

The **Billboard**

MARCH 17, 1945

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

MUSIC

PLENTY NEW BANDS FORMING



DON REID
A Sweet-Swing Corner
(See page 4)

GENERAL NEWS

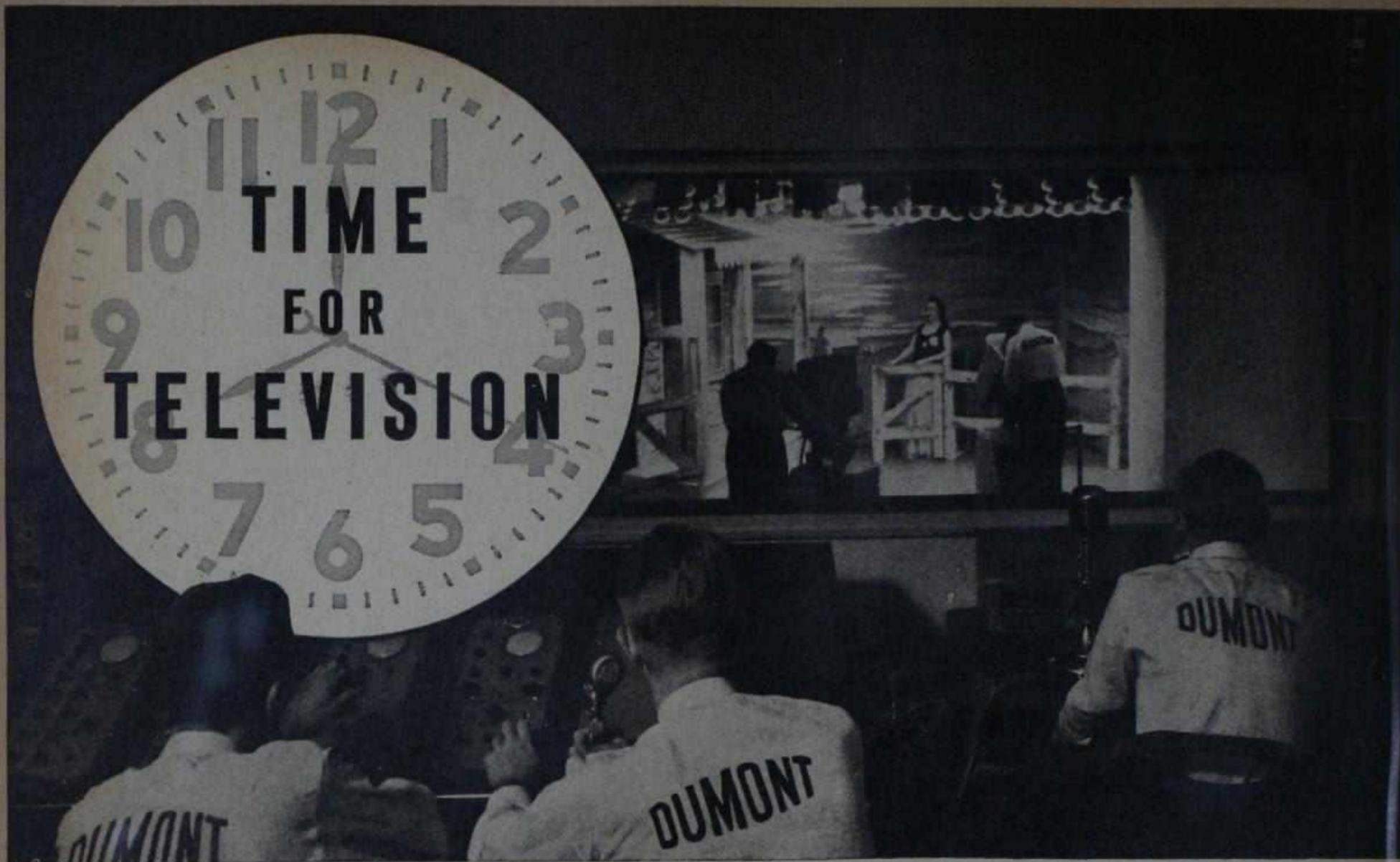
**Wire Outfits Start
Building Peace Services**

RADIO

**Second Bi-Monthly Program
Urban Circulation Index**

NIGHT CLUBS-VAUDE

HOW BAD IS THE CURFEW?



Uncertainty over the postwar course of Television has been swept away by the recent decision of the Federal Communications Commission. A great new merchandising medium now waits only for the green light of Victory.

Alert advertisers and advertising agencies are exploring Television's mass sales potential *now* through experimental commercial programs . . . are acquiring skill, subtlety and showmanship in the use of visual appeals to small home groups.

For the past two years, DuMont's pioneer television station, WABD New York, has shared its facilities and experience without charge. Experimentation today, in consequence, is inexpensive to advertisers. After the war, rate cards as well as charges for rehearsal periods will be the usual thing. While Television marks time, you have a once-in-a-lifetime opportunity.

A visit to Station WABD is an excellent beginning. Telephone our Guest Relations Department for an appointment.

ALLEN B. DuMONT LABORATORIES, INC., GENERAL OFFICES AND PLANT,
2 MAIN AVENUE, PASSAIC, NEW JERSEY. TELEVISION STUDIOS AND
STATION WABD, 515 MADISON AVENUE, NEW YORK 22, NEW YORK

Copyright 1945, Allen B. DuMont Laboratories, Inc.



War Hot; News Wires Look to Peace

British Artists Vote Post-War Enemy Act Ban

LONDON, Feb. 22.—At the 39th annual general meeting the Variety Artists' Federation, after a lively debate and by a big majority, resolved to ban all enemy Alien acts, such as German and Japanese performers from appearing in the British music halls for 10 years after the war. The text of the successful resolution, proposed by Bud Flanagan and carried with only four votes against it, is as follows:

"The members of the Variety Artists' Federation pledge themselves for the immediate post-war period of at least 10 years, not to appear in the programs of any entertainments in Great Britain in which it is proposed to include enemy Aliens such as German, Japanese or other ex-enemy Alien performers, and the executive committee shall take the necessary steps to enlist the support of the appropriate government departments to prevent the entry into this country of ex-enemy Aliens who wish to engage in the entertainment industry."

4-Year Ban Last Time

The resolution strikes a parallel with a similar one passed by the V. A. F. in the last war when German, Austrian and (See *British Artists Vote on page 30*)

Doyle, Martin and Maynard Lead Crix In 3 Try-Out Spots

NEW YORK, March 10.—Out-of-town aisle experts' race for 1944-'45 legit accuracy honors packs the usual shifts in position as the wire comes in sight. With only a little over six weeks to go, when the season ends April 30, the Boston septet are hitting the stretch with three leaders crowding one another neck-and-neck to set the pace. Peggy Doyle, American's fem drama sacher, has out-sprinted *Monitor's* Leslie Sloper to take the lead with a score of 77.27 per cent. Former has passed judgment of 22 plays out of a possible 24 to date and has been wrong only five times. Sloper has sat in on 19 and made three wrong guesses. He drops to second place with a score of 76.92 per cent. Elinor Hughes (*Herald*) is running only a fraction of a stride behind the *Monitor's* play mentor with an accuracy score of 76.47.

Still definitely in the running, despite a drop from third to fourth position since the last tab, is Elliot Norton, *Post's* crix covered 22 shows and went wrong six times for a 72.72 score. The remaining three Beantown experts hold to their (Doyle, Martin and Maynard on page 30)

Chi Downtown, AFM Feud Over Ork Size Holds Up Reopening

CHICAGO, March 10.—Reopening of the Downtown Theater, which shuttered here last week after six months of vaude, with a burly policy, is being delayed while Al Barger, house manager, irons out musical difficulties with AFM execs here. During its vaude days, house used 14-piece band, which AFM insists must remain under the burly policy. House ops feel that only a seven-piece unit is needed for the bump-and-grind accompaniment.

Downtown Theater exec reports that they had planned on only about six weeks of burly, after which they have legit shows slated to open.

Det. Has Radio Column Again After 7-8 Yrs.

'Air Gossip' in 'News' Daily

DETROIT, March 10.—Reappearance Sunday (4) of a radio column in a Detroit newspaper for the first time in something like seven or eight years was the signal for some interesting speculation among the local newspaper and radio fraternity this week. *The Detroit News* broke local precedent with the debut of *Air Gossip*, a daily column written by Herschell Hart, long-time night club columnist on the paper and publicity director on WWJ, owned by *The News*, on which Hart also has his own amusement news program. The new column is being written in a chatty style, with considerable emphasis on human interest and with apparently fair distribution of mentions among stations.

Another significant shift of columnists came with the appearance of Tony Weitzel, who had *The Town Crier* column on *The Free Press*, only local morning paper, in *The News*, where his column is headed by three question marks. Weitzel also handled "The Stroller" column devoted to local night clubs in *The Free Press*, altho his name was not used, but the nitery assignment on *The News* is still being handled by Hart. Weitzel's old column on *The Free Press* is largely being handled by staff contributions.

Circulation Reason for Switch

Reason for *The News's* switch back to the air column apparently is not the (See *Radio Cols. in Det. on page 32*)

Hillbillies Agree To Plug & Field- Rep New F.A.F.A.

CHICAGO, March 10.—The Federation of American Folk Artists, which was organized here a month ago to unite entertainers in the field, has received communications from outstanding performers throuout the nation and Canada indicating they will take positions as field representatives of the F.A.F.A. and promote the new association in their respective areas.

Dick Scott, one of the men behind the formation of the organization, reports that he has received word from the following, who will cover their districts for prospective members: Lou Gonzy, leader of the Alberta Ranch Boys, CJCR, Edmonton, Alberta; Roy West, WGAR, Cleveland; Jesse Rogers, WFIL, Philly, and Hardy Taylor, WJJD, Chicago.

Hugh Cross, who managed the WIBC Jamboree, which was aired from Indianapolis, is coming to Chicago to work in the national headquarters of the F.A.F.A., Scott said.

Club Dates Off Under Curfew

CHICAGO, March 10.—The Byrnes' curfew, which was thought would increase the use of entertainers for private parties and club dates because it halts night club attendance at midnight, has had just the opposite effect here. Private club-date bookers here this week report that the general public is confused by the new order and the result has been that persons (See *Club Dates Off on page 27*)

Radio Gets Set To Gang Up On Petrillo; Vandenberg- Dondero Bill To Be Reopened

Lea Invites Industry To Submit Suggestions

WASHINGTON, March 10.—Radio will have a chance to even old scores with the AFM and its boss, James Petrillo, in the not too distant future, and so that the situation will be plain, it can be said that the biz is out to do just that. Rep. Clarence E. Lea (D., Calif.), white-haired, kindly old chairman of the House Interstate Commerce Committee, has informed the industry that hearings on the Vandenberg-Dondero Bill (S. 63-H.R. 1648) will be reopened in the not too distant future and that anything the industry has to say will be gratefully accepted. Lea, likewise,

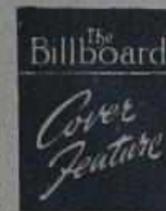
has asked the industry to submit suggested amendments to the V-D Bill.

"Freedom of the air" was the rallying cry of the radio biz today as it got down to the tough task of rapping out amendments to remove the Petrillo mitt from the airways. The boys take the Lea invite as the signal to go all the way and they are planning to do just that. The Lea invite has gone out to the NAB, big independents and the nets, and executives are already scrambling around Washington drafting amendments and other tighteners for the V-D Bill, which, (See *Radio Set to Gang on page 27*)

Sumthin' New To Be Needed

All big boys have plans how to hold \$\$ volume after VE and VJ days

NEW YORK, March 12.—America's two largest radio press associations are geared for a swing toward solid domestic and local news in the peace days to come. United Press Radio jumped the gun six months ago with a hyped system of splitting its main circuit during four daily five-minute news segs, local bureaus to break in with the last two minutes of copy. It's a split-second operation that ups plans to extend during the year to 13 five-minute round-ups



and seven 15-minute slots. Meanwhile, Press Association's Assistant General Manager Oliver Gramling has indicated that PA, radio's AP, is preparing for the "definite revival in domestic news."

Greater domestic news emphasis does not necessarily mean better local coverage, since a press association can turn out a greater proportion of Washington news and change D. C. weights from foreign to domestic. The UPR system, however, does point toward a very definite hyped local coverage. In fact, the org is already building up hinterland staffs and adjusting staff routines for many new skedded splits, possibly by June of this year.

Dialers' Temperature

The radio news associations all have their hands on the fickle tuner's pulse. For instance, PA got a good idea of which way the wind may blow last fall when a transcribed feature called *War Correspondent* was dropped like a hot cake by 50 of PA's 200 affiliates taking the platter. Reason was simple: The public was simply riding the wave of war optimism following D-Day. When, a few months later, Hans and Fritz showed that the war wasn't over, the 50 stations came back to the *War Correspondent* fold.

The associations are bridging the gap with transitional features that can be used now and in the post-war period. UPR's *Tomorrow's World*, devoted to details about new inventions and their practicability in the Hitlerless world, is a good example of a transitional feature.

Features Snowball

Another very definite trend points toward more features. In this case PA has jumped the gun. Altho features have been a stand-by of the different news sellers for years, PA has decided to stress news scripts sent over the wire. PA has 24 of these timed features cued for music and sound. Most of these scripts, according to Gramling, are written for two voices.

Gramling pointed out: "The post-war period, with the man-power situation alleviated, should help make these feature scripts very popular. We've really started building up that department. Some of the staff members for the script department were hired directly from the networks. Our newest man, in fact, is an out and out script writer." Three of the PA scripts are 15-minute Monday thru Saturday features. There are also 10 five-minute weekday scripts, one two-minute feature and nine 15-minute Sunday programs. The physical set-up at PA includes disk-ing equipment with double turntables for the exclusive use of the script department (See *NEWS SET TO BATTLE on page 9*)

In This Issue

Bands & Vaude Grosses	28	Letter List	40	Reviews, Legit	30
Buclesque	32	Magic	32	Night Club	24
Carnival	34-39	Merchandise-Pipes	50-55	Vaude	25
Circus	40-41	Music	11-22	Rinks-Skaters	42
Classified Ads	47-48	Music Merchandising	65-67	Roadshow Films	46
Cocktail Combo	29	Music Popularity Chart	16-21	Routes, Acts	28
Coin Machines	60-84	Night Clubs	28-27	Carnival	58
Fairs-Expositions	43	Parks-Pools	44-45	Circus	58
Final Curtain, Births, Marriages	33	Pipes for Pitchmen	55	Television	10
Legitimate	30-31	Radio	5-10	Vaudeville	20-27
		Repertoire	7-46	Vending Machines	68-69

Is Billie Burke New Joan Davis?

NEW YORK, March 10.—BBDO is currently dickering with several prospective sponsors to take over the Billie Burke stanza, *Fashions in Rations*, when the Serval Company bows out next month but, according to informed trade sources, the show may be minus its star, Miss Burke.

It is rumored in the trade that Sealtest wants her to take over on its show when Joan Davis exits to do a seg for Rexall next fall. Reliable sources say that using Miss Burke would require only minor changes in the format. Instead of the man-chasing approach that the Davis gal relies upon, the star could play her vague mother character with Jack Haley as the harrassed son.

Sponsor decidish on *Fashions* will probably be made next week.

Dick & Dorothy Cut In On Net Of New WOR Seg

NEW YORK, March 10.—Dick Kollmar and Dorothy Kilgallen start off on their cross-the-board *Breakfast With Dorothy and Dick* seg (April 14) with the kind of a deal that Ed and Pegeen Fitzgerald had been trying to get from WOR for a long time before Ed and Pegeen decided to take the Blue network bid and air thru WJZ instead of the Macy outlet.

The Fitzgeralds paid their own line charges, fees for engineer, etc., while these costs will be taken out the gross income that D & D pitch earns, before the net is split between station and talent. There's also a guarantee involved in the Kollmar menage presentation.

That a newcomer duo should be able to come to the air and take over the breakfast formula and get more than WOR paid them burns the Fitzgeralds but they admit they can't burn too long since they're getting everything they want from the Blue presentation.

In other words it's a good move for all involved—altho it cost WOR plenty to audition the 12 couples they sampled before buying.

Martin Tours N. Y. Nets

NEW YORK, March 10.—Darrell Martin, radio editor of *The Buffalo Evening News*, is touring the networks here. Martin wrote the first radio column in America (1923) for *The Pittsburgh Gazette-Times*.

DON REID

A Sweet-Swing Comer

DON REID has the looks (he even gets fem sighs as he puffs on trombone) and the musicianship to get up into the top brackets. That's a tough assignment for an ork leader who hasn't disked a hit tune yet and who's spent a great many of his musical years contributing to Jan Garber's reputation.

Don Reid's set to do it. He knows that his greatest plus is playing for dancing—and the Reid aggregation does just that—plays each number so that the entire family can dance to his music and enjoy it. In other words, his sweet has a bounce and his bounce has sweetness.

Like all kids, he didn't want to grow up to be a musician, but he broke a leg and his father's banjo was around. So what could a kid in his first year of high school do with a broken leg—in bed. He did it and has been making music pay all the way on—from that day.

He's one of the many baton-waving guys who have come out of Pennsylvania and on the way he did some stage presentations that helped to sell Dick Powell to Hollywood. Burns and Allen, or rather Gracie herself, sold him on organizing his own ork, and Tony Martin gave him a kick along the road that leads to success.

When he hits the top of the place to which that sweet-swing comer is bound to step on, he'll be there because he knows music to dance to.

BBC Ready To Air U. S. Shows In Order To Build Good Will

NEW YORK, March 10.—The British Broadcasting Corporation is ready, willing and able to broadcast any programs of U. S. percolaters that the stations and BBC feel will help build and increase a mutual understanding of Mr. Whiskers by John Bull. It's now broadcasting, sans commercials, of course, over a regular BBC hook-up, Jack Benny, Charlie McCarthy, *Command Performance* and *Mail Call*, top American segs, with Benny getting a rating of 17 on the British Broadcasting Barometer, the English Hooper. (One point equals 300,000 adult English listeners.)

No tabbing has been done on how many Englishmen listen to American programs over the armed forces network because these utilize, explains John Salt, North American director of the BBC who has just returned from the Empire conference on broadcasting, fleabite power and can only be heard about five miles away from the U. S. service installation they serve. He admitted that there are a great number of these stations and that it is possible that a considerable number of English nationals did tune in these broadcasting units. However, there's no closed-door to new U. S. programs. In fact, John Salt pointed out that Chuck Myers's KOIN in Portland, Ore., did a program that BBC thought was ideal and it has been aired in England with solid success. It presented a little known view of this side of the Atlantic and did it in a manner that was understandable in England. That's one ache about airing typical Yank stuff. It's got to be understandable to the English. They don't know much U. S. history in the ex-mother country.

Oregon Trail Enigma There

Salt pointed out that programs about the Oregon Trail for instance, just don't mean a thing to dialers over there. On the criticism that G. B. is only sending

Camden Gospel Hour Tossed Off WCAM After a Near-Riot

CAMDEN, N. J., March 10.—William H. Markward, managing director of WCAM, municipal station here, today announced that the *Old-Fashioned Gospel Hour*, weekly program of Rev. Charles V. Gilmore of the Grenlock Park Camp Meeting, had been cancelled in a letter to Aaron Heine, president of Mac Radio Sales Company, which buys the time for the Sunday afternoon program. Markward said that the action was taken because of alleged violation of wartime practice code for American broadcasters by addressing persons and using telephoned information over the ether.

Altho not specifically mentioned, it seems obvious that Gilmore was tossed off the air as an aftermath of the near-riot that occurred last Sunday (4) when 150 of his followers in the studio audience kept WCAM in a turmoil for an hour when the program was cut off the air because of asserted deviation from the script submitted in advance. Gilmore was cut off the Sunday before (February 25), too, for the same reason.

Police had to be summoned last Sunday (4) to maintain order in the studio, and, because of the noise created by Gilmore's studio audience when the program was shut off, the station was unable to make its identification from the studio. To do so, it was necessary to dispatch an announcer to another microphone in Camden Convention Hall.

Gilmore Threatens "Showdown"

Gilmore threatened to have a "showdown" during the coming week. He said he will refer the matter to his attorneys for action. Station officials said the evangelistic organization, which Gilmore heads, has a contract for additional broadcast time but were unable to say how long it has to run.

According to Markward, Gilmore had been warned that he must adhere strictly to his script after the episode of the previous Sunday, when he was refused permission to proceed with his 4 p.m. broadcast. On Friday (2), Markward

over talk-stuff and little or nothing in the entertainment category. Salt admitted that some good entertainment shows would help the British-American relations, but explained that typical English programs have been nixed by unofficial boards of American broadcasters who have heard them. Tommy Hendley's program (it pulls a 45 with British dialers), for instance, has been voted "too dirty" for U. S. commercial radio—and it's a toughie to find the right kind of entertainment that will explain the English.

Salt's suggestions is that teams of American producers will eventually have to go to England to produce English shows for the U. S. and the reverse will have to be worked out here. That, of course, will have to be post-war. Right now, BBC and the American broadcaster will have to get along with what's available off-the-cuff.

And on the question of commercial broadcasting in England, that, says Salt, is a matter for Parliament to change. If the law is changed—he may change with the law.

Rum and Coca-Cola Now Okay on NBC; All Nets Pass It

NEW YORK, March 10.—*Rum and Coca-Cola*, born in the jukeboxes and wet-nursed by platter jockeys over indie stations, into a hit, has now become "legitimate." NBC, as of March 2, has cleared it for use, instrumentally over the network.

R&CC started out by being banned from all nets. Then the Blue, for the Andrews Sisters, okayed it as *Lime and Coca-Cola*, Mutual let it get by as *In Trinidad*, and three weeks ago CBS okayed it instrumentally. The correct title of the song may be used both over NBC and CBS, but you can't sing those lyrics.

said, Gilmore submitted his script, which was approved by the station manager. When he came to the studio Sunday (4), Gilmore told Markward he wanted to introduce Rev. George W. Riddout, who would speak for a few minutes. Riddout was not mentioned in the script, so Markward refused permission for the interpolation.

Gilmore Introduces Riddout

After the program had been on for six minutes, however, Gilmore started to introduce Riddout to the radio audience. As soon as he mentioned Riddout's name, the studio engineer took the broadcast off the air.

The studio audience, which filled two rooms, refused to leave. They shouted protests against the station's action and sang hymns. In the meantime, the station substituted recorded religious music. When the situation got out of hand, Camden police were called. Asked to leave, Gilmore and Riddout said: "We refuse to leave. This station belongs to the City of Camden and we have a perfect right to be here." At 5 o'clock, the station's closing time, however, the crowd was ushered out by policemen.

Dinah To Hold Groaner's Ears During Summer

NEW YORK, March 10.—Summer replacement for Bing Crosby's *Kraft Music Hall*, now being set by J. Walter Thompson ad agency, will rely heavily on pop music, originate in New York and use chirper Dinah Shore in a series of guest shots at \$5,000 per. It is understood that the Groaner wants a summer show that will hold the type of audience he has now and has asked that it be pop music.

Ork and other top singers have not yet been set but agency will make a decidish before the end of March.

No Sinatra-Vallee Feud; Tight Sked Nixed Return Date

HOLLYWOOD, March 10.—Frank Sinatra's guest spot on Rudy Vallee show this week was canceled out because of heavy sked, and not due to any other reason, according to Al Levy, The Voice's manager.

Grapevine had it that there was beef between Vallee and Sinatra over Vallee's alleged refusal to sing one of Vallee's pet tunes. Levy says that Sinatra turned down the tune because his arrangers wouldn't have had time to work on it, so he decided to do an oldie.

Pressure of heavy week finally forced Sinatra to cancel out, and Vallee substituted an old script for the spot at the last minute. Vallee guested on Sinatra's show a few weeks ago, and The Voice was only planning to complete the exchange. However, according to Levy, Sinatra will make the guest appearance as soon as he returns from four-week Eastern tour. Besides his own show, Sinatra did three army broadcasts this week.

Sutphin SPM for Chi Blue

CHICAGO, March 10.—Karl Sutphin was appointed sales promotion manager of the Blue Network's Chicago office this week. Former assistant sales manager here for Blue, he will succeed E. J. Huber, who has been transferred to the net's New York office, where he will be in charge of national advertising.

CLEVELAND, March 10.—Station WJW has announced two additions to the staff. Howard Wellman, former eleftr for Tommy Tucker's ork, has been appointed staff arranger, and Fred W. Briggs, former announcer at KREG, KYA and KSF has joined as announcer.

Read

The Latest Racket
"APARTMENT
HOUSE
RACKETEERS"

by

EILEEN ROGERS

Fischer Press

101 Lexington Ave., New York City 16.
Price \$1.00 p.p.

Advertising in the Billboard Since 1905

ROLL OR FOLDED TICKETS

DAY & NIGHT SERVICE
SPECIALLY PRINTED
CASH WITH ORDER PRICES—10M, \$7.15—ADDITIONAL 10M's AT SAME ORDER, \$1.85
Above prices for any wording desired. For each change of wording and color add \$3.00.
For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS
1 ROLL 75c
5 ROLLS 60c
10 ROLLS 50c

WELDON, WILLIAMS & LICK
FORT SMITH, ARKANSAS
Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

STOCK TICKETS
One Roll \$.75
Five Rolls 3.00
Ten Rolls 5.00
Fifty Rolls 17.00
100 Rolls 30.00
ROLLS 2,000 EACH.
Double Coupon.
Double Prices.
No C. O. D. Orders.
Size: Single Tkt., 1x2"

Did you ever dream you had Hitler by the throat and awaken to find it but a dream and wished it were real? So did I.

TICKETS

For your opening date should be ordered now.

THE TOLEDO TICKET CO.

Toledo (Ticket City) 2, Ohio

SPECIAL PRINTED
Cash with Order. Prices:
2,000 \$ 4.25
4,000 4.50
6,000 5.87
8,000 6.91
10,000 7.15
30,000 10.45
50,000 13.75
100,000 22.00
500,000 38.00
1,000,000 170.50
Double coupons. Double prices.

Three Unanswered ?'s Plague BMB

City Indies Ask for Info

Questions of mass audiences, language and special circulation data presented

NEW YORK, March 10.—Armed with its report, Station WNEW came to the New York district meeting of the Broadcast Measurement Bureau, hoping that the problems discovered in its own BMB test (*The Billboard*, March 10) would be solved and that the meeting would back up the sock record that Hugh Feltis (BMB prexy) had delivered in his first 10 meetings. To its amazement, no answers to the negatives that the research had uncovered were given and the meeting turned in one of the worst records of the tour to date, 12 signed contracts. (Two more contracts have come in since the meeting, WHOU Ithaca, N. Y., and Station WMCA, New York. Details about the latter contract will be found later in this report.)

Decision not to go along with BMB without the survey formula being adjusted so that the big city indies were presented in what they believe to be their true light, was made a day before the Thursday (8) meeting, while many indies were attending the OWI conference. Backing WNEW's report, besides its own staff headed by Wally Dunnean, Herman Bess and John Hymes, were Irving Rosenhaus, of WAAT, and Craig Lawrence, of Station WHOM, Jersey City. Rosenhaus had read the WNEW report only the same morning. He wanted some of the same questions answered for his station, which is located in Newark, N. J., a well-covered area, that the Judis-Blow-Bulova percolator asked.

Indies Undervaluation

Most of the indies were worried about their "mass markets" being undervalued in the survey—wanted something besides the primary, secondary and tertiary coverage maps. Lawrence pointed out that other Cowles stations, WCOP, Boston, and KRNT, Des Moines, had signed with BMB, but stressed that WHOM audience measurement was another matter. What, said Lawrence, is BMB going to do about foreign language, low education groups?

Feltis, who emceed the meeting, answered that these groups would be picked up in the three different income segments. Lawrence, on the other hand, stated that he did not believe that the answer was adequate. Lawrence then suggested that perhaps a committee could meet with the BMB board of directors or a special BMB group to iron out the problems of the big-town indies and Hugh Feltis thought that perhaps that could be worked out. It was planned, said Feltis, to set up a special research committee, within BMB, of three members of the American Association of Advertising Agencies, three members of the Association of National Advertisers and three members of BMB to work on such problems.

However, nothing definite was set about any actual meeting of the committee with any group and the meeting disbanded on a rather sour note of 12 station contracts in the house. The station signers were WABC (CBS) and WJZ (Blue), New York; WHEC, Rochester, N. Y.; WENY, Elmira, N. Y.; WKNY, Kingston, N. Y.; WQNY, Newburgh, N. Y., and WALL, Middletown, N. Y.; Buffalo Broadcasting Corporation. Latter owns two outlets in Buffalo and doesn't know yet which it will have to sell so didn't indicate call letters.

Suggestions From Floor

Several points of solid importance were made from the floor, one of which will no doubt become part of the BMB plan but quick. Suggestion was made, for instance, that the actual percentage of circulation in each county be printed on the station coverage maps so that this figure would deliver to the time buyers

Editorial

BMB Can Satisfy and Honestly

PERFECTION is not born, it's achieved. The tendency on the part of the Broadcast Measurement Bureau to regard its formula as inviolate is what lead, in a great measure, to the New York district meeting being a flop.

BMB has got to stop selling itself as a take-me-as-I-am-or-not-at-all operation. When a station asks questions it should get answers, not smart cracks, not double talk. The 36 stations that had representatives at the meeting didn't spend the time and money that it costs to attend a meeting to kick BMB in the pants, or throw a knife at its back or even re-break Prexy Hugh Feltis's nose. They came because the industry knows BMB is a must. Everyone at the meeting wanted to put it over—without taking a slap in the face. They wanted to back BMB 100 per cent and make it help them at the same time. They don't want a dishonest BMB. They want one that makes available honest comparable figures, figures that present their circulation coverage fairly to the advertiser and the agency man.

Since NAB is spending money to put BMB on its feet, let it spend

a little more money and elect a man to work with Hugh Feltis who knows research, who can answer the questions, who can sit down and work out individual circulation report problems with the stations that have them. Feltis is a swell prexy but he doesn't know the research answer. Even his board leans too much to the idea that BMB is for, by and of research men. What has to come out of BMB is circulation data that favors no one, no type of station, no type of city, no type of station operation. The present plan is good—it only requires a few adjustments to make it nearly perfect. A committee representing the clear channel stations (those with skywaves), a committee representing the small market stations, a committee representing big city indies and a committee representing foreign language groups can be formed overnight to meet with a select group and iron out the entire problem.

The industry is sold on the need of a circulation measuring device that's standard and fair for everyone. Give it to them now. It's no problem for an open-minded group such as BMB has on its board.

What About Nets - BMB? Will Some Affiliates Get Free Ride? The Chains Ache

They Can't Stay Out—Yet Coming In May Cost Fortune

NEW YORK, March 12.—Hanging over the entire Broadcast Measurement Bureau project is the question mark of the networks. Understood in the trade, is the fact that the nets will come into the BMB structure, but also understood is that no place has been found for them, no fees set and no protocol established for their place in the corporation.

Problem basically is this, as one network researcher pointed out, the figures developed by BMB are worthless unless each and every station's maps and figures are made available to the network. What then is to happen when a station affiliate doesn't sign a contract? One missing station report nixes a net coverage map.

No Contract, No Figures

According to Hugh Feltis, at most district meetings, the figures will not be worked up or released for any station not signatory to a contract. That can mean only one of two things to the webs, either they have a 100 per cent record of BMB membership among their stations or the networks will be permitted to subscribe and pay plenty for the figures, in the name of the stations. How the stations that will carry their own load will feel about the other web

and sponsors the actual circulation of the station rather than have the agency man feel that because the station was "primary" in a county it was delivering all the radio homes in that county.

Obvious also was the spirit of the crowd that some use be made of the 3-7 day listening figures which would show up in the report. "Why have them there if BMB won't use them?" one station man asked. The answer was that you get a better report that way than if you simply asked the one-day-a-week

(See City Indies Seek on page 7)

outlets that get a "free ride" is pretty well known. "We can always cancel our contracts," is the way that one 10-kw. affiliate stated its stand.

NBC and CBS have representatives on the NAB research committee with the heads of chains research departments, Barry Rumble (NBC) and Johnny Churchill (CBS) having worked hard on the BMB formula. Rumble fought for full disclosure and Churchill fought for the ballot plan which is being used.

Naturally the webs can't very well walk out on the deal. However, observers note that WEAF did not sign up at the New York meeting and that no NBC owned and operated station has put its signature on the line. CBS, on the other hand, has delivered its stations at each meeting with KMO, St. Louis; WCCO, Minneapolis; KNX, Los Angeles; WABC, New York, and WEEI, Boston, signing contracts. The Blue also has delivered its stations to date with WJZ, New York; WMAL, Washington, and KGO, San Francisco, all in the BMB house. MBS outlets have been signing okay—except for the biggies.

Web Bosses Hold Back

Web bosses don't want to come in until the stations have established the entire operation as a going business. On the other hand, they may have to stand up and deliver if the BMB board doesn't get together with the big city indies, who in Chicago, San Francisco and New York, just won't sign—unless they are protected from getting the works in the signing.

The next few weeks will indicate whether or not the 50 per cent that Feltis needs to get started will come in. The first nine meetings produced roughly \$250,000. Boston did okay. New York did stinking. Eleven up and seven to come and the webs may still find themselves paying the bills.

Clear Channel Signal Aches

Small market stations fight idea that night static-ridden signal means coverage

NEW YORK, March 10.—Problem holding back many small market stations from signing contract with the Broadcast Measurement Bureau is that the circulation reports may show that outlets miles and miles away have primary coverage at night in one-station towns. The outlets are willing to admit that programs of these out-of-town stations do have listeners in their areas but the listeners hear the programs thru a static-ridden signal. They desire something be added to the reports that will show that the locals listen to their hometown stations regularly and to the remote clear channel 50-kw. transmitters only when the program on that waveband is so terrific as to make them strain their ears to get it.

Other small market station ops admit that perhaps they lose listeners to these big stations at nights and that they can be heard clearly despite their remoteness, but they still insist that the locals deliver the day-in-day-out audience in their territory—the audience that buys locally, the audience that must be sold by repeat advertising.

KSAN Makes Own Survey

What WNEW did in part for the big city indie KSAN, Huntsville, Tex., did for the small-market station. It went out and made a pre-BMB survey itself, hiring Ross Federal to do the job. There are 810 radio homes in Huntsville proper and 300 of them were BMB surveyed, the 200 being stratified so that they covered all three income groups (BMB reports are based upon a high, medium and mass income group breakdown). The reports revealed that Huntsville listens to 13 U. S. and two Mexican stations.

It listens at night 89.5 per cent to KSAN (on the BMB once-a-week basis), 88.5 to stations WBAP-WFAA (they share a wave-length and are located in Dallas and Fort Worth), 49.5 to KPRC (Houston), 47.5 to WSM (Nashville). Only the first four stations are listed here, for the rest of the index runs below the figures that KSAN would have to worry about in a BMB report.

The 3-7 Times Tab

When information that is available on the BMB ballot is used—beyond the once a week report—it gives a different picture of Huntsville dialing. The 3-7 times a week listening tabulation reveals that they listen as follows on that multiple listening basis:

WBAP-WFAA	84.5
KSAN	77.5
KPRC	42.5
WSM	15.0

The balance of WSM listeners tune in 1 to 2 times a week. In other words it's the 1-2 times a week of WSM that brings it up into the 47.5 figures that it produces in the Huntsville area.

The Surprising Daytime

Figures become a little more surprising in the daytime tabulations. Here, the skywave stations, the out-of-town stations, etc., begin to show that small-town market stations deliver audiences best in the daytime when their signal is better by comparison. The figures reveal the following facts—they listen in the daytime in Huntsville, as follows:

	3-7	1-2
Times a Week Times a Week		
KSAN	91.5	4.5
WBAP-WFAA	59.5	8.0
KPRC	21.0	11.5
WSM	3.0	11.5

In the daytime, then, KSAN has nothing to worry about since on the BMB standard, only WBAP-WFAA delivers a primary audience, i.e., more than 50 per cent (See Small Market Men on page 7)

Outlets Heave-Ho Weak Sisters

Audience, Not Dough, Counts

KGO and KECA hypo programing—inject sustainers that pull listeners

HOLLYWOOD, March 10.—Tossing out weak-sister commercial shows, regardless of revenue they might bring in, has been instrumental in hypoing the two Blue Network-owned stations on the West Coast to the point where they now are grabbing sizable chunks of the daytime listening audience. Vigorous management has been instrumental in the change that has given KGO a tie for first place in the morning sked and KECA a second place. In the KGO set-up gains were first made when station was taken over by Don Searle, who has since been upped to head the Blue's West Coast division.

After seeing KGO well on its feet, Searle turned his attention to KECA, which the web purchased from the Earle C. Anthony interests last August for \$800,000. In order to give the station good management, Searle appointed Clyde Scott to take over the front office and get things started.

Searle Saw Bad Programing

Attitude of Searle was that KECA suffered from bad programing and, as a result, was not getting a steady audience. In other words, the dial-twisters were what he termed an "in-and-out" audience. He felt that eliminating this hazard to good commercial shows was the first step in getting the station on the trial that would lead to higher ratings.

Weak Sisters Evicted

In order to get the program structure right, he had to do some patching, tossing out the weak sisters to incorporate stronger shows that would have greater audience appeal, even tho they were sustainers. Since that time the Hooper has been steadily going up.

Searle chucked out the window some \$60,000 worth of commercial biz in order to clear the way for good programing, and this was done in spite of howls from sponsors. Heaviest hit were news shows, which dominated the station's morning sked before the Blue took over. Searle was of the opinion that an early riser was entitled to his news, but held that he didn't want a subsequent rehashing of world events. As a result, he spaced the strong news spots left, inserting music and other types of shows to give balanced programing.

KECA Sold Strongly

He has been going right down the line in selling KECA to the public, which has been a deciding factor in bringing the station up from fourth place in the morning to second spot. He has inaugurated a new system, cutting down commercial copy at the station breaks so that time signal and plugs for nighttime Blue shows can be inserted, pointing up the big shows for the evening sked. In clipping the sponsor plugs, announcers now give the call letters, then the time. Searle feels that in this way listeners can be drawn to the station, subconsciously perhaps, because of knowing they will always get a time signal every quarter or half hour.

Station announcers have been called into the front office and given a shot in the arm by Searle, who has sold them on the idea of injecting their personality into the call letters and in this way making the listener feel that KECA is important and not just another station. In other words, Searle feels that a successful station must have a personality of its own.

Top Dough Paid

As far as station management is concerned, Searle believes in having good staffs, paying them top dough and then demanding top work. He feels that having top-heavy staffs on short money only

Lynn's Sign Off?

NEW YORK, March 10.—Maybe it's just a coincidence or maybe the guy means it, but Lynn Murray, on his last broadcast for E. R. Squibb & Sons, March 28, will open his show with *I'm Coming Home* and close with *The Thrill Is Gone*.

Murray, obviously disenchanted, bows off when Geyer, Cornell & Newell takes over the account from BBDO. He still has hopes, however. He won't sked *Goodby Forever*.

makes the operator flirt with short profits.

Searle is following the policy of the Blue web in programing. For some time the program structure of the network has been a minor upheaval in order to get the best shows in the best spots. In keeping with this trend, web is soon spotting Fred Waring and the *March of Time* back to back. Before, these airers were surrounded by shows that did not rate much of an audience and therefore cut down the big-timers.

KECA Morning Sked Shuffled

On the KECA morning sked much shuffling was done and many commercial accounts given the gate in order to bring the *Breakfast Club* to the Coast for a full hour. Heretofore, it had been only hitting here a half hour. Same thing was done to some of the evening shows in order to clear time for the Andy Russell sustainer.

When Searle took over at KGO, San Francisco, the station had morning audience percentage of 11.6, April, 1943. December, 1944, and January, 1945, period showed the station going to 23.8, slightly more than double. In the afternoon for the same periods covered, the station jumped from 8.9 to 15.1, nearly double.

Audience Breakdowns

Breakdown of audience percentages in San Francisco for three other leading stations are as follows: Station A showed 21.0 in 1943 and now has 21.5; Station B had 30.7 to 23.8 now; Station C figures for 1943 were 13.2 and are 11.5 in 1945. Afternoon figures give Station A 38.0 in 1943 and 39.0 in 1945; B got 14.4 in 1943 and now has 11.6; Station C clocked 14.0 in 1943 and dropped to 11.3 this year.

San Francisco Bay area has 12 stations, while Los Angeles area supports 17, which makes competition keener by comparison. Figures for KECA show decided progress, altho station has not been under Blue banner as long as KGO. First rating in August last year, after purchase, was 13.7 percentage of audience for morning, with December-January figures showing 19.4, a 40 per cent increase. Afternoon figures show KECA getting 9.3 per cent of audience in August of last year, with slight increase noted in December-January figures, new reading being 10.2.

Comparative Local Figures

Comparative local figures for morning show Station A as having 17.1 audience percentage in August, 1944, with current figures at 15.0. Station B had 41.4 in

NBC Not To Get Tough on New Rulings

No Kicking Programs Off Air

NEW YORK, March 12.—NBC new rules and regulations, despite trade and consumer press comment and stories, do not mean that the senior network will throw programs and sponsors off the air at will. This was made clear by Roy Witmer, sales v.-p. of the web, in an official statement on the subject.

