



LAWRENCE WELK His Champagne Music Bubbles at Box Office (See page 4)

M'f'rs Prepare for Post-War With Lines for New Fields

COCKTAIL COMBOS

Locals Move In When **No-Names Ask Name Dough**



MOODS ON AIR-PIX PROGRAMS





Vol. 56. No. 46



November 11, 1944

Over-All P-W Plan Is Urged For Outdoors

First

Hamid Exhorts for Action

NEW YORK, Nov. 4 .--- In outdoor showdom as annual convention time in Chicago, December 4-7, approaches some groups and individuals feel it is urgent that some sort of post-war plan covering requirements of the whole industry be discussed and adopted at the gatherings. George A. Hamid, whose interests embrace practically every field of outdoor amusement activity, is one of the ardent crusaders for an amusement post-war plan.

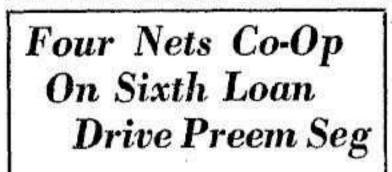
"All branches of industry excepting the outdoor show business already have postwar plans. In our field everybody is waiting for the other fellow to take the initiative. Now is the time and Chicago the place for discussion and action," Hamid declared.

"Instead of the individual organizations of showmen each formulating something of their own, a plan serving all groups should be agreed upon. Roundtable discussions of the various show groups convening in Chicago should be followed by a joint meeting of all showmen's organizations at which views and suggestions of the different categories--circuses, fairs, carnivals, parks and pools -would be considered and a comprehensive post-war plan covering the entire outdoor field adopted. "It should be possible," he pointed out "to ascertain approximately the amount (See Urge Outdoor P-W Plan on page 54)

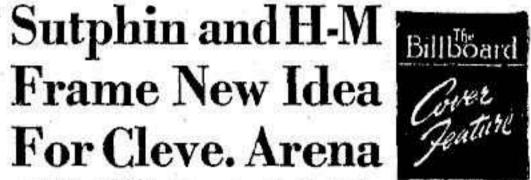
| Broadway | Crix | First | '44-'45 |
|----------|--------|-------|---------|
| S | Standi | ngs | |

| Right | Wrong Or No Opinion | Accuracy Percentage |
|--------------------------------------|------------------------|------------------------|
| John Chapman (News) | 4 | 83.4 |
| Robert Coleman (Mirror) | 4 | 83.4 |
| Louis Kronenberger (PM) | 4 | 83.4 |
| Howard Barnes (Herald-Tribune) 15 | 5 | 75 |
| Robert Ganland (Journal-American) 15 | 5 | 75 |
| Lewis Nichols (Times) 19 | Б | 79.2 |
| Burton Rascoe (World-Telegram) 17 | 6 | 74.6 |
| Ward Morchouse (Sun) 8 | 3 | 72.7 |
| Wilella Waldorf (Post) | 7 | 70.9 |

(Note: Voided in this tabulation are revivals with fixed or limited runs. Also not tabbed are 14 shows which have preemed too recently for an opportunity of proving themselves.



WASHINGTON, Nov. 6 .- For the first time in radio history the four nets will toss a show from one to another when the Sixth War Loan Drive opens Sunday November 19, with Coast-to-Coast tic-up topped by special appeal by the President. Blue will open the Sunday night kickoff show at 8. Half hour later Blue will pass the ball to NBC, urging listeners to pick it up. NBC passes to Mutual at 9 and Mutual in turn passes it to CBS at 9:30. Plans are for all four to give final time to Presidential appeal. Net and independents will again de-Bond drive, vieing in each case to outdo each other. NBC will have November 23; independents, November 28; Blue, Dehave already named special war drive committees and special events reps to plot out bond-selling ideas, as Treasury, acceding to industry suggestions, is leaving main selling job up to the stations.



NEW YORK, Nov. 4 .-- Al Sutphin, manager of the Arena, Cleveland, in cooperation with George A. Hamid and Bob Morton, is readying a new formula of indoor entertainment which will be presented at the Cleveland Arena January 7-14. Show will be along the lines of Ringling's Spangles, housed at Madison Square Garden last summer, but will be streamlined and routined to form a package suitable for a touring unit with enough box-office appeal to operate sans sponsorship of any sort. Sutphin and his Arena staff have already worked out the basic details of the project and have sold the idea so well vote several special days to the War locally that the Arena has been sold out for the first two nights to large Cleveland firms. George Hamid and Bob Morton are personally supervising details cember 1; CBS, December 7 (Pearl Har- of the spectacle, which will be made up bor), and Mutual, December 16. Nets of name attractions, outstanding circus acts and a line of 24 girls, with special attention given to scenery and lighting. A huge stage will be constructed at one end of the Arena, and a circus ring installed in front of the stage. Rigging for aerial numbers will be hung on both

'44-'45 Drama Crix Tab **Pickin' Better** This Season

Chapman, Coleman run neck 'n neck with Kronenberger, with rating of 83.4

By Bob Francis

NEW YORK, Nov. 4 .- Closing in on the 1944-'45 legit season's halfway mark, several of the Stem crix are running neck and neck in accuracy. Also, the whole group shows a 4 per cent improvement in drama I. Q. on the over-all inventory

> of last year. At the end of the 1943-'44 legit stretch, the aisle experts rated a general accuracy average of 73.8 per cent. From May 1, 1944, to date, the tally is 77.9. Either the sisle boys are getting smarter or the going has been easier.

So far the experts have

been asked to judge 38 productions, of which 14 cannot be included in the tab because they have not been on the Stem long enough to have an opportunity to make the 100-performance grade which spells success. Not rated are Song of Norway, Anna Lucasta, Star Time, Sol-

Gener Jeature

Internat'l Ballet **Group Okay BO But Nix on Toes**

NEW YORK, Nov. 4 .- A third Ballet Theater group opened this week and proved that good, bad or indifferent there are plenty of audience dollars for topdrawer terps and even for toes that don't get any higher than the second drawer. Preeming in a theater that is noted for its flops, the Ballet International, strictly a Yank organization, got under way Monday (30) with more tails than have been seen at a New York debut since before the war. Mixed with the tails were sport clothes and that peculiar odor that marks a certain group of followers of the toes without the heels.

21

the ad

q

There were also that collection of bravo throwers who shout huzzahs at the proper moments, despite the fact that at least in 10 cases there was nothing in the moment to make any audience articulate.

The opening program indicated a desire on the part of the new group (it's well heeled with all the dough this side of China) to experiment, and experiment they did, tho not too intelligently. For a Pas De Deux they had Andre Eglevsky set Sentimental Colloguy (inspired by a poem by Paul Verlaine) before a setting by Salvador Dali. It would have been fun just to hear the music and look at the setting. The choregraphy didn't mean a thing. The idea was supposed to suggest loneliness. It didn't, and while credit must be given to a new group for trying, the try should at least have been professional.

The evening's opening was Lcs (See Ballet Good B. O. on page 29)

Plenty of Packaged Shows

War Finance Division has again turned out plenty of sponsorable War Bond shows that are free for the asking. Division radio officials say stuff is top-flight compared with best of previous drives and should be quick sellers, particularly for independents in wide awake towns because of popularity in last drive. The Salutes to war heroes have been upped to 24 for coming drive. Hector Chevigny, Forrest Barnes and Peter Lyon handle the writing assignments, with Howard Claney, John Conte, Arnold Moss, Martin Gable and Berry Krueger doing narrations. Acting roles are handled by Joan Alexander, Walter Kinsella, Frank Lovejoy, Elizabeth Morgan, Joe Julian, Margaret McDonald, Albert Aley, Ted Osborne, Jackson Beck, John Gibson, (See 4 Nets on 6th Drive on page 30)

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Final Curtain, Births,

(See Circus "Idea" Set on page 54)

No Bull

LONDON, Nov. 4. - Objecting to his name being lavishly displayed on billboards in heavy, red type, Richard Tauber, eminent Viennese operatic and musical tenor and latest headliner on the English music hall stage, now has a clause in his future contracts stating that red will not be used on any billboards or posters advertising his appearance. He says that the color is cheap and that it infuriates him.

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dier's Wije, Bloomer Girl, Meet a Body, The Visitor, Snafu, Violet, The Perfect Marriage, No Way Out, Embezzled Heaven and Sleep, My Pretty One. Obviously, some of these are due to hit the jackpot and others the skids, thereby shifting the pewsters' individual scores according to their recorded first-night guesses. The Billboard will add these and future newcomers to the list, as they fail or stick, and carry a month-tomonth tally of the dents or boosts in local critical averages.

On the basis of 24 shows which have proven or disproven themselves as of today's date, five are rated successful and 19 have fallen on their faces. Louis Kronenberger (PM), John Chapman (News) and Robert Coleman (Mirror) saw all of them and each went off the beam on four. They lead the field at the moment with individual scores of 83.4 per cent. Lewis Nichols (Times) is a short length behind. He also saw all the shows but went wrong on five of them for an average of 79.2 per cent. Howard Barnes (Herald-Tribune) and Robert Garland (Journal-American) are riding nose to nose in third position with averages of 75 per cent. Each saw 20 shows and booted five out of the lot. (Garland actually had four wrong guesses, but slipped in a "No Opinion" review, which in The Billboard tally rates a wrong guess, as it is obviously an expert's duty to make up his mind one way or the other.) Right with them is Burton Rascoe (World-Telegram) with a two of six wrong judgments out of 23 for a total of 74.6 per cent. Ward Morehouse (Sun) runs in fifth place with a rating of 72.7, with three errors chalked against him out of 11 shows covered. Wilella Waldorf (Post) brings up the rear. She saw all 24, but tagged seven incorrectly for an average of 70.9 per cent.

Assistant or second-stringers are not tabbed unless they have sat in on sufficient judgments to have a bearing on the tally. It should be mentioned, however, that Herrick Brown (Sun) covered 11 shows that Morehouse missed and was wrong only twice for an 81.2 average. This really puts him in second slot among the current experts. (Who asked what had become of a second-string cric?) It may be interesting to watch how he and some of the others stack up as the season progresses.

The Billhoard, Main Office, 25 Opera Place, Cincinnati 1. Ohio. Subscription Rate: One year, \$7.30. Entered as second-class matter June 4, 1897, at Post Office, Cincinnati, O., under Act of March, 1897. Copyright 1944 by The Billboard Publishing Company.

In This Issue

GENERAL NEWS 4

Des Moines Scrambles for Net WireWithLocal, Out-of-Town **\$\$\$** Eying Mutual Franchise

Cowles Cut to One Station Inspiration for Other Ops

DES MOINES, Nov. 6.—Competition for a station with the same power as that for the Mutual outlet in Des Moines and additional radio biz here has turned into a highly competitive race, with interests from Minneapolis and Chicago vying with local money for control.

The situation reached a new peak this tion for the Tall Corn Network. week, with a series of conferences which included representatives of a newly formed corporation, the Independent Broadcasting Company; Capital City Broadcasting Company, representing strictly Des Moines interests; Tall Corn Network, which represents six Iowa station, and a representative of MBS.

Net results of the conferences remained in doubt, except that everyone sought the Mutual wire now held by KSO which also has the Blue Network.

The Des Moines network wires formerly were in control of the Cowles family and WHO, Des Moines, until recently, when the monopoly ruling forced the Cowles' to dispose of one of their stations, which resulted in KSO going to the Murphy interests of Minneapolis. This left NBC with 50,000-watt WHO; OBS with KRNT, and KSO with Blue and Mutual.

With Cowles relinguishing one of their stations the situation became ripe for outside competition. A group of six smaller Iowa stations formed what is called the Tall Corn Network and a group of East Des Moines business men asked for a new station to be called KEDM with 1,000 watt on 1600, the only available spot on the dial for Des Moines.

Then a Chicago group asked for a same power and wave length, but at latest reports FCC has rejected the application because of insufficient data furnished. This week articles of incorporation were filed for the Independent Broadcasting Company of Des Moines, headed by John Boler, of Minneapolls, and a group of Des Moines business men. Boler showed up in Des Moines and ran into a meeting of operators of the Tall Corn Network, along with a representative of the Mutual network. On top of this, representatives of KEDM met with the same. Everyone was trying to get the Mutual wire. On top of this, representatives of the Tall Corn Network let it be known they intend to file an application with FCC

sought by KEDM and the same wave length. Boler disclosed he was seeking Station KICD at Spencer and planned to move it to Des Moines. Station KSO was discussed as a possible feeder sta-

As a result, the situation remains tense -everyone else is watching other organization moves and no one can actually predict what will happen. Some predict there will be five stations. Actually only KEDM has on file a boni fide application, which would make the fourth station. There have been plenty of verbal promises made and it all sums up to one fact -the Cowles stirred the radio pot in Des Moines by relinquishing control of one of their twin stations.

Chi Legit Gets Four in 12 Days

OHICAGO, Nov. 4 .- The local legit season, which has been going along at a fast clip, will be sharply stepped up with the opening of four shows in the next 12 days. A musical, a whodunit, a Elliott's Sleep No More, which opens tohaving failed because of hard and fast previous bookings. It moves to Milwaukee, St. Louis, Pittsburgh and Washington prior to a Christmas night opening in Philadelphia. Wallflower comes into the Great Northern November 12. Most important of the openings is Mike Todd's Star and Garter, due at the Blackstone November 16. Todd has been in Chicago all this week supervising rehearsals of the show. Principals will include Willie Howard, Lois Andrews, Carrie Finnell and Chaz Chase. Two long-run shows and one that gives promise of a lengthy stay are going along at top speed. Oklahoma, which ended its 50th week last week and passed the \$1,500,000 figure, is selling out weeks ahead. It closes January 6 to make way for Helen Hayes in Harriet. Kiss and Tell has passed its 700th performance and is doing almost as well at the Studebaker as it did at the Harris. The Voice of the Turtle, at the Selwyn, is playing to capacity.

U.S.S.R. Listens?

NEW YORK, Nov. 4 .- WNEW, indie here, has a show called Meet the Russians, a public service program dealing with the customs and culture of the Soviet Union. Nobody paid too much attention to the thing, least of all official circles. It was just another sustainer.

WNEW discovered the other day, tho, that they had at least two listeners, Ambassador and Mrs. Grymkyo, the Soviet ambassador to the United States, and they discovered it when a card came to Milton Robertson, the show's scripter, inviting him to a reception at the Soviet Embassy in Washington November 8 in honor of the 27th anniversary of the October revolution.

Shuberts Making **Philly Ace Tryout** Town; 7 Preems Sked

PHILADELPHIA, Nov. 6 .- Local theatergoers, long complaining that the Broadway successes either skip this burg or come around when the scenery has faded (Oklahoma comes here next April 30), have finally found a responsive ear. The Shubert interests, operating the four legit houses in town, are once again making Philadelphia an ace try-out town, with seven preems skedded to unfold here before the year runs out.

Following two break-in nights in comedy and a wacky farce are on the Wilmington, Del., Laurence Stallings sked. First to get under way is Clyde brings his new play, The Streets Are Guarded, to the Locust Street Theater night at the Civic Theater, with Taylor next Monday (16). Week after brings Holmes in the lead. On Monday (6) three first-showings to the city. On No-Ten Little Indians moves into the Harris. vember 13 Dave Wolper will preem his Over Twenty One, the present tenant, new musical, Glad To See You, starring is still selling out but closes tonight, Jane Withers, Eddie Davis and June efforts to extend the engagement locally Knight, at the Shubert Theater. Same night brings Arthur Miller's new drama, The Man Who Had All the Luck, to the Walnut Street Theater. Two days later (15) Meyer Davis and Sam H. Grisman, who presented Wallflower, will try their joint luck again with a new piece by Mary Orr and Reginald Denham, Dark Hammock, starring Elissa Landi. On successive Mondays three more important preems come to town. Billy Rose will unfold his Seven Lively Arts at the Forrest Theater November 20; Locust Street Theater, November 27, gets the new comedy by George Ross and Rose C. Feld, Sophie Halenczik, American, starring Katina Paxinou, and A Lady of ??, presented by the Shuberts, with Carole Landis in the musical's lead, will have its first showing at the Forrest Theater December 4. Sandwiched in with all the new openings is a local stand for The Cherry Orchard , at the Walnut Street Theater November 20, and Katherine Dunham's Tropical Revue at the Locust Street Theater December 11. Currently, Sadie Thompson and Dorothy Baker's Trio are playing their initial stands at the Shubert and Locust Street theaters, respectively. Since the season's starting city has been the preem site for Bloomer Girl and Soldier's Wife. With the bumper crop of bookings ahead, it brings to rest the chronic complaint that the townfolks have to junket to Gotham to get a glimpse of a new show.

U.S.Forum N.C. **Switch Hits Terp Gang in Halifax**

HALIFAX, N. S., Nov. 4 .- Night spot congestion will be greatly increased when the United Services Forum nitery is converted into an ice skating and hockey rink. Dancing had been available every night except when shows were booked into the big enclosure. On Saturday nights the dancers totaled 2,200. There are accommodations for 1,200 dancers at one time on the floor. E. L. Cousins, wartime port administrator for the Dominion Government, recommended that the Forum be continued thru the winter for the dancing on the ground that more of the sailors, soldiers and airmen of the United Nations are interested in dancing than in skating and hockey, but decision has finally been reached to suspend the dancing until late in March, or perhaps mid-March. This, mainly to provide a place for ice hockey this winter.

The Halifax danceries have been operating at capacity despite the huge accommodations at the Forum, which was originally part of the local fair plant and bought by the government to furnish recreational facilities for servicemen, not only of Canada but of the United States, Britain, Russia, France, etc. Even with the 2,200 at the Forum each Saturday night, the other night spots have been crowded or practically so every Saturday. With shortage of females prevailing everywhere, but not so potent at the Forum night club as elsewhere, owing to the staff of hostesses available every night. Sponsors of the smaller places have followed suit and installed hostesses, but in much smaller number than at the Forum. Predominating among the night spot patrons in Halifax are naval and merchant sailors from about every country except Germany, with the United States second to Canada in the number of sailors patronizing the nocturnal locations.

LAWRENCE WELK **His Champagne Music Bubbles at Box Office**

OF COURSE champagne is different in wartime and so is the brand of music that Lawrence Welk delivers across the bandstand-but in spite of the change of the brand-it's still musical champagne to



millions of Midwestern Welk fans. They still think his vintage is theirs.

Welk is the corn country's gift to music, and the commercial surprise is that he's starting to be the same thing in the East. He's doing just what he's been sending at Chi's Trianon Ballroom and thruout the

niteries where he's been better b. c. than any other aggregation that has ever hit the area.

He's due at the Hotel Roosevelt in Washington, just to take it easy a bit after his recent trek, and come January 1 he'll be back bringing 'em in for the 15th consecutive time at the Trianon. Air time, Decca diskings plus a personality and brand of musicmaking that justifies that "champagne music" title all contribs to building a band that hasn't stopped growing since it broke in at the William Penn Hotel in Pittsburgh in 1938.

Welk is set to get a special build-up by the Music Corporation of America. It has solid plans for opening a lot of those pop bottles that hold champagne. There'll be plenty of customers drinking in the Welk be reopened in December or January brand who never tasted it before.

Cincy Sympher Wins Round 1 Vs. Local 1

CINCINNATI, Nov. 4 .-- William Morgan Knox, violinist, has been granted permission to return to his job with the Cincinnati Symphony Orchestra, with which he had been connected for 27 years until suspended by Local 1, AFM, here last spring as the result of a decision of the musicians' board to oust him as a result of his alleged heading a meeting of the symphony longhairs at the time of contract renewals between the union and the ork management. Case was settled out of court after a preliminary hearing before Common Pleas Court Judge Frederick L. Hoffman here Wednesday (1).

Joseph A. Padway, Washington, general counsel of the AFM, represented the Cincinnati local, and Clare G. Yarwood, former prexy of the Cincinnati union, was there for Knox. Sult was for \$5,000 damages from the union, with Knox alleging that his six-month suspension and fine of \$2,500 was illegal. Padway said temporary reinstatement of Knox was on latter's plea of claimed financial straits. Knox had paid \$500 in order to bring his case before national body in Chicago which sustained the finding of the Cincinnati local last spring. Case will when Padway can be here.

Canuk Poster Paper Free

OTTAWA, Nov. 4.-Canada has revoked wartime prices and Trade Board Order 332, which restricted the use of newsprint and fine papers for display and other advertising printed matter, including posters. The order was introduced in 1943. The Prices Board said there was "little prospect" of immediate improvement in the general paper supply posttion but each purchaser of commercial printing now will be "free to make use of the paper available to him as he sees fit."

The Yardbirds See The World for Our Mr. Whisker's G.I.'s

CALCUTTA, India, Oct. 14.-Now touring U.S. army posts in the China-Burma-India theater of operations, the Yardbirds have given nearly 1,000 performances to U.S. troops and the American public between September 21, 1941, the date of their establishment, and the beginning of September, 1944. They have played in dozens of Red Cross theaters and clubs from Africa to India. Their record includes 22 weeks at the Belasco Theater, Los Angeles, where they presented their show, Hey, Rookie, to the public, after which they sold the motion picture rights to Columbia Pictures. From the theater run and the motion picture, the Yardbirds grossed \$351,891, which they turned over to the Fort Mac-Arthur athletic and recreation fund. A glassed-in swimming pool and gymnasium was erected for G.I.'s on the post.

In May, 1943, the Yardbirds received permission to take their new variety show overseas. With them they took many of their original costumes which had been designed at Fort MacArthur by Mrs. Kate Drain Lawson, of the American Red Cross. Mrs. Lawson, a former actress in Hollywood, now runs a Red Cross club in Western India.

By August 7, 1943, the group was giving its first performance in North Africa. There it was made into a self-sufficient unit with trucks, drivers, mess sergeants, ctc. Even a stage, complete with backdrops and curtains, was built in such a way that it could be carried on a two-anda-half ton truck.

The group spent five months crossing Africa and played 172 shows and gave 35 (See Yardbirds See World on page 30)

| STOCK TICKETS | If war is a great responsibility, then peace is more so. | SPECIAL PRINTED Cash with Order. Prices: 2,000\$4.29 |
|--|--|--|
| Five Rolls 3.00 Ten Rolls 5.00 Fifty Rolls 17.00 100 Rolls 30.00 ROLLS 2,000 EACH. Double Coupons. Double Prices. No C. O. D. Orders. Size: Single Tkt., 1x2". | We Manufacture TICKETS of Every Description. THE TOLEDO TICKET CO. Toledo (Ticket City) 2, Ohio | 4,000 4.83 6 6,000 5.87 8,000 6.91 10,000 7.15 10,000 10.45 50,000 13.75 100,000 13.75 100,000 88.00 1,000,000 170.50 Double coupons. Double prices |



RADIO Communications to 1564 Broadway, New York 19, N. Y.

Battle Against Argentina

PI's Sneak Thru Tight Time

CIAA Gets Into Active Air

NAB Chi Meets To Tackle ABC; **CRMA on Watch**

CHICAGO, Nov. 4.-Two NAB meetings, out of which is expected to come concrete developments of benefit to the entire radio industry, will be held in Chicago during the next few weeks, and the sta- ple how Fascism arose in their country tion and agency execs here are talking and the danger that their present govabout them, planning to get in their licks to see that what is decided is fair ture world peace. The show, broadcast for all.

The first meeting-that of the board of directors-will be held here, according to communication received from NAB headquarters, around November 15. At this meeting it is expected the board will take the second step in NAB's efforts to set up an audit bureau of circulation of radio. Now that the resolution passed at the recent NAB national confab here to have such a bureau has been okayed by the AAAA and ANA, it is expected that the next step will be the setting up out exact details of the plan.

Board To Be Set in November The board of directors is expected to appoint such a board here in November. It is expected that one thing done will be the setting up of a budget under which this board will operate. One thing that still has to be done, it is said, is to have members of this board travel to stations thruout the country to get opinions of all station managers concerning the amount they want to spend for an ABC of radio and what exactly they want it to do.

Ordinator of Inter-American Affairs, at the express request of the State Department, has put on the air a new show designed to tell the Argentine peoernment represents to them and to fuover NBC short wave, goes out each Thursday night in Portuguese to Brazil and in Spanish to the rest of Latin America.

Using the factual adventures of an anti-Fascist Argentine newspaperman as a base, the program tries to present tiramatically the story of the Peron government to the people of the Argentine in an effort to win them away from Fascism. It emphasizes the German influence on the dictatorship.

Most significant part of the show is of a board whose job it will be to work the fact that it is the first time that

White Ships for War Fronts After **Election** Fracas

NEW YORK, Nov. 4 .- Paul White, director of CBS's news department, leaves for Honolulu and the Pacific theater of lay plans to set up the web's coverage of impending developments in the war

NEW YORK, Nov. 4. - The Co- the U.S. has attempted to present a program directed against a government with which we are not at war. Radio men predict that if the show has any psychological effect on the Argentineans, the same technique will be used in other countries where governments are regarded as a threat to our security.

Chesterfield Show Has Color Trouble

NEW YORK, Nov. 4 .- Decish to cut out all Negro musicians on the three Chesterfield shows, 7:15, Tuesday, Wednesday and Thursday over CBS, had show in a furore last week. Teddy Wilson, Specs Powell, Al Hall, Roy Eldridge and Charlie Shavers, all top-ranking Negro sidemen, were hired for the show when edict came along that reportedly said that no Negroes were to be used on the show. Local 802 immediately jumped into fray, sending Paul Baron, ork leader on the show, a wire saying Negroes must be rehired since by-laws of union say that men cannot be discriminated against because of political opinion, color, creed or religion.

Jimmy Middleton, ofay musician on show, quit when they were ousted. MCA, agency on show, reportedly had to admit that they gave the order, but it evioperations after the election. White will dently goes back to higher ups. Last show last week saw Negroes back in harness excepting Eldridge, who has since

joined Artie Shaw, and Al Hall who is

out on the road with Mary Lou Williams.

Agencies no like deals but mail catchers find contingencies good biz

Some Smallies

Tap the Till

NEW YORK, Nov. 4. - Per-inquiry deals, thought by radio to be dead-duck when wartime advertising made time tight, are popping into the picture again. Recent series of projected deals have the station reps up in arms, but many stations are taking the deals despite the opposition.

Most of the new operators in the mailorder deals are the smaller agencies. The outfits which did a big biz in PI's before the war are keeping away from them, finding more profitable fields in political advertising during past months and small accounts the year 'round.

There have been a number of contingency deals offered in recent months, after a two or three-year hiatus. The most recent one was a set-up that the George Gale Agency plugged three weeks ago. Gale was looking for time to sell a package of six pin-up pix that photog, Murray Korman, was offering. Agency used standard pitch in his letter to stations, telling them that he wanted to buy time but that payment was contingent on selling a certain number of the packages. The pix sold for a buck, and 50 cents per sale was offered to the stations.

Several small Midwestern stations took the deal. PI's, even today, appeal to small percolators which haven't been getting their share of the radio gravy and who, consequently, are still on the lookout for easy dough. They also explain that stations with a strong mail response take them, feeling that they can coin more dough that way than thru regular card rate, The recent reappearance of PI's-some estimate that there have been between 10 and 15 of the deals offered in the past three months-is regarded as a danger by the radio trade. Some biggies are talking about trying to pass NAB or web affiliate rules prohibiting them, admitting that as long as they pay off some station ops will take 'em.

NAB Sales Managers Meet

The sales managers' committee of the NAB will meet here about the second week of December. On December 13, according to letters received from NAB headquarters, it is hoped to have a joint meeting of the NAB sales and survey committees. It is expected that the members of the Chicago Radio Management Club, who are largely responsible for the movement which resulted in the ABC resolution, will be called to this meeting to give their views on what they want any nationalized ABC of radio to be like.

Some of the members of the radio trade here have said that, since they were largely responsible for getting the-ABCof-radio ball rolling, they are going to see to it that no NAB committee sets up the working operations of such an organization without including in it the things wanted by Chicago trade leaders.

In the past, radio execs here have said that when radio gets an equivalent of an ABC of radio and the trade sets up its own survey org, they want to see plenty of concentration upon devising ways of surveying rural listeners. It has been said that present surveys are not doing the best job possible, on network shows, for example, because most of the calls are made in urban areas while the large segment of population in the farm lands is missed too often.

Professorial WJR

DETROIT, Nov. 4 .--- WJR staff appears to be turning academic. At any rate, two of the active members are turning college profs in their odd moments. Larry Payne, producer-announcer, has just joined the staff of Wayne University, teaching a general radio course. Franklin (Bud) Mitchell, the station's director of operations, has been teaching radio speech at Wayne for some time.

WBIR in New Building

KNOXVILLE, Nov. 4 .- Station WBIR has moved into its new building purchased a few months ago. Building has been extensively remodeled and redecorated. It is now one of the most modern in Knoxville. WBIR, a Nunn station, John P. Hart, manager, is Knoxville's Blue and Mutual affiliate.

egainst Japan.

At the same time it was announced that White had assigned John Adams. formerly CBS correspondent in Rio De Janiero, to cover the Pacific. He will MBS Adds 3; Count Now 246 leave shortly.

White's imminent departure follows on the heels of the announcement that William Brooks of NBC is on his way to the European theater and puts news heads of both senior nets on the fronts.

Bramah New CBC Treasurer

OTTAWA, Nov. 4.-Harry W. Bramah, Ottawa, has been appointed treasurer of the Canadian Broadcasting Corporation. He succeeds Harry Baldwin, who resigned November 1. Bramah joined the CBS in 1937 and has been assistant treasurer for the past three years. Winner of the Military Medal in the first great war, he came to Canada from Aberdeen, Scotland, in 1923. He spent 12 years on the staff of Denison & Armstrong, Ottawa accounting firm.

Majority of Stationmen Go Along With WMCA's **Prexy on Airing Congress**

NAB Prexy Registers Objection to Idea

radio industry made by Nathan Straus, owner of WMCA, indie here, shows that 69.2 per cent of the 133 execs quizzed favor the now pending Pepper resolution that Congressional debates be put on the air. Straus, following his personal endorsement of the measure, sent a letter last week to a sample of radio men asking them to express their opinions.

Thirteen and five-tenths per cent of the letter's recipients were opposed to the Pepper resolution, most of them on the ground that such airings would place

NEW YORK, Nov. 4 .- A poll of the radio between Congressional pressure on one hand, and audience disinterest on the other. J. Harold Ryan, president of the NAB, expressed his personal disapproval difficulties in the way of such a move were overwhelming.

> The majority of those who like the suggestion felt that it would make a major contribution to raising the general tone of Congressional debate.

Straus said that the 15 per cent sample is a valid one, since it went to a wide geographical distribution and expressed his gratification at the favorable response. tion.

Elgin Says "Thanks" With All-Star Show

NEW YORK, Nov. 4 .--- The annual Elgin Watch Thanksgiving show, a year feature, is being set by J. Walter Thompson Agency. Program will hit the air 4-6 p.m. over CBS, Thursday, November 23.

Twelve Hollywood and radio names have been set so far, including Edgar Bergen, Ed Gardner, Lina Romay, Lou Silvers and ork, Spike Jones, Allan (Falstaff) Reed, Elsie Janis, Frances Langford, Ken Carpenter and Freeling Foster. Don Ameche will emsee.

WHO Shelley Off to Front

DES MOINES, Nov. 4 .- Jack Shelley, news editor of Station WHO, Des Moines. has been accredited as a radio war correspondent in the European theater and has left to make a series of broadcasts for the Des Moines station. He will be gone approximately 90 days.

in a letter which said that the technical FM Vs. Tele in Hollywood?

WASHINGTON, Nov. 4 .- The Times-Mirror Company owners of The Los An-Angeles Times-Mirror, yesterday applied to the FCC for permission to construct a video station in Hollywood. The paper, it is understood, has been interested in FM for several years but decided that tele would be a more profitable opera-

NEW YORK, Nov. 4 .--- Three new stations, WHLN, Harlan, Ky.; WAOV, Vin-

cennes, Ind., and KIUL, Garden City, Kan., have been added to the Mutual web, bringing the net's total to 246. All three operate at 250 watts, WHLN at 1230 kc., WAOV at 1450 kc., and KIUL at 1240 kc. KIUL increased its power from 100 to 250 watts upon its affiliation November 1.

Fellows New Eng. CBS Boss

NEW YORK, Nov. 4.-Harold E. Fellows, manager of WEEI, CBS station in Boston, has been appointed to the newly created post of manager of New England operations for the web. Fellows will administer plans for CBS expansion in Boston and New England



RADIO

The Billboard

-Editorial-

Now That the Election Is Over

November 11, 1944

St. Louis's Promotional Station

Show Buildup **Station Credo**

KXOK uses every listenergetting medium and proves that advertising sells ads

OHICAGO, Nov. 4 .- No matter where you go in St. Louis and surrounding counties you see the advertising and promotion of KXOK, Blue Network, 5,000-watt affiliate of that city. If you're riding on a bus or streetcar, traveling in your own car, enjoying an evening at a movie theater, reading a newspaper or even working in a war plant, the promotional messages of this progressive, but youngest station in St. Louis make their impression upon you.

If you're in the advertising businessno matter what ramification-KXOK's promotional staff reaches you with its trade paper advertising and with socko mailings. In advertising agencies thruout the country you hear them talking about those "smart boys at KXOK."

Finally, if you're on the board of directors of the Blue Network you have to give in and give the station an award for doing "outstanding audience promotion on Blue Network programs." For KXOK is doing a job-as the trade says, an outstanding job of promotion.

100G Annual Promotion

The fact that there is a station in St. Louis doing a top-notch job of promotion is of itself worthy of little more than passing comment. But what is important, and what makes the story of KXOK's promotional activities worthy of being included in The Billboard series explaining the unexpected work of small stations thruout the Midwest, is the reasons for this promotion, the philosophy of the station's manager and promotional manager, and the way in which a small station does a job that costs them more than \$100,000 a year and rivals the savvy and class of any network promotional office. The philosophy of Chet Thomas, KXOK manager, and M. H. Medearis, promotional manager for the Station and The St. Louis Star-Times, owner and operator of the St. Louis Blue affiliate, is simple. Yet, in these days, when most station operators are content to rest on their oars because they can make barrels of money without putting in a stroke of effort, it is unusual, and because it works for one thing by building prestige for the post-war future, when dog will eat dog again, it is worthy of notice. And the ways in which this philosophy is put into action is worthy of study by all in the trade.

THE time has come for radio to look at itself-to look at its aclook at itself-to look at its actions during the Presidential campaign. What has happened to broadcasting during the past eight weeks hasn't been pleasant. These eight weeks have put radio back half a decade. A few stations, by forgetting the paramount rule of radioimpartiality, honesty, fairness, have planted in the ears of radio's audiences the seeds of distrust and suspicion,

One network has taken action, and a commercial commentator who forgot himself many times during the campaign will not be acceptable after December (when his contract runs out). It wasn't, however, the networks that sold their birthright -but the small stations-the fringe stations, the stations associated with certain newspaper interests. Unfortunately the listener, for the most part, is not too discerning. What he hears thru his loud-speaker dirties all who send programs thru the air.

In other words there is now a question mark in the minds of the people about radio-a question mark that never has been there before. "I heard it on the air," up to electioneering time, used to mean-it's a fact . . . it doesn't any longer with a great section of the public.

It's got to be built back into being a fact again. There were at least three e. t. series that conNews, Clear It With Sidney and Four Fears were of the type that, were they selling anything but politics, would never have been permitted on the air. They were of the type of selling that brought many early station owners to the courts in the '30s. Even the staid New York Times was forced to run an editorial on the Clear It With Sidney spots-because it all started in Arthur Krock's column, and Krock had asked the sponsors of the series to stop misinterpreting what he had printed at the time of the Democratic National Convention.

Now that the election is over, radio should start cleaning its own house and make certain that the current "Dr. Brinkleys" don't get another opportunity. These are trying times and crucial days in the world and if, as many of us think, this world of ours is the best of all possible worlds, then it is no place for the shabby opportunists. It would have been bad enough if the stations that carried these transcriptions had to have the cash to stay on the air. They didn't.

Lucky for the industry enough broadcasters had the guts to say "No," and to remember their responsibility to their listeners. Unfortunately, however, enough radio station operators forgot themselves long enough to blacken, in many areas, the entire industry.

SESAC Plugging Music Via Disks; Sells Own E.T.'s

NEW YORK, Nov. 4 .--- SESAC, one of the four music licensing orgs, has completed and is ready to sell a series of packaged e. t.'s designed to get more SESAC music played on the air. Following the lead set by BMI, which has been sending out music disks but putting a new twist on it, the outfit has prepared 39 15-minute shows, complete with comics, emsees, singers and ork.

Altho BMI, AMP and ASCAP have sent out scripts and BMI, as mentioned before, has been sending out disks and albums, this is the first time that a whole show, designed to plug an org's music has ever been waxed.

Music and radio trade figures that the latest move by SESAC, combined with BMI's aggressive policies, means that ASCAP had better wake up and do something to maintain its pre-eminence. Altho there was little general enthusiasm for the BMI free disks when they first came out, SESAC's move is regarded as proof that idea of disks carrying one org's music has received plenty of attention in lots of circles.

Samuels New S. M. **On West Coast Blue**

SAN FRANCISCO, Nov. 4. - Frank Samuels, San Francisco sales manager for the Blue, has been appointed sales manager of the web's Western Division,

"Programs Must Be Sold"

Thomas, is simply this: "Programs are the backbone of radio. If you don't promote them you sign your death warrant. And indirectly you're killing radio."

Another facet of the philosophy: "We don't care how much or how little we're making. Our promotional budget is not figured on a per cent of profit basis. When we see that promotion has to be done, we do it, no matter what it costs us." KXOK has increased steadily its promotional budget during the more than six years it has been in existence. Next year, undoubtedly, it will increase it again.

Now how is all this dough put to use so that it will bring about the greatest amount of good? There are many ways, but it all can be best summed up by the statement that KXOK doesn't miss a bet.

100 24-Sheets

The station uses billboards in St. Louis and surrounding area, for one thing, and uses them as few stations do. On alternate months of the year it has fullcolor, 24 sheets on 100 locations thruout the city, and in addition has in the downtown area of the city one display of triple billboards. It is estimated that.

tributed to today's distrust of the medium. True, almost as many stations refused to broadcast these spots and programs as have actually accepted the dough for the time. These three series Lee O'Daniel

all the billboards account for 30,000,000 sales impressions per month on the city's 1,750,000 dwellers.

All Media Correlated

One noteworthy fact about the entire KXOK campaign is that the use of all media is correlated. For example, the display content of the billboard advertisements are reproduced in 21-inch by 27-inch posters and placed in seven county bus lines servicing the St. Louis area. And trade paper advertisement utilizing the same copy plans are bought in full page and half-page insertions. Blotters reproducing the billboards are mailed to the all-embracing list of advertising agencies and potential and present advertisers.

And County Newspapers, Too

That's only the beginning. Streetcar The philosophy, as expressed by and city bus lines carry on the fronts of 150 cars and busses displays selling specific KXOK programs. Dally impressions of this medium number about 150,000. Extensive advertising is also done in city newspapers, in the publications owning competing stations as well as in The Star-Times. And, for just that extra touch which indicates the work of the true promotion man who misses no chance to sell his wares, space is bought in 24 papers in the countles serviced by the station. KXOK is the only station in the city that uses county papers regularly. That is especially remarkable in view of the fact that the station is competing with a 50,000-watt station, and with stations, that have been in operation for 21 and 16 years and with other stations that are all older than the Blue Network baby.

> Of course, the station, like so many others, also sends out to advertising agencies sales brochures, coverage maps, broadsides and program schedules. And, of course, it uses e. t. promotional spots.

Hotels Get Promoted

But even then the staff does not relax. Newspaper and other trucks are plastered with a different KXOK pro-(See ST. LOUIS KXOK on page 31)

The commercial charlatans and opportunists have been cleaned out -their political carbon copies must get the same treatment-stations must continue to be run "in the public interest."

succeeding Tracy Moore in the post.

The Samuels appointment is regarded here as part of a Blue attempt to get going on the large plans it has for postwar expansion on the Coast.

Part of those plans, the appointment of a Western v.-p. to succeed the recently resigned Don Gilman, is expected to mature shortly.

Porter and Durr, One and Two For Fly's Slot; Industry Is Sorry To See Chairman Go

Matter of Dough Stands in Way of New Chairman

publicity chief Paul Porter, had the rail in the initial jockeying as FCC Chairman James L. Fly's successor but Commissioner Clifford J. Durr was also receiving serious mention in New Deal quarters here today, altho appointment will probably not come for some weeks, according to White House sources. Stephen J. Early, presidential secretary, was a one-day candidate for the job which Fly quits November 15. Early, planning to enter "private enterprise," announced that he was not a candidate. Porter had the backing of the industry for the job as well as top White House standing and appeared a cinch for the post if he wanted it. Some here contended he did not want it and would not accept, but industry, knowing that post will go to a New Dealer, was putting heat on Porter, former CBS employee, to accept. Money appeared the main stumbling block to Porter, who has confided to friends that he wants to get out and grab some hay.

Durr Opposed By Industry

Durr, altho opposed by the industry, looked like a good second-choice bet for several reasons. He is a stanch New Dealer, has good White House standing, would carry on Fly's policies, is known publicly as a "fighter" and protector of "public interests." FDR, reported peeved at industry's handling of campaign, par-

WASHINGTON, Nov. 6. - Democratic ticularly the "Clear Everything With Sidney" slogan, might think it just a Durr demand to put industry in its place. Prediction here among some is that if Durr got the place he might, like Fly, earn the industry's respect and grudging admiration in time. Industry might also find Durr a heady in-fighter should the "wild men" on Capital Hill go berserk in 1945, a year likely to be one of most critical in radio's history.

> Fly, stepping down for New York law practice, reported tle-up with Benton & Bowles, had earned industry's respect, public kudos, and some bitter congressional enemies in five years on job.

> Famed as the man who whipped the late Wendell L. Willkie in the now famous TVA case, Fly could point to FCC policies that some feared as "regimentation," others as "public radio," during his chairmanship.

Fly's Contributions

Notable Fly contributions were: Chain broadcasting rule of May, 1941, limiting network control; ended "exclusivity" clauses. FM commercialization, now a post-war reality; television standards set July 1, 1941. Limitation of FM ownership outlets to fix tele to five, and AM to one, in same locality. Investigation of newspaper outlet ownership, altho no decision reached. Radio intelligence set up in June, 1940, to watch espionage. (See PORTER, DURR, 1-2 on page 8)



INDISPENSABLE

PEOPLE

RADIO

Art Hayes Heads Committee for G.I. Homesickness Cure

NEW YORK, Nov. 4 .- The New York committee assigned to prepare the Home Town series of e. t's recently suggested by General Eisenhower to help cure homesickness, will be headed by Arthur Hull Hayes, general manager of WABC, CBS station here. Hayes was appointed by the NAB to help fill requests for disks about New York, for servicemen from this area. Chairmen of groups to cut the recordings for other regions will be appointed shortly.

Ivy Leaguers?

NEW YORK, Nov. 4 .- The Sportscasters' Association, making a pitch for cushier broadcast booths for football and baseball coverage, has decided to rate the facilities that stadia around the country afford them. The spielers decided that Notre Dame, Harvard, Yale and Princeton do right by them.

Maybe it's snobbery that they chose so many ivy league colleges or maybe the ivy league has the most dough for stadia.

Six Hollywood Segs WHN Back in Taxis For Chi Loan Drive

HOLLYWOOD, Nov. 4 .- Six topflight NBC shows will make the trek to Chicago during the Navy's 6th War Loan Exhibit entitled Pacific Theater, which will be open to the public from November 19 thru December 3. Shows that will make the jump for the broadcasts are: Bob Hope, November 21; Kay Kyser, November 22; Fibber McGee and Molly, November 28; Eddie Cantor, November 29, and The Great Gildersleeve, December 3. Bob Burns is tentatively set for an appearance November 23, depending upon cast clearances.

NEW YORK, Nov. 4 .- WHN, indie here, is reviving the taxl car-card pitch with a campaign tie-up that is expected to hit at least 2,000 New York cabs. The promotion piece, which the station has sent to the Parmelee System, large fleet operators, plugs WHN's news coverage. Gummed paper stickers are being used instead of the usual cardboard signs.

Direct From Paris to MBS

NEW YORK, Nov. 4.-The first fashion program to be broadcast out of Paris since 1940 hits the Mutual air November 9 from 1:30 to 1:45 p.m. when New York and Paris designers carry on a bit of trans-Atlantic chit-chat about clothes.

A wise man once observed that living through a heated political campaign is the most remarkable experience that comes to an American. For six months he works himself into a mounting frenzy about his candidate. He carries a torch for his man to the breakfast table, to the office, into conferences, and into heretofore friendly and pleasant social gatherings. By election night, he is filled with fear and trembling and drifts off to sleep contemplating the cataclysm that must follow, should any but his man become President of the United States.

The next morning he awakens to hear that his man, by some error of judgment on the part of more than half the American people, was not elected. He stumbles to the bedroom windowand outside what does he see? The sun is shining. The neighbor is taking in his milk. On the same old street-still there-is the same old traffic. Men and women are on their way to the same jobs they had yesterday, and all the days before. Youngsters are going to school to pick up where they left off before the election holiday. The nation is moving on.

Once again the voice of the people has risen, and we have a newly-elected President. Some are happy about it. Some aren't. But before many weeks have passed, the Great Truth about our democracy will emerge once again. It is this:

Perhaps as a result of an election-any election -long range progress will be handicapped; and yet, perhaps progress will be expedited-who can tell? No one man, no single administration has ever, single-handed, saved a nation populated by a hundred million strong, stubborn people who need no saving; nor, on the other hand, has one man or administration ever been able to block the nation's inevitable destiny. The people, with vision and confidence, and an insatiable appetite to find the truth, are the final arbiters of their country's fate. It is the people who are indispensable in these United States; people who have shown through a hundred and sixty odd years that they can survive any election campaign, any shock-from droughts that impoverish whole sections of the republic, to wars that detour the basic economy for months or even years.

To these indispensable, indestructible people -to this groping, progressing mass of citizenry, the Blue dedicates its facilities and its future.

The Blue is in the service of the people.

"THIS IS THE BUR NETWORK"

THE AMERICAN BROADCASTING COMPANY, INC.

materiale protetto da copyright -

The Billboard

November 11, 1944

NAB Yardstick Gets Rumor Treatment But It's Going Thru Despite Conversation

Awaiting ANA and AAAA Official Okays Caused **Time-Marking**

effect that the NAB yardstick idea was over the choice of a managing director being quietly dropped by the industry for the bureau. To this the NAB replies and other rumors that the bureau will that no director had yet been set and not give sufficient coverage to be valid that the matter won't even come to diswere spiked by NAB officials here this cussion until the board of directors is week. They say that the whispering campaign was started by execs of one of the lesser-known researcheries in an attempt to head off the effort.

RADIO

8

Lack of action since the NAB convention, big-wigs say, was not an indication that the thing was being allowed to die a quiet death. What it was waiting for, NAB says, was complete approval by the ANA and the AAAA. Approval came thru last week, and a meeting to set up a board of directors will be held next Saturday (11) in New York.

Rumors At Work

Another of the rumors, shot in the direction of WACU, Philly, had it that the method would not give the station adequate coverage. WACU was told that the NAB yardstick would include only six of the counties in the station's signal area. and would cost a cool \$40,000.

NAB says that the rumor is completely untrue and that its method will give adequate coverage to all stations subscribing. The rumored figure, NAB adds, is completely out of line.

Still another whisper had it that there

"All Blue Changes Are Made," La Roche

WASHINGTON, Nov. 4 .- Rumors to the was great dissention in the industry chosen. (See NAB Chi meet on another page.)

CBS Not Piqued

It has also been said that CBS is piqued over the adaptation of an idea which some say to be the web's, without credit. And others feel that if CBS did get credit it would alienate the other webs. NAB answers that while the idea is similar in many respects to CBS's, other angles have been added to it which change the whole outlook. Furthermore, says the trade org, CBS doesn't want the credit.

The whole series of whispers, NAB feels, is part of a deliberate attempt on the part of a researcher to prevent the development of the industry's own research yardstick.

Clete Roberts Okay; Rates Purple Heart

NEW YORK, Nov. 4 .--- Clete Roberts, Blue correspondent who took it from Jap bomb flackments during the Philippine invasion, will be awarded the Purple Heart for his wounds.

Roberts, severely injured when the via radio.) Nips dropped a huster next to a hut where he was working, carried one of his colleagues out of the fire and then continued broadcasting. He has sufficiently recovered from his wounds to return to the air.

Gobbler Weaver

MINNEAPOLIS, Nov. 4. - Lu-ther Weaver, ad agency man, spent hours going thru recordings at KSTP looking for a suitable dub-in of a turkey gobbling that he could use for e. t.'s being prepped for Fairway Food Stores to be used between now and Thanksgiving.

None of the platters or sound effects pleased Weaver. Jimmy Valentine, station gabber, walked in and heard Weaver moaning low.

"You looking for a turkey gobbling?" he asked. "How's this?" And he went into his act, which was better than the gobbler can do himself.

"That's it!" exclaimed Weaver. So now Valentine is busy doing the sound effects for the e. t. series. Valentine said he learned how to make with the gobble when he did radio work at fleapower percolaters.

C&O Joins UP; MBS' Second RR

NEW YORK, Nov. 4 .- The Chesapeake & Ohio Railroad becomes the second railroad to use radio when it preems Let's Face the Issue over Mutual November 26, replacing You Can't Take It With You. Program will be a combination forum quiz, with a board of experts answering questions on current affairs. It will hit the air from 5 to 5:30 p.m. Sundays.

Commercials, in the beginning will be institutional, but it is expected that they will shift to travel selling as soon as restrictions lift. (The Billboard reported several months ago that travel people were getting set to sell loose feet

Bromo - Seltzer **Changes** Sleuths

HOLLYWOOD, Nov. 4 .--- Ellery Queen, mystery seg bank-rolled by Emerson Drug (Bromo-Seltzer), bows off the air December 30 and will be replaced by The Saint, another mystery show. Package was sold by the James Saphler Agency here to McCann-Erickson ad house. It goes into the same slot (NBC, Saturday 7:30-B p.m.).

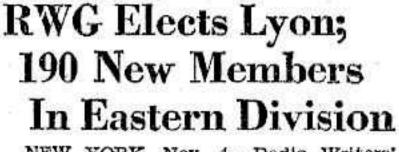
Switch, trade says, is part of not uncommon practice of getting rid of a name once it is so strongly established that it commands more dough than a sponsor is willing to pay. Idea is to replace it with another mystery program (in the same mood) which is established on other entertainment media. The Saint, well known in pix, books and pulps, fills the Emerson Drug bill.

It is said in radio circles here that a number of other switches will bring pulp characters like Doc Savage into radio.

Ex-G.I. Talent Okay **On NBC Mike Tests**

NEW YORK, Nov. 4 .- NBC's Welcome Home auditions, designed as a gimmick to give returning servicemen a crack at radio jobs, has unearthed more talent than expected. Web says that one of every three veterans interviewed thus far has been found worthy of professional employment, top figure for any auditions.

Large number of applicants has forced NBC to add another time to its vets' audition sked. New one is Wednesdays from 9 a.m. to noon.



NEW YORK, Nov. 4.-Chet Caroche, top man at the Blue, told a meeting of web department heads last week that no new appointments or resignations are expected at the Blue for some time and that they can now all settle down and get about working out the net's expansion plans.

It is understood that the announcement came as a relief for execs who had been worried about the future of their jobs.

N. B.: This story does not cover any changes that have taken place but have not been announced.

Peggy Byrne WLIB Flack

NEW YORK, Nov. 4.-Peggy Byrne, formerly of the WBBM, Chicago, press staff, has been appointed head flack at WLEB, Brooklyn indle recently purchased by Mrs. Thackery of The New York Post. Miss Byrne takes over her duties immediately.

PORTER, DURR, 1-2

(Continued from page 6) Cracking of NAB code. He also fought thru long congressional inquiry touched off by Congressman Cox (Georgia) after latter was accused by FCC of taking \$2,500 fee from WALB in Georgia.

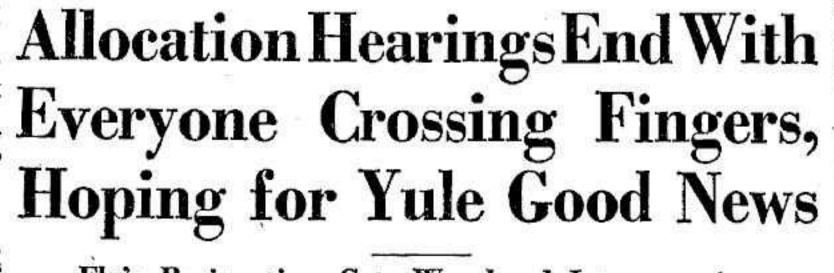
Finally, he sponsored post-war allocation hearings which wound up last week, gave there airing of technical, political, public problems facing industry in years ahead. Quitting, Fly had the respect of the industry generally, with most admitting they hate to see him go.

Reverse Deutsch

NEW YORK, Nov. 4 .- Gen. Charles DeGaulle, head of the French government, will shortly present to Gen. Dwight D. Eisenhower a complete radio station, built by Vichy engineers to German specifications, as a gift of the French people. The entire station is mounted on two railway cars.

It will be attached to Eisenhower's train and used for psychological warfare against the Nazis.

It is understood that one of the biggest convincers to the C. & O. people to buy MBS time is the Hooper, 4.2 that Union Pacific's show, Your America, got when it shifted from NBC Saturday to MBS Sunday,



Fly's Resignation Gets Waveband Interpretation

WASHINGTON, Nov. 4. -- With FCC for "experimental" purposes only. Inpost-war allocations hearings packaged Thursday (2), radio execs here are asking today if Fly's resignation means that AM, television and FM bands have already been parceled and only wait announcement with his quitting November 15.

Two answers to that were: "Fly wants to get out before allocations are made, so that in private practice he cannot be charged with connivance."

"FCC has determined commercial allocations will take time to settle. Hence, the allocations that have been made will be announced before Fly steps down. The rest sometime later."

Some here were betting chips on each. but The Billboard had it from one FCC member that no allocations have been made. None will be made until a thoro digest of long hearing testimony is made. This lent substance to the view that Fly wants to get out before allocations are made so that later he will be "free" to hit as hard from the outside as he did from the inside.

Leaders Would Give Plenty

Leaders here would give plenty today to know FCC's mind, but hints were few, tho many predicted that the Jett dualtransmitter plan was still a safe tele bet when assignments are handed down.

RTAB (Radio Technical Planning Board), in wind-up Thursday (2), still held fast to lower tele band, with emphasis on the 60-100 mc. channels. They show as gag writer, has come up with continue to recommend higher frequency

siders here, who predicted that CBS "higher frequency" would win out, thought the Jett plan a compromise that would save face all around.

In its wind-up, RTPB suggested allocations that would cover spectrum from region of the Radio Writers' Guild this 23.5 mc. to 30,000 mc., the latter reserved for experimental relay. RTPB plans would put FM on 43-58 mc. channel. which some held is not sufficient or high enough.

Yule Present?

With testimony all in, the industry can do little now but sit back with a prayer and hope. FCO hearers were giving few signs today as to when allocations will be made tho some predicted that they will come out all tied up in time for Christmas.

Radio leaders here hope that a Christmas deadline will be observed, in any event on commercial assignments. Reconversion planning is likely to be job of many months and until allocations are made, particularly in tele, little if anything can be done. As one "wit" put it here this week-end, "Time is awastin'."

FCC knows the urgency of the situation and even without Fly pressure it seemed a good bet that the job will be hastened.

Jack Douglas Doubles

HOLLYWOOD, Nov. 4 .- Jack Douglas, who has signed on the Ozzie Nelson an acting contract in addition.

NEW YORK, Nov. 4.-Radio Writers' Guild, in its annual meeting, reported that yearly salary increases granted to members by the War Labor Board ranged from a low of \$730 to a high of \$24,000. as a result of RWG negotiation.

The Guild elected Peter Lyon national prexy of the org. Robert Newman takes over as Eastern region y.-p. for the next year. Goodman Ace, Norman Corwin, Clifford Goldsmith, Kenneth Webb and Ruth Adam Knight were elected to the council to serve two-year terms. David Hall was elected to fill out an unexpired council term until 1945.

Membership was told that since October 1, 1943, the RWG has gained 190 new members in the Eastern region alone. Contracts with NBC short wave, and Blue, NBC and CBS drama and continuity were concluded and passed by the WLB. Still in negotiation are agreements with CES short wave and Station WQXR, New York.

The Guild will hold a national executive board meeting in New York November 13, which will be attended by two delegates from each of the three regions.

CHICAGO, Nov. 4 .- The Midwestern week elected Pauline Hopkins Midwestern. vice-president of the coming year and confirmed the Eastern region's election of Peter Lyon as national president of the Guild.

HOLLYWOOD, Nov. 4 .- The Western region of the Radio Writers' Guild this week elected Sam Moore as vice-president for its area. The Western guild also confirmed Peter Lyon's election as national president.

Ed Gardner Idea

HOLLYWOOD, Nov. 4 .-- Ed (Duffy's Tavern) Gardner, who has been having Miss Duffy trouble, may have the cure in his back pocket. Gardner put Bob Graham, singer who appeared on his show last week, under a personal fiveyear contract.

Idea may help Gardner to hold on to his Miss Duffy's (he's been losing them regularly) since he can no longer marry them, as he did with the first, Shirley Booth.



The Billboard

RADIO

Comes the Revolution; Philly Bulletin Prexy Admits Public Likes Its News Via Aircasting

McLean Claims, However, That Press Profits From Air

coverage is an aid and comfort to news papers and not to be viewed as competion, Robert McLean, president and publisher of The Philadelphia Bulletin and president of the Associated Press, told delegates of the 28th fall convention of the Interstate Circulation Managers' Association, at the Benjamin Franklin Hotel here.

"We have much to gain and nothing to lose from radio," the publisher said. "If we use it right, we can even welcome it. We cannot overcome the factor of daily circulations in the last 15 years speed which the radio enjoys, but we can turn it to our advantage and we can meet all other competitive factors by keeping the quality of our product high."

The Bulletin is awaiting FCC approval of its purchase of WPEN and WPEN-FM here, and McLean's observations are significant because the newspaper was at the start very much anti-radio to the extent of almost ignoring the medium broadcasting of its news. At that time in its printed pages.

Basing his findings on the newspaper's own researches since the advent of radio some 20 years ago, McLean told the Fourth Estaters that the broadcasting of news, including local news, appears to have stimulated the circulation sales of newspapers wherever the event broadcast catches the interest of the potential reader; that the broadcasting of news has provided the public with a basis of comparison with the news in their own newspapers as to its accuracy and objectivity; and that the listener, who is also a reader, in a majority of cases has greater confidence in his newspaper than in the radio.

PHILADELPHIA, Nov. 4 .- Radio's news 1936, and in 1940," said McLean, "the mumber of extra copies sold and the percentage over normal in every case has exceeded any prior national elections despite the fact that the result in each of those four elections was known early on election night. It was therefore clearly apparent that the broadcasting of a national event of major importance created a larger extra sale for The Bulletin than had been the case without broadcasting."

> One need only look to the growth of from the time of the development of national broadcasting of news until today, McLean added. Total circulations of daily newspapers in the U.S. was 39,589,172 in 1930, it jumped to 44,392,-829 in 1943.

One of the things that he "inherited" when he became president of Associated Press in 1938, said McLean, was the question whether AP should permit radio he asked one of the better known poll groups to make a confidential survey, having in mind the question of public confidence in the news and the extent to which it is affected by radio broadcasting.

Readers Listen Regularly

The survey showed, he disclosed, that those who read newspapers and listen regularly to news broadcasts has increased in six years from 68 to 82 per cent.

"It is not surprising that some 86 per cent today, as compared to 74 per cent six years ago, learn first of an important event from the radio" he pointed out, "the it would seem important that news editors keep this in mind in their handling of national and foreign news. It is not surprising, tho it is interesting, that among those who listened to broadcasts six years ago some 85 per cent turn to their newspapers for additional information. "However, it is worth noting that the number who prefer to get their national and foreign news on the radio, as compared to the newspapers, has increased Wilson over Charles Evans Hughes in from 54 per cent six years ago to 63 per cent in 1942, tho it is encouraging to find that this figure is back to 61 per what happens when newspapers compete cent in 1944, a loss of 2 per cent to the radio and a gain of 2 per cent to the "In that year and each of the suc- newspapers. On the other hand, those ceeding presidential elections, in 1932, who prefer to get their war news from

the daily newspapers, as compared to radio, has increased in the last two years from 66 per cent to 69 per cent.

"But not to be overlooked," he stressed, "is the sustained evidence in all of these surveys that a bare majority of those who read newspapers and listen to the radio, in case of a different presentation of the facts by the newspapers and the radio, are more likely to accept the newspaper report. The Fortune survey indicated that in certain types of news the public has come to question the validity and the accuracy of the newspaper report; as, for example, in political news and to a lesser degree in news of labor and of business."

A disconcerting note, said McLean, was disclosure by means of the special poil he instituted that a majority of women and youths, if they had to make a choice, would prefer to get their news from the radio than from the newspa-

Vandeventer to WOR; John Denman to WJR

DETROIT, Nov. 4 .- Station WJR is losing one and gaining one on its news staff, with the resignation of Fred Vandeventer, newscaster, to join the staff of WOR, New York. Vandeventer also formerly handled publicity for the station.

Staff addition is Lieut. John Denman, who sustained injuries in service in the Central Pacific theater. He was formerly news editor and sports and special events director of WTJS, Jackson, Tenn., and WBIG, Greensboro, N. C.

pers.

This address by the AP executive was the first public disclosure of the special poll on the newspaper vs. radio issue taken for the newsgathering agency he represents.



Newscasts Sell Papers

By checking daily sales with the calendar of events, particularly before and after the advent of radio, McLean found further factual basis for his contention that radio news aids newspaper circulation.

High-water marks in Bulletin circulation were attained at the time McKinley defeated Bryan in 1900. Next largest increase was the election of Woodrow 1918. Election in 1928 of Hoover over Smith gave the first true experience of with radio.

Sports Broadcasts Aces With 'G.I.'s on All Fronts; Pigskin Sessions Top Sat. & Sun. Skeds

132 A. E. S. Record and Rebroadcast Key Games

HOLLYWOOD, Nov. 4 .- Interest of G.I. played being sent overseas. Joes in sports has not diminished even tho thousands of miles separate them from playing fields, according to Col. Tom Lewis, commanding officer of Armed Forces Radio Service, who states that response from servicemen and women overseas following shortwaving of World Series was terrific. Letters began coming in last week, with many isolated areas still not heard from. At close of each game, AFRS asked that listeners send in their comments on reception quality and amount of interest on the baseball broadcasts.

Following in line with its sports coverage, AFRS is now shortwaving the top football games each week. The AFRS shortwave station is now operating a regular Saturday sked which gives play-byplay accounts of one Eastern game to the European area and one Western game to the Pacific area straight from the playing fields. On top of this, a pro game is aired every Sunday, with resume of all games

World Series was carried by wire from Sportsman's Park. St. Louis, to shortwave stations on the East and West coasts and transmitted direct to troops who heard play-by-play descriptions of each game. In order to insure complete overseas coverage, broadcasts were recorded by AFRS's 132 American expeditionary stations and then rebroadcast at more convenient hours to G.I.'s.

Letters have come into AFRS from all overseas combat areas, Col. Lewis stated, Messages came from "aboard an LST in the Mediterranean," "26 paratroopers in Holland," an ordnance company repairman speaking "on behalf of 172 enlisted men and six officers in France," and "a guy writing for a tank battalion in Southern France." Other letters came in from India, Iran, New Caledonia, Alaska, Africa, Iceland and New Zealand,

Overseas reaction to sports broadcasts will undoubtedly enlarge AFRS coverage in this field.



After THE WAR

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Represented Nationally by Geo. P. Hollingbery Co.



The Billboard

November 11, 1944

COMMERCIAL IMPACT COMPILATION

(Presenting the "First Twenty-Five" Nighttime* and "First Ten" Daytime Programs In Order of Their Sponsor Identification—Based Upon Hooperating of October 30)

*Including Sunday P.M.

| NIGHTTIME PROGRAMS | SPONSOR IDENTIFI- CATION | PRODUCT IDENTIFI- CATION | Identifi- cation: Wrong Product Correct Sponsor | Incorrect Identifi- cation: Wrong Product Wrong Sponsor | DON'T KNOW | AGENCY | SPONSOR | KET | Hooper- ating |
|-----------------------------------|--------------------------------|--------------------------------|--|---|---------------|---------------------------------|--------------------------|-----------------------|---------------------|
| RADIO THEATER | 88.8 | 88.7 | 0.1 | 0.6 | 10.6 | Thompson | Lever Bros. | CBS | 23.1 |
| WALTER WINCHELL | 81.6 | 81.6 | - | 2.8 | 15.6 | Lennen & Mitchell | Jergens | Blue | 25.3 |
| TAKE IT OR LEAVE IT | 80.7 | 80.7 | | 2.5 | 16.8 | Biow | Eversharp | CBS | 16.1 |
| YOUR HIT PARADE | 78.1 | 78.1 | - | 3.2 | 18.7 | Foote, Cone | Lucky | CBS | 16.2 |
| BOB HOPE | 76.6 | 76.6 | - | 3.3 | 20.1 | & Belding | Strike Pepsodent | NBC | 25.8 |
| THANKS TO THE YANKS | 74.8 | 74.8 | | 5.4 | 19.8 | Esty | Camels | CBS | 12.6 |
| CHARLIE McCARTHY | 73.5 | 73.2 | 0.3 | 6.2 | 20.3 | Thompson | Chase & | NBC | 22.3 |
| BURNS & ALLEN | 71.6 | 71.6 | | 2.8 | 25.6 | Young & | Sanborn Lever Bros. | CBS | 5 14. |
| JOAN DAVIS- | 70.5 | 67.8 | 2.7 | 2.7 | 26.8 | Rubicam McKee & | Sealtest | NBC | 15.4 |
| JACK HALEY KAY KYSER | 70.3 | 69.7 | 0.6 | 2.7 | 27.0 | Albright Foote, Cone | Lucky | NBC | 15. |
| (1st half hour) KAY KYSER | 70.0 | 70.0 | | 4.0 | 26.0 | & Belding Foote, Cone | | NBC | 15. |
| (2d half hour) FITCH BANDWAGON | 68.2 | 68.2 | | 1.3 | 30.5 | & Belding Ramsey | Strike Fitch | NBC | |
| DR. I. Q. | 67.4 | 59.9 | 7.5 | 8.7 | 23.9 | Grant | Mars | NBC | 1 |
| TELEPHONE HOUR | 66.4 | 66.4 | | 5.3 | 28.3 | N. W. Ayer | Bell Tele. | NBC | |
| LOWELL THOMAS | 66.3 | 66.3 | | 3.7 | 30.0 | R. W. & C. | Sun Oil Co. | | 1 |
| PAUSE THAT | 66.2 | 66.2 | | 1.3 | 32.5 | D'Arcy | Coca-Cola | CBS | |
| REFRESHES KRAFT MUSIC HALL | 64.2 | 62.1 | 2.1 | 1.4 | 34.4 | Thompson | Kraft | NBC | |
| GINNY SIMMS | 62.2 | 62.2 | | 4.9 | 32,9 | Biow | Philip | NBC | |
| H. V. KALTENBORN | 61.6 | 61.6 | <u> </u> | 3,3 | 35.1 | Burnett | Morris Pure Oil Co. | and the second second | and set of |
| SCREEN GUILD PLAYERS | 1 | 60.0 | | 3.6 | 36.4 | Biow | Lady Esther | | |
| JACK BENNY | 59.2 | 58.1 | 1.1 | 6.9 | 33,9 | R&R | Lucky | NBC | |
| CRIME DOCTOR | 59.0 | 59.0 | | 4.3 | 36,7 | Biow | Strike Philip | CBS | 2.552 - 56841-0 |
| JIMMY FIDLER | 58.9 | 58.9 | | 6.1 | 35.0 | Small & | Morris Arrid | Blue | |
| | | | | | | Seiffer | Kreml | MBS | |
| GABRIEL HEATTER (MWF) | 58.7 | 58.7 | | 7.9 | 33.4 | Wasey | | MBS NBC | 1 |
| FIBBER McGEE & MOLLY | 58.2 | 58.2 | | 3.6 | 38.2 | N, L & B | Johnson | NBC | 25. |
| DAYTIME | | | | 5 | 0 | B composition and the second | | | |
| BIG SISTER | 70.7 | 70.2 | 0,5 | 2.3 | 27.0 | R & R | Lever Bros. | CBS | 5 7 |
| AUNT JENNY | 70.5 | 67.6 | 2.9 | 4.7 | 23.8 | R & R | Lever Bros. | CBS | 3 5 |
| BREAKFAST AT SARDI'S (Kellogg) | 69.9 | 63.2 | 6.7 | 16.7 | 13.4 | K & E | Kellogg Co. | Blue | 2 6 |
| MA PERKINS (NBC) | 69.4 | 65.6 | 3.8 | 7.6 | 23.0 | D-F-S | P. & G. | NBC | 5 |
| BETTY CROCKER | 67.7 | 13.1 | 54.6 | 10.5 | 21.8 | D-F-S | Gen'al Mills | NBC | 3 |
| MA PERKINS (CBS) | 67.6 | 65.3 | 2.3 | 5.0 | 27.4 | D-F-S | P. & G. | CBS | 6 |
| HYMNS OF ALL | 67.0 | 14.7 | 52.3 | 2.1 | 30.9 | D-F-S | Gen'al Mills | NBC | 4 |
| CHURCHES KATE SMITH SPEAKS | 63.6 | 34.7 | 28.9 | 6.6 | 29.8 | Young & | Gen'al Foods | CBS | 5 7 |
| THEATER OF TODAY | 63.3 | 52.7 | 10.6 | 10.2 | 26.5 | B, B, D & O | Armstrong Cork Co | CBS | 5 5 |
| TODAY'S CHILDREN | 63.2 | 16.4 | 46.8 | 3.7 | 33.1 | Knox Reeves | Cork Co. Gen'al Mills | NBC | 3 5 |

Unhappy Wynn On Happy Island Show Revamped

NEW YORK, Nov. 4.—Paul Douglas has been signed into the Ed Wynn Happy Island show as part of the general strengthening and streamlining job that Young & Rubicam is trying to do on the program.

Y&R originally wanted Ben Grauer for the spieling but he was not available. *Island*, which has been in the lower Hooper brackets since it went on the air, despite a big build-up, had a prelim cast-trim job done last week.

Latest pruning has been in the writing staff, which lost three gagsters. Whole shake-up, trade feels, is not only an attempt to strengthen show thru simplification but also to save dough thru reduced talent costs. It is said that the sponsor, Borden, once willing to sink any amount of money to build a top airer, is becoming leary of unproductive spending.

Leideker for Lever Bros.

NEW YORK, Nov. 4.—Garrit Leideker, former contact man for Young & Rubicam on the Lever Bros.' show, has been upped to v.-p. on account. Leideker replaces Gordon Cates, new general manager of the radio department.



VOX POP 33.3 *

Here's where you get a BIG Rating, BIG Station, BIG Market.

10

*Hooper Rating Win.-Spr. Index 1943-'44.





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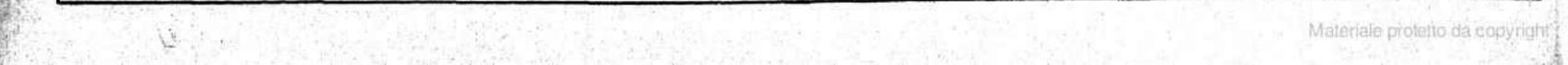
R, W & C-Roche, Williams & Cleary

R & R-Ruthrauff & Ryan N. L & B-Needham, Louis & Brorby

K & E-Kenyon & Eckhardt

D-F-S-Dancer-Fitzgerald-Sample

B, B, D & O-Batten, Barton, Durstine & Osborn



The Billboard

November 11, 1944

Moods on Air Pix Programs a Plus?

REVIEWS

Cine-**Tele** Org Looks Toward Video Film Web

NEW YORK, Nov. 4 .--- Newest of the air-pix org to set up experimental work is Cine-Television Studios, headed by Fred H. Fidler, former Coast radio head for J. Walter Thompson. Fidler has the title of managing-partner in the company but the names of other stockholders have not been revealed.

General idea of Cine-Television is to establish a film web for tele stations which will service them with original productions. Temporarily, the company will only act as a consultant to video orgs.

WIP Final Net **Op To Go Tele**

PHILADELPHIA, Nov. 4. - WIP first commercial radio station in the city is the latest to hop on the television band wagon. Benedict Gimbel Jr., station prexy, today filed an application with the FCC for a television license. Application was made in the name of the station op, Pennsylvania Broadcasting Company, which also includes the station's FM outlet. Move brings all the Iocal network stations into the tele picture, WIP being linked with Mutual. Applications for tele were made earlier by WCAU, KYW and WFIL with WCAU already having purchased a center-city building to house its proposed tele set-up.

Reviewed Thursday (2), 8-10 p.m. Style----News, variety, audience-participation and pix. Sustaining on WCBW, New York (CBS).

CBS

Not much new on this two-hour bill. The most remarkable thing about most television presentations is the way mistakes are repeated time and time again. There is, of course, plenty of reason for technical mistakes. That's because many of them can't be corrected until newequipment day. However, when production errors come thru week after week, someone or something is at fault and something ought to be done about it. There were plenty of both kinds of lack of intelligence on this telecast.

Technically there were bad camera shots in the variety portion of the show, the usual four-foot men and women (due to fore-shortening) in the Missus Goes a Shopping, and materials in Fashions of the Times that washed out entirely before the ike.

Production-wise there were errors of judgment which turned the style show into a talkfest, that cut action to a minimum, that designed a swell workroom setting and then did nothing in (See CBS on page 12)

Paramount

Reviewed Wednesday (1), 8:30-9:30 Style-Variety. Sustaining on p.m. W6XYZ, Hollywood.

This weekly variety show engineered by Klaus Landsberg, head of Paramount Studios' television activities, puts the emphasis on novelty. Landsberg's opening announcement, wherein he told the viewers that they were due for a surprise on their television screens, was actually substantiated later on in the show. While endeavoring to give the audience a good show, Landsberg is always trying experiments with lighting and camera action, worrying little about the background. He is of the opinion that action and clear pictures are more important now than elaborate sets. Show started off with amateur boxing bouts offered by Jim Davies, physical di-(See PARAMOUNT on page 12

DuMont

Reviewed Tuesday (31), 8-10 p.m. Style-Interview, pix, variety, Sustaining on WABD, New York.

Bob Emery, who has been struggling along trying to do variety shows for WOR over DuMont, reverted Tuesday to his most noteworthy talent, kid shows, and did rather well at it. If he cleaned up some of the very rough spots, changed the angle from Halloween, a one-shot at best, and put it on at 5 o'clock as a kid's barn dance, he would have a salable format.

General idea was a Halloween barn dance with variety acts and a hodgepodge of several other ideas thrown in the stew. A couple of teen-agers sang well enough; the entire cast did a square dance; a quartet went thru a standard chirping routine; people played games; there was a costume contest and an exhibit of Halloween masques. All of that might conceivably fit into a general pattern. It did not come off too badly.

What we couldn't understand, tho, was the purpose of having one of the cast switch on a prop radio and have everyone sit around listening to an e.t. of Bob Emery reciting something or other about goblins. It was certainly not visual and had no place in the show -except perhaps to satisfy a "director's" ego.

The camera was handled in such a way as to make the viewer feel that Director Emery played little part in setting the shots. A stronger hand on the helm, trying and getting definite angles, would have eliminated the deadening succession of routine long and close shots. One effect, in particular, was intriguing. That was the certainly unequal and charming idea of having an out-of-focus doughnut, suspended from a string, swinging in front of the faces of a singing duct. A little rehearsal and planning could prevent miscarriages like that. Most of the music was dubbed (See DuMONT on page 12)

Execs Say It's **Ahead of Time**

TELEVISION

Radio program man points to losing audiences as proof themes are a must

NEW YORK, Nov. 4 .- Of all the things that tele has to learn from radio the most important thing, in the ovinion of an important web program exec who has been studying video programing thru the years, is the significance and poten-

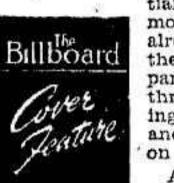
tialities of program moods. With tele bigglea already admitting that they lose a substantial part of the visual impact thru unsustained viewing, he feels that more and more, video is taking on radio characteristics.

And the closer it comes to radio, the more it will

have to harken to what radio has learned about audiences.

Moods Hold 'Em

"The most important thing we have learned about radio audiences," he says, "is the fact that moods hold them. By moods we don't mean playing the same tune all evening long. What we do mean is playing on the same theme and making gradual transitions. There has been no attempt by any television program man in the country as yet to program his two or three-hour segment along mood lines. True enough, there are not now a sufficient number of listeners to make a great difference, but experimentation should be carried on so that the medium will be ready to go ahead when the war ends. "CBS in New York has had such diversified programs as ballet, boogiewoogie and a forum during the same two hours. NBC has televised a longhaired planist just before a barn dance. DuMont has placed a lecture next to a variety show. All of that adds up to just what radio did years ago-slap programs on at any time without regard for psychological factors.



11

WFIL Obrist Emsees **Philly Video Seminar**

PHILADELPHIA, Nov. 4.-Edward C. Obrist, WFIL program director, has been signed to conduct a television seminar in co-operation with the Charles Morris Price School of the Poor Richard Club in Philadelphia for students, business men and advertising personnel.

Opening date has not yet been set. Seminar is to be offered in conjunction with the Price School's advertising and journalism curriculum.

Ordinary Phone Wires May Still Carry Video Pix If **Packard Mfg. Discovery Okay**

Test Indicates That Homer Capehart's Firm Has Something

will revolutionize the television industry if it can do all its manufacturers claim was announced this week by the Packard Manufacturing Corporation of Indianapolis, and demonstrated to a group of civic leaders and newspapermen in that city. The discovery, according to Homer Capehart, president of the corporation, makes possible the transmission of high fidelity transmission over a standard telephone circuit.

At the demonstration similar television pictures were transmitted by coaxial cable and then with equal fidelity by the use of the Capehart method over ordinary telephone wires for 10 miles over a circuit that traveled from the demonstration point thru Indianapolis and back to the plant.

The transmission of television over telephone wire is in itself nothing new. But the fact that the Packard org, using a discovery of one of its engineers, Raymond Binney, was able to use a 10-mile circuit without using special equipment

٢.

.Y.

CHICAGO, Nov. 4 .-- A discovery that on the wire along the way indicates that the Indiana firm might have something.

RCA Has Used Phone Circuits

RCA since 1939 has used ordinary telephone wire to transmit television signals from Madison Square Garden to Radio City. But this is possible because in the amplifying terminals at the point of the telecast's origin special circuits "squeeze" the wide frequency band of a television signal into a more narrow form in a manner comparable to the work done by a funnel.

However, the signal cannot be transmitted with this method unless equalizers such as those used in the terminal circults are set up about every five miles. When they are used for television transmission ordinary telephone wire becomes as expensive as transmission over coaxial cable,

W. F. Struby, general manager of Packard, told The Billboard that the Binney method also, involved funneling (See Phone-Wire Pix on page 30)

Balaban & Katz

Reviewed Thursday (2), 7:30-9 p.m. (CWT). Style-News interview, variety, drama. Sustaining on WBKB, Chicago.

If anyone, other than this reviewer and the production staff at WBKB, looked at the station's entire program tonight it must have been because he was tied to a chair in front of a video set while someone threatened him with a blackjack. There just wasn't enough in the program to make anyone want to stay around and watch it for an hour and a half. It was good in parts, but those parts came too far apart to retain attention thruout the program.

Ann Hunter, far from her usual standard of excellence, started the program by interviewing S/Sgt. Harold Sheehan, a Chicago boy, who described his life in a German prison camp. Subject matter, altho it would seem to be interesting, was dull because the interviewer didn't lead Sheehan down the right road. This portion of the program proved, however, that a blonde can wear light-colored clothes on a television program and the lack of contrast will not ruin the picture. Ann wore a light tan dress that televised almost white, and the similarity between its shade and the shade of her hair made for eye-straining harmony.

After Ann, and after the showing of the same patriotic slide for a five minutes that seemed like five hours, Commonwealth Edison presented another What's Cooking With the Scotts? opus. This series is on the right track, but it still could use a lot of improvement. For one thing, the writers still persist in making too many references to cooking with electricity. For another thing, it's getting mighty tiresome seeing the Scotts in their kitchen night after night. To increase necessary dramatic plausibility, writers of the series should put their cast into other rooms in the house once in awhile. What if they do sacrifice the

(See B & K on page 12)

NBC Went "Mood" Once

"I have been looking at television for a long time and never once have I seen an occasion where the over-all programing was intentionally handled so as to hold an audience. On one occasion I remember, NBC did quite well with Carmen, songs of the last war, a Toscanini film and two middle-brow Russian movies. But that was not only a rarity, but it was not consciously an example of tele mood programing.

"The survey recently conducted by General Electric, which has been putting shows on the air for five years, has some interesting figures in it. The most interesting is the tabulation which proves that GE audiences profer full-length plays and full-length film to shorts. GE's Bob Gibson told the American Marketing Association luncheon last week that 79 per cent of their audiences want fulllength movies.

Full-Length Plays Desired

"Sixty of 118 people quizzed say that they prefer full-length plays to halfhour ones. To me, that proves that you can hold an audience with a sustained mood. Of course, I am not advocating two-hour shows along the lines of Esquire's The Boys From Boise. What I do advocate is experimental programing attempting to utilize what radio has learned."

When quizzed, New York tele men said that the idea, while basically sound, falls down in view of today's personnel and technical problems. One producer said: "What worries us right now is not what shows to put on the air but whether we will get anything on the air at all."

Classen Says "Impossible"

Ed Classen, in charge of programs at W9XZV, Zenith station in Chicago, was (See AIR-PIX MOODS on page 12)

м ж.,

RADIO-TELEVISION

"Soundies" Getting Air-Pix Test

November 11, 1944

Don Lee-B&K Hayride for a Critic **Tests Made**

12

Big name backlog means 16mm. box film available when video starts rolling

HOLLYWOOD, Nov. 4 .--- Potential video market for films is being scanned by producers of RCM "soundies," with all current and future reels being made with the new field in view. RCM says it has a stockpile of 1,500 subjects gathered over a period of four years, all threeminute novelties and musicals, which could be instantly used for video.

In the past there has been no particular thought in mind about utilizing the backlog of subjects at RCM for television but now the trend is definitely that way and the firm's engineers are making ("Soundies" Getting Air-Pix on page 62)

AIR-PIX MOODS

(Continued on page 11)

a bit more vehement. He feels that it is impossible to hold an audience for two hours no matter what is done. Even a 15-minute show, in view of the small present screen, is too long, Classen says. "We'll have to wait quite a while," he said, "before it is worth our effort to program for two hours with a show with the same mood using the same class of subject matter."

Helen Carson, station supervisor, at WBKB, the Balaban & Katz set-up in Chicago. She said that it may be a good idea for the future, but right now they were interested in presenting as many types of programs as possible in order to find workable formats. In view of the limited time allotted to video, she feels, mood sequences are out of the question.

NEW YORK, Nov. 4 .- Staff of CBS's tele station, WOBW, is tossing a hayride at the home of technician Rudy Bretz (inventor of the Britzicon) in Croton, N. Y., next Saturday (11). General purpose of the hayride is "to promote good fellowship." Trade says this will be difficult to accomplish in view of the fact that critics have been invited.

(Note to desk: In case, after November 11, The Billboard finds itself shy one tele reviewer, a sealed envelope containing, as yet, an unprinted review will be found in the file cabinet under M. S. The plea is hereby made that it be printed in its unabridged form.)

that experimentation in the psychology of audience reception deserves as much attention, as format development.

CBS

(Continued from page 11)

it. And atmosphere weighed down the audience-participation seg.

No matter how video workers like to avoid it, what comes thru the receiving tube in the home must stand comparison with home motion pix. If it doesn't

Ev Holles opened the evening with his usual newscast. It was, as it has always been, swell. The recent tendency of shifting almost immediately to the maps is okay. The continued use of Still another objection was offered by news pix is also a plus. However, when someone has a little more \$\$ to spend it might be wise to televise from negative film rather than from the photographs themselves. The reflection factor makes much of the pic detail a blur. This wouldn't happen if negatives were televised.

printed fabric came thru the iconoscope B&K plain white.

This Fashion of the Times was a step forward for television. It indicated that stage fashion-show technique is not for the camera eye. It was a good show in the Times Hall but just filler on the home receiver.

Amanda and the Three Barons did a few songs which were not too hard on the ears but meant nothing to the eyes. It was obvious that neither of the four were at all certain what would come thru the ike. That came thru.

Final seg on the program, as usual, was The Missus Goes a Shopping. G.I. Johnny Grant subbed for John Reed King, who was making G.I. appearance. Johnny is supposed to be a King protege and didn't do any worse than JRK himself. In fact, much of the routine was far more visual than previous segs caught, even tho at least one of the stunts was lifted bodily from a Truth or Consequences warmer-up consequence, i. e., a man getting into girdle, slip, etc.

It must be possible to make game sessions enjoyable in the home and the studio. This video seg is not it-or else we've caught the bad ones. Camera work, both from a fore-shortening point of view and an unintelligent focusing on what the audience members are doing would not even be passable for a rank 8mm. fan let alone a professional cameraman. There is a million dollars worth of human interest in a show like The video-worth a coin from the bowl from picture. which contestants are given the opportunity of grabbing a handful. (All the coins are copper.)

Everything is excusable on an air-pix presentation if only the producers show a willingness to experiment. It's only the routine that becomes bad looking. Joe Koehler.

(Continued from page 11) atmosphere of cooking and kitchen fixtures that is intended to help sell electricity? The primary objective in television, as in any other advertising medium, is to hold an audience.

Gloria Foster, featured vocalist with Chuck Foster's band, now playing at Chicago's Blackhawk Restaurant, followed the Scotts. Gloria's beauty plus her mood-expressing voice make her good video fare. But here, too, the station's production staff made foolish mistakes. Once they had a girl walk on stage to hand Miss Foster a pair of maraccas. This completely disrupted the mood created by Gloria's singing. It's in making little mistakes like this that WBKB excels.

Other offerings on the program were the magic of Lee Phillips and the comedy routine of Jay Laurrye. Phillips is getting better each week. The television audience sees just enough of his movements to arouse interest but not enough to give away his tricks until he is ready to explain them.

Laurrye did one of those routines made popular by the Imaginators. He pretended to sing a few songs that were being played by recordings. For television it just didn't go over. Most of the time when he jumped about he got himself out of focus. His antics were very hard for the television cameras to follow even when he moved about in the Missus Goes a Shopping, and it isn't focal plane. Too often he was out of the Cy Wagner.

DuMONT

(Continued from page 11)

on a disk but part of it came from e piano in the studio. The music cues, also because of insufficient rehearsal, came in slowly or overlapped.

Nevertheless, the radio exec who started the controversy still feels, after looking at tele for several years and going over the program skeds of stations, that moods should be worked on right now. He says



Second "attraction" was The New York Times fashion show. Ben Finer and a group of fashion authorities kicked the ball around plenty about fashions, and a considerable number of models did their stuff-but not enough. Not once did they permit the models to show what they were wearing underneath. Beach robes covered bathing suits, but no one saw those suits-they trotted out different girls for the bathing suit sequences, etc. In other words, altho movement must be the essence of video, movement was cut to a minimum. Finer looked quite a fashion plate himself in this sequence, which is a definite advance, as he has been televised frequently looking as tho he had slept in his suit. A white carnation helped his sartorial elegence. As a break, in the fashion presentation, they took the camera to a workroom, and then did nothing in the workroom but describe fabrics and how acetate cloth is woven. Apparently the selection of the cloth was not made by a television expert because much of the



PARAMOUNT

(Continued from page 11)

rector for Paramount Studios. Davies came over the cameras well and managed to promote enough dialogue from the boxers to make the between-round spots interesting to the audience even tho the action lagged at this point. Camera work on the two bouts showed what can be done with sports.

Audrey Young, Paramount starlet, did two numbers. What a Difference a Day Makes and Getting Sentimental Over You. She had a nice voice and was very telegenic. A singer can be effectively presented on television if she is pretty enough. Young proved that. The audience is inclined to get restless no matter what the quality of the voice unless the subject has enough physical appeal. Lighting and camera work was good on this, sustaining the picture on close-up so that none of her features were washed out.

