

# The **Billboard**

DECEMBER 23, 1944

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

**RADIO**

## **COST OF URBAN EARS PER 1,000**

**TELEVISION**

### **Agencies Yell as Networks Plan Control of Video Shows**

**NIGHT CLUBS-VAUDE**

### **Club Dates: They're Up, Down & Different Everywhere**

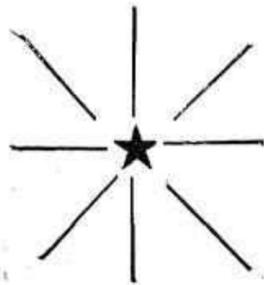
**6th WAR LOAN**



**THE ANDREWS SISTERS**  
LaVerne, Patty and Maxene  
*Adding an Air Commercial to Their Laurels*  
(See page 4)

# **SPEED THE ATTACK!**

**BUY AT LEAST ONE  
EXTRA \$100 BOND**



*Ever mindful of the amusement industry's responsibilities in these crucial times, we wish to extend holiday greetings to our men and women, here and overseas, in uniform or in costume, entertaining and fighting to bring a just and speedy victory.*

*May this fourth wartime Christmas season instill in us renewed strength and continued courage to safeguard this, the greatest country on earth.*

*David P. O'Malley*

# Fresh Gang of Soapers Collect

## In Senate, Too!

WASHINGTON, Dec. 16.—Stoopies moniker for under-the-counter smokes, are now being doled out in U. S. Senate restaurant from where butter vanished about a day after Pearl Harbor. The *Billboard* Washington man ran into Senate stoopie situation this week when he casually asked for pack of smokes from counter girl. Gal glanced right and left, ducked under counter to come up with pack of smokes. Several near-by Senators, noting action, rushed up to get theirs also.

## Police Band Gets Polite Nix in D. C.

### AFM Wins in Pocket Veto

WASHINGTON, Dec. 16.—AFM scored another little noted victory in the Nation's Capital this week when the District Police Band Bill, vigorously opposed by AFM, went by the boards.

Congressional lay-aside of bill, asked by Rep. Francis Case (R., S. D.), means that the AFM demand that police tooters be halted from competing with organized, working musicians, wins out. AFM told the House Committee that it could provide nearly twice the number of con-

(See NIX DC POLICE BAND on page 34)

## AFRA, DeMille Rant; Judge Needs Time

HOLLYWOOD, Dec. 16.—Feud between AFRA and Cecil B. DeMille went into stalemate again as restraining order issued against AFRA, which is seeking to force DeMille off the Lux show, was continued yesterday by Judge Emmet H. Wilson. Arguments were presented by counsel for AFRA and DeMille, but court decided more time was needed to study the facts. Original ban against AFRA was issued December 7.

Guild Attorney William Berger moved for a dismissal, but court refused to accede. Counsel for DeMille argued that resolution to assess members \$1 to fight proposition No. 12 in recent election was only voted on by 260 of the 2,300 members of AFRA, therefore not making a

(See AFRA, DEMILLE RANT on page 34)

## Old Bunch On W. Coast

### Collyer, Warner lead hit-and-run mikers who may play 30-40 segs weekly

NEW YORK, Dec. 16.—The mikers who have been milking the tear jerkers for heavy cream are a changing lot this season. The Agnes Moorehead, Ray Collins, John Brown and Allen Joslyn group who were leading the conflict gang in this town, scooting from show to show with ulcers close behind, are now on the screen coast collecting theirs on a normal living basis. They do a radio show once in a while but are in the grand-a-week class without going nuts trying to jump from CBS to NBC in nothing flat. That doesn't mean, however, that their places haven't been taken by another split-second bunch who feel that they've had a bad week if they haven't played from 30 to 40 segs a week. That means a take of anywhere from \$750 a week to the top cream skimmer who has had a few \$2,500 weeks this last season and wishes she hadn't.

### Fear Agency Snub

Reason for the heavy dough collecting is that most of the soap players have the fear hanging over them that if they turn down a call, they won't get a part from the agency calling them again—or at least not in a long time. Also lots of them snag running parts in serials, parts that crop up now and again, after they've had their first major five-a-week intro in the plot skein. Naturally, they feel obligated to nix any conflict with their running parts in a cliff hanger, even tho some other call may mean more dough. Leading the present-day tough-to-get AFRA-ites are Bud Collyer, among the men, and Trudy Warner, among the fems. But he not only gets a play from the casting directors but he gets plenty of bids for pix speller chores, too . . . and those may pay anywhere from \$75 to \$400 a slot.

### Trudy Came From Hartford

Trudy came down from WTIC, Hartford, Conn., not too long ago. She played with Guy Hedlund thespis there and sometimes made as much as \$25 a week. A month after she crashed New York, she landed a contract lead in a soaper at \$350 per week, which only goes to show. Trudy like Bud is checked among agency casting directors as doing plenty better than a grand a week, some 52 weeks in a year, which is as much as Alfred J. McCosker, chairman of the board of the Mutual Broadcasting System and "boss" of Macy's WOR, collects. They only get calls when the parts waiting to be filled are so much down their alley that the phoners are willing to do an extra selling job—with "gelt." However, they'll admit frankly that parts that they can grab and play with a read-thru at \$150 are better than \$100 half-hour jobs which call for plenty of characterization and rehearsals.

### Easy Shots Liked

It isn't the big-dough calls that they like but the scale or slightly above scale shots that don't require grey matter. No. 2 slots in the dough soap sweepstakes are supposed to be occupied by Karl Swenson and Julie Steven. Karl's first Broadway legit star shot laid an egg in a week on the Main Stem—but Karl's okay and he didn't say "no" too often to daytime calls, during rehearsals. Frank Lovejoy and Ted De Corsia nudge the two top he-men among the big soap dough boys. Both of them like to take a fling on the legit stage but they know

(See Soapers Collect on page 12)

## Theater Ops Fear Slap At Chains by U.S.

### High Court Ruling Eyed

WASHINGTON, Dec. 16.—Theater operators throught the nation, both legit and screen, were studying the Supreme Court ruling handed down this week against seven Southern exhibitors barring them from buying additional houses until it can be shown that competition won't be "stifled." Operators were asking if the decision will mean a broad government offensive against all chains.

Some predicted that "decentralization" of business would be bound to follow and saw in the ruling another attack on "block booking" as well as on interlocking stockholdings. The court specifically ordered that stock inter-relationships of exhibitors in litigation be broken up immediately. Whether the Department of Justice Anti-Trust Division will use ruling to go after other interlocked chains was a question that many in industry would like answered today.

### Ruling Sought

The Anti-Trust Division asked for (See OPS FEAR U. S. SLAP on page 34)

## Detroit Wilson Tees Off Legit Indie Circuit

DETROIT, Dec. 16.—Wilson Theater, local legit, is being taken over with opening of *Porgy and Bess* by James Johnson Jr. and Donald McFarland, Detroit lawyer. Johnson is son-in-law of Mrs. Alfred Wilson, owner of the house, who has been operating it directly for some years.

Acquisition of six or eight other theaters in key cities is planned, with one Broadway house understood already definitely set. Object is to give Johnson and McFarland about 20 weeks of time to offer legit shows, enough to make independent booking profitable for producers, thereby meeting predominance of Shuberts in legit bookings on road. Wilson Theater has been dark most weeks of year in recent seasons, chiefly because of inability to book shows.

Paul Williams, manager of the Wilson, will be general manager of the circuit, which is expected to become one of strongest indie groups in legit. Wilson interests are well financed, representing part of inheritance of John Dodge automobile fortune.

**An Important Announcement  
To All Readers**

**THE DECEMBER 30 ISSUE**

OF  
**The Billboard**

**WILL CARRY NO ADVERTISING**

**ALL REGULAR NEWS, REVIEW AND  
SERVICE FEATURES WILL BE  
PUBLISHED**

At the end of 1943 The *Billboard* announced that it was eliminating the traditional Holiday Greetings and Anniversary Number. Many pages in the year-end 1943 edition were utilized to sell war bonds instead of greetings and anniversary advertising, and yet enough paper was saved to maintain and expand essential week-to-week news and service features all thru 1944.

In 1944 The *Billboard* inaugurated a number of new ways of servicing its readers and advertisers. In 1945 still more new and important features will be added. In order to accumulate the paper necessary to carry out these new features, the traditional Holiday Greetings and Anniversary Number is once again being suspended, and The *Billboard's* advertisers are co-operating further by agreeing to forego running their regular advertisements in the December 30, 1944, issue. **ALL REGULAR NEWS, REVIEW AND SERVICE FEATURES WILL BE PUBLISHED IN THE ISSUE.**

To our advertisers, for their whole-hearted co-operation, we extend our sincere thanks. To them and to our readers we promise a program of greater service in 1945 than ever before in our history . . . than ever before delivered by any trade newspaper to any industry.

# 1,050 Line Pic Hasn't Hit Air Hillbilly Heaven In Big Cities, Research Finds

## It's Much Ado On Closed Cirq

All top experts in European theater have seen job, but it's 'off-the-line stuff'

PARIS, Dec. 18.—The 1,050 tele-screen pic, about which the U. S. A. seemed disturbed during the last week, has left the French capital calm, cool and collected during the last month, despite the fact that plenty of brass have visited the labs to compare the 450-line reproduction and the 1,050 pic. Problem is, frankly, considerably removed from the French people, who are far from visualizing the day when they'll have enough francs to buy anything in the form of broadcasting reception let alone the real dough-costing air-pic receivers.

Fact is that there has been no attempt to air a 1,050-line pic, and that all video seen with this number of lines has been "off the line" stuff. Only actually televised material has been transmitted with 450 lines and this has been considerably behind the quality that CBS, NBC and DuMont are sending forth on the air weekly in New York.

### Everyone's Seen It

The 1,050-line job has been seen by every important radio authority in the European theater. All have agreed that it bears as little relation to the pic seen on the small screens in the U. S. A. as a newspaper pic bears to a rotogravure reproduction. Among the brass who have seen a demonstration, it is said, are both the heads of CBS (Bill Paley) and Brig.

## THE ANDREWS SISTERS Adding an Air Commercial to Their Laurels

MAXINE, Patty and LaVerne are returning to the field where first they attracted attention—the air waves. It was at Station WNEW that the Andrews Sisters found the spotlight and started to put themselves on disks.

From WNEW fame their disks started dropping into juke boxes with such regularity that before long they became, as they are now, the No. 1 fem trio. It isn't by accident that their *Don't Fence Me In* disk, with which they share honors with Groaner Crosby, is No. 1 on the pay tables, nor that their *There'll Be a Hot Time in the Town of Berlin* was No. 1 right before it.

And there's little doubt but that their *Rum and Coca-Cola* and the *One Meat Ball* dishing is on the way to top juke plays, even before it's generally released.

They're working on *Her Lucky Night* for Universal now, and under the direction of Lou (Leeds Music) Levy they're going to knock the spots out of their new Blue Net commercial for Nash-Kelvinator. They're a hot trio, indeed, for an ice box manufacturer, and they're going to sell plenty of disks and boxes on the air.

## It's Getting Voice

MINNEAPOLIS, Dec. 16.—Newspapers here carry a daily listing of radio programs—and thereby hangs this tale. *The Daily Times* and *The Star-Journal* list WCCO table alongside KSTP. A recent listing for the two stations read:

WCCO  
7:30 p.m. Frank Sinatra The Voice (of Firestone)  
7:45 p.m. Frank Sinatra The Voice (but no room to print all of it.)

KSTP  
In a memo to WCCO radio salesman, Sam Kaufman, station flack, reproduced tables and quipped: "Thanks to NBC station we now have, at long last, complete listing for the Sinatra show. Long live 'The Voice.'"

Gen. David Sarnoff (RCA), altho both, because of army regulations, will have to insist that they have not seen it.

John Royal (NBC) last week read to the Television Broadcasters' Association a cable from John MacVane which is supposed to have quoted French engineers as saying that even the 450-line air-pic stuff was "in the experimental category" at this time. CBS today released a cable from its correspondent, Charles Collingwood, which stated in part that the Compagnie Des Compteurs (French indie video org) had been experimenting with the 1,500-line screen since 1940 and that many engineers, both British and American, have seen it and have proclaimed it "workable."

### Off-the-Line Old

Jack-in-the-box is that the 1,050 screen job has neither been aired on high or any other frequencies but has only been seen on a close-circuit basis over coaxial cables. High-detail video pix have been seen in the U. S. A. on an off-the-line basis as long ago as 15 years when U. A. Sanabria presented his idea both on a

(See 1,050-LINE PIC on page 12)

## Many Middle West Burly Houses Close Because of Poor Biz

CHICAGO, Dec. 16.—In the Middle West many of the burly theaters have closed to avoid those empty houses of the holiday season. Others have thought of closing for a long period, particularly in the smaller towns.

With the war taking away many of the good acts, some to the services and others to the USO, and the potential audience of men, which were and still are the life blood of the biz, spread around the world, poor business has been the result.

The smaller towns which depend upon the people from the surrounding country for their trade have the additional problem of poor transportation. With public transportation unable to handle as large a volume as before, people are unable to get in to see the shows as often as before. The Saturday nighters are now playing to practically empty houses at each performance.

The Empress, Milwaukee; the Gayety, Akron; Grand, Youngstown, O.; the Capitol, Toledo, and the Alvin, Minneapolis, are closed and will reopen about the first of the year. In Chicago there has been no burly since the Rialto changed to the Downtown and from burlesque to vaudeville.

Now plans are under way to open the Haymarket Theater, located near the Loop, the middle of January. It now has only pictures. Irons and Clamage, who have been identified with burlesque for many years, handling the reins.

## Poor Richard Club Shines '44 Gold Medal for Hope

PHILADELPHIA, Dec. 16.—Bob Hope will receive the 1944 gold medal for achievement awarded annually by the Poor Richard Club, advertising organization here covering the agency, press and radio fields. The medal will be presented at the club's annual dinner, to be held in January.

Lieut. Gen. Henry A. Arnold, of the Army Air Forces, received the medal last year. Hope won the award as a result of his visits to the battlefields.

## Levin Gets Chi Symph Exclusively; Two Sponsors Want Longhair Ork

CHICAGO, Dec. 16.—In a deal unprecedented in music and radio, the Chicago Symphony this week appointed Bookie Levin, famed Chicago talent and program booker, its exclusive representative in commercial radio. Altho Levin booked the Philly Philharmonic on NBC and CBS in 1938 for the Bankers' Association, he was not their blanket commercial radio rep and thus the Chi Symphony move is said to be historical.

Levin has plenty of sponsors nibbling for the symph. It has been said that he is now negotiating with two nets for a commercial series expected to start some time this winter. One of the nets is Mutual. This has the trade talking because WGN, key Mutual outlet here, has its own symphonic ork and has been hiring talent away from the Chi Symphony for over a year. It is known

that Col. Robert R. McCormick, owner of *The Chi Tribune*, which controls WGN, has been trying to build up prestige for his own symphony under the direction of Henry Weber.

The trade believes there long has been professional rivalry between the WGN symphony and the Chi longhair organization and thus is finding the possibility of the Chi Symphony broadcasting on Mutual very interesting. It has been said by those who are speculating as to where Levin could find time for the Chi Symphony that the Mutual net *Sky Riders Quiz* show, which originates at WGN Sunday at 1 p.m. (CWT), has not been going over very well and could very likely be replaced by the Chicago Symphony especially in view of its Sunday slot, which trade experience has shown, is the best for high-brow musical programs.



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The Billboard, Main Office, 25 Opera Place, Cincinnati 1, Ohio. Subscription Rate: One year, \$7.50. Entered as second-class matter June 4, 1897, at Post Office, Cincinnati, O., under Act of March, 1879. Copyright 1944 by The Billboard Publishing Company.

An Important Announcement to All Readers

## THE DECEMBER 30 ISSUE OF

The Billboard

### WILL CARRY NO ADVERTISING

ALL REGULAR NEWS, REVIEW AND SERVICE FEATURES WILL BE PUBLISHED

See Complete Details on Page 3

**SPECIAL PRINTED TICKETS**

ROLL or MACHINE  
**100,000**  
FOR **\$22.00**

RESERVED SEAT - PAD - STRIP  
COUPON BOOKS - RESTAURANT  
CHECKS - SALES BOOKS AND  
ALL ALLIED FORMS

409 LAFAYETTE ST., N. Y. C.  
82 W. WASHINGTON ST., Chicago  
615 CHESTNUT ST., Phila.

**ELLIOTT TICKET CO.**

**STOCK ROLL TICKETS**  
ONE ROLL \$ .54  
TEN ROLLS 3.90  
FIFTY ROLLS 17.00  
ROLLS 2,000 EACH  
Double Coupons,  
Double Price  
No C. O. D. Orders  
Accepted

Dollars In Bonds Have the Stick-To-It-ness

We Manufacture

## TICKETS

for Any Kind of Amusement, as You Like 'Em.

**THE TOLEDO TICKET CO.**  
Toledo (The Ticket City) 2, Ohio

**STOCK TICKETS**  
One Roll . . . . . \$ .75  
Five Rolls . . . . . 3.00  
Ten Rolls . . . . . 5.00  
Fifty Rolls . . . . . 17.00  
100 Rolls . . . . . 30.00

**ROLLS 2,000 EACH.**  
Double Coupons,  
Double Prices.  
No C. O. D. Orders.  
Size: Single Tkt., 1x2".

**SPECIAL PRINTED**  
Cash with Order. Prices:  
2,000 . . . . . \$4.29  
4,000 . . . . . 4.83  
6,000 . . . . . 5.87  
8,000 . . . . . 6.91  
10,000 . . . . . 7.15  
30,000 . . . . . 10.45  
50,000 . . . . . 13.75  
100,000 . . . . . 22.00  
500,000 . . . . . 88.00  
1,000,000 . . . . . 170.50  
Double coupons. Double price.

# Radio Circulation Talent Rated

## WLB Panel Nixes Extra Ad-Stuff \$\$\$

### No "Pay-Within-Pay" Okay

CHICAGO, Dec. 16.—The principle that radio talent ought to be paid a "pay-within-pay" recompense this week had another set-back when a panel of the Regional War Labor Board recommended that announcers at minor stations here should not be paid a certain sum over and above their base salary for each commercial program they did.

In a dispute case involving AFRA and WIND, WJJD, WGES, WAIT, WSBC and WGES, the panel recommended a basic wage increase of 15 per cent, retroactive to November 1, 1943, but said nix to the union's extra fee demands. Altho WCFL, which is owned by AFL, was not a party to the dispute, will be the seventh station affected by the ruling because it always abides by wage scales covering Chicago's Class "B" stations.

### Union Wants 25 Cents Up

The union had demanded that in addition to its base salary of \$55 weekly at WCFL and WJJD and \$50 weekly at the other stations, announcers should receive 25 cents extra per five-minute commercial program, 35 cents per 10-minute commercial, 50 cents per 15-minute commercial up to \$1.50 extra per 60-minute commercial. The broadcasters said this demand was illegal because of its "pay-within-pay connection" and countered with an offer to give a 30 per cent increase, retroactive to November 1, 1943, when the old contract expired and new negotiations started.

The panel's recommendation will be sent to the Regional War Labor Board. While the board is considering the recommendation, parties involved in the dispute will have the opportunity to file briefs and objections before the final board ruling is handed down.

## Ayer Execs Fear Small Hand After Eddy Sunday Shift

HOLLYWOOD, Dec. 16.—Move of Nelson Eddy show to the Sunday afternoon slot, formerly occupied by Andre Kostelanetz, is giving production department at N. W. Ayer Agency plenty of headaches because of slim audience which will be on hand for the applause. Formerly the Eddy slot hit the air from the CBS Vine Street Playhouse.

Long-term lease of Playhouse is held by J. Walter Thompson, agency for the Lux people. When Eddy move was first contemplated, Ayer figured that Lux would be willing to give up the Playhouse long enough for the Sunday broadcast, but deal didn't jell. Under terms of their pact with CBS, Lux has use of the theater five days a week, Thursday thru Monday.

### Heat Doesn't Work

Even tho Ayer is said to have put the heat on CBS to force Lux to give up the theater for Sundays, nothing came of it. Now Eddy show has to air from Studio C at CBS before an audience of 400, where formerly they played to 1,400 at the Playhouse.

There was talk for a while of taking the Eddy show to New York because of radio situation, but it was decided to continue the pitch here for the time being at least. Reason for Ayer's smarting under the shift in studios is that they argue Eddy and the Armbruster ork won't come over as well in the cramped quarters and that lack of hand-clappers will take some of the gilt from the show. Trade was interested in the angle, as there was a time when ether musical productions were said to fare better without a live audience.

## FCC Sponsor Label Rule Seen Aimed at Controversial Segs

WASHINGTON, Dec. 16.—FCC "sponsor identification" rule, handed down Wednesday (13), is aimed primarily at opinion-sharing segs aired under innocent, non-partisan announcements, insiders here say. Reports persist that organized labor, liberal groups, possibly top-ranking Democratic command, had a hand in bringing the rule out of FCC. Fine hand of militant FCCer Clifford Durr was also seen in ruling.

Rule had hardly been handed down before NAB had press release out lauding FCC and expressing hope that co-operation between NAB and FCC in rule drafting would result in "cordial and understanding relationship" in the future. Whether NAB liked the rule or not, it pocketed its pride to praise FCC and use

the occasion for hope of better things to come in the way of "understanding."

### "Rule to Guide Stations"

In announcing the rule, FCC stated that it was expected to serve as a "guide" to broadcasting stations of "their duties and obligations" to the public as well as to "disclose to the public the fact that a program is, or is not paid for, and if paid for, the source of such payment."

FCC emphasized the fact that the rule does not effect any change in the form of commercials currently in use on "most" sponsored programs. Likewise, no special "wording" is required to show that a program is paid for, but some "unmistakable" indication that the program is sponsored and by whom, is necessary.

Political programs or airings involving discussion of public controversial issues must disclose at the beginning and end of program the fact that the broadcast is paid for or furnished to the station and "disclose fully and fairly the true source of such payment." In the case of ordinary commercial programs only one announcement is required.

## Lever Prexy Wants New Amos 'n' Andy NBC Slot--and How

NEW YORK, Dec. 16.—Slow but steady drop in the Amos 'n' Andy Hooperating, which has lopped a few tenths of a point off the Hooper each report, has Lever Bros. hollering blue murder at NBC for a better time slot, trade reports. It is said that F. A. Countway, Lever prexy, summoned Niles Trammel up to Cambridge, Mass., recently to tell him that the company wants the show moved out of the 10-10:30 spot on Friday it now occupies.

It is understood that Countway told Trammel that he thinks that the program deserves a better rating than it is getting (13.1 last report, an .8 drop from the previous one and even greater loss over the one before that). Soaper is said to be worried that the program will continue to lose audiences.

To move the show to a different time will require some tall shifting, but trade says that Countway is vehement enough to force it.

## It's "Andrews Sis Show" Now; Flacks Nixed "8 To Bar"

HOLLYWOOD, Dec. 16.—Lou Levy has decided against the *Eight to the Bar* handle for the new Andrews Sisters show which tees off over Blue, December 31. Station flackery put in a beef saying that original title would be mangled in the newspaper logs. It was felt that log editors would be chopping it down to save space and the result would do the show no good. It has been decided to tag the ailer *The Andrews Sisters*. Latest addition to the show is Foy Willing and His Riders of the Purple Sage. George (Gabby) Hayes was previously signed as comic foil for the sisters. Music will be furnished by Vic Schoen's ork. Marvin Mueller spiels. Scripting will be done by Mannie Manheim, Stanley Davis, Elon Packard and Cottonseed Clark.

## Max Factor Bank Rolls New Sinatra Show

HOLLYWOOD, Dec. 16.—Deal was signed this week between Music Corporation of America and Max Factor Cosmetics to take over the bank-rolling of the Frank Sinatra show. Sinatra bows out for Lever Bros. with the broadcast of December 25 and starts for new sponsor January 3 over CBS.

He moves from the Monday slot back into the old Wednesday night spot opposite Eddie Cantor. Several angles to the deal have not been cleared up. Smith & Drum agency will handle the show, but MCA figures in the picture as rep for Sinatra. However, MCA claims it is not their package and Sinatra has always owned the show and continues to do so.

Trade feels that Sinatra will have tough job bucking Cantor again, as original move to Monday night was to get away from this competition. However, with Sinatra plugging cosmetics, it is felt that he will do a good job for the sponsor and snag enough fem listeners to make it pay off.

### Linkletter Show Pilot

HOLLYWOOD, Dec. 16.—Pilot of new Art Linkletter show has been named by Young & Rubicam, with Stu Dawson getting the nod. Y&R exec is due out here within the next two weeks to whip the ailer into shape for its January 15 take-off. Show is a Radio Productions, Inc., package, and John Gudel will have an active interest in the production along with Dawson. New seg airs five times weekly from 1-1:25 (PWT) over CBS.

## Winchell 25c Per Thousand

### Cost of urban listeners per program figured for first time by Billboard-Hooper

By Joe Koehler

NEW YORK, Dec. 18.—Hooperatings and predecessors in ascertaining the listening appeal of a broadcast show have at last been simplified to the point where *The Billboard* will present times a month its *Talent Cost Index*. The basis of Talent-Cost-Per-Thousand-Urban-Listeners' ratings for shows, which in the past has been presented only as "ratings," will be tabbed in the TCI by what top programs cost per 1,000 listeners rather than by any other formula. On this basis Walter Winchell is delivering 1,000 listeners for a talent cost of just 25 cents. Right behind W. W. is *Take It or Leave It*, with audiences delivered at 26 cents a thousand. *Mr. D. A.* is just a cent a thousand behind the leaders, with a cost per urban thousand of 27 cents.



### ULPT Higher After Three

ULPT (Urban Listeners Per Thousand) ratings jump considerably after the first three, with the fourth-slot show costing its sponsor 41 cents per thousand. This is what *The Aldrich Family* is taking from General Foods and is a high audience cost for this show. *A. F.* seg hasn't caught on at its new time, and as a result finds itself in the 14th slot in the Hooper First 15, whereas in the past it has held down fourth or fifth position regularly.

Agencies throught the nation who have been really using their Hooper reports have come up with figures somewhat like these which are presented for the first time in a trade publication. This is simply because there are no secrets about how *The Billboard* research department ascertains what a program costs per thousand listeners.

### How It's Figured

Take the ULPT leader for an example. Winchell's Hooperating in the December 15 report is 26.0, putting him third in the semi-monthly tabulation. The total radio homes in the urban area in which the Hooperatings have been proven valid (the cities of over 25,000 population) is 14,644,878. Winchell, therefore, is delivering for his sponsor, Jergens, in this area 26 per cent of these radio homes.

This figure, in turn, must be multiplied by the number of listeners which W. W. has in each of these homes. According to the listeners-per-listening-set-rating, this is 2.77. This figure is actually larger than the delivered audience of Bob Hope, holder of the No. 2 slot in the current Hooperatings. The base of listeners-per-listening set was not large enough in this report to talent-cost-rate *Fibber McGee and Molly*, *The Shadow* or *Eddie Cantor*.

### Urban Vs. Rural Talent Cost

Having established Winchell's urban listening audience, it is a simple matter to ascertain what he's costing per thousand. The base urban cost is set as 14/32ds of the total talent cost of the program, as the total radio homes in the nation is 32,500,000, and the urban homes, as tabbed previously, 14,644,878. On this basis, W. W.'s cost for delivery to urban radio homes is some \$2,625. (Total talent cost of *Jergens' Journal* is tabbed by *The Billboard* at \$6,000.)

With an urban talent cost of \$2,625 (See *Radio Circulation* on page 8)

An Important Announcement to All Readers

THE DECEMBER 30 ISSUE OF

The Billboard

WILL CARRY NO ADVERTISING

ALL REGULAR NEWS, REVIEW AND SERVICE

FEATURES WILL BE PUBLISHED

See Complete Details on Page 3

# Blue Gets Some Good New Affiliates

## CBS and MBS Lose Outlets

**First battle one for outlets—changes in station contact departments seen**

NEW YORK, Dec. 16.—Blue Network loosed its first salvo in the war of the nets this week with the announcement of the affiliation of six new stations, among them three belonging to the Cowles group, one of them from the Fort Industry Company string and indies. Three of the new outlets are currently affiliated with Columbia and two with Mutual.

The affiliations are regarded by the trade as a well-timed Blue reply to the threat of Mutual's new operation under Edgar Kobak and a particularly solid answer to the torrent of trade talk which predicted Blue's drop into the fourth place slot. One leading radio exec said: "The addition of the three Cowles stations, WNAX-CBS (5,000 watts, 570 k.c., Yankton, S. D.), KRNT-CBS (5,000 watts, 1,350 k.c., Des Moines) and WCOB (500 watts, 1,150 k.c., Boston) as well as the Fort Industry station, WFTL-MBS, owned by George Storer (Fort Lauderdale, Fla., 10,000 watts, 710 k.c.), gives the Blue new strength in the most basic thing in a web—its stations.

### Grass Root Strength

"While Mutual has made a substantial advance with its new administration, the Blue has done something concrete, something that gives it actual strength at the grass roots" points out the exec. "At the same time the shift gives the web a great deal of prestige. The Cowles brothers command tremendous respect among boys who spend the ad-dough. Their affiliation with the Blue as well as George Storer's gives the net added luster among advertisers and agencies," the radio exec continued. "It is generally agreed in the newspaper business that the Luce interests and the Cowles are the two outfits most likely to succeed the Hearst and Scripps-Howard empires as the biggest chains.

### First Big CBS Dent in Years

"The affiliations slightly dent the Columbia station block. The loss of WNAX, KRNT and WLAW, a 5,000-watt 680 k.c. in Lawrence, Mass., means that is the first time in years that the net has lost good stations. If it can happen to CBS now, it may happen again. It also cuts CBS's position in the ding-dong situation in relation to the Red. CBS's addition of KOTA, Rapid City, S. D.; KGKY, Scottsbluff, Neb.; KTYW, Yakima, Wash.; WJEP, Grand Rapids, Mich., and KERN, Bakersfield, Calif., will not help remove the disadvantage which the Blue's move has put in its path, because all those stations rate are more or less in secondary markets. None of them are in the same market as the last outlets. All of them are low-power, high-frequency outlets. The only one that rates power-wise is KOTA, which has a construction permit to increase to 5,000 k.c. as soon as its new transmitter goes into operation. The gain of these stations hardly compensates for the loss of WNAX, KRNT and WLAW.

"But to Mutual," he continued, "goes the biggest blow. Not only is their competitor strengthened but it has lost two important Florida stations, WFTL and the 5,000-watt Jacksonville outlet, WPDQ, operating on 1,270 k.c. To CBS or NBC with stronger stations, the loss of the two would not be important. But to MBS it is a slap in the face. The shift also leaves Mutual with only two stations in Florida, one of them a dual affiliate with the Blue.

"The shifts, trade says, are about the most important in recent years and hold promise of fireworks in web affairs in future months. The first excitement, it is expected, will be additions to CBS and MBS station relations departments.

## Blue Net May Find Itself in Center Theater Post-War

NEW YORK, Dec. 16.—Deal between Rockefeller and Blue to buy Center Theater for studios and offices is fast reaching dotted line stage, trade says. It is understood that the parties have about agreed on terms and will make an announcement in a few weeks.

Negotiations were begun during the last month of Ed Kobak's regime at the Blue when Kobak was supposed to be laying plans for tele and studio expansion. Blueprints for the Center Theater set-up are currently on web exec desks, calling for a complete shift of web operation from RCA Building to the Center.

The Center Theater has never been an overly successful venture for the Rockefellers. Altho ice shows and a few musicals have stuck, it has not made the dough required to cover the upkeep. When Kobak approached the owners, it is understood, they jumped in fast. Two-and-a-half million bucks is the price the trade puts on the Center.

## Ameche Back As Emcee on Bergen Show

HOLLYWOOD, Dec. 16.—Signing of Don Ameche as emcee for the Chase & Sanborn arer was announced this week by J. Walter Thompson Agency, who stated that star will be a permanent fixture. Attempt to bolster the show was made in New York with the signing of Irwin Corey, but he has since been dropped.

Agency had no comment to make on Corey's removal from the show, other than to say that he was signed for five weeks and that sponsor didn't figure he was strong enough for further ride. However, Edgar Bergen has signed Corey to a personal management contract and will book him into clubs here in build-up for ple work.

Guest-star policy will continue on the seg, but agency intends steering away from high-priced talent unless ideas worthy of the top price have been worked into the script. Main talent buying will be among the crop of newcomer fem players who have enough appeal without the high price tag. Guest spot on the Christmas show will be dropped, to be replaced by cut-in from Great Lakes Naval Training Station, where 1,000-voice navy choir will sing three carols. Charles Laughton has been signed for the New Year's Eve show.

Return of Ameche to the emcee spot on the java show marks his second appearance. Two years ago he piloted the arer but dropped out when half-hour was clipped from broadcast time. He had other air spots lined up, but elected to return to his original stand.

## Blue Program Sked Starts Its Shifting

NEW YORK, Dec. 16.—That much-publicized shake-up in the Blue program structure is falling into a pattern. It was learned this week that *Set To Music*, currently in the 4:30-5 p.m. slot, will be moved back to 4, December 31, to make room for the new Andrews Sisters show coming in shortly. *Set To Music* will be a warm-up, on WJZ only, and will stay in the time only until January 28, on which date the net will preem a newie that is still very hush-hush.

Listen, the Women, now on at 4, will vacate to make room for *Music* and moves to 10 a.m. January 2. Fanny Hurst Presents bows off February 6, and *Trans-Atlantic Quiz* goes into her 10-10:15 a.m. slot.

A Dunninger replacement has not yet been set.

## AFRS Waxes Special Yule Show for G.I.'s

HOLLYWOOD, Dec. 18.—Special Christmas package waxed by Armed Forces Radio Service will hit every theater of operations, airing over 440 broadcast outlets to G.I.'s who would have no chance to hear shows beamed by networks for yuletide. Net broadcasts will hit the major battlefronts but in most out-of-the-way spots G.I.'s will depend upon AFRS for their Christmas entertainment.

It is estimated that AFRS would have had to shell out \$150,000 for the gratis talent used. Special package will offer five hours of entertainment.

### "Command" Two Hours Long

Included are special two-hour *Command Performance*; Ginger Rogers's *Christmas Stocking*; *The Juggler of Notre Dame*, a full-length dramatization featuring Ronald Colman; a Christmas album by Fred Waring, and *Christmas Card* from Dinah Shore. Featured in *Command Performance* are Bob Hope, Fred Allen, Jack Benny, Danny Kaye, Judy Garland, Dorothy Lamour, Dinah Shore, Spencer Tracy, Jimmy Durante, Ginny Simms, Frances Langford, Virginia O'Brien, with music by Xavier Cugat, Kay Kyser and the AFRS ork bationed by Maj. Meredith Willson.

Gladys Swerthout and John Charles Thomas intersperse songs in Ronald Colman's reading of *The Juggler of Notre Dame*. Ginger Rogers's *Christmas Stocking* includes Cornelia Otis Skinner, Roland Young, Dinah Shore, Helen Traubel, John Nesbitt and Victor Young's ork.

### Waring Features Carols

The Fred Waring album featured old-fashioned carols and traditional songs. Bing Crosby waxed a special edition of *Personal Album* for the show.

Portions of the special airing were made up of Christmas messages from Henry L. Stimson, Secretary of War; James V. Forrestal, Secretary of the Navy; Gen. George C. Marshall, chief of staff, and Adm. Ernest J. King, commander-in-chief of the U. S. fleet. Show was waxed some time ago so it could be shipped by air transport command to reach all outlets by December 25.

## Waring's First Concert For Free at Carnegie Hall

NEW YORK, Dec. 16.—Fred Waring's concert at Carnegie Hall, April 28, which he will do without pay for the joint affair of the Professional Music Men and the Music Publishers' Contact Employees' Union, will be the leader's first concert appearance.

The pluggers expect to take in at least \$25,000, to be used during the forthcoming year for sick benefits and payment of premiums on \$1,000 life insurance for each member.

### Prof. Follows Steel

NEW YORK, Dec. 16.—J. Raymond Walsh, research director of the CIO and former professor of economics at Harvard and Williams College, will replace Johannes Steel on WMCA, indie here, starting January 3. Walsh, who goes on sustaining, fills the 7:30-7:45 strip.

### Latham WKRC Sales Mgr.

CINCINNATI, Dec. 16.—U. A. (Jake) Latham, with Station WKRC here since 1935 in local sales division, has been made sales manager, succeeding Herman E. Fast, recently upped to WKRC general manager.

### Swing's Blue Co-Op

NEW YORK, Dec. 16.—Raymond Gram Swing, Blue commentator, goes co-op after the first of the year, starting a new daytime show to supplement his present seg for Socony Gas.

## 2 Sacramento 250 - Watters Ready To Go

SACRAMENTO, Dec. 16.—With two new radio outfits obtaining licenses to operate 250-watt stations in Sacramento, local ether circles—confined to KFBC and KROY for some years—are buzzing. Gene Kelly, an advertising man here, and Lincoln Deller, vice-president of the San Francisco indie, KSFO, were granted Sacramento station licenses by the FCC November 9. Neither outfit is on the air yet.

Kelly has substantial Sacramento backing. In fact, his group has incorporated for \$60,000. He has already picked his call letters, KCRA, and may be in operation within a month or six weeks. Deller, with years of radio experience behind him, hasn't let any of his plans out of the bag, but it is well understood that an applicant must prove he has everything ready to go before the FCC will grant a license.

### KFBK City's Pioneer

Pioneer Sacramento station is KFBK, one of the five in the McClatchy Broadcasting Company chain. Outfit includes three powerful valley newspapers: *Sacramento Bee*, *Fresno Bee* and *Modesto Bee*. Originally NBC, this station has been almost exclusively Blue since the FCC ukase splitting Blue from NBC. However, it has one half-hour NBC daily program.

Other local, KROY, owned by Royal Miller, of the Miller Automobile Company and managed by his wife, is the State capital city's CBS outlet. So Mutual and virtually all of NBC are the nets the new stations may try for. Hasn't been much talk of an NBC hook-up, but reports have Mutual almost certain to come in. Nearest Mutual outlets are KFRC, San Francisco—100 miles south—and KMYO, Marysville, 50 miles north.

## WCPO Looks Set As Mutual Cincy Affiliation

NEW YORK, Dec. 16.—It is understood that WCPO, 250-watt Cincinnati station, will shortly hop on the Mutual wagon. Meetings will be held on Monday (18) to decide whether or not the station, owned by the Scripps-Howard people, will join.

Deal was almost queered, it is said, by a trade-paper story last week which claimed that the outlet had signed a baseball pact, thus making it a bad web bet. The tale was false, and WCPO will probably come in. MBS had fond hopes that WSAI might be its Cincy outlet, but that percolater will stay in the Blue camp.

### WJR Adds Two Staffers

DETROIT, Dec. 16.—Joe Fribley Jr., formerly with WJW, Cleveland, is joining the staff of WJR here as announcer. He succeeds Jene Thomas, who was with the station for a short time.

Bob Rowley, former newscaster and news editor of WSYR, Syracuse, N. Y., has also been added to the newscasting staff of WJR.

Chicago's

ONLY  
24 HOUR  
STATION

W-I-N-D  
560 Kc. 5000 WATTS

## Radio's Educational Force Plugged by WJR's Sales Manager

DETROIT, Dec. 16.—First-hand proof of radio's value as an educational force is being brought home to civic, church, educational and other groups by Mark Haas, sales promotion manager of WJR. Haas has done a neat job of editing a series of transcriptions of broadcasts made during the last five years, going back into the library for such historic events as an old Hitler speech (pre-Pearl Harbor), President Roosevelt's significant talks to

Congress and elsewhere, King George's speech to his people upon the declaration of war, the invasion and subsequent liberation of Paris, and others.

The original recordings of the broadcasts have been dubbed into a sequence making up 28 minutes of record time, to which Haas adds 12 minutes of comment interspersed with various items to give continuity. Record and comments add up to a 40-minute talk for his speaking engagements.

Objective is to show teachers and others how radio can be used especially as an aid in teaching history, and that it should be looked to for actual educational value rather than merely as entertainment. The educational emphasis in radio is important in WJR staff thinking, and the aim is to bring more broadcasts directly into the classroom.

## No Horror, Please!

TORONTO, Dec. 16.—Canadian Broadcasting Corporation is urging private radio stations not to renew contracts for horror programs, Dr. Augustin Frigon, general manager of the CBC, announced Wednesday (13).

"We have the power to direct the private stations to drop horror broadcasts, but we haven't used the ban since we have found that the use of persuasion rather than force is achieving the same result, altho more slowly," said Dr. Frigon.

## Earl Wilson Gets Air Via Mutual Seg

NEW YORK, Dec. 16.—White Owl Cigars will shortly sponsor Earl Wilson, *New York Post* Broadway columnist, in a show preeming on Mutual January 7, 10-10:15 p.m. Wilson, who flopped with a seg on WNEW, New York indie, about a year ago, will be assisted by Paul Douglas and will use guests.

Wilson has a 52-week contract at an estimated \$1,000 per. He will not deliver gossip but will use the same feature interview technique as in his column. Moe Gale did the booking. J. Walter Thompson is the agency.

# BILL CUNNINGHAM

Boston Herald  
Feature Columnist



**SUNDAY**  
2:30-2:45 P.M. E.W.T.  
Coast-to-Coast over  
**MUTUAL**  
and  
**YANKEE NETWORK**  
(Originating at WNAC)

### Markets Now Sold

WNAC Boston, Mass.	WGN Chicago, Ill.
WEAN Providence, R. I.	CKLW Detroit-Windsor, Mich.
WAAB Worcester, Mass.	WEBR Buffalo, N. Y.
WTHT Hartford, Conn.	WHK Cleveland, Ohio
WFEA Manchester, N. H.	WKRC Cincinnati, Ohio
WHYN Holyoke-Springfield, Mass.	WFBR Baltimore, Md.
	WJBY Gadsden, Ala.

BILL CUNNINGHAM is radio's newest columnist—a news and feature reporter and commentator who goes where the news is—gets his stuff first hand—writes and broadcasts in his own hard-hitting, Bill Cunningham style. Fast, colorful feature story treatment of world news and its consequence. There's nothing else like it on the air.

*Now available for local sponsorship outside New England*

**Consult your local Mutual Station, or**

**THE YANKEE NETWORK** 21 BROOKLINE AVENUE  
BOSTON 15, MASS.



# The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPER RATINGS for evening programs  
and "Top Three" Sunday segs

VOL. 1. No. 24E

DECEMBER 15, 1944

PROGRAM SPONSOR & PRODUCT	HOOPER RATING	WEEKS TO DATE	NET & NO. STA.	OPPOSITION	AGENCY	TALENT COST	COST PER POINT	COST PER 1,000 URBAN LISTENERS
FIBBER McGEE & MOLLY Johnson (Floor Wax)	31.6	413	NBC 134	This Is My Best—CBS Spotlight Bands—Blue Coronet Story—Blue Amer. Forum—MBS	Needham, Louis & Brorby, Inc.	\$10,500	\$ 332.28	*
BOB HOPE The Pepsodent Co. (Toothpaste)	29.0	247	NBC 134	Service to Front—CBS Gram Swing—Blue Andy Russell—Blue Amer. Forum—MBS Schubert—MBS	Foots-Cone & Belding	\$15,000	\$ 517.24	\$ .64
WALTER WINCHELL Jergens (Hand Lotion)	26.0	582	Blue 169	M-Go-Round—NBC R. Digest—CBS Steel Horizons—MBS	Lennen & Mitchell	\$ 6,000	\$ 230.77	\$ .25
JACK BENNY Amer. Tob. Co. (Lucky Strike)	25.7	469	NBC 141	Kate Smith—CBS Drew Pearson—Blue Gardner—Blue Cleveland Ork—MBS	Ruthrauff & Ryan	\$22,500	\$ 875.49	\$ .88
EDGAR BERGEN Standard Brands (Chase & Sanborn Coffee)	25.1	295	NBC 135	Blondie—CBS A. L. Alexander—MBS G. Field Choir—Blue D. Thompson—Blue	J. Walter Thompson	\$14,500	\$ 577.69	\$ .62
JOAN DAVIS-JACK HALEY Sealtest (Milk and Ice Cream)	23.7	65	NBC 73	Corliss Archer—CBS Spotlight Bands—Blue Coronet Story—Blue Treas. Hr. Song—MBS	McKee & Albright	\$ 9,500	\$ 400.84	\$ .46
LUX RADIO THEATER Lever Bros. (Lux)	23.06	461	CBS 142	Various—NBC Various—Blue Various—MBS	J. W. T.	\$16,000	\$ 677.97	\$ .77
BING CROSBY Kraft Cheese Co. (Velveeta)	21.7	369	NBC 138	Maj. Bowes—CBS Town Meeting—Blue G. Heatter—MBS Real Stories—MBS	J. Walter Thompson	\$12,500	\$ 576.04	\$ .68
SCREEN GUILD THEATER Lady Esther (Face Powder)	21.5	224	CBS 123	Contented Hour—NBC Gram Swing—Blue Ted Malone—Blue Gladstone—MBS Schubert—MBS	Blow	\$10,000	\$ 465.12	\$ .56
MR. DISTRICT ATTORNEY Bristol-Myers (Vitalis)	20.7	286	NBC 127	Spotlight Bands—Blue Coronet Story—Blue Cisco Kid—MBS Which Is Which—CBS	Doherty, Clifford & Shenfield	\$ 4,500	\$ 217.39	\$ .27
KOLLEGE OF MUSICAL KNOWLEDGE (First half hour) Amer. Tob. Co. (Lucky Strike)	20.0	334	NBC 136	Great Music—CBS Gram Swing—Blue Ted Malone—Blue Sumner Welles—MBS Schubert-News—MBS	F-C&B	\$10,500	\$ 525.00	\$ .62
TAKE IT OR LEAVE IT Eversharp (Pens, Pencils)	19.9	240	CBS 142	H. of Charm—NBC Life of Riley—Blue L. Witherall—MBS	Blow	\$ 4,500	\$ 226.13	\$ .26
EDDIE CANTOR Bristol-Myers (Sal Hepatica)	18.6	349	NBC 130	Dunninger—Blue G. Heatter—MBS Real Stories—NBS Inner Sanctum—CBS	Y & R	\$13,500	\$ 725.81	*
ALDRICH FAMILY General Foods (Postum)	18.4	239	CBS 123	Cities Service—NBC Various—Blue Various—MBS	Young & Rubicam	\$ 7,000	\$ 380.43	\$ .41
ABBOTT & COSTELLO R. J. Reynolds Tobacco Co. (Camels)	18.2	71	NBC 135	First Line—CBS Gram Swing—Blue Andy Russell—Blue Gladstone—MBS Carnegie—MBS	Wm. Esty	\$12,000	\$ 659.34	\$ .85
<b>Sunday Afternoon</b>								
THE SHADOW Blue Coal	10.7	203	MBS 53	G. M. Symph—NBC Shirer—CBS Prudential—CBS Met Opera—Blue	Ruthrauff & Ryan	\$2,500	\$ 233.64	*
JOHN CHARLES THOMAS Westinghouse	8.5	87	NBC 137	W. News Today—CBS Sun. Vespers—Blue Pet Shop—MBS Cunningham—MBS	McCann-Erickson	\$ 8,500	\$1,000.00	\$1.16
WORLD NEWS PARADE Sheaffer (Pens)	8.0	111	NBC 130	Phil Symph—CBS C. Greenwood—Blue Roosty of AAF—MBS	Russel M. Seeds Co.	\$ 4,000	\$ 500.00	\$ .65

\*Insufficient base figures on listeners per listening set make it impossible in this report to rate the actual urban listening audiences for these shows. The average evening audience rating is 9.8 as against 9.8 last report, 10.6 a year ago. Average sets in use of 30.5 as against 30.8 last report, 31.7

a year ago. Average available audience of 79.1 as against 79.1 last report, 79.6 a year ago. Sponsored network hours reported on number 84¼ as against 83 last report, 77¼ a year ago.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

## Radio Circulation Talent Is Rated

(Continued from page 5)

and an urban audience of 10,561,644, the per thousand cost is 25 cents, a real low for a delivered air audience. Reason that the rural and under-25,000 village audience is not cost-rated is because no surveys are made in these areas and every research org admits that urban figures may not hold up in the farm areas.

Just as the figure of 25 cents per urban thousand was reached for Winchell, so were the rates for the other 14 shows in the TCI ascertained.

### Slide-Ruled But Essential

True there is a great deal of slide-rule stuff involved in the figuring, but show-biz must know what it's costing a sponsor to deliver audiences. And since only talent delivers audiences, it's talent that must be rated.

Indication why Jack Benny rates higher than high with his sponsor, George Washington Hill, is tipped off by the fact that his urban audiences are the greatest of all shows on the air. He may be only fourth in the First 15, but he's first among this select group in listeners-per-listening set. He gets 2.98 listeners in the average radio home that tunes him. This is .21 higher in listeners than either Walter Winchell or Charlie McCarthy, who tie for the listeners-per-listening set second slot with 2.77.

### Tops in Talent Cost Indexing

The new tabulations by *The Billboard* takes all the if-ing out of talent buying. It is the best circulation cost-index yet devised for talent. Like the *Urban Circulation Index* presented in *The Billboard* last week (December 16), it has been tabbed by sponsors as the greatest clarifier of ratings since the C. E. Hooper organization came into audience evaluation field and *The Billboard* started making the Hooper figures talk for sponsors, agencies, talent buyers and networks.

While restricted to the First 15 evening shows and the three week-enders in this report and the First 15 daytime shows in the final issue of each month, it's simple to discover cost per urban thousand listeners for any show.

Reports on the cost per urban thousand will appear in *The Billboard* three times monthly (two evening reports and one daytime). Reports on audiences by composition, i. e., men, women and children, will appear bi-monthly and the commercial impact compilation (i. e., *The Billboard-Hooper Sponsor Identification Chart*) will also appear bi-monthly. These are the charts which take the water out of radio talent.



**XMAS GREETINGS**

from

**HAPPY BILL**  
And His Radio Troupe

Big Feature Over  
N.C.B.S. Network

# Corcoran Admits Urging White House To Prevent Inquiry Into WMCA Sale

## Lea Group Burns Midnight Oil, But Report Is Held Up

WASHINGTON, Dec. 16.—Thomas G. (The Cork) Corcoran, Washington lobbyist-lawyer, testifying behind closed doors Thursday (14), admitted to Lea select committee that he had urged the White House to prevent inquiry into WMCA sale by FCC. Corcoran claimed, however, that he asked for the inquiry to be barred because he had promised Edward J. Noble, former Assistant Secretary of Commerce and now Blue Net owner, that there would be no reprisals for Noble's support of Wilkie in 1940. Noble, Corcoran said, came to him and asked him if he thought it would be all right if he purchased WMCA from Flamm. Later "The Cork" testified, he heard that Maj. Gen. Edward M. Watson, White House aid, had asked for an FCC inquiry into the WMCA deal and he intervened at that point, informing the White House of his pledge to Noble.

### Bad Effect Feared

He told the committee, *The Billboard* learned, that it would look bad for the administration if it appeared that the FCC was being used for political reprisals. He admitted that he had learned a few days later that the late Rudolph Forster, chief White House clerk, had telephoned FCC Commissioner Norman Case and informed him that the White House was no longer interested. Corcoran maintained, it was understood, that neither he nor anyone else at the White House had anything to do with the WMCA deal.

David K. Niles, another White House aid whose name was brought into the proceedings earlier, also testified Thursday (14), he denied, as Corcoran did that he had been mixed up in the deal. "The Cork" talking to reporters afterward, declared that both his and Niles' income tax records had been subpoenaed by the committee last October to determine if either had gotten a fee. "I didn't get any and neither did Niles," he declared. "I saw nothing wrong in the sale except the high price," he added. He pointed out that the station had assets of \$250,000 and that the sale price was 30 times its earnings.

### "Cork" Denies Making Remark

Corcoran also denied that he had told

former counsel Eugene Garey that an inquiry might lead to William Dempsey being disbarred. The law team of Dempsey and Koplovitz handled the WMCA sale.

Committee testimony on the WMCA deal ended Friday (15) when Noble and Charles G. Cushing, New York banker, went before the committee. Both are reported to have denied using "influence" or "duress" to force Flamm to sell.

With night sessions in prospect, committee was rushing to wind up its hearings by Wednesday (20) when 78th Congress hopes to fold its tent and steal out of the Capitol for good. Chairman Lea admitted to *The Billboard* this week that whether hearings are completed or not, report will definitely not be ready for consideration by the end of this session. In fact, he plans asking for House permission to work on the report over the holidays, getting it in shape for printing by January 3, last official day of current session.

### Little Dirt Expected

Findings of Lea and colleagues are biggest guessing game in Washington this week. Fact that a select committee—one set up by resolution and independent of regular committees—cannot recommend legislation was expected to take much of punch out of report. Select committees are set up to "investigate" and report "findings." "Findings" still could be sensational, some here point out, particularly if committee finds FCC negligent and Flamm coerced in WMCA deal. Most of "sensational" charges have pretty well petered out, it is agreed here, with little substantiation of alleged wrong-doings on part of former FCC Chairman Fly and fellows.

Another point against committee is that few Congresses are inclined to act on findings of previous congressional committees. Zealous congressmen want their own reports and consequently there is little likelihood that much of a constructive nature will come out of Lea Committee. Only possibility is that Lea personally may be "shocked" at findings and as chairman of House Interstate Commerce Committee—where radio legislation originates—may act independently. Lea has hinted strongly that he believes FCC act needs some tightening but has yet to indicate whether tightening would strengthen FCC "life and death" power over industry or take some of that power away. Hint of his personal reactions undoubtedly will be sought in select committee report when it comes, probably in very late December or early January.

## Twin Cities Airport Group Fights Outlet Tower Applications

MINNEAPOLIS, Dec. 16.—Applications by WTCN-Blue and WLOL-MBS for the erection of new towers have met with the official opposition of the Minneapolis-St. Paul Metropolitan Airports Commission. The group claims the proposed towers will interfere with future air development and existing facilities in the Twin Cities area. The commission at a meeting December 4 voted to file objections both with the Federal Communications Commission and the Civil Aeronautics Administration against the construction of the proposed towers.

WLOL has applied for a permit to construct two or three 200-foot masts in St. Paul, two miles east of Wold-Chamberlain Airfield. WTCN seeks to build four new 285-foot towers in Oxbar Heath, about six miles southwest of the same airport, the Twin Cities' largest.

On recommendation of H. P. Burgum and Milton W. Briggs, who comprise the Area Planning Committee for the Airports Commission, it was decided to fight the proposals. The committee urged that radio towers be confined, if possible, to the area just north of St. Paul, where four stations, including WTCN, now have their masts.

## "Best Buys"

December 15

Program	Listeners Per Listening Set	No. of Urban Listeners	Cost Per 1,000 Urban Listeners
Walter Winchell	2.77	10,561,644	\$ .25
Take It or Leave It	2.61	7,616,792	.26
Mr. District Attorney	2.44	7,406,937	.27
Aldrich Family	2.76	7,447,413	.41
Joan Davis-Jack Haley	2.61	9,071,253	.46
Screen Guild Players	2.48	7,819,314	.56
Edgar Bergen	2.77	10,196,049	.62
Kay Kyser	2.51	7,361,770	.62
Bob Hope	2.42	10,291,812	.64
Upton Close	2.30	2,698,357	.65
Bing Crosby	2.53	8,051,166	.68
Radio Theater	2.63	9,102,196	.77
Abbott & Costello	2.63	6,207,791	.85
Jack Benny	2.98	11,217,244	.88
John Charles Thomas	2.58	3,216,009	1.16

## WCOP, Hub, Perking With 3 New Execs And Double Space

BOSTON, Dec. 16.—Announcement of the appointment of three new executives and doubling of office space in the Copley Plaza Hotel by WCOP, Cowles Broadcasting Company station here, backs up trade rumors that station is going to be built into an important New England outlet. The announcement, made by A. N. (Bud) Armstrong, general manager of WCOP, names Paul Belaire, commercial manager; Jack Malloy, program director, and Harry Goodwin, promotion director. All three men are well known in Boston radio circles. Belaire was formerly New England representative for WOR; Malloy shifts to WCOP from Station WEEI, CBS outlet in Boston, and Goodwin comes from WBZ, local NBC outlet.

### WCOP Wins New Listeners

Recent heavy emphasis on public service programs such as the airing of the installation of Archbishop Cushing, the home games of the Boston Yanks pro football games, and the planned broadcasting of basketball games from a local college have won a flock of new listeners for WCOP. Close tie-in, too, with Copley Plaza's important functions which are aired when considered of sufficient civic importance, marks a significant step in broadcasting policy for the station.

The possibility that WCOP is being groomed as the Boston outlet for a national web (Blue) is being given much attention by the radio trade here, but no statements are being made by the station now.

## General Foods Set To Nix Dr. Malone

NEW YORK, Dec. 16.—General Foods will drop its CBS strip show *Young Dr. Malone* after the broadcast January 6.

It is understood that GF is dissatisfied with the results the show has gotten and may be ready to drop the strip idea completely.

## MBS Shakes Up WGN Gang; New N. Y. Execs In

CHICAGO, Dec. 16.—One of the biggest shake-ups at any major station here will take place at WGN, key Mutual outlet, after the first of the year. The shake-up involves the appointment of a new station manager and sales manager and is, the trade says, a part and parcel of the over-all Mutual net exec shuffling.

Altho no official confirmation is being given, the trade says it is set for the following exec changes to take place: Frank Schreiber, present manager and long-time employee of *The Chicago Tribune*, which owns the station, will be replaced about January 1 by Bill McGuineas, present sales manager. McGuineas has always been close to Chester Campbell, who took over as WGN vice-president and member of the Mutual board of directors at the death of W. E. McFarlane, former business manager of *The Tribune*, who also had Campbell's present radio posts.

The hand of the top-ranking Mutual execs is seen in the shake-up, because of the fact that two important Mutual men (as yet unnamed here) are coming from New York to take over the post of sales manager and a production job. Talk is that new Mutual execs are dissatisfied with the job WGN has been doing as the key station of the net, and the orders have gone out to have some new blood, intelligence and energy in the station's operation.

When McGuineas takes over, it is said, he will, among other things, appoint a new publicity director to take the place of present p. a. chief, Dale O'Brien, who after the first of the year will become director of advertising and public relations for *Encyclopedia Britannica*.

FORT WORTH, Dec. 16.—KRLD, Dallas station, has opened a studio and office in Fort Worth and has obtained an option on a lot with the intention of erecting a four-story building after the war. It is a 50,000-watt station.



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WORCESTER

Chicago's  
**BEST NEWS SERVICE**  
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**MAURICE ELLIS**  
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# Agencies Want Program Control

## Royal Talk a Maybe Tip-Off

Central clearing bureau suggested by NBC v.-p. supposedly a straw in the wind

NEW YORK, Dec. 16.—A major advertising agency revolt is in the making here as a result of John Royal's plug for "central booking" in his speech before the TBA conference this week, according

to reliable agency sources. It is said in the trade that Royal's talk was considered a trial balloon for net production of shows in future tele and direct net selling to clients. In his speech, the NBC tele v.-p. made no definite statement of web desire

to handle all production, but he did say that present methods of booking, as used in radio, were contradictory and would make for unbalanced shows. He called for a central booker, similar to the Keith-Orpheum Circuit in vaude to solve the problem. Royal is an ex K-O staffer, altho he's been out of vaude many years.

His pitch was interpreted by agency men as meaning that NBC, as well as the other webs, had plans to take over the production end of things and—in one important exec's estimation, to go over the heads of the agencies direct to the client. There is ample reason why the nets would want to do this, it is said. The nets, said the exec, have always griped that they are being taken for a ride by the agencies. The ad outfits, however, are getting their 15 per cent mostly because of the production of shows and get a solid cut out of the talent, as well as time costs. Webs have always felt that a good part of that dough should go to them. If the nets were to do all their own video production and deal direct with the sponsor, there would be a substantial income boost. However, it's admitted that control of programming is more important to the nets than the actual cash involved.

The agencies contend that the Webs will be incapable of dealing directly with the sponsors and of producing all their own shows. "And even if they could," said a B. B. D. & O. exec, "We buy the time and we will continue to dictate what goes into it."

### Ad Boys Expect Commercial Biz

A middle of the road view was taken by the tele head of one of the largest agencies. "We people," he said, "will continue to produce the major portion of the shows. And the networks will continue to develop sustainers, which—if they are good—will then be sold to sponsors. The television picture will not differ substantially from that in radio. I do not feel that clients will want to deal directly with NBC or any other net. Clients are, at the present time, entrusting us with the disposition of several millions of dollars each year. We have the advertiser's confidence. So long as we do a job, there is nothing to fear from web attempts to set up overall production."

Thus far no net chief has made any direct statement on the subject, but there have been vague rumors and whispers that it was in the wind for some time. The Royal talk may simply have been a plea for simplification of the presently complicated operation, but the agencies are taking no chances.

### Stuart Moves to KFOR

OMAHA, Dec. 16.—Ken Stuart, former assistant producer at Station KOIL, Omaha, has taken over the program and production duties at Station KFOR, Lincoln, Neb. Stuart wrote and produced *Crime Klan*, now in its 14th year on KOIL.

## REVIEWS

### Balaban & Katz

Reviewed Friday (15), 7:30-8:30 p.m. Style—Music, drama, news. Sustaining on WKBK, Chicago.

If there were to be a television Oscar Award in 1944, we would without reservation nominate tonight's program at WKBK to receive the credit for the best television show of the year. And we say this after seeing and hearing about many of the video shows in New York, Hollywood and Chicago. Tonight WKBK had the almost perfect show.

Throughout the one hour of top-notch video fare we saw much to praise, little to condemn. Worthy of the most praise was the dramatic offering, the stage for action presentation of *That They May Live*. Remarkable was the dramatic and artistic heights reached by the actors and the WKBK staff in this offering, which was directed and adapted for television by Pauline Bobrov, of the WKBK staff, from an original stage drama by Arthur Miller. Especially remarkable were the ways in which the WKBK staff overcome the handicaps of working with only two cameras in a studio that is only 30 feet by 40 feet merely by the application of ingenuity and hard work. *That They May Live* opened with a scene that was indicative of the brain power used. First shot was of a theater audience. A girl walked in, took her seat and picked up her program to read it. As she was reading it, the camera scanned in on it until it could be seen with the title and credits. Then there was a shot on a stage curtain, constructed as a miniature. The curtain was drawn up and behind it was a picture of the opening scene. Then a dissolve to the second camera, which was trained on the actors in the opening scene, standing in the same position as they occupied in the picture behind the miniature curtain.

From here on the drama went on in excellent video style. Of note, too, was the background used. It was constructed of only paper and cardboard, with pictures painted on the walls of windows and scenes outside. We would have sworn that the windows in the background were real and the scene beyond the same.

The show was a socially conscious drama that was comparable to the works (See B & K on page 12)

### G. E.

Reviewed Wednesday (13), 8-10 p.m. Style—Variety, drama, film. Sustaining on WRGB, Schenectady, N. Y.

Perhaps the most impressive thing in G. E.'s Wednesday night showing, at least to this reviewer's mind, was a highly competent and professional scheme to achieve depth on a screen thru the use of light. Backlighting, which this department has advocated for some time, is being used at G. E. not only for dramatic effect and additional candlepower, but to model heads and bodies as well, eliminating the flatness that is so much a part of tele.

By blending an incandescent rim light, beamed to focus down and across a performer's back and showing, finally, as it highlights the left shoulder with the mercury vapors, G. E. is able to separate the actor from the backdrop. Same lighting also contributes a great deal to the quality of the picture. In several close-ups it was easily possible to see individual hairs and other fine details.

In general, the direction was good. The cameras were handled with a skill that showed the staff's long, careful training. In one spot only did the directors fall down. In the opening shot of a dance routine, Camera No. 1 was trained on the dancer, and No. 2 on the empty floor. Director gave the wrong cue, and No. 2 went on the air scanning an empty stage.

In his haste to correct the mistake the man on No. 2 panned fast to the right to pick up the terper. Again he missed because he must have forgotten momentarily that he had optical focusing and (See G. E. on page 12)

### DuMont

Reviewed Sunday (10), 8:15-9:30 p.m. Style—Drama and pic. Sustaining over WABD, New York.

Normally two plays with similar moods shouldn't follow one another on a video program. However, with Christmas in the air there's plenty justification of the doubling in this case. First piece, *A Christmas Story*, was presented by Station WNEW and featured Little Jeanne Elkins and Cowbilly Denver Darling. Handling of the credits on this air pic was extra nicely done, with the little youngster in a big chair before a fireplace faintly seen (about one-quarter dissolve) underneath the lettering which was picked up with a wide-angled lense on a second camera. It was typical of what can be done, with the greatest of ease, with dissolves. The story of the youngster who questioned the existence of Mr. Claus and how a cowboy with his banjo sold her on the red-coated, white-haired gentleman was well handled by Bill McGrath. What was unfortunate was that the writers, Joan Dillon (credited with being producer) and Gene Hurley, didn't add a bit of imagination to the proceedings. A typical touch that wasn't there was the seeing of the cowbilly thru the child's eyes as Santa Claus. Just that one touch would have made the entire proceedings from Denver Darling's reading of the famous *New York Evening Sun* editorial on Santa to his singing of typical mountain music seem in the keeping with the season.

It was an even job. If the eyes tended to stray a bit it was simply because of a lack of imagination on the part of the producer. Video would have been ideal to bring Denver Darling to the viewers, as he was—and as the youngster finally visualized him—as a Santa in chaps.

Second Yuletide show was the Gertz (See DuMONT on page 12)

### CBS

Reviewed Thursday (14), 8-10 p.m. Style—News, documentary and audience participation. Sustaining over WCBW, New York.

Everett Holles was his usual easy self. His increasing use of news photos that tie in with what's going on on the war front gives the show a pic plus. It was a shame that he didn't have a shot of Lupe Velez when he announced her suicide. The future video station will have to maintain an active morgue so that when a flash like this comes they'll be able to get the pic from the file and do a pictorial as well as newscasting job.

Second attempt to put *Mademoiselle*, magazine for the 18-30-year olds, on the visual air came off infinitely better than the first attempt several weeks ago. The production, camera work and acting was really top-drawer. Unlike the mag, however, it failed to live up to its title, which was *Christmas Without Tinfoil Mlle.*, as the gang who work on it like to call this Street & Smith pub, follows thru on the themes of its issues a 100 per cent. This tele version just didn't. It gave the audience a high degree of nothing but stories of girls who can take it and a few who can't.

The effect of the opening was to give the idea that *Mlle.* would show its listeners how fems can take a yuletide with tinfoil. But with the exception of one shot showing the girls in hospital work, there wasn't a single suggestion how to live without men and like it. Maybe it's carping, but shots of G.I.'s writing to their fems and the dames writing to their men in uniform are hardly inspiring ways to help everyone enjoy yuletide without tinfoil. The girl whose man was in Alaska and who was writing him did a top job of acting. Most of the other girls sounded like models speaking lines for the first time.

The title cards were difficult to read—they were so busy being *Mlle.*

The production was worthy of better writing and theming, but Geri Trotta is (See CBS on page 12)

## Post-War Video Net, Few Hours Daily, NBC Engineer Says

PHILADELPHIA, Dec. 18.—Because of the additional expense and extra hours of rehearsal involved, television after the war probably will be broadcast only a few hours a day and by the larger networks, Raymond F. Guy, radio facilities engineer of NBC, told the Institute of Radio Engineers here last week.

Speaking at the Franklin Institute, Guy said first-rate television programs would be more difficult to produce than movies because each scene would have to be made right the first time. Like the motion pictures, he stated, television studios will require scenery, make-up, casting, cameras, sound technique, script writing and directing. Other speakers were Allen B. DuMont, president of the Allen B. DuMont Laboratories, and David B. Smith, director of research, Philco Corporation.

## Poppelle New TBA V.-P.; 37 Orgs In Video Group

NEW YORK, Dec. 16.—J. R. Poppelle, secretary and chief engineer of WOR, New York, was elected proxy of the Television Broadcasters Association Tuesday (12). He succeeds Allen B. DuMont to the post.

Bob Gibson, assistant to the ad and flack v.-p. at General Electric in Schenectady, was elected v.-p., succeeding Lewis Allen Weiss, of the Don Lee Broadcasting System, and Will Baitin was re-elected secretary-treasurer of the association. O. B. Hanson, engineering v.-p. of NBC, was elected assistant treasurer.

The TBA membership was upped to 37 when the board of directors approved admish of eight new organizations. New active members include the Farnsworth Television and Radio Corporation, Fort Wayne, Ind. (WATT); Bremer Broadcasting Company, Newark, N. J., and the Yankee Network, Boston.

New affiliate members are 20th Century-Fox Film Corporation; American Television Laboratories, Chicago; the Rauland Corporation, Chicago; Federal Telephone & Radio Corporation, Newark, N. J., a subsidiary of A. T. & T., and Pan-American Television Company, New York.

## Video Aids Sick Servicemen

NEW YORK, Dec. 16.—The entertainment value of video broadcasts are being used to build up morale of wounded and mentally-ill servicemen. Eight service hospitals in the New York vicinity have been equipped with tele receivers. A staff report, submitted to the commanding officer of one of these hospitals, particularly commended the value of video of tele for the mentally maladjusted patients. There are 55 sets being operated in the hospitals, and according to an NBC report the average audience per set is 35.

**Exclusive!**  
**CUBS '45**  
**BASEBALL**  
**W-I-N-D**  
**CHICAGO**  
560 Kc. 5000 WATTS

# NBC TELEVISION LEADS ELECTION NIGHT SURVEY

**WNBT is heavy favorite among New Yorkers—**

**'Viewed' by 96%, 'Viewed Exclusively' by 56%**

Returns from a questionnaire mailed to 4,528 owners of television receiving sets in the New York area reveals that most of the audience relied on NBC's pioneer television transmitter, WNBT, for factual and visual election coverage. Not only did WNBT lead in size of audience, but those who saw the election telecast of all three stations voted WNBT's presentation superior.

Through Dec. 5th replies had been received from 18 per cent with these results:

STATIONS VIEWED	VIEWED ONE STATION ONLY	BEST PROGRAM THROUGHOUT THE EVENING
WNBT ..... 96.3%	WNBT ..... 56.8%	WNBT ..... 66.2%
Station B ..... 36.5%	Station B ..... 1.7%	Station B ..... 20.5%
Station C ..... 32.4%	Station C ..... 1.7%	Station C ..... 6.0%
<small>(Percentages total more than 100 because many viewed more than one station)</small>	<small>(Percentages total less than 100 because some viewed more than one station)</small>	<small>(No choice: 7.3 per cent)</small>

Do people tire of television? Here's a significant answer:

*The average viewing time per set on election night was 4.1 hours.*

*69.7 per cent of set owners viewed the election broadcasts continuously.*

Television receivers were centers of attraction for large groups on election night wherever they were in operation. Average audience per receiver — 12.5 persons.

More than 75 per cent of receivers in working order were in use on election night. That such a large percentage of set owners preferred to receive returns by sight transmission demonstrates the adaptability and popularity of television.

In this new and dynamic medium of entertainment, information and education, NBC pledges to continue to lead the field as it has in sound radio.

**WNBT ... TELEVISION CHANNEL No. 1**

**National Broadcasting Company**

A SERVICE OF RADIO CORPORATION OF AMERICA

# 1,050-Line Pic Hasn't Hit Air; Experts See Off-the-Line Stuff

(Continued from page 4)

giant glass screen at Madison Square Garden, New York, and on a screen about 10 by 14 feet in an audition room at the same place.

No one is said to know what would happen to a 1,050-line scanning when actually aired instead of being transmitted on cable. Altho engineers, both French and U. S. Army, state they feel that high-frequency transmission would approximate cable transmission, there are plenty of video authorities who realize that Philco hasn't leked the radio frequency interference which prevents Philco from relaying pix from Philadelphia to New York. Others point to the fact that NBC can relay pix to Schenectady with fair clarity, while WRGB can't do a thing to bring its air-pix to New York. Say these practical engineers, "In the ultra short-wave band, it's only safe to proceed on the basis that we know zero.

Only then can we be certain that we can't be wrong."

## Both NBC and CBS Right

As matters now stand both NBC and CBS are correct. NBC says that the 1,050-line tele picture, as available in France, is a matter of the future. CBS says that the 1,050 screen is practical and the video pic of the future. Neither can be denied.

Underground in this country (France), however, does not smile when talking about the 1,050 screen job. Say the engineers of this group who monitored much of the Allied short-wave stuff sent to the "captive nations" during the last few years, "The Nazis knew what we were doing with picture broadcasting. Despite all statements to the contrary, they took with them, when they evacuated Paris, at least three machines, two cameras and one receiver capable of handling the 1,050 air pic. Some of the 'smart ones' stated they had as good in Berlin as they were taking back home and that they could get as big a picture from Nazi machines with a three-inch tube plus plastic lens as anything that could be accomplished with a 10 or 12-inch tube."

These engineers are not worried about what can be done with the 1,050-line television job. They're just worried about "how far Le Boche has developed it so that he can move in before we're ready." Nazi engineers are good developers, if not creators, they point out.

Meanwhile, NBC and CBS will continue to battle on the clarity of the delivered picture.

## SOAPERS COLLECT

(Continued from page 3)

which side of the b. r. their living comes from.

Frances Carlin and Betty Winkler are sold in the third and fourth slot among the girls who grip the hearts of the women who housework while they listen. Betty Winkler has had some solid billing but she is like all the other soapers who count their real strength in the day-by-day, unbilled parts.

These are the top four in the make-believers among the "Weeping Willie" scripters. They are the ones the casters would like to have all the time because they can play anything from a street-walker (refined, of course, for the home audience) to milady, the Queen of England . . . and they all too often run the gamut in one 24-hour shift. There are, however, about 50 between the men and women, equally divided, who people the daytime emoting hours—and they all do better than \$300 per.

Someday one of them'll write a book and tell the trade secrets. But a thesp will still have to be a Trudy Warner or a Bud Collyer to make the weekly grand elite.

## CBS

(Continued from page 10)

learning, as is Frances Hughes. The one thing the show didn't do was the flacked theme—"From it women will learn how a wartime Christmas can be rich in the true Christmas spirit."

No one learned anything from this, except future video producers, who learned how to produce little plays and create illusions. The telecast, under the direction of Worthington Miner, did both. Credit should also be given to the Christmas carol opening and closing shot. It was video at its best, even if there was nothing Mlle. about it.

A sports interview followed the Mlle. pitch, with Jesse Abramson, of *The Herald-Tribune*, interviewing Lieut. Comm. Bob Edge, ex-CBS. It was an excellent example of what not to do on the video air. There's nothing telegenic about two men sitting and talking. Also, when an experienced announcer is interviewed by a tyro he often, as in this case, takes the show away from the interviewer. Bob Edge actually signed off the spot,

## B&K

(Continued from page 10)

of the Russian theater, treated the problems of the returning soldier who attempts to find a new place for himself in society, and cast was small. Its cast included Norma Jean Ross, as Delia, the wife of the returned soldier played by Jerry Walter; Hildreth Price, as Ina, a friend of the wife; Hal Sims, as a man in the audience, and Jeanne Juvlier, as a woman in the audience.

The two last named, the man and woman in the audience, had roles that were excellently conceived as dramatic ending vehicles. Just when the show was at its climax and the soldier was complaining that his wife was suffering because of the complacency of the American public, a loud masculine voice was heard shouting, in essence, "You don't know what you're talking about." The camera turned on him at once and carried the picture put out over the air.

After he had given his piece, a woman in back of him argued with him, while the cast tried to plead with them to allow the show to go on. When the cast spoke, the camera on them had its moment; when the audience spoke, the one on it carried the load. Finally there was a last shot on the cast, a dissolve to a camera on a picture of the cast behind the miniature curtain again, and the curtain came down. Thus was ended a video dramatic offering that for once and all disproved the theories that video drama has to be elaborate and expensive. This one, because of the use of special effects and the proper writing for the video medium, used only two sets and a small cast. It required only 10 hours of rehearsal, five hours of which the cast used in front of the cameras, and hour and a half of which was used for line rehearsal, with the rest being used for camera testing and shots on special effects.

The rest of the well-balanced program consisted of a joint piano and violin recital by Jannette and Sidney Weiss, and a news commentary by Fran Weigel, and Cartoonist Paul Battenfield helped the news slot. All very good. Especially video-wise was the opening scene of the recital, when one camera was trained on a title, and one on the hands of Jannette, the pianist. A dissolve technique was used so that Jannette's hands could be seen behind the title as the recital started.

Cy Wagner.

## G. E.

(Continued from page 10)

that all things are reversed. Finally, after some furious searching, in which the lens traveled across the set like an electronic beam across a tube, he picked up the terper. However, at that point both cameramen started to give her too much floor, creating the impression that she was going to be swallowed by the boards.

The lighting, in general, was excellent, but there was one recurrent scene in which it didn't work out quite so well. Shot of seated announcer, Helen Rhodes, scanned with a high glare on the left side of her forehead and the tip of her nose. The intense glare could have been neutralized if a floor light had been placed on her right. And she could have helped the situation along herself if she had worn black mascara on her lashes and a heavy eye shadow on her upper lids.

*The Fourth Mrs. Phillips*, an alleged play about an incorrigible rake, was badly written, badly acted, badly introed and very poorly produced. The set, dressing room of a prominent actor, looked more like a \$95 set of Grand Rapids furniture. The actors, by New York standards, were amazingly bad, particularly Jane Garrett, Lynn Thomson and the leading man, George Lascelles. However, they, like their equally gruesome counterparts in the variety portion of the show, are strictly local talent and, as such, do not represent the type of work of which G. E. is capable.

Marty Schrader.

while Abramson hung on as the seg faded out.

Final show was the usual Thursday *The Missus Goes a Shopping*. As usual, also John Reed King lost his over six-feet and everyone looked like something out of *Grimm's Fairy Tales*. Also, video requires 10 times the spontaneity of radio. This show hasn't got that extra something. Maybe it needs a sponsor.

Joe Koehler.

# Chi Ad Agencies Slow on Up-Take Of Video Shows

CHICAGO, Dec. 16.—Local advertising agencies have been left at the starting post by the New York 15 percenters in preparing video shows. Wide-awake, video-conscious 15 percenters in Manhattan are on their toes and have put on plenty of shows, while the Chi boys have fallen asleep after getting together and making plans to do something.

The Chi situation recently got a rough going over in a speech by Dick Hooper, regional RCA manager of promotion and advertising, at a meeting of the Chicago Federated Advertising Club. Hooper made it plain that the ad boys were cooking their own stew by their lack of video interest.

## Hooper Sets Mood First

The RCA exec got the agency men in the mood by explaining to them facts brought out by trade surveys that proved that television would be a many-million-dollar advertising medium. He stated that McCall's survey proved that 83.5 per cent of its readers would buy video sets as soon as possible after the war. Then he asked what were the Chi agency guys doing to prepare themselves for the coming day of commercial video acceptance.

Hooper also warned the agency execs that if they didn't start right now to get themselves some video production experience, they would eventually be left on the outside looking in. He brought out the fact that outfits such as RKO Television Productions were getting ready to produce tele shows for sponsors. This, he stated, indicated that if the agency men did not do the same, video advertisers would turn to such an organization for their programs.

## New Firm Entry Indicated

Of special significance to the agency men, Hooper said, was the indicated entrance into the video station-owning field of companies that have never worked with agencies before. These, he said, included such businesses as real estate.

Radio stations and newspapers, he concluded, that get into the video station-owning field will undoubtedly continue to take shows from agencies because they have been dependent upon them so long for business. The new types of businesses which are expected to own video stations, however, will not give a hang for agencies, he said. They will advocate, if the agencies do not wake up, that their advertisers buy shows from production units or use telecasts prepared by station personnel.

## DuMONT

(Continued from page 10)

Department Store presentation of *Private Johnson's Christmas*, an original by Dave Kaplan, staged by Sanford Meisner and directed by Irwin Shane of the Theater Workshop. It was a simple tale of two G.I.'s, one who gets his mail and one who gets nothing at mail call. The latter, Private Johnson, takes a little dream trip home, and his family takes a wish-fulfillment trip to be with him. Well acted and produced, the entire cast came thru the ike as real as your brother and sister. If at times the dream sequences seemed too substantial, i. e., projected without dissolves or semi-dissolves, that might be alibied on the basis of clarity for the home receivers. Still dreams should be dreams and not that too substantial flesh.

Special bows should be made to Mary Conwell as Bill's sister, Peggy Meredith as Bill's sweetheart, and Miss Van Fleet as Bill's mother. In fact, the entire cast did a swell acting job. Thumbs down, however, on the miniature of a war-town countryside used. It was, unfortunately, so badly modeled and colored that it didn't mean a thing and it obviously presented a whale of a lot of work. Miniatures must be made with the grey scale in mind or else they're just a mass of papier mache.

Bridges between the war and the home fronts were well handled. That was tough, because the load (Jerome P. Thor, playing Bill Johnson) had to get from one to another in nothing flat. Ease of camera handling and lights was noticeable, and Shane and Meisner rate bows for production if not imagination. The commercials were just routine radio stuff. That's got to stop some time and we hope that it will be soon.

Joe Koehler.

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HOUR SERVICE**  
**W-I-N-D**  
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Tucson, Arizona  
and other Top Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.  
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CBS and Orchestra Mutual Network  
Touring for  
**GENERAL AMUSEMENT CORP.**  
New York Hollywood Chicago Cincinnati

More Radio News will be found on Page 22

# Pubs Plow Profits Into Renewals

## AFM Form 'B' Contract On Iowa Trial

Decish Skedded in January

DES MOINES, Dec. 16.—Trial in federal court of a test case in which two Iowa ballroom operators are seeking refund from government of Social Security taxes ended Thursday, with decision expected to be handed down in January.

The case is the first to be tried in federal court involving the new B Contract. Case involved two suits, one by Roy Bartels, managing partner of Crystal Ballroom, Dubuque, and the second by Larry Geer, Fort Dodge ballroom operator. By agreement, both suits were tried at the same time.

The American Federation of Musicians entered the suit as intervenors. Bartels sought refund on taxes paid to musicians of six bands between August, 1941, and January, 1942, while Geer sought refunds on five bands for approximately the same period.

### Plenty of "Brass" on Case

Testifying at the trial were Bartels and Geer; Al Menke, Paul Moorhead and Doc Lawson, band leaders, and Oscar Hild, member of AFM executive board and Cincinnati local head. Deposition of Griff Williams and Jules Herman, a member of his band, were also entered in the record.

Harold D. Cohen, of Washington, represented the government along with Clold Level, Des Moines district attorney; while Joseph A. Padway represented the AFM along with his assistant, Robert Wilson. Chauncey Weaver, of Des Moines; Hild and Robert Sidell, also of Cincinnati; Clyde Charlton and Tom B. Roberts, Des Moines attorneys, represented the operators.

### Ops Deny Being Employers

Both Bartels and Geer testified they were not the employers of the bands, and in no way dictated to the band leader as to the style of play and who the members should be.

Bartels admitted he knew the new contract designated him as employer but added: "I had to sign that contract in order to stay in business."

The band leaders testified they hired their musicians on a weekly basis, paid them by the week and revealed other bookkeeping details.

Most of Hild's testimony was intended to show that the AFM by-laws had not been changed to conform to the B (See "B" Contract On Trial on page 15)

## Nidorf, GAC V.P., Resigns From Org.

NEW YORK, Dec. 16.—Mike Nidorf, v.p. of General Amusement Corporation and head of the band department, resigned last week, effective January 1. He has been with GAC since its inception 10 years ago and has shares of stock in the company. Latter will be bought up by GAC's head, Tom Rockwell.

Move by Nidorf was expected by the trade for some time because, it's said, there's been ill feeling between execs at the agency for quite a while. The exact reason for his leaving is hush-hush. Nidorf has no definite plans and wasn't wooed away by another agency.

However, those close to the situation say that he (Nidorf) was irked by certain remarks GAC execs set up at the agency. Nidorf wouldn't comment other than to say he was leaving as of January 1.

Tommy Rockwell left for the Coast for a month's jaunt over the week-end. Rumors around divide between Nidorf's going with MCA, William Morris, or starting his own office. Latter, however, is hardly feasible, according to trade.

## Petrillo's Win Over Diskers May Bolster Pub 2-Cent Rate Fight

NEW YORK, Dec. 16.—Petrillo's victory over record companies—in which precedent of dough going to union for each disk sold was set—may have a repercussion in pubs' fight for universal 2-cent royalty. Top writers are kicking about the fact that Petrillo's union gets more from a disk than they do in most cases. They say that when the time comes for re-signing the present standard SPA contract with pubs in 1946, this factor will be very important in their argument as to why pubs should insist on the statutory rate of 2 cents a side.

Composers note that with Petrillo getting a quarter of a cent on 35-centers, half-cent on 50 centers, three quarters of a cent on 75-centers, penny on dollar records, etc., union gets more than writers. It works like this. Pubs now have an agreement to take cent-and-a-quarter for 35-centers, cent-and-a-half on 50 centers, and two cents on 75-cent disks. There are usually two writers on a tune and they split 50-50 with the pub. Most disks are 50-centers, which leaves writers splitting three quarters of a cent two ways. They point out that on their raw material (the song) the union gets a half cent. On 75-cent disks, writers split

a penny between them, while the union gets three quarters of a cent per disk.

### 5% of Retail Price to Bands

Writers also put out argument that bands get 5 per cent of the retail selling price per disk. On half-dollar record, band gets two-and-a-half cents, with writers ending up less than half cent apiece. Top writers know that pubs can't get more than two cents a side, set by the statutory rate from record companies, but they believe that this added factor will help sell record companies on it.

This ain't so at all, from the disk execs. They're going to put up a fight before seeing that pubs get two-cent royalty rate on all disks.

## Decca Disks Spin-Not for Canada Radio

Compo, Ltd., Trots Out Law

MONTREAL, Dec. 16.—Compo, Ltd., taking advantage of the Canadian copyright law which, like England's, endows diskers with property rights in the platters they sell, is warning various radio stations in Canada that performance of any Decca records on the air will be prosecuted to the full extent of the law. Compo, Ltd., releases Decca records in the provinces.

Disk legal authorities here, point out that not only can Compo make threats but it can also make them stick since there are not only civil penalties involved in the performance for profit of disks waxed for home use, but criminal penalties as well, running to plenty of time in the hoosegow. Canuk situation is more or less identical with the situation in Great Britain where the diskers have complete ownership of the disks they release aside from their use in the home.

### U. S. Doesn't Protect

Situation in the United States is such that there is no copyright protection (See Deccas Don't Spin on page 16)

## Gale - Inks - Kenny Court Tiff Continues

NEW YORK, Dec. 16.—Injunction suit brought by Ivory (Deke) Watson, Charles Fuqua and Moe Gale against Billy Kenny working as the Ink Spots alone, has been carried over until January 2, after two and a half days of trial examination in New York Supreme Court. Watson and Fuqua seek \$250,000 damages and want to be declared partners of Kenny in the act, while Kenny has a reverse suit against Gale for an accounting of the earnings of the group.

Case started Wednesday (13) after being delayed from December 4.

## Starr Offering "Futures" \$\$\$

But writers like Youmans eye possibilities of keeping their rights for own pubs

NEW YORK, Dec. 16.—With pubs making plenty of dough these days, some of them are dumping earnings into renewal rights. This is definitely the case of Herman Starr, of the Warner Bros. group (Music Publishers' Holding Company) who reportedly is ready to turn over contracts totalling \$1,000,000 for renewals coming up now and in future years. It's known that he approached Vincent Youmans for his works that are now part of the Harms's catalog. Most of these are show tunes. Youmans also has tunes in Chappell's T. B. Harms and in Miller Music (Robbins).

### Youmans' Maybe 100G

Starr's offer for Youmans' renewals is said to be \$100,000, with the composer collecting at the rate of 10G a year for 10 years. Known that Starr is also contacting widows, estates or co-writers of material with Youmans and trying to make yearly deals with them. One writer admitted that he had a deal with Starr pending for renewals, and pointed out that the renewals wouldn't come up for at least another eight years. (Copyrights come of age every 28 years, and Copyright Act says that writers must renew by the 27th year or the property goes into public domain.)

### Deal Snag?

Youmans deal, however, may hit a snag, according to those close to the composer. Tunes he has in Warner Bros. are Harms's top show songs, including score from *No, No, Nanette*, which has *Tea for Two* written with Irving Caesar. These legit scores and others bring in plenty of dough from ASCAP per year. Youmans, it's said, may not renew but instead take the songs as their renewal date comes up and put them into a firm in which he has an interest. (Not known whether he means Chappell's T. B. Harms or a new firm.)

According to trade, that's far from a remote possibility. It's been done in the past by Wolfe Gilbert—who later sold his renewals en masse to Ralph Peer's Southern firm. And it's known that other top writers, altho they have made deals for pub houses now, haven't said anything about renewal rights in their deals. This would go for the Harry Warren deal with Morris Music, as an example. It's not known whether Warren's new deal includes renewals. Morris wouldn't comment, but trade feels that it probably doesn't.

### Miller Suit Revival

Another factor that indicates that Youmans' deal is shaky (See Profits To Renewals on page 15)

## BMI's Six Figures May Talk to Levy

NEW YORK, Dec. 16.—Deal between Lou Levy (Leeds Music) and BMI is now kicking around. The broadcasting firm is said to have offered Levy plenty of dough to set up a subsid org. Levy is said to have been approached with sum in the six-figure class, altho it's not known whether that would rep a guarantee for a year or couple of years. Marks Music gets \$200,000 a year guarantee from BMI.

Altho nothing has been inked, talks are said to be skedded for after first of the year when Levy returns from Coast. Fact that he is personal manager of the Andrews Sisters is probably one of the main reasons for deal, because gals' Decca disks would be right in line with BMI's policy of inking band leaders to pub contracts with understanding that they do BMI times when they wax.