Witmer pointed out that despite the fact that the new rules returned the control of NBC to the operating corporation instead of it being in the hands of agencies, sponsors or talent, the regulations weren't set as a blackjack. "We may, from time to time, suggest that certain programs shift from one time period to another, or from one day to another, but we're not going to insist that sponsors accept our recommendations. We have no plans to force the shift of the *Fitch Bandwagon*, altho that seems to be the most persistent of the rumored high-handed moves on our part. As a matter of fact NBC has just renewed the *Fitch* show for another year. We're not going to force Socony-Vacuum to shift *Information Please* or the *Telephone Hour* to take a walk."

On the NBC yen for the *Lux Theater* and *Burns and Allen* shows, Witmer admitted that from time to time NBC has made pitches for the former. "Just as we'd try to get any other top program for the network. The NBC job is to get and hold the best that's on the air. You don't do that by kicking around sponsors."

Al Pearce, Kenny Baker, Cass Daley E. T. for Rexall

NEW YORK, March 10.—Al Pearce, Kenny Baker and Cass Daley have been signed by N. W. Ayer ad agency to do the Rexall Drug 1-cent 15-minute e. t.'s which will be spotted on over 200 percolators around the country beginning April 29. Ayer originally wanted Jimmie Durante and Arthur Treacher but the cost was too high.

The disks start turning April 29 and will continue until May 5. Ork has not yet been set.

1944, with current per cent, 36.8. Station C had 10.4 in 1944 and 11.8 for January this year. Afternoon figures are as follows: Station A, 34.6 to 35.8; Station B, 16.0 to 17.6; Station C, 15.1 in 1944 and 12.3 of January this year.

Both stations have been forging ahead, and with the insertion of stronger shows, should be up in front. Smart, aggressive management has been the answer in pulling both KECA and KGO up into the top brackets, with Searle getting most of the credit for the positive changes which have been noted above.

NAB's "Closed Cirk" Idea Gets Polite Nix From Webs

WASHINGTON, March 10.—NAB toppers here, according to sources close to the scene, are trying to interest the four webs in a plan to hold the org's convention this year via four-net closed circuit, but the chains are none too enthused about the idea. NAB last month canceled its annual get-together because of the Office of Defense Transportation's ruling prohibiting large conventions.

It is reliably reported that the NAB has approached the nets with its plan but top chain execs are ready to turn the thumbs down. Reason they give is the fact that radio is a public medium and

if time is allowed to the industry's trade association, other groups of other industries will demand and under FCC rules probably get, the same consideration. Another objection raised is the fact that such a move would force the webs to suspend service to their affiliates unless they were to rent dual lines. And if they were to rent extra lines, it would tie up telephone service in critical areas.

It looks like no soap for the NAB, just as it was two months ago when the Ohio State University Institute for Education by Radio proposed that its shindig be held over the net circuits.

More Chi Air Toppers Leave For West Coast

CHICAGO, March 10.—The exodus of prominent radio people from Chicago to other pastures will be increased in the future when two of the best-known radio people in town leave for California. On March 17, Pauline Hopkins, local prexy of the Radio Writers Guild and one of Chi's best scripters (she has penned *That Brewster Boy*, *Women in White* and has produced *Knickerbocker Theater*) will embark for the West Coast. She will recuperate from present illness out there and then get back into radio in Hollywood.

James Parks, one of the owners of *Quiz Kids*, and *Able's Irish Rose*, who has been a prominent figure here for years, will open an office in Hollywood in a few months. Park's plans for West Coast venture are not yet set, but he is certain he is leaving. As he puts it, "The only way you can put on a topnotch show in Chicago is to import writing and acting talent. This is not the city for me." Parks will keep his office here, under the direction of Carol Bowers, but he will do most of his important radio packaging from the West Coast.

The RWG will hold a meeting Monday (12) to elect a pro tem prez to replace Miss Hopkins.

FCC To Push Clear Channel Hearing Date

Ops Oppose May 9 Sked

WASHINGTON, March 10.—Despite some pressure from ops, FCC is determined to push ahead with the May 9 hearing on clear channels, altho plenty of heat is being applied for a delay until fall. FCC, as of this moment, wants to get the clear channel hearing over before June when the Inter-American Conference is held at Rio. The fear is that clear channels may come up for plenty of talk at that time.

Clear channel men feel that the hearing was called on short notice and that they haven't time to prepare. Clear channel broadcasting service is frantically seeking some three or four stenos this week to prepare their case. Edwin W. Craig, WSM, Nashville, chairman of COBS, called the executive committee together here a week ago and at that time it was decided to urge a switch in date to fall at least. Switch wish was relayed to Porter, but his answer, as of today, appears to be "no dice."

Lever Bros. May Get Joan Davis

NEW YORK, March 10.—If Joan Davis's deal with Rexall Drugs doesn't jell because of the shortage of air time, the comedienne will be sold to Lever Bros. to plug *Swan Soap*, product currently being plugged by Burns and Allen, according to reliable reports. Miss Davis's contract with Rexall provides that her show be put on either NBC or CBS. Rexall renewed the option on her services for another 45 days but so far has been unsuccessful in clearing time.

The Lever Bros.' deal, as tentatively outlined, would have the Davis package put into the B&A slot, 8:30-8:55 Monday, CBS, with *Swan Soap* being plugged. B&A, according to the trade, would go on the air for the Lipton Tea Company which now sponsors *Inner Sanctum*, Tuesday, 9-9:30, CBS. *Sanctum* would bow off the air.

It is understood that Young & Rubicam radio toppers are sold on the idea, as are heads of the agency. However, Lever Bros.' ad chiefs haven't yet made up their minds and may nix the thing.

Small Market Men Question Idea of Nighttime Coverage

(Continued from page 5)

cent once a week . . . and it's possible that even if these stations are owned by one organization, BMB will have to report them as two stations—and that will mean that KSAN delivers the only true daytime primary coverage in the town.

Bring Out These Facts

It's facts like this that the small towns want brought out, for without them, they claim, BMB delivers circulation figures that don't tell a story. The small-market stations want circulation figures presented fairly, points out Mickey Sillerman, proxy of the Keystone e. t. network that reps plenty of them, but they want them definitive—not in big round numbers that look good but mean little.

Why They Listen

Sillerman points out that when he added to the Huntsville survey a few questions—the results were startling to any time buyer. He asked the listeners their reason for listening and came up with the following facts:

- 57.5 Clarity.
- 46.5 Better programs.
- 26.0 National news.
- 26.0 Local news.
- 10.5 Music.
- 2.5 Soap operas.
- 2.5 They can't hear any other station.
- 2.0 News commentators.
- 1.5 Stories.
- 1.0 Habit.
- 0.5 Listen because it's the NBC Network.

He stresses the fact that local news gets 26.0 just the same as national news, that 57.5 listen because of clarity. That's small-market station stuff, he pounds home—and BMB has got to show that up somehow, somewhere—without going into program preference or anything like that.

FCC Map Would Help

Sillerman misses the fact, of course, that a BMB report added to an FCC field strength map will give a good picture of signal availability. That coupled with

Norris Horizon

NEW YORK, March 10.—Young & Rubicam ad agency has signed novelist Kathleen Norris to do the scripting on its *Bright Horizons*, morning CBS strip show for Lever Bros. (Swan Soap). Miss Norris replaces Stu Hawkins as the writer.

Signing of Miss Norris, says the trade, is an attempt to pull in the hausfrau trade who read her sweetness and light books. Show stars Dick Kollmar, who has just been signed with Dorothy Killgallen for the WOR breakfast show formerly held down by Ed and Pegeen Fitzgerald.

an audience measurement report (a Hooper) would give KSAN an unbeatable sales picture. However, none of these are the answer to the fact that clear-channel stations with powerful skywaves come in and show a great audience—even tho they may be listened to only a fraction of the time that the local gets its audience's ears.

Sillerman admits that BMB can make its reports give most of the info that will show a small-market station in its true light—the 3-7 days a week listening will help there. But a great many stations won't sign a BMB contract, as WJTN, Jamestown, and WSLB, Ogdensburg, N. Y., pointed out in the New York district meeting, until the BMB formula gives them, not protection, but a report that really pictures circulation in that old home town, with the skywave in its proper relationship.

WOKO 'Hidden Ownership' Battle To Start March 17

WASHINGTON, March 10.—At request of outlet, WOKO, "hidden ownership" hearing has been moved up to Wednesday (14) from March 28 by FCC.

Press Company, Inc., which holds 25 per cent of stock, will participate in hearing as "outside" interest. Raymond M. Curtis, proxy of WOKO, will testify at hearing.

City Indies Seek More Measure Data

(Continued from page 5)

listening figure on which the report is being tabulated. This answer didn't particularly satisfy.

The solid mix of New York indie stations was broken today (12) by Nathan Straus of Station WMCA, signing a contract for his percolator. Straus stated in a letter to Hugh Feltis that the station was signing. "Because the plan promises to achieve a higher degree of accuracy and dependability in audience measurement than anything else hitherto available." Straus said the auspices of BMB was a guarantee of the projects integrity. WMCA is not a member of the NAB, having pointed out some time ago that it did not go along with the organization on vital matters, such as airing of controversial program material. Since there has always been a "friendly" spirit of competition between WMCA and WNEW, the New York market was not surprised by Straus's action, but it did help to swing some feelings towards BMB at a time when BMB needed it for its next meeting.

While the figure of 14 contracts out of the 36 stations attending looks good, it must also be pointed out that 36 attending did not represent the entire district and, what is more pointed, that the district chairman of the entire two-day district meeting, Kolin Hager of WGY, Schenectady, did not deliver a contract for the GE station. The "oversight" was noted by the bigger stations present who also noted the no-contract-signatures of WJAF, NBC and WOR.

Indies Points Upheld

Research authorities who attended the meeting, agreed 100 per cent that the big-city indies' objections must be answered by action—that the action must in no way affect the over-all job that BMB will do nationally and that something must be done to sample the large foreign language groups in areas not only like New York but Chicago, Detroit, the Twin Cities, Los Angeles and San Francisco. These groups cannot, in the opinion of the measurement experts, be thrown in the BMB three-income-group

No Cross-Plugs

NEW YORK, March 10.—The lead to a CBS hand-out issued early last week reads like this: "Bob Hope, an actor, is the guest of Frank Sinatra on the latter's musical and variety show over the Columbia Network Wednesday, March 7."

Maybe getting on a show that features Frank Sinatra, a singer, will put this fellow Hope right up there in the public eye. He's a deserving youngster and should be encouraged in his efforts. He, too, has a radio program and sometimes plays golf with one Bing Crosby, another singer.

It may be, comments the office nitwit, that CBS is following the NBC rules and eliminating cross-plugs of any sort—even in its hand-outs.

pot and produce a true picture for stations that cater to them.

It is not necessary, as Hugh Feltis, at one time in the meeting made it seem, a web tabulating expert pointed out, to change the entire BMB formula and have one circulation measurement for New York and another for the rest of the nation. The facts can be uncovered within the structure of BMB, if the job is approached with an open mind.

Coast E.T. Firm Disks Gospels Only

HOLLYWOOD, March 12.—New transcription firm devoted solely to religious music has formed here and will do business as Campus Christians Organization. It will release monthly service and is headed by Earle Williams, with Richard Silvis in charge of promotion and sales.

Campus Christians will furnish stations a basic library of 100 numbers, with 10 new selections each month. Deal is standard lease arrangement now used on most library services. Williams claims that 150 numbers have already been recorded and are ready for shipment.

Has anybody here seen Myrtle?



Nobody's been able to catch up with Myrtle since she began listening to WABC's war appeals.

You know—the ones which say, "Call the Blood Bank for an appointment now!"... or "Join the AWVS and do your share on the home front!"... and "Contribute your old furs today to the Seamen's Vest Project!"... in addition to "Buy Bonds!"... "Save Waste Paper!"... "Join the WAC!"

Yes, Myrtle's a busy girl these days. She takes those appeals on WABC seriously.

Just as seriously as WABC itself takes the war!

During 1944, WABC devoted 40% of its total broadcast time—

more than 2,900 hours—to war effort and war-related messages and broadcasts!

It's a prime service—which WABC integrates, and makes good radio. In fact, WABC means good radio to New Yorkers. According to Mr. Hooper's figures, WABC was listened to by more New Yorkers for all of 1944 than any other station in the city.

And that surely indicates a high in the nation's listening, too. New York's a big place.

WABC

Columbia's Key Station
NEW YORK • 50,000 Watts

COLUMBIA OWNED

Represented by Radio Sales, the SPOT Broadcasting Division of CBS

THE BILLBOARD-HOOPER URBAN CIRCULATION INDEX

(Based upon Facts and Figures from C. E. Hooper Audience Measurement Reports)

ISSUE No. 2, VOLUME No. 1

PROJECTED FROM FEBRUARY 28, 1945, RATINGS

PROGRAMS WITH TOP EVENING URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Bob Hope	NBC	FC&B	Lever Bros.	Various	13,416,319
Fibber McGee & Molly	NBC	NL&B	S. C. Johnson, Inc.	Wax	12,430,866
Edgar Bergen	NBC	JWT	Standard Brands	Chase & Sanborn & Royal Desserts	10,235,013
Radio Theater	CBS	JWT	Lever Bros.	Lux Soap & Flakes	10,165,302
Jack Benny	NBC	R&R	Am. Tob. Co.	Lucky Strike	9,568,817
Screen Guild Players	CBS	Blow	Lady Esther, Ltd.	Various	9,544,067
Bing Crosby	NBC	JWT	Kraft Cheese Co.	Velveeta Phila. Brand Cream Cheese	9,411,385
Walter Winchell	Blue	L&M	Jergens Co.	Jergens Lotion	9,404,648
Abbott & Costello	NBC	Esty	R. J. Reynolds Co.	Camel	8,604,160
Mr. District Attorney	NBC	DC&S	Bristol-Myers Co.	Vitalis & Ipana	8,534,304
Take It or Leave It	CBS	Blow	Eversharp, Inc.	Pens, pencils	8,078,115
Your Hit Parade	CBS	FC&B	Am. Tob. Co.	Lucky Strike	7,787,562
Kay Kyser (First half hour)	NBC	Bates	Colgate-Palm-olive-Peet Co.	Palmolive Soap & Colgate Toothpaste	7,477,674
Aldrich Family	CBS	Y&R	General Foods Sales Co., Inc.	Postum	7,317,461
Eddie Cantor	NBC	Y&R	Bristol-Myers Co.	Sal Hepatica, Trushay	6,849,996

PROGRAMS WITH TOP FEM EVE. URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Bob Hope	NBC	FC&B	Lever Bros.	Various	7,196,498
Fibber McGee & Molly	NBC	NL&B	S. C. Johnson, Inc.	Wax	6,745,431
Radio Theater	CBS	JWT	Lever Bros.	Lux Soap & Flakes	5,386,093
Edgar Bergen	NBC	JWT	Standard Brands	Chase & Sanborn & Royal Desserts	5,286,215
Bing Crosby	NBC	JWT	Kraft Cheese Co.	Velveeta, Phila. Brand Cream Cheese	5,062,442
Screen Guild Players	CBS	Blow	Lady Esther, Ltd.	Various	5,023,193
Walter Winchell	Blue	L&M	Jergens Co.	Jergens Lotion	4,905,302
Jack Benny	NBC	R&R	Am. Tob. Co.	Lucky Strike	4,735,422
Mr. District Attorney	NBC	DC&S	Bristol-Myers Co.	Vitalis & Ipana	4,316,578
Take It or Leave It	CBS	Blow	Eversharp, Inc.	Pens, pencils	4,269,861
Abbott & Costello	NBC	Esty	R. J. Reynolds Co.	Camel	4,238,814
Your Hit Parade	CBS	FC&B	Am. Tob. Co.	Lucky Strike	4,176,720
Kay Kyser (First half hour)	NBC	Bates	Colgate-Palm-olive-Peet Co.	Palmolive Soap & Colgate Toothpaste	4,009,767
Eddie Cantor	NBC	Y&R	Bristol-Myers Co.	Trushay & Sal Hepatica	3,704,860
Amos 'n' Andy	NBC	R&R	Lever Bros.	Rinso	3,637,788

PROGRAMS WITH TOP MALE EVE. URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Bob Hope	NBC	FC&B	Lever Bros.	Various	3,958,071
Walter Winchell	Blue	L&M	Jergens Co.	Jergens Lotion	3,755,093
Fibber McGee & Molly	NBC	NL&B	S. C. Johnson, Inc.	Wax	3,618,624
Edgar Bergen	NBC	JWT	Standard Brands	Chase & Sanborn & Royal Desserts	3,374,180
Jack Benny	NBC	R&R	Am. Tob. Co.	Lucky Strike	3,167,834
Radio Theater	CBS	JWT	Lever Bros.	Lux Soap & Flakes	2,920,628
Screen Guild Players	CBS	Blow	Lady Esther, Ltd.	Various	2,870,396
Take It or Leave It	CBS	Blow	Eversharp, Inc.	Pens, pencils	2,798,490
Abbott & Costello	NBC	Esty	R. J. Reynolds Co.	Camel	2,720,433
Mr. District Attorney	NBC	DC&S	Bristol-Myers Co.	Vitalis & Ipana	2,669,029
Bing Crosby	NBC	JWT	Kraft Cheese Co.	Velveeta, Phila. Brand Cream Cheese	2,583,085
Your Hit Parade	CBS	FC&B	Am. Tob. Co.	Lucky Strike	2,135,726
Fitch Bandwagon	NBC	Ramsey	P. W. Fitch Co.	Various	2,138,152
Crime Doctor	CBS	Blow	Philip Morris & Co., Ltd., Inc.	Philip Morris Cigarette	2,116,624
Duffy's Tavern	NBC	Y&R	Bristol-Myers Co.	Ipana & Minit-Rub	2,092,314

PROGRAMS WITH TOP JUVE. EVE. URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Bob Hope	NBC	FC&B	Lever Bros.	Various	2,261,755
Fibber McGee & Molly	NBC	NL&B	S. C. Johnson, Inc.	Wax	2,071,811
Aldrich Family	CBS	Y&R	General Foods Sales Co., Inc.	Postum	1,993,461
Radio Theater	CBS	JWT	Lever Bros.	Lux Soap & Flakes	1,858,581
Bing Crosby	NBC	JWT	Kraft Cheese Co.	Velveeta, Phila. Brand Cream Cheese	1,766,758
Adventures of Thin Man	CBS	Y&R	General Foods Sales Co., Inc.	Various	1,713,461
Jack Benny	NBC	R&R	Am. Tob. Co.	Lucky Strike	1,665,562
Screen Guild Players	CBS	Blow	Lady Esther, Ltd.	Various	1,650,478
Abbott & Costello	NBC	Esty	R. J. Reynolds Co.	Camels	1,644,913
Edgar Bergen	NBC	JWT	Standard Brands	Chase & Sanborn & Royal Desserts	1,574,617
Dr. Christian	CBS	M-E	Chesebrough Mfg. Co.	Vaseline	1,571,542
Mr. District Attorney	NBC	DC&S	Bristol-Myers Co.	Vitalis & Ipana	1,548,696
Mr. & Mrs. North	NBC	L&M	Jergens Co.	Woodbury's Facial Soap	1,517,209
Blondie	CBS	Esty	Colgate-Palm-olive-Peet Co.	Super Suds	1,509,008
Your Hit Parade	CBS	FC&B	Am. Tob. Co.	Lucky Strike	1,455,115

PROGRAMS WITH TOP DAYTIME URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Theater of Today	CBS	BBD&O	Armstrong Cork Co.	Quaker Rugs	2,825,387
Billie Burke	CBS	BBD&O	Servel, Inc.	Wheaties	2,373,349
Jack Armstrong	Blue	KR	General Mills, Inc.	Wheaties	2,225,311
Breakfast in Hollywood	Blue	K&E	Kellogg Co.	Pep	2,178,718
Kate Smith Speaks	CBS	Y&R	General Foods Sales Co., Inc.	Calumet & Swansdown	2,140,348
Let's Pretend	CBS	BBD&O	Cream of Wheat Corp.	Swansdown	2,128,633
Our Gal, Sunday	CBS	D-F-S	American Home Products	Anacin	2,081,331
Lorenzo Jones	NBC	D-F-S	Sterling Drug, Inc.	Bayer Aspirin & Phillips Cream	1,940,153
Backstage Wife	NBC	D-F-S	Sterling Drug, Inc.	Dr. Lyons Tooth-powder	1,798,977
Big Sister	CBS	R&R	Lever Bros.	Rinso	1,864,000

PROGRAMS WITH TOP FEM DAYTIME URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Breakfast in Hollywood	Blue	K&E	Kellogg Co.	Pep	1,643,594
Theater of Today	CBS	BBD&O	Armstrong Cork Co.	Quaker Rugs	1,545,913
Portia Faces Life	NBC	B&B	General Foods Sales Co., Inc.	Post Raisin Bran	1,446,475
Kate Smith Speaks	CBS	Y&R	General Foods Sales Co., Inc.	Calumet & Swansdown	1,446,181
Our Gal, Sunday	CBS	D-F-S	American Home Products	Anacin	1,391,264
Backstage Wife	NBC	D-F-S	Sterling Drug, Inc.	Dr. Lyons Tooth-powder	1,332,977
Big Sister	CBS	R&R	Lever Bros.	Rinso	1,332,977
Stella Dallas	NBC	D-F-S	Sterling Drug, Inc.	Phillip's Milk of Magnesia & Tablets	1,322,432
Billie Burke	CBS	BBD&O	Servel, Inc.	Wheaties	1,322,140
Young Widder Brown	NBC	D-F-S	Sterling Drug, Inc.	Various	1,296,950
Today's Children	NBC	KR	General Mills, Inc.	Bisquick	1,283,330

PROGRAMS WITH TOP MALE DAYTIME URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Jack Armstrong	Blue	KR	General Mills, Inc.	Wheaties	344,447
Kate Smith Speaks	CBS	Y&R	General Foods Sales Co., Inc.	Calumet & Swansdown	323,925
Breakfast in Hollywood	Blue	K&E	Kellogg Co.	Pep	305,785
Tom Mix	MBS	Gardner	Ralston, Purina Co.	Various	276,788
Breakfast in Hollywood	Blue	Compton	Procter & Gamble	Ivory Flakes	272,834
Theater of Today	CBS	BBD&O	Armstrong Cork Co.	Quaker Rugs	266,537
Lorenzo Jones	NBC	D-F-S	Sterling Drug, Inc.	Bayer Aspirin & Phillips Cream	242,519
Grand Central Station	CBS	M-E	Pillsbury Flour Mills	Various	228,460
Billie Burke	CBS	BBD&O	Servel, Inc.	Various	227,581
Gilbert Martyn	Blue	K&E	Kellogg Co.	Gro-Pup & All Bran	217,916

(See PROGRAMS WITH TOP JUVE. DAYTIME URBAN CIRCULATION on page 31)

KEY TO AGENCY ABBREVIATIONS

B&B—Benton & Bowles	KR—Knox Reeves
BBD&O—Batten, Barton, Durstine & Osborn	L&M—Lennen & Mitchell
DC&S—Doherty, Clifford & Shenfield	M-E—McCann-Erickson
D-F-S—Dancer-Fitzgerald-Sample	NL&B—Needham, Louis & Brorby
FC&B—Foote, Cone & Belding	P&R—Pedlar & Ryan
HB—Hill Blackett	R&R—Ruthrauff & Ryan
JWT—J. Walter Thompson	S&M—Sherman & Marquette
K&E—Kenyon & Eckhardt	Y&R—Young & Rubicam

*Urban, as interpreted in this report, means all cities with populations of over 25,000, a total of 14,644,878 radio homes. The Billboard-Hooper Urban Circulation Index is protected by the copyright of The Billboard and infringements will be prosecuted.

Programs are not reported in the Urban Circulation Index unless they are broadcast over a network of 100 stations or more due to the fact that it cannot be presumed that the entire 412 cities of over 25,000 are reached with less than 100 stations.

News Set To Battle for \$\$

Angles To Hold Clients

(Continued from page 3)

when they want to test the audio qualities of their scribblers. UPR News Manager Philip Newsom told *The Billboard* that altho none of UPR's scripts are written for more than one voice, stations have been able to adapt them for two persons. He said that UPR is thinking of sending out scripts for more than one voice as a post-war operation. He claimed that stations are now too handicapped by lack of man-power to make general use of these features. Both PA and UPR send out transcribed programs. PA records *Eyewitness News* and *War Correspondent*, while UPR sends out a single e. t., *Soldiers of the Press*, *Soldiers of the Press* sponsored brings UPR 15 per cent of station's net time charge.

Canless News

INS has consistently stressed the feature approach of personalized reporting, particularly by name correspondents. However, this type of material has to be re-edited by the client stations, a solid drawback factor in time of man-power shortages. INS promotion has, on the other hand, pointed out that the value of re-edited news as opposed to the "canned" variety is that each station assures itself of individualized news broadcasts. In trying to make station radio-editing palatable, INS points out that "a news program . . . should be built around the personality of its announcer. The copy should conform to his style of delivery, to his rhythm and cadence. 'Canned' news conforms to no particular style. Rather, it has no style. At best, it's anonymous in design and structure. It has to be that way. Otherwise, it couldn't be 'canned' so readily."

U. S. News for Europe

Regarding future plans, INS sales manager, Basil Caparell, states: "We intend to cover the world as we have before. I think Europe will be an important source of news for 10 years to come. In fact, I think we'll be selling lots of American news in Europe." INS mails out five features to radio clients—*Foreign Fronts*, *Sportscast*, *Thru Feminine Eyes*, *Farm Program*, and *Seasonal Newscasts*. UPR has 19 features that go out on the wire, and PA, as previously stated, has 24 features of the script variety that go out on the wire.

Showmanship, Essential

By an odd coincidence, INS promotion ties in with Transradio Press Ideas. An INS reprint states, "Showmanship will win and hold a station audience and its rating." Meanwhile, TP president, Herbert Moore, told *The Billboard*: "There'll be more need for news showmanship after the war. Commentators are at their peak. Quantitatively news is also at its peak. I believe news will be less frequently heard after the war." Moore also stated that news as sent out by many wire services is too repetitious. This statement was in line with TP's new policy of cutting down by about 50 per cent the straight news sent out on the wire. In place of that copy TP has inaugurated a service called *Edex*, which purports to offer, among other things, up-to-the-minute coverage in interpretation for local commentators. When *Edex*, inaugurated February 1, is "fully" developed Moore expects it to take

Witmer's Definition

NEW YORK, March 10.—With all rumors going around about NBC and how it's going to play tough with sponsors, it was learned, direct from Roy Witmer, sales v.-p. of NBC, that his description of a bank-roller should be the answer to all rumors. "A sponsor," says Witmer, "is the world's most perfect creation." Without authorization, it's said that Mela Underwood, of Sid Elges p.-a. staff, is embroidering a sampler for the sales v.-p.'s office with faithful words so that R. W. can show it to trade press reporters regularly.

up about 70 per cent of TP wire time.

Moore, who has less foreign correspondents than the other press associations, said: "I think all radio reporters abroad whose material has been short-waved to this country are due for an audience shrinkage because they have not justified their build-up."

Moore also stated that there has been an actual insufficiency of war news to justify more than four general news broadcasts daily and two or three on Saturday and Sunday. Said the TP prexy: "I think this repetitiousness has contributed to war weariness and is making people turn to other programs instead. The percentage of the amount broadcast must bear a proper relationship to the official sources."

UPR and PA Top Client Lists

Meanwhile, when it comes to the number of client or affiliate stations, UPR and PA are sitting on the rosier side of the street. As of January 27, the last available report, UPR listed a total of 676 clients. A breakdown of the figure, however, shows that UPR has 140 foreign clients, cutting the domestic figure to 536. Out of the 536 clients there are also TP stations that do not take the regular UPR service, but a phone, mail service, or direct UP newspaper service. PA lists 530 affiliate stations, but 41 Canadian and four Alaskan stations are included. Therefore, 485 affiliates in America shows the PA picture. Both PA and UPR made terrific strides in garnering stations during the war. On December 6, 1941, UPR had 369 regular radio station clients and 93 on its newspaper wire or phone-mail service for a total of 462. Since then a total of 74 new clients were added. PA's rise is more phenomenal, since PA did not officially start operation until January 1, 1941. Having the AP as a parent org, of course, didn't hurt PA any.

INS Has 188

INS told *The Billboard* it had 188 radio clients in this country, and TP claimed 45 radio stations out of a total of 100 clients, which include business orgs and newsreel theaters.

PA does not list any European or South American clients, since foreign radio stations contract thru the parent AP subsidiaries, AP Ltd., and La Prensa Asociada. AP officials find it difficult to number the foreign stations using AP news, since there is often a press association in each country that takes AP and then resells. INS lists 50 foreign radio station clients.

Pearl Harbor Brings Reuters

Just before Pearl Harbor, Reuters, Ltd., stepped into the U. S. pic and offered the English service direct from Britain to newspaper and radio clients. Radio and newspaper clients get the same wire news, as is the case with INS. At present, Reuters lists eight radio clients: WOR, New York; WISH, Indianapolis; WLW, Cincinnati; KWK, St. Louis; WGN, Chicago; WNAC, Boston; WCAU, Philly, and WINX, Washington.

Line Cost Stop Reuters

Line costs have been too high for Reuters to expand faster than step by step, according to D. E. Rogers, general manager, New York bureau. Additional clients are added if they are not too far distant from the stations or papers already using Reuters. Therefore, operations west of the Rockies will be a step by step affair. Rogers admits that Reuters has a lot to learn from its Yankee cousins when it comes to promotion. In fact, he says that come post-war and Reuters will probably try to do a better promotion job. At present, Reuters sells any client who asks for the service—if the lines don't have to be extended too far. PA, UPR and INS keep wires open 24

NBC, CBS and Blue Pledge Affiliates Will Be Serviced During Wildcat Union Strikes

Omaha Ops Seen Behind Move; Mutual Won't Comment

CHICAGO, March 10.—During the recent meeting of the 10th NAB district in Kansas City, Mo., it was disclosed this week, officials of the Blue, NBC and CBS nets pledged that if any union pulled an outlaw strike on any of the three nets' affiliates, the nets would continue to supply the station or stations involved in the strike with network service. This pledge was made regardless of the fact that such action might excite a strike on the entire net by the union involved.

Up to now, it was said by Station officials, who were present at the meeting, to which the nets phoned their backing, the nets have never promised this support. Therefore, net affiliates have been more apt to give in to labor demands for fear that their web could be persuaded to discontinue service, under threat from the union during any labor controversy. Now, however, the nets are backing their stations and in essence saying they are not afraid of skein-wide strikes.

Mutual Has No Comment

Altho Blue, NBC and CBS gave their backing to their affiliates, Mutual execs, when asked for comparable support, merely said they had "no comment" to make. It has been said that some of those behind this move to gather web support in labor problems were the managers of stations in Omaha. Right now, stations in that city are renegotiating their contracts with the musicians' union. To have a more solid footing on which to bargain with Petrillo's local, some of the managers of Omaha's sta-

hours a day. Reuters's direct line from England is open 20 hours, from 7 a.m. to 3 a.m., EWT. TP has the wire going 18 hours at present, from 6 a.m. until midnight. Both Reuters and TP keep wires going 24 hours "when events justify." Both Reuters and TP have staff members on hand during the hours when news is not being sent out, and wires are opened in a few minutes during an emergency.

Expansion Difficult

Expansion at this time is made difficult by a shortage of teletype machines. Ninety-six per cent of all new teletypes are allocated to the armed forces and government agencies. INS, however, owns all its machines and in this respect is sitting pretty because nearly all INS radio clients have two machines. One machine is used to receive day copy and the other night copy. Louis Allwell, INS New York bureau manager, says clients have two machines in case one should break down and need servicing. The other news services generally own some of their machines and rent the rest from local Bell Telephone Systems.

All Eye FM Video and Facsimile

All the news services are eyeing the possibilities of FM, video, and facsimile broadcast, but claim they can't do much until the situation is clarified by the FCC. One exec, TP's Herbert Moore, said: "My opinion is that radio broadcasting will have to start all over again once the FM go-ahead starts on a big scale." He predicted that FM may raise the total of radio stations from 900 to 2,000. And INS's Louis Allwell predicted that: "oPst-war radio and radio newscasting will become even more competitive than it has been."

PA Setting PA Type Franchise

But despite these predictions, PA's Oliver Gramling went on the record saying that PA was currently in the act of formulating a price range for stations based on a formula that takes into consideration the wattage, market of the station, wire costs to the station, and other factors. A formula that can be formulated against some general base will help eliminate the former competition that frequently saw one association ruthlessly put another out of business in an area, according to Gramling.

And there may be a new service that will top 'em all—post-war—something new usually takes over at war's end.

tions contacted net headquarters in New York and received this commitment. It is expected the policy will have far-reaching implications in any future labor controversy entered into by any affiliates of the three nets. The report from the web execs was read to more than 70 station officials present, so it will be impossible for the nets to back down from here on in without losing face with their affiliates and the rest of the trade.

George Burns Yelling About Repeat Nixing

Other Squawks About Sked

NEW YORK, March 10.—George Burns and the William Morris office are raising loud and long squawks over a projected Lever Bros.-Young & Rubicam plan to substitute the transcribed Burns and Allen show Coast repeat with the live show going Coast-to-Coast at 5:30 p.m., PWT. Under new arrangements just completed by Y&R and the sponsor, the show, heard in the East on CBS at 8:30 Mondays, uses disks for its Coast repeat.

However, George Burns fears that Lever and the agency, as soon as time is cleared, will drop the re-broadcast and carry the show on 13 Coast stations at 5:30. Morris office and Burns feel that being heard at 5:30 in the important Western market, will cut several more points off the national rating.

Matter is being taken up with Y&R, New York radio toppers, with Burns asking for a written stipulation that the repeat won't be cut. Burns, says the trade, has been unhappy about the show ever since it went from NBC to CBS, feeling that it's a tougher struggle to get a rating on the latter web. It's rumored that he also doesn't like very much the idea of having his ork cut to 18 men as was arranged last week.

Durante Show On Esty Block

NEW YORK, March 10.—Lou Clayton, personal manager for Jimmy Durante, this week gave the William Esty ad agency authorization to sell the Garry Moore-Durante show as a package to any prospective client that the agency may have under its hat. At the same time, it was learned that if Esty cannot sell the show, which was canceled by Camel Cigarettes last week, Foote, Cone & Belding is in the field with a high bid. It is understood that Tom Luckenbill, Esty radio head, has assured Clayton that he can peddle the program within two weeks.

When the cancellation came thru, singer Georgia Gibbs and her agents, the William Morris office, asked that she be relieved of her commitment in the package. She is now looking for freelance jobs.

BBDO's Rotating Directors

NEW YORK, March 10.—Ken Webb, producer-director on the *Armstrong Theater of Today*, entrains next week for the Coast where he'll work on the *Cavalcade of America* and other Hollywood originating BBDO shows. Webb's departure is part of a general personnel change of the *Theater of Today*. Emerson Evans, who was scripted on the show, has moved out and was replaced last week by Russell Medcraft. It is understood that more changes are forthcoming.

Flustered Flack

WASHINGTON, March 10.—Mary Cavanaugh, NBC Washington p. a., is learning that the first job of a good flack is to keep abreast of her own soapers. The day she took over the job—she had been in the NBC Washington newsroom—Mary got call from a listener wanting to know if it was really true that Ellen Brown had died.

Mary was more nonplused by the query than the time she took over the B-29 controls at 20,000 feet to make herself the first woman to handle one of the big superforts.

Cunning Plans San Fran Stage

HOLLYWOOD, March 10.—Patrick Michael Cunning, who operates a tele production unit known as Stage Eight, leaves for San Francisco this week to pick location for Bay Area video activities. Northern organization will be known as Stage Seven. Cunning already has offices in the Mark Hopkins Hotel, San Francisco, with Armand Piaggi in charge.

While North, Cunning will also confer with Dr. Virgil Dickson, superintendent of Berkley City Schools, on the problems in connection with the city's visual education program. Cunning has recently completed series of experimental tele productions based on text books used in California schools from primary grade to Grade Six.

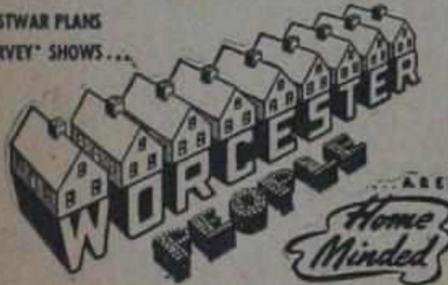
Philly Upset Over TBA's Video Plan

PHILADELPHIA, March 10.—Local industry is alarmed over a plan, submitted to the Federal Communications Commission last week by the Television Broadcasters' Association, which would make Philadelphia a sort of Grade B for television broadcasting. The city would be allowed only four stations under the proposal which divides up the television channels immediately available after the war.

Since Philadelphia already has one television station in operation, only three more could be started after the war, and it might be several years before experimentation in the ultra-high frequencies would permit the Philadelphia-Camden, N. J., area to obtain additional stations.

Apart from Philco's WPTZ already in operation, there are seven applications with the FCC for local tele permits. Six stem from stations WCAU, KYW, WFIL, WIP (network stations), and Indies WDAS and WPEN. Seventh application is from *The Philadelphia Inquirer*, morning paper, which also seeks permission to set up an FM station. WPEN also is newspaper-owned. It was taken over this year by *The Evening Bulletin*, afternoon paper.

POSTWAR PLANS SURVEY SHOWS...



Worcester home owners, 51%, will paint, reroof, buy oil burners, kitchen or bathroom units. Half of the renters want to buy or build.

WTAG
WORCESTER

REVIEWS

Balaban & Katz

Reviewed Thursday (7), 7:30 to 8:45 p.m. Style—Drama, news, variety. Sustaining on WBKB, Chicago.

WBKB hit the video jackpot tonight. Everything the station presented was good television, good for the present, and good enough for five years from now. Don Faust, their newscaster, used maps for a change; their drama, *Welcome to the Walker*, left little to be asked for; Lee Phillips was in top form for his *Magical Mysteries*; and the presentation of Loretta Pagels and Lee Lindsay in a dance presentation entitled *Voodoo Moon* utilized the dramatic technique potentialities of the video medium to the best advantage.

Voodoo Moon was danced to Carmen Cavallaro's famed recording of the same name. In an excellent interpretative dance perfectly portraying the torrid mood of the music, Miss Pagels and Lindsay did a job that can be termed creative artistry. One of the most novel and striking effects, however, one of those transcending the artistry of the team and illustrating the effectiveness of video as an artistic medium, consisted of showing the dancers in silhouette. As they danced in front of a painted background depicting a South Sea Island, the lights in the studio were turned on and off giving some very weird effects. To present them in silhouette, the banks of lights on the background and the back portion of the stage were kept on while those in the front, near the camera, were turned off. Then, as the dancers came closer to the camera their bodies were in darkness and the light from the back outlined their dance movements with great impact on the visual sense. One of the best shots (See B&K on page 32)

CBS

Reviewed Wednesday (7) 8-10 p.m. Style—News, forum, documentary and interview. Sustaining over WCBW, New York.

Everett Hollis's news segs get better and better every time they're scanned. He mixes news pix, animated maps and diagrams with his chatter so smoothly that the entire news show is thru before you know it. And CBS has learned that it is wise never to get too far away from the scanning of the tonells that are doing the commentating. There may be better news formulas developed in video time to come. Until they're developed Hollis will satisfy—but definitely.

Opinions on Trial has gone a little off balance in its formula, judging from its talking air pic of this evening. The opinion being tried was that it was necessary to have a law to end racial discrimination in employment. That's dynamite for the air, pic or just ear stuff, and it was well handled. In an effort to make it move quickly, however, the time allotted for both sides and for their witnesses was so short that what the viewer got was a truncated version of both pro and con. A forum, and that's what *Opinions* really is—is useless unless the opinions (See CBS on page 32)

Television Productions, Inc.

Reviewed Wednesday (7) 8:30-9:30 p.m. Style—Wrestling, music, puppets. Sustaining over W6XYZ, Hollywood.

This show gave tele viewers well-rounded hour that went well in all departments. Opening was wrestling bout, featuring Linn Madray and Frank Gerris. The boys put on a show with all the appropriate facial expressions, interspersed with sprinkling of grunts and groans. Madray took the bout, and running true to form, his opponent threatened to tangle with Referee Jim Davis, claiming a bum decision.

Second bout was the top, featuring Pat McGill versus the Hood. As might be guessed, Hood came out with black mask completely covering his head and was immediately tagged the villain by the audience. Only drawback here was that both wrestlers were attired in black trunks that were not too telegenic. One thing proven tonight was that in order to present a good wrestling show over tele the contestants have to be good actors. Straight wrestling does not go without the proper mugging. Jim Davies, physical culture director for Paramount Studios, deserves a nod for lining up good performers for each bout. His refereeing is tops, with ad lib remarks helping to keep up the general effect of tension.

