

The **Billboard**

OCTOBER 28, 1944

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

GENERAL NEWS

DEP'T STORE SHOWBIZ FUTURE



FANCHON

Ballerina Beaut, Boffo in the Bistros
(See page 4)

RADIO

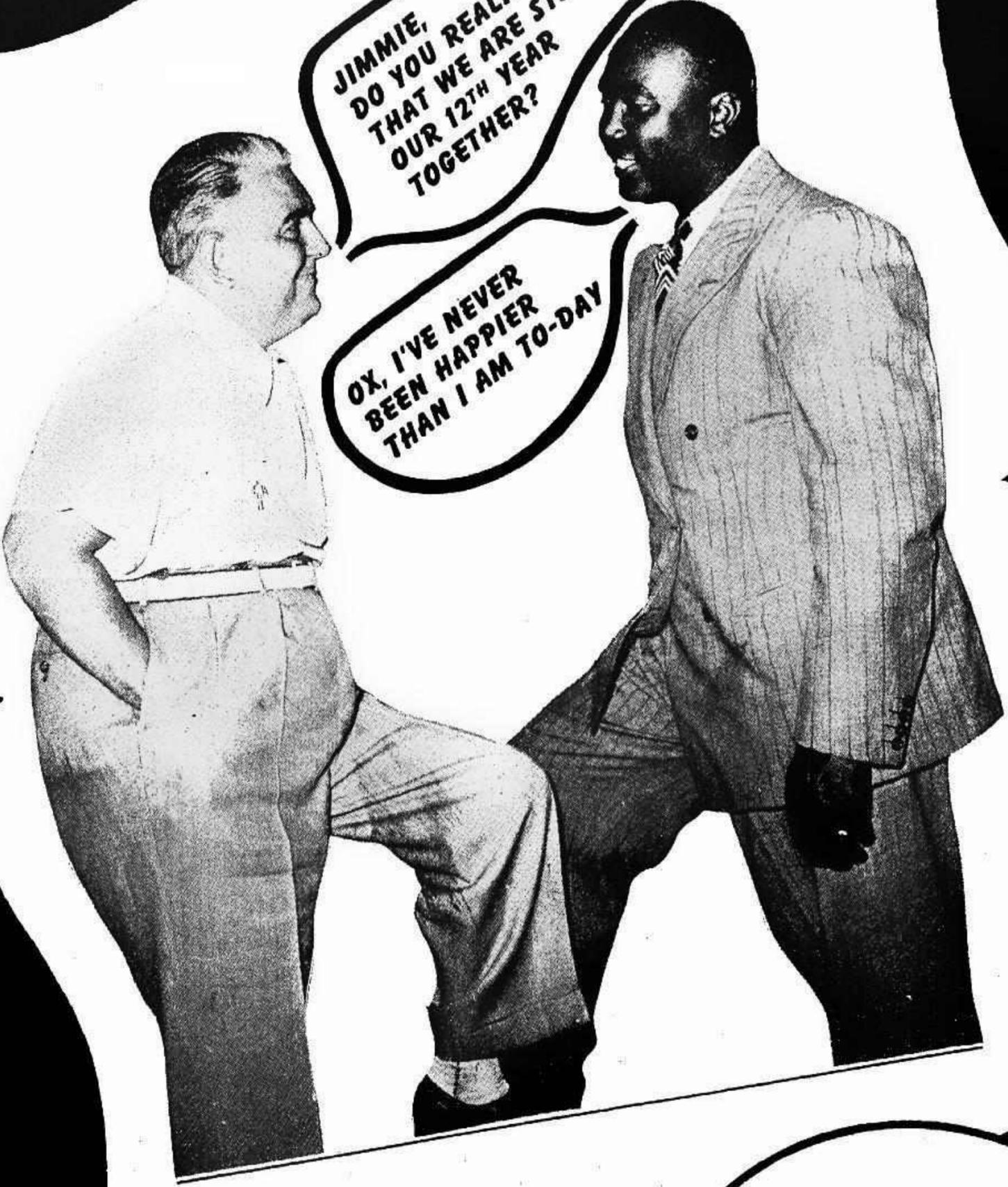
**Even "B" Radio Towns
Have Outstanding Stations**

COCKTAIL COMBOS

**Cocktail Acts Grow Up;
Collect Lush Vaude \$\$**

TELEVISION

PIC "CLASSICS" FOR VIDEO?



JIMMIE,
DO YOU REALIZE
THAT WE ARE STARTING
OUR 12TH YEAR
TOGETHER?

OX, I'VE NEVER
BEEN HAPPIER
THAN I AM TO-DAY

Thanks boys for the swell
11 years we've had together....

JIMMIE LUNCEFORD
and
HAROLD F. OXLEY

Dep't Store Showbiz Future

Take a Bow Dep't

NEW YORK, Oct. 21.—The following is the cold intro to the WNEW program *Showbiz at War*: "This is a program about a magician at Guadalcanal—of a guy with a trained dog performing at an army camp in the Aleutians. This is the story of a Brooklyn gal who made her entrance into Paris in a jeep. The story of a high-brow tenor from the Met—singing *Mairzy Doates* in a fox-hole. This is—SHOWBIZ AT WAR!

High School Pigskin Adds to Club Ops' Aches in Minneapolis

MINNEAPOLIS, Oct. 21.—Faced with a ticklish proposition, night club and cocktail lounge operators are doing a yeoman job this fall in keeping the under-aged out of their establishments.

Each Friday night during the high school football season—which still has several weeks more to go—hundreds of high school kids invade the downtown loop and mill around.

Police have made attempts to get into the drinkeries, but the operators have been prepped for them and thus far have kept the kids out, thus saving themselves headaches.

This town, like many another, is death on a night club or lounge which will permit kids under 21 to enter and buy drinks. Several operators who skirted the law paid penalty.

There was even worked out a special bureau, supported by a few night spots, thru which those over 21 but who look younger can register for admission into the bars.

So with the past record being what it is, the nitery ops take every precaution to keep kids out. Guards are stationed at all entrances and kids trying to get in are given the brush-off, but quick. Kids who do get in are picked off right away and if the case warrants turned over to the gendarmes.

All waitresses, waiters, barkeepers and other employees are under strict orders never to serve anyone who even looks under age. There seems to be some unwritten law among the nitery managers whereby any employee found guilty of such practice doesn't get a job elsewhere in the biz.

"We've had to do this for our own protection," one nitery man said. "There are enough patrons around without us having to rob the cradle. We don't want the kids in our places under any circumstances."

But while the night spots have kept the punks out, the theaters have had their headaches with them, as the youngsters, forming old-fashioned snake dance lines, attempt to crash the houses. Cops in recent weeks have been kept busy. Some of the kids have wound up in jail for violation of the curfew ordinance prohibiting those under 16 from being out after 9:30 p.m. unless escorted by an adult.

"Something for the Girls" Expected To Hit Over 700

NEW YORK, Oct. 21.—The navy's *Something for the Girls*, in its second edition, gets national release October 31. The navy expects to exceed the 700 stations which used the WAVE recruiting series during the first drive.

Usual line-up of top stars make up the e. t.'s, and a press book complete with mats, prepared releases, ads, glossies and instructions is being sent out.

Spook Shows Raise Havoc In Portland

Juvs Stay Out All Night

PORTLAND, Ore., Oct. 21.—Staging of midnight spook shows by two Portland theaters, which brought an estimated 3,000 children downtown and resulted in hundreds being stranded until 5:30 a.m. thru lack of transportation, has set the town by the ears. Police Chief Harry M. Niles has protested to Mayor Earl Riley, who states the parents are to blame for letting the kids out so late. Women's clubs have joined the protest, and also blamed the parents, while the head of the Police Women's Protective Division says the theater stunt has demoralized its work with juveniles. The theater management poo-poo's the whole thing.

The stagershows were put on at the Paramount and Orpheum, Hamrick-Evergreen houses, Friday, the 13th. They were staged at both houses at different hours and, according to theater attendants, included eerie effects created by trick lighting and illusion.

"The lights were put out and floating strips of paper gave a ghostly effect," said one official. "What the audience thought were bats touching their hair were grains of rice."

In a letter to Mayor Riley asking elimination of such shows, Chief Niles said juveniles comprised most of the audiences, and Police Captain Elizabeth Moorad, chief of the Women's Protective (See *Portland Dads* on page 4)

New Roller Records Set in Milwaukee

MILWAUKEE, Oct. 21.—Advance ticket sales for *Skating Vanities*, roller-skating musical, broke existing box-office records for Milwaukee.

Advance sales this year, with several days to go before opening, were \$34,000, and on opening night, Tuesday (17), advance sales had hit between \$65,000 and \$75,000, according to Ray Perkins, one of the co-owners of the show. Last year's advance sales for the *Vanities* were \$24,000, a record for Milwaukee Auditorium.

Last year, in 17 performances here, *Vanities* grossed \$79,951, playing to 75,000 people, setting another Auditorium record. With the show booked here until November 1, indications are that the existing record will be smashed and good.

On opening night the third edition of *Skating Vanities* was well received and the house was packed. The Wisconsin State Guard, sponsoring the opening night for the second year, received about \$1,500 on advance ticket sales. The opening was a sellout.

Quickie "Widow" Cancels Out Two Norfolk Legits

NORFOLK, Oct. 21.—Disappointed with a hastily-put-together production of *The Merry Widow*, W. S. Wilder, operator of the Center Theater, has canceled a scheduled three-day engagement of *Tomorrow the World* set for October 23-25, and a performance of *Robin Hood* scheduled for November 13.

Wilder said Norfolk playgoers had shown their willingness to support good shows by paying \$15,900 to see four performances of *Kiss and Tell* earlier in the season. He added that he did not propose to break faith by turning the Center into a tryout spot.

Kiss and Tell, a capable job by a road-show company starring Lila Lee, was okayed by local crit. *The Merry Widow*, put together in Richmond only three days before the local showing, was roasted as indifferently acted and amateurish in production. Cancellation of the other scheduled shows, Wilder said, was actuated by fear that they were not sufficiently seasoned.

He has been seeking to book as many dramatic and musical shows as possible into the Center this season. Cancellations, however, leave the house with no legitimate attractions scheduled for the immediate future.

Hub Scalpers Draw Fire on Coin Grab

BOSTON, Oct. 21.—Stirred into action by the prices scalpers got for Notre Dame-Dartmouth football game last week, and by other recent violations of State statutes in the selling of theater and other amusement tickets by bookers, Public Safety Commissioner John F. Stokes issued a warning this week that the law would be enforced and all violators severely punished.

Stokes directed his warning particularly to ticket agencies, which he reminded, are allowed by law to charge no more than a 50 cent premium on each ticket sold. Under the State statute, the State Committee of Public Safety licenses ticket agencies, hence its control over them. The lawful premium is now pegged at 50 cents and cannot be increased until the Legislature has been petitioned and grants a change in the law.

KYA Execs Set for '44-'45

SAN FRANCISCO, Oct. 21.—The following have been re-elected officers of Palo Alto Radio Station, Inc., owners and operators of KYA: Don J. Fedderson, manager of the station, president; O. H. Blackman, vice-president, and John M. Karr, secretary-treasurer. Board members are Dr. F. E. Terman, Leon Sloss Jr., Dr. Harry B. Reynolds, A. H. Meyer, E. J. Thomas and Bartley C. Crum.

Video Opens Pocketbooks

Tele may solve intra-emporium merchandising aches with point-of-sale shows

NEW YORK, Oct. 21.—Television, newest of the entertainment mediums, is on the verge of opening an entirely new field for showbiz savvy and personnel. The field: The department store.

The affinity of department stores and showbiz is nothing new albeit it's been a minor relationship in the past. Thus, almost every emporium has dipped into entertainment at Christmas and with sundry fashion shows during the year. Possibly the outstanding

exponent in this field is the R. H. Macy store here in New York, which stages, among other features, a Thanksgiving Day street parade that is a pip. At least it was until the war mixed street bally. Magazine tie-ups (*Mademoiselle*, *Parent*, *Glamour*, etc.) during past five years have made stores show-conscious more than ever before because the promotions have made plenty two-way dough.

And, as most everyone knows, department stores were among the first in radio. Locally, R. H. Macy and Bamburger's have had a fist in the WOR pie and thru that in Mutual; and Wanamaker's and Gimbel's had one of the first stations in this town. In Philadelphia there were Wanamaker's, Lit Brothers, Strawbridge & Clothier and, of course, Gimbel's. But all this, and it's no secret, was purely for publicity; in fact many a department store that started in radio got out of it purely because they didn't see it as anything but a publicity gaff.

Video Vending Device?

Now the mercantile cornucopias are (See *Showbiz Personnel* on page 12)

"Look" Devotes 1-3 To Showbiz Stuff

NEW YORK, Oct. 21.—Showbiz crowds the war for top play in the current issue (October 31) of *Look*, pic mag, with 15 of the sheet's 45 editorial pages devoted to radio, films and other branches of the showbiz.

Stories include a blog of Bob Hope by Bing Crosby (with marginal notes by Hope) and material on Katherine Dunham, Virginia Mayo, Charles Colburn, Gene Krupa, Marilyn Maxwell and other show personalities.

Looks as tho entertainment is news or the flacks have been working overtime.

Shortage in Amateurs, Too

ERIE, Pa., Oct. 21.—LaConga night club, facing a dearth of suitable acts, advertised a new set-up of amateur try-outs for regular weekly contracts. Pay off came when it was found that even the amateur situation is critical. Two weeks' plugging brought out only a handful of hopefuls. Spot is now under the management of William Tonty, a former merchant seaman, who has also completed several years in the night club field in East Coast cities. Present arrangements include independent bookings by the spot for weekly runs.

In This Issue

Bands & Vaude Grosses . . . 23	Legitimaste 23-30	Reviews, Night Club 27
Burlesque 31	Letter List 47	Vaude 28
Carnival 33-37	Maec 31	Rinks-Skaters 41
Circus 38-39	Merchandise-Pipes 48-53	Roadshow Films 44
Classified Ads 45-46	Music 15-22	Routes, Acts 23
Cocktail Combos 24	Music Merchandising 83-85	Carnival 55
Coin Machines 58-84	Music Popularity Chart 18-21	Circus 55
Corral 30	Night Clubs 25-28	Dramatic & Musical 30
Fairs-Expositions 42-43	Parks-Pools 40	Ice Shows 4
Final Curtain, Births, Marriages 32	Pipes for Pilehmen 53	Sponsored Events 37
General Outdoor 54-57	Radio 5-14	Television 11-12
	Repertoire 44	Vandeville 25-28
		Vending Machines 66

Portland Dads Say Spooks Make Kids Night Owls

(Continued from page 3)

Division, reported that "by conservative estimate" the number of children downtown was easily 3,000.

Chief Niles also sent Mayor Riley a report from two juvenile officers, Miss N. Maher and Mrs. Marie Lettridge, saying that crowds of children were still waiting for street cars at 5:30 a.m.

"Two cafes were full of youngsters and children as young as 10 and 12 were asleep on the curbs waiting for busses," the report continued. The two police women reported they took home a 20-year-old girl who was having hysterics as a result of a show.

Management of the Liberty Theater, an all-night house, reported that the movie was besieged by requests for admittance from the stranded juves.

Captain Moorad made it clear she was not protesting against midnight shows, only against those that attract mainly children.

"We feel these shows are terribly destructive," she said. "They draw thousands of youngsters downtown and when they get out at 2:30 a.m. they are stranded without transportation. The shows breed a contempt for all regulation and the children figuratively thumb their noses at us."

Dispute on "Unaccompanied Juves"

She estimated that nine out of 10 of the children were unaccompanied by parents, a statement disputed by M. M. Mesher, assistant manager of the Hamrick-Evergreen theaters.

"True, many were juveniles," Mesher said of the audiences, "but the great majority were accompanied by adults."

"It is unfair to select isolated instances of a few youngsters who remained on the streets until early morning hour and say it was because of the theater performances," he said. "There are always youngsters on our streets."

Mayor Riley promised a thoro canvass of the situation before urging any action but declared that laxity of parental control was at least partially responsible for the condition.

The Portland Federation of Women's organizations voiced a vigorous protest to midnight shows that attract mainly juveniles, but Mrs. Louise Palmer Weber, member of the organization, declared:

"The fault is not with children; it is with the parents."

Lawrence to Canuk Radio

TORONTO, Oct. 21.—Hal Lawrence, former Canadian actor-announcer has recently been discharged from the RCAF and is returning to radio, doing splicing and mime chores on *Canadian Cavalcade*, (CBC Dominion web) Canadian cut-ins on *The Aldrich Family* (CBC Dominion web) and *Stage 15* (CBC Trans-Canada). The former staff announcer for CKLW, Windsor-Detroit, served for one and a half years in the RCAF.

FANCHON

Ballerina Beaut, Boffo in the Bistros

FANCHON is one of those dancers who have toed themselves to the Main Stem . . . and then deciding that the toe ballet was okay back where she happened to have learned it (all over the U. S.)—but not for

the tough Metropolis—she tailored that toe stuff into a routine that won her solo spots at La Martinique, Harlequin Room and the Cocooned Grove. She's just danced herself back into the Glass Hat at the Belmont Plaza, New York (now in her sixth week of her second engagement at this spot) and has her eyes, ears and heart set for a Broadway musical. As a matter of fact, it's been set for that Broadway slot ever since she started prancing at the gay old age of four. She got that way because ma and grandma were also dancers.

They call her the "sure Fanchon" because there's no doubt in her mind that she's going to crack a legit musical wide open. She hasn't even signed an exclusive representation contract . . . she's her own best rop and she credits it to being on her toes.

Camp Show Review

PANAMA HATTIE

USO-Camp Shows' tabloid version of the Ethel Merman Broadway starrer. With Diana Del Rio, Addison Randall, Diamond Brothers (Hugh, Tom and Harold), Honey Abbott, Betty Ann Shore, and eight-girl line with Susan Scott featured. Meda Cordova, dance director. Morty Kessler, musical director. Phil Dunning, company manager. Presented for three performances by Welfare and Recreation at U. S. Naval Training Center, Bainbridge, Md.

Probably the only thing established by this atomized *Hattie* is that socko vaude without cheesecake will always get the nod over girl appeal stuff sans special talent. GI's on all fronts at home and abroad love the curve and torso, but these are pretty wearing when not fortified on-stage by sterner stuff. Whistling and stamping are not necessarily results of enjoyment. Sailors (and that other service) are the best audience in the world, but froth can go just so far, beyond which it thins out to nothing.

Hattie would be that "nothing" were it not for the Diamond Brothers, who start spick and span in their white sailor suits and end up in the black in more ways than physical appearance. A standard vaude turn for years, they stopped the show twice and were on the verge a third time while engaging in their particular brand of entertainment, which is nothing more nor less than practically the ultimate in knockabout buffoonery and singing. Some 3,000 blue-jackets at each of three performances in Bainbridge Auditorium rewarded their efforts with thunderous mitting. It didn't matter that they were appearing by coincidence in a so-called condensation of a big-time Main Stem musical. They would have had 'em in the aisles in *Othello*, *Skin of Our Teeth* or *Angel Street*.

This distilled *Hattie* (headed overseas after a shakedown here and at Fort Meade) doesn't come off. Diana Del Rio (title role) and Addison Randall, the leads, were so much bric-a-brac. Neither can be accused of knowing the acting or singing score. The gal tried valiantly to combine the best of Merman (stage) and Sothern (pic), but succeeded only in making herself ridiculous in an innocuous sort of way. Randall is strictly a dead pigeon, a large and handsome hunk of man who walks, sings and talks under wraps.

Honey Abbott is a cutie whose eccentric terping stint went over but who fell apart at the seams in the chirping and dialog departments. Betty Ann Shore, a sub-diminutive 22-year-old who looks like the 14 she's supposed to be, was the one person in the troupe who behaved in a manner to suggest that she knows what it's all about.

The chorus is put thru a series of waste motions. Some of them are lookers, all of them well shaped, but they're over-dressed. Some holier-than-thou costumer must have been check-reined in addition to his own inhibitions.

Worst of all was the staging of book and dialog, next worst the entrances and exits and third in line for spanking was the inane construction building up to song. Buddy DeSylva and Cole Porter will shed tears for this stepchild. Porter's music is unrecognizable. By reflection the 75 minutes seemed like an eternity—except when the Diamonds and their zanyism brightened up the stage.

Oh, for a lad and lassie with voice and manner to lift this GI package from the deadweight counter!

Leonard Traube, Specialist (X) 3c, USRN.

Niles Gets Greenwood Seg

HOLLYWOOD, Oct. 21.—Wendell Niles has been set as the announcer on the new Charlotte Greenwood Show, which tees off this week over the Blue. Niles also has the Bob Hope show, *The Bandwagon* and *Johnny Mercer Music Shop*, five times weekly.



See page 13

Cincy Sympher Sues Local No. 1 for \$5,000 On Suspension, Fine

CINCINNATI, Oct. 21.—William Morgan Knox, violinist, brought suit against Cincinnati Musicians' Association, Local 1, AFM, in Common Pleas Court here yesterday for \$5,000 damages and to prohibit collection of \$2,000 due on a \$2,500 fine. Suit is aftermath of Knox's suspension for six months and \$2,500 fine by the board of directors of the local last May for alleged conduct detrimental to the union.

Mandatory injunction is asked to force his reinstatement as a union member, prohibit further interference with his employment as a musician and prohibit collection of the remainder of his fine. He paid \$500 on his fine in appealing to the executive board of the AFM and convention in Chicago in June. Appeals were denied.

Knox was one of six members of Local 1 penalized last May for allegedly interfering in contract negotiations in which the association sought wage increases for members of the Cincinnati Symphony Orchestra, of which Knox had been a member for 27 years.

Knox claims union rules do not prohibit discussions of their problems by musicians and that Oscar F. Hild, Local 1 prexy, was without authority in issuing orders prohibiting discussions.

Losses claimed by Knox include \$250 spent to prosecute the case and \$1,100 salary loss.

When Knox was penalized last May, Eugene Goossens, Cincy Symphony conductor, was suspended for three months and fined \$1,200; Reuben Lawson, personnel manager and pop concert conductor of the symph, suspended three months and fined \$750; Hobart A. Schoch, fined \$250; Henry Wohlgenuth and Reuben Phillips, \$100.

Smash-Up Proves Showbiz Tradition

WASHINGTON, Oct. 23.—"Show must go on" tradition was upheld nobly here recently when a car crash and a late train nearly ruined Bob Lee ork's opening at Del Rio Club.

Two of Lee's featured trio were hospitalized in a bus-car crash on the way here for opener, while Mitzel Green, held over at Rio for extra week, missed rehearsal owing to late New York train.

Lee, newcomer to Washington, scurried around town to fill holes in his ork and had combo together at 8:30, when Mitzel rushed in breathlessly and sans make-up from New York to pick up cue for her opening number. Whole thing went off creditably, tho both Lee and Miss Green admitted that they "sweated it out," particularly as her routine calls for plenty of number switching.

Dunninger 4G One Night In Cincy; Tulsa Nov. 10

CINCINNATI, Oct. 21.—Dunninger's sponsors, Church Mission of Help, here, grossed nearly \$4,000 with a 90-minute presentation by the mentalist in 2,200-seat Emery Auditorium Tuesday (17). Night show was sellout, requiring extra chairs in ork pit and boxes, while matinee was light. It was his first stop on a Coast-to-Coast p. a. tour.

TULSA, Okla., Oct. 21.—Lew Miller, with his first filing at impresarioing at

G. I. Review

That the army has plenty of talent in the ranks is a well-known fact. That the available talent isn't always used advantageously is also a well-known fact. Last night I witnessed a successful reversal of this procedure when the first G.I. stock company to be formed opened its five-day run of the Johnny Murray-Allan Boretz oldie, *Room Service*, at the Eliseo Theater in Rome.

I saw nine dyed-in-the-wool combat soldiers, all ex-actors, authors, producers and directors give really professional assistance to the two leading ladies who are the only fem members of the company. The net result was a smooth, professional performance.

The two girls, Virginia Robinson and Brooke Fleming, both of New York, are appearing thru the courtesy of USO-Camp Shows, Inc.

I pioneered with these two gals some five months ago in Algiers, the first full-length, three-act play to be presented to a soldier audience overseas. The vehicle chosen for that event was *Boy Meets Girl*. It was the experimental offering which convinced the military authorities that the need existed for the type of entertainment for the troops as well as for the usual variety shows which were being sent over one after another and which troops were growing tired of seeing.

Featured in the cast of the now permanently formed company which is under the capable direction of the experienced Capt. Joseph Lee Brown, are such men as Pvt. Al Hayes, radio scripter. Hayes, who like the others, was a combat soldier until this company was formed is also the author of a book which made its appearance in the bookstalls of the nation last February, titled *Big Time*.

Sgt. Maurice Manson, of New York, came into the army direct from the original production of *Janie* in which he had the featured role of the father. He was also in the original New York productions of *Mary of Scotland*, with Helen Hayes, and *Arsenic and Old Lace*, with boogeyman Boris Karloff.

Pfc. Sydney W. Bell, ex-director of the Shreveport (La.) Little Theater, also worked with Lunt and Fontaine in their well-remembered *Idiot's Delight* on Broadway.

Sgt. Larry Pearl, former night spot specialty act, who toured the U. S. with Carol Landis, has two army productions to his credit, as well as 127 straight consecutive days on Anzio beachhead.

Pfc. Edward Ward Mendenhall, who was with the 36th Division at Anzio, was not only the director of the Tulsa Little Theater, he was the founder and director of the Cleveland Little Theater.

Miss Robinson, in addition to her regular acting chores, also does a turn as the American answer to *Singing Sally*, the German's fem propaganda artist. Robinson retallates in perfect German to the krauts.

That the 1,200 plus G.I.'s present at the opening enjoyed the show was witnessed by the fact that the company was forced to take three curtain calls and could have had as many more as it liked.

Corp. Noel A. Rosen.

Convention Hall here, will bring Dunninger, radio's "mastermind," to Tulsa November 10. Dunninger will play to price scale of \$1.22 to \$3.66 including tax. Hall has a capacity of 2,700.

SPECIAL PRINTED ROLL or MACHINE	100,000 FOR \$22.00	TICKETS	STOCK TICKETS
			ROLL TICKETS
RESERVED SEAT — PAD — STRIP COUPON BOOKS — RESTAURANT CHECKS — SALES BOOKS AND ALL ALLIED FORMS		ELLIOTT TICKET CO. 409 LAFAYETTE ST., N. Y. C. 82 W. WASHINGTON ST., Chicago 615 CHESTNUT ST., Phila.	ONE ROLL \$.54
			TEN ROLLS 4.89
			FIFTY ROLLS 17.00
			ROLLS 2,000 EACH
			Double Coupons, Double Price
			No C. O. D. Orders Accepted

STOCK TICKETS	"Breathes there a man whose soul so dead who to himself has never said, 'this is my own, my native land.'"	SPECIAL PRINTED
One Roll \$.75		Cash with Order. Prices:
Five Rolls 3.00		2,000 \$4.29
Ten Rolls 5.00		4,000 4.89
Fifty Rolls 17.00		6,000 5.87
100 Rolls 30.00		8,000 6.91
ROLLS 2,000 EACH.		10,000 7.15
Double Coupons.		30,000 10.45
Double Price.		50,000 13.75
No C. O. D. Orders.		100,000 22.00
Size: Single Tkt., 1x2".		500,000 88.00
		1,000,000 170.50
		Double coupons. Double price.

Cleveland Radio N.S.H.--WGAR OK

AER Factions Battle Radio & Indie Status

Talks Behind Closed Doors

CHICAGO, Oct. 21.—One of the most important things to come out of the gathering of radio educators at the 8th annual school broadcast conference here October 22-24 will not be the subject of conference discussion but rather the result of behind closed doors committee discussions of opposing AER factions. The fight, one that has been raging fiercely for the past few months, is over the controversy as to whether or not the Association for Education by Radio (AER) should join the National Educational Association (NEA), the National Association of Educational Broadcasters (See AER Factions Fight on page 14)

Lt. Col. Falknor To Head KMOX

ST. LOUIS, Oct. 21.—Lieut. Col. Frank B. Falknor, now on duty in China in the Office of Strategic Services, has been selected by the Columbia Broadcasting System as general manager of its basic St. Louis station, KMOX. Colonel Falknor, for 10 years chief engineer of the CBS Central Division, took a leave of absence 15 months ago to enter military service. He is expected to assume the management of KMOX on or about January 1, following his release from active army duty. Network officials said Colonel Falknor is particularly well fitted to direct the St. Louis outlet of CBS during the important post-war development period for television and frequency modulation broadcasting. KMOX recently filed applications with the FCC for licenses to do both FM and television broadcasting in St. Louis.

Besides being known as an expert radio engineer, Falknor also is recognized in the radio world as an outstanding busi- (See Falknor Heads KMOX on page 14)

Hangover From Days When It Produced Top Show Segs

The days when city was a broadcast star-maker have departed but there's still a lot that local radio can do and John Patt's handling proves it

By Lou Frankel

CLEVELAND, Oct. 23.—Walk down the Main Stem of this town and ask most anyone, "How are the radio stations in this burg, bud?" and a majority of the answers will be, to say the least, unenthusiastic. Ask further, "Which of these so-so stations does the best job?" and you learn that WGAR, the CBS affiliate, wins the decision by a wide margin.

Probe deeper and you learn that the people in radio, the people who do business with radio, and the people who listen to radio, with exceptions, of course, to prove the point, have a whopping big inferiority complex where Cleveland broadcasting is concerned. A local old-

timer in radio explained it as "... A hangover from the days when we were a major program origination point as well as an important center for the discovery and development of talent. Now with every outlet a network affiliate there's not enough local radio to please local pride or memories.

All of which makes for an unusual radio situation. This town, as most everyone knows, but few remember, is really a metropolis in the full sense of the word. It's big, it's rich, it's self-contained economically, it's a racial melting pot and it's blase.

Community Station With Purpose

So the play-by-play of how WGAR came to and is staying at the top of this heap figures as a worth-while entry in *The Billboard* current skein of stories about community minded stations. And the story behind WGAR is just that, community service with a purpose.

When John Patt, v.-p. and general manager of the George A. Richards-owned outlet, took over he found himself in a situation rife with mental anemia. Locally the station didn't mean too much; WTAM, the NBC outlet had been top dog for a long time thanks to the drive and savvy of John Royal.

Then WTAM became one of the NBC o. and c. outlets, and John Royal went to New York with NBC. And John Patt started out to sell Cleveland on radio in general and WGAR in particular.

Patt the Joiner

His trick was to get himself and his executives and his station into every local endeavor. This they did by working at and contributing to their volunteer assignments, not merely by talking about them. And so far as Patt is concerned his community assignments have included vice-president of the Better Business Bureau; vice-president of the Convention Visitors' Bureau; vice-president of the Hermit Club—an amateur theatrical group; vice-chairman of the Community Fund; director of the Playhouse—a local little theater group; director of the Cleveland Institute of Music; president of Rotary; director of the Automobile Club and president of the Advertising Club.

Apropos of the WGAR influence is worth noting, for instance, that all community luncheons start off with the reading of late news reports as provided by WGAR's newsroom.

Local Big Biz

Behind Patt's approach was the knowledge that within and around Cleveland were situated a number of important national advertisers and agencies. These include Sherwin-Williams, Firestone, Goodyear, Goodrich and, of course, Westinghouse, Aluminum Company, Standard Oil of Ohio, the GE Lamp Division of Nela Park. And Fuller, Smith & Ross, Foster & Davies, Sweeney & James and other ad agencies.

WGAR's community drive didn't stop at making friends with prospective clients. The same formulae was applied to cultivating the listeners. Thus the station had a *Your Town Meeting* show where the mayor and his cabinet were on tap. Another, *Your Opinion, Please*, stimulated listener participation in current affairs.

When Cleveland's Selective Service men went on maneuvers in Louisiana, WGAR had a man along to report. When the good neighbor policy was a hot item,

(See WGAR TOPS on page 14)

Philippine Invasion Proves Radio Can Co-Op for Top Military and Listener Job

Working Together, 4 Nets Help Jap Confusion

NEW YORK, Oct. 21.—Radio's job in the Philippine invasion, a job that is regarded as one of the most thoro and comprehensive pieces of coverage and co-operation in history, is due in a great measure to the mistakes of the Normandy D-Day. Acting not only as a service to listeners but as an actual arm of the army's psychological warfare branch, radio drove home a lesson in team work that is regarded as a model for all future operations. The webs fought the Japs rather than one another.

No Scoop Pest

Perhaps the best example of how the industry made itself actual part of the invasion army, rather than a pest interested in scoops, is the ruse that reporters in the Southwest Pacific pulled on the Nips. Correspondents for the four webs cut e. t.'s some weeks ago describing ordinary scenes in New Guinea. The disks were broadcast without e. t. identification during the time that the reporters were en route. The Japs listening to broadcasts about how "it is a beautiful day TODAY here in New Guinea. The G.I.'s are outside my window playing baseball today, etc. . . ." During the time that McArthur's forces were creeping up on them, they suspected nothing. News directors here in the U. S. will not admit that they knew what they were getting were e. t.'s, but it is understood that the job was all part of a psycho plan laid down in Washington several months ago, and it is thought that the FCC can hardly have any objection to the breach of its rules.

Lesson on Normandy

Radio realized after Normandy that it hadn't done as well as it should have (with a few exceptions). News directors put the blame on scoop-hungry reporting that wiped out elaborate plans for a news pool. In the Philippines it was different. Complete co-operation brought the news of the landings and subsequent developments to the American public almost as soon as they happened. General McArthur's dramatic broadcast was still another tribute to radio team work and, incidentally, to its showmanship. Carried on three webs (CBS had line trouble), the Voice of Philippine

Liberation came to listening America well timed. That it was unclear didn't make much difference because McArthur's speech was repeated word for word by an announcer in San Francisco. Radio and the news services had teamed up beforehand with the general to have his words cabled to the U. S.

Press releases on the newest A-Day reflect the general improvement. Many releases after Normandy boasted of this, that or another scoop. The releases for Friday and Saturday (20-21) merely document the part that each web played (See Radio Co-Operates on page 14)

Jett Dual Wave Band Plan Looks Answer to Tele FCC Allocation Battle

Engineers Set But Non-Tech Comm. Open-Minded

WASHINGTON, Oct. 23.—Overshadowing all else as FCC post-war allocation hearings headed for finale today was well authenticated report that tele squabble will be resolved thru Jett dual transmitter plan and assignment of a chunky band around 100 mc. for NBC and another up in 00 mc. area for CBS, and others who want to go up immediately.

Inside reports are that the Jett plan has already been accepted in principle by FCC as only solution of a vexing problem. While costs will be higher than one-band assignment—thru use of two transmitters—long-run policy will benefit both as, if high band champions are right, then all will be off on an even footing, able to shift emphasis as technical pic clarifies. Set manufacturers may squawk, but signs are that they, too, will accept dual televising as best out of current mix-up.

Some insiders contend that all allocations have already been decided by

commission, but members mixed idea in talks with *The Billboard*. One FCCer said engineering and technically-minded members—such as Jett—might have allocations fixed in mind but confessed that for himself he wants all the evidence in before making decisions. Same member discounted reports that allocations will be determined—at least commercially—by December 1 so that Chairman Fly—who, report is, already has RCA New York office rented—can quit immediately after elections as stories say he will.

FM is also due for spectrum hoisting in FCC allocation, those watching hearings closely contend. They point out that Jett harps plenty on FM advantages around 100 mc. Fly also admits interest judging from questions shot at witnesses. RTPB has proposed 75 200-kc. FM channels between 41 and 56 mc., but good bet this week appeared to be that FM will (See DUAL WAVE BAND on page 11)

Coast Blue Kicks Off 25G in Business For New Programs

HOLLYWOOD, Oct. 21.—Following in line with policy instigated by Don Searle, Blue head here, Clyde Scott, manager of the network's outlet, KECA, has kicked off 10 quarter-hour news periods per week, which figures around \$25,000 worth of biz a year. Move was in line with Blue's plans to rearrange an unbalanced program structure.

Move gives *Breakfast Club* airing from Chicago, its first solid hour broadcast here. Before the show has been heard spasmodically. When show was sustaining it was only heard now and then, which resulted in poor rating in this area. Since the show went commercial, sponsored by Kellogg and Swift, it has been heard here a half hour daily.



FCC and NAB Top Slots Await Election; Future Org Heads a Matter of Politics

Paul Porter Democratic White-Haired Boy

WASHINGTON, Oct. 23.—Paul Porter, Demo press chief and former CBS hired hand, has the inside track for FCC chairmanship, tho the industry, aware that November 7 "may see some changes made," is making no commitments.

Radio execs and others interested in industry here are giving careful attention to FCC post, convinced that, no matter what, Fly will step down shortly after election.

Successor to Harold Ryan as NAB prexy is also being thought over here, as Ryan has served notice on NAB board that, come next June, he will be heading back for Ohio.

There is much guarded talk and speculation here on both posts, as both are rated as key posts in industry's future, particularly in coming year or two when big problems of FM, tele and facsimile will be called.

Fingers Crossed 'Til November 7

Few here, however, want to call any turns until air is cleared after November 7. Should FDR win the fourth term, Porter seems No. 1 choice for FCC job. The Kentucky boy has number of factors in his favor.

He has a good White House in, an all-important factor in the present Washington set-up. He is regarded highly by Fly, and shrewd insiders say that Fly will have a big say in naming his successor. Should FDR win, he will have a big claim as publicity handler. He knows the industry and its leaders. And, lastly, he would be most acceptable of New Dealers—and if FDR wins, post will go to a New Dealer—to the industry.

Porter was termed "an intelligent New Dealer" by one industry spokesman here this week, who also pointed out that his other advantages would be that he is a "compromise," willing to listen to both sides and knows problems that will face industry and government on big problems of FM, tele and facsimile in critical period ahead.

NAB Post a "Different" Problem

NAB post presents a different problem and hence one that leaders are inclined to await election developments. NAB committee has been named already to begin study of possibilities. Ryan heads the group, but reports are that the decision is being held off until after November 7.

NAB Problems Political

Biggest problems facing NAB head in next few years are bound to be political rather than technical. Prexy will have to be one who can operate on Capitol Hill among both Republicans and Democrats as well as having White House in.

"Assistant President" Jimmy Byrnes has been mentioned as a prospect for the post, but his value would be less than zero if Tom Dewey went to Washington. His value, even in a Demo victory, is questionable likewise, as Hillman boys were able to nix him in Chicago.

Neither Donkey Nor Elephant Rider

Industry leaders here today are coming round to view that next NAB prexy should be one not too closely identified with either party but still able to carry his weight on the Hill or in the White House. Situation may be a Demo prexy after November 7 and a Republican House, for example.

In such a situation, a guy with big White House status might be worthless on the Hill. Hence, realistic thinking is

that it is best to await developments before making commitments, tho, at the same time, keeping a sharp eye for operator knowing the industry and its problems and possessing ability to mix with politicians regardless of party affiliation.

Should GOP cop presidency, then all figuring, particularly on FCC, will need sharp revision. Porter would not take FCC post, even on "lame duck" basis. FCC Demos would be tied up by the White House until GOP control could be established.

Dewey's Choice Anyone's Guess

Dewey's choice for job would be anyone's guess. Many here figure that he would call in industry spokesmen, give them an opportunity to name a candidate, tho not necessarily agreeing to make the appointment. GOP victory should mean, however, that the industry would have a bigger voice in choice than it is likely to have with FDR victory.

Pryor New WCAU Prom. Mgr.

PHILADELPHIA, Oct. 21. — Robert Pryor, in charge of exploitation for RKO Pictures in this area, leaves the industry to enter the radio field. He becomes station promotion manager of WCAU November 6. At WIP, John Kelly, news editor, has been promoted to director of special events and publicity for the station.

George Lewis to WHN

NEW YORK, Oct. 21.—George Lewis, who has held down the exploitation directorship at Mutusl, goes to WHN, local indie, as head flack and special features man October 30. Lewis fills the gap left by the resignation of Walt Denis.

Forums Don't Have To Be Longhair; D. C. Proves It With Solid Down-to-Earth Seg

Tie-Up With Newspaper Delivered, Too

WASHINGTON, Oct. 21.—Forums on civic problems, normally a high-brow program idea that sends audiences into a frenzied search for another station, got a middle brow, mass-audience treatment in a recently completed series on WRC, the NBC-owned and operated outlet here. Tied in with *The Washington Daily News*, the programs became more than a nice log item to show the FCC—they became audience getters, good will getters, space grabbers and, just as important, a real public service.

Searching around for a public service idea which would (1) be a real public service because it would reach and inform greater masses of people and (2) not lose listeners for the station, WRC hit on the idea of having discussions of civic problems which are daily topics of conversation among Washingtonians. The problem of transportation is a big one here, so that was put on the docket. Washington is shy of real entertainment, so that became one of the topics. The city needs more sports—that went on. One out of every two wage earners in this man's town is a federal employee and is not sure of his job prospects after the war. That became a topic. Educating the swollen population is a poser, so a program was devoted to that toughie.

Daily Newspaper Coverage

The Daily News, a mass readership organ itself, was looking around for a

Labor - Radio Station Relations Tipped by UAW-WHKC Petition

WASHINGTON, Oct. 21.—United Auto workers scored thumping victory in the WHKC rumpus, Washington radio execs who have studied the joint UAW-WHKC petition, filed with FCC Friday (20), declare.

WHKC gave in on every major demand before UAW signed a petition asking dismissal of the original petition that brought WHKC before commission for grilling on its station policy. UAW Vice-Presy Richard T. Frankenstein, who caused the original rumpus by charging the Columbus (O.) outlet with muffling his "political" utterances, issued a statement revealing that he concurred in union-WHKC joint action asking dismissal and termed the agreement a "landmark" in radio-labor union relations.

Extent of WHKC surrender can be found in dismissal petition. It should be studied by every op in the nation who wonders where station-labor union relations are headed.

Here are the highlights. WHKC will consider future requests for time "solely on individual merits without discriminations and without prejudice because of the identity of the personality of the individual, corporation or organization."

With respect to public issues, its policy will be "Open-mindedness and impartiality" with requests for time judged solely on the basis of its contribution to a "well-balanced" program schedule.

Station agreed to make time available, primarily on a sustaining basis, but also on a "commercial" basis, for the "Full and free discussion of issues of public importance, including controversial issues."

Non-profit organizations (labor unions, Ed.) will have the right to purchase time for the solicitation of memberships.

When refusing time, outlet will put its reasons in writing to the extent that requests for time are made in writing.

Censorship of scripts, the station agreed, is "An evil repugnant to the American tradition of free speech and a free press, whether enforced by a government agency or by a private radio station licensee."

Outlet further agreed to see that its

broadcasts on "controversial issues" maintain a fair balance among the various points of view, agreed that impartiality would extend to net and local, commercial and sustaining alike.

Ernest Goodman and Maurice Sugar, signed the petition for UAW; Philip G. Loucks signed it for WHKC.

Frankenstein, in a statement, said he saw the policy as significant step forward in radio development for "public interest."

Policy provides a foundation for free, non-partisan radio, he declared, and hinted that other outlets would be invited to adhere to new WHKC policy as step toward better CIO-industry relations.

Carlton Morse Sets Own E.T. Biz

HOLLYWOOD, Oct. 21.—Carlton E. Morse will head a new transcription company. Firm has been in the progress of formation for the past six months. Clinton (Buddy) Twiss, who produces *I Love a Mystery* for Morse, has been named v.-p. and treasurer. Twiss said that the firm will be ready with the first audition record this week. While no cast has been set, script has been written, and series, called *Adventures of Morse*, will not be rehash of old Morse scripts.

Larry Allen, who has handled deals for Morse in the past, leaves for New York November 1 to make the initial presentation. Firm will go after ad agencies first and then go after station spot biz.

Place for Class E.T.'s?

Twiss believes there is a definite place for class production in transcriptions. He wants to put the same quality of production into the wax as Morse puts into his live shows. Twenty per cent of the stations in the United States and Canada were canvassed to see if they would be interested in Morse transcriptions. According to Twiss, around a hundred stations replied in the affirmative, which was the green light for the production company. First series will be half hour, with 52 sides to be cut. Waxings will be done at NBC. When deal first cooked, NBC was reported to be interested in having Morse do the shows for their own e. t. service. Morse declined, stating that he would rather form his own company.

Many in the trade here feel that the transcription biz is already overcrowded and that a new firm doesn't have much of a gravy chance. With productions under the Morse label, however, there is no reason why new outfit can't dent the field and pay off.

Berger Tries Combo Of Soap Operas on Don Lee Network

HOLLYWOOD, Oct. 21. — Hal Berger, production head of Don Lee here, will try a new wrinkle in soap opera presentation when he intermingles casts of *Midland, U. S. A.* and *That Amazing Jennifer Logan*. General Mills has been trying something along those lines in Chi recently. Plots of the two soapers will be merged, but will retain their individual writers and producers.

Berger calls it in a high-toned way "Fourth Dimensional radio," and goes on to say, "the story will be handled as it is in motion picture. For instance, there will be a scene between Judd Adams, hero of *Midland, U. S. A.*, and Jennifer Logan, heroine of *That Amazing Jennifer Logan*, on the *Midland* show. After the scene is completed, Jennifer exits, and the rest of the broadcast concerns Judd's side of the action."

When *Amazing Jennifer Logan* follows on the air, the thread of the story is picked up and the dialers are given the low-down on what happened after she made her exit on the preceding show.



See page 13

Bernays Invites 1,200 To Judge Annual Award

COLUMBUS, O., Oct. 21.—More than 900 radio stations and 300 newspaper eds have been invited to participate in the choosing of a radio editor or station exec who will receive the \$1,000 Edward L. Bernays award for outstanding service to democratic ideals at Ohio University's 16th Annual Institute for Education by Radio, which tees off May 6, 1945. The award, unlike most, will be made to an individual, rather than to a group.

"Sustaining" Newscasts Sell Cigs for Station Op

MEXICO CITY, Oct. 21 — Station XEB, first in Mexico to bring in news direct to station via teletype, is going in strong for the newscasts and is building new newsroom and training announcers specifically for that type of show. News segs, prepared by United Press, are used at 8 a.m., 2 p.m., 6:30 p.m. and 10:30 p.m. Station owners say 50-kw. station picked up many new listeners since newscasts began on big scale. No outside sponsorship of these programs, station simply plugs several brands of cigarettes, also manufactured by station owner.

Pot's A-Boiling at Ted Bates Agency

NEW YORK, Oct. 21.—The Ted Bates pot is in the before-boil stage. With the coming of Tom Harrington and Bill Stuhler to the radio department and the departure of Don Cope, trade sees a Bates move into the big show, big-radio-account brackets. Bill Stewart, Bates's talent buyer, is currently on the Coast looking for big-time talent, and the agency has swung one of its best shows, *Inner Sanctum*, to a better spot on CBS, from Saturday night at 8:30 to Wednesday at 9, giving the program another five minutes. There are new clients and new programs in the wind.

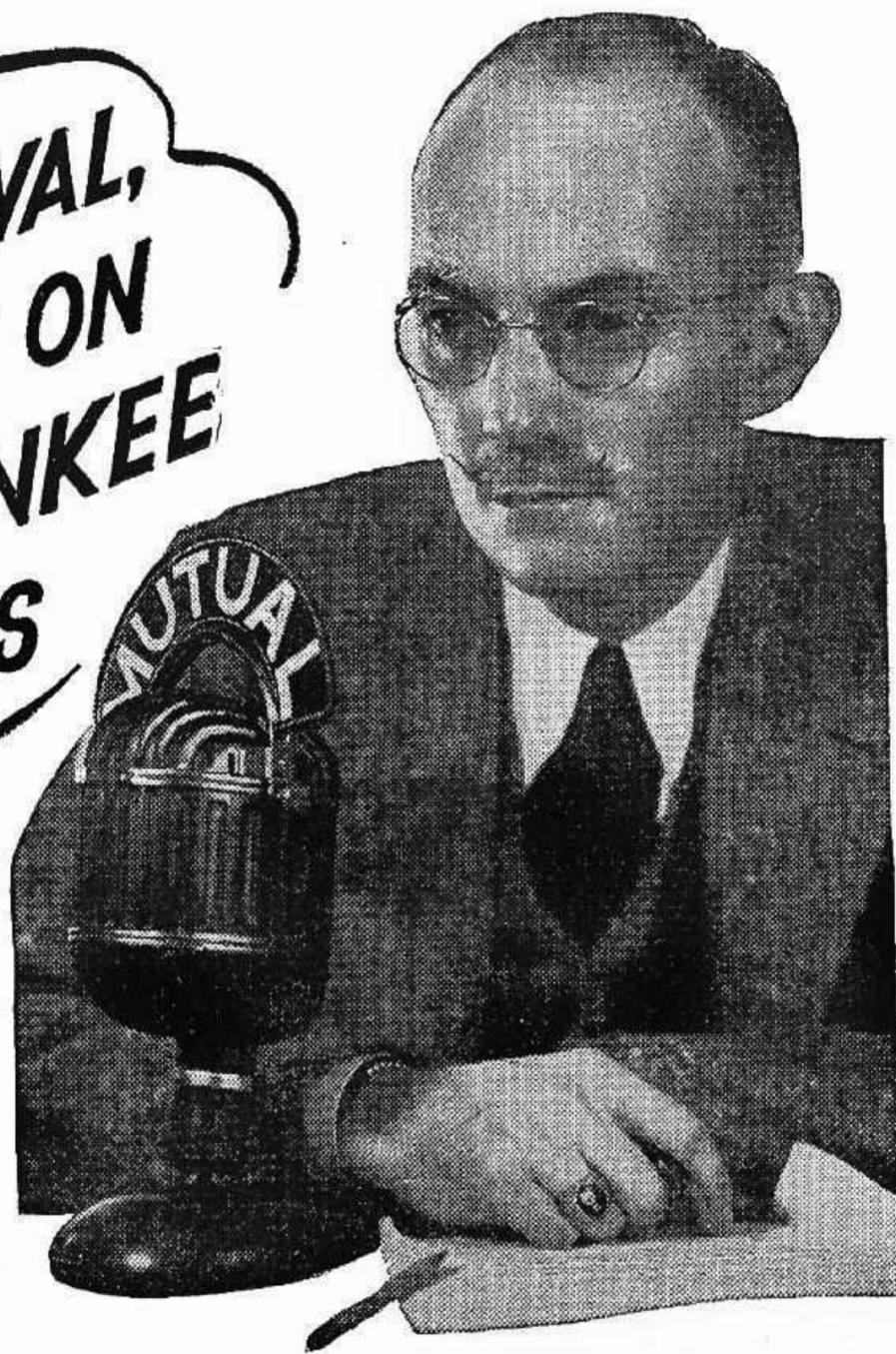
WFIL Distributes 4,000 Manuals for Teachers

PHILADELPHIA, Oct. 21.—WFIL distributed upwards of 4,000 teachers' manuals for classroom use in connection with *Science Is Fun*, the station's educational director of the Franklin Institute and technical advisor for the program series, and Ruth Weir Miller, member of the radio committee of the Philadelphia public schools, contains suggested classroom demonstrations, pre- and post-broadcast activities and a bibliography for each program. The manual was sent to elementary public, parochial and private school teachers. *Science Is Fun* is produced by Edmund Dawes, WFIL educational director.

CEDRIC FOSTER

HE SPEAKS EVERY DAY TO A LOYAL, TESTED AUDIENCE ON MUTUAL AND YANKEE NETWORKS

NOW



YOU CAN SPONSOR HIM LOCALLY!

Cedric Foster is now available in many Mutual markets for local sponsorship—Monday through Friday, 2:00-2:15 P. M., E.W.T.

- Here are some current "Hooper's":
- | | | |
|-------------------|----------------|--------------------|
| BOSTON 5.2 | ATLANTA 5.7 | PORTLAND, ORE. 5.5 |
| OKLAHOMA CITY 5.7 | PITTSBURGH 5.3 | |

Consult your local Mutual station, or

THE YANKEE NETWORK 21 BROOKLINE AVENUE BOSTON 15, MASS.



The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for weekday daytime

VOL. 1. No. 12D

(REPORT OCTOBER, 1944)

WEEKDAY DAYTIME PROGRAM	HOOPERATING	WEEKS TO DATE	NET & NO. STA.	OPPOSITION	AGENCY	SPONSOR & PRODUCT	TALENT COST	COST PER POINT
WHEN A GIRL MARRIES	8.3	175	NBC 74	Fun With Dunn—CBS Terry & Pirates—Blue Romancers—MBS Les Huff Quartet—MBS	Benton&Bowles	General Foods (Baker Choc. & Diamond Salt)	\$2,300	\$277.10
KATE SMITH SPEAKS	7.8	294	CBS 116	Boake Carter—MBS Words & Music—NBC Glamour Manor—Blue	Young & Rubicam	General Foods (Grape Nuts, etc.)	\$5,000	\$641.02
OUR GAL SUNDAY	7.6	392	CBS 131	Service Bands—NBC Farm & Home—Blue Service Bands—MBS	Dancer-Fitzgerald-Sample	Anacin	\$1,750	\$230.26
BIG SISTER	7.5	292	CBS 139	Various—NBC Glamour Manor—Blue Hank Lawson—MBS	Ruthrauff & Ryan	Lever Bros. (Rinso)	\$2,500	\$333.33
HELEN TRENT	7.4	569	CBS 132	Farm & Home—Blue Service Bands—NBC Service Bands—MBS	D-F-S	Anacin Co. (Bisodol)	\$1,800	\$243.24
BACKSTAGE WIFE	7.1	415	NBC 138	Compton—MBS Ethel & Albert—Blue Service Time—CBS	D-F-S	R. L. Watkins (Haley's MO & Dr. Lyon's Toothpaste)	\$1,750	\$246.47
PORTIA FACES LIFE	7.1	176	NBC 87	Fun With Dunn—CBS Dick Tracy—Blue Chick Carter—MBS	B&B	General Foods (Post's 40% Bran Flakes)	\$2,750	\$387.32
STELLA DALLAS	6.9	329	NBC 138	Don Norman—Blue Johnson Family—MBS Service Time—CBS	D-F-S	C. H. Phillips (Toothpaste, etc.)	\$1,750	\$253.62
BREAKFAST AT SARDI'S (Kellogg's)	6.9	152	Blue 191	Alice Cornell—NBC Various—MBS This Life Is Mine—CBS	Kenyon & Eckhardt	Kellogg (Pep)	\$1,500	\$217.39
MA PERKINS	6.8	127	CBS 67	Fem Exchange—Blue Melody Sketches—NBC Terry's House Party—MBS	D-F-S	P. & G. (Oxydol)	\$1,300	\$191.17
YOUNG WIDDER BROWN	6.8	313	NBC 138	Raymond Scott—CBS Handy Man—MBS Hop Harrigan—Blue	D-F-S	C. H. Phillips (Phillips' Milk of Magnesia)	\$1,600	\$235.29
RIGHT TO HAPPINESS	6.7	355	NBC 130	The High Places—CBS Locals—MBS App't With Life—Blue	Compton	P. & G. (Ivory Soap)	\$2,250	\$335.82
PEPPER YOUNG'S FAMILY	6.1	422	NBC 79	App't With Life—Blue Bright Horizons—CBS Bob Trout—CBS The Smoothies—MBS	D-F-S	P. & G. (Camay, Ivory Flakes)	\$2,650	\$434.42
MA PERKINS	5.8	564	NBC 131	Snowdrift Neighbors—CBS Tina & Tim—CBS Star Time—Blue Palmer House Ork—MBS	D-F-S	P. & G. (Oxydol)	\$1,300	\$224.13
LORENZO JONES	5.8	389	NBC 138	Time Views News—Blue Carver Orch.—MBS Raymond Scott—CBS	Dancer-Fitzgerald-Sample	Phillips (Cream)	\$1,600	\$275.09

The average daytime audience rating is 4.3 against 4.3 last report and 4.6 a year ago. The average sets in use is 14.8 as against 14.8 last report and 14.8 a year ago. The aver-

age available audience is 69.7 as against 70.6 last report and 70.7 a year ago. Sponsored weekday hours reported on are 80% as against 79 1/2 last report and 87 1/4 a year ago.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

WJR Narrow Cast Service To Execs

DETROIT, Oct. 21.—An informal telephone network to supplement regular newscasts for Detroiters too busy to listen to the regular programs has been set up by Leo J. Fitzpatrick, vice-president and general manager of WJR. Set-up includes about 85 local big shots, mostly in automotive manufacturing, who want to know when some really important news break happens but can't keep tuned in on the chance of one coming over.

System is a methodical listing, with the news editor on the job responsible for deciding when the news is important enough to ring them up. To get the calls thru as quickly as possible, the

aid of numerous members of the station staff has been enrolled, with each individual who may be called at his home, assigned to call a certain number of executives on the list.

System has been set up since the D-Day breaks, when a lot of top men in local war production failed to learn about it until many hours afterward. Fitzpatrick's schedule goes a step further and provides for calls to be made only at certain hours, so that those customers who don't want to be called late at night are listed for daylight and evening news breaks only.

Invitations to the special telephone net were sent to about 150 local biggies. To date, 85 have replied, all asking to be listed for the special calls.

CJAT, Trall, British Columbia, has used this technique to great advantage. In fact it was one of the reasons this outlet

New City Service Paul Lavalley Seg

NEW YORK, Oct. 21.—Cities Service Concert, 17-year-old NBC stand-by which was reported having client no-like trouble by *The Billboard* two months ago, finally gave up the ghost yesterday and will be replaced with another middle-brow music program, *Highways in Melody*, October 27.

Melody will feature Paul LaValley's music and the Ken Christie Choir. Show will have a musical guest policy. Same sponsor: Cities Service Company.

won a special award in seventh station promotion survey conducted by *The Billboard* recently.

MBS Plugs Its Battling For No. 3 Slot

Blue Net Its Competition

NEW YORK, Oct. 21.—Mutual, doing its level best to move into the No. 3 web slot while the Blue becomes acquainted with its new brass hats, recently issued two inter-office memos designed to show that the net is moving ahead of its chief competitor. Memo No. 1 crows about the fact that Mutual topped its competitor in 13 of 25 cities in a recent Hooperating.

In the same report the Blue was top dog in 12 markets. In four of Hooper's 32 cities, Blue and Mutual have dual affiliates. The three other cities were not available to the web.

Winning a city, in the web's book, means getting a higher percentage of the station or program identification total. While beating the competition by one market is conceded as being unimportant, Mutual points to the fact that the cities won total 8,094,678 radio homes as proof of its lead. Blue's total was 2,341,841 radio homes. The Hooperating on which the memo is based was the one for the first half of September.

Web also beats drums in the second memo which shows that Mutual won 70 quarter-hour periods against the Blue's 50 in the 6-10:30 p.m. slot. This was based on several Hooperating reports during past months. A win in the quarter-hour category, according to MBS, means getting a higher station or program identification rating in 15-minute periods than Blue, not NBC or CBS.

Altho the figures, like all promotional material, are slanted in favor of Mutual, some in the trade say that they do represent an improvement in the web's position. It's still not the three-spot.

"Charm" Hour From Coast

HOLLYWOOD, Oct. 21.—Phil Spitalny and his all-fem ork are due here for a month for a pic. While here, four airings of *Hour of Charm* will originate at the NBC studios. Spitalny and gals are set for spot in the next Abbott and Costello starrer, *Here Comes the Co-Eds* at Universal.

KHJ
Hollywood, Calif.

and other Top Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.

Samples free.

1619 Broadway
New York 19

TUNE-DEX

"Umbrella Coverage"

See page 13

RECORDING MACHINE REPAIR SERVICE

We are specialists in sales and service of PORTABLE RECORDING MACHINES, PLAYBACKS and RECORD CHANGERS. Also design and build equipment to your specifications. Wire — Phone — Write your problem. Dent. B.R.

STUDIO SERVICE CO.
1564 Bway., N. Y. 19 Bry. 9-9657

Don McClure Heads Philly Specialty Shop Ayer Video Dep't

NEW YORK, Oct. 21.—Don McClure, former agency, pix and theater man, has been appointed head of N. W. Ayer tele. McClure, one of the founders of the American Television Society, assistant director for RKO and test engineer for Consolidated Ship Building Corporation, replaces Herbert C. Stanford, who became head of the agency's Hollywood radio office.

At present Ayer has one tele show, Atlantic Refining's football sked in Philly over the Philco station.

Philly Specialty Shop Trying Radio and WFIL

PHILADELPHIA, Oct. 21.—Charles-David, women's specialty shop here, turns to radio advertising for the first time on WFIL, with a program geared to the interests of the working girl, prepared and presented by an all-girl program staff. Called *Girl About Town*, Charles-David's show invites a different business girl each week to air her views on something topical. In addition to the guest interview, the program contains amusement and fashion news, as well as other items of fem appeal. Midge Labbitt, of the WFIL music department, is the girl about town. The program is written and produced by Ruth Foxx.

Cantor Tsoris

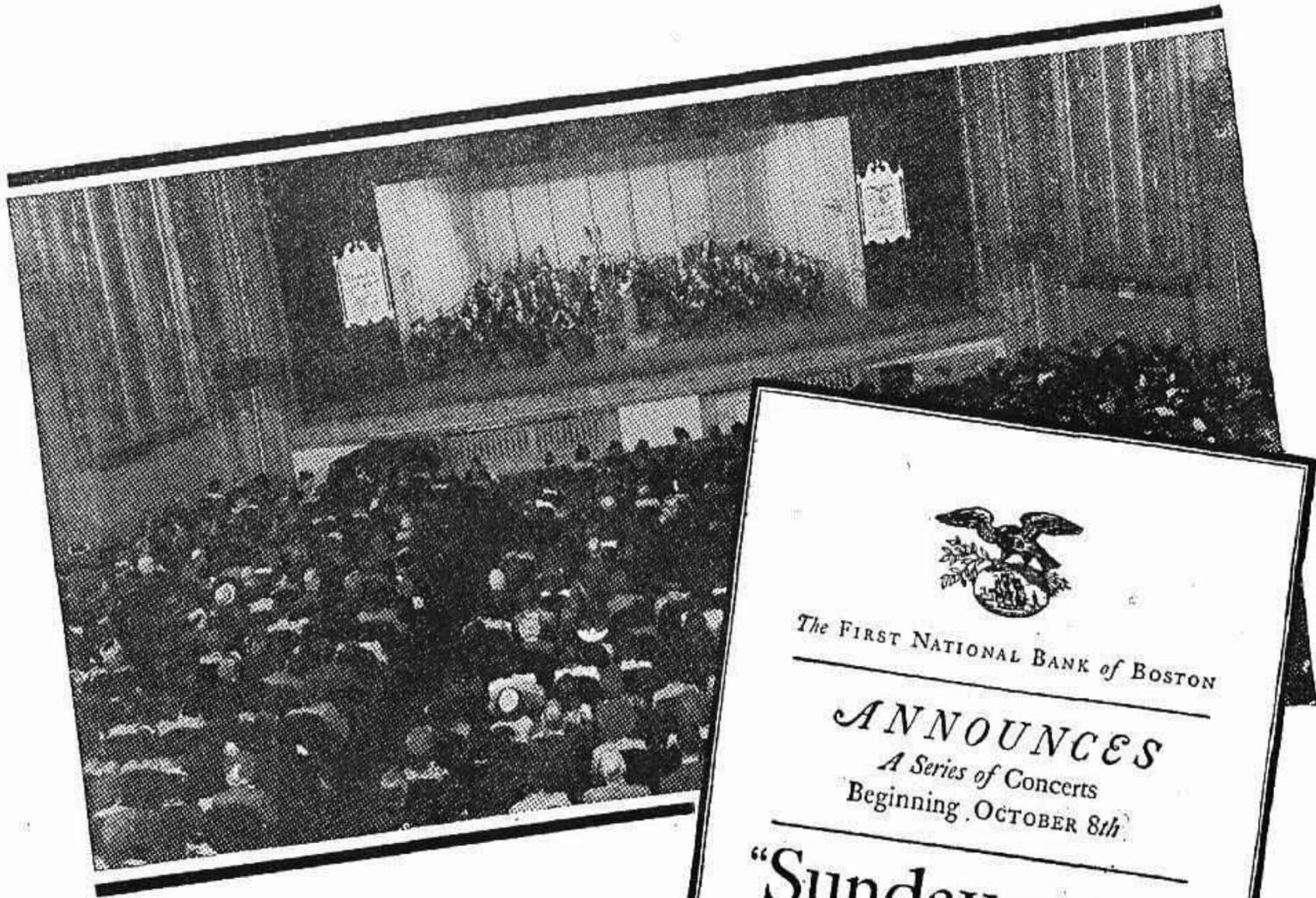
NEW YORK, Oct. 21.—Since Russia isn't mad at anyone anymore—anyone except the Germans—Bert Gordon, the one-time "Mad Russian" on the Eddle Cantor show, gets a new monicker—Boris Tsoris. New regime, in which the "Mad Russian" becomes Cantor's Russian neighbor, goes into effect shortly.

Tip to trade: Tsoris means trouble or illness in Yiddish.

O'Cedar Drops "Hot Copy" Picks Up "Time" News Seg

NEW YORK, Oct. 21.—O'Cedar Company is dropping *Hot Copy*, newspaper drammer it has kept on the air for a year and 13 weeks, November 19. Instead it is taking the Thursday seg of *Time Views the News*, which moves to the 4 p.m. slot on the Blue November 20.

Time Views the News does its first show for O'Cedar November 23. The news seg runs 15 minutes a week for O'Cedar, whereas *Hot Copy* was a half-hour show, indicating, according to the trade that at least one company is starting to think of post-war retrenchment.



"Sunday at 4:30," sponsored by The First National Bank of Boston, being broadcast over WBZ from the Boston Opera House, which seats 3,000 people. The program is on WBZ for a half-hour carry-over for the benefit of the studio audience. Entire hour is carried on WBZ-FM. A symphonic orchestra of 45 pieces with Arthur Fiedler conducting.. Boston's largest live-talent program.. presented by an advertiser new to radio.



The FIRST NATIONAL BANK of BOSTON

ANNOUNCES
A Series of Concerts
Beginning OCTOBER 8th

"Sunday at 4:30"

ARTHUR FIEDLER, Conductor

To be broadcast each Sunday Afternoon at 4:30
over Radio Station WBZ, Boston
1030 on your dial

THE FIRST NATIONAL BANK OF BOSTON (New England's oldest and largest banking institution) and its advertising agency (Batten, Barton, Durstine & Osborn) wanted a dignified type of program.. something of network quality to be broadcast locally.

WBZ supplied the idea and produced the program called "Sunday at 4:30," which bids fair to set a new high in non-network broadcasts. The bank's depositors

clamor for tickets to the opera house each week, which is filled before air time.

The First National Bank of Boston is one of the country's 10 largest, with branches in Latin America, and 22 offices in Boston alone. WBZ is proud to cooperate with the sponsor and the agency .. pleased to bring such a program to countless music-lovers in New England.

Information on other availabilities from NBC Spot Sales



WESTINGHOUSE RADIO STATIONS Inc

KYW • KDKA • WOWO • WGL • WBZ • WBZA

Time Buyers and Station Reps Prone To Take Easy Way, Says Bill Ware, of KWFC

Mutual Understanding and Leg Work Would Help a Lot

CHICAGO, Oct. 21.—The secret of successful co-operation between the agency time buyers and the small station operator, in the opinion of one of the industry's more aggressive small-station managers, lies in the need for greater understanding of each other's problems. The solution to the time buyer vs. small-station operator fight, one of the most important facets of the buyers vs. reps vs. station controversy brought to light by recent articles in *The Billboard* was suggested this week by Bill Ware, who has been in radio for years, who has traveled across country sizing up the

radio picture and whose opinions reflect his own and Coast-to-Coast problems as well.

Gist of what Ware said was that agencies should do their part by hiring more experienced time buyers at higher salaries, that agencies collect more complete market data about the small station areas, and that the station managers should do their part by getting off their seats and doing a little traveling around the country to give the agency boys clearer pictures of their troubles and what they have to offer.

Ware has worked at just about every

Mutual Releases Four-Net Sked

NEW YORK, Oct. 21.—Starting early in November Mutual will issue to a small list of ad agencies, stations and trade papers a four-web program sked, the first in the net's history. The sked, brain-child of Arnold Rosten, art director, and Peter Zanphir, of sales promotion and research, bases its figures on the CAB 81-city report.

One part of the sheet is devoted to plugging MBS shows, and another gives a list of Mutual advertisers, their product and program, time of show, its origin and the agency handling the account.

type of station. He has been with WCAU, 50,000 watter in Philadelphia; the 10,000 watters, KRLD, Dallas, and KTHS, Hot Springs, and the 5,000 watters, WSYR, Syracuse, and WKRC, Cincinnati.

Ware has some specific gripes about the time buyers. For one thing, he claims that most of them are inexperienced. They get most of their dope about stations from brochures and pamphlets. "Why don't more agencies," he questions, "hire experienced radio men who have traveled the country and know station markets from top to bottom?" This type of man, he admits, would command a top salary, but the agencies ought to pay it if they are going to do the best possible job for the sponsors.

Citing a specific instance on this point, Ware talked about some of the mistakes time buyers have made ignoring his market. And he didn't mean only his station. He also meant KTHS, the 10,000-watter in his town. Hot Springs has a population of about 40,000, altho the two stations in town cover a population of 140,000.

To prove his theory that time buyers don't know markets, he pointed out two incidents in which the buyers made mistakes in ignoring this potential market. In these two cases, one for a washing machine company and another for a cold tablet outfit, the agency mapping out a radio campaign passed up Hot Springs because these two outfits did not have distributors in the town. Instead, they bought time on Little Rock, Ark., stations, and did so with the excuse that the companies had distributors in Little Rock.

Mountain Forgotten

What the time buyers passed up here was the fact that, altho the two towns are separated by only 60 miles, there is a mountain between that prevents the Little Rock signals from being heard in Hot Springs. A radio veteran who knew the radio picture all over the country would not have made that mistake, Ware contended. He would not have passed up completely the Hot Springs populace. Another thing Ware brought out in this connection was that since he has been in Hot Springs there has not been one agency time buyer in town making calls on the stations or making an independent survey of local radio conditions.

Surveys were another point on which Ware had plenty to say. He stated that only the larger stations could afford to conduct surveys. The duty of the agency in many smaller areas, he said, was to make more surveys of their own, independent of any of the accepted, large survey companies. If they make more surveys they would have more info about stations, and thus, for example, would never make mistakes like they made on the Hot Springs market.

While Ware took a few swings at the time buyers, he didn't allow the station operators to get off blameless. He has been traveling to New York and Chicago soliciting business, and he has found out that it pays. In 10 months, while making these trips, he has booked over \$9,000 worth of business. Most of this, he feels, he never would have been able to get if he had sat on his front porch with his feet on a table. Many station operators, he admits, are committing sins of "non-feasance instead of malfeasance."

The good, old American spirit of hard work, both on the part of the agency time buyers, who ought to start doing a little more leg work and get a little more knowledge about all markets, and on the part of station managers, who ought to get over their sedentary habits, would bring about a better understanding between the agencies and the small stations, Ware felt. If this were done, the reps, time buyers and station managers would not be throwing bricks at each other as they are now.

Philly Mt. Music; WFIL Goes Hayseed

PHILADELPHIA, Oct. 21. — WFIL brings the wild and melodious West into the Eastern market with a WFIL Barn Dance as a broadcast and stagershow, to emanate from the 2,200-seat Town Hall each Saturday night, starting December 2.

The barn dance will be a three-hour stagershow, a portion of which will be broadcast from 11:15 p.m. to midnight. The cast will include Elmer Newman and His Sleepy Hollow Gang; Jesse Rogers, yodeler; the Two Murray Sisters; Fred Homer and the Line Riders; Cowboy double quartet; Dick Thomas, Republic pictures and recording star, and Lew Carter, "Man of 1,000 Voices," many of which have been heard in animated movie cartoons. The standard company will be augmented from time to time with special features.

Admission price for the WFIL Barn Dance will be 84 cents, covering the visual and broadcast shows, and a giveaway feature, called *Trading Post*. This will be conducted by Jack Steck, producer and emcee of the show. Refreshment concessions will be allotted after the show gets rolling.

Prior to the premiere, the WFIL Barn Dance will appear in parade along the streets of downtown Philadelphia. Parade will take place in the afternoon of the broadcast day and will be complete with horses and full Western regalia.

Review

General MacArthur

Reviewed Friday (20), 8:30-8:35 p.m. Style—Talk. Sustaining to all nets from South Pacific radio pool. Station—WJZ (New York).

This brief talk—about three minutes—by General Douglas MacArthur to the citizens of the Philippines from the beachhead on Leyte Island will rank with the all-time musts in radio. For dramatic impact and value it is on par with General Eisenhower's speech from North Africa, with the Prince of Wales abdication and with President Roosevelt's "We have nothing to fear but fear" talk.

Atmospheric conditions or enemy attempts at jamming killed much of what the General said. What they couldn't obliterate was the thrilling opening: "This is the voice of freedom, General MacArthur speaking. People of the Philippines, I have returned."

What followed wasn't too important back here in the States since the talk, almost word for word, has been released to the papers in time to make the evening editions. What was important and effective, from a psychological viewpoint, was hearing MacArthur.

That, his opening—which raised the shackles—and what he said just before closing, something along these lines: "... For your homes, strike. For your future generations, strike. For your dead, strike," made a potent program. This and his Oliver Cromwellian knack of calling upon the Divine Being added up to a mighty message.

Before radio such a patriotic pater-noster might lie for years—as did Lincoln's Gettysburg address—before taking effect. Now thanks to radio—and radio did a wonderful job—the word went far and wide. And thanks to recordings these words may well become collectors items.

Someone, somewhere—perhaps Maj. A. A. Schechter, one-time news chief for NBC, now on MacArthur's staff—did a good job on the radio coverage of this invasion. Getting this message back here and having the announcer in San Francisco repeat the message so's every word could be understood was sheer genius.

Lou Frankel.



FRED ALLEN: "When I stop laughing at me, Alan Young will be my favorite comedian. And Alan Young or old has my okay."



PHIL BAKER: "If the \$64 question is 'Who is the brightest comedy find of the year?' my answer is Alan Young. YOU'll be sorry if you don't hear him."



ED "ARCHIE" GARDNER: "Good luck, Alan, on my old spot. Hope I didn't put the gypsy curse on it. I know you will pack them in."



EDDIE CANTOR: "Take it from Eddie, Alan Young is the hottest young comic in years. He is right in the groove. He has a baby—he has a girl—and he is young yet."



DINAH SHORE: "On returning from my USO trip in Europe, I heard the Alan Young Show. I am pleased that I am going to be able to laugh with Alan during the next year."



OZZIE NELSON AND HARRIET HILLIARD: "We think Alan Young is one of the brightest new stars in the radio field. We wish him every success on his show."



"GEE, FOLKS, DO THEY MEAN ME?"

DONT MISS ALAN YOUNG
TUESDAY • 8:30 P. M., E.W.T. • WJZ



"Take it from Jimmie Durante and Garry Moore, this kid Alan Young is terrific—too! He's great! He'll go places—and it can't be too soon! Everybody wants to get in the act."



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See page 13

PIC "CLASSICS" FOR VIDEO

Dual Wave Band Seems Video Battle Answer

(Continued from page 5)

go higher when assignments are handed out.

AM Compromise

Industry will probably have to compromise on AM, insiders claim, as RTPB request for three extra downward channels has brought squawks from ship-to-shore maritime groups who contend it would ball up distress calls on 500 kc. length. Altho FCC is mum, good bet seems to be that industry will get 540, possibly 530, no more.

Important fact in all discussion, and one to be remembered, is that all commercial AM is on exactly one mc., whereas FCC now has power to dispose of 5,000 mc.'s so that there should be plenty of elbow room all the way up and down.

Tele wind-up will come today when RCA submits its views—bound to be along NBC lines, it is thought. For remainder of week FCC will tie loose ends of special services, all non-commercial, together and hope to have package done up by October 31. Then will follow the sifting of chaff from wheat and closed-door meetings to carve the turkey.

CBS's Peter G. Goldmark put finishing touches on net's tele higher frequencies appeal at tele session last week. He proposed widening of present four mc. video band to 10 mc., which would require maximum channel of 16 mc., utilizing it for transmission in black and white at 735-line pix or in color at 525 lines. He said this would permit 13 1/2 by 18-inch pix clear at 5 3/4 feet.

Lewis Allen Weiss (Don Lee Broadcasting, Hollywood) followed with assertion that color is remote and present frequencies okay. He said 10 by 12 pix now used by Don Lee were satisfactory.

G. R. Town (Stromberg-Carlson) warned FCC that UHF (upper high-frequencies) would mean set costs of 300 berries or more, or twice that of low-frequency receiver.

GE placed its stamp of approval on RTPB recommendations thru James D. McLean, tele sales manager. McLean, giving figures on costs, said master tele outfit would cost 250G to 300G, with land, buildings, towers, etc., another 200 to 300G. Annual operating costs will run to another 350G, he added. Intermediate stations will run to 140 to 165G, with operating costs at 231G. Satellite outlets will run to 48 to 51G unattended, with another 7G added for attendant.

From tele, hearings turned to police, fire, electric, gas, water, highway, exploratory, pix, other special services. New York's "Little Flower" was big name of week when on Friday (20) he plunked for special fire short-wavers.

The part of radio in police was pictured by Glen E. Nielson, FCC police radio expert, who said more than 2,000 police stations are now equipped with radio. Police asked, thru RTPB, that 265 channels, 19,899 frequencies, be set aside for needs.

Benton & Bowles Adds Tele Dep't

NEW YORK, Oct. 21.—Latest of the ad agencies to actively enter tele is Benton & Bowles, which has set up a tele department to start work immediately.

Herbert Leder, who has been in the production end of radio at B&B for two years will head the division. It is understood that the agency, which handles a number of daytime strip shows, will concentrate its initial energies on trying to develop a daytime pattern video.

PATERSON, N. J., Oct. 21.—WPAT, indie here, is conducting an outdoor ad campaign designed to cover top cities thruout the State. First eight billboards to plug the station, its UP news and highlighted programs are already up along Paterson's Main Street.

REVIEWS

CBS

Balaban & Katz

Reviewed Thursday (19), 8-10 p.m. Style—News, variety and art appreciation. Sustaining over WCBW, New York.

Some of the productions that come forth from CBS's Grand Central Terminal studios seem skedded to justify the CBS opening announcements that "These programs are not presented to encourage you to buy a television receiver now." Going further, some of them would justify the announcer adding "Now—or forever."

With the exception of Ev Holles's news telecast, this was one of those "or forever" presentations. Holles's show is so well produced and the maps so vitally animated that it makes the rest of the airing seem off-a-worn-cuff. The news analysis doesn't stop with a map that's alive, but uses the top still news pix of the day to make the stuff seem alive. It's all done so smoothly that it proves that a top formula can be repeated day after day and still not stale. It has, however, to be a top formula.

They Were There, often a vital CBS tele seg, missed the ike this time with a USO troupe. The troupe, altho individually talented, came thru the pic tube as foreshortened hunchbacks and missed the rehearsal room atmosphere entirely.

The most difficult tele show is still and ad lib. affair. The cameramen and the producer must be supermen with three pair of eyes and multiple sets of cars. On this show lighting, camera handling and selection of material was all of the mechanical scanning era of video. Chalk it up as an error.

Third "attraction" was Lloyd Goodrich who talked about the painter Winslow Homer, about whom he has written. Goodrich is an author who should be neither seen nor heard. His book's swell stuff. The "art" of Homer is also tops, but when scanned in black and white it lacked depth and most of the art lost at least 50 per cent of what it had in the photos that were televised.

The only possible excuse for a tele seg like this is as a breather between two good shows. The viewer can walk away and listen and then drift in to see what the painting, about which the commentator is talking, looks like. That's okay, but on that basis the commentator has to have something in his voice. Lloyd Goodrich hasn't.

Following Goodrich there were a couple of documentary films, then the final offering, *The Missus Goes A-Shopping*, the housewife's *Truth or Consequences*. Here again the fantastic foreshortening made 'em all look like a bad night at Coney Island. John Reed King barked his way thru this session without an inspiration or a good gag. A swell way to kill a "party" like this is to force it. The half hour this evening should be definitely rated nolo contendere.

Ev Holles did justify the looking in. One other good air pic would have made it worth the price of admission. Nothing can replace thought . . . in any facet of showbiz. It doesn't matter when an experiment goes wrong. What does matter is when a routine becomes stagnant and everybody fluffs an opportunity.

Joe Koehler.

DuMont

Reviewed Wednesday (18), 8:30-9:30 p.m. Style—Variety. Sustaining on WABD, New York.

Bud Gamble's show for Armstrong Carpets, *The Magic Carpet*, is still a smooth, well-integrated and slightly unusual way of presenting a tele travelog. Gamble's show, considering the limitations of the DuMont studio, which gives directors double ulcers, is about as good as anything in its line.

There are, however, improvements that could be made. The transition shot, in which a model of a carpet and of the characters in the skit are used in front of a moving panorama of clouds to give the impression of a flying carpet, could

Reviewed Thursday (19), 7:30-8:30 p.m. Style—News commentary, variety, dramatic, home economics. Sustaining on WBKB, Chicago.

The best part of tonight's show was too short; its worst part, too long. The best part was the singing of Donna Dae, soloist with Fred Waring's orchestra. The worst part was a section of the home economics dramatic skit devoted to explaining the mysteries of making a veal roast.

Miss Dae, for some reason, sang only two songs, but she did them very well. The combination of expert vocalizing plus telegenic qualities (accentuated by the blackness of her hair) made her ideal television material. She held the attention of her audience with clever nuances of vocal shading. Her comeliness did not detract from her singing. Thereby she proved once again the "old" television axiom that sight plus sound, when each is good, makes for the most completely satisfying entertainment. If only the station had been able to program her for at least four numbers her portion of the show would have entirely satisfied her audience.

What's Cooking With the Scotts, the dramatic home economics part of tonight's show, had at one point the lowest television quality of the entire evening. *What's Cooking*, a regular series presented by the Commonwealth Edison Company, got off to a good start tonight with an opening that took place in a simulated average American kitchen. Mr. and Mrs. Scott discussed the rigors of fall house cleaning, a la Fibber McGee and Molly. But when the woman next door dropped in for a chat and Mrs. Scott explained to her for more than 10 boring minutes the fine points of making a veal roast (fine points, of course, that needed the assistance of an electric range) the show fell apart. The words electric range were brought in again and again until, just to retain his spirit of independence, every person in the audience must have wanted to go out quickly to buy a gas oven. It will make for much better television that will hold interest and thus increase sales effectiveness if in the future Commonwealth will stick to more comedy and entertainment and will stay away from dull home economics and sales punches that combine to put an audience to sleep.

News commentary on tonight's program was handled by Ann Hunter. Miss Hunter interviewed prodigious, young Joan Etlinger, who stated the reason why she was saving her pennies to make a contribution to the Community and War Fund. Joan's youthful charm and sincerity gave this portion of the commentary an effectiveness that undoubtedly resulted in the members of the audience resolving to contribute to the fund. Miss Hunter also described a visit she made recently to a European refugee camp in Oregon. It was interesting, and no mistakes were made in lighting or camera work. Lee Phillips rounded out the program with his *Magical Mysteries* excursion into the land of sleight of hand. Phillips must be complimented for one thing at least, and that was his use of very large pasteboards during his card trick routines. The cards were about 6 by 10 inches, and altho their unusual size made them a little difficult to handle, they showed up with complete detail on the television screens now being used. A few times, however, notably during his use of a small wand and rings, his props were not seen by the audience and his tricks could not be followed. The use of the large cards points the way. For television magicians will have to use big props at all times. Cy Wagner.

be improved in three ways. Greater wobble to the camera in shooting the model would give a more realistic flying effect. Moving the roller-mounted panorama would also help. And the model should be reversed or the shot taken

(See DuMont on page 12)

Plenty Ifs On "Oldies"

Pic length, non-bobby sox appeal and a host of other hurdles best rights buyers

HOLLYWOOD, Oct. 21.—They are buying television rights of antiquated films which rate as "classics" for use on video stations. Idea is to take oldies, such as *Covered Wagon*, *Big Parade*, *Lilac Time* and others of the same category and use them for television. While on the face of it, the plan seems out of kilter, due to long playing time of the features, still there is possibility that such an idea may be tried.

By judicious cutting it is figured that films can be whipped into shape for showing over video, after having been reduced to 16mm. Essential bits of action would be maintained in the cutting, but where gaps occur, a narrator would take over to keep the plot thread moving.

SAG Howls

There were expected to be some howls from Screen Actor's Guild if the idea gains momentum, but under existing contract with producers, members are not protected so far as television rights are concerned. In recent speech by Walter Abel, *The Billboard*, October 14, SAG vice-prexy stated that television rights of members would be serious factor in drawing up new contracts when present pact expires in 1947. Outside of few top names, most screen thespas have no video protection in their contracts.

It was pointed out that when old film classics are used that many of the personalities who appeared are either dead or out of showbiz. In the case of those, who are still going strong, it was not known whether they would have a chance to collect for the re-issue rights in television or not. Most Hollywood guilds are now demanding that pix made for theater distribution and used on video, should be made to pay off double. In other words, for example, Screen Cartoonists Guild has insisted that its members have the right to collect, if their cartoons, made for the theater screens, are telecast.

Video Deserves Originals

Klaus Landsberg, who heads Paramount's television productions here, stated flatly that such an idea as cutting old films up for video would have a bad psychological effect on the set (See "Classics" for Tele on page 12)

ONE FOR THE BOOKS

To Have and To Hold

SWEEPING the NATION

FOX-MAYA MUSIC CO.
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BARCLAY 7-5371

Showbiz Personnel Expected to Find \$\$ in Dep't Stores

(Continued from page 3)

Interested in television, a little for publicity, a lot for merchandising. The angle, as the department store execs see it, is the value of video as an on-the-spot sales maker.

They see in video the answer to their problem of how to move customers thru the entire store. Thanks to loss-leaders and sales specials, the emporiums have no trouble getting crowds onto their street floor and basement departments; but moving them upstairs is something else again.

From bitter experience they've learned that customers keep moving to the right, thinning out as they move, and the move is downstairs—hence the popularity of basement departments. But getting them to left-hand departments—even now, after years of endeavor, the light departments are over on the southpaw side—and upstairs has been a constant headache.

By using internal television set-ups the emporium execs hope to effectively merchandise what the rest of their store is selling. Thus, there might be a video screen in a store front window or two, and additional screens thruout key spots on the ground floor.

These would plug, via actual demonstration, the goods available thruout the building. And merchandise men point to the effectiveness of demonstration selling as done by the five and dimes, Fuller Brush and Realslik to cap their pitch.

G. E. Keynoting Trend

Keynoting this groundswell of interest in video-showbiz has been the General Electric Television unit. Up at their Schenectady unit, Station WRGB, they have been showing department store execs the hows, whys and wherefores of video. And interest has been high.

Only recently representatives of the stores affiliated with the Associated Merchandising Corporation (AMC) came, saw and went away figuring how to put what they saw to work. Tip-off on the importance of internal telecasts to department stores is the roster of AMC. This includes important mercantile outlets in almost every key market in the country.

The G. E. plan calls for standard television equipment designed for internal use. But because the plan calls for standard video it takes no great amount of long-range thinking to see that this operation requires only a coaxial cable or radio relay to put these internal telecasts on the transmitter of any commercial video outlet.

Inter, Intra and General Store

And many a store exec has been thinking along just those lines. Namely, if the inter-store television idea clicks it would require only the signing of a time contract to make these programs available to everyone within range of the commercial telecaster. Thus, what sold Jane or John Doe in the store should also bring them into the store.

Proof of the efficacy of this proposal is the plan now being mulled by department store operators in one key town. There are six such merchandisers in this community and the six finance a local shopping news. Their idea, as a result of what they learned at WRGB, is to finance a standard commercial television station for operation by their jointly-owned shopping news.

As one of these men figured it, "It'll cost us about \$50,000 each for a store television operation. For an additional \$50,000 we can finance a television transmitter for our town. Not only will we have an effective sales medium but we should have, if television is anything like radio, a good commercial operation that will net each of us a profit."

Showbiz Savvy Needed

However, these canny operators are not kidding themselves. They know their

Bradley Plans 4-Year Course For Video Studies

CHICAGO, Oct. 21.—Plans for the formation of the first full four-year college course designed to graduate students sufficiently educated in all facets of art and science to equip them for entrance into television industry are now in formative stages at the Bradley Polytechnic Institute, Peoria, Ill. Altho Columbia University, New York, and Stevens College, Columbia, Mo., have lectures and spasmodic instruction in television, Bradley is the first college to set out on a plan of integrating an entire four-year course with education in the various fields of television. For this reason, the trade says, the developments at Bradley are significant in that they might point the way to future professional education for the industry.

Interest in television was brought to a head recently when Richard H. Hooper, of RCA, put on a video seminar there for students, faculty members and civic leaders.

After the seminar, Dr. Frederic R. Hamilton, president of the institute; Dr. Harry Wood, dean of the school of arts, and Dr. Howard Bell, assistant to the president, began to think of how they could fit their students for television in the future. They are now working on a plan which will be submitted to the board of trustees.

No 90-Day Video Wonders

The theory on which these men are formulating their plans was expressed by Dr. Hamilton when he said: "The men who know most about television point out that preparation for participation in this new field is a long process. Adequate preparation cannot be secured by any 17-year-old within 90 days."

Thus objecting to the gradual creeping up of short-term television classes, the Bradley officials are trying to set up a plan under which a student would be preparing himself for entrance into television during his entire college career.

Altho it is not set definitely, it is hoped to have present classes in the schools of arts, music, drama and science devoted to television instruction. Tentatively, it is proposed to have classes in television engineering, television arts and television management, as well as in other related courses.

thinking contains a sizable quantity of "if." And the biggest "if" is where they will get the showbiz savvy required to stage their television programs.

They have learned, again via experience, that people with showbiz savvy are a better bet when it comes to handling anything based on entertainment elements. That department store trained minds are not the best showbiz "brains." And so, if video moves as it figures to move post-war—i. e., if sets are sold and stations operate and consumers actually become video conscious, as they now are radio conscious, then department stores will be looking for people versed in the fundamentals of the entertainment industry . . . they are as a matter of record doing that in a limited way already.

They offer steady employment and a chance to advance in the business showfolk know. True, it'll be a bit different and a gamble, but the department store men figure it's a two-way gamble. The salary may be only half what an experienced single earns in vaude or the niteries; but it'll be steady, the boss is not on the cuff, and the department store industry has a record of paying people who can deliver.

It'll be a combination amateur show and borsht belt directorship to many a guy and gal hep in showbiz. And to many another it'll just be pie in the sky. But one thing is certain, it's the sort of pie that's made of dough, not mud.

Lea Committeeman Hollers Fraud Over Bulova WCOP Sale

WASHINGTON, Oct. 21.—Representative R. B. Wigglesworth's (R) contention that FCC took advantage of the Congressional recess to approve the sale of Bulova-owned WCOP, was discontinued in off-the-record statements by FCC commissioners as "political ammunition" for election purposes.

Wigglesworth, GOP member of Lea Select Committee, hurled charges of FCC conniving in WCOP sale and claimed he was "amazed" that action was taken while Congress had its back turned. Wigglesworth addressed a protest to Fly Thursday (19). He demanded that further sales involving Bulova interests be held up pending Congressional reconvention.

"Since when has it been necessary for us to only take actions when Congress is in session?" one commissioner asked, putting the Congressman's charges down to political ends. Story is that at least one prominent Bulova official has kicked in heavily to the Democratic campaign fund, arousing Wigglesworth's ire.

Sensational demand by the irate congressman that all "transfers of Bulova interests in frequencies or station" be revoked under 15-day rule, or held in suspension in status until Congress returns, were laughed off by FCC, with insiders saying that the best Wigglesworth will get for his pains is a brush-off.

DuMONT

(Continued from page 11)

from a different angle in the return sequence, the portion of the show in which the performers are supposed to be returning to their home. The direction in which the model was heading was the same in the outgoing seg as in the return.

Director Gamble could also have improved his show if the same voices which were used in the opening skit narrated the travelog film.

The Lever Bros.' show, *Wednesday At 9*, was more than decent entertainment, featuring Vera Holley, singer on CBS's *Fun With Dunn* program, and pianist Si Walter. Pat Murray did her usual fine job in the emcee and commercial spiel, and the commercials themselves (how to make waffles) were mouth-watering, smart plugging for Spry. Cards showing the recipes were interspersed among the shots of the mixing and making and showed a grasp of the medium's visual impact.

However, there seems to be one great fault with the direction. Too many shots reached the air before they had been properly set up. Far too many times the camera, in the opening seconds of the take, was out of focus, off center or poorly placed. Panning, trucking and other moves are swell in a show, but the actual setting of a shot does not go.

A three-quarter dissolve on one of the closing shots, showing the piano and the singer, was not all it was intended to be because there wasn't enough light contrast in the set. One of the causes of that lack of contrast was the light-eating black piano. Even tho the top had been covered with a piece of light-colored paper, the exposed part still absorbed a great deal of light. Also several shots were taken too close to the performers and cut bodies and heads. Shots of two actors, four or more feet apart, should be taken from a distance where cameras have a wider frame.

All told, tho, the direction was not nearly as bad as might be gathered from the criticism above. There were several nice shots of the pianist and the keyboard and a swell pan from the singer to Walter's hands. The thing moved along well and should have pleased if not excited an audience.

Marty Schrader.

Cap and Gown Department

MINNEAPOLIS, Oct. 21.—Two WCCO gals are expecting to find a big red apple for teacher on their desks some morning when they show up for work. Both have been named teaching assistants at the University of Minnesota. Ruby Juster, station news writer, has been appointed an assistant in radio news writing in the school of journalism, while Ruth Rye, head of the WCCO transcription department, has been made a teaching assistant in humanities.

Commercials Still A No. 1 Gripe of WHO Listeners

DES MOINES, Oct. 21.—The biggest gripe of those radio listeners who always find something wrong with everything is not with the soap operas but with present-day radio advertising, the 1944 Iowa radio audience survey made by Central Broadcasting Company, Des Moines, operators of Station WHO, disclosed.

The survey disclosed that out of the 10 per cent who had something to criticize about radio, 53.5 per cent found fault with the advertising. Only 24.3 per cent complained of the serial drama, 13.1 per cent about musical programs, and the rest yelped on children programs, newscasts, commentators and comedians.

The percentages on commercial criticism ran as follows: Too much advertising, 31.3 per cent; liquor and cigarette advertising unwise, 5.1 per cent; singing commercials are terrible, 3.4 per cent; commercials are in bad taste, 3.1 per cent; commercial announcements are too long, 2.4 per cent; and others totaling over 50 per cent but tabbing less than 2 per cent each, included breaking into a program, Sunday advertising, high-pressure sales methods, advertising which "insults our intelligence," and medical advertising.

On a question as to which mediums, radio or newspapers are most depended upon for news, the radio ran ahead with urban 67.8 per cent for radio, village 76.7 per cent and farm 79.4 per cent.

Questioned as to whether radio is doing a good job or a poor job, a total of 90.4 per cent replied a good job unqualified, 3.7 per cent said good job but qualified their answers, and 5.9 per cent answered with poor job.

"CLASSICS" FOR TELE

(Continued from page 11)

owners. He stated that anyone who invests in a television receiver has a right to expect fresh entertainment. If films are used for video they should be pictures that have been made expressly for that medium. He said, "Half-baked ideas will only serve to hurt the new industry, not help it."

Trade generally feels that Landsberg's statements are true, that if too many off-base ideas are promulgated in these parts that public may turn thumbs down on video, at least temporarily. The idea of taking old films and giving them a patchwork treatment for television would be folly, is the opinion of most of those associated with the new industry. It was pointed out that lighting, make-up and acting technique of these ancient film classics would look hopelessly out of date when viewed over a television receiver.

Nostalgia, Inc.

Plan seems to be this: Public has a soft spot for some of the old-time films and this alone would make them good air pic fodder provided that they can be successfully cut and bridged with narration. However, any nostalgia general public might feel toward hits of other years is purely mental, and once viewed on a video screen would provide little or no entertainment value. Only redeeming feature would be the novelty angle, but trade feels this would be offset by the detrimental effect on the newcomers, the bobby-sock trade, who can't remember far enough back to be impressed with the marquee names of the early '30s and late '20s.

Those closely associated with television here feel that new programing ideas will have to be worked out, ideas that can be slanted to the great majority of set owners. Of course, some in the know claim that bobby-sockers won't be a vital portion of video audiences and that no special attempt to gear shows for their benefit will have to be taken into consideration. Idea seems to be that the kids won't have the moola to lay out for sets. But ether producers who groove their shows toward the kids figure differently. They say that attempts to sidetrack the teen-agers would be a vital mistake and any such idea as taking the musty reels of old film hits from the vaults would insult the intelligence of more listeners than it would favor. Blowing off the dust from these ancients, they say, would get video off to a public reception on a par with replaying an air check of a 1930 radio show.

LLOYD LaBRIE

CBS

and Orchestra

Mutual Network

Touring for

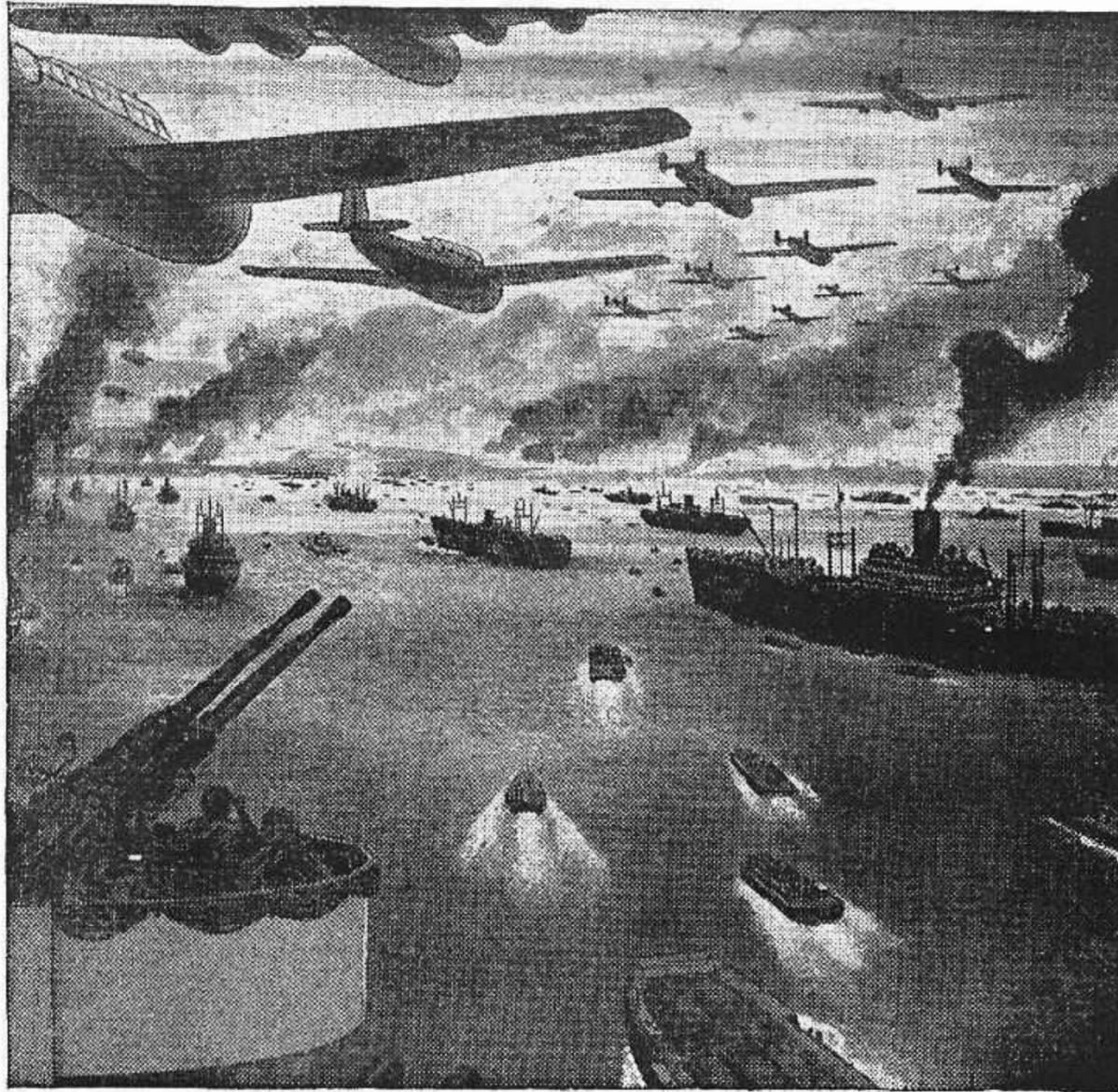
GENERAL AMUSEMENT CORP.