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See Complete Details on Page 3

# ASCAP Hair Still Is Not Long Enough

## May Nix Symph Contracts

NEW YORK, Dec. 16.—Altho ASCAP reps and spokesmen for New York Philharmonic Society both said recently that licensing of symph music by the Society would begin shortly after the first of the year, now comes the report that January 12-13, in New York, there's to be a meeting of managers of symph orks to discuss the matter. And, according to headman for one of the biggest longhair groups in the country, it's pretty doubtful if anything tangible will result from the meeting, much less any actual signing up with the Society for blanket licensing of orks for material.

### Too Few "Brows"

Main reason is that very few topdrawer high-brow writers belong to ASCAP. It's their music that is played most and brings in highest revenue to their respective pubs. Question that arises in this symph manager's mind is that if ASCAP doesn't represent anywhere near the entire field, how can it expect to put out a blanket license covering the field? (ASCAP general manager, John Paine, said that ASCAP's plan was to put out a blanket license based on length of season, size of ork and other factors.) Managers' committee made up of Arthur Judson (New York Philharmonic Society), George Judd (Boston Symphony) and Harl MacDonald (Philadelphia Orchestra) has already talked to ASCAP reps, but members of the above committee are known to have expressed doubt about licensing going thru because of the scarcity of longhair writer-members of the Society.

### ACA Suit

Added light on the situation is the suit being brought now against American Composers' Alliance by Gale Kubik, writer of the film score for *Memphis Belle*. He claims that ACA being a membership corporation cannot compete as a business organization. He's referring to recent signing of ACA with BMI for performance rights. He alleges, among other claims, that organization's signing with BMI immediately prohibits him from joining ASCAP. Outcome of this case may throw some light on whether other ACA members may legally drop out of the group and thus be eligible to join ASCAP, and allow latter to handle their performing rights.

## Kirby Wins "Draft" Suit

NEW YORK, Dec. 16.—John Kirby was awarded \$5,000 against *The Pittsburgh Courier* in a libel suit which started last August when the paper allegedly accused Kirby of draft-dodging. He sued for \$50,000. Case was tried in New York Federal Court.

## Fat Rebate

CHICAGO, Dec. 18.—With everyone in quest of the mighty dollar, it was quite a shocking surprise for C. P. Kelly, of the Auditorium, Platteville, Wis., when he opened a letter from "America's biggest band leader," Tiny Hill. It was a check for \$113.

After getting over his surprise, he read on and discovered that on a September date, he had figured the net for Tiny on the basis of 70 per cent rather than the contracted 60. The \$113 was for the difference.

## ASCAP Plans Vaude House \$1-a-Seat Rate

NEW YORK, Dec. 16.—American Society of Composers, Authors and Publishers will reportedly ask for a \$1-a-seat rate from vaudefilm houses when the present licensing contracts with such policy houses run out. Understood that ASCAP at the present time gets \$25 a week from such houses as the Roxy, Radio City Music Hall, Paramount, Strand, Capitol and similar establishments in other cities thruout the country. Reason for the hike from \$1,200 an establishment to, for example, the Radio City Music Hall's new fee of \$6,200 (place has 6,200 seats), is justified by ASCAP on grounds that those theaters get a terrific take at the b. o. because of the use of ASCAP music in their stagshows.

ASCAP rate schedule, now in operation thruout the country and said to embody the new vaude-house rate, is the first printed schedule ASCAP has out that sets up like rates for similar establishments in various parts of the country. Vaude rate would have Roxy paying \$6,000, but ASCAP-ers point out that RCMH's weekly average is around \$100,000 and the Roxy's weekly average is \$75,000. Paramount has 3,644 seats, Capitol has 4,627, Strand has 2,779 and Loew's State has 3,500. Theater execs said they haven't heard about the proposed increase as yet.

## Philly New Year's Eve Music Cost To Be High

PHILADELPHIA, Dec. 16.—Music for New Year's Eve will come high, because it falls on Sunday and, therefore, is not covered by any contractual stipulations, but is an extra day. For time prior to midnight, the price will be \$17 a man and \$25.50 for the leader. Rising rates after midnight, with a deadline set for 3 a.m., pricing men at \$29 each and leader at \$48 for a 6-hour period to that morning hour.

## Kramer Network As Added Band Location "Lure"

NEW YORK, Dec. 16.—Another offshoot of the recent meet between agency execs and the AFM re bands losing dough at location spots around New York is the new Maria Kramer "network." Latter is the newly purchased time on Station WINS at 7:15-7:30 p.m., seven nights a week and over Station WWDC, Washington, at the same time, for bands at Miss Kramer's hotels, the New York Lincoln and Hotel Roosevelt, Washington. Lawrence Welk, now at Roosevelt, started the "net" Tuesday (12) and will be heard four times in New York, while Dean Hudson, current at Lincoln, is heard three times. Shots are heard in both cities.

Reason for Miss Kramer's purchase of the time is the fact that it's generally conceded now that late air time is not nearly as valuable as early time. This was brought up at the recent confab. At early hour there's far less band shows around to compete with and altho it's local in New York and vicinity, still there's plenty of potential audience here and in New York. Show is called the *Maria Kramer Serenade*. Fact that she's putting out dough for the show, in conjunction with half a dozen net shows, at \$3 a man, costs her plenty of cabbage for her bands.

As to actual combating of the dough-losing ventures around town, agency or union hasn't come up with anything solid yet.

## Pubs May By-Pass Waxers, Take Tunes Direct to Leaders

NEW YORK, Dec. 16.—Victor's policy of not disclosing tune info to pubs will probably bring about the old system of going-to-the-leader with tunes for recordings, according to trade. Of course, everyone knows that pubs always approach big leaders with tunes for disk-ing, but according to disk execs, the system had somewhat died down and pubs had allowed the disk execs to pick material for leaders in most cases prior to ban.

However, trade sees that Victor's policy will stir the old system into action once more. If pubs have big tunes, those that they're going to work on—especially those that are going to get built up via pic—they'll take their tunes direct to Dorsey, Spivak, etc., and tell band leaders that if they'll promise to do tunes pubs'll hold them for 'em.

### Pubs Seek By-Pass

In that way pubs hope to circumvent choice of tunes only by Victor execs and bands and somehow make sure that the artist they feel can make a song does the disk-ing. It's known that if a top artist wants to do a tune he's going to do it, disk exec or no. And pubs know that!

That pubs are plenty disturbed about Victor situation is seen in fact that Herman Starr has had several confabs with execs there about the situation, and it's even said that he told his staff not to contact Victor. Record company exec says that he's seen Starr's men right along, so it seems that there's very little pubs can do about convincing Victor re changing their policy.

## West Coast Ocean Front Spot To Shut After 1st

HOLLYWOOD, Dec. 16.—Shutdown of Casino Gardens, Ocean Park, Calif., will go into effect after New Year's Eve, leaving Aragon Ballroom as the only dancery operating here on the ocean front during the winter. Reason for shuttering was believed to be inability of owners to get liquor license.

Even name bands have failed to be much of a draw during the cold months, with most of the trade going to the Aragon which has bar. Palisades, down the beach at Santa Monica, has liquor permit, but it is closed now under edict from James Petrillo, who ordered the spot shuttered until back pay owed band was paid.

## Make a Law Dep't

WASHINGTON, Dec. 16.—Despite AFM victory over disk companies, inside dope has it that next session of Congress, which convenes after first of year, will probably introduce a law of some sort covering the principle gained by the union over the recording companies.

It's known that the administration is plenty riled at the situation. And altho there is no official action going on, it's known that plenty of the bright young White House aides are looking thru the books trying to find an "out."

## Pic Pubs Plan Combo on Latin Flicker Tunes

NEW YORK, Dec. 16.—Definite fact that ASCAP pubs are plenty concerned about the Latin-American market—one that's pretty well tied up between BMI and Ralph Peer's American Performing Right Society—is proposed plan by three major pubs to get together to buck Peer and BMI. Idea is to combine MGM's Robbins group; Warners' MPH (Music Publishers' Holding Company) and Paramount's Music Pub Company whereby a pool of L.A. material would be made available to these motion picture companies for background material for below-the-border pix.

Not generally known, but a sore point to ASCAP pubs, is Peer's reported practice, by virtue of having the L.A. market in the bag, of charging S.A. motion picture exhibitors so much for showing pictures that have any background of L.A. music. Whether the films are set here or in L.A., Peer's contracts, via his APRS are so extensive, that he is willing to sell background material to pic for the minimum price of \$150 a usage. That's because he has so much material and can afford to almost give it away, without dickering. This is pubs' opinion.

Pool idea of the three pubs' group mentioned would be to start with Robbins' some 300 L.A. songs for motion picture usage. There would be special price concessions made to the firms involved for use of music. That would mean that in L.A. pic made by Warners, Para and MGM these songs, and others added in the future, would be used in background material. With the advent of more and more L.A. pic, as seen in fact that Asy Boroso, top Cuban composer, is getting \$10,000 from 20th Fox to do a picture, and plenty of L.A. musicals skedded for production, this factor looms larger than at first glance.

It's not known what BMI paid for Mexican rights. It's \$57,600, according to Peer, thru whose APRS the deal was channelled by virtue of his contract with BMI.

## Diskers May Go For Star-Loan Picture Routine

NEW YORK, Dec. 16.—What will prove to be a precedent in the disk field, if it goes thru, is present dickering between Decca and Columbia over the Charioteers. Latter colored vocal group, appear on Bing Crosby show and Decca wants to make a deal with Columbia, to whom group is under contract, for combo to make a disk with Decca's Crosby. Columbia, instead of asking for cash settlement it is expected, will probably ask for a swap of artists.

According to record execs, swapping of artists is generally unheard of in the field, and it brings up the question of whether there may come a time when disk companies will want to play the field just as do pic companies today on loan-out deals. However, according to top disk execs, this is pretty unlikely. But they do agree that because of certain conditions, such as the above Crosby-Charioteers radio show, it may not be an infrequent thing in the future. This is especially so in the light of doubling of artists on disks, as has been Decca's policy since ban was lifted.

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# 'Anti-ASCAP' Neb. Law Hit By U. S. Judge

### Pubs Awarded \$6,000

OMAHA, Dec. 16.—Nebraska's law, permitting use of purchased copyrighted music in public performances without payment of royalties to ASCAP, is a direct attempt to defeat recovery of damages in the Federal Courts, U. S. District Judge John W. Delehant ruled in an opinion filed Tuesday (12). The opinion came in the case of five publishers against 11 defendants accused of copyright infringement. The judge held that under the copyright act, the Federal Courts alone possess jurisdiction in such suits.

"Rights of the plaintiffs cannot be defeated" by Nebraska's so-called "Anti-ASCAP" law, Judge Delehant ruled. This law, said Judge Delehant, "Declares that the right, granted by Congress and defined by the courts, shall no longer exist in Nebraska."

The ruling gives the publishers \$250 damages from each of the 11 defendants for each piece of copyrighted music used, but not any additional sums if the same piece of music had been played more than once. The defendants also were directed to pay attorney fees. Total damages allowed are about \$6,000.

Three defendants in similar separate suits had agreed to abide by the court's decision in the case. Trial of the case began more than a year ago. Omaha defendants included the Fontenelle, Regis, Paxton, Blackstone and Hill hotels and Peony Park. The Playmore in Lincoln, Neb., also was a defendant. The three separate cases to be governed by the ruling involve the Music Box dance hall and two former night spots, the Barrel House and the Beachcomber.

## Gin Booking

NEW YORK, Dec. 16.—One agency in town is holding its head and the rest of the music biz is holding its sides over the gin situation. Story goes that a certain band booker can't sell fiddlers into a certain hotel because he consistently takes the hostelry manager at gin rummy. It just isn't in the cards.

## Spivak Deal BMI's Usual; Kaye's Repub In Line for Boost

NEW YORK, Dec. 16.—Charlie Spivak deal with BMI, unsettled as yet, won't involve as much dough as first thought. Understanding was supposed to be around \$40,000, which would have made firm probably highest paid in BMI string, but according to informed sources guarantee and advance is said to be same as given to most leaders, with small additional sum for Spivak's amount of air time. (Most of BMI's contracts are said to run around \$12,000 a year.)

Now known that Spivak almost had a deal set with Morris Music before being approached by BMI. Morris deal as well as other offers from ASCAP pubs were turned down.

Sammy Kaye's Republic Music, also BMI-affiliated, is said to be in line for an increase from BMI after first of year. Staff will probably be enlarged, with Kaye and Spivak's firms probably top two of leader-affiliated companies.

## James P. Does Fats Album for Decca

NEW YORK, Dec. 16.—Pianist James P. Johnson, the teacher of Fats Waller, has cut eight sides for Decca to be released in January as a *Fats Waller Album*. Tunes are *Keeping Out of Mischief, Now; My Fate Is In Your Hands, Honeysuckle Rose, Squeeze Me, Sit Right Down and Write Myself a Letter, Blue Turning Grey Over You, I've Got a Feeling I'm Falling and Ain't Misbehavin'.*

The same diskier will shortly release a *Jimmy Johnson Album* in which the following are listed: *Carolina Shout, Snowy Morning Blues, Keep Off the Grass, Over the Bars, If I Could Be With You, Old-Fashioned Love, Porter's Love Song and Riffs.*

Johnson has composed over 400 pieces, including hot jazz, pops and a couple of symphonic works.

## Adams New ASCAP Exec

NEW YORK, Dec. 16.—Stanley Adams replaces Jack Bregman on the executive committee of ASCAP. New chairman is Walter Kramer, with remaining member, Dick Murray. Each member is in office nine months and is chairman of the committee for last three months of his period. Murray has six more months to go; Adams, three.

## PROFITS TO RENEWALS

(Continued from page 13) mans is considering putting his renewals into his own firm is that he's told legalists around New York that he intends to bring up his suit against Miller Music once more. Suit, which was brought up three times previously, is based on Youmans' general contention that Miller had no right selling his (Youmans) compositions to Robbins without Youmans' sanction.

### Renewal Shifts

Robbins recently acquired the renewal rights to W. C. Handy's *Sugar*, paying \$3,500 for it. Jerry Vogel, by virtue of an agreement with the late George M. Cohan, is getting *Over There*, a valuable property. This copyright was owned by Robbins. Other pubs are eying all their properties with a keen eye for renewals, because 1946 will bring up songs written in 1918. It's a definite fact that songs written after 1920 are more valuable copyrights because they are more adaptable to musical style around today and stand a much better chance of revival.

All in all, pubs today know the value of renewed copyrights, and are making plenty of pitches to get them. Besides they have plenty of dough with which to pitch.

## DECCAS DON'T SPIN

(Continued from page 13)

of the disks at the present time. Nevertheless, Decca did stop radio station performance of its disks up to four years ago. Non-performance rule was only relaxed after many Decca recording artists indicated that they were losing vital promotional build-up thru the prohibition.

According to U. S., Decca firm has no ownership connection with the Compo organization beyond the latter having a releasing agreement just as the English company has. Policy is set and enforced by the Canadian company without consultation with U. S. corporation.

## "B" CONTRACT ON TRIAL

(Continued from page 13)

Contract, Union Attorney Padway explained this by claiming "Petrillo can promulgate rules that supersede by-laws."

In final arguments, Government Attorney Cohen conceded that the B Contract was drawn up with intention of operators paying tax, but denied there was any conspiracy with Petrillo.

Federal Judge Charles Dewey, during final arguments, noted it was a peculiar problem, the government stepping in and saying "We know the leaders are individual contractors but the operators must pay the tax." The question is, asked the judge, can the government pick out the party to pay the tax?

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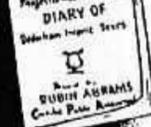
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# Music Popularity Chart

Week Ending  
Dec. 14, 1944

## BEST SELLING SHEET MUSIC

This compilation is based on weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See sources below Lucky Strike Hit Parade.) Songs are listed according to their popularity nationally, with the sectional listings to the right. (M) Song in legit musical. (F) Song in film musical.

Weeks to date	POSITION		NATIONAL	East	Mid-west	South	West Coast
	Last Week	This Week					
3	7	1	1. DON'T FENCE ME IN (F).... Harms, Inc.	1	1	4	4
9	1	2	2. THE TROLLEY SONG (F)..... Feist	2	2	1	1
7	3	3	3. I'M MAKING BELIEVE (F).... Bregman-Vocco-Conn	3	—	5	2
13	2	4	4. DANCE WITH A DOLLY..... Shapiro-Bernstein	8	4	9	8
11	5	5	5. TOGETHER (F) ..... Crawford	7	5	8	5
22	4	6	6. I'LL WALK ALONE (F)..... Morris	9	6	7	9
5	9	7	7. I DREAM OF YOU ..... Embassy	4	9	—	10
1	10	8	8. THERE GOES THAT SONG AGAIN (F) ..... Shapiro-Bernstein	6	10	3	—
9	6	9	9. WHITE CHRISTMAS (F) ..... Irving Berlin	5	3	2	6
10	8	10	10. ALWAYS (F) ..... Irving Berlin	10	7	6	3

## "HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See sources below Lucky Strike Hit Parade.)

Weeks to date	POSITION		RECORD
	Last Week	This Week	
9	1	1	1. Into Each Life Some Rain Must Fall .....Ink Spots and Ella Fitz- gerald .....Decca 23356
10	6	2	2. I Wonder .....Pvt. Cecil Gant ..... .....Gilt Edge 500 CGI
13	2	3	3. Gee, Baby, Ain't I Good to You?..King Cole Trio...Capitol 169
9	9	4	4. I'm Lost .....King Cole Trio..Excelsior 2986
32	4	5	5. Cherry Red Blues..Cooie Williams .....Hit 7084
6	7	6	6. I'm Making Be- lieve (F) .....Ink Spots and Ella Fitz- gerald .....Decca 23356
20	3	7	7. Hamp's Boogie- Woogie .....Lionel Hampton ..Decca 18613
4	5	8	8. It's Only a Paper Moon .....King Cole Trio ..Capitol 20012
19	8	9	9. You Always Hurt the One You Love .....Mills Brothers ....Decca 18599
—	—	10	10. I Don't Mind ...Duke Ellington ..Victor 1598

**NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES:**  
Atlanta: Cox Prescription Shop. Beverly Hills, Calif.: Martindales. Birmingham: Norlen's Radio Shop; Louis Pizitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Gilman Music Store; Howland Dry Goods Co.; Whiting Radio Service. Buffalo: Music House. Butte, Mont.: Dreibel's Music Co. Chicago: Goldblatt Brothers; Hudson-Ross; Lyon & Healy; Marshall Field; Rose Record Shop; Sears-Roebuck & Co.; Wurlitzer's. Cincinnati: Song Shop, Steinberg's, Inc.; Willis Music Co.; Wurlitzer's. Denver: Century Music Shop; The May Co.; Charles E. Wells Music Co. Des Moines: Davidson Record Co.; Des Moines Music House. Ft. Worth: Kemble Bros. Furniture Co. Hollywood: Music Shop; Music City; Hollywood House of Music. Jacksonville, Fla.: Buller's Record Shop. Los Angeles: The May Company. Louisville: Stewart Dry Goods Co. Miami: Richard's Store Co.; Burdine, Inc. Milwaukee: J. B. Bradford's Music House; Morton Lines Co.; Broadway House of Music. Newark, N. J.: G. & R. Record Shop; Radio Shop of Newark. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Strauss, Inc.; Broadway Melody Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Pittsburgh: Volkwein Bros., Inc. Portland, Ore.: Meier & Frank Co. Raleigh, N. C.: C. H. Stephenson Music Co.; Joseph E. Thiem Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. St. Louis: Aeolian Co. St. Paul, Minn.: Mayflower Novelty Co. Salt Lake City: Z. C. M. I. Gramophone Shop. San Antonio: Alamo Piano Co. Washington, D. C.: George's Radio Co. Westwood, Calif.: Music Shop.

only know from melody, but also hep musikers, who know a diminished and augmented chord as well as they know their own names.

On that fact alone, McIntyre has the jump over most of the bands around today. His arrangements are colorful, almost too much so at times. His musicians are fine instrumentalists and sound as tho they've played together a long, long time. That's a pretty difficult sound to get these days in view of sidemen-quitting-bands condition. Yet, McIntyre must have had that same trouble, but he's succeeded in maintaining a high commercial music standard. He takes great liberty with tunes and gets away with it. His rendition of Cole Porter's *Don't Fence Me In* is in slow, torchy style, and it hits.

That's just one example! There are many more. Suffice to say that the leader, who has shown plenty of individuality and coloring since band got under way a couple of years ago, hasn't lost that H. M. touch. Instruments are five reeds, seven brass and four rhythm. He doesn't play often, only on ballads, and

does a good job as front man and instrumentalist.

He's playing in the small 350-seat Century Room, and despite the large band, he still has the noise under control. That's because he's still using plenty of closely muffled mute work on his brass. This serves double purpose. Music has distinction and seldom gets too loud for talk.

Probably biggest and most obvious flaw is his tendency to go overboard on Ellington-like arrangements. For those that are hep, he's right down their alley, and as a fine musician he's likely to favor the involved chord in his scores. But he shouldn't lose sight of the fact that he only plays to a small percentage of hepsters in every mob. Melody is still king and always will be. Vocalists are Ruth Gaylor, Al Noble and Johnny Turnbull. Last named doubles from band on novelties and rhythm tunes. He's okay. Regular vocalists aren't given enough to do but when they're heard they're both plenty socko. All in all, band has good chance of shooting to top, especially with return of disk making.  
*Paul Secon.*

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## ART TATUM TRIO RECORDINGS

QUAN.	Comet Label No.	THE MAN I LOVE
<input type="checkbox"/>	T1	DARK EYES
<input type="checkbox"/>	T2	BODY AND SOUL
<input type="checkbox"/>	T3	I KNOW THAT YOU KNOW
<input type="checkbox"/>		ON THE SUNNY SIDE OF THE STREET
<input type="checkbox"/>		FLYING HOME

ALL 12" RECORDINGS.....\$1.50 LIST PRICE

## HIT OF THE HARLEM HIT PARADE

QUAN.	NATIONAL LABEL No.	I WONDER (Ballad)
<input type="checkbox"/>	9003	Vocal by Warren Evans
<input type="checkbox"/>	\$1.00	GONE AT DAWN
<input type="checkbox"/>		(Jazz Instrumental Blues)
<input type="checkbox"/>		10" Hank D'Amico's Sextette
<input type="checkbox"/>	9004	I'M LOST (Ballad)
<input type="checkbox"/>	\$1.00	Vocal by Warren Evans
<input type="checkbox"/>		SHY LITTLE WITCH FROM GREENWICH
<input type="checkbox"/>		(Jazz Instrumental Blues)
<input type="checkbox"/>		Hank D'Amico's Sextette

9001 SWEET AND LOVELY—WHITE ROSE KICK  
9002 DEEP BLUE DREAM—BYAS'D OPINION  
Played by THE EMMET BERRY FIVE  
10" RECORDINGS.....\$1.00 LIST PRICE

## RAYMOND SCOTT and His Orchestra

QUAN.	7001	TOGETHER—FELLOW ON A FURLOUGH
<input type="checkbox"/>		Vocals by Dorothy Collins
<input type="checkbox"/>	7005	OH MARIA—TAKING THE TRAINS OUT
<input type="checkbox"/>	7006	SEND ME A FEMALE—V-MALE
<input type="checkbox"/>		WHERE'S THE CHICKEN IN CHICKEN CHOW MEIN

## DICK THOMAS, The Sensational COWBOY SINGER

QUAN.	5002	A COWBOY IN KHAKI
<input type="checkbox"/>		SAN ANTONIO SERENADE
<input type="checkbox"/>	5003 <td>IF MEMORIES WERE MONEY</td>	IF MEMORIES WERE MONEY
<input type="checkbox"/>		DOWN IN OLD WYOMING
<input type="checkbox"/>	5004 <td>SEND THIS PURPLE HEART TO MY SWEETHEART</td>	SEND THIS PURPLE HEART TO MY SWEETHEART
<input type="checkbox"/>		THEY'LL NEVER TAKE THE TEXAS OUT OF ME

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|---|------------------------------------|
| <b>More and More</b><br>(Vocal refrain by BONNIE LOU WILLIAMS)            | } <b>Tommy Dorsey</b><br>20-1614   |
| <b>You're Drivin' Me Crazy</b><br>(Vocal refrain by THE SENTIMENTALISTS)  |                                    |
| <b>Don't You Know I Care</b><br>(Vocal refrain by AL HIBBLER)             | } <b>Duke Ellington</b><br>20-1618 |
| <b>I'm Beginning to See the Light</b><br>(Vocal refrain by JOYA SHERRILL) |                                    |
| <b>The Love I Long For</b><br>(Vocal refrain by VAUGHN MONROE)            | } <b>Vaughn Monroe</b><br>20-1619  |
| <b>This Heart of Mine</b><br>(Vocal refrain by VAUGHN MONROE)             |                                    |
| <b>I Didn't Know About You</b>  | } <b>Lena Horne</b><br>20-1616     |
| <b>One For My Baby</b>  |                                    |
| <b>Sweet Dreams, Sweetheart</b><br>(Vocal refrain by MEREDITH BLAKE)      | } <b>Shep Fields</b><br>30-0833    |
| <b>Twilight Time</b>  |                                    |
| <b>Love Has Come My Way</b>   | } <b>The Four Clefs</b><br>34-0719 |
| <b>You Should Be Satisfied</b>  |                                    |

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**PART 2—The Billboard**

**BEST SELLING RETAIL RECORDS**

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See Sources in Part 1.) Songs are listed according to their popularity nationally with the sectional listings to the right. Record backing the hit record is in *italic*. (M) Song in Levit Musical. (F) Song in Film Musical.

Weeks to date	POSITION NATIONAL		East	Mid-west	South	West Coast
	Last Week	This Week				
5	3	1. DON'T FENCE ME IN (F)..... Bing Crosby-Andrews Sisters— Decca 23364 <i>The Three Caballeros (F)</i>	1	1	2	5
5	1	2. I'M MAKING BELIEVE (F).... Ink Spots and Ella Fitzgerald— Decca 23356 <i>Into Each Life Some Rain Must Fall</i>	2	2	1	6
9	2	3. THE TROLLEY SONG (F) .... The Pied Pipers—Capitol 168 <i>Cuddle Up a Little Closer</i>	3	5	—	3
11	6	4. AND HER TEARS FLOWED LIKE WINE ..... Stan Kenton—Capitol 166 <i>How Many Hearts Have You Broken?</i>	7	—	5	1
20	9	5. I'LL WALK ALONE (F) .... Dinah Shore—Victor 20-1586 <i>It Could Happen to You (F)</i>	4	7	6	—
1	5	6. INTO EACH LIFE SOME RAIN MUST FALL ..... Ink Spots and Ella Fitzgerald— Decca 23356 <i>I'm Making Believe (F)</i>	—	3	4	—
7	4	7. DANCE WITH A DOLLY .... Russ Morgan—Decca 18625 <i>There Goes That Song Again (F)</i>	—	4	3	—
—	—	8. THE TROLLEY SONG ..... Vaughn Monroe— Victor 20-1605 <i>The Very Thought of You</i>	—	6	7	7
18	10	9. I'LL WALK ALONE (F) ..... Martha Tilton—Capitol 157 <i>Texas Polka</i>	—	—	—	2
—	—	10. TOO-RA-LOO-RA-LOO-RAL (F) ..... Bing Crosby—Decca 18621 <i>I'll Remember April</i>	5	—	—	—

**Other Retail Records Reported in Best Selling Lists by Sections**

**EAST:** *Angelina*—Louis Prima, Hit 7106; *The Trolley Song (F)*—Judy Garland, Decca 23361; *The Trolley Song (F)*—King Sisters, Bluebird 30-0839; *You Always Hurt the One You Love*—Mills Brothers, Decca 18599.  
**MIDWEST:** *I Dream of You*—Andy Russell, Capitol 175; *Tico Tico (F)*—Ethel Smith, Decca 23353; *Together (F)*—Guy Lombardo, Decca 18617.  
**SOUTH:** *Dance With a Dolly*—Tony Pastor, Bluebird 30-0827; *I'll Be Home for Christmas*—Bing Crosby, Decca 18570.  
**WEST COAST:** *Cuban Sugar Mill*—Freddie Slack, Capitol 172; *Dance With a Dolly*—Tony Pastor, Bluebird 30-0827.

**MOST PLAYED JUKE BOX FOLK RECORDS**

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs throughout the nation. These reports stem from all the country's leading operating centers and are averaged together.

Weeks to date	POSITION		Record	Label
	Last Week	This Week		
6	2	1.	I'm Wastin' My Tears on You	Tex Ritter ....Capitol 174
17	1	2.	Smoke on the Water	Red Foley ....Decca 6102
6	—	3.	I'll Forgive You But I Can't Forget	Roy Acuff .....Okeh 6723
11	5	4.	You're From Texas	Bob Wills .....Okeh 6722
6	3	5.	There's a New Moon Over My Shoulder	Tex Ritter .....Capitol 174
2	4	5.	Jealous Heart	Tex Ritter .....Capitol 179
32	—	5.	Too Late To Worry	Al Dexter .....Okeh 6718
2	6	5.	G.I. Blues	Floyd Tillman ..Decca 6104

**ADVANCE BOOKINGS**

**GUS ARNHEIM:** Sherman Hotel, San Diego, Calif., until Dec. 28.  
**BILL BARDO:** Bill Green's Casino, Pittsburgh, Dec. 15-Jan. 11.  
**COUNT BASIE:** Hotel Lincoln, New York, Dec. 20-Feb. 11.  
**DENNY BECKNER:** Blue Moon, Wichita, Kan., Dec. 18-31.  
**RAY BENSON:** Muehlebach Hotel, Kansas City, Mo., Dec. 18 (indefinite).  
**TINY BRADSHAW:** Last Word, Chi., Dec. 22-Feb. 28.  
**LES BROWN:** Hotel Pennsylvania, New York, Dec. 11 (indefinite).  
**CAB CALLOWAY:** Sherman Hotel, Chicago, Dec. 31-Feb. 1; Regal Theater, Chicago, 2 (week); Orpheum Theater, Minneapolis, 9 (week); Orpheum Theater, St. Paul, 16-19; Colonial Theater, Dayton, O., March 2 (week); Palace Theater, Cleveland, 9 (week); RKO-Keith, Boston, 22.  
**FRANKIE CARLE:** Palace Theater, Fort Wayne, Ind., Dec. 22-25; Million-Dollar Ballroom, Milwaukee, 26; Orpheum Theater, Minneapolis, 28 (week); Orpheum Theater, Madison, Wis., Jan. 9-10; Orpheum Theater, Omaha, 12 (week); Capitol Theater, New York, 25-Feb. 14; Palladium, Hollywood, March 20-April 30.  
**BENNY CARTER:** Downtown Theater, Chicago, Dec. 23 (week); National Theater, Louisville, 29; IMA, Flint, Mich., Jan. 6; Stanley Theater, Utica, N. Y., 9-11; Temple Theater, Rochester, N. Y., 12-14; RKO-Keith, Boston, 13 (week); Adams Theater, Newark, N. J., 25 (week); State Theater, Hartford, Conn., Feb. 2-4; Earle Theater, Philadelphia, 9 (week); Loew's State, New York, 22 (week).  
**CARMAN CAVALLARO:** Palmer House, Chicago, until Jan. 24.  
**REGGIE CHILDS:** Schroeder Hotel, Milwaukee, Dec. 19-Jan. 18.  
**CHRIS CROSS:** Claridge Hotel, Memphis, Dec. 22-Jan. 18.  
**BERNIE CUMMINS:** Commercial Hotel, Elko, Nev., Dec. 23 (indef.).  
**JIMMY DORSEY:** Adams Theater, Newark, N. J., Dec. 28 (week); RKO-Keith, Boston, Jan. 4 (week); Frolics Club, Miami, 16 (3 weeks); Hotel Pennsylvania, New York, Feb. 12-April 7; Capitol Theater, Washington, 12 (week); Sherman Hotel, Chicago, May 11-June 7.  
**TOMMY DORSEY:** Capitol Theater, New York, Dec. 21 (4 weeks).  
**GEORGE DUFFY:** Ansley Hotel, Atlanta, Dec. 28 (indef.).  
**SONNY DUNHAM:** Tune Town Ballroom, St. Louis, Dec. 19-Jan. 8; Frog Hop, St. Jo-

# Music Popularity Chart Week Ending Dec. 14, 1944

## MOST PLAYED JUKE BOX RECORDS

### Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Listed under the title of each most played record are the other available recordings of this number.

Weeks to date	Last Week	This Week	Record	Label
5	1	1	DON'T FENCE ME IN—Bing Crosby-Andrews Sisters (Vic Schoen Ork) . . . . .	Decca 23364
8	2	2	INTO EACH LIFE SOME RAIN MUST FALL—Ink Spots-Ella Fitzgerald . . . . .	Decca 18624
7	5	3	I'M MAKING BELIEVE—Ink Spots-Ella Fitzgerald . . . . .	Decca 23356
9	3	4	THE TROLLEY SONG—The Pied Pipers (Paul Weston Ork) . . . . .	Capitol 168
6	6	5	DANCE WITH A DOLLY (With a Hole in Her Stocking) Russ Morgan (Al Jennings) . . . . .	Decca 18625
3	9	6	THERE GOES THAT SONG AGAIN—Russ Morgan . . . . .	Decca 18625
20	4	7	I'LL WALK ALONE—Dinah Shore . . . . .	Victor 20-1586
2	14	8	WHITE CHRISTMAS—Bing Crosby (John Scott Trotter Ork) . . . . .	Decca 18429
4	8	9	THE TROLLEY SONG—Judy Garland (Georgie Stoll Ork) . . . . .	Decca 23361
2	15	10	THE TROLLEY SONG—Vaughn Monroe (Vaughn Monroe-Marilyn Duke) . . . . .	Victor 20-1605
30	8	11	YOU ALWAYS HURT THE ONE YOU LOVE—Mills Brothers . . . . .	Decca 18599
14	7	12	THERE'LL BE A HOT TIME IN THE TOWN OF BERLIN—Bing Crosby-Andrews Sisters (Vic Schoen Ork) . . . . .	Decca 23350
13	12	13	AND HER TEARS FLOWED LIKE WINE—Stan Kenton (Anita O'Day) . . . . .	Capitol 168
15	—	14	DANCE WITH A DOLLY (With a Hole in Her Stocking)—Evelyn Knight (Camarata Ork) . . . . .	Decca 18614
8	10	15	DANCE WITH A DOLLY (With a Hole in Her Stocking)—Tony Pastor . . . . .	Bluebird 30-0827
1	—	15	THE TROLLEY SONG—The King Sisters . . . . .	Bluebird 30-0829
2	16	16	WHAT A DIFFERENCE A DAY MADE—Andy Russell (Paul Weston Ork) . . . . .	Capitol 167
9	13	17	TOO-RA-LOO-RA-LOO-RAL (That's an Irish Lullaby)—Bing Crosby (John Scott Trotter Ork) . . . . .	Decca 18621
22	11	18	I'LL WALK ALONE—Martha Tilton . . . . .	Capitol 157

### Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

1. MEET ME IN ST. LOUIS, LOUIS—Guy Lombardo (The Lombardo Quartet) . . . . . Decca 18626
2. ANGELINA—Louis Prima . . . . . Hit 7106
2. I DON'T WANT TO LOVE YOU—Phil Brito (Paul Lavalle Ork) . . . . . Musicraft 15018
3. MEET ME IN ST. LOUIS, LOUIS—Judy Garland (Georgie Stoll Ork) . . . . . Decca 23360

### Territorial Favorites With Juke Box Operators

The following records are reported as favorites in various territories as indicated in reports to The Billboard from leading Juke Box Operators.

- LET ME LOVE YOU TONIGHT—Charlie Spivak (Jimmy Saunders) (Chicago) . . . . . Victor 20-1603
- MOON ON MY PILLOW—Jimmy Dorsey (Teddy Walters) . . . . . Decca 18627 (Toronto)

soph. Mo., 13; Shermet, Omaha, 14; Corn Palace, Mitchell, S. D., 15; Neptune, Sioux Falls, S. D., 16; Prom Ballroom, St. Paul, 17; The Terp, Austin, Minn., 18; Amber Club, Madison, Wis., 19.

DUKE ELLINGTON: Providence, Dec. 20-31; Downtown Theater, Detroit, Jan. 5-11; Auditorium, Jackson, Mich., 12; Philharmonic Hall, Hollywood, 17; Golden Gate Theater, San Francisco, 31.

SHEP FIELDS: Palace Theater, Albany, N. Y., Dec. 28-Jan. 3; Trianon Ballroom, South Gate, Calif., 19-22.

CHUCK FOSTER: Blackhawk, Chicago, until Jan. 9.

GLEN GRAY: Paramount Theater, New York, until Dec. 26; Frolies Club, Miami, 28; Adams Theater, Newark, N. J., Jan. 19 (week); Palace Theater, Akron, Feb. 2-5; Palace Theater, Columbus, O., 6-8; Circle Theater, Indianapolis, 9 (week); Chicago Theater, Chicago, 16 (week); Orpheum Theater, Omaha, 23 (week); Hotel Pennsylvania, New York, April 9-June 3.

WILL HAUER—Sinton Hotel, Cincinnati, Dec. 22-23; Gibson Hotel, Cincinnati, 27; Lakeside Park, Dayton, O., 30.

FLETCHER HENDERSON: Paradise Theater, Detroit, Jan. 5-11; Downtown Theater, Chicago, Feb. 2-8.

WOODY HERMAN: Paramount Theater, New York, Dec. 27-Jan. 16; Adams Theater, Newark, N. J., Feb. 8 (week); Meadowbrook, Cedar Grove, N. J., 15 (2 weeks); Sherman Hotel, Chicago, March 16 (4 weeks).

ERSKINE HAWKINS: Metropolitan Theater, Cleveland, Dec. 29-Jan. 4; Regal Theater, Chicago, 5-11; Paradise Theater, Detroit, 12-18.

LOUIS JORDAN: Auditorium, Kansas City, Mo., Dec. 30; Auditorium, St. Louis, Jan. 1; Club Ball, Washington, 5 (2 weeks); Town Barn, Buffalo, 22 (2 weeks); Metropolitan Theater, Cleveland, Feb. 16; Royale Theater, Baltimore, March 23 (week); Apollo Theater, New York, 30 (week); Howard Theater, Washington, April 13 (week); Paradise Theater, Detroit, 27.

SPIKE JONES: Orpheum Theater, Omaha, Jan. 19 (week); Orpheum Theater, Minneapolis, 26 (week); Oriental Theater, Chicago, Feb. 2 (week); Michigan Theater, Detroit, 9 (week); Palace Theater, Columbus, O., 27-March 1; Palace Theater, Cleveland, 2 (week); Riverside Theater, Milwaukee, 9 (week); Adams Theater, Newark, N. J., 22 (week); RKO-Keith, Boston, 29; State Theater, Hartford, Conn., April 6-8.

STAN KENTON: Palladium, Hollywood, until Dec. 25; Orpheum, Los Angeles, Jan. 9 (week).

GENE KRUPA: Palladium, Hollywood, Dec. 26-Feb. 5.

LLOYD LABRIE: Talk-of-the-Town, Peoria, Ill., Dec. 23-Jan. 2; Pla-Mor Ballroom, Kansas City, Mo., 3-24.

CLYDE LUCAS: IMA, Flint, Mich., Dec. 22-23; Trianon Ballroom, Toledo, 24; N.A.S., Bunker Hill, Ind., 27; Lakeside Park, Dayton (See ADVANCE BOOKINGS on page 66)

## Philly Hall, Last Big One for Race Proms, Bans 'Em After Riot

PHILADELPHIA, Dec. 16.—Following a free-for-all that resulted in serious injury to a policeman and two dancers, management of Town Hall, top ballroom in center of town, banned Negroes from the spot in future for public race proms. Near-riot that brought out 20 bandit chasers and emergency wagons was at the close of a prom that featured Benny Carter's band and the King Cole Trio. It was disclosed that Roderick McMahon, of Jackson Heights, Long Island, N. Y., identified as the promoter, was held on charge of maintaining a disorderly dance hall.

Closing Town Hall to race ventures virtually rules out major proms for the city, since antics of hoodlums has soured other large hall managements against rentals for a Negro dance. While Negro leaders are alarmed and condemned the action of these hoodlums, the damage has been done. Action hits the Negro name bands hard, since Philly has been a key stop for them, averaging approximately 50 fat one-night stands a year.

Convention Hall earlier this year put the ban on race proms following a New Year's Eve shindig, with Jimmie Lunceford's band on tap. That night hoodlums raided the cloakrooms, and plenty of lawsuits resulted against the promoter and management for lost clothing. Several years ago Fleisher's Auditorium, also in center of town, barred the race proms after a Count Basie dance resulted in a riot.

### Race Isn't Cause

Oddly enough, disorders at the race proms have never been the result of any racial discord. Ofays are never encouraged to patronize the proms and in most cases only paleface to be found in the hall is local correspondent of *The Billboard* lending an ear to the hot music makers. However, police pointed out that last month alone there were 47 arrests made at race proms on charges of dope peddling, bootlegging, carrying concealed weapons and violating the Selective Service Act. Negro leaders blame the riots on reefer-smoking.

Only halls left for the promoters are small rooms, which preclude the profitable booking of a name band. Largest of the small halls is Mercantile Hall, operated by the Negro Elks, but it's too small for big name dances. Reese Dupree, dean of the local race promoters, had to use Mercantile Hall for his Duke Ellington promotion on December 7, probably the last of the Negro name band dances for the city.

## Williams & Gordon Resume With Bands

PHILADELPHIA, Dec. 16.—Buddy Williams, who cut his career short by an army call, has been handed his exit papers and is readying a return to the band whirl. Widely known as arranger and hot sax whiz, Williams was handled by General Amusement Corporation, which planned a major build-up for the local lad. Williams continued as a band leader while in uniform.

Another maestro shining up his baton is Trombonist Jimmy Gorham, septa swingster. Altho not in uniform, the draft cracked his old band, but the wave of service discharges may put it back on the ball.

## Milwaukee Local 8 Execs Re-Elected; No Opposition

MILWAUKEE, Dec. 16.—Because of lack of competition for offices, all officers of Local 8, Milwaukee Musicians' Association, were held over for 1945.

They are as follows: Volmer Dabstrand, president; Walter Homann, vice-

## Hurok Attractions Sues Philly Opera For 60G Damages

PHILADELPHIA, Dec. 18.—Charging the Philadelphia Opera Company with breaking a contract to make a nationwide tour, Hurok Attractions, New York agency, filed a \$60,000 damage suit in U. S. District Court here Saturday.

Hurok agency declared that last March it entered into a year's contract with the opera company during which Hurok guaranteed bookings of at least 12 weeks at \$7,000 a week plus half of the weekly receipts in excess of \$12,000, pay or play. Contract called for an opera ensemble of 70, including a 22-piece orchestra, 18 principal singers and a chorus of 12.

The agency avers it made arrangements on this basis, but August 2 was notified by Henry E. Gerstley, president of the opera company, that the contract could not be fulfilled. In claim for damages, the Hurok agency lists \$34,000 as the excess it paid the City Center of Music and Drama, New York, to sub for the Philadelphia company, being required to guarantee \$2,000 more per week for 17 weeks. Remainder of Hurok claim is for expenses of advertising, publicity printing, traveling and the loss of good will resulting from adverse publicity given the booking company because of Philadelphia company's so-called unjustified breach of contract. Local officers of the company would not comment on the suit.

## Musician Pay Boost Possible Answer to Bands Losing Dough

NEW YORK, Dec. 16.—One of the possible means of alleviating the present bands-losing-dough situation at location spots around New York is raising the musicians' scale at spots that have remote wires, trade says. Not known whether this possibility was sounded at the closed confab held recently between agency heads and the union, but according to informed sources the raised scale for bands playing remote location spots is one of the most feasible plans presented yet.

Idea would have repercussions. However, it would certainly go a long way toward helping bands now going into the red at most of the spots around New York, including the Lincoln, Edison, Essex House, Roseland and Arcadia ballrooms, Terrace Room, Meadowbrook, Hotel New Yorker, Hotel Pennsylvania, Hotel Commodore, Pelham Heath Inn and Hotel Astor.

### Places Would Drop Wires

Execs say that the plan, which specifies the addition of anywhere from \$15 to \$25 per man at the above places, would certainly result in many of the places dropping their wires. But, execs continue, that would be one of the solutions, for those spots that wanted the exploitation that comes from remote time would keep wires while there probably would be other places around to take up the remote wires dropped by locations that wouldn't meet the increase in scale.

Agency men haven't come thru with any solid way of meeting the problem as yet. Execs point out that with leaders carrying terrific salaries for sidemen, the additional union charge at remote spots would help defray some if not all of the loss bands are suffering today.

president; Charles G. Wagner, treasurer; Roland Kohler, secretary; Jerry Follansbee, sergeant at arms; Ernst Strudell, trustee for three years; John Berger, Ervin Davlin, Oscar Dunker, Hilmar Kelbe, Guy Newnam and Ray Weyland, members of the executive board.

## No Payola?

NEW YORK, Dec. 16.—Leader at one of the New York location spots recently let out some steam at the number of times he's been approached on proposition of pubs paying for his arrangements.

In four days, leader noted, he was approached no less than 10 times. To show how really bad situation is, ork man isn't heavy on air time either.

According to the boys, leader is "unapproachable."

**Premier Toots Its Own Horn  
with the Man Who Outblows  
Gabriel . . . and Doubles in  
Brass . . .**



# SONNY DUNHAM

**and His Orchestra**

**NOW ON Premier Records**

**• CURRENT RELEASE •**

**Georgia On My Mind  
You Gave Me the Run-Around } 28994**

**THIS IS THE LABEL THAT  
WILL BRING IN THE NICKELS  
FROM COAST TO COAST**



**WRITE,  
WIRE OR  
'PHONE  
TODAY**

**WRITE,  
WIRE OR  
'PHONE  
TODAY**

**PREMIER DISTRIBUTING CORP.**

**1700 N. GARRISON AVENUE ST. LOUIS 6, MISSOURI**



## PART 3—The Billboard

### RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

- EVALINA** . . . . . Bing Crosby . . . . . Decca 18635-A  
Catchy tune from legiter "Bloomer Girl" is handed just right by the Bing. He takes it right in slow, languid stride and gives both tune and lyrics a break. It's Crosby all the way and will hit tops both in jukeboxes and over counter.
- AC-CENT-TCHU-ATE THE POSITIVE** . . . . . Artie Shaw . . . . . Victor 20-1612-A  
New Artie Shaw ork gets off to good commercial start with selection of this novelty. He has plenty of fans around who'll go for his interpretation and Imogene Lynn's vocal is plenty listenable. Shaw is plenty b. o. for jukeboxes most any time, and this side is no different.
- A WONDERFUL WINTER** . . . . . Charlie Spivak . . . . . Victor 20-1609-B  
Spivak's golden horn of plenty does all right by itself on this ballad. Spivak fans, plus plenty of listeners that tune will pick up on its own accord, will spell dough for this one. Jimmy Saunderson's vocal helps its commercial appeal.

### POPULAR RECORD RELEASES

(From December 14 thru December 28)

- AC-CENT-TCHU-ATE THE POSITIVE** . . . . . George Paxton . . . . . Hit 7120
- A LITTLE ON THE LONELY SIDE** . . . . . Frankie Carle . . . . . Columbia 36760
- BLOOMER GIRL ALBUM** . . . . . Bloomer Girl Cast . . . . . Decca DA-381
- Evelina . . . . . David Brooks and Celeste Holm . . . . . Decca DA-23369
- Finale: The Eagle and Me—Celeste Holm, David Brooks and Chorus . . . . . Decca DA-23368
- When the Boys Come Home . . . . . Decca DA-23368
- I Got a Song—Part 1** . . . . . Richard Huey assisted by Dooley Wilson, Hubert Dilworth and Chorus . . . . . Decca DA-23372
- I Got a Song—Part 2** . . . . . Richard Huey assisted by Dooley Wilson, Hubert Dilworth and Chorus . . . . . Decca DA-23371
- It Was Good Enough for Grandma . . . . . Celeste Holm and Girl Chorus . . . . . Decca DA-23372
- (1) Never Was Born—(2) Man Joan McCracken, Harold Arlen and Chorus for Sale . . . . . Decca DA-23369
- Right as the Rain . . . . . Celeste Holm and David Brooks . . . . . Decca DA-23374
- (1) Satin Gown and Silver Shoe (Lullaby)—(2) Liza Crossing the Ice . . . . . Celeste Holm, Toni Hart and Chorus . . . . . Decca DA-23370
- Sunday in Cicero Falls—Part 1 . . . . . Mabel Taliaferro, Matt Briggs, Harold Arlen and Chorus . . . . . Decca DA-23374
- Sunday in Cicero Falls—Part 2 . . . . . Celeste Holm and Chorus . . . . . Decca DA-23373
- The Eagle and Me . . . . . Dooley Wilson and Chorus . . . . . Decca DA-23373
- The Farmer's Daughter . . . . . The Sons-in-Law . . . . . Decca DA-23371
- The Rakish Young Man With the Whiskers . . . . . Celeste Holm and Chorus . . . . . Decca DA-23375
- T'Morra' T'Morra' . . . . . Joan McCracken . . . . . Decca DA-23375
- Welcome Hinges . . . . . Mabel Taliaferro, David Brooks, Daughters and Sons-in-Law . . . . . Decca DA-23370
- When the Boys Come Home . . . . . The Five Daughters and Chorus . . . . . Decca DA-23368
- BOWING SINGING SLAM** . . . . . Johnny Guarneri Trio . . . . . Savoy 530
- DON'T FENCE ME IN** . . . . . Gene Autry . . . . . Okeh 6728
- GLISS ME AGAIN** . . . . . Johnny Guarneri Trio . . . . . Savoy 530
- GONNA BUILD A BIG FENCE** . . . . . Gene Autry . . . . . Okeh 6728
- ROUND TEXAS** . . . . . Gene Autry . . . . . Okeh 6728
- HAVE YOURSELF A BALL** . . . . . Shorty Allen Quintette . . . . . Savoy 525
- I HAD A LITTLE TALK WITH THE LORD** . . . . . Frankie Carle . . . . . Columbia 36760
- I'M BEGINNING TO SEE THE LIGHT** . . . . . Harry James . . . . . Columbia 36758
- MEADE (LUX) LEWIS ALBUM** . . . . . Asch 352
- Boogie Tidal . . . . . Meade (Lux) Lewis . . . . . Asch 352-1
- Denapas Parade . . . . . Meade (Lux) Lewis . . . . . Asch 352-2
- Glendale Glide . . . . . Meade (Lux) Lewis . . . . . Asch 352-2
- Lux's Boogie . . . . . Meade (Lux) Lewis . . . . . Asch 352-3
- Randini's Boogie . . . . . Meade (Lux) Lewis . . . . . Asch 352-3
- Yancey's Pride . . . . . Meade (Lux) Lewis . . . . . Asch 352-1
- LIZA** . . . . . Benny Morton and His Trombone Choir . . . . . Keynote 1309
- MORE AND MORE** . . . . . George Paxton . . . . . Hit 7120
- ONCE IN AWHILE** . . . . . Benny Morton and His Trombone Choir . . . . . Keynote 1309

(See Pop. Record Releases on page 66)

## BMI Asks 125¢ Club Milwaukee Burns For Second Time in Year

**Year From Hotels**  
NEW YORK, Dec. 16.—Deal between BMI and American Hotel Association for licensing of hotels after the first of the year is said to include BMI's asking of one-quarter of what ASCAP gets in its licenses from hotels.

Reason for BMI asking for one-fourth of the sum (ASCAP gets an estimated \$500,000 from hotels a year, according to informed sources), which would be around \$125,000 a year, is that any claims that of the some 30 selections that get the most radio plugs each week, their affiliated firms get around one-quarter. Not known what the AHA will do when actual meeting takes place after the first of the year, a meeting that awaits the AHA's getting together with ASCAP first to settle their licensing grievances. There was an AHA convention in Chicago last week where the licensing problem was discussed.

## Club Milwaukee Burns For Second Time in Year

MILWAUKEE, Dec. 16.—Club Milwaukee here was gutted by fire for the second time in about a year. Band leader Eddie Jones lost his complete library in the blaze. Chick Hager's drums were a complete mess. Joey Feldstein's saxes were so badly burned that factory may not be able to repair them. At present, the spot is under repairs, but fast, to cash in on the holiday business.

## Weinstein to Hartford State

HARTFORD, Conn., Dec. 16.—Frank Weinstein, former manager of the Q&P Eastwood Theater, East Hartford, Conn., and for the last year employed in a local war plant, has been appointed to the managership of the Harris Bros. State Theater, largest band, vaudeville and film house in Hartford. He replaces Rudy Frank, who after almost five years at the house, resigned to join Frankie Carle's orchestra on tour as advertising and publicity agent.

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# Music Popularity Chart

Week Ending  
Dec. 14, 1944

## POPULAR RECORD REVIEWS

By M. H. Orodener

### TOMMY DORSEY (Victor)

*I Dream of You*—FT; VC. *Opus No. 1*—FT.

The Tommy Dorsey trombone is still standard in selling the big band, sliding it sweetly for one of the sweeter ballads of the day in "I Dream of You." And in his new vocal find, Freddie Stewart, Dorsey introduces a lad who has a free and easy style of singing out the lyrical expressions in the romance tradition that is so easy to take. For contrast, Dorsey mates his initial side with one of Cy Oliver's riff concertos in the naively titled "Opus No. 1." It's nothing more, however, than the casual riff pattern that shows off a well co-ordinated band. But the instrumental spark displayed herein is no great shakes in the solo flashes of the clarinet and piano. Nor does the composition itself or the arrangement rise above stock levels, following the general pattern of unison saxes and building to the outgoing sock chorus.

The return of Tommy Dorsey to the waxes with such ballad content as "I Dream of You" makes for a coin-catching side in the music machines.

### KATE SMITH (Columbia)

*Don't Fence Me In*—FT; V. *There Goes That Song Again*—FT; V.

For her first sides these post-Petrillo days, Kate Smith makes a strong impression in song-selling two of the more important pop ballads of the day. It's the straight up-and-down singing as only the radio songbird can, without the frills and flourishes to overshadow her vocal capabilities. For "Don't Fence Me In," Miss Smith adds vocal body for the second stanza with the Four Chicks and a Chuck, and carries it all alone for "There Goes That Song Again." On both counts, the musicians commanded by Jack Miller, help to make the melodic appeal of song and singer all the more pronounced.

Music ops can hardly miss with both of these currently popular ballads with the vocal backing of such a popular lady as Kate Smith.

### SAMMY KAYE (Victor)

*Always*—W; VC. *Don't Fence Me In*—FT; VC.

For the smoother syncos coated on the sweet side, Sammy Kaye scores heavily with these sides. The warmth and flow of lyrical appeal in the pipes of Billy Williams for "Don't Fence Me In" makes the rendition of this Cole Porter-Western a standout, with the band boys gearing their horns to the Dixieland beats in toe-tapping fashion for the instrumental chorus. Strictly saccharine is the playing of the Irving Berlin waltz classic, "Always," with Arthur Wight's tenor pipes adding plenty of lyrical charm to the familiar wordage.

Music ops can handily turn both sides of this platter into profits, particularly with such song titles to adorn the phono strips.

### KAY KYSER (Columbia)

*There Goes That Song Again*—FT; VC. *I'm Gonna See My Baby*—FT; VC.

There's plenty of musical body packed into the Kay Kyser band, with plenty of ear and hoof appeal in the spinning. Particularly for the ballad treatment—soft, smooth and rhythmic—applied to "There Goes That Song Again" which the maestro introduced in the "Carolina Blues" movie. And with Georgia Carroll for the chanting, side is rich in commercial appeal. Plattermate puts the Kyser clan in the jump class for a bright rhythm ditty, "I'm Gonna See My Baby," with Sully Mason's down-to-earth singing for this when-the-boys-come-home opus.

With the advantage of the direct movie association, Kay Kyser is bound to attract phono attention for "There Goes That Song Again."

### MARTHA STEWART (Bluebird)

*My Heart Sings*—FT; V. *There Goes That Song Again*—FT; V.

In Martha Stewart, the label bows with a new chanteuse who really chants. And with a highly colorful musical background etched by the accompanying orchestra, adding a mixed choir to heighten the tonal color for her sweet and soothing song, Miss Stewart makes a striking impression for her free-styled singing of the French chanson, "My Heart Sings." Moreover, the gal is equally effective in adding a rhythmic lilt to her ballad interpretations. Stands on her own without the choir for a bright rendition of "There Goes That Song Again." On both scores, gal commands plenty of attention.

Plenty of vocal appeal packed in Martha Stewart's singing of "There Goes That Song Again" to make her a song sweetheart for the phono fans.

### JOHNNY GUARNIERI TRIO (Savoy)

*Bowling Singing Slam*—FT. *Gliss Me Again*—FT.

For one of the jumpiest rock-and-ride splas shellacking the uninhibited improvisations of the jazz musicians, this couplet must make history. It's only a piano, bass and drums, but the "only" takes in the kind of jam that makes the 52d Street spots jell so well. Apart from the exciting piano poundings of Johnny Guarneri, with Sammy Weiss thumping out the beats at the drums, the sides show off the uncanny bass fiddle bowings of Slam Stewart (nee Slim and Slam). Singing along with the riff runs improvised on the big fiddle, Slam makes the bass strings generate enough heat to make all the honky-tonks in town jump for joy. Both sides are original blues patterns by Guarneri, strictly in a get-out groove that gets you.

Ops better not pass these sides up, particularly for the race locations or where the kids are musically on the hep side.

(See Pop. Record Reviews on page 66)

## 802 Election Losers Ask Vote Recount

NEW YORK, Dec. 16.—According to rumors rampant on the musicians' exchange floor, the Local 802, AFM, election of December 7, which was a victory for the administration group, may be contested. It is said that not only will a recount be demanded by defeated candidates but the entire conduct of the election by the Honest Ballot Association may be laid open to question.

Unsuccessful aspirants to union office claim to have started an investigation which has resulted in the withholding of certification of the election. Certification is usually forthcoming a couple of days after the balloting, but so far the important document has not been presented to the local.

### Recount Asked

It is known that James Barton, Al Green-Gold, Thomas Connelly and Leo Farberman, all defeated for board positions, appeared before the 802 executive

## Arrow in ASCAP Now; Alfred Fights Rating

NEW YORK, Dec. 16.—Arrow Music, with Gil Mills running outfit, made ASCAP recently. Prior to that firm was clearing tunes thru Lewis Music. Application and admission is said to have taken five weeks.

Alfred Music has reportedly begun an action in New York State Supreme Court in an effort to increase their availability rating in the Society. They asked for an increase, but were turned down by the pubs' availability committee.

board Thursday (14) and asked for a recount. According to them, their request was granted, with the proviso that they pay \$500 to the HBA for same.

They have not decided whether to pay for the recount or join forces with other defeated candidates, some of whom say they want a new election altogether.

Musicians say that after the local election of 1942, such a recount was requested and 802 paid \$250 to the election org for the job.

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or  
**FOREIGN**  
RECORDS IN ANY LANGUAGE  
it's  
**VICTOR "V" SERIES**

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**THE HIT RECORD**  
Every Side a Hit

**EVERY RECORD A HIT**

**COOTIE WILLIAMS & His Orchestra**  
★ 7119 • ROUND MIDNIGHT  
★ 7084 • CHERRY RED BLUES  
★ 7108 • BLUE GARDEN BLUES

**THE THREE SUNS**  
★ 7114 • DON'T FENCE ME IN  
★ 7105 • I'M MAKING BELIEVE  
★ 7092 • TWILIGHT TIME

**LOUIS PRIMA & His Orchestra**  
★ 7106 • ANGELINA  
★ 7083 • ROBIN HOOD  
★ 7117 • CONFESSIN'

**JACK SMITH & Orchestra**  
★ { THE TROLLEY SONG  
7115 { ALWAYS

**CLASSIC RECORD CO.**  
7 WEST 46th ST., NEW YORK 19, N. Y.

EVERY HIT IS ON RECORDS!  
EVERY HIT IS ON RECORDS!

## RWG Talking New Net Papers For Scribblers

NEW YORK, Dec. 16.—Radio Writers' Guild, acting for the first time on a national basis, is renegotiating its year-old NBC news-writer contract. Peter Lyon, national president of the Guild, and Robert Newman, Eastern division v.-p., met for two-and-a-half hours Thursday (14) with Ernest De LaOssa, director of NBC personnel, and William F. Brooks, director of NBC news and special events.

The union is demanding three changes in the NBC contract. According to Newman, the Guild wants better severance pay provisions. They are also calling for a pool fund taken from a percentage of the web's intake on sponsored newscasts. The pool fund would be shared among all the news writers. The third important issue batted around was the Guild demand for an eight-hour, five-day week. At present, according to the Guild, a writer has to fill out his 40-hour week by sometimes working 13 hours one day and only three the next.

### Shooting for National Contracts

Guild renegotiation with NBC is in line with the recently formulated plan to standardize working conditions in the Eastern, Midwestern and Western divisions of the organization. The plan was put on a national basis when the Author's League last month appropriated funds to the Guild for organization purposes.

However, in the event of a new contract, the War Labor Board may decide that salary demands must be adjusted according to a regional scale. Meanwhile, De LaOssa has indicated that NBC has not reached a decision on the new demands. The two groups meet again Tuesday (19). On Wednesday (20) the Guild will also start renegotiation with CBS for changes in that web's three-year-old contract.

### NBC Paper Ends December 31

NBC's contract terminates December 31. Newman expressed hope that a new contract would be signed before that date. In the event of a deadlock, the old agreement will run thru January.

If Guild plans continue according to sked, the Blue web will soon follow NBC and CBS into the contract conference room.

Mrs. Dorothy Bryant, former Actors' Equity exec, was appointed to the post of Radio Writers' Guild executive secretary, a full-time paid position.

Also in line with Guild reorganization for more effective unification was the appointment of two salaried assistants for Mrs. Bryant.

### Palmer With Ciney Ad Ag'cy

CINCINNATI, Dec. 16.—Fred A. Palmer, who resigned as general manager of Station WCKY here recently, becomes secretary-treasurer of a new advertising agency which will open here January 1. E. V. Dinerman, advertising director of RKO Midwest theaters in this district for 15 years, also joins the agency as vice-president. Edward W. Stokes is prexy of new ad organization. Stokes formerly headed Stokes Industries, Covington, Ky., machinery plant.

## GENE HIRST

Music Arranger

DANCE BANDS,  
ENTERTAINERS

Write, let me know your requirements. Guaranteed work at reasonable rates.

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HARRISBURG, PA.

### PARTNER, INVESTOR

or Purchaser wanted. Established A.S.C.A.P. Music Pub. Firm. All active material. Featured by name bands. Transcriptions, soundies, etc. Bargain. Address quick: BOX 631, Billboard, 1564 Broadway, N. Y. 19, N. Y.

## Screen Song-Selling

By Paul Secon

### Meet Me in St. Louis (MGM)

Well known by this time, *Trolley Song*, which has hit No. 1 spot on *Hit Parade* for three consecutive weeks, gets a vivacious, colorful, altho quickie plug in this MGM technicolor classic. Judy Garland does tune pubbed by Feist in her bang-up style and sells it every colorful minute of the way. Another tune bound to gain by pic is *Meet Me in St. Louis, Louis* (Vogel), an oldie which gets plenty of kicking around in the picture. It's done by Garland also, and is the tune you come out of the theater whistling.

Studio missed spot at beginning of pic to fill in with a commercial job on tune title, *The Boy Next Door*. Idea is fine, but song doesn't mean anything for commercial pop market. Hugh Martin and Ralph Blane's score, topped by the *Trolley* is hi-grade. Other songs are *Have Yourself a Merry Little Christmas*, *Under the Bamboo Tree* and *Skip To My Lou*.

Garland is still one of the best fem film salesgals on a tune. And when given hit material, as the *Trolley*, she climbs on board and gives the tune a terrific ride.

## Interlochen Denies Commercial Charge Of Det. Music Fed.

ANN ARBOR, Mich., Dec. 16.—Latest punch in the fracas between National Music Camp at Interlochen and Detroit Federation of Musicians was thrown this week by Dr. Joseph E. Maddy, camp director, in a statement denying assertions made by union officials that Interlochen is a "well-paying commercial venture." The fight has been going on since James C. Petrillo, AFM prexy, issued an order in 1942 banning broadcasts from the camp.

Jack Ferentz, federation prexy, and George V. Clancy, secretary-treasurer, voiced the allegations last week in Washington while opposing the Vandenberg resolution, Senate Bill No. 1,957, forbidding interference with non-commercial, educational airings. Maddy replied: "While the camp is a non-profit, educational institution, it is not endowed and must charge sufficient fees to cover the cost of instruction, living expenses, uniforms, instruments, recreation and maintenance. After 17 years of operation, during which nearly \$150,000 in donations have been received, the camp still is \$60,000 in debt for buildings and equipment."

The director also pointed out that articles of incorporation for Interlochen provide that all assets shall revert to State if the camp stops functioning on a non-profit basis. He challenged AFM to "open its books alongside the National Music Camp to let the public see how the funds of each are obtained and used."

Altho Maddy praised the Detroit federation's policy of encouraging school musicians, he said "it is difficult to understand why Ferentz, who encourages broadcasts by Detroit school children, should support the decree prohibiting such broadcasts nationally."

### Wagner Reported Skedding Deanna Durbin Concert Tour

NEW YORK, Dec. 16.—Deanna Durbin movie thrush, has promised to make a short concert tour some time in the future under Charles L. Wagner management. Earliest possible date would be next fall, it is reported, but that is not definite, as Miss Durbin must adjust picture work first.

Entrance of the fem into the concert field may indicate a new trend in Wagner management. Strictly a longhair booker, he may be planning to push into the popular field, with the Durbin venture as a starter, to prove to MCA, William Morris and other pop offices that if they want to move into barberless field, the brows can move into the hepster's alley, too.

## WLIB Builds Name Stock in E.T. Library

NEW YORK, Dec. 16.—A local outlet, WLIB, has developed a method of building an air show with important personalities without calling on the talent at the time of the airing. There's no trick to it—and any station can do it. All WLIB is doing is building a library of recordings by important people in the news.

The historic events of the last few years have given stations a chance to record the words of famous people and comments of individuals connected with or witnessing outstanding incidents. Realizing the possibilities in the new documentary technique of weaving timely and dramatic electrical transcriptions into special airings, WLIB plans to have 'em ready so they can be yanked out at an appropriate moment and be built into a show.

### On-the-Scene Waxing

The project is being supervised by Dorothea Beckman, WLIB assistant program director, who writes all special events scripts. Platters will be made on the scene at important national and local events. Prominent personalities will make recordings while they are in New York and records will be waxed overseas by first-hand observers.

WLIB put the idea into practice December 7 with *Pearl Harbor Day*, inaugural airing of a feature type of news and special events series. Show format follows a general pattern of narration interwoven with the pre-recorded statements of people directly concerned with the news story being told. Music and sound effects provide background and realism for the dramatic (not dramatized) programs. Size of cast will vary according to the needs of each individual show.

### Three War Years Reviewed

The Pearl Harbor show was a panoramic review of three years of war against Japan. It featured two men who had fought thru four December 7's—2d Lieut. Digory Venn, U. S. Marine Corps combat correspondent, and an army infantryman who traveled to New York from Alabama to make a recording for the program.

Other WLIB special events which will use the technique, scheduled this month, include *Ten Amendments*, celebrating Bill of Rights Day; *The Mighty Fifth*, commemorating Beethoven's birthday with the story of the origin of the "V" signal and featuring John Salt, originator of the signal; and a show based on the landing of the Pilgrims—the story of the refugees of 1620 and those of 1944.

### Old E. T. & Payne—WJR Scoop

DETROIT, Dec. 16.—Quick thinking by Larry Payne, announcer-producer at WJR, brought a scoop for the station, following the recent bombing of Tokyo. Payne noted the name of the leader of the American expedition, Brig. Gen. Emmett O'Donnell Jr., and remembered that O'Donnell had been on a WJR show some two years before, when he was stationed at near-by Selfridge Field.

Payne dug thru his transcriptions, and brought up the record of the *Selfridge Salute*, made at that time. The event was a tribute to O'Donnell, then a lieutenant colonel, for his notable record. Payne used part of the old transcription and, with the aid of a newscaster, turned in a show that utilized the old tributes, plus O'Donnell's appearance on the show, and tied them in with the Tokyo raid.

### Fla. 250-Watter Filed

FORT LAUDERDALE, Fla., Dec. 16.—Officials of the Fort Lauderdale Broadcasting Company, Inc., headed by newly elected Congressman Dwight L. Rogers, have announced that application papers for a 250-watt radio station have been signed and will be filed shortly with the Federal Communications Commission. G. T. Dyer, secretary-treasurer of the company, and owner of two broadcasting stations in Chicago, has stated that there is a need for a station in this community, only large Florida spot left without radio representation.

Reggie Martin, formerly manager of a Palm Beach station, is vice-president and general manager of the corporation. The proposed station will have its home in the Sweet Building here.

## FCC Finally Okays Bulova Station Sale To Philly Bulletin

PHILADELPHIA, Dec. 16.—Coming after a six-month wait and just one day before the option to buy would have expired, the sale of William Penn Broadcasting Company, operator of the independent WPEN and WPEN-FM, by Arde Bulova, New York watch manufacturer, to the Bulletin Company for \$620,000, was authorized by the Federal Communications Commission December 9. The purchaser is the publisher of *The Philadelphia Evening Bulletin*, afternoon newspaper, shelling out \$620,000 for the stations plus a dollar-for-dollar payment of cash reserve not to exceed \$50,000 additional.

Sale was held up last July when the Catholic Truth Society, thru its president, Rev. Edward Lodge Curran, protested to the FCC against Bulova's various station sales, charging hidden ownership. No complaint, however, was made against *The Bulletin*.

As a result of the FCC okay, the newspaper, which mixed radio in the early days, takes actual possession of the station December 24. Contract carried a proviso that Bulova could cancel the sale if the FCC didn't approve within six months, and *The Bulletin* could cancel after a year.

*The Bulletin* is headed by Robert McLean, president of the Associated Press. Richard W. Slocum is general manager, and E. W. Stodghill, business manager.

## McKay, Ex-NBC, Goes to Hearst Org As Eiges Takes Over

NEW YORK, Dec. 18.—John McKay, for three years manager of the NBC press department, is now a King Features (Hearst) staffer. McKay, during his three-year tenure, had fought with Harriet Van Horne (*World-Telegram*), Arnold Blom (*PM*) and Lou Frankel (radio ed of *The Billboard*) to mention a few, and radio crix are breathing a sigh of relief that he's no longer handling "policy" at NBC.

During the last few weeks talk of "gambling," "rubber checks" and a host of other slimy rumors went the rounds about why McKay was ex-NBC, but Niles Trammell, NBC prexy, told *The Billboard* that none of the rumors was legit and that McKay was ex-NBC simply because Joe Connolly, of King Features, called Trammell and asked him if he would object to McKay joining King in charge of ad and publicity. Trammell stated that since certain execs and McKay didn't see eye-to-eye he couldn't stand in the way of McKay making more dough and he told J.C. okay.

Sydney H. Eiges, No. 2 man in the department for a long time, took over December 18 and, despite a press release and industry fear that he won't "get the job because he's Jewish," is expected to do a swell job as NBC frontier.

### Blue Boosts Rates Jan. 1

NEW YORK, Dec. 16.—Starting January 1, the Blue web's discount schedule will be cut by 2½ per cent all along the line, with a consequent increase in the net rates. Mark Woods, Blue prexy, explained that when the web struck out on its own three years ago it was felt it should offer a price inducement for sponsors to buy the Blue.

A discount schedule was established at the time to accomplish this, and altho adjustments were made as improvements came along, Woods declared that a substantial portion of what might be called normal operating income was sacrificed. By revising the discount schedule downward, the Blue hopes to get on a basis that Woods feels is more in line with general web practice.

### Cosby Ayer's Chief Buyer

NEW YORK, Dec. 16.—Clarence Cosby has moved over from WINS to KOIN, the radio department of N. W. Ayer & Son, as chief time buyer. He formerly managed basic network station KWK and KXOK, St. Louis. Cosby will work directly under Robert Collins, radio department manager, and Tom McDermott, the department's business head.

# White Bros. Biggest Chain Ops in Stem Nitery Biz

NEW YORK, Dec. 16.—The White Brothers, Joe and Ralph, are in line to give the Helsing's chain of Chicago a run for its money. The Whites recently took over the Downbeat, 52d Street spot, from Chick Goldman. They also alternately admit and deny that they own at least a piece of the Onyx, across the street.

Now they have bought into the 51 Club, down the block, in partnership with Max and Harry Denberg. Ralph White said yesterday (15) that Fred Vosberg is out of the 51 Club picture, having transferred his interest to the Denbergs, who are new to club business, being the operators of a chain of dry-cleaning establishments. Spot is being redecorated, said Joe White, and will

## Cocktail Combos Like Fem Groups, McConkey Says

CHICAGO, Dec. 16.—One of the arguments that has been going on in the trade recently has been the sales appeal of fems to cocktail combo spots. Mack McConkey, of McConkey Orchestra Company, Kansas City, Mo., says that he has found no difficulty in the placement of these groups.

McConkey has 10 of them, ranging from trios to seven pieces. He explains that if proper selection is made, and the requirements of the spot are known, managers will be well pleased with the results.

### There Are Some Buts

There are some things to be remembered, however, in the spotting of these groups. Few fem groups broadcast well, as their intonation on instruments, altho okay for dancing, isn't too hot for the air. However, they can take on the "society band style" successfully. They're best in spots where good commercial face is wanted, especially in hotels and class cocktail spots.

Managers claim to have less difficulty with these gal units because they are not as independent, and are easier to get along with. Prerequisites for a good unit, McConkey states, are good musicianship, good looks, wardrobe and, especially, good discipline. On this last score, the leader must be experienced in the business.

Handling girl units requires that the agent take more time to develop their style and presentation—but it does pay off.

## Phila. Cumberland Bar Open

PHILADELPHIA, Dec. 16.—Cumberland Musical Bar, under management of Ralph Puppio, latest lounge to light up here. A nabe spot, Cumberland tees off with the Gamby Trio and Sherry, alternating with Frankie Richardson's songs.

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## Stan Wood Joins D&G, Det.

DETROIT, Dec. 16.—Expansion of the cocktail combo department of the Delbridge & Gorrell Booking Office is being completed with the addition of Stan Wood to the staff to head up the department.

Wood was formerly with the MCA office in New York and Cleveland. An adjacent suite has been taken over to provide more space.

## Paradise, A. C., Starts Lounge

ATLANTIC CITY, Dec. 16.—Paradise Club, top cabaret here during the summer season, has set up a Paradise Lounge to join the resort's musical bar parade. Sid Trustie's unit first one in.

## Off the Cuff

### East:

PATTI TRAVERS, Johnny Waters, Billy Maples and the Fernandez Trio at the Calais Musical Bar, Philadelphia. . . . JOE FRY TRIO take over at Mayo's Show Place, Philadelphia. . . . JIMMY GOLDEN TRIO, featuring Howard McGhee, now at Down Beat Swing Room, Philadelphia. . . . TRIATONES, alternating with the DE ENNO TRIO, new at the Casablanca, Merchantville, N. J. . . . SKEETS TOLBERT QUARTET make their local bow at Lou's Germantown Bar, Philadelphia.

BOBBY MORAN has given up running around; he was married October 15. . . . DON BAKER and Tommy Cullen set for two shorts. . . . BOBBY MARTIN held over until May at Pat Dunphy's Rose Room, Newark. . . . ADAMS AND KAY current at Twin Keys, Newark. . . . PAT AND PENNY start at the Centaur Room, Whitehall Hotel, New York. . . . ADRIAN ROLLINI opens at the Providence Biltmore, Providence, December 11. . . . KAY ARDEN now doing a single at Captain Mike's Ship Ahoy, New York. . . . PHYLLIS MARSHALL renewed at Music Bar, New York. . . . COOPER AND COLE back at Madison Square Tavern.

HARLEM HIGHLANDERS back in Philadelphia at Lou's Germantown Bar. . . . THREE PEPPERS set to open January 8 for indefinite run at the Rainbow Room of Ciro's in Philadelphia. . . . LENNY AND HIS THREE FILLIES get the call at Royal Bar and Grill, Camden, N. J. . . . THREE LOOSE NUTS open at the 164 Clover Bar, Philadelphia. . . . JESS ALTMILLER TRIO, alternating with Betty Carpenter at the piano, featured at Morton Casway's Celebrity Room, Philadelphia. . . . THREE BEAUS AND A BELLE make their bow at the Cottage Cafe, So. Merchantville, N. J. . . . BEALE STREET BOYS new at Lou's Germantown Bar, Philadelphia. . . . BILLY VAN featured in the Holiday Room of Hotel Knickerbocker, Atlantic City. . . . HANK LINDER opens at Russel's Circular Bar, Atlantic City. . . . TONY MELLIS TRIO with Gloria Merrill furnish the music at the newly redecorated Delancey Tavern, Philadelphia. . . . MARTHA CAWLEY TRIO at Chateau Renault, Atlantic City.

### Midwest:

LE ROY GENTRY, Negro pianist, skedded for a concert in Chicago's Orchestra Hall in February. . . . JACK KURTZE, head of Frederick Bros.' cocktail department, has packed units; Freddy Cale, five-piece outfit, signed for three years; Bob Sylvester, also a five-piecer, inked for two, and Marjorie Lois Houseman, pianist, also signed two-year pact.

## Review

### Benny Morton

(Reviewed at Cafe Society, Downtown, New York)

Sparked by Morton's trombone, group hit everything they do. Real dig for music fans, as well as those unassociated with jazz, will be the fact that group gets into Latin-American stuff as well as out-and-out jump stuff. For a Negro combo to do L. A. tunes as well as Morton does is unusual, especially as he's known as an exponent of hot jazz. However, the fact that he puts below-the-border stuff away smoothly is strictly a commercial factor in his cap.

He's aided by Bobby Stark, trumpet; Bill Beason, drums; Al Hall, bass; Vinie Robinson, clarinet, and Sam Benskin, piano. Each guy knows his stuff, and the combo plays close to the earth jazz. However, the management has wisely kept the stuff from being strictly for cats, but even those unorientated to riffs and ride, and such, can listen without too much trouble. There's an attempt to keep the stuff quiet and swingable, and band doesn't do wrong to payees who want to listen or dance.

Paul Secon.

# Det. Cocktail Lounge First For Negroes

DETROIT, Dec. 16.—Cotton Club, new swank cocktail lounge, will be first in this territory catering entirely to colored patronage. Spot is in former bar location at Beaubien and Bethune streets in heart of growing colored neighborhood and also centrally located in uptown Detroit.

Spot is being opened by W. G. Melkin, white owner, who had bar there, with J. P. Miller, colored, as manager. All other personnel and attractions will, of course, be colored. Miller was former manager of bar. Neither Melkin nor Miller has show business history.

Place is being elaborately remodeled to be high-class spot, seating 250. Policy will be three and four-piece combos with singers, pianists, etc., as available. Talent will be booked by Mrs. Evelyn Vest, of Rollos S. Vest Enterprises, whose husband is in army. Opening was originally set for Christmas, but has been pushed back to some time in January because of difficulty in outfitting new place.

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# Club Date Biz Good and Bad

## N. Y. Still Off, Det., Chi Big

Trade looks for enormous post-war expansion — war industries help now

By Paul Ross

NEW YORK, Dec. 16.—As the country enters the fourth year of war, one of the earliest victims of that war—the club date business—is showing signs of health, provided the date is located in the right city. Although there are exceptions, in New York most club date entrepreneurs agree that they are showing 20 to 25 per cent less volume now than before the war.

Yet, *The Billboard* offices in Detroit and Chicago report that club-date biz in those cities is booming. And trade sources say that biz in Boston also is at high levels.

The difference between Detroit, Chicago and Boston, on one hand, and New York on the other, say trade figures, is the fact that the other three cities are major war-work centers and New York is not.

### Out of Place

In and around New York, private parties and shindigs requiring shows were the major source of income to club date bookers before the war. Affairs were tossed by unions, fraternal organizations, lodges, sales groups, social clubs and so on.

After Pearl Harbor most of these outfits experienced a mood of sacrifice—plus a realization that it would be out of place for them to throw big showy parties when the country was at war.

Another factor was this: Many of the members of these organizations were drafted, and those who stayed at home didn't feel like celebrating anything.

The result was, say trade sources, that their businesses showed volume drops of anywhere from 50 to 60 per cent after Pearl Harbor.

This year, however, the mood of sacrifice seems to have worn off somewhat and there are a few more shindigs than before. There probably would be even more, except that hotels and banquet rooms are discouraging private affairs because of the difficulty of obtaining help, food and liquor.

Factor in this recent rise are the unions devoted to war work in New York—the unions came in as war-goods contracts were belatedly placed in the big town—and the switch of numerous factories to war work. These New York war factories frequently get "E" Awards, or want to give parties for their employees to build morale. As a consequence, some of the drastic retrenchment of the older organizations has been compensated by business arising out of new sources, and the club date trade generally agrees that in New York there has been a 20 to 30 per cent recovery this year.

### Parties Helpful

The same factors making for an improvement in New York are working overtime in such great war centers as Chicago and Detroit, says the trade. In those cities thousands upon thousands of men and women are turning out war goods and need relaxation. The firms which employ them and the unions to which they belong apparently feel that it is both helpful and patriotic to throw parties. The result is that club dating in those cities is lush.

There is another side to the club-date picture, the one concerned with occasional night club work for performers. Many an actor who lived off private parties and affairs could formerly supplement his income by working in niteries (See *CLUB DATE BIZ* on page 29)

## 16 Mass. Niteries' Sympathy Strike Ends as AGVA Wins Issue

BOSTON, Dec. 16.—A sympathy "strike" by 16 Massachusetts niteries, probably without parallel in hot spot history, was settled today. The "strike," during which every act in the 16 clubs involved was tossed out, arose from an earlier dispute between AGVA and five members of the Massachusetts Cafe Owners' Guild who were listed as "unfair." Sixteen other spots closed out their talent this week in sympathy with the first five.

The stoppage came to an end today after a meeting last night (15), attended by various officials of MCOG and local AGVA toppers. It is understood that the "striking" niteries, as well as the original "unfair" five, have agreed to sign the standard AGVA minimum basic agreement providing for wage minimums of \$50 to \$75.

### MCOG Wants Own Pact

The quarrel began when MCOG members insisted on signing a minimum basic agreement of their own manufacture which would have provided minimum pay of \$50 and the right to fire performers after the first show. AGVA insisted that the standard pact be inked.

Two weeks ago, five MCOG niteries were listed "unfair" as a result. They were Frankie Mack's, Beachmont, Mass.; Izzy Ort's Grill and Tropical Room, Boston; Latin Quarter, Fall River, and Highway Casino, New Bedford. Their shows were closed.

This week 16 other clubs went out in sympathy. They were: The Lighthouse, Revere; Shirley Club, Everett; Shutter Inn, Foley's and Murphy's, East Boston; Mayfair, Paradise, Hofbrau, Brass Rail, Wayside Spar and Capris, Lawrence; Lambert's Lounge and the Laurier Club, Lowell; Sherman Hotel, Casablanca and Paradise, Fall River.

NEW YORK, Dec. 16.—Dave Fox, head of the New York local of AGVA and an intermediary in the battle with the Massachusetts Cafe Owners' Guild, today confirmed the fact that the New England sympathy "strike" of 16 niteries has

ended. His information, said Fox, is that all of them as well as the original "unfair" five will sign the standard M. B. A.

Spots which had contracts for acts will either have to pay them or play them, said Fox. Details of the settlement have not yet been forwarded to the national AGVA office, according to Fox.

## Atlanta Polizei Raid 4 Spots on Mix-Drink Charge

ATLANTA, Dec. 16.—At the height of capacity business last Saturday night (9), Atlanta police detachment simultaneously entered four of the leading night clubs and arrested the managers on charges of violating the State liquor laws by serving mixed drinks.

The places entered were the Paradise Room at the Henry Grady Hotel, the Rainbow Roof at the Ansley Hotel, Wisteria Gardens and the Royal Palm, two restaurants.

Customers at the clubs were not disturbed. Managers were required to post nominal bonds. Charges of violating the wine and beer ordinances were placed against J. B. Johnson, Paradise Room; A. J. Knowles, Rainbow Roof; Mrs. Irene Wright, Royal Palm, and Jack Sheriff, Wisteria Gardens.

### Lupe's \$50,000 in Dates

NEW YORK, Dec. 16.—Peculiar sidelight on the suicide of Lupe Velez this week is that she left behind her a deal involving about \$50,000 for theater dates. A tour had been arranged for her with Shep Fields' ork to commence December 28 in Albany, N. Y., and to taken her thru the East and Middle West for 12 weeks at \$4,000 per. No replacement has been found as yet.

## COG Appeals WLB Order Boosting 802 Boys' Pay

NEW YORK, Dec. 16.—The Cafe Owners' Guild of New York has filed an appeal with the National War Labor Board for a rehearing on the recent regional WLB directive giving Local 802 members numerous pay increases and other advantages. The appeal was entered yesterday (15), which was the deadline, according to Noah L. Braunstein, COG lawyer.

Braunstein said yesterday that he had been notified by Harry Sacher, attorney for 802, that the union had wired the WLB asking for an extension of time so that it might get in its own appeal. Letter is designed to make the award retroactive to October, 1942.

Meanwhile, a new twist in the strained

relations between COG and 802 developed this week when the union sent out a letter informing COG members that it wants relief bands (not the day-off outfits but the orks which regularly spell off the top band in cafes) to be given the status of regular orks. The union said that the new status would go into effect about January 1 for the relievers. The move, according to Braunstein, is designed to raise the pay of the alternating musikers.

Three local clubs—Leon & Eddie's, Diamond Horseshoe and Latin Quarter—are protesting the new ukase. Moo Polakoff, attorney for L. & E., met with officials of 802 today to explore the order.

## Indies Stir Up Split Issue for ARA Meeting

NEW YORK, Dec. 16.—Advance indications are that a move toward settlement of the thorny commission-divvy problem, agitating agents both here and Chicago, will be made at the regular annual membership meeting of the Artists Representatives' Association of New York. The session is skedded for Monday (18).

To outward appearances the annual conclave is a routine affair designed to bring about the election of new officers, hear business reports and so on. However, there is no doubt that the meet will be dominated by the question of how to split commissions.

### ARA Committed

ARA, by virtue of its "Rule B" pact with AGVA, is officially committed to a 10-5 divvy as between agent and exclusive booker. Many ARA rank-and-filers are burning over the arrangement and have gone so far as to form a bloc within ARA to attempt to bring about a change.

What gives them a hotfoot, if any were needed, is that fact that AGVA has agreed to allow the National Association of Theatrical Agents of Chicago to split percentage any way the members wish. A pact to that effect is in the offing.

### Officials Won't Talk

For the record, none of the major ARA officials would concede that the (See *INDIES CREATE SPLIT* on page 29)

## Op Thinks Fla. Boom Flackery Is Hurting Biz

NEW YORK, Dec. 16.—Lou Walter is going to hang up a record for something or other when he lights up his Colonial Inn in Miami December 22. Owner said this week that Lou Holtz will be on hand, just for the opening, to work in a performer capacity, and Milton Berle will fly down to appear the first three nights. After that things will settle down to normal with Raye and Naldi, Hugo Martinelli, Herman Hyde, Clarissa and Gil Galvan.

Walter says that the Florida Chamber of Commerce is overdoing itself in the effort to trumpet in a big season. Operator reported that when he was in the resort last week he found himself on a half-empty train, while reports had it that train seats were unobtainable.

Op also reported that Miami hotels were only half full last week, whereas everyone has been led to think the hostleries are bursting. Walters thinks the gold rush publicity may be biting itself in the britches.

## La Conga Op Turns Band Leader Again

NEW YORK, Dec. 16.—Jack Harris, operator of La Conga, reverts to the band-leading profession on January 3, when he starts his new band at the club. Harris was a leader for 15 years in England, where he also owns the Ciro night spot.

La Conga's operation will thenceforth be split between Harris and his brother, Nat, who is co-owner of La Conga. Nat Harris is also a band leader on the side, confining himself to club-date work.

Jack Harris's new band will be augmented after its La Conga break-in and will go on the road. Machito's rumba ork will be retained in the niterie, but the room's policy will be switched somewhat into more American channels. Spot, for some time, has been splitting its talent between Latin and American acts, but now will be going in more heavily for U. S. stuff to conform with Harris's new band.

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# Balt. Clubs Checked for Overcrowding

BALTIMORE, Dec. 16.—A large number of night clubs in Baltimore are overcrowded on certain days of the week, especially Saturdays, Sundays and holidays, and managers of these spots are not taking proper precautions against fire and panic, Mayor Theodore McKeldin of this city has charged. The police and fire departments and the liquor board have arranged to inspect the places nightly with a view to forcing compliance with safety regulations.

The mayor made the charges after he held a private conference with M. Joseph Wallace, chief inspector and acting commissioner of police; James J. Lacey, member of the fire board; Robert A. Sindell, president of the liquor board; Nathan L. Smith, chief engineer of Baltimore, and Herman F. Lucke Jr., buildings engineer. He disclosed that several weeks ago he asked Smith to have an inspection made of the places of amusement to see whether the fire and panic regulations were being obeyed.

### Week-End Crowded

The mayor particularly wanted the inspections made between 11 p.m. and 2 a.m. on Thursdays, Fridays and Saturdays. The survey found that on these days most of the night spots were overcrowded. On Mondays, Tuesdays and Wednesdays they were only about 70 per cent filled during these hours. Half of the patrons were servicemen.

The report further said the management in many establishments made no effort to keep the aisles open leading to the exits; that in some cases there were enough lighted exits, but it was found that the doors had hooks and bolts on them to keep patrons from getting into the places except by the front entrances. In other places it was found that tables were placed against the exits, the report added.