Next on the show was Samson Mc-Donald, billed as the Old Ranger. Using a bull whip, he went thru the standard routine of tricks, such as cutting paper, etc. Thad Swift stepped out of his emsee role to act as his stooge and had cigarette cut from his mouth by the whip end. It was hard to get all the action into a small picture, but considering technical difficulties it came over well. McDonald and Swift kept up a cross fire that livened up the act, making the chatter appear ad libbed.

Following McDonald there was a cowboy with a guitar, Luck Pendleton, who sang some of his own original compositions without too much enthusiasm, However, Pendleton was at a disadvantage, for his blondness made him a poor subject on the tele screen.

Punch of the show was Joe Atkinson and his trained horse. Nag showed high 1. q. and came over very well, with Atkinson keeping the talk going all thru act. Horse pulled handkerchief from Atkinson's pocket, bowed, counted his age by hoof taps and threw a kiss to the audience.

By this variety line-up Landsberg has proved that he will stop at nothing if he feels it has any possible chance of being a tele subject. He gives the set owners plenty of excuse to stay home and watch the screen. Keynote of the entire evening was action, and even in

In one portion of the show one of the characters told a ghost story that was handled very nicely. General idea of the tale was about a dead woman who comes back to haunt the living. A lap dissolve was used to show the ghost appearing in the mind's eyes of the kids to whom the story is told. It came thru effectively, giving an eerie overtone to an otherwise gay scene. There was, however, one error. The sound cue preceded the visual cue by at least three minutes. The woman who did the talking was almost half way thru her spiel before the camera moved over and singled her out, giving the viewer the momentary impression that she was off camera rather than in the background of the shot.

A few production pointers would not be amiss. There were far too many people on the set for ease, camera convenience and clarity. The square dancing, theoretically a gay, happy and lively part of a party, was singularly uninspired. One Mary Healy was introed to judge the costume party. Just who she is was never explained, nor why she is an authority on costumes. Too many of the people in the show were obviously not actors and their ages ranged, literally, from 6 to 60, giving the impression that Emery had invited all his friends to be on the show, whether they had anything to contribute or not (most of them had not). The finale, in which everyone waltzed around the place, was dismal, as half the people didn't know how to waltz and those who did had no waltz room. Emery might also be more careful to see that his credits are centered on the screen. Some of them were not Tuesday night.

Doug Allen opened DuMont's evening with one of his Thrills and Chills shows, It was neither thrilling nor chilling. It was, however, a fair enough way to intro the films taken in China by Capt. Ray Scott, signal corps photog who spent many years covering the early phases of the Sino-Japanese war. The interview was handled well enough and Oapt. Scott's pix, while losing a great deal of their effectiveness in tele, still had much interest. Allen's show, certainly no sensational flash of genius, was a decent vehicle for educational material on film. Marty Schrader.

the case of the singer, Audrey Young, Landsberg helped keep up the audience interest by close-up. Dean Owen.



The Billboard

MUSIC 13



NEW YORK, Nov. 7 .- With the national political air being cleared, the AFM Local 802 elections have started on their way to filing day (November 17). Few changes in the three slates published last week have been announced. Ted Brown has been added to the trial board line-up for the New Dealers and the delegate set-up for the Central Labor Trades of the Unity Group is now James Barton, Al Green-Gold and Calmen He heads East, getting around \$15,000 Fleisig.

All the platforms are being set during this week and since the two biggest groups of "outs" are interested in telling every segment of the profession what they will do for it, there is bound to be plenty of planks, at least a plank for every musical ache and pain, from the Stork Club down to that Irish joint with three boys fiddling away in the back room.

Square Deal Send Out Mailing This week the voting members of 802 receive their first mailing place from the Square Deal group. This political document ignores the Unity Group and directs its big guns on the administration. Actually most of the first page of the circular hits, by implication, at Jack Rosenberg, whose "door is closed to the very members who put him in office, whose lengthy vacations and outside business are more important to him than is the welfare of 802," etc. It credits five members of the Square Deal party as "the five who did the good work (while calls for a 50 per cent booking employthey were part of the administration) ment contract and a 10 per cent perthe others claimed the credit for."

12½G Per Week

NEW YORK, Nov. 4 .- Artie Shaw looks definitely set to play the Strand Theater here some time after first of year. with theater pitching up \$12,500 per for newly formed band. At present, both the Capitol and Strand theaters are vieing for the band, with those close to the situation reporting that bookers are using every bit of personal pressure to get band into their respective theaters. Capitol has offered same figure as the Warner house. Pic with Shaw will probably be WB's Burma Road, with Errol Flynn, and will probably do big biz. Band will go in for from four to six weeks.

Meanwhile, Shaw is set to do around 15 one-nighters on the Coast before breaking in at Minneapolis December 1. guarantee in theaters against a high percentage in most places. Shaw's pay roll, with Roy Eldridge reputedly getting \$750 a week, will run over \$5,000 a week, a plenty high figure for some 18 musicians.

Gale - Ink Spots Fight Contract in Court Supreme

NEW YORK, Nov. 4.-Sult was filed in New York Supreme Court last week by Billy Kenny, member of the Ink Spots, against Moe Gale, Inc., for an accounting of all funds received and paid out for the Ink Spots. Kenny, who last week reportedly refused to allow Deke Watson to rejoin the group at the Club Zanzibar, claims that Gale's contract sonal management contract. Gale will file his reply within the next week, and has admitted that his con-The Square Deal party thru this mail- tract calls for 50 per cent of the Ink Spots' revenue, but that it also calls for paying off of such expenses as advertising, arrangements, publicity, and half of train fare for the group. Kenny's complaint charges that Gale has a "body and soul" contract, which is interpreted in legal terminology as meaning more than he is entitled to. Ink Spots renewed their contract with Gale last year for another five years, having signed original paper in 1939. New contract extends until 1949. Gale submits this fact that group signed renewal of contract, including Kenny, and therefore they must have been satisfied with original terms of contract.



Long Green Dangled Before Professional Managers, Too

NEW YORK, Nov. 4.-Renewed vigor on the part of Broadcast Music, Inc., to back ASCAP writers for publishing houses was seen last week when it was learned that BMI had approached two important Society writers with juicy propositions. Altho the story isn't new, it's the first real activity BMI has shown in this line since they offered to set up Jimmy Van Heusen and Johnny Burke' in a publishing house a little over a year ago. (Latter now have ASCAP house affiliated with Morris Music.)

Writers approached this time were Julie Styne and Sammy Cahn, but they reportedly nixed the deal. In fact both writers are now in process of negotiation for their own ASCAP house, in a tie-up with Paramount pictures. However, according to reports, the deal BMI offered Styne and Cahn was a tempting one. It involved a \$50,000 royalty guarantes a year for each writer. BMI execs would not affirm story, but M. E. Tompkins, vice-prexy and general manager of BMI in denying the story said that "He would like to get Rodgers and Hammerstein II, if he could, and would offer them a substantial sum." (This is not to be taken as a serious offer to R. and H., but indicates BMI's attitude that they have made solid offers to top ASCAP writers in the past and now are more than ever interested in the field.)

Like Burke-Van Heusen Offer

Altho details of the offer were not revealed, according to the trade, it's tempting, and if like the one offered to Burke-Van Heusen, in which the amount was reportedly \$250,000 a year apiece, and "tax-free" dough at that, there's possibility that some ASCAP writers will really nibble. It is not known whether the sum offered to Styne and Cahn was a "tax-free" deal. The B .- Van H deal reportedly almost jelled, but when it came up to Treasury Department in Washington, the whole thing was nixed because of tax clause.

performing rights on BMI stations (as publishers), not as writers. In other words, so far today, ASCAP writers have placed tunes with BMI firms, but only in conjunction with a BMI writer. This means that the ASCAP writer still gets small performing rights on his tunes, but he collects them thru the Society.

Where an ASCAP writer signs the consent decree with a BMI house and waives small performing rights from radio, this is done to help get the tune exploited, via BMI stations and so help sheet sales. Buck Ram did this last year with E. B. Marks on a Christmas song.

In conjunction with BMI's increased effort in the writer-pub set-up, their activity in signing up some 36 band leaders, including Abe Lyman and Tommy Tucker, both signed within past two weeks (see another page in this issue), looms as definite inroads into music biz.

BMI Tempt Pro. M'g'rs.

To round up the picture, BMI made a new advance into the field of prof. mgrs., recently offering to bank-roll one well known prof. mgr. in his own firm. It's known that they've tried to get Harry Link and Sidney Kornheiser to handle professional activities of BMI, but offering to bank-roll a prof. mgr. is a new wrinkle. And, of course, with b. r. goes a high five-figure guarantee yearly as an advance.

Situation in the Alley is becoming increasingly tense between ASCAP and BMI, not out-and-out as in their clash in 1941, but in competition with BMI attempting to drag ASCAP pubs and writers away from the Society. According to one gen. prof. mgr, now with an ASCAP firm, if he was offered pub house bank-rolled by BMI, if guarantee was

Campaign Line Set

ing piece has laid out plainly its line of campaign. They will fight the "ins" (knowing, they feel, all the ills of the administration, having been in many cases part of it) and ignore the other "outs."

How long they will be able to keep on this line is a question among the rank and file, since the Unity Group, for its part, takes the simple approach that the Square Dealers and Blue Tickets are "simply the halves of a rotten apple that have fallen apart," to quote a Unity release.

Unity is making capital of the fact that the Square Dealers are concentrating their attack on the Blues and that the Blues (it's claimed) will be devoting their time slapping down the ears of the Arons group.

Unity Platform First

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The Unity Group is expected to be the first to have its complete platform available. The apparent reason for withholding it, is that it's supposed to be a complete formula for the administration of the local. The Square Deal is withholding its because they, too, have an ace up their sleeves (something for every segment of the profession that has been ignored by the administration in the past).

Odds among 802 members (musicians are noted for their gambling) are that at least five fist fights have taken place between partisans whose tongues haven't been kept too well under control, and more are expected by La Guardia's boys in blue, who are staying away these days from musical hangouts.

Heidt Hit With "Idea" Suit

NEW YORK, Nov. 4 .- Suit against Horace Heidt was filed in Brooklyn Federal Court last week charging that Heldt pirfered "Mr. Band Leader" idea from plaintiff, Jay Harvey. Latter is asking \$30,000 damages saying that he submitted idea to Heidt in 1939 and that ork leader has used gimmick in theaters off and on during past few years without compensation to Harvey.

a bill of particulars this week.

Plenty Problems

How the deal would work out for ASCAP writers owning a BMI-affiliated firm hasn't been determined in the field, as there is no precedent in this particu-Iar case. However, it is known that if both writers sign the consent decree, which automatically gives radio stations the right to perform the songs free of charge, they can work with BMI. In the case of owning a pub house, the writers would benefit from royalties on sheet sales, record performances and small

AHA-ASCAP Fracas Gets **Going As Hotel Group Nixes Present Music-Licensing Fees**

Music Group Agrees To Sit Down and Talk It Over

ican Hotel Association taking the "irrevocable stand that ASCAP's present rates are not justly applicable to hotels." meeting between AHA and Society execs last week saw ASCAP concede to negotiate next week with AHA in an attempt to arrive at a mutually acceptable formula. AHA's contention was that ASCAP's present licensing of hotels in which hostelries have to pay for each operation in the place, a fee comparable to an outside operation, is unfair. That is, if a hotel has a cocktail lounge, ballroom and night club, the fee is equivalent to sum total of all three as compared to operations on outside.

AHA contended that in case of niteries, which are licensed by municipalities when run as separate operation (not in a Heidt's attorney, Lan Zissu, asked for hotel), charge much more than do niteries in a hotel, consequently price for music

NEW YORK, Nov. 4 .- With the Amer- should be lower. ASCAP's highest rate before the consent decree went into effect for hotels was \$1,500, but now many hotels are paying 100 per cent higher rate. One New York hotel, which was paying \$1,500, has been paying \$2,880 since the new ASCAP formula went into effect a little over a year ago. As hotel contracts came up within past year, ASCAP notified them that individual operational charge would be used in place of blanket fee.

> AHA's special copyright committee also argued that niteries on outside stayed open till 4 a.m., while hotels closed at 2 a.m., at latest.

All possible formulae will be perused until one mutually agreeable is found. MPPA members. American Hotel Association, as a hedge, is also dickering with Broadcast Music, of the year.

sufficient and conditions correct, he'd take BMI proposition . . . and plenty feel that way.

Proser Must Pay Up or No Name **Bands for Copa**

NEW YORK, Nov. 4.-Local 802 clamped down on Monte Proser last week, reportedly serving notice on prop of Copacabana that unless he paid up debts he owes to Ben Bernie estate, Larry Clinton and remote air time taxes on his summer venture at Madison Square Garden four years ago, there would be trouble continuing his name band policy at the Copa. At the present time Abe Lyman is in until November 18, with four weeks open between that date and time George Olson comes in around mid-December. Enric Madriguera was talked to about coming in, but negotiations have halted until union matter is cleared up.

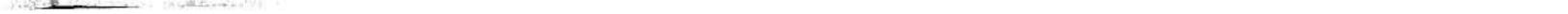
Proser is said by the union to owe around \$6,000 to the Bernie estate, and other dough to Clinton and remote Proser hasn't answered the taxes. union's demand, and is trying to get Lyman to double from Strand into Copa, meaning missing only first two sets at nitery.

Three More Pubs Join MPPA Org

NEW YORK, Nov. 4 .- Board of directors meeting of MPPA last week saw three new members admitted to the publishers' protective org.

They were Barton Music, Charles K. Harris catalog (owned by Ralph Peer, Southern Music), and the recently formed Irving Berlin Music Company. At a recent meet, Brown-Henderson and Burke-Van Heusen, latter a subsid of the Morris music group, also became

Barton, with Frank Sinatra as one of the backers, is now engaged in moving Inc., re licensing of hotels after the first to the eighth floor of the Brill Building and larger quarters.



They brought you

profits before

FOR NOVEMBER - CAPITOL PRESENTS

5 FAVORITE ARTISTS IN 10 WONDERFUL TUNES







No. 175 Andy Russell 'I Dream of You' 'Magic is the Moonlight' Remember your profits on 'Amor' and 'Besame Mucho?'

No. 176 Ella Mae Morse 'Why Shouldn't I?' 'Hello, Suzanne' Remember your profits on 'Cow Cow Boogie' and

'Shoo Shoo Baby?'

No. 178 Stan Kenton 'Sweet Dreams, Sweetheart' 'Gotta Be Gettin'

Remember your profits on 'Her Tears Flowed Like Wine'and How Many Hearts Have You Broken?'



No. 177 Paul Weston 'Don't You Know I Care?' 'Sleigh Ride in July' The 'G. I. Jive Band' in a new profit-maker.



No. 179 Tex Ritter 'We Live in Two Different Worlds' · 'Jealous Heart'

Remember your profits on 'Have I Stayed Away Too Long?' and 'Jingle - Jangle - Jingle?' You can always count on CAPITOL because its tunes and artists are chosen by master-minds of music...men who really know. They insist on the highest quality recording and record material. That's why Capitol Records sound better, wear longer in your machines. We hope we will soon be able to give you all the records you need.





Week Ending

Nov. 2, 1944

PART 1—The Billboard Music Popularity Chart

SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEAF, WABC and WOR) for the past week. Posi-tion in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard. (M) Song in legit musical. (F) Song in film musical.

| TITLE | PUBLISHER |
|------------------------------------|--|
| A Kiss to Remember | Lincoln |
| Always (F) | Berlin |
| Anchors Aweigh | Robbins |
| An Hour Never Passes | |
| Come With Me, My Honey (F) | Santly-Joy |
| Confessin' | |
| Dance With a Dolly | |
| Don't Fence Me In (F) | |
| Don't You Know I Care? | |
| How Many Hearts Have You Broken? . | |
| I Don't Want To Love You | |
| I Dream of You | 행동 이는 것 같은 것 같은 것 같은 것 같이 있는 것 같은 것 같 |
| I'll Walk Alone (F) | |
| I'm Making Believe (F) | Bregman-Vocco-Conn |
| Is You Is or Is You Ain't? (F) | |
| It Had To Be You (F) | |
| Let Me Love You Tonight | and the second se |
| Strange Music | |
| Sweet and Lovely (F) | |
| The Day After Forever (F) | |
| The Very Thought of You (F) | |
| Tico Tico (F) | |
| Together (F) | |
| Trolley Song (F) | |
| Turn Off the Rain | |
| Twilight Time | |
| Two Again | a set of a s |
| What a Difference a Day Made | |
| Whispering | |
| You Always Hurt the One You Love | |
| | |

BEST SELLING SHEET MUSIC

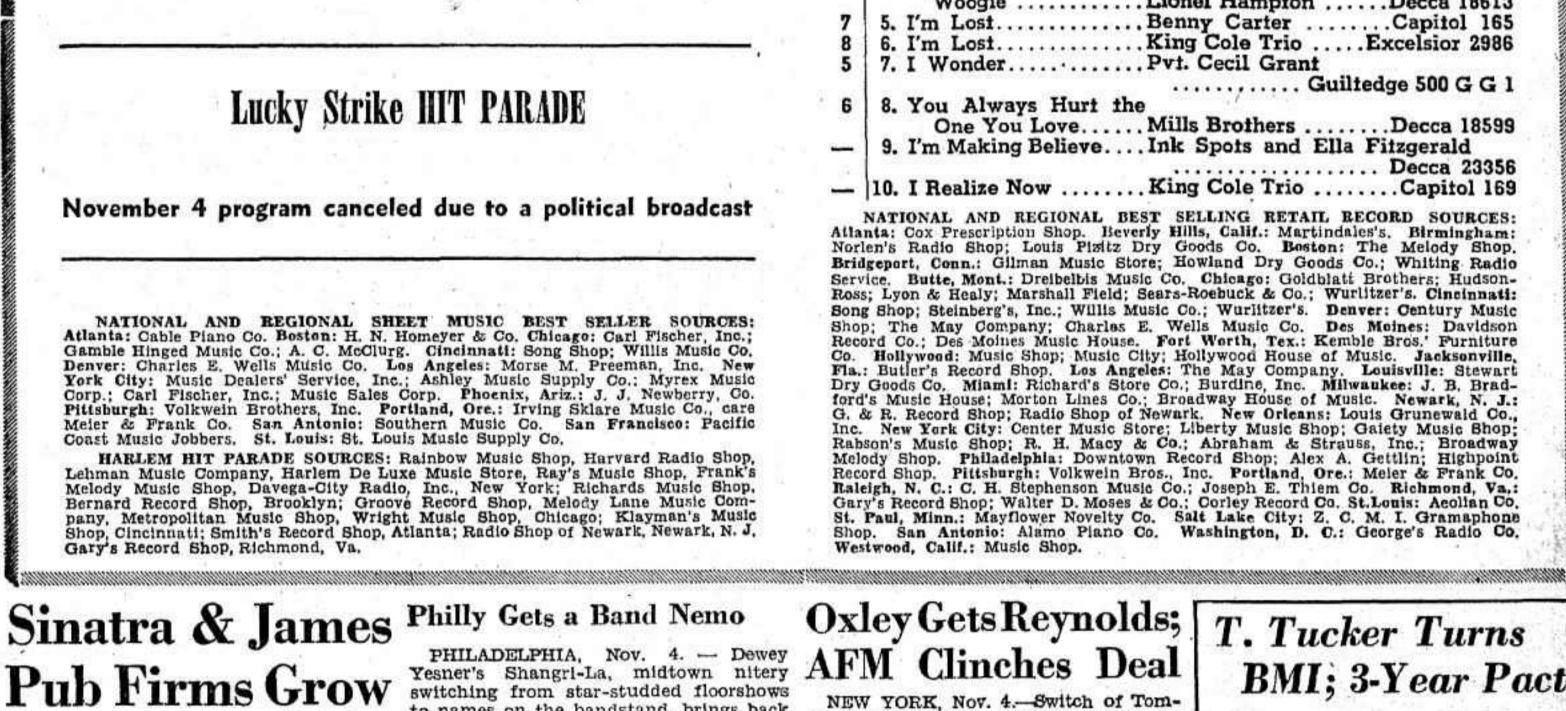
This compilation is based on weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See sources bottom of first column.) Songs are listed according to their popularity nationally, with the sectional listings to the right. (M) Song in legit musical. (F) Song in film musical.

| Las | ITION NATIONAL | East | Mid- | South | West |
|-----|---|------|------|-------|------|
| 1 | 1. I'LL WALK ALONE (F) Morris | 1 | 1 | 1 | 1 |
| 5 | 2. TOGETHER (F) Crawford | 2 | 4 | 5 | 2 |
| 2 | 3. DANCE WITH A DOLLY | 4 | 2 | 4 | 4 |
| 7 | 4. ALWAYS (F)Berlin | 7 | 5 | 2 | 6 |
| 3 | 5. THE TROLLEY SONG (F) Feist | 3 | 3 | 8 | 7 |
| 4 | 6. HOW MANY HEARTS HAVE YOU BROKEN? Advanced | 9 | 6 | 3 | 3 |
| 6 | 7. SWINGING ON A STAR (F) Burke-Van Heusen | 8 | 8 | 6 | 5 |
| - | 8. I'M MAKING BELIEVE (F) Bregman-Vocco-Conn | 6 | | 7 | - |
| 10 | 9. YOU ALWAYS HURT THE ONE YOU LOVE Sun Music Company | 5 | - | | - |
| | 10. I'LL BE SEEING YOU | 2 | 7 | 0 | 10 |

"HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See sources below.) POSITION

| anat. | This | |
|-------|------|---|
| WK. | WK. | THE TAXABLE AND A REPORT AND A |
| 1 | 1. | Gee, Baby, Ain't I Good |
| - | 8 | to You? King Cole Trio Capitol 169 |
| 2 | 2. | Into Each Life SomeInk Spots and Ella Fitzgerald |
| -) | | Bain Must Fall. Decca 23356 |
| 4 | 3. | Cherry Red Blues Cootie Williams Hit 7084 |
| 3 | 4. | Cherry Red Blues Cootie Williams Hit 7084 Hamp's Boogie- |
| | | Woogie Lionel Hampton Decca 18613 |



NEW YORK, Nov. 4.-Two smallie pubs are expanding, with surprise move in biz that of Charlie Ross, professional manager for Paramount Pictures-owned Paramount Music, leaving to head up Barton Music. Latter last week moved to eighth floor of Brill Building, took five rooms, and hired Ross, who is on a percentage-of-copies-sold deal. Latter deal is prevalent in biz, with Ross working on Hot Time in Town of Berlin.

Barton is partly bank-rolled by Frank Sinatra and run by Ben Barton, whose daughter, Eileen, sings on Sinatra radio show. Barton is opening Coast offices and now has offices in Chicago and is asking for an increase in ASCAP on basis of 200,000 copies of Berlin that's already been sold.

George Weiner's Weman and Grant firms are also in expanding stage, with

Yesner's Shangri-La, midtown nitery switching from star-studded floorshows to names on the bandstand, brings back radio dance remotes to the town. WCAU, local CBS outlet, has hitched a wire to the Shangri-La stand, giving the town a total number of one in the dance remote register, picking up the music of John Kirby on Mondays and Thursdays. Nitery negotiating for either Louis Armstrong or Duke Ellington or both as follow-uppers. Only a few years back Philly boasted a half dozen or more radio remotes spots, including a number of net feedings.

Weiner putting on four men all over the country. Harry James has a deal with Weiner in the Grand firm, with James reportedly getting \$20,000 tax free from Weiner for James's originals.

Sinatra was said to have talked about Styne and Sammy Cahn, writers for his pix, but Barton says that this is not true.

AFM Clinches Deal

NEW YORK, Nov. 4 .- Switch of Tommy Reynolds from Frederick Bros. to Harold Oxley management which took place recently, came after American Federation of Musicians told F. B. sgency it had to give Reynolds the release he asked for.

Reynolds asked for release on various accounts but F. B. wasn't willing to give up band until union stepped in and backed Reynolds. This is taken as one of the reasons for new union ruling on 40 out of 60 weeks employment where agency has to offer band leader equivalent to average earnings for past six months. Reynolds charged that agency offered him bookings at scale, etc.

Reynolds is also asking Frederick. Bros, for some \$2,800 he claims is coming to him for engagement at Pacific putting dough into new firm by Julie Palisades Ballroom. He played spot for two weeks last April but Al Yohe, who had leased place, failed to pay off.

BMI; 3-Year Pact

NEW YORK, Nov. 4.-Newest band leader to sign with BMI is Tommy Tucker, who will have affiliated firm known as Time Music, Inc. Terms of the deal are not known, but it's for three years.

Reason for move on Tucker's part is the fact that BMI pays off for performances on disks, and Tucker has plenty of Columbia products around now. Also, figuring that ban may be lifted in near future will give him more disks out once he starts recording and, consequently, increased revenue from BMI,

Broadcast Music, Inc., as noted in a previous issue, also recently signed Abe Lyman, who now has Blane Music Company. He's getting \$12,000 against royalties, with 10 tunes immediately becoming available to BMI-licensed stations.

| DILLIAN OCO | The Billboard | | Mana | er 11, 1 | .744 |
|----------------------------------|---|--|--------------------------------------|--------------------------------------|-----------------------------------|
| BUNNY BER | | RT 2—The | B | illho | ar |
| MEMORIAL AL | BIM BURN | | | | |
| | DLOI | SELLING RETAIL R | | | |
| | in key retail cities. (Sce larity nationally with the a italic, (M) Song in Legit | ased on weekly reports received from Sources in Part 1.) Songs are li ectional listings to the right. Recor- Musical. (F) Song in Film Musical. | n leading sted accor d backing | retail recording to the the hit reco | d stores ir popu- ord is in |
| | POSITION NA' Last/This Wk. Wk. 1 1. I'LL WALK A Dinah Shor | FIONAL LONE (F) | East N 1 | | West Coast B |
| BY VICTOR! | LOVE | HURT THE ONE YOU | 2 | 1 1 | |
| E A C | - 3. THE TROLLET The Pied P Cuddle Up a L | Y SONG ipers—Capitol 168 ittle Closer | 7 | 4 6 | з. |
| | Bing Crost Decca 2335 | R IS YOU AIN'T? (F) y-Andrews Sisters- 0 ine Town of Berlin | 4 | 6 3 | |
| | 3 5. TOGETHER (Dick Hayme It Had To Be | F) s-Helen Forrest-Decca 23349 You (F) | 5 | 95 | 10 |
| der by lividual Record Number | Stan Kentor | ARS FLOWED LIKE WINE. —Capitol 166 arts Have You Broken? | | 7 — | 1 |
| | Mary Marti | LONE (F) n—Decca 23340 erever You Are | 3 1 | 10 | 19.000 |
| CAN'T GET | 5 8. I'LL WALK A Martha Tilt Texas Polka | LONE (F) on—Capitol 157 | - | | 2 |
| STARTED | | RA-LOO-RAL (F) y—Decca 18621 April | | 5 — | 8 |
| RANKIE AND | Russ Morga | A DOLLY n-Decca 18625 at Song Again | | 3 — | _ |
| JOHNNIE Victor 20-1500 | EAST: Angeling Broken?-Thr | Reported in Best Selling I -Louis Prima, Hit 7106; Hou ee Suns, Hit 7092; Swinging on I'm Making Believe (F)-Ink | a Star (| Hearts Ha F)—Bing | ve You Crosby, |

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RUSSIAN LULLABY

Victor 20-1501

JELLY-ROLL BLUES BLACK BOTTOM

Victor 20-1502

'DEED I DO **HIGH SOCIETY**

Victor 20-1503



SOUTH: Till Then-Mills Brothers, Decca 18599; Together (F)-Dinah Shore, Victor 20-1594; Swinging on a Star (F)-Bing Crosby-Decca 18597; I'm Making Believe (F)-Ella Fitzgerald and Ink Spots -Decca 23356; How Many Hearts Have You Broken?-Stan Kenton, Capitol 166.

WEST COAST: Dance With a Dolly-Tony Pastor, Bluebird 30-0827; Cuban Sugar Mill-Freddie Slack, Capitol 172; What a Diffrance a Day Made-Andy Russell, Capitol 167; It Had To Be You-Artie Shaw, Victor 20-1593.

MOST PLAYED JUKE BOX FOLK RECORDS

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs through the nation. These reports stem from all the country's leading operating centers and are averaged together.

POSITION LastiThis

| | Wk. | |
|----|--|------|
| 1 | 1. Smoke on the WaterRed FoleyDecca | 6102 |
| 2 | 2. You're From TexasBob WillsOkeh | |
| 23 | 3. Soldier's Last Letter Ernest Tubb | |
| 4 | 4. We Might as Well For- | |
| 21 | get It Bob Wills Okeh | 6722 |
| 5 | 5. Too Late To Worry Al DexterOkeh | 6718 |
| 5 | 6. I'll Forgive You But I | |
| | Can't ForgetRoy AcuffOkeh | 6723 |
| _ | 7. Write Me, Sweetheart. Roy AcuffOkeh | 6723 |
| | 7. There's a New Moon | |
| | Over My Shoulder Tex Ritter | 174 |
| _ | 8. I'm Wastin' My Tears | |
| | on You Tex Ritter | 174 |
| | | |

ADVANCE BOOKINGS

CHARLIE AGNEW: La Salle Hotel, Chicago,

CHARLIE AGNEW: La Salle Hotel, Chicago, Nov. 21 (indefinite). GUS ARNHEIM: Sherman Hotel, San Diego, Calif., until Dec. 28. COUNT BASIE: Royal Theater, Philadel-phia, Nov. 17; Stanley Theater, Pittsburgh, 24; RKO-KEITH, Boston, Dec. 7 (week); Lin-coln Hotel, New York, 18 (8 weeks). BILLY BISHOP: Club Madrid, Louisville, until Nov. 20; Trianon Ballroom, Chicago, 28 (4 weeks).

(4 weeks).

ACE BRIGODE: Rainbow Ballroom, Denver,

until Jan. 4. CAB CALLOWAY: Sunset Terrace, Indianapolis, Nov. 13; Cotton Club, Dayton, O., Dec. 18; Sherman Hotel, Chicago, Dec. 31 thru

18; Sherman Hotel, Chicago, Dec. 31 thru January.
FRANKIE CARLE: Pennsylvania Hotel, New York, until Dec. 9; Palace Theater, Akron, 12-14; Circle Theater, Indianapolis, 15 (week);
Palace Theater, Fort Wayne, Ind., 22-25; Or-pheum Theater, Minneapolis, 28 (week).
BENNY CARTER: Memorial Auditorium, Buffalo, Nov. 12; Queensway Ballroom, To-ronto, 13; Apollo, New York, 17 (week); Town Hall, Philadelphia, 24; Armory, Orange, N. J., 25; New Albert Hall, Baltimore, 30; Palace Theater, Columbus, O., Dec. 12-14; Palace Theater, Cleveland, 15 (week); State Theater,

Hartford, Conn., Jan. 5-7; Temple Theater,
Rochester, N. Y., 12-14; PKO-Keith, Boston,
18 (week); Club Ball, Washington, 26-Feb. 8.
XAVIER CUGAT: Ciro's, Hollywood (indef.).
JIMMY DORSEY: Adams Theater, Newark,

N. J., Dcc. 28 (week); RKO-Keith, Boston, Jan. 4 (week); Frolics Club, Miami, 16 (3 weeks).

SONNY DUNHAM: University of Georgia, SONNY DUNHAM: University of Georgia, Athens, Dec. 1-2; French Restaurant, Hattics-burg, Miss., 6; St. Charles Theater, New Or-leans, 7 (week); Tune Town, St. Louis, 19-Jan. 1; Frolics Club, Mlami, Feb. 6 (3 weeks). DUKE ELLINGTON: Armory, Louisville, Nov. 13; Armory, Akron, 15; Royale Theater, Baltimore, 17-23; Apollo Theater, New York, 24 (week); Kleinhans, Buffalo, Dec. 10; Oar-negie Hall, New York, 19. ERNIE FIELDS: Club Plantation, St. Louis, uptil New 24; Metropolitan Theater Provi-

until Nov. 24; Metropolitan Theater, Providence, Dec. 8-14; Paradise Theater, Detroit, 15-21.

CHUCK FOSTER: Blackhawk, Chicago, un-

til Dec. 12. GLEN GRAY: Stevens Hotel, Chicago, until Nov. 14; Circle Theater, Indianapolis, 17 (week); Joyland Casino, Lexington, Ky., 24; Topper Club, Cincinnati, 25-26; Paramount Theater, New York, 29 (indef.).

N



MUSIC 17

Music Popularity Chart Week Ending Nov. 2, 1944

MOST PLAYED JUKE BOX RECORDS

Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks record has been Going Strong. Listed under the title of each most played record are the other available recordings of this number.

- 1. THERE'LL BE A HOT TIME IN THE TOWN OF BERLIN (8)-Bing Crosby-Andrews Sisters (Vic Schoen Ork)Decca 23350
- (Martha Tilton, Capitol 157; Mary Martin, Decca 23340; Louis Prima, Hit 70831
- 3. YOU ALWAYS HURT THE ONE YOU LOVE (24)-Mills Brothers
- Decca 18599 (The Three Suns, Hit 7105)
- 4. PLL WALK ALONE (16)-Martha TiltonCapitol 157 (See No. 2)
- 6. DANCE WITH A DOLLY (With a Hole in Her Stocking) (10)-Evelyn Decca 18625)
- 7. IS YOU IS OR IS YOU AIN'T? (10)-Bing Crosby-Andrews Sisters Trio, Feature 1006)
- 8. IS YOU IS OR IS YOU AIN'T? (16)-Louis Jordan Decca 8659 (See No. 7)
- 9. SMOKE ON THE WATER (6)-Red FoleyDecca 6102 10. INTO EACH LIFE SOME RAIN MUST FALL (2)-Ink Spots-Ella Fitz-
- Decca 18624 gerald 11. I'M MAKING BELIEVE (1)-Ink Spots-Ella Fitzgerald Decca 23356 (The Three Suns, Hit 7103)
- 12. TOGETHER (5)-Dick Haymes-Helen ForrestDecca 23349 (Bob Chester, Hit 7059; Raymond Scott, National 7001; Dinah Shore,
- Victor 20-1594; Guy Lombardo, Decca 18617) THE TROLLEY SONG (3)-The Pied Pipers (Paul Weston Ork) Capitol 168 (The King Sisters, Bluebird 30-0629)
- 13. DANCE WITH A DOLLY (With a Hole in Her Stocking) (2)-Tony Pastor Bluebird 30-0827 (Sec No. 6)
- 14. TOGETHER (4)-Guy Lombardo (Tony Craig)Decca 18617 (See No. 12)
- 15. I'LL WALK ALONE (2)-Mary Martin (Camarata Ork) Decca 23340 (See No. 2)
- 16. IT HAD TO BE YOU (7)-Dick Haymes-Helen Forrest Decca 23349 (Betty Huiton, Capitol 155; Earl Hines, Bluebird 30-0825; Artic Shaw, Victor 20-1593)
- 17. AND HER TEARS FLOWED LIKE WINE (7)-Stan Kenton (Anita O'Day) Capitol 166 DANCE WITH A DOLLY (With a Hole in Her Stocking) (1)-Russ

NEW YORK, Nov. 4 .- Harry James, besides doing about \$68,000 in 12 onenighters coming East for his two-week stint at Frank Dailey's Meadowbrook, where he opened October 31, played to a \$4.80 admission charge in Dallas. Onenighter was at Plantation, spot that holds little over 1,000 payees, with patrons seated at tables. According to agents Garber are said to have gotten close to that playing special dances in tobacco warehouses.

James's engagement at the Meadowbrook won't see him losing any dough. He'll just about break even. He's in on a reported \$1,750 guarantee (scale for band) plus 25 per cent, which all name bands get at spot. Spot can do top of \$27,500, with James estimated to take out between \$5,000 and \$7,000 for his end, That won't make him any dough, but at least he won't lose the \$3,000 plus a week he lost at the Astor the past summer. Six Astor weeks cost him almost \$20,000, an expensive item for air time. At Dailey's he's getting around seven shots a week.

Meanwhile, Christmas at Meadowbrook is still unfilled, with Dalley thinking about bringing in Freddie Slack, or else Louis Prima from his Terrace Room, Newark, for the period. Dailey is figuring on holding Shep Fields over at Meadowbrook for one week and then shifting him to Terrace Room until after first of year, when Sammy Kaye goes into Meadowbrook and another band, as yet unsigned, goes into Terrace Room.

Plenty of Steam But Nix Happens On Para-MCA Meet



Committee Okays Plans

NEW YORK, Nov. 4.-Merger between the Professional Music Men and Contact Men's Union will come up for a around town, fee is not quite a record, vote before PMM general membership same thing having taken place before the November 7. The board of governors of war in South. Guy Lombardo and Jan PMM met Wednesday (1) and approved proposals which were previously submitted to a joint committee of the union and PMM. At that meeting 26 members -13 appointed by Rocco Vocco, prexy of PMM, and 13 by Johnny O'Connor, prexy of the exec council of the union-voted 25 in favor, one against

Memo Outlines Proposals

At the same time It was learned of the resignation of Bob Miller, exec sccretary of the union and executive director of PMM (see other story), to take effect December 1, 1944. Proposal includes a \$1,000 life insurance policy for each member, thru a group insurance plan, as well as increased dues from \$12 to \$36 a year.

In a memorandum which was drawn up by Joseph R. Brodsky, attorney for the union, the proposals were outlined as follows:

1. PMM is to function as the relief department of the union.

2. All members of the union to become members of PMM by virtue of their membership in the union.

3. All PMM dues and initiation fee to be abolished.

4. All funds in PMM to be maintained intact and used solely for relief and charitable purposes. It is the unanimous understanding of the joint committee, the board of governors and the executive council that none of these funds are to be used for general expenses of the union; strike benefits-if the union is ever called upon to pay same--shall be deemed a general expense of the union and not relief with the meaning of this paragraph.

| Morgan (Al Scann | s, | 15025 |
|------------------|----|------------|
| (See No. 6) | | S THE REAL |

18. HOW MANY HEARTS HAVE YOU BROKEN? (1)-Tiny Hill, Decca 4447 (The Three Suns, Hit 7092; Stan Kenton, Capitol 166)

19. SWINGING ON A STAR (25)-Bing Crosby (John Scott Trotter Ork) Decca 18597 (Gray Rains, Hit 7086; Freddie Slack, Capitol 160) HOW MANY HEARTS HAVE YOU BROKEN? (13)-The Three Suns (Artie Dunn) Hit 7092 (See No. 18)

Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

| 1. | TILL THEN-Mills Brothers |
|----|--|
| 2. | HOW MANY HEARTS HAVE YOU BROKEN?-Stan Kenton (Gene |
| | Howard) Capitol 166 |
| 3. | TWILIGHT TIME-The Three Suns |
| 4 | YOU'RE FROM TEXAS-Bob Wills Okeb 6722 |

Territorial Favorites With Juke Box Operators.

The following records are reported as favorites in various territories as indicated in reports to The Billboard from leading Juko Box Operators.

- 1. THE MOMENT I LAID EYES ON YOU-Cab Calloway Columbia 36751 (Oklahoma City)
- (Richmond)
- 3. MEET ME IN ST. LOUIS, LOUIS-Guy Lombardo (The Lombardo Quartet) Decca 18626 (Buffalo)

ERSKINE HAWKINS: Plantation Club, Los ater, Proving Grounds, Aberdeen, Md., 22; Angeles, Nov. 3 (month).

FLETCHER HENDERSON: Paradise Theater, Detroit, Jan. 5-11.

WOODY HERMAN: Palladium, Hollywood, until Nov. 27; Auditorium, Fresno, Calif., 28; Auditorium, Stockton, Calif., 29; Auditorium, San Francisco, Dec. 2.

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LOUIS JORDAN: RKO-Keith, Boston, Nov. 9 (week); Adams Theater, Newark, N. J., 16 (week); Palace Theater, Cleveland, 24 (week); Odd Fellows' Temple, Chester, Pa., 30; Palace Theater, Fort Wayne, Ind., Dec. 1-3; Palace

Theater, Columbus, O., 9. STAN KENTON: St. Charles Theater, New Orleans, 9 (week); Naval Air Station, Corpus Christl, Tex., 16-17; Shepherd Field Wichita Falls, Tex., 19-20; Pacific Square Auditorium, San Diego, Calif., 24-26; Palladium, Hollywood, 28-Dec. 25.

GENE KRUPA: Sherman Hotel, Chicago, until Nov. 30.

LLOYD LA BRIE: Casino, Quincy, Ill., Nov.

 14 (3 weeks).
 JOHNNY LONG: Metropolitan Theater,
 Providence, Nov. 10-12; RKO-Keith, Boston,
 16 (week); Adams Theater, Newark, N. J., 23 (week); State Theater, Hartford, Conn., Dec. 8-10; Chicago Theater, Chicago, 22 (2 weeks).

CLYDE LUCAS: Hub Ballroom, Peoria, Ill., Nov. 18; Corn Palace, Mitchell, S. D., 23; Pla-Mor, Kansas City, Mo., 25.

JIMMIE LUNCEFORD: Metropolitan Theater, Cleveland, Dec. 1 (week); Club Ball, Washington, Dec. 8 (2 weeks); Tropic The-

Palace, Brooklyn, 23; Renaissance Casino. New York, 24; Graham's Auditorium, Newark, N. J., 25; Apollo Theater, New York, 29 (week).

HAL MCINTYRE: RKO-Keith, Boston, Nov. 23-29.

WILL OSBORNE: Oriental Theater, Chicago, Nov. 10 (week); Palace Theater, Cleveland, 17 (week).

TONY PASTOR: Paramount Theater, New York, Nov. 1 (4 weeks); Frolics Club, Miami, 30-Dec. 18.

GEORGE PAXTON: Roseland, New York, until December 25.

LOUIS PRIMA: State Theater, Hartford, Conn., Nov. 10-12; Terrace Room, Newark, N. J., 21 (6 weeks).

DON REID; Blue Moon, Wichita, Kan., Dec. 1 (2 weeks).

TEX RITTER: National Theater, Louisville, Nov. 10-16; Downtown Theater, Chicago, 17-

CHARLIE SPIVAK: Coliseum, Evansville, Ind., Nov. 11; Lakeside Park, Dayton, O., 12; Grotto, Pitisburgh, 14; Nu-Eims Ballroom, Youngstown, O., 18; Palace Theater, Canton, O., 17-19; State Theater, Harrisburg, Pa., 20; State Theater, Hartford, Conn., 23-26; Metropolitan Theater, Providence, Dec. 1-3.

JERRY WALD: Topper Ballroom, Oincin-nati, Nov. 11-12; Armory, Elmira, N. Y., 17; Ritz Ballroom, Bridgeport, Conn., 19; Auditorium, Worcester, Mass., 22; Metropolitan Theater, Providence, 23-26.

NEW YORK, Nov. 4.-Meeting between Paramount Pictures theater execs and Music Corporation of America in Chicago last week-end re the n. s. h. relations over theater bookings reportedly resulted in both parties letting off some steam but little else happening. Situation remains same, with MCA still trying to get Para to open up more weeks of vaude in hinterland houses. New York set-up, in which Para is still burned at MCA over moving of Tommy Dorsey and Xavier Cugat from its New York theater to Loew's Capitol, also remains same.

Dorsey plays the Capitol in December, and then has one more contract with Paramount to fulfill. After that he will only play Loew house. Cugat finished his Paramount contract past year and will play Capitol early in 1945. Reason is mandate from Loew's, for both T.D. and Cugat to play their MGM house in New York, as both are under contract to MGM for pix.

Fisher-Mills Swap Of Tunes Being Set

NEW YORK, Nov. 4. -- Possibility of swap of some 50 copyrights of late Fred Fisher, written with other writers, now held by Mills Music, may come off in near future. Nature of trade, which is not new in biz, comes about thru question of copyright renewals on tunes which come up in a couple of years, Renewals, where there are more than one writer, always involve either both writers, or those acting for writers, to agree where song should be placed.

In case of Fisher's music, his renewals would naturally go into Fisher firm. However, since there are other writers on songs, ideal way to deal with situation would be to have Mills and Fisher divvy up songs, thus doing away with legal squabbles that are sure to arise as to where song is to go.

Fisher Company did same thing with Feist a few years back when it came to question of renewals on group of songs Fisher had placed with that company, written with other writers. Divvy was made and both firms satisfied.

5. The union to run the annual relief and benefit affair.

6. The union to take over all expenses connected with the running of the office now jointly occupied by PMM and the union, including the assumption of the secretary's and stenographer's salaries and all other similar disbursements.

7. That out of the funds raised from benefit affairs all balances over and above the expenses incidental to the running of said affairs-shall be deposited in the PMM treasury intact.

8. That out of the resulting increased funds there shall be purchased for each member a \$1,000 life insurance policy, thru a group insurance plan.

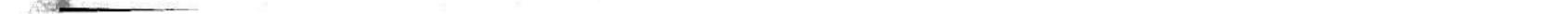
9. That the increased income required by the union to meet the increased expenses in carrying out of the foregoing purposes, including assumptions by the union of payment of the salaries of its secretary and stenographers shall be raised thru an increase of dues from the present \$12 a year to \$36 a year.

27G in PMM Treasury

PMM is an incorporated membership association created for purpose of rendering voluntary aid to its members in the event of illness, and providing voluntary death benefit not to exceed \$300 to families of deceased members. Membership of PMM is about 250, whose income is derived from proceeds from its annual benefit affair; membership dues of \$5 per annum, initiation fee of \$50. At present it has in its treasury about \$27,000 accumulated over the past 10 years.

Union is a grade union chartered under the American Federation of Labor. Industry is practically 100 per cent organized. Membership of the union is 500, with funds coming from membership dues of \$12 per annum; initiation fee of \$25.

It's understood that the proposals shall not go into effect until after the union has run its first benefit affair, with net results of such an affair deposited into the PMM treasury.



MUSIC 18

November 11, 1944

THE STAND ON

Orchestras Playing Hotels, Night Club and **Reviews** of **Ballroom Locations and One-Nighters**

Tiny Hill

(Reviewed at Rink Ballroom, Waukegan, Ill.)

Billed as America's biggest band leader, Tiny Hill, who tips the scales at the 365 mark, continues to dish out the kind of music that is particularly tasty to ballroom inhabitants. In the nine years that he has been in the music field he has learned what the terpsters like and has styled his music in a fashion that appeals to lovers of either Dixieland jazz, boogie-woogie, hillbilly or modern swing. When caught at this dancery, located near Chicago, the more acceptable stuff was the rhythmic tempo of the waltz and fox trot, with a jitterbug trimming.

Instrumentation of three trumpets, one trombone, bass, drums, four reeds and plano blends nicely for his varied type of music. Brass section is plenty hot, with arrangements sparked by the fine trumpet playing of Bobble Anderson. Reed and rhythm departments also share the spotlight for their novel, pleasing effect in dishing out the softer tempos. Outfit is strictly commercial, playing the tunes in a modern danceable style, touched with a double-shuffle rhythm.

Hill, who plays no instrument, steers clear of baton wielding, giving most of his time to humorous chatter and a good supply of vocals. His jolly way in warbling, tho a bit on the corn side, sells. Sax player Sonny Morgan takes over for the ballads, drawing plenty of attention from the femmes with his solid baritone warbling.

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The lads make a neat appearance on the bandstand, attired in various colored jackets and dark blue trousers. They work hard and put forth every effort to please the customers. Jack Baker.

Claude Hopkins

(Reviewed at Caje Zanzibar, New York)

First appearance on the Main Stem in a long time of Claude Hopkins heralds the fact that from now on in there's destined to be not only name bands around, but leaders coming back from service and others making comebacks. Latter is case of Hopkins. He was in uniform for a while, but is now out and fronting a 15-piece combo for dancing and show.

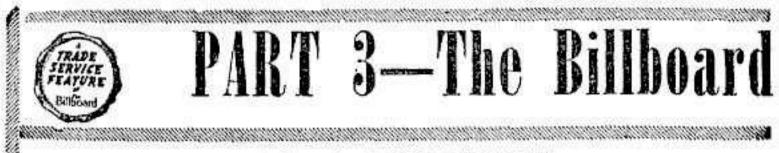
Hopkins plays plano, not wild, but in subdued style, and band's arrangements seem to take their cue from that fact. Unlike most Negro bands around Hopkins's doesn't depend upon fancy and over-harmonized effects. Band, instead, dishes up very commercial type of dance music with little frill, fuss or trimming. Admittedly, it's a far cry from the Hopkins of the late '30s, playing the racy, stylized music of that time; a style that hasn't changed too much for many bands around.

Today, band is strictly in there pitching for dancers and, consequently, while not flashy, provides a steady flow of good, likable dance music. Tunes in the books are current pops for the most part, another deviation from most colored jump bands around. Latter usually have plenty of specialties in the books, and it's natural to assume that the longer Hopkins is back in harness the more he'll augment his library. At present, he's an adequate band for floor hoppers, with instrumentation including four trumpets, five saxes, three trombones and three rhythm. He also backs show in first-class style. Paul Secon.

Chuy Reyes

(Reviewed at the Trocadero, Hollywood)

Chuy Reyes has built a reputation as one of the finest Latin-American pianists in this section. He has small bands at Earl Carroll's and other spots. At the Troc he has had a full outfit for some months. While the product is principally Latin, Reyes and his crew can dish out society or boogie at the drop of a hat. Reyes fronts from his piano, guiding the four reed, two brass and five rhythm in well-routined music. Since Reyes does much of his arranging and is featured, the plano is prominently heard on intros On tunes such as Zarabamda, an Afro-Cuban ditty, Reyes's plano hits out on the start, with Ed Barto taking an accordion ride. The squeeze box is backed by Nick Escalante on bass; Ferle Roper, marimba, and Chuy Pina, drums, Caramba, Caramba calls for a faster tempo. with Chino Ortiz and Paul Lopez hitting out on open trumpets. On Llumble, an all-outer, the band gets going, but even here it's Reyes's piano and Ortiz's trumpet backed by Bardo's accordion. Reyes is personable and knows Latin music from A to Z. He has a name that fits well into this category. A little more building, with Reyes getting more push into his tunes, will put the guy on top. He has the basic ability for a topnotch band, not to say that this one isn't. However, there is room for some improvement that needs only for Reyes to do more personal selling. Sam Abbott.



RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

DON'T FENCE ME IN., Bing Crosby & Andrews Sisters (Vic Schoen and His Ork)

.....Decca 23364 A

This Cole Porter disking, on the sweet side, with a little touch of the wideopen spaces, stands a good chance of joining "White Christmas" as a platter that will ride in and out of jukes for a long, long time. The balance between ork and voices, beween the groaner and La Verne, Maxene and Patty is damned near perfect. Get this spinning---and get it quick.

GOTTA BE GETTIN' ... Stan Kenton and His Ork (Anita O'Day on Vocals).....Capitol 178

There's plenty of rhythm and selling of the lyrics by O'Day in this waxing. As a matter of fact for the record this is O'Day's platter, but plenty. The tune's good-the simple handling of the notes is better than good and, since everyone's "Gotte Be Gettin"," count this as a nickel gatherer de luxe. When a retail disk buyer sits in a booth and hears this-it's sold.

THE TROLLEY SONG. Judy Garland (George Stoll and

Ork) Decca 23361 A

Judy Garland sings this in MGM's "Meet Me in St. Louis" and she does things with it on this disk that are super. There's plenty of bounce and the platter is actually given movie treatment, with everything on wax but the kitchen sink. The sink in this case is a chrome edged job that sparkles. You have to play this three times to take in everything. . . . And that means that juke twisters will have to drop three nickels just to satisfy the feeling that they've heard it once. Even if you have another version get this, too.

POPULAR RECORD RELEASES

(From November 2 thru November 9)

BABY, DON'T YOU TELL ME NO

| LIE | . Andy | Kirk (| June Richn | nond).Decca | 4449 |
|--------------------------|--------------------|---------|------------|-------------|-----------|
| *BOYS AND GIRLS LIKE YOU | . Judy | Garland | (Georgie | Stoll Ork) | |
| | 100 march 120 2013 | | | | 0 H H H H |

..... Decca 23361

| BUNNY BERIGAN MEMORIAL ALBUM | 134 |
|---|--------------------------------------|
| Black Bottom Bunny Berigan Victor 20-1 'Deed I Do Bunny Berigan (Kathleen Laue) Victor 20-1 Frankie and Johnnie Bunny Berigan Victor 20-1 High Society Bunny Berigan Victor 20-1 I Can't Get Started Bunny Berigan (Bunny Berigan) Victor 20-1 Jelly-Roll Blues Bunny Berigan Victor 20-1 Russian Lullaby Bunny Berigan Victor 20-1 Trees Bunny Berigan Victor 20-1 | 1503 1500 1503 1500 1502 |
| CHICO'S POLKA | |
| DON'T FENCE ME IN The Three Suns (Artie Dunn) Hit 7 FARE THEE, HONEY, FARE THEE | 114 |
| WELL Andy Kirk (June Richmond) . Decca 4 | |
| GRAND CENTRAL STATION Five Red Caps Gennett 7 | |
| HELPLESS | |
| HURRAY, JOHNNY, HURRAY Bob Miller Trio Continental C-3 KING PORTER STOMP Erskine Hawkins Bluebird 30-0 | 018 |
| LILI MARLENE | |
| LUCKY SEVEN Erskine Hawkins Bluebird 30-0 | |
| MEET ME IN ST. LOUIS ALBUM Decca A- | 380 |
| Boys and Girls Like YouJudy Garland (Georgie Stoll Ork)Decca 23 Have Yourself a Merry Little | 361 |
| ChristmasJudy Garland (Georgie Stoll Ork). Decca 23 | 362 |
| Meet Me in St. Louis, Louis Judy Garland (Georgie Stoll Ork) Decca 23 | 360 |
| Skip To My LouJudy Garland (Georgie Stoil Ork)., Decca 23 The Boy Next DoorJudy Garland (Georgie Stoll Ork)., Decca 23 | |
| The Trolley SongJudy Garland (Georgie Stoll Ork) Decca 23 | |
| NO FISH TODAY Five Red Caps Gennett 7 | 118 |
| SWEET POTATO POLKA Enoch Light (Leslie James-Jerry Broo | ks) |
| Avalon 1 | |
| | 001 |
| THE LOVEBIRDS POLKA Sula's Musette Ork Continental C-1 THE LOVE I LONG FOR The Three Suns (Artie Dunn) Hit 7 | 001 147 |

(Reviewed at Monte Carlo, New York)

Dick Gasparre

Styled along conventional society-band lines, Dick Gasparre ork makes smooth music. Club is one of ritziest in town and Gasparre does all right for himself. He's been here for some time, sporting a band that has three brass, three strings, three sax, bass and plano. Gasparre pounds the ivories.

Best feature is the fact that they mix up tunes nicely all evening. It's hard for a society band to distinguish its orchestral tone from any other society-type outfit. However, if he mixes tunes up well enough to include faves for everyone in the room, that's plenty. And that's where Gasparre shines. He plays new tunes but goes way back into the files and digs for songs that bring a whistle to everyone's lips.

Music is soft, smooth and extremely danceable, with Gasparre doing little solo work, band playing nearly everything in section work. Elaine Hume, while fairly attractive, sings a cold song and goes thru lyrics in methodical fashion.

Paul Secon.

Hal Aloma

(Reviewed at Hotel Lexington, New York)

Following in the footsteps of a fixture like Lani McIntire who was in the Hawallan Room of this hostelry for more than four years may be a difficult task but Hal Aloma's new outfit (11) seems to have made the grade. Band was put together on short notice after McIntire left for the road, according to Aloma who was formerly steel-guitarist with the for the Midwest where they will be other aggregation,

Instrumentation is trumpet, plano, drums, bass, four sax and two Spanish guitars, with Aloma on steel-guitar of course. Various sidemen also double into flute, four fiddles, bass-clarinet, bary sax and bassoon. Four of the men are from McIntire's old outfit with the others picked to fill in the gaps.

Band worked well when caught Wednesday night (25). Output was smooth and moved along well-grooved Hawaiian music lines. Stuff is quiet, generally, according to the usual blueprint and full of typical sliding-tone islands stuff. Band also breaks into occasional rhythm tunes and pop ballada but these are not its forte as yet. Arrangements are passable. Aloma takes a fair vocal now and then. Customers danced a-plenty to band's whole rep.

Paul Ross.

Mills Bros., George Hudson Take One-Nighter Bumps

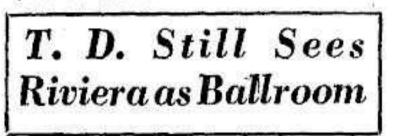
CHICAGO, Nov. 4. - Mills Brothers, after their current two-week run at the Town Barn, Buffalo, November 12, leave teamed up with George Hudson and his ork for a series of one-night dance dates in auditoriums and clubs.

Tour, which has been set by General Amusement Corporation here, opens at Davenport, Ia., November 14, followed with dates at Fairfield, Ia., 15; Kansas City, Mo., 16; Springfield, Mo., 17; Joplin, Mo., 18; St. Louis, 19; Evansville, Ind., 20, and Louisville, 21.

Global Buys Harvest

LOS ANGELES, Nov. 4.-Global Music, professionally managed by Sid Lorraine, has purchased the Harvest Song Company catalog from Max Meyer, price undisclosed. Global is five months old. Firm has acquired rights to 12 motion pix scores and also tunes for revue at ASCAP.

*RELEASED INDIVIDUALLY IN ADDITION TO ALBUM (See Popular Record Releases on page 65)



NEW YORK, Nov. 4 .- Tommy Dorsey ballroom situash is now in the Ben Marden Riviera stage again. Artle Michaud, T. D.'s manager who left for Coast last week, went out to place before leaving and looked it over. According to those in trade, altho there's a deal pending, it will cook until T. D. gets past his trial coming up in December and heads for stint at Capitol Theater around first of the year.

with leaders sick of taking it on chin at spots around town to play air time. Horace Heidt, before leaving town last week for Coast, said that if he didn't find a spot suitable around town or in the area he was going to build a ball-Florentine Gardens, in L. A. Firm is room. Heidt is looking for spots in every today, with Hampton especially a lucramajor city, especially in the Southwest. tive pitch.

Colored Attractions At 3 Main Stemers For the Yuletide

NEW YORK, Nov. 4 .- Christmas band bookings on the Main Stem will see no less than four colored attractions at big spots. Lionel Hampton will be at the Strand; Louis Armstrong at Club Zanzibar; Count Basie at Hotel Lincoln, and Cootie Williams ork, with the Ink Spots, at the Paramount Theater.

The fact that two colored bands have Reason for ballroom yen is obvious, such coveted spots as the Strand and Paramount at the Yuletide season, which is always a heavy coiner, has some of the agencies whose major attractions are ofay bands steamed a bit. However, theater men contend that Negro bands are drawing plenty no matter where they play

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fiddle and Clyde Hart fingering the ivories. Following the riff pattern, with ensemble riffing to start and taking the figures in unison to finish, it's every man for himself for Thomas's "Every Man for Himself." The element of sameness is again pronounced in these jam sessions for the mated side, using Irene Higginbotham's "Look Out, Jack!" a blues bit taken at speed tempo, as the text. In all, it's a steady procession of hot choruses, and much of which hits off better in a back room than a baked shellac biscuit.

Phono appeal of either of these sides depends largely on the rabidness of the hot jazz fans found around the music machine.

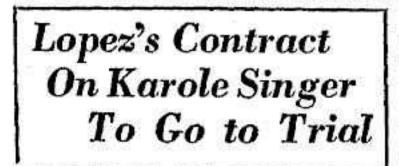
(See Popular Record Reviews on page 64)

POPULAR ALBUM REVIEWS

OLD VIENNA (Continental)

The charming Viennese waltzes, unadorned by any musical embellishments or harmonic colors, are added together to make this portfolio of three platters, While the selections may not all enjoy the popularity of "The Blue Danube," the melodic charm and beauty of the songs are equally pronounced. Playing in gay and lilting fashion that finds its cue in the spirit of the song, the music making is by the Levitch Brothers Salon Orchestra, a combination of three or four strings augmented by the electric organ to give it body strength. While it's all mill run stuff, the spinning is quite restful to the cars and plenty easy to take. Titles take in the compositions of Franz Lehar, Johann Strauss and Joseph Lanner, including "Gold and Silver Walts," "Nymphs of the Danube," "You and You," "My Darling," "Die Schonbrunner" and "State Ball Dance,"

(See Popular Album Reviews on page 65)



NEW YORK, Nov. 4 .- Vincent Lopez's attempt to dismiss his vocalist's, Karole Singer, charges that his personal manager contract with her is null and void, was' denied by New York Supreme Court last week.

Miss Karole said that she tried to break her contract with Lopez on grounds that it was one-sided and was for benefit of Lopez. She made the contract before coming of age, and now that she's over 21 she's trying to call off deal that allegedly calls for Lopez getting 25 per cent of her earnings.

She charged that Lopez refused to break her contract and threatened to prevent her from working in theatrical biz and asked \$15,000 for the contract.

Jackson Auditorium Year-Round Terpery

CHICAGO, Nov. 4. -- County Auditorium, Jackson, Mich., now the only spot in that town that caters to terpsters, has been rented by Faul Bacon, local roller rink operator, who has taken over the place for the winter dance season. Bacon will concentrate on one-nighters, featuring name bands.

Attractions skedded for the coming weeks include Charlie Spivak for November 11; Bill Bardo, 24, and Johnny Long, January 25. Bookings were handled thru General Amusement Corporation.

This is the first time in several years that the spot has catered to dancers during the cold months, the former promoters concentrating their efforts during the resort season.

Court found that only fair way of determining status of situation is by trial.

Tucker SRO at **Bainbridge** NTC **Becomes 1-Niter**

BAINBRIDGE, Md., Nov. 4.- With Tommy Tucker a terrific attraction last week (24) in two performances, this navy base's Welfare and Recreation Division has booked four more name bands and a world famous choir. They are Louis Prima, November 14; Johnny Long, November 30; Ray Kinney's Hawailans, December 19; Don Cossack Choir, January 2, and Tony Pastor, January 9.

Tucker not only filled the 2,700-seat auditorium twice (standees brought each show to above 3,000) but turned about 800 away even in the face of admission by chow pass. Bainbridge-employed and outside civilians were not admitted except when G.I.-escorted. For the coming one-nighters each outfit will give three shows, at 6, 7:30 and 9 p.m. W&R plans to back up bands with name comics. W&R theory behind this move is that average stage band isn't geared to keep the customers entertained for 90 minutes (sans dance), and comics figure to fill the gaps.

Decca Albums **Durante "Classics"**

HOLLYWOOD, Nov. 4 .-- Jimmy Durante finished disking an album for Decca this week. Tunes are oldies that have been introduced by Durante in the past, but lyrics were brought up to date by Leo Twice in the Same Place Solomon and Alan Woods, who write the gags on Schnozola's air show. Phil Cohan, producer of the Durante-Moore show, has been after the comic to do the album for some time and finally managed to get him before the mike.

Tunes are Start Off Each Day With a Song, Durante, The Patron of the Arts, Who'll Be With You?, Broadway, My Street; Joe Goes Up, I Comes Down and So I Ups to Him.

Living Expenses Save Dough for **Fio Rito Sidemen**

NE WYORK, Nov. 4 .- Sidemen in Ted Flo Rito's Band made a break for itself the past five months while traveling, in following AFM ruling re deducting up to 40 per cent from salary for living expenses on the road. Last December the federation applied to Internal Revenue Department for a deduction off gross salary, before paying 20 per cent withholding tax, for the establishment of a "second home" on the road, I.R.D. okayed AFM's request, but very few bands on road have taken advantage of the ruling.

In Flo Rito's case, his manager, Bill Campalupo, his lawyer before coming out of the service, carried along the union and I.R.D.'s written okay on the matter and so convinced ballroom and hotel ops thruout the country regarding the matter. It meant that if a sideman was making \$100 a week, ordinarily he'd pay 20 per cent after laying aside \$12 if he was single (\$24 married). However, with Campalupo bringing along proper missives, ops agreed to deduct \$40. in addition to marriageable deductions before taking off 20 per cent. And it saved boys plenty of moola for past number of months.

Most bands, ops reported, either didn't take advantage of situation to prove to owners that such a law had been passed or just let the whole situation drag. In case of Palisades (N. J.) Park, management there never heard of "living away from home" deductions and copied Campalupo's letters on matter.

PHILADELPHIA, Nov. 4.-Capt. Charles Abrams, who used to baton his own band here as Roger Kortland, is hospitalized somewhere in Europe after fracturing his right leg parachuting into Holland. He remained on duty with the aid of a cane and then received a piece of shrapnel in the left leg at Nijmegen. He has been awarded an Oak Leaf Cluster and Purple Heart.

MUSIC $\mathbf{20}$

Welk Proves His **Midwest Draw**

CHICAGO, Nov. 4. - Lawrence Welk's recent tour thru the Midwest hit an alltime high in attendance and dough records for the leader, attracting more than 25,000 dancers during his 14 onenight stands thru Nebraska, South Dakota, North Dakota and Iowa. Grosses reached a strong 37G, netting the maestro, who was booked in most of the spots at a \$1,000 guarantee plus a 50 per cent privilege, a neat \$19,000.

Top gross for a single spot was at Aberdeen, S. D., where 4,200 dancers, paying \$1.50 a head, jammed the dancery to overflowing, necessitating the hiring of three additional cashiers and extra doormen. Other spots where records were broken included Skyline Ballroom, Sloux City, Ia., which hit a high mark of 2,874 paid admissions, netting a solid gross of \$3,500; Watertown, Ia., \$2,800; Bismarck, N. D., \$3,200, and Carroll, Ia., \$1,800. The leader also played a week's engagement at Lake Club, Springfield, Ill., where he broke records for the first three days of the run.

Bob Miller Resigns CMU&PMM Slots; Joins Marchant

NEW YORK, Nov. 4 .- Bob Miller, exec sec. of Contact Men's Union and exec director of Professional Music Men, resigned from both posts last week effective December 1. Miller will handle the business reins for James Marchant, owner of Marchant Music. He will not be limited to the music field and will work in other Marchant activities, including Hall Mark greeting cards, and other biz ventures. Miller has held office ever since the union was started August 7, 1939.

The Billboard

MUSIC GRAPEVINE

Jerry Vaughn, guitar player and arranger with Carl Ravazza and ork, has left the org to form his own band. . . . Bobby Hackett is the latest addition to the Casa Loma group, currently at the Boulevard Room, Chicago. . . . Billy Moore and Manny Fox, trumpeteers; Jack Karman, trombone, and Andy Pino, sax, have joined Boyd Raeburn's ork. . . . Frankie Masters is skedded for the Latin Quarter, Chicago, early in December. . . . George Auld and band have been inked in at the Regal Theater, Chicago, starting November 10. . . . Rod Raffel has been booked into the Roosevelt Hotel, Washington. . . . Skip Farrell may soon have a recording date with Capitol Records.

Howard Lanin and Joe Stern share bandstands at the Casablanca, Philadelphia. . . . Chic La Paix gets the call at the Turkey Ranch, Pleasantville, N. J. . . Johnny Arthurs to return to the Hotel Philadelphian, that city, with his band. . . . Bill Mowbray, of Jimmy Tyson's band booking office, Philadelphia, who spent four months on Guadalcanal, has received a Presidential unit citation in the mail. . . . Kenny Francho, tenor sax tooter with the Bobby Sherwood band, joins Frankie Juele at the Benjamin Franklin Hotel, Philadelphia. . . . Gabby Hayes ushers in the dance season at Butterfly Ballroom, Camden, N. J.

Negro Actors' Guild tossing a testimonial dinner November 19 in honor of W. C. (St. Louis Blues) Handy on his 71st birthday. Handy is treasurer of the Guild. . . . Voice Sinatra is going into the magazine publishing biz, it seems. He and his associates are planning to bring out a Sinatra souvenir book to sell for two bits. Twist to the tale is that other mag publishers have made bids to George Evans, the Voice's p. a., for co-operation in bringing out one-shot mags on the swoonmaster, and Evans has turned them down flat unless they offered royalty arrangements for Sinatra. Many of the pubs have offered royalty deals and eventually Sinatra management may work with highest royalty bidder or bring out own souve book. Most singers, ork leaders, etc., would trade right eyes or reasonable facsimiles for a complete mag with their life story.

Jamboree. . . . Eddie Allen, former business manager for Gene Autry, has gone over to Jimmy Wakely as exploitation manager. . . . Werner Heymann has been signed by Columbia to do an original musical score for Together Again. Frank Kinsella, husband-manager of Cass Daly, has written another song for his wife entitled You Can't Cow a Cowgirl By Throwing the Bull. . . . Ivan Scott's ork in as relief band for Xavier Cugat at Ciro's,

Henry King and ork have been held over at the Biltmore Bowl.... Decca says that Ethel Smith's recording of Tico Tico hit 60,000 the first day it was released. . . . Eddie South Trio have been signed to cut 10 sides for Standard Radio. . . James Melton's solo in MGM's Ziegjeld Follies will be published by G. Schirmer, Number is A Cowboy's Life which is a combination of Chisholm Trail and Home on the Range. Kay Thompson, of the studio music department, wrote additional music and lyrics. . . . Walter Scharf, Republic music head, is scoring Flame of the Barbary Coast, John Wayne-Ann Dvorak starrer.

Satire on operatic arias has been cleffed by Edgar Fairchild called Love Is a Bluebird on the Wing, which will be used by Universal in Sing Out, Sister. ... Kim Gannon and Walter Kent have turned out three numbers for Earl Carroll's Vanities at Republic. They are Rockabye Boogie; You Beautiful Thing, You, and So Good for So Long. . . . Mel Torme and His Meltones are recording I Don't Want to Love You But I Do and Sioux Falls this week at Columbia for Let's Go Steady.

Hal Watson and ork at Buena Vista Hotel, Biloxi, Miss. . . . Jack Wendover and band at the Broadwater Beach Hotel, same city. . . . Elliott Jacoby, sax and clary ace with Joe Frasetto's Philly band before entering the service, is a prisoner **Carter, King Cole** of war in Germany. . . . Eddy Sarche and Bill North have written two new tunes, Slamming the Door on Love and Bestest Gal. Fox-Maya, Chicago, pubbing.

November 11, 1944

ASCAP's New 21 Park Ave. Home

NEW YORK, Nov. 4 .- Four-story building that will probably house the American Society of Composers, Authors and Publishers, starting late in 1945, is to cost ASCAP a reported \$85,000 a year on a 21year lease basis. However, the Society will recoup some \$10,000 a year for taking care of building, sum coming in form of rebate and charged off to upkeep.

According to ASCAP execs, there's only the formal matter of signing to go thru with now, with Society's legal department examining lease of new building before inking. Building is at 59th and Park Avenues.

Reason for 21-year lease is that present contract with pubs and writer members of ASCAP, which was renewed earlier this year, will terminate in 1965, or 21 years from now.

MCA Opens Up K. C., With Kaye Set To Start New Policy

NEW YORK, Nov. 4.-First Kansas City, Mo., house to play a band in a comple of years will be Loew's Midland Theater, where Sammy Kaye opens December 8. Music Corporation of America has opened the spot, making second new vaude house it has landed this year, having opened Oriental, Chicago, in May as an indie. First week at the Oriental Tommy Dorsey took out \$20,000 for his end.

Since then other agencies have profited by the MCA move, for example, William Morris getting at least half dozen attractions in place. No other bands outside of Kaye have been set at K. C. house.

Resignation came as a surprise to everyone in the Alley, and there's no word to date on who will be appointed to take his place for the duration of his term. Council of the CMU has not called a meeting as yet for this purpose.

When questioned, Johnny O'Connor, prexy of Contact Men's Union, said: "Bob Miller's resignation as executive secretary of Contact Men's Union, came as a distinct shock to me. We had no knowledge of the move until Miller personally advised me of his intentions, following his resignation from the same office of PMM at the board of governors' meeting last Wednesday."

In discussing the resignation, O'Connor continued, "The union is losing one of its sincerest workers. Bob Miller has been a pillar of strength behind the executives at the union and has worked incessantly for betterment of working conditions.

"It is gratifying to know that the move means a noticeable elevation in the music industry to which he has devoted his entire life.

"While he ceases to be active as executive secretary, he still will be closely identified with union activities and will be of invaluable aid to the successor chosen to replace him. The Contact Men's Union owes much of its present status to Miller's efforts and officers, council, and entire membership wish him the best of luck in his new venture."

Bourne Music Staff Set

NEW YORK, Nov. 4 .- Saul H. Bornstein's Bourne Music is now fully staffed Coast-to-Coast, having added Harriet Smith in Chicago and Lucky Wilber on the Coast, New York staff includes Bobby Mellon, professional manager; Johnny Farrow, Julie Losch and Walter Fleischer. Bornstein will probably leave for the Coast within the month to set pic deals. Entire place will go thru renovations. First tune firm will work on will be it Looks Like a Wonderful Winter.

Hollywood Report

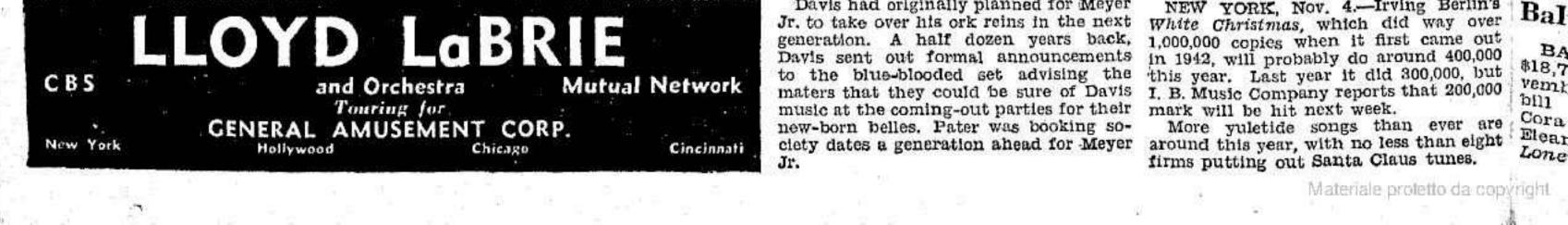
Juan Cansado, of Mexico City, is doing Spanish lyrics for the Kim Gannon-Walter Kent song I'm Not Afraid. ... Ernest Tubb, leader of the Texas Troubadours, has a role in Republic's

McShann Back Jumpin'

CHICAGO, Nov. 4 .- Jay McShann, who was recently given an honorable discharge from the army, left last week for Tulsa, Okla., where he will pick up the baton again with a new group built along the lines of his former jump band. McShann's ork, which is under the personal management of John Tumino, is set for an early date at Sunnyside Ballroom, Kansas City, Mo., where he will feature his former blues singer, Walter Brown. After this dance engagement, General Amusement Corporation here will map a one-nighter tour thru Southern territory.

Tyson Goes To Music Corp.

PHILADELPHIA, Nov. 4.-Jimmy Tyson, local band booker and manager, is winding up his affairs to join the percenter ranks with Music Corporation of America. Brings with him a number of properties, including Johnny Warrington, who leaves the WCAU studios here with the new year for a name builderupper. Tyson also handles Mac McGuire and His Harmony Rangers, hillbilly troupe, along with a number of nitery warblers and cocktail combos. Tyson makes it the umpteenth hand booker to quit the local scene for the Gotham band agencies.



Young On Old Job

Eddie Young returned to the Cosmopolitan Hotel, Denver, November 1 for indefinite stint. He played the spot eight months in 1943. . . . Tex Ritter and his coubboy band started two-month theater tour November 2, which takes them from New Orleans to Akron.... Howard Sinnott's new secretary is Grace Kilpatrick.

Bea Walker, former planist at Robbins Music, is now rehearsal planist jor Eddie Cantor. George Furness has the ivory-pounding berth at the pub firm. . . . Carl Snyder, Frederick Bros. v.-p., in charge of the Chicago office, in New York on short biz trip. Dan Barkin Trio into Hotel St. George,

Marshall Has Hill On Coast for CBO

CHICAGO, Nov. 4 .- Central Booking Office here, thru Freddy Williamson, has negotlated a deal with Reg G. Marshall, Hollywood agent, to handle all bookings for Tiny Hill on the West Coast.

While en route, the leader will stop off at Rainbow Gardens, Denver, for a two-week date starting November 3, followed by an engagement at Rainbo Randevu, Salt Lake City. Later dates were handled by CBO here.

Meyer Davis Jr. Officially Declared Dead by Navy

PHILADELPHIA, Nov. 4.-Storekeeper 2/C Meyer Davis Jr., son of the society maestro and play producer, who was reported missing in the sinking of the Destroyer Buck off Salerno about a year ago, has been officially declared dead in a navy communique to his parents. His brother, Lieut. Gary Davis, is interned in a neutral country.

Davis had originally planned for Meyer

Net 4G in K. C.

CHICAGO, Nov. 4. - Benny Carter, teamed with the King Cole Trio in a series of one-nighters thru the Midwest, chalked up his highest grosses at the Auditorium, Kansas City, Mo., October 29, when over 7,700 terpsters jammed the spot for the song-dance event. Take, with ducats scaled at \$1,25, including tax, was more than \$9,800, \$800 better than the take of the dual attractions of Lionel Hampton and Louis Jordan several weeks ago. With a contract calling for a \$1,000 guarantee plus a 50 per cent privilege, the combination netted more than \$4,000 for its share of the night's work.

The attraction, now headed for the East, will make stopovers at Youngstown, O., 10; Columbus, O., 11; Buffalo, 12; Toronto, 13, followed by a week's engagement as the Apollo Theater, New York. starting November 17.

Heidt Set for Penn **Hotel Next Summer**

NEW YORK, Nov. 4 .- Hotel Pennsylvania is setting bands for next summer. Horace Heidt, who has never played the spot, will probably go into the place around August 19. He was supposed to play the spot the past summer opening on approximately same date, but played Capitol Theater instead when Heidt said that MCA, in an effort to block him out of N. Y. hotel bookings, gave him two contracts both dated for same day. Heidt and James McCabe, manager of Pennsy, talked about date before Heidt left for Coast recently.

Woody Herman played spot Heidt was supposed to at Pennsylvania past summer, with Pennsy relinquishing an option on Sammy Kaye to ink in Heldt. However, at least minute Heidt had to cancel and Herman came in.

Holiday Sheet Still Sells

NEW YORK, Nov. 4 .- Irving Berlin's

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GROSSES-ROUTES 21

All Stem Grosses Hold Over Average; MH, 121G

down the Stem are still kept busy as the mobs line up for practically every performance. At least two of houses-the Roxy and Music Hall-are doing near record biz despite the fact that bills have been in for weeks.

Radio City Music Hall (6.200 seats; house average, \$100,000) pulled a juicy \$121,000 for its third week with Hilda. Ecker, Van Grona, Jack Powell and Mrs. Parkington, as against previous week's \$122,000. Opener was \$130,000.

Roxy (6,000 seats; house average, \$75,000) got another hefty \$79,000 for the third week with Jackie Miles, Hazel Scott, Jerry Wayne and Laura. Bill started with a sock \$88,000 and went into an excellent \$83,000.

Paramount (3,664 seats; house average, \$75,000), for the third and final week of Sinatra, got another \$89,000 after \$90,000 for opener and \$89,000 for second week. For entire run take was \$268,000. Bill, in addition to Frank Sinatra, had - Raymond Paige ork, Olly O'Toole and Hearts Were Young and Gay. New show preemed Tuesday (31) has Tony Pastor's ork, Bert Wheeler, Hal LeRoy, Marion Hutton and I Love a Soldier.

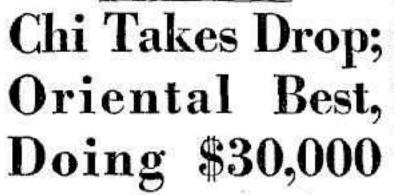
Capitol (4,627 seats; house average, \$55,000) registered with a nice \$75,000 for its opener with Arlene Francis in Blind Date, Bob Strong ork, Ella Mae Morse, Johnny Johnston and Marriage Is a Private Affair.

Strand (2,779 seats; house average, \$45,000) took in \$47,000 for its second week with Les Brown ork, Sue Ryan,

Sonny Dunham, Nich. Bros. Pull **20G**

NEW YORK, Nov. 4 .- Cashiers up and Danny Drayson and Conspirators, as against \$54,500 for opener.

> Loew's State (3,500 seats; house average, \$25,000) jumped to \$34,000 for its first week with Will Osborne's ork, Ray English, DeMarlos and Since You Went Away. Previous bill brought \$26,000. Current show is a two-weeker.



vaude-film houses here, hit only a fair mark last week. Each of the spots suffered a drop from the previous week.

Hardest hit was the Chicago (4,000 seats), which rang up a weak \$41,000 for the second week holdover of Paul Draper and Susan Miller. Bill, which hit only a fair \$48,000 for the first week, was not strong enough to attract the heavy dough the spot has been taking in during the Bergen, Jerry (Club 18) NYC, nc. last few months.

Current show starring the Andrews Sisters opened strong despite rain and should bring the house gross up to another good high.

Bob Chester and ork with the King Sisters as the added attraction kept the Oriental's (3,200 seats) receipts up to average. House opened strong, getting a good play from the bobby-sockers over the week-end, who helped to keep the grosses at a neat \$30,000.

This week looks like another winner with Lawrence Welk, who is making his first return engagement this year. Leader hit a strong \$36,000 when he last appeared and should ring the bell again.

The Downtown (1,800 seats) slipped Bragale, Vincent (Statler) Buffalo, h. in Philly back to its regular average of \$16,000. House featured Milt Britton and his House featured Milt Britton and his band and Bonnie Baker. Drop for the week was \$6,000 under the previous week. Present show featuring Henry Armetta and Gay Ninety Revue opened good and should do nice biz.



ROUTES **Units** • Attractions Acts •

Explanation of Symbols: a-auditorium; b-ballroom; c-cafe; cb-cabaret; cc-country club; cl-cocktail lounge; h-hotel; nc-night club; p-amusement park; ro-roadhouse; re-restaurant; t-theater; NYC-New York City; Phila-Philadelphia; Chi-Chicago.

(Routes are for current week when no dates Brooks, Sunny (Mexican Bar) Cleveland, nc. are given)

Adrienne (Bismarck) Chi, h. Allen, Lee, Trio (Miami) Dayton, O., h.

Allen Sisters (Ernle's) NYC, nc.

Amazing Mr. Ballantine (Glenn Rendezvous) Newport, Ky. 6-14, nc. Ames, Jimmy (Slapsy Maxie's) Hollywood, nc. Andrews Sisters (Chicago) Chi, t. Ann, Evelyn (Zanzibar) Cleveland, nc. Appletons, The (Capitol) Washington, t. Ardelty, Elly (Stevens) Chi, h. Arden & Alexander (Majestic) Paterson, N. J., t. Arden, Gale (Pinto's) NYC, nc.

Armetta, Henry (Oriental) Chi, t.

CHICAGO, Nov. 4 .--- Biz at the three Bailey, Mildred (Cafe Society Uptown) NYC, DC.

Baird, Bill & Cora (Center) Norfolk, Va., t. Baker, Don (Murphy's) Trenton, N. J., nc. Banks, Billy (Diamond Horseshoe) NYC, nc. Bari, Sam (Chicagoan) Chi, h. Barnett, Martin (Bismarck) Chi, h. Barrett, Sandra (Stanley) Utica, N. Y., t. Barrys, The (Chez Parce) Chi, nc.

Belmont Bros. (Camp Ellis) Peoria, III., 9; (Tops Taps) Rockford 13, nc.

Belmore, Barbara (Beverly Hills) Newport, Ky., cc.

Bernards, The (Blue Angel) NYC, nc. Bigard, Barney (Onyx Club) NYC, nc. Birdland (State) Baltimore, t, Blackstope (Keeney) Elmira, N. Y., t, Blake, Gloria (Hayana Madrid) NYC, nc.



Blakstone, Nan (Fensgate) Boston, h. Blanchard, Jerri (Club 18) NYC, nc. Blind Date, with Arlene Francis (Capitol) NYC, t.

Bond, Angle (Sheraton) NYC, h.

Brown, Dixle (Rockhead's) Montreal, nc. Brown, Dolores (Onxy Club) NYC, nc.

Brown, Red (Kopy-Kat-Klub) San Antonio, Tex., nc.

Brown, Evans (Maxine's Music Bar) Phila, nc. Buckley, Dick (Capitol) Washington, t. Burns Twins & Evelyn (Adams) Newark,

N. J., t. Burns & White (Beverly Hills) Newport, Ky., CC.

Burroughs, Mariam (Hipp) Baltimore, t. Burton's Birds (Radisson) Minneapolis, h.

С

Cain, Lorraine (Stevens) Chi, h. Calgary Bros. (Stevens) Chi, h. Cardo, Mal (Heising's) Chi, ci. Carl, Elwood (Bismarck) Chi, h. Carlisle, Charlie (Bowery) Detroit, nc. Carlisle, Una Mae (Le Ruban Bleu) NYC, nc. Carnegie, Andy (Tropic Isle) Brooklyn, nc. Carneyale, Tony (Statler) Buffalo, h. Cerny, Edna (Bismarck) Chi, h. Chords, The (El Rancho Vegas) Las Vegas, Nev., 1-14, h. Claire Sisters (Old Roumania) NYC, nc. Claire, Wynn (Center) Norfolk, Va., t. Clement, Jane (Earle) Washington, t. Cliff, Anita (Cow Shed) Cleveland, nc.

Colbert, Meirose (Old Mill) Defiance, O., nc. Coley, Worth & Marcia (Adams) Newark, N. J., t.

Cordyn & Sawyer (Stanley) Utica, N. Y., t. Costello, Dios (Latin Quarter) Chi, nc. Curran, Vince (Club 18) NYC. nc. Curtis Marionettes (Blackhawk) Chi, re.

D

Dale, Gloria (Club 78) NYC, nc. Daniels, Mary Eilen (Bismarck) Chi, h. Davidoif, Jascha (Casino Russe) NYO, nc. Davis & Lewis (French Casino) New Orleans 8-21, nc. Davis, Shorts (Royal) Baltimore, t,

Davis & Wyler (Rome) Omaha, h. Debutantes (Colony Club) Chi, nc. De Croff, Ann (Astor) Montreal, nc. DeMarlos, The (State) NYO, t. Del Rio & Della (Carman) Phila, t. Dodd, Mary Jane (Helsing's) Chi, cl. Doris, Joe (Queen's Terrace) Woodside, L. 1., N. Y., nc. Doritz & Valero (Lookout House) Covington,

Ky., nc. Douglas, Roy (Leon & Eddie's) NYC, nc. Drake, Marcia (Ernie's) NYC, nc.

PHILADELPHIA, Nov. 4.-Opening in face of heavy competish from the legit and nitery field plus the remaining days of a record run for the *loe-Capades* show, Earle Theater (seating capacity 3,000; house average, \$20,000; prices, 45 to 95 cents) fared well enough for the week ended Thursday (2).

With Sonny Dunham's band bearing the brunt of the billing, gross reached the house par of \$20,000 and was plenty satisfactory.

Nicholas Brothers and Joey Rarding for the added acts helped some, the former being local lads. Carolyn Grey and Tommy Randall, out of the band, round out the bill. Screen supported with Music in Manhattan.

Detroit House Takes Sliding Downward As Boom End Nears

DETROMT, Nov. 4 .-- A trend in local vaude grosses is definitely downward, with motion picture theaters generally reporting the same. Leveling off of the boom trade of a few months ago as sober realization of the end of high employment levels approaches is one reason generally attributed for this trend here. Some loss of actual surplus population by migration outward is already evident, tho unreported, in the first "to rent" signs seen locally in several years.

At the Downtown Theater (2,800 seats; house average, \$23,000) the Hollywood Pinup Girls, one of the few shows the spot has played without a star name to top the billing, showed a gross dipping down to \$22,000. Picture, Oh, What a Night! Currently, a combination of Georgie Auld's orchestra with the Merry Macs is expected to draw around \$20,000.

Balto Hits Hefty \$18,700

BALTIMORE, Nov. 4. - A healthy \$18,700 was registered week ended November 1 by Hippodrome Theater, with bill comprising Jan Murray, Bill and Cora Baird; Jean, Jack and Judy. Eleanor Bowers. Pic, None But the Lonely Heart.

Hampton Bill Hits 31G in San Fran

SAN FRANCISCO, Nov. 4 .- An allsepia show, headed by Lionel Hampton, hit a high \$31,000 week ended Tuesday (31) at the Golden Gate (seating capacity, 2,850; house average, \$27,000; prices 45 to 95 cents). On the bill were Dinah Washington, Rubel Blakely, Billy and Evelyn Nightingale, and Joyner and Foster. Plc, Kansas City Kitty.

Warfield (seating capacity, 2,680; house average, \$25,000; prices, 45 to 85 cents) grossed \$24,500 week ended Monday (30). Bill had Valeska and Lena, Bill Hughes, Larry Collins, Lester Cole's Debutantes, and Stubby Kaye. Pic, Jimmy Steps Out.