New York

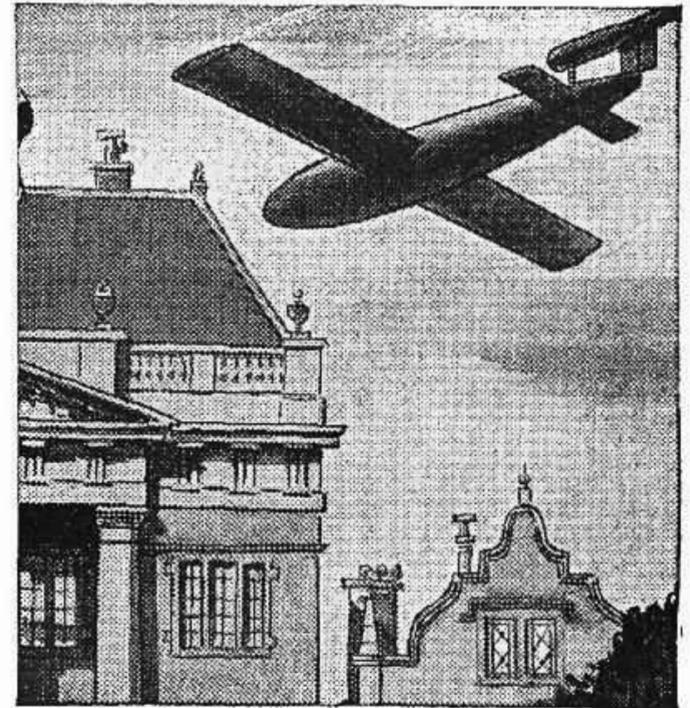
Hollywood

Chicago

Cincinnati



Left: The English Channel on D-Day with "Umbrella Coverage." Below: A Robot Bomb ready to nose-dive over a town in southern England. ("Directional Coverage")



"Umbrella Coverage" and "Directional Coverage"

In Air Power—Either Military or Radio

The Robot Bomb represents "directional air coverage" in warfare, and the armada of planes which roamed the English Channel on D-Day, over the Invasion Fleet, represents "umbrella air coverage." Obviously, "umbrella coverage" is of greater importance.

It's the same way in Radio. Stations with "directional air coverage" are aimed in certain directions like the Robot Bomb, and

therefore give limited coverage. On the other hand, a 50,000 Watt station like WCAU with "free" Watts surging out in a great flow of power in all directions, over a clear national channel, represents "umbrella coverage." For this reason WCAU covers millions more people than any other Philadelphia station. . . . For your merchandising program, rely on this "umbrella coverage" in Philadelphia.

WCAU

CBS AFFILIATE



Umbrella Coverage

50,000 "FREE" WATTS giving "Umbrella Coverage"
over a Clear "American Channel" on D-Day and Every Day and Night

PHILADELPHIA'S LEADING RADIO INSTITUTION

WGAR Tops Cleveland Air as Town Slumps as Stormmaker; A Lot for Local Radio To Do

John Patt Does Swell Handling Job

(Continued from page 5)

WGAR had a gal touring Latin America and filing transcriptions. When Cleveland soldiers went overseas WGAR arranged with the Red Cross to have their people overseas send back news about local men; this was aired on a show called *APO Cleveland*. And WGAR's program director, Dave Baylor, just returned from four months overseas as the station's correspondent.

Foreign Language Segs

Everything the station has done, from airing the Cleveland Symphony to handling foreign language, has been done with the idea, "If it's worth doing it's worth doing right." Thus, when the foreign language shows were dropped by another station in town WGAR was faced with a community service problem. To wit, 63 per cent of Cleveland's population is foreign-born of first generation. Foreign language radio programs were important to the assorted Poles, Slavs, Slovenes, Italians, Jews, Czechs, Hungarians and Roumanians.

And in the early days of the war the possibility of these people being reached by Axis short wave was serious. So WGAR called in the foreign language time brokers, had them organize the Nationality Broadcasters' Association of Cleveland, and arrangements were made to continue foreign-tongue programs.

These are transcribed Friday evenings and broadcast Sunday morning—thus allowing plenty of time for checking. All time is sold at card rates—this is a must. All programs adhere to the standard station public service and good-taste policies and use station talent—the regular house ork plays these programs. And half of each program must be in English—WGAR goes along with public service to the foreign language community but also wants to educate them along to where they no longer need these programs.

Commercial But Good

And while some may point the finger and say, "Rubbish, all WGAR is interested in is the juicy commercial time at a normally dead commercial time, i. e. Sunday morning," there is no denying the fact that the station solved a knotty local problem. And if they were efficient enough to put the solution on a paying basis so much more to their credit.

The total benefits to the station are perfect arguments for more and better public-service-minded station operations. WGAR now has a 90 per cent commercial renewal rate, business and programs are divided about 60 per cent network, 40 per cent local. Local business has been increased to where it now almost com-

pletely takes up the summer network slack. And the yearly commercial total is well over \$1,000,000, which is 10 times what it was when Patt started.

No Routine Commercial S. E.

Typical of the local commercial return to WGAR is the way they've handled the many local army and navy "E" awards. Instead of just throwing in a line and driving away listeners without benefiting the award-getter, the station custom-builds a complete show based on the award. And then sells it to the company getting the accolade as a straight commercial.

The trick has made the station a flock of friends and customers. In fact, companies getting the award call the station into consultation on how to handle the event since they've learned from experience how effective is WGAR's technique.

Also apropos the outlet's local biz: The Cleveland Florists' Association has been on the air on WGAR for 13 years. And Erin Brew, a local brewery, has sponsored Sid Andorn in a six-a-week five-minute spot for nine years. Same talent, same time, same station, same sponsor for nine years!

Bull Sessions

Naturally this success has required plenty of executive savvy and follow thru. To provide this personnel and perspicacity WGAR operates on the policy of "Keep the help by keeping them happy and aware of what's going on."

Thus the first of each year there is an exec bull session, with sub execs sitting in, where objectives are designated and policy is discussed. Then every quarter the same group confabs again on what progress has been made. So if some key man is ill or out on assignment or leave, there is always an aide who knows what's happening and ready to take over and keeps things rolling.

Thus there are, in addition to the usual staff picnics and staff parties, insurance policies ranging up to \$5,000, depending on salaries. Thus, also, there is hospitalization for each employee and his family. Thus, also, there is a combination life insurance and retirement annuity plan—this at retirement age of 60 pays a minimum of \$100 per month and a maximum of \$500, with insurance benefits ranging from \$10,000 to \$50,000. And after three years of employment anyone leaving gets the cash value of the policy.

Thus there is also the usual vacation with pay and sick leave with pay, plus a Christmas bonus that starts at 5 per cent of the yearly salary. As the station prospered this bonus increased from 5 to 10 to 15 and now to 20 per cent of the annual salary.

Thus, also, there is a voluntary departure fund, and the station also pays the insurance-retirement policy premiums of its staffers who are in uniform.

Staff Tour

And not only does WGAR keep its staff happy and aware, but it also provides opportunity to keep ahead of the parade. Recently it sent its program and business execs off on a tour. They were paired off into six teams, a program and biz man to each team, and given separate sections of the country to cover.

They called on stations in towns on their route, asked questions, got info, answered questions, gave info. It was a tough three-week grind for each man but everyone learned and so did WGAR, for each man gabbed with his counterpart at each station and each team also toted a portable radio to check what they learned and hear how the other guys did things.

Naturally so keen an outfit doesn't miss many bets. They don't buck the network live shows—the Hooperatings prove the popularity of the web programs. They do work on local live programs with music, special events and local playhouse group.

So while Cleveland radio hasn't come up, of late, with anything to match the name value of Guy Lombardo, Kay Kyser,

Typical of WGAR's community service was the work its mobile unit did in marshalling rescue forces to the 50 city blocks blitzed and gutted by exploding liquid gas tanks of East Ohio Gas Company Friday (20). Unit not only did an untiring public service chore but scored complete radio scoop. With fire roaring and tanks exploding in East Side industrial and residential section, four staff members were on the scene within 15 minutes after the start of the catastrophe. They were followed by the mobile unit, and under direction of Engineer Clare Taylor, staffers moved into restricted area and remained at post, despite danger of exploding tanks, for 12 hours, until 3 a.m.

WGAR's mobile unit delayed first broadcast for 30 minutes to serve as emergency communications center. With all other means of communication severed, the mobile unit broadcast emergency appeals and messages for coast guard, Red Cross and police.

Six on-the-scene broadcasts, including half hour at 9 p.m., were handled by Special Events Director Sid Andorn; Chief Announcer Wayne Mack, and announcers Reg Merridew and John Saunders. The 9 p.m. shot had Saunders in plane describing havoc and rescue work, interviews with Red Cross disaster chairman, city safety director and county coroner.

WGAR later carried on-scene exclusive proclamation broadcast by Mayor Frank Lausche. Between broadcasts, mobile unit's p.-a. system was utilized continually to summon police, fire, service officers, doctors and officials at scene of fire. WGAR fed special direct broadcast by Andorn to WJR, Detroit, at 5 p.m.

WGAR interrupted programs to carry emergency messages all Friday evening and Saturday morning. There were no injuries among staffers altho manhole cover blew up 15 feet from mobile unit. One blast knocked announcer Saunders against building.

WGAR mobile unit returned to scene Saturday morning short-waving information to station and carrying special broadcast with fire chief and coroner.

First opposition mobile unit arrived four hours after WGAR's.

Lum and Abner, Gene and Glenn, etc., WGAR has a 45-minute participation show that's been an afternoon favorite for two years. It's the *Friendly Open House* show, and there's a house rule limiting announcements to no more than three in any quarter hour.

Possibly the most important examples of WGAR's standing in the trade and in its community are the following: There are four stations being managed by men who came, only recently, from the WGAR executive staff. And when the OWI wanted to send Mayor Lausche, of Cleveland, overseas to do some propaganda work (the trip was canceled by a transit strike), John Patt and Dave Baylor were selected to go along.

RADIO CO-OPERATES

(Continued from page 5)

in the over-all pattern and the services rendered to the listeners.

Even the timing of the invasion made radio's coverage a better piece of work. A-Day Philippines was announced to America during its evening listening hours; D-Day Normandy during the early hours of the morning.

American radio learned a lot from Normandy about co-operation, and learned a lot from the Axis about psychological warfare. It put its team-work lesson to work and it went the Axis four or five better in helping its army and its country.

Radio deserves a pat on the back.

Blue Trade Campaign

NEW YORK, Oct. 21.—Blue web starting ad campaign in trade papers of various industries to plug co-op program division show. Series of ads in 15 trade journals starts shortly with an appro-

Lisa Sergio Gets a Blue Net Com'cial

NEW YORK, Oct. 21. — Lisa Sergio, WQXR news commentator, goes on the Blue for the Botany Worsted Mills, starting October 30 with a 15-minute show, called *One Woman's Opinion* (Monday, 10:45-11 a.m.). Miss Sergio will retain her across-the-board show on WQXR, which is sponsored on a participating basis by Botany and Weil Perfumes.

Normally a news commentator, Miss Sergio has temporarily been forced to go into a format which is vaguely called "a women's commentary." Radio says that the Kellogg Company, which sponsors a news show on the Blue at 11:30, has a provision in its contract saying that there will be no news show for one hour before or after its program. Contract containing the clause was signed at a time when the Blue had less commercial time than it does now, trade says, yet the net could not refuse to comply.

However, it's said that when the Kellogg contract comes up January 30, the clause will be removed. When it is, Miss Sergio will be allowed to do her normal show.

AER FACTIONS FIGHT

(Continued from page 5)

(NAEB), or stay as an independent, autonomous organization.

The controversy first came to light at this year's Ohio State University radio confab in Columbus, O. A few months later a committee was formed to study the proposal that the AER join NEA or some other org. In July of this year the committee gave its report to the AER's executive committee and recommended that AER join NEA. Theory advanced in the report, which was supposed to have been presented to a national conference of NEA being held that month, was that NEA could give monetary and other type support to AER.

Joiners and Non-Joiners

The report, however, was drawn up too late to be presented to the NEA convention and was sent back to committee. Since then many of the 1,300 members of the AER (the org has grown to this size in a year and a half) have mustered strength behind the feeling that the AER would lose its effectiveness, both for the radio trade and the educators, if it were to affiliate. This clash is expected to break out in committee at the AER meetings, which are being held in conjunction with the school conference. Anyone of professional experience in the subjects of education or broadcasting, or a combination of both, may join the AER.

Another controversy which is breaking out behind scenes in the AER is the clash between members who feel that the organization has too many radio industry members among its leaders and those who feel that the organization should be given over primarily to the industry. One side says that AER should cater to the wants of the broadcasters and thus have trade people as its leaders, and the other says the org should cater to the desires of the teachers. This side wants less trade members in executive positions.

FALKNOR HEADS KMOX

(Continued from page 5)

ness executive, having organized and operated his own office of radio consultants before joining CBS. The firm was known as Doolittle & Falknor and still is in existence.

Colonel Falknor also holds the distinction of being the only radio engineer ever to successfully complete the synchronization of two distant radio stations on the same frequency, WBBM, Chicago, and KFAB, Lincoln, Neb. He will succeed Merle S. Jones, who recently resigned as station manager to accept a radio-management position in Washington. A graduate of Carnegie Tech, Colonel Falknor pioneered in radio research while serving as electrical engineer for Westinghouse Electric & Manufacturing Company, Pittsburgh. He has qualified before the Federal Communications Commission as an expert in the field of radio transmission.

tribution of \$40,000 per annum for an indefinite number of years. Copy will be slanted to show concerns in various businesses how co-ops can help them.

TALK ABOUT RADIO ORKS

Radio station house bands with number of musicians and instrumentation in each, together with duos, trios, quartets and choral groups, will be listed in the 6th Annual Edition of *The Billboard Music Year Book* (to be published as a separate volume for the first time in 1944). And everybody within earshot of a tune will be talking about the '44 MYB.

New AFM Rules Sock Agencies

Hereditary?

NEW YORK, Oct. 21.—Three thrushes now around and doing plenty okay are offsprings of music men. Ben Barton, pub, is pere of Eileen Barton, now at Paramount and on Sinatra aiter; Ben Edwards's daughter is Joan Edwards, warbler on *Hit Parade*. Donna Dae, Fred Waring singer, slated to do a single for USO overseas, is daughter of Ted Cooper, contact man for Williamson Music.

B. G. Gets Set Of Strings for Air Auditions

NEW YORK, Oct. 21.—Benny Goodman, with a band of 30 men (including 12 strings) auditioned Monday (23) for the replacement to the Johnny Mercer five-a-week stint across the board on NBC for Chesterfield.

Understood that B. G. made the round of the studios, both NBC and CBS, over the week-end, picking up top sidemen. Billy Butterfield, Hymie Shertzer, Sid Weiss, Teddy Wilson, Red Norvo, to mention a few, sat in on the date.

It's the first time that Goodman has used strings in an ork, and indicates that if and when he takes to the road for MCA he might use the same type of ork. Eddie Sauter, who arranged for the old B. G. band, is dishing up the new stuff.

Goodman, with a quartet, goes into the Billy Rose show, *Seven Lively Arts*, in December, but since time of Mercer broadcast slot is 7:15 p.m., plenty of time before curtain, he can do both flesh and air stints.

T. D. Eyeing Old Arrowhead Inn Spot

NEW YORK, Oct. 21.—Tommy Dorsey is said to be interested in the old Arrowhead Inn which at one time played bands. Location is on the new Hendrik Hudson Parkway, above the George Washington Bridge.

Dorsey is reported to have also been interested in Ben Marden's Riviera, on the Jersey side of the Hudson just across the G. W. Bridge. However, this never jelled, with Marden known to be interested in reopening the night spot after the war.

Horace Heldt is known to be interested in ballrooms in the East, but so far it's only in the talk stage.

SPA Members Put It On Line for Marks-ASCAP Suit

NEW YORK, Oct. 23.—Response to last week's request by SPA to its members for 1 per cent of their ASCAP earning for year starting the last quarter of this year has, according to SPA execs, reached around 700 replies as of late last week. This is almost 50 per cent of the 1,600 writers in the organization, and almost assures success of the SPA plan to raise around \$40,000 with which to pay off legal fees of organization's attorneys in fight against BMI and Marks Music.

Almost all of the top writers in ASCAP, those earning in the vicinity of \$15,000—\$20,000 a year have assented, which means that \$200 comes from each person in that bracket. Suit last week was adjourned until December, which means that added legal expense will be incurred. Legal matter, of course, pertains to Marks Music dropping out of ASCAP during BMI-ASCAP fight. ASCAP is also fighting suit, which involves Marks suing several ASCAP writers who had songs in the Marks' catalog.

It's a 4-Way Battle Now For 802 Prexy

They All Like Feinberg

NEW YORK, Oct. 23.—The free-for-all for control of Local 802 AFM went merrily along this week with Abe Lyman explaining that his "state" wasn't a fifth party at all but just his individual backing of the Max L. Arons "Square Deal" party. This, however, has left four groups battling it out for the top slots in the music federation's greatest local: The Blue (administration), Unity (the Fleisig juanta), the Victory (Weisman et family) and the "Squares."

International In?

Top talk of the union is just how much the International has to do with the break-up of the administration group and how much Petrillo, long known not to have any great love for Jack Rosenberg, is behind the Arons's bid for prexy. It's known, for instance, that Phil Spitalny has joined Lyman in bankrolling Arons's group and that Phil and Petrillo have been real friends for many years.

"Does this," say the hangers-on at 802 headquarters, "mean that P has finally decided to straighten out the New York local, or is this just another case of one (See *Four-Way Battle* on page 22)

Paramount Wants James for Yuletide; InkSpots May Cancel

NEW YORK, Oct. 21.—Altho Harry James has indicated plenty of times in the past that he's thru with theaters, there's a possibility that he may do the New York Paramount around Christmas.

Things right now are strictly in talk stage, but due to death of one of the Ink Spots last week—with latter group skedded to go into Paramount around end of the year—there's chance that group may forego bookings right now and may not be ready by that time. Consequently the talks with James were held last week. Those close to the leader indicated, however, that he probably will head right back for the Coast after playing his two-week stint at Frank Dalley's Meadowbrook, starting October 31.

James does have a contract with the Paramount, with that theater having a call on his services if he decides to play any theaters at all. However, last time he was in town playing the Astor Roof, James indicated that he wouldn't play theaters under any conditions.

Act or We Sign, Say CBS, NBC and Victor to Vinson; End of Ban Matter of Days

Competition Forces Hands of "Unemployment Fund" Fighters

NEW YORK, Oct. 23.—Chips are now down in the AFM-Columbia-Victor record situation, if a telegram sent to Judge Fred M. Vinson, Director of Economic Stabilization, Friday (20) by Victor and Columbia execs is any criteria. The wire stated flatly that if Vinson didn't act quickly on the case and arrive at a decision that "Otherwise, the principle which we (Victor-Columbia) have

Out of the Mouths

PHILADELPHIA, Oct. 21.—Clarence Fuhrman, conductor of the KYW orchestra, admits that he hasn't as yet figured out the answer to a question asked by his 8-year-old daughter Ruth. The musical director brought his wife and two young daughters to the studio to watch him present his *Americana* program last Sunday afternoon. While her father stood there waving his baton during the proceedings, Ruth turned to her mother and queried: "What does the orchestra need with Daddy, he isn't playing anything? Why doesn't he come back and sit with us?"

Param't Books Jordan; "Is You" Disk the Reason

NEW YORK, Oct. 21.—Louis Jordan ork goes into New York Paramount some time in January. There's no other act as yet signed with Jordan but there will be another large ork in on same bill. Reason for booking is because of popularity of Jordan's Decca disk *Is You Is or Is You Aint My Baby?* which has been near the top of *The Billboard's* best selling records for quite a while.

According to Bob Weitman, manager of Paramount, Broadway house is definitely in the market for spot attractions such as Jordan.

Artie Shaw Gets Annual 100G From Victor; Disk or No

NEW YORK, Oct. 21.—Most unique contract between name band and disk company is present Artie Shaw set-up with Victor. *The Billboard* recently told of Victor's guarantee to Shaw regardless of whether latter disked or no. Inside of deal is now disclosed as guaranteeing Shaw \$25,000 a quarter or \$100,000 a year, no matter what Shaw's royalties for quarter or half might add up to. Shaw's contract with Victor expires at end of the year and, altho he hasn't disked a new record for over two years, he's had terrific platter output by Victor, which figured that if it pushed enough of his disks out it could come close in royalties to the guarantee figure. According to Shaw's advisers, if AFM-Victor-Columbia tiff isn't settled by first of year, leader won't re-sign with company.

New Meanings To Fed Laws

Petrillo moves to 'protect' bands from losses and agencies that don't produce

NEW YORK, Oct. 23.—Two rulings which came out of the American Federation of Musicians' offices last week, signed by James C. Petrillo, re (1) band contracts with agencies and (2) a nixing of bands being responsible for outside acts in theaters on percentage dates. They had the industry on its ears last week. First ruling, which was a change in the by-laws at the AFM convention in Chicago in September, came as an official notification last week stating that agencies cannot maintain the "20 weeks' work within a six-month period" status unless jobs offered are "within a reasonable conformity with the average earnings of the artist during the preceding six-month period."

According to agency men and managers around town, the law is good or bad, depending on which side of the fence you sit. Evidently, from the union's standpoint, it's strictly a measure to help bands maintain earnings thruout the year and throw off any pretense of a contract that may exist between an agency and a band wherein the agency offers a band scale jobs (in writing to make it official) just to make up the 20 weeks within the six-month period.

A P.M. Agency Out

For personal managers of bands that have been limping along with agency contracts that have been unsatisfactory, the law will facilitate the band's ability to terminate its contract and hitch up with another agency. That's the theory. In practice, according to those in the trade,

(See *New AFM Rules* on page 22)

Hotels No Like Pic-Clause Out For Band Dates

NEW YORK, Oct. 21.—Hotels, which hitherto have gone along smoothly on rider clauses in band contracts calling for a release from the contract in case of a pic deal, are now clamping down on contracts and want bands to play engagements skedded for—pic contracts or no.

Case in point is present Charlie Spivak negotiation with Hotel Pennsylvania, with hostelry after Spivak to do a repeat at the place after the first of the year. However, the hotel is insisting on waiving the rider clause, stating that if Spivak signs to come in he must come in, pic clause notwithstanding.

Rider clause, which had been inserted into all band contracts dealing with hotels and theaters, had always been taken for granted by both parties to the contract. Bands wanted the cause because they could pick up plenty of dough for a pic, rather than lose a certain amount each and every week at a hotel, even tho there was the added advantage of air time.

In the Spivak case, hotel wanted him in at the end of January, and if not then, sometime around April. However, Spivak had a pic commitment with Paramount to take place somewhere between January and June, and doesn't want to sign with the hotel as long as the spot insists on his playing the engagement even if he gets a call to the Coast for a pic. Hotel, on the other hand, is seeking to protect itself against possibility of finding itself without a band at the last minute, altho this hasn't happened too often in the past. Materiale protetto da copyright

Durgom 400G Dick Haymes Suit Settled

No Showdown on GI Question

HOLLYWOOD, Oct. 21.—Suit for 400G filed against Dick Haymes by George (Bullets) Durgom, now in the service, last February for commissions claimed by the plaintiff as due on \$2,000,000 the warbler would earn in the next five years, has been settled out of court for an "undisclosed figure." Case was to come into local courts in about two weeks.

Point in question also was to decide whether managerial contract is suspended for duration when an agent is in the armed forces and unable to serve a client. Court was to test this. Out-of-court settlement prevents a showdown on the question.

Durgom sued Haymes for allegedly breaking a contract which the plaintiff claimed was signed April 15, 1943, and was to run five years. On the basis of the contract, Haymes was to pay Durgom 20 per cent provided he grossed more than 15G a year. As long as Haymes remained in the lower bracket Durgom had no claim. The \$2,000,000 figure was estimated for the five years on the basis of Haymes work in films, radio, personal appearances and disks.

When Durgom filed suit it was stipulated that the money, in the event the G.I. won, could be paid over a period of

Tokyo Revise

NEW YORK, Oct. 21.—Tune, *I'm On My Way To Tokyo*, written back in the 'teens by the late Fred Fisher and Joe McCarthy, will get a new lease on life with doings in the South Pacific. Song, which is pubbed by Fisher Music, which has no plugging staff, will be up-to-date with a new lyric written by Alan Roberts.

Lyman Quits Copa For N. Y. Strand

NEW YORK, Oct. 21.—Abe Lyman cuts short his stay at New York niter, Copacabana, by four weeks to go into Strand here November 17. Probable replacement at spot will be Jan Savitt with negotiations now going on. Savitt will stay until mid-December when George Olson moves in.

Lyman, who follows Les Brown at the Strand, will be in turn followed by Lionel Hampton, who comes in around mid-December. Initial idea for Lyman was to go in with an augmented ork of 20, and a Ben Yost chorus of 16 voices. However, length of WB pic, *The Very Thought of You*, which runs close to two hours, has cut down possibilities of bringing along vocal group.

time. This would keep both Haymes and Durgom from being nicked by the upper income-bracket levies. While no figures were announced in the outcome of the case, it was said by Max Fink, Durgom's attorney, that a cash settlement had been made and agreement reached for other payments over a period of time.



PART 1—The Billboard

SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEAF, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard. (M) Song in legit musical. (F) Song in film musical.

TITLE	PUBLISHER
A Kiss to Remember	Lincoln
Always (F)	Berlin
An Hour Never Passes	Shapiro-Bernstein
And Then You Kissed Me	Miller
Come With Me, My Honey (F)	Sanity-Joy
Dance With a Dolly	Shapiro-Bernstein
Don't You Know I Care	Famous
How Many Hearts Have You Broken?	Advanced
I Don't Want To Love You	Chelsea
I Dream of You	Embassy
I'll Be Seeing You	Williamson
I'll Walk Alone (F)	Morris
I'm Gonna See My Baby (F)	Sanity-Joy
I'm Making Believe (F)	Bregman-Vocco-Conn
Is You Is or Is You Ain't? (F)	Leeds
It Could Happen To You (F)	Famous
It Had To Be You (F)	Remick
Let Me Love You Tonight	Robbins
Magic Is the Moonlight (F)	Melody Lane
Moon on My Pillow	Morris
Saltwater Cowboy (F)	Jefferson
Some Peaceful Evening	Campbell-Porgie
Straighten Up and Fly Right	Am. Academy
Sweet and Lovely (F)	Feist
Ten Days With Baby (F)	Triangle
The Very Thought of You (F)	Witmark
There Goes That Song Again (F)	Shapiro-Bernstein
Time Waits for No One (F)	Remick
Together (F)	Crawford
Trolley Song (F)	Feist
Twilight Time	Campbell-Porgie
Two Again	Southern
What a Difference a Day Made	Marks
Whispering	Miller
Wish You Were Waiting	Saunders

Lucky Strike HIT PARADE

CBS, Saturday, October 21, 9-9:45 p.m. EWT.

Wks. to Date	POSITION	TITLE	PUBLISHER
10	1	1. I'll Walk Alone (F)	Morris
2	4	2. Dance With a Dolly	Shapiro-Bernstein
4	7	3. How Many Hearts Have You Broken?	Advanced
9	2	4. Is You Is or Is You Ain't? (F)	Leeds
8	7	5. It Had To Be You (F)	Williamson
10	6	6. It Could Happen To You (F)	Famous
18	8	7. Swinging On a Star (F)	Burke-Van Heusen
1	—	8. Always (F)	Berlin
1	—	9. I'm Making Believe	Bregman-Vocco-Conn

And the Following Extras: New Sun in the Sky, Rio Rita, Ferryboat Serenade, and Is It True What They Say About Dixie?

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLER SOURCES: Atlanta: Cable Piano Co. Boston: H. N. Homeyer & Co. Chicago: Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Cincinnati: Song Shop; Willis Music Co. Denver: Charles E. Wells Music Co. Los Angeles: Morse M. Freeman, Inc. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co.; Myrex Music Corp.; Carl Fischer, Inc.; Music Sales Corp. Phoenix, Ariz.: J. J. Newberry, Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Irving Sklare Music Co., care Meier & Frank Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers. St. Louis: St. Louis Music Supply Co.

HARLEM HIT PARADE SOURCES: Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, Davega-City Radio, Inc., New York; Richards Music Shop, Bernard Record Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Shop, Chicago; Klayman's Music Shop, Cincinnati; Smith's Record Shop, Atlanta; Radio Shop of Newark, Newark, N. J. Gary's Record Shop, Richmond, Va.

These Records Set Records!

I'M MAKING BELIEVE

THE INK SPOTS AND ELLA FITZGERALD
DECCA RECORD #23356

THE THREE SUNS
HIT RECORD #7105

HOLIDAY FOR STRINGS

DAVID ROSE AND ORCHESTRA
VICTOR RECORD #27853

THE PHILHARMONIC ORCHESTRA OF L. A.
(UNDER DIRECTION OF ALFRED WALLENSTEIN)
DECCA RECORD #23355

FRED WARING—ORCHESTRA AND VOICES
DECCA RECORD #23311

JIMMY DORSEY AND ORCHESTRA
DECCA RECORD #18593

SONNY DUNHAM AND ORCHESTRA
HIT RECORD #7074

OUR WALTZ

DAVID ROSE AND ORCHESTRA
VICTOR RECORD #27853

THE PHILHARMONIC ORCHESTRA OF L. A.
(UNDER DIRECTION OF ALFRED WALLENSTEIN)
DECCA RECORD #23355

DICK HAYMES (Vocal)—VICTOR YOUNG ORCH.
DECCA RECORD #18623

DANCE OF THE SPANISH ONION

DAVID ROSE AND ORCHESTRA
VICTOR RECORD #27888

BREGMAN, VOCCO AND CONN, INC.
1619 BROADWAY, N. Y. 19

"The Voice" Sets Cross Signs With F. B. Philly Ork Date

NEW YORK, Oct. 21.—Frank Sinatra will probably do an appearance with the Philadelphia Ork Sunday, November 12, at Convention Hall, Philadelphia, in a benefit performance for the United War Chest. He's getting no dough for performance, as contrasted with the \$10,000 he's guaranteed for a performance in Buffalo November 16. Sinatra will also do concerts on Sundays, 19 and 26. Reason for Sunday dates is due to his going into the Waldorf-Astoria's Wedgewood Room November 8, his second appearance at the place.

Hotel stint doesn't call for Sunday performances, and so he'll make plenty of moola, going into the W. A. at a high figure representing a guarantee plus a percentage. He's current at New York Paramount, where he did \$90,000 last week.

His appearance with the Philly long-

NEW YORK, Oct. 28.—Chris Cross ork signed with Frederick Bros.' agency last week, after getting out of their William Morris contract a few weeks ago. Cross maintained that the reason for his dropping out was that he was promised the Hotel Biltmore booking, but according to W.M. execs, Cross was told that he was submitted along with the entire W.M. available list of bands. Cross also averred that he set up a disk date for himself with National Records but that Morris Agency tried to get another band in on date. Morris Agency denies this also.

hair group will mark his third departure from the pop field. He sang with the New York Philharmonic two years ago at the Stadium, and followed this with an appearance at Hollywood Bowl with members of Los Angeles Philharmonic.

Music Popularity Chart

Week Ending
Oct. 19, 1944

BEST SELLING SHEET MUSIC

This compilation is based on weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See sources bottom of first column.) Songs are listed according to their popularity nationally, with the sectional listings to the right. (M) Song in legit musical. (F) Song in film musical.

POSITION Last/This Wk./Wk.	NATIONAL	Regional			
		East	Mid- west	South	West Coast
1	1. I'LL WALK ALONE (F) Morris	1	1	1	1
2	2. HOW MANY HEARTS HAVE YOU BROKEN? Advanced	5	6	2	4
5	3. DANCE WITH A DOLLY Shapiro-Bornstein	3	2	10	7
4	4. TOGETHER (F) Crawford	2	3	7	—
3	5. SWINGING ON A STAR Burke-Van Heusen	—	5	6	2
6	6. IS YOU IS OR IS YOU AIN'T? (F) Leeds	7	4	3	—
—	7. THE TROLLEY SONG Feist	4	9	—	3
7	8. IT HAD TO BE YOU (F) Remick	6	7	9	—
8	9. TIME WAITS FOR NO ONE (F) Remick	10	8	—	6
10	10. ALWAYS (F) Berlin	9	—	4	—

"HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See sources below.)

POSITION Last/This Wk./Wk.	Record	Label
1	1. Gee, Baby, Ain't I Good to You?.....	King Cole Trio.....Capitol 169
3	2. Hamp's Boogie- Woogie.....	Lionel Hampton.....Decca 18613
2	3. I'm Lost.....	Benny Carter.....Capitol 165
7	4. I Wonder.....	Pvt. Cecil GrantGuiltdedge 500 G G 1
—	5. Into Each Life Some Rain Must Fall.....	Ink Spots and Ella FitzgeraldDecca 23356
4	6. Cherry Red Blues.....	Cootie Williams.....Hit 7084
8	7. You Always Hurt the One You Love.....	Mills Brothers.....Decca 18599
—	8. Till Then.....	Mills Brothers.....Decca 18599
—	9. I'm Making Believe (F).....	Ink Spots and Ella FitzgeraldDecca 23356
—	10. Is You Is or Is You Ain't? (F).....	Cootie Williams.....Hit 7108

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES:
 Atlanta: Cox Prescription Shop. Beverly Hills, Calif.: Martindales's. Birmingham: Norlen's Radio Shop; Louis Pizitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Gilman Music Store; Howland Dry Goods Co.; Whiting Radio Service. Butte, Mont.: Dreilbels Music Co. Chicago: Goldblatt Brothers; Hudson-Ross; Lyon & Healy; Marshall Field; Sears-Roebuck & Co.; Wurlitzer's. Cincinnati: Song Shop; Steinberg's, Inc.; Willis Music Co.; Wurlitzer's. Denver: Century Music Shop; The May Company; Charles E. Wells Music Co. Des Moines: Davidson Record Co.; Des Moines Music House. Fort Worth, Tex.: Kemble Bros. Furniture Co. Hollywood: Music Shop; Music City; Hollywood House of Music. Jacksonville, Fla.: Butler's Record Shop. Los Angeles: The May Company. Louisville: Stewart Dry Goods Co. Miami: Richard's Store Co.; Burdine, Inc. Milwaukee: J. B. Bradford's Music House; Morton Lines Co.; Broadway House of Music. Newark, N. J.: G. & R. Record Shop; Radio Shop of Newark. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Galety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Strauss, Inc.; Broadway Melody Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Pittsburgh: Volkwein Bros., Inc. Portland, Ore.: Meler & Frank Co. Raleigh, N. C.: C. H. Stephenson Music Co.; Joseph E. Thiem Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. St. Louis: Aeolian Co. St. Paul, Minn.: Mayflower Novelty Co. Salt Lake City: Z. C. M. I. Gramophone Shop. San Antonio: Alamo Piano Co. Washington, D. C.: George's Radio Co. Westwood, Calif.: Music Shop.

ASCAP Meet Velly Tame; No Yelps at All

Prexy Taylor "Explains"

NEW YORK, Oct. 21.—Semi-annual business meeting of ASCAP, held at Hotel Biltmore yesterday, was a tame affair, reportedly, tho it culled forth some 600 reporter-publisher members. Only resolution brought up was a previous amendment to the Society's by-laws presented at the May meeting by Saul H. Bornstein, an amendment which at that time was defeated.

Bornstein's amendment deals with matter of writer or publisher squawkers on their classifications. Under the Society's existing by-laws a yelper who appears before a board of directors for reclassification can only have his case passed on at a subsequent meeting by the same board members who sat at the previous meeting. This means that if of the entire 24 board members, only 21 showed on the day a member appears for reclassification, he could not get the matter reviewed until the same 21 members convened again.

Too Tough

This was in the by-laws obviously to make sure that all the board members present were acquainted with the case's history. However, according to Bornstein's amendment, a quorum of 13 members will be sufficient to sit the following meeting and pass on the case. Ballots on the above will be sent to members to take a general vote on the question to determine whether the amendment becomes effective or not.

Meeting was devoted to regular biz reports and a long dissertation by Prexy Deems Taylor on what the classification is and how it works for writers. He analyzed not only the present classification system but pointed out that the Alhert-Leslie Plan is now being tested by making a survey of the 1943 classifications. (It's not known whether Mr. Taylor pointed out that survey was being held up because the government took away the calculating machines on which '43 classifications were to be tested. Work is reportedly held up either for duration or until more machines can be procured.) Only excitement at meeting came when "Pinky Herman, writer who boldly opposed the Alhert-Leslie Plan at the last general meeting, causing quite a rumpus, now openly came out with an attempt to consolidate his own plan with the A-L Plan. Other classification plans were also presented, but according to those present, they were only time wasters. All in all, meeting, unlike many in the past, was a pretty tame affair.

William Morris To Handle Bob Lee

NEW YORK, Oct. 21.—Latest ork to be taken over by the William Morris Agency is Bob Lee, now doing an indefinite engagement at Club Del Rio, Washington. Lee, who played the summer at Rehoboth Beach in Delaware, then used name of Joe Fisher, but under new seven-year term with WM office is using new name.

Band has only nine men at present, but leader will augment in near future with harp, guitar and brass. Combo is on sweet side. Billy Shaw is handling for the agency.

Berlin & Bourne Both Start With Oldies as Plugs

NEW YORK, Oct. 21.—Both Irving Berlin Music Company and Bourne, Inc., formerly Irving Berlin, Inc., have started out in biz with two oldies. Berlin is working on his *Always*, while Bornstein, who has just set his professional staff, will work on *I'm Confessin' That I Love You*, starting next week. Bobby Mellon is professional manager for Bourne. Entire staff has not been set.

While Berlin is out on Coast readying a pic contract, Bornstein is in the midst of pic negotiations for his new firm, altho no deals have been set as yet.

J. D. Keeps Promise, Nixes 15G To Give Sidemen Time Off

NEW YORK, Oct. 21.—Jimmy Dorsey turned down a guarantee of \$15,000 for five days of one-nighters prior to going into the Capitol here November 16. Seems that Dorsey had promised sidemen that he would give them the layoff to see their families in New York, and altho offered lucrative paying dates after finishing Earle Theater stint in Philadelphia, wouldn't take dates. He was offered four one-nighters at \$2,500 against 60 per cent, and a private party that ran between \$4,000 and \$5,000.

At the Capitol he's reported in for somewhere around \$15,000 per, having played the Roxy last December, where he got \$12,500 a week. After he finishes the Capitol engagement, he may do a New York hotel spot, but that's not set yet.

Heidt To Run Own Music Pub Firm

NEW YORK, Oct. 21.—Allied Music Company, backed by Horace Heidt and dormant for the past several months, will become active again within the next few weeks.

Firm, which was established last year with an ASCAP rating, was fronted by Hal Fein for Heidt's backing. Now pub will be Heidt's entire affair, with someone else running it for him. No staff has been named as yet.

Legal difficulties between Heidt and Fein were amicably adjusted last week.

Lubinsky Christens A Hot Jazz Album

NEW YORK, Oct. 21.—Savoy Records is putting out album called *Johnny Goes to Town*, featuring Johnny Guarnari, piano; Slam Stewart, bass, and Sammy Weiss, drums, all musicians currently appearing on 52d Street.

Herman Lubinsky, of the firm, arranged and supervised the dates, and in his honor Guarnari has called one of the numbers *Lubinsky's Firebird*. Other sides are *Deuces Wild*, *Deuces Mild*, *Bowin' Singin' Sam*, *My Blue Heaven*, *Gliss Me Again* and *New Exercise in Swing*.

All the tunes, with the exception of *Blue Heaven*, are skedded for publishing by Savoy. This is in line with other BMI affiliates operations. They wax originals and "publish" 'em to maintain their catalogs and "justify" their "guaranteed" royalties. BMI has bought its "usual" 900 for distribution to its member stations.

Prima to Dailey's; Bands Yen Overseas Trek James Opens Oct. 31 At Meadowbrook

NEW YORK, Oct. 21.—Louis Prima ork goes into Frank Dailey's Terrace Room November 21 minus the ice show that Dailey put in some 16 weeks ago at \$35,000. According to Dailey, ice shows have boosted biz 60 per cent, with Dailey paying back for investment in 10 weeks time at \$3,500 per. Dailey plans to bring icers back in the spring. Jimmy Palmer's ork is in now, opening Tuesday (17). Prima, now doing week at Adams Theater, Newark, N. J., goes into Dailey's for six weeks.

Dailey's Meadowbrook is still without a Christmas band, having James for opening October 31 for two weeks, followed by Shep Field November 14. On January 5 Sammy Kaye comes in, followed by Woody Herman January 21. No band is set between Fields and Kaye.

Bands Yen Overseas Trek

NEW YORK, Oct. 21.—With USO-Camp Shows definitely in the market for bands, more and more bands are showing interest in going overseas. Latest is Louis Jordan, who has expressed desire to go over around May. That makes three name bands that are tentatively skedded to make the trip. USO officials here have heard from Woody Herman and Tommy Tucker recently. Another combo that's a possibility to go over is Snub Mosely, small outfit, that would go as a cocktail combo.

Jimmy Dorsey and Tony Pastor are inked in after Herman.

James is playing the date under contract with Dailey which calls for leader to either play off two weeks by November 14 or else forfeit around \$10,000 per to Dailey. James also has to fulfill two weeks in the spring on same conditions.



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"ME BACK'S KILLIN' ME

since he got those
Victor and Bluebird Hits!"

- Together Dinah Shore (20-1594)
- Whispering Tommy Dorsey (20-1597)
- I Don't Mind Duke Ellington (20-1598)
- I'll Walk Alone Dinah Shore (20-1586)
- The Last Time I Saw Paris . Vaughn Monroe (20-1596)
- Oh! Frenchy "Fats" Waller (20-1595)
- Lili Marlene Perry Como (20-1592)
- The Trolley Song Four King Sisters (30-0829)
- Passion Flower Johnny Hodges (30-0817)
- It Might Have Been Hal McIntyre (20-1599)
- Dance With a Dolly Tony Pastor (30-0827)
- If I Knew Then Sammy Kaye (20-1590)

Listen to "The Music America Loves Best" Sundays,
4:30 p.m., EWT, NBC Network.

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WAR BONDS!

THE TUNES THAT
NAB THE NICKELS ARE ON

VICTOR

AND BLUEBIRD RECORDS

RCA Victor Division
Radio Corporation of America, Camden, N. J.



PART 2—The Billboard

BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See Sources in Part 1.) Songs are listed according to their popularity nationally with the sectional listings to the right. Record backing the hit record is in *italics*. (M) Song in Legit Musical. (F) Song in Film Musical.

POSITION Last/This Wk./Wk.	NATIONAL	East	Mid- west	South	West Coast
1	1. YOU ALWAYS HURT THE ONE YOU LOVE <i>Mills Brothers—Decca 18599</i> <i>Till Then</i>	1	3	1	—
3	2. I'LL WALK ALONE (F) <i>Dinah Shore—Victor 20-1586</i> <i>It Could Happen To You (F)</i>	2	4	2	—
4	3. SWINGING ON A STAR (F) <i>Bing Crosby—Decca 18597</i> <i>Going My Way (F)</i>	5	2	3	10
—	4. TOO-RA-LOO-RA-LOO-RAL (F) <i>Bing Crosby—Decca 18621</i> <i>I'll Remember April</i>	7	1	—	9
2	5. IS YOU IS OR IS YOU AIN'T? (F) <i>Bing Crosby-Andrews Sisters—Decca 23350</i> <i>Hot Time in the Town of Berlin</i>	3	7	8	—
—	6. TOGETHER (F) <i>Dick Haymes-Helen Forrest—Decca 23349</i> <i>It Had To Be You (F)</i>	4	—	4	—
6	7. I'LL WALK ALONE (F) <i>Mary Martin—Decca 23340</i> <i>Goodnight, Wherever You Are</i>	9	6	6	—
—	8. TILL THEN <i>Mills Brothers—Decca 18599</i> <i>You Always Hurt the One You Love</i>	6	—	5	—
5	9. I'LL WALK ALONE (F) <i>Martha Tilton—Capitol 157</i> <i>Texas Polka</i>	10	9	—	4
10	10. THE TROLLEY SONG <i>The Pied Pipers—Capitol 168</i> <i>Cuddle Up a Little Closer (F)</i>	—	—	—	1

Other Records Reported in Best Selling Lists by Sections

EAST: *It Had To Be You (F)*—Dick Haymes-Helen Forrest, Decca 23349.
MIDWEST: *His Rocking Horse Ran Away (F)*—Betty Hutton, Capitol 155; *Her Tears Flowed Like Wine*—Stan Kenton, Capitol 166; *Together (F)*—Guy Lombardo, Decca 18617.
SOUTH: *Time Waits for No One (F)*—Helen Forrest, Decca 18600; *How Many Hearts Have You Broken?*—Stan Kenton, Capitol 166; *Dance With a Dolly*—Evelyn Knight, Decca 18614.
WEST COAST: *Her Tears Flowed Like Wine*—Stan Kenton, Capitol 166; *What a Diff'rence a Day Made*—Andy Russell, Capitol 167; *Dance With a Dolly*—Tony Pastor, Bluebird 30-0827; *Is You Is or Is You Ain't? (F)*—Louis Jordan, Decca 8659; *Gee, Baby, Ain't I Good To You?*—King Cole Trio, Capitol 169; *It Had To Be You (F)*—Artie Shaw, Victor 20-1593.

MOST PLAYED JUKE BOX FOLK RECORDS

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs throught the nation. These reports stem from all the country's leading operating centers and are averaged together.

POSITION Last/This Wk./Wk.	RECORD	Label
1	1. Smoke on the Water..	Red Foley Decca 6102
2	2. We Might as Well For- get It	Bob Wills Okeh 6722
3	3. You're From Texas	Bob Wills Okeh 6722
4	4. Soldier's Last Letter	Ernest Tubbs Decca 6098
—	5. Too Late To Worry, Too Blue To Cry	Al Dexter Okeh 6718

ADVANCE BOOKINGS

GUS ARNHEIM: Sherman Hotel, San Diego, Calif., until Dec. 28.

BILL BARDO: Latin Quarter, Chicago, indefinite.

COUNT BASIE: Apollo Theater, New York, Oct. 27; Royale Theater, Philadelphia, Nov. 17; Stanley Theater, Pittsburgh, 24; Rochester, N. Y., Dec. 1-3; RKO-Keith, Boston, 7 (week); Lincoln Hotel, New York, 18 (8 weeks).

ACE BRIGODE: Pla-Mor Ballroom, Kansas City, Mo., until Oct. 29; Rainbow Ballroom, Denver, Nov. 3-Jan. 4.

MILT BRITTON: Downtown Theater, Chicago, Oct. 27-Nov. 2; National Theater, Louisville, 3-9.

CAB CALLOWAY: Arena, London, Ont., Nov. 3; Queensway Ballroom, Toronto, 4; Auditorium, Buffalo, 5; Sunset Terrace, Indianapolis, 13; Davenport, Ia., Dec. 15; Peoria, Ill., 18; Detroit, 17; Cotton Club, Dayton, O., 18; Youngstown, O., 20-21; Sherman Hotel, Chicago, 31 thru January.

FRANKIE CARLE: Pennsylvania Hotel, New York, until Dec. 9; Palace Theater, Akron, 12-14; Circle Theater, Indianapolis, 15 (week); Palace Theater, Fort Wayne, Ind., 22-25; Orpheum Theater, Minneapolis, 28 (week).

BENNY CARTER: Kansas City, Mo., Oct. 28-29; Sunset Terrace, Ind., 31; Flint, Mich., Nov. 1; Muskegon, Mich., 2; White City Ballroom, South Bend, Ind., 5; Forest Club, Detroit, 6; Chicago, 7; Milwaukee, 8; Toledo, 9;

JIMMY DORSEY: Stanley Theater, Pittsburgh, Oct. 27 (week); Earle Theater, Philadelphia, Nov. 3; Capitol Theater, New York, 16-Dec. 13; Adams Theater, Newark, N. J., 28 (week); RKO-Keith, Boston, Jan. 4; Frolics Club, Miami, 16-Feb. 5.

SONNY DUNHAM: Earle Theater, Philadelphia, Oct. 27-30; Frolics Club, Miami, Nov. 7 (3 weeks); St. Charles Theater, New Orleans, 30 (week); Raleigh, N. C., Nov. 3; Army Air Base, Greenville, S. C., 4; University of Georgia, Athens, Dec. 1-2; French Restaurant, Hattiesburg, Miss., 6; St. Charles Theater, New Orleans, 7 (week); Tune Town Ballroom, St. Louis, 19-Jan. 1.

DUKE ELLINGTON: Greystone Ballroom, Detroit, Oct. 27; Castle Farm, Cincinnati, 28; Roller Rink, Evansville, Ind., 29; Armory, Louisville, 30; Coliseum, Dayton, O., 31; Eszard Charles Coliseum, Cincinnati, Nov. 1.

ERNEIE FIELDS: Club Plantation, St. Louis, Nov. 3 (3 weeks); Regal Theater, Chicago, 10-16; Metropolitan Theater, Providence, Dec.

Music Popularity Chart

Week Ending
Oct. 19, 1944

MOST PLAYED JUKE BOX RECORDS

Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs throughout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks record has been Going Strong. Listed under the title of each most played record are the other available recordings of this number.

1. THERE'LL BE A HOT TIME IN THE TOWN OF BERLIN (6)—Bing Crosby-Andrews Sisters (Vic Schoen Ork) Decca 23350
2. YOU ALWAYS HURT THE ONE YOU LOVE (22)—Mills Brothers (The Three Suns, Hit 7105) Decca 18599
3. IS YOU IS OR IS YOU AIN'T? (14)—Louis Jordan Decca 8659 (Bing Crosby-Andrews Sisters, Decca 23350; Cootie Williams, Hit 7108; The Adrian Rollini Trio, Feature 1006)
4. I'LL WALK ALONE (12)—Dinah Shore Victor 20-1586 (Martha Tilton, Capitol 157; Mary Martin, Decca 23340; Louis Prima, Hit 7083)
5. I'LL WALK ALONE (14)—Martha Tilton Capitol 157 (See No. 4)
6. IS YOU IS OR IS YOU AIN'T? (8)—Bing Crosby-Andrews Sisters (Vic Schoen Ork) Decca 23350 (See No. 3)
7. TOGETHER (2)—Guy Lombardo (Tony Craig) Decca 18617 (Dick Haymes-Helen Forrest, Decca 23349; Bob Chester, Hit 7089; Raymond Scott, National 7001; Dinah Shore, Victor 20-1594)
8. TOO-RA-LOO-RA-LOO-RAL (That's an Irish Lullaby) (1)—Bing Crosby (John Scott Trotter Ork) Decca 18621
9. DANCE WITH A DOLLY (With a Hole in Her Stocking) (7)—Evelyn Knight (Camarata Ork) Decca 18614 (Louis Prima, Hit 7107; Tony Pastor, Bluebird 30-0827; Russ Morgan, Decca 18625)
10. HER TEARS FLOWED LIKE WINE (5)—Stan Kenton (Anita O'Day) Capitol 166
11. SMOKE ON THE WATER (4)—Red Foley Decca 6102
12. IT HAD TO BE YOU (5)—Dick Haymes-Helen Forrest Decca 23349 (Betty Hutton, Capitol 155; Earl Hines, Bluebird 30-0825; Artie Shaw, Victor 20-1593)
- TOGETHER (3)—Dick Haymes-Helen Forrest Decca 23349 (See No. 7)
13. PRETTY KITTY BLUE EYES (11)—The Merry Macs Decca 18610 (Vincent Lopez, National 7004; Art Kassel, Hit 7091)
14. THE TROLLEY SONG (1)—The Pied Pipers (Paul Weston Ork) Capitol 168 (The King Sisters, Bluebird 30-0829)
15. HOW MANY HEARTS HAVE YOU BROKEN? (10)—The Three Suns Hit 7092 (Stan Kenton, Capitol 166; Tiny Hill, Decca 4447)
16. IT HAD TO BE YOU (9)—Betty Hutton (Paul Weston Ork) .. Capitol 155 (See No. 12)
- DANCE WITH A DOLLY (1)—Tony Pastor..... Bluebird 30-0827 (See No. 9)
17. WHAT A DIFFERENCE A DAY MADE (1)—Andy Russell (Paul Weston Ork) Capitol 167 (Charlie Barnet, Decca 18620; Joan Brooks, Musicraft 15019; Art Kassel, Hit 7090; Corinna Mura, Decca 23354)
18. G. I. JIVE (25)—Louis Jordan Decca 8659 (Johnny Mercer, Capitol 141)

Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

1. I'LL WALK ALONE—Mary Martin (Camarata Ork) Decca 23340
2. WE MIGHT AS WELL FORGET IT—Bob Wills (Leon Huff) .. Okeh 6722
3. IT'S FUNNY TO EVERYONE BUT ME—Frank Sinatra-Harry James Columbia 36738
4. HOW MANY HEARTS HAVE YOU BROKEN?—Tiny Hill..... Decca 4447

Territorial Favorites With Juke Box Operators

The following records are reported as favorites in various territories as indicated in reports to The Billboard from leading Juke Box Operators.

- AND THE ANGELS SING—Benny Goodman Victor 26170 (Dallas)
- GEE, BABY, AIN'T I GOOD TO YOU—King Cole Trio..... Capitol 169 (Cincinnati)

8-14; Paradise Theater, Detroit, 15-21.

SHEP FIELDS: Training Center, Bainbridge, Md., Nov. 10.

CHUCK FOSTER: Blackhawk, Chicago, until Dec. 12.

GLEN GRAY: Stevens Hotel, Chicago, until Nov. 14; Circle Theater, Indianapolis, 17 (week); Joyland Casino, Lexington, Ky., 24; Topper Club, Cincinnati, 25-26; Paramount Theater, New York, 29 (indefinite).

WOODY HERMAN: Palladium, Hollywood, until Nov. 27; Auditorium, Fresno, Calif., 28; Auditorium, Stockton, Calif., 29; San Jose, Calif., 30; Auditorium, Sacramento, Calif., Dec. 1; Auditorium, San Francisco, 2; Sweet's Ballroom, Oakland, Calif., 3; Auditorium, Oakland, 4; Auditorium, Long Beach, Calif., 6; Auditorium, San Bernardino, Calif., 7; Pacific Square Auditorium, San Diego, Calif., 8-10; Orpheum Theater, Minneapolis, 22 (week); Michigan Theater, Detroit, 29 (week); Meadowbrook, Cedar Grove, N. J., Jan. 19 (2 weeks).

FLETCHER HENDERSON: Metropolitan Theater, Providence, Oct. 27-Nov. 2; Paradise Theater, Detroit, Jan. 5-11.

DEAN HUDSON: Hotel Lincoln, New York, (indefinite).

LOUIS JORDAN: Turner's Arena, Washington, Oct. 29; State Theater, Hartford, Conn., Nov. 3-5; RKO-Keith, Boston, 9 (week); Adams Theater, Newark, N. J., 16 (week); Buffalo, 23; Palace Theater, Cleveland, 24 (week); Odd Fellows Temple, Chester, Pa.,

30; Palace, Brooklyn, Nov. 2;

STAN KENTON: Auditorium, Dance Gardens, Kitchener, Ont., Oct. 28; Trianon Ballroom, Toronto, 29; Naval Air Station, Peoria, Ill., 30; Tune Town Ballroom, St. Louis, 31 (week); Harding Field, La., Nov. 7; Landry's Restaurant, Hattiesburg, Miss., 8; St. Charles Theater, New Orleans, 9 (week);

ADA LEONARD: Adams Theater, Newark, N. J., Oct. 26-Nov. 1.

HARLAN LEONARD: Silver Slipper, San Diego, Calif., until Nov. 10.

JOHNNY LONG: Ritz Ballroom, Bridgeport, Conn., Nov. 4-5; Empire Theater, Fall River, Mass., 7-9; Metropolitan Theater, Providence, 10-12; RKO-Keith, Boston, 15 (week); Adams Theater, Newark, N. J., 23 (week); State Theater, Hartford, Conn., Dec. 8-10; Chicago Theater, Chicago, 22 (2 weeks).

CLYDE LUCAS: Arena, Holyoke, Mass., Nov. 5; Palace Theater, Cleveland, 10.

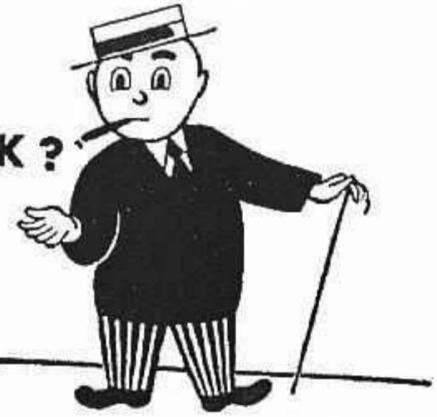
HAL MCINTYRE: Palace Theater, Cleveland, Oct. 27-Nov. 2; RKO-Keith, Boston, 23-29.

WILL OSBORNE: Loew's State, New York, Oct. 26-Nov. 8; Oriental Theater, Chicago, 10 (week); Palace Theater, Cleveland, 17 (week);

TONY PASTOR: Forest Club, Detroit, Oct. 28; Lakeside Park, Dayton, O., 29; Paramount Theater, New York, Nov. 1 (4 weeks); Frolics Club, Miami, 30-Dec. 18; Durham, N. C., 25;

GEORGE PAXTON: Roseland, New York, until Dec. 25.

WHAT'S THE SCORE THIS WEEK?



October 14, 1944

The Billboard

MOST PLAYED JUKE BOX RECORDS

Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs throughout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks record has been Going Strong. Listed under the title of each most played record are the other available recordings of this number.

1. THERE'LL BE A HOT TIME IN THE TOWN OF BERLIN (4)—Bing Crosby-Andrews Sisters (Vic Schoen Ork) Decca 23350
2. SWINGING ON A STAR (21)—Bing Crosby (John Scott Trotter Ork) (Gray Rains, Hit 7088; Freddie Slack, Capitol 160) Decca 18597
3. IS YOU IS OR IS YOU AIN'T? (12)—Louis Jordan Decca 8659 (Bing Crosby-Andrews Sisters, Decca 23350; Cootie Williams, Hit 7108; The Adrian Rollini Trio, Feature 1006)
4. YOU ALWAYS HURT THE ONE YOU LOVE (20)—Mills Brothers (The Three Suns, Hit 7105) Decca 18599
5. I'LL WALK ALONE (10)—Dinah Shore Victor 20-1586 (Martha Tilton, Capitol 157; Mary Martin, Decca 23340; Louis Prima, Hit 7083)
6. SMOKE ON THE WATER (2)—Red Foley Decca 6102
7. I'LL BE SEEING YOU (24)—Bing Crosby (John Scott Trotter Ork) (Tommy Dorsey-Frank Sinatra, Victor 200-0574; Louis Prima, Hit 7092; Hildegarde, Decca 23391; Billie Holiday, Commodore C-553) Decca 18595
8. IS YOU IS OR IS YOU AIN'T? (6)—Bing Crosby-Andrews Sisters (Vic Schoen Ork) Decca 23350 (See No. 3)
9. HER TEARS FLOWED LIKE WINE (3)—Stan Kenton (Anita O'Day) Capitol 166
10. I'LL WALK ALONE (12)—Martha Tilton Capitol 157 (See No. 5)
- HOW MANY HEARTS HAVE YOU BROKEN? (8)—The Three Suns (Stan Kenton, Capitol 166; Tiny Hill, Decca 4447) Hit 7092
- TIME WAITS FOR NO ONE (8)—Helen Forrest (Camarata Ork) (Sula Musette, Continental C-1149; Johnny Long (Patti Dugan), Decca 4439) Decca 18600
- IT HAD TO BE YOU (3)—Dick Haymes-Helen Forrest Decca 23349 (Betty Hutton, Capitol 155; Earl Hines, Bluebird 30-0825; Artie Shaw, Victor 20-1593)
11. I'LL GET BY (26)—Harry James (Dick Haymes) Columbia 36698 (Ink Spots, Decca 18570; The Four King Sisters, Bluebird 30-0821; Jan Garber, Hit 7079; Kitty Carlisle, Decca 23320; Billie Holiday, Commodore C-553)
- IT HAD TO BE YOU (8)—Betty Hutton (Paul Weston Ork) .. Capitol 155 (See No. 10D)
- WE MIGHT AS WELL FORGET IT (1)—Bob Wills Okeh 6722
12. AMOR (15)—Bing Crosby (John Scott Trotter Ork) Decca 18608 (Andy Russell (Al Sack Ork), Capitol 156; Xavier Cugat, Columbia 36718; Eric Madriguera, Hit 8033; Percy Faith, Decca 23344; Wayne King, Victor 20-1587; Lawrence Welk, Decca 444; Vincent Lopez, National 7003)
- DANCE WITH A DOLLY (With a Hole in Her Stocking) (5)—Evelyn Knight (Camarata Ork) Decca 18614 (Louis Prima, Hit 7107; Tony Pastor, Bluebird 30-0827)
13. PRETTY KITTY BLUE EYES (9)—The Merry Macs Decca 18610 (Vincent Lopez, National 7004; Art Kassel, Hit 7091)
- TOGETHER (1)—Dick Haymes-Helen Forrest Decca 23349 (Guy Lombardo, Decca 18617; Bob Chester, Hit 7089; Raymond Scott, National 7001; Dinah Shore, Victor 20-1594)

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Welk Doing OK On One-Nighters

CHICAGO, Oct. 21.—Lawrence Welk's current one-night tour thru the Midwest is breaking attendance and dough records in many of the spots. Top danceries, netting the maestro extra dough, were at Sioux City, Ia., where he played to more than 2,335 paid admissions to a neat take of \$2,070, and at Sioux Falls, S. D., where he took for his share a good \$1,250. In Clinton, Ia., one of the dull spots, the bandster walked out with a good end of more than \$1,050.

Net grosses for the leader while on his tour thru the territory, for October are based on a \$1,000 guarantee, with a 60 per cent privilege, which is his standard contract.

In November, he stands to make more dough with a theater tour booked by Bob Weems, of Frederick Bros.' agency here. First date set by the office is for the Oriental Theater here, November 3, which will net him a guarantee of \$8,500 and a 50 per cent split over \$25,000. From there he moves to the Riverside Theater, Milwaukee, receiving for his share 15 per cent of the gross after the first \$1,500 is deducted. Following are dates at the Downtown Theater, Detroit, getting for his share a neat guarantee of \$7,500, plus a 50 per cent over \$27,000, and at the Circle Theater, Indianapolis, where he closes his tour, November 24. These bookings give Welk the highest guarantee he has had since entering the band field.

Di Pinto's Goes Bandstand

PHILADELPHIA, Oct. 21.—Di Pinto's Theater-Club junks the floorshows and becomes the first local nitery to spotlight the bandstand. New policy, getting under way today (23), calls for two territorial names on tap to make the music and dancing continuous. For the start Di Pinto's, which has the advantage of a large dance floor and no competitive ballrooms in the immediate neighborhood, brings in the music crews of Billy Hays and Merrick Valinote.

Robbins and Taps Travel

NEW YORK, Oct. 21.—Jack Robbins currently in Chicago for three weeks on a biz visit. On return, heads for Florida and then to the Coast. Jonie Taps, general professional manager for Shapiro-Bernstein, leaves for the Coast soon to pick up pix scores. Last time there Taps bought Columbia pic score, which was first S-B pic tie-up.

Strand for Breneman Show

HOLLYWOOD, Oct. 21.—Band for the new *Tom Breneman Highlights* has been picked, and Manny Strand and ork, who furnish the music for Earl Carroll's nitery, have been given the nod. New show tees off October 20 over the Blue, and features, in addition to Breneman and band, vocalist Jimmy Nolan. Strand's ork has been at Earl Carroll's since 1938.



PART 3—The Billboard

RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

TWO IN LOVE Tommy Dorsey and Ork (Frank Sinatra on Refrain) . . Victor 20-1597-B

There isn't enough of Sinatra in this for the bobby sox but it's "The Voice" practically as he intones today. That means top dough in and out of the pay boxes. T. D. does his usual swell job with the tune. This isn't new—but it's solid dough with no new Sinatra on wax.

WISH YOU WERE WAITING FOR ME..... Ginny Simms Columbia 36753

About one in a hundred vocals, backed by a choral group, comes thru in a solid commercial fashion. This is it. It's Ginny at her selling best and the fact that there's no ork back of her is hardly noticed. Not once is it obvious that this is a ban by-pass dinking. The tune's okay. The plattering is tops.

DANCE WITH A DOLLY. Russ Morgan and His Ork (Vocal Chorus By Al Jennings) . . Decca 18625

That Morgan manner hasn't been too available on disks lately which gives this an added fillip. But even if Morgan was disk around regularly, his "Dolly Dance" would be solid—even if Decca has an Evelyn Knight waxing of the same number on the paytables. The tune lends itself to the Morgan brand of music and Al Jennings does a nice chorus selling job.

POPULAR RECORD RELEASES

(From October 19 thru October 26)

- **ARKANSAS TRAVELER Clayton McMichen Gennett 7011
- BLACK JACK BLUES Gabriel Brown Gennett 5004
- **BOOGIE-WOOGIE BALL Five Red Caps Gennett 7121
- BY THE MISSISSINAWAH Paula Laurence with Betty Garrett (Leonard Joy Ork)..... Decca 23363
- BYAS'D OPINIONS The Emmett Berry Five..National 9002
- DAISY MAY Hal McIntyre Victor 20-1599
- DEEP BLUE DREAMS The Emmett Berry Five...National 9002
- *DON'T BLAME ME Kay Vernon with Ray Sinatra Ork..Lion
- DON'T EVER CHANGE Ginny Simms Columbia 36753
- GABRIEL'S BAND Five Red Caps Beacon 7124
- GOING MY WAY Gabriel Brown Gennett 5004
- HE'S THE COMMANDER-IN-CHIEF OF MY HEART Savannah Churchill Gennett 7106
- **HOG TROUGH REEL Clayton McMichen Bennett 7011
- I DON'T MIND Duke Ellington (Ivie Anderson) Victor 20-1598
- I GET EVIL WHEN MY LOVE COMES DOWN Gabriel Brown Gennett 5003
- I'LL LIVE TRUE TO YOU Tab Smith (Trevor Bacon) ..Decca 8661
- IT MIGHT HAVE BEEN Hal McIntyre (Jerry Stuart and the Four Lytle Sisters) Victor 20-1599
- **LENOX AVENUE JUMP Five Red Caps Gennett 7121
- *LET ME LOVE YOU TONIGHT.. Chucho Martinez with Ray Sinatra Ork Lion
- MAMA, PUT YOUR BRITCHES ON. Five Red Caps Gennett 7117
- MEET ME IN ST. LOUIS, LOUIS... Guy Lombardo and His Royal Canadians Decca 18626
- OLD VIENNA ALBUM Continental 18
- Die Schonbrunner..... Continental Waltz Ork..... Continental C-5017
- Gold and Silver Waltz..... Continental Waltz Ork..... Continental C-5015
- My Darling..... Continental Waltz Ork..... Continental C-5018
- Nymphs of the Danube..... Continental Waltz Ork..... Continental C-5015
- State Ball Dance..... Continental Waltz Ork..... Continental C-5017
- You and You..... Continental Waltz Ork..... Continental C-5016
- SINCE THE ANGELS TOOK MY MOTHER FAR AWAY Blue Sky Boys Bluebird 33-0510
- SOMETHING FOR THE BOYS Paula Laurence (Leonard Joy Ork) Decca 23363
- SUGAR LIPS Five Red Caps Beacon 7124
- SWEET AND LOVELY The Emmett Berry Five...National 9001
- THE VERY THOUGHT OF YOU.... Guy Lombardo and His Royal Canadians Decca 18626

(See Popular Record Releases page 64)

"Don't You Notice Anything New?"

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'The Voice' Sued On 'Come Out' Tune; It's All Contest Trouble

NEW YORK, Oct. 21.—Injunction action for \$250,000 damages was filed against Frank Sinatra and others last week in New York Federal Court over tune *Come Out, Come Out, Wherever You Are*, pubbed by T. B. Harms (Chappell). Firm was not involved in suit. Plaintiff, Myron Pallant, amateur tuner, claims that he submitted song to Tommy Dorsey's radio show *New Song Contest* in 1941, and alleges that Sinatra, with Dorsey, had a financial interest in the contest, which promised publication to winners of the contest.

Pallant claims that Dorsey and Sinatra and others appropriated unpubbed songs, whereas they were assured on the program that songs submitted which drew no prize were to be considered the property of the contestant. He claims that

Irving Miller To Baton New P&G West Coast Radio Show

NEW YORK, Oct. 21.—Irving Miller, conductor of one of the pop orks at NBC, leaves for the West Coast November 1, where he will take charge of the orchestra for the new Jack Kirkland Procter & Gamble radio show.

The leader has obtained a leave of absence from NBC after completing 16 consecutive years with the net. He started there in 1928 as pianist with Larry Funk's Band of a Thousand Melodies. Funk played banjo and Lou Boche was saxman. Six years ago he became leader and has since batoned the 16-piece house band.

His lengthy stint with the station is bettered by only two other musicians. Angelo Sasso, violin, and Abe Edison, cello, have played 22 consecutive years at NBC. They started with the net's first band, a three-piece outfit.

Julie Styne and Sammy Cahn copied the title for tune which appeared in RKO's *Step Lively*.

Music Popularity Chart

Week Ending
Oct. 19, 1944

POPULAR RECORD REVIEWS

By M. H. Orodenker

INK SPOTS-ELLA FITZGERALD (Decca)

I'm Making Believe—FT; *V. Into Each Life Some Rain Must Fall*—FT; *V.*

The combined vocal talents of the Ink Spots and Ella Fitzgerald have hit the proper formula in this pairing, with the result that their efforts should enjoy a highly enthusiastic response from the disk fans. In both the selection of song and in its singing, the combination is definitely a winning one. Jimmy Monaco's and Mack Gordon's lovely torch ballad, "I'm Making Believe," from the movie "Sweet and Low-Down," finds Miss Ella and the foursome doing some excellent vocal believing with each retaining identity of style and talents. Taken at a moderate tempo, it's the stylized solo singing against a soft bank of sustained harmonies for the Ink Spots, alternating with the individual throatings of la Ella, with both lead voices joining forces on the out-chorus to polish off the platter. "Into Each Life Some Rain Must Fall," a sentimental rain ballad by Allan Roberts and Doris Fisher, is particularly suited to their singing talents. Stepping up the tempo to even brighter proportions, la Ella provides an infectious lilt to the lyrics, with the Ink Spots characteristic even more pronounced in providing a half stanza for the song story in talk and again the dandy dueting to make the couplet all the more complete.

Each of these sides has everything it takes to take in the nickels, and music ops can look for the needle to spin merrily around both sides for some time to come.

LOUIS PRIMA (Hit)

The Very Thought of You—FT; *VC. The White Cliffs of Dover*—FT; *VC.*

Some time ago there was much ado about the indiscretions of music makers in swinging out the classics. Louis Prima tempts the same pitfalls in swinging out the sweet ballads. Going beyond the rhythmic setting, Prima turns on the powerhouse, giving it an unwholesome back-room aura that bodes little good for the tunes and the listeners. Ray Noble's "The Very Thought of You" spins as a free-for-all stomper as you might hear it masticated in a back-street Harlem ballroom in the wee hours of a clamoring morning. Band performance is sloppy all around with the intonation correspondingly poor. When it comes down to basic hot jazz, much better has come from a cracked record. The difference is not as marked here. For "The White Cliffs of Dover," the tempo is even faster and furious with a shuffle rhythm applied. Apart from the maestro's hot trumpet and the dirtying by the tenor sax, the band boys join in the shouting as Prima sings of mellow bluebirds over the hep cliffs of Dover. Prima has been effective in selling this particular piece on the stage, but slight removed, the ear appeal is a disconcerting one.

Louis Prima obviously had the juke boxes in mind when he made this record. And where the fans are super-hip and psychologically mellow pitches, "The White Cliffs of Dover" may satisfy.

PHIL HANNA (Decca)

It's a Crying Shame—FT; *V. Forget-Me-Nots in Your Eyes*—FT; *V.*

Singing it smoothly enough, Phil Hanna gives out in his romantic baritone from the throat only and not from down deep below for these two ballads. As a result, the singing lacks in the warmth and sincerity sorely needed to arrest the attention, particularly for the fem ears. Nor is there anything in the songs themselves beyond the null run frames. Hanna handles both at a moderately slow tempo with Leonard Joy's orchestra providing a full background that also lacks in distinction.

There is little in either of these sides showing signs of phono strength in any strict sense.

JERRY COLONNA (Capitol)

I Hate Music—V. *Can't Yo' Heah Me Callin', Caroline*—V.

A new name to the label, Jerry Colonna is no newcomer to the dishing fraternity. For his Capitol bow, bellows two entertaining and sometimes amusing song novelties. Of course, the lack of sight places the singer at a disadvantage in selling only on the strength of the sound. But for the Colonna fans, and there must be many, it should be quite easy to conjure a mental image to make the spinning seem more delightful. "I Hate Music" is an elaborate production piece that gives Colonna a chance to linger with his shouted notes as he complains in song story that he had to study the slide trombone as a child when he should have been pushing a plough. But he finally succumbs to the celestial music of Paul Weston's accompanying orchestra and pledges to practice all over again. More in the Colonna character is his styled singing for "Can't Yo' Hear Me Callin', Caroline," with a funny bit in adding a fem vocal stooge as a "Chloe" character with a Bronx accent.

Where the folks will give a listen, they'll put nickels in the machine for these sides, and more likely for "Can't Yo' Hear Me Callin', Caroline."

ROSS LEONARD (A-1 Records)

White Sands—FT; *V. Don't Ever Leave Me*—FT; *V.*

Backed by a rhythm-bent little band providing Ross Leonard with a bright figured background, the romancy troubadour sings out effectively for two new pops. Takes them both at a bright tempo, and with greater effectiveness for "Don't Ever Leave Me," a tuneful and appealing sentimental ballad. "White Sands" is a "Misirolou"-styled melody which arrests little attention in this setting.

Depending entirely on the popular appeal of the song, Ross Leonard's singing of "Don't Ever Leave Me" has possibilities for the phonos.

(See Popular Record Reviews on page 64)

NBC Music Library Staff Seeks More \$\$

NEW YORK, Oct. 21.—Music librarians at NBC, since Local 802 negotiations for an increase in wages fell thru, have taken the bit in their own teeth and gone to higher-ups for more dough. Couple months back, musicians' union tried to unionize librarians and get an increase in salary, which ranges anywhere from \$20 per week for clerks to \$75 for chief librarian. Union managed to get commitment from NBC for chief librarian at above figure, but nothing for others there.

Last week members of the staff went to see Musical Director Samuel Chotzinoff; library head Thomas H. Belviso, and program vice-prexy of company, Clarence Menser, with last named commenting that things are in state of negotiation.

Johnny Morris at Palomar

NEW YORK, Oct. 21.—Johnny Morris, who signed with Music Corporation of America last week and is being booked by Harry Moss, of that agency, opened at the Palomar Ballroom, Norfolk, Thursday (12) for an indefinite engagement. The 15-piece band uses Johnny, *Paradiddle Joe* as its theme. Morris, who works like Gene Krupa, followed the drummer into the spot. Krupa was there two days earlier.

Herbeck Gets Lincoln

NEW YORK, Oct. 21.—Ray Herbeck ork goes into Hotel Lincoln December 1 for five weeks, following Bill McCune, present band. Herbeck, who has been in the army for 18 months, works with 12 men, two vocalists and is handled by Frederick Bros. Before going into service, Herbeck played State Theater here and a Westchester location spot. He's now at the Aragon Ballroom, Houston.

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"Prelude in C Sharp Minor"	"What Is This Thing Called Love"
"It's Only a Paper Moon"	"Easy Listenin' Blues"

JO STAFFORD AND THE PIED PIPERS

"I Didn't Know About You" — "Tumbling Tumbleweeds" — No. 171

FREDDIE SLACK AND HIS ORCHESTRA

"Small Batch of Nod" — "Cuban Sugar Mill" — No. 172

JERRY COLONNA AND PAUL WESTON'S ORCHESTRA

"Can't Yo' Hear Me Callin' Caroline" — "I Hate Music" — No. 173

TEX RITTER AND HIS TEXANS

"There's a New Moon Over My Shoulder" — "Wastin' My Tears on You" — No. 174



FIRST WITH THE LATEST

Four-Way Battle For 802 Prexy

(Continued from page 15)

friend hacking another without any regard for the third?" Max Arons, it's known, has been as firm a friend of P's as Petrillo.

The feeling is that the four parties are going to simmer down to two before the actual elections. Each of the four groups contend, however, that there will be no withdrawing until the bitter end.

Among the situations that are going to embarrass orgs not at all directly concerned with the elections, is one which finds a contractor of an important disking outfit right in the middle of the battle. Naturally, platter boys don't want anything to do with union politics and they're now figuring out how to give the contractor a vacation until it's all over. With disking due to open again, high, wide and handsome, at any moment, it's not going to be easy to suggest a vacation without that vacation seeming political in itself—and thus pushing the waxer into the very fight that they're trying to avoid.

Simmer to Two-Way Fracas

While most of the tooters feel that the battle will simmer down to a two-way fracas there are others who point out that the two-way fracas, if it is reduced to an Arons-Rosenberg balloting, will find what were Blues in the last elections vs. other Blues. Feisig, anti-All Blue, it's said, will not withdraw—except, and here is what the rank and file state they hope may happen, William Feinberg, present secretary, deserts the Blue Ticket and runs for prexy himself. All parties, except the administration, admit off the record, that they'd step down for Bill Feinberg. Only rub here is that Feinberg has been in the slot for a long time and Resenberg, Feinberg, Suber and the Blues know a whale of a lot about each other—and according to the rebels "Know enough about each other to prevent deflection."

There's going to be plenty of fun before the 802 elections and a great many "friends" won't be talking to each other when it's all over. The jobs over which they're fighting, next to Petrillo's, are as important as any in the union end of the music business, and no one is going to give up theirs without a fight.

Look for plenty of union "dirty linen" being washed in the next few weeks.

R. Fox Comes Home; Organizes a Band; Snags Balto Booking

NEW YORK, Oct. 21.—Roy Fox, American band leader who spent eight years playing in England prior to the war, has organized a new 10-piece orchestra and is booked into the Chanticleer, Baltimore, for 10 weeks starting November 9.

Gil Koerner, sax, who left George Paxton recently, has been signed as band's arranger. In his own words, the style of the orchestra will be influenced by arrangements that "Utilize lots of bass, clarinet and string bass playing rhythmical type of figures, with counter figure with muted trumpets and clarinets embellishing Fox's trumpet solos."

Kay Kimber, Fox's wife, who took over the lead in *By Jupiter* when Constance Moore stepped out of the role, will be the vocalist with the group. Leader claims to hold the all-time dance band attendance in England, which he established in 1937 at the Winter Garden, Blackpool.

Donna Dae Taking Three - Month USO Overseas Assignment

NEW YORK, Oct. 21.—Donna Dae, featured vocalist with Fred Waring for past few years, is going overseas for USO, taking a three-month leave of absence from the Waring group. Gal this week missed a Waring broadcast, when she did a week at the Oriental Theater, Chicago. Singer is daughter of Ted Cooper, contact man with Williamson Music.

Altho it was reported that Fred Waring and chorus were going into Olsen and Johnson's new legiter, *Laughin' Room Only*, it's now understood that a chorus under direction of Waring will go into show without the leader.

ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Frankie Juele

(Reviewed at Benjamin Franklin Hotel, Philadelphia)

An old hand at scraping his fiddle for the society set—having schooled for many years with Meyer Davis units—it's a smartly styled program stuff fitting the demands of this class supper room that Frankie Juele dishes out here. Scratching it out sweet and contrastingly hot on his Strad, Juele supports his fiddling with a finely knit unit that takes in four saxes, a single trumpet, piano, bass and drums.

Musicianship of all the boys is in high order, with their well-modulated tone making for a plush undertone rather than blasting the pillars of the room for the diners or dancers. Selections run the gamut of everything in the books, dance sets shuttling from show tunes to Latin lullabies to pop faves of today and yesterday and even to the semi-classic tomes. Selections are arranged in fine medley fashion, and it's much more than merely linking a string of choruses. Juele sprinkles the dance sets with colorful arrangements, most of which string together the song favorites of a particular musical stage success.

Band makes a good appearance, with youthful Frankie, a Latin looker, making the effective front man who not only plays a fine fiddle but also makes his boys play some fine music. Moreover, band cuts the music for the room's show in expert pit fashion, a rare attribute in local circles.

A song seller, particularly of the fem variety, would go a long way in enhancing the band's appeal, as the band's selling is strictly on the musical side.

Maurie Orodnenker.

Irving Fields

(Reviewed at Cafe Lounge, Savoy Plaza, October 18)

New band at this class spot is in the society music slot, having as an outstanding feature fem singer, Georgianna. Gal, a tall brunette and a looker, sings a fair song, but makes up for it with plenty of oomph in her manner and spirit. She sings plenty of numbers with the band and does bang-up job.

Fields, a fiddler, fronts combo that consists of piano; bass; sax, who does on flute; guitar and accordion. This is his first nitery job, having made the switch from radio—a switcheroo by the way, with most guys trying to go the other way—and he'll do okay. Nothing stand-out about the orchestra, save piano. Fields knows his way around, phrasing nicely and playing with plenty of assurance. Fact is, when pianist gets hold of a chorus, he gets as much sound out of the instrument as does the entire orchestra on its chorus. That's okay and makes for plenty of musical nuances to help fill an eve.

All in all, combo, with Georgianna as the sweet cream to go with the peaches, is diversified enough as entertainment to more than suffice.

Paul Secon.

Bill Bardo

(Reviewed at the Latin Quarter, Chicago)

Bill Bardo with his violin and well organized group have no trouble in satisfying the dancers and listeners at this smart Loop nitery. Now in their sixth week engagement, and a run extended to the middle of December, they have gained a score of friends with their danceable rhythm and show-cutting. Band is well balanced. Instrumentation includes three trumpets, two trombones, five sax and three rhythm (piano, bass and drums). It is strictly commercial, and their versatility in playing makes them suitable for ballrooms, hotel spots, theaters and floorshow playing. Each section is organized to take over their leads on special arrangements and tunes. Brass department gives out in hot style on the jump numbers, while the reed and rhythm sections prove their capabilities on the soft melodic tunes. Bardo shows his ability as an accomplished musician in his expert handling of the violin and smooth style in the way he leads off. Maestro also displays a good baritone voice and does a fine job in the warbling of ballads.

Jack Hummel, band vocalist takes over with the pop tunes. Library is well stocked with pops, old-time favorites, jump and show tunes and classics. Arrangements handled by Ivory-playing Jerry Asbell are well done and are in keeping with the instrumentation.

Jack Baker.

Bob Grant

(Reviewed at Persian Room, Hotel Plaza, New York)

Pretty well associated with Hildegarde, Bob Grant knows how to make pretty music on his own. He opened this decorative room last week, alternating with Frank Monte's four-piece cocktail combo, and does a clear-cut job of lobbing up society-type music with a capitol "S." Grant has had plenty of experience at same, having played class spots with and without Miss H., and by this time has the smoothie rhythm down pat.

Grant's a fiddler, but doesn't show much. He doesn't have to. His music is finished from stem to stern, taking on an added polish over other like-size society bands. He has 11 men and uses special arrangements on practically everything he does. That's a distinct advantage over a leader getting together capable men who can read stocks or even play standard tunes ad lib. Hence, Grant displays a terrific repertoire of oldies and newies, and pleases everyone.

He has three trumpets, three sax, two violins, in addition to himself, drum, piano and base. Like all music of this type, the tune that's up is never camouflaged for a moment by extraneous harmonic fol-de-rol. Instead, the customer gets his money's worth, for rhythm is strictly danceable and music listenable. Band is okay for any class spot.

Paul Secon.

New AFM Rules Sock Agencies; New Meanings to Federal Laws

(Continued from page 15)

especially in the large agencies, it's a "stupid" act on the part of the union because of certain loopholes. Typical case, one agency man pointed out, is where a band plays a hotel spot for four months and then goes out on 20 weeks of theaters.

Theaters on Six-Month Basis

Today bands derive their greatest income from theater spots, that is the general run of bands, not the bands that have radio commercials, etc., altho they make plenty of dough in theaters, too. A majority of bands play theaters during one six-month period of the year and consequently hoist their income way up for that period. This means that it's almost impossible to average that figure during the second half of the year without theaters. That's only one point of view. Managers gleefully say "that's the agency's headache." The latter group also point out that it's about

time something is done about agencies handing out jump bookings all over the lot just to make up the 20 weeks' clause.

It was learned that MCA will take up the issue with the union and point out some of the practical aches that exist in the order. Same agency is also going to take up the second AFM order that came out of Petrillo's office, to wit:

"Information we have at hand discloses that on percentage contracts executed between theaters . . . only the musicians are guaranteed a basic wage scale covering their employment at the theater. In most instances these leaders are required to book outside acts to play concurrently with them on these dates. These leaders are not guaranteed the salaries for these outside acts and are made to assume this responsibility themselves by a separate letter agreement.

(The Billboard's italics)

"This is to advise you that this practice of having leaders assume responsibility

Some Bands Stay Long, Long Time

NEW YORK, Oct. 21.—Bands thruout country are setting all sorts of minor and major league records for staying at one spot. Of course in New York it's Lanl McIntyre's lengthy haul at Hotel Lexington, but not generally known is that Harold Nagle's band has run at Hotel Statler, Buffalo, the past 36 weeks. They move into Statler Hotel, Detroit, on October 2.

Another long engagement just concluded is that of Bud Waples, who has had a band at the Rainbow Roof of Ansley Hotel, Atlanta, for past six months. They moved to the Deshler-Wallick Hotel, Columbus, O., October 16.

Eddie Condon Jazz Concerts For Towns Around New York

NEW YORK, Oct. 21.—Eddie Condon will play a series of jazz concerts in auditoriums within a 100-mile radius of New York beginning mid-November. The one-nighters will be held early in the week so as not to interfere with the group's Saturday afternoon broadcasts for the Blue from Town Hall.

Howard Sinnott, of General Amusement Corporation, is booking the dates, and Johnny O'Connor, personal manager of the Condon crew, is working on the deal. Town Hall concerts are said to have created the demand for the hot jazz dates.

It is planned to use a band of from 15 to 18 men, with Lee Willey tentatively set for vocal chores.

for payment of these outside acts is in contravention of the Federation's laws and policy and must immediately cease."

Actual wording of Order No. 1 is: "Compliance with the 20 weeks within six months work provision required by our federation contract shall be deemed to be fulfilled by a booking agent only if the latter shall have offered to the artists 20 weeks' engagement within each six-month period at a scale in reasonable conformity with the average earnings of the artist during the preceding six-month period."

Petrillo and the Theaters

It's understood that Petrillo, without actual jurisdiction over theaters, is implying in his second order that they guarantee the salaries of outside acts to the leaders along with guaranteeing him scale for his musicians. At the present time leader is guaranteed scale for his musicians on all percentage dates. Case in point is that of Louis Prima's stint at the Orpheum Theater, Omaha, last December, week before Christmas. Due to pre-holiday slump, with the theater taking a small deduction before splitting 50-50 with Prima, biz was way off and Prima took a shellacking, paying for talent on the show.

Again, this order, according to agency men, will kill off theater biz for many bands that are now finding gravy in that pot. They say that theaters will be willing to take a chance on a split with a band that's not too hot a draw if band brings along good talent. That means that leader has a good chance of coming out of the week with some moola in his pocket. However, where now a theater is obligated to guarantee outside acts' salaries, this means that they go out and buy the acts, not the leader. Therefore, percentage deals on packages are on the way out, and so are theaters for many bands.

Two-Way Effect

If you are on the personal manager's seat, depending on how big your band is, the law might hurt as well as help. Many bands today are booked into theaters on the 50-50 percentage deal with packages, and if the edict is carried thru, booking biz for many theaters will take a radical departure.

Both orders, it seems from heated discussion around town, are done to help bands without consideration of agency problems. Agency men and lawyers are on the war-path about them, and there's sure to be repercussions within the next couple of weeks via talks with the union. One thing agency men say is that the union passes orders without consulting men in the field as to the feasibility and commercial angles involved.

Sinatra Para. Preem Poor 90G as Bobby Sox Hog Seats; M. H. Opens With Juicy 130G

Roxy Kick-Off a Sock 86G as Other Houses Hold Up

NEW YORK, Oct. 21.—Surprise of week was the \$90,000 taken in by Paramount with Frank Sinatra sparking the bill as against the Andrews Sisters first week's take of \$94,000. With Bobby Sox whooping it up outside and plenty of newspaper space given to the voice figure was a disappointment. Other grosses for new bills showed a nice bounce.

Radio City Music Hall (6,200 seats; house average, \$100,000) took in a hefty \$130,000 for its opener with Hilda Eckler, Van Gronn, Jack Powell, Ted and Flo Vallett and Mrs. Parkinson.

Roxy (6,000 seats; house average, \$75,000) preemed with a juicy \$86,000 with Jackie Miles, Hazel Scott, Harrison and Fisher and Laura.

Paramount (3,664 seats; house average, \$75,000) with Frank Sinatra, Raymond Paige ork. Ollie O'Toole, Eileen Barton did a comparatively poor \$90,000. Pic is *Our Hearts Were Young and Gay*. Major reason for disappointing figure was inability to get Bobby Sox out of house. Some stayed for whole day, limiting turnover.

Capitol (4,627 seats; house average, \$55,000) dropped a notch to \$63,000 for third week with Horace Heidt ork and *Seventh Cross*. Previous week had \$67,000 and opener was \$78,000.

Strand (2,779 seats) slipped to \$39,000 for its seventh and final week of Charlie Barnet ork, West and Lexing, Edwards

Sisters and *Arsenic and Old Lace*. Bill kicked off with \$64,000 and followed with two \$63,000, a \$56,000, \$54,000 and a sixth week of \$49,000. New bill (20) has Les Brown ork, Sue Ryan, Danny Dryson and *The Conspirators*.

Loew's State (3,500 seats; house average \$25,000) finished week of October 18 with \$29,500 for Henry Armetta, Harriet Hoctor, Patsy Garrett and *Dragon Seed*, as against previous week's \$25,000. New bill has Buck and Bubbles, Harry Cool, Don McGrane ork and *Dr. Wassil*.

Grosses Ease Off At Two S. F. Spots

SAN FRANCISCO, Oct. 21.—Grosses at both the Golden Gate and Warfield eased off the past week, both registering under average.

Golden Gate (seating capacity, 2,850; house average, \$27,000; prices 45 to 95 cents) chalked up \$23,000 for week ended October 17. On bill were Wally Brown and Alan Carney, Miguelito Valdes, Marlon Daniels and Paul Martin and his ork, with Peggy McCall. Pic, *Bride by Mistake*.

Warfield (seating capacity, 2,680; house average, \$25,000; prices 45 to 85 cents) grossed \$24,500 week ended October 16. Bill had the Rockets, Marjorie Garretson, McFee's Poodles, Ross Sisters and the Helen Hughes Dancers. Walt Roesner's ork backed up the stage offering. Pic, *Tiger Shark*.

Ellington a Smash 22G in Minneapolis

MINNEAPOLIS, Oct. 21.—In the first stagemow to hit Minneapolis in months, Duke Ellington and ork crashed thru to a hefty \$22,000 for week ended October 19 at the Mort H. Singer Orpheum Theater (2,800 seats, house average, \$18,000). Pic, *This Is the Life*.

Ellington show attracted large queues of show-goers who had been hungry for flesh for months. William Sears, house manager, said he has hopes of bringing in another show in December. Sears blames inability to get attractions to the fact there are few productions willing to come this far out in view of the transportation and man-power difficulties.

Biz Still Steady At Det. Downtown

DETROIT, Oct. 21.—Business continues at a steady but not spectacular pace at the Downtown Theater (2,800 seats; house average, \$23,000) with a policy of double-barrelled stage attraction, consisting of a name band and a solo attraction. Last week, Shep Fields and band, plus Belita, skating star, drew a moderate \$22,000.

Maurico Rocco plus Rubino, long a favored attraction for a sizable segment of Detroiters, both current here, expected to gross around \$21,000 for the week.

Fair 5G in Indianapolis

INDIANAPOLIS, Oct. 21.—Fair \$5,100 was registered by Keith's Theater four-day showing ended October 15. Bill headed by Gautier's Steeplechase, Rolla and Verna Pickert, Hal Stone and Nina Kay, John Alda and Sasha Leonoff. Pic was *Swing Fever*.

Windy City Houses Waver; Chi 67G

CHICAGO, Oct. 21.—Grosses at the three vaude-film houses here wavered last week, with the Oriental (3,200) and Downtown (1,800) slipping back to a fair average, while the Chicago jumped its receipts to more than \$14,000 over the previous week. Draw for the Chicago was Lena Horne, who was responsible for a strong \$67,000, only \$5,000 short of the year's record, Betty Hutton's great \$72,000.

New bill, starring Paul Draper, with Susan Miller, the Jansleys and Pat Henning, opened fair and house should do better than average. Lack of star attractions at the Downtown didn't affect the grosses to any great extent. House took in a good \$17,000, which is approximately its weekly take. Boyd Raeburn and ork, with Bill Anson, Beverly and James Paysee and the Vagabonds, were the attraction. Current set-up, with the Mills Brothers, Carl Ravazza and his ork, Ladd Lyon and Dorothy Dale, looks like a good bet for the house and grosses should hit a neat figure.

Two headline attractions, Belita, dancing and ice-skating star, and Donna Dae, Fred Waring's thrush, plus Frank Gaby and Stanley and Marti, brought in a nice \$32,000 for the Oriental, only \$2,000 less than the previous week.

Present sked, with radio show, *Blind Date*, plus straight vaude policy, opened yesterday.

Balto Hits Solid 17G

BALTIMORE, Oct. 21.—A fine \$17,100 was grossed by Hippodrome Theater week ended October 26, with bill comprised of Ed East and Polly in *Ladies Be Seated*, broadcast from stage, with prizes given at every show, and the stars of the NBC Camel Show and Kate Smith

RKO-Boston Jerks Bill Despite Big Biz; Last Week 28G

BOSTON, Oct. 21.—Altho business for the three weeks' engagement of Wilson on the screen and Stan Kenton's band, Hal LeRoy and the Oxford Boys held up remarkably well at the RKO-Boston, the run has been terminated. (Seats 3,200; house average, \$27,500.) Final week's take was a sound \$29,000; frame ended Wednesday (18).

Opening week was a whopping \$38,000, second stanza fell to \$31,000, still good. First time in the history of the recent policy of the theater that a show, either film, or stage, has been held longer than a week.

Current bill is Sonny Dunham's band with Caroline Grey and Tommy Reynolds, Lulu Bates headlines the variety department, with Walter "Dare" Wahl and Bill and Cora Baird and their marionettes also featured. Flicker is *Music in Manhattan*.

Calloway Rousing \$28,000 in Philly

PHILADELPHIA, Oct. 21.—An all-septa show topped by Cab Calloway rang up a rousing \$28,000 for week ended Thursday (19) at the Earle Theater (seating capacity, 3,000; house average, \$20,000; prices, 45 to 95 cents).

Calloway and band carried the show, with support from Bill Bailey, Holmes and Jean, Dotty Saulters, LaViella and Her Harp, with the band bringing on J. C. Heard, Jonah Jones, Tyree Glenn, Milton Hinton and the Cabalettes. Screen filled in with *Crime by Night*.

program, starring Glenn Miller's Modernaires, with Paula Kelly. Pic, *Carolina Blues*.

"Vanities" Heading For \$24,300 in L. A.

LOS ANGELES, Oct. 21.—Earl Carroll Vanities opened solid and stands to pull \$24,300 at the Orpheum Theater (2,200 seats) here at 98 cents tops. Schedule will run about 30 shows. Current show features Carroll girls with Eddie Rio, Parks and Clifford, Wiere Brothers, Dave and June Hacker, and Jimmy Vey. Pic is *That's My Baby*.

Freddy Martin and his orchestra, headlining last week's program, went into the bonanza bracket for \$24,500. Orchestra was featured with Stubby Kaye and Beatrice and Gomez. Pic was *Black Magic*. Bill did 30 shows.

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TRADE SERVICE FEATURE

ROUTES

Acts • Units • Attractions

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater; NYC—New York City; Phila—Philadelphia; Chi—Chicago.

(Routes are for current week when no dates are given)

A

Akin's, Bill, Foursome (Indiana) Fort Wayne, Ind., h.
Allen, Lee, Trio (Miami) Dayton, O., h.
Allen, Paul (Cafe Rouge) NYC, h.
Ames, Jimmy (Slapsy Maxie's) Hollywood, nc.
Andrews, Nancy (La Martinique) NYC, nc.
Ann, Evelyn (Zanzibar) Cleveland, nc.
Anthony & Rogers (Majestic) Paterson, N. J., t.
Ardelt, Ely (Stevens) Chi, h.
Armetta, Henry (Earle) Phila, t.
Arren & Broderick (Center) Norfolk, Va., t.

B

Balley, Bill (Stanley) Pittsburgh, t.
Bairds, The (RKO-Boston) Boston, t.
Baker, Jerry (Embassy) Brooklyn, nc.
Banks, Sadie (Old Roumanian) NYC, nc.
Barnett, Chester Bobo (Polack Circus) San Antonio, Tex., 27-Nov. 2.
Barrett, Elaine (Beverly Hills) Newport, Ky., cc.
Barrys, The (Chez Paree) Chi, nc.
Bart, Jan (Old Roumanian) NYC, nc.
Barton, Eileen (Paramount) NYC, t.
Bates, Lulu (RKO-Boston) Boston, t.
Belmont Bros. (Auditorium) Bismarck, N. D., 23-28.
Bentley, Gladys (Tondelayo's) NYC, nc.
Bigard, Barney (Onyx Club) NYC, nc.
Blaine, Barbara (Lookout House) Covington, Ky., nc.
Blake, Gloria (Havana Madrid) NYC, nc.