Mayor McKeldin pointed out that the city faces difficulties in banning over-

### Seeing Triple

NEW YORK, Dec. 16.—Dario, La Martinique op. his wife and an agent took a trip to a Long Island night spot to catch a new comic. After the fanfare, comic came out and went into his routine, which was the brothers Lester stuff all over again. Dario's wife turned to him and, in amazement, asked, "Who is that, Charlie Lester?"

## Peoria Club Opened By Ray M. Brydon

PEORIA, Ill., Dec. 16.—Ray Marsh Brydon, well-known outdoor showman, has opened the Talk o' th' Town night club here.

Since Brydon purchased the spot about a month ago he has completely remodeled and revamped it. He intends to bring to Peoria name acts booked by the Ernie Young Agency, Chicago.

Brydon brought his own personnel to Peoria, retaining many of his former employees.

crowding because density of attendance cannot be controlled. The matter is covered in the new fire code which has been completed and is being proofed by the committee members preparatory to being sent to the city council for passage, it was said.

Mr. McKeldin, however, said that he was eager to get some legislation passed immediately so the overcrowding can be handled. For this purpose he plans to call city officials to meet with him, members of the committee which drafted the fire code, and the city solicitor to discuss immediate passage of regulations.

It is planned to have the city solicitor take the section relating to the density of patrons from the fire code and draft it into a special ordinance to be sent to the council for quick passage. It also would be necessary to pass a companion ordinance giving the building engineer power to act.



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*Wizard of the Saws*

★ **NORMA WARNER**

*A Girl, Songs and a Piano*

★ **WILLARD WOOLSEY**

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## VAUDEVILLE REVIEWS

### Music Hall, New York

(Reviewed Thursday Evening, Dec. 14)

What is probably the top show of 1944 at the Music Hall was unveiled this week for the holiday season. Program has been put together with imagination and taste and, for once, the typical Music Hall spectacle gets across with a bang. If, here and there, there are deficiencies these do not detract materially from the offering. It is first-class show stuff.

First half is the customary *Nativity* display-piece, now being performed for the 12th year. Religious spectacle opens with the chorus in shepherd costumes ranged along the walls, then on stage while Selma Kaye, with a sweet contralto voice, sings *Silent Night* standing on a high platform in a pin-point spot. Next scene is the kings and wise men going to the birthplace of Christ and closer is the outside of the manger as the assemblage waits worshipfully until the doors open to reveal the Holy Family. Brayton Lewis handles passages from the Bible nicely and the choral ensemble purveys a series of religious songs. All well-done, handsomely mounted and nicely received.

Second half is titled *Star Bright* and should prove a panic with holiday child audiences for it revolves around a circus theme. Set is bright and tasteful conventionalization of a tanbark outdoors, and serves for the rest of the show via the revolving stage. First on is a *Sawdust and Spangles* number, comprising a "parade" of clowns, "animals," etc. Included are some Shetland ponies and Van Leer's Lippizaner horses which rear and prance.

After this attractive item, set turns to reveal *The Gilded Cage* number, a wonderful piece of showmanship. Ballet corps is dressed in exciting costumes made to resemble tiger-skins. Charles Cotay is a "trainer," putting the "tigers" thru their paces. There is also a "leopard" (Janice Cloff), who gets an individual spot with Cotay and three "lions" (the Misses Grimaldi, Thomas and Pauline Kaye) who go thru an amusing novelty dance. Whole idea is so imaginative and so splendidly mounted that it cries out for whopping choreographic routine in support. What the dancers, except for the three "lions," are called upon to do, however, is weak, pallid ballet of the most ordinary kind. Disappointing as this is, number ends nicely with the "trainer" winding a couple of (See *MUSIC HALL, N. Y., on page 30*)

### State, New York

(Reviewed Friday Evening, Dec. 15)

State this week has a nicely balanced offering, one that's well-routined and contributes its measure of entertainment. It is not the strongest bill on the Street and no one in it scores a haymaker, but it is substantial and satisfying.

Lee Castle is headlined and, for the occasion, replaces the standard Ruby Zwerling crew, playing the whole show. In their first Broadway appearance Castle and his aggregation (15) impress favorably. Ork is basically instrumented with five sax, three trombone, four trumpet (including the leader), guitar, drums, piano and bass. Crew men are mostly youngsters but they work well together in the ensemble stretches, know how to handle pacing and modulations, deliver cleanly and, in general, give okay support to the fairly distinguished gate-horn work of the maestro. Castle's own style is not yet individualized, but his technique is solid and marked by ability.

Chief fault to be found with the outfit, as a unit, is the slovenly and blurred effects it creates behind its gal vocalist, Gail Meredith, and its one-shot male vocalist, Randy Ryan, who's also guitarist. Why a band that can send okay by itself should miff the job on its warblers is hard to say. As a front-piece, Castle needs lessons in speaking lines, but otherwise he batons and emcees in a simple and unobtrusive manner.

Band opens the show with a jumperoo, a nice job well received. The Bertay Sisters (2) follow with a routine tumbling act. Stands, bends and flips are orthodox stuff which the gals handle nicely, drawing good hands and a good send-off.

Dod Dodson's monkey act is on third. Guy's chatter, as a whole, is feeble, but with a bunch of eccentric apes jabbing each other, riding gadgets, smoking cigarettes, roller skating and so on, the turn (See *STATE, NEW YORK, on page 30*)

### Oriental, Chicago

(Reviewed Friday Afternoon, Dec. 15)

It's too bad Bob Wills and His Texas Playboys had to play the Oriental the week before Christmas. He puts on a good show and ordinarily his record fans would be out in force, but Christmas shopping will play hob with attendance this week. House was light opening day.

Show was off to a good start with Wills and Joe Holly playing *Fiddlin' Man*; Tommy Duncan following with vocalizing of *Empty Saddles* in a mellow baritone, and Laura Lee, personable Western singer, doing *Becha My Heart I Love You*. Jimmy Wyble and Cameron Hill, guitar duo, got a nice hand for *Flyin' Home*.

The Martell Twins, tall, slim gals in costumes which showed off their shapely gams to good advantage, offered a rhythmic tap routine that earned applause. Ed Coatney was okay with his harmonica rendition of *Twelfth Street Rag* and *Boogie-Woogie* and several comedy imitations.

Judy Kelly, acrobatic dancer, is a clever performer and her high kicks, flips, rollovers and contortionistic stunts went over nicely. Gene Fields gave excellent impressions of Hollywood stars. "Uncle" John Wills was on next for a fiddle hoedown, and Joe Holly, left-handed fiddler, did a lively number.

Hit of the bill was Ollie Frank, blond singing comedienne. Her grotesque clowning and her singing of *All in Favor Say I; It's Love, Love, Love*, and a South American number put her over to tremendous applause.

Balance of the bill was filled by the Wills outfit and included Laura Lee singing *Cattle Call*, written by her father, Tex Owens; *Steel Guitar Rag*, played by Noel Boggs on the electric guitar, and Bob Wills' *San Antonio Rose*, admirably sung by Tommy Duncan.

Picture, *The Great Mike*, with Stuart Erwin, is fair entertainment.

Nat Green.

### Olympia, Miami

(Reviewed Wednesday Afternoon, Dec. 13)

There are no show-stoppers in this week's bill, and not too much enthusiasm at the opener. All the acts clicked nicely, but were stingy with encores.

Skating Lockwells open with a swell routine on rollers. Best feature is the man holding flying rings in his mouth, while the fem performs. Stooges from audience provide the laughs. Iron-jaw swivel whirl draws a nice mitt for the finish.

Frank Marlowe, emcee, in the dance spot, uses many twists and falls while giving out some comedy patter. His stunt of doing the split on the top of two chairs earns heavy applause.

Clem and Maggie, hillbilly duo, give out some old songs and hocus. Use *Mountain Music* for the close and *St. Louis Blues* for encore. Pleasing act.

Lew Hoffman, juggler and manipulator of hats, is the only dumb act on the bill. Hoffman gets his laughs with clever pantomime. One of the best in his line, he deserves the hand dished out by the customers.

Bellita with her dancing partner, Robert Speck, gives out with some clever adagio and ballroom dancing. Swell looker and dresser. Interpret George Gershwin *Porgy and Bess* bits in a very good dance. Well liked.

Larry Leverenz, organist, now plays the Wurlitzer before the curtain goes up. Pic, *Heavenly Days*. Larry Berlner.

### Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, Dec. 12)

Bill this week features Lucky Millinder and his band who turn out a nice brand of music. However, Millinder's opening show was too smooth for the five hounds who made up greater part of the audience and they seemed to be frankly disappointed in his choice of tunes. In subsequent shows, he went for more rhythm and less legit styling.

Band came up with some nice arrangements, opening with Al Cobb's composition *Three Bones*. Then they did *Some Changes Made* and a sweet-and-hot version of *Lover Come Back To Me*. Millinder works from large dice cube in front of band, sending his crew thru their paces sans baton.

Vocal department was capably handled (See *Orpheum, Los Angeles, on page 30*)



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# NIGHT CLUB REVIEWS

## Latin Quarter, New York

Talent policy: Floorshows at 8 and 12. Continuous dancing. Owner-operator: Lou Walters; producer, Wally Wanger; publicity, Zussman and Bayne. Prices: \$2-\$2.50 minimums.

New show goes in for a lot of things—standard acts, novelties and beautiful production numbers. There's even a trapeze act which works above the customers, giving some of them goose flesh. But added up it doesn't amount to much as entertainment. Show running to more than an hour and a half needs plenty of trimming and tightening.

Top laugh-puller is still the same round-faced big boy, Billy Vine, held over from previous show. Some of his material is getting draggy from over-use, but it sold nicely with the first-nighters. Guy's best was his boy getting likkered-up while waiting for date to show. His *Sadie Thompson* routine also wowed 'em, particularly the bits which involve customer heckling.

Next laugh winner was Ben Dova's belly and pratfalls. Guy comes downstage and takes a slide into crowd. From then on it's one blind stagger after another, mixed up with some funny pieces of business. Act winds up with the lamp-post teetering bit. Incidentally, the guy's ropes holding lamp should be hidden so they don't give act away.

In the dance department the standout was the *Danse La Cobra*, an eye-filling production number in which Harold and Lola do a fine job. Gal, in snake-like costume, attacks guy who makes like a snake charmer. Routine opens with a bang with gal slithering along while guy tries to hold her off with his flute. Middle of the routine sags when team goes in for some terping and lifts, but ends with a sock as guy is knocked off by the cobra. Result was a great hand. No small amount of the credit for this comes from the production itself. Line (12) comes out wearing skulls and crossbones. Snakes are wrapped around their shoulders, while hands make up snakes heads. Putting phosphorescent touches on costumes and working on a dark stage gives number a tense, dramatic feeling. For a final effect two of the show girls come (See *Latin Quarter, N. Y.*, on page 28)

## Glass Hat, Hotel Belmont-Plaza, New York

Talent policy: Floorshows at 8:30 and 12:30. Continuous dancing. Owner-operators: Hotel Belmont-Plaza. Publicity: Frank Law. Prices: \$2 minimum.

To get over in this room an act has to sock, or failing that have a routine delivered with such class and skill that it can get the customers to pay attention.

The sockeroo act on the bill is Margorie Knapp, a cute little black-eyed kid who opens with the *Trolley Song*. Despite her size there's nothing wrong with her pipes. Mike or no mike she can probably be heard in the street when she lets out. After *Trolley Song* she gave with a ballad, *On the Lonely Side*, which was as good as her rhythm stuff. This in itself is unusual, for few rhythm singers can do ballads well, and vice versa. Followed with a medley and walked off to a big hand. Crowd pulled her back and she delivered a Latin tune, also good. On appearance Miss Knapp is solid. She uses her arms as if she knows what they're for, and her snappy black eyes give her warbling and selling an unusual quality.

The class is delivered by Barbara Blaine, a long-legged ballet tapper with a face and figure that sell plenty. Gal works in two spots, opens the show and comes back later for another number. Opener, however, is weak. Miss Blaine does a slow acro bit which does nothing to add life to opening of show. For her second appearance she gives out with some smart taps. Using taps for opener and slow, dreamy terps for follow-up would give act better selling power.

Three Gay Blades sell old-fashioned corn with both hands. Routine is strictly hoke. But stuff is over-acted so well it pulls top laughs. Dressed in Gay '90s fashion, the three guys, fashion plates of 50 years ago, wearing handlebar mustaches and mutton-chop whiskers, deliver with their barbershop harmonizing. Tunes are old pops, but crowd loved it. Show needs a comic and an emcee

## Copacabana Miami

Talent policy: Floorshow and dance band. Owner-operators, Murray Weinger and Bill Miller; manager, George Pomerantz; publicity, Hal Pearl. Prices: No cover, no minimum.

This spot opened Wednesday night (13), ushering in the winter season. There was a capacity crowd and hundreds turned away, with a \$10 charge for the opener. Show is tops, headed by Harry Richman, and runs an hour and a half. Nell Fontaine, with a fine baritone voice, is emcee, singing three numbers. There is a chorus line of six very beautiful fems, gowned gorgeously, apparently no expense has been spared.

Dancing DeMalos open the show with an adagio bit, responding to three encores, doing some artistic ballroom terps that scored heavily and justly earned a big hand.

Estelita, a fiery fem thrush from Latin America, gives out in Spanish, her expressive actions leaving nothing to the imagination. One song in English brings down the house. Customers go for her in a big way.

Harry Richman opens with his familiar *Give My Regards to Broadway*. Follows with a take-off on *Mairzy Doats* which is a scream. Closes with *Old Gang of Mine*. Tells his experience in an imaginary induction into the army that convulses customers. He worked 40 minutes at the opener but will cut the act down. Has hard time to get away from insistent applause. Impressions of Jolson, Brice, Cantor and Tucker are clever. Final encore is a piano solo.

Bill Tasillo ork plays show, and Ralph Rotger's ork for dancing.

We Three entertain in the cocktail lounge. Production under direction of Don Arden. Larry Berliner.

## Rio Cabana, Chicago

Talent policy: Dancing and floorshows at 9, 12 and 2:30. Management, Bert and Chuck Jacobson; production, Dorothy Dorben; publicity, Madeline Woods. Prices: \$2.50 and \$3.50 minimums.

Stellar Christmas show headed by Frances Faye and Jackie Miles, also featured are the Callahan Sisters, the Vallets, and Rita Clavijo and the Dorothy Dorben dancing lovelies. The opening night show was a long, fast-moving review.

Frances Faye in her first p. a. since her accident had the audience begging for more. Her torchy *Is You Is?*, and *I'll Be Seeing You*, shook the house, and brought her back with a set consisting of *Drunk With Love* and *I Can't Give You Anything But Love*, drew a thunderous applause, and after taking two curtain calls, had to come back to do more. Her singing of a take-off on *Easter Parade* and *Shut My Mouth*, brought her back for a second encore. She sang *Dance With the Dolly* and the Yiddish version of *Bei Mir Bist Du Shoen* and had to bow out, disappointing the customers who wanted more.

Jackie Miles gave a better part of an hour in keeping the audience laughing constantly with stories heard for the first time, and some for which he is famous. Digging out his Florida story, and the army routine, jibbing song hits, and generally acting up, and finishing with back-room version of *Honeysuckle Rose*, which seemed rather out of place, he made everybody glad that he was back in Chicago.

The Callahan Sisters looked exceptionally good with their new routines, and the Vallets, acro-baton artists, had an unusual routine that sold well. Adding all this to the two production numbers of the Dorothy Dorben lovelies, featuring Rita Clavijo, in Christmas motified numbers, Cee Davidson and his ork, and Jack Byron as emcee, you have a show that people will remember. Robert Mendors.

badly. A couple of guys have been tried for the job, but so far none of them have clicked.

Payson Re's ork does okay in the dance and show slot. Re has suddenly developed into a singer of the Louis Armstrong class. On one vocal, guy's raspy stuff, coming out above the dancers, seems to have plenty of authority behind it. Bill Smith.

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## Follow-Up Review

RUBAN BLEU, NEW YORK: Of the two new acts here, one has better-than-average potentialities, the other doesn't mean a thing.

The first is Babo Mathews, a tall, well-built gal who knows how to chant and how to sell. Miss Mathews, a light-colored Negro, opened with a special Harlem race number which needs more work and followed with *Half of Me Says*. Latter was a sock piece of showbiz all the way. Not only were the lyrics delivered with plenty of authority but what made it a standout was canary's confidence and aplomb. In a small but haunting blue voice, gal got the noisy room to hush until that voice penetrated every corner. As a vender of torcheroos, gal shows plenty of promise. Apparently she's had some acting experience, for she uses her arms, hands and torso with assurance and grace. For her next she tried with *St. Louis Blues*. The old standard lends itself okay to her style, but number was so over-arranged it just didn't make sense. An over-long patter dragged in by the heels loused up the good impression she built up previously. Miss Mathews does best on the slow torcheroos with a minimum of patter. Her pipes are good enough by themselves without dragging in a lot of extraneous stuff. Stressing the slow, tuneful torch stuff and sloughing off the chatter ought to help a lot.

Whispering Jack Smith, second added act, showed nothing new. Announced as the "the master of nostalgia," he delivered strictly according to old-fashioned standards. Numbers, however, were not old enough to rate nostalgia label, yet too old to be called current pops. Smith's one-hand piano side-saddle work never got customers excited or even attentive. Guy could do a lot better if he tried community-sings, the how that gimmick would go in this room is questionable.

Bill Smith.

to balancing or head-stands. Result gives customers jitters, and for a dinner show its value is questionable.

Productions themselves are beautiful. Five numbers give the line a chance to show off some lovely costumes, each of which rated and got hands. Line routines are simple. But gals are lookers and move gracefully.

Don McGrane's ork does a great job on show-cutting. Lad's outfit is probably one of the best nitery show bands around. It seemed to be on cue all the way, and performers never looked to be in trouble with the music the guys were handing out. Jose Perez ork relieves. Bill Smith.

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Laugh-getter.  
Draws big  
hand . . . Material.  
Sid Kuller.

Direction: William  
Morris Agency

## LATIN QUARTER, N. Y.

(Continued from page 27)

out with Great Danes as the number ends.

The Hudson Wonders, recent additions to the show, satisfy with their acro terps, backbends, butterflies, etc. The two gals are well paired. The tall one turns in a nice job with her deep bends and one-hand and one-leg stands. The short gal goes in for fast flips. Last number, the tall one is on the floor in a split while partner stands over her and does a number of fast back-flips without touching her. Big hand.

Rudolph Kroeller and Betty Dearborn also do well with the ballet stuff, the spotting can stand revision. Pair work hard but don't seem to get anywhere with the customers.

Gloria Gilbert contributes a fine bit of ballet work, most of it the trick kind. Gal goes in heavily for fast toe whirls, accomplished by the use of metal disks attached to slippers. From a distance, bit is probably very effective.

The Mazzone-Abbott Dancers, back again, get big hands for their fast knockabout acro stuff. The bouncing and tossing around gals get and the final fall, where everything is broken up, received a good reception.

Singing chores are handled by Wini Walsh and Paddy Cliffe. Miss Walsh, who also chants with the ork, does okay with pops.

Paddy Cliffe, a new face on the Stem, is a chunky, round-faced, black-haired tenor with a good pair of pipes. Cliffe's spot calls for *Great Day, Manana*; *Donkey Serenade* and a flock of oldies for a community sing. On recent stuff, customer response was okay but on older pops he was all alone. If Cliffe wants customers to come in he has to give out with numbers they know. Another thing guy should avoid is voice tricks and unusual arrangements which he expects customers to follow. As a singer, Cliffe has plenty on the ball. Voice has a nice quality and guy himself seems to be ingratiating. Putting warbler in production number with Wini Walsh is a mistake. Pair duet a love song okay but appearance is bad. Guy is a shorty and Miss Walsh is too tall for him. Putting low heels on gal (she wears a long gown, so feet can't be seen anyway) should help.

Elly Ardely, billed as the "Venus of the Air," is strictly a circus act. Blond gal does her stuff on a trapeze to fair mitting. Most of her work is given over



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# Club Date Biz Blows 2 Ways

(Continued from page 24)

which put on week-end shows. This was particularly true in the New York area.

Today most of this business has vanished, both performers and bookers say. It was very good, they maintain, up to the time the federal night club tax of 30 then 20 percent came in; after that it virtually disappeared.

Trade sources say that the average part-time nitery operator would rather put in a juke box, charge lower prices for drinks, and absorb the tax himself than hit his neighborhood patrons with the cost of talent (spread thru high drink prices) plus the tax.

Bookers say the average nabe owner figures that if his customers have to pay for live entertainment and ante up for the tax, they would rather go up to Broadway and see a big show.

Another thing which tends to stop part-time nitery bookings is the fact that an owner now will frequently have to pay \$50 to \$75 to a performer where formerly he got a whole show for that kind of money.

### Welcome Home

Whatever the situation may be now, everybody agrees that club date biz will be simply tremendous after the war. From all sides comes the prediction that there will be a whirl of private parties which will simply stagger anything that

went before. Thousands of families and organizations will be tossing affairs to welcome home their particular servicemen and to celebrate the end of hostilities.

Nor will the party-giving be of short duration. It should last a long time, says the trade, because servicemen will not be released all at once.

Indications of how the wind is blowing, as regards post-war, is the fact that General Amusement Corporation here has established a club date department for the first time. Office formerly ignored occasional work for its string of performers but now is looking for it.

Also, the William Morris Office, which formerly handled whatever club date biz came its way as a routine thing, now seems to be going after this kind of volume. Office recently sent out a flier to organizations, lodges and unions, calling attention to the fact that it has many top-flight attractions available for club date work.

The smaller outfits in the biz predict that after the war all the major offices will get into the picture. But they aren't worrying too much. The regular ops in this field all have their tie-ups with the managers of banquet rooms in hotels and restaurants—said tie-ups often yielding said manager tidy sums as a kind of commission for recommending one booker or another to outfits wishing to give parties.

That kind of arrangement is hard to break thru unless a newcomer in one club date field is willing to raise the amount of mazzooma changing hands for favors.

So, the situation in the club date biz

# Indies Create Split For ARA Meeting

(Continued from page 24)

commission headache would be brought up by them. William Kent, ARA prez, said that he will make routine reports but will not discuss the divvy unless it is brought up from the floor. Nat Lefkowitz, vice-president, said that neither the officials nor the board will make recommendations regarding the problem. I. Robert Broder seconded both Kent and Lefkowitz.

However, a bloc of 26 indie agents has been forming since the announcements calling the meeting went out, to attempt to break thru the 10-5 impasse. Spokesmen for the caucus said today that they will not bring up the commission tangle if ARA officials open the question themselves. Should the ARA biggies fail to speak up, one or more of the caucus leaders will open the question.

### Vote Won't Solve Problem

Technically, the problem will not be solved even if a majority of ARA members should vote to change the divvy set-up. The 10-5 arrangement is part of a contract with AGVA and cannot be set aside just like that. But if the members of ARA want the divvy changed they can vote to instruct the officials to work for a new deal and the head men

is that the industry is doing well here, not so well there, and different everywhere. And everyone is waiting for the war to end—as who isn't.

in ARA would be obliged to do so.

To counteract the private bloc which has been forming in ARA and also to lay plans for the meeting, officials of ARA will caucus by themselves Monday afternoon (18) prior to the big gabfest. The meeting will also nominate a committee which will in turn draw up a slate of officers to be elected later. The nominating committee will select 14 or 15 names of which 10 will be chosen by the members.

### Present Officers

Present officers of ARA are William Kent, president; Nat Lefkowitz and Lester Laden, vice-presidents; Milton Krasny, secretary-treasurer, and Herman Flalkoff, Kent, Krasny, Laden, Lefkowitz, Charlie Miller, Leon Newman, Eddie Smith, Sol Tepper and Charlie Yates, board of governors.

It is expected that most of these names will again be nominated for office. But the rebellious bloc of indies in ARA have their own plans. They hope to put one or more of their number into the nominating committee and eventually into the officer group.

AGVA officials were invited to the meeting but declined. Instead a letter from AGVA went out to ARA with a series of suggestions as to what the conclave might discuss. Included are ideas about a new arbitration procedure which ARA desires, according to AGVA sources, and a new standard employment contract for acts, including a provision for an automatic check-off of AGVA dues (such contracts are already in use by the Chicago agents).

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# Same Story on Stem -- Takes Sliding Down; MH Only 85G

NEW YORK, Dec. 16.—If the yule season, in the offing, is something to be cheerful about, grosses on the Stem this week weren't. Biz is bad and even the persistent optimists admit it. All houses slid down again, below the previous week's drop.

Radio City Music Hall (6,200 seats; house average, \$100,000) sagged to \$85,000 for the last and third week of Al Gordon, Renald and Rudy and *Together Again*. In earlier weeks house drew \$125,000 and \$98,000 for the bill. New offering, featuring the *Nativity* spectacle, Gaudier's *Steeplechase* and *National Velvet* opened Thursday (14).

Roxy (6,000 seats; house average, \$75,000), in the home stretch with Jimmy Savo, Mildred Bailey, Pearl Primus and *Something for the Boys*, grossed a poor \$48,000. First week house rang up \$60,000. Next bill, including Nicholas Brothers, Jack Durant, Gil Maison and *Winged Victory*, bows in Wednesday (20).

Paramount (3,664 seats; house average, \$75,000), in its third week of Glen Gray ork, Andy Russell, Jeri Sullivan and *And Now Tomorrow*, drew \$65,000 for the semester as against \$75,000 and \$93,000 in the previous weeks.

Capitol (4,627 seats; house average, \$55,000), coming to the end of Jimmy Dorsey ork, Henny Youngman and *Thirty Seconds Over Tokyo*, pulled \$52,000, as against \$68,000, \$85,000 and \$85,000 in the weeks before. Next bill, with Tommy Dorsey, Buddy Rich, Ber-

nard Brothers and *Music for Millions*, preems Thursday (21).

Strand (2,779 seats; house average, \$45,000), concluding the engagement of Abe Lyman; Low, Hite and Stanley and *Very Thought of You*, crept thru with a dull \$30,000. Opening week saw \$48,000, second week \$36,000, third week \$35,000. Fresh offering, including Lionel Hampton ork, Two Zephyrs and *Hollywood Canteen*, kicked off yesterday (15).

Loew's State (3,500 seats; house average, \$25,000) looked at \$21,500 for the week with Harry Savoy, Milt Britton band and *Carolina Blues*, as against \$23,000 the week before. New bill has Lee Castle ork, Dean Martin, Cookie Bowers and *Kismet*.

## Ella Mae Gets 28G At Warfield, S. F.; Gold. Gate \$24,000

SAN FRANCISCO, Dec. 16.—Draw at the Warfield (2,680 seats; house average, \$25,000; prices, 45 to 85 cents) was Ella Mae Morse, who was responsible for \$28,000 for week ended Monday (11). Bill included Robert Westley, Maurice Clemence, Johnny "Scat" Davis, held over, and the Stanton Sisters. Pic was *This Is My Affair*.

Golden Gate (2,850 seats; house average, \$27,000; prices 45 to 95 cents) did \$24,000 week ended Tuesday (12). Held over a third week were Beatrice Kay, Lebrac and Bernice, Three Samuels, and Dave Apollon and his Filipino Boys. Pic was *The Princess and the Pirate*.

## Carle's Br'g'p't Take \$2,355

BRIDGEPORT, Conn., Dec. 16.—Frankie Carle, coming into the Ritz Ballroom here last Sunday (10) for a one-nighter, drew a swell crowd of 1,812 dancers, and with ducats scaled at \$1.30, grossed \$2,355.60. Carle is a prime fave here, having played at the Seven Gables Inn for many months while an unknown.

## Hot Anticipation for Krupa Chilled by Cleveland Snow

CLEVELAND, Dec. 16.—Heavy snowstorms and a cold wave were responsible for cutting the high expectations set here for Gene Krupa's appearance at Palace Theater. Local critx gave out with rave notices on his new outfit, but the storms kept the crowds away and the b. o. down. Gross is estimated at \$22,500. On screen was *In the Meantime Darling*.

Benny Carter and King Cole Trio opened Friday, December 15. Artie Shaw's new band is set for December 22 for one week.



## ROUTES

### Acts • Units • Attractions

**Explanation of Symbols:** a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater; NYC—New York City; Phila—Philadelphia; Chi—Chicago.

(Routes are for current week when no dates are given)

- A**
- Abbott-Mazzone Dancers (Latin Quarter) NYC, nc.
  - Adrienne (Bismarck) Chi, h.
  - Allen, Lee, Trio (Syracuse) Syracuse, N. Y., h.
  - Ames, Jimmy (Slaps Maxie's) Hollywood, nc.
  - Apollon, Dave (Golden Gate) San Francisco, t.
  - Arren & Broderick (Stevens) Chi, h.
- B**
- Ball-Java Dancers (Sarong Room) Chi, nc.
  - Bannister, Georgiana (Savoy-Plaza) NYC, h.
  - Bart, Jan (Old Roumanian) NYC, nc.
  - Barry, Gloria (Kelly's Stable) NYC, nc.
  - Bela, Szlga (Zimmerman's Hungaria) NYC, nc.
  - Belasco, Frankie (Club Morocco) Chi, nc.



## THE ANGIE BOND TRIO

AMERICA'S FINEST Girl Instrumental-Vocal Act.  
Pers. Rep. Allen Rupert, 461 Audubon Ave., N.Y.C.

- Belmont Bros. (Coca-Cola Show) Cincinnati 4-23.
- Blair, Jack (La Martinique) NYC, nc.
- Blair & Deane (Copacabana) NYC, nc.
- Blakstone, Nan (Casablanca) Phila, nc.
- Bond, Angie (Sheraton) NYC, h.
- Bond, Gertrude (400 Club) Fort Worth, nc.
- Bright, Patricia (One 5th Ave.) NYC, nc.
- Brito, Phil (Adams) Newark, N. J., t.
- Brown, Ada (Primrose) Newport, Ky., nc.
- Brown, Evans (Lido Venice) Andalusia, Pa., nc.
- Brown, Red (Hilton) Abilene, Tex., h.
- Bruce, Carol (Copacabana) NYC, nc.
- Buckwaller, Junior, Marimba Queens (Oliver) South Bend, Ind., h.
- Burns, Jimmy (Bill's Gay '90s) NYC, nc.
- Burns & White (Cotton) Houston 11-31, nc.
- Burton's Birds (Masonic Temple) Cincinnati 4-23.
- Butterbeans & Susie (Primrose) Newport, Ky., nc.

- C**
- Cabin Trio (4 Bar Club) Milwaukee, nc.
  - Cain, Lorraine (Stevens) Chi, h.
  - Calts Bros. & Arline (Center) Norfolk, Va., t.
  - Callahan Sisters (Rio Cabana) Chi, nc.
  - Cannon, Maureen (Chez Parée) Chi, nc.
  - Carlisle, Charlie (Bowery) Detroit, nc.
  - Carnegie, Andy (Tropic Isle) Brooklyn, nc.
  - Carl, Elwood (Bismarck) Chi, h.
  - Carter & Bowie (Spivy's) NYC, nc.
  - Cerny, Edna (Bismarck) Chi, h.
  - Chandler, Irving (Earle) Washington, t.
  - Cherney, Guy (Statler) Boston, h.
  - Chirof, Armandita (Bellerive) Kansas City, Mo., h.
  - Claire & Dennis (Pierre) NYC, h.
  - Clark Bros. (Primrose) Newport, Ky., nc.
  - Claudio Sisters, Four (Lookout House) Covington, Ky., nc.
  - Coca, Imogene (Ruban Bleu) NYC, nc.
  - Cooper & Cole (Centaur Room) NYC, h.
  - Cornell, Lillian (Blackstone) Chi, h.
  - Creedons, The Four (Blackhawk) Chi, re.
  - Cross, Chris (Stevens) Chi, h.

- D**
- D'Angelo, Pierre & Vanya (Chez Parée) Chi, nc.
  - Dale, Marcia (Diamond Horseshoe) NYC, nc.
  - Dare, Yvette (Lookout House) Covington, Ky., nc.
  - Dearborn, Janet (Latin Quarter) NYC, nc.
  - Del Mar & Renita (Lookout House) Covington, Ky., nc.
  - DeMay & Moore (Leon & Eddie's) NYC, nc.
  - Danna, Rosylin (Madison Room) Cleveland, nc.
  - De Croff, Ann (Astor) Montreal, nc.
  - Delta Rhythm Boys (Zanzibar) NYC, nc.
  - Dennis, Ann (Club 18) NYC, nc.
  - Deyon, Ray (Zimmerman's Hungaria) NYC, nc.
  - Dja, Devi (Sarong Room) Chi, nc.
  - Digatano, Jayne & Adam (Palmer House) Chi, h.
  - Dixon, Gaye (Club 18) NYC, nc.
  - Dorsey, Don (Gayety) Montreal, Can., t. (86th St.) NYC 26-27, t.
  - Drew, Charley (Taft) NYC, h.
  - Duncan Sisters (Sheraton) NYC, h.
  - Durayne, Candy (Swing Club) NYC, nc.

- E**
- Ellis, Doris (18 Club) NYC, nc.

- Enrica & Novello (Rio Cabana) Chi, nc.
  - Errole, Martha (Iridium Room) NYC, h.
- F**
- Paye, Frances (Rio Cabana) Chi, nc.
  - Fisher's, Bob, Flyers (Fair) Fort Lauderdale, Fla., 18-30.
  - Fitzgibbons, Lew (Majestic) Paterson, N. J., t.
  - Francis, Emma (Diamond Horseshoe) NYC, nc.
  - Frye, Don (Village Vanguard) NYC, nc.

- G**
- Gaines, Muriel (Village Vanguard) NYC, nc.
  - Gallus, John (Chez Amie) Buffalo, nc.
  - Gardella, Tess (Diamond Horseshoe) NYC, nc.
  - Gibson, Harry (Spotlite) NYC, nc.
  - Gilbert, Ethel (Bill's Gay '90s) NYC, nc.
  - Gilbert, Gloria (Latin Quarter) NYC, nc.

## THE TWO G's

**Bombshells of Boogie**  
Currently CHARLIE'S INN, Miami Beach  
Direction  
MARTY CAINE-SENNES AGENCY  
Hippodrome Bldg., Cleveland

- Gill, Jeffrie, & Evan Price (Bellerive) Kansas City, Mo., h.
- Girard, Adele (Hickory House) NYC, re.
- Goldstein, Jennie (Roumanian Village) NYC, nc.
- Gosling, Harry (Bismarck) Chi, h.
- Green, Betty (Tony Pastor's Uptown) NYC, nc.

- H**
- Harding, Dan (Terrace Room) NYC, h.
  - Harrington, Pat (Greenwich Village) NYC, nc.
  - Harris, Mary (Lounge Cafe) NYC, nc.
  - Henning, Pat (Circle) Indianapolis, t.
  - Hightower, Marilyn (Copacabana) NYC, nc.
  - Hines, Babe (Spotlite) NYC, nc.
  - Hixon, Hal (Club 18) NYC, nc.
  - Hodes, Art (Jimmy Ryan's) NYC, nc.
  - Hurley, Jacqueline (Marjo) Detroit 11-23, nc.
  - Hyde, Vic (Beverly Hills) Newport, Ky., cc.

- J**
- James, Marguerite (Biltmore) NYC, h.
  - Jaxon, Great (Community Center) Whiting, Ind., 20; Elkhart 23; (Shrine Temple) Ft. Wayne 24.

## POLLY JENKINS AND HER PLOWBOYS

204 AAA ESP., Balboa Park, San Diego, Calif.  
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- Jessie & James (Mocambo) Chi, nc.
- Johnny & George (Tony Pastor's Uptown) NYC, nc.

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- Juggling Jesters (Blackstone) Chi, h.
- Jules & Webb (Bonanza) Reno, Nev., nc.

- K**
- Kane, Allan, & His Hellions (Bismarck) Chi, h.
  - Karson's, Maria, Musicales (Plains) Cheyenne, Wyo., h.
  - Kaye, Bebe (Folk's Casino) NYC, nc.
  - Kaye, Lionel (Diamond Horseshoe) NYC, nc.
  - Kent, Marsha (Club 18) NYC, nc.
  - Kim, Mara (Tony Pastor's Uptown) NYC, nc.
  - King, Carol (Chez Parée) Chi, nc.
  - King, Muriel (Zimmerman's Hungaria) NYC, nc.
  - Kinley, Eddie (Queens Terrace) Long Island City, nc.
  - Kinsman, Phillip (Stevens) Chi, h.
  - Kirsoff, George (Sarong Room) Chi, nc.
  - Kroller, Rudolph (Latin Quarter) NYC, nc.

- L**
- LaBrie, Lloyd (Casino) Quincy, Ill., until Dec. 22, nc.
  - LaVola, Don & Carlotta (Utah Canteen) Salt Lake City.
  - LeBrun & Campbell (Bismarck) Chi, h.
  - Leonard, Bunny (Folk's Casino) NYC, nc.
  - Leone, Merri (Beverly Hills) Newport, Ky., cc.
  - LeRoy, Gloria (Diamond Horseshoe) NYC, nc.
  - Lester & Irma Jean (Stork) Denver 16-29, nc.
  - Lester, Jerry (Copacabana) NYC, nc.
  - Lewis, Cecil (Diamond Horseshoe) NYC, nc.
  - Lewis, Joe E. (Chez Parée) Chi, nc.
  - Lewis, Ralph (Evergreen) Collinsville, Ill., nc.
  - Lucky Girls (Henry Grady) Atlanta, h.
  - Lucky Light (LaSalle) Chi, h.
  - Lynn, Herby (Cotton) Houston, nc.
  - Lynn, Rudya (Jimmy Kelly's) NYC, nc.

- M**
- McElroy, Jack (Oriental) Chi, t.
  - Magrill, Rosemary (Zimmerman's Hungaria) NYC, nc.
  - Mangan, Hazel (Diamond Horseshoe) NYC, nc.
  - Mann, Georgie (Primrose) Newport, Ky., cc.
  - Mapes, Jerry (New Yorker) NYC, h.
  - Marcus, Doc (La Martinique) NYC, nc.
  - Marlo & Floria (Iridium Room) NYC, h.
  - Marie, Rose (Chez Parée) Chi, nc.
  - Markoff, Gypsy (Casino Russe) NYC, nc.
  - Marquita (Casablanca Gardens) Brooklyn, nc.
  - Mathews, Babe (Ruban Bleu) NYC, nc.
  - Miles, Jackie (Rio Cabana) Chi, nc.
  - Minewitch Harmonica Rascals (Palmer House) Chi, h.
  - Moore, Alice (Duane) NYC, h.
  - Moore, Betty Jane (Tic Toc) Milwaukee, nc.
  - Moore, Phil (Cafe Society Downtown) NYC, nc.
  - Moore, Berna (Stevens) Chi, h.

- Morgan, Patti (Copacabana) NYC, nc.
- Morrison, Russ (Bismarck) Chi, h.
- Moss, Rudy (Weiner's) Brooklyn, nc.
- Myles, Marilyn (Lookout House) Covington, Ky., nc.
- Myles, Phyllis (Latin Quarter) Chi, nc.

- N**
- Nadine (Zimmerman's) NYC, re.
  - Neal, Nora (Stevens) Chi, h.
  - Nicholas Bros. (Zanzibar) NYC, nc.
  - Nilsen, Al (Bismarck) Chi, h.
  - Nixon, Hal (Club 18) NYC, nc.
  - Norris, Genevieve (Biltmore) NYC, h.
  - Novellos, The (Abe's & Pappy's) Dallas, nc.

- O**
- O'Brien & Evans Duo (Five o'Clock) Manitowoc, Wis., nc.
  - Oehman, Rita (Rio Cabana) Chi, nc.
  - Overman, Wally: Detroit, until Dec. 25.

- P**
- Parker, Jean (Adams) Newark, N. J., t.
  - Parker, Bob (Lookout House) Covington, Ky., nc.
  - Patchen, Johnny (Poplanni's) Salt Lake City, until Dec. 31, nc.
  - Paulons, The (Vine Gardens) Chi, nc.
  - Pedl, Ralph (Casablanca Gardens) Brooklyn, nc.
  - Pendleton, Bunty (Spivy's) NYC, nc.
  - Perry, Barbara (Havana-Madrid) NYC, nc.
  - Peters Sisters (Zanzibar) NYC, nc.
  - Petrie, Jane (Biltmore) NYC, h.
  - Pierson, Dave, Three Toppers, Ray Campbell (Deighan's) Camden, N. J., nc.
  - Pin-Up Chris, Four (Hipp) Baltimore, t.
  - Princess & Willie Hawaiians (Wagon Wheel) Akron, O., 18-30, nc.
  - Pringk, Gene (Rice) Houston, h.

- R**
- Raft, Tommy (Mocambo) Chi, nc.
  - Read, Kemp (Red Coach Grill) Hingham, Mass., nc.
  - Rice, Andy, Jr. (Primrose) Newport, Ky., nc.
  - Richey, Jean (Earl Carroll's) Hollywood, Calif., t, re.

- Rio & Rita (Via-Lago) Chi, nc.
- Roberta & Gloria (Jimmy Kelly's) NYC, nc.
- Roberts, Lillian (Duane) NYC, h.
- Rocco, Maurice (Zanzibar) NYC, nc.
- Rochele & Beebe (Stevens) Chi, h.
- Rockwood, John (Jimmy Kelly's) NYC, nc.
- Rogers, Darryl (Mocambo) Chi, nc.
- Rolland, Charles (Bal Tabarin) NYC, nc.
- Ross, Dorothy (Lexington) NYC, h.
- Ross, Milt (5100 Club) Chi, nc.
- Ross, Sammy (Palmer House) Chi, h.
- Roy, Don (Happy Hour) Minneapolis, nc.
- Rubey, Doris (Leon & Eddie's) NYC, nc.

- S**
- Samuels, Three (Golden Gate) San Francisco, t.
  - Sands, Billy (Village Vanguard) NYC, nc.
  - Sargent, Judy (Mocambo) Chi, nc.
  - Saunders, Betty (Village Vanguard) NYC, nc.
  - Savoy, Harry (Chicago) Chi, t.
  - Sedley, Roy (Club 18) NYC, nc.
  - Sharon, Nita (Esquire) Norfolk, Va., nc.
  - Shaver, Buster (Latin Quarter) NYC, nc.
  - Shay, Dorothy (La Martinique) NYC, nc.
  - Simon, Hank (Casa de Baile) Miami Beach, Fla., nc.
  - Simmons, Hilde (Mocambo) Chi, nc.
  - Skating Vanities (Pan-Pacific) Los Angeles 25-Jan. 3, a.
  - Skylar, Sunny (Versailles) NYC, nc.
  - Slayman All Troupe (Beverly Hills) Newport, Ky., cc.
  - Smith, Betty Jane (Maisonette) NYC, h.
  - Smith, Whispering Jack (Ruban Bleu) NYC, nc.
  - Stacey, Lovey (606 Club) Chi, nc.
  - Stewart, Martha (Copacabana) NYC, nc.
  - Stuart, Dorr (Palmer House) Chi, h.
  - Summer, Helen (Ivanhoe) Chi, re.
  - Sunny, Leo (Shawnee) Springfield, O., h.
  - Swifts, Three (Blackstone) Chi, h.

- T**
- Tapps, Georgie (Chicago) Chi, t.
  - Terrill, G. Ray (Palmer House) Chi, h.
  - Thomas, Jimmy (Pennsylvania) West Palm Beach, Fla., h.
  - Thompson, Johnny (Leon & Eddie's) NYC, nc.
  - Tops & Wilda (Primrose) Newport, Ky., nc.
  - Tranger, Don & Alpha (Olympia) Miami 21-27, t.

- V**
- Van, Gloria (5100 Club) Chi, nc.
  - Vance, Tari (Earle) Phila, t.
  - Vestoff, Flora (Club 18) NYC, nc.
  - Vine, Billy (Latin Quarter) NYC, nc.

- W**
- Waite, Kenneth, Troupe: Atlanta, until Dec. 22.
  - Walsh, Sammy (Rio Cabana) Chi, nc.
  - Ward, Michael (Biltmore) NYC, h.
  - Warren, Annette (Carter) Cleveland, nc.
  - Wells, Billy, & Four Fays (Capitol) Washington, t.
  - White, Jerry (Majestic) Paterson, N. J., t.
  - Whitney, Jo Ann (Town Barn) Buffalo, nc.
  - Williams, Mary Lou (Cafe Society Downtown) NYC, nc.
  - Wills, Bob (Oriental) Chi, t.
  - Wong, Jim, Troupe (Earle) Washington, t.
  - Wong, Nee (Royal) Columbus, Ga., t; (Temple) Jacksonville, Fla., 27-Jan. 2, t.
  - Woods & Bray (Madrid) Louisville 18-31, nc.
  - Woodie & Betty (Stevens) Chi, h.
  - Wyse, Ross, Jr. (Palace) Columbus, O., t.

- Y**
- Youngman, Henny (Capitol) NYC, t.
- Z**
- Zephyrs, The (Strand) NYC, t.

## Ice Shows

- Carnival on Ice (Netherland Plaza Hotel) Cincinnati.
- Franny's, Dorothy, Ice Fantasia (Benjamin Franklin Hotel) Phila.
- Franny's, Dorothy, Ice Time (Adolphus Hotel) Dallas.
- Hats Off to Ice (Center Theater) NYC.
- Kelly, Betty & Eddie, Ice Show (New Kenmore Hotel) Albany, N. Y.
- Ziegfeld, Dolores, Fantasy on Ice (The Boulevard) Elmhurst, L. I., N. Y.

## BROADWAY OPENINGS

## DEAR RUTH

(Opened Wednesday, December 14, 1944)

## HENRY MILLER THEATER

A comedy by Norman Krasna. Staged by Moss Hart. Setting by Frederick Fox. Company manager, Al Goldin. Stage manager, Paul Roberts. Press representatives, Michel Mok and Mary Ward. Presented by Joseph M. Hyman and Bernard Hart.

Dora .....Pauline Myers  
Mrs. Edith Wilkins .....Phyllis Povah  
Miriam Wilkins .....Lenore Lonergan  
Judge Harry Wilkins .....Howard Smith  
Ruth Wilkins .....Virginia Gilmore  
Lt. William Seawright .....John Dall  
Albert Kummer .....Barlett Robinson  
Martha Seawright .....Kay Coulter  
Sgt. Chuck Vincent .....Richard McCracken  
Harold .....Peter Dunn

The Stem's newest producing firm—Joseph M. Hyman and Bernard Hart—have rung the bell with their initial effort. *Dear Ruth* unveils as one of the season's laugh hits and likely the Henry Miller will join the ranks of the sell-outs.

Basically, there is nothing new in the make-up of *Ruth*. It is the old formula of mistaken identity brought up to date. A 16-year-old brat of World War II burns up the mails with an overseas correspondence with an air corps lieutenant. She signs her older sister's name to the letters and forward's the latter's picture. The lad suddenly comes home and complications develop—since sis is already engaged to a bankerish stuffed shirt.

The boy is such a likable guy—and headed for the South Pacific in 48 hours—that the whole family connive, including the unwilling fiancée, to keep him happy until he goes. But the looney is a fast worker and before she knows it sis is wearing his engagement ring—believing that when he's gone she'll be able to let him down easy. However, instead of the Pacific, his orders send him to Florida as an instructor, which puts Ruth in a bad spot, what with another fiancée who has ordered the church for a week from Saturday.

Anyway, author Krasna has devised a happy ending. Boy gets girl and the family are left in a state of dazed relief, with the possible exception of the young banker and the letter-writing youngster whose correspondence troubles seem

(See DEAR RUTH on opposite page)

## LITTLE WOMEN

(Opened Tuesday, December 12, 1944)

## CITY CENTER

Marian DeForest's adaptation of Louisa May Alcott's novel. Directed by Jessie Royce Landis. Company manager, Edward O'Keefe. Stage manager, Marjorie Hildreth. Press representative, Lewis Harmon. Presented by Eddie Dowling in association with Gus Schirmer Jr., and the New York City Center.

Jo .....Mary Welch  
Meg .....Margot Stevenson  
Amy .....Susana Garnett  
Beth .....Frances Reid  
Mrs. March .....Velma Royton  
Hannah .....Valerie Valaire  
John Brooke .....Clark Williams  
Laurie .....John Ruth  
Mr. Laurence .....Harrison Dowd  
Aunt March .....Grace Mills  
Mr. March .....David Lewis  
Professor Bhaer .....Herbert Berghof

In double celebration of its first anniversary and the Yuletide, the City Center has done something both gracious and smart. Eddie Dowling, Gus Schirmer Jr., the City Fathers and Jessie Royce Landis are all to be congratulated for the choice and manner of the revival of Marian DeForest's adaptation of Louisa May Alcott's *Little Women*. It is fine Christmas fare.

The gesture is gracious because there is no attempt to treat *Little Women* either as a tongue-in-cheek museum piece or to hop it up with modern overtones. *Women* is keyed to the flavor of the book, shamelessly sentimental—corny, if you like—but played with dignity and charm. It is a smart gesture, because while it isn't likely that bobby-soxers will crowd the City Center—unless they can sneak in without being seen by their pals—the three-week skedded run should be a magnet for nostalgic oldsters and some young fry who will get a taste of an American children's classic.

In any event the DeForest script and the Landis direction bring those March (See LITTLE WOMEN on opposite page)

## HAND IN GLOVE

(Opened Monday, December 4, 1944)

## THE PLAYHOUSE

Psycho-meller by Charles K. Freeman and Gerald Savory, based on a novel "Hughie Roddis" by the latter. Directed by James Whale. Sets by Samuel Leve. Costumes by Robert Davison. Company manager, Carl Abraham. Stage manager, Bernard Randall. Press representatives, Karl Bernstein and Thomas Barrows. Presented by Arthur Edson.

Jenny .....Jean Bellows  
Mr. Ramskill .....George Lloyd  
Auntie B. ....Isobel Elsom  
Hughie .....Skelton Knaggs  
Mr. Forsythe .....St. Clair Bayfield  
Mrs. Willis .....Viola Roache  
Lily Willis .....Islay Benson  
Curly Latham .....Victor Beecroft  
Purple Cap .....Almon Bruce  
Bowler Hat .....Todd Stanton  
Sergeant .....Robin Craven  
Chief Constable .....Wallace Widcombe  
Man From London .....Aubrey Mather

The Charles K. Freeman-Gerald Savory chiller concerns itself with the murderer's antics of a pervert who uses a drooling, childish idiot as the proverbial herring to draw Scotland Yard off his scent. The yarn is based upon a book by the latter and develops into pretty grim business on the stage.

In this case the audience is advised via a prologue as to the identity of the murderer and the subsequent thrills stem from watching his pathological wriggings to escape the arm of the law. All of which, as set down by Messrs. Freeman and Savory, is interesting enough as an evening's entertainment. *Hand in Glove* is by no means an *Angel Street* or *Ladies in Retirement*, it packs plenty of realism. Perhaps, the latter is its trouble. Certainly the combo of a maniac and a drooling half-wit as brought to life are forbidding fare and do not sit too easily on a queasy stomach. *Glove* is a dish spiced for the rugged, and it seems unlikely that there will be enough such customers to keep it on the steam table for any great length of time.

Briefly this saga of a World War II Jack the Ripper in Yorkshire concerns a nimble-minded young gentleman from London who takes delight in slashing up young girls. It concerns, too, young Hughie Roddis, town nit-wit, and his Auntie B., who loves him. There is also a quietly efficient gent from Scotland Yard, a stuffed-shirt Chief Constable and various lesser characters who enter into the young killer's scheme of things. The latter gets away with two murders and almost with a third, before the man from the Yard discovers that slack-jawed Hughie had nothing to do with them.

As stated, this is set forth grimly and earnestly with more than a chill quota. However, there is something revolting in the spectacle of a clever maniac using (See HAND IN GLOVE on opposite page)

## DARK HAMMOCK

(Opened Monday, December 11, 1944)

## FORREST THEATER

A melodrama by Mary Orr and Reginald Denham. Staged by Reginald Denham. Setting by Sam Leve. Costumes by Kermit Love. Lighting by Jack Daniels. Company manager, Paul Groll. Stage manager, Jack Daniels. Press representatives, Willard Keefe and James P. Davis. Presented by Meyer Davis and Sam H. Grisman.

Coral Platt .....Mary Orr  
Marvin Platt .....Charles McClelland  
Doc Bunnell .....Scott Moore  
Carlos Antuna .....James Canon  
Belle .....Mabel D. Bergen  
Goldie .....Alonzo Bosan  
Andrew Jackson Sparks .....Arthur Hunnicutt  
Florence McDavid .....Elissa Landi  
Amelia Coop .....Mary Wickes  
Butch Smith .....Alan Drechen

Last year Mary Orr and Reginald Denham comboed on a farce-comedy called *Wallflower*. This year they have tried it again with a melo called *Dark Hammock*. In spite of the fact that Denham, who is a shrewd hand at directing the chiller-thriller type of thing, has staged *Hammock* to get the top quota of goose pimples out of the script, the result is a warmed-over dish and its contrivances shriek of the obvious.

The ingredients are there and sometimes mixed effectively, but for the most part of three acts the pew sitter mentally cries out for 10 minutes of suspense—and the last is something which has had

## OUT-OF-TOWN OPENINGS

## THE HASTY HEART

(Opened Monday, December 11, 1944)

## WILBUR, BOSTON

A new comedy by John Patrick. Staged by Bretaigne Windust. Production designed by Raymond Sovey. General manager, Herman Bernstein. Press representative, Richard Maney. Company manager, Leo Rose. General stage manager, Walter Wagner. Presented by Howard Lindsay and Russel Crouse.

Orderly .....Francis Nelsson  
Yank .....John Lund  
Digger .....John Campbell  
Kiwi .....Victor Chapin  
Blossom .....Earl Jones  
Tommy .....Douglas Chandler  
Margaret .....Anne Burr  
Colonel .....Edward Cooper  
Lachlen .....Richard Basehart

Someone should whip up a medal for John Patrick. In *The Hasty Heart* he makes the dignity and decency of the human character interesting dramatically. The virtues of human nature have been "unfashionable" for too many years.

## Hub Crix Tab

Tallied an 86 per cent score via a 6 to 1 vote from experts. Yes: Cyrus Durgin (*Globe*), Elinor Hughes (*Herald*), Helen Eager (*Traveler*), Peggy Doyle (*American*), Leo Gaffney (*Record*), Edwin Melvin (*Monitor*). No: Elliot Norton (*Post*).

*The Hasty Heart* is a war play, but only in setting and situation. Its quality is human and ageless. The entire action of the play takes place in the convalescent ward of a British general hospital in Burma, with five of the six cots in Sovey's powerful setting occupied as the curtain goes up. Convalescing there are a wise-cracking Yank, a fat Tommy, a proud New Zealander, a rugged Australian and a dark-skin South African who knows no word of English except his nickname, Blossom. Brisk, understanding Sister Margaret tends their wants and makes those who are able do their share of ward work.

Because the ward is known as an exceptionally congenial one, the colonel fills the sixth bed with a young Scottish sergeant, Lachlen McLachlen, who is apparently well but, unknowing, must die within a few weeks. It is the colonel's idea that Sister Margaret and the men in the ward can help Lachlen in his last few weeks of life. The sister enlists the help of the soldiers, and the entire ward makes ready to be friendly.

Lachlen, a dour, opinionated, stubborn and discourteous Scot, wants no part of their friendship, however. His disagreeable ways plus his bagpipes quickly toss the room into moody confusion. Sister Margaret tries hard to fight thru Lachlen's pride, but it is only after she orders a complete set of kilts, gets the men in the ward to give Lachlen parts of the costume and prepares for a birthday surprise that he becomes human and belatedly friendly.

Some out-moded army regulation forces the colonel to tell Lachlen that he must die, and the Scot's return to bitterness is instant. Because he feels that the men have made him a friend only because they knew he had to die and that Sister Margaret's love for him stems from the same reason, he becomes even more embittered than before.

Yank, about to be discharged, takes all he can of Lachlen's unpleasantness, and in a scene which is powerful in its realism, tells Lachlen that pride such as his deserves death. The sincerity of the final scene, the humor and warmth of the dialog, and the heart-warming burst of laughter as the curtain comes down is guaranteed to send the toughest cynic out of the theater content to be a

no spot in the calculations of either Miss Orr or Mr. Denham. Their premise concerns the machinations of a blonde biscuit intent upon slowly murdering her Florida rancher husband via a solution of parlor-match heads. Once he's taken the phosphorus route, the lady intends to hop back North to a stage career and a former lover.

The slow-poison notion is sound enough. But the chatelaine of *Dark Hammock* is as slow as her poison, and one of the dumbest would-be murderers on record. But it takes an almost unbelievable lady-detective and her stooge the full five scenes of three acts to get the gal to drink the egg-nogg she rigged for papa.

Nor does the acting of either of the (See DARK HAMMOCK on opp. page)

member of the human race.

Apart from Anne Burr, who plays Sister Margaret with richness and understanding, the cast is relatively unknown. But Richard Basehart as Lachlen, John Lund as Yank and the others in the cast won't be unknown long. Casting, acting and the excellent production by Howard Lindsay and Russel Crouse are all out of the top drawer.

Barbara Pearson,

SOPHIE HALENCZIK,  
AMERICAN

(Tentative Stem Opening, December 25, at the Playhouse)

(Opened Monday, December 27, 1944)

LOCUST STREET THEATER  
PHILADELPHIA

A play by George Ross and Rose C. Feld from latter's novel. Presented by Meyer Davis and George Ross. Directed by Michael Gordon. Setting by Samuel Leve. Costumes by Rose Bogdonoff.

THE CAST: Katina Paxinou, Ann Shepherd, Candia Ashland, Will Greer, Richard Deane, John McGovern, Donald Buka, John Harmon, Kurt Richards, Donna Keath, Doris Rich, Ronald Alexander, Marguerite Clifton, Louis Sorin, Eda Reiss Merin and Jerry Boyer.

George Ross, collaborating with Rose C. Feld to transplant her *Sophie* sagas out of the pages of *New Yorker* mag into a stage opus, creates heart-warming comedy drama that is rich in character and characterization. And by the time it takes the jump for a Broadway stop, *Sophie Halenczik, American*, holds promise of adding up to a most enjoyable evening for the theater-goer.

Of added import is the fact that this play serves as a starring vehicle for Greece's First Lady of the Stage, Katina Paxinou, who makes her stage bow after tolling the bells so successfully in the famous Hemingway celluloider. Important, also, is the fact that her accent is never at the expense of clear diction. Miss Paxinou handles the title role of *Sophie* with sympathetic understanding and a stage conviction that is altogether compelling.

## Philly Crix Tab

Received a three to one affirmative vote from experts for a score of 75 per cent. Yes: Edwin Schless (*Record*), R. E. P. Sensenbender (*Bulletin*), Jerry Gaghan (*Daily News*). No: Linton Martin (*Inquirer*).

Unfortunately, in its present writing the play misses much of its intended mark. After setting the stage for a powerful rejoinder that we here at home must fight off the same seeds of prejudice and intolerance, the playwrights let Miss Paxinou down, tho gently.

In such spirit, the play is almost entirely enveloped by weighting down a simple and satisfying plot with counterplots that make for complications. And in such involvement, the play loses the force of its projection. Essentially, it's the story of a peace-loving and entirely human Czechoslovakian family transplanted with its manners and mores to a Connecticut hamlet. Miss Paxinou is the witty, hot-headed and resourceful widowed matriarch.

The casting is excellent thruout, and Michael Gordon's direction is masterful in keeping the stage, crowded most of the time by the large cast, ever in motion. Ann Shepherd, coming from radio, crowds Miss Paxinou for acting honors with a better written role as the young daughter who, with a neighbor's boy of Mayflower stock, makes for one of the many heart interests in the involvement. Donald Buka scores as her excitable and confused khaki-clad son, while Marguerite Clifton applies the proper restraint to a difficult role of a Virginia belle felled by the heat of passion.

Wholesome amusement is provided by Will Geer as the dyspeptic Yankee postman who must first digest Sophie's strudel before he could win her heart. And there is much that makes for fun contributed by Louis Sorin, as Sophie's brother, who places the earning of a livelihood secondary to her goulash. As a matter of fact, the accolades are well-earned and deserved by all in the cast.

Basically, there's nothing wrong that a bit of re-writing can't fix up. And once this script gets the once-over, it's a safe bet that playwright-producer Ross and his co-producer, maestro Meyer Davis, will hit the Broadway jack-pot with *Sophie*.  
Maurie Orodener.

# Routes Dramatic and Musical

(Routes are for current week when no dates are given)

Able's Irish Rose (Royal Alexandra) Toronto.  
Cherry Orchard (National) Washington.  
Doll's House (Biltmore) Los Angeles.  
Dunham, Katherine (Locust St.) Phila.  
Glad To See You (Opera House) Boston.  
Good Night Ladies (Convention Hall) Hutch-  
inson, Kan., 20; (Music Hall) Kansas City,  
Mo., 21-24.  
Hasty Heart (Wilbur) Boston.  
Hayes, Helen, in Harriet (Taft) Cincinnati  
25-30.  
Kiss and Tell (Studebaker) Chi.  
Kiss and Tell (Civic Aud.) Pasadena, Calif.,  
20; (College Pacific Aud.) Stockton 22;  
(H. S. Aud.) Sacramento 23.  
Lady in Question (Forrest) Phila.  
Oklahoma (Erlanger) Chi.  
On the Town (Colonial) Boston.  
Pitts, Zasu (Curran) San Francisco.  
Porgy and Bess (Wilson) Detroit.  
Rebecca (Cass) Detroit.  
Sing Out Sweet Land (Shubert) Phila.  
Sophie Helenczk, American (Plymouth) Bos-  
ton.  
Star and Garter (Blackstone) Chi.  
Ten Little Indians (Harris) Chi.  
Waltz King (Shubert-Lafayette) Detroit.  
Winged Victory (Civic O. H.) Chi.  
Young Know Best, The (Copley) Boston.

## DEAR RUTH

(Continued from opposite page)

about to begin all over again with the appearance of a sailor named Harold.

In sum, *Ruth* has touches of *Junior Miss* and *Janie* in its make-up, and much more that is entirely its own. Krasna has written a laugh script about warm, friendly people and Moss Hart has directed it superbly. In fact, the built-in pace and timing is so right that it is hard to tell where scripting leaves off and staging begins, which is the way things ought to be in the theater. In any event Hart has done another fine job—with two sock curtains and laughs crackling out on high frequency voltage.

No little of the success of the proceedings stems from the Hyman-Hart selection of a top corps of players. Virginia Gilmore in the title role climbs another rung or two on the Broadway ladder. John Dall is ingeniously likable as her lieutenant. He should be hot hereafter for juve spots. Young Lenore Lonergan has another field day as little Miss Pix-it. She is as good as she was in *Junior Miss*, and that says plenty. Phyllis Povah is exactly the right choice for the gals' mama. Kay Coulter and Richard McCracken contribute amiably as a second love interest, and Bartlett Robinson plays the tough assignment of the stuffed shirt to make you a little sorry for the guy.

But top playing honors go to Howard Smith as the gals' long-suffering papa. It's a part that's fat with laughs and could easily be overplayed. Smith plays it down, but never misses a point or a trick, the result is a hearty, natural and thoroly amusing portrait. The kind of comedy playing you like to see in a theater.  
**Bob Francis.**

It shouldn't take radio long to see that there's a good bet in "Dear Ruth." If the Hyman-Hart combo decide that they want to release their property on the ether, it could be built into a devastatingly funny air show. It isn't likely, however, that the latter will be worrying about any other medium than the stage of the Henry Miller for some time to come. "Ruth" will do right well there.

## LITTLE WOMEN

(Continued from opposite page)

girls and their neighbors of Concord, Mass., to the City Center stage in the mood and tempo of the sixties—and the result is a charming change from the brittle current comedies about modern youth. All the familiar characters are there: Mother and Father March, Jo, Meg, Beth and Amy, Laury and Grandfather Laurence, John Brooke, Hannah, peppery Aunt March and Professor Bhaer. It's a field day for grown-up Alcott fans—who get a kick out of remembering.

Dowling and Schirmer have got together a fine cast and bows are due to nearly everybody. Margot Stevenson, Susana Garnett and Frances Reid all do well by the three lesser March gals. John Ruth's Laurie is boyish and sound and Clark Williams makes a likable John Brooke.

If the revival does nothing else, however, it serves to introduce Mary Welch to the Stem. The latter is splendid as tomboy Jo and shades fine performance beautifully as the character matures thru



# BROADWAY SHOWLOG

Performance Thru December 16

## Dramas

	Opened	Perfs.
Angel Street (Bijou)....	12- 5, '41	1277
Anna Lucasta .....	8-30, '44	126
Hilda Sims and Canada Lee guested on "New World Acomin'" program Sunday (10). Lee leaves troupe Saturday (16) to give full time to rehearsals of Cheryl Crawford's "Tempest." John Tate will take over his "Lucasta" assignment.		
Bell for Adano, A.....	12- 6, '44	13
(Cort)		
Francesca Lenzi is rehearsing as understudy for Margo. Six members of the cast are doubling with understudy chores. Another will have to be hired from outside. Selection not yet made. Leland Hayward leaves for Coast with wife, Margaret Sullivan, Wednesday (20). Everett Sloane completed the narration for a Navy personnel film Friday (15).		
Catherine Was Great ..	8- 2 '44	158
(Royale)		
Eleanor Anton goes in Wednesday (20) to replace Ellnor Counts.		
Chicken Every Sunday..	4- 5, '44	293
(Plymouth)		
Dark Hammock .....	12-11, '44	2
(Forrest)		
Eight against and one for gave melo a score of 11 per cent. No: John Chapman (News), Robert Coleman (Mirror), Herrick Brown (Sun), Howard Barnes (Herald-Tribune), Lewis Nichols (Times), Willa Waldorf (Post), Burton Rascoe (World-Telegram), Louis Kronenberger (PM). Yes: Robert Garland (Journal-American).		
Dear Ruth .....	12-13, '44	5
(Henry Miller's)		
Unanimous thumbs up by able experts give new comedy 100 per cent score. Yes: Burton Rascoe (World-Telegram), Howard Barnes (Herald-Tribune), Ward Morehouse (Sun), Willa Waldorf (Post), John Chapman (News), Lewis Nichols (Times), Robert Coleman (Mirror), Robert Garland (Journal-American), Louis Kronenberger (PM).		
Embezzled Heaven.....	10-31, '44	20
(National)		
When Ethel Barrymore returned to cast Monday (11), the cast, instead of giving her flowers, forwarded a check in her name to a Chinese orphanage. They presented her with a certificate naming her "an esteemed grandmother of China."		
Hand In Glove .....	12- 4, '44	16
(Playhouse)		
George Ross-Rose Feld comedy "Sophie" skeeds to preem at Playhouse Monday (25). "Glove" is negotiating for another house. George Lloyd air-guested by Marth Dean Friday (15). Arthur Edison vacationing for holidays. Will start immediate production on Marco Carson's "A Star To Follow."		

the final scenes. Miss Welch is a young lady likely to be in prime demand. A special salute must also be given Herbert Berghof's Professor Bhaer. Berghof plays the kindly, shy professor as if he had stepped out of the Alcott pages.  
**Bob Francis.**

## HAND IN GLOVE

(Continued from opposite page)

a pathetic idiot boy as a catspaw. It is not a bid for box office. Possibly the blame for his last can be chalked up against Skelton Knaggs. Program note advises that he has specialized in half-wit parts. Be that as it may, he is almost too good as Hughie—fascinating but too unpleasant for comfort. Likely *Glove* would be easier on the average palate, if his drooling grimaces were toned down and the character made less nauseous to look at. But if it was the Freeman-Savory intent to get an authentic portrait of pitiable, slobbering daffie on a stage, certainly Knaggs hasn't disappointed them.

James Whale has staged the piece to get all the possible horror out of it and Samuel Leve has designed a couple of sets to amply abet the atmosphere. George Lloyd is fine as the neurotic killer, giving him just the right touch of smart-aleck bravura. Isobel Elsom, last seen on the Stem as the red-winged

	Opened	Perfs.
Harvey .....	11- 1, '44	51
(48th Street)		
Cast gave Brock Pemberton a surprise birthday party backstage Thursday (14). Frank Fay and Josephine Hull officiated.		
In Bed We Cry.....	11-14, '44	39
(Belasco)		
I Remember Mama.....	10-19, '44	68
(Music Box)		
Jacobowsky and the	3-14, '44	322
Colonel (Martin Beck)		
Kiss and Tell .....	3-17, '43	740
(Biltmore)		
Late George Apley, The.	11-21, '44	31
(Lyceum)		
Advance sale holding between 75 and 80G. Arthur Jarrett started rehearsing last week as general understudy for the older men.		
Life With Father .....	11- 8, '39	2150
(Empire)		
Perfect Marriage, The...	10-26, '44	60
(Barrimore)		
School For Brides .....	8- 1, '44	159
(Ambassador)		
Searching Wind, The ..	4-12, '44	288
(Fulton)		
Donald Foster replaced Eugene Earl Tuesday (12). Troupe recesses Monday (18). Reopens Christmas night.		
Snafu .....	10-25, '44	61
(Hudson)		
Soldier's Wife.....	10- 4, '44	85
(Golden)		
Now that Rose Franken is back home from the hospital plans for a second company are in the making. Martha Scott air-guests with Paula Stone Tuesday (26). Lili Darvas ditto with Adrienne Ames, same date.		
Ten Little Indians .....	6-27, '44	200
(Broadhurst)		
Two Mrs. Carrolls, The.	8- 3, '43	526
(Booth)		
Saturday (9) illness of Elizabeth Bergner caused cancellation of performance. Star back in cast Monday (11), since which date she has been doubling as director for Paul Czinner's "The Overtons."		
Voice of the Turtle, The.	12- 3, '43	364
(Moresco)		
Betty Field takes over from Margaret Sullivan with invitation mat Saturday (15). Plays Actors' Fund benefit Sunday (16) and preems officially for the crix Monday (17).		

## Musicals

Bloomer Girl .....	10- 5, '44	84
(Shubert)		
Ben Murphy replaces Robert Lyon Monday (18). Tab version of show plays G.I. performance at St. Albans Naval Hospital Sunday (17).		
Carmen Jones .....	12- 2, '43	434
(Broadway)		
Follow the Girls .....	4- 8, '44	290
(44th St. Theater)		
Norma Amiga and June Sitarr, show gals, leave show within the next two weeks. No replacements have yet been set for them.		

victim in *Ladies in Retirement*, turns in another excellent character job as Auntie, and Aubrey Mather wanders genially in and out to make the Yard detective one of the top performances of the evening. There's nothing the matter with cast or production of *Glove*. Its substance is just too unpleasant.

Doubtful that air-waves will find "Gloves" adaptable for mike. Subjects of perversion and idiocy are naturally taboo over ether. It doesn't seem possible that either element could be soft-pedaled sufficiently to make it usable.  
**Bob Francis.**

## DARK HAMMOCK

(Continued from opposite page)

two principal fem characters do much to offset this. Mary Orr hasn't written much of a part for herself as the blonde menace. Withal she is about as menacing as a combo of Blondie and a Persian kitten. Elsa Landi, as the lady doctor-scientist-detective, has either elected or has been told to play the part straight. Certainly it has little character emphasis—at least none that will be remembered.

Mary Wickes is fine as a slightly vitriolic ex-nurse, getting what few laughs are to be had from the script. Charles McClelland does a sound job with the long-suffering husband, and Arthur Hun-

	Opened	Perfs.
Mexican Hayride .....	1-28, '44	374
(Winter Garden)		
Everett West took over tenor lead assignment from Wilbur Evans Thursday (14). Evans is rehearsing for "Central Park." Ralph Kravette takes up company manager duties Monday (18). Bill Norton, who formerly held down slot, goes to "Park" for same chore. William Marsh replaced John O'Neill Monday (11). Audrey Cox, June Hammelt and Barbara Jevne ditto for Lydia Fredericks, Rosemarie Patane and Naomi Sanders, same date.		
Oklahoma! .....	3-31, '43	756
(St. James)		
Edna Skinner out Wednesday (13). Dorothea McFarland took over for her. May Muth subbed vacated McFarland role. When Lee Dixon quits the cast Wednesday (20) Milton Watson will take over the slot for the present.		
One Touch of Venus ...	10- 7, '43	593
(46th St.)		
Phyllis Hill replaces Anita Alvarez in top ballet slot Monday (18). Later to New Mexico for vacation with G.I. husband. Then to Coast for pic commitment. Jack Mann has scripted a new burly show, "of a new modern type." Intends to hold it for the end of war. Lenny Traube has quit tub-thumping for Dick Maney and moved in again with the Jean Dalrymple org.		
Sadie Thompson.....	11-16, '44	36
(Alvin)		
John Adair replaced Walter Burke Wednesday (13). Burke has joined "Central Park" rehearsals. Milada Mladova and Chris Volkoff double at the Waldorf's Starlight Roof, beginning Wednesday (20). Theodora Roosevelt air-guested with Adrienne Ames Friday (15). James Newill, Beatrice Kraft and Norman Lawrence were guested by the Theater Assembly Friday (15) at the Hotel Astor. A. P. Waxman will be featured in the "Wishbone" (WHN) program Saturday (16).		
Seven Lively Arts .....	12- 7, '44	12
(Ziegfeld)		
Song of Norway .....	8-21, '44	137
(Imperial)		
Irra Petina out for Wednesday (13) mat. Doreen Wilson subbed.		
<b>ICE SHOWS</b>		
Hats Off to Ice .....	6-22, '44	243
(Center)		
<b>BALLETS</b>		
Ballet International....	10-30, '44	55
(International Theater)		
<b>REVIVALS</b>		
Gypsy Baron, The.....	11-23, '44	21
(City Center)		
Little Women .....	12-12, '44	7
(City Center)		
Holiday revival of Alcott classic scored 78 per cent with crix. Yes: Willa Waldorf (Post), Lewis Nichols (Times), Robert Garland (Journal-American), Burton Rascoe (World-Telegram), Herrick Brown (Sun), Otis Guernsey (Herald-Tribune), Robert Coleman (Mirror). No: David Quirk (News), Louis Kronenberger (PM).		

cutt plays the extraordinary sheriff that the script calls for. Best character bit is Scott Moore's country doctor, who admits he doesn't know anything about medicine. But there isn't much that any of them can do to speed up a windy, lengthy piece of business such as *Dark Hammock*.  
**Bob Francis.**  
(Closed Tuesday (12). Printed for the record.)

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**Magic**

By Bill Sachs

**B**OSCART'S Spook Jamboree, now playing the Walter Reade chain of theaters in New York and New Jersey, has dates in Warner houses in Pennsylvania, Maryland and West Virginia to follow that will carry the unit up to January 30. Early in February, Jack Pierce, Boscart's personal manager, is heading the spooker to Florida for a swing of the Sparks houses which will run until April, when the unit heads back east. Pierce says he has two months of bookings in the New England States for the M & P houses starting in June, 1945. Boscart is toting five people. . . 2-10 DANIEL postals from Grand Rapids, Mich.: "Leaving here for Lakeview, Fla., to look after my large citrus groves, if you get me? Well! All the rest shoot it, so why not 2-10?" . . . DR. L. E. MARVIN, magician and ghost show expert, who recently suffered several severe heart attacks, has been forced to retire to his farm at R. R. 5, Portland, Ind., for a rest. . . ESTEL AND ROSA LEE SCARBROUGH, formerly with Calvert the Magician and now with the unit, *Magical Fantasies*, on the T. D. Kemp Time, info that they will launch their own mystery opy soon. . . EVERETT AND COMPANY (Everett Lawson) are currently showing their magical wares in Knoxville city schools. They played Knox County, Tennessee, schools the last two seasons. . . CHARLES J. RUBEN, still with the Navy Department's identification bureau in Washington, appeared with his magic at the army's No. 1 Engineer School at Fort Belvoir, Va., near Washington, December 5. . . VERNON COLBERT opened at the Riverside Hotel, Reno, Nev., December 12 for two weeks with options, from whence he moves to the Shangri-La, Portland, Ore. . . JOHN LOPP, recently granted an honorable discharge from the army after 29 months overseas with the 37th Division and Island Command Service, was a magic desk visitor the other day while in Cincy on a lay-over en route to his home in Fort Lauderdale, Fla., where he will rest for a few weeks before reassembling his paraphernalia for another fling at the magic game.

**THE AMAZING MR. BALLANTINE** (Carl Sharpe) is working three weeks thru the Midwest, winding up in Kentucky, with a USO hospital unit, after which he treks to the West Coast for nitery work and a spot in a new musical comedy now in preparation there. . . DALE VALENTINE BREECE, ensign in the U.S.N.R., known to his magical conferees as Del Breece, took unto himself a new bride, Dolly Claudine Cullen, daughter of Mr. and Mrs. Rufus Phelps Sr., in Miami December 10. . . AL SHARPE, now in England with the army, writes under recent date: "Met several magi en route over and with USO here. On the boat over, had sessions with Vance the Magician and Monte Barrett, Sgt. Jimmy Conley, of Los Angeles, is

on the same show with me and we alternate in our revues." . . . WESLEY WHITEHOUSE, former pro magish, now has charge of the unit, *Blow It Out*, currently entertaining the troops in France.

**NIX DC POLICE BAND**

(Continued from page 3)

certs with more bandmen for the same money as that asked for the Police Band, \$11,500.

Whether the case fronted for AFM when bill came on the floor Monday (11) was a Padway secret here today as the South Dakota representative asked "lay aside"—akin to death knell in few legislative days remaining—on grounds that "background" of proposed leader, Capt Charles Bender, retired navy bandman of 30 years, needed checking. Bill proposed \$3,900 annual pay for Bender. Case did not elaborate "background" charges, but it was understood that it was an old argument dating back to Bender's days as navy band leader.

Net result, however, regardless of charges, is that if any concerts are given here next year they will be given by paid musicians unless D. C. heads can think up another way to raise dough. One way might be for local merchants to kick in. Nevertheless, taxpayers' dough will not go for purpose.

**BILLY HEAVEN IN CITIES**

(Continued from page 4)

by the listeners to indicate their preferences.

Davidson and his assistants uncovered plenty of interesting facts relative to sources of talent types. They discovered, for example, that of 26 hillbilly outfits used on the show in the past, 21 have come from Chicago, one from Milwaukee, four from rural areas. One outfit, calling itself the Ozark Opera Troupe, had an address in one of Chicago's most densely populated residential sections. Strangely enough, contestants who did the more classical or modern, popular type of singing or instrument playing, came in the main from the rural areas.

Facts about the entertainment tastes of the show's audience were unusual, too. Outfits that sang such songs as *Home, Sweet, Home*; *On the Prairie* or *Meet Mother in the Skies* won top prizes. This is significant and indicates that the urban listener of the *Amateur Hour* goes for hillbilly type of music, because 95 per cent of the votes received by the contestants are from Chicago and suburbs.

Davidson has discovered that the hillbilly type of entertainer is almost certain to come off with one of the three top prizes. His investigation showed that hillbillies, when used, would win two out of three of the top spots every week, while pop singers and pianists, for example, would not get even a nod.

The conclusion the agency draws from this is almost obvious: There is still plenty of corn growing in the streets of the city slickers. And, evidently, corn (at least of the musical variety) still goes over big with many big-city radio listeners.

**Burlesque Notes**

By Uno

LOUISE LaMARR, who fits her billing, "The Fastest Thing on Heels," to a T and who is featured in the Mike Sacks unit on the Hirst wheel and also a protegee of Dewey Michaels, of Buffalo, is one of four first-time-East members of the cast with which Milt Schuster, of Chicago, has strengthened the circuit. The others are Vic Puree, eccentric comic; Toby Brodell, tapster, and Dillon and Parlow, comedy acro dancing and juggling team. . . INA LORRAINE, thru Paul Lester, opened December 8 at the Cinderella, Greenwich Village Manhattan. . . DAVE SIDMAN, former big wheel show owner and manager, is now piloting the Mohawk pic house for E. M. Loewe in North Adams, Mass. . . MARCELLA, on the Hirst wheel, Christmas gifted with a muskrat coat by husband-straight man Al Baker. . . EDDIE (NUTS) KAPLAN's own night club unit of 10 people with Arlene Dale, opened at DePinto's, Philadelphia, December 4 for four weeks. . . FREDDIE FULTON, aided by Larry Marks, supervising and providing the big show for the annual military ball sponsored by the Jewish War Veterans, New York County Council, at Manhattan Center, New York, December 23.

JACK BECK and Floyd Halley, of Rochester, visting Bafu's in Buffalo, recently heard records sent by Joe DeRita in Hollywood which conveyed messages from Frank Scannell, Red Marshall, Murray Leonard, Ray Parsons, Billy (Bumps) Mack, Margie Roy, Harry Rose, Bimbo Davis and Harry (Boob) Meyers. The latter, in turn, heard disk chatter from Beck, Danny Jacobs, Billy Hagan, Mary Walsh, Bettine, Gabby, Mickey McGerigal, Malcolm Red Shaffer, Cogneito Brothers, Pat Dane, John Hayes, Lou Powers, Mitch Todd and Barrie Huston. Joe Devlin, in the movie city, transmitted his comments the week before. Both Bafu's and DeRita own disk-making apparatus and they grind out a constant interchange of communication between burly folk East and West. . . FRANCES ROBERTS, ex-burly principal and former teammate of Neil Lang, is now Mrs. Ernie Morris, operating a nitery near Camden, N. J. A sister is Marianne Terrell, show girl at the Hudson, Union City. . . DeGENZIES, Pete and Helene (McCree), of the Nu-Gaiety, Portland, Ore., have financed a Basic Health Center, a local project.

**OPS FEAR U. S. SLAP**

(Continued from page 3)

Supreme Court directive, declaring that otherwise it would be "unable to secure continued existence of independent theater competition." Other motion pic cases now pending are certain to be affected by the decision, it is held here, with some predicting rush by chains to arrive at settlement before cases reach highest court bench.

Companies involved in this week's decision were all in South—Tennessee, Alabama and Kentucky—and involved Crescent Amusement Company, Cumberland Amusement Company, Lyric Amusement Company, Rockwood Amusements, Inc., Cherokee Amusements, Inc., Kentucky Amusements Company, Anthony Sudekum and Kermit C. Stengel. While decision thus far is concerned with movie exhibitors, there is nothing to halt government from moving into legit pic if it becomes convinced that competition is being throttled.

**AFRA, DeMILLE RANT**

(Continued from page 3)

quorum. According to the DeMille faction, this makes the assessment null and void.

On top of this latest move, Screen Actors' Guild and Radio Writers' Guild both issued statements that they were backing AFRA in its fight. It came as no surprise to the trade that the other guilds would rally to the support of AFRA, for if adverse decision were rendered against one guild it would affect them all.

Grapevine has it that there have been wholesale suspensions from the guild because of non-payment of dues and assessments. Altho no one at AFRA would talk on the number of suspensions that have been ordered, reliable sources indicated that between 300 and 350 were dropped from the rolls.



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# NEW COMBOS ARE TO SPRING

## Departed Troupers Are Accorded Rites By 400 PCSA-ers

LOS ANGELES, Dec. 16.—Dire predictions missed and weather was good for the annual Memorial Day services of the Pacific Coast Showmen's Association at Showmen's Rest December 10, reported Lou Johnson, of the publicity committee. Over 400 attended, noting perfect arrangements on program, floral decorations and musical setting. There was an innovation in instrumental music when the flag raising was accompanied by Roy Jenkins's calliope on which *The Star-Spangled Banner* was played by Roy Conkey on a pneumatic instrument purchased by the Al Barnes Circus in 1914. Mother Fisher, of the PCSA Auxiliary, gave a scriptural reading and prayer. Senior Past President Harry Seber gave an impressive address, and Bresee Brothers' Quartet several appropriate numbers, followed by a stirring oratorical effort by member Jack Hughes, the "Blind Observer."

Presidents Ted LeFors and Edith Walpert placed wreaths on the monuments (See PCSA Holds Memorial on page 37)

## Rafrery To Tilt Fleet, Line-Up

WILMINGTON, N. C., Dec. 16.—James M. Rafrery, owner and general manager of the R & S Amusements, said work for the 1945 tour would begin January 2 at quarters in Leland, a suburb; that the opening would be in Southport, N. C., March 15, to be followed by an engagement in Wilmington and a trek to continue until November 15, reported Walter D. Nealand.

In Richmond, Va., where Mr. and Mrs. Rafrery, Mrs. Lera Hedgecock and Walter D. Nealand spent a week, the owner purchased two semi-trailers for delivery March 1, increasing the fleet to 16. During the Richmond visit the Rafrery party were guests of John H. Marks, with whom Rafrery was general manager 12 years and Nealand press agent five seasons.

Crew in quarters includes Leonard Garrett, ride superintendent; John Haddad, mechanic; P. G. Hedgecock, chief (See Rafrery Adds to Fleet on page 37)

## 14 Carnivals at Iowa Meet

DES MOINES, Dec. 16.—Fourteen carnivals were represented at the annual meeting of the Fair Managers' Association of Iowa here early this week and there was considerable buying, altho many fairs had not yet set 1945 dates. Some contracts made were dependent upon shows and fairs being able to adjust their dates so there would be no overlapping. Shows represented, included American Beauty Shows, Blackhawk Shows, William T. Collins Shows, Dyer Greater Shows, Ebersole Shows, John Francis Shows, Lee Bros.' Shows, John McKee Shows, Rainbow Shows, Reynolds & Wells and World of Today Shows, Royal United Shows and Tivoli Exposition Shows.

## Snapp Signs Badger Fairs

ST. LOUIS, Dec. 16.—Jack Downs, general agent of the Snapp Greater Shows, passing thru en route from Chicago to winter quarters in Joplin, Mo., said that while in Chicago he had signed contracts with the Wisconsin fairs in Cedarburg, Manitowoc, Green Bay, DePere, Oshkosh and Marshfield for the show to furnish 1945 midway attractions. Besides Downs, Mrs. Downs, Fred Williams and William J. Hogan represented the show at the meetings. Owner W. R. (Billy) Snapp is in California with Mrs. Snapp. Downs will go to his camp in Arkansas for some duck and quail hunting. Mrs. Downs and Mrs. Marie Jones will remain in Joplin to oversee building of three new shows. Org will be enlarged to 14 rides and eight shows.

## Ball of PCSA Proves Club's Record Event

### "Convention Week" Busy

LOS ANGELES, Dec. 16.—Members of the Pacific Coast Showmen's Association and Ladies' Auxiliary marked the 23d annual banquet and ball in the Gold Room of the Biltmore Hotel here Thursday night with nearly 500 covers, a record. Event was the highlight of the social end of the association's first "Outdoor Showmen's Convention Week" being staged December 10-18. Convention week opened Sunday with the annual Memorial Day exercises at Showmen's Rest, Evergreen Cemetery.

Monday, Tuesday and Wednesday were given over to discussions of post-war show business. With Harry Hargrave as chairman and William Hobday as co-chairman, Tuesday session was on *What Can We Do to Help Open Fairs?* Ed Vollman, president of the Western Fairs Association, conducted an open forum. William Sherwin, PCSA counselor, led Wednesday's discussion of present and post-war problems. Further reports on (See PCSA Banquet Record on page 40)

## Kunz Manager for Hennies

CHICAGO, Dec. 16.—Alfred Kunz, for the past three years general representative of the L. J. Heth Shows and well-known young carnival executive, was signed as manager of Hennies Bros.' Shows during the outdoor meetings here, it was announced by General Manager Harry W. Hennies.

## After-Notes About Delegates To Big Outdoor Doings in Chi

ST. LOUIS, Dec. 16.—St. Louis was well represented at the Chi confabs, among those from the Mound City being Mr. and Mrs. John H. Maher, Mr. and Mrs. Gus Forster, Mr. and Mrs. Carl P. Trippe, Mr. and Mrs. William (Red) McCoy, Mr. and Mrs. John Francis, E. L. (Euby) Cobb, Cy Horwitz, Mrs. Harry Lewis, John J. Roth, W. J. (Doc) Adams, John Sweeney, Abis Morris, L. M. (Pete) Brophy, Paul (Pat) Downey, Edward S. (Sparky) Saunders, Pete Lavaca and Mr. and Mrs. Sam Fidler.

Mel Dodson, Dodson's World's Fair Shows, was absent for the first time in years and the show was represented by Curtis L. Bockus, general agent, and George A. Golden, concession manager. William E. (Bill) Snyder signed with Max Goodman, Wonder Shows of America, and left in the interest of the show before returning to quarters. Mr.



MRS. M. J. (ANN) DOOLAN, new president of the Ladies' Auxiliary, Showmen's League of America, who was installed with the other incoming officers at ceremonies December 5 in the Hotel Sherman, Chicago, during the outdoor meetings. President Doolan, advanced from a vice-president's post, is the wife of M. J. Doolan, elected first vice-president after a contest for that office in the SLA election.

## Ward Buys Rides in Chi

BATON ROUGE, La., Dec. 16.—Owner John R. Ward, of the John R. Ward Shows, while at the Chicago outdoor meetings, purchased a Weer Fly-o-Plane that was stored in Mullins, S. O., reported H. B. Shive. In Chicago he also bought another Ferris Wheel and trucks for its transportation, which were driven here. Trucks from quarters here were sent to Mullins for the Fly-o-Plane. In addition to major rides two mechanical kiddies' rides and a pony ride will be carried in '45.

## R & W Excess Going to Lee

International title to tour out of Topeka; deal closed after pending two years

DES MOINES, Dec. 16.—L. C. Reynolds announced during the fair men's meeting here this week that the World of Today and Reynolds & Wells Shows' excess equipment would be combined with Lee Bros.' Shows to form a new carnival to go out under the title of the International Shows. It would have 10 rides, about 10 shows and 40 concessions, Reynolds said. Deal has been on the fire two years.

Lee Bros.' equipment is now in Topeka and the Reynolds & Wells excess equipment is stored in Muskogee, Okla. All of it will be taken to Topeka, where it will be overhauled and repainted for an early opening in April. "The International will have one of the best shows of its size in this territory," said Reynolds.