Carney, Brown Pull Poor \$23,000 in Cleve Palace

CLEVELAND, Nov. 4 .- Altho downtown pix houses are offering weak competish, the de luxe RKO-Palace headed toward a mediocre \$23,000 gross for the week. Current package features Alan Carney and Wally Brown supported by Hal Mac-Intire ork. San Diego, I Love You is on the screen.

Duke Ellington band opened on November 3 and on the 10th comes Clevelander Perry Como, a fave draw here. Como is co-featured with Paul Draper and Clyde Lucas band. These two attractions should head for big grosses and snap the house's current b. o. slump.

T. D. Takes a Cool 12G **Out of San Fran Area**

SAN FRANCISCO, Nov. 4 .- In two appearances the past week-end, one at Civic Auditorium here Saturday (28), and the other at Oakland Auditorium, Oakland, Sunday (29), Tommy Dorsey grossed nearly \$12,000.

Local attendance was 5,000, while the Oakland estimate was around 6,000.

Herman Top Grosser At Det.'s Eastwood

DETROIT, Nov. 4 .-- A notable tapering off of business marked the end of the season at Eastwood Gardens, huge outdoor ballroom at Eastwood Park, a study of business figures for the season indicates. In the next-to-closing spot, Reggie Childs's band dropped from the \$7,200 set the preceding week by Tony Pastor to a mere \$3,200, the low of the season. Closing spot went to Tiny Hill who grossed \$4,000 in 10 days. All other bands during the season played a straight week.

High spot of the season was reached the week of July 14, with Woody Herman grossing \$12,000, but the top grosser as an attraction was Henry Busse, who opened July 9 to do \$6,100. He came back three weeks later to the tune of \$8,800. Second high for a single week went to Vaughn Monroe with \$10,500, while Charlie Spivak topped Busse's week's mark with \$9,200, opening August 11.

Other dates, in order of grosses, were: Johnny Long, May 26, \$8,600; Glen Gray, August 4, \$8,100; Stan Kenton, July 21, \$6,900; Sonny Dunham, June 16, \$6,300; Teddy Powell, July 7, \$6,200; Bob Chester, July 28, \$6,200; Jerry Wald, June 19, \$5,900, and Ted Flo Rito, May 9, \$4,400. Summary of business shows a season's gross of \$113,600 over a 16-week season, with the average week stand running a \$7,100 gross.

James Draws \$22,000 At Chicago Aragon

CHICAGO, Nov. 4.-Harry James, making his second p. a. within a year at Aragon Ballroom here, lived up to his popularity as a major draw for jivesters when he hit an all-time attendance record for a double one-nighter engagement October 28-29.

With prices upped to \$1.50, including tax, the maestro pulled in over 15,000 terpsters for the two nights for a strong \$22,000. Take was exactly twice the amount the leader took in when he played a one-night date at the spot last April, James, who worked on a straight guarantee, received approximately \$9,000 for his share.

Drayson, Danny (Strand) NYO, t. D'Rey, Phil (Jefferson) St. Louis, h. Dunn, George (Carman) Phila, t.

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Earl, Jack & Betty (Hipp) Baltimore, t. Eason, Otto (Earle) Phila, t. Eden, George (Biltmore) NYC, nc. English, Ray (State) NYC, t.

Fagan, Jack (Pinto's) NYC, no. Fields, Sally (Ernje's) NYC, nc. Fontaine, Jack (Colony Club) Chi, nc. Forbes, Frances (Old Roumanian) NYC, nc. Fostaire (Esquire) Norfolk, Va., nc. Francisco (Malestic) Paterson, N. J., t. Freed, Bob (Brownie's Marble Grill) Roch-ester, N. Y., nc. Freeba, Frank (Governor Clinton) NYC, h. Fuller, Bob (Glenn Rendezvous) Newport, Ky.,

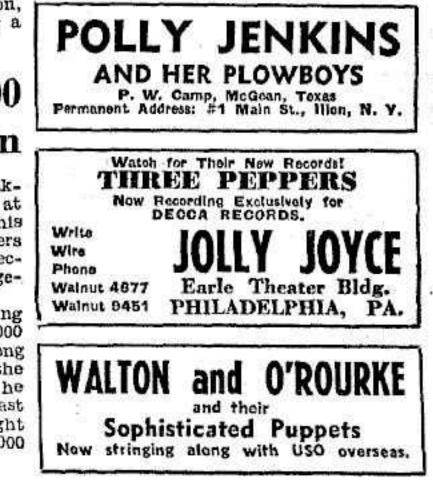
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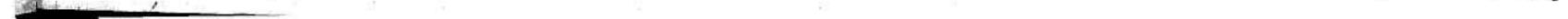
Gale, Lenny (Oriental) Chl, t. Gallant & Leonora (Plerre) NYC, h. Gardner, Grant (Taft) Cincinnati 10-16, t. Garr, Eddie (Latin Quarter) Chi, nc, Garrett, Patsy (Capitol) Washington, t. Gaudsmith Bros. (Chicago) Chi, t. Gay Ninctics Revue (Oriental) Chi, t. Gentry, Bob (Hipp) Baltimore, t. George, Bernie (State) Baltimore, t. Gilbert, Ethel (Gay '90s) NYC, nc. Gilbert, Gloria (Stevens) Chi, h. Gobey, Roy (Red Mill) Bronx, N. Y., nc. Goldstein, Jennie (Roumanian Village) NYC. nc.

Gosling, Harry (Bismarck) Chi, h. Gould, Carol (Beverly Hills) Newport, Ky., cc. Gray, Paul (Helsing's) Chi, cl.

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Hall, Bob (Diamond Horseshoe) NYC, nc. (See Vaude Routes on page 55)





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No-Names Causing \$\$\$ Demand **Aids Homeboy**

Many ops buy musikers for scale from own community -agents are gloomy

NEW YORK, Nov. 4 .- High prices demanded by no-name combos, plus transportation difficulties, plus a growing supply of competent musickers as the army releases men, plus the realization



brought to many operators about the box-office value of units by the advent of the federal club tax last spring, plus the lounge business have combined to produce a situation which is cur- put. rently worrying the men in the cocktail depart-

ments of the major agencies here.

The situation is this: To a pretty fair degree, many lounge operators are falling back on local musicians instead of buying outside or traveling outfits with dubious drawing power.

This does not apply, of course, to combos or attractions with proven b.-o. strength. Most operators who use units would still prefer to have the dollarpullers-in if they could get them. But the supply of these, as in other kinds of showbiz property, is limited.

Must Choose

So the lounge proprietor frequently is faced, agents here reluctantly admit, with a choice of lesser combos, many of which have, for reasons of their own, boosted the price-ticket hung on them. To buy such units, which may or may not make a difference in the till, to pay them salaries which are generally considered to be 25 to 40 per cent higher than before the war and, in addition, to provide transportation and rooms to live in is something that many ops now refuse to undertake, lounge fee-splitters concede.

The alternative, in enough cases to give the percenters heartburn, is for the operator to round up three guys named Joe from the local in his city and try to build them into a lounge outfit. In a lot of instances, this succeeds, too, the lounge flesh-dealers say, and every large metropolitan center has one or more combos made up of localites who are as good-or better-than many an outfit being shipped from New York and Chicago. In fact, the fee-splitters here sigh generally high level of that they would like to get their hands on a few of these local combos to send out, only the boys usually want to stay

To a Minimum

Condition is not new, basically, Since the start of the lounge business operators have been hiring locals, of course. But localities were held down to a minimum during the period when the lounge business mushroomed to enormous proportions, say the agents, and operators were in heavy competition with one another.

When the club tax came along, however, a lot of owners suddenly began to feel that they had been over-paying for many units. Whether this was the fault of the agents or the units themselves is beside the point. The fact is that the tax forced many an operator to take a more sober view of his business-and that included, in a lot of cases, the employment of local musicians for scale instead of the purchase of an outfit with a fancy name and price from out of town. As the tax storm receded and biz picked up again, the use of local tootlers turned into a habit with many ops-unless they could buy, beg, borrow or steal a Grade A, No. 1 combo from somewhere. Even this might eventually have diminished, the agents say, but toward the middle of summer-as the lounge business was coming to-the army and navy began releasing a lot of men, and among them were musicians who returned to their old haunts, At the same time, transportation continued to be rough and expensive, and the rooming situation in many communities remained tight. Added to this was the fact that many units refused to face the situation realistically and suffered from gold-dust in their eyes, which is understandable enough, say the feesplitters, but hard to deal with when trying to close a deal with some operator who's keeping an eye on a buck.

about 20 per cent of the combos in Baltimore are local; 50 per cent in Cleveland; 50 per cent in St. Louis; about 35 per cent on the Coast; about 10 per cent in Detroit; about 25 per cent in Washington, and about 80 per cent in Boston. These, aside from New York and Chicago, are the main centers of the lounge business.

Needs Big Union

In smaller cities and in the South, generally, lounge operators are still dependent upon traveling combos, say the agents. Reason for this is that any tendency toward localism can find no outlet unless there is a big musicians' local available. To form a successful local combo one must be able to call upon a reasonable supply of good musickers.

Agents here don't like to talk about this situation. They say it is bad for business. But they can suggest no cure outside of their belief that the average or no-name combo will have to trim down its demands.

On the other hand the average outfit feels that if it is to establish a rewarding price-tag on itself the time to do so is now. Living costs are high, musickers feel, and one should take when the taking is good.

So the situation remains at an impasse until time and the war and economics force a change. Until then, feesplitters will continue to look glum when the subject of locals is mentioned.

Locals Good in Philly

PHILADELPHIA, Nov. 4 .- From the time the federal amusement taxes set in, musical bar ops have been depending on local talent to attract the standee quaffers. And from gross receipts enjoyed, there are no regrets. For one thing, many home-groomed combos, musically and otherwise, have proved better than the out-of-town units brought in by the percenters, operators say. Ops claim that the bookers themselves have killed the goose, selling them mediocre and pick-up units as names, when home-town product, at half the price, has turned in a better job. Pointing out that most of the cocktail bars and lounges in town are small rooms, some with capacity as low as 100, higher costs for name units are hardly ever covered by the added patronage. Names, it is agreed, serve well for an opener, to attract attention to the spot. But once the customers are aware of the room the local lads and lassies serve just as well. As a matter of fact, most of the better local units are getting as much money as the so-called names, as the percenters find out when they try to get the combos to move out of town.

in the better spots, are unable to supply the demand.

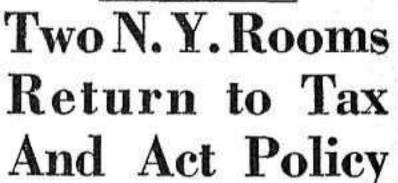
"Localitis"

This being a major headache, bookers are on the lookout for top sidemen and musicians who have recently been given an honorable discharge from the armed forces, hoping they can grab them and build them into Class A types.

Competish is keen along that line, as most of the better musicians are preferring to stay on their present jobs or join either their former bands or seek jobs with top name hands knowing they can get a better salary than they would if they were organized into a cocktail combo.

The extra dough being asked for Class A units is extremely serious for smaller operators who have to depend on regular nabe biz.

These spots, which took a beating since the tax went into effect, have been hit the hardest as most of them feel that they cannot pay heavy dough for name units. They all feel the pinch in booking Class B and C combos, who, realizing the shortage is acute and eying the high salaries paid out to better units feel that now is the time to harvest extra dough and are holding out for better than scale salaries. Feeling the squeeze, a few of the operators who formerly booked thru agents are not inking attractions direct because at least that they can save on the commissions paid out by the boys and get them at regular union scale.



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Peak Reached

Most agents contend that the localitis trend has just about reached its peak and will not increase. One or two pessimists still claim it will grow, however. They point to the fact that as the war nears its conclusion there will be more and more tootlers and gut-scrapers available and gloomily predict that the bottom will fall out of the price structure in the cocktail field.

One agent states that, as an example

Prefers Outsiders

DETROIT, Nov. 4 .- Check of local operators and agents shows little trend toward use of merely local attractions replacing names in lounges. Those using solely localites are mostly places that have never gone outside for talent anyway.

One factor, however, has caused extra use of local talent, namely transportation difficulties, together with some shortage of available talent on road.

Agents report no spots are cutting down their talent budgets, altho some are paying as much for localites because they can get unit they want from large number now working city.

One noticeable trend in better spots

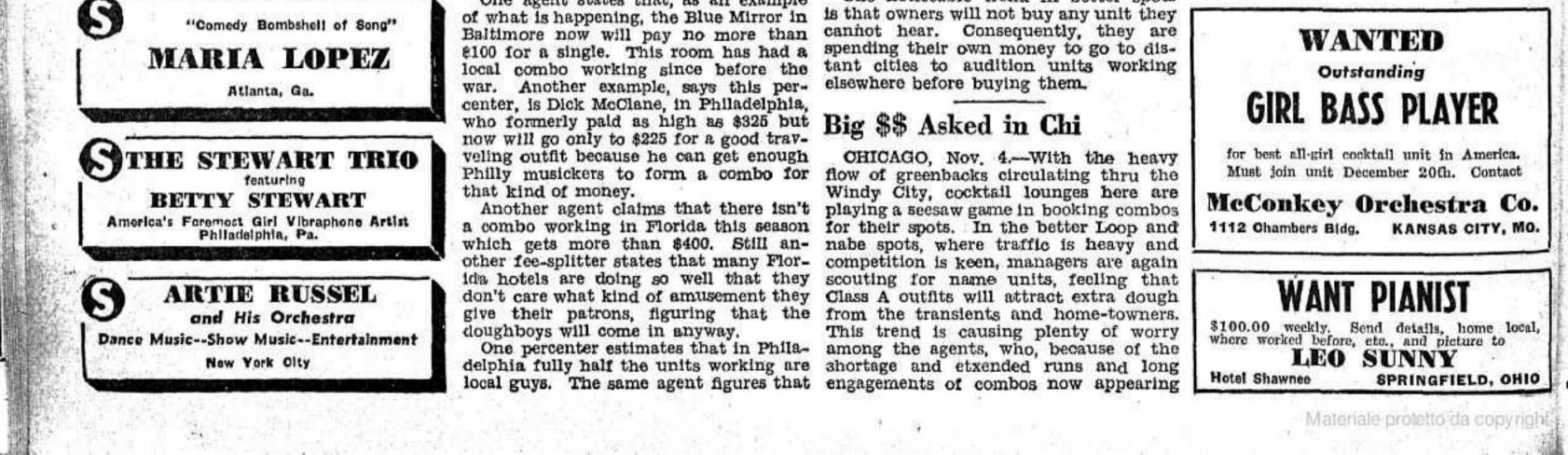
NEW YORK, Nov. 4 .- Two more local spots are going back to taxable talent policies within the next few days. The Essex House, which had been operating on a non-tax policy until 10:30, with Harold Stern ork doing the dance music after that hour, will stretch out and begin dishing it for dancing at dinner. Bunty Pendleton, who has been at the piano during cocktails and until Stern came on, will also give out with the voice.

The Whitehall Hotel, 100th Street and Broadway, is the other spot to start using music and voices in about a week or so. Room, renamed for the inauguration of the new policy, will open with Tommy Purcell ork and a vocalist, to be decided upon. Whitehall was once location for name bands which drew heavily. In recent years all talent was dropped and hotel became residential. New room is leased by the hotel to Louis Adicoff, who is doing the talent buying.

Villani's Buy, Sing in **Ex-Penguin Lounge, Chi**

CHICAGO, Nov. 4.-The Villani Brothers, newcomers to the cocktail field here, have purchased the Penguin Lounge, Loop spot from Barney Franklin, former owner.

Spot, which has been renamed the Tic-Toc, features singing by the brothers, a well-known tric in this territory and instrumental music. Management is under Lee Stone.



NIGHT CLUBS-VAUDEVILLE

The Billboard 23

Communications to 1564 Broadway, New York 19, N. Y.

Performers Indies, Says BIR Declares Feb. **Ruling** Final

> Acts on Billboard request for clarification; chorus girls exempted

WASHINGTON, Nov. 4 .- Acting upon a request from The Billboard for final clarification of the long-standing problem of whether performers are employees or independent contractors for withholding and social security tax purposes, the Bureau of Internal Revenue yesterday (3) ruled that they are independent contractors. Only chorines or members of an ork are exempt.

The BIR made its decision final by declaring that it confirmed and made permanent the "temporary" ruling issued on the question last February. Under the terms of the February edict night club and vaude theater operators were no longer required to deduct social security and withholding tax but were cautioned to keep records of the money they would have collected were performers employees.

Under the new ruling operators are no longer required to keep such records, but BIR officials declared it would be wise to retain old records just in case. The old records kept up to now do not have to be turned over to performers or the bureau, they said. One major reason for yesterday's ruling, according to BIR, was to remove the necessity for further record-

Wally Wanger **Forms** Chorus Casting Outfit

NEW YORK, Nov. 4 .- A new casting agency set up on the order of Hollywood's Central Casting Office will shortly start operating in New York, but unlike the Coast office, local outfit will concern itself with chorus lines and show girls.

Wally Wanger, Lou Walter's line producer, will front for the new outfit tho it is understood that the financial backing will come from E. M. Loew and possibly one or two other sources.

Gals will get jobs without commission, according to Wanger, until or unless they are sold for \$100 or more a week In that case, the usual agent's fee will be charged. Gals will, however, be required to sign up and if anyone of them gets out of the line into the act class, Wanger figures he's made a good deal. Meanwhile the bite will be made on the op who is looking for a replacement or a whole line.

Gimmick, according to Wanger, will do away with line calls sent out by various ops. Instead they will tell Wanger what they want and he will deliver. Plan, says Wanger, is to hire a rehearsal hall and office on the East Side. Until he finds the proper quarters the new set-up will operate from the Latin Quarter, tho, according to Wanger, it will have no connection with the nitery.

Pit Agreement Restores Flesh In Orph, Omaha

OMAHA, Neb., Nov. 4 .-- Settlement of a pay dispute between Musicians' Association, Local 70, and Tristates Theaters will bring the lights back November 10 in the Orpheum Theater, which has been dark since July 22.

William Miskell, Tristates district manager, has signed Veloz and Yolanda for the reopening show, beginning the week of November 10. He disclosed he is arranging for weekly consecutive stageshows to follow the dance team.

Settlement of the pay issue will bring \$9.75 more a week to playing musicians, increasing the scale from \$65 to \$74.75, with the designation of a 12-man pit band for possibly six months or a season, it was learned.

Unfulfilled was the union's request for an increase in stand-by rates and an increase of the pit band from 12 to 15 men.

The union will continue to play 29 shows a week instead of the 28 requested. Overtime had been asked for the extra show. Art Randall is house leader.

The two-night stand of Porgy and Bess November 8 and 9 at Tristate's Omaha Theater here was unaffected by the tieup, but the negotiations caused cancellation of The Merry Widow, which now has been reinstated for a playing date at the Omaha December 6.

NEW YORK, Nov. 4. -- Consolidated Radio Artists this week signed a continuous-payment contract with AGVA for its new unit, Barn Dance Revue.

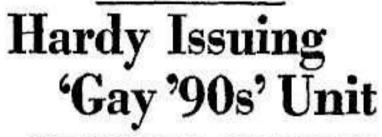
New pact provides for a maximum of nine shows weekly and stipulates that performers are not to be paid on a daily pro rata basis but are to receive full weekly salaries whether the package plays every day or not.

Full Week's Pay

Contract Signed

For "Barn" Unit

A minimum of \$85 was set for principals. There is no chorus. Unit is skedded to play theaters and auditoriums.



NEW YORK, Nov. 4 .- Still another Gay '90s unit will hit the road in approximately two weeks, this time produced by Bill Hardy, who runs a night spot here under the Gay '90s tag.

Billing on the new package will emphasize its connection with the club and the Blue Network. Charles Allen is booking it for theater and auditorium dates for \$7,500 weekly and percentage, according to Allen.

Outfit will give one-hour shows or shorter ones if required, in theaters, and up to two hours in halls. It will com-Three Trees, Detroit, Bought prise a company of about 30 people, inoluding a line of 16 girls. Sets will be keeping. replicas of Bill Hardy's place.

Shelvey to Chi For New Huddle

NATA Invites

CHICAGO, Nov. 4 .- Officials of the National Association of Theatrical Agents will meet with Matt Shelvey, national administrator of AGVA, Monday (6) to confer on problems involving AGVA francises for NATA members and exclusive agency contracts.

There is a possibility that the meeting will get around to the question of recognition of NATA by AGVA and the inking of an over-all contract such as AGVA has with the Artists Representatives' Association of New York.

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If the talks veer that way, a topic sure to be on the agenda is the tangle over commission divvy. NATA wants the maximum 15 per cent allowed to be cut any way that suits booker and agent. ARA wants the split to be 10-5 in favor of the agent, as per the "Rule B" agreement ARA signed this year with AGVA.

There have been a couple of preliminary, informal confabs before this between Shelvey and such NATA biggies as Dave O'Malley, Pete Iodice and Frank Sennes. Monday's chin-fest, however, is formal and comes about as the result of a specific invitation extended the union official to come out and talk things over. According to Shelvey, an AGVA-NATA contract may result from the huddle.

Jerry Silvers Unit Bows in Two Weeks

PHILADELPHIA, Nov. 6.-Jerry Silvers, emsce-comedian, formerly with Benny Meroff's Funzafire, launches his own unit, Calamities of 1945, at the conclusion of his two-week stand at Sciolla's here, where he returns tonight after a fortnight's stand at the Primrose Country Club, Newport, Ky.

Eddie Suez, Silvers's manager, will handle the unit, which will include, besides Silvers, Eddie (Nuts) Kaplan, Charlie Chaney, Rich and Gibson, Phyllis Lane, Anita and Carlita, and Sid Golden. Unit's bow is slated for Larsen's, Detroit, or Palumbo's here, with choice to be made this week.

DETROIT, Nov. 4 .- The Three Trees, Northwest section night club, is changing hands, with John Bartz, a newcomer Joe Howard, who has been out heading to the business, taking over. Former owner was Sam Madorsky, who bought it from the Sher Brothers, founders of the spot several seasons back.

Producer is angling for the services of another Gay '90s show, booked by CRA for auditoriums and theaters. The CRA-Howard deal terminates November 19, to be resumed in January.

Detroit Ops' Meet Blasts AGVA, ASCAP for Raising Costs; Plans D. C. Battle

Seek Ex-War Workers as Club Employees

against increases in costs of talent and past. Grosner said this could no longer music was launched Wednesday (1) by be done, under the decree, since ASCAP took cracks at both ASCAP and AGVA on in the State affected. similar grounds.

Principal object of attack was ASCAP's reclassification of local night spots, which is resulting in increases in cost, said by Fred W. Chlopan, executive secretary, to range from two to five times former fees. Instance was cited of one spot whose fee was increased from \$120 to \$600 per year.

View of the MCOA is that they have been operating satisfactorily under the old contracts for about eight years and based their prices, when retail prices were frozen, upon these established costs as part of their overhead. They maintain there is therefore no way to pass along any increase in ASCAP fees.

According to S. S. Grosner, attorney for ASCAP here, a general reclassification of existing annual contracts is being made as they expire, based upon the ASCAP consent decree. It is resulting in boosts, in some cases substantial, for perhaps a dozen local spots, while about 10 per cent of the licensees will get some reduction.

No Like N. Y. Made Prices

The MCOA especially objects to having the scale or contract established in

DETROIT, Nov. 4 .- A two-fold attack New York instead of locally as in the the Metropolitan Cabaret Owners' Asso- is now obliged to enforce its nationwide ciation of Detroit at a special meeting in scale impartially. He pointed out that the Fort Shelby Hotel. The association there are 1,500 to 2,000 establishments

According to Grosner, the heavy boosts in some spots occur because original contracts made some years ago provided for perhaps a three-piece orchestra only. while the spots have now graduated to larger bands and fullfledged floorshows. The principal boosts have, naturally, occurred in the night clubs rather than in smaller spots or cocktail lounges.

Turning to AGVA, the MCOA is attacking current boost in scales for talent in local spots. Absence of local autonomy or responsibility on this point was a point of attack here also, according to Chlopan, who said that "No local spot has been protected because the national AGVA office would not recognize a contract made locally.

"Further, AGVA says it will not recognize anything but individual contracts." It is known that a reclassification of spots, presumably in accord with national policies, is in progress. This, like the ASCAP reclassification, is apparently hitting some spots hard enough to cause a serious squawk.

Direct attack on the AGVA increases as contrary to national wage policy is (See Detroit Ops Blast on page 27)

Hedge on Packages

Bureau officials hedged, however, on the question of the status of acts when they are engaged by a band leader to work in a vaude package. In general, they said, they would tend to regard such deals as conferring independent contractor status. but would have to examine each contract to be definite in any given case. The type of contract, the amount involved, the job the performer is required to do would determine which category he falls into, they said.

Indie Contractors

The BIR finally made performers, except chorus girls, independent contractors, instead of employees, because they perform special routines during shortterm engagements for a number of different operators of theaters, restaurants and similar establishments, according to a statement issued on the subject.

Yesterday's ruling means that variety entertainers no longer have to pay withholding and social security taxes. It bears out the decision in the famous Music Hall case, about a year and a half ago, in which the New York show house took the government to court to obtain a return of social security tax money for all performers except line gals.

The Music Hall maintained that yauders were indie contractors and, hence, not subject to social security tax. The house won a favorable decision in U.S. District Court here,

Later when withholding tax came along the question was revived. At first the Bureau of Internal Revenue held that actors were, in fact, employees and demanded that withholding tax be taken from them. In February it issued a "temporary" ruling, now made permanent, reversing itself.

Unemployment Insurance Not Affected, Says AGVA

NEW YORK, Nov. 4.-Matt Shelvey, national administrator of AGVA, today declared that while the new BIR ruling on the status of performers goes against the union's views in this matter in some respects, it will not affect the unemployment insurance and workmen's compensation status of performers.

These, Shelvey said, are governed by (See BIR RULING SAYS on page 27)

Materiale protetto da popuricos

24 NIGHT CLUBS-VAUDEVILLE

The Billboard



COMEDIAN "The Funny Face With the Funny Slant On Life"



NIGHT CLUB REVIEWS

Iridium Room, New York

Talent policy: Floorshows at 9:30 and 12. Continuous dancing, Owner: Hotel St. Regis, Manager: Pierre Bultinck, Publicity: Timmie Richards, Prices: \$1.50-\$2.50, minimums.

New show here is short, plenty effective and gets excellent audience response. First on is the dance team of Estelle and Leroy, who have worked in many of the class spots around the country.

Pair, both medium height, look very good in their formal afternoon costumes. The gal is cute and the boy is good looking. Work consists mostly of actual terping, lifts and whirls being kept down to a minimum. When necessary, however, pair do the lifts and whirls with plenty of skill. Terp stuff is graceful and handled with lots of authority. Various poses team strikes are effective and draw applause midway thru routines.

Couple did five dances and judging from the applause could have done more if breath and time permitted. Best things shown were a samba and Dance of the Spanish Onion. For encore pair gave out with a flirtation number in which gal band vocalist (unbilled) sang Every Day of My Life.

Second act was the harmonica playing of John Sebastian, Lad has made tremendous strides since last caught. Sebastian breaks up his routines into two parts. First is given over to musical pyrotechnics in which he shows ability with Holiday for Strings, Man I Love and Rhapsody in Blue. All three are handled well but add little to show value. For one thing all three are in the same tempo, and for another they're much too long.

But it is in the second half that Sebastian shines. In this portion he keeps his mouth organ work down to a minimum or devotes it to light jumpy stuff. Mostly he depends on chatter to get across. His small boy appearance and rumpled hair, a halting delivery and shyness wins the customers beautifully. Sebastian has acquired a feeling for comedy that is remarkable. A St. James Infirmary with broad characterizations was spoiled by his poor lines about Bronx musicians. For pay-off he has developed an audience participation gimmick which oddly enough excites the lorgnette set here no end. Guy asks two tables to answer simple musical questions, audience (See Iridium Room, N. Y., on opp. page)

Tony Pastor's Uptown, New York

Talent policy: Dancing and floorshows at 8:45, 11:45 and 1:45. Owner-operator: Sidney Rhiengold. Publicity:Seth Babits. Prices: \$1.50, minimum.

There are a few acts in the current show that stack up well. But taken as a whole the results are draggy and add up to little. Best job of the lot is turned in by "Smiling" Jerry Baker, who opens with Pretty Kitty Blue Eyes. Warbler's piping, on next-to-closing, served to awaken the cold house which didn't seem one bit interested in floor proceedings. Guy followed with a good Is You Is?, Hot Time in Town of Berlin and wrapped it up with an excellent Come Back, Come Back. Midway, Baker gave out with Irish Lullaby which didn't click. Guy either should change his key or drop number. As delivered it lacked proper punch.

Karen (Rusty) King, a tall redheaded soprano with a nice shape, good pipes but just a fair pan, opened with *I'll Be Seeing You* which won a nice hand. Followed with a couple of rhythm tunes which didn't get over. Canary's ballads sell better.

Yvonne, a sexy black-haired tapper, wearing a colorful black and white costume, opens fast with a combo of taps, acros and grinds. Gal just about knocks herself out but results are mediocre.

Steve Murray, emsee, a guy with a big schnozz, thick glasses and a funny pan, handles his chores like a caricature of the small-time emsee ". . . the next artist is a wonderful, etc., etc." But if his emseeing is poor his work in his own spot as a comic draws laughs, Routine strictly borscht circuit corn probably wowed 'em Saturday nights in the social hall. Gets laughs here but most of them seem to be at, rather than with him. Best one pulled was his "I just paid \$14 for that gag. I'm gonna give it back." Murray would probably do better if he cut his running time to at least half and got some material that was original. The Carlisle Twins open the bill with some in-time tapping showing nothing outstanding on either looks or routines. Follow with a barefoot number to Old Folks at Home which starts off like a soft-shoe bit then becomes jivey. Kids walked off to a polite mitt. Julie Catina comes down off the stand (he's in the ork), puts on a funny hat and gives out with a baby-talk version of Three Little Fishes. Hand was just so-so. Betty Green, a short chunky gal, works during intermissions making with the piano and voice. Keyboard work is mediocre but gal has plenty in the voice department.

November 11, 1944

Del Rio, Washington

Talent policy: Dance band and floorshows at 8:30 and 12. Owner-manager, Herb Sachs; headwaiter, Bascil; publicity, Joe Fox. Prices: \$2-\$3 minimums.

The Cross and Dunn Del Rio booking again raises vexing question that is puzzling out-of-town ops everywhere: Do the sticks go for Broadway stylists? As shown here, the answer may be "no."

C, and D. are smooth, top-flight Broadwaymen who command situation from start to wind-up, but fact remains that neither customer reaction nor biz shows appreciation of their efforts.

Caught at dinner show Wednesday (25), Cross and Dunn team packed plenty of song wallop and savvy in dialect and opera-style blitzing that would appear sure-fire on Stem but failed to catch here. Corn, it appears, is still the recipe for the hinterlands, and corn was not what the Cross and Dunn team was dishing.

Show had presentation flaws also. Team comes on cold without even an ork warm-up and with scant intro. Lighting and mike were good.

Bob Lee's ork handled musical assignment okay also, so that the only conclusion is that it's the customers.

Lee's music is pleasing in first Washington appearance, the combo needs more comph and personality, possibly thru more individual featurings. Lee, personally, handles vocals capably and without forcing himself. Band still lacks definite style to win public identification. George Daly.



Joe De Karlo's (6) ork cuts for show and does the dance music.

Bill Smith.

Kitty Davis's Airliner, Miami Beach, Fla.

Talent policy: Dance band and floorshows at 9 and 11. Management, Kitty and Danny Davis. Prices from \$2.

The Airliner can always be depended on for a good show, and the present one lines up a hit.

Hal Fisher is the new comic, fresh out of the army. Evidently has been practicing his wit and foolishness on the boys. He does a souse song that wows the customers, gags are dressed up brand new, and his facial twists and crazy antics stamp him a hit.

Red Thornton continues as emsee. He is still doing his lightning sketch work. Audience participation, always a feature here, is well handled by Thornton, who is a likable chap.

Laura Kellogg, thrush, obliges with numerous pop hits. She is a knockout for looks and dress, and adds charm to the show.

Dancing Waltons prove to be terp artists of the better type. Comedy stunts get over swell, and for novelty they do some pantomime bits for which they use a phonograph accompaniment.

DePaul Dancers have three routines and get a nice hand.

Mel Mann and ork continue to dish up the jive and round out a good show. L. T. Berliner.

Comedy—Dancing—Singing Now Appearing America's Finest BEVERLY HILLS COUNTRY CLUB

BURNS & WHITE

Newport, Ky.

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FRANK SENNES AGENCY

for 20 Consecutive Weeks

"Their sparkle is as bright as the look in your little girl's eyes . . . they're fun, they're young, they're adaptable." Bob Heidler, Cincinnati Times-Star.

JERRY SILVERS

Something New in Pantomime

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- 10 Weeks-Walton Roof, Philadelphia
- 10 Weeks-Glenn Rendezvous, Newport
- 3 Weeks-China Clipper, Washington, D. C.

Currently

SCIOLLA'S CLUB, Philadelphia

AND HIS SHOW BAND Currently: Saks Show Bar, Detroit. Personal Mgt.: Mike Falk Agency, Detroit.



The Billboard

NIGHT CLUBS-VAUDEVILLE

Harry Drake Heads New Nitery Dept. In Glaser Office

NEW YORK, Nov. 4 .- Joe Glaser, band agent, is opening a night club department and has engaged Harry Drake, formerly of Frederick Bros., to run it.

vaude dates, mostly for bands, thru Matty Rosen. Rosen has written occasional nitery date, too, but Drake's advent into the firm Monday (30) marked the full entry by this office into the hottery field.

Drake came to New York early this year from Boston, where he was active as an indie vaude and club agent for over 10 years.

IRIDIUM ROOM, N. Y.

Little Lady . . .

360 N. Michigan Ave.

(Continued from opposite page) decides who is right, or who gets the right answer quickest. Winner gets a harmonica. Co-operation and good-natured heckling Sebastian draws with this stunt is amazing.

Fred Miller (9) ork and Theodora on the Hammond do the show and spell each other on dance music. Bill Smith.

... with a Swing Voice

Direct From

DOWN TOWN THEATRE

Currently Appearing HELSING'S VODVIL LOUNGE

Chicago

Management

General Amusement Corporation

Mills

Chicago



LATIN QUARTER, NEW YORK .- Fat boy Billy Vine gives current show the shot in the arm production needed. Comic comes on to a house that is Glaser office has been dealing in beautifully warmed up for him by the terrific job turned in by Negro singer, Arthur Lee Simpkins.

> Vine's opening chatter is slow and closer is a letdown. But between the two he socks across a nice piece of work. Some of his best laughs were obtained from his army routine. Servicemen in the house ate it up and yelled for more. The Rain routine was another laugh-winner. Working with his wife, Carol Vance, a torrid blonde with swivel hips. Vine pulled yock after yock with his bits. Double takes, which guy does beautifully, were particularly effective. A burly candy butcher, which Vine pulls while Miss Vance is on, was another decibel buster,

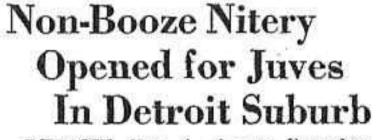
> Last routine, drunken bridegroom with a crying jag, starts off well. Bits of biz are handled nicely. But the weeping stuff is carried too long. Instead of walking off on a funny note, Vine exits with a doleful mug about how tough it is to lose a pal who just got hitched. Guy playing it straight gives number a serious aspect which detracts from the comedy value of entire routine.

> > Bill Smith.

Private Showbiz Now Booming in **Upstate Michigan**

DETROIT, Nov. 4 .--- Sizable pick-up of business in the private club booking field, noted some weeks ago in the Detroit city territory, has spread widely to up-State Michigan. Boost in business, mostly within the past couple of months, is estimated as high as 50 per cent over a year ago in this field.

Principal reason for the boost appears to be the resumption of entertainment of employees by numerous industrial concerns. This is true in fair-sized industrial cities like Saginaw, Grand Rapids and Flint, but even more surprisingly in remoter towns like Alpena and Petoskey, with only a few industrial plants. In these cities live entertainment is relatively rare, and the employers have evidently adopted the policy of bringing it right to their employees at occasional affairs. This reverses the trend of the past five or six years when most entertainment for employees was handled directly by the unions, and returns to the conditions generally prevailing before the great CIO organizing drives around 1937. Elks' clubs and similar fraternal lodges in up-state towns also are accounting for a fair portion of the increased private club dates. How heavy this now is locally is indicated by the report of the Betty Bryden Office, which wrote \$3,000 of such up-State private club bookings in one day last week.

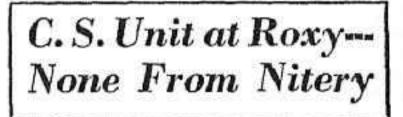


DETROIT, Nov. 4 .- A new liquorless night club, designed primarily for nondrinking youngsters, was opened this week in the North End Detroit suburb of Royal Oak by Fortis Takis, who also operates a Detroit restaurant.

Spot, to be known as Shangri-La, was opened with a fanfare of public attention from officials of the State Liquor Control Commission, who welcomed the project as a way of keeping the youngsters out of regular liquor dispensaries. Policy is slated to include dinners, complete food service, and booking of name dance bands. Rules of the house bar unescorted youths of either sex.

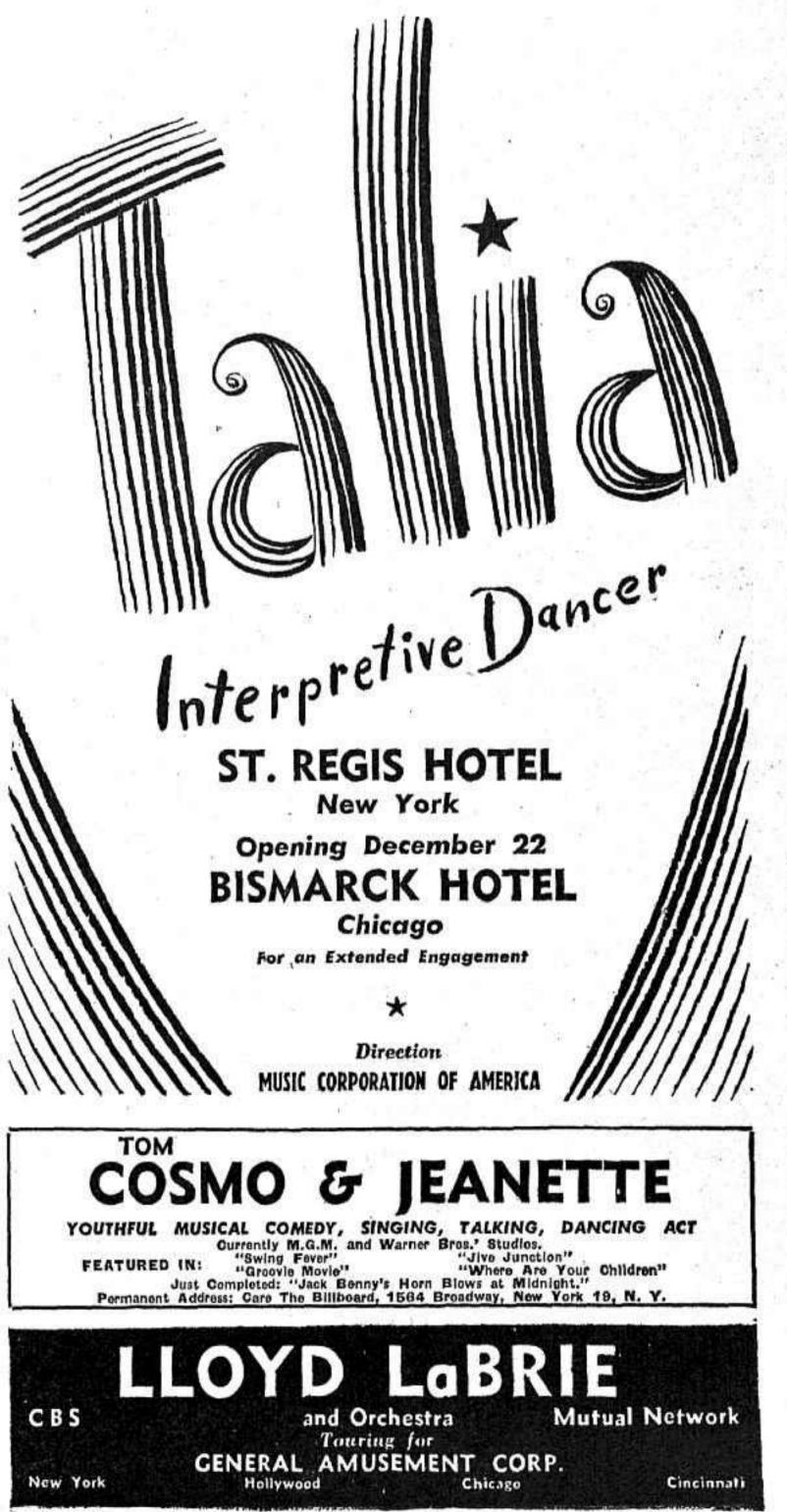
Two Mex Houses Up Prices

MEXICO CITY, Nov. 4.-Follies and Lirico, vaude revue houses, upped prices from 2.50 to 3 pesos (60 cents). Customers still get plenty for their money, as shows feature from 12 to 20 acts, with big orchestras.

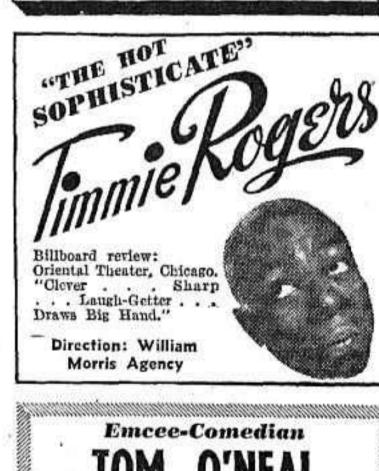


NEW YORK, Nov. 4 .- The Cafe Society Revue going into the Roxy November 29 represents an old debt paid by Barney Josephson, op of the two Cafes Society. House originally contracted last year for such a unit out of Cafe Society to be headed by Hazel Scott, and to include Georgia Glbbs, the Kraft Sisters, the Golden Gate Quartet and Teddy Wilson. However, the date could not be played because the AFM ruled that Miss Scott had to keep a previously made contract at the Paramount, and her Roxy appearance would have been too soon after.

The date is now being fulfilled-but with none of the original principals. Mildred Bailey, Jimmy Savo (reported to be working for \$2,500 weekly), Pearl Primus, Chuck and Chuckles and another act will go in instead. Josephson wrote in Savo, the others by various agents. Of the original set, Miss Scott worked at the Roxy last month; Georgia Gibbs is on the Coast, the Kraft Sisters and Teddy Wilson have disbanded and the Golden Gates are not available.

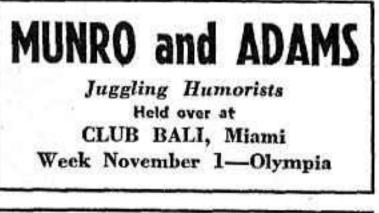


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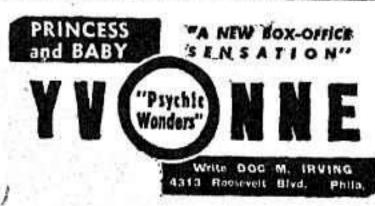


"Staring" at the ROXY THEATER

NEW YORK Personal Representative PAUL MARR 203 N. Wabash Chicago



VON & GERTRUDE AAA Exotic Dance Team OLIVE BROWN The Princess of the Blues Management: ANDERSON AND RENTIE AGENCY 869 E. Adams Ave. Detroit 26, Mich.



Shea's Buffalo Back To Vaude; Kaye In

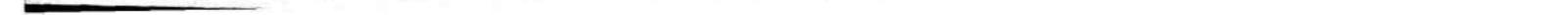
BUFFALO, Nov. 4 .- Stage at Shea's Buffalo here (scating capacity, 3,500) is back with vaude after a period of straight films. Sammy Kaye and his ork head show for week of November 3, and a take of at least \$25,000 is expected by the management. Kaye is always a b. o. succees here and supporting vaude should help.

Acts are Paul Winchell and Three Welles. Screen has The Great Moment.

Bridgeport Lyric Trying One-Day Vaude Shows

BRIDGEPORT, Conn., Nov. 4.-Matt Saunders, Loew manager here, announced this week that one-day vaudeville bills on Saturday will be tried out at the Loew-Lyric Theater begining this week, with the possibility of more time if the policy clicks.

A "Frank Sinatra" contest also will begin at the same house, to be held on Thursday nights. Robert (Bob) Carney, formerly at the Loew-College Theater, New Haven, Conn., is managing the Lyric Theater.



NIGHT CLUBS-VAUDEVILLE 26

The Billboard

November 11, 1944

Paramount, New York

(Reviewed Wednesday Evening, Nov. 1)

Bill this week is lukish and divvied into four segments; Tony Pastor's band heading show filled in with comic Bert Wheeler, songstress Marion Hutton and tapster Hal LeRoy, Show hasn't too much inspiration at any one time and, altho stage is done up in nice coloring and backdrop, general payoff for payees is about fair plus. Pic is Para's I Love a Soldier, which got n. s. g. reviews, and total week's revenue will be just middish.

Pastor's ork, which plays house every year, recently did a stint at Hotel New Yorker, where leader sang more and played sax less. Here he does away with reed instrument altogether and concentrates on jumpin' and singin'. Where once he phrased only a scat song, now he's a calmer and more poised front man, and, altho still riffing plenty when vocalizing, he's now much more commercial in the vocal department. In fact, Pastor is okay as a front man and helps sell band's otherwise standard material.

He's abetted by his kid brother Stubby, brings home the hand. horn player, who does right well with a couple of hot choruses, and riffs a vocal somewhat along the same lines as his brother. Lad biffs a nice horn, but two tunes in a row for a B'way house is one too many. Band has seven brass, five sax and three rhythm, swings on most of the stuff heard and gets an added break in Pastor's personality. He could, however, do a sax solo and help things along musically. Two openers had him on vocals, but finale was terrif. New drummer Jimmy Vincent did a routine to changing lights and tied show up and tied package up neatly.

Hal LeRoy, youthful appearing tapster who's been around for a long time, flashes plenty of footwork but doesn't take advantage of milking. He works hard, even overworks, but audience never gets a chance to distinguish from good and super steps because he's going at break-neck speed all the time. He could routine his stuff better. Rather than do two fasties and off with a swell slow specialty done to simply a plano backing, he could put latter routine in between good hand but far from thunderous. (See Paramount, N. Y., on opp. page)

VAUDEVILLE REVIEWS

Orpheum, Los Angeles (Reviewed Tuesday Evening, October 31)

After several band shows, the Orpheum this week goes for variety with Veioz and Yolanda headlining. Show moves fairly well with the acts getting a nice round of applause. However, the headliners are not the hand-getters on the bill. Pic is End of the Road.

Al Lyons has his house band in the pit and emsees the shows. Opening with the Martingales, balancing couple, the show is off to a nice start. Act makes neat progressions with the fem doing an aerial split while balanced over the head of her partner for a neat wind-up.

Evelyn Farney follows with song and dance, scoring particularly in short wardrobe and on the dancing. Mugs effectively and cleats clean. Wind-up is to a Stephen Foster medley that

Combining comedy and good music, the Cappy Barra Boys, a foursome, offer difficult harmonica arrangements. Featuring Charles Leighton, Allen Green and Charlie London, the comedy antics as well as the harmonica handling call for a beg-off.

Judy Manners, recently returned from overseas, proves a high chair thrush with vitamins. Has a nonchalant delivery that is sock. After The Trolley Song she warms up with a tune about a soldier not having to fight for his love. Strike Up the Band a la Judy Garland and a Beatrice Kay imitation ring the bell.

Christie and Gould, comedy balancing and knockabout, provide next to closing comedy. Baldish Christie's banter helps a lot. Nothing outstanding about the balancing, but it is funny.

Veloz and Yolanda close the show. Their opener is a ballroom turn with Spanish folk dance following. Outstanding turn is a routine built around Whispering. A Cuban san, or rumba, at the audience's request, finishes. Draw a

Finsbury Park Empire, London

Closed for several months due to the flying bomb menace, the Finsbury Park Empire, ace London vaude 2,500-seater and current leading music hall on the brand of sweet music, singing and speimportant Moss Empire Circuit, has reopened with twice-nightly vaude and again stages the strongest bills in London. Current nine-act program is headed by Max Miller and includes two American acts, Clifford and Marion, and Marsden and Beaumont.

Alma Victoria, slick girl trick cyclist, furnishes a snappy opener. Her fastpaced routine includes several difficult closely to the pop tunes, starting the tricks.

Jack E. Raymond occupies the deuce spot with a monolog and a few songs. Act is good in spots but needs better production.

Frances Marsden, a cute, young redhead from the U.S.A., and Teddy Beaumont form the best musical comedy and sophisticated dancing team to be seen in this country these days. Couple run from taps to waltz rhythm, and everything they offer is marked by class. Costuming, lighting and orchestrations are all noteworthy. Act registers solidly.

Also from U. S. A. are Nelson Clifford and Marie Marion, still a sure-fire comedy team with plenty on the ball. Marie Marion acts a Dumb Dora role but surprises with snatches of straight singing and impressions. Material is swell, and in the hands of these capital artists works up to a show-stop.

Paul Wingrave, veteran juggler with a miscellaneous act and commendable showmanship, closes intermission. Has a girl assistant at the piano thruout the act.

DeBear, a fair conjuror assisted by a girl, does well with the usual type of tricks,

Oriental, Chicago

(Reviewed Saturday Evening, Nov. 4)

Lawrence Welk and his ork, back for a return engagement within a year, top this week's bill. Since appearing here last April at this spot he has enlarged his band to 17 pieces, instrumentation including three fiddles, four brass. drums, piano, bass, four reeds, two vocalists and the leader.

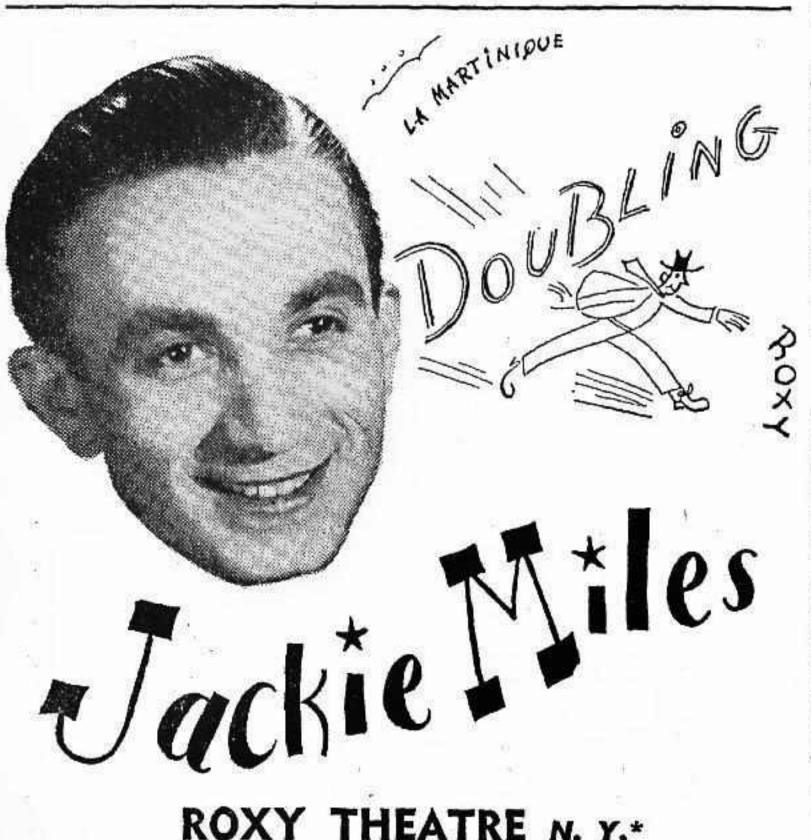
The group gives out with a pleasing cial solo work by the sidemen. Bill lacks variety in the booking of Lenny Gale, impersonator, and two acro acts, Florence Hin Lowe, and Jean, Jack and Judy. Each act, howver, does a fine job and gathers plenty of mitting. For the screen offering the customers get a thrill with Strange Affair.

For the band numbers Weld has staved show with his theme song, Bubbles in Wine, played before the curtain rises. Is You Is or Is You Ain't?, in swing style: Dance With a Dolly, fashioned in a sweet tempo, and Hot Time in the Town of Berlin, featuring the brass section, follow. Later in the show the maestro strikes off with a fine accordion It Had To Be You and Stumbling, which gives the customers plenty of musical variety. From the heavy applause the leader received for his solos, he would do well to add a few more to his repertoire. Comedian of the group is bass player Sammy Aron, who gets plenty of laughs for his falsetto warbling of Italian Street Song. Terry George also comes up with a neat muted trombone solo of Does Your Heart Beat for Me?, while Johnny Gallichio gets a good hand for a hot piano number. The warbling contingent includes 18-year-old Bobby Beers and Jayne Walton.

Beers holds the swingsters attention for a heavy mitting for his crooning of (See Oriental, Chicago, on opp. page)



Sam Abbott.



ROXY THEATRE N. Y.* and LA MARTINIQUE N. Y.

*Thanks to SAM RAUSCH for that return engagement in the spring of 1945.

Personal Direction NAT KALCHEIM

MORRIS

AGENCY

WILLIAM

XXXX

Scott and Foster, man and woman comedy team, furnish an acceptable and modern front-cloth act that registers well.

Max Miller, highest salaried English comic, is still tops as a monologist. Much of his material is double entendre but he's a wonderful performer and holds the out-fronters for 35 minutes tying the show into knots and bowing off after a succession of calls.

Closer is Les Storks, man and woman gymnastic act, with polished tricks and snatches of acceptable humor. A great act for either end of the bill. Business capacity, a tribute to Max Miller as a box-office draw. Bert Ross.

Riobamba Opening Put Off Once More

NEW YORK, Nov. 4 .- The Riobamba failed to open again this week, and its relighting is now indefinite. Spot made application to the police department this week, under name of Arthur Jawitz as manager, and cop bureau refused to issue a permit to Jawitz on the ground that only the manager of a hotel room may apply for a permit.

A new application was filed by Chauncey Olman, Riobamba lawyer and a director. Department would not state yesterday (3) whether it will be granted this time and whether Jawitz can come in under this application. Police permit will depend, said a spokesman, on what the ABC board does with the spot's liquor application. An ABC official said yesterday that no action has been taken so far.

Brisson and Como Set for Versailles

NEW YORK, Nov. 4 .- The Versailles will bring in Carl Brisson for the third time December 15.

Present show will remain virtually intact except that Diana Courtney will replace Eileen Woods in about two weeks, after which Brisson will appear in time for the holidays.

A new show will be built around him, to debut about January 15. Perry Como, making his second appearance here within a year, is slated to ankle in about February 15, with the show set around Brisson remaining to back Como.

Currently LOEW'S STATE N.Y.

Personal Migt SOL TEPPER RKO Building, N. Y.



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Bali Now Tagged Coronet; Three New York: **Spots Buy Acts**

PHILADELPHIA, Nov. 4. - Club Bali will again take its place in the midtown after-dark sun, relighting November 15 as the Coronet Club under new management of Bob Wasserman and Stanley Schwartz.

Bob Russell is the first set performer for the opening show, to handle the omsee reins.

Also on the nitery scene Shangrl-La adds a floorshow for the first time this season to supplement the name bands on the stand. Brings in an all-sepia show to augment John Kirby's music, with Buck and Bubbles leading the revue, and including Satchell Robinson, Leonardo and Zola, Myra Johnson and Slim and Sweet.

Herb Spatola's Casablanca, operating as a musical bar since opening midsummer, turns to a floorshow policy, bringing in Ciro Rimac's revue.

Also Beaux-Arts, opened last month as a musical bar, now becomes a musical cabaret in bringing in floorshows for the first time. Headed by Chic Mullery, initial show includes Jack Hutchinson, Lee Morgan, Ethel Barron and the Brooks Sisters.

ORIENTAL, CHICAGO

(Continued from opposite page) bobby-sox tune and an imitation of how Sinatra would sing Then You Kissed Me. Since his last appearance here he has shown a marked improvement in his stage appearance and singing. He could have easily accepted an encore. Miss Walton has a pleasing voice and scored handily with her sweet song styling of I'll Walk Alone and How Many Hearts Have You Broken? Deuce spot is given to Lenny Gale. Lad does a fine job in imitating famous characters. Best bits of his routine are his impersonations of Charlie McCarthy, Mrs. Roosevelt and Andy Devine. His changing voice is geared to a perfect likeness of those he is imitating. Florence Hin Lowe, demure and Chinese, is a fine contortionist and merits attention for her twists, cartwheels and one-leg balancing. When caught she bowed off after taking two curtain calls. Jean, Jack and Judy carry on with additional acro stints. Trio make a hit with their balancing stunts and comedy knockabout. Draw a good hand in their closing number when male partner, with the two gals on his back, rises from the floor and executes a triple shoulder to shoulder stint. Act gives the bill plenty of action. Jack Baker. 100 GAGS, \$1.00 FUN-MASTER GAG-FILE Nos. 1, 2 and 3 \$1.00 EACH Make Checks Payable to Paula Smith. Mail to the "FUN-MASTER" 200 W. 54th St., Suite 10 G, N. Y. C. 19 TUTUTUTU

The Billboard

IN SHORT

SYLVIA OPERT started a two-weeker, with options, at La Martinique November 7. . . JANE FROMAN follows Joe E. Lewis into the Copa. . . . PAUL REMOS opens at the Latin Quarter February 5. . . . LIONEL HAMPTON follows Les Brown into the Strand. . . . DOROTHY CALLAHAN new at Kelly's Stable.

DORIS DEAN, ready to go overseas on another USO tour, has authored a tome, I Feel Like Eleanor, dealing with her experiences on the last jaunt and will have it published in December by Dutton. . . MARTELLS AND MIGNON set for Latin Quarter November 15. . . . MIL-DRED BAILEY returned to Cafe Society, Uptown October 23. . . . ROSE MARIE opens at the Martinique November 8 and is also set for the Capitol

CLIFF GIBBONS (Southern Sons) is the new Ink Spot replacing the late Hoppy Jones.

Chicago:

SAMMY WALSH and Enrica and Norvello current at Rio Cabana, ... CARIOCA SERENADERS are appearing at the 885

Brazilian Radio Man Buys Talent For Latin Clubs

NEW YORK, Nov. 4.-Joao P. Amaral, described as the owner of three radio stations in Brazil, is in town shopping for talent for Rio niteries and so far has set Jean Bartell, "Miss America" of 1943. Miss Bartell will go south in a few weeks to appear in three spots in Rio de Janeiro and in the State of Sao Paulo. En route the will make brief stops at Brazilian and American military bases in upper Latin America.

Union Warns 10 Agents on Comish

Club. . . . JOE MORRISON is the new attraction at the Vine Gardens. . . . WAYNE MARSH can be heard at the Winkin' Pup. . . . ANTOINETTES, Rudy Rigo and Nina Barbosa appearing at the 5100 Club. . . . KURTIS MARIONETTES are in the new show at the Blackhawk.

Philadelphia:

PACO AND HILDA make their local bow at the Latin Casino. . . . EDDIE SWARTZ emsees the fall opener at Powelton Cafe. . . . SID RAYMOND, recovered from an attack of amnesia, will resume his old position as field representative for AGVA. . . . JACK HUTCH-INSON takes over the lead at the Yacht Club. . . . JUNE WALLS heads the new revue at the Embassy. . . . PRIMROSE SEMON back in town at the Everglades. ... AL STEVENS heads the new revue at Sciolla's Theater-Cabaret.

BIR Ruling Says Performers Indies

(Continued from page 23)

State regulations, and in the States vaude and nitery actors will probably continue to be regarded as employees, not independent contractors. This will safeguard their compensation and insurance rights. The interests of about 70 per cent of AGVA's will thus be protected. he declared.

Mortimer S. Rosenthal, associate counsel of AGVA, stated that the BIR is not "legally correct" in declaring bandpackage performers to be independent contractors. Rosenthal said that yesterday's BIR ruling "doesn't find a fact which is legally true," but merely creates an "artificial situation for tax purposes."

He said that the relief obtained last spring by AGVA wherein a performer was allowed to deduct up to 50 per cent of his earnings before paying withholding tax provided enough tax advantage to the

Detroit Lady Copper Yens Separate Fem **Rooms in Niteries**

DETROIT, Nov. 4 .- A proposal to exclude unescorted women from places selling liquor, requiring the provision of a separate women's room, was made this week for Detroit by Eleanore Hutzel, deputy chief of police, in charge of the women's division.

Miss Hutzel modeled her proposal on the liquor customs in Ontario, where this type of segregation of sexes is practiced generally.

The idea, if carried thru, would probably cause serious disruption of existing nitery operations, as most spots depend to a large extent today on parties of girls and women.

ZORITA, former burly strip, now running a barbecue parlor in New York under the slogan "From burly-cue and bare ribs to barbie-cue and spare ribs."

WANTED "POPEYE" VOICE FOR MOVIE SHORTS

Opportunity for minuic who can imitate Popeye voice to record for the popular series of Technicolor cartoon shorts released by Paramount Pictures. Write or call for audition.

FAMOUS STUDIOS 25 West 45th St., New York, N. Y. Phone BRyant 9-1600

Female Ballet Dancer Wanted

NIGHT CLUBS-VAUDEVILLE

27





NEW YORK, Nov. 4 .--- Officials of AGVA this week started a campaign to refresh the memories of agents regarding the amount of commission allowed for night club and vaude bookings. At least 10 Eastern agents, mostly indies, were notified that they are not permitted to exact 15 per cent except in cases where a booker with an exclusive, written booking privilege is involved. Otherwise only 10 per cent is permitted.

Union spokesmen said that many agents were tending to assume that the 15 per cent allowed in exclusive booking deals goes for all deals. Hence the reminders. The agents warned henceforth will be given short shift when they try to collect 15 per cent, declared AGVA officials.

DETROIT OPS BLAST

(Continued from page 23)

to be made thru the Wage Stabilization Division of the War Labor Board, according to Chlopan.

Shepherd, Chiado Elected

DETROIT, Nov. 4 .- A move to draw badly needed help for night spots from unemployed war workers was made at annual convention of the Michigan Table Top Congress, held at the Fort Shelby Hotel here. Organization is the trade group of tavern and night club operators of the State.

According to the formal resolutions adopted at the convention, in many parts of the State, ex-war workers are being kept on unemployment insurance, while the operators are in serious need of help. Reason assigned by the convention is that wages, which are controlled, are "not as high as in war work."

Tavern owners at the meet were called on by Dr. Bruce Douglass, Detroit Health Commissioner, and other official medical representatives to enlist in the war being Fay, has simply brought his stuff from waged here on venereal disease.

Eddy Shepherd, owner of the Club Stevadora, Detroit, was elected president; E. P. Gilbert, Sany Calvo, Alida Bushey and James Daugherty, vice-presidents, and Jacob Lewandowski, treasurer.

The Metropolitan Cabaret Owners' Association of Detroit elected Mickey Chiado, owner of the Club Gay Haven, for burly or the legit, not the Paramount. as president.

average performer.

The BIR acted, he said, to solve the problem of hig-dough performers who do not want to pay withholding tax and, conceivably, may have weakened the ultimate interests of small performers. Other government bureaus will no doubt be guided by the BIR's ruling, he said.

ARA Governors to Meet

NEW YORK, Nov. 4. - The Board of Governors of the Artists Representatives' Association meets Monday night (6), for the first time since mid-summer, to consider a new type of standard employment contract and to deal with a personnel problem which has arisen within the organization,

PARAMOUNT, N. Y.

(Continued from opposite page) and use second flashy piece as encorer and good going offer.

Marion Hutton, blond beauty, unfortunately because of her material calls for a comparison with her laugh-gettin' sis, Betty. Consequently gal, altho having an A-1 appearance and vocal chords, fails to walk off with her own honors. She does good special stuff, including tongue tripper No Doubt About It, which she did in Abbott and Costello pic, but payee is always seeing carbon copy of sis. However, when gal does I Had a Little Talk With the Lord she rings the bell, but hard. She should take her cue from that and use ballads as her cue. Cleaner-upper where she works with a mirror, reflecting lights of the spot into audience, is too mechanical to be personal and it's not too strong a gimmick.

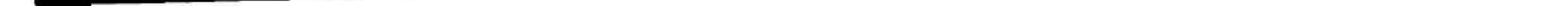
Bert Wheeler, comic who last year played musicaler Show Time with Frank the \$4.40 house to the Para. It's a lesson in what not to do. Stuff is mostly blue, with all sorts of off-color touches, and just doesn't go. Comic, with fine sense of timing, tries hard, but his choice of material is in bad taste and doesn't register. An occasional reference to s. a. is okay, but to build a routine around it is jake Paul Secon.

Member of the Internationally famous dancing team of Dias and Diana is desirous of finding another dancing partner. Returning to the Dance Field, having been engaged in contributing to the war effort for the past two years. Would have to be a hallet dancer, capable of doing acrobatics, about five feet tall, between \$5 and \$7 pounds in weight, 20 to 27 years of age and free to travel. The work is in the concert field, including character and folk dancing as well as dramatics. If you qualify or know of anyone who does, please write or wire at once.

JOHN DIAS

1002 Federal St. CAMDEN, N. J.





LEGITIMATE

November 11, 1944

Communications to 1564 Broadway, New York 19, N. Y.

BROADWAY OPENINGS

EMBEZZLED HEAVEN

(Opened Tuesday, October 31, 1944)

NATIONAL THEATER

Fay, based on a novel by Franz Werfel. Staged by B. Iden Payne. Settings by Stewart Chancy. Production under supervision of Theresa Helburn and Lawrence Langner. Company manager, Tom Powers. Stage manager, Edward McHugh, Press representatives, Alfred Tamarin and Dick Weaver. Presented by the Theater Guild.

TetaEthel Barrymore BichlerSanford Meisner Countess ArganBettina Cerf Mojmir (The Child) Edward Fernandez GeorgeVal Witherill JarmilaPeggy Meredith FranziskaAugusta Roeland Mail Carrier......Don Valentine Mrs. Schultz......Else Basserman KovalskyFrank Richards MojmirEduard Franz MonsignoreJohn McKee Maestro Di Camera Edward Kilcullen The Pope.....Albert Basserman Papal Valet.....Julian Benjamin PhysicianGraham Velsey Swiss Guards. . Paige Edwards, Robert Fletcher Sedlaris..... David Barnaby, Robert O'Brien

There is no doubt as to Embezzled Heaven being a hit. It has Ethel Barrymore for a magnet, surrounded by one of the Theater Guild's most meticulous productions. However, the draw will stem from that combination-the play keeps up with neither.

Adaptors L. Bush-Fekete and Mary Helen Fay have not succeeded in bringing the Aunt Teta of Franz Werfel's novel to life. The Czecho-Slovak cook of the book was a little sly, more than a little selfish, with a peasant shrewdness rather than intelligence-coupled with a blind, exalted faith based on all three. Somewhere between the pages of the book and the National stage much of that Teta has been lost. What does arrive is a completely sympathetic to the lot of Julie Stevens. She plays portrait of a duped and aging womanplayed with all the Barrymore skill-but without the analytical depth of character drawing which Werfel put into the original. Perhaps, it is too difficult to compress the Werfel story, which is leisurely and takes time to build, into a prolog and three acts. At all events, the adaptors have not made a good play out of it. It is uneven-ponderous where it should be quick, and occasionally quick in changes of mood which are too sudden to fit into the picture. When the book Teta discovered that the nephew, thru whose good offices in the priesthood she had expected to buy her way into heaven, was a lying scoundrel who had robbed and cheated her, she was mentally and spiritually dazed. Yet in three minutes on the National stage she is planning to be off on a pilgrimage to Rome. It is only in the final scenes, when she learns her lesson from the lips of the pontiff that heaven can be won only thru faith and love, that something of the real Teta emerges-and that, it is suspected, is due more to Barrymore re-(See Embezzled Heaven on page 30)

SLEEP NO MORE

(Opened Thursday, November 2, 1944) THE PLAYHOUSE

A play by L. Bush-Fekete and Mary Helen A melo by Charleie and Oliver Garrett. Directed by Roy Hargrave. Settings by Raymond Sovey. General manager, Ralph R. Kravelte. Stage manager, Harry Howell, Press representatives, Karl Bernstein and Martha Dreiblatt, Presented by Richard W. Krakeur in association with Roger Clark.

> Edward, the Butler.....J. Colville Dunn Kathryn (Kitty) Sturdevant, Norma Chambers Emily Groat, a Nurse..... Teresa Dale Eleanor Contes.....Audrey Ridgewell Winifred AgateJulle Stevens Donald Sturdevant......Harry Ellerbe Lt. "Hank" Williams......Don Gibson Dr. Ogden Pomfret.....Ivan Simpson

> The title which authors Charlie and Oliver Garrett have tagged onto their new melo rings the bell, if not in the way that they intended. Sleep, My Pretty One breeds customer somnolence. As any of them can nod at home and save \$3.60 plus carfare, it is unlikely that Sleep will be around for long.

> Sleep is another snatch from the notion of The Silver Chord, but this time hoked into a melo about an old dame who likes to knock off her son's fiancees. It might be made into a good psychomurder thriller, but the authors have become so intent on cluttering up the stage with tedlous, extraneous material that they have completely neglected to develop the central character. The result is complete indifference as to what she does or thinks, which is bad going for a melo which relies for its punch on the aura of horror and suspense exuded by a paralytic murderess.

As a matter of fact, neither of the Garretts has managed to inject the script with more than a thimbleful of horror and less suspense. There is never any question as to the wind-up. Events are carefully sign-posted all the way, and when the big doings do come off in the last scene they evoke no more than a mild "do tell" response. By that time most of the customers are likely too sleepy to care, anyway. Whatever honors stem from Sleep fall the gal who is to marry the stuffed-shirt son. She makes her ingenuous and likable-the one really bright spot in the show. Pauline Lord as the chair-ridden old dame is far from satisfactory. Part of the lack can be attributed to the scripting, since the character is sketchy and uneven. But there is no excuse for frequent lapses in diction and flubbed lines from one of her talent and experience. Nor does she, when her maniacal tricks have found her out, rise to the pitch that one would expect. She remains as she begins-a pretty dull old lady to the better end. Harry Ellerbe fights with the thankless role of the hag-ridden son and makes a good job of him. At least you are glad that the gal finally gives him the air. Don Gibson makes a navy lieutenant who loves her pleasantly human and normal, and Ivan Simpson contributes a well-planned bit as the family medico. The rest of them are adequate for what they have to do. Raymond Sovey's two sets of a parlor and top-floor room of a Gramercy Park mansion are right to the mark. Too bad that they contain more authentic atmosphere than anything which goes on inside them. Roy Hargrave's direction is pedestrian and stodgy.

OUT-OF-TOWN OPENINGS

IN BED WE CRY

(Opened Monday, October 30, 1944) (Stem opening, Nov. 14. No theater skedded) WILBUR THEATER, BOSTON

play by Ilka Chase, dramatized from her А own novel of the same title. Staged by John C. Wilson. Settings by Joseph B. Platt. Miss Chase's gowns by Adrian. General manager, C. W. Hobbs. Company manager, O. Edwin Knill. Press representative, Willard Keefe. Stage manager, Lucian Self. Presented by John C. Wilson.

| | a rederinger with the state of |
|---|---|
| | Fairweather |
| | Kurt Fabri Frederic Tozere |
| | Delivery Boy |
| | Maria SollnerElena Karam |
| | Jasper DoolittlePaul McGrath |
| | Bruce Morely |
| | Devon Elliott Wainwright Ilka Chase |
| | SuzanneVirginia Kaye |
| | Tim Wainwright Francis DeSales |
| | HildaGynia Gray |
| | Miriam Doyle,Claudia Waldren |
| | Barbara Horlick |
| | Nick Van Alston Maury Tuckerman |
| | Dick HadleyDouglas Gregory |
| | Jennie MooreRuth Matteson |
| ŝ | Claire DangerfieldElcanor Audley |
| | Daing a threa-star member and pres- |

Being a three-star member and practically the founder of the Smart Set, it is inconceivable that Ilka Chase should attempt anything in the literary or dramatic veins which is not completely ultra. The least you can say for In Bed We Cry, which Miss Chase fashioned from her own like-titled novel, is that it is an attempt.

Bed tries to be elegant and brilliantly witty, two perequisites for entrance into the company of sophisticates. By virtue of sets and costumes it occasionally succeeds in satisfying the first requirement. But to meet the second, as a play it strikes attitudes, postures, poses and but seldom offers any real diversion.

Hub Crix Poll

Chalked-up 57 per cent score on a four-tothree vote. Yes: Helen Eager (Traveler), Eleanor Hughes (Herald), Cyrus Durgin (Globe), Peggy Doyle (American). No: Elliot Norton (Post), L. A. Soper (Monitor), Leo Gaffney (Record).

TRIO

(Opened Wednesday, October 25, 1944) LOCUST STREET THEATER, PHILADELPHIA

- (Stem opening pending. Theaters, disturbed by theme of play, are loathe to sign lease with producer.)
- A play by Dorothy and Howard Baker, adapted from the novel by Dorothy Baker. Staged by Bretaigne Windust. Settings by Stewart Chaney. Presented by Lee Sabinson,
- CAST: Lydia St. Clair, Lois Wheeler, Richard Widmark, Kenneth Williams, Mary Alan Hokanson, Ken Tower, Sara Perry, Harry Irvine and Henry Goon.

There is much room for argument as to whether or not an exposition of Lesbos belongs on the legit stage. Be that as it may, the fact remains that Trio, in treating that pathological subject with restraint and yet in an all-absorbing and intelligent manner, makes for one of the better plays to hit boards this year. As a matter of fact, the play and its players lean toward greatness, to such an extent that Trio promises to be one of the most talked-about presentations of the year. And save for your Aunt Agatha and her little niece Nellie, terrif box office.

Philly Crix Tab

Three to one verdict from experts gave "Trio" a 75 per cent score. Yes: Jerry Gaghan (Daily News), Edwin Schloss (Record), Linton Martin (Inquirer). No: Robert Sensenderfer (Bulletin).

The saga is quite the sordid thing, but beautifully done and excellently played. It's the story of Pauline Maury, the quite Parisian college professor at a Midwest university, and Janet Logan, a student at the school who belongs soul and body to the older and more worldly woman. The college professor is all out to prove the thesis of the book she has writtenactually the work of an earlier wardthat genius and artistry emerges from perversion and depravity --- "running against the grain" of human emotions and experiences that follow the natural line. And she is almost successful until young Ray McKenzie, another student working his way thru college, comes into Janet's life and heart. The emotional impact, and the resulting emotional conflicts when the elder woman fights to keep her catch from the normalizing male, makes for a second act that fairly hypnotizes the rational mind and keeps you spellbound at the edge of your seat. The impact is carried over to the closing act, when the college professor is exposed, both as to her literature and her perverted sex-life, and true love once again runs its natural course. And it is all constructed so well dramatically, and given such sensitive touch in treatment, that one can't help but shout out that Trio is truly a great play-the plot be damned. It's almost amazing how the play and its players pick up the second stanza after a first act that is loaded down with words and no meaning. Starting from scratch, if Dorothy (Young Man With a Horn) Baker can find a first act in her highly provocative novel that will set the stage for the two stanzas that follow on the stage, Trio would then shape up as a dramatic sensation. For one not familiar with the book, and those who are must have great patience, the play as it stands does not start until the second act. No little measure for its success goes to the players, who must share the kudos with Bretaigne Windust's sensitive and highly intelligent direction. The suspense and pace for such emotional impact requires real artistry in direction. And Windust does that admirably. Lydia St. Clair, one of France's more important actresses until the Nazi occupation of Paris, is dynamic as the depraved college professor-her temperament for hysteria, passion and frustration as the role demands faithfully fulfilled. Lois Wheeler, who attracted attention for her performance in Innocent Voyage and last seen on Broadway in Pick-Up Girl, is a happy choice for Janet Logan, in being able to portray so vividly the emotional struggle sparked by Lesbos. And completing the "trio," Richard Widmark, who made his Broadway bow in the juve lead for Kiss and Tell, makes for a remarkable Ray McKenzie.



"Sleep" is not radio bait. It would probably sound jus as dull over the air as it looks and listens at the Playhouse.

Bob Francis.

HARVEY

(Opened Wednesday, November 1, 1944) **48TH STREET THEATER**

A comedy by Mary Chase, Directed by Antoinette Perry. Settings by John Root. Com-pany manager, Clarence Taylor. Stage Stage manager, Bradford Hatton. Press representative, Thomas Kilpatrick. Presented by Brock Pemberton.

Myrtle Mac Simmons.....Jane Van Duser Veta Louise Simmons.....Josephine Hull Elwood P. Dowd Frank Fay Miss Johnson Eloise Sheldon Mrs. Ethel Chauvenet......Frederica Going Ruth Kelly, R.N.....Janet Tyler Marvin Wilson,Jcsse White William R. Chumley, M.D...Fred Irving Lewis Betty Chumley......Dora Clement

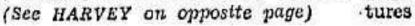
Bcd commences as a blase account of relations between the sexes, married and otherwise, and gives promise of some swank adventures. But very soon it tackles the problem of a career woman and her less successful husband and it finally comes to conclusion on a note of serious drama. If Miss Chase had stuck to either of the first two themes, she might have produced something memorable. She has a gift for trenchchant observation and biting wit which would have sparked a more consistent effort. But the bones of her awkward plot are clearly evident and they are not very attractive.

Readers of the novel will know that Bed is the story of Devon Elliott, head of a cosmetic house which rivals such platinum establishments as Arden's and Rubenstein's. A rift appears between Devon and her husband Tim, head of her laboratories, who longs to return to serious research. After he has gone, Devon is beset by a European wolf and heel, Kurt Fabri, who proceeds to dazzle her with sex. Altho Tim enters the army, Devon divorces him to marry Kurt, despite her knowledge of latter's touncat proclivities. But then Tim dies in battle and Devon feels free of Kurt's unhealthy compulsion.

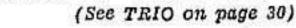
All the pilliwinking that goes on here is a little hard to believe. For an intelligent woman, Devon is too much of a fiddlehead about love. More often than not the motivation of the other characters is vague, too. Nobody doubts Miss Chase's versatility, but her play might be better off if she turned over her role to an abler actress and concentrated on tidying up her script. It still has wide possibilities and you can be sure, with the smart atmosphere and gorgeous costumes, that women will love it, no matter how bad. For that reason, the success of Bed may not be in doubt.

Despite the bright things she can invent, Miss Chase's piping voice and awkward acting style are not tailored for her role. Her manner of getting off a brittle sally (which often falls flat) is to throw back her head in the Rooseveltian manner and self-consicously deliver herself of it. It doesn't work. She knows what she is about; but the results don't come right. Frederic Tozere is okay as the unsavory, magnetic heel. Francis DeSales tries hard but has little luck with the poorly written role of the husband. Paul McGrath capably declaims the part of Devon's business partner. The remaining players are competent fix-

Others in the cast have small and insignificant roles to play, primarily for the opening act. And for what little they







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The Billboard

LEGITIMATE 29



(Routes are for current week when no dates are given)

Abie's Irish Rose (Shubert Lafayette) Detroit.

Blossom Time (National) Washington, Cherry Orchard (Tait Aud.) Cincinnati 6-8;

(Hartman) Columbus 9-11.
 Dunham, Katherine (Hanna) Cleveland.
 Gilbert & Sullivan Operas (Forrest) Phila.
 Good Night Ladies (Capitol) Yakima, Wash.,
 8: (Fox) Spokane 9: (Wilma) Missoula,
 Mont., 10; (Fox) Butte 11.
 Hayes, Helen, in Harriet (Erlanger) Buffalo
 8.11

8-11. In Bed We Cry, with Ilka Chase (Wilbur)

Hoston.

Kiss and Tell (Studebaker) Chi. Kiss and Tell (Majestic) Ft. Worth, Tex., 8-(Melba) Dallas 10-11.

Life With Father (Hartman) Columbus, O., 6-8; (English) Indianapolis 9-11. Merry Widow (Cass) Detroit. Merry Widow (High School Aud.) Baton Rouge, La., 8; (Municipal Aud.) New Or-leans 9-11.

Okiahoma (Erlanger) Chi. Olson & Johnson, in Standing Room Only (Shubert) Boston.

Othello (Nixon) Plitsburgh.

Over 21 (Davidson) Milwaukee.

Pitts, Zasu, in Ramshackle Inn (City Aud.) Pueblo, Colo., 8; (Chief) Colorado Springs 9; (Aud.) Denver 10-11.

Rebecca (Royal Alexandra) Toronto. Sons o' Fun (Auditorium) Newark, O., 8; (Weller) Zanesville 9; (Hippodrome) Mari-etta 10; (Virginia) Wheeling, W. Va., 11. Student Prince (Blackstone) Chi.

Ten Little Indians (Harris) Chi. Three's a Family (Curran) San Francisco. Tomorrow the World (Colonial) Boston. Voice of the Turtle (Selwyn) Chi.

Wallflower (American) St. Louis.

Waltz King (Victory) Dayton, O., 7-8; (Cox)

Cincinnati 9-11.

Winged Victory (Masonic Aud.) San Francisco.

BALLET GOOD B. O.

(Continued from page 3) Sylphides, a white ballet that has to be danced superbly to inspire the present day ballet "fancier," It was a good graduating piece for a school, and not even the premiere dancers seemed better than "graduate students." Traditional ballet has to have the finest ensemble as well as stars to make it a standout. The opening night this presentation went thru all the motions-but that was all.



(Mansfield)

(Royale)

(Flymouth)

(National)

headquarters.

cent.

(48th Street)

(Music Box)

Jacobowsky and the

Colonel (Martin Beck)

Dramas

Valerie Black is understudying Hilda

Sim5, and Charles Swain ditto for Earl

Hyman. Third understudy is Claire

Leyba. John Wildborg to Coast Tues-

day (31) to confer with author Philip

Carl Benson moves into Michael Bey

slot ("Duke Ivan") Tuesday (7). Lat-

ter to Hollywood and pic contract.

Mike Todd is after Noah Beery for "Up in Central Park." Rose Ingram

and Betty Bruce are set for fem leads.

Rehearsals sked to start November 20.

Six aisle experts turned thumbs down.

Remaining three gave it the nod.

Score: 33 per cent. No: Louis Kronen-

berger (PM), Burton Rascoe (World-Telegram), John Chapman (News),

Lewis Nichols (Times), Wilelia Wal-

dorf (Post), Howard Barnes (Herald-

Tribune). Yes: Robert Coleman (Mir-

ror), Robert Garland (Journal-Ameri-

can), Ward Morehouse (Sun). Ad-

vance sale for 75G. Guild gave cock-

tail party Friday (3) for Ethel Barry-

more and Albert Basserman at Gulld

A smash with eight out of nine of

the crix-with pacans of praise for Frank Fay. Yes: Burton Rascoe (World-Telegram), Howard Barnes (Herald-Tribune), Louis Kronenberger (PM), Robert Garland (Journal-Ameri-

can), Lewis Nichols (Times), Robert

Coleman (Mirror), John Chapman (News), Ward Morehouse (Sun). No:

Wilella Waldorf (Post). Score: 94 per

Definitely in the top-cash bracket.

3-14, '44

Harvoy 11- 1, '44

I Remember Mama..... 10-19, '44

Doing capacity since preem.

Angel Street (Bijou).... 12- 5, '41

Anna Lucasta \$-30, '41

Yordan on pic rights sale.

Catherine Was Great .. 8- 2. 44

Chicken Every Sunday .. 4- 5, '44

Embezzled Heaven 10-31, '44

Opened

Peris.

1229

77

110

245

7

20

274

8

BROADWAY SHOWLOG

Performance Thru November 4

Opened Peris.

School For Brides 8- 1, '44 111 (Ambassador) Philip Huston had role in "Beyond

the Horizon" on "Arthur Hopkins Presents" (NBC) Wednesday (31).

Searching Wind, The .. 4-12, '44 239 (Fulton)

Sleep My Pretty One.... 11- 2, '44 4 (Playhouse)

Scored 23 per cent on a seven-totwo split from the experts. No: Robert Garland (Journal-American), Bur-ton Rascoe (World-Telegram), Ward Morchouse (Sun), Louis Kronenberger (PM), Howard Barnes (Herald-Tribune), Lewis Nichols (Times), Robert Coleman (Mirror). Yes: John Chapman (News), Wilella Waldorf (Post).

Snafu 10-25, '44 13 (Hudson)

George Abbott is already planning a Chi troupe. He is looking for a Billy Redfield type to play the 2d company "Ronnie." Eugenia Delarove will be air-guested by Adrienne Ames Tuesday 7. Enid Markey ditto with Maxine Keith (WOR) Wednesday (15). Au-thors Louis Solomon and Harold Buchman guested by Steve Garrett (WINS) Tuesday (31). Both left for Hollywood Friday (3).

- Soldier's Wife 10- 4, '44 37 (Golden)
- Ton Little Indians 6-27, '44 151 (Broadhurst) John Fredericks of overseas troupe is being tested for a top role in screen version of "The Robe."
- Two Mrs. Carrolls, The. 8- 3, '43 479 (Booth)
- Violet 10-24, '44 15 (Belasco) Skeds one more week. Will close Saturday (11).
- 23 Closes Saturday (4).

Volce of the Turtle, The. 12- 3, '43 318 (Morosco) Betty Field replaces Margaret Sul-

lavan, when latter leaves December 18. Herman Shumlin and Elliots Nugent are combining to produce and direct overseas version of "Male Animal."

Perfs. Opened

Douglas. Buster West made a flying trip to South Sutton, N. H., over Sunday (29). The barn on his farm burned down. Jackie Gleason gets a spread in Christmas issue of "Pic" mag as Santa Claus. Company man-ager Tommy Bodlin is hospitalized for check-up since Thursday (2). Bruce Fernald has been appointed assistant stage manager.

Mexican Hayride 1-28, '44 326 (Winter Garden)

Feodore Tedick replaced Robert Tavis Monday (30) in singing line. Latter takes on Wilbur Evan's role in overseas version of "Hayride." Overseas troups gets break-in with three performances at Camp Killmer, N. J., Friday (3) thru Sunday (5). Wilbur Evans sang for WAC rally at Grand Central Palace Wednesday (1). "Star and Garter" principals, Willie Howard, Lois Andrews, Georgia Southern and Chas Chaso leave Salurday (4) for Chi. Open at Blackstone Thursday (16).

Oklahoma! 8-31, '43 (St. James) 702

Lee Dixon still on sick list. Having check-up before tonsilectomy. Milton Watson filling in for him. Peter Hamilton has been signed by the Guild for top male dancer slot in "Sing Out the News." Despite the fact that Sol Lesser is expected to arrive from Coast within the next couple of weeks with the offer of a screen chore, Agnes DeMille's next choregraphy job will likely be on Guild's musical version of "Lilliom." Louis Calhern's air show (WHN) Sunday (5), "Palestine Speaks," will feature "House in the Desert."

One Touch of Venus ... 10- 7, '43 455 (46th St.)

Jack Mann emseed fall benefit and dance of St. Catherine of Sienna School Friday (3). Put on "Flugel Street" routine, assisted by Eddle Yubell. It's Sheldon Bennett who replaced Hal Stone. Allyn Ann Mc-Clerie left chorus for "On the Town," Sona Osata will dance in "Town" too.

Song of Norway 8-21, '44 89 (Imperial)

Irra Potina given a matinee rest

The second number was in two scenes and called upon nearly all the Brahms music that could be used for a ballet. It was interesting. The audience liked it. But in costuming and choregraphy it left a great deal to be desired. There was gingerbread in the toes and costuming. Bronislava Nijinska did better later in the week with other compositions, but in this she was just enjoying herself with Brahms.

Third was the Colloguy.

The final number, not seen by many first-nighters (it started after 11), was another Nijinska set routine. It was Bolero and, despite the fact that there wasn't enough fire to toast a cracker in the entire proceedings, it brought down the house. This number was originally conceived for Ida Rubinstein and perhaps was okay for Ida but not for Viola Essen. V. E. is not a Carmen Amaya, and to bring the bolero (as directed by Nijinska) to life an Argentinean at least was necessary. What was outstanding about the entire proceedings was the fact that, despite the lack of sock dancing and sock musical backing, it was, except to the regular ballet goers, worth the price of admission. The gang that came because (1) the International Theater was opening and (2) they wanted to be there at a theater opening, etc., enjoyed themselves. With increased pace, a little cutting and dropping a number here and there, this opening night bill will continue to draw them to the b. o.