C

Cabalettes (Stanley) Pittsburgh, t.
Cabin Boys Trio (4 Bar Club) Milwaukee, nc.
Calgary Bros. (Stevens) Chi, h.
Callahan Sisters (Vogue Terrace) McKeesport, Pa., until Oct. 29, nc.
Cardo, Mal (Helsing's) Chi, cl.
Carlisle, Charlie (Bowery) Detroit, nc.
Carlisle, Una Mae (Le Ruban Bleu) NYC, nc.
Carnegie, Andy (Tropic Isle) Brooklyn, nc.
Chadwick, The (Rio Cabana) Chi, nc.
Chatterton, George (McGough's) Brooklyn, nc.
Chester, Eddie (Ernie's) NYC, nc.
Chocolateers (Royal) Baltimore, t.
Claire, Dorothy (Lookout House) Covington, Ky., nc.
Clark, Coleman (Carman) Phila, t.
Cliff, Anita (Cow Shed) Cleveland, nc.
Colbert, Melrose (Old Mill) Defiance, O., nc.
Cool, Harry (State) NYC, t.
Cortez, Jose (Dempsey's) NYC, re.
Cranford, Patti (Queens Terrace) NYC, nc.
Crum, Robert (Three Deuces) NYC, nc.
Curtis Marionettes (Blackhawk) Chi, re.
(See VAUDE ROUTES on page 57)

Buck & Bubbles (State) NYC, t.
Buckwalter, Junior, Marimba Queens (Gova) Phila 23-Nov. 4, nc.
Burton's Birds (Radisson) Minneapolis, h.

Eddie Gold and Harry Reed

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VAUDE OPENING TO COMBOS

But Loungers Need B.-O. Pull

Dozen outfits mix stage date with lounge work — ante prices for both

By Bill Smith

NEW YORK, Oct. 21.—Cocktail combo acts are slowly coming to dough age. The boys who make with the instruments and voices are beginning to cash in on the extra gravy vaude houses are paying for turns who can make 'em line up outside the windows.

Before theaters were hit by talent shortage, due to USO and service calls and expanded nitery biz, the best a drinkery act could expect was to get out of the second-rate spots into class rooms and maybe work its way up to the \$750 class. Today, with an apparent

trend towards theater work, a \$750 act can still work lounges, but at the same time catch a hunk of folding money by working vaude houses.

Among those who have made the jump recently are the following: King Cole Trio, Leo and Eddie, Skunk Hollow Boys, Art Tatum, the Airline Trio, Three Suns, Phil Darcy, the Hickory Nuts, Kidoodlers, Arden and Alexander and several others.

Adrian Rollini and Milt Herth have played theaters so long that they are now considered standards. But it is the new groups which are finding additional outlets.

Plenty of Lift

Trade circles say this new field gives acts plenty of lift, but in order to click they must have more than appearance and the ability to do a sock job to rate a booker's interest. A theater talent-buyer is always on the hunt for new acts. Prime necessity act has to possess, however, is box office. A cocktail group that can send 'em in the drinkery spots can still do a sock job on the stage, but if it can't pull customers bookers don't want it.

To acquire marquee value, most agents say, the lounge acts must have lots of air time and plenty of disks to their credit. A combination of both would be ideal, but if only one is available, good disk sale is preferred. Transcriptions, fee-splitters say, are okay as far as they go. But, unless the transcriptions give billings, they are worthless so far as box office is concerned.

As in all cases there are exceptions to the rule. Maurice Rocco, who started in lounges and jumped to \$1,750 in theaters, didn't have any air time or disk sales to speak of to his credit. Imogene Carpenter also made the leap without benefit of radio or waxings. From a \$100 job warbling at the Weylin, New York, she gets about \$600 in *Mexican Hayride*. But these cases are isolated. In the main, drinkery acts need name-value before they can get profitable vaude dates.

"Disks Effective"

Stan Zucker says big disk sales are the spark plug that sets an unknown into the upper brackets. Art Tatum, he points out, got his rep and his price thru platters. Theaters will buy the piano-pounder for real dough because customers know all about him. The King Cole Trio has a Coast rep that brings it plenty of vaude bookings. Rep also came from disk sales.

Walter Bloom, of Frederick Bros., says acts can sometimes be built without air time or recordings, but it's a tough job. The combo has to work for peanuts in show houses and wait until bookers show an interest. Combos have a much better chance to click if they're spotted in hotel rooms rather than independent lounges. In any case air time is easier to get from a hotel.

Occasionally the process is reversed. A vaude act comes into a cocktail spot, makes good and then goes back into vauders for more dough. Bill Peterson, CRA cocktail head, says Tony Cortez, who for years worked split weeks for about \$90, was converted into a lounge attraction and now gets as high as \$350. Junior Buckwalter, also originally a theater act, is now a lounge attraction. For occasional vaude bookings guy gets as much as \$200 more than he got before he went into lounges.

Many of the combos that make the vaude grade come from around Chicago, one talent seller says. Major reason is the lads are uninhibited and can put on a good show. Eastern groups, he says, are given more to instrument blowing. They look upon the work of the out-of-town lads as corn-fed, icky stuff. But it is just that sort of corn-fed humor that gets theater crowds, insists the agent. It may not be art, or even good solid music, but it's commercial.

Prices Go Up

Meanwhile, the drinkery boys are panting for the extra moola. If they're good enough they can still get 45 weeks in lounges and give five weeks to theaters. The five-weeker can often get them as much as 10 weeks in a drinkery, in addition to increasing their price for future lounge jobs.

The boys who lack air time or disk sales

OFF THE CUFF

East:

BETTY KING returns to the 164 Clover Club, Philadelphia. . . . THE GROVE-VAIRES, with Rosalie Young and Slim and Sweet, alternating with John Kirby's band at Philadelphia's Shangri-La. . . . HORACE DU BRIER TRIO alternate with Lillian Bowman at Chez Cherie Musical Lounge, Philadelphia. . . . HOWARD AND WHITE added at Lou's German-town Bar, Philadelphia. . . . THREE LINKS new at Orsatti's Musical Bar, Philadelphia. . . . TWO DUKES AND A DUCHESS set at Steve Brodie's, Philadelphia, for another year, their third in succession. . . . THREE MUSICAL M's and the Tony Gray Trio new at The Cove, Philadelphia, with Groupo International and Bill Carter's piano holding over.

DONNA CLARA current at the Cameo, Newark. . . . KAY DARE and Sunny Claire appearing at the Diamond Mirror, Passaic. . . . LOU NELSON current at the Tropic Isle, Brooklyn. . . . BETH CARSON working at Radio Frank's, New York.

Chicago:

BOB ANJULIS and Pat Golden are playing at the Stratoliner. . . . DIXIE PAINTER, Joe Wilson, Perry Mitchell,

Jean Mitchell and Stella Bridget are the entertainers at the Alexandria. . . . LEE COLLINS and Cookie and his band are furnishing the music at the Casablanca Stage Lounge. . . . KAY HICKOK and Lola Tate are at King Solomon's Lounge. . . . ADVOCATES OF SWING are at the Winkin' Pup. . . . FRANKIE SALERNO current at the Sportsman.

ORLAND FRANKLIN and Martha Akers appearing at the Croydon. . . . RIGO'S GYPSY TRIO and Dorothy Fredricks are appearing at the Miracle Bar. . . . AL DUKE inked in at the Miami Lounge. . . . ROMANA SILVESTINE and his group are appearing nightly at the Club Laurel.

West Coast:

ABBEY BROWNE now featured at Charles Foy's in North Hollywood, Calif. . . . JUD CONLON continues at Happy Hacker's Casablanca, Los Angeles. . . . BOB MOHR handed a hold-over contract for Monday nights at the Hollywood Palladium. . . . DALE JONES continues at the Palladium as regular intermission band thru Woody Herman's engagement. . . . DALE CROSS current at the Rendezvous Room, Biltmore Hotel, Los Angeles. . . . MOE GOODMAN held over at the Pirates Den. . . . THE FOUR SPACES in second year at the Riviera Room, Villa Riviera, Long Beach, Calif.

Review

Buddy Bonds

(Reviewed at Hotel Myles Standtsh, Boston)

Buddy Bonds has found the right formula for playing pops on the Hammond organ. Usually he turns out a tune straight and then embellishes, develops and transforms it into something new. This is good musical showmanship. *Paper Doll*, for instance, was played simply, with clean harmony, and then done as a waltz, two-step, fast fox trot and in other styles.

His command of varied styles makes his work continually fresh and interesting. Already he is a fixture in this new room. He shows good musical taste by playing such pop classics as *Star Dust* purely and simply. But he has a sharp sense of rhythm that makes a fast piece sparkle. And he pulls out all the stops and gives a pretentious piece the gaudy trappings the old-time movie house organists used to affect. Bonds is sure to stay here a long time. Bill Riley.

New Stem Lounge Set for Fightery

NEW YORK, Oct. 21.—Another Stem outlet for drinkery acts comes into circulation when the Garden Tavern opens for biz October 31.

Spot, operated by Louis Brooks, is now being renovated and will be on the site of the Child's Restaurant in the Madison Square Garden. First act booked is Don Baker, who is going in at a reported price of \$875. Opening night room will tee off with a gang of present and past fist-throwing champs.

Two Day Layoff T'wixt Army and Biz

NEW YORK, Oct. 21.—Tommy Cullen got himself an honorable discharge from the army Tuesday (17). Two days later he reformed his outfit and Thursday (19) he was booked into the Musical Comedy Bar, Philadelphia, for an indefinite run.

El Dorado Spot Will Open Again as the Spotlight

NEW YORK, Oct. 21.—The old El Dorado, formerly operated by Mario, will reopen in about a month under a new handle, the Spotlight.

Lounge has been dark since spring. It was taken over recently by Sol Fishbein and will relight with a policy of white and colored musical acts. Place is said to have the largest capacity on 52d Street, running to about 275 seats.

New Room for Ciro's

PHILADELPHIA, Oct. 21.—Ciro's mid-town cocktailerie, operated by the Frank Palumbo management, adds a new room to the lounge for dancing. Calling it the Rainbow Room, new addition lights up this week with the Don Renaldo Quartet featuring Gloria Mann.

aren't discouraged. They're busy playing the show houses, getting their acts into shape and waiting for their agents to call 'em in to say they're getting a week (or a couple of weeks) at Loew's, State or the Hipp. Biz looks up and the centerers are busy working all the angles to get their boys up where the brackets are high and commissions are big.

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1407 Washington Blvd. Detroit

Proser, Lyman Prepping String Of Copa Spots

NEW YORK, Oct. 21.—With other band leaders going for ballrooms, bowling alleys and inventions as a side line, Abe Lyman is preparing to make himself a night club tycoon, in association with Monte Proser.

Lyman and Proser are currently dickering with George Goldie, owner of the Trocadero on the Coast, to take over his place on a 10-year lease and turn it into a Hollywood version of the New York Copacabana from the name right thru the talent policy. Lyman stated today that he and Proser expect to close the deal shortly.

He also reported that Proser is in Chicago looking over various places with a view to buying one of them and declared that he is bargaining with the Copa op to buy an interest in the place here.

Idea is to form a cross-country string of Copacabanas, similar to Lou Walters' Latin Quarters. Shows originated and played in the New York Copa would then be shipped intact to the other places.

Lyman's ork is currently at Proser's place, but the booking will be cut short by three weeks on November 17 so that the leader can go into the Strand.

Proser, Ingalls Forming Copa Unit for Theaters

NEW YORK, Oct. 21.—Monte Proser, op of the Copacabana nitery, and Miles Ingalls, agent, will co-produce a *Copacabana Revue* for theaters, according to Ingalls.

Package is planned to debut in late November or early December. It will have a chorus of 20, plus an undetermined number of acts and will run about one hour. Ingalls says price will be \$7,500 plus percentages.

Chi Downtown Sets Shows to Dec. 31; Beats Competish

CHICAGO, Oct. 21.—Jack Barger, operator of the Downtown Theater here, jumped ahead of his competitors, the Chicago and Oriental, vaude-pic houses, when he stepped out and set his shows for the balance of the 1944 season.

New line-up, booked by Eddie Sherman, New York agent who recently took over the booking activities as reported in *The Billboard*, will give the house its most important bills since it changed from burlesque to straight vaude on September 1.

First show set by the Gotham agency will headline Henry Armetta for November 3. On the 10th Bob Chester takes over the bandstand for a week. Tex Ritter and His Hillbilly Jamboree make their first p. a. here on the 17th. The following four weeks will feature name bands, including Lionel Hampton (24), Earl Hines with the entire *Gay Nineties Revue* on December 1, Little Jack Little and Charlie Barnett on the 15th.

At present the week of the 22d is open. Final week of the year will headline Ray Kinney and His Aloha Maids.

Dailey Will Melt Icers Till Spring

NEWARK, Oct. 21.—Frank Dailey will take ice shows out of his Terrace Room on November 16 after 20 weeks. Owner states that he spent some \$35,000 to build a rink to house Hans Brinkers supplied by GAC, of which the third is now on display.

Dailey says that his gross jumped 60 per cent since installing the chill revues but, despite that, he is going to cut them out because he doesn't want his patrons to get bored with them. So he's chopping them until next spring when he'll bring 'em in again. Meanwhile he's going to cover the rink for patron dancing.

PHILLIS WILLIS, Don Roy, Gloria Shayne and Martha Miller current at the Temple Theater, Jacksonville, Fla.

Horne-ing In

CHICAGO, Oct. 21.—Lou Breese and his ork were pushed off the stage of the Chicago Theater last week, when Lena Horne, septa songstress, pulled a surprise move in bringing in George Auld and his ork as her personal accompanists.

Singer, who appeared with Auld at Pittsburgh and Cleveland failed to give notice to B. and K. officials of her intentions until two days before her opening. The quick move on the part of the warbler resulted in no-billing for Auld in B. and K. advertisements.

It is believed that this is the first time a single attraction has ever employed a group of 18 men to act as accompanists and the move may cost the singer the neat sum of \$3,500.

Philly Owners, Unions Arrange No-Strike Pact

PHILADELPHIA, Oct. 21.—Local nitery ops, organized for the first time, have entered into a no-strike contract with all labor unions in the field save the musicians' union. The actors' union is party to the agreement.

As a result of this get-together, all the unions represented in the nitery field have waived claims for salaries lost as a result of the Philadelphia Transportation Company strike last August, it was announced by Samuel Hafel, secretary of the Cafe Owners' Guild of Metropolitan Philadelphia.

The Guild entered into a blanket contract with the local joint executive board of Philadelphia and vicinity of the Hotel and Restaurant Employees' International Alliance, the Bartenders' International League of America and the American Guild of Variety Artists. It provides that all labor disputes will be submitted to a joint grievance committee. If the committee cannot settle the disputes they then are to be arbitrated, all concerned having agreed to outlaw strikes, work stoppages, boycotts, lockouts and picketing.

Four Kinds of Trouble Descend on Detroit L. Q.

DETROIT, Oct. 21.—Series of difficulties involving three government agencies and disappearance of a lump of cash struck Lou Walters' Latin Quarter this week, a month after the town's most spectacular spot opened up.

Most serious was the issuance of an order by the War Man-Power Commission here to fire 116 out of 146 employees within 24 hours because they were allegedly hired from war plants or essential industries, including restaurants and hotels. Order from Edward L. Cushman, State WMC director, is construed here as the most drastic ever to hit a night club and is expected to develop into a test case of national significance.

It was the WMC's contention that non-essential business, such as a night club, could not hire men away from essential industry, and the order, apparently blocking the hiring of waiters for instance from restaurants serving meals but not operating as night clubs, would just about blanket any attempts to expand night spot operations if not actually to stop replacements of personnel.

Arthur Rozen, manager of the Latin Quarter, secured an extension of time on the order and declared that the spot did not have that number of employees in the first place. A hearing on the case was to be scheduled, but meanwhile operations would not be interfered with because of the stay granted.

The spot is operated on a union basis, and Rozen said that waiters and others were all hired with a certificate of availability from the union, which is em-

In 50-50 Deals Leaders Not Liable for Acts' \$\$, Says AFM; Rule Can Hurt

AGVA Planning Pacts for Batoners, Not Worried

NEW YORK, Oct. 21.—James C. Petrillo, AFM president, this week tossed a torpedo at the vaudeville business in the form of an order making band leaders exempt from responsibility for performers' dough in cases where a band-act package works a theater on a 50-50 percentage deal.

Petrillo's order, a letter dated October 17, which went out to top talent agencies here, comes at a time when AGVA is preparing to sign all band leaders who employ acts to "traveling show" contracts which would make them liable for performers' salaries in the same way that producers of vaude units are responsible.

First reaction in AGVA headquarters to Petrillo's order was there will be no inter-union squabbling over the matter and that leaders will be held responsible for actors' money.

Vauders Pessimistic

The reaction in booking and agent circles, however, was pessimistic. Feeling was that the only effect of Petrillo's ukase will be to deter smaller vaude houses and theaters which take occasional fliers into stageshows from booking band-act combinations on 50-50 percentage deals as a way of picking up extra coin and keeping small-town customers happy. Ultimate result, think bookers and agents, will be that sidemen and acts in band packages will earn less because of the smaller opportunity to work on short-time side deals in theaters.

Petrillo's new order is believed to be the outgrowth of a date of Georgie Paxton's at the Metropolitan, Providence. Leader had Modernaires, Sophisticated Ladies and Henry Armetta with him and worked the house on a 50-50 split arrangement. At the end of three days Paxton reportedly had to ante up \$1,700 of his own money to cover the acts' salaries because his end of the split wasn't sufficient to include them.

AFM has had a rule in effect for some time which provides that houses taking band shows on percentage divvies must guarantee the band's expenses. Included

in the "expense" category is scale-payment to sidemen. Scale, of course, depends on the locality, but in all events the house must underwrite this for the boys in the band if it wants to play the musical attraction on a divvy basis.

Houses to Pay

Immediate effect of Petrillo's new ruling will be that a vaude house booking a band will now have to guarantee the acts' salaries, too, since the AFM ukase makes the leader no longer responsible for this. That is, the house will have to endorse the tab for the performers if it wants the band attraction bad enough and the leader wants the acts in there pitching alongside him.

This, in turn, will put a heavy throttle on a recent trend among small-city houses which ordinarily play films to buy a band package now and then when the attraction is in the neighborhood. Agents have been developing a kind of part-time vaude business by convincing film house operators to take band attractions on 50-50 deals. Theater ops would book them because they stood a chance of making a fast buck, could give the local yokels something unusual in entertainment. (See AFM Says Leaders on page 31)

Riobamba Op Talking Suit on "Unfair" Tag

NEW YORK, Oct. 21.—A precedent with important implications for the night club business may be established here if Julius Yablock, one of the principals in Riobamba, Inc., operator of the about-to-be-reopened Riobamba spot, goes thru with his threat to sue AGVA for libel in classing him, his corporation and his club "unfair."

The union this week broadened out its previous "unfair" listing of the Riobamba to include Yablock and the company. AGVA's reason for this action, according to Dave Fox, head of the New York local, is that the three failed to negotiate a minimum basic agreement.

Yablock, who is an attorney, yesterday (20) declared that he has not refused to negotiate. He said that he had informed AGVA in a series of letters that he would parley for a contract, but only if the union first rescinded its "unfair" listing of the Riobamba and informed trade circles to that effect.

He said that he will insist that Sol Hurok play Carmen Amaya when the club opens October 26 as per contract, and declared that if Amaya doesn't appear by reason of AGVA's "unfair" action against the spot then he may sue the union for damages.

The tangle grows out of a claim held by the performers' organization against Arthur Jawitz, former Riobamba operator, and the spot. Jawitz, says Yablock, is now merely an employee, working as the room's manager.

Sinatra, Barnet Romp to Bonuses

NEW YORK, Oct. 21.—Two acts playing Stem houses, one finishing a seven-week run and the other just opened, have collected a nice hunk of additional cash in the form of a bonus.

Frank Sinatra, who went into the Paramount on an old deal for \$4,000 got an extra \$7,500 at the end of his first week, walking off with \$11,500.

Charlie Barnet, who just wound up at the Strand, also came in on the bonus gravy. For the last five weeks of his seven-weeker ork leader received an undisclosed amount in excess of his salary.

Oriental, Chicago

(Reviewed Friday Afternoon, October 20)

The radio show *Blind Date*, with Joy Hodges as mistress of ceremonies, headlines this week's bill, supplemented by three excellent vaude acts, but opening day's business was only fair, possibly due to a weak picture, *Ever Since Venus*. Popularity of the Hinds air show should bring out the radio fans in force.

With Ray Lang's ork providing lively music, the Orantos, two men and a girl, open with two and three-high balancing and follow up with some neat perch and ladder stunts that rate a good hand.

Buxom Ada Brown, who was featured in the pic *Stormy Weather*, packs the same old wallop she's carried for many years. She's adept at selling songs and wisely sticks to the kind suited to her voice and personality. *Georgia on My Mind*, *Real Estate Papa* and *Laziest Gal in Town* garnered plenty of laughs and heavy applause.

Roy Davis, who does a phonograph-mimic routine, goes thru the motions of talking and singing as records are played. He's not the top in this soundless biz but he's okay.

Continuing the laugh pattern of the show, *Blind Date* is made to order for laughs. Joy Hodges, mistress of ceremonies, is a gorgeous eye-ful and handles the G.I. Joe contestants with easy informality. Stage is divided by a screen, on one side of which are three "dates" and on the other six servicemen contestants, who endeavor to "sell" their personalities to the girls via telephone. Their conversations and the repartee between Miss Hodges and the boys keep the audience in continuous laughter. It's sure-fire for the thousands of radio fans.

Nat Green.

VON & GERTRUDE

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Management:

ANDERSON AND RENTIE AGENCY
669 E. Adams Ave. Detroit 26, Mich.

VAUDEVILLE REVIEWS

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, Oct. 17)

Earl Carroll's editions of the *Vanities* come around this time of the year about as regularly as leaves falling. However, the new issue hits a vintage year of chorus girls, which makes for sock entertainment. Carroll has thrown in a bunch of his theater-restaurant headliners to advantage. Not only should the new *Vanities* make money for him, but it should add to his laurels as a showman. Opening crowd was good. Pic is *That's My Baby*.

Show is wedged between production numbers at the opening and closing. Opening with 12 girls in a line. Carroll throws in four show girls extravagantly bedecked with plumes and then two curvaceous misses in short but plumed wardrobe for good measure. The finale is a flag number paying homage to all the United Nations. Sandwiched in between are the *Cane Dance* with lighted canes and black stage. *Fiesta*, near closing, shows off the girls to advantage.

Augmenting the pulchritude are Parks and Clifford, who offer outstanding balancing to a good hand. Tricks are difficult but executed with ease.

Eddie Rio emcees. In his assigned spot, his monolog drags. Imitations of servicemen dancing are laughable.

Dave and June Hacker are better here than other places where this reviewer has caught them. This is no doubt due to a cutting of Hacker's monolog which permits the two to stick to knockabout comedy and mugging which they do excellently.

The Wiere Brothers, as concert violinists, are riot causers with their pantomime. Spotted in *Fiesta* with Hacker, the quartet are good for belly laughs. Jimmy McVey and Rio on an xylophone turn are mediocre.

Carroll has some corn in his show. But this is hinterland showbiz. Generally speaking, he can take bows for this edition.

Sam Abbott.

Loew's State, New York

(Reviewed Thursday Afternoon, Oct. 19)

A couple of standard acts, a night club ork and a singer who has had plenty of radio time add up to a fairly nice show here.

Top job is turned in by Buck and Bubbles, Negro pair who sell their brand of hoke, chatter and bits of biz to big applause and balcony whistling. The tall, thin Bubbles opens with a familiar *Rhythm Mad* and segues into a flat-foot soft-shoe dance. In between his gurgling and heel and toe work he sends across a couple of nifties to Buck on the piano, who sends them back with equal skill. Later guys switch, Bubbles taking over keyboard while Buck makes with the feet. Audience greetings were so loud and sustained couple had to come back for a beg-off.

Harry Cool, on next to closing, starts weak due to possible nervousness. When he finished he had the customers right where he wanted them. First number by the big guy with curly hair was *It Had to Be You*, followed by *I Walk Alone*. Next was *Hot Time in Town of Berlin*. For latter, Cool delivered second chorus in march tempo which didn't get over. Brasses and drummer were too loud behind him but even if stuff was muted the arrangement left much to be desired. Warbler's next was *Dolly With Hole in the Stocking* that got a better reception. During number Cool beat out time with his hands, getting pew-sitters to join in. Walk-off applause was loud and sustained.

Don McGrane, in his first vaude date (he's doubling from the Latin Quarter), does a good show-cutting job but fails to register as a show band in its own right. Few of the ork's arrangement show any imagination. Most of the stuff dished out by the 802 lads was cut and dried and did little to wake payees. Instrumentation consisting of sixteen, plus McGrane, includes six rhythm, five sax and five brass. Occasionally leader does a couple of fiddle solos to polite hands.

Wini Shaw, part of the ork crew, does okay with *White Christmas*. Canary's costume was well chosen, setting off a good figure to advantage. Her cute way of cocking head to one side awoke the gallery boys who liked her fine.

The Reddingtons in their standard trampoline act open with June Reddington on the taut canvas doing a couple of agile flips. Mother asks customers to come up and try it and draws a couple of guys. Third partner (Father Reddington) comes up with the volunteers to do a little gosh-this-is-hard stuff, selling his turn nicely to laughs. Trio walked off to good mitting.

Pic is second run *Dr. Wassel*. Biz good when caught.

Bill Smith.

Chicago, Chicago

(Reviewed Friday Afternoon, Oct. 20)

Bill this week is marked by four excellent acts, topped by Paul Draper, with Susan Miller getting second billing. Good support is given by the Jansleys and Pat Henning.

Opener is a swing arrangement of *Dance With the Dolly*, by Lou Breeze and house ork.

The Jansleys, Risley artists, step up the show with their balancing feats, interspersed with comedy. Undermen, working on small tables, toss their partners thru a series of twists, somersaults and stunts. Good laugh-getter is a comedy bit, using Lou Breeze as the stooge.

Deuce spot is taken over by songstress Susan Miller, who recently appeared here at the Chez Paree. Gal is a good seller of pop tunes. She is attractive, has a fine range and excellent delivery. When caught she warbled *Trolley Song*, *Together* and a clever South American version of *Rum and Coca-Cola*. Latter number brought her back for an encore.

Pat Henning supplies the laughs with his quick-witted chatter, zany impressions and knockabout falls. He displays a new twist in showing the audience how it can identify the movie stars thru vocal effects. This is good for a lot of laughs.

Paul Draper's terping is the highlight of the show. His unusual style in combining ballet with tap is refreshing. For a closer he prances across the stage in a series of dances ranging from the rumba

Strand, New York

(Reviewed Friday Evening, October 20)

Warner Bros.' Main Stem vaudeury has one of the best all-around musical shows seen there recently. Headlining Les Brown's ork, with comedienne Sue Ryan and comic Danny Drayson, bill moves rapidly thru 60 minutes with few lagging moments. Pic is WB's *The Conspirators*. If opening night's mob, in the rain, is any indication, week's gross should be way up.

Best part about show is the pace, with Brown's able band carrying the ball most of the time, with individual singers and featured acts sandwiched in between. As is the case with most stage shows along Broadway at this time, presentation has a legit-show flavor, with an eye cast toward making the goings-on in the stage strictly entertainment rather than a formal presentation of a dance band. In the past when a name band played a theater, and in many cases simply repeated the same tunes and arrangements heard in another location in town before, the result has been a big, double goose egg.

In this case, Brown gets a great framework to work in, with such major details as lighting, backdrop and stage set-up all done in classy manner. Theater's producer, Lee Morgan, can take a bow, and leader Les Brown can bend right beside him for not throwing straight arrangements at payees but instead mixing up his material so well that everyone goes home happy. Ork has conventional five reeds, eight brass and three rhythm, with Brown playing clarinet. This reviewer caught Brown at New York's Hotel Pennsylvania recently, and while music at Strand is plenty good, accent is on the show side, which emphasizes Brown's showbiz savvy.

He's got plenty of top soloists, including "Butch" Stone, reed man, who stops the show with his comic vocalizing of *A Good Man Is Hard to Find*, and *Slender, Tender and Tall*. He's a panic. Jitter routine, with trombone player dressed in long, green suit, is good encore. Trumpeter Randy Brooks, one of the best horns around, does *Blue Moon* in both slow and jump fashion. Unusual feature of music Brown dishes up is that it's composed mostly of oldies, including *Mexican Hat Dance*, *The Very Thought of You*, *It Had to Be You*, *Don't Blame Me* and *Sophisticated Lady*. As if that weren't enough, finale was a medley of Brown's disks, with a large record revolving on backdrop. These included *Bizet*, *'Tis Autumn*, *Joltin' Joe DiMaggio* and *Anvil Chorus*.

Comedienne Sue Ryan, who made quite a name for herself via *Ziegfeld Follies*, handles audience with ease. Gal, a red head and on the vigorous side, has thin, piercing voice, but her material is Grade A, especially the lyrics. Her stuff isn't too sophisticated but down to earth so that hinterlanders visiting Big Town get every line. There's not much blue stuff either, only occasional reference to it. She scores via fine diction and cute body tricks. Her best bit is *Fanny the Foreman in the Factory*, thing she did in the show. Opener, *Angeles*, is good, but doesn't have the personal touch that *Fanny* has.

Comic tapster, Danny Drayson, is an amiable chap who starts fast and holds on all the way thru. He works his feet not only for applause but for laughs, and gets both. He's a clever, personable lad, clowns with payees, and punches for results all the time.

Brown has himself a sockeroo warbler in Doris Day, tall, blond peach, done up in pink, who sings a terrific ballad and a saucy rhythm. Gal has a dramatic quality that is fetching, and a voice, face and figure to match. Male singer, Gordon Drake, has good baritone but needs more stage aplomb. He's not smooth enough to get his fine phrasing over and if he took more time and acted more casual entire effect would be better. Brown plays clarinet with band and handles emcee chores in clean-cut fashion.

Paul Secon.

to old-time waltzes. Bowed off to a heavy hand after a thank-you speech. Pic is *The Impatient Years*.

Jack Baker.



WEEK: OCTOBER 6, PALACE THEATRES, AKRON AND COLUMBUS, OHIO

WEEK: OCTOBER 13, CIRCLE THEATRE, INDIANAPOLIS, INDIANA

WEEK: OCTOBER 20, DOWNTOWN THEATRE, DETROIT, MICHIGAN

Management: EDDIE SMITH, Paramount Building, New York City

BENNY RESH

AND HIS SHOW BAND

Currently: Sals Show Bar, Detroit.
Personal Mgt.: Mike Falk Agency, Detroit.

**Hotel Nicollet, Minnesota
Terrace, Minneapolis**

Talent policy: Dance bands and floorshows at 8:15 and 12. Management, Neil Messick; room manager, Jimmy Hickman; Sally Delaney, publicity. Prices: Dinners from \$2.

This spot has come up with a very diversified offering, titled *Autumn Time Revue*. It runs 50 minutes.

Headlining the show are Harry Carroll and Polly Baker, with Carroll at the piano while Miss Baker sings his songs. As a trouper she is of the best, and audience is putty in her hands for fully 20-25 minutes.

Show got under way with six comely Selma Marlow Dancers doing Ziegfeld posing-walking routine as Perry Martin, ork fronter, warbled *A Pretty Girl Is Like a Melody, I'm Old-Fashioned* and *Lady of the Evening*.

Columbus and Carroll, man-fem dance team, did series of ballroom numbers to medley from *Oklahoma*. The two introduce stunt titled *Dance Quiz* in which man-woman contestants are brought up from audience to guess terp routines put on by dance team, winner getting a bottle of wine. Closed to strong hand.

Polly Baker got off big immediately, just by putting in an appearance with Harry Carroll. There's something in her eye that attracts the audience—and holds it. Opening was medley of Carroll tunes including *By the Sea* and *I'm Always Chasing Rainbows*. From that she went to a lay-em-in-the-aisle novelty, *Hitch Up the Old Gray Mare*. Her *Strip Polka* number followed quickly by a girl-drunk act. Tears the house down. For encore she did a one-girl floorshow, from emsee to chorus to magi to torch singer. She's definitely class and good enough for any spot.

Finale is by the Marlowe Dancers who do a rumba turn while Martin sings *How the Rumba Was Born*. The Martin ork, in this spot for more than a year, continues to do excellently both for dancing and show. *Jack Weinberg.*

NIGHT CLUB REVIEWS

**Hotel Plaza, Persian Room,
New York**

Talent policy: Dance bands and floorshows at 9:30 and 12:30. Owner-operator, Hotel Plaza; headwaiter, Fred Barbero; publicity, Byrne Bauer. Prices: \$1.50 cover after 9:30 p.m.

In the midst of beautiful lighting and backed by an expert job of accompaniment by Salvatore Gioe and the orchestra of Bob Grant, Hildegard opened at the Persian Room again Wednesday night (18) and stood the first-night mob on its collective ear.

For a solid hour she purveyed her own peculiar and effective mixture of ham, hokum, schmaltz and sentimentality, but delivered it with such skill, authority and showmanship that she had the silken set acting like a pack of yokels at a three-ring circus. It was a triumph for her.

The act remains the same—that is, she takes everybody in the room. A prominent place in it was accorded to her standard rose-distribution routine, and she got the show's biggest results with this. A lucky find for her was a uniformed man who's preparing for a Carnegie Hall concert. She had the astuteness to con him into playing and the guy tore the house down.

Of the round dozen numbers she sang, played and acted out four were best. These are *Follow the Girls, Hold It, Which* and *In Paris It's Love*. Between them she sandwiched business, ad libs, gestures, facial expression and plain horse-play of sufficient quality and variety to keep the crowd wanting more.

With this kind of attraction, the Persian Room is well into the new season. Biz capacity when caught. *Paul Ross.*

Latin Quarter, Chicago

Talent policy: Dancing and floorshows at 9:15 and 12:30. Management: Ralph Berger; publicity, Art Golde. Prices: \$2.50 and \$3.50.

Ralph Berger continues to attract the crowds to his Loop nitery with headline attractions and smart shows that are well-paced. His current *Autumn Revue* features three show-stoppers in the personages of Wally Vernon, Sylvia Froos and Dave Apollon, who has been held over from two previous shows. Opening is a peppy production number built around the *Streets of Paris* idea. Bit is gay and garnished with the singing of *Last Time I Saw Paris* by Vicki Hart, dainty little songstress.

Son and Sonny, tapsters, appear in quick order. Boys fly across the floor in a series of fast toe taps, whirrs, splits and triple-threat routines. Lads click with the table-sitters.

Sylvia Froos, eye-filling songstress is a neat bundle of rhythm. The refreshing way in which she puts over her songs definitely places her in the top class as far as the customers are concerned. She has a fine range and has developed a styling that has definite appeal. Her smart warbling of *Just Like a Man, I Walk Alone* and *Hold Everything* draws heavy applause. For encore she dishes out a dramatic version of *Chloe*.

Vernon keeps the merry-makers in a good mood with his sharp patter and laugh-provoking gags. Material is clean and well delivered. His take-offs of a punch-drunk fighter and a strip-teaser, built especially for laughs, are the high spots in his act. Funster is the sharpest comedian to hit this spot for some time.

Dave Apollon continues the comedy pace with the ribbing of his three Filipinos and his clever Russian dialog. Hits a musical high note with his fine mandolin arrangements of *Begin the Beguine* and *Hawaiian War Chant*. Vocalist of the group also comes in for a good share of applause with fine rendition of *I'll Get By*. In the grand finale Apollon shows further versatility in a well executed Russian dance.

De Mar and Denise are graceful and accomplished ballroom dancers who get a fine hand for their interpretations of the waltz and rumba.

Bill Bardo ork do a grand job in playing for the show as well as sharing the bandstand with Don Chiesta for the dancing sessions. *Jack Baker.*

**Hotel Netherland Plaza,
Restaurant Continentale,
Cincinnati**

Talent policy: Dance band and floorshows at 1:30, 8 and midnight. Management: Max Schulman, hotel manager; Richard Elsner, catering manager; A. Bratfisch, headwaiter; Toni Lamare, sommulier; James Mason, captain, and Amy V. Pace, publicity. Prices: Dinners from \$2; drinks from 40 cents.

This combination dining-room-nitery, which for five seasons has been riding the gravy train with an ice-show policy, resumed with the steel-blade tank opries Wednesday (18) after a three-month layoff. Altho the hotel made no particular effort to herald the arrival of its new ice season, more than 200 patrons were turned away at Wednesday's opening.

The Netherland's icer again bears the trade-mark of W. Carl Snyder, head of Frederick Bros.' Chicago office, but production this season is in the hands of a newcomer here, Midge Fielding, who succeeds Donn Arden, who made an enviable reputation with his ice creations here the last three years.

Miss Fielding has done well with her initial offering here. Headed by a strong set of principals, with Adele Inge, featured, and boasting a capable line of six skating fems, show offers really nothing unusual, and the idea, a trip around the world, with stops in France, India and the U. S. A., is not particularly original, but tied up with a pretty ribbon of wardrobe and music it makes for a neat ice package. The line of four parade gals which enhanced the shows last season has been dropped.

Adele Inge is again the standout. Her finished and polished blade work, embellished by acrobatics and ice nifties of her own creation, stamps her as about the finest tank ice star in the business. The audience pounded itself limp at the conclusion of each of her three specialties. Also showing off well is Jack Roach, making his first appearance as a principal after working in the line at the Center Theater icer in New York. Roach, a personable lad, has a knack for showmanship, and his several appearances are highlighted by some of the fastest and most sustained spins seen here in a long time. DePauw and Payne, mixed team, have good appearance and score handily with their smooth adagio style featuring a solid assortment of lifts and the usual tricks. The team's male member together with Roach give the show's masculine department a robustness that was lacking too frequently in last season's offerings.

Norman Ruvell, WLW tenor, is back this season to emsee and weave the show's continuity with his excellent set of pipes. Assisting on the singing chores is Mildred Stanley, shapely brunette looker, a holdover from last season's line of parade girls. Last season Miss Stanley's voice fell easy on our ears. On this occasion her voice was noticeably husky. If it's a temporary hoarseness, it's not bad; but if it's something permanent, it's no asset.

The Six Lovely De-Icers need only a bit more work to bring them up to last season's par.

Burt Farber's ork is back to give its usual excellent treatment to the ice goings-on and to appease the wants of the hoofing patrons. *Bill Sachs.*

**Hotel Statler, Terrace Room,
Boston**

Talent policy: Dance bands and floorshows at 7:45 and 11:15 p.m. Management: Hotel Statler; managing director, D. B. Stanthro; headwaiter, Victor; publicity, Floyd Bell. Prices: \$1-\$1.50 cover after 9:30 p.m.

Teeling off on a 12-week tour of Statler hotels, Sara Ann McCabe, thrush, and Gall-Gall, magician, click solidly with the cash customers in this smart room. The pair provide what the Statler guests seem to like best—a looker with a fine set of pipes singing pops and semi-classics, and a magician with clever stunts and audience participation angles. Miss McCabe and Gall-Gall more than fill the bill.

Current show is opened by Gall-Gall, and, altho much of his mystifying is standard, the baby chicken routine is a big applause getter. His smooth line of patter brings a lot of laughs, and no matter from what angle the customer sees the show none of the "mystery" of his tricks is lost.

Sara Ann McCabe, eye and ear appealing, steps into the closing spot with a slight handicap. Latching onto the attention of listeners who have just enjoyed some hearty laughs is a tough job. The fact that she quiets the room and lassoes attention with her first number, *I Know That You Know*, is plenty to her credit. Particularly outstanding is her *New Moon* medley, where her lyric soprano and good pianissimos are set off to full advantage. But whether pop or semi-classic, her work is excellent and her voice aided by good arrangements.

George Duffy and his ork provide show and dance music. Only flaw in this capable 11-piece outfit is a tendency to play the shows too loud, but some of that can be blamed on the faulty acoustics of the room. *Barbara Pearson.*

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N. Y. Niteries Win Edge Vs. 802 in Pay Dispute

NEW YORK, Oct. 21.—The local nitery industry, which has been taking shell-lackings recently thru the federal club and the city's prosecution of clubs for withholding "breakage" money, has finally won a battle—against Local 802, AFM.

The Regional War Labor Board here, this week issued a majority report by a WLB hearings panel which gives the niteries the edge over Local 802 on a series of demands made by the union last year for several kinds of additional pay for musickers working the clubs. Local 802 originally filed its demands with the Cafe Owners' Guild but later branched out to include the Hotel Association of New York and 35 individual nitery operators.

Union sought to increase members' earning four ways: (1) By raising rates paid in niteries to conform with the "Little Steel Formula"; (2) extra com-

pensation for doubling on instruments; (3) extra pay for "lapsed" (non-playing) time; and (4) hikes to be retroactive to original date of proposals, August 15, 1943.

The niteries and hotel rooms fought the demands and the controversy went to the War Labor Board, which appointed a hearings panel of three—one from the public, one from industry, and one from labor.

William Feinberg, Harry A. Suber and Harry Sacher handled Local 802's case, while Noah L. Braunstein, Moses Polakoff and Arthur Garfield Hays stood in the nitery corner.

The WLB panel, after taking testimony in April issued a majority report on October 7 by the public and industry members which makes the following recommendations:

(1) Local 802's demand for a Little Steel raise is granted but to the extent of approximately 11½ cents an hour, making about \$4.50 a week per man at most;

(2) The raise is retroactive to February 28, 1944 and only in those instances where the musician is employed directly by the night club or hotel room;

(3) Extra pay for doubling and non-playing time is denied.

The labor members of the panel filed a minority report granting the union its demands. Both reports will now go before the War Labor Board in Washington for the issuance of a directive.

Herlands and Ops Getting Together

NEW YORK, Oct. 21.—That William B. Herlands-Cafe Owners' Guild sashay which may wind up with Herlands on a throne as night club "czar," reported in *The Billboard* last week, began moving a little faster this week as plans were laid to have Herlands address the COG boys on the functions of a nitery czar.

A big meeting is planned for next Monday night (23) at the Monte Carlo. Some 50 to 75 nitery owners are expected to attend. Should this happen the turnout would represent two or three times the full membership of COG which numbers about 20 ops. A membership drive is on concurrently with the plan to install Herlands. The meeting will also hear discussion of the problem of how to raise the dough to pay the czar.

Should the deal finally pan out, Herlands will be appointed to his role by Mayor Fiorello La Guardia, who has been hot-footing the nitery biz here recently. Thus he will have semi-official status. The industry will pay his salary and office expenses.

Famous Door, Chi, Bought By Allegretti and Scala

CHICAGO, Oct. 21.—Jim Allegretti, who recently took over the Colony Club here, increased his night club holdings last week when he and Ralph Scala, restaurant owner, acquired the lease of the Famous Door, local nabe spot.

New owners intend to open with a floorshow and band policy on or about November 1, depending on the speed of redecoration and the setting of acts. Spot, which has been closed for several months, will be under the management of Scala.

Naked Truth

DETROIT, Oct. 21.—Jitterbugging has been called a lot of names, but it was officially established here by Judge George T. Murphy, in Traffic and Ordinance Court, that it is "indecent exposure."

Case arose from police charges against the Yale Bar, operated by Peter J. White, which is probably the only night spot in town that has been allowing the floor space necessary for jitterbugs as a regular patron policy.

Judge Murphy tried a little Sherlock Holmes work himself, going out to the spot and looking in thru the windows, after the case came up. He reported back that the gals were tossed so high that it amounted to "indecent exposure." Besides, music was "loud and clamorous." Result was a \$100 fine assessed against White.

Adams Mulling Extra-Show Pay; Howard Agrees

NEW YORK, Oct. 21.—The management of the Adams Theater Newark, N. J., and attorneys for Paramount will meet with officials of AGVA next week in connection with the union's efforts to swing the Adams into line on extra pay for more than 30 shows weekly.

AGVA has been dickering for several months with various indie houses to make them ante up, for the lower-paid actors at least, when giving more than 30 performances per seven-day segment.

Management of the Adams, according to AGVA officials, claims that house is operated by Paramount and is, therefore, part of the Greater New York agreement to which Paramount is a party. Greater New York agreement, signed in 1940 and running for five years, grants theaters here the right to play 35 shows a week without extra compensation.

Meanwhile, Matt Shelvey and Dave Fox, both of AGVA, returned this week from Washington with an agreement covering the Howard Theater, a D. C. independent house. Shelvey says that the Howard will sign a minimum basic agreement granting a closed-shop, minimums of \$85 for principals and \$50 for chorus-members, and extra pay for more than 30 shows to acts working for less than \$350 weekly. Another clause provides union minimums in cases where there are several people in an act and total price of the act, when divided among the members, doesn't give each at least the minimum salary. Howard was at one time classed "unfair" by AGVA.

Shelvey states that the organization is mulling a system of "Class A," "B" and "C" ratings for indie houses based on seating capacity and price ranges to solve the more-than-30-shows problem.

De luxers would not be included. "Class A" places would be those with 2,200 to 2,400 seats and would pay extra dough to acts getting less than \$750 weekly. "Class B" houses would be those with about 1,600 seats and would pay extra to acts getting less than \$500. "Class C" would be the small 1,200-seaters and would kick in for acts earning less than \$350.

G. White Settling Acts' Pay Claims

NEW YORK, Oct. 21.—George White yesterday (20) partially negotiated a settlement of salary claims growing out of the closing of his *Scandals of 1944* in Texas last week.

Producer is being asked for almost \$4,000 by principals and chorus on the basis of pay for layoff time between dates. Contract with AGVA called for guarantee of eight weeks' work in every 10. Performers maintain there were cases in which performances didn't reach full eight weeks and want to be paid for the difference. White, according to union officials, says that he paid half salary to all chorusers and some principals during layoff time. Union says that if this is true it will deduct amounts received from total claims. A full settlement is expected next week.

Tough Transportation May Keep Acts Scarce in Florida

MIAMI, Oct. 21.—Indications are that last winter's scarcity of good acts suffered by the Olympia Theater and night spots here, will continue this coming season, and may become worse.

Interchange of acts between the Olympia and niteries will help somewhat. But railroad reservations are getting worse, and indefiniteness of transportation facilities will prove a deterrent to star acts coming in. Housing of the troupers has eased a bit.

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BROADWAY OPENINGS

OUT-OF-TOWN OPENINGS

I REMEMBER MAMA

(Opened Thursday, October 19, 1944)
MUSIC BOX THEATER

Comedy by John Van Druten from the book by Kathryn Forbes. Staged by John Van Druten. Sets and lighting by George Jenkins. Costumes by Lucinda Ballard. Press representative, Michel Mok. Presented by Richard Rodgers and Oscar Hammerstein II.

Katrin Joan Tetzel
(Miss Tetzel appears by arrangement with David O. Selznick)

Mama Mady Christians
Papa Richard Bishop
Dagmar Carolyn Hummel
Christine Frances Heflin
Mr. Hyde Oswald Marshall
Nels Marlon Brando
Aunt Trina Adrienne Gessner
Aunt Sigrid Ellen Mahar
Aunt Jenny Ruth Gates
Uncle Chris Oscar Homolka
A Woman Louise Lorimer
Mr. Thorkelson Bruno Wick
Dr. Johnson William Pringle
Arne Robert Antoine
A Nurse Marle Gale
Another Nurse Dorothy Elder
Soda Clerk Frank Babcock
Madeline Cora Smith
Dorothy Schiller Otilie Kruger

Here is one play that lives up to everything that has been said about it during its off-the-Stem break-in. A lot of nice things were said about *I Remember Mama* and not one of them was too fullsome. Richard Rodgers and Oscar Hammerstein have rung the bell with a bull's-eye.

Obviously, *Mama* is going to be compared to *Life With Father*, because in a manner of speaking it could be titled *Life With Mother*. But the two have little in common. Where the former is written and played for belly laughs, John Van Druten has twisted Kathryn Forbes's book, *Mama's Bank Account*, into something that alternately bids for a tight throat and a chuckle. He has accomplished an excellent job of stage adaptation and another masterly chore of direction. *Mama* emerges as a tender, lovely comedy—one of the best to reach the Stem in many, many seasons.

It is amazing that so much can be wrought from so little. There is almost no plot to *Mama*. It is a simple tale of motherly devotion in a middle class Norwegian family in San Francisco during the early part of the century. Van Druten has used the device of making the elder daughter a sort of narrator. She is to be the future authoress who will write about mama and the family—about the aunts and a rather fabulous Uncle Chris. The things that happen are homely, tender things—how mama got in to see her sick youngest in the hospital by posing as a scrubwoman, about the chloroforming of a cat that didn't die, about a boarder who didn't pay his bill, about a school graduation and a brooch that welded the family together closer than ever, about lusty, lame, roaring Uncle Chris who drank and kept a woman but who secretly spent all his money on cures for crippled kids, and finally about mama's bearding of a lady novelist to get daughter her start at writing. Van Druten has fused them into a whole which is gripping thruout.

It is equally obvious that Messrs. Rodgers and Hammerstein have assembled a top-flight cast. Mady Christians's *Mama* is superb, and Oscar Homolka's Uncle Chris is a portrait that will be remembered for a long time to come. Joan Tetzel as the budding authoress chalks up a performance that is even better than her last Stem chore as the tom-boy daughter in *Harriet*. Frances Heflin, Marlon Brando and Little Carolyn Hummel do well by the other children. Bruno Wick supplies an amusing bit as a somewhat tongue-tied undertaker, and Josephine Brown another as a successful fem writer.

It likely won't take radio long to find that there is a gold mine of ether material in *Mama*. There are half a dozen scenes that could be lifted bodily for an air show. They are naturals for parlor listening.

Since *Mama* is naturally episodic, Van Druten has wisely chosen a vignette approach to staging it. The use of center sets and small side turntables heighten the effects and bind them together. There are no loose ends in *Mama*, it's a crafty job from start to finish. George Jenkins's sets and lighting deserve a special nod, too, fulfilling the mood and action of the script. A further salute is rated by Lucinda Ballard's costumes.

Bob Francis.

MEET A BODY

(Opened Monday, October 16, 1944)
FORREST THEATER

A murder-mystery comedy by Jane Hinton. Directed by William Casile. Setting by Willis Knighton. Company manager, Ray Payton. Stage manager, Dana Malloy. Press representative, Leo Freedman. Presented by H. Clay Blaney.

Margaret MacGregor Ruth McDevitt
Officer McVey John Boyd
John MacGregor Whitford Kane
Manny Siegelmann Al Shean
Everett T. George Le Roi Operti
Tim MacGregor Paul Potter
Norman Clark John McQuade
Horace Craig Forrest Orr
Ellen Thorne Nan Butler
Carla Thorne Helene Ambrose
Doctor Hester Dana Malloy
Detective Sergeant Corey Harry Gribbon
The Dancer Stephen Morrow

Operating on the principle that one corpse is mere decoration to a murder mystery, Jane Hinton has strewn the stage of the Forrest with half-a-dozen. Also, she has tagged it as a comedy, which, perhaps, presupposes that the audience is expected to laugh off a lot of hoked-up, silly scripting. A well constructed who-dun-it chiller is an asset to any season, but *Meet a Body*—isn't it. Its Broadway career is likely to last about as long as some of its victims.

It is too bad, because *Body* gets off to a promising start. The quaint notion of having a gent turn up at an East Side funeral parlor to pay off in advance on his own funeral has distinct possibilities. When he obligingly falls in at the front door five minutes later very dead and three people arrive—each of whom appear to have had a good reason for knocking him off—it looks as tho there were the makings of a good chiller-diller. However, hope dwindles after the first act curtain.

Thereafter, *Body* goes mechanical and stodgy, using about every prop from spilling a corpse out of a closet to a stock dim-wit detective. There is even a loose maniac ruminating about the premises. Willis Knighton has contrived a properly depressing set which includes the profile of the No. 1 body laid-out behind the glazed doors to the mortuary. In fact, practically everything in the way of doused lights and macabre music is dragged in to promote squeals and goose-pimples. But it is all too silly and unconvincing to promote much more than a mild yawn.

There are a dozen-odd good players mixed up in these proceedings, and evidently try to make as much of them as the script permits. William Casile's direction isn't too much help. However, Whitford Kane and Ruth McDevitt make the Scottish undertaker and his wife a genial, homey pair, that bids for a wish that they had more to do with the play. Ditto for Al Shean as a mortician pal from across the street. Harry Gribbon works overtime with one of the duller of stage detective roles, and Forrest Orr, John McQuade and Helen Ambrose all spark their parts with much more than lines and situations merit.

The basic notion of *Body* could be twisted for a horror air show. It would need a lot of telescoping and rescripting. Possibly, it would be an ether hit. A smart radio scripwriter might really do better with the material than the legit author.

Bob Francis.

THE VISITOR

(Opened Tuesday, October 17, 1944)
HENRY MILLER THEATER

A melodrama by Kenneth White from the novel by Leane Zugsmith and Carl Randau. Staged by Herman Shumlin. Setting by Howard Bay. General manager, Kermit Bloomgarden. Production staff manager, B. D. Kranz. Press representative, Richard Maney. Presented by Herman Shumlin.

Elizabeth Dorrit Kelton
Walter Dawningham Ralph Forbes
Judith Cunningham Frances Carson
Ellen Wood Anna Minot
David Cunningham Walter N. Greaza
Mack Burrell Thomas Chalmers
Bud Owen Richard Hylton
Joe Willard Will Hare

Probably the chief fault that the average playgoer will find in the scripting of *The Visitor* is the premise that a mother could doubt the identity of her own child after an absence of three years. However, lads grow fast between the ages of 14 and 17, and if you are willing to be objective about it, such a situation can be accepted. What is considerably harder

(See THE VISITOR on page 30)

VIOLET

(Opened Monday, October 16, 1944)
(Stem Preem Oct. 24 at Belasco Theater)

WILBUR, BOSTON

A comedy by Whitfield Cook. Staged by Mr. Cook. Setting by Howard Bay. Costumes by Grace Houston. General manager, Forrest C. Haring. Business manager, J. H. DelBomdo. Press representative, Frank Goodman. Stage manager, Carl Judd. Presented by Albert Margolies.

Clarence John Cherry
Pete Granden Harvey Shephers
Mrs. Elsie Tunison Doro Merande
Elisha Bly Len Hollister
Lily Foster Helen Claire
Esther Paula Trueman
Bruce Billy Nevard
Violet Pat Hitchcock
Evelyn Fuzzy Arlene McQuade
Arthun Martin David
Susie Jimsey Somers
Sidney Watrous Carlo Robinson
Walter Meeker Mason Adams
Crystal Fay Baker
Charlotte Watrous Joan Vitez
Henry Watrous Leslie Litomy
W. W. Upthegrove Russell Gaige

Violet turns out to be a very innocuous little entertainment (sometimes) that never measures up to the big noise produced by the 16-inch ballyhoo guns fired in its honor. A poggon would have been more suitable because this is a machine-made comedy which draws its material direct from the stockpile of old situations and standard characters.

Hub Crix Tab

Four "ayes," two "nays" and one "no opinion" add up to a score of 57 per cent. Yes: Helen Eager (Traver), Rudolph Elie (Herald), Peggy Doyle (Record), Peggy Doyle (American). No: Cyrus Durgin (Globe), Elliot Norton (Post). No opinion: Edwin Melvin (Monitor).

The three acts of *Violet* are like nothing so much as the three episodes of a tired radio serial that tries desperately to be funny and falls on its face more often than it manages a grin. It's a pretty wan grin and the producers should be thankful that their pockets are already lined with Hollywood gold. Otherwise the future is not too bright.

To his country home in Vermont goes artist Pete Granden with an old girl friend. She seeks romance, has spent 14 years, since they broke off their engagement, as a music teacher (not the singing star she pretends) and Pete wants a new wife, having already discarded two. In a twinkle Pete's sister appears on the scene dragging at least six kids. Some are Pete's by his several wives, some are his wives' by other marriages. It's all very confused and so is *Violet*.

Pete's 14-year-old daughter, who is "cursed with a nimble brain," immediately begins to complicate things. She invites the ex-wives in Pete's name. She engineers her Pop out and then into romance again. The kids raise chin and spoil the love scenes. The servants tralpe in at odd moments. The man-

(See VIOLET on page 30)

NO WAY OUT

(Opened Wednesday, October 18, 1944)
(Stem preem skedded for early November. No theater set.)

PLYMOUTH, BOSTON

A play by Owen Davis. Staged by Robert Keith and Mr. Davis. Setting by Edward Gilbert. Costumes supervised by Ernest Schraggs. Company manager, Gilman Haskell. Press representative, C. P. Grenaker. Presented by the Messrs. Shubert.

Cora Hilliard Viola Frayne
Dr. Enid Karley Irene Harvey
Bob Karley Jerome P. Thor
Barbara Trent Nancy Marquand
Napoleon John Marriott
Molly Levenseller Viola Roache
Dr. Walter Levenseller Donald Foster
Hester Darrow Jean Casto
Dr. Niles Hilliard Robert Keith
Jim Slade Maurice Burke

Flashings in plays change and so do audiences. When playwrights do not change with the times, there is bound to be a rift. Now today, the emphasis is more on the character, and what he does in a given situation, than on plot and what it does with character. Owen Davis's *No Way Out* is a case in point.

The author's craftsmanship and competency were never more evident, for his latest well-made play shows hardly a chink in its armor. His story takes the form of an old-fashioned melodrama. All the rules are observed. Everything hap-

(See NO WAY OUT on page 31)

TANGLED WEB

(Opened Monday, October 16)
(No open or theater set for Stem preem)

NATIONAL, WASHINGTON

A melodrama by Channing Pollock, based on the author's "The Professor's Alibi." Presented by Marcus Helman. Produced under the direction of Channing Pollock. Press representatives, Nat Dorfman and Mary Ward. Production advisor, John Pollock. Company manager, Charles A. Wilson. Stage manager, Arthur Ebbets.

Carola Hunt Doris Day
Jane Paxton Dorothy Emery
Prof. Thaddeus Jr. Clay Olement
Winthrop Sears, Jr. Morton Da Costa
William Getchett William Marceau
Annie Lillian Kemble
Capt. Francis X. O'Hara Norman MacKay
A Policeman Dean Norton
A Policeman John Briscoe
Feggy Wells Derby Rogers
Henry Drake Edwin Redding
Martin Hallard Bram Nossen
Joe Santini James Russo
Mrs. Lawler Natalie Hammond
Core Frederick Munster Robert LeSueur
A Police Stenographer Henry Moore

Channing Pollock's return to playwrighting, after a 13-year absence, is marked by a dull, talkative play unlikely to earn either Broadway kudos or shekles. In fact, many of Pollock's best friends, and there are many of them in his native Washington, wished that he had taken more time on this venture or had abandoned it altogether.

First two acts had some slight pace, but third plopped so badly that many leaving National on opening eve looked at Pollock as tho he had personally swindled them. Feeling was that after 13 years they had right to expect more than *Tangled Web* from the author.

Washington Crix Tab

Clocked three to one with local aisle-quatters for 75 per cent score. Yes: Andrew Kelley (News), Nelson Bell (Post), John Maynard (Times-Herald). No: Jay Carmody (Star).

Plot concerns the web that aged but learned Harvard professor of literature—giving to quoting couplets on every occasion including the moment that he finds the body of his dead wife—weaves about himself when he attempts to make wife's death appear accidental, tho convinced himself that it was suicide.

Police, meanwhile, are convinced that death is neither suicide or accident but murder and for once stage cops are right.

(See TANGLED WEB on page 30)

HARVEY

(Opened Tuesday, October 17, 1944)
(Stem Preem November 1 at 48th Street Theater)

COPLEY, BOSTON

A comedy by Mary Chase. Directed by Antoinette Perry. Settings by John Root. General manager and press representative, Thomas Kilpatrick. Company manager, Clarence Taylor. Stage manager, Bradford Hatton. Presented by Brock Pemberton.

Myrtle Mae Simmons Jane Van Duser
Veta Louise Simmons Josephine Hull
Elwood P. Dowd Frank Fay
Miss Johnson Eloise Sheldon
Mrs. Ethel Chauvenet Frederica Golding
Ruth Kelly, R.N. Janet Tyler
Marvin Wilson Jesse White
Lyman Sanderson, M.D. Tom Seidel
William R. Ohumley, M.D. Fred Irving Lewis
Betty Ohumley Dora Clement
Mrs. Peeples Anita Webb
Mr. Peeples Lawrence Hayes
Judge Omar Gaffney John Kirk
E. J. Lofgren Robert Gist

Harvey is a wonderfully looney show, and Frank Fay is immense in it. But whether this sort of imaginative fantasy is box-office, whether the script, which has its tedious, small-pace moments, can be properly revised, are matters only for soothsayers, not play reviewers, to decide. Let it be observed that there is more laughter in half this unpretentious little stage piece than in 10 times the number of brittle comedies.

Hub Crix Tab

A click with all the local experts for a 100 per cent score. Yes: Peggy Doyle (American), Helen Eager (Traver), Edwin Melvin (Monitor), Leo Gaffney (Record), Elliot Norton (Post), Cyrus Durgin (Globe), Eleanor Hughes (Herald).

Just who authoress Mary Chase is, has not been revealed. Anyway, she has furnished Frank Fay with one of the best parts of his career. At the same time he is more than half the show. Fay turns

(See HARVEY on page 31)

Routes

Dramatic and Musical

(Routes are for current week when no dates are given)

Barrymore, Ethel, in Embezzled Heaven (Forrest) Phila.
Cherry Orchard (American) St. Louis.
Dante (Biltmore) Los Angeles.
Dunham, Katherine (Cox) Cincinnati.
Gilbert & Sullivan Operas (Playhouse) Wilmington, Del., 27-28.
Good Night Ladies (Metropolitan) Seattle 26-28.
Hayes, Helen, in Harriet (Colonial) Boston.
Horses Are Like That (Shubert/Lafayette) Detroit.
In Bed We Cry (Shubert) New Haven, Conn., 26-28.
Kiss and Tell (Studebaker) Chi.
Kiss and Tell (Auditorium) Memphis, Tenn., 25; (Robinson Aud.) Little Rock, Ark., 26; (Aud.) Shreveport, La., 27; (Municipal Aud.) New Orleans 28.
Late George Apley, The (National) Washington.
Life With Father (Royal Alexandra) Toronto.
Merry Widow (Nixon) Pittsburgh.
Merry Widow (Erlanger) Atlanta 25-28.
No Way Out (Plymouth) Boston.
Oklahoma (Erlanger) Chi.
Othello, with Paul Robeson (Cass) Detroit.
Over 21 (Harris) Chi.
Pitts, Zasu, in Ramshackle Inn (Davidson) Milwaukee.
Pooka (Copley) Boston.
Rebecca (Shubert) Boston.
Robin Hood (Forrest) Phila.
Sadie Thompson (Shubert) Phila.
Sleep My Pretty One (Wilbur) Boston.
Sons o' Fun (Erlanger) Buffalo.
Student Prince (Blackstone) Chi.
Tangled Web (Ford) Baltimore.
Ten Little Indians (Hanna) Cleveland.
Three's a Family (Curran) San Francisco.
Tomorrow the World (Court Sq.) Springfield, Mass., 25; (Academy) Northampton 26; (Bushnell Aud.) Hartford, Conn., 27-28.
Trio (Locust St.) Phila.
Voice of the Turtle (Selwyn) Chi.
Wallflower (Hartman) Columbus, O., 23-25; (English) Indianapolis 26-28.
Waltz King (Lyceum) Minneapolis.
Winged Victory (Philharmonic Aud.) Los Angeles.

THE VISITOR

(Continued from page 29)

to take in Kenneth White's stage prep-ping of the Leane Zugsmith-Carl Randau novel is that any 17-year-old could have the Macchiavelian subtleties and twists with which this youngster is credited. Young Bud Owen must have learned plenty while he was roughing it on his own. But if you are willing to take Bud as he comes, then the herrings that he draws across the trail will make you as doubtful about him for nigh on three acts as nearly everybody else in the cast at the Henry Miller's. You will also find The Visitor a suspenseful psycho-meller with a third act climax that is a sock surprise.

Visitor is far from being as tightly written as it should be. There are spot-spots—notably an unamusing servant, who serves no purpose in the proceedings whatever, and occasional stretches of overlong dialog—but the over-all is interest-sustaining and should get a good play from meller fans.

Visitor's punch hinges on see-sawing the customers' convictions as to whether the lad who comes home after a three-year disappearance is a phony or the real thing. The boy returns to his mother and stepfather and offers no reason for his run-out. There are people who would want him back—a horse-playing expoliceman in order to collect a 10G reward; a gal who loves his pal, and the pal who has been suspected of drowning him; a drunken uncle who stands to get more out of the boy's mother, if the for-



BROADWAY SHOWLOG

Performance Thru October 21

Table with columns: Dramas, Opened, Perfs. Includes entries like Angel Street (Bijou), Anna Lucasta, Catherine Was Great, Chicken Every Sunday, I Remember Mama, Jacobowsky and the Colonel, Kiss and Tell, Life With Father, Meet a Body, Men to the Sea, Odds on Mrs. Oakley, Pick-Up Girl, School For Brides, Searching Wind.

Table with columns: Opened, Perfs. Includes entries like Soldier's Wife (Golden), Ten Little Indians, Two Mrs. Carrolls, The, Visitor, The, Voice of the Turtle, While the Sun Shines.

Musicals

Table with columns: Opened, Perfs. Includes entries like Bloomer Girl, Carmen Jones, Follow the Girls, Mexican Hayride.

Oklahoma! (St. James) Baker unable to go on Thursday (19) due to badly wrenched knee. Last moment combined efforts of ballet captain, Vivian Smith, and stage manager Ted Hammerstein, managed to track down Eric Hawkins, who previously danced the part. Hawkins stepped in for one performance, but commitments prevent him from taking on longer. Merrill Scott subbed for Baker Friday (20) and will continue until latter's return. Electrician Frank Lennon has taken on a side daytime job. He is technical director for USO-Camp Shows overseas drama units. Lee Dixon leaves cast some day next week for a tonsillectomy and check-up. Wants to have the job done at Johns Hopkins, but if immediate arrangements can't be made, will hospitalize locally. Milton Watson will take over tapping slot while Lee is out for a couple of weeks. Ralph Riggs, who recently left the troupe, has signed up with R. H. Burnside's Gilbert and Sullivan rep company. Betty Garde's understudy, Helen Waggoner, has taken over the slot left vacant by departure of Ellen Love for Guild's "Sing Out Sweet Land."

One Touch of Venus (46th St.) Ruth Bond out ill for three performances this week. Jane Hoffman has been pinching for her. Harold Stone leaves cast shortly for a role in Leland Hayward's "Bell for Adano." Song of Norway (Imperial) Helena Bliss out ill Wednesday (18) thru Thursday (19). Gwen Jones replaced her. Irra Petina also out Thursday (19). Doreen Wilson played her role. Sig Arno and Walter Kingsford, who came East with show for a limited engagement, have signed run-of-the-play contracts. Peter Bronte has been made stage manager. Tom Turner has previously combined those duties with his own of production assistant. When Edwin Lester leaves for Coast November 6, Turner will have all he can handle without the responsibility of the s.-m. chore. Star Time (Majestic) Doing well eyes—mats weak. Stem rumors have De Marcos quitting. Lou Holtz to be guested at La Martinique Sunday (22). Connie Boswell arr-guests with Shirley Eder (WOR) Saturday (28). Latter will bring a hand mike to Boswell dressing room and aircast from there.

ICE SHOWS Hats Off to Ice (Center) Lucille Page is back in cast after a week lay-off with a sprained wrist.

REVIVALS Merry Widow, The (City Center) Lisette Verca will make her night club bow at Le Ruben Bleu Tuesday (24).

BALLETS Ballet Theatre (Metropolitan)

mer is around. Obviously, he could be phony and some of them evidently think he is—but he's still an advantage to them. The boy doesn't help matters any. There is a hard, Danny out of Night Must Fall, quality about him. He doesn't remember certain familiar things. He keeps his right hand mysteriously bandaged. He is by turns surly and winning. At last even his mother, who has accepted him blindly, comes to doubt him, too, which leads to a denouement of near-murder with the pay-off held back to the lost moment.

Herman Shumlin, as is his custom, has given it a fine send-off, both in production and staging. The cast is as good as anyone could want. Richard Hylton plays his first stage role as the 17-year-old prodigal and makes a top-drawer start. Broadway could use a few more like him in juve slots. Frances Carson plays the distracted mother somewhat solidly in the same key, but the part appears to call for little else. Walter Greza is suavely genteel as the head of the house, and Ralph Forbes has a declamatory field day as the family souse. Thomas Chalmers acts as if he really could have once been a hard-boiled police chief, and Anna Minot and Will Hare contribute nicely on the youth side. Dorrit Kelton has the unimpressive servant role.

"Visitor" would be a tough assignment to adapt for the air. However, with a bit of intro scripting, the last act climax might be built into a sock for use on a variety hour.

Bob Francis.

VIOLET

(Continued from page 29)

ager of the laundry which supports Pete while he daubs paint on canvas, unburdens his troubles. But it all ends cutely with Pete and his old flame getting married in front of the fireplace and his two ex-wives.

Violet is forced and tedious a good deal of the time. But it has a few good laughs varying from snicker to explosion. It is conceivable that a skilled job of re-writing and staging could make this a vastly funny show, for it has a situation preposterous enough for farce and characters which at least are at home in the proceedings. Maybe when filmdom's high-powered writers get to work, Violet will be a screen hit.

In the meantime, radio would be a good bet for the series of Redbook stories from which "Violet" is drawn.

The cast of Violet are all competent people. They work hard with their pasteboard characters and wring what they can from them. They can't be blamed because their work is hardly worth noting. Pat Hitchcock's Violet is, tho. Her portrayal of the little Miss Fix-it, the rather frighteningly bright Violet, is fine. She is a modestly clever little comedienne and Violet serves her as another step in the career of a very promising performer.

The production of Violet is about adequate. Howard Bay's sets will do; so will Grace Houston's costumes. The author's direction is amateurish, but he has a hard row to hoe anyway.

B. R.

TANGLED WEB

(Continued from page 29)

Phony notes, shots, time element and tricky alibis are woven into all of this as professor, contending that police are sending innocent man to chair, changes story several times. Unraveling comes in talky third act and should be surprise to no one but the author.

Clay Clement's professor is probably the most emotional prof to come out of Harvard since founding. Harvard brows are bound to be upturned at this exhibition. Norman MacKay, as a Cambridge educated cop, is all that can be asked of a flatfoot who does most of his work offstage, popping on from time to time to report his latest deductions. Doris Day plays the dead wife very dead, while Dorothy Emery, as her sister, is reserved in a manner befitting Cambridge and Pollock. Morton Da Costa, her fiance, does all that is asked of him in throwing suspicion in his own direction, while Dean Norton, the villain of the piece, will delight the hearts of those who like their stinkers served up in the style of the '90s.

Lillian Kemble, as the maid, Derby Rogers as the steno, Bram Nossen as the brisk d. a., James Russo, Natalie Hammond Core, Edwin Redding and William Marceau in stock bits do all that is required of them, but it must be admitted that the web in which they are caught is too much for them, as it is for the principals. Should Mr. Pollock rewrite his third act it is possible that this might be an above average production, but as is, one limps from the theater.

George Daly.



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Magic

By Bill Sachs

EDDIE COCHRAN, one of the first magicians to go overseas for USO, writes under date of October 1: "We are now somewhere in Germany. Our show was the first USO unit to work in Germany and the only show, to date, to appear right at the front where the performance was frequently interrupted by blasts of artillery fire from both sides. A complete newsreel was made of the show last week. My wife had an unusual experience recently. She was standing in a hotel lobby when an officer, recognizing her insignia, complimented her on the grand job she was doing overseas. On his helmet were three stars. It was none other than General Omar Bradley. She almost keeled over but she did succeed in getting him to sign her short snorter." Cochran, who recently sent the magic editor a souvenir lighter made from a 50-caliber machine gun bullet fired in an air-raid over Europe, comes thru with another, an insignia apparently taken from a German prisoner's uniform. . . . MILBOURNE CHRISTOPHER is now presenting his nifties for the G.I.'s in Belgium. He V-mails that while in France he visited, among other places, Isigny, St. Lo, Chebourg, Brest, Rennes, Morlaix, St. Brieux, Contance and Paris. . . . MARQUIS THE MAGICIAN stopped off at the Magic desk last Thursday (19) en route from the South to Chicago, where he played a showing date Friday and Saturday for Lou Cohen, of the Central Booking Office. . . . CLAUDE THE MAGICIAN (Claude Shipley), after nearly nine years on the shelf, is back on the road with a four-people midnight spooker, said to be playing to good returns in theaters and schools thru Mississippi, Tennessee and Kentucky. . . . "POUR-A-DRINK" DORNFELD is combining his liquid magic with the emcee chores at the Palm Beach Cafe, Detroit. . . . LESTER LAKE (Marvelo), now in the New York area with a USO unit, writes from the big town: "Had an all-night session with Al Nicol and Johnnie Platt here the other night. Also met Arnold Furst, just returned from Italy, and the Great Raymond, who now resides in New York."

MR. AND MRS. MAL B. LIPPINCOTT, after winding up a long park and fair season, visited a number of fairs recently en route to Chesterfield, S. C., where their daughter, Francine, returned to high school. Evelyn Pence, dancer and assistant, has returned to her home and school in Stillwater, Okla. The Lippincotts played the thrill circus at Wilmington, N. C., last week and after a brief rest will resume with several weeks of theater dates. They enjoyed several visits recently with Bryan Burnett, Nashville magician. "Especially enjoy the news in your column from magicians entertaining members of the armed forces here and abroad," the Lippincotts write. "Pleased to read of the whereabouts of our friend, C. Thomas Magrum, in last issue." . . . RUBERT UNGEWITTER, Milton Kort, Dr. Zina Bennett and Charles Pasternacki, of the Society of Detroit Magicians, have been presented with special service badges by the USO for entertaining soldiers in the Detroit area. . . . MARDO is headlining with his magic at Club Stevadora, Detroit. . . . CHARLES A. ROSSKAM, Providence magus and correspondent for *The Billboard* in that area, is deep in the heart of Texas with USO Hospital Unit No. 2. He joined up four weeks ago and last week received a wire asking him to go overseas. He expects to ship out some time in November. . . . PFC. EDWARD T. MCGOUGH, 32239752, now in Ward 27, Vaughn General Hospital, Hines, Ill., writes as follows: "Would you be so kind as to direct me as to how to become a good magician? I am a bed patient but I hope, with the help of God, to get out of bed some day. I now belong to a magicians' society. It has a big name but I don't seem to get much out of it. If you want any information from them it's always cash! cash! cash! My doc told me it would be good for me if I took up a hobby and I chose magic and joined this club hoping to get some information and I am no more a magician now than when I joined the club. I have lots of time for study, as I am in bed all day and night." How about it, guys, can you spare a trick for an unfortunate soldier lad who will appreciate it? Let's pitch in an help the kid with a hobby that's top on his list.

Pacific Servicemen To See Hutton and De Havilland

HONOLULU, Oct. 21.—Betty Hutton and her troupe of entertainers arrived here on a tour of the Pacific area. Members of the group are Virginia Carroll, tap dancer and acrobat; Val Setz, juggler; Tito Guidotti and George Costa, musicians, and Arthur Herbert, guitarist and emcee. The unit is under the auspices of USO-Camp Shows and the Army Special Service Office of the Central Pacific area. It will begin a seven-week tour of army and navy installations and hospitals in Pacific and Southwest Pacific areas, including the Mariannas, Marshalls, Gilberts and Midway Islands. Olivia de Havilland has also arrived here. She will spend six weeks visiting the wounded and the sick members of the forces in hospitals in Hawaii and the Central Pacific areas.

L. Q. HAS TROUBLE

(Continued from page 25)

Board would check on the use of possible priority material in remodeling the spot. Final problem, which had a touch of anti-climax, was the disappearance of Roger Logan, auditor for the spot, with \$7,967 when he went across the street to cash a check at the bank.

Can Have 'Em, Says Walters

NEW YORK, Oct. 21.—Concerning his latest troubles in Detroit, Lou Walters had the following to say yesterday (20):

The WMC can have any of his waiters for whom it will find a war job; His place was redecorated, not rebuilt, and 95 per cent of the cost went into silks, drapes and so on, all non-priority stuff; His drink prices are no higher than in similar clubs around the country; He is not yet going to court about it.

NO WAY OUT

(Continued from page 29)

pens on schedule and the characters do what they are told. Even the audience hisses or gasps at the right moment. But you just can't believe *No Way Out*. This is not to say that it will not be a box-office success. Maybe audiences have changed enough to complete the circle and will again take deadly serious, stereotyped melodrama.

Hub Crix Tab

Came off badly with the drama sharps for a score of 29 per cent. No: Eleanor Hughes (Herald), Elliot Norton (Post), Helen Eger (Traveler), Peggy Doyle (American), L. A. Sloper (Monitor). Yes: Cyrus Durgin (Globe), Leo Gaffney (Record).

In Act I your curiosity is piqued; in Act II, shady business is revealed; in Act III comes the villain's cumppence. All very mechanical. Dr. Niles Hilliard is a revered physician, respected by members of his profession, loved by his wife and step-daughter, Barbara. She has become engaged to a nice young chemist. But his sister, also a doctor, is worried about Barbara's apparent ill health and the fact that, obvious tho the symptoms be, Dr. Hilliard as effected no treatment. So then a tussle ensues in which Dr. Karley endeavors to get the upper hand and Dr. Hilliard tries to prevent her. Gradually it works out that Hilliard was formerly a rather questionable practitioner; that he still is engaged in shady dealings with his wife's money, his step-daughter's health. His motives; money and covering his past. You need never worry that Dr. Enid Karley will gain the upper hand. She does. Barbara goes off to marry her chemist and to be cured. Hilliard is revealed to his wife.

The actors all give workmanlike performances. Each has a solid, standard role to fill; each does it competently. Nancy Marquand is fine as the sick girl; Robert Keith is the suave villain. In lesser roles Viola Roache, Viola Frayne, Jean Casto and John Marriot are acceptable. Notable, however, is Irene Hervey as the lovely Dr. Karley. She gives a swell performance. Why doesn't somebody find her a good part?

Equally satisfactory are the setting of Edward Gilbert, the direction of Mr. Keith and the author. No, there are no complaints about the mechanics of *No Way Out*. But it is so perfectly contrived as to appear slightly phony.

B. R.

Burlesque Notes

By Uno

CAROLE LORD, featured on the Hirst Wheel, and hubby, Don Renaldo, baritone in legit, celebrated their first wedding anniversary last week. . . . **LOIS LANE**, singer, and Eddie DuVal are a new duo being groomed for vaude by Ben Franklin, of Bert Fassio's office. . . . **WEST AND LEXING**, former features, have completed seven weeks at the Strand, New York, and opened Saturday (21) for two weeks at the Earle, Washington. . . . **BOBBY MORRIS** will have as partner in the new Shubert *A Lady of ? ?*, formerly titled *What a Romeo*, Christine Ayres, who was Charmaine in burly. Both were at the Star, Brooklyn, the last week of the theater's buslesque existence. . . . **MARGIE COATE** at the Metropole, Manhattan. . . . **DICK RICHARDS** has set Toni Mitchell in Florida niteries for four weeks with options. . . . **CHICKI O'DELL**, new strip principal in the Hamp-Lloyd unit on the Hirst Circuit, is a product of Greenwich Village niteries.

JOE DORRIS, emcee-comic, held over for another show at the Queens Terrace, Long Island, N. Y. . . . **JUNE HART** opened at Alpine Village, Cleveland, October 9 for two weeks. . . . **MILLE JEANE**, Hap Hyatt and Bonnie Lee share big-type honors in a Hirst unit. Other principals are Doris Darling, Bert Berry, Garca and Dulcia, and Margie Lee. . . . **JULES HOWARD**, former burly comic who left the professional to become a whiskey salesman, was recently promoted to vice-president of the concern in charge of all salesmen. . . . **DIANE RAY** and Palmer Cody readying for a USO overseas tour. . . . **ERIN PALMER** and Lillian Johnson, song and dance team, spotted in Hirst units, will shortly embark on another tour of camps and hospitals for USO. . . . **LESTER HOCKSTEIN** and Bert Kaye are new candy concessionaires this season at the Hudson, Union City, N. J. . . . **ANTHONY AND ROGERS** off the extra-attraction list and signed for a tour of Hirst houses.

HARVEY

(Continued from page 29)

all his talents for deceptively easy-going, relaxed comedy on the character of Elwood P. Dowd, an amiable noody who completely baffles logic.

Elwood Dowd is an infectious character; he has such utter faith in his Pooka (an imaginative creature), a big, white rabbit, called Harvey, who is more than six feet tall. It is not just joy juice which makes Elwood see things others do not, nor which makes him so pleasant and friendly. He's naturally that way. But after a time, when Elwood's obliqueness annoys beyond endurance his sister, Veta, and niece, Myrtle Mae, Veta tries to commit him to Dr. Chumley's sanatorium.

Funny thing about that, Veta wants to commit Elwood because he is wacky; but she admits seeing Harvey sometimes herself. So she almost gets committed. (She wondered why Dr. Chumley delved into her psyche, why he talked about sex? "Do they always think of those things? Why don't they take long walks in the fresh air?")

Elwood leisurely escapes commitment for a time. Eventually he has the doctor seeing Harvey. But then, when he is about to be given a curative treatment, a taxi driver straightens things out. "Before they take the treatment," he tells Veta, "crazy folk are so nice. But afterwards, they are normal people—and you know what bastards they are." So Veta decides she can put up with Elwood.

The situations of *Harvey* are not unusual; it's the characters and premise that counts. Hard-boiled audiences will be impatient with the bewildered first scene, perplexed by the complicated last act. But these can be fixed.

Fay is a marvelous daft, benign, bemused and hilarious. Incredible is his subtle timing of dialog and movement. Best pxy show business has seen in a coon's age. Josephine Hull is perfect as sister Veta, out of whom she wrings comedy with fine skill. Jesse White contributes comical bits as the hospital attendant; Tom Seidel and Fred Irving Lewis are good as doctors; Janet Tyler is a very pretty nurse. Antoinette Perry's knowing direction and John Root's settings complete the picture. *Bill Elley*.

AFM Says Leaders Not Liable for Act \$\$ in 50-50 Deals

(Continued from page 25)

ment fare and could save a penny or two on film rentals.

On the other hand, fee-splitters plotting band packages around the country sought such deals because they could thus capitalize on what would otherwise be unused and unprofitable layoff time between bigger bookings in ballrooms or theaters.

Bookers and reps of agencies handling bands here, now say that this promising and lucrative marginal biz will probably disappear because, if the small house management has to guarantee the acts in addition to scale for the sidemen, then the deal becomes much less attractive and it is easier to book pictures, anyway.

To Sign Them

Just how Petrillo's order will work will depend, in the last analysis, on what AGVA does with its current plan to sign all band leaders who hire acts to traveling show pacts. Both Matt Shelvey, national administrator of AGVA, and Mort Rosenthal, associate counsel, said yesterday (20) that the union is going ahead with its scheme to get the leaders' John Hancocks on traveling show documents. They state that the talent agencies handling bands are generally willing to have things this way.

Shelvey and Rosenthal said that Petrillo's order won't make any difference. The band leader with a traveling show pact will be held responsible for actors' stipends. If a baton waver wants to lay off this liability by hiring out his performers to theaters as individual employees of the houses that's the leader's own business, they declared. But it won't change his responsibility toward the actors, they said, because suppose a theater pays the performers' salaries and the leader just doesn't hand the moola over to the grease paint wearers? Once the leader is signed up he holds the bag on acts' dough, said Shelvey and Rosenthal.

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THE FINAL CURTAIN

AMOS—Charles, manager of Paramount Theater, Knoxville, for the past 15 years, in that city October 10. He had a program over Station WLAC, advertising the theater, continuously since 1930.

BERNHARDT—Benjamin P., 59, carnival operator and concessionaire for 35 years, October 1 at his home in Toledo. He was on the K. G. Barkoot Show for 10 years and was formerly partner with C. R. (Zebbie) Fisher on the Walter K. Sibley Shows. In recent years he was a concessionaire on various carnivals operating in Michigan and Ohio and was a member of the Michigan Showmen's Association. Survived by his widow and four children. Interment in Toledo Memorial Park.

BREITENSTEIN—Bill, 54, for over 25 years identified with auto racing promotion at fairs, from a heart attack October 18 in Hankinson's Orange City Hotel, Orange City, Fla. Born in Burlington, Ia., he joined the late Ralph A. Hankinson as auto race press agent in 1917. After army service in World War I he rejoined Hankinson for several seasons. He then went to the publicity staff of the late J. Alex Sloan, going back to Hankinson in 1929. He also operated his own auto race circuit under title of the Southern Speedways, with headquarters in Atlanta. When the present war closed the Hankinson circuit in 1942, he went into defense work in De Land, Fla., later going to Amarillo, Tex., as sports editor on *The Times*. He left Amarillo for a publicity post with Vultee Aircraft Corporation, New Orleans, where he remained only a short time before connecting with professional football in the South. At time of his death he was in Florida to arrange football schedules. Survived by his widow, Ruby. Services were held in De Land October 19 and the remains were taken to Mrs. Breitenstein's home, Greenville, Ala., for interment October 20.

BURNETT—Edna Louise (Baby Grace), 44, with the Karns Fat Family on carnivals, at her home in San Mateo, Calif., October 4. Before retiring she toured with Rubin & Cherry, C. A. Wortham, Con T. Kennedy, Beckmann & Gerety, D. D. Murphy, Krekos and J. O. McCart Fairyland shows. Survived by her husband, Carl (Barney) E. Burnett, and a son, Donald.

BUSCH—Clarence W., 58, who trouped in vaude for many years as a hand balancer and tumbler, in General Hospital, Cincinnati, October 19 of cancer. He was teamed for a time in vaude with Joe Fanton. After retiring from the road he was for seven years locker custodian at the YMCA, Cincinnati, before becoming a guard at a Cincinnati war plant in 1940. He was overseas in World War I with the 79th Detached Service Company, an entertainment outfit. Funeral from Paul E. Frederick Funeral Home, Cincinnati, October 23, with requiem high mass at St. George Church and interment in St. Joseph New Cemetery. Survived by his widow; a son, William C., in the navy; two brothers and a sister.

DE MOTTE—Karyl (George Adam Bierly), 48, clown with Cole Bros.' Circus, at start of evening performance in Waco, Tex., October 16 following a heart attack.

He had been in showbiz 28 years and toured with Christy Bros., Al G. Barnes, Lewis Bros. and Honest Bill Newton circuses. He had been with the Cole show the past three years. Survived by two brothers and two sisters. Interment in Lockhaven, Pa.

DI FATTA—Marchione, 83, retired circus acrobat, at his home at Plaistow, N. H., October 11. He toured with the Adam Forepaugh Circus in 1883, continuing with the show until 1891. Later he was with Barnum & Bailey, Sells-Floto, Ringling Bros., Hagenbeck-Wallace and Buffalo Bill shows. He was widely known as an acrobat and toured extensively in this country, South America and Europe. DiFatta closed his career as a performer in 1907 and took charge of inside arrangements for Buffalo Bill. Retiring in 1910, he devoted his time to the breeding of dogs and was widely known as a fancier. He was a member of the IOOF and the Encampment. His widow, Stella Buckner, survives.

FALKENBURG—Eugene L., father of Jinx Falkenburg, film actress, in Mexico City October 9 of a heart attack. Surviving, besides his daughter, are his widow and two sons.

GORELICK—Mrs. Ada, wife of Philip Gorelick, owner of Carmen Theater, Dearborn, Mich., in Detroit September 17 following a long illness. In addition to her husband she is survived by two sons, Oscar and Ralph, who are associated in the theater management. Interment in Workmen's Circle Cemetery, Mount Clemens, Mich.

GREENE—Captain Chris, 43, general manager and treasurer of the Greene Line, steamboat operator, following a heart attack in Cincinnati October 20. He was well known to river men and showboat operators. Survived by his widow, LaRie; a brother, Captain Tom, and his mother, Capt. Mary Greene. Services at Knox Presbyterian Church, Cincinnati, with interment in Newport, O., October 23.

IN MEMORY OF WARREN F. HOLTON

Who Passed Away
October 25, 1941

Beloved Husband and Father of
ALOMA AND PRINCESS PAT

HAND—Arthur C., 59, member of the Chicago Symphony Orchestra for more than 30 years, October 18 in Wesley Memorial Hospital, Chicago. He was a son of the late Johnny Hand, who organized one of the first bands and orchestras in Chicago. Survived by his widow, a son, a daughter and a brother, Armin S. Hand, band leader.

HARRISON—Saul E., 56, pioneer motion picture director and education spe-

cialist with the motion picture department of the army signal corps, at his home in the Bronx, New York, recently. He entered the film industry in 1911 as an actor with the Kalem Company and in 1912 became stage manager and director for the Thomas A. Edison studios in the Bronx. He had also been a director and assistant director for Fox, Cosmopolitan Productions and Paramount. He was a member of Equity and Green Room and Friars clubs, and was secretary and treasurer of the Assistant Directors' Association. Survived by his widow and two brothers.

HOPKINS—C. Floyd, 65, for more than 35 years manager of the Wilmer & Vincent Theater interests in Harrisburg and Reading, Pa., at Temple University Hospital, Philadelphia, October 16. Hopkins made his home in Harrisburg.

JEFFERS—Earl (Ike), 77, promoter, recently at Flint, Mich. He was formerly concessionaire with various shows, and at one time assistant to Durno the Great, magician. He was better known as an auto racing driver and a promoter of sports shows.

KELSEY—Carlton, 48, orchestra leader with Ken Murray's *Blackouts* since the show opened at El Capitan Theater, Hollywood, suddenly in Hollywood October 16. Services at Wee Kirk o' the Heather, Forest Lawn Memorial Park, Glendale, Calif., October 19. Survived by his widow, Lillian.

KYLE—Curtis E., 99, former candy machine manufacturer, October 8 in Denver. He was for years with the Van Amburg Wagon Circus and later became a manufacturer of taffy candy and candy machines for concessionaires. He was the father of Myron and Rube Curtis, clowns. Interment in Fairmont Cemetery, Denver.

LORD—Martin Edward, 33, short-story writer, drowned in Brooklyn recently. He was a writer for Street & Smith publications, *Sweetheart* and *Ten Story* magazine. Survived by his brother, James, and a sister, Helen Lord Stoddard, in the carnival business.

McALLESTER—Hank, showman for the past 25 years, in an auto accident at Mena, Ark., October 20.

ROBINSON—Julia Z., 70, former noted vaude and concert singer, at St. Joseph's Hospital, Philadelphia, October 14. She was stricken with arthritis 25 years ago at the pinnacle of her career which confined her to a wheel chair until she died. Despite her affliction, she continued singing at concerts and private recitals in Philadelphia. Survived is a sister. Burial in Holy Sepulchre Cemetery, Philadelphia.

ROBILLARD—Gaspard J., 59, trick bike rider and scenic artist, at his home in Glens Falls, N. Y., October 14. He started in showbiz when 15 and toured with May Hillman Company, Andrew Downing Show and Sig Sautelle Circus. Survived by his widow, Faustina; two sons, Corp. Raymond, army medical corps, and Pfc. David Robillard; two daughters, Mrs. Robert Hawkins, Schenectady, N. Y., and Rosemary, Glens Falls, and two brothers, Henry and Albert. Services at Church of the Messiah, Glens Falls, with interment in Glens Falls Cemetery October 18.

SCOTT—Andrew W., 84, glass blower, at his home in Mar Vista, Calif., October 9. He is said to have originated the spun-glass sail boat exhibited at world's fairs and expositions throughout the country. Survived by his widow, Melinda; two sons, A. Walter III and Loy, and a daughter, Mrs. Mabel Manley. Interment in Woodlawn Cemetery, Santa Monica, Calif., October 12.

STRATTON—Gloria, 21, dancer at Earl Carroll theater-restaurant, Los Angeles, killed in crash when the car she was driving struck a truck in Hollywood October 12. Her husband is on duty with the navy in the South Pacific.

in the Russell Theater Company. Survived by four children. Interment in White Chapel Cemetery, Detroit.

Services Tuesday, October 24, at All Saint's Episcopal Church, Beverly Hills, Calif., with temporary burial in Hollywood's Forest Lawn Cemetery until later, when the body will be buried in the family's plot at Old Lyme, Conn.

His latest screen portrayals were in *The Magnificent Ambersons* and *Journey into Fear* in 1942.

He is survived by three daughters, Constance, Joan and Barbara. Services Tuesday, October 24, at All Saint's Episcopal Church, Beverly Hills, Calif., with temporary burial in Hollywood's Forest Lawn Cemetery until later, when the body will be buried in the family's plot at Old Lyme, Conn.

In Memory
Of My Beloved Husband
GEORGE YAMANAKA
passed away in Columbia, S. C.,
October 25th, 1942.
Lucy Yamanaka

McKENNA—John A., 78, stagehand and former vaude performer, in an Omaha hospital. He played vaude in the early 1900s with an Irish comedian act and at one time headed his own stock company in Chicago. He was a member of the Elks, International Association of Machinists and stagehands' union. Survivors include a brother, William. Services October 19 in Omaha.

RICHMOND—Joseph S., 77, projectionist, August 25 in Detroit. He was operator at Alama Theater, Detroit, from 1914 to 1917, and later at the Russell Theater there, remaining until the time of his death. He was also financially interested

In Memory of My Beloved Husband

D. C. (MAC) McDANIEL

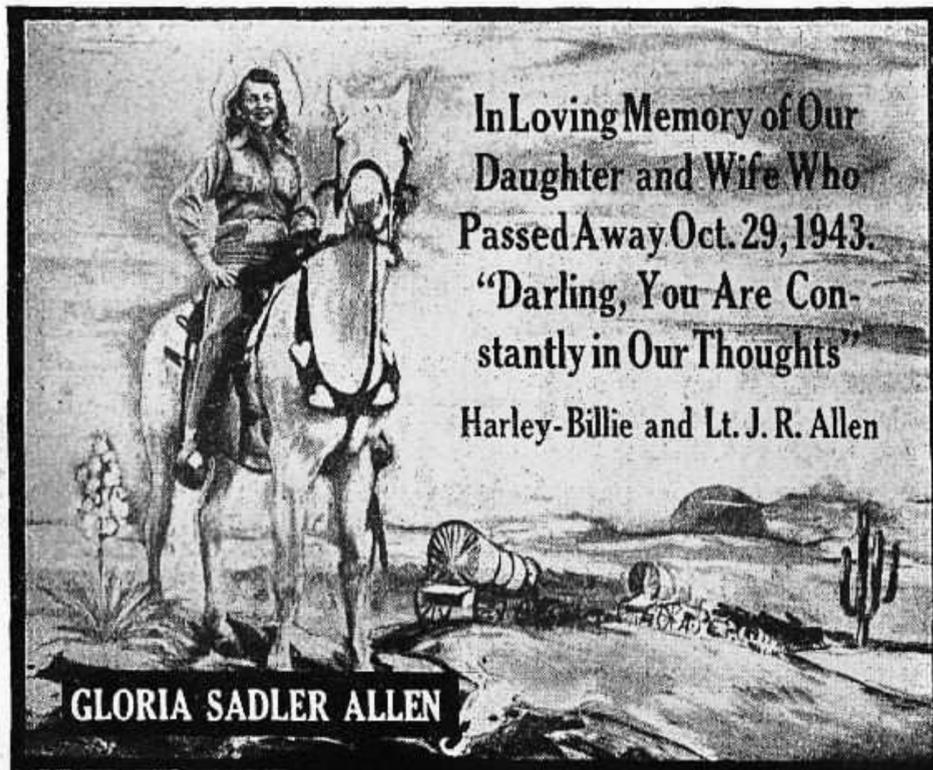
Died in Spartanburg, S. C., October 29, 1933.

Bertha (Gyp) McDaniel

Orville (Hoppy) Jones
Orville (Hoppy) Jones, 39, bass man of the Ink Spots, noted vocal group, died at his home in East Elmhurst, L. I., N. Y., October 18 of a cerebral hemorrhage.
Born in Chicago, he was the last of the original Ink Spots. The Ink Spots have appeared in leading theaters and spots throughout the country as well as in films and have made numerous recordings for Decca Records, Inc. At the time of Jones's death Ink Spots were appearing at Cafe Zanzibar, New York.
Survived by his widow and four children. Services at Levy & Delaney Funeral Home, New York.

GLORIA SADLER ALLEN

In Loving Memory of Our
Daughter and Wife Who
Passed Away Oct. 29, 1943.
"Darling, You Are Con-
stantly in Our Thoughts"
Harley-Billie and Lt. J. R. Allen



QUARTERS YAWN FOR WINNERS

WPB Releases Some Cotton Duck; ODT Decides Against Replacing Auto With Truck

Substantial Canvas Yardage May Be Available

WASHINGTON, Oct. 21.—War Production Board has announced that releases of cotton duck unsuitable for military purposes have been granted to a number of persons whose inventories of this fabric had been impounded by Direction 1 to Conservation Order M-91, and who had reported their holding of cotton duck to the board as required by the direction.

The direction, issued September 2, provided that all persons having an inventory of more than 500 yards of army duck, numbered duck, flat duck or shelter-tent duck should report such inventories to the War Production Board not later than September 16. It also provided that any part of such inventory may not be used except for filling orders of the army, navy, maritime commission or War Shipping Administration and certain other listed uses, nor may it be sold or delivered, except to the army or navy, unless the entire inventory has (See WPB Eases Cotton Duck on page 56)

PROVIDENCE, Oct. 21.—Col. J. Monroe Johnson, director of the Office of Defense Transportation, Washington, has upheld F. S. Eggleston, Providence, district manager of ODT's Highway Transport Department, in the latter's denial of an application made by Charles A. Benson, Providence, an operator of carnival concessions, for a certificate of war necessity. Colonel Johnson decided that the operator of a passenger automobile for business purposes was not automatically entitled to replace it with a truck.

Benson had requested the ODT to permit him to operate a truck in place of a passenger car he has been using to transport his carnival equipment. Prior to the war, Benson operated two trucks to carry the tents and merchandise used by him in his business. With the advent of gasoline rationing, he disposed of his trucks, confined his operations to those of a local nature, curtailed his (See ODT Nixes Truck Sub on page 56)



T/SGT. OTTO E. (BUDDY) MARCUM JR., formerly of the L. J. Heth Shows, has received the Purple Heart, Air Medal with three Oak Leaf Clusters, Distinguished Flying Cross and will be decorated with the Silver Star. After 10 months in England and 30 bombing missions he reported back for duty at Miami Beach, Fla. While he was on a 22-day furlough in Louisville his mother, Mrs. John L. Cole, Johnny J. Jones Exposition, flew from Chattanooga to visit him and returned to the Atlanta Fair.

Crafts Chalk Best Grosses

Closing in Oxnard to end 41 weeks of record biz—side trip to Yuma, Ariz.

DELANO, Calif., Oct. 21.—Crafts 20 Big Shows will close the season in Oxnard, Calif., November 12, said General Manager Roy E. Ludington, who reported the present season the largest in gross business in history of the show. When the curtain is rung down 41 weeks and one day will have been played. Season opened January 29 in Indio, Calif., followed by the usual tour of spring dates in Lower California Valley and Mexican border towns, where unusual business was recorded because of the heavy serv- (See Crafts in Top Season on page 54)

Cavalcade Goes From Enid Date To Tulsa Barn

ENID, Okla., Oct. 21.—Al Wagner's Cavalcade of Amusements closed Sunday night at Tulsa Fair and Livestock Show, October 10-16, instead of Monday, final night. Business on Friday, Saturday and Sunday was nearly capacity on the midway, and a matinee with free gate on Saturday brought over 8,000 kids. Sunday afternoon surprised everybody with a big turnout. Weather was cold on the first three days.

Arriving in Enid Monday night, the show was ready to open to big crowds on (See CA to Barn in Tulsa on page 56)

WT Work On At Muskogee

MUSKOGEE, Okla., Oct. 21.—After a tour of 30 weeks the World of Today Shows closed at Arkansas-Oklahoma Livestock Show and Fair, Fort Smith, Ark., October 14. Altho much rain and bad weather were faced in the first 14 weeks, the season was most successful, said Owners L. C. Reynolds and H. Wells. Equipment has been brought to Oklahoma Free State Fairgrounds here, where the show will winter with the Reynolds & Wells Shows, under same ownership.