Southern Puppeteers presented a three-act version of *Hansel and Gretel* that clearly showed the potentialities for this type of act for tele. Story is familiar to all. All the essential props were on hand, first act showing the interior of the home, second the woods and third the witch's gingerbread house. Puppets were life-size on the screen and gave the illusion of reality not possible in seeing this type of show in the flesh. Sound effects were good, blending in with the action. When the witch put the spell on Hansel, Director Klaus Landsberg raised and lowered the light level, which helped create the illusion of hypnotism.

Landsberg believes that puppets offer one of the best sales possibilities for plugging products that appeal to the (See TELE PRODUCTIONS on page 32)

DuMont

Reviewed Tuesday (6) 8-9:30 p.m. Style—Quiz, comedy, film. Sustaining on WABD, New York.

The Blue web is following what seems to be an intelligent policy in attempting to transfer radio shows to video. But in so doing the net should be careful that it does not transfer the evils of radio along with its virtues. On the first tele showing of the *Quiz Kids*, one of those evils, the overlong, cow-catching hitch-hiking commercial, ruined a potentially fine program.

The *Kids* should have been good and, in spots, they were, but the commercials, not to mention the lack of rehearsal time, overshadowed the few funny spots. The plugs, written and produced by the Wade Agency, which handles the Miles Laboratory account (Alka-Seltzer and One-a-Day Vitamins) were bad enough to be used as exhibits for a course on what not to do in tele. Get this for programming: DuMont's regular announcer, Dotty Wooten, a personable youngster, came on the screen to say that the *Kids* were next. Then came the Blue announcer, Walter Herhly, to tell that the *Kids* were next. Then the action moved into a school-room scene in which the teacher first has a headache and can't work and then takes Alka-Seltzer with the inevitable result. (The teacher was played, incidentally, by one of the hammiest, most theatrical young women we have seen outside of Louis Berger's since the summer stock season closed.)

Following the school-room turn, an announcer, trying pitifully hard to look sincere, stood in front of the camera, holding a box of Alka-Seltzer stiffly in his hand and explained its virtues. Then, if you're not too exhausted, the Blue announcer came back in and said that the *Kids* were next. By this time everyone was too worn out (the pitch took almost four and a half minutes by a fairly ac-

Canned Video Test Made by HH&M Agency

CHICAGO, March 10.—A new style of television commercial, designed to be one of the type of "canned" video sales pitches to take the place of the transcribed spots of radio will be shown at WBKB, local Balaban & Katz station, March 30. The commercial will be a three and a half minute show using slides, music and narration, all correlated to present a sales message for John Morrell & Company, meat packers. Officials of WNBT and WABD, New York video stations that will undoubtedly use the show in the future, have told Dave Dole, assistant radio director of the Henri, Hurst & McDonald Agency, which prepared the piece for their Morrell account, that it is a unique video sales pitch that has never been used before.

Idea is Dole's. Three and a half minute seg will use 40 slides, each telecast for about six seconds. Slides, together with transcribed narration and musical background will tell the story of a dog's adventure. Product advertised will be Red Heart, dog food prepared by Morrell.

Show, which will cost about \$300 to film, is visualized by Dole as having value as intermission material to be used by stations with only one studio during changes of sets as well as a possible canned video spot for national distribution.

curate watch) to care much that Joe Kelly, the show's emcee, proceeded to announce that the *Kids* were next. (Since we are paid to do this, we stayed awake by thinking of dirty words.)

In all honesty, we have to admit that the *Kids* did a good job within limits. Mikes were placed on their table, obscuring their faces and forcing them to lean over to talk into them and their gowns and mortar boards were superfluous, but the questions were visual and the kids themselves were funny and clever as usual. In one or two spots Director Harvey Marlowe did not have his camera trained on the children while they were talking, but in general his direction was good. Several of the questions required that Kelly hold up pictures of one sort or another. It could have been handled much better if the pix had been placed on an easel so that the camera could have moved in for a close-up. Kelly allowed Harve Fishman too much time on a mathematics question and consequently broke the show's rapid pace.

Most important, both the children and Kelly did not look into the camera. Perhaps a birdie would have helped but a good rehearsal is more likely the answer.

The closing commercial was as long and as dull as the opener, but we won't go into that again.

Bob Emery's *Seeing Is Believing* was a cute idea and in spots a funny one, but it was far too ragged to deserve any but the faintest praise. His format was to televise a radio set and produce the sounds (effects and scripts) that are usually heard on the air. Then he scanned a drawing of the way the show must appear to the listener in his mind's eye. Then he showed what actually goes on before the mike. However, he held each shot too long, some of the scenes were not synchronized with the narration and in one place there was no drawing to go with the announcer's chatter. If it were sharper, more precise, Emery would have a cute, inexpensive series there.

A couple of those films that are the blight of video on all stations, filled out the evening. Marty Schrader.

IT'S HERE!
Yay-dit!
The Russians do — why don't you?
SEND FOR YOUR COPY
FOX-MAYA MUSIC CO.
54 W. RANDOLPH ST. - CHICAGO, ILL.

Photography
FOR STAGE, SCREEN
and RADIO ARTISTS

BRUNO
Hollywood
N.Y.C.

Specialists in portrait photos of non-professionals, too.

154 W. 57th St. - NEW YORK CITY - (C17-3505)

NBC Television Review Appears on Page 31

PLENTY NEW BANDS FORMING

Outpost Sinatra

HOLLYWOOD, March 10.—Frank Sinatra, recently put in 4F by his New Jersey draft board, is going overseas for USO-CSI sometime this summer. According to those close to the singer, he'll go when his present radio show takes its hiatus for the summer. Singer will go over with a package show, others not known as yet, of course.

Bing Crosby has been overseas for CSI, but Sinatra's coming trip will be his first. He's now on CBS, Wednesday at 9 p.m. for Max Factor.

BMI Talks to Count Basie on Pubbing Deal

NEW YORK, March 10.—Contrary to reports that BMI is not interested in signing up any more bands, Count Basie was approached by the organization last week anent a publishing deal. Funny part about it is that Basie is a member of ASCAP, having had many numbers pubbed from which he's made plenty of dough. His *One o'Clock Jump*, pubbed by Robbins, and a couple of other originals netted Basie \$11,000 last year from that one company.

Basie is currently talking a deal with Robbins, on a 50-50 set-up similar to one Robbins has with Gene Krupa. Deal is said to offer Basie a guarantee of 10G a year from that firm for originals, not counting *One o'Clock Jump* and other originals already pubbed by the firm. Basie has other originals at Bregman-Vocco-Conn.

Teagarden Plans Own Disking Org

HOLLYWOOD, March 10.—Newest twist in the recording field is proposed plan of band leader, Jack Teagarden, to form his own disk firm. Unlike Freddy Martin, part owner of Maestro Records, who is unable to cut sides for his own firm due to a Victor contract, Teagarden expects to use his new company to disk pop tunes by his big band, for juke distribution. Also to wax special session of particular interest to disk collectors and followers.

Teagarden and his promotion manager, Jerry Riley, are talking to pressing firms and distrib. Four masters will be cut on his own label at Standard Studio this week. When band goes on tour, Teagarden wants to disk men like Peck Kelly, Texas pianist never recorded, as well as top musicians in New Orleans and Memphis. He'll use radio studios for the waxings.

Capitol Gets Kaye, Whiteman, Paxton

NEW YORK, March 10.—New bookings for Stem houses include Paul Whiteman, who goes into Capitol Theater sometime this summer or early fall. He played the Roxy last year but made switch this year. Sammy Kaye follows Cugat at Capitol then George Paxton, who switched from Paramount. At latter house, Louis Jordan gets a quick repeat going back into spot in June. He just finished house, and did sensash biz.

Also into Paramount goes Raymond Paige, last week in May. He played same theater with Frank Sinatra last year. This time he's in with Alan Jones. Goodman goes into Para March 28, followed by Spivak April 25, then Paige show. Strand follows present show with Cab Calloway, Vaughn Monroe, Louis Prima, Charlie Barnett and Lionel Hampton inked in.

MCA Future More Pix Than Bands?

Larry Barnett Says "No!"

NEW YORK, March 10.—Altho it seems quite far off at the present time, according to those close to Jules Stein, Music Corporation of America prexy, MCA will probably be out of the band biz in five years. Reason, according to those to whom Stein is said to have let down his hair, is MCA's interest in production of motion pix, with Stein devoting practically all of his time to that now on the Coast.

Stein, when queried on the Coast, referred *The Billboard* to Larry Barnett, MCA exec, who denied it, but stated that MCA's pic department is almost as large as its band department now and the org has under contract many movie greats, including Jean Arthur, Errol Flynn, Betty Grable, Joan Fontaine, Bette Davis and others. Stein is said to be signing more talent almost every day for pix.

Fact that MCA is currently losing two of its lucrative properties, Horace Heidt, who disbanded (*The Billboard*, March 10), and Benny Goodman, who has less than six months to go on his contract, adds up. Story, while seemingly premature, is important in view of MCA's No. 1 position in band field today.

MCA Eyes 2d 50% of Glaser Booking Office

NEW YORK, March 10.—Negotiations are now going on for Music Corporation of America to take over Joe Glaser's entire booking office, with Glaser confining himself to personal management of his artists. In deal about year and a half ago, MCA took over 50 per cent of Glaser's booking interests, with provision in deal containing privilege of buying out the remaining 50 per cent for an unrevealed figure. According to Glaser, there have been talks but nothing definite as yet.

It's known that Glaser has wanted to make his home on the Coast for some time, so that it's possible the MCA deal may cook some time in the near future. Glaser could manage his artists, including Lionel Hampton, Louis Armstrong, Jan Savitt, Red Norvo, Freddie Slack, Teddy Powell, Les Brown, Andy Kirk, Russ Morgan, Billie Holiday, among others.

Duke Follows T. D. Into 400, Same Dough Arrangements

NEW YORK, March 10.—Duke Ellington goes into Nat Moss' 400 Restaurant on Fifth Avenue following Tommy Dorsey, who closes March 28. Ellington opens April 3, with five days between engagements being filled in by another name band, as yet unsigned. Ellington goes in on same deal that Dorsey had, namely guarantee of \$3,500 plus first \$3,000 in covers. After that, spot and band split 50-50. Ellington is in for four to six weeks.

Dorsey took out a little over \$6,000 on his first week, which is plenty good for a N. Y. location. In fact, it's the highest paying spot around today. Question of whether the spot would pay or not was in deliberation for quite a

Screen Song-Selling

By Paul Secon

Tonight and Every Night (Columbia)

Technicolor musical has plenty of music running thruout and has a socko commercial tune in *Anywhere*. Song is given thoro going over by Rita Hayworth, Janet Blair and by ork in the-pit of the show, pic being story of troupe carrying on in London during blitz. Other tunes, all scribed by Styne and Cahn and pubbed by Bourne Music, are *You Excite Me*, *Tonight and Every Night* and *Cry and You Cry Alone*. *Anywhere*, commercially, stands hands and feet above the rest.

Pic is kind of draggy affair, but songs are sold every time and get a real assist by the gals. Miss Blair, especially, sells her material and socks home *Anywhere*. With pic now getting break thruout country, chance for tune to get a real start here.

Curfew Closes Plantation Club

HOLLYWOOD, March 10.—Inability to get name bands, plus curfew, caused Joe Morris to close his Plantation Club. Spot was outstanding location on West Coast for name colored bands for three years. Last two bands, Lucky Millinder and Billy Eckstine, weren't draws Morris expected.

Eckstine, who was in for four weeks and was affected by closing, was booked into Silver Slipper in San Diego, Calif., and was given transportation to Baltimore or New York by Morris. Latter signed note for \$1,250, due in 90 days. If he reopens prior to that time, he'll make part payment.

Closing is temporary. Morris plans to reopen in April or May, policy being to remain open as long as he can secure an attraction that he's sure can draw biz.

Sonora Disks Adds New Conn. Plant

NEW YORK, March 10.—A new platter producing plant, located in Meriden, Conn., has been bought by Sonora Records. The diskery, to be known as Reko-Plastics, Inc., will have Sonora as its only client.

At present, Sonora's entire output, which consists almost entirely of albums, is being pressed in Scranton, Pa. Addition of the Meriden, Conn. plant will boost production from one to two albums a month.

while, but signing of Ellington indicates that even the band takes out quite a hunk, management still makes dough. It's a far cry from what bands are dragging out of other location spots around town, and it's thought in some quarters that perhaps this will affect future contracts between bands and location spots that pay leaders off in peanuts, with orks ending up in the red every week.

According to Moss, other name bands will be signed first part of next week to follow Ellington. Altho Ellington is William Morris band, MCA still has exclusive hold on spot, according to Moss. Understood that 400 will pay 5 per cent to MCA while bands from other than MCA play the spot.

One Born for Each Break-Up

Every baton waver expects the miracle, but only agency pushed units have chance

By Paul Secon

NEW YORK, March 10.—"Into the valley of death rode the 400?" that's the story of the new band situation today. With established bands breaking up practically every day, comes news that for every break-up there's a bunch in rehearsal round the corner, with a new, eager maestro, sure that he's going to make the grade.

For every Ina Ray Hutton, Eddy Howard, Bob Chesler, Billie Rogers, Sonny Dunham (latter only disbanded temporarily to toss out high-price sidemen and start anew with an all-Local 802 scale band), who've thrown in the sponge, there's a Randy Brooks, Ray Bauduc, Sully Mason, Les Elgart, Cy Baker, McFarland Twins (recently reorganized), Shorty Cherock, etc., to pick up the fallen baton. And the band biz is such a crazy biz that there's no telling but anyone of the new bands might step into the juicy dough, but the chances are plenty against it.

The Hurdles

Reasons have been told time and time again:

- (1) High price of sidemen, cost of which drives not only leaders into red when playing locations, but also drives leaders into red generally.
 - (2) Lack of one-nighters around today to make up for dough bands lose on locations.
 - (3) Transportation headaches to the one-nighters.
 - (4) Location jobs available to bands if they want to lose dough—and with the curfew the amount of air time is practically nil.
 - (5) Disk situation, in which major companies are having trouble getting releases on their big artists, with indie companies getting practically no production on their releases.
 - (6) AFM's recent 5 per cent off the gross to personal managers, which, of
- (See Plenty New Bands on page 32)

Money-Saver Tune?

NEW YORK, March 10.—*Caldonia*, tune that had at least a half dozen big pubs calling Chicago last week, went to Morris Music in an unusual deal. Done in a two-reeler by Louis Jordan, tune was also introed on Paramount Theater stage recently and created a stir. It is pubbed by Jordan's manager, Berle Adams, who has a BMI affiliated firm, Preview Music.

Morris Music took the tune last week, with Preview retaining the performance credits via BMI while Morris gets sheet and synchronizations rights. Around \$2,000 advance was given to Fleecy Moore, writer of tune.

Tune is disked by Jordan for Decca, Prima for Majestic and Herman for Columbia. Strange part about the tale is that Adams made the two-reeler himself, using five original songs so he wouldn't have to pay pubs' fee. He pubbed *Caldonia* himself, only to find a half dozen big pubs after tune.

Why Waste Paper?

THE TITLES TELL THE STORY!

I'LL REMEMBER SUZANNE

HEAR IT PLAYED BY GENE KRUPA, COLUMBIA #36768

NEGRA CONSENTIDA

(MY PET BRUNETTE)

ANDY RUSSELL'S HIT, CAPITOL RECORD #189

EVERYBODY'S SEEN HIM BUT HIS DADDY

AN IDEA THAT IS PRICELESS

SANTA MARTA

SENSATION OF ALL SOUTH AMERICA

IN MY LITTLE RED BOOK

CUTE, CATCHY AND CLEVER

FRANK HENNIGS, Gen. Prof. Manager

EDWARD B. MARKS MUSIC CORPORATION

RCA BLDG., RADIO CITY, NEW YORK 20, N. Y.

LARRY NORRETT
Fountain Square Hotel
Cincinnati, Ohio

JOE WHELAN
601 Woods Theatre Bldg.
Chicago, Ill.

FRED DEMPSEY
1651 Cosmo St.
Hollywood, Cal.

"Come on Over, the Front's Fine," USO - CSI to Bands That Said They Wanta Go

More Band Leaders Signify They're Willing and Able

NEW YORK, March 17.—In an all-out attempt to get name bands to go overseas for Camp Shows, Inc., USO sent out telegrams asking for commitments for overseas junkets to bands whose replies were listed in *The Billboard* last week. Wires went out to Guy Lombardo, Gene Krupa, Sammy Kaye, Blue Barron, Sonny Dunham, Lionel Hampton, Art Kassel, Glen Gray and Henry Busse, all of whom signified in their statements that they would be willing to go overseas for USO.

The wire asked when bands would be available, stating that improved transportation facilities now made it possible to transport large bands overseas. Wire also referred to six-month period bands would have to put in; living expenses were paid from time band went under USO guidance, or that bands could go on the guest artist expense allowance if they so desired.

Reps Contacted

Contacts with the bands were made via their representatives. Hal McIntyre is all set to go, and as of March 26 goes on USO pay roll. Not known when he'll go overseas, for he might play hospitals and camps in the metropolitan area before going. There will be 20 people going over.

Following bands were heard from this week:

Jimmy Dorsey.—Was approached in January, 1944. Fingerprinted and all, but transportation got in the way. Would be willing to go with entire band if time is available.

Tommy Dorsey.—His manager said Dorsey would make no statement.

Louis Prima.—Never was approached by the USO. He's booked ahead tentatively until September, but probably would be willing to go after that.

Charlie Spivak.—Has not been approached by USO. Would be glad to go over with his entire band.

Louis Jordan.—Has been approached by USO. He would like to go this fall.

Woody Herman.—Not approached by USO. He's booked until mid-October, but probably would be accessible after that time.

Bobby Sherwood.—Hasn't talked to USO. Would be glad to take his band overseas.

Jerry Wald.—Not been approached by USO. Would like to take his entire band overseas anytime in the near future.

Count Basie.—Has been approached. Would like to go with his entire band in near future.

A Band a Month

USO execs hope to get at least one band a month overseas from now on. As

Eight Warm-Ups For the B. G.

NEW YORK, March 10.—Eight one-nighters and a three-day stand have been booked for Benny Goodman before his new ork opens at the Paramount, March 28. Opening March 15 at Camp Kilmer, N. J.; Goodman hits the Rochester (N. Y.) Armory, March 16; Masonic Temple, Scranton, Pa., March 17; Washington, March 18; Hagerstown, Md., March 19; Lakehurst (N. J.) Naval Air Station, March 20; Arcadia Ballroom, Providence, R. I., March 21; Mechanics Hall, Boston, March 22; and winds up with a three-day stay at the State Theater, Hartford, Conn., March 23-25.

MCA has set up two *Spotlight Bands* shots for band, one at Camp Kilmer, second at Lakehurst.

B.G.'s take from the majority of the one-nighters will be \$3,000 plus a probable 50 per cent and in a couple of cases \$2,000 against a higher percentage.

Fletcher Henderson, now playing one-nighters in the South with his own ork, has been approached by Goodman to arrange for him at \$400 per.

to exact details, it usually takes about six weeks to clear men as to their physical, draft and personal security check-up.

Hal McIntyre's entourage will probably include Jonny Hayes, Johnny Turnbull, Nat Peterson and McIntyre, saxes; Bubby Funk, Billy Wagner and Johnny Bohls, trumpets; Gene Byrd, Jim Emert, Howard Giveling and Ferde Vonversen, trombones; Ralph Tilkin, drums; Eddie Safranski, bass; Walter Ullner, guitar; Barney Koppitch, piano; Ruth Gaylor and Al Nobel, vocals, and George Moffett, road manager.

Maurice Baron Sues Feist Over 'Rum and Coke'

NEW YORK, March 10.—Feist Music's *Rum and Coca-Cola* is currently running into its share of legal trouble. Lawsuit has been filed by Maurice Baron Company claiming infringement of his copyright. In suit filed in Federal Court for damages and accounting of profit against Feist, Paul Baron, Jeri Sullivan and Maury Amsterdam, co-writers on the song, Baron claims that in a collection of calypso songs of the West Indies that sold for \$1.50, he had song titled *L'Annee Pensee* which Miasse Patterson wrote along with Lionel Belasco.

Baron claims that the book was pubbed prior to December, 1943, while in 1944, when *R. and C.* came out, defendants infringed on his said copyright. He's asking for not less than \$1 for every copy sold and \$10 for every performance of the infringed song, along with delivery and destruction of all copies and molds of the song.

BMI Second Jazz Pub Duo--Cozy Cole, Walter Foot Thomas

NEW YORK, March 10.—New publishing set-up of Cozy Cole and Walter Foot Thomas, now affiliated with BMI, marks trend in latter organization's publishing affiliations toward the hot jazz medium. Besides Thomas and Cole firm, they've signed pacts with Roy Eldridge and Frank Vener for *Little Jazz* music (*The Billboard*, March 10). Both deals are similar in that BMI licenses originals of not only Cole, Thomas and Eldridge but also originals written by others in the jazz field, which the pubs will put out.

As pointed out elsewhere in this week's issue of *The Billboard*, BMI is also talking to Count Basie in a publishing deal. Basie is known for his originals, including *One o'Clock Jump*, which has netted him dough galore. Altho they haven't been contacted, it's reasonable to assume that others in the hot jazz field are currently under the perusal of BMI's pub deal eye.

Cole goes into the Billy Rose show, *Seven Lively Arts* in mid-March, replacing Benny Goodman.

Another Philly V-P

NEW YORK, March 10.—Manie Sacks has been named a v.-p. of Columbia Records. The appointment was made at a recent meeting of the disk company's board of directors.

Sacks came to Columbia in 1940. He was formerly a talent scout for MCA and previous to that was head of the artists bureau at WCAU, Philly.

How 6 Shows Pick Poppers In N. Y. Airing

Program Type Main Factor

By Paul Secor

(Fourth in series of how commercial radio shows pick their pop songs brings finger back to the New York scene.)

NEW YORK, March 10.—Choice of many pop tunes on commercial shows are sometimes not made by any one selector but oftentimes depend on the nature of the show. Typical case in point is *Gaslight Gayeties*, heard on NBC, Saturday from 8 to 8:30 p. m. Al Rinker of the Blow Agency produces the show, with Ray Block's ork, Beatrice Kaye and Genevieve Rowe's singing. (It's for Procter & Gamble.)

Any pub who puts out songs of the '30's has a certain plug on this show and today with many pubs working on revivals it might be worth looking into. Rinker picks the tunes, and they are usually on the order of *Peg O' My Heart*, *Has Anyone Here Seen Kelly?* and *Fireman's Bride* from *Up in Central Park*. Latter tune brings up a good point. Pubs who have old-time songs in pix coming out can get a plug on this show even tho the tune wasn't actually written away back in the last century.

Songs To Fit Questions

Another type of show format which dictates the type of songs heard, is Phil Baker's *Take It or Leave It* stint for Eversharp, heard Sundays at 10 p. m. Harry Spears produces the show for the Blow Agency, Ray Block's ork plays and Edith Oliver does research. Show's format is built on guessing answers to questions and songs oftime play an important part when they fit into a category to make a question. Songs of the "happy" type, "time of the day songs" or "name of State songs" such as *Oklahoma*, *Maine* and *California*, are used. In other words, if you're the publisher of a song that fits a question, you're in, and on!

On the *Let Yourself Go* show, CBS, 10:30 p. m., Wednesday, Irving Mansfield produces the show for Blow, and it also has Ray Block's ork. Milton Berle emcees the show with main tune being contributed by fem singer. For a while, it was Jane Froman then Eileen Barton. Miss Froman could do anything she wanted to, being a terrific name—which means that where there's a really big name, she has single choice in picking tunes.

In case of a singer, on the way up, such as Miss Barton, songs that people know and those that are on the *Hit Parade* make a difference in picking the tunes. Miss Barton, or any other featured singer, submits songs to Mansfield, and they are discussed by the agency. There is little or no sponsor interference.

Downey Show Waxed

On the Coca-Cola shows, put on wax some six weeks ahead of each program, according to Jerry Mara, producer, meetings are held every week with arrangers, Downey, Jimmy Lytell, ork leader; Jimmy Ruel, leader of the chorus on the show; and even the continuity writer, Hector Chevigney chips in. Tough part about the show is being able to pick six weeks in advance the songs that will still be up there when the show is heard locally via transcriptions. *Hit Parade* is consulted and any tunes that pubs are plugging hard will usually be given a chance on the show. Tunes are picked for over-all acceptance with the audience kept in mind. Since it's an afternoon show, aimed at the fems, dreamy, romantic tunes are done. Also, seasons or holidays are kept in mind.

New tunes are sometimes used, but by the time they come out six weeks later they probably aren't so new. Show is heard 12:15 p. m. on Mutual but not in New York. There is occasional sponsor influence.

Net-Sponsor Okay

On the *Chesterfield Supper Club*, with Perry Como, heard thrice a week via NBC, sponsor is amenable to anything okay with the net. That means, of course, anything that nets don't censor, they won't. Bob Moss produces the show,

Baton Wavers Buy Hollywood Casino

HOLLYWOOD, March 10.—Hollywood Casino, ballroom on Sunset Boulevard a couple blocks from the Palladium, has been purchased by a group, including band leader Charlie Barnet, and will open with Barnet's band May 4. Understood that at least one other and, perhaps, a total of four ork leaders are financially interested in the location with Duke Ellington's name persistently mentioned as one of the band men interested. Purchase was made from Joe and Frank Zucca, operators of the Casa Manana in Culver City, Calif., where Barnet's band is playing week-ends.

Spot is being remodeled to accommodate about 2,000 people. Policy is already being set calling for ballroom to feature colored as well as white bands, with Lionel Hampton possible future booking. Spot will be open Fridays, Saturdays, Sundays and Mondays to catch off-night crowd.

"Palladium Now Can Have James And TD"—MCA

NEW YORK, March 10.—Of-repeated stories about Tommy Dorsey trying to unload his Casino Garden Ballroom on the Coast takes definite form in that Music Corporation of America's West Coast office offered both Harry James and Tommy Dorsey to the Palladium for a near-future booking.

This is a turnabout situation caused by fact that Dorsey, James and other name bands in the past nixed Palladium bookings because they wanted more dough, moving Dorsey to take over the Casino Garden last year. Venture is said to have cost him approximately 80G.

Dorsey has played James and other name outfits, including his own on week-ends, giving bands high guarantee and high percentage. However, according to ballroom ops, fact that James got a reported 80 per cent at a recent Casa Manana Ballroom booking, also on the Coast, means that ops can't possibly walk out with a profit. Those close to the Palladium picture figure that deal between ops and T. D. and James will probably be worked out, with Palladium offering in vicinity of \$7,500 for those names.

with Ted Steele's ork. Blaine Butcher, of Newell Emmett, handles agency reins. Como picks the songs, with the possibility of repetition about every third week. Agency has never switched any numbers on the show at the last minute, which means that they've been pretty well satisfied with what Como wants.

Agency might mention a song Como hasn't done. That's happened a few times in the first 10 weeks, but in general it's "star pick the song" policy. And they're all pop tunes, with those way up there on the big hit slate given preference.

New Songs Rarely Used

On the RCA show, Sunday, 4:30-5 via WEA, Lester O'Keefe produces the program, Jay Blackton's ork, with guest stars on each show. Group of people at J. Walter Thompson discuss the show, pick the songs, and rarely use a new one. Here, in many cases, what the artist has disked for RCA-Victor makes a great difference. Questions such as "What can artist do best?" or "What will artists agree to do?" also help put program together. For example, Lauritz Melchior is usually asked to do anything but opera to help sell his commercial records. Musical comedies are usually perused, as are new pictures, while material is seldom used.

The *Hit Parade* is consulted, mildly. In general, music is selected by group at the agency, headed by O'Keefe, except in the case of RCA artists, where their disks are given first consideration.

(More about how commercial shows pick their pop songs in next issue. Next take will be from Hollywood.)

Headed for the #1 Spot on the Duke Box Parade



WOODY HERMAN'S

THRILLING RECORDING OF

LAURA

Theme melody from 20th Century-Fox's success "LAURA"

COLUMBIA RECORD

No. 36785

ROBBINS MUSIC CORPORATION



HIS PIANO AND HIS ORCHESTRA

Henry KING

BREAKING ALL RECORDS AT THE ARAGON BALLROOM CHICAGO!

TO WHOM IT MAY CONCERN:

Never in the history of our ballroom has an orchestra made such a hit as Henry King and his versatile organization. The piano-playing maestro is breaking all Aragon records and he's being held over until April 15.

P.S. King has already been booked for a return engagement at Aragon in July.

William Kayser
Managing Director
ARAGON & TRIANON BALLROOMS

Promoters Buck ASCAP Plan To License Concerts; Want Artists To Pay Fee

Society Wants To Base Charges on Seating Capacity

NEW YORK, March 10.—ASCAP's entry into the licensing of concerts and recitals (*The Billboard*, February 24), the Society wants to collect for performances for profit of all concerts in which ASCAP's music is used—is heading for a peck of trouble. Reason: ASCAP's proposed plan is to license the promoter, or the guy who makes the profit on the use of music via the performer. After talking to concert promoters, concert managers, concert bureaus and such, *The Billboard* discovered that the general consensus of opinion is that the burden of licensing shouldn't be on the promoter but on the actual performer.

That is, if Tommy Dorsey, Lionel Hampton, Vladimir Horowitz or Lily Pons should give a concert in Oshkosh, Wis., New York, Pittsburgh or Los Angeles, and they perform music that is licensed by the Society, ASCAP's contention is that the promoter of the concert should pay ASCAP so much for the use of the music. Concert field, however, feels that as long as T. D. or Miss Pons is using the music, over which the promoters have no jurisdiction or choice,

then the artist should pay for the ASCAP license.

On being queried about this, ASCAP reps say if that is so, why doesn't Tommy Dorsey's band when playing a New York hotel pay for the ASCAP license? Or, to take another example, why doesn't the bartender behind the bar take out the liquor license? Same thing applies here, they argue. If music is used for profit, and it certainly is when a concert is being given, they point out, then the one who stands the chance of making a financial gain from the venture should dig in for the right to use music licensed by the Society.

ASCAP will not charge for use of music where a concert is non-profit. That was a question in many concert managers' minds. In fact there are dozens of questions in everyone's mind but as yet there are no satisfactory answers. Everyone is waiting to see what ASCAP does. At the present time, their plan is to charge on seating capacity of the auditorium, so much for every 1,000 seats.

Romberg's 75 Licenses

Altho this has no bearing directly on how the situation will finally be resolved, Sigmund Romberg on his tour took out a license to play some 75 concerts. ASCAP points out that he'll be reimbursed by the promoter on each of the concerts, altho the thought among concert managers is that Romberg paid it out of his pocket, and that's where the dough should come from—the artist.

One manager pointed out that the hall should take out the license, as does the Paris Opera House, which pays for the right to perform music. That's considered pretty farfetched here.

Curfew Revives Tea Dance Idea

NEW YORK, March 10.—One result of the curfew is the fact that some spots thruout the country are going to revive tea dancing. Around New York, 400 Restaurant will start afternoon dancing Saturday (17) and Sunday (18) with Tommy Dorsey playing two hours starting around 3 p.m. Art Mooney at the Capitol is doing a Saturday afternoon session from 12 to 3:30 p.m. Xavier Cugat will probably have a cocktail hour when he goes into the Copacabana, altho he'll play no show. There will be rumba dancing on week-end afternoons at La Martinique.

Other spots around town, including New Yorker, Pennsylvania and Commodore, say they won't. In Miami Beach, Terrace Club will open at 4 p.m. with tea dancing. Spots shuttered when curfew went into effect. In Portland, Ore., two spots, Cloud Room and Pago Pago, run Saturday aft tea dancing.

Lee 'n' Eddie's, Detroit name spot, is starting Sunday afternoon tea dancing, as is Club Casanova and two or three smaller spots. Idea might spread to Saturday afternoon after awhile.

Roseland, Arcadia Ask Treasury Dept. For Single 20% Tax

NEW YORK, March 10.—In a brief filed with Treasury Department and Bureau of Internal Revenue, Roseland and Arcadia ballrooms await a decision re their collecting a duplication of the 20 per cent amusement tax. They charge payees 20 per cent additional on admissions and are also obliged to collect 20 per cent additional on food and liquor. Funny twist to story is that ballrooms in Chicago area, such as Aragon and Trianon, only have a single tax to collect yet Palladium on Coast, must collect double as Roseland and Arcadia do.

Reason for the discrepancy, is that the country is divided into different districts, with Midwestern area now collecting single tax by order of that district. Wilson and Halperin, attorneys for Lou Brecker, owner of Roseland, filed briefs. The 20 per cent tax went into effect in 1944, after being reduced from 30 per cent.

STANDARD SWING SERIES

BACK WATER BLUES

ONE OF THE THREE GREATEST BLUES WRITTEN

ARRANGED BY
FLETCHER HENDERSON

JUKE BOX JENNY

A SWING CLASSIC THAT REALLY SWINGS

ARRANGED BY
WAYNE ROBISON

ORCH.
75¢
Each

Publisher of famous swing and blues hits for twenty years

Walter Melrose Music Co.
Tucson, Ariz.

HEADING HOME!

On One-Nighters From Diego to Denver.

Just concluded working for "Pappy" (OK) Farr

at the

RAINBOW BALLROOM

Denver

Tiny HILL
AND

HIS ORCHESTRA



"America's Biggest Bandleader"



Management

CENTRAL BOOKING OFFICE
203 N. Wabash Ave. Chicago

West Coast Tour

REG D. MARSHALL AGENCY
1508 Cross Roads of the World, Hollywood

Past-Midnight Broadcasting From Empty Location Nixed By Curfew Control Board

Despite WMC, Lombardo Airs Treasury Show

NEW YORK, March 10.—Question as to whether or not bands can broadcast after 12 p.m. from their respective locations around New York has hit a snag, even tho War Man-Power Commission in Washington has okayed the idea where band does a pitch for the sale of bonds helping Treasury Department. Representative of the cafe owners in N. Y. last week got a fast nix from the control curfew board when he applied for a permit for bands to broadcast from an empty location spot, minus customers, with spot taking on appearance of a radio studio.

Curfew board said "No." This, in face of the fact that Guy Lombardo got a special letter from the WMC, which said he would be permitted to broadcast. However, it seems as if it's "no soap" so far, because Lombardo had to broadcast from WOR studios, 12:30 to 1 a.m. Friday (9) on his regular Treasury Show. However, according to WOR execs, Lombardo is going to broadcast next week from the grill room, Roosevelt Hotel, where he's currently playing.

Union Has No Ruling

According to spokesmen for Local 802, the union has made no ruling as to whether bands can broadcast remotes. However, and this is important, if a band broadcasts after 12 p.m., the band must pay commercial rates. Union is adamant about this. Same thing applies to bands broadcasting prior to 7 p.m. which is

also considered commercial time.

Morton Millman, spokesman for the Treasury Department, who last week said he could get special dispensation for bands that wanted to broadcast after 12 p.m. if they put on a pitch for bonds, is out of town and couldn't be reached for comment. However, it's pretty obvious in face of what happened to Lombardo, and because of the curfew control board's ruling that bands won't be able to get any air time after 12 p.m.

For a while, rumor had it on the Street that Local 802's ruling on the matter was no broadcasting after 12 p.m. Again another story had it that the union had okayed broadcasting, but official word from the union was that any broadcasting from a studio, for Treasury or not, was considered a commercial. This would automatically put the kibosh on the whole thing, for no band could afford to pay men that rate, especially a couple times a week.

BMI-Marks vs. Taylor, ASCAP Up This Week

NEW YORK, March 12.—In what is considered the most important test case for songwriters in the history of Tin Pan Alley, BMI-Marks vs. Deems Taylor, repping ASCAP, and five ASCAP writers is slated for the Supreme Court of New York calendar this week. Test questions are many, and the case has created more interest than any that has hit the Street in a long time. Generally speaking, it involves the situation where an ASCAP writer places songs with an ASCAP publisher, who later on checks out of ASCAP and makes a licensing agreement with another performing right society, in this case BMI.

Writers involved are Tot Seymour and Lew Pollack, who wrote *Bluer Than Blue*, placed with Marks September 5, 1933; Bud Green and Jesse Greer, who wrote *You Fit Into the Picture*, placed with Marks November 27, 1934; and J. Rosamond Johnson, who with Frank Abbott (non-ASCAP) wrote *Mississippi River*, placed by Marks on April 18, 1932. At the time, Marks was a member of ASCAP and so were the writers. Question arises (from January 1, 1931 to January 1, 1936), for those five years ASCAP has his performing rights. At the same time, he assigns the song to a publisher, which means the writer is subject to existing agreements between publisher and ASCAP.

In 1935, writer and publishers resigned with ASCAP for another five years. In 1940, writers re-signed but Marks dropped out of the society. Question of course, is: Who owns the rights, writer or publisher? Marks claims that as long as the songs were assigned to him, he owns the rights and can place them anywhere he wants to for performance. Writers claim that since they were members of the society before placing the songs with Marks, that the society has prior claim to performance rights. Case has been postponed numerous times before.

Curfew Blues

HOLLYWOOD, March 10. — It was bound to happen—a song about the new midnight closing, Bob Jensen, arranger-trumpeter with Horace Heidt, apparently got the jump on anyone who might have had the idea, by hurriedly writing a tune called *12 o'Clock Curfew*. Heidt's band has been featuring it on all their CBS broadcasts from the Casino Gardens.



YOU CAN GET IT NOW!

THE ORIGINAL S-K BLUES

PARTS 1 AND 2

As Played by the Composer

SAUNDERS KING

The Record That Sold for \$2.50 to \$5.00 Retail

"IT'S A RHYTHM RECORD!"

Midwestern Wholesale Price 68c

Eastern Wholesale Price 70c

Minimum Order 25—25% Cash With Order, Balance C. O. D.

Midwestern Dealers: Write, Wire or Phone

GROOVE RECORD SHOP

Bill Chavers

4712 So. Parkway Livingston 1717 Chicago 15, Ill.

Eastern Dealers: Write, Wire or Phone

BILL HILL

55 W. 110th St. University 4-9643 New York, N. Y.

T. D. Postpones Canadian Dates

NEW YORK, March 10.—Three Canadian dates, skedded for Tommy Dorsey after he closes at the 400 Club March 28, have been postponed until transportation tie-ups have been straightened out. The across-the-border spots were to have been Toronto, Ottawa and Montreal.

Current bookings now call for Dorsey to open at the Palace, Albany, N. Y., for a week starting March 29, and follow that date with another week at the RKO-Boston.

A STANDARD TO REMEMBER!

I'LL REMEMBER APRIL

LEEDS MUSIC CORPORATION NEW YORK • CHICAGO • HOLLYWOOD

DEDICATED TO THE PRODUCTION OF THE BEST IN RECORDS

Guilid RECORDS INCORPORATED NEW YORK, N. Y.

Disc whirls

APOLLO

NEW "APOLLO" RELEASE

No. 359 "CONCERTO FOR TENOR"

GEORGIE AULD & ORCHESTRA

FEATURING THE SENSATIONAL TENOR SAXOPHONE OF GEORGIE AULD!

PRICE TO TRADE **65¢** NET, F. O. B. N. Y.