Actually, it looks as tho "the theater built by Hearst for Marion Davies and tan, Park, etc., and now known as the Chase's wacky creation invests the stage International, may come of financial age of the 48th Street Theater with more same way. thru ballet.

on the name International is still a mystery-but the third toesters group is set-and when any group can ride without individual great stars-that's newsor maybe it's just a trend.

Joe Kochler.

HARVEY

(Continued from opposite page) Judge Omar GaffneyJohn Kirk E. J. LofgrenRobert Gist some sort of tongue-in-cheek sprite out but, somehow or other, sister gets herof Celtic mythology. It comes in the self committed by mistake, Meantime

Oscar Karlweiss still laid up with sprained knee. Herbert Berghof continues to sub. Guild gives a farewell cocktail party for Annabella Sunday (5). Strictly a Guild family and cast party.

Kiss and Tell 3-17, '43 692 (Biltmore)

Frances Bayler has been hospitalized with sciatica Monday (30) thru week. Madeleine King has been subbing for her. Former will be back with troupe Monday (6). Company gave performance for Mitchel Field G. I.'s Monday (30). Took along own 11-foot set which was made by the Special Service gang at Halloran General Hospital and presented to them after their last performance there.

Life With Father 11- 8, '39 2101 (Empire)

Meet a Body..... 10-16, '44 24 (Forrest) Closes Saturday (4).

No Way Out 10-30, '44

(Cort)

Took an eight-to-one pasting from the crix for an 11 per cent score. No: Howard Barnes (Herald-Tribune), John Chapman (News), Robert Coleman (Mirror), Robert Garland (Journal-American), Lewis Nichols (Times), Ward Morchouse (Sun), Wilella Waldorf (Post), Louis Kronenberger (PM). Yes: Button Rascoe (World-Telegram). Closes Saturday (4).

Perfect Marriage, The ... 10-26, '44 12 (Barrymore) Helen Flint host the cast at home Sunday (5).

mans addicted to the bottle. Miss saloon tour which winds up with the assistant. Janet Tyler is a nice nurse. honest, genuine laughter than has been Why an American group should insist chalked up by a dozen more expertly scripted comedies and farces. Perhaps, Fay is what really does the trick, for Harvey is made to order for Fay and Fay is a producer's dream for Harvey. It Stem together for a long time to come.

Fay is the benign screwball with whom Harvey makes friends. Fay also has a sister (Josephine Hull) and a niece (Jane her, if she had. Van Duser), who deplore his association According to Mary Chase, a Pooka is him away in a nice private nuthouse

Musicals

Bloomer Girl 10- 5, '44 36 (Shubert)

Drumbeater Bill Keefe puts over sock ad stunt. Bonwit-Teller devotes eight show windows to comparison of show costumes to current clothes Monday (30) thru Tuesday (7).

390 Carmen Jones 12- 2, '43 (Broadway)

Bea Lillie finally arrived in town Saturday (28) for "7 Lively Arts" rehearsals. Goes on the air Saturday (4) on BBC-NBC "Atlantic Spotlight." Will talk and sing with platterings of herself in London. Latest signers for "Arts" are the Bernard Brothers. Benny Goodman has set up the personnel of his quintet for the show. The five are: Red Norvo, xylophone; Morrie Field, drums; Teddy Wilson, piano; Sid Weiss, bass, and Goodman with the licorice stick.

242 Follow the Girls 4- 8, '44 (44th St. Theater)

Dave Wolper is bringing suit against the Trudy Russell vaude unit currently touring South. Alleges unit uses title "Follow the Girls." Wolper states he will sue every theater which plays unit under that title from now on, Paul Porter has been appointed general stage manager for "Girls" and a forthcoming "Glad to See You." Dell Parker, who has been held over for six more weeks at Amando's, has been solitaired by radio-crooner Larry

Wednesday (1), Dorcen Wilson sang the role.

Star Time..... 9-12, '44 (Majestic) 74

Dorothy Donegan is having tough time making finales. Mats at Majestic cut it fine to make the dinner show at the Zanzibar. And saloon dinner shows are apt to overlap an 8:40 theater curtain. Ex-Roxyette Viola Roesler is now Connee Boswell's secretary. Whitson Brothers have been bld by Clifford Fischer for his new revue which he is prepping for Ciro's in Paris. Lou Holtz plans a new supervaude, "Music Hall," for spring.

ICE SHOWS

Hats Off to Ice 6-22, '44 189 (Center) Lucille Page joins up in act with her husband for one performance Tuesday (14). She will join Buster West in a feature number for "Night of Stars" benefit at Madison Square Garden. REVIVALS Merry Widow, The 10- 7, '44 33 (City Center) Closes Saturday (4).

BALLETS

Ballet Theatre 10- 8, '44 33 (Metropolitan) Closes Sunday (5).

Ballet International..., 10-30, '44 (International Theater)

Chase's pooka is a white rabbit-six foot, eminent psychiatrist as firmly convinced It looked like she was going to pair one and a half, the invisible-and his of Harvey's reality as his sponsor. In off with the latter. Ditto for Jane Van named at various times, the Cosmopoli- name is Harvey. Be that as it may, Miss fact, by the third-act curtain, the ma- Duser, the plain-jane niece, and Jesse jority of the customers get to feeling the White, who is the nuthouse strong-

Scriptically, Harvey has its faults, There are slow-downs here and there nice send-off. John Root's two sets of which break the pace. But Fay on the a living room and a sanatorium recepit should be said that Harvey plus Frank stage-and he's on most of the time- tion room are well turned out. Antoinmore than make up for writing deficien- ette Perry has paced the staging to get cies. He is sock from beginning to end. the very best out of the script. He makes the screwball such a lovable looks as if both would be around the little guy, that even his sister doesn't want him any other way, when the chance comes to cure him. It's a cinch the customers would never have forgiven

Josephine Hull is right along in the with the Harvey. They decide to put wacky slot with Fay. After the years of Arsenic she should be in the groove to play a lady who can see a six-foot rabbit, too. And she is. Fred Irving Lewis is a form of a large animal-six feet or more Fay, Harvey and the dignified head of reasonable facsimile of a pompous -and usually makes friends with hu- the institution embark on a hilarious medico and Tom Seldel makes a likable

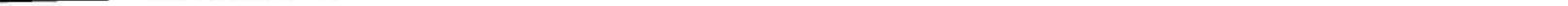
armer.

Brock Pemberton has given Harvey a

Doubtful that air casters can make much use of it, however. It would be difficult to get the feeling of Harvey's invisible presence over a mike. It needs Fay's panto and double takes to put it across, and these must be got via the eye.

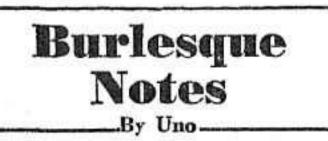
In sum, Harvey is a Fay show. Without him it is hard to say how it would size up. With him it is a delightful. addition to the Stem season and likely a hit for Brock Pemberton.

7



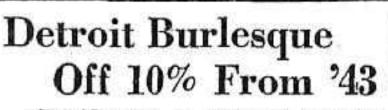
The Billboard

30 GENERAL NEWS



JULIA BRYAN won top honors in a pin-up contest held by the 250th Field Artillery Group, Hq. Btry, 435th FA, Bn., at Camp Gruber, Okla., supervised by Lieutenant Cole, Special Service officer for the group. . . . HOLLY LESLIE has replaced Joe Lyons, taken ill, in the Shorty and Stinky unit on the Hirst Circuit. . . DOLORES ARMSTEAD, tap and character dancer in the same unit, is making her initial appearance in burlesque and is being chaperoned by her ma, Norma Gilbert, herself a former dancer in vaude. . . RED DULIN, comic from Texas; Billy Hess, 74-year-old manipulator of musical bells; M'lle Michelle, strip, and Mary Bastin, promoted to talking woman, are other principals. . . . ALYNE PAYNE, featured on the Hirst Wheel, entertained her ma, Mrs. George Sauer, here for three weeks from her home in San Antonio. . . . NED CRANE is in charge of production at all three Bryant houses in Waterbury, Boston, and Utica, N. Y. . . . INA LOR-RAINE opened October 30 at the Milwaukee Club, Milwaukee. . . . BOB CAR-NEY, former burly ace comic, back from an overseas USO unit of vaude acts is now awaiting word for another European tour. . . . MARY JOYCE (Mrs. Carney), who recently underwent a brain operation, is convalescing at her sister's home in Philadelphia.

MARGIE HART among the celebs who entertained via air and stage to help celebrate the Newspaper Guild's first canteen anniversary, October 27, at Guild headquarters in Manhattan. . . . ANN CORIO signed for Edgar MacGregor's new comedy. . . BILLEE LEE opened October 27 at the Casino, Boston, with Claude Mathis, Bobble Cook and Radianna. ... HARRY FARROS, operator of the Liberty. San Francisco, recently acquired another house in Portland, Ore., for burly stock and is negotiating for still another in Seattle. . . WALTER OWENS, in his seventh year; Porkey Downard, in his third, and Hermie Rose, in his fifth, are the comics at the Liberty, San Francisco, where other principals are Tom Farmer, Frank O'Rourke, Irene Cornell, Vivian Kelley, Gene Wilson, Dot Kent, Betty McNeal, Madam Jernett, Princess Redfawn and Bobby Young. . . . DAVE VINE, ex-burly comic, seriously ill at his Manhattan home. . . . IRVING BECKER now managing School for Brides at the Ambassador, New York, and Harry Shapiro for Carmen Jones at the Broadway. Both are former burly pilots. . . . STANLEY MONTFORT, house straight at the Avenue, Detroit, has copyrighted the scene, American Husbands, which he wrote recently.



DETROIT, Nov. 4 .- Check of Detroit's burlesque houses shows they have not been enjoying the general prosperity of most of the rest of local show business for the past several months. While the showbiz peak is on a slow downgrade, generally, burlesque patronage never did get up to the top.

At present, typical report from David King, manager of the National Theater, playing roadshows, biz is nearly 10 per cent under the figures of a year ago.

This can be accounted for largely by the loss to the services of younger men, who constituted the bulk of burlesque trade here, with no new patronage growing up to replace them here at present. Servicemen on leave and the new influx of women customers do not make up for the boys who have left.

Friml Middlebrow **Pitch Gathers**

MINNEAPOLIS, Nov. 6 .- For the first time in the memory of those who have been around since the Minneapolis Auditorium was built, mainfloor and balcony seats were sold at the same price-\$2.40-when Twin Citles Greater Attractions slapped on that tariff for the Rudolph Friml concert Wednesday (1).

Mainfloor has 3,700 seats and first balcony, 2,300 seats. Along with Friml, show included Margaret Speakes, Conrad Thibault and a 55-piece ork, for a nut of nearly 10 Grand.

Plan was to limit seating to first floor and balcony, all at one price. However, Friml took the newspapermen by storm and they gave him plenty of publicity. So many a Johnny Q. Public decided to catch the show. Many balked, however, at plunking down \$2.40, so at last minute second balcony was opened and its 3,213 scats were offered at \$1.20 each, ducats obtainable at Auditorium box office only. An almost complete sellout at those prices grossed \$17,750.



DERNIE HEAD, agent for Blackstone the Magician, was in Trenton, N. J., last week arranging for the rabbit hider's appearance there November 18-19. Blackstone goes from there to Hershey, Pa., and then begins a trek south. Difficulties in railroad transportation is reported responsible for canceling of Blackstone's Baltimore engagement. . . . CINCIN-NATI AREA is solid with magic these days, what with the Great Ovette opening Friday (3) at the Primrose Country Club, Newport, Ky., for a two-week stand; the Amazing Mr. Ballentine (Carl Sharpe) opening the same night for a like period at Glenn Rendezvous, Newport, and Herman Homer (Homer Wolf) coming into Cincy's Taft Theater this week for the annual Firemen's Show. . . . PAUL STADELMAN, vent-magish, now in his 17th week for USO-Camp Shows, Inc., says that rumor has it that his unit will wind up its trek in January, with an overseas tour likely to follow. Stadelman infos that he has found USO trouping more hectic than one-nighting it with a rag opry. He tells of being caught on an island recently in a hurricane, of evacuating the island in a rocking boat, and of doing coin passes for the G.I.'s who accompanied him while barefoot and wearing a life jacket. "Did you ever try to back-palm a wet half dollar on a rocking boat?", he queries. "Ask Stewart Judah if he can do it." . . . ARNOLD FURST, recently returned from an extended USO tour overseas, related his experiences with the USO abroad over a CBS national hook-up and also participated in a television program from New York. He is the subject of an interesting article in the latest issue of Family Circle Magazine. Furst has been entertaining G.I.'s for USO for the last two and a half years. . . . JOHN CAL-

EMBEZZLED HEAVEN

(Continued from page 28) source and personality, than the writing of the scene,

Again, due to the cramming of so much story into so short a space, the other characters in the drama suffer similarly, Most of them become mere vignettes. Several of them, however, are outstanding. Albert Basserman, making his Stem stage debut, altho handlcapped by a German accent, brings sincerity and compassion to the role of the pope. Martin Blaine is more than helpful as the young priest who becomes Teta's spiritual nephew and Eduard Franz scores briefly as the scalawag, Mojmir. Sanford Meisner is amusing but overplays an evidently overwritten part of a gardner-footman, and Bettina Cerf is effective in the play's early moments as the countess.

The Guild has gone all-out on production. Stewart Chaney's four setsnotably the castle kitchen and the audience chamber of the Vatican are splendid. B. Iden Payne has given Heaven a dignified and intelligent staging. But in spite of the fact that their combined efforts are obviously headed for success. Teta is not a part for which Ethel Barrymore will be most fondly remembered.

If some radio sponsor could intrigue Miss Barrymore and Basserman into the notion of putting the last scene between the cook and the pope into a variety show slot, it would be a natural for the air. There is little else in the play which seems adaptable for etherizing.

Bob Francis.

TRIO

(Continued from page 28) are called upon to do or say, they handle well.

Among the plays dealing with sexual abnormality that have hit the boards in recent years, Trio rates the apex of the triangle. And it shouldn't take theatergoers, forgiving the curious, long to find that out. Maurie Orodenker.

NEW YORK, Nov. 4 .- Jim Sauter, executive director of the United Theatrical War Activities' Committee, has been reappointed chairman of the entertainment industry division of the War Flnance Committee for New York. Sauter has headed up the group since 1941. He will develop and co-ordinate activities for the Sixth War Loan Drive.

DAINTY DOLORES ARMSTEAD TAP AND CHARACTER DANCER First time on the Hirst Circuit after many engagements in the better Greater New York Niteries

COSTUMES Rented, Sold or Made to Order for all occasions. Oustom Made GIFTS. Send 25¢ for Sequin and Net Hair Ornament and receive Circulars FREE THE COSTUMER 238 State St., Dept. 2, Schenectady 5, N. Y.



Net Panties, \$1.25. Bras, 75¢. Rhinestoned Bra and G-String, \$10.00 a set. Eyclashes, \$1.50. Large used Ostrich Fans, reasonable. Add 15¢ postage on orders. C. GUYETTE,

4 NETS ON 6TH DRIVE

(Continued from page 3) Larry Haines, Carl Swensen and Bill Quinn.

Other packaged shows will include four quarter-hour sponsorable recordings by Horace Heidt in which Heidt welcomes back boys from the battle fronts, 24 fourminute War Bond briefs on war personalities, and a special ASCAP package that will be available to all stations whether they hold ASCAP licenses or not. Other music organizations, including BMI, are also planning special contributions.

William Hedges is handling the Sixth for NBC; Douglas Coulter is doing CBS chore; Philip Carlin is Blue's drive leader. and Louis McClintick has been charged with chore at MBS.

YARDBIRDS SEE WORLD

(Continued from page 4)

broadcasts, not including hospital ward shows and informal performances. They covered 4,000 miles, standing their own guard, doing their own k.p. They functioned as a complete army unit. In Algiers, after a performance, Gen. Dwight Eisenhower and General Patton called the men together and General Eisenhower said: "It is a great show. Since the beginning of the war, this is the first show I've taken time out to see." General Patton asked them to come and entertain his men in Sicily.

The Yardbirds arrived in Naples in January, 1944, and began to tour Italy.

The men are now entertaining in their third overseas theater of operations, the China-Burma-India theater of war. They arrived in India recently.

PHONE-WIRE PIX

(Continued on page 11)

the signal in the terminal circuits. He refused to say more than that because he claimed that as yet his company did not have itself fully protected by patent rights. From other sources, however, The Billboard was able to learn that the Binney system does not use equalizers along the lines of transmission. Whether or not the system could be used for distances greater than 10 miles (and that is an important question) could not be

lumbia Pictures, plays the romantic heavy in Fighting Guardsman, soon to be released. He recently finished a flicker with Richard Dix which has been named The Whistler. . . . LESTER LAKE, still en route for USO, postals from Portland, Me.: "Had dinner the other day with Silent Mora, up here from Boston to complete his book on magic, From what I've read of it, it'll be a must for all magicians. Spent a day, too, with Jacola and his family at Dover, N. M."

VERT (Calvert the Magician), recently

signed to a seven-year contract by Co-

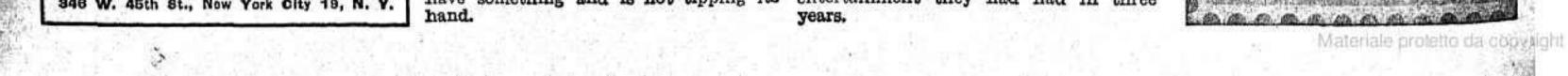
CHICAGO ASSEMBLY No. 3. Society of American Magicians, marked its 25th anniversary with a gala show at the Eighth Street Theater, Chicago, Friday night, October 27. Show was under the direction of Werner C. (Dorny) Dornfield, president, and a smart and entertaining program of magic and affiliated arts attracted an audience of nearly 1,000 people. The two-hour program included Dorny, emsee; the Bytonettes, six-girl line: Fernando the Fair, puppeteers; Mr. and Mrs. Dave Coleman, Johnny Coulon, Hal Haviland, Frances Ireland, the Great Ballantine, Ben Berger, Doug McCabe (Chang-Koo), Henry Gordien, Dr. Zina Bennett and Elliott James, with music by Al Marney's orchestra. Members of the Wizard's Club of Milwaukee presented President Dornfield with an engraved gavel as a token of their esteem. . . PAUL ROSINI is giving 'em his magic and a "tiny little waltz. please" at the Chase Hotel, St. Louis. . . ENS. DEL BREECE. who magicked professionally before becoming a navy flyer, postals from Fort Lauderdale, Fla .: "Florette and Boyette are at the Olympic Theater, Miami. Don't know them, but they do a damn swell act, anyway." . . . JACK HERBERT is playing Midwestern theaters after winding up at the Edgewater Beach Hotel, Chicago. . . . PORTILLO, Washington magus and vent, is showing the D. C. territory billed as Great Scott, "not the world's worst magician but a strong runner-up." . . . SAMUEL DIEZ, Mexican conjuror known professionally as Hita Hary, after a visit to Hollywood. has returned to Tijuana, Baja California, where he will vacation briefly before resuming his Mexican tour. Hita Hary recently played Cedra, a small fishing village on the island of the same name, off the coast of Lower California. His magic was the first ever witnessed by the determined. Packard knows it might islanders and it was the first professional have something and is not tipping its entertainment they had had in three



FIRST PRIZE \$1,500 Professional Marathon Dancers, If You Can Skate, Contact

GUS KALLIO Immediately 312 Walnut St., Monroe, Louisiana Salary to those who qualify. You pay your wires, we pay ours. BILLY KING, M. C.





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THE FINAL CURTAIN

BUSH-Sam, father of George Bush, co-owner of the Bush & Laube Concession Company, Kansas City, Mo., operators of novelty concessions at indoor circuses and grandstands, in Rochester, N. Y., October 21. Services and interment there October 24.

CUNNINGHAM-Ray, of Wayne, Alta., for some years a contestant at the Calgary Stampede and on several occasions attached to the well-known Slim Swain chuckwagon outfit, killed in action with the Canadian Army overseas.

DUNVILLE-Mrs. Minnie Frances La-Fore, 69, mother of Robert Dunville, general manager of Station WLW, at her home in Cincinnati October 31. Besides her son, she is survived by her mother. Mrs. Frances La Fore, and two sisters, Mrs. Leota Haynie and Mrs. Ruby Stewart, Memphis. Services at Vorhis Funeral terment in St. Louis.

FREW-Mrs. Effle, 55, mother of Arthur Frew, general manager of the General Amusement Corporation office in Cincinnati, in a Zanesville (O.) hospital October 28 after a lingering illness with a stomach allment. Her home was in New Lexington, O., and interment was made in the family plot there October 31. Survived by her son; a brother, Dave, and a sister, Edith.

HEIL-William A., 41, former vaudeville performer, and manufacturer, in Middlesex Hospital, Middletown, Conn., November 2. He toured in vaudeville under the name of Hill and called his act, in which he had a girl partner, "Hill and Dale." He retired from the stage several years ago and was superintendent of the Claireglow Manufacturing Company in Portland.

HEIDINGSFELD-Ben L., 76, prominent Cincinnati attorney and theater magnate, November 5 at Holmes Hospital, Cincinnati, after a month's illness. Deceased gained prominence in his field thru his handling of law matters for various theaters and motion picture companies. At the time of his death he was president of a number of theater companies, among them the United home in Roanoke, Va., October 31. He Theater Company, and was a director of several motion picture firms. He was Cincinnati counsel for RKO Pictures. Survived by two daughters, a sister and a brother. the Morrisania Hospital, the Bronx, N. Y., nivals, November 1 at the home of his October 29. She had been on the stage son, Richard F. Lusse, owner of Forrest for 54 years and made her first appear- Park, Chalfont, Pa. He made his home ance with a stock company at McVicker's in West Palm Beach, Fla., since his re-Theater in Chicago in 1877. She first tirement 15 years ago and had been played at the Lyceum Theater in 1887, visiting his son for the last few months. originating the role of Lucille Ferrand in A pioneer inventor in the amusement The Wife, written by David Belasco and devices field, Lusse operated factories Henry C. De Mille. She also appeared in Philadelphia, England, France and

Adams company in Peter Pan at the Empire Theater. Her last appearance was in 1931 in the Theater Guild production of Green Grow the Lilacs. She was the widow of David Henderson, Chicago newspaperman, who managed the Chicago Opera House, Surviving is a son, Services under the auspices of the Actors' Fund of America were held at Walter B. Cooke's Chapel November 1.

HILL-Mabel, chorus girl who has appeared in several musicomedy shows, in New York November 2.

JEWEIT-Chief Yeoman William Sebastian, 53, one-time publicity director for the Swedish Tercentenary Celebration and the Robin Hood Dell summer concerts in Philadelphia, October 25 in the San Diego (Calif.) Naval Hospital following a short illness. He joined the navy three years ago. A daughter, Jac-Home, Cincinnati, November 2, with in- queline, survives. Services and burial at the Golden Gate National Cemetery, San Francisco.

> KEEGAN-William, 55, veteran treasurer of the New Jersey unit of the Motion Picture Theater Owners of America, at Wildwood, N. J., November 2. Keegan, widely known in theatrical circles, had managed the Hunt theaters in Wildwood and Trenton, N. J., as well as theaters in Trenton, for the Hildinger enterprises. He had also been connected with the Warren Equity Theater, Allentown, Pa.; Roxy Theater, Philadelphia, and the old State Street Theater, Trenton. Surviving are his widow, Bessie; his mother, Mrs. James Keegan; a sister, Beatrice and three brothers, Paul, Maurice and Edward, all of Trenton.

KRANICH-Dr. Alvin, 79, planist, composer and musical commentator, at his home in New York October 28. A native of New York, he went to Europe in 1887 to study with Anton Rubenstein and for 40 years toured Europe playing his own concertos. He returned to this country in 1930 and from 1932 to 1937 conducted the program Musical Essays over Station WNYC. Survived by two daughters and three brothers.

LUCAS-John A., 60, showman, at his

MAX LINDERMAN

Max Linderman, 58, general manager of the World of Mirth Shows, died of a heart attack in Augusta, Ga., at 10:30 p.m., November 4. Show was scheduled to close the season November 6, the Monday date being added as a special day to the previous week's run.

A native of Russia, he came to this country when a boy and his first connection with outdoor show business was at Coney Island, N. Y. Later he toured with carnivals and for many years had been associated with shows that played the East and South. As co-owner and operator, he had the Boyd & Linderman Shows several seasons in partnership with the late Larry Boyd. He had headed the World of Mirth Shows since the middle 1930s, their territory extending from Maine to Georgia at still dates and leading State and county fairs. During the South Carolina State Fair, Columbia, last month, he had signed contracts to play the 1945 annual for the 11th consecutive year.

A past president of the National Showmen's Association, New York, he was filling a four-year term as a member of the board of trustees. A charter member of the organzation, he had long been active in movements for the benefit and betterment of members of the outdoor industry. Among family survivors is his widow, Fanny, who traveled with the shows. Remains were sent to New York for services in Riverside Funeral Home there and interment under auspices of the NSA and other organizations of which he was a member. More details in the next issue.

to this country at the age of 12 and has a long list of amusement devices to his credit, including jumping horses on Merry-Go-Rounds, Skooter cars and a score of other park devices. He also invented a noodle-making machine. Another son, Joseph R., of Hatboro, Pa., survives. Solemn requiem mass November 4 at Our Lady of Mount Carmel Church, Doylestown, Pa., with interment in Holy Sepulchre Cemetery, Philadelphia.

McKENZIE-Maurice, 62, official censor when the Hays office started in 1922, of a heart ailment at his home in Pacific Palisades, Calif., October 25. He was with 20th-Fox studios at the time of his death. Survived by his widow.

MELCHOR-Henry Sherman, 78, retired trampoline and bar performer, of a heart attack at his home in New Cumberland, Ga., October 27. He toured with the Barnum, Ringling, Main, Downie and Cooper Bros.' circuses. Survived by two sons, Ed (Pop), of Pop and Marie, bar act. and Sherman, Paxtang, Pa., and a daughter, Mrs. Charles Galloway, Paxtang. Services at New Cumberland October 30. NEARY-John J., formerly of the vaudeville team of Laubscher and Neary, in St. Vincent's Hospital, Bridgeport, Conn., recently after a long illness. Survived by his widow, three sons and a brother, Tom, former vaude performer. NEWHAM-Gordan, 52, former carnival and circus bandman, recently at Florida State Hospital, Jacksonville, Fla. He was a member of the Wainwright Shipyard Band, Panama City, Fla., at the time of his death, going there from the Gold Medal Shows' band.

St. Louis KXOK **Proves** Promotion Sells Advertising

(Continued from page 6)

gram promotional message dally. Leading hotels in town, too, get the KXOK treatment, and in their lobbies are placed large display boards containing photographs of KXOK and Blue talent.

For just that added fillip, Thomas and Medearis cooked up a couple of niftles, For one, they made a deal with the three leading theaters in town-the Fox, Missouri and Ambassador (which weekly have a combined attendance of over 300,000). At the end of each feature in these theaters they present to the audiences a secial 10-minute news program. These newscasts, not broadcast, have been given the KXOK treatment of attention to small detils and are especially written for the theater crowds. It was discovered that the theaters demand a lighter type of newscast that presented a change of pace to relax the movie fans that just had gone thru the emotional strain of seeing a Hollywood production. During Presidential speeches of a nonpolitical nature the voice of the chief executive is piped to all these theaters, while the audiences hear the messages and a KXOK plug.

had been a clown with various circuses and also worked his two performing dogs. His widow, Mary, survives. Interment in Roanoke November 3.

LUSSE-Joseph Casper, 80, inventor of HENDERSON-Grace, legit actress, in amusement devices for parks and carwith Nance O'Neill and was in the Maude Germany. Born in Switezrland, he came

HENRIETTA CROSMAN

Henrietta Crosman, 79, one of Broadway's leading stage actresses, whose career comprised vaudeville, Shakespeare, contemporary drama and motion pictures, at her home in Pelham Manor, New York, October 31.

Born in Wheeling, W. Va., she made her debut at the Windsor Theater, New York, as Lily in The White Slave, under the management of the late John W. Ellsler. Subsequently she toured with Robert Downing, appeared in Daly's Theater in 1889 as Cella in As You Like It, and then joined the Lyceum stock company under Daniel Frohman, making her first appearance there in 1890 as Phyllis Lee in The Charity Ball. From 1890 to 1900 there followed a series of important roles, several of them under the management of A. M. Palmer and Charles Frohman.

In 1900 Miss Crosman achieved stardom as Nell Gwynne in Mistress Nell at the old Bijou Theater, New York. It was this play, which her second husband, Major Maurice Campbell, produced for her, that was the start of a quick rise in public favor and a long successful career. Major Campbell, former prohibition administrator for the Eastern District of New York, was her business manager for 40 years. She and her first husband, Sedley Brown, a stage director, were divorced.

Her performance as Rosalind in As You Like It, in 1902 ran for 100 nights and she was acclaimed as the foremost Rosalind of her time. However, it was her Sweet Kitty Bellairs in 1903, the production for which David Belasco selected her, that won her the greatest success.

Among her other plays were Roger Le Honte, The Idler; Mary, Mary, Quite Contrary; All-oj-a-Sudden Peggy, The Duchess of Suds, Erstwhile Susan, The Merry Wives of Windsor, School for Scandal, Getting Married, and Trelawney of the Wells. In 1914 she toured in vaudeville in One Word and Thou Shalt Not Kill and in 1915-'16 in Cousin Eleanor.

She was last seen on Broadway as Mrs. Vested in Thunder in the Air at the 49th Street Theater in 1929, but she played on the stage in other cities for several years afterward. Among her motion picture appearances were The Royal Family of Broadway, Carolina and Three on a Honeymoon.

She retired to her Pelham Manor home several years ago and since her husband's death in 1942, has lived in seclusion.

Survived by a son and a granddaughter. Services were held at the Walter B. Cooke Funeral Home, New York, October 2.

O'HAY-Capt. Irving Patrick, 71, former actor and lecturer, following a heart attack in Taos, N. M., October 20.

PYNN-Pvt. G. F., 30, former dancer, killed in action while serving with the Canadian army in Belgium October 10. His home was in East St. John, N. B.

SCHMIDT-John H., secretary of Local 63. Musicians' Union, Bridgeport, Conn., for over 30 years, in that city recently following a long illness. He was trombonist with the pit crews at Loew-Poli and Loew-Globe theaters, Bridgeport.

THOMAS-Arnold (Tommy), 28, planist with Louis Jordan's Tympani Five since the unit's inception five years ago, of food poisoning in Baltimore October 28. Survived by a sister, Alice, New York. Services in Portland, Me., November 1.

VANDERLICK-Lieut, William J., 23, Flying Fortress navigator and former member of Glad Olinger's ork around the Twin Cities and of Glenn Miller's army band in England, killed over England October 15. He had completed more than 30 missions and received an air medal with two Oak Leaf clusters. Surviving are his widow, Frances, Minneapolis.

WALLACE-William, formerly for years with Wallace Bros.' Shows and for the past year at Doc Friedman's Trading Post, Little Rock, Ark., in that city recently. Interment in Catholic Cemetery, Little Rock.

Marriages

Donna Elaine Faye in Greenwood, S. C., October 25. They have been on the Cetlin & Wilson Shows for several seasons,

(See MARRIAGES on page 53)

War Plants Narrow-Casted

As another stunt, it was arranged to pipe twice-a-day non-broadcast newscasts to the three war plants in the area that employ about 15,000 workers.

As if all that were not enough, the station goes even further and arranges to have its talent make personal appearances during times they are not working in the station. One of its news analysts, W. R. Wills, makes an average of 300 talks a year all over the Midwest. Charley Stookey, farm editor for the station, is known like a brother by all the farmers in the St. Louis area. He has traveled in 46 of the 48 States carrying a KXOK good will message.

The Promotion Parents

All promotional stunts are the brain children of Thomas and Medearls. Thomas, only 35 years old, has been the station's manager for three years. Before that he managed another Star-Times station, KFRU, Columbia, Mo., and before that worked on the WLW sales staff. Promotion has been one of his favorite bables. Medearis, only 31 years old, has been promotional manager of The Star-Times and KXOK for a year. In the past he has handled promotional work for the J. Walter Thompson and Gardner agencies. He conceives displays, does all the art work on them, and supervises their production. This he does for all The Star-Times promotion as well as KXOK's.

Day after day these two dream up promotional ideas and put them into effect. Sometimes Medearis gets the ideas; sometimes Thomas. As soon as one or the other gets a brainstorm they go into confab that is sometimes wild, wooly, but always eventually productive. They ALLEN-FAYE -- Rex Paul Allen to think promotion so much they even dream about it at night. One of Thomas's better thoughts, the idea to superimpose on a map of Europe the AUKER-HARRISON --- Frank Auker to area of KXOK's coverage, came to him Agnes Harrison in Greenwood, S. C., Oc- one night in a dream. The best part of

(See St. Louis KXOK on page 53)





(See Weer Plans Building on page 56)

Buckeye Gets

LITTLE ROCK, Nov. 4.—Buckeye State Shows, operating for the second year under the banner of Mike Rosen and Sam Levine, closed the season October 28 in DeWitt, Ark., after a tour of 36 weeks that carried the show 4,197 miles into Arkansas, Tennessee, Kentucky, Missouri, Illinois, Indiana, Michigan, Wisconsin and Minnesota, reported General Agent H. B. Shive. An 82-mile move was made from the closing stand and equipment is stored in three metal buildings adjacent to one another and occupying 12,500 square feet plus a big government fenced-in lot formerly used by the WPA at Archer Avenue and Fair Park Boulevard here. Visitors at quanters last Sunday included Senator Clyde E. Byrd, (See Buckeye Season Up 20% page 56)

an accident. With her husband, Louis (Speedy) Babbs, stunt rider, she has trouped in most of the States with their Motordrome.

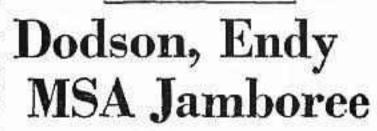
Uptake of 20% ACA Sec Wants Is Placed in Field Huddle on P-W; CHICAGO, Nov. 4.—This year's election of the Showmen's League of America will be enlivened by a little competition. An independent ticket was placed in the Ackley To Talk ROCHESTER, N. Y., Nov. 4 .- Max Cohen, general counsel of the American Carnivals' Association here, said it was planned to go into the subject of postwar planning in considerable detail at the annual meeting scheduled for December 4 in the Hotel Sherman, Chicago. He will recommend formation of a committee on post-war planning to go into the subject during the winter in advance of the opening of the 1945 season. In anticipation of the formation of such a committee, much material has been gathered for its study, including data prepared by the United States Commerce Department, Department of Commerce of the State of New York, United States Chamber of Commerce; Journal of Commerce, New York City, and other (See ACA to Hear Ackley on page 56)

Kansas Free Fair, Topeka.

Indepen't Ticket for Showmen's League

field Thursday at the regular meeting and is now posted on the board.

get Show for the Thursday luncheon of the Exchange Club, fair operator. For four days previous to the fair and every day during the engagement The Macon Telegraph and The Macon News ran special carnival art, consisting mainly of photos made on the midway here. (See WM Gets 50G in Macon on page 56)



Casey's Units Troupe to Best

WINNIPEG, Nov. 4. - Reviewing the E. J. Casey Shows' most successful season, Owner E. J. Casey said the close was at St. Vital Fair, near here, August 19, and that six rides, four side shows and about 24 concessions were carried. Shows opened in St. Vital May 15, playing around the Winnipeg district six weeks and then proceeding to Carman, Man., to open the B Circuit of western fairs, which ended at Prince Albert, Sask., August 12.

Receipts for the season were up more than 25 per cent over 1943. Weather was exceptionally good, the show arriving and being set up on time at all fairs, despite travel restrictions, and the (See Best for Casey Units on page 56)

Virginia Greater Ends Peak Tour Upon arrival the bosses were informed. that the fair association members hadn't been able to rent grounds on which to

SUFFOLK, Va., Nov. 4 .- After a record season the Virginia Greater Shows are home in quarters on Tidewater Fairgrounds here following 31 weeks on the Eastern Shore of Maryland and in Virginia and North and South Carolina, reported Happy Arnold. Closing spot was Clinton, N. C., under auspices of the Volunteer Fire Department, and Chairman Howe S. Dunn and committee cooperated for a bang-up week.

Visitors included W. R. (Red) Hicks; Dot Penny, visiting her dad, Bill Penny; (See Virginia Greater Peak on page 53)

Ticket is not a full slate, only two names being presented for the top of the ticket and 11 for board of governors. Named for first vice-president is M. J. Doolan, and for third vice-president, David B. Endy. Those named for the board of governors are Sunny Bernet, James Campbell, Ralph T. Clawson, Mel Dodson, Noble C. Fairly, B. S. Gerety, A. Chadal, L. C. Reynolds, Al Rossman, Ned E, Torti and Clif Wilson.

To Celebrate Big Year

CHICAGO, Nov. 4 .- Showmen's League President's Party, annually a gala event, is expected to be exceptionally good this year. Under the administration of President Floyd E. Gooding, the League has had one of the greatest years in its history in spite of having faced wartime (See SLA Has Indie Ticket on page 56)

Pulls in 9C's

JACKSONVILLE, Fla., Nov. 4 .- Declared a huge success, a Jamboree staged Thursday night by Dodson's World's Fair Shows and Endy Bros.-Prell Shows, both playing here, raised \$942 for the benefit of the Miami Showmen's Association, which was organized last year, reported Milton S. Paer, of the Endy-Prell organization and MSA secretary.

George Golden and staff represented the Dodson personnel and Louis A. Rice represented the Endy-Prell members, Performance was staged by talent from (See MSA Jamboree in Jax on page 56)

Vaught, Kortes **Plan New Title Of Sheesley Org**

ST. LOUIS, Nov. 4 .- Mel H. Vaught and Pete Kortes plan to present a much larger midway in the 1945 season when they will take out the former Sheesley Shows under a new title. This will be agreed upon when Kortes returns to winter quarters next week from a trip to Houston, where he has his World's Fair Freak Museym booked.

Vaught is in charge of winter quarters in Pensacola, Fla., where crews are rebuilding, repairing and painting. Men are also working on large illuminated towers which will feature the midway. Both Vaught and Kortes will be in Chlcago for the annual outdoor meetings.

"Captain John" **Has Last Tributes**

HARRISBURG, Pa., Nov. 4 .- Funeral of John M. (Captain) Sheesley, 63, over 32 years head of the Sheesley Shows, who died in Pensacola (Fla.) Hospital October 28 after a long illness, WES largely attended by home folks in the vicinity of Dauphin, Pa., his birthplace, (See Last Sheesley Tribute on page 53)

BALLYHOO BROS.' CIRCULATING EXPO **A Century of Profit Show**

By Starr De Belle-

On Line, Tex. November 4, 1944.

season. The bosses didn't expect a heavy show and ride gross, but depended on seling enough footage to show a profit. Knowing that most midways had closed, the office expected a wild rush of concessionaires who wanted to get in another week. En route here the train was sidetracked four times to give the privilege car a break, which threw the show into town at daybreak on Monday.

Dear Editor:

Upon arrival the bosses were informed. been able to rent grounds on which to hold the event. They asked us to bear with them for a few hours, as the fair manager's wife and his neighbor's wife were being sent to Dallas on a shopping trip, and that as soon as they left town the midway and exhibit tent would be crected on his and his neighbor's lawns. That caused the shows to lose a day.

By noon on Tuesday every attraction was ready to open. The loss of a day put the bosses in a bad mood and they demanded that one-sixth of the guarantee be deducted. That set the fair men on fire and they started to check the midway to see if we were living up

to our part of the contract. They couldn't find anything out of order except that the contract form carried the 'This date was played to stretch the shows' title with "800 People" printed below it. That made 'em demand a count. The entire personnel was then lined up on a street and the counting began. The fair board counted only 750, while the bosses insisted that we had 800 because there were 50 half-and-halfs working in annexes on the lot and that each one counted as two people. The midway was rained out that night and we had a day of grace in which to increase the population of the show.

Word got around that the fair board was insisting that the office cut the halfand-halfs in half to make two people. By morning the 50 annex attractions had taken a powder and the Wednesday check showed only 700. Expecting more concessionaires in, the bosses asked for a two-hour stay. At 11 a.m. we again counted our population and found it to be only 650. Then we found out that the annex attractions' managers had also taken it on the Duffy. The fair board demanded 800 people or nothing. So the office asked for another two hours.

Then the break came. A calico palmist arrived and bought space. He claimed (See Ballyhoo Bros. on page 53)

The Billboard

CLUB ACTIVITIES

CARNIVALS 33

Showmen's League of America

Sherman Hotel, Chicago

CHICAGO, Nov. 4 .- Past President J. C. McCaffery presided November 2, with Treasurer M. J. Doolan and Secretary Joe Streibich. Mustering-Out Fund now totals nearly \$17,000. President F. E. Gooding expects it to reach \$25,000 by convention time. Donations during the week: F. E. Gooding Shows, \$3,871.77; Cole Bros.' Circus, \$50; Sam Boswitz, \$13, and \$100 each from Nate Miller, E. C. Velare, John M. Holmes, Hubert H. Cole and Frank P. Duffield.

President's Party committee, now in action, promise a real affair. M. J. Doolan has all arrangements set for the annual memorial service. S. T. Jessop will get into action December 3 with his registration committee. Bill Carsky and Sam Glickman have completed arrangements for Christmas packages to members in service in the States.

Elected to membership were Harry A. Atwell, Frank H. Chase, Bradley Britton, Ralph Duke, Leo Carrell, John R. Greene, R. J. Kerslake, John Quinn, Louis E. Heth, Floyd R. Heth, William Preacher Munroe and E. J. Hollinger. Past President Edward A. Hock, back from Hot Springs, was taken to American Hospital. Members were urged to keep the secretary posted on changes of mailing addresses. Chairman Sam J. Levy is in action on the annual banquet and ball, and reservations to date are from Reynolds & Wells Shows, Johnny J. Jones Exposition, Boyle Woolfolk, J. C. McCaffery, Alabama State Fair, Hennies Bros. Shows, Henry Susk, E. J. Casey Shows, The Billboard, Conklin Shows, John Quinn, Al Baysinger and L. L. Hall.

Callers have included Jack Gallagher and Jack Levine, Detroit; Duke Drukenbrod, just closed with the Beatty-Russell circus; Nat D. Rodgers, Sol Wasserman, Joe Brown, A. Raymond, William Meyers, Cecil Meyers, Tom Sharkey; William B. Naylor, in from Texas; W. B. Mayer, Charles Spencer, John Clowes, Jimmie Stanton; M. Levy, Pittsburgh; Nieman Eisman and Orlie Wilbur. Sick list includes R. N. (Hi-Ki) Adams, William J. Coultry and Sam Gluskin. News of the passing of member John M. Sheesley was received with deep regret. Meeting scheduled for November 23, Thanksgiving Day, has been postponed till November 24.

National Showmen's Assn. **Palace Theater Building** New York

NEW YORK, Nov. 4 .- A new method of allocating tables for the banquet has been evolved by the committee to obviate necessity of ticket holders standing in line that night to get table numbers. When tickets are delivered seat numbers will be on them.

Widow of Nate Hirsch was a club visitor. Other visitors were Saul Seligson, James E. Perry, Albert Franko, Bon Rosenberg, Max Friedman, F. E. Virona, Lon Ramsdell, and Al McKee, Kennywood Park, Pittsburgh. Soldier visitors were Pvt. Paul Gerand and Pfc. Murray Jefferies, from the European theater. Servicemen's letters came from Pic. Harry Koretsky, Logan Field, Dundalk, Md.; Sgt. Sam Brody and Harold Lupien, from the South Pacific, and Pvt. Oscar Ratnoff, from New Guinea. Jack and Mrs. Perry are in New York for the winter. Member Ben Weiss ran a bingo for the vets' fund and kicked in with \$118. Funeral services for Tommy Fallon were under direction of the NSA in Riverside Memorial Chapel here, followed by High Mass in St. Malachy's Church and interment in Calvary Cemetery. Father of members Sam and Irving Berk died recently, bringing them home from the road. Frank Schillizi, in Veterans' Hospital, the Bronx, was to undergo another throat operation November 6. Louis Light is still in Lenox Hill Hospital, taking treatment under Dr. Jacob Cohen. Member Nathan House, at his son's home in Rahway, N. J., is recovering from a leg amputation and having measurements taken for an artificial limb.

President and Mrs. Oscar Buck, back from Hot Springs, stayed a few hours then went to winter quarters in Troy, N. Y. They will be back for the November 8 meeting. President Emeritus George A. Hamid, who heads the banquet entertainment committee, reports that he and his aides are assembling the best show ever. Fred Murray, dais committee, said long speeches would be taboo; laughs will be the motif and speed will be the requisite. Vice-Chairman Sam Rothstein said a sell-out was sure on November 29 in the Hotel Commodore. Letters and calls in the last week were from Harry Kahn, Patsy Mandalari, Matthew J. Riley, L. J. Siegel, Daniel O'Connor, Harry Heller, Sam Robbins, Sam Finkel, Peter Molnar, Harry Katz, Albert Franko, Ernest Kern, Francis Kelley, Leo Eichholz, Dave White, Ralph Decker, Wendel Kuntz, Joe Trosey, Leo T. Jordan, Albert Gerand and Keith Buckingham.

Pacific Coast Showmen's Assn.

6231/2 South Grand Ave., at Wilshire Los Angeles

LOS ANGELES, Nov. 4. - Monday night's session was presided over by Joseph Mettler, third vice-president, with Bill Hobday and Lou Johnson teaming their efforts as secretaries, and John T. Backman, treasurer. Attendance hit an excellent high, proving that more shows are in moth balls, altho at least eight will do the perpetual motion stuff this winter. Ed L. Mann, proposed by S. L. Cronin and Ted LeFors, and Albert H. Larson, sponsored by Lloyd Lusby and Ben H. Martin, were elected members. Otto Frank, Herb Usher and Ivan M. Christie each presented the building fund with a War Bond. Vic Johnson was reported improving in General Hospital, and Al Martin critically ill at home, no visitors being permitted.

"Back Home Again" department was represented by Lee Barnes, Louie Bissinger, Tom Murray, Sammy Bostwitz, H. C. Clifford, Bob Murdock, Walter Newcomb, Dutch Schue, Roy Moyer, Harry Gordon, Wallace O'Connor, Tom Heeney, Bert Chipman, Bill Carpenter and Hort Campbell. Member Greenshaw, of the Conklin Shows, brought greetings. About 9 o'clock the members of Ladies' Auxiliary moved in to hear Al Blake tell exciting experiences as an espionage agent for the Japanese Government and co-incidentally working under cover with the U.S. Navy Intelligence and Federal Bureau of Investigation, Custodian Ben Beno, L.C.-USN, served a substantial buffet lunch.

Ladies' Auxiliary

Meeting October 30 had 46 members in attendance and two guests, Letters came from Ball Chairman J. Ed Brown, urging early reservations, and Mabel Stark, who is now in war work. It was reported that Leone Barrie was to undergo an operation, that Lucille Gilligan was ill and that Lalia Papin was better. Bank Night award went to Dot Cronin, who

Heart of America Showmen's Club

Coates House, Kansas City

KANSAS CITY, Mo., Nov. 4 .- Second meeting of the fall season October 27 called to order by President C. F. (Doc) Zeiger, with Secretary G. C. McGinnis and Treasurer Harry Altshuler present. Financial report revealed the club in excellent condition. Charles Henry Crist and Charles Waldo Elder were voted into membership.

A. Litvin, Houston, remitted 1945 dues and a generous contribution to the cemetery fund. Mrs. Jack Moon was reported in Wesley Hospital for an appendectomy. Board of directors met before the regular meeting, and President Zeiger announced that at its next meeting several important matters would be considered. He instructed the entertainment committee chairman to serve lunch after each meeting during the season. saying that he would make up any deficiency in the fund for this purpose. Chairman Buck Ray, banquet and ball committee, reported he would soon announce the program for the week of December 25.

Ladies' Auxiliary was to open its season November 3 and be guests of the HASC at a luncheon after the regular meeting. (See HASC on page 54)

Miami Showmen's Association

236 West Flager Street, Miami

Custodian Carl Kalansky left for Miami to open the ciubrooms on November 1, the first meeting of the season to be held soon, reported MSA Secretary Milton S. Paer, Endy Bros.-Prell Shows. At a recent meeting of the board of directors these were elected to membership:

Michael J. Doolan, Harold M. Gordon, Joe Pontico, M. B. Austin, Eddie Phillon, Tommy Martin, Gus Bethune, Henry

Ladies' Auxiliary

Lucille Hirsch, treasurer, left for New York to spend a few weeks with her

(See SLA on page 54)



Main Ave. and Commerce St., San Antonio, Tex.

SAN ANTONIO Nov. 4 .- Club is now in new quarters with Blackie Tarkington as manager. Rooms are newly decorated, with cocktail lounge, reading and writing rooms and recreation and meeting room. Ticket for officers will be put up late this month, election to be held early in December. Alamo Exposition Shows will arrive here next week to go into winter quarters after a very successful season.

Frequent visitors to the new rooms are Ben (Lefty) Block, Charley Schubb, Cecil Perkinson, Harry O'Brien, Johnnie Graves, Whitie Archer, Harry Coin, Sid Wheeler, Charles Jamison and a visitor from Shreveport, Barney S. Gerety. Dave Stevens and crew returned after playing Louisiana State Fair, Shreveport, with five concessions. Louis (Blackle) Ringold, general agent of the Alamo Exposition Shows, has been here two weeks under a doctor's care.

sions to Waco, Tex., his home town, for a six-week stand under auspices of the American Legion Post. Mrs. Smith continues to operate rides and concessions on West Houston Street here. Larry Woods is operating his restaurant to good business. Owing to illness, Mrs. Edna Tarkington has had her photo shop closed for the past six weeks. Mrs. Tillie Miller has arrived from the Alamo Exposition, where her husband, Morris, has been operating concessions. Mr. and Mrs. Buster Shannon, Kansas City, are visiting here. Mike Ruback is now located at the Olmos Night Club here.

Ladies' Auxiliary

November 8 meeting will be devoted to nominations of officers and President (See NSA on page 54)



156 Temple Avenue, Detroit

DETROIT, Nov. 4 .- Meeting October 30 was attended by 58 with President Harry Stahl, First Vice-President Jack Gallagher, Second Vice-President Manny Brown, Treasurer Louis Rosenthal, Secretary Arthur J. Frayne and Chaplain Edward Ford in the chairs. Memorial services were held for member John M. Sheesley, the assembly standing with bowed heads while Chaplain Ford read services, followed by a recorded hymnal.

Communications came from Mr. and Roland Smith took rides and conces- Mrs. John D. Sheesley, Erwin Eule, Harry Schreiber, Joseph Gross and National Showmen's Association. Elected to membership were Dave H. Diamond, Eddie Douglas and Jerome S. Gottlieb. Glen Hockett, reporting for the membership committee, said there were 172 new members in the first 10 months of 1944. After a talk by Nate Golden on the club's coming election and the duty and necessity of members voting and being available as candidates, 17 nomination petitions were filed during a 15-minute recess. Member Max (Cappy) Kaufman, coxswain in thenavy, returned on fur-(See Michigan Showmen's Assn., page 54) (See PCSA on page 54)



ST. LOUIS, Nov. 4.-President John Maher presided at the last meeting with Francis L. Deane, secretary, and Leo Lang, treasurer. Eight members paid 1945 dues. The brief business session was followed by the usual lunch, refreshment's and card games. Tonight Leo and Gertrude Lang celebrated their 25th wedding anniversary in the clubrooms, which were attractively decorated for the occasion. The Langs invited memberships of this organization and the Missouri Show Women's Club as guests. There were an orchestra for dancing, vaude acts, refreshments and supper.

Runge, Vince McCabe, Maxwell Kane, Joe Brown, A. R. Whiteside, Steve Billen, James Clare, R. H. Hinchley, Fred Reed, Andy Markham, Elbert Kelly Bragg, George Harris, Stanford A. Baker and Mendel Lemesh, sponsored by Harry W. Hennies; W. R. Harris, William H. Mangan, James H. Short, Charles H. Groder, A. B. Jones, James C. Dunavant and Herman S. List, by Carl Kalansky; Daniel (See Miami Showmen's Assn. on page 54)









ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1944

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy. 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 154.

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MIDWAY CONFAB

Communications to 25 Opera Place, Cincinnati 1, O.

HOME?

EDWARD A. HOCK, Chicago, is taking the baths at Hot Springs.

VI AND AL PETKA moved into their new house trailer and will winter in New Orleans.

LIZZIE AND LOUIE SELZER are wintering in Monticello, Ark., with their Monkey Show.

MR. AND MRS. WILLIAM BARRY and family purchased a 23-foot trailer and are living in it at Joliet, Ill.

JACKPOTTER: "Think I'll go out and mooch a town monkey for a cigarette."

J. C. McCAFFERY returned to Chicago October 31 from New Orleans and is laying plans for the President's Party of the Showmen's League.

NAT D. RODGERS, who is sojourning in Chicago, has been bringing in some nice bags of mallards from Northern Illinois.

FROM Kane, Pa., G. H. Bonocastle penned he had booked his high striker and American palmistry with the Pioneer Shows.

ARTHUR MANSFIELD infeed that his brother, Robert (Bobby) Mansfield, of the James E. Strates Shows was in Florida Sanatorium and Hospital, Room 307, Orlando, Fla.

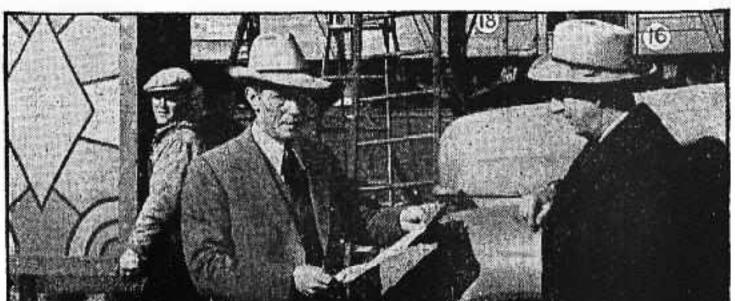
HOME RUNS may mean something to the baseball fraternity, but they're the bunk for the guy closing without.

JAMES M. BAKER closed a successful season with Moore's Modern Shows, where he had a Girl Show and a Snake Show. Said he did not lose a Monday and that the Girl Show topped shows.

THOMAS NISWANDER, Huntington, W. Va., stopped in The Billboard's Cincinnati offices and reported a big season with his three photo galleries in and around West Virginia. He formerly was general agent for several carnivals.

HARRY E. LA BREQUE, well known in the outdoor show world and for the past nine years manager of New Jersey State Fair, Trenton, is spending some time in Chicago renewing old acquaintances and resting.

AFTER a late swing around shows and fairs gunning his digger interests, R. K. (Bob) Parker has retired to his fishing



Legless Pilot

CINCINNATI, Nov. 4 .--- Climaxing a three-year struggle to obtain a flying license from the Civil Aeronautics Administration. Mrs. Alverna Babbs, 26-year-old legless woman, October 30, became the first such handicapped person to be granted such a permit, Credited with 45 hours of dual control flying, accompanied by instructors, she made her first solo flight at Lunken Airport here October 6. Only difference in her dual-control plane is that her husband, Louis (Speedy) Babbs, has fitted it with a hand brake instead of a foot brake and wheel controls instead of conventional foot pedals. Mrs. Babbs, who lost both legs in an accident when she was 13 months old, has toured Ohio and other States with the Motordrome owned by her husband and hopes that by gaining her flying license disabled veterans will be able to get their permits more easily.

into quarters for his meals, the makings and a little Saturday walk-around money.

AL COLE, well-known promoter, who recently had a successful automobile promotion with the John R. Ward Shows in Mobile, returned to Miami to spend the winter. While in Mobile he encountered Walter B. Fox, whom he had not seen in years.

JACK STRIKER, shooting gallery operator, closed the season on the road and opened in the Arcade Building, Racine, Wis., for his 11th season, reported George Moss. Striker recently saw his son, John, who was on furlough from Camp Hood, Tex., and who reported back to Fort Benning, Ga.

NELSON BREESE, ride man who played a number of dates this summer, and is located in Norwood, O., visited Cincinnati offices of The Billboard last week. He has an old-timer working for him-Albert (Frenchy) Miller, who was with the Mighty Haag and other circuses.

1945

Roycraft, Superior, Admiral and Travelite Coach. Large stock of used Trailers at all times. We deliver anywhere. For your new trailer, parts or service call or write EDDIE COMSTOCK, formerly with Rubin & Cherry and Goodman Wonder Shows, 9317 Cottage Grove Ave., Chicago 19, III. Phone: Radoliffe 0212.

HUBERT'S MUSEUM 🖤

228 W. 42d Street, New York City Open 1 P.M. Daily WANT NOVELTY ACTS OF MERIT. State salary and all details in first letter. Open all year round. SCHORK & SCHAFFER.

WANT

Two more Rides, Custard, Bingo, Cook House, Fun or Crazy House, Plant Show, Ten-in-One, Arcade or Monkey Show. Can use several more Concession Agents for Rat, Dart Ball and Floss, Buffalo, get in touch with me, and others,

> ZELLER'S PARK Key West, Fla.

HUGHES GREATER SHOWS WANT

For all winter-Photos, Popcorn, Grab, small Show with transportation. Tex and June Butler, Bill (Baldy) Coplar and Jack Davis, wire. Fats Bullock wants Agents and Dealers. Come on-Belzoni, Miss.

BUFFALO SHOWS

For the 1945 route will sell exclusive on the following: Penny Arcade, Fish Pond, Bowling Alley, Teddy Bear Hoop-La, Long Range Cork Gallery, Guess Age, Guess Weight, High Striker, String Game, Basket Ball, Candy Floss, Potato Chips, Frozen Custard, No exclusives on Ball Games or Penny Pitches.

HOWARD POTTER, Mgr. 809 Buffalo, N. Y. P. O. Box 809

FOR SALE

Preedit Rotary Cylinder Peanut Reaster, 20-lb. capacity, Burch's French Fry Pop Corn Machine, Both chromium trim. Each \$450,00. Pre-war machines

> MRS. B. B. WALLACE Huntingdon, Penna.

J. W. (PATTY) CONKLIN, president of the Conklin Shows, buys a Victory Bond in Canada's Seventh Victory Loan Drive at the show's winter quarters in Brantford, Ont. F. C. Richardson, county loan organizer, sent the photo without knowledge, he said, of the Conklins, adding: "Salesman is Clyde Coffing, a staff member of the show. Picture is one of 18 which appear in the local newspaper during the loan, each photo showing an actual bond sale among all sorts of people and conditions. Patty and Frank Conklin are always liberal subscribers in all Victory Loan campaigns. We have a bond drive every six months in Brant County, population about 50,000. In the sixth loan \$9,085,000 was subscribed. In the present drive we expect to raise \$10,000,000."

alcade of Amusements, returned to his g. a. of the Royal American Shows. home in Oak Park, Ill.

the bars, the buzz and the "B's."

AL P. HILL, former concessionaire with the Buckeye State Shows, Wallace Bros.' Shows and other carnivals, is now operating the Hill Hotel in Mobile.

JACKIE (LEE LA DEAN) DALE, annex attraction, who closed with J. J. Benjano on the World of Today Shows in Fort Smith, Ark., plans to be with Benjano next season.

WHILE visiting friends in Chicago, Harry Fink and Ted Comfort purchased a car and returned to Little Rock, where Comfort has a tattoo stand, until next season.

Idealistic

"MOVIES of carnivals are never true to life," remarked a jackpotter. "You're right," shot back a listener. "They always picture ride boys wearing uniforms or clean shirts."

WILLIAM B. NAYLOR, who closed the preserves at Inverness, Fla. Current guest season as publicity director for the Cav- piscatorialist is J. C. (Tommy) Thomas,

OLD gag, "Next week will be a red one," CHI convention soon, which will include was more of a fact than a fable during the past season.

> WALTER DRAUGHON, secretary of East Nashville (Tenn.) Civic Club, reported the club had signed a contract with Manager R. E. Stewart, Regal Exposition Shows, for a showing in Nashville six weeks in April and May, 1945.

> JAMES R. SHIPMAN, Berryhill United. Shows, who went to Oklahoma City to purchase equipment for his photo machines, is enlarging and modernizing his concession and intends to work in the South until spring.

> MR. AND MRS. F. S. (POP AND MOM) MATHEWS, Bedford, O., concessionaires in Puritas Springs Park, Cleveland, passed thru Cincinnati last week en route to Miami for the winter, reporting an excellent season.

JAMES L. REED, ride superintendent and Minstrel Show operator with Wallace Bros.' Shows, carded from Jackson, Miss., that the org had a successful season and was in winter quarters on the Colored State Fairgrounds at Jackson,

THERE was a time when a workingman considered himself lucky if allowed to go

AFTER a successful season as annex feature with T. W. (Slim) Kelley's Oddlties, Bobby Kork penned from Hamlet, N. C., that the show is playing museums with Asheville, N. C., to follow Hamlet. Cash Wiltse, advance agent, reported the museum booked all winter. Personnel includes Christine Holley, alligator girl, and Mary Patton, tattoo girl.

A BIRTHDAY party was held October 25 for Dixie Dixon, concessionaire with the Central Amusement Company, in Firemen's Hall, Scotland Neck, N. C. Guests included show personnel, Firemen's Association members; Jessie Shearin, chief of police; James Wilkerson, fire chief, and Skip Watson, banker. Sandwiches and drinks were served by Betty Beck and gifts were received.

MANAGERS of carnival organizations are asked to send their winter quarters or mail addresses to The Billboard, 25-27 Opera Place, Cincinnati 1, O., so that mail may be forwarded promptly.

HULBURD'S bears and dogs closed November 4 as free act on the Berryhill United Shows. They had joined July 3 in Copper Hill, Tenn., thus making an 18-week engagement. Byron N. Hulburd reported that he had signed with Leo Berryhill for the '45 season, to open March 3 and run 35 weeks. Hulburd,



CARNIVALS 35

who will winter in Nashville, has booked his two bears, Tom and Jerry, for the winter.

AFTER closing the season with the Buckeye State Shows at DeWitt, Ark., Oddities-on-View opened at 210 Main Street, Gillett, Ark. Personnel includes Lou Davis, owner, mentalist, magic and illusions; C. W. Eyster, co-owner and manager; Bob-Bobette and Stella Stevens, annex attractions; Bobby Garrit, lecturer, sword and glass dancer; Bongo, snakes and torture act, and Fanny May, girl with four legs.

BEN WOLFE, head of the Wolfe Amusement Company, after a 30-week season, his biggest in the biz, closed 4n Augusta, Ga., and stored equipment in his permanent winter quarters in Royster, Ga. He is visiting his mother in Worcester, Mass., and while there bought a Fly-o-Plane in line with plans to enlarge. On his way to Florida for a rest he will stop in New York to purchase other equipment. Quar- of the Bazinet Shows and now in the ters will be opened February 1.

SINCE leaving the Bud Anderson Circus in Missouri, Tige Hale visited Dailey Bros.' Circus, Beatty-Russell circus, Royal American Shows, Max Goodman rides, Hennies Bros.' Shows, Mighty cessionaire on the World of Pleasure Sheesley Midway, John R. Ward Shows and Endy Bros.-Prell Shows. His Gold Medal Band played with Dodson's folk in his family to serve in World War World's Fair Shows in Jacksonville, Fla., 12 days. Hale plans to play the remainder of the season with Bellamo's Band on the Playland Shows, and take the Gold Medal Band out again next troit. scason.

a 34-week season November 4 as bingo manager on the J. F. Sparks Shows. He opened in March in Forest, Miss., and lost only one week, which was in Newark, O. Banner weeks were in Marion, Ind.; Marion, O.; Knoxville, Tenn.; Mansfield, O.; Elizabethtown, Ky.; Lawrenceburg, Tenn.; Florence, Ala.; Panama City, Fla.; Marianna, Fla., and Ozark, Ala. Bingo will be stored in Birmingham and Richardson plans to 24th year in show business. HENNIES BROS.' SHOWS moved onto a large lot October 26 in the Mid-City area, across from New Orleans Southern League baseball park for 18 days under auspices of the American Legion Post at a Victory Celebration and Fall Festival. Attendance on the first four days was not encouraging, in splte of good location and ideal weather, since the show came from Panama City, Fla., where attendance for a week's stand was reported unusually good. Only a little late, the show came in without much trouble and the grounds were in good shape. Kiddies' matinees were scheduled for three Saturdays, show using plenty of radio time but no daily sheet spread.



FIRST LIEUT, FRANK M. SUTTON JR., serving overseas in the South Pacific, has been transferred to the infantry.

SGT. GEORGE HARRIS, concessionaire in Jefferson Beach Park, Detroit, and with various carnivals, was recently promoted to staff sergeant.

PVT. JAMES (BENNY MALLON) MALLWIN, 35803744, former concession agent on the Beckmann & Gerety Shows and Rubin & Cherry Exposition, is stationed with APO 1119, care of postmaster, San Francisco.

DWIGHT BAZINET, one of the owners Persian Command of the U.S. Army, was a Chicago visitor on his way to his home in Minneapolis, where his father is ill.

GORDON ENGELBRINK, former con-Shows and now a navy mess cook on a tanker, is the second generation of show-II. His father, Michael Engelbrink, who was in the army, was discharged some months ago and is back operating the shooting gallery in Eastwood Park, De-

CORP. GEORGE DUNN, stationed at BILL (BINGO) RICHARDSON closed Fort Monmouth, N. J., was recently pro-34-week season November 4 as bingo moted to sergeant. T/Sgt. Elton Edwards, 34167752, formerly of the Beckmann & Gerety Shows, is stationed with APO 17345, c/o postmaster, New York. Mrs. Richard Schwanz, Tumpa, visited her brother and sister-in-law, Sergeant and Mrs. Edwards, before he left for overseas.

DANNY LAROUECH JR., tail gunner, is with his old crew in the European join the Royal American Shows for the theater. He met his entire old crew in remainder of the season and go to Vir- Dyersburg, Tenn., about a month ago ginia December 6 to officiate at basket- before leaving for abroad, and while the ball games. This season completed his crew was gathering in Dyersburg, young Danny was visited by his father and mother. Members of the crew call the 26-year-old Danny "Pop," as he is the oldest of the bunch.

"First Chings First" Our Army-Navy E Pennant is evidence that Uncle Sam comes first at Powers & Company. Naturally, it is impossible to accept civilian orders until after the war. Then we will be happy CONCESSION TENTS to fill your Canvas needs. Important Feature of Our **Post-War Plans** DULERS & CO. MANUFACTURERS OF ANVAS GOODS PHILADELPHIA, PA. CHICAGO, ILL. OCTOPUS ROLLOPLANE FLY-O-PLANE World's Most Popular Rides EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon 1945–J. C. Weer Shows–1945

LIZZIE SCHMIDT, first-season Hawaiian dancer, infeed that she would not play night clubs this winter, as formerly planned, because the grass skirt belonged to the show, but would return to Fish Diner, on Highway 10, as a waitress.

AFTER 20 weeks of operation, the Pioneer Victory Shows entered winter quarters in Waverly, N. Y., reported Mickey Percell, manager. First six weeks in a park did not come up to expectations. The 14 remaining weeks were still dates and celebrations in Pennsylvania. Show opened Decoration Day and closed October 3, the season proving good. After closing, Manager Percell played a few fairs with concessions. Plans to enlarge the show are under way, with a crew in quarters building equipment. Personnel includes Mickey

WHEELS OF ALL KINDS Tickets-Paddles-Laydowns **Complete KENO Outfits** CARNIVAL SUPPLIES AND EQUIPMENT GAMES, STRIKERS, ETC. Still Available EVANS' BIG PUSH Write for Catalog H. C. EVANS & CO. 1520-28 W. Adams St., Chicago 7

Percell, manager; Mrs. A. Percell, secretary; H. J. Leonard, general agent; Harry Hinkal, transportation manager; Herbert Shipman, ride superintendent.

JOHN A. WALKER reported that Joe Sorensen's Hollywood Novelty Show, which opened in Little Rock, was in its third week to good business. Negotiations are under way to enlarge the building, giving it an additional 10 feet. Line-up includes John and Cozy Walker, musical, mental and magic act; Wilkins and May, bloodless surgery; Princess Tiny Milburn, midget entertainer; Art Barr, military glant; Marle Dugan, fire and poison eater; Nellie Bryson, sword box; Bertha May, electric chair; Tim Harris, revolving head; Peggy and Johnny Swindell, dancing girls; Lupe Conover, Oleeta Carmen; Ruth Anne Kerr, fish bowl illusion; Ida West, Indian princess; Rambo West, front man; John Evans, ticket taker; Waxine, lady mechanical doll. Sorensen made a plane trip to St. Louis and returned with new fixtures, plush curtains, neon signs and costumes for the museum.

THREE couples of the Cetlin & Wilson Shows, who were married in Greenwood, S. C., October 25, have been with the org a number of years, reported Edward K. Johnson, show's contracting agent. Probate Judge C. H. Jones married Irene Pierce, 31, born in Boston, Ky., to Joseph Du Pont, 35, born in Norwich, Mass., ceremony being witnessed by Judy O'Dell. Judge Jones also united Donna Elaine Faye, born in 1925 in Winston-Salem, N. C., and Rex Paul Allen, born in 1913 in Greenville, N. C., and Agnes Harrison, 23, born in Nashville, and Frank Auker, 32, born in Worcester, Mass. Among visitors at Pee Dee Fair, Florence, S. C., were J. C. Weer, J. C. Weer Shows; George W. Nichols, Knapp Bros.' Shows, Brockton, Mass., who trouped with Johnson in 1912, and Louie King and L. W. Brown, Kirkwood Shows, who stopped over on their way to Kingstree, S. C. Mr. and Mrs. William R. (Red) Hicks joined the show in Wilson, N. C. Floral pieces were sent by the personnel to the funeral of John M. Sheesley in Harrisburg, Pa., November 1.

CAN PLACE SHOWS OF MERIT AND CAPABLE OF GETTING MONEY. Have Jerrie Jackson's Hep Cats, Del Crouch's Motordrome, and Fun House. Want Monkey Circus, Glass House or any Novel Shows. WILL BOOK OR BUY OCTOPUS AND SCOOTER. CAN PLACE CAPABLE RIDE FOREMEN AND HELP ON Merry-Go-Round, Twin Ferris Wheels, Rocket, Whip, Roll-o-Plane and Fly-o-Plane. Arky Bradford can place Working Men of all kinds.

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Wire FRANK HARRISON or MILTON MCNEACE, St. Matthews, S. C., this week.

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CARNIVALS 36

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7 colors, pads of 25. Size 4x5, per 1,000 1.25

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FROM THE LOTS

Ark.-La. States

Texarkana, Ark. Week ended October 29. Auspices, L. C. of T. Location, East Ninth Street. Weather, cool. Business, good.

Cool nights sent crowds home early, but warmer weather during the week-end gave near-capacity business Saturday night. Show moved into Louisiana at close of the engagement after playing four Arkansas fairs, including the Pine Bluff State Fair. The writer secured a permit to operate attractions in the business district and will remain here until January 1, opening on a downtown lot November 1 with two rides and 10 concessions. Remainder of the show will play South Louisiana during late fall under the Singleton United title.

J. (BILL) CARNEER.

Dodson's World's Fair

Beaumont, Tex. Eleven days ended October 22. Auspices, South Texas Victory Fair. Weather, jair. Business, ex-

of the record fair engagements of the season. Under direction of the Young Men's Business League, which has sponsored the fair for two years, with Karl Schwartz as secretary-manager and associates, including Reece Martin, commissioner of parks and playgrounds, exhibits far exceeded hopes of officials fair with over 32,600, and shows, rides in Mobile.

and concessions worked until almost 3 a.m. Joy Night and Children's Day were also high spots.

Closing Sunday after midnight, loading was done by 8 a.m. for delivery from the Santa Fe to the Southern Pacific Railroad to New Orleans, then over the L. & N. to Chattahoochee, Fla., to the A. C. L. for movement to Jacksonville, Fla., contracting being done by Al Bradley, assistant manager and traffic manager. Visitors included showmen from South Texas, Louisiana and Arkansas.

PAUL BARRON.

Allen & Nickerson

Greensboro, Ala. Week ended October 28. Auspices, American Legion Post. Location, Emerson Showgrounds. Weather, clear with cool nights. Business, satisfactory.

Because of several truck breakdowns en route, the show did not open until Tuesday night. It was the first organized carnival here in several years, special city permits having been granted the Legion Post to raise funds for erecting an honor roll on the public square. Shows, rides and concessions had one Colored patronage was much in evidence, especially Saturday afternoon and night. Location, one block from the post office, had much to do with heavy Saturday attendance. William Perry, who had been with the show all season, left for Pittsburgh for the winter. While in advance, the writer met A. C. Bradley, traffic manager of Dodson World's Fair Shows, on and the spacious buildings were over- a train and an old-time gabfest was in flowing. Midway grosses were reported order. No announcement as to closing by President M. G. Dodson to have passed date as yet and it looks like a long seathe previous year's by almost 40 per cent. son. After an absence of two years, Mrs. Negro Day was largest in history of the Fox and the writer will again winter WALTER B. FOX.

November 11, 1944

Crescent Amusement

Bishopville, S. C. Week ended October 21. Auspices, Lee County Fair. Weather, varied. Business, big.

Arrived from Union, S. C., and the show opened on schedule Monday night to a large crowd. Weather turned cold Tuesday but did not stop crowds from coming. Hurricane from the East Coast played havoc with the midway early Friday morning. Show tops were flattened. Minstrel, Side Show and Merry-Go-Round tops were torn to threads. Eagleson's Side Show was damaged beyond repair and he closed and moved to his quarters in Allendale, S. C. All hands whipped things into shape and everything was operating by 4 p.m. to excellent business. Saturday, closing day, proved big. A War Bond was given away daily. George Lambert closed with his diggers and went home to St. Petersburg, Fla. Show moved to Concord, N. C., for closing October 28 and then into winter quarters in Gastonia, N. C.

Union, S. C. Week ended October 14. Auspices, Union County Fair. Weather, chilly nights. Business, excellent.

One of the biggest weeks of the season was registered here. Children's Day on Wednesday broke records. Merry-Go-Round had top ride money, with the Spitfire a close second. Foss's Crime Show played to excellent business all week. Bob Fisher's Five Fearless Flyers went over big. According to fair officials, attendance and receipts on Children's Day almost doubled last year's. Writer visited Bob Fisher who trouped with him, in the West for two years. Strates Shows were at Spartanburg (S. C.) Fair and visits were exchanged between shows. LOUIS BRIGHT.



Communications to 25 Opera Place, Cincinnati 1, O.

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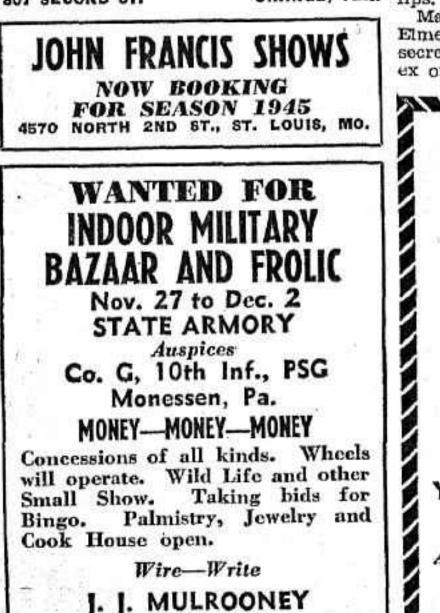
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New Minn. Aquatennial Head Lists Attractions in Aims

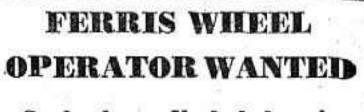
Aquatennial Association's directors, Perry Snyder, C. E. Anderson, W. F. meeting in the Radisson Hotel here, Grantges, Malcolm McDonald, Aime Pouelected Edward A. Schlampp president to liot, Joyce Swan and Vernon S. Welch. succeed Neil R. Messick, of the Hotel Nicollet. Other officers chosen are E. C. Wilson, vice-president; Jerry Moore, secretary, and D. W. Onana, re-elected treasurer. New board members are Frank J. Collins, W. N. Dickson, Tom Hastings, Messick, James McHugh, Alan Hoag, Don McReavy, Gerald L. Moore, Walter P. Quist, Leonard F. Ramberg, David Silverman, Herbert W. Ward, William Benson, Henry Baker, Charles Pyle, Earl T. Winget, Cecil Young and George L. Phil-

Mayor Marvin L. Kline, Chief of Police Elmer Hillner and Rita Vaux, executive secretary of the association, were named events and attractions as shall appeal ex officio board members. Hold-over to Minneapolis and attract visitors,

MINNEAPOLIS, Nov. 4. - Minneapolis members are Onan, Schlampp, Wilson,

President Schlampp outlined these objects and purposes of the association: Advance of civic betterment and general welfare of the city and exploitation of its trade, commerce, religious and educational life by providing recreation and entertainment for all classes; advancement of commercial, economic, social, musical and athletic interests; creation of good will between people of Minneapolis and other areas and expansion of commercial and social relationships in the general trade area; provision of a program of sports and attractions for the common interest; promotion of such





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PARKS-RESORTS-POOLS

Conducted by WILLIAM J. SACHS—Communications to 25 Opera Place, Cincinnati 1, O.

Conclave of Vast Importance

Rockaway Dads Give Thought To **Post-War Plans**

ROCKAWAY BEACH, N. Y., Nov. 4 .--The Rockaways are planning extensive post-war improvements and local authorities and civic leaders are expected to huddle soon to study the blue-printing procedure. In the point of transient patronage, the Rockaways are surpassed only by near-by Coney Island, N. Y. On a normal summer week-end the attendance runs well over the 1,000,000 mark.

Transportation from the outside is considered too slow and expensive to be in keeping with plans to further popularize the resort. Thus civic leaders have set the matter of transportation as their key objective. A 10-cent fare to New York and a cut in travelling time by one third by means of the creation of rapid transit is the objective.

The present Boardwalk, extending from Far Rockaway to Rockaway Park, is five and a half miles long and an effort is being made to extend the promenade another couple of miles to link it with Rils Park, Neponsit, N. Y., municipally operated resort. Next to the beach itself, the 40-foot Boardwalk is the high spot in the Rockaway's offerings. A handsomely shrubbed parkway adjoins the 'Walk for two miles. It is proposed to extend this improvement an additional three miles.

Playland Park, Steeplechase, is the largest amusement enterprise in town. There has been a pronounced shortage in bathhouse accommodations during the past few years, but as the result of the fact that officials have refused to permit a lifting of the building zone plan, it has not been possible to construct any additional pavilions. After the war this zoning set-up is expected to be altered to permit construction of bathing pavilions. Another post-war step that requires action, in the opinion of local amusement men and leaders, is the development of a water pressure system of sufficient strength to check fire possibilities. In the past three decades, conflagrations have come along consistently to raze properties, particularly in the Boardwalk areas, because of the pressure troubles.

In Ride Devices CHALFONT, Pa., Nov. 4 .- Joseph Casper Lusse, 80, who died Wednesday (1) at the home of his son, Richard F. Lusse, owner of Forrest Park here, was a pioneer inventor and manufacturer of amusement devices and at one time operated factories in Philadelphia, Eng-

Lusse Pioneered

land, France and Germany. He came to this country from his native Switzerland 68 years ago and for a number of years worked as a machinist. Lusse has a long list of amusement devices to his credit, including the jumping horses on Merry-Go-Rounds, Skooter cars and a score of others. He also invented and marketed a noodle-Final Curtain, this issue,

Eastw'd Skeds Bingo And Rink for Winter

DETROIT, Nov. 4. - Winter program for Eastwood Park, East Detroit, has been set, with the skating rink and allseason bingo game remaining in operation thruout the winter. Rink continues under the management of Frank Kutzen.

Remodeling has been started on the Show Boat, funhouse. Fronting is being redesigned in keeping with recent construction along the midway.



Park, Pool, Concession Ops To Mull Over Major Problems

McSwigan, Guenther map strong programs-insurance, availability of materials, future operation and new amusement tax proposal will be prime subjects

tend the 26th annual convention of the formation on these subjects. National Association of Amusement Parks, Pools and Beaches, to be held at the Hotel Sherman December 5, 6, and 7, have just been mailed by the secmaking machine. Further details in retary's office to the association's big mailing list.

> In a recent interview with a representative of The Billboard, President Leonard B. Schloss, of Glen Echo (Md.) Park, emphasized the importance of attending the meeting because of particular problems which will confront all operators in the future.

"The program committee, headed by A. B. McSwigan, of Kennywood Park, Pittsburgh, has produced an exceptionally fine program," Schloss said. "Like-wise, Henry A. Guenther, of Olympic Park, Irvington, N. J., has arranged daily round-table discussions on pool subjects which no pool operator can afford to miss.

"Nevertheless, there are certain big problems which will receive particular attention because of their importance. The havoc wrought by flood and fire thruout the country during the past few months will, in all probability, disturb our insurance market. The association, thru the co-operation of its insurance expert, John Logan Campbell, Baltimore, has been working on this problem for months and, provided we can obtain the co-operation of a sufficient number of operators, we have this problem licked. This subject will be dealt with at length at the forthcoming convention.

CHICAGO, Nov. 4 .- Invitations to at- convention and bring us the latest in-

New Revenue Bill

"Then, too, we are to be confronted by a new revenue bill including amusement taxes. Between now and convention time the legislative committee will be active learning what lies ahead of us in this regard so that we can lay our plans to insure the greatest measure of justice to all concerned.

"In addition to these three major (See CHI MEET IMPORTANT on page 42)

Report Recommends Many Corrections For Ocean Beach

NEW LONDON, Conn., Nov. 4 .- There are a number of serious defects in the construction of Ocean Beach Park, city engineer Kenneth Holmes told a meeting of the Ocean Beach Park board this week in a report read by Acting City Manager Edward Hinkle,

Under the heading of "recommendations," the report had the following to

Casey Shows Buy 3 Winnipeg Rides

WINNIPEG, Nov. 4.-E. J. Casey Shows have acquired three of the major rides formerly in River Park Amusement Center here, They are Big Eli Wheel, Merry-Mixup and giant Herschell-Spillman Merry-Go-Round. The last named is not portable and Manager Casey is planning a location for it in the Winnipeg district.

All rides are being overhauled in the Casey shows' winter quarters, St. Vital, Winnipeg.

Heinz Pier May Be Rebuilt

ATLANTIC CITY, Nov. 4 .- With the H. J. Heinz Company giving up its hurricane-wrecked pier which was used as an exhibit since 1898 two other companies are interested in the site and may rebuild it as a national exhibit, it was learned last week, Meanwhile, Hazel Hartman, for many years manager of the pier and a director of the Chamber of Commerce, is staying on here as representative of the Garden Display Company, a firm engaged in manufacturing gliders and other war materials for the government.

PHILADELPHIA. - Roger B. Conant. curator, announces additions to the Philadelphia Zoo of two Patagonian cavies (Dolichotis Magellanica) from South America. The new animals came from the St. Louis Zoo.

MACON, Ga., Nov. 6.-Closing of Playland Park here, operated by W. E. Franks, has been set for November 11. The season opened in April and business has been excellent, said Franks.

Preparations for the new season will get under way shortly after the holidays. New season opens around April 1.

Pleasure Beach Gets R. R.

BRIDGEPORT, Conn., Nov. 4 .-- Pleasure Beach, municipally operated amusement park here, has acquired a miniathe pier, where the ferryboat Brinckerhoff lands, to the park. Park Director Perry W. Rodman says that rails have been purchased from Timothy Murphy. Pleasure Beach concessionaire, and they were brought in from Caroga Lake this week. The ferryboat is being reconditioned at Kingston, N. Y.

conclave will be a huge success. Our experience.

national association has some of, the

best men in the industry prepared to

step in and pinch-hit. The program

wood, Pittsburgh, knows his way around

in the park business and can be de-

pended upon to produce a program that

American Recreational Equipment As-

sociation will hold its 20th anniversary

meeting at the Chicago convention. As

usual, it will be held early in the week

so as to not interfere with the regular

program of the park and pool men. Wal-

lace St. C. Jones, of Boston, is our pro-

gram chairman. This veteran program-

maker has never failed us, nor will he

be this time. Among speakers he has

procured to date is Harry A. Ackley, consultant of amusement division, OCR, at

Washington, Ackley will tell us just

what materials we can have and pre-

usual energy, will bat hard for the suc-

cess of our meeting. He, among others

of our members, has a war contract to

Bill Rabkin, our president, with his

will hit the bull's-eye.

cisely how to get them.

chairman, Brady McSwigan, of Kenny-

Maintenance and Repairs

"Then there is the all important subject of materials for maintenance and repairs, not to mention some muchneeded new devices. We have all been ture railroad to transport patrons from hoping that the European war would end in time to insure the release of sufficient materials for all of the above purposes. The same situation applies to the future operation of shooting galleries. Harry A. Ackley, consultant of the recreation section of the WPB service trades division, Office of Civilian Requirements, has agreed to attend our

say on the construction of the area: "There are many serious problems resulting from the construction and use of Ocean Beach Park which will have to be met in the near future. Certain sections of the park have sunk to a considerable degree and is noticeable in the parking field, which has been patched up but which must be rebuilt shortly, according to the advice of competent engineers.

"Sinking in the pool area has necessitated expensive repairs and unless remedial steps are taken, a serious condition may result. The park superintendent cites that exterior material used in the construction of several of the buildings will not withstand the rigors of winter weather near salt water. Cracks in the buildings have been repeatedly patched but are becoming more numerous. Enlargement of water facilities to supply a large crowd is recommended by the park superintendent and city engineer. Corrections have been recommended for all items mentioned above, following a survey of approximate cost and how immediate the need for correction might be."

Further investigation revealed that since the construction of the swim pool about four years ago, thousands of dollars have been spent yearly for repair work to keep it from leaking and it has been sinking at various times. As the whole area was in operation for about only four years, taxpayers are now beginning to ask whether or not there was proper supervision of the work?

CASH WAITING

If You Have a Late Model Octopus or

of Lake Winnepesauka, Chattanooga. There has never been a finer fall season for outdoor work. Most of the park ops are alert to it all and are doing all the work they can before bad weather sets in.

This year a woman has been chosen

to head one division of the clinic on

amusement park problems. She is just

as smart as she is beautiful and gracious.

It is Mrs. Minette Dixon, owner-manager



Complete Park and Fair Ground Plans HARRY A. ACKLEY-Park & Pool Engineer HEROLD BRADLEY-Registered Architect VERNON KEENAN-Coaster Engineer H. M. DAY- Registered Civil Engineer CARL P. BROSCH-Registered Landscape Architect and Land Planner FLORENCE WOLFE, and Associates for Designs, Plans, Studies, Estimates Secy. "Plan Now for Great Post-War Era" 200 Chestnut Street, Sewickley, Pa. (Pittsburgh, Pa.)

Materiale protetto da copyright



American Recreational Equipment Association

By R. S. Uzzell

If planning makes for a successful liquidate when the time comes for re-

meeting, then the forthcoming Chicago conversion. He will give freely of his

The Billboard 38

CIRCUSES

November 11, 1944

Conducted by CHARLES WIRTH—Communications to 25 Opera Place, Cincinnati 1, 0.

Coast Circus To Hamilburg

RUSSELL AND

Cristianis and Colleano cut in on deal-Beatty is planning new WB show

HOLLYWOOD, Nov. 4 .--- Sale of Russell Bros.' Circus, which was operated by Art Concello, to Mitch Hamilburg, local agent, was announced here this week, with the Cristiani Troupe, and Con Colleano, performers, cut in for a piece of the deal. No change of name of the circus is contemplated, it is understood. It will be built around the Cristianis and Colleano. Papers were signed in New York this week.

The show will be modernized and streamlined to play auditoriums in key cities. It will open here at the Pan-Pacific Auditorium and will play for 30 days before going on tour.

Beatty to York, S. C.

CINCINNATI, Nov. 4.-No further statement has come from Clyde Beatty, who last week announced that he had purchased Wallace Bros.' Circus in Dallas October 21. With him when the deal was closed, he said, were Roy Rogers, who was co-owner of the circus; Ralph J. Clawson, who had been managing it, and Sterling (Duke) Drukenbrod, personal representative of Beatty on the Clyde Beatty-Russell Bros.' Circus, with which Beatty has been this season.

Wallace show will go out all new next





WALLACE SOLD

PERFORMER FIGURES in the two latest circus sales are Clyde Beatty (left), who has purchased Wallace Bros.' Circus and will winter it in York, S. C., until his new Jungle Zoo in Fort Lauderdale is completed, and Con Colleano, who, with the Cristianis and Mitch Hamilburg, Hollywood agent, are new owners of Russell Bros.' Circus, with which Beatty trouped this season under the title of the Clyde Beatty-Russell Bros.' Circus.