Work has been started on all equipment, as the show will be improved and enlarged for 1945. Management believes (See WT Back in Muskogee on page 56)

Closing of Capells Is in Black; Rolling Stock, Rides Added

HASKELL, Okla., Oct. 21.—Capell Bros.' Shows closed the season at Creek County Fair, Bristow, Okla., October 14 and moved all equipment into winter quarters here. Season was reported highly successful, not a Monday being lost or any other night because of weather. Show played the same route in Oklahoma as last year.

Some equipment was purchased during the season, rides and rolling stock. Latest purchases were a Merry-Go-Round and Tilt-a-Whirl delivered this week from the Ira Burdick Shows, Temple, Tex. This will make 10 office-owned rides and 7 shows. A few workmen were retained and more will be added. Manager H. N. Capell was visited by his son, Robert C. Capell, gunner in the navy. Reopening is set for early in March, the show to go into the Dakotas and other Northwestern States.

PCSA Preps for Convention Week With Brown as Pilot

LOS ANGELES, Oct. 21.—J. Ed Brown has been named chairman of the banquet and ball, and Sam Dolman chairman of memorial exercises for the Pacific Coast Showmen's Association here by President Ted LeFors. "Convention Week" will open with the memorial exercises at Showmen's Rest, Evergreen Cemetery, Sunday afternoon, December 10. Chairman Dolman will lead services with com-

mittees soon to be named. I. B. McCoy and Charlie Soderberg are the only two so far named.

Brown will head the committees for the annual banquet and ball to be held again in the ballroom of the Biltmore Hotel December 14. Previous to the banquet will be Past Presidents' Night, Monday (11); Open House, Tuesday, with afternoon and night social gatherings, and a special meeting of the PCSA board of governors Wednesday afternoon to discuss future progress of the club. Program for Friday and Saturday will be (See PCSA Preps for "Week" on page 54)

Dumas-Reid Keeping Crews at Quarters

WEBBERVILLE, Mich., Oct. 21.—With the record season over, John F. Reid and William G. Dumas, co-owners of the Happyland Shows, are taking advantage of the exceptional weather to get all equipment ready for 1945. A crew of 10 will be retained in winter quarters here and the entire fleet of 18 trucks will be repainted and lettered.

Burt Lamson is here to do extensive rebuilding before leaving for his Florida home. Eddie Miller arrived to rebuild and store his equipment before leaving (See Dumas-Reid Push Work on page 56)

Hurricane Holding Roth at Starke, Fla.

STARKE, Fla., Oct. 21.—Blue Ribbon Shows at Bradford County Fair here this week were hit by the tropical storm, which lasted 40 hours with a 50-mile gale in this area. The exhibit top and Sam Golden's Ten-in-One Show were blown down, but heavier damage was prevented by the efforts of Owner L. E. Roth and Assistant Manager Tony Martini. On Children's Day, Tuesday, the only day on which the show was open, everything had near-capacity business.

President Steve Welden, of the fair, requested Owner Roth to remain over for another week and all arrangements have been made. Dolly Young, legal adjuster of the show, has had many visitors. Org has nine major rides, owned by Mr. and Mrs. L. E. Roth, and Sam Golden, with three shows, and there are 35 concessions.

Gecoma Take Up 25% In Tour of 26 Weeks

PITTSBURGH, Oct. 21.—Bright Lights Exposition Shows went into winter quarters in Winchester, Va., after closing in Marshall, Va., on October 14, reported General Manager John Gecoma. Show was out 26 weeks in Virginia, West Virginia, Maryland and Pennsylvania. Season was reported about 25 per cent better than last year. Show carried 7 and 8 rides, 6 shows and 30 concessions. Little labor trouble was encountered and only one night was lost because of a long (See Bright Lights Up 25% on page 56)

Dixon's Play Swell At Playland in La.

LEESVILLE, La., Oct. 21.—N. L. (Whitie) Dixon, manager of the United Exposition Shows in Playland Park here, reports rides and concessions continue to do swell business. He left the John R. Ward Shows August 20 to take over managerial reins here. Legal adjuster on the Ward Shows in 1943, and until August 20 this year, Dixon made the change because his son, William Albert (Billy) Dixon, is stationed at Camp Claiborne, La., near this city and Mrs. Dixon has (See Dixon Play Okay in La. on page 56)

SLA Nominating Group Named From Body, Board

CHICAGO, Oct. 21.—At the regular meeting of the Showmen's League of America Thursday night members of the nominating committee to choose candidates for 1945 officers were elected, three from the body and four from the board of governors.

Chosen from the body were Vince Mc- (See SLA Picks Nominators on page 56)

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Boll Up, Tex. October 21, 1944.

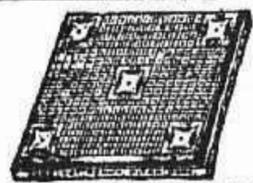
Dear Editor:

There isn't a doubt but what this show is a fashion plate on wheels. Every member lives up to the slogan and dresses the part. Every known late style of clothing can be found on the backs of our people. The ladies of this show wear only the prevailing modes and manufacturers often visit us to get the latest designs. Not only are our people fashionable in their dress, but they are observant of the rules of polite society. Only well-bred people are allowed to become members of this glorious institution.

It's always the first impression that counts. Thousands of townpeople, who arrive at the crossing to watch the train loaded and unloaded, leave with the highest esteem for the show and its

people. Our trainmaster, Oxford Grey Whittie, dresses the part and is a gentleman. What impresses the onlookers the most is Whittie's King's English. He never yells, "Chock it!" when wanting a wagon chocked. Instead, one hears: "Mister Tuxedo Wilson, will you kindly use the mechanical device used in checking the motion of that vehicle?"

Our colored porters wear zoot suits in modern mode. To keep up the train crew's morale our Minstrel Show band stays at the runs while the task of loading and unloading is on and plays nothing except the latest hot-cha. Thru the music the wagons are jived on and off without any of them getting into the groove between cars. Needless to say, the band wears white soup and fish during the day and dark dress at night. Town- (See BALLYHOO BROS. on page 56)



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MIDWAY CONFAB

Communications to 25 Opera Place, Cincinnati 1, O.

FROSTY November near.

ED S. TORBERT left the Mighty Shee-ley Midway for Cincinnati to spend the winter.

TOM SHARKEY will leave for Chicago at close of season for the Cavalcade of Amusements.

FROM Haleyville, Ala., Paul Brown in-foed that he joined Dude Brewer's concessions for a Southern tour on the Allen & Nickerson Shows.

IF you like to dine leisurely—eat in cook-houses.

ARONIE WAGNER, brother of Owner Al Wagner, has been assistant to Conces-sion Manager O. J. (Whitey) Weiss on the Cavalcade of Amusements this sea-son.

SPARKY AND MRS. BELLEW got themselves into the trailer class, buying a new one, their first, in Tulsa, Okla., during the engagement of the Cavalcade of Amusements.

OFF THE road two years because of ill health, A. F. Meadows, formerly with



J. ED BROWN, long active in af-fairs of the Pacific Coast Showmen's Association, Los Angeles, has been named chairman of the annual banquet and ball committee by PCSA Prexy Ted LeFors. Other committees will be named to assist him in prepping for the event to be held December 14 in the ballroom of the Biltmore Hotel. Convention Week will be opened with memorial exercises in Showmen's Rest, Evergreen Cemetery, December 10, with Sam Dolman in charge.

Dodson's World's Fair Shows and the Royal American Shows, carded from Bristol, Tenn., that he expected to go out with one of the majors next season.

REMEMBER when, at about this time of year, we had our trailer homes loaded with canned goods and were set for the winter?

C. W. (CHICK) FRANKLIN, one of the better kids' matinee champs, closed in Burlington, N. C., with the J. C. Weers Shows after a successful season and went to Jacksonville, Fla., for the Morocco Shrine Temple date of Endy Bros.' Shows.

AMONG successful hunters after the California deer season was opened was Owner O. N. Crafts, Crafts 20 Big Shows, who bagged a big four-pointer on open-ing day and brought back an abundance of frozen venison chops, roasts and stews for the show personnel.

IRVING J. GESLAND, formerly with

Eternal (?)

"GLAD we had a big day yes-terday," sighed a fair secretary. "Now maybe I won't have to lis-ten to midwayites ask: 'When does the fair start?'"

the A. B. Miller Shows, Dodson's World's Fair Shows and agent for Mr. and Mrs. Frank Foster, operators of penny pitch on the Magic Empire Shows, is in Veter-ans' Facility Hospital, Ward 2-A, Biloxi, Miss.

WITH the dreaded day near and many of the boys closing without, now is the time to organize a trouper's kibitzers club and give 'em the run of all clubs.

RAY WHEELOCK carded from winter quarters, Rose City, Ark., that he closed a successful season with his Athletic Show, Kiddie Ride and concessions. Ray and Leone Wheelock have trouped with the Sunset Amusement Company for the last two seasons.

AFTER nine months' service, Joseph Sciortino, formerly with the World of Mirth Shows, James E. Strates Shows and Cavalcade of Amusements, received a medical discharge from the army October 4 and expects to be on the road next season.

TOM BUSH, veteran Funhouse opera-tor, who has handled the trainmaster's job on the Cavalcade of Amusements for a number of weeks at New Mexico State Fair, Albuquerque, had his attraction open first on the midway and reported taking in \$257.80 in 70 minutes after selling the first ticket.



VIC CANARES, veteran general agent, who has just closed a successful connection of two and a half years with John Quinn's World of Pleasure Shows, has been on carnival staffs since 1912. He has been on numerous large and small shows and in several in-stances was active in legal battles to open new territory and to keep open areas that were threatened with adverse legislation, notably in Florida and In-diana.

REMINISCING: Early-day Ocean Wave ride, with its operator riding it from morn-ing until closing time, busily engaged in playing a squeeze box to buck a Merry-Go-Round organ.

BUCK MAUGHIMAN, Canton (O.) showman, is recuperating in Aultman Hospital there from a fractured leg and pelvis bone. He had left the road to become an iron worker for a steel corpora-tion and was aiding in taking down the Skyrocket ride in Meyers Lake Park, Canton, when a falling 1,200-pound piece of iron crushed him from the waist down.

WHILE on a business trip there, Walter B. Fox, general agent of the Allen & Nickerson Shows, said that he and Mrs. Fox would again winter in Mobile, where they would engage in a commercial line. He has wintered several shows in Mobile and is a legal resident of that city. Mrs. Fox will leave the show No-vember 4 and he will continue with it until November 15.

AMONG visitors to the midway of the combined World of Today Shows and Reynolds & Wells Shows at Oklahoma Free State Fair, Muskogee, reported Viola Fairly, were Harry Frost, Minnesota State Fair, St. Paul; Andrew Hansen, Albert Lea, Minn.; Secretary William A.

But Find One

AN EYE specialist claims that viewing scenery is the best ex-ercise for the eyes, and a reader points out that he didn't pre-scribe trouping with an out-of-dough show.

Lindemann, New Ulm (Minn.) Fair; Mr. and Mrs. Denny Pugh, Dallas; General Agent R. L. Lohmar, Cavalcade of Amusements, and J. C. (Tommy) Thomas, Royal American Shows.

PRIVATIONS of life on the home front is well illustrated by the case of a general agent who lost 15 pounds because there weren't as many fair secretaries to wine and dine as there were before the war.

HARRY BAKER, former legal adjuster on the Tom Mix Circus and other shows, who recently purchased the Hill Top Cafe near Vallejo, Calif., just off the Car-quinez toll bridge, entertained members of the Crafts Shows at a dinner when that org played Vallejo. Party included General Manager and Mrs. Roy E. Lud-ington, John (Spot) Ragland, Jobe Mar-tin, Mrs. James Lantz, Mrs. Clarence Pounds, Edna Kanthe and Louis B. Korte, who reported the spot to be a la privilege car design.

DAVE STEVENS, who has had con-cessions in Victory Park, San Antonio, all season and who is at Louisiana State Fair, Shreveport, was victim of a hold-up man recently in San Antonio, the second stick-up there in three days. Stevens gave up \$135 in cash; two watches, one a recent gift from his wife; a \$450 diamond ring and a \$25 Elks lodge ring. "I told him to take what I had but not to hurt me, as I wasn't going to holler," Stevens reported. "With my back to him, he had a gun in my ribs and muttered, 'Keep quiet and give up and you won't get hurt, buddy.' I did."

IN DETROIT the unit of Joyland Shows, operated by Roscoe T. Wade, moved onto the lot at Michigan and Joe avenues, where it will play until October

SATISFIED CUSTOMERS

prove that re-liable **BIG ELI WHEELS** con-tinue as money-getters. One customer reports an \$805 day with his No. 5 **BIG ELI** at a 1944 Central West Fair. When Victory is won join the **BIG ELI** Family of satisfied wheel owners. You will never regret it. New Wheels will be built as soon after Victory as is possible.



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 Consisting of 2 Mikes, 2 12-Inch Jantzen Speakers in Aluminum Baffles, 50 Ft. Heavy Rubber Wire on each Speaker, 1 Pick-Up. All guaranteed A-1 condition. Best bid over \$100.00 takes all. Also 4 practically new Cellophane Hula Skirts. Wire or write till November 4th.
Frank "Whitie" Vosulka
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 WILL BUY AT ONCE COMPLETE FIVE OR SIX RIDE SHOW.
 Prefer Show With Established Territory.
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 EVANS OR MASON BIG GAME, RACE TRACK, BIRD CAGE, ETC.
SAM TASSELL
 Suite 200, Shubert Theater Bldg., Philadelphia, Pa.



SGT. JOHN H. (CURLY) GENTRY, who has been overseas for many months and now in Europe with the Supreme Headquarters, Allied E. F., is a former carnival trower. Before joining the army in June, 1942, he had the corn game and photo gallery on the L. J. Heth Shows and also was with Scott's Exposition Shows and the J. F. Sparks Shows. "But I can still smell the sawdust and hear the Merry-Go-Round," he wrote.

31, it being the same lot on which the show opened the season. Show has bought a Tilt-a-Whirl, and will go out next season with eight rides and about 30 concessions, said C. J. (Joe) Bennett, general manager. No. 2 Joyland Shows closed in Hudson, Mich. Happyland Shows, operated by John F. Reid and William G. Dumas, closed in Romulus, Mich., going into winterquarters at Webberville, W. G. Wade Shows closed October 14 in Bryan, O.

BECAUSE an employee of a light company, without our permission, cut out our lights on Wednesday, we decided to bring the best season of our career to a close and go into quarters. All of our privately owned equipment, including the office tent and switch box, have been stored in a coal bin behind the Elite Rooms.—Manager, Gate & Banner Shows.

SAN FRANCISCO Chapter, Show Folks of America, Inc., organized four months ago and with over 600 members, located at 1191 Market Street, plans a benefit Thanksgiving Party on the night of November 20, and a Halloween Party is scheduled for October 30, reported Art Craner. Prime organizer and first president is Mary Ragan; first vice-president, Frank Forest, Side Show operator at Playland-at-the-Beach; M. (Whitie) Monette, concessionaire, second vice—(See MIDWAY CONFAB on page 36)

In the Armed Forces

FORMER concessionaire with the Beckmann & Gerety Shows and others, Sgt. E. Wenzik, 32584878, is with APO 17306, care of Postmaster, New York.

AL STEMPIN, former concessionaire with the W. G. Wade and John Quinn World of Pleasure Shows, has been assigned to the French theater.

PVT. AL GREENBERG, former concessionaire with Michigan and Ohio shows, was a Detroit visitor on furlough, en route to a new assignment at Fort George Meade, Md.

SGT. HARRY PASKOW, formerly associated with his father in game concessions in Eastwood Park, Detroit, is back from Alaska with four new gold stripes, representing two years overseas.

War Alibi?

ON SOME shows, of course, it is not the unfair treatment nor cookhouse gouging that runs employees away—but solely on account of the war.—Egbert Ironbender.

"First Things First"

Our Army-Navy E Pennant is evidence that Uncle Sam comes first at Powers & Company. Naturally, it is impossible to accept civilian orders until after the war. Then we will be happy to fill your Canvas needs.

CONCESSION TENTS
 Important Feature of Our Post-War Plans

ARMY NAVY POWERS & CO.
 MANUFACTURERS OF
CANVAS GOODS
 PHILADELPHIA, PA. CHICAGO, ILL.

PEE DEE FAIR
 Florence, S. C.
 OCTOBER 30 TO NOVEMBER 4 INCLUSIVE
 Another G. I. Fair. We Catch the Big Pay Days at Army Camp Within Two Miles of Fairgrounds.

SUMTER COUNTY FAIR
 Sumter, S. C.
 NOVEMBER 6 TO 11 INCLUSIVE
 Special Events Armistice Day. This Is Also Another G. I. Fair.

WE WILL PLACE ALL EATING AND DRINKING STANDS AT ALL FAIRS
 WANT—Art Parent wants Cornet Player, AFM, for Paradise Revue Ork.
 WANT—One Line Girl for Famous Paradise Revue. Union salary.
 WANT—To any Attraction joining now we will give free storage at Winter Quarters and a fine circuit of Fairs and Still Dates during 1945.
 WANT—Octopus and Merry-Go-Round Foremen and a few Skilled Carnival Workingmen in all departments.
 Winter Quarters in Petersburg, Va., Will Open November 20th to Rebuild the Finest Show in the Entire East.

WE WILL PLACE ALL LEGITIMATE MERCHANDISE CONCESSIONS
 All Address
CETLIN & WILSON SHOWS
 GREENWOOD, S. C. FAIR THIS WEEK

OCTOPUS ROLLOPLANE FLY-O-PLANE
 World's Most Popular Rides
EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

BUY WAR BONDS NOW BUY WAR STAMPS NOW
 AFTER THE WAR BUY A NEW
TILT-A-WHIRL
 In the meantime keep your old rides safe with the original builder's parts.
SELLNER MFG. CO. Faribault, Minnesota

HEDRICK'S GAY WAY SHOWS WANT
 FOR PAGELAND, SOUTH CAROLINA, FAIR AND ALL WINTER IN FLORIDA
 Concessions of all kinds. Want Slum Store and Ball Game Agents. Want to buy, book or lease No. 5 or 12 Wheel. Lee McDaniel wants to hear from Minstrel Show People. No gypsies. Guess Your Age and Weight wanted. Also shows with own transportation. Come on.
 Pageland Fair, Pageland, S. C., Week October 24 to 28

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00

3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25

M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.

3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25

3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M.

Round Gray Cardboard Markers, 1800 for... 1.00

Thin Plastic Markers, brown color, M... 2.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

INVESTMENT OPPORTUNITY

Amusement and Concession Project having all it takes. Operating under agreements assuring no financial risks, no speculations, no assumed liabilities. Through a limited investment you retain complete ownership of additional essentials your investment represents, sharing equally with nationally known operators enjoying contacts with powerful and influential organizations. Present and post-war possibilities unlimited. Has features other shows have... strong appeals others do not possess, have not created or conceived. An amusement project without a competitive likeness. Must be under fifty and active... or represent active participation. Interviews arranged on exchange of references.

BOX D-302, The Billboard, Cincinnati 1, O.

SECOND-HAND SHOW PROPERTY FOR SALE

\$5.00 Ea. Twenty Cigarette Machines. Good makes. \$15.00 Wax Subject for Unborn Show. Glass case. Life Size Mermaid. Fine condition. Cheap.

\$15.00 3 Wax Subjects. Human stomach in color. \$4.00 Govt. Khaki Wool Blankets. Cost \$12.50.

WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia, Pa.

WANTED TO BUY FOR CASH

Rides and Show Equipment—Allan Herschell Kiddie Auto Ride, Eli No. Five Wheel, Late Tilt-a-Whirl, Front Gate Entrance, or will buy complete Carnival. Wire or write
H. C. SWISHER, Caney, Kansas

FROM THE LOTS

Dodson's World's Fair

Corpus Christi, Tex. Week ended October 8. Auspices, Latin-American Committee. Weather, fair. Business, satisfactory.

Arriving from Austin, Tex., the show opened on Schedule Monday night. Mosquitoes played havoc with the personnel on the first three days and on the last two days black crickets were so abundant that they almost hid banners on some shows and interrupted performances and ballys. Committee, under Dr. Garcia and Andrew DeLuna, showed every co-operation. Bill Starr, show's adjuster, arranged for operation of all concessions during the eight-day stand. Visiting almost nightly were Mr. and Mrs. A. L. (Dinty) Moore, who now operate a chain of concessions in Corpus Christi, he having disposed of his arcade and rides. Top-money shows were Gay Paree and Pin-Up-Models, with Blackbirds of 1944 and World's Fair Oddities neck and neck for second place. Top-money ride was the Fly-o-Plane, with the Rocket second. Cecil Hudson, manager of Gay Paree, now has 10 girls in line. It is under his personal direction, with all production numbers staged by Connie Hudson, who designed the wardrobe. Run from South Texas Victory Fair, Beaumont, to Northeast Florida State Fair, Jacksonville, probably will be the longest run by any show this year, five railroads to handle the movement contracted by assistant general manager and traffic manager, Al Bradley.

PAUL BARRON.

Crescent Amusement

Walterboro, S. C. Colleton County Fair. Week ended October 7. Weather, hot. Business, big.

Attendance and receipts were 40 per cent over last year's, altho not nearly so many soldiers were stationed in the near-by air base camp. Show opened Monday night to a packed midway with a free gate. Fair got under way Tuesday morning and crowds increased daily. Minstrel Show was tops, turning 'em away Saturday night at two performances. Rides did near-capacity business with the Merry-Go-Round ahead. Concessions did excellent business all week. County and city officials co-operated

with the fair association to make the fair a big success. Fair closed Friday night and a quick move was made to Union, S. C., for the fair, and A. C. Bartels had everything in readiness. No date has been set for closing. Humpy Evans joined with Penny Arcade and ball games.

Kingstree, S. C. Williamsburg County Fair. Week ended September 30. Weather, cool. Business, good.

Show moved from Georgetown, S. C., and everything was ready by noon Monday. Altho the fairgrounds is a considerable distance from town, attendance ran ahead of last year's, with a midway gross 20 per cent over that of 1943. On Children's Day grounds were packed from noon on, Merry-Go-Round being top ride. Patrons spent freely, the Minstrel Show having another banner day Saturday. Carl Miller, who joined with his streamlined bingo, has had excellent business.

LOUIS BRIGHT.

John H. Marks

Rock Hill, S. C. Week ended October 14. York County Fair. Weather, cold and rain. Business, excellent.

In a week of real business Wednesday, Children's Day, brought out several thousand children who spent freely. Thursday, Winthrop College Day, was not so good, due to rain and cold. On Saturday, only day of fair weather, the midway was packed and grosses soared. Fair President Tom Huey, Secretary Sealy, State Constable Bayne, Chief of Police Sealy, Lieut. Wolff and other city, State and county officers co-operated. Moon Rocket and Fly-o-Plane were tops in rides. Simpson's colored revue was top-money show, with Spencer's Pit of Death a close second.

HARRY E. WILSON.

Tommie Henderson

Crawfordsville, Ark. Location, downtown. Weather, cold. Business, fair.

In its third week of the winter tour the show is playing in cotton country. Piggott (Ark.) Fair proved a red one for everyone. Writer joined there with photo concession and had the biggest week of the year. Wynne, Ark., proved fair, weather turning cold and people not remaining long on the lot. Show has three rides and six office concessions belonging to Owner Henderson; two owned by Mr. and Mrs. Harve Johnson; photos, Jack and Virginia Barnes; Delmar and Duke Bole, four. Jean and Jimmie Read, Goldie and McLangley, Arber and Jack Thompson, Blackie McPete, Dutch Williams and others are on concession row. Plans are to remain out all winter, weather permitting.

VIRGINIA A. BARNES.

Virginia Greater

Chesterfield, S. C. Week ended October 14. Location, downtown. Auspices, Fire Company. Weather, fair. Business, good.

Show changed route and broke in a new lot. Slow the first part of the week, business picked up later, with school children's matinees Friday and Saturday. Saturday night was to near capacity. Committee was active under Fire Chief W. Middleton. Fletcher and Raleigh Gibson returned to their home in Charlottesville, Va. Nights are cool. After two more dates the show will return to winter quarters in Suffolk, Va., after a satisfactory season.

Wadesboro, N. C. Week ended October 7. Location, Bowman's showgrounds. Auspices, American Legion Post. Weather, fair. Business, good.

Jump from Bennettsville, S. C., was short and the committee under Chairman Francis E. Liles was 100 per cent co-operative and newspapers generous. Wednesday was the 22d wedding anniversary of Owners Mr. and Mrs. Rocco Masucci and that night at a supper in the cookhouse, with Sol Speight's live band furnishing music, they were recipients of many gifts from staff and personnel. Numerous guests were from Wadesboro. Several members from the Marks Shows were visitors. Weather was ideal until Saturday night at 6 o'clock when a storm came up and almost flooded the lot. But it lasted only an hour, everybody got busy, drained the lot and crowds poured back, giving near-capacity business. HAPPY ARNOLD.

Ark.-La. States

Stamps, Ark. Week ended October 14. Location, fairgrounds. Auspices, La Fayette County Fair Association. Weather, cool. Business, fair.

Revival of the fair apparently had little effect on natives' amusement desires. Little business was in evidence, altho attendance was larger than at the last fair in 1940. Not a losing spot, but not what was expected. All concessions operated. Keith and Peggy Chapman attended the funeral of W. Frank Delmaine in Kansas City, the Chapman concessions being under management of Marshall Haley during their absence. Haley ended the season as corn game operator on the Reynolds & Wells Shows. Whitey Davis and Bill Gillette joined with a Tilt-a-Whirl and six concessions. Others joining during the week were D. S. Fry, diggers, and Alex Risoli, novelties and popcorn. Clayton (Gabe) Haygood, who purchased concessions owned by Alice and Bob Billotti, will continue to operate them here, giving him a total of 16 on the show. The Billottis returned to their home in Aberdeen, S. D. Ezra's Farm, owned and operated by Mr. and Mrs. Earl Thomas, continues to top shows, with Sahara Rose a close second, operated by Bud Vallier. Ferris Wheel leads rides, with Ray (Smitty) Smith, foreman, and Jim Lee, clutch.

J. (BILL) CARNEER.

SLA Red Cross Fund Up

CHICAGO, Oct. 21.—Contributions to the Red Cross fund of the Showmen's League of America since last report include \$141.44 from five F. E. Gooding Amusement Company units, and \$100 from Jimmie Sullivan, Wallace Bros.' Shows of Canada.

MIDWAY CONFAB

(Continued from page 35)

president; Milt Williams, president of Williams Novelty Company, treasurer. Harry P. (Polish) Fisher is president of the board of governors, and Enid Cohn is recording secretary. Albert Roche, San Francisco attorney, is recording secretary and legal counsel.

ANDREW W. SCOTT, who died in Mar Vista, Calif., October 9, had lived there with his wife, Melandia, 35 years and he was active until a few months before his death from cancer. He was born December 16, 1860, in Sandwich, Mass., where his grandfather was superintendent of the noted Sandwich Glass Works. His father succeeded his grandfather and Andrew Scott also became a glass blower, devoting himself to the more delicate craft. He is credited with having originated the spun-glass sailboat. He exhibited at the World's Columbian Exposition, Chicago; St. Louis World's Fair, Philadelphia Centennial and San Francisco World's Fair. Two sons and a daughter, A. Walter Scott, Mrs. Mabel Manley and Loy Scott, have followed the craft, the sons in more scientific types of technical glassblowing. Three of his pallbearers were former students of his, Dan Glass, Will Z. Smith and John Backmann. Two of his well-known students attended the funeral, his daughter and Richard J. Manley. Interment was in Woodlawn Cemetery, Santa Monica, October 12.

FOR SALE NOW

32 FT. YACHT, just reconditioned, nine ft. beam, three ft. depth, toilet, galley, sleeps four; speed from twelve to fifteen knots per hour. Kermath eight cylinder hundred and ten H. P. motor. Fully equipped, condition guaranteed. Price, three thousand cash. All replies

TED, Agt.

P. O. Box 778, Phone 23025, Charleston, S. C.

WANT TO BUY

OCTOPUS WITH SEMI-TRAILER

Ride must be in first-class condition.

JACK KELLY

55th & La Grange Road La Grange, Ill.

SHOT FROM CANNON

Wanted—Girl, Man. Will teach you. Long season.

F. O. GREGG

Plymouth, Wis.

ATTENTION AND CORRECTION

THE KAUS BROS.' WAREHOUSE AND DWELLINGS WERE PURCHASED BY MARIE KAUS AND JOE KAUS.

THE W. C. KAUS SHOWS

IS NOT RETIRING, IT IS EXPANDING. IN 5 YEARS HAS GROWN FROM "2 RIDES" TO A SYMBOL OF FAIR DEALINGS.

DO NOT BE MISLEAD: This organization has never been affiliated with any other show. Owned solely by Marie Kaus.

BOOKING NOW FOR 1945

WANT GOOD GENERAL AGENT FOR A GOOD JOB. SHOWMEN: WE WILL FINANCE AND BUILD IF YOU CAN SHOW US SOMETHING. QUARTERS ALWAYS OPEN. CONCESSIONS: CONTACT NOW. RIDE HELP: PLAN NOW TO JOIN A GOOD CREW. BEST OF WAGES AND CONDITIONS. FOREMEN AND SECOND MEN. FREE ACTS: CONTACT US. THIS SHOW WILL CARRY 9 RIDES, 35 CONCESSIONS AND 7 SHOWS.

Write to RUSS OWENS, General Mgr., Selma, N. C., this week; then New Bern, N. C.

POKERENOS WRITE

WANTED!

ALL TYPES OF GENCO GAMES IN ANY QUANTITY AND IN ANY CONDITION. ALSO WANT TIMERS, PUMPS, RECTIFIERS AND TRANSFORMERS. Give Description, Quantity and Price in First Letter!

SUPREME ENTERPRISES

557 ROGERS AVENUE

BROOKLYN, N. Y.

Showmen's League of America

Sherman Hotel, Chicago

CHICAGO, Oct. 21.—Meeting October 19 had large attendance, with Past President Sam J. Levy presiding, and with him at the table were Past President Jack Nelson, Treasurer M. J. Doolan and Secretary Joe Streibich. Chairman Sam J. Levy will soon name committees for the annual banquet and ball. Red Cross received \$50 from Sam Menchin, \$25 from Morris A. Haft and several smaller contributions. Mustering-Out Fund received \$50 from Ed Sopenar, giving in memory of his brother, Al, who was killed in action June 23; \$50 from Sam Menchin; Tom Baker, \$20; Frank Koke-miller, \$5; T. A. Stevens, \$10; Jack Oliver, \$10; Vic Horwitz, \$10; Harry F. Logan, \$10; Ray Oakes, \$25, in addition to excellent response on the War Bond award books.

House committee is active preparing to entertain members and friends during convention week. Welfare committee reported Sam Gluskin on the sick list, Nate Hirsch in serious condition, and R. N. (Hi-Ki) Adams, Tom Vollmer and William J. Coultry still in the hospital. Joe Brown, discharged from the hospital, left for his home. Servicemen's package committee, busy as usual, made a good report. John Lempert sent in an Australian pound note for the Penny Parade. Board of governors voted a donation of \$100 to the Community War Fund.

Maxwell Harris, in on furlough, visited Ben Block and H. D. Coin left for San Antonio. Among callers at the rooms were W. C. Zander, Ray March Brydon, Manny K. Kline, W. H. Green, Kenneth Blake, Jake Brauer, San Antonio; Jack Beach, Los Angeles, and Larry Benner, back for the winter. Orval Harris is working the Coliseum Rodeo. Sunny Bernet goes to Anderson, Ind., for the Al Humke show.

Committee on annual memorial service includes M. J. Doolan, chairman; (See SLA on page 56)

Troupers in Drive Boost Membership

LOS ANGELES, Oct. 21.—In the membership drive of the Regular Associated Troupers over 100 applicants have been signed in the past three weeks, increasing the rolls to 468, reported Walton de Pellaton. New clubrooms in McKinley Hall, Walker Auditorium, Grand Avenue, will have a grand opening and reception to new members.

Among them are Cecil Montgomery, Nancy Oaks, Clyde and Lois Rawlings, Edward Paradis, Myrtle Paradis, David and Emily Friedenheim, Albert and Evelyn Nelson, Sammy Corenson, Leroy Barnett, Sam Coomis, Cliff Cox, Molly Earles, Chic and Betty Elbie, Maxine and Mush Ellison, Jene Hudson, Wilma and Gene Housman, Frank Howard, Thomas Hughes, Ed D. Horton, Mate and Jerome Halfey, Marjorie and Nate Hautman, Irene Kiehl, Oril Kent, Jack Kent, Ed Kelly, Harold Long, Albert and Mollie Lindenburg, Jack and Flora Morris, Orville and Mary Moore, H. W. McClellan, Albert Mann, Billie and Queen McLaughlin, Billie Moore, Dale Petross, Alva and Anna Reed, Donald Revis; Mel and Lisle and Susan Smith; Ada Mae Moore Sabo, Kenneth and Ona Van Zandt, Jack Vinnick, Margaret Whalen, Margo de Aquilar, Hank Arnold, Alice and Joe Blash Jr., Otis Barnhill, R. Collins, Emma Clifford, Louise Dunn, Doreen and Jack Dyke, George E. Dunn, W. T. Ellis, Hazel Fisher, Patricia Gier, Leta Johns, Eloise Kelly Syster, Rosanna Ragland and Norman and Lillian Schue.

At the meeting October 9 it was voted by the board of governors to send Christmas packages to all members in service, who include Charles Theodore Marshall, Matthews Lantz, Jimmy Lynch, Richard Collins, Clarence Pounds, Louis Checchini, Stanley Korn and Ben Beno. Membership race between Crafts 20 Big Shows and West Coast Victory Shows is tied at present.

First event of the season will be on Halloween night, when birthdays of Walton de Pellaton, Lucille King, Frank and Jean Yaglia, Joe Krug, Minnie Pounds, Bill McMahon, Ruby Davis, Carmen Cardwell, Ernest Bagby and Louis Baker will be celebrated in the clubrooms. Date for the house warming has been set by President Babe Miller as November 14.

CLUB ACTIVITIES

National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Oct. 21.—At a meeting of the banquet committee on the night of October 18 Vice-Chairman Sam Rothstein presided in absence of Chairman Frank Miller. Committeemen present were President Emeritus George A. Hamid, Secretary Joe McKee, Treasurer Joe Hughes, Chaplain Fred Murray, Jerry Gottlieb, Arthur Campfield and Ted Wolfram. Chairman Rothstein reported that the banquet was certain to be a sellout night of November 29. The family of late member Joe Landy purchased a table of 10 seats in his memory and to be used to entertain disabled servicemen of Halloran Hospital. The club also sets aside a number of seats for the same purpose. Chairman of the veterans' committee, Jack Lichter, will be in charge of the party.

A substantial donation has come from Coleman Bros. and members of their shows. Life member Gene O'Donnell, of Jones bingo forces, has been inducted into the armed forces. J. W. (Patty) Conklin spent some time with members on a recent visit. Vice-President Jack and Mrs. Gallagher and Secretary Robbins, Michigan Showmen's Association, have been visiting here. President Harry Stahl, MSA, will be guest of President Oscar Buck on the dais at the annual NSA banquet, as will President James E. Strates, American Carnivals Association. Visitors have included Past President Art Lewis and his brothers, Ben and Moe; Mr. and Mrs. Jack Greenspoon, Harry LaBregue, Jack McCormick, Joe Weissmann, Jack Capria, A. J. Merrill, H. A. Bouck, William Culeton, Earl Chetney, Henry Scanlon, Bob Doyle; Alan C. Madden, secretary of Middletown (N. Y.) Fair; Joe Gold, Harry Kaplan and Dick Gilsdorf, Harry Schwartz and Sid Goodwalt off for Hot Springs and many members trekking Miamiward.

Lunch counter is now open under direction of Mr. and Mrs. Happy Ware. John J. Lane was mustered out of service after recovering from wounds received in action. Then, as a civilian, he fell and broke an arm. Membership committee approved Earl S. Allen, sponsored by Frank Ware; Harry Cohen, by Art Lewis; A. B. Edwards, Jack Long and Steven B. Morgan, by Jack Perry; John R. Fanning and Bernard J. Murray, by Ben Braunstein; Lee Lewis, by Larry Benn; Meddie N. Porier, by Ross Manning; John H. Montgomery, by Jules Lesures; Sam Weisser, by Daniel Kline; Sam Selgson and Abraham Steinberg, by Sam Levy. Ross Manning is in the lead in the drive, with Prexy Buck, second; Harry Rosen, third; (See NSA on page 56)

Heart of America Showmen's Club

Coates House, Kansas City

KANSAS CITY, Mo., Oct. 21.—Management having decided that the hotel will remain open during renovation, clubrooms were put into condition for regular weekly meetings which started October 20. Many out-of-town showmen attended the funeral of W. Frank Delmaine, including about 20 members of the Tivoli Exposition Shows.

Buck Ray, who returned from a horse show in Lennox, Ia., will remain here for the winter. Ellis White returned after a successful season with the Elite Exposition Shows. Keith and Peggy Chapman returned to Pine Bluff, Ark., after the Delmaine funeral. Mr. and Mrs. Ivan (Whitey) Mikaelson went to Hot Springs. Mrs. Cliff Adams left for California, where her mother is seriously ill. Rosalee Elliott, after playing larger Midwest fairs with her concessions, returned here for the winter. Harold (Whitey) Elliott is with the armed forces in France. Ruth Spallo, Ladies' Auxiliary, is back after playing the Muskogee (Okla.) Fair with her concessions. Silver Jubilee committee and Banquet and Ball Chairman Buck Ray will soon announce the program for the week of December 25.

Michigan Showmen's Assn.

156 Temple Avenue, Detroit

DETROIT, Oct. 21.—Meeting October 16 had President Harry Stahl, Second Vice-President Michael Allen, Third Vice-President Manny Brown, Treasurer Louis Rosenthal and Secretary Arthur J. Frayne in the chairs. Pvt. Joseph Eule and Coast Guardsman Al Maxwell were on the rostrum and 71 members attended. Ben Moss sent \$300 to the servicemen's fund and letters came from Sam Gould, Sam Maltin, Frank Gross, Pacific Coast Showmen's Association and National Showmen's Association. Carl H. Barlow, Joseph (Jeff) Harris, Edgar L. Lewis, Monroe E. Sanders, Joe Schweid, Ward W. Setzer, William A. Stacey and Clinton E. Tyler were elected to membership.

Date for an open-house Halloween Party was set for October 31. President Stahl then turned the gavel over to Third Vice-President Manny Brown, who presided for remainder of the meeting, calling upon many new members for short talks and assessing small fines on others for failing to attend meetings regularly. I Sobel, house committee, served lunch and was praised by visiting members for the appearance of the rooms since fall house cleaning.

Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire
Los Angeles

LOS ANGELES, Oct. 21.—Monday's session drew an extra large attendance, with a noticeable increase in the wide-open-spaces contingent resulting from the seasonal closing of shows. Allegiance to the Flag was followed by receipt of acknowledgments of floral remembrances from Mrs. Ralph Belcolm and Mrs. Steve Henry and family. Lee B. Smith, Bowen's Joyland Shows, forwarded his pledge of War Stamps.

Financial report revealed the usual measure of club prosperity, and Treasurer John Backman reported he had succeeded in obtaining a matching quality of Vermont marble for new headstones in Showmen's Rest, with installations to follow shortly. Rooms have been materially improved by Custodian Ben Beno, Hall off the checkroom has been converted into a storeroom and the entire quarters have undergone thoro renovation. Jimmy Dunn reported that Doc Cunningham was making good headway. Harry Rawlings made his usual dignified pitch on the building fund and scored with home runs by Clyde Gooding, Fred Zipkin and Joe Horwitz.

In the "Glad-To-Be-Back" department came remarks from Clyde Gooding, Roy Barnett, Walton de Pellaton, Leo Haggerty, C. E. Rice, Mike Murphy, Monte Stephens, Robert Bishop, Doc Gillegan and George Morgan. J. Ed Brown introduced Edward L. Mann, member of the National Showmen's Association and the Miami Club and now a Coast Defender at Burbank. He complimented the club highly and became a member. Lion's head, after a Joe Krug build-up, came thru with a substantial sum for the Christmas dinner. Official family consisted of President Ted LeFors, Vice-President Joe Mettler, Secretary (pro tem) Lou Johnson and Treasurer Backman.

Ladies' Auxiliary

At the meeting October 16 with 36 members Past President Marlo Le Fors presided. Letters came from Leta Johns, who has been ill, and Estelle Terrell. Condition of Lalia Pepin was reported improved. Nell Ziv is better and Vivian Horton and Lucille Gilligan off the sick list and welcomed back. Bank Night award went to Nina Rodgers and door prize, donated by Mabel Brown, went to Edith Bullock. Date for the Halloween party was set for October 23. Edith Bullock reported the party given by Mission Beach members a huge success. Fern Chaney, who headed the hostesses, brought in \$450 realized from the party. It was voted to send Dolly McCollister a letter of appreciation for her entertainment at parties for the Auxiliary. Bazaar articles were given by Idaha Delno and Marlo Le Fors. Bazaar chairman is Rose Rosard. Berta Harris, Ethel Abel, Idaha Delno; Mrs. Von, St. Louis; Lucille Gilligan and Florence Lusby spoke.

At a social and charitable party in the new home of Fern Redmond, San Diego, October 12, co-hostesses were Peggy Steinberg, Emily Mettler, Babe Herman, Florence Webber and Lillian Nickols. Proceeds will go to the auxiliary. Rumpus room, cocktail bar and lounge were decorated with fall flowers. Refreshments were served at the picturesque Hawaiian Bar. Dolly McCollister entertained with presentation of the native (See PGSA on page 56)

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 25 Opera Place, Cincinnati 1, O.

Many Winter Doings For Chi's Coliseum

CHICAGO, Oct. 21. — Under management of Leo Seltzer, the Coliseum is lining up many sponsored events for winter. This week the Diamond-D Wild West Rodeo and Thrill Circus holds the boards. A series of basketball games is skedded for a little later in the season and on December 9 the National Horse Show, sponsored by Marshall Field, John Cuneo, H. Leslie Atlas and other prominent people, will open.

Seltzer is now negotiating with a well-known circus impresario for a winter circus. Shortly after the first of the year a big post-war show and exhibition is skedded, and for late winter several trade shows have been booked.

THE Bridgetown (N. S.) War Service Club promoted a one-day bazaar in behalf of war welfare and profit was \$3,200. Kinsmen Club, Moncton, N. B., held a

week's indoor fair in the curling rink for its fund to buy powdered milk for British bombed children and mothers. There were concessions games, a big bingo and vaudeville. A five-year ban on exterior lighting has been lifted thru-out New Brunswick, but continues in Nova Scotia. Someone must be left in charge of lighting so that it can be turned off at the sound of a blackout siren. Withdrawal of the ban favors bazaars, fairs and celebrations which have been handicapped by inability to provide outside illumination, including colored electric signs.

WANTED

For Jacksonville Fair and all winter in Florida
DROME RIDERS, TALKERS and USEFUL HELP
Capt. Bob Perry is no longer connected with Show or Drome. I own all equipment and will be responsible only for those debts contracted by me personally.

MARION PERRY

Care DODSON SHOWS, Per Route

ROLL TICKETS

Printed to Your Order 100,000 for
Keystone Ticket Co. Dept. B. Shamokin, Pa. \$19.50

10,000	..\$6.50
20,000	.. 7.75
50,000	..12.50

Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

TEXAS TURNOUTS TILT B. O.

**Dailey Going Up;
15 Cars for 1945**

Cole Does Big On Return Trip

Some capacity houses are played—in Wichita Falls opening is made in cold

WACO, Tex., Oct. 21.—Moving from Altus, Okla., back into Texas at Vernon October 10, Cole Bros.' Circus played to a half house at the matinee and capacity at night. Cold weather was encountered in Wichita Falls (11-12), and affected business somewhat opening day, but second day was warmer and show did capacity. Long jump into Corsicana for night show only (13), was made in record time, and show played to capacity. Tyler (14) almost equaled the tremendous business show enjoyed in San Angelo on the previous Saturday. Show had two capacity houses; weather ideal. Concession and Side Show business was very big.

Milani Antalek returned to the act in Wichita Falls, following a major operation in Los Angeles. Eddie Woekener's band has been augmented by five extra men and his daily concerts in the center ring are as popular with Cole trouper as with the customers. Charley Forest, of Harold Voise's troupe, who had been ill for two weeks, returned to the act in Waco. Visitors included practically the entire Polack Bros. show, which was making the jump from Denver to Fort Worth as well as Mr. and Mrs. Art Concello, of the Russell show; Mr. and Mrs. A. Morton Smith, and Dr. and Mrs. A. A. Davenport, Gainesville, Tex.; Harrison Waite and Holt Massey, Waco; Myles Bennett, Dallas (former usher on the Ringling show), Bobby Peck and Claire Everett; Mrs. Edwin Thomas, Dallas, mother of Col. Harry Thomas with the show.

Polack Has Good Play in Ft. Worth

FORT WORTH, Oct. 21.—Near capacity crowds have been attending the Polack Bros. Circus which opened at Will Rogers Memorial Coliseum October 12 and which is scheduled to depart today. The auditorium seats 6,500.

Including matinees which were given on all except the opening day, it is estimated that attendance for the first six days passed 35,000, according to officials of the Moslem Shrine Temple, which for the second year is sponsoring the show. Large industrial and business concerns have taken out blocks of tickets ranging from 200 to 2,000 which have been sold or presented to employees. Civic clubs have attended in a body.

Expenses and a neat sum for the temple already have been realized.

Hunt Produces Show in Va.

FREDERICKSBURG, Va., Oct. 21.—Second annual Grotto Circus, which closed October 14, was a success. Acts and equipment were furnished by Charles Hunt who produced the show. The DeRiskie family was featured in the big show, and Ray Rogers had Baron Novak, midget entertainer in the concert, which held 90 per cent of the patrons. Bradley and Stutz, concessionaires, were on the midway, and also had the candy pitch.

Cotton Duck

STORY from Washington on the release by the War Production Board of cotton duck unsuitable for military purposes appears in the Carnival Department in this issue.

Definite Up-Swing In Attendance at The Garden Rodeo

NEW YORK, Oct. 21.—Columbus Day marked definite upswing in attendance at the Madison Square Garden rodeo. However, the public still passes up the low-priced gallery seats, the demand being for the higher bracket arena pews. The Garden's take, favored by good weather so far, stands to top last year's record.

The Garden is practically sold out this week-end, with a group of Rodeo Fans of America, 1,000 strong, attending Saturday (21) night's performance in a body. Rodeo Fans are holding their fourth annual convention and banquet at Hotel Belvedere today, and after attending the rodeo will return to the hotel for their annual dance, at which Roy Rogers will be guest of honor.

This year's rodeo is getting exceptional publicity breaks, the local dailies giving out with generous displays of pix as well as stories on special events such as the annual visit of the rodeo performers to Bellevue Hospital last Tuesday morning, and human-interest stories on ex-servicemen and clowns in the show.

Radio coverage is also good, with several programs beamed to overseas servicemen. On October 26 the British Broadcasting Company will broadcast a portion of the Garden show beamed for Europe and on the same day the OWI sends out a recorded broadcast to the South Pacific. For WJZ listeners Jack Andrews, Australian bull whip manipulator, guested on Dave Elman's *Side Show* program, and Roy Rogers and others from (See *RODEO GATE UP* on page 43)

Sunbrock Show Incorporated

CINCINNATI, Oct. 21.—According to a Columbus dispatch Monday, the Rodeo and Hollywood Thrill Circus (Larry Sunbrock show), which played here recently and had its receipts attached by internal revenue agents, has been incorporated. Among incorporators are Mrs. Marion Pope Sunbrock and John G. Andrews, who also were named in the government's tax lien which resulted in seizure September 15 of the local receipts. The lien charged the circus owed \$31,309 in admission, income and Social Security taxes. In the court action the government permitted payment of rodeo employees from impounded funds. The new corporation set-up provides for issuance of 100 shares of no par value stock.

UNDER THE MARQUEE

Communications to 25 Opera Place, Cincinnati 1, O.

BONUS-time near?

THE CHIMP, Tojo, died recently at the quarters of Hunt Bros. Circus.

TINY SMITH and his bucking Ford, who played fairs and rodeos, will be with Dick Clemens's lion act this winter.

DON TAYLOR, ventriloquist, has returned to the hospital at Oak Forrest, Ill., for a rest. He is in Ward 39.

SOON we'll hear about the demobilization of working crews.

THE KEYS (Chief and Tillie) attended Cole Bros. at Sweetwater, Tex., and Beatty-Russell at Paris, Tex., visiting friends on both shows.

HARRY N. BROWN is in charge of the Ringling circus Ramdoodle office in New York. Address is Gordon Apartments, 800 Eighth Avenue.

SMILEY DALY, who recently received an honorable discharge from the army, is back in Chicago and readying for the winter shows.

BORING question to a workingman: "Do you work for the circus?"

Wirth To Produce St. L. Police Show

ST. LOUIS, Oct. 21.—Contracts were awarded October 18 by the local Police Relief Association to the Arena Managers' Association, with Frank Wirth to produce next year's circus at the Arena here April 22-May 6.

The Relief Association Committee is headed by Capt. Raymond Dowling, chairman, and Samuel Hastings, secretary. Emory Jones is manager of the Arena.

Art Lind Moved By Polack Folks

SPIVAK, Colo., Oct. 21.—Being confined to bed more or less, the writer, Art Lind, missed Cole Bros. Circus when it played Denver. However, my heart and soul was on the lot every day at 2:15 and 8. When the show left, my hopes were that I would be strong enough to visit the next circus scheduled to play Denver, and I knew that show would be Polack Bros. I did visit, and with a capital V.

The day before the show opened, Chester (BoBo) Barnett and wife; Jack Klippel and Frank Prevost, clowns, visited me at the sanatorium here. The two hours they spent with me were the happiest I have known in over three years. Barnett, altho in his business suit, and a few of his dogs that he chanced to have along in his car, entertained patients as well as myself, a full half hour on the hospital lawn. My visit at the circus was what I might call, "Old Home Week." And the welcome I received made me forget I was ill. It would have taken little coaxing, and I would have slapped on a make-up and gone in a few clown numbers.

It's been 3½ years since I've had a make-up on, and it has been that long since I've had a payday. So you can imagine my surprise when the personnel of the show presented me with \$110 cash, and said, "Here Art, this is payday." I don't believe I was ever so deeply touched. I didn't know whether I wanted to break down and have a good cry, or run away. I was speechless; I had never experienced anything quite like this before. Every time I think of the welcome I received, that lump comes up in my throat.

CORP. IRVIN H. ROMIG, formerly of the Romig & Rooney comedy bareback riding act, is now in Italy with the K-9 Mine Dogs. His address is APO 534, care Postmaster, N. Y.

JOPLIN, Mo., Oct. 21.—Ben Davenport, owner of Dailey Bros. Circus, will have a 15-car train, a larger big top and a stronger performance and menagerie next season. Business, he said, had been great, altho having strong opposition, and will remain on road until December 10, weather permitting. He now has six flats, three stock and three sleeping cars.

Beatty-Russell did big business in this part of Missouri and Northern Kansas. Reported by Paul F. Van Pool.

Clarification Made On RB Fire Claims

HARTFORD, Conn., Oct. 21.—A recently published newspaper statement to the effect that it would take the Ringling Bros. and Barnum & Bailey Combined Shows 15 years to pay its Hartford fire claims was clarified by the management.

Dan Gordon Judge, of the law firm of Engel, Judge & Miller, New York, counsel for the circus, said that the statement, originating in Tampa, Fla., October 10, was not in accord with the facts. According to Mr. Judge, the statement meant to convey the thought that the circus was determined to do everything it could to assist the victims of the fire regardless of the length of time it took to do it. Mr. Judge further stated that it was the opinion of counsel and of most of the officers of the circus that most of the claims will have been settled and paid within a period of about two years and that very substantial payments on account of such claims will be made within the next few months. He pointed out that \$1,000,000 was already available to make such payments on account.

The vitality and earning capacity of the circus, he stated, has been shown beyond question by the attendance it has been able to attract when it resumed its tour after the fire, even tho it was compelled to play in stadiums and parks and contend with inclement weather.

No Go for Detroit Shrine

DETROIT, Oct. 21.—Detroit's biggest traditional sponsored date, the annual Shrine Circus, will be a wartime casualty for the fourth time, Tunis (Eddie) Stinson, recorder of Moslem Temple and producer of the circus, said this week. Lack of a suitable building is the chief reason for failure to make plans this year, with the State Fair Coliseum not likely to be released until well after the war. Conflict with hockey schedules has made it impossible for the Shrine to arrange dates for the circus for Olympia Stadium, only other large stadium available here.

indoor circus for a four-day engagement starting November 22, according to Jay Anderson, president.

GREAT movie with sound effects could be made of a boss canvasser trying to load a show at midnight while short-handed.

TOM HEENEY, veteran circus executive, after spending a month in the San Francisco bay area, has returned to Los Angeles, where he will make his winter headquarters.

ROY BARRETT appeared at the Sunbrock show in Des Moines October 15-21 and at several dates in Indiana for Al Humke. He will soon appear at the Stix, Baer and Fuller store, St. Louis, his third year there, for the holiday season.

EVERY hamlet has its 70-year-old who, when a lad ran away from home and joined a circus. When he tells how he driv stobs with a post maul and slept on the tent's side sheets, are we convinced?

BEERS-BARNES will close at Southern Pines, N. C., October 19, and the Beers and Barnes families, and Tex Lawton will go to Miami. Ray Brison will return to Baltimore, and Mervin Ray troupe to Reading, Pa.

AFTER closing with Wallace Bros., Lew Hershey played the E. N. Williams dates in the South. He will be at home in Fort Scott, Kan., until early November. (See *Under the Marquee* on page 41)

With the Circus Fans

By The Ringmaster

CFA

President: THOMAS M. GREGORY, 12039 Edgewater Drive, Lakewood 7, O.
 Secretary: W. M. BUCKINGHAM, P. O. Box 4, Gales Ferry, Conn.
 (Conducted by WALTER HOHENADEL, Editor, "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

New York State meeting of the I. A. Van Amburgh Top was held in the Barlow Barn, Binghamton, evening of October 6. Forty persons were present including members of the Pat Valdo Tent, Pat Valdo Circus Club, the Hubert Castle Tent, Utica, and invited guests. First part was devoted to a general reception and get-together in the Victory Bar, where flags of the United Nations were hung about including a large V-for-Victory banner hung directly over the bar, which was attended by three women dressed as clowns. A miniature circus unloading was set up at one end.

The second part was a visit to Victor Bros.' United Nations Circus, and as the fans entered thru a door over which was hung a sign that read, "Thru these portals pass the most ardent circus fans in the world," they beheld a replica of the Ringling circus as presented under canvas during the early part of the 1944 season. Included in this replica of an old and modern circus were 300 horses, a railroad train unloading, 7-pole menagerie, huge 6-pole big top in the background and a spec forming in the backyard, "Hold Your Horses, the Elephants Are Coming," a scale model of the Ringling spec of 1943.

Next a business meeting was held and speeches by eight members of the CFA. Following this was shown the Archibald circus movies, which lasted an hour. This was the first State meeting since 1942. Fans there will again get together when the Frank Wirth Circus plays Binghamton in middle November, auspices of the New York State Guard. It is planned to again entertain the Hubert Castle Tent.

To the strains of *Auld Lang Syne* which wafted across frosty air, CFA President Tom Gregory closed his circus season October 9. With Mrs. Gregory and Fred Work he traveled to New Philadelphia, O., to witness the closing performances of Mills Bros.' Circus. They were invited to the last meal of the season in the cookhouse. This was the first time in his life that Gregory had been able to catch both the opening and closing stands of the same show in one season.

Joe Beach, president of the Adele Nelson Tent, Springfield, Mass., and Charles Davitt, treasurer, visited with Terrell and Dolly Jacobs, Mike Cahill, Kay and Karol, Bessie Costello, and Miss Berniece at the Frank Wirth Providence circus. Also had a visit with Janet May and Paul Berosini, Mr. and Mrs. Pallenberg, the Arleys, Mr. and Mrs. Walkmir, at Hamid-Morton Circus in Boston.

Letter From Stanley Dawson

HOT SPRINGS, Oct. 21.—When I left New York City, Joe Bowers, formerly with Tom Mix, had taken winter work with Olsen and Johnson; Al Butler with *The Merry Widow*; Bernie Head with Blackstone, magician, and Bill Roddy with the Ballet de Russe Monte Carlo. R. V. Leighton is manager of the Ziegfeld Theater. Heard from Blackie Diller, Marlon, O., who claims to be the oldest living boss hostler. I have corrected him by telling him that Jack Posey is still living at Baldwin Park, Calif. At Owensboro, Ky., I spent several days with Judge A. B. Palmer and wife.

Arriving at Memphis, I visited Bob Courtney and wife, the former Polly Watkins. She has joined the WACS and is stationed at Fort Oglethorpe. Also met Joe Simons, former member of Merle Evans' band and who is now managing the Warner Bros. Theater. Paul Wanger has a gift shop in Memphis.

In Hot Springs met Charley Sparks, Blackie Logan, Red Reeder, Able N. Albert, Cliff Wilson, Louis Rosenberg, Happy Price, Eddie and Golda Gradley and Steve Byrd. The Beatty-Russell show at Hot Springs played to a packed matinee and turnaway at night. Albert and Rosenberg joined the show here. Logan and Red Reeder visited show. Tom Lovett is sick at McCracken, Kan. I visited Dalley Bros. at Malvern and Hope, Ark. Took Logan over for afternoon show and he met fellows whom he had not seen in years.

Morton Doing Better In Toronto Than '43

TORONTO, Oct. 21.—Bob Morton's Circus is doing a bigger biz here this week than last year. The three-ring show, sponsored by the Rameses Shrine, is appearing for the 12th consecutive year at the Maple Leaf Gardens.

"This is the best show I've put on here in six years," Bob Morton told *The Billboard* representative. "I must say credit is due the Canadian immigration authorities and the Washington ambassador for co-operating and enabling us to bring some fine acts across the border without delay."

There are two performances daily, 3:15 p.m. and 8:30 p.m. Well-advanced arrangements with the Board of Education allowed school children to obtain tickets and leave early for the circus. The opening matinee saw 10,000 thrill to the acts; evening customers totaled 8,000. A near-capacity turnout of 11,000 attended the Tuesday matinee; night, 7,500. House capacity is 12,466.

Publicity rated good space in the local newspapers. The Central News Bureau locally handled publicity under direction of Omer J. Kenyon, who is with the Morton show. Advertising was done thru the newspapers, window cards and transportation placards. Morton and company also did some aggressive work in selling poster space in the arena to large local firms. Bob Morton emceed the show.

Notes From Bette Leonard

WICHITA, Kan., Oct. 21.—The Kansas National Horse Show and PHBA national show, held in conjunction with the 4-H Club Pat Stock Show here, broke all records for attendance. Specialty acts were Madame Maree's Circus, Ole Graham's Western Riders, and Dr. E. L. Cooper's registered black and white Pinto Liberty Horse act, shown and trained by Fred K. Leonard.

Sgt. Charles N. Sataja, former circus trouper now in the 59th Evacuation Hospital in Southern France, attended a circus in Paris. Bill Emory is located at the former Benson Wild Animal Farm, Nashua, N. H. The owners are planning on making improvements and will re-open the coming spring. Edward Flinders, former bull man, is now racing greyhounds at Revere Beach, Mass., and West Palm Beach, Fla. L. H. Griffith, of the 101 Ranch, is located at Troutdale, Ore., in government construction work.

Dalley Bros.' Circus packed them in in Arkansas. Howard Suesz and Russell Hall visited the Wichita Horse Show. Suesz is planning on opening his indoor dates in November; will have the Hanneford riding act as a feature again. Hall is resting for a few weeks in Wichita, reports Bette Leonard.

The Corral

Communications to 25 Opera Place, Cincinnati 1, O.

New York Garden Results

Results during second week of the 19th annual Championship Rodeo, Madison Square Garden, October 4-29. Calf Roping—Third day (four performances), Dan Poore (15.4 seconds), \$500; Choate Webster (18 seconds), \$410; Harry Hart (16.3 seconds), \$325; Buck Sorrells (18 seconds), \$260; Toots Mansfield (18.3 seconds), \$157; John Bowman (19.2 seconds), \$70.

Saddle Bronk Riding—Third day (four performances), Chuck Sheppard, \$428; Jackie Cooper, \$350; Bill McMacken, \$280; Doff Aber, \$215; Louis Brooks, \$130; George Yardley, \$60.

Steer Wrestling—Second day (six performances), Louis Brooks (5.1), \$750; Dub Phillips and Steve Heacock (6), split, \$537.50 each; Buck Sorrells and Harry Hart (8.2), split, \$302.50 each; Mike Hastings (9), \$150; Bill Linderman, (9.3), \$75.

Bull Riding—Third day (four performances), Jack Spurling, \$416.92; Pee Wee Morris, \$345; Gerald Roberts, \$270; Smoky Snyder, \$215; Manuel Enos, \$130; Clyde Hebert and Fritz Becker, split, \$30 each.

Wild-Cow Milking—Night of October 10, Jack Shaw (30.2), \$145; Bill Greenough (46), \$87. Night of October 11, Choate Webster (31.3), \$145; Walton (See CORRAL on page 54)

DRESSING ROOM GOSSIP

Cole Bros.

Whitey Govro, erstwhile wrestler on the show, is filling in on the Texas tour by driving a truck, as wrestling is taboo in that State. Whitey has earned the cognomen of "Wrong Way Govro" because in Vernon, Tex., he pulled the stringer wagon from the runs to the lot, circled the lot, then pulled the stringer wagon right back to the runs. Whitey has had that far away look in his eyes lately—I wonder if he is thinking of Sunny California. Charles Forrest, one of the better bar performers, was out of the program several days, ill of the flu.

Met up with the Polack showfolks in Vernon, Tex., and did they cut it up all day. Mr. and Mrs. Gene Randow, Gene Randow Jr., who is back from overseas after doing his bit for two and a half years; Walter and Ethel Jennier, Dennis Stevens, Ed Raymond, Felix and Iva Morales, Billy and Conchita Pape, Zavatta family, Bea and Mrs. Carsey, Etta Carreon, Jack Klippel; Borgundgi, who was with the Cristianis for many years; Nate Eagles and his midgets, Chester (BoBo) and Dorothy Barnett, Chester and Dorothy spent two days with us and it was grand seeing them again.

Other visitors were Jack and Kay Burslem from the Beatty-Russell show; Tony and Art Concello, owners of that show; Mr. and Mrs. A. Morton Smith, and Dr. and Mrs. A. A. Davenport from the Gainesville (Tex.) Community Circus. Milannie Antelek returned to the perch act after undergoing a major operation five weeks ago. Herbert Leeman, auditor of the show, is the most sought after man when the show is over, especially around the privilege car. Earl Page, in the elephant department, did a swell paint job on the elephant equipment.

Beatty-Russell

Big days were recorded at Duncan, Gainesville, Paris, Greenville and McKinney, Tex., with many turned away. The event of the week was the Gainesville engagement. Located in the North Central part of Texas, this community was made famous by a group of circus-minded citizens, who refused to get old with time. The A. Morton Smiths, the Stamps, the Murrells, the Saylor and many others banded together and formed the famous Gainesville Community Circus, which was made up strictly of Gainesville citizens. This show flourished and thrived for more than 10 years and had it not been for the war, would still have its big top in the air.

However, there is a faraway gleam in the eyes of Smith and others, and it is in the direction of the return to happier days, when they can pull their red wagons from the warehouse, get out their seats, tents and poles and again begin rehearsals for the show. These same people greeted the Beatty-Russell folks with the open-armed variety of

Southern hospitality. Circus day for the Gainesvillers began early in the morning and lasted thruout the day, with all attending the evening show in a body and entertaining the show personnel with a buffet lunch and refreshments at the home of Dr. and Mrs. Yarborough, immediately after the performance. Some interesting movies of the Gainesville circus were shown. Also at Gainesville, Art Lansford, Dallas mortician, who has the unique habit of clowning when a circus comes to town, spent the afternoon in clowning, and proved he is some shakes as a still walker.

Duke Drukenbrod, who was the first president of the Charles Siegrist Showman's Club, says "Show business is great, but I'm getting lonesome for Shusters Bar." Trainmaster of the Ramdoodle Club, Benny the Bum, has returned to the show after attending to field duty for the Ramdoodlers.

The closing thought for the day is furnished by Antoinette Concello. She has composed a song for the close of the season and it goes like this (sung to the tune of *Happy Days Are Here Again*):

Circus days have come and went,
 They have taken down the cookhouse tent;
 And we haven't saved a doggone cent,
 Circus days have come and went.
 There are more verses, but the ending is very sad, so may the writer close here.
 DICK LEWIS.

BOOKING INDOOR AND OUTDOOR DATES NOW
 the only act featuring a 35 ft. Swaying Handstand atop a high pole.

Selden
THE STRATOSPHERE MAN
 World's Highest Aerial Act!



Write or Wire Care of The Billboard Cincinnati 1 Ohio

WANTED
 Indoor Circus Acts, also good Promoter and Advertiser for Program and Banners.

SEILS-STERLING CIRCUS
 Sheboygan Armory, Nov. 26-27-28-29.
 Animal Act, Ground, Aerial, Acrobatic Act and Clowns.
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 2735 So. 8th St. Sheboygan, Wisconsin

SAM BLUESTEIN
 Wants For
SHRINE CIRCUS
 Novelties Men and Seat Butchers.
 City Auditorium, Nov. 6-12, Atlanta, Ga.

BAILEY BROS.' CIRCUS
 "The Show That is Going Places!"
 Photos for sale. 12 excellent enlarged views for \$1. Bob Stevens, Miller Family, L. Claude Myers, Dina Wilson, Walter Powell, Gabby DeKoe, etc. New army car just added and many others. Free copy of new circus publication, "Big Top," if order sent in next 10 days. **ROBERT SAMS**, 3009 16th St., Ens., Birmingham 8, Ala.

WANTED
 Dog Act and other small Animals. Will lease or buy. Also Dog and Pony Man or Lady.
GEORGE E. ROBERTS
 3504 North 8th Street Philadelphia, Pa.
 Sagamore 5536

ATTENTION, PRODUCERS
 The Almas Temple Shrine Circus Committee is making preparations for their Annual Indoor Circus, to be held in Washington, D. C., early in the spring of 1945. All Producers and Booking Agents interested communicate with
HOWARD P. FOLEY, Director
 1315 K Street, N. W. Washington, D. C.

Marshall Hall Chalks Fat '44

Attendance, gross marks shattered—L. C. Addison maps 1945 improvements

WASHINGTON, Oct. 21.—Altho closed during the 1943 season, due to failure in obtaining a fuel-oil allotment for its steamer service, Marshall Hall Park, located on the Potomac River, near here, came back in 1944 with a bang, breaking all previous records in attendance and gross business, according to Manager L. C. Addison, who has just concluded his 12th season at the popular play spot. Addison says he is planning a number of major improvements for the 1945 run. Considerable work will be done during the fall and winter, he says.

New Scooter cars were installed this summer and the ride topped all others in business. Whip cars were installed in July and brought the ride next to the top of the gross list. Two new kiddie rides also pulled bang-up business.

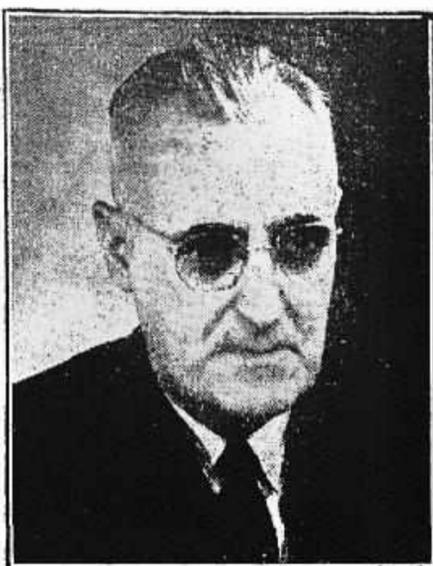
R. R. Hyman, district general manager (See MARSHALL SOCKO on page 43)

Tampa Joyland Sets Sam Lawrence Rides

TAMPA, Oct. 21.—Joyland Park, located four blocks from the heart of Tampa, has contracted for the Lawrence Greater Shows rides for the winter season, which gets under way November 10. A large dance hall was built on the park grounds during the summer. Traveling bands will be engaged to play here during the winter.

Sam Lawrence, of the carnival company bearing his name, made a hurried trip here recently from the show's winter quarters at Sanford, N. C., and expressed himself as being elated at the park's prospects for the winter.

There are more people here now than there usually are at the height of the season, Lawrence said.



M. J. DOOLAN, for many years a large-scale ride operator in the Chicago area, has just completed a deal for a 20-acre tract at 95th Street and Crawford Avenue, in the Windy City, on which he plans to open a modern and fully equipped kiddie park in time for the 1945 season. Deal for the property was handled by Morris Haft, attorney for the Showmen's League of America, of which Doolan is treasurer.

Art Lewis in N. Y. Setting Band Sked; Theater for Seaside

NEW YORK, Oct. 21.—Art Lewis, president of Seaside Park, Virginia Beach, Va., is in New York lining up name bands for the park's Frolics Ballroom for next season. Dansant is being redecorated by Joe Cortez and is slated to open early in April.

Lewis and associates have acquired a large plot of ground adjoining Seaside Park on which they will build a 1,400-seat air-conditioned theater for summer stock and musicals. A group of 40 dwellings and six stores will also be erected, they say. Howard Boucher is in charge of construction and plans for the buildings were drawn by Arthur Lublin.

Jack Greenspoon, manager of Seaside, is seeking priorities for material for a new Coaster.

Revamp Plans Flash Midway At Palisades

Transform Entire Grounds

NEW YORK, Oct. 21.—A speedy job is being done on the rebuilding of Palisades (N. J.) Park. Since the funspot's disastrous fire of August 13 much time has been taken up by insurance adjustors and it has only been five weeks since Palisades rebuilding has been turned over to Joe McKee and his staff. In this brief time the grounds have been entirely transformed. Bulldozers, scrapers and shovels have leveled the ground and cleared out debris. All light and power cables have been laid in concrete conduits and future sites for rides and buildings have been surveyed and staked out.

Jack and Irving Rosenthal, owners, are taking advantage of the present opportunity to make many radical changes in the park's layout. While Coasters and big rides remain on their original sites, small rides and buildings are being shifted to form a more attractive midway. Large trees have already been planted and further landscaping will get under way as soon as foundations for buildings and rides are in.

While priorities are hampering actual building, foundations and framework for several buildings and rides are already well advanced. Among the larger buildings will be a Penny Arcade, 150 by 100 feet; a Scooter track, 140 by 40 feet, and a unique dome-shaped building, 90 feet (See Palisades Shapes Up on page 43)

Toronto Sunnyside Ends Hefty Season

TORONTO, Oct. 28.—Concessions at Sunnyside Beach have shuttered for the season. Attractions and rides closed a few weeks ago.

Attraction Manager J. S. Van Evera announces that the fun spot reaped the biggest biz in years. Attendance was high, free shows, novelty contests and outdoor bingos helping to pull the customers nightly.

Weather was generally favorable throughout season.

Hurricane Writes Heinz Pier Finale

ATLANTIC CITY, Oct. 21.—Heinz Pier, partially destroyed by the hurricane of September 14, will not be restored and no new structure is contemplated at this time, H. J. Heinz II, president of the company, announced this week in a letter to Herman Sypherd, president of the Atlantic City Convention Bureau. Heinz expressed regret that his firm must dismantle the 57-year-old landmark which has been the property of his company since it was taken over by his grandfather in 1898.

Heinz Pier is the oldest one in Atlantic City and the only one in which admission has always been free. The original pier structure was erected by the Reading & Seashore Railroad in 1887 and, tho it has been added to and renewed several times, some of the original pier still stands. At various times art treasures and antiques, both from the Heinz collection and on loan from others, were exhibited in the pavilion on the end of the pier, but more recently the pier was used as a recreation center and exhibition of food products and the development of modern methods of food processing.

Postpone Litigation On AC Garden Pier

ATLANTIC CITY, Oct. 21.—A rule for continuance of the Garden Pier litigation to the January, 1945, term of Supreme Court was issued this week by Justice Clarence E. Case. Pending determination of the case, the city is restrained from selling, or offering for sale any of the premises, or from leasing them for a period beyond October 1, 1945.

Certiorari proceedings, involving the beach-front park easement question, were brought by former State Senator Emerson Richards against the city after it acquired the Garden Pier thru tax foreclosure and sought to dispose of it.

The matter was to have been heard at the present term of court, but all parties concerned, including Lloyd, Horn & Perskie, attorneys for the plaintiff; City Solicitor Leon Leonard, representing the city, and Alfred T. Glenn Jr., representing the Chamber of Commerce, agreed to the continuance. The chamber entered the case as a friend of the court.

There is talk of building an ornate waterfall tower, aquarium, rock pool, bandstand and sun and fishing deck edifice on the site as part of the post-war improvement plan being advocated by Mayor Altman and predicated upon his proposals for a toll tax and seasonal luxury tax.

Shillan Back in New York From Midwest, Canada Tour

NEW YORK, Oct. 21.—J. W. Shillan, British amusement device manufacturer, returned to New York last Tuesday (10) from a two-week trip thru the Midwest and Canada during which he renewed acquaintance with former associates and visited plants of leading makers of amusement devices, including the Mills, Wurlitzer, Spillman, Allan Herschell and Uzzell.

While in Canada, Shillan was a weekend guest at the home of J. W. (Patty) Conklin.

GREAT FUTURE!
Two and half miles of gulf and river front; bathing pavilion and dancing; wonderful beach resort; bungalows, summer and winter sports. Paved highway to property, near Sunset Hills Country Club. Fortune can be made here. Also at Wall Springs, just off main highway #18, half mile of gulf front; lithia springs, 200,000 gallons per hour; large fresh water swimming pool; also gulf bathing. An investment of outstanding merit. Plottures and maps.
Harry Wentworth Davis
Box 245, Tarpon Springs, Florida

WANTED
SENSATIONAL FREE ACT
For Pensacola Amusement Park
Also like to hear from Tent Theater for 35 Millimeter Portable Picture Show. Have downtown semi-permanent location. Address:
Vaughn Richardson
Room 543, San Carlos Hotel, Pensacola, Fla.

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PARK ENGINEERS AND ARCHITECTS
Coasters — Rinks — Pools
Complete Park and Fair Ground Plans
VERNON KEENAN—Coaster Engineer **HEROLD BRADLEY**—Registered Architect
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CARL P. BROSCHE—Landscape and Land Planner
and Associates
"Plan Now for Great Post-War Era"
200 Chestnut Street, Sewickley, Pa. (Pittsburgh, Pa.)

FOR SALE
Nine Three-Seated Coaster Cars for safety rail, underfriction, Miller type track. Timken bearing wheels and stationary safety type hand rails. Also complete, modern Portable Rim, can be adapted to any standard loading station. Built in 8-foot sections of tempered, presswood masonite, indirectly lighted and painted in bright colors. Cars and Rim for sale F. O. B. Auburn, New York, for \$1,850.00 cash.
Built and Being Sold by
Philadelphia Toboggan Company
130 EAST DUVAL STREET GERMANTOWN, PHILADELPHIA 44, PA.

American Recreational Equipment Association

By R. S. Uzzell

Have been out of the country operating rides in Canada almost continuously since last April.

The dates for the NAAPPB annual convention at Chicago are December 5-7. It promises to draw a large attendance as ops are more anxious than ever to know trends and how we can best prepare to meet them. Even if the war should close before convention time we shall have serious problems to meet. It

was a heroic job to get going with men and material after the last war. It will be worse this time.

Repair and replacement work can be done now by those who have the determination. Used rides to meet present demands are just not available. It is sure to be worse before it gets better. Those who wait until spring are sure to be disappointed.

Book your round-trip transportation at least a month before convention time and make hotel reservations well in advance. Those who expect to carry on and continue in the business just cannot afford to miss the December meeting in Chicago.

The manufacturers will be there and just about all of them have a new device cooking. Manufacturers with war contracts will be glad to get the green light for normal operation. It can come none too soon to please them. But when, is the big question.

Palisades (N. J.) Park has a lot of replacement work under way. A good job is being done by Joe McKee on the big Coaster which was in the pathway of last summer's fire. The Uzzell Aeroplane Swing, originally placed in the park in 1910, gets a renewal of contract (See AREA on page 43)

Matheson Missing in Action

SAN FRANCISCO, Oct. 21.—Lieut. John A. Matheson, former Playland-at-the-Beach employee now in the army air force, is missing after a flight over Germany, according to word received by his mother, Mrs. Myrtle Matheson.

NATIONAL SHOWMEN'S ASSOCIATION
GREETS YOU
You are eligible to Membership in this fastest growing showmen's organization if you are a showman or affiliated with the amusement business. Clubrooms in the center of the amusement world,
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1564 Broadway,
New York 19, N. Y.
Mostly everyone of the Eastern amusement family is a member. Are you?
Write for information
Initiation\$10.00
Dues\$10.00 Yearly

RSROA Growth Indicated Thru Added Memberships, Many Sanctions for Events

More Pros Put on Operators' Rolls

DETROIT, Oct. 21.—Continued growth of RSROA activities was indicated at the national headquarters here for the month ending October 15, as summarized by Fred A. Martin, secretary-treasurer. During the month 5 new memberships, 16 renewals, 7 professional memberships and 56 sanctions for events were granted.

New operator members include Ted C. Bruland, Anacortes, Wash., and Arthur Karstake and Lyle Seat, Lincoln Park, Mich.

Renewals were to Walter S. Lagerquist, Tacoma, Wash.; Andrew, George and John Hasiska, Glassport, Pa.; Victor J. Brown, Newark, N. J.; Mrs. B. B. Caple, Des Moines, Iowa; Fred Charles, Winston-Salem, N. C.; Walter H. and Lillian M. Sutphen, Detroit; Dorothy Kephart and

Lola Sweeney, Billings, Mont.; J. R. Singhiser, Louisville; Russ Fogle, Port Clinton and Tiffin, O.; E. R. Eyer, Anderson, Ind., and Herbert A. Briggs Sr., Agawam, Mass.

Toledo Adds Member

Colleen McVicker, Toledo, is a new manager-member, and renewal was given to Edmund W. Young Jr., Ventnor City, N. J.

New club members are Tiffin Roller Skating Club, Skateland Rink, Tiffin, O., and Anderson Roller Skating Club, Anderson (Ind.) Rink.

Clubs renewing membership were Roller and Skating Club, Oakland, Calif.; Broadway Roller Skating Club, Glassport, Pa.; Hinchcliffe Roller Skating Club, Wal-Cliffe Roldrome, Elmont, N. Y., Ventnor (N. J.) Athletic Center Figure Skating Club.

Professional memberships were granted to Charles F. Womble, Health Center Rink, Norfolk, Va.; Kathrun I. Perron and Edna C. Viel, Frank's Rink, Boise, Idaho; Anthony J. Avery, unattached, Bronx, N. Y.; Betty Jane Bergmann, Riverside Stadium, Washington; Lillian Erdman, Sefferino Roldrome, Cincinnati, and Louis Thompson, Hagy's Rink, Dayton, O.

Competitions Are Skedded

Sanctions for special events, including shows and competitions, were awarded to Health Skating Roller Skating Club, Norfolk; Hoffman's Skateland Rink, Albany, N. Y.; Southeast Roller Club, Salt Lake City; Lexington Roller Skating Club, Pittsburgh; Airdrome Rink, Billings, Mont.; Rollercade Skating Club, Cleveland; Arcadia Figure Skating Club, Chicago; Clover Roller Skating Club, Brooklyn; Bal-a-Rota Skating Club, Agawam, Mass.; Tiffin Roller Skating Club, Tiffin, O.; Arcadia Figure Skating Club, Chicago; Warnoco Amusements Rink, Greeley Colo., and Triangle Rink, Dayton, O.

AOW Skeds Benefits For Entrants' Fund

ELIZABETH, N. J., Oct. 21.—General manager W. Schmitz, America-on-Wheels chain of rinks, announced a schedule of parties for benefit of the AOW championship fund to provide expenses for 145 amateur competitors.

First affair was held in Boulevard Arena, Bayonne, N. J., October 16, while coming dates are Mount Vernon (N. Y.) Arena, November 13; Twin City Arena, Elizabeth, N. J., December 11; Perth Amboy (N. J.) Arena, January 22; Passaic (N. J.) Rink, March 26, and St. Nicholas Arena, New York, April 16.

New Bridgeport Spot

BRIDGEPORT, Conn., Oct. 21.—Knights of Columbus Hall is the newest spot in town for roller skating. It is on Washington Avenue and is operated by the same management that ran Darwin's Rink on Madison Avenue and which was destroyed by fire several years ago.

DOT GLAZIER, INGE HOFFMAN and Jimmy Rush, of Arcadia Roller Skating Club, Detroit, joined the Skating Vanities show during its Motor City run.

WALTER SUTPHEN has reopened Varsity Gardens Rink, Detroit, which was closed for summer. Excellent fall business is reported.

GEORGE G. FULLER, for the past year U. S. consul in St. John, N. B., founder and first president of St. John Skating Club, promoting roller and ice skating,

has been transferred to Antwerp, Belgium. His wife and two children will live in Rothesay, N. B., until rejoining Fuller. He is a veteran fancy skater and promoted meets and clubs while consul in Kingston, Ont., and Winnipeg. He formed the skating club in St. John within several weeks after arriving there.

EDDIE O'NEILL is now teaching figure and dance in Mount Vernon (N. Y.) Arena. He recently suggested a new method for figure skating.

MR. AND MRS. M. L. WHITNEY, operators of Rex Rink, Lowell, Mass., have aroused much local interest with their new dance class, which was officially opened by Mrs. Emily Melville, pro from Bal-a-Rous Rollerway, Medford, Mass.

FRANK MORRIS, former manager of St. Nicholas Arena, New York, is back at the rink after receiving his army discharge. Don Victor, who had the post in the absence of Morris, has been transferred to Twin City Arena, Elizabeth, N. J., another America-on-Wheels spot.

JOHN C. HOFFMAN, Hoffman's Skateland, Albany, N. Y., staged an exhibition, featuring the Werner Sisters, Ginger and Caroline, New Dreamland Arena, Newark, N. J., for the official opening of his fall season. Mr. and Mrs. Victor J. Brown and Mr. and Mrs. Joseph P. Seifert were guests.

UNDER THE MARQUEE

(Continued from page 38)

when he goes to Houston for the Shrine circus.

SNELLENBURG'S in Philly will present Pamahasika's bird circus there beginning November 4 for a seven-week run. Attraction will be under direction of George E. Roberts, who recently closed on Atlantic City's Central Pier with this feature.

EILEEN TINKHAM has returned to Peru, Ind., from a hospital in Indianapolis, where she underwent an operation and is getting along well. She was formerly prima donna with Sells-Floto and John Robinson circuses. Her address is R. R. 5.

DESCRIBING an early-day Wild West Show, which played in a sidewall corral, a village cut-up boasted: "Their tent didn't have a kiver on it and we clumb a tree and seed it for nothin'."

RAY BRISON, with Beers-Barnes Circus, writes that October 14 they passed on the highway in North Carolina Bill Ketrow's Renfro Valley show. Bill was leading the fleet the same as he did when he had his Kay Bros. Circus on the road. His rolling stock looked good.

AERIAL CHRISTENSENS (Lew and Elsie), who closed their outdoor season at Astoria, Ill., October 5, are now playing indoors, including St. Louis; Columbia, Mo., and Decatur, Ill., following which they will go home to Sheboygan, Wis., for several weeks.

VISITING Ray Brison, with Beers-Barnes Circus, at Siler City, N. C., were Mr. and Mrs. Henry Vanderwalt, who are now operating a garage and service station in Winston-Salem, N. C.

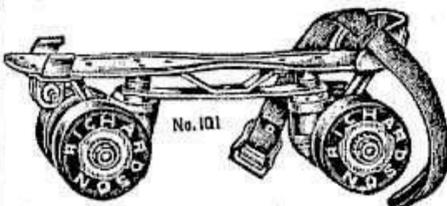
LEO FRANCIS, white-face musical clown and blackface comedian, closed his fair season at Logan, O. He is now working night clubs and November 20 will open at Cluck's Toyland, Indianapolis, for a five-week run. It will be his sixth year there doing Santa Claus.

JACK MCFARLAND, who recently left the Bud E. Anderson Circus, now has the banners on Bailey Bros. Circus for remainder of the season. Show will have a long season should weather remain favorable. Bob Stevens and Harry Boardman are enlarging the show and adding equipment.

ROBERT SAMS visited Bailey Bros. at Anniston, Ala., October 14. Manager Bob Stevens reports adding five new trucks, including a new army scout car, bought at Gadsden. This has a winch on the front and will be used for pulling up the center poles on the big top. Business has been great.

A. M. BRAUER, former showman, while in Cincinnati last week on business, called at *The Billboard* offices. He had been with the C. A. Wortham and Fred Beckmann carnivals and Miller Bros.' 101 Ranch show. He is now with the Morton Bakery, San Antonio, which supplies the needs of 800 men at the air fields there.

The First Best Skate



QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1884
3312-3318 Ravenswood Ave. Chicago, Ill.
The Best Skate Today

No. 321 DUSTLESS FLOOR DRESSING
Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.
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444 Second St., Everett, Mass.

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"STURDIBILT" FIBRE WHEELS
Try a set, FREE! There's no obligation. Write today.
WHEEL PRODUCTS CO.
Council Bluffs, Iowa

WANTED
to purchase or lease Skating Rink Floor with or without top. Would prefer maple floor. Also interested purchasing skates in good condition. Write or wire (paid) to
Norman Y. Chambliss
Rocky Mount, N. C.

I have exceptional opportunity for rink with own outfit
Temporary or permanent. Good brick building in business section of a Texas city. Population 50,000. Army camp with 40,000 soldiers. No other rink in city. I will furnish lights, heat and license. Floor space, 50x100 for rink. Spectators' space, rest rooms, cloak rooms in addition. You must have good outfit. I can give references and expect them. No promoters need write. Address
BOX D-300, Billboard, Cincinnati 1.

WANTED
NEW AND USED ROLLER SKATES
PENN SKATE SUPPLY
5023 Market St. Philadelphia 39, Pa.

BALL BEARINGS
\$1.50 PER M.
No Orders Filled Under 5 M. No C. O. D.'s.
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WANTED
300 PAIRS OF NEW OR USED CHICAGO ROLLER SKATES
SILVER BEACH AMUSEMENT CO.
St. Joseph, Mo.

WHITE ELK COMES BACK!

The U. S. Government now permits tanners to produce again . . .

that fine white elk

. . . provided it will not interfere with war production.

During the coming months our suppliers cannot ship more than 25% of our needs . . . so . . .

PLEASE, when you send in those orders, split your requirements between leather and NON-RATIONED fabric roller shoes.

Hyde Athletic Shoe Co.
Manufacturers of Those Famous **BETTY LITTLE** Roller Shoes.
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WANTED TO BUY FOR CASH

Richardson and Chicago Plates with or without trucks. Write us immediately what you have.

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Ground Bearings for Above
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ALSO LONG-WEARING FIBRE WHEELS
No. 78 Regular 2" or 2 1/16" Dia.—2 Pc. Bushing
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PLACE YOUR ORDER NOW!
CHICAGO ROLLER SKATE CO.
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SUCCESSSES SPUR 1945 PLANS

S. C. Courts Young Blood

Six life memberships for juvenes proposed — early gate, space sales are big

COLUMBIA, S. C., Oct. 21.—South Carolina State Fair here, October 16-21, celebrating its 75th anniversary with a "Food-for-Victory" theme, would have the largest attendance in its history, officials predicted. Secretary Paul V. Moore reported that 98 per cent of exhibit space had been taken. World of Mirth Shows on the midway had a stellar array of attractions.

Outstanding among displays was one by the 13th Tank Destroyer Group stationed at Fort Jackson. Farm exhibits were numerous. Attendance was heavy on the first three days and the usual big Thursday featured the annual football game between the University of South Carolina and Clemson College.

D. D. Witcover, Darlington, was re-elected president of the fair society at the annual meeting, and Ransome J. Williams, Mullins, lieutenant-governor of the State, who will become governor in January, was re-elected vice-president. Directors re-elected were Secretary Moore; W. A. Seegars, who is also treasurer; J. C. Darby, David G. Ellison, R. B. Cunningham, J. L. McIntosh, W. A. Watkins and C. O. Hearon.

Society voted to amend the constitution to provide six life memberships annually to 4-H Club members so as "to put young blood into the society." The amendment is to be considered at the 1945 meeting. Members were told by President Witcover and Secretary Moore that the organization started without funds and now has \$15,000 invested in government bonds and expected to invest additional funds this year.

Pair of B'ham Buildings Set; Propose Park

Gate Goes to 305,000

BIRMINGHAM, Oct. 21.—Final figures on Alabama State Fair here October 2-7 showed total attendance of 305,000, one of the largest in history of the organization, reported R. H. McIntosh, vice-president and general manager.

The board will begin immediately to erect two buildings, one for poultry and another for an apiary and pigeons and rabbits. It proposes to establish an amusement park area and open the pool as soon as possible after the war. Manager McIntosh said he could have signed up practically all of the concessionaires for next year, but that no commitments had been made and would not be until after first of the year.

Breitenstein Fatally Stricken

ORANGE CITY, Fla., Oct. 21.—Bill Breitenstein, who died from a heart attack in Hankinson's Orange City Hotel October 18, had for more than a quarter of a century been identified with auto racing promotions at fairs. He had handled publicity for the late Ralph Hankinson and J. Alex Sloan and also had operated Southern Speedways out of Atlanta. At the time of his death he was arranging professional football schedules in the South. Details in the Final Curtain in this issue.



Meetings of Assns. of Fairs

International Association of Fairs and Expositions, December 4-6, Hotel Sherman, Chicago, Frank H. Kingman, secretary, Brockton, Mass.

Fair Managers' Association of Iowa, December 11 and 12, Des Moines. E. W. Williams, secretary, Manchester.

Iowa State Fair Board, December 13, Des Moines. Lloyd Cunningham, secretary, Des Moines.

Massachusetts Agricultural Fairs' Association, January 18 and 19, Hotel Bradford, Boston. A. W. Lombard, secretary, 24 State House, Boston.

INQUIRIES are being made and secretaries of associations of fairs should send in the dates of their annual meetings.

Tulsa's Stock Sales, Shows Hit New Peak

CA Is Curbed by Rain

TULSA, Okla., Oct. 21.—At Tulsa Fair and Livestock Show October 10-16, sales of cattle reached a new peak, as did number of livestock exhibits, said William B. Way, general manager. Horse Show, which opened Wednesday night with some of the finest entries in the country, pulled enormous crowds to the Coliseum Friday, Saturday and Sunday. A rodeo closed the show at each performance.

On the midway the Cavalcade of Amusements did excellent business, during the week-ends, cold weather having hurt every department of the fair on the opening days.

Fair was officered by C. A. Mayo, president; L. D. Shannon, vice-president; William B. Way, manager-secretary-treasurer; Letitia Dabney, assistant to Way. Jack Eldridge capably handled publicity. All officers were satisfied with attendance of public and exhibitors.

Kingman on Midwest Trip

CHICAGO, Oct. 21.—Frank H. Kingman, secretary of the International Association of Fairs and Expositions, was in Chicago October 16 on his way to St. Paul to confer with officials of Minnesota State Fair. He is working on the program for the annual meeting of the IAFE in Chicago December 4-6 and, before returning to his home in Brockton, Mass., he will visit a number of leading Midwest fair officials. He expects to line up some excellent speakers.

N. H. Race Funds Divided

CONCORD, N. H., Oct. 21.—Commissioner of Agriculture Felker said \$23,530, resulting from the summer racing meet at Rockingham Park, would be divided among the nine 1944 fairs operating in the State and that there would be another tidy sum when the fall meet ended. Division is on the basis of cash premiums paid, and the year's total is expected to be about \$80,000. Cash awards paid by the fairs were: Union Grange, Plymouth, \$8,583; Rochester Fair, \$6,380; Sandwich, \$2,653; Hopkinton, \$3,927; Lancaster, \$4,913; Deerfield, \$3,207; Pittsfield, \$1,230; Canaan, \$3,708; Keene, \$2,375. The money will be divided in proportion to these cash premiums.



AGRICULTURAL FRONT

Condensed Data From September Summary by U. S. Department of Agriculture, Washington, D. C.

WITH food production this year now estimated at 5 per cent above last year's record output and 38 per cent above the average for the five pre-war years of 1935-'39—a remarkable achievement by American farmers—civilian food supply prospects are reasonably good for the balance of 1944 and early 1945. In fact, per capita civilian food consumption for all of 1944 will be a little more than in 1943 and 7 per cent above the 1935-'39 average.

Upturns in livestock prices, especially hogs, more than offset declines in crop

prices and raised the mid-August index of prices received by farmers to 193 per cent of the 1909-'14 average, making it the highest August level since 1920. Considerably higher hog prices together with unchanged corn prices brought the hog-corn ratio from 10.9 in mid-July to 11.5 in mid-August. Agriculture Secretary Wickard, War Food Administrator Jones, BAE Chief Tolley and many other farm leaders look for a continuation of a high level of agricultural output after the war, provided we have full employment. Tolley believes that farm thinking "should lead to an absolute insistence on full industrial employment" to assure a good demand for the products of agriculture and avoid the stop and go production of the past.

Food Supplies

The over-all civilian food situation will be comparatively good for the rest of 1944. Civilian supplies of most foods have been quite liberal all spring and summer, but butter, evaporated milk, pork, and citrus fruits are now becoming less plentiful. Pork and citrus fruits will increase seasonally later in the year. Considerably less butter and other manufactured dairy products, lamb, canned fruits and vegetables, and less of the better grades of beef will be available during the next few months than would be consumed if civilian purchases were not limited under rationing. However, available supplies of these foods, except the better grades of beef, are not expected to be much below those of the last few months of 1943. Fresh fruits and perhaps fresh vegetables will be more plentiful than last year.

Comparison of the estimated per capita consumption of the various foods in 1944 with that in 1943 reveals that civilians are consuming a little less poultry, canned fruits and vegetables, about the same quantities of eggs, food fats and oils, dairy products, and grain products; more meats, fresh fruits and vegetables, than they did in 1943. Civilian per capita meat supplies for the last half of 1944 may be somewhat below the rate of consumption in the first six months. The expected reduction in meat supplies for the rest of 1944 will result from a small reduction in meat production and increased non-civilian takings. Supplies of most dairy products will also be less in coming months as production decreases seasonally. There will be less butter for civilians in the July-September quarter and perhaps still less in the last quarter of 1944. A relatively good supply of other fats and oils will be available for the rest of 1944.

Poultry supplies probably will be seasonally large in the next few months, much above average but somewhat below the very high level reached in the corresponding months of 1943. Egg supplies will also be above normal, but they will be reduced from the abundance of the past few months by greater than seasonal decreases in production. While the supply of fresh fruit and vegetables during the coming months will be fairly large, the supply of canned goods for civilian consumption in 1944-'45 may be little less than in 1943-'44 because of increased non-civilian requirements in spite of a larger pack. However, the civilian consumption of commercially produced and canned fruits and vegetables will be supplemented by town and city garden produce together with home-canned supplies. Utilization of wheat for food, seed, and industrial alcohol is expected to be about the same as in the year just past. Sufficient quantities of rye and rice will be available for food use in 1944-'45.

DARTMOUTH, N. S.—Plans here call for establishment of an annual fair to feature harness racing at a plant to cost \$25,000 as a beginning. At the outset the only buildings will be grandstand, stables and judges' stand. It is proposed to broaden the project to include a fair after the war.

Shreveport Off To Second Year With Free Gate

SHREVEPORT, La., Oct. 21.—At the 39th annual Louisiana State Fair and National Hereford Show here October 21-30 new attendance records are expected if weather is as good as last year's. It is the second year with a free gate and estimates on attendance run from 225,000 to 400,000.

National Hereford Show had 344 entries, with some of the nation's outstanding herds. In addition to Hereford cattle, Aberdeen-Angus, Shorthorns, Milk-Ing Shorthorns, Polled Shorthorns and Red Polls make up one of the largest beef cattle exhibits in its history. Dairy breeds of Jerseys, Guernseys and Holsteins constitute an unusually large group with junior livestock exhibits of baby beef and dairy calves, and swine and poultry.

"This Plastic Age" display and the Eighth Service Command display of war material and equipment used to supply the American doughboy on world battlefronts require the entire space of the automobile building and, about four acres adjoining. The 4-H Club exhibits in agricultural production, canning, preserving and home-making carry great interest.

Amusement features are headed by the State Fair Revue of 1944, presented by Barnes-Carruthers nightly in front of the grandstand. Royal American Shows provide the gladway attractions.

To Retire More ESE Bonds

SPRINGFIELD, Mass., Oct. 21.—Springfield National Bank, trustee for Eastern States Exposition here, has published its annual notice to bondholders of the exposition, offering to retire another \$6,000 in first-mortgage 6 per cent bonds due in 1953. Offers, with prices stated, will be received until November 16, when bids will be opened. Bank retains the right to reject any bids. Expo officials held a business meeting in the Hotel Highland October 16. Charles A. Nash, general manager, said no word had been received from the federal government concerning its plan for the buildings it now occupies.

DECORAH, Ia.—Winneshick County Fair was profitable this year, said Secretary Leon Brown. Including last year's balance, receipts were \$23,212 and disbursements \$18,965, leaving a cash balance of \$4,247. Improvements costing \$1,732 were made, and an old debt of \$1,045 was wiped out.

WOODBURY, N. J.—Annual County Fair in Mickleton October 7 raised \$1,813 for the American Red Cross, all profits going to the agency. Committee chairmen expressed satisfaction with results, contrasting returns with \$600 cleared last year.

1944 Fair Dates

Alabama
Dothan—Houston Co. Fair, Oct. 30-Nov. 4. L. J. Lunsford.
Mobile—Gulf Coast Fair, Nov. 3-12.

Florida
Gainesville—Community Fair, Oct. 31-Nov. 4. H. F. Zetrouer.
Jacksonville—Northeast Fla. State Fair, Oct. 26-Nov. 5.
Panama City—Bay Co. Fair Assn., Oct. 26-Nov. 4. Hugh Sills.
Pensacola—Pensacola Fair, Nov. 15-30.

Georgia
Augusta—Exchange Club Fair, Oct. 30-Nov. 4. J. D. Cheek.
Macon—Georgia State Fair, Oct. 23-28. E. Ross Jordan.

Iowa
Ackley—Four-County Fair, Nov. 27-29. Joe W. Coble.

Louisiana
Shreveport—Louisiana State Fair, Oct. 21-30. W. R. Hirsch.

Michigan
Morley—Morley Fair Assn., Nov. 3. Clare Dunworth.

Mississippi
Liberty—Amite Co. Fair & Stock Show, Nov. 1-4. G. C. Harrison.
Meadville—Franklin Co. Fair & Stock Show, Oct. 26-28. George A. Mullendore.

Pennsylvania
Oxford—Community Fair, Oct. 25-27. Seth L. Burt.
Pleasant Valley—Springfield Farm Show, Nov. 11. Roy H. Giesmann.