Gilt Edge RECORDS

Gilt Edge #CG1	(A) "I WONDER"
	(B) "CECIL'S BOOGIE NO. 1" (Cecil Gant)
Gilt Edge #CG11	(A) "PUT ANOTHER CHAIR AT THE TABLE" (CECIL GANT)
	(B) "CECIL'S BOOGIE NO. 2"
Gilt Edge #CG3	(A) "WAKE UP, CECIL, WAKE UP" (CECIL GANT)
	(B) "BOOGIE BLUES"
Gilt Edge #CG23	(A) "I'LL REMEMBER YOU" (CECIL GANT)
	(B) "CECIL'S MOP MOP"

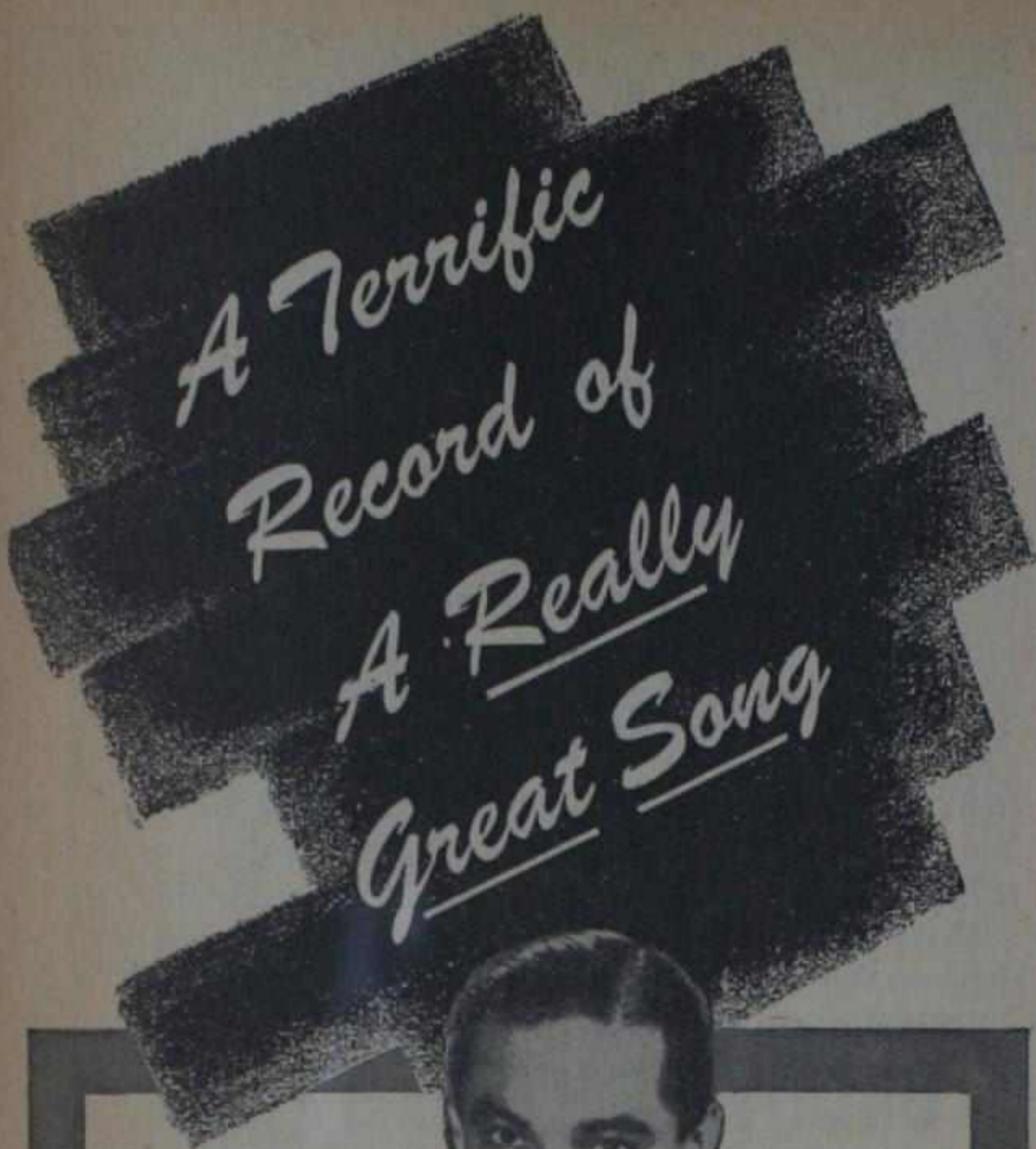
PRICE TO TRADE **74¢** NET, F. O. B. N. Y.

1/3 dep. must accompany all orders, bal. C. O. D.
Make checks payable to Apollo Record Distributing Company

EXCLUSIVE DISTRIBUTORS OF "APOLLO" AND "GILT EDGE" RECORDS EAST OF THE ROCKIES!

APOLLO RECORD DISTRIBUTING CO.

IKE BERMAN 615 10th AVE., N. Y. 19, N. Y. LO 3-1758 HY SIEGEL



JERRY WALD'S

SENSATIONAL RECORDING OF

LAURA

Theme melody from 20th Century-Fox's
success "LAURA"

**MAJESTIC
RECORD
No. 7129**

ROBBINS MUSIC CORPORATION



PART 1—The Billboard

SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WFAP, WABC and WOR) for the week beginning Friday, March 2, and ending Thursday, March 8. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically. The total number of times a song has appeared in the chart is in the Weeks to Date column. Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard. (M) Song in legit musical. (F) Song in film musical. (A) ASCAP licensed. (B) BMI licensed.

Wks. to date	TITLE	PUBLISHER
14	A Little on the Lonely Side (A)	Advanced
10	Ac-Cent-Tchu-Ate the Positive (A) (F)	Morris
2	All of My Life (A)	Berlin
2	Baia (A) (F)	Southern
3	Candy (A)	Feist
1	Close As Pages in a Book (A) (M)	Williamson
19	Confessin' (A)	Bourne
20	Don't Fence Me In (A) (F)	Harms, Inc.
1	Dream (A)	Capitol Songs
11	Evelina (A) (M)	Crawford
9	Ev'ry Time We Say Goodbye (A) (M)	Chappell
3	Fuzzy Wuzzy (A)	Drake-Livingston-Hoffman
1	Good, Good, Good (A)	Berlin
1	He's Home for a Little While (A)	Famous
11	I Didn't Know About You (A)	Robbins
40	I Dream of You (B)	Embassy
6	I Should Care (A) (F)	Dorsey
3	I Walked In (A) (F)	Miller
7	I'm Beginning to See the Light (A)	Grand
6	Just a Prayer Away (A)	Shapiro-Bernstein
2	Let's Take the Long Way Home (A) (F)	Morris
13	More and More (A) (F)	T. B. Harms
9	My Dreams Are Getting Better All the Time (A) (F)	Santly-Joy
13	(All of a Sudden) My Heart Sings (A) (F)	Leads
10	Saturday Night (Is the Loneliest Night in the Week) (A)	Barton
9	Sleigh Ride in July (A) (F)	Burke-Van Heusen
13	Strange Music (A) (M)	Chappell
18	Sweet Dreams, Sweetheart (A) (F)	Remick
1	Sweetheart of All My Dreams (A) (F)	Shapiro-Bernstein
19	There Goes That Song Again (A) (F)	Skidmore
12	This Heart of Mine (A) (F)	Triangle
7	Too-Ra-Loo-Ra-Loo-Ral (That's an Irish Lullaby) (A) (F)	Witmark
20	Twilight Time (B)	Campbell-Porgie

Lucky Strike HIT PARADE

CBS, Saturday, March 10, 9-9:45 p.m. EWT.

Weeks to date	POSITION		TITLE	PUBLISHER
	Last Week	This Week		
8	1	1	Ac-Cent-Tchu-Ate the Positive (F)	Morris
4	4	2	Saturday Night (Is the Loneliest Night in the Week)	Barton
3	5	3	My Dreams Are Getting Better All the Time	Santly-Joy
4	9	4	Rum and Coca-Cola	Feist
15	6	5	Don't Fence Me In (F)	Harms, Inc.
3	—	6	Sleigh Ride in July (F)	Burke-Van Heusen
6	8	7	Sweet Dreams, Sweetheart (F)	Remick
5	3	8	A Little on the Lonely Side	Advanced
14	2	9	I Dream of You	Embassy

And the Following Extras: Song of the Vagabond, Don't Hold Anything, Lover Come Back to Me, and Boo Hoo.

MOST PLAYED JUKE BOX RACE RECORDS

This compilation is based on reports received from leading juke box operators throught the nation and indicate the most popular race records on automatic phonographs.

Weeks to date	POSITION		TITLE	PUBLISHER
	Last Week	This Week		
5	1	1	I WONDER	Roosevelt Sykes..Bluebird 34-0721
5	2	2	YOU CAN'T GET THAT NO MORE	Louis Jordan.....Decca 8668
22	4	3	I WONDER	Pvt. Cecil Gant..Giltedge 500 CV1
6	3	4	MOP! MOP!	Louis Jordan.....Decca 8668
21	5	5	INTO EACH LIFE SOME RAIN MUST FALL	Ink Spots-Ella Fitzgerald....Decca 23356
1	—	6	RED BANK BOOGIE	Count Basie....Columbia 36766
1	—	7	S. K. BLUES	Pete Johnson All-Star Ork (Joe Turner).....National 9010

Anti-ASCAP Bill Proposed In Ore. Senate

PORTLAND, Ore., March 10.—Legislation to prevent the operation in Oregon of the American Society of Authors and Composers has been introduced in the Oregon Senate by two Portland members—Thomas Mahoney and Coe McKenn. A similar bill was defeated by the Legislature at Salem four years ago. Mahoney said the law he proposes has been in effect in Washington.

The measure calls for creation of an anti-monopoly board and would make it unlawful for any person or firm, without consent of the owner, to cause to be publicly performed any dramatic or

Pastor Set To Tour Canada

NEW YORK, March 10.—Tony Pastor has been booked for a Canadian tour, despite transportation aches that have discouraged other outfits from making such a trip. Ork, which had been booked into Frank Dailey's Meadowbrook for March 1, and lost out when the spot closed, will start out March 14 on his above-the-border stint and then move into the Adams Theater, Newark, N. J., March 29, for a week.

musical composition. Also, it would prevent two or more persons from joining in collecting fees or issuing blanket licenses for the right to commercially use or perform publicly their separate copyrights.

The bill would not prevent reproduction of music. A \$300 fine would be provided for violations.

Music Popularity Chart Week Ending Mar. 8, 1945

BEST SELLING SHEET MUSIC

This compilation is based on weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See sources Part II.) Songs are listed according to their popularity nationally. (M) Song in legit musical. (F) Song in film musical.

POSITION			NATIONAL	
Weeks to date	Last Week	This Week		
6	2	1	1. MY DREAMS ARE GETTING BETTER ALL THE TIME (F).....Santly-Joy	
9	1	2	2. AC-CENT-TCHU-ATE THE POSITIVE (F).....Morris	
7	5	3	3. A LITTLE ON THE LONELY SIDE.....Advanced	
7	4	4	4. RUM AND COCA-COLA.....Feist	
4	6	4	4. SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK).....Barton	
15	3	5	5. DON'T FENCE ME IN (F).....Harms, Inc.	
9	7	6	6. SWEET DREAMS, SWEETHEART (F).....Remick	
2	9	7	7. I'M BEGINNING TO SEE THE LIGHT.....Grand	
2	8	8	8. MORE AND MORE (F).....T. B. Harms	
15	10	9	9. I DREAM OF YOU.....Embassy	
1	—	10	10. SLEIGH RIDE IN JULY (F).....Burke-Van Heusen	

BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading retail record stores in key retail cities. Songs are listed according to their popularity nationally, with the sectional listings to the right. Record backing the hit record is in *italics*. (M) Song in legit musical. (F) Song in film musical.

POSITION			NATIONAL				
Weeks to date	Last Week	This Week		East	Mid-west	South	West Coast
9	1	1	1. RUM AND COCA-COLA..... <i>Andrews Sisters—Decca 18636</i> <i>One Meat Ball</i>	1	1	1	1
9	3	2	2. AC-CENT-TCHU-ATE THE POSITIVE (F)..... <i>Johnny Mercer—Capitol 180</i> <i>There's a Fellow Waiting in Poughkeepsie</i>	6	2	2	2
17	2	3	3. DON'T FENCE ME IN (F)..... <i>Bing Crosby-Andrews Sisters—Decca 23364</i> <i>The Three Caballeros (F)</i>	2	5	4	5
7	2	4	4. AC-CENT-TCHU-ATE THE POSITIVE..... <i>Bing Crosby-Andrews Sisters—Decca 23379</i> <i>There's a Fellow Waiting in Poughkeepsie</i>	4	6	3	4
3	4	5	5. RUM AND COCA-COLA..... <i>Abe Lyman—Columbia 36775</i> <i>Since You Went Away</i>	5	3	7	3
3	6	6	6. CANDY..... <i>Johnny Mercer-Jo Stafford—Capitol 183</i> <i>Gonna See My Baby</i>	3	4	5	7
5	7	7	7. I'M BEGINNING TO SEE THE LIGHT..... <i>Harry James—Columbia 36758</i> <i>The Love I Long For</i>	7	10	8	8
8	5	8	8. COCKTAILS FOR TWO..... <i>Spike Jones—Victor 20-1628</i> <i>Leave the Dishes in the Sink, Ma</i>	8	—	—	5
1	—	9	9. I'M BEGINNING TO SEE THE LIGHT..... <i>Duke Ellington—Victor 20-1618</i> <i>Don't You Know I Care?</i>	10	9	—	6
6	8	10	10. A LITTLE ON THE LONELY SIDE..... <i>Frankie Carle—Columbia 36760</i> <i>I Had a Little Talk With the Lord</i>	9	—	—	8
7	—	10	1. I DREAM OF YOU..... <i>Tommy Dorsey—Victor 20-1608</i> <i>Opus No. 1</i>	—	—	—	6
1	—	10	DREAM..... <i>Pied Pipers—Capitol 185</i> <i>Tabby the Cat</i>	—	—	5	—

Pre-Exam Ordered For S-B, Vogel Suit On Mel'choly Baby

NEW YORK, March 10.—Suit brought by Shapiro-Bernstein against Jerry Vogel Music Company for alleged infringement of the song, *My Melancholy Baby*, has resulted in an order for a pre-examination before trial of Taylor G. White in Portland, Ore. Pre-exams skedded for March 26.

Action involves renewal rights to the song. Vogel obtained a show-cause order last week from Judge Mandelbaum in New York staying examination until S-B paid the expenses for one of the defendant's attorneys.

Standard Recalls Old L. A. Disks

HOLLYWOOD, March 10.—Practically unprecedented, standard radio is recalling its entire transcription of Latin-American tunes from radio stations thru-out country and is sending out revised L.-A. library by Carlos Molina's new 18-piece ork. Understood Standard just leases transcription service to broadcasters and reserves right to recall all or any portion of a series.

Backlog of material recalled includes series of Aaron Gonzalez, Raphael Mendez, Xavier Cugat and Molina's old band. Jack Richardson, of Standard, states his firm will concentrate in field, with presentation of 90 L.-A. tunes by Molina.

MEET CAPITOL'S MUSIC DIRECTOR



PAUL WESTON

PAUL WESTON and his orchestra have provided the superb musical backgrounds for many of CAPITOL'S most famous recording artists:

- BETTY HUTTON
- JOHNNY MERCER
- THE PIED PIPERS
- ANDY RUSSELL
- JO STAFFORD
- MARTHA TILTON
- And Others

CAPITOL prides itself on the large number of hits it has brought out first... on the excellence of its artists... on the quality of its recordings. Weston's musical direction has played no small part in this success.

P. S. It's fortunate CAPITOL RECORDS wear so well since we can't make near enough to go around!



SUNSET AND VINE • HOLLYWOOD 28

WANT TO ROLL IN DOUGH?



Get these
Victor and Bluebird Hits!

DUKE ELLINGTON

AND HIS FAMOUS ORCHESTRA
20-1644

My Heart Sings
(from the MGM Picture "Anchors Aweigh")
Carnegie Blues

FREDDY MARTIN

AND HIS ORCHESTRA
20-1645

Dream
Ev'ry Time

TAMPA RED

34-0724

Lula Mae
The Woman I Love

Plus a New Red Seal Packed with Coin Appeal!

DOROTHY KIRSTEN

WITH VICTOR ORCHESTRA
CONDUCTED BY
MAXIMILIAN PILZER
10-1137

April In Paris
(from the musical "Walk A Little Faster")
The Love I Long For
(from the musical "Sadie Thompson")

Listen to "The Music America Loves Best" Sundays, 4:30 p.m.,
EWT, over NBC Network.

BUY MORE
WAR BONDS

THE TUNES THAT
NAB THE NICKELS ARE ON
VICTOR
AND BLUEBIRD RECORDS

Radio Corporation of America
RCA Victor Division, Camden, N. J.



PART 2—The Billboard

RECORDS MOST PLAYED ON THE AIR

This compilation is based on reports received from leading disk jockeys throughout the nation and indicates that the records listed below are currently receiving the most play on their radio programs. For other available recordings of these numbers see Most Played Juke Box Records chart. Any disk reported in the radio plug which does not make the Most Played Juke Box Records tabulation will be listed in the other available recordings under the title of that disk. (A) ASCAP licensed. (B) BMI licensed. (M) Song in legit musical. (F) Song in film musical.

GOING STRONG

Weeks to date	POSITION Last Week	POSITION This Week	Record
8	2	1.	AC-CENT-TCHU-ATE THE POSITIVE (A) (F)... Johnny Mercer...Capitol 180
8	3	2.	RUM AND COCA-COLA (A) ... Andrews Sisters...Decca 18636
8	1	3.	DON'T FENCE ME IN (A) (F) ... Bing Crosby-Andrews Sisters...Decca 23364
8	4	4.	I'M BEGINNING TO SEE THE LIGHT (A)... Harry James...Columbia 36758
3	8	4.	CANDY (A) ... Johnny Mercer-Jo Stafford...Capitol 183
6	6	5.	AC-CENT-TCHU-ATE THE POSITIVE (A) (F)... Bing Crosby-Andrews Sisters...Decca 23379
6	9	6.	I'M BEGINNING TO SEE THE LIGHT (A)... Duke Ellington...Victor 20-1618
7	5	7.	SATURDAY NIGHT (Is the Loneliest Night in the Week) (A)... Frank Sinatra...Columbia 36762
6	7	8.	A LITTLE ON THE LONELY SIDE (A)... Frankie Carle...Columbia 36780
2	10	9.	SENTIMENTAL JOURNEY (A) ... Les Brown...Columbia 36769
1	—	10.	DREAM (A)... The Pied Pipers...Capitol 185
2	13	11.	MORE AND MORE (A) (F) ... T. Dorsey...Victor 20-1614
5	11	12.	I DREAM OF YOU (B)... Frank Sinatra...Columbia 36762
7	9	12.	COCKTAILS FOR TWO (A) ... Spike Jones...Victor 20-1628
6	—	13.	AC-CENT-TCHU-ATE THE POSITIVE (A) (F)... Artie Shaw...Victor 20-1612
1	—	14.	CANDY (A)... Dinah Shore...Victor 20-1632
6	—	15.	DON'T FENCE ME IN (A) (F)... Sammy Kaye...Victor 20-1610
1	—	15.	DON'T FENCE ME IN (A) (F)... Kate Smith...Columbia 36759
1	—	15.	SATURDAY NIGHT (Is the Loneliest Night in the Week) (A)... Sammy Kaye...Victor 20-1635
2	14	16.	SLEIGH RIDE IN JULY (A) (F)... Bing Crosby...Decca 18640

COMING UP

MORE AND MORE (A) (F)... Perry Como...Victor 20-1630
RUM AND COCA-COLA (A)... Abe Lyman...Columbia 36775
SLEIGH RIDE IN JULY (A) (F)... Les Brown...Columbia 36763
EV'RY TIME WE SAY GOODBYE (A) (M)... Benny Goodman...Columbia 36767

MOST PLAYED JUKE BOX FOLK RECORDS

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs throughout the nation. These reports stem from all the country's leading operating centers and are averaged together.

Weeks to date	POSITION Last Week	POSITION This Week	Record
5	2	1.	THERE'S A NEW MOON OVER MY SHOULDER... Jimmie Davis...Decca 6105
9	1	2.	I'M LOSING MY MIND OVER YOU ... Al Dexter...Okeh 6727
3	4	3.	SHAME ON YOU... Spade Cooley...Okeh 6731
14	5	4.	JEALOUS HEART... Tex Ritter...Capitol 179
8	7	5.	I'LL WAIT FOR YOU, DEAR... Al Dexter...Okeh 6727
18	7	6.	I'M WASTIN' MY TEARS ON YOU ... Tex Ritter...Capitol 174
6	6	6.	GONNA BUILD A BIG FENCE AROUND TEXAS ... Gene Autry...Okeh 6728
1	—	6.	KEEP MY MEM'RY IN YOUR HEART ... Ernest Tubb...Decca 6106
18	3	7.	THERE'S A NEW MOON OVER MY SHOULDER ... Tex Ritter...Capitol 174
24	—	7.	SMOKE ON THE WATER... Red Foley...Decca 6102

BEST SELLING SHEET MUSIC SOURCES: Chicago: Lyon & Healy, Inc.; Gamble-Hinged Music Co.; Carl Fischer, Inc. Los Angeles: Morse M. Freeman, Inc. New York City: Walter Kane Music Corp.; Music Sales Corp.; Music Dealers Service, Inc.; Carl Fischer, Inc.; Ashley Music Supply Co. St. Louis: St. Louis Music Supply Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co.

ADVANCE BOOKINGS

COUNT BASIE: Riverside Theater, Milwaukee, March 16-22; Regal Theater, Chicago, 23-29; Castle Farm, Cincinnati, 31; Trianon Ballroom, Toledo, April 1; Graystone Ballroom, Detroit, 2; Elm Ballroom, Youngstown, O., 3; NuElm Ballroom, Youngstown, O., 4; Coliseum, Dayton, O., 5; Memorial Hall, Columbus, O., 6; I.M.A., Flint, Mich., 7; Savoy Ballroom, Chicago, 8; Danceland Ballroom, Cedar Rapids, Ia., 9; Auditorium, St. Joseph, Mo., 10; Miller Theater, Wichita, Kan., 12-16; Coliseum, Tulsa, Okla., 19-20; Auditorium, Kansas City, Mo., 21-22; Kell Auditorium, St. Louis, 23-28; Ezzard Charles Coliseum, Cincinnati, 29; Armory, Akron, 30.
BOB BERKEY: Indiana Roof Ballroom, Indianapolis, March 7-18.
DEL COURTNEY: Blackhawk Restaurant, Chicago, thru April 17.
HENRY BUSSE: National Theater, Louisville, March 16-22; Univ. of Tennessee, Knoxville, 23; Auditorium, Atlanta, 24; Coliseum, Tampa, 26; Frolics Club, Miami Beach, Fla., 27-April 23; Jacksonville, Fla., 24; Lookout House, Covington, Ky., 26-May 16.

CAB CALLOWAY: RKO-Keith, Boston, March 22.
FRANKIE CARLE: Palladium, Hollywood, March 29-April 30.
JIMMY DORSEY: Hotel Pennsylvania, New York, Feb. 12-April 7; Capitol Theater, Washington, 12 (week); Sherman Hotel, Chicago, May 11-June 7.
BILLY ECKSTINE: Plantation Club, Los Angeles, thru March 27; Paradise Theater, Detroit, 13-19; Regal Theater, Chicago, 20-26; Trianon Ballroom, Toledo, 27; Cotton Club, Dayton, O., 28; Royal Theater, Baltimore, May 11-17.
DUKE ELLINGTON: Kell Auditorium, St. Louis, March 24; Armory, Akron, April 2.
ERNIE FIELDS: Royale Theater, Baltimore, March 23-30; Howard Theater, Washington, April 20-26.
CHUCK FOSTER: Chase Hotel, St. Louis, March 9 (2 weeks); Roosevelt Hotel, New Orleans, 29 (3 weeks).

Music Popularity Chart Week Ending Mar. 8, 1945

MOST PLAYED JUKE BOX RECORDS

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Listed under the title of each most played record are the other available recordings of this number. (M) Song in legit musical. (F) Song in film musical.

Going Strong

Weeks to date	Last Week	This Week	POSITION	
			10	1
10	1	1	1.	RUM AND COCA-COLA —Andrews Sisters (Vic Schoen Ork)Decca 18636 (Louis Prima, Hit 7125; Vaughn Monroe, Victor 20-1637; Abe Lyman, Columbia 36775; Al Trace, National 7007; Wilmoth Houdini, Decca 23394)
17	2	2.	DON'T FENCE ME IN (F) —Bing Crosby-Andrews Sisters (Vic Schoen Ork)Decca 23364 (The Three Suns, Hit 7114; Sammy Kaye, Victor 20-1610; Kate Smith, Columbia 36759; Gene Autry, Okeh 6728; Hal McIntyre, Bluebird 30-0834; Horace Heidt, Columbia 36761)	
11	3	3.	AC-CENT-TCHU-ATE THE POSITIVE (F) —Johnny Mercer (The Pied Pipers-Paul Weston Ork)....Capitol 180 (Artie Shaw, Victor 20-1612; George Paxton, Hit 7120; Bing Crosby-Andrews Sisters, Decca 23379; Four King Sisters, Victor 20-1631; Kay Kyser, Columbia 36771; Mark Warnow, Sonora 1089)	
6	4	4.	AC-CENT-TCHU-ATE THE POSITIVE (F) —Bing Crosby-Andrews Sisters (Vic Schoen Ork).....Decca 23379 (See No. 3)	
7	5	5.	A LITTLE ON THE LONELY SIDE —Frankie Carle (Paul Allen)Columbia 36760 (Louis Prima, Hit 7119; Guy Lombardo, Decca 18643; Joan Brooks, Musicraft 15022)	
2	10	6.	CANDY —Johnny Mercer-Jo Stafford (Pied Pipers-Paul Weston Ork)Capitol 183 (The Four King Sisters, Victor 20-1633; Dinah Shore, Victor 20-1632; Curt Massey, Columbia 36782; Jerry Wald, Majestic 7129; Johnny Long-Dick Robertson, Decca 18661)	
4	6	7.	A LITTLE ON THE LONELY SIDE —Guy Lombardo (Jimmy Brown)Decca 18642 (See No. 5)	
2	11	8.	RUM AND COCA-COLA —Abe Lyman (Rose Blane)Columbia 36775 (See No. 1)	
2	12	9.	I'M BEGINNING TO SEE THE LIGHT —Duke Ellington (Joya Sherrill)Victor 20-1618 (Harry James, Columbia 36758)	
5	—	9.	AC-CENT-TCHU-ATE THE POSITIVE (F) —Artie Shaw (Imogene Lynn).....Victor 20-1612 (See No. 3)	
7	8	10.	I'M BEGINNING TO SEE THE LIGHT —Harry James (Kitty Kallen)Columbia 36758 (See No. 9A)	
6	7	11.	SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK) —Frank Sinatra (Axel Stordahl Ork)....Columbia 36762 (Four King Sisters, Victor 20-1633; Frankie Carle, Columbia 36777; Hal McIntyre, Bluebird 30-0837; Woody Herman, Decca 18641; Sammy Kaye (Victor 20-1635))	
1	—	12.	AC-CENT-TCHU-ATE THE POSITIVE (F) —Kay Kyser (Dolly Mitchell & Vocal Trio).....Columbia 36771 (See No. 3)	
1	—	13.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) —Phil Moore Four (Phil Moore-Billy Daniels).....Victor 20-1641 (Les Brown, Columbia 36779; Louis Prima, Hit 7128; Johnny Long-Dick Robertson, Decca 18661)	
3	9	14.	SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK) —Sammy Kaye (Nancy Norman), Victor 20-1635 (See No. 11)	
1	—	14.	CANDY —Dinah Shore (Albert Sack Ork)—Victor 20-1632 (See No. 6)	

Coming Up

MY DREAMS ARE GETTING BETTER ALL THE TIME (F)—Les Brown (Doris Day)Columbia 36779
TWILIGHT TIME—Les BrownColumbia 36769
MORE AND MORE (F)—Tommy Dorsey (Bonnie Lou Williams).....Victor 20-1614
THERE! I'VE SAID IT AGAIN—Vaughn Monroe (Vaughn Monroe & The Norton Sisters)Victor 20-1637

FLETCHER HENDERSON: Howard Theater, Washington, April 6-12.
GLEN GRAY: Tune Town Ballroom, St. Louis, March 13 (2 weeks); Club Madrid, Louisville, 26; Hotel Pennsylvania, New York, April 9-June 3.
CARLTON HAUCK: Bal Tabarin, San Francisco, thru May 16.
EARL HINES: El Grotto Club, Chicago, to April 5; Piantation Club, St. Louis, 5-25.
ERNIE HOLST: Stork Club, New York (indef.).
SPIKE JONES: Adams Theater, Newark, N. J., March 22 (week); RKO-Keith, Boston, 29; State Theater, Hartford, Conn., April 6-8.
LOUIS JORDAN: Apollo, New York, March 29 (week); Howard Theater, Washington, April 6 (week); Paradise Theater, Detroit, 27; Auditorium, Macon, Ga., April 3.
JIMMY JOY: Hotel Last Frontier, Las Vegas, Nev. (16 weeks).
RAY KINNEY: Marianna, Fla., March 17; Martin Theater, Dothan, Ala., 18; Mayfair Club, Atlanta, 20.
ANDY KIRK: Auditorium, Albany, Ga., March 21.
LLOYD LA-BRIE: Pla-Mor, Kansas City, Mo., March 21 (2 weeks).
DICK LaSALLE: Blackstone Hotel, Chicago, thru May 24.
BOB LEE: Biltmore Hotel, Providence, thru March 18.
ENOCH LIGHT: Loew's State, New York, March 29-April 4.
JOHNNY LONG: Palace Theater, Columbus, O., March 27-29.
JIMMY LUNCEFORD: Auditorium, Savannah, Ga., March 19; Moncrief Springs Ballroom, Jacksonville, Fla., 20; Booker Hall, Palatka, Fla., 21; South Street Casino, Orlando, Fla., 22; Apollo Auditorium, Tampa, 23; Harlem Square Club, Miami, 25; Windsor Club, Port Lauderdale, Fla., 26; Sunset Auditorium, West Palm Beach, Fla., 27; U. S. Armory, Daytona Beach, Fla., 28; Armory, Durham, N. C., 30.
HAL McINTYRE: Lakeside Park, Dayton, O., March 17; Elm Ballroom, Youngstown, O., 18; Columbia Theater, Erie, Pa., 19; Robbins Theater, Warren, Pa., 20; Monos Theater, Greensburg, Pa., 21; Commodore Hotel, New York, 30-April 10.
VAUGHN MONROE: Hollywood Palladium, Hollywood, March 19.
GEORGE PAXTON: Pennsylvania Hotel, New York, June 4-July 15.

NEW DECCA HITS



DICK HAYMES
I DON'T WANT TO LOVE YOU (Like I Do)
Vocal with Orchestra under direction of Victor Young
LET THE REST OF THE WORLD GO BY
Featured in 20th Century-Fox Picture "Irish Eyes Are Smiling" Vocal with Mixed Chorus and Orchestra under direction of Victor Young
DECCA RECORD NO. 18645 50¢



DICK ROBERTSON
and JOHNNY LONG and his orchestra
ANGELINA (The Waitress At The Pizzeria)
GONNA BUILD A BIG FENCE AROUND TEXAS
Both Fox Trots—vocal chorus by Dick Robertson and ensemble
DECCA RECORD NO. 18643 . . . 50¢
(Prices do not include federal, state or local taxes)

GETTING THE BIGGEST PLAY IN THE HISTORY OF THE BUSINESS

RUM and COCA-COLA
with the **ANDREWS SISTERS**
DECCA RECORD NO. 18636 . . . 50¢



DECCA DISTRIBUTING CORPORATION Executive Offices: 50 West 57th St., New York 19, N. Y.

VICTOR

proudly presents



Phil Moore

AND THE PHIL MOORE FOUR

and the FIRST disc of

★ **MY DREAMS ARE GETTING BETTER ALL THE TIME**

coupled with

★ **A LITTLE ON THE LONELY SIDE**
VICTOR #20-1641

THE BILLBOARD—Orodenker says:

"... creates plenty of rhythmic response to their lingo singing and playing."

THE BILLBOARD—Coin machine note:

"... sure to start a flood of five-centers."

VICTOR SAYS:

"... we're already pressing re-orders!"

PHIL SAYS:

"... my dreams are getting better all the time!"

RECENT RELEASES ★ ★ ★

TOGETHER
I'M GONNA SEE MY BABY
Victor #20-1613

YIP YIP DE HOOTIE, MY BABY SAID YES
AND HER TEARS FLOWED LIKE WINE
Victor #20-1624



PART 3—The Billboard

RECORD POSSIBILITIES

- JUST A PRAYER AWAY....** Bing Crosby Decca 23392A
Here's a winner! Bing lopes home with this honey and it's a cinch to nestle big in jukes and over counter. Background is nice and homey, to make it A-1 all around. Reverse is tear-jerker, "My Mother's Waltz"; not much.
- DREAM** Freddy Martin .. Victor 20-1645A
Here's a dreamy rendition of a tune that's going to be big. It's nicely done, and those who want to listen and dream will go for it. It is a change of pace for jukes. Reverse, "Everytime," means little.
- ALL OF MY LIFE.....** Kate Smith Columbia 36783
This new Irving Berlin tune clicks with Kate and she clicks with it! It's the usual I. B. type of song that clings to listeners and when punched, as here, it's a corker. Other side, "Just a Prayer Away," will also show fine.
- I WONDER.....** Woody Herman .. Columbia 36785
Woody's rendition of this is musically fine, yet commercial, a great combination. Herman warbles and sells tune all the way. Other side is the haunting "Laura," an unusual tune that could break wide open. If it does, Herman will have a couple of terrific sides on his hands.

POPULAR RECORD RELEASES

(From March 22 thru March 29)

- ALL OF MY LIFE.....** Harry James (Buddy Divito)..... Columbia 36788
- ALWAYS** Deanna Durbin (Edgar Fairchild Ork)... Decca 23397
- APRIL IN PARIS.....** Dorothy Kirsten (Max Pilzer Ork)... Victor Red Seal 10-1137
- BEGIN THE BEGUINE.....** Eddie Heywood..... Decca 23398
- CALDONIA** Woody Herman (Woody Herman)..... Columbia 36789
- CANDY** Johnny Long-Dick Robertson .. Decca 18661
- CLOSE AS PAGES IN A BOOK.....** Benny Goodman (Jane Harvey)..... Columbia 36787
- DEAR GOD, WATCH OVER JOE... Jenny Lou Carson..... Decca 6107**
- EMPTY BED BLUES—PART 1.....** Oscar Pettiford (Rubber Legs Williams) Manor 1002
- HAPPINESS IS A THING CALLED JOE** Woody Herman (Frances Wayne)..... Columbia 36789
- HE'S HOME FOR A LITTLE WHILE** Jerry Wald..... Majestic 7130
- I'LL SEE YOU IN MY DREAMS....** Vaughn Monroe (Vaughn Monroe-The Norton Sisters)..... Victor 20-1649
- I WALKED IN.....** Vaughn Monroe (Vaughn Monroe)..... Victor 20-1649
- JEALOUS HEART.....** Jenny Lou Carson..... Decca 6107
- LOVE** Judy Garland (Victor Young Ork)..... Decca 18660
- LOVER MAN (OH WHERE CAN YOU BE).....** Eddie Heywood..... Decca 23398
- LULA MAE BLUES.....** Tampa Red..... Bluebird 34-0724
- MY DREAMS ARE GETTING BETTER ALL THE TIME.....** Johnny Long-Dick Robertson (Frances Lane)..... Decca 18661
- OL' MAN RIVER.....** Frank Sinatra..... Columbia 55037
- PUT ME IN YOUR POCKET.....** Red River Dave..... Continental C-3025
- RED-HEADED MAMA BLUES.....** Red River Dave..... Continental C-3025
- ROCK ME, MAMA.....** Arthur (Big Boy) Crudup. Bluebird 34-0725
- SPRING WILL BE A LITTLE LATE THIS YEAR.....** Deanna Durbin (Edgar Fairchild Ork) Decca 23397
- STORMY WEATHER.....** Frank Sinatra..... Columbia 55037
- THE HARP THAT ONCE THRO' TARA'S HALLS.....** Continental's Symphonette Ork..... Continental C-1150
- THE LOVE I LONG FOR.....** Dorothy Kirsten (Max Pilzer Ork)..... Victor Red Seal 10-1137
- THE MORE I SEE YOU.....** Jerry Wald..... Majestic 7130
- THE WOMAN I LOVE BLUES.....** Tampa Red..... Bluebird 34-0724
- THIS HEART OF MINE.....** Judy Garland (Victor Young Ork)..... Decca 18660
- TIC-TAC-TOE** Sula's Musette Ork..... Continental C-1156
- WHEN IRISH EYES ARE SMILING..** Kerry Girls-Continental's Symphonette Ork..... Continental C-1150
- WHEN JIMMY PLAYS THE ACCORDION** Sula's Musette Ork (Don Baker)..... Continental C-1156
- WHO'S BEEN FOOLIN' YOU.....** Arthur (Big Boy) Crudup. Bluebird 34-0725
- WORRIED LIFE BLUES.....** Oscar Pettiford (Rubber Legs Williams) Manor 1002
- YAH-TA-TA, YAH-TA-TA.....** Harry James (Kitty Kallen)..... Columbia 36788
- YOU BROUGHT A NEW KIND OF LOVE TO ME.....** Benny Goodman Columbia 36787

BMI Licensing AMI Catalog

NEW YORK, March 10.—Broadcast Music, Inc., is now licensing some 2,500 titles in the American Music, Inc., catalog. SESAC had licensing rights, but BMI took over first of this year. Catalog is a collection of hillbilly, pioneer and cowboy music, written by Roy Rogers, Sons of the Pioneers, etc. Catalog also includes songs in the Cross & Winge, Inc., and the Westmore Music Corporation's catalogs.

AMP Signs 8 More Stations
NEW YORK, March 10.—New music licensing agreements between Associated Music Publishers and eight radio stations have been completed. Stations are KRBC, Abilene, Tex.; WCOP, Boston; KBST, Big Spring, Tex.; EGKL, San An-

Zanzibar Casualty

NEW YORK, March 10.—One band casualty as result of the curfew is Louis Armstrong, who pulled out of Cafe Zanzibar last week. When curfew went into effect, all acts at the spot went on two weeks' notice.

Along with the band's exit, Delta Rhythm Boys, Nicholas Brothers bowed out. Claude Hopkins, who played with Armstrong, stays at the spot, with no name replacement.

gelo, Calif.; KPMB, San Diego, WBOC, Salisbury, Md., and WHEK, Akron; and KATE, Albert Lea, Minn.

Previously made agreements with 16 other stations were extended for additional periods by the AMP.

Music Popularity Chart Week Ending Mar. 8, 1945

POPULAR RECORD REVIEWS

By M. H. Orodener

XAVIER CUGAT (Columbia)

Tico Tico—FT; VC. *Linda Mujer*—FT; VC.

The colorful Xavier Cugat creations for the Latin lullabies are deftly disked for these two tonics. On both counts, brings out all the color and charm contained in the chants. Particularly pleasing is Cugat's samba setting for the familiar "Tico Tico," with Elena Verdugo's uncanny diction clear singing of the fanciful "Cockoo in the Clock" lyrics at the speed tempo. It's a lively pace plattered for the gay and capricious "Linda Mujer," a guaraca, for which Del Campo sings the Latin lyric. It's a teaser tune, meaning "You Never Say Yes! You Never Say No!"

The phono fans will storm the machines for Xavier Cugat's catchy rendition of the popular "Tico Tico."

GUY LOMBARDO (Decca)

Poor Little Rhode Island—FT; VC. *Oh! Moylle*—W; VC.

It's tuneful and entirely toe-tapping music that is made by Guy Lombardo for both of these novelty ditties. Jule Styne and Sammy Cahn's "Poor Little Rhode Island" is a delightful dish of ditty satire. A Yankee song with a strong tinge of cornfield and cotton field, the tiny State is extolled in verse by Stuart Foster and the Lombardo Trio, with the twinkling twin pianos sparking the melodic contents. It's just as delightful for the novelty waltz clog, "Oh! Moylle," styled along Bowery lines, with the lyrical levity provided by Jimmy Brown and the Lombardo Trio.

Both of these spinnings have plenty of contagious appeal, in ditty and delivery, and should figure prominently in phono circles.

FREDDY MARTIN (Victor)

Dream—FT; VC. *Everytime*—FT; VC.

It's dream music etched by the soft strings and saxes as Freddy Martin fashions a smoothie setting for Johnny Mercer's "Dream," originally written as the identifying theme for the composer's "Music Shop" air shots. It's vocal dreaming by Artie Wayne for the lush lyrics. Tempo is stepped up to a lovely clip for Gordon Jenkins's "Everytime," a syncopated rhythm ditty with a light lyric of cupid's evasiveness which Glenn Hughes provides with good vocal exposition.

It's the "Dream" ballad that looms big in song popularity circles, with Freddy Martin's record primed for wide play in the nickel boxes.

BILLIE HOLIDAY (Decca)

Lover Man—FT; V. *That Ole Devil Called Love*—FT; V.

Still the seductive songbird, Billie Holiday makes 'em wilt with her sultry exposition of such wordage as contained in these two blues chants. Sings it slow and with the accent on sex for "Lover Man," a blues wail for a man to be at her bedside. As it's just as sly for her singing of the torch and scorch "That Ole Devil Called Love" chant. Never lacking in sophistication in her song delivery, Miss Billie gets a smart musical setting from Toots Camarata to frame her pash pipes.

At the more intimate spots, these sides in a music machine makes for a greater degree of intimacy.

DUKE ELLINGTON (Victor)

My Heart Sings—FT; VC. *Carnegie Blues*—FT.

A blues riff stemming from his "Black, Brown and Beige" concert opus premiered at New York's Carnegie Hall, Duke Ellington has fashioned an exciting "Carnegie Blues." The tempo is slow and the musical mood entirely indigo, with saxes, wailing brasses and the Duke's own pianology making it an important contribution to Ellingtonia. For the contrasting note, the Duke goes entirely commercial, and in a thoroughly acceptable manner for "My Heart Sings." In the slow tempo, Joys Sherill gives excellent voice to the love lyrics running up and down the musical scale, with the muted trumpets and Ray Nance's pash fiddle obligatos adding the musical polish to the platter.

For the music boxes, it's Duke Ellington's playing of the ballad favorite, "My Heart Sings."