Lee Bros.' Shows are owned by Cole (See Combo for R & W-Lee on page 37)

## Hill's Greater Is To Debut in Corpus Christi

ST. LOUIS, Dec. 16.—Hill's Greater Shows, a new org, will make its debut in Corpus Christi, Tex., about March 1, opening with 7 rides, 7 shows and about 35 concessions. It will be owned by H. P. (Pop) Hill and his sons, H. P. (Punk) and William. Hill has for a number of years handled the office of the George Loos Greater United Shows and also operated several riding devices on that show, while H. P. Jr. has been general agent of the Victory Exposition Shows and Byers Bros.' Shows during the past several years.

Hill will manage the new show and the junior Hill will be general agent and concession manager, with William as lot superintendent and superintendent of rides. Show has quarters in Aransas Pass, Tex., where a crew is repairing and repainting rides and building show fronts. It will play in Texas, Oklahoma, Nebraska and Kansas.

## Du Shane To Operate J. J. Colley Shows

HUGO, Okla., Dec. 16.—Frank C. Du Shane announced here that he would operate the J. J. Colley Shows in 1945. He served as general agent and assistant manager of the show for 14 years prior to the death of J. J. Colley in 1943. He said that Mrs. Colley owns the equipment, that the show would have no gate, would operate in Oklahoma, Missouri and Arkansas and move on trucks.

## New Title for Hale's Unit

LENOX, Ia., Dec. 16.—Hale's Eldes, which have been operated under this title since 1908, will in the future be known as Hale's Shows of Tomorrow. Unit is well known in Iowa, Missouri, Kansas and Nebraska, and the 1944 season is reported most successful despite labor difficulties and repair shortages. Winter quarters here have been enlarged to accommodate enlarged show equipment. Overhauling and painting is on in preparation for the opening in latter part of April. Org will carry five major rides; Rolo, funhouse; three shows, free acts, about 30 concessions and electric power plant. Several weeks have so far been contracted.

## BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Swamp Root, La.  
December 16, 1944.

Dear Editor:

Remember our last show letter where in we told you about the two ex-carnival managers taking over this show, splitting it into two units and going for themselves, while the bosses were attending the Chi convention? Well, when the bosses arrived here to rejoin their shows they found only one unit, which was playing under another title. I'll bet you think they burned up and threatened to punish the culprits. But such wasn't the case. They gave both

managers their blessings and asked the other unit to come here to day-and-date this one in order to divide the equipment between them more evenly.

Under the management of Pete Haint, the other half of our show arrived, under the present manager's old title, Haint-Hadd Shows, and was set up across the street from the other unit. Manager Ballyhoo then called a meeting of all managers to iron out all difficulties. They showed the hi-jacking managers the folly of staying out all winter and agreed to furnish a suitable winter quar-

(See BALLYHOO BROS. on page 37)

## Showmen's League of America

Sherman Hotel, Chicago

### Ladies' Auxiliary

At the annual meeting December 7 these new officers were on the rostrum: Mrs. Ann Doolan, president; Mrs. Louise Rollo, first vice-president; Mrs. Viola Fairly, second vice-president; Mrs. Mattie Crosby, third vice-president; Mrs. Lillian Woods, treasurer, and Mrs. Elsie Miller, secretary.

Clara Zeiger, Mrs. Milt Morris, Shirley Mendelson, Hattie Wagner, Goldie Fisher, Anna Jane Bunting, Ethel Weer and

other out-of-town members attended, it being the first meeting for Mrs. Tom Rankine Jr.

Donations for Christmas were forwarded to the New York Ladies' Auxiliary Orphanage, Shriners' Home for Crippled Children, St. Hedwig's Orphanage, Daughters of Zion, St. Vincent's Orphanage, Municipal Tuberculosis Sanitarium, and Father Flannagan, of Boystown. Awards of \$50 War Bonds went to Buddy Paddock, Ruth Martone, Earl Wagner and Rose Page, and \$25 War Bonds to Lorraine Snider, Madeline Ragan, Billie Lou Bunyard and Lena Schlossberg.

## CLUB ACTIVITIES

### National Showmen's Assn.

Palace Theater Building  
New York

NEW YORK, Dec. 16.—Eligibility committee December 13 accepted as members Harry Krasnow, Thomas Quincy, Samuel Walkoff, John J. Collins, John H. Lesander, Alexander Barad, Joseph Harris, Joseph Sciorfino and Starr De Belle, sponsored by D. D. Simmons; Mike Giglio, by Ross Manning; Joseph Kirkwood Decker, by Ralph Decker; Leo Suggs, by John McCormick; Frank Andreano, by Sam Rothstein; R. H. Crump, by Frank Capell; James Thompson, by Frank Ware; Maurice Rosen, by Sam Lager; Dr. Arthur Marcus, by Harry Rosen; Nathan Newman, by Johnny J. Kline, and Earl P. Faber, by John McCormick. Some were present to be greeted by Chairman Jack Rosenthal.

Governors' meeting, heavily attended, was presided over by Vice-President Jack Rosenthal, with Secretary Joseph McKee, Treasurer Joseph Hughes, Councilor Hoffman and Chaplain Fred Murray on the rostrum. Vice-Chairman Sam Rothstein, banquet committee, read astounding figures on success of the event. Year Book editor, Johnny J. Kline, was presented with \$250 for a Christmas gift as a mark of appreciation of his work. Executive secretary and all employees of the organization and building were cited for substantial Christmas gifts. Harry Hershfield, noted storyteller, and Alan Correll, secretary of the Theater Authority, who have done much for the organization, were proposed for life membership gold cards and were elected unanimously. Presentation of the gold cards will be made at a testimonial dinner to Retiring President Oscar C. Buck. Ticket nominated for 1945 will be elected at the annual meeting December 27. A New Year's Party will be held in the rooms and reservations are being made.

### Ladies' Auxiliary

President Edna Lasuros presided December 13 when these officers were elected for 1945: President, Edna Lasuros; first vice-president, Dolly McCormick; second vice-president, Ethel Shapiro; treasurer, Ruth Gottlieb; assistant treasurer, Emma Fink; recording secretary, Jeannette Rattiner; corresponding secretary, Flora Elk; auxiliary hostess, Julia Taffet; chaplain, Mabel Schoonmaker.

Donations to the kiddies' fund came from Dave and Betty Endy, Edna Stenson, Lillian Lawrence, Mae Sopenar, Jean Dellabate, Mabel Strates, Emily Bailey, Ida Cohen, Hattie Wagner, Jake Shapiro, Mickey Levine, Ann Sleyster, Vi Lawrence, Rose Bosco, Magnolia Hamid, Josephine Dunfield and Jeannette Rattiner. A generous donation was collected to be sent to the Welfare Fund, St. Albans Naval Hospital, St. Albans, N. Y., and to the Chaplains' Fund, Halloran General Hospital, Staten Island, N. Y.

### Pacific Coast Showmen's Assn.

623½ South Grand Ave., at Wilshire  
Los Angeles

LOS ANGELES, Dec. 16.—Past Presidents' Night, December 11, drew largest attendance of ex-presyds in history of this event. Speakers were Harry Seber, Harry Fink, J. Ed Brown, S. L. Cronin, Theo Forstall, Harry Hargrave, Dr. Ralph Smith, Joe Glacy, Mike Krekos and Ed Walsh. Baird Gray took the membership obligation and applications for life tenure came from Ray Holden, Red Atkinson and Sam Brown.

President Ted LeFors rang the bell on attendance award, his second in two weeks. Ted Metcalf gave an accordion-harmonica recital and Al Hammond a blackface act. Building Fund was boosted by bonds from John M. Miller, Frank Forrest, Art Thompson, Mike Krekos (2), Bill Jessup (2), Joe Steinberg and Harry Fink. Charlie Walpert and committee put on a plate lunch.

At the talkers' contest for "championship of the world," December 12, Harry Hargrave and Bill Hobday were chairmen. Judges: Dave Cavagnaro, E. Stacy, Tevis

Paine, Ellis L. Zaminsky, Pat Shanley, Minnie Fisher, Edith Walpert. Contestants and subjects: Ted Levitt, hula dancers; Bill Hobday, immaculate side show; Doc McCullough, girl show; Dan Meggs, Doc Turner's Wild Rose Show; Jenny Perry, Motordrome; Tom Murry, Circus Side Show; Ed Kennedy, scales; Harry LeMack, snakes; Mary Ragan, sex; Capt. Doc Barnett, Backman Wild Animal Show; Joe Vary, Andy Gump; Jack Hughes, oil-well pitch; Rudy Jacobi, side show; Marie LaDoux, auxiliary musical comedy and fat gal show; Dick Kanthe, athletic show; Frank Forrest, carnival side show; Fat Allton, free act; Lillian Shepherd, gal show; Peggy Forstall, ball game grinder; George Surtees, pinheads; Johnnie Branson, Lion Motordrome; Roy Ludington, monolog. Winners: Mary Ragan, first; Bill Hobday, second; Peggy Forstall, third; Jack Hughes, fourth. Ladies' Auxiliary served a plate lunch.

### Ladies' Auxiliary

All officers were present December 11 and Mary Ragan, president of Show Folks of America, was invited to sit on the rostrum. Bank night award went to Midge Holding, and First Vice-President Mary Taylor got a pin donated by Patsy Grogenberg. Past President Peggy Forstall announced that the installation dinner would be in the Rosslyn Hotel January 3 at 5 p.m. President Edith Walpert named member Forstall to take over arrangements for the dinner. (See PCSA on page 57)

### WILL SELL CHEAP DELUXE BINGO EQUIPMENT

Now Stored in the East

Consists of five portable stands fully equipped with sound systems, flashers, blowers, seats, etc. Also one complete, ready to install permanent set up, complete and including 250 upholstered, modern chrome stools and inlaid playing tables, several large neon signs, one truck. Also have separate flash boards, award boards, signs, blowers, cages, wire, seats, etc. Note—This equipment could not be duplicated for \$15,000.00. Will sacrifice everything very reasonable to one buyer, or will dispose of it separately. Write or wire BOX D-337, care of Billboard, Cincinnati 1, O., for particulars.

### Sale—Sale—Sale—Sale

Have the following: 1 Parker 10-Seat Ferris Wheel, 1 Jones Mix-Up, 1 Smith & Smith Chair-plane, 1 complete Penny Arcade, also 200 extra Arcade Machines, 1 Ford '37 Tractor with Leo Trailer, 1 Auto Scooter Ride without cars, several Concession and Show Tops, 6 Gas and Electric Corn Popper, 1 Candy Ploss Machine; 1 Two-Bodied Pig Show complete, including front, top, ticket box and stringer. Reason for sale—Excess equipment. Terms—Cash. All items listed are in first-class shape and ready to operate. Can be seen at winter quarters, Pine Hill, Ala.

### LEO BERRYHILL

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and a  
Happy & Prosperous  
New Year

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### J. R. EDWARDS SHOWS

Wanted for season 1945—Octopus, Tilt-a-Whirl on percentage, write. Also can place legitimate Concessions and Shows. Address all mail:

J. R. EDWARDS SHOWS, Wooster, Ohio.

### BARLOW'S BIG CITY RAILROAD SHOWS

WANT FOR EARLY  
OPENING, St. Louis,  
Mo., Ride Help, Show-  
men, Concessions, Useful  
Carnival People. Write  
HAROLD BARLOW,  
529 N. 52 St.,  
East St. Louis, Ill.  
Phone: Midway 1720

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NOW BOOKING

SHOWS AND CONCESSIONS SEASON 1945  
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THE DECEMBER 30 ISSUE OF  
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Billboard  
WILL CARRY NO ADVERTISING  
ALL REGULAR NEWS, REVIEW AND SERVICE  
FEATURES WILL BE PUBLISHED

See Complete Details on Page 3

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## CRESCENT AMUSEMENT COMPANY SHOWS

Now contracting for season 1945

**WANT** Up-to-date modern Cookhouse, Custard, Photos, Penny Arcade, Lead Gallery, Devils Bowling Alley, String Game. No P. C. or Penny Pitches wanted.

**WANT** SHOWS with or without outfits, Monkey, Animal, Unborn, Illusion, Mechanical City, Uncle Ezra's Farm. Write.

**WANT** Acts for Side Show, Midgets, Fat People, Indians, Illusions, Talkers and Grinders.

**WANT** COLORED MUSICIANS and PERFORMERS. Prof. Vadalina and Doc Anderson, write.

**WANT** RIDE HELP, all Rides; Truck Drivers. Electrician Harry Faylor, Tom Fuzzell gave us your name; Clarence Lanke, Geo. L. Smith, contact us.

**FOR SALE**—Three-Abreast Merry-Go-Round, finest in the South.

We will present an enlarged Midway in 1945 featuring the 5 Flying Fishers Free Act.

All address L. C. McHENRY, Sole Owner and Mgr., Box 373, Gastonia, N. C. Winterquarters, Dallas-Gastonia Hiway, at City Limits.

### SEASON'S GREETINGS

## Greater American and Buckeye State Shows Combined

"A Bigger and Better Show for Season of 1945"

MIKE ROSEN

General Manager

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General Representative

Correspondence Invited From Fair Secretaries and Celebration Committees.

Winterquarters Address: P. O. BOX 2900, LITTLE ROCK, ARK.

## BERRYHILL UNITED SHOWS

Opening Alabama March 3

Want the following: CONCESSIONS that work for stock. No flats. Plenty celebrations and fairs. If you want a winner join us.

SHOWS: Show people, contact us. We have tops, fronts and transportation. What have you? HELP—Ride Foremen, Second Men, Agents for Concessions of all kinds. Bob Miller wants Agents. Agents who have worked for Sunshine Lewis, contact her at once. FOR SALE—1 Parker 10-Seat Ferris Wheel, 1 Jones Mixup with Ford Tractor and Leo Trailer. Will buy for cash—Tilt-a-Whirl, Octopus, Roll-o-Plane or Double Loop or Scooter Cars. Want to hear from Bill Kusinger, Lewis McKinney, Burgess Lawrence, Zeke and June. Write, call or wire. Winter quarters will open 1st January. Come on. No brass, but cash. Frenchy, come on. This show will positively carry 6 Rides, 3 Shows, Free Act and Free Gate. (Join us if you care to go.) Lucy Carper and Gussie Knox, contact H. C. LEWIS, General Agent, Vanceburg, Ky.; all others contact LEO BERRYHILL, Mgr., Pine Hill, Ala.

**PCSA HOLDS MEMORIAL**

(Continued from page 35)  
of the club and Auxiliary. Final address by Rev. Luther Reynolds was said by many to have been one of the best ever heard on such an occasion. *God Bless America* was followed by the Soldiers' Home firing squad and taps, after which members adjourned to the Auxiliary plot, where a short service was held. Sam Dolman, chairman of the day, was assisted by an active group of co-workers.

**RAFTERY ADDS TO FLEET**

(Continued from page 35)  
electrician, and Percy Sink, maintenance. A new 12-room residence for Mr. and Mrs. Raftery will be completed by spring. Another 60-kw. Diesel lighting unit will be added. Raftery and his staff will attend fair meetings in Columbia, S. C.; Raleigh, N. C., and Richmond, Va. Org will present seven major and two miniature rides; three shows, including a Trained Wild Animal Circus; a Wild Life Exhibit and a Posing Revue. Eddie M. Lewis, business manager, is

promoting roadshows and special events in Augusta, Ga. Bert Cooper, concession manager, is vacationing in New York. Many of last season's concessionaires have signed again.

**BALLYHOO BROS.**

(Continued from page 35)  
ters for both shows, providing the new operators would agree to settle all agreements made between Ballyhoo Bros. and their former help. To keep the bosses from bringing legal action against them, the new operators signed the agreement and the shows were torn down and moved onto the fairgrounds here for the winter.

The new bosses didn't have anything to settle with, but were ready to pay every employee off in full. Our Posing Show manager, who agreed to operate that show by turning in 50 per cent of the gross to the office, take 10 per cent for talking and divide with the office what profit the remaining 40 per cent showed after salaries, etc., were deducted, was first. That and-so-forth was his undoing. It comes under the head of "the usual carnival arrangement."

After much figuring the Posing Show operator found a profit of \$1,800, which would give him \$900 for his bit. Then Manager Haint told him to figure again and to deduct \$20 weekly for the use of the shows' speaker set. With a season of 40 weeks behind him, the amount deducted was \$800, which left a balance of \$1,000, to be cut 50-50. Manager Haint told him to figure again as the cost of hauling the wagon to and from the lot averaged about \$10 per week, or \$400, which cut the kitty to \$600, or \$300 for the operator.

Again Manager Haint told him to keep on figuring to get the amount right because the shavings for the Posing Show averaged about \$5 per week, or \$200; \$200 for replacing neon and electrical equipment and paint and repair bills amounting to \$300. That put the show \$100 on the nut. Not having \$50 to pay as his share of the loss, the Posing Show manager took a powder without paying off. Seeing the outcome of the first manager's payoff, the rest of our people took it on the lam to stay off of the nut.

With the obligations to their people settled, Ballyhoo Bros. chased the new

managers thru the threat of making 'em work in quarters all winter for their board and rollings, and again are managing the shows. We didn't mind the loss of our bonuses as much as we did seeing the bosses get smartened up.  
MAJOR PRIVILEGE.

**COMBO FOR R&W-LEE**

(Continued from page 35)  
man Lee. He and his wife will spend the winter in Lake Charles, La. Mr. and Mrs. Reynolds are now at home in Muskogee, but Reynolds will attend the Minnesota, Nebraska and Kansas fair meetings. World of Today Shows will continue to operate under the management of Reynolds & Wells.

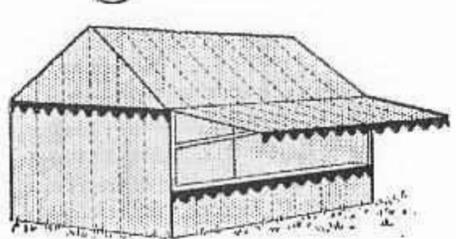
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14x21 Living Top, White, Six-Foot Wall, New.  
Charles Driver — Bernie Mendelson.  
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**HALE'S SHOWS OF TOMORROW**  
Now Booking Shows and Legitimate Concessions for Season 1945.  
Howard E. Walker, Write Me at Onco.  
WAYNE HALE, Lenox, Iowa

**'Firechief' Flameproofing**  
The Compound That Won't Wash Out.  
Fire—Water—Weather—Mildew Resisting.  
Now Available in 5, 10 and 50 Gallon Containers. Colors, Khaki, Blue, White, and O. D. Write Today Exclusive Distributors for Wm. Hooper Sons Co. to Outdoor Show Trade.  
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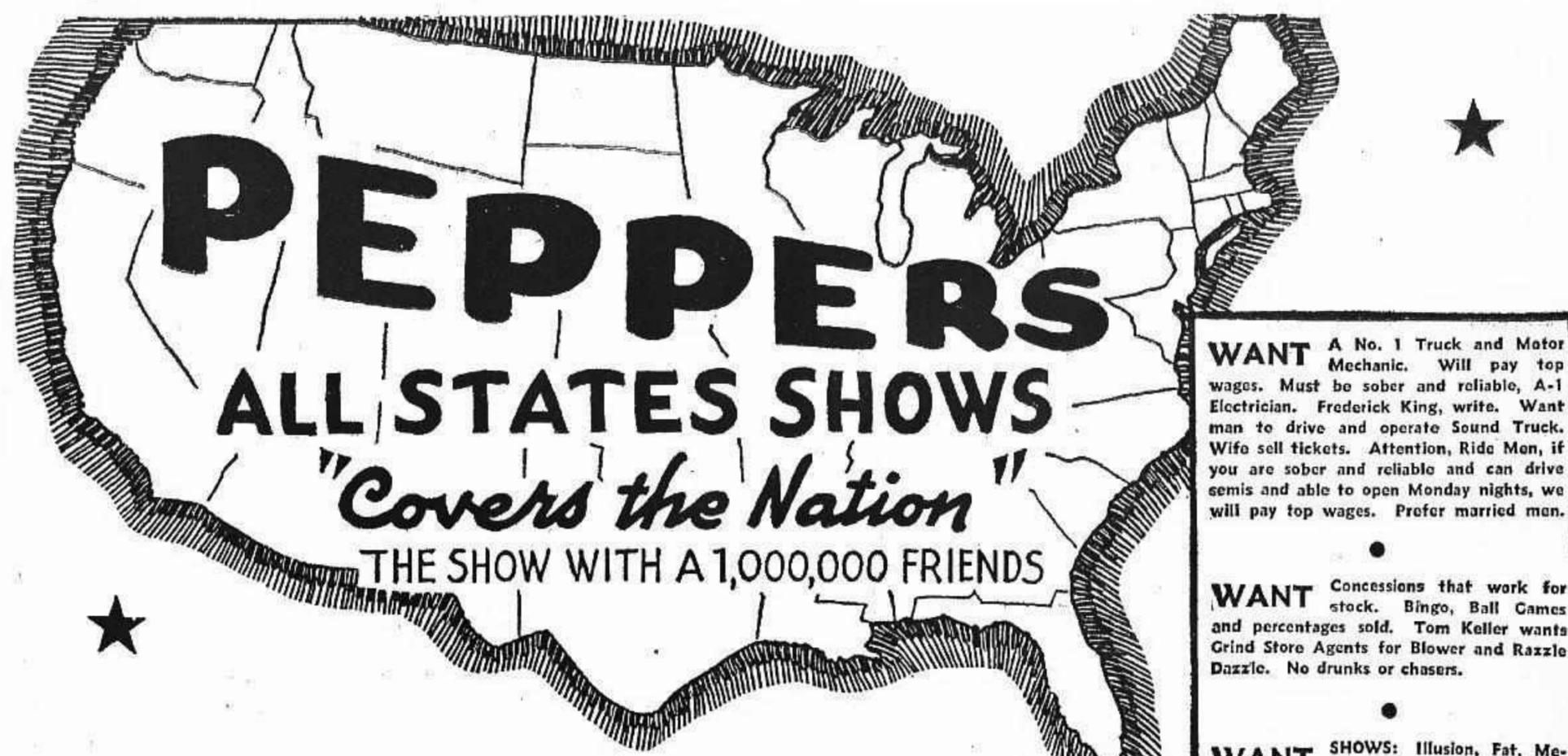
Our Army-Navy E Pennant is evidence that Uncle Sam comes first at Powers & Company. Naturally, it is impossible to accept civilian orders until after the war. Then we will be happy to fill your Canvas needs.

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**PEPPERS**  
**ALL STATES SHOWS**  
*"Covers the Nation"*  
THE SHOW WITH A 1,000,000 FRIENDS

**Holiday Greetings to All Our Friends**

Attention, Fair Secretaries and Committees, in Alabama, Mississippi, Tennessee, Virginia, West Virginia and Kentucky. Contact Us for a **STREAMLINE MIDWAY** for Your Fairs and Events.

**HAVE SEVEN RIDES — SIX SHOWS — THIRTY CONCESSIONS**  
**THRILLING FREE ACTS**  
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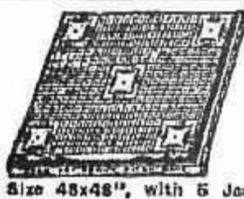
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**PENSACOLA, FLORIDA**

**WANT** A No. 1 Truck and Motor Mechanic. Will pay top wages. Must be sober and reliable, A-1 Electrician. Frederick King, write. Want man to drive and operate Sound Truck. Wife sell tickets. Attention, Ride Men, if you are sober and reliable and can drive semis and able to open Monday nights, we will pay top wages. Prefer married men.

**WANT** Concessions that work for stock. Bingo, Ball Games and percentages sold. Tom Keller wants Grind Store Agents for Blower and Razzle Dazzle. No drunks or chasers.

**WANT** SHOWS: Illusion, Fat, Mechanical and Crime. Manager for Girl Show with not less than three girls. Will furnish complete outfit. Want Six Piece Colored Band for Minstrel Show. Also Girls. Want man and wife to take charge of Snake Show; have outfit complete. Man and wife for Fun House built on semi trailer. Man must do clowning. Have openings for useful show people. Ticket Sellers, Talkers and Grinders.

**WANT** to hear from high class Fred Act. Flying Lamars and Flying Valentinos, get in touch with me.



**PENNY PITCH GAMES**  
 Size 46x46", Price \$30.00.  
 Size 48x48", With 1 Jack Pot, \$40.00.  
 Size 48x48", with 5 Jack Pots, \$45.00.

**PARK SPECIAL WHEELS**  
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price .....\$13.50

**BINGO GAMES**  
 75-Player Complete .....\$5.00  
 100-Player Complete ..... 7.00

1/3 Deposit on All Orders.  
**SLACK MFG. CO.**  
 124-126 W. Lake St. CHICAGO, ILL.

**ASTRO FORECASTS AND ANALYSES**  
 All Readings Complete for 1944

- Single Sheets, 8 1/2 x 14, Typewritten, Per M. . . \$5.00
- Analysis, 3-p., with Blue Cover, Each . . . . .03
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- Samples of the 4 Readings, Four for 25c. . . . .
- No. 1, 35 Pages, Assorted Color Covers . . . . .35
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**NEW DREAM BOOK**  
 120 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15c.  
**HOW TO WIN AT ANY KIND OF SPECULATION**, 24-p., Well Bound . . . . . 25c  
**PACK OF 78 EGYPTIAN F. T. CARDS**, Answers All Questions, Lucky Numbers, etc. 40c  
 Signa Cards, Illustrated, Pack of 36 . . . . .15c  
 Graphology Charts, 9x17, Sam. 5c, per 1000 \$6.00  
**MENTAL TELEPATHY**, Booklet, 21 P. . . . . 25c  
**"WHAT IS WRITTEN IN THE STARS"**, Folding Booklet, 12 P., 3x5, Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample, 10c.  
 Shipments Made to Your Customers Under Your Label. No checks accepted, C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

**SIMMONS & CO.**  
 19 West Jackson Blvd., CHICAGO  
 Send for Wholesale Prices.

**HUBERT'S MUSEUM Inc.**  
 228 W. 42d Street, New York City  
 Open 1 P.M. Daily  
**WANT NOVELTY ACTS OF MERIT.**  
 State salary and all details in first letter.  
 Open all year round.  
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**NO SHORTAGE**  
 On Our Easy Money-Making  
**BUDDHA PAPERS**  
 Blank sheets of paper magically turn into written Fortune Telling or Character Readings.  
 Send Stamp for Catalog.  
**B. BOWER, Bellemead, N. J.**

**FOR SALE**  
 Three Abreast Spillman Jumping Horse Merry-Go-Round with Gas Engine or Electric Motor, good shape. Eight Car Auto Ride, Spillman make. Eli Wheel, No. 5 Model with Gas Engine. One 25 and one 15 K.W. Transformer mounted in Panel Truck with lead wire. Four Tractors with Semi Trailers with Booster Brakes; two other Trucks with good rubber. Three Ball Game Hoods, khaki like new. One Watch-La with top and frame, banners, etc. All mail to  
**WILLIAM J. WOLF**  
 P. O. Box 2725, Bloomington and Lake Sta., Minneapolis (Zone 7), Minn.  
 Phone: MI 7647

**WANTED**  
 For Permanent Location  
**GLASS BLOWER AND RAPID CARTOON ARTIST**  
 Best Location in Downtown San Diego, Calif., Year Round Work. Plenty of Servicemen to work to.  
**Broadway Amusement Center Co.**  
 405 West Broadway, San Diego 1, Calif.

**WANTED SEASON 1945**  
**O. J. BACH SHOWS, INC.**  
 Rides, Shows, Concession, Free Acts, Bill Poster, Sound Car, Ride Foremen. Capable Operators for Posting Show, Life Show, Pit Show and Girl Show. Opening Elmira, N. Y., April 26th. Elton, Grandy, Cy Startup, Blasky, Friday, Queenie, Langford, Al Devine, write. Address: O. J. BACH, 305 Ridgewood Ave., Ormond, Fla., or O. M. BECKER, 414 So. Main St., Elmira, N. Y.

**MIDWAY CONFAB**

Communications to 25 Opera Place, Cincinnati 1, O.

**HOME for Christmas?**  
 after 32 weeks with the Cetlin & Wilson Shows.

**GENE BERNI** is busy at Tampa shipping out Christmas fruit packages.

**PAST** season with the Dixie Belle Shows, Pat and Billie Brady report good biz with their photo gallery at Sulphur Springs, Fla.

A "REMEMBRANCE SERVICE" for Roy Gray, who died in Houston December 5, was held by Doc Waddell and a group of showfolk in Columbus, O.

**M. MILLER**, secretary-treasurer of the W. G. Wade Shows, is transferring all office equipment to a new office trailer delivered to quarters in Detroit.

**LIVING** in a trailer on the lot keeps one from trying to mind his own business.

**J. C. (TOMMY) THOMAS** left Chicago December 15 for his old home, Dover, O., for a short visit with his brother before going to Miami to spend Christmas.

**WITH** the Strader & Anderson United Shows last season, Mr. and Mrs. Blackie Jett reported purchasing a home in Wichita, Kan.



**TOMMY ESQUE**, nine years with the Wonder Shows of America and other Max Goodman interests, is overseas. Owner Goodman has received numerous clippings regarding the capable work of his former employee in handling entertainment for the servicemen in the area in which he is stationed.

**JOHNNY BUTLER** and wife, Evalyn, Baltimore, passed thru Philadelphia on their way to visit their two sons in school in West Chester, Pa.

**HARRY MAMMAS**, concessionaire on the W. G. Wade Shows, will go from his home in Boston to winter quarters in Detroit to contract for placing his concessions in 1945.

**PEGGY WHITMAN**, one of the Bomba-Dears of the Paradise Revue on the Cetlin & Wilson Shows, is now managing her own revue playing around Newark, N. J.

**OFTEN** help-wanted ads could be enlarged to be easily read if the advertiser would put his slogan in smaller type.

**CHARLES S. NOELL** infoed from Hot Springs that he had been re-engaged by Joe Karr as general agent of the Wonder City Shows, which reported a successful '44 season in Mississippi, Arkansas and Louisiana.

**RUSSELL C. HARMS** is back with the Pennsylvania Railroad for his third consecutive winter on the mail platform at the Philadelphia 30th Street station

**Fore and Aft**  
 THERE are two periods in the lives of many troupers when they do not fully understand the business—before they get into it and after they're in.—Colonel Patch.

**FRANK B. HILDEBRAND**, former special agent of West's World's Wonder Shows, has had a big year producing events under fraternal auspices in West Virginia and Ohio, working out of Charleston, W. Va.

**CHARLES S. REED**, general agent of the Great Sutton Shows, after closing the season in Arkansas in October, joined Mrs. Reed in Kansas City, Mo., where they will spend the winter. Since several operations last fall, he is reported in the best of health.

**O. D. (TAXIE) BEQUETTE**, employed by Mrs. Agnes Trout for 10 years, is in Edgewater Hospital, Miami, reported Mrs. Trout, who closed a good season with the W. C. Kaus Shows in Jacksonville, N. C., and is now at her home in Miami Shores, Miami.

**IN** this biz dying young has one big advantage. One isn't nearly so apt to die broke.—Muggin' Machine Mazie.

**REPORTING** an excellent season with their concession on the Greater United Shows, Frank and Lena Prestl opened their arcade in Placious, Tex., where they will remain until the show reopens in Brownsville, Tex., in February.

**CLIP WILSON** got himself a three-column spread with art in a Chi daily



**CORP. WILLIAM R. CHILDERS**, who until his entry into the armed forces was employed by Tommy Martin, cookhouse operator on the Rubin & Cherry Exposition in 1943. Martin is at present operating a restaurant in Alexandria, La. Corporal Childers address is A.S.N. 38119511, Sec. A, 273 Base Unit, S. B. Lincoln Air Base, Lincoln, Neb.

during the outdoor meetings when he was interviewed by a feature writer on his career as a big snake show impresario. Head was: "Python King Doesn't Like Snakes Either."

**NEAL HUNTER**, trainmaster of the Cetlin & Wilson Shows, who is resting in Philadelphia, has not missed a football, ice hockey or basketball game since arriving there in time to see the Penn-Army game. He was ill at the close of the season in Sumter, S. C.

**EDWARD K. JOHNSON**, contracting agent of the Cetlin & Wilson Shows, has returned to the Pennsylvania Railroad's police department in Philadelphia for the third consecutive year, noting that the nice thing about returning this year is a 9-cent-an-hour raise.

**JAMES L. REED**, ride superintendent of Wallace Bros.' Shows, was at home in Atlanta for a short rest for the first time since 1938, returning to winter quarters December 18. While there he visited El H. Rucker, minstrel show manager with the Regal Exposition Shows. Reed also will have charge of the minstrel show on Wallace Bros.' org.

**REMEMBER** when the canvasser fought to see who would make a parachute leap, for three bucks, at county fairs?

**Polished**

**AFTER** four years at a fashionable girls' school, Agnes Priddy joined the Gate & Banner Shows as a ball game queen. This shows what higher education can do for a determined gal, especially if it includes soft ball.—Muggin' Machine Mazie.

**ART CRANER** reported from San Francisco that an unusually large number of show people are wintering there, at least seven carnivals having quarters near by and many visitors are noted. One of the gathering places is the army and navy gift supply shop of Harry P. (Polish) Fisher.

**MRS. SAM BUNCH**, Levy, Ark., member of the Ladies' Auxiliary, Heart of America Showmen's Club, Kansas City, Mo., is in Bethany Methodist Hospital, 5015 North Paulina Street, Chicago, where she was taken for an operation while visiting her sister in Chicago, reported Florence Geier.

**IN** Oklahoma City, wintering at the Victoria Hotel, now owned and operated by Mr. and Mrs. Joe Neustadter, formerly of sheet note, are Mr. and Mrs. E. A. Dann, Mr. and Mrs. K. M. Dawson, Mr. and Mrs. J. Vanderford, Red Dwyer, Mr. and Mrs. Gabe King, Pop Harrington, Kirby Yates and Frank Wheatley, infoed Red Campbell.

**DICKSON UNITED SHOWS**, which had a successful season in Oklahoma, are in quarters in Oklahoma City prepping for 1945, said Manager H. B. Dickson. Mr. and Mrs. Earl Underwood, Oklahoma City, reported an excellent season with the org, only one night having been lost to weather. Concessions are being overhauled and painted red and blue.

**L. (DADA) KING**, secretary of the Lawrence Greater Shows, after a New York vacation, is handling the office in Tampa. Phil Cook, well-known concessionaire on the show and formerly with the W. C. Kaus Shows and Endy Bros.-Prell Shows, has been notified that his son, Isaac (Bobby), 20 years old, was killed in action on the western front at Arnheim.

**FROM** Walker and Cozy came word that they had closed a 10-week engagement with their magic, musical and mental acts with Joe Sorensen's Hollywood Novelty Show in Little Rock, Ark. With Carl Hagar's Side Show on the Al Baysinger Shows last season, they plan to present their own Side Show next summer.

**FRANK M. SUTTON**, manager of the Great Sutton Shows, is superintending work in Osceola (Ark.) quarters, where new fronts are under way in a program of enlargement. He will attend the

**BIG ELI says to All Friends:**  
 "May Christmas 1944 be one of Happiness. May 1945 prove a year of Joy and Prosperity."  
 Most of you will look back on 1944 as a year of hard work, help shortage and many anxious days. But efforts and planning were justified by accomplishing a year of profitable success.  
 Thank you for continued co-operation.  
**ELI BRIDGE COMPANY**  
 800 Case Avenue, Jacksonville, Illinois



**RIDES—RIDES**  
 Will book, buy or lease Merry-Go-Round, Ferris Wheel, Chairplane or any other major ride, or will finance partnership. Wonderful ride territory.  
**Harry Polish Fisher**  
 50 Taylor St. San Francisco, Calif.

**J. F. SPARKS SHOWS**  
**NOW BOOKING**  
 Shows and Concessions for 1945 Season.  
 All Replies: J. F. SPARKS  
 317 Westover Drive, Birmingham, Alabama



### 3000 BINGO PCSA BANQUET RECORD

(Continued from page 35)

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

### 3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

#### LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00

3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25

M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.

3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25

3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M.

Round Gray Cardboard Markers, 1800 for.. 1.00

Thin Plastic Markers, brown color, M. .... 2.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

**J. M. SIMMONS & CO.**  
19 W. JACKSON Blvd., Chicago 4, Illinois

these meetings will appear in the next issue.

J. Ed Brown was chairman of the club's biggest social event of the year. Serving with him were John M. Miller, H. H. Hargrave, Mike Krekos, Ed Walsh, Archie S. Clark, arrangements; Theo Forstall, Joe Glacy, J. W. Conklin, S. L. Cronin, finance and auditing; Dr. Ralph E. Smith, O. N. Crafts, Harry Fink, C. F. Zeiger, H. G. Seber, entertainment; Lou Johnson, publicity. Arthur Hockwald, executive secretary, was co-chairman.

#### Personalities Introduced

With Mel Smith, Mission Beach, as emcee, showmen and personalities attending were introduced, including Brown, who thanked his committees for their help and those attending for their co-operation; Ted LeFors, outgoing prexy, who was given a standing vote of thanks for his work; Roy E. Ludington, incoming president; S. L. Cronin, Dr. Ralph Smith, Ed Walsh, Theo Forstall, Harry Hargrave and Mike Krekos, all past presidents; Mother Minnie Fisher, auxiliary chaplain; Marie Tait, new auxiliary president; Edith Walpert, outgoing president; Ethel Krug, Nell Ziv, Peggy For-

stall, Marlo Le Fors, Martha Levine, Nina Rodgers, Edith Bullock and Margaret Farmer, auxiliary past presidents; Dave Cavanaugh, Bob Schoonover; Elmer Hanscom, representing the Heart of America Showmen's Club for President C. F. (Doc) Zeiger; Louis Wish, Michigan Showmen's Association; Ben Weiss, National Showmen's Association; Nate Miller, Showmen's League of America; Earl Douglas, Douglas Greater Shows; Red Patrick and Paul H. Huedepohl, Jantzen Beach, Portland, Ore.; Ross Davis, first vice-president; Hunter Farmer, second vice-president; Joe Mettler, Mission Beach; John T. Backman; John Miller; George Coe, Arthur Bros.' Circus; Frank Redmond, Mission Beach; Bill Meyer, Frock & Meyer Shows; Pat Shanley; Lee Brandon; Sam Dolman; Baron Long; George Cameron, California Board of Equalization; Earl Cooper, ex-champion automobile race driver; Harry Golub, San Diego showman, War Bond seller; Walter Stutz; Mary Ragan; Jack Hughes, with Mrs. F. A. Elliott, widow of an American flier shot down over Germany; Dick Case, manager of Ocean Park Pier; Charles Duffield; Harry Lewis; Maryln Rich, Cole Bros.' Circus, and Sam Abbott, of *The Billboard*, who had attended all three major banquets this season.

#### Messages From the Field

Congratulatory messages were read from Eugene W. Biscailuz, sheriff of Los Angeles county; Walter D. Newcomb Jr., owner and operator of Santa Monica Pier and now in Jacksonville, Fla.; J. W. (Patty) Conklin, Brantford, Ont.; Babe Miller and Joe Krug, Regular Associated Troupers; Marge and Harry Chipman, Circus Inn, Yakima, Wash.; Joe E. Brown; Show Folks of America, Inc., San Francisco Chapter, Arthur Craner, press representative.

Floorshow featured Senator Murphy; Jumping Jacks, trampoline; Paul Gordon, cyclist; Dewey Sisters, acro novelties; Armando and Lita, knockabout dance; Rainbow Quartet, vocal group, and Pinkey Tracey, emcee. Music during the cocktail hour and dinner was by Shirley Gray. Accordion music for the show and dancing was by Monroe Jockers and his orchestra. Continuing convention week, President's Night will be observed December 18.

### NOTES ON CHI DOINGS

(Continued from page 35)

form sans mustache. Jess Wrigley and Mr. and Mrs. W. A. Shafer and their two daughters, who made the meeting for the first time, reported the Shafer-Wrigley Shows had an excellent season in Texas and would reopen the first week in April, 12 towns already having been contracted. J. C. McCaffery, general agenting Hennies Bros.' Shows and booking concessions for Alabama State Fair, was assisted by Louis Berger. Harry W. Hennies departed for Hot Springs.

#### Gold in Mississippi

Oscar Bloom, Gold Medal Shows, believes there is also gold in Mississippi, where he has acquired two large farms, to which he was anxious to return. Ed Phillon and Tommy Martin, cookhouse impresarios, off the road the last two years, were up from Alexandria, La., where they operate restaurants. Sam Levine, former partner of Mike Rosen, joined Max Goodman to operate the concessions next season. William T. (Billy) Collins bought more rides to enlarge his show. As usual, the Conklins, Patty and Frank, were hosts to many in the Penthouse after the banquet and ball. M. J. Doolan, new first vice-president of the SLA, left for Hot Springs to sojourn until the holidays. World of Today Shows hosted many with open house continuously by Mr. and Mrs. L. C. (Curly) Reynolds, Mr. and Mrs. Noble C. Fairly, Art Signor, W. J. (Highpockets) Lindsey, abetted by Denny Pugh, Dallas.

H. Frank Fellows, Springfield, Mo., prexy of Ozark Empire District Fair, was unable to attend because of ill health but Fair Manager Glen B. Boyd represented him. Harold (Buddy) Paddock, George Golden, Bob Parker and Charles T. Goss enlisted members for the 101 Club to give the new prez, Sam Solomon, an auspicious start on the SLA Mustering-Out Fund. Cavalcade of Amusements held forth in the Bullfight Room, where Tom Sharkey was bartender and Mr. and Mrs. Al Wagner, R. L. (Bob) Lohmar, Jack Baille, W. B. (Bill) Naylor and Joe Scholibo were hosts. Among concessionaires noted were Fizzle Brown, Ben Weiss, Richie Marasco, Ray Oakes, Keith Chapman, Whitey Lehrter, Howard

Piercy, Bill Stephens, Dave Tennyson, Al Rossman, Maury Brod, Harry Ross, Lou Leonard, Al R. Cohn, Johnny Fox, Frank Ehlenz, Al Kaufman, Al Humke, Benny Hyman and Melvin Harris.

#### That Canvas Shortage

Telling why showmen and fair men should take on insurance were Ida E. Cohen, Charles E. Lenz and Clem Schmit. Bemoaning a terrific shortage of canvas for show tops were Ernie Campbell, Campbell Tent & Awning Company; Charlie G. Driver, O. Henry Tent & Awning Company; S. T. Jessop and George W. Johnston, U. S. Tent & Awning Company, and Jimmy Morrissey, W. R. Armbruster Company. Hymie Schreiber, Schreiber Merchandise Company, of Kansas City, mixed business with pleasure, as did Bill Carsky and Lew Keller, Casey Concession Company. In the Johnny J. Jones Exposition rooms E. Lawrence Phillips, Morris Lipsky and Ralph Lockett headed the hosts. Dinty Moore, operator of one of the finest Penny Arcades, came from Corpus Christi. Vic Horwitz told about big biz his rides did in Detroit and Toledo the past two seasons. Carl J. Sedlmayr, elated over successful fair contracting, as host in the Royal American Shows' suite was assisted by Sam Solomon and J. C. (Tommy) Thomas. Jimmie Lynch, of Death Dodger note, expected to be back in harness next season. Jack Neal, digger operator, took a week off from duties at West Flagler Dog Track, Miami.

Peter Kortez and Mel H. Vaught, new owners of the North American Exposition, landed some choice fair contracts for the initial tour. B. S. Gerety, owner of the Beckmann & Gerety Shows, lent them a hand, as his show will not take the road next season. Bill Rabkin, International Mutoscope, and Jack Nelson, Superior Products, have not missed an SLA banquet-ball for the past 15 or more years. John and William Wendler, Allen-Herschell Company; George H. Cramer, Spillman Engineering Company, and Ben Roodhouse, Eli Bridge Company, told ride men what was being planned in their factories for post-war amusements. Elmer Velare came from the West Coast, and Curtis Velare from Tampa. K. H. Garman, Sunset Amusement Company, had only a short jaunt from Danville. Ray and Cecil Turner, owners, and Jack Price, manager of Turner Bros.' Shows, reported their initial tour successful, and are enlarging for 1945. Tom and Nelle Allen left their Recreation Arcade in Waynesville, Mo., in the hands of capable employees. Ray and Jule Balzer, former concessionaires, came from their business in Milwaukee. Joe Goodman assisted his dad, Max, in rounding up fair men and showmen. C. F. (Doc) and Mrs. Zeiger, who came from Kansas City, headed for the West Coast. Phil Little, cookhouse impresario, who missed the last two conventions was on hand. John R. Ward, whose show is still playing lots in Baton Rouge, reported his biggest season.

#### Fem Smoking a Pipe

The cigarette shortage was emphasized when Mrs. L. C. (Peggy) Reynolds, Reynolds & Wells Shows, was seen smoking a pipe at the World of Today Shows' table during the banquet. Dave Endy made the jaunt from Miami, altho his troupe was playing a big Shrine date there. A. E. Selden, "The Stratosphere Man," reported more bookings at this time than ever before. Lew Dufour and Frank D. Shean, in from the East, had good reports. Capt. Frank R. Winkley makes a nifty looking officer. Mazie Stokes and daughter, Berniece, came from "where the tall corn grows." Irv Polack, regardless of where his show is playing, always makes the meeting. He was accompanied by press agent George Westerman. Bob Stevens, owner of Bailey Bros.' Circus, reporting a terrific season, seen in company with Omer J. Kenyon. Bernie Shapiro, Southern Poster Company, Atlanta, and his brother, Jake, Triangle Poster Company, Pittsburgh, hustled for business. Robert Mansfield, gal-show producer, went to Hot Springs after the festivities. Bertha (Gyp) McDaniels, Johnny J. Jones Exposition, took in the night spots. Mrs. Rubin Gruber was the center of many lobby gatherings. Roger E. Haney, ride owner from Kansas City, there as usual, as was Harry A. Illions. Hogan Hancock, of MCA, entertained fair men. Mrs. Ernie Young pinch-hit for her husband, who was producing a show in Kansas City.

There were 1,178 at the banquet, over 300 being turned away because of lack of tables. Mrs. John O'Shea renewed many acquaintances. Larry Rohter and Roy Cousins made the rounds. Bill (Trotsky) McCluskey promised a "new and different hillbilly show" in 1945.

FRANK B. JOERLING.

To Our Many Friends In the Amusement Industry

We Extend Our Sincere Best Wishes

FOR

A Merry Christmas

AND

A Happy Prosperous New Year

**ALLAN HERSCHELL COMPANY, INC.**

MANUFACTURERS OF AMUSEMENT RIDES  
NORTH TONAWANDA, N. Y.

### HOLIDAY GREETINGS

**MARKS SHOWS**

NOW BOOKING

—SEASON 1945—

SHOWS, RIDES AND CONCESSIONS

Will Furnish Outfits and Transportation for Showmen  
With Money Getting Attractions

WINTER QUARTERS NOW OPEN

ROUTE 60, MIDLOTHIAN PIKE  
2 Miles West Richmond

Can Use Show Carpenters and Painters Who Can Use Spray Guns.  
Will Place Working Men for Season

All Address

**JOHN H. MARKS**

BOX 771

RICHMOND, VA.

### Thank You, Iowa Fair Managers!!

We regret that there are not enough weeks during the Fair season to fulfill the demands made upon us for our show in 1945. We want especially to thank the fairs of DECORAH, KEOSAUQUA, MONTICELLO, KNOXVILLE and BEDFORD for again expressing their confidence in us by signing for 1945. We also want to thank WEST UNION, MARSHALLTOWN, INDEPENDENCE, CRESCO, ALTA and many others for their continued interest in us, with the assurance that, time permitting, we would like to have contracted with all. May all the fairs of Iowa have a successful and prosperous 1945 season.

**SUNSET AMUSEMENT CO.**

**K. H. GARMAN, Owner**

**DANVILLE, ILL.**

### CAVALCADE OF AMUSEMENTS

CAN PLACE CAPABLE AGENTS FOR GRIND STORES AND WHEELS

All people who intend being with us, please acknowledge. A. J. (Whitey) Weiss is no longer connected with this organization. W. A. Stacey, write me, important. Sparkey, Bellew, Arch Crumley, advise if you intend being with me. All address:

AL WAGNER, WINTERQUARTERS: P. O. BOX 1093, TULSA, OKLAHOMA

# Post-War Era May Give Ohio New Funspots

## Commission Maps Plans

CINCINNATI, Dec. 16.—A number of new amusement parks will spring up in Ohio in the immediate post-war period if plans of the Ohio Development and Publicity Commission are followed.

The commission recently mapped post-war plans of making Ohio one of the vacation centers of the nation by purchasing some of the State's depleted land and converting it into resort centers by the creation of lake projects and the building of cabins and hotels. At least four such resort centers are planned. The amusement centers would naturally follow as a part of these proposed projects.

Ohio at present has a number of flourishing amusement parks located at State-created resort spots, such as Buckeye Lake Park, Buckeye Lake; Brady Lake Park, Brady Lake; Edgewater Park, Celina; Chippewa Lake Park, Chippewa Lake; Geauga Lake Park, Geauga Lake, and Sandy Beach Park and French L. Wilgus's Boardwalk at Russells Point on Indian Lake.

Justin A. Rollman, prominent Cincinnati business man and member of the commission, in a talk last Saturday night at Oxford, O., at a meeting sponsored by trustees of Miami University about a proposed State lake and park project near Oxford, said:

"More people go thru Ohio for vacations than any other State. If we could, keep them here a week or two, it would mean an income of \$500,000,000 a year." The proposed lake at Oxford is 500 acres, surrounded by 4,000 acres of forest.

## John Wilson Cliffe Was On Playland's Staff 17 Years

NEW YORK, Dec. 16.—John Wilson Cliffe, the "Voice of Playland," who died recently at his home in Rye, N. Y., at the age of 67, was for 17 years a member of the staff of Playland, de luxe amusement park operated at Rye Beach, N. Y., by Westchester County. His voice was familiar to thousands of Playland patrons, many of whom never saw him, as he was in charge of the park's control tower and public-address system.

A native of Blackburn, England, Cliffe came to America when eight years old. For a decade he was business manager and solo trombonist of the well-known Wheeler and Wilson Band, Bridgeport, Conn. He also appeared with the Ringling circus and various minstrel show bands. He was a member of musicians' locals at Port Chester, N. Y.; Stamford, Conn., and New York.

Cliffe is survived by his widow, the former Margaret Bird, of Branford, Conn.; a daughter, Mrs. Michael Merola, Mamaroneck, N. Y.; three sons, John W. Cliffe Jr., Bristol, Conn., Albert E. Cliffe, radio officer in the merchant marine, and Robert E. Cliffe, U. S. Navy, and a brother, Christopher Cliffe, Stamford, Conn.

## Jack Greenspoon to Miami

NEW YORK, Dec. 16.—Jack Greenspoon, general manager of Seaside Park, Virginia Beach, Va., spending the weekend in New York en route from Chicago to Miami, where he will spend the winter.

## Hamid Pier Fixes Hurricane Damage; Heinz Comes Down

ATLANTIC CITY, Dec. 16.—Damage to Hamid's Million-Dollar Pier resulting from the September 14 hurricane has been completely repaired and, after the usual spring painting, the pier will be 100 per cent ready for the 1945 Easter opening.

Policy of the pier for the 1945 season will be decided upon early in March, but it may safely be assumed that George A. Hamid, president of the operating company, will continue to feature name bands, films, special attractions, dancing and free acts.

The hurricane did only minor damage to the pier's upper structure. However, the sub-structure was hard hit. Electric light and power cables, gas and sewer pipes and other equipment, carried under the pier were seriously damaged. Flooring under the huge bathhouse was washed away and heavy damage done to lockers and equipment. Railings along the pier and the fence enclosing the Circus Stadium were washed away.

Samuel Gumpertz, general manager, supervised repair work on the pier, assisted by Henry Robinson and C. A. Hill. Many difficulties, due to shortage of materials and stringency of priority regulations, had to be overcome but by resorting to the use of expediences learned in their long careers in the circus field the trio succeeded in surmounting the various difficulties.

ATLANTIC CITY, Dec. 16.—Remains of the Heinz Pier, victim of the September 14 hurricane, will be torn down, Mayor Altman was notified yesterday. Whether or not another exhibitor will build on the site has not been determined. The pier, oldest in Atlantic City, was wrecked by the hurricane, which tore away 304 feet on the inside end of the pier and left the rest standing isolated in the surf.

## Balto Park Board Preps Concessh Bids

BALTIMORE, Dec. 16.—Competitive bids for vending concessions for next year at the Stadium and at 10 other spots in the park system are to be asked by the local park board thru advertisements within the next several weeks.

The present contract, which calls for a fee of \$10,137 to the board annually, covers concessions thruout the park system, including the Stadium. The contract was let in December, 1940, for a period of three years, but last December it was extended for an additional year.

Under the new plan, a separate contract is to be let for the Stadium in view of the big increase in vending returns there following the operation of the arena by the Baltimore Orioles Baseball system. A second contract will cover the vending privileges at 10 other locations in the parks.

Copies of specifications are to be sent to prospective bidders upon application. Present concessionaire is the Baltimore Concession Company, which has held the concession privilege at the Stadium and the other places in the park system for a number of years. Firm is headed by local interests which have long been identified with the candy manufacturing and distributing business.

## Protest Clyde Beatty Zoo

FORT LAUDERDALE, Fla., Dec. 16.—Manager A. J. Merrill has presented to the city commission a letter from Charles Perillat, property owner, protesting the reopening of Clyde Beatty's zoo on Federal Highway. Perillat requested the city commission to protect surrounding properties. He estimated that \$200,000 has been invested in property in the area where Beatty maintains his wild animal zoo. City Attorney T. O. Berryhill advised that the only way the city could rule the zoo out would be by declaring it a nuisance.

# American Recreational Equipment Association

By R. S. Uzzell

Our convention at Chicago is a distinct landmark in our organization. It had variety, instruction for all and sustained interest to the last number of the third day. Consciously or not, the industry, at its meetings, is pursuing the methods of the National Educational Association for generalization and specialization. There is the larger meetings for general subjects touching the amusement park industry, which holds the center of the stage for three days. Then we have the special meetings not of general interest, which are scheduled at times when they do not interfere with the convention itself but which all or any convention member or visitor may attend. The beach and pool meetings are all concluded before the general meetings open; the manufacturers (AREA) meet before the convention is called to order, usually the night before, while the special meeting on fire insurance was held at a time not used by any other division. There were no conflicts of schedule.

The clinics have been noted in this publication. The climax was that by the women on the last day. They showed a surprising knowledge of the park business and each was well prepared. All welcomed Mrs. Leonard Schloss back again for a third appearance at our meetings. The ladies showed a thoro preparation and that they had put study on their subjects.

Retiring President, Leonard B. Schloss and Brady McSwigan, program chairman, expressed surprise at the staggering amount of work involved in staging a convention. One can only realize it by actually having done it. A successful

meeting is no small affair, and accounts for subdividing the work.

The secretary and his assistant also do a colossal job, but so quietly and efficiently that only a few realize the enormity of it. Schloss acquitted himself with honor during his two years as president. It has been a job well done thru the most critical and perplexing times the industry has ever known.

Paul H. Huedepohl is well fitted by training and experience to be our chief for the coming year and none has been more deserving of the honor. He has served us long and well in many posts. His time and effort have been spent unstintingly in serving the best interests of our association. We hail our first president from the Pacific Coast and predict for him a successful tenure of office.

Wallace St. C. Jones wrought better than he realized in producing for AREA an interesting program. Never before did the president and secretary of the national association remain at one of our meetings for all of the program. Those AREA members who for unavoidable circumstances could not attend our meeting will read it in the official publication of our proceedings.

## Another Obstacle Hinders Miami Playland Construction

MIAMI, Dec. 16.—Another obstacle in the way of building the new Playland Park here is the right-of-way for Northwest 38th Street, which was dedicated 19 years ago but never cut thru.

Attorney Edward Fleming, for the park, made an appeal this week to the county commissioners to abandon the street so it will not pass thru the recreation center. In return the park will repave certain streets.

No decision was given.

An Important Announcement to All Readers

THE DECEMBER 30 ISSUE OF

The  
Billboard

WILL CARRY NO ADVERTISING

ALL REGULAR NEWS, REVIEW AND SERVICE

FEATURES WILL BE PUBLISHED

See Complete Details on Page 3

## PHILADELPHIA TOBOGGAN COMPANY

Established in 1904

Designers

Engineers

Manufacturers

AMUSEMENT DEVICES

Planning, Building and Continuous Service

FOR 40 YEARS

Specializing on

Designs — Plans — Equipment and Machinery for

Roller Coasters — Old Mills — Mill Chutes — Carousels — Fun

Houses — Noah's Ark — Stunts for Dark Rides

Park Planning and Park Buildings

We are still busily engaged in production of war materials and have not been able to visit our many customers as heretofore.

Materials for new building and devices are still controlled, but we can furnish repair and replacement parts on your MRO certification.

Deliveries are slow; consequently we urge you to immediately place your certified purchase orders, specifying your required delivery dates.

130 E. Duval St., Germantown, Philadelphia 44, Pa.

Phones Germantown 3737—3738

## PLAN NOW

Complete, Expert Architectural and Engineering Service for  
Parks, Pools, Beaches, Fairs, Coasters, Rinks, Etc.; Designs,  
Plans, Reports, Estimates.

ACKLEY, BRADLEY & DAY

200 CHESTNUT ST.

SEWICKLEY, PA. (PITTSBURGH)

## CASH WAITING

If You Have a Late Model Octopus or  
Super Rolloplane To Sell.

DELUXE AMUSEMENTS  
ROCKVILLE, CONN.

## GOOD USED RIDES

Or Have You Any To Sell?

BERTHA GREENBURG

Hotel Kimberly, 74th St. & Broadway, New York

# R-B Canvas is Flameproofed

## Last of 75,000 Yards Finished

Is 25% heavier and will be waterproof—Big Top to be 450 by 200 feet

BALTIMORE, Dec. 16.—The last of 75,000 yards of new canvas was flameproofed here Tuesday by the William E. Hooper & Sons Company for the Ringling circus. Announcement of the completion of the processing for the 40-odd big and little tops for the 1945 tour was made by Robert Ringling, on hand to see the tests in the laboratories.

The canvas is about 25 per cent heavier than that formerly used by circuses and will be waterproof. It has passed the underwriters' laboratories fire-resistant tests and is processed according to flameproofing specifications for army and navy tents. Lawrence Heffner, chief chemist for the Hooper Company, stated.

When the Ringling big top burned in Hartford, Conn., last July, the management asserted that no more performances would be given under canvas until the show was able to secure flameproofing for its tents. The show finished its 1944 tour by playing under the open sky in stadiums, ball parks and fairgrounds.

Sailmakers at quarters in Sarasota are cutting the new canvas and working it up into tents, the largest of which is 450 feet long and 200 feet wide. Metal grandstand seats, another circus innovation, are being made at quarters, Ringling stated.

## R-B Recruiting Girls for Specs

NEW YORK, Dec. 16.—The Ringling circus is recruiting a line of girls for next season's specs, Paul Osgard handling the ensemble numbers.

Robert Ringling is in town from Baltimore, where he has been looking over new big top material turned out by William E. Hooper & Sons.

Beverly Kelley, new head of the press department, is skedded to arrive this week-end to help put over the Infantile Paralysis Fund Drive.

## Notes From Bette Leonard

WICHITA, Kan., Dec. 16.—Visitors at the Shrine Circus here were Mr. and Mrs. Bud E. Anderson, Jimmy Webb, Butch Fredericks, Virginia and Charles Tiffany, acrobats. The elephant, Tony, which injured trainer Arky Scott, was shot. Ace Donovan and Bill Woodcock then worked the bull act.

Helen Hartley joined the Gray Indoor Circus in the Dakotas. Joe and Eva Lewis had Thanksgiving Day dinner with the Leonards, and Bill Woodcock also was entertained at their home. Corinne and Bert Dearo expect to spend the holidays with Mrs. Bobby Hodgenson at Tipton, Ind.

The George Hanneford riding act joined Clyde Bros.' Circus for several weeks and will return here to spend the holidays. Four Sidneys returned to Chicago for the holidays. The Lewises played the circus date in Kansas City, Mo., Joe as producing clown and Eva in charge of wardrobe.

## Monroe Will Open in April

MOBERLY, Mo., Dec. 16.—Monroe Bros.' Circus, Ted LaVelda, manager, in quarters here, plans to open the middle of April. Quarters are on a 10-acre farm. More seats and animals will be carried. While in St. Louis, LaVelda spent the day with Dot and Sonny Burdett, Otto Griebing and Paul Zallee, also visited with Elmer Myers, circus agent. At Mason City, Ill., he visited Dr. Mathers' Zoo.

## Butler To Head Publicity Staff Of Russell Show

SARASOTA, Fla., Dec. 16.—Roland Butler, general press representative for the Ringling circus the past 20 years, announced that he had accepted the post of head publicity director for Russell Bros.' circus, with headquarters in Los Angeles.

Butler said that his decision came as the result of a meeting with Arthur Concello, owner-manager of the show, in Chicago last week at the outdoor conventions. He will join the show prior to opening in early March.

With Butler as head publicity man for the circus that recently acquired 15 railroad cars, the show will open in the Pan-American Auditorium for about a one-month stand. He said he was not familiar with the line-up of story men or agents with which he was to work, but that Concello had said the department would be enlarged before the opening.

## Davenport Signs With Russell Show; Kline Joins Polack

CHICAGO, Dec. 16.—Orrin Davenport, producer of Shrine circuses, has signed with Arthur Concello, owner of Russell Bros.' Circus. He will produce the show for Concello. Davenport will leave for the West Coast after his Lansing (Mich.) date and return for his later dates.

Jack Kline, for many years emcee on Barnes-Carruthers shows, has signed with Irv J. Polack for the 1945 season and joins Polack Bros.' Circus early in the year at Flint, Mich. He will handle the announcing duties.

## New Canvas For Cole; Big Top Is Larger

LOUISVILLE, Dec. 16.—Owner Zack Terrell made public this week that the new big top for Cole Bros.' Circus has been completed. It will be the third indigo blue big top the circus has had, but is larger for next season than in former years. The top is a 150-foot round, with three 50-foot middles, which means that seating capacity will be increased, and hippodrome track will be wider. Ample space will be reserved for adequate exits as required by law in most communities. Canvas was flameproofed in the making. New menagerie tent, also larger than last season, is in the making, and Terrell states that show will have all new canvas next year.

New wardrobe building is nearing completion in quarters here, electric machines are being installed, and a score of seamstresses under direction of Mrs. Harry McFarlan will start work January 1 making wardrobe for the new spec.

All departments are working full time, with production ahead of any former year. Zack Terrell, Noyelles Burkhart, manager, and Mrs. Estrella Terrell are busy in the private office. In general office are Robert DeLochte and Lorne Russell, treasurer and auditor; Herbert Leeman, timekeeper, and Col. Harry Thomas, production. Commissary is in charge of Glen Girard; cookhouse, George Davis; wagon repair shops, Charley Lucky, Fred Walker and Bill Zastro; head welder, Bill Bush; mechanic, Ace Donovan; electric shops, Floyd Lee; public-address systems, Walter Rice; paint shops, Orville Stewart; train repair, H. C. (Whitey) Warren; harness shop, W. A. (Waxie) Dyke; sail loft, James Rooks; general labor foreman, Dutch Warner; ring stock, Mahlon Campbell assistant, John McGraw; menagerie, Eugene Scott; assistant, Irish Greer; general superintendent of quarters, Jack Biggar.

## Wirth Lines Up String of Dates

NEW YORK, Dec. 16.—Frank Wirth office has been awarded contract to provide the acts for the annual Shrine Circus at Washington, which will be held in the Uline Stadium April 2-8. Howard P. Foley, chairman of the Almas Shrine activities, and Wirth closed the deal last week. Most of the Wirth unit playing the Washington date will go to the Police Circus, St. Louis, Mo.

Wirth's Victory Circus is set to open, under State Guard auspices, at the Jamaica (N. Y.) Armory February 17 for a one-week run. Armory dates are also set at Scranton, Pa., week of March 11 and Wilkes-Barre, Pa., week of March 19.

## Activity at Mills W. Q.; Will Enlarge

ASHLAND, O., Dec. 16.—Mr. and Mrs. Jack Mills returned from the Chicago doings and found matters going nicely at quarters of the Mills circus here. Johnny Wall, superintendent, is in charge of quarters, his sixth year. Mills Brothers are looking over territory and buying equipment to enlarge. Charles Brady is building bodies for the trucks here, and new trucks will be here shortly. His wife is getting wardrobe in shape and working on new material for the closing spec. Show will have a larger band with an air calliope which was bought in Chicago. Plans are to have a producing clown, with 10 other joeys, and for George L. Meyers to come here and get a ballet to do several numbers.

The concert will have cowboys, girls and Indians. Side Show will be enlarged and another middle will be added. Arrangements have been made to have a new big top, an 80-foot round, with three 40-foot middles, and 10-high blues. Show will have several billposters and lithographers, and in addition to the general agent there will be three men, with promotional experience, eight days ahead. Org will again play under auspices. Mr. and Mrs. Jack Mills will leave for Los Angeles January 7 and stay until the 27th.

## Pick-Ups From Hot Springs

HOT SPRINGS, Dec. 16.—Tom Renard, Tom Lovett and Frank (Dutch) Wise have reservations for an early arrival. Bill Woodcock went over to make the Wichita date. Patty Conklin, Harry Hennies, Art Concello and Jack Tavlin left December 3 for Chicago; Elden Day left for Waxahachie, Tex.; Joe Kuta left on the 3d in company with Concello. Eddie Gallagher left for Sarasota. John Terry will be here until the holidays. Bert Wallace left for Gonzales, Tex., to visit his mother-in-law, Myrna Karsey, of Dalley Bros.' Circus. Mitt Carl and Joe Wallace are on their ranches at Belleville, Ark., a few miles north of the springs.

In a letter received from Bob Stevens, owner of Bailey Bros.' Circus, he tells of a hard trip back north after closing in North Carolina and of being held up for days on account of snow and ice in the mountains of West Virginia. However, the caravan arrived safely home at Brady Lake, O. Johnny Wall writes from Ashland, O., where Mills Bros.' Circus is wintering, that they are broaking a new Liberty act. Louis Rosenberg, (See Hot Springs Pick-Ups on page 46)

## CHS Visit Fisher Quarters

FARMINGTON, Mich., Dec. 16.—Michigan members of CHS were visitors at the F. C. Fisher Circus quarters in Jackson November 28. A special performance was given for the group in the ring barn, following which Mr. and Mrs. Fisher were guests of the members at dinner in Hotel Hayes. Among those present were Robert Green, Del Brewer, Leo Lirette, Ed Meyers, John Young, Walter Pieteschman and Don Smith, of Michigan; Harry Bowman, member from Jeannette, Pa.; Tommy Comstock, calliope player with Cole Bros.' Circus, and his brother and the Fisher family. All of the above group will meet in Flint January 14 for Shrine Circus in that city at IMA Auditorium.

Clyde Wixom, Detroit, is a recent member of CHS. He traveled with Matt (See CHS Visit Quarters on page 46)

## UNDER THE MARQUEE

Communications to 25 Opera Place, Cincinnati 1, O.

PLANNING Christmas menus?

PATIENT in Veterans' Hospital, Marion, Ill., is Earl Burke.

TEX BOYD is in San Francisco, working for a railroad.

WHEN a pusher is "agin" a man—there's nothing he can do right.

WORKING in a Charlotte (N. C.) war plant, the Southern Friction Company, is Jess Morris.

HARRY LEONARD, impalement act, is back in Muskogee, Okla., after closing with Dalley Bros.

WE used to bawl out the help—now we tell 'em something for their own good.

EDDIE SQUIRES has joined the Pan-American Thrill Circus as emcee and publicity director.

SUGAR FOOT WILLIAMS, from the Ringling show, caught Polack Bros. at Little Rock, reporting an excellent program and renewing acquaintances.

"WINTER quarters," stated an animal man, "is hot cakes and stew season."

ED RAYMOND, past two seasons clowning with the Polack show, is again at the May Company Toyland, Cleveland, his 15th year.

CLOWN ERNEST BURCH, who closed with Dalley Bros., has several indoor dates this winter, clowning and working come-in.

MANAGER begins to realize his age after grabbing a sledge to show the boys how it's done.

BELMONT BROTHERS, jugglers, and George Burton's birds have been going

over great at the Masonic Temple, Cincinnati. Their engagement ends there this week.

IRA WATKINS, owner of an animal show, is a patient at Orange General Hospital, Orlando, Fla., where he recently underwent a major operation. The Watkins act will be at a school auditorium in that city December 28.

ABOUT the time a trouper begins to think that the show can't move without him—he learns that another guy has arrived to take his place.

DeDIO'S circus dogs are at McCreery's Department Store, New York, for a six-week engagement. DeDio was interviewed on the Nancy Craig radio program over Station WJZ. He states that it is the only dog act appearing at any store in that city this season.

BEN THOMAS, 24-hour agent with Bailey Bros., will again be with that show next year. He is in New Orleans and visited Louie Chevelleau, and Karl J. Walker, who operated musical shows with carnivals. Latter is now playing piano at the Three Deuces night club, in that city.

WHEN a first-season office helper was asked how he liked trouping he replied: "I have never met so many people and forgotten so many names."

BURTIS L. WILSON, circus historian, has compiled an interesting check list of the principal magazine and newspaper articles on the circus and associated subjects published in 1944. The list contains titles of nearly 100 articles, many of which appeared in nationally circulated magazines.

RESIDENTS of Brazil, Ind., recently saw a poster announcing the coming of (See Under the Marquee on opp. page)

## With the Circus Fans

By The Ringmaster

CFA

President  
THOMAS M. GREGORY  
12039 Edgewater Drive  
Lakewood 7, O.  
(Conducted by WALTER HOHENADEL, Editor  
"The White Tops," care Hobenadel Printing  
Company, Rochelle, Ill.)

Secretary  
W. M. BUCKINGHAM  
P. O. Box 4  
Gales Ferry, Conn.

Members of Pete Mardo Tent held their winter meeting December 3 at Kaase's Restaurant, Akron. Interest revolved around Beatrice Offineer, who has returned after 18 months overseas service with the American Red Cross. She spoke of experiences in India and paid a high tribute to members of the CFA, who remembered her with gifts and letters during her period of service. Next meeting of the tent is set for January 7, at which time plans will be made for attending the Cleveland Grotto Circus. Others present were Mr. and Mrs. Carl Elwell, Mr. and Mrs. Frank Strook, Mr. and Mrs. Tom Gregory, Murray Powers and Ted Deppish.

George H. Barlow III, Binghamton, N. Y., writes: "Have returned from Charlotte, N. C., where I spent Thanksgiving Day. I motored to York,

S. C., and viewed Wallace Bros.' Circus quarters. Trucks are being repaired and elephants being worked in the ring barn. There are six bulls. A Pat Valdo Tent party is being planned for the holidays and an appropriate setting arranged to depict Victor Bros.' Circus in quarters. Scene of meet will be in the Barlow home."

Officers elected to serve the Emmett Kelly Tent No. 41 for the coming year were George Wireman, president; J. William Lightner, vice-president; J. L. Harshman, secretary-treasurer; Phillip W. Shockey, chairman of Ways and Means Committee, and P. R. Hemphill, historian. At a meeting of Maryland fans J. L. Harshman, Hagerstown, was elected chairman of the Dan Rice Top No. 4 for the coming year.

Charles Davitt and Joe Beach, Springfield, Mass., visited Buch Leahy when he played there. Beach also visited the Latlip Sisters, Reynolds and Donegan skating act, Whyn Clair and the Mangan girls.

J. A. Leighton, New Orleans, has returned from a trip to the West Coast in the interest of the U. S. Maritime Commission.

Mr. and Mrs. Karl K. Knecht, Evansville, Ind., have left for Mexico to spend the holidays.

### North Signs With Cole

LOUISVILLE, Dec. 16.—Robert North, who had been with the Sheesley shows, signed a contract here Wednesday to be on the publicity staff of Cole Bros.' Circus.

### UNDER THE MARQUEE

(Continued from opposite page)  
Jenkins's Mammoth Circus and Roman Hippodrome. It was put on the side of a business building in the summer of 1879 and returned to sight when an adjacent building was razed to make room for a new structure. The colors were as bright as when the paper was put up.

UNLESS you have lived the experience of having elephants quietly sneak out from under you the hay that you were sleeping on, you've never been a bull man.

DOC WADDELL and other showfolk, of Columbus, O., held remembrance services for W. S. (Dick) Rowan, who passed on in his Chillicothe, O., home December 2, and for Roy Gray, Texas show owner, who recently died in Houston. Doc trouped with Rowan on the John Robinson Circus, and for several years was chaplain and publicity man for Gray in the Southwest.

ART MILLER, director of publicity for the recent Lindemanns' Sells-Sterling Circus in Sheboygan, Wis., informs that gross business of the four-day run was about 30 per cent over that registered in 1943. The City Employees' Association sponsored it. Visitors included Dr. William Taylor, Dr. Conley, Johnny Wilson, Earl Jennings, Billy Schultz, John D. Dixom, Freddie Reethes and James Cartmell.

STAKE-and-Chain Whitey stated that the coffee served in the Charlot & Tableau Circus quarters was so weak that it only made his mouth water.

DOC WADDELL writes that he will again be with Mills Bros.' Circus in the spring, also that Dave Thomas, veteran circus man, who recently died in Wellsville, O., by will, left most of his bank holdings and large estate to Don and Carrie Stewart, Columbus, O., circus folk and concessionaires. He bequeathed his large farm near Wellsville to Aladdin Shrine, Columbus, to be used for site of a crippled children's hospital.

## In the Armed Forces

PFC. RAYMOND DUKE received a medical discharge at Camp Atterbury in Indiana November 29.

WHILE working the Macon (Ga.) Shrine Circus recently, Pfc. Harris (King) Reynolds renewed circus acquaintances, among them Charles Sparks, Eddie Jackson; Inez Butters Hodges and husband, Paul M. Conaway; Dave Durrett, Tudor Sisters, and Avery, Helen and Marshal Chapen, and Jean Evans. Before leaving Macon, which is Reynold's home, he gave a performance for the boys at Camp Wheeler.

## The Corral

Communications to 25 Opera Place, Cincinnati 1, O.

EVERETT COLBORN, managing director of the Gene Autry Rodeo, has been in Houston completing arrangements to furnish stock and produce the rodeo performance for the 1945 Houston Fat Stock Show and Livestock Exposition. While in that section, Colborn purchased several carloads of Brahma bulls. He also made arrangements for his roping calves and Mexican bulldogging steers. James W. Sartwelle, president of the stock

show, announced that a horse show would again be held. Prizes will total \$10,500. Tickets and promotion will again be in charge of Earl Lindsey, representative of Autry. Conditions in and around Houston are excellent. Shipyards, refineries, and all war plants are working at capacity.

ROY VINCENT, trick roper, is still at the riding academy in the old Cleveland Armory. He is taking care of show horses being trained by Robert (Dick) Lavery. Dick is head instructor. He was a bronk rider on the old Buffalo Bill show. Vincent is still doing his trick roping act, but only at servicemen's and women's shows, also dances. He has a new saddle and outfit.

An Important Announcement to All Readers

THE DECEMBER 30 ISSUE OF

The Billboard

WILL CARRY NO ADVERTISING

ALL REGULAR NEWS, REVIEW AND SERVICE

FEATURES WILL BE PUBLISHED

See Complete Details on Page 3

## WANTED PHONE MEN

Programs, Tickets and Banners  
Shrine Circus, Polack Bros.,  
Saginaw, Mich.  
Contact JOE DONNELL,  
Care Bancroft Hotel,  
Saginaw, Mich.

## Bradley & Benson Combined Circus & Rodeo

Wants for 1945 Season, sober Contracting Agent with car that can contract auspices, two Bill Posters, two Lithographers, one Banner Tacker. Union salaries and bonus at end of season. Opening early and last circus to close. Address all communications to BENNIE FOWLER, General Agent, Route 5, Box 321, Montgomery, Ala.

## WANTED

Billposter who is an all around man for small plant. One who can do construction work and drive truck. Year round place for A-1 man. Good salary.  
Adams Advertising, Inc.  
34 Church Street Carlisle, Pennsylvania

## WANTED

Ten Young Bears Not Over Two Years Old, and Other Animals.  
DAILEY BROS.' CIRCUS  
GONZALES, TEXAS

## FOR SALE

A-1 shape. Sound Truck, plenty of Equipment, 1 1/2 Ton Ford; also 1 D.C. 6 V. Generator. 1 A.C. Gas Generator, plenty of Sound system. Will sell separate or all. 2 Rhesus Monkeys, 1 German make Shell, weight 17 pounds, 7 Monkey Show Banners.  
Mackey's Monkey Show  
BOX 311, BROOKLYN, MISS.

## WANT

Party With Complete Motorized Circus or Circus and Wild West. Will furnish advance for same. Agent, paper, tickets, lot and license. Address  
SQUIRES BROS.  
1418 W. Congress St., Chicago 7, Ill.

READ THE INTERESTING STORY  
WHO'S WHO AMONG THE GOVERNORS  
By C. G. Sturtevant  
in the  
CHRISTMAS WHITE TOPS  
\$1.50 Per Year — Single Copies, 25¢  
Address: WHITE TOPS, Rochelle, Illinois

## Polack Bros.' Indoor Circus

IRV J. POLACK—LOUIS STERN  
COAST TO COAST

Wish their many friends  
A Merry Christmas  
and Happy New Year

1945 SEASON OPENS AT  
SHRINE CIRCUS  
FLINT, MICHIGAN, JANUARY 14

GENERAL OFFICES:  
1411 ASHLAND BLDG.  
CHICAGO

1944 SEASON CLOSSES JANUARY 6 AT WINNIPEG, MANITOBA, CANADA

## Sincere Good Wishes

For the Holidays and the New Year to  
All Our Friends

Thanks to Barnes-Carruthers and  
Benny Fox for a Solid 1944

## THE WISWELLS

### "Holiday Greetings"

to  
Our Friends and Relations  
from

The Hodgini Brothers

Now on World Tour With the U. S. Navy  
Overseas. Address:

JOE OR EDWARD HODGES S 1-C

U. S. N. O. B. 142 Navy  
Fleet Post Office, New York City, N. Y.



Joe Hodges S 1/C



Edward Hodges S 1/C

## COLE BROTHERS' CIRCUS

WANTS FOR SEASON 1945

BILLPOSTERS, BANNERMEN, LITHOGRAPHERS  
Address J. A. GEPHART, 540 Mass. Ave., Indianapolis, Ind., or  
J. D. NEWMAN, Henry Watterson Hotel, Louisville, Ky.

# IOWA GIRDS FOR TOP YEARS

## Boards Told To Check Up

Post-war re-evaluation is needed, word at annual sessions in Des Moines

DES MOINES, Dec. 16.—Wartime restrictions, transportation and help problems did not faze the fairs of Iowa in 1944 and they chalked up the most successful season since the establishment of the Fair Managers' Association of Iowa 37 years ago, said E. W. (Deak) Williams, Manchester, secretary-treasurer of the association, which held its 37th annual meeting December 11 and 12 in the Hotel Fort Des Moines.

This year's meeting, while quieter than pre-war gatherings, was a thoroly worthwhile session which brought out some excellent ideas, and there was general optimism over the coming season and more particularly the years immediately following the end of the war. Harold Felton, president, expressed the general opinion when he said:

"In the post-war period I believe fairs will come forward in a bigger, broader and better way. However, like many other enterprises, they will have to check up on themselves and re-evaluate their whole set-up of operations. They can't just go rolling along."

In spite of a snowstorm on Sunday which assumed the proportions of a blizzard and delayed arrival of many delegates, there was an excellent representation on hand for the opening session Monday afternoon, some 60 being present. After President Felton had welcomed the fair men he introduced Henry Brandt, official stenographer of the association for the last 31 years, and Brandt was given a rousing welcome. George Rosenfeld, Storm Lake, was scheduled to speak but was unable to be present because of illness. Burns Byron, Tama, past president of the County Agents' Association, substituted and gave a stirring talk on 4-H Club boys and girls, whom he credited with having much to do with the success of fairs and in increasing food production.

Secretary-Treasurer Williams in his annual report stated that 81 fairs were held in 1944 and only four lost money, the aggregate loss of the four being \$679.65. The 78 winning fairs made an overall profit of \$48,396.62, which was \$30,481.49 more than 82 fairs made in 1943. As a criterion of the excellent financial condition of the fairs, Williams stated that for the first time in the history of the association, every fair had paid its dues for the year. Slated to operate in 1945 are 91 fairs, an increase of 10 over '44.

There is little chance of the Iowa State Fair operating, according to Lloyd B. Cunningham, secretary, as the government still is using the grounds. Secretary Williams explained to the delegates and show people present an associate membership plan adopted by the association, whereby attractions people attending the meeting may become associate members for a fee of \$10. They have a voice in all discussions, but no vote. Many of those present availed themselves of the opportunity to join. After some routine reports and announcements the meeting adjourned.

### Felton Sees Progress

Tuesday forenoon session was opened with community singing led by "Singing" Sam Robinson, and Arthur Brayton, secretary of the convention bureau of the Des Moines Chamber of Commerce, welcomed the fair execs. In his annual address President Felton praised the fairs for carrying on splendidly during the trying war years and predicted that the post-war years would show a marked advance in both number and quality of fairs.

"Fairs have survived thru war, pestilence, revolutions and depressions," he said, "because they have served an important purpose, and they will continue as long as they are of service to their



WILL LEONARD DAVIS was re-elected president of Rutland (Vt.) Fair for his 25th consecutive year at the annual meeting. He started as treasurer when the society was reorganized in 1910 and continued in the dual office until his resignation as treasurer this month. Trustees plan an observance of the fair's centennial in 1945.

communities. There is no indication that they will cease to do this."

"I have been particularly proud of the splendid co-operation our fairs have given the various war programs and activities of their communities thruout the State," President Felton continued. "Thousands upon thousands of dollars' worth of War Bonds have been sold thru county fairs; several have paid a part of their premiums with bonds and hundreds of dollars have been raised for Red Cross and other war service organizations. It is a proven fact that fairs also have a definite place in wartime recreation. Production moves faster in factory and on farm when people are happy and relaxed. It would be fatal to the nation's morale if we were not to occasionally pause long enough to benefit by the easement which wholesome entertainment gives us."

Walter Brown, Des Moines, secretary of (See Iowa Execs Talk Shop on opp. page)

## Mass. Racing Body Would Lift Fair - Time Ban

SPRINGFIELD, Mass., Dec. 16.—Lifting of the present ban on horse racing in Massachusetts between August 15 and September 30, other than at State and county fairs, was proposed by the racing commissioner in recommendations to the incoming Legislature in Boston. Recommendation said that the commission "Believes that this period might be put to good use to increase the income to the Commonwealth and at the same time protect State and county fairs operating within 50 miles of such horse racing meetings."

## Hillsdale Beats Rain; Plans for Acts Stage

HILLSDALE, Mich., Dec. 16.—Profit of about \$2,000 besides improvements costing nearly \$8,000 marked the year for Hillsdale County Fair, it was reported at the annual meeting. There was rain all day on Thursday of fair week.

Receipts totaled \$49,042.62 and disbursements were \$47,096.46. A new platform for free acts will be erected as soon as materials are available, and plans have been started for the 1945 fair.

John Southworth, Allen, was elected president; J. I. Port, treasurer, and Secretary Harry B. Kelley, also secretary of Michigan Association of Fairs, was re-elected secretary.

GREENFIELD, Mass.—Despite unfavorable weather, profit of about \$800 was made by the 96th annual Franklin County Fair in September, trustees said in a partial report, timed to coincide with the Sixth War Loan drive. President Fred B. Dole said \$400 would be invested in War Bonds, and in addition \$150 was credited to the county's quota in the National War Fund drive and \$50 was allocated to the Home League of the Salvation Army.

## WFA To Prep for Reopening After Lifting of Wartime Ban

SACRAMENTO, Dec. 16.—Tevils Paine, secretary-treasurer of the Western Fairs' Association, predicts a large attendance at the annual meeting here February 20 and 21, due to the lifting of war restrictions on fairs and the possibility that many will be reopened in the West next year. After a meeting of association directors E. G. Vollmann, Stockton, president of the association and secretary-manager of San Joaquin County Fair, said:

"A great many fairs are planning to operate on a modified basis to encourage livestock breeders to keep up the fine quality of their stock. Especial consideration is being given to junior divisions. General feeling among fair di-

rectors and secretaries is that youngsters must be encouraged to keep up with their agricultural and livestock interests and their education deriving from competition must be revived."

Grounds of California State Fair here are still much occupied by the military. Philip Van Dusen, in charge of the plant for the State department of finance until it reverts back to civilian use, said it would take from six to eight months after the military is out to get grounds in shape for a fair. However, when the war is over and military secrets become newspaper stories, the part the fairgrounds is playing in the battle to beat the Axis should rate headlines. Right now, tho, it's what Washington calls "top secret" stuff.

## He Took Gangster Car to Nottingham

CHICAGO, Dec. 16.—One of the interesting figures around the Hotel Sherman during the outdoor meetings December 4-7 was Harry E. La Breque, who recently left the post of secretary of New Jersey State Fair, Trenton, after a number of years' incumbency.

His experience in various branches of outdoor show business runs back several decades to some of the earlier carnivals and parks. For a number of years he was connected with the big amusement resort at Southend-on-Sea, England.

He reminisced at length of his trip to England in 1933 with the noted armored automobile of Chicago's Al Capone, the so-called gangster car being a big draw across the pond. Among other spots it was exhibited at the famous Nottingham Goose Fair during the 644th showing of that unique event. Clippings from English newspapers depicted the car being hoisted on shipboard and showed crowd photos of the Goose Fair in full swing.

## Rutland Hoists Net Over 26G; Centen Coming

RUTLAND, Vt., Dec. 16.—The 1944 fair of Rutland County Agricultural Society netted \$26,204.49 profit, largest in history of the fair association, President Will L. Davis reported for the trustees at the annual meeting December 6.

Association has \$63,925.49 in cash assets and no liabilities. Patrons paid more than \$50,000 to enter the gates and over \$26,000 for grandstand and bleacher seats during the six-day 99th annual.

Members re-elected Davis president for his 25th consecutive year. He resigned as treasurer after 35 years' service and Carlton Wilson, who was re-elected vice-president, was chosen to fill the vacancy. Arthur B. Porter continues as secretary. Trustees discussed tentative plans for the centennial in 1945.

## Crack Mich. Free Annual Revived After Three Years

CORUNNA, Mich., Dec. 16.—Management of Shiawassee County Free Fair here, which has been a wartime casualty for the past three years, has lined up the first complete 1945 program announced in the State, with emphasis upon early booking of attractions. Six-day fair will be under direction of the same officers, William H. Cline, president; Mrs. George Getman, vice-president; Mrs. Edna Cooley, secretary. Ernest R. Hancock, county agricultural agent, plans extended exhibits.

Fair was started nine years ago as a one-day farmers' picnic and grew to a four-dayer in 1941, when it ranked as second largest free fair in Michigan. Remodeling of buildings, enlargement of grandstand and increased midway space are planned. W. G. Wade Shows and C. L. (Jack) Raum, Raum's Circus and Rodeo, have been contracted. Raum's grandstand show will appear five days, not opening Monday night because of a special program to celebrate resumption of the fair.

DETROIT.—Indiana 4-H Free Fairs in Rochester and Argos have renewed contracts with units of the W. G. Wade Shows here for midway attractions in 1945, repeating last season's bookings. Argos Fair Association, which razed all buildings on the old grounds, purchased several acres adjoining and has four buildings under construction, including a grandstand and stage and enlarged main exhibit structure.

An Important Announcement to All Readers

THE DECEMBER 30 ISSUE OF

The Billboard

WILL CARRY NO ADVERTISING

ALL REGULAR NEWS, REVIEW AND SERVICE

FEATURES WILL BE PUBLISHED

See Complete Details on Page 3

**The Billboard Gets Around**

CHICAGO, Dec. 16.—Late in October *The Billboard* carried a brief news story saying Ethel Robinson had opened a booking office. A note received from her a few days ago says:

"I always thought your paper reached the most remote places in the United States, but I was surprised and pleased to learn that my announcement even hit the mark in London. This morning's mail brought a letter from Sgt. William W. Schwartz from his base in London. I quote part of his letter: 'Note in *The Billboard* about the Ethel Robinson Attractions. I really believe with your experience, friends, contacts, etc., that you will do a fine job of it. I sure want to extend my best wishes for a successful future.'"

Schwartz owned and operated the Badger Sound Service, Green Bay, Wis., before he entered the service, and serviced many State and county fairs.

speed superintendent, Alva Clements; track superintendent, Walter Bennett; grounds superintendent, Joe Penrod. Dates for the 1945 race meeting here were set, 12 harness races to be held on the first four days and on Saturday novelty races, penny races and a pulling contest.



**Meetings of Assns. of Fairs**

Indiana Association of County and District Fairs, January 2 and 3, Hotel Lincoln, Indianapolis. William H. Clark, secretary, Franklin.

Wisconsin Association of Fairs, January 3-5, Hotel Schroeder, Milwaukee. James F. Malone, secretary, Beaver Dam.

Association of Tennessee Fairs, January 9 and 10, Noel Hotel, Nashville. O. D. Massa, secretary, Cookeville.

Oregon Fairs' Association, early in January, Imperial Hotel, Portland. Mabel H. Chadwick, secretary, Eugene.

Kansas Fairs' Association, January 9 and 10, Hotel Jayhawk, Topeka. R. M. Sawhill, secretary, Glasco.

Ohio Fair Managers' Association, January 10 and 11, Deshler-Wallick Hotel, Columbus. Mrs. Don A. Detrick, secretary, Bellefontaine.

Minnesota Federation of County Fairs and State Agricultural Society, January 10-12, Hotel Radisson, Minneapolis. Allen J. Doran, secretary, Grand Rapids.

Massachusetts Agricultural Fairs' Association, January 17 and 18, Hotel Bradford, Boston. A. W. Lombard, secretary, 24 State House, Boston.