South Carolina
Anderson—Anderson Fair, Oct. 30-Nov. 4. J. A. Mitchell.
Bowman—Bowman Community Fair, Nov. 6-11. George W. Oliver.
Brunson—Hampton Co. Fair, Thanksgiving week. W. P. Hogarth.
Chester—Chester Co. Colored Fair Assn., Oct. 23-28. Weyman Johnson.
Columbia—S. C. State Colored Fair, Oct. 23-28. Henry D. Pearson.
Florence—Pee Dee Fair Assn., Oct. 30-Nov. 4. Wm. B. Douglas.
Greenwood—Greenwood Co. Fair, Oct. 23-28. E. B. Henderson.
Orangeburg—Orangeburg Co. Fair Assn., Oct. 23-28. J. M. Hughes.
Sumter—Sumter Co. Fair, Nov. 7-11. J. Cliff Brown.

Utah
Ogden—Ogden Livestock Show, Nov. 5-9. E. J. Fjeldsted.

Wisconsin
Milwaukee—Milwaukee Co. Agri. Soc., Dec. 5-8. S. S. Mathisen, Farm Ext. Bldg.

Coming Events

These dates are for a five-week period.

Georgia
Atlanta—Shrine Circus, Nov. 6-12.
Macon—Shrine Circus, Nov. 20-25. J. P. Kennington.

Illinois
Chicago—Antiques Expo. & Hobby Fair, Nov. 13-18. O. C. Lightner, 2810 S. Michigan Ave.

Indiana
Evansville—Shrine Circus, Nov. 20-25. Del V. Blackburn, Shrine Mosque.

Kansas
Wichita—Shrine Circus, Nov. 26-Dec. 3. Ellis W. Parkson.

Kentucky
Louisville—Fat Cattle Show, Nov. 8-10. Ernest L. German, Bourbon Stock Yards.

Louisiana
New Orleans—Legion Celebration & Fall Festival, Oct. 30-Nov. 12.

Maine
Lewiston—Poultry Show, Nov. 7-9. Harry G. Crowley, Crowley's Jct., Lewiston.

Michigan
Gaylord—Potato & Apple Show, Nov. 1-2. A. W. Gladden.
Ionia—Fat Stock Show, Oct. 31-Nov. 2. A. A. Griffith.

New York
New York—National Hotel Expo, Nov. 13-16. J. F. Walsh, 221 W. 57th St.
New York—Championship Rodeo, Madison Sq. Garden, Oct. 4-29. Frank Moore.

Pennsylvania
Nazareth—Farm Products Show, Nov. 9-11. Paul R. Selfert.

South Carolina
Charleston—Victory Jubilee, Nov. 13-25. Lieut. Jos. A. Francis.

South Dakota
Mitchell—Blue & White Day, Oct. 28. Glen Bachman.
Vermillion—Dakota Day, Oct. 28.

Texas
El Paso—Old Frontier Days' Celebration, Nov. 19-21. Chamber of Commerce.
Houston—Shrine Circus, Nov. 3-16. T. K. Flack, Box 335.

Utah
Ogden—Livestock Show, Nov. 4-8. E. J. Fjeldsted, Chamber of Commerce.

Wisconsin
Madison—Junior Livestock Expo, Oct. 23-26.

Dog Shows

These dates are for a five-week period.

Alabama
Birmingham—Nov. 4-5. Mrs. Jerry Bryan, 728 Ninth Ave. W.
Prichard—Oct. 28-29. Mrs. E. Scheuerman, 70 Dauphin St., Mobile.

California
Pasadena—Oct. 29. John Bradshaw, 2131 2d Ave., Los Angeles.
San Diego—Nov. 19. Mrs. Ella Beale, Box 317, El Cajon, Calif.

Connecticut
Waterbury—Oct. 29. Foley, 2009 Ranstead St., Philadelphia.

Michigan
Lansing—Nov. 5. J. A. Braun.

New Jersey
Camden—Nov. 19. Foley, 2009 Ranstead St., Philadelphia.
Elizabeth—Nov. 4-5. Foley, 2009 Ranstead St., Philadelphia.
Newark—Nov. 12. Foley, 2009 Ranstead St., Philadelphia.

New York
Buffalo—Oct. 28-29. Foley, 2009 Ranstead St., Philadelphia.
New York—Nov. 12. Foley, 2009 Ranstead St., Philadelphia.

Pennsylvania
Harrisburg—Nov. 11. Foley, 2009 Ranstead St., Philadelphia.
Philadelphia—Nov. 18. Foley, 2009 Ranstead St., Philadelphia.

Texas
Houston—Nov. 19. Mrs. O. C. Pitts, Box 2410.

Washington
Seattle—Nov. 11-12. Mrs. H. C. Grier, Box 339-A, R. 4.

RODEO GATE UP

(Continued from page 38)

the Garden appeared on this morning's Kibitzer session.

As the rodeo goes into its second half some upsets are looked for in the ranks of world champs. Louis Brooks, last year's champ in saddle bronk riding, is running third, with 1,243 points, nosed out by Jackie Cooper, 1,254 points, and Shirley Hussey, 1,244 points. In the bare-back bronk riding Bill Linderman still retains hold on the crown with 640 points, with Brooks, 636 points, and Gerald Roberts, 635 points, as runners-up. Toots Mansfield has slipped into second place in calf roping, with Clyde Burk nosing him out by a shaky five seconds. Ken Roberts has dropped to third place in bull riding, trailing G. K. Lewallen and Dick Griffith. Steve Haecock, 1943 steer wrestling champ, has been nosed out of first place by Glen Tyler and Tom Hogan.

AREA

(Continued from page 40)

and will continue its long and successful career at the park "above the Hudson."

Luna Park, Coney Island, N. Y., has every expectation of continuing next season, altho delayed in clearing up debris and starting replacement work because of the new purchaser wanting settlement of damages on part of park not delivered as per inventory made as part of deal on first payment just before the big fire. As yet there has been no definite settlement of matters in the dispute.

The fire early in the year at the old L. A. Thompson Scenic Railway on Surf Avenue, Coney Island, made necessary a lot of rebuilding work. The owner, Joseph Bozanari, wanted to change from the old cable pull-up to a chain pull-up and go once around instead of the two-time run. It was not well planned nor successfully executed, which left Joe with a lot of expense and some very poor results. There is a lot of work yet to do before this once popular ride clicks as of old. It has been in continuous operation since 1898.

A number of adverse hits were scored on our industry the past season. War, floods, fires, hurricane, drought and strikes hit hard in many places. Montreal had 11 days of tramway strike in

the midst of its picnic season. Yet Belmont Park came thru with the best season in its history. The management has taken every fire precaution. Among other measures, a new up-to-date 150-pound pressure water main is being installed. An invited fire inspection by experts showed the overlooked fire hazards and how to eliminate them. A modern, fire-proof incinerator, with smoke washed and deodorized, is nearly complete, all of which compels a lower fire insurance rate. Belmont employees are being trained to be always on the alert in spotting fire hazards.

Savin Rock, West Haven, Conn., has closed the best season in its history. A Whip, operated there for over 20 years and about ready to quit in 1942, earned over \$20,000 this season, while a Skooter, which had been having some hard going, came up smiling with better than a \$30,000 gross for the season.

MARSHALL SOCKO

(Continued from page 40)

of the Wilson Line, did a good job in keeping Marshall Hall filled with picnickers and moonlighters. The steamer, Mount Vernon, handled record crowds to Marshall Hall. There was a notable increase in day business this year. The addition of bus service to Marshall Hall from Indian Head, Md., location of the navy's powder factory, gave the park an unexpected source of customers, both military and civilian.

Season's Personnel

The 1944 personnel was as follows:
L. C. Addison, manager; Mrs. E. H. Green, office manager; T. J. Pou Jr., superintendent; E. L. Bladen, maintenance; Harvey Adler, William Baldwin, assistants.

Cashiers—Lillian Busey, Elizabeth Hamilton, Loretta Jenkins, Elinore Jenkins, Edith Kinney, Estelle Matthews, Mildred Shives, Evelyn Welsh, Dorothy Wyne, Mrs. M. Adler, Mrs. H. A. Pou Jr.

Ride Operators—H. A. Adler, Skooter; Clyde E. Allen, Airplanes; Asa Hollars, Ferris Wheel; Philip Kinney, Kiddie Auto Ride; Robert Lee Little, Whip; Harry Pierce Jr., Pretzel; Charlie Weeks, Merry-Go-Round; William Baldwin, relief operator.

Police—Emanuel Compton and assistants.

Games—Lehman & Hennings, owners and operators; Ida Grix string game; John Grix, milk bottles; Leo H. O'Neil, pitch-till-u-win; Leo H. Grady, cat rack; Ernest Morgan, pitch; "Spot" Pinsonault, chuck wheel; Thornton P. Meadows, darts; Isadore Blum, bumper.

Crazy House—Lehman & Hennings, owners; Frank Redinger, operator; Penny Arcade, John Sella, owner and manager; Jean Sella, assistant manager; Mrs. M. V. Adler, cashier. Shooting gallery, Ernest Bladen, operator; refreshments and restaurants, Mr. and Mrs. C. P. Jackson, operators; round stand, Mrs. H. C. Pierce Jr., manager; popcorn, Mr. and Mrs. Martin F. Harp, owners and managers, and Mrs. H. L. Carter, assistant. Mr. and Mrs. Arthur Walsh, owners and managers of the Skooter and Tilt-a-Whirl rides, left for Tampa last Saturday (14). Harry W. Lehman, concessionaire and owner of the Bryan's Road spot, A Kabin on a Korner, leaves for Tampa Monday (23).

Earl G. Hennings, concessionaire, now at Hot Springs for the baths, starts for Tampa October 25. John Sella and daughter, Jean, left for California for the winter where John will look after his walnut crop and chicken ranch. Mr. and Mrs. C. P. Jackson took an extended trip thru the East and Midwest, stopping at New York, Chicago, Minneapolis and Cincinnati.

PALISADES SHAPES UP

(Continued from page 40)

in diameter, to house a Merry-Go-Round. Most of the concession stands and store-houses are being constructed of concrete blocks or other fireproof materials.

The Giant Coaster has been redesigned by Joe McKee, park superintendent and veteran ride builder. Angle of dips and curves have been radically altered. Other rides are also being modernized and improved.

Palisades is fortunate in having acquired much of the lighting equipment of the New York World's Fair and thus will be enabled to sport modern lighting along the midway as well as in buildings. A few weeks of favorable weather will see most of the park's buildings roofed over and ready for the interior work to be carried on during the winter. McKee says everything will be set for reopening by Easter.

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16mm. Industry and Film Distributors To Push Bond Drive Vigorously

NEW YORK, Oct. 21.—The 16mm. industry's efforts on behalf of the Sixth War Loan Drive, which begins November 20, have been fully organized. The campaign schedule has been completed after discussions at the regional meeting which met recently, and procedures have been set up in a State-wide 16mm. co-operative effort to sell War Bonds with films. State and national chairmen have been announced by the Treasury Department, with lists available to those men in the industry who desire such information by writing to the War Finance Division of the Treasury Department, Washington.

Full agreement of all national distributors in respect to furnishing pictures for bond premieres during the Sixth War Loan Drive has been announced as follows:

1. Between November 20 and December 16, inclusive, distributors will furnish for one performance only, known as a War Bond Premiere, any picture the exhibitor has under contract, but not earlier than 30 days prior to its availability for booking at his theaters; provided the exhibitors having clearance do not object. Re-issues will be considered the same as new pictures.

2. As a special inducement for sales of bonds to and by children, the distributors further agree to also furnish a picture for a Children's Morning Premiere under the same conditions as outlined in paragraph 1.

3. In order to increase the number of bond premieres in small towns, the distributors agree to furnish a picture for such purposes to any exhibitor requesting same, even tho that exhibitor may not have the picture under contract and

regardless of whether that exhibitor is a regular customer of the distributor or not, provided: (a) the population of the exhibitor's town is not over 7,500, and (b) the picture booked for the premiere shall have been generally released prior to May 1, 1944.

4. The distributors endorse the plans of the Sixth War Loan Campaign Committee for a National Free Movie Day on Harbor Day, December 7, and agree that admission may be accorded free on that particular day to each bond purchaser.

The remainder of the agreement provides for repeat showings at War Bond Premieres and the exclusion of such features as may be handled at advanced prices. The distributors' national committee, National 16mm. Film War Committee and the 16mm. State Chairmen are making every effort to have the bond drive go over the top with the greatest number of bonds yet sold with films.

First Major 16mm. Picture Completed

HOLLYWOOD, Oct. 21.—The 16mm. field emerged last week with the first feature-length entertainment picture produced by and with professionals and offered for unrestricted exhibition.

There has been a lot of rumor about the impending activity of the 16mm.'s, and this enterprise is a positive test for the extent and character of the 16mm. market. Producers of the picture are the Messrs. Wade, Kirby, Stensvold, George and the latter's father, H. V. George, who is given producer credit on the screen billing.

Stensvold, spokesman for the group, has long been experienced in the ad-film field. He pointed out that schools and churches are limited at the present time to exhibitions of 16mm. products for which no admission can be charged successfully, and to 16mm. reductions of 35mm. entertainment pictures three years old or older.

He went on to say that now there is governmental approval for use of film and other materials in making straight entertainment pictures in 16mm., provided they weave in the entertainment features with the war effort.

The film produced, titled *Sundown Riders*, was shot with standard amateur-model 16mm. camera equipment. It was directed by Lambert Hillyer from his own script and photographed by Alan Stensvold. William George furnished the score. The film runs 55 minutes, and the story was prepared in collaboration with schools, churches and Parent-Teacher organizations, being somewhat similar to the popular Hopalong Cassidy films.

Organize New Film Company

NEW YORK, Oct. 21.—A new company, the International Theatrical & Television Corporation, is being organized here by George Hirliman, president of Film Classics, in association with a group headed by Elliot Hyman, president of Microstat Corporation, to develop and expand the sales of 16mm. films and projector equipment.

Hirliman will relinquish gradually his duties at Film Classics and plans indicate that the new company proposes to eventually link the field of 16mm. films with television.

New and Recent Releases

SONG SHORTS, released by Nu-Art Films, Inc. These can be attached to any program and are free of charge upon request. The songs available are *Coast Guard Song, Marines' Hymn, Keep 'Em Rolling, Caissons Go Rolling Along, and Anchors Aweigh*. Running time, three minutes each.

THE GREAT GILDERSLEEVE, distributed by Walter O. Gutlohn, Inc., presents Harold Peary, who created the role of Gildersleeve on the radio, in his first moving picture. The film revolves around Gildy's efforts to retain the custody of his niece and nephew against the opposition of Judge Hooker and the matrimonial aspirations of the judge's sister.

REPERTOIRE-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

Sadler Moving To Barn Nov. 11

LA MESA, Tex., Oct. 21.—Harley Sadler Show, which was slated to conclude its Texas tent tour November 29, has advanced its closing date to November 11. Manager Sadler has given no reason for the earlier closing. Troupe has been experiencing top-notch b.o. play in its established Texas territory.

Harry Phelps, formerly for a year with the Sadler organization and now a colonel at the Midland, Tex., bombing field, was much in evidence around the show lot at Odessa, Tex., and again at Midland. He couldn't resist putting on the grease paint and for several nights worked his tramp act in conjunction with the Mundeeds' juggling turn. There were quite a number of his soldiers in the audience, and Col Phelps was accused by the Sadler showfolk of salting with passes.

A. C. Heffner, also long associated with the Sadler show and later operator of his own company in the Texas territory, is now a manager of the Scharbaur Hotel, Midland, Tex. He was a frequent visitor on the lot during the show's stand there but resisted the lure of the paint. Heffner was recently appointed commander of the American Legion in Midland.

Mrs. Harley Sadler is in California visiting her son-in-law, who is slated to sail for the war front almost any day now.

Morris Injured As Fire Hits Show

CINCINNATI, Oct. 21.—Chet Morris, who operates a vaude-picture combo under canvas in Georgia, was the recent victim of a fire which consumed his new top, booth, three projectors, sound system, films for 22 programs, magic equipment valued at nearly \$1,000, and some cash. His rolling stock and a house trailer were saved from the flames.

During the fire, Mrs. Dot Morris ran into an iron stage, sustaining a bad leg injury. Morris was badly burned about the face and hands.

'Night in Harlem' for Houses

UNION, S. C., Oct. 21.—A *Night in Harlem*, colored unit featured on the midway on the Crescent Amusement Company all summer, will move into houses, opening in Atlanta, with the closing of the carnival season late this month. Show now carries a seven-piece orchestra, six chorines, two comics and a dancer, Richard the Great, magician, will be added for the theater tour. Unit will make the jumps in a 21-passenger bus.

Rosy Winter

By E. F. Hannan

AS WAR WORK settles down the urge to take to the road again will be strong this season for those of the small-show field who have been working at war duties. One trouper I know, a novelty worker and magician, has gathered the best lot of apparatus he has ever had. I have another friend who had for years taken out small tricks, but whose wardrobe, equipment and even his own outlook, has gotten down pretty low but who now has laid out a good-sized bank roll for a new trick he is launching.

A pic operator, who has worked for nine years with a 16mm. outfit, has moved into larger fields and has the best lot of film he has ever shown. Halls and schools will have a big play and circles will pop up in places you never dreamed of. This latter is already on the fire.

Rep Ripples

LIEUT. (J. G.) BENNY WULLKOTTE, now in his third year with the merchant marine, is at his home in Cincinnati on a 25-day furlough. He was a visitor at the rep desk on several occasions during the past week. Besides a chest-full of service ribbons, Benny totes the Merchant Marine Medal, equivalent to the Purple Heart, which he received in the African campaign when he was blown from the deck of his ship to the wharf. During his stay in Cincy he is taking treatments at the local merchant marine hospital. Prior to joining up, Wullkotte put in several seasons with the Bryant Showboat and later slapped the bass with various name bands. His last engagement was with the relief band at Beverly Hill Country Club, Newport, Ky. . . . HUGH MACK-LIN has a two-people school show, presenting flesh bills, operating around Chattanooga. . . . E. M. RIFORD has his vaude-pic combo in the St. Johnsbury, Vt., area. Eileen Riford supplies the flesh end with her musical bells and monologs. . . . BROWNIE'S FUN SHOW, presenting vaude and pictures, is reported playing to good return in halls and schools thru Iowa. Dural Swift is doing his vent and music specialties with the trick. . . . HERMAN PUSHAW has a vaude-pic unit on a circle in Waldo County, Maine.

BOB SILER, back in civies again, is associated with the municipal air field at Amarillo, Tex., as instructor and flight pilot for all passenger trips. . . . ROY HILLIARD is back with Toby Gunn's Madcaps in Dallas. . . . GEORGE R. AND FRANCES NILES are circling in Washington County, Oregon, presenting films, vaude and dramatic sketches. . . . K. L. TABER, veteran repster, has a vaude-pic combo in halls and schools thru West Texas. . . . CARL WHYTE, well-known rep pianist, is whipping the ivories for a midget act playing Southern fairs with a carnival organization. . . . FANNIE MASON, now retired at her home, 1200 Gordon Street, Hollywood, writes that she is now grandmother of a girl born to Dick and Sally Mason. Newcomer has been named Sally Mabel Marie, after her mother, known professionally as Sally Wade; her aunt, Mabel Mason, featured with the Mason Stock Company for years, and her great-aunt, Marie Lazone, who for years had out the Original Williams Stock Company. Dick Mason is now working in pictures. . . . "SUGAR-FOOT" WILLIAMS pipes in to inquire what has become of Slim Vermont, Hank White, Jack Ault, Eddie Ewald, "Hi-Brown" Bobby Burns and Honey Wildes. . . . DOUG AND LOLA COUDEN, who recently resumed their school season with their novelty turn, write from Phoenix, Ariz., under date of October 15: "Phoenix area is good for five weeks' work, doing eight or 10 shows a week. Most schools are played on a flat rate. Here are marks for other school assembly workers to shoot at in this territory: One school, \$70; one day, \$110, and one week, \$238. Another new angle for us in this sector is the Indian schools. They are very satisfactory, not only for the payoff but also as to audience reaction. Their savvy for gags is nearly on a par with the white schools."

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Pony Mules, three and four years old. Billy
Sells, Eaton, O.

HAND ORGAN MONKEY WANTED - DE-
scribe fully, variety, size, age, etc., and best cash
price. Box 1540, San Antonio, Tex. no18

ON HAND FOR IMMEDIATE SHIPMENT -
Male and Female Chimpanzees, six years old,
perfect specimens; Ringtail Monkeys, Marmosets,
pair Dwarf Galagos, Female Baird's Tapir, preg-
nant; Male Bactrian Camel, 9 months old; Ante-
lopes; Guanacos; Male Black Leopard. Write for
quotations. Louis Ruhe, Inc., 853 Broadway, New
York, N. Y. no4

PLENTY SNAKES, IGUANAS, BOAS, ARMA-
dillos, Mexican Beaded Lizards, Alligators,
Iguanas, Gila Monsters, Baboons, Raging Terrapins,
Black Spider Monkeys, Porcupines, Ringtail Cats,
Agoutis, Laughing Hyena, Swans, Rats, Mice,
Rabbits, Guinea Pigs, Golden Hamsters, White
Doves, Fantail Pigeons, Raccoons, Opossums,
Coatimundis, White Squirrels, Dragons. Save time,
wire orders Western Union. We have thirty years'
experience shipping animals and snakes. Otto
Martin Locke, New Braunfels, Tex. no11x

BUSINESS OPPORTUNITIES

ADVERTISE - 20 WORDS IN 30 WEEKLY
newspapers, \$2.00; in 50 newspapers, \$3.00.
Goodall Advertising Agency, 37 Gardner St.,
Vallejo, Calif. no4

FOR SALE - LEASE ON TAVERN WITH 820
casas popular merchandise. Write Box C-204,
The Billboard, Cincinnati 1, O. no4

FREE - 5,000 EXQUISITELY BEAUTIFUL
Christmas Cards. Fifteen, all different, included
free with an amazing, legitimate plan to sell by
mail; make big money and be established after the
war. Details free. Write quick. United Profit
Builders, 305 W. 8th St., Los Angeles 14, Calif.

HOW I SCORED TREMENDOUS MAIL ORDER
success from only \$100 start. By all means
investigate this! Write Evans, Box 9312 Station
8, Los Angeles, Calif. no4

127 WAYS TO MAKE MONEY, IN HOME OR
office, business of your own. Full particulars
free. Ehte, 214 Grand St., New York. oc28x

COIN-OPERATED MACHINES, SECOND-HAND

A-1 CIGARETTE AND CANDY VENDING MA-
chines - All makes and models, lowest prices,
from operators being drafted. Unedapak Parts in
stock. What have you to sell? Mack Postal, 6750
N. Ashland, Chicago. de16x

ALL REBUILT! - INTERNATIONAL 14
Ticket Weighing Scales, 5¢ Candy Venders,
Postage Stamp Machines, Adair Company, 6928
Roosevelt, Oak Park, Ill. no11

ARCADES, ATTENTION! - WAR PICTURES.
Post Cards, 128 subjects. Planes, jeeps, ships,
tanks, etc. Fits 1¢ Post Card Venders, all makes.
New money maker; \$3.60 per thousand. 1/3 all
orders, balance C. O. D. Northwestern Sales and
Service Co., 4105 16th Ave., Brooklyn 4, N. Y.
no4x

ARCADE MACHINES FOR SALE - K. O.
Fighter, \$149.50; Lighthouse Grinner, \$75.00;
Grip Tease, \$35.00; Magic Roll, \$44.50; World
Series, \$84.50; two Ray Guns, both, \$190.00;
Bally Alley, \$40.00. Plenty Counter Games. List
by return mail. "Pop's" Arcade, 921 Noble St.,
Anniston, Ala.

COIN COUNTING MACHINE, ELECTRIC
(Abbott); 8 Coin Operated Scales (low models),
\$100.00 lot. Also Typewriter, portable with case,
\$18.00. Taub, 6052 Myrtle, Brooklyn, N. Y.

FOR SALE - TAIL GUNNER, VERY OLEAN,
\$199.50; 1 High Hand, in A-1 condition,
\$139.50; 1 Rotation Pinball, \$14.50. Also have
some Counter Games. Frank Guerrini, Burnham,
Pa. no4

FOR SALE - 34 ROCK-OLA #1501 WALL
Boxes, \$17.50 each; 8 #1502 Rock-Ola Bar
Boxes, \$12.50 each; 20 Seeburg Select-O-Matics,
\$6.50 each; 3 Bally Ray's Tracks, very clean,
\$49.50 each; Periscope, cannot be told from new,
\$275.00; Bally Racer, clean, \$75.00; Smiling
Sam, like new, \$139.50; Bang-A-Deer, with good
gun, \$65.00. King Pin Games Company, 826
Mills St., Kalamazoo, Mich.

GOOD 50¢ AND \$1.00 PLAY SLOT WANTED.
Have for sale, 2 Chiefs, 4 Star, 5¢; 1 Mills
Futurity, 5¢; 1 25¢ War Eagle, 2-4; 1 Jennings
Victoria, 10¢. State price in first letter. Will
trade. Box 65, Phedale, Wyo. no4x

MAILING LIST - OVER 4,500 BONA FIDE
Operators, Distributors. U. S., Canada, Mexico
revised as of 1944. For full particulars. Box
C-192, The Billboard, Cincinnati 1, O. no4

MILLS: 5¢ VEST POCKET, GREEN, \$45.00;
1¢ Q.T., blue and yellow, \$30.00; 5¢ Sky-
scraper, \$50.00; 5¢ Wolf Heads, \$50.00; 10¢
Wolf Heads, \$65.00; 5¢ War Eagles, \$75.00.
Calle: 10¢ Sphinx, \$50.00; 25¢ Dictators, \$50.00.
Jennings: 25¢ Centurs, \$75.00; 5¢ Victorias,
\$35.00; 5¢ Dutebes, \$30.00. Pace: 10¢ Twin
Jacks, \$55.00; 5¢ Twin Jacks, \$45.00; 5¢ All
Star Comets, \$70.00; 10¢ All Star Comets, \$75.00;
5¢ Blue Fronts, \$75.00. Waitint: 5¢ Twin Jacks,
\$42.00; 10¢ Twin Jacks, \$47.00; 5¢ Treasures,
\$55.00; 25¢ Blue Seals, \$45.00; 5¢ Rolatops,
\$35.00; 10¢ Rolatops, \$75.00. 1/3 certified
deposit with order, balance C. O. D. Miller Vend-
ing Company, 615 Lyon St., N. E., Grand Rapids,
Mich. Phones: 9-8622, 9-6047.

ONE EVANS TEN STRIKE HDIAL, IN EX-
cellent condition, \$49.50. E. Mrotek, 1044 S.
22d St., Manitowoc, Wis.

PENNY ARCADE EQUIPMENT FOR SALE
(mostly the older type). Send for list. A. M.
Johnson, 57 St. Marys Rd., Buffalo 11, N. Y.
oc28

PHOTOMATICS - WANT EARLY OR LATE
models; describe fully first letter for quick sale.
McGuire, 313 N. Santa Ana, Bellflower, Calif.
oc28

PHOTOMATICS WANTED - ALSO RAPID
Fires, Defenders, Ace Bombers, Grandmother
Fortune Tellers or any good Arcade Machines.
Joyland Arcade, 3743 Woodward, Detroit 1, Mich.
no4

STAMP VENDORS, 3¢, 1¢, \$6.50; "ELECTRO-
Pops," combination corn popper, 5¢ coin op-
erated vendor, \$37.50; others, Northside Co.,
Indianola, Iowa. no18

WANTED TO BUY - ABOUT 100 RECOND-
itioned Gottlieb Three Way Grippers. State best
price and condition. Scott Novelty Co., 218 Con-
gress, Austin, Tex. oc28

WANTED - SEEBURG SOLENOID DRUMS,
20-7-Z; also Seeburg Step Selectors, SS-20-L.
Give price and condition. For sale, Seeburg 3-Wire
Boxes, 20 record. Make offer. Stephan Brothers,
P. O. 101, Chester, Pa.

WAR PICTURES - POST CARDS, 128 SUB-
jects. Planes, jeeps, ships, tanks, etc. Fits 1¢
Post Card Vendors, all makes. New money maker;
\$3.60 per thousand. 1/3 all orders, balance
C. O. D. Northwestern Sales and Service Co.,
4105 16th Ave., Brooklyn 4, N. Y. no4

"WEEKLY SPECIAL" - 50 1¢-5¢ NUT VEND-
ers, reconditioned, \$5.95; 20 1¢ Challengers,
\$30.00; 20 1¢ Model F, \$30.00; 100 Northwestern
Deluxes, \$12.50; 10 Baseball Games, \$7.50; 6
Blue and Gold Vest Pockets, 5¢, \$49.50. Wanted:
Challenger Guns, Phonographs, Cameo Vending,
432 W. 42d, New York.

WHOLESALE - NEW 1 1/2x2 PHOTO BOOTH,
\$250.00; new 2 1/2x3 1/2 Booth, \$300.00; Na-
tional Talking Scales, \$65.00; Charley McCarthy
Fortune, \$90.00; Keeney Anti-Aircraft, \$60.00;
Gottlieb Triple Grips, \$12.50; Casino Golfs, \$22.00;
Root Bear Barrel, Carbonator, \$135.00; Orange
Drink Dispenser, \$20.00; Wales Bookkeeping Ma-
chine, \$165.00; National Cash Register, \$50.00;
Counter Home Runs, \$0.00. Many others. Will
trade for Music, Pin Games. Mayflower Novelty
Co., 610 Baltimore, Huntington, W. Va.

WURLITZER OR SEEBURG MAIN GEARS -
Perfect cut new fiber, guaranteed; sample, \$6.00;
10 or more, \$4.50. Hundreds satisfied customers.
Ven, 1362 Sacramento, San Francisco, Calif.
no18

2 BALLY ALLEYS, \$25.00 EACH; 2 CHICKEN
Sams, \$107.50 each; 1 Buckley Digger, heavy
duty, \$100.00; 1 Exhibit Post Card with stand,
\$27.50; 1 Rapid Fire, \$175.00; 4 Keeney Anti
Aircraft, gold, \$62.50 each; 1 Rockola World
Series, \$59.50; 2 Rotary Merchandisers, \$150.00
each; 1 Western Baseball, \$110.00. Mac Sanders,
2845 W. Pico Blvd., Los Angeles, Calif.

10 COIN OPERATED SCALES WHILE THEY
last, \$25.00; Coin Counting Trays, \$3.00 each;
Penny Coin Stackers, \$1.00 postpaid. Heineman,
658 Selden, Detroit 1, Mich.

25¢ GALLE BONUS, J. P. MYSTERY, 3-5,
\$100.00; 5¢ Mills War Eagle, clean, \$85.00;
Target Skill, \$15.00; Pikes Peak, \$15.00. 1/3
deposit. McGuire Sales Company, 270 Wartburg
Place, Dubuque, Iowa.

WURLITZER OR SEEBURG MAIN GEARS -
Perfect cut new fiber, guaranteed; sample, \$6.00;
10 or more, \$4.50. Hundreds satisfied customers.
Ven, 1362 Sacramento, San Francisco, Calif.
no18

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Target Skill, \$15.00; Pikes Peak, \$15.00. 1/3
deposit. McGuire Sales Company, 270 Wartburg
Place, Dubuque, Iowa.

COSTUMES, UNIFORMS, WARDROBES

ANNIVERSARY SALE, 75TH YEAR - CHORUS
Costumes, one dollar up; Principals, three dollars;
also Men's Wardrobe. No catalogue. State wants
Guttenberg, 9 W. 18th St., New York. oc28x

ASSORTED COSTUMES - CLOWNS, UNCLE
Sams, Spanish, Chorus, Satin Panties. Band
coats and Accessories. O. Conley, 308 W. 47th
St., New York. no4

EVENING GOWNS - \$5.00 AND \$7.00;
samples from fashion shows. Unusual values.
State wants. No catalogue. Braverman, 912 8th
Ave., New York. no4

MEN'S SUITS, \$4.00 UP; DRESSES, 25¢;
Coats, \$1.50 up. Uniforms, Hats. Write for
circular. J. Brenker, 1563 Fulton St., Brooklyn,
N. Y.

ORCHESTRA WHITE COATS, \$2.00; EXCEL-
lent Tuxedo Suits, singles, \$10.00; doubles,
\$16.00. Chorus Costumes, Striptease, Rhinestone
G-Strings. Wallace, 2416 N. Halsted, Chicago.

FORMULAS & PLANS

EXTRA GAS MILES - A GAS TONIC YOU
can make and sell. Complete formula, \$1.00.
E. Wackerly, R. F. D. #1, Box 138, Mayslanding,
N. J.

10,000 FORMULAS, RECIPES, TRADE
Secrets for making most any conceivable product.
883 pages chock full of money-making ideas. Pre-
pared by expert chemists in simple language. \$1.75
postpaid. Write Grand, 2506 52d St., Kenosha,
Wis. de16x

FOR SALE SECOND-HAND GOODS

ALL KINDS POPCORN MACHINES - BURCH,
Cretors, Kingery. Coin-operated Caramelcorn
Equip. New Coleman Burners, 5-Gallon Tanks,
Pittings. Northside Sales Co., Indianola, Iowa.
oc28x

ALL AVAILABLE MAKES POPPERS, FIFTY
All Electric Machines cheap. Burch, Advance,
Cretors, Dunbar, Kingery, Peerless, others. If you
want any special type machine we possibly can sup-
ply you. Get our prices on best reasoning made.
Also will buy any quantity of French Fry Machines,
Caramel Corn Equipment. 120 S. Halsted, Chi-
cago 6. no25x

BARGAIN - WURLITZER CALIOLA ORGAN,
all rebuilt and painted, complete with electric
motor, two new music rolls; perfect condition,
\$395.00 cash, crated, F. O. B. Rochester. Harold
Dinzfelder, Sleepy Eye, Minn.

CHICAGO GRINDER, USED 30 DAYS, JUST
like new; also 50 pairs of Chicago Skates, none
cracked, broken or welded. Total price, \$300.00.
Send deposit with order. Sam Rothman, 609 Plaza
Blair, Pittsburgh, Pa.

FOR SALE - 100 PAIR RICHARDSON
Skates, sixes one to seven. Used two summers.
Wide trucks and in extra good condition. Best
offer gets them. Ce-Mar Roller Rink, Box 207,
Marion, Iowa.

FOR SALE - PEERLESS POPCORN MACHINE,
good as new. Mrs. H. L. Wright, 312 S. Wash-
ington St., Alexandria, Va.

FOR SALE - POPCORN MACHINE, ALL
electric made by Advance Mfg. Co., 3 quart
kettle, revolving sign on top. Looks nice and in
good condition, \$75.00. Nelson Ledge Amusement
Grounds, Garrettsville, O.

NEW AND USED ELECTRIC PLANTS, FROM
350 watts to 10 K.W. and larger. Write E. F.
Schmalz, 215 Wyoming Ave., Kingston, Pa. no4

RINK ROLLER SKATES WITH NEW LEATHER
shoes, new wheels, rebuilt Chicago plates, \$16.00
per pair. Also beautiful wooden cases, \$2.85 each.
All orders C. O. D. Box 625, Billboard, 1564
Broadway, New York 19.

FOR SALE - SECOND-HAND SHOW PROPERTY

A NEW CATALOGUE OF 35MM. ROADSHOW
Attractions free. Exploitation Pictures, Gangster,
Westerns, Comedies, Horror and Action Pictures.
New prints, late releases. Free advertising. Low
prices. Buasa Film Exchange, Friendship, O. no4

BEAUTIFUL 8 CAR BABY WHIP - NEW
motor, newly painted. Also 12 Seat Baby Chair-
plane, A-1 condition. Joseph P. Wherry, General
Delivery, Leachville, Ark.

CANVAS - VARIOUS WIDTHS AND WEIGHTS.
Tarpaulins, Waterproof Covers, 9x12 ft., \$8.10;
12x14 ft., \$11.75; 15x20 ft., \$20.25. Imitation
Leather, Palms, Enamels and many other items.
Michigan Salvage Co., 609 W. Jefferson, Detroit
26, Mich. no4x

CHAIRPLANE - 16 SEAT, 2 H.P. ELECTRIC
motor, mechanically A-1, \$450.00. Picture, 25¢.
Marke, Box 114, R. D. 2, Gibsonia, Pa.

COMPLETE HIGH DIVING EQUIPMENT -
No reasonable offer refused. Address Lucile
Anderson, General Delivery, Clarksville, Va.

FOR SALE - COMPLETE SIXTEEN MM.
Sound Road Show, consisting of one Victor
Twenty-Fire, three complete Features with Shorts,
Turntable, Microphone, Spoticars, Rewinds, Slide
Projector, lots of extra Tubes and Lamps and
special Screen. This outfit cost twelve hundred.
will sell for six fifty. One-half with order. Wire
deposit. Palace Photo Shop, Eighteen West Main
St., Chattanooga, Tenn. x

FOR SALE - TWENTY-FOUR SEAT CHAIR-
plane, LeKol engine, wood panel fence, ticket
booth. Calvin Gruner, Pinckneyville, Ill. no18

NINE MERRY-GO-ROUND HORSES, NEW
Paint, clean, 4 with square metal bottom inserts,
5 with round, \$35.00 each; \$225.00 for them
all. Nine crated. 1/3 deposit. The Della, Durango,
Iowa.

PROJECTORS, THEATRE SEATS, SCREENS
for sale. Film for sale or rent. Buy Theatre
Seats. Lone Star Film Co., Dallas, Tex.

RENT 35MM. SILENTS - WONDERFUL BEST
selections. Largest collection in America. Free
list. Cecil Gil, 1000 Pa. Ave., Fort Worth 4,
Tex. no4

PAIR 35MM. POWERS PROJECTORS, AMPLI-
fier, Speaker, \$350.00; 35MM. Westerns. Sale
or trade for 16MM. J. M. Durrett, Sacaton, Ariz.

TENTS - 12x12 TO 40x200. ALL PUSH POLE.
Complete list \$1.00. Hand roped, good as new,
rented couple weeks. Sidewall, Poles, Stakes, Sledges,
etc. Describe fully. Send stamp. Smith Tents,
Auburn, N. Y. no4x

TENTS - 30x50 AND 40x60 OR LARGER.
Good roped Tents. State your needs. Goodall
Sales Company, 1712 Main St., Kansas City, Mo.
no4x

VICTOR 16MM. PROJECTOR, MODEL 21,
complete and ready for use, \$350.00. E. B.
Bailey, Onaco, Fla.

WE BUY, SELL, EXCHANGE OR RENT 16MM.
Sound Features, Shorts, Comedies, Projectors,
Sound Systems, Tents, Folding Chairs, Long Slides
or what have you. Show Supply, Tatum, Tex. x

HELP WANTED

A-1 VIOLINIST IMMEDIATELY - MUST
sight read, play in tune. Sober. State lowest.
Others write. Howard LeRoy, Grove Club, Vinton,
La.

AQUARIUM MAN TO HANDLE FISH FEEDING
and care; wages or percentage. Vern Raw En-
terprises, 201 Broadway, Seaside, Oregon. oc28

ATTRACTIVE GIRL DRUMMER IMMEDI-
ately. Prefer one with voice or double, to join
well known girl unit. Send photo. Wire 2725
Redwood Highway, S. Santa Rosa, Calif. no4

BILLPOSTER WANTED - CAN - OFFER
steady employment to a good, sober and reliable
man. Address Roy Felton, Manager, Hooper Poster
Advertising Company, Bloomington, Ind. oc28

DANCE TEACHER - ACROBATIC AND AD-
vance Tap. Monte Carlo Studios, 5415 Second
Blvd., Detroit 2, Mich. oc28

GIRL TO ASSIST IN NOVELTY SHOW - EX-
perience unnecessary. Send photo and full de-
scription. Dantini, 902 Spruce St., Philadelphia,
Pa.

GUITAR PLAYER - HILBILLY AND SQUARE
dance for regional network. Steady work and good
pay. No boozers. Must cut it or else. James Mc-
Gowan, WLOG, Logan, W. Va. no4

LOCATION — 4 HOURS NIGHT, 6 NIGHTS. 1st, 3d Alto, 2d Tenor, strong Trumpet. Read, fake riff. Long engagement for right men. Misrepresentation cause of this ad. \$50.00 to start. As money is above scale, transportation included in salary. Union or willing. Join immediately. Wire Freddie and Gale LaRue, Junction City, Kan.

PIANIST-ARRANGER — I HAVE LIBRARY standards. Want to build styled semi-Lombardo band, 7-10 men. Work South, Southwest. I play very commercial Piano style. Have worked with well known bands. Young, neat appearance. Want to organize this type band. Anyone having capital, write or wire. Lombardo Alto lead men, write. Also agents. Box C-212, c/o Billboard, Cincinnati 1, O.

TENOR SAX, TROMBONE, BASS, PIANO ACCORDION. Location work; salary sixty-five for six nights. Leonard Gourea, Congress Hotel, Omaha, Neb.

TOUR MANAGER FOR FAMOUS LECTURER-Entertainer. To organize public programs or auditions. Program has tremendous box-office appeal. Publicity in Life, Savepost, etc. Excellent salary, rare opportunity. Box 612, Billboard, Chicago. oc28

TRUMPET, DRUMS, STRING BASS — "TOP" Midwest territory attraction. Mostly one-nighters; some location. Sleeper bus, fine equipment. Other musicians, write. Box C-207, Billboard, Cincinnati 1, O. oc28x

WANT EXPERIENCED BUCKLEY TRACK Odds Mechanic for permanent position. Give references first letter. United Novelty Company, Biloxi, Miss.

WANT LADY MUSICIANS FOR MODERN AND hillbilly all girl orchestra traveling Southern States. Stage, dance and radio work. North in spring. Write, enclosing photo; state all in first letter. Have opening for Hawaiian Guitarist, Tap and Hawaiian Dancer. All join November 15th. Manager, Collegian Cowgirls, Hotel Monroe, Monroe, La.

WANT PIANIST AND DRUMMER FOR COMMERCIAL and good swing combo. No characters. Wire or write Box C-210, c/o The Billboard, Cincinnati 1, O.

WANTED — PHONOGRAPH MECHANICS. References first letter. United Novelty Co., Biloxi, Miss. no11

WANTED — AN ELDERLY, SOBER MAN TO train dogs and monkeys. Work all winter. Scotland Neck, N. C., or write our own winter-quarters. Walter L. Lankford's Circus, Moultrie, Ga. Also need Grinding Ticket Sellers now.

WANTED — HAMMOND ORGANIST FOR roller rink. Work all year. Two weeks' vacation with pay. Union scale. Coliseum Roller Rink, Mansfield, O.

WANTED — MALE HALF OF BALLROOM team. Experience necessary. Box 624, c/o The Billboard, 1564 Broadway, New York 19.

2D CORNET — SPLIT LEAD. HOTEL TENOR band, strictly location. Six day week; \$50.00 minimum. Must be strictly sober, read, tone, conception. Warney Ruhl, Commodore Perry Hotel, Toledo, O. oc28

INSTRUCTIONS BOOKS & CARTOONS

BOOKS AT 2 1/2¢ UP FOR HEALTH MAGIC, Crime, Narcotic, Astrology, Boxing, Wrestling, Jiu Jitsu, Minstrel, Fun, Snake and other shows. Stock and special editions. Write your requirements; 30 different samples, \$1.00 postpaid. Stein Publishing House, 521 S. State St., Chicago, Ill.

LEARN HOW TO READ AND WRITE MUSIC accurately during spare time by the Morse System for Home Study. Details sent on request. Frank Morse, 440 W. 45th St., New York 19.

"FAME AND FORTUNE IN COWBOY SONGS." Revealing book teaches how. Price, \$1.00. Red River Dave, Box 528, San Antonio, Tex. no11x

MAGICAL APPARATUS

ANSWER QUESTIONS—CALL NAMES, BIRTH-dates. Professional Master Mindreading Act (no assistants). Self contained. Use anywhere, \$1.00. Magical Enterprises, Box 111-B, Levering, Mich. oc28x

A BRAND NEW ILLUSTRATED CATALOGUE of Mindreading, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. Completely illustrated catalogue, 30¢. Nelson Enterprises, 336 S. High St., Columbus, O. no4x

LARGE PROFESSIONAL MAGIC CATALOGUE, 25¢. Max Holden, 220 W. 42d St., New York City, N. Y. no11x

MAGICAL APPARATUS — MINDREADING. Escape, Publicity Stunts, Unusual Books, Illusions, Chemical. Reduction list, 30¢. Genoves, General P. O. Box 217-B, New York 1. no11

21 WAYS TO OVERCOME STAGE FRIGHT, BY MacKenzie Grant. Price, one dollar. Four current catalogues, 25¢ each. Thayer's Studio of Magic, Box 1785, Wilshire-LaBrea Station, Los Angeles 36, Calif. no18x

MISCELLANEOUS

ELECTRIC HEATERS, 14" BOWL TYPE AND two Burner Electric Stoves, A.C. or D.C., 120 volts, \$7.95 each plus shipping and postage, 30¢. No C. O. D. Jeannette Electric Company, 159 W. 23d St., New York 11, N. Y. no18x

FOR SALE — RUBBER BATHING SHOES. Caps, Belts, Swimming Tubes, Straw Beach Hats, Sunglasses, Pails, large Shovels. Auslander, 1044 54th, Brooklyn.

FOR SALE — NAMEPLATE TAPE. 50 LBS. for use in Roovers nameplate machine, \$1.75 per pound. Send deposit. George Paterson, 6 W. 100th St., Bronx 63, New York.

NEW ALMA 60'S AND 90'S WILL BE HERE first of December, with electric cooking, electric brakes, tandem wheels. Sellhorn's, 2017 E. Michigan, Lansing, Mich. Fred (Dinty) Moore, Mgr.

MUSICAL INSTRUMENTS, ACCESSORIES

FOR SALE — HAMMOND DX-20 SPEAKER, like new, perfect condition, \$245.00 cash; crated; F. O. B. Indianapolis, Ind. Organist, Spalding Hotel, Duluth, Minn.

PERSONALS

I WISH TO CORRESPOND WITH MY OLD friends who were with the Frank A. Robbins Circus, season 1909, and anyone who knew the Famous Farrel Family. Ruth Carter Dechert, 417 N. Clark, Chicago 10, Ill.

MAILING SERVICE FROM CALIFORNIA — Xmas gifts, souvenirs, post cards; your message; I'll mail 'em. Minimum order, \$1.00. Small service charge. C. Boteler, 1876 Market, San Francisco 2. no18

PROFITABLE PROMOTIONAL PUBLICITY — What you want the world to know. Tell Boteler, 1876 Market St., San Francisco 2, Calif. no18

PHOTO SUPPLIES DEVELOPING-PRINTING

ALERT DIRECT POSITIVE OPERATORS! — Direx Paper is unsurpassed for quality which brings repeat business. Why not convert to Direx today? Write for trial order direct from factory. Posttype Division of Grant Photo Products, Dept. B, 18915 Detroit Ave., Cleveland 7, O. dc30x

AVAILABLE NOW — MARFUL DOUBLE Weight Paper, in cut sheets. Rolls on special order only. Try our new Marful 19 Developer with Marful Paper. Write Marks and Fuller, Inc., Dept. B1, 66-72 Scio St., Rochester, N. Y. no4x

BUY AND SELL — 1 1/2", \$10.00; 2 1/4", \$15.00; 3", \$17.00; 3 1/2", \$18.00; 4", \$19.00. Deposit. Metro Camera, Box 404, Mt. Vernon, N. Y.

COMPLETE DIRECT POSITIVE BOOTH WITH chrome trim. Takes one and half by two. Two nine lense Automatic Shutter. All in good condition. Will sell for two fifty. Half cash with order. Palace Photo Shop, eighteen W. Main St., Chattanooga, Tenn.

DIME PHOTO OUTFITS CHEAP—ALL SIZES available. Better drop in and see them. All the latest improvements. Real bargains. F. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. oc28x

D. P. PHOTO GALLERY, 1 1/2"x2 COMPLETE; glass enclosed porch, venetian blind, full price, \$700.00. No correspondence. First 25% sent gets machine, balance C. O. D. Owen M. Stover, c/o Kennedy's Auto Court, Eugene, Ore. Phone 4634.

DIRECT POSITIVE ROLLS MACHINE CUT TO any width. Prompt, reliable service. Henderson, 149 W. 20th St., Indianapolis 2, Ind. no4

DIRECT POSITIVE OPERATORS — WRITE for catalog today. Glass Frames in all sizes, assorted and patriotic. Exceptionally fine line of high grade Photographic Folders created by one of America's foremost mount manufacturers; Chemicals, Oil Painted Backgrounds, Comic Foregrounds; Rubber Gloves at 75¢ pair; Rubber Finger Tips, set of 3, 15¢; General Electric Nos. 1 and 2 Photo Floods for immediate delivery; Eastman Direct Positive Paper, 1 1/2"x250, \$5.75, and all other sizes up to 5" at deep cut prices. Everything for direct positive operator. Take care of all your needs with one shipment. Hanley Photo Supply Company (new address), 1414 McGee, Kansas City, Mo. no11x

DO YOU WANT THE FINEST D. P. EQUIP-ment in the United States? If so come see 3x4 and 1 1/2 Double; also 2x3 Single and 5x7 Portable that you can focus and take; all are roll type Cameras. No correspondence answered. Camera Shop & Studio, 498 State St., Salem, Ore.

E.D.P.P. — 1 1/2", \$5.48; 2 1/4", \$8.73; 3", \$10.23; 3 1/2", \$10.72; 4", \$12.23; 5", \$17.45; and 5x7, \$6.13. Reliable Photo Service, 3439 S. Michigan Ave., Chicago, Ill. oc28

FOLDERS FOR 1 1/2"x2" PHOTOS, \$1.50 PER 100; 2x3, \$1.75; 3 1/2"x5, \$2.75. Many other sizes. Limited supply Easel Mounts. Postcards for 1 1/2"x2" photos, \$2.00 per 100. Holiday numbers ready. Immediate shipments. Miller Supplies, 1535 Franklin Ave., St. Louis, Mo. no4x

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MILLMAN DEVELOP-O-MATIC DEVELOPING Racks and Tanks. D. P. Camera, Enlargers, Visualizers, Midjet Darkroom Blowers, Metal Photo Stools, etc. Christmas Cards with cutout for 1 1/2"x2 photos with envelopes. Circular on request. Herman Millman, 17 W. 20th, New York 11. no4

NEW NUMBER — TRANSPARENT PICTURE Folder can be carried in pocket. Holds 8 pictures for 2x3 and 2 1/2"x3 1/2. Sample, 25¢. My Photo Lockets for 1 1/2"x2 pictures getting top money. Also have Gate Style Frames, all sizes. Nice goods, and Leatherette Folders. C. Gamelsor, 146 Park Row, New York 7. oc28x

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SPECIAL — DIRECT POSITIVE CAMERAS, size up to 3x5, \$35.00; larger sizes, \$45.00 without lens. Mechanism, \$20.00 and \$25.00. Hundreds sold on West Coast. J. Walters, 310 S. W. 6th Ave., Portland 4, Ore. no4x

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WANT POST CARD SIZE OR SMALLER D. P. Camera; also Enlarger. May Houck, 107 Pacific, Knoxville, Tenn. no4

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YOUR NAME, ADDRESS PRINTED ON 500 Gummed Stickers, 1/2"x2", 30¢ coin (no stamps). Name, address on three line Rubber Stamp, \$1.00; pad, 25¢. Write plain. Edgewood Press, Box A-4, Edgewood, Md. oc28x

SCENERY AND BANNERS

BEST CARNIVAL AND CIRCUS BANNERS — Positively no disappointments. Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill. no4

SHOW BANNERS — ORDER NOW FOR next season. Studio of Don Lutten, 627 Prospect, Kansas City, Mo. no4

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IMPORTED ENGLISH NEEDLES, NUMBER Elevens, \$10.50 per thousand; Number Twelves, \$15.00 per thousand. Get them quick. Tattooer Hansen, 620 So. State St., Chicago, Ill. no11

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A-1 CIGARETTE AND CANDY VENDING MA-chines. Phonographs, all other coin equipment. Mac Postal, 6750 N. Ashland Ave., Chicago, Ill. dc16

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ELECTRIC PENNY PITCH BOARDS — AUTO-matic Ball Games built by John Craddock, of Coney Island; any good Concession Park Games. Joe Weissman, 370 Fort Washington Ave., New York. no18

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PRIVATE PARTY WANTS PENNY WEIGHING Scales if on location anywhere in New England. Write Box 402, Taunton, Mass. x

RUBBER BALLOONS — WANTED IMMEDI-ately. Limited quantity, assorted sizes and colors. Send sample, gross prices. Reed Myers, c/o Bill-board, Ashland Bldg., Chicago.

SOUND OR SILENT POWERS MACHINES, OR 2,000 ft. semi-portables complete or less ampli-fier, speaker. David Tarkington, Box 152, War-ner, Okla.

TENTS — 30x50, 40x60 OR LARGER. GOOD roped Tents. Send description and price in first letter. Goudie Sales Company, 1712 Main St., Kansas City, Mo.

USED VENTRILOQUIST FIGURE — GOOD condition. Will pay reasonable price. Write full description. The "Duke," 5513 Walton Ave., Philadelphia, Pa.

WANT TO BUY CHICAGO RINK SKATES, Skate Grinders and Supplies. Presley Groves, 109 N. 15th St., St. Louis 3, Mo.

WANT CHICAGO RINK SKATES WITH FIBER wheels, any number. Must be in good condition. Pay cash. Will buy Skates on Shoes also. Edw. Baumeister, 155 Chestnut St., Rochester, N. Y. no4

WANT 16MM. SILENT MOVIE PROJECTORS, such as Keystone, Excel, Kodascope and Holly-wood makes. State condition. Oriole Films, Box 942, Baltimore.

WANTED FOR CASH — LORD'S PRAYER ON Your Penny Machine, good condition. Blaine D. Taylor, 1100 Walker St., Jackson, Mich.

WANTED — MILLS VIOLANO VIRTUOSO Sheet Music Rolls. Let me know what you have. H. H. Hartman, 6102 Anita, Dallas 14, Tex.

WANTED — POPCORN MACHINE, ALL electric. Give full particulars as to make, con-dition, etc. F. Reeth, 1222 S. Oneida St., Apple-ton, Wis.

WATCHES WANTED—BROKEN OR USABLE. All kinds, even Ingersolls. Highest prices paid for Jewelry, Rings, Spectacles, Alarm Clocks, Razors, Cigarette Lighters, Gold Teeth, etc. Cash mailed promptly. Loew's, Holland Bldg., St. Louis 1, Mo. x

WILL PAY \$1.40 CARTON FOR CIGARETTES, Federal tax only paid. Can use any brand. Glen Gillette, 428 Maple, Edgewood 18, Pa. no4

At Liberty—Advertisements 5c a Word. Minimum \$1. Cash With Copy.

ACROBATS

DISCHARGED VETERAN DESIRES SPOT with daredevil outfit, preferably motordrome. Three years overseas but catch on quick. If you have the patience I have will to work and learn. Answer Box C-209, c/o The Billboard, Cincinnati 1, O.

AGENTS AND MANAGERS

POSITION WANTED AS RINK MANAGER OR Skate Room Manager. Have experience in both. Presley Groves, 109 N. 15th, St. Louis, Mo. oc28

BANDS AND ORCHESTRAS

HARRY HOHENSHELL'S 4 PIECE ORCHESTRA available October 15. Just finished Wisconsin summer engagement. Two Vocalists, several Doubles, Union, strictly sober. Consider week-end engagements if Chicago vicinity. 1006 Raynor, Joliet, Ill. Phone 9488. oc28

PRESENTING "THE FOUR MOODS," ONE OF New York's biggest little dance bands, featuring "Marsie and Her Clarinet." Just concluded their 13th week Twenty-Two Club, Long Island. Have broken all dance attendance records here. Versatile and completely outfitted with outstanding special-ties. Available for smarter clubs November. Photos upon request. Wire, write Charlie Walters, 119 Audubon Ave., New York City. Phone South 8-1944.

COLORED PEOPLE

AT LIBERTY — COLORED TRUMPET PLAYER over draft age. Read music. Leon Simms, 1810 W. 2d St., Chester, Pa.

MAGICIANS

"LA-MAR" — NATIONALLY KNOWN MAGI-cian, Mentalist, Lady Assistant. Available for schools, clubs, lodges, floor shows. Myers, 519 Wheeling Ave., Cambridge, O. oc28

MISCELLANEOUS

TALENT — SCOUTS LOOKING FOR NEW talent for Radio Comedian and Dramatic Artist at Liberty, write Ralph P. Jackson, Route 1, Mc-Intyre, Ga. no4

MUSICIANS

ALTO, CLARINET — 38. EXPERIENCED hotel, club, theater. Prefer Chicago area. Mem-ber 572-240. Former member 10. Like name tryout. Wayne Erickson, De Kalb, Ill.

AT LIBERTY — TENOR OR CLARINET. FINE tone, takeoff, transpose. Prefer West Coast. Name or semi-name bands reply only. Write or wire immediately. Dan Ousher, Cotton Club, Sikeston, Mo., c/o Bill Cross Orch. no4

AT LIBERTY — TROMBONIST, AVAILABLE November 15. Good tone in all registers. Lead or section. No takeoff. Experienced. Prefer loca-tions. State style of band, booking office and mini-mum guarantee. Frank Holler, 112 E. Truitt Ave., Chillicothe, Ill.

AVAILABLE AFTER NOVEMBER 4 — PIANO, Sax, Trumpet, Drums. Union. Can cut shows. Draft exempt. Eddie Lee, General Delivery, Ander-son, S. C.

BASS MAN AT LIBERTY OCTOBER 20. — Experienced in modern dance band and com-bination. Union, sober, age 35. James D. Gordon, c/o Jess Shelton, Phone: Grand 6774; 3527 Vista Ave., St. Louis, Mo.

DRUMMER — UNION AND DRAFT EXEMPT. Experienced with large and small units. Will travel or locate. Prefer 5 to 8 man unit. No panics. Pay must be good. Wire all particulars to Musician, c/o 657 Franklin St., Grand Rapids 7, Mich.

DRUMMER AND PIANO TUNER DESIRES change to location in California, Arizona or New Mexico. Consider other warm climate locations. Plenty experience, cut shows, all modern rhythm solid, including all Spanish rhythms. Large Vibra-phones, Marimbas, good outfit. Fairly good singer, novelty numbers. Draft exempt, married, sober, reliable, union. Have to give notice here. Three years this job; also am first class Piano Tuner and Repairman. Wish to connect with music store, same location. Write, state all; don't wire. No misrepresentation. Theron B. Eddy, Drummer, Hotel Youngstown, Youngstown, O.

FIDDLE AND GUITAR VOCALIST COMBO — Modern, Western, Hillbilly. Experienced all Inca. Consider anything, prefer radio. Call or wire Wayne Chipley, 211 N. Askew, Kansas City, Mo. Phone: Benton 1063.

GUITAR CELLO AMPLIFIER. SOBER, DE-pendable. Gene Smith, 12 T St., N. W., Wash-ington, D. C. no18

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- Kays, James S., 14c; Moore, Louise, 5c; Myers, John, 15c; Schmidt, Walwyn, 6c; Wagner, Buddy, 6c

- Acuff, Homer; Adams, Mrs. A. F.; AINSWORTH, Robert Lee; Allen, Cecile; Allen, Jackie (Mr.); Allen, Leander T.; ALLEN, Paul; ALLISON, Arthur; Allyn, J. W.; Anders, P. L.; Anderson, Clyde; Anderson, Pat; Anstett, Frank; ANTHONY, John O.; Appletons, The (Apache Trio); Aquino, Pvt.; Arbagast, Geo. M.; ARBOGAST, Anthony R.; Arnett, James Edw.; Atkins, Glen; Balam, Elizabeth; BALDWIN, Ruel; BARADELLI, Jack; BARBER, Eugene; Barber, Johnny; Bard, Giles Hess; BARKER, Rand; BARMAN, Lealle W.; Barnes, Lole (Stage Name); BARNES, Wm. Henry; Baxter, Wm. T.; Baxter, J. A.; Beall, Jack; Bealy, Sam; Beatty, Sam; Bentley, Maude; Bernstein, Lew; Billen, Steve; Bimbo, Miller; Bishop, Ola Mae; Blair, C. D.; Blankenship, B. H.; Blankenship, Mrs. Gertrude; BLEDSOE, Robt. Elmer; Blunt, Roy O.; BOISONBAU, Chas. B.; Bolam, Elizabeth; Bolam, Libby; BOSWELL, Wm. Henry; Bowen, Lefty; BOWMAN, Edw. Arthur; BOYD, Chas. R.; BOYD, Elder; Brady, Louis P.; Breckenridge, Ed; BREMER, James R.; Bruggin, Gerald A.; Brody, Paul; Brown, Frances; Brown, Kenneth; P. H.; Brown, Myron; Brown, Mrs. Pat; Brown, Mrs. W. S.; Brownie, Thos. A.; Brunell, Everett (Freddie); BRUNELLE, Joe; Brunk, Fred; Bryant, G. Hodges; BUCHANAN, George; Bucher, Alex.; Buck, Mrs. Buddy; BUFFINGTON, C. D.; BURGESS, Earl Glenn; Burgoon, Timothy G.; Burke, Alice; Burke, Geo.; Burke, Lester; Burquin, J. F.; Burroughs, J. R.; BUSH, Robt. Wm.; BUTTERFIELD, Roy Chas.; Butlers, Mrs. Mayme; Buzbaum, Edw. J.; CAGLE, Jonah Calvin; CAMERON, Isaac McKenley; Camp, Robt. J.

- Donlevy, John W.; Doolin, Richard; Doremam, Russell; DOSS, Clifton; DOWELL, Clarence E.; Dreschel, Vincent; DuBois, Mrs. Wm. E.; DUNAVANT, Jimmie W.; DUNCAN, Alvah B.; Duncan, Claude; DUNCAN, Luther Albert; Dunn, Mrs. Esther; Dunning, Mrs. Earl; Eager, Merle; Eagleson, G. S.; Eanes, Raymond; EBARDT, Norman Albert; Edgar, Geo. B.; Edwards, Bonts; Ebert, F. E.; Elder, Chas.; Ellis, R. C.; ENGLAND, Harold Lee; Eubank, Mrs. James J.; EYSTED, Benj. Alfred; FAGAN, Thos. J.; FAIRCLOTH, James Robt.; Fallon, Mrs. Margo; Farr, Robt.; FARRIS, Jack; FAULCONER, Granville D.; Faulkner, Robt. J.; FAUSTINO, Roy; FEEK, Earle; Fendley, Larry; FENN, Frank; FINN, Jos. Leo; Fleut, Chas.; Flood, J. E.; Ford, Wm. Roy; Fort, Don L. B.; FOREST, Wilfred J.; Foraythe, Fred M.; Fortin, Mrs. Ray E.; FOSTER, Jack Mitchell; Frank, E. J.; Frank, Miller J.; Frank, Tony; Frederick, James Bennett; Frederick, J. J.; Fredericks, Mrs. Thos.; FREEMAN, Byrd; FREEMAN, Morris; FULKNER, Robt. Wm.; Fullmer, Howard; GABLE, Jos.; Galler, Frederick; Gallagher, Mrs. Frankie; Galluppo, Jack; Gamble, Iris; Gardiner, Ed M.; GARLAND, Albert C.; Garson, Gwen; GILCHRIST, Allan Letoy; Gilliam, Betty; GILLISPIE, Girtos; Ginther, Homer; Gleason, Lottie; Goldie, Jack; Goldstein, Sam; Gonzales, Jerry; Goodwin, J. G.; Gordon, Robt. T.; Gossler, Joe; GRABERT, Jos. Lewis; GRAHAM, Chas. Richards; Grant, Harry; Grape, Norman; Gray, Donald Jos.; Graysons, The (Balancing Act); Green, Victoria; Green, Ralph E.; Greer, Jack; Gregory, Fredrick; Gregory, Carolyn; Hackett, E. J.; Hackman, E. J.; Hagan, Mrs. Gladys; Hall, Harold; HALL, Leron; Hamilton, Mrs. Nina; HAMMOND, Carl; Hancock, Mrs. Vera; Hancock, Wm.; Harnack, Tom; DICKERSON, Verne Wm.; Dillie, Edwood



LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!

The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

- Harrison, David; HARRIS, Thos. Chas.; Hart, Neal; HART, Roy Osro; HART, Wayne; Hartman, Henry; Haut, Mrs. Bessie; HAYES, Kay; HAYNES, James; HECK, Wm.; HEGGINS, Pat; HENDERSON, John; HENDRIX, Eugene Webb; Hendrix, Weldon; Henrich, Harold; HENNESSY, Frank Wm.; Herdle, Bill; Herman, Eddie; Herman, Mrs. Eddie; HIER, James F.; HILL, Wilbur J.; Hilton Sisters; HIXON, Edw. James; HOBBS, Arthur Wm.; Hoffman, Arthur; Hoffman, Harry M.; HOLLINGSHEAD, Jesse G.; Holmes, Bob & Peggy; HOLT, Theodore; HOMAN, Steven; Horbet, Jack; Houser, Mrs. W. D.; Houser, Sam; HOWER, Geo. W.; Hudspeth, Fred W.; HUNTER, Ray Eckford; Hutzler, Mrs. Margaret & Virgil; Ingram, John S.; Ingram, Idille; Irbly, Luther; ISON, Earl E.; Jablonsky, Francis; JACKSON, Herbert (13468); JACKSON, Riley; JACKSON, Mark; JACKSON, Robt.; JACOBS, Earl; Jameison, Eddie; JEFFERSON, Thos.; JEFFERSON, Thos. Dewese; JENKINS, Jimmie; JOHN, Gus; Johnson & Johnson (Nell & Margie); Johnson, Mrs. A. C.; Johnson, Arthur; JOHNSON, J. H. Tex; JOHNSON, Jessie James; Johnson, Mary; Johnson, Ed; Jolly, Willey Sandy; Jones, Agnes Ryan; Jones, Edw. Francis; Jones, Mrs. James F.; JONES, James Albert; Jones, Lewis; JONES, Leland Theodore; Jonson, Mrs. Alice; Jonson, Pet; Jonson, Thos.; JORDEN, Lester

- Reed, Fred; REED Sisters; REESE, Elmer Calvin; REID, Albert Junior; Reid, Ezra Matthew; Reilly, James J.; Reutz, Archie Elmer; REUTER, Lawrence Geo.; Reynolds, Ralph J.; Rhoades, D. D.; RHODES, Alford Lee; RICHARDS, A. L.; RICHARDS, Jas. R.; RICHARDSON, Cal Eugene; RICHARDSON, Joe O.; Riga, James J.; RIGGIN, Tom; RILEY, Mark Jackson; RILEY, Wm. Allen; Rillo, Lee Arthur; Rinehart, Olive; Ringlin, Gertrude; Ristow, James P.; Ritz, Capt. R. V.; Roaweder, Erba; Robbins, C. N.; Roberts, J. H.; Roberts, Josia; ROBERTSON JR., Reginald; BURTON B.; ROBERTSON, Fred; Robinson Jr., Joseph; Robson, Mattie; ROCK, Randall; RODEN, Thos. Russell; Rodgers, Dan Steve; ROGERS, Jeannie; ROGERS, Robt. E.; Rogers, Herman; Rohweder, Mrs. Erna; Romalley, Tony; Rorsbaugh, Harry E.; Rose, Bert; Rose, Martin R.; ROSE, Wesley; Ross, Patsy Ann; Roth, Mrs. C. R.; Roth, Chas. R.; Roxburgh, J. H.; Roxana, Mne.; Ruddy, George; RUEL, Milton B.; RUSHER, John W.; Russell, Harry; RUSSELL, John C.; RUSSELL, Jos. Henry; Russell, Paul; Sabodie, James; Sadler, Thos. Clifford; SAFFORD, Carl W.; SAKOBIE, Geo. Shirl; Sanfratello, Joseph; Suraunt, Sylvain; Saunders, Monroe; SAUNDERS, Nettie; SCHAEPFER, Louis Edw.; SCHMIDT, Daniel H.; SCHMIDT, Vaughn; SCHNEPP, Harold; SCOPIELD, Clifford Marion; Scott, Mrs. Giles; Scruggs, L. J.; Seno, Charles; Selfrich, Charles; Selfrich, Wm.; Sells, Virgil; Shafer, Mrs. C. C.; Shaffer, Billy; Shea, W. L.; SHEA, Wm. Walter; Shields, Purl; Shlyen, Ben; SHOEMAER, Jos. Marion; Shore, Al; Short, J. E.; Shtozberger, John; Shull, Stanley John; Siebrand, Hiko; Simpson, Mrs. Marie; Singares, Danny; SKEGGS, Martin; Skeham, Jas. Jos.; Skivers, Chas.; Slate, Jos. B.; Slay, Howard; Smith, A. E.; Smith, David; Smith, Mrs. Edward; Smith, Mrs. Evelyn; Smith, Floyd; Smith, Frank Carl; Smith, Mildred; Smith, Pearl; SMITH, Wm. Monroe; SMITHLY, John; SNEYDER, Dawson Ernest; Sonda, Eugene; Sorensen, Robt.; Soule Verne; SPEAR, Barney Bee; SPIVEY, Chas. M.; SPYROPOULOS, Harry A.; Stamey, J. D.; STANCOIL, Needham Elwood; Stanley, Inez; STANSBERRY, Frenchy; Stear, Mrs. Lillian; Starke, Blackie; Starr, Hedy Jo

MAIL ON HAND AT NEW YORK OFFICE 1564 Broadway, New York 19, N. Y.

- Baldwin, Marjorie; Bell, Dolly; Blumberg, Philip J.; Calvert, R.E. Esq.; CONTIWELL, Peter; Cops, John; Cornell, Walter E.; Coyle, Dolly; Crawford, Margaret; Daily, William; DAVIS, Samuel; DOBISH, John; Dorner, Nancy; Duke, H. J.; DuPuy, Armand; Eagan, Thomas; Earle, Beatrice; Edwards, Mrs. A. B.; FLYNN, Thomas M.; Gardner, Grant; Gardner, Sol; Greene, Gloria; Grimm, Kaye; Hatch, J. Frank; HEISER, Harry; Hoar, George; Joyce, Mr. J.; King, Mort

MAIL ON HAND AT CHICAGO OFFICE 155 No. Clark St., Chicago 1, Ill.

BERNSTEIN, Birch & Co., The; Morris A. Famous Magician (See LETTER LIST on page 54)

CLASSIFIED ADVERTISEMENTS

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TENOR SAX, CLARINET - UNION, 4-F, AGE 20; road experience. Good tone, read, transpose, takeoff. Join immediately. Don Vonder Groben, 408 E. 23d St., Erie, Pa.

PARKS AND FAIRS

AVAILABLE - SENSATIONAL HIGH TRAPEZE Act for Southern fairs. For open time contact Jerry D. Martin, General Delivery, Charlotte, N. C. no25

E. R. GRAY ATTRACTIONS - SPIRAL TOWER, Swinging Ladder, Rolling Globe, Single Trapeze, Contortion, Comedy Acrobats. Harding & Keck, Evansville, Ind. de2

PIANO PLAYERS

PIANIST - EXPERIENCED ALL LINES. Available in two weeks. Union, Cincinnati 1, Ohio. Box C-208, The Billboard, Cincinnati 1, Ohio.

PIANIST - EXPERT ACCOMPANIST, EXPERIENCED show cutter. Wants N. Y. C. spot. Union, age 24, 4-F. Leonard Zaslaw, Apartment 5, 229 W. 105th St., New York.

SINGERS

AT LIBERTY - MALE VOCALIST, BARITONE. Age 23, very handsome. Honorably discharged from army. Three years' experience with name bands, theatres, radio and clubs. Will consider class "A" jobs only. Photos on request. Box C-211, c/o The Billboard, Cincinnati 1, O.

RECORD OVERSEAS GIFT SALES

Trade Turns To Holidays

Most stocks tight but some items may get increases for Christmas

CHICAGO, Oct. 21.—Reporting agencies were busy this week checking on the results of a gift season for the overseas forces which was extended one day to end October 16. Post offices in the larger cities reported that gift packages had exceeded the mails last year by a big percentage. It was confidentially predicted in merchandise circles at the beginning of the overseas gift period that there would probably be a 50 per cent increase in the mailing of gifts. (See Overseas Gift Sales on page 50)

MERCHANDISE TRENDS

By Evelyn Mareneck

CHICAGO, Oct. 21.—Altho there was no direct relation, the far-reaching implications of last week's foreign trade convention held in New York were important to the novelty merchandise trade. The greatest amount of interest hinged on the general action of the convention to promote greater export possibilities for U. S. trade as a whole. Questions of common currency were discussed, the importance of maintaining balanced export-import trade was covered, and on the whole attention was focused on clarifying the problems of world trade now so that the way could be paved for bigger business possibilities in the post-war period.

There were some puzzled minds on the resolutions passed, however. On one hand there was the action that put the delegates on record as against private agreements and government monopolies operating in restraint of trade, while on

the other, another resolution was passed that called for a cartel policy best suited to national interest. This "for and against" voting with regard to cartels has a doubtful—and perhaps even ominous—interpretation. Can it be that these huge combinations will go on existing as they have in the past relatively undisturbed?

There is no law against independent leaders in the specialty merchandise field asking this question. They have already been acquainted with these business combines who have controlled trade activities even in the novelty merchandise field. They only have to remember the import of certain novelties from Europe and Asia that were shipped here thru cartel channels. And with this question, men in the industry are bound to ask another: Whether or not their own businesses might prosper to a larger extent with independent trade relations—without the direct dependence upon cartel monopolies.

Sales Still Up

Retail trade at the end of last week doubled earlier sales made in the beginning as gift buying for men in the service swung into a faster tempo to meet the deadline for final mailing overseas. Accordingly, department store sales were 16 per cent above a year ago. Dun & Bradstreet reported that sales in most lines were held down by the tight supply situation. But demand for decorative and fancy novelties and gifts was very brisk. Jewelry sold well and the sales (See Merchandise Trends on page 52)

More Toys Promised, Metal Still Lacking

WASHINGTON, Oct. 21.—The toy trade will have more and better toys this Christmas, even tho toy manufacturers experienced some headaches recently when the Army-Navy Procurement division voted against the use of metal in the manufacture of needed toys for the holiday market.

In a preview of what could be expected, WPB announced this week that fewer toys will be made of paperboard, the material that was commonly used last year. Most toys will be made of wood, but only a limited quantity of toys will be of metal.

Late in August the WPB started releasing materials for toy manufacture—not in the amounts desired by the industry, nor all the materials. But this gave retailers confidence that they would see better quality toys and they began placing orders. As a result buying increased and now toy manufacturers say that they are booked almost to the limit.

The over-all quantity of toys will be correspondingly higher, as with the quality, since some manufacturers have gone back into toy production with the suspension of certain war goods. Dolls have been made in about pre-war quantities all thru the war, and this year there will be a luring assortment of attractive dolls to please every little girl. With the easing of the zinc supply, it has been possible to make a limited quantity of toy soldiers, miniature autos and trucks.

Generally the toy industry is predicting another record year for itself in dollar volume of sales, according to WPB's preview. Six months ago toy makers were (See More Toys Promised on page 51)

OPERATORS

BIG FLASH **TIMELY** MERCHANDISE

Attractive, Well Made, Well Stuffed



BRIGHT! UNIQUE! CHEERFUL!

DOLLS and ANIMALS

Even the pictures shown here don't do them justice . . . you've simply got to see them to appreciate their beauty and value.

- AVERAGE HEIGHT 19 INCHES
- FLASHY PLAIDS AND PLUSH
- CORDUROY AND RAYON
- COTTON STUFFED

In Cartons of 20 Assorted

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Less Than Carton Lots

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Order #1018

Immediate Delivery
25% Deposit, Bal. C. O. D.



CONCESSIONAIRES' PRICE LIST

GLASSWARE				AMERICAN MADE SLUM			
No.	Article	Pack Ctn.	Per Gross	No.	Article	Pack Ctn.	Per Gross
2986	Salt and Pepper Shakers	Gross	\$3.00	2126	Paper Flag on Stick	Gross	\$.85
2918	Coasters	Gross	3.00	2127	Paper Bow Flag Pins	Gross	.75
3420	Custard Cups	1/2 Gross	4.75	2950	Monkey Mirrors	Gross	2.95
633	Juice Tumblers, 5 Oz.	Gross	3.75	1160	Band Rings, White Metal	Gross	1.00
8009	Water Tumblers, 9 Oz.	Gross	3.85	9716	Rayon Bow Flag Pins	Gross	1.35
1664	Nappies	Gross	3.90	6923	Bean Blower	Gross	1.00
2003	Coaster Ash Trays	Gross	3.00	75	Comic Pennant	Gross	.75
320	5 Oz. Sherbets	1/2 Gross	4.75	3403	Lucky Charms, Carded, Box 120 Ct	Gross	.85
2545	4 3/4 In. Bowl	1/2 Gross	4.25	9273	1 1/4" Comic Buttons	Per 100	2.25
2545	5 1/4 In. Bowl	1/2 Gross	4.50	116	Pencils, No Eraser	Gross	1.44
2539	Measuring Cup	1/4 Gross	5.40	2149	Shoe Laces, 72 Pr. in Box	Box	1.00
				9634	Paper Masks	Gross	.75
				3120	Plastic Thimbles	Gross	1.20
					FOR YOUR BALL GAME		
				25	Baseballs	Doz.	2.00
				8920	Swaggers	Gross	10.00
				4023	Large Paper Leis	Gross	6.75
				1618	16-18" Talls	Per 100	16.50
				610	6-10" Talls, W/Cards	Per 100	4.50

CAMPAIGN GOODS
 1 1/4" Roosevelt Buttons Per 100 \$ 2.00
 1 1/4" Dewey Buttons Per 100 2.00
 12x30 Roosevelt Pennants Per 100 15.00
 12x30 Dewey Pennants Per 100 15.00

Prices F. O. B. Terre Haute. C. O. D. Orders Must Be Accompanied by 25% Deposit. Hundreds of Other Articles of "Wanted Merchandise" Are Shown in Our Latest 1944 Catalog—Write for Your Copy Today.

LEVIN BROS. Since 1886 Terre Haute, Indiana

JERRY GOTTLIEB, Inc.

928 Broadway, Between 21st and 22d Streets
In the Heart of New York

Button Actual Size

FAST SELLERS

Dewey and Roosevelt Badges and Buttons

- \$26.00 per 1000 } complete with red, white and blue ribbon.
- 3.00 per 100 }
- \$16.00 per 1000 } without ribbon.
- 2.00 per 100 }

50% Cash, Balance C.O.D., F.O.B. Chicago. Samples, 10c Each.

ACORN BADGE CO.

Button Actual Size



39 W. ADAMS ST. CHICAGO 3, ILL.

ATTENTION

Salesboard Operators Distributors—Salesmen

For the Boys Overseas
Commando and Hunting Knives

Commando Knives, \$37.50 Doz.; Sample \$3.50
Hunting Knives, 33.00 Doz.; Sample 3.00

Prices Include Leather Sheath
Samples—Full Amount With Order
Doz. Lots—25% deposit, bal. C. O. D.

COMMANDO KNIFE
7 In. Double Edge Steel Blade, Aluminum Handle, Leather Scabbard.

VULCAN KNIFE CO.
P. O. Box 4036
Birmingham 6, Ala.

HUNTING KNIFE
6 In. Steel Blade, Aluminum Handle, Leather Scabbard.

Popular Items

Popular Banners

Harry Reiter, New York, reports an increasing demand for his new line of "Welcome Home Banners." According to Reiter, jobbers are stocking up—anticipating the good sale possibilities of this line as more of our boys come home. He also carries a fine line of other banners that have proved to be outstanding numbers.

Picture Clip

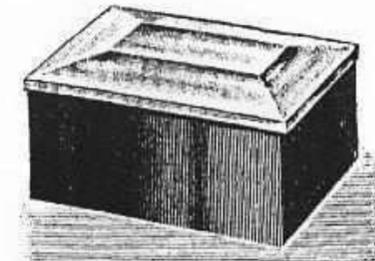
Every man—and especially the serviceman—will like this novel, sterling silver money clip with his "best girl's" picture in it. This different and unique gift is being featured by Lambert Bros., New York, and it is ideal for remembering the soldier at home as well as the fighting man overseas. The clip is distinctively designed with a flat compartment on one side that conveniently opens to show the loved one's photograph. A favorite for holding bills and sentiment!

Before-the-War Quality

Jobbers and retailers can't miss on the dependable quality and beautiful workmanship of Forget-Me-Not Sweetheart bracelets, according to Queen City Buckle Manufacturing Company's results. This Cincinnati firm offers these gifts and they are claimed to make customers realize exactly what they want. For gifts and remembrances the attractive design of the bracelets makes them perfect. This firm also offers an assorted line of genuine leather belts and decorated buckles with assorted shields.

Jumbo Compacts

Silroy Products of New York has a complete line of custom-made compacts of smooth leathers and South American reptiles. These Jumbo leather compacts come in 4½ and 3½-inch diameters, with a full zipper about them. Said to be "can't miss" items for merchandisers, the compacts are of assorted colors, some are plain, others nailhead studded and they can be had also with matching billfolds. These Jumbo compacts are free from luxury tax.

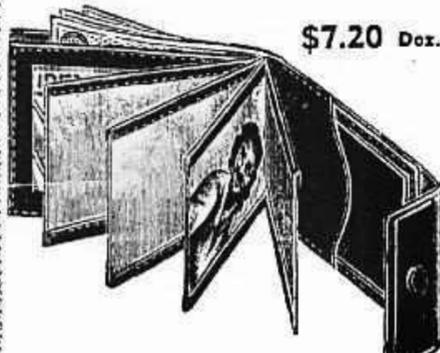


Bakelite Utility Box

For quick and easy sales! Here's a low priced utility or cigarette box that's practically a give-away at the price. Modern in design, made of black bakelite with gleaming chromium-plated cover. Overall size, 3 1/4" x 2 1/4" x 1 1/4". Sample, 25¢. B38A50
Per Dozen \$2.65
In Gross Lots \$30.00
Per Gross

BILLFOLD SPECIAL

\$7.20 Doz.



COMBINATION LEATHER PASS CASE & BILLFOLD with room for nine passes back to back. Available in black color only with snap-button fastening. Imitation leather lined.

B12L149

PER DOZ. --- \$ 7.20
PER GROSS --- 78.00

AS ABOVE IN GENUINE ALL LEATHER with all leather lining.

B12L148

PER DOZ. --- \$ 9.00
PER GROSS --- 96.00

PRICES LESS 2% CASH DISCOUNT
25% Deposit Required on C. O. D. Orders. We Sell Wholesale Only. Catalog Sent on Request.

Hagn JOSEPH HAGN COMPANY
WHOLESALE DISTRIBUTORS SINCE 1917
217-223 WEST MADISON ST., CHICAGO 6

STERLING SILVER CHARMS OR BANGLES EITHER SILVER OR GOLD FINISH!



STERLING SILVER	
B1...	\$16.50 Gr.
B2...	13.50 "
B3...	9.00 "
B4...	9.00 "
B5...	16.50 "
B6...	12.00 "
B7...	12.00 "
B8...	9.00 "

GOLD PLATED	
B1...	\$18.00 Gr.
B2...	15.00 "
B3...	10.50 "
B4...	10.50 "
B5...	18.00 "
B6...	13.50 "
B7...	13.50 "
B8...	10.50 "

BULK CHAIN

Sterling Silver Cable.....	12c Ft.
Sterling Silver Curb.....	15c "
Sterling Silver, Gold Plated Cable.....	14c "
Sterling Silver, Gold Plated Curb.....	17c "
Sterling Silver, Gold Filled Cable.....	24c "

CATCHES

Sterling Silver.....	\$4.00 Gr.
Sterling Silver, Gold Plated.....	5.00 "
Sterling Silver, Gold Filled.....	7.50 "

JUMP RINGS

Sterling Silver.....	\$2.25 Oz.
Sterling Silver, Gold Plated.....	2.75 "
Sterling Silver, Gold Filled.....	4.50 "

ORDER NOW!

IMMEDIATE DELIVERY!

1/3 Dep., Bal. C. O. D., F. O. B. N. Y.

MURRAY SIMON CO.

114 East 32d St., New York 16, N. Y.

Phone Lexington 2-5788



B5



B6



B7



B8

BINGO SUPPLIES

REGULAR SPECIAL—7 COLORS
REGULAR SPECIAL—10 COLORS
Mounted Bingo Cards

Write or Wire for Catalog

JOHN A. ROBERTS & CO.
235 Halsey St. Newark, N. J.

LEADING SELLERS IN FUR COATS

LOWEST JACKETS PRICES CAPES • SCARFS ALL GENUINE FURS!

Our new 1945 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Satisfaction guaranteed or money refunded. Same day deliveries.

H.M.J. FUR CO.
150-B W. 28th St., New York 1

ADORABLE EAR WIRES

Adorable Ear Wires for pierced ears, made of lovely rolled gold or sterling silver. Exquisite design.

\$6.00 Per Doz.

As Illustrated or Assorted
25% Deposit on C. O. D.'s
Ask for Catalogue

UNITED JEWELRY CO.
Dept. EE Wheeling, W. Va.

SALESBOARD SPECIALS

Beautiful Two Tone Plush 20" BEAR or ELEPHANT

IMMEDIATE DELIVERY
\$33.00 DOZ.

25% With Order, Balance C. O. D., F. O. B. N. Y.

Samples of Other Hot Salesboard Items Sent On Request.

MAYFAIR MERCHANDISE CO.
WAYNE PRODUCTS
16 W. 23D ST., NEW YORK 10, N. Y.

SIXTEEN ENTIRELY NEW SALT AND PEPPER SHAKERS FOR COLLECTORS

MADE OF MOULDING COMPOSITION, BEAUTIFULLY COLORED
\$3.00 per doz. pairs, or \$33.00 per gross pairs

Packed 1/2 Dozen Per Number in Box. In order to obtain the gross price, they may be assorted among all sixteen numbers, but not less than 1/2 dozen of a number. We have over one hundred different kinds of Salt and Pepper Shakers for collectors, from \$2.40 to \$5.40 per dozen pairs; complete set K of illustrated price lists mailed to any GIFT SHOP on application.

#4256 K PANDAS	#4257 K SHEAVES OF WHEAT	#4258 K SKI BOYS
----------------	--------------------------	------------------

2 1/2 Inches High, All Black and White. 2 3/4 Inches High, In Gold, Silver and Copper Colors. 3 Inches High, Orange and Brown.

Numbers coming in different colors are packed equally assorted in box.

Be sure to send for our complete set K of GIFT GOODS, we have them from \$1.80 per doz. to \$90.00 per doz. All big sellers.

LEO KAUL IMPORTING AGENCY, Inc.
115-119 K SOUTH MARKET ST., CHICAGO 6, ILLINOIS.

WE HAVE
Rolled Gold Plate Wire
For
WIRE WORKERS
WRITE FOR PRICES
WIRE TRADER
114 E. 32nd St. NEW YORK

OVER 1000 JOBBERS
SELL OUR
BINGO SUPPLIES

We still have BINGO CAGES, on hand. Inquire today!

Write for Catalog!
MORRIS MANDELL
131 W. 14th St., New York, N. Y.

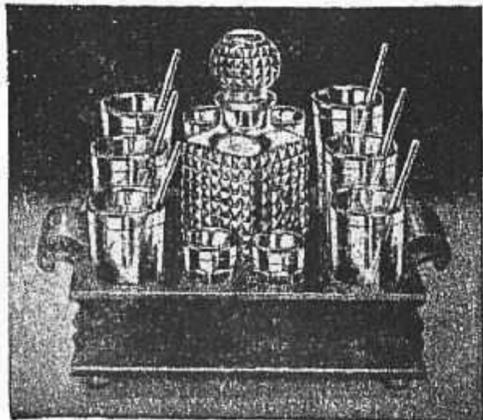
FULL SKINNED TUXEDO STYLED COAT
Sizes 12 to 20
SPECIAL \$27.50

Buy Direct From Mfr.
The largest assortments of outstanding Fur Creations in our history available NOW! Immediate Delivery. All types at reasonable prices. Satisfaction Guaranteed!
Write for Catalogue.
YOUNG & YOUNG, 208 W. 27th St., N. Y. 1, N. Y.

"BARETTE" 19 Piece Set

- 1 Walnut Finish Cabinet, 10 1/4" by 14 1/2" by 3 1/2" with 2 easy grip handles.
- 6 Crystal Hi Ball Glasses with Gold Edge.
- 4 Crystal Spirit Glasses with Gold Edge.
- 6 Crystal Swizzle Sticks.
- 1 Crystal Decanter.
- 1 Stopper.

INDIVIDUALLY BOXED.
Complete 19 Piece Set—Wt. 8 Lbs.
PRICES:
36 Sets or More \$2.37 Per Set
12 Sets 2.50 Per Set
6 Sets 2.67 Per Set
Less Than 6 Sets 3.00 Per Set



Also Furnished in a Salesboard Deal as Follows:

Barette Deal #232

1500 Holes @ 5c. Takes in \$75.00. Gives out 6 Barettes, 10 \$1.00 winners, 10 50c winners and 20 25c winners. Total payout \$20.00. Profit \$55.00 less cost of deal.

Price per deal complete \$18.65

25% Deposit With All Orders.

A.N.S.CO.

312 Carroll St. Elmira, N. Y.

No. BEVERAGE SETS 5c	
Numbers: 25-50-75-100-125-150	EACH BEVERAGE SET
NUMBERS: 175-200-225-250-275-300-325-350-375-400	EACH BEVERAGE SET
NUMBERS: 425-450-475-500-525-550-575-600-625-650	EACH BEVERAGE SET
NUMBERS: 675-700-725-750-775-800-825-850-875-900	EACH BEVERAGE SET
NUMBERS: 925-950-975-1000-1025-1050-1075-1100-1125-1150	EACH BEVERAGE SET

OVERSEAS GIFT SALES

(Continued from page 48)

Present indications are that the predicted gain was reached or perhaps passed.

The wide publication of suggested items of gifts to send to the overseas forces was evidently a great aid to the public here because preliminary reports suggested that many shoppers followed the list of suggestions.

Some early reports said the photographic novelties may mark up a big gain this year as compared with the same gift season last year because photos were said to be rating high on most of the gift lists. There were food items at the top of the list also, but merchandise specialties were very popular thru-out the land. These included such items as cigaret lighters, small games, cards, razors, leather items, fountain pens and even cameras.

The sale of packages for overseas gifts was also a good indicator of the amount of merchandise being sent out of the country. All stores handling the gift packages reported big sales.

Gifts Boost Trade

Dun & Bradstreet in its report on retail trade for the week ending October 13 said that sales thru retail outlets for the country as a whole gained from 8 to 14 per cent as compared with the same week last year. Thus, it was taken for granted by this reporting agency that the sales of gift merchandise were at least partly responsible for the general gains in all types of stores.

With the passing of the special overseas gift month, the merchandise trade and the public in common turned their attention to the purchase of gifts for the regular Christmas season. The overseas gift month last year very definitely brought about much earlier buying of Christmas gifts for the homefolks, and it is expected that the same trend will be noted this year. In fact, it is understood that a lot of people did some shopping for the homefolks while they were purchasing overseas gifts.

While there are millions of Americans overseas, it holds true that there are millions of men and women in the armed forces and auxiliary services still in the U. S. That they will be remembered during the regular gift season goes without saying. The early gift buying for the overseas forces will stimulate the public to buy gifts for friends and relatives here at home.

If merchandise supplies still hold out, it is expected that gifts for the home forces will be much greater this year than last. All circles report that supplies were tight even during the month that overseas gifts were purchased. There are a few encouraging reports, such as a possible increase of toys of certain kinds for the kids, and the increase of such materials of zinc and magnesium may be in time to increase the supply of gift items before Christmas arrives.

More Competition

The novelty trade will face increased competition this year from the apparel industry. Leaders in the apparel field are already getting busy and urging stores to approach the public with such trade slogans as "Make this an apparel Christmas." The apparel trade is saying that the usual gifts are scarce this year, and it is a good time to turn to apparel.

The novelty trade has no fears, however, because it is well understood that all gift merchandise that can be displayed or offered to the public is almost certain to be grabbed up at an early date. Jewelry is expected to make the biggest gains, especially in dollar volume, as gift merchandise during the rest of the year. All leather specialties will sell fast also.



LUMINOUS RELIGIOUS FIGURES —THAT GLOW IN THE DARK!

- # 11 Crucifix in Relief, 9" Doz. \$6.50
- Assorted Saints, 8" 6.50
- # 48 Assorted Statuettes, 3 1/2" 2.50
- # 54 ASSORTED SAINTS, 12", EA. 2.25
- # 116 Soldier, 5" 3.60
- # 118 Sailor, 5" 3.60
- # 98 Dutch Boy and Dutch Girl ... 3.60
- Assorted Saints, 5" 3.60
- Assorted 6 1/2" Saints 4.50
- # 22 Assorted 8" Saints in Shrine ... 8.50
- # 119 Guardian Angel, 9" 8.50
- # 81 Holy Family 7.50
- # 96 Bust of Ecce Homo and Mater Dolorosa in Fitted Cut-Out Boxes, Sets 8.50
- # 100 Small Wall Brackets 4.25
- # 99 Large Wall Brackets 8.50

SPECIAL—PLASTIC CRUCIFIX, 1 3/4"x1", \$12.00 GROSS.
ALL FIGURES HAND DECORATED!
Write for Circular of Luminous Flowers by Nite Glow!
1/3 Dep., Bal. C. O. D., F. O. B. N. Y.

NITE GLOW PRODUCTS CO.

106 West 46th St. NEW YORK, N. Y. Medallion 3-5794

NEW! DIFFERENT! UNIQUE! "NITE CIRCUS"

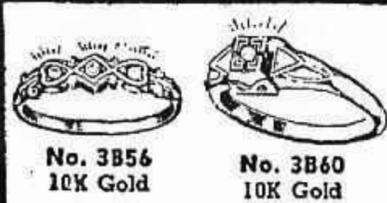
By Nite Glow STUFFED LEATHER LAPEL NOVELTIES —THAT GLOW IN THE DARK!
Assortment consists of 8 different animals.

\$4.50 Shipped 1 Doz. Ass't to Pkg. 1/3 Dep., Bal. Doz. C. O. D., F. O. B. N. Y.

Nite Glow Products Co.

106 West 46th St. NEW YORK, N. Y. Medallion 3-5794

"Chip-Diamond" Rings In 10K and 14K Gold Mountings Unlimited Quantities



No. 3B56 10K Gold

No. 3B60 10K Gold



No. 3B201—10K Gold

No. 3B206—14K Gold

One chip diamond solitaire. "3" chip diamond wedding ring. 10K and 14K gold mountings. Individually or in sets. Other styles available.

(State your business)

HARRY PAKULA & CO.

5 N. Wabash Ave. Chicago 2, Ill.

10K GOLD
No. 3B60 Solitaire \$2.25 each Bulk
No. 3B56 Wed. Ring \$2.25 ea. Bk.
No. 3B201 Bridal Set \$4.50 ea. Box.
14K GOLD
No. 3B206 Bridal Set \$5.25 ea. Box.
Sizes 5-7

MERCHANDISE YOU ARE LOOKING FOR

CAREFULLY SELECTED BINGO ASSORTMENTS

Many New Items—Many Hard To Find Items—Practical—Novel—In Demand.

ORDER A SPECIAL DEAL—BE CONVINCED—\$25.00, \$50.00, \$100.00 UNITS

GLASSWARE

Over 100 Feature Items, including Ruby, Green, Golden Glow, Crystal Moonstone, \$3.00 to \$12.00 Gross.

Order by Assortments.

\$20.00, \$40.00, \$75.00 Units

SLUM GIVE AWAYS

Over 100 Red Hot Specials From 75¢ to \$3.00 Per Gross. Not the Regular Run—But Plenty New, Popular in Demand. Flash.

Order by Assortments.

\$10.00, \$25.00, \$50.00 Units

NOVELTIES

Hats, Lels, Tails, Hat Bands, Comic Buttons, Chinese Snakes, Batons, Swaggers, Pocket Knives, Lighters, Charm Key Chains, Table Novelties, Toys, Pennants, Souvenirs.

LIMITED STOCKS STILL AVAILABLE

Blankets, Lamps, Smokers, Bar Sets, Enamelware, Cutlery, Tray Pottery Ware Items, Luggage, Tourist Sets, Mirrored Chests, Fancy Cedar Chests, Tackle Boxes, Fancy Boxed Towel Sets, Fur Animals, Etc.

SAVE TIME—DON'T WRITE FOR LISTS—PLACE ORDERS FOR SAMPLE UNITS.

25% DEPOSIT WITH ALL ORDERS, BALANCE SHIPPED C. O. D.

IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.



ACME PREMIUM SUPPLY CORP.

3333 LINDELL BLVD., ST. LOUIS 3, MO.

CATALOG NOW READY

SWAGGERS Assorted Colors. Full Length. Heavy Weight. 2 Gross in Carton. Gross—\$9.50

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

Attractively designed ties—the kind men like and buy. Prices: \$12 per gross (144 ties); in 5 gross lots or more, \$11.50 per gross. Buy a gross or more NOW . . . These ties sell not only Xmas, but all the year 'round. They can be sold fast at 23¢ each, 5 for \$1.00—or even more if you wish.

TIES 8c EACH

SPECIAL—For limited time only, we will mail post-paid any place in U. S. A. 6 ties for a dollar (please, no checks with dollar sample orders). Please note it costs entirely too much to send sample orders, but in order to convince doubting Thomases we make this dollar offer. Please send this ad along with sample offer.

If you like samples and order a gross ties or more later, we will include 6 extra ties.

AS ALWAYS, MONEY BACK PRONTO IF YOU ARE NOT SATISFIED. Always try to include full amount with order—you save money order fees and get speedy deliveries. SCOTCH AUCTIONEERS, 1129 Sixth Avenue, New York 18.

14 Karat GOLD Wedding Band with 5 Genuine DIAMONDS

Greatest Value →

← Diamonds have risen in price—and they're going even higher! Think of a genuine 14K Gold Wedding Band, in beautiful new modern style, with chip diamonds, at the unheard of price of \$3.95! Don't be confused by this sensational Low Price. We guarantee the elegance and beauty of this Wedding Band will thrill you beyond your fondest expectations. We defy you to match this value anywhere else at this low price.

GET YOURS TODAY!

Mr. Dealer: Here's a quality wedding band you'll be proud to offer your customers. Anyone who sees it will know it's the "real McCoy." 14 K. GOLD is plainly marked on the ring. The 5 diamonds are genuine. Can easily retail at \$6.00 to \$10.00 and up. While limited supply lasts your cost only \$3.95 each. They'll go fast at this close-out price. So rush your order today. Send 25% deposit with order. We'll ship C. O. D. for balance, plus postage. Specify ring size wanted.

ILLINOIS MERCHANDISE MART
500 N. Dearborn St., Dept. AL 22, Chicago 10, Ill.

BINGO

SPECIALS ★ CARDS
TRANSPARENT MARKERS

Write for Bulletin
AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

MAKE BIG MONEY AS OUR PERFUME DISTRIBUTOR

You can always make big year-round profits as Tower Hall perfume and cologne distributor. World-famous essences. Multi-million-dollar industry. Complete, attractively packaged line at amazing low prices. Prompt shipment.