LOUIS ARMSTRONG (Decca)

I Wonder—FT; VC. *Jodie Man*—FT; VC.

Still the master of hot, both in song and in trumpet sizzles, Louis Armstrong spins plenty strong for his return record. Moreover, there is plenty of Louie to the sides, with the band providing effective support. Song selections are tailor-made for Armstrong's pipes, with trumpet and song a standout for Cecil Gant's Harlem balled rage, "I Wonder." Strictly in the Harlemaese groove, and the tempo along jump levels, is "Jodie Man," a Harlem live expression to characterize those sinful men wolfing the chicks of soldier boys.

While the race locations are a cinch to flood the machines with coins to wear both of these sides thin, the play appeal goes way beyond such spots.

(See Pop Record Reviews on page 66)

Milt Britton Goes Back to Wm. Morris

NEW YORK, March 10.—Milt Britton switches back to William Morris Agency, after year or so at Frederick Bros. He got his release last week.

He was signed with Frederick Bros. couple years ago. Left to go with WM, stayed three months, then went back to FB. Britton's band is now at Ye Old Tavern, West Brookfield, Mass.

Will Osborne Ork to Replace Freddie Rich on Camel Show

NEW YORK, March 10.—Will Osborne and ork will replace the Freddie Rich aggregation on the Camel program. On March 29 group will become part of the package show that originates on the

Ex-Crosby Ork Kingpins Booked Into College Inn

CHICAGO, March 10.—The new 16-piece band, headed by Ray Bauduc and Gil Redin, former mainstays of the Bob Crosby band and more recently discharges from army musical groups, has been booked into the Hotel Sherman's College Inn for two weeks, beginning on June 8. The College Inn has been booked up to August 16, with the following lineup: Woody Herman, March 18-April 12; Tony Pastor, April 13-26; Stan Kenton, April 27-May 10; Jimmy Dorsey, May 11-June 7; Vaughn Monroe, June 22-July 19; Les Brown, July 20-August 16.

West Coast at NBC and stars Abbott and Costello.

Exact size of Osborne's band isn't definite yet, but it will be a large outfit. Harry Rohm, of General Amusement, set the deal.

STANDARD RECORDS

"TUNES THAT NEVER GROW OLD"

FOR THE BEST IN

POLKAS

Ask your local jobber for a complete Standard Record Catalog or write to

STANDARD PHONO CO.

163 WEST 23rd STREET, NEW YORK 11, N. Y.

BINGO!

"FARTHER AND FARTHER APART"

and

"JEALOUS HEART"

RECORDED BY

HAPPY PERRYMAN

And His Happy-Go-Lucky Mountaineers

on

Okeh #6730

Leader Pays Tax in Michigan

AFM Form B Contract NSH

Decision, however, covers State only—rest of nation still abides by Form B

Detroit, March 10.—An important ruling that the band leader is responsible for the State Unemployment Compensation Tax was handed down recently by the Michigan Supreme Court at Lansing. Previously, it had been the compensation commission's contention that the tax should be assessed against the operators of night spots, ballrooms, etc., for traveling bands. The new ruling holds that musicians are employees of the band leader or contractor.

Case follows ballroom ops' victory at Des Moines in January, when AFM Form B contract was found wanting. In that decision, leader was found responsible for payment of Social Security and Unemployment Compensation in case brought by Roy Bartels, Crystal Ballroom, Dubuque, and Larry Greer, Fort Dodge ballroom operator.

Altho ballroom ops in Middle West have won a victory re fact that leaders must assume tax obligation, that doesn't go for the rest of the country. Ballrooms in East, such as Roseland and Arcadia, still go 50-50 with leader on payment of all taxes. That's because decisions only hold in that district in which the law suit is heard.

Plenty New Bands Forming One Born for Each Break-Up

(Continued from page 11)

course, puts a thorn in plan of those who want to put any substantial amount into a new band and so stand off some of the losses that band must go thru at first.

(7) And plenty of others!

Not Much Sense

When asked about it, even optimistic agency men shake their head down, but not up, which means "yes" but not "yes." On the other hand, sage old guys who know the picture well just shake their heads, and the shake isn't down and up, but sideways, and hard! Why are there new bands around today in the face of every possible obstacle? The answer is probably that there will always be an England and always be a new band. It makes about as much sense.

Of the new ones around today, those that seem to have the best chances are those that step out of a name band and take over, such as Randy Brooks, who left Les Brown recently; Shorty Cherock, trumpeter, who stepped out of Horace Heidt's band; Sully Mason, who left Kay Kyser after 18 years. The new Ray Bauduc band is a partnership arrangement with Gil Rodin, recent ex-army, both formerly with Bob Crosby. These guys, having been with big bands, know some of the inside ropes and inside headaches of the guys they played for.

Ambitious Soloists

They figure that probably because they've been seen with a big band and made some noise as a soloist, that they can bring their own band back to the same place and click. It's a nice idea. According to GAC execs, who handle Randy Brooks, latter has a good band and has pleased every promoter he's played for so far. These guys want him back again, they say.

Shorty Cherock, while with Heidt, was given a great build-up by Heidt as boy who was going to step out on his own. Heidt did this for quite a while before heading back to California, where he's now going to bust up. (His reasons for breaking up revolve around his burn at MCA not lack of bookings.) Consequently, Cherock may have a better chance, especially if promoted as formerly with Heidt. GAC is also handling.

Bauduc Excitement

Music Corporation at the present time is plenty excited about the Ray Bauduc

band, now at the Rainbow Rendezvous, Salt Lake City, breaking in. They'll probably make the grade, because MCA is behind them, pushing band into the Hotel Sherman for four weeks, starting July 21, and a possible follow-up at the Meadowbrook and Astor Hotel. That's one way a band today can make it, if a big agency like MCA gets behind a band and moves it into spots where they can maneuver properties. Same thing is currently happening with Billy Eckstine at the William Morris office, and George Paxton at Frederick Bros.

That concentration, in which an agency can place a band anywhere they want to, if they are really interested, is a new band's only solution to the difficult problem of getting a head start in a biz that's pretty plowed under at this time. A point that should have been pointed out is that the one lucrative spot for a band, the vaude tour, is left primarily to name draws, and even that bonanza is dropping off for the big bands.

That Snowball in Hades

Outside of the band that gets an agency behind it, the others have as much chance as a snowball in summer. They'll melt under the pressure of too many dollars laid out for sidemen, arrangements, managers, publicity, etc., with little coming in at the door. They have probably read about such bands as Eddy Howard, one of the big earners in the Midwest, and a commercial band if there ever was one, folding because of the conditions today. Other bands, not nearly as commercial, such as Lee Castle, Dean Hudson, Boyd Raeburn and George Auld, to mention a few, even garner a break by getting a New York spot, as did Castle at the New Yorker and Hudson

(See Plenty New Bands on page 66)

BROADWAY'S LATEST SONG HIT OUT OF A CLEAR SKY

by THELMA JONES
Dance Orchestration\$1.00
Vocal Piano Copy35

ART MUSIC COMPANY
1658 BROADWAY NEW YORK, N. Y.

★ ★ ★ ★ ★
SONG - WRITERS

If you wish to have your songs published and distributed to all the leading radio stations for possible broadcast, a well known publisher will co-operate with you. Send \$1.00 cash for which I will send you my new publishing plan with dance orchestration and vocal piano copy of my latest song-hit.

JOHN P. DAYFOTIS

1658 BROADWAY — NEW YORK

JACK GUTSHALL

National Distributor

LARGEST RECORD DISTRIBUTOR IN THE WEST

1870 W. Washington Blvd.

Los Angeles 7, Calif.

ROchester 2103

HAMMOND ORGANIST

FEMALE

With own organ, to be featured at Virginia's swankiest resort.

LONG SEASON

Jack L. Greenspoon

SEASIDE PARK

Virginia Beach, Va.

WANTED TOP-FLIGHT ENTERTAINING NOVELTY BAND

FOR OUTSTANDING NEW YORK HOTEL BOX 649 The Billboard 1564 Broadway New York 19, N. Y.

(WE'LL WRITE)

"THE LAST PAGE OF MEIN KAMPF"

By Jack B. Johnstone & Will Livernash
Headed for YOUR HIT PARADE. A Novelty Polka with trimmings.
If you want to be the first to use it write or wire for copy.

LA CASA DEL RIO, MUSIC PUBLISHERS, 221 SHEPLER, TOLEDO 9, OHIO

Letters From North, South, East, West Indicate Entertainers' Success With That Timely Novelty Song

"QUIT CHER BELI AKEN"

By H. A. Hummer
Sing, talk, clown it—Prof. copies. Recording rights available. Sheet Music Jobbers, write. "It's on the Air"

A-1 Music Pub. of America, 580 Fifth Ave., N. Y. City

Lloyd LaBRIE
and his ORCHESTRA
MUTUAL NETWORK CBS
GENERAL AMUSEMENT CORP.
HOLLYWOOD NEW YORK CHICAGO LONDON

IT'S HERE!
Yay-dit!
The Russians do — why don't you?
SEND FOR YOUR COPY
FOX-MAYA MUSIC CO.
54 W. RANDOLPH ST. - CHICAGO, ILL.

PROFESSIONALS
Singers, Musicians — Music Publishers — Juke Box Recorders
Hit the jackpot with this new novelty war song,
"IN THE LAND OF UNCLE SAM"
Write for professional copies now!
Golden West Music Publications
831 1/2 4th St. SANTA ROSA, CALIF.

WATCH FOR ÷ ASK FOR
"ON TO TOKIO"
The Victory Hit of 1945
By Ed Sowulewski, Harold Potter, B.M.I.
UNITED ARTISTS PUB. CO.
Detroit & Saginaw, Mich.

HOWARD PHOTO REPRODUCTIONS
GUARANTEE every photo to look like your original. 8x10 photos:
100—\$6.60; 50—\$4.15; 25—\$2.75; 5¢ in quantities; postcards, 2¢. Mail orders coast to coast. 24 hr. service. Send for Samples and Price List B.
Howard Photo Service
165 W. 46 St., New York 19, N. Y. Bryant 9-2490

WCAU
Philadelphia, Pa.
and other top Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.
Samples free.
1619 Broadway New York 19
TUNE-DEX

PHOTO REPRODUCTIONS
Made from your own photos or negatives in any size. No order too small—cost as little as 5¢. Now doing work for RCA, MCA, DANNY KAYE, EDDIE ROCHESTER, JACK BENNY, KAY KYSER, JOAN EDWARDS, etc.
Write for pamphlet "How To Sell Yourself," free samples, price list B. Mail orders everywhere.
MOSS
Photo Service
155 W. 46, N. Y. C. 19. BRyant 9-2482

HEAR THE "HITS" OF TOMORROW TODAY
Versatile Song Material by Publishers of "All This I Miss"
"You Take Your Heartache," etc.
Write for listings. Special rates for entertainers.
Nordyke Publishing Co.
6607 Sunset Blvd. Hollywood 28, Calif.

CURFEW NOT BAD AS PAINTED

Cleaning Trouble

JACKSON, Mich., March 10.—Add victims of the curfew. William Short, owner of the Club Villa D, here, has been warned he must do his nighttime cleaning by candlelight if he's to stay out of trouble.

WM, MCA Flirt With Packages As Biz Vitamin

NEW YORK, March 10.—While both offices officially deny it, the fact is that William Morris and MCA are both doing a lot of thinking about package shows as a way out of the curfew dilemma. At WM, the Sons O'Fun unit now touring presentation houses is regarded as a test case. If the package does well, office may put several more together for presentation houses. Olsen and Johnson, who are listed as producers of the unit, have several other titles up their sleeves in case names for the new units should be needed.

But the WM office is not only thinking about presentation house units. Office also is mulling possibilities of producing a two-a-day vaude show. Formula would be closer to the Ken Murray type than the Paul Small variety, with one name predominating and acts changing every four or five weeks. Agency is known to have approached AGVA for permission to produce such a show. AGVA informed them that agents can't be producers also. However, there is nothing to prevent WM from forming a subsidiary to accomplish the same purpose. If this is done, show would appear in a Broadway legit house.

MCA Thinking About Packages

MCA also is thinking in package and producing terms. Agency recently got a dispensation from AGVA to produce the shows at the new Carnival Room in the Capitol Hotel but was told that there would be no further dispensations when MCA office inquired about future packages for other niteries.

When curfew news first broke, both WM and MCA went to several Broadway producers who had been thinking of two-a-day vaude shows and told them that now they could go ahead, because acts, including top names, would become available. Later the same producers were told that the names would not be available. One of these Broadway impresarios is charging privately that the situation tightened up because both agencies realized they could just as well produce two-a-dayers themselves as let outsiders do them.

Chi AFM Issues Revised Pacts, Averts a Clash

CHICAGO, March 10.—Clash between local nitery ops and Local 100 of the AFM, over revision of musicians' contracts to meet the needs of curfew slump in biz, (*The Billboard*, March 10) was averted this week when AFM officials agreed to negotiate individual revised contracts with cafe owners. When contacted Friday (9), Edward A. Benkert, AFM recording secretary, said that 400 local ops had received revised contracts generally based on a 5-hour-day, 6-day-week. Scale, figured on an hourly basis, remains the same, Benkert said.

AFM headquarters here this week also released a bulletin stating that scale for casual entertainment, such as club dates and off-nights in bistros, has been raised \$2 above previous basic job scale for Class A, B and C spots.

N. Y. Ops' Group Plans New Org To By-Pass COG

NEW YORK, March 10.—The Cafe Owners' Guild, here, may be superseded by a new, larger and broader organization of nitery operators and restaurant owners, one designed to represent the industry in Washington and before the public. It is believed that the new organization will retain Arthur Garfield Hayes to front it as a kind of "czar."

Several top nitery owners here have been holding conversations during the last week, sounding out opinion in industry circles as to the feasibility of such an organization. The prime movers of the scheme have been chinning not only with nitery owners but restaurant owners and labor leaders, too. Those involved in starting it say that the contemplated organization won't be used to fight the curfew, nor will it be directed toward the purpose of "breaking" AGVA and other unions.

From other sources, it is learned that the new org will devote itself to such matters as OPA price ceilings, WMC rulings affecting employees, wage rates set by the WLB and similar matters—at least at first. Peculiar part of the move is that it follows by less than two weeks a drive launched by some of the same men via COG to enlist new members for that org.

Detroit OPA Nixes Advanced Charges For Nitery Shows

DETROIT, March 10.—Changing of hours for cover charges, manipulating admissions or other special charges were ruled out here by Hicks G. Griffith, attorney for the OPA. Operators of some local night clubs, including two or three top spots, planned to revamp their charges to meet the advanced schedules of shows and dancing forced by the midnight curfew.

Griffith's ruling was to the effect that if a spot, like the Hotel Statler, previously started its cover charge at 10 p.m., the time change had to be maintained even tho this show was advanced two hours and the place closed at 11:30 p.m.

EDDIE SOUTH TRIO, Decca recording artists, booked into Harry's Show Bar, Detroit.

Curfew Can't Be Enforced By Govt. Agencies; Claim Public Opinion Sole Weapon

WMC Stands Alone, as OPA, WPB and SS Disavow Power

WASHINGTON, March 10.—Night club biz won kudos of WMC officials here today for compliance with midnight curfew thruout nation as WLB, OPA and other government agencies let it be known that they have no plans for "policing" curfew. WMC, it is open secret here, is still mighty unhappy at being selected for enforcement job. Curfew still has not passed beyond official status of a "press release," and there are few signs to indicate that it ever will.

WMC stood alone today as far as enforcement of the curfew was concerned. OPA, which, it had been implied, would be used to cut off rations of curfew-defying clubs and restaurants, is prohibited by law from using its powers for such purposes. WPB admitted that it couldn't be used for enforcing the midnight shut-

Curfew Tests

WASHINGTON, March 10.—A second test-case has developed here over the curfew. The Lamp-lighters Club, a local "bottle" spot, is staying open on the ground that it is a private club and always opened after midnight anyway. The Texas Chili Parlor also is prepped for a test.

Both cases have been referred to the national office of the WMC and a decision as to what—if anything—will be done about the two spots is due next week.

Walters Snares Receivership To Foil OPA Suit

DETROIT, March 10.—Another chapter in the exciting history of Lou Walters' Latin Quarter here was written on Tuesday (8) with the appointment of Arthur Rozen, manager of the spot, as receiver by Circuit Judge Theodore J. Richter. Appointment which is temporary until hearing set for April 16, was made in a court action filed by Walters and Rozen asking for formal jurisdiction of the Michigan Corporation which owns the spot, as a technical protection.

Rozen pointed out that the operation policy and management of the club remain unchanged, except that it is now running under a receivership rather than as a corporation.

Spot Has Good Biz

Despite numerous serious set-backs the spot has encountered from various sources, largely governmental bodies, since it opened, it has maintained good business steadily, and kept operating on a steady policy, reflecting the apparent strength of the resources and management back of it. Present step for the receivership was taken primarily to protect the creditors and stockholders of the company, Rozen said, because of the threatened \$120,000 suit filed last week by the OPA.

While management feels confident that the suit is for an exorbitant amount, the present action will protect various interests in the Latin Quarter by preventing the filing of an attachment against the business in connection with the OPA suit. And at the same time, it allows the business to continue unchanged.

Reports From 14 Big Cities

Average is 30% off nationally — closures few, discharges under expectation

By Paul Ross

NEW YORK, March 10.—With the curfew approximately two weeks old, *The Billboard* today completed the first authoritative national round-up of facts and figures on the effects of the galeety blackout. Reporters of *The Billboard* in 14 centers of night club activity checked club owners, U. S. officials and city authorities on important phases of the curfew and its relation to the industry.

Their reports, summarized briefly, add up like this: (1) The average decline of business since February 26, when the curfew started, is 24.4 per cent; (2) If the five biggest centers of night clubs—New York, Chicago, Philadelphia, Los Angeles and Detroit—are considered by themselves, the average drop in takes is 29.9 per cent; (3) Tho there are thousands of clubs, large and small, running in the country there have been virtually no shut-downs because of the curfew; (4) Unemployment is pretty light—at least right now; (5) Compliance with the curfew is very high; (6) Speakeasies are beginning to appear but not nearly on the huge scale predicted when news of the curfew first broke.

And, last but not least, the curfew is taking its heaviest toll in Chicago, Detroit, Cincinnati and Philadelphia—not New York.

The cities in which *The Billboard* conducted its survey are New York, Chicago, Baltimore, Boston, New Orleans, Washington, Detroit, Philadelphia, Minneapolis, St. Louis, San Francisco, Los Angeles, Cincinnati and Miami. Because of the seasonal nature of the Florida business and because of the difficulties—now apparently over—thru which the resort-city has been operating, no weight has been given to the data from Miami, where virtually nothing has happened via the curfew, anyway.

The Billboard staff gathered information on the basis of a series of questions. The questions and the reports, in digest form, follow:

QUESTION: Drop in business in percentage as compared with average of month before curfew?

ANSWERS: NEW YORK, 25; CHICAGO, 40; BALTIMORE, 27; BOSTON, 15; NEW ORLEANS, 10; WASHINGTON, 10; DETROIT, 35; PHILADELPHIA, 44; MINNEAPOLIS, 17; ST. LOUIS, 30; SAN FRANCISCO, 15; LOS ANGELES, 5; CINCINNATI, 45.

QUESTION: Employees laid off and what category (acts, kitchen help, and so on) most affected?

ANSWERS: NEW YORK—Relatively light lay-offs in all departments; fewer performers fired than bandmen and food workers; CHICAGO—Cuts in staffs range from 20 to 30 per cent, 600 musicians face firing within next two weeks, acts being shaved somewhat; BALTIMORE—No employees laid off up to now due to general shortage of help, no performers cut out; BOSTON—No lay-offs; NEW ORLEANS—No lay-offs; WASHINGTON—Few, if any, employees cut out since there is a help shortage anyway; DETROIT—Approximately 900 workers of all types lopped off, acts worst hit including 300 all over Michigan; PHILADELPHIA—Acts affected most, average club dropping about 25 per cent of the performers; also some lay-offs in the service departments and hints at further cuts there; MINNEAPOLIS—Few lay-offs so far but heavy cuts of musicians, kitchen help, waitresses and so on, contemplated if there is no pick-up within a month; ST. LOUIS—Aside from one club which folded, no lay-offs of help, some cuts among performers and musicians; SAN FRANCISCO—No effect on help, no acts cut.

Club Foldings?

QUESTION: How many clubs have folded and how many contemplate folding within next two weeks?

ANSWERS: NEW YORK—One (Copacabana), none contemplated; CHICAGO—One (Colisimo's), none contemplated; BALTIMORE—None; BOSTON—None; NEW ORLEANS—None; WASHINGTON—One (Spotlight Club, a "bottle" spot), none contemplated; DETROIT—Three small spots in Michigan territory, Alger Hotel in Toledo, (included in showbiz Michigan) dropped shows, other (See CURFEW NOT BAD on page 27)

Glass Hat, New York

Talent policy: Floorshows at 7 and 10; continuous dancing. Owner-operators: Hotel Belmont Plaza; publicity, Frank Law. Prices: \$2 minimum.

The new show which premiered on Thursday (8) has many good points tho it also has bad ones. Pacing, for example, is too slow. Emseeing needs a lot of improvement. As it stands, Jerry Lewis's announcing wasn't only inadequate but most of the time inaudible.

Opener is a good-looking lad, name of Jimmy Byrnes, who does a better than average slow tap routine. But Byrnes gets his best results from his sly comic bits rather than from his footwork. Boy's frequent use of hands in a graceful wave accompanying a contagious grin won him some excellent applause and a nice share of chuckles. He went off to a locomotive finish with the customers clapping for more.

Dolores King, a sexy-looking, black-haired gal followed. Her opening was a fairish Saturday Night Is the Loneliest Night in the Week. Her next was a ballad, I Should Care, which didn't mean a thing. Patrons who were with her on first tune lost interest. She got some of them back with a calypso Put Out the Fires, but end result was negative. On looks, Miss King has plenty on the ball. Her long black hair set against a white skin gives her plenty of eye-appeal. A gown cut down to here didn't hurt any, either. Voice is also okay. What was wrong was choice of numbers.

Bert Easley, comic magician with a drunk routine, failed to register. One reason is the lack of pace-changing. Everything he does is in the same tempo. Tricks, however, were well handled. Best thing was his "disappearing" radio on which he exited.

Artini and Consuelo, held over, make a pretty good dance team. Gal is good-looking and graceful and guy knows how to handle himself. Couple did three numbers, each of which had showmanship and pulled hefty hands. First was dreamy Viennese waltz with some lifts. Second was the same pattern, sans lifts. (See Glass Hat, New York, on page 27)

NIGHT CLUB REVIEWS

Hotel Sherman, College Inn, Chicago

Talent policy: Dancing and floorshows at 8 and 10. Management, Joe Spieler; publicity, Howard Mayer; production, Marty Bloom. Prices: \$1.50-\$2.50 minimums.

Boyd Raeburn's band, currently booked to rock "The Cradle of Swing" isn't up to usual name band standards here, but two strong variety acts, Mardoni and Louise and Professor Backwards combine to make up for the deficiency. Raeburn, one of the lesser luminaries in the current "Hit Parade" of College Inn batoneers, has been having difficulty holding sidemen for any length of time and the lack of men acquainted with his book is noticeable. Brass are over-blowing and the sax section, which gets a wonderful blend because of first alto Johnny Bothwell, is often lost in the roar.

Raeburn's choice of pop tunes for the band's library is poor. He used too many new and unproven ballads. Only ones pleased were the song-pluggers, as dancers want to recognize the tune.

Don Darcy is a real asset to the band. His vocals are on a par with any other ork singer's today. Margie Wood is okay on the jumper tunes, but she doesn't register on the moodier ballads.

Mardoni and Louise offer an excellent mental turn, but Mardoni works thru the audience too fast to get a heavy reaction. Should slow down his patter and lift objects in the air, so that customers in the back can see what his partner is identifying from the stage. Slowing down the tempo of the act would lend more of an occult air to the trick and applause would come in between each identification. Mardoni often speaks so fast that he can't be understood and the effect of the telepathy is lost. Closed with the standard guillotine routine and grabbed good mitt.

Professor Backwards is just what this (See HOTEL SHERMAN on page 27)

Latin Quarter, Miami

Talent policy: Floorshow at 8:30 and dance bands. Operator, E. M. Loew; general manager, Wallace MacCory; maitre de, Michel. Prices: \$3.

This spot continues with biz capacity, despite the Byrnes' edict. Show presented in two acts with lavish dressing, good chorus numbers and Billy Vine headlining, makes it a smooth-running package.

From the Apache number opening, with Jane Wood and Bob Fuller doing the vocals, to the Salute to Old Glory, show pulls the plaudits of the customers.

Carmen Montoya, a Spanish hooper, knows how to put her stuff across, her expressive eyes and personality doing much to gain a nice hand. The Sophisticated Ladies, a trio of wacky nuts, in an acrobatic novelty, hoof, rough-house and tumble their way to good results.

Marjorie Gainsworth, a radio thrush, has a sweet soprano voice. Opens with Singing All Day and then follows with My Heart Sings and Summer Time. Uses When the Boys Come Home for an encore. Insistent applause brought her back with My Hero. Gal worked to a beg-off.

Grisha and Brona, tableau performers here since opening night, continue to get a big hand from their dancing and poses. Gaudsmith Brothers and their two pups, also a holdover, are a hit act and draw heavy mits. Anthony and Allyn in ballroom and adagio dances, also do a good job.

Billy Vine's army induction routine is a scream. His souse bit also wows the customers. Working with his wife, Carol Vance, his Rain pulls plenty of laughs. The Sinatra routine just about killed them. Works 33 minutes and could have done more if time permitted. The best comic seen here all winter.

First half of show runs 45 minutes and second half an hour, with 40-minute intermission for dancing. Arrangement works well.

Maurice Weiss and ork play the show and Jose Torrento rumba band the dance numbers. Larry Berliner.

Marine Room, Edgewater Beach Hotel, Chicago

Talent policy: Dancing and floorshows at 8:30 and 10:30 p.m. Owner-operator, William Dewey; manager, Philip Weber; publicity, Dorothy Hild. Prices: 50-75 cents cover.

With a smart mixture of class and corn in the show, the capacity audience at this plush dining room had a great time and reacted with gusto. Altho the Edgewater shows are usually on the conservative side, this one is loud, fast and jivin'.

New bill, produced by Dorothy Hild, features the Juvelys, equilibristic; Vic Hyde, versatile virtuoso; the Dorothy Hild Dancers, and Emil Vandas ork.

Dorothy Hild Dancers opened with Fashions in Red, a richly costumed jive routine that caught the audience and put it in a mood to keep up with swift pace of the rest of the show.

The Juvelys, male and female balancing team, pulled hefty hands thruout their act. They finished with three rubber balls balanced on man's head and gal doing head-stand on top of all that. Team made the crowd gasp and pay-off with a huge mitt. The Juvelys show equally well on nitery room floor and vaude stage.

Vic Hyde's corny delivery and one-man-band routine fetched big laughs all the way. Playing trumpet, trombone, drums and piano, Hyde did imitations of Busse, Kyser, Tommy Dorsey, Harry James and Clyde McCoy. He encored playing two and three trumpets at the same time and made a cinch sock finish tooting four trumpets at one time on a military march number. Crowd wanted to keep him on the floor longer.

Dorothy Hild Dancers made a smart close for a top show. Girls danced while cutting paper and finished with a long string of paper dolls. Dorothy Hild, producer and director, must be given credit for consistent fresh, clean, smart show at the Edgewater.

Emil Vanda ork has improved during its long stay at the Northside location, and is now playing a good choice of hot and sweet to please all payees. Dave Moore.

Statler Hotel, Terrace Room, Cleveland

Talent policy: Dance bands and floorshows at 7:30 and 10:30. Manager, R. J. McSoley; publicity, George Winter. Prices: \$1-\$3 minimums.

George Duffy, long a local fave, has returned with a smooth 11-piece ork, featuring the expert vocals of Marion Brent. Duffy, who is seen at the keyboard gains much applause with his handling of show melodies for dancing. Band consists of three violins, three sax, trumpet, bass and drums. Duffy at piano. The show this week, which Duffy emsees in a pleasant manner, has Estelle and Leroy, a youthful dance team who exhibit much flash and personality.

Pair offers spirited dance patterned after Dave Rose's gay Dance of the Spanish Onion. They follow with their interpretation of My Heart Sings altho the steps executed are not as smooth as those of a team in the top-notch bracket. Estelle and Leroy gain much favor with their version of Tico Tico.

Martha Errolle, daughter of Ralph Errolle, former Met Opera tenor, is in the featured spot of the bill. Despite the fact that the girl is a looker and has a good pair of pipes, her personality is a bit on the negative side. She offers such tunes as I Love You, Where or When and Strange Music. Her encore, Smoke Gets in Your Eyes, received the biggest mitting. If she would smile a bit more and loosen up she would be a good bet for operetta or musical comedy.

Room has been doing capacity business since Duffy's return. Herman Spero

RETA RAY

"The Naughty Nightingale"



Indefinite run at CLUB NEW YORKER PORTLAND, ORE. 3d Return Engagement

"There's no 'curfew' on fun with Reta Ray at the piano."—Jack Mitchell.

Exclusive Mgt.: Frederick Bros.

DUKE ART, Jr. and JUNIOR

Presenting

"PLASTIQUE COMIQUE" NOW—OVERSEAS

Mgt. Frederick Bros.

ROSE THURSTON

ECCENTRICITY IN TAPS

Copyrighted material

Radio
Screen
Records

The
Dinning Sisters
... YOUR PIN-UP SWEETHEARTS OF HARMONY
CURRENTLY
ORIENTAL THEATER • Chicago
PERSONAL MANAGEMENT Howard Mack
PURE OIL BUILDING • CHICAGO • PHONE FRANKLIN 0310

VAUDEVILLE REVIEWS

Music Hall, New York

(Reviewed Thursday Evening, March 8)

With one eye on Lent and the other on approaching spring, the Music Hall has titled its new show *The Music Makers* and has knocked together a bill, under sub-titles such as *Organ, Flute and Fiddle*, which is a variation on the usual formula, closer in its texture and component parts to the Roxy formula than to the standard fare in Mr. Rockefeller's show palace.

Regrettably, it must be reported, however, that despite this welcome change from the norm, the entertainment power has not been increased. The show is the regular delight to the eye, the usual wonderland of stage lighting, the customary clothes-designer's fiesta. It is also the standard yawning bore.

The new opus begins with Edward Reichert and the Glee Club in handsome knight's costumes, and Marjorie Williams in angel's garb, carolling a largo by Handel, *The Holy Grail*, for the finish of which a scrim rises to reveal a Grail set. Considering the season, the number is quite effective. Incidentally, this one is coyly labeled *Organ*.

Flute follows and, rather abruptly, turns out to be the Three Little Pigs and the Big, Bad Wolf, dancing on a mattress and so on. The Misses Margaret Finck, Dorothy Berger, Rose Bennett and Martha Beckett wring whatever humor (See *Music Hall, New York*, on page 26)

Oriental, Chicago

(Reviewed Friday Afternoon, March 9)

Despite vet names like Gypsy Rose Lee, West and Lexing, Dupree and Charlo, the Rigoletto Brothers and the Almee Sisters, plus a local vocal newcomer, Guy Cherney, current bill holds little entertainment value. Perhaps it was just opening show awkwardness, but most of the revue missed fire. Show needs comedian who could handle emcee chores and consolidate the entire bill.

Dupree and Charlo's ballroom dancing, with the accent on precision acro and lifts, gets things started fairly well. Pair is exquisitely costumed in contrasting gray and scarlet and most of their routine is just as polished as their garb.

Guy Cherney, Chi tenor who has a moderate local rep, comes on the stage with no intro and it takes him a full two numbers before he gets the crowd with him. Lad was jittery, especially on his opener, *Ac-Cent-Tchu-Ate the Positive*, but warmed up on the closers. Singer has a pleasant voice, but lacks personality needed for a vocal single in vaude and niteries. He could use a spell with a name band or a radio spot to plug his (See *ORIENTAL, CHICAGO*, on page 26)

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, March 6)

Jack Teagarden and band, booked in with three augmenting acts, the Paxtons, Mildred Bailey, and Moro and Yaconelli, offer plenty of patron-pleasing stuff.

Considered essentially a blues band, Teagarden and company dish out a melodious brand of hot music to please those who don't want it moaning too low. There is plenty of groove to *Shine; Hopson Street Blues*, featuring Norma Teagarden at the piano, and *Somewhere a Voice Is Calling*, with Frank Horrington beating hot skins after a slower-tempoed start. *The Pied Piper* is on the warm side, too. Big T's theme, *I Got a Right To Sing the Blues*, opening and closing, gets a royal hand.

Band's chirp, Sally Lang, suffers by contrast with Miss Bailey. Taking over with only a band number between Miss (See *Orpheum, Los Angeles*, on page 26)

Paramount, New York

(Reviewed Wednesday Evening, Feb. 28)

Return of Ink Spots' package show to the Paramount this week marks group as still plenty big on b. o. draw. They're surrounded by Cootie Williams' ork, Ella Fitzgerald and Buck and Bubbles. Show is a well-balanced affair, with band putting on a surprisingly good stage stint just to even things up. Bands here usually provide just musical background and, when they are on, lay an egg. However, Williams's band provides plenty of punch on their own, and, consequently, show skips along to give seatees plenty for their dough.

Spots close, of course, and walk off with the gravy because they wisely stick to doing tunes that they've made via disks. *I'm Making Believe*, with tall Billy Kenny supplying plenty of voice, but too much hand mannerisms, starts ball rolling after quick opener, *How Many Hearts Have You Broken?* This is their first vaude here since squabble about management, and altho group has new members it's still Kenny that sells all the songs. Guy has catchy voice, but there's a flaw that's creeping into his work. He's a little on the hammy side, and never lets up with mannerisms or vocalisms that prove annoying when done over and over again. He should go light on the stuff. Outside of that, they score with oldie *If I Didn't Care* and *Into Each Life Some Rain Must Fall*. Latter was also a disk biggie.

Miss Fitzgerald, who joined Spots on the disk for tune, comes back on to warble tune, and it's sock walk-off stuff. After that, stage slowly drops down. Only it drops too slowly, and instead of blacking out band, Spots and Miss Fitzgerald, they have to clown around. It's bad finale, and would be much better to have stage drop in darkness.

Miss F. opens bill and again proves her ability to sell songs. She did *I'm Beginning to See the Light* and oldie *Ticket*, etc. Gal works with ease—she's (See *Paramount, New York*, on page 26)

Loew's State, New York

(Reviewed Thursday Evening, March 1)

New show has the necessary elements for a vaude performance. It has an attraction, comics, a couple of singers and a novelty. Yet the whole thing doesn't jell into anything of even near-sock proportions.

Partial fault may be in the lack of punch delivered by Vincent Lopez who cuts for the show as well as having his own spots. Ork leader does okay when he plays for the acts but doesn't do so well in his own slots. The best thing musickers (15)—five sax, six brass, four rhythm—did was *Robin Hood*. Lopez, dressed in white tie and tails, looked sleek in front of the boys. Latter, in light blue jackets, were framed nicely by a black drop, gold streamers and light blue drapes, same color as jackets. On the solo side, maestro got good applause when he Steinwayed *Tico-Tico* and his old stand-by, *Nola*.

Ork has a couple of good boys on the trumpet. The first, Pinky Savitt, does a good job with *Summertime* and Lou Olds dittos with a wah-wah chorus of *Rum and Coca-Cola* when he accompanies Gerry Larson.

In the act department, Betty Ann Nyman opens with a capable bit of cleatwork. The chunky, round-faced hooper taps cleanly and got a good reception.

Gerry Larson, tall, blond canary, follows with *Rum and Coca-Cola*. Warbling is only fair and trying to push it across by a lot of hand-waving and torso-heaving didn't help much.

Sheila Barrett, on in No. 2 spot, starts too slow. Her chatter with Lopez was at (See *Loew's State, New York*, on page 26)

Keep
YOUR
EYE
ON



Deek Watson
and his

DOWN DOTS

A SMASH HIT AT

• THE APOLLO THEATER, N. Y.

• CLUB PLANTATION, St. Louis

OPENING MARCH 30

• SMITH'S HOTEL & CAFE, Baltimore

... and watch the recordings of DEEK'S own tunes zoom to the top!
(TO BE RELEASED SOON)

• YOU'RE HEAVEN SENT

By DEEK WATSON

• I LOVE YOU FOR SENTIMENTAL REASONS

By DEEK WATSON and PAT BEST

• THIRTY-ONE MILES FOR A NICKEL

By DEEK WATSON and BILL TENNYON

• I'M LOVING YOU FOR YOU

By DEEK WATSON

Management: GALE, INC. 48 WEST 48th ST., NEW YORK, N. Y.



HAL FISHER

Comedy Hit of 1945

Just Completed 8 Week Return Engagement

KITTY DAVIS AIRLINER

MIAMI BEACH, FLORIDA

WRITE, WIRE OR PHONE UNTIL APRIL 5

WOFFORD HOTEL

MIAMI BEACH, FLORIDA

"anything
can happen



NELLIE
CLARK

WITH

HANLON
and
CLARK

2
CRAZY
PEOPLE



TOMMY HANLON

Now Touring
USO-OVERSEAS

Direction: HARRY GREBEN.

Public Relations:

DICK RICHARDS, 1560 Broadway, N. Y.

ORPHEUM, LOS ANGELES

(Continued from page 25)

Bailey's string and her own, Miss Lang is a little stiff on the opening vocal, *I'm Making Believe*. She gets going on *Sweet Lorraine* and closes with a satisfactory hand. The petite blonde needs more stage and mike experience.

Teagarden was effectively presented for his trombone parts. Altho at no time did he take over for what rightfully should have been his spot. His featured parts in the arrangements added plenty to the band's selling. Teagarden was okay.

The Paxtons, playing their first engagement here in a couple of years, offer three neat tapping routines. All please, Miss Paxton, wearing a well-fitting, gray slack suit that shows off the lines, is a looker. Their second turn, to *Waiting for the Robert E. Lee*, is a cakewalk with ivory-tipped canes. It fits the picture well. The closing novelty, *Creating to Idaho*, does the thing up brown.

Miss Bailey throws away her opener, *Saturday Night*. She gets going partially on a ballad, *All of a Sudden My Heart Sings*. Getting hep, she brings out a novelty, *Scrap Your Fat*, which she sells torridly. House-shaker is her mainstay, *Old Rockin' Chair's Got Me*. More tunes like the last would have raised the roof.

Moro and Yaconelli, Mexican rube comics, open with each strumming a Spanish guitar. Moro's dead-panning and Yaconelli's vociferous lines combine with slapstick to make the turn solid. Moro's comedy fiddling provokes laughs, but Yaconelli's accordion is overshadowed. It should have been featured more. Encore with a clever bit, a take-off on hillbillies. Yaconelli's quipping in his Mexican accent puts plenty of punch into the oral comedy here.

Pic is *Lights of Old Santa Fe*. Stage-show runs an hour. House comfortably filled for the opener. Sam Abbott.

LOEW'S STATE, N. Y.

(Continued from page 25)

fault. Time and again she turned her back to the audience to heckle Lopez. And while it may have been good, no one in the house could hear it. She got going when she did her song impressions a la Bert Lahr, Tallulah Bankhead and W. C. Fields. All of them won good

mitting. But the best was her drunk routine. Bits of biz in latter really rocked 'em.

Johnny Burke who closes, also began slow but drew plenty of boffs for his exit. The routine describing his World War I army physical won him howl after howl. Some of Burke's gags laid hen-fruit. Others hit 'em right in the funny-bone. In any case, he was way ahead, when he walked off.

Bruce Hayes, band vocalist, a short, wavy-haired, good-looking kid, won himself a nice reception with his *Little On the Lonely Side, My Heart Sings* and *I Dream of You*. Particularly effective was the few bars of whistling which he threw in occasionally.

Pic is *Meet Me in St. Louis*. Standing room and street lines when caught. Bill Smith

PARAMOUNT, NEW YORK

(Continued from page 25)

an old hand at the game—and knows how to get the best out of her material. *Ticket* is still a sock piece, and Miss P. proves what right material can do for a singer. *Light* is bouncy and so is *Ticket*. She's plenty socko, per usual.

Buck and Bubbles, seen time and again, never fail to garner plenty of laughs from their routine. Little guy's manner is laughable alone, and when team put on their banter, dance steps, song fest, and at ease, yet punchy performance, they can't fail to come across. Tall guy's warbling isn't as good as the rest of the act, as demonstrated in *Evilness*. They could scissers attempts at too much singing and concentrate on laugh-getters to make their stint without any drawbacks. As it is, they're still an A-1 b. o. attraction.