Michigan Association of Fairs, January 17 and 18, Fort Shelby Hotel, Detroit. H. B. Kelley, secretary, Hillsdale.

Georgia Association of Agricultural Fairs, January 19, Piedmont Hotel, Atlanta. E. Ross Jordan, secretary, Macon.

South Carolina Association of Fairs, January 22-23, Hotel Wade Hampton, Columbia. J. A. Mitchell, secretary, Anderson.

Western Canada Association of Exhibitions (Class A), January 22-24, Fort Garry Hotel, Winnipeg, Man. Mrs. Letta Walsh, acting secretary, Saskatoon, Sask.

Western Canada Fairs' Association (Class B), January 22-24, Fort Garry Hotel, Winnipeg, Man. Keith Stewart, secretary, Portage la Prairie, Man.

Nebraska Association of Fair Managers, January 23 and 24, Cornhusker Hotel, Lincoln. Chet G. Marshall, secretary, Arlington.

Illinois Association of Agricultural Fairs, January 23 and 24, St. Nicholas Hotel, Springfield. C. C. Hunter, secretary, Taylorville.

Maine Association of Agricultural Fairs, January 23 and 24, DeWitt Hotel, Lewiston. J. S. Butler, secretary, Lewiston.

North Dakota Association of Fairs, January 26 and 27, Powers Hotel, Fargo. Edward W. Vancura, secretary, Fessenden.

Rocky Mountain Association of Fairs, January 28-30, Rainbow Hotel, Great Falls, Mont. J. M. Suckstorff, secretary, Sidney, Mont.

Virginia Association of Fairs, January 29 and 30, John Marshall Hotel, Richmond. C. B. Ralston, secretary, Staunton.

Pennsylvania State Association of County Fairs, January 31-February 2, Penn Harris Hotel, Harrisburg. Charles W. Swoyer, secretary, Reading.

Texas Association of Fairs, January 30-31, Baker Hotel, Dallas. O. L. Fowler, secretary, Denton.

New York State Association of Agricultural Fairs, February 12 and 13, Ten Eyck Hotel, Albany. James A. Carey, executive secretary, Albany.

Western Fairs' Association, February 20 and 21, Sacramento, Calif. Tevis Paine, secretary, Ontario, Calif.

**IOWA EXECS TALK SHOP**

(Continued from opposite page)

the Iowa Beef Producers' Association, spoke on *Beef Breeders' Plans for Future Fairs*, and J. C. Holbert, Ames, talked on *What Breeders Expect From County Fairs*. Secretary Williams called attention to the federal aid suggestions which William V. Ward, of Illinois, presented at the IAFE meeting in Chicago. To be eligible for federal aid, county fairs must be city or county owned, Williams explained. At present 12 fairs in Iowa are so owned, he said, and he advocated other fairs taking steps to become eligible.

Williams also urged State associations to take steps to obtain federal exhibits for their fairs. The department of agriculture has never had an appropriation for county fairs and has never given them any support, Williams stated, and he contended that they are entitled to recognition. He then gave a brief report on the action of the IAFE at Chicago in asking the State and County Fairs Association to refrain from electing officers or passing resolutions at this year's meeting, an action he regarded as unfair. "The IAFE," he said, "should put men in office who will run the association as it should be run."

**Hall Reports on Europe**

Chet G. Marshall, secretary of Nebraska Association of Fair Managers, was unable to be present for his speaking date. Highlight of the speaking program was the address of W. Earl Hall, of *The Gazette*, Mason City. Hall had spent considerable time in Europe since the start of the war, and his talk on *Report From Europe* was both entertaining and informative, giving a clear picture of conditions and what the Allies are up against.

At the annual election of officers, C. C. Nichols, Cresco, who had served as vice-president, was elected president of the

association. George A. Price, secretary of Central Iowa Fair, Marshalltown, was elected vice-president. J. J. Ruhs, Audobon, and Lyle M. Hall, Eldon, were re-elected directors for the second and third districts, respectively.

Secretary Williams, representing the association's legislative committee, presented several proposed changes in laws governing county fairs and it was voted to present these to the Legislature with the recommendation that they be adopted. In the proposed amendments State aid would be limited to \$2,000 to a county instead of \$2,000 to each fair in a county as at present, and it would exclude from State-aid provisions any additional fairs started in counties now having one or more fairs.

**Annual Banquet**

Annual banquet Tuesday night in the Grand Ballroom of the Hotel Fort Des Moines was a turnaway. Only 300 could be accommodated and every place was taken. Guest of honor was Governor-Elect Robert D. Blue, Eagle Grove, who paid a tribute to fairs and their work. Several champion 4-H Club boys and girls were introduced; Sam Robinson conducted a community singing session, and Jack Gates, Independence, aerial photographer, showed a reel of entertaining pictures of Coney Island. An excellent vaude program was presented, these acts taking part: Harriett McGivern's *Dancing Debs*; Buddy Burt and His *Dixieland Kids*, hot band; Bobby Brace, tap dancing; Frangee and Florence, magic; Nelson Thomason, hand balancing; Olsen and Bredice, accordion and singing; Sunny Bernet and Patricia Kelly, comedy and song; Glen Harrison, magic, and Charles Brugge, novelty musical act. Irving Grossman and Cliff Carl alternated as emcee.

**Attractions People**

There were fewer attractions people (See Iowa Execs Talk Shop on page 56)

**Fair Elections**

TIPTON, Ia. — Earl Elijah, Clarence, was named president of Cedar County Fair Association; Frank M. Thomson, vice-president; C. S. Miller, secretary.

NASHUA, Ia.—Big Four Fair Association elected Dr. J. McDannell, president; R. R. Waite, vice-president; Norton Bloom, secretary; A. L. Kout, treasurer. Directors favored holding a fair in 1945 but no action was taken.

MONTPELIER, Ind.—Stockholders of Montpelier Racing Company at the annual meeting December 6 elected: President, J. F. Maddox; vice-president, Bert Humphrey; treasurer, George D. Current; secretary, Homer C. Michael; speed superintendent, Ralph W. Pack; assistant

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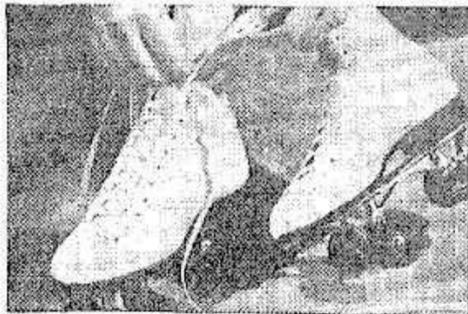
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## State Championship Sites Studied by RSROA Nat. Office

DETROIT, Dec. 16.—Locations for the various State championships to be held in all branches of skating were decided by the Board of Control of the RSROA at their semi-annual meeting here this week. Announcement of cities and rinks is being withheld until the dates have been verified by the national office, according to Fred A. Martin, secretary-treasurer of the RSROA.

"The speed division of the RSROA is getting off to a strong start under the chairmanship of Otto Albrecht, of Cleveland," Martin said, in commenting on the board meeting. Reports from various cities, including Denver; Kansas City, Mo.; Chicago, St. Louis, Cleveland and Cincinnati, indicate a much keener interest in this branch of the sport than ever before.

"This is only the beginning of the training season for speed, and many more cities will be added to the list within the next month."

GEORGE STICKA, former manager of Twin City Arena, Elizabeth, N. J., is now with the SeaBee outfit in Honolulu.

MRS. HAZEL LA TOURETTE, partner in the Imperial Rink, Portland, Ore., received word from the War Department that her only son, Lyman, was killed in action in Belgium.

LIEUT. KENNETH CHANCELLOR CHASE JR., who was 1942 national senior champion in men's figures, has been reported killed in action and awarded the Navy Cross posthumously. He was also runner-up in both 1941 and 1942 in the national senior dance championships.

ARENA GARDENS, Detroit, is inaugurating a full program of speed skating training, under the direction of Coach Jess Bell, old-time champion. According to Manager Fred A. Martin, it is the intention of Arena's management to offer speed-minded skaters the same opportunities as have long been given to figure and dance skaters.

HARLEY DAVIDSON, who at one time held the Canadian roller-skating cham-

ampionship and was widely known in the roller-skating field, dropped out of the picture some years ago and his many friends wondered what had become of him. He is in Ancker Hospital, St. Paul, where he has been for the last seven years. He was hit by an auto and so severely injured that he has been confined to the hospital ever since. He is reported as improving but probably will have to remain in the hospital for a long time. Davidson comes of a skating family. His brothers and sisters, John, Payson, Mabel and Fannie, all were well known in both roller and ice skating fields. He would appreciate letters from friends.

A QUARTER of a century ago *The Billboard's* Exhibitional or Fancy Skating column told of the successful racing at Al Flath's Broadway (New York) Rink. Six couples participated in events, a one-mile race being a big feature that had Eddie Burke winning the first heat; Ben Kaplan, second, and Eddie Blackburn, final. A one-mile amateur race went to N. O. Walters, Newark, N. J., with Irving Shotland, second. Manager Flath said: "You would think the craze of 12 years ago was on."

Charles Matthews, manager of Luna Park Rink, Cleveland, staged a "missing girl" contest in which people in the city had to go up to any girl and ask if she were the one missing from the rink. Winner received a reward and the crowd at the spot on the night the gift was handed out was tremendous.

L. E. Jennings opened a spot on the lower floor of 176 Livingston Street, Brooklyn. He opened his rink at noon so that employees of stores could skate during their lunch period.

Edward Scott, for eight years assistant manager of Casino Rink, Buffalo, opened the Maltosai Roof Garden spot for winter skating in that city.

East Market Gardens, Akron, opened with 800 pair of skates.

Billy Carpenter operated Exposition Building Rink in Portland, Me.

## HOT SPRINGS PICK-UPS

(Continued from page 42)

still here, expects to leave for Mexico City soon. Eddie Grady and Golda, still here, expect to leave for Corpus Christi, Tex.

In a letter received from Los Angeles an advised that Eddie Allen is around the Mayfair; Andy Kelley and Eddie Brown meet daily at the Bristol; Nathan Albert is opening a liquor store; Allen King is at the Rosslyn Hotel; Bill and Stella Hamilton are busy at Long Beach; Happy Brennan is on the Garvey Highway; Harry Levey at Biltmore Hotel; Al Moss at the Hollywood track in company with Turner Thompson, Charley Frank and "Chuck" Efort. Ruby Orton left for a short visit to the springs with her daughter. Writer visited Polack Bros. at Little Rock.

Bernie Head is ahead of Blackstone and William Roddy is piloting the Ballet De Russe Monte Carlo. Polly Courtney has joined the WACS and is taking basic training at Fort Oglethorpe, Ga. Joe Simons and Bob Courtney are waiting to welcome Bill Roddy and Eddie Gallagher at Memphis. Reported by Stanley F. Dawson.

## CHS VISIT QUARTERS

(Continued from page 42)

Wixom's Great Show, a famous wagon outfit, until 1907. In 1909 he was with Otis L. Smith carnival and with Hagenbeck-Wallace in 1926.

Thalie Desher, CHS and a former child performer on the Frank Robbins Circus, is now in burlesque at the Clover Theater, Baltimore.

Canadian members of CHS recently met

at the home of Walter Tyson in Guelph, Ont., and formed the No. 9 Bandwagon for that district. They have selected the "Great Britain" bandwagon, formerly on the 101 Ranch Wild West, as their title, it is understood.

Chuck LeRoy, CHS, recently put on a successful minstrel show for Signet Lodge, F. & A. M., in Highland Park, Mich., and show is now being booked by other lodges in the Detroit area. LeRoy was former clown on Cole Bros.' Circus. Reported by Don Smith.

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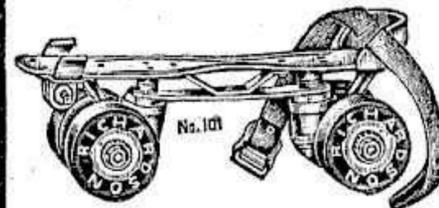
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# The Billboard

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FEATURES WILL BE PUBLISHED

See Complete Details on Page 3

**REPERTOIRE-TENT SHOWS**

Communications to 25 Opera Place, Cincinnati 1, O.

**Howland Slugged, Robbed by Bandit**

KANSAS CITY, Mo., Dec. 16.—Oscar V. Howland, character man well known in Midwestern rep circles, is in General Hospital here with a fractured skull sustained early in the morning of December 5 when he was slugged and robbed by a bandit at the McGee Hotel here, where he was employed as night clerk. Howland's condition was reported as dangerous.

The McGee Hotel is operated by Joe Dvorkowitz, who formerly had the Gladstone Hotel here in the days when that hostelry was exclusively an actors' abode.

**Fox Comes Thru With Dope On Repsters Around Tulsa**

Tulsa, Okla.

Editors *The Billboard*:

Even as *The Billboard* was our Bible on the road it still, and more so, serves the same capacity in my present position in radio. There is no other publication can match the old *BB* for complete, reliable coverage.

I was formerly comedian and orchestra director with Roe Nero Players, Harry Cook, Boob Brasfield, Nat Rodgers, J. Doug Morgan and the last three years with the best of them all, Toby Young's Comedians. I am now musical director and announcer at KOME here in Tulsa.

Toby Young and family have settled here, where they own the ultra modern Beauty Rest Tourist Court. Toby and his wife, Dolly Dresser, are proud, new grandparents. Their daughter, Dolly Jeanne, former leading lady and featured dancer on the show, is now the wife of Corp. Jack King, former drummer from Miami, now overseas. November 28 saw the arrival at Flowers Hospital, Tulsa, of Sharon Jeanne King, every inch a trouper already, even to staying awake nights and sleeping days.

Toby Young is now recreation manager for the two Douglas Aircraft plants here. Toby's ideas have been so successful that they have been adopted by the mother plant in California.

Billy Young Jr. has recently returned to Tulsa with his wife, the former Norma Randall Kennon. Billy Jr. is still recuperating from an accident in a war production job two years ago which left his left side paralyzed. At present, however, it looks as tho the experts will soon have him dancing and drumming as good as ever.

Virgil and Alyce Lester, featured with the Young show many years, are now with the Wayne Babb Show in Dallas.

AL FOX.

**Vaude-Pic Circles**

By E. F. Hannan

A VAUDE-PIE operator writes from Florida that he met seven vaude-pic shows as he tramped with his outfit from New England to the 'Gator State recently. He says they all reported good takes and most of them were showing schools and churches. Two depended on pix of the 16mm. type alone and the rest had one or more flesh entertainers. In one town he caught a 16mm. operating in the local opry house, changing twice a week and doing well. The town operator told my friend that the home folks like the 16mm's. All this would add up to "vaude-pic increase."

In even the remotest areas there is a growing of circle shows of the vaude-pic kind. In places where small halls or schools have played the 16mm. pix they seem to please the average patron even as well as standard-size film. Some say they like 'em better. Places that can't

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**Rep Ripples**

FOX AND WHITE, of the old Fox and White Dramatic Company, are wintering in Findlay, O., where John S. (Curley) Fox is keeping busy at Sons & Company's Grill, which has the longest bar in Hancock County, and Pearl White is tickling the Ivories with Lamar Ulrich's nine-piece ork. They shoot an inquiry on Art and Euna Gilbert, Harry Gribbon and Carrie Finnell. . . . R. R. MONAHAN has a vaude-pic combo operating around Dover, Del., his third season in that sector. Dramatic sketches make up the flesh end. . . . HOWARD PLAYERS, four-people colored unit, are playing E. F. Hannan's *Luck of Mr. Jordan* under auspices in the New Orleans area. . . . N. M. BAILEY has his three-people trick in halls and schools in the Lubbock (Tex.) area and reports are that he's doing okay. . . . BILLY BEARD, minstrel vet, is back home in Atlanta after a tour of army camps thru the East with a USO unit. . . . E. M. KIPP has a school and hall show operating in the Hattiesburg (Miss.) territory. . . . GEORGE SPICER has a vaude-film outfit in the Keene (N. H.) area. Master Leroy Spicer presents the flesh with songs and monologs. Show is playing under auspices, using religious pix. . . . LUCILLE STODDARD, of the old rep team of Burt and Lucille Stoddard, is keeping busy in the Cleveland area with her Chinese magic act in which she bills herself as Toy Lu. She says, however, that nitery work is too tame and that she has a yen to troupe again with an honest-to-goodness rep opry. Her daughter, June DeVere, accordionist, has just closed 28-month run at George Young's Stage Door Club, Cleveland, and is now at Club Eddie Stevens in that city. "Noted with deep regret the passing of Charles Rector," writes Lucille. "My late husband and I tramped with Rector and his mother on Bill Kotrow's tenter in 1931-32. Where are Billy and Betty Blythe, Waneta Lane, Tom Alton, Bunny Stricker, Mr. and Mrs. Jim Cole and daughter, Lou and Amy LaCiede, Eddie Hoover and Charles Payne and mother and sis? What's the matter, folks, that you don't try to keep the rep page alive? There are some other old-timers here for the duration—Blackface Billy Burk, Bill Hughes, Ralph and Lanya Young and a few others."

**Benny Doss Makes Changes**

FORT BENNING, Ga., Dec. 16.—A number of changes have been made recently in the Benny Doss unit working this sector. Roy Konold has replaced Sidney Cohen as top male singer. Former is also serving as emcee. Eddie St. John, cowboy magician, has succeeded Jimmy Hitzman, magus, who left recently to form his own unit. Carmen Martinez, dancer, has been replaced by Sue Starr, dancer-singer. Doss's second unit, featuring Franklin the Magician and Company, also continues to operate in the territory. Recent visitors on the No. 1 Doss unit were Doc Britton, well-known med showman, and Fred West and Little Marie, Hawaiian team. Doss is still nursing plans for a No. 3 unit to start out soon.

**Flo Cooper Still Confined**

ST. LOUIS, Dec. 16.—Florence Cooper, formerly of the vaude team of the Dancing DeLaceys, later of the novelty act of Al and Flo Cooper and in late years one of the owners of the Dixie Queen Showboat, is ill in St. Mary Hospital here following a recent operation for a tumor on the spine. All told, she has been confined to the hospital 23 months. Her husband, A. E. Cooper, requests that friends drop her a cheery note.

afford any other entertainment will offer enough to make the circle vaude-pic a paying proposition, and one or two performers will put the show over properly. I saw recently an outfit where a ventriloquist was the only addition to the pix and another playing in a church hall had a solo musical act doing the vaude end and going well. Two entertainers circling around an Eastern town told me that they could carry their entire props and show under their arms. It's that compact.

**16mm. Film Industry Wins Honor For Part in 6th War Loan Drive**

WASHINGTON, Dec. 16.—In the Sixth War Loan Drive, 16mm. all-out, organized effort is finally receiving the national recognition it so richly deserves, according to the December issue of *War Film News Letter*, official publication of the Bureau of Motion Pictures, Office of War Information. Many trade papers, as well as local and national newspapers, are printing lead articles on the industry's participation in the drive.

Bosley Crowther, motion picture editor of *The New York Times*, wrote in a recent issue:

"In promoting the Sixth War Loan Drive, the Treasury Department is releasing several short films for 16mm. non-theatrical showing—and very good films for the job they are, too. Especially good for inspirational information are *The 957th Day*, a navy report on action in the Pacific, and *Normandy Invasion*, a coast guard film on that assault. We want to encourage most highly the showing of these films and suggest, incidentally, that you pay heed to this attention to the non-theatrical potential is a significantly hopeful thing."

Roadshowmen are urged in the news letter to report all War Bond showings. This is extremely important, since only in this way can the army air forces, coast guard, Navy and War Departments, OWI and Treasury measure this work and let the whole country know of the industry's contribution to the war effort. Those showing 16mm. films are also asked to send their recommendations on films and procedures for the Seventh War Loan to Merriman Holtz, War Finance Division, Treasury Department, 746 Washington Building, and to OWI. Copies of promotions, press releases, photographs and user comments are also wanted.

**Televis 16mm. Films**

For the first time in the history of television, 16mm. war films have been televised as part of the Sixth War Loan campaign.

The New York State War Council, Al-

**U. S. Aid Sought by India for Big Film Expansion Program**

NEW YORK, Dec. 16.—A vast post-war expansion of its film industry is planned by India, already the world's second largest producer of pictures, according to M. A. Fazalbhoy, managing director of RCA Photophone Equipment, Ltd., of Bombay. To achieve this expansion, the help of the American motion picture industry will be needed, he declared.

India currently makes about 150 films a year, compared to 400 produced in the United States and 60 in Great Britain, Fazalbhoy said.

He was a member of India's delegation to the Rye, N. Y., business conference last month, and completed arrangements with federal agencies here for establishment of new theater equipment quotas for export to India. His recommendations now are being considered by the foreign economic administration in Washington.

**FEMINE FLASHES IN THE WORLD OF SPORTS**, released by Nu-Art Films, Inc. Sonja Henle, Eleanor Holm, Patricia Prescott and other famous sports stars are featured.

bany, called television into play in a world premiere showing of Sixth War Loan Films over Station WRGB, Schenectady, as a major phase of its activity in behalf of the War Loan campaign.

First film to be televised was the 18-minute Navy Department subject, *Freedom Comes High*. This film features a number of Hollywood stars and is released thru the non-theatrical distribution channels of OWI by the War Finance Division, Treasury Department.

Another Navy Department film, *We Said We'd Come Back*, also distributed by OWI, was also shown, introduced by Assembly Speaker Oswald D. Heck, who serves the State as war plan co-ordinator of the war council.

Hoyland Bettinger, director of WRGB, said this was the first time in the history of television that war films taken on the battlefields of the world were used to promote a war loan.

**Pix for Historical Reference**

All Office of Civilian Defense films have been transferred to OWI, it is announced in the news letter. These will be valuable after the war for historical reference purposes. Any permanent educational library agreeing to preserve them and make them available to the general public under government rules and regulations is eligible for one print of each subject listed below as long as the supply lasts:

*Air Raid Warden, Air Raid Warden's Report, Control Center, Defense Against Gas, Enemy Fire, Factory Fire Guards, Fighting the Fire Bomb, Help Wanted, How to Dig, Message to Air Raid Wardens, New Fire Bomb, Target Lights, Trailer for Fire Guards, Trimbles of Maple Street, What to Do in a Gas Attack and Work of the Rescue Unit.*

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Bulletins, containing Band Novelties, Parodies, Dramatizations, 25¢ each; 5 consecutive issues, \$1.00. Don Frankel, 3623-B Dickens, Chicago.

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**SPECIAL MADE NEW 120x50 BAKER &**  
Lockwood Rink Tent, \$1,900.00. Dance Hall, 7 years old, 110x50, frame building, first grade maple and all dimensions; can dismantle; original cost \$7,000; price, \$1,800.00. Edw. Barton, Belleville, Kan.

**TENTS — 12x12 TO 40x200. ALL PUSH POLE.**  
Complete list, \$1.00. Hand roped, good as new, rented couple weeks. Sidewall, Poles, Stakes, Sledges, etc. Describe fully. Send stamp. Smith Tents, Auburn, N. Y.

**5 CASES REMINGTON .22 LONG RIFLE**  
Cartridges for sale; 10,000 to case. Make me an offer. B. Means, Hollywood, Va.

**HELP WANTED**

**ATTENTION, GIRL AERIALISTS — IF YOU DO**  
single high trapeze act for 3 consecutive seasons, riggor yours. Good salary. State all first letter with photo. For more details contact Jerry D. Martin, General Delivery, Columbia, S. C. Will teach good amateur.

**BRASS, REEDS, RHYTHM — YOUNG MEN,**  
after working with me I will help place you on semi-name bands when your ability warrants. Lee Barron Orchestra, 307 N. 31st, Omaha, Neb.

**DANCE MUSICIANS, ALL INSTRUMENTS, FOR**  
location work. State draft rating and salary expected. Harry Collins, Grand Island, Neb.

**DANCER — FEMALE, THOROUGH BALLET**  
training. Over 5' 3 1/2" without heels. For ball room team. Experience unnecessary. Box 632, Billboard, 1564 Broadway, New York 19.

**DINNER-MUSIC ORGANIST, GIRL SINGING**  
Accordianist and others. Mail particulars, photos. State price. Phil Edwards, 1133 N. Boulevard, DeLand, Fla.

**GIRL AERIALIST FOR NATIONALLY KNOWN**  
Flying Trapeze Act. Young, about 120 lbs. Will consider good amateur. Good salary and expense; guaranteed long season. Write Flying Act, General Delivery, Bloomington, Ill.

**GIRLS FOR GIRL SHOW — MUST BE DANC-**  
ers. Top salary, long season. Budd, 1815 Powell St., San Francisco 11, Calif.

**GIRLS — PIANIST AND BASS, READ WELL**  
and fake. For small combination. Agent M. C. A. Photo desired. Write immediately. Box C-243, Billboard, Cincinnati 1, O.

**GIRL TO ASSIST IN MAGIC SHOW — EX-**  
perience unnecessary. Send photo and full description. Dantini, 902 Spruce St., Philadelphia, Pa.

**LEAD TENOR AND THIRD TENOR—BOTH**  
doubling Alto and Clarinet for hotel styled band, with fine library of specials. Must be sober, neat, union, dependable and willing to work. All others write. Have long contract with top agency for locations only. Now on fine Southern location. Write all in first. Vocalists, write. Al Barnette, Royal Hotel, Jackson, Miss.

**MIDGET, AS PAGE BOY, FOR FAMOUS**  
Broadway restaurant. Good pay, meals, uniforms. Write Box 629, The Billboard, 1564 Broadway, New York.

**MUSICIANS FOR CALIFORNIA LOCATION,**  
all instruments. Send photos, full details immediately. H. H. Landers, 5165 Fountain Ave., Hollywood 27, Calif.

**PHONE MAN — PERMANENT, GUARANTEE**  
and bonus. Contact Civil Service News, Commercial Bldg., Dayton, O.

**SAX, PIANO, TRUMPET MEN, OTHERS WIRE**  
or write. Clean cut. Well-established styled commercial M.C.A. band; location only. Good salary. No drinks or traps. Box 627, Ashland Bldg., Billboard, Chicago.

**TENOR MAN WANTED — FIRST, SECOND**  
and third. Must be good readers, thoroughly experienced. Prefer man over 25, under 40. First and third man must transverse vocationally interesting book. 12 piece outfit. Booked solid until March. Don't wire, write. Gus Martel, c/o MCA, 430 N. Michigan, Chicago.

**THRILL CIRCUS PERFORMERS — SPRING**  
opening. Men, Girls, Flying Act Leapers, Catcher, Aerial Bars, High Wire. Also other types sensational or unusual Novelty People with or without own gear. Quote sensible salaries, photos, details first letter. All correspondence confidential. Write Crash Dunigan's Congress of Daredevils, 237 Osgood Ave., New Britain, Conn.

**TOPMOUNSER WANTED FOR PERCH, HAND**  
and head balance. Transportation furnished and good salary. Write full details to Harry Excello, c/o The Sensational Excellors, Box 432-A, Rt. 2, Redlands, Calif.

**WANT MUSICIANS — 4-F OR AGE SEVEN-**  
teen. Salaries, forty to seventy per week, depending on ability, experience, etc. State all in first letter. Don Strickland Orchestra, 506 W. 10th St., Mankato, Minn.

**WANT TENT SHOW PEOPLE ALL LINES FOR**  
1945 season. Stout Players opening in Texas. Good Leading Man, Heavy Man, Leading Woman doing specialties or doubling orchestra. Tent Show Musicians for orchestra. Novelty Vaudeville Acts that can change. Good Tent Show Stage Manager who doubles parts. Elderly tent workmen and man or woman to handle concessions. Write telling all to L. Verne Stout, Majestic Hotel, Chicago, Ill., December 27 to January 2; then Vernonville, Mich.

**WANT MUSICIANS AND ENTERTAINERS TO**  
join the Happy Bill Radio Troupe, heard daily over NCBS. Can use Piano, Sax, Trumpet and Fiddle; also Western Singers, ladies or men. This is for a No. 2 unit that will open December 27. Fine transportation, 6 nights. Would consider group. Write, wire or call and give full details. Happy Bill, Watertown, S. D.

**WANTED — TROMBONE MAN, OTHER MU-**  
sicians write. Elmer J. Hall, Box 595, Grand Island, Neb.

**WANTED IMMEDIATELY — GIRL TROM-**  
bonist capable of playing first in 13 piece all girl band (male leader). Send photo, age, height, weight and all other details by wire or airmail to Virgil Whyte, 1844 Franklin St., Racine, Wis., or phone Jackson 7353-W. Girl Trumpeters and all other Girl Musicians, write.

**WANTED FOR CENTRAL OHIO'S MOST POP-**  
ular night club, white five piece all man union Orchestra, no girl vocalist, to play for floor shows and dancing 35 hours per week, paying over union scale, to open January 8, 1945. Men must be able to double. Wire or write R. E. Shaffer, Palm Garden Nite Club, 1392 N. High St., Columbus, O.

**INSTRUCTIONS BOOKS & CARTOONS**

**BE THE LIFE OF THE PARTY — WORLD'S**  
most amazing trick; 2" Solid Wood Arrow through 1/2" Solid Metal Washer. Barrels of fun, bushels of money making toys, novelties. Instructions, \$5.00. Geo. Gillespie, Galax, Va.

**COMPLETE RADIO STATION DATA BOOK —**  
Over 5,000 listed three ways. Handy 6x9 size, 50¢. DX Almanac, 15 Ellamere, Worcester, Mass.

**MAGAZINES (BACK DATED) — FOREIGN,**  
domestic. Books, Booklets, Subscriptions, Pin-Ups, etc. Catalog, 10¢ (refundable). Cicero's, 863 First Ave., New York 17, N. Y.

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog, 10c. Balda Art Service, Oshkosh, Wis. de23x

MAGICAL APPARATUS

ANSWER QUESTIONS—CALL NAMES, BIRTH-dates. Professional Master Mindreading Act (no assistants). Self contained. Use anywhere, \$1.00. Magical Enterprises, Box 111-B, Levering, Mich. de30x

ATTRACTIVE 216-PAGE ILLUSTRATED PRO-fessional Magic Catalogue of Tricks, Books, Sup-plies, etc., 25c. Kantor's (Magicians' Headquar-ters), B-1311 Walnut, Philadelphia 7, Pa. de30x

BRAND NEW ILLUSTRATED CATALOGUE OF Mindreading, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charis and Books. Wholesale. Largest stock. Completely illustrated catalogue, 30c. Nelson Enterprises, 336 S. High, Columbus, O. mb17x

ILL HEALTH, SACRIFICE \$800.00 GHOST Show, \$500.00. Cuts, Mats, Trailers, Illustrations, Costumes, etc. Stamps for info. Dr. L. R. Marvin, R. 5, Portland, Ind.

QUALITY MAGIC SINCE 1907 — FIVE PRO-fessional Catalogs, 5 for \$1.00. Thayer's, P. O. Box 1785, Wilshire-LaBrea Station, Los Angeles, 36, Calif. ja27c

WE BUY AND SELL USED MAGIC — LIST for stamp. Want AGA Levitation. Luckner, Corning, N. Y.

MISCELLANEOUS

HAVE GOOD GRADE OF YELLOW PEARL Popcorn for sale. Also about 200 lbs. of S. A. Write or wire Advance Amusements, 5454 Belmont Ave., Chicago, Ill.

NEW VITAMIN RESTORES YOUR GRAY HAIR to natural color without dyes or costs nothing. Veach & Co., Palestine, W. Va. de23

POPCORN — LET US KNOW YOUR NEEDS now. All varieties. Jacobson Processing Co., Box 408, Lake View, Iowa.

MUSICAL INSTRUMENTS, ACCESSORIES

FLUTE (BOSTON WONDER). G-SHARP, nickel plate, slightly used, \$50.00. Thos. J. Martin, 107 E. Southern, Latonia, Ky.

WANTED — SMALL STUDIO PUSH-AROUND Piano. Hal Ross, 310 S. Alamo, San Antonio 5, Tex.

PERSONALS

ENJOY PERFECT HEALTH! — BE HEALTHY and strong. These remarkable American Indian Health Recipes show you how. Only \$1.00 Satisfaction guaranteed. The House of Secrets, P. O. Box 1121, Los Angeles 53, Calif.

MAILING SERVICE FROM DETROIT — LET-ters, souvenirs, post cards; your message; I'll mail it. Minimum order, \$1.00. R. Parson, Box 2634, Detroit, Mich.

STYLES — FATHER IN FAILING HEALTH. Mother worried and aging fast. If you can't get home send them a Christmas letter. Thel, Chatta-nooga. de30x

PHOTO SUPPLIES DEVELOPING-PRINTING

BUY AND SELL—HAVE 7 ROLLS 1 1/2" AT \$25.50; 6 rolls 1 1/4" at \$28.50; 2 rolls 3 1/2" at \$40.00. All Eastman. Wire deposit. Metro Camera Ex., Box 404 Acme, Mount Vernon, N. Y.

D. P. CAMERA, BRAND NEW WITH 4-5 LENS, one roll paper. Make photos 1 1/2x2; pay for it-self first day, \$125.00. One F.6.3 Lens with Shutter; make photos up to 5x7, \$65.00. Herbert Studio, 818 R. R. Ave., Lake Charles, La.

DIME PHOTO OUTFITS CHEAP — ALL SIZES available. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. de30x

DIRECT POSITIVE OUTFIT — 3x4" AND 1 1/2x2" Cameras (home made); one Wollensak F.4.5 lens work either camera. Enlarger with lens. Back dated Paper, 5 rolls, one gross 5x7. First \$125.00 takes all. "Pop's" Arcade, 921 Noble St., Anniston, Ala.

EASTMAN POSITIVE PAPER — 1 1/2" 2"x250". Make offer. Joe Ontell, 105 Aldine St., Newark 8, N. J.

EASTMAN DIRECT POSITIVE PAPER, FRESH. November, 1945, dating. Write for size and price. H. Fishman, 43 Asylum St., Hartford, Conn. x

FEW ROLLS 2 1/2x250 FRESH EASTMAN'S D. P. P., \$15.00 roll; one roll limit. Quick-Way Studio, 829 Jackson, Roanoke Rapids, N. C.

FOLDERS FOR 1 1/2x2" PHOTOS, \$1.50 PER 100; 2x3, \$1.75; 3 1/2x5, \$2.75; 5x7, \$4.00. Others. Novelty Postcards, \$2.00 per 100; Flat Mounts, 50c; Foregrounds, Miller Supplies, 1535 Franklin, St. Louis, Mo. ja20ax

FOR SALE — 9 ROLLS 1 1/2x250 EASTMAN Direct Positive, late date to highest bidder. B and J Amusement Enterprise, Cortez, Fla.

FOR SALE — E.D.P.P., LATE DATING; 1 1/2"x250", \$12.50 per roll. 1/2 deposit with order, balance C. O. D. Al Koundel, 52 State St., New London, Conn.

HIGHEST PRICES PAID FOR EASTMAN Direct Positive Paper; any size, any quantity. Superior Photo Service, 501 W. 145th, New York. de30

LENS — BRAND NEW 2.9 AND 3.5 SPIN-ell in Ibsor shutters, 3" focal bust or full length. D. P., etc. No more after pre-war stock. You need a spare, \$85.00 with image reverser. Half cash, balance C. O. D. Cameras, Enlargers, Federal Identification Co., 1012 N. W. 17th, Oklahoma City, Okla. ja13x

MILLMAN'S TRUCOPY PHOTO COPIES — Copies anything printed, written, typed or drawn. Will make actual size copies with or without negative in a few minutes. No dark room necessary. Automatic exposure. Simplest processing. Big money maker. Developing Racks and Tanks. D. P. Cameras, Enlargers, Visualizers, Midget Darkroom Blowers, Metal Photo Stools, etc. Send \$1.00 sample assortment Folders and Frames. Herman Millman, 17 W. 20th St., New York 11. ja6x

PHOTOMATICS — WANT EARLY OR LATE models. Describe fully first letter for quick sale. Radenbough, 1322 Lee Ave., Long Beach 4, Calif. mh3c

PHOTO MOUNTS — EASEL, BOOK, GATE styles. Beautiful processed leatherette material with gold stamped border, complete with glass. Colors: Brown, maroon, tan, blue. Sizes: 5x7, \$7.50 dozen; 8x10, \$9.00 dozen; 6 assorted samples, 5x7, \$3.75; 6 assorted samples, 8x10, \$5.00. Immediate shipment, 1/3 deposit, balance C. O. D. New-Art Photo Frames, 3924 Argyle, Chicago 25, Ill. ja6x

SMILE-A-MINUTE PHOTO MACHINE FOR sale. Latest model. Takes two sizes of pictures, 2" and 4". Write for price. S&W Coin Machine Exchange, 2416 Grand River, Detroit 1, Mich.

TOP PRICES PAID FOR EASTMAN DIRECT Positive Paper. Wire collect what you have, stating date and price. Photo Equipment Co., 72 Troutman St., Brooklyn, N. Y. ja6

WANTED — EASTMAN DIRECT POSITIVE Paper, 2 1/2x250. State price and expiration date in first letter. Playland Photo Shop, 210 S. Chadbourne St., San Angelo, Tex.

WANTED — EASTMAN DIRECT POSITIVE Paper, 3 1/2" and 1 1/2". Wire me your prices. K. M. Wright, Box 1024, Stuart, Fla.

WE ARE INTERESTED IN GOOD BOOTH AND Camera plus A-1 Ilex 5 inch F.3.5 Lens with Universal Shutter and spare that will take best 2 1/2"x3 1/2" size photo. Direct positive prism equipped preferable as well prism equipped enlarger at right price. Equipment must have a guarantee as well shipment specifications open for inspection. All replies must include sample picture or no replies. What have you? Apply to W. E. Smith, 4-12 Broad St., Pawtucket, R. I. Tel. Perry 3000. x

WILL SELL 80 ROLLS EASTMAN 1 1/2"x250 feet D. P. Make offer all or part. H. C. Brown, 381 12th, Oakland, Calif.

PRINTING

ATTENTION! — 100 LETTERHEADS, EN-velopes, \$1.25; 100 Personal Postals, \$1.00; 100 assorted Comic Novelties, \$1.00 postpaid. Price List, samples, Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. ja27

WINDOW CARDS — 14x22, ONE COLOR, 100, \$3.00. Terms: 50% deposit, balance C. O. D., plus shipping charges. Bell Press, Winton, Penna.

SCENERY AND BANNERS

BEST CARNIVAL AND CIRCUS BANNERS — Positively no disappointments. Nicman Studios, 1236 S. Halsted St., Chicago 7, Ill. de30c

TATTOOING SUPPLIES

IMPORTED ENGLISH NEEDLES, NUMBER Eleven, \$12.50 per thousand; Number Twelve, \$15.00 per thousand. Sent postpaid on receipt of your money order. Tattooer Hansen, 620 South State, Chicago. de30

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING Ma-chines, Phonographs, all other coin equipment. Mac Postel, 6750 N. Ashland Ave., Chicago, Ill. mh3

BALLOONS WANTED — ANY SIZE, ANY quantity. Will pay up to fifteen dollars gross. Harry Freedman, 643 Beach St., Revere, Mass.

BUY ANY AMOUNT SOCIAL SECURITY OR Identification Brass Plates only. Send samples and prices. Bonomo, 25 Park St., Brooklyn 6, N. Y. fe10

CHICAGO OR RICHARDSON SKATES, NEW or used. Penn Skate Supply Co., 5023 Market St., Philadelphia 39, Pa. de30

ICE SKATES — LADIES' PROFESSIONAL Type Figure Skates, white color, closed toe; size 6 1/2 or 7. Don Heeseman, Waukon, Iowa.

KEY CHECK, LORD'S PRAYER, STENCIL Cutters, Novelty Punch Presses, Engraving, Name-plate and similar specialty machines. Good condi-tion only. Standard Type Service, 802 Forest Ave., Bronx 58, New York.

POPCORN — STATE PRICE AND QUANTITY. Vernon Stewart, 106 1/2 High St., Portsmouth, Va.

TRANSFORMER, 25 K. W., KIDDIE AERO-plane Ride. Fielding Graham, 3049 E. 32d St., Kansas City, Mo.

WANT CHICAGO AND RICHARDSON RINK Skates, Parts. Presley Groves, 109 N. 15th St., St. Louis 3, Mo. de23

WANT TO BUY ONE OR MORE PORTABLE Roller Rinks complete. Wire or write Jack J. Gray, Fairfax, Okla. de23

WANT TO BUY A BABY BEAUTY MERRY-Go-Round. State age, condition and price. Box C-244, Billboard, Cincinnati 1.

WANTED — CIGARETTES; 1 CASE OR 10 cases or more, any brand. Best price. Write Box 65, Pinedale, Wyo.

WILL PAY \$5.00 EACH FOR DAISY CORK Guns, any condition. Ship collect to Ray Oakes, Brookfield, Ill. de30

WURLITZER MODEL 850 AND 950 PHONOS. Must be in good condition. State price in first letter. Operator, 3435 N. E. Fremont Drive, Portland 16, Ore.

16MM. SOUND ON FILM PROJECTOR, AMPLI-fier, Speaker complete. Herbert Dry, 922 9th St., Northeast, Canton 4, O.

At Liberty—Advertisements

5c a Word. Minimum \$1. Cash With Copy.

BANDS AND ORCHESTRAS

AT LIBERTY JANUARY 1ST — ELEVEN PIECE Band for location. Personality, appearance and vocals. Write Box C-237, c/o Billboard, Cincinnati 1, O. de23

CHARLIE WALTERS — FOUR MOODS NOW leaving "Circle Lounge," Vineland, New Jersey, after five weeks' engagement. Thanks, General Amusement Corporation. One of New York's biggest little dance bands, featuring three boys and girl. Open dates throughout 1945 secured through 119 Audubon Ave., New York City. Photos available.

WILL HAUSER AND ORCHESTRA — 12 AND Vocal, available on all engagements. Contact Phil Gray, Mar., Box 264, Cincinnati, O. CO 0145, CH 3333-4.

5 PIECE STRING BAND — SWING OR HILL-billy, for night club or theatre. Sober, reliable and experienced. Terms, \$350.00 per week. Eddio Shaw, 621 Kennesaw Ave., N. E., Atlanta, Ga.

CIRCUS AND CARNIVAL

CIRCUS ACTS AT LIBERTY — HORSES, Dogs, Ponies. Write for details. The Fishers, Box 104, Jackson, Mich. de23

MAGICIANS

LA-MAR — NATIONALLY KNOWN MAGICIAN, Mentalist. Lady assistant. Available for theatres, schools, clubs, lodges, floor shows. Myers, 519 Wheeling, Cambridge, O. de23

MUSICIANS

A-1 DRUMMER — MODERN JAZZ; ALSO 2 beat. Union and reliable; will travel. Contact Doug McIlwain, 40 Prospect Park, West, Apt. 2E, Brooklyn, N. Y.

AT LIBERTY — OLD TIME HOE DOWN FID-dler would like place with old-time string bands. If you want old-time fiddler answer this; if not, don't. Earl Joslin, 811 E. Main St., Du Quoin, Ill. de23

BASS DRUMMER DOUBLING TRUMPET FOR industrial band. W. F. Brooks, 1157 Drummond Park, Panama City, Fla.

COWBOY HILLBILLY GUITARIST, VOCALIST; double on Bass. Have worked with leading cow-boy outfits, including tours with Roy Rogers and Smiley Burnette. Considered a good voice; take any part in trio harmony, yodel, etc.; do some comedy. Read, fake. 4-F, good looking, play rhythm or hot guitar. Available December 27. Best offer takes me; travel anywhere. Gene Laverne, 142 Branscomb St., New Bedford, Mass.

DRUMMER — SOLID, EXPERIENCED, RE-liable. Union, location, travel. Available im-mediate. State particulars first communication. Contact Drummer, 717 Cotton St., Shreveport, La.

MIDWAY CONFAB

(Continued from page 39)

town location, reported Amos D. Webb. Thelma and Doris Patent left for Los Angeles on a vacation. Present person-nel includes: Front door, Whitey Bishop, Amos Webb, Nick Delo; musician and clown, Bingo Hinkle; secretary, Ann Leroy; carpenter and painter, Homer Hoeye. Charles Leroy is manager. Acts are Bar-ney Nelson, armless artist; Athelia, mon-key girl; Professor Alexander's Flea Cir-cus; Chief, Sooky and Marvin, pttheads; Seal, seal boy; Lorenzo, mentalist; Bob (Popeye) Wallace; Red Friend, lecturer and magic; Shadow, Harry Lewis; Eko and Iko; Billy (Zandu) Mitchell, quar-ter-body boy; Molly, chmp, and Jolko, spider monkey.

NOTES from quarters of A. B. & B. Attractions, Winston-Salem, N. C., by Clyde Parris: Owner C. J. Belton pur-chased equipment of the former Joe

DRUMMER — TWO-FOUR BEAT; TENOR band experience, 4-F. Location preferred. State salary. Only best offers considered. Wes Carle, Richland Center, Wis. ja6a

GUITAR, CELLO — AMPLIFIER. OUT ANY kind of job. Sober. Gene Smith, 12 T St., N. W., Washington, D. C. ja6

GUITARIST — MODERN ELECTRIC TAKE-offs, rhythm. Name experience, age 28. Loca-tions and radio work preferred. Stacy McKee, 78 West Ave., Bridgeton, N. J. de23

HAMMOND ORGANIST WITH ORGAN — Available after first of year. All around experi-ence. Five months on present job. Photo on re-quest. All replies answered. Organist, 1215 W. Third Ave., Flint 4, Mich.

TENOR AND CLARINET — READ, TRANS-pose and some ride; some vocal. Can night read vocal parts. Prefer to locate in Florida. Write or wire Box C-242, Billboard, Cincinnati 1, O. de23

TENOR SAX AND CLARY — UNION AND RE-liable. Willing to travel; 19 years old, single, ex-serviceman. Four years' experience in dance bands in Milwaukee. Write or wire Milt Brooks, 823 W. North Ave., Milwaukee 5, Wis., or phone Locust 1508.

PARKS AND FAIRS

OUTSTANDING TRAPEZE ACT — AVAILABLE indoor events. Flashy nickled paraphernalia. For particulars, literature address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Ind.

PIANO PLAYERS

CONCERT PIANIST — YOUNG, ATTRACTIVE, virtuoso style. Chosen "Music Lovers' Pinup Girl" by navy men. Available for guest appear-ances at theaters, hotels, schools, clubs. For in-formation, address Warren De Motte, Fine Arts Bldg., Chicago. Bookers, write for circulars. de23

PIANO MAN — UNION, READ, FAKE, RIDE; excellent rhythm. Locations, have car. No nickkeys. Available now. State all in first. Al Rucker, 2500 S. Preston, Louisville, Ky. Phone, Magnolia 9168. ja6a

SINGERS

ATTRACTIVE RED HEAD — SING POPULAR and classical. Prefer high class cocktail lounge. Available first of year. Patricia Taylor, Delmar Hotel, 870 Mission St., San Francisco, Calif.

VAUDEVILLE ARTISTS

RADIO STATIONS ONLY — MY WIFE AND I have a Cowboy and Cowgirl Harmony Team; also Soles and Yodels. Union members. Guitar. On air seven years. Jack and Audrey, 2931 S St., Lincoln, Neb.

Kaus Shows and two more Merry-Go-Rounds, two Ferris Wheels, several kiddie rides and other show equipment and has added several trucks. One unit will play a park under management of George Ford. A unit will open early in South Carolina and tour in North Carolina, Virginia, Kentucky and West Virginia under Joseph Lee. A unit will play North Carolina, eastern shore of Virginia, Mary-land and Pennsylvania under manage-ment of Clyde Parris. Both will be mo-torized. Management also purchased a Roll-o-Plane, Octopus and Tilt-a-Whirl, heavy rides to go into a park till falls and celebrations start. Writer will have charge of quarters and later do advance work. Joseph Lee, assistant, will also help with booking. Vivian Parris and son, Leo, will be secretaries while in quarters. Jim Doby, formerly on the A. J. Kaus Shows, will be chief electrician and in charge of repairs. Among daily visitors are Syl Boswell, Fred Hedrick, Walter Swalm and Mrs. Sam Swalm.

An Important Announcement to All Readers

THE DECEMBER 30 ISSUE OF

The Billboard

WILL CARRY NO ADVERTISING ALL REGULAR NEWS, REVIEW AND SERVICE

FEATURES WILL BE PUBLISHED

See Complete Details on Page 3

MAIL ON HAND AT CINCINNATI OFFICE

25-27 Opera Place, Cincinnati 1, O.

Parcel Post

- List of names and addresses for parcel post, including Hamel, Earl B., Murray, Ken, Myers, John, etc.

- Continuation of names and addresses, including COX, David, COX, John Wm., etc.



LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!

The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

- Main body of the letter list, listing names and addresses in columns, including EVANS, Robt., Grant, Harry, Houston, Lee, etc.

- Continuation of the letter list, listing names and addresses in columns, including Lorraine, Pat, Miller, Little Joe, Owens, Jimmie, etc.

- Ritch, George
- RITCHIE, John
- Rivers, Doc
- Roach, J. S.
- Roane, Mrs.
- Roonnas
- Roark Jr., E. M.
- ROBBINS, Roy
- ROBERTS, Ernest
- ROBERTS, Richard
- ROBERTS, Susie
- ROBERTSON JR., Burton B.
- Robertson, Fred
- Robins, Thomas
- ROBINSON, Fred
- Robinson, Leonard
- Rocco, Mrs.
- Roche, Stanley
- RODEN, Thos.
- Rogers, Eddie
- ROGERS, George
- Rogers, Mrs. R. W.
- ROGERS, Robt.
- ROGERS, Roy E.
- ROSE, Jacob A.
- Rosa, Louis
- ROSE, Wesley
- Rosen, Herb
- Rosen, Sheak
- Rosenberg, Joseph
- Rosier, Roy
- ROSS, Chas. Wm.
- Ross, Jack
- Ross, Norman J.
- Ross, Patsy Ann
- ROTH, Chas. Robt.
- Rounds, Mrs. Edna
- Roth, Nate
- Rubb, Moselle
- Ruddy, George
- RUEL, Milton B.
- RUSCH, August
- Russell, Bert
- Russell, Frank
- RUSSELL, John C.
- RUSSELL, Joe
- RUSSELL, R. J.
- Ruthner, L.
- Ryan, James J.
- Ryan, Mrs. Wm.
- Sadler, Thomas
- SAFFORD, Carl
- SAKOBIE, Geo.
- Sakobie, James
- SALISBURG, Lloyd H.
- Sallust, Wm.
- Sandford, Ivan
- Santafelto, Jos.
- Sapp, Allen G.
- Sargent, Robt. E.
- Saulsbury, Ralph
- Saunders, Nettie
- Savage, Peggy
- Scarlett, Robt.
- Schaaf, Jack
- SCHAEFFER, Louis Edw.
- Schill, Fred Z.
- SCHILLING, Lyle
- SCHMIDT, Daniel
- Schmit, F.
- Schnauk, Guy
- Schnepfer, George
- Schomburg, Vaughn
- SCHNEPP, Harold
- Schreiber, Harry
- Schuch, Pete
- Schus, Norman
- SCOFFIELD, Clifford Marion
- Scotnik, Sam
- Scott, Edgar
- Scott, Mrs. Elaine
- SCOTT, J. C.
- SCOTT, L. E.
- SCOTT JR., Thornton F. B.
- SCOTT, Wallace
- Seabolt, Elton
- Seamster, Blackie
- Schmidt, Lee
- Seidler, Harry
- SEIDLITZ, Charles
- Sellers, Jackie
- Sellers, Walter S.
- Sexton, Diana
- Shaffer, Frankie
- SHANKWELTER, Irvin L.
- Shapiro, Henry
- Sharp, Levy
- SHARPE, Collier
- SHARP, Max
- Sharver, Tex
- Shaw, Diana
- Shaw, Fred G.
- Shaw, Louis A.
- Shea, W. L.
- SHEA, Wm. Walter
- SHEEHAN, Thos.
- SHEETS, Howard
- SHELLEY, John
- Shelly, John & Margaret
- Shelton, Mary
- Shelton, Edna
- SHEPARD, Harla
- Sheppard, Roy & Betty
- Sherman, Jack F.
- Sherman, Tex
- Shields, Bill
- Shirley, Marion
- SHOEMAKER, Carl
- Shore, Louis
- SHORT, Edw.
- Short, Joe
- Short, W. H.
- Sica, Amelio
- Sicriat, Chas.
- Sina, Jos.
- Slimmons, Ambrose
- Sinus, Emmett
- Simpson, Mrs.
- Sium, Mrs. D. W.
- Sinclair, Luther
- Sindt, Marjorie
- Singares, Danny
- SINGER, Eugene
- SKEGGS, Martin
- Skeham, Jas. Jos.
- Slay, Howard
- Smith, Mrs. A. E.
- Smith, Chas. H.
- Smith, David
- Smith, Floyd
- Smith, Frank Carl
- Smith Gr. Show
- Smith, Jack H.
- Smith, Mrs. Joe
- SMITH, Lawrence N.
- Smith, Mattie
- Smith, Oscar Leo
- Smith, Ozzie B.
- SMITH, Ray McL.
- SMITH, Rex Pearl
- Smith, Toile T.
- Smith, Wm. F.
- SMITH, Wm.
- SMITHLY, John
- Snapp, Edward
- Sneed, Bessie
- Snell, Dorothy
- SNYDER, Charles
- SNYDER, Dawson
- Snyder, Mrs. Marie
- Soloman, Wm.
- Sorensen, Mrs. Joe
- Sorensen, Mrs. E. H.
- Soules, Verne
- Spahn, Allen
- SPEAR, Barney
- Spiker, Tom
- SPIVEY, Chas. M.
- SPYROPOULOS, Harry A.
- SQUIRES, Albert
- STAGGE, Edw. E.
- Stamos, Pete
- STANGL, Needham Elwood
- Stanley, Fred
- Stanley, Mrs. Lois
- STANSBERRY, Mearl Robt.
- Staples, Norman
- Starbuck, Harry
- Starr, Hedy Jo
- Steele, Eddie
- STEELE, Victor A.
- Steffin, Hazel
- Steidel, John
- Steinfeldt, Walter
- Stevens, W. P.
- Sterner, Al
- Stevens, Dennis
- Stevens, Johnny & Mae
- Stevens, J. J.
- Stevens, Pete
- Stevens, Walter
- Stewart, Chas. E.
- Stewart, Dun
- STEWART, Eddie
- Stewart, Roberta
- STIERM, Melvin
- Stillman, Francis
- STIMAN, Robt.
- Stoltz, L. F.
- Stoltz, Peg
- STONE, James W.
- Strickland, Mrs. James
- STROM, Peter
- Stroup, Rose Mary
- Strubbe, Harry J.
- Stuart, Boots
- Stuart, Cecil Edwin
- Stuart, Chas. Edw.
- Stultz, Peggy
- Stultz, Thomas
- Stutzman, Bobbie
- Styles, Talmadge
- Sudenfeld, Jack
- Sullivan, John Leo
- Summer, Kermit
- SUMMERS, Wm.
- Sundstrom, John E.
- SUTHERLAND, Eugene Eakon
- Sutton, P. M.
- Sutton Sr., H. A.
- Sutton, Mrs. Mildred
- Swain, Mrs. Marie
- Swain, Mrs. Sam
- Switzer, Bernard
- Switzer, Bernard
- Swords Jr., J. D.
- SYLVER, James E.
- Sym, Dr.
- Sylvester, Ernie
- Talbot, Geo. Burl
- Talley, Virgil
- Tarbes, Henry
- Taylor, Clarence
- Taylor, Herman
- Taylor, Howard Ray
- Taylor, Jim
- Taylor, John T.
- TAYLOR, Leander
- TAYLOR, Major Lee
- Taylor, Preston L.
- Taylor, R. M.
- Taylor, R. W.
- Taylor, Raymond
- Taylor, Wm. Chas.
- Tennyson, Mrs. Charlotte
- TERRY, Alfred R.
- Thomas, Calber
- Thomas, Donald
- Thomas, Isom Robt.
- Thomas, Jack
- THOMAS, James
- Thomas, Jas. R.
- Thomas, L. Louise
- THOMAS, Oliver
- Thompson, Dorothy
- Thompson, J. R.
- Thorn, Mary
- Thorne, G. R.
- THORSEN, Neils
- Thornton, C. A.
- Thornthorn, Fessie
- Thrush, Paul
- Thrush, Wm.
- THURMAN, Robt.
- Thos.
- Tinsch, Mrs. Frank
- TIPTON, Fred
- Tizzano, Mavis
- Tobell, Mrs. Allen
- Todd, Mitchell
- Toler, Clyde H.
- Tom, Mrs. Rosie
- Tom, Walter
- TOMB, John H.
- Towdy, M. A.
- Townsend, Mrs. C. E.
- Townsend, Robert
- Tracy, Gilbert
- TRANSUE, Durwin
- Traylor, Annie
- TRENT, Paul
- TRIMMER, Paul
- TRUSTEE, Lou
- Tumbler, Bill
- Turner, Miss E.
- Turner, Jack
- Turner, Willie E.
- Tyski, Walter
- UNDERHILL, Andrew Daniel
- UNDERWOOD, Ralph Neal
- Vaday, John
- Vage, Milo
- Vadinas, K. O.
- VALLEGO, Tony
- Van, Billie
- Van Burns, Chas.
- VAN CAMP, Arthur John
- Van Croft, Fred
- VANN, Daniel
- Van, Mrs. Libby
- Van Loon, John
- Van Wie, Mabel
- Van Wert, Pearl
- VANCE, Robt. O.
- Vardella, The
- Varo, Frank
- VAUGHN, Hamp
- Vaughn, W. W.
- Videto, Ken
- Vigus, Clarence
- VILLERS, Charles
- VINCENT, Carlton
- Vinning, Ted
- Voigt, Larry
- Voise, Elmer
- Vokra, Stan
- Waddell, Peggy
- Wade, Carmel
- Wade, Tex
- Wagner, Clarence
- Wagner, Mrs. Des
- Wagner, Howard
- Wagner, Walter A.
- WAGRAN, Geo.
- Walker, Fred D.
- Walker, Geo.
- Walker, James C.
- Walker, Joe
- WALKER, John
- WALKER, Martin
- Walker, Ruth
- Walters, Guy
- Walters, Herman
- WALLACE, Charley Bing
- WALLACE, Earl
- WALTER, Tom
- Ward, Dutch
- WARD, Kenneth
- Ward, Travis O.
- WARFIELD, Earl
- Warner, Edward
- Warner, George
- Washburn, Geo.
- Wasie, John
- Waso, Joe
- WASSO, Bob
- Watson, Denise
- WATSON, James F.
- Watters, John
- Watts, R.
- Watts, Slim
- Watts, W. Tex
- WAY, Jesse Lee
- Weatherford, Pauline
- Weaver, E. W.
- WEAVER, Geo.
- Webb, Amos
- Webb, Jos. B.
- WEBB, Johnnie
- Webber, Arthur A.
- WEBER, Frederick
- WEBSTER, Jas.
- Weinberg, Joe
- Weiner, Sam
- Weinke, August
- Weinmann, Geo.
- Weinmann, Lawrence
- Weiss, Kathleen L.
- Welch, Doc
- Welch, Paul
- Weller, S. E.
- Wells, Ben Preston
- Wells, Hezekiah & Ruth
- WELLS, Joe
- Wenzel, Dottie
- Weal, Bens & N. L.
- WEST, Chas.
- West, Denmark
- Westbrook, Buster
- WESTON, Howard
- Western, Geo.
- Weston, Stanley
- Weyla, Ed
- WHARTON, Lee
- Whitely, Alder
- WHIDDEN, Reed
- Wheeler, Eddie
- White, Chas.
- WHITE, Harry
- WHITE, Jack
- White, James
- Whittington, Chas.
- WIEDERHIN, Geo.
- Wilcox, Happy
- Wilke, Vincent P.
- Wilder, Roy
- Wilhelm, Gene
- WILKE, Thomas
- WILKERSON, Joseph
- Willander, John M.
- Williams, Arky
- Williams, Barney
- Williams, Bubba
- Williams, Clarence
- Williams, C. E.
- Williams, Daniel
- Williams, Fred
- Williams, Raymond
- Williams, G. E.
- WILLIAMS, Gerald
- Williams, Grant
- Williams, Harvey
- WILLIAMS, Herbert
- Williams, Jack
- WILLIAMS, Moses
- Williams, Paul
- Williams, Rusty
- WILLIAMS, Sparkey L.
- Williamson, Blackie
- Willis, Tommie
- Willoughby, Onda
- WILSON, Bethel
- Wilson, Dime & Connie
- Wilson, Douglas W.
- Wilson, Fred
- Wilson, Gusnie
- Wilson, Johnson
- Wilson, Harvey
- WILSON, John D.
- Wilson, Perry
- Wilson, Douglas W.
- Wilson, Pett
- WILSON, Richard
- Wilson, Mrs. Sylvia
- Wilson, Cash
- Wingfield, Harry
- WINNING, Charles
- Witrod, E. L.
- Winslow, Colleen
- WINSLOW, Edward M.
- Witese, Ambroae R.
- Wolf Vern
- Wolfinbarger, Ike
- Wood, Henry G.
- Wood, Mrs. Walter
- Woodall, Gus
- WOODRUM, Thomas
- Woods, Bryan
- Woods, Claudio
- Woods, Mae
- WOODWARD, Clarence Geo.
- Wren, Charlia
- WRENN, Clarence
- Wright, Chas. R.
- Wright, Mrs. W. F.
- Wuetherick, Johnny
- Wulp, Chas.
- Wunder, Paul
- Yamanaka, Mrs. Geo.
- Yancey, Elmer
- Young, Eddie
- Young, John A.
- Young, Johnny Red
- YOUNGQUIST, Lawrence Calvin
- Zabrisky, Jo
- ZAKTARIAN, Max
- ZELL, Chas.
- ZERN, Mrs. Billie
- Zimmerman, Corky
- ZIMMERMAN, Hubert E.
- Zuckerman, Louis
- LE FAVE, Charles
- Lesker, Paul
- LINDSEY, Fred
- Lyons, Bayne
- Mack, Connie
- Mahood, Mary
- Manning, John
- Metzner, Mary
- Meulemans, Charles
- Moore, Bill
- Moore, Benny
- Murray, Mary
- POSTAK, William
- Provencher, Lucien
- Rabold, Rajah
- Rich, Charles
- Richards, Nellie E.
- Robertson, Julia
- Robertson, Ruth
- Rodolfo, Roy
- Royle, Joseph
- RUSSELL, Lewis
- Russell, Olivia
- Rutledge, Tracey
- Rutherford, Doc M.
- SAWYER, Alonzo
- Schafer, Mort
- Shaw, David
- Shaw, Mary
- SICARD, Arthur
- Toman, Jean Weeks
- TURNER, Thomas
- Van, Ernie
- Victor, James F.
- Walter, Clarence
- Weiss, John Conrad
- West, Paul
- Wilde, Daisy
- Wille, Henry & Rose
- Winniman, Sully
- Wright, Johnie
- Yule, Joe
- Edwards, Estelle
- Ellis, R. C.
- Evans, Joe
- Evans, Virginia
- Farris, Paul M.
- Felton, Nate G.
- Ferguson, D. R.
- FIELDS, Gerard
- Forrest, Thomas
- Foss, John D.
- Frazier, Raymond
- Frye, James G.
- Golden, Samuel J.
- Gough, W. B.
- Gough, W. B.
- Hario
- Hatton, Ralph
- Hayes, Mrs. Viola
- Healy, James S.
- Holgerson, Aines H.
- HELMAN, William
- Helman, Jordan W.
- Henley, A. P.
- Henderson, John
- Henri, Pex
- Hesse, Floyd
- Hickman, Frank
- Householder, Mrs. Virginia
- Chase, H. G.
- Chase, Hubbard
- Chavanne, James
- Chidester, Wm. J.
- Collins, Esco
- Dasa, Wm.
- Davies, Mrs. Audrey L.
- Davis, Ike
- Davis, Gene & Jackie
- Davis, Jaquelin
- Dejaney, John
- DeWitt, Ted
- Downing, Green
- Adams, William
- Adkisson, Gordon
- Ayers, H. C.
- Balderston, A. M.
- Bales, Pat
- Beam, Johnny
- Beard, Jack
- Bell, Adron
- Beer Bros.
- Brown, Emory O.
- Butcher, Mrs. O. J.
- Byers Bros. Shows
- CALAWAY, James
- Cartier, J.
- Chapman, Keith & Peggy
- Chase, H. G.
- Chase, Hubbard
- Chavanne, James
- Chidester, Wm. J.
- Collins, Esco
- Dasa, Wm.
- Davies, Mrs. Audrey L.
- Davis, Ike
- Davis, Gene & Jackie
- Davis, Jaquelin
- Dejaney, John
- DeWitt, Ted
- Downing, Green

# THE FINAL CURTAIN

BRADY—Ernest P., navy petty officer, 26, son of Ernst A. (Buck) Brady, former owner of Primrose Country Club, Newport, Ky., in AAF Convalescent Hospital, Fort Thomas, Ky., December 11, of tubercular meningitis. In addition to his father, he is survived by his widow, Florence; a son, Ernest III, and daughter, Darlene.

BRAUER—Joseph, 51, violinist and honorary member of the Milwaukee Musicians' Association, at St. Michael's Hospital, Milwaukee, following an operation. Survived by his widow, a daughter and his parents.

CONN—Leonard, 33, band leader and arranger, December 10 following injuries sustained when his auto went out of control and crashed into a lamp post. He had worked with Henry Busse and Frankie Trumbauer, then went to Station WBBM, Chicago, to serve as musical arranger. He was also featured clarinetist for George Olsen, Louis Adrian, Wingy Manone and Dave Rose. Survived by his widow, a daughter and a son.

DE SHAY—Jack (McGusker), 25, actor in Flower and Fifth Avenue Hospital, New York, December 11 following a short illness. He had the leading role of Tommy Riggs in *Decision*. Other Broadway plays he was in were *Othello* in 1943 and *Strip for Action* in 1942. He was also with the Chicago company of *The Eve of St. Mark*. A graduate of Yale University and the American Academy of Dramatic Art, he recently served as vice-president of Players Stage, Inc. Surviving are his widow, his mother and a brother.

DROHAN—A. P., 59, theater manager, following a heart attack at his home in Chatham, Ont., December 8. He had been manager of Famous Players' theaters there for 25 years. Survived by his widow, three sons and a daughter.

FLESTER—Edwin L., 56, vaude actor who toured for many years in the act known as Mason and Dixon, and bedridden for the last several months, suddenly December 8 in Miami. He was a World War I veteran, a 32d Degree Mason and Shriner of Baltimore. His widow, May, survives.

GASKILL—Mrs. Katie Auchy, daughter of the late H. B. Auchy, founder of the Philadelphia Toboggan Company, in Philadelphia November 27. She assisted her father in the business.

GLICKMAN—J. F., father of Dave Glickman, Coast rep of *Broadcasting*, trade mag, December 13 in San Francisco.

GROFF—William Edward, 60, owner-manager of Groff's United Shows, which are wintering in Bell, Calif., fatally injured in an automobile accident in Los Angeles December 10. He was a member of the Pacific Coast Showmen's Association. Survived by his widow, Mrs. Lella May Groff; daughter, Mrs. Ruth White; son-in-law, James White, and grandson, William J. White. Services December 14 in Chapel of the Reconciliation and interment in Forest Lawn Cemetery, Glendale, Calif., Chaplain H. A. Ludwig officiating for the PCSA.

HAYS—Mary Adel, retired concert singer, December 6 in a private hospital in Atlanta. She was associated for years with the Southern Musical Bureau, Atlanta. Survived by three sisters and a brother.

HERDIGAN—Karl, 76, father of Mrs. Frances Coffey, Milwaukee, former circus performer, at Grand Forks, N. D., December 7.

ISAACS—Lewis Montefiore, 66, author, critic and composer of music, at his home in New York December 12. He was a lawyer and secretary of the Edward MacDowell Association and a director of the Musicians' Foundation. His widow, Edith J. R. Isaacs, was editor of *The Theater Arts* magazine from 1918 to 1923 and since then of *The Theater Arts Monthly*. Surviving, besides his widow, are a son, two daughters, a brother and a sister. Services at the West End Synagogue, New York, December 14.

ber 9 after six weeks' illness. He was contractor for grounds maintenance and sanitation for practically all circuses playing Detroit in the past 20 years. Survived by his widow and three children.

**IN MEMORY**  
Of My Loving Husband and Pal  
**EDWARD J. MADIGAN**  
Who Passed Away Dec. 12, 1942.  
Sadly Missed by His Wife  
**MRS. EDDIE MADIGAN**  
317 Coleman St., Bridgeport 4, Conn.

PERRY—Pvt. Thomas D., 33, former concessionaire on Al Wagner's Great Lakes Exposition, killed in action in France November 6. Survived by his widow, Erna Sutton Perry; a daughter, a son, his parents, four brothers and five sisters, all of Birmingham.

PFOOTS—Mrs. Helen Carpenter, pianist, wife of Earl Pfouts, former first violinist of the Philadelphia Orchestra, December 6 at her home in Philadelphia following a lengthy illness. Services in Philadelphia, with interment there December 11.

SHAMSHAK—Frances (Frances Hooks), wife of Nick Shamsak, concessionaire with the Bistany Greater Shows, in Glade Memorial Hospital, Pahokee, Fla., November 28 following a three-year illness. She formerly teamed with her twin sister in an acrobatic act in circuses and at fairs. At one time her family was with the Johnny Jones shows.

**IN MEMORY**  
**MARGIE LEE "MOTHER" STERLING**  
Who Passed Away Dec. 13th, 1940.  
She Is Just Away.  
**W. W. "Bill" Sterling**

TOWELL—Sydney, 48, vice-pres and treasurer of 20th Century-Fox Film Corporation, in Jewish Memorial Hospital, New York, December 9 of injuries sustained in an automobile accident the previous night. He joined Fox Film Corporation in 1928 as general assistant to William Fox, then president, and in 1929 became comptroller. In 1934 he was elected treasurer and held that position when Fox Film consolidated with 20th Century under the name of 20th Century-Fox Film Corporation. In 1943 he was elected vice-president. Survived by his widow, two sons and a daughter. Services December 12 at Christ Episcopal Church, with interment at the Chapel of the Lilies, Ferncliff, Ardsley-on-Hudson, N. Y.

VELEZ—Lupe (Guadalupe de Villabos), 34, Mexican film star, of an overdose of sleeping tablets at her home in Beverly Hills, Calif., December 14. Her first screen role was with Douglas Fairbanks in *The Gaucho* in 1927. Since then she had 70 roles and became known as the Mexican Spitfire. Her stage shows were *Hot-Cha*, *Strike Me Pink* and *You Never Know*. She also appeared in vaude. Survived by her mother, three sisters and a brother.

WARWICK—Robert, 66, stage and screen actor, at his home in Hollywood December 3 following a brief illness. He had been connected with the stage and screen for the past 42 years. Bess Warwick, widow, survives. Services December 7 at Strother Chapel, Hollywood, with interment in Hollywood Memorial Park Cemetery.

WOOLEY—Grant, 80, concessionaire at Ohio country fairs, at Urbana, O., December 16.

WRIGHT—Joseph W., 72, winner of an Academy of Motion Picture Arts and Sciences award in 1930 for developing a camera silencer now in general use, in Hollywood December 4. A brother, George, Pittsburgh, survives. Interment in St. Louis.

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**IN MEMORY OF MY HUSBAND**  
On This Christmas Day  
May God Keep You and Bless You, My  
Darling, Until We Meet Again.  
**LOUISE McALLISTER**

**Marriages**  
BREECE-CULLEN — Dale Valentine (Del) Breece, ensign, USNR, to Dolly Claudine Cullen in Miami December 10. Breece was a magician before entering the navy.  
COOPER-HORNE—Jackie Cooper, former screen actor now in the navy, to June Horne, screen actress, in Santa Monica, Calif., December 11.  
KIRKLAND-ADAMS — Alexander Kirkland, actor, producer and director, to Phyllis Anne Adams, in New York December 12.

# POCKETS AFIRE WITH MONEY

## Holiday Trade All-Time High

Creates new shortage problem likely to be felt early next year, leaders say

CHICAGO, Dec. 16.—A gift buying season that started in September continued at a record high this week. There were even predictions that it would continue right up to Christmas Eve. Retail outlets were the special object of a buying spree that has never been known in history before. Some merchants have thought that because the season began in September in order to send gifts overseas, the buying would stop perhaps

(See Holiday Trade on page 54)

## MERCHANDISE TRENDS

By Evelyn Mareneck

CHICAGO, Dec. 16.—Trade reports early this week dealt chiefly with the Christmas trade. If anybody thought the selling of gift merchandise for overseas shipments earlier in the year would cut in on their regular holiday trade, they have now been proved mistaken. All reports say that trade continued active during the first two weeks of December and even thru this week. With only one more week left before the big holiday, all the retail outlets were expecting the Christmas rush to continue right up till the very last. Gift buying this year has extended over the longest season known in history and has also maintained the highest rate of sales. The selling spree has been greatly aided by the big pay rolls and the large amounts of money in circulation. Financial reports show that money in circulation is still very high. Shortages in merchandise have been apparent everywhere but the people have taken substitute mer-

chandise when they could not get what they wanted.

### Sixth War Loan

The Sixth War Loan drive went over the top December 8, according to the U. S. Treasury reports. The campaign did not reach the goals that had been set, however, because individual sales of bonds were only about 46 per cent of the desired goal at that time. The sale of War Bonds apparently took some of the surplus cash out of the hands of the people and it may be that holiday buying has delayed the purchase of bonds. It will not be possible to tell just what did happen. However, the bond drive continued past December 8 and stronger efforts were being made to increase the sales to individuals.

### More People To Buy

The Bureau of the Census has released its report on population figures for July 1 and the totals will be very encouraging to the merchandise trade. As of July 1, the population of the United States stood above 130,000,000. This was an increase of over 6,000,000 since the 1940 census. The bureau said that the increase was almost three-fourths as great as the addition in population in 10 years between 1930 and 1940. The higher rate of increase since the last census is due to the excess of births over deaths, according to the census officials.

### Civilian Goods' Delay

Only recently, government agencies announced that spot permit applications would be held up in 126 areas in the

(See Merchandise Trends on page 55)

## Oil Poured On Fabrics Battle By Rayon Idea

Trade reports suggest big competition in future to market new fabric items

CHICAGO, Dec. 16.—A Chicago distributing firm may be contributing oil to the competitive fires that are likely to burn in the fibre field. This distributor is marketing a special preparation which he claims will make rayon hose look, wear and feel like nylon hosiery. The new product is being marketed at a price which makes it an attractive specialty for the merchandise field.

Meantime, almost every day new announcements are made of special uses and novel appeals which will appear in the fibre product field after the war. Only recently a new kind of cotton rayon was announced which promises to be very useful in making handkerchiefs, ties and other specialty products. The new rayon will compete with the finer grades of special cottons and may appear in many specialties after the war. It will also be produced economically and will add to the ever expanding rayon industry.

According to reports, rayon has been

(See RAYON IDEA on page 55)

An Important Announcement to All Readers  
**THE DECEMBER 30 ISSUE OF**  
The **Billboard**  
**WILL CARRY NO ADVERTISING**  
ALL REGULAR NEWS, REVIEW AND SERVICE  
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Horns, long, asstd., glazed and metallic paper. Gro. .... \$ 8.50  
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Hats, all American made. Gro. .... 3.00, 4.50, 6.50, 9.00 and 15.00

Horns, import, 6 inch. Gro. .... \$ 3.00  
Hats, flat crepe, asstd. colors, imported. Gro. .... 2.50  
Confetti in paper bags. Per Hundred 2.50

All items have limited quantities—order from this ad.  
Half cash with order, balance C. O. D.

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**\$10.00**

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B. B. 101—3 Diamond Wedding Ring to match. Each... 4.50  
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**Popular Items**

**Buy Easter Items**  
Toy novelty firms are now looking forward to the big Easter trade. Rolling novelties for the kiddies with appropriate Easter designs, such as bunnies, ducks, etc., are now on the market. New Enterprises, Winston-Salem, N. C., has already announced an attractive line of goods.

**Lighters Make News**  
Many stores in their holiday advertising have been calling attention to stocks of lighters which happen to be on their shelves. These have been selling like wildfire because of the publicity given to shortages of matches. A Chicago merchandise firm, Rohde-Spencer Company, has stocks of a popular make of lighter and tells the trade that this item should sell wonderfully at the present time. The lighters made fine gifts during the holiday season and will sell well for many months to come because of a certain shortage in the match field.

**Electric Hotplates**  
Any gadget in the electrical field is a hot number at the present time. This holds true especially of the one-burner hotplate which is offered by the Fort Dearborn Specialty Company, Chicago. The number is a sturdy compact burner; is well made thruout and serves well for the breakfast table or for regular cooking use. Any standard cord will fit the item, according to the firm making it. The Chicago supply house can also furnish cord sets with the item if desired. The supply is limited on this electrical specialty.

**Real Action Game**  
A special floor design made of oilcloth and providing an alley for a real game has been placed on the market. The oilcloth design may be spread out on a table, on the floor or on the rug and players can find real action. Four clubs and 10 special wood disks are provided as a part of the game and are packed in a very attractive box. This is one of the new indoor type of action games which have become popular because it helps the family during the winter months. This game can also be used outdoors during the summer season. It is offered by Klauber Novelty Company, Chicago.

**Plastic Planes**  
A New York firm is now offering to the specialty trade, real plastic miniatures of some of the most popular models of war planes used by the Allies. Such famous names as the Helldiver, British Whitley and the Pylon are included in the list of miniatures. These miniatures are said to be exact models of the training planes used by the regular services and are made so attractively that they promise to be the fastest seller for many months to come. Families that have men in the air forces will certainly want to have these miniatures to keep permanently as a remembrance of the boys in the service. They are made by Polk's Modelcraft Hobbies, New York.

**BINGO SUPPLIES**

REGULAR SPECIAL—7 COLORS  
REGULAR SPECIAL—10 COLORS

Mounted Bingo Cards

Write or Wire for Catalog

**JOHN A. ROBERTS & CO.**  
235 Halsey St. Newark, N. J.

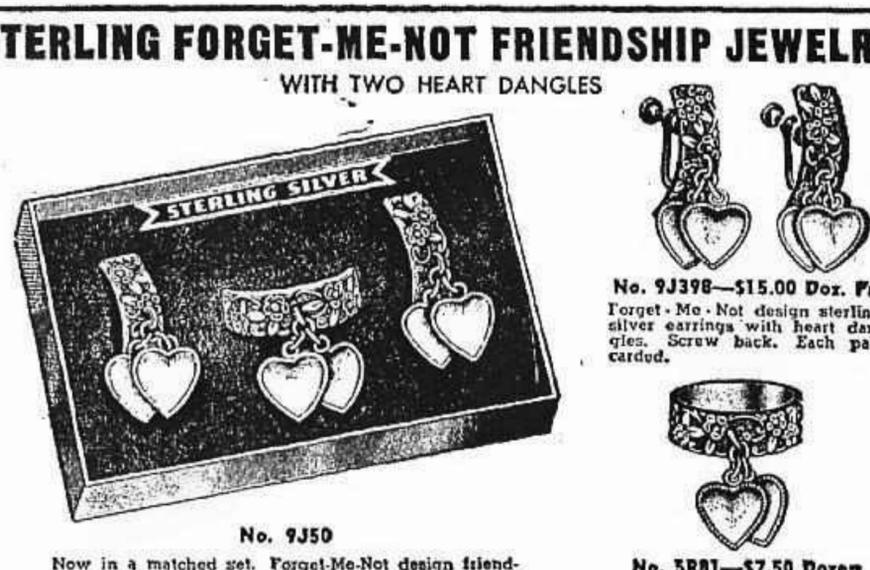
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Our new 1945 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Satisfaction guaranteed or money refunded. Same day deliveries.

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WITH TWO HEART DANGLES



No. 9J398—\$15.00 Doz. Fr.  
Forget-Me-Not design sterling silver earrings with heart dangles. Screw back. Each pair carded.

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Now in a matched set. Forget-Me-Not design friendship ring with heart dangles. Attractive screw back earrings to match. All sterling silver. Gift box.  
**\$24.00 Dozen Boxed**

No. 5R81—\$7.50 Dozen  
Biggest selling friendship ring! Forget-Me-Not design with heart dangles. All sterling silver.

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Stuffed Toys — Made of Plush, Fur, Wool. Dolls Fully Dressed, With and Without Hair, With Painted or Moving Eyes

**PRICE \$12.00 TO \$84.00 Per Doz.**

Well Made Toys. You Don't Pay for Any Fancy Names. Good Values.

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25% With Order, Balance C. O. D.

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1902 N. Third St., Milwaukee 12, Wis.

**READY FOR YOUR XMAS NEEDS**  
—LIMITED STOCKS STILL AVAILABLE—

Blankets, Enamelware, Cutlery, Luggage, Mirror and Cedar Vanity Chests, Fitted Travel Cases, Dresser Sets, Metal Tool Chests, Portable Bar Sets, Fur Animals, Dolls, Toys, Giftwares, Gift Jewelry, Brush Sets, Pen Sets, Beverage Sets, etc. Also a complete line of Decorations, Favors, Souvenirs, Novelty Hats, Naisomakers, Ornaments.

To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.

**ACME PREMIUM SUPPLY CORP.**  
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**OUTSTANDING JOKES AND SPECIALTIES**

**LAUGHING CIGARETTE LABELS** (greatest laugh riot on market). \$2.25 per 100.  
**AUTO BOMBS** (scarce item), great seller. \$1.50 doz.; \$17.40 gr.  
**HEAVY CARDBOARD HORNS** (American made), 7 inches long. 90¢ per doz.; \$10.20 gr.  
**SNOOTY PUPS**, all metal miniature size, big laugh for everyone! \$1.70 doz. pair; \$19.80 gr.

**SPECIAL PRICES IN QUANTITY LOTS**

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**CIGARS 5.35**  
15c size, 50 to box

20 boxes (minimum) @ 5.50; 60 boxes @ 5.45; 120 boxes @ 5.40; 240 boxes @ 5.35.

**CIGARS, \$4.50**  
Class E, Imported, Packed 50 to Box. Minimum Order 20 Boxes.

Send Full Amount or 50% Deposit by M. O., Bank Draft or Certified Check.

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LARGE assortment of NEW 1945 outstanding creations. Perfect quality. Excellent workmanship. Distinctive furs of all types at popular prices. Earn EXTRA MONEY in your spare time selling furs to your friends and neighbors. Send TODAY for our New Illustrated Catalog and Price List. It's FREE.

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Operators' Asst's—24-Hour Service—25% Dep.

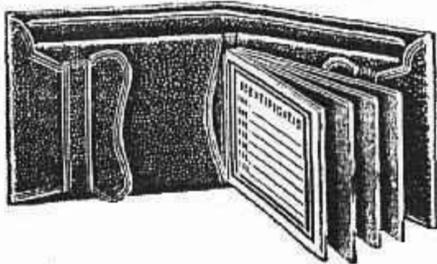
#59—Large Mirror Chest, 1 Lb. Choc. ..\$2.85  
#1450—Large Mirror Chest, 1 Lb. & 12 1 Lb. Boxes Choc. Nut Clusters & 6 1 Lb. Fruit Cake .....14.50  
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Pushcards & Salesboards, all kinds.

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**BALLOONS WANTED**

Slim Jim Balloons. Name your price; price is no object to me. Write

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Well made of GENUINE LEATHER. Features: Leather divider for checks and bills, removable spiral-bound pass holder (holds 8 passes back to back), a leather folder for cards, removable double-division window and two utility pockets. An outstanding value at a low price. BLACK or BROWN. Sample \$1.50 Postpaid.

412L155—DOZEN \$13.50.

Lots of 3 Dozen or More—\$11.95 Per Doz.

Prices Less 2% Cash Discount.  
25% Deposit Required on C. O. D. Orders.  
Wholesale Only. Catalog Sent on Request.

**Hag** JOSEPH HAG COMPANY  
WHOLESALE DISTRIBUTORS SINCE 1917  
217-223 WEST MADISON ST., CHICAGO 6

**HOLIDAY TRADE**

(Continued from page 52)

by the first of December or at least slow up considerably, but all of these fears proved useless when the stores were crowded in every city during the week.

All merchandise reports emphasize, in bold headlines, the dollar volume of sales. A Chicago report said that the Christmas buying had reached \$150,000,000. Macy's big department store in New York reported a volume of \$1,000,000 in sales on one day alone.

The Post Office Department joined in piling up evidence of the big gift sales. The Post Office Department reported that it already faced a shortage of bags to handle the immense mail. The department did a big job in getting the packages overseas and said that its work in this field was now done, but it had to turn its services now to handling the immense volume of domestic mail. The post office expects the biggest volume of Christmas mail on record.

**Some Spots**

A United Press report issued to newspapers gave additional information on the buying spree all over the nation and according to this report a total volume of business is being predicted to reach the immense height of three and one-half billion dollars and the United Press survey also shows a gain of 5 to 10 per cent in two checks on national business. The survey showed that there was some spottiness in the gift sales; that some cities reported much bigger increases than others. Atlanta, for example, reported retail sales 31 per cent more than the same period last year. But from

Coast to Coast came reports of crowds in every store, buying most any kind of gift items they could get.

One of the big questions in merchandise circles was just what the public is buying. On this point most reports emphasized that people have gifts in mind but if they do not find what they first asked for, they were taking almost any kind of substitute. Quality buying was in evidence and salespeople were selling up instead of turning to cheaper merchandise. In the luxury and gift field, jewelry, cosmetics, better luggage and most other lines of gift items were selling at top records. The only type of luxury goods on which sales were slow was furs.

All reports emphasized that people have plenty of money and that the present War Bond drive had not checked the buying to any extent. It is also emphasized that toys are selling fast and that all stores expect to clean out their stocks before Christmas. There is little talk of shortages in any section, altho it is well known that shelves were being cleaned out in many lines of goods. All reports say that people do not complain about the shortages but simply turn to look for something else and buy before they leave the store.

**Analyzing Trade**

Most retail outlets were too busy to try to analyze the situation and what may follow soon after the holiday. Wholesale firms were compelled to begin buying more energetically than they had planned on. Many wholesale firms had expected some new goods to appear after January 1 and had been delaying their buying to some extent. A big merchandise official in Chicago has predicted that buying now will have to return to cheaper lines and to some ersatz goods in order to carry on during the first quarter of next year. Retail stores were still too busy with the Christmas season to think of what will happen during the first quarter of next year. Some business leaders said the present buying spree is already a form of inflation at work. There is plenty of money to spend, prices are at the top ceiling and people are buying more expensive goods rather than turning to cheaper items. The economists say this is really inflation at hand.

Other trade leaders, looking ahead to next year, say that the present buying spree will result in greater scarcity, at least for a few months in 1945. They say it will be impossible now for factories that have spot permits to get anything on the market in a quantity that will supply the empty shelves in all parts of the country. The net result seems to be that all buyers in wholesale and retail fields will have to forget waiting and begin buying whatever they can find, even in small quantities, in order to keep their business going for the first few months of 1945.

**JUST OFF THE PRESS!!**

Issued to merchants only

**CATALOG 44F**

**FEATURING**

- Pins
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- Lockets
- Identification Bracelets
- Rings
- Bracelets
- Crosses
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- Etc.

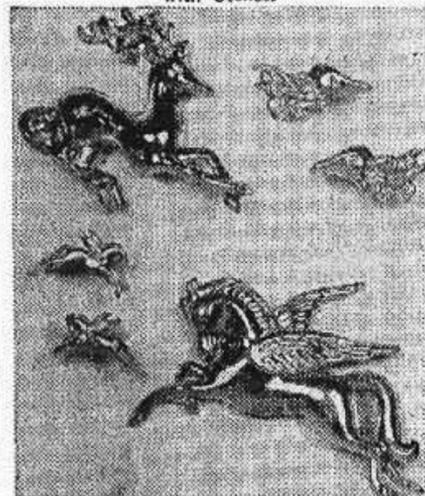
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(Complete selection of Costume and Staple Jewelry)

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**EXQUISITE COSTUME JEWELRY**

Hand-Crafted Like Precious Jewelry, Set with Stones.



Flying Horse, Earrings to Match... \$24 Doz. Sets  
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O. O. D. Shipments. 1/2 Amount with Order.  
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**PLASTIC CHARMS**

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Buy them direct from us

We manufacture and sell more CHARMS than anyone else in the whole world.

Charms in Bulk — \$4.00 per thousand  
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**SAMUEL EPPY & CO.**  
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**FOR REAL PROFITS ORDER**

10K yellow gold mounting, neatly engraved, set with genuine diamond, similar to illustration.



EACH \$4.10 Post. Extra

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**LEVIN BROTHERS**

TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

**LUMINOUS RELIGIOUS FIGURES & FLOWERS**  
By Nile Glow

Write for Complete List

**NITE GLOW PROD. CO.**

106 W. 46th St., N. Y. C. ME 3-5794

**MEN—Build a Wholesale Route GET INTO A Big Pay Business**



We Help You Establish a Steady Route of Dealer Customers

Make good weekly earnings selling stores our BIG line of 200 products—all daily necessities. Show merchants in your locality a sensational line of self-selling counter goods. Retail at 5¢ and 10¢. You make up to 112% commission. No large capital required. Easy to start.

A fortune spent for National Advertising has made our products known from coast to coast. Send for our booklet "Your Opportunity in a Wholesale Business of Your Own." It's FREE—no obligation. WRITE TODAY!

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**WANTED BALLOONS**

Tin Horns and Cow Bells. Samples and Prices. For Sale: Foot Bellows. New. Standard Size 36" Pipe.

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**SPARE TIME AGENTS WANTED**

In Your Territory!