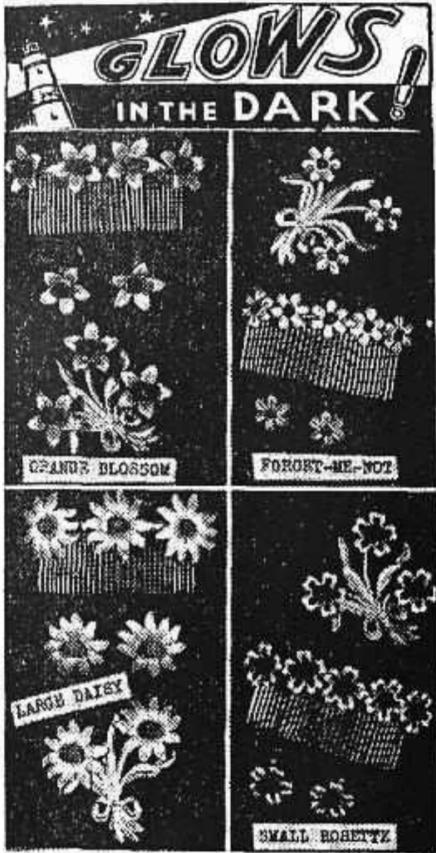
Sell Stores, Jobbers or Direct

Make \$30.00, \$40.00 or more each day to Xmas! Due to merchandise shortages, more everywhere anxious to buy now for Xmas stock. Get started today. Write for free details and samples.

TOWER HALL Dept. 423-F, Manhattan Bldg. Chicago 5, Illinois

FINE WATCHES

MEN'S & LADIES' And Novelty Jewelry. Wholesale Only. WRITE FOR CATALOGUE. MARLENE SALES 5 N. Wabash Ave. Chicago 2, Ill.



Also Large Rosette and Apple Blossom
NEWEST PROVEN FAST SELLING MONEY MAKERS
 Everlasting Luminous Pearl Finish, Choice of Colored Centers, Red, Yellow, Pink, Blue.
EARRINGS—Screw Backs, \$5.40 Dozen; Sample, 60¢
SPRAY PINS—\$8.75 Dozen; Sample, 65¢
4" COMBS—\$6.75 Dozen; Sample, 65¢
2 PIECE SETS—COMB OR SPRAY PIN and EARRINGS—\$11.50 Dozen; Sample, \$1.
3 PIECE SETS—COMB, SPRAY PIN and EARRINGS—\$18 Dozen; Sample, \$1.65.
SPECIAL ASSORTMENT
 Six 3 Piece Sets, all items as shown; also Large Rosette and Apple Blossom, \$9.50.
ORDER TODAY
 Free Delivery When Cash Received With Order. Or Send 1/3 Deposit With Order, Balance C. O. D. Plus Postage and Fees.
BRITE-GLO PRODUCTS CO., DEPT. C
 1472 BROADWAY, NEW YORK 18, N. Y.

Gift and Art Show Combines in West

SAN FRANCISCO, Oct. 21.—In a move based on the desire to have an organization ready for post-war, when marketing of gifts, jewelry and novelties are being backed by great plans, the Western Gift and Art Show Association is incorporating.
 In the future it will be known as Western Merchandise Exhibitors, Inc., according to the manager's announcement recently. The chambers of commerce in Seattle and San Francisco are at present co-sponsoring the shows in Portland, Ore.; Seattle and San Francisco.
 The spring market week has been announced to be held February 5-10, this semi-annual event combining the 50th consecutive Western market for giftwares, radios, housewares and other exhibitions.

MORE TOYS PROMISED

(Continued from page 48)
 a bit downhearted with the prospect, viewing 1944 sales and earnings much lower than previous years. The reason was that consumers had tired of the paperboard and ersatz merchandise of last season, seeing that their children's toys couldn't stand the ordinary banging they gave them, and they were going to hold their toy purchases to the barest minimum. Retailers who noted this public reaction in the falling off of sales could only figure on a gloomy outlook.
 Now the condition has taken on an optimistic appearance, and, altho certain novelties and toys will be lacking when Santa comes to town again, the toy industry can expect a pretty twinkling Christmas—regardless of the fact that there remain a couple of characters overseas who would look better stuffed than alive.

FAIR AND CARNIVAL SPECIALS

Our buyers have scoured the markets for merchandise

U. S. MADE SLUM

	Per Doz.
Worth Covered Base Balls	\$ 2.00
White, Blue or Tan Yacht Caps	1.90
Horseshoe Placques	2.00
16-Inch Soldier and Sailor Dolls, Plastic Heads With "Goo-Goo" Eyes and Stuffed Bodies, Special	16.50
Aluminum Milk Bottles, Each	1.75
Medium Plaster, Gro	7.00
Weighted Darts, Doz.	1.20
Swaggers, Gro.	10.75
Jumbo Fox Tails With Comic Cards, Per 100	23.00
Knife Rack Rings, Per 100	2.50
Cane Rack Rings, Per 100	2.50
Shooting Corks, Per 1000	2.25
4 to 7 Inch Hoop-La Rings, Doz.	.55

	Per Gross
Engraved Wedding Rings	\$1.00
Plastic Thimbles	1.20
Paper Flags	.80
Paper Flag Bows	.90
Comic Paper Masks	1.00
Muslin Flags on Sticks	1.15
Plaster Dogs, Ducks, Etc.	1.25
Cloth Flag Bows	1.35
Humorous Mirror Folders	2.95
Mirror Memo Books	4.50
Powder Puffs	3.00
Jumbo 14-Inch Pencils	4.00
27" Shoe Laces	1.15
Comic Post Cards, Per 1,000	4.00
Painting Puzzle Book	6.50
Paper Pop Guns	4.00
Puzzle Pictures, Per Bale (250)	1.50
Pin-Ups, Per Box (450)	1.50
Tongue Novelty, Per Bale (200)	1.50
Children's Booklets, Per 100	1.00
Horoscope Booklets, Per 100	1.00
MacArthur Buttons, Per 100	1.85
Army Metal Buttons, Per 100	.40

GLASSWARE

	Gross
Heavy Whiskey Glasses	\$ 3.50
Ash Trays	3.75
Tumblers	4.00
Nappies	4.50
Sugar Bowls and Creamers	4.80
Saucers	4.80
Cups	5.20
6" Bowls	6.75
8 1/2" Bowls	10.80

Order From This Ad. All Prices F. O. B. Indianapolis.
 No Order Shipped C. O. D. Without 25% Deposit.
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 Hand Loomed Indian Bead Work. Distinctive Indian Motifs Beaded on Genuine Leather Belts:

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Sample Dozens Only: Sizes 24 to 34, HAND CRAFTED LAPEL CHARM The Lucky Monkey With Colorful Indian Bead Work; Three Dozen to Attractive Display. \$9.50 Per Dozen — \$36 Per Gross. Immediate Delivery. C. O. D. or 25% Deposit With Order.

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 #19 24 1/2 Lb., 2 1/2 Lb. & 1 Vanity (Glass) Filled with 2 Lb. Choc. & Conf. 20.75
 #27 24 1/2 Lb., 2 1/2 Lb. & 1 Musical Chest Filled with Choc. & Conf. 24.50

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 BLUE EARTH, MINN.

FUN PACKS
 A BARRELL OF FUN For a Quarter!

FUN PACKS—SMOKER JOKERS

CARD—3 FAST SELLING ITEMS, FASTENED TOGETHER—CARDED

Exploding Book Matches, Cigarette Loads, Hot Cigarette Powder—3 Items, 1 Pack—Retail 25c. Card takes in \$3.00; costs you \$1.05 per Card; Carton of 10 Cards \$10.00. Cigarette Loads, Packed 1 Doz. in Illustrated Envelopes, \$3.00 Per Gross. Exploding Book and Stick Matches. Send for lists and prices of other Joke Numbers.

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Samples of Other Salesboard Numbers Sent on Request. 25% Deposit With Order, Balance C. O. D.

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GIFT SHOPS—JOBBERS—NOVELTY STORES
 Ready For Christmas Deliveries

You Get Plenty of Action and Double Your Money on Our Cedar Wood Niek-Nack Ornaments. They are hand painted and highly finished and individually boxed. Consisting of Soldiers, Sailors, Palm Trees, Donkeys, Elephants and Assorted Animals; 2 Sizes, \$5.00 and \$6.00 per doz. Send for one or both samples at once. Ship same day orders received. 25% deposit, balance C. O. D. Send money in full and save mailing charges. No catalogs. Special prices to jobbers.

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LOCKETS
\$6.00
DOZ.

Order No. LK6—Enclose 1/3 deposit. We ship balance C. O. D. Heart shapes and assorted Locketts, yellow gold color, with chains. Sacrificed to equalize our stocks. Limited quantities. Hurry.

MID-CONTINENT JEWELRY COMPANY
 100 1/2 N. Wilson Avenue Jefferson, Iowa

MERCHANDISE TRENDS

(Continued from page 48)

volume for miscellaneous household items improved. Slow deliveries continued to be the basic problem in wholesale markets, with demand for near by and future commitments heavy.

Smaller, Lighter Jewelry

The trend now is for smaller, lighter pieces of jewelry, according to observations in the weekly *Jewelry* magazine. According to the report, jewelry that is dainty is now more attractive to millady's taste than the massive pins and earrings so much the rage not long ago. In fact, delicacy seems to be the keynote for popular jewelry, and pins created with floral designs are getting the most attention from customers.

Gifts Short in Canada

Altho Canadian merchandisers will want to supply their customers with Christmas toys and gifts, it looks now as if there will be quite a shortage of items when the holidays roll around. Removal of restrictions on the manufacture of a number of consumer goods does not mean that goods on which the restrictions have been lifted will have no claim for priority on labor and materials, announcements from the Canadian War-time Prices and Trade Board said. But the fact is that in Canada—as in the U. S.—manufacturers are contending with the short supply of labor and materials. The easing of orders has only been considered as opening the way for

civilian products when conditions permit and it looks as if it is to be some time before many civilian items now missing from Canadian store shelves are back again.

Tag Ban Lifted

From now on dog tags, name plates, bicycle tags and peddler's licenses, as well as automobile licenses, will be of metal. A freer supply of steel prompted the War Production Board to lift restrictions on the production of all types of metal tag and license plates in the country. Of course, this means that our automobiles will be licensed with steel plates once more and it also means that the popular identification plates for billfolds and keyrings may soon be back in the novelty merchandise market.

U. S. Dollar Leads

The boom in jewelry sales—the little man's inflation hedge—may come to an end, according to a report from *Barron's Business and Financial Weekly*. The reason for this is that the U. S. dollar was chosen as the accounting unit for economic settlement of World War III, increasing the dollar's prestige in the world. This increase will sooner or later make itself felt and then the dollar bill once again will be worth fully 100 cents—all over the world. Next to gold, the U. S. dollar will become the most important currency ever achieved by a monetary unit. The fact that our dollar bill has been chosen as the victory currency proves that not diamonds, old stamps or new jewelry are the best investment, but War Bonds and Stamps are.

Tough Stuff

Toy manufacturers are learning that the U. S. armed forces mean business and are tough about it, too. While it may be fine for putting Herr Schickelgruber and his friends out of commission, it means that there will be no time for sentiment in the toy manufacturing field—even with Christmas rolling around. When WPB proposed that certain amounts of steel be released to toy manufacturers for quick production of needed toys to fill the kiddies' stockings, the army-navy procurement representative voted "no." Because the War Man-Power Commission took no definite stand, the vote of the armed services remained. However, even tho the armed services may have a point in saying that in time of war the making of toys is not important, toy manufacturers have a complaint, too. In many cases they have steel left over from last year and they can't use this unless the priorities board gives its okay.

NEW!
QUICK SALES
BIG PROFITS
 with **LUCKY DUCKY***



Figure is 4" high, hand decorated in gay colors. Packed in ready-to-mail gift carton. "Lucky Wishes" poem by Lucky Ducky on tag around its neck. Brite-Glo Luminous Finish is everlasting, satin pearl, smooth, washable. Guaranteed superior to any! If not—return within 5 days. We will refund your money.

SAMPLE, 75c DOZEN, \$6.00

ORDER NOW! Free delivery when cash is received with order, or send 1/3 with order, balance C. O. D. plus postage and fees.

BRITE-GLO PRODUCTS CO., Dept. D

1472 BROADWAY NEW YORK 18, N. Y.
 *"Lucky Ducky" is fully protected. All rights reserved.

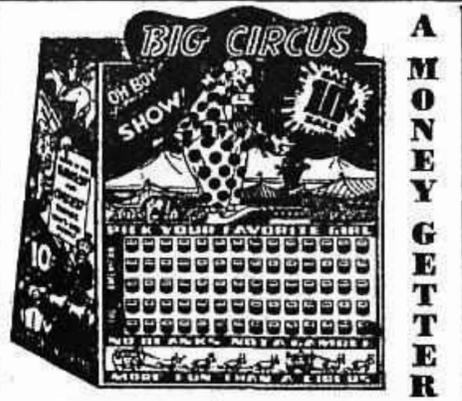
Sales Jump With 'Jumping Candy'

by JO KING

No. 552—A terrific gag item that gets a perennial laugh. Packed 1 dozen bags to display card.

60c Doz. -- \$7.00 Gross
 Send for list of many other items!

1/8 Dep., Bal. C.O.D., F.O.B. N. Y.
RICHARD APPEL, Inc.
 72 SPRING ST., NEW YORK 12, N. Y.



A MONEY GETTER

No. D2—Doesn't a circus tickle the fancy for something funny something different, something exciting! The "Big Circus" deal possesses features like these. It's teeming with laughter, mystery and excitement, all rolled into a Big Show of Fun. Inns, taverns, cigar stores, etc., are a few of your prospects. There are 70 tabs on front of cabinet. Brings in \$7.00 at 10¢ a sale. Suggested price to dealers, \$5.50. COSTS YOU \$3.60. LOTS OF 14—\$3.45 EA. SPORS CO., 1044 Lamont, Le Center, Minn.

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LARGE assortment of NEW 1944 outstanding creations. Perfect quality. Excellent workmanship. Distinctive furs of all types at popular prices. Earn EXTRA MONEY in your spare time selling furs to your friends and neighbors. Send TODAY for our New Illustrated Catalog and Price List. It's FREE.

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\$1.50 EACH
 In doz. lots. 20-yr. gr. Monel Metal with pearl-like inlay. Order Now! Catalog Free.

25% Deposit on C. O. D.'s
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(Copyright 1942)
 Printed in 2 colors with seal, 8 1/2 "x11". Funniest thing you ever read. A terrific seller... big profit. 100, \$2.00; 500, \$7.50. 6 Samples, 25¢. Full cash with order. Satisfaction guaranteed. We pay postage.
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Fine Genuine Briar Pipes, Ind. Boxes, \$4.50 to \$24 Doz. Pocket Lighters, \$3 to \$24 Doz. Custom Bull Leather Wallets, zipper, too, Ind. Boxes, \$9 to \$30 Doz. 14K Solid Gold Point Fountain Pens, \$16 Doz. Pen and Pencil Sets, same, \$22 Doz. Cig. Cases, Pouches, Pocket Knives, Fine stocks, lowest prices. Samples prepaid, \$10 to \$25.

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 Grain .60 Ea.
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 Headquarters for
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We Make Postcards in Quantity From Your Own Negatives or Photos. As low as \$15.00 per thousand. Write for price list and samples.
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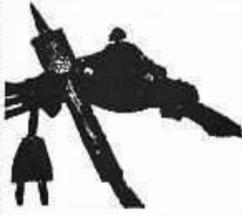
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CLOSE-OUTS—\$24.00 PER GROSS, Postpaid
 Hoops, Buttons, Dangles—all with metal screw backs. Minimum order—one gross—same-day shipment. Send for free price list other items.
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NOVELTY FUN CARDS
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Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

H. F. (HOWDY) WALKER . . . and the missus are on a month's vacation in San Francisco and other Northern California cities. They now operate a gift shop in San Diego.

MAYNARD (WHITEY) MONETTE . . . novelty and concession operator, is prexy of the Monette & Gordon chain of gift shops in the San Francisco and Oakland (Calif.) area.

MADALINE E. RAGAN . . . and hubby, Ray Herbers, were in Indianapolis last week combining biz in near-by spots with a family get-together. She asks that old-timers, like Jack David, Sailor Jim White, Doc Phil Bradley, Harold Woods, Dick Jacobs, Eddie Gillespie and Paul Houck, pipe in. Madaline and Ray are headed for St. Louis to remain until the holidays.

ABNER HOOD . . . med man from the old school, is at Veterans' Hospital, Indianapolis.

DOC HILGROVE . . . Cincinnati Kurex operator, cut up jackpots with Ray Herbers and Madaline Ragan while the latter were parked near his Court Street lab in Cincy recently.

PAT MALONE . . . and Jack (Bottles) Stover report from Oakland, Md., that gett is easy to get with sheet around the Maryland and West Virginia hillsides. They ask for pipes from the boys working the tobacco markets.

COL. C. A. MAITLAND . . . and Willie MacDorman report takes good in Waynesboro, Va.

L. (CRAZY RAY) CHOISSER . . . pipes from Pinckneyville, Ill., where he has been for the past three years due to illness, that he is looking forward to going out with the Beatty-Russell Circus next season to hit the callope keys. "I had a card from Chic Denton, operator of a novelty store in Dallas, that he was working to folding green," Choisser writes. "He worked diamonds on the Buchanan & Robbins Bros. circuses in 1928-'29 when I was there. The late George Bedonia was on there, too, with a jam pitch. Where is Morris Kahntroff and Sid Sidenberg? Latter was here about six years ago working a drugstore and had a big truck and electric callope. I came uptown and made a wildcat parade for him and played the callope. It was Sidenberg who taught George Bedonia and his son, Salem, the game. Wonder where they are. Greatest jam worker I ever saw was George Cleveland, a Southern gentleman."

IT IS BETTER to say something good about a bad man than something bad about a good one.

ROBERT PETRIE . . . who had plastic graters and corers at Atlanta's Southeastern Fair, will spend the winter in Southern climates. He reports good biz.

CAREW RICE . . . master of silhouettes, was at his usual stand with the Southeastern Fair in Atlanta. Carew, on one of his previous visits to the fair, cut the silhouette of Gov. Eugene Talmadge. Just off the press is a book, *Dusky Land—Gullah Poems and Sketches of Carolina Low Country*, by Erroll Hay Colcock and Patti Lee Hay Colcock, with silhouettes by Rice.

BIG AL WILSON . . . with Madam Zada reports sock biz with astrology at McCrory's, Dayton, O., where he has been taking it in for the past 29 weeks. He is set for the Kress store, Miami, for the new year. He pipes that every man is entitled to his opinion and

his is that Jimmy Daugherty is the greatest of gadget workers. He asks for pipes for the boys overseas to read.

JACK KLINE . . . is reported working gadgets to good takes in Dayton, O.

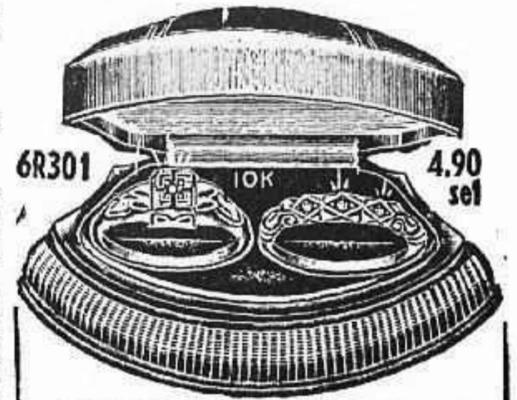
Pitchdom Five Years Ago

Mr. and Mrs. Merle Ferguson had headquarters in Fort Smith, Ark., with Merle working sheet to the ruralites. . . . Jack (Bottles) Stover reported things hoty tots in New Market, Va. . . . George Lytel's mother died in Rochester, N. Y. . . . Harry Randall reported Eddie Reed was with herbs at Nelsner's, St. Louis. . . . Al Sears was getting it with radio gaps at Newark, N. J. . . . George Thurman was working to hot takes with oil in Chicago. . . . Lou Reynolds bought a new Buick with coin from ink sticks. . . . Ben Bruemmer had a new car with dough from the sheet. . . . Joe Morris made the Onion Jubilee at Wayside, N. J. . . . Babe Sherwin Players closed at Purcell, Okla., and Dan Sherwin reported a good season. . . . H. L. (Whitey) Rogers was working paper in Mississippi. . . . Stanley Naldrett was in Texas. . . . Jim Ford was with sheet in Fort Smith, Ark. . . . Allen Hameroff stopped at the desk after working guess-your-age layout for John Gallagan in Knoxville. . . . That's all.

Doc Cahill's Show

By E. F. HANNAN

FRANK CLAYTON, musical comic of old med days, used to tell about the time he was with Doc Cahill's Monadnock Show. Cahill was a good med showman and had much experience in other walks of life and a more-than-average knowledge of pharmacy. He prepared his own remedies and when things were in green light he had a habit of adding an extra



DIAMOND RING SETS

In Beautiful Plastic Boxes
10K Gold Mountings
6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring . . . Set \$4.90
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A fortune spent for National Advertising has made our products known from coast to coast. Send for our booklet "Your Opportunity in a Wholesale Business of Your Own." It's FREE—no obligation. WRITE TODAY!

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CIGARS—5.35

15c size, 50 to box
20 boxes (minimum) @ 5.50; 60 boxes @ 5.45; 120 boxes @ 5.40; 240 boxes @ 5.35.

CANDY BARS

5c chocolate covered, 24 to box, 80c
30 boxes to case, minimum order.
Send full amount or 50% deposit by M. O., Bank Draft or Certified Check.

ACE SALES CO.

Dept. C Buffalo 3, N. Y.



FAST SELLING JEWELRY
FOR ENGRAVERS, FAIRS, MILITARY STORES, RESORTS, PROMOTIONS, etc. FAST SERVICE!
Latest styles of Lockets, Identification Bracelets, Anklets, Signet Rings, Earrings, etc.
Send \$10.00 or \$22.00 for Samples.

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Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid general. (Products Liability Insurance Carried.)

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All Well Known. Good War Maps.
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Ladies or Gents. . . . 4 EACH

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Pink and Blue

Full 12 1/2" Tall

Plush Trimmed

Cotton Filled

"JANIE"

A Sure-Fire, Top Money-Getter Now Ready for IMMEDIATE DELIVERY!

Here's the doll that'll get the dollars! A winner everywhere, "Janie" has the flash that gets the cash. Get your share now; the limited supply won't last long at this low price, **\$13.20 DOZ.**

Packed 3 Dozen in a Carton. Sample, \$1.25.

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OUR NEW CATALOGUE, SHOWING OUR COMPLETE LINE OF STUFFED DOLLS, TOYS AND PROFITABLE CHRISTMAS MERCHANDISE OF ALL KINDS, IS NOW READY. SEND FOR YOUR FREE COPY TODAY.

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Luminous Flowers and Figures
OUR BRAND NEW CREATIONS

1-A—Cottage of Blossoms by 4—It's a Beaut \$4.00 Doz.	4-A—Cottage of Dahlias by 8—Dainty and Attractive \$3.25 Doz.
2-A—Cottage of Wild Roses by 3—Well Made From Fine Material 3.75 Doz.	5-A—Single Gardenia Rose 1.75 Doz.
3-A—Large Open Rose—Very Smart 3.00 Doz.	6-A—Glittering Butterfly Mounted on Velvet Bow With Comb Attached in Many Colors 2.50 Doz.
Extra fine Gardenias, \$3.90; Taffeta Orchids, \$3.75; Assorted 6 1/2" Religious Figure, \$4.25. Flower numbers are White, Pink and Yellow in Two Glowing Colors.	

EXTRA ATTRACTION—Glowing Earrings in Plastic—\$2.00.

STAR-GLOW MANUFACTURING CO., 1183 SIXTH AVENUE, NEW YORK 19, N. Y.
GOOD ADVICE—BUY DIRECT FROM THE MANUFACTURER

SPECIAL American HUMMEL REPRODUCTIONS
SIZES 5" TO 5 1/2" IN HEIGHT - ASSORTED SUBJECTS \$10.50 DOZ.
TOYS · DOLLS · NOVELTIES · SPECIALTIES · SALESBOARDS
• NEW ITEMS ARRIVING EVERY DAY • CATALOG FREE

DIVERSO PRODUCTS Co.
610 NORTH WATER ST. MILWAUKEE 2, WISCONSIN

dose of liquid stimulant to his tonic which was his leading remedy. They struck a bone-dry territory; one, in fact, that had the reputation of being New Hampshire's only poor show section. But night after night business was big, especially for the tonic. Everyone was surprised until it was discovered that two patrons were doing most of the buying. The two turned out to be father and son off on a bat and their play upped the show's take greatly.

Cahill was another who paid performers well, and names that later were well up in vaude had been with him. He dabbled in 10-20-30 rep for a time under the name Empire Repertoire Company and even tried doing a play of his own writing. On the opening night the only ones who seemed to be amused were the actors, and when Cahill asked Justin Adams, who he had invited to see the show, what he thought of it, Adams replied: "It must be good, you're even knocking the cast cold." However, Doc Cahill goes down as a first-class med showman. Med was his forte.

Stage Money!

By Tom Kennedy

SOME of the so-called pitchfork you meet on the road today really hand you a laugh; not intentionally, of course. I recently talked to a pitch lad who was working furniture polish in a chain store. I asked him how he was doing and he informed me his sales were averaging around \$80 a day. I remarked that that amounted to \$480 on the week. He said: "So what?" So the funny part of it is that this particular store has very little traffic; in fact it's one of the poorest on the chain as far as demonstrations are concerned. A take of \$150 a week is considered good there even for a high-powered demonstration. A lot of people in this business get their sales receipts mixed up with their telephone numbers, but they are only kidding themselves. It's nice to dream, but you can only spend what you make.

Sometimes I read a pipe about this one or that one getting terrific folding money or knocking them dead at a certain spot. Having been in the business since 1926, I have learned to take most of this with a grain of salt. I can name a dozen off hand who for years prior to Pearl Harbor had a tough time lifting a C. O. D. Of course, the best of them in this business can go broke once in a while, but the dyed-in-the-wool pitchman or pitchwoman seldom remains back of the eight ball.

I know people in this business who are eating steaks today who were lucky to get a beef stew before the war. They can flash a bank roll now, but I knew them when they didn't have change for a quarter. I knew them from away back. I knew them when boloney tasted like chicken. But how some of them like to put on the dog today! As far as their sales ability is concerned, in the old days they couldn't have sold water on a desert.

N. Y.—Buffalo. Dog Show, 24-29.
New York. Rodeo, 23-29.
S. D.—Mitchell. Blue & White Day, 28.
Vermillion. Dakota Day, 28.
WIS.—Madison. Livestock Expo., 23-26.
October 30-November 4
ALA.—Birmingham. Dog Show, 4-5.
LA.—New Orleans. Legion Celebration, 30-Nov. 12.
MICH.—Gaylord. Potato & Apple Show, 1-2.
Ionia. Fat Stock Show, 31-Nov. 2.
Lansing. Dog Show, 5.
N. J.—Elizabeth. Dog Show, 4-5.
TEX.—Houston. Shrine Circus, 3-16.
UTAH—Ogden. Livestock Show, 4-8.

BALLYHOO BROS.

(Continued from page 33)

ers are loud in their praise of both the music and the polers.

Did you ever see ride boys setting up devices while wearing well-tailored business suits? If not, don't miss visiting this show on Mondays. All wear white gloves, which are thrown away at the first speck of grease. To be in keeping with the other workmen, our canvassmen wear red-and-blue uniforms of military design. Each week a bugle corps is hired to accompany our eight-man stake-driving crew. The rat-tat-tat of sledges hitting stakes provides the drum parts for the buglers. That also makes work play. When a crowd of onlookers is big enough to applaud, the tops go up in no time.

Talkers, performers, musicians and ticket sellers all wear conventional garb. Even the geek in the Snake Show has discarded his Mother Hubbard and has a wardrobe of 10 evening gowns. The only ones who haven't gone modern are the five co-owners of the show. Manager Pete Ballyhoo said: "We have to wear derby hats and Prince Albert coats to resemble the pictures of the show's founders, which are on all lithographs." "Furthermore," he added, "we can't afford it."

Run the following ad: Ballyhoo Bros. want well-bred man totake charge of rest rooms on a percentage basis. (Old Sam, answer). Can place well-groomed man to feed, water and clean freak animals; also refined glommer for relief man in geek pit. All must have knowledge of ancient Greek and Latin art, authors and literature. MAJOR PRIVILEGE.

CRAFTS IN TOP SEASON

(Continued from page 33)

icemen and personnel patronage, reported Jack Shell.

Yuma, Ariz., played in early spring, marked the first appearance outside of California for the shows in 15 years. By request of army officials, an extended three days were played in Yuma, where patronage of soldiers was heaviest during the entire season. Then to coastal cities, dates were played in San Diego and inland to San Bernardino, Pomona and Compton in the metropolitan Los Angeles area. There business was light but soon hit big grosses again in Oxnard, Bakersfield and San Joaquin Valley cities.

Highlight of the season was the Oakland date downtown on the paved parking lot of the Civic Auditorium, where gross business probably exceeded any ever done by a carnival in California, no fair dates excepted, show officials said. Defense towns of Richmond, Vallejo, Stockton and Modesto were played to good results. Farthest northern date played in the State was Marysville in July and the farthest southern stand was Calexico on the border.

Shows will pull directly into the Crafts' spacious winter quarters in North Hollywood at close of the season. Owner O. N. Crafts said all equipment would be overhauled, larger light towers and fronts from the No. 1 show to be used

in 1945. Innovations will be installed as permitted by priority ruling. The 1945 season will open in early February as has been the custom for many years.

Owing to travel restrictions, the personnel have few plans to spend the winter anywhere except in Southern California. Mrs. O. N. Crafts plans to visit St. Louis relatives. Mrs. Roy E. Ludington may visit her mother, who is ill, in Ada, Okla. Owner Crafts plans to remain in quarters most of the time, as his visiting days during vacation time have had no kick since turning over his speedy airplane to the navy after Pearl Harbor. Lee Brandon, general agent, probably will stay in Hollywood. Frank Shull, billing agent, will go to San Diego. John (Spot) Ragland, with his partner, Lou Korte, will return to Glendale, where they operate a nitery. Roy Sheppard, superintendent, plans a fishing trip to a near-by lake. R. H. Shepperd, chief electrician, will remain near quarters. Jack Shell, labor scout and *The Billboard* sales agent, will spend time between Santa Anita, Inglewood and Poneyville. Roger Warren, commissary head, and his brother, Frank, assistant manager, plan a short hunt at lakes and mountains near quarters. Frank Kitchener, chief mechanic, will be around quarters most of the time. Past few weeks in the fruit and grape picking area have been fair but nothing phenomenal. Bakersfield engagement will close the valley tour, to be followed by Oxnard.

CORRAL

(Continued from page 39)

Poage (35), \$87; Homer Pettigrew (40), \$58. Matinee, October 12, Clyde Burke (29), \$145; Jack Skipworth (41.4), \$87; Bill McBride (51.2), \$58. Night of October 12, Earl Moore (29), \$145; Hugh Bennett (36), \$87; Duffy Crabtree (43), \$58.

Wild-Horse Race—Night of October 10, Red Billingsley, \$50; Al Garrett, \$30; Tod Whatley, \$20; Wild Ride (special prize), Todd Whatley, \$35. Night of October 11, Red Dougherty, \$50; Al Garrett, \$30; Todd Whatley, \$20; Wild Ride, Red Billingsley, \$35. Matinee, October 12, Bill Linderman, \$50; Red Billingsley, \$30; Red Wilmer, \$20; Wild Ride, Al Garrett, \$35. Night of October 12, Bill Wakefield, \$50; Todd Whatley, \$30; Red Dougherty, \$20; Wild Ride, Fritz Becker, \$35.

Bareback Bronk Riding—Second day (seven performances), Bill Linderman, \$440; John Chapman, \$360; Dick Farnsworth, \$290; Milt Moe, \$220; Gerald Roberts and Jack Spurling split, \$73.75 each.

Calf Roping—Fourth day (four performances), Earl Moore (16), \$500; Toots Mansfield (17.4), \$410; Jim Snively and Jiggs Burk (18) spit, \$292.50 each; Pat Parker (19.1), \$157; Jack Shaw (20.3), \$70.

Saddle Bronk Riding—Fourth day (four performances), Cecil Henley, \$428; Larry Finley, \$350; Jackie Cooper, \$280; Andy Curtis, \$215; Gerald Roberts, \$130; Shirley Hussey, \$60.

Bull Riding—Fourth day (four performances), Gerald Roberts, \$416.92; C. K. Lewallen and Wag Blessing split, \$307.50 each; Spike Bronson, \$215; Wart Baughman, \$130; Pee Wee Morris, \$60.

Wild Cow Milking—Matinee, October 13, Dick Truitt and Juan Salinas (32.2) split, \$116 each; Floyd Peters (39.4), \$58. Night of October 13, Bill McMacken (33.2), \$145; Gene Rambo (39.3), \$87; Jim Snively (55.1), \$58. Matinee, October 14, Irby Mundy (36.1), \$145; Pat Parker (45.1), \$87; E. Pardee (46.3), \$58. Night of October 14, Ralph Bennett (26.1), \$145; John Bowman (25.4), \$87; Buck Sorrells (30.2), \$58.

Wild Horse Race—Matinee, October 13, Bill Linderman, \$50; Todd Whatley, \$30; Fritz Becker, \$20. Wild Ride, Red Wilmer, \$35. Night of October 13, Red Wilmer, \$50; Bill Wakefield, \$30; Red Billingsley, \$20. Wild Ride, Bill Wakefield, \$35. Matinee, October 14, Bill Linderman, \$50; Red Billingsley, \$30; Todd Whatley, \$20. Wild Ride, Todd Whatley, \$35. Night of October 14, Red Billingsley, \$50; Paul Gould, \$30; Todd Whatley, \$20. Wild Ride, Todd Whatley, \$35.

Steer Wrestling—Third day (six performances), Dave Campbell (6.1), \$750; Dick Truitt (6.2), \$600; Tom Hogan (7.3), \$475; Smokey Ballard, Clyde Wier, Bill Greenough and George Yardley (8.1) split, \$202.50 each.

Wild Cow Milking—Matinee, October 15, Chuck Sheppard (23.3), \$145; N. A. Pittcock (34.4), \$87; Tony Salinas (35.2), \$58. Night of October 15, Everett Shaw (25.1), \$145; Walton Poage (28), \$87; Homer Pettigrew (34.2), \$58.

Wild Horse Race—Matinee, October 15, Red Wilmer, \$50; Red Billingsley, \$30; Fritz Becker, \$20. Wild Ride, Bill Linderman, \$35. Night of October 15, Bull

Wakefield, \$50; Todd Whatley, \$30; Marvel Rogers, \$20. Wild Ride, Bill Linderman, \$35.

Calf Roping—Fifth day (four performances), Tony Salinas (14.4), \$500; Homer Pettigrew (15.1), \$410; Jack Skipworth (15.3), \$325; Clyde Burk (17.2), \$260; Jiggs Burk (17.3), \$157; Toots Mansfield (19), \$70.

Bull Riding—Fifth day (four performances), Marvin Shoulders, \$416.92; Hoytt Hefner, \$345; Dick Griffith, \$270; Dale Adams, \$215; Bob Estes, \$130; Ken Roberts, \$60.

Wild Cow Milking—Night of October 16, Clyde Burk (36), \$145; Zack McWiggins (36.3), \$87; Dan Poore (59), \$58.

Wild Horse Race—Night of October 16, Todd Whatley, \$50; Bill Linderman, \$30; Red Billingsley, \$20. Wild Ride, Bill Linderman and Red Billingsley split, \$17.50 each.

COWBOY standings of the Rodeo Association of America, as announced by Fred S. McCarger, secretary, as of October 1: Louis Brooks, 6502; Homer Pettigrew, 5367; Gene Rambo, 4627; Bill McMacken, 4602; Ken Roberts, 4392; Bill Linderman, 4013; Gerald Roberts, 3504; Wag Blessing, 3354; Bob Estes, 2668; Mitch Owens, 2408; Fred Badsky, 2335; Hank Mills, 2236; Bill Ier, 2225; Steve Heacock, 2155; Jimmy Schumacker, 2128; Clyde Burk, 1977; Dick Griffith, 1961; Pee Wee Morris, 1928; Johnny Tubbs, 1860; Smoky Snyder, 1847; George Yardley, 1799; Dub Phillips, 1734; Chuck Sheppard, 1730; Claude Morris, 1707; Buster Ivory, 1698; Buck Sorrells, 1676; Bill Hancock, 1660; Dave Campbell, 1601; Jackie Cooper, 1599; Jiggs Burk, 1551; Bob Burrows, 1469; Toots Mansfield, 1402; Jess Goodspeed, 1410; Hugh Bennett, 1346; Eddie Curtis, 1285; Pud Adair, 1253; Paul Gould, 1243; Bud Spillsbury, 1217.

Bronk Riding: Louis Brooks, 3384; Bill McMacken, 3109; Bill Linderman, 2465; Ken Roberts, 1829.

Bull or Steer Riding: Ken Roberts, 2563; Pee Wee Morris, 1913; Bob Estes, 1841; Dick Griffith, 1715.

Bareback Riding: Louis Brooks, 2040; Jimmy Schumacker, 1456; Fred Badsky, 1153; Wag Blessing, 1147.

Calf Roping: Homer Pettigrew, 2467; Clyde Burk, 1711; Jess Goodspeed, 1410; Buck Sorrells, 1359.

Steer Wrestling: Homer Pettigrew, 2756; Steve Heacock, 2036; Dub Phillips, 1706; Bill McMacken, 1468.

Wild Cow Milking: Pud Adair, 123; Joe Mendes, 123; Red Allen, 110; Al Davilla, 105.

Steer Decorating: Padgett Berry, 242; Homer Pettigrew, 136; Carol Olson, 135; Jimmy Wells, 135.

Team Roping: Gene Rambo, 66; Marion Vincent, 50; Al Coehlo, 40; Hugh Jones, 33.

Team Tying: Tommy Rhodes, 209; Asbury Schell, 188; Dick Robbing, 158; Jim Hudson, 145.

Single Roping: Clyde Burk, 266; Toots Mansfield, 252; Ace Soward, 168; Ike Rude, 168.



Events for Two Weeks

Oct. 23-28.
ALA.—Fritchard. Dog Show, 28-29.
CALIF.—Pasadena. Dog Show, 29.
CONN.—Waterbury. Dog Show, 29.
MICH.—Escanaba. Potato Show, 24-26.

LETTER LIST

(Continued from page 47)

Beard, Albert MINTZ, Jesse
DeMele, Charles Benjamin
GREEN, Eddie Rossen, Michael
James Sasso, Alfred
Grable, Mr. & Mrs. Stevens, Bill
Geo. & Family Stevens, George
Hughes, Bud Weber, Donald
Manning, Leo

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Margrett H.
Aschley, Mrs. Ethel Brasch, Robert
Bable, Anna Brown, Jack O. W.
Banks, B. E. Campbell, Mrs.
Bejano, Emmitt Henry

Campbell, W. H.
Canning, Joe P.
Carpenter, Clifford Roy
Carter, William
Chidester, W. J.
Dass, Wm.
Davis, Ed C.
DAVIS, Oscar
Davis, Thomas
Dean, Marshall
Dickerson, Harry
Donaldson, Chas.
Dorey, Mrs. Mary
Duffy, Roy
Ferrando, Joe
Finley, Evelyn
Freed, Albert R.
Gangha, Mrs. Harry
Goad, Cathron
Gould, Jay E.
Graves, Chester
Graves, Floyd A.
Green, Al
Gregory, Mrs. Julian
Haley, H. D.
Hamilton, Carl
Hutton, Ralph
Helman, Mrs. Kathleen
Hertzer, Julio (Rudy)
Howard Museum, John
Hilton, Joseph E.
JoAnne, Madam
Johnson, Ray
Johnson, Wm. F. (Frozen Custard)
Johnson Concessions, William
Jones, Irvin F.
Kirby Ruth
Knapp, G. W.
Knight, Clay
LaRouche, Danny
Lovine, Miriam
McCoy, T. F.
McIntosh, Alexander
McLaughlin, Mrs. John
McLellan, Mrs. Lester
Mathews, Mary
May Jr., William
MICHENER, Louis
Milstead, Savannah
Moore, Irene
Moss, Doc Geo.
McCarey, Cecil
NIXON, James
Owens, Jack
Peterson, Bernice G.
Pippkin, C. C.
PRICE, Lester
Radio Barnyard, Jamboree
Rambo, Wealey
Reeves, Leon G.
Rice, Thomas W.
Rohan, J. W.
Rohn, Theodore W.
Scott, Elaine
Sherwood, Celo George
SHERWOODS, George
Neal Carl
Shields, Sarah
Skipper, Richard
Yates
Smith, Mildred
Stephenson, Ralph
Sterner, Elton
TUBBS, Otis
Edward
Valler, Bud
Vaughan, Dick
Washburn, Nelson J.
Weaver, E. W.
WHITMARSH, Harold L.
Williams, Mrs. P. C.
Wilson, Mrs. Anna L.
Winrod, E. L.
Winters, Mildred
Wissinger, Dean
Woods, George
Yates, Kirby L.
Zawatzke, Jack R.
Zimmerman, Tiny

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Write or Wire
A. W. MORRIS
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Richmond, Va.

Polack Capacity At Dallas Start

DALLAS, Oct. 23.—A capacity house of 5,500 greeted Polack Bros.' Circus Sunday afternoon, opening here under the Elks, 1,800 people being turned away. Sunday night and Monday performances were sold out in advance. Additional shows are being planned for the remaining days. Opened day and date with Betty-Russell.

Polack closed a nine-day Shrine engagement Saturday night at Fort Worth. It was the biggest business ever had here by an indoor production. Will move to San Antonio for seven days under Shrine auspices, opening October 27.

NEW YORK, Oct. 21.—J. W. (Patty) Conklin came down from Canada to attend the nuptials of Elwood A. Hughes and Peg Willin Humphrey last Saturday (14) and remained in town several days. J. W. Shillan, of London, was also a guest at the wedding.

Outdoor showfolks in town the past week were Harry and Mrs. Batt, of New Orleans; Art Lewis and Jack Greenspoon, of Virginia Beach, Va., both of whom will vacation in Florida.

Rodeo Fans Convene At Belvedere in N. Y.

NEW YORK, Oct. 23.—About 1,000 members of the Rodeo Fans of America attended last Saturday night's performance of the rodeo at Madison Square Garden. Some 300 members of the Fans were here as delegates to the fourth annual convention of the organization, held at Hotel Belvedere on Saturday and Sunday. Roy Rogers, star of the rodeo, was honor guest at the annual banquet and dance Saturday night at the Belvedere.

Leaders of the various "corrals" of the organization took part in round table discussions Sunday afternoon. Dr. Leo R. Brady, Endicott, N. Y., is president of the Rodeo Fans, and "Fog Horn" Clancy is secretary.

Sheesley Show to Pensacola

GULFPORT, Miss., Oct. 21.—Condition of John M. (Captain) Sheesley, who has been ill several months, was such today that arrangements were being made to move him to Pensacola, Fla., by ambulance. Mighty Sheesley Midway, which he sold last week to Pete Kortez and Mel H. Vaught, closed here today and it was said that equipment would be taken to Pensacola.

Sunflower State: Hollis, Okla. Texas: Harlingen, Tex. Tidwell, T. J.: Spur, Tex. Tom's Am. Co.: Blakely, Ga.; Donaldsonville 30-Nov. 4. Tower Am. Co.: Wagner, S. C.; Lexington 30-Nov. 4. Turner Bros.: Charleston, Mo. Victory Expo.: Oklahoma City, Okla. Virginia Greater: Clinton, N. C. Ward, John R.: Pascagoula, Miss. West Coast Victory: Pittsburg, Calif., 24-29; Emeryville 31-Nov. 15. Wonder City: (Fair) Farmerville, La.; Bastrop 30-Nov. 4. World of Mirth: Macon, Ga.

Circus Routes

Anderson, Bud E.: Stigler, Okla., 26. Arthur Bros.: Tucson, Ariz., 24; Casa Grande 25; Glendale 26; Buckeye 27; Ajo 28. Bailey Bros.: Albany, Ga., 25. Beatty, Clyde-Russell Bros.: Waxahatche, Tex., 24; Terrell 25; Tyler 26; Jacksonville 27; Henderson 28; Kilgore 29; Longview 30; Marshall 31. Cole Bros.: McAllen, Tex., 24; Harlingen 25; Corpus Christi 26-27; Bay City 28; Galveston 29-30. Dalley Bros.: Decatur, Ala., 24; Tusculumbia 25; Cordova 26; Anniston 27; Talladega 28. Hamid-Morton: Rochester, N. Y., 23-25. Humke, Al: Anderson, Ind., 25-28; Muncie 27-28. Polack Bros.: San Antonio, Tex., 27-Nov. 2. Wirth, Frank: (Ulline Arena) Washington, D. C., 23-29.

Misc. Routes

Adams, Kirk, Dogs (Fair) Orangeburg, S. C., 23-28. Barrett, Roy (Indoor Circus) Anderson, Ind., 25-26; Muncie 27-28. Basile's, Joe, Band (Fair) Columbia, S. C., 23-28. By-Gosh Tent Show: Bulls Gap, Tenn., 28; season ends. Campbell, Loring: Higginsville, Mo., 25; Hamilton 26; Princeton 27. Colden, Doug & Lola: School Assemblies, Phoenix, Ariz. Daniel, B. A.: Saginaw, Mich., 23-27. Paysoux: Kingville, Tex., 25; Corpus Christi 26-28. Francis, Leo: Indianapolis, Ind., 23-28. Freed, Bob (Parkway Club) Boston 23-28. Geddis, George & Bessie: Centerville, Miss., 25-26; Baton Rouge, La., 27. Lankford, Walter L., Animal Show: Scotland Neck, N. C., 23-28; Rich Square 30-Nov. 4. Lippincott: Chesterfield, S. C., 23-28. Long, Leon: Charlotte, N. C., 24-31. Lucas, Nick (Stork Club) Denver 28-Nov. 11. Montague, Duke: Provo, Utah, 25; Mt. Pleasant 26; Richfield 27-29; Selma 30. Munro & Adams (Ball Club) Miami 23-30. Rickett's Dogs: Murfreesboro, Tenn., 23-29. Sadler, Harley Show: Seagraves, Tex., 26-28; Tahoka 30-Nov. 1; Slaton 2-4. Slout, L. Verne, Tent Show: Brinkley, Ark., 23-28.

Carnival Routes

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo: Austin, Tex., 28-Nov. 4. All-American Expo.: Lafayette, La. Allen & Nickerson: (Fall Festival) Greensboro, Ala.; Jackson 31-Nov. 4. Arcade: McGregor, Tex. Ark.-La. States: Texarkana, Ark.; Arcadia, La., 30-Nov. 4. B. & H.: (Fair) Barnwell, S. C. Berryville United: Grove Hill, Ala.; Camden 30-Nov. 4. Blue Ribbon: Cocon, Fla. Buckeye State: DeWitt, Ark.; season ends. Byers Bros.: Snyder, Tex. Central Am. Co.: (Fair) Scotland Neck, N. C.; (Fair) Rich Square 30-Nov. 4. Cetlin & Wilson: (Fair) Greenwood, S. C.; (Fair) Florence 30-Nov. 4. Colley, J. J.: McAlester, Okla. Crafts 20 Big: Bakersfield, Calif. Craig, Harry: Big Springs, Tex. Crescent Am. Co.: (Fair) Concord, N. C.; Gastonia 30-Nov. 4. Denton, Johnny J.: York, Ala. Dodson's World's Fair: (Fair) Jacksonville, Fla., 24-Nov. 4. Dudley, D. S.: Paducah, Tex. Dyer's Greater: Eldgely, Tenn. Endy Bros. & Prell: Jacksonville, Fla., 23-Nov. 4. Expo. at Home: Charleston, S. C.; (Fair) Savannah, Ga., 30-Nov. 4. Fleming, Mad Cody: Moultrie, Ga. Gayland: Sylacauga, Ala. Gentsch & Sparks: (Fair) Natchez, Miss.; (Fair) Meadville, 30-Nov. 4. Gold Medal: (Fair) McComb, Miss.; (Fair) Hattiesburg 30-Nov. 4. Greater United: Victoria, Tex. Groff United: Ventura, Calif., 24-29; Santa Paula 31-Nov. 5; San Fernando 7-12. Groves Greater: Church Point, La. Harrison Greater: Whitmire, S. C. Hedrick's Gay Way: Pageland, S. C. Henderson & Johnston: Friars Point, Miss. Hennies Bros.: New Orleans, La. Henson, J. L.: Rosedale, Miss. Heth, L. J.: Oneonta, Ala. Jones Greater: Hawkinsville, Ga. Jones, Johnny J., Expo.: Birmingham, Ala. Kaus, W. C.: Selma, N. C.; New Bern 30-Nov. 4. Keystone Expo.: Beaufort, S. C. Kirkwood, Jos. J.: Thomasville, N. C.; Chapel Hill 30-Nov. 4. Lamb, L. B.: Camden, Ala. Lawrence Greater: (Fair) Columbia, S. C. McKee, John: Leachville, Ark. Magic Empire: Cotton Valley, La.; Plain Dealing 30-Nov. 4. Marion Greater: (Fair) Chester, S. C.; (Fair) St. George 30-Nov. 4. Marks: Fayetteville, N. C.; season closes. Midway of Mirth: (Fair) Imboden, Ark. Mingus, Don A.: Lott, Tex. Monarch Midway: Punta Gorda, Fla. Ozark: Sallisaw, Okla. P. & W.: Crocker, Mo. Peppers All-State: Luverne, Ala.; Atmore 30-Nov. 4. Pike Am. Co.: Marked Tree, Ark. Playland: (Fair) Cordela, Ga.; Albany 30-Nov. 4. R. & S. Am. Co.: Wilmington, N. C. Regal Expo.: (Fair) Lawrenceville, Ga.; Albany 30-Nov. 4. Rogers & Powell: (Fair) Canton, Miss.; (Fair) Collins 30-Nov. 4. Royal Expo.: (Legion Fair) Pelham, Ga.; Bainbridge 30-Nov. 4. Royal Am. Co.: (Fair) Statesboro, Ga.; Hinesville 30-Nov. 4. Royal American: (Fair) Shreveport, La., 23-30; (Fair) Mobile, Ala., Nov. 3-12. Schafer & Wrigley: Livingston, Tex. Stebrand Bros.: Yuma, Ariz., 23-Nov. 2. Southern States: Bushnell, Fla. Southern Valley: Ferriday, La. Sparks, J. P.: Ozark, Ala., 27-Nov. 4. Strates, James E.: (Fair) Orangeburg, S. C.; (Fair) Anderson 30-Nov. 4. Stumbo: Hampton, Ark., 25-Nov. 4.



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Dealer, Wife can work Ball Game; also want Girls for Ball Game. Two big army camps to draw from. A. T. L., have winter's work for you. For Sale—Have few Arcade Machines; two Tractors with Semitrailers, good rubber; also 10-car Scooter, good condition, operating every day. Address:

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ROYAL AMUSEMENT CO. WANTS

For Hinesville, Ga., Fair and Army Pay Day, week Oct. 13th, and Waycross, Ga., Armistice Celebration, week Nov. 6th; then Florida. Tilt-a-Whirl, Roll-o-Plane, Fly-o-Plane, Spitfire. Also any money-getting Show and Stock Concessions. Wire Statesboro, Ga., this week.

DICK HARRIS, Manager

EDDIE YOUNG WANTS

Concession Help of all kinds. All winter's work in Florida. Bill McLaughlin, let me hear from you at once. Address EDDIE YOUNG, Blue Ribbon Shows, Cocoa, Fla.

WANTED TO BUY

Cars or Motors for Monkey Speedway, Detroit make. Wire

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Chairplane Operator, sober and drive truck. Also place few choice Merchandise Concessions. No Percentage, no Mitt Camps. All communications to JOHN B. DAVIS, Mgr., Southern States Shows, Bushnell, Fla., this week.

CAN PLACE POPCORN

For the Anderson Fair, Anderson, S. C., Oct. 30 to Nov. 4. Wire or write

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Still Cooking With Gas

Want to buy 32 ft. Merry-Go-Round. Will book one more Show, High Striker. Ridgely, Tenn., this week; followed by a few choice spots in Arkansas. Write or wire

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Enamel	Price Doz.	Packed	Glass	Price Doz.	Packed
Dish Pan	\$7.00	24	Vac Coffee Maker	\$18.50	12
4 Qt. Covered Pot	8.65	24	Tea Pot	11.00	12
6 Qt. Covered Pot	8.30	12	Drip Coffee Maker	11.00	12
8 Cup Perc.	8.40	12	Tea Kettle	10.20	6
2 Qt. Rice Boilers	8.50	12	Sauce Pan	12.25	12
12 Qt. Water Pail	7.40	12	Silux Coffee Maker	24.00	6
Dish Pan	8.50	12	10 Pc. Gift Set	10.80	6

WISCONSIN DELUXE CO. 1902 NO. THIRD ST. MILWAUKEE 12, WIS.

DALE COUNTY FAIR

Ozark, Alabama, October 28 to November 4 2 BIG SATURDAYS 2 50,000 Soldiers Just in From Maneuvers. MONTGOMERY, ALABAMA, TO FOLLOW. Uptown Locations. First Show in Montgomery in 4 Years.

WANT legitimate Concessions of all kinds. PLACE Grind Shows that do not conflict. Will book Fly-o-Plane. WANT Foreman for Tilt, Octopus, Spitfire. Must be first rate. Working Men on all Rides. F. W. Miller wants Girls for Girl Show. Top salaries. All replies:

J. F. SPARKS SHOWS

Ozark, Alabama, this week

WORLD'S GREATEST HOBBY EXHIBIT INTERNATIONAL MINIATURE PALACE

Over 40 years in construction. Over 30,000 miniatures housed in 35 complete International rooms. Periods shown date back 100 years. Exhibit requires space only 80 by 80 feet. World-wide possibilities. Sure-fire money maker for store shows, beach and fair exhibits. Owner needs sponsor or person with ample finances for promotion. Earnings unlimited. Exhibit is not for sale. Contact: CARE THE BILLBOARD PUBLISHING CO. 1509 N. VINE ST., HOLLYWOOD 28, CALIF.

NOTICE—NOTICE

Due to conditions beyond my control will not open St. Petersburg, Fla., Park, November 23. Watch The Billboard for further announcement.

BARNEY TASSELL UNIT SHOW

WPB EASES COTTON DUCK

(Continued from page 33)

been offered to the army or navy and rejected by both services, or unless specifically released on the written order of the WPB.

Both army and navy are negotiating with those whose inventories appeared suitable for military purposes. It is expected that a substantial yardage of this urgently needed fabric will be made available as a result of the provisions of the direction. It was pointed out, however, that any person affected by the direction who has not yet offered his cotton duck to the army and navy and who has not yet reported his inventory to the WPB must do so promptly in order that these frozen inventories may be released, if found unsuitable for military purposes.

ODT NIXES TRUCK SUB

(Continued from page 33)

carnival concessions to two and began using the passenger car to transport his equipment. He recently desired to resume his pre-war operations and to add a number of concessions. In order to transport the necessary additional equipment, Benson asserted that it was necessary for him to use a truck.

In denying the application, Colonel Johnson said that Benson's "Operations are conducted within a comparatively limited area which is served by a number of common carriers. There has been no showing that the common carrier service is unsuitable for his operations or that greater convenience or expedition than afforded by them is required. Furthermore, it is manifest that the proposed transportation service would merely add to the pleasure or convenience of civilians and is not needed to sustain their health and welfare, and would not contribute directly and in important degree to the war effort. It must be concluded that it is not necessary to the war effort or to the maintenance of essential civilian economy."

SLA PICKS NOMINATORS

(Continued from page 33)

Cabe, Charles Zemater and George Terry. Morris Haft was named alternate.

From the board of governors those elected were Charles G. Driver, Leo Bar-

FOR SALE

Parker Merry-Go-Round, cheap; Show Fronts, eight Trucks and Trailers. Stored Batesville, Ark.

J. W. LAUGHLIN, PLAYLAND PARK

8201 South Main HOUSTON, TEXAS

ington, Ned Torti and Rudolph Singer, with Sam Bloom as alternate.

Committee will report its choice of candidates at the next meeting of the League October 26.

DUMAS-REID PUSH WORK

(Continued from page 33)

for his Detroit department store activities. Bill Dumas and John Reid will remain here until work has been completed, after which Dumas will go to his home in Gibsonton, Fla., and Reid will return to his Detroit home until after the Michigan fair meetings and then to St. Petersburg until time for reopening.

Quarters visitors included Ray Tahash and June and Harry Boyles. Paul D. Sprague will spend a few days in Lansing and then leave for Tampa. Joe and Mary Alexander and V. L. Dickey and family will go to Gibsonton.

BRIGHT LIGHTS UP 25%

(Continued from page 33)

jump from Gratz, Pa., to Warrenton, Va., when the transformer truck became lost.

Frank Murphy went to Philadelphia and New York; Sam Levy and Mr. and Mrs. Ben Herman, New York; Mr. and Mrs. Hunter Purvis, Buena Vista, Va.; Hattie Dolan, Norfolk; Mr. and Mrs. Rex Johnson, Florida; Mr. and Mrs. Howard Jallett to visit their son in service in North Carolina; Mr. and Mrs. Tex Roalland, West Virginia; Patsy Jones, Chicago; L. C. Heck, Florida; Mr. and Mrs. James Santy, Alliquippa, Pa.; W. R. Thompson, Steubenville, O.; Manager John Gecoma for a rest in Pittsburg and then to attend meetings in New York, Chicago and Miami; Mike Lucas, Warren, O. F. A. Norton will stay in quarters to care for animals. Show will reopen in April in Virginia with 10 rides and 8 shows. Winter quarters will open early in February with about 10 men.

DIXON PLAY OKAY IN LA.

(Continued from page 33)

not been in sufficiently good health for tramping.

Among the old-timers around the United Exposition Shows here are Mr. and Mrs. John C. Scott, Mr. and Mrs. C. C. Vernon and daughters, Mr. and Mrs. W. P. Davis, Pop Aldrich and Jimmie, Charles Greek, Jeff Page and family, Mr. and Mrs. Tom Hall, Mr. and Mrs. Barney Poole and Mr. and Mrs. Ernie Collins. Mrs. John Scott underwent a serious operation several weeks ago, when some of the showfolks gave blood transfusions and Manager Dixon had several soldiers from Camp Claiborne give blood, having secured permission from the command-

ing officer of Co. B, 80th Bn. Mrs. Scott is nearing complete recovery. Ernie Collins, who followed Mrs. Scott to the operating table, is also recuperating.

C. A. Vernon, owner of the show, came from Bryan, Tex., where he is operating a skating rink and permanent ride center, and spent several days here.

CA TO BARN IN TULSA

(Continued from page 33)

Tuesday. A controversy during several days last week brought front-page publicity in local newspapers when several residents objected to shows and rides being erected on downtown streets. But late on Friday opposition was withdrawn and the attractions were allowed to set up on West Cherokee Boulevard.

Dale Johnson, chairman of Garfield County Fair Association, and Earl B. Mitchell, attorney for complainants, announced that the residents had consented to make no further protests. "Speaking for myself and for the fair board," said Chairman Johnson, "I feel that this situation is just additional evidence that suitable fairgrounds are needed to take care of the county's most vital industry—agriculture."

Opening night grossed more money than the corresponding date in Tulsa, and prospects were good, reported William B. Naylor, Cavalcade press representative.

Enid is the closing 1944 spot for the Cavalcade, the equipment going from fairgrounds. The big space under the grandstand will accommodate all wagons and other equipment, and when work is started for next season there will be plenty of room to do everything indoors. Natural gas heat thruout the building and railroad sidings close by were principal factors in Owner Wagner's decision to accept Tulsa instead of another spot that had been considered. Materials needed can all be obtained there.

WT BACK IN MUSKOGEE

(Continued from page 33)

the labor situation will be much better next year. Despite shortages, only minor mishaps were encountered and openings were on schedule every week except one. Closing date line-up was 14 rides, 13 shows and 35 concessions. Staff comprised L. C. Reynolds and E. Wells, owners; Noble C. Fairly, business manager; L. Lindsey, secretary; Mrs. Peggy Reynolds, treasurer; Paul Will, electrician.

Where some of the members will winter: Mrs. Esther James, Mr. and Mrs. Jack Meisterman and Mr. and Mrs. Pete James, Houston; Jim and June Taylor, Shenandoah, Ia.; J. L. Chambers, Martha and Chuck Moss, J. H. Line, Stuart and Helen Scott, Harry and Juanita Hunter and Edith Kelly, Dallas; Jimmy and Edith Case, Footh and Katie Reeves, Johnny Bejano, Louise and Jimmy Chavanne, Mr. and Mrs. John Willander, Hot Springs; Bill Robinson, Los Angeles; Leno and Bill Crow, San Antonio; George and Ada Gillham, Paola, Kan.; Mr. and Mrs. Nick DeFelice, Orlando, Fla.; Joseph Chiodo, Johnstown, Pa.; Charley Hutchinson, Montgomery, Ala.; Joe Ann Wilson, Wichita, Kan.; Mr. and Mrs. C. W. Johns, Enid, Okla.; Nell Bastedo, Sioux City, Ia.; Madeline Clevenger, Fort Worth; Jess O'Dell and family, Los Angeles; J. D. and Lena Swords to Jack Ruback's Alamo Exposition Shows; Everett Miller and Marvin Kjos to Harry Craig Shows; Mr. and Mrs. Eugene Haddad, Shreveport, La.; Mr. and Mrs. J. S. Panther, Aransas Pass, Tex.; Mr. and Mrs. William Wells, Glen West and Mrs. F. E. Vernon, Kansas City.

Among those to remain in winter quarters are Mr. and Mrs. James Dunlavy, Mr. and Mrs. Paul Bejano, M. J. Benning, Duke Warner, Buster and Kate Glenn, Joe Mose, Mr. and Mrs. Paul Will, Bob McDoo, Mr. and Mrs. H. Blue and Harry Leonard. Mr. and Mrs. Reynolds and Mr. and Mrs. Fairly will go to Hot Springs before leaving for the Chicago outdoor meetings.

PCSA PREPS FOR "WEEK"

(Continued from page 33)

announced later. Monday night, December 18, has been designated as President's Night.

Brown, who accepted the chairmanship of the banquet and ball last Monday night, explained in his acceptance that he had been ill and was not too well at this time to undertake any such job without help. LeFors assured Brown that he would be given every assistance possible. This year, as in the past, Brown has made arrangements for the event with the hotel management. As in 1943,

tickets will be limited to 400, price being the same as last year, \$7.50. Dolman assumes leadership of the memorial stanza, succeeding LeFors, who officiated in this capacity for several successive successful years.

NSA

(Continued from page 37)

Nate Weinberg and Jack Perry, runners-up; total to date, 145.

Ladies' Auxiliary

Next regular meeting will be on November 8, and President Edna Lasures, still on the road, wrote that she would be present. Chairman Magnolia A. Hamid, ways and means committee, announced that a box lunch party is on the way. Sponsored by the three past presidents, Dorothy Packman, Midge Cohen and Blanche M. Henderson, a card party is set for November 1. Caravans, Inc., Chicago, sent a beautifully embroidered napkin and donation. Mrs. Harriett Merson, Baltimore, who visited the clubrooms with the Bill Moores, promised to return for the next meeting and for the annual banquet. Member Minnie Taffet returned from Spartanburg after a four-month stay. Secretary reports that much mail is being returned because of insufficient addresses.

PCSA

(Continued from page 37)

Hawaiian dance. Pat McLinden amused the gathering with hilarious extemporaneous entertainment, assisted by Cecile Swalm. Luncheon was served in the patio, decorated in tropical atmosphere. Guests then retired to the rumpus room to play games, of which bingo was most popular, and 15 useful prizes were awarded. Fern Redmond found time to take applications for membership in the auxiliary. Sick and relief fund was increased by donations from Lennie Murphy and Betty Land. Past President Edith Bullock came from Los Angeles to represent the auxiliary. After the major celebration the remaining guests were invited to the Pirates' Cave by its emcee and manager, Mel Smith, and an invitation was extended by Mr. and Mrs. Smith to visit their home for an early morning snack. Present were Fern Redmond, Emily Mettler, Babe Herman, Peggy Steinberg, Florence Webber, Lilian Nickols, Peggy O'Neil, Betty Land, Mildred Rangola, Mary Taylor, Nina Rogers, Bobbie Miller, Pat McLinden, Cecile Swalm, Margaret Williams Dolly McCollister Belle Boyden Alice Jones, Edna Harding, Alma McCollister, Margie Whalen, Pat Adams, Ruth Smith, Lennie Murphy, Dorothy Lamberton, Kiddy Swalm, Emma Goering, Roma Dull, Gene Bottger, Edith Bullock and Mrs. Adams.

SLA

(Continued from page 37)

Charles H. Hall, co-chairman; Max Brantman, Bob Seery, H. A. Lehrter, Charles G. Driver and Irving Malitz, Registration committee for convention: S. T. Jessop, chairman; George W. Johnson, Joseph M. Pavese, Nieman Eisman, H. A. Lehrter, Ray S. Oakes, George C. Olsen, James Campbell, Jack Hawthorne, Louis Leonard and Charles H. Hall. Letters came from Bernie Mendelson, Harry Smiley, L. J. Wilson, C. A. Vernon, Ned Torti and E. G. Vollman. Vince McCabe closed his season. First reservations for the banquet and ball have been made by the World of Today Shows and Johnny J. Jones Exposition.

Ladies' Auxiliary

At a social Thursday night Frances Keller, past president, was hostess, assisted by Marion Wasserman, and beautiful prizes were awarded. Correspondence came from Mrs. Earl Wagner, Maybelle Hendrickson, Erith Brunt, Anna Jane Pearson Bunting, Elizabeth Yearout, Cora Yeldham, Past President Mrs. H. W. Morris, Betty Ann Swanson, Clara Zeiger, Lotis Francis, Lucille Perry, Mary Ragan, Norma Lang, Mrs. Bertha Harper, Lee Gluskin and Myrtle Hutt. Membership applications of Rosa Lee Woods, Helen Engel and Myra Nell Allen will be presented at the next meeting. Secretary is holding mail for Dorothy Sciortino and Mrs. Effie Lane. Ida Cohen sent in a donation of \$5.

Mrs. Lew Keller, 7051 Oglesby Avenue, chairman of the committee on Christmas gifts for men and WACS in service, asked members to send her names and addresses of brothers, husbands, sons, sisters or sons-in-law in the service so that checks can be forwarded at once as holiday gifts.

JUST BOUGHT HOTEL CECIL

55TH AND HYDE PARK BLVD., CHICAGO, ILL.

THEREFORE OFFER FOR SALE PALACE OF WONDERS

Completely Equipped Museum
416 WASHINGTON AVE., ST. LOUIS, MO.

Now at this location in our 5th week and doing business. \$1000.00 CASH. This is a buy at these figures. Stages, Lights, Drapes, Furniture, Banners (front completely covered), P. A. System, Etc. Have 10 Acts who will stay. Entire lot everything less than \$100.00 a day. Have 6 months' license. ALSO LOT OF ODDS AND ENDS, such as FINEST SWORD FLASH EVER MADE. Used by A-jacks. 32 fine Swords, Bayonets, Sabers, Etc. ALL FOR \$200.00. Could not be duplicated for \$500.00.

COMPLETE SET OF SIDE SHOW BANNERS, READING S-I-D-E S-H-O-W Background on each Banner of all Freaks. Big Doorway Banner. Set Practically New. Cost \$450.00. WILL SELL FOR \$225.00.

6 BIG FLOOD LIGHTS Complete with Globes and Boxes for Shipping. 2 in a Box. Cost \$87.50 Each. WILL SELL AT \$25.00 EACH, or 6 WITH 3 BOXES FOR \$125.00.

1 40-WATT P.A. SYSTEM, Like New. \$250.00 Cash.

1 SET OF OIL PAINTED LOBBY PICTURES OF FREAKS For Store Show or Side Show. Chromlurn Frames—Like New. Over 20 Subjects. \$8.00 EACH.

"BOUQUET OF LIFE" Show Complete Cost \$570.00. Only Used 3 Weeks. Good Winter Time Deal for Man and Wife in Store Rooms. WILL SELL FOR \$300.00.

1 NEW BALLY CANOPY Cost \$105.00. WILL SELL FOR \$30.00.

1 60-WATT P.A. SYSTEM, Best Made. \$350.00 Cash.

All Reply to

RAY MARSH BRYDON, Suite 838, Hotel Statler, St. Louis, Mo.

FOR SALE—WILD LIFE SHOW OR ZOO

Complete outfit, now operating on Dodson's World's Fair Shows, consisting of one khaki tent, thirty-four by seventy, new this spring, with ten-foot sidewall; thirty cages of animals and birds. This is no junk, everything is in first-class condition. Would consider selling cages and animals separate. This can be seen in operation at Jacksonville, Florida, during the fair, October 26th to November 5th. Reason for selling, other interest requires our attention this winter. Address:

DODSON'S WORLD'S FAIR SHOWS
JACKSONVILLE, FLORIDA

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Oct. 21.—Contributions to the public relations fund for 1945 have started with receipt of \$20 from John C. Lemoine, Bay State Shows. An additional permanent membership has been issued to Endy Bros.-Prell Shows, increasing total membership to 129. Confirmation has come from the Hotel Sherman that all sessions of the ACA meeting will be held in Parlor L of the hotel, and plans for the 11th annual meeting starting December 4 at 11 p.m. are being completed.

The sessions have always been open to all who were interested in attending them and the same custom will prevail this year. The secretary will appreciate any suggestions from the membership in connection with the coming meeting and particularly with reference to such subjects as they wish included in the printed annual report which is to be distributed to those present. Based upon correspondence, indications are that there is considerable interest in the meeting and that a good attendance may be anticipated.

Word from Washington indicates that passenger car tires will be relatively easy to obtain by next spring, altho truck tires will still present a problem. It is also anticipated that the Social Security tax, scheduled to be increased from 1 to 2 per cent on January 1, 1945, will in all likelihood not be increased and the date will be postponed till 1946 by reason of large reserves in the fund at present. A recent change in the selective service classification regulations makes it feasible for shows to hire men 30 years of age and over, as there appears to be little likelihood of their being called for service.

of jewels, but seemed not to have any money; that the house I was appraising might have been the house that Carver lived in."

VAUDE ROUTES

(Continued from page 23)

D
Dale, Slim (Embassy) Brooklyn, nc.
Daro & Corda (Charles) Baltimore 16-31, nc.
Davenport, Blanche (Cafe Metropole) NYC, re.
Davis, Roy (Oriental) Chi, t.
Day, Dawn & Dusk (Ruban Bleu) NYC, nc.
Debutantes (Colony Club) Chi, nc.
De Croft, Ann (Astor) Montreal, nc.
Delta Rhythm Boys (Glenn Rendezvous) Newport, Ky., nc.
DeMarles (Capitol) Washington, t.
Dennis & Sayers (Seven Seas) Boston, nc.
Denton, Joe (LaSalle) Chi, h.
Dillon, Jane (Glenn Rendezvous) Newport, Ky., nc.
Dodd, Mary Jane (Helsing's) Chi, cl.
Douglas, Roy (Leon & Eddie's) NYC, nc.
Drake, Alan (Ball) Brooklyn, nc.
Draper, Paul (Chicago) Chi, t.
Drake, Robt. & Jeane (Faust) Peoria, Ill., 23-30, nc.
D'Ray, Phil (Jefferson) St. Louis, h.
Dubois, Wilfred (Majestic) Paterson, N. J., t.
Dumont, Marie (Marie Cris) NYC, nc.

E
Edwards Bros., Three (Center) Norfolk, Va., t.

F
Fanchon (Glass Hat) NYC, h.
Ferguson, Al (Hipp) Baltimore, t.
Fields, Lynn (Rainbow Inn) NYC, nc.
Fisher, Hal & Laura Kellogg (Kitty Davis Airliner) Miami, nc.
Flames, Three (Earle) Washington, t.
Fontaine, Jack (Colony Club) Chi, nc.
Forbes, Frances (Old Roumanian) NYC, nc.
Forest, Lee (Aquarium) NYC, re.
Postaire (Esquire) Norfolk, Va., nc.
Francis, George (Silver Dollar) Boston, nc.
Froman, Jane (Chez Paree) Chi, nc.

G
Gallant & Leonora (Pierre) NYC, h.
Gallus, John (Jefferson) St. Louis, h.
Gardner, Earl (Three Deuces) NYC, nc.
Garr, Eddie (Lookout House) Covington, Ky., nc.
Gaynor & Ross (Edgewater Beach) Chi, h.
Gordon, Al (Beverly Hills) Newport, Ky., cc.
Gilbert, Gloria (Stevens) Chi, h.
Glover & LaMae (Washington Youree) Shreveport, La., h.
Gray, Paul (Helsing's) Chi, cl.
Grayson, Danny (Strand) NYC, t.

H
Hamilton's, Dave, Royalists (New Criterion) St. Paul, c.
Harrington, Pat (Greenwich Village) NYC, nc.
Hart, Marion (Swing) Brooklyn, nc.
Hartmans, The (Blackstone) Chi, h.
Hayes, Billie (Helsing's) Chi, cl.
Hayes, Helen (Blismack) Chi, h.
Heathen, Boyd (Majestic) Paterson, N. J., t.
Henning, Pat (Chicago) Chi, t.
Henry, Paul (Colony Club) Chi, nc.
Herbert, Jack (Edgewater Beach) Chi, h.
Herth, Milt, Trio (Center) Norfolk, Va., t.
Hilliard, Jack (Iceland) NYC, nc.
Hodges, Joy, Blind Date Show (Oriental) Chi, t.
Holmes & Jean (Stanley) Pittsburgh, t.
Hoveler, Winnie (LaSalle) Chi, h.
Hudson, Wonders (Latin Quarter) Chi, nc.
Hurley, Jacqueline (Brown Derby) Chi, nc.
Hyer's Horse, Capt., (State) Baltimore, t.

I
Jaffe, Nat (Kelly's Stable) NYC, nc.
Jansleys, The (Chicago) Chi, t.
Jerome, Betty (Ball) Brooklyn, nc.
Jerry & Turk (Glenn Rendezvous) Newport, Ky., nc.
Jules & Webb (Bellerive) Kansas City, h.

K
Karson's, Maria, Musicals (Plains) Cheyenne, Wyo., h.
King, Muncie (Normandie Room) Cleveland, nc.
Kinsman, Guy (Stevens) Chi, h.
Knapp, Marjorie (Glenn Rendezvous) Newport, Ky., nc.
Kramer's, Henry, Midgets (Lido) San Francisco, until Nov. 13, nc.

L
LaBato, Paddy (Olmsted) Cleveland, h.
LaDare, Marie (New Plaza) Harrisburg, Pa., h.
LaPleur, Arthur (Royal) Baltimore, t.
Lattip Sisters (Majestic) Paterson, N. J., t.
LaVola, Don & Carlotta (Utah Canteen) Salt Lake City.
Lawler, Marie (Colony Club) Chi, nc.
Lee, Lillian (Colony Club) Chi, nc.
Lee, Rala (Havana Madrid) NYC, nc.
LeMoind & Estelle (Upton Gardens) Marion, Ind., nc.
Lemonte, Eddie (Cedar Gardens) Cleveland, nc.
Lloyd & Willis (Palace) Columbus, O., t.
Long, Nick Jr. (Lookout House) Covington, Ky., nc.
Lond, Stephanie (Marie Cris) NYC, nc.
Leonard, Ross (Pastor's) NYC, nc.
Leslie, Dick (Capitol) Washington, t.
Lester, Buddy (Chez Paree) Chi, nc.
Lester, Jerry (Rio Cabana) Chi, nc.
Lewis, Ralph (Sak's Show Bar) Detroit.
Libonati Trio (Edgewater Beach) Chi, h.
Lockwells, The (State) Baltimore, t.
Louis & Cherie (Casino) Pittsburgh 22-23, t.
Lucky Girls (Olympia) Miami, t.
Lynn, Herby (Casino) Chi, nc.
Lyons, Mickey (Rainbow Inn) NYC, nc.

M
McGraw, Virginia (Greenwich Village Inn) NYC, nc.
Mack & Desmond (Adams) Newark, N. J., t.
Mage & Karr (Center) Norfolk, Va., t.
Malson, Gil (Adams) Newark, N. J., t.
Makula, Juan (Dempsey's) NYC, re.
Manhattan Debs (Royal) Baltimore, t.
Marcell, Frank, (Carman) Phila, t.
Marlow, Frank (Carman) Phila, t.
Marquee & Marlys (365 Club) San Francisco, until Nov. 1, nc.
Marsh, Trudy (Edgewater Beach) Chi, h.
Martell, Anita (Chez Paree) Chi, nc.

Martin, Frenchy (Kelly's Stable) NYC, nc.
Maurice & Maryea (Blackhawk) Chi, re.
Maxine (Circle) Indianapolis, t.
Meade, Gloria (Parkway) Everett, Mass., nc.
Meller, Joan (Cinderella) NYC, nc.
Merry Maes (Capitol) Washington, t.
Miller, Susan (Chicago) Chi, t.
Mills Bros. (Downtown) Chi, t.
Miss America (Hipp) Baltimore, t.
Morse, Ella Mae (Adams) Newark, N. J., t.
Moore, George (Glenn Rendezvous) Newport, Ky., nc.
Moore, Betty Jane (Iceland) NYC, nc.
Moore, Muriel (Club Maxin) Bronx, N. Y., nc.
Morris, Doug (Arena) Phila, 12-23.
Morrison, Joe (Vine Gardens) Chi, nc.
Munro & Adams (Ball) Miami, nc.

N
Nadine (Zimmerman's) NYC, re.
Nilsson, Walter (Palace) Cleveland, t.
Nolan, Cissie (McGough's) Brooklyn, nc.
Novelios, The (400 Club) Ft. Worth, nc.

O
Oehman, Rita (Rio Cabana) Chi, nc.
O'Malley, Beth (Greenwich Village Inn) NYC, nc.
Orantos, The (Oriental) Chi, t; (Riverside) Milwaukee 27-Nov. 2, t.
O'Toole, Ollie (Paramount) NYC, t.
Overman, Wally: Battle Greek, Mich., 23-29.

P
Parker, Jean (Hipp) Baltimore, t.
Parker, Selma (Flamingo) Brooklyn, nc.
Parrish, Adele (Earle) Washington, t.
Pat & Sylvia (Carman) Phila, t.
Patchen, Johnny (Papiannos) Salt Lake City, until Oct. 30, nc.
Pickerts, The (Palace) Cleveland, t.
Pierson, Dave (Neil Deighan's) Camden, N. J., nc.
Pops & Louie (Paramount) NYC, t.
Prof, Backwards (Center) Norfolk, Va., t.

R
Radio Rogues (Circle) Indianapolis, t.
Rand, Lucille (Cow Shed) Cleveland, nc.
Read, Kemp (Luke's Lodge) Newport Beach, R. I., h.
Reddingtons, The (State) NYC, t.
Remos, Paul (Earle) Phila, t.
Remys, The (Golden Gate) San Francisco, t.
Renee & Russell (Hipp) Baltimore, t.
Rio & Rita (Via Lago) Chi, nc.
Roark, Edith (Tony Pastor's Uptown) NYC, nc.
Roberts, Whitey (State) Baltimore, t.
Rochelle & Beebe (Circle) Indianapolis, t.
Rollini, Kurt (Downtown) Chi 27-Nov. 2, t.
Ross, Nita (Monte Carlo) NYC, nc.
Ross, Dorothy (23 Room) NYC, h.
Roy, Don (Temple) Jacksonville, Fla., t.
Russell, Connie (Drake) Chi, h.
Ryan, Sue (Strand) NYC, t.

S
Semon, Primrose (Swan) Phila., nc.
Sharon, Nita (Esquire) Norfolk, Va., nc.
Shavers, Charlie (Kelly's Stable) NYC, nc.
Shaw, Patsy (Club Maxin) Bronx, N. Y., nc.
Simpson, Carl & Faith (Sherman) Chi, h.
Sinatra, Frank (Paramount) NYC, t.
Singer, Troy (Penthouse) Cleveland, nc.
Slaya, Lydia (Old Roumanian) NYC, nc.

Smart, Doris (Murray's) NYC, nc.
Smith, Betty Jane (Earle) Phila, t.
Smith, Ted (Colony Club) Chi, nc.
Southern Sisters (National) Louisville, t.
Stark & Dorne (Majestic) Paterson, N. J., t.
Starr, Lou (Zombie Club) Cleveland, nc.
Steele, Eddie (Cerutti's) NYC, nc.
Stirling & Rubia (Greenwich Village) NYC, nc.
Summer, Helen (Ivanhoe) Chi, re.
Sunday, Vicki (Ball) Brooklyn, nc.
Suns, Three (Piccadilly) NYC, h.
Sutherland, Elaine (Louise's Monte Carlo) NYC, nc.

T
Tapps, George (Rio Cabana) Chi, nc.
Tars & Spars (Midland) Kansas City, t.
Taylor, Johnny (Zombie) Detroit, nc.
Terrell, G. Ray (Lynch's Walton Roof) Phila, nc.
Thomas, Jimmy (Pennsylvania) West Palm Beach, Fla., h.
Tilton, Marsha (Golden Gate) San Francisco, t.
Tranger, Don & Alpha (Penn) Wilkes-Barre, Pa., t; (State) Baltimore 29-Nov. 1, t.
Tuthill, George (Old Roumanian) NYC, nc.

V
Van, Gloria (5100 Club) Chi, nc.
Van, Samye (Swing) Brooklyn, nc.
Vance, Tari (Earle) Washington, t.
Vernon, Wally (Latin Quarter) Chi, nc.
Victoria Four (Neil Deighan's) Camden, N. J., c.
Villerino, Gerontimo (Havana Madrid) NYC, nc.

W
Wahl, Walter Dare (RKO-Boston) Boston, t.
Warren, Annette (Carter) Cleveland, nc.
Wayne, Cholly (Pickwick) Cleveland, nc.
Weber, Rex (Glenn Rendezvous) Newport, Ky., nc.
West, Harold (Three Deuces) NYC, nc.
West, Wally (Earle) Washington, t.
Wheeler, Bert (Hipp) Baltimore, t.
Whirlwinds, Four (Iceland) NYC, nc.
Whitney, Vera (Pastor's) NYC, nc.
Wilson, Garland (Gerutti's) NYC, nc.
Wilson, Mary Lou (New Yorker) NYC, h.
Woytova, Olga (Old Roumanian) NYC, nc.
Wynters & Angeline (Wm. Penn) Pittsburgh, h.

Z
Zarco & Beryl (Beverly Hills) Newport, Ky., nc.

Ice Shows

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.
Frane's, Dorothy, Ice Time (Adolphus Hotel) Dallas.
Hats Off to Ice (Center Theater) NYC.
Ice-Capades of 1945 (Arena) Phila 12-23.
Lumb-Yecum Ice Parade (Treasure Island) Washington.
Ziegfeld, Dolores, Fantasy on Ice (The Boulevard) Elmhurst, L. I., N. Y.

Collectors' Corner

By Fred P. Pitzer

292 Madison Avenue, New York City

Here's a note from Albert J. Mayer: "A few years ago I picked up a lot of Dr. Carver's material in an abandoned barn adjacent to a house on McHenry Road in Westwood, Cincinnati, that I was appraising. A friend, who lived in this neighborhood, tells me that as a boy he remembers Carver returning from a triumphant tour of Europe; that he remembers Carver practicing as a boy about 1895. He would throw cans in the air and Carver would shoot at them. He remembers Carver having a bushel basket

WILL BUY FOR CASH

or will book No. 5 Ell Wheel and Seat Model Roll-o-Plane. Must be in good condition. Can place Concession Agents, year round work. Also few Concession Booths for rent.

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First & Broadway, Main Corner Town San Diego, California

Address Answers:

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TICKETS

Roll—Folded. 100,000—\$18.50.

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FOR SALE

One Eight-Car Whip, completely overhauled this spring. Price \$1500.

CHATTANOOGA RECREATION CO.
WARNER PARK CHATTANOOGA, TENN.

WILL BUY

No. 5 Ell Wheel, Allan Herschell Little Beauty Merry-Go-Round, Allan Herschell Kid Auto Ride, late model Chair-o-Plane. Rides must be in A-1 condition, no junk wanted. Will buy Trucks with Rides, also Light Wire and Transformer. State price and condition.

P. O. BOX 289, Hiawatha, Kan.

WANT FOR JOYLAND PARK

TAMPA, FLORIDA

CASS STREET DOWNTOWN LOCATION
ALL WINTER, OPENING NOVEMBER 10

Experienced Ride Help for Whip, Chairplane. No tear-downs.

Concessions—Strictly Stock Stores, Ball Games, Fish Pond, Pitch-Tilt-Win.

All Address

SAM LAWRENCE

Columbia, S. C., this week; then Floridan Hotel, Tampa, Fla.

WANTED—GAYLAND SHOWS—WANTED

For Phenix City, Ala., Police and Firemen Benefit Funds

CONCESSIONS—Pop Corn, Candy Apples, Candy Floss, Slum Whent, Bowling Alley, Duck Pond, Pitch Tilt You Win and all Stock Concessions open. SHOWS—10-in-1, Snake or any Grind Shows. We have complete outfit. HELP—Tilt Foreman, Working Men and Useful People in all lines.

H. B. ROSEN, GAYLAND SHOWS, KNITE HOTEL, SYLACAUCA, ALA.

ARK.-LA. STATES SHOWS WANT

FOR DOWNTOWN ARCADIA, LOUISIANA

First Show in Four Years and Other Proven Louisiana Downtown Location.

Merchandise Concessions and Shows. Have for sale Parker Two-A-Braist Merry-Go-Round, in excellent condition; for sale top and wall, with Wurlitzer organ, LeRoi unit. Want to buy Tilt, Octopus or Roll-o-Plane. Write or wire

ARK.-LA. STATES SHOW, Texarkana, Ark., this week; Arcadia follows.

JONES GREATER SHOWS WANT

For Columbus, Ga., Auspices Police Dept.

Legitimate Concessions of all kind. Help—Can place capable people in all departments.

Address PETE JONES, Hawkinsville, Ga., this week.

REPAIRS FOR JUKES, GAMES

Amended Order L-21 Opens Way for Spot Plan Permits

Repair parts will mean much to operators—war news still delays hopes for total reconversion—manufacturers except to gain good time under spot plan

CHICAGO, Oct. 21.—The big news on repair parts which the industry had been waiting for was released by the War Production Board October 16. Action of WPB was to revoke L-21-A and to amend L-21 in several respects. The new document defines amusement and gaming machines to include devices that are not coin operated and yet are similar to coin-operated machines. It makes a gaming machine any device which returned a profit to the player. The definition in the new order also states that "it does not include any weighing machines whether or not coin operated."

Much interest here was shown in those provisions which relate to making of repair parts and also bringing the manufacture of juke boxes, amusement and gaming machines under PR-25. The new order still prohibits the making or assembling of juke boxes, amusement or gaming machines, but provides that any firm or person who wants to make, assemble or sell such machines may do so as explained in PR-25.

Provision on making of repair parts states that such parts may be made for the repair or renovation of used juke boxes, amusement and gaming machines, or the manufacture and transfer of parts for repair and replacement purposes.

One of the first questions to be raised in coin machine circles here was what authority manufacturers would need in order to sell parts for repairs to distributing firms. The new order says that a manufacturer should "know or have reason to believe that the part will be used for no other purpose than the repair or renovation of used automatic phonograph or used amusement or gaming machines."

Heart of Order

The three sections of the order which will attract most attention in the trade are in full as follows:

"Restrictions on production. No person shall commercially make or assemble any automatic phonograph or any amusement or gaming machine from either new parts or old parts. This does not prohibit the repair or renovation of a used automatic phonograph or a used amusement or gaming machine, or the manufacture and transfer of parts for repair and replacement purposes.

"No person shall commercially make, assemble or sell any part for an automatic phonograph or an amusement or gaming machine if he knows or has reason to believe that that part will be used for any

"Uncle" Operates

CHICAGO, Oct. 21.—A spokesman for the Sixth Service Command said here today that Uncle Sam had taken over all the slot machines, popularly known as one-arm bandits, in army and navy camps throughout the United States and would now own and operate them.

In coin machine circles here this was considered as one of the biggest news breaks of the year. Chief interest was centered in the fact that Uncle Sam reportedly paid \$350 for the machines and that the jackpots had been set to return 65 per cent to the player while 35 per cent would go to camp recreation funds.

The spokesman said this percentage was considered very liberal and that machines owned by private operators had not been liberal enough with the men in the service.

This use of slot machines to aid recreation funds may set a new national trend, according to some members of the industry here.

purpose other than the repair or renovation of a used automatic phonograph or a used amusement or gaming machine.

"Any person who wants to make or assemble any automatic phonographs or amusement or gaming machines and any person who wants to make, assemble or sell any part for those products for use in other than the repair or renovation of a used product may do so as explained in Priorities Regulation 25. No appeal should be filed from the provisions of this order."

The order states emphatically that relaxing the restrictions on making repair parts for used coin machines does not in any way remove the general regulations on critical materials.

For example, copper is still a critical material and hence manufacturers who wish to use such material in making repair parts must first observe the general regulations on copper and on similar materials that are still held to be critical. Manufacturers can find encouragement

(See Repairs for Jukes on page 62)

New WPB Order Making Repair Parts Possible

WASHINGTON, Oct. 21.—Section 3291.90 Limitation Order L-21 is hereby amended to read as follows:

3291.90 Order L-21-(a) Definitions. For the purposes of this order:

(1) "Automatic phonograph" means any coin or token-operated phonograph.

(2) "Amusement and gaming machine" means any commercial amusement machine or device whether or not coin operated. It includes, for example, pinball machines, slot machines and any other similar games of amusement or chance. Any machine which may return to the player a profit is a gaming machine whether or not it dispenses merchandise in connection with its operation. It does not include any weighing machine whether or not coin operated.

(b) Restrictions on production. (1) No person shall commercially make or assemble any automatic phonograph or any amusement or gaming machine from either new parts or old parts. This does not prohibit the repair or renovation of a used automatic phonograph or a used amusement or gaming machine, or the manufacture and transfer of parts for repair and replacement purposes.

(2) No person shall commercially make, assemble or sell any part for an automatic phonograph or an amusement or gaming machine if he knows or has reason to believe that that part will be used for any purpose other than the repair or renovation of a used automatic

(See New WPB Order on page 62)

Editorial

Making of Parts

By Walter W. Hurd

THE War Production Board this week announced the good news the amusement and music sections of the industry had been waiting for. The agency revoked L-21-a and then amended the original control order, L-21, to bring the regulation under the terms of the spot authorization plan. These steps permit manufacturers to make parts for repairs and for renovating machines. This will probably be the last preparatory step until war conditions permit the return of industries to civilian manufacture in full swing.

This action by the WPB relieves some fears that the coin machine order might get lost among a large number of control orders that were being made ready for general release when the European war comes to an end. The vending and scale order had already been brought under the spot authorization plan and now the order covering all types of machines has been amended to conform with the most recent plan for reconversion. If the European war lasts thru the winter, the spot plan may become quite familiar to the coin machine trade. If Germany collapses sooner, the spot plan may suddenly give way to a grand rush to get back to making civilian goods.

The net effect of the recent WPB action is to give manufacturers the authority to make repairs, as materials and labor conditions permit, and also to provide as nearly as possible an orderly way for them to get a permit and prepare for making new machines when war conditions make the step practical.

It has been well understood all along that most manufacturers of coin machines had important war orders and that they would continue on these orders as long as necessary. Some war orders are being canceled for various plants and the amending of the coin machine control orders will make it possible for plants in the industry to absorb the slack in employment when it happens. Some coin machine factories were waiting for the time when they could begin to make repair parts.

Progress toward relaxing controls so that repair parts could be made may have seemed very slow to members of the trade. Not so many weeks ago government officials, as well as business in general, fully expected an early collapse of Germany and so some hurried steps were taken to get plans completed for making civilian goods. Then the course of the war threw a sudden damper over all this preparation and government agencies had to take a sober second thought on all their plans. Now WPB has been able to resume progress on the spot authorization plan and in good time the coin machine trade may derive much benefit from the program. The war is still much too serious for anyone to become impatient or critical of the speed being made. Many materials are still on the critical list and labor is still needed on war orders. Until war conditions are more favorable, the industry should be very grateful for present benefits.

Oregon Liquor Comish Reverses Action on Slots

PORTLAND, Ore., Oct. 21.—State Liquor Commission last night decided that it could not—or should not—break up the control it suspected some slot machine syndicates exercise over retail beer and wine retailers. Accordingly, the commission revoked its stand on denying licenses to retailers who admit that considerable of their revenue comes from gambling.

For the past 90 days, the commission had issued licenses to certain retailers with the stipulation that no slot machines be operated in the establishments. As explained by Ray Conway, commission administrator, the commission had evidence that slot machine syndicates, working thru beer distributors, had obtained control over filling beer orders. The slot machine men, said Conway, then require use of their machines before allowing beer supplies to come in.

Conway, however, took the stand at the commission meeting that it was not within the authority of the liquor commission to control gambling, that it was an issue for the other law enforcement bodies. He noted also that it was unfair to certain taverns, when competitors in their neighborhoods might be boosting beer sales thru presence of slot machines.

One tavern operator, Carl Schultz, of Gladstone, Ore., testified that his business was falling off because competitors had slot machines and he did not. He stated that he profited about \$100 a week from the five slot machines in his place.

By slot machines the liquor commission means "lever-activated coin-paying machines," but the legal definition of the slot machine is in turmoil in Oregon, having a different interpretation from virtually every agency. The Legislature has banned operation of slot machines, apparently intending "lever-activated" devices, but the State Supreme Court has held that the law applies to any coin-operated machine. The Legislature also sought to tax coin machines, but the tax commission has exempted juke boxes from this classification.

Food Folks Fear Influx of G. I.'s With Gov't Coin

CHICAGO, Oct. 21.—At the National Restaurant Association convention here last week members of the trade were disturbed by a prediction that there might be 50,000 new restaurants opened soon after the war ends. This would make fierce competition leaders in the restaurant field state.

The influx of new restaurant operators will come about by veterans entering the field. The armed forces have made thousands of new cooks during the war and it is feared many of these will want to enter the restaurant business when they return to civilian life. It is understood the government will help finance many of these men to enter the business. It is reported that many of these servicemen have already inquired of the Department of Commerce about possible locations and also for the latest data on running restaurants.

The coin machine trade will not be an innocent bystander in this situation. A big increase in the number of restaurants would provide many new locations for all types of machines. If competition becomes keen among restaurants the coin machine trade may find its machines much more in demand because such machines help many a small restaurant owner to start in business.

COINMEN YOU KNOW

New York:

Trade halls coming marriage of ROSE BROCALLIE, daughter of Frank Brocallie, to music op AL MANIACI, owner of Paramount Music, Nuptials, skedded for Concourse Plaza in the Bronx November 12 will see big turnout of local juke men. . . . MATTY FORBES, Cigarette Merchandisers' Association exec, off to Chicago for big-time confab. . . . AL STERN, Monarch Coin, flashed at Mike Munves' on biz. . . . NAT COHN telling Eastern coinmen he definitely has tied up Chi box maker for razzle-dazzle unit that will have music men ga-ga. . . . JOE EISNER, former Wurlitzer distrib who unloaded route in Puerto Rico, announces purchase of new music route of about 100 pieces out of town. . . . HARRY ROSEN, Atlantic Distributing proxy who underwent surgery some time back, is exchanging notes with IKE BERMAN, Economy Supply, who is on the mend after recent operation. . . . HARRY FLAXMAN, Hartford, Conn., at Albena Sales buying boxes for his route. . . . JIMMIE CODGIE, New York Distributing, readying for Chicago trip that is expected to make headlines. . . . LOU ROSENBERG, back from Eastern buying trip, says market is holding on to what it has. . . . JACK SEIDLER, Uneda Vending proxy, outfitting coinmen in equipment search. . . . HARRY FRIER, Framal Distributing, interested in more reconversions for the arcade trade. . . . SAM CRUMMINS, Eagle Automatic Vending proxy, interested in sandwich vender that may be big post-war item. . . . JACK ROBERTS, 20th Century Amusement, Teaneck, N. J., nixing five tunes after tip that local fathers no like. Trade condolences to AL DENVER, Lincoln Music proxy, at the loss of his father. . . . MRS. SYLVIA BOWERS, the former Sylvia Marder, sister of Morris Marder, music op, expects stork some time around Christmas at Beth Isreal Hospital. Husband is serving overseas as petty officer in navy. . . . DAVE LOWY has installed additional office facilities and added to his warehouse facilities on the "Row."

National War Fund drive big opportunity for local ops and distrib to get favorable publicity, execs hold. Trade is urged to contribute as a unit and when doing so to identify each donation as coming from coin machine sources.

Chicago:

WILLIAM COHEN, head of the Minneapolis Silent Sales Company, while visiting in the Windy City this week disclosed some elaborate plans his firm has in mind when Hitler bites the dust. Cohen had the privilege of hitting some of the towns in Illinois his father covered in the coin machine trade many years ago. Bill's dad covered this recently visited route with a string of phonographs when Bill was a boy. On this recent trip the tables were turned, as Bill was accompanied by his young son, Jess, 15, and Don, 11. Back in 1908 in the early days of the coin machine industry when the senior Cohen made the same trip with his father, who operated Regina Hexaphone phonographs, the route was with a horse and wagon and it took 30 hours to cover the stops within a radius of 30 miles. On the recent trip with "his" sons it took but a few hours. Bill recalls that the old Hexaphone with 6-cylinder records had to be wound by hand for each disk after a coin had been deposited.

Twin Cities:

HARRY LERNER, of H. & L. Novelty Company, Minneapolis, who for years has doubled as his own mechanic, now serves to help coinmen colleagues whenever they run into a mechanical snag. Lerner knows the inside of a juke box and pin-ball game almost as well as do the engineers, and he's ever ready to answer questions put to him by other coinmen who are not so proficient. . . . JESSE MARQUISEE, Fargo (N. D.) coinman, came to the Twin Cities "just for a visit." Reported business has been holding up well. . . . SAM BENDER, active Mill City coinman, has been doing war work in recent months, also manages to get enough time to take care of his route, with the help of Mrs. Bender, who is on the job when Sam is at work in the war plant. . . . MRS. ABE RAVINE, whose husband heads United Machines, still is ailing. MRS. H. H. KRUEGER, whose husband has a route in the Fairfax (Minn.) area, pitched in to help him

out. Krueger was unable to come to the Twin Cities for parts, so the missus made the trip instead. . . . Another coinman in town for parts was PAUL HAYES, of Rochester. . . . RAY HOLMEN, of Cameron, Wis., made a jaunt up this way to see what he could pick up in the way of equipment.

AMOS HEILICHER, the energetic coinman, has made somewhat of a specialty out of scales. Amos has numerous scales in spots all over town—in fact, he is called the "scale king of Minneapolis." The scales, however, don't keep Amos from his juke and pin games, which are doing well. . . . The appearance at the Orpheum Theater here of Duke Ellington resulted in many of the music machine operators installing Duke's Decca recordings into their machines where they have long been favorites.

Des Moines:

JOE EPSTEIN, head of the Superior Sales Company of Des Moines and well-known Iowa operator, returned home on a furlough, well-tanned, after taking his basic training in California. Epstein was scheduled to report with the air-borne troops in North Carolina after his furlough. . . . BRUNO CERRATTI, former serviceman with the Mayflower Distributing Company and TOMMY LIGOURI, also a well-known Des Moines operator, were in Des Moines on furloughs from their army training. TED BUSH, former Des Moines Wurlitzer distributor, has moved to Minneapolis, where he is a distributor for the same firm.