Cootie Williams, ace horn player, has average size hand, but wisely chooses to join in the fun, rather than just play for the ear alone. In one tune, practically every member of the band comes down to the mike to riff on the same tune. And when it's over, payees know that they've heard good musicians, or if they don't, they simply aren't hep. Kids here, however, are plenty on the know, and band sells solid. On one blues, Williams himself blows plenty of horn, and he's still one of the best trumpet men in the biz. Band also does speciality titled *House of Joy*, with everyone again rifin' all over the lot. Band has plenty of music and showmanship wrapped up in its 15 sidemen. And Williams never stops punching in front of the outfit.

Bill runs around an hour. Pic is *Para's Bring On the Girls*. Paul Secon

ORIENTAL, CHICAGO

(Continued from page 25)

name before he goes any further with his vaude ambitions.

West and Lexing haven't changed much since seen here about a year ago. West's bald pate still gets a going over and there are plenty of comic vocals. Pair grabbed moderate applause.

Gypsy Rose Lee has taken on the eclat of the literati, since she's written two books, but the boys in the balcony liked her better when she was strictly a stripper. Act falls flat, because La Lee is

MUSIC HALL, NEW YORK

(Continued from page 25)

they can out of a corny idea and win a good hand. Item segues into *Fiddle*, featuring Grace Thomas, the Corps de Ballet and the Glee Club in what is nothing more nor less than a set of bumpkin romps. Job is good and so is the response.

Next, a new and different element is added to this goulash of a stagershow in the persons of Carter and Bowie, one of the better Negro piano teams. The appearance of a Negro performer at the Music Hall is a rarity and something might have been done with it. But the boys are plumped into the pit with a couple of incandescent pianos and allowed to beat out a brace of numbers. Results: Good hand.

From Harlem to Scotland is a long way, but in the Music Hall show the next number, *Bagpipes*, brings on two squeak-bag manipulators and the Rockettes in tartans. Naturally, after starting with a highland fling, the bunions-bunnies skiddoo into precision terping. The peasantry enjoyed it.

The Pitchmen (2) with Alan Parado at the piano appear next. If the act had a good climax it might go well at the State. In this barn of a house, where the mouth-gadgets with which they produce their not-so-accurate imitations of musical instruments cannot be seen, the turn is tiresome. The impressions are pretty mildewed, the bits of business are repetitious and not particularly funny. Touristy audience gave 'em a hefty mitt.

Finale, on the physical side, is a jim-dandy. Lighting is magnificent, set an eye-popper and costumes delicately beautiful. What happens should happen in a school of ballet. The Corps and Patricia Bowman are offered in puerile ballet-istics of the ring-around-the-rosy type. The Corps-gals, of course, can't help themselves, but Miss Bowman could be infinitely better than she is. Her choreography is dull, her performance uninspired.

With that the show crawls to its end. Picture is *Tonight and Every Night*. Biz mild when caught. Paul Ross.

not good on the subtle monologs, which she attempts here. The payees came to see the famed physique and not to listen to her give off with double entendre in a half-hearted manner. Gypsy's heart still belongs to the daddies in the front row of burly houses judging by her apathetic performance in vaude here.

Rigoletto Brothers and Almee Sisters are a variety act in every sense of the term. Trouble is they pack too much variety into the act with the result that customers don't get enough of any one thing. If they would concentrate on juggling, magic or any one of a couple more things they do, mitting would mount. John Sippel

BENNY RESH AND HIS SHOW BAND

Currently: Club Casanova, Detroit.
Personal Mgt.: Mike Falk Agency, Detroit.

JUST CONCLUDED 14 SOLID WEEKS

COLLEGE INN
HOTEL SHERMAN, CHICAGO

The
SIMPSONS'

★ Carl ★ ★ ★ Faith ★

AND THEIR ORIGINAL
HUMANETTES

CURRENTLY

THE BLACKHAWK • Chicago

CHICAGO HERALD AMERICAN

Thursday, March 8th, 1945

Carl and Faith Simpson present their very lifelike "Marionettes" at the Blackhawk. . . . The Simpsons, by the way, have one of the grandest string acts in the business today. . . . Look well for their magician.

by Charlie Dawn.

CHICAGO DAILY NEWS

Thursday, Feb. 22nd, 1945

The College Inn show goes on with a first-class Marionette act, Carl and Faith Simpson, which helps to build the show into one of the most interesting produced in the basement inn. There are five acts in the marionette vaudeville, including a puppet magician who pulls rabbits and banjo-chiefs out of his sleeve. Dancers of the boogie woogie and even a strip-tease girl who heeds the demand of the popular style almost to the extreme.

by Pence James.

Direction: DICK HENRY

WILLIAM MORRIS AGENCY
ROCKEFELLER CENTER, NEW YORK CITY

First Broadway Appearance

NIP NELSON

Rhythmic Impressions

HELD OVER SECOND WEEK
STRAND THEATER

New York

Direction: JACK DAVIES, 48 West 48th Street, New York

ARTINI and CONSUELO

"Poetry in Motion"

Now in 10th Week at
THE BELMONT PLAZA ★

Thanks to—
FRANK LAW and JOHNNY GREENHUT

Curfew Not Bad as Painted, 14 - City Report Indicates

(Continued from page 23)

owners wary but not openly planning to go out of business; PHILADELPHIA—None, but several may close if there is no pick-up; MINNEAPOLIS—None; ST. LOUIS—One (Club Plantation), one shaky; SAN FRANCISCO—None; LOS ANGELES—None; CINCINNATI—One (Primrose) dropped shows, some other ops talking of doing same thing.

Violations?

QUESTION: Have there been any violations of curfew and what happened to violators?

ANSWERS: CHICAGO—58 reports of violations but none confirmed by local police, plenty of sneak-selling by small nabe spots; BALTIMORE—Two small violators, so far nothing has happened to them; BOSTON—No violations, local authorities not enforcing the curfew as there seems to be a "gentleman's agreement" over it; WASHINGTON—16 violations in one night attributed to "ignorance" by WMC which is itself enforcing the curfew, two spots (one a restaurant) prepping for a court-test; DETROIT—Virtually no infractions by clubs, police satisfied; PHILADELPHIA—Seven spots cited for violating curfew and will be hauled before WMC, one of them arrested and held in jail for grand jury; MINNEAPOLIS—Two minor complaints; ST. LOUIS—75 violations by small taverns and clubs reported, so far nothing happened; NEW ORLEANS—One cocktail lounge operator arrested, report sent to WMC; LOS ANGELES—No violations found by WMC or police.

Hotel Room Biz?

The Billboard staff also gathered information on a number of related subjects. For example, there was a check on whether hotels have suffered as badly as straight niteries. A composite of the reports shows that hotel rooms are better off than the clubs.

While it is true that the hostelrys in some cities have shown heavy drops in business—in New York, the prez of the hotel association estimates the average slough-off at 25 per cent, in St. Louis one innkeeper is running 30 per cent behind schedule—most cities report little change one way or the other, and some hotels (the Waldorf in New York, for example) even claim increased dinner business.

Fact is that even if the hotel rooms suffered as much as the straight niteries, the hotels would lose less profit because their rooms do not have as big an overhead. The hotel spots use the hotel kitchens, some of the hotel help, pay a smaller proportionate rent, and so on.

Among the aspects looked into by The Billboard was the question whether local authorities of local WMC branches were allowing "swing shift" dances, "dawn parties" or similar affairs in war-worker centers. Without exception the answer is "no"—nobody gets an exemption. Thing goes so far, for example, that in Washington a State Department dance was held and it stopped at 12 midnight, sharp.

As a matter of fact this no-exemptions situation may be developing an adverse result. In Detroit there are reports of a high absenteeism rate among war workers over the week-end, indicating that

many are taking time off to secure the relaxation they formerly enjoyed after working-hours.

The Speakeasy Question

On the all-important question of speakeasies—and their related evil, the "private party" where acts work—there is evidence that the sneak-joints are slowly coming back but so far "private parties" are non-existent—possibly because the bootleg spots can't run very easily in the face of public opinion.

In New York, most club operators state that they have not heard their civilian patrons talk about speakeasies nor ask for addresses to which they can go after midnight. It is the servicemen who are complaining. However, there is talk that taxi-drivers are steering people to joints or that bartenders are sneaking bottles off shelves to be sold on the q.t., and that there is a growing number of hotel room joints. The cops in New York have been alerted to check on speaks and there have already been a number of raids.

In Chicago, liquor dealers report that there has been a 300 per cent jump in post-midnight buying since the curfew. In Baltimore cab-drivers have been threatened with prosecution if they steer suckers to speaks. In New Orleans there has been a little trouble with "birthday parties" in fashionable neighborhoods. In Detroit, club ops report open soliciting for speakeasies, and the cops have ordered all parties in homes in the center of the city stopped at midnight—that's where the "vice" section is.

No St. Louis Speaks

In St. Louis, however, there are no speakeasies—for a simple reason. Booze and beer is rationed to legitimate outlets by the makers who are opening no new accounts.

Added up, the facts and figures on the curfew are not too bad. They could have been a lot worse. It is significant that in several cities ops reported the second week of the curfew better than the first. And, most important, the industry has not gone to the wall.

There may be more casualties and profits are certainly lower—they must be when clubs have to draw most of their revenue from food on which the profit is about 17 to 20 per cent, instead of liquor where the profit runs from 50 to 90 per cent. Yet, the fact is, that by the second week of the curfew the industry had not ceased to exist.

Radio Set To Gang Up on Jim Petrillo

(Continued from page 3)

it will be recalled, started out merely to stop AFM interference in broadcasts of the National High School Symphony at Interlochen, Mich.

That Lea means business was seen in his direct reference to the recording ban, standbys and other AFM practices. Here is Lea's explanation of his decision to reopen hearings and broaden the bill:

"During the course of the hearings, it developed that there are other practices of the American Federation of Musicians which have a bearing on the broadcast industry and which tend to prevent the maximum utilization of radio as a medium of public education and entertainment. Some of the practices which have come to our attention include the ban which was recently in effect upon the making of records and transcriptions, the quota system for the employment of musicians, the employment of standby musicians, restrictions on the appearance of members of the American Federation of Musicians on television broadcasts, restrictions on the use of service bands on the air, and disputes between AFM and NABET concerning platter turners."

All of these points indicate the need for further hearings, Lea declared, adding significantly, "It will be appreciated if you will make specific suggestions for legislation designed to cure these abuses." Use of the word "abuses" by the usually mild-mannered Californian convinced the radio biz here that he means to go "all-out" and it is up to the industry to show the committee how it can be done. Any "tightening" legislation is bound to have administration support, it is felt here, in view of Petrillo White House-slapping last fall.

Club Dates Off

(Continued from page 3)

who were planning private parties are canceling them because they feel that such a venture might violate the WMC edict.

Milktoast Worries

Club-date booking has been hit hard by the recent string of government regulations because most of this booking is done by the average man who isn't too well informed on current legislation. Whenever a new government restriction is enforced, club-date booking takes another rap because the club member, who is appointed to sked the entertainment for the club party, feels that he might violate the government order. This hesitant attitude on the part of the general public has canceled many contemplated private parties within the past six months.

Points in Question

Because of the difficulty in getting points for food to be used in private parties, hotels here have been cutting down the number of private parties which they formerly handled. In a number of cases, private parties have been eliminated by smaller hotels.

When the no-convention ban was ordered here in December, bookers report they were forced to cancel thousands of dollars in contracted biz because convention date bookings are made well in advance.

Since the midnight curfew has been evoked, bookers say that the lull in club-date booking has increased greatly because persons, who are arranging the affairs, feel generally that such a party would not hold to the thought behind the Byrnes' order. Clubs are waiting five or six weeks to ponder the situation before skedding their entertainment for coming parties, bookers add.

GLASS HAT, NEW YORK

(Continued from page 24)

Third number was a capable samba to Tico Tico. Sock reception brought them back for another Viennese number which was straight ballroom stuff without the usual acrobatics. Their type of dancing would be great for a class room.

Jerry Lewis, who closes the show and is back here for the third time, did his standard pantomiming to disks. But results weren't too hot. When caught at Loew's State a few weeks ago, his records seemed blurred. Apparently he hasn't changed them for they still sound blurred. Opener is Figaro. Number still pulls laughs but its length runs it into the ground. Pruning it to at least half would keep the high spots and still get yocks. A Sinatra bit laid an egg. For one reason, the material isn't too good. And for another, Sinatra take-offs, no matter how good, are no longer smart. Lewis's final bit was Cyril Smith's madrigal, I Heard Three Birds, which was the best of the lot.

Payson Re's ork does well in the show-cutting department. Biz good. Bill Smith.

HOTEL SHERMAN

(Continued from page 24)

room has needed for some time. Guy makes with the jokes to open and then goes into his regular spelling and writing deal. Backwards failed to grab audience attention at first with his jokes because of his delivery. If he stood nearer the mike and spoke a little more forcefully, he'd capture listeners more quickly. His spelling and writing brought big hand.

John Sippel.

★★★
VAUDEVILLE'S FASTEST
ACROBATIC TRIO
3
LATLIP SISTERS
"one good turn
deserves another"
★
Currently
HIPPODROME
Baltimore
Personal Mgt.
JOHN SINGER }
BEN SHANIN } 701 Seventh Ave., N. Y.

THE WORLD'S NO. 1
ZANIES OF THE DANCE
★ **DEL MAR and** ★
★ **RENITA** ★
currently
ST. CHARLES THEATRE
NEW ORLEANS, LA.
Just Closed
ORIENTAL THEATRE, CHICAGO
Billboard Chicago Review Says:
They offer an entirely new routine in comedy ballroom stepping. Renita astonishes with her nimble back kicks. Ideally suited to the taste of patrons in larger niteries.
John Sippel.
Exclusive Representative
GENERAL AMUSEMENT CORPORATION
New York — Chicago — Hollywood

★
MEL HALL
★
ACE UNICYCLIST
Featured in United Artists Picture
"SENSATIONS OF 1945"
Booking Fairs Thru
ERNE YOUNG, 155 N. Clark St., Chicago.
MEL HALL, Box 109, Paw Paw, Mich.

"Fresh... off the ice"
ESCO LA RUE
March 16-21
ST. LOUIS ARENA, St. Louis, Mo.
Featured Comic
"ICE-CAPADES OF 1945"
Material used by Esco La Rue fully protected—any infringements will be prosecuted.

ACTS WANTED
Break your jump East or West—can offer many night club, theater, convention and banquet bookings now. Write, wire, come in.
RAY S. KNEELAND
Amusement Booking Service
A.G.V.A. Franchised
410 Pearl St. Buffalo 2, N. Y.
Can Use Musical Act!!!

PUBLIC ADDRESS SYSTEMS
Complete!!
Factory re-conditioned.
For indoor use only.
Money-back guarantee.
P. A. Systems with Electric Gutter outlet. Write, stating area of space you occupy. \$125.00 up
MORRIS MANDELL & CO.
131 W. 14th St., New York, N. Y.

SCENERY
Dye Drops, Flat Sets, Cycloramas, Draw Curtains, Operating Equipment.
SCHELL SCENIC STUDIO, Columbus, O.

YOU CAN ENTERTAIN
for all occasions with our Laugh Producing TRICK CHALK STUNTS and Colorful RAG FIGURES. Send 10¢ for Catalog.
BALDA ARTS SERVICE
Oshkosh, Wis.

CASHBOX COLORED ATTRACTIONS
Featuring Topnotch Talent
ACTS — DUOS — TRIOS and BANDS
Write, Wire or Phone
THEATRICAL BOOKING AGENCY
Colored Radio Artists Assn.
3458 S. State St.—Suite 407—Chicago
Phone VIG. 7917—Nite Phone WEN. 5434

100 GAGS, \$1.00
FUN-MASTER GAG-FILE
Nos. 1, 2, 3, 4 and 5
\$1.00 EACH
Plus Postage 5c Per Script
Make Checks Payable to Paula Smith.
Mail to the "FUN-MASTER"
200 W. 54th St., Suite 10 G,
N. Y. C. 19

WIGS BEARDS MAKE-UP
FREE CATALOG
F. W. NACK 209 N. State St., CHICAGO 1, ILL.

B'way Grosses Show Little Curfew Effect; Cap Big 84G

NEW YORK, March 10.—The combination of Byrne-out and brown-out hasn't hurt Stem takes as much as originally feared. In some cases theater men say the lopping off of midnight shows has cut into grosses by 10 per cent. But figures for last week do not indicate any damage. With the exception of the Music Hall, which just wound up a six-weeker, all of the other Stem vaude-pic plants did heavy business.

Radio City Music Hall (6,200 seats; house average, \$100,000) finished its six-week run by taking in \$94,000 for a total of \$689,500. Bill which had Bill and Cora Baird, Zarco and Beryl, Los Andrinis and *Song to Remember*, opened with the first two weeks bringing \$191,000 each. Third week's take was raised to \$123,000. Fourth and fifth weeks' figures were \$112,500 and \$118,000. New show which teed off on Thursday (8) has Carter and Bowles, the Pitchmen, Patricia Bowman and *Tonight and Every Night*.

Roxy, Paramount

Roxy (6,000 seats; house average, \$75,000) wound up its first week with Victor Borge, Joan Edwards and *Tree Grows in Brooklyn* by getting a rousing \$105,000. To overcome the curfew, the

house opens at 9 on weekdays and 8:30 a.m. on Saturdays.

Paramount (3,864 seats; house average, \$75,000) showed \$80,000 for its initial stanza with Cootie Williams' ork, Ink Spots, Buck and Bubbles and *Bring on the Girls*. House says figure, without midnight law, would have been \$88,000.

Capitol, Strand, State

Capitol (4,627 seats; house average, \$55,000) came thru with a beautiful \$84,000 for its bow with Xavier Cugat, Lena Horne, Robert Walker and *Picture of Dorian Gray*.

Strand (2,779 seats; house average, \$45,000) did okay when it showed \$64,000 for its first week with Peter Lorre, Carmen Cavallaro ork, Nip Nelson, Marcella Hendricks and *Hotel Berlin*.

Loew's State (3,500 seats; house average, \$25,000) for its initial frame of a two-weeker playing Vincent Lopez ork, Sheila Barrett, Johnny Burke and *Meet Me in St. Louis* took in \$40,000. Previous week's gross was \$36,000.

Philly Earle Scores Hefty 28½G With 'Sons o' Fun' Unit

PHILADELPHIA, March 10.—Offering further evidence that the name bands are losing out in their drawing power among local moviegoers, the *Sons o' Fun* tab unit piled up a tidy sum for its week, ended Thursday (8), at the Earle Theater (seating capacity, 3,000; house average, \$20,000; prices, 45 to 95 cents) with Olsen and Johnson making a personal appearance on opening matinee, their unit starring Marty May and Fred Sanborn got off to a big start, and wound up the week with a hefty \$28,500 in the till.

With the niteries curtailing their flesh productions because of the Byrne-out, Earle stage provided plenty of attractions for those making the center-city rounds before the midnight bells were tolled. Unit also featured Carolyn Marsh with an assortment of variety acts. Screen filled in with *She Gets Her Man*.

Spike Jones Slicks Up 33G Take in Cleveland

CLEVELAND, March 10.—Spike Jones and his City Slickers brought healthy coin to the Palace Theater till this week as they rang up a rousing gross of \$33,000. Jones made several local appearances in record shops as well as numerous air tie-ups.

Bill also featured Black Brothers and Judy Manners. Screen had *Falcon Goes to Hollywood*.

Smiley Burnette Sets Mark

WINSTON-SALEM, N. C., March 10.—At the State Theater here Wednesday night (7) Smiley Burnette broke the house record held by Bonnie Baker by \$55. In seven one-night stands in this area Burnette has broken six records. He was able to tie the house record at Roanoke, Va., even tho he has appeared there five times previously.

Marcus Unit Poor in Omaha

OMAHA, March 10.—The A. B. Marcus stage show, *La Vie Paree*, grossed a mild \$15,200 for week ended March 8 at the Orpheum Theater (3,000 seats; prices, 40-70 cents). As with show week before, bad weather cut into gross.

Featured were Aarons Brodrick, Florence Hin Low and Ruth Durrell. Screen had *She Gets Her Man*.

Ted Lewis ork and stage show opened March 8.

Glen Gray 19½G at Orph, Mpls.; 2G Over Last Year

MINNEAPOLIS, March 10.—Bettering his 1944 gross by some \$2,000, Glen Gray and His Casa Loma Ork drew a neat \$19,500 at the Mort H. Singer Orpheum Theater (2,900 seats; \$16,500 average) for the week ended March 8. Pic was *Bowery to Broadway*.

William Sears, house manager, said Ted Lewis ork is booked in for week starting March 16, with some tentative dates booked for April.



ROUTES

Acts • Units • Attractions

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater; NYC—New York City; Phila—Philadelphia; Chi—Chicago.

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given)

A

Alberta Ranch Boys (Trionon) Lethbridge, Alta., Can., b.
Allen, Sara (Club 78) NYC, nc.
Allen, Lee, Trio (Syracuse) Syracuse, N. Y., h.
Aimee Slaters (Oriental) Chi, t.
Ames, Jimmy (Slapsy Maxie's) Hollywood, nc.
Anger & Beck (State) Baltimore, t.
Apollon, Dave (RKO-Boston) Boston, t.
Arnold, Billy (Vermyn) Scranton, Pa., h.
Art, Duke (State) Baltimore, t.

B

Balley, Bill (Palace) Cleveland, t.
Baro & Rogers (Primrose) Newport, Ky., nc.
Barrett, Ann (Primrose) Newport, Ky., nc.
Barrett, Sheila (State) NYC, t.
Barrett, Sondra (Strand) NYC, t.
Bart, Jan (Old Roumanian) NYC, nc.
Bayloa, Gene (Circle) Indianapolis, t.
Bell, Kurt (Marian's) Newark, N. J., nc.
Belmont Bros. (400 Club) Fort Worth, nc.
Benard, Ben (Rainbow Inn) NYC, nc.
Bernard, George & Gene (Blue Angel) NYC, nc.
Bickford's, Edward K., Revue, the Kayes & Clayre Powers (Alexander) Columbus, O., nc.
Blanche & Elliott (George Washington) Jacksonville, Fla., h.
Blossom Sisters (Carman) Phila, t.
Borden, Frank (Carnival) NYC, h.
Brown, Ralph (Paramount) NYC, t.
Brownie's, Pop, Hickville Polities (Bahamas) Detroit, cl.
Buck & Bubbles (Paramount) NYC, t.
Burke, Johnny (State) NYC, t.
Burton's Birds (Troika) Washington, nc.
Butterbeans & Susie (Royal) Baltimore, t.

C

Caballettes (Palace) Cleveland, t.
Cabin Boys Trio (4 Bar) Milwaukee, nc.
Calgary Bros. (Carnival) NYC, h.
Cardo, Mel (Helming's) Chicago, cl.
Carey, Miriam, Trio (Columbia) Tampa, Fla., re.
Carlisle, Charlie (Bowery) Detroit, nc.
Carlise, Una Mae (Onyx Club) NYC, nc.
Carlton-Juilette (Town Bar) Buffalo, nc.
Carnegie, Andy (Tropic Isle) Brooklyn, nc.
Carr, Billy (Morocco) Chi, nc.
Carr, June, & Ron Ormond (Majestic) Paterson, N. J., t.
Carroll, Deane (Lookout House) Covington, Ky., nc.
Carroll, Jean (Palace) Columbus, O., t.
Cherney, Guy (Oriental) Chi, t.
Chester, Eddie (Ernie's) NYC, nc.
Chocolates, Three, & Evon (Onyx Club) NYC, nc.
Clarissa (Glenn Rendezvous) Newport, Ky., nc.
Cleon & Joe (Blue Moon) Newark, N. J., nc.
Cole, Leg, & Debutantes (Glenn Rendezvous) Newport, Ky., nc.
Colette & Barry (Pan-American Room) Chi, h.
Collins, Harriet (Bismarck) Chi, h.
Conville, Frankie (Hipp) Baltimore, t.
Cortex, Florez (Blue Room Lounge) Miami Beach, nc.
Curtis, Marilyn (Leon & Eddie's) NYC, nc.
Curtis, Rensy (Queen's Terrace) Woodside, L. I., N. Y., nc.

D

D'Angelo, Pierre & Vanya (Chez Paree) Chi, nc.
Dae, Donna (Camellia House) Chi, h.
Davis, Loretta (Swing Club) NYC, nc.
Day, Marilyn (Brown Derby) Chi, nc.
Debonaires, The (Blue Bar) Evansville, Ind., nc.
De Croff, Ann (Astor) Montreal, nc.
Dixon, Gaye (Club 18) NYC, nc.
Dolphin, Chester (Lookout House) Covington, Ky., nc.
Donegan, Dorothy (Regal) Chi, t.
Drayson, Danny (Chicago) Chi, t.
Dupress & Charlo (Oriental) Chi, t.

E

Edwards & Diane (Blackhawk) Chi, re.
Elgins, Four (Regal) Chi, t.

F

Farr, Freddy (Colosimo) Chi, nc.
Ferman, Bernie (Colony) Lincoln, Neb., nc.
Fields, Ernie (Regal) Chi, t.
Fields, Sally (Ernie's) NYC, nc.
Fields, Benny (Rio Cabana) Chi, nc.
Flippen, Jay C. (Capitol) Washington, t.
Flishe, Dwight (Blackstone) Chi, h.
Fitzgerald, Ella (Paramount) NYC, t.
Fontaines, The (Earle) Phila, t.
Ford, Mickey (Swing Club) Brooklyn, nc.
Francis, George (Greystone) Mansfield, O., nc.
Franks, Ollie (Glenn Rendezvous) Newport, Ky., nc.
Freed, Bob (Rialto) Tampa, Fla., t.
Fuld, Leo (Beck's) Newport, Ky., nc.

G

Gallant & Leonora (Stevens) Chi, h.
Garcias, The (Capitol) NYC, t.
Gillette, Lucy (Carnival) NYC, h.
Glover & LaMae (Hollenden) Cleveland, h.
Gould, Betty (Centaur Room) NYC, h.
Gray, Delores (Chez Paree) Chi, nc.
Greene, Lil (Royal) Baltimore, t.
Green, Mitzi (Beverly Hills) Newport, Ky., cc.
Green, Ronnie (Hogan's Irish House) NYC, nc.

H

Hall, Phil (Arel's) NYC, nc.
Hanneford, George, Family (Shrine Circus) St. Paul; (Shrine Circus) Lansing, Mich., 19-24.
Harris & Allen (State) Baltimore, t.
Havtary, Carlo (Cafe Grinzong) NYC, nc.
Herbert, Jack (Jefferson) St. Louis, h.
Hill, Betty (Primrose) Newport, Ky., nc.

Holmes & Jean (Palace) Cleveland, t.
Holts, Lou (Latin Quarter) Chi, nc.
Horne, Lena (Capitol) NYC, t.
Howell & Bausser (Regal) Chi, t.
Hudson Wonders (Latin Quarter) NYC, nc.
Hurley, Jacqueline (Mayflower) Akron, O., until March 18, h.
Husson, Jimmy (Lookout House) Covington, Ky., nc.

I

Ink Spots (Paramount) Columbus, O., t.
Imaginators, The (RKO-Boston) Boston, t.

J

Jagger, Kenny (Germania) Freeport, Ill., nc.
Jans & Lawler (State) Baltimore, t.
Jean, Gloria (Adams) Newark, N. J., t.
Jeanne, Myra (Swan) Phila, nc.

CHARLIE GAINES

and His Orchestra
NOW 6th MONTH at
GLOVER CLUB, PHILADELPHIA

Write
Wire
Phone
Walnut 4677
Walnut 9451

JOLLY JOYCE

Earle Theater Bldg.
PHILADELPHIA, PA.

Jenkins, Polly, Musical Ployboys (SCV. 1934, M. P. Co.) Eden, Idaho, 12-17.
Johnston, Johnny (Adams) Newark, N. J., t.
Jones, Allan (Palace) Columbus, O., t.
Jordan, Jean (Rainbow Inn) NYC, nc.
Jordan & Parvis (Majestic) Paterson, N. J., t.

K

Kalama's Hawaiians (Hoffman) South Bend, Ind., h.
Kay & Glenn (Beverly Hills) Newport, Ky., cc.
Kean, Jane (Capitol) Washington, t.
Kelly, Patay (Earle) Phila, t.
Kent, Marsha (Club 18) NYC, nc.
Kimber, Kay (Savoy Plaza) NYC, h.
Koval, Fred (Bal Tabarin) NYC, nc.
Korbitaki, Meta (Cafe Grinzong) NYC, nc.
Kramer's, Henry, Midgets (Bowery) Detroit 12-25, nc.

L

Lebrac & Bernice (Palace) Columbus, O., t.
Labrie, Lloyd (Blue Moon) Wichita, Kan., DC (Pia-Mor) Kansas City, Mo., 19-April 2, h.
LaFommes, Aerial (Majestic) Paterson, N. J., t.
Lamay, Toots (Pastor's) NYC, nc.
Lane, Iris (Club 78) NYC, nc.
Lane, Lauretta (Old Roman's) NYC, nc.
Larry & Conchita (Latin Quarter) Chi, nc.
Litch, George (Governor's Club) Fort Lauderdale, Fla., h.
Lalip Sisters, Three (Hipp) Baltimore, t.
La Verne, Mortimer (Embassy) Brooklyn, nc.
Leary, Ted (Hipp) Baltimore, t.
Lee, Gypsy (Oriental) Chi, t.
Levolo, Pat & Willa (Vogue Terrace) McKeesport, Pa., 5-18, nc.
Lewis, Ralph (Tic Toc) Milwaukee, nc.
Liberace (Copley Plaza) Boston, h.
Little Sisters, Three (Center) Norfolk, Va., t.
Lorre, Peter (Strand) NYC, t.
Louis & Cherie (Rio Casino) Boston, nc.
Lowe, Hite & Stanley (Stevens) Chi, h.
Lucas, Nick (Kitty Davis Airliner) Miami Beach, Fla., nc.
Lucky Girls (Capitol) Washington, t.

M

Maison, Gil (Chicago) Chi, t.
Malloy, Ullaine (Capitol) NYC, h.
Mann, Marion (Club 78) NYC, nc.
Mardon & Louise (Sherman) Chi, h.
Marmon, Lou, & Helen Pappas (Club 509) Detroit, nc.
Marriott, Helen (Little Johnny's) Phila, nc.
Martell, Ray (Carman) Phila, t.
Martin, Frenchy (Club Maxims) Bronx, N. Y., nc.
Martinez, Chu Cho (La Conga) NYC, nc.
Marvin, Larry (Club Maxims) Bronx, N. Y., nc.
Masalle, Sally (Club 78) NYC, nc.
Maurice, Count (Majestic) Paterson, N. J., t.
Maurice & Andrea (Madrid) Louisville 12-25, nc.
Miller, Lynn (Swing Club) NYC, nc.
Miller, Susan (Hipp) Baltimore, t.
Ming, Ling & Hoo Shee (Glen Rendezvous) Newport, Ky., 16-29, nc.
Modernettes, Three (Carman) Phila, t.
Montana Kid (Hipp) Baltimore, t.
Morris, Doug (Arena) St. Louis 15-21.
Morrison, Russ (Bismarck) Chi, h.
Mostel, Zero (Chez Paree) Chi, nc.
Murray, Jan (Adams) Newark, N. J., t.
Murray, Steve (Greenwich Village Inn) NYC, nc.
(See VAUDE ROUTES on opposite page)

BE A BOOSTER

for
MILTON SCHUSTER
Want Talent at All Times.
127 North Dearborn St., Chicago 2, Ill.

WALTON and O'ROURKE
and their
Sophisticated Puppets
Now stringing along with USO overseas.

Jane Withers Pulls \$28,500; Basie's Ork Looks for \$32,000

DETROIT, March 10.—Grosses have taken a marked upward turn at the Hughes-Downtown Theater (2,800 seats; house average, \$23,000), only local spot playing stage attractions as a steady policy for the white trade, with Jane Withers in a personal appearance grossing a nice \$28,500, slightly over the estimate last week. Pic was *Bluebird*.

Count Basie and his orchestra are currently doing even better, and are expected to hit \$32,000 for the week. House is drawing a heavy proportion of Negro patronage, usually going to the Paradise Theater, operated by Lou Cohen, which plays all-colored shows. Last attraction at the Downtown was Duke Ellington, who grossed around \$34,000 early in January.

Orph, L. A., Looks Good for 21G With Teagarden, Bailey

LOS ANGELES, March 10.—With Jack Teagarden and orchestra and Mildred Bailey sharing billing at the Orpheum (2,200 seats; prices, 98 cents top) here, the spot will go a good \$21,500 this week. On the bill with them are the Paxtons, and Moro and Yacanelli. Pic is Roy Rogers in *Lights of the Old Santa Fe*.

A straight vaude show which included Petch and Deuaville, Gloria Wood, Rex Weber, Nadie and Ray, and Ross and Stone pulled a medium \$19,500 last week. Pic was *This Is My Affair*.

DANCE TEAMS

AMATEUR...PROFESSIONAL...SKATERS

Original Routines Staged—Unique Tricks—
Your Old Routines Re-Arranged—Rehearsal
Halls—Excellent Booking Connections and
Personal Management.

FRED LE QUORNE

5 W. 46 St., N. Y. Long. 3-0176
Entire Building Devoted to
Dancing

WANTED

All kinds of good acts to contact us when in
or near Dallas. Address

THE NITE SPOT

Corner Commerce and Browder Streets,
Dallas, Texas.
FRANK NICK, Owner

Jazzmen Dig Plenty Dough Via Midwest Concert Dates

DETROIT, March 10.—A new gimmick which promises to hit pay dirt and put individual jazz sellers back into the upper brackets is rapidly gaining headway in Detroit. Scheme involves a series of one night and three night stands on a concert basis, in which top flight tootlers and key-pounders can take down plenty for their end.

The concert idea isn't particularly new. It has been tried in New York where nothing happened. A top drawer sax or trumpet man giving out on a Sunday afternoon seldom brought out the customers. New Yorkers, if interested, could always see those guys on 52d Street.

In Detroit there is no swing street. An Art Hodes, Red Norvo, Art Tatum and others in that class are news away from New York and pull in plenty of shekels.

Randle Sparks Idea

Detroit's jazz concert plan got its first momentum from Bill Randle, announcer on local station WJLB, who helped plug it by spot announcements and disk jockey programs. His original concert was staged last September at the Mechanics Institute. His next one headlined Art Tatum who brought in \$1,250. Plan has grown since and Randle has given up his radio job and is now branching out as a full-pledged promoter. He has recently hired the Shubert Lafayette Theater and on March 11 is putting on Cozy Cole, Dizzy Gillespie and Meade Lux Lewis. House is scaled to a \$3 top and the three performers get \$1,100 for their end.

Randle is now expanding to other cities. He has already tied up Chicago, Cleveland and Cincinnati. First city will be scaled \$1.20 to \$4.80, Cleveland scale will be a \$3.60 top. Cincy and Detroit get \$1.20 to \$3.

Week's Pay in Night

As far as money is concerned the musician with ability and pulling power gets

Melody Gardens, Det., Sold

DETROIT, March 10.—Melody Gardens, East Side cocktail lounge, has been taken over by George J. George and Victor A. Michaels, both newcomers to the field, following the death of Louis Friedman, former owner, a month ago. Louis George, a brother of the first partner has been named manager.

Spot has temporarily dropped entertainment, but plans are being made to resume if business conditions, including relaxation of the curfew, permit an expansion of policy.

Dempsey's Dropping Units

NEW YORK, March 10.—Jack Dempsey's restaurant, one of the few Stem spots which uses cocktail units, has decided that poor biz—the curfew, you know—and music don't mix. So, beginning Thursday (15), it will drop all talent.

It may buy a string trio later, but right now it is out of the market. Both Jose Cortez and Ramoni, now current there, have received notice.

LEE ALLEN

SAX—CLARINET—VIBES

SHIRLEY— AT THE ORGAN

AL—ACCORDION & VOCALS

14th Solid Week
Rainbow Lounge
Syracuse Hotel
Syracuse, N. Y.

CLIFF MYERS, Mgr.
Exclusive Booking M.C.A.

LEO SUNNY TRIO

BROADCASTING KDAL
Singing—Playing
HOTEL DULUTH, DULUTH, MINN.

as much from Randle for his one nighter as he usually receives for a full week. Cozy Cole, for example, gets \$300 for his one-night stand. Money, according to Joe Marsolais of the William Morris office, who seems to have an inside track on the business, is as good as gold. Act gets 50 per cent on the contract plus round trip fares. Agency commission is also sweet. Instead of the usual 10 per cent, fee splitters get as high as 20 per cent.

Randle is now in the market for Barney Bigard, Red Norvo, Art Kaminsky and others in the same class. Artists he buys work with a local seven-piece Dixieland style band and take solos during the sessions.

Plans are to expand the jazz concert idea all over the Middle West with the possibility of bringing it to New England too. If latter develops, a lot of top muskies now on the Stem will be able to use their days off to take a couple of hours run and collect some nice dough for their trouble.

Det. Theater Op Preems Another Cocktail Lounge

DETROIT, March 10.—With the curfew causing plenty of places all over the country to retrench on their entertainment policies, the Seville Hotel, managed by Lou Cohen, owner of the Paradise and other Detroit theaters, went in for an expanded policy with opening of a new cocktail lounge for the first time this week. The new room has both street and lobby entrances, and utilizes the space formerly occupied by the theater offices. Carl Schiff, former manager of the hotel, is running the room.

Spot is now using Chris Zazanis, pianist, booked for a run.

FB Juggling Lounge Staff

NEW YORK, March 10.—Staff of Frederick Bros. Hollywood cocktail department is up for expansion with Julie Ward, formerly of the org's Chicago office, the first new addition. Others will be added in a coming personnel shift which will swap staffers in other Frederick offices to Coast posts. Jack Kurtze, chief of the Boston office, has been named to general management of the three-office cocktail department with headquarters centrally located in Chicago. Jean Wald, former head of the org's small band department in Hollywood, who left several weeks ago, is now in the booking biz with Bert Geravis, independent op from Chicago.

East:

LARRY LUKE new at Club Teheran, Philadelphia. . . . BERYL and her trio take over at Mary's Musical Bar, Philadelphia. . . . AL SMALL'S quartet at the 20th Century Bar, Philadelphia, has changed its name to the Four Notes of Rhythm. . . . FRANKIE FAIRFAX TRIO at O'Shea's Wagon Wheel, Philadelphia. . . . FRANCINE DEY at 164 Clover Bar, Philadelphia, recovered from a siege of illness. . . . LEONARD TRIO current at Little Johnny's, Philadelphia. . . . TOMMY LITTLE joins Al Small's combination at the 20th Century, Philadelphia. . . . COL NEMETH'S TRIO new at Lou's Chancellor Bar, Philadelphia. . . . WALTER LANE at Little Johnny's, Philadelphia. . . . RIST BROTHERS bring their unit to Philadelphia's Cove. . . . MIKE PEDICIN'S Men of Rhythm linger at Ciro's, Philadelphia. . . . LENNY PEYTON TRIO current Little Johnny's, Philadelphia.

Midwest:

CHRIS ZAZANIS at the Seville Hotel, Detroit, new cocktail room. . . . BOB PERKINS and His Sax-O-Maniacs opened at

Reviews

Don Swan

(Reviewed at the Hollywood Palladium, Hollywood)

This small orchestra was started about four months ago when the bass player, Wilbur Schwandt, decided to organize it. Along with his bandleading duties, Schwandt or Swan, arranged for Xavier Cugat. This accounts for the band's outstanding ability to handle Latin-American tunes.

Playing the intermission schedule here, Swan's outfit comes in for its share of praise. Strictly commercial, Swan varies his numbers nicely. However, he does go more for Latin-Americans than any other outfit to play the spot in recent months. Since the crew is able to do it, this is in its favor.

There are five reeds in the group along with piano, bass and drums. Of the five, four double on clarinet and these predominate on swing tunes.

John Anderson turns in good piano work and his intros on the Latin-American tunes are featured effectively. Swan paces at bass. Don Raffel does swing tunes up brown on first tenor.

Group is strong vocally, too, with Manda Lane, a looker, turning in throaty vocals. Delivery is plenty rounded. Eddie Robinson turns in outstanding vocal assignments in addition to getting some alto spots.

Neat in appearance and with an up-to-date library, the group has the necessary showmanship to make it a safe bet.

Sam Abbott

Tonney Ruscoe Trio

(Reviewed at Lipp's Lower Level, Chicago)

The work of this threesome is commercial enough to bring a smile to the operator of most any cocktail lounge. Trio plays good commercial music, has a pleasant vocalist and shows plenty of visual appeal.

Leader plays a resonant alto that usually carries the melody. Arne Kane's accordion does double duty, carrying lead sometimes and playing fine background. Al Bikar's bass is steady and completes the accompaniment. Band's book includes current pops, standards and jump specialties. On vocals, both pops and original novelties, Ruscoe gives out with pleasant crooning.

On the sight-appeal side, unit ranks high. Boys are garbed in identical glen-plaid suits. When they work the trio smiles and get plenty of movement into their playing.

Other unit used at this lounge is Nat Estes Trio. Band has poor musical set-up. Tenor isn't strong enough to carry lead over piano and bass. Trio used no vocals when caught.