Something... fast selling... profitable... Make as much as \$50 per week in your spare time selling Patriotic Banners... with the photograph of a loved one in service etched right into the colorful silk. Lifetime memory preserved. For full details and complete information write to:

**FOTO PORTRAIT CO.**

1172 Ogden Avenue NEW YORK 52, N. Y.

**1c and 10c**

**"GOOD 'N FRESH" CANDY**

AGAIN AVAILABLE TO LIVE DISTRIBUTORS

10¢ Collophane Bags (Boxes of 2 Doz.), Good Ass't, 84¢ Doz. Net.

1¢ 120 Count Boxes, Good Ass't, 85¢ Box Net.

F.O.B. Chicago. Limit Per Order, 100 Boxes of each item. No C.O.D.'s, Please. Terms: Full Net Cash With Order. Write for Full Details. **CASTERLINE BROS.**, 2030 Sunnyside Ave., Dept. E, Chicago.

**Last Will and Testament of Adolph Hitler**

(Copyright 1942) Printed in 2 colors with seal. 8 1/2" x 11". Funniest thing you ever read. A terrific seller... big profit. 100, \$2.00; 500, \$7.50; 1,000, \$12.50. 8 Samples, 25¢. Full cash with order. Satisfaction guaranteed. We pay postage. TRIAL ORDERS. 35 COPIES, \$1.00.

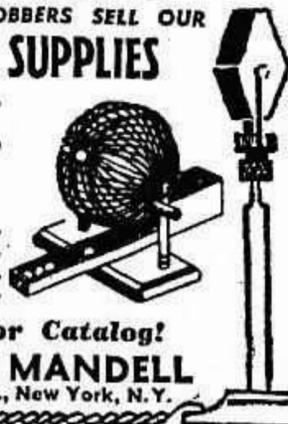
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2927 West 16th St. BROOKLYN 24, N. Y.

**OVER 1000 JOBBERS SELL OUR BINGO SUPPLIES**

We still have BINGO CAGES on hand. Inquire today!

We have a few used Public Address Systems. Write for details.



Write for Catalog! **MORRIS MANDELL**  
131 W. 14th St., New York, N. Y.

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COATS — JACKETS

Latest 1944-45 Catalog Just Out

Quality, Price, Style, Cooney, Sealines, Caraculs, Muskrats, Skunks, Red Fox, etc. **LOWEST PRICES** Illustrated Catalog is FREE. Write today.

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About 3000 Tested Sellers

for today's opportunities are illustrated and described. About 98% of the articles can be supplied promptly. This is important to you as today's sales depend on supply. The stock of catalogs is limited, so suggest that you send for a copy soon. **SPORS CO.**, 1244 Lamont, LeCenter, Minn.

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Luxurious line of Fur Coats, 1944-1945 season. Skunk-Dyed Raccoon, Blended Raccoon, Cooney Marminks, V Shape Sealines, Beaver-ettes, etc. The styling and workmanship are skillfully combined to yield the utmost in beauty and value. Write at once for Free Price List. Size 9 to 52.

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Many Styles  
PROMPT SHIPMENT  
We Can Still Ship, But Don't Delay.

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**Novelty Stores • Hustlers  
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- 33 Different Sets Available.
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NOTIONS—SUNDRIES  
**LEE RAZOR BLADES**  
Write for Price List  
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437 Whitehall St., Atlanta 2, Ga.



GOLD PLATED, round shaped mother of pearl Locket with place for (2) photos when opened. Can be had in Mother, Sister, Sweetheart and Wife—each in Gift Box. Costs distributor—\$18.50 per dozen—or send \$3.00 for 2 samples. A beautiful number—must be seen to be appreciated. A fast selling number. No C. O. D.'s for duration.

SCOTCHD, 1129 8th Ave., New York 18

## VERD-A-RAY

ARE YOU FAMILIAR WITH  
THE NEW INCANDESCENT LAMP?  
WRITE FOR DATA  
SAVE ELECTRIC CORP., Toledo 5, Ohio

### HORNS ★ TIN HORNS ★ HATS ★ ORNAMENTS

LOWEST PRICES

12" Tin Horns	.....	\$2.00 Dz.	\$20.00 Gr.
16" Tin Horns	.....	2.50 Dz.	35.00 Gr.
Jumbo 20" Tin Horns	.....	5.50 Dz.	60.00 Gr.
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No C. O. D.'s—Cash With Order Only.  
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## CHOCOLATES

In Cedar Chests, Leatherette Vanity Boxes  
and Packaged 1 and 2 Lb. Boxes.  
Deals for Operators. Write for Prices.  
**Earl Products Co.**  
1144 S. St. Louis Ave., Chicago 24, Ill.

### RUBBER MOLDS

For Plaster Castings. 10 Molds (no slum), \$25.00.  
10 Sample Castings, \$3.00, which will be applied on preceding. Also individual Molds, Dogs, Cats. All good carnival items, or send in your models for quotation. Limited amount of rubber left. Liquid Rubber for making molds, \$8.00 per quart. 1/3 deposit, balance C. O. D. R. S. GREY, Suite 128, 4420 Magnolia, Chicago 40, Ill.

## RAYON IDEA

(Continued from page 52)

the fastest growing textile fibre on the market. The rayon trade has doubled every five years for the last 20 years, according to trade reports. The output in 1942 ran close to five hundred million pounds of yarn, which is pretty high production. During the war years rayon output has expanded at less than the rate just before the war, but it still is producing a lot of fibre for use in tires.

While nylon is being used completely in the war effort, yet the manufacturers of this important product are also busy planning for post-war business. They are considering the many specialties in which nylon can be used and say that even men will be wearing shirts after the war made from nylon. There is also the prospect of a nylon raincoat that can be rolled and carried in the hip pocket. This will be a swell specialty item for the merchandise trade if it proves true. Nylon proved so popular in women's hose just before the war that anything made from nylon after the war is likely to find a ready market because people already know of its qualities. The other fibres and specialty items made from them will have to do some strong promotional work.

## MERCHANDISE TRENDS

(Continued from page 52)

U. S. for a period of 90 days. This has served to put a damper on the hopes for new merchandise early next year. Many trade leaders still insist, however, that there will be considerably more new merchandise appearing on the market during the first quarter of 1945, tho the war needs continue serious. The WPB continues to grant some permits and the lists of these permits as published are a kind of catalog of new merchandise that may soon be on the market and the firms that will be able to supply it. The OPA price approvals are also a kind of catalog of new merchandise that may be expected on the market in the near future. The announcement this week that the drafting of older men may be resumed again may also serve to delay the making of new merchandise items under permit for some months yet.

## Way of Editors

Editors have a way of doing their patriotic duty just as people in other walks of life. Evelyn Mareneck, merchandise editor, has signed up for overseas duty with the Red Cross and expects to be sailing when transportation facilities permit. Few of her fellow workers knew it, but Miss Mareneck had a deep patriotic sentiment leading her into the service. Her husband was killed in the Philippines, in the air service, at the beginning of the war with Japan.

### Government Surplus Sales

In October sales by the treasury procurement division were \$13,592,000. The two largest individual transactions involved the sale of slide fasteners. Colmar Products corporation purchased 2,828,000 fasteners with an appraised value of \$591,596 for \$414,771, and Talon, Inc., purchased 3,703,000 of an appraised value of \$931,456 for \$705,343. Sales of other property appraised at \$633,865 were made to lend-lease at \$626,462.



### FULL SKINNED TUXEDO STYLED COAT

Sizes 12 to 20  
**SPECIAL \$27.50**

Buy Direct From Mfr.  
The largest assortment of outstanding Fur Creations in our history available NOW! Immediate Delivery. All types at reasonable prices. Satisfaction Guaranteed! Write for Free Catalogue.  
**YOUNG & YOUNG**  
208 W. 27th St., N. Y. 1, N. Y.

## PEARL NECKLACES

For Jobbers and Distributors  
Inexpensive and Better Grade. Beautifully Boxed.  
**Ralph C. Kahn Pearl Co.**  
264 Fifth Ave. New York 1, N. Y.

## Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place,  
Cincinnati, 1

PVT. CHARLES HUDSON . . . V-Mails from somewhere in France that there will be a lot of good spots for food joints in that land when the war is over and money has value. He shoots a "hello" to Doc Raggett, Tom Dean, Tom Smith, Doc Kinchloe, George Beaver, Clarence Ballaros, Doc Schneider and the boys he worked with. His request for pipes is like those of other pitchfolk in the service who are anxious to keep in touch with things at home while fighting abroad.

WELL, has 1944 been okay?  
RALPH GARDNER . . . is still with a farm sheet in Kankakee, Ill., territory and reports good takes. He said he saw Tom Kennedy with three leather goods demonstrations in Bloomington, Galesburg and Kankakee, Ill., recently, and that he had a couple of folks with him but failed to see the Count or Doc Lushwell.

FRANK HAITHCOX . . . is now in his fifth year as the Old Judge of Peaceful Valley on Station WHKY, Hickory, N. C.

IT'S UP TO YOU to answer the Christmas gift problem this year. Folks will buy most anything now.

PEARL REGAL . . . has darner in Kresge's No. 1 Detroit store.

BIG AL WILSON . . . with combs in McCrory's, Miami, warns the boys there is no astro in Miami and not to try it or waste time, as money means nothing there and there's no fix. He adds that Miami lots are vacant and that the Kress store there has a foot layout and a gadget spot making dough, altho he failed to get the names of the workers.

YOUR SUPPORT is needed by the newcomers. Maybe some one helped you.

MADAM ZADA . . . will work the Miami Beach (Fla.) Club with readings.

WAYNE GARRISON . . . left Pittsburgh for a spot in Harrisburg, Pa., with wood jewelry for the holidays.

EDDIE DIEBOLD . . . is in Murphy's store, Washington, working copy fun.

WHY ADMIT you are good? Your work will speak for itself.

DOC THACKER . . . now in the navy, was a Cincinnati visitor last week. He was home for the Christmas holidays. Former tie-former.

DOC LIVINGSTON . . . is working leather in Nelsner's Cincinnati store for Christmas trade. He'll go back to his Exit foot package after New Year's.

DOC DE MILLES . . . working ties in a Cincinnati spot.

PERSISTENCY is one of the requisites for success.

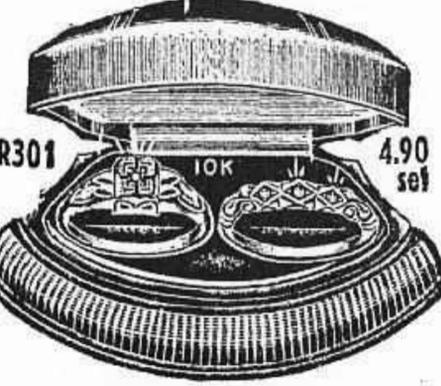
GEORGE BROWNFIELD . . . reports big takes in and around Charleston, W. Va. Pat Malone and Jack (Bottles) Stover worked the payday on sheetie in the same city recently.

MORRIS KAHNTROFF . . . is using big items with his new truck in Miami and reports bigger takes than ever.

HARRY MAIERS . . . who has a long lease on a spot on the main stem in Birmingham, infos that any clean workers capable on a mike can work there and get good results.

THE SUCCESSFUL PITCHMAN is one who continually attempts to maintain the good will of all members of his tip.

TED REGAN . . . and Bob (Lucky) Mack are back in New York and report good takes with the latter's song, *We're All With You, Mister Roosevelt*, at 25 cents a dip. Copy to the desk shows Washington, Lincoln, Roosevelt and Mack on the cover . . .



## DIAMOND RING SETS

In Beautiful Plastic Gift Box,  
10K Gold Mountings  
6R301—1 Diamond Engagement Ring  
and 3 Diamond Wedding Ring . . . Set \$4.90

Rings illustrated in above set may be purchased separately—NO BOX.  
6R101—3 Diamond Wedding Ring, Ea. \$2.25  
6R105—1 Diamond Engagement Ring, Each . . . . . 2.25

WRITE FOR NEW CATALOG FEATURING  
DIAMOND RINGS & COSTUME JEWELRY.  
**BIELER-LEVINE**  
37 South Wabash CHICAGO 3



## Coming After Victory

A New and  
Better Line of  
**OAK-HYTEX  
BALLOONS**

**The OAK RUBBER Co.**  
RAVENNA, OHIO

## ARE YOU PATRIOTIC? GET

U. S. VICTORY  
EMBLEM PIN  
(In Gold or Silver)  
Send \$1.75 for  
Sample  
\$15.00 per doz.

Agents Wanted  
Attention, Disabled War Veterans.  
**JOHN FELDNER**  
103 N. Cedar St., Newark, O.

## P-A-P-E-R M-E-N

I HAVE SHEETS FOR ALL  
STATES  
All Well Known. Good War Maps.  
Write or Wire  
**ED HUFF & SON**  
5411 Gurley St., Dallas 10, Texas



## CHEWING GUM SORRY!

No new Agents' Territory open for Duration. FOR VICTORY BUY U. S. WAR BONDS & SAVINGS STAMPS.  
**AMERICAN CHEWING PRODUCTS CORP.**  
4th and Mt. Pleasant Ave. NEWARK 4, N. J.

## ZIRCON SOLID GOLD Z RINGS \$4.00 TO \$10 Ladies or Gents . . . . . 4 EACH

**ZIRCON GOLD \$8 to \$12  
EARRINGS . . . . . 8 PAIR**

B. LOWE, BOX 311, ST. LOUIS 1, MO.

## MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)  
**GENERAL PRODUCTS LABORATORIES**  
Manufacturing Pharmacists  
137 E. Spring St. Columbus, Ohio  
BUY WAR BONDS FOR VICTORY

some quartet. Duo set to light out in January with a new ditty. Mack is an old-timer and was in Peck's Bad Boy show.

EDDIE LEONARD . . . says the Christmas line-up in New York this year finds many familiar faces missing. "In former years," he says, "every pitchman and carnival worker had an item to work in the department stores. This year, most of the demonstrators are from Columbia University or Hunter College. The few working around town with leather goods, ties, pens and the like, are Murray Zulench, Jack White, Linda Lynnenberg, Jack Kahn, Dave Kline, Murray Kramer and others whose names I did not get. All report a sellout before Christmas with big takes."

PHILADELPHIA . . . spots at Christmas find Sammy Love, with wallets, in a Market Street chain store; Billy Lang with several concessions in downtown stores; Mark Jarrett with comic books in H. L. Green's, and Bob Yznaga playing to excellent biz, according to a line from Eddie Leonard in New York.

in an Idaho Falls, Idaho, theater doorway. . . . Johnnie Voght worked in Indian costume with med in Twin Falls and Boise, Idaho. . . . T. D. Senator Rockwell and his partner, Stewart, had condensers and a map to Portland, Ore., for Christmas trade. . . . Bill Gallant worked shoe polish in Murphy's store, Pittsburgh. . . . Stanley Naldrett stopped 'em with his window work in McLellan's, Birmingham. . . . Billy (The Kid) Dietrich was in the Abington, Va., tobacco market. . . . Doc Victor B. Lund sent a Brunswick, Mo., license to the desk. . . . Col. C. A. Maitland was reported opening a beanery in Harrisonburg, Va. . . . S. D. Young, button king, was manager of White's Trailer Park, Holly Hills, Fla. . . . Al Adams scribed from New Orleans that there were plenty of the boys in the city and that Johnnie Johnson and Doc King were with him. . . . James Walters was on a farm sheet in the Shenandoah Valley. . . . Russel Coates infod that Jerry Frank Coates, his twin, died in Paterson, N. J. . . . That's all.

IOWA EXECS TALK SHOP

(Continued from page 45) at the convention than in former years, but representation was good. Among those noted were American Beauty Shows, J. H. Sharp, H. W. Bartholomew; Barnes-Carruthers Fair Booking Association, Sam J. Levy, Rube Liebman; Blackhawk Shows; Central Show Print, F. M. Shortridge; William T. Collins Shows, William T. Collins; Dyer Greater Shows; Ebersole Shows, Paul Ebersole; John Francis Shows, John Francis; Garrett P. A. System, William Garrett; Globe Poster Corporation, Sunny Bernet; Hartzler P. A. System, William Hartzler; A. J. Haas; R. M. Harvey, Dailey Bros.; Circus; Karl King Band, Karl King; Lee Bros.' Shows, Coleman Lee; John McKee Shows, John McKee, Joe Howard; Tony Martone; Clyde Miller Rodeo, Clyde Miller; Miracle Horses, Ed Staib; Northwestern Amusement Company, Jule Miller; Rainbow Shows, Frank Ward, Ross Snderson; Jim Reeder Radio and Sound Service, W. E. Talbot; Reynolds & Wells Shows, L. C. Reynolds, Noble C. Fairly; Regalia Manufacturing Company, T. P. Eichelsdoerfer, Frank Sharp; Royal United Shows; E. G. Staats & Company, Russell Green, M. H. Lines, Ernie Smith; Gus Sun Agency, Irving Grossman, Jinks Hoagland; Truex-Drake Enterprises, Ben C. Truex, Hazel Randall, Tom Drake; Thearle-Duffield Fireworks Company, Frank P. Duffield; Tivoli Exposition Shows, Harold Utah, Joe Green; United Artists' Bureau, Bob Eaton; United Speed and Thrill Attractions (Swanson Speedways and Winkley Thrill Shows, subsidiaries), Aut Swanson; WLS Artists' Bureau, Mr. and Mrs. Earl Kurtze; Williams & Lee, Mr. and Mrs. Billy Williams; Ernie Young Enterprises, Ernie A. Young; Boyle Woolfolk Agency, Mr. and Mrs. George Flint; Northwestern Shows, George McCarthy; Sunset Amusement Company, K. H. Garman.

Notes of the Meeting George Flint, of the Boyle Woolfolk Agency, and Mrs. Flint will spend the

LETTER LIST

(Continued from page 51)

Holman, Jack Lockett, Mrs. and Howard, John Daughter Georgia Johnston, Lloyd McCain, Ardon L. Johnson, Ray McClure, Robert K. Johnson, William McLaughlin, Mrs. Kelen, W. B. John KEMP, William Mason, Mrs. Carl Miller, Chuck Khouri, Costandi S. J. Myrick, R. C. Klein, Pop Oliver, Robert KNAPP, Glyn W. Patterson, Guy Kopf, J. M. Patrick, T. W. Lafayette, Arthur E. Pink, Eugene M. Lamb, L. B. Popcorn, Jack LaPace, Louis Ressel, J. Ira Lanthier, Carl J. Rohn, Strawberry Learned, Ray Romig, Carl A. LE BLANC, Roy, Fred W. Conrad Charles Schneckloth, Harry Lee, Coleman SHERWOOD, Neal Lee, Jerry (Chief) SHUFELT, Fred Lefever, J. B. Sina, Joe Logsdon, David

Skipper, Richard Smith, William D. Spring, Tony Taylor, Glen Taylor, Jim Teplin, Jim THALER, Simon Tice, Lysbeth Vanderford, Mrs. Wagner, Gerry Welch, Mrs. Jewel WHITMARSH, Harold L. Wells, Earl Williams, Jack (Skeels) Williams, Patricia Colleen Wipfel, Rosina Wright, Mrs. W. F. Wyatt, Walter Zeltman, Edward Zimmerman, Corky

Bolding, Marion Kottroff, Esther Canning, Joe P. Conti, Mike Erwin, Kyra M. GREEN, Eddie James Gawle, Mrs. Katherine HELLER, Charles F. Ingelbreini, Louis Lee, Wanda Lewis, Melvin MARKHAM, Andrew L. Marcus, Mrs. Helen NICHOLSON, Clyde Archie North, Robert (North Amer. Expt.) Smith, Robert Spague, Mr. & Mrs. Paul Tauxany Company, Eva B. Toaky, Thad Waite, Kenneth R. Mrs. Wright, Mrs. W. F.

MAIL ON HAND AT CHICAGO OFFICE 155 No. Clark St., Chicago 1, Ill.

Parcel Post Farleigh, May Blake, Capt. & Robbio Barrow, Miss

holidays at Boone, Ia., with Mrs. Flint's son, H. D. Briant, and family. Another of her sons, Ensign Ben Briant, flight instructor at Pensacola, Fla., and Mr. and Mrs. Flint's son, Otis, and family, South Bend, will join them for the holidays.

Low Rosenthal, Waterloo, was missing this year for the first time in many years. He has been very ill.

The WLS Artists' Bureau, which formerly concerned itself chiefly with hill-billy acts, is gradually expanding in the novelty act field.

Tom Archer, Des Moines ballroom operator, was around the meetings quite a bit, renewing old acquaintances.

Probably the largest delegation was that of Jones County Fair, Monticello, which had nine representatives, including Ross Baty and Mayor Hague.

Leo Semb, formerly associated with Jule Miller in St. Paul, is in Anchor Hospital, St. Paul. He suffered a stroke a year ago.

Mr. and Mrs. Clare Miller (he's secretary at Tipton) are proud of their daughter, Dorothy, formerly with the Iowa Broadcasting Company. She is now a captain in the marines and is in charge of the base at San Diego, Calif.

Frank Ward and Ross Snderson, owners of the Rainbow Shows, are former concessionaires who last fall purchased the Tony Martone show.

Mullen Again Board Head

John P. Mullen, Fonda, was re-elected president of Iowa State Fair board, and Frank E. Sheldon, Mount Ayr, was re-named vice-president at the annual meeting Wednesday. Directors re-elected were E. T. Davis, Iowa City; Sam V. Carpenter, Centerville; P. P. Zerfass, Algona; H. F. Pike, Whiting.

President Mullen in his annual address said he hoped world conditions would change so that an Iowa State Fair could be held in 1946. "A fair in 1946 would be a fitting climax to the celebration of the 100th birthday of our State," he said.

Resolutions adopted urged that all possible steps be taken by the board for early resumption of the fair upon release of the grounds by the army. Secretary L. B. Cunningham in his annual report said that county aid to Iowa fairs should approximate \$115,000 in 1945 as compared to \$94,340 in 1944. Other speakers included Lieut.-Gov. Ken Evans, Emerson; D. L. Murrow, State Tax Commission, and Congressman-Elect James Dolivar, Fort Dodge.

S. F. Show Chapter Elects

SAN FRANCISCO, Dec. 16.—These officers of San Francisco Chapter, Show Folks of America, Inc., were elected for 1945:

President, Sammy Corenson; first vice-president, Arthur Craner; second vice-president, Patrick Treanor; third vice-president, Harry P. Fisher; recording secretary, Dorothy Anderson; corresponding secretary, Albert T. Roche; financial secretary, George Lorraine; treasurer, Milt Williams; directors, Glen C. Artz, Charles Albright, Herbert Cohen, Tex Cordell, P. C. Camp, Prince Dennis, Harry Friedman, J. C. Ragland, Frank Forest, William T. Jessup, Teddy Levitt, M. Monette, Sol Grant, John Provanzale, Harry Reynolds, Tony Soares, Norman Shuc, John Severson, Nick Kachue, Robert Schoonover, Frederick Weidman, Charles Walpert, Roy Ludington and Council Ralford.

Installation of officers will be held January 8, with ceremonies under direction of Frederick Weidman, chairman of the committee and host of the evening.

Rocky Mountain Showmen's Club

Milner Hotel, Denver

DENVER, Dec. 16.—New rooms in the Milner Hotel, downtown, will provide much greater space and were sorely needed. Jack Vreeland's offer of one of his trucks to move the furniture was accepted.

House warming will be held in the new rooms December 22 with bingo, cards, lunch and other entertainment. Madlin Nolan will see that the new pool table is ready. Chuck Ruark is painting door and wall signs.

Joe (Cowboy) King, in from the South, reported a good season and brought with him a bride, having taken the step November 23. Max Levine is home from a buying trip in Mexico City. All concession space for the Stock Show is reported sold, most stands going to club members. Harry Levitt reported brisk business at his jewelry store. Rex Elliott, in from Boulder, Colo., said his crew is building new concession frames.

Caravans Begin New Year

CHICAGO, Dec. 16.—Retiring President Pearl McGlynn closed business of the year for Caravans, Inc., December 12, reported Alice Kady, press. These new officers were escorted to their chairs by Hattie Clinton: President, Jeanette Wall; first vice-president, Edna Stenson; second vice-president, Lucille Hirsch; third vice-president, Mae Taylor; secretary, Clara Pollich; treasurer, Claire Sopenar. Beck Daniels will be treasurer pro tem for two weeks. Chaplain Bessie Mossman gave the invocation and all remained standing in silent prayer in memory of Sgt. Charles Solomon, killed in action, and Pvt. Amil Doberstein, killed while on furlough. Bond donated by Madaline Ragan was awarded to Issy Cetlin, and handmade tablecloth, donated by Ann Roth, to Yvonne Parriri. Hattie Clinton, chairman of the Bond Club, presented two more bonds purchased thru voluntary donations during the first round-up. A rising vote of appreciation was given Emily Bailey, who displayed ingenuity in general arrangement of decorations at the first installation dinner. Decorations adorned each banquet table. She also designed the covered wagon, which will be the official emblem of the organization. Esther Welner, Julie Vanco and Eva Clark attended their first meeting.

Cash and merchandise donations during Round-Up No. 1 came from Eddie Young, Edwin Wall, Alma Richards, Hett Clinton, Esther Bernet, James Campbell, Nancy Whitesides, Booby Obadal, Earl Bunting, Dorothea Bates, Maud Green, Emily Bailey, Veronica Campbell, Pearl McGlynn, Jeanette Wall, Lillian Blenco, Frieda Rosen and Bessie Mossman. Membership applications came from Mrs. Ralph Glick, Mrs. Lee La Marr, Gladys Brod, Goldie Fisher, Bess Hamid, Peggy Reynolds, Ava Martin, Ivah Morris, Mrs. Dave Endy, Mrs. Joe Quinn, Bess Gallagher, Bernice Stahl, Mrs. Peter Kortez, Evelyn Levine, Esther Welner, Mrs. Ben Hyman, Patty Ann Hall, Mabel E. Strates, Mrs. B. Henderson, Faye Ludwig, F. Borswold Spencer, Jean Dellabate, Viola Blake, Mrs. Bernie Shapiro and Mary Howe.

L. J. HETH SHOWS

NOW BOOKING SEASON 1945 Shows and Concessions. Ride Help, answer. COOKHOUSE WANTED. All replies: North Birmingham, Ala.

Pitchdom Five Years Ago

George (Dutch) Raymond was reported killed in an auto accident near Portland, Ore. . . . Al Walene worked sharpeners

SPECIAL INTRODUCTION! "Work for Yourself." I want a Distributor in each city, precinct and county of America to sell my Advertising, Novelties and Specialties; also Dyer's 3 Generations Metal Polish. It instantly shines all metals, giving a beautiful lustre to silverware, brass musical instruments, brass buttons, metal on your automobile — even your typewriter. It is packed 24 8-oz. bottles to the case, sells for 50¢ per bottle, retails \$12.00 per case less 40% to merchants—NET \$7.20. Absolutely free with each case 24, 16x20" (11 1/2 size) pictures of President Franklin Delano Roosevelt, General Douglas MacArthur & General Dwight Eisenhower, beautifully colored in natural tone. Worth their weight in gold anywhere in the world. Sell quickly at \$1.00 each or put them in a frame and sell them for \$5.00 each. Assorted selection. Send money order for \$7.20 and I will ship at once; also will include sales kit and order book. Make from \$5.00 to \$100.00 a day selling Advertising, Specialties and Novelties for yourself. I will keep you supplied with these articles because I have at my finger's tips the markets of the world. Shipment made promptly. Guest checks for restaurants, 3x4 1/2", 100,000 for \$25.00; 3x5 1/2" 100,000 for \$35.00. Your name and advertisement on checks, \$10.00 extra. William H. Dyer, Sr. "The House of Novelties" 1713 E. 79th St., Chicago 49, Ill. P. S.—10¢ per Sale PICK-AND-PEEK. Take in \$100.00, pays out \$45.00 or \$60.00 in trade. It will get the business. 1000 holes at 10¢ per sale gives out three \$10.00, two \$5.00, four \$2.50 and ten \$1.00. Six for \$50.00 or \$10.00 each. Wire your order. Time is money. I will build you any kind of a board you want. Send \$1.00 for information.

RUBBER STAMPS For Servicemen You Make 'Em in a Few Seconds Sample Impression Actual Size DOE, J. E. BUY Direct From MANUFACTURER and SAVE Rubber Type . . . . . \$15.00 Per Thousand Handles . . . . . \$ 1.00 Per Hundred Also have complete line of Metal Pads, Indelible Ink, Type Cases, etc. SOMETHING NEW—3 IN 1 RUBBER STAMP Includes Ink, Stamp and Pad, all in one unit. Compact. Sells on sight. Big profit margin. Sample Set, Complete, 50c Prepaid \* \* \* \* \* Order Your Supply Today. 25% Down, Balance C. O. D. 3 IN 1 RUBBER STAMP CO. 5619 Sunset Blvd. Hollywood 28, Calif.

**AUCTION**  
**THURSDAY, DEC. 28**  
**11 A.M.**  
**CARNIVAL PROPERTY**  
 6 8 by 10 Concession Frames, 3 10 by 10 3-Way Play Frames, 2 Penny Pitches and Frames, 2 Pan Games and Frames, 3 large Evans Wheels, large Mason Pari Mutuel Wheel, Pea Pool Table and Pills, Beat the Dealer Table; Bingo Outfit, 18x36 frame, top, seats 100 people, jacks and shelves for stock. Bingo Mds.—Lamps, Smoking Stands, Enamel Ware, Glassware—complete millionaire party set-up. High Striker, Chair Guess Your Weight, Milk Bottles, Office Equipment, Files, Desk, Table, Check Writer, 3 Caille Slot Machines, 5-10-25¢ size, 240, 120, 60, 30, 20, 15, 8 Number Stock Wheels, Baker Post Flashers. All for sale now. If not sold will be auctioned off to highest bidder Thursday, Dec. 28th, 11 a.m. If interested wire or call **6610**.  
**UNIVERSAL SALES CO.**  
 313 East Jefferson Ave. Detroit, Mich.

**PHONE MEN**

That can produce on a real deal, tickets, program and banners. Must cut it clean, as deal is too good for high-pressure boys. No lish; save your wires, for boozers can't work my deals. Two deals start first week in Jan., 1945, and plenty to follow. All deals for American Legion and V.F.W. World War 2 Returning Veterans. Show the greatest drawing card in America, Thearle-Duffield's war spectacle, "BOMBING OF BERLIN." Deals are set right and are sure fire. Present deal at Jacksonville going over the top with ease. Contact me at Room 1403 Barnett Bank Building, Jacksonville, till Jan. 1st.

**Nat D. Rodgers**

**FOR SALE**  
**SILVER STREAK**

Good condition except paint and upholstery. Powered by International Engine.

Ride can be seen, now up, at Winterquarters.

**MEL H. VAUGHT**  
 Box 1231, Pensacola, Fla.

**WANT**

Ride Superintendent, Tilt-a-Whirl Foreman, other Ride Help. Also Builder and Scenic Artist.

**JOHN R. WARD SHOWS**  
 Box 148 Baton Rouge, La.

**Attention, Committees, Bazaars and Churches**

Have complete unit. 3 Rides, 16 Booths, Westchester, Orange and Rockland County, New York. Also Bergen and Hudson County, New Jersey. Several dates open. Contact at once.

**MANNING AMUSEMENTS**  
 109 West 49th, N. Y. C. Circle 6-5880.  
 Edward Eikins, Bus. Mgr.

**WANTED**

Indoor Circus Acts that can work in school auditoriums. Pop Corn, Candied Apples and Prize Candy privileges for sale. All winter's work. Wire or write

**JAMES PAXTON**  
 Care Circus Revue Fort Plain, N. Y.

**BUFFALO SHOWS**

Will sell exclusive for 1945: Penny Arcade, Pitch-Tilt-Win, Fish Pond, Bowling Alley, Dart Game, String Game, Shooting Galleries, Teddy Bear Hoop-La. Following are booked: Ball Games, Penny Pitch and Percentage.

**Howard Potter, Mgr.**  
 BOX 809 BUFFALO, N. Y.

**Anderson's Greater Shows**

Now booking for 1945, Shows with own transportation. Want Ride Foremen for Ferris Wheel and Tilt-a-Whirl. (Formerly Elite Exposition Shows.)  
**H. W. ANDERSON, Owner and Mgr.**  
 Box 155, Lebanon, Kans.

**International Showmen's Association**  
 Maryland Hotel, St. Louis

ST. LOUIS, Dec. 16.—Plans have been completed for a New Year's Eve party to be given jointly by the International Association of Showmen and the Missouri's Show Women's Club in the Grand Ballroom and Cafeteria of the Maryland Hotel on the night of December 31. Festivities will start at 9:30 and continue until the wee hours. A complete turkey dinner will be served with refreshments of all kinds and it is expected that about 500 will be in attendance. Tickets are \$5 per person. Drisdall Sisters Orchestra will furnish music and a prominent emcee and some stellar acts will be presented. Proceeds will go to the IAS cemetery fund, which was recently established and which donations have already increased to a sizable amount.

**HASC Goes to Aladdin Roof**

KANSAS CITY, Mo., Dec. 16.—Heart of America Showmen's Club today completed arrangements to hold its annual Tacky Party and New Year's Eve Ball at the Aladdin Hotel Roof Garden here on the nights of December 30 and 31 instead of in the Coates House, as originally planned. No increase in prices will be made for the two events in the larger spot.

**PCSA**

(Continued from page 36)  
 nance Chairman Nina Rodgers reported the War Bond drive a big success, the Auxiliary reaching the \$40,000 mark. Report from Bazaar Chairman Rose Rosard and Co-Chairman Mary Margaret Farmer showed receipts of \$1,000.

Annual election resulted: President, Marie Tait; first vice-president, Betty Coe; second vice-president, Mabel Brown; third vice-president, Peggy Steinberg; secretary, Helen Smith; treasurer, Elsie Sucher; chaplain, Mother Minnie Fisher. Members long absent and who spoke were Mary Bagan, Lucille King, Bessie Newman, Alice Peyton, Thelma Hahn, Bee Stein, Midge Holding, Mrs. Askins, Grace DeGarro, Mrs. Stroud, Marie Jessup and Fern Chaney. Luncheon served by House Chairman Wilma White and committee.

**Carnival Routes**

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- Ark.-La, States: (Broad St. at Hazel) Texarkana, Ark.
- B. & G. United: Gonzales, Tex.
- B. & H.: Sumter, S. C.
- Expo. at Home: Charleston, S. C.
- Pay's Silver Derby: Valdosta, Ga.
- Gay Way: Ashburn, Ga.
- Gayland: Georgiana, Ala.
- Lawrence Greater: (Punland Park) Tampa, Fla.
- Lone Star: Golden Meadow, La., 18-Jan. 2.
- Playland: Ruskin, Fla.
- Royal Expo.: Sarasota, Fla.
- Southern Valley: Monroe, La.
- Tassell, Barney: Plant City, Fla.; Ybor City 25-30.
- Toyland: Alexandria, La.
- Ward, John R.: Baton Rouge, La.

**Circus Routes**

- Evans Bros.: Indoor: San Francisco 18-24.
- Sello Bros.: Eastman, Ga., 19; Cochran 20; Hawkinsville 21; Fort Valley 22; Perry 23.

**Misc. Routes**

- Barrett, Roy (Stix, Baer, Fuller Store) St. Louis 18-23.
- Basile, Joe, Band (Circus) Mexico City, until Jan. 1.
- Couden, Doug & Lola: School assemblies, Tucson, Ariz.
- Daniel, B. A.: Coral, Mich., 18-23.
- Darrell: (Lyric) Mobile, Ala., 21-25; (Pantages) Birmingham 26-Jan. 1.
- Drake, Robert, & Jeanne (Andy's Log Cabin) Gloucester Heights, N. J., 18-31.
- Payssoux: Gastonia, N. C., 18-23.
- Francis, Leo (Block's Toyland) Indianapolis 18-23.
- Herbert, Jack (Marconi Club) Warren, Pa., 18-23.
- Lippincott: Chesterfield, S. C., 18-23; Jacksonville, Fla., 23-24; Daytona Beach 25-30.
- Montague, Duke: Salt Lake City, Utah, 18-30.
- Ricton's Dogs: Dickson, Tenn.
- Stanley, Guy (Schools) Jacksonville, Tex., 18-23; (Schools) Palestine 25-30.
- Texas Cattle King, George M. Bragg's: McBeo, S. C., 18-23; Lynchburg 25-30.

**J. C. WEER SHOWS, INC.**

**WANTS FOR 1945 SEASON**

Side Show, Unborn, Penny Arcade, Girl Show, Posing Show. Will buy or book Octopus, Caterpillar, Roll-o-Plane or any Ride not conflicting. Want Foremen for Whip, Rocket, Merry-Go-Round, Ferris Wheels. Want Chief Electrician to handle transformer and take complete charge. Want Lot Man, Blacksmith, Builders and Painters. Fair Secretaries, take notice—This show going out bigger and better. Have Zacchini Cannon Act booked. Winter quarters now open. Full crew goes on January 5th. All useful Help come on.  
 FAIRMONT, NORTH CAROLINA

**THE EXPOSITION AT HOME SHOWS**

**Takes this opportunity to wish each and every person who worked for it or with it A Very Merry Xmas & Happy New Year**

Announcement—The Home Office is now open for business for SEASON OF 1945.  
 All Answer **ROX GATTO, 300 Huntley Road, Upper Darby, Pa. Phone: Boulevard 4715.**  
 Want Shows—Side Show, BRAND NEW, 24x30 top, now being made NEW THROUGHOUT. Transportation to carry same. Want capable Side Show Man to take over same. Mr. Singer and Howard the Lobster Boy, GET IN TOUCH with me, I am holding IT OPEN for you until I hear from you. Bull Martin and John McIntyre are no longer with the Exposition at Home Shows. Have brand new 20x40 for Pit Show if you are capable. What have you? Now is the time. Colored Minstrel—New canvas, 96 foot panel front, 600 lights, everything complete; must be capable, sober man that has at least 8 musicians and a real show. Girl Show wanted—At least 5 girls, talker. Lee, ALSO Slim, WRITE ME, K. W., there is a LETTER in Cincinnati; answer, Walter, who worked on Side Show, I want you for Girl Show and to deal. Freddy Kessler, write me. Chas. (Whitey) Reichner. Want General Agent, capable Secretary, Lot Man who knows his business. Will appreciate if everyone WHO WORKED for me, regardless of department, will write for 1945 proposition. We open early in March. Will buy for cash or book Octopus or Roll-o-Plane. Want High Free Act, must be thrilling. Daniels, of the Three Rockets, write. Concessions—Custard, Bingo, Scales, Guess Your Weight. Any legitimate Concession except Ball Games and Popcorn. All answer:  
**ROX GATTO, 300 HUNTLEY ROAD, UPPER DARBY, PA.**

**BANTLY ALL AMERICAN SHOWS**

**Now Booking for 1945**

Grind Stores of all kinds. No coupon or wheels. Shows with own equipment—10-in-1, Fun House, etc. Will be in Miami for New Year's at Showmen's Club.

Want competent Advance Agent.  
**HERMAN BANTLY, Reynoldsville, Pa.**

**Greetings HELLER'S ACME SHOWS Greetings**

Want Help and Foremen for following Rides: Merry-Go-Round, Ferris Wheel, Chair-a-Plane, 8-Car Whip, Loop-o-Plane, Lindy Loop and Spitfire; also 3 Kiddy Rides, Chair-o-Plane, Whip and Auto Ride. Semi Trailer Drivers, Electrician, Mechanic, Billposter. Want experienced Ride Foreman. Highest wages paid, plus good treatment. All with me last season write. All Concessions open. Want to hear from Fitzpatrick; Al Herzog, write me. Want Shows—Will furnish complete outfits for any worth-while Show. Have Funhouse. Want reliable party to handle same. Want Working World, Motor Drome; will furnish transportation. Want Manager to furnish inside of Posing and Dancing Revue, Circus Side Show, any good Grind Show; will furnish complete outfit. Sol Speech, with me once before, write. Minstrel Show, or what have you? Open April 20 near New York City in New Jersey. All address: **HARRY HELLER, Gen. Mgr., 9 Virginia Ave. (Office Phone: ORange 4-5447; Winter Quarters: Wycoff 752-W), West Orange, N. J.**

**A. & W. SHOWS WANT**

Girl Show with own wardrobe, Animal Show, Freak Show. Buster, contact me. Also Side Show, Minstrel Show, any show of merit; will furnish tops, etc. Ride Help for Ferris Wheel and Merry-Go-Round. Will place ten-cent Stock Concessions. Bay St. Louis, Miss., next week; then around New Orleans for the winter. Also booking Shows and Rides for season of 1945. Will book or buy Roll-o-Plane, Tilt-a-Whirl, Spitfire and Octopus. Will finance Side Show for a good operator. Tom Carey wants Clothes Pin Agents, also want General Concession Help for Rides and Concessions. Contact

**A. R. "DUTCH" WHITESIDE, Flomaton, Ala., this week.**

**WANT TO BUY FOR CASH**

**\$ MERRY-GO-ROUND, FERRIS WHEEL, TILT-A-WHIRL, OCTOPUS, or any Small Organized SHOW, including Trucks and Trailers. \$**

**TONEY MARTONE**

Care COATES HOUSE, 1003 BROADWAY, KANSAS CITY, MISSOURI

**B. & V. SHOWS**

**EXTENDS SEASON'S GREETINGS**

Thanks to all who contributed to our successful '44. Now contracting CONCESSIONS, RIDES AND SHOWS for an enlarged show for 1945.  
**J. VAN VLIET, Mgr., 5 Westminster Pl., Garfield, N. J.**

**WANT FOR (YBOR CITY)**

At Seventeenth Street and Ninth Avenue, Tampa, Fla. Catholic Church Doings. Rides not conflicting with Ferris Wheel, Chair Plane, Kiddy Ride or Fly-o-Plane. Can place a few more Concessions. No gift or percentage. Write or wire:

This week, Plant City, Florida, John Hayes Jr., Care  
**BARNEY TASSELL UNIT SHOW**

**LONE STAR SHOWS**

Want Concessions of all kinds; no racket. Golden Meadow, La., until Jan. 2.  
 Address all mail to **JOHN R. McSPADDEN.**

**NO LEAD GALLERY AMMUNITION NEXT YEAR**

**A. B. T. RIFLE RANGE FOR SALE**  
 6 Guns. Complete in every detail. Bargain. Address: **BOX 434, Care Billboard, 390 Arcade Bldg., St. Louis 1, Mo.**

# WAR NEEDS DELAY VENDERS

## Shelve 50,000 Drink Venders

Other spot permits also delayed — sugar quota cut will hurt vender supplies

WASHINGTON, Dec. 18.—Altho recent reports show that November production of war materials in all parts of the nation was very encouraging, yet the critical labor shortage continues and this week unofficial reports from the War Production Board show that the prospect of making many thousand new vending machines under spot plan permits has been stopped for the time being. No information was available as to how many applications from coin machine manufacturers had been received under the spot plan, but it is definitely understood that a number of such requests had been received.

Plans were well under way for granting permits to make a "token" allotment of 50,000 soft-drink vending machines, but reports say the idea has definitely gone down the drain this week. The hope now is that just as soon as the present crisis is over, the original steps will already have been completed and the final work can be done in short order.

Several weeks ago the industry had the assurance that the 50,000 units would be given approval so that the soft-drink venders could be put to use in war plants. The official view here is that "it may be several months" now before any coin machines will be turned out. It was said here that the coin machine industry as a whole would have been duly excited by the actual issue of permits for making 50,000 new machines, now that it has been almost three years since the making of machines was put under a complete ban.

### Recognized Merit

The granting of permits to make soft drink venders would have been a recognition of the good reports that have come from war plants on the value of the machines in supplying drinks to workers, officials say here. The venders have been given credit for contributing indirectly to output of war goods by providing soft drinks to workers at convenient intervals.

The vending machine trade will also suffer another blow due to war conditions, it is understood here. An additional 10 per cent cut in sugar quotas is now in the works and will be a hard blow to the soft drink and candy industries. The cut in sugar quotas will be formally announced within the next few days by the War Food Administration, it was learned authoritatively by *The Billboard* this week.

Cut in quotas will apply to all sugar users except bakers, who will remain on 80 per cent of normal year—1941—basis. The slash will mean a loss of 60,000 tons of sugar to the soft drink industry alone, spokesmen for the trade pointed out here this week. Candy makers will be similarly hard hit, it is understood, as well as ice cream manufacturers.

Cut will not be 10 per cent of 80 per cent quota now in effect but 10 per cent of original 100 per cent so that it really will mean a 12 per cent slash from current figures. Observers see no likelihood of increase before next sugar beet harvest in the fall of 1945.

Serious shipping needs in Pacific, coupled with man-power problems and lower domestic production, are reasons for government's decision to cut quota another 10 per cent. Support prices for domestic sugar will mean upped production in '45.

### Effect on Supplies

Soft drink and candy men here admit that sugar situation will probably mean lower output in both industries in '45, but add that production for armed forces will not be affected, as sugar used for army-navy is rated, "ex-quota," in other

(See War Needs on page 66)

### Editorial

## The Holidays

By Walter W. Hurd

**D**URING these three years of war the material ravages of the holocaust have not reached our shores. This should be a comforting thought as Christmas and New Year's Day approach. That some of the rocket bombs might still land on one of our big cities is nothing more than a speculation and can be forgotten during the happiness of the holiday season.

Like England, the American people have given much in blood, sweat and tears, but for all this we still have not felt the terrible effects of actual bombs. While we celebrate the two biggest holidays of the year, we should not forget the greater sacrifices that some of the Allied nations have made in the war. The contribution in men and materials which this country has made, however staggering in its total proportions it may be, still cannot measure up to the price a few other countries have made in the fight against the enemies of democracy.

There is no intention of taking away from the gaiety that should prevail during the holiday season, but at the same time every thinking American will have time to express a prayer for other nations that have been harder hit than we by the war.

Every citizen should also keep in mind that millions of our own men and women are overseas at this time and they should be cherished in our inner thoughts. Most of us will have relatives or close friends in the services in distant cities or overseas

and in that way will appreciate the full significance of wishing all people in the services all the happiness possible during the holidays.

Current reports show that the American people have plenty of money to spend and have indulged in one of the greatest buying sprees of gift merchandise on record. The buying of gifts began in September and has continued right up to Christmas. It is a source of happiness that much of this buying was for people in the services and that the giving will mean much to them at the present time.

Many of us had hoped that at least the European phase of the war would be over before Christmas. It is necessary now to redouble our fighting efforts and every citizen should join in a strong resolution to win a complete victory over all our enemies before the end of another year. Then we can truly celebrate Christmas at the end of 1945.

The coin machine industry has kept step with a fighting nation during the present year and is well prepared to contribute its mightiest effort during another year, if necessary. The manufacturers in war work have made a splendid record and the individual members of the trade in their home communities have contributed their bit to fighting the war. The industry has reason to celebrate the holidays in the best spirit that is in keeping with the conditions of the times.

## Support Given Man-Power Drive By Chi Papers

CHICAGO, Dec. 16.—Newspapers here are co-operating in the drive to secure much needed workers for many plants in this area that are producing war materials. The papers have even published lists of the firms that are in the most critical need of help and tell of how many employees they urgently need at the present time.

The name of a well-known juke box manufacturer, the J. P. Seeburg Corporation, was on one of the first lists published and the news report said the firm needed at least 85 additional employees urgently. The firm has made a marvelous reputation in its making of radar and radio equipment for the armed forces.

A number of other firms which have in the past made parts and supplied materials to coin machine manufacturers are also on the list of those needing additional help. This is only part of the very critical man-power situation here

## Soft Drink Machine Manufacturers Eye New Square Bottles

CHICAGO, Dec. 16.—Manufacturers of vending machines for dispensing soft drinks and milk in bottles were watching with deep interest the report here this week that a new type of milk bottle would soon be in use among dairies in this area. An official of the Illinois Dairy Products' Association, which opened a two-day convention at the Morrison Hotel here this week, said that two dairies in the area near Chicago will soon be delivering milk in square bottles if their customers want the new bottles. The advantage of the square bottles is that they take about 35 per cent less room in a refrigerator.

Manufacturers of vending machines observed that this might be an idea for their dispensing machines also, because

(See Drink Manufacturers on page 66)

and high government officials stated this week that the shortage of labor would probably delay the return to making civilian goods in this area for some time.

## 'New' London Seen as Great Trade Center

Many new locations will be found as war-torn city rebuilds, new biz's open

LONDON, Dec. 16.—The largest coin machine center in the world, outside the United States, may be an entirely new city after the war. Coin machine trade here has attracted attention during the war because of its stability and its endurance under wartime conditions. Arcades are still in operation and while the trade has contributed its share to the war effort, still the older men in the industry have kept the business going and will be ready for renewed activity after the war.

Because of so much destruction in London, plans are being made by government and business leaders completely to rebuild the city after the war. Plans include a re-distribution of the more than 10,000,000 people living in London and its suburbs. Its industries will be relocated and it is expected that the coin machine trade will find many new locations due to the new buildings, new small stores and many new enterprises that follow increased activity when normal business can be resumed again.

Among the plans, is that of moving at least a million persons from the present congested sections of the city, to the suburban districts and towns that are being planned around London. For two years a special government committee appointed by Prime Minister Churchill has been working on the subject of devising a plan for a new and greater London after the war. At least 20 main highways leading to suburban areas are planned to be built during the next 20 years and these arteries of traffic will call for many retail establishments with their quota of coin machines of all types. Leaders in the coin machine field truly are enthusiastic about the plans.

## Coin Locations Felt Benefit of Increase In 1944 Gas Supplies

CHICAGO, Dec. 16.—The American Petroleum Institute has released its summary report of gasoline supplies during the first nine months of this year. In general, the report shows bigger supplies of gas in most States. According to the report 33 States showed increases in gas supplies for September this year as compared with September a year ago, and 46 States had increases in gas supplies covering the first nine months of this year as compared with the same period last year.

Every month to date this year has shown a gain over the same 1943 month. In August four more States showed gains from the year-earlier month than in September.

The 15 States showing reductions in September were as follows: Arizona, off 18.39 per cent; Arkansas, 1.08; Connecticut, 1.70; Delaware, 5.24; Mississippi, 8.48; Missouri, 2.31; Nebraska, 1.17; New Jersey, 10.02; New York, 0.95; Oregon, 10.35; Pennsylvania, 5.46; South Carolina, 4.05; Tennessee, 7.41; Washington, 14.78; and West Virginia, 22.96.

Texas was the State showing the largest gain in gallonage and percentage for the month and the largest gain in gallonage for the nine-month period. Its gains were 56.06 and 61.84 per cent, respectively. Meanwhile Nebraska was the State showing the largest percentage gain for the nine months (65.12 per cent).

The total figures which included all States showed a daily average gallonage

(See Locations on page 66)

An Important Announcement to All Readers

THE DECEMBER 30, ISSUE OF

The Billboard

WILL CARRY NO ADVERTISING

ALL REGULAR NEWS, REVIEW AND SERVICE

FEATURES WILL BE PUBLISHED

See Complete Details on Page 3

# CHI CITY FATHERS OK BOOKS

## COINMEN YOU KNOW

### New York:

LUCKY SKOLNICK, formerly with the American Vending Company, Jacksonville, Fla., and Budco Company, Brooklyn, received an honorable discharge from the army recently. One of his first acts as a civilian was to team up with AL KOONDEL, who operated the New England Sales Company and the two formed the Empire Coin Machine Sales with offices in Brooklyn. Firm will handle all types of amusement devices. . . . BEN HOROWITZ, Albena Sales, expects to enlarge his quarters right after the first of the year. He has taken over two adjoining stores and expects to break thru to make one large establishment. . . . ETHEL MARDER has taken over LILLIAN SCHOENBERGER'S duties at Modern Sales, NAT COHN, president, reports. Lillian has left the firm after having been in charge of the firm's record department for many years. . . . HARRY BERGER, of New York Distributing Company, telling everyone about his new son, Robert, who bowed in at Misericordia Hospital on December 1.

war production record of the coin machine industry is exceptionally high.

### St. Louis:

AL HANEKLAU and BEN AXELROD, execs of Olive Novelty Company, are hosting ops and friends at a Christmas party in their Lucas Avenue headquarters December 21, with free lunch and refreshments starting at 9 a.m.

## Europe's Sugar Need Heightens Lack Here

CHICAGO, Dec. 16.—Sugar is the commodity most likely to be scarce in this country for the duration of the war, a government official told the convention of the American Farm Bureau Federation here this week. The official explained that sugar would not be plentiful until the job of sending sugar to supply Europe's needs is over and until the Philippines can begin to help supply the United States.

This was not the only dire prediction on sugar made here recently. At a convention of confectionery salesmen here a week ago, they were formally informed that candy manufacturers face another cut in their quota, which probably will go into effect the first quarter of 1945. The candy trade was cheered by the fact that the stocks for the holiday trade would probably be ample, generally, but the cut was a definite prospect for the beginning of the year. The salesmen's convention considered retail store problems in specialty bulk and boxed candy goods, but there was also some discussion of manufacturers problems in the future.

### Chicago:

O. D. JENNINGS heading south for a vacation over the holidays. . . . MILLS INDUSTRIES staging their annual Christmas Party Tuesday at the Edgewater Beach. . . . JENNINGS cocktail party at Graemere Hotel after the "E" Award presentation was a gala affair with army and navy officers, officials and workers of the company celebrating the big event. . . . This marked the 12th coin machine firm to be awarded the coveted "E." Since only 4 per cent of American industry engaged in war work have received the Army-Navy "E," the

## Need of Revenue by City Raises Hopes of Coin Biz

Pin games and cig venders held illegal in recent years by city officials, thus trade expresses surprise at move—racing interests oppose amusement licensing the

CHICAGO, Dec. 16.—Chicago newspapers in front-page headlines last week reported that city officials, including the mayor, had endorsed legal bookie joints. In a city which has long banned pinball games and cigarette vending machines as illegal, this was considered somewhat of an unusual step. It is not the first time, however, that the mayor and other city officials have publicly expressed favor to the idea of licensing bookies in the city. The subject has been discussed at intervals for a number of years and many citizens feel that eventually the idea will be tried. The city is now in a position of needing more revenue and licensing bookies may be a good step in that direction.

### Ordinance Passed

In December a year ago, the city council passed an ordinance to license amusement machines and juke boxes. Two test cases involving the juke box tax have been heard before the State Supreme Court and the city is still awaiting a verdict of the high court. If the city should take the liberal step of licensing bookies, it might eventually lead to the licensing of other games of amusement also, altho it is known that the racing industry sometimes opposes such licenses. The bookie licensing idea has been before the State Legislature at intervals, too, and bills have been vetoed by two governors in recent years. The bookie trade has already made preparations to introduce bills in the next Legislature which convenes January 3 and it was upon being informed of this step that the mayor expressed his favor toward the idea.

### Approves Home Betting

"Of course, I'm for it," Mayor Kelly said. "I'm for people betting at home as well as at race tracks. Such a law would be constitutional under the agency plan. The city could designate the number of race track agents and their locations and fix any fee it desired."

Kelly said it was "silly" to think betting could be stopped by a law.

"I think if we could license handbooks in Chicago you would soon find that most of our headaches over gambling would be over."

### Cites Big Revenue

Commissioner Allman, head of the police department, said the people "didn't think these things thru," in expressing his complete approval of a license law.

"Look at the millions bet at the race tracks," he said, "and the big revenue the State gets while Chicago gets nothing. I hope such a law is enacted."

### Want Tycoons' Help

Talk around Loop haunts is that bills to legalize bookmaking and to repeal outright the pari-mutuel race law are being prepared.

One story is that the bookmakers would support at first the repeal measure as a club to scare the race-track tycoons into helping them with their bill.

Revival of the attempt to legal handbooks is said to be tied in indirectly with the Chicago Civil Service Commis-

sion's ousting of police captains for failure to suppress the sheetwriters.

### Plan Pari-Mutuel Ban

Some reform leaders are reported ready to support a pari-mutuel repeal drive in the Legislature. They hold that the pari-mutuel system is a corrupting force that is encouraging the gambling mania on a startling scale.

They point to the sensational increase in race-track wagering thruout the country the past year and particularly in Illinois.

Another hurdle proponents of the measure face is the attitude of Governor Green, who vetoed such a measure. If it should become reasonably certain that he would veto it, the bill may be withheld.

Such a bill was jammed thru the 1935 Legislature but was promptly vetoed by Governor Horner on the ground that legalizing of such gambling would be a scandal to the citizenry of Illinois.

### National Picture

While the local bookies were under discussion here, some idea of the national importance of betting on the races, and the revenue paid, was contained in an Associated Press survey. The survey covered only the legal pari-mutuel betting, since there is no way to obtain an estimate of the betting made with bookie establishments. The survey revealed that 1944 has been a record year for playing the races, with wagering at the tracks passing a grand total of \$1,126,308,645.

There are 17 States that now have legal pari-mutuel betting and these States got a total of \$55,971,232.87 this year in revenue from the betting, as compared with \$32,424,738.48 in 1943. New York led all the States in the amount wagered and also in the amount of revenue received. Every State except one showed an increase in wagering on the races this year and every State showed an increase in the revenue derived from this source. The wagering in Illinois for 1944 was \$148,964,367 and the revenue derived by the State was \$3,917,834.74.

## Group Seeks To Legalize Bingo Games in Wisconsin

MADISON, Wis., Dec. 16.—Bingo games are a big news topic in this State again. The situation has been a see-saw between crusades against pinball and bingo games for two or three years now and in most cases the crusades have started in Milwaukee. An organized movement was recently formed here to legalize bingo by State law and give it standing as a popular indoor sport. Before State and city authorities began to crack down on bingo it was very popular in all parts of the State.

A group of Dane County residents filed

articles of incorporation with the secretary of state for an organization which would be known as the Bingo Legalizing Corporation of Wisconsin. It hopes to make the games legal by having the State constitution amended, so that the Wisconsin Supreme Court no longer will have cause to hold that the pastime is gambling.

### Will Seek Legislation

The articles of incorporation recited that the organization's purpose was to seek the legalization of bingo "when such game is sponsored and promoted by nonprofit corporations or associations for the purpose of raising funds for charitable, religious and educational purposes and for the promotion of the general interests of the various communities of Wisconsin." It also would foster legislation which would limit the cost of playing to 10 cents a game and "provide for good, clean and wholesome amusement of persons in public and private places."

The articles added that the group proposed to "assist the proper authorities in preventing gambling in connection with all amusements."

### Sponsors Are Named

The incorporators were named as Ed C. Brendler, Albert A. Stewart, A. J. Gast and Sol Reist. All have been active boosters of the game and have attended recent meetings here and in Blooming Grove at which possible methods of reviving it have been discussed.

Brendler is chief of suburban Blooming Grove's volunteer fire department and has represented the Blooming Grove Firemen's Association at the meetings; Stewart is a member of City Employees' Union No. 10; Gast has represented the Madison Eagles Club, and Reist has attended meetings as a representative of the social committee of the Madison Labor Temple Association.

Sverre O. Braathen is attorney for the newly formed organization.

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- Bolaway . . . . . 59.50
- Big Time . . . . . 27.50
- Bandwagon . . . . . 32.50
- New Champ . . . . . 49.50
- Horoscope . . . . . 49.50
- Powerhouse . . . . . 39.50
- Paradise . . . . . 39.50
- Sea Hawk . . . . . 49.50
- Ten Spot . . . . . 39.50
- Star Attraction . . . . . 54.50
- Victory . . . . . 80.00

1/3 Deposit, Balance C. O. D.

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20 Blue Fronts, nickels and quarters, in excellent condition. Name your price. Terms: 1/3 down, remainder C. O. D.

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### FOR SALE!

- 5 Reconditioned Portable Recorders With Presto Amplifiers and CI Cutters, Each . . \$250.00
- 3 New Brandt Automatic Cashiers, Each . . . . . 175.00

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12 Wurlitzer 616, Refinished Cabinets, Ea.	\$174.50
3 Wurlitzer 412, Refinished Cabinets, Ea.	150.00
1 Rockola Commando, 5,000 Plays, Practically New	550.00
1 Rockola Super Rockolito	394.50
7 Rockola Imperials, Cellar Jobs, Complete w/ Adaptors, Etc., Ea.	150.00
1 Rockola Windsors, Refinished Cab.	225.00
3 Seeburg 8800, ESRC	Write
1 Seeburg Gem, Refinished Cabinet	325.00
2 Mills Do-Re-Mi, Ea.	60.00
8 Buckley Adaptors & Kits, Ea.	27.50
1 Seeburg Speak Organ, Model S016X	20.00
1 Seeburg Step Selector, 3 Wire, Type SS201	35.00
2 Seeburg Power Supply, 3 Wire, Type PS6, Ea.	30.00
4 12" Wall Speakers, Ea.	15.00

## SLOTS

8 25¢ Mills Gold Chromos, Ea.	\$400.00
1 25¢ Original Blue Front, Like New, Ser. 457,000	400.00

1 10¢ Original Gold Chrome, 3/5 P. O., Serial 473,000, Like New	\$375.00
1 10¢ Original Gold Chrome, 2/5 P. O., Serial 480,000, Like New	400.00
1 5¢ Original Black Hand Load, Serial 462,000, Like New	225.00
1 5¢ Original Emerald Chrome Hand Load, 473,000, Like New	325.00
1 5¢ Original Q.T. Giltter Gold	139.50
2 50¢ Jennings Chiefs, Ea.	400.00
1 10¢ Pace Comet, D.J.P., Practically New	139.50
1 5¢ Bonus	250.00
1 10¢ Bonus	300.00

## ONE-BALL

3 Santa Anita, Ea.	\$225.00
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## CONSOLES

1 Evans Galloping Domino, '41, Factory Rebuilt	\$400.00
4 High Hands, Over 30,000, Very Clean, May Be Opened for Insp., Ea.	200.00
6 High Hands, Under 30,000, Ea.	175.00
2 Beulah Park, Ea.	120.00
4 Silver Moons, F.P., Ea.	100.00

## PINBALLS

1 Airline	\$15.00	2 Golden Gate, Ea.	\$27.50	2 Pin-Up Girl (New), Ea.	\$174.50
1 Airport	30.00	1 Hi Hat	52.50	1 Red Hot	15.00
1 All Baba	20.00	1 Hold Over	29.50	1 Reserve (Bally)	17.50
2 Anabel, Ea.	25.00	1 Home Run	36.50	2 Roller Derby, Ea.	22.50
2 Argentine, Ea.	72.50	1 Horoscope	47.50	4 Roxy, Ea.	17.50
1 Big Six	27.50	1 Jolly	22.50	1 Sparky	27.50
1 Big Time	34.50	1 Knockout	90.00	1 Score Champ	27.50
1 Blackout	15.00	1 Landslide	22.50	1 Sea Hawk	45.00
1 Box Score	15.00	1 Limelight	19.50	2 Sports, Ea.	24.50
1 Brite Spot	15.00	1 Lone Star	22.50	1 Spottem	15.00
1 Buckaroo	15.00	1 Lucky Strike	17.50	1 Stratoliner	54.50
1 Circus	22.50	1 Major	18.00	3 Super Charger, Ea.	15.00
1 C.O.D.	15.00	1 Miami	20.00	3 Super Six, Ea.	45.00
2 Commodore, Ea.	20.00	1 Zingo (New)	289.50	1 Topper	15.00
1 Cowboy	15.00	3 Nippy, Ea.	15.00	1 Torpedo Patrol	148.50
1 Double Feature	27.50	2 O'Boy, Ea.	17.50	1 Twinkle	15.00
2 Dude Ranch, Ea.	35.00	1 Ocean Park	15.00		
1 Flagship	19.50	1 On Deck	15.00		
4 Fleet, Ea.	27.50				

## MISCELLANEOUS

12 1/2 Cubs, Cigarette Reels, Ea.	\$ 5.75	5 Watling Horoscope Scales, Ea.	\$130.00
7 Kirk Guesser Scales, Ea.	150.00		

WANTED—MILLS VEST POCKETS; ALSO 500' 5 STRAND WIRE CABLE.

All Equipment Guaranteed Mechanically Perfect. If Not Satisfied—Money Refunded.

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Crown—Classic 8800, 9800

Rock-Ola 39 Standard and DeLuxe

40 Standard and DeLuxe

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# Report Shows How Locations On West Coast Gain Much by Trade Organization Planning

Published by the U. S. Department of Commerce

LOS ANGELES, Dec. 16.—Many headlines echo booming West Coast war production as the nation grids for a showdown in the Pacific . . . and they also explain a resurgence of small business which began here in mid-1943 and has carried along on a wave of wartime spending.

In California, for example, figures released by the State Board of Equalization show a steady increase in the number of business births over discontinuances, with a net gain for the fiscal year ending June 30, 1944, of 8,956 establishments.

While industrial pay rolls have receded slightly, this has not been reflected in consumer buying. Federal Reserve Bank figures for the third quarter of this year show department store sales 219 per cent of the 1935-'39 average, compared with 209 per cent for the second quarter and 195 per cent for the third quarter of 1943.

The over-all economic good health of business in the region seems to have precluded the necessity for setting up special organizations to study and try to solve the small business problems. At least, as far as can be determined, there are no such organizations in this area.

For the most part, small distributors regard their problems of post-war readjustment as somewhat remote, and those who are concerned are thinking less of competitive problems than of the broad national picture.

Said one typically "small" manufacturer and distributor of harness, leather goods, shoe findings and associated items: "In our judgment, the country's first need is a method of levying taxes that will offer maximum incentives to expand and take risks. Next to that, we hope for an end to these wartime regulations that are swamping us in paper work."

Chambers of Commerce, trade associations and other business groups in the region reflect this broad thinking both in what they are doing and what they are not doing. With a preponderance of their membership made up of small businessmen they are not organizing to service small business as such. In Southern California, only 16 out of 186 chambers are said to have small business committees.

On the other hand, these same organizations are mobilizing all their "know how" in a many-pronged attack on general business problems, as indicated by the following examples:

## Conduct Clinic

The Los Angeles Chamber of Commerce has a "business clinic" program. At these meetings, held every Wednesday afternoon, manufacturers are brought in for half-hour conferences with a panel of experts representing six different fields: wholesaling, retailing, advertising, industrial design, resident buying and industrial marketing.

From these conferences manufacturers obtain advice and counsel they might never get in any other way. For instance, the manufacturer of a kitchen utensil was about to change the design of his product under the impression it was too tall. A visit to the "clinic" brought forth the information that his present model was just right for bar and restaurant use. He was advised to make two models, one for the home and one for commercial customers.

Closely related to this is another series of meetings sponsored by the Downtown Association of Los Angeles, in which manufacturers and buyers are brought together. These meetings have uncovered manufacturing facilities for items badly needed by chains, department and other large buying organizations. The idea has been carried north by the California State Reconstruction and Re-Employment Commission and a similar program is planned for the San Francisco Bay area.

Trade associations are extremely active in behalf of their members and are, therefore, a decided aid to small business.

The work of the California Retail Hardware Association is an example of such aid. Serving the northern and cen-

tral part of the State, it is making a special effort to encourage store modernization, and thru the National Retail Hardware Association, is offering the help of professional design and layout men. Educational work to improve methods of bookkeeping, stock control, sales promotion, etc., is going on constantly, spearheaded by a post-war planning manual representing the best thinking of hardware men nationally. As an aid to orderly buying and merchandising, the NRHA also provides members with a monthly summary of important business statistics.

Equally vigorous and far-sighted are the efforts of the California Retail Jewelers' Association representing approximately 700 stores. In addition to providing customary trade association helps, this group has collaborated with the San Jose State Teachers' College in establishing a school of watchmaking and jewelry crafts. A committee of this association is now working with the OPA to develop a bookkeeping form that will reduce the excessive time now required to keep records. A solution to this problem is eagerly looked for by jewelers thru-out the region.

Efforts of the public utilities to strengthen their independent retail appliance outlets in preparation for an eventual buyers' market provide an excellent example of help for small business. A Northwestern group recently conducted a series of 10 meetings in Washington, Oregon and Idaho for approximately 1,000 dealers and other industry people. Appliance dealers have been comparatively hard hit and these meetings—the first in many months—helped greatly to bring about a more optimistic and purposeful frame of mind. The program included not only inspirational talks but specific merchandising procedures to be put into effect the moment appliances become available.

## Trading Areas

One of the great operating utilities of California has similar plans for its dealers. For months this company has been developing a broad statistical base for its post-war load building and has recently published a detailed study called "Population," estimating the trend for each year through 1950 and for each of 65 carefully delineated trading areas within the company's territory.

This study is being followed by others on "Housing," "Customer Purchasing Power," "Market Potentials for Individual Appliances" and "Availability of Appliances." Copies will be distributed free in conjunction with the company's efforts personally to counsel and assist dealers in their post-war preparations.

Both men and women will be used in this work as they are now being used to help dealers with manpower, stock and spare-parts problems. Utility-sponsored schools for the training of appliance service and repair men are being continued, with special attention to the need for refrigerator service mechanics.

One of the outstanding examples of business helping itself is the recently announced "Apparel City" to be located in the San Francisco Bay Area. Here we find manufacturers and distributors, small and large, standing together with the

## WANTED

Man who knows coin machine business and can write about it. Newspaper or trade paper background preferred. State salary, background, draft status, etc.

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| 5-10-20 . . . \$109.50    | Jungle . . . \$69.50    |
| Sea Hawk . . . 49.50      | Champ, New . . . 59.50  |
| Hi Hat . . . 59.50        | Majors, '41 . . . 49.50 |
| 4 Roses . . . 54.50       | Big Chief . . . 39.50   |
| Gold Star . . . 34.50     | Bolaway . . . 69.50     |
| Sky Ray . . . 39.50       | Victory . . . 79.50     |
| Capt. Kidd . . . 64.50    | Yank . . . 89.50        |
| Home Run, '42 . . . 79.50 | 10 Spot . . . 44.50     |
| Belle Hop . . . 54.50     | Wild Fire . . . 39.50   |

**ONE BALLS**

- |                                   |
|-----------------------------------|
| Pimlico, Console . . . \$425.00   |
| '41 Derby, Console . . . 325.00   |
| Club Trophy, Console . . . 295.00 |
| Fortune, Console . . . 245.00     |

**WANT PHONOGRAPHS** Send List, Cash Waiting.

1/3 Certified Deposit, Balance C. O. D. Wisconsin's Leading Distributor.

**UNITED COIN MACHINE CO.**

6304 W. GREENFIELD AVE.  
MILWAUKEE 14, WISCONSIN

**BARGAINS IN PINS**

- |                                     |
|-------------------------------------|
| '41 Derby . . . \$300.00            |
| Club Trophy . . . 285.00            |
| Keep-'Em-Flying . . . 115.00        |
| Liberty . . . 120.00                |
| Midway (Slightly Used) . . . 135.00 |
| Brazil (Slightly Used) . . . 189.50 |
| Alert . . . 69.50                   |
| Five-Ten-Twenty . . . 105.00        |
| Knockout . . . 105.00               |
| Big Parade . . . 105.00             |
- All machines guaranteed to be in excellent condition and perfect working order. 1/2 deposit with order.

**EMIL'S NOVELTY CO.**

120 W. Rankin St. FLINT, MICHIGAN

hopes of creating a unique style center and merchandise mart. A substantial part of the cost of this multi-million-dollar project has already been subscribed, and once materials and labor are available the work is expected to start immediately.

A significant indication that leaders in the distributive field are aware of the tremendous job ahead—if they are to do their part in reconverting from a war to a peace-time economy—was seen in a recent conference of sales managers in San Francisco.

This conference, sponsored nationally by the Committee for Economic Development and the National Federation of Sales Executives, was organized by a joint committee of the San Francisco Sales Managers' Association, and the San Francisco Sales Managers' Club.

Three hundred and eighty-one executives enrolled, paying \$15 each. Meetings were held every afternoon for a week. The subject of rebuilding a sales organization to do an unprecedented job was thoroughly analyzed and discussed. Post-conference reaction was unanimous that the objective of a serious, clinical-type of meeting had been attained and that plenty of good ideas had been developed.

**Opulent Distribs**

With few exceptions, the condition of small to medium-sized distributors in the Far West can only be described as "opulent." Turnover is rapid. More expensive grades of merchandise continue to gain even when cheaper varieties are available. Shortage of stock as well as sales people is difficult for some, but not too difficult. Jewelers, for example, deprived of their staple American watch and silverware lines, have still moved an amazing amount of merchandise over the counter.

In Los Angeles a survey of 70 very small retailers—those doing \$10,000 annually or less—found virtually all of them prosperous, unworried, relatively free of debt and thinking in terms of larger and better stores after the war. Sixty-five stated they were actually planning some sort of store improvement.

The manufacturing picture is somewhat different. Broadly speaking, there are two kinds of plants on the West Coast. One type is the small but in no way underprivileged or handicapped plant. In this group one might employ 100 people and be the largest in its field, another 500 and be relatively small. In any event they are deeply rooted in the peace-time economy of the region and no great fears need be felt for their future.

Then there are the "war baby" plants, 1,500 of them in the Los Angeles area alone. Many of these are not expected to continue once victory is won.

Others, however, want to convert, and they present a real problem. In some cases they have never sold a product except to a prime or sub-prime contractor dealing directly in government purchases. They have never known competition and have been so busy filling orders and maintaining schedules that they have given little thought to post-war.

**Taking Stock**

Now there is beginning to be "down time" and these plants are taking stock. They find in many cases that they have reinvested so much in capital machinery and paid out so much in re-negotiation and taxes that they are machinery poor.

This problem is receiving a great deal of thought in those areas where feeder plants are numerous. The previously mentioned efforts of Los Angeles businessmen to bring manufacturers in for cross-the-table talks with large buyers is one step toward a solution. Another is a plan of the Junior Chamber of Commerce around San Francisco Bay to hold a Manufacturing Exposition early in March. This would point up the industrial potentialities of the Bay Region, help to hold the new-found labor force and provide commercial buyers with a better idea of the goods available locally.

Finally, there is the very practical financial and engineering help being provided by the Smaller War Plants Corporation and the recently announced program of the American Bankers' Association to make private credit more easily available to smaller enterprises.

No one of these remedies, nor all of them together, will perfect a product or build a market. But they are indications of an insistent public demand that small business be given a genuine opportunity in the post-war world . . . a view long held by the Department of Commerce and one to which it is giving every possible support.

**END-OF-THE-YEAR CLOSEOUTS**

**5 BALL FREE PLAY PIN GAMES**

Anabel . . . . . \$ 32.50	School Days . . . . . \$ 45.00
Arizona (Revamp) . . . . . 209.00	Slap the Jap . . . . . 55.00
Bordertown . . . . . 20.00	Sky Line . . . . . 32.50
Eagle Squadron (Revamp) . . . . . 125.00	Sport Parade . . . . . 39.50
Flying Tigers (Revamp) . . . . . 185.00	Spot-a-Card . . . . . 70.00
Four Aces . . . . . 115.00	Spot Pool . . . . . 65.00
Gun Club . . . . . 75.00	Stratoliner . . . . . 45.00
Marvel (Revamp) . . . . . 150.00	Streamliner (Revamp) . . . . . 209.00
Mills 1-2-3 (O.P.) . . . . . 90.00	Ten Spot . . . . . 55.00
Metro . . . . . 49.50	Toplo . . . . . 85.00
Monicker . . . . . 87.50	Twin Six . . . . . 35.00
Mr. Chips . . . . . 49.50	Victory . . . . . 95.00
Production (Revamp) . . . . . 150.00	

**COUNTER GAMES**

ABT Challenger . . . . . \$ 27.50	Imps . . . . . \$ 2.50
ABT Big Game Hunter . . . . . 15.00	Texas Leaguer DeLuxe . . . . . 49.50
ABT Target Skill . . . . . 27.50	View-a-Scope . . . . . 17.50
	Zoom . . . . . 19.50

**ARCADE EQUIPMENT**

Air Raider . . . . . \$175.00	Evans Playball . . . . . \$175.00
ABT Astrograph Scale . . . . . 100.00	Kirk's Horoscope Scale . . . . . 75.00
Bally Bull (Newly Painted) . . . . . 125.00	Radio Rifle . . . . . 60.00
Chicken Sam, Jap Conversion, (Newly Painted) . . . . . 159.50	Scientific Batting Practice . . . . . 139.50
Electricity Is Life (Large Model) . . . . . 30.00	Shoot the Chutes (Newly Painted) . . . . . 159.50

**PHONOGRAPH AUXILIARY EQUIPMENT**

Buckley Wall Boxes . . . . . \$ 7.50	Seeburg Transmitters . . . . . \$15.00
Ceiling Speakers . . . . . 30.00	Seeburg Wallomatics, Wireless, 24 Selection Type . . . . . 25.00
Picture Speakers . . . . . 20.00	Seeburg Wireless Speaker Receivers . . . . . 15.00
P. M. Speakers, 12" . . . . . 10.15	Wurlitzer Model 125 Wall Box . . . . . 35.00
Rockola Wall Boxes, #1503 (Late Model) . . . . . 25.00	Wurlitzer Late Model 2 Wire Bar Box . . . . . 35.00

**PARTS**

Jap Conversions for Shoot the Chutes, Per Set . . . . . \$3.00	Short Gun Cable for Seeburg Rayolite . . . . . \$1.00
Perno Point Needles . . . . . .35	Photo Cells for Seeburg Rayolite . . . . . 2.50
60 Watt G.E. Lumaline Bulbs . . . . . .95	3000 OHM Variable Wire Wound Resistors for Seeburg Rayolite . . . . . 1.22
12" Speaker Cones . . . . . 2.81	#2051 Tubes . . . . . 2.50
15" Speaker Cones . . . . . 2.93	#2A4G Tubes . . . . . 2.35
Pin Game Locks . . . . . .75	Miniature Bulbs, #81, #51, #46 and #50 . . . . . .07
National Slug Ejectors for Seeburg 1938-1940 Phonographs . . . . . 6.00	Miniature Bulbs, #87 and #89 . . . . . .15
Muzzle Lens for Seeburg Rayolite . . . . . 1.75	Collection Books . . . . . .10
Main Cable for Seeburg Rayolite . . . . . 6.15	

Terms: 1/3 Deposit, Balance C. O. D.

**W. B. NOVELTY CO., INC.**

1903 WASHINGTON BLVD.  
ST. LOUIS, MO.

*"Economize with Economy"*

**PHOTO-ELECTRIC CELLS, C.E. 23 . . . \$2.50 EACH**

Can be used for Chicken Sam, Japs, Chutes, Rapid Fires and other Ray Guns.

**3000 OHMS, 25 WATT, VARIABLE RESISTORS, for Chicken Sams . . . \$1.50 each**

5 Conductor Rubber Covered Wire for Chicken Sams  
9 Conductor Wire for Chicken Sams  
18 Gauge 2 Wire Zip Cords

WRITE FOR PRICES

**ECONOMY SUPPLY COMPANY**

Fiber Contact Dividers for Relay on Mills 3 & 4 Bells and Other Equipment, 15c ea.

**COLLECTION BOOKS** } For PIN GAMES \$4.50 Per 100; 75c Per 12  
For PHONOGRAPHS \$4.50 Per 100; 75c Per 12  
For CIGARETTES \$3.50 Per 100; 60c Per 12

TERMS—1/3 DEPOSIT WITH ALL ORDERS, BALANCE SENT C. O. D.

**615 TENTH AVE • NEW YORK • BRyant 9-3295**

**WANTED SKEEBALLS**

**Wurlitzers or Genco Bankrolls**

In Any Condition

**WILL PAY \$150 Plus Extra for Crating**

**TED RILEY CO.** FORT WAYNE HOTEL  
CASS AT TEMPLE  
DETROIT 1, MICHIGAN

*The Season's Greetings To All Our Friends*

**JONES SALES COMPANY**

1330 TRADE AVENUE HICKORY, N. C.  
Office Phone 107 — Night Phone 402

**BEST BUYS, QUALITY MERCHANDISE, CLEAN**

<b>ONE BALLS</b>	<b>ORIGINALS</b>
Blue Grass . . . \$190.00   Dark Horse . . . \$175.00	Knockout . . . \$110.00   Four Aces . . . \$105.00
<b>CONSOLES</b>	Schooldays . . . 45.00   Sparky . . . 45.00
Bob Talls . . . \$115.00   Fast Time . . . \$85.00	Big Time, Anabel, Progress, Commodore . . . 30.00
<b>REBUILTS</b>	Mills Owls, \$60.00; Bally Bull Gun, O.K. . . 60.00
Shangri-La, Production . . . \$125.00	
Destroyer, Roll Call, Thumbs Up . . . 90.00	

**E. & R. SALES COMPANY, 813 College, N. E., Grand Rapids, Michigan**

# Ban on Spot Plan Permits Affects Nation's Industry

## Action Emphasizes Need for Greater War Production

CHICAGO, Dec. 16.—The 90-day freeze on spot plan permits affecting 126 cities, which went into effect December 1, has caused the public and American industry to realize more than ever how serious the need for increased war materials really has become. Members of the coin machine trade here expressed themselves as feeling the great need to boost production, if possible.

By the end of November a few more than 3,000 permits had been granted, chiefly to small manufacturing firms scattered over the United States. The War Production Board published a list recently which included the permits that were granted from November 14 to 25. The list is as follows:

### ILLINOIS

**Bloomington**  
Portable Elevator Mfg. Co.—Farm elevators, lime spreaders.

### Chicago

Jack Levy—Waffle molds.  
The Englander Co., Inc.—Couches and sofa beds, cots, bunks, etc.  
National Steel Cabinet Co.—Bathroom cabinets.  
Albert Bartsch—Food warming and serving dish for infants and invalids.

### Carmi

Downen Furniture—Studio couches or dual sleeping equip't.

### Galesburg

Midwest Mfg. Co.—Metal household furniture.

### Kewanee

Kewanee Private Utility Co.—Pumping equipment.

### La Salle

William V. Heinz—Metal coal hods.

### Mendota

Conco Engr. Works—Ice cream freezers, coal stokers.

### Peoria

Avery Farm Mch. Co.—Oil burners.

### Peru

W. H. Maze Co.—Zinc glaziers points.

### Quincy

Electric Wheel Co.—Wagon trucks, wagon boxes.

### INDIANA

### Bluffton

Houser Eng. & Mfg. Co.—Auto replacement parts and accessories.

### Elwood

Monticello Mfg. Corp.—Portable incinerator, wire garment hangers and blockers.

### Indianapolis

Indianapolis National Mattress Co.—Dual sleep equipment.

Superior Metal Works Co., Inc.—Cream setter, cans, milk str.

Climax Machy. Co.—Food slicing machine.

### Kokomo

Kolux Corp.—Elec. neon in clocks, porc. enam. signs, steel letters.

### La Fayette

The Schwab Safe Co.—Metal office and industrial furniture, coal stokers.

### Richmond

The F. & N. Lawn Mower Co.—Hand lawn mowers.

### Shelbyville

Great States Corp.—Lawn mowers, hand and power.

### Terre Haute

Terre Haute National Mattress Co.—Dual sleeping equipment.

### Tipton

Oakes Mfg. Co.—Farm poultry equipment.

### IOWA

### Cedar Falls

Automatic Humidifier Co.—Humidifiers.

### Davenport

Davenport Bedding Co.—Innerspring mattresses.

H. E. Winters Specialty Co.—Bulletin boards.

### Dubuque

Dubuque Mattress Co.—Innerspring mattresses.

### Marshalltown

Cooper Mfg. Co., Inc.—Components of power lawn mowers.

Yoeman-Hoag Co.—Fruit jar wrenches, holders and lifters.

Rolscreen Co.—Venetian blinds, steel slats.

Sioux City Mattress Co.—Innerspring mattresses.

**CARL TRIPPE** Price Plus Guaranteed Satisfaction

**FIVE BALL FREE PLAY GAMES**

NEW REBUILTS

1 Arizona (Sunbeam) .....	\$209.50	6 Oklahoma (Leader) .....	\$209.50
3 Bombardier (Follies) .....	139.50	7 Paratrooper (Power House) .....	149.50
1 Brazil (Do Ro Mi) .....	209.50	4 Pin Up Girl (Silver Skates) .....	205.00
5 Eagle Squadron (Big Town) .....	139.50	4 Production (Blonde) .....	139.50
5 Flying Tiger (Play Ball) .....	205.00	3 Santa Fe (West Wind) .....	209.50
1 Grand Canyon (Double Play) .....	209.50	5 Sky Rider (Pan American) .....	205.00
5 Invasion (Seven Up) .....	165.00	1 Shangri-La (Mr. Chips) .....	139.50
5 Liberty (Bally Flicker) .....	119.50	6 Streamliner (Stars) .....	209.50
1 Marvells (Base Ball) .....	179.50	1 Torpedo Patrol (Formation) .....	139.50
4 Midway (Zombie) .....	185.00		

**FIVE BALL FREE PLAY GAMES**

ALL A-1 RECONDITIONED

A.B.O. Bowler .....	\$42.50	Jeep .....	\$115.00	Seven Up .....	\$49.50
Airway .....	22.50	Knockout .....	125.00	Sea Hawk .....	49.50
Barrage .....	27.50	Knockout the Jap .....	125.00	Sink the Jap .....	82.50
Belle Hop .....	69.50	(Rebuilt) Knockout) .....	129.50	Slap the Jap .....	59.50
Big Chief .....	49.50	Landslide .....	25.00	Smack the Jap .....	59.50
Bombardier (Used) .....	89.50	Liberty (Gottlieb) .....	169.50	Sky Blazer .....	75.00
Big Parade .....	129.50	Lot o' Smoke .....	25.00	Sport Parade .....	42.50
Bola Way .....	69.50	Line Up .....	25.00	Spot-a-Card .....	42.50
Commander .....	77.50	Metro .....	39.50	School Days .....	49.50
Commodore .....	29.50	Monleker .....	82.00	Stratoliner .....	42.50
Eagle Squadron (Used) .....	89.50	Oh Johnny .....	18.50	Ten Spot .....	49.50
Falling Sun (Rebuilt .....	69.50	Paratroops (Used) .....	119.50	Tople .....	82.50
Ten Spot) .....	69.50	Polo .....	22.50	Twinkle .....	19.50
Five, Ten & Twenty .....	125.00	Red Hot .....	25.00	Victory .....	89.50
Four Aces .....	119.50	Repeater .....	25.00	Wild Fire .....	39.50
Gold Star .....	42.50	Rotation .....	22.50	Yanks .....	119.50
Hit the Jap .....	59.50	Score-a-Card .....	49.50	Zig Zag .....	42.50

TERMS: One-Third Deposit, Balance C. O. D.

**IDEAL NOVELTY CO.**

Phone: Franklin 5544  
2823 Locust St  
St. Louis 3 Mo.

**PIN GAMES WANTED**

THOROUGHLY CLEANED and MECHANICALLY RECONDITIONED

All American .....	\$45.00	Home Run, '42 .....	\$85.00	Spot Pool .....	\$69.50
Argentine .....	79.00	Home Run .....	29.50	Snappy, '41 .....	49.50
Big Parade .....	125.00	Metro .....	39.50	Sluggo .....	89.50
Boloway .....	69.50	Miami Beach .....	59.50	School Days .....	42.50
Dude Ranch .....	39.50	Mystlo .....	39.50	Shangri-La .....	140.00
Four Diamonds .....	49.50	Paradise .....	49.50	Sky Chief .....	180.00
Fox Hunt .....	40.00	Pursuit .....	42.50	Ten Spot .....	49.50
Gold Star .....	40.00	Rotation .....	29.50	Texas Mustang .....	69.50
Four Aces .....	125.00	Sparky .....	29.50	Towers .....	69.50
Genco Victory .....	79.50	Speed Demon .....	29.50	Tople .....	85.00
Genco Defense .....	79.50	Speed Way .....	29.50	Three Score .....	49.50
Gottlieb Liberty .....	160.00	Sea Hawk .....	47.50	Zig Zag .....	50.00
Glamour .....	35.00				

Will pay \$25.00 for Stratoliner, Sport Parade, Dixie, Star Attraction, Velvet and All American; \$40.00 for Leader and Sky Blazer; \$50.00 for Do-Re-Mi; \$100.00 for Record Time, Sport Special, Sport Event, Dark Horse and Blue Grass.

**P. & S. REBUILTS**  
Paratroops, Eagle Squadron, Bombardier, Torpedo Patrol, Production and Shangri-La.

**NEW MARVEL'S 5 BALL BASEBALL REVAMP \$179.50**

1/2 Deposit, Balance C. O. D., F. O. B. Chicago.

**MID-STATE CO.** 2848 ROOSEVELT RD. CHICAGO 12, ILL.

**CONSOLES—SELECTED BEST BUYS—SLOTS**

MILLS FOUR WAY BELLS—5¢ Play .....	\$550.00
MILLS FOUR WAY BELLS—Factory Rebuilt, Refinished Like New, 5¢ Play .....	825.00
Mills Blue Fronts, Factory Rebuilt, Single JP, Club Handle .....	240.00
Mills Q.T., Rebuilt Like New .....	95.00
Red Gallo .....	75.00

**REFINISHED LIKE NEW—READY FOR LOCATION**

Seeburg Ray-o-Lite .....	\$ 75.00	3 Exhibit Claw—Latest Model .....	\$125.00
Rotary Merchandisers, Claw Type .....	150.00	2 Rock-Ola Scales .....	50.00
Buckley Diggers—Deluxe .....	85.00	Liberty Bell Fruit Reels, Tokens .....	16.50

**WANTED TO BUY!** PIN GAMES MUSIC SLOTS

STATE BEST PRICE IN FIRST LETTER.

TERMS: 1/3 Deposit, Balance C. O. D.

Frank LaMaskin **GLOBE** Distributing Co. Est. 1929  
1623 N. California Avenue Chicago 47, Illinois  
Phone, Armitage 9727

**WANTED BALLY CLUB BELLS**

**WILL PAY \$200.00**

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2011 MARYLAND AVENUE **ROY McGINNIS CO.** BALTIMORE, MARYLAND

**Jackpot Fruit Reel**

**\$47.50 BRAND NEW**

**Unconditionally Guaranteed**

A Great Automatic Payout Machine for 5¢ Play. Pays out a flashy fruit nickel plated token (25¢ size) when winning fruit symbols come up, such as two cherries, etc. Complete with 138 tokens bearing odds low as 3 to 1, high as 50 to 1. JACKPOT consists of large "Goldward" coin which is usually redeemed at counter for \$5.00 cash. Takes space 10x10 in. Ht., 13 in. Wt., 25 lbs. Send \$10.00 deposit, balance express C. O. D. (10% discount in lots of 3 or more.) Each, \$47.50.