Dallas:

GEORGE PROCK, finished with his G. I. training at Fort Bliss, El Paso, Tex., was a recent visitor to his old office headquarters in Dallas, prior to being on his way for a new assignment in San Diego, Calif. While in Dallas George conferred with his business associates on post-war plans. The firm in which he takes a leading hand, the General Distributing Company, 2812 Main Street, maintains quarters in Dallas and in Houston, with H. H. HORTON and TOM V. WILLIAMS controlling the destiny of the company during these years of war. It was announced that FRED BARBER remains as sales manager, and J. E. STARK as general auditor for the Dallas headquarters. . . . A re-establishment of the San Antonio branch office of the Commercial Music Company, 901 E. Houston Street, was affirmed by FRANK DeBARRONS, manager of the new South Texas office of the firm. A complete renovation of the quarters has taken place, and the San Antonio branch of the firm now includes a service and parts department. . . . After an extended trip deep into the heart of Texas—San Antonio—RAY WILLIAMS, head of Commercial Music, reports business booming. . . . R. W. (BOB) HUNTER recently established his new Texas distributing firm, the Hunter Sales Company, and Bob says he will specialize in slots and pin games from new quarters at 2506½ McKinney Avenue, where he already has a varied stock of amusement games and assorted other coin machines on display, for which he has taken orders from many Southwestern coinmen. Bob recently bought a new home in Dallas and has already moved his family here from Memphis, where he formerly owned and operated the Dixie Sales Company.

Detroit:

BEN NEWMARK, of Atlas, is traveling up-State, contacting music operators. . . . HARRY D. RHYTHER recently disposed of his music route operated as Rhyther Amusement Company and has re-entered the field, purchasing a route from the General Amusement Company. Rhyther, who also operates a number of Panorams, is convalescing from an abdominal operation amidst the good wishes of his friends. . . . MORRIS GOLDMAN, of Motor City Music Company, went up to Flint, Mich., to assist Irving (Red) Johnson, Flint operator, on service calls because of the local shortage of servicemen. HARRY GOLDMAN remained in Detroit to handle the service department. . . . HENRY C. LEMKE, of the Lemke Coin Machine Company, has taken over distributorship for the Batter-Up Automatic Baseball Machine and will operate it in the Detroit and Michigan Thumb district. He

has plans for opening a string of arcades.

THOMAS LUMSDEN, who was with J & J Novelty Company for 15 years, is taking over a route of music machines from that company and operating with new headquarters at 3901 Moran Avenue. He has formed a partnership with DR. LOUIS SPALTER, operating as the Trianon Music Company. Mrs. Spalter, incidentally, was formerly on the stage as a dancer with various shows. . . . CHARLES BROWNSTEIN, formerly with the Smith Vending Company, is establishing his own cigarette machine and cigar route as the Brown Vending Company, with headquarters at 5228 Oregon Avenue.

ERWEN BALDRIDGE, who formerly operated arcades at Lake Orion and Pontiac, Mich., as well as in Detroit, is opening a new uptown spot, the Joyland Arcade, at 3743 Woodward Avenue. Location is in the heart of Detroit's uptown night-life section along the Main Stem and should draw a good trade.

Los Angeles:

HAROLD MURPHY, of Palm Springs, buying phonographs and boxes to equip a recently acquired spot in his area. . . . D. J. DONOHUE, of Seeburg, making the rounds on Pico.

AL HARMAN of Glendale, in the city to see about parts. . . . GLADYS AND CHARLIE WASHBURN to San Diego over the week-end on a combined business and pleasure trip. . . . WILLIAM (BUD) PARR, of General Music Company, out again after an attack of the flu.

California Amusement Company here really threw a shindig marking the first anniversary. Plenty of refreshments on hand with coin operators gathering to enjoy themselves. BILL WOLF, bigwig of the concern, was unable to return to the Coast in time to participate. But things were well taken care of by CHET GARTON and MAX THIEDE.

DON CLARK, of Clark Distributing Company, is on a commuting basis between Los Angeles and Washington, where he is serving on the tax advisory committee of the coin machine industry. . . . WOODY DAVIS, of Huntington Park, in town to buy music equipment. Despite the war, here is a progressive operator who is expanding his business. . . . ANDY WHEELER, of Wheeler Ridge, made a trip into town to purchase remote control equipment. . . . JACK ARNOLD making the usual buying trip from Barstow. . . . RAY WHERRET in the city from San Luis Obispo. . . . EVERETTE KINGSBURY, of Santa Ana on the visitors'

list. BERT HAMMOND, another Santa Ana operator, in town for purchases. . . . PAUL JOHNSON, Los Angeles operator, making the rounds of West Pico and West Washington.

BILL WOLF, of California Amusement Company, back on the Coast following 10 days in the East on business. . . . BERT ANNEAR has left Leo Meyberg Company, Victor distributors, where he was manager of the record department. Annear is striking out on his own and will distribute phonograph and record accessories. He is well known in the business. . . . ATLAS RECORD COMPANY cut seven numbers at a session. There were four tunes by ROBERT SCHERMAN, Atlas' boss. Recording was by DON SWAN and his orchestra, an eight-piece group. Swan is arranger for Xavier Cugat and a specialist in Latin-American music. However, only a couple of Latin tunes were cut.

WILLIAM HAPPEL has become the light house keeper of West Pico. With paper matches hard to get, coinmen are making it a habit of picking up a package of his advertising gadgets when they are in. . . . MUSIC OPERATORS are getting to hear quite a few of the recording bands in person. Bob Willis is at Casa Manana; Woody Herman opens soon at the Hollywood Palladium; Tommy Dorsey at the Casino Gardens and Lionel Hampton at the Trianon in South Gate.

JACK GUTSHALL reports that Exclusive Records will have another recording session before long. With the material that has been lined up, Gutshall and his songwriting partner, LEON RENE, are anticipating some hit stuff. . . . AL HARMAN, popular Glendale operator, in the city for a visit to the E. T. Mape Music Company to pick up music equipment. . . . MILO HERRING, who has been in the cabinet refinishing business here for a long time, may soon be moving. It is understood that his building has been sold. . . . RUBY SHOUSE has joined the Pacific Coast Distributors in a secretarial capacity. . . . DOLORES AND JEAN MINTHORNE are finally getting the improvement work completed on their building. Those betting that it will be one of the swankiest on the street may now collect their wagers.

WE PAY MORE

FOR PINBALL AND PEANUT MACHINES. We will pick up machines anywhere in New England, pay on the spot. State kind, price and condition first letter. We pay freight on outside machines. **PLAYMORE AMUSEMENT CO.** 70 Marianna St., Lynn, Mass.

The Southwest Amusement Co.

Has moved and is now located at

2916-18 MAIN STREET

Telephones: Riverside 5141 and 5142

We carry a complete line of all makes of Slots, Consoles and Phonographs. Also Parts for Mills Machines.

We specialize in repairs and in our enlarged shop are able to take care of more repairs and give our usual service in a quicker manner. All of our work is done by factory mechanics and is guaranteed.

REMEMBER OUR NEW ADDRESS

SOUTHWEST AMUSEMENT CO., 2916-18 Main St., Dallas 1, Texas

ANOTHER WEEK NEARER VICTORY!

... — HELP BRING IT CLOSER—BUY MORE WAR BONDS

Wm Rabkin

INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1885. Manufacturers of Photomatic and Other Famous Coin Operated Equipment. **44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK**

LICENSE TALKS 10 YEARS AGO

Consider NRA Policy Also

Industry history as recorded in The Billboard tells story of many groups

CHICAGO, Oct. 21.—During the last week in October 10 years ago *The Billboard* was telling the coin machine trade that "Big Jim" Weaver, star pitcher for the Chicago Cubs, had purchased some pinball games of the baseball type,

naturally, and that as soon as the season was over he planned to become a real operator. In those days that was good publicity for the industry, and many another star in the athletic world at the time was in one way or another expressing his interest in pinball games.

During that year trade associations were getting the headlines in the weekly story of the industry. Then New York was generally recognized as the biggest market center of the trade and the two operators' associations were planning for a big annual dinner and delegates from Chicago and elsewhere were announcing their plans to be present. The organized operators of New York were also doing constructive work in enforcing a city license and the report was made that week that the city license commissioner had expressed a desire to meet with operators and discuss details about continuing license. A meeting had been held earlier

in the year and then discussions with the city license commissioner were for the purpose of solving some complaints. The city license on amusement machines would be exactly one year old November 1. Before starting the second year of licensing there had been some complaints from locations, but in general everybody concerned was enthusiastic about the license plan. One of the questions was whether a machine in use only a part of a year should be licensed for a full year.

The two trade associations were also busy promoting their own work. Among other things, a survey had been made by one organization and they found 1,800 machines without the association label. Predictions were made at that time that when the survey was completed there would be about 3,000 machines that did not bear the label. Association officials urged all operators to support the organization so that greater co-operation with city officials could be carried on.

was reported that in London operators were very optimistic because of general business improvements in England. General business had reported a 27 per cent increase in profits as compared with the same period in 1933. In other words, England was getting over its depression just as American business was also getting over the big depression. Operators had already learned that as general business increased the patronage of their machines also increased. On the editorial page it was stated that "the shipment of machines to foreign markets is proving to be an unusual relief in many quarters of the American market." The editorial, too, discussed the subject of machine pressure and reports from operators that too many machines were crowding the home market.

Operators at that time had not realized how much it meant for manufacturers and distributors to be able to sell excess machines to foreign countries, so *The Billboard* began, even that early, its campaign to promote export trade as a safety valve for the home market.

Report on Policy

At that time the NRA was still in effect, and in Chicago the secretary of the code authority for the manufacturing industry was announcing he had just received an official bulletin which outlined the new NRA policy on publishing reports of complaints. The meaning of the new policy was that all complaints should be treated confidentially. It was stated that information could be given out after complaints had been acted on, but during the investigation secrecy was requested. Many members of the industry will recall those good old days when the industry committee under the NRA helped to give the trade a good reputation by keeping complaints confidential thruout.

In Los Angeles one of the oldest associations of vending machine operators, the Western Vending Machine Operators' Association, was carrying on vigorous debate of trade ethics. One of the biggest subjects tackled by the organization was that of commissions being paid to locations. The organization had received reports that some operators were paying as much as 50 per cent commission on vending machines and this was considered totally out of line. Members of the organization agreed thoroly that a standard commission on vending machines should be 15 to 20 per cent and that only in very unusual cases should a rate of 25 per cent be paid on vending machines. But even at that time vending machine operators considered the tax situation in California more serious than commission problems. They reported that in some areas in the State there were prospects of taxes that might handicap their business. Among other things these vending machine operators urged the general practice that when referring to operators in any form of publicity they be designated as to whether they were vending machine operators or what type of machines. They especially requested that all publicity mediums and that even manufacturers in their advertising refer to vending machine operators when such types of machines were meant.

On the legal front, New York operators were discussing an appeal on a pinball case, and in Connecticut a special court had upheld the State law on coin machines which has been regarded as one of the most strict on the statute books of any State.

Early Foreign Trade

The industry at that time was developing much interest in foreign trade. It

On the subject of too many machines there were even differences among operators. The president of the organized operators in Chicago had stated that "if there were 15,000 locations in Chicago now there could be at least 30,000 if we would go out and get them." In other words, operators recognized that there was still big opportunity to do a good selling job and persuade better types of locations to accept coin machines. At that time many of the better class stores were still prejudiced against coin machines of various types and this was really one of the big reason for complaints from operators that the field was becoming saturated with too many machines.

The editorial page closed with the optimistic note that "so evident are the opportunities for growth and expansion that it should be easier to turn attention toward improving our business in every possible way. Let the operator go after more and better locations, let the jobber improve his distribution service, let the manufacturer show a more intelligent understanding of the operators problems and machine pressure will take care of itself."

That was the optimistic side of the big subject of machine saturation way back in 1934. One wonders how the subject will be discussed some years from now when operators again begin to complain that there are too many machines on location.

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OPA Recalling Committees To Discuss Pricing Problems

WASHINGTON, Oct. 21.—The Office of Price Administration is beginning to call its industry advisory committees back to Washington to consider the pricing problems that will come up as industries return to making civilian goods. It is assumed that the committee for the coin machine trade might also be called back but this would depend on how serious pricing problems are considered in this industry. Unofficial statements indicate that pricing problems in major industries will keep OPA busy for the next several months.

It is well understood here that the whole question of prices is now a political issue. Chester Bowles originally announced a policy of keeping prices under rigid control for probably two years after the end of the war in order to prevent general inflation, but at the same time other government officials announced a policy of granting increases in prices to manufacturers in order to cover increased costs. The announcement of this policy of price increases caused considerable political repercussion in Canada where a policy had just been announced of keeping rigid price controls in effect. Apparently the two governments did not get together on their price control announcements as has usually been the custom.

At least a dozen committee meetings were held recently by OPA and also committee meetings were being called by regional offices. OPA says it wants to consult with the industry committees as rapidly as possible and hopes to reach at least 85 per cent of the committees within a few weeks. It is reported that industry committees unanimously petition OPA for price increases when civilian goods can be made again. OPA officials say that there are many technical difficulties to iron out in order to set up a post-war price policy. One plan being considered is a dollar and cents price schedule based on a maximum production rate for each industry. Then the problem would arise under what price to set after production was on a minimum schedule. The questions involved are reported to be so difficult that every industry committee admits that it is almost impossible to draw up a set of rules. They do agree, however, that price increases should be granted because few plants will be able to stay on top schedules of production.

The discussions are proving very inter-

esting—even more interesting than when the committees were called to Washington at the beginning of price control. OPA officials say that getting the representatives of industry together is at least convincing them that there are a lot of things to be done soon if the nation is to prevent widespread inflation.

'Juke Box Murder' Still Played Up By Philly Sheet

PHILADELPHIA, Oct. 21.—Only one of the four daily newspapers here is using the term "juke box" in its headlines, referring to a gang of boys who are causing considerable trouble in the city. The teen-age gang is said to have caused the death of one boy recently and *The Philadelphia Inquirer* referred to the incident as the "juke box murder." Later the same gang is said to have beaten another boy so that he had to be sent to the hospital, and this newspaper referred to the incident as "Juke Box Gang Beats Second Boy."

The incidents and the teen-age gang in question have had no connection with juke boxes as far as is known. In fact, one of the incidents happened on a street corner and could not have had any relation to juke boxes.

The supposition here is that this particular newspaper is indulging in a spirit of revenge at the juke box trade because of a situation that happened several months ago. At that time the newspaper was charged with planting some kids in a tavern by a juke box and taking their pictures for publication. For some reason the pictures were intended to reflect upon juke boxes. The Music Operators' Association here threatened to sue the newspaper if the planted pictures were used and the newspaper did not run them. It is presumed that the newspaper is trying to charge juke boxes as being a cause of juvenile delinquency, a much discussed subject here.

Juke Ops Will Stress Music Services To Meet P-W Competish

NEW YORK, Oct. 21.—The fact that music operators will have to emphasize music services after the war when they will, to some degree, be in competition with strongly financed music organizations, was highlighted here this week by the announcement that Muzak, which furnishes music services to restaurants, hotels and other public establishments by telephone line on a fixed fee basis, is to expand its music services after the war and will probably attempt to use FM circuits.

Some operators of juke boxes say these big music services will really not be competition but an example of what music services should be and will thus lead the juke box trade to improve its own services to retail establishments. These operators are assured that small retail establishments will always prefer the juke box because it is a source of

revenue and inexpensive.

The expansion plans would extend Muzak services into private homes throughout the country, according to recent announcements. This report comes at a time when the coin machine industry itself is considering the possibility of entering private homes by installing electrical appliances of various kinds, including radio and television and all operated by a coin meter box similar to that used for coin box telephones. If such a proposition is ever developed by the coin machine industry it may thus face the competition of such services which Muzak may offer to homes in the future. A good many technical difficulties have to be solved by Muzak in order to offer its services to the home, and among other things a special patent attachment for the home receiver sets would be necessary and a special assignment of frequencies would also be required.

When Muzak originally developed its idea more than a decade ago and tried it out in a Cleveland suburb, it planned then to use a telephone wire to carry music into the homes, but it is understood now that the plan of radio channels will be used instead. Some legal questions also enter into the Muzak proposal; namely, it would give them a monopoly over certain FM channels. It is well known that other organizations would object to such monopoly given to a single firm. Officials of Muzak said the charge would be at the rate of 5 cents per day for recorded music services to the home.

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Mills 4 Bells, Late Head 845.00	Pace Twin Reels, 5¢ & 25¢ 450.00	Club Bell Consoles, 25¢
Bally Club Bell, F.P. & P.O. 295.00	Pace Twin Reels, 10¢ & 25¢ 490.00	Guaranteed as New
Bally Hi-Hand, F.P. & P.O. 185.00	Pace Saratoga, 10¢, Ralls & Skilli- field, 1941 195.00	Price Complete Set, \$1500.00
Pace Saratoga, '41, F.P. & P.O. 195.00	Keeney 4-Way Super Bell, 3-5¢ & 1-25¢ 895.00	
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Keeney Super Bell, F.P. & P.O. 375.00	Evans '41 Bangtail, J.P., Lite Cab. 395.00	
Jumbo Parade, F.P. & P.O. 220.00	Evans '41 Domino, J.P., Lite Cab. 395.00	
Keeney Super Bell, F.P., Only 615.00	Baker Pacer, Latest Models, D.D., J.P. 295.00	
	Bally Roll 'Em 175.00	
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Gold Chrome, 10¢ . . . 435.00	Brown Front, 10¢ 295.00	
Gold Chrome, 5¢ . . . 395.00	Brown Front, 25¢ 375.00	
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Midway \$175.00	Arizona \$209.50	Marines \$195.00
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Jumbo Parade	115.00	Keeney 50c Super Bell, F.P. Only ..	495.00	Pace Twin Reels, 5c & 10c	490.00
Mills 4-Bell, Late Head, Fact. Rebit.	895.00	Evans '41 Domino, J.P.	450.00	Pace Twin Reels, 5c & 25c	490.00
Evans Pacer	550.00	Evans '41 Bangtail, J.P.	450.00	Pace Twin Reels, 10c & 25c	550.00
Evans Roletto Jr.	125.00	Evans '41 Bangtail, J.P.	350.00	Pace Reels, '41	145.00
Pace Payday, 25c ..	450.00	Evans '40 Bangtail.	245.00	Pace Saratoga, '41 ..	145.00
Keeney 4-Way Bell ..	795.00	Keeney 4-Way Bell, 3-5 & 1-25c ..	925.00	Bally Royal Draw ..	95.00
Baker Pacer, J.P.	325.00			Bally Roll 'Em	185.00
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Bally Club Bell	\$295.00	Bally Hi-Hand	\$185.00	Keeney Super Bell ..	\$375.00
Wat. Big Game	85.00	Jenn. Silver Moon ..	145.00	Jenn. Bobtail	135.00
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Brown Front, 5c	\$295.00	Gold Chrome, 5c	\$425.00	Blue Front, 5c	\$225.00
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REPAIRS FOR JUKES

(Continued from page 58)

in the fact, however, that some materials are already becoming plentiful, and WPB is relaxing controls on the more plentiful materials from time to time.

More Materials

Recently the controls on the more plentiful materials such as zinc, magnesium and aluminum have been relaxed more or less. Some grades of cheap lumber have also become more plentiful and recent reports say that some grades of plywood will soon be considered available for general use. Manufacturers will be able to find some materials for use in parts if labor and other conditions permit them to resume making them. It is expected that most manufacturers will take the necessary steps to make parts for their machines as soon as they can.

Full implications of the order had not been studied by manufacturers here this week and no important reports could be obtained from them. Local WPB office in Chicago had not received any details on the new plan by the middle of the week. Distributing firms immediately became interested in the situation and the prospects for getting parts for re-vamping many used machines.

It has been anticipated that if the European war continued thru the winter a big increase in revamping old machines would take place once WPB permitted the making of parts for such work. It now appears that manufacturers have authority to make parts for repairing all the old machines on the market and for the use of operators who do their own repairing. The authority which the manufacturer needs is the knowledge or a reasonable belief that the parts will be used according to the terms of the new order.

While a first wave of interest related chiefly to parts for repairs, it was assumed that manufacturers would become deeply interested in the provision which brings the manufacture of juke boxes, amusement and gaming machines under PR-25. This is the well-known spot authorization plan which became effective August 15. The manufacture of vending machines was brought under the terms of PR-25 several weeks ago when WPB amended L-27. Scales have been placed under the control of L-190 exclusively and that order was recently amended to put it under the spot plan. Thus, all orders relating to coin machines of various types have now been amended to bring them into compliance with the spot plan.

Spot Plan Permits

This opens the way for all manufacturers to file applications under the spot plan for a permit to begin manufacturing new machines as soon as conditions permit. It is understood that WPB wants these applications filed so that all details can be considered in readiness for giving the "go" sign when Germany collapses.

A number of industries have already been brought under the spot plan, and manufacturing firms are being given permits to resume making civilian goods at a slow rate. It is not known at present how soon WPB will act on applications from coin machine manufacturers. Most manufacturers of coin machines are still very busy on war orders and all of them agree that they want to continue on such orders as long as the war materials are needed.

If war orders slacken, manufacturers will be able to use some of their labor in making parts for repairs or on making new machines when permission is granted for manufacturing new equipment. Labor still continues to be a real problem in returning to civilian manufacture, and the WMC must approve all applications from manufacturers.

NEW WPB ORDER

(Continued from page 58)

phonograph, or a used amusement or gaming machine.

(c) Exceptions and appeals; effect of Priorities Regulation 25. Any person who wants to make or assemble any automatic phonographs or amusement or gaming machines and any person who wants to make, assemble or sell any part for those products for use in other than the repair or renovation of a used product, may do so as explained in Priorities Regulation 25. No appeal should be filed from the provisions of this order.

(d) Applicability of other orders and regulations. This order and all transactions affected by this order are subject

to the applicable regulations of the War Production Board. If any other order of the War Production Board limits the use of any material in the production of automatic phonographs or amusement and gaming machines or parts for those products to a greater extent than does this order, the other order shall govern unless it states otherwise.

(e) Violations. Any person who willfully violates any provisions of this order, or who, in connection with this order, willfully conceals a material fact or furnishes false information to any department or agency of the United States, is guilty of a crime, and upon conviction may be punished by fine or imprisonment. In addition, any such person may be prohibited from making or obtaining further deliveries of, or from processing or using material under priority control and may be deprived of priorities assistance.

Issued this 16th day of October, 1944.

War Production Board,
By J. Joseph Whelan,
Recording Secretary.

Press Release

The official press release given out by WPB October 16 and widely published in newspapers in one form or another, was as follows:

"Production of parts for the repair or renovation of used automatic phonographs and used amusement or gaming machines is again permitted, but only to the extent that the use of materials for the purpose is permitted by materials conservation orders, the War Production Board said today.

Automatic phonographs, commonly called "juke boxes," include any coin or token-operated phonograph. Amusement and gaming machines include pin-ball machines, slot machines and similar commercial games of amusement or chance, whether coin operated or not. Any machine that may return a profit to the player is a gaming machine, whether or not it dispenses merchandise in connection with its operation.

Limitation Order L-21, as amended today, permits the manufacture of repair parts for these products to be resumed after 2 1/2 years of non-production.

Restrictions on the use of copper, nickel, stainless steel and other critical materials will be maintained thru the materials conservation orders, which still apply to the production of automatic phonographs and amusement and gaming devices. L-265 administered by the Radio and Radar Division of WPB, restricts the production of electronic components.

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 - 3 10c Mills Blue Fronts, SJP, 393 to 398,000
 - 240.00
 - 1 25c Mills Blue Fronts, SJP, #406,938
 - 325.00
 - 6 5c Mills Blue Fronts, DJP, LC, 362 to 395,000
 - 190.00
 - 4 10c Mills Blue Fronts, DJP, LC, 390 to 406,000
 - 220.00
 - 1 25c Mills Blue Fronts, DJP, LC, #374,647
 - 290.00
 - 2 5c Mills Cherry Bells, SJP, 3/10, #414,861, #407,908
 - 235.00
 - 5 5c Mills Grey Fronts, 3/5, 305 to 316,000
 - 150.00
 - 1 10c Mills Grey Fronts, 2/4, #313,129
 - 125.00
 - 3 5c Mills War Eagles, 2/4, 261 to 300,000
 - 100.00
 - 1 25c Mills War Eagles, 2/4, #241,381
 - 150.00
 - 1 1c Mills O.T., Late
 - 45.00
 - 1 5c Mills Extraordinary, #351,156 ..
 - 120.00
 - 1 5c Mills Futurity Bell, SJP, 3/5, #310,396
 - 170.00
 - 3 Pace Rocket Bell, 5c-10c-25c, 55,000 Ser., Used 30 Days, All for
 - 600.00
 - 2 5c Jennings Chiefs, 3/5, LC, 118,000 Ser.
 - 125.00
 - 2 10c Pace Comets (Blue), 2/4, LC, #31,362, 42,860
 - 75.00
 - 100 Lock and Folding Slot Stands ..
 - 4.00
 - 10 Weight Slot Stands
 - 21.50
 - 1 Double Safe Slot Stand, Like New ..
 - 50.00
 - 4 Southwestern Peanut Machines, 1 & 5c Comb., 3 Sec. with Stands
 - 30.00
 - 4 Imps, \$4.00; 4 Ginger, \$9.00; 7 Cigarette Reels
 - 4.50
 - 5 Gottlieb Grippers, \$8.50; Mills Escalators, Clocks and Reels
 - Write Late Stock of Superior and Hamilton Sales-boards, 25% Below List.
 - 1 Wurflizer Phonograph (71 Counter Model) with Stand
 - \$175.00
 - 4 Wurflizer Boxes, Model #125, 5-10-25c
 - 25.00
 - 5 Packard Pla-Mor Boxes, Same as New 500' New 30 Wire Cable, Per Ft.
 - .45
 - 300' Used 30 Wire Cable, 15 to 30' Lengths, Per Ft.
 - .20
 - 1 New Cedar Pla-Mor Adapter for 500A Wurflizer
 - 47.50
 - 7000 Phonograph Records, 500 Permo Point Needles; 100 Tubes, #3L6, 6807, 6J5—Write. Will Sell All This Equipment or Any Part. 1/3 Cash Deposit.

C. E. EMBREY
LORDBURG VENDING MACHINE CO.
Lordsburg, New Mexico

ELECTRONICS TO BOOST JUKES

"Act or We Sign," CBS, NBC, Victor Tell Judge Vinson

Continued from page 15)

have to accede to Petrillo's terms. According to Vinson's office there won't be any official action taken early part of this week, with an official decision expected soon. Also learned that same office has been besieged with telegrams from all over the country to find some one of the 40 laws (referred to by President Roosevelt on returning the case to Vinson) that would make Petrillo order his men back to work. In the wire, the disk companies reaffirmed their position stated in August, that "When the case was originally referred to you by the War Labor Board we would not object to a governmental take-over of our record manufacturing facilities in accordance with the applicable law to end the strike which has now lasted over 26 months."

Take Us Over, Say Diskers

Victor and Columbia execs tossed in a reaffirmation of the above to underline that they'll go to any and all extremes to carry out the War Labor Board's decision, believing "That this is the one clear-cut procedure provided by law for the government to enforce the orders of the War Labor Board."

It wasn't made known what Victor and Columbia meant by "acting swiftly" but there's no doubt that they won't stand any more legal buck passing from one body to another. This has been going on with plenty of intensity during past couple of months, and nothing has happened, but quick.

It's further understood in the trade that those two contracts which Petrillo is said to be carrying around with him are now acceptable to the disk companies but that they do not want to be the first big corporations assenting to the direct-payment to union principle, which is the keystone of the non-signers nixing of contract signing. Also, it's understood that they fear that the White House may want to by-pass any action until after election, and that by that time things will have reached such an impasse that they may be losing not only their day-by-day business but a great many of their big bands as well.

Reason for this is that many contracts will run out before the first of the year in the case of a number of three-year contracts and the leaders just won't sign again unless they can see actual plattering... not promises.

However, one thing is certain. Waxing is around the corner—it's all over but the shouting, altho the results of the signing will set labor practice for years to come. The corporations won't be losing any dough by paying the royalty assessed to the union unemployment fund—but other corporations who will hoist by Victor and Columbia's signing—will.

There'll be plenty of pop disks within the next two months. That's one thing that everyone admits now—even with tears in his eyes.

Automatic Music Ops Food and Fun Frolic

NEW YORK, Oct. 21.—Over 450 members and guests celebrated the seventh annual entertainment and dinner given by the Automatic Music Operators' Association in the Starlight Room of the Waldorf-Astoria Saturday evening (21). The affair was one of the best attended and was highlighted by the presentation of a Considine Verechen watch to Lee S. Rubinow, AMOA proxy, by Sidney K. Levine, AMOA attorney. Among representatives of disk firms and distributors and other guests who attended were Joe Higgins, Columbia; John Scalise, Capitol; Joe Simpson, Decca; Phil Silverman, Bruno; Ed Smith, Manhattan Simplex; Harry Rosen, Meyer Parkoff, Atlantic Distributing; Nat Cohn, Modern Music

The RCA, Columbia and NBC Vinson Telegram

Officials of the RCA-Victor division of Radio Corporation of America, Columbia Broadcasting System, Columbia Recording Corporation and the National Broadcasting Company, announced today that the following telegram has been sent to Judge Fred M. Vinson, Director of Economic Stabilization:

October 20, 1944.

Judge Fred M. Vinson,
Office of Economic Stabilization,
Washington.

We have learned from the press that the Petrillo strike against our companies has been referred back to you. We understand that you have undertaken, at the request of the President, a study of the law to determine whether the government has any legal means of enforcing the War Labor Board's back-to-work order in this case. We send this message jointly to sum up the alternatives which clearly face us in this situation. As we advised you in August when the case was originally referred to you by the War Labor Board, we would not object to a governmental take-over of our record manufacturing facilities in accordance with the applicable law to end the strike which has now lasted over 26 months. We reaffirm this position because this is the one clear-cut procedure provided by law for the government to enforce the orders of the War Labor Board and because we believe it is in the interest of the public, as well as ourselves, that this strike be ended as ordered by the board. This is still our position despite the fact that we are the injured parties and are not in defiance of the board, and that there is no dispute whatever on wages, hours or working conditions for the musicians. As we advised you during September, the continued delays in the disposition of this case have created a condition of unfair competition under which other companies, which have bowed to Petrillo's demands and accepted the dangerous principle of extra payments made directly to the union, are threatening the survival of our record businesses and endangering our relations with our artists. This condition which was acute when we disclosed it to you, has since become even more so. Therefore, we urge you to act swiftly, since otherwise the principle which we have fought against all this time will be forced upon us.

Frank M. Folsom, vice-president,
James W. Murray, general manager record division,
Radio Corporation of America,
Paul W. Kesten, executive vice-president,
Columbia Broadcasting System, Inc.
Niles Trammell, president,
National Broadcasting Company.
Edward Wallerstein, president,
Columbia Recording Corporation.

Maestro Music, New Diskers, To Press Top Name Bands

HOLLYWOOD, Oct. 21.—Maestro Music, a new recording firm, will press records with the juke box trade needs definitely considered and planned, Art Schwartz, head of the company, said. Two records, one featuring Freddy Martin and his orchestra, and the other Georgia Gibbs, have already been cut, with production to get underway with an output of 6,000 disks the week ending October 25 and increasing to 25,000 weekly output soon after.

Schwartz, who also heads Pacific Music Sales here, told *The Billboard* that the first thousand records will go to radio stations and production after that would be turned into channels from which juke box operators secure supplies. When the music box operators have been amply supplied, records will be turned over to the retail trade.

Maestro believes that the policy of supplying radio stations with records

Sales; Willie Blatt, Supreme Enterprises; Theodore Blatt; Attorney Barney Sugarman, Runyon Sales; Mr. and Mrs. Berman, Economy Supply; Dave Loury; Congressman M. Merritt, New York; Bill Hemminger, Permo Products, Chicago; T. McNulty, Times Appliance; Peter Friend, Peko, O., and others. Artists who thrilled and entertained guests until wee hours of morning included George Freems, emcee; Frank Ross and Anita La Pierre, Billy Rose's Diamond Horseshoe; the Arnaut Brothers, Latin Quarter; Vaughn Monroe, Horace Heldt, Fred Lowery, Corp. Gene Harvey; Gala-Galli, Sigmund Romberg tour; Bob Hall, Bill Rose's Diamond Horseshoe, and Benny Goodman.

first will work to the advantage of the juke box operator. With the radio and jukes using the tunes, Schwartz feels that the retail demand will naturally follow, as some new ideas in recording and merchandising will be used by the company. While 11 sides have been made, only four tunes are to be released immediately. They are *Just Close Your Eyes* and *Better Do It Now*, which feature Martin's orchestra, and *The Trolley Song* and *Wish You Were Waiting for Me*, featuring Georgia Gibbs. Five other well-known bands have signified a willingness to record for the Maestro label. These have not been rejected or accepted, Schwartz added.

The tune will not be the thing on Maestro. The labels will read "Maestro Music presents," with the name of the artist or artists to follow. In wording the label this way, management will capitalize on the names of top recording artists, no unknowns will be used.

To insure juke box operators of an ample supply, Maestro is financing a pressing plant. Material for approximately 600,000 records is already on hand with more to come.

Lou Bring, former musical director for the Blue Network here, has been named musical director for the company.

Martin has been given a deferment until March by his San Francisco draft board. Originally called for induction September 4 and later given a 30-day deferment, the last ruling puts Martin in the clear. He will be 38 in December. A deal has been set for Martin and his orchestra to return to the Coconut Grove in the Ambassador Hotel, Los Angeles, December 4, where he was replaced by Harry Owens and His Royal Hawaiians when it seemed certain that Martin would be drafted.

Control Order Still on Tubes

Electronic parts conference hints at new ideas post-war era may bring

CHICAGO, Oct. 21.—When the War Production Board released the amended form of L-21 this week permitting juke box manufacturers to make parts for repairing used machines, a press release at the same time reminded the industry that it is still subject to the electronic parts control order L-265. This means that tubes, speakers and other parts, which are classified in the radio field, are still subject to the electronic order and will be until that order is also amended.

The juke box trade derived some comfort from being classified with the electronic industry, however, because for three days during the week the national convention of the Electronic Parts and Equipment Industry was being held at the Stevens Hotel. This conference brought together more than 1,500 representatives of the government agencies and manufacturers in the electronics field. It put the juke box industry among the elite, according to an expression used by one juke box manufacturer.

Publication of a WPB press release in newspapers throught the country was also kind to the juke box trade in the headlines that were generally used. Typical among the headlines was that used by *The Wall Street Journal*, which said, "Parts To Be Made for Juke Boxes." *The New York Journal of Commerce* also referred to juke boxes in its headline, which said, "Hope for Silent Juke Boxes; Repair Parts Can Be Made." The reference to juke boxes in headlines indicates the great popularity of these devices and shows that newspapers are now more inclined to feature them than they are gaming devices, which newspapers at one time would have featured in their headlines.

The convention of the makers of parts for the radio, phonograph and television industry here this week followed another conference on electronics which met the first week in October. That conference brought more than 1,000 representatives of the trade and was known as the National Electronics Conference. It was more scientific than the present meeting.

More than 150 manufacturing firms are said to be represented at the convention of parts manufacturers. The Chicago industry is well organized and (See *Electronics* on page 65)

Patent Issued on Shellac Substitute

RICHMOND, Va., Oct. 21.—In a review of recent patent issues made by the U. S. Patent Office, the details of a substitute for shellac were made known to the public. *The Gazette*, issued during the week ending October 13, listed a total of 579 new inventions and among them was the new chemical shellac substitute. The shellac substitute is patent No. 2,359,972 and was issued to John M. DeVell, of Long Meadow, Mass. The inventor says that the new substitute is designed particularly for use in making phonograph records. The substitute is described as a thermoplastic composition and it is made from ordinary stump pine. The inventor claims that his substitute has properties almost like real shellac and experiments have shown that the product can be used to replace at least 50 per cent of the natural shellac required to make records.

The new process will be of great interest to the record industry altho shellac has been obtained in sufficient quantities to make all the records that conditions permit, in recent months. The new shellac made from pine stump is said to be the most satisfactory yet developed. It is said to have great durability and may prove very useful in making records after the war.

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

By Nat Green

All Communications to 155 N. Clark St., Chicago 1, Ill.

"Barn Dance" Pic Premiere

Chicago's Eighth Street Theater, home of the WLS *National Barn Dance* for 12 years, took on a Hollywood air October 14 for the premiere of Paramount's pic, *The National Barn Dance*, based on the radio show. Robert Benchley, featured in the picture, was present and gave a humorous touch to the proceedings. Outside the auditorium searchlights and gay banners were used, and following the screening a gala party was held at the Hotel Stevens with all of the barn dance principals, agency and network officials and newspapermen as guests.

Barn Dance Crew Delivers

The picture should be popular with the hundreds of thousands who have listened to the radio show. Most of it is typical barn dance, with Pat Buttram, Hoosier Hot Shots, Dinning Sisters, Lulu Belle and Scotty, Arkie, and Joe Kelly doing much the same as they do on the Saturday night radio show—and that's what their fans will want. There had to be a story to tie in with the barn dance, and in doping it out the Hollywood crew didn't show too much brilliance. There's a lot of preposterous stuff that marks back to the old Mack Sennett days, but it gets the laughs and gives the barn dance crew ample opportunity to do their stuff, and they come thru with flying colors. Jean Heather and Robert Benchley give the cast excellent support.

Tex Tyler in Hollywood

Tex Tyler, formerly a singer on the *Hoosier Barn Dance* in Indianapolis, has joined Bill Edwards in Hollywood and is heard twice daily over KMTR. Edwards, who founded and operated the Indianapolis show, recently opened offices in Hollywood and has bought a home in the San Fernando Valley. He is handling the announcing chores on the two Tyler programs and is organizing a new show to be heard soon.

Tunester Tattle

Jerry Lama, the Bronx bull-fiddler formerly on the *WOV Broadway Barn Dance*, left last week for Louisville to play with the Gene Pringle orchestra at the Brown Hotel.

Minnie Pearl, whose comedy is featured on the *WSM Grand Ole Opry*, keeps her fans informed on opry gossip via a newsy

little sheet called *The Grinder's Switch Gazette* which she gets out every month.

Bob Smith, music publisher, is compiling a hillbilly gospel folio which will contain hymns written by Bill Sturdevant, Gerry Carr, Doc Kopkins, Gordon Sizemore, Billy Dean, Karl and Harty, Al Stewart, Lola Hoxworth, Elyn Steen and Rev. O. C. Harding.

Favorites in the Midwest are the Shepherd of the Hills and His Kaw Valley Boys, heard for the last three years over WEBW, Topeka, Kan., for Nutrena Mills. They also are heard on the *Saturday Night Round-Up* on WIBW.

Chuck and Ellie Story and Susie, co-writers of *Born To Be Lonesome*, have called in Chuck Palmer to collaborate with them on another tear-jerker, *The Answer to BTBL*.

Elsa Robinson, songwriter and artist on KTHS, Hot Springs, Ark., has written two new songs, *Only Two Little Toys* and *I Guess It's All My Fault*.

Irving Siegel is elated over the BMI report on his song, *Montana Moon*, for the second quarter of 1944. During the quarter the song had 119 broadcasts.

Tunes in Two Current Pix

Several folk tunes are heard in two current pix, *I'm From Arkansas* (PRC) and *The Singing Sheriff* (Universal). In the latter vivacious Carolina Cotton does a yodeling number to good results, and "Deuce" Spriggins, bass, is in for a part of the vocals of *Who Broke the Lock on the Hen House Door?* In *I'm From Arkansas* tune honors go to *You Are My Sunshine*, handled by Jimmy Wakely and the Sunshine Trio, with the girls getting nice harmony. *Pass the Biscuits*, *Miranda* is done by the Milo Twins in true mountain style. Singing honors go to Carolina Cotton, who goes to town on *Yodel Mountain* and *I Love to Yodel*.

Philadelphia's First Barn Dance

The continuing popularity of folk music and dancing among the urban population of Philadelphia will result in the first regular barn dance show for the city next month. Jack Steck, who directs the children's shows at Woodside Park during the summer, will stage a three-hour barn dance and show Saturday nights at Town Hall, starting November 11. Arrangements have already been completed for Station WFIL to broadcast 45 minutes of the barn dance. Station already carries two hillbilly pro-

POPULAR RECORD RELEASES

(Continued from page 20)

TUSCALOOSA	Five Red Caps	Gennett 7117
TWO-FACED MAN	Savannah Churchill	Gennett 7106
TWO IN LOVE	Tommy Dorsey-Frank Sinatra (Pied Pipers)	Victor 20-1597
WHAT AM I HERE FOR?	Duke Ellington	Victor 20-1598
WHISPERING	Tommy Dorsey-Frank Sinatra	Victor 20-1597
*WHISPERING	Chucho Martinez with Ray Sinatra Ork	Lion
WHITE ROSE KICK	The Emmett Berry Five	National 9001
WHY NOT CONFESS?	Blue Sky Boys	Bluebird 33-0516
WISH YOU WERE WAITING FOR ME	Ginny Simms	Columbia 36753
YOU AIN'T NO GOOD	Gabriel Brown	Gennett 5003
YOU LOVELY YOU	Tab Smith (Trevor Bacon)	Decca 8661
*YOU NEVER SAY YES (You Never Say No)	Kay Vernon with Ray Sinatra Ork	Lion

*A minimum amount of disks are released under the Lion label—the same records being released under the Hit label as listed in last week's Billboard.

**Previously released under Beacon label.

grams each day and marks the first time that a local network station has gone in for hillbilly shows in a big way. WFIL is linked with the Blue Network and hopes eventually to feed the Philadelphia barn dance show to the net.

POP RECORD REVIEWS

(Continued from page 21)

TOMMY DORSEY (Victor)

Whispering—FT; VC.
Two in Love—FT; VC.

Still another evergreen seeking to bloom again, *Whispering* takes its cue from the screen score of *Greenwich Village*. And if nothing else, it brings back an excellent Tommy Dorsey disk along with the vocals of Frank Sinatra. Side was originally released on the Bluebird label, then mated with *Funny Little Pedro*. The oldie is fashioned at a bright tempo with the rhythm harmonies of the Pied Pipers joining Sinatra. The singers sandwich the sweet trombone slides of the maestro for which Ziggy Elman tops with a hot trumpet chorus. Meredith Willson's *Two in Love*, another old favorite, originally a Victor issue with *Sinner Kissed an Angel*, provides a moderately paced rhythmic arrangement for the ballad with Dorsey and Sinatra sharing the side.

Both sides, because of the familiarity of the songs and the popularity of the singer, not forgetting Tommy Dorsey's own juke box appeal, are bound to produce a bumper crop of nickels.

PHILHARMONIC ORCHESTRA OF LOS ANGELES (Decca)

Holiday For Strings—FT. *Our Waltz*—W.

Two of the best pieces of music that David Rose has created provide excellent pop material for the Philharmonic Orchestra of Los Angeles, directed by Alfred Wallenstein, an old hand at striking a popular vein with symphonic groups. The fullness of the symphony body heightens the listening pleasure for both the familiar *Holiday for Strings* and for the beautiful melodic picture painted as *Our Waltz*. Rose originally introduced both of his works back to back for Victor. Now that the public at large is more aware of his composing talents, this grandiose symphonic interpretation should enjoy wide appeal.

Where the music machine provides the atmosphere with better music in the popular vein, music ops can make wide use of both of these sides.

THE KING SISTERS (Bluebird)

The Trolley Song—FT; V. *My Heart Sings*—FT; V.

Only the lack of an instrumental base to frame the voices of the Four King Sisters minimizes the attractiveness of these sides. The male chorus, singing and sustaining the harmonies in rhythmic fashion, helps some. But at its best, it's a shallow substance for singing that has plenty of body and form. The girls give out in lively fashion for *The Trolley Song*, a delightful novelty of love in bloom on a tram. *My Heart Sings* is the pash love ballad which Harold Rome adopted from the French, the song selling on its story alone since the melody is merely a tone progression up and down the musical scale.

For the phonos, best possibilities will be realized from "The Trolley Song."

FREDDIE SLACK (Capitol)

Small Batch o' Nod—FT.
Cuban Sugar Mill—FT.

It was a long time waiting for Freddie Slack to beat the black-and-whites to

Ray Bonnot Reports Brother Is Killed in West. Front Action

JEFFERSON CITY, Mo., Oct. 21.—Raymond Bonnot recently received official notice that his brother, Leonard H., had been killed in action in France September 23. The brothers operated a juke box route in this area before the war and Raymond continued the route.

Leonard was 38. He was inducted in the army December 31, 1943. He arrived overseas August 7. His last letter to his family was dated two days before his death.

Father of Five Children

He was born at Bonnot's Mill. He is survived by his widow, Angeline, and five children, Jerry, Charles, David, Darlene and Jane.

Surviving also are his mother, and the following brothers and sisters: Paul, John, Charles Bonnot, Mrs. Agnes Meamber, Mrs. Frances Dudenhoeffer, Mrs. Alvin Eynard, all of Bonnot's Mill; Mrs. Florence Perriquey, Raymond and Leo Bonnot, of Jefferson City, and Herbert, of the State of California; three half brothers, Louis, of Linn; Joseph, of Chamolis; August, of St. Charles, and four half sisters, Mrs. Elizabeth Cartier, Mrs. Julia Cook, St. Louis; Miss Anna Bonnot, California, and Mrs. Mary Huesgen, of St. Charles.

Bonnot was in business with his brothers here for many years before being inducted into the service. They conducted a Music Merchant Association.

He was a member of St. Peter's Church and the Benevolent Society and the Married Men's Sodality of that parish.

an eight-to-the-bar pulp. But it was well worth the waiting when it brings forward his ivory massages for his own *Cuban Sugar Mill*. The title is hardly descriptive of the music, save for those who can dig the camouflage. Keeyed to a lively beat, it's virtually a piano box concerto, with Slack interloping several passages pounding the celeste with his right hand while his left continues to pound out the boogie beat at the Steinway. *Small Batch o' Nod* is hardly sleep-inducing. Also an original, it's a solid jumper with the band beating it hard and heavy to good effect as it builds the riff pattern of the opus.

For the jump fans, they'll find "Small Batch o' Nod" to their delight. And where they'll listen to Freddie Slack's pianology, "Cuban Sugar Mill" makes an effective magnet for the slot.

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Cleveland, Ohio

WURLITZER PHONOGRAPH OPERATORS

25 Brand New Wurlitzer #125 5/10/25c Wall Boxes	\$45.00 Ea.
18 Slightly Used Wurlitzer #125 5/10/25c Wall Boxes	32.50 Ea.
4 Used Wurlitzer #125 Wall Boxes, 5/10/25c (No Covers)	18.00 Ea.
2 Bar Brackets for Wurlitzer #125 Wall Boxes	1.50 Ea.
2 Used Wurlitzer #320 Wall Boxes (Minus Glasses)	15.00 Ea.
1 Used Wurlitzer #310 Wall Box	10.00
1 Used Wurlitzer #332 Bar Box	10.00
8 Micro Switches as Used in Wurlitzer #125 Wall Boxes	1.00 Ea.
1 Used Model 220 Wurlitzer Speaker Baffle	10.00
1 Brand New Organ Type Speaker Baffle	25.00
1 Complete Tone Arm for Late Wurlitzer Phonograph	12.50
2 Amplifiers with Tubes for Wurlitzer 71	37.50 Ea.
1 5/10/25c National Coin Mechanism for Late Wurlitzer Phonograph	12.00
6 Peacock Glasses for Wurlitzer 850	2.75 Ea.

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Music Ops Form Committee To Push Nat'l Org

CLEVELAND, Oct. 21.—Ohio State Automatic here October 16. A number of representatives of associations were present and opinions were expressed as to how to organize the association and what it should do in the future.

Chief action taken at the meeting was the appointment of an official committee to proceed with plans for forming a national association of juke box operators. Peter Lukich, president of the Phonograph Merchants' Association of Cleveland, was named as chairman of the committee. Other members of the Cleveland organization names to the committee were Jack Cohen and George De Frieze. Members of the Ohio State group named to the committee were Ray Zotaw, of Dayton; R. P. Edwards, of Youngstown, and Mrs. Mary George, of Canton. Members of the committee from other States named by the presiding officer were L. L. Anderson, Terre Haute, Ind.; Victor De Schryver, Detroit; J. Lee Arnold, Peoria, Ill.; R. H. Schneider, East St. Louis, Ill., and C. L. Cade, Philadelphia.

ELECTRONICS

(Continued from page 63)

at least one juke box manufacturer is prominent among these firms because of its making radar equipment for the government. No exhibits are being shown during the parts convention but the manufacturers have conference booths where they can tell visiting delegates about their plans for post-war business.

Officials Speak

High ranking officials of the army and navy are prominent among the speakers on the electronics program. One of these speakers said that the post-war period will be known as the electronic age and that many of the devices now being used in the war will be easily adapted to civilian uses and will result in great improvements in the radio, phonographs, television and other electronic devices which will be used in the home. This was taken as an encouraging prediction for the juke box trade because this industry has always shown a readiness to adapt any modern improvements made available in the electronic field.

While the parts manufacturers were here there was much discussion of the tube situation. It was reported that the radio industry had made a number of pleas to the WPB in Washington to amend L-265 so that distributors would have a better chance at getting a fair distribution of civilian tubes from the manufacturers. They are asking that some sort of preference rating be assigned to distributors so that they can use this rating in their orders for tubes and other parts. The WPB official in charge of amending L-265 said, however, that he thought the present plan of letting manufacturers allocate tubes and other parts to distributors would be continued for a while. Other officials say that L-265 is likely to be amended in the course of time just as many control orders are now being amended as conditions permit.

The discussions on the post-war outlook were very optimistic. There was much talk of television, improved juke boxes for the home and other electronic devices such as facsimile machines, FM radio and other improvements. The juke box trade is taking more interest in the electronic industry at the present time because recent developments suggest that the coin machine trade may expand into the electronic field by placing mechanisms on such new devices as television sets, facsimile machines and other entertainment devices which will appear on the market after the war. New credence to this possibility was recently suggested when news reports said Musak wanted to extend its music services in some way to the home after the war. Reports said that this service could probably be offered to the home at the rate of a nickel a day.

"If such a music service can be offered to the home at a nickel a day, why not just place a coin chute in the mechanism and then put it in the home," one juke box operator in Chicago was heard to remark.

RADIO TUBES
for the
COIN MACHINE TRADE

(Tubes Offered to Consumer Market Only) (OPA May 20 Retail Prices)

Tube	Max. Net Price per order	Tube	Max. Net Price per order	Tube	Max. Net Price per order	Tube	Max. Net Price per order
01A	\$.90	50	6E5	\$1.10	25	7B5	\$1.30
0Z4G	1.00	3	6F6	1.10	2	7B8	1.30
1C7G	1.30	3	6F8G	1.30	50	7C8	1.30
1G4GT	1.30	10	6G6G	1.30	25	7D7	1.30
1H5GT	1.10	1	6H6GT	1.10	5	7F7	1.60
1LA4	2.35	10	6J5GT	.90	25	7H7	1.95
1LH4	2.35	15	6J7GT	1.10	25	7Q7	1.30
1N5GT	1.30	1	6K6GT	1.00	25	7V7	2.35
1Q5GT	1.60	5	6K7G	1.10	10	12A6	1.95
1R5	1.60	2	6K8G	1.30	2	12A8GT	1.00
2A3	1.95	5	6L6G	1.95	25	12J5GT	1.00
2A4G	2.35	50	6Q7GT	.90	5	12K8Y	1.30
3Q5GT	1.60	1	6S7GT	1.10	25	12S7GT	1.30
5U4G	1.00	15	6SCTGT	1.30	50	12SJ7GT	1.10
5V4G	1.60	1	6SK7GT	1.10	50	12SK7	1.00
5Y3G	.70	3	6SQ7GT	1.10	25	12SQ7GT	1.10
5Y4G	.75	3	6SR7GT	1.10	20	12SR7	1.30
5Z4	1.10	4	6V6GT	1.10	50	14A7	1.95
6A8GT	1.00	5	6X5GT	1.00	15	24A	.90
6B8G	1.30	50	6Z5	2.35	50	25L6GT	1.10
6C5	1.10	50	7A8	1.30	5	25Z5	1.00
6C8	1.00	3	7B4	1.30	10		
						26	\$.70
						27	.75
						28	1.00
						29	1.30
						30	1.30
						31	1.30
						32	1.30
						33	1.30
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						43	1.30
						44	1.30
						45	1.30
						46	1.30
						47	1.30
						48	1.30
						49	1.30
						50	1.30

Write for Our Twice-Monthly Tube Inventory Release

IMPORTANT INSTRUCTIONS

1. Send no deposit with your order—shipment will go forward express C. O. D. for full amount.
2. Minimum order filled is for 25 tubes, each type within rationed limits shown above.
3. Do not phone or wire for tubes—shipment cannot go forward until receipt of Supplier's Certificate.
4. Tear out, sign and attach to your order the Supplier's Certificate at bottom of this advertisement.
5. If you, personally cannot use the minimum shipment of 25 tubes, contact another operator and place a single order including your friend's needs.

FEATURES OF OUR SERVICE

All tubes are in individual cartons. Shipment goes forward within 48 hours after receipt of your order. An Airmail copy of invoice reaches you at least 24 hours ahead of shipment. We never substitute types, but will forward G's or GT's for the Metals you order. We've operated 17 years, and know your machine problems. Our list of tubes is revised every 15 days and we are filling over 95% of orders completely which are placed in compliance with current lists.

W. R. BURTT

(THE COIN TUBE MAN)

436 N. TERRACE DR.

WICHITA 8, KANSAS

I hereby certify that I am entitled to purchase the items specified above under the provisions of Limitation Order L-265, with the terms of which I am familiar.

Name (In Ink)

WANT USED RECORDS

WILL PAY 5c EACH

Write Us for Shipping Instructions. Give all details, how many you have available, etc.

Exposition Games Co.
889 Golden Gate Ave. San Francisco, Calif.

WILL PAY 8c EACH

For Used Phonograph Records. Write us for full details.

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Telephone 5-5194

RECORD DISCS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots 5.

HUGO JOERIS
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TALK ABOUT RECORDS

Record releases of all the leading record companies will be listed in the 6th Annual Edition of The Billboard Music Year Book (to be published as a separate volume for the first time in 1944). And everybody in the record industry will be talking about the '44 MYB.

IT'S NEW!



A NEW PHONOGRAPH NEEDLE
PERMO POINT ROUND
★ TO MEET TODAY'S CONDITIONS ★

Here is the Coin Phonograph Needle that solves those wartime needle troubles. Ask your Decca, RCA, or Columbia distributor about it. Available now! Costs no more.

Permo Point Elliptical Needles will continue to be available through regular distributors.

PERMO, INCORPORATED 6415 RAVENSWOOD AVENUE CHICAGO 26, ILLINOIS

10,000 GOOD USED RECORDS

- ALL KINDS, BEST OF ARTISTS (YOU FURNISH PACKING), 12 1/2c EACH
- 1 RAPID FIRE GUN \$200.00
 - 2 BUCKLEY TWIN 12s with 20 Chrome Wall Boxes with Plenty of Cable—for Both 800.00
 - 10 ROCKOLA REGULARS and RHYTHM KINGS (Any or All). Each 100.00
- 1/3 Cash, Balance C. O. D., F. O. B. Springfield.

PETTICREW SUPPLY COMPANY

405 MITCHELL BLDG., SPRINGFIELD, OHIO

Cig Operators Fight Shortage

Ops To Ration Cigs; Buyers Clean Venders

Shortage Hits New Low

TOLEDO, Oct. 21.—Newspapers here included vending machines as getting their share of the "We're All Out of 'Em" cigarette blues. Reports showed that the current cigarette shortage hit a new low in the last few days.

One operator of cigarette vending machines here said that one of his biggest headaches is the tendency of persons to clean the machines out as soon as they are filled up with a new lot of cigarettes, leaving the other smokers to whistle for their smokes.

He said that he was going to start selling cigarettes over the counter and discontinue filling the vending machines so that cigarettes could be rationed and every person get a fair share. Another report from the Bureau of Agricultural Economics in Washington recently indicated that this hysteria on the part of some to hoard cigarettes was responsible in part for the current shortages.

Complaints here bore out this fact. Vending machine operators received protests by phone and in person from people who said that employees of some stores and restaurants are the worst offenders in cleaning cigarettes out of the machines.

The OPA office here said Toledo thus far has been free from complaints of such tie-in sales as reported in Pittsburgh where smokers have been required to buy razor blades along with a pack of cigarettes.

Another story was brought to Toledo by out-of-town visitors who said that in some cities hotel cigar stands were refusing to sell cigarettes unless one could show a hotel key, indicating he was a tenant of the hotel. Toledo has thus far been free of complaints of this kind, too.

During the last week two popular brands cut their shipments for domestic consumption 50 per cent and another was reduced 25 per cent, wholesalers said. This, however, was for one week only to meet increased demands for the armed forces.

Detroit Ops Now Use Ingenuity To Combat Ciggie Mch. Hoarders

DETROIT, Oct. 21.—Detroit cigarette machine operators, faced with the problem of meeting the cigarette hog on his own ground, have resorted to a means of defense which answers the immediate need, even tho it departs from traditional machine operation. Abandoning the idea of keeping a full stock in machines, operators are entrusting location owners or responsible employees in each location with a supply of stock to be put in machines according to the needs of customers.

The change is very significant, since it seeks to meet what is perhaps the one major weakness of machines during the cigarette shortage—that the machines cannot exercise discretion toward customers. Normally, the location owners have all been sold on the idea of selling cigarettes thru machines, with reduced service costs and the nuisance of handling small purchases.

However, in recent months they have been faced with the problem of thwarting hoarders who, finding out that machines have been freshly stocked in a given location, come in and sapped them clean in a few minutes.

Result has been that patrons who come in regularly and depend on the machine in a given location to buy cigarettes usually loses out. If the machine

(See DETROIT CIG OPS on page 68)

Cig Drought Adds To Calif. Ops Woes

HOLLYWOOD, Oct. 21.—Cigarette machines are filled here and emptied the same day. So serious is the emptying of machines that operators have decided to fill machines only once a week. If it is emptied that day, then it's too bad for the fellow who got none. It isn't a problem for the operator to solve, but location owners are doing nothing about getting the supply scattered among their customers.

In some incidents the machines supplies go first to the employees. If there are any left then the customer can have them.

At one spot here a customer of small restaurant was told to come in Tuesday with plenty of nickels and dimes and he could get all the cigarettes he wanted. "That is the day they fill the machine," the small cafe owner advised.

In checking with the operator of this particular machine, it was learned that Tuesday was his day to fill the machine.

There is definitely a shortage of cigarettes in machines. People who don't get them are retaliating with the remark, "Who gets them?" The boys in the armed forces are supposed to be receiving them. But they aren't. The Billboard office received two letters during the week from men in the armed forces—one in the South Pacific and the other from France. Both letters said, in part, to send cigarettes.

While the situation with the manufacturer to the consumer may be different, the shortage of cigarettes from machines to consumer is solved only by watching a filled machine. The first customer gets nothing less than two or three packs. Some buy as high as five or six. The customers don't stop here but go on to another machine, which has been filled the same day because it's in the same section and buy again more cigarettes than ordinarily bought.

Al Weymouth, local cigarette and music operator, was asked for his views on the subject. "It is true that people are unloading cigarette machines. But there is nothing that we can do about it," he said.

When asked if there was hoarding, Weymouth said there wasn't among cigarette operators. When asked about customers, he said that he didn't know but he thought people were buying more cigarettes at a time than they needed.

Speaking of his own plight with supplies, Weymouth said that he was using Chelseas, Viceroy and Rum and Maple. He did use Dominos for a time but gave up when the lower price required a return of pennies. When the cellophane was omitted from the package, putting change in the cigarettes became impossible, he said.

"A lot of people are learning to smoke Chelseas now. I think the brand is going to do all right after the war even when full supplies come thru," Weymouth added.

Manufacturers have cut down the amount of cigarettes to jobbers and operators. Camel and Philip Morris were the first to do it. Lucky Strikes are hard to get at this time and Old Gold comes thru now and then.

There is some consolation in Weymouth's prediction. He believes that Luckies will be coming thru good in another two months.

This is fine—if you smoke Luckies.

Cig Machine Raiders Get Spot Opposition

MINNEAPOLIS, Oct. 14.—Vending machine operators are more or less leaving it up to the honesty of their patrons not to put coins into cigarette venders in search of smokes "like they would a juke box."

"Our locations are keeping close watch on those machines," said one vender, "and when they see some hoarder trying to remove all the cigarettes from the machine they stop them. Our regular customers are entitled to first call on our available supply and we're going to see they get it."

G. I.'s Now Blamed In Tex. Cig Shortage

AUSTIN, Tex., Oct. 21.—Many reports on the cigarette shortage are circulating in this area and one of the newest stories is that men in the services overseas are sending cigarettes which do not have tax stamps back to the folks at home. Texas State Comptroller has ruled that this practice is illegal, altho the servicemen evidently are sending cigarettes back in the spirit of kindness.

Possession in Texas of cigarettes without a State tax stamp is against the State law. The State tax records show that the shortage in this area is about 15 or 20 per cent less than in normal times, altho rumors have it that the shortage amounts to 40 or 50 per cent. State officials say that the tax collections are an accurate check on the cigarette supplies in the State. State officials say they have the actual facts on sending of cigarettes back home by men in the services and they have names and addresses of those who received them.

Recently a man in Dallas paid a fine of \$100 for having in his possession 14 cartons of cigarettes minus the tax stamps. Black market prices here are said to be about \$3 a carton for 10 packs. Men in the services are said to buy cartons at \$1.25 and send them back home to friends for \$2 per carton. State officials say that any person who buys such cigarettes is subject to heavy fine. The same penalty can be levied against a person who buys cigarettes from mail-order houses. If a person has unstamped cigarettes in his car, State officers cannot only seize the smokes but he can take the car and sell it as a penalty. OPA officials are working with State officials in order to stamp out the black market in cigarettes.

SPECIAL! SPECIAL!

200 reconditioned Model 33 Jr. Nut Venders with fool proof mechanisms, slug ejectors, adjustable portions.

GET STARTED DEAL

10 Model 33 Jr.'s and 30 Lbs. Peanuts. \$56.00
Sample, \$5.25.
10 or More, \$4.95 Ea.



MILLS VEST POCKET BELL 5c Play Only Complete With Automatic JACK POT



Pays out automatically just like a big slot!

\$75.00

MAKE MONEY WITH A ROUTE OF IMPs



SPECIAL Introductory Offer Case of Six \$57.00 \$9.90

Plenty of good locations are now available. Start now by buying a few machines. A route of IMPs will earn a steady income for you. Just received over 200 Brand New IMPs! Available in straight 1c or straight 5c play. Cigarette or Fruit Symbols.

Vending Machines Wanted

WE NEED 1000 VENDORS AT ONCE. LET US KNOW WHAT YOU HAVE, GIVE COMPLETE INFORMATION AS TO CONDITION, MODEL, MAKE, AMOUNT ON HAND AND LOWEST PRICE WANTED.

VENDORS

Model 39 \$ 8.95
Log Cabin Duplex, 2 Comp. 12.50
Snacks with Stands 15.00
Col. Model 34 Ball Gum 6.50

PHONOGRAPHS

Wurlitzer Model 61, Countor \$110.00
Mills Empress 325.00
2 Seeburg 12 Record, Lite-Up ... 125.00
1 Seeburg 12 Record, Plain, Extra Clean 125.00

Large Selection of New and Used Machines in Stock. Send for Complete List!

1/3 Deposit, Balance C. O. D. Full Payment Must Accompany All Orders Under \$10.00.

RAKE COIN MACHINE EXCHANGE
2014 Market Street
PHILADELPHIA 3, PA.

BUY MORE WAR BONDS AND STAMPS

BALL GUM SUBSTITUTE

MARBLIES—GLASS—ASST. COLORS
Barrel of 50,000 \$59.50
Keg of 15,000 19.50

CHARMS, Best Grade, 15 Gross Carton, \$13.25 Parcel Post Paid.

COIN COUNTERS, 1c or 5c Cast Aluminum, \$1.25 Each While They Last.

WINGS, Counter Game, Rebuilt, \$7.95 Ea.

Full cash with order—f.o.b. factory

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PHILA. 42, PA.

CIGARETTE & CANDY VENDING MACHINES

Ready For Location

National 9-30 \$67.50
National 6-30 22.50
National 6-28 (No Stand) 15.00
Du Grenier Model "8" 30.00
Du Grenier "Candyman" 35.00
9 Col. Du Grenier Model WD 60.00
1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

Also Unadapak Candy and "500's," Stoners, Rows, Nationals, etc. WRITE FOR COMPLETE PRICE LIST. Mention Dept. B.

WE RECONDITION, REPAINT AND REPAIR ALL TYPES AND MAKES OF MERCHANTISE VENDING MACHINES.

NATIONAL VENDING SERVICE CO.

250 West 54th Street, New York 19, N. Y.

AT YOUR SERVICE!



Although we are 100% engaged in vital war production, we still want operators to feel free to call upon us whether you want machines, parts, repairs or just a bit of information. And if you operate venders you're missing a lot by not reading The Northwestern. It's free!

Northwestern

835 E. Armstrong St.,

Morris, Ill.

Pioneer Name Back in News In Big Merger

Made Coin Mechanisms

NEW YORK, Oct. 21.—Financial newspapers reported this week that a name, once very familiar in vending machine circles, had merged with a firm that manufactures hardware parts for automobiles, refrigerators and other equipment. The firm entering into the merger is the Doehler Die Casting Company. The name Doehler was once very familiar to the vending machine trade because in the late '20s, during the big vending machine boom, Doehler made coin mechanisms and other important parts for some of the vending machines placed on the market at that time.

Among the manufacturers using these parts was the big organization known as Camco and of which President Roosevelt was at one time supposed to have been on the board of directors. The Doehler firm has merged with the W. B. Jarvis Company, and the new organization will be known as Doehler-Jarvis Corporation, the merger to take effect next January 1. The combination is still to be approved by the stockholders.

If the merger is approved by stockholders, each of the 299,874 common shares of Doehler Die Casting, including 2,761 treasury shares, will be exchanged for two and one-half shares of \$5 par value common stock of the Doehler-Jarvis Corporation, while each of the 300,000 capital shares of W. B. Jarvis company will be converted into one share of the new company's stock.

Doehler is the world's largest manufacturer of die castings, while W. B. Jarvis manufactures ornamental and functional "hardware" used principally as original equipment for automobiles. Doehler has supplied the majority of the castings used by the Jarvis company in the last 15 years.

Doehler plants are located in Toledo, Chicago; Pottstown, Pa., and Batavia, N. Y., while the Jarvis plant is in Grand Rapids, Mich. The latter is now engaged entirely in production of war items and the Doehler plants are almost entirely in war production.

The initial board of directors of the Doehler-Jarvis Corporation will consist of eight present directors of Doehler Die Castings and five W. B. Jarvis Company directors. They are: Lemuel R. Boulware, Paul H. Davis, Herman H. Doehler, Lewis A. Jarvis, Franklin J. Koegler, Harold A. Nehrbas, Jansen Noyes, Deane H. Osborne, Charles Pack, Lester H. Pillon, Fletcher W. Rockwell, Robert D. Scott and Arthur W. Wakeley.

Officers of the new company will be: Chairman of the board, H. H. Doehler; president, L. A. Jarvis; vice-president, C. Pack; vice-president and treasurer, F. J. Koegler; vice-president and secretary, D. H. Osborn. Other vice-presidents will be L. H. Pillon, A. G. Gutmueller, W. G. Gutmueller and E. R. Zabrieskie.

Application will be made to list the stock of the new company on the New York and Chicago stock exchanges. Doehler stock is already listed on the New York Stock Exchange, while W. B. Jarvis is listed both in New York and Chicago.

Scrap Pile Awaiting Obsolete Vend. Mchs. As N. Y. Ops Ask Aid

NEW YORK, Oct. 21.—Obsolescence, which has been tremendously increased among vending machines due to the lack of new models, is now reaching such proportions that many route men find that they can realize more on this type of equipment in the junk market than in resales to the trade. One cigarette operator with about 150 obsolete machines has scrapped the entire lot, saying the machines represented only so much dead weight to him and constituted fire and weight-capacity hazards. Other operators tell similar stories, with trade-ins quoted at new lows.

Coinmen definitely know there's a war going on and want to be the last to (See SCRAP PILE on page 68)

NAMA Meeting

CHICAGO, Oct. 21.—A meeting of the National Automatic Merchandising Association will be held at the Stevens Hotel here, October 25 and 26, according to C. S. Darling, executive secretary of the organization. This group met at the Palmer House earlier in the year and discussed the critical merchandise supply situation.

A varied list of trade problems will be discussed at the current meeting and various sections of the vending machine field will hold separate conferences to consider special topics.

Built-In Venders a Post-War Must for Theaters, Mag Says

NEW YORK, Oct. 21.—The Motion Picture Herald in its issue of October 14 called attention to the importance of vending machines in theaters on its editorial page in which it reviewed some of the progress which has been made in this field. The editorial follows:

Vending of candy and other refreshments had come to mean important revenue in theater operation before the war—but there now appears more reason than ever to anticipate post-war development of this supplementary department of motion picture exhibition much beyond its present dimensions. Plans for post-war theaters presented in these pages during the past year have included (See BUILT-IN VENDERS on page 68)

Absenteeism of Govt. Office Workers Cut Thru Use of Venders

NEW YORK, Oct. 21.—The Special Service Division of the Army Air Corps in the New York area, with headquarters at 19 West 44th Street, improved and maintained the efficiency and morale of its civilian employees at a time when many government offices were having difficulty doing so, by the use of cigarette, candy and gum machines in triple combination placement in an outside corridor adjacent to the headquarters proper.

Investigation of inefficiency among government employees has been traced to several causes by army officers assigned to the Special Service Division. Leading cause was "fatigue" arising from long hours of work and improper diet due to relatively brief lunch periods. Intermittent absences of employees recorded during the day as they resorted to a concession downstairs in the headquarters building added up to a considerable total at the end of each week in man hours lost.

Installation of the vending machines killed the proverbial two birds. Employees, whose waning strength or taut nerves demanded a cigarette, candy or gum, found the wherewithal to continue work within easy reach and needed less time and energy in obtaining this necessity. At the same time the accessibility of the merchandise considerably reduced the time spent away from desks where each employee was very much needed indeed.

The War Department, of course, cannot recommend any private product for obvious reasons. But operators hold that the bare fact of the Special Service Division's choice of coin-operated venders to solve a complicated personnel problem speaks well for the machines. They add that it also has great possibilities for the future. Many coinmen say that they long have held that management was missing the point when it welcomed the machines in plants but drew the line when it came to the office help. Operators point out that in their own experiences as employers they have speeded up the performances of office help and did it without imposing severities or burdens, but simply by making candy, gum and cigarettes available thru the vending machines.

Of course, soliciting offices is out of the question today, but when the war is over a tremendous new field awaits operators with progressive ideas.

MERCHANDISE MART

Cigarette Shortage

Reports and opinions on the cigarette shortage situation piled up during the week. Many newspapers featured local reports showing how the lack of cigarettes is affecting retail stores. A Toledo newspaper included cigarette vending machines in its survey. Chicago stores reported a serious shortage. Official reports say the cigarette shortage will continue thru the rest of the year, but it should not get any more serious. Cigarette operators continue to report trouble with having machines emptied by hoarders.

Substitute for Chicle

Current issue of a trade paper lists a substitute for chicle as among the new products which the American people may expect in the near future. Substitute is called a "synthetic elastomer" and is said to be made from domestic agricultural materials. At least one chewing gum manufacturer is said to be counting on using this substance in his gum. It is reported that the flavor and consistency of the new product will be so similar to the chicle gum that customers will not notice the difference.

Cocoa Increases

Trade reports say that big shipments of cocoa are being received but that they

will not ease the severe chocolate shortage. Quotas now are restricted to 70 per cent of the 1941 use, and it is predicted this quota will stay unchanged thru the first quarter of 1945. September imports were the third largest on record, but they only served to bring the shipments for the year up to the 1943 level. Military demands for cocoa products have increased sharply and still greater supplies will be needed for the civilian population of Europe.

Half of Candy

The ruling issued by the War Food Administration that manufacturers set aside half of their candy bars for the overseas forces promises that candy supplies will still continue to be short for vending operators. There may be a chance for small manufacturers to help local operators because the ruling does not apply to firms that make less than 10,000 boxes per month of 24 count. The order does not apply to manufacturers of molded chocolate bars.

Favorite Brands

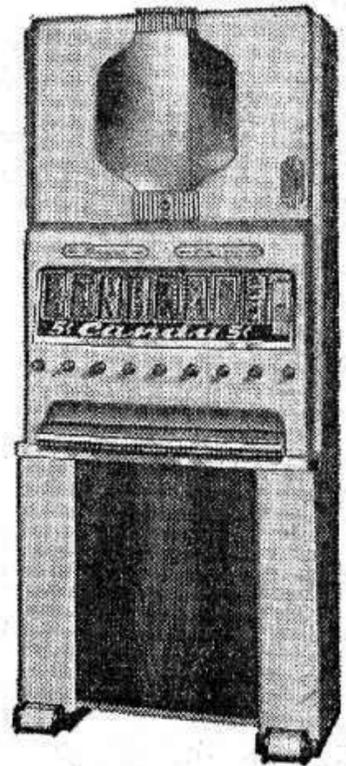
A recent trade report shows how the big five popular brands of cigarettes are faring in the shortage situation. The tabulation shows the delivery quotas (See MERCHANDISE MART on page 68)



Yes, when Uncle Sam gives the word, UNIVENDOR will again start rolling off the Stoner assembly line.

In the meantime, our big job is the vital war materials we're producing for our fighting forces.

Start planning now to operate UNIVENDOR in the post-war days . . . the candy vendor proved superior.



Univendor



STONER
MFG. CORP.
AURORA, ILLINOIS



COME AND GET IT ONLY A FEW LEFT

Your FREE copy of our booklet on the care and handling of Vending Machine Candies. No more will be printed when these go.

PAN CONFECTIONS 341 West Erie St. Chicago 10, Ill.

Photo Mch. Operators Form National Assn. in N. Carolina

By O. O. Phillips

WALLACE, N. C., Oct. 21.—A National Direct Positive Photo Operators' Association was formed at a meeting of operators from New York, North Carolina, Ohio, South Carolina, Virginia and Georgia, held in Wallace, N. C., recently.

R. O. Mitchell, operator of Myrtle Beach, S. C., was named chairman of a general committee appointed to draw up by-laws and rules under which the association will operate. Other members of the committee were C. R. Wolf, Burlington, N. C.; A. E. Bridges, Raleigh, N. C.; Earl Nelson, Goldsboro, N. C.; Elmer Smith, Rocky Mount, N. C., and Cecil W. Price, Winston, N. C. This committee is to submit a complete set of rules and by-laws for adoption by the association at a meeting which will be held in Wallace, N. C., October 25.

Around 100 operators and manufacturers of direct positive photo equipment and supplies attended the meeting which was held in the spacious Community Building here.

The Coastal Photo Supply Company, Wallace, N. C., was host to the gathering of operators and manufacturers, and members of this organization arranged for all entertainment of operators and manufacturers during the session.

Demonstration Made

A general demonstration on use of direct positive paper, chemicals, equipment and supplies was held. The address of welcome was given by Major J. Aubrey Harrell.

Roy Rowe, Burgaw, N. C., State senator, delivered the principal address at the afternoon session. In his speech he pointed out the steady growth and future of the direct positive photo industry in America and urged the operators to build their future on sound business principles and policies.

The history of the direct positive photo industry was briefly given in a short talk by John Wing, representative of Marks-Fuller Corporation, Rochester, N. Y. Theodore Fuller, president of Marks-Fuller Corporation, discussed the future possibilities of the direct positive photo industry in America and he also conducted a general discussion with the assembled operators following his talk.

Following the afternoon meeting all delegates and guests were entertained at a barbecue feast presided over by wives of operators and manufacturers.

E. C. Sanderson, attorney, of Wallace, was program chairman and he presided at all sessions of the organization. Operators from all States are expected to attend the final organizational meeting which will be held in the Wallace Community Building afternoon and evening, October 25. At this time permanent rules and by-laws under which the national organization will operate will be adopted. Anyone desiring to attend this meeting is requested to contact D. P. Sellers, Wallace, N. C., as soon as possible.

Cold Weather Swells Md. Arcade Revenue

BALTIMORE, Oct. 21.—With the advent of cooler weather and the closing of arcade operation in Baltimore amusement parks, operators of arcades here, principally in the downtown center of the city, have begun to perk up considerably in contrast to the business that was chalked up during the summer season. This is as expected, for ops felt that as soon as colder weather set in there would be more activity and increased patronage. City arcades are having greater attendance from forenoon until late in the evening, and all games are receiving their share in patronage.

Arcades are now offering patrons a wide variety of games, including diggers, shooting range guns, some drive-mobiles, various types of ray guns, still pictures and an assortment of other games.

Diggers and straight coin machines are receiving best patronage at most arcades now in operation and intakes are reported to be satisfactory under current conditions. Music boxes are in operation at some of the arcades and are said to be resulting in satisfactory takes.

DETROIT CIG OPS

(Continued from page 66)

is stocked in the morning the stock may be gone by noon, and if it is stocked in the afternoon it will be depleted as well by the time the average worker gets home from his shift.

However, location owners have proven loyal to the operators in the crisis here. They have realized the value of conserving regular customer patronage and they have accepted the added work of private stocking back of the bar or under the counter. While a few cases of favoritism may arise from this situation, it is far more likely, on the whole to give a fair distribution to the customers who cannot come in early to buy than to replenish the columns when the machines are freshly stocked early in the day and pounced upon by hoarders.

By this loyalty to the operators and their customers, the location owners are keeping the trade on a fair basis of distribution and preventing cigarette hoarders from accumulating a "favorite brand" collection and neglecting regular coin vending machine customers.

SCRAP PILE

(Continued from page 67)

hinder it, but the general feeling in the trade is that the manufacturers should show more aggressiveness in connection with "spot authorization" procedures. Route men say that if the producers want support from the operators there is no reason why they should not admit it so the entire industry can get behind an appeal to WPB to do something for the industry at least. The time is fast approaching when not only coinmen but many enlightened retailers will hold that vending equipment is a necessity and not a luxury. This approach, at any rate, is suggested, and the hope is expressed in the trade that appeals from the operators will not fall on deaf ears but generate constructive action amongst manufacturers.

BUILT-IN VENDERS

(Continued from page 67)

built-in refreshment bars invariably; layouts on the boards of architects exhibit the same acceptance of refreshment vending as a phase of the theater business.

Altho the candy butcher was once an established figure in the theatrical scene, and in other countries theaters of all types have commonly contained restaurants, the American motion picture exhibitor resisted the financial advantages of such facilities for many years, yielding—and then rather gingerly (partly because of the cleaning-up job that the wrappers introduced)—only to the automatic dispenser. But came the candy counter with its special attendant; then a few built-in candy booths; later several sandwich shops; and just before the war, two or three luxurious lounges with soda fountains. After the war we doubtless shall go on from there, eventually seeing in many of the larger theaters quite elaborate facilities for serving an after-the-show snack. Even a lounge, acoustically isolated, providing for dancing to juke box music, is not an improbability. Indeed, such a recreation and refreshment room has been installed in a Canadian theater.

For the average patron in the majority

of instances, however, and for the youngsters, a bar of candy or box of popcorn suffices, and for dispensing the former the coin machine is the most efficient method. It is quick, is readily placed in the natural lines of traffic, and represents the least invasion of the primary function of the business. Even in theaters having refreshment booths offering a variety of wares, it is indicated as supplementary equipment, adjoining the booth or located, in more specious theaters, in standee and balcony.

In most cases the best location for vending machines can be readily determined from the floor plan of the theater, hence the practice should be to build in suitable recesses for them so that they do not seem an alien element of the interior, with lighting and distinguishing decorative treatment designed to render them unobtrusively visible. Vending machines, as well as refreshment booths, are therefore factors to be considered in putting the new theater on paper.

MERCHANDISE MART

(Continued from page 67)

based on a percentage of actual sales in the same 1943 month.

	September	October
Lucky Strike	80%	70%
Chesterfield	80%	50%
Old Gold	70%	80%
Camel	40%	50%
Phillip Morris	80%	80%

Cigarette dealers have found, however, that "official" quotas are subject to swift alteration. Both Chesterfield and Phillip Morris cut their deliveries to half the established quotas in mid-September. Old Gold bettered its a bit. Neither Phillip Morris nor Camel has yet actually lifted deliveries to the October quota basis.

The candy trade reports a stream of new bars and trade names on the market and leaders in the industry are beginning to worry about quality. Retailers have reported that it is like buying a jig in a poke in placing an order for some unknown brand. They say that too many inferior bars are being placed on the market. They report that customers have noticed this and they are beginning to be very particular about the bars which they buy.

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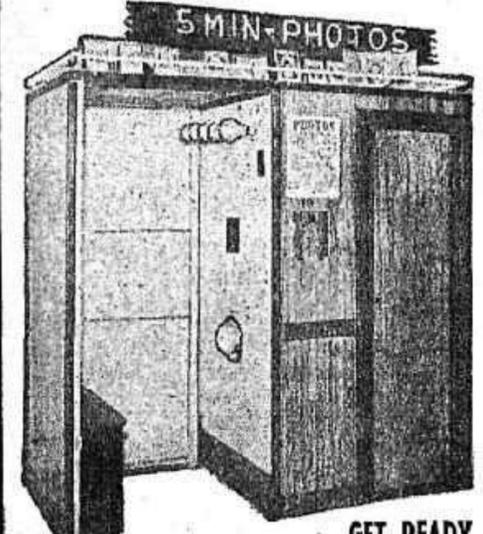
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Complete Camera and beautifully finished wired Booth with best fast Lens in Heavy Duty Automatic Shutter for 2 1/2 x 2 1/2" photos—\$475.00. (Camera and lens only \$200.00.) (Same price for 1 1/2 x 2", 2 1/2 x 3", 2 1/2 x 3 1/2", 3x4") (For 3 1/2 x 5", 4x6" or 5x7" sizes add \$75.00.)

Same only will take any two above sizes on same machine, \$625.00. (Double Camera and Lens only \$350.00.) 1/2 cash, balance C. O. D. Immediate delivery. All booths shipped set up, ready to operate; however, they are made for fast disassembly.

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G. I. LOAN PLAN BOGGED DOWN

Post-War Restaurant Boom To Mean More Coin Mch. Locations

CHICAGO, Oct. 21.—Trade circles continue to repeat statistics about restaurant locations made known during the National Restaurant Association meeting here during the week of October 9. Government reports classify restaurants as retail establishments, and trade reports during the convention indicate that restaurants form the third largest retail trade in the country. The war has greatly boosted the restaurant business, a fact which can be attested to by operators everywhere. It is estimated that restaurants are now serving about 40,000,000

people a day as compared with 25,000,000 to 30,000,000 before the war. This big increase in the daily number of customers has been a great boon to coin machines of all types.

Statistics collected by the government, report that the plant cafe or industrial restaurant is becoming a big part of the business. There were 500 of these plant-eating places in 1939 and there are over 11,000 of them now. Operators have found the plant cafes to be fine locations for coin machines and they naturally hope that factories will continue the eating places after the war. Industrial leaders say that the plant cafe has become a highly specialized business, and more recent experiments show that they may have much to do with increasing plant efficiency.

50,000 More Spots To Open

As reported elsewhere in *The Billboard*, restaurant owners are somewhat alarmed by a prediction made during the convention that about 50,000 new restaurants would be opened thruout the country within a few years after the war. Some predicted that the number of new restaurants would even be raised to 100,000 if the national income could be maintained at a level of about \$125,000,000,000 a year. One speaker based his prediction on the fact that the government was encouraging veterans to enter the restaurant field. Restaurant owners all agreed that high wages paid to industrial workers had been the greatest boost to their business during the war.

The National Restaurant Association recently completed a survey of over 1,000 eating places, and the facts of this survey were reported at the convention. The association was chiefly interested in the new equipment that restaurants would buy after the war. It was indicated by the survey that the majority of restaurants plan to expand as soon as building materials and equipment are available. The University of Chicago is conducting a research survey into the restaurant business for the association and was given a fund of \$100,000 to carry on its research work. The association has also prepared a booklet which will tell veterans how to get into the business. Among other things the booklet says that the cost of opening a restaurant is about \$240 per seat, based on a restaurant having a seating capacity of about 75 persons.

Vets Entering Coin Biz Via Federal Loans Still To Come

25,000 applications pending but no loans yet made under G. I. Bill of Rights—officials rules governing loans await release—details of plans reviewed

CHICAGO, Oct. 21.—The G. I. Bill of Rights now in effect four months on October 23 is causing some comment here because not a single loan had been made under its provisions up to October 14. Many small industries including the retail trade had been deeply interested in the loan provisions of the law because many a veteran could borrow enough to go into business for himself. There had been some anticipation that a lot of veterans would enter the operating field in the coin machine trade on the basis of getting federal loans or still more veterans would open up small retail businesses which would create that many more locations for coin machines.

The reason usually given here is that the high administrative officials have not yet issued any regulations which would show how to apply the law. Bankers, naturally, say they cannot make loans until the proper rules are issued.

Govt. Explanations

Government officials explained that the delay in issuing rules is because of the many difficulties that have been encountered in interpreting the law as it applies to business loans. One report says that the biggest stumbling block is found in the provision that loans can be made only on a business that has some sound value. Government officials say this one provision is causing much trouble because there is no way to set up loans to determine the "sound value" of a business.

Mention has been made of a route in which it would be easy to estimate the value of the equipment used but very difficult to estimate the value of the customers on the route. It is easily understood how this same question would relate to the coin machine routes and how it would be hard to estimate the value of locations if a veteran wanted to buy an established route.

It is also reported here that no decision has yet been made as to what agency will appraise the value of business enterprises if a veteran wants a loan to invest in a business. Most of the high government agencies including the Department of Commerce have turned down all propositions to be the appraising agency. While the Department of Commerce has undertaken to issue information on dif-

ferent lines of business for veterans, yet it has declined to try to estimate the value of business lines.

Officials say that veterans have shown great interest in the loan idea and one report says that more than 25,000 applications or inquiries regarding loans had been made since the law became effective. Some banks say that too much publicity has been given to the law and a lot of veterans think that all they have to do is to go into a bank and they will be given a big loan to go into business for themselves. The law merely provides that the government will guarantee up to 50 per cent of a loan up to \$2,000. It is expected that local banks will investigate the veterans' proposition just as they would in making any business loan.

Explains Law

The Veterans' Administration in Washington probably has the most complex lending problem in history, it is readily admitted by business men, and much interest was shown in the release October 14 by the department which undertook to explain some of the provisions of the law. Two separate lending plans are included in the law as follows:

One of these, Section 501, provides for loans to be made by anyone, with the Veterans' Administration guaranteeing up to 50 per cent and the guaranteed part not to exceed \$2,000. The VA will pay the first year's interest on the part it guarantees. The alternate, Section 505, provides for 100 per cent federal guarantee or insurance of the money loaned, with a selected federal agency making, guaranteeing or insuring the principal loan and the VA limited to an additional \$2,000 or 20 per cent of the total.

Taking loans of \$10,000 as examples, the VA offered this explanation:

Under Section 501:

Loan: \$10,000.

Lender: Anyone.

Interest: 4 per cent or \$400 a year, with the provisions that the VA will pay \$80, representing the first year's interest at 4 per cent on \$2,000, the amount guaranteed by the VA.

Alternate Plan

Under Section 505:

Loan: \$10,000.

Lender: A federal agency.

Interest (paid by veteran): 4½ per cent plus ½ per cent insurance charge on \$8,000 of the total amount loaned; 4 per cent interest on the remaining \$2,000. Thus the veteran will pay annual interest of \$400 on \$8,000 and \$80 on \$2,000 for a total of \$480. He still will get the same prepayment by the VA of the first year's interest on its part of the loan.

Either of these borrowing opportunities is open to the veteran. Some bankers have raised the contention that the first plan, with no provision for Federal Housing Authority inspection or appraisal on any building bought or built, does not provide the veteran with proper guards against crooked builders or crooked real estate dealers. VA emphasizes, however, that before it contemplates the regulations for loans to the service personnel adequate guards will be set up.

Coin Industry Gets Credit for Increase Of Wash. Job Rolls

WASHINGTON, Oct. 21.—Figures recently released by the City Board of Trade here after a survey conducted amongst retail store locations thruout the United States give credence to the fact that the coin machine industry contributes greatly to the maintenance of business in retail establishments.

Members of the coin machine trade have estimated that the placement of coin-operated machines in retail stores thruout the country contributes to the employment in them of at least 1,000,000 persons, and the part the industry plays in preserving and raising the standards of their business practices is attested to by the survey which estimated a total employment of 7,500,000 in 1939 in retail establishments alone.

The results of the survey are embodied in a recently published account of the findings, and many helpful statistics as well as advice to retailers is contained in the booklet circulated. Aid to retailers is offered for the maintenance of business practices of a high standard to keep as many retail stores in business after the war as is possible.

The interest expressed in the survey conducted revealed a trend toward government assistance, which is sure to become a permanent fixture after the war. Members of the coin machine industry feel that the trade is justified in claiming that the income earned by retail establishments thruout the United States, as the result of placement of coin-operated devices, helps these places of business maintain a high rate of employment.

In Washington alone it was estimated that local retail stores employ some 66,000 persons, which is approximately 16 per cent of the total city employment. Plans now being made hold for establishing retail stores thruout Washington to the extent of increasing the number now doing business by 35 to 40 per cent.

Report on Speed of Granting Approvals

WASHINGTON, Oct. 21.—Now that all types of coin machines have been brought under the spot authorization plan, increased interest will be shown in the granting of permits for making civilian goods. A WPB spokesman said this week that permits had been granted to about 750 manufacturers in different industries up to the present time.

No data was available to show whether any manufacturers of vending machines had been granted a permit under the spot plan. The control order on vending machines was brought under the spot plan several weeks ago. The spot plan went into effect August 15, but applications from manufacturers were few and the WPB offices moved still more slowly in passing on applications. WPB officials now say that they are passing on applications much more rapidly and that from week to week the rate will be increased.

Canadian Imports Hinge on Problem of Trade Balance

OTTAWA, Oct. 21.—In discussions of post-war business here, Canadian officials recently faced one of the biggest questions that will probably come up after the war. The question as phrased by a financial newspaper was, "How is a bankrupt Britain going to pay for Canadian exports in the future?" It is understood that Canada is considering the prospect of increasing the Mutual Aid Fund which will be of value to England after the war in maintaining trade. Business men in Canada are deeply sympathetic with the situation and understand how much England has suffered during the war.

The serious question came to the fore here recently when it was found that England could not take the apple crop from Nova Scotia as it had previously done. It was understood that England could not take the entire crop because finances had to be conserved for more important purposes. Business men in Canada at once recognized that England would be in a more serious position after the war and hence it might not be able to take as much Canadian goods as previously.

These questions may have an important bearing on trade with the United States after the war. It is well understood here that business and the government will insist that the United States buy more goods in Canada when the war is over. Canadian business firms agree that England must be able to increase its exports by at least 50 per cent in post-war days in order to recover from the severe strain of paying for the war. Traditionally, Canada used to sell Britain many times more than she bought, and in the old days the accounts were settled partly by Britain's heavy overseas investments and partly by Canada exchanging her excess sterling balances for United States dollars. It was the necessity of conserving Canada's supply of United States dollars during the war that made it necessary for Canada to stop the import of coin machines from the United States. There is great interest here on what trade balances will be after the war, and even the coin machine trade recognizes that these conditions may have much to do with their future buying of machines.



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EXTRA SPECIAL

Mills Four Bells	\$495.00	5¢ Watling Relatop	\$119.50
Evans Lucky Lucro	189.50	10¢ Watling Relatop, Fact. Reb.	179.50
Bally Royal Draw	89.50	25¢ Watling Relatop, Fact. Reb.	229.50
Brown Paces Races	189.50	5¢ Mills Melon Bell	225.00
Pacas Races Red Arrow, JP	289.50	5¢ Mills Mystery Bonus Bell	225.00
Late Head Jumbo, F.P.	129.50	5¢ Mills Blue Front	225.00
Keeney Skylark	195.00	25¢ Fact. Rebit. Roman Bell	300.00
Jenn. Silver Moon Totalizer	119.50	25¢ Fact. Rebit. Glitter Gold War Eagle	300.00
Paco Saratoga or Reels, with Rails	129.50	WRITE FOR COMPLETE LIST OF 5¢, 10¢, 25¢ BLUE FRONTS, BROWN FRONTS, GOLD CHROMES, ETC.	
'41 Galloping Dominoes, 2-Tone Cab.	349.50		
'40 Galloping Dominoes, J.P.	275.00		

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Knee Action for Mills. Set of 3	\$4.95	Bottom P. O. Slides for Mills 5¢, 3/5	
Idle Pinion Gears for Mills. Ea.	2.50	Pay. Ea.	\$1.95
Main Clock Gears for Mills, with Attachments	3.50	Coin Advancing Bar Lever for Mills	3.50
5¢ Jackpots for Mills	\$22.50	Plastics for Rook-Ola, '39, '40 Models, Top Corners, Lower Sides, Ea.	\$12.75
Standard Handles for Mills	2.00	Plastics for Seaburg 1941, 1942 Models, Lower Sides, Each	14.50
Club Handles for Mills	4.50	Sheet Plastics, 20x50, Red	12.50
Jackpot Glasses for Mills	1.25	Corner Plastics for Mills Throne. Ea.	12.50
Reel Glasses for Mills	.50	New Locks for Pin Balls	.65
Escalator Glasses for Mills	.50	5, 10, 15 Amp. Fuses. Each	.04
Award Cards, 2/5 or 3/5, for Mills	.25	Bulbs, No. 40-44-46-47-81, 1456-1468, Each	.07
Set of 5 Four Bell Glasses for Mills	12.50	Cash Boxes for Mills	2.00
Glass for Mills 3 Bells	17.50	Reel Stops for Super Bells	.40
Spring Kit (55 Springs) for Mills	9.75		

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Castings and Cabinets like new, club handles, completely overhauled and rebuilt mechanically, with new reel strips, new award cards and all worn parts replaced.				
Brown Fronts, 5¢	\$249.50; 10¢	\$284.50; 25¢	\$324.50	
Castings and Cabinets like new, club handles. A sample will convince!				
Mills ORIGINAL Gold Chromes and Mills ORIGINAL Chromes. Appearance excellent. Mechanically perfect.				
5¢	\$349.50; 10¢	\$374.50; 25¢	\$419.50	
Cherry Bells and Melon Bells, not rebuilt, C.H., like new:				
5¢	\$249.50; 10¢	\$284.50; 25¢	\$324.50	
Vest Pockets, Excellent Condition:				
Green	\$42.50; Blue & Gold	\$52.50; One Chrome, Like New	\$69.50	
New Original 25¢ Q.T., Used Less Than One Week, Like New				\$149.50
Bonus Bells, Late Model, Knee Action, Drill Proof:				
5¢	\$279.50; 10¢	\$299.50; 25¢	\$349.50	
Columbia Cigarette Reels, Gold Award, Like New	\$59.50	Paco Comet, 3-5, 5¢ Play	\$ 69.50	
Paco Rocket, Slug Proof, 5¢	119.50	Jennings 5¢ Slot Console	229.50	
10¢	134.50	Jennings 10¢ Slot Console	254.50	
		1 Copper Chrome, C.H., 25¢ Play	389.50	

CONSOLES

Overhauled, Checked and Cleaned

2 Keeney Track Times, 7 Coin Head	\$89.50	Bally Solitaire Flicker	\$34.50	Jennings Fastime, F.P. or P.O.	\$79.50
Bally Long Champ (Large)	84.50	Parlay Races	59.50	Paces Reels, Payout	84.50
Stoner's Zippers, Payout	29.50	Rolette Jr.	84.50	Bally Ray's Track	89.50
		Bally Skill Field, with Dally Double Feature, 7 Coin Hd.	89.50	Jenn. Silver Moon, PO	114.50

ONE BALLS

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Fortune Convertible to Free Pl. or Payout	\$279.50	Gold Cup	\$49.50	Gold Medal	\$49.50
Skylark	239.50	Seabiscuit	79.50	Track Record, Gottlieb, Free Play	89.50
Fairgrounds	29.50	Blue Ribbon	89.50	Bally Stables	89.50
Preakness	29.50	Eureka	49.50	Jennings Flicker	39.50
		1939 1-2-3, Payout	39.50		

FIVE BALLS

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All American	\$39.50	Entry	\$29.50	Horoscope	\$49.50	Stratoliner	\$44.50
Anabel	29.50	Doughboy	19.50	Salute	39.50	Fishin'	69.50
Argentine	54.50	Fifty Grand	29.50	Sara Suzy	29.50	Target Skill	34.50
Belle Hop	49.50	Four Roses	44.50	Showboat	44.50	Three Up	29.50
Big Chief	39.50	Four Diamonds	39.50	Sky Ray	39.50	Toplo	89.50
Bolaway	59.50	New Champs	49.50	Sparky	29.50	Twin Six	49.50
Broadcast	44.50	Red, White & Blue	29.50	Spot Pool	59.50	Ump	29.50
Capt. Kidd	54.50	Score Champ	19.50	Star Attr.	59.50	Wow	29.50
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L. A. Tavern Owners Fight Endorsement Of Freak Statute

LOS ANGELES, Oct. 21.—Tavern owners in this State are considerably worried following a court decision in the State capital which threatens a mass closing of liquor locations in the State. The organized trade is making plans to oppose this threat.

The present State law calls for a liquor dispenser to sell 50 per cent of his volume in food. The recent court decision said that any tavern which sells less than 50 per cent in food becomes illegal thereby.

The Southern California Tavern Owners' Association failed to get enough signatures to a petition to submit the whole question to voters in November. The association is still working to get an amendment to the law which will free liquor locations from having to get food licenses also.

About 1,600 persons attended a meeting of the association and pledged themselves to support the legislative program. The association has also appealed the test case to the U. S. Supreme Court. There were about 10,000 liquor locations that were threatened with closing by the recent unfavorable decision.

A dry organization brought the original test case which was decided unfavorably in the Sacramento court. Many attorneys in the State say that the present law which requires a tavern to sell 50 per cent of its trade in food is what is known as "freak" statute but it is recognized that it will require much effort and expense to get a reconsideration of the question by the next Legislature.