Estes' combo could brighten their appearance by replacing their present tuxes with some sport suits. This spot caters to teen-age and 20-year olds, who don't appreciate the stiff shirts.

John Sippel

OFF THE CUFF

the 21 Club, Grand Rapids, Mich., for an indefinite run.

"DOODLES" WEAVER held over in Zodiac Bar, St. Louis. . . . JOE SCHIRMER'S TRIO at Steeplechase Bar, St. Louis. . . . ANDY ERWIN at Hotel Claridge Grill there. . . . ARMSTRONG AND ELDRIDGE due to bow out at Circus Snack Bar, to be followed by STEP WHARTON.

MEL HARRIS new at the Steuben Inn, Milwaukee. . . . RED CODY, who was forced to leave his vibes about two years ago when he injured his arm, is back in the cocktail field, this time preparing for a solo piano date. . . . SLATS HOUSEMAN moved from the Rendezvous, Alexandria, La., to the Sportsmen's Club, Peoria. . . . NAT ESTES still at Lipp's Lower Level, Chicago. . . . CHET AND LAURA opened on March 5 at the Flame, Duluth. . . . RED CAPS now at the Plantation Club, St. Louis.

PAUL MALLORY, back from a Florida vacation, is opening at Club Rio, Pontiac, Mich. . . . BILL GOODEN began March 2 at the Show Bar, Detroit. . . . FAYE THOMAS booked in for a stand at McCarthy's, Milwaukee. . . . MINTO KATO current at the Bahamas, downtown Detroit spot, going into *The Showboat*, operatic production, on May 29.

VAUDE ROUTES

(Continued from opposite page)

N

Nadine (Zimmerman's) NYC, re.
Nash, Marie (Earle) Washington, t.
Nelson, Art (Bismarck) Chi, h.
Nelson, Hip (Strand) NYC, t.
Newell, Vivian (Circle) Indianapolis, t.
Nicholas Bros. (Zanzibar) NYC, nc.
Nilsen, Al (Bismarck) Chi, h.
Nyman, Betty Ann (State) NYC, t.

O

O'Brien & Evans Duo (Theater Bar) Terre Haute, Ind., cl.
Overman, Wally (Folly) Kansas City 12-15, t; (Night Club) Denver 16-22.

P

Palmer, Patti (Pennsylvania) NYC, h.
Parish, Adele (Majestic) Paterson, N. J., t.
Parker, Jean (Circle) Indianapolis, t.
Paulens, The (Bismarck) Chi, h.
Payton, Lenny, Trio (Little Johnny's) Phila, nc.
Pearls, Three (Morocco) Chi, nc.
Peters Sisters (Zanzibar) NYC, nc.
Petrie, Jane (Biltmore) NYC, h.
Phillips, Jackie (Club Maxim's) Bronx, N. Y., nc.
Pickert, Rollo & Verna (Adams) Newark, N. J., t.
Princess & Willie Hawaiians (Hoffman) South Bend, Ind., h.

R

Radio Aces (Center) Norfolk, Va., t.
Ramsey, Sam (Fortune) Reno, Nev., nc.
Randall, Larry (McGough's) Brooklyn, nc.
Rardin, Joey (Center) Norfolk, Va., t.
Ray & Pedro (Earle) Washington, t.
Raysor, Ray (Don Metz Casino) Pittsburgh, nc.
Read, Kemp (Red Coach Grill) Hingham, Mass., nc.
Regan, Paul (Capitol) NYC, t.
Reis Bros. (Beck's) Newport, Ky., nc.
Renna, Shorty (Carnival) NYC, h.
Rich, Buddy (400 Restaurant) NYC, re.
Richey, Jean (Earl Carroll's) Hollywood, Calif., t. re.
Rigoletto Bros. (Oriental) Chi, t.
Rimacs (Palace) Columbus, O., t.
Robinson, Al (Village Barn) NYC, nc.
Robinson Bill (Zanzibar) NYC, nc.
Rocco, Maurice (Zanzibar) NYC, nc.
Rose Marie (Chicago) Chi, t.
Rosella, Jessie (Morocco) Chi, nc.
Rossilano, Milla (Vine Garden) Chi, nc.

S

Samuels, Three (Center) Norfolk, Va., t.
Sands, Sonny (Club Jinx) Brooklyn, nc.
Saulters, Dottie (Palace) Cleveland, t.
Seiler, Jay (Beverly Hills) Newport, Ky., cc.
Semon, Primrose (DePinto's) Phila, nc.
Sharpe, Robert (Cave) Vancouver, B. C., Can., nc.
Silver, Sandy (Club 78) NYC, nc.

Simpson, Carl & Faith (Sherman) Chi, h.
Simpson, Carl & His Humanettes (Blackhawk) Chi, re.
Skating Vanities (I. M. A.) Flint, Mich., a; (Auditorium) Grand Rapids 20-31.
Smith, Betty Jane (Chez Paree) Chi, nc.
Snow, Valaida (Cave) Vancouver, B. C., Can., nc; (Amato's) Astoria, Ore., 19-24, nc.
Spiller's, Capt., Seals (Town Ranch) Seattle 5-17, nc.
Stone, Bert (Queens Terrace) Woodside, L. I., N. Y., nc.
Stoner, Percy (Ernie's) NYC, nc.
Stowaway, Three (Palace) Columbus, O., t.
Sumner, Helen (Ivanhoe) Chi, re.
Sunny, Leo, Trio (Duluth) Duluth, Minn., h.

T

Talia (Bismarck) Chi, h.
Taylor, June, Girls (Glenn Rendezvous) Newport, Ky., nc.
Terrell, G. Ray (Statler) Detroit, h.
Thomas, Jimmy (Pennsylvania) West Palm Beach, Fla., h.
Thornton (Handy) Boston, nc.
Tilton, Martha (RKO-Boston) Boston, t.
Trace, Al (Aquarium) NYC, nc.
Tucker, Sophie (Paul's Music Hall) Portland, Ore., 12-26.

V

Vallett, Ted & Flo (Earle) Washington, t.
Van, Gloria (Beck's) Newport, Ky., nc.
Van Samye (Swing Club) Brooklyn, nc.
Victor & Ruth (Carman) Phila, t.

W

Wachs, Nat (Rainbow Inn) NYC, nc.
Walker, Robert (Capitol) NYC, t.
Walters, Teddy (Pennsylvania) NYC, h.
Ward, Michael (Biltmore) NYC, h.
Warren, Annette (Carter) Cleveland, nc.
Webster, Ben (Onyx Club) NYC, nc.
Wilkins, Jean, Trio (Shangri-La) Boston, re, cl.
Williams, Bonnie Lou (400 Restaurant) NYC, re.
Williams, Corky (Centaur Room) NYC, h.
Williams, Hannah (Greenwich Village Inn) NYC, nc.
Winston, Jackie (Aloha) Brooklyn, nc.
Wood, Barry (Earle) Phila, t.
Wyse Jr., Ross (Adams) Newark, N. J., t.

Z

ZaBach, Florian (Pan-American Room) Chi, h.

REG. D. MARSHALL

AGENCY

ORCHESTRAS - - ATTRACTIONS

6671 SUNSET BLVD.

HOLLYWOOD 28, CALIFORNIA

La Guardia Backs Moss, But Will Support Bill Depriving Him of "Censorship" Powers

"Trio" Can Be Put on as Test Case if Theater Is Found

NEW YORK, March 10.—Follow-up of last week's tempestuous indignation meeting of theatrical trades anent the heave-ho of *Trio* out of the Belasco by Commissioner Paul Moss took place in the mayor's office in City Hall Wednesday (7). A committee representing the American Civil Liberties Union and the various theatrical groups waited on hiszoner with a view to clipping his commissioner's official plumes and establishing a proper legal procedure for dealing with eyebrow-raising drama. Session was long and at moments stormy, due to the fact that committeemen felt that Butch was putting himself in the hedging column and side-slipping with evasions.

However, while hiszoner refused to admit error on the part of his subordinate and flatly stated that he had no intention of removing him, he did agree to support plans which will radically curb his dictatorial powers. In sum, he agreed to support a bill amending the State law to deprive License Commission Paul Moss and his successors of any power to deny issuance, renewal or transfer of any theater license because of the character of any play unless the responsible parties have first been convicted by a jury on a charge that such a play is obscene, immoral or impure.

Butch Suggests Amendment

La Guardia suggested that the current law be amended to make complaints against an allegedly indecent play mandatory on the appropriate district attorney to seek grand jury action. This would by-pass the present procedure of beginning prosecution in a magistrate's court and thereby speed up adjudication.

Osmund K. Fraenkel, counsel for the American Civil Liberties Union, announced that a committee of attorneys repping the various showbiz trades, will draft the necessary legislation to strip Moss of his self-assumed censorship powers and forward it to Albany, N. Y., immediately. Probably, no change in the law will be made effective before next year, as the legislative sessions are already on the home stretch. However, it was pointed out that such a bill could come before the Assembly at the current session provided it received unanimous endorsement in committee.

La Guardia's Statement

When the smoke cleared away and the press was admitted, the mayor issued the following statement: "We have had a more or less harmonious meeting. Everyone has retained the same views they had before the conference. However, we are in agreement that clarification of the law would be most helpful. To that end Mr. Fraenkel and Mr. Roger Baldwin are considering some suggestions made by the mayor with a view to drafting legislation at the earliest possible moment. The main feature of this legislation will be to provide the expediting of trial by jury, leaving the question of the play to judicial decision after jury trial."

"This will take the place," said Fraenkel, "of any right by a license commissioner to refuse to grant, transfer or renew the license of a theater because of the character of a play unless there has been a conviction."

"Trio" Can Play Again

The question of the reopening of *Trio* was discussed and hiszoner, according to Fraenkel, offered to permit the show to be put on again as a test case provided a theater could be found to house it. The theater would not be held liable in any way no matter what the results of a trial. Fraenkel declared such a procedure impractical and stated that the paramount issue was the curbing by arbitrary censorship, and not the merits of a particular play. At the same time Lee Sabinson, producer of *Trio*, stated that his suit for damages of \$1,000,000 against Commissioner Moss would be pressed.

In the face of the fact that La Guardia

gave Moss' action his complete backing, the committee appeared to feel that it had accomplished a definite step in the right direction. Beside Roger Baldwin and Fraenkel for the Civil Liberties Union, reps of the theatrical groups were Russel Crouse, Authors' League; Paul Dullzell, Four A's; Brock Pemberton and James Reilly, League of New York Theaters; Howard Barnes, Drama Critics' Circle; James Brennan, IATSE; Milton Weintraub, ATAM; Howard Bay, United Scenic Artists; Elmer Rice, Dramatists' Guild; Raymond Massey and Alfred Harding, Equity; Philip Loeb, Chorus Equity; J. C. McDowell and Joseph Dwyer, Theatrical Protective Union No. 1; Murray Seamon, Treasurers and Ticket Sellers; J. W. Rumsey, Society of Authors Representatives; Augusta Ocker, wardrobe attendants; May Ruppert, ushers and doormen; Marc Connelly, Independent Citizens Committee; Antony Cassar, porters and cleaners.

Fort Worth Gets "Vanties"

FORT WORTH, March 10.—Earl Carroll opened his *Vanties* at Will Rogers Memorial Auditorium yesterday. Twenty-four performances will be given over the 10-day stand during Southwestern Exposition and Fat-Stock Show, which is being held on the site adjacent to the auditorium. Admish range is \$1 to \$2.20. Line-up includes Eddie Rio, emcee; Three Weir Brothers, Park and Clifford, Dave and June Hacker, and Jimmy Vey. There will be 50 in the cast.

British Artists Vote For Enemy Act Ban

(Continued from page 3)

other enemy Alien performers were banned from English music halls for four years afterward. First German act to play in England after the war appeared at the London Coliseum in March, 1923. In the interim, the late Max Knorah, secretary of the German International Artistes Lodge, visited London several times to try—unsuccessfully—to induce the V. A. F. to lift the ban.

Altho German and Japanese nationals still in their countries can well be defined as enemy Aliens, the difficulty arises as to how to classify those borderline performers of Hungarian, Bulgarian, Italian and other nationalities, whose countries entered the war on the side of the Axis powers. Difficult, too, is the decision as to how to deal with the few Italian and German performers who were interned in England and afterwards released by the British Home Office and who are appearing on the English music hall stage.

Japs Haven't Swarmed In

Altho there has been no influx of Japanese acts for over 20 years, there are a few Nip performers still in England. Nearly every one of them was in England prior to 1914 and has made his or her home in this country since then. One performer in particular was born in Japan and came here with a troupe in 1904. He has played in England since that date with hardly a break and now has two sons serving abroad with the British Army.

One argument advanced by a dissenting member was that the banning of German acts would close a big section of the Continental market to British specialty acts. The reply that there would be no theaters left standing in Germany by the time the war was over, got a laugh, but it is a fact that for the years preceding the war, considerably more German acts played English time in comparison with the British acts that secured engagements in Germany. During the Hitler regime, especially from 1935 onwards, the figure was almost 2 to 1 in favor of the Germans.

Now striving for a closed shop, the Variety Artistes' Federation, with a

Out-of-Town Crix Tabs

BOSTON

	Right	Wrong or No Opinion	Accuracy Percentage
Peggy Doyle (<i>American</i>).....	17	5	77.27
Leslie Sloper (<i>Monitor</i>).....	10	3	76.92
Elinor Hughes (<i>Herald</i>).....	13	4	76.47
Elliot Norton (<i>Post</i>).....	16	6	72.72
Helen Eager (<i>Traveler</i>).....	11	7	61.11
Leo Gaffney (<i>Record</i>).....	9	9	50.00
Cyrus Durgin (<i>Globe</i>).....	10	11	47.62

PHILADELPHIA

Linton Martin (<i>Inquirer</i>).....	11	4	73.33
Edward Schloss (<i>Record</i>).....	8	7	53.38
Jerry Gaghan (<i>News</i>).....	7	7	50.00
R. E. P. Sensitivefer (<i>Bulletin</i>).....	8	9	40.05

WASHINGTON

John Maynard (<i>Times-Herald</i>).....	7	2	77.78
Nelson Bell (<i>Post</i>).....	6	3	66.67
Jay Carmody (<i>Evening Star</i>).....	6	3	66.67
Andrew Kelley (<i>News</i>).....	5	4	55.56

NOTE: Volded in this tabulation are revivals with fixed or limited runs. Also volded are 12 shows which have opened too late on the Stem to have had an opportunity of proving themselves.

Doyle, Martin and Maynard Lead Crix In 3 Try-Out Spots

(Continued from page 3)

previous running order. Helen Eager (*Traveler*) scores 61.11 per cent. She has been wrong seven times out of 18. Leo Gaffney, who forks the drama saddle for the *Record*, has split his 18 opinions evenly—nine right, nine wrong—to score an even 50 per cent. Cyrus Durgin (*Globe*) has 11 errors out of 21 tries chalked up against him. His current total is 47.62.

The Philly Front

On the Philadelphia front, 15 shows have passed in review which have preemed to date for a Stem success or failure. Linton Martin, who lays down the law theatrically for the *Inquirer*, is still well out in front with an average of 77.33. He has sat in on them all and has slipped up only four times. *Record's* expert, Edwin Schloss, has outstepped Jerry Gaghan (*News*) to take second slot for a percentage total of 53.38 based on a mark-up of seven wrong tabs out of 15. Gaghan has split 14 tries at seven to seven for a 50 per cent total to date. *Bulletin's* R. E. P. Sensitivefer continues to bring up the rear with an average of 40.05, based in nine wrong judgments out of 15 reviews.

Maynard No. 1 in D. C.

A month ago John Maynard (*Times-Herald*) and John Bell, drame pooh-bah for *The Post* were hitting stride for stride for Washington's lead spot. However, with nine capital preems tabbed, Maynard currently continues to set the pace with only two errors for a percentage of 77.78. Bell has dropped back to second with three wrong tabs out of the same number of shows covered. His average is now 66.67. Jay Carmody, *Evening Star* crix, holds the latter even with exactly the same score, while *News's* Andrew Kelley filed an additional error to drop him into fourth place with a score of 55.56.

Total tabs in all three cities are far from closed. As of this date, *Hasty Heart*, *Hope for the Best*, *The Overtons*, *The Tempest*, *A Lady Says Yes*, *Laffing Room Only* and *On the Town*, all have to be tabbed pro or con for the Boston crix, when they have proved themselves out on the Stem. Ditto goes for the Philly group with *Overtons*, *Lady*, *Tempest*, *Good Night Ladies*, *One Man Show*, *Sing Out Sweet Land*, *Up in Central Park* and *Calico Wedding*. *Hope for Best* still has to be weighed for or against the Washington contingent. There will be at least a dozen more entries in the crix sweepstakes before the finish line is crossed, so there is still ample opportunity for critical toe-stubbings and shifts in position. It's a tough job at this stage to pick the winners.

membership of over 5,000, an unprecedented figure and representative of nearly 90 per cent of the acts now playing in vaudeville and circuses in England, has a number of friendly and neutral acts on its books. Incidentally, all American acts on this side belong to the V. A. F. and several well-known American performers are on the executive committee of the federation.

Broadway Opening

CALICO WEDDING

(Opened Wednesday, March 7, 1945)

NATIONAL THEATER

A comedy by Sheridan Gibney. Staged by Sheridan Gibney. Settings by Frederick Fox. Company manager, Chandos Sweet. Stage manager, Paul Porter. Press representative, Richard Maney. Presented by Lester Mayer and Richard Myers.

Capt. George Gaylord.....William Post
Lieutenant Jensen.....Roderich Winchell
Nora.....Eva Condon
Mary Gaylord.....Grete Mosheim
Herbert Abercrombie.....Forrest Orr
Mrs. Abercrombie.....Mary Sargent
Frederick Boynton.....Louis Jean Heydt
Betty Marlowe.....Patricia White
Peg Hall.....Barbara Joyce
Alma Biddle.....Joy Geffen
Hendrik Van Delden.....Jerome P. Thor
"Cap" Wilson.....Henry Richards
Lotus Wilder.....Jane Hoffman
Alan Packard.....Vincent Gardner
Bob Willard.....John Kane

Some 10 years ago Sheridan Gibney gave his comedy, *Calico Wedding*, a barn theater try-out. Now he brings it up to date. Its action is still carefully prewar in pitch, but he has added a prolog featuring the hero in khaki and stationed in Alaska and with the rest of his droll notions tagged on as a flash-back. Theaterwise, there is nothing up-to-date about *Calico* except the prolog uniforms. The rest of it is strictly a swatch cut off an ancient remnant of material wool and warp.

A calico wedding anniversary, in case you do not keep track of symbols, represents the beginning of the third annual marital stanza. Plays about smart people and the wearing-thin of the marriage state during the second year usually have the standard approach. Gibney hasn't missed it. Husband and wife must get the other jealous by reviving former boy or gal friend ties. Spray them all liberally with champagne and scotch, add a mental blank plus a third act hangover on the part of one or the other and climax it on a note of happy reconciliation and you have a farce comedy.

That about sums up Gibney's notions for *Calico*. Young Mr. Gaylord has outgrown neither his Yale All-American status nor his yen for writing advertising health slogans. His dizzy wife has nightmares evidently due to physical frustrations. She gives an anniversary party—and invites her old beaux. The beaux bring along an assortment of fem guests. One of them is a tipsy saloon-hopper. Husband perforce sees the gal home to Fordham. Meanwhile, wife gets tight with a reticent explorer, who isn't so reticent when the grape is on him. They wind up in the bedroom.

The third act question is—what happened? However, by that time nobody cares a damn—except the husband, and from what Gibney has given him to say, it seems as though he didn't care much either.

Apparently everything has been kept on a plane of propriety because the explorer discovers that he took his garters off before he arrived and didn't leave them scattered around the apartment. Just what this proves is a question, but it seems to satisfy the husband suffi-

BROADWAY SHOWLOG

Performance Thru March 10



Dramas

	Opened	Perfs.
Anna Lucasta 8-30, '44 229 (Mansfield) Harry Wagstaff Gribble guested on the "Wishbone" program (WHN) March (3). John Tate was out of cast, same date, for mat. Alford Pierre subbed. Tate back in for evening performance. George Randol was featured on the merchant marine canteen program on Sunday (4). Cast gave benefit performance for Negro Actors' Guild same date. Rosetta Lenoire was taken ill on stage on Monday (5). Understudy Claire Leyba stepped in to finish show for her. Lenoire back on job on Tuesday (6). Producer John Wildberg has signed Bill Robinson for "Memphis Bound," modernized version of "Pinafore."		
Bell for Adano, A. 12- 6, '44 111 (Cort) Harold Stone out ill for special Sunday (4) performance. Guy Tano, recently returned Purple Heart G.I. winner, filled in for him.		
Calico Wedding 3- 7, '45 5 (National) Closed Saturday (10). Stem aisle-experts gave it a unanimous thumb-down for a zero score. No: Robert Coleman (Mirror), Louis Kronenberger (PM), Howard Barnes (Herald-Tribune), John Chapman (News), Wilhella Waldorf (Post), Burton Rascoe (World-Telegram), Ward Morehouse (Sun), Lewis Nichols (Times), Robert Garland (Journal-American).		
Dear Ruth 12-13, '44 103 (Henry Miller's) Phyllis Povah was out for two performances on Tuesday (6) and Wednesday (7). Laura Walker filled in. Richard McCracken leaves troupe on Monday (12) for date with Uncle Sam. Michael Road will take over his chores.		
Good Night Ladies 1-17, '45 61 (Royale) Currently posted as in "last weeks." Show will move into Shubert Theater, Boston, as of April 2. Will play there thru summer and under present plans will return to stem in September. Brown-out and curfew have juiced the move.		
Harvey 11- 1, '44 157 (48th Street) Cast gives performance for Actors' Fund on Sunday (11).		
Hasty Heart, The 1- 3, '45 77 (Hudson)		
Hope for the Best 2- 1, '45 37 (Fulton) Jane Wyatt air guested with Alma Detlinger (WQXR) on Friday (9). Franchot Tone dittoes with Paula Stone (WOR) on Tuesday (13).		
I Remember Mama 10-10, '44 167 (Music Box)		
Jacobowsky and the Colonel 3-14, '44 418 (Martin Beck) Closed Saturday (10). Road trek opens in Baltimore on Monday (12).		
Kiss and Tell 3-17, '45 837 (Bijou)		
Late George Apley, The 11-21, '44 129 (Lyceum)		

ciently to rate a final clinch with his wife. How the whole matter satisfies the customers is something else again.

The coy, flimsy context of the script is reflected in the acting. The wife has been given a Holland Dutch background, perhaps to make more credible Grete Mosheim's Teutonic accent. Neither the latter nor its delivery helps much. Miss Mosheim makes with the head, eyes, hands and feet in the best Mittel-Europa tradition. She is acting every minute and up to the minute. Unfortunately, her efforts don't constitute an over-the-foots selling job. She substitutes coy mechanics for personality. William Post as the husband is called upon for little except to be adequately acceptable, which he is, and Louis Jean Heydt is momentarily amusing as the dead-pan explorer. The play's one outstanding bit is a second act scene or two from Jane Hoffman as tipy gal from the Bronx. Latter registers a click and should be in demand for better slots. Eva Condon also rates a salute for making a stock maid far better than the script calls for.

Radio will likely give "Calico" no trouble. There is neither sufficient wit nor substance in it—even if the subject matter were adaptable to parlor listening—to give it any air-pull.

It would look as though Lester Meyer and Richard Myers have missed the boat. Calico has been given a good production—nice sets by Frederick Fox. Too bad that it's such a waste. The Gaylords will never see another anniversary.

Bob Francis
(Closed Saturday (10). Printed for the record.)

Single "Harriet" Des Moines Smash

DES MOINES, March 10.—A new city record for a single dramatic performance was set at Shrine Auditorium here Tuesday (6), with over \$12,000 grossed by Helen Hayes in *Harriet*. The net take on the show was \$10,057, after tax deduction, according to Mrs. George F. Clark, auditorium manager. A total of 4,300 paid admission for the single performance, with the house seating capacity listed at 4,200.

S. M. Handelsman, show's manager, claimed it was the largest single gross for a dramatic performance in the country. The previous record for Shrine Auditorium was a \$9,500 take by Miss Hayes in *Victoria Regina* and Katharine Cornell in *The Barretts of Wimpole Street*.

Tele Review

NBC

Reviewed Sunday (11) 8-10 p.m. Style—Newsreel, drama, dancing, musical, pic and fashion show. Sustaining over WNBT, New York.

This evening's two hours opened with a showing of official navy newsreels of the Iwo Jima invasion. The thrilling news drove home the present-day limitations of the iconoscope. Details just weren't there. However, there was a plus. NBC had Harry Hopkins' son, Lieut. David Hopkins, narrate the reels, and since he was in Iwo Jima at the landing it gave the presentation a swell sock punch.

Second and final episode of *The Perfect Alibi* was as well done as the first, but it lacked physical action. On the other hand, you can't put action where there isn't any and *The Perfect Alibi* is actionless.

As usual, the camera work was effortless and at no time did the shots change just to have them change, a disease that's been noted all too often at other air pic showings.

Feature of the evening, of course, were the three dances set by Leonide Massina. Compliment NBC for not ceasing to do programs that require music just because Petrillo says no live music. They used disks for these three dances, for the most part effectively. First of Massina's creations was danced to Bach's *Chaconne*. It was tele static because, altho there was plenty of movement,

there seemed little sense of design. The cameramen went haywire trying to keep Katherine Lee, who danced it, always in the center of the frame. Thus there was dance movement and camera movement, often at the same time and often fighting each other.

Second dance was beautifully done to the rhythm of *The Blue Danube*. The entire dance was done in silhouette, with lights, behind the scrim, in front of which Anna Istomina and Serge Ismaloff danced. Camera here didn't fight the movement and the flow of the two dancers was eye-holding.

Final dance, done to the music of Rimsky-Korsakoff's *Antar*, was a beautiful example of neo-classic acrobatics, with the Lee girl and Ivan Kirov going from one abstract design to another, with plenty of everything but hand-stands, and it appeared as the one of those was coming up in a moment. The routine ended in a final dance abstraction. It was a swell way to chase away the average viewer.

Film, Alexandre Brailowsky playing one of the *Valses*, proved that some moving pictures have far worse camera handling than NBC's tele focusing. It smelled, and your reviewer likes Brailowsky.

Final NBC program was a Philadelphia Gimbel Bros.' fashion show. It had everything but showmanship. If it wasn't an off-the-cuff production, everyone con-

	Opened	Perfs.
Life With Father 11- 8, '39 2247 (Empire) Serlin en route to Coast to confer with Theodore Reeves on production and casting of "Out of Time." Also will inspect Coast troupe of "Life With Father."		
One-Man Show 2- 8, '45 36 (Barrymore) Closed Saturday (10).		
Overtons, The 2- 6, '45 39 (Booth) Moves to Forrest on Sunday (11). Will play Sunday nights—no Monday performance—mats Wednesday and Saturday. "Two Mrs. Carrolls" sold out in advance for entire week of Buffalo and Rochester stands. Has booked Shubert for extra-seating capacity.		
School For Brides 8- 1, '44 256 (Ambassador) Drusilla Deene eloped to Connecticut with Harvey (non-pro) Avedom on Thursday (8). She will stay with the show. Incidentally, according to drumbeater Zac Freedman, she is the fifth gal to step into matrimonial bonds since show's prem. Latter seem to think title of show has something to do with it.		
Snafu 10-23, '44 158 (Biltmore) Closes Saturday (10). Production is being kept intact. May do a summer tour—Chicago bound—if George Abbott approves when he comes back from West Coast in April. Jessie Royce Landis returned to cast on Tuesday (6). Mary Stephen has been subbing during former's siege with virus pneumonia.		
Soldier's Wife 10- 4, '44 183 (Golden) Martha Scott air guests with Ethel Colby (WMCA) on Monday (12).		
Tempest, The 1-25, '45 52 (Alvin) Cheryl Crawford underwent an operation on Tuesday (6) at Memorial Hospital.		
Ten Little Indians 6-27, '44 298 (Floyd)		
Voice of the Turtle, The 12- 3, '43 457 (Morosco) Harvey Stephens took over Elliott Nugent role on Thursday (8). Latter will be out about two weeks while he readies up his new comedy.		

Musicals

Bloomer Girl 10- 5, '44 181 (Shubert) Ben Murphy has been out of cast as of Wednesday (7) with grippe. Jack Nagel has been filling in for him. Eleanor Jones left troupe on Monday (5) for tonsillectomy. Pamela Randall will replace her for the next two weeks. On her return, Miss Randall will take over slot of Toni Hart, who will leave to join her husband at that time.		
Follow the Girls 4- 8, '44 386 (44th St. Theater) Gertrude Niesen out on Monday (5). Mildred Fenton subbed. Ernest Goodhart back in cast after month's lay-off due to knee injury. Val Valentinoff, Frank Kreig, Dell Parker, Norman Lawrence, Ruth Mitchell and Arthur Randy to Mason General Hospital for G. E. show on Tuesday (6).		

	Opened	Perfs.
Recording of show made by hospital tech staff and will be broadcast thru-out wards on Saturday (10). Why hasn't somebody thought of this before?		
Lady Says Yes, A. 1-10, '45 69 (Broadhurst)		
Laffing Room Only 12-23, '44 89 (Winter Garden) Ruth Mats and Eugene Hart have been out of show since Saturday (3) due to latter's badly wrenched shoulder. Returned to duty on Friday (9). Meantime, comics Harry Burns and Charles Senna have been pinch-hitting in their spots. Burns-Senna routines have been clicking so strong that Ole Olson and Chi Johnson have decided to give them a permanent spot. Virginia Barrett has been appointed understudy to Betty Garrett.		
Mexican Hayride 1-28, '44 470 (Majestic) Everett West starts a series of Friday night song recitals at the Jewish Welfare Board Canteen on Friday (9).		
Oklahoma! 3-31, '43 862 (St. James) Norman Mackaye replaced Murvyn Vye in "Judd" role on Monday (5). Latter leaves for slot in "Carousel." Mackaye may later join national company. Irwin Corey has replaced Marcel Dill in the overseas troupe—as of last Monday. Bargain Tuesday mats have been dropped for the present—reason: offshore company and shifting of personnel in N. Y. area. Jean Cast has been signed by Guld for "Carousel." She will have role previously allotted to Vivian Vance. Hub preem is now skedded for March 27.		
On the Town 12-28, '44 84 (Adelphia)		
Seven Lively Arts 12- 7, '44 108 (Ziegfeld) Tom Weatherly has left J. Walter Thompson org to halve drum-beating post for Billy Rose with Charlie Washburn. Rose currently skeds a three-week run of "Carmen Jones" at the City Center, beginning on April 30, prior to its cross-country trek.		
Sing Out, Sweet Land 12-27, '44 86 (International) Alme Kaye air-guested with Ethel Colby (WMCA) on Wednesday (7).		
Song of Norway 8-21, '44 234 (Imperial) General Manager Gerald O'Connell left for West Coast on Thursday (8) on leave of absence. He will look after the affair of the L. A. and S. P. Civic Light Opera groups. Cast members are giving free afternoons to vending at "Friends of Norway" shop. Proceeds go to a free Norway.		
Up in Central Park 1-27, '45 49 (Century) Mike Todd back in town after four-week trek to West Coast on Monday (5).		

ICE SHOWS

Hats Off to Ice 6-22, '44 358 (Center)	
--	--

BALLETS

Ballet Russe De Monte 2-20, '45 28 Carlo (City Center)	
--	--

nected with it should be spanked. Bare platform without models, models who didn't know when to leave the camera, and a Gimbel's exec who didn't know what to do next, bitched this but good. Fashion shows are a fine art, and while this was better than Gimbel's first tele trial at DuMont's WABD, it still was far

below NBC standards. Someone ought to tell Adelaide Hawley to get off that couch and stay off it. Abbott Kimball's Cecil Hackett and John Hugh are supposed to have produced this with NBC's Ernest Colling. The latter should stick to drama. He does a good job there. Joe Kochler.

PROGRAMS with TOP JUVE. DAYTIME URBAN CIRCULATION

(Continued from page 8)

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Jack Armstrong	Blue	KR	General Mills, Inc.	Wheaties	1,180,963
Let's Pretend	CBS	BBD&O	Cream of Wheat Corp.		1,018,405
Terry & the Pirates	Blue	S&M	Quaker Oats Co.	Puffed Wheat & Rice Sparkies	824,946
Billie Burke	CBS	BBD&O	Servel, Inc.		823,628
Theater of Today	CBS	BBD&O	Armstrong Cork Co.	Quaker Rugs	812,937
Tom Mix	MBS	Gardner	Ralston, Purina Co.	Various	691,971
Hap Harrigan	Blue	Y&R	General Foods Sales Co., Inc.	Grape Nut Flakes	638,517
Grand Central Station	CBS	M-E	Pillsbury Flour Mills	Various	533,074
Our Gal, Sunday	CBS	D-F-S	American Home Products	Anacin	478,595
Lorenzo Jones	NBC	D-F-S	Sterling Drug, Inc.	Bayer Aspirin & Phillips Cream	442,861

Burlesque Notes

By Uno

THELMA WHITE has been notified officially of the death of her husband, a pharmacist's mate, in action. . . . BOB COLLINS replaced Pat Daley in the Binder-Rosen unit at the Hudson, Union City, N. J., March 4. . . . ETHEL DEVOE celebrates a birthday March 21. . . . HELEN LOVETT, Ryan and Benson, June March, Jeanne James and Mitch Todd comprise the stock principals at the Alvin, Minneapolis, for Harry Hirsh. . . . PATSY GILSON, former burly ace, is now Mrs. Alden Hagood, a resident of Flint, Mich., where Mr. Hagood has a key position in a war plant. . . . RUSTY DARRO, strip tease, opened at the Casino, Pittsburgh, March 4. . . . TOMMY (BOZO) SNYDER, in the USO unit, *Puddle Jumpers*, and Bobby Kuhen, another former burly and nitery comic, in his own-produced show, *Laff Time*, played for the 15th Corps of the 7th Army at the same time recently while overseas. Jake Garehime's 12-piece orchestra is with the Kuhen aggregation. . . . CORP. LOU DAIELL, from a transport bound for "destination unknown," tells of 3/Sgt. Tommy Monaghan, formerly of Philadelphia niteries, as being the foremost entertainer aboard. . . . HARRY KANE, former burly tenor, now with Uncle Sam overseas, has been made a corporal.

HOTEL OLMSTED

E. 9th at Superior
Cleveland, Ohio

Still catering to and offering special rates to and offering theatrical profession.

HOME OF PALACE AND HANNA THEATRE STARS IN CLEVELAND

FRANK WALKER, Mgr.

"Home of Showfolk"

Rates Reasonable

HOTEL HAYLIN

CINCINNATI, O.

Corner
Vine St. &
Opera Place
Phone Main 6780

DANCERS & SHOW GIRLS

who would like to work at the

REPUBLIC THEATER

OCEAN VIEW, VA.

contact

ART LEWIS or MOE COSTELLO

Monticello Hotel NORFOLK, VA.
Opening March 31st. Salary \$40.00.

WANTED

Burlesque Performers

Specialty and Semi-Nude Dancers
White

PRESIDENT FOLLIES

San Francisco 2, Calif. E. SKOLAK, Mgr.

SHOWGIRLS

FREE PUBLICITY FREE

Your popularity can be increased from coast to coast. Send Glossy Photographs—as many as you can. We will reproduce in quantities all accepted for NATIONAL DISTRIBUTION AS AMERICA'S PIN-UPS—GLORIFIED GLAMOUR GIRLS. We shall be pleased to give you full credit—YOUR NAME ON ALL PICTURES WE RELEASE—if desired. Photographs must be accompanied by written permission for use. SEND IMMEDIATELY TO:

EUGENE BAKER

Box 2
Merchantville, N. J.

COSTUMES

Rented, Sold or
Made to Order
for all occasions.

Custom Made GIFTS.
Send 25¢ for Sequin
and Net Hair Orna-
ment and receive
Circulars FREE
THE COSTUMER
238 State St., Dept. 2
Schenectady 5, N. Y.

B&K

(Continued from page 10)

consisted of nothing but Lindsay's hand in silhouette, moving to the tempo of the music.

Adrian Rodner, author of the *Walkers* drama, pulled plenty of video tricks out of his bag tonight. His opening shot was very effective. A camera panned in on a picture of a house and the walk leading to it. Then there was a dissolve to another camera focused on a large, life-size door. By transposing the titles, picked up by one camera on the picture of the door picked up by the other, good titling work giving cast and sponsor credit was done. By this time the first camera was re-focused on a home scene, while the second (the third is used for slides) was left on the door. A man came up to the door, knocked on it, a voice said: "Welcome to the Walkers," and there was a dissolve from the camera on the door to the scene in the Walker's living room.

The only thing found wrong here was that, as the door swung open after the voice gave its welcome salutation, Walker was pictured with his back to the camera. It would have been much better for him to be facing the camera, for it appeared unrealistic for a man to welcome guests with his back turned to them. Even tho in the first scene Walker (Art Seltzer) was talking to his wife (Beverly Taylor) about income tax, he could have welcomed the audience and still started the show off right by merely saying a line like "Come in, my wife and I are trying to figure out my darn income tax," and then gone back to his wife and right into the show.

For the most, Rodner used excellent transition techniques. He used quick changes of scenes, with camera dissolves, for example, to and from the home of the Walkers and their friends, the Murphys (played by George Cisar and Fran Allen). But always he connected lines of thought. If at the Murphys, the talk was about income tax and there was a switch to the Walkers, the conversation was about the same subject. Rodner deserves a bow for his planning and writing of this show. So do its producer, Beulah Zachary, and camera handlers, Esther Rajewsky and Ray Stewart. While we're passing out bouquets we should include special praise for Helen Carson. She produced *Voodoo Moon*.

Cy Wagner.

CBS

(Continued from page 10)

are expressed. When the legal routine is laid on so heavily that it permits little or no development of the ideas, the show falls in its purpose. Both sides had something to say in this pitch. Neither side had the opportunity of saying it.

It's still a great formula, one that ought to be just as swell without the visual side. This is a show that should be aired both with and without pix. Since CBS has an FM station, why not air the voice section of the *Opinions* on the FM station while it's being telecast? That should prove something, i. e., that a show can be done for both ear and, or sight at the same time.

Third attraction on the bill was an intro to a USO-CSI troupe that has been touring the CBI (China, Burma, India) theater of war. The intro was terrific. It was well staged and the beat of the drum, as the narrator told his story of the six girls who had made the trip, was swell. Even the beginning of the girls' entertainment routine was swell, i. e., a jitterbug contest with G.I.'s and then it fell apart, ending up with the boys and girls looking over the girls' picture album. Ouch! It's bad video to build up to a letdown.

Then came two moom pix that were okay and then the final live shot, Ethel Colby visiting Bruno, of Hollywood, who told the video viewers what makes a good still picture and how it's shot. It did a swell commercial, if corny job, of selling Bruno, his profile, and his entourage that work with him getting a good picture—of stars and just ordinary people. CBS did a job of making you feel a shot was a still picture and then having it come to life. It was as commercial as hell . . . or is hell commercial.

Also on the bill was the first video spot announcement, a plug for war employment. It was well sold with a warp and then a switch to a cartoon of a *Who-Worries*. Fast moving, taking the approximate time of a station break, it proved that the audience is not going to escape commercial spots on the video air . . . they're too effective.

Joe Koehler.

Magic

By Bill Sachs

JACK GWYNNE writes from "Somewhere in China" under date of February 21: "Our company had a week's rest in India, so I came over the Hump on my own as a crew member. Spending some time in the interior of China, up where it is rough. Did 15 shows in two and a half days and met a swell bunch of fellows. Will rejoin the show in India in a few days and when we finish there we are slated to play the Persian Gulf area on the way back. Will be here some months yet, however. Anne is fine and, as usual, is the life of the party. Our son, Bud, is back in England. He's a first lieutenant now." . . . GEORGE LOVETT and Company, mental turn formerly made up of Lovett and his wife, has been augmented to five people with the addition of the three Lovett daughters. Act is currently headlining at the Bowery, Detroit, after playing *Ka-Cee's*, Toledo. . . . JIMAE tops the floor layout at Club 509 in downtown Detroit. . . . CARLOS MIRANDA, magish, and wife, Marianne, now engaged in war work in San Diego, Calif., keep their hand in by working an occasional club date in the area. . . . SIDNEY N. LEVINE, Montreal pasteboard expert, has kept busy this winter entertaining at hospitals and orphanages in and around the Canadian metropolis. He will again have charge of Sunshine Camp for kiddies at St. Margarethe, Que., this summer. . . . G. RAY TERRELL, who opened February 26 at Hotel Statler, Detroit, for a three-week stand, is set for like engagements at the Statler hotels in Washington and Boston, and then moves into the Park Plaza Hotel, Baltimore, for a fortnight's stay. . . . MILBOURNE CHRISTOPHER V-mails from Paris: "Many magicians working here, Carrington and DeRoze among them. Guy Bert still building illusions, and Mayette still supplying tricks. Dr. Dhotel is new president of the A. F. A. P. There is also a new pro club here, Syndicat National Des Illusionistes." . . . HARRY OPEL, vet Toledo trixster, laid away his bag of nifties long enough recently to write the words and music to a song, *That's as Long as I'll Love You*. . . . ELLISTON THE MAGICIAN (Gene Kight) is playing schools thru Southwestern Missouri and Kansas with a full evening's show.