**WEBB DISTRIBUTING COMPANY**  
612 N. Michigan Ave., Chicago 11, Ill.

**WHILE THEY LAST**

Ten Bowling Leagues, in original cases. Special \$249.50. 1/3 Deposit.

**M. A. POLLARD & CO.**  
725 Larkin St. SAN FRANCISCO, CALIF.

**FOR SALE**

Penny Arcade Machines, complete Lead Shooting Gallery with Ammunition and Guns. Arcade now in operation in New York City. Write to

**SAM LEVY**  
238 East 5th Street New York City

# MUSIC MACHINES

	Each
2 61 Counter Models	\$110.00
4 Twin 12, Buckley Adapter	135.00
1 Twin 12, Packard Adapter	150.00
1 Imperial 20, Buckloy Adapter	225.00
1 Seeburg Duo Console	250.00
1 Envoy, ESRC	475.00
1 500 Victory	535.00
1 Imperial 20, Remodeled	250.00
2 Vogue	375.00
2 K-20	250.00
2 Regal	325.00
1 Spectravox & Playmaster	350.00
1 Gem	325.00

Grand Stand (One Ball) .... \$ 85.00  
Contest, F.P. (One Ball) .... 150.00

All Merchandise Subject to Prior Sale!

50% Certified Dep., Bal. C. O. D. or Sight Draft.

## AMERICAN COIN MACHINE COMPANY

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Northwest Juvenile Mfg. Co.—Automobile baby seats.  
Braden Equipment Co.—Goal post.  
Echardt Mfg. Co.—Portable grain elevators.

St. Peter  
Leo J. Kellen—Metal file compressors.  
MISSOURI  
Kansas City

J. E. Thomas—Drop leaf wall table.  
The Green Co.—Military insignia.  
H. W. Pearson—Grave markers.  
Dowell Mfg. Co.—Sheet metal raceways.  
Kansas City Pipe & Steel Co.—Wire trash burners.

Maryville  
E. E. Lloyd Mfg. Co.—Tire chains.  
Warrensburg  
Goodall Mfg. Corp.—Power lawn mowers.

NEBRASKA  
Lincoln  
Lincoln Steel Works—Farm gates (cattle guards), manure loaders, septic tanks.

OHIO  
Akron  
The Akron Lamp & Mfg. Co.—Water filters.

Bucyrus  
Bucyrus Kettle Works, Inc.—Kettles, steam jacketed, electric.

Canton  
The Superior Switchboard & Devices Co.—Electric meter boxes, parking meters.  
The Union Metal Mfg. Co.—Floodlighting standards.

Columbus  
Diamond Metal Weatherstrip Co.—Zinc weatherstrip.  
Harry W. Jemmings, Reliable Mattress Co.—Innerspring mattresses.  
Parker Mattress Co.—Sofas, beds, box springs, innerspring mattresses.

Coshocton  
The Novelty Adv. Co.—Calendars.  
Dayton  
Sports Prod., Inc.—Golf clubs.  
Mansfield

State of Ohio, Mfg. & Sales Div.—Wood file cabinet with metal slide.  
Toledo  
The Toledo Mattress Co.—Innerspring mattresses.

Art Mattress Co.—Innerspring mattresses.  
OKLAHOMA  
Durant

Progress Mattress Works—Innerspring mattresses.  
McAlester  
Massey Mattress Co.—Innerspring mattresses.

Miami  
Miami Mattress Co.—Innerspring mattresses.  
Muskogee

Muskogee Mattress Co.—Innerspring mattresses.  
Superior Mattress Co.—Innerspring mattresses.  
Norman

Ideal Mattress Co.—Innerspring mattresses.  
Oklahoma City  
American Mattress Factory—Innerspring mattresses.  
The Boardman Co.—Oil field tool houses.

Shawnee  
St. Louis Machine & Welding Works—Steel tool boxes.  
Tulsa

Caleman Instrument & Mfg. Co.—Aluminum griddles.  
TENNESSEE  
Memphis

Frozen Food Refrigeration Co.—Frozen food dispensing equipment.  
WISCONSIN  
Atkinson

Atlas Bedding Co.—Innerspring mattresses.  
Madison  
Capitol Mattress Co.—Innerspring mattresses.  
Manitowoc

National Tinsel Mfg. Co.—Lead foil icicles.  
Kaufman Mfg. Co.—Bowling pin setters.  
Peter Kalmier—Innerspring mattresses.  
Milwaukee

Globe-Union, Inc.—Roller skates.  
Two Rivers  
The Metal Ware Corp.—Electrical appliances, bottle warmers.  
Watertown

The Village Blacksmith Folks—Grass-wips and weed butters.

## DELIVERIES WITHIN 20 DAYS!



A TRIED AND LOCATION TESTED MONEY-MAKER YEAR AFTER YEAR —ALL YEAR 'ROUND!

Prices and Circular on Request!

## GEORGE PONSER CO.

2 COLUMBUS CIRCLE (CIRCLE 6-6651) NEW YORK 19, N. Y.

## READ THIS AND RUSH YOUR ORDER!

### PHONOGRAPHS

2 Seeburg Major, ESRC	Write	1 Seeburg Classic, RCRS	Write
1 Seeburg Concert Master, ESRC	Write	1 Rock-Ola DeLuxe Dial-a-Tune	\$349.50
5 Seeburg Hi Tones, ES	Write	2 Wurlitzer 750E	Write

### ACCESSORIES

WALL BOXES	MISCELLANEOUS
5 Wurlitzer 2-Wire Sweet Music, #320	50 Buckley Bar Brackets
10 Wurlitzer 5-10-25¢, 2-Wire, Model #125	20 Seeburg Bar Brackets
20 Seeburg 20 and 24 Record, 30-Wire, 5¢	20 Wurlitzer Bar Brackets
16 Seeburg 5-10-25¢ Baromatic, Wireless	50 Buckley Pedestals
1 Seeburg 5-10-25¢ Selectomatic, Wireless	5 Seeburg Wireless Organ Speakers, Comp.
8 Seeburg 20 Rec., Wireless, 5¢	10 Large American Flag Speaker Baffles
8 Seeburg 24 Rec., Wireless, 5¢	20 Metal Cabinets for Twin Twelves
Metal Cover	20 Wood Cabinets for Twin Twelves
7 Seeburg 24 Rec., 3-Wire, 5¢	5 Wurlitzer #304 Steppers
40 Buckley, Lite-Up, Latest Model, Like New, 20 and 24 Records	10 DC Motors, 1725 and 1140
50 Buckley Chrome, 24 Record, Lift Door	

We have Adapters (Buckley, Seeburg, Keeney, Rock-Ola) for all models of Phonos—write for information and prices!

1/2 Deposit, Balance C. O. D., F. O. B. Newark

## RUNYON SALES CO.

123 W. RUNYON STREET  
NEWARK, N. J.  
Phone: Bigelow 3-6685

## HITCH UP

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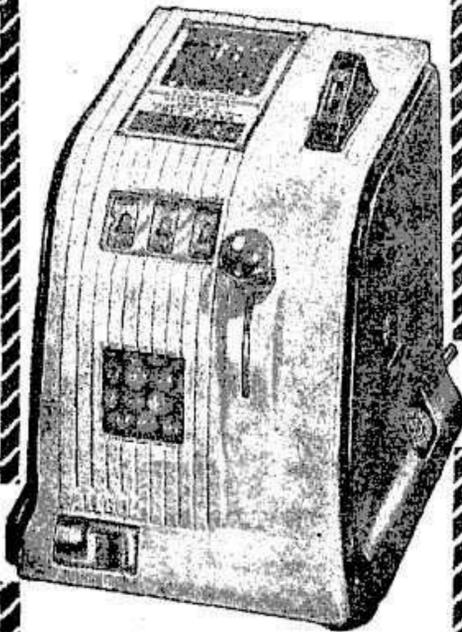
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- Imps, New, 1¢ or 5¢ Cig. Sym. .... 9.90
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- Bingo, 1¢, 5 Shoes for 1¢ ..... 12.50
- Cross Cross, 1¢ ..... 12.50
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**WILL PAY \$20.00**

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**Richard Scott, Pioneer British Coin Mch. Man, Dies in England**

NEW YORK, Dec. 16.—The World's Fair, British trade weekly, announces the death of Richard Scott in London November 7. A pioneer in the British automatic machine field, Scott was best known to American coin machine circles as a member of the firm of Scott, Adickes & Company, Ltd., a firm which served as distributing agency for several American firms not only in the British Isles but also in France and other countries of Europe, with a branch office in Paris and representatives in many of the large cities. He also was interested in the Exhibit Machine and Merchandise Company, Ltd., and at the time of his death operated the Scott Supply Company. Scott's activities embraced manufacturing, distribution and operation of various types of coin-operated amusement and merchandising machines. Scott was still young in years actually—only 46 years of age—but mature in years of coin machine experience and knowledge.

In a later edition of the London trade paper a splendid tribute to the memory of Scott was published, written by Edward Graves, coin machine editor of the publication. The memorial article follows:

**Richard Scott**

An outstanding personality in the trade over the last decade or so, genial Dick Scott has gone from us. During the night of Tuesday, November 7, he passed away. A passing which must have been peaceful for, when Mrs. Scott went to him in the morning, there he lay with the book he had been reading still in his hands. It was fitting that it should have been that way, for there was always a spirit of friendliness prevalent in Dick Scott's make-up. Even in moments of disagreement—and I have personal experience inasmuch as now and again we did not see eye to eye over everything—there was never any display of rancour.

**A Young Man**

To many it may come as a surprise to know that Dick Scott was relatively speaking a young man, his age at the time of his passing being 46. A surprise because the natural dignified carriage which was his rather betokened a more advanced age. Forty-six; indeed young; one who would have meant much to the trade in its post-war deliberations and schemes.

**A Brave Man**

A brave man, too, Dick Scott. His health had been far from good for a long time, but courageously and cheerfully he fought against the illness which was making inroads on his vitality.

Whenever he was able to get out and attend to affairs at Rathbone Place, never once did he complain or moan about his affliction. Always with a smile speaking of his hopes for complete recovery; always trying to make whoever was in his company feel bright and cheerful. A brave man? Indeed, yes. A braver man than perhaps his closest friends ever realized. Dick served in France in the last war, being invalided out in 1917. For his gallantry in the field he was decorated with one of the highest awards a man serving Britain and its Commonwealth can ever aspire to win. Dick never mentioned it; never "advertised" it. Now that he has gone I refrain from naming the decoration, for I know that is what he would wish.

**Progressive Ideas**

Just when Dick Scott first became interested in the automatic machine world is not quite clear, but it is known that for a period he was operating. Then came creation of that business which developed into one of the most progressive concerns in the trade—the firm of Scott, Adickes & Company, Ltd. My first contact with this enterprise was in their original quarters in High Holborn, in those hectic days of the Rainbow when the new combination of S. and A. were causing quite a sensation with that most successful of pin tables. They outgrew the Holborn premises and moved into very distinctive and impressive quarters in Furnival Street, where the business flourished until the war. Dick and his co-director were responsible for more than one development in the trade. They well-nigh revolutionized the crane angle and set up a new departure by forming a subsidiary company, Exhibit Machine & Merchandise Company, Ltd., the sole purpose of which was to supply merchandise for automatic amusement machines.

**Organization Supporter**

Dick Scott took a constructive interest in trade organization affairs, particularly insofar as Bamboos and its manufacturers' and distributors' section was concerned. Not that he took a prominent part in committee work or debate, but whenever asked to contribute an opinion, what Dick Scott had to say was sound and the result of careful thought. He and his firm supported any constructive measure and they had great belief in the value of the original coin-operated machine exhibitions and the later amusement trades exhibitions.

**The Business Goes On**

Dick Scott is dead, but the name of Scott and the standard of dependability that went with it will live on. When he last came from Brighton to his London home he expressed a wish that should anything happen to him he desired the name to stay and the business to carry on with maintenance of an untarnished reputation. So the Scott Supply Company, of 11 Rathbone Place, W.1., will continue, with Mrs. Scott as sole proprietor. That too is in accordance with Dick's wish, and Mrs. Scott is determined to go ahead true to the tradition so firmly established. For the management she has the services of C. W. Jermy, who during the latter stages of Dick's illness, has been at the helm and who has been "brought up" in the automatic sphere by the organization he now steers. Mrs. Scott and Jermy will have the loyal support and co-operation of the entire staff who have pledged themselves to do all in their power to keep the Scott flag flying as high as ever.

**WANT TO BUY EVERYTHING IN COIN OPERATED MACHINES!**  
● ARCADE ● PHOTOMATONS  
● PIN BALL ● GUNS, ETC.  
● PHOTOMATICS  
Send Complete List  
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EXPERIENCED ARCADE MACHINES  
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**PARTS AND SUPPLIES FOR PENNY ARCADES AND PIN GAMES!**

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  - Casings for Plungers ..... 1.00
  - Complete Free Play Assemblies ..... 1.50
  - Composition Balls for Batting Practice .20
  - Doors for All Pin Games ..... 1.50
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  - Dead Rubber Rings, All Sizes, Per 100 1.95
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  - Glass for Skee Balleto, Gottlieb, Evans 10 Strikes, Rockola 10 Pins. 2.50
  - Mannquin for Ten Strike ..... 7.50
  - Large Celluloid for Ten Strike ..... 5.00
  - Glass for Pin Games, Each ..... 1.25
  - Film for Peek Shows, Per Set ..... 2.50
  - Front Moldings for Pin Games, Complete ..... 1.25
  - Film for Radio Rifle Roll ..... 8.00
  - Metal Balls for Pin Games, Each ... .15
  - Plunger Springs for Pin Games, Per 100 ..... 3.75
  - Plunger Assemblies Complete (Used) 1.00
  - Pokerinos Blue Back Board Glass, Ea. 5.50
  - Photo Electric Cell Chicken Sam ... 2.75
  - Rubber Balls for Pokerinos, Each ... .75
  - Rectifier ..... 5.00
  - Large Mallory Rectifier, New ..... 7.50
  - Rapid Fire Motors ..... 12.50
  - Slides for Chutes, 1¢, 2¢, 5¢, Each ... .95
  - Tips or Rebounds (Rubber), Dozen ... .60
  - 7 and 5 Wire Cable, Per Foot ..... .25
  - 2051 Tubes, Each ..... 1.65
  - 2A4G Tubes, Each ..... 2.65
  - 3000 Ohm Variable Resistors ..... 1.25
  - 8MF Condenser ..... .75
  - 6SK7GT Tubes ..... 1.35
  - 1¢, 5¢, 10¢ Wrappers ..... .85
  - Bally Ball Housing ..... 1.00
  - Bally Late Model Metal Plungers ... 2.00
  - Service Kit, Complete ..... 7.50
  - Cradle for Anti-Aircraft ..... 6.50
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  - Counters for All Pin Games ..... 1.25
- BATS MADE OF STEEL**
- Rockola World Series ..... \$9.50
  - Texas Leaguer Bats ..... 2.50
  - Texas Leaguer, Deluxe Model ..... 3.50
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- BULBS**
- Nos. 44, 46, 50, 55, 51, 47, 63 and 100 ..... \$4.95
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  - No. 1503, Per 10 ..... 2.75
  - No. 1120, Per 100 ..... 9.50

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1/3 Dep., Bal. C.O.D., F.O.B. N. Y. Full Cash With Orders Under \$15.00.

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**PHONOGRAPHS**

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- Seeburg Rex ..... 209.50
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- Seeburg Colonel ..... 425.00
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**FOR SALE**

**Arcade Equipment For Sale & Ready To Work**

- 1 Keeney Submarine Gun ..... \$185.00
  - 2 Seeburg Shoot the Jap Guns, Each .. 145.00
  - 2 Keeney Anti Aircraft Guns with Screens, Each ..... 65.00
  - 1 Keeney Texas Leaguer, Plain ..... 35.00
  - 2 Keeney Texas Leaguer, Delux Model, Lighted, Each ..... 47.50
  - 1 Batting Practice ..... 115.00
  - 1 Slap the Jap, Counter Model, 1¢ Slot 7.50
  - 2 5¢ Peanut Venders, Good, Each ... 12.50
  - 1 Five Ball Pin Game (Air Raider) ... 47.50
  - 1 Mills Ball, 5¢ Slot, Blue and Red Front, Jack Pot, Double Mint Vender, Need Some Work ..... 50.00
- Terms: 1/3 Deposit With Order, Balance C.O.D.

**WEST AMUSEMENT CO.**  
BOX U.U. ERWIN, N. C.

**COMPLETE ARCADE and CONCESSIONS FOR SALE**

Inquire  
**PLAYLAND ARCADE**  
770 Pearl St. BEAUMONT, TEXAS

# Ky. Circuit Court Ruling Hurts Jukes

## Beverage Board Okayed

LOUISVILLE, Dec. 16.—No further steps have been taken by the juke box trade here following an unfavorable decision recently by Special Circuit Judge C. P. Rouse in Frankfort. The court upheld the right of the State Alcoholic Beverage Control Board to enforce regulations in rural taverns which would ban juke boxes, dancing, pinball games and other forms of amusement. The State law imposes this ban unless the population of a city or town is sufficient to provide for a regular police force.

In a special opinion delivered in advance of formal orders, the judge refused an injunction to enjoin the board from enforcing its new anti-roadhouse ruling and declare the case was not one for injunctive relief.

### Review Termed Adequate

"The right of review by the Circuit and Appellate Court is a plain and adequate remedy at law" to protect the interests of parties who might receive an adverse decision from the board, Judge Rouse stated.

T. P. Heyser and Carl Simpson, operators of rural places in Oldham County who brought the suit, charged that the roadhouse regulation was "in excess and beyond the administrative powers" of the board. They had been cited to answer charges in connection with the regulation and show cause why their beer licenses should not be revoked or suspended. A temporary restraining order enjoined the board from hearing the suit immediately.

Judge Rouse, ordering the temporary restrainer dissolved, said: "It is our view that the parties should proceed with the hearing before the defendant board for a determination of the question presented by the citation."

He made no reservation for interim operation of a place whose license is revoked if the revocation is appealed to a higher court.

Shortly after the Alcoholic Beverage Control Board was created by the 1944 General Assembly, Charles F. Brown Jr., commissioner, issued a regulation denying licenses to any place commonly known as a roadhouse in counties not maintaining police patrols.

A roadhouse was defined as "any public place outside an incorporated city or town patronized by the public for the purpose of amusement such as dancing, the playing of music, juke boxes, pinball machines, slot machines or games of any kind."

The Oldham County operators carried their citation to Franklin Circuit Court for a test after suspensions of licenses had been imposed against several other defendants.

### Discretion Is Necessary

"We are further of the opinion," Judge Rouse wrote, "that the plaintiffs' request for a declaration of rights under the board's regulation . . . is not a justifiable issue. We recognize that in the exercise of police power, administrative boards and commissions have become a prominent factor in our governmental structure and that they should be and have been given discretion in the performance of their duties of administering the law and in the matter of promulgating rules and regulations."

"The regulation in question presents a rather apt description of our conception of the roadhouse. We do not feel, however, that the court is justified in making a declaration of rights upon this phase of the case upon the record presented. We refuse to do so because we feel that such will not truly adjudicate the rights of the parties of this action."

## Henry Wilcox, Pioneer Coin Man With Wurlitzer, Dies

PHILADELPHIA, Dec. 16.—Henry Wilcox, associated with Wurlitzer for the past 22 years, died in his home in Vermont November 30. He made his home previously in Philadelphia, where he entered the business and was well known to the local trade. He was a serviceman for Wurlitzer thruout the United States and Mexico.

## Newsmen See To It That USO Jukes Get Latest Records

PHILADELPHIA, Dec. 16.—Juke boxes at the USO canteens, hit hard by the dearth of new recordings, will once again give forth with the current pops to again meet the pleasure and needs of the visiting G.I. Joes and Janes.

The Fourth Estate Square Club of Philadelphia, representing the local newspaper, radio and television field, recognizing the popularity of juke box music among servicemen, has launched a campaign in connection with its war service work to bring current disks to the music machines at the USO canteens. Welfare Committee of the club this week donated record libraries of pop music to the USO Club at the Central Y. M. C. A. and to the Jewish Welfare Board-USO Canteen at the Y. M. H. A.

Indicative of the great need the juke box disks fill at this time is the letter of acknowledgement received by the club from Milton Feitelson, area executive director for the Jewish Welfare Board:

"Our experience with so many thousands of men and women of the armed forces has shown that recordings are most appreciated and have a definite place in our morale program," wrote Mr. Feitelson. "But I may point out that this value is definitely enhanced at this time because of the difficulty in securing good records."

# Bobby Soxers Prefer Juke Music in Teen-Age Clubs

Youngsters express like for jive disks, survey shows—newspapers give lineage to formation of kid clubs as teeners combat delinquency stigma

CHICAGO, Dec. 16.—Teen-age clubs are no passing fancy. They have definitely gained favor with the young segment of the population, as shown by nationwide reports of new clubs opening and established ones enlarging their programs. In almost every case, a juke box is the first item of equipment. The youngsters can do without frills and furbelows, but they do their dancing, and the juke box provides the perfect answer. A few clubs have high school orchestras to furnish dance music, but these are usually so amateurish that the kids much prefer the "canned" music of their favorite bands.

These youth clubs have won a great deal of publicity in newspapers and magazines. The almost inevitable mention of a juke box as part of the furnishings is of benefit to the trade, since a portion of the public has always been inclined to sneer at many locations.

Among the new clubs which have recently won newspaper attention are these:

### Catonsville, Md.

High school boys and girls here recently held dedication services for their newly opened canteen, *The Baltimore Sun* reports. The local Rotary Club has adopted the canteen as its main project of the year. It is adult sponsored, but youth managed.

The canteen occupies the entire second

floor of the Community Building. It consists of a reception hall, game room and kitchen. It is open over every weekend. A small annual fee is charged the boys and girls as membership dues, and patron memberships, for the benefit of the canteen, are sold to adults for \$5.

### Waynesboro, Va.

The teen-age club recently opened here is different from many others in that its members are almost all employed by a local defense plant. Practically everyone over 16 in this war boom community works at the plant, attracted by the high wages. The idea for the club came from two youngsters who work there, in fact. They didn't want to go to the town's many taverns for entertainment, but they did want some place where they could get together, dance, play games and enjoy other forms of recreation.

Offices and game rooms were secured in a vacant building. The youngsters obtained a juke box, named "The Jeep," and secured equipment for games such as volleyball and ping pong.

Three dances are held every week, and games go on from 10 a.m. to 9 p.m.

### Pittsburgh

Bethel High School students have their canteen in the school. It is open Saturday evenings.

Flat admission fee of 10 cents a session is charged. For entertainment, in addition to dancing, there are plays, with student casts, and games.

### Park Ridge, Ill.

*The Chicago Herald-American* printed a full page of pictures and an article when this Chicago suburb opened a teen-age club.

Located in an 83-year-old Victorian mansion, the club was made possible largely thru the efforts of 65 civic and service organizations which raised \$3,000 to get the project under way.

Features of the Park Ridge Youth Center are twin ballrooms wired for music from a juke box, a "coke bar," carpenter shop and a reading room.

The old house was refurbished entirely by the young people themselves, who did such diverse chores as painting, cleaning, repairing and fixing furniture donated by interested adults.

### St. Louis

A two-page spread in *The St. Louis Globe-Dispatch's* Sunday rotogravure section was devoted to one of that town's 30 teen-age clubs. Largest picture in the write-up showed several young people jitterbugging while a juke box provided music.

The same evening the photographer visited the canteen, Station KMOX was staging a broadcast from this center.

*The Globe-Dispatch* had this to say about the value of the town's numerous teen-age centers: ". . . all provide forms of entertainment, staged and spontaneous, that have made the towns endure, and potentially as community centers that after the war will include adults."

## AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

By Nat Green

All Communications to 155 N. Clark St., Chicago 1, Ill.

### New Sherwin Folio

Sterling Sherwin, who has some dozen cowboy and folk song folios to his credit, has published his *Singin' in the Saddle* book via Boston Music Company. It has a novelty Western title page by Beniamino Bufano, world-famed artist and designer of the buffalo nickel.

### Autry at Chi Horse Show

Flight Officer Gene Autry was the feature attraction at the National Horse Show held last week at the Coliseum, Chicago. Autry is a long-time friend of H. Leslie Atlass, CBS vice-president and a guarantor and director of the horse show. Permission for Autry's appearance was granted by Brig. Gen. Robert E.

Nowland because proceeds of the show go to the Community and War Fund.

### Gondringer Injured

Erwin Hanna writes that Larry Gondringer, Hastings, Neb., ork leader, recently fell at the war plant where he works and seriously injured his back. It will be a long time before Larry can get back on his job. Along with the war plant job Larry has been handling a number of radio programs and playing dances.

### Tunester Tattle

Several new Elton Britt recordings will be released this month.

Pearl Clark has just finished a new (See *American Folk Tunes* on page 67)

# Plan To License Electrical Servicemen Up in Baltimore

BALTIMORE, Dec. 16.—An ordinance that would put repair and installation of radio and electronic equipment under a licensing system has been introduced in the Baltimore City Council and is now before that body's legislation committee and the Board of Estimates of the city. The measure has been under discussion for some time and was introduced at the request of a radio repair concern. It has been indicated that the proposal will be vigorously opposed at a series of hearings still to be arranged.

Operators of music boxes are interested in the proposed measure as it will possibly have an effect on repairing and installation of music boxes.

A board of examiners consisting of five members would be created under the bill to examine applicants for license to do servicing and installing work. The measure provides that installation, servicing or repair work done by a person without a license would be punishable by fines of not less than \$10 or more than \$100. The licensing requirement does not apply to a person installing or repairing his own equipment, nor in the testing, removing or installing of tubes.

Each applicant for a license would pay a fee of \$10 and each annual renewal

An Important Announcement to All Readers

## THE DECEMBER 30 ISSUE OF

The

# Billboard

## WILL CARRY NO ADVERTISING

ALL REGULAR NEWS, REVIEW AND SERVICE FEATURES WILL BE PUBLISHED

See Complete Details on Page 3

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## POPULAR RECORD RELEASES

(Continued from page 20)

ONE MEAT BALL ..... Andrews Sisters (Vic Schoen Ork) ..... Decca 18636  
RUM AND COCA-COLA ..... Andrews Sisters (Vic Schoen Ork) ..... Decca 18636  
SAVOY RIFF ..... Shorty Allen Quintette ..... Savoy 525  
STUFF SMITH TRIO ALBUM ..... Asch 353  
Desert Sand ..... Stuff Smith Trio ..... Asch 353-3  
Don't You Think? ..... Stuff Smith Trio ..... Asch 353-2  
Great Big Eyes ..... Stuff Smith Trio ..... Asch 353-3  
Look at Me ..... Stuff Smith Trio ..... Asch 353-1  
Midway ..... Stuff Smith Trio ..... Asch 353-1  
Skip It ..... Stuff Smith Trio ..... Asch 353-3  
THE LOVE I LONG FOR ..... Harry James ..... Columbia 36758

## POP RECORD REVIEWS

(Continued from page 21)

## ARTIE SHAW (Victor)

Ac-Cent-Tchu-Ate the Positive—FT; VC.  
Jumpin' on the Merry-Go-Round—FT.

This isn't the kind of Artie Shaw music you used to get in the good old days, and it will take more schooling than these sides show for his band to get back to that even and easy style that made the rhythm roll and rock so succinctly to make for swing. Nor has the Shaw clarinet been warmed up to the degree that it attained before he went into uniform. Band instrumentation follows the standard setting, carrying on without a string section, and with Shaw's clarinet out in the lead. Band never hits a beat that makes for exciting movement, in spite of the torrid toning of Imogene Lynn, for *Ac-Cent-Tchu-Ate the Positive*. Shaw whips it out like a Wolverine stomper rather than as a swing spiritual, with the result that the selling is off center for the side. Ray Coniff's *Jumpin' on the Merry-Go-Round* is the conventional riff opus, with nothing to distinguish it from the dozens of others continually being pressed at the platter factories.

On the strength of the band's following, the jump fans will find "Jumpin' on the Merry-Go-Round" easy enough to digest without getting excited about it one way or another.

## CHARLIE SPIVAK (Victor)

Right as the Rain—FT; VC.  
A Wonderful Winter—FT; VC.

With Charlie Spivak's trumpet bell dripping with golden-noted tones, plus the pash piping of Jimmy Saunders for the lyrical expressions, both of these topical ballad tunes are set forth attractively. Particularly so for *A Wonderful Winter*, a seasonal song with rich melodic and lyrical appeal. *Right as the Rain* is even more subtle in its melodic structure and stems from the score of *Bloomer Girl*, new Broadway musical success.

Both of these sides are rich in phono potentialities.

## BENNY GOODMAN (Columbia)

How Deep Is the Ocean—FT; VC.  
My Old Flame—FT; VC.

These sides date back to the days when Eddie Sauter's arranging skill influenced the Benny Goodman style of syncos, calling upon the sax section to create the orchestral color. More im-

portant is the fact that it brings back another session with Peggy Lee for the singing of these familiar ballads of an earlier day. And as ever, the Goodman clarinet is pronounced.

With the emphasis on bringing back the Irving Berlin classics, more than casual attention should be commanded by "How Deep Is the Ocean" in the music boxes.

## TONY PASTOR (Victor)

One Meat Ball—FT; VC.  
Robin Hood—FT; VC.

While both of these novelty rhythm songs are tailor-made for the gutted singing of Tony Pastor, the band is a long way short in providing the rhythmic refinement that might ordinarily make for a selling setting. Band boys lay it on like MacDuff like they were blowing out in one of those barn-like ballrooms. Nonetheless, the novelty content of *One Meat Ball*, the sad saga of the destitute diner rationed to one meat ball, is strong enough to bring attention to the side. The sluggish feel of both band and vocalist for *Robin Hood*, a modern tune treatment for the story classic, makes for a listless listen.

"One Meat Ball" stacks up as a sock novelty for the music boxes, and Tony Pastor bringing up the first platter, side should manifest some strength in coin pull.

## BILLY BUTTERFIELD (Capitol)

There Goes That Song Again—FT; VC.  
Moonlight in Vermont—FT; VC.

Packing plenty of power in his trumpet tones, and still making the horn sound sweet, Billy Butterfield impresses for these two ballads. And with the added advantage of Margaret Whiting's word projection to make the lyrical expressions count, this couplet should command plenty of attention. Both trumpet-maestro and vocalist are unaffected in their respective departments, and with the studio band providing proper setting, it's an attractive commercial flavoring for *There Goes That Song Again*. And for far more fetching creation, is the gorgeous melody embodied in *Moonlight in Vermont*. It's a gorgeous melody, exceeding Tin Pan Alley levels. And if one can forgive the title, it's the finest piece of pop music since 'Tis Autumn. And the richness of Butterfield's trumpet and Miss Whiting's voice for this musical expression is something to occupy the attention.

While there is plenty of strong name competition among the entries for "There Goes That Song Again," Billy Butterfield's side is as satisfying as any of the others for the phono play.

## DRINK MANUFACTURERS

(Continued from page 58)

the problem of handling round bottles has always been something to consider. The dairies say that wagons and delivery trucks can also haul about one-third more by using the square bottles.

It is understood in dairy circles that the development of the square glass bottle has been due to the popularity of the paper milk bottle which is square, and which has grown in popularity in the whole Chicago area in the last year or so. Discussions of the dairy meeting here related chiefly to wartime problems, delivery problems and the prospect of getting and installing new machinery in the dairies as soon as possible after the war.

## LOCATIONS

(Continued from page 58)

for September of 74,103,000 gallons, an increase of 13.29 per cent from September, 1943, and a daily average gallonage for the first nine months of 58,349,000 gallons, an increase of 17.29 per cent.

(American Petroleum Institute refinery statistics indicate total gasoline demand for the five weeks corresponding most nearly to September increased 13.95 per cent, while Bureau of Mines figures indicate motor fuel demand for September was approximately 16 per cent over the same 1943 month.)

## Alex Schwartz Passes

CINCINNATI, Dec. 16.—Alex Schwartz, president of the Keelson Cigar Company, Cincinnati, and member of the Wholesale Tobacco Industry Advisory Committee of the OPA, died in Jewish Hospital here today following a heart attack. He was a director of the National Association of Tobacco Distributors and chairman of the Ohio Association. He recently attended a meeting in Washington to investigate the cigarette shortage.

## WAR NEEDS

(Continued from page 58)

words, is above and beyond that allocated for home consumption.

Industry spokesmen claim that sugar order is not aimed at soft drink-candy-ice cream makers; admit that serious war situation warrants it altho it has dashed the rosy hopes of many here that near-normal conditions were just around the bend; 1945 is now seen as just another tough year.

Soft drink and candy place in home front, war front "morale" was long ago recognized by Washington. President Roosevelt termed soft drinks part of the American way of life early in fight to get soft drink recognition, and since setting up of Soft Drink Section in WFA there has been no frontal attack here against industry.

## ADVANCE BOOKINGS

(Continued from page 19)

O., 31; Circle Theater, Indianapolis, Jan. 5 (week).

JOHNNY LONG: Chicago Theater, Chicago, Dec. 22 (2 weeks); Orpheum Theater, Omaha, Jan. 5 (week); Orpheum Theater, Minneapolis, 12 (week); Palace Theater, Columbus, O., March 27-29; Palace Theater, Cleveland, 30 (week).

JIMMIE LUNCEFORD: Palace Theater, Brooklyn, 23; Renaissance Casino, New York, 24; Graham's Auditorium, Newark, N. J., 25; Apollo Theater, New York, 29 (week).

HAL MCINTYRE: Commodore Hotel, New York, Dec. 7-Jan. 31; Sherman Hotel, Worcester, Mass., Feb. 2 (4 weeks).

JAY MOSHANN: Cotton Club, Dayton, O., Dec. 25; Madison Roller Rink, Louisville, 31; Cotton Club, Dayton, O., Jan. 1.

LUCKY MILLINDER: Plantation Club, Los Angeles, Dec. 21 (indef.).

WILL OSBORNE: State Theater, Hartford, Conn., Dec. 22-25; Temple Theater, Rochester, N. Y., 29-31; Palace Theater, Youngstown, O., Jan. 12-14; Capitol Theater, Washington, 18 (week).

HOT LIPS PAGE: Howard Theater, Washington, Jan. 12-18; Royale Theater, Baltimore, 19-25; Paradise Theater, Detroit, 22-28.

JIMMIE PALMER: Frolies Club, Miami, Dec. 19-28.

TONY PASTOR: Navy Yard, Charleston, S. C., Dec. 22; A.A.B., Greenville, S. C., 23; A.A.B., Maxton, N. C., 24; Training Center, Baltimore, Md., Jan. 9; Roosevelt Hotel, Washington, 10 (3 weeks); State Theater, Hartford, Conn., Feb. 16-18; Meadowbrook, Cedar Grove, N. J., March 1 (4 weeks); Adams Theater, Newark, N. J., 24 (week); Sherman Hotel, Chicago, April 13 (4 weeks); Downtown Theater, Detroit, May 11 (week).

GEORGE PAXTON: Roseland, New York, until Dec. 25.

LOUIS PRIMA: Terrace Room, Newark, N. J., thru December.

JOE REICHMAN: Biltmore Hotel, Los Angeles, Dec. 21 (indef.).

LOUIS RUSSELL: Plantation, St. Louis, until Jan. 13.

CHARLIE SPIVAK: Adams Theater, Newark, N. J., Dec. 21 (week); RKO-Keith, Boston, 28 (week); Shea's Theater, Buffalo, Jan. 26 (week); Commodore Hotel, New York, Feb. 2 (6 weeks).

BOB STRONG: Palomar Ballroom, Norfolk, Dec. 13 (2 weeks).

JERRY WALD: Hotel New Yorker, New York, Dec. 14-March 7.

RAN WILDE: Statler Hotel, Boston, Dec. 21 (indef.).

COOTIE WILLIAMS: Savoy Ballroom, New York, Dec. 22-28; Howard Theater, Washington, 31-Jan. 6; Apollo Theater, New York, 12-18; Savoy Ballroom, New York, 21-Feb. 15.

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# MOVIE MACHINE REVIEWS

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, November 27.

## Program 1190

**Hands** is a feature to promote the sale of bonds during the Sixth War Loan. It shows the importance of hands in daily life, then their significance in war and war production. (Treasury Department.)

TELU MANSFIELD and REGGIE VALENCIA sing *Blue Hawaii* to the accompaniment of AL McINTIRE AND HIS HAWAIIANS. Background is a native house, de luxe style. Four native chorines appear briefly. (R. C. M.)

*My Sweet Eloise* stars ALPHONSE BERG, the performer who takes a length of material and with a twist of the wrist creates a dress. Setting is a dressmaking salon, and Berg clothes three attractive models in as many minutes. Vocals are by FRANK HOWARD. (R. C. M. re-issue.)

GEORGE PAXTON AND HIS BAND are featured in *Four o'Clock Jump*, with Paxton and several of the bandmen playing short solos. Bandstand setting. (Filmcraft.)

*Hot Tamale* is an animated cartoon. Against a Mexican setting, a mouse is serenaded by a cat, then rescued by her true love. (Soundies cartoon.)

JACK REYNOLDS and LARRY McMAHON, singer and pianist, are the stars of *Mame Is Me Flame*, a song in Bowery style. MAUDIE THOMAS, as Mame, dances. Theater bar setting. (Filmcraft.)

*I Hear You Knockin'* is a novelty song, played and sung by GENE AUSTIN. Setting is a party. An unidentified couple do a short dance. (Minoco re-issue.)

MABEL SCOTT, accompanied by the FLENOY TRIO (piano, guitar and bass), sings *Steak and Potatoes*. Setting is a restaurant, where Miss Scott is a waitress. (R. C. M.)

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, December 4.

## Program 1191

*Cleo From Rio* is sung by RAUL MARTINEZ and MARIA DEL RAY, with NILO MENDEZ'S orchestra. Bandstand setting. Six girls dance. (R. C. M.)

JOAN MARSHALL and JAMES ALEXANDER sing *I Was Born 'Neath a Lucky Star*: A parade of 12 girls representing the signs of the zodiac adds eye appeal. A blond dancer, unidentified, appears briefly. (R. C. M.)

*Hillbilly Hi-Jinks* stars CORINNE KING, tight-rope artist, and CHUCK PALMER, singer-comedian. A five-piece band playing an assortment of weird instruments provides the music. (Minoco re-issue.)

Lovely Hula Hands presents AL McIN-

TIRE AND HIS HAWAIIANS (6), vocalist TELU MANSFIELD and dancer THELMA LEINANI. There's also a chorus of four native dancers. (R. C. M.)

HAL DERWIN sings *There Goes That Guitar*, a samba, accompanied by JOE REICHMAN AND HIS BAND. Reichman and a trumpet player each have a short solo. Bandstand setting. (R. C. M.)

*Montana Plains* is another in the "want-to-go-back" series. JIMMY WAKELY AND HIS OKLAHOMA COWBOYS AND GIRLS are featured. Setting is the exterior of a ranch house. (R. C. M.)

JOHNNIE LONG AND HIS ORCHESTRA play and sing a novelty tune, *Caterpillar Shuffle*. Bandstand background. (Soundies re-issue.)

A swell arrangement of *Lazy River* stars THE MILLS BROTHERS. A river boat provides the background. Sure to appeal to anyone who likes this group. (Filmcraft.)

## AMERICAN FOLK TUNE

(Continued from page 65)

tune, *Stars Gleaming on the Prairie*, with Roy Wallace and J. Standefer, and it will be published by Hanna.

*Tears in My Heart*, mentioned in this column some time ago, was the joint work of Jesse M. Ellison and Bill Nettles.

Harold Hommer, whose military band marches are well known, is releasing a new song, *Quit-Cher-Belli-Aken*, thru A-1 Music Company.

Susie, the Gal from the Hills, is now heard every day except Sunday over WJBO, Baton Rouge, La., and also over the FM station WBRL.

### Wakely in Coast Spot

Jimmy Wakely recently closed an engagement at the Casa Manana in Culver City, Calif. His guests there included the Riders of the Purple Sage, Tex (Cattle Call) Owens, Lee White, Wild Bill Elliott, Johnny Bond, Eddie and Jimmy Dean, Roy Whitley, Virginia West, Scotty Harrell, Cottonseed Clark, Cactus Mack and Merle Travis. Wakely is now playing at the Sunset Rancho in Hollywood and recently had Gene Autry as his guest. He's bought a ranch in San Fernando valley.

Lacey McDowell and Al Halgerson have placed a new tune titled *Makes Me Think of You* with La Casa Del Rio. They also have turned out a song in collaboration with Ruth Bedworth, Kansas City songwriter, titled *Clouds Covered the Moon*.

Moreland Music soon will release two new tunes by Ted Matheson and Lew Mel, titled *Sunset Trail* and *Any Little Jingle*. Matheson is co-writer of Bill Boyd's *I Think of You*.

Rosalie Allen, who used to be on the Swing Billies program over WVEW, is now using her own name, Julie B. Allen, as there were too many Rosalies. She is now heard over WAAT, Newark, N. J., and WOV, New York City. She wrote *Blue Bone Yodel*, which is going over big with listeners.

### New Wesley-Reynolds Tunes

Bill Wesley (Shomette), staff announcer and cowboy artist of WOAI, San Antonio, and Dick Reynolds have just cleft a new 'billy tune, *Won't You Mend My Broken Heart?*, which is chock-full of juke box rhythm. Other new songs by this team are *Don't Say It's All Over Now, I'd Love to Stroke Your Golden Hair Again* and *Why Should I Worry?*

While in New York recently Smiley Burnette had orchestration made on his new song, *Sincerely Yours*, and is singing the song himself in his stage appearances thruout the country and seldom fails to stop the show cold.

Jack Ziebler, Philadelphia tunesmith, has just sold his *After Tomorrow* song to Republic Pictures for a Roy Rogers flicker.

John Jacob Niles, authority on American folk music, recently presented a program on the songs of the Southern Appalachian Mountain region at the Art Alliance, Philadelphia. He played his own accompaniment on a dulcimer of his own making. The songs included ballads and carols whose authorship was lost in antiquity.

### Chinese Hillbilly Team

Ming, Ling and Hushi, believed to be the only Chinese hillbilly team in show business, are making their Philadelphia bow at the Latin Casino night club. The three are father, son and daughter in private life and feature American Folk songs in their act.

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- 7006—SEND ME A FEMALE V-MAIL (Novelty).
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# Two Groups Study Fag Famine

## Definitely No Cigs in Sight

### Retail Drug Association suggests two methods of solving Chicago shortage

CHICAGO, Dec. 16.—The main fact uncovered during the course of two government investigations into the cigarette situation is that there is a cigarette shortage.

A squad of investigators from the Federal Trade Commission began a check here of the records of wholesalers and distributors to see whether there was any proof of price discrimination or unfair interstate trade practices. There have been charges that manufacturers were freezing out jobbers, thereby taking

the middleman's profits. Records of factories and tobacco offices, all of which are located in New York and on the Eastern Seaboard, are being investigated from Washington.

#### Druggists Offer Answer

Two suggestions were made this week by the Chicago Retail Druggists' Association as means of combating the shortage:

One was the recommendation to the 1,500 members of the association that cigarettes be sold on the "exchange of a package for an empty package" plan. The other is the preparation of a petition to Mayor Edward J. Kelly and the city council that the present cost of cigarette permits be reduced from \$110 to \$50.

In Washington a Senate committee investigating the shortage managed to uncover a good many statistics—all of them discouraging. One fact emerged from the mass of evidence—there will be fewer cigarettes for civilians next year.

The committee called in officials of the War Man-Power Commission, the War Food Administration and the Office of Price Administration. After a lot of testi-

mony the committee agreed that these steps might help to relieve the situation:

1. Classification of the cigarette manufacturing industry as an essential one entitled to a more abundant share of the man power.

2. A WFA order calling for greater production of long-leaf tobacco.

3. OPA revision of wholesale price regulations to permit a better distribution of available stocks to retail dealers.

#### Shift in Brands

Of great interest to vending machine operators is the shift in popularity standings of the major brands. At the end of October, according to a survey made by a leading financial paper, Lucky Strikes were in first place by a very slim percentage, Chesterfields were second, and Camels, once most popular, were running a poor third. Philip Morris and Old Golds were close behind Camels. One reason for Camels' poor showing is that it has shown very little increase in inventories of leaf tobaccos, running well below all other brands in this respect.

Reports from other cities follow:

#### Ottawa

Canadian tobacco growers are seeking a price increase for flue-cured tobacco. Pre-War prices of 20 to 23 cents a pound rose to 30 cents last year, and this year growers are asking 31½ cents a pound.

Resistance to increased tobacco prices is based on the government's insistence that ceiling prices be maintained on cigarettes. Already increased tobacco prices have cut the present narrow margin between the retail selling price of cigarettes and the high, fixed tax rate of \$11 per 1,000.

For several years grower prices have been fixed by a committee representing both buyers and sellers. This year negotiations have been unusually difficult.

As yet there have been no reports of any shortage of cigarettes in Canada.

#### Richmond, Va.

There is no agreement in this world's center of tobacco growing and tobacco manufacturing as to the reasons for the cigarette shortage.

Two manufacturers blame large overseas shipments, while the head of another local factory says the present situation has been brought about by increased smoking in the U. S.

Shortages of leaf tobacco, because of crop limitation, company purchases and government buying for foreign consumption under lend-lease, followed by the unprecedented size of overseas shipments and increased domestic demand were held responsible by a Winston-Salem (N. C.) cigarette maker.

#### Miami

Cigarette situation has caused a panic among smokers in this area. With the heavy winter influx of tourists and servicemen, a strained situation has become much worse, and the acute shortage of fags is serious.

Wholesalers have a restricted supply, nowhere near enough to partially satisfy the demand. Vending machines are empty in most spots, and have been this way for a long time, with no relief in sight.

Retailers specify certain hours to dish out what little supply is on hand, and customers form long lines in front of these stores every day. Latecomers get the story, "none left."

Stories are told of retailers playing favorites, keeping their supply out of sight, and selling only to known, regular customers.

Black market and hoarding seem to be getting plenty of blame for this acute condition, but there does not seem to be much foundation to substantiate the charges.

#### Chicago

Dale Harrison, columnist of *The Chicago Sun*, printed the following highly interesting explanation for the cigarette shortage:

"One of the biggest—and I mean the biggest—men in the business insists there are plenty of cigarettes. (In Mexico they're selling standard American brands two for a quarter and how many, please?) He says the 'shortage' has come about by reason of the fact that one of

## Nutty Item—We're Pulling Peanuts Over Your Eye

LONDON, Dec. 16.—Another use has been found for the humble peanut and could possibly contribute to the shortage of this item. A chemical firm here has developed a process whereby a synthetic wool fiber may be made from peanuts at a cost almost as cheap as rayon. Reports say that a mixture of 50 per cent wool and 50 per cent of the new peanut fibers makes clothing practically just the same as 100 per cent wool.

But any fears that the new use for peanuts might contribute to the shortage of the item are allayed by the fact that the fiber is made from the waste protein after the oil has been pressed from the nuts. Since the new process simply uses what would simply otherwise be a waste material and will in no way contribute to shortage in the peanut field, it is just another idea that makes the peanut more useful than ever.

the biggest manufacturers, by reason of diverting most of its cigarettes to the service, has emphasized that fact, giving it as a reason why civilians may not always be able to get 'your favorite brand.' The other standard companies, feeling it to be poor business to have their cigarettes on the market in abundance while their competitor shows a shortage, are holding back stocks so that, in the public mind, they too, will seem as popular as the other. The exhaustion of the smaller brands has come about because the sudden forced demand for them has exhausted their supply."

#### Montgomery, Ala.

To get cigarettes here, it is necessary to have an empty pack. Almost all of the local retailers have adopted this measure as a solution to the city's cigarette shortage.

Leading distributors have expressed satisfaction at the way in which retailers have fallen in line with the empty pack idea and said they believed all stores eventually would adopt it.

Meanwhile, reports from all the rural stores in Montgomery County and neighboring counties were to the effect that "not a cigarette was to be had."

#### San Francisco

The cigarette shortage here is being investigated by the Office of Price Administration, representatives of the Department of Justice and police officials. The shortage here is very acute.

Distributors and wholesalers have been relieved of any blame for the situation. There does seem to be a flourishing, unorganized black market, however. One official said there is widespread activity on the part of small-time chiselers and petty retailers who are trying to sell their cigarettes for a nickel or a dime above the customary price.

One angle reportedly being investigated is that vending machines have been tampered with. The practice in these cases is said to be stuffing the nickel slot with paper, forcing patrons to deposit two dimes for a package of cigarettes.

San Francisco has been especially hard hit in the matter of allocations by cigarette makers. The city's vastly increased population, recognized as one of the nation's most congested areas, has not been recognized by manufacturers, who are basing their deliveries on an out-dated quota, according to wholesalers and distributors.

#### New Brunswick, N. J.

Civilian employees at near-by Camp Kilmer have been restricted to the purchase of two packs of cigarettes a day at the post exchange. Soldiers, however, may still buy up to a carton a day.

The order, issued this week by military authorities, prohibits mailing cigarettes from the camp and restricts those leaving the post to a sufficient quantity for personal use.

An Important Announcement to All Readers

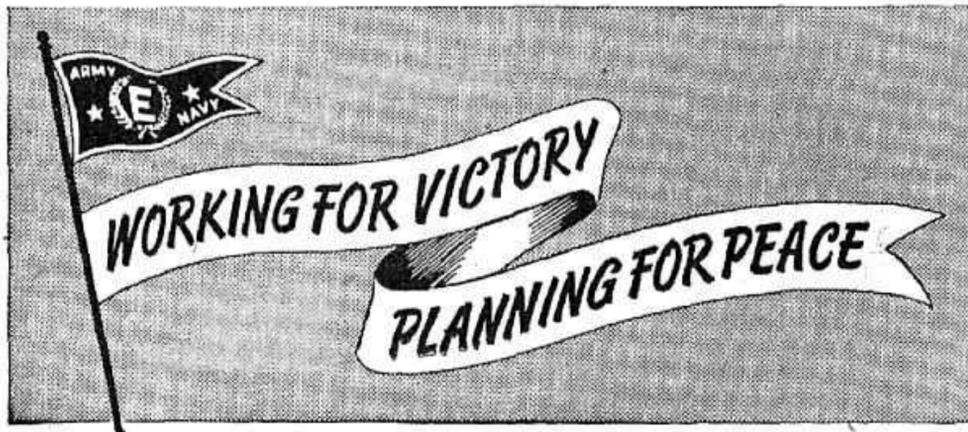
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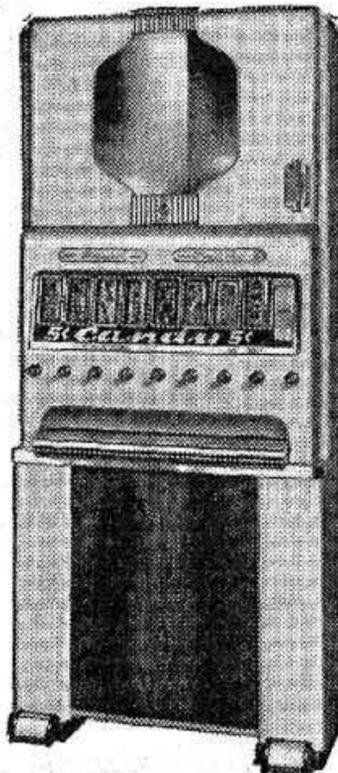
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AURORA, ILLINOIS

# State's Coffers Feel Drop In Cigarette Tax Revenue

ALBANY, N. Y., Dec. 16.—It has been expected in tax circles that treasuries would begin to notice a decline in the revenue derived from tax on cigarettes in those States that have a tax on this article. The cigarette shortage has affected the entire country. One of the first States to report was New York, and as would be expected, the State Treasurer says that tax receipts from cigarettes has dropped 18 per cent and that violations of the State law are also on the increase.

The State has a 2-cent tax on cigarettes and the revenue was running almost even for the last year until November. Then a sudden drop set in. In 1943 the State collected over \$2,000,000 in November revenue and this year the revenue has dropped to under \$2,000,000 for the month. The decline represented the tax on more than 20,000,000 packs of cigarettes.

### Decline Reported

Rollin E. Browne, tax commissioner, reported a decline in cigarette tax revenue and an increase in tax violations.

Receipts from the 2-cent-a-pack tax was running almost even with last year until an 18 per cent drop was registered in November, the figures being \$2,318,167 for November, 1943, and \$1,899,470 for November this year. The decline represented the tax on more than 20,000,000 packages.

"The effects of the cigarette shortage would have been reflected in an earlier decline in tax receipts," Mr. Browne said, "were it not for the fact that there is some time lag between sale of the tax stamps by the State and retail sale of the taxed cigarettes."

Supplies of the stamps are bought in advance by agents and dealers respon-

sible for affixing the stamps to cigarette packages.

In the first half of the fiscal year revenue dropped only 1.7 per cent. In October, it fell 6.8 per cent and by November 30 collections for eight months had fallen to \$16,495,301, 4.5 per cent less than the \$17,281,091 collected in the same period last year.

Six arrests in the last 30 days on charges of violating the cigarette tax law have resulted in assignment of a special squad of tax examiners to enforce compliance.

### Retailers Here Convicted

Five retailers, four in New York City and one in Rochester, have been convicted. (See CIGARETTE TAX on page 71)

## Less Candy for Civilians in 1945

CHICAGO, Dec. 16.—Fewer 5-cent candy bars are in prospect for civilians next year, since the army and navy will take "practically all" of the supply, according to Robert Amster, secretary-treasurer of the Western Confectionery Salesmen's Association. He said the current 70 per cent government share will be increased, but did not mention to what extent.

The outlook for other types of candy for civilians is little better, especially for hard candy and caramels, which are favored ingredients for field rations, he declared. Use of candy in feeding battle-weary troops who wish no other food is increasing, it was said.

## Kentucky Tobacco Market Opens; Prices Below 1943

LEXINGTON, Ky., Dec. 16.—In the midst of a national cigarette shortage, investigations of the reasons for the shortage and much discussion of the whole subject, the Kentucky tobacco market opened December 12.

The reports on the opening day

showed that the prices were below those of the opening day last year. Sales, the first day on the local market, averaged 45 cents per pound, which was a little less than the opening day last year.

The opening of the sales was delayed one week this year and farmers were rushing this week to get their tobacco on the market in order to get their usual Christmas money. According to general reports, tobacco is not as good this year as last. Government officials are here as well as large tobacco buyers in order to observe the general movements of the tobacco farmers in this great State. On the second day of the market, some tobacco was reported as selling below the OPA ceiling price.

Reports from most of the markets thruout the State said that sales were heavy for the first two days and were expected to continue so during the week, chiefly because farmers were anxious to sell and get their money as early as possible. The cold weather had hurt most of the markets thruout the State, cutting down the attendance and also making it difficult for farmers to get their crops to the markets.

### BALL GUM SUBSTITUTE

MARBLES—GLASS—ASST. COLORS  
Barrel of 50,000 .....\$59.50  
Keg of 15,000 ..... 19.50

CHARMS, Best Grade, 15 Cross Carton,  
\$13.25 Parcel Post Paid.

COIN COUNTERS, 1c or 5c Cast Alumi-  
num, \$1.25 Each While They Last.

WINGS, Counter Game, Rebuilt,  
\$7.95 Ea.

Full cash with order—f.o.b. factory

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PHILA. 42, PA.

**THIS YEAR  
GIVE WAR BONDS  
MAKE IT A VICTORIOUS CHRISTMAS  
PAN CONFECTIONS**

345 W. ERIE STREET

CHICAGO, ILLINOIS

**WANTED  
FIVE TO TEN EXHIBIT ROTARY MERCHANDISERS**

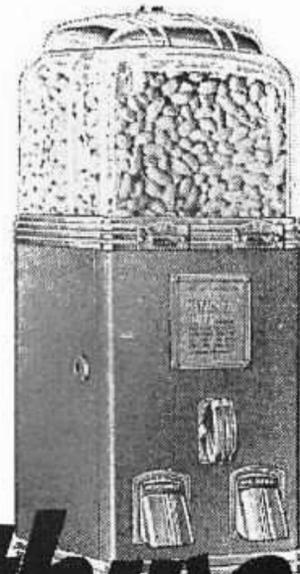
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(Phone: CHerry 5657)

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THE BEST IN BULK VENDING**

Veteran operators---men who know the business and know machines---have long looked to Northwestern for the best in bulk vending---a choice that has proved itself hundreds of times over

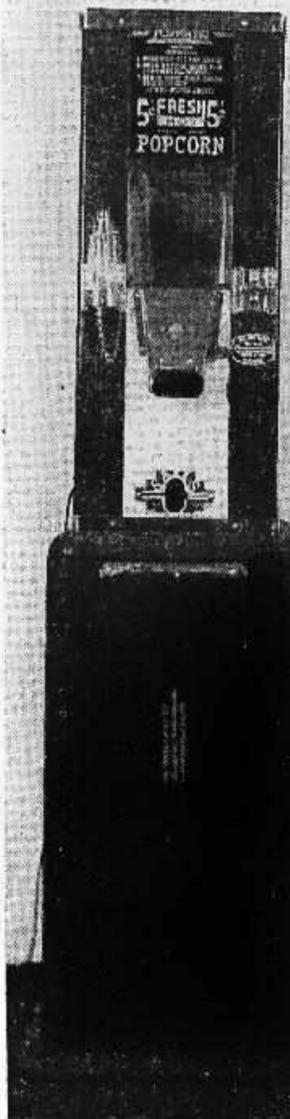
under the stress of wartime operating conditions. When vending machines again become available, follow the advice of leaders in the field ---make sure of your investment with Northwesterns.

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5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

## MODERNIZE with the "POPMATIC"

**ALL ELECTRIC—COMPLETELY AUTOMATIC  
5c COIN OPERATION ELIMINATES ATTENDANT  
NOW LESS THAN  
HALF PRICE**



You may possibly have hesitated to install this type of machine because of the cost. NOW WE ELIMINATE THAT DIFFICULTY by offering you a genuine "POPMATIC" machine at LESS THAN THE ORIGINAL PRICE.

**BEAUTIFUL DESIGN:** The Popmatic is designed to harmonize with the finest of fixtures. Brilliantly illuminated, it sparkles like a gem and instantly attracts attention. Passersby and customers alike stop, marvel and BUY.

**AUTOMATIC OPERATION:** Fully Automatic, it feeds the corn automatically, pops it, seasons it and delivers it to your customers hot and fresh. All unpopped grains are separated and customer receives only fully popped fluffy corn. All you need do is see that the machine is filled. It will work for you hour after hour without personal attention. Continuous operation for 10-hour period costs less than 10c in power consumed.

**STURDY CONSTRUCTION:** Sturdy construction of the best materials available, the Popmatic is built to endure and to give many years of trouble-free dependable service.

**DIMENSIONS:** 60 in. Height; 15 in. Width; 15 in. in Depth. Shipping weight, 150 lbs.

**CAPACITY:** 12 lbs., enough to pop and sell \$25.00 per filling. Size of Bag of Popcorn vended can vary from 6 to 12 oz. size. We include 100 lbs. Yellow Popcorn, 6 gals. Popping Oil and 2,000 Glassine Bags with each machine.

Originally \$250.00 **NOW \$199.50**

F. O. B. Cambridge, Ohio. Terms: 1/2 Deposit, Balance, or 5% Discount if Full Cash Is Sent With Order. We Buy Music Routes.

**WE BUY AND SELL ALL MAKES OF  
POPCORN MACHINES. IF YOU HAVE  
ANY TO SELL, WRITE US.**

—Exclusive U. S. Distributors—

**THE P. K. SALES CO.** 6TH AND HYATT AVE.  
CAMBRIDGE, OHIO

**WANTED—\$50.00 EACH**

Double Play—Leader—West Wind—Sun Beam—Do Re Mi—Stars. \$45.00 EACH:  
Zombie—Duplex—Skyblazer—Hi Dive. \$40.00; Bally Attention. \$35.00; Silver  
Skates. \$25.00; Mascot.

**SLOTS—1-BALLS—CONSOLES**

Thorobred .....	\$595.00	Bally Fairmont, P. O. ....	\$695.00
Longacre .....	595.00	Mills Owl, FP .....	79.50
Pimlico, F. P. ....	415.00	Dark Horse, F. P. ....	185.00
'41 Derby, F. P. ....	375.00	Sport King, P. O. ....	325.00
Club Trophy, F. P. ....	350.00	Keeney Super Bell, 5c	
Sport Special, F. P. ....	165.00	Comb. ....	325.00
Blue Grass, F. P. ....	195.00		

**NEW REVAMPS** 1 New Stage Door Canteen ..... \$219.00  
United Midway ..... \$209.00 | United Arizona ..... 209.00

**PHONOGRAPHS**

Wurlitzer 500, Piano Keyboard .....	\$425.00	Plastics for Seeburg '41-'42 Models,	
Plastics for Rock-Ola '39-'40 Models,		Lower Sides. Each .....	\$ 14.50
Top Corners, Lower Sides. Each .....	12.75	Rock-Ola Bar Boxes. Each .....	12.50
25 Seeburg Select-o-Matic Wall Boxes,		Keeney Wall Boxes. Each .....	12.50
Marbi-Glo Finish, 5¢ Play. Each .....	10.00		

**ARCADE EQUIPMENT**

Chicken Sam .....	119.00	10-Pin, Lo Dial .....	\$ 50.00	ABT Early Model F. \$	20.00
Zingo .....	65.00	Chi Coin Hockey .....	225.00	Rapid Fire .....	209.00
10-Pin, Hi Dial .....	65.00	Slap the Jap .....	119.00	Keeney Submarine .....	195.00

**RECONDITIONED PIN GAMES**

5-10-20 .....	\$119.50	Bowlaway .....	\$72.50	Velvet .....	\$57.50
Action .....	119.00	Jungle .....	72.00	Majors, '41 .....	57.50
Big Parade .....	129.50	New Champ .....	69.50	High Stepper .....	55.00
Genco Victory .....	94.50	Zig Zag .....	69.50	Paradise .....	49.50
Topie .....	89.50	Star Attraction .....	64.50	Metro .....	49.50
Gun Club .....	82.50	Ten Spot .....	64.50	Sport Parade .....	49.50
Texas Mustang .....	82.50	Super-Chubby .....	59.50	Wildfire .....	44.50
Spot Pool .....	79.50	Legionnaire .....	59.50	Bally Playball .....	42.50
Argentine .....	79.00	School Days .....	57.50	Bandwagon .....	42.50
Towers .....	69.50	Four Roses .....	57.50	Gold Star .....	42.50
Bally Liberty .....	62.50	Belle Hop .....	57.50	Sparky .....	39.50
Hi Hat .....	72.50	Sea Hawk .....	57.50	Anabel .....	32.50
				Fox Hunt .....	32.50

1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

**NATIONAL COIN MACHINE EXCHANGE**

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

**SO SOUND—SO FIRM—SO FULLY CHECKED!**

**FACTORY RECONDITIONED AUTOMATIC PAYOUT CONSOLES**

Mills 4 Bells, Fruit Reels, New Type		Keeney Super Bell, 5¢, FP & PO .....	\$375.00
Heads, Ash Trays, Latest Models .....	\$845.00	Bally Club Bell, FP & PO .....	295.00
Mills 4 Bells, Fruit Reels, Ash Tray .....	605.00	Bally Hi Hand, FP & PO .....	195.00
Mills 3 Bells, Fruit Reels, Like Now .....	975.00	Pace '41 Saratoga, FP & PO .....	195.00
Pace Twin Reels, Fruit, 10¢ & 25¢ .....	495.00	Jumbo Parade, FP & PO .....	220.00
Keeney 4 Way Bell, 3-5¢, 1-25¢ .....	395.00	Keeney Twin Super Bell, 5¢ & 5¢, FP	
Evans '41 Domino, JP, 2-Tone Cab. ....	395.00	& PO .....	595.00
Evans '41 Bangtail, JP, 2-Tone Cab. ....	395.00	Keeney Twin Super Bell, 5¢ & 5¢, Cash	495.00
Bally Roll 'Em, Dice Symbols .....	180.00	Keeney Twin Super Bell, 5¢ & 25¢, Cash	595.00
Pace 10¢ Saratoga, '41, Rails .....	195.00	Pace Twin Reels, 5¢ & 10¢ .....	425.00
		Pace Twin Reels, 5¢ & 25¢ .....	450.00

A.B.T. RIFLE RANGE, FACTORY REBUILT, GUARANTEED AS NEW, COMPLETE, CRATED ..... WRITE

Bell Sportsman, 1-Ball, 4-Coin Multiple Free Play .....	\$385.00
Bally Longacre, 1-Ball, 4-Coin Multiple Free Play .....	595.00

**FREE PLAY CONSOLES**

Mills Jumbo Parade. \$135.00 | Jenn. Silver Moon. \$160.00 | Watl. Big Game... \$135.00

**MILLS REBUILT SLOT MACHINES**

Club Bell, \$1 Play, Handload, JP .....	\$975.00	Gold Chrome, 50¢, 1-Cherry PO .....	\$650.00	Brown Front, 5¢ .....	\$275.00
Club Bell Console, 25¢ .....	550.00	Gold Chrome, 25¢, 1-Cherry PO .....	525.00	Brown Front, 10¢ .....	295.00
Club Bell Console, 10¢ .....	475.00	Gold Chrome, 10¢, 1-Cherry PO .....	435.00	Brown Front, 25¢ .....	375.00
Club Bell Console, 5¢ .....	425.00	Gold Chrome, 5¢, 1-Cherry PO .....	395.00	War Eagle, 25¢ .....	295.00
Blue Front, 25¢ .....	350.00			Glitter Gold Q.T., 1¢, New .....	85.00
Blue Front, 50¢ .....	625.00			Glitter Gold Q.T., 5¢ .....	135.00
				Blue & Gold V.P., 5¢ .....	64.50

**DO YOUR GAMES EARN LESS LATELY? TRY**

EXCITING—DIFFERENT! **ZINGO** 5-BALL UPRIGHT FREE PLAY REVAMP

TERMS: One-Third Deposit, Balance Sight Draft or C. O. D.

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You Take No Risk on Our 5-Day Free Trial!

Service calls practically eliminated . . . Any combination play desired from 5c to 50c. Special Orange—Plum—Bell and Bar. Rapid-fire action on OUR CASH PAYOUT!

EXCLUSIVE AGENTS FOR BALLY PARTS, SERVICE AND REPAIRS

GLASS CARTRIDGE FUSES RUBBER REBOUNDS 100 for \$3.00

COIN CHUTE PADS 100 for \$4.00

OUR SPECIALTY Game Renovating and Repairing

**SAM MAY INDUSTRIES**

2000 N. Oakley Avenue Chicago 47, Ill.

**Jennings Joins Ranks of Army-Navy E Flag Winners**

CHICAGO, Dec. 15.—Another coin machine firm joined the honored ranks yesterday when army and navy officials conferred the coveted "E" Award upon O. D. Jennings & Company.

Accepting the award on behalf of the men and women of Jennings, O. D. Jennings declared that it was one of the happiest and proudest moments of his life. In his brief acceptance speech, Jennings mentioned that the "E" Award was based not only upon the quality and quantity of vital war materials produced by the firm, but upon 10 additional factors. "One of these," he said, "was the 'overcoming of obstacles.'"

"I cannot think of three more significant or all-inclusive words than these," said Jennings. "When you can overcome obstacles, you can do anything. America will win this war because Americans are able to overcome obstacles."

The Jennings firm was notified of the award in a letter from Robert P. Patterson, Secretary of War, who stated: "You men and women of the O. D. Jennings & Company have made an outstanding contribution to victory. You have every reason to be proud of the record you have set, and your practical patriotism stands as an example to all Americans."

E. A. Terhune, vice-president of Jennings, acted as master of ceremonies. Army and navy officials taking part in the ceremony included Lieut. Col. John M. Niehaus, regional manager, Chicago Signal Corps Depot, who presented

the flag to Mr. Jennings; Commander R. J. Twyman, director of civilian personnel, U. S. Navy, Chicago, who presented "E" pins to Herman Kamminga, president of the Coin Machine Workers' Union; Lieut. Margaret P. West, of WAC, and Ensign Katherine Castle, of WAVE, who added color and charm to the ceremonies, together with an official marine corps color guard.

Jennings' Service Mothers were represented by Mrs. Margaret Solan, an employee, who was presented an "E" pin by a wounded soldier recently returned from a fighting front.

Following the ceremonies, special guests, army-navy officials and Jennings' employees enjoyed cocktails at The Glass House, Hotel Graemere. Billy Chandler's Benedicts from the Graemere, furnished music for both afternoon and evening ceremonies.

**BRAND NEW!**

Evans Ten Strike .....	\$225.00	
Wings .....	\$11.50   Yankees ..	11.50

**USED EQUIPMENT**

Jennings Golf Ball Vendor, 25c Play \$	69.50
Jennings Roll in Barrel .....	129.50
Chicago Coin Hockey .....	225.00
Electric Hand Vibrator .....	69.50
Buckley DeLux Digger .....	165.00
Play Golf, Upright Cabinet .....	119.50
Football, Upright Cabinet .....	119.50
International Hand Grip Tester, Upright Cab. ....	89.50
Drivemobile .....	295.00
Ace Bomber .....	295.00
Mills 1c Q.T., Double Jack, Green, with Bent-Coin Release .....	59.50
Liberty Bell, 5c, Fruit .....	18.50
Zephyr .....	9.90
Champion .....	14.90
Evans Playball .....	195.00
Exhibit Merchantmen .....	49.50
Fan Front Mutoscope Diggers .....	79.50
Radio Rifle .....	59.50

1/3 Deposit With Order.

**MAX GLASS**  
DISTRIBUTING COMPANY  
(Successors to Gerber & Glass)  
914 DIVERSEY • CHICAGO 14, ILL.

**DuGrenier Receives Army-Navy E Award**

NEW YORK, Dec. 16.—Arthur H. DuGrenier, Inc., peacetime manufacturer of the Champion Cigarette Merchandiser and Candyman, five-cent candy bar machine, was advised December 9 in a letter from Under-Secretary of War Patterson that they were awarded the Army-Navy "E" in appreciation of the war work they have been doing.

DuGrenier, under the very capable direction of Blanche Bouchard, administrative head; Frank DuGrenier, in charge of engineering, and Bip Glassgold, war work co-ordinator, have been active in the manufacture of small arms, radar, air-borne equipment, and numerous other types of equipment used by the army, navy and Air Corps.

The actual presentation of the award by high-ranking army and navy officials will take place January 5 in Haverhill, Mass., home of the company's main plants.

**COMPLETE OPERATING BUSINESS FOR SALE**

24 Phonographs on location, mostly late models and remote. Also Cigarette Machines, Pin Ball Machines, Peanut and Candy Machines. Slot Machines and Consoles not now up. Library of Records and other operating supplies. Small Truck; Business Property, brick building with living quarters upstairs. A good buy for bona fide operator wanting to locate in Rocky Mountains, healthful climate. Good reason for selling route that is producing and room for expansion. No brokers or bargain hunters, please. Deal will require at least one-half in cash. BOX D-335, The Billboard, Cincinnati 1, O.

**SALESBOARDS**

Holes	Name	Deluxe Hits—24 Hour Service	Profit	Price
600	5¢ Deluxe Charley .....	Def. \$10.00		\$ .79
1000	5¢ Nickel Charley .....	Def. 17.50		.96
1000	5¢ Double Finn .....	Def. 24.50		.98
1800	5¢ Lulu, X Thlok .....	Def. 18.00		1.98
1000	5¢ Jackpot Charley .....	Avr. 52.08		1.24
1000	5¢ J.P. Charley, Thlok .....	Avr. 52.08		1.49
800	5¢ J.P. Bellboy, X Th. Avr. ....	20.40		1.79
1000	5¢ J.P. Jumbo Pick-D-Fins .....	19.22		1.98
1200	25¢ J.P. Texas Charley .....	102.28		2.36
1184	5¢ J.P. Jumbo Pick-D-Fins .....	28.17		2.69
2400	10¢ J.P. E.Z. Pickins .....	92.65		3.49

WORLD'S BEST BOARDS, TICKETS, CARDS  
**DELUXE SALES CO.**  
BLUE EARTH, MINN.

Seeburg Model 9800, R.O. .... \$600.00  
Watling 10¢ Roll-a-Top, 3-5 .....

**BELMONT VENDING CO.**  
700 MAIN ST. BRIDGEPORT, OHIO

**I WANT TO BUY PIN GAMES**

LATE MODELS PREFERRED

If deal warrants it'll be glad to come and see equipment personally.

Quote Price and Condition in First Letter.

**CHARLES POLGAAR**

860 Floral Ave. Elizabeth, N. J.

**PUSH CARDS**

All Sizes, Styles from 10 to 600 Holes. Also JP Cards, Fund Raising Cards, Etc. FREE Catalog Write **W. H. BRADY CO., MFGRS.** EAU CLAIRE, WISC.

# Blendow Re-Elected Head Of Arcade Owners' Assn.

NEW YORK, Dec. 16.—Al Blendow was unanimously elected president for a third term by the Arcade Owners' Association of America at a meeting held Monday (11) at the Park Central Hotel here. Other officers for the 1945 term also elected unanimously are Louis Fox, first vice-president; Sam Holzman, second vice-president; F. McKim Smith, third vice-president; Al Meyers, recording secretary, and Bernard Katz, treasurer. Regional directors elected are Henry Freedman, Pueblo, Colo.; Ken C. Wilson, Chicago; Joe Ash, Philadelphia; Meyer Wolf, Atlantic City, and Morris Hankin, Atlanta.

Meeting was last for 1944 and was well attended. Among decisions reached at the meeting was an agreement to add "of America" to the association name; to hold the second annual affair at the Latin Quarter, January 16; to do away with the initiation fee for new members and to increase the annual dues from \$15 to \$25 with a provision that new

members joining the association after September 30 of any given year would have their dues start with January 1 of the year immediately following; and appointment of Sam Holzman, Louis Fox and Bernard Katz to an auditing committee to report on the status of the association's finances at the next meeting.

Al Blendow, who had just returned from the NAAPPB convention in Chicago, reported that officials of the latter organization would be glad to co-operate with the AOAA whenever the former could be of service. Al was encouraged by the progress made with the \$50 member assessment to provide funds for a business manager. Totalling the returns after members present, who had not yet rendered their checks, made their contributions, Blendow told the meeting that \$1,300 was already in the house, and that the association had just \$300 to go to meet the minimum necessary to go thru with the business manager plan. Blendow said that letters will go out to all other members not present who had not yet contributed and the quota should be met before the next meeting, which will be held January 11.

Six new members were accepted by the AOAA—Vern Raw Enterprises, Seaside, Ore.; Edward M. Raverby, New York and Boston; John J. Welsh and John J. Hines, Hampton Beach, N. H.; Ben Walenitz, Gem Enterprises Company, Inc., Rochester, N. Y.; Koondel and Gloth, New London, Conn., and Julian Falcone, Norwich, Conn.

## Good Arcade Spots Hard To Find Can. Coinmen Maintain

ST. JOHN, N. B., Dec. 16.—Lack of suitable locations is the main hitch to opening of new arcades in Eastern maritime province cities, coinmen report. Centrally located spots are tough to find, especially with enough floor space to allow for installation of sufficient machines to make a profit.

With the removal of the Canadian import ban on coin machine equipment, one serious problem was eliminated. Securing suitable equipment is still a major headache, and that of suitable location is a greater one.

## Arcade Boosts Biz With Special Christmas Mdse.

DARTMOUTH, N. S., Dec. 16.—W. R. Beasley, owner of Sportland Arcade here sparked extra heavy business for his machines as well as rung up a nice profit during the pre-Christmas season here by putting on sale 10,000 dolls, 5,000 panda stuffed bears and a quantity of alarm clocks. A Santa Claus also was on hand to welcome the little folks.

## Canadian Arcade Robbed

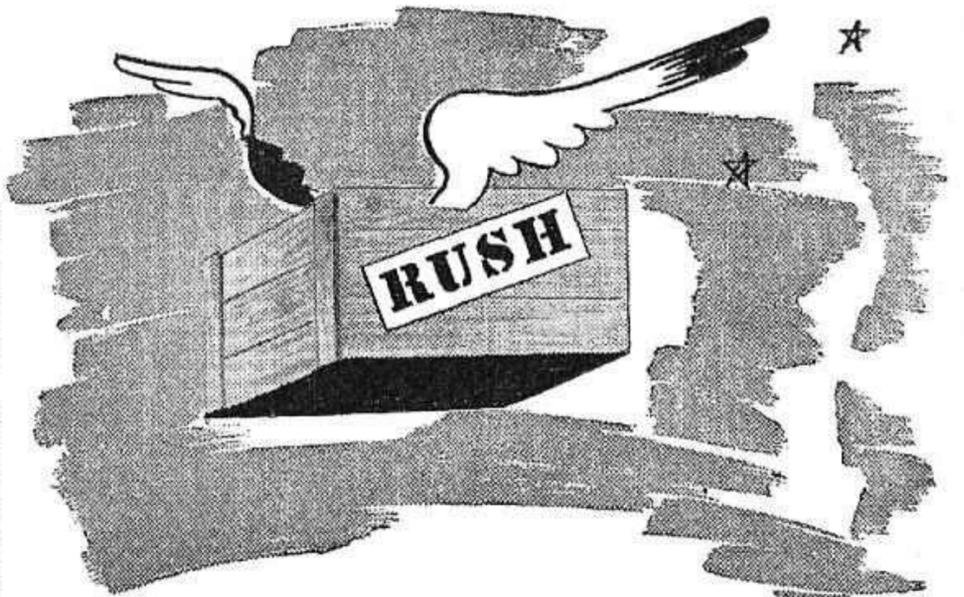
ST. JOHN, N. B., Dec. 16.—Thieves broke thru a skylight into the arcade operated by J. B. Jones here recently and escaped with a small amount of cash but did considerable damage to equipment. Cash loss was low because machines had been emptied only a few hours earlier. This was the second time within eight months that arcade had been robbed. First time culprits left a sarcastic note asking that more money be left on their next visit.

## CIGARETTE TAX

(Continued from page 69)  
Victims of possessing unstamped cigarettes, Mary Goode Krone, director of the Miscellaneous Tax Bureau, reported. The dealers were fined and the unstamped cigarettes were forfeited for disposal by the department.

Stressing that dealer purchase, as well as sale, of unstamped cigarettes was a violation of the law, Mr. Browne declared:

"The arrests made thus far should serve as a warning to dealers in unstamped cigarette stocks that the law will be enforced strictly in every locality of the State."



## RUSH ORDER

FOR OUR AIRFLEET...

From coin operated games to a most complicated, vitally important air corps device... almost overnight. That's the war story of Chicago Coin for the past two years. That's why some of our contacts with our friends was necessarily neglected. We know you'll excuse us. We look forward to seeing and hearing from you.

Chicago Coin machine co.

1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

WE MUST BACK 'EM UP WITH WAR BONDS

Every Day More and More People Say...

# PILOT TRAINER

IS THE MOST SENSATIONAL AMUSEMENT DEVICE THEY'VE EVER SEEN!

IT'S ON DISPLAY NOW!

PILOT TRAINER SALES CO.

GEORGE PONSER — JACK GARLINER

2 Columbus Circle, New York 19, N. Y. Circle 6-6651

## WANT—WILL PAY TOP PRICES!

SUPER BELLS CONV.—5c, 5/25c, 5/5/5/25c

High Hands	Jumbo Parades, F.P.	Pimlicos	Blue Grass, F.P.
Paces Reels, F.P.	Club Bells	Longacos	Mills '40 1-2-3, F.P.
Saratogas, F.P.	'41 Dorbys	Dark Horse, F.P.	Mills Late Heads
Sport Specials	Thorobreds	Club Trophys	(3 Bells—4 Bells)

Send Complete List of PIN GAMES Stating Condition and Lowest Prices!

IF YOU WANT SLOTS, CONSOLES, ONE BALLS AND ALL NEW PIN REVAMPS—WIRE OR PHONE!

H. ROSENBERG COMPANY

627 10TH AVE., NEW YORK ALL PHONES LONGACRE 3-2479

## SLOTS READY FOR IMMEDIATE DELIVERY

- 5 Mills 25c Gold Chromes, 2/5
- 3 Mills 25c Gold Chromes, 3/5
- 2 Mills 10c Gold Chromes, 2/5
- 3 Mills 5c Gold Chromes, 2/5
- 10 Mills 25c Brown Fronts, Drillproof, Knee Action, C.H.
- 3 Mills 10c Brown Fronts, Drillproof, Knee Action, C.H.
- 8 Mills 5c BROWN FRONTS, Drillproof, Knee Action, C.H.
- 3 Mills 25c Blue Fronts, Drillproof, Knee Action, C.H.
- 2 Mills 10c Blue Fronts, Drillproof, Knee Action, C.H.
- 2 Mills Four Bells, 4-5c
- 1 Mills Four Bells, 1-25c, 3-5c
- 4 Mills 5c Blue & Gold Vest Pockets
- 13 Mills 5c Green Vest Pockets
- 2 Mills 25c Q. T.'s Originally Blue, made Gold Gitter
- 1 Jennings. 25c Club Special
- 1 Paces Reels
- 1 Paces Races Red Arrow
- 6 Seeburg 5c, 10c and 25c 3-Wire Barboxes

1 Wurlitzer 24 With Packard Adpt. and Three Packard Wallboxes

2 Wurlitzer 24

1 Wurlitzer Rolaway With 4 Speakers and 13 Keeney Wallboxes

- 1 Seeburg Classic 3—Wire
- 1 Seeburg Royal
- 1 Rock-Ola 12 Record
- 2 Mills Throne of Music

Visit our complete Record Department for Operators

Terms: 1/3 Certified Deposit, Bal. C.O.D.

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## WANT MECHANIC

Experienced on Phonographs, Remote Control and Pin Games. Good future position in Florida for sober, reliable man. Give age, draft status and all details in first letter. Address: BOX D-331, care of The Billboard, Cincinnati 1, Ohio.

## A-1 ALL AROUND COIN MACHINE MECHANIC WANTED

by old reliable firm. Must be honest, sober and thorough on all makes of Phonographs and other coin operated equipment. Will pay \$125.00 per week to one that can qualify. Reference exchanged. Apply BOX D-332, in care of The Billboard, 25 Opera Place, Cincinnati 1, Ohio.

# TO OUR VERY GOOD FRIENDS.. BOTH NEW AND OLD...

IT IS OUR MOST SINCERE WISH THAT WITH THE COMING YEAR, HAPPINESS AND SUCCESS SHALL BE YOURS...

*Sincerely  
Pioneer*



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SALES BOARDS WITH THE MOST APPEAL



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FOR SERVICE THAT SATISFIES

#### CONSOLES

- Paces Saratogas, C.P., Late Head ..\$ 99.50
- Mills Jumbo Parade, High Head, C.P. 99.50
- Watling Big Game, High Head, C.P. 89.50
- Jennings Fast Time, F.P. .... 89.50
- Jennings Fast Time, C.P. .... 99.50
- Galloping Dominoes ..... 325.00
- Jennings Multiple Slot Liberty Bell. 59.50
- Jennings Multiple Racer ..... 59.50
- Keeney's Kentucky Club ..... 59.50
- 5c Jennings Silver Moon, C.P. .... 122.50
- Roulette, Jr. .... 227.50
- Paces Spinning Reels, C.P. .... 117.50

#### SLOTS

- |  |          |
|--|----------|
|  | Each     |
| 3 5c Jennings Club Bells, 3/5 ..               | \$169.50 |
| 1 5c Jennings One Star, 3/5 ...                | 139.50   |
| 3 10c Jennings Chief .....                     | 179.50   |
| 35 5c Mills Blue Fronts .....                  | 169.50   |
| 2 25c Mills Blue Fronts .....                  | 299.50   |
| 6 5c Mills Cherry Bells .....                  | 225.00   |
| 1 25c Mills Cherry Bell .....                  | 325.00   |
| 10 5c Watling Rotatops .....                   | 107.50   |
| 3 5c Pace Comets, All Star .....               | 122.50   |
| 2 10c Pace Comets, All Star .....              | 179.50   |
| 1 Columbia, Jackpot .....                      | 89.50    |
| 5 Columbia, Gold Award, Front & Back Pay ..... | 69.50    |
| 1 Mills Q.T., 1c Play .....                    | 59.50    |
| 5 5c Mills Way Eagle, 3/5 .....                | 149.50   |

ALL ABOVE SLOTS HAVE BEEN REFINISHED AND RECONDITIONED  
SLOTS OVERHAULED AND REFINISHED FOR \$35.00 EACH  
1/3 Cash Deposit With Order, Balance C. O. D.

### WANTED

#### PIN BALLS—PHONOGRAPHS—CONSOLES

##### FOR SALE

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- EVANS TOMMY GUN ..... 159.00
- AIR RAIDER..... 189.00
- BALLY RAPID FIRE..... 219.00
- NIGHT BOMBER..... 395.00
- SUPER BOMBER..... 395.00
- PERISCOPE..... 295.00
- DRIVE MOBILE..... 395.00
- LATE MODEL AUTOMATIC
- PHOTOMATIC, A-1 Condition. 1,450.00
- PHOTOMATIC FRAMES, Per Case. 20.00
- TUBES: 2051 ..... 1.69
- 76 ..... .59

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We are exclusive distributors for the following machines in the State of Florida:

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- EAGLE SQUADRON ..... 175.00
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- MARINES AT PLAY..... 195.00
- INVASION ..... 165.00

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We carry a full line of Superior Products' Salesboards.

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## Dental Authority Reveals Candy Stops Tooth Decay

NEW YORK, Dec. 16.—A prominent dental authority told a convention of dentists here recently that progress has been made toward fortifying candy-preventing tooth decay. The idea attracted attention in the candy trade because dental organizations have in the past openly criticized the wide use of candy by the American people. The dentists have criticized the use of candy saying that it was an important cause of tooth decay. At the same time other groups of dentists have been hard at work trying to find means of preventing tooth decay. In recent years a group of dentists and chemists working together at Northwestern University, Chicago, developed a method of adding a certain vitamin to candy and chewing gum and declared that it would help prevent tooth decay. The new information recently placed before dentists here has been added to previous developments and may bring encouragement to the candy trade. The new idea presented at the dental meeting here was reported by Dr. S. G. Harootian, chief of the dental staff of State Hospital, Worcester, Mass.

The new idea consists chiefly of using capsules of a flour made from beef bone. The bone flour is rich in fluorine which has been considered by scientists for a long time as the chief preventative of tooth decay. One of the big problems has been that of getting a sufficient supply of fluorine to the people. Steps have been taken to add it to drinking water but scientists have still continued experiments in finding more convenient methods. The process of making a bone flour might make available to the candy trade a substance which could easily be added to candy bars and thus make it very convenient for people to satisfy their tastes for sweets and at the same time obtain enough of the precious fluorine to prevent tooth decay. Much work needs to be done yet to develop a process for

providing the fluorine supply.

The efficacy of the fluorides, Dr. Harootian went on, is believed to lie in their ability to increase the resistance of tooth enamel to decay-producing bacteria. The flour is obtained from bones of older animals, richer in fluorides than those of young animals.

"The possibility exists," he added, "that an optimal concentration of several factors in the bone material may be the most significant feature, rather than the fluoride alone. It would be unsound and unscientific to draw any definite conclusions from investigations to date. For the time being, the principle of fluoride therapy is best confined to the realm of scientific exploration."

### Every Punch A WINNER!



Tickets pay from 25c to \$5.00 with shot at \$50.00 JACKPOT

768 holes at 50c Play

Takes in . . \$384.00

Av. payout . . 299.95

Gross Profit \$ 84.05

Also Made for 25c and \$1.00 Play

### HARLICH MFG. CO.

1413 W. JACKSON BLVD.  
CHICAGO 7, ILLINOIS

### WANTED IMMEDIATELY

Will Pay Highest Cash Prices

#### CONSOLES

- Pace Reels, F. P.
- Pace Saratogas, F. P.
- Super Bells, Comb.
- High Hands, Comb.
- Club Bells, Comb. (Push Button)

also

#### PIN GAMES

Give Full Details and Prices in First Letter. WE CAN FILL YOUR NEEDS—We Carry a Complete Stock of Parts for the Mills and Jennings Slot Machines—Also Complete Stock Super Bell Parts.

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### TOKEN EJECTOR \$5.00

Complete With Instructions

Token Ejectors now ready for immediate delivery for MILLS 10¢ Bell Escalators. Guaranteed to eject 100% Red and Blue Tokens, aluminum and paper slugs; 50% of all car tokens. Install it yourself RIGHT ON LOCATION in a few minutes. No drilling, cutting or fitting—no special tools necessary. Send full amount with order—we ship prepaid.

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### Slots Repaired

OVERHAULED AND REFINISHED \$35.00

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### WANTED TO BUY

Mills and Jennings Slot Machines.

Give all details, make, type and lowest prices wanted.

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338 CHESTNUT STREET  
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Phone 4-1109 Between 12 Noon and 1 P.M.