Marvelous Biz In Lone Star **State for Cole**

CORPUS CHRISTI, Tex., Nov. 4 .---Cole showfolk are singing the praises of Texas. In former years rain and grief was the rule when entering the Lone Star State. This season the skies have been clear and the weather ideal thruout State. Business has been marvelous. A Sunday off in Waco whetted the appetites of the townspeople, and the result was a capacity matinee October 16 and a turnaway at night. The matinee performance was a three-quarter house and night house a turnaway in Temple (17). Taylor (18), formerly classified as a feed stop, gave the show a half-house at the matinee and threequarter house at night. Austin, the State capitol (19), was terrific. Matince registered a turnaway of several hundred, and night house was a tremendous turnaway. San Marcos (20), (See Cole's Big Biz on page 41)

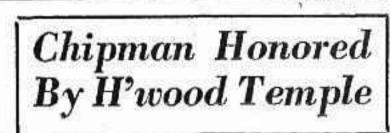
Notes From Bette Leonard

WIGHITA, Kan., Nov. 4 .- George Duvall, former agent for the Bud E. Anderson Circus, visited at the home of Fred and Bette Leonard here en route to San Antonio.

Dr. E. N. Olzendam, Manchester, N. H., has added an oil painting of P. T. Barnum, 42 by 36 inches, painted by Spencer in New York October, 1847, also the velvet rug that covered the pedestal that Black Eagle, the stallion, stood on when he performed before Queen Victoria at the Alhambra Palace in London with the Howe & Cushing Circus May 14, 1858. These museum pieces were presented to him by the nieces of Barnum. Walter W. Tyson, Guelph, Ont., has also added a fine hand-colored photo of Jennie Quigley, midget of 70 years ago, and a rare photo of the C. W. Kidder Circus. The Monette Twins, formerly on the Ringling circus in the Wild West department, are wounded and in evacuation hospitals in New Guinea. Kenny Audibert is now in the Marshall Islands; Tom Parkinson is in Southern France.

Cases of Ringling Officials Will Not Be Tried Until Jan.

HARTFORD, Conn., Nov. 4 .- Cases of the five officials of the Ringling circus, who are charged with manslaughter in connection with the death of 169 persons in the circus fire in Hartford July 6, will not be tried until January, State's Attorney Hugh M. Alcorn Jr. has announced. The cases were listed on the docket for trial at the September term of court now nearing its conclusion, but Alcorn said it is very unlikely preparations can be made for the trials before January. Defendants are James A. Haley, George W. Smith, Leonard Aylesworth, David Blanchfield and Edward Versteeg. Judge P. B. O'Sullivan in Superior Court Monday granted the application for the appointment of an attorney for receiver, E. S. Rogin, of the Ringling Bros. and Barnum & Bailey Combined Shows, Inc., and named Attorney Julius A. Schatz of Hartford. The matter came before the court in the case of James Jacobs, administrator, against the circus, the same in which the receiver was ap-



HOLLYWOOD, Nov. 4 .- Bert Chipman, well-known circus man and for 19 years secretary of the Masonic Temple here, was honored last Saturday night by a group of show friends with a "Bert Chipman Night" at the Masonic Hall. Four hundred dinner guests, including many Masons, assembled to witness the presentation of a plaque reciting the highlights of Chipman's tenure of office. It was signed by the representatives of 12 Masonic bodies. He was secretary of the Pacific Coast Showmen's Association in 1925. Chipman's relinquishment of his managerial duties will make possible a muchneeded rest in which to augment his collection of outdoor show data, and the opportunity to make an extended visit with his son, Harry, who has the Circus Inn at North Yakima, Wash. With this trip in view, the Temple Association closed the show by presenting Bert with a round-trip Pullman transportation, together with expense money, but insisting that he use the ticket both ways. The Temple set-up is on a community center order and has an 800-seat audi-AFTER closing with the Bud Anderson torium which has played almost every Circus, Ray Erline Garrison, annex at- conceivable type of attraction from in-

season, Beatty said, and he will retain its winter quarters in York, S. C., this winter while building new quarters in Fort Lauderdale, Fla., in conjunction with his Jungle Zoo there. He expects to announce later the make-up of department heads, staff and innovations to be installed.

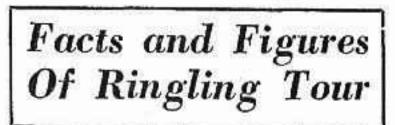
Daros, Sunbrock Tilt Over **Rodeo-Thrill Circus Title**

CHICAGO, Nov. 4.-Forrest Freeland, publicity man for the Diamond D Rodeo and Thrill Circus, now playing in Cleveland, told The Billboard that Cleveland radio stations and newspapers received wires from an attorney for Larry Sunbrock warning them that the title "Wild West Rodeo and Thrill Circus" is copyrighted material owned by Sunbrock Shows, Inc., and cannot be used without permission.

Similar telegrams were received by Chicago stations and newspapers when the Diamond D show was playing the Coliseum here and resulted in some of the stations refusing to use Diamond D advertising for fear of a damage suit. In reply, the Diamond D Corporation sent the following wire to stations and newspapers:

"In reference to the wire we believe you received from Sunbrock Shows, Inc., the Secretary of State of Illinois advises us that Sunbrock Shows, Inc., an Illinois corporation, is no longer an existing corporation. Martindale's Law Directory, 1944 edition, shows no lawyer named North Briskin nor Mort Briskin in Cincinnati, O., or New York, N. Y. We have instructed our attorney, A. J. Sakelson, Conway Building, Chicago, to take appropriate legal action for damages and to enjoin this unlawful interference. Judges Campbell and Igoe of our Federal Court in March, 1944, enjoined Sunbrock Shows, Inc., and Larry Sunbrock, their agents and attorneys, from similar unfair and sharp practices in cases numbered 44C231 and 44C239 in the cases of Cowboy Rogers and Lone Ranger, Inc. We feel confident you are not going to permit a non-existent company to interfere with our advertising. They have had ample opportunity to start any proceedings in Illinois themselves if they had any just grounds. This com- try to bring forth. Thank you for your pany will defend any case that Larry co-operation. Diamond D Corporation, Sunbrock or Sunbrock Shows, Inc., may by Jerry Lee, president."

traction, will winter in Kansas City, Mo. door circuses to lectures.



SARASOTA, Fla., Nov. 4.-The route, personnel and statistics for the 1944 season of the Ringling circus has been issued. The tour opened at Madison Square Garden, New York, April 5 to May 21 and closed with an engagement at New Orleans from October 5-8.

Here are facts and figures: Miles traveled, 8,846; railroads used, 19; length of season, exhibition days, 145; performances scheduled, 284; length of New York run, 461/2 days; 131/2-day stand, Chicago; 12%-day stands, Boston and Detroit; 10½-day stand, Philadelphia; 4-day stands, Houston and New Orleans; 3 days, Akron, Milwaukce, Kansas City, Dallas; 2 days, Waterbury, New Haven, Bridgeport, Worcester, Portland, Providence, Hartford, Des Moines, Lincoln and Fort Worth: 11/2 - day stand, Indianapolis; 1-day stands, Fitchburg, Manchester, Davenport, Topeka, Beaumont; 2 previews at Sarasota, March 26 (entire proceeds to charity); Sundays scheduled, the Grotto Circus, Houston, and have 18; cities wisited, 27; States visited, 18; State capital cities visited, 7; longest run, Topeka to Fort Worth, 505; shortest run, New Haven to Bridgeport, 17; number of employees, 1,106; meals served to personnel in show's dining tent daily, 3,162.

Uses 80 Cars

Number of different nationalities in personnel, 23; double-length steel railroad cars used by show, 80; number of circus railroad trains, 3; gross tonnage (See RB FACTS, FIGURES on page 42).

UNDER THE MARQUEE

Communications to 25 Opera Place, Cincinnati 1, O.

IN or still out?

pointed originally.

BUD E. ANDERSON closed his season at Guthrie, Okla., November 5.

GEORGE WESTERMAN, of Polack Bros.' Circus, was a business visitor in Chicago last week.

IF you have never washed wagon wheels nor dishes in a cookhouse-you didn't start from the bottom.

RAY ROGERS and Ralph J. Clawson and their wives visited the World of Mirth Shows at Macon, Ga.

BAILEY Bros.' Circus will close November 18 and the advance November 11. Show is heading north for quarters.

BILL MURDICK, wife and daughter, of Murdick Bros.' Circus, Lawton, Mich., were recently at quarters of the Carter Dramatic Company, Altona, Mich.

INSTEAD of opening November 18 at the Stix, Baer & Fuller store, St. Louis, as previously mentioned, Roy Barrett, clown, started there November 4.

TROUPERS' big thrill: When two circuses pass each other in a railroad yard or on a highway.

DAINTY DOTTY, tattoo artist, former circus fat woman with the Ringling show, is now in her seventh week at Archie's Playland Arcade, Detroit.

AFTER closing with the big tops, Charles and Peggy Kline are now at other indoor dates to follow.

SOME present-day truck circuses traveled as many miles and covered as much territory as did former railroaders.

OMER J. KENYON, of the Hamid-Morton Circus, spent several days in Chicago last week before leaving for a trip to the West Coast.

EQUESTRIAN Director Fred Bradna, (See Under the Marquee on page 42)

DRESSING ROOM GOSSIP

Cole Bros.

for this year. It has been a pleasant Tillany, Spokane; Mahlon Campbell, season on the whole. The weather has Veto, Ala.; the writer, Freddie Freeman, been ideal all season. The show traveled third stool, Jockey Club, Peru, Ind. nearly 15,000 miles to the West Coast and back. It has been on the Mexican border three times and the folks went across each time. Show closes at Millington, Tenn., November 12, making a season of 281/2 weeks. There was a reunion of the Plunkett Family at San Antonio, their home town. Never knew there were so many Plunketts in the States. Other visitors there were Mrs. Danny Odum, and the following Circus Fans: Tom Scaperlanda, Frank Pahlmann, Walter Loughridge, Jack Brosseau, flight officer George Hubler, Sgt. Joe Heise.

Here are the destinations of some of the folks: Mr. and Mrs. Zack Terrell, Mr. and Mrs. Noyelles Burkhart, Paul and Ruth Nelson, Louisville; Joe and in Chehalis, Wash., July 14; the torren-Orda Masker, Anderson, Ind.; Joe and Tommy Hodgini, Peru, Ind.; Joe Good, Peru; the Voise Troupe, Louisville; Bob Porter, Los Angeles; Robert DeLochte, Peru; Frank Orman and Cecil LaBelle, Fort Lauderdale, Fla.; Gene Weeks, Peru; Capt. Bill Curtis, Cuevas, Miss.; Arthur Stahlman, Los Angeles; Bert and Corinne Dearo, Wichita, Kan.; Herbert Leeman, Louisville; Gus and Rita Taliaferro, Owensboro, Ky.; Fritzi Partello, St. Petersburg, Fla.; Marion Knowlton, Middletown, Conn.; Jean Allen, Louisville; D. D. and Jo Jo Monarch, Owensboro, Ky.; Frank Wise, Hot Springs; Con and rales, Alva Evans and all of the Side Winnie Colleano, Wichita; Georgia Sweet and Dapples, address unknown; Hoffy Hoffman, Zanesville, O.; Horace Laird, Daisey Hill, Chester, Pa.; Billy Nelson, Atlanta; Plunkett Family, San Antonio; Harry and Nena Thomas, Louisville: Albert White, Baltimore; Whity Govro, Rockford, Ia.; Hank and Ella Linton, Tulsa, Okla.; Ralph and Anna Fitts, Philadelphia; Frances Stilman, Columbus, O.; Arthur Hoffman, Burlington, N. C.; Mr. and Mrs. Charles Luckey, Denver; Jack Kennedy, Chicago; Charles Raimer, Concord, N. C.; Eleanor and Joseph Carvalho, Los Angeles; Fred Harris, Galiney, S. C.; Charles and Sue Roark, Malvern, Ark.; Mr. and Mrs. Smith, Coleman, Tex.; Leona Teodoro,

Chicago; Joe and Fannie Haworth, Wilkesboro, N. C.; William Kellogg, In-This will be Freeman's final column dianopolis; Charles Schuler and Virginia

Beatty-Russell

The show closed at Longview, Tex., October 30. The last day seemed more like the opening, with beautiful weather and wonderful crowds. The close of a circus season, always to this writer, brings a tug at the heartstrings.

Going back down memory lane, here are a few of the highlights of the past year: Record-breaking 24-day stand in Los Angeles at Washington and Hill streets, longest stand for a circus in that city; trek up Pacific Coast was saddened. by deaths of Cy Compton, Wild West star, in Yreka, Calif., June 19, and Gabe Tucker, elephant man, killed by elephant tial downpour at York, Neb., August 29; only one town was missed, Schuyler, Neb., the day following York; all matinees were on time.

The scattering of the showfolk follows, To Sarasota, Art and Antoinette Concello, Ann and Bob Reynolds, Frank and Fannie McClosky, Red Larkin, Ray Maxwell, George and Pauline Penny, Jack and Kay Burslem; to Houston, Clyde and Harrlett Beatty, Bert and Marie Pettus, Al and Cleo Fleet, Gracie Genders, Mitzi and Jean Sleeter, Mars Bennett, Elden Day, Joe Remillette, Sancho Mo-Show people; to Los Angeles, Betty and Milogna Escalante, Mono and Hope Guitterez, Lyle Chappel, Gus Lind, Walt Mathie, Rene Thezan, Marshall Graham, Lou Ann Krause, Dan Dix; Chief, Mrs. and Dorothy Skyeagle; Maury Fein, James Carney, Moe Brown and the Lewis's.

To Chicago, Joe Kuta, Allen King, Red Sonnenberg, Roy Ladd, Johnnie Cook, Wallace Love, Grace Killion and Duke Drukenbrod. Jack and Martha Joyce to York, S. C.; Concha Escalante and Mario Ivanow with Benny Fox's camp shows; Springfield to Paterson, N. J.; Harry and Mabel Smalley, Houston; Red Gilson, Des Moines; Harris Harding, Mike Doyle, Mrs. R. and Norma Rogers, Mac Mc-Donald, Charlie Oliver, George Werner, Alec Beers, Alvin Welsh; Paul, Frenchy and Backdoor Freddie to winter quarters, Waxahachie, Tex. See you all again next year. DICK LEWIS.

New York Rodeo Results

NEW YORK, Nov. 4 .-- Results during third and final week of the 19th annual Championship Rodeo, Madison Square Garden, October 4-29. Calf Roping-Eighth day (four performances), Dan Poore (14.3 seconds), \$500; Tony Salinas (16.3 seconds), \$410; Roy Matthews (18 seconds), \$325; Clyde Burk and N. A. Pittcock (18.2 seconds) split, \$208.50 each; Harry Hart (18.3 seconds), \$70.

Wild Cow Milking-Night of October 24, E. Pardee (33,4), \$145; Gene Rambo (36.2), \$87; Bill Greenough (39.1), \$58.

Wild Horse Race-Night of October 24, Red Wilmer, \$50; Bill Linderman, \$30; Red Dougherty, \$20. Wild Ride, Bill Linderman, \$35.

Bareback Bronk Riding-Fifth day (six performances), Gene Rambo, \$440; Dick Griffith, \$360; Billy Lawrence, \$290; Bob Estes, \$220; Louis Brooks, \$147.50.

Saddle Bronk Riding-Ninth day (three performances), Jack Wade, \$428; Paul Gould, \$350; Louis Brooks, \$280; Gerald Roberts, \$215; Shirley Hussey, \$130; Carl Olson, \$60.

Bull Riding-Ninth day (three performances), Bob Estes, \$416.92; Bill Her, \$345; Jim Whiteman, \$270; Dick Griffith, \$215; Smoky Snyder and Gerald Roberts split, \$95 each.

Wild Cow Milking-Night of October 25, Walton Poage (29.2), \$145; Everett Shaw (29.3), \$87; Chuck Sheppard (41.4), \$58. Night of October 26, John Bowman (26.3), \$145; Toots Mansfield (27.4), \$87; Everett Bowman (37.2), \$58.

Wild Horse Race---Night of October 25, Red Wilmer, \$50; Fritz Becker, \$30; Red Dougherty, \$20. Wild Ride, Bill Wakefield, \$35. Night of October 26, Marvel Rogers, \$50; Red Wilmer, \$30; Paul Gould, \$20. Wild Ride, Bill Linderman, \$35.

Calf Roping-Ninth day (four performances) Jack Shaw (13.2), \$500; Tony Salinas (18.1), \$410; Billy Breen (18.2), \$325; Jack Skipworth (21.4), \$260; R. L. Bland Jr. (22), \$157; Ike Rude and Toots Mansfield (22.3) split, \$35 each.

Steer Wrestling-Sixth day (six performances), Gene Rambo (5.1), \$750; Glenn Tyler and Eddie Curtis (6) split, \$537.50 each; Mickey McCrorey, Hugh Bennett and Dan Poore (6.4) split, \$245 each; Eddie Hovenkamp (7.1), \$75. Wild Cow Milking-Matinee, October 27, Earl Moore (29.4), \$145; Hugh Bennett (33), \$87; Mack Kinnibrugh (57), \$58. Night of October 27, Chuck Sheppard (25), \$145; Andy Curtis (39.3), \$87. Wild Horse Race-Matinee, October 27, Bill Linderman, \$50; Marvel Rogers, \$30; Fritz Becker, \$20. Wild Ride, Bill Wakefield, \$35. Night of October 27, Bill Linderman, \$50; Red Wilmer, \$30; Marvel Rogers, \$20. Wild Ride, Paul Gould, \$35. Saddle Bronk Riding-Tenth day (three performances), Bill Linderman and Jackie Cooper split, \$389 each; Paul Gould, \$280; Chuck Sheppard, \$215; Ralph Collier, \$130; Gerald Roberts, \$60.



Communications to 25 Opera Place, Cincinnati 1, 0.

BEN, rodeo tailor, visited the rodeos in Philadelphia, New York and Boston. He met many friends.

NOEL VAN TILBURG will stage his second annual Western Championship Rodeo in Minneapolis Auditorium November 20-26.

LARRY SUNBROCK reports that there were 46,000 paid admissions at Nashville in Sulphur Dell Park, October 28-29, also that the show opened big at Birmingham November 3.

THE Bar X Ranch Texas Rodeo was at the Halifax (N. S.) Forum, October 25-November 4. The only matinees were the two Saturdays. The Bar X is directed by Col. Cliff Gatewood, and featured Sunlight, the wonder horse, also bronk busting and calf roping.

PVT. THOMAS RACKLEY, Kennett, Mo., recently presented his rope-twirling and knife-throwing acts at a leatherneck camp at Guadalcanal. In 21 months of overseas duty, some five months of which were spent with an army special service unit, he has given exhibitions in New Caledonia and the New Hebrides, and on Treasury, Florida and Tulagi islands. He had been in show business 10 years and traveled with the Byers Bros.' Shows several years.

FINAL results of the annual rodeo at Pompano, Fla., October 28-29: Steer riding, Bob Murray, Johnnie Hand, Lerry Riddle; bronk riding, Charlie Barnes, K. K. Smith, Chief Durant; bull dogging, Herb Bonney, Vic Blackstone, Charlie Barnes; calf roping, Vic Blackstone, K. K. Smith, Pete Clemons. Contract performers were: Clown, Billy Keen; trick roper, Fred M. Clancy Jr.; high-school horse, Mildred Murphy; trick riders, Nellie Rogers, Fay Blackstone. Judges were Fred M. Clancy Jr., Bob Barnes; stock was furnished by Claude Tyndall, and show was sponsored by the Lions' Club.



INDOOR CIRCUS ACTS, ANIMAL, COMEDY, ACROBATIC, ETC. WEEKS OF DEC. 10 AND 17.

Hunter Artist Bureau 3834 North Maryland Ave.

Milwaukee, Wis.



5x7--- Circus Photos--- 5x7 New 8-Page Catalogue with 2 5x7 samples, dollar bill. Over 400 items of historic scenes. 2.00 P. M. McCLINTOCK COLLECTION Box 1, N. E., Dotroit 2, Mich. Will buy anything on old circus, theatre or sports.



Unicycle Ace In Picture, "Sensations of '45." Now 13th Week Polack Bros.' Shrino Circus.

Perm. Address: Box 109, Paw Paw, Michigan.



Experienced Male or Female Aerialist. If female, young, wt. not over 110 lbs. State winter and summer salary expected, what you do, age, snap shot. Act is booked solid.

BOX D-306, The Billboard, Cincinnati 1, O.



THOMAS M. GREGORY W. M. BUCKINGHAM 12039 Edgewater Drive P. O. Bor 4 Lakewood 7, O. Gales Ferry, Conn. (Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, III.)

Robert C. Zimmerman, CFA, Madison, Wis., had as his luncheon guest October 26 T. Dwight Pepple, of Polack Bros.' Circus.

Voyle N. (Army) Armstrong, Wichita Falls, Tex., writes that he caught the following circuses this season: Dailey Bros. at Wichita Falls, Ringling at Fort Worth and Cole Bros. in his home town. CFA Chester A. Slusser, Porterville, Calif., now with the armed forces, saw the Cole show in Fresno, Calif., also in Los Angeles while home on a furlough in September.

Member Don Bloxham, now with the armed forces at Oklahoma City, had a three-day visit with the Beatty-Russell circus at that stand October 6-8. Coming from Norman, Okla., the show was quickly in the air, with the matinee starting on time with attendance light, but remainder of the engagement had capacity business. Hospitality was shown him and the men's dressing top became his headquarters. Dick Lewis, clown, took him in hand upon reaching the lot.

OFA Jack Leighton, New Orleans, entertained Arthur L. Springer, announcer on the Ringling circus, when he passed thru that city October 30 on his way home to the West Coast for a wisit.

MR. AND MRS. EARLE REYNOLDS. last season with the Ringling show, are now at their home in Rensselaer, Ind., where Earle finds time to do a bit of hunting.

Bull Riding-Tenth day (three performances), Geraid Roberts, \$416.92; Clayton Hill, \$345; Bob Estes, \$270; Ken Roberts \$215; Marvin Shoulders, \$130; Smoky Snyder, \$60.

Wild Cow Milking-Matinee, October 28, Pat Parker (25.1), \$145; Juan Salinas (28.1), \$87; Roy Matthews (29.4), \$58.

Wild Horse Race-Matinee, October 28, Bill Linderman, \$50; Red Wilmer, \$30; Marvel Rogers, \$2C. Wild Ride, Red Dougherty, \$35.

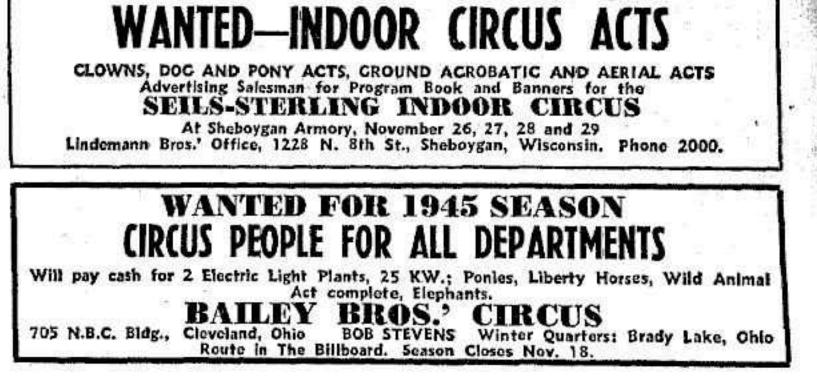
Bareback Bronk Riding-Sixth day (six performances), Paul Gould and Wart Baughman split, \$400 each; Cecil Henley and Louis Brooks split, \$225 each; Bob Estes, \$147.50 each.

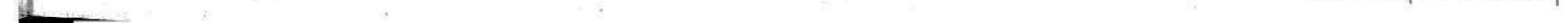
Calf Roping-Tenth day (four performances), Pat Parker (17), \$500; George Wilderspin (17.2), \$410; Buck Sorrells (18.3), \$325; Choate Webster (See N. Y. Rodeoa Results on page 41)



Bob Sams, editor and publisher of Big Top, comes along with this information: "There has appeared several items regarding 'women of the circus' in your column. I would like to mention for the record that the Sells-Floto Circus, in 1918, had a woman press agent, Miss M. E. Hillar, who worked off the No. 1 car. Also the 101 Ranch Wild West used a woman press agent in 1926, Edna L. Shaw. Rose Kilian, who had her own shows, was said to be a picturesque character, and ruled her show with a firm hand.

"The only time that I know of a circus parade being given on the circus grounds was the old Wallace shows in Rocky Ford, Colo. When city officials demanded a high license on show day for the circus to parade, the circus adjuster refused to pay it. When the farmers, who had come to town especially to see the show and the parade, heard of this they went in a body to the city officials to demand that the show be permitted to parade. Instead, the officials stated that if the show did not parade, no evening performance could be given. The circus manager then had it announced that (See Collectors' Corner on page 54)





The Billboard 40

FAIRS-EXPOSITIONS

November 11, 1944

Communications to 25 Opera Place, Cincinnati 1, O.

JAX, BEAUMONT ON OKAY SIDE

Opener Tops At N. E. Fla.

New one under vets gets away to augmented gates -first since Duval annual

JACKSONVILLE, Fla., Nov. 4 .- Over 8,000 attended the opening of Northeast Florida State Fair here October 27-November 5, under sponsorship of the Disabled American Veterans Post. New fair attendance records here were reported on the first three days.

Fair was first to be held since the death of Robert Millican, former manager of Duval County Fair. On the midway Dodson's World's Fair Shows reported heavy business.

Free acts included Malikova, high wire, and Torrence and Victoria, high pole, with Proske's Tigers scheduled as a Sunday feature. Dodson's shows have wintered here for five years and plan to remain here again till spring.

Third Victory Hits Over 57G In So. Texas

BEAUMONT, Tex., Nov. 4 .- Third annual Victory Fair here, sponsored by the registered cattle valued at \$100,000 are Young Men's Business League of the Chamber of Commerce October 12-22, had a total of 65,428 paid admissions thru the gates, reported Secretary K. D. Schwartz. About 20,000 school children were admitted free.



PAT W. KERR, new secretary of Tennessee Valley Agricultural and Industrial Fair, Knoxville, who has announced that the annual will be resumed in 1945. One of the regulars in the South for many years, the fair has been in abeyance because of war conditions. Secretary Kerr and members of the board are planning to attend the outdoor meetings in the Hotel Sherman, Chicago, December 4-7.

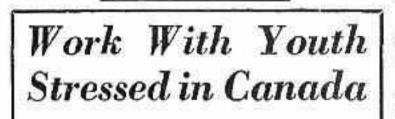
Dallas Cattle Show Books 500 Entries, Parade and Rodeo

DALLAS, Nov. 4 .-- About 500 head of succeeding years," he said, entered for Greater Pan-American Hereford Exposition opening here on the Texas State Fairgrounds on Armistice Day for a nine-day show.

No. Montana **Blue Printing** 200G Stand

GREAT FALLS, Mont., Nov. 4 .- North Montana State Fair board reorganized October 27, officers being re-elected for another year. Board consists of O. S. Warden, president; W. H. Bertsche, first vice-president; R. C. Bricker, second vice-president; Herman Lenz, director; W. E. Rice, director, and Dan P. Thurber, who was given a contract for the salary.

Plans were started for a fair in 1945. Blueprints and specifications were approved for a new grandstand to cost about \$200,000 and to be built after the war. This will be a steel and concrete structure and will contain many new and novel features.



SASKATOON, Sask., Nov. 4.-Agricultural fairs should plan for an extension of work with youth, S. C. Heckbert, Vermillon, Alta., told Western Canada Fairs Association here recently. "I cannot urge too strongly that every future plan include closer collaboration with boys and girls of our districts and it is my hope that our boys' and girls' camps and our junior club work shall take a high place in the development of our fairs in

Agricultural phases of fairs should not be subordinate to entertainment features, he declared. He believes that fairs and their operators can help to guide returning servicemen who settle on land, With the objective of service to rural centers, said J. H. Evans, deputy minister of agriculture for Manitoba, adding, "Our activities must be continuous. Our policies must be sufficiently elastic to meet local conditions, but always our primary objectives must have perma-Pablo Risso, of Uruguay, owner of a nence and stress service to rural communities," To be successful, fairs should be made attractive and have an appeal to the whole family, he said. He recommended that fair boards get active young men. and women for their youth departments to develop and encourage junior projects. invitations have been sent by Jack Frost, Fairs should play a part, he said, in president of Texas Hereford Association, helping to dignify agriculture and to (See Cow Show for Dallas on opp. page) stem the movement from farms to cities.

La. State Tilt **Covers** Gates, **Tote Grosses**

RAS, B-C Revue Soar

SHREVEPORT, La., Nov. 4 .- The 39th next two years with an increase in annual Louisiana State Fair here October 21-30, highlighted by the National Hereford Show in ideal weather, broke all former attendance records as well as total gross marks in all departments. There were more and finer exhibits, including the Eighth Service Command's war exhibit, personnel in charge of which estimated that more than 250,000 visited the \$5,000,000 display.

Royal American Shows on the midway grossed a new top of \$94,536.75, said Co-Owner Carl J. Sedlmayr.

Secretary-Manager W. R. (Bill) Hirsch declared he was well pleased with results. "This was by far the finest livestock show we've ever had," he said, "not only the Herefords but all the other cattle entered in the show as well. Exhibits entered by young Americans were very beneficial. Swine show had the most entries in several years, poultry show was well above average, and the army show and plastic exhibits were of great educational value." Dates for 1045 have already been set and the association plans a new livestock building if materials are available before that time.

Mike Barnes, Barnes-Carruthers, re-

There was a gross of \$57,476.70 from rides, shows and gate.

Dodson's World's Fair Shows played the fair in 1943-'44.

Ore. Race Rev **Upshoot All to Annuals' Velvet**

PORTLAND, Ore., Nov. 4. - Revenue for county fairs, coming from horse and dog racing in Oregon, increased greatly this year over that of 1939 and 1943.

A report by Robert S. Farrell, secretary of state, shows a total this year of \$198,-700 for this use, an increase of 192 per cent over the 1939 amount and of 64 per cent over that of 1943. In addition to the amount for fair support, \$48,136 from racing goes into the State general fund.

County shares of \$6,041, eight times the amount they received in 1939, were reported. This was the second apportionment this year, the first having been made in August and amounting to \$4,580 for the counties.

ELKADER, Ia .- Stockholders of Elkader Fair Association set dates for 1945 and elected directors at their annual meeting. Joel Clark was named president; H. J. Conrad, vice-president; E. F. Seifert, secretary; R. L. Jipson, treasurer. Secretary Seifert and A. J. Meyer, & director, were named delegates to the annual meeting of the Fair Managers' Association of Iowa in Des Moines December 11 and 12.

TOPSFIELD Mass.-Essex Agricultural Society voted to resume Topsfield Fair next year, with pari-mutuel horse racing. Officers elected are: President, James R. Reynolds; vice-presidents, Gilbert L. Stewart, S. W. Merrill, Harlan P. Kelsey, Elery E. Metcali; secretary, Ralph H. Gaskill, Danvers. Mass.

One of the nation's top rodeos has been engaged for nightly performances. with matinee on Sunday. Competition will be open to amateurs or pros, and purses, including entry fees, will exceed \$10,000.

20,000-acre ranch with 4,500 head of Herefords, has accepted the appointment to judge the exposition. He was judge of the Font Worth Fat Stock Show in 1940. Acting with co-operation of the Inter-American Relations Committee, of which Nelson A. Rockefeller is chairman.

ported all past attendance records at the fair were broken by his State Fair Revue of 1944. War Bond sales at the army show were heavy, sale being sponsored by Shreveport Junior Chamber of Commerce and members were on duty daily in the booths.

Opening day, Future Farmers of America Day, and October 28, 4-H Club Day, were largely attended and sponsored by leaders. October 27, Children's Day, declared a holiday by Caddo Parish school board, drew many from East Texas and South Arkansas, attendance being estimated at 40,000 children. It was also Ark-La-Tex Band Day, with 22 bands participating. Following a parade thru the downtown section, the bands gave concerts at the fair. Ace Lillard's Thrill Show gave four performances to large crowds, receipts from one show going to the War Chest drive. October 30, Negro Day, featured a football game between Wiley College, Marshall, Tex., and Xavier College, New Orleans, which was won by Wiley by a score of 55-0, attendance being estimated by fair officials at over 40,000.

Notes on This and That

SHREVEPORT, La., Nov. 4 .- The "welcome" sign was out daily at executive offices of Louisiana State Fair here, October 21-30, where W. R. Hirsch, secretary-manager, was assisted by Joseph Monsour, R. T. McDuffle and Sam Monsour. From the opening until the last Negro (Monday was All-Colored Day) (See Records in Shreveport on opp. page)

Big Minnesota Turnout Is Looked for at Annual Meet

MINNEAPOLIS, Nov. 4.-Annual meeting of Minnesota Federation of County Fairs and State Agricultural Society (State Fair) will be held in the Hotel Radisson here January 10-12, said Secretary Allen J. Doran, Grand Rapids.

"There are 99 fairs eligible to membership in the federation and all except two have paid their current dues, and we know these two will kick in before our meeting," he said. "We anticipate that practically every one of these 99 will have representatives at the convention. Delegates from each fair have voting privileges in both meetings, that of the federation and that of the State Agricultural Society."

Macon 6 - Dayer Beats Past Stretch as Clubmen Hustle

Georgia State Fair here October 23-28 are believed to have exceeded last year's, altho the 1943 fair ran 10 days compared to six days this year, said E. Ross Jordan, general manager, who attributed the big increase to good weather and heavy section.

Final figures will not be available until all committees active in advance ticket sales have made complete reports. Actual gate collections have practically tied last sale is expected to push the total considerably ahead of 1943.

President R. S. Dillard and Secretary-Treasurer Joe F. Pruitt said work contributed by members of the Exchange Club totaled more than 2,300 man hours employees, Club members filled in at selling tickets, at gates, in departmental jobs, collecting tickets on shows and rides and in numerous other tasks. Livestock was a heavy feature, with five separate cattle, sheep and swine shows. There were also a horse show, poultry national charities.

MACON, Ga., Nov. 4 .- Gate receipts for show, rabbit show and special events for 4-H Club members and Georgia Future Farmers.

Warner Robbins Air Depot furnished the largest individual display, consisting of all kinds of equipment used by army air forces. A huge dismantled B-24 bomber attracted much attention. Fall increase in pay rolls in this war-boom flower show, held the last half of the week, opening Thursday afternoon, drew thousands. Agricultural exhibits were in abundance, with comprehensive displays by eight counties.

Acts were in a special arena at no year's 10-day figures and the advance extra admission and included Will Hill's elephants, dogs and ponies, Slivers Johnson and Company; Royal, juggler, and Tceter Sisters, aerialists. Aerial fireworks were fired nightly at 9.:30.

Macon Exchange Club operates the fair under lease from Macon Chamber of and was about double the time of paid Commerce. A sinking fund has been established for an elaborate post-war construction program. After payment of current expenses, including premium awards running more than \$7,000, a deposit is made to the sinking fund and the balance is distributed to local and

FAIRS-EXPOSITIONS 41

Market Fat Stock Show To Sub in Chi **For International**

CHICAGO, Nov. 4 .- More than 1,200 animals have been entered in the Chicago Market Fat Stock and Carlot competition, which is a wartime substitute for the International Livestock Exposition. Show will be held at the Union Stockyards December 2 to 7. About 60 per cent of the entrants are owned by members of 4-H Clubs and Future Farmers of America.

The International Amphitheater is still in use as an army storehouse and this, coupled with the transportation shortage, precludes holding the International.

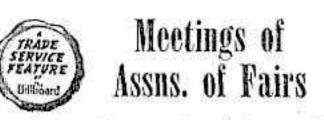
Around the Grounds

MOOSE JAW, Sask .--- An early-morning fire, believed to have been caused by a short circuit, swept thru a barn on Moose Jaw Fairgrounds, doing several thousands of dollars damage and destroying 14 valuable horses owned by members of Moose Jaw Riding Club.

CALGARY .- Proof of the continentwide popularity of Calgary Exhibition. and Stampede is the fact that several persons have already made room reservations for stampede week in July, 1945. Some reservations were made from Eastern Canada and the States.

KEENE, N. H. - Annual meeting of Cheshire Fair Association will be held here November 20. The fair this year suffered because of the hurricane, which blew down one of the tents and did much damage. Despite unfavorable weather, the association considers it a success,

HALIFAX, N. S.-Question of resumption of the Halifax Fair is becoming an increasingly live topic here. Dominion government has given out no information as to whether the former plant, taken over about years ago for war purposes, will be released for use as site of the former annual which ran from a week to 10 days. It will be necessary to build a new plant if the government retains that built about 20 years ago to replace the one destroyed in the great TNT explosion of 1917. Provincial government and city of Halifax were partners in the fair.



International Association of Fairs and Expositions, December 4-6, Hotel Sherman, Chicago, Frank H. Kingman, secretary, Brockton, Mass.

Fair Managers' Association of Iowa, December 11 and 12, Des Moines. E. W. Williams, secretary, Manchester.

Iowa State Fair Board, December 13, Des Moines. Lloyd Cunningham, secretary, Des Moines.

Association of Tennessee Fairs, January 9 and 10, Nocl Hotel, Nashville. O. D. Massa, secretary, Cookeville.

Oregon Fairs' Association, early in January, Imperial Hotel, Portland. Mabel H. Chadwick, secretary, Eugene.

Kansas Fairs' Association, January 9 and 10, Hotel Jayhawk, Topeka. R. M. Sawhill, secretary, Glasco.

Ohio Fair Managers' Association, January 10 and 11, Deshler-Wallick Hotel, Columbus, Mrs. Don A. Detrick, secretary, Bellefontaine.

Minnesota Federation of County Fairs and State Agricultural Society, January 10-12, Hotel Radisson, Minneapolis. Allen J. Doran, secretary, Grand Rapids.

Massachusetts Agricultural Fairs' Association, January 17 and 18, Hotel Bradford, Boston. A. W. Lombard, secretary, 24 State House, Boston,

Nebraska Association of Fair Managers, January 23 and 24, Cornhusker Hotel, Lincoln. Chet G. Marshall, secretary, Arlington.

Penpsylvania State Association of County Fairs, January 24-26, Penn Harris Hotel, Harrisburg. Charles . W. Swoyer, secretary, Reading.

Virginia Association of Fairs, January 29 and 30, John Marshall Hotel, Richmond. C. B. Ralston,

Hughes spent several days and he complimented highly the plastic exhibit and big war exhibit. Keith and Peggy Chapman, Reynolds & Wells Shows, renewed many acquaintances. Pete Kortes, new co-owner of the Sheesley Shows, for which a new title will be announced soon, said Mel Vaught was in Pensacola quarters supervising repainting and rebuilding. Mrs. Kortes, her daughter, son-in-law and granddaughter came from Dallas for the week-end. Ida E. Cohen, show insurance broker, arrived Wednesday and left on closing night.

Phil Little's beer hall, under the grandstand, got a terrific play. Melvin Little assisted him in managing the spot and half a dozen concessions on the indie midway. Harry Beach, who closed with the Greater United Shows several weeks ago, came with Jack Wilkerson, Park Amusement Company. Rex Howe, who was operating several stands on the independent midway with his head bandaged as result of a major operation several weeks ago, reported that he was recovering. Corky and Tiny Zimmerman were in charge of his big eating stand. Jack Murray came from Alexandria, La., where he has been operating a large Penny Arcade for two years. Dannie LaRouesch came from New Orleans, where he has been for the past two years.

Madisons Are To Tour

Madison Brothers, who have purchased the riding devices and show equipment of Toney Martone, Kansas City, Mo., and who operated concessions here, will take out their own show next spring. Mr. and Mrs. Ralph J. Clawson visited Tuesday. Sis Dyer and Lucille King, who have been residing on the West Coast, were here with their palmistry. Charles McDougal, operating frozen custard, said he and Mrs. McDougal would go home to San Antonio after the fair. Mr. and Mrs. Clayton Holt and baby had many visitors, as did Mr. and Mrs. Sam Gordon, Royal American Shows. Gordon, superintendent of concessions on the show, reported an excellent season. Mr. and Mrs. Jack Kenyon came out of rctirement to operate one of the large eating emporiums on the independent midway. Red Gunn, World of Today Shows, also had a cookhouse. E. S. (Ted) Webb, of frozen custard note, did okay business at his stands, while his four-year-old son, "Butch," did all right hustling clgars for his "uncle," Edgar T. Neville. Harris Wallace did well with his battery of "guns" on the indie midway and Chuck Moss was in a new role as photo gallery operator, after closing a successful season with his concessions on the World of Today Shows. Dave Stevens, with five concessions on the fair's midway, reported that in addition to good business, he was getting a much needed vacation.

-Clyde Burk (225 seconds), \$2.000; John Bowman (268), \$1,640; Jack Skipworth (290), \$1,300; Walton Poage (291.1), \$1,040; Harry Hart (292.3), \$628; Homer Pettigrew (301), \$292.

Saddle Bronk Riding-Shirley Hussey, \$856; Jackie Cooper, \$700; Raymond Ivory, \$560; Andy Curtis, \$430; Gerald Roberts, \$260; Bill Linderman, \$121,

Steer Wrestling (total time on seven steers)-Jiggs Burk (69.4), \$1,500; Bill McMacken (78.3), \$1,200; Glenn Tyler (78.4), \$950; Dave Campbell (62.1), \$730; Bob Olson (86.2), \$480; Andy Curtis (87), \$260; Hugh Bennett (89.4), \$155.

Bull Riding-Dick Griffith, \$833.88; Ken Roberts, \$690; Todd Whatley, \$540; Fritz Becker, \$430; Bill Her, \$260; Kid Roberts, \$120.

Wild Cow Milking (total time on five cows)-Hugh Bennett (158.3), \$348; Chuck Sheppard (161.2), \$208; N. A. Pittcock (170), \$150.

Wild Horse Race-Bill Linderman, \$170, Wild Ride, Bill Linderman, \$80.

COLE'S BIG BIZ

(Continued from page 38)

another small town, turned in surprise business with a half house at the matinee and capacity at night. Show enjoyed the biggest business it has ever had in San Antonio. Both houses first day (21) were turnaways. Sunday matinee was a turnaway, and night house was capacity. Circus fans there gave the show marvelous co-operation. Beeville, McAllen and Harlingen registered turnaway business at all performances. First day in Corpus Christi gave show big business.

In Waco, Mrs. William Morrow, sister of Nena Thomas, entertained the following at her home after the night show: Jean Allen, Marion Knowlton, Gene Weeks, Ethel Freeman, Claire Everett, and Mrs. Edwin Thomas, mother of Harry Thomas. The party was in honor of Colonel and Mrs. Harry Thomas.

Mancika Antalek celebrated her second birthday anniversary in Corpus Christi, attended by practically the entire personnel. Many gifts were received.

SASKATOON, Sask.-Gordon Cook, Prince Albert, and Keith Stewart, Portage La Prairie, Man., were named by Western Canada Fairs' Association to visit Eastern Canada and the United States and select attractions for the Class B fairs. Thru co-operation of Saskatoon Exhibition board, two buildings on the fairgrounds will be made available to the University of Saskatchewan to provide living accommodation for young men attending the university school of agriculture. The buildings have been used by the Canadian Army.

COW SHOW FOR DALLAS

(Continued from opposite page) to officials representing 19 Latin American countries.

Downtown streets are being decorated and a large parade will be held in cooperation with American Legion members. Permanent attractions on the State Fairgrounds are preparing for expo visitors and a number of special events will be held. Twenty classifications are being provided, with a premium list of \$20,000. Gov. Coke Stevenson, a cattleman himself, will welcome visitors of North and South America on the opening program.

RECORDS IN SHREVEPORT

(Continued from opposite page) left the midway weather was ideal, for the first time in history.

Thursday afternoon fire destroyed a dressing tent about 20 feet behind the grandstand 25 minutes before the afternoon show. Mike Barnes, Barnes-Carruthers, who presented the grandstand show, estimated damage at about \$7,000, partly covered by insurance. Some small equipment of performers was lost. Fire department and performers kept flames from spreading and the show was given after a short delay.

secretary, Staunton.

INQUIRIES are being made and secretaries of associations of fairs should send in the dates of their annual meetings.

Shows where Co-Owners Carl J. Sedlmayr and San Solomon were hosts, was a mecca for many meetings of showmen. The owners were elated that the midway almost doubled pevious grosses. Herb Pickard, until recently press agent of the Clyde Beatty-Wallace Bros.' Circus, N. Y. RODEO RESULTS joined Tuesday as publicity director of the Royal American Shows.

George Bush, Bush & Laube Concession Company, who had the novelty concessions was called to Rochester, N. Y., October 21, by the death of his father. Rube Liebman, clown and public-address system announcer, who was in charge of War Bond sales to showmen, reported that "showfolk only" purchased over \$15,000 worth. Al Wagner, owner; Joe Scholibo, assistant manager, and A. J. (Whitey) Weiss, concession manager of the Cavalcade of Amusements, spent several days visiting. Office wagon of B. S. (Barney) Gerety, owner of the Beckmann & Gerety Shows, was another popular spot, where visiting showmen were greeted by him; Tony Ybanez, secretary-treasurer, and Edgar T. Neville, concession secretary. Gerety, who had a number of concessions operating on the independent midway, hinted at an important announcement soon.

Wilson Sells Glass House

J. C. McCaffery, general agent of Hennies Bros.' Shows, arrived Saturday and stayed until the finish, coming from New Orleans, where the Hennies show was playing the closing spot before going to winter quarters at the fairgrounds in Birmingham, Ala. Frank Sutton, owner of the Great Sutton Shows, spent several days visiting Sam Solomon. Mr. and Mrs. Phil Heide, Oiney, Ill., and II. E. Malloure, secretary of the American Legion Fair, Caruthersville, Mo., spent most of the week visiting the Solomons. Mr. and Mrs. Denny Pugh came from Dallas and while here he purchased a glass house from Clif Wilson. Pugh reported a good season in \$880; Gene Rambo, \$720; Bill Linder-Fair Park, Dallas, with his rides and concessions. Terry Hughes, secretary of Estes, \$295. Office wagon of the Royal American Mississippi State Fair, Jackson, and Mrs.

(Continued from page 39)

(21.1), \$260; Juan Salinas (22.4), \$157; Clyde Burk (24), \$70.

Saddle Bronk Riding-Eleventh day (three performances), Louis Brooks, \$428; Jesse Like, \$350; Kid Roberts, \$280; George Yardley, \$215; Doff Aber \$130; Jack Wade, \$60.

Steer Wrestling-Seventh day (six performances), Buck Dowell (6.1), \$750; Joe Thompson (6.4), \$600; Jiggs Burk (7.1), \$475; Carlos Green (7.3), \$365; Homer Pettigrew (8), \$240; Bill Mc-Macken and Tom Hogan (8.3) split, \$102.50 each,

Bull Riding-Eleventh day (three performances), Kid Fletcher, \$416.92; Buck Dowell, \$345; Kid Roberts, Jimmie Schumacher and Jimmie Hazen split, \$201.66 each; Marvin Shoulders, \$60.

Wild Cow Milking-Night of October 28, Tom Taylor (30), \$145; Toots Mansfield (32.1), \$87; Weldon Young (35.2), \$58. Matinee, October 29, John Bowman (31.4), \$145; Everett Shaw (32.4), \$87; Buck Sorrells (60.2), \$58. Night of October 29, N. A. Pittcock (37.4), \$145; Gene Rambo (38.3), \$87; Bill McMacken (62.2), \$58.

Wild Horse Race-Night of October 28, Red Dougherty, \$50; Bill - Linderman, 330; Todd Whatley and Red Wilmer split, \$10 each. Wild Ride, Todd Whatley, \$35. Matinee, October 29, Bill Linderman, \$50; Todd Whatley, \$30; Paul Gould, \$30. Wild Ride, Todd Whatley, \$35. Night of October 29, Todd Whatley, \$50; Paul Gould, \$30; Red Wilmer, \$20. Wild Ride, Red Wilmer, \$35.

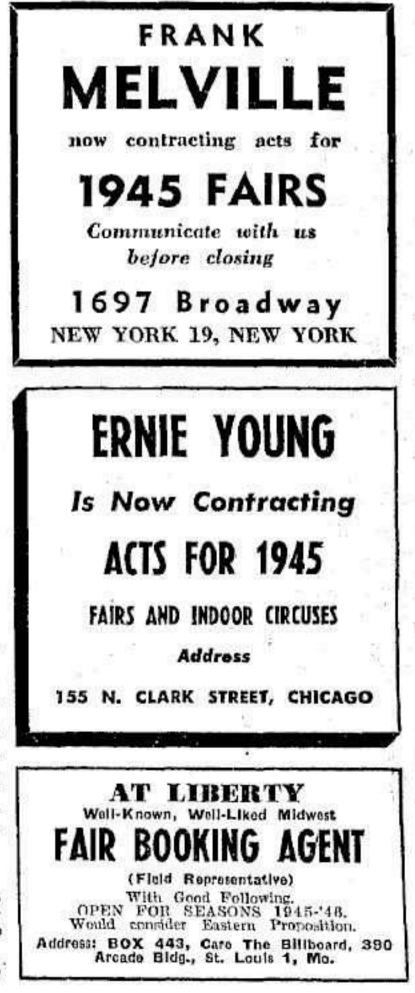
. Finals

Bareback Bronk Riding-Louis Brooks, man, \$580; Billy Lawrence, \$440; Bob

Calf Roping (total time on 10 calves)

Marguerite Carter and Betty Biller are now working web in center ring during the little aerial number, under direction of Joe Antalek.

Eddie Woeckener's augmented band is the talk of the backyard. His renditions of classical numbers during the concerts is making a hit with the troupers.

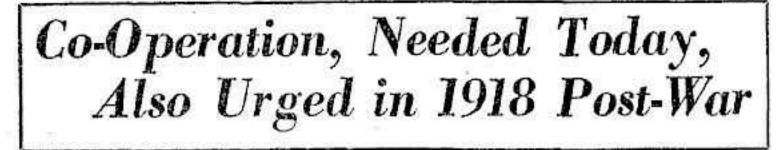




The Billboard 42

RINKS AND SKATERS

Communications to 25 Opera Place, Cincinnati 1, 0.



CINCINNATI, Nov. 4 .- Post-war plan- should organize the same as dancing ning today is not unlike that of the last masters, theatrical managers and other world war era, as evidenced in an article in The Billboard November 2, 1918, when Peter J. Shea, then manager of the Palace Gardens Roller Rink, Detroit, said:

"The time is ripe for rink managers to make a big drive in revolutionizing and putting the game on a higher plane.

"Peace is going to be declared before long and when the boys come marching home the rinks thruout the country are going to do an immense business. Now is the logical time to get together and lay the foundations for the future, to bring the sport back to what it was 12 years ago, when every town, city and village had a roller rink of some kind.

"What is lacking among rink managers and what is needed most is co-operation. They should immediately get together and make preparations that will be to their advantage. They must endeavor to work on a much larger scale in the future in order to maintain for skating rinks the high standard that has made other amusements so popular.

"Many enthusiastic rink managers who are continually seeking good locations are unable to find them. Co-operation is the essential thing and the sooner the managers and owners of rinks get together and exchange ideas the better, if they expect to develop the skating rink business to any extent. Rink managers

WHIRLING DERVISHES, skating act, are currently appearing at Club 509, downtown Detroit night spot.

NIGHTLY SESSIONS with Saturday matinees started this week at Rollarena Recreation Center, Gloucester City, N. J. Beginners make up the majority on Mondays,

NEW INTERNATIONAL STEPS of the

showmen. There is hardly a branch of the amusement business that isn't organized with the exception of the rink managers. In many cases the rinks grow stale and patrons lose interest because the management is at a loss to know just what is needed to please the patrons most."

CHI MEET IMPORTANT

(Continued from page 37)

problems, there will, of course, be many lesser problems, and we hope we will be able to devote enough time to all of them to render invaluable service to everyone attending the convention.

"I wish to stress that we are exceptionally anxious to have as many small park operators and concession men present as possible, as such men are just as welcome as the operators of larger enterprises. This applies also to pool operators since, in addition to their special problems, they are also as much interested in certain materials, fire protection and taxes as are park men."

Secretary A. R. Hodge, of the NAAPPB, reports that reservations are coming in in greater numbers than ever before.

A detailed program will be published in a subsequent issue of The Billboard. Those who have not received invitations are requested to write to the secretary's office, Suite 1130, 201 N. Wells Building, Chicago.

UNDER THE MARQUEE (Continued from page 38)

of the Ringling Circus, is recovering from bronchial pneumonia, having been stricken upon the show's arrival in quarters at Sarasota. At one time he had a fever of 104 degrees. He was under the care of Dr. Robert Harris, the show's physician,

business. He has several former circus folk, Mr. and Mrs. Don Fernando and Oriental Foy.

THE CHAMBER OF COMMERCE of Naperville, Ill., is putting on an indoor circus November 18 to raise funds for a bandshell to be erected as a memorial to the boys in the service, June Darling, Chicago, is furnishing the acts.

MANAGERS of circuses are asked to send their winter quarters or mail addresses to The Billboard, 25-27 Opera Place, Cincinnati 1., O., so that mail may be forwarded promptly.

DICK CLEMENS, lion tamer, after closing a successful season, and Bill Olson, Minneapolls, returned from a twoweek trip to the Dakotas hunting pheasants. Others in the party were Clifton Olson and Rex Bruger,

HARRY N. BROWN reports that the following from the Ringling circus were recently in New York: Buddy Friel, Little Roxy, Mack Maguire, R. McKentrick Ahearn, Walter and Frank Koner, Al Shriner, Frank Perez, and Scotty Horseburg, now in the U.S. Army.

MYLES BENNETT, Dallas, former Ringling usher, visited the following this season: Arthur Bros., Ringling, Cole Bros., Beatty-Russell, and Polack Bros. He recently received an honorable discharge from the U.S. Army and will be back in the circus field next year.

DOWN YONDER at this time of the year there is always a snack stand across from the lot, operated by the colored gentry and featuring three kinds of pic-kivered, unkivered and crossbar-all sweet potato.

SELLO Bros.' Circus, owned and operated by O. Roy Bible, played to 1,200 people at Warsaw, N. C., night of October 30, reports Walter D. Nealand, who is in advance of R. & S. Amusements. After the performance, Bible and Charles La-Bird, side-show manager, were hosts at a birthday party in honor of Nealand, with the staff and performers present.

NOVELTY concession department did blg business at the Frank Wirth Circus in Washington. It was headed by Al November 11, 1944

(three and a third times as much when wet); miles of rope used, 70; General Motors Diesel plants from which circus generates its own electrical power, 7; cable laid to carry current, 22,070 feet; paint used on equipment, 2,825 gallons; hay consumed during tour, 1,413 tons; oats, 13,744 bushels; water used to check thirst of elephants, 431,000 gallons; entire performances donated to the U.S. Treasury Department and given free for purchasers of extra War Bonds, 5; free tickets given bond buyers at these five special performances, 56,200; free tickets given bond buyers at other performances, 83,700; bond buyers given free tickets during season, 139,900; persons who attended performances, 3,879,000; men and women in U. S. armed forces admitted free during season, 31,950.

The tragic big top fire in Hartford ended the tour under canvas afternoon of July 6. Nine days later the show left for its quarters in Sarasota to rehabilitate and prepare for a quick return to the road with open-air performances, Reopening August 4 in the Rubber Bowl at Akron, the show gave tentless exhibitions in stadiums, fairgrounds and baseball parks for remainder of the season.

The book has the itineraries from 1919 to 1944, covering every exhibition date since the Ringling Bros. and Barnum & Bailey circuses were united.



ARSA are used in dance and figure work at Edward J. Von Hagen's Norwood (O.) Rink. Classes are supervised by Yvette Kiefer, new pro. A special figure club session is held Sundays from 6 to 8 p.m.

WHITE ELK COMES BACK A

60

4

12

The U. S. Government now permits tanners to produce again . . .

that fine white elk

... provided it will not interfere with war production.

During the coming months our suppliers cannot ship more than 25% of our needs . . . so . . .

PLEASE, when you send in those orders, split your requirements between 'leather and NON-RATIONED fabric roller shoes.

Hyde Athletic Shoe Co. Manufacturers of Those Famous **BETTY LYTLE Roller Shoes.**

Cambridge, Massachusetts

MRS. ADA MAE JOHN SABO, wife of Dennis, who had the following crew: Show, left for home in North Hollywood. and then return to Sarasota,

EUROPEAN showman advised that the American three-ring circus reminded him of an assembly line in a factory.

Cordova, Ala., October 28 to catch Dailey Bros.' Circus. Show was somewhat handicapped there by the fact that lot was very small and necessitated a two-pole menagerie. Business was good.

J. RUDOLPH CONWAY and Jim Stutz and son, all of Philadelphia, were guests of Dr. William Mann, director of the National Zoological Park, Washington, while attending the Frank Wirth Circus at Uline Arena.

DR. H. H. CONLEY reports that Elly Ardelty, balancing queen of the trapeze, is packing 'em in at the Boulevard Room, Hotel Stevens, Chicago, and that acts in the winter.

DID you ever notice that when you mention the route of a new circus some oldtimer remarks: "It's playing the former So & So Circus territory ?"

JUGGLER and magician, Happy Holmes, who was with the Mills circus first part of the season and later with Bill Ketrow's Renfro Valley show, closing October 28, will appear at night clubs this winter.

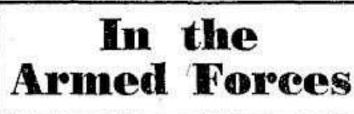
DEE ALDRICH, veteran circus sideshow manager and talker, opened the Broadway Museum in St. Louis to fair

For VICTORY Buy War Bonds When It's Over-Over There-There Will Still Be NEW "CHICAGO"S So For HEALTH'S Sake Roller Skate

the menagerie superintendent of the Big John Brice, Herbert and Spencer Stine, Jim Stutz and son. Candy pitch was She will spend Christmas with her folks handled by Stutz. Visitors were Elmer Kemp, J. Rudolph Conway, Charles Hunt, Ralph J. Clawson, Howard Y. Bary, Dr. William Mann and Bob Dickman.

FROM an old-timer we learn that during Sells Bros.' Circus wagon-show days a ROBERT SAMS, Birmingham, went to hippo den was so mired down on a -country road that the "governor" ordered the animal unloaded, against the warnings of his animal men, and walked into town. Later the walking of a hippo around the track was hailed as a sensation.

WHILE in Texas recently J. Raymond Morris was visited by several former circus co-workers. At Fort Worth, Myles Bennett, usher from the Big One, came over from Dallas; in Waco, Mack Powell, former Ringling biller, was on hand. Powell has a farm five miles from Waco. Jack Hanna, who was on the advance of Barnes and Ringling, was a wisitor. He has the snipe in San Antonio. Morris also met Bill Lester and Tommy Brydon night club crowds really go for circus with the Cole show in the last named city.



PVT. VACLAV BEROSINI, former aerialist, is a rifleman with the marine infantry training regiment at Camp Lejeune, N. C.

ALFRED E. PILZ, New Britain, Conn., is now overseas with the U.S. Navy. He reports that on shore leave he saw a circus and that one of the Canestrelli boys did a trapeze act that was tops.

SGT. H. D. CONLEY has returned from two years of overseas duty and is now stationed in Sec. D, Biggs Field, Tex. While home on leave he attended the Beatty-Russell Circus.

RB FACTS, FIGURES

(Continued from page 38) of show, 70,000 tons; tents housing show, 41; amount of canvas in tents, 74,000 yards; ground space required, 15 acres; weight of main tent when dry, 19 tons Box 1762

FOR SALE

151 Pairs Chicago Rink Skates, sizes 1-2-6-7-8-9, half of these practically new, others first-class shape, \$5.50 per pair. Sectional Hard Maple Floor, 50 by 136 feet, with understructure and everything necessary for laying floor. Some extra flooring goes with this. This is a first-class floor and price is \$1800. 100-watt custom-built Sound Outfit, with Turntable, Microphone and four 15-inch dynamic Jensen Speakers, each in 36-inch base reflex cabi-nets. This outfit will supply beautiful music for the largest rink. Price \$500. Skatin' Toon Records, 35¢ each. Skate Grinder, built in cabinet with vacuum cleaner attached to suck up dust, has casters and rolls any place. Price \$75. 8-Inch Dreadmanght High Speed Floor Sander, \$150. Star Profit Model French Fry Electric Popcorn Machine. This is a floor model with chrome, black and red trim, \$125. Electric Skate Cleaner, built on metal stand and a dandy, \$30. 6 Skate Boy Boxes, \$1 each. Large Crystal Ball, complete with motor and lights, \$50. Electric Program Sign with Turntable, Microphone and four 15-inch dynamic motor and lights, \$50. Electric Program Sign with all popular skates, \$5. Stiff Bristle Skate Cleaning Brushes, 3¢ each. 40 lbs. Holdfast Floor Powder, \$3,50. Wheels, Parts and lots of other rink equipment. Everything is first class. Cash only and F. O. B. Madison, Wis. All equipment stored at my address. No phone. CLARENCE W. DIXON, 334 W. Main St., Apt. 313, Madison 3, Wis,



ROADSHOW FILMS

Communications to 155 North Clark Street, Chicago 1, Ill.

Germany's Fall May New Films to Boost Bond **Allow Production of** WASHINGTON, Nov. 4 .- To stimulate **Photo Supplies**

WASHINGTON, Nov. 4.-Resumption of photographic equipment manufacture as soon as victory is won in Europe has been recommended unanimously by the photographic equipment industry advisory committee, the War Production Board announces.

Less hopeful is the outlook for increased civilian allotment of film. Members of the photographic film manufacturers' industry advisory committee at their recent meeting unanimously recommended retention of the photographic film order, L-233, after the defeat of Germany.

Film production and delivery under this regulation have been very orderly, and revocation of the order at a time when military requirements remain at a high rate would cause confusion in the industry, committee members emphasized.

According to representatives of the army and navy, military requirements for films are not expected to drop below crease after Germany's defeat.

Improvement in supplies of most materials used in the manufacture of photographic equipment has been so great that revocation of the photographic equipment order, L-267, probably will be possible after Germany's downfall, Members of the industry advisory committee expressed approval of the previously announced WPB plan to remove all controls over materials immediately upon the end of the European war, except those necessary to assure the reduced measure of war production necessary to defeat Japan.

Continuation of both committees was recommended at their respective meetings. Members of the photographic equipment committee urged that their group be retained until after "V-E" day, while the film manufacturers recommended that their committee be retained as long as WPB remains in existence, to permit discussion of industry problems.

Sales During Sixth Drive

sales of War Bonds during the Sixth War Loan, November 20 to December 16, a number of films have been prepared by the War Loan Committee, serving as liaison between the Treasury Department, Office of War Information and film distributors, and the War Activities Committee of the motion picture industry.

The WAC films include one released Thursday (2) observing the 169th anniversary of the marine corps; A Message From Lieut. Tyrone Power, to be released November 9, marking the star's first appearance on the screen since he joined the marine corps; V-1, release date November 16, a short produced by the British on the Nazi terror weapon, the robot bomb, and Admiral Nimitz Reports on the Pacific, with the admiral explaining how bond buyers back up the war against the Japs. It will be released November 23.

Four films have been produced by the Navy Department to be used during the drive. All are available in 16mm. sound. The navy's films are Freedom Comes High, two reels, running time, 19 minthe present level and will probably in- utes; We Said We'd Come Back, two reels, running time, 20 minutes; It Can't Last, two reels, running time, 20 minutes, and Photography Fights, one and a half reels, running time, 13 minutes.

> Roadshowmen wishing to use shorter material may choose from five threeminute bulletins or trailers.

New York Studies License Law on Showing 16mm. Pix

NEW YORK, Nov. 4.-When several communications were sent out by the department of licenses here to firms or individuals showing 16mm, plctures, the Allied Non-Theatrical Film Association headquarters consulted Commissioner Paul Moss on the subject.

Commissioner Moss advised that under an old law all persons and business concerns owning and operating any type of Norma Ginnivan Dramatic Company, off motion picture projector are subject to the provisions of the law and are required to obtain a permit for the exhibition of motion pictures regardless of whether the exhibition is in connection with the conduct of normal business or personal amusement. The commissioner further explained that the law was originally designed to cover 35mm, motion picture exhibitions, and was enacted prior to the advent of substandard pictures. In view of this the commissioner has assured ANFA that no further action will be taken to enforce the provisions of this law in the 16mm. industry pending a hearing to determine the type of exhibition the law should cover.

REPERTOIRE-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

Rabbit Footers Pull Curtain on **Biggest Season**

VICKSBURG, Miss., Nov. 4.-F. S. Wolcott's Rabbit Foot Minstrels pulled the curtain on its under-canvas tour here Monday (30), with the season panning out as the biggest the show has experienced since Wolcott organized the troupe in Columbia, S. C., back in 1912, according to M. L. Frisbie, veteran of many years with the Rabbit Foot organization. Only one night was lost on the season, Frisbie says, and that was due to a blowdown the first week out.

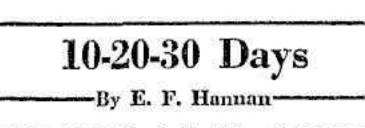
Ten of the Rabbit Foot performers, including Sweetle Walker and Lasses Brown, left for New Orleans to work stock at the Palace Theater there this winter.

Ed Gentry will again be overseer this winter at Manager Wolcott's Glendale Plantation at Port Gibson, Miss. Elmer Yancey, general agent, has opened a photograph studio in Port Gibson, and Frisble will put in the first month at the show's Port Gibson quarters, hunting and fishing in his spare moments.

W. S. Campbell, with the Wolcott organization for 30 years, has taken a position at City Cafe, Port Gibson, for the winter. Mr. and Mrs. J. C. Goddard will winter in Jackson, Miss.



JORMA GINNIVAN writes from head-L quarters in Fayette, O., that her the road since 1942, will resume over its established territory as soon as the war in Europe is over. A number of the Ginnivan showfolk are making their home in Fayette, including Norma, Howard and Peggy Ginnivan; Sherm and Ina Weir, Bert and Leta Weir, Anna Hicker; Orland, Theresa and Bud Walker, and Jeff and Beth Unruh. The last named returned there October 1 after winding up the season with the Roberson & Gifford Players. They own their own property there and Jeff is now engaged in a Fayette war plant. Howard Ginnivan is operating his own husiness, while Norma is merely resting. . . . HAROLD KEARNS is ready a school and hall trick to play Ogden, Utah, territory, presenting 16mm, pix and E. F. Hannan's flesh bill. That Man From Chicago. . . . "HI-BROWN" BOBBY BURNS, veteran rep, tab and minstrel performer and at present contracting press agent with the Bailey Bros.' Circus, answers "Sugarfoot" Williams's recent inquiry here by saying that Jack Ault is residing in Columbus, O., raising a family; "Slim" Vermont is working in Hattlesburg, Miss.; Hank White is in the interior decorating business in Norwood, O., and Honey Wilde is with a WSM Grand Ole Opry unit. . . . MARVIN L. CHILDS has a vaude-picture trick on a circle of schools ELLIS infos that he is set thru November in schools and college in Ohio with his two-people Rip Van Winkle Company, with which he has enjoyed considerable success in recent years. CLORENCE BENN, of Chicago, has had a brisk demand for talent during. the last few weeks. Among her recent placements were Douglas Hope and Sidney Mason for the Two In a Bed company; Bruce Hall and John Connors, Ramshackle Inn; Louise Salerno, Isabelle Gerhardt and James Sullivan, Josef Sauline Players; Margaret Helios, Tom Post, Jane Elliott and Hetios Gray, That's a Laff; Lester Podewell, Kiss and Tell; Edward Meekin and Robert Brewer, Passion Play; Rita McColgen and Dorothy Norman, Val Balfour Players, and Turner and Noreen Depenbrink, Rotnour Players. . . HARRY L. THOMAS, oldtime repster, has a vaude-picture combo operating in Central New Hampshire. Ernest Carr is furnishing the vaude end with imitations and monologs. . . . NIXON PLAYERS, four-people colored troupe, are lining up auspices dates in



THE 10-20-30 of the '90s played more L toward local newspaper than any other form of advertising. Two or three stands of photos of star and cast and a stock-type three-sheet were often the sole reminders of the show's stay in town.

Two firms that specialized in this three-sheet work were Libby, of Boston, and Allen, of Beverly, Mass. It was a common occurrence for these firms to get orders by telegram with such compact wording as: "Five hundred yellowblack three-sheets top-lined Lorne Elwyn Company." The order was off the press and on its way in a few hours. Dates were more often of local print and few heralds were thrown about.

Harry Ingalls, who had an incurable yen for putting out small shows, met me one Friday afternoon and in so many words said: "I'm opening my new dramatic show Monday at Amesbury. On my way now to get paper." "Are you rehearsing?" I asked. "Sunday and Monday," he replied, "that'll be plenty. Dig me out an opening script that everyone knows,"

Days of much action and few words.

Two Doss Units At Fort Benning

FORT BENNING, Ga., Nov. 4 .- Benny Doss, well known in tab and rep circles, has two camp-show units playing in and around Fort Denning, with a third slated to get under way almost any day now.

No. 1 unit has Benny and Jewell Doss, comedy and songs; Edgar White, piano; Sid Cohen, singer; Betty Bigbie, singer; Carmen Martinez, dancer; Johnny Kereer, novelty act; Lee Gable, comic; Jimmy Hitzman, magic, and June Jarvis, songs and dances. Show moves on two station wagons.

Plan Information Bureau

READING, Pa., Nov. 4 .-- Reading Motion Picture Forum, of which Mrs. William N. Kline is president, is planning to establish an information bureau to supply information regarding health, safety, war service, juvenile delinquency and international relations films to schools, clubs and other non-theater groups,

HOPALONG CASSIDY is here and thousands of "TOP NOTCH" 16mm. Sound FEATURES and SHORTS. Prices and Service Beyond Compare. NEW 1945 CATALOG NOW READY SOUTHERN VISUAL 492 So. Second St. MEMPHIS, TENN. RELIGIOUS 16 MM. SUBJECTS Westerns, Actions, Selected Shorts, Wanted: 16MM, Sound Projectors.

-CLOSING OUT-16MM. SOUND FEATURES from \$5.00 per reel up. FREE LISTS. Also bargains in S.O.F. Shorts. Box 1125 MULTIPRISES Waterbury, Conn.

OTTO MARBACH, 630 Ninth Ave., N. Y. City

16 mm. Sound Programs Rented at a Price You Can Afford, Large amount of 35MM, Sound Prints for sale, all kinds. **Mertz Film Service** Springfield, III.



Wilfred L. Knighton, ANFA executive secretary, has been invited by the commissioner to attend this hearing, the date for which has not yet been set.

Any ANFA member situated in New York City who may have received communications from the department of licenses regarding this law, is requested to promptly advise the executive secretary.

Booth Heads Bell & Howell 35 MM. Merchandising Department in Essex County, Vermont. . . . JOHN

CHICAGO, Nov. 4 .-- J. Harold Booth has been appointed vice-president in charge of merchandising of Bell & Howell.

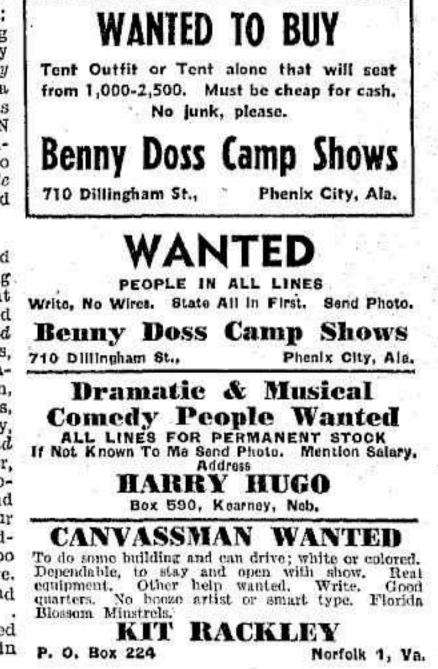
Altho currently engaged almost entirely in war production, Bell & Howell is planning to insure continued employment during the reconversion period ahead, and under Booth's guidance plans are already emerging for post-war merchandising.

THREE LITTLE KITTENS, distributed by Official Films, Inc. An animated cartoon featuring the adventures of three little kittens as they cut capers in a small-town general store.

THAT UNCERTAIN FEELING, distributed by Commonwealth Pictures Corporation. An Ernest Lubitsch production starring Merie Oberon and Melvyn Douglas. A comedy, the story deals with a wealthy New York couple whose lives become complicated when a psychoanalyst enters the picture. Running time, 90 minutes.

No. 2 show has Franklin the Magician with five assistants.

the Macon (Ga.) area. . . AL AND LYNNE PITCAITHLEY, both well known in Midwestern rep circles, heralded the arrival of Dwight Townsend Pitchaithley at St. Francis Hospital, Carlsbad, N. M., October 23 with an appropriate announcement in the form of a theater program listing the cast, the musical numbers, credits, etc. At last reports, mother and son were doing excellently. Papa AI is still stationed with the army in Carlsbad. . . . B. M. DAVIES, who played Florida churches and schools in past winters with his one-man impersonation trick, left Boston recently to resume his annual Florida trek. He is adding 16mm, pix to his program this season.





CLASSIFIED ADVERTISEMENTS The Billboard 44

CLASSIFIED RATE

10c a Word

Cash With Copy Minimum S2 Forms Close Thursday for **Following Week's Issue**

ACTS, SONGS & PARODIES

ENTERTAINERS — GET SOPHISTICATED Song, "Trimming Baby's Christmas Tree." Mono-logues, Ventriloquial Dialogues, List ready, Tizzard, 104 W. 71st St., New York.

FRANKEL'S ORIGINAL ENTERTAINERS Bulletins; containing Band Novelties, Parodies, Dramatizations, 25¢ each; 5 consecutive issues, \$1.00. Don Frankel, 3623-B Dickens, Chicago,

GAMBLE'S 4 BIG BOOKS OF COMEDY, MIN-strel and Parody Material, \$2.00. Witmark Complete Minstrel Show, \$19.00. Denison Col-lection Skits, Stunts, Blackouts, Clever Replies, \$5.00. Night Club Collection, \$3.00. Gag and Joke Collection, \$3.00. 32 Bits, \$3.00. Bur-lesque Collection, \$5.00. Chalk Talk Collection, \$5.00. E. L. Gamble, Playwright, East Liver-prol. O. pool, O.

HILLBILLIES --- FREE PROFESSIONAL Copies of "Scaled With a Kiss," "Let's Stop Feudin," "In My Shanty Down in Ypsilanti." Polly Jenkins,#1 Main St., Hion, N. Y. noil

LaSalle St., Chicago,

MUSIC WRITTEN, \$6.00; SONGS RECORDED, \$3.00; Printing, \$8.00 up. Piano arrangements. Free booklet (stamp). Urab BB, 245 West 34th, no25x New York 1.

RADIO, RECORDING ARTIST WANTS NEW Songs. Percentage deal, Songwriters, poets, publishers, contact Red River Dave, Box 528, San Antonio, Tex. noll

RADIO AND STAGE MATERIAL - ACTS. Bits, Hokum Songs, Routines, in manuscript No. 7, only \$2.00. Ask about our weekly radio service, Uncle Cal, Box 274, Frederick, Md, nol8

SONG POEMS FOR MUSICAL SETTING: complete songe arranged; large recordings; music printed (stamp). Streamlined Songwriters' Method, Tune Doctor BB, Gen. P. O. 551, New 50¢. York 1. no25x

SONGS ARRANGED, REVISED, COPYRIGHTED, Music composed to words. Write today for free booklet, "Getting Ahead In Songwriting." Song Service, 331-B West 46th, New York. noll

STANDARD BITS AND BLACK-OUTS IN NEW handy size scripts. Send for free list. The Prompters, 6411 Hollywood Blvd., Hollywood 28, Calif. de2x

WANTED - MATERIAL FOR COMIC; ALSO two Comedy Songs. Bert Lewis, c/o Kopenhagen, 1078 Longfellow Ave., Bronx, New York.

NOVELTY SOCIAL SECURITY CALCULATOR, giving procedures, benefits, etc. Sell everywhere. Sample price list, 25¢. Gale, 4842 N. Spalding, Chicago 25. no18

SELL BETTER MERCHANDISE --- AGENTS wanted to sell our line of Plates, Honor Rolls, Plaques and Leather Goods manufactured by this company. We supply stamped red, white and blue Metal Social Security Plates for 15¢ each; 2 for 25¢ postpaid to agent. Security Plate Co., 1410 H St., N. W., Washington, D. C. x

SELL TO STORESI - COMPLETE LINE "Clever Novelties." Rush \$1.00 (refundable) for 10 different samples and distributors money making deal. Robbins Co., Newsweek Bldg., New York 18.

"TRANSFER LIQUID" POWDER — JUST ADD water and transfer comics, etc., from newspaper, Beautiful package. Any quantity, 60¢ dozen postpaid. Sample for dime and stamp. Berent's, 4300 Hampton Blvd., Norfolk, Va.

ANIMALS, BIRDS, PETS

BABY TURTLES - PAINTED, \$25.00 PER C: unpainted, \$21.00; mailing boxes, \$2.00; food, \$4.00, Also Chameleons, \$8.00 per C, Louis-iana Reptile Farm, 2433 Aubry St., New Orleans 19, La. no25x

COYOTE, GROWN, \$25.00; PORCUPINE, \$10.00; Golden Eagle, \$25.00; Raccoon, \$10.00; Red Fox, \$10.00; Grey, \$10.00; Puma, adult, \$125.00; African Lion, 1½ years, \$150.00; Emu, \$150.00; Peccarries, \$20.00. Rex M. Iagham, Ruffin, N. C.

COYOTE, \$15.00; RED FOX, \$10.00; GREY Fox, \$10.00; Horned Owl, \$10.00; Opossum, \$5.00; Descented Skunks, \$12.50; Spider Mon-keys, \$50.00; Rhesus, \$50.00; Rabbits, Guinea Pigs, Colored Rats, Mice, Parrakeets, Doves, Other Animals, Birds, Charone Animal Ranch, Burlington, Wis.

FEMALE GNU, 8 YEARS OLD, \$600.00; ALSO gentle Female Rhesus Monkey, collar and chain broke, \$35.00. Kelly Miller, Hugo, Okla,

HAND ORGAN WANTED FOR MONKEY. Describe fully, make, size, condition and best cash price, Box 1540, San Antonio, Tex. no18

inches and about 8 years old. Also have 8 different clothing outfits. Make me an offer. Joseph S. Carrollo, 901 E. 5th, Kansas City 6, Mo.

LARGE BEAUTIFUL MALE MIXTURE OF Husky and Shepherd, doing fast pickout act, balancing on slack rope and other tricks, \$200,00. Large 5x6 Portable Bear, Liou or Chimp Cage, a dandy, \$75.00. Wick Leonard, 3209 Sullivant Ave., Columbus, O.

NICE HEALTHY BLACK SPIDER MONKEYS, young or full grown, \$30.00 each; or \$275.00 dozen. Family set, father, mother and baby, \$100.00, Immediate shipment, wire order. World's Reptile Importer, Laredo, Tex. no253 PAIR 2 YEAR OLD WELL TRAINED BLACK Bears, easily handled. Write or wire. Box 233, Jesup, lowa.

ALL REBUILTI - LOBOY SCALES, INTER-national Ticket Weighing Scales, 5¢ Candy Venders, Stamp Machines, Adair Company, 6926 Roosevelt, Oak Park, III, no18

A R C A D E — BANG-A-DEER, GOOD GUN, \$65.00; Smiling Sam, like new, \$139.50; Bally Alley, good condition, \$45.00; Pike's Peaks, \$17.50 each; Texas Leaguer Deinxe, \$45.00; Toledo Dial Scale, perfect shape, \$45.00. King Pin Games Company, \$26 Mills St., Kalamazoo, Mich.

COLUMBIA G.A. FRUIT REELS, 862.50; Mills 5¢ Gooseneck, J.P. attachment, 822.50, Pace Dime Comet, 2-4 pay, 862.50; Big Show or Vacation, 812.50; Red, White, Blue, 821.50; Sea Hawk, 824.50; Landslide, 832.50; Spot Pool, 847.56; 1942 Home Run or Venus, 867.50; Ginger or Margury tokon payout citaratic machines \$2.75 or Mercury, token payout cigarette machines, \$2.75 each, lots five. Third certified deposit. Automatic Music, Elks Bldg., Independence, Kan. x

CONSOLES — 2 FOUR-WAY SUPER BELL, one 5c, 5c, 5c, 5c, other 5c, 5c, 5c, 25c; 1 Paces Reel, \$109.50; 1 Pace Saratega, \$99.50. Southern Novelty Company, 2201 Price, Savannah, Ga.

CONVERSION PARTS FOR BROWN FRONTS. Club Handles, Cabinets, Castings, Reel Assem-blies, Disc, Slides, Jackinbox Stands, \$59.50. Coleman Novelty, Rockford, III. noll Coleman Noverty, Rockford, III.
 FOR SALE — FIVE BALL PINBALL MAchines: All American, \$39,50; Bola Way, \$40,50; Bosco, \$69,50; Big Time, \$29,50; New Champ, \$40,50; Old Champ, \$39,50; Five-Ten-Twenty, \$99,50; Fleet, \$29,50; Fifty Grand, \$29,50; Horoscope, \$40,50; Sea Hawk, \$44,50; Sky Ray, \$29,50; Victory, \$80,00; Knockout, \$115,00; Invasion, \$115,00; Air Force, \$89,50; Star Attraction, \$59,50; Stratoliner, changed to Slap the Jap, \$49,50; one ball Skylark, com. F.P. and P.O., \$199,50, 1/3 deposit with orders. Novelty Service Co., 1333 W. Burleigh St., Milwaukee, Wis.

FOR SALE — PINBALLS: CHIEF, \$20.00; Rotation, \$20.00; Regatta, \$15.00; Flight, \$15.00; Handicap, \$18.00. Frank Guerrini, Burnham, Pa. nall

FOR SALE - 5¢ Q.T.'S GLITTER, NEARLY new, \$99.50; factory rebuilt, \$79.50; good used Blue, \$64.50. Batastini, 51 Walker, Pawtucket, R. I.

GUNS - 11 MUTOSCOPE SKYFIGHTERS. \$324.50 each; 16 A.B.T. 5¢ Challengers, \$29.50 each; 5 1¢ Skill Targets, \$14.50 each. Southern Novelty Company, 2201 Price, Savannah, Ga.

OLD FASHIONED MANUAL IMPULSE GAMES (Hockey, Football, Punching Ball, etc.) wanted for export. C. J. Dreifuss, Inc., 50 Broad St., New York City.

ONE MILLS OWL, LIKE NEW. \$47.50; STAR Attraction, \$37.50; All American, \$34.50; White Sails, \$18.50; Mills Throne Phonograph. \$225.00; Empress, \$295.00. These Phonographs are perfect in working order and appearance. ¹/₂ deposit. Midland Amusement Company, Port Chester, N. Y.

SELLING OUT ALL SURPLUS ARCADE EQUIPment, all good clean machines, in A-1 condition. A. M. Johnson, 57 St. Marys Rd., Buffalo 11, N. Y. de2

SLOTS - 1 MILLS 25¢ DEWEY, \$129.50; 6 Mills 5c Blue Fronts, \$224.50 each; 2 Mills 10e Blue Fronts, \$275.00 each. All checked and refinished. Southern Novelty Company, 2201 Savannah, Ga. L SCALES FOR SALE - 3 NAVCOS, 2 ings, 10 Pace Bantams; all low type. Write Porter, Alexandria, Ind. CIAL VALUES" --- SKY FIGHTER. 50.00; Evans Tommy Gun, \$110.00; Para-\$100.00; Air Baider, \$175.00; Keeney arine, \$150.00; World Series, \$60.00; Bally do, \$160.00. Machines now on location, in condition. 1/3 depent. Jackson Bowling Dunkirk, N. Y. Jackson, Tenn. P MACHINE OPERATORS — CONVERT lerne Waltzer 5¢ Vendors to 10¢. Repair hipman Venders. Ajay Stamp Service, 10 ck Ave., Hartford, Conn. P VENDORS, 3¢, 1¢, \$6.50; NATIONAL celain 1¢ Scales, \$25.00, no crating charge; Northside Co., Indianola, Iowa. no18 TED - 12 OR 16 RECORD MUSIC es. Give price and condition. For sale; 30 Wire Wurlitzer Boxes. Also Adapter rlitzer 600. Make offer. Ben Paull, 18455 4, Tex. Detroit 21, Mich. TRADE CLEAN 600R WURLITZER FOR 616 Wurlitzers. F. Scott, Bonesteel, JTZER OR SEEBURG MAIN GEARS fect cut new fiber, guaranteed; sample, \$6.00; more, \$4.50. Hundreds satisfied customers. etc. Auburn, N. Y. 1362 Sacramento, San Francisco, Calif. no18 Conn. DSTUMES, UNIFORMS, WARDROBES RTED BUNDLES ODDS AND ENDS. 00. Large stock of Gowns, Chorus Costumes, or Net Pantics, \$1.25. Other Stage Acces-C. Conley, 308 W. 47th, New York. Minn. NING GOWNS - \$5.00 AND \$7.00; ples from fashion shows. Unusual values. wants. No catalogue. Braverman, 912 Sth Demorest, Beulaville, N. C. New York 19. no25 HELP WANTED ORMULAS & PLANS A-1 ER BEER SOFT DRINK - PURE, DELI-us. Made British firm millionaires. Formula, Mrs. Nutman, Route 1, San Luis Obispo, Tex. FORMULAS, RECIPES, TRADE rets for making most any conceivable product. pages chuck full of money-making ideas. Preby expert chemists in simple language. \$1.75 id. Write. Grand, 2506 52d St., Kenosha, del 6x FOR SALE ECOND-HAND GOODS The Billboard, Cincinnati 1, O. KINDS POPCORN MACHINES --- BURCH, erless, Kingery, Caramelcorn Equipment. New man Gasoline Burners, Tanks, Fittings, lowest s. Northside Sales Co., Indianola, Iowa. ja6x Abe Crosby, Mount Vernon, Ga.

November 11, 1944

ALL AVAILABLE MAKES POPPERS. FIFTY All Electric Machines cheap. Burch, Advance, Cretors, Dunbar, Kingery, Peerless, others. If you want any special type machine we possibly can supply you. Get our prices on best seasoning made, Also will buy any quantity of French Fry Machines, Caramel Corn Equipment, 120 S. Halsted, Chicago 6. no25r ALL MAKES ELECTRIC POPCORN MACHINES, Caramel Corn Equipment, State kind, price, condition first letter. Krieger Popcorn Company, 1312 W. 105th, Cleveland, O. CHICAGO RINK SKATES, SIZES 6, 7, 8, 9, 10; all good condition, ready for use. Best offer. Presley Groves, 109 N. 15th, St. Louis 3, Mo. COLLECTION ANTIQUE AUTOMOBILES -----Exceptional advertising value. Send for list. Consolidated Equipment Co., 420 Lexington Ave. New York, N. Y. Youngstown, O. no11 FOR SALE - 225 PAIRS OF RICHARDSON Fibre Roller Rink Skates at \$5.00 per pair; in excellent condition; 200 sets of new Richardson Fibre Rollers at 60¢ a set. Lowe's Roller Rink, C. W. Lowe, 633 4th Ave., W., Birmingham 4, Ala. nol1 INTERNATIONAL 1986 MODEL C-35 TRACTOR complete with 18' Semi-Trailer Van, \$1,125.00; International 1987 Model D-35 Truck-Tractor complete with 22' Semi-Trailer Van, \$1,600.00; In-ternational 1938 Model D-35 Truck Tractor complete with 20' Semi-Trailer Van, \$1,750.00; In-ternational 1940 Model D-35 Truck-Tractor com-plete with 22' Semi-Trailer Van, \$1,980.00; In-ternational 1940 Model D-40 Truck-Tractor complete with 26' Semi-Trailer Van, \$2,800.00. These and many more. Carley Trailer & Equipment Com-pany, College Park (Atlanta), Ga. de2x NEW KOHLER ELECTRIC PLANTS, A. C. and D. C. to 10 K. W. Other Electric Plants, new and used. E. F. Schmaltz, 215 Wyoming Ave., Kingston, Pa. FOR SALE-SECOND-HAND SHOW PROPERTY A NEW CATALOGUE 35MM. ROADSHOW ATtractions, Exploitation, Gangster, Westerns and Horror Pictures. New prints, low prices, Buesa Film Exchange, Friendship, O. de2 CANVAS-VARIOUS WIDTHS AND WEIGHTS. Tarpaulins, Waterproof Covers, 9x12 ft., \$8.10; 12x14 ft., \$11.75; 15x20 ft., \$20.25. Imitation Leather, Paints, Enamels and many other items.