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1 West Wind	75.00	1 Stars	79.50
1 Jungle	75.00	1 Sports	34.50
1 Score Card	39.50	1 Chevron	28.50
1 Polo	29.50	1 Spotted	29.50
1 Sea Hawk	49.50	1 Home Run	1940
1 Belle Hop	49.50	1 Attention	49.50
1 Sky Line	35.00	1 Cross Line	49.50
1 Yacht Club	34.50	1 Band Wagon	44.50
3 Sky Blazars, Ea.	79.50	1 Gold Star	44.50
1 KnockOut	119.50	1 High Stepper	64.50
1 Snappy	59.50	1 Sparky	44.50
1 Toplo	89.50	1 Target Skill	44.50
2 Menckers, Ea.	89.50	1 Ump	44.50
3 Gun Club, Ea.	89.50	1 Zombie	59.50
1 Jungle	89.50	1 Ten Spot	64.50
2 Stratolliners, Ea.	44.50	4 Double Feature, Ea.	34.50
1 NewChamp	54.50	1 Flicker	59.50
1 All American	44.50	1 Four Aces	119.50
1 Velvet	59.50	1 Yanks	119.50
1 Nippy	39.50	1 Mascot	39.50
1 Golden Gato	34.50	1 SilverSkate	59.50
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Bally Royal Draw	89.50
Exhibit El Dorado, New, 7-Coin Head	149.50
Keeney Dark Horse, F.P. & P.O. Comb., New	129.50
Exhibit Suzy Q	99.50
Keeney Pot Shot	89.50
Western DeLuxe Baseball, P.O., New	139.50
Keeney 4-Way Super Bell, 3/5 & 1/25	845.00
Evans Jungle Camp, Comb.	119.50

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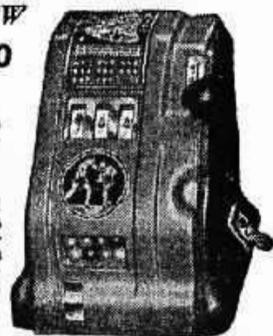
Mercury	\$ 8.75
American Eagle	8.75
Liberty Bell & Sport Symbols, New, in Factory Sealed Cartons	24.50
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Famous Victory Conversions, All Numbers in Stock, for Immediate Delivery.	
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400	1¢-5¢ Put & Take	.75
800	5¢ Bell Boy	1.75
800	5¢ Seven-Eleven	1.75
1000	25¢ Charley	1.00
1000	25¢ Jackpot Charley	1.50
1000	1¢ Cigarette	.90
1050	5¢ Beat the 7	1.25
1250	5¢ Tip Top Jackpot	3.50

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OCTOBER SPECIALS

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19 Blue & Gold 5¢ Play Vest Pockets, Each	\$ 55.00
1 Chrome 5¢ Play Vest Pocket, Each	65.00
3 Green 5¢ Play Vest Pockets, Each	40.00
PENNY MACHINES	
15 Mercurys, 1¢ Play Token Pay Out, Each	7.50
12 Liberty Bells, 1¢ Play Token Pay Out, Each	7.50
10 Marvels, 1¢ Play Token Pay Out, Each	10.00
CONSOLES	
1 Jennings Silver Moon, Fruit Reels, Free Play, and This Machine is Practically New	\$100.00
1 Jennings Bobtail, Fruit Reels, Free Play, Practically New	100.00
MARBLE TABLES	
1 Keeney Texan, 5 Ball F. P. Table	\$ 30.00
WALL BOXES	
15 Wall-o-Matics, Seaburg Remote Control, Each	\$ 25.00
PHONOGRAPH	
13-12 Wurlitzer Cabinet	\$ 30.00
30,000 Used Records, Hundred	7.50
LEE NOVELTY CO. 1004 Spring St. SHREVEPORT, LA.	

GOOD BUYS IN CLEAN EQUIPMENT

Wurlitzer 71s	\$132.50
Packard Boxes	32.50
One Wurlitzer 24, Marbleglowed with Adapter and Packard Box Ready for Wire Job	285.00
Chrome Vest Pocket Cases With Locks, Brand New	12.50
Used Brown and Gold Case	8.00
Wurlitzer 500 Keyboard	385.00
Chicago Coin Hockey	195.00

Automatic Enterprises
529 N. Clinton Ave. ROCHESTER, N. Y.

WANTED TO BUY

Phonette Measured Music Counter Boxes,
1c Play or 5c Play.
The Late Model "C" With Haydon Clocks.
Box D-251,
The Billboard, Cincinnati I, O.

WANTED TO BUY

All kinds of coin-operated devices such as Panorams, Rotaries, all kinds of Cuns, etc.
Send List!
PHIL GOULD
220 E. 18th St., Brooklyn 26, N. Y.

Tires for B, C Cards; A's About January 1

WASHINGTON, Oct. 21.—New tires may be available to holders of "A" cards by next January as a result of increased civilian production. Hiland G. Batcheller, chief of WPB operations, said the backlog of 850,000 new tires for essential motorists would be filled within two months, assuring enough to fill the needs of "B" and "C" card holders by the end of the year.

He said the passenger tire output would hit 2,500,000 a month by January. The Office of Price Administration has taken the position that new tires would be available for nonessential "A" motorists when output reaches the 2,500,000-a-month level.

Mr. Batcheller also told a press conference that more steel, copper and aluminum would be available for civilian use in the 12 months following V-Day, than were used in 1937, peak peacetime metals producing year.

The OWI survey of the post V-Day situation it was learned, made the following predictions for the period after V-Day, attributed to various government agencies:

"Widespread" dislocation in civilian life with 5,000,000 people changing jobs in the 12 months following V-Day.

Very difficult situations in some areas but no "unmanageable employment problem."

No more than 2,500,000 passenger cars and 1,000,000 trucks in the first 15 months.

Increased inflationary pressures even after the war with Japan is over. As a result price controls may be continued for "quite some time."

Passenger tire rationing will probably be terminated within three months after V-Day. Rationing of shoes and rubber boots will probably continue.

WHAT DO YOU WANT

IN SLOTS, PINS, MUSIC OR ARCADE EQUIPMENT?

WE HAVE IT!

ALL MACHINES GUARANTEED WITH THE PRIVILEGE TO RETURN IF NOT SATISFIED!

Write Us Your Needs!

SPECIALS!

NEW REVAMPS

MARINES AT PLAY.....\$199.50
MARVEL'S BASEBALL.... 179.50

Midway
Arizona
Grand Canyon
Santa Fe
Brazil
Streamliner
Oklahoma

UNITED'S
GAMES
\$209.50

SLOTS

Original Chrome, 5¢ \$325.00
Original Chrome, 10¢ 375.00
Original Chrome, 25¢ 425.00
Club Console, 25¢ 650.00
Club Console, Hand Load, 50¢ 800.00
Original Gold Chrome, 5¢ 350.00
Original Gold Chrome, 10¢ 400.00
Original Gold Chrome, 25¢ 450.00
Original Gold Chrome, 50¢, 1 Cherry 2/5 P.O. 850.00
50¢ Hand Load, 3/5 P.O. .. 950.00

ALSO COMPLETE LINE OF ORIGINAL BLUE FRONTS, BROWN FRONTS, CHERRIES, BONUS BELLS, ETC.

1/3 Dep., Bal. C. O. D.
F. O. B. N. Y.

WANT—WILL PAY TOP PRICES!

CONSOLES
SUPER BELL
CONVERTIBLE

5¢ PLAY
TWIN 5-25
4-WAY, 5-5-5-25

HI HANDS
MUSIC

Seeburg W52Z Wireless Wall Boxes in Good Condition.

RECORDS—No Quantity Too Large; None Broken.

Send your list of music machines!

PIN GAMES

Flickers Double Play Do-Re-Mi
Zombia West Wind Stars
Sun Beam Mills 1-2-3, F.P., 1940

NEED NOT BE IN WORKING CONDITION, BUT ALL PARTS MUST BE INCLUDED!

H. ROSENBERG CO.

627 10th Ave. NEW YORK
All Phones: Longacre 3-2479

ORIGINAL

FAIR PLAY



RED, WHITE and BLUE
2170 Tab Tickets—100% Guaranteed.
Also Red, White and Blue 2170 folded and banded, machine made. Write for special prices.

H & H Novelty Sales Co.
545 Hamm Bldg.
ST. PAUL 2, MINN.

SLOTS FOR SALE

2 50¢ Jennings . Write
2 Bantams, 5¢ \$ 25.00
1 New Bally
Olub Bell . 250.00
1 Saratoga, 5¢. 135.00
1 5¢ Futurity.. 175.00
1 Jennings & StarChief, 5¢ \$150.00
4 Liberty, New, 5¢ ... 35.00
2 American Eagles, 5¢ ... 30.00

FULLER MUSIC CO.
OALA, FLA.

BUY WITH CONFIDENCE FROM ATLANTIC!

Your Authorized Distributor in N. Y., N. J. and Conn. FOR THE J. P. Seeburg Corporation

PHONOGRAPHS

1 Wurlitzer 500, Remodeled, with Adapter and 3 #125 (5-10-25¢) Wall Boxes\$535.00
1 Seeburg Colonel, ES 395.00
1 Seeburg Colonel, RC 460.00
1 Seeburg Gem 300.00
1 Seeburg Crown 315.00
5 Seeburg Rex, Specialty Priced .. 210.00
1 Seeburg Casino 285.00
1 Seeburg Vogue in 8200 Cabinet . 450.00
1 Rock-Ola Standard 300.00

SEEBURG WIRELESS WALL-O-MATICS

W52Z, 5¢, 24 Records\$ 32.50
Model W55Z, Converted to 20 Rec. 32.50
Can supply above boxes with metal covers.

Guaranteed Equipment Checked by Factory Trained Mechanics! BRAND NEW TUBES

Below Ceiling Prices!

5U4\$.80 2A4G\$2.00
6L6 1.80 5Z3 1.00
6J575 6SC7 1.10
4560 6X580

SPECIAL CLOSE-OUT

PM Speakers in Cabinets\$17.50
Singing Picture PM Speakers with Free Extra Replacement Panel .. 17.50

Atlantic Distributing Co.

583 Tenth Ave. • New York 18, N. Y.
Phone: LAckawanna 4-8193

WANT TO BUY FOR CASH

MILLS WAR EAGLES, F.O.K. FRONT VENDERS AND EXTRAORDINARIES IN 5¢, 10¢ and 25¢ PLAY. ALSO MILLS ORIGINAL BLUE FRONTS, BROWN FRONTS AND CHERRY BELLS IN 10¢, 25¢ and 50¢ PLAY. Give all details in first letter. Where large deals are involved we will send our representative to close deal.

ACE DISTRIBUTING CO.

1317 Kentucky Ave. ST. LOUIS 10, MO.

WE TAKE THE GAMBLE WHEN YOU BUY FROM US!

ANY MACHINE WE SELL IS GUARANTEED TO SATISFY OR THE SHIPMENT CAN BE RETURNED WITHIN FIVE DAYS AFTER DELIVERY FOR FULL CASH REFUND OF PURCHASE PRICE LESS THE TRANSPORTATION CHARGES.

GET OUR PRICES

MILLS GOLD CHROME BELLS
MILLS SILVER CHROME BELLS
MILLS BROWN FRONT BELLS
MILLS BLUE FRONT BELLS
MILLS CHERRY BELLS
MILLS BONUS BELLS
MILLS MELON BELLS
MILLS CLUB CONSOLES
BAKERS PACERS

ALL MODELS — ALL COIN PLAYS
WE SPECIALIZE IN REBUILDING MILLS SLOTS and PACES RACES

SEE US FOR PACES RACES Service and Supplies

BAKER NOVELTY CO.

1700 WASHINGTON BLVD., CHICAGO 12, ILL.

WANTED TO BUY PHONETTE MEASURED MUSIC COUNTER BOXES

1c or 5c Play—Model C

Latest Style Only — With Hayden Clocks

Write, Wire or Call

CALIFORNIA AMUSEMENT CO.

1348 VENICE BLVD.

LOS ANGELES 6, CALIF.

WE HAVE IT!!

MARVEL'S NEW 5 BALL REVAMP \$179.50

SLOTS		
Completely Reconditioned. Ready for Location. Look and Operate Like New.		
Mills 5¢ B.F. Gold Giltter, C.H. ... \$225.00	Mills 25¢ Roman Gold Giltter, C.H. ... \$275.00	Jennings Chief, 5¢ .. \$125.00
Mills 25¢ B.F. Gold Giltter, C.H. ... \$275.00	Mills 5¢ V. P., Green Giltter, C.H. ... 225.00	Relliance, Dice 5¢ ... 49.50
		Page 10¢ Gold Giltter, C.H. 125.00

PIN GAMES		
Argentine \$69.50	Gun Club \$70.00	Sparky \$27.50
A.B.O. Bowler 42.50	Hi Hat 49.50	Spot a Card 65.00
Attention 39.50	Horoscope 49.50	Star Attraction 49.50
Bally Mystic 35.00	Jungle 65.00	Snappy, '41 49.50
Band Wagon 39.50	Landslide 29.50	Ten Spot 49.50
Barrage 35.00	Legionnaire 49.50	Topic 75.00
Belle Hop 49.50	Majors, '41 49.50	Towers 69.50
Big Ohler 39.50	Metro 39.50	Trailways 49.50
Big Time 25.00	Mills Owl (1 Ball) .. 69.50	Target Skill 37.50
Bofoway 69.50	Mustang 69.50	Ump 39.50
Bosco 85.00	Pan American 42.50	Velvet 49.50
Capt. Kidd 79.00	Pursuit 39.50	Venus 79.00
Defense (Baker) .. 29.50	Sea Hawk 39.50	Victory (Genco) ... 69.50
Defense (Genco) .. 89.50	Sara Suzy 27.50	Wild Fire 44.50
Dude Ranch 39.50	School Days 39.50	Wow 29.50
Gold Star 40.00	Show Boat 50.00	Zig Zag 50.00

WANTED TO BUY

Chicago Coin DIXIES—Any Condition—Will Pay \$25.00—Glass Not Needed. How Many Do You Have? Advise Before Shipping.

1/2 Deposit, Balance C. O. D., F. O. B. Chicago.

MID-STATE CO. 2848 ROOSEVELT RD. CHICAGO 12, ILL.

REPLACEMENT PARTS

FOR
SEEBURG RAY-O-LITE GUNS

"SHOOT THE JAP," "CHICKEN SAM," "JAIL-BIRD," "SHOOT THE CHUTES"

★ **WRITE FOR COMPLETE LIST** ★

TOGGLE SWITCH	\$2.50	PHOTO ELECTRIC CELLS	
3000 OHM VAR. RESISTOR	1.75	(All Directional)	\$3.50
GUN LAMPS, #148990	2A4C TUBES	2.35
MUZZLE LENS	2.00	38 TUBES	1.10
SHOULDER LENS	1.00	80 TUBES70
AMPLIFIERS (Complete with Tubes) Write		2051 TUBES	2.55
MOTORS	Write	GUN CABLE (8 Feet)	1.90
PHOTO ELECTRIC CELLS (CE #23) ..	2.50	MAIN CABLE (40 Feet)	9.90
		3rd Rail Wipers70

All orders for above must be accompanied with signed consumer's cert. L265

KEENEY AIR RAIDER	\$225.00	"SHOOT THE JAP" (Chicago Nov.)	\$179.50
KEENEY SUBMARINE	215.00	SHOOT THE CHUTE (Conv. to Jap)	139.50
BALLY BULL (Conv. to Jap)	109.50	BALLY RAPID FIRE (Newly Painted)	225.00
Keeny Anti-Aircraft (Brown) ..	59.50	BALLY BULL	79.50

SEEBURG — BALLY
RAY GUN AMPLIFIERS
REPAIRED
24-HOUR SERVICE

RIFLES
For All Seeburg Ray Guns Com-
plete With Cable and Lamp... \$35.00

WANTED FOR CASH—IMMEDIATELY

Seeburg Chicken Sam and Convict Amplifiers in any condition—WRITE

BALLY RAPID FIRE GUNS

WE REBUILD RECONDITION REFINISH For **\$49.50**
F. O. B. CHICAGO
Made To Work and Look Like New by Factory Trained Specialists

WE RE-BUILD— Your old run down "CHICKEN SAMs"
RE-CONDITION— and "JAIL-BIRDS" and convert them
RE-FINISH— into "SHOOT THE JAP" Ray Guns.
MACHINES COMPLETELY PAINTED TO LOOK LIKE NEW!
for **\$59.50** F. O. B. Chicago

COIN MACHINE EQUIPMENT CO., INC.
1346 Roscoe St. DIVERSEY 3433 Chicago 13, Illinois

Ops Watch San Diego Effort To Hold War Workers After V-Day

SAN DIEGO, Calif., Oct. 21.—This important coin machine center of the State is now interested in keeping its war workers here after the big war plants have finished their production of airplanes and other equipment. Business organizations and city officials are making surveys to try to learn whether migrant workers will stay after the war. Present reports say that most of them like the climate so well they will want to stay if they can find jobs. The number of retail locations has increased so much during the war that coin machine operators have enjoyed a big business as a result.

The city had some difficulty with its location license on coin machines, but a Court of Appeals decision was finally obtained which was favorable to free-play pinball and also to the city's treasury. The city appreciates the revenue that it gets from licensed coin machines. Operators are interested in maintaining the present high levels of business and also the present population after the war.

Population Up 40 Per Cent

The population increased from 276,000 April 1, 1940, to 386,000 March 1, 1943, or an increase of 40 per cent according to Bureau of Census reports. This is the largest percentage increase of any city in the United States for this period. OPA estimates for January 1, 1944, claimed a further increase to 505,000, a 74 per cent increase.

There are 3,230 department and retail stores in the city as of January 1, 1944, and all stores are doing an excellent

READY FOR LOCATION

IMMEDIATE SHIPMENT
ONE BALLS

1 '41 Derby	\$300.00
3 San Anita	275.00
1 Dust Whirls	525.00
1 Whirlaway	425.00
2 Fortunes	275.00

CONSOLES

1 Four Bell, Hi Hand, Late 4-5c ..	\$850.00
5 Jumbo Parades, Cash, Late	175.00
3 Jumbo Parades, Free Play	75.00
2 High Hands	150.00
1 Super Bell, 5c	275.00
1 Paces Races, Brown Cabinet, Cash	150.00
1 Silver Moon, Free Play	89.50
3 Jennings Fast Times	50.00
1 Saratoga, Rails, Cash	85.00
2 Jennings Daily Double	35.00
1 Square Bell	75.00

SLOTS

4 Blue Fronts, 5c	\$150.00
1 Blue Front, 50c	475.00
1 Blue Front, 25c	325.00
1 Blue Front, 10c	175.00
1 Jennings Chief, Late 5c	150.00
1 Roman Head, 5c	125.00
2 Melon Bell, 5c	175.00
1 Brown Front, 5c	225.00
1 Watling Rotatop, Cherry 5c	100.00
2 Watling Rotatop, 5c M. Front ..	75.00
5 Watling Treasures, 1c	45.00
1 Silver Chrome, 10c	400.00
2 Gold Chrome, 10c	375.00
1 Bonus Bell, 5c	250.00
1 Bonus Bell, 10c	275.00
1 Columbia Bell, 5c	50.00
1 War Eagle, 5c	100.00
4 Glitter Gold, 1c Q. T.	90.00
5 Blue 1c Q. T.	50.00
1 Silver Chief, Melon, 5c	200.00
1 Jennings Triple X Bell, 5-10-25 ..	200.00
1 Jennings Cigarola XVV	125.00
5 Mills Round the World, Q. T. Size	30.00

ARCADE

1 Rapid Fire—No Gun	\$125.00
1 Chicken Sam Gun	150.00
2 Sky Fighters	275.00

ROY MCGINNIS CO.

2011 MARYLAND AVE.,
BALTIMORE, MD.

XXX

HARRY WILLIAMS

Designer and Manufacturer
of Outstanding Games
Since 1934

AFTER VICTORY

WATCH WILLIAMS!

WILLIAMS MFG. CO.

161 W. HURON ST., CHICAGO 10, ILL.

INTERNATIONAL SCOOPS!

MUSIC

2 Rockola 20 Record Steel Cabinet	
Hideaways	\$129.50
1 Rockola Imperial 20, R.C.	175.00
1 Rockola Imperial 16	110.00
2 Rockola Moderno Tone Columns ..	62.50
1 Rockola Glamour Tone Column ..	120.00
1 Rockola Standard Dial-a-Tune ..	300.00

ONE LOT SPECIAL
13 ROCKOLA COMMANDOS
2 ROCKOLA PREMIERS
2 ROCKOLA SPECTRAVOXES
\$8,050.00

4 Mills Do-Re-Mi	\$ 89.50
1 Mills Zephyr	79.50
2 Mills Throne	250.00

5 MILLS PANORAMS!
VERY CLEAN, LATE SERIAL
WIPERS
\$350.00 EACH

MISCELLANEOUS

12 1938 Track Times	\$125.00
3 Mills 5¢ Vest Pockets, Green	49.50
1 5¢ Jennings One Star Chief	95.00
2 5¢ Watling Rollatops	95.00
1 Pookerina	120.00
1 Rockola Ten Pins, S.D.	50.00

Distributors for Rex, Bowling League.
Write for Full Details on Our Financing Plan.
TERMS: 1/2 Deposit With All Orders for Domestic Purposes.

Full Cash With Orders for Exports.

Foreign Inquiries Invited!

International Coin Machine Dist.

2115 Prospect Ave. CLEVELAND, OHIO
(Main 5769)

★ ★ ★ ★ ★ ★ ★ ★ ★ ★
MUSIC-SUPPLIES ACCESSORIES

2 Wurlitzer 950	Each \$700.00
2 Wurlitzer '41 Counter Model	109.50
2 Wurlitzer 600R, Acme Re-modeled	340.00
1 Wurlitzer 500, Acme Re-modeled	400.00
1 Wurlitzer 750E	625.00
2 Wurlitzer 24	250.00
1 Seeburg 8200 Classic	485.00
1 Federal Voice Recorder without "Mike"	230.00
3 Mills Throne	250.00
30 Wire Cable, All Lengths. Per Ft.35
Bennett Needles32
Permo Point Needles32
1 Watling Tom Thumb	65.00

SPECIAL! WALL BOXES

15 Wurlitzer #125	Each \$32.50
5 Wurlitzer #120	27.50
5 Wurlitzer #320	25.00
60 Buckley Lite-Up, 24, 20, 32 Sel. (In Lots of 25)	17.50

WRITE FOR ANYTHING YOU DON'T SEE LISTED!
All Mdse. Subject to Prior Sale! 1/2 Dep., Bal. C. O. D.

DAVE LOWY & CO.
594 10th AVENUE N. Y. C.
★ ★ ★ BRYANT 9-7519 ★ ★ ★

SAM STERN OFFERS..



SPECIAL CLOSE-OUT!
75 DuGRENIER CIGARETTE MACHINES

V-VD-W-WD and S MODELS
All 20¢ Operation
WILL ACCEPT ANY REASONABLE OFFER FOR ENTIRE LOT!

SCOTT-CROSSE CO.

Formerly Keystone Vending Co.
1423 SPRING GARDEN STREET
PHILADELPHIA, PA.

\$30.00

SEEBURG GUNS—BALLY GUNS COMPLETELY OVERHAULED and REBUILT

All Work Guaranteed. Work Done By Mechanics of 15 Years' Experience.

PLUS PARTS
F. O. B. Chicago (We also repair all types of amplifiers)
CRITICAL TUBES FOR THE COIN MACHINE TRADE

6L6A	\$1.50	6807	\$1.20	6J5	\$.90
8070	2A4G	2.35	5U4Q	1.00
6Z3G	1.10	5Y3GT70	25L8GT	1.10
38	1.10	38/4490	6V8GT	1.00
2051	2.55	4580	6J7GT	1.10

Consumers' Certificate Must Accompany All Orders.

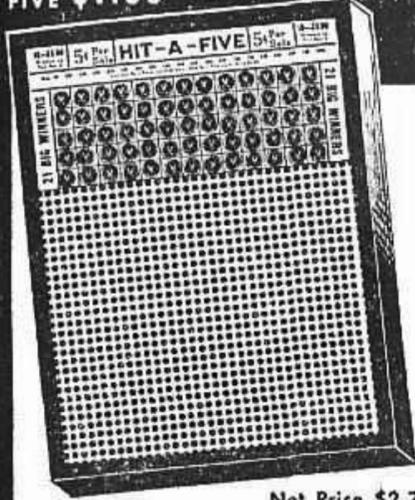
REPLACEMENT PARTS

300 Ohm Adj. Resistors	\$1.30	10 MFD "Illinois Condensers," Ea.75¢
Toggle Switches	1.75	Other Ray Gun Parts In Stock.	

MANOR ELECTRIC & APPLIANCE COMPANY

3236 Southport Ave. Chicago 13, Ill. LAReview 2033

RED HOT FAST PLAY!
 ★ Quick Sellout Means
VOLUME PROFITS
TEN \$5.00 WINNERS
FIFTY \$1.00



Net Price \$2.78
 This board a SUPER THICK with 65 sewed seals
 1184 Holes—Average Profit \$25.60
 Write for COMPLETE PRICE ON FULL LINE OF FASTEST SELLING BOARDS TIP BOOKS—JAR GAMES
LC SALES CO.
 855 PEARL STREET
 BEAUMONT, TEXAS

120 Tickets—Consolation Tip Books \$27.50 Gr.
 1836 Jar Tickets 1.75 Set
 2280 Jar Tickets 2.25 Set
 2520 Jar Tickets 2.75 Set

business, with year-by-year business increases averaging 30 per cent.

Store owners and managers feel that they could do an even greater business if it were not for the shortage of help and of many items.

San Diego business men are not complaining, in spite of the shortage of goods and personnel, for their business increases have been tremendous. The chamber of commerce thru its post-war planning committee is making every effort to assure continued prosperity for this city after the war.

Backed by Business Men

The post-war planning committee has been backed by business men to the extent of \$240,000 in voluntary donations to carry on their work. Principal aim of their program is to assure stabilization of San Diego business by peacetime employment for people now engaged in war work. A Philadelphia engineering firm has been engaged to survey possibilities of new industries.

A poll has also been taken among workers to determine how many intend to stay in San Diego after the war, what other work they can do besides that in which they are now engaged, whether they will need training for any peacetime work and how long they could live on present savings. Tabulations announced thus far indicated that 70 per cent of the 200,000 migrants intend to stay after the war. Results of a poll among business men to determine their post-war aims and labor needs have not yet been tabulated.

The principal defense plants in the San Diego area are manufacturing aircraft which are in great demand by the army and navy and contracts are continually calling for increased production, which means more workers needed and consequently greater business for San Diego retailers.

New! New! New!

3 TICKETS IN A BUNDLE
RED—WHITE—BLUE



Takes in @ 3 for 25c \$170.50
 Pays Out 120.00

Definite Profit \$ 50.50
SAMPLE DEAL \$2.50
 JOBBERS, WRITE FOR QUANTITY PRICES.

We Have a Complete Line of ORIGINAL JAR-O-DO
 Red, White, Blue; Bingo, Combination Tickets, Tip Books, Salesboards. Write for Samples and List. Please State Your Requirements.

WILNER SALES CO.
 715 N. ELM ST. MUNCIE, IND.

WANT TO BUY

**KEENEY SUPER BELLS
 BALLY HI-HAND
 PANORAMS
 PHONOGRAPHS**

Write—Wire—Phone.
 Will also buy Pin Games, Consoles, Etc., Etc. Send us your list. We pay best prices.

ATLAS NOVELTY CO.

2200 N. Western Ave. Chicago 47, Ill.
 Phone: ARMITAGE 5005

SPECIAL

1 5¢ Mills Club Bell
 1 10¢ Mills Club Bell
 1 25¢ Mills Club Bell

All like new—club handles, knee action, etc. \$1200.00 for the Set.

GENERAL NOVELTY CO.

521 N. 16th St. Milwaukee 3, Wis.

MARVEL'S BASEBALL

The most SENSATIONAL revamp of 1944. This game offers the utmost in player appeal—it has everything—including the latest style bumpers—rollers—special pin, and BEST of ALL—a Knock-Out-Pocket. These are just a few of the many outstanding features which will add up to the GREAT-EST MONEY MAKER ever built.



PRICE

\$179.50

RUSH YOUR ORDER TODAY!

Distributors, Write for Special Deal Territories Are Now Available

National Factory Representative

EMPIRE COIN MACHINE EXCHANGE

2812 WEST NORTH AVENUE

CHICAGO 47, ILL.

MARVEL MFG. CO.

2124 MILWAUKEE AVE.

CHICAGO 47, ILL.

TUBES AND NEW ACCESSORIES

FOR COIN OPERATED PHONOGRAPHS

NEW ACCESSORIES

Front Glass for 61 Counter Model . . . \$1.35	Box of 100 Carbon Resistors . . . \$3.00
Front Glass for 71 Counter Model90	Power Transformers, All Models6.00
Needle Screws, Per Dozen1.75	Electric Soldering Irons . . . \$1.75 and 3.00
Ohmite Dividohm, 2500 OHM, 25 W. . . .90	PM Speakers, 8"5.00
OHM Resistors, Any Size, 10 Watts30	PM Speakers, 10"8.00
OHM Resistors, Any Size, 20 Watts50	PM Speakers, 12"9.75
8 MFD Cond. Can., 450 V. . . .1.85	Locks for Cash Boxes, Etc., with Keys60
16 MFD Cond., 450 V. . . .85	2 Wire Rubber Covered Zip Cord. Per Ft. 3 1/2¢
16 MFD Cond., 600 V. . . .3.00	Micro Pick-Ups (Metal), Rock-Ola and Mills \$4.75
8 MF Cond., 600 V. . . .2.50	

PARTS FOR WURLITZER—ROCK-OLA—SEEBURG AND MILLS—WRITE!

TUBES FOR THE COIN MACHINE INDUSTRY

0Z4 \$1.50	5Y3 \$.70	117Z6 \$1.60	26 \$.75
1A5 1.50	5Z3 1.00	70L7 1.95	2770
1A7 1.60	6C5 1.00*	12A8 1.00	30 1.00
1H4 1.00	6C6 1.00	12K7 1.00	33 1.00
1H5 1.30	6A6 1.50	12Q790	3895*
1LA4 2.35	6B5 1.75	12SK7 1.00	4185
1LN5 2.35	6F690*	12SR7 1.30	43 1.10
1N5 1.60	6J575	12Z3 1.00	4580
1P5 1.60	6H6 1.10*	14A7 1.60	46 1.10
1Q5 1.60	6K7 1.10	14C7 1.40	47 1.10
2A4G 2.00	6L6 1.50*	25L6 1.30	5680
2L3 1.60	6Q7 1.10	25Z5 1.00	5790
3Q5 1.60	6SC7 1.10	25Z6 1.00	7685*
5V4 1.50*	6SK785	35A5 1.30	7790
5U4C 1.00*	6SL775	35L6 1.00	7890
5W4 1.00	6V660	35Z3 1.30	79 1.40
	6X5 1.00*	35Z585	8070
	2051 2.25*	50L6 1.10	83 1.10*
	117L7 2.35		

WE HAVE MANY MORE TUBES TOO NUMEROUS TO MENTION!
 SUPPLIER'S CERTIFICATE MUST ACCOMPANY ORDER!

When you need critical tubes we are always glad to accommodate. In all fairness, you should reciprocate by giving us ALL your tube business, including the less critical tubes marked with an (*) above. Our prices are right and warrant your orders!

Deposit required with all orders!

ALBENA SALES CO. 587 10th AVE., N. Y. C.
 LONGACRE 5-8334

CHAMPION

Jackpot Fruit Reel

\$47.50

BRAND NEW



A Great Automatic Payout Machine for 5¢ Play. Colorful design. Pays out a flashy nickel plated token (25¢ size) when winning fruit symbols come up, such as two cherries, etc. Complete with 138 tokens bearing odds low as 3 to 1, high as 50 to 1.

JACKPOT consists of large "Goldward" coin which is usually redeemed at counter for \$5.00 cash. Takes space 10x10 in. Ht., 13 in. Wt., 25 lbs. Send \$10.00 deposit, balance express C. O. D. While they last, Each, \$47.50.

WEBB DISTRIBUTING COMPANY

612 N. Michigan Ave., Chicago 11, Ill.

ATTENTION

Texas, Louisiana and Mississippi Operators

FOR SALE

20 BUCKLEY DAILY DOUBLE TRACK ODDS, \$650.00 Each.

(Just Off Locations—Will Not Crate)

(Delivery Can Be Arranged Uncrated)

RAYNE JOBBING CO., Rayne, La. Phone 15-W.

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DOES IT AGAIN
with "Blackies"

Original Sensational
Did you get your supply of "Blackies?"

MANUFACTURERS OF
DISTINCTIVE
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SUPERIOR PRODUCTS 14 N. PEORIA ST. CHICAGO

Canadian Ops Keep Eyes on U. S. Price Control Policies

OTTOWA, Oct. 21.—Reports this week said that officials had been in close touch with the price control situation in the United States and the opinion is now held that the United States will follow a more strict control than had been indicated by announcements by James F. Byrnes, director of War Mobilization in the United States. A day or two after the Canadian price control agency had announced it would adhere closely to 1941 prices, a report came from the United States that a policy of granting price increases to manufacturers would be followed. Officials here say that since that time, reports from Washington have indicated that the price control agency in the United States would try to regulate prices on most civilian items as soon as they could be made again. Canadian business is much interested in price control in the United States because they plan to buy parts for a lot of machinery when factories in the U. S. can make such parts.

The coin machine industry here is interested in price control in the United States. A number of small assembly plants here expect to buy coin machine parts and assemble some types of machines after the war. The agency controlling production in the United States opened the way for coin machine manufacturers to begin making repair parts and the eventual manufacture of parts for assembling new machines.

ATTENTION!
CANADA AND LATIN AMERICA:
We can continue filling your coin machine requirements promptly!

ARCADE EQUIPMENT

- NEW ROCKET BUSTER (Latest and Newest Gun Revamp)** WRITE
- 1 Goofy Golf \$ 75.00
 - 2 L.D. Ten Strikes 50.00
 - 2 '39 Western Baseballs 75.00
 - 1 Shoot the Chutes 139.50
 - 3 Slap the Japs 139.50
 - 2 Rapid Fires 195.00
 - 1 Shoot the Bull 125.00
 - 3 Keeney Submarine Guns 185.00
 - 1 Anti-Aircraft Gun 75.00
 - 1 Chicago Coin Hockey 195.00
 - 1 Low Magic Finger 110.00
 - 1 High Magic Finger 110.00
 - 5 Electric Diggers, All for 225.00
 - 1 World Series 95.00
 - 1 New Scientific Upright Basketball 135.00
 - 1 Kirk's Blow Ball 125.00
 - 1 Gottlieb Skeeballette 85.00

SLOTS

- 2 5c Watling Rollatops, 3/5 \$ 95.00
- 1 10c Watling Rollatop, 3/5 125.00
- 1 10c Watling Rollatop, 2/4 100.00
- 2 5c Mills Brown Fronts 225.00
- 2 25c Mills Blue Fronts 325.00
- 2 25c Mills Brown Fronts 350.00
- 1 5c Mills Special Mystery 150.00
- 2 5c Mills Hand Load Chrome Bells 275.00
- 2 5c Pace Comets, 3/5 95.00
- 1 5c Jennings Blue Skin 150.00
- 1 5c Jennings 1 Star Chief 110.00
- 1 5c Jennings Silver Chief 175.00
- 1 10c Jennings Silver Chief 210.00
- 1 5c Mills Double Bell 165.00

10 KEENEY KENTUCKY CLUBS
Completely overhauled, in excellent shape, \$125.00 each, or \$1000.00 for entire lot.

MUSIC

- 1 Rockola Imperial 20 \$175.00
- 3 Wurlitzer 616 165.00
- 1 Seeburg 9800, ES 550.00
- 2 Seeburg Casinos 295.00
- 1 Seeburg Regal 295.00
- 1 Wurlitzer 24, Modernized 250.00
- 1 Singing Tower 300.00

SPECIALS

10 Bally Cup Drink Vendors—with carbonator all operating, \$3500.00 complete. \$100.00 additional for crating.
8 PANORAMS, LATE SERIES, WITH WIPERS, \$350.00 Ea.

NEW PIN GAME REVAMPS

- (Prompt Deliveries)
- MARINES AT PLAY \$195.00
 - BOMBARDIER 165.00
 - PARATROOPS 165.00
 - SHANGRI-LA 165.00
 - EAGLE SQUADRON 165.00
 - PRODUCTION 165.00

(Also Used Pin Games in stock—send us your requirements.)

TERMS: One-Half Deposit With All Orders, Balance C. O. D.

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WANT MECHANIC

For post-war job. Prefer ex-serviceman able to take over route of 60 Jukes and Pin Tables.

State all in first letter as to experiences, references and salary expected.

Ray Laughlin Amusements
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SALESBOARDS

Holds	Name	Profit	Price
600	5¢ Deluxe Charley	Def. \$10.00	\$.72
1000	5¢ Nickel Charley	Def. 17.00	.86
1000	25¢ J.P. Charley	Avr. 52.08	1.24
1000	25¢ J.P. Charley	Avr. 52.08	1.55
1000	5¢ J.P. Swing High	Avr. 27.50	1.89
1000	5¢ J.P. Jumbo Bingo	Avr. 18.80	2.32
1000	5¢ J.P. Rose Bowl	Avr. 25.40	2.39
1200	25¢ J.P. Texas Charley	Avr. 102.28	2.36
850	5¢ J.P. Jumbo Girlie	Avr. 21.80	2.84
1184	5¢ J.P. Jumbo Bingo	Avr. 27.40	2.89
1500	5¢ J.P. Scotchman	Avr. 38.25	2.98
1800	10¢ Lulu Thiek	Def. 40.00	2.88

Boards, 1¢ to \$1.00 Play—Tickets—Pushboards.
DELUXE SALES CO.
BLUE EARTH, MINN.

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In Jar Deals
3 for 25c
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Tickets in Bundles of 3.
Take In \$170.50
Pay Out 120.00

Profit \$ 50.50

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Add 25c If You Need Glass Jar.
Jobbers, Write for Quantity Prices.

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We furnish 5-Ball and 1-Ball Tables, Consoles, etc. Finest equipment obtainable. Ex-service men, formerly operators, as well as those now operating, have a wonderful opportunity with us. Write, giving references and full particulars, number of machines you can place and type of equipment permissible in your locality. BOX 615, The Billboard, 155 N. Clark St., Chicago 1, Illinois.

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Will pay highest cash prices. Pace Reels, Comb. or Free Play, Pace Saratogas, Comb. or Free Play. Include prices in first letter.

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 - 6 Long Shot 935.00
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 - 5 Thistle Down 65.00
 - 1 Stables 30.00
 - 3 Fairground 25.00
 - 2 Fleetwood 25.00
 - 1 Golden Wheel 25.00
 - 3 Proakness 20.00
- KEENEY**
- 3 Fortunes \$275.00
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- GOTTLIEB**
- 3 Derby Days \$ 20.00
- CONSOLES**
- 2 4 Bells, 3/5¢ & 1/25¢ \$750.00
 - 4 4 Bells, 5¢ 650.00
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 - 1 Jumbo Parade, Free Play 90.00
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 - 1 Dice Machine, 25¢ 60.00
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- 2 4 Way Super Bells, 3/5¢ & 1/25¢ \$875.00
 - 4 2 Way Super Bells, 5¢ & 25¢ 600.00
 - 1 Skill Times, '38 Late Head 95.00
 - 3 Track Times (Red Head) 75.00
 - 1 Dark Horse 60.00
- JENNINGS**
- 2 Cigarolla \$175.00
 - 2 Silver Moon 125.00
 - 2 Bob Tall, F.P. 100.00
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- EVANS**
- 1 Paces, '42, Like New \$400.00
 - 3 Lucky Lucre, Late Model 325.00
 - 5 Galloping Dominos, Late Head 225.00
 - 9 Lucky Stars, '42, Like New 175.00
 - 1 Bangtalls, 25¢ Late Head 175.00
- BALLY**
- 1 Lincoln Field \$ 95.00
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 - 1 Ray's Track 50.00
- EXHIBIT**
- 1 Chuck-A-Luck \$ 35.00
- PACES**
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 - 3 Saratogas, '41 130.00
- BAKER**
- 12 Paces, D.D., Late, Like New \$195.00
- SLOTS**
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 - 2 10¢ Chromes 450.00
 - 2 25¢ Blue Fronts 375.00
 - 1 Club Bell, 5¢ 395.00
 - 1 Brown Front, 5¢ 250.00
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 - 1 Cherry Bell, 5¢ 240.00
 - 1 10¢ Blue Front 210.00
 - 2 War Eagles, 10¢ 180.00
 - 17 Blue Fronts, 5¢ 165.00
 - 1 Roman Head, 5¢ 135.00
 - 7 War Eagles, 5¢ 125.00
 - 1 Extraordinary, 5¢ 150.00
 - 2 Futurity Dial, 5¢ 85.00
 - 4 Q.T., 5¢ 75.00
 - 2 Q.T., 1¢ 30.00
 - 1 Lion Head, 5¢ 45.00
 - 1 Rook-Ola J.P., 10¢ 40.00
 - 1 Rook-Ola J.P., 5¢ 30.00
 - 1 Arrow Vender (Re-bullt), 5¢ 25.00
 - 1 Arrow Vender (Re-bullt), 1¢ \$ 25.00
- JENNINGS**
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- CHIEF, One Star, 5¢** \$ 95.00
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- GROETCHEN**
- 1 Superior 25¢ (Like New) \$ 95.00
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- 1 Late Model Slug Ejector Slot, 25¢ \$295.00
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- 1 Buckley Bonus \$125.00
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- 1 A.B.T. 8 Gun Air Rifle \$3800.00
 - 1 Keeney Submarine 225.00
 - 1 Bally Rapid Fire 225.00
 - 1 10¢ Your Destiny Astrology 185.00
 - 4 Bally Bulls 85.00
 - 2 Keeney Anti-Aircraft 75.00
 - 2 Radio Rifles 75.00
 - 4 Poker Rolls 70.00
 - 100 Five Ball Free Play Games. Write for List and Prices. 1¢, 2¢, 5¢ Coin Chutes. New Replacement Rectifiers. All Types of Bulbs and Ray Gun Lamps. 30 Wire Cable. Poker Roll Rubber Balls. Large Stock of New and Used Game Parts. 500 Other Machines Not Listed.
- Crating Charge on Floor Machines, \$7.00 Each.
- \$15,000 Superior and Contalner Salesboards at 40% Less Than Factory Prices.
- We also manufacture our own Merchandise Salesboards. Write for prices and sample Board.

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BULL CHAIN DRIVE MOTORS TO FIT BALLY GUNS
\$12.50 EACH. 50% Deposit With Order.
Blackie Service, 1320 Washington St., Boston, Mass.

Will pay highest cash prices. Pace Reels, Comb. or Free Play, Pace Saratogas, Comb. or Free Play. Include prices in first letter.
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When you have a service call on an amplifier replace with a Universal Amplifier. Your machine keeps working—your customer is satisfied!
One Amplifier complete with Tubes and has sockets for Speakers and Pick-Ups for all models. **ONLY \$49.50**

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Made of the best Kraft paper, neatly printed and trimmed and glued solidly. Prices subject to change without notice!

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3/16 Crystal Sheet for all makes of machines.

Check your size before ordering. Sold in case lots only.

Size	Case Contains	Price Per Case
20x42	9	\$13.50
21x41	8	12.00
21x43	8	12.00
21x45	8	12.00
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SAVE MONEY, order in five case lots—deduct 20%.

Terms: Full cash with order, less than \$15.00; otherwise 1/3 deposit, balance C. O. D. by Railway Express, unless you give us definite shipping instructions.

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City, State Trade Orgs Plan Meetings

CHICAGO, Oct. 21. — A number of trade organizations representing city and State officials are scheduled to hold meetings during the remainder of the year in addition to the number of meetings of public officials that have already been held in 1944.

The International City Managers' Association closed its meeting in Chicago October 17. This organization represents the city managers of a number of large cities such as Cincinnati. The League of Wisconsin Municipalities met in Milwaukee October 18 and 19.

American Municipal Association, representing all city governments, will meet in Chicago October 25 to 27.

Illinois Municipal League in Peoria October 31 to November 2.

Maine Municipal Association in Augusta November 2 and 3.

Arkansas Municipal League in Little Rock November 9 and 10. The meetings of this association are always of interest to the trade because of the State and city licensing of coin machines in Arkansas.

Another convention of public officials that holds some interest for the trade is that of the National Institute of Municipal Law Officers, which will meet in Cleveland December 6 to 8. This organization has its headquarters in Washington and has a very interesting bulletin, *Bonanza Revenues*, for its members. This bulletin puts special stress on the different taxes in States and cities on coin machines. The organization does not like to give the bulletin to anyone except members.

ARCADE AND AMUSEMENT CENTER OUTFITTERS

OVER 500 MACHINES ALWAYS IN STOCK—REPAINTED AND REFINISHED LIKE NEW!

- "TRAP THE JAP," Munves' Chicken Sam Complete Conversion \$155.00
- Liberator, Brand New, in Original Crates, While They Last 295.00
- Bally Rapid Fire 225.00
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- Exhibit Automatic Pistol Range, 1 or 2 Players 150.00
- Keeney Submarine 185.00
- Mutoscope Skyfighters 325.00
- Periscope 295.00
- Radio Rifle With Film Target 85.00
- Seeburg Jail Bird 189.50
- Seeburg Shoot the Chutes, Parachute Mutoscope Magic Finger 95.00
- Mutoscope Cranes (or Electric Hoist) 55.00
- Seeburg Sportsman, Vends Prizes for Skill 95.00
- Exhibit Bowling Alley 75.00
- Gottlieb Skeeballette 62.50
- Midget Skeeball, Six-Foot, 22 In. Wide 175.00
- Bally Basketball 110.00
- Evans Playballs 200.00
- Major League Western Baseball 185.00
- Western Baseball (DeLuxe Model) 125.00
- Western Baseball 79.50

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1/3 Dep., Bal. C.O.D., F.O.B. N. Y.
Free! Price Lists: Parts—Supplies.
Complete Line of Arcade Machines!
MIKE MUNVES
510-514 W. 34th St. NEW YORK
(2 Blocks From Penn. Station)

FOR SALE ARCADE EQUIPMENT

- 8 Rapid Fires \$140.00 Ea.
- 4 Chicken Sams 100.00 Ea.
- 1 Sky Fighter 270.00
- 2 Smash-the-Axis 40.00 Ea.
- 3 Love Meters 20.00 Ea.
- 1 Drivemobile 290.00
- 2 Tokio Air Raiders 225.00 Ea.
- 2 Kirk Night Bombers 300.00 Ea.
- 1 Photomaton 950.00
- 1 Chicago Coin Hockey 160.00
- 2 Exhibit Punching Bags 50.00 Ea.
- 1 Card Machine 90.00
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Send 1/3 Deposit With Order.
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By WURLITZER DISTRIBUTOR
Must be thoroughly experienced Wurlitzer Phonographs and Wall Boxes. Top salary—48 hour week. Unlimited opportunity.
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MECHANIC WANTED

Must know Remote Control, Amplifiers and Guns. Permanent position.
Good hours. Salary \$100.00 to start.
BOX D-226, The Billboard, Cincinnati 1, Ohio

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<p>ATLAS BEST VALUES</p> <ul style="list-style-type: none"> Bally Paytable Escalators \$ 7.50 5c Jackpot for Mills 15.50 103—Waltling Jackpot Glasses 1.25 111—Locks for Mills Console 2.00 112—Leg Braces for Pin Games. Set of 440 113—Reel Glasses for Vest Pocket25 114—Jennings Jackpot Glasses 1.25 140—Release Button for Ten Strike50 170—Caster Inserts. Set of 440 183—Substitute Lock for Mills Pin Table 1.50 189—Large Suction Cup Machine Screws10 193—Back Ball Plate for Ten Strike & Ten Pins 197—Jackpot Glasses for 3-Star Jennings Chief 1.00 211—ABT Secondary Slides35 173—Substitute Lock for Mills Bell 2.00 181—Illinois Cash Box Locks60 207—1" Catalin Balls, White25 205—1/4" Felt Stripping, Roll of 25'35 218—Fuse Block Holder10 198—Clock for Marvel & American Eagle 2.50 385—Adapter from 523—80—83 to 5T4—5U4—5Z4—5W4—5V3 1.00 394—Adapter from 2A4G to 2051 1.25 169—Title Strips, 20,000 5.00 603B—30 MFD 450 V. Condenser 1.75 604B—40 MFD 450 V. Cond., Dry 1.75 171—3000 Ohm Variable Resistor for Chicken Sam Wurlitzer & Seeburg Casters, Set of 4 1.50 ABT Coin Chutes, Reg. & F.P. 3.75 Case (120) 25 W. Bulbs 9.60 	<ul style="list-style-type: none"> New Midway \$199.50 New Marine. 199.50 Streamliner . 209.50 Brazil 209.50 Grand Canyon 209.50 <div style="border: 1px solid black; padding: 5px; margin: 5px 0;"> <p style="text-align: center;">FOUR BELL GLASSES, Set of 5, \$8.75. (Part No. 325)</p> </div> <div style="border: 1px solid black; padding: 5px; margin: 5px 0;"> <p style="text-align: center;">PANORAM PHOTO CELLS, \$2.80. (Part No. 852)</p> </div> <div style="border: 1px solid black; padding: 5px; margin: 5px 0;"> <p style="text-align: center;">Crystal Pickup \$10.95 PM Speakers . 11.95</p> </div> <div style="border: 1px solid black; padding: 5px; margin: 5px 0;"> <p style="text-align: center;">PANORAM Pro- jector Bulb..\$3.75</p> </div> <div style="border: 1px solid black; padding: 5px; margin: 5px 0;"> <p style="text-align: center;">MILLS MAIN CLOCK GEAR, Complete, \$3.50.</p> </div> <div style="border: 1px solid black; padding: 5px; margin: 5px 0;"> <p style="text-align: center;">JENN. CLOCK GEARS, Complete, \$3.50.</p> </div>
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NEW METAL COVERS
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- 5c Mills Q.T. Glitter Gold, Like New \$115.00
- 5c Mills Futurity 120.00
- Jumbo Parade, Free Play, Fine Shape . . . 89.50
- Groetchen Cigarette Gold Award . . . 49.50
- Double Safe Stand, Single Door . . . 72.50
- Tanforan 35.00
- Jennings 5c Chief 125.00

ARCADE EQUIPMENT

- ABT Target Gun \$ 18.00
- Seeburg Chicken Sam 105.00
- Scientific Batting Practice 105.00
- Keeney Submarine Gun 125.00
- Bally Rapid Fire 195.00
- Shoot Your Way to Tokyo 195.00
- Seeburg Slap the Jap 135.00
- Seeburg Shoot the Chute 135.00
- Jennings Roll-in-the-Barrel 99.50
- Gottlieb Grippers 15.00

PHONOGRAPHS AND WALL BOXES

- Seeburg 3-Wire Baromatics, 5/10/25 \$ 49.50
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- Wurlitzer Victory Model 475.00
- Mills Empress 295.00
- Mills Throne of Music 250.00
- Seeburg 8200 Regal Converted 475.00
- Wurlitzer 412 95.00
- Wurlitzer 616 125.00

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- Doughboy . . 29.50
- Landslide . . 35.00
- Dude Ranch . 39.50
- Boomtown . 42.50
- Big Chief . . 45.00
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- Exhibit Star \$55.00
- ABC Bowler 59.50
- Gun Club . . 74.50
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- Mustang . . 79.50
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500 WS2Z SEEBURG WIRELESS WALL BOXES. MECHANISM MUST BE A-1 AND COMPLETE WITH GOOD TUBES. CONDITION OF CASES DOES NOT MATTER. ALSO SEEBURG REMOTE CONTROL PHONOGRAPHS. WIRE, WRITE OR PHONE

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Rock-Ola Spectravox and Playmaster Combination. Must be in excellent mechanical condition as well as appearance. Also Supers, Masters, DeLuxes, Standards.

SLOTS—1-BALLS—CONSOLES

- Pimlico, F. P. \$415.00
- 41 Derby, F. P. 375.00
- Record Time, F. P. 169.50
- Sport Special, F. P. 165.00
- Jumbo Parade, P. O.
- Late Head \$129.50
- Ev. Gallop. Dominos, 1940 275.00
- Evans Bangtails 265.00

ARCADE EQUIPMENT

- 10-Pin, Hi Dial . . . \$ 65.00
- 10-Pin, Lo Dial . . . 50.00
- Chi Coin Hockey . . 218.00
- Slap the Jap \$129.00
- ABT Target, Jungle Hunt 27.50
- ABT Early Model F \$ 20.00
- Gott. Triple Grip . . 18.50
- Keeney Submarine . 195.00

- Wurlitzer 71 Counter Model with Stand \$175.00
- Plastics for Rock-Ola '39-'40 Models, Top Corners, Lower Sides, Each . . 12.75
- Plastics for Seeburg '41-'42 Models, Lower Sides, Each \$ 14.50
- Sheet Plastics, 20x50, Red 12.50
- Rock-Ola Wall and Bar Boxes, Each . 12.50
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- Sky Blazer 79.00
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- Jungle 72.00
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- Majors, '41 64.50
- Star Attraction 64.50
- Ten Spot 64.50
- Super-Chubby 59.50
- Snappy 59.50
- Southpaw 59.50
- Legionnaire \$59.50
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- Four Roses 57.50
- 7 Up 57.50
- Belle Hop 57.50
- Sea Hawk 57.50
- Velvet 57.50
- High Stepper 55.00
- Attention 49.50
- Paradise 49.50
- Metro 49.50
- Sport Parade 49.50
- Wildfire 44.50
- Bandwagon 42.50
- Gold Star 42.50
- Sparky 39.50
- Anabel 32.50

1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

LATE BALLY ONE BALL GAMES

1 BALLY TURF KING — 2 BALLY JOCKEY CLUBS

SLOTS

MILLS GOLD CHROMES, 5c, 10c AND 25c PLAY, EITHER 2/5 OR 3/5 PAYOUT.
MILLS BLUE FRONTS, 5c, 10c AND 25c PLAY, 3/5 PAYOUT
MILLS BROWN FRONTS, 5c, 10c AND 25c PLAY, 3/5 PAYOUT
MILLS CHERRY BELLS, 5c, 10c AND 25c PLAY, 3/10 PAYOUT
2 MILLS BLUE & GOLD VEST POCKETS, EXTRA CLEAN, EACH \$55.00
ALL SLOTS HAVE DRILL PROOF CABINETS, KNEE ACTION AND CLUB HANDLES.

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OFFICE: PHONE 107

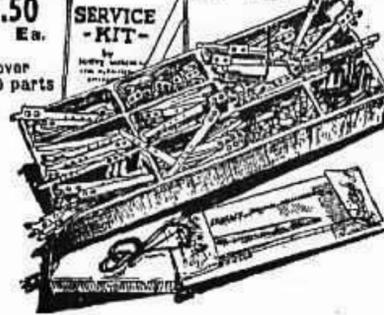
Good Tips

FOR SMART OPERATORS

\$7.50 Ea.
over 500 parts

SERVICE -KIT-

NO. C-20



SLOT SPRING KIT

Buy the "original." Be sure. Large assortment. 30 different types of high-grade quality springs.

\$9.75 Per Kit

ESCALATOR BELTS

for all Bally one ball games. Very hard to get—stock up.

75c Each Any Quantity

RECTIFIERS SEND US YOUR WORN-OUT RECTIFIERS

We will rebuild, clean and make them as serviceable as new ones. Be sure to detach all rectifiers from the transformers before shipping. **\$2.50 Each**

BALL SHOOTER PLATES

Bally ball shooter gauge plates—hard to get.

\$1.25

PLASTICS WE CARRY A FULL LINE OF REPLACEMENT PLASTICS FOR PHONOGRAPHS AT THE RIGHT PRICE

FREE

Every operator should have the famous Marcus stock sheet, it hangs on the wall, fully illustrated with prices. Saves you time in ordering. Write for your FREE copy today—No obligation.

*Mr. Operator—if you don't see it—WRITE

HARRY MARCUS CO.

816 W. ERIE ST. CHICAGO, ILL.

National Novelty Co., Inc., Harrisburg, Pa.

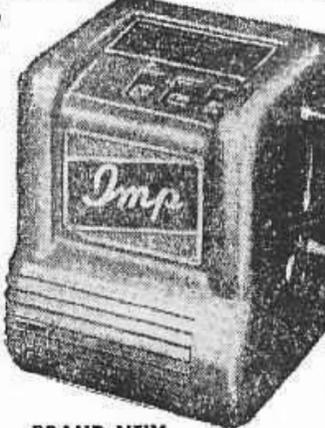
OFFERS

- 2 Mills "Three Bells" Each \$845.00
- 1 Bally "Club Trophy" 325.00
- 2 Bally "Club Bells" 265.00
- 3 Bally "Big Tops" Each \$125.00
- 1 Bally "Roll 'Em" 165.00
- 1 Keeney "Triple Entry" 165.00

Above equipment "clean as a hound's tooth"—ready for location

41 NORTH THIRTEENTH ST. HARRISBURG, PA.

Over 75,000 New Giving Trouble-Free Service!



IMP
BRAND NEW
\$9.90
WHILE THEY LAST!
Regular Price \$12.50.

- BRAND NEW
Wings.....\$11.50 | Yankees.....\$11.50
- Zephyr 9.80
 - Champion 14.90
 - Vitalizer 69.50
 - Evans Playball 195.00
 - Lova Testers 149.50
 - Exh. Merchantmon 49.50
 - Fan Front Mutoscope Diggers 79.50

- BLISTER GUNNER CONVERSION FOR AIR RAIDER\$12.50
TOKYO RAIDER CONVERSION FOR DRIVEMOBILE 16.75
KLIP-A-NIP CONVERSION FOR SKYFIGHTER 16.75

1/3 Deposit With Order.

MAX GLASS
DISTRIBUTING COMPANY
(Successors to Gerber & Glass)
914 DIVERSEY • CHICAGO 14, ILL.

PARTS—SUPPLIES

6/8 Volt Bulbs, 40, 44, 46, 47, 50, 51 and 55. Per Hundred\$5.40
3 AG Fuses Per Hundred\$9.00
1/2 Amp. 3.50
1, 1 1/2, 2, 2 1/2, 3 Amp. 3.00
5, 6, 7 1/2 Amp. 2.50
10, 15, 20, 25, 30 Amp. 2.50

PHONOGRAPH TITLE STRIPS (Red Border)
1000\$5.00
5000 Per M 4.00
10000 Per M 3.50
25000 Per M 3.00

6SC7, 5Z3, 80, 2A4G, 70L7

Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

#100 6SC7 to 7F7	#205 2A4G to 2051
103 6SC7 to 6SL7	(Seeburg Guns)
110 5Z3 to 5U4G	210 2A4G to 2051
125 80 to 5T4	(Seeburg Music)
5V4G, 5Y3 or 5Z4	215 70L7 to 7A4-7A5
126 83 to 5U4G or 5X4	(Seeburg Remote Boxes)

\$1.50 Each **\$3.50 Each**

These have been tried and proven thoroughly satisfactory. We guarantee satisfaction. Absolutely no worry, anyone can make the change. Carry these in your service kit as standard equipment.

Ask Us for List Available Records

HERMITAGE MUSIC CO.
416A Broadway, Nashville 3, Tenn.

MANUFACTURERS OF RECORD FACTORY EQUIPMENT



Pre-War METAL RACKS, \$5 each in lots of five.

POINSETTIA, INC.
101 CEDAR AVE. PITMAN, N. J.

1 Bowl-a-Bomb, \$139.50; 1 Q.T. Glitter Gold, 5c, \$95.00; 2 Paces Races, complete, black, needs repair, \$25.00 each; 1 Genco Play Ball (late), \$110.00; 1 ABC Bowler, \$44.50; 1 Dough Boy, \$22.50; 1 Gold Cup, \$39.50; 1 Caphart Music Machine, \$90.00; 1 Wurl. 016, \$115.00.
1/3 Deposit.

ACE AMUSEMENT SALES & SERVICE
27 STROUD ST. WILMINGTON 21, DEL.

Post-War Airport Program Pushed

CHICAGO, Oct. 21.—The post-war program for airports and air parks is being given much attention by *The American City* magazine. This publication which goes to city officials in all parts of the country says that as early as 1920 it began urging cities to construct airports and keep abreast with the times. Now that the federal government and many business organizations are taking interest in the post-war picture, city officials are also beginning to plan on their part in the big program. An aviation engineer recently reported to the publication on the types of services which should be offered at the average airport and also the possibilities for obtaining revenue at such fields. No particular mention was made of the small establishments such as eating places that usually grow up in the immediate surroundings of airports and parks. The coin machine trade is interested in the big number of retail places that naturally grow up when centers such as airports are established. One authority in the field says that airports are in the same stage of development that roads were 20 years ago. Some of the airports will have phenomenal growth, while the smaller airports will be limited in their developments. Experts in the field speak of these small airports as catering to the flyover traffic and they will be feeders for the larger airports.

SLOTS
MILLS—JENNINGS—WATLING—PACE
RECONDITIONED—Guaranteed
By Our 48 Years of Experience
WRITE FOR PRICES

- 2 50c GOLD WAR EAGLES
- 3 5c GOLD CHROMES
- 7 10c GOLD CHROMES
- 9 25c GOLD CHROMES
- 2 5c SILVER CHROMES
- 5 10c SILVER CHROMES
- 8 25c SILVER CHROMES
- 2 5c BROWN FRONTS
- 4 10c BROWN FRONTS
- 12 25c BROWN FRONTS
- 3 5c BLUE FRONTS
- 5 10c BLUE FRONTS
- 8 25c BLUE FRONTS

All above Machines have Knee Action, Club Handles and Drill Proof.

- 12 5c Q. T.'s Originally Blue Made Glitter Gold\$89.50
- 6 10c Q. T.'s, Same as Above 99.50
- 8 5c JENNINGS FOUR STARS
- 2 10c JENNINGS FOUR STARS
- 6 5c WATLING ROL-A-TOPS
- 2 10c WATLING ROL-A-TOPS
- 4 5c PACE COMETS
- 1 5c-25c PACE COMET Comb. (Cabinet Model)
- 2 10c JENNINGS CLUB BELLS (Cabinet Model)
- 2 25c JENNINGS CLUB BELLS (Cabinet Model)

We have all types of Coin Machines. Tell us what you want.

SICKING, INC.
1401 Central Parkway Cincinnati 14, O.

FOR SALE

Wurlitzer #125 5-10-25c Boxes ..\$25.00 Ea.
Wurlitzer #145 Steppers 35.00 Ea.
No Steppers Sold Without 10 Boxes.
Suprema's "On to Tokyo"\$175.00 Ea.

PERFECT ABT RIFLE SPORT
Consists of 6 Guns, 50,000 Pellets and 10,000 Cartridges. Plus Targets, Lamps, Compressor, Hose, etc. A bargain at \$3,000.00.

WICHITA NOVELTY CO.
704-A Scott St. WICHITA FALLS, TEX.

1 ATTENTION, 1 METRO; 1 YACHT CLUB, plastic bumpers; 1 MYSTIC, no back glass. Good condition, very clean. All four \$115.00.
2 BROWN PACES RACES, Serials in 5000. Very Clean, Good Condition.

\$135.00 each
Cash With Order.

Melody Amusement Co.
76 Herbert St. FRAMINGHAM, MASS.

MARVEL'S BASEBALL!! NEW 5-BALL REVAMP—FEATURING A KICK-OUT-POCKET! MOST SENSATIONAL GAME ON THE MARKET—ORDER NOW! **\$179.50**

- MUSIC—ARCADE EQUIPMENT—GUNS—MISCELLANEOUS**
- WURL. 24, HIDE-AWAY, PACKARD ADAPTER & 4 PACKARD BOXES, \$299.50
 - A.B.T. MODEL F 29.50
 - KICKER & CATCHER & STAND .. 34.50
 - WESTERN SUPER GRIPPER 47.50
 - MILLS MAIN CLOCK GEARS 2.50
 - BIG GAME HUNTER, EARLY MODEL .. 19.50
 - PHOTO CELLS, SEEBURG & BALLY .. 2.50
 - BINGO—COUNTER ARCADE GAME 22.50
 - BAKER'S SKY PILOT 229.50
 - WORLD'S SERIES—ROCKOLA 119.50
 - USED 5c F.P. COIN CHUTES 1.65
 - CHICAGO COIN HOCKEY\$239.50
 - SEEBURG JAIL BIRD 139.50
 - SKY FIGHTER, A-1 319.50
 - GUN BULBS, SEEBURG & BALLY. EA. .85
 - BALLY RAPID FIRES, PERFECT ... 219.50
 - BATTING PRACTICE 129.50
 - KEENEY ANTI AIRCRAFT 69.50
 - JAP CONVERTED CHICKEN SAM.. 139.50
 - KEENEY AIR RAIDER 224.50
 - COTT. 3-WAY GRIPPER 19.50
 - EXH. BULL GUN 129.50
 - BACK GLASS FOR BALLY 1-BALLS 8.50

SLOTS—ONE BALLS—CONSOLES

- 5c GOLD CHROME, 3-5, NEW REB. \$345.00
- 10c GOLD CHROME, 3-5, NEW REB. 395.00
- 25c GOLD CHROME, 3-5, NEW REB. 435.00
- BELL'S SPORTSMAN 395.00
- 20 5c V.P. BLUE & GOLD—METERS 54.50
- PIMLICO 435.00
- JUMBO PARADE, COMBINATION. 165.00
- 5c SUPER BELLS 319.50
- 1939 1-2-3, F.P. 44.50
- 5c Q.T. GLITTER GOLD 109.50
- SAFE STANDS 20.00
- CLUB BELLS, COMBINATION 239.50
- 5c WATLING ROLATOP 99.50
- 5c 4-STAR CHIEF 129.50
- LONG ACRE 595.00
- DOUBLE SLOT SAFES, Fr. & Back Doors\$ 69.50
- 5c SARATOGA, RAILS, CASH P.O. 129.50
- JUMBO PARADE, C.P., LATE HEAD 129.50
- MILLS OWL 79.50
- COLUMBIA CIG. REELS, G. A., LIKE NEW 89.50
- JUMBO PARADE, F.P., HIGH HEAD 89.50
- JENN. 4-COIN MULT. RACER, 5c. 75.00
- XV CIGAROLAS, LIKE NEW 139.50
- BALLY EUREKA 49.50
- JENN. SILVER MOON, COMB. & FP 149.50
- VICTORIOUS OF 1944, NEW 165.00
- MILLS SQUARE BELL 95.00
- 10c 4-STAR CHIEF 169.50

NOW DISTRIBUTING!! THE KLEER-FLO PARTS AND MECHANISM CLEANING MACHINE—INCLUDING 30 GAL. DRUM OF CLEANER. **\$129.50**

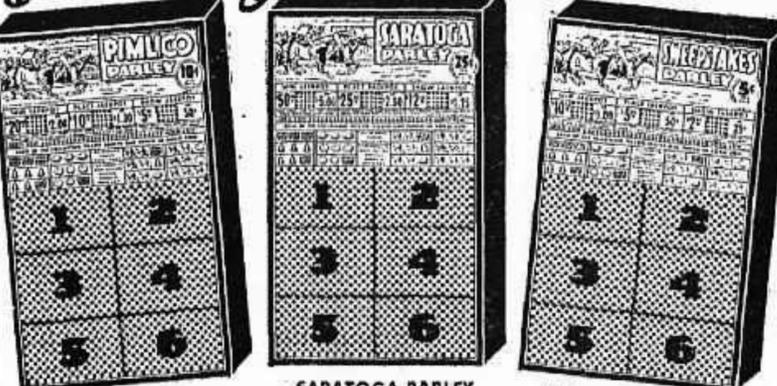
USED PIN GAMES	NEW REVAMPS	USED PIN GAMES
DUPLEX\$ 64.50	1 NEW STAGE DOOR	KNOCKOUT\$129.50
BIG PARADE 129.50	CANTEEN\$219.50	BROADCAST 49.50
LEGIONNAIRE ... 59.50	UNITED'S	SHOW BOAT 59.50
SNAPPY 59.50	OKLAHOMA 209.50	TOWERS 89.50
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GOTT. LIBERTY.. 169.50	STREAMLINER .. 209.50	BIG CHIEF 44.50
TEN SPOT 57.50	BELL'S	CROSSLINE 49.50
AIR CIRCUS 129.50	PIN UP GIRL .. \$209.50	CAPT. KIDD 79.50
STAR ATTRACTION 60.00	WESTERHAUS	5-10-20 129.50
MONICKER 89.50	MARINES 199.50	HI DIVE 74.50
VICTORY 89.50	KEEP 'EM FLYING\$149.50	
	Gott. SHANGRI-LA 154.50	
	SOUTH PAW 69.50	

WILL PAY \$45.00 FOR EXH. WEST WIND, SUN BEAM, DO-RE-MI, STARS AND DOUBLE PLAY. \$40.00 FOR LEADERS AND FLICKERS. \$200.00 FOR SUPER BELLS, AND \$105.00 FOR HI HANDS. SEND LIST OF OTHER GAMES.

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

Empire Coin
MACHINE EXCHANGE
2812 WEST NORTH AVENUE • PHONE: HUMBOLDT 6288 • CHICAGO 47, ILLINOIS

Parley Your Profits!



with HARLICH BOARDS

PIMLICO PARLEY No. 11825 1056 Holes 10c PLAY Takes In \$105.60 Average Payout 39.88 PROFIT \$65.72	SARATOGA PARLEY No. 11836 1056 Holes 25c PLAY Takes In \$264.00 Average Payout 99.70 PROFIT \$164.30	SWEESTAKES PARLEY No. 11834 1056 Holes 5c PLAY Takes In \$52.80 Average Payout 19.94 PROFIT \$32.86
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They're off! Here's the start of one of the biggest profit runs in board history. Every one an odds-on favorite! Made in our special thick style with large slot symbol tickets and the popular large hole. Write or wire for "Dope Sheet" today.

SEND TODAY FOR CIRCULAR ILLUSTRATING OTHER HARLICH MONEY-MAKERS
HARLICH MFG. CO. 1413 W. JACKSON BLVD. CHICAGO (7) ILLINOIS

Glamour\$27.50	O'Boy\$27.50
Jolly 19.50	O'Johnny 19.50
Landslide 42.50	Ocean Park .. 19.50
Lot a Smoka. 39.50	Pan American. 47.50
Majors, Old Style 19.50	Paradise 47.50
Metro 47.50	Pick 'Em 19.50
Miami 19.50	Polo 19.50
Miami Beach. 57.50	Power House. 29.50
Mystic 27.50	Punch 15.00
Nippy 15.00	Ragtime 15.00
1 Mills Jumbo Parade, Free Play 59.50	Roller Derby. 29.50
1 Mills Jumbo Parade, Combination, Used 3 Weeks, Only 189.50	

1/3 Deposit
Write or Wire

GLAUSSER MUSIC CO.
300 Gearing Ave., Pittsburgh, Pa.

FOR SALE

10 Evans completely automatic Duck Pin Bowling Alleys, like new, 60 feet long, 4 1/2 feet wide. Can be set on any floor. Can make \$75.00 daily profit. Help necessary, only one man to collect money. Reason for selling is that I am in army and have large chain restaurants to contend with. Price for 10 Alleys, \$6500.00.

A. R. DIAZ
709 S. Alamo St.
San Antonio, Texas
Phone Garfield 3722

CENTRAL OHIO QUALITY BUYS

THERE IS NO SUBSTITUTE FOR QUALITY

PIN BALLS

Jeep	\$119.50	Spot Pools	\$72.50
Hi Hat	89.50	Spot-a-Card	79.50
Texas Mustang	79.50	Topic	89.50
Velvets	69.50	New Champs	69.50
Zombies	69.50	Bolaway	79.50
Wildfire	69.50	Gun Club	72.50
Double Play	69.50	Sea Hawks	49.50
Gold Star	39.50	School Days	49.50
Sky Ray	69.50	Paradise	42.50
Horoscopes	49.50	Sport Parades	49.50
Mills Owls	99.50	Belle Hop	69.50
Gobs	109.50	Legionnaire	69.50
Star Attraction	89.50	5-10-20	Write
Jungle	79.50	Knockout	Write



Woolf Solomon

Marines at Play, New Revamp by Westerhaus, \$199.50	Invasion, Sensational 5 Ball by Westerhaus, \$165.00	One Ball Pimlicos, Club Trophys, 41 Derbys, Santa Anita, Long Shots, Write	ARCADE EQUIPMENT Late Rapid Fires. \$219.50 Hockeys 209.50 Air Raiders ... 219.50 New Sea-A Freak 109.50 Bally Defenders. 295.00
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30 Panorams, Late, With Wipers, \$365.00	10 Exhibit Rotaries, A-1, \$179.50	New Bowling League, 9 Ft. Skee Ball, \$299.50
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CONSOLES READY FOR LOCATION

Jumbo Parades, C. P., Late ... \$129.50	Super Track Times Write
Jumbo Parades, C. P., A-1 119.50	2 Way Super Bells, 5c-5c Write
Jumbo Parades, F. P., A-1 89.50	5c Superbells Comb. Write
Bakers Pacer, D. D., Like New.. 299.50	4 Way Super Bells, 5c-5c-5c-5c.. Write
Bally Club Bells, Like New 299.50	Mills Four Bells Write
Kentucky Clubs, Perfect 99.50	Mills Three Bells Write
25c Bobtail Totalizer 179.50	Track Odds, D. D., Late, A-1 Write
5c Silver Moon Totalizers Write	Watling Big Games, F. P. \$89.50
5c Bobtail Totalizers Write	Lucky Lucre Write

SLOTS—WRITE OR PHONE FOR PRICES

5c-10c-25c, Blue Fronts	5c-10c-25c Brown Fronts	5c-10c-25c, Orig. Chrome Bells	5c-10c-25c, Bonus Bells
5c Cherry Bells, 3/10 P.O.	5c Silver Chief	5c Pace Deluxe	
5c Mills Club Console Bells, 3/5 P.O.	10c Silver Chief	5c Pace All Stars	
5c Jennings Club Chief, 3/5 P.O.	10c Extraordinary	DOUBLE SAFES	

WIRE WRITE PHONE FOR PRICES

CENTRAL OHIO COIN MACHINE EXCHANGE

514 S. HIGH ST., COLUMBUS 15, O. Phones ADams 7949, ADams 7993.

City Mgrs.' Assn. Reports on Bingo Law in Cleveland

CHICAGO, Oct. 21.—The important International City Managers' Association has issued a press release on the bingo license recently passed in Cleveland and this story is being widely published in newspapers over the country. The press release by the ICMA says that Cleveland expects to get about \$40,000 in revenue from its license on bingo for charitable purposes.

The recent ordinance provides a scale of license fees and regulates bingo and other games of chance—except policy games—which constitute a lottery and which have a charitable purpose. Up to the present time the only applications for licenses were made for bingo. The ordinance does not cover poker or any other card games involving money stakes.

Must Report Monthly

The city will not issue a license to conduct games of chance unless the profits go for charity—benevolent, philanthropic, religious or fraternal purposes. Applicants for permits must post bonds, \$10,000 if the total amount of prizes is \$500, and \$100,000 if the prizes offered in any one day exceed \$500.

Each licensee is required to make a monthly report to the city of amounts paid in prizes and expenses incurred. Fees for each day of operating a bingo game are \$2 for less than 2,500 square feet of floor space, \$5 for 2,500 to 5,000 square feet and \$10 for 5,000 or more square feet of floor space.

Forty operators paying license fees during the April 10 to May 20 period this year reported a total gross income of \$364,324. Of this amount 79.2 per cent went for prizes, 15.8 per cent for expenses and 5 per cent or \$18,378 for charitable purposes.

Eighteen daily operators were included in the above report. The amount left for charity from their operations was 3.3 per cent. Thirteen operators who held games from two to six times a week reported 3.8 per cent of their receipts going for charitable purposes, and financial analysis of 10 weekly games of bingo showed 24.7 per cent went to charity.

Besides regulating persons operating bingo games, Cleveland's ordinance makes it unlawful for any firm or corporation, organization, society or association to conduct any game of chance unless licensed to do so.

SLOTS

For Immediate Delivery

- 2 Mills 5c Gold Chromes, 2-5
- 3 Mills 10c Gold Chromes, 2-5
- 6 Mills 25c Gold Chromes, 2-5
- 3 Mills 25c Gold Chromes, 3-5
- 5 Mills 25c Brown Fronts,
Drillproof, K.A., Club Handle
- 2 Mills 10c BROWN FRONTS,
Drillproof, K.A., Club Handle
- 4 Mills 25c Blue Fronts,
Drillproof, K.A., Club Handle
- 2 Mills 10c Blue Fronts,
Drillproof, K.A., Club Handle
- 2 Mills 5c Q. T.'s,
Originally Blue, made Gold Giltter
- 3 Mills 10c Q. T.'s,
Originally Blue, made Gold Giltter
- 2 Mills 25c Q. T.'s,
Originally Blue, made Gold Giltter
- 3 Mills 5c Blue Front Q. T.'s
- 3 Mills 25c Club Consoles
- 2 Mills Four Bells, 4-5c
- 1 Mills Four Bells, 1-25c, 3-5c
- 6 Mills Blue & Gold Vest Pockets, 5c
- 4 Mills Green Vest Pockets, 5c
- 1 Watling 50c Rolatop
- 1 Jennings 25c Club Special
- 1 Paces Reels
- 1 Paces Races Red Arrow
- 1 Keeney Tokio Gun
- 8 Sheffer Loboy Scales
- 1 Watling Scale-Mirror
- 5 Organ Type Speakers

Visit our new complete Record Department for Operators.

PHONOGRAPHS

- 1 Seeburg 8800, R. C. E. S.
- 1 Seeburg Rex
- 1 Seeburg Royal
- 1 Wurlitzer 500
- 1 Wurlitzer 61 Counter Mod.
- 1 Wurlitzer 41 Counter Mod.
- 2 Wurlitzer 24
- 1 Wurlitzer 412
- 1 Rock-Ola MONARCH
- 1 Rock-Ola 20 Record
- 1 Rock-Ola 16 Record
- 1 Rock-Ola 12 Record
- 1 Mills THRONE OF MUSIC

IF WHAT YOU WANT IS NOT LISTED, WRITE US, AS WE HAVE A LARGE STOCK OF ALL TYPES OF VENDING MACHINES. WRITE FOR PRICES. Terms: 1/2 Certified Deposit, Bal. C. O. D.

STERLING NOVELTY CO.

669-671 S. Broadway, Lexington 20, Ky. Wholesale Distributors

Central— THE VALUE CENTER —Central

ATTENTION: SLOT MACHINE OPERATORS!

REBUILDING and REFINISHING

ALL TYPES OF SLOT MACHINES

Your Mechanism Will Be Returned As Good As New. We Employ Only Factory Trained Mechanics. **\$79.50**
10-Day Service—All Work Guaranteed!

SEND YOUR OLD CABINETS. WE RETURN NEW ONES!

Send us your old slot machine cabinets. We replace your old wooden frame with an entirely new frame. The metal parts are completely refinished like new, including the back door. You have your choice of design and finish; specify when sending your cabinets only **\$35.50**
(If you want us to sand-down and refinish your old cabinet instead of giving you a new one you can save \$10.00.)

DO IT YOURSELF!

Refinish your old slot machine like new. Use our GLITTER-GOLD, GLITTER-BLUE, GLITTER-RED, GLITTER-GREEN, DIAMOND DUST OR BEADED FINISH. Complete kit with finishers, brushes and instructions only **\$7.85**

Write for other refinishing systems.

CENTRAL MANUFACTURING CO.

4245-47 FULLERTON AVE. CHICAGO 39, ILL. SPaulding 1670-1

C. & P. SALES COMPANY

407 Madison Ave. 5-4576 Memphis, Tenn.

FOR SERVICE THAT SATISFIES

CONSOLES

Pace Saratoga, C.P., Late Mod. ... \$ 99.50
Mills Jumbo Parade, High Head, C.P. 99.50
Watling Big Game, High Head, C.P. 89.50
Jennings Fast Time, F.P. 89.50
Jennings Fast Time, C.P. 99.50
Galloping Dominoes 325.00
Jennings Multiple Slot Liberty Bell. 59.50
Jennings Multiple Racer 59.50
Keeney's Kentucky Club 59.50
Jennings Silver Moon, C.P., 5c 122.50
Roulette, Jr. 227.50
Paces Spinning Reels, C.P. 117.50

SLOTS

35 5c Mills Blue Fronts \$169.50 Ea.
--

5 10c Mills Blue Fronts \$210.00 Ea.
2 25c Mills Blue Fronts 299.50 Ea.
6 5c Mills Cherry Bells 225.00 Ea.
1 25c Mills Cherry Bell 325.00 Ea.
3 10c Jennings Chief 179.50 Ea.
10 5c Watling Rolatops 107.50 Ea.
3 5c Pace Comets, All Star 122.50 Ea.
2 10c Pace Comets, All Star .. 179.50 Ea.
1 Columbia, Jackpot 89.50 Ea.
5 Columbia, Gold Award, Front and Back Pay 69.50 Ea.
3 5c Mills Q.T. 79.50 Ea.
2 Green Vest Pockets 47.50 Ea.
1 Mills Q.T., 1c Play 59.50
6 Mills 5c 3/5 War Eagle 149.50 Ea.

ALL ABOVE SLOTS HAVE BEEN REFINISHED AND RECONDITIONED. SLOTS OVERHAULED AND REFINISHED FOR \$35.00 EACH.

1/3 Cash Deposit With Order, Balance C. O. D.

Something New

In Jar Deals

3 for 25c

Red, White and Blue



Tickets in Bundles of 3.
Take In \$170.50
Pay Out 120.00

Profit \$ 50.50

Sample 2.50

Add 25c if You Need Glass Jar.

Jobbers, Write for Quantity Prices.

Mfg. Tip Books, Jar Deals

MUNCIE NOVELTY CO., INC.

2704 S. Walnut St. MUNCIE, IND.

MECHANIC WANTED

One thoroughly experienced on Phonographs, Amplifiers and Remote Control. Must be sober and reliable. Give references, state experience and salary expected in first letter.

BOX 427, care The Billboard, 390 Arcade Bldg., St. Louis 1, Mo.

There is no substitute for Quality

Quality Products Will Last for the Duration

D. GOTTLIEB & CO. CHICAGO

WANTED!

WILL PAY FOLLOWING PRICES

A.B.T. Big Game Hunters (Late) .. \$15.00
A.B.T. Challengers 15.00
A.B.T. Model F (Blue) 15.00
Pikes Peak 7.50
Cubs and Aces 2.00
American Eagles, 1¢ 5.00

All Machines must be in working condition, no parts missing or broken.

RAKE COIN MACHINE EXCHANGE

2014 Market Street
PHILADELPHIA 3, PA.

FOR SALE

- 1 Baker Pacer, D.D. Jackpot Model .. \$300.00
 - 1 Victrolous, 1943 F.P. 125.00
 - 1 Keeney Super Bell, Comb. F.P. or P.O. 285.00
 - 1 Mills Four Bells, 3-5¢ and 1-25¢ Slots (New Cabinet) 750.00
- Will ship one-third deposit, balance C. O. D.

WANTED

70L7 Tubes and Wall-o-Matic Cover, Model W82Z.

CHARLES MAYNARD

BOX 348 FRANKFORT, KY.

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ORDER AS
#1000 SCRIMMAGE-5c Play (Special THICK—Slot Symbols)
Takes in\$50.00
Pays Out:
Av. J.P. ...\$ 9.84
Cons. 11.00 20.84
Average Profit\$29.16

ORDER AS
#1000 SCRIMMAGE-10c Play
Takes in\$100.00
Pays Out:
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Cons. 32.75 52.43
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OUR GUARANTEE—MONEY REFUNDED IF NOT SATISFIED ON ARRIVAL UPON RETURN OF GOODS, CHARGES PREPAID.

10 5¢ Gold Chrome, Used 10 Days ... \$385.00	4 10¢ Original Chrome, Used 10 Days \$400.00
2 5¢ Copper Chrome, Used 10 Days ... 400.00	4 25¢ Original Chrome, Used 10 Days 425.00
14 5¢ Original Chrome, Like New ... 375.00	1 25¢ Brown Fronts, Like New ... \$350.00 Up
12 5¢ Brown Fronts, Like New ... 225.00	1 25¢ Blue Fronts, Like New ... 350.00 Up
3 5¢ Melon Bells, Like New ... 200.00	1 10¢ Callie Cadet ... 59.50
5 5¢ Cherries, Like New ... 200.00	1 Columbia Bells, Cash ... 49.50
4 5¢ Blue Fronts ... 200.00	16 Columbia Bells, Ch. Sep., Perfect ... 42.50
1 5¢ War Eagle ... 125.00	7 Super Track Times ... 335.00
1 1¢ Watling Twin Jackpot ... 27.50	5 Kentucky Club ... 115.00
1 1¢ Pace Bantam ... 27.50	40 5¢ Eat 'Em Hot Peanut Machs., New 15.00
1 1¢ Mills Gooseneck, Single J.P. ... 49.50	3 Gold Chrome, 10¢, Used Ten Days ... 400.00
2 Longacres, Brand New ... 600.00	

SUPPLIES

2 Chicago Metal Safes for Bally Slots ... \$ 50.00	Slot Machine J.P. Glass, Per Doz. ... \$ 13.50
8 Mills Four Bell Cabinets, New ... 20.00	Brand New Jackpot Domino Glasses ... 25.00
	Lots of 5 or More ... 22.50

NEW MACHINES IN ORIGINAL SEALED CRATES

11 Mills Copper Chrome, 10¢ ... \$425.00	2 Mills Jumbo Parade, Conv. 5¢ ... \$200.00
18 Mills Copper Chrome, 25¢ ... 525.00	2 Keeney Super Track Times ... Write
50 Mills Brown Fronts, 5¢ ... 385.00	3 Galleping Dominos, J.P. ... 425.00
9 Mills Brown Fronts, 10¢ ... 395.00	4 Columbia Bells, Gold Award ... 99.50
3 Mills 5¢ Handload Emerald ... 400.00	

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15 Mills Brown Fronts, 5¢ ... \$275.00	10 Mills Consoles, 5¢, New ... \$375.00
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10 Mills Brown Fronts, 25¢ ... 350.00	1 Mills Console, 25¢, New ... 450.00
9 Mills Gold Chrome, 5¢ ... 400.00	5 Mills Mystery Bonus, 5¢, New ... 275.00
1 Mills Gold Chrome, 10¢ ... 425.00	3 Mills Mystery Bonus, 10¢, New ... 285.00
1 Mills Gold Chrome, 25¢ ... 450.00	

PHONOGRAPHS AND SUPPLIES

1 Wurlitzer 616 ... \$125.00	2 Playboys ... \$ 25.00
3 600 Wurlitzer Victory Model, New ... 525.00	9 1939 Wall-o-Matics, Perfect ... 17.50
1 Wurlitzer 416, Walnut ... 125.00	2 #120 Wurlitzer Speakers, New ... 125.00
1 Wurlitzer 416, Marble Glo ... 135.00	

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Wanted To Buy—50 Seeburg 8200's; 100 Seeburg Wall-o-Matics, 20 selection; also Wurlitzer 600's, 750's, 850's. Write us what else you have to offer. We will also buy your complete route of Phonographs anywhere east of the Mississippi. Write us what you have to offer, giving quantity of each model, guaranteed condition and lowest cash price.

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I BALL FREE PLAY	Longacres ... \$575.00	Thorobreds ... 575.00	Pimlicos ... 395.00	Derby '41 ... 325.00	Club Trophy ... 325.00	Track Record ... 150.00	Whirlaway, New ... 450.00
SLOTS & CONSOLES	5-25c Twin Super Bell, CP ... \$495.00	Four Bells, Late Head 895.00	Four Bells, Old Head 595.00	Four Way Super Bell, 3-5c, 1-25c ... 850.00	Three Bell ... 995.00	Jumbo Parades, Conv. 179.50	Jumbo Parades, Late Head, CP ... 159.50

Jumbo Parades, Old Head, CP ... \$ 99.50	1941 Bangtails ... 425.00	1941 Lucky Lucre, 3-5c, 2-25c ... 425.00	Lucky Lucre ... 225.00	Roiletto Sr. ... 350.00	25c Bally Roll 'Em ... 169.50	Triple Entry ... 139.50	Royal Flush ... 85.00	Royal Draw ... 124.50	Paces Reels ... 124.50	Saratogas ... 124.50	Saratoga Conv. ... 159.50	5c Mills Blue Fronts ... 225.00	10c Mills Blue Fronts ... 275.00	25c Mills Blue Fronts ... 350.00	5c Original Chromes ... 395.00	25c Original Chromes ... 525.00	50c Original Chromes ... 850.00	25c Orig. Glitter Golds ... 525.00	50c Orig. Glitter Golds ... 850.00
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5c Bonus Bells ... \$235.00	5c Cherry Bells ... 250.00	25c Brown Fronts, Rebuilds ... 325.00	5c Jennings Chiefs ... 200.00	5-10-25c War Eagles ... 200.00	5-10-25c Grey Fronts ... 200.00	4 Used Double Steel Safes, Heavy Duty, Ea. ... 150.00
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Chicken Sams Conv. ... \$169.50	Keeney Submarine ... 195.00	Chicago Coin Hockey ... 195.00	Keeney Anti Aircraft ... 79.50	Rapid Fire ... 210.00	Radio Rifle ... 95.00	Mills Punching Bag ... 89.50	World Series ... 75.00
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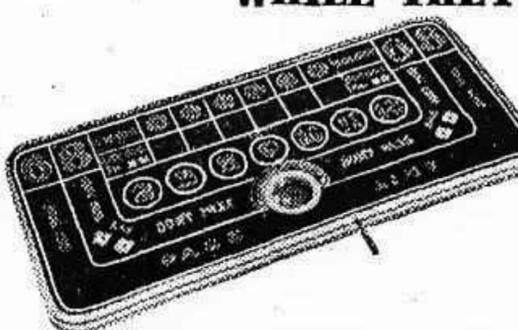
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Big Show ... 25.00	Fishin' ... 24.50	Nippy ... 19.50	Sky Ray ... 28.50
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Custom Conversions

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3 Shoot-Your-Way-to-Tokyo, \$175.00, or Three for ... 500.00	2 5c Champions, Token Pay-Out, Ea. ... 22.50
1 Bally Club House ... 125.00	2 American Eagles, 1¢ Token Pay-Out, Ea. ... 12.50
	3 Liberties, 1¢ Token Pay-Out, Ea. ... 12.50
	2 Aces, 1¢ Cigarette Machine, Ea. ... 5.00
	1 Ex-Ray Cigarette Mach., Token Pay-Out 15.00

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ORIGINAL UNIVERSAL'S "JAR-O'DO" ORIGINAL
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"UNCLE CHARLEY!"

Destined to tie for honors with our recently introduced "Super Charley" we eagerly anticipate the opportunity of serving you on this inevitable hit, "Uncle Charley!" The traditional "JAR-O'DO" superiority in quality and popularity is once again portrayed in this hit of hits! Remember, there is no substitute for quality! Our tickets are machine folded, machine taped and machine counted. NO SEWING OR BUNDLING ON OUR TICKETS! If your jobber can't furnish you with original "JAR-O'DO" tickets, write direct to us!



Tickets stapled three to a bundle!! Sells for 25c per bundle! (Original "JAR-O'DO" tickets are stapled with genuine staples—three loose in one—not with a band and not by sewing where it is necessary to open three at one time. By our method of stapling the players can play high-low!) Let us prove to you that "Uncle Charley" is all and MORE than we contend! Place your order early because you'll be repeating surely!

RED-WHITE-BLUE "SUPER CHARLEY PAYOUT" (Stapled 3 to a Bundle)	2170
80 Tickets in Red Shields ending in 0 each receive	\$1.00
6 Tickets in White Shields ending in 55 each receive	5.00
6 Tickets in Blue Shields ending in 11 each receive	1.00
6 Tickets in Blue Shields ending in 22 each receive	1.00
6 Tickets in Blue Shields ending in 33 each receive	1.00
6 Tickets in Blue Shields ending in 44 each receive	1.00
Takes in 2170 Tickets at 3 for 25¢	\$180.83
Pays Out (Actual)	114.00
Profit (Actual)	\$ 66.83

FIRST AND FOREMOST OF OUR "CHARLEY" HITS!	2170
"Jar o' Do" Red, White, Blue "BIG CHARLEY" (Stapled 5 to a Bundle)	\$434.00
Takes in 2170 Tickets at 5 for \$1.00	\$434.00
Pays Out (Actual)	360.00
Profit (Actual)	\$ 74.00

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Originators of the Original "JAR-O'DO" Deals!
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COMPLETE REEL ASSEMBLIES (356-1 SP 2-3, Five Lemon 1st Reel)	Each	15.95
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HARDWOOD CABINETS (Finished Light)	Each	14.95
JACKPOT GLASS, Safety, Wire Mesh or Safety Blue	Each	.95
ESCALATOR or REEL GLASS	Each	.50
AWARD CARDS, 3-5 Two Cherry Pay or 2-5 One Cherry Pay	Each	.25
AWARD CARDS, 2-4 Pay or 3-5 Pay (Stagger Type)	Each	.50
AWARD CARDS, 3-5 Pay (Stagger Type, Gold Award)	Each	.50
AWARD CARDS EXTRAORDINARY (Stagger 3-5 Pay or 3-5 G. Award)	Each	.50
AWARD CARDS PACE COMET (Stagger Type, 3-5 Pay)	Each	.50
EXTRAORDINARY EAGLE CARDS, Silver & Blue	Each	.45
MILLS CHROME HANDLES	Each	.95
OLUB HANDLES	Each	3.90
REEL STRIPS, SP 2 Cherry or OH 1 Cherry	Set	.90
REEL STRIPS, VEST POCKET or Q.T.	Set	.90
DRILL PROOF PLATES (Complete Six Pieces)	Set	9.95
DRILL PROOF PLATES (6x8 In. Side Plates)	Set	1.45
PRICE DENOMINATION BUTTONS, 5¢, 10¢ or 25¢	Each	1.00
JACKPOT ASSEMBLIES, 5¢, 10¢ or 25¢ Size	Each	17.50
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RESERVE JACKPOT INSERTS	Each	1.05

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Largest Distributor in the West

Offers Machines at "REAL BARGAIN PRICES"

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1 Mills 4 Bells, Late Head, 4/5¢	Write
1 Mills 4 Bells, Late Head, 3/5 & 1/25¢	Write
3 Mills 4 Bells, Orig. Head, 4/5¢	Write
1 Pace Saratoga, Comb. F.P.-P.O., Brand New	\$250.00
2 Pace Saratoga, Comb. F.P.-P.O.	@ 165.00
2 Pace Reels, Comb. F.P.-P.O.	@ 175.00
3 Saratoga Jr., P.O. with Rails	@ 130.00
2 Pace Reels Jr., P.O. with rails	@ 135.00
4 Saratoga Sr., P.O. with Rails	@ 140.00
2 Pace Reels Sr., P.O. with Rails	@ 150.00
1 Jennings 5¢ Cigarolla	65.00
1 Lucky Lucre, 5/5¢	225.00
2 Galloping Dominos (Old Head)	@ 50.00
1 Buckley Track Odds, D.D., no J.P.	325.00
1 Keeney Skylark, F.P.-P.O.	250.00
1 Keeney Fortune, F.P.-P.O.	325.00
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Bally Big Top, F.P.	125.00
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SLOTS	MUSIC
2 Periscope (Brand New)	@ \$325.00
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2 Johnson Baseball	@ 75.00
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SLOTS	MUSIC
50¢ Brown Fronts	Write
50¢ Glitter Gold Blue Fronts	Write
50¢ Glitter Gold War Eagles	Write
50¢ Glitter Gold Roman Heads	Write

MUSIC	MUSIC
1 Mills Throne	\$250.00
2 Rookola Commandos	@ 800.00
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Wurlitzer 950	Write
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16 Select-o-Matix Boxes (24 Record 30 Wire) @ \$7.50 Ea.
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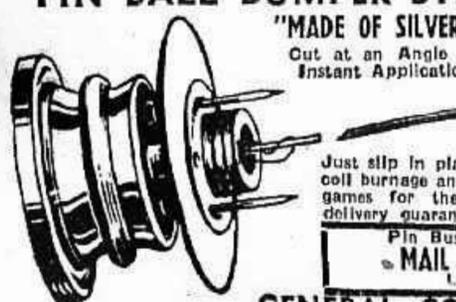
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"SHOOT THE JAP" \$179.50 RAY-O-LITE GUNS \$179.50
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WE REBUILD RECONDITION REFINISH For **\$49.50**
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MADE TO WORK AND LOOK LIKE NEW BY FACTORY TRAINED SPECIALISTS

WE RE-BUILD— Your old run down "CHICKEN SAM" and "JAIL-BIRDS" and
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RE-FINISH— THE JAP" Ray Guns.
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 - #5—3-5, EXTRAORDINARY
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100 CARDS22c EACH

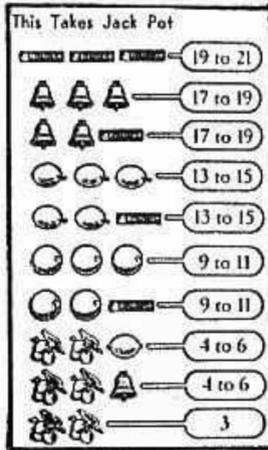


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 - Payout Discs, S.P., 1, 2 & 3Set 7.50
 - Disc PlugsSet .25
 - Oval Frames To Use Paper Reward Card on Brown FrontEach 2.00
 - Cash BoxesEach 2.25
 - Vest Pocket Coin Chutes, 1¢ or 5¢, NewEach \$3.25
 - Payout Tubes, 25¢ Size (with Hopper)Each 3.75
 - Bottom Main Slide, 5¢-10¢-25¢ ... Each 4.25
 - 20-Stop Star WheelSet 3.00
 - Large Clock Gears, Complete with Brackets and Springs for Jennings SlotsEach 4.25
 - Back Board Glass for Jumbo Parade, Cash ModelEach 3.50
- We Have All Types of Springs and Other Parts for Mills Slots.
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Coin-operated game rotates under glass top while players sit with drink, food, etc. 5¢ play. Every Restaurant wants a table. Games are in first-class condition, thoroughly reconditioned, ready to operate.

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MODERN 125,000 SQ. FT. FACTORY TO TRIPLE BALLY PRODUCTION

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BADGER'S BARGAINS

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NEW PHONOGRAPH MECHANISM CABINETS

Modernized Replacement Cabinets, Glamorous Design, Beautifully Illuminated Modernistic Glass Paneling, Adaptable for Any Twin (12) 20 or 24 Hide-a-Way with Adaptor. Special Price \$59.50.

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4 Mills Gold Chrome, Rebuilds, 5c \$325.00	3 Mills Four Bells, Late Head, 5c 5c, 5c, 5c \$795.00
1 Mills Regular Chrome, Orig., 25c 475.00	4 Keeney Super Bells, 4 Ways, 3-5c, 1-25c 795.00
4 Mills Regular Chrome, Orig., 5c 325.00	6 Keeney Super Bells, 2 Ways, 5-25c Cash 475.00
14 Mills Blue Fronts, Refinished, 5c 225.00	2 Keeney Super Bells, 2 Ways, 5c-5c Cash 395.00
11 Mills Blue Fronts, Refinished, 10c 250.00	8 Keeney Super Bells, 5c Comb. 324.50
6 Mills Blue Fronts, Refinished, 25c 350.00	2 Evans Lucky Lucre, 2-5c, 2-25c 395.00
2 Mills Blue Fronts, Refinished, 50c 595.00	2 Evans Bangtails, D.D., J.P. 395.00
2 Mills Brown Fronts, Rebuilds, 10c 225.00	4 Evans Dominoes, Late Two Tone D. D., J.P. 395.00
5 Mills Brown Fronts, Rebuilds, 25c 295.00	3 Bally Club Bells, Free Play, Pay-out 249.50
8 Jenn. 4-Star Chiefs, Refin., 5c. 189.50	3 Jennings Liberty Bells 29.50
4 Jenn. 4-Star Chiefs, Refin., 10c. 199.50	9 Mills Jumbo Parade, P.O., Late. 139.50
4 Mills Glitter Gold, 5c Q.T. 114.50	3 Bakers Pacers Daily Double 299.50
2 Mills Glitter Gold, 10c Q.T. 139.50	4 Pace Saratogas or Reels, Late 124.50
2 Mills Extraordinary, Refin., 5c 189.50	1 Jenn. Silver Moon, 25c P.O. 225.00
4 Mills Cherry Bells, Refin., 5c 225.00	1 Bally Big Top, P.O. 69.50
2 Mills Cherry Bells, Refin., 10c 250.00	2 Pace Saratogas (Comb.) 179.50
1 Mills Chrome V.P., 5c 59.50	3 Pace Saratogas, P.O., 25c 189.50
10 Weighted Slot Stands, Refin. 29.50	
4 Mills Four Bells, Orig. Head, 3-5c, 1-25c 795.00	
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