## CLEVELAND COIN

### OFFERS:

#### PANORAMS

15 LATE TYPE PANORAMS . . . \$360.00

#### SLOTS

1 25c Mills Cherry Bell . . . . . Write  
 4 25c Mills Blue Fronts . . . . . Write  
 1 25c Mills Brown Front . . . . . Write  
 2 5c Watling 3/5 Rollatops . . . . \$ 95.00  
 1 10c Watling 3/5 Rollatop, Club Console . . . . . 165.00  
 1 25c Caille, 2/4 . . . . . 75.00  
 1 25c Caille, 3/5 . . . . . 110.00  
 1 Columbia G.A. Gigarette Symbols. . . 65.00  
 1 5c Jennings Triplex . . . . . 150.00  
 1 Bally Twin Nickel . . . . . 175.00  
 1 Watling 25c Rollatop, 3/5 . . . . 125.00

#### CONSOLES

1 4 Nickel Mills Four Bells . . . . \$495.00  
 2 Black Paces Races . . . . . 125.00  
 2 5c Brown Paces Races, Check Separator . . . . . 225.00  
 1 5c Baker's Paces, D.D., J.P., & Check Sep. . . . . 325.00  
 5 Jumbo Parades, Free Play . . . . . 95.00  
 2 Sun Rays, Free Play . . . . . 150.00  
 2 Keeney Super Bells . . . . . Write  
 2 Watling Big Games, Clock Models, F.P. . . . . 110.00  
 2 Paces Saratogas, Combination, Brass Rails . . . . . 150.00  
 1 Pace Saratoga, Cash Pay . . . . . 125.00  
 7 Kentucky Clubs . . . . . 110.00  
 2 Jumbo Parades, Cash Pay . . . . . 115.00  
 1 Mills Rio . . . . . 65.00  
 1 Keeney 7 Coin Head Kee Bell, Fruit Symbols (Similar to '38 Track Time) . . . . . 125.00  
 1 Early Head Galloping Dominoe . . . 175.00

MAYBELLE CONSOLE (NEW MODEL), Nickel & Quarter Combination Now Available—Write for Price.

#### MUSIC

40 MILLS 12 RECORD SELECTIVE MUSIC BOXES—These are exceptionally clean—ideal for export or your weaker locations—some are marble-glo'd—some have lite up sides and grilles—consisting of DO-RE-MI'S, SWING KINGS, DANCE MASTERS, ZEPHYRS—\$95.00 for straight models—\$110.00 for liteups.  
 1 Gable 20 Record Liteup . . . . \$265.00  
 1 Wurlitzer 24, Seeburg Wired Remote—Hideaway . . . . . 185.00  
 1 A.M.I. Tone Column with Packard Wall Box . . . . . 85.00

#### POP-CORN MACHINES

4 Deluxe U. S. 5c Popcorn Machines—the most beautiful machine produced—almost new—\$225.00 Each.

#### MISCELLANEOUS

##### COMPLETE BUT AS IS

9 Bally Cup Drink Vendors with Carbonators . . . . . \$1500.00  
 2 Wells-Gardner 5c Bottle Vending Selective Vendors, Both for . . . 650.00  
 175 Advance Duetto Peanut & Candy 1c Vendors (Extra Parts) . . . . 395.00

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PARK ARCADE LOCATIONS. PREFERABLY IN OHIO.

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LATE PHOTOMATICS, PANORAMS, ROCKOLA COMMANDOS, VOICE RECORDING MACHINES, GROETCHEN METAL TYPERS, PUSHER TYPE ROTARIES, COLUMBIAS, D.J. FRUIT SYMBOLS! WILL PAY TOP DOLLARS.

TERMS: 1/2 DEPOSIT WITH ALL ORDERS, BALANCE C. O. D.

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 2021-2025 PROSPECT AVE.  
 CLEVELAND 15, OHIO  
 Phone: PROspect 6316-7

## —SLOTS—

WANT—Sell us your old War Eagles, Blue Fronts, Futurity, Extraordinary and Roman Heads for \$50 for 1c and 6c Machines; \$75 for 10c Machines, and \$100 for 25c Machines.

#### EXPOSITION GAMES COMPANY

989 Golden Gate Ave. San Francisco 2, Cal.

## Plan City Long Range Financing To Get Revenue

CHICAGO, Dec. 16.—Cities are being urged to take a long-range view in their financial planning to obtain more revenue. The suggestion comes from the International City Managers' Association and will appear in a publication of this organization. The suggestion is based on the outlook for a partial ending of the war next year.

Of the 273 cities of more than 10,000 population that furnished data on the matter, the survey stated, a total of 156 cities, or 53 per cent, reduced their total debt more than 10 per cent in the three years, 1940 to 1942 inclusive. Of the remaining cities, approximately 32 per cent cut their debt less than 10 per cent, and 15 per cent increased their indebtedness, the article said.

#### Bonded Debt

The city managers' review stated that by this process of bonded debt reduction and building up reserve funds, "many cities will be able to finance a major share of their post-war improvements."

The work done by cities in their efforts to accumulate adequate post-war reserve funds was illustrated by the fact that a total of 117 cities of more than 25,000, or one-fourth of the 377 reporting cities in this category, have set up total reserves of \$87,000,000. Most of the funds are held as cash reserves or as investments in War Bonds, it was stated. In addition to the 117 cities, 10 cities in three States, California, Illinois and Washington, plan to finance their post-war projects with an accumulation of gas tax grants-in-aid.

#### Reply Made

In reply to specific questions as to proposed purposes of the accumulated post-war reserve funds, nearly one-half of the cities of more than 25,000 stated that they plan to use part of such funds for utility plant and distribution systems. Another one-third will use them for deferred maintenance, and nearly one-third mentioned various other categories—public buildings, paving, new sewers, new equipment.

The survey showed that among the larger cities, Cleveland, Detroit, Los Angeles, Philadelphia and St. Louis plan to use revenue bonds for additions or extensions to utilities. Cincinnati will use reserve funds and the current tax levy to finance deferred maintenance and new equipment, revenue bonds for utility distribution systems, while new pavement and sewer construction will be paid out of a combination of the current tax levy, assessments and general obligation bonds.

## PARTS—SUPPLIES

6/8 Volt Bulbs, 40, 44, 46, 47, 50, 51 and 55. Per Hundred . . . . \$5.40  
 3 AG Fuse . . . . . Per Hundred \$9.00  
 1/2 Amp. . . . . 3.50  
 1, 1 1/2, 2, 2 1/2, 3 Amp. . . . . 3.50  
 5, 6, 7 1/2 Amp. . . . . 3.00  
 10, 15, 20, 25, 30 Amp. . . . . 2.50  
 PHONOGRAPH TITLE STRIPS (Red Border)  
 1000 . . . . . \$5.00  
 5000 Per M . . . . . 4.00  
 10000 Per M . . . . . 3.50  
 25000 Per M . . . . . 3.00

#### 6SC7, 5Z3, 80, 2A4G, 70L7

Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

#100 6SC7 to 7F7	#205 2A4G to 2051
103 6SC7 to 65L7	(Seeburg Guns)
110 5Z3 to 5U4G	210 2A4G to 2051
125 80 to 5T4,	(Seeburg Music)
5V4C, 5Y3 or	215 70L7 to 7A4-
5Z4	7A5
126 83 to 5U4G	(Seeburg Remote
or 5X4	Boxes)
<b>\$1.50 Each</b>	<b>\$3.50 Each</b>

These have been tried and proven thoroughly satisfactory. We guarantee satisfaction. Absolutely no worry, anyone can make the change. Carry these in your service kit as standard equipment.

Ask Us for List Available Records

**HERMITAGE MUSIC CO.**  
 416A Broadway, Nashville 3, Tenn.



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 VINCE SHAY Sales Mgr.

Saves Time • Money • Labor!

## BRITE-NU

Amazing New Special Preparation Keeps Pin Games and Phonographs Looking **NEW!** Nothing Like It!

PROTECTS AGAINST PERSPIRATION ALCOHOL • DIRT ALL LIQUIDS AND GREASES

Simply apply BRITE-NU with brush or spray gun ONCE and your refinishing troubles are over. A damp cloth restores machines to original beauty and lustre after they have been treated with BRITE-NU. No need to waste time refinishing between locations.

Convince Yourself!  
 Just \$1 FOR A TRIAL BOTTLE (Post Paid)  
 \$4.95 Qt. \$14.95 Gal.  
 F. O. B. ST. LOUIS  
 1/2 Deposit, Balance C. O. D.

Buy direct or thru your nearest distributor

**MISSOURI NOVELTY CO.**  
 3032 OLIVE STREET ST. LOUIS 3, MO.

Exclusive Territories for Distributors Still Available

## WANT TO BUY!

FREE PLAY GAMES — MUSIC — CONSOLES  
 STATE CONDITION AND BEST PRICE IN FIRST LETTER

"You Can Always Depend on Joe Ash All-Ways"

## ACTIVE AMUSEMENT MACHINES COMPANY

900 NO. FRANKLIN ST. PHILADELPHIA 23, PA.

## HERE IS YOUR OPPORTUNITY TO TURN SOME OF YOUR OLD GAMES INTO READY CASH

Ship Us the Following Games at the Prices Specified. We Pay the Freight.  
 EXHIBIT LEADER . . . . . \$50.00 EXHIBIT SHORTSTOP . . . . . \$25.00  
 EXHIBIT ZOMBIE . . . . . 50.00 BALLY MASCOT . . . . . 25.00  
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 EXHIBIT MERRY-GO-ROUND . . . . . 25.00 BALLY SILVER SKATES . . . . . 45.00  
 Don't Wait for Deposit—Ship by Truck Line or Freight, BUT NOT EXPRESS.  
 Reference: Dun & Bradstreet.

All Games Must Be Complete With Free Play Units and All Working Parts.  
 Phone: Franklin 0757  
**MORRIS NOVELTY CO.** 4505 Manchester Ave., ST. LOUIS 10, MO.

**WE BUY**  
 ANYTHING AND EVERYTHING THAT OPERATES WITH A COIN. QUOTE LOWEST PRICES IN FIRST LETTER.  
**EAST COAST MUSIC CO.**  
 1001 Walnut St., CHESTER, PA.

# ZINGO

THE GLORIFIED

## PIN GAME!

- ZINGO WILL FIT IN ANY TYPE LOCATION!
- ZINGO INCREASES EARNINGS!
- ZINGO IS DIFFERENT!
- ZINGO IS REVAMPED FROM BROADCAST and CROSSLINE

### COMING! "FLAT-TOP"

A PIN GAME REVAMP!  
WRITE, PHONE, WIRE FOR ADVANCE INFORMATION.

## WILLIAMS

MANUFACTURING COMPANY

161 West Huron Street  
CHICAGO 10, ILLINOIS

## Foreign Trade Dept. In Offing as Plans Are Readied for FDR

WASHINGTON, Dec. 16. — Proposals here, that will be and large affect the future activity of coin machine exports, have been made for an 11th executive department—the Foreign Trade Department. Plans have already been worked out by high government officials, and they are ready to be submitted for President Roosevelt's study after which the final draft will be submitted to Congress. Plans include provisions for a cabinet secretary for the department who will assume leadership in the administration of the department and for the greatly increased activity planned for post-war trade among nations.

Officials here are optimistic about approval by the President on the proposed executive department, and it is expected that submission to Congress for action will take place early in 1945. The department would take over the present duties of the Foreign Economic Administration, continuing into the post-war era the activities of that war agency.

An alternative which has been given consideration, is to scale down FEA activities until the end of the war and then distribute its jobs among existing departments such as Commerce, State and Agriculture.

### Business Encouraged

Proponents of a new department say that new international agreements will require a great deal more economic machinery in this country than before the war. Dean Acheson, assistant secretary of state, recently disclosed a broad program for encouraging other nations to do a brisk business with the United States thru credits, breaking down trade barriers and curbing restrictive cartels.

The proposed department would maintain the FEA's extensive trade intelligence service so that machinery would be available to help advise a world peace agency on imposition of economic sanctions against an aggressor and carry out necessary moves. The service also could detect any attempts at economic warfare.

### Plan Proposed

The plan for the new department proposes that it take over some functions from the Department of Commerce, but keep about the same relations with the State Department which FEA has now.

Leo T. Crowley, FEA chief, has urged that steps be taken towards winding up his agency. He may be offered the cabinet job if a trade department is created.

Presumably, the Export-Import Bank would be moved into a new set-up of this type because one of the department's main functions would be to extend trade credits to foreign countries.

It would also be charged with obtaining and stockpiling strategic materials even after the war so that the United States could not be caught short as it was at the outset of the present war.

## MARKEPP VALUES

### SLOT MACHINES AND CONSOLES

5c Mills Blue Front, C.H., S.J.,	Write
5c Mills Futurity	Write
5c Mills Q.T.	\$ 69.50
Jennings 5c Chief	Write
5c Columbia Cig. Rl.	49.50
1c Caille	49.50
Double Safe Stand, Single Door	Write
Columbia D.J.X.P.	79.50
'38 Track Time	110.00
Jumbo Parade, C.P.O.	120.00

### ARCADE EQUIPMENT

BELL-O-BALL, Brand New...	\$275.00
Western Baseball	85.00
Western Deluxe Baseball	110.00
Scientific Batting Practice	105.00
Keeney Submarine Gun	150.00
Bally Rapid Fire	168.50
Shoot Your Way to Tokyo	195.00

### PHONOGRAPHS AND WALL BOXES

Mills Throne of Music	\$275.00
Seeburg Wireless Wallomatic, WS2Z	39.50
Seeburg 3 Wire Wallomatic, DS-20-1Z	Write
Wurlitzer Victory 600R	495.00
Seeburg Classic, E.S.	Write

### FIVE BALL PIN GAMES

Contest	\$105.00	Capt. Kidd	\$89.50
Paradise	47.50	Stratoliner	49.50
Boombtown	42.50	Sport Parade	49.50
School Days	49.50	Polo	29.50
Dude Ranch	39.50	Champ	55.00
Legionnaire	64.50	Champion	22.50

All machines cleaned and checked. Prices include parts, repairs, packing charges. Half deposit with order.

### WANT TO BUY

50 Mills' Empress and Thrones, also Rockola Wind-sors, Monarchs and all other makes.

## THE MARKEPP CO.

(Established 1928)  
3908 Carnegie Ave., Cleveland 15, O.  
Telephone: Henderson 1043

### RECONDITIONED PAYOUT TABLES

Fortune	\$300.00
Skylark	250.00
Grandstand	129.50
Thistledown	89.50
Sport Pages	79.50
Track Record	149.50
War Admiral	175.00
Race King	175.00

### CONSOLES A-1

Lucky Lucres	\$175.00
Royal Draw	90.00
Jennings Fasttime	90.00
Bobtails, P.O.	129.50

### MISCELLANEOUS

Blue & Gold Vest Pocket	\$45.00
Columbia, C.A.	55.00
Columbia, J.P.	69.50

### WRITE FOR PRICES

On Slots, Four Bells, Super Bells P. O. Counter Games and Sales Boards.

## AUTOMATIC GAMES SUPPLY COMPANY

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| Cartridge Fuses, all sizes             | Red Plastic Sheets              | Clock Springs              |
| Rubber Rings, all sizes, live and dead | Volume Control Keys             | Knee Action Springs        |
| Standard Service Contact Kits          | Fusestats, Fusetrons            | Handle Springs             |
| Bulbs, all numbers                     | Collection Books                | Back Door Locks            |
| Blue Steel Gate Springs                | Tubular or Window Coin Wrappers | Q.T. Locks                 |
| Rubber Plunger Tips                    | Pin Game Locks                  | Perfection Cleaner         |
| Thumb Guards                           | Slot Spring Kits                | Backboard Glasses          |
| Silver Bumper Sleeves                  | Pfanstiehl Needles              | Ten Strike Curved Glasses  |
| Photo Cells                            | Permo Point Needles             | Mills J.P. Glasses         |
| Gun Lamps                              | Aero Point Needles              | Reel Glasses               |
| Toggle Switches                        | Bally Rapid Fire Gun Castings   | Rectifiers                 |
| Cables & Resistors for Ray Guns        | Jumbo Parade F.P. Fibre Discs   | Plunger Springs            |
| Steel Balls, all sizes                 | Wurlitzer Main Gears            | Ace Locks                  |
| Western Kicker Coils                   | Mills Main Clock Gears          | Felt for Holding Glass     |
| Contor Ratchet Posts                   | Idler Gears                     | Open-End Wrench Sets       |
| Batting Practice Balls                 |                                 | Leg Bolts                  |
|  |                                 | Panoram Projector Lamps    |
|  |                                 | Ten Strike Release Buttons |

Many, many thousands of other items too numerous to mention. Write for list. AMPLIFIERS REPAIRED, ANY MAKES OR CONDITION. 24-HOUR SERVICE.

### COIN MACHINE SERVICE COMPANY

2307 N. WESTERN AVE. Phone: HUMBoldt 3476 CHICAGO 47, ILLINOIS

**\$150 CASH PAID FOR WURLITZER SKEEBALLS \$150**  
MODEL S14A—HIGH SCORE

**\$100 CASH PAID FOR WURLITZER MODEL S14 \$100**  
BANKROLLS

**\$25 EXTRA FOR CRATING EACH**  
All Machines Must Have All Working Parts. Will Buy Any Quantity.

**JOY NOVELTY CO.** 8642 LINWOOD DETROIT 6, MICH.

## WANT TO BUY

IMMEDIATELY!

WURLITZER 616S AT \$110.00 EACH  
MILLS THRONES AT \$150.00 EACH

WILL BUY ALL TYPES OF MUSIC AND ACCESSORIES!

### ★ DAVID ROSEN ★

855 NORTH BROAD STREET PHILADELPHIA 23, PA. STEVENSON 9943

## SPECIAL YEAR END SALE

2 Supreme Tokyo Guns, A-1 Condi-tion. Ea.	\$219.50
2 Bally Rapid Fires, A-1. Ea.	200.00
1 Bally Bull Jap Conversion, A-1	99.50
2 New Mills Gold Chromes, 2/5 Payout. Ea.	625.00
1 Wurl. #580 Selective Speaker, New	139.50
1 Seeburg Stroller, 1939 Wireless with WS2Z Box	29.50
7 Rock-Ola Dialatone B & W Boxes with Wire	18.50
6 Seeburg 3-Wire Selectomastos, 5/10/25¢	44.50
2 Seeburg 3-Wire Baromatics, 5/10/25¢	44.50

### C. W. HUGHES & CO.

336 E. Main St. LADOGA, IND.

## Wanted—Skeeballs

WURLITZERS—GENCO BANK ROLLS

Positively Highest Cash Price Paid.

Any Quantity.

COMPARE OUR OFFER WITH OTHERS!

### BANNER NOVELTY CO.

6109 Trumbull Ave. Detroit 8, Mich.

## WANTED TO BUY FOR CASH

Will Pay Following Prices

Attention	\$45.00	Duplex	\$50.00	Shortstop	\$25.00
Broadcast	27.50	Loader	50.00	Silver Skates	45.00
Chester Pollard Foot-ball (As Is)	75.00	Mascot	25.00	Stars	50.00
Crossline	27.50	Merry-Go-Round	25.00	Sunbeam	50.00
Do Re Mi	50.00	Mills 1940 1-2-3, F.P.	60.00	West Wind	50.00
Double Play	50.00	Pan American	25.00	Zombie	50.00
		Play Ball	25.00		

Ship Machines by Freight Truck Lines—Cheapest Way. IDEAL NOVELTY COMPANY 2823 LOCUST STREET ST. LOUIS, MO.

## Ark. Revenue Tax Up To Supplement Sales Levy Hit by High Ct.

LITTLE ROCK, Dec. 16.—State Revenue Commissioner Murray McLeod recently announced that a 2 per cent tax, to supplement the present sales tax which Supreme Court decisions have "shot full of holes," has been drawn up by the State Revenue Department for presentation to the 1945 Legislature.

"The proposed tax, which would be levied on 'tangible personal property sold for use within this State,' would be a consumer tax which it is estimated would produce \$2,500,000 additional revenue annually," Commissioner McLeod said.

"The present sales tax does not protect the Arkansas dealer from out-of-State competition," he continued. "Courts have ruled that materials purchased from firms not doing business in Arkansas, but delivering goods into the State are exempt because they are in interstate commerce.

"The new tax would apply to every type of business coming into the State with the following exceptions: Private sales in the nature of isolated transactions; sales outside the State where delivery is made outside the State; purchase by the federal government agencies; purchases from another State having an equal or greater sales tax, and purchase of certain other specified products."

## Census Figures Indicates Abundance of Coin Patrons

WASHINGTON, Dec. 16.—Plenty of patrons for all types of coin machines are still around, according to a recent report of the Bureau of the Census. The official report shows that the population of the United States as of July 1 was 138,100,874. This total revealed an increase in the population of 6,400,000 since the 1940 census. This is all very encouraging for the future of the coin machine industry except for the fact that later in the report it is emphasized that eventually the birth rate will begin to decline.

**OLIVE'S SPECIALS THIS WEEK**

**FIVE BALL FREE PLAY**

Action	\$125.00
Big Parade	125.00
Dixie	37.50
Fishin'	75.00
Five & Ten	135.00
Gun Club	75.00
Hi Hat	65.00
Home Run, 1942	60.00
Horoscope	52.50
Knockout	125.00
Knockout the Jap	129.50
Legionnaire	45.00
Majors, '41	55.00
Marvel Baseball (Now)	175.00
Repeater	50.00
Seven Up	80.00
Sky Chief	175.00
Slap the Jap	80.00
Sluggo	80.00
Sport Parade	37.50
Ten Spot	55.00
Wild Fire	42.50

**MISCELLANEOUS**

Panoram Projection Lamps (200 Hour)	\$5.00 Each
Panoram Projection Lamps (25 Hour)	3.75 Each

Terms: 1/3 Deposit With Orders, Balance C. O. D. or Sight Draft.

**OLIVE NOVELTY CO.**

2625 LUCAS AVE. ST. LOUIS, 3, MO.  
(Phone: Franklin 8620)

**FOR SALE**

Four 25¢ Mills Brown Front Machines  
Two 10¢ Mills Brown Front Machines  
Two 5¢ Mills Brown Front Machines  
These Machines are factory reconditioned. Never been on location. Price \$2,000.00 for the lot.

**LEFTY GARDNER**

1105 Reynolds St. AUGUSTA, GEORGIA  
Phone 2-6580

**MECHANIC AVAILABLE**

Connection desired with responsible company on east coast of Florida. Six years' experience on Slots, One and Five Ball Pin Games, Consoles, Paces Races, Wurlitzers. Honest and reliable. Not a drinker. Make your best offer in first letter. BOX D-338, Care The Billboard, Cincinnati 1, Ohio.

**SLOTS**

**MILLS...JENNINGS...WATLING...PACE**

RECONDITIONED—Guaranteed

By Our 48 Years of Experience

WRITE FOR PRICES

2 5c MILLS CLUB BELLS (Cabinet Model)

1 10c MILLS CLUB BELLS (Cabinet Model)

4 25c MILLS CLUB BELLS (Cabinet Model)

3 5c GOLD CHROMES

7 10c GOLD CHROMES

9 25c GOLD CHROMES

2 5c SILVER CHROMES

5 10c SILVER CHROMES

8 25c SILVER CHROMES

2 5c BROWN FRONTS

4 10c BROWN FRONTS

12 25c BROWN FRONTS

3 5c BLUE FRONTS

5 10c BLUE FRONTS

8 25c BLUE FRONTS

All above Machines have Knee Action, Club Handles and Drill Proof.

12 5c Q. T.'s Originally Blue Made Glitter Gold .....\$89.50

6 10c Q. T.'s, Same as Above ..... 99.50

8 5c JENNINGS FOUR STARS

2 10c JENNINGS FOUR STARS

6 5c WATLING ROLA-TOPS

2 10c WATLING ROLA-TOPS

We have all types of Coin Machines. Tell us what you want.

**SICKING, INC.**

1401 Central Parkway Cincinnati 14, O.

**INTERNATIONAL SCOOPS!**

FEATURE

ONE COMPLETE ARCADE, CONSISTING OF 100 PIECES—NOW IN OPERATION. WRITE FOR PRICE AND INFORMATION.

**MISCELLANEOUS**

3 Kentucky Clubs Consoles	\$110.00
7 7 Column Stewart-McGuire Cigarette Vending Machines, Complete with Cabinet Base	39.50
12 Mills Single Door Double Slot Safes	40.00
6 Mills Single Door Single Slot Safes	25.00

(These Safes lack keys but have locks and are Real Values.)

Free Play Consoles of All Types, Cash and Free Play Write

**MUSIC**

3 Mills De-Re-Mi	\$ 95.00
1 Mills Zephyr	85.00
1 Rock-Ola Glamour Tone Column	110.00
2 Seeburg Classics, ES	425.00
1 Rock-Ola 38 Standard Dial-a-Tone, Remoted	325.00
1 Panoram, Late Serial & Wipers	350.00

**NEW PIN GAME CONVERSIONS**

Marines at Play	\$195.00
Invasion	195.00
Torpedo Patrol	185.00
Paratroop	185.00
Production	185.00
Bombardier	185.00
Eagle Squadron	185.00
Shangri-La	185.00

**WANTED . WANTED . WANTED ANY QUANTITY**

**PANORAMS AND PHONOGRAPHS**

TERMS: 1/2 Deposit With All Orders for Domestic Purposes.  
Full Cash With Orders for Exports.  
Foreign Inquiries Invited!

**International Coin Machine Dist.**

2115 Prospect Ave. CLEVELAND 15, OHIO  
(Main 5769)

**SPECIAL**

Victory	\$78.50	Big Chief	\$35.00
Sink the Japs	46.50	Dixie	31.50
Ten Spot	35.00	League Leader	30.00
3 Packard Wall Boxes, Ea.	30.00		
10 Buckley 24 Lite Up, Ea.	13.50		
Wurl. 24, 7 Boxes and Adaptor	240.00		

**Atlas Phonograph Co.**

592 N. Clinton Ave. ROCHESTER, N. Y.

**WANTED TO BUY**

Mills 5c War Eagles and Wurlitzer Victrolas, Model 850. Quote prices and condition of machines for cash sales.

**G. W. NOVELTY CO.**

735 York Street Quincy, Illinois

**FLOOR SAMPLES, REBUILTS AND SLIGHTLY USED**

5 5c Mills Blue Front	\$275.00	2 5c Cherry Bells, New	\$285.00
5 10c Mills Blue Front	299.50	16 Columbia Bells, Ch. Sep., Perfect	69.50
6 25c Mills Blue Front	375.00	4 Kentucky Clubs, Like New	115.00
4 5c Mills Brown Fronts	299.50	12 Jumbo Parade, CP, Latest Model	149.50
3 10c Mills Brown Frts.	385.00	6 Mills 5c Consoles, New 5c, New	425.00
8 25c Mills Brown Frts.	399.50	2 Mills Mystery Bonus, 10c, New	289.50
9 5c Orig. Gold Chrome	392.50	2 Mills Mystery Bonus, 10c, New	299.50
4 10c Orig. Gold Chrome	410.00	3 Mills 5c Gold Chrome, 3-5 Payout	392.50
5 25c Orig. Gold Chrome	450.00		
2 Mills Golf Balls	199.50		
2 5c Blue Fronts, Perfect	249.50		



**H. F. MOSELEY**  
Pres.-Treas.

**NOTICE**

Machines to Us, All Charges Prepaid, and We Will Refund Full Purchase Price After Received by Us and We Find Machines Returned Same as Shipped.

**OUR GUARANTEE**—Immediately After Examination of Machines, If You Are Not Perfectly Satisfied, Return to Us and We Will Refund Full Purchase Price After Received by Us and We Find Machines Returned Same as Shipped.

3 Dominos, Cash J.P., Dark Cab.	\$225.00	1 Exhibit 5c Jockey Club Console	\$ 75.00
7 Dominos, Cash J.P., Light Cab.	335.00	1 Santa Anita	250.00
4 Dominos, J.P., Ch. Sep., Light Cab.	345.00	1 Fortune, Cash & Free Play	300.00
3 Mills 5c Jumbo Parade, F.P.	79.50	15 Yankee 1c Cigarette Machines	5.50
1 AMI Wall Boxes, 20 Selection	550.00	1 Penny Smoke	5.50

**SUPPLIES**

2 Chicago Metal Safes for Bally Slots, Revolv-a-Round Base	\$50.00	Slot Shatter Proof Glass, Per Dozen	\$18.50
1 Mills Single Safe, No Locks	29.50	New Jackpot Dominos Glass, Lots of Five	22.50
9 Mills Four Bell Cabinets, New	15.00	20 Slot Machine Cash Boxes, New	1.10

**NEW MACHINES IN ORIGINAL SEALED CRATES**

1 Keeney Super Track Time	Write	3 Galloping Dominos, J.P.	Write
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**ARCADE AND PHONOGRAPHS**

1 Drive Mobile, Perfect	\$279.50	10 Rockola Wall Boxes, #1525, New	\$ 55.00
1 Sky Fighter, Perfect	297.50	3 Seeburg Select-o-Matic 24 Selection, Perfect	17.50
1 Chicken Sam Marble Glo, Perfect	125.00	1 Wurlitzer Victory Md. Phono.	525.00
3 Keeney Air Raiders, Like New	179.50	2 Wurlitzer 950's, Perfect	Write
2 Batting Practice, Perfect	99.50	3 Wurlitzer 800's	Write
1 Shoot-Your-Way-to-Tokyo, F.S., New	199.50	1 Wurlitzer 616	169.50
3 AMI Wall Boxes, 20 Selection	10.00		

TERMS: FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDERS OR CERTIFIED CHECKS.

**MOSELEY VENDING MACHINE EXCHANGE, INC.**

60 BROAD STREET, RICHMOND, VIRGINIA. DAY PHONE 3-4511—NIGHT 5-5328.

Christmas 1944 . . .

Three years after Pearl Harbor . . . how fitting that at this season Liberty's forces fast approach the last strongholds of the Swastika and the Rising Sun, infamous symbols of infamous men. The road has been brutal, bloody, costly in lives and money. You, who live on America's shores in freedom from want and sudden death . . . how many more lives? How many more Christmases? Only you can answer. By your purchase of War Bonds, today and every day, you hasten final Victory. Your Bond may mean one minute less of war . . . one fewer of your sons and brothers to make the supreme sacrifice for you. *Invest in Security for them—for US . . .*

BUY THOSE EXTRA WAR BONDS NOW!

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO

BINGO LOCATION DESIRED

Experienced Operator with high-grade equipment and personnel desires location. Finest references. Will go anywhere! Organizations, Landlords, Promoters—what have you? Write in strict confidence! Satisfactory arrangements can be made!

REDEF & COMPANY

30 Clifton St., Newark 5, N. J.

WILL PAY CASH—DETROIT'S HIGHEST PRICES

WURLITZER OR GENCO SKEEBALLS

Will Pay Extra for Crating

CURTIS COIN MACHINE CO.

3033 HAMILTON AVE.  
DETROIT 1, MICH.

At Christmas time, we realize more than ever the importance of the American Way of Life and the sanctity of the Four Freedoms

This Holiday Season resolve to do more to preserve them.

**LET'S GO FOR THE KNOCK-OUT BLOW—**

**BUY MORE WAR BONDS**

D. Gottlieb & Company

### Fractional Motor Prices Pondered by OPA Committee

WASHINGTON, Dec. 16.—While the War Production Board has been holding advisory committee meetings to discuss a possible increase in the manufacture of small motors, the Office of Price Administration also has held its advisory committee meeting to discuss prices on fractional motors. The first meeting of the OPA committee was held November 15 and the official report at the time said there was a general agreement on prices.

A. M. Bartling, of the General Electric Company, Fort Wayne, Ind., was elected chairman of the industry's pricing problems.

It was indicated by the committee that increased costs resulting since the curtailment of production for civilian use may discourage production under present ceilings after the transition from military to civilian output. The committee pointed out that during March, 1942 (the base date price for fractional horsepower motors) the industry in general was operating under normal conditions, which meant that some types and sizes of the motors were being produced and sold on a very narrow margin—in some cases at actual cost or less.

A survey will be made of a representative segment of the industry covering all typical categories to develop factual information regarding possible need for price adjustment. On the basis of cost information received from data gathered during the survey, OPA will decide whether such an adjustment is justified.

### MILWAUKEE SPECIALS!

#### ONE BALLS

Fortune, Convertible to Free Play or Pay Out	\$274.50
Skylark, Convertible to Free Play or Pay Out	234.50
Face Maker	79.50
Sea Biscuit	79.50
Blue Ribbon	69.50
Sport Page	69.50
Thistle-down, P.O.	64.50
Gold Cup	49.50
Eureka	49.50
Gold Medal	49.50
Gottlieb Multiple Races	49.50
1939 1-2-3, Pay Out	39.50
1939 1-2-3, Free Play	39.50
Bally Stables	39.50
Mills 5-in-1, Free Play	39.50
Gottlieb Horseshoes	39.50
Gottlieb Derby Day	39.50
Fairgrounds	29.50
Preakness	29.50
Ak Sar Ben	24.50
Fleetwood	24.50

#### FIVE BALLS

Anabel	\$ 29.50
Band Wagon	34.50
Boom Town	29.50
Defense (Baker)	29.50
Entry	29.50
Fifty Grand	29.50
Home Run of '42	69.50
Horoscope	49.50
New Champs	59.50
Red, White and Blue	29.50
Repeater	34.50
Spot Pool	59.50
Star Attraction	59.50
Stratoliner	44.50
Sink the Jap (From Stratoliner, Red, White and Blue Cabinet)	54.50
Sparky	29.50
Salute	39.50
Sky Ray	39.50
Twin Six	44.50
Target Skill	29.50
3 Up	34.50
Wow	29.50

1/3 Deposit, Balance C. O. D. State Distributor for Seeburg Phonographs and Accessories.

### MILWAUKEE COIN MACHINE COMPANY

3130 W. Lisbon Ave. MILWAUKEE 8, WISCONSIN

### New! New! New!

3 TICKETS IN A BUNDLE  
RED-WHITE-BLUE



Takes in @ 3 for 25c .....\$170.50  
Pays Out ..... 120.00

Definite Profit .....\$ 50.50

**SAMPLE DEAL \$2.50**  
JOBBER, WRITE FOR QUANTITY PRICES.

We Have a Complete Line of ORIGINAL JAR-O-DO Red, White, Blue; Bingo, Combination Tickets, Tip Books, Salesboards. Write for Samples and List. Please State Your Requirements.

**WILNER SALES CO.**  
715 N. ELM ST. MUNCIE, IND.

### MUSIC-SUPPLIES ACCESSORIES

1 Seeburg Major, RC	\$475.00
1 Seeburg Envoy, RC	450.00
1 Seeburg Plaza	295.00
1 Wurlitzer 500, Leather Sides	425.00
1 Seeburg Casino, newly Acme remodeled	359.50

#### ACCESSORIES

412 Amplifiers	\$27.50
616 Amplifiers	37.50
AMI Amplifiers	22.50
Wurlitzer 15" Dynamic Speakers	22.50
Seeburg 15" Dynamic Speakers	22.50
Seeburg Wireless Spakorgan	25.00

#### WALL BOXES

Seeburg Wall-o-Matics, US2Z	\$40.00
Wurlitzer #125	29.50

WRITE FOR ANYTHING YOU DON'T SEE LISTED!

All Mdsc. Subject to Prior Sale! 1/2 Dep., Bal. C. O. D.

### DAVE LOWY & CO.

594 10th AVENUE, NEW YORK CITY  
PHONE: BRYANT 9-0817

**McCALL NOVELTY CO.**  
ST. LOUIS COIN MACHINE HEADQUARTERS  
All A-1 Reconditioned—Ready for Locations.

45 1938 TRACKTIMES. EACH.....	\$110.00
15 BROWN PACES RACES. EACH.....	169.50
2 PACES RACES IN BAKER CABINETS. EACH.....	200.00
1 BALLY ROLL 'EM.....	175.00
1 BALLY RACE KING (1 BALL PAYOUT).....	195.00

When ordering 5 or more games deduct 10% on above prices. Or we will exchange Consoles for 1 Ball Free Play Games.  
Terms: 1/3 Deposit, Balance C. O. D.  
3147 LOCUST ST. ST. LOUIS, MO.

WE BUY, SELL AND EXCHANGE.

#### GUARANTEED SLOTS

5c Mills Blue Fronts.....	\$235.00	5c Mills Bonus Bells.....	\$300.00
10c Mills Blue Fronts.....	275.00	10c Mills Bonus Bells.....	350.00
25c Mills Blue Fronts.....	325.00	25c Mills Bonus Bells.....	400.00
5c Mills Brown Fronts.....	275.00	5c Mills Chrome Bells.....	375.00
10c Mills Brown Fronts.....	300.00	10c Mills Chrome Bells.....	400.00
25c Mills Brown Fronts.....	350.00	25c Mills Chrome Bells.....	450.00

All Originals, Thoroughly Reconditioned and Refinished and Equipped With Knee Action, Drillproof, Spoonproof and Club Handles.

WORK DONE BY ORIGINAL FACTORY MECHANICS

#### EXTRA EXTRA

4—50c Mills Blue Fronts—Originals.....	WRITE
2—50c Mills Gold Chromes—Originals.....	WRITE

These Machines Practically New

Send in Your Old Machines for Repairs. We Will Return Them to You Actually Like Brand New. Nominal Cost.

#### PARTS FOR MILLS SLOTS

Knee Action With Springs (3)	\$5.25	Cash Boxes	\$1.25
Idler Pinion Gears	2.50	Cash Box Doors (No Locks)	2.00
Main Clock Gears (Complete)	3.00	Spring Kit (55 Springs)	9.50
Bottom Payout Slide, 5 & 25c.	3.50	Award Cards, 3/5 or 2/5	.15
Jackpot Glasses	1.00	Reel Strips, 236 or 356	1.00
Escalator Glasses	.50	Club Handles	4.00
Reel Glasses (3)	1.50	Standard Handles	2.00

Many Parts Available Not Listed.

### Southwest Amusement Company

2916-18 Main Street (Riverside 5141) Dallas 1, Texas

### SCOTT-CROSSE CO.

formerly Keystone Vending Co.

★  
**The East's Leading Distributor**

★  
1423 Spring Garden Street  
PHILADELPHIA 30, PA.

### CONVERTERS

Rotary, D.C. to A.C., 110 V., 250-300 W., reconditioned, in metal containers. Write for prices.

### JULES STAMM

1800 Ruscomb St. PHILADELPHIA 41, PA.

1 Jungle	\$74.50	1 Victory	\$78.50
2 Belle Hops, Ea.	40.00	1 Chubby	10.00
2 Gun Club, Ea.	80.00	1 '41 Home Run	44.50
1 Thumbs Up	70.00	1 Zig Zag	45.00
1 Paradise	34.50	1 Velvet	30.00
1 Duplex	80.00	1 Horoscope	44.50
1 Big League	35.00	2 Bola Ways, Ea.	64.50
1 Knock Out	99.50	1 Band Wagon	29.50
1 Fox Hunt	35.00	1 Star Attract	50.00
1 Sky Blazer	70.00		

### JONES COIN MACHINE CO.

Stephonville, Texas

20 Skoo Balls (Bowling Leagues), Comp.	\$269.50
1 Wurlitzer Skoo Ball, Rebuilt	325.00
1 Wurlitzer Twin Twelve, Complete	149.50
1 Kentucky Club	75.00
1 Rays Track	69.50
1 Big Chief	39.50
1 Jennings Slot, 5c Play	29.50
15 Wurlitzer Bar Boxes, Ea.	19.50
1 Crossline	39.50
1 Broadast	39.50
1 Speed Ball	49.50

CLEVELAND-CHICAGO AMUSEMENT SALES CO.  
1887 Fulton Rd. CLEVELAND 19, O.

# LITTLE BUT LUCRATIVE

**\$25 TOP**

**\$50 TOP**



It's a "HOT N' HEAVY" winner that snags the play fast. Only 320 Holes—25c Play—double step-up Jackpot—NEW JUMBO HOLES—\$1.00 bottom. ORDER NOW.

ORDER AS:  
NO. 320 HOT N' HEAVY .....\$80.00  
TAKES IN Av. J.P. \$18.10  
PAYS OUT: Cons. 28.00 46.10  
AVERAGE PROFIT .....\$38.90

HALF CENTURY rolls in the dough. 25c Play—320 Holes—NEW JUMBO HOLES—double step-up Jackpot—\$2.00 bottom. ORDER NOW.

ORDER AS:  
NO. 320 HALF CENTURY .....\$80.00  
TAKES IN Av. J.P. \$20.64  
PAYS OUT: Cons. 20.00 40.64  
AVERAGE PROFIT .....\$39.36

**GARDNER & CO.**  
2309 ARCHER • CHICAGO



## Announcing IDAHO CONVERTED FROM (ZOMBIE)

- WE ARE ALSO REVAMPING
- OKLAHOMA** From LEADER
  - STREAMLINER** From STARS
  - GRAND CANYON** From DOUBLE PLAY
  - SANTA FE** From WEST WIND
  - ARIZONA** From SUN BEAM
  - BRAZIL** From DO-RE-MI

You'll Get and Hold the Play With Games Revamped the UNITED Way!

SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT—BUY U. S. WAR BONDS

## UNITED MANUFACTURING COMPANY

6125 N. WESTERN AVE. CHICAGO 45, ILL.

Know the Company You Deal With

### DID YOU KNOW? ...

That Harry Marcus Company is the largest distributors of COIN MACHINE PARTS in the Middle-West.

**HARRY MARCUS CO.**  
816 W. Eric St., Chicago, Ill.

"Marc-Us ✓ for Your Coin Machine Parts"

### FOR SALE

- |                                    |          |                                     |          |
|------------------------------------|----------|-------------------------------------|----------|
| 4 Challengers .....                | \$ 20.00 | 1 Kirk Night Bomber .....           | \$350.00 |
| 4 Evans Playballs .....            | 150.00   | 2 Test Pilots .....                 | 175.00   |
| 1 Striking Clock .....             | 100.00   | 2 Exhibit Hiballs .....             | 75.00    |
| 2 Evans Super Bomber .....         | 350.00   | 1 Liberator .....                   | 275.00   |
| 4 Select-a-Vues .....              | 50.00    | 6 Caille Drops, Complete with Reels | 25.00    |
| 1 Poker & Joker .....              | 75.00    | 1 Strength Test .....               | 50.00    |
| 1 Keep Punching .....              | 75.00    | 4 Muto, Reels with Reels .....      | 35.00    |
| 4 Late Model Koeney Baseball ..... | 35.00    | 1 Western Major League .....        | 150.00   |
| 1 Muto, Hockey .....               | 60.00    | 2 Keeney Submarines .....           | 150.00   |

All the Above Machines in Perfect Working Order.  
Send 1/3 Deposit, Balance C. O. D.

### ALLIED CORP.

22 SCOLLAY SQUARE BOSTON, MASS.

**CHROME COIN CO.**  
4630 WEST NORTH AVENUE  
MILWAUKEE 8, WISCONSIN

Custom  
**COIN-BELL**  
Conversions

★ Write, Wire or Phone ★

### NOW AVAILABLE!

#### FACTORY REBUILT EVANS' CONSOLES

- DOMINOS
- BANGTAILS
- ROLETTO JR.
- PACERS
- LUCKY STARS
- JUNGLE CAMP

#### PACES RACES

Straight Play 5c-25c

Genuine Paces Races Parts in Stock

**H. C. EVANS & CO.** 1520-1530 W. ADAMS ST. CHICAGO 7, ILLINOIS

### SENSATIONAL NEW REVAMP GLAMOR GIRLS

(For Sport Parade)

Make This Attractive Change-Over Yourself. We Supply All Materials. No Mechanical Changes Necessary. Nothing Else to Buy. Brand New Game Appearance — A Proven Money Maker.

COSTS **\$9.50** PER GAME  
YOU ONLY F. O. B. CHICAGO

Rush Your Order Today

#### VICTORY GAMES

2140-44 SOUTHPORT AVE., CHICAGO 14, ILLINOIS  
WRITE FOR OUR COMPLETE LIST

### Complete OVERHAULING AND REBUILDING

SEEBURG GUNS — BALLY GUNS

**\$30.00** plus parts; F. O. B. Chicago

All types of amplifiers repaired. Work done by mechanics of 15 years' experience. All work guaranteed. We have Ray Gun parts in stock.

Radio Tubes for All Coin Machines. O. P. A. Prices.  
Send Consumer's Certificate With Orders.

**MANOR ELECTRIC & APPLIANCE COMPANY**  
3236 Southport Ave. Chicago 13, Ill. LAReview 2033

# MARVEL'S BASEBALL!!

NEW 5-BALL REVAMP—FEATURING A KICK-OUT-POCKET! MOST SENSATIONAL GAME ON THE MARKET—ORDER NOW!

**\$179.50**

ARCADE EQUIPMENT — GUNS — MISCELLANEOUS	
MUTO, PUNCH BAG—EXTRA BAG, BLADDERS & CHAIN .....	\$299.50
BALLY RAPID FIRES—PERFECT .....	219.50
KICKER & CATCHER & STAND .....	34.50
A.B.T. LATE BIG GAME HUNTER .....	37.50
A.B.T. TARGET SKILL .....	19.50
MILLS MAIN CLOCK GEARS .....	2.50
PHOTO CELLS, SEEBURG & BALLY .....	2.50
USED 5c F.P. COIN CHUTES .....	1.65
2 EXH. ROTARY—CLAW TYPE .....	\$149.50
A.B.T. MODEL F & CHALLENGER .....	29.50
EXH. PUNCHING BAG .....	189.50
GUN BULBS, SEEBURG & BALLY, EA. .....	.85
EXH. BULL GUN .....	99.50
KILL THE JAP .....	22.50
KEENEY ANTI AIRCRAFT .....	69.50
JAP CONVERTED CHICKEN SAM. .....	139.50
BACK GLASS FOR BALLY 1-BALLS .....	8.50

SLOTS—ONE BALLS—CONSOLES	
NEW MAY-BELL, 5c-5c-5c-25c .....	\$895.00
BUCKLEY TRACK ODDS .....	450.00
MILLS 10c Q.T. .....	109.50
BALLY TURF KING .....	545.00
MILLS 5c SMOKER BELLS .....	44.50
BALLY EUREKA .....	49.50
10c CASH SILVER MOON, FL. SAMP. .....	269.50
5c GOLD CHROME, 2-5, NEW REB. .....	345.00
BELL'S SPORTSMAN, 1-BALL F.P. .....	345.00
5c SARATOGA—RAILS—CASH P.O. .....	129.50
JENN. SILVER MOON, F.P. .....	109.50
BALLY SPORT KING .....	365.00
1941 1-2-3, F.P. .....	94.50
Bally Club Bell .....	249.50
SPORT SPECIAL .....	169.50
LONGACRES & THOROBREDS .....	\$565.00
10c BLUE FRONT, S.J., 3-5 .....	250.00
10c WATL. ROLATOP .....	119.50
5c WATL. ROLATOP, 3-5 .....	79.50
VICTORIOUS OF 1944, NEW .....	165.00
MILLS 5c F.P. DIAL VENDER .....	49.50
6 NEW CASH SARATOGA, RAILS .....	245.00
25c WATLING CHERRY BELL, 3-5 .....	199.50
JUMBO PARADE, C.P., LATE HEAD .....	129.50
10c PACE REELS, A-1 .....	199.50
JENN. 4-COIN MULT. RACER, 5c. .....	75.00
BALLY '41 DERBYS .....	360.00
SUPER BELL COMB .....	319.50
CLUB TROPHY .....	335.00
SAFE STANDS .....	22.50

NOW DISTRIBUTING!! THE KLEER-FLO PARTS AND MECHANISM CLEANING MACHINE—INCLUDING 30 GAL. DRUM OF CLEANER. **\$129.50**

USED PIN GAMES	NEW REVAMPS	USED PIN GAMES
BIG PARADE .....	UNITED'S STREAMLINER .....	KNOCK OUT .....
SPOT POOL .....	BELL'S PIN UP GIRL .....	SHOW BOAT .....
SNAPPY .....	FLYING TIGER .....	FOUR ACES .....
CHAMPS .....	WESTERHAUS INVASION .....	AIR CIRCUS .....
BIG CHIEF .....	MARINES .....	TEN SPOT .....
CAPT. KIDD .....	P & S PRODUCTION .....	5-10-20 .....
NEW CHAMPS .....	EAGLE SQUADRON .....	BOLAWAY .....
GUN CLUB .....	SHANGRI-LA .....	STAR ATTRACTION .....
'41 HOME RUN .....	BOMBARDIER .....	BELLE HOP .....
MIDWAY .....		MIAMI BEACH .....

WILL PAY \$45.00 FOR EXH. WEST WIND, SUN BEAM, DO-RE-MI, STARS AND DOUBLE PLAY. \$40.00 FOR LEADERS, FLICKERS, ZOMBIES, DUPLEX AND SKY BLAZER. \$200.00 FOR SUPER BELLS, AND \$20.00 FOR DIXIE PIN GAMES. SEND LIST OF OTHER GAMES.

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

*Empire Coin*

MACHINE EXCHANGE

2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

# MARVEL'S BASEBALL

The most SENSATIONAL revamp of 1944. This game offers the utmost in player appeal—it has everything—including the latest style bumpers—rollers—special pin, and BEST of ALL—a Knock-Out-Pocket. These are just a few of the many outstanding features which will add up to the GREAT-EST MONEY MAKER ever built.



PRICE

**\$179.50**

RUSH YOUR ORDER TODAY!

Distributors, Write for Special Deal Territories Are Now Available

National Factory Representative

EMPIRE COIN MACHINE EXCHANGE

2812 WEST NORTH AVENUE

CHICAGO 47, ILL.

**MARVEL MFG. CO.**

2124 MILWAUKEE AVE.

CHICAGO 47, ILL.

## Money in Circulation Hits Record as Yule Shoppers Spend

WASHINGTON, Dec. 16.—While the nation was enjoying one of the biggest buying sprees of holiday goods, at the same time money in circulation was also reaching an all-time high. The Federal Reserve Board reported that last week money in circulation in the United States crossed the \$25,000,000,000 mark for the first time in history. This was an increase of over \$100,000,000 over the previous week and also was an increase of practically \$5,000,000,000 more than the total money in circulation one year ago.

Business leaders began to look into this vast sum of money as well as the immense amount of retail trade prevalent as the holiday season approached. There were some leaders in the merchandise field who said this was actually inflation. They said all the conditions of inflation such as high prices, spending money loosely and the scarcity of merchandise existed in the present situation and that therefore this must be called inflation. Retail locations were concerned in the situation because they were being swamped in all parts of the country as shoppers rushed to buy Christmas goods.

Other business leaders took a less serious view of the situation and were not alarmed at the present inflation tendencies. The coin machine trade stood to profit from money in circulation, but there was no way to tell how the patronage of machines compared this year with the same period last year at this early date. There were operator reports which showed some spottiness but even retail stores felt this condition in trade. For the nation as a whole, however, the public had plenty of money to spend and spent it for anything to its liking.

The economists, of course, are watching the situation and trying to analyze it. There are many explanations as to why there is so much money in circulation and one of the reasons given is that it is due to black market operations. Whatever the cause, money is circulating and circulating fast. The economists are watching the movements of the nation's immense supply of gold and have noticed that in recent weeks the total supply has again declined.

## PHONO OPERATORS!

JUST WHAT YOU NEED!

### A SPARE UNIVERSAL AMPLIFIER

FITS ALL WURLITZER

616, 24, 500, 600, 700, 800, 750, 780, 850, 950

SEEBURGS (Except Hi-Tones) ROCK-OLAS

SAVES YOU TIME AND EXPENSE

When you have a service call on an amplifier replace with a Universal Amplifier. Your machine keeps working—your customer is satisfied!

One Amplifier complete with Tubes and has sockets for Speakers and Pick-Ups for all models. **ONLY \$49.50**

### We Are Manufacturers of Tubular Coin Wrappers

10,000 at 65c M | 75,000 at 50c M  
25,000 at 60c M | 100,000 at 48c M  
50,000 at 55c M | 250,000 at 45c M  
Made of the best Kraft paper, neatly printed and trimmed and glued solidly. Prices subject to change without notice!

Terms: Full cash with order, less than \$15.00; otherwise 1/3 deposit, balance C. O. D. by Railway Express, unless you give us definite shipping instructions.

## JAFCO, INC.

JOHN A. FITZGIBBONS, Pres.  
776 Tenth Ave., New York 19, N. Y.  
Phone: Columbus 5-7996

## WE WANT PIN GAMES

Any quantity. What do you have? Will pay \$25 for Stratoliner, Sport Parade, All American, Velvet, Dixies. \$40 for Leader, Sky Blazer. \$50 for Do-Re-Mi. \$100 for Record Time, Sport Special, Dark Horse. \$110 for Blue Grass. Send your list—today.

MID-STATE CO.

2848 Roosevelt Rd. Chicago 12, Ill.

Phone: Sacramento 2691

An Important Announcement to All Readers

THE DECEMBER 30 ISSUE OF

The Billboard

WILL CARRY NO ADVERTISING

ALL REGULAR NEWS, REVIEW AND SERVICE FEATURES WILL BE PUBLISHED

See Complete Details on Page 3

WANTED! All types of Genco games in any condition; Time Clocks, Rectifiers and Transformers. Also want 25 Rock-Ola Ten Pins or Evans Ten Strikes, High or Low Dial. Give description, quantity and price in first letter!

FOR SALE

GENCO PARTS	POKERENO PARTS
Doors .....	Backboards .....
Payout Meters .....	Playing Fields .....
Ball Lifts .....	Sliding Panels .....
Plungers .....	Glasses .....
Playing Field Plastics .....	Front Beveled Glasses .....
Any Size Jones Plugs .....	Doors .....
Fuse Blocks .....	Balls .....
Large & Small Rubber Rings .....	Phosphor Bronze Contacts .....

50% Deposit With Order, Balance C.O.D., F.O.B. N. Y. Full Cash With Orders Less Than \$10.00.

SUPREME ENTERPRISES 557 ROGERS AVENUE BROOKLYN, N. Y.

## WHILE THEY LAST

2 Famous BELL-O-BALLS, Regular \$299.00, Like New, Floor Samples, \$169.00

1 New Emerald H. L. Mills Nickel \$350.00	1 Galloping Dominoes, '38, Good
1 Used Mills Quarter J.P. Escalator. 169.50	Shops .....
1 Used Mills Dime G. T. Glitter ... 99.50	10 Hockey .....
2 Used Mills Nickel Goose-neck, Perf. 69.50	4 Submarines .....
1 Bally Alley (Good Shape) .....	15 Batting Practices .....
1 Rock-a-Ball, 12' (Like New) ... 124.50	12 Jap Guns .....
1 Rol-a-Score, 9' (Refinished) ... 69.50	1 Jennings in a Barrel (As Is) .. 79.50

All Types Pin Balls & Legal Equipment—Write. 1/3 Deposit.

WRITE WIRE CALL

BINGHAMTON AMUSEMENT COMPANY, INC.  
190 MAIN STREET 4-1700 BINGHAMTON, N. Y.

## WE TAKE THE GAMBLE WHEN YOU BUY FROM US!

ANY MACHINE WE SELL IS GUARANTEED TO SATISFY OR THE SHIPMENT CAN BE RETURNED WITHIN FIVE DAYS AFTER DELIVERY FOR FULL CASH REFUND OF PURCHASE PRICE LESS THE TRANSPORTATION CHARGES.

### GET OUR PRICES

- MILLS GOLD CHROME BELLS
- MILLS SILVER CHROME BELLS
- MILLS BROWN FRONT BELLS
- MILLS BLUE FRONT BELLS
- MILLS CHERRY BELLS
- MILLS BONUS BELLS
- MILLS MELON BELLS
- MILLS CLUB CONSOLES
- BAKERS PACERS

ALL MODELS — ALL COIN PLAYS  
WE SPECIALIZE IN REBUILDING  
MILLS SLOTS and PACES RACES

SEE US FOR PACES RACES  
Service and Supplies

**BAKER NOVELTY CO.**  
1700 WASHINGTON BLVD., CHICAGO 12, ILL.



ALONG with the Stars and Stripes and Minute Man Flag, another proud banner now flies at Jennings . . . the Army-Navy "E".

In this coveted emblem and in the accomplishments which it signally honors, the men and women of Jennings find a welling pride.

Yet, far from resting on these laurels, Jennings is determined to forge still greater war production goals . . . to stay in this critical fight for freedom until the last threat to permanent peace is stamped out.

And . . .

Because employment and opportunity are two goals for which men are fighting, we will continue the extra efforts necessary in order to be ready for the world of tomorrow.

**O-D-JENNINGS & COMPANY**

SINCE 1906  
RATED AAAI

4309-4339 WEST LAKE STREET • CHICAGO, ILLINOIS

*The BROWNIES are here!*

**HARLICH'S**  
*SENSATIONAL New BOARD\$*  
*New... PLAYING FEATURES!*  
*New... BRILLIANT TICKETS!*  
*New... ADDED PROFITS!*

Your HARLICH Salesman has all the details...He will see you soon.

**HARLICH MANUFACTURING CO.**  
1413 West Jackson Boulevard,  
CHICAGO 7, ILLINOIS.

**COINEX**  
COIN MACHINE EQUIPMENT CO., INC.

### WE REBUILD—RECONDITION—REFINISH

**BALLY RAPID FIRE GUNS** | **RUN DOWN "CHICKEN SAMs" AND "JAIL BIRDS"**  
Made to work and to look like new by factory trained specialists. **\$49.50** | Converted into modern "SHOOT THE JAP" RAY GUNS. **\$59.50**  
F.O.B. Chicago | F.O.B. Chicago

MACHINES COMPLETELY PAINTED TO LOOK LIKE NEW

## "SHOOT THE JAP"

RAY-O-LITE GUNS

**\$159.50**

This is a Seeburg Chicken Sam Conversion. These machines have been thoroughly reconditioned and repainted with an attractive Blue Lacquer and Black Teal. **SOLD ON A MONEY-BACK GUARANTEE.** Terms: 1/2 deposit with all orders, balance C.O.D. Rush your order today.

F.O.B. Chicago

**RAY-O-LITE GUN CARTRIDGE**  
For all Seeburg Guns, complete, ready to install. **\$7.50**

**REPLACEMENT PARTS**  
For Seeburg and Bally Ray Guns. **WRITE FOR LIST.**

### WANTED FOR CASH IMMEDIATELY

SEEBURG "CHICKEN SAMs" AND CONVICTS **\$75.00**  
Must be complete with all parts not necessarily in working order. \$15.00 less without bases. **WRITE FOR SHIPPING INSTRUCTIONS.**

COINEX wishes to thank its many customers for their fine support during 1944 and takes this opportunity to wish them a **MERRY XMAS and HAPPY NEW YEAR**

**COIN MACHINE EQUIPMENT CO., INC.**  
1346 Roscoe St. DIVERSEY 3433 Chicago 13, Illinois

## Empire

### BUY WITH CONFIDENCE

#### For Immediate Shipment

- 1-Seeburg Royale . . . . . \$245.00
- 1 Seeburg 8800, ESRO . . . . . 580.00
- 2 Rockola Standards . . . . . 289.50
- 1 Rockola Monarch . . . . . 195.00
- 1 Rockola 12 Record . . . . . 99.50
- 1 Mills Empress . . . . . 325.00
- 1 Mills Empress with Adptr. . . . . 350.00
- 1/2 Certified Deposit, Balance C. O. D.

#### WANT TO BUY

- Photomatics, Late Model
- Music Machines
- Arcade Equipment
- Pinball Machines
- Poker Tables, X-Ray Scientific with Straight Playing Field
- WILL PAY GOOD PRICE FOR CLEAN LATE MODELS**

WRITE US WHAT YOU NEED IN MUSIC, PIN GAME OR ARCADE EQUIPMENT

MANUFACTURERS, ATTENTION  
We can handle your Distributorship on Coin Machine Accessories or Devices. Write Us Your Proposition.

Will purchase complete music route. Send us your list of equipment for quick action.

**Empire COIN MACHINE SALES** 799 GONEY ISLAND AVE. BROOKLYN 18, N. Y.

**CENTRAL OHIO QUALITY BUYS**

THERE IS NO SUBSTITUTE FOR QUALITY

**PIN BALLS**

AIR CIRCUS	Write	NEW MARVEL	\$179.50
KNOCKOUT	Write	MARINES AT PLAY	199.50
BIG PARADES	Write	INVASION	165.00
5-10-20	Write	SPOT A CARD	79.50
JEEP	\$119.50	BOLAWAY	79.50
HI HAT	69.50	GUN CLUB	72.50
VELVETS	59.50	BOSCO	79.50
SKY RAY	59.50	SEA HAWKS	49.50
HOROSCOPE	49.50	SCHOOL DAYS	49.50
STAR ATTRACTION	69.50	SPORT PARADES	49.50
JUNGLE	79.50	BELLE HOP	69.50
MONICKER	79.50	SLUGGER	69.50
FOUR DIAMONDS	59.50	MILLS OWLS	99.50



Woolf Solomon

**CONSOLES READY FOR LOCATION**

Jumbo Parades, C. P., Late	\$129.50	Super Track Times	Write
Jumbo Parades, F. P., A-1	89.50	2 Way Super Bells, 5c-5c	Write
Jumbo Parades Comb., F. P., C. P.	169.50	5c Super Bells Comb., Like New	Write
Bakers Pacer, D. D., Like New	299.50	4 Way Super Bells, 5c-5c-5c-5c	Write
Bally Club Bells, Like New	299.50	Track Odds, D. D., Late, A-1	Write
Keeney Kentucky Club, Perfect	99.50	High Hands Comb., Late	\$179.50
5c Bobtail or Silver Moon Totalizers	119.50	Triple Entry, A-1	159.50
10c Bobtail Totalizer	159.50	Mills Four Bells, 5c-5c-5c-25c	Write
25c Bobtail Totalizer	179.50	Jennings Cigarolas XVV, Like New	109.50

**ARCADE EQUIPMENT**

Air Raiders	\$219.50	Test Pilot	\$209.50	2 Photomatics	Write
Rapid Fires	209.50	Career Pilot	225.00	2 Naughty Peaks, Stand	Write
Bally Defender	Write	10c Astroscopo	99.50	2 Ceckeyed Circus, Std.	Write
Panorams, Late	379.50	See-A-Freak	109.50	1 Voice Recorder	Write
Sky Fighter	Write	Pop Basket Ball	99.50	4 Gun Rifle Range	Write
Mute, Punch Bag	Write	Card Vendors, 1c-2c	65.00	Keeney Submarines	\$199.50
Exhibit Rotaries	179.50	Scientific Baseball	119.50	Chi Coin Hokeys	209.50

20 MILLS VEST POCKETS PLUS BLUE & GOLD - \$59.50 Each

ONE BALLS - PIMLOCKS, CLUB TROPHYS, '41 DERBYS, SANTA ANITA, LONG SHOTS - WRITE

**SLOTS—WRITE OR PHONE FOR PRICES**

5c-10c-25c Blue Fronts	5c-10c-25c Brown Fronts	5c-10c-25c Orig. Chrome Bells	5c-10c-25c Bonus Bells
5c Cherry Bells, 3/10 P.O.	5c Silver Club Chief	5c Pace Deluxe	
5c Mills Club Console Bells, 3/5 P.O.	10c Silver Club Chief	5c Pace All Star	
5c Jennings Club Chief, 3/5 P.O.	10c Extraordinary	SINGLE & DOUBLE SAFES	

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS

**CENTRAL OHIO COIN MACHINE EXCHANGE**

514 S. HIGH ST., COLUMBUS 15, O. Phones ADams 7949, ADams 7993.

**ORIGINAL JAR-O'-DO • ORIGINAL JAR-O'-DO**

FROM THE HOUSE OF "JAR-O'-DO" TO EACH AND EVERY ONE OF YOU—  
A Very Merry Christmas and a Happy New Year



With the prayer in our hearts that peace on earth will soon be restored, we take this means of thanking each and every one of you for your loyal patronage through the past year. It is our sincere hope that we may be given the continued pleasure of serving you, and we assure you now that we shall do so to the best of our ability!

Original Red-White-Blue Original  
2100—"BIG CHARLEY"—2170



Unfortunately, it has not been possible to take care of your requests for Original "Jar-O-Do" products as promptly as we would like to—because of conditions with which you are all familiar. However, our constant efforts to improve this service makes us certain that we shall soon be able to do much better. It will give us the greatest pleasure to serve you, our friends, in the fine manner you deserve!

Takes in 2170 Tickets @ 5 for \$1.00	\$434.00
Pays Out (Actual)	360.00
Profit (Actual)	\$ 74.00
Tickets Stapled, 5 Singles to a Bundle.	
Takes in 2100 Tickets @ 5 for \$1.00	\$420.00
Pays Out (Actual)	360.00
Profit (Actual)	\$ 60.00

**UNIVERSAL MANUFACTURING COMPANY**  
"WATCH YOUR PROFITS GROW, DEMAND THE ORIGINAL 'JAR-O-DO'"  
405 E. 8TH STREET KANSAS CITY 6, MO.  
"Manufacturers"

**ORIGINAL JAR-O'-DO • ORIGINAL JAR-O'-DO**

**NEW SPECIALS!**

**REPAIR LIGHT**



Electric trouble shooter of 1001 uses for internal and external inspection. Small enough to throw light in small, hard-to-see places. This handy light operates on 110 to 120 volt A.C. or D.C. in any socket. Handy for repair and maintenance. Light is made with black insulated unbreakable plastic tube, and bulb is shielded with plastic shield to avoid breakage, ground or short circuit. List price **\$1.50**

**Sensational New NE-O-LITE**

Here is a handy, inexpensive Ne-O-Lite that every Coin Machine Man and Electrician should have. It is very handy in testing A.C. lines, polarity of A.C. or D.C., testing for blown fuses, tracing Ground Line in A.C. circuit, Spark Plug and Cable Tester and for many other uses. It is very handy for experimenting. Can be used on voltages of 60 volts A.C. to 500 volts A.C. or D.C. List price **\$1.00**

JOBBERS, WRITE FOR SPECIAL PRICE ON QUANTITY ORDERS, FOR DOZEN OR MORE.

**CENTRAL MANUFACTURING CO.**

4245-47 FULLERTON AVE. CHICAGO 39, ILL. SPaulding 1670-1

**PARTS FOR MILLS SLOTS**

Large Clock Gears, Complete with Brackets and Springs	Each \$3.00	Payout Tubes, 25¢ Size (with Hopper)	Each \$3.75
Idle Pinion Gear	Each 3.25	Bottom Main Slide, 5¢-10¢-25¢, 1 Cherry or 3/5 Payout	Each 4.25
Reel Strips, 3-5 or 1 Cherry P.O.	Set .85	20-Stop Star Wheel	Set 3.00
Reward Cards, 2-5 or 3-5	Each .20	Knog Action Parts for Your Old Lovers	Set 3.75
Club Handles, Painted & Chromed	Each 4.50	Slides, Complete Sets, 25¢ Play, 3/5 Payout	Set 22.50
Payout Discs, 1 Cherry P.O.	Set 7.50	Top Covers for 25¢ Slide	Each 2.50
Payout Discs, S.P., 1, 2 & 3	Set 7.50	Jack Pot Gates for 25¢ Slots	Each 1.50
Disc Plugs	Set .25	Slug Boxes	Each .75
Oval Frames To Use Paper Reward Card on Brown Front	Each 2.00	Large Clock Gears, Complete with Brackets and Springs for Jennings Slots	Each 4.25
Oval Metal Award Plate for Brown Fronts, 3/5 Payout	Each .85		
Cash Boxes	Each 2.25		
Vest Pocket Coin Chutes, 1¢ or 5¢	Each 3.25		

We Have All Types of Springs and Other Parts for Mills Slots. 1/3 Deposit Must Accompany All Orders.

**SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.**

**WRITE US BEFORE YOU SELL**

Positively Will Pay Highest Prices for

WURLITZER SKEE BALLS GENCO BANK ROLLS  
BALLY KING PINS KEENEY BOWLETTES  
PHONOGRAPHS—ALL KINDS ARCADE MACHINES

FOR SALE—100 LATEST PINBALLS

Ready for Location — In Good Condition

**S & W COIN MACHINE EXCHANGE**

2416 Grand River Ave. Detroit 1, Mich. Phone CLifford 1956

**WE HAVE EVERYTHING FOR THE PHONOGRAPH!**

★ TUBES (Including the Most Critical Ones)

★ USED PARTS

★ NEW ACCESSORIES

★ LARGE STOCK OF WURLITZER, SEEBURG AND ROCK-OLA PHONOS

JUST SEND YOUR ORDER—WE'LL DO THE REST!

**ALBENA SALES COMPANY 587 10th AVE., NEW YORK CITY 18 LONGACRE 5-8334**

**PRE-INVENTORY SALE**

NEW AND USED CONSOLES, SLOTS, PINBALLS, COUNTER GAMES

Mills Gold Chromes, 5c	\$375.00	Paces Races (Black Cab.)	\$100.00
Mills Gold Chromes, 10c	400.00	Paces Races (Brown Cab.)	150.00
Mills Original Chromes, 5c	350.00	Baker's Paces, Daily Double	250.00
Mills Brown Fronts, 5c	275.00	Track Odds, D.D.	750.00
Mills Blue Fronts, 5c	225.00	Seeburg Classic Phono.	300.00
Mills Blue Fronts, 10c	250.00	New Rockola Dial a Tune	25.00
Mills Bonus Bells, 5c	275.00	New Match Vendors (Metal)	5.00
Jennings 4 Star Chief, 5c	150.00	New Skill Shot	17.50
Jennings Silver Club, 5c	200.00	Mercury, G.A. Payouts	10.00
Jennings Club Special, 5c	200.00	Sparks, G.A. Payouts	17.50
Jennings Victory Chief, 10c	250.00	Tot, G.A. Payouts	5.00
Watling Rollatop, 5c	125.00	Imp. Cub, Etc.	5.00
Mills Gold Q.T., 1c	100.00	Select 'Em Dice Machines	5.00
Brand New Columbia, G.A.	125.00	Lucky Pack—Deuces Wild	5.00
Used Columbia, G.A.	85.00	Dough Boy	5.00
New Jumbo, P.O., 5c	175.00	Tickette	5.00
Used Jumbo, P.O.	75.00	ROLL O' JOY Ticket Machine	15.00
Jennings Bobtail Like New Totalizer & P.O. Comb.	125.00	Mills Owls (Like New)	75.00
FOUR BELLS	500.00	Saratoga Jr.	75.00
		Saratoga Sr. with Rails	125.00

Terms: One-Third With Order—Balance C. O. D.

**AMERICAN SALES & SERVICE**

515 17TH STREET ROCK ISLAND, ILLINOIS  
Distributors of Machines — Tickets — Salesboards

# acme UNBREAKABLE PHONO PLASTIC REPLACEMENT PARTS

FREE REPLACEMENT IF BROKEN WITHIN 3 YEARS

## WURLITZER MODELS

	Each
24 Top Corners.....	\$ 1.20
24 Lower Sides.....	4.00
61-71-41-600, 500 Top Corners.....	4.00
700 Top Corners.....	7.00
700 Lower Sides.....	9.50
700 Back Sides.....	8.50
800 Top Center (Right or Left, Red).....	8.00
800 Back Sides (Green).....	9.50
750 Top Corners.....	8.75
750 Lower Sides.....	8.75
750 Top Center.....	4.25
750 Middle Sides.....	2.00
850 Top Corners.....	9.50
850 Lower Sides.....	8.75
850 Top Center.....	11.00
950 Lower Sides.....	10.50

## ROCK-OLA MODELS

	Each
Standard, Master, DeLuxe or Super Top Corners.....	\$12.75
Lower Sides.....	12.75
Top Door Plastics.....	6.75
The Above Available in Solid Red, Yellow, Green	
COMMANDO Top Corners.....	\$ 8.00
Top Center.....	7.00
Long Sides.....	12.75
Combination Yellow and Red Color Scheme	

## SEEBURG MODELS

	Each
"Hi Lane"—Model 9800, 8800, 8200, Lower Sides.....	\$14.50
"Classic"—"Colonel"—"Major" Top Corners.....	6.00
"Envoy"—"Cadet" Top Corners.....	2.50

The Above Available in Solid Red, Yellow or Green

### MILLS

Available in Red, Yellow or Green Throne-Empress-Top Corners, Each.....	\$14.00
Throne-Empress-Lower Sides, Each.....	14.00

### BUCKLEY BOXES

Side Plastics, Per Set.....	\$ 2.00
-----------------------------	---------

## SHEET PLASTIC

20" x 50"—Non-Brittle-Pliable Per Sheet

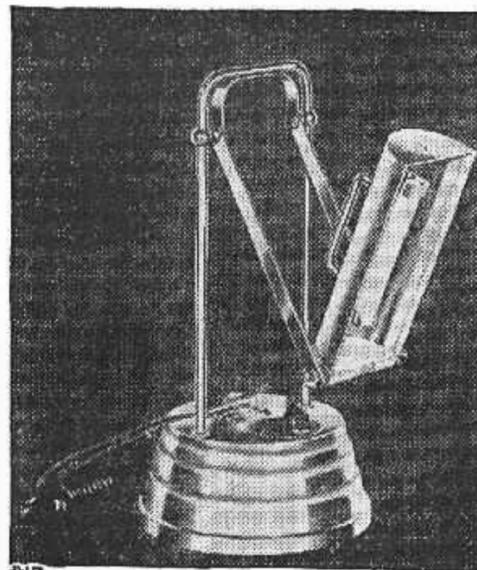
50 Gauge Red, Yellow or Green (Thickness of new penny).....	\$12.50
60 Gauge Red, Yellow or Green (Thickness of a new half dollar)....	14.50
80 Gauge Red or Yellow (Thickness of a new silver dollar).....	16.00

IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT! WE MAY HAVE IT IN STOCK!

TERMS: 1/2 Deposit with order. Balance C.O.D. F.O.B. New York, Remit Full Payment and Save C.O.D. Charges. Checks Acceptable!

ORDER FROM YOUR NEAREST DISTRIBUTOR!

**acme SALES CO.** 505 WEST 42nd ST. NEW YORK 18, N. Y. LONGACRE 3-4138

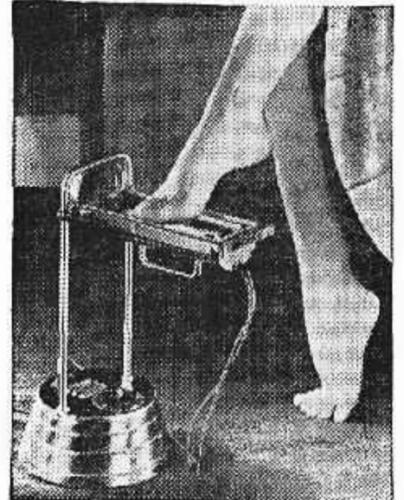


## Sun Kraft Cold Quartz Ultraviolet RAY LAMP

For our coin machine friends who work late and sleep late. Keep healthy with sunshine Vitamin D. This lamp is a departure from the conventional sun lamp. Uses an oscillator circuit and COLD type genuine Mercury Quartz tube. Produces 95% ultra-violet rays, and the quartz tube never burns out. Invaluable aid to war workers; promotes and preserves radiant health and relieves muscular pains. Helps insure sturdy growth and sound development of babies and children.

## TREATS "HARD TO GET AT" AREAS EASILY and QUICKLY

The Sun-Kraft double action adjustment cycle means easy setting to reach any part of the body. See how simple it is to treat even the soles of the feet without assuming an awkward or strained position. Comes complete with goggles, leathette carrying case and built-in automatic timer. Finished in satin-chrome. Carries Manufacturer's Guarantee. O.P.A. approved, retail price \$64.50. Get your lamp now and cash in on extra pep and vitality.



**YOUR COST** \$38.70 ea. (Lots of 3) \$43.00 ea. (Lessor Quantity)

Chicago Novelty Company wishes its many customers and friends A Very Merry Christmas and Happy New Year

# Chicago Novelty Company, Inc.

1348 Newport Avenue Chicago, Ill.

## The Season's Greetings . . and Sincerest Thanks

To our gallant fighting Men and Women in the Armed Forces for making it possible for us Americans to observe the spirit of the Season as free people.

We earnestly hope and pray that the holocaust that has engulfed all of us will speedily come to a Victorious United Nations conclusion so that the peoples of the world will celebrate future Yuletide Holidays with all the fervor and joy that prevails in time of peace.

And Thanks to the Coin Machine Operators of America for making it possible for this young company to celebrate a most successful First Anniversary.

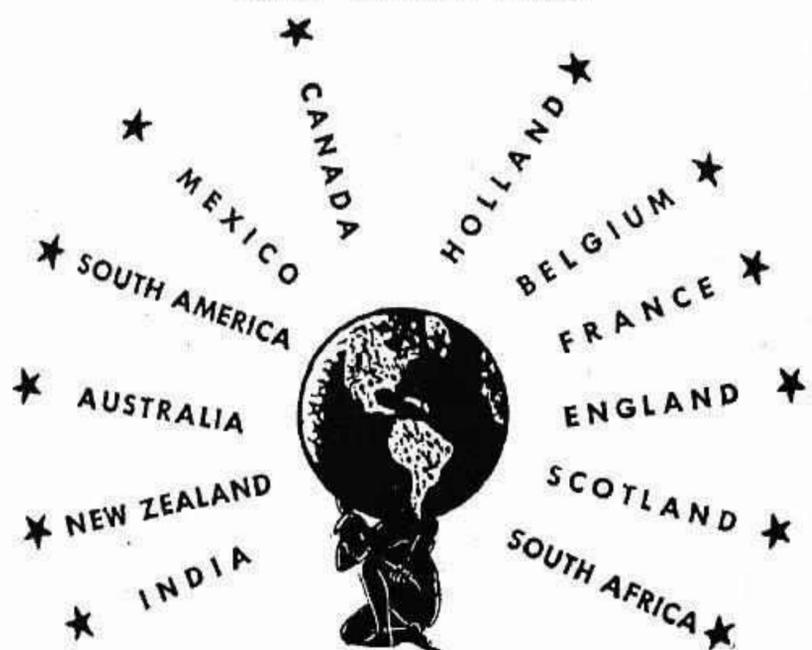
Proper and fitting it is that in this Yuletide Season we reaffirm the spirit of Good Will that graces our relations with you at all times. Our efforts to serve you are well-rewarded in the knowledge that ours is more than a customer-business association and in the continuing expressions of your appreciation.

Irving Ovitz

Oscar Schultz

Automatic Coin Machines and Supply Company Chicago

To Our Friends The World Over



Best Wishes for A Very Merry Christmas and A Happy, Victorious New Year

★ Atlas Novelty Company Chicago Pittsburgh Detroit

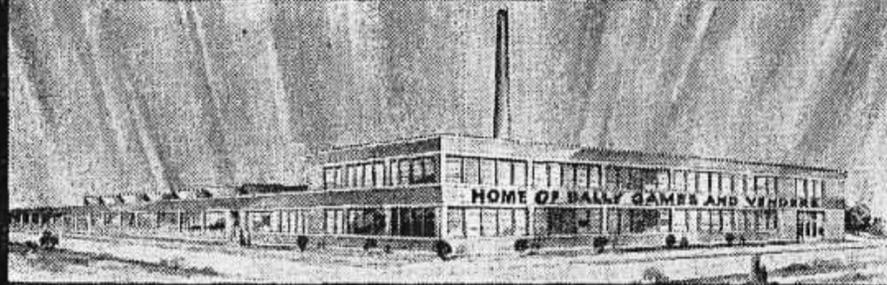
# NEW HOME OF Bally PRODUCTS

MODERN 125,000 SQ. FT. FACTORY TO TRIPLE BALLY PRODUCTION

Future plans of the Bally organization call for production of new games immediately after the defeat of the enemy. For this purpose the new enlarged Bally plant, illustrated below, and now in full production on war products, is designed to insure rapid conversion to the products of peace.

In the post-war era, as in the past, "you can bank on Bally" for the newest in money-making coin-operated equipment.

BACK THE ATTACK... BUY U. S. WAR BONDS\*



LION MANUFACTURING CORPORATION, 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

HOME OF THE FAMOUS **Bally** GAMES AND VENDERS\*

\*Distributed by Bally Manufacturing Company

## REBUILDING AND REFINISHING ALL TYPES OF MILLS SLOTS, \$95.00

SEND US YOUR MACHINES

### SLOT MACHINES FOR SALE

Mills 5c Blue Fronts	Mills 5c Gold Chrome	Jenn. 4 Star Chiefs, 5c
Mills 10c Blue Fronts	Mills 10c Gold Chrome	Jenn. 4 Star Chiefs, 10c
Mills 25c Blue Fronts	Mills 25c Gold Chrome	Jenn. 4 Star Chiefs, 25c
Mills 50c Blue Fronts	Mills 5c Vest Pocket Bell	Jenn. Silver Chiefs, 5c
Mills 5c Brown Fronts	Watling 5c Roll-a-Top	Jenn. Silver Chiefs, 25c
Mills 10c Brown Fronts	Watling 10c Roll-a-Top	Pace Comet, 5c
Mills 25c Brown Fronts	Watling 25c Roll-a-Top	Pace Comet, 10c

Safe Stands for Mills and Jennings Machines  
Write for Latest List.

### CONSOLES

**BUCKLEY DAILY DOUBLE TRACK ODDS** Write for Particulars and Prices. MAY-BELL 4-Coin Console—Similar to Mills 4 and 3 Bells—Re-engineered. 90% mechanical, switches and relays eliminated. Carefree performance with a minimum of service. Built with 4 nickels—3 nickels and 1 quarter—2 nickels, 1 quarter and 1 half-dollar coin chutes. Write us for price and particulars.

Jennings Bobtail, P.O.	\$125.00	Evans Bangtails, '40	\$227.50
Mills Jumbo, F.P.	105.00	New Paces Reels Sr.	260.00
Mills Jumbo, P.O.	129.50	New Saratoga Jr.	250.00
Mills Jumbo (Comb.)	197.50	New Saratoga Sr.	260.00
Mills 1-2-3, P.O.	135.00	Paces Reels Jr.	175.00
Mills 1-2-3, F.P.	99.00	Paces Saratoga	175.00
Keeney Kentucky Club	90.00	Paces Races, Red Arrow	267.50
Keeney Skill Time	90.00	Mills Four Bells	Write
Bally Club Bells	275.00	Jennings Fast Time, P.O.	152.50
Bally Royal Flush	112.50		

### ARCADE MACHINES

Supreme Tokyo Gun	\$330.00	New Supreme Skee-Ball	\$317.50
Rex Bowling League	299.50	Supreme Rocket Buster	424.50
Whee-Geo Mystic	229.50	Pitch 'Em & Catch 'Em	229.50

### PIN GAMES

Mills 1-2-3, P.O.	\$ 97.50	Keeney Contest	\$135.00
Keeney Super Six	50.00	Thistledown	75.00
Keeney Skylark	225.00		

### MUSIC EQUIPMENT

Buckley Boxes, New	\$ 35.00	Wurlitzer Model 100	\$20.00
Buckley Boxes, Rebuilt	25.00	Perforated Program Sheets, Per 1000	4.50

## WE PAY CASH for YOUR MACHINES

We Will Pay Top Market Prices.

WANTED—500 SCALES—MILLS—JENNINGS—WATLING—ROCKOLA.

Wanted—A quantity of AMI Singing Tower Phonographs.

Send your complete list with your lowest price—now—before the whistle blows.

### BUCKLEY DIGGERS

REBUILT TREASURE ISLAND	\$55.00	REBUILT DE LUXE	\$100.00
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Satisfaction Guaranteed or Your Money Back.  
All Prices Subject to Prior Sale. Terms: 1/3 Cash With Order.

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## LOS ANGELES SEE BILL HAPPEL BADGER'S BARGAINS MILWAUKEE SEE CARL HAPPEL

"OFTEN A FEW DOLLARS LESS—SELDOM A PENNY MORE"

### SPECIAL BAKER'S PACERS DAILY DOUBLE, LATE MODEL JACKPOT FEATURE, ALL REBUILT AND REFINISHED LIKE NEW... \$299.50

#### RECONDITIONED SLOTS AND CONSOLES

4 Mills Gold Chrome, Rebuilds, 5c	\$350.00	4 Mills Four Bells, Orig. Head, Rebuilds, 5c-5c-5c-5c	\$695.00
2 Mills Gold Chrome, Rebuilds, 10c	395.00	1 Evans Lucky Lucro, 2 5c, 2 25c, Pot Models	395.00
4 Mills Gold Chrome, Rebuilds, 25c	495.00	2 Buckley Track Odds, Late Jack	695.00
18 Mills Blue Fronts, Orig., 5c	225.00	1 Evans Dominoes, Late Models, Two Tone D.D.J.P.	375.00
10 Mills Blue Fronts, Orig., 10c	275.00	8 Keeney Super Bells, 5c (Comb.)	339.50
12 Mills Blue Fronts, Orig., 25c	350.00	4 Bally Club Bells, 5c (Comb.)	259.50
3 Mills Blue Fronts, Orig., 50c	595.00	6 Pace Saratogas or Reels (Late)	124.50
8 Jenn. 4-Star Chiefs, Orig. 5c	189.50	8 Mills Jumbo, Late, Free Play	129.50
2 Jenn. 4-Star Chiefs, Orig. 10c	199.50	2 Mills Glitter Gold, 5c Q.T.	119.50
1 Mills Gold Award, Refin., 5c	200.00	1 Mills Glitter Gold, 10c Q.T.	139.50
1 Mills Gold Award, Refin., 10c	250.00	2 Mills Blue Q.T., 5c	95.00
2 Mills Gold Award, Refin., 25c	295.00	4 Watling Big Game, F.P.	124.50
1 Mills War Eagle, 2 5c	250.00		
1 Bally Roll 'Em, P.O.	179.50		
8 Weighted Slot Stands, Refin.	29.50		

### SPECIAL LATE MILLS JUMBO PARADES, COMBINATION FREE PLAY, PAYOUT, REFINISHED LIKE NEW. \$199.50

### SPECIAL MILLS JUMBO PARADES, P. O., LATE MODELS, HIGH HEADS, REFINISHED AND REBUILT LIKE NEW... \$139.50

#### BRAND NEW FIBER GEARS

Wurlitzer and Seeburg Main Gears. Price \$6.50 Each. Quantity Price, Write.

#### BRAND NEW FIBER GEARS

Mills Jumbo Free Play Gears. Price \$5.00 Each. Quantity Price, Write.

#### RECONDITIONED ARCADE EQUIPMENT

Skyfighter	\$325.00	Ex. Punching Bag	\$225.00	New Zingo	\$375.00
Tommy Gun	189.50	Seeburg Axis Rats	179.50	Now Liberator	375.00
Keeney Submarine	189.50	Scientific Basketball	189.50	Now Periscope	249.50
Evans Play Ball	189.50	Bally Rapid Fires	189.50	Tall Gunner	249.50
Bally Defender	295.00	Jenn. Barrel Roll	139.50	Selectoscope	249.50
Shoot-the-Chutes	189.50	New 2¢ A.B.T. Slots	8.95	Chic. Coin Hockey	259.50

All Prices F. O. B. Los Angeles. Write Milwaukee for Special Price Quotations.

**BADGER SALES COMPANY**  
1612 WEST PICO BLVD.  
LOS ANGELES 15, CALIF.

**BADGER NOVELTY COMPANY**  
2546 NORTH 30TH STREET  
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## The Sign of GOOD WORKMANSHIP

THIS SIGN ON ANY EQUIPMENT YOU BUY AT BELL'S IS YOUR ASSURANCE OF SATISFACTION

### MERRY XMAS and a VICTORIOUS NEW YEAR

★ ★ ★ ★ ★

### RECONDITIONED IN THE BELL MANNER

<b>FIVE BALL FREE PLAYS</b>	<b>MISC. EQUIPMENT</b>
ABC Bowler \$ 55.00	Blue Grass \$175.00
Air Circus 130.00	Eureka 45.00
Air Force 95.00	Record Time 180.00
Argentine 75.00	Sportsman, Used 385.00
Bandwagon 40.00	Sport Special 185.00
Belle Hop 60.00	Fairgrounds 30.00
Big Chief 45.00	Parlay, Bally 60.00
Big Parade 130.00	Ray's Track, Bally 50.00
Bolaway 75.00	Pace Comet, 10¢ 75.00
Capt. Kidd 75.00	Sugar King, 5¢ 50.00
Defense 120.00	War Eagle, 5¢ 125.00
Five & Ten 130.00	Comet (Console), 5¢ 100.00
Four Aces 130.00	
Four Diamonds 50.00	<b>ARCADE EQUIPMENT</b>
Glamour 35.00	Air Raider \$225.00
Gun Club 80.00	Chgo. Coin Hockey 225.00
Hi Hat 70.00	Photoscope 50.00
Horoscope 55.00	Rapid Fire 225.00
Jungle 75.00	Selectoscope 175.00
Keep 'Em Flying 145.00	Shoot the Chutes 135.00
Knockout 130.00	
Liberty, Goli. 155.00	
Legionnaire 65.00	
Majors, '41 60.00	
Miami Beach 65.00	Backboard Glasses for Bally One-Balls Write
Manicker 85.00	Gold Chromes, (Fac. Rebt.) Write
New Champ. 65.00	Mills Panoram \$395.00
Santa Fe, Used 175.00	Zingo, New 5-Ball Write
School Days 50.00	A.B.T. Coin Chutes 5¢ New \$3.50
Scoop 30.00	Spinner Motors, 45V, New 8.50
Sea Hawk 55.00	May-Bell, 5-5-5-25 Write
Seven Up 55.00	Silver Moon, F.P. \$115.00
Shangri-La 185.00	
Sky Chief 70.00	
Sky Blazer 180.00	
Sky Ray 50.00	
Sluggo 70.00	
South Paw 70.00	
Sport Parade 50.00	
Spot Pool 75.00	
Star Attraction 60.00	
Stratolliner 45.00	
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Vacation 35.00	
Valvet 55.00	
Victory 90.00	
Zig Zag 65.00	

### YOUR BALLY 1 BALL PAYOUTS and FREE PLAYS THOROUGHLY RECONDITIONED.

1. Cabinets and Bases Rebuilt.
  2. New Side and Front Rails.
  3. New Paint Job on Entire Cabinet.
  4. Mechanism Repaired or Replaced if Necessary.
  5. Game Comes To You Like New.
- Write for Prices and Complete Particulars.

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**SEND FOR IT!**  
Send for the latest information regarding coin machines.

## BELL PRODUCTS COMPANY

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Santa can deliver... soon!*

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CHICAGO

... and may all your  
Christmases be bright



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Awarded with Star-N. Tonawanda Division

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