Michigan Salvage Co., 609 W. Jefferson, Detroit 26, Mich. de9x

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-By Evelyn Mareneck-

Christmas Season **Buying Starts Early**

ATLANTIC CITY, Nov. 4.-Santa Claus is going on an overtime basis this year as resort stores tackle the problems of shortages of help, transportation and supplies for the Christmas season. Local merchants said that Christmas merchandise already had been placed on display or would be displayed within the next few days, in order to spread the holiday at home. buying period.

lantic City's leading stores, said that his concern already had placed Christmas merchandise on display and would conduct an advertising campaign to encourage carly shopping. He said that the store already had opened its toy department on the eighth floor and that Santa Claus would go to work as soon as he could be located.

"Even Santa Clauses are hard to find these days," Blatt said.

He said that the assortment of toys this year would be about 25 per cent better than in 1943, altho many items, especially metal toys, remain scarce.

Blatt said that the ersatz toys on which the youngsters were forced to subsist last year had disappeared from the market and that a better and more substantial grade would be available this year.

Harry A. Jones, general manager of the Hurley-Jones Company, said that his firm expected to open its toy department within a few days and would make every effort to promote early Christmas shopping.

"Under present conditions," Jones should begin in early November."

ment flooded the country last week with 50 employees or less. the political campaign going into its final stretch and the great effects of the Philippines victory. This excitement was especially felt by industry with respect to the "heat" being on over there, and its cooling effect in reconversion here

Present indications which resulted M. E. Blatt, proprietor of one of At- from the cancellation of a conference on post-war plans in the electric appliance industry are that the demands of war material must be increased rather than reduced. Regional WPB chairmen are trying to counteract the publicity given cut-backs and spot authorizations for civilian manufacture-which, they said, are tending to do away with a feeling that there is still a job to be done.

> Present approvals given to manufacturers for making needed civilian goods are only a drop in the bucket compared to necessary civilian requirements. But an important thing for the specialty merchandise trade to remember is that lagging war production will not bring reconversion faster-in fact, it only tends to slow it up. Until man power and needed supplies can be obtained for civilian manufacture, the general outlook for industry is that the brakes will be on reconversion for some time.

> WPB last week issued a summary of the spot program which disclosed that of some 1,618 applications, 1,278 had been approved. Most of these applica-

said, "the Christmas shopping season ing would promote early purchases in order to avoid "that last two weeks

CHICAGO, Nov. 4 .- A general excite- tions are those for manufacturers with

Early Shopping Starts

Here in Chicago, Christmas shoppers started storming State Street, desiring to get choice merchandise gifts before the holiday lines are depleted. Shortages discovered when customers bought overseas gifts probably put them on their toes. Dun & Bradstreet reported that early holiday buying nationally was noted in the brisk sales of toys and novelty Christmas items. Sales volumes declined slightly from last week but topped the previous year by rising from 8 to 12 per cent. Stationery and novelties became more difficult to get because of the premature Christmas shopping.

Fur Sales Lag

Sales of fur coats collapsed right after the 20 per cent excise tax went into effect last April. The expected fall spurt to bring the business out of its rut did not happen, and general reports have shown sharp declines from 1943. There have been many headaches in figuring (See Merchandise Trends on page 51)

Much checking on pre-war markets to gain ideas for future planning

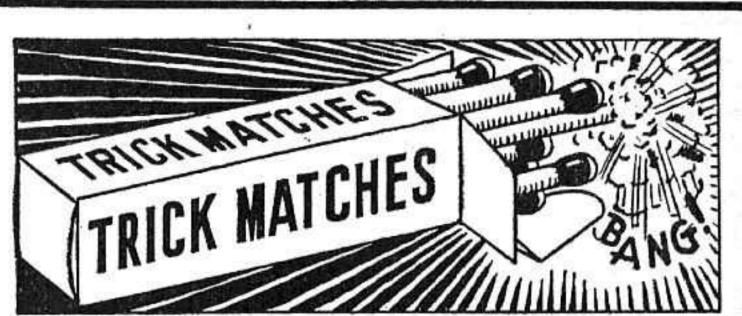
Small Models

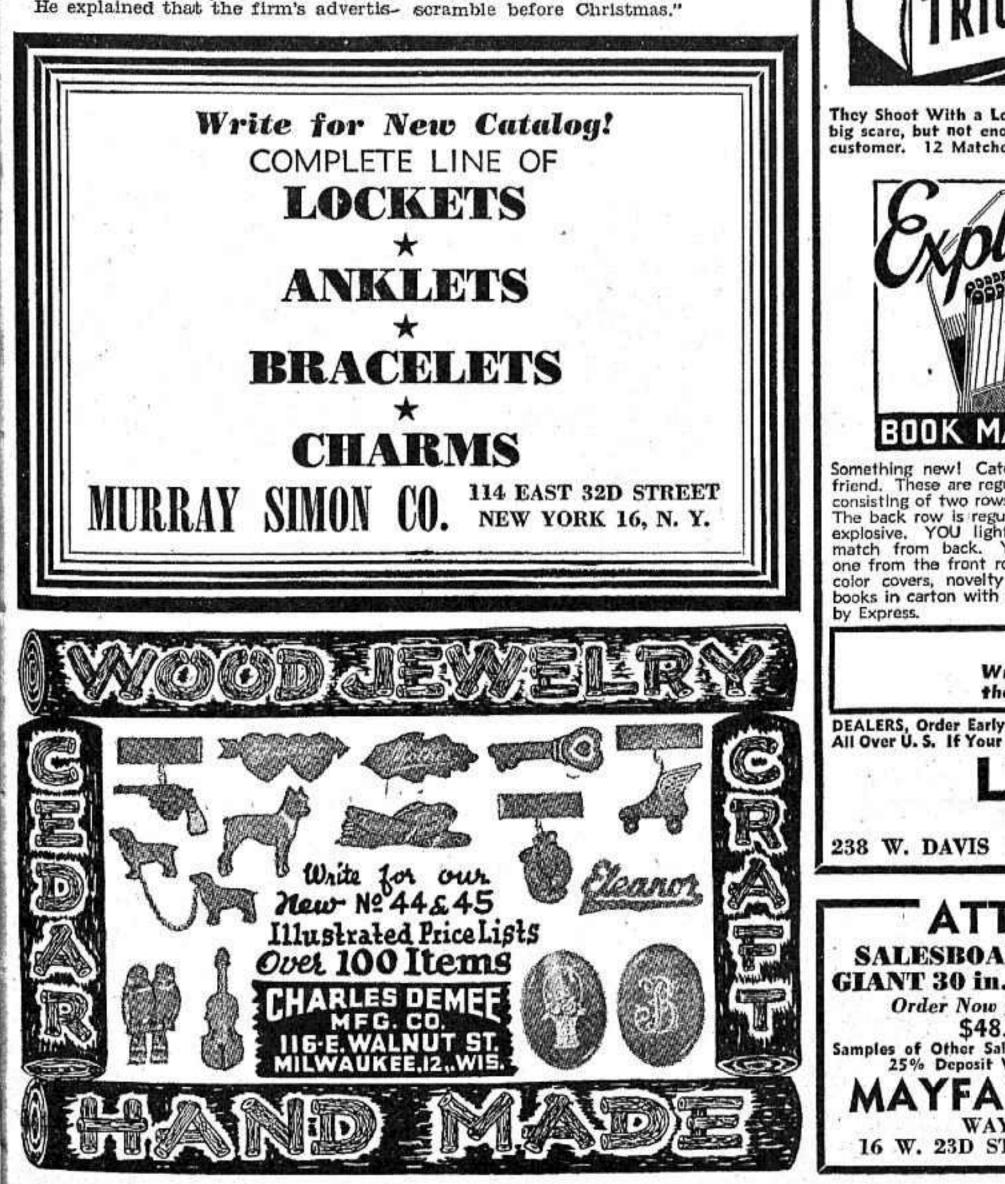
Coming First

CHICAGO, Nov. 4 .- Two conferences of the electronics industry recently held here have greatly increased the speculation as to how many of these firms will enter the radio field after the war. The number of firms in the U.S. turning out electronic products of some kind are variously estimated from 500 to 1,000 companies.

Recent reports in the radio trade suggest as many as 125 firms will be making radio receiver sets after the war.

With so many manufacturers in the radio field, the specialty merchandise trade is also beginning to speculate (See Radio Makers on page 48)





They Shoot With a Loud Bang! - Immediately After Striking. They are loaded to give a big scare, but not enough to be at all dangerous. Every man who smokes is a prospective customer. 12 Matches in Box. 72 Boxes in Carton.



Something new! Catch your unsuspecting friend. These are regulation book matches, consisting of two rows of 10 matches each. The back row is regular. The front row is explosive. YOU light up with a regular match from back. YOUR VICTIM takes one from the front row-BANG! Assorted color covers, novelty designs. Packed 48 books in carton with display card. Shipped



A Novelty Surprise! When your friend strikes one of these matches, what appears to be a tiny snake uncoils from the flame! Front row are Snake matches-back row regular. You use the regular match first, then toss the book to your "victim" and watch the fun begin. Usually retails 10c book. Packed 49 Books to Carton.

JOBBERS Write for prices. Big Profits to you with these fast moving, year round, repeat sellers. DEALERS, Order Early for the Big Holiday Season Ahead. Sold by Leading Novelty Jobbers All Over U. S. If Your Jobber Cannot Supply You, Write Me for Address of Nearest Distributor. LE DOUGLAS **Joke Novelties** DALLAS 8, TEXAS **ATTENTION!** SALESBOARD STAR SELLER **GIANT 30 in. WOOL PLUSH BEAR** Order Now for Immediate Delivery \$48.00 PER DOZ.

Samples of Other Salesboard Numbers Sent on Request. 25% Deposit With Order, Balance C. O. D. MAYFAIR MDSE. CO

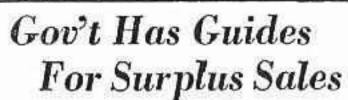
WAYNE PRODUCTS 16 W. 23D ST., NEW YORK 10, N. Y.

Materiale protetto da copyright . 20

The Billboard

MERCHANDISE 48





WASHINGTON, Nov. 4 .- A guidebook containing instructions for the small business man on how to purchase government surplus plants and goods has been issued by the Senate small business committee.

Electrical appliances, toys-in fact everything from live animals to flagpoles -are contained in the book which lists five disposal agencies, classifies the property handled by the army and navy, tells how, when and where offerings of surpluses will be made. In almost all cases, surplus will be sold thru regular trade channels-to manufacturers, wholesalers, jobbers and retailers. No prices are given in the guidebook, and present reports seem to indicate that it will not be valid long.

Meanwhile, the Treasury office, in order to acquaint business with available surplus property for disposal, has announced a new national selling program based on catalogs of available goods. Previously buyers had to contact each of the 11 regional offices to determine what surpluses were on hand.

A "Surplus Reporter" will be issued from each regional office at regular intervals. It will tell firms on the Treasury's malling list what goods are for sale and where they can be purchased.

This new system, the Treasury said,

atailable to give a clear view of what the market was then. In 1940, the total production was close to 12,000,000 sets of all kinds. In 1940, a total of 5,516,000 table sets were produced and 1,218,000 portable battery sets. This was about 36 per cent of the total radio production for the country. In 1941, table and portable sets were running about 55 per cent of the total production of the industry. During the few months that radio sets were made in 1942, table and portable models were still running at about the same percentage of production.

There is no way to tell whether manufacturers will maintain about the same ratio of small sets in their production plans after the war, but it is generally assumed that the earliest sets to be put on the market will be the smaller models and that the pent-up demand for these sets will run into the millions.

Against Low Prices

Many leaders in the radio field are starting a campaign against the manufacture of sets like those sold by manufacturers before the war which were as low as \$6.95 and \$9.95. These leaders say that the market was being cluttered up before the war with these low-priced sets and it was impossible for manufacturers or dealers to make a reasonable profit on such low-priced goods. It will be recalled that the specialty merchandise trade was doing a big business in sets ranging from \$6.95 to \$30,

Present indications are that many of the manufacturers are planning to make





November 11, 1944



MUSIC BOX SPECIALS

Every woman wants a fascinating Musical Powder Box! These are made of wood, enameled in dainty pastel colors, with a bird and floral top decoration in soft, deli-cate hues. 3 gold gilt ball feet. Roomy powder container is furnished with soft puff. Size 3 ½ x3 ½ x3 ½ **. Sh. Wt., 2 lbg.

Each \$4.25. B20H104 - Assorted Colors. IN DOZEN LOTS-EACH \$3.95.

Prices Less 2 % Cash Discount. 25 % Deposit Required on C. O. D. Orders, Wholesale Only. Catalog Sent on Request.



217-223 WEST MADISON ST., CHICAGO 6



sets ranging from \$30 list and up, but it is understood that when manufacturers actually begin producing sets, they will probably make some of the low-priced items like those made before the war.

A lot of predictions are being made as to the number of sets that can be manufactured or that the consuming public will want as soon as restrictions are lifted. On the basis that the all-time high production record of close to 14,000,000 sets was reached in 1941, it is predicted that an average production record after the war should run about 18,000,000 receivers per year. Some leaders are looking forward to sales of about 20,000,000 units per year for a good many years after the war.

The average manufacturer's selling price per unit before the war was said to be about \$18, but manufacturers hope to raise the average consideraby in the post-war period.

Must interest is being shown in the probable effects the radio-phonograph combinations will have on the future market. Most manufacturers will cmphasize the combination sets, but the specialty merchandise trade will be much more interested in the table and portable radio sets which are generally too small for combination mechanisms.

Economy Changer

As mentioned in these columns some months ago the specialty trade should keep in mind that a Chicago manufacturer had placed on the market just before the war a portable home phonograph with a very modern and efficient record changer which was retailing in



MERCHANDISE

49

Also Furnished in a Salesboard Deal as Follows:



Large Assortment of Bookends—Colored Beautifully



MERCHANDISE 50

"Chip-Diamond" Rings In 10K and 14K Gold Mountings **Unlimited** Quantities Astuly No. 3856 No. 3860 10% Gold 10K Gold No. 38201-10K Gold No. 3860 Solliaire \$2.25 each Bulk No. 3856 Wed. Ring \$2.25 ea. Bik. No. 38201 Bridal Set \$4.50 ea. Box. No. 38206-14K Gold One chip diamond solitaire. "3" chip? diamond wedding ring. 10K and 14K gold mountings. Individually or in No. 3B206 Bridal Set \$5.25 ed. Box. No. 3B206 Bridal Set 5-7 sets. Other styles available. (State your business) HARRY PAKULA & CO. 5 N. Wabash Ave. Chicago 2, III.

BERCHMER MFG. CO.

PHILADELPHIA 40, PA.



-LIMITED STOCKS STILL AVAILABLE-





It's a Natural

Here's a cigarette lighter that's proving to be a natural sales getter, according to Midwest Wholesale Jewelers, Inc., Kansas City, Mo. The lighter is 14-k. goldplated, small and compact, and has an especial appeal with the ladies who can tuck it in their purses. It is about an inch and a half in size, and smoothly turned out to light-just right.

It's Really Hot!

According to latest reports, distributors are being canvassed for a 1300-watt electric heater now coming off the production lines. Made by Economaster Products Company, Nashville, this heater is in the popular price bracket, made with a built-in, heavy duty thermostat. Other models will be on the market soon, according to the company, and should prove to be big sellers in variety, general and specialty stores.

Hingees

Comics that seem to come to life are thrilling the imagination of children, copies of Smokey Stover, Mickey Mouse, the Katzenjammers actually stand, sit, comes in a package of 10 complete comic families, and is packaged in a beautiful colorful gift box.

Lyle Douglas, Dallas, is featuring hot



| Por Des |
|---|
| Worth Covered Base Balls\$ 2.00 |
| Horseshoe Placques 2.00 |
| Aluminum Milk Bottles, Each 1.75 |
| Medium Plaster, Gro 7.00 |
| Swaggers, Gro 10.75 |
| Gross |
| Heavy Whiskey Glasses\$ 3.50 |
| Ash Trays 3.75 |
| Tumblers 4.00 |
| Nappies 4.50 |
| Sugar Bowls and Creamers 4.80 |
| Saucers 4.80 |
| Cups 5.20 |
| 6" Bowls 6.75 |
| 81/2" Bowls 10.80 |
| Engraved Wedding Rings 1.00 |
| Plastic Thimbles 1.20 |
| Paper Flags |
| Paper Flag Bows |
| Comic Paper Masks 1.00 |
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| MacArthur Buttons, Per 100 1.85 |
| Army Metal Buttons, Per 100 |
| No order shipped C.O.D. without 25% Dep |
| KIPP BROS. |
| KIFF DAVS. |

117-119 S. Meridian St., Indianapolis 4, Ind.



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November 11, 1944 Nov Lates 2-Colo Checke Board on Ba My Cash in c the coun with woo repellent. boards se

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MERCHANDISE 51



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Latest Sales Sensations! AVAILABLE NOW ! 2 Games

for the Price of One!

Mystic Answer Board

Cash in on the popular craze that is sweeping the country. Strong Masonite board covered with wood grained, mica coated paper. Water repellent. Equal in value to many other \$1.00 boards selling up to \$1.69. Sample, \$1.00 postpaid

Regular discounts on quantity orders.

Handsome 4 Pc. Desk Set Consists of desk blotter pad, size 12"x19"; renewable hand blotter; stationery rack and plastic letter opener. Quality leatherette in two-toned Spanish grain in brown, \$1.25 tan and wine. Embossed to simulate \$1.25 rich hand tooling, Sample, postpaid.... Orders shipped immediately. COLUMBIA INDUSTRIES

330 S. WELLS ST. CHICAGO 6, ILL.



MERCHANDISE TRENDS

(Continued from page 47)

out the reasons of the slump, since a check with the jewelry industry has shown that the tax did not affect this type of luxury sale. At the present time, all fur men realize the importance of something "drastic" being done to stimulate consumer demand-otherwise there is the gloomy prospect that many dealers will be forced out of business.

London Christmas Skimpy

Londoners who will be experiencing their sixth wartime Christmas are anticipating the shortest supply of gifts yet. The coupon book system has jumped sky high for most gifts because of the severe shortages of merchandise. And for those gifts that are couponless, antique jewelry, unbrellas, utility chinaware and other similar items, the prices are out of reach for the average Londoner. Such news should make Americans more aware of their many blessings-and be an incentive to give more freely to drives such as the present Community War Fund.

Wartime Prosperity Reflected

General merchandise stores had the least amount of business failures in 1943. according to a report from Dun & Bradstreet. Statistics showed that thru September of this year there were only 980 business failures, reflecting the lowest number in business history.

Warns Against Complacency

John C. Goodall, general manager of the Merchandise Mart, warned merchandisers of not being too enthusiastic over an easy sellers' market in the post-war period. Many merchants, he said, may have an idea that they can sit and wait for the rush of customers eager to buy anything offered for sale. New organizations will enter the merchandise field and established companies must meet this competition by revising earlier postwar plans. The specialty merchandise trade has realized that talk about the easy customer buying may prove to be an illusion and it is anticipating this by not overstocking with the first goods





Here's a grinning monkey that will plie up the big cash profits that make you smile. Big and soft, clever Fuzzy-Wuzzy is covered in finely tailored, long-pile plush fabric—fluffy stuffed. Has amusing, attention-getting hand-painted mask face and big slik ribbon bow around the neck. Comes in two sizes. Each was an out-standing value at the old price—a REAL SENSATION at the new low ones!

23" size, packed 6 to a \$17 carton. Was \$48 doz. 44 Doz. Now Only

Sample \$4.00

28" size, packed 6 to \$48 Doz. doz. Now only Sample \$4.50

> 25% Cash With Order, Balance C. O. D.

TELL IT TO Caser YOUR DEPENDABLE SOURCE OF SUPPLY 1132 S. WABASH AVE. . CHICAGO



928 Broadway Bet. 21st and 22d in the Heart of New York



H. REITER Direct Mfrs. of greatest line of outstanding design and full color. SERVICE BANNERS AMERICAN FLAGS A thousand illus-trations would not show the full beauty of the heavy flock designs, borders and lettering. Take ad-vantage of special \$2 SAMPLE

Furrier

you a banner assortment with \$6 to \$7 retail value! You make a friend with every sale! One customer recommends another! MONEY-BACK GUARANTEE: If not 100% delighted with sample shipment return for full, immediate re-fund! 48-Hour service guaranteed. JOBBERS: Prove you're a jobber for attractive price! We refer all possible leads to local jobbers! WE MANUFACTURE BANNERS TO ORDER, INCLUDING ANY STATE OR CITY. HARRY REITER, 143 W. 20th St., New York FUR COATS JACKETS-CHUBBIES ARGE assortment of NEW 1945 outstanding creations. Perfect quality. Excellent work-manship. Distinc-tive furs of all types at popular prices. Earn EX-TRA MONEY in YOUR SHARES your spare time PRILD selling furs to your friends and Catalog and Price List. It's FREE. S. ANGELL & CO. Manufacturing

PIN-UP EYEFULS BEAUTIES IN COZY POSES

236 W. 27th St. (Dept. b-S), New York 1, N.Y.

Glamorous, feminine curves in LIFE-LIKE, full-Giamorous, feminine curves in LIFE-LIKE, full-color ..., bewitching beauty pictures for your den or barracks. 'They're large size, suitable for framing ----including "Getting Her Male," "Bear Facts," "Help Wanted," "Draped in Silver Fox" and other good numbers. ORDER NOW-Just send \$1 for set of 20 PIN-UP BEAUTIES, postpaid with PIC-TURE CATALOG listing (300 full-color repro-ductions of original paintings by well-known artists) included FREE of extra charge.

FRANK MATTHEWS, Publisher 111 W. Washington St., Dept. AV, Chicago 2, Ill.

to be released when restrictions lift.

Specialties To Fly High

Toys, games, gifts, candy and clothes will be flown on New Year's day, France's traditional gift day, to a city somewhere in that liberated area. Men of a bomber base in England who will guide the B-17 version of Santa Claus, are writing home for gifts and specialties with which to load their back when they fly the gifts to the French children who have been made destitute or orphaned by the war.

Novelty With Novelties

A certain pitchman was recently seen with a novel idea to gather a crowd about him and follow him to his corner. The wise one had a novelty dagger pinned to his coat that gave the effect of an all too real situation of having been stabbed in the back. The result: A tremendous bunch of curiosity seekersand the dagger novelty turned out to be a good investment-both for the curiosity seekers and the pitchman.

Urges Distribution Now

In a conference on distribution held in Boston recently, President Roosevelt said that "the distribution of civilian goods will be of the utmost important to postwar recovery." He asserted that high levels of production and employmentwhich, of course, the nation as a whole is working to establish-can only be maintained by placing factory and farm products speedily in the hands of the consumer. The President added that it was essential for every industry to study the problems of distribution now ... so that there may be no interruption in the free flow of goods.

Training for Farm Markets

The nation as a whole has recognized the importance of farm markets, and recently several organizations have established programs of training to enable men to sell them. The courses, which will be offered to vets for the most part, are including the need for knowledge of merchandising, new products and what the farm market wants. It cannot be stressed too often that the specialty merchandise trade has many new fields in which to work, and this emphasis on building up the farm market brings out the point once again that rural areas will capture a big portion of the trade in not too many years hence.

| No. 6—Hair Bow with Glowing Flower | the reasons is realizers who in white, Pink |
|---|---|
| Extra Bud, Very Smart 4.25 Dor. | or Yellow. |
| Glowing carrings in Plastic | \$2.00 Doz. Pr. |
| HAND DECORATED | RELIGIOUS FIGURES |
| | |
| No. 2-Assorted 6 1/2 " 4.25 Doz. | No. 4—Dancing Dolls and Assorted Novelties |
| (Box Extra, 50¢ Doz.) | No. 5-Crucifix, 9" |
| No. 3-Assorted 5" 3.25 Dor. | (in Individual Box) |
| Above Figures Made With New Molds W | hich Leaves the Faces Absolutely Perfect. |
| | and a states the Faces Ausointely Portect. |
| I STAK-GLUW MANUFACTURING CO., 118 | 3 SIXTH AVENUE, NEW YORK 19, N. Y. |
| The second | Stant Arenor, new IVAN 17, N. I. |
| 1/3 DEPOSIT, BALANCE C. | O. D., F. O. B. NEW YORK |
| Figure 1 Pathway contested and characterized and the second se | |



made of rayon plush with rayon jersey pants. Attractive assorted color com-binations. Felt nose, hand-embroidered mouth. Extremely soft and cuddiy. Quality throughout.





CONTINUE BUYING WAR BONDS



52 MERCHANDISE

November 11, 1944



6R305-3 Diamond Engagement Ring and 3 Diamond Wedding RingSet 6.40 6R302-3 Diamond Engagement Ring and 5 Diamond Wedding RingSet 8.65 WRITE FOR NEW CATALOG FEATURING DIAMOND RINGS & COSTUME JEWELRY.

BIELER-LEVINE

37 South Wabash

CHICAGO 3



Pipes For Pitchmen

-By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

JACK (BOTTLES) STOVER . . .

and Pat Malone are giving the high spots one more gigging before King Winter takes over in the hills of West Virginia where, they say, cold weather makes it a bit tough for sheeties.

THE LINE OF LEAST RESISTANCE can cause a lot of failures and discontent.

JACK DOUGLAS

pipes from Scotlandville, La., that a lot of water has run under the bridge since he last saw Mary or Madaline Regan and he wonders if they remember when they were Slamese twins and he worked the front? He is now with novelty jewelry around Baton Rouge, La., and had been

in Minnesota and Iowa all summer. He asks for a pipe here from Harry Rajah, Jack David and Carl King,

IF YOU HAVE A PRODUCT that is good you can sell it.

I. W. HIGHTOWER . . .

cards from Atlanta that in all history there has never been so much mazuma in that spot as now. He says there are no rooms or apartments to be had, while restaurants are crowded and bootblacks are sporting fancy wrist watches. All this is due to the new Bell plant, he adds, and says it is the chance of a lifetime for pitchmen who are good.

ADVICE MAY BE FREE but it is sometimes costly.

GEORGE A. SAUERWEIN . . .

is heading for Houston with his vitamins and oil. He asks lines here from Tim O'Day, oil worker.

WILLIAM (BILL) RUITZ ...

in the merchant marine the past three years, was ready to start on another when he wrote from United Seamen's Service Center, Norfolk, to ask for a line to that address from such oldtimers as Joe Wall, Lester Kane, Mary and Madaline Ragan, Paul Houck, Al Siegel and Chief Mex.

JIMMY PARADISE . . .

reports that Judge Harry Patterson will be in Harrisonburg, Va., soon and adds that Colonel Maitland is there waiting with open arms for the Christmas bank roll.



OUNT SELDOM SKOFF just informed u me that he and Doc Lushwell are now working a foot joint in the small Lat towns thru Iowa. Seems like they pass out coupons to the school kids, which are to be given to their parents. On presenting the coupon to the Doc, who has rented a doorway, they are given an envelop containing about half a tea-

JEWELRY!!

DIRECT FROM PROVIDENCE AT FACTORY PRICES

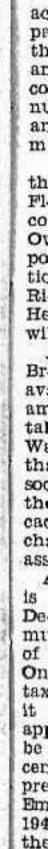
| | Identification Bracelets, Heavy Handsome Sterling. Ea\$ 4.50 | |
|----------|--|------------|
| | Lockets, Beautiful. Dx 29.00 | |
| | Men's Expansion Bracelets. Ea. 6.75 | |
| | Anklets. Dz 7.95 | |
| | Spray Pins with Earrings to Match, Corgeous Scts. Dz | |
| | Earrings, Screwbacks or Pierced. Dz 12.00 Up | |
| | Crosses. Dz\$18.00 | |
| a contra | Pendants, Czech Stones of Rare Beauty. A Real Buy. Ea 2.50 | |
| | Rosaries, Boxed Nicely. Dz 36.00 | |
| | Key Chains, Baby Rings and Com- pacts, Etc. | |
| ÷ | Send 1/3 Dep., Bal. C.O.D. | |
| | Providence Wholesale Jewelers | |
| | 357 Westminster St. Providence, R. I. | |
| | WE HAVE YOUR NEEDS | |
| | | X . |
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| A | g S Ø Ø e | 5 |
| RES | FAST SELLING JEWELRY E ENGRAVERS, FAIRS, MILITARY STOR BORTS, PROMOTIONS, etc. FAST SERVI est styles of Lockets, Identification Brace lets, Signet Rings, Earrings, etc. | OEL |
| 1122-012 | Send \$10.00 or \$20.00 for Samples. | |

MAJESTIC BEAD & NOY. CO.

MEDICINE MEN

NEW YORK 16, N. Y.

307 Fifth Avenue



104

spoonful of powder.

/

On each envelop the Doc puts a number in lead pencil. From 2 to 4 p.m. the numbers run from 1 to 500. From then till 6 p.m. they run from 500 to 1,000. Under each number the Doc has a private code mark. He says there are 50 lucky numbers out of each 200 envelops passed out,

Anyone drawng a lucky number gets a \$1.00 jar of his corn salve for 25 cents, plus the tax and cost of packing and transportation, which comes to about 50 cents.

However, the winner can't lose, because after he has paid the total of 50 cents for the \$1.00 jar of salve, he writes his name and address on a blank sheet of paper.

That night the Doc and the Count go over the names and addresses in the hotel lobby, and the one who displays the best permanship gets a bottle of dandruff remover for free. All they need do is send in the name and address of a friend or relative who has used this treatment before, submitting a sworn statement by a notary public that they were satisfied with the results obtained by the foot treatment. Failure to do this disqualifies them. Looks like they are going to do a land-office business.

P. S.-The Count just phoned me that he and Doc Lushwell just heard of a good Saturday spot 200 miles north and are leaving for there immediately.



November 6-11

GA .- Atlanta. Shrine Circus, 6-12. KY .- Louisville. Fat Cattle Show, 8-10. LA .- New Orleans. Legion Celebration, 6-12. ME.-Lewiston. Poultry Show, 7-9. N. J.-Newark. Dog Show, 12. N. Y.-New York. Dog Show, 12. PA.-Harrisburg. Dog Show, 11. Nazareth. Farm Products Show, 9-11. TEX .--- El Paso. Old Frontier Days, 10-11. Houston, Shrine Circus, 6-16. WASH .- Seattle. Dog Show, 11-12. Nov. 13-18 CALIIF.-San Diego. Dog Show, 19. ILL .- Chicago, Antiques Expo. & Hobby Fair,

13-18. N. J.-Camden. Dog Show, 19.

N. Y .- New York. Hotel Expo., 13-16. PA.-Philadelphia. Dog Show, 18. S. C.-Charleston. Victory Jubilee, 13-25.

TEX.-Houston. Dog Show, 19.



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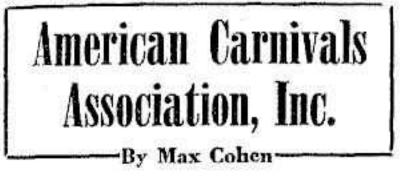
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ST. LOUIS 1, MO.



GENERAL OUTDOOR 53



ROCHESTER, N. Y., Nov. 4 .--- The ACA acknowledges full co-operation on the part of Frank H. Kingman, secretary of the International Association of Fairs and Expositions, Brockton, Mass., in connection with planning the ACA annual meeting in Chicago December 4, and the membership appreciates the many courtesies extended by him.

Included in correspondence received thus far, letters from Past President Floyd E. Gooding; Mel H. Vaught, new co-owner of the Sheesley shows, and Owner John Gecoma, Bright Lights Exposition Shows, indicate their intentions to be present. Associate Counsel Richard S. Kaplan, Gary, Ind., and Louis Herman, Toronto, have advised that they will be in attendance.

An inquiry from H. L. Heisser, Endy Bros.-Prell Shows, with reference to availability of additional shooting gallery ammunition in the near future, has been taken up with Harry A. Ackley, of the War Production Board. It is anticipated that some information may be available soon. Joseph Sciortino, formerly with the James E. Strates Shows and Cavalcade of Amusements and recently discharged from the army, was a visitor to association offices.

Attention of employers in the industry is called to the fact that on or before December 1 new certificates of exemption must be filed by their employees because of a change in definition of dependents. On January 1, 1945, the new withholding tax system will go into effect, and under it employers will be obliged to deduct approximately the entire tax which may be due up to \$5,000 a year. During December employers should take steps to prepare for the change in this system. Employers must, prior to January 31. 1945, furnish employees with receipts for the amount of taxes withheld during 1944.

to play schools and theaters in the school. He retained his Iron Lung at-Carolinas until the show reopens next spring.

Mr. and Mrs. Roy E. Lollar, with their bingo and concession staff, will go to their home in Burlington, N. C. Tindal and Taylor, with their concessions and crew, will make a few dates in the Carolinas and Georgia on their way to Florida. Joe Conley and Al White to Miami; Tom Vitalli to Florida. Happy Arnold, who has been mailman and The Billboard sales agent and operator of the Alligator Wrestling Show, will head for Georgia and Florida with Mrs. Arnold and family, who operate concessions. Louis and Kay Augustino, with their Animal Show and concessions and crew, will play spots in the Carolinas and Georgia. Bill Penny and Dave Young and their concessions will stay out a few more weeks in the Carolinas before Bill parks on the farm in South Carolina. Mr. and Mrs. Ed Curtin go to Mlami. Ike and Mike and Leo, of the Matina Midget Troupe, will stay in quarters in the living trailer bought for them by Manager Rocco Masucci.

Raleigh Gibson, superintendent of rides, and his nephew, James Gibson, will be at home in Charlottesville, Va., until work starts in quarters. Red Soloman and wife, Betty, and baby will go home to North Carolina for a few weeks. He is foreman of the Chair-o-Plane. Mr. and Mrs. Jimmy Munroe will be home in Sumter, S. C., for a few weeks, Frankie Carleo, manager of the shows' cookhouse, will return home to Orange, N. J., after a visit in Burlington, N. C. Bob Millican, electrician and master mechanic, will stay in quarters to start work on new illumination and other lighting effects. Aston Phillips, with popcorn, candy apples and floss, who will make a few dates in the South, will be back next year. Jack Huffine, who will place a photo gallery in a North Carolina town, has several other machines in the South.

Mr. and Mrs. Masucci, owners, will go home to Orange, N. J., and will attend the Chicago and New York meetings and later he will return to start work on equipment, W. C. (Bill) Murray, general agent, who is in charge of quarters, will have a small crew until full work starts. Show carried 5 rides, 6 shows and 30 concessions. Next season Manager Rocco Masucci will enlarge, having acquired two more rides. Raleigh Gibson will build a Funhouse and two more shows will be added. Orders are in for new canvas for the Side Show, Merry-Go-Round and kiddle rides, tops of these having been torn in the hurricane at Carthage, N. C. New fronts will be built for the Midget, Minstrel and Girl shows and front gate. An extra middle piece will be added to Sol Speight's top, and new seating with blues and stringers will be built. Suffolk has been the home of the show for the past four years.

ters a few weeks to rehearse his troupe daughters. Jo Ann and Dorothy, are in sight you can promote your own advertraction.

> Robert North, who has been Sheesley publicity director five years, returned for a visit to his home in Lynchburg. Va. Much favorable comment was caused by his loyalty and attention to his late employer during his last illness, North having carried out a number of confidentials missions for him and spent much time in attendance upon him in addition to the press and radio work for the show. He has announced no plans for 1945.

> Mrs. Jeanne Williams, former ride operator and many years a familiar figure around the Sheesley shows, went to join her daughter, Mrs. Harry (Susie) Moore in St. Louis.

BALLYHOO BROS.

(Continued from page 32) that he had no children and used only one reader. That didn't sound any too good but every little helped. By 5 p.m. the lot was swarming with callco and kids. When the bosses asked about them the concessionaire said that his wife's mother, father, sister, brother, nephew and uncle had arrived for a visit and that the kids belonged to them.

At 1 p.m. the personnel was again lined up for a count. This time we had the contract in the bag, as our show's population had increased to 840. Now that they had more than lived up to their contract, the bosses demanded a 5 per cent deduction of the guarantee because they had 5 per cent more people than the contract called for. Furthermore, Pete Ballyhoo threatened to let the entire tribe stay on the lot until the next Wednesday, as they had paid a week's rent, which would put them on the lawn after the wives returned. The office won its point. All contracts on hand now carry the by-line: "800 People and Animals." MAJOR PRIVILEGE.

ST. LOUIS KXOK

(Continued from page 31) it was that it broke in black and white the day of the European invasion.

tising medium on your own station, he says, is the day when the boys with the ideas are going to come out on top.

MARRIAGES

(Continued from page 31)

tober 25. They are members of the Cetlin & Wilson Shows.

DU PONT-PIERCE-Joseph Du Pont to Irene Pierce in Greenwood, S. C., October 25. Both have been with the Cetlin & Wilson Shows a number of years.

GIBBONS-BROOKS -- Cedric Gibbons, screen art director, to Hazel Brooks, actress, in Beverly Hills, Calif., October 26,

HESTER-BREWER-Lieut. Robert A. Hester, nonpro, to Betty Brewer, actress with Katharine Cornell's American Theater Wing troupe touring war zones, in Florence, Italy, October 24.

LESTER-KAYTON -- Frankie Lester. former vocalist with Ted Lewis's band, and Evelyn Kayton, of the Mibray Dancers at Swan Club, Philadelphia, October 22 in New York.

SEABOLT-BANKS - Eston Seabolt, to Helen Banks, ball game agent for Al Campbell on the James E. Strates Shows, at Orangeburg (S. C.) Fair October 26.

SMITH-SCOVERN - Capt. James E. Smith to Alice B. Scovern at Peorla, Ill., November 1. Both are animal trainers.

Births

A daughter to Corp. and Mrs. Clarence Poplin at St. Alphonso Hospital, Boise, Idaho, October 13. Father is the son of Mrs. J. A. Bullock, Bullock Amusement Company, Charlotte, N. C.

A son to Mr. and Mrs. Jascha Brodsky October 12 at Louisville. Parents are violinists in Clarence Fuhrman's orchestra at Station KYW, Philadelphia,

A son to Mr. and Mrs. Art Linkletter in Children's Hospital, San Francisco, October 15. Father is emsee of NBC's People Are Funny.

A daughter, Sally Mabel Marie, to Dick and Sally Mason in Hollywood Hospital September 24. Parents were formerly well known in the tent rep field. Father is now working in pictures.

SLA Red Cross Fund Now \$12,271

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CHICAGO, Nov. 4.-Since the \$1.935.88 contribution from the five F. E. Gooding Amusement Company units was reported last week, the Red Cross Fund of the Showmen's League of America has received an additional \$343 from various shows and individuals, bringing the grand total to date to \$12,271.87. Donors and amounts received:

| Rube Liebman | \$ 10,00 |
|--|---------------------------|
| Milo Anthony | |
| Oscar C. Buck | 50.00 |
| Jack Nelson | 25.00 |
| R. Everteen | 2.00 |
| Jack Oliver | 2.00 |
| Smiley Daly | 2.00 |
| Ned and Louis Torti | 100.00 |
| Sam Menchin | 50.00 |
| Nat D. Rodgers | 25.00 |
| Morris A. Haft | 25.00 |
| Richard and Fay Gilsdorf | 25,00 |
| William L. McCoy | 5.00 |
| Atwell Luncheon Club | 2.00 |
| Al Rossman | |
| Total | \$343.00 |
| 변문가 아이에는 마이가 이야기가 가지 않는 것이라. 이가 집에 가지 않는 것이라. 가지 않는 것이라. | Contraction of the second |

VIRGINIA GREATER PEAK

(Continued from page 32)

Earl T. Maynard, fire chief, Dunn, N. C., and Mrs. and Mrs. Jack Huffine and son. Louis and Kay Augustino returned from their home in Connecticut after visiting their daughter, who had undergone an operation. Mr. and Mrs. Ed Curtin were called to Thomasville, N. C., by the death of Tommy Fallon, their brother-in-law. Showfolks sent a floral wreath to the funeral home in New York. A week before his death he was on this show with his Girl Show.

Season is reported highly satisfactory by concessionaires and showmen who have stuck it out until closing. Show ran into polio in the Carolinas and had two towns canceled, but remainder of the route in tobacco and cotton country has been away above expectations. Hardly any Monday or Saturday nights were lost to rain. Equipment was kept in good shape and there were few minor the Cotton Club Revue, will be in quar- sonville Beach, Fla., where their two

LAST SHEESLEY TRIBUTE

(Continued from page 32) with services in the Baker Mortuary here and interment in Rayzor Cemetery, Penbrook, a suburb, November 1.

Immediate mourners were his son and daughter-in-law, John D. and Dorothy Sheesley; brother and sister-in-law, Mr. and Mrs. Charles E. Sheesley, Harrisburg, and brother, niece and nephew, Byron F., Anna and Park Sheesley, Penbrook.

Showfolk sent nearly 100 floral tributes and among those who paid their last respects in Pensacola were Mr. and Mrs. Mel H. Vaught, E. H. (Texas) Smith, C. K. Sutton, Kansas City; D. Buchanan, D. L. Falker, Mr. and Mrs. Vaughn Richardson, Mr. and Mrs. John Frenkel, Jimmie Austin, J. E. Schwartz, E. P. Preston, Mr. and Mrs. H. Hubbard, Whitey and Vivian Miller, Richard L. Gonzales, A. M. Andress, Mr. and Mrs. E. Lowry, Mr. and Mrs. W. H. Rice, Lee R. Kennedy, Eddie Knapp, Newt Kelley, Homer Gilliland, Kelter Docen and Frank Morrel. Among those attending the funeral here were Jake Shapiro, Elizabeth Finn and Don Gardner and Walter L. Beachler, Dayton, O.

Son Sells Equipment

PENSACOLA, Fla., Nov. 4 .- John D. Sheesley, son of the late John M. Sheesley, so'd his bingo and other concessions and trucks to Pete Kortes and Mel Vaught, new owners of the Sheesley organization, when the show went into winter quarters here. He had operated them a number of seasons on the Mighty Sheesley Midway, which until its sale October 11, had been owned and operated by his father since 1912. With his breakdowns. Sol Speight, operator of wife, Dorothy, he will return to Jack-

Tele, the Promoter's Dream Child

KXOK was the second station in the United States to apply for an FM license. It missed being the first by 20 minutes. Right now Thomas is making a tour of television stations and television equipment manufacturers in the East, gathering information he can use as the basis for his plans to operate a video station in the near future. When KXOK operates a FM and a television station, say members of the radio trade in St. Louis, watch out. For, they say, if these boys can do such a bang-up promotional job with just AM, imagine what they will do with television. Thomas, says he expects television to be a promoter's dream come true. The day on which by

FOR SALE

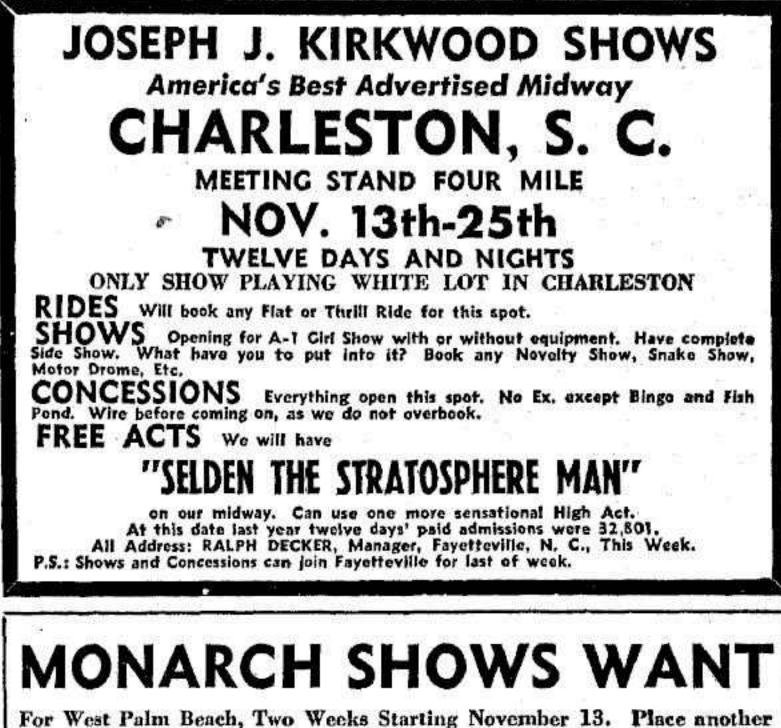
3-Abreast Herschell Spillman Merry-Go-Round, perfect running shape. Have bought small Swing reason for selling. Also Single Loop, Δ -1 shape, and 8-Car Kid Ride.



BOX 457 (Phone 63) HASKELL, OKLA.

WANTED TO BUY

Indoor fireworks sparkles, 100 gross boxes or more. Will buy any toy that works on the street for Christmas. Will buy Popcorn Machine and Snow Ball Machine. Want Man and Wife to work Con-cession; man must drive truck. Will sell Missouri, Boston and Chicago Pennants, 54 each; Buttons same as above, 24 each. JOE SALADINO, Mecca Hotei, Birmingham, Ala.



Ride not conflicting. Want several legitimate Concessions. Also place one Grind Show.

Address N. P. ROLAND, Ft. Pierce, this week.



GENERAL OUTDOOR 54

The Billboard

PCSA

(Continued from page 33)

donated it to the sick and relief fund. Door prizes went to Marguerite Aldridge and Secretary Vivian Gorman. Mabelle Bennett received a standing vote of thanks for designing a club banner of gold satin with hand sewing and purple lettering. It was decorated with a tiger's head, painted by Pauline Burdes, and will hang in a prominent place in the rooms.

New members introduced were Gloria Barth, Gracie Hanneford and Virginia Larson. Mrs. Jack Greenspoon, of the NSA Auxiliary, gave an interesting talk. Emmy Clifford donated \$15 to be used for any purpose. Bobbie Branson gave a beautiful tablecloth for the bazaar. Chairman Rose Rosard reported more articles of all kinds are needed. Those absent for some time and who spoke were Jean Yagler, Gladys Forrest, Josephine Foley; Mrs. Martin, Martin Shows; Billie Zuckor, Jenny Reigal and Gertrude Di Santl, who had just given her seventh pint of blood to the Red Cross. Members then attended a lecture by Al Blake in the men's clubrooms on his counterespionage. Luncheon was served, with Nina Rodgers as hostess. Next hostesses will be Lee Sturm and Estelle Henry.

HASC

(Continued from page 33)

May Wilson, chaplain of the auxiliary, is in Bell Memorial Hospital after a major operation.

Ladies' Auxiliary

At the HASC meeting October 27 auxiliary members gathered in the lobby for handshakes and chats. Among those present were President Clara Zeiger, telling of interesting experiences during summer; Ruth Ann Levine, with her visiting sister from Iowa, Mrs. Hejda (Ruth Ann had received a letter from her son, Leo, who is overseas, saying he was well); Rosa Lee Ellott, with a letter from her husband, Harold, also overseas; Hattie Howk, Lettie White, Bird Brainerd, Margle Michels, Ann Wilson, Ruth Spallo, Nellie Weber, Dorothy Hugo, Grace Mc-Bain and Mollie Ross. Those who have beat the housing shortage and have new house traffers are Margaret Stone, Ann Carter and Trixie Clark. On the shut-in list are Chaplain Mae Wilson, who is hospitalized; Edith Moon, for a major operation, and Leola Campbell. Several



MAX LINDERMAN, general manager of the World of Mirth Shows, who died of a heart attack in Augusta, Ga., on the night of November 4, was completing the season scheduled to end for the show November 6 in Augusta, He has been a carnival owner, operator and executive many years with several organizations playing in the East and South and was widely known in the entire outdoor field. A trustee and past president of the National Showmen's Association, his remains were sent to New York for funeral services and interment.

members are planning to attend the Grimes, who is one of the hotel clerks on duty, does a good job as greeter. Ruth Martone is improving to the extent of using only one crutch. Members have been requested to send in their silver offerings.

SLA

(Continued from page 33)

dent, is hostess to her sister, Frances Sam Padrone, by Leonard Ross and Wil-Hoyle, Philadelphia, who is visiting her for a few weeks, and is enjoying the company of baby Lynne Carsky. Member Martha Wagner will spend several weeks in Hot Springs with her husband. Mrs. Edward A. Hock is expected back after a month in Hot Springs. Open-house convention plans are being formulated, full details to be given later. Alice Hill's son, Edward, who has been a visitor, is back in a hospital in Indiana after an injury in the South Pacific. Mrs. Sam Glickman was welcomed after an illness. Rose Page, Mrs. E. Sopenar, Ida Chase and Elsie Miller attended a luncheon at the Drake Hotel Camilia House last week for the American Hospital Auxiliary, Mrs. Max Thorek being hostess. Mrs. Michael Doolan, first vice-president, was hostess at Thursday night's social in the Hotel Sherman, which was largely attended. Hostesses at the next social will be Margie Freis, Ann Sleyster, Mae Taylor and Marie Broughton.

Roy (Bubbles) Voakes, Canadian Army, who visited on a five-day pass, returned from an 18,000-mile tour of the European war theater, bringing back German prisoners. Contributions to the Servicemen's Fund: Erwin Eule, \$10; Sam Schneider, \$15; Bennie Bernard, \$25.

Annual Halloween Party in the rooms October 31 drew nearly 400 members, wives and families and taxed capacity of rooms and tables. Dave Diamond and His Band played until 3 a.m. for entertainment and dancing. They have been booked for the New Year's Eve Victory Ball and Dance. Guests included Judge William Friedman and Edward J. Fry, Democratic nominee for governor. Credit for popularity of the event went to Entertainment Chairman Jack Dickstein and the new house committee, headed by Edward Bennett.

MIAMI SHOWMEN'S ASSN.

(Continued from page 33)

Krassner, Ralph Rothrock, Joseph Johnson, James H. Drew Jr. and Robert W. McCreery, by Max M. Tarbes; Charles Roth, Morris Glinea, R. L. Overstreet, Claude Wills, Anthony Pletro, Frank J. Wozniak and Glendon R. Gattis, by Eddie Hackett; Isadore H. Castle, Vern Eugene Weymouth, William F. Jones, Spot Pinsonault; Robert C. Kratzer, Harry Smith and William Yeastedt, by Bennie Weiss; Bill Kemp, Edward S. Webb, Clayton Holt, Harry Steche, Fred M. Forsythe, Morris Bedlin, A. L. Rossman, Sam Dunvitch (Sammy Smith) Solly Kann, Melvin Westmoreland, P. J. McLane, Phillip Waddle, Lorin D. Hall, Gilbert Mayman, John S. Meyers, John Vance Dundee, Leo LeDoux, Clarence A. Kasin, Wilfred Clain, Chicago meetings. Member Billie Bedoni Harry D. Wingfield, Charles Cohen, Gibson Reynolds Lawson, Robert G. Peters, Maurice Richby, Yohannes Knudsen, Alton Pierson, Charles C. James, John Lino and Warren M. Murphy, by William (Whitey) Tara; John B. (Wilbur) Woods, Rocco Marroletti, John A. Morrissey, Walter G. Noel Jr., Amil (Jake) Dunrow and Sidney Daniels, by Morris Kahntroff; Meyer Ruff, by R. W. Rocco; Homer H. Simons and James R. Stabile, by Vernon brother-in-law. Phoebe Carsky, presi- F. Korhn; James Annin, by Harry Modele;

November 11, 1944

does not end until the latter part of May, no definite plans have as yet been made to take the Arena show on tour this winter, but if the show clicks at Cleveland it will eventually hit the road as a Sutphin-Hamid Morton unit playing on its own and not under any auspices.

Hamid terms the show a post-war preview of shows to come, embodying new ideas in the blending of spectacular circus and vaude acts with elaborate production, gorgeous scenery and brilliant lighting effects.

COLLECTORS' CORNER (Continued from page 39)

the show would parade on the exhibition grounds and a great crowd gathered. The parade started from the menagerie and dressing tents; circled the race track, disappearing under the side wall of the menageriel

"I believe the first show to play two towns the same day was J. Augustus Jones when he played Spray, N. C., where it gave an afternoon performance. then moved only the big top, by wagons, three miles to give a night performance in a village. The Christy show successfully tried this feat when it was only a three-car show, but really accomplished the supreme feat of a big railroad circus of playing in two towns in one day and moving the whole show a distance of 52 miles in 1928 from Wolf Point, Mont., to Glasgow, Mont. After the evening performance in Wolf Point, the show train was loaded by 3:30, arriving in Glasgow at 5:30. The Side Show was open within an hour after the first wagon was unloaded. In order to perform this feat, a crew was sent ahead to Glasgow to lay out the lot and drive the stakes."

URGE OUTDOOR P-W PLAN

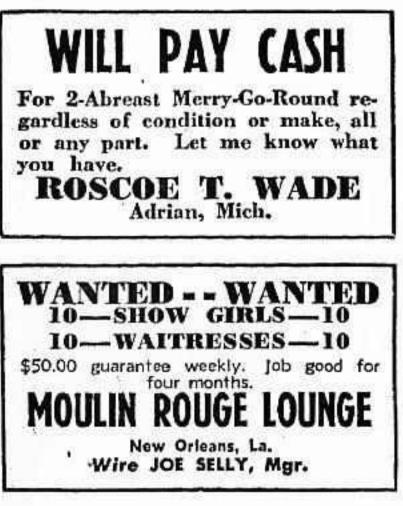
(Continued from page 3) of replacements of equipment-amusement devices, rides, juke boxes, etc., that will be needed by showmen in the immediate post-war period and quantities and types of materials required for restoring buildings and other equipment of parks, fairgrounds and circuses. This would provide manufacturers of such equipment and material with a basis on which they could plan their post-war production. As most of these firms are now present occupied in turning out war material such a blueprint of post-war needs would enable them to more efficiently plan conversion of their factories to peacetime production and guide them in enrolling labor and securing essential materials, some of which could come from surplus war materials.

LONE STAR SHOWS CAN PLACE

For all winter's work, legitimate Concessions of all kinds that work for stock (no racket). Can use Ride Help for Merry-Go-Round, Ferris Wheel, Chairoplane and Tilt. Will book or buy for cash Octopus, Kiddle Auto Ride. No junk. Must be in A-1 condition. Address all mail and wires:

J. R. McSpadden

Covington, La., this week; then per route.





all year around work. Will buy Snakes,

NSA

(Continued from page 33)

Edna Lasures expects to preside. Invitations to the president's reception before the banquet November 29 will go out shortly. Past presidents' card party for the Bess Hamid Sunshine Fund November 1 was a financial and social success, first party of the season. Hostosses were Past Presidents Dorothy Packtman, Midge Cohen and Blanche M. Henderson, Halloween decorations prevailed and delicious refreshments were served. Nylon stockings were awarded to Helene Rothstein and the door prize went to Rose Lange. A telegram from President Lasures from Augusta, Ga., was read. Member Dorothy Mulholland was congratulated upon the birth of a son. Members Marie O'Dell (Mrs. Samuel Murphy) and Helen Cuny are ill in hospitals. Dues came from Rose Bosco, Veronica Jordan, Olive Lewis, Pearl Meyers and Mollie Decker. Meetings will be held on November 15 and November 22.

MICH. SHOWMEN'S ASSN. (Continued from page 33) lough from two years in the South Pacific. Pvt. A. G. Slaten arrived from Guadalcanal, having been transferred and now on leave as a patient from Edward Hines Memorial Hospital, Hines, Ill. Word came from Herman Weiner, S 1/c,

llam Holt; Henry McCaully, H. B. Johnson, Charles T. Goss, Robert Marcus, Robent McPeak, Adolph Koss, Howard W. Piercy, Bill Bell, Edward L. Brooks, A. E. Brumley and Fred O. Howey, by George A. (Whitey) Golden.

About 300 new members have joined, making a total of close to 800. Many new applicants have not yet filed with the secretary, and membership may go over 1,000 before spring. Ben Weiss made a donation of \$100. George Golden has written up over 50 members, making him eligible for a gold card. Harry Modele, Louis Margolies, Oscar Margolies, Frank Hamilton, Harry Edwards, Homer Davis, Eddie Hackett, Jack Rose, Abe Zuckerman and Ben Weiss arrived in Miami, At the first meeting a date will be set for the dinner and dance to be held after January 1.

CIRCUS "IDEA" SET (Continued from page 3)

sides of stage and ring and also above stage and ring. At least five feature aerial acts and an aerial ballet will be used.

Acts already penciled in for the show are Alfred Court's mixed group of lions and tigers; Henry Robinson's elephants; the "Lone Ranger"; A. Robins, musical clown; Berosini Troupe, high wire; Peaches's Sky Ballet; Watkins' and Sylvia's animals; Cycling Kirks; Ermine's Royal Liliputians and many clowns.

About 70 per cent of the acts are regular features of the Hamid-Morton Circus, and in all probability Gae Foster will handle the line of 24 girls which will not be used simply as window-dressing, but will have routines, including dancing, stilt-walking, roller skating and acrobatics.

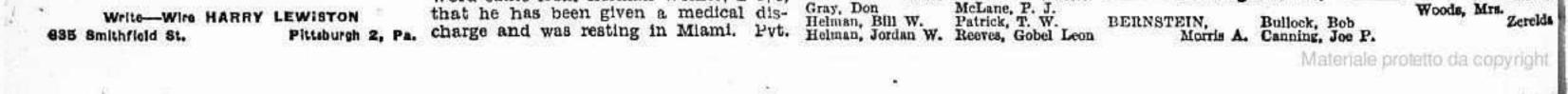
In view of the fact that the H-M show opens its winter-spring season early in February at Memphis and its tour

Serving Industry's Interests

"While show owners and producers do not have a manufacturing problem," Hamid continued, "they, as well as amusement park and pool owners, will face problems of priorities on essential materials, as it appears certain that Washington will continue to ration essential goods a long time after the defeat of Germany. Allocation of such materials will be made in accordance with needs and demands of various industries, so if manufacturers of amusement devices and the outdoor show industry have a definite post-war plan and a chart of their urgent requirements this will be a decided factor in seeking priority grants.

"No matter what happens we will have a great boom in our industry for a number of years after the end of the war. After that it's anybody's guess. Most other industries have formulated postwar plans almed at serving the interests of industry as a whole, not simply selfish gain for individual firms. Outdoor showmen should do the same. The present attitude seems to be: 'Wait and see' or 'Let George do lt.' Showmen should not leave this for a last-minute rush, but should start planning immediately and go to the Chicago conventions prepared to offer suggestions and to work out a post-war plan covering their needs. It's going to take a lot to satisfy our returning service boys and even the folks at home."

| | - Frank State Stat | | | |
|--|--|---|---|---|
| Continued) (Continued) Barker, Roy Buck, Buddlo BELL, Bill CARPENTER JR., | rom page 46) Henderson, Texas Tommy Hilton, Joseph E | Reasell, John Ira Savilla, F. Shores, E. R. SHUFEL/T, Fred Smith, William D. Sunset Carnival Wheeler, Roy | Thompson, William Allen WHITMARSH, Harold L. Winemiller, George Mervin West Bros.' Carnival | Curtis, Walter Dillow, Lee Edwards, Clarence Flannigan, P. E. GREEN, Eddie James |
| Frank Cohen, Phil DAVIES, William Walter Fitzgerald, Evelyn | KEMP, William Carl Lang, Robert (Fingers) Lewis, Melvin | | HAND AT | Jacobs, Mrs. Joy (LaBounty) Karsey, Myrna MINTZ, Jesse Benjamin |
| Gaughn, Harry Golden, Samuel James Gray, Don | Lucas, Earl C. LUCAS, Otto Wheeler McLane, P. J. | ALL. | Clark St., o l, Ill, | Morrison, Babe O'Day, Pat & Penny Woods, Mrs. |



The Billboard

GENERAL OUTDOOR

9-11.

Carnival Routes

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

All American Expo.: Lake Charles, La., 9-19. Allen & Nickerson: East Brewton, Ala.

American Model: Melbourne, Fla.

Arcade: Brownwood, Tex.

B. & H.: Olar, S. C. Berryhill United: Pine Hill, Ala. Bistany: Gainesville, Fla.

Central Am. Co.: (Fair) Kenly, N. C.; (Fair) Mt. Gilead 13-18.

Cetlin & Wilson: (Pair) Sumter, S. C.; Charleston 13-18.

Colley, J. J.: Coalgate, Okla.; season ends. Crafts 20 Big: Oxnard, Calif., 6-12. Craig, Harry: Odessa, Tex. Dodge's Greater: Ban Luis Obispo, Calif., 6-13.

Dyer's Greater: Amory, Miss, Endy Bros. & Prell: (Shrine Circus) Tampa, Fla., 7-18.

Gay Way: Fort Valley, Ga. Gayland: Phenix City, Ala.; Columbus, Ga., 13-18.

Gentsch & Sparks: Liberty, Miss,

Gold Medal: (Fair) Hattlesburg, Miss.; season ends.

Greater United: Beeville, Tex.

Groff United: San Fernando, Calif., 7-12. Groves Greater: Morgan City, La., 6-19. Harrison Greater: St. Matthews, S. C.; El-

loree 13-18.

Hennics Bros.: New Orleans, La., 6-12.

Henson, J. L.: Benoit, Miss.

Hughes Greater: Belzoni, Miss,

Jones Greater: Columbus, Ga.

Kirkwood, Jos. J.: Fayetteville, N. C. Lamb, L. B.: Aliceville, Ala.

Lone Star: Covington, La. Magic Empire: Oll City, La.

Marion Greater: (Fair) Bowman, S. C.

Mighty Monarch: Fort Pierce, Fla. Ozark: Van Buren, Ark.; season ends.

P. & W. Greater: Granby, Mo. Playland: Moultrie, Ga.

Pike Am.: West Helena, Ark.

R. & S. Am. Co.; Warsew, N. C.

Regal Expo.: Valdosta, Ga.; Waycross 13-18.

Royal Am. Co.: Waycross, Ga. Royal American: (Fair) Mobile, Ala., 6-12;

Pensacola, Fla., 15-25. Shamrock: Pickens, Miss.; Philadelphia 13-18. Sparks, J. F.: Montgomery, Ala.

Texas: Harlingen, Tex., 6-20.

Toyland: Alexandria, La., 6-12; Slidell 13-18, Ward, John R.: Baton Rouge, La.

West Coast Victory: Emeryville, Calif., 6-15;

season ends. Wonder City: Tallulah, La.; Ville Platte 13-18. Zacchini: Millen, Ga.; Dublin 13-18.

LeRoy, Hal (Paramount) NYC, t. Lerkoy, Hal (Paramount) NYC, t. Lester, Buddy (Chez Paree) Chi, nc. Lewis, Jack (Pinto's) NYC, nc. Lewis, Jerry (Earle) Washington, t. Lewis, Joe E. (Copacabana) NYC, nc. Lewis, Happy (Boulevard) Elmhurst, L. I., N. Y., nc. Lewis, Ralph (Radisson) Minneapolis, h.

Lorraine, Lillian (Ernie's) NYC, nc.

Louis & Cherie (Lotus Supper Club) Washington 6-20, nc. Lucas, Nick (Stork) Denver 30-Nov. 11, nc.

Lucky Girls (Temple) Jacksonville, Fla., t. Lynn, Herby (Magnolia Room) New Orleans, until Nov. 23, nc. Lyon, Ladd (Earle) Phila, t.

Mack, Eloise, Dancers (Primrose) Newport, Ky., cc.

M

Malson, Gil (Center) Norfolk, Va., t. Marlow, Selma, Stylists (Glenn Rendezvous) Newport, Ky., nc. Martell, Anita (Chez Parce) Chi, nc.

Martin, Frenchy (Kelly's Stable) NYC, nc. Martin, Harry (Majestic) Paterson, N. J., t.

Maurice & Maryea (Blackhawk) Ohl, rc.

Max & Gang (Downtown) Chi, t.

Meade, Gloria (Silver Dollar) Boston, nc. Miller, Folle (Glenn Rendezvous) Newport,

Ky., nc.

Ky., nc.
Miller, Glenn, Singers (Center) Norfolk, Va., t.
Miss America (Downtown) Chi, t.
Morgan, Patty (Copacabana) NYO, nc.
Morris, Doug (Garden) Pittsburgh.
Morrison, Joe (Vine Gardens) Chi, nc.
Morrison, Russ (Bismarck) Chi, h.
Morrison Ello Morse (Control NYC)

Morse, Ella Morse (Capitol) NYC, t. Morton, Alvira (Club Alabama) Chi, nc. Mosley, Snub (Queens Terrace) Woodside, L. I., N. Y., nc. Murtan Sisters (Latin Quarter) Chi, nc.

N Nadine (Zimmerman's) NYC, re. Nesor, Al (Red Mill) Bronx, N. Y., nc. Nevada, Vicki (Myles Standish) Boston, h. Nilsen, Al (Bismarck) Chi, h. Novellos, The (400 Club) Ft. Worth, nc. Nuzzo, Jimmy, & His Estrolitos (Town Ca-sino) Chi, cl. Nyman, Betty Ann (Copacabana) NYO, nc.

Ovette (Primrose) Newport, Ky., co.

Patterson & Jackson (Royal) Baltimore, t. Pendleton, Bunty (Essex House) NYC, h. Petrie, Jane (Biltmore) NYO, h.

Pierson, Dave (Neil Deighan's) Camden, N. J., nc.

Pin-Up Girls, Four (Majestic) Paterson, N. J., t.

Pops & Louie (Royal) Baltimore, t. Price, Sammy (Cafe Society Downtown) NYC, no.

R

Ice Shows

Carnival on Ice (Netherland Plaza Hotel) Clucinnati.

Francy's, Dorothy, Ice Fantasia (Benjamin Franklin Hotel) Phila.

Francy's, Dorothy, Ice Time (Adolphus Hotel) Dallas.

Hats Off to Ice (Center Theater) NYC. Ice-Capades of 1945 (Garden) Pittsburgh 29-

Nov. 18. Ziegfield, Dolories, Fantasy on Ice (The Boulc-vard) Elmhurst, L. I., N. Y.



Barrett, Roy (Stix, Baer-Fuller Store) St. Louis.

Birch: Idaho Falls, Idaho, 8; St. Anthony 9; Pocatello 10; Logan, Utah, 13; Ogden 14;

Murray 16; Bingham Canyon 17. Campbell, Loring: Decatur, Ill., 6; Springfield 7; Charleston 8; Lincoln 9; Geneva 10. Couden, Doug & Lola: School assemblies,

Coolidge, Ariz. Daniel, B. A.: Flint, Mich., 7-12. Davis, Lou, Oddities: McGehee, Ark., 6-11. Encs, Rue & Phil (Shrine Circus) Houston, Tex., 6-16.

Fayssoux, W. I.: Eagle Pass, Tex., 8; Del Rio 9; Menard 10; Sonora 11.

6 Cup Porc. 8.40 2 Qt. Rice Bollers 8.50

12 Qt. Water Pall 7.40

Dish Pan 8.50

Enamol

Francis, Leo: Columbus, Ind., 11. Geddis, George, & Rowdy (French Casino Theater Club): New Orleans 6-12. Hagaar, Doc. Oddities: Pittsburgh 6-11. Lankford's, Walter L., Animal Show: Kenly,

619 Earl Ave., Telephone 4235. N. C., 6-11.

Price Doz.

WISCONSIN DELUXE CO.



OUT ALL WINTER BETWEEN SAN AN-

TONIO AND THE BORDER. CAN USE FEW

CONCESSIONS, 5 and 10c, THAT WORK FOR STOCK. Want Carpenter, Painter,

Electrician; we will rebuild completely on

the road this winter. Bill Reid will buy Kid Auto Ride. Will buy Show Tops,

Brownwood, Texas, or as per route.

WANTED

Merry-Go-Round Foreman

Capable of overhauling, rebuilding, etc. Start to

H. N. CAPELL, CAPELL BROS,' SHOWS

No. 5 Ferris Wheel, Two Abreast Merry-Go-Round, Factory Build Kiddie Auto Ride.

Carnival Equipment Co.

10

Price Doz.

1902 NO. THIRD ST.

MILWAUKEE 12, WIS.

HASKELL, OKLA.

New Kensington, Pa.

Packed

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BUY

(Phone 63)

Vao Coffee Maker\$16.50

Tea Pot 11.00

Drip. Coffee Maker 11.00

Tea Kottle 10.20

Sauco Pan 12.25 Silex Coffee Maker 24.00

10 Pc. Gift Set 10.80

18x28, in good condition. Address:

work now in quarters.

BOX 457

Lippincott, Mal B.: Chesterfield, S. C., 6-11.

Long, Leon: Columbia, S. C., 6-12. Overman, Wally: Mansfield, O., 6-11. Ricton's Dogs: Murfreesboro, Tenn. Sadler, Harley, Show: Post, Tex., 6-8; Snyder

55



Balley Bros.: Waynesboro, Ga., 7; Augusta 8; Columbia, S. C., 9; Camden 10; Hartsville 11; Florence 13.

Bradley & Benson: Abbeville, Ala., 7; Ozark Ring, Ruby (Lookout House) Covington, Ky., 8; Headland 9; Geneva 10; Samson 11. nc.

Oole Bros.: Yazoo City, Miss., 7; Greenwood Roberts, Whitey (Center) Norfolk, Va., t. 8; Greenville 9; Clarksdale 10; Millington, Rollini, Kurt (National) Louisville 3-9, t. Tenn., 11-12; season ends.

Dailey Bros.: Montgomery, Ala., 7-8; Selma 9; Demopolis 10; Tuscaloosa 11; Laurel, Miss., 11-13; Hattlesburg 14; Natchez 15; Brook-haven 16; Mendenhall 17; Columbia 18.

Hamid-Morton: Atlanta, Ga., 6-12. Polack Bros.: (Coliseum) Tulsa, Okla., 6-12. Pan-American Thrill Show: St. Petersburg, Fla., 9-12.

Sunbrock, Larry, Rodeo: Atlanta, Ga., 10-12. Wirth, Frank: Binghamton, N. Y., 11-18.

VAUDE ROUTES

(Continued from page 21)

Hanley, Eddie (Lookout House) Covington, Ky., nc.

Harold & Lola (Latin Quarter) Chi, nc. Harrington, Pat (Greenwich Village) NYO, nc. Hayes, Billie (Helsing's) Chl, cl. Helene & Hayes (Bismarck) Chl, h. Henry, Paul (Colony Club) Chi, nc. Hin-Lowe, Florence (Oriental) Chi, t. Howell, Beatrice (Glenn Rendezvous) Newport, Ky., nc. Hudson Wonders (Latin Quarter) Chi, nc.

Hurley, Jacqueline (Mocambo) Chi, nc. Hutton, Marion (Paramount) NYC, t.

Jaffe, Nat (Kelly's Stable) NYO, nc. Jakobi, Anila (Primrose) Newport, Ky., cc. James, Ida (Cafe Society Downtown) NYC, nc. Jean, Jack & Judy (Oriental) Chi. t. Johnston, Johnnie (Capitol) NYC, t. Jules & Webb (Bellerieve) Kansas City, h.

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Kal, Momi (Lexington) NYC, h. Karson's, Maria, Musicales (Plains) Cheyenne,

Wyo., h. King, Mary Lou (Queen's Terrace) Woodside, L. L. N. Y., nc. King, Muncie (Normandie Room) Cleveland,

nc.

Kinsman, Guy (Stevens) Chi, h.

Kirby, John (Shangri-La) Phila, nc. Kramer, Stan (Capitol) Washington 9-15, t. Kramer's, Henry, Midgets (Club Lido) San Francisco, until Nov. 27.

L

LaBato, Paddy (Olmsted) Oleveland, h. LaDare, Marie (New Plaza) Harrisburg,

Pa., h. Latlip Sisters (Carman) Phila, t. LaVola, Don & Carlotta (Utah Canteen) Salt Lake City.

Lawler, Marie (Colony Club) Chi, nc. LaZellas, Aerial (Nite Spot) Dallas 6-20, nc.

Lee, Rala (Havana Madrid) NYC, nc. LeMoind & Estelle (Gypsy Village) Charles-ton, W. Va., nc.

Lemonte, Eddie (Cedar Gardens) Cleveland, no.

Rand, Lucille (Cow Shed) Cleveland, nc. Rau, Jack (Carman) Phils, t.

Ray, Natalie (Primrose) Newport, Ky., cc. Read, Kemp (Luke's Lodge) Newport Beach, R. I., h. Reilly, Joan (Gay '90s) NYC, nc. Renald & Rudy (State) Baltimore, t. Bandda & White (State) Baltimore, t. Reynolds & White (State) Baltimore, t.

Richardson, Frankle (Primrose) Newport, Ky.,

Ross, Dorothy (23 Room) NYC, h. Ross, Frank (Diamond Horseshoe) NYO, nc. Roy, Jack (Club 78) NYC, nc. Ryan, Sue (Strand) NYC, t.

Samuels, Three (Hipp) Baltimore, t. Savo, Jimmy (Cafe Society Uptown) NYC, nc. Schastian, John (St. Regis) NYC, h. Scdley, Roy (Club 18) NYC, nc. Bharon, Nita (Esquire) Norfolk, Va., hc. Shavers, Charlie (Kelly's Stable) NYC, nc. Siemon, Hank (LaSalle) Chi, h. Silvers, Jerry (Sciolla's) Phila, nc. Simpson, Carl & Faith (Sherman) Chi, h. Singer, Troy (Penthouse) Cleveland, nc. Skating Vanities (Arena) Minneapolis 6-12; (Auditorium) Kansas City 14-19. Slaya, Lydia (Old Roumanian) NYC, nc. Snaya, Lydia (Old Roumaniad) MYC, RC. Smith, Ted (Colony Club) Chi, nc. Southern Sisters (Keith) Indianapolis, t. Stanley & Marti (Hipp) Baltimore, t. Starr, Lou (Zombie Club) Cleveland, nc. Stirling & Rubia (Federal Gardens) Buffalo,

nc. Stothard, Iris (Bismarck) Chi, h. Sullivan, Maxine (Blue Angel) NYO, nc. Sumner, Helen (Ivanhoe) Chi, re. Sunny, Leo (Shawnee) Springfield, O., h. Buns, Three (Piccadilly) NYC, h. Sydell, Paul, & Spotty (Lookout House) Covington, Ky., nc.

Thomas, Jimmy (Pennsylvania) West Palm Beach, Fla., h. Tip, Tap & Toe (Chicago) Chi, t.

Tranger, Don & Alpha (Elks' Club) Sunbury, Pa., 9-11; (Carman) Phila, 17-23, t. Tuthill, George (Old Roumanian) NYC, nc.

Verea, Lisette (Ruban Bleu) NYC, nc. Vernon, Wally (Latin Quarter) Chi, nc. Victor, Nova & Romez (Majestic) Paterson, N. J., t.

Villerino, Geronimo (Havana Madrid) NYC, nc.

Ward, Michael (Biltmore) NYC, h. Warren, Annette (Carter) Oleveland, nc. Wayne, Cholly (Pickwick) Cleveland, nc. Wayne, Iris (Henry Grady) Atlanta 2-15, h. Wecks, Wendy (Pinto's) NYC, nc. Welles, Three (Buffalo) Buffalo, t. Wheeler, Bert (Paramount) NYC, t. White, Josh (Cafe Society Downtown) NYC, nc. Willard, Harold (Gay '90s) NYC, nc. Winchell, Paul (Buffalo) Buffalo, t. Wonder, Tommy (Earle) Washington, t. Woods & Bray (Continental Grove) Akron, O.,

6-12, nc.

WANT FOR ST. PETERSBURG, FLA.

YES-ENAMEL WARE FOR YOU

BINGO OPERATORS NO NEED TO BE SHORT OF ITEMS.

Glass Cooking Utensils-Picture Frames-Mirrors-Liquor Sets-Knife Sets-Dresser Sets-Towel Sets (Boxed)-Tourist Sets., Etc., Etc. COMPLETE LINE OF PREMIUM MDSE.

Glass

Packed

24

24

12

12 12

12 12

Selama Grotto Patrol Fall Festival and Circus

Ten Big Days—Ten. Commencing November 29th, Including Two Saturdays and Thanksgiving. RIDES of all kinds, SHOWS of merit (no Girl Shows) and CONCESSIONS (no Grift or Porcentage). First show here in twelve years. No gate admission. Can place sensational High Free Acts, Others to follow. Write-wire

BARNEY TASSELL UNIT SHOW

PHEIL HOTEL, ST. PETERSBURG, FLA.

LOOK-LOOK-LOOK

Want for best defense spots in Georgia and Florida, not for balance of season, but all winter and 1945. Will book No. 5 Eli Wheel and Merry-Go-Round. Want Concessions of any kind working for stock-Popcorn, Candy Floss, Candy Apple, Frozen Custard, Grab Joint, Ball Game, String Game, or what have you? Cheap privilege. Want Shows of any kind-Girl, Wild Life, Snake, Illusion, etc. Will book for 25 per cent to office on Shows with own equipment. Don't write, wire or come on. Millen, Ga., Nov. 6-11; Dublin, Ga., Nov. 13-18.

ZACCHINI SHOWS

Bruno Zacchini, Owner S. D. Pease, Mgr. and Agent

KELLEY & WILTSE'S INTERNATIONAL ODDITIES

NOW SHOWING AT 20 BROADWAY, ASHEVILLE, N. C.

WANT FOR THE WINTER SEASON

WORKING ACTS, FREAKS, MUSICAL ACTS, HILLBILLY BAND. This is a traveling museum. The best treatment and a real home if you can cut it. Address: T. W. SLIM KELLEY and CASH WILTSE, 20 BROADWAY, ASHEVILLE, N. CAR.

ALL AMERICAN EXPOSITION SHOW

Can place Workingmen on all Rides, one more Wheel Foreman, Ridee-O Foreman. Concessions all open; Eddie Lipman says come on; can place Pop-Corn and Peanuts.

Show opens November 9 for ten days at Lake Charles, La., then Orange, Texas; Port Arthur, Texas, to follow. Address all mail FRANK WEST.



56 GENERAL OUTDOOR

The Billboard

BEST FOR CASEY UNITS

(Continued from page 32) western circuit had its banner year, with attendance records broken at several spots.

Equipment was put away in the usual warehouse, altho a large warehouse is being built in St. Vital. It will have two suites at the entrance for personnel, a new show office and promises to be the finest building in the municipality of St. Vital.

A second unit was organized during May for the C Circuit fairs. This was arranged after the Wartime Prices Board had granted Casey permits to operate trucks and after pressure from the former C loop fairs for attractions. They had no mdiway in 1943. The second unit is known as the Red River Shows, owned and operated by Casey and R. J. Kerslake, the latter being the manager of this subsidiary. Two major rides, one side show and six concessions were carried and the org reported an unusually successful season. Circuit members, who have played the Casey Shows 10 years, were pleased to have the midway back and a record was made. Plans are being made for larger organizations in 1945 for the C time as well as for the Casey shows.

Red River Shows ended the season in Norwood, Man., September 9, after playing the C fairs in Western Ontarlo. Mr. and Mrs. Casey and Mr. Kerslake then made an extended trip to Eastern Canada, where they visited the Conklin Shows in Belleville, Ont., and others in the East. Percy LaBelle, assistant manager for the past eight years, who is in King Edward Sanitorium, Winnipeg, probably will be there for the winter, but it is hoped he will be back on the show next season.

A crew of three men are already at work in the warehouse, as all equipment will be overhauled. Two shows are planned again for next season. Owner Casey and Manager Kerslake and his son, Shorty, plan to attend the Chicago outdoor meetings.

BUCKEYE SEASON UP 20% (Continued from page 32) Raymond Higgens, Nate Erlich, Doc Friedman; Joe Sorenson, operator of a store show here; Bill Dodd, Pat Ford, Blackie Dickson and others.

Louis; Gus and Mary Forster, St. Louis for a while, then to the Chicago meetings and then home to Renova, Pa.; Ray and Honey Wilder and Jacquine Van Hasselt, Jackson, Miss.; Clarence Clayton, Fort Smith, Ark.; John and Ruth Dobbles and Carl Elwein, St. Louis; Bur. gess Lindsay, Little Rock; Loretta Eaton. and Bertha Thompson, Paragould, Ark .: Irwin and Martha Nolte, Hot Springs; Charles and Florence McDonner, Bay St. Louis, Miss.; Joe Howe, Newport, Ark.; Frank Moran, winter quarters; Herman and Louise Miller, Jonesboro, Ark.; Ray Woods, Colleen, Tex.; Clara Farnsworth, assistant to the secretary, Greenville, S. C.

Mike and Frieda Rosen will go to Hot Springs, then visit in Houston and go to the Chicago meetings. Sam Levine to Hot Springs, then home to Des Moines and to the Chicago meetings; Bill Snyder to Minneapolis after a two-week rest between Little Rock and Hot Springs, then to the Chicao meetings. H. B. Shive will visit his folks in Kentucky after two weeks in Hot Springs and then go to Chicago; Charles and Evelyn Levine, Dayton, O.; Bill Meyers, San Antonio; Glenn Senior, Little Rock; Bill Scheiman, Los Angeles; Herman Britz, New Orleans; Sam Stein, Chicago; Paul and Gertrude Bryant, Madison, Ill.; Royce and Carmen Garland, Newport, Ark.; Earl and Ora Dickson, Little Rock; Leo McGrath, Des Moines; Vic and Phyllis Johnson, Minneapolis; Babe Armstrong, St. Louis; Charles and Myrtle Lee, Little Rock; Bill and Myra Allen and Wingy Shanks, St. Louis; John and Effie Warner, Sheridan, Ark.; Carl Sims, Texas City, Tex.; Frank Pernetti, Tulare, Calif.; Bill Sullivan, Tampa; Maury and Gladys Brod, Roanoke, Ala.; Robert Miller and James Barkman, quarters; Ernest Evans, Los Angeles; Warner French, Spokane; Connie Hanes, Shreveport; James Bates, Pine Bluff, Ark.; Edua Smith, Pensacola; Jim Hayden, Louisville; Al Gilbert, Brinkley, Ark.; Carrie Wilson, Doc Williams and D. C. Harris, Little Rock, Lou Davis and his cast, Bobby Garciety, C. W. Eyster, Bob Bobbette, Hobby, Schmitty and others will tour in store shows, first stand being Gillette, Ark.

WM GETS 50G IN MACON

November 11, 1944

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MSA JAMBOREE IN JAX (Continued from page 32)

both shows under supervision of Doc Rutherford, with Scotty McNeill assisting as emsee.

JACKSONVILLE, Fla., Nov. 4.—After the record run of the season, 1,107 miles from Beaumont, Tex., Dodson's World's Fair Shows began setting up October 25 for Northeast Florida State Fair here, October 27-November 5, reported Paul Barron. Early weather was fair and business good.

Opener of the new fair gave shows and rides gratifying takes, but concessions were not opened until reported differences between the mayor and police department could be ironed out. Endy Bros.-Prell Shows, playing South Jacksonville under Shrine auspices, were said to have encountered the same difficulties. On Saturday matters were adjusted and concessions opened to a big night's business, as well as one of the biggest day's businesses of the season. Children's Day, Saturday, drew over 11,000 kids, The Florida Times-Union and The Journal and radio stations WJAX, WJHP, WPDQ and WMBR were liberal. Show was heavily billed by N. M. Kilpatrick, car manager, and his crew. Much credit was also given to Ed Brueru and Curtis L, Bockus, show representatives, for handling of arrangements prior to opening.

Fair officials, headed by Joe Roberts, gave every co-operation. Midway was laid out attractively by Carl Hansen, who came from Beaumont two days before the fair opened. Nightly visits during opening days were exchanged between the Endy and Dodson personnel. First three days were reported to have broken all records of attendance for any fair ever held here, and city motor bus service, taxi service and traffic departments of police and sheriff's offices handled the big crowds well.

ACA TO HEAR ACKLEY (Continued from page 32)

facts relative to transportation and use of new materials after the war. It is expected the topic will loom large at the meeting. Secretary-General Counsel Cohen said an acceptance had been received from Harry A. Ackley, consultant in the Recreation Section, Service Trades Division, Office of Civilian Requirements, War Production Board, Washington, to participate in the annual meeting. He will appear unofficially and will address the meeting informally on priorities, outlining functions and interest of his office and their relation to the carnival industry. It is planned that he will also be available for informal discussions relative to subjects handled by his office and. in connection with which members may have specific problems.

n. a. presner San Diego Amusement Co.

GRIND STORE

AGENTS NEEDED

Good Deal.

Write

726 Market, San Diego 1, Calif.

Telephone M0566

FOR SALE

18-Car Scooter Rollo-Plane Silver Streak 2 Semi Steel Flat Cars Equipment can be seen at Winter Quarters, Pensacola, Fla.

MEL H. VAUGHT AND PETER KORTES P. O. Box 1231, Pensacola, Fla.

FOR SALE

2 14x14 MILK BOTTLE BALL GAMES, New white pine, hinged frames and new Anchor tops. Complete in every detail with extra bottles and balls. 2 12x14 FT. PENNY PITCHES. 4x5 ft. boards. New flys. New white pine, hinged frames. 1 14x8 Ft. Fulton Top and new white pine hinged frame. Plush back ground and ceiling. Completo for Wheel or Grind Store. TRUNKS FOR ALL THE JOINTS, ALSO WHEELS AND MISCEL-LANEOUS EQUIPMENT. Will sell cheap, all or part. Can be booked and worked on this Show all winter. Playing war work towns only.

RALPH ROBINSON, Care TOYLAND SHOWS, Alexandria, La. (at Lower 3rd St.), until Nov. 12; Slidell, La., Nov. 13-18.

ALSO WANT MEN AND WOMEN AGENTS FOR BALL GAMES, SLUM JOINTS AND GENERAL CONCESSION HELP. Work all winter.

Don't Write-Come Onl



FOR WINTER TOUR OPENING NOV. 13TH Concessions—Bumper, Cigarette Cork Gallery, Fish Pond, Pitch-Til-U-Win, Coca-Cola Booth, Any ten-cent Stock Concessions. Reasonable rates. No Ride Help nor Shows needed. Address

FRANK W. PEPPERS, Pensacola, Florida

SHAMROCK SHOWS

Out All Winter — Want at winter rates Concessions of all kinds. Grab Joint and Popcorn. Will book or buy Auto Ride or small Merry-Go-Round, or any ride that don't conflict. Want Agents for Grind Stores. We work every week.

Pickens, Miss., Nov. 6 to 11; Philadelphia, Miss., 13 to 18; Downtown Jackson, 20 to 29; then. Soldier Payday in Centreville, Miss.; Down in Sugar Cane All Winter.

FOR SALE

Parker Merry-Go-Round, cheap; 8 Trucks and Trailers, several Show Fronts, stored at Batesville, Ark.

J. W. LAUGHLIN

c/o Playland Park, 9201 S. Main St., Houston, Tex. D

Show grossed nearly 20 per cent more than in 1943, altho nearly every operating handicap was in evidence, help and parts being the big adverse factors. Bad weather in the first six weeks held earning capacity down when it was most needed. Nine rides, 5 shows and about 28 concessions were in operation most of the season, altho at times there were only six rides going, due to lack of operators and breakdowns that could not be immediately repaired. A few days were lost between fairs. Some new equipment was added, minstrel and sideshow tops, Kiddle Auto ride, a 36passenger bus and three semi trucks, Some attractions people were replaced during the season and one member of the staff.

Show played seven losing dates and broke even on three, all others being winners. Biggest still date was Wisconsin Rapids, Wis.; biggest fair was at Blytheville, Ark.; largest city played was the opening date in the winter-quarters city, Little Rock, and smallest was the closing date in DeWitt. Show moved on 24 trucks and the 36-passenger bus.

Showfolks Leave for Homes

Eddie and Mary (Bartlett diggers) Barbour went to Miami; Joe Shaunessy, St.

GAYLAND SHOWS

Open all winter. Will book or lease Eli Wheel, also will buy or lease 50-KW Light Plant or bigger. Will book any Ride not conflicting, with own transportation; few choice Stock Concessions open. Want Agents for Clothes Pin, Slum, Skillo, Roll-Down.

Playing all Soldiers' Camps and Defense Towns. Phenix City, Ala., Week of Nov. 6; Columbus, Ga., Week of Nov. 13.

H. B. ROSEN, Manager, Phenix City, Ala.

ROYAL AMUSEMENT CO. WANTS

For Our Florida Fairs, Starting Green Cove Springs, Fla., November 14.

Flat Rides with own transportation, Cookhouse, American Palmistry, Fun or Glass House. Art Hansen wants Concession Agents. Jimmie Cunningham wants to hear from Girls that worked for him. This week, Waycross, Ga. Answer by wire.

DICK HARRIS, Mgr.

(Continued from page 32)

Stations WMAZ and WBML had special radio shows.

Visitors the latter part of the week included Roy W. Rogers, circus owner, accompanied by Mrs. Rogers and Baron Richard Nowak, midget performer; Ralph J. Clawson, manager of Wallace Bros.' Circus; W. E. Franks, Franks Shows, and J. L. Johns, Gay Way Shows.

Under a special contract the World of Mirth controlled the entire concession midway except for catering concessions and Ben Weiss's bingo, and for the first time in many years there was no midway, censor. Frank Bergen and Jack Gilbert, in charge of concessions, reported business good.

Operated on the fairgrounds at the opening to the midway was a tent theater, presenting a troupe of *Grand Ole Opry* performers, with cast headed by Ernest Tubb. It was company No. 4 from Station WSM, Nashville. Business was reported fair, Thursday and Friday being big days.

WEER PLANS BUILDING

(Continued from page 32)

T. W. (Slim) Kelley's Side Show and Snake Show.

Hugo Zacchini's Caanon, which remained all season, has contracted with J. C. Weer for 1945. Arky Bradford, who will have charge of quarters, will superintend building of a new front entrance and three show fronts after a few weeks' rest in St. Louis. Mr. and Mrs. J. C. Weer will attend the Chicago meetings and visit their son, J. C. Jr., who is attending Junior Military Academy in Chicago.

SLA HAS INDIE TICKET (Continued from page 32)

handicaps, and the membership agrees that a fitting celebration is in order.

J. C. McCaffery, chairman of the President's Party committee, is at work on a program that will do justice to the outstanding job done by President Gooding. He has selected a competent committee to work with him, and also has asked all members, whether on the committee or not, to offer suggestions and give their co-operation in arranging a program that will provide an evening of solid enjoyment. Besides music, a varied program of entertainment and an excellent buffet supper, there will be some special features.





COIN MACHINES

Communications to 155 N. Clark St., Chicago 1, Ill. Conducted by WALTER W. HURD.

MFRS. TO DIVERSIFY LINES

57 The Billboard

Mangan and Eckland Resign Preparing for Post-War From Mills; Form New Firm With Mchs. for New Fields

CHICAGO, Nov. 4 .- James T. Mangan, director of advertising and war promotions of Mills Industries, ended a 19-year association with the firm Wednesday (1) when he and Everett B. Eckland, industrial designer of the firm for the past 10 years, handed in their resignations to go into business for themselves.

New firm will be known as Mangan and Eckland and will specialize in industrial designing of manufacturers' products being prepared for post-war markets. In addition, firm will supervise and help set up clients' advertising, merchandising



and public relations programs so that they, together with the products, will dovetail into a co-ordinated pattern. Clients will not be confined to the coin machine industry, but because of both Mangan's and Eckland's long associations with Mills, it is assumed that they will be active in this field. Offices are now being set up in the Board of Trade Building at LaSalle and Jackson streets here.

Following his graduation from Loyola University here in 1917 and a stretch in the navy in World War I, Mangan became associated with the Mitchell Faust Advertising Agency. He first joined the Mills organization in 1922 and left in 1925 to become advertising manager of the Loftis Jewelry Stores. In March 1929 he rejoined Mills and has headed up the firm's advertising and sales promotion depart-

James T. Mangan

ments ever since. For a 10-year period

prior to the war he also was chairman of the firm's new products committee and head of its industrial design department. At the outbreak of war he took over the post of director of the firm's war promotions and personnel relations in addition to his advertising duties.

A prolific writer, Mangan has been a steady contributor to advertising and volume, but also to avoid having all

coin machine trade journals as well as general magazines. He has also written several books that have been published



Everett B. Eckland

Wurlitzer, Keeney, Stoner, Jennings, Mills and Bally among old-timers who will be in vending biz-newcomers toss hats into all phases of manufacturing field

CHICAGO, Nov. 4 .- Altho the resump- their eggs in one basket. tion of peacetime production here was further postponed this week by Uncle Sam's asking manufacturers in this area to supply extra ammunition and supplies for the Pacific war zones, the coin machine "rumor factory"

Billboard

ner

Genture

has been turning out an avalanche of claims and counterclaims revolving about what products practically every firm has in the works for the post-war market. Sifting out verifiable facts is difficult in many cases since manufacturers are

naturally reticent about disclosing their plans when the day of reconversion is still so far off. Enough evidence already is at hand, however, to show a definite trend on the part of major firms to diversify their output when peace comes. In other words, juke and game firms are preping new lines, mostly vending machines, not only to increase production

Fact that trend is toward supplemental lines of vending muchines is in itself evidence of the confidence manufacturers have in the post-war future of automatic merchandising. This trend had already started years before the war when Stoner Manufacturing Company introduced a line of candy venders and O. D. Jennings, Bally and Mills entered the beverage vending field.

Developments So Far

That this trend will gain momentum after the war already is evident. Out-standing example which already has come to light is the fact that Wurlitzer plans to enter the bulk beverage machine field in the post-war era with a machine that they have been developing for some time. This will be the second departure of the firm from the juke-box line. The first was Skee-Ball bowling game which the firm marketed in 1936.

Another firm which is eying the vending field is J. H. Keeney & Company here. Firm has just purchased the foramer Majestic Radio plant here and is negotiating for an additional 35,000 feet of adjoining land. J. H. Keeney, president of the firm confirmed reports this week that the firm has a cigarette vending machine ready for the post-war market but details are being withheld until the production lines are ready to roll. Prior to the war, firm turned out games, consoles and auxiliary music equipment. Several manufacturers of gaming devices who had entered the vending machine field before the outbreak of hostilities have already revealed that they will be back with improved products. Stoner Manufacturing Company not only will be back with their line of Univendors but have both a cigarette and a four-flavor selective bottle drink vender ready for the after-war market. O. D. Jennings, which had a large bottle machine before the war, now has perfected a smaller machine with an 85-40 bottle capacity. Argument in favor of small size is that several small machines will prove more desirable in many locations like industrial plants, hospitals, etc., than one or two large machines, Mills, which turned out bottle venders exclusively for Coca-Cola prior to the war, will also be in the field after the war with a large capacity cup machine. Bally will definitely be back with its cup vender and in the games field it has already announced that the first machine to run off its production line after the war will be called Victory Derby. Vendo, Inc., Kansas City, Mo., which also manufactured bottle machines before the war for Coca-Cola has in the works a machine which will decap the bottle, pour its contents into a cup and keep both bottle and cap. Firm also has a new change-making coin chute mechanism that will be marketed as part of their equipment and also sold independently. There has been much speculation among vending operators about the advent of an electrical vender. Records show that such a machine was exhibited at the last coin machine convention by H. C. Evans & Company but wasn't placed on the market because its price was regarded as being too high at the time. Now trade rumor has it that this all-electric cigarette vender will probably be back on the market after the war with a number of improvements. Engineers are also reported to be considering the possible adaptation of the machine for vending of packaged foods. Some reports indicate that the machine may become a pioneer in the field of completely automatic merchandising machines. Several new firms also have made defi-(See Diversify Lines on page 59)

foy Dartnell Publishing Company; among them Design, the New Grammar of Advertising; Push, and The Knack of Selling Yourself. He is also the composer of Wc're All Americans, one of the few top patriotic songs of World War II which Kate Smith recorded and has featured extensively on her programs.

Eckland joined Mills Industries in 1934 as an industrial designer. His first product was the War Eagle Yellow Front, Bell and since then has designed over 300 coin machines for the firm. Rated as one of the top designers in the industry, he not only was responsible for the cabinets which housed Mills mechanisms but also collaborated with the engineers on the mechanisms as well. At the outbreak of war, he helped develop bonded plastic plywood used in the fabrication of airplanes, and is regarded as an expert in the manufacture and fabrication of this material. Prior to his association with Mills he worked with R. R. Donnelley Corporation where he established a reputation for his ability in the graphic arts field.

Distribs Buy W. Pico Sites

LOS ANGELES, Nov. 4 .- A general grouping of coin machine jobbers here on West Pico Boulevard following the war is now evident. Bill Wolf, of California Amusement Company, recently purchased a lot there, and C. H. Robinson, who distributed Buckley equipment, has purchased a section containing onestory stores. Wolf definitely intends to build, and Robinson will convert the several stores to his own use when building materials are available.

These two recent real estate deals along with that made by William Happel Jr., manager of Badger Sales Company, indicate that four jobbing firms will be in the immediate area of West Pico and Magnolia, Happel purchased a large building adjacent to General Music Company several weeks ago. Wolf's purchase will put him across the street from General, and Robinson will be on the same side, but across Magnolia.

There has been general talk that there would be a shifting of coin jobbers to a central location. The trend in moving, here of late, has been in that direction, but this is the first definite indication of it.

Editorial Progressive Influences

By Walter W. Hurd

NUMBER of progressive influences are at work to give the coin machine industry a great future when the war comes to an end. If the trade is able to capitalize on these influences it should go forward without a hitch.

There is much interest within the industry in what manufacturers of coln machines are doing in planning for the future. All manufacturers have gone ahead aggressively on war orders, and even when there were good prospects of an early end of the war they still continued faithfully at their job for the government.

This does not mean, however, that very constructive preparations for new coin machines in the future have been lacking. There are many rumors current about new machines in prospect, it being safe to assume that every manufacturer has new products already well along toward completion. When war conditions permit, all manufacturers will have something new to place on the market just as soon as plant facilities can be whipped into shape.

There are enough reports now current to show that the coin machine industry will have greatly improved machines to use in catering to the public after the war. The new machines in prospect will certainly give the American industry world leadership again after the war, just as it held such leadership before the war.

While there have been a lot of reports during recent months about firms from other industries entering the coin machine manufacturing field after the war, the probability is that not many of these will actually enter the field. It is already known that some big firms that actually developed certain types of coin machines thru the experimental stage and even began to look for sales talent have only recently decided not to go ahead with their work. But there will be enough new additions to the coin machine field from other industries to add new zest and aggressiveness to the manufacturing industry. The entry of these firms into the coin machine field will also win added respect for the industry.

During the war retail locations have won new prestige, and this prestige for locations will react favorably on the use of coin machines after the war. If members of the industry are alert to their opportunities in co-operating with retail organizations, a great victory may be gained in the post-war period in showing how coin machines fit into the retail picture.

It is now apparent that a lot of new stores will be opened up after the war, most of them small stores and they will certainly need coin machines of various types in order to meet competition. Here is the chance for the coin machine industry to ally itself with progressive forces and work in the retail field and profit much from this alliance.

One important agency of the federal government, the U.S. Department of Commerce, is doing everything possible to aid retail stores, and many officials of this department are also very favorable to the coin machine trade.

Thus, if the right steps are taken, it will be possible to get a lot of help even from the federal government.

These and many other progressive influences are already at work in the business world, and the coin machine trade should take note of them and plan to capitalize on all these influences.



The Billboard

COIN MACHINES

COINMEN YOU KNOW

New York:

58

MATTY FORBES, Cigarette Merchandisers' Association exec., back from Chicago powwow, reports talks there will soon develop big story, to break here. . . . MEYER PARKOFF, of Atlantic Distributing, hitting town from Windy City crosses path of HARRY ROSEN firm prexy, and BERT LANE on the way out to Chicago for confab with Seeburg execs. . . . HARRY BRODSKY, music op who suffered broken knee cap in auto accident, has had the cast taken off the knee and expects to be up and around in about two weeks. . . . MAC POLLAY, formerly with Regal Music and before that with Modern Vending, opened his own juke repair service at 661 10th Avenue on the Row. . . MRS. MINNIE NUSSBAUM, mother of Ruth Nussbaum. assistant to Lee Rubinow, Automatic Music Operators' Association prexy, is under physician's care following heart attack. . . . TIMOTHY P. GUINEY, National Tavern Association prexy, who originated series of confabs between coin

| MUSIC |
|--|
| 20 Wurlitzer 816, Refinished, Ea\$165.00 |
| 2 Wurlitzer 600K, Ea 369.50 |
| 12 Wurlitzer 700 Write |
| 16 Wurlitzer 750 Write |
| 4 Wurlitzer 800 Write |
| 11 Wurlitzer 850 Write |
| 2 Wurlitzer 61 With Stand, Ea 135.00 |
| 1 Seeburg 8800, RC 575.00 |
| 2 Sceburg Casino, Ea 295.00 |
| 1 Seeburg Gem |
| 1 Rockola Monarch, Cabinet Refinished 250.00 |
| 2 Rockola Counter Model With Stand, |
| Ea 150.00 |
| 2 Rockola 12 Record, Cabinet Refin- |
| Ished & Completely Overhauled, Ea. 120.00 |
| 2 Rockola 16 Record, Cabinet Refin- |
| ished & Completely Overhauled, Ea. 150.00 |
| 1 Mills Empress 275.00 |
| 1 Wurlitzer Model 430 Selective |
| Speaker, 5-10-25# 75.00 |
| |
| CONSOLES |
| 7 Super Bells, Ea \$275.00 |
| 1 Blg Gamo, F.P 89.50 |
| 2 Big Game, P.O., Ea |
| 2 Pace Saratoga, F.P., P.O., Ea 160.00 |
| 2 Jumbo Parades, Ea |
| 2 Jumbo Parades, Conv. 4/10 P.O., |
| Automatic, Eq 175.00 |

association execs and himself to effect location owner-op tie-ups, recently given more power to handle negotiations at recent NTA meet at Hotel Commodore.... PHIL GOULD reports health on the mend. . . . R. Z. GREENE, Rowe Manufacturing Company head, back from Chicago meet, tells cigarette ops not to pull machines unless absolutely necessary. ... BAR MITZVAH, of Teddy Cohn, Nat Cohn's son, skedded for December 16, will see trade biggles participating at Hotel Commodore luncheon and then at blowout on Starlight Roof of Waldorf-Astoria. . . . JACK EHRLICH, AL LIF-SHAY and GIL ENGLEMAN, music ops, spotted buying disks. . . . GEORGE PON-SER and his associate, JACK GARLINER, will exhibit Pilot Trainer at National Association of Amusement Parks, Pools and Beaches meet in Chicago December 5-7. ... MIKE KOEINGSBERG, formerly with King Music, is now in the retail jewelry business. . . . MIKE TODD has sold his music route to PHIL SIMON.

Coinmen who are rushing to Chicago in the hope of landing distrib outlets are being told that time is not yet ripe, according to execs "in the know." When the manufacturers are ready there'll be no need for coinmen to come to them. Invites will go out to the proper parties and these will get the nod, not necessarily early birds. . . . Big demand for Panorams in Canada is reported along the Row. Supply in East is pretty well cleaned out, distribs say, and Canadian buyers now are contacting ops and inquiring whether they would care to pull their machines and sell them for export.

Los Angeles:

CHARLIE WASHBURN with Nat Vincent, of Southern Music Company, to San Francisco to make recordings of Ray Wade and His Rhythm Riders and Rusty Draper for Rodeo Records. . . . BEN and CLEM KORTE, of Glendale, in the city buying. . . . PEDRINI MUSIC, of Alhambra, well represented in the city, with its buying agent making the high spots on West Pico Boulevard. . . . MRS. PHIL BROWN, of Bakersfield, to Los Angeles for equipment and parts.

News Highlights of the Week

CHICAGO,-One newspaper headlined the cigarette famine here as more important than even war news, Newspapers here are publishing reasons for shortages and suggestions of what consumers may do.

WASHINGTON .- The War Foods Administration October 26 amended the original 50 per cent set-aside candy order so that post exchanges and other military stores in the U.S. do not share in the setaside candy. This suggestion was widely discussed at recent vending machine conference in Chicago.

WASHINGTON .- The War Production Board issued a set-aside match order requiring 90 per cent of all penny box matches and 25 per cent of book matches to be reserved for the armed services for the next six months.

WASHINGTON .- A federal reserve report on the money in circulation says that coins and small bills are now at a record high in circulation, reaching over \$16,000,000,000. One year ago the volume of small coins and dollar bills was around \$13,000,000,000.

NEW YORK .- Several candy manufacturers in the East have been forced to close due to the sugar shortage. A number of causes, including the recent hurricane, combined to produce the sugar crisis here.

WASHINGTON .- WPB has completed a plan, now awaiting approval of top officials, which would make it possible for small firms (employing 5 or less on the West Coast and employing 100 or less elsewhere) to get approval of civilian production under the spot plan . . . without going thru the check on labor provided they will agree not to hire any more workers

CINCINNATI.-OPA is investigating above celling cigarette prices and complaints have been filed about vending machines not giving the 3 cents change back. The counter prices in this area are 15 cents and the ceiling for vending machines is 17 cents.

NEW YORK .- Financial reports on South America state that the Latin American nations have a backlog of \$3,000,000,000 in gold and exchange credits piled up to buy U.S. goods after the war.

equipment. . . ORVAL WAKEFIELD in the city on a two-week furlough following participation in three major invasions in Europe. . . . CARL COLLARD, of San Bernardino, flew to San Francisco to see Andy Stromberg, his former serviceman and now in the armed forces, before he left for overseas.

BILL HAPPEL, of Badger Sales Company, back at his desk following a trip thru the Southern area of the territory his firm serves. . . . BILL SHOREY, of Inland Amusement Company, in San Bernardino making quick visits to the jobbers in order to get back on the job. ... D. F. NOWKA, of San Bernardino, also in the city and checking over equipment on the sales floors.

Music Company and picking up music reproducing equipment designed by Foltzer; records of all makes; electrical appliances and all types of juke boxes. Elevator service to other floors which contain stock and repair departments. Henry Meador is store manager and employees are Mrs. Lillian Meador, Mrs. Lucille Appel, Mrs. Dorothy King, Chester Wheeler, Carl Stefener, James Craw- 🖹 ford and Eddie Campbell. Opening with buffet and liquid refreshment was well attended and flowers in profusion. . . . WILFRED FRITZ, manager of Young Distributing Company, Wurlitzer outlet, returned from a visit to the home plant at North Tonawanda, N. Y. . . . BEN GOLDBERG back at Sicking after trip to Baltimore. . . LESTER FLECK, head of Ohio Specialty, rushing See-a-Freak machines.

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| CASH PAYOUT CONSOLES AN | D SLOTS |
|--|---------|
| 1939 Keeney 9-Slot Red- Head Triple Entry | 110.00 |
| Keeney 1940 9-Slot Super Track Time | |
| Pace Saratoga | 79.50 |
| 5e Watling Rollatop | 69.50 |
| 5c Jennings One-Star Chief | 79.50 |

SOUTHERN AUTOMATIC MUSIC CO. 312 W. Seventh Street Cincinnati 2, Ohio

3.

OLLIE TREVILLIAN got some records in Santa Barbara by the fastest express reported here to date. Four hours after ordering, the records were on the machines 100 miles from the point of origination. Story goes that Trevillian cailed Bill Abel at Washburns and gave an order for the records on Saturday morning. There was no express pick-up following it. . . . BILL SPARROW, of Santa Barbara, dropped into the store. He agreed to deliver them since he was leaving immediately. Four hours later Trevillian was using the records. Not only does this show speed in transit but it also shows the co-operation among operators. . . . MITCHELL GOUFF, of Templeton, in the city for a looksee.

BILL WOLF, of California Amusement Company, spending this week in San Diego. Reversing his plan of Monday thru Wednesday here, Wolf put in the latter part of the week-end in the Los Angeles office. . . . Reports are that Tisco Cisco, the new Exclusive release, is getting good juke box play, especially in the Los Angeles harbor area. . . . BURT HAMMOND, of Santa Ana, in the city buying. . . . FRANK NAVARRO, well-known local and Mexico City oporator, gives the news that he is getting good plays on I Lost You and Don't Sweetheart Me. . . F. E. KINCKSBURY, of Santa Ana, to Los Angeles on a purchasing trip. . . . B. L. KOLDA, of San Bernardino, making the rounds on West Pico looking for needed equipment. . . . AL HARMAN, of Glendale, at E. T. Mape



Detroit:

HENRY C. LEMKE, of the Lemke Coin Machine Exchange, is still on the quest for a new central location for his store and warehouse. He must vacate his present location for next month on account of sale of the building. . . . BEN NEW-MARK, of Atlas Automatic Music Company, reports plenty of activity in their field at present. . . . MORRIS GOLD-MAN, of Motor City Music Company, is busy specializing in service of machines for the duration for many other operators as well as their own organization.

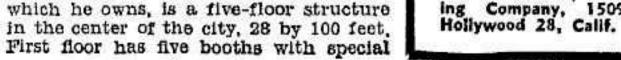
LOUIS PRIMA'S recent Detroit appearance has boosted the sale of his records and play on machines considerably, operators report. . . . JIMMIE GIORDANO, collector for the Brilliant Music Company, has left for a month vacation in Hollywood. . . . MAX LIPIN, of Allied Music & Sales Company, reports the addition of seven salesmen to the staff of the organization in addition to other new staff men in the shipping and other departments to handle increased volume of trade.

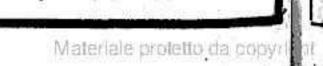
PVT. VERNON L. HUNTOON JR., music operator, has been joined at Camp Claiborne, La., by his wife and baby. Mrs. Huntoon Sr., who has been ill for five months, is now progressing favorably. . ED MOREY, operator of a longestablished route in Detroit, is perfecting a new plastic photoframe for use with coin-controlled photo machines. . . CHARLIE SPIVAK, who had his orchestra at the Michigan Theater this past week, made a personal appearance Saturday at Grinnell's music house to meet his fans and autograph records. . . . BEJA Mac-KENZIE is incorporating the Motor City Amusement Company with a capitalization of \$25,000 and offices at 2164 Penobscot Building. Company plans to operate jukes and other coin machines.

Cincinnati:

FOLTZER'S ELECTRIC CITY is Louis J. Foltzer's new music and appliance building, 214-16 East Fourth Street here. He moved into his new building from 2505 Fairview Avenue. New site, which he owns, is a five-floor structure







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ARCADE AND AMUSEMENT CENTER OUTFITTERS OVER 500 MACHINES FROM WHICH TO CHOOSE!

Crates, While They Last 295.00 Mutoscope Sky Fighter 325.00 Keeney Submarino 175.00 Baily Rapid Fire 225.00 Bally Bull's Eye 95.00 Periscope 275.00 Cupid's Wheel 225.00 3 to Set (Owls, Whatsis, Wheels of Love and Love Meters), Your Choice. Per Set 132.50 Planatellus Fortune Teller 100.00 Ball Grip 125.00 Barnhardt Dial Striker 125.00 Exhibit Punch Bag Trainer 195.00 Exhibit Chinning Rings 150.00 Exhibit Fist Striker 115.00 Exhibit Champion Punch Bag 150.00 Exhibit Knockout Punch Bag 150.00 Mutoscope Punch Bag 225.00 Exhibit Striking Clock 125.00 Exhibit Star Striker 145.00 Western Super Grip, Fl. Cab. 55.00 Knockout Fighters (2 Players) ... 150.00 Chester Pollard Racer (2 Players) . 150.00 Chester Pollard Football (2 Players) 115.00 Groetchen Mountain Climber 115.00 Exhibit Bowling Alley 85.00 Gottlieb Skeeballette 62.50 Rock-Ola World Series 85.00 Western Major League 175.00 ABT Guns, All Models 30.00 Kill the Jap, New 22,50 Polson the Rat, New 22.50 Skillarotte, New 22.50 Spitfire 12.50

Varied Coin Mch. Patents Listed in Govt. Bulletin

WASHINGTON, Nov. 4 .- The mechanism for a well-known vending machine was covered in a patent listed in the October 31 issue of the U.S. Patent Office Gazette. This was the only specific coin machine patent listed in the weekly issue of the patent bulletin. This patent was issued to Benjamin W. Fry, University City, Mo., and was assigned to National Venders, Inc., of St. Louis. The technical description of the mechanism said it is "a thermo-electric coin-controlled apparatus in which a coin forms part of a thermo-electric controlled circuit." A total of 19 claims were allowed on this invention which was first covered in an application dated July 5, 1940.

The October 31 bulletin also listed some other patents not definitely coinoperated which may be adaptable to coin machine uses. Ernest B. Miller, of Annapolis, Md., obtained a patent covering 18 claims of a liquid dispensing apparatus and mechanical switch which would suggest a machine that would serve as a paper cup vender of soft drinks.

Pay Control for Phone

Two mechanisms for regulating the pay control of phonographs were granted to Gerals D. Weaver, of Fort Wayne, Ind.,

DIVERSITY LINES

(Continued from page 57)

nite plans to enter the vending field. Lion Metal Products Company, Aurora, Ill., has been conducting elaborate investigations among operators and distributors of vendors seeking the answer to what operators want in the way of equipment. Firm plans entering the bottle drink field and may also branch out into other vending fields.

Firm plans making a bottle drink machine and also may later turn out other vending machine equipment. Interstate Aircraft & Engineering Company of California, it was learned this week (see first Vending Machine page) not only will produce a three-flavor selective beverage machine for Spacarb but will also have the exclusive sales, service and distribution rights for the machine in 17 Western States. During the war this firm has been turning out precision equipment for the navy at its Segundo, Calif., plant as well as planes for the navy at its DeKalb, Ill., plant. Another entrant is Westinghouse which has its experimental department working on a cup vender in collaboration with Coca-Cola Another firm whose name can't be mentioned has a hot coffee vender ready. Three buttons give the buyer choice of "black," "cream," and "cream and sugar." Beer yenders also are in the works.

and have been assigned to Farnsworth. In the previous patent bulletin dated October 24, 18 claims were allowed to Lawrence Burnham, of Chicago, covering a phonograph. The sketch accompanying the patents clearly suggests a wellknown make of juke box which has been on the market for some time.

The same patent bulletin listed a patent granted Serge Alex Scherbotsky, Tulsa, Okla., which covers a pick-up device for phonographs. The novelty of this pick-up device is that the head contains an "electrically conducive fluid with electrodes immersed in said fluid." Apparently this is a plan to use a fluid to prevent wide fluctuations on the vibrations picked up by the phonograph needle.

A patent listed in the October 17 bulletin suggests what may be a refrigerated package food vender in the future. The patent was issued to Walton C. Ferris, Lincoln, Neb., and assigned to Carton Coolers of the same city. The device is described as a "coin-controlled door for delivering coolers for packaged goods." According to the description, the door swings open completely when a coin is placed in the proper chute.

Music Systems, of Chicago, both of whom turned out wall boxes and other auxiliary music equipment before the war, also are reported to have juke boxes in preparation. Most rumors in this field, however, have centered around new firms such as Crosley Radio, Stewart-Warner, Farnsworth and Philco entering the business; however, as yet none of these firms have given official sanction to the stories in circulation.

Games Field

Singularly, the rumor "output" with regard to the games and arcade end of the coin machine industry has been the most inactive. In fact, with the sole



120 Tickets-Oonsolation Tip Books \$27.50 Gr. 1836 Jar Tickets 1.75 Set 2280 Jar Tickets 2.25 Set 2520 Jar Tickets 2.75 Set

SPECIAL

BEAUMONT, TEXAS

59

| FOR | SALE |
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| IAV | JALL |
| berator, Aln | lost New |

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POKER TABLES

1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

Free! Price Lists: Parts-Supplies.

Complete Line of Arcade Machines

MIKE MUNVES

(2 Blocks From Penn, Station)

NEW YORK

/

| 1 | Liberator, Almost New \$195.00 |
|---|--|
| 1 | Bally Convoy 195.00 |
| 1 | Bowl-a-Bomb 195.00 |
| 3 | Reconditioned, Refinished |
| | "Shoot the Jap" |
| | Ray-o-Lite Guns 150.00 |
| т | hese Machines are in A-1 condition and |

will be well crated when shipped. 1/3 Deposit, Balance C. O. D.

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C. B. BRADY & CO.

.....\$175.00 5¢ Mills Melon Bell 10¢ Mills Q.T. Blue Front, Changed 25¢ Jennings, Single J.P. 75.00 75.00 10¢ Jennings, Single J.P. All in Spiendid Working Condition and Clean. Just Off Locations. Mills & 1 Jennings Double Cabinets, Complete with All Locks and Keys, Front and Back Doors\$80.00 Bally Dice Machine, Plastic Discs Bad 25.00 1/3 Deposit. 1735 Sanderson Ave. Scranton 9, Pa.

MANUFACTURE YOUR OWN RECORDS

We can furnish all the equipment and materials.

POINSETTIA, INC. 101 Cedar Ave., Pitman, N. J.

Recording & Record Manufacturing Consuftants-EQUIPMENT & SUPPLIES.

The Phono Field

Rumors of "what's to come" have likewise been prolific in the juke box field. That Wurlitzer, Seeburg and Rockola will be back with improved models is certain. Mills also has a new machine in the works. Packard Manufacturing Company, of Indianapolis, and Buckley

exception of George Ponser's entrance into the arcade field as a manufacturer of Pilot Trainer there has been little indication that the field will see any new competition in the immediate war period. Of course several reco sion firms such as Williams Mar turing Company, headed by Harry liams who formerly was a design Exhibit Supply, and United Manuf ing Company, owned by Lynn D who also was an Exhibit designe engineer, have already tossed their into the post-war games manufac ring. Other reconversion firms ma low suit.

When the green light is going to no one can foresee; and manufac reiterate that many months mus before the trade can hope to obtain equipment. One thing is certain, ever, that when the day comes manufacturers will not be caught ping. Most of them have been full advantage of the government' mission to make experimental n While making the tools to end the they have also been planning what will do when victory is ours, an be ready to go into action immed

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| ar period. Of course several reconver- on firms such as Williams Manufac- | Monarch 3-unit Nut |
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| ams who formerly was a designer for chibit Supply, and United Manufactur- | with stand adjustable |
| g Company, owned by Lynn Durant, | portions. |
| ho also was an Exhibit designer and agineer, have already tossed their hats | Wonderful to operate. |
| ng. Other reconversion firms may fol- | WITH STANDS |
| w suit. | COMPLETE. |
| When the green light is going to flash, o one can foresee; and manufacturers | Menandra 2010 Chamber Media 44 CM |
| iterate that many months must pass | \$15.00 |
| efore the trade can hope to obtain new nuipment. One thing is certain, how- ver, that when the day comes, the anufacturers will not be caught nap- ing. Most of them have been taking all advantage of the government's per- | 5 BALL PIN TABLES Request \$15.00 Bounty \$18.00 Triumph 15.00 Chief \$22.50 C. O. D. 15.00 Lancer 25.00 Majors 18.00 Miami 25.00 Airliner 18.00 Gold Cup 45.00 |
| ission to make experimental models. | ARCADE |
| hey have also been planning what they ill do when victory is ours, and will be ready to go into action immediately. | ARCADE Shoot the Arms Off Hitler and Tojo Then Hang Them |
| REAL BARGAINS FIVE BALL FREE PLAYS Action\$82.50 Roller Derby \$27.50 Banner 17.50 StarAttraction 44.50 Belle Hop 39.50 South Paw 52.50 Contact 27.50 Silver Spray | OHIO AMUSEMENT CO. 119 West Goodale St. COLUMBUS, OHIO |
| MerryGoRound 32.50 Power House. 24.50 Formation 32.50 Sara Suzy 17.50 Landslide 32.50 Velvet | 1 Mills Original Chrome Bell, 25¢ Play, 2 Payout One Cherry |
| GUNS Bally Submarine One-Third Deposit, Balance C. O. D. All Machines Guaranteed. MEYERS COIN MACHINE CO. 232 Water Street BARABOO, WISCONSIN Phone 424 | One-Third Deposit is Required With Order. WEST SIDE NOVELTY COMPANY 547 Swallow Street EDWARDSVILLE, PA. |
| | 4 Aces, 2 5-10-20, 2 Monickers, 1 Liberty, |
| TID EXTENSION CORD | 4 Stars, 2 Sunbeams, 2 Leaders, 1 Do-Re-Mi, |
| ZIP EXTENSION CORD SPEAKER—BAR BOX | 2 Duplex, 1 West Wind, 1 Double Play, 1 Defense, 1 Pin-Up Girl, 1 Zombie, 2 |
| And other Installations. New-All Rubber | Slugger, also others. |
| Weather Proof, 21/2 ¢ Per Foot in 500' Rolls. | A. J. DURSELL |
| 1/3 Dep., Bal. C.O.D., F.O.B. N. Y. | NOVELTY CO. |
| BE W. 25th St. NEW YORK, N. Y. | |
| | 176 Arch St. New Britain, Conn. |



MAC CHURVIS is back in civvies again at Bell Products Company, Chicago, following a 29-month stint with the navy as chief petty officer in the radio division. He also served as radio man in World War I.



COIN MACHINES 60

ATTENTION : -CANADA AND LATIN AMERICA:

We can continue filling your coin machine requirements promptly!

| Marines at Play, Conv | \$195.00 |
|--|--------------------|
| Bombardier, Conv | |
| | |
| Production, Conv | |
| Eagle Squadron, Conv. | 165.00 |
| Shangri-La, Conv | |
| Paratroops, Conv | |
| Marvel's Baseball, Con | IV 179.50 |
| 4 Big Chiefs \$55.00 | 1 NewChamp\$65.0 |
| 1 Speed | 1 Play Ball, |
| Demon 39.50 | Conv 65.0 |
| 2 Gold Stars, 55.00 | 1 School Days 55.0 |
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| 2 Mills Thrones of Music\$250.00 |
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| 2 Rockola Imperial 20's, Hideaways, |
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| 2 Seeburg Envoys, R.C 425.00 |
| 1 Wurlitzer 24, Packard Remoted 275.00 |
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CHECAGO, Nov. 4 .- Just when the food and energy value of candy was vending machine trade was rejoicing at recent scientific approval of candy as a modern food by the important American Association for the Advancement of Science, three separate thunderbolts of criticism against candy came from the dental profession during the last week of October.

For many years the medical and dental professions have at intervals criticized the use of candy, especially for children. The dentists always say that candy has much to do with causing tooth decay. In recent years members of the more basic scientific groups have shown the tendency to strongly favor candy as a very covered only a few years ago, with alwholesome food and having a very useful place in the American diet. But apparently the dental profession is still unconvinced that candy is as good as it may seem, for leaders in this field are quite prolific in their statements that candy does cause tooth decay.

A September issue of The Journal of the American Dental Association said that human tooth decay is directly related to the number of acid bacteria in the mouth and then said that refined sweets, including candy, chowing gum and soft drinks, had much to do in increasing the guilty bacterii.

The journal did say, however, that the proper steps to take were to balance the sweet diet with more protein foods such as meat, eggs and milk. The journal said that about 80 per cent of cases of tooth decay are due to the use of too much sweets.

recognized. Advice was simply not to consume too much nor too many sweets; moderation was the thing.

Comes now the explanation of how sugar caused decay in the mouth and how candy can be used to prevent it.

Dental and Chemistry Reports

A report appeared in Science, official journal of American scientists, by three staff members of Northwestern University dental school and chemistry department, L. S. Fosdick, O. E. Fancher and J. C. Calandra.

"It is quite probable," they stated, "that if synthetic vitamin K were incorporated in sugar candy and gum it would effectively inhibit dental caries (ulcertation and decay),"

K is the blood-clotting vitamin, disfalfa its first good natural scource. The synthetic forms have proved more effective in preventing bleeding than the natural varieties of this vitamin.

But in prevention of dental decay the vitamin has no connection with bleeding. It inhibits high acidity in the mouth. This acidity in recent years has come more and more to be accepted as the foremost cause of tooth decay. The Northwestern University dentists made their first experiments with K as an acid preventative in test tubes. There, mixed with amounts of glucose that cause high acidity, the synthetic vitamin prevented acid formation for long periods.

Next they made clinical experiments on human beings and found that the witamin effectively stopped mouth acidity. They used mixtures of sweets, which, when no vitamin was added, caused a rapid increase of acid in as little as three minutes. Besides showing that acid formation in the mouth may be very

November 11, 1944

So with the candy situation. Here is something new. Vitamin K in candy is the smart, logical solution to overcome objections to the product. It points the way to candy of the future: candy as a daily necessity, not a luxury. The candymakers who dig into this new idea and recognize its possibilities, who overcome any obstacles to getting it down to a workable and profitable basis to use in candy, and who then promote it far and wide, will be the leaders in the newer trends in candymaking.

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Government Bulletin

While this journal in the dental field was making its pronouncement, a government bulletin by the Children's Bureau in Washington was also saying that the candy habit among school children is a new nutrition hazard. The bulletin went on to say that "candy furnishes energy to the body but little else." The bulletin discusses in detail its contention that school children eat too much candy.

This condition seems to be in direct contrast to scientific reports earlier in the year which showed that the cause of poor grades among many school children had been traced to a lack of enough sugar in the diet. Scientific reports have clearly shown in recent years that some form of sugar in the diet is the only means for furnishing energy to the brain. A report on this subject was published in The Billboard September 30, 1944, page 59.

A third attack by the dental profession on candy and soft drinks was released at a Midwestern dental conference in St. Louis recently. A denist stated before this gathering soft drinks and candies are doing people more harm than hard liquor. He, of course, charged that the great use of sweets by the American people was one of the leading causes of tooth decay.

But while these three attacks on the use of sweets were being made by the dental profession, members of the vending machine trade recall that other scientists in recent years had found ways to add a vitamin to candy and other sweets so that it would not in any way cause tooth decay. It is known that manufacturers of candy will be ready to add the proper vitamins to their products as soon as the war is over and vitamin supplies are available for the industry.

In Candy's Defense

A full story of the scientific reports of how vitamins can be used in candy to prevent tooth decay was published in The Billboard July 25, 1942, and because of its scientific interest is reprinted as follows:

Cataloged for years as one of the main causes of tooth decay, candy is about to come into its own as a preventative of tooth decay. Doctors, dentists, parents and teachers have long preached the theory that eating too many sweets-not

rapid, tests show that a difference between the salvia of decay active and decay immune individuals is the rate of acid formation from sugar in the respective salivas.

On the basis of this it was thought that if some non-toxic substance that would inhibit the chain of reactions involved and thus delay acid formation sufficiently so that the saliva could neutralize them could be found, it could be used to prevent decay. Vitamind K fulfills these qualifications.

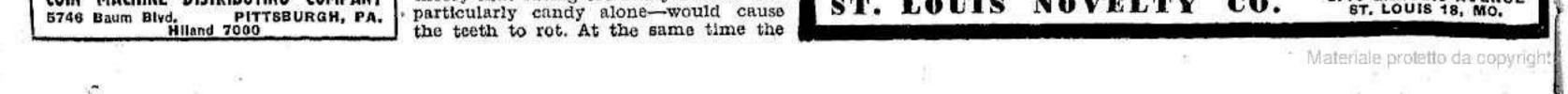
It is interesting to note that vitamin K is probably one of the substances removed from the sugar-cane juice during the purification of sugar. All that has to be done is to put it back . . . much as backers are beginning to put back wheat germ which disappears during the processing of wheat into white flour.

Clinical and laboratory studies are being continued, and the physiological effects of the ingestion of synthetic vitamin K continuously for long periods of time is being investigated.

Looking to the Future

In business, as in life, there is no standing still. One goes forward or backward. Sometimes, while believing that everything is the same as always, comes a rude awakening that changes have been taking place so gradually that had we been more aware we would have noted them and been out in front with advanced ideas.

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| ARCADE EQUIPMENT Knotty Peek (Exhibit), 2 on a Base \$ 99.50 Personality Indicator (Disposition Regis- ter, Lovemeter), 3 on a Baso \$ 89.50 2 Exhibit Care Machines (Singles), Ea. 22.50 Exhibit Career Pilot, Like New 175.00 3-Way Gottileb Grippers 160.00 3-Way Gottileb Grippers 160.00 A.B.T. Target 15.00 | CHARLES LICHIMAN (CIPCIE | 6-9570) 630 IUTh Ave., N.T.C. |
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| ARCADE EQUIPMENT Knotty Peek (Exhibit), 2 on a Base \$ 99.50 Personality Indicator (Disposition Regis- ter, Lovemeter), 3 on a Baso \$ 89.50 2 Exhibit Care Machines (Singles), Ea. 22.50 Exhibit Career Pilot, Like New 175.00 3-Way Gottileb Grippers 160.00 3-Way Gottileb Grippers 160.00 A.B.T. Target 15.00 | CHARLES LICHTMAN (CIPCIe | 6-9570) 630 Torn Ave., N.T.C. |
| Knotty Peek (Exhibit), 2 on a Base\$ 99.50 Keeney Submarine | | |
| Personality Indicator (Disposition Regis- ter, Lovemeter), 3 on a Baso 99.50 2 Exhibit Card Machines (Singles), Ea. 22.50 Exhibit Career Pilot, Like New 175.00 3-Way Gottlieb Grippers | LOOK! REAL BUYS- | -All A-1 Reconditioned |
| ter, Lovemeter), 3 on a Baso 89.50 2 Exhibit Card Machines (Singles), Ea. 22.50 Exhibit Career Pilot, Like New 175.00 3-Way Gottlieb Grippers | LOOK! REAL BUYS- | All A-1 Reconditioned |
| Exhibit Career Pilot, Like New 175.00 25¢ Mills Q.T.'s, Blue | ARCADE EQUIPMENT Knotty Peek (Exhibit), 2 on a Base \$ 99.50 Personality Indicator (Disposition Regis- | All A-1 Reconditioned |
| A.B.T. Target | ARCADE EQUIPMENT Knotty Peek (Exhibit), 2 on a Base \$ 99.50 Personality Indicator (Disposition Regis- ter, Lovemeter), 3 on a Base \$ 99.50 | All A-1 Reconditioned Keeney Anti-Aircraft |
| A.B.T. Target 15.00 1 Mills 25¢ Dice Machine 80.0 | ARCADE EQUIPMENT Knotty Peek (Exhibit), 2 on a Base \$ 99.50 Personality Indicator (Disposition Regis- ter, Lovemeter), 3 on a Baso \$ 89.50 2 Exhibit Card Machines (Singles). Ea. 22.50 | All A-1 Reconditioned Keency Anti-Aircraft |
| TERMS: One-Third Certified Deposit, Balanco C. O. D. | ARCADE EQUIPMENT Knotty Peek (Exhibit), 2 on a Base \$ 99.50 Personality Indicator (Disposition Regis- ter, Lovemeter), 3 on a Baso \$ 89.50 2 Exhibit Card Machines (Singles). Ea. 22.50 Exhibit Career Pilot, Like New 175.00 3-Way Gottlieb Grippors 16.00 | All A-1 Reconditioned Keency Anti-Aircraft |
| and the state of the second se | ARCADE EQUIPMENT Knotty Peek (Exhibit), 2 on a Base \$ 99.50 Personality Indicator (Disposition Regis- ter, Lovemeter), 3 on a Baso \$ 89.50 2 Exhibit Card Machines (Singles). Ea. 22.50 Exhibit Career Pilot, Like New 175.00 3-Way Gottlieb Grippors 16.00 | All A-1 Reconditioned Keeney Anti-Aircraft |



e

The Billboard

Cleveland Ordinance Okays Charitable Bingo Games

association of city officials gave a news release to newspapers all over the country concerning the city ordinance here that permits bingo games for charitable purposes, inquiries and requests for the ordinance greatly increased, according to ' city officials.

The ordinance was passed last February and there has been growing interest in the new law from city authorities in other parts of the country, and operators of bingo games have also shown interest, officials state. A national organization with headquarters in Chicago reported the ordinance to their members as an * example of new trends in city laws. The ordinance has attracted attention to its definitions of a "game of chance" and also the conditions on which a permit will be granted to operate such games for charitable purposes. The ordinance was intended primarily to license bingo games, but its terms would cover other similar games.

 The official ordinance in full reads as follows:

"Ordinance No. 1316-A-43 as a substitute for Ordinance No. 1316-43.

"An emergency ordinance to supplement the municipal code of Cleveland of 1924 by enacting new sections 2925-11 to 2925-26, inclusive, relating to games of chance for a charitable purpose.

"Whereas, this ordinance constitutes an emergency in that the same provides for the immediate preservation of the public safety and for the usual daily operation of a municipal department; now, therefore,

"Be it ordained by the council of the city of Cleveland:

"Section 1. That the municipal code of Cleveland of 1924 be and the same is hereby supplemented by enacting new sections 2925-11 to 2925-26, inclusive, to read respectively as follows:

CLEVELAND, Nov. 4.-When a national to the full amount thereof notwithstanding any recovery thereon, and that the surety shall be obliged to give thirty (30) days' notice in writing to the commissioner of assessments and licenses before cancellation.

> "Section 2925-14. Amount of Bond. The amount of the bond provided for in Section 2925-13 to be deposited with the director of finance shall be in the amounts as follows:

> "(a) Where the total amount of the prize offered or given, in any one day of operation at any one location by the licensee, is \$500 or less, the face amount of the bond shall be \$1,000, which bond shall be a continuous bond. If a claim is made upon such bond, the surety shall immediately notify the director of finance of such claim, and the commissioner of assessments and licenses shall order additional security to be deposited with the director of finance so that there is on deposit with the city at all times security in the sum of \$1,000 free from any claim whatsoever.

> "(b) Where the total amount of the prize offered or given, in any one day of operation at any one location by the licensee, exceeds \$500 the face amount of the bond shall be \$100,000 and the amount so deposited shall not be continuous, and a separate bond shall be deposited in advance for each day of operation.

"Section 2925-15. Application for License. Application for license to conduct a game of chance for the benefit of any charitable purpose shall be made on forms prescribed by the commissioner of assessments and licenses and shall be sworn to by the applicant, and accompanied with a floor plan of the place where the game is to be conducted, showing the area, seating and aisle arrangement. Such application shall contain the name and address of the applicant. and if a corporation, the full and accurate corporate name, when and where incorporated, name of the county where certificate has been filed and date of filing, principal place of business, full name and address of corporate officers, and if a firm or partnership, the names and addresses of the members thereof, and if applicant conducts the business under a trade name, the full and complete trade name and the name and address of the person or persons doing business under such trade name. The application must contain references of at least two reputable citizens of the City of Cleveland as to character of the applicant and such other information as the commissioner of assessments and licenses shall prescribe. Said application

applicant and an investigation as to the specified therein unless otherwise aupromises set forth in said application with relation to conformity with the building code and shall cause notice of the filing of said application to be published in the City Record at least twice, which notice shall set the time and place of the hearing of such application, to which hearing the public shall be admitted. Not later than thirty (30) days from the date of the filing of the application for a license to conduct games of chance, the director of public safety shall return said application to the commissioner of assessments and licenses with recommendations thereon. The director of public safety shall disapprove said application if the investigation discloses that any person named in the application as owner, agent, employee, manager, or operator has a criminal record, or is not of good moral character and good reputation.

"Section 2925-17. Issuance of License. After such hearing and upon receipt of the application from the director of public safety with recommendations endorsed thereon approving the same, and following public hearing before the commissioner of assessments and licenses if satisfied that the applicant is of good character, and that the premises and conditions under which the licensee is to operate meet with the sanitary, building and fire regulations, shall issue a license, notwithstanding any other provisions of the municipal code to the contrary, specifically sections 2978 to 2985-5, inclusive, and as an exception thereto. Each license shall contain the name of the beneficiary for whom the game is to be conducted as stated in the application, the name of the person to whom issued, the date or dates upon which said game or games is or are to be conducted, and the location where conducted, and the date of expiration. The license shall not be transferable and shall be limited to the location

COIN MACHINES 61

thorized in writing by the commissioner of assessments and licenses for good cause shown.

"Section 2925-18. License Fees. For each day of operation, the fee for a license provided for in Section 2925-17 shall be as follows:

"For floor space of less than 2500 square feet, \$2.00,

"For floor space of 2500 square feet to 5000 square feet, \$5.00

"For 5000 square feet or more floor space, \$10.00.

"And all fees paid hereunder shall be the property of the City of Cleveland and no refunds shall be made.

(Continued next week)

| WANTED! |
|---|
| WILL PAY FOLLOWING PRICES |
| A.B.T. Big Game Hunters (Late) \$15.00 A.B.T. Challengers |
| Pikes Peak |
| Wurlitzer Model 61 |
| All Machines must be in working condition, no parts missing or broken. |

RAKE COIN MACHINE EXCHANGE 2014 Market Street PHILADELPHIA 3, PA.





"Section 2925-11, Definitions. 'Game of Chance' for the purposes of this ordinance shall mean any game, other than policy, constituting a lottery, by whatever name. style or title denoted, participated in by two or more players for any prize, gift or award of thing of value, where a charge is made, or other consideration paid by any player for the right to participate in such game and the dominating factor in determining the result of such game is chance, notwithstanding that such result may be dependent to some extent upon the judgment, intelligence or adroitness of the player.

"'Charitable purpose' shall include any charitable, benevolent, philanthropic, religious or fraternal purpose.

"Section 2925-12. License required. On shall set forth: and after sixty (60) days after this ordinance becomes effective it shall be unlawful for any person, firm or corporation, organization, society or association, or any officer, employee, agent, member or representative thereof, to establish, promote or conduct any game of chance as defined in Section 2925-11 unless

"Section 2925-13. Only Games of Chance for Charitable Purposes to be Licensed. Bond Required. No license to conduct games of chance shall be issued except for charitable purposes only, nor for participation in such game. unless or until the applicant shall have filed with the director of finance a bond which may be either cash, real estate. government bonds, or other tangible or intangible property, or surety bonds, to be approved by the director of law as to form and surety, which bond shall be conditioned upon the faithful observance of the provisions of the ordinance of the city of Cleveland and the laws of the State of Ohio relating to the conduct of games of chance or relating to lotteries or games of chance. Said bond shall contain a further provision that the applicant will pay any final judgment against him by reason of any damage on account of the violation of said ordinances or laws, or because of failure to account for the receipts from such game or failure to pay the receipts therefrom to the beneficiary named in the application for license, or because of any misrepresentation or deception which may have been practiced on the person securing such judgment by the licensee on account of the conducting of such games of chance so licensed. Said bond shall further provide for continuing liability thereunder, to be made as to the character of the

"(a) The purpose for which the game of chance is to be operated and the use or disposition to be made of the receipts therefrom.

" b) The name of the person or persons by whom the receipts of the game shall be disbursed.

"(c) The time and place of the holdlicensed so to do as hereinafter provided: ing of such game or games of chance.

"(d) Outline of the means or methods to be used in conducting a game of chance, including the prizes offered and the admission fee or other consideration

"(e) The manner of playing the game described in detail.

"(f) The amount of any wages, fees, commissions, expenses or emoluments to be expended or paid to any one in connection with such games of chance, together with the manner in which such wages, fees, commissions, expenses or emoluments and all other expenditures are to be made, to whom paid and the amounts thereof.

"(g) A full statement of the character and extent of the charitable, benevolent, philanthropic or fraternal work done by the beneficiary of said game or games of chance.

"(h) The name and address of the manager or operator, or person or persons who are to conduct the game of chance, and the occupation of such person or persons for five years previous to the date of the application.

"Section 2925-16. Investigation, Publication and Hearing. The commissioner of assessments and licenses shall refer said application to the director of public safety, who shall cause an investigation

WILL PAY HIGHEST CASH PRICES. FOR WURLITZER SKEE-BALLS and GENCO BANKROLLS LIBERAL ALLOWANCE FOR CRATING WIRE US COLLECT MACHINE CLOSE-OUTS

| Club Trophy\$325.00 | Sea Hawk\$50.00 | Spot Pool |
|---------------------|-----------------------------|--------------------|
| Big Parado 125.00 | | Zig Zag 49.50 |
| Knock-Out 125.00 | | Attention 50.00 |
| Victory | Wild Fire 49.50 | Slugger 60.00 |
| Snappy 52.50 | New Champ 54.50 | |
| Monicker | Texas Mustang 69.50 | Jungle 69.50 |
| Showboat 49.50 | Gun Club 69.50 | Velvet |
| PHOTOMATIC PICTURE | FRAMES, \$20.00 Per Thousan | -LIMITED QUANTITY. |
| DODINICO | N SALES CO | ALL DALLY - |
| KORINZO | IN SALES U | JMPANI |
| | | THE A STORE |



62 **ARCADE MACHINES**



cash and the balance in 8 to 10 months. Let Batter-Up pay for itself.

| BATTER-UP GAMES BEING SHIPPED Games now operating or being shipped this month to Ohio, Calil., Wash., Col., Ga., Fla., N. Mex., Pa., Va., N. Car., Ind., Mich., Mo., Tex. | Parks Get Ready for Next Season | DISTRIBUTORS BEING APPOINTED Now negotiations with well known distributors in California, Denver Philadelphia, New York and Florida, Watch the Billboard for announce- ments. |
|--|--|---|
| EXCLUSIVE TE | RRITOR | Y FRANCHISE |
| Get in On The Mar | ch Of Din | WRITE OR WIRE |

AOA To Get New Detroit Manager Soon

Clearing house for information, cataloging, legal data, etc., planned

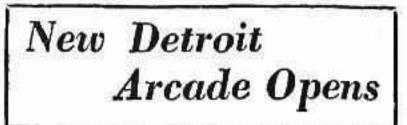
NEW YORK, Nov. 4 .- Employment of a business manager with national headquarters in New York was voted unanimously at a special meeting of the Arcade Owners' Association held at the Park Central Thursday (2), following recommendation of a committee that such an exec be employed to step up the membership wherever arcades are entertainment, which is all over the world. The meet also voted to assess each member \$50 to provide initial funds for the organizing and the secretary of the association was authorized to send out letters to members not present notifying them of the assessment.

The decision to hire a business manager was greeted with considerable enthusiasm by the members present. Many actually wrote out their checks for the assessment at once; others stated they'd send it as soon as they got into the office the next day. It was pointed out by members that the decision to employ a business manager marks the start of a campaign not only to build the AOA membership on a national basis but to spread its prestige, so that every arcade member would feel proud of his indus-

(See AOA to Get on page 70)

Many Coinmen at **Rosenberg Funeral**

NEW YORK, Nov. 4 .- Distribs and prominent arcade men paid their last respects to Irlving (Rosy) Rosenberg, former arcade man and shipper for the "row," in services held at the Midwood Chapel, Brooklyn, Friday (3). Rosenberg was only 46 and died after a brief illness. He was very popular with coinmen because he understood their requirements and enjoyed an excellent reputation in the trade, not only as a business man but as a personality. The deceased is survived by his widow, Elsie, and two daughters, Jacqueline, and Mrs. Evelyn Magram. Interment was in Mount Judea Cemetery, Cypress Hills, Brooklyn. Among coinmen who joined family and friends in mourning were Mike Munves, Joe Munves, Louis Rabkin, Frank and Jack Marcus, Harry Jacobowitz, Irving Sherman and others;



DETROIT, Nov. 4. - Detroit's newest downtown spot opened under the name of Archie's Playland Arcade, at Monroe and Library Avenues. Located on the famed center of old Detroit's amusement life, Monroe Avenue, it is the only arcade on the street. It is next door to the Monroe Theater and only two blocks from the city hall.

Spot was originally announced as the Funland Arcade. The owner is Archie Gayer, a well-known park, carnival and coin machine operator, who has been at Eastwood Park, East Detroit, the past two seasons.

Spot has a brilliant red front and large windows that enable the pedestrians to see the many attractions. It is open 17 hours a day, from 8 a.m. to 1 a.m., and draws a consistent day and night trade. It is drawing about 50 per cent colored trade at the present time.

Gayer has already made expansion plans and has leased the adjoining store. He also plans to remodel the second floor and install a store show type of attraction above the arcade proper. Entrance will be right thru the arcade, doubling traffic potential of the location.

Also featured are a number of concessions designed to give patrons an even more varied appeal. Herman Gayer, father of Archie, has the jewelry concesslon. Sam Gayer, a brother, and William Kort have the food and drink concession. Tattooing concession was let to Dainty Dotty, Mrs. Frances Gayer, wife of the owner, is secretary of the spot. Photo concession has been leased to the Smile-a-Minute Photo Company, formed by Sol Schwartz and Michael Weinberger, of the S. & W. Coin Machine Exchange, who also operate an arcade of their own on Woodward Avenue.





TTT

Formerly "Jeter's" Batting Game

General Offices

GET YOUR CHRISTMAS MONEY NOW!

With an R&S Portable Photo Studio. Sturdy streamline constructed booth, 3 ft. by 8 ft., 6 ft. high. Fast lens-takes 21/2 by 3-in. photo. Can be assembled ready to operate in thirty minutes. Price complete, \$385.00, F. O. B. Waco. 25% with order, balance C. O. D.

R & S PHOTO LABORATORIES WACO, TEXAS 408 AUSTIN AVE.

ONLY Girlan Girla di KUSA 15 LEFT \$00/12:13 **Better Act FAST** If You Want These **Profit Making GLAMOUR GIRL** CARD VENDORS

111

(Counter Model Only)

PPOST) CARDS 5"

2 FOR 5c CHUTES

Special Deal #1

С. **9**. (ОП.

FREE 3000 Full Color Glamour Girl Type Cards (2 for 5c Sellers) with Purchase of One Vendor ... \$60

Purchase of One Vendor\$55 ALL PRICES F. O. B. LONG ISLAND CITY, N. Y.

Special Deal #2

SEND 1/3 DEPOSIT _____BALANCE C. O. D.

WRITE for Latest Releases on Available Supplies and Factory Reconditioned Penny Arcade Machines.

INTERNATIONAL MUTOSCOPE CORPORATION WM. RABKIN, Pres.

44-01 ELEVENTH ST.

LONG ISLAND CITY I, NEW YORK

ALL METAL-SIMPLE MECHANISM

FREE 3000 1c Sellers-Your Choice

of 24 Different Card Series with

1c CHUTES

High-class Arcade located in heart of the largest military and industrial area in the Middle West. Consists of about 80 Machines, including a double unit Photo Machine with plenty of paper. Is netting \$1000.00 per month. Reason for selling, other business. Will stand the closest investigation. Price \$8500.00.

JESS L. PEGUES Penny Palace

Topeka, Kan.

We Guarantee to Supply all the Film and Chemicals You Need FAST PROFITS Your actual profits: Up to \$500.00 week. (Your supplies cost 5% of gross.)

FINEST MECHANISM MADE -STURDY AND SIMPLY MADE BY OUR AIR-CRAFT PARTS FACTORY. Our simplified instructions enable you to teach an inexperienced girl in 15 minutes.

Complete Camera and beautifully finished wired Booth with best fast Lens in Heavy Duty Automatic Shutter for $2\frac{1}{2}x2\frac{1}{2}$ " photos — \$475.00. (Camera and lens only \$200.00.) (Same price for $1\frac{1}{2}x2^{\prime\prime}$, $2\frac{1}{2}x3^{\prime\prime}$, $2\frac{1}{2}x3\frac{1}{2}$ ", 3x4".) (For $3\frac{1}{2}x5$ ", 4x6" or 5x7" sizes add \$75.00.) add \$75.00.)

Same only will take any two above sizes on same machine, \$625.00. (Double Camera and Lens only \$350.00.) 1/2 cash, balance C. O. D. Immediate delivery. All booths shipped set up, ready to operate; however, they are made for fast disassembly.

AMERICAN STAMP & NOVELTY MFG. CO. Okiahoma City. (Reference: D. & B.) We repair Cameras and Lenses.

-GET READY FOR HEAVY HOLIDAY PHOTO TRADE-

Notice To All Direct Positive Operators in Texas and Surrounding Territory

The Thompson Photo Supply, 2726 Elm St., Dallas, Texas, has arranged to have Mr. R. O. Mitchell of Myrtle Beach, S. C., and Mr. T. W. Fuller of Marks & Fuller, Inc., in

DALLAS, NOVEMBER 14

They will tell the Operators about the National Association of Direct Positive Operators; Its Purpose and Plans for the Future.

The meeting will be held at the Baker Hotel. Please notify the Thompson Photo Supply, 2726 Elm St., at once if you can attend.



"Soundies" Getting Air-Pix Test Don Lee-B&K **Tests Made**

> Big name backlog means 16mm. box film available when video starts rolling

(Continued from page 12) plans to study the new medium so as to get in on the ground floor.

There is some speculation in the trade as to whether the films that have already been made would be suitable for television. Engineers are agreed that a high-key type of lighting is necessary to get the best results for video. However, RCM insists its productions could very well be utilized for television right now, but naturally future subjects will be geared more directly to the medium.

At the present time the technical staff at the studio is trying to figure out what type of print from the firm's negative would be best for television. Several tests have been made of Don Lee's telecast station, W6XAO, and the results are determining future procedure.

Trade figures that "soundie" film. could be used to television, as most of the productions stick to close-ups so necessary for the small screen on juke box movies. As far as production is concerned, RCM uses practically the same technique as is now used for television. In other words, talent is concentrated in small area, therefore making action suitable for television screens.

When the new medium finally breaks thru commercially, it is expected that RCM will divide its product between "soundies," which it makes for Mills, and television films. Company figures it has ideal set-up, inasmuch as one threeminute soundie could be used for a fiveminute spot on the video schedule. Three minutes of film and two minutes devoted to commercials would be the lineup. They could also use four threeminute subjects on a quarter-hour show. In the past RCM has made some reels that ran nine minutes, but has devoted most of its product to the three-minute limit. In building up its backlog of films RCM has used most of the top bands and personalities in showbiz. For this reason its old product could be used for video, trade feels, as draw of big names would offset most of the technical aspects, such as inadequate lighting. These could be shot into video schedules to fill up the gaps that undoubtedly will occur when nationwide television gets the green light. RCM is shot in 35mm, but reduced to 16mm., utilizing RCA sound. Company says it has the best sound on 16mm. and is far ahead of major pic studios as far as the small film technical problems are concerned. They have been experimenting for four years with 16mm. and claim reproduction to be tops. News that RCM is slanting toward video will undoubtedly influence others in the 16mm. field. Indications here are that Hollywood is becoming more and more television conscious, with pic execs at last finding that video is getting terrific reaction from the public. Trade here feels that war workers will first toss their \$\$ for new cars, with radios featuring television attachments coming in for the second dough. Big-wigs in the flicker biz, who formerly gave video the cold shoulder, are now realizing that it's time to begin figuring. Organizations such as Television Productions, for Paramount, headed by Klaus Landsberg, and Don Lee's longtime W6XAO, with Harry Lubke at the helm, will have a decided jump on latecomers. In scrambling around for video ideas, station execs will undoubtedly turn their eyes on tailor-made products. as are being turned out by RCM. By getting a sufficient number of three-minute reels in their libraries they will be able to be on the air, in the meantime figur-

10

Over 12,000 Chicago **Jukes To Plug Navy** Sixth War Loan Show

CHICAGO, Nov. 4 .- Some 6,000 juke boxes placed in locations in Chicago and Cook County by members of the Illinois Phonograph Owners' Association will carry signs advertising the navy's sixth war loan exhibit here. This is the first time members of the association have carried advertising on any of their juke boxes.

The signs, in red, white and blue, were provided by the navy department. Their message reads: "Don't miss Pacific theater navy's sixth war loan exhibit. Navy pier November 18 to December 3."

In addition to the stickers more than 6.400 locations having wired music using juke boxes will co-operate by having their operators repeat the same message to patrons requesting numbers.

James T. Mangan is credited by naval and association officials as having conceived the idea of having juke boxes advertise the war loan and secured the co-operation of the navy department and the association.

The show advertised by the juke boxes will include maneuvers by navy personnel and display of captured Japanese equipment.

Cade Resigns Philly Assn. Post; Re-Enters Distributing Field

PHILADELPHIA, Nov. 4 .- Jack Cade, business manager of the Music Machine

All Communications to 155 N. Clark St., Chicago 1, Ill.

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

-By Nat Green-

Bits About 'Em

"Now," said the glee club director at the University of Kentucky, addressing the quartet, "let's sing Sour Tooth Mountain."

The boys started off: "I've got a gal on Sour Tooth mountain; hi-yo, diddlede-ay."

As the director listened he detected a peculiar lift and twang coming from a lanky lad of 19. Halting the singing, he asked: "Where did you learn to sing that last summer, returned to the air Saturway?"

"I learned the song from my mother when I was a little kid," the boy replied diffidently.

singing continued. When it was completed he called the lad aside. "How would you like to sing on the university's program on WHAS?" he inquired.

"Why I've never been on the radio," said the boy, "and I'm afraid I can't sing well enough to go on the program." "We'll see! Come over this evening and

we will audition you."

He didn't show up at the studio that day nor the next. But finally, after some of his frat brothers had persuaded him with paddles, he was auditioned, and before the end of the semester he was featured on four of the five weekly programs piped out of Lexington to WHAS. The boy was Bob Atcher, who later be-

came a featured singer on WJJD, Chicago, and then became musical director of the station. He became immensely times a week over WAGM, Presque Isle, popular on the air, and before entering the armed forces a year or so ago he had made 150 recordings that have sold more than 3,000,000 records. While Bob is away in service his wife, known as Bonnie Blue Eyes, carries on at WJJD and is one of the most popular folk tune artists on the air.

were Lulu Belle and Scotty, the Hoosier Hot Shots; Patsy Montana and her husband, Paul Rose; "Arkie" Ossenbrink and Mrs. Ossenbrink, Mr. and Mrs. Kurt Massey, Mr. and Mrs. Skip Farrell, Jack Holden, Eddie Frickland, W. G. Wade of the Wade Agency, and Jerry Von.

B'way Barn Dance Back

WOV Broadway Barn Dance, which drew large crowds to its performances day (4) from a new location—the former Winthrop Ames Theater just off Broadway on 44th Street, New York. Zeb Carver, who has been emsee of the Vil-The director said no more and the lage Barn for many years, heads the show, and on the initial bill were Julie-B, Eddle Smith, Chuck and Ellie Story, Johnny Newton and Chester and Lester Buchanan. Besides emseeing the show, Carver plays the harmonica, guitar, bass, mandolin, washboard, musical saw and other instruments and "hardware." Bulk of the tickets for Broadway Barn Dance will be distributed to servicemen thru the facilities of the defense recreation committee.

Tunester Tattle

Gabe Drake, formerly with Zeke Manners and His Gang, and now in the U. S. Coast Guard, was a recent visitor to WGAR, Cleveland, and sang a song on the Range Riders' program,

Estel and Rosa Lee, formerly heard 14 Me., are now playing night clubs thru Ohio, Kentucky and Indiana, using violin, guitar and harmonica, and Rosa Lee dancing tap and Hawailan character. They have a new book of their own original songs coming but soon. Two of the Dinning Sisters, Ginger and Jean, identical twins, appeared last Thursday (2) at the Balaban & Katz television studio, WKBK, Chicago, in a demonstration of a new radio-television device. The girls are candidates for the title of radio queen for the forthcoming AFRA ball to be held November 18.

Operators' Association of Eastern Pennsylvania and Southern New Jersey, has resigned to become general manager of the Emby Distributing Company, of Baltimore, Wurlitzer distributor for Maryland, Virginia, West Virginia and part of Pennsylvania.

This move marks Cade's return to the distribution field. Prior to joining the association in February, 1942, he was inanager of the Penn Coin-o-Matic Company, at that time Wurlitzer distributors for Philadelphia.

At a farewell dinner held Thursday night (26), attended by some 50 members of the association, Ray Bernhard, the group's president, declared that it was largely because of Cade's leadership and broad vision that the local association was able to forge ahead despite the obstacles brought on by the war.

Many personal gifts were given to Cade by appreciative members at the dinner highlighted by the presentation of a gold watch from the association.

Police League Head Acknowledges Juke **Ops Aid Teen-Agers**

NEW YORK, Oct. 28 .- Juke box operators have done more than any other group of business men in helping to curb juvenile delinquency by loaning music boxes to the teen-age club sponsored by the Police Athletic League here, according to Frank E. Scanlon, director. Scanlon pointed out that these centers have been organized by the police department in conjunction with the Juvenile Aid Bureau with which it works, but have been seriously handicapped by lack of funds. Widely advertised to teen-agers as places where they may dance and have fun, the whole idea might have flopped if music operators had not stepped in to supply the phonos and records necessary to prove to the kids that these centers were all they were publicized as being.

Added Income Tax May Aid Future City Finance Plans CHICAGO, Nov. 4 .- In some States, such as Wisconsin and Indiana, operators of coin machines have had problems caused by two income taxes. At the

Gala Halloween Party

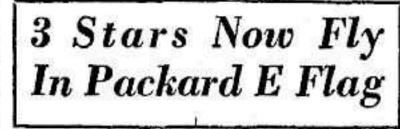
The Dinning Sisters, popular radio, stage, picture and record artists, who are a feature of the new Paramount pic National Barn Dance, were hostesses at a gala Halloween party held at their home in Oak Park, Ill., last Tuesday night (31), and attended by most of the artists from the WLS National Barn Dance. It was a party that will long be remembered by the guests, for the Dinning Sisters proved to be charming hosts and the night was one long fiesta of games, refreshments, square dances and music.

The Dinning Sisters' home is one of the show places of Oak Park, Ill. It is an 18-room house, beautifully furnished and provided an ideal setting for the party. In keeping with the occasion, most of the guests came masked. Most of them were dressed in farm clothes, but there were a number of elaborate costumes, as, for instance, Curt Massey dressed as a Mad Russian, and Scotty Wiseman in top hat, formal coat and white pants.

Among those who attended the party

American Municipal Association here, a prediction was made that there would be a definite trend in the future toward city income taxes. A speaker told the conference that there were a number of sources which cities could use as increased revenue, but one of the most promising was that of assessing income taxes on businesses and corporations.

He said this income tax idea was "the wave of the future" in city financing. He said such a tax would have many advantages over any other type of local tax and that it would especially make up for the decreasing revenues derived from property taxes. When it came to methods of collecting this tax, the speaker said it might be a levy supplemental to a State income tax and collected by the State or it simply might be a tax collected by the city itself. The speaker suggested that the rate be 1 per cent on all income earned within the



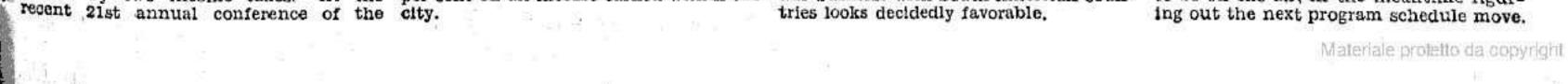
INDIANAPOLIS, Nov. 4.-Homer E Capchart president of Packard Manufacturing Company here, was notified October 24 that his firm had received its fourth army-navy production award for continued excellence in war production. Firm was one of the first in the industry to win the coveted "E" and now has three stars flying in its E-Flag.

Dollar Reserve of Latin America To Foster Trade

NEW YORK, Nov. 4.- A recent bulletin of the Guaranty Trust Company estimates that Latin American countries have accumulated more than \$3,000,000,-000 in gold and in exchange credits, and that this vast sum will be ready to buy U. S. goods as soon as they are available.

This is concrete evidence, the bulletin stated, that U.S. firms can figure on exports in quantity to South American nations. Present reports suggest that heavy consumer goods and electrical and radio equipment will be desirable items for the Southern trade. Trade leaders do not hesitate to say that U.S. firms must also plan on buying materials in South America in order to make the trade reciprocal. The war has demonstrated that manufacturing industries in the United States can get a lot of raw materials from South America that are not in competition with home markets.

In view of the possibility of this twoway trade, financial leaders do not hesitate to say that the outlook for postwar business with South American coun-



MUSIC MACHINES 64

November 11, 1944



Assembled and released by Soundies ERS. One girl does a solo tap, then the Distributing Corporation of America, Inc. Release date, October 23.

Program 1186

Spicy and Spanish features the music OF HARRY LEFCOURT AND HIS RED JACKETS and the dancing of the SANDE DANCERS, two men and two girls. Music is Si, Si, and there are vocals by an unidentified girl and one of the bandsmen. (Filmcraft.)

others "duel." Music is a medley of martial tunes, and the stage is decorated with flags and shields. (Filmcraft.)

VINCENT LOPEZ AND HIS ORCHES-TRA play Turn Out the Lights, a novelty number. ANNE BARRETT does the vocals in a style reminiscent of Betty Hutton's. Bandstand background. (Cinemasters re-issue.)

Gee! The Jeep Jumps is a jump number sung by the KIMLOO SISTERS (3). The Ducl Dance is a fast tap number BOBBY DAVIS does an eccentric dance.



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Setting is "somewhere on the road to I. Jive. Jordan sings all three numbers Chungking," with the entertainers riding in a jeep. (Filmcraft.)

THE ELGINS, four jugglers, have a fast routine in Hold Your Hats. Setting is the exterior of a general store, with the performers dressed in rural style. (Filmcraft.)

Working with Indian clubs this time, THE ELGINS are also featured in A Handful of Clubs. Setting and costumes are the same as in the preceding subject. (Filmeraft.)

Bar Babble, a swing number, is played by JIMMY DORSEY AND HIS ORCHES-TRA. Dorsey and several of the ork men play short solos. Bandstand setting. (Soundies re-issue.)

IDA JAMES, currently appearing at Cafe Society Downtown, sings the plaintive His Rockin' Horse Ran Away. Setting in an apartment, with the singer telling her friends about her son and his rocking horse. (Filmcraft.)

Assembled and released by Soundies Distributing Corporation of America Inc. Release date, October 30.

Program 1187

A lavish night club setting and unusually attractive costumes highlight Brazil. Music is by NILO MENDEZ AND HIS ORCHESTRA, and MARIA DEL RAY and RAUL MARTINEZ sing pleasantly. There's also a chorus of six girls who dance briefly. (Filmcraft.)

Spread a Bit of Sunshine is a gay '90s number, set in an old-fashioned "night club." JACK REYNOLDS and LARRY McMAHON are featured and there's a side is a safe bet for the music boxes. can-can quartet. (Filmcraft.)

GAI MORAN sings Nelly Bly in swing ECHOES OF HARLEM (Hit) style. Setting is a Hollywood costume studio, and as a result of her style of singing six chorines are transformed from old-fashioned girls to a modern style. (Soundles re-Issue.)

Wiggles features NAFUA WOODD, who sings and dances island style. Tropical setting, with two girls doing a hula and a chorus of girls dressed in native style. (R. C. M.)

JIMMY WAKELY AND HIS OKLA-HOMA COWBOYS AND COWGIRLS sing Red River Valley in typical hillbilly style. Eanch house setting and western costumes. (R. C. M.) Getting in Shape for Love is sung by SHELLEY MITCHELL to JIMMY ALEX-ANDER. Six chorines dance and there's a brief solo by an unidentified blonde. Setting is a terrace. (R. C. M.) THE SMOOTHIES-BABS, CHARLIE and LITTLE-and CAPPY BARRA'S HARMONICA BOYS (5) are the stars of Showbar Frolics. They sing and play a medley of tunes. A showbar, appropriately enough, furnishes the background. (Soundles re-issue.) My, My, Ain't That Somethin'! is played by THE V'S, an excellent fourgirl combo. GENE RODGERS dances and plays a hot plano solo. (R. C. M.)

and also plays a saxophone solo in G. I. Jive. (Soundles.)

POP RECORD REVIEWS

(Continued from page 19)

DUKE ELLINGTON (Victor)

I Don't Mind-FT; V. What Am I Here For?-FT; V.

There is absolutely no time element where the music of Duke Ellington is concerned, the master always a decade or so ahead of the day. It makes no difference if the record was cut yesterday or the day before yesterycar-it's still the music of Duke Ellington as fresh and exciting as one could ever ask for. For the Duke's I Don't Mind, a Billy Strayhorn collaboration, it's the sultry chanting of Ivie Anderson, whose association with the band is now only a memory. With strong popular appeal, it will surprise nobody if the public makes up its mind in favor of this rhythm ballad. Slightly faster in tempo, and more steeped in the Ellington school is the maestro's What Am I Here For?, an instrumental with the artistry of Sam Nanton's talking trombone, Johnny Hodges's alto sax and Rex Stewart's trumpet giving good enough reason for being here.

Like all Duke Ellington's compositions that show promise of currying popular favor, there are no bounds to the popularity that "I Don't Mind" may attain. With the added attraction of Ivie Anderson's infectious chanting, this

It's the growl trumpeting of Cootle Williams and his sextet, supporting himself with five members of his band, that monopolizes eight dublous sides to make for the label's first package of alleged hot jazz. For the most part, it's smoky backroom stuff of the mill-run variety that isn't even good. Save for one or possibly two sides, the tempos are uniformly bad, the playing desultory, and obviously little attention was given to the selections and even less to their exposition. Sounds much as if the six men were cutting up Williams's bigband arrangements. If the intonation of these six men is a true indication, the album hardly speaks well for the big band. There is ever so much that can be said about the sides and their presentation that is bad, and sometimes bad with a vengeance. On the distaff side there is only the opening side which identifies the package. It's Cootie, his

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TODAY'S CONDITION

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, November 6.

Program X-990 (all re-issues)

The always popular Sweet Sue is sung by the radio team of SIX HITS AND A MISS, with music provided by LOR-RAINE PAGE and an all-girl orchestra. Six girls contribute a dance routine. Stage set. (Globe.)

Vine Street Blues is a swing number played by WINGY MANONE AND HIS BAND, with Manone and one of the sidemen playing solo parts. ANNA LEE sings. Bandstand background. (Soundies.)

A pleasant, easy-going number is Paradise Isle, played by LANI MCINTYRE AND HIS ORCHESTRA. Four native chorines add eye appeal, (Soundles.)

LANNY ROSS sings Fiddle Polka, his own composition. Cafe setting, with the patrons dancing a polka while the musicians play at several tables. (Min-OCO.)

Johnny Peddler is a novelty tune played by JOHNNY LONG AND HIS OR-CHESTRA. Vocals are by HELEN YOUNG and PAUL HARMON. Bandstand setting, (Minoco.)

Looking like characters out of Esquire's famed hillbilly cartoons, a male group sings and plays There's a Hole in the Old Oaken Bucket. FLORENCE GILL the "chicken woman," contributes a chorus. Rural setting. (Cameo.)

ART DIXON, a male quartet and a feminine trio are featured in The Singing Hills. Western setting and costuming, with some beautiful shots of the mountain country. (Cameo.)

Louis Jordan Medley No. 2 presents three popular numbers: Old Man Mose, If You Can't Smile and Say Yes and G.



BOX D-304

Care of The Billboard, Cincinnati 1, 0.



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own growling self, backed only by the rhythm section, for Duke Ellington's Echoes 'of Harlem. With Eddie Vincoh on alto and Eddie on tenor, Eddie Powell at the piano, Sam Payne at the piano and Ned Keenan on bass, remaining seven sides take in originals and evergreens. Save, possibly, for the fast-stepping Floogie-Boo, one can easily dismiss Talk a Little Trash, I Don't Know, Do Some War Work, Baby (for which Cootie adds a chant that is on par with poor playing), Sweet Lorraine, Honeysuckle Rose and a heaven-forbid fashioning of My Old Flame.

HAWAII (Capitol)

Spotlighting the Pacific scene, it's a dream excursion to the South Seas for eight sides with Harry Owens and His Royal Hawalians. Apart from the maestro's own Sweet Leilani, which brought meaning to his name and attending fame, Owens has selected a wide variety of native melodies, with contrasting moods and tempos, to make for easy Istening to match the easy style. One of the most attractive of the sides is Owens' The Laughing Song, better recognized as the Hawaiian War Chant, with Ernest Kawohi and the male voices of the Trio, singing out the humorous lyrics both in the native and English tongue. Side also stacks up as a strong coin-catcher for the juke boxes. Kawohi also comes thru big for Maui Girl, while the Trio takes it in stride smoothly for My Tane and Down on Ami Ami Oni Isle in addition to the Leilani lullaby. For the dream ballads, Bob Hamlin fits the picture expertly with an excellent kiddle-appeal song, Little Butch and Farewell Malihini, latter the only lullaby in which maestro Owens did not have a composing hand. Band rounds out the set with a smooth waltz melody, Aloha No Wau I Ko Maka, instrumentation taking in the full complements of the regulation dance band, with the accent on the steel guitar strums.

FAVORITE HAWAIIAN SONGS (Decca)

While Dorothy Lamour is no great shakes in singing the eight South Sea song favorites that make up this set, the spinning all falls easy on the ears. Particularly with an optic pealed on the album cover, revealing la Lamour in a revealing position that is quite the sarongy thing. But if the attention, under such circumstances of stress and tension, can be shared with the spinning, a non-partisan vote must be cast for the moodinspiring guitar strummings of Dick Mc-Intire and His Harmony Hawaiians. Their sustained vocal harmonies also help no end. Song selection leaves no room for

The Billboard

POPULAR RECORD RELEASES

criticism, bringing forth many evergreens and including Hawaiian Hospitality, Lovely Hula Hands, Little Brown Gal, My Little Grass Shack in Kealakekua, Hawaii, The One Rose, A Song of Old Hawaii, The Moon of Manakoora and Malihini Mele. There is much here, too, for the juke boxes to go native in the Hawaiian tradition.

CROSBY CLASSICS (Columbia)

Of all the portfolios of platters with a special connotation for the connoisseurs, Columbia scores about the best with this set of Bing Crosby dandles of a decade or so ago. The 10 sides bring back the Groaner from the day he really hit the crest of a strong popularity wave. On each count, it's Bing putting over a song as only he can do it best, adding a hot yocal lick or a smattering of whistling as his care-free spirit commands. He even sings out scat for two of the sides-Some of These Days, and with the Mills Brothers on the assist, for Shine. The Mills freres also fill in for MyHoney's Lovin' Arms. From start to finish, there's nothing antiquated in the singing or style. The collectors will easily recognize the all-star musiicans providing the lilting and rhythmic support for the singing. Selections are all ideal for both the disk collector and the Crosby fan, remaining seven sides taking in Please, I've Got the World on a String, Down the Old Ox Road, How Deep Is the Ocean?, Home on the Range, The Last Round-Up and Thanks. Moreover, there

Since these eight sides provide ample opportunity to display a real degree of artistry rather than the jump and jive folly, the album makes for inviting listening. Apart from his compelling style of song selling that emphasizes warmth instead of voice for the wordage, the sides show off Nat (King) Cole as a plano stylist with a high degree of originality and individually in his rhythmic gambols over the black and whites. Selections are keyed to display his talents to the best advantage, also serving in good stead for Oscar Moore's guitar pickings and for Johnny Miller at the bass. An intimate setting is created thruout, and the album shapes up as one of the more important contributions to the fund of chamber music for the school of jazz. Selections are standards, save for a slow blues pattern styled by Nadine Robinson as Easy Listenin' Blues, and Rachmaninoff's famous Prelude in O Sharp Minor, to which a rhythmic beat is applied. Other instrumentals, and providing song contrast, are Cole Porter's What Is This Thing Called Love?, Gershwin's The Man I Love, and a really exciting interpretation of Johnny Green's Body and Soul. Adding vocal refrains, Cole completes his first platter package with Embraceable You, Sweet Lorraine and It's Only a Paper Moon. There's plenty in the eight sides that make for phono potents along the nickel circuits. and placing three or four contrasting sides in the machine at the same time makes for smart music machine merchandising that should make for mounting returns.

MUSIC MACHINES 65

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TOCETHER

PRETTY KITTY BLUE EYES

STAR DUST (Crosby)

SWEET AND LOVELY (Crosby)

BEGIN THE BEGUINE (Vocal)

SUCAR BLUES; SOMEBODY STOLE MY CAL

HAWAIIAN SUNSET

NIGHT AND DAY

STRAICHTEN UP AND FLY RICHT

HONEYBUNCH POLKA; WOLF'S POLKA

JANIE

MY MAMA TOLE ME

SOME OF THESE DAYS; EVERYBODY LOVES MY BABY BARREL HOUSE BOOGIE; 4F FERDI-

NAND THE FRANTIC FREAK SINCE YOU WENT AWAY

DON'T YOU DARE CALL ME DARLING

DEEP PURPLE (Lena Horne)

WHITE CHRISTMAS

COODNIGHT, SWEETHEART (Crosby) CHINA STOMP; RHYTHM RHYTHM

MY BUDDY SWING CUITARS; STOMPOLOCY

LOVE ME OR LEAVE ME HONEYSUCKLE ROSE; BLUES RAINCHECK I'M GETTING SENTIMENTAL OVER YOU CARAVAN; A STUDY IN BROWN ON THE SUNNY SIDE OF THE STREET THE LAST TIME I SAW PARIS; AFTER IT'S OVER MIDWEEK FUNCTION; I NEVER 1 KNEW MY MAMA DON'T ALLOW ME; STANDIN' AT MY WINDOW SWINGING ON A STAR THE TROLLEY SONG DANCE WITH A DOLLY IT'S A CRYING SHAME WHISPERING MELODY OF LOVE TICO TICO **BIG LIP BLUES** MCNAMARA'S BAND THE OLD SAW SONG TIME WILL TELL THE STORY List your other selections on a separate sheet. COLUMBIA MUSIC STORE 53 Clinton Ave. South Rochester 4, New York

is plenty in this package to tempt the juke-box fans as well.

THE KING COLE TRIO (Capitol)

On the strength of their Straighten Up and Fly Right, the King Cole Trio shape up strong enough in name appeal to attract attention to a portfolio of platters.

Chicago 7, Illinois

ALICE IN WONDERLAND (Decca)

With movieland's Ginger Rogers as Alice, and a supporting cast of volces, all heightened by effective sound effects, original songs by Frank Luther and a musical score created by Victor Young, this Lewis Carroll classle of a child's world is excellently portrayed on wax in this set of six 12-inch sides. Young and old alike will thrill at this adaptation by George Wells, under whose direction Miss Rogers so vividly recreates Alice and her adventures in the land of make believe.



bearing the new identifying "white" label for such sets, the record company offers up exactly what the album title indicates. With Henry Nosco conducting the concert orchestra, heavy on woodwinds and strings, it is for the most part music that makes for listening pleasure. While the arrangements and the playing may not be as interesting or attractive as they might, the melodic appeal of the eight familiar selections are strong enough to carry the listener with the set. Once passed Cole Porter's Begin the Beguine and Night and Day, in which concert setting the listening is not as pleasure-provoking and tends to become boresome, maestro Nosco acquits himself excellently for the remaining six sides. Much more in the concert realm are Intermezzo and Caprice, with the fiddle in the solo spotlight for each opus, Extase, Indian Summer, Reverie and May Night.



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VENDING MACHINES 66

November 11, 1944

Interstate Aircraft To **Make Beverage Venders**

Deal on to make three flavor selective cup vender for Spacarb—calls for Interstate to retain distribution and servicing rights for 17 Western States

comer into the builk beverage field is the Interstate Aircraft & Engineering Corporation, of El Segundo, Calif. Firm is preparing to manufacture a three-flavor selective bulk beverage machine based on patents held by Spacarb, Inc., of New York. Deal calls for firm to manufacture machines for exclusive sale to Spacarb, provided machines meet competition, distribution, sales, service and operating privileges in all or part of 17 Western States running on a straight line from



CHICAGO, Nov. 4.- A post-war new- Winnipeg to the Gulf and including all or parts of Washington, Oregon, California, Nevada, Idaho, Montana, Wyoming, Utah, Arizona, New Mexico, Colorado, Nebraska, South Dakota, North Dakota, Kansas, Oklahoma and Texas. Spacarb, whose pre-war operations were on a franchise basis, will collect royalty on Inter- Mason. state machines in the 17-State territory the latter has been granted and Interstate has acquired use of all Spacarb's drink vender patents.

> Spacarb, headed by Emery Flinn, has been one of the pioneers in the beverage vender field. Firm originally purchased patents and machine developed by the J. P. Seeburg Corporation.

> Interstate Corporation is headed by Don P. Smith, who was one of the original members of Vultee Aircraft. Since it was formed in 1936 until the war, Interstate was one of the leading manufacturers of small aircraft for private owners. Since the outbreak of war it has manufactured precision equipment at its El Segundo, Calif., plant for major aircraft manufacturers and special precision armament for the navy. Firm also has a plant at De-Kalb, Ill., devoted to the production of complete military airplanes for the navy. A third, "Wilshire Division," is located in Los Angeles and has been devoted to naval engineering projects.. It is the plan of the firm to produce their drink venders at the El Segundo plant.

Whether or not Interstate will set up its own operations of venders in its 17-State territory is unknown, but the firm has had its own engineering staff, as well as consultant firms, busy on improving and redesigning the machine itself and reportedly will be all set to start production lines rolling when reconversion permission is granted. This is the first deal to jell of many that have been rumored on the first in which aviation firms were reported survoying the post-war possibilities of the coin machine field. Latest rumor had Curtis-Wright looking into the possibilltles of cigarette venders with Jim Stewart. of the former Stewart-McGuire firm, doing the promoting; but latest reports are that firm nixed the deal on the grounds that once they got the machines rolling on their production lines the sales volume would not be able to keep pace with production.

Ford Gum Co. Reorganizes; **Buys Plant for Post-War Use**

LOCKPORT, N. Y., Nov. 4 .- Reorgani- idson, El Paso, Tex., and Ralph Palmer, zation of the firm and the acquisition Everett, Wash. Mr. Holliday is viceof a new plant at Akron, N. Y., have been announced by Ford S. Mason, president and general manager of the Ford Gum & Machine Company.

of the Wheat's Ice Cream Company in Akron, and in addition is now constructing a large, modern manufacturing plant retired Baptist clergyman. The business and machine shop. The latter will be ready for operation in about two months. Gum manufacturing will begin in the new shop after the war, according to

J. Carl Fogle, Lockport attorney, was thru them. elected treasurer, succeeding Herman K. Hart of Buffalo. He will also serve on the board of directors. Directors, in addition to Mason and Fogle, are Edward W. Llewellyn, Albany, N. Y.; Edgar A. Holliday, Sacramento, Calif.; W. L. Davi- the company's products at present.

president of the company and Davidson is secretary. Llewellyn was also named sales promotion manager.

Ford Gum & Machine Company was The company has acquired the property founded many years ago by Mason, who introduced gum self-service machines invented by his father, W. N. Mason, a has expanded steadily until the company now has outlets in 39 States. The company both manufactures and distributes Ford ball gum self-service machines and Ford branded ball gum, sold exclusively

Working with various civic organizations, such as Kiwanis, Lions and American Legion Posts, the firm has become known thruput the United States, Mason said. More than 60,000 machines vend

MERCHANDISE MART

Meaningless Quotas

Cigarette quotas set by leading manufacturers to insure equality of distribution are practically meaningless at present.

As of Wednesday (1), New York wholesalers had received announcement of November's allotment from only one manufacturer, American Tobacco Company, makers of Luckies. This quota is 70 per cent of the 1943 month, the same as in October. Other companies presumably will continue shipping to the best of their ability. One manufacturer's representative said his firm's allotment basis was "out the window."

To show the futility of quotas, one New York wholesaler reported last week's facturers revealed that part of their careceipts, compared with the same week (See Merchandise Mark, opposite page)

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Du GRENID

in 1943 as follows: Camels, less than 50 per cent; Chesterfields, about 70 per cent; Luckies, 70 per cent; Old Golds, 35 per cent.

Match Situation

Since the cigarette shortage has assumed nationwide proportions, cigarette vending machine operators probably will be able to bear the additional bad news announced this week by the War Production Board-that penny-box and book matches will become scarcer.

Military services are asking for 90 per cent of all the penny-box matches and 25 per cent of the book type, hence the shortage of these safety-type matches. To ease civilian shortages, match manu-

WFA Amends Set Aside Order **To Exclude PX's**

CHICAGO, Nov. 4 .- At the recent vending machine conference held here under the auspices of the National Automatic Merchandising Association, the candy group spent much time in discussing the recent order of the War Foods Administration which requires manufacturers to set aside 50 per cent of their candy bar production for the armed forces overseas.

Operators who were present at the conference raised many questions about getting preference for vending machines in military posts and army and navy stores in the U.S. An amendment to the original order was issued by the WFA October 26 which apparently gives an official answer to the question of preference for post exchanges.

The first amendment to the original order is as follows:

Candy Bars, Candy Rolls or Candy Packages

War Food Order No. 115 (9 F. R. 12239) issued by the Acting War Food Administrator on October 6, 1944, is hereby amended by deleting therefrom the parenthetical provisions in Sec. 1490.8 (a) (3) (i) and by inserting in lieu thereof, the following: "(excluding, unless otherwise specified by the director, for the purpose of this order the United States army (See WFA Amends on opposite page)



and CANDYMAN

American business surged into high powered action almost simultaneously with the invention of the Bell Telephone; and, the Automatic Vending, Machine Industry, in particular, will go into high gear as soon as the war is won and we can release

THE CHALLENGER - designed to feature what you want in merchandising cigarettes!

THE CANDYMAN - designed to feature what you want in merchandising candy!

You know that at present we are in war production-100%-and we can offer only service and repairs; but, we're ready for V-Day with the most dependable merchandisers ever designed.

Arthur H. DuGRENIER, Inc.

15 Hale Street

Haverhill, Mass.



The Billboard

Smokers and Ops Burned by **Country - Wide Cig Shortage**

smoker in the country by now and the "reasons" range from necessity of keeping the armed forces in supply to blaming it all on hoarding smokers themselves.

Here in Chicago it was learned that the OPA, under the directorship of Marion Isbell, has started a thoro probe into the shortage after receiving complaints of black market activities. Complaints have come in from various sources as the store shelves and counters remained bare and wholesalers reported making deliveries as usual.

Other complaints have come in from interested sources who are riling at the favoritism being shown individuals by certain establishments, as well as the wholesale confiscation of cigarettes by personnel employed in the cigar stores of the city.

Middle Men Used

Cigar stores are reported to be selling cigarettes thru "middle meu" who sell the smokes off the store premises to eager takes for as much as 40 cents per package. In cases such as these, it is Isbell's contention, that retailers are thus circumventing revenue loss thru the reduction in merchandise being made available for sale. In many cigar store outlets, where the principal revenue up to now has been derived from the sale of cigarettes and clgars, a turn is being taken toward pushing candy and soft drinks to make up the difference. Isbell also reported a charge made by one local wholesaler that one of his customers received an offer from another wholesaler of all the cigarettes he wanted for \$2.25 a carton, "any brand, and as many cartons as you want."

Wholesalers thruout Chicago are firm in their statement that the shortage cigarette shortage.

CHICAGO, Nov. 4 .-- A check on the would not be so acute if individuals nation-wide cigarette shortage reveals would be content with their normal that the drought has hit most every needs and not go from outlet to outlet buying a pack at a time.

> Prior to the last few days (before November 1) a favorite trick used to obtain a pack here was completed by tossing a quarter to a half-dollar on the counter saying, "I don't want any change." According to one wholesaler, this innovation of purchasing skill seldom failed to bring a pack up from below the counter. A plea has been made by Isbell for all persons to report infringement of OPA ceiling prices to their local office in order to stop the situation before it runs riot.

Coast to Coast Reports

Office of Price Administration officials in Des Moines have uncovered certain evidence of black market operations in the sale of cigarettes and Walter D. Kline, local area director, warned: "We are going to take drastic action against price ceiling violators in all fields subject to OPA regulations." Kline said that the black market operations appear to be connected with the sale of cigarettes by cab drivers selling standard brands for as much as 30 cents per pack, 11 cents more than the regular price there. Other retailers thruout Des Moines were reported selling packs for 25 cents per package.

By contact with retailers and wholesalers, as well as the man on the street in Pittsburgh, Detroit, Boston and San Francisco, The Billboard learned that smokes were virtually non-existant. In New York cigarettes were reported available but scarce.

In St. Paul, a special grand jury investigation is in the offing thru a threat by Federal Judge Robert C. Bell that, unless the situation clears, or should any illegality crop up, to investigate the Market trend experts thruout the country feel that the immense increase of cigarette consumption on the home front, as well as the shipment of billions of cigarettes to the armed forces overseas, is the principal cause of the cig lack thruout the nation. Consumption on the home front, attributed partly to the pent up nerves of a war weary populace, has increased 100 per cent since 1935 and nearly 50 per cent since the pre-war year 1939. Other causes given by the market experts level some of the accounting on the tobacco crop labor shortage as well as the curtailment of tobacco crop acreage to meet the increased demands for food by the nation, the armed forces and the allied nations. Shortage of labor in cigarette manufacturing plants thruout the country is also beginning to be felt, according to these experts.

Stanley Jewell, who revealed several violations of ceiling price regulations which carry triple damage penalties. Jewell reported that several wagon delivery wholesalers had illegally boosted prices to \$1.75, in turn giving the retailer a price to the consumer of \$2.50 per carton. Jewell also brought his hammer down on the practice of vending machine operators who have been labeling their machines "two dimes or four nickels," thus getting 20 cents per pack in violation of the ceiling. Jewell states that triple damages for every sale made in this manner in Los Angeles will be asked. In cases where the machines are deliberately left empty, cigarettes given to proprietors and sold over the counter or bar will receive his office's attention with the same resultant penalties.

A report released this week by the Internal Revenue Department in Washington revealed that tax stamps for 20.000,-000,000 cigarettes were bought in September as compared with 22,500,000,000 in September, 1943. During the same month in 1944, producers purchased stamps for 391,500,000 cigars compared with stamps for 525.900,000 cigars in 1943. These figures, according to the Department of Revenue, represent only the domestic consumption and do not include shipments overseas. Basing their reasoning on these figures authorities in Atlanta, Ga., state that they prove the shortage of cigarettes and cigars thruout the nation is solely due to the fact that consumption has outrun production.

MERCHANDISE MART

(Continued from opposite page)

pacity to make "strike anywhere" matches-the type usually used in the kitchen-has been turned over to producing the penny-box type.

Sugar Supplies Dwindle

Declining imports of raw sugar are adding to the difficulties of domestic cane sugar refiners, and shortages are being reflected in deliveries to manufacturers of soft drinks and confections.

Stocks of sugar in civilian markets are small. Industrial users generally are being supplied on a priority basis, with

VENDING MACHINES 67

State alone have had to close at the peak of orders for the Christmas season. Imports have fallen off because of shipping schedules upset by the recent hurricane and transfer of some sugar ships to other uses. Refiners believe, however, that if shipping space were to become more plentiful the backlog of orders for refined sugar could be matcrially reduced within a month.

Miscellaneous Notes

Eighteen billion bottles of soft drinks were sold in 1943, the Department of Commerce has announced. Of this amount, 15 per cent went to the armed forces and another 15 per cent to industrial plants. Hospitals and similar institutions were important consumers, but most of the output went to retail outlets, of which there are now 1,250,000 in the United States. . . . If the peanut industry has its way, peanut vending machines should be highly profitable in the post-war period. Benefiting from huge sales to the government for the armed forces, the peanut trade plans to spend \$900,000 in the next three years for a research and consumption promotion program.

WFA AMENDS

(Continued from opposite page)

post exchanges, sales commissaries, United States navy and coast guard ships' departments, and United States marine corps post exchanges in the continental United States)".

The provisions of this amendment shall become effective at 12:01 a.m., EWT., October 27, 1944. With respect to violations, rights accrued, liabilities incurred, or appeals taken under said War Food Order No. 115 prior to the effective time of the provisions hereof, the provisions of said War Food Order No. 115 in effect prior to the effective time hereof shall be deemed to continue in full force and effect for the purpose of sustaining any proper suit, action, or other proceeding with regard to any such violation right, liability or appeal.

(E. O. 9280, 7 F. R. 10179; E. O. 9322, 8 F. R. 3807; E. O. 9334; 8 F. R. 5423; E. O. 9392, 8 F. R. 14783). Issued this 26th day of October, 1944. ASHLEY SELLERS, Acting War Food Administrator.



AT YOUR SERVICE!



Although we are 100% engaged in vital war production, we still want operators to feel free to call upon us whether you want machines, parts, repairs or just a bit of information. And If you operate venders you're missing a lot by not reading The Northwesterner. It's free!

Torthwestern Morris, Ill.

835 E. Armstrong St.,

CIGARETTE & CANDY VENDING MACHINES **Ready For Location**

| National 9-30 |
|--|
| National 0.00 |
| National 6-30 22.50 |
| The standing the s |
| Du Grenier Model "S" 80.00 |
| Du Grenler "Candyman" |
| Du Grenler "Candyman" 35.00 |
| 9 Col. Du Grenler Model WD 60.00 |
| 1/3 Dep., Bal. C.O.D., F.O.B. N. Y. |
| Also the day of the second sec |

Alto Uneedapak Candy and "500's," Stoners, Rowes, Nationals, etc. WRITE FOR COM-PLETE PRICE LIST. Montion Dept. B.

WE RECONDITION, REPAINT ANL REPAIR ALL TYPES AND MAKES OF MERCHAN-DISE VENDING MACHINES.

NATIONAL VENDING SERVICE CO. 250 West 54th Street, New York 19, N.Y.

Women Smokers Increase

A nation at war has increased by a great percentage the number of women smokers, as well as the number of current male smokers who, prior to the war. "rolled their own." The increased wages of war workers has brought many more cigarette smokers into the fold compared with pre-war years. Another cause for the shortage can be attributed to the package industry, which has all it can do to provide packaging for the more essential items needed for the war.

As the shortage grows more acute the change over of "roll your own" addicts to "package customers" will once again turn about and it is predicted that unless a miracle happens many who laughed at those rolling their own will be doing it themselves, and those who admired the ingenuity of the advertising copywriter who said "I'd walk a mile for a Camel" will be only too glad to "walk 10 miles for any brand."

It is indicated in some parts of the country, where the cigarette shortage has been acute for some weeks now, that smokers, even the feminine ones. will become pipe smokers. Many of the men, not able to get cigs, will resort to chewing tobacco or the use of snuff. However, it is felt that in keeping with the social graces the femmes might give up the habit rather than chew or snuff.

OPA Steps In

In Los Angeles the OPA has already stepped in and a vigorous inquiry into cigarette black market operations is promised by chief enforcement attorney

bakers and cereal manufacturers taking precedence over beverage and confectionery makers. The trade reports that several candy companies in New York



The full capacity of the big Stoner Plant is now devoted to producing vital war materials. The coveted Army-Navy E flag, with its two white stars, that flies from our flagstaff is evidence that we are doing our job well.

But Stoner Engineers are doing morethey're planning for the day when we will again be making UNIVENDORS. So take this tip: for the finest in candy vendors, keep your eye on UNIVENDOR.



STONER MFG. CORP. AURORA, ILLINOIS



AMUSEMENT MACHINES 68

The Billboard

Court Trend on Patent Cases Shown in Decision; Coin Mach. Case Mentioned

Based on Famous TNEC Report

WASHINGTON, Nov. 4 .- In an impor- with the highly developed condition of tant decision by the U.S. Court of Appeals for the District of Columbia, the court described at length a growing trend among high courts to differentiate between patents for inventions when a corporation is the applicant and applications from individual inventors. The status that should be given to patents issued in the name of corporations as compared with that of individual inventors has been widely discussed in recent years and has become an economic issue,

That the federal courts have taken a definite trend in the field may become an important guidepost in the future. The record of the coin machine industry shows that the big majority of its patents have been issued to individuals, and this trend is expected to continue after the war, altho most of the factories are reported to have creditable research laboratories established.

A basic decision handed down by the Court of Appeals here involved a discussion of the Bell Telephone System and its patents. The decision might become important in the coin machine trade in the future because at one place the court referred to a decision handed down in 1942 which involved a manufacturer of coin machines in Chicago. The decision, in part, is as follows:

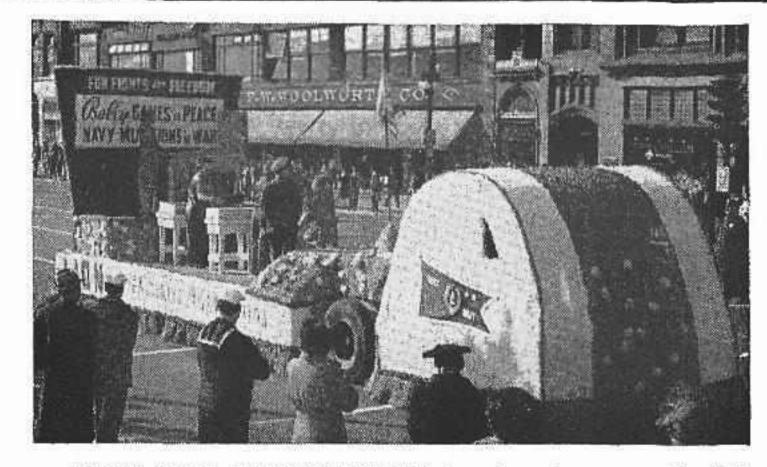
"The dominance of the Bell System extends beyond the regulated field of communications. Thru its subsidiaries it manufactures more than 90 per cent of the telephone equipment in the United States. It owns and controls a large number of patents not only for instruments used in communications but also in the electrical arts, including radio transmitting and receiving equipment, therapeutic devices, audiphones, publicaddress equipment for outdoor and indoor use, photo-electric cells and race timing equipment. In many of these products the Bell System has a dominating position and sometimes a controlling position by virtue of the control or exclusive licensing of patents. "This position both in and outside the communications field has been maintained in part thru the expenditure of vast sums on engineering research; \$242,541,569 was spent for these purposes between 1916 and 1935, which is probably more than the total budget of any university in the United States during this period. Electronic physics, chemistry, applied mathematics, optical phenomena and other fields of inquiry are under constant study.

the art, might reasonably be expected from the research of highly trained speclalists is not invention. Thus, neither the result of great industry in experimental research nor the successful product of a gradual process of experimentation over a period is invention. Routincering, even by the most highly trained specialists, step by step improvements, the carrying forward of a new and more extended application of the art, are not invention.

"(2) In order to evaluate the contribution of the inventor the court must reconstruct the conditions under which he worked, with emphasis on the contribution of others. This method is sharply outlined in the case of Marconi Wireless Telegraph Company vs. United States because a different point of view was there considered and rejected by the Supreme Court. In his dissenting opinion Mr. Justice Frankfurter argued that inventions have always been 'parts of an evolution, the culmination at a particular moment of an antecedent process.'

Ordinary Expert

"He asserts that the majority was wrong In using 'reconstruction by hindsight' of the state of the art in such a way as to show that the final step made by Marconi was one which could have been made by an ordinary expert of high skill. He objects to the process of which 'a judge of unusual capacity for understanding scientific matters is, by a process of intricate ratiocination, able to demonstrate that anyone could have drawn precisely



BALLY GAME IN NAVY PARADE showed a pin game with lights flashing in the backboard prominently displayed during the Navy Day parade in Chicago as part of a float entered by Lion Manufacturing Company, peacetime producers of Bally games. The game played by a live model, symbolized the pre-war activity of the Bally organization, while in the foreground three girls in shop garments were busy at actual machines producing munitions parts. A banner above the display bore the legend, "Fun Fights for Freedom! Bally Games in Peace-Navy Munitions in War!"

Omaha City Council Looks to Coin Mchs. For Added Tax \$\$\$

OMAHA, Nov. 4.-The city comptroller has given the city council here a new plan for raising revenue which will hit coin machines hard if it passes. City officials have been calculating revenues and costs in prospect for 1945, and it now appears there will be a deficit unless new sources of revenue are found.

The total revenue estimated for next year will be about \$2,836,000, while minimum expenses for running the city will be \$2,947,000. Future conferences on the budget will be held from week to week and these figures may be revised. It has been also suggested that a tax of 1 cent per pack be placed on cigarettes which should yield about \$600 daily for the city, but with the cigarette shortage this increased revenue could not be counted on. City officials have been investigating taxes in other cities, and they say most of the large cities now tax cigarettes. The city has had a license tax on coin machines for some time, but it is now considering the idea of raising the fee considerably on juke boxes and pinball games.

are considering duplicating that fee. The proposal has been made that the present pinball license fee be hiked by about \$10 which would make it very exorbitant, operators of the machines say. Officials estimate that about 900 pinball games are now in operation in the city.

No date has been set for the next conferences on the budget. Several meetings have already been held in the past several months, but others were temporarily postponed two weeks ago.

Small Coins To Tune Billions Jingle In Nation's Pockets WASHINGTON, Nov. 4 .- The federal reserve system reports that more small coins are now jingling in people's pockets than ever before. According to the report, the circulation of coins and of one dollar bills has reached a record high of more than \$16,000,000,000. One year ago, this same figure of circulation was a little more than \$13,000,000,000. The number of silver dollars in circulation has also increased considerably, now representing totals of about \$107,000,000. The number of half dollars in circulation has also increased. The report also gives interesting information that large bills have greatly increased in circulation. Altho the coin machine trade has no secrets for breaking large bills up into small coins, the trade always receives the news of increased money circulation with interest because it knows that the bills break up fast into small change, which means more coins to deposit in the coin chutes.

Internal Control

"All patents on devices discovered in its laboratories are assigned to some unit of the Bell System. Thus in large part thru its research facilities the Bell System has come to own or control over 9,000 United States patents. It is licensed under 7,000 more. In these research laboratories about 4,500 people are employed, half of whom are engineers, chemists, metallurgists and physicists,. They represent nearly all the best talent in the field. In addition to research in laboratories the Bell System has made arrangements with other groups for mutually exclusive exchange of information which is available to no independent inventor.

"(1) In determining whether an invention has been made the character of the article or process, its novelty and its advance over the prior art are merely evidentiary. The ultimate question is the character of the contribution made by the inventor. There is no invention without inventive genius. The objective advance does not identify or evaluate the individual achievement. The individual achievement is becoming more and more difficult to identify and evaluate as organized research becomes our greatest source of invention. And so the trend of recent decisions has been to emphasize more and more the character of the individual achievement rather than the qualities of the product in determining patentability. We have held that a step

the inferences that Marconi does. . . .

"He repudiates the flash of genius doctrine which depends entirely upon an evaluation of individual accomplishment. Nowhere is this point of view better stated. Yet the court declined to accept it. Both the majority opinion, declaring the patent in question invalid, and Mr. Justice Rutledge, in a separate dissent, are concerned only with an evaluation of the individual achievement of Marconl, considered in connection with the accomplishment of others in the field.

"(3) In other words, patents are not (See COURT TRENDS on page 74)

Apparently city officials have heard about the juke box tax in Chicago and

Airport Coin Mch. Spots To Reap Plenty Post-War \$\$\$\$

CHICAGO, Nov. 4 .- Members of the returning vets and war workers. This will coin machine industry who have fallen under the spell of Henry J. Kaiser, who frequently expounds on the setting up of a vast corps of workers to build and service over 5,000 airports for the post-war air travelers, have reason to become further elated due to facts and figures recently released in the 1944 fiscal year financial statement of the Washington National Airport.

The potentialities lying behind the establishment of airponts of the future shows a gross income of \$516,470 for 1944. A significant breakdown of this statement reveals that of the total income, \$90,968 was earned thru the sales of food, tobacco, newspapers, locker^space, paper cups, napkin dispensers and other odd items, all of which can be vended thru coin-operated machines. Sales of food in the restaurant, coffee shop, hanger cafe, public roads and employees' cafeteria and in the form of box lunches and meals aloft brought in \$79,632.

Potentialities Indicated

This single report is indicative of the revenue to be derived from the operation of airports, and It likewise indicates the potentialities of locations established in or near air parks and airports in postwar days.

Kaiser recently made the statement forward which, considered in connection that jobs will not be hard to find for

be done, according to Kaiser, by immediate reconversion as soon as government authorities permit the manufacture of items not concerned with the war.

Thru Kaiser's plan for building 5,000 airports spanning the country soon as the war is over, thousands of coin machine locations for venders and amusement devices will be made available. In Kalser's most recent prediction he outlined the building of airports every 30 miles along the super highways which will answer the needs of post-war automotive and air-minded tourists. In this manner, Kaiser points out, the air traveler will never be more than 15 miles from a safe landing place. In the picture painted by the boatbuilder is included the necessary building of shops and establishments of amusement to meet the demands of the public.

These ainports of the post-war world will take the place to a large extent of the gas stations which prior to the war serviced motoring tourists. There are now estimated to be some 4,500,000 persons actively engaged in the management and operation of gasoline stations from Coast to Coast, and as automobiles improve there will be less need for as many stations we had prior to the war, according to Kaiser. The aviation industry will give each person leaving the motoring service field an opportunity for employment.



| Immediate Deliveries-Excopt Luiu. |
|--|
| 600 5¢ Deluxe Charley Def. \$10.00 \$.79 |
| 1000 5¢ Box Candy Board93 |
| 1000 5¢ Nickel Charley Def. 17.00 .98 |
| 1000 5¢ Double Finn Def. 24.59 .98 |
| 1800 5¢ Lulu, Thick Def. 18.00 1.95 |
| 1000 25¢ J.P. Charley Avr. 52.08 1.24 |
| 800 5¢ J.P. Bell Boy, X Th. Avr. 20.75 1.80 |
| 1000 5¢ J.P. Thick, Asst'd . Avr. 23.00 2.29 |
| 800 10¢ J.P. "Pay Out" Avr. 52.59 2.86 |
| 1200 25¢ J.P. Texas Charley . Avr. 108.02 2.36 |
| 1184 5¢ J.P. Jumbo 10 Bingo |
| Fins Avr. 27.79 2.74 |
| Boards, 1¢ to \$1.00 Play; Jar Games, Push Caros, |
| DELUXE SALES CO. |
| The start Concerns Reference and the second starts |
| BLUE EARTH, MINN, |
| and the second |





ACCESSORIES 1 Wurl. 950, Lite-Up Plastics \$700.00 1 Wurlitzer 950, Wood Sides . 650.00 2 Wurlitzer 24 250.00 1 Seeburg Envoy, ESRC 425.00 Seeburg Classic in Victory Cab. 450.00 3 Mills Thrones 250.00 1 Mills Do-Re-MI 90.00 HIDEAWAY UNITS **READY FOR INSTALLATION!** Rock-Ola Monarch with Adapter and 4 20 Sel. Lato Model Buckfey Lite-Up Boxes, Original Amplifier and Speaker, Sixteen Buckley System, Comp. Motal Cab., 15 Late Model Chrome Lite-Up, 32 Sel. Buckley Lite-Up Chrome Boxes (can supply 4 complete units at the same Metal Cab. with Classic Ampli-ifer & Speaker, 2 Baromatics, 2 Wallomatics (both 5, 10, 25¢). We have 30-wire or 38-wire cable, new or used, for all above installations. 25c per ft., used-40c per ft., new.

ACCESSORIES

3 3-Wire Baromatics, 5-10-25¢. 45.00 8 3-Wire Wallomatics, 5¢..... 35.00 2 Wurlitzer #304 Steppers.... 18.50 15 Wurl. #125 Boxes, 5-10-25¢ 29.50

WRITE FOR ANYTHING YOU DON'T SEE LISTED!

All Mdse. Subject to Prior Salet 1/2 Dep., Bal. C. O. D.

DAVE LOWY & CO.

594 10th AVENUE, NEW YORK CITY

PHONE: BRYANT 9-0817

Cin. OPA Gets Cig Ceiling Price Beef **From Vending Spots**

CINCINNATI, Nov. 4 .- Officials of the regional OPA office here said that complaints against vending machines had only come from two cities in the district. Complaints held that cigarette vending machines in these two cities do not give the customary three cents change when a purchase is made. The ceiling price on standard cigarettes for vending machines in this district is 17 cents per pack, while the ceiling for over-thecounter sales is 15 cents.

The OPA also stated that if they found location owners who were removing cigarettes from the vending machines and selling them over the counter at vending machine prices, steps would be taken against such dealers.

There is also a tax question being discussed here relating to the case of store owners who pay the retail tobacco tax of \$25 on vending machines. The question is whether stores can also sell cigarettes over the counter unless another \$25 license tax is paid to cover the overthe-counter sales. Some of the legal officials here have been conferring on the subject.

"CHAMPION"

Jackpof

Fruit Reel

\$47.50

BRAND

NEW

WE TAKE THE GAMBLE WHEN YOU BUY FROM US:

ANY MACHINE WE SELL IS GUARAN-TO SATISFY OR THE SHIPMENT TEED CAN BE RETURNED WITHIN FIVE DAYS AFTER DELIVERY FOR FULL CASH RE-FUND OF PURCHASE PRICE LESS THE TRANSPORTATION CHARGES.

GET OUR PRICES

MILLS GOLD CHROME BELLS MILLS SILVER CHROME BELLS MILLS BROWN FRONT BELLS MILLS BLUE FRONT BELLS MILLS CHERRY BELLS MILLS BONUS BELLS MILLS MELON BELLS MILLS CLUB CONSOLES **BAKERS PACERS**

ALL MODELS - ALL COIN PLAYS

WE SPECIALIZE IN REBUILDING MILLS SLOTS and PACES RACES

SEE US FOR PACES RACES Service and Supplies

RAKER NOVELTY CO. 1700 WASHINGTON BLVD., CHICAGO 12, ILL.



3



AMUSEMENT MACHINES

The Billboard

November 11, 1944

WE WILL BUY AND PAY CASH ON THE LINE THE FOLLOWING PRICES FOR EQUIPMENT IN ANY QUANTITY

MUSIC

70

| #950 Wurlitzer\$500.00 Ea. |
|---|
| #850 Wurlitzer 550.00 |
| #800 Wurlitzer 500.00 |
| #750E Wurlitzer 525.00 |
| #750 Wurlitzer 500.00 |
| #700 Wurlitzer 475.00 |
| 600KB Wurlitzer 325.00 |
| 600R Wurlitzer 300.00 |
| 500 Wurlitzer 325.00 |
| 24A Wurlitzer 175.00 |
| 16 Rec. Wurlitzer 75.00 |
| 12 Rec. Wurlitzer 60.00 |
| 9800 Seeburg, R.C. or Plain 500.00 |
| 8800 Seeburg, R.C. or Plain 475.00 |
| 8200 Seeburg, R.C. or Plain 525.00 |
| CommanderSeeburg, R.C. or Plain 350.00 |
| Envoy Seeburg, R.C. or Plain 325.00 |
| Major Seeburg, R.C. or Plain 325.00 |
| Colonel Seeburg, R.C. or Plain . 325.00 Ea. |
| Classic Seeburg, R.C. or Plain 300.00 |
| Vogue Seeburg, R.C. or Plain 275.00 |
| Mayfair Seeburg, R.C. or Plain 225.00 |
| Regal Seeburg, R.C. or Plain 200.00 |
| Casino Seeburg, R.C. or Plain 200.00 * |
| Plaza Seeburg, R.C. or Plain 225.00 |
| Crown Seeburg, R.C. or Plain 175.00 |
| Royal Seeburg, R.C. or Plain 150.00 |
| Commando Rockola 475.00 |
| Premier Rockola 400.00 |
| 40 Super Wal Rockola 325.00 |
| 40 Super Rockolite 300.00 |
| 40 Master Wal 300.00 |

| 40 M | aster Rockolite | \$275.00 |
|-------|------------------------|------------|
| Playm | aster & Spectrovox Con | mb. 275.00 |
| Mills | Empress | 200.00 |
| Mills | Throne | 150.00 |

PIN GAMES-FREE PLAY

| | PIN GAMES-FREE PLAT |
|-----|---|
| 1 | ally Thorobred\$475.00 Ea. |
| | ally Longacres 475.00 |
| | atly Pimileo 350.00 |
| | ally '41 Derby 300.00 |
| | ally Club Trophy 275.00 |
| | ceney Fortune 225.00 |
| id. | PIN GAMES-AUTOMATIC |
| 1 | ally Fairmount \$500.00 Ea. |
| | ally Turf King 450.00 |
| | ally Jockey Club 425.00 |
| | ally Kentucky 300.00 |
| 1 | ally Long Shot 275.00 |
| | ally Sport King 275.00 |
| | ally Santa Anita 200.00 |
| 1 | ally Pace Makers 85.00 |
| | ally Grand National 75.00 |
| | ally Grand Stand 60.00 |
| | ally Sport Page 50.00 |
| | MISCELLANEOUS |
| | BT Target Skills\$12.50 |
| | ackard Boxes 25.00 |
| | 1503 Rockola Boxes 20.00 |
| | 1504 Rockola Boxes 22.50 |
| | O Record 3-Wire Seeburg Boxes 20.00 |
| | lew 30-Wire Cable25 Ft. |
| | Yurlitzer Pick Up Arms, Complete 5.00 Ea |
| | ecburg Speakers, Classic or Later 15.00 Ea |
| | [2] 2] 2011년 2월 21일 - 11일 - 11일 - 11일 - 11일 - 11일 - 12일 - |



AOA TO GET

(Continued from page 62)

try. Stress was laid on the fact that with the proper application and drive, there is no reason why the present AOA membership cannot be jumped up from its present roster of 80 members in 27 States, to members in 48 States and covering eventually 3,500 active arcade owners thruout the United States today.

Members urged at the meeting that every effort be made to employ a business manager who has had some experience in the coin machine trade, if not actually in the arcade business. It was felt that such a manager would swing into action without loss of time and get right into the job of adding members to the AOA.

AOA members emphasized that they want a self-starter for a business manager. Among duties they thought he might assume in addition to stepping up members, issuing a bulletin, setting up files, creating an arcade info clearing house, cataloging, and publishing legal news pertaining to arcades.

The committee which originally decided upon measures best suited to increase the AOA roster, was also delegated to pick a candidate and make its recommendation at an association meet skedded for early December.

Committee members who will interview applicants for the job of business manager are: Joe Ash, J. McKim Smith, Harry Rosen, Ed Raverby; Herman Brothers, AOA attorney; Ben Smith and Joe Orleck.

Members present at the special meet were F. McKim Smith, Atlantic City; Mrs. Marion Webster, Staten Island, N. Y.; Harry Rosen, John Sanders, Joseph Raziano, Sam Holtzman, Coney Island, N. Y.; Louis Captell, Mr. and Mrs. H. Grauf, Philip Mazzock, Louis Rabkin, Keansburg, N. J.; George Ponser, New York; Irving Morris, Joe Ash, Philadelphia; Ed Raverby, H. A. Weaver, Mike Munves, New York; Harry Jacobowitz, Coney Island; Herman Brothers, AOA attorney, New York; Meyer Wolf, Atlantic City; Bernard Katz, Louis Fox, Coney Island; Ben Smith and Joe Orleck, New York.

In the absence of Al Blendow, AOA

| MUSIC SUPPLIES ACCESSORIES S-WURLITZER 8505710.00 1-WURLITZER 8505710.00 5-WURLITZER 850600.00 3-WURLITZER 700565.00 3-WURLITZER 700565.00 3-WURLITZER 700565.00 3-WURLITZER 700565.00 1-WURLITZER 600K395.00 1-WURLITZER 500410.00 3-WURLITZER 24 VICTORY 435.00 1-WURLITZER 500 VICTORY535.00 1-WURLITZER 616, Remodeled165.00 1-WURLITZER 616, Remodeled165.00 1-WURLITZER 616, Remodeled100 3-WURLITZER 616, Remodeled100 1-WURLITZER 41 COUNTER MODEL110.00 1-WURLITZER MODEL 50 90.00 3-ROCK-OLA SPECTRAVOX AND PLAYMASTER345.00 1-MULLS THRONE250.00 1-MILLS EMPRESS325.00 1-MILLS EMPRESS325.00 1-MILLS EMPRESS |
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| 10 Sceburg Selectomatic 6.50 |
| 22 Wurlitzer #320 22.50 |
| 15 Wurlitzer #120 32.50 |
| 10 Wurlitzer #125 28.50 17 Wurlitzer #111 19.50 |
| 14 Buckley Lite-Up 13.50 12 Buckley Chromo 6.50 |
| PARTS 800 Wurlitzer Amplifier \$72.50 |
| B 616 Wurlitzer Amplifier 39.50 |
| D #145 Wurlitzer Stepper 44.50 30 Wire Cable. Per Ft |
| PM Speakers 14.50 @ |
| - CICADETTE MAACLINEC S |
| DuGrenier 7 Golumn, VD \$48.50 |





November 11, 1944 The Billboard AMUSEMENT MACHINES 71 MARKEPP VALUES 1. 1. 1. 1. 1. ANNOUNCING PHONOGRAPHS AND WALL BOXES 2 Brand New Seeburg SR4 MORE MILWAUKEE Selection Receivers\$ 53.00 FOR COIN OPERATED PHONOGRAPHS Seeburg Wireless Wallomatics, WEEKLY SPECIALS! WS2Z Write **NEW ACCESSORIES** Seeburg 8200, Regal Converted 475.00 Wurlitzer 500, KB, 2-Wire Reweek our Billboard ad will carry Each Front Glass for 61 Counter Model \$1.35 | Box of 100 Carbon Resistors \$3.00 mote with Two 5/10/25 Boxes Write good, serviceable merchandise that we have Front Glass for 71 Counter Model90 Power Transformers, All Models G.00 Wurlitzer Victory Model 500KB 475.00 slashed in price for the purpose of clearing Needle Screws, Per Dozen 1.75 Electric Soldering Irons \$1.75 and 3.00 our inventory before January 1. Rockolite Master '40 Write Ohmite Dividohm, 2500 OHM, 25 W. 90 Mills Throne of Music 250.00 OHM Resisters, Any Size, 10 Watts30 ONE BALLS Rockola Twin 12, Buckley Re- OHM Resistors, Any Size, 20 Watts50 mote, 6 Buckley Wall Boxes, 8 MFD Cond. Can., 450 V. 1.85 Fortune Convertible to Free Play or 1 Speaker, 120' 30-Wire Cable 395.00 Pay Out\$274.50 Micro Pick-Ups (Metal), Rock-Ola and 35 #1503 Rockola Wall Boxes. 16 MFD Cond., 600 V. 1.25 Skylark Convertible to Free Play or Millis\$4.75 Pay Out 234.50 15.00 Plenty of Used Parts for Wurlitzer-Rock-Ola-Seeburg-Mills . . . Write! 20.00 Sea Biscult 79.50 15 #1504 Bar Boxes. Ea. SLOT MACHINES AND CONSOLES Hawthorne Wurlitzer Amplifiers, Work 412, 616, 24, 500, 600, With Tubes....\$30.00 79.50 Blue Ribbon 69.50 5c Mills Futurity Write TUBES FOR THE COIN MACHINE Sport Page 69.50 Jumbo Parade, Free Play, Fine 89.50 0Z4\$1.50 Thistledown, P.O. 5Y3\$.70 64.50 117Z6 \$1.60 26 \$.75 Double Safe Stand, Single Door Write Thistledown Converted to F.P. ... 70L7 1.95 5Z3 1A5 1.50 1.00 64.50 Jennings 5c Chief Write 12A8 1.00 6C5 1.00 \$ Gold Cup 49.50 1A7 1.60 30 1.00 ARCADE EQUIPMENT 12K7 1.00 606 1.00 Eureka 49.50 1H4 1.00 33 1.00 120790 1.50 GAG Seeburg Chicken Sam\$105.00 Gold Metal 49.50 125K7 1.00 1.75 685 Scientific Batting Practice 105.00 1H5 1.30 Gottlieb Multiple Races 49.50 125R7 1.30 41 6F6 .85 Keeney Submarine Gun 150.00 1LA4 2.35 1939 1-2-3 Pay Out 1223 1.00 39,50 615 .75 1.10 Bally Rapid Fire 168.50 1LN5 2.35 1.10 * 14A7 1.60 1930 1-2-3 Free Play 6H6 39.5080 Shoot Your Way to Tokyo 195.00 1N5 1.60 1.10 6K7 14C7 1.40 Seeburg Slap the Jap 135.00 Seeburg Shoot the Chute 135.00 46 1.10 Bally Stables 39.50 1.50 @ 61.6 25L6 1.30 47 1.10 1P5 1.60 Millis 5-in-1, Free Play 39.50 2525 1.00 607 1.10 .80 6-NATIONAL 9-COLUMN CANDY Gottlieb Horseshoes 105 1.60 39.50 25Z6 1.00 6SC7 1.10 5790 Gottlieb Derby Day 2A4G 2.00 39.50 35A5 1.30 6SK785 ≉ .85 @ MACHINES Fairgrounds 243 1.60 65L7 29.50 .75 35L6 1.00 7790 A-1 Condition, Both in Appearance and 305 1.60 35Z3 1.30 6V6 .60 .90 29.50 Mechanically. 1.50 * 5V4 35Z585 6X5 1.00 * 79 1.40 Ak Sar Bon 24,50 FIVE BALL PIN GAMES 5U4G 1.00 * 50L6 80 2051 2.25 • 1.10 .70 Fleetwood 24.50 5W4 1.00 50Y6 2.35 83 1.10* 11717 1.10 Gun Club. \$67.50 Gold Star \$39.50 1/3 Deposit-Balance C. O. D. Dude Ranch 39.50 Texas WE HAVE MANY MORE TUBES TOO NUMEROUS TO MENTIONI Mustang . 79.50 Boom Town 42.50 WATCH FOR NEXT SUPPLIER'S CERTIFICATE MUST ACCOMPANY ORDER! Big Chief . 45.00 5/10/20. Write Horoscope. 45.00 Contest ... 105.00 WEEK'S SPECIAL ALL EQUIPMENT THOROUGHLY When you need critical tubes we are always glad to accommodate. In all fairness, State Distributor for Seeburg Phonographs you should reciprocate by giving us ALL your tube business, including the less critical tubes marked with an (*) above. Our prices are right and warrant your CLEANED AND CHECKED. HALF and Accessories, DEPOSIT WITH ORDER. orders! MILWAUKEE WANT TO BUY 50 MILLS EMPRESS. Deposit required with all orders! COIN MACHINE COMPANY Wire, Write or Phone. 587 10th AVE., N. Y. C. 3130 W. Lisbon Ave: MILWAUKEE 8, WISCONSIN LONGACRE 5-8334 (Established 3908 Carnegie Ave., Cleveland 15, 0.

VAIL HAVE

Telephone: Henderson 1043

SIIDDI IFS

DARTS



AMUSEMENT MACHINES

72

The Billboard

November 11, 1944



Starting Biz Abroad

thruout the four corners of the globe will become the nucleus of a farflung American coin machine operation in plans now being laid by trade execs. Honorably discharged vets in all theaters of action who choose to remain in foreign lands, whatever may be their reason, will be given opportunity to set

Special attention will be paid to former coinmen now in service abroad in this program. Some of these soldiers and sailors have already been contacted thru the means of private correspondence and more will be addressed in the future as victory comes nearer. Candidates for foreign coin routes or distribs will be asked to try and acquire a working knowledge of the language of a foreign country if this country is other than English speaking, also make a study of its laws or customs if they have not already done so. They will further be asked whether it is possible for them, within present military requirements, to make contacts among influential civillans in the foreign territory or think that one day, after the war, they can

Actual statistics as to the number of G. I.'s in service abroad who may want to remain in a foreign land either as a representative of an American coin manufacturer or as a routeman are not available at this time. It is known that, judging by what happened during World War I, a fair amount of servicemen may be depended on to stay behind in a distant land after all hostilities have ended. In any event coinmen point out that G. I.'s who elect to remain in a foreign country will have a dominant American government behind them, and in addition they will be entitled to financial help as Congress has enacted for all

Countries believed by industry execs to be most suitable for coin machine



REPLACEMENT PLASTICS AVAILABLE FOR ALL PHONOGRAPHS Clear Transparent Plastic Windows for your Wurlitzer 850 Per Set **Program Holder** WURLITZER 800 Top Corners\$16.50 Each 800 Lower Sides 13.50 Each 800 Top Centers, Right and Left Red 8.00 Each 750 Top Corners 8.75 Each 750 Lower Sides 8.75 Each 850 Top Corners 9.50 Each

850 Top Center 11.00 Each 950 Side Plastics 10.50 Each 600, 500 Top Corners 4.00 Each

ROCK-OLA

Standards, Masters, DeLuxe or Supers, Top Corners or Lower Sides\$12.75

| 9800 or 8800 Side Plastics | \$14.50 |
|---|---------|
| 850 Peacock Glasses (No Less Than 3 | 1 |
| Glasses Shipped). Each | 3.50 |
| Sheet Plastic, 50 Gauge (Thickness of a | |
| New Penny), 20x50" (Red Only) | 12.50 |
| LISTING ALL OF OUR ITEMS. | |

NEW YORK 19, N. Y.

WRITE FOR COMPLETE LIST.



(Circle 6-9570)



630 10TH AVE.

The Billboard

OUR OPPORTINIT POST-WAR

In preparation for Jennings' expanded coin machine program following the war, we invite qualified distributors, jobbers and coin machine salesmen to contact us regarding local and regional sales coverage.

Your facilities for sales, service and warehousing may qualify you for participation in Jennings' post-war program. Write us fully.

HELP WIN • • BUY BONDS!





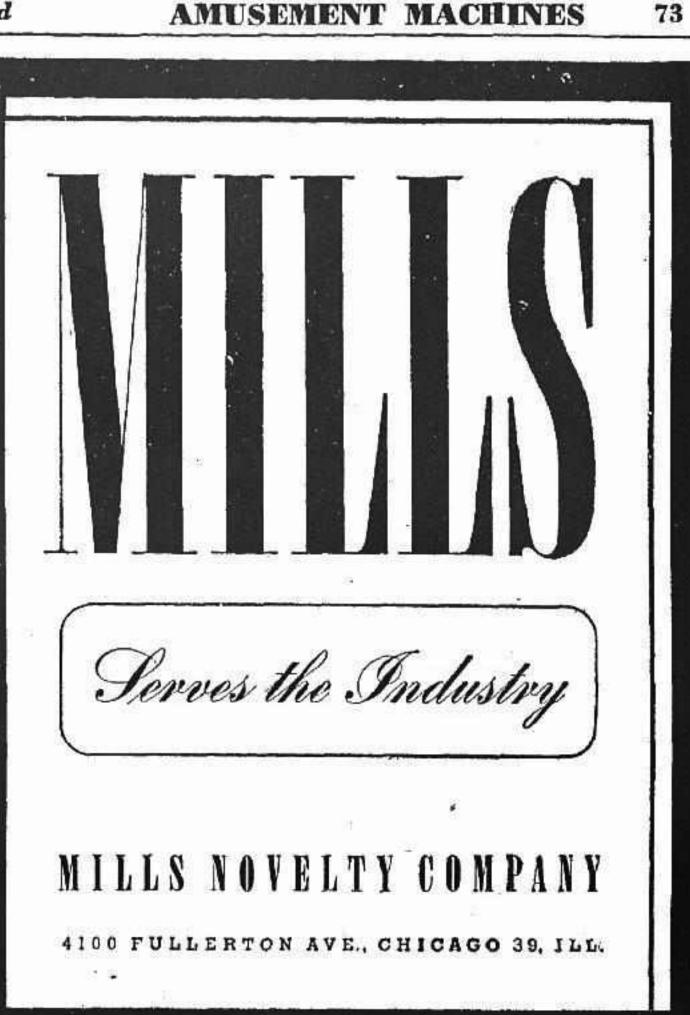
VOTE FOR ZINGC

HI-SCORE LITES OUT BALL RETURN PECIAL FEATURES

AUTOMATIC PAYOUT CONSOLES

Evans '41 Domino Mills Four Bell, Factory Rebuilt \$695.00 Mills Three Bell, Facwith Jackpot \$450.00 Evans '41 Bangtail with Jackpot 450.00 tory Rebuilt 995.00 Evans Pacer 550.00 Evans '41 Bangtall. 350.00 350.00

Keency 4-Way Bell. \$795.00 Keeney 4-Way Bell, 3-5¢ & 1-25¢ ... 925.00 Keeney Twin Super Bell, 5¢ & 25¢ . . 625.00 eeney Twin Super Keeney





Materiale protetto da copyri

75.00

75,00

75.00

100.00

Write

90.00

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Write

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A SQUARE

DEAL

WITH

IDEAL

Each

42.50

38.50

100.00

November 11, 1944





The Billboard

| F | OR SAL | Ξ | REPLACEMENT PARTS |
|---|---|---|--|
| LL MACHINES COMPL | ETELY RECONDITIONE | D-IF NOT SATISFIED | FOR |
| | 10 DAYS, MONEY WIL | L BE REFUNDED | SEEBURG RAY-O-LITE GUNS |
| ONE-BALL PAYOUTS | 1 Lincoln Field \$ 85.00 | 1 Late Model Slug | "SHOOT THE JAP," "CHICKEN SAM," "JAIL-BIRD," "SHOOT THE CHUTES" |
| Turf King \$510.00 Jockey Clubs 480.00 | 2 Big Top, F.P 95.00 1 Ray's Track 50.00 | 1 Bantam, S.J.P., 5¢ 72.50 | 11 |
| Sport Kings 275.00 Santa Anita 175.00 | PACE | 1 F.V., 2-4 Pay, 25¢ 40.00 3 Goose Neck, D.J.P., | * WRITE FOR COMPLETE LIST * |
| Grand Nationals . 100.00 Paco Makers 100.00 | 1 Races, Brown \$125.00 4 Saratogas, '41 130.00 | 5¢ 40.00 16 Bantam, S.J.P., 1¢ 27.50 | |
| Kentuckys 335.00 Long Shot 335.00 | BAKER 12 Pacers, D.D., Lato, | CAILLE 1 K.J.P. 10¢ Cadet .\$150.00 | TOCGLE SWITCH |
| Grand Stands 80.00 Thistle Down 65.00 | 12 Pacers, D.D., Lato, Like New\$185.00 SLOTS | D.J.P 90.00 | GUN LAMPS, #1489 |
| Stables | MILLS 1 25¢ Chrome \$500.00 | 5 Cadet, D.J.P., 5¢ . 100.00 3 2-4 Pay, 10¢ 35.00 | MUZZLE LENS |
| Floetwood 25.00 Golden Wheel 25.00 | 1 10¢ Chrome 450.00 2 25¢ Blue Fronts 375.00 | 1 2-4 Pay, 5¢ 25.00 1 Gold Star, 5¢ 20.00 | SHOULDER LENS |
| Preakness 20.00 | 1 Club Bell, 5¢ 375.00 1 Brown Front, 5¢ 275.00 | GROETCHEN 1 Columbia Bell\$ 65.00 | MOTORS |
| 2-3\$115.00 ENEY | 5 Blue Front, Club Handle, Glitter Fin. 250.00 | 1 Superior 25¢ (Like New) 95.00 | |
| Fortunes | 1 Cherry Bell, 5c 240.00 1 Roman Head, Glitter | ARCADE | All orders for above must be accompanied with signed consumer's cert. L265 |
| Pot Shots 65.00 CONSOLES | Finish, Club Handle. | 1 A.B.T. 6 Gun Air Rifla\$3800.00 | KEENEY AIR RAIDER |
| 4 Bells, 3/5 & | 7 War Eagles, Glitter Finish, Club Handle, | 1 Keeney Submarine. 225.00 1 Bally Rapid Fire 225.00 | BALLY BULL (Conv. to lap) 109.50 BALLY RAPID FIRE (Newly Painted) 725.0 |
| 1/25¢, Serial 3-267, Like New\$900.00 | 3.5 Pay 210.00 1 10¢ Blue Front 210.00 | 1 Scientific Punching Bag | Keeney Anti-Aircraft (Brown) 59.50 BALLY BULL |
| 4 Bells, 5¢ 650.00 Jumbo Parades, Late | 2 War Eagles, 10¢ 180.00 | 2 Paratrooper Ray Guns | RAY GUN AMPLIFIERS RIFLES |
| Models, Like New, C.P 140.00 | 2 Roman Heads, 5¢ . 135.00 7 War Eagles, 5¢ 125.00 | 1 10¢ Your Destiny Astrology, 10¢ 165.00 | REPAIRED (Seeburg or Bally). For All Seeburg Ray Guns Com- 24-Hour Service. plete With Gable and Lamp\$35.00 |
| Play 90.00 | 1 Extraordinary, 5¢ . 150.00 2 Futurity Dial, 5¢ . 85.00 | 5 Kirk Guesser Scales 125.00 4 Bally Buils 85.00 | |
| Mills Flashers 75.00 Dice Machine, 25¢ | 2 Q.T., 5¢ 75.00 2 Q.T., 1¢ 30.00 | 1 Sechurg Shoot a Duck Ray Gun | WANTED FOR CASH—IMMEDIATELY |
| Play 60.00 | 1 Lion Head, 5ć 40.00 1 Rockola, 2 J.P., 10¢ 40.00 | 2 Keeney Antl-Aircraft 75.00 2 Radio Rifles 75.00 | Seeburg Chicken Sam and Convict Amplifiers in any conditionWRITI |
| 4 Way Super Bells, 8/5¢ & 1/25¢, Like | 3 Rockola S.J.P., 5c. 30.00 1 Arrow Vender, 10c. 40.00 | 4 Poker Rolls 70.00 100 5-Ball Free Play Games- | Management of the second state of the second s |
| New | 2 Arrow Vender (Ro- built), 1¢ 25.00 | Write. PARTS | RAY-O-LITE GUN CARTRIDGE |
| 5¢ & 25¢, Like New 600.00 Skill Times, '38 95.00 | 1 Arrow Vender, 1¢ . 25.00 1 Front Vender, | 14. 24. 54 A.B.T. Coln | RAT-O-LITE GUIN CANTNIDGE |
| Track Times, '38 . 75.00 Dark Horse 60.00 | S.J.P., 5¢ 30.00 5 Front Vender Goose- | Chutes, \$3.00. New Replacement Rectifiers. | For all Sceburg Guns. Complete, ready to install, \$10.0 |
| NNINGS Cigarolia\$175.00 | neck, 5¢ 20.00 3 Twin Jack Pot, 1¢. 35.00 | All Types of Bulbs and Ray Gun Lamps. | With 3 extra Gun Lamps |
| Silver Moon 125.00 Bob Tail, F.P 100.00 | 1 Front Vender, 1c. 20.00 JENNINGS | S0-Wire Cable, New, Per Foot 65¢. | NAME A RELATED STATE IN SAME SET |
| Cubes 95.00 Liberty Boll 25.00 | 2 4 Star Chief, 10¢ .\$225.00 | Large Stock of New and Used Game Parts. | |
| ANS Pacers '42, Like | 1 4 Star Chief, 5¢ 150.00 1 Dixie Bell, D.J.P 150.00 2 Chief 1 Star, 5¢ 95.00 | 500 Other Machines Not Listed. Crating Charge on Floor Ma- | WANTED |
| New | 1 Escalator, D.J.P., 5c 75.00 1 S.J.P. 2-4 Pay, 25c 75.00 | chines, \$7.00 Each. \$15,000 Superior and Container | |
| Model | 7 Little Dukes, D.J.P., 1¢ | Salesboards at 40% Less Than Factory Prices. | BALLY RAPID FIRE GUNS SEEBURG RAY-O-LITE DUCK GUNS |
| Galloping Domino, Late Head 225.00 | WATLING | We manufacture merchandise | Must have all partsnot necessarily in Must have all parts. |
| Lucky Star, '42, Like New | 1 Baseball, F.V., 5¢ .\$ 35.00 1 Arrow, F.V., 5¢ 25.00 6 Side Vanders, | \$60.00-pays out \$35.00 in | WRITE - WIRE |
| Bang Tall, '42, Jack Pot 385.00 | S.J.P., 5¢ 80.00 2 F.V., 2-4 Pay, 1¢ . 25.00 | Your cost, complete with mer- chandise, salesboard and beau- | |
| Bang Tall, 25¢, Lato Head 175.00 | 1 F.V., D.J.P., 1¢ 80.00 | tiful display board, only \$19.50 each. | COIN MACHINE FOULDMENT CO INC |
| Skillo 325.00 ' | 1 Blue Scal, F.V., T.J.P., 1¢ 30.00 | Wire, phone, write-for Sample. | COIN MACHINE EQUIPMENT CO., INC. |
| STEWART | NOVELTY (| OMPANY | 1346 Roscoe St. DIVersey 3433 Chicago 13, Illinois |

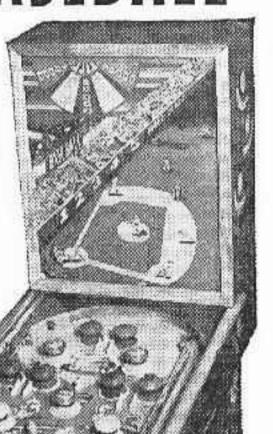


November 11, 1944



Territories Are Now Available

EMPIRE COIN MACHINE EXCHANGE



Threatened Closing **1**

ships that regularly carry sugar for other purposes.

Jobbers continued to press orders in turers.

Something New In Jar Deals 3 for 25c Red, White and Blue facadaeten ésekletetetete





The Billboard

AMUSEMENT MACHINES

77

| | CONVERT TO WHIRLAWAY AND DUST WHIRLS | CENTRAL OILO QUALITY BUYS |
|------------|--|---|
| | BE MODERN—UP TO THE MINUTE WHIRLAWAY ONE BALL FREE PLAY CON- VERTED FROM SPORT SPE- CIAL, DARK HORSE, BLUE GRASS AND SPORT EVENT. DUST WHIRLS ONE BALL FREE PLAY CON- VERTED FROM CLUB TROPHY. WILL TAKE IN TRADE '41 DERBY, PIMILICO. | PIN BALLS JEEP \$119.50 SPOT POOLS \$72.50 HI HAT 68.50 SPOT-A-CARD 79.50 TEXAS MUSTANG 79.50 TOPIC 89.50 VELVETS 69.50 SPOT-A-CARD 79.50 VELVETS 69.50 BOLAWAY 79.50 WILDFIRE 59.50 GUN CLUB 72.50 DOUBLE PLAY 69.50 SEA HAWKS 49.50 GOLD STAR 39.50 SCHOOL DAYS 49.50 SKY RAY 59.50 BELLE HOP 69.50 MILLS OWLS 99.50 BELLE HOP 69.50 GOBS 109.50 LEGIONNAIRE 69.50 JUNGLE 79.50 Writo |
| | 1 Mills Three Bolls \$875.00 4 Mills Four Bells (All Nickels) 575.00 2 Fast Times 250.00 1 '39 Domino, Factory Rebuilt 250.00 1 '39 Domino, Factory Rebuilt 250.00 1 Big Top 35.00 1 Charley Horse—Twin Jennings 100.00 1 Jumbo Combination 175.00 1 Jumbo Free Play 85.00 | Marines at Play, New Revamp by20 Mills Vest Pockets, Blue and Gold, Plus Meters, \$199.50One Ball Pimlicos, Club Trophys, 41 Derbys, Santa Anita, Long Shots, WriteARCADE EQUIPMENT Late Rapid Fires.\$219.50 Hockeys 209.50 Air Raiders 219.50 |
| | 1 25¢ Brown Front \$\$375.00 1 5¢ Watling Treasure \$ 50.00 1 10¢ Gald Chrome, 1 10¢ Blue Front \$2500 1 5¢ Watling Treasure \$ 50.00 1 10¢ Gald Chrome, 2 5¢ Roman Head \$95.00 1 Jennings Triple Bell, 473,000 \$325.00 2 5¢ Roman Head \$95.00 5-10-25 175.00 1 5¢ Escalator, Jackpot 60.00 1 5¢ Silver Chief Melon 250.00 Mint Front 75.00 1 5¢ Green Vest Pocket 45.00 1 5¢ Silver Chief Melon 250.00 1 5ć Benus Bell, 466,000 275.00 3 5¢ Columbia Bell, 466,000 275.00 1 5¢ Green Vest Pocket 45.00 3 5¢ Columbia Bell, 466,000 275.00 1 5¢ Green Vest Pocket 45.00 1 10¢ Copper Chrome, 469,000 375.00 2 5¢ Round the World 35.00 1 5¢ Watling Rolatop, 1 5¢ Silver Chrome 375.00 2 5¢ Round the World 35.00 1 5¢ Silver Chrome Bell, 465,000 425.00 1 6'garola 100.00 | 30 Panorams, Late, 10 Exhibit Rotaries, New Bowling League, With Wipers, \$365.00 A-1, \$179.50 9 Fi. Skee Ball, \$299.50 CONSOLES READY FOR LOCATION With Parades, C. P., Late\$129.50 Jumbo Parades, C. P., Late\$129.50 Super Track Times |
| 0 | FIVE BALLS 1 Midway, New \$ | Bakers Pater, D. D., Like New 299.50 4 Way Super Bells, 5t-5t-5t-5t Write Bally Club Bells, Like New 299.50 4 Way Super Bells, 5t-5t-5t-5t Write Kentucky Clubs, Perfect |
| | ARCADE MACHINES | 5c-10c-25c Blue Fronts5c-10c-25c Brown Fronts5c-10c-25c Orig. Chrome Bells5c-10c-25c Bonus Bells5c Cherry Bells, 3/10 P.0. 5c Mills Club Console Bells, 3/5 P.0. 5c Jennings Club Chief, 3/5 P.0.5c Silver Chief 10c Silver Chief 10c Extraordinary5c Pace Deluxe 5c Pace All Stars DOUBLE SAFES |
| THE NUMBER | ROY MCGINNIS CO. | WIRE WRITE PHONE FOR PRICES CENTRAL OHIO COIN MACHINE EXCHANGE |





The Billboard



Helps Put Can. War Loan Drive Across With 50G Purchase

DARTMOUTH, N. S., Nov. 4 .- In tying up with the Seventh Victory Loan of Canada, W. R. Beazley, owner-manager of the Sportland Arcade here, practiced what he preached. He has been advocating buying of War Bonds and Stamps since taking over Sportland here two years ago. Beazley became the largest individual investor in the Seventh Loan when he took \$50,000 in bonds. There was considerable ceremony for this purchase, which took place in the arcade on the opening day of the bond drive, with the local supervisor of schools acting as salesman.

"Everyone must do his utmost to speed the victory," said Beazley. Adding, "I came here from Toronto for a two months' period but have already been here two years. And, judging from the way I feel about your town I will be here for a long time." For 20 years he had been affiliated with the amusement center at the Canadian National Exhibition in Toronto and in 1936 founded the Club Esquire in Toronto, a nitery.

In addition to operating Sportland, Beazley is connected with Jones & Currie, operating two arcades in Halifax, which is across the harbor.



Over 75,000

New Giving Trouble-Free

IMP

BRAND

NEW

\$9.90

WHILE

THEY

LASTI

Regular

Price

\$12.50.

BRAND NEW

Wings......\$11.50 | Yankees.....\$11.50

Servicol

All 5c 10 Holley Grip Scales..... 12.50 Write 8 Triple Grippers 1 Paces Reels 109.50 19.50 14 Pike's Peaks 14.50 1 Paces Saratoga 99.50 SLOTS 1 Mills 25c Dewey (perfect condition) \$129.50 6 Mills 5c Blue Fronts (thoroughly checked and refinished) 224.50 2 Mills 10c Blue Fronts (thoroughly checked and refinished) 275.00 SOUTHERN NOVELTY COMPANY 2201 PRICE ST. TEL. 3-7027 SAVANNAH, GA.

Wurlitzer 312-412-616-716 Seeburg Rex—Royal—Gems—Regals Crown—Classic 8800, 9800 **Rock-Ola 39 Standard and DeLuxe** 40 Standard and DeLuxe CALIFORNIA AMUSEMENT

PHONOGRAPHS

1348 Venice Blvd.

Los Angeles 6, Calif.

Telephone PRospect 4131

WANTED TO BUY PHONETTE MEASURED MUSIC **COUNTER BOXES**

le or 5c Play-Model C Latest Style Only --- With Hayden Clocks

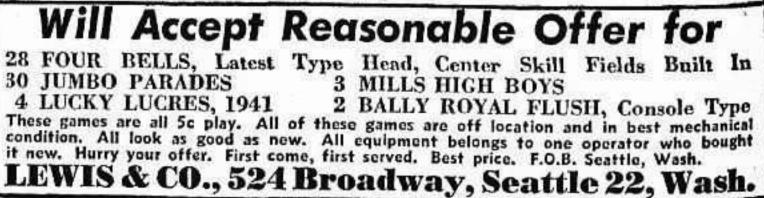
Write, Wire or Call

CALIFORNIA AMUSEMENT CO.

1348 VENICE BLVD.

LOS ANGELES 6, CALIF.

Telephone: PRospect 4131





2

4

The Billboard

AMUSEMENT MACHINES 79



MILLS---JENNINGS----WATLING----PACE **RECONDITIONED**—Guaranteed By Our 48 Years of Experience WRITE FOR PRICES **5c MILLS CLUB BELLS** (Cabinet Model) 10c MILLS CLUB BELLS (Cabinct Model) 4 25e MILLS CLUB BELLS (Cabinet Model) **5c GOLD CHROMES** 7 10c GOLD CHROMES **25c GOLD CHROMES 5c SILVER CHROMES 10c SILVER CHROMES 25e SILVER CHROMES 5c BROWN FRONTS** 4 10c BROWN FRONTS **12 25c BROWN FRONTS 5e BLUE FRONTS** 10e BLUE FRONTS **8 25c BLUE FRONTS** All above Machines have Knee Action, Club Handles and Drill Proof. 12 5c Q. T.'s Originally **Blue Made Glitter** Gold\$89.50 6 10c Q. T.'s, Same as Above 99.50 8 5c JENNINGS FOUR STARS 2 10c JENNINGS FOUR STARS 5c WATLING ROL-A-TOPS 2 10c WATLING ROL-A-TOPS We have all types of Coin Machines. Tell us what you want. SICKING, INC. 1401 Central Parkway Cincinnati 14, O.

Watch Out!

NEW YORK, Nov. 4 .-- Distributors along coin machine row here have been warned by the police department to take more than necessary precautions to prevent robbery. Following the theft of 11 juke boxes from the New York Distributing Company offices here several weeks ago, there have been many more attempts to burglarize other outlets, including three separate attempts to clean out the Acme Sales Company. In each case the burglars failed to get any appreciable merchandise, altho once they got away with \$60 in cash and stamps.

Panorams Hit Favor With Armory Employees in Mass.

SPRINGFIELD, Mass., Nov. 4 .- Operators of the Springfield Armory Post Restaurant are attributing a 15 per cent increase in business to the installation of several Panoram machines. Since the machines were first installed the patrons of the catery have played the machines constantly, taking advantage of the relaxing benefits of enjoying music and movies with their meals.

An amusing circumstance to the placement of the machines came about when numerous armory employees professed that they mistook the machines for "television sets." The patrons, altho they have an amplifying system which plays and sends recorded music thruout the lunchroom, prefer the new machines and since the first day of operation, the disk music has been running a poor second herc.



WE WANT TO BUY 50 SEEBURG 8200'S AND 100 SEEBURG WALL-O-MATICS 20 SELECTION, ALSO WURLITZER 750'S. WRITE, GIVING PRICE AND GUARANTEED CONDITION OF WHAT YOU HAVE TO OFFER.

FLOOR SAMPLES, REBUILTS AND SLIGHTLY USED SLOT MACHINES EQUIPPED WITH DISCS AND REELS FOR RESALE ONLY. OUR GUARANTEE - MONEY REFUNDED IF NOT SATISFIED ON ARRIVAL UPON RETURN OF GOODS, CHARGES PREPAID. 2 5¢ Gopper Chrome, Used 10 Days\$385.004 10¢ Original Chrome, Used 10 Days \$400.0014 5¢ Original Chrome, Like New375.009 25¢ Brown Fronts, Like New\$350.00 Up3 5¢ Meion Bells, Like New200.004 25¢ Blue Fronts, Like New350.00 Up4 5¢ Blue Fronts200.001 Columbia Bells, Cash, Jackpot89.505 5¢ Cherries, Like New200.0016 Columbia Bells, Ch. Sep., Perfect.79.501 1¢ Watting Twin Jackpot27.505 Kentucky Club, Like New115.001 1¢ Pace Bantam27.5049.503 Gold Chrome, 10¢, Used Ten Days400.003 Gold Chrome, Dawlee0.0049.503 Gold Chrome, 10¢, Used Ten Days400.00 10 5¢ Gold Chrome, Used 10 Days ... \$385.00 [4 10¢ Original Chrome, Used 10 Days \$400.00 1 Mills Four Bells, 5/5/5/5¢, Parfect, 3 Galleping Domino, Cash, J.P., Dark Cab., Factory Rebuilt \$225.00 S#1113 9 Mills 5¢ Jumbos, F.P., Late Heads. 89.50 2 Mills 5¢ Jumbos, Cash, Late Heads. 159.50 1 5¢ Paces Races, Brown Cabinet ... 175.00 40 Galloping Domino, Cash, Light 6 Galloping Domino, J.P., Chk. 1 Mills Four Bells, Orio, Style Head, 5/5/5/25r, Rebuilt Like New, Perfect S2511 \$700.00 5.50 1 Chicken Sam 129.50 29.50 | 1 Santa Anita 250.00

SUPPLIES

| 2 Chicago Metal Safes for Bally Slots, | Slot Shatter Proof J.P. Glass. Per Doz. \$13.50 |
|---|---|
| 2 Chicago Metal Safes for Bally Slots, Revolv-a-Round Base | Brand New Jackpot Domino Glasses 25,00 Lots of 5 or More |
| 9 Mills Four Bell Cabinets, New 20.00 | 24 Slot Machine Cash Boxes, New 1.75 |
| | |

| | | BALL MACHIN | |
|--|---|--|---------------------------------|
| 4 Mystles, \$29.50 1 Bally Reserve 29.50 4 Spottem 19.50 | 1 Pickem\$19.50 1 Sport Parade 42.50 2 Mascot 29.50 | 1 Jolly\$19.50 1 Score a Line 22.50 | 1 Roxy\$22.50 1 Sporty 19.50 |
| 4 Spottem 19.50 | 2 mascot 29.50 | | 1 |

NEW MACHINES IN ORIGINAL SEALED CRATES

| 11 Mills Copper Chrome, 10¢ | 2 Keeney Super Track Times Write 3 Galloping Dominos, J.P |
|----------------------------------|--|
| 50 Mills Brown Fronts, 5¢ 385.00 | 4 Columbia Bolis, Gold Award 99.50 |
| 9 Mills Brown Fronts, 10¢ 395.00 | |

| | IN ORIGINAL SEALED CRATES |
|----------------------------|---|
| 15 Mills Brown Fronts, 5¢ | \$275.00 10 Mills Consoles, 54, New |
| | 295.00 2 Mills Gold Chrome, 50¢, New 625.00 |
| 10 Mills Brown Fronts, 25¢ | 350.00 2 Mills Consoles, 10¢, New |
| 9 Mills Gold Chrome, 5¢ | |
| 1 Mills Gold Chromo, 10¢ | 425.00 5 Mills Mystery Bonus, 54, New 275.00 |
| 1 Mills Gold Chrome, 25¢ | 450.00 3 Mills Mystery Bonus, 10¢, New 285.00 |

ARCADE, PHONOGRAPHS AND SUPPLIES

| 2 Wurlitzer 600's, Rotary\$350.0 | 0) 1 AMI BAR BOX, 20 Selection \$ 15.00 |
|---------------------------------------|---|
| 1 Keency Air Raider, Like New 189.6 | 0 10 Rock-Ola Wall Boxes, #1525, New 55.00 |
| 1 Keeney Submarine, Perfect 139.E | 0 3 600 Wurlitzer Victory Model, New 525.00 |
| 1 Exhibit Foot Ease, Perfect 79.5 | 0 2 Playboys 25.00 |
| 8 Seeburg Selectomatics (24) Sel 22.5 | 0 9 1939 Wall-o-Matics, Perfect 17.50 |
| 5 A. M. I. Wall Boxes (20) Sel 10.0 | 0 2 #430 Wurlitzer Speakers, New 125.00 |

TERMS: FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDERS OR CERTIFIED CHECKS.

If We Are Unable To Fill Your Order We Will Make Refund of Your Deposit Promptly.

MOSELEY VENDING MACHINE EXCHANGE, INC. 00 BROAD STREET, RICHMOND, VIRGINIA. DAY PHONE 3-4511-NIGHT 5-5328.

REX BOWLING LEAGUE OPERATORS FROM COAST TO COAST ARE MAKING

BIG MONEY WITH THE FINEST BOWLING

- GAME EVER MADE • FREE BALL RETURN FEATURE
- Plywood Construction Thruout Cabinet
- Replaceable Runway
- Fool-Proof MECHANICAL Ball Return
- Easy To Adjust-Extra Heavy Switches
- No Troublesome Legs To Bother With
- Cabinet Finished in Snappy Lacquer Colors
- Appearance That Makes Every Location Want One

LOCATION TESTS PROVE FREE BALL RETURN FEA-TURE ON "5" CUP MAKES BOWLING LEAGUE BIGGEST MONEY MAKER IN HISTORY OF BOWLING GAMES.

ORDER

821 S. SALINA STREET

TODAY

1/3 Dep.

Bal. C.O.D.

F.O.B. Syracuse

SYRACUSE, N. Y.

Length-9 ft. 11/2 in. Height-55 in. Width of Runway-20 in.

ADWILING LEAGUE

IMMEDIATE DELIVERY

EXCLUSIVE DEALS OPEN FOR RECOGNIZED DISTRIBUTORS **REX MANUFACTURING AND SALES CORPORATION**

PHONE 2--5076



The Billboard

November 11, 1944

OKLAHOMA -MAYFLOWER SPECIALS 5c YELLOW FRONT, 2-4, GLITTER GOLD . . 125.00 25c YELLOW FRONT, 2-4, GLITTER GOLD . . 150.00 CONVERTED FROM 25c PACE BANTAM .. \$ 50.00 | 10c WATLING ROLA-(LEADER) SDAR 5c PACE COMET, 2-4 60.00 TOP, 3-5.....\$ 85.00 40.000 10c PACE COMET, 2-4 70.00 UNITED'S LATEST REVAMP enuna 5c CAILLE COMin fina and any up till and and fin 5c ALL STAR COMET 75.00 MANDER, 3-5 49.50 10c ALL STAR COMET 85.00 10c CAILLE COM-5c PACE DELUXE, WE ARE ALSO REVAMPING MANDER, 3-5.... 49.50 S. P. 100.00 5c JENNINGS CHIEF 10c PACE DELUXE, STREAMLINER CONSOLE 200.00 S. P..... 125.00 From STARS 25c CAILLE CON-5c WATLING ROLA-GRAND CANYON SOLE 175.00 TOP, 3-5..... 75.00 From DOUBLE PLAY BRAND NEW CHESTNUT AND POPLAR SANTA FE From WEST WIND CONSOLES ARIZONA **ONE BALLS** MILLS FOUR BELLS....\$625.00 KENTUCKY\$375.00 From SUN BEAM FOUR WAY SUPER BELLS 750.00 SANTA ANITA 325.00 MIDWAY 1941 GALLOPING From ZOMBIE DOMINO 375.00 GRAND STAND 125.00 LUCKY LUCRE, Walnut PACE MAKER. 125.00 BRAZIL Cabinet 175.00 GALLOPING DOMINO. From DO-RE-MI CHALLENGER, Conv.... 175.00 Walnut Cabinet 100.00 PACE REELS, SR., Rails. 90.00 OWL, F. P..... 65.00 You'll Gef and ALL MACHINES READY FOR IMMEDIATE SHIPMENT Hold the Play TERMS: ONE-THIRD DEPOSIT WITH ORDERS With Games Revamped Mayflower Distributing the UNITED Way! SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT







82

The Billboard

November 11, 1944

h: Van Buren 6636

Bally Plant Wins Third "E" Award

Again the Army and Navy honors the "Bally" organization by adding a second star to the Army-Navy "E" Flag flying above the home of "Bally" games and venders-proof that the technical skill developed in peace-time production of coin-operated equipment is a valuable asset to America in time of war.

FOR VICTORY ... BUY U. S. WAR BONDS

ALMANTICUT PERSONAL PROPERTY AND A DESCRIPTION OF A DESCR MANUFACTURING CORPORATION, 2640 BELMONT AVENUE, CHICAGO 18, ILEINDIS

| REBUILDING AND REFINISHING ALL TYPES OF MILLS SLOTS, \$95.00 Special Prices for Conversions SEND US YOUR MACHINES |
|---|
| SLOT MACHINES FOR SALE Mills 5c Blue Fronts Mills 25c Brown Fronts Mills 25c Blue Fronts Mills 5c Gold Chrome Mills 50c Blue Fronts Mills 10c Gold Chrome Mills 5c Brown Fronts Mills 25c Gold Chrome Mills 5c Brown Fronts Mills 5c Vest Pocket Bell Mills 10c Brown Fronts Mills 5c Roll-a-Top Mills 10c Brown Fronts Mills 5c Roll-a-Top Mills 10c Brown Fronts Watling 5c Roll-a-Top Mills 10c Brown Fronts Willing 5c Roll-a-Top Mills 10c Brown Fronts Willing 5c Roll-a-Top Mills 10c Brown Fronts Willing 5c Roll-a-Top Wite for Latest List. Jenn. 4 Star Chiefs, 25c |
| CONSOLES Buckley Daily Double Track Odds, May-Bell, 4-Coin Chute Consolo, 3-5c and 1-25c or 2-5c and 2-25c. Write for Particulars and Prices. |
| Jennings Bobtail, P.O. \$125.00 Evans Bangtails, '40 \$227.50 Mills Jumbo, F.P. 105.00 New Paces Recis Sr. 260.00 Mills Jumbo (Comb.) 129.50 New Saratoga Jr. 250.00 Mills 1-2-3, P.O. 135.00 New Saratoga Sr. 260.00 Mills 1-2-3, F.P. 99.00 Paces Recis Jr. 175.00 Mills 1-2-3, F.P. 99.00 Paces Saratoga 175.00 Keeney Kentucky Club 90.00 Paces Races, Red Arrow 267.50 Keeney Skill Time 90.00 Paces Races, Red Arrow 267.50 Bally Club Bells 275.00 112.50 Bally Royal Flush 175.00 ARCADE MACHINES ARCADE MACHINES 175.00 175.00 |
| Supreme Tokyo Gun |
| Mills 1-2-3, P.O. \$ 97.50 Keeney Contest \$135.00 Keeney Super Six 50.00 Thistledown 75.00 Keeney Skylark 225.00 Thistledown 75.00 MUSIC EQUIPMENT 8000 1000 1000 |
| Buckley Boxes, New |
| WE PAY CASH for YOUR MACHINES We are still optimistic about buying and selling machines—and we will pay top market prices. Wanted—500 Scales—Mills Modern and Trylon—Mills—Jennings High Type— Watting Tom Thumb and Fortune Tellers. Wanted—A quantity of AMI Singing Tower Phonographs. Send your complete list with your lowest price—now—before the whistle blows. |
| BUCKLEY DIGGERS REBUILT TREASURE ISLAND\$55.00 REBUILT DE LUXE\$100.00 Our Rebuilt Machines Are All Sold on Our Trial Plan Satisfaction Guaranteed or Your Money Back. All Prices Subject to Prior Sale. Terms: 1/3 Cash With Order. |
| RUCKLEY TRADING POST |





2 Mills Extraordinary, Refin., 5c . 189.50 3 Mills Cherry Bells, Refin., 5c . . 225.00 2 Mills Blue Q.T., 5c 89.50 2 Mills Bonus, Orig. 5c 249.50 10 Weighted Slot Stands, Refin.... 29.50 8 New Mills 4 Bell Cabinets 39.50 6 Mills Four Bells, Rebuilts, 5c, 5c,

LOS ANGELES

| 450.00 |
|--------|
| 395.00 |
| 324.50 |
| 395.00 |
| 345.00 |
| 335.00 |
| 249.50 |
| 249.50 |
| 124.50 |
| 195.00 |
| 159.50 |
| 179.50 |
| 189.50 |
| |

MILWAUKEE



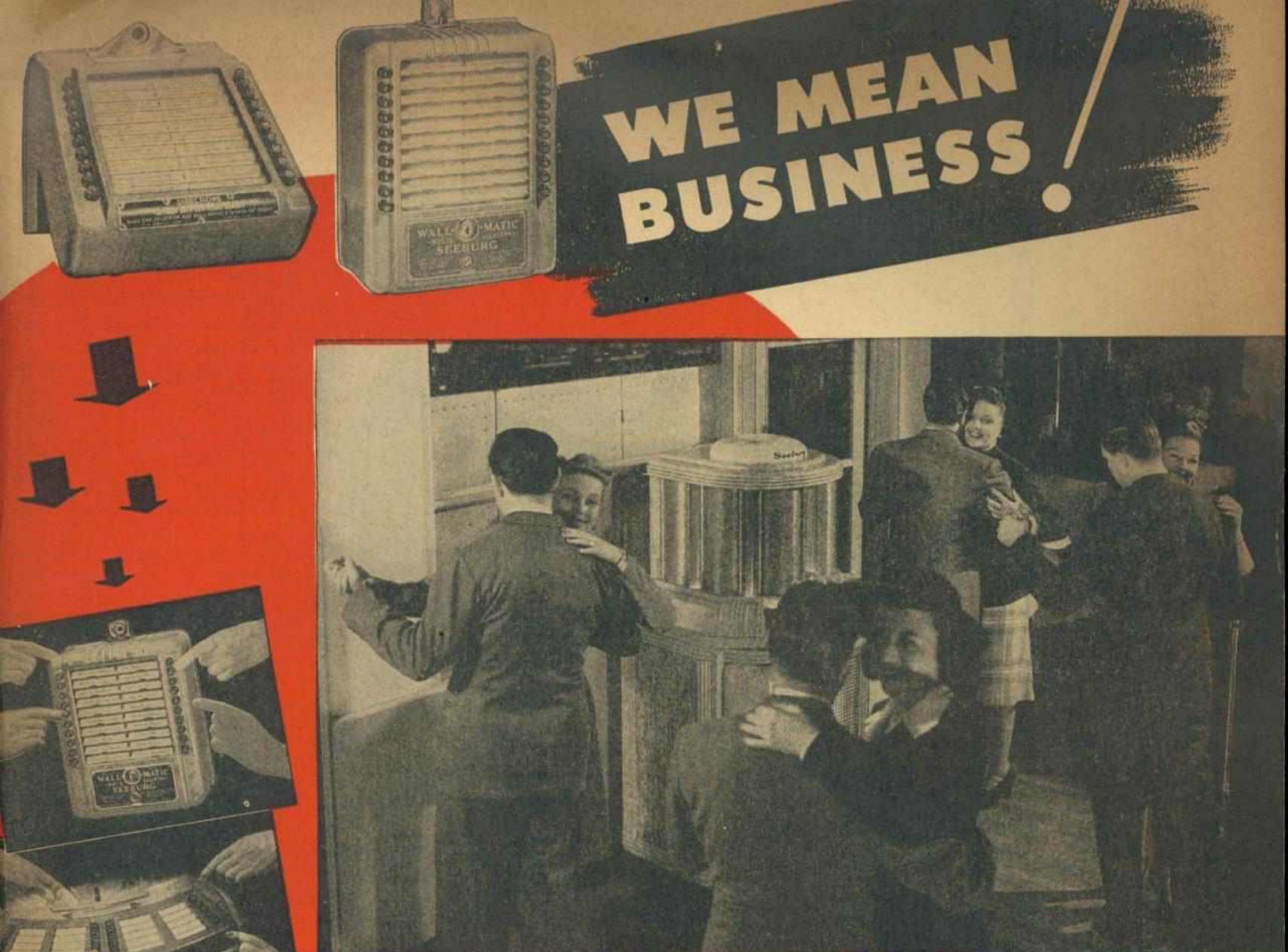


RECONDITIONED Like New

| FIVE BALLS | FIVE BALLS | FIVE BALLS | FIVE BALLS |
|----------------------|----------------------|---------------------|--|
| All American \$45.00 | Four Roses \$55.00 | Monicker \$100.00 | Star Attrac \$65.00 |
| Attention 45.00 | Fox Hunt 40.00 | New Champ . 65.00 | Stratoliner 45.00 |
| Bandwagon 40.00 | Gun Clubs 75.00 | Paradise 50.00 | Tox. Mustang. 80.00 |
| Bolle Hop 60.00 | HI Dive 75.00 | Pursult 40.00 | Tople 85.00 |
| Big Chief 45.00 | HI Hat 65.00 | School Days . 50.00 | Velvet 50.00 |
| Big Parade 185.00 | Hold Over 40.00 | Scoop 30.00 | Victory 100.00 |
| Bolaway 80.00 | Horoscope 60.00 | Sea Hawk 55.00 | Zig Zag 70.00 |
| Bosco 85.00 | Jungle 75.00 | Seven Up 60.00 | ONE BALLS |
| Brite Spot 30.00 | Knockout 135.00 | Shangri-La 165.00 | |
| Captain Kidd. 75.00 | Logionnaire 65.00 | Sky Ray 50.00 | Blue Grass .\$165.00 |
| Crystal 85.00 | Gott. Liberty 160.00 | Slugger 70.00 | 1-2-3, P.O. 45.00 |
| Defense 120.00 | Majors 40.00 | South Paw 70.00 | Record Time . 160.00 |
| Five & Ten 135.00 | Metro 60.00 | Sport Parade. 50.00 | Sportsman 385.00 Sp. Special . 165.00 |
| Four Aces . 135.00 | Miami Beach. 65.00 | Spot Pool 80.00 | t op, opecial . Tooleo |







After Victory...plan on the New Seeburg Remote Control Music Systems...Take FULL AD-VANTAGE of post-war location opportunities!

Awarded to the J. P. Seeburg Corporation for outstanding production of war materials in each of its four plants

At their fingertips...

SEEBURG REMOTE CONTROL

MUSIC SYSTEMS

SELL MORE

MUSIC!

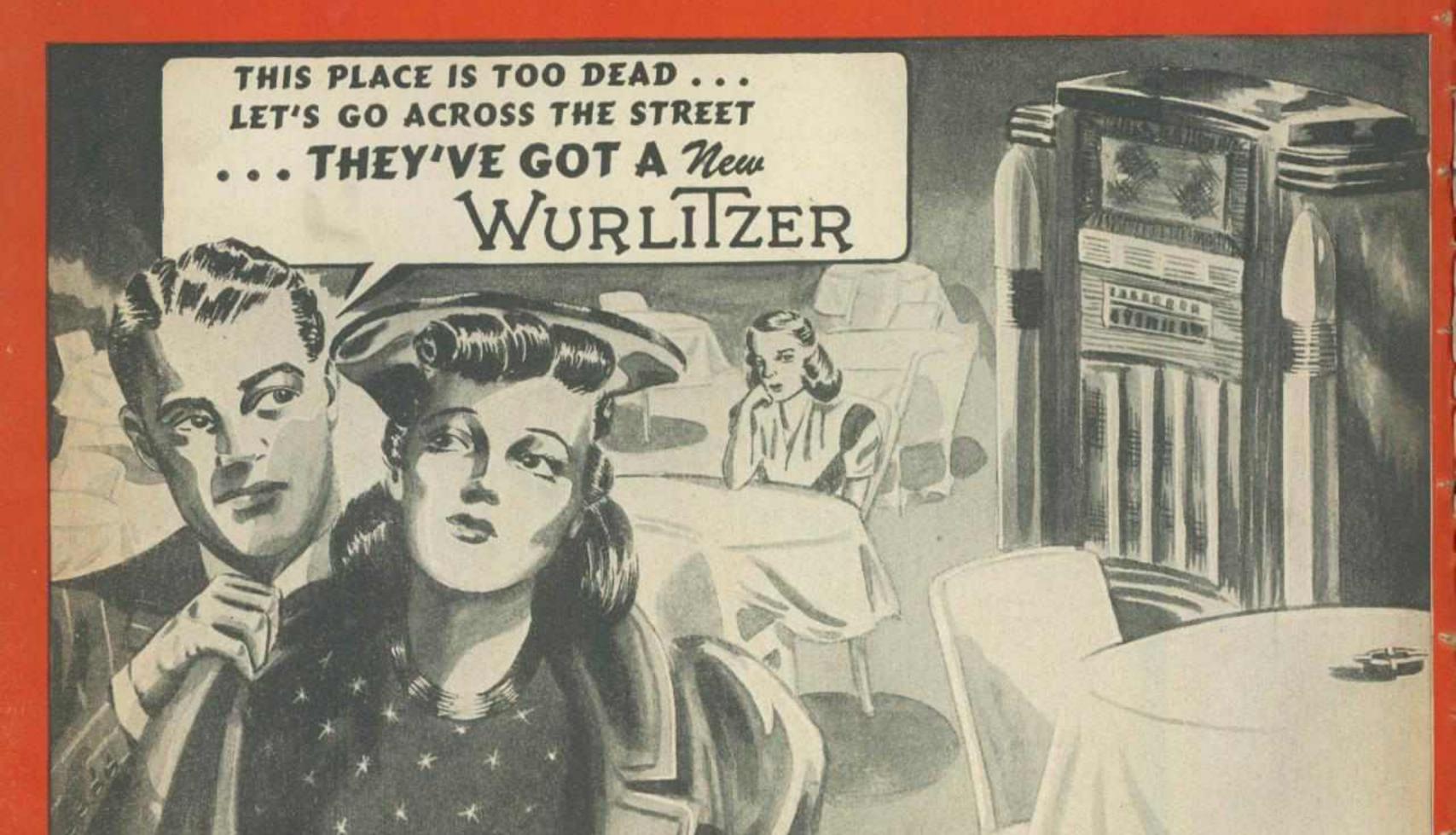
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FINE MUSICAL INSTRUMENTS SINCE 1902

-

DON'T DRIVE BUSINESS FROM YOUR Locations



Get your share of today's BIG SPENDING with

NEW MODERNIZED WURLIZERS

Successful operators don't drive business away from their locations with old, obsolete phonographs that have lost their eye attraction and play appeal. They are converting their Wurlitzer Models 24, 500, 600, 700 and 800 phonographs into brilliant, colorful Modernized Wurlitzers with every mechanical part put in new condition, including a mechanical selector that helps solve the servicing problem.

With new Modernized Wurlitzers they are landing big-paying locationsputting themselves in solid for postwar business. They are keeping their routes up-to-date, realizing that it may be a long time after the war before there are enough new phonographs to go around.

Get the complete story from your Wurlitzer Distributor now. The Rudolph-Wurlitzer* Company, North Tonawanda, N. Y.

*"The Name That Means Music to Millions"