LONDON BRIEFS: SIRDANI, "the radio trickster," is beating records by broadcasting comedy and conjuring tricks over the air four times weekly. He is featured in the popular *Navy Mixture* program on the MMC Forces program. . . . ARTEMUS, comedy conjurer, and his four stooges are featured in the current Victoria Palace, London, vaude season. Stooges also appear in the Flanagan and Allen act which headlines. . . . CIRE, the "Emperor of Magic," is back in London after a four months' season in Scotland. . . . LUCILLE, England's leading girl conjurer, is in her fourth consecutive year with USO (ETO Section) Camp Show units, a record for a British act. Girl has also found fame as a journalist and has contributed many articles to English dailies and periodicals. . . . LA CELESTE, the Psycho-Telepathist, is back in vaudeville after a long and serious illness. Act, presented by Sydney Josolyne, has garnered much favorable comment. . . . THE GREAT MASONI (Eric Mason) continues to play to good business all over the country with his *Out of the Hat* unit. . . . BACK after several months with ENSA, Peter Waring, conjuring monologist and former officer in the British Navy (discharged as a result of war wounds), is currently featured as a successful attraction at the Metropolitan Music Hall, London. . . . JACK LE DAIR is playing his 40th repeat tour of the Moss Empire's and registering solidly with legerdemain and comedy. . . . JACK KINSON and MARY EASTWOOD are popular in British vaudeville. Their act has an unusual closer in their "disappearing mice" trick. . . . A NEAT ACT and always sure-fire in vaude is that of Claude Chandler, who combines magic with ventriloquism.

Radio Cols. in Detroit

(Continued from page 3)

affiliation with WWJ, which has not been effective during the years in which no space was devoted to radio, but the close circulation race among Detroit papers. *The News* was long comfortably in the lead with only one afternoon paper, the Hearst-controlled *Times*, as a competitor, but the race has been getting close and has resulted in the recognition of the value of radio interest on the part of readers in building circulation.

Further recognition of the value of radio directly in plugging paper sales was seen in the move of local papers to buy more radio time this week. With space tight at most stations, little additional time could be sold, but, typically, at CKLW, which has long had plenty of time bought by *The Times*, two additional newspaper sales were made this week—four spots a day for Friday, Saturday and Sunday for *The News*, and one daily spot for the *Free Press*, on a woman's program. Significantly, *The Free Press* wanted three spots if available.

TELE. PRODUCTIONS

(Continued from page 10)

kids. There is no limit to what can be done with these presentations. In addition to the standard puppet plots that can be used, there is always the original story which a smart writer, familiar with the limitations of the medium, could concoct.

Desi Arnex appeared with his guitar, offering a trio of selections that came over nicely. Best of the selections was *Babalú*. He is top performer, who makes the viewer feel at ease, and should contribute much to tele. His style is strictly informal, which is a great help in selling his numbers to the public.

Dean Owen.

WANTED

Piano Player, double parts. Open March 17 on circle and tent for summer. Also good hot Specialty Team. Wire

GIFFORD PLAYERS

Girard, Illinois

ILLUSIONS! ILLUSIONS!

Stage Illusions, Platform Mysteries, Club ACTS! Over EIGHTY blueprints, plans and drawings, each clearly illustrated, easily understood at a glance. Today performers must have a large repertoire of new, morale-boosting IDEAS! Each ILLUSION guaranteed practical, easy to present and a delight to perform. Gain new glamour, dazzle, sparkle, startle, amaze and mystify! It is understood that you possess as a performer some magical presentation. As each ILLUSION is properly presented audience will feel that strange, awe-inspiring, spine-chilling feeling. Out of the 80 sensational plans we send you over half of them are new, modern and streamlined with the times. UNIK! We can ask one hundred dollars for these and you'll gladly and quickly remit. For 30 days only we guarantee you best bargain in the world, not \$50 or \$20, but only a crisp ten-dollar bill will bring you promptly by mail this mammoth collection of EIGHTY ILLUSIONS. Yes, over one pound. As we've been in business since 1933, please order with full confidence. \$10 for EIGHTY ILLUSIONS. Your money back if desired, but we are certain that you will be well pleased with your purchase. ACT QUICK!!

NELMAR, Publishers

2851 Milwaukee Ave. CHICAGO-18, ILL.

VENTRILLOQUISTS

New book, just published! "LAFF-TESTED DIALOGUES," by GEORGE McATHY. Contains SEVEN sure-fire, funny gag routines for lucky vents or other talking acts. Sixteen pages of closely printed laugh material. Mailed post-paid for Two Dollars. At your magic dealer or order direct from the publishers.

TOMMY WINDSOR STUDIO

Marletta, Ohio, U. S. A.

20 HYPNOTIC TRICKS

3 Rigid Methods, 5 Pulse-Stopping Ideas. Instant HYPNOTIZING! Spirit Taps from WHERE? Palms UP! Iron Bar Levitation. Temperature at 110 Degrees! Stick to the POINT! SEE the Point! Phantom EYES! PERSPIRE at Will! Glass Crash! Human LIE Detector. PSYCHOSURGERY. Hat-Pin THRU Arm. Penetration X-ray. Whistle if U Can. Hypnotism Mind Control. Hands UP! Blood Telepathy. Held Down. WHY? See YOUR Brain! 22 page BOOK for \$1.

NELMAR, 2851 Milwaukee, Chicago.

MAGICIANS

The production of objects from "Smoke Balls" or "Bubbles" is one of my original effects and have been using it in my act for about four years. Recently some dealers in magic have been advertising a solution for producing bubbles, mentioning the exact effect used in my act. This is a registered effect, please lay off.

EARL MORGAN

THE FINAL CURTAIN

ARRAL—Blanche (Mrs. George B. Wheeler), 80, opera and concert soprano, at Maple Lodge Sanitarium, Palisades Park, N. J., March 4. She sang at the Opera Comique in Paris and after a world tour came to the United States in 1908 and gave many concerts. Survived by her husband.

BEISMAN—Mrs. Zona K., 47, wife of Paul Beisman, manager of the American Theater, St. Louis, and general manager of the St. Louis Municipal Opera Association, at her home in that city March 2 following a long illness. In addition to her husband, she is survived by three sons, two of whom are in the armed services. Services March 5, with burial in Oak Grove Cemetery, St. Louis.

BLACK—George, 54, top-ranking vaude producer of England and controller of 32 London and provincial theaters, at his home in London March 4 after a long illness. Active in theatrical fields since he was 11 years old, he became the outstanding figure of vaude in Europe and is credited with reviving that form of entertainment after the theatrical slump of the early 1930s. With his father he established the first permanent movie theater in England. In 1929 he disposed of his circuit of 11 movie houses in the provinces and went to London as manager of General Theater Corporation. Later he was named managing director of the Moss Empire Theaters. These firms controlled the majority of the important vaude houses in London and throughout the British Isles. For several years Black also ran the Alhambra, the big-time vaude house in Paris. In addition to his interests in the vaude field, Black produced several of the most spectacular London revues and "crazy" shows. Two of his recent revues, *Happy and Glorious* and *Strike It Again*, are still running in London. Survived by his widow, two sons and a daughter.

BOERS—Teddy, 48, acrobat, March 8 in St. Louis following a short illness. He was a member of the team of Boers Brothers, prominent midget acrobats, for many years in vaude and for 14 years featured by Carl J. Sedlmayr on the Royal American Shows. They also ap-

peared in several motion pictures. They came to this country from Europe 28 years ago with the Williams Midgets. Survived by his brother Henry. Interment in Calvary Cemetery, St. Louis, March 10.

BOHN—Charles (Peanuts), comedian, recently following an operation in Army Hospital, Memphis, following an overseas tour with a USO unit. He had appeared in burlesque, vaude, night clubs and legit. Survived by his widow and a brother.

CANSDALE—Harry, 70, veteran character actor, following a heart attack March 8 in Chicago. Cansdale appeared with stock and repertoire companies for many years. Last 10 years he had devoted his time mainly to radio and had parts in many of the dramatic shows presented over Chicago stations. Survived by his widow, Ethel, Chicago, and a sister in Rochester, N. Y. Burial at Galveston, Ind.

DAVIS—Fay (Mrs. Gerald Lawrence), 72, American actress, at her home in London February 26. She was with Charles Wyndham Sr.'s company in London in 1895 and played many Shakespearean roles during her career. She returned to America in 1902 and played for Charles Frohman at the Empire Theater, New York. Her last appearance on the stage was at the Winter Garden Theater, London, in 1933.

DAYTON—Katharine, 54, playwright and author, at her home in New York March 4. She was co-author with George S. Kaufman of the three-act comedy, *First Lady*, a 1935-'36 hit. She also wrote *Save Me the Waltz*, which opened at the Martin Beck Theater, New York, in 1938. Survived by a sister and a brother.

DELMAR—Fred, 62, at one time owner of Delmar's Lions, of a lingering heart ailment in Richmond February 28. He had been associated at one time with Clyde Beatty and also played fairs, vaude, circuses and carnivals with his cats. Survived by a brother and two sisters. Interment in Kansas City, Mo.

FOX—Gerald, 46, well-known carnival concessionaire and with American United Shows the past three years, March 2 in Los Angeles following a long illness. Survived by his widow, Daisy. Burial in Showmen's Rest, Evergreen Cemetery, Los Angeles, March 5, under direction of the Pacific Coast Showmen's Association, of which he was a member.

GUNSKY—Maurice, 56, former well-known stage and radio singer, March 3 in St. Francis Hospital, San Francisco. Survived by his widow and two sons. Services at Sinai Memorial Chapel, with interment at Salem Memorial Park, San Francisco.

HOTCHENER—Mrs. Marie Russak, 77, soprano soloist, at her home in Hollywood March 4. She had appeared with Sousa's Band and the Boston Symphony, and sang 20 performances of Puccini's operas in Europe at which the composer conducted. She retired 40 years ago. Survived by her husband, Henry Hotchener, business manager for the late John Barrymore.

LANZA—Fred A., 65, musician, at his home in Grosse Pointe Park, Mich., March 3. He was formerly with the Al Green orchestra at the Temple Theater, Detroit, and the Eduard Werner orchestra at the Michigan Theater, Detroit. His widow and two children survive. Interment in Woodlawn Cemetery, Detroit.

LATHAM—John Francis, 70, former theatrical man and police chief of Port Jervis, N. Y., at his home in that city recently. He had been with Cotton Blossom Showboat and Primrose, Dockstader and other minstrels. He was a member of PBOE, Port Jervis. Interment in St. Mary's Cemetery there.

LESSINGER—Harry, 42, charter member of Michigan Showmen's Association, member Showmen's League of America, former general agent World of Pleasure Shows and formerly for several years with Hudson Fireworks Company of Ohio, at Deaconess Hospital, Detroit, March 4. Survived by his widow and 14-year-old twins, Helena and Richard. Services March 6, with interment at Britton Road Cemetery, Rochester, N. Y.

MACGREGOR—C. Perim, 57, former London grand opera singer, February 26 at Flint, Mich.

MACLEAN—T/5 R. E. Leroy, 36, former musician and actor, in action at Luzon. He had been active in Actors' Equity and was seen in *The Great Waltz* and many Gilbert and Sullivan productions. He saw action at Guadalcanal, New

Georgia, Bougainville and Munda, where he was recommended for the Bronze Star.

MERKEL—Mrs. Arno, 70, mother of actress Una Merkel, suddenly at her home in New York March 5. Interment in Highland Cemetery, Fort Mitchell, Ky., March 10.

ROMAKOFF—Vasily, 60, bass-baritone opera and concert singer, in Bellevue Hospital, New York, March 5. He came here from Russia in 1922 and was last heard in 1934 in the Art of Russia production of *Khovanshina*. He was also seen in *Boris Gudunoff*, presented by the Cosmopolitan Opera Association, and in 1931 had given a solo recital in Carnegie Hall. No immediate survivors.

SANRICH—Mark R., 44, motion picture producer, suddenly at his home in Hollywood March 4. He had served as president of the Screen Writers' Guild. Sandrich left Columbia University to begin film work as a prop man. He soon became an assistant director and in 1926 took over the direction of pictures himself. Later he specialized in full-length musicals. The first was *Melody Cruise*, an RKO production. He brought Ginger Rogers and Fred Astaire together as a team, presenting them in *The Gay Divorcee*, *Top Hat*, *Follow the Fleet*, *Shall We Dance* and *Carefree*. He presented Jack Benny and Fred Allen in another "first," *Love Thy Neighbor*. His most recent film was *Here Come the Waves*. He leaves his widow and two sons, Mark Jr. and Henry. Services March 6, with interment in the Home of Peace Mausoleum, Los Angeles.

SCHULTZ—Herman E., 66, musical director, composer and arranger, February 25 in Buffalo following several months' illness. He was best known for his 25-year leadership of the old Shea's Court Street Theater, Buffalo. He composed and arranged for vaude acts during the Court Street Theater's heyday. He authored *Butterfly Ballet* used in the New York Hippodrome ice ballet, and *Mon Jardin de Roses* on Wurlitzer player-piano rolls. At 16 he was already featured cellist with the Buffalo Symphony and later played with the Rochester (N. Y.) Symphony. Survived by his widow, Carol. Services in Buffalo March 2 under auspices of Hugh de Payens

George Henry Payne

George Henry Payne, 68, former Federal Communications Commission official, newspaperman, author, politician and lecturer, died at the home of his daughter in Hollis, Queens, New York, March 3.

He became a member of the FCC in 1934 and held that position for nine years, until July, 1943. He often did not agree with the decisions of the board and many of his suggestions for the control of radio were attacked by the industry. In 1943 he led an unsuccessful fight in the commission to grant WNYC, the city's station, longer operating hours. After leaving the FCC, he became vice-president and director of the Finch Tele-Communications Company, New York, which position he held at the time of his death.

As a journalist, he worked for *The Long Branch*, Long Branch, N. J., in 1893, *The Gothamite* in 1895 and in 1896 he became associate editor of the old *Criterion Magazine*. In 1903 he joined *The New York Evening Telegram* as drama and music critic, where he worked for four years.

Among the books he wrote were *A Great Part and Other Stories of the Stage*, *The Fourth Estate and Radio*, *The History of the Child in Human Progress*, *England—Her Treatment of America* and *The Birth of the New Party*. He also had written a one-act comedy and a short play. He lectured on radio and journalism at Cooper Union and at Harvard.

Survived by his daughter and two grandchildren. Services held at Cathedral of St. John the Divine, New York.

Commandery, with burial in Acacia Park there.

SINCLAIR-HILL—Wing Comdr. Gerald, 48, film and play producer, who was in the Royal Air Force, in London recently. His play, *10-Minute Alibi*, ran for two years in London.

TRILLING—Iris, 49, noted composer of Yiddish musical comedies and ballads, at his home in New York March 3. His works included scores of *Give Me Back My Heart*; *David and Esther*, produced at the National Theater, New York, in 1937 and 1938; *Goldelie Dem Bekers*, at the Second Avenue Theater, New York, and *Children Without a Home* and *General Fishel David*, produced at the Hopkinson Theater, Brooklyn. Among his more popular songs are *Only You*, *David and Esther*; *My Fiddle and With You Together*. His last show was *Who Is Guilty?*, played during the 1944-'45 season at the Hopkinson Theater. Survived by his widow, a son, a daughter and a brother.

VAN DYKE—Pfc. John, 19, killed in action in Belgium January 18 while serving with the infantry. He was the son of Melville Van Dyke, Buffalo Arena roller rink operator.

WILLIS—Mrs. Emma Wendt, 88, wife of Charles H. Willis, founder of the Willis Music Company, Cincinnati, at her home in that city March 9. In addition to her husband, survived by a daughter, Mrs. Rupert Langdale. Interment in Evergreen Cemetery, Southgate, Ky.

WORTHINGTON—James Troy, 33, ride operator, accidentally killed February 8 in San Diego, Calif. He operated the Loop-o-Plane for Playland Amusement Company there and had the basket of the ride in the air while working underneath it when a sailor released the brake, causing the basket to strike Troy in the stomach. He died an hour later. He also had been with Bowen's Joyland Shows and other Western show organizations. Interment in Mount Hope Cemetery, San Diego.

Marriages

DUNN-RUSH—James H. Dunn, film actor, to Edna Rush, radio singer, in Philadelphia March 7.

McELDOWNEY-MARTIN—Sam McElDowney, nonpro, to Nancy Martin, radio singer, in New Martinsville, W. Va., March 20.

SKELTON-DAVIS—Pvt. Red Skelton, movie and radio comedian, to Georgia Davis, screen actress, in Hollywood March 9.

TERRELL-COURTNEY—Sgt. James A. Terrell, musician, to Audrae Courtney, dancer, at U. S. Naval Chapel (St. Francis Xavier) Camp Lejeune, N. C., February 22.

Births

A son, Richard, to Mr. and Mrs. Joe Page in Sydney, Australia, December 25. Father is with Page and Nono, tight-wire act, on the Tivoli Circuit in Australia.

A son, Peter Newton, to Glenn Ford, actor, and Eleanor Powell, dancer-pie star, in Hollywood February 5.

A son, Burton, to Mr. and Mrs. Joseph Spivak at St. Francis Hospital, Hartford, Conn., January 26. Father is manager of Music Box Theater, New Britain, Conn.

A girl to Mr. and Mrs. Hymie Schreiber at Menorah Hospital, Kansas City, Mo., February 14. Schreiber is owner of Schreiber Merchandise Company, Kansas City.

A daughter, Elizabeth, to Mr. and Mrs. Dick Mabry February 7 at Lying-In Hospital, Philadelphia. Father is announcer of Station WIBG, that city.

A son to Mr. and Mrs. Albert Gange in Hartford, Conn., February 14. Father is manager of Decca Records Hartford branch.

Twin sons to Mr. and Mrs. Jess Barker in St. John's Hospital, Santa Monica, Calif., February 19. Mother is Susan Hayward, motion picture actress, and father is screen actor.

A son to Mr. and Mrs. Robert Andrews in St. John's Hospital, Santa Monica, Calif., February 19. Mother is Irene Coleman, screen actress, and father a scenario writer.

A son to Mr. and Mrs. Arthur Concello February 16 at Sarasota, Fla. Father is owner of Russell Bros.' Circus and he and Mrs. Concello were formerly feature aerialists with the Ringling show.

A son to Mr. and Mrs. Anthony Prudden, of the Bunting Shows, January 1.

Lucille La Verne

Lucille La Verne, 72, noted veteran stage and screen actress, died in Culver (Calif.) City Hospital March 4 after an illness of several months.

She became popular for her portrayal of Widow Cagle in the play *Sun Up* and made almost 3,000 performances of the role in this country and Europe. It opened in 1923 at the Provincetown (Mass.) Theater and two years later in London at the Vaudeville Theater. Miss La Verne later also did the motion picture version.

After traveling in stock companies since she was 14 years old, she was recognized in 1894 thru her acting of Corin in *As You Like It* in New York. Among the many plays she appeared in were *Way Down East*, *The Dancing Girl*, *The Two Orphans*, *Camille*; *Frou, Frou*; *The Easterner*, *Seven Days*, *The Rejuvenation of Aunt Mary*, *The House of Bondage*, *The Cinderella Man*, *Back Pay*, *On the Stairs*, *East of Suez*, and *Clarice*, in which she made her London debut as Clancy at the Duke of York's Theater in September, 1905. Her performance as Clancy was later repeated in this country at the Garrick Theater, New York. She was last seen on Broadway in 1936 as Dr. Emma Koloich in *Black Widow*.

Other films in which she appeared, besides *Sun Up*, were *Zaza*, *Orphans of the Storm*, *The White Rose*, *Abraham Lincoln*, *Sinner's Holiday*, *Alias the Doctor*, *The Hours Between*, *The Unholy Garden*, *White Paris Sleeps*, *Union Depot*, *The Great Meadow*, *Hearts of Humanity*, *An American Tragedy* and *The Last Moment*.

She gave command performances before the late King George V of England; Leopold, King of the Belgians, and Kaiser Wilhelm of Germany. Theaters were named after her in Los Angeles, Chicago, New York, London and Paris.

Three Majors Set for Opening

Krekos First On West Coast

North American Expo Pensacola Premier March 18; —Hennies in Birmingham

CHICAGO, March 10. — Three major carnivals are set to open the season within the next eight days, with Mike Kreko's West Coast Victory Shows setting the pace with a March 14 bow at Emeryville, Calif.

J. C. McCaffery, general agent, arrived in Chicago from the South today with the announcement that Hennies Bros.' Shows will open Saturday (16) for a month stand at Birmingham. The road tour will open April 16, at a location to be announced later.

Third of the majors set is the new North American Exposition, owned and operated by Pete Kortez and Mel H. Vaught. Its premier will be made March 18 on the Pensacola show grounds, Cervantes and O Streets.

Krekos in Modified Preem

SAN FRANCISCO, March 10.—With a large crew working under supervision of Virgil Latiker, Svede Wilson and Edward Kemp, Mike Kreko's Shows is ready to open Wednesday (14) at Emeryville, Calif., on a restricted scale, due to limited space on a small lot. The grand (See **THREE MAJORS SET** on page 57)

Showmen In Italy Carry On Despite Many Handicaps

By Pfe. T. J. Russell

ITALY, March 10.—Prospects for the outdoor amusement season, aside from those activities maintained and sponsored by the American or British forces, do not appear particularly bright due to the lack of power and fuel for civilian usage. However, the majority of showmen in the liberated territory are planning a schedule of limited operations.

Owners of carnival and circus equipment have, wherever possible secured locations in the larger cities, usually in park areas. Swings and Merry-Go-Rounds, which would be limited to the kiddie patronage in the States, are doing a land-office business, with the power source being no problem as they are worked on a treadmill principle.

Shooting galleries, penny pitches and ball games are numerous and appear to be doing a healthy business. The same technique of operation that brings results in the States is used here, tho on a slightly cruder scale. American soldiers are usually the leading patrons of the shooting galleries, with the troops of other nations running a close second. Civilian patronage is more partial to the pitch boards.

Oscar Buck Starts Planning At Troy, N. Y. Quarters

TROY, N. Y., March 10. — Oscar C. Buck has arrived in quarters here after an extended business and pleasure trip south, and is mapping plans for the coming season.

Also on hand are Mr. and Mrs. Luke Seifker, Mr. and Mrs. Lloyd Coffee and Mr. and Mrs. Toby Kneeland. Show opening is tentatively set for April 20.

In addition to Buck as general manager, the staff includes Lon Ramsdell, assistant manager; J. L. Quinn, general agent; Richard Tolman, secretary; Mrs. Buck, treasurer, and Roy F. Peugh, advance.



F. E. GOODING (left), past president of the Showmen's League of America, presents a set of resolutions commending The Billboard for its meritorious service for the benefit of show business in general at the SLA's recent "Salute To The Billboard" in Chicago. Bill Sachs, of The Billboard's Cincinnati office, accepts the plaque.

Dodson Employees Boost Hour Sked

JACKSONVILLE, Fla., March 10.—Winter quarters working hours were lengthened last week after a meeting between President M. O. Dodson and employees. It was unanimously agreed to work longer hours in order to have all features ready for the opening.

Charles Noller, of Arabian Nights, has been pinch-hitting in decoration of the shows' fronts, assisted by Jimmy Murry and Scotty Floyd. Jess Richards, foreman, has begun work on the Merry-Go-Round, assisted by Henry Grant. Mrs. Hazel Day, wife of the late Elmer Day, corn game operator, is supervising the adjustment of her properties and the disposal of her house trailer. She plans to return to Philadelphia and remain off the road. Property has been purchased by Dodson and will be operated by Mrs. Nellie Golden.

Tex Craford, of the Monkey Villa, announced that 39 monkeys, two chimpanzees and four ponies will be used in a 45-minute performance.

Jess Warren, supervisor of motor power, has Preston Taylor, Joe Eldrige, John Bedingfield and Art Detwiler in his department, while Buck Talbot will be assistant to him and to Henry (Pats) McCaulley, Diesel engineer. Carl and Lois Hansen, secretary and assistant, have arranged their season's auditing system.

Holman Changes Royal Title to Sunshine for '45

TAMPA, March 10.—Sam Holman has announced that he will discard the Royal Shows title and come out this season with his old title, Sunshine Shows, and with a considerably enlarged layout.

Line-up includes Mary Lee Holman, secretary-treasurer; Ben Ehler, ride foreman; Dorothy Ethier, popcorn; Clarence, Jimmie and Nellie Thrall, bingo; Billy Nelson, painter and rides; Bill Nelson Jr., P. C. and Eva Nelson, rides; Minnie and Clarence Nelson, tickets; Pearl Rogers, cat rack; Doris Rogers, basketball; Ted Rogers, lot man; Virgil and Irene Nihlser, photos.

Elliott Family May Rebuild Show Destroyed By Vandals

AMHERST, N. S., March 10.—Elliott Shows destroyed three years ago by a vandalistic attack by Canadian soldiers, may hit the road again this season, according to Frank Elliott Jr., a flying officer in the Royal Canadian Air Force, who is home on furlough after having been reported missing in an invasion sortie.

Frank Elliott Sr., formerly operated the Bluenose Shows before changing to the family name. Some equipment is in storage and plans are said to be under way for the building of new shows and concessions.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Swamp Root, La.
March 10, 1945.

Dear Editor:

Some try to boost their stock in trade as being real showmen because they were born in the business. Why one has to be born in a dressing room and cradled in a trunk tray to be recognized as a real showman is beyond me. This shows' competitors, Abigail and Matilda Drawhead, co-owners of the Drawhead Sisters' Cultured Carnival, circulated a rumor among fair officials that our general agent, Lem Trucklow, was born a townier, with no show-family background. To further belittle our agent, the opposition gossiped that the only show experience the father of our agent, Lem Sr., had was cleaning circus lots on the day following the show's appearance in his home town, and lighting incense pots for a local palmist.

In order to kill such gossip, Manager Pete Ballyhoo advised his press department to give the full details of his agent's

family background. The big boss even went so far as to have Lem Sr. come to quarters and prepare for another season's tour with special billing as "The Dean of All Midwayites." We believe that he is the oldest active midway showman. Now 90 years old, he looks and dresses the part of a showman, with a snakeskin tie, which is hidden behind a 32-inch beard, and a snakeskin belt and hatband.

Trucklow Sr. broke into the biz in 1875. He was the first man to operate a sex show at street and county fairs. The show was titled Adam and Eve. It comprised a prop tree, an apple and a snake. The show ballyed with 10 girls. Two of them were the Drawhead Sisters. He claims that he was the first talker to use the lines: "No one under 18 or over 80 years of age admitted. Because if you are under 18 you wouldn't understand it and over 80 you couldn't stand it." Years later a front builder bought a copy of the opening and sold it with wagon (See **BALLYHOO BROS.** on page 57)

ACA Delegates At Safety Talk

ROCHESTER, N. Y., March 10.—American Carnivals' Association has been invited to send a representative to participate in discussions now being conducted by the American Standards Association at the request of the Building Officials' Conference of America and the National Fire Protection Association relative to a proposed code relating to the requirements for grandstands, tents and places of outdoor assembly, it was disclosed here today by Max Cohen, ACA counsel.

A meeting of the committee is scheduled for Tuesday, March 20, in New York, and Cohen indicated that he plans to attend the meeting in behalf of the ACA, accompanied by one or more ACA members, so that an adequate background of information may be submitted.

Green Books 'Red' Spots For Greater Rainbow Org

DES MOINES, March 10.—Joe Green, general agent, has returned to the Greater Rainbow Shows quarters here with contracts for a string of still dates and celebrations that have always been "red" ones, including Leon, Washington and Tama in Iowa. His fairs include Oskaloosa, Northwood, Osage, Hampton, Webster City, Sac City and Audubon, all in Iowa.

R. L. (Peanuts) Sinderson is general manager of the show, with Frank Ward, secretary-treasurer. Rides include a Merry-Go-Round, Big Eli, Chair-o-Plane, Tilt-a-Whirl and two kiddie rides.

Lewiston Adds Two Features

WILKES BARRE, Pa., March 10.—Harry Lewiston has added two new attractions to his World's Fair Freaks, M. Laurel, the "man with the revolving head," and Junior Stiles, Lobster Boy. Laurel also will work his trained dog and cat. Show has reported good business in Pennsylvania, and will soon head for Ohio, Indiana and Illinois dates.

Cash Miller Buys Bird Farm

KENDALL, Fla., March 10.—Cash Miller, prominent side show, girl show and wild life manager, has purchased the Rare Bird Farm, formerly known as the Flagler Tropical Gardens on Highway No. 1, 11 miles south of Miami. Mac B. (Doc) Rutherford will be resident manager.

Jones Gets LaPorte, Muncie

AUGUSTA, Ga., March 10.—Officials of the Johnny J. Jones Exposition announce that midway contracts for the LaPorte County (Ind.) Fair, and Greater Muncie (Ind.) Fair have been awarded to the Jones organization for this fall's annuals. Both fairs represent third consecutive engagements for the Jones show.

Seeking James C. Oliver

CINCINNATI, March 10.—James C. Oliver is asked to communicate immediately with Marjorie Oliver at Cambridge, O. In a wire to The Billboard here, Wednesday (28), Miss Oliver informed that Harold died of a heart attack there, Monday (26). Funeral was held there Friday (2). Oliver was formerly with the Endy Bros. Shows.

A. M. P. Shows Enlarge

PHOENIXVILLE, Pa., March 10.—A. M. P. Shows will take the road this season with more equipment, carrying 7 rides, 5 shows and 35 concessions. Manager A. M. (Juggy) Podsobinski and John P. (Ducky) Miller have recently purchased a Tilt-a-Whirl. Mrs. Podsobinski has been released from a hospital after a long illness.

FOR SALE

Cook House, Size 20'x30' and 20'x40' Complete.

Help wanted for Grab Joint.

Bill Hardey, write or wire me. Teddy Rogers, let me hear from you.

SID GOODWALT

Care National Showmen's Association, 1564 Broadway, New York 19, N. Y.

TENTS

New and Used

CARNIVAL and SKATING RINK

Write for Prices

E. G. CAMPBELL TENT & AWNING CO. 100 CENTRAL AVE. ALTON, ILL.

"Firechief" Flameproofing

The compound that won't wash out—fire, water, weather resisting. Deliveries temporarily subject to approval of allocations. Write for information on deliveries of available supply.

UNITED STATES

TENT & AWNING CO.
2315-21 W. Huron St. Chicago 12, Ill.

Special Printed

TICKETS

Roll—Folded. 100,000—\$18.50.

Cash With Orders

DALY TICKET CO.
COLLINSVILLE, ILL.

World Of Pleasure Shows

NOW BOOKING FOR 1945 SEASON

SHOWS — CONCESSIONS

Ride Help, Write Us Now.

100 Davenport St., Detroit 1, Mich.

ATTRACTIONS

World's best attractions for Side Shows, Carnivals, Museums, Store Shows, Circuses, Window Attractions. Write for Free Circulars today.

TATE'S CURIOSITY SHOP
Rt. 9, Box 365, E. Van Buren, Phoenix, Arizona

WANTED

Tilt-a-Whirl or Octopus, Small Show and Concessions, Ride Help. Will pay cash for No. 5 Ell Wheel. Playing best territory in Maryland and Delaware. Small jumps.

JOHN KEELER

Box 41 North East, Md.

WM. T. COLLINS SHOWS

NOW BOOKING FOR 1945

SHOWS AND CONCESSIONS

WANT RIDE HELP

Address: 405 ERIE ST., ST. PAUL, MINN.

8 CAR PORTABLE WHIP FOR SALE

Cars newly upholstered, all new wheels and bearings, gas power Studebaker, operated season 1944. Need space. Real buy, \$1500.00; come and get it. Cars alone worth more than this figure.

FRANKIE'S FOREST PARK

P. O. BOX 1026

DAYTON 1, OHIO

LAWRENCE CARR SHOWS

OPENING APRIL 26

WANT

WANT

Will buy 40, 50 or 60 foot Show Fronts in good usable condition, also 20x40 Khaki Top with 8 foot Sidewall. Can place Girls for Girl Revue, Acts for Side Show, or will book organized Shows of merit, including Snake or Pit Shows. Will furnish tops and transportation. Shows and show people, contact A. S. PERHAM, 38 Hillside Avenue, South Portland 7, Maine. Want Ride Help and Semi-Trailer Drivers. Others get in touch with LAWRENCE CARR, 198 Wildwood St., Wilmington, Mass. P.S.: Winter quarters now open.

American Carnivals Association, Inc.

—By Max Cohen—

ROCHESTER, N. Y., March 10.—Past President James E. Strates and Messrs. Barnes and Smith, of the Valley Shows, were recent visitors.

Existing curfew regulations specifically apply to carnivals as well as other forms of amusements.

Personnel memberships for 1945 are now available, and Saul Salsberg, of James E. Strates Shows, has filed numerous applications for members affiliated with the Miami Showmen's Club.

The Public Relations Fund received \$15 from Peppers' All-State Shows.

Information received from Washington indicates that the labor situation is to be more severe than anticipated. However, present indications are that men aged 38 and upwards will be relatively free from pressure to change positions.

Declarations of estimated tax returns for 1945 must be filed not later than March 15. This requirement relates to every one in the industry who expects to receive in excess of \$100 of income outside of wage sources from which taxes are withheld or income not subject to withholding tax if it is expected to amount to \$500 or more.

Franklin Joins Goodman

LITTLE ROCK, March 10. — C. W. (Chick) Franklin announced today that he has assumed the duties as press agent with the Goodman Wonder Shows. He was with the org in 1939 and '40.

MOORE'S MODERN SHOWS

WANT

RIDE HELP ON ALL RIDES. COOK HOUSE, SOME CONCESSIONS STILL OPEN. WILL FURNISH TOPS AND FRAMES FOR WORTH-WHILE SHOWS.

Winterquarters: PARMA, MO.

BIG CELEBRATION

JULY 4 AT IROQUOIS, ILLINOIS

Want Rides, Free Acts, Concessions and Shows.

Write V. C. BAKER, Iroquois, Ill.

W. G. WADE SHOWS

Opening May 1, Vicinity of Detroit

Wanted—Rides, Shows, Concessions.

Permanent Address:

19199 Woodingham Drive, Detroit 21, Mich.

Telephone: UNiversity 4-0055

John R. Ward Shows

NOW BOOKING

Shows—Concessions. We have our own 14 Rides. Want Ride Foremen who can drive Semis, Ride Superintendent, Builders. Other Useful Ride People all departments, get placed now with America's foremost motorized carnival.

BOX 148, BATON ROUGE, LA.

COOKHOUSE HELP WANTED FOR GOODING SHOW

Opening April 19

Griddlemen — Waiters — Dishwashers

Top Salary and Bonus to All

R. L. THOMAS

2907 W. Warren, Detroit 8, Mich.

POSITIVELY THE LAST in RIDE DEVICES

You'll be amazed at its simplicity, its money-making ability. Read all about it in the SPRING SPECIAL of The Billboard.

W. G. WADE SHOWS

(No. 1 Unit)

Open Tuesday, May 1, Pontiac, Michigan. Downtown location, under the Auspices of Pontiac Industrial Council, CIO, for a 12-Day Stand, including Sunday. This location is within three blocks of the main business district.

We have already contracted for nine of the best carnival still date locations in Michigan, Ohio and Indiana to follow Pontiac, including Connersville, Indiana, for 4th July week. Our fair season opens July 15th, and we hold contracts for thirteen fairs in these States for the No. 1 Unit.

WANTED—Shows of all kinds except Penny Arcade, Mpnkey Speedway and Side Show. Especially want large Animal Show or Horse Show to feature. We will make very liberal terms to any attractive Shows owning their own transportation. Exceptional opportunity for large Flashy Girl Show. Doc Carl Hagar can use Side Show Attractions.

CAN PLACE Legitimate Concessions of all kinds; reasonable rates and we will sell a few exclusives. We will carry legitimate Concessions only.

WANT Ride Foremen and Helpers that can drive semis. We will pay our usual high wage scale to sober, reliable men.

WILL BOOK any first-class Rides that do not conflict with those we own. Address

W. G. WADE SHOWS

19199 Woodingham Dr.

Detroit 21, Michigan

Phone University 4-0055

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

LAST CALL—L. J. HETH SHOWS—LAST CALL

Opening Birmingham, Ala., March 17

All people contracted answer this ad or report by March 15.

Want Monkey Show, Arcade, any Grind Show not conflicting. Legitimate Concessions open.

Help—Foreman for Merry-Go-Round, Ferris Wheel. Help for all other Rides, prefer those that drive. Workingmen for Side Show. Charlie Russ wants Girls for Revue.

Henry Heth wants Agents for Grind Stores, others.

For Sale—DeLuxe Plaster, also complete Silodrome, some Motors.

All Replies L. J. HETH SHOWS, North Birmingham, Ala.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

CAN PLACE

CAPABLE CORN GAME MANAGER to take complete charge. Wire

WM. COWAN

Care CETLIN & WILSON SHOWS, Petersburg, Virginia

AMERICAN BEAUTY SHOWS

Opening BLYTHESVILLE, ARK., April 14 — 2 Saturdays

FLAT RIVER, MO., To Follow

Can place few legitimate Concessions. Foremen for Wheel and Spiffire, top salary. Second Men on Rides that drive Semis. Joe Teski, answer this ad. For Sale—Factory made 24-Seat Chairplane.

Address BOX 355, STEELE, MO.

GARDEN STATE SHOWS

Opening April 30, Industrial City, With a Choice Route of Proven Spots To Up a 26 Weeks' Tour. WANTED — Concessions of all kinds that work for stock, excepting those already sold. Have complete Grab to rent to reliable party, or will book medium size Cookhouse. Special inducement to Bingo, Custard, Mary Wells, Bert Ibberson, all others with me before, please contact. Want Wild Life, 5-in-1, Grind Shows of all kinds, Girl Show with or without outfit, Fun House, Monkey Speedway. Will book or buy Little Beauty, Octopus and Rolloplane. Want Ride Foremen and Second Men for Ferris Wheel, Tilt-a-whirl, Chairplane, Kiddie Rides. All those employed by me before, contact immediately. Jim Clancy, Rocky, Bill Gilbert, Bill Wagner, Harry Poince, Henry Harrison, Joe Jenkins, Fred Aug, contact. Want Agents for office concessions. Pea Poni, Over-Under, Dealer Bill Cavanaugh, contact. Want Agents for Grind Stores. Free Attractions send details. Address all communications to R. H. MINER, JR., 161 Chamber St., Phillipsburg, N. J.



PENNY PITCH GAMES

Size 48x48", Price \$30.00, Size 48x48", With 1 Jack Pot, \$40.00, Pots, \$45.00.

PARK SPECIAL WHEELS
30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price \$13.50

BINGO GAMES
75-Player Complete \$5.00
100-Player Complete 7.00

1/3 Deposit on All Orders.
SLACK MFG. CO.
124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1945

Single Sheets, 8 1/2 x 14, Typewritten, Per M. . \$5.00
Analysis, 3-p., with Blue Cover, Each03
Analysis, 8-p., with White Cover, Each15
Forecast and Analysis, 10-p., Fancy Covers, Ea. .05
Samples of the 4 Readings, Four for 25¢.
No. 1, 35 Pages, Assorted Color Covers35
Wall Charts, Heavy Paper, Size 28x34, Each. 1.00

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams. Bound in Heavy Gold Paper Covers. Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound 25¢
PACK OF 79 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 40¢
Signs Cards, Illustrated. Pack of 36 15¢
Graphology Charts, 9x17. Sam. 5¢, Per 1000 \$6.00
MENTAL TELEPATHY, Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS", Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample, 10¢.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.

19 West Jackson Blvd. CHICAGO
Send for Wholesale Prices.

WANTED PUBLICITY OR NEWSPAPER MAN

Must Know Outdoor Showbusiness
Start immediately in New York. Write full details about experience, contacts and save yourself and me time, by stating minimum salary desired.
BOX 833, Care The Billboard
1564 Broadway New York 19, N. Y.

MARKS SHOWS, INC.

NOW BOOKING

Shows, Rides, Concessions. Open early in April. Winter quarters now open on Midlothian Pike, Route 60, 2 miles west of Richmond.

Can place useful Help in all departments.
Address:
P. O. BOX 771, RICHMOND, VIRGINIA

HUBERT'S MUSEUM Inc.

228 W. 42d Street, New York City
Open 1 P.M. Daily
WANT NOVELTY ACTS OF MERIT.
State salary and all details in first letter.
Open all year round.
SCHORK & SCHAFFER.

ILLUSION SHOW AND CONCESSION HELP WANTED

ATTRACTIVE GIRLS FOR ILLUSIONS AND BALLY, one more outstanding Novelty Act, Talkers who can make strong openings, EXPERIENCED CANDY FLOSS MAN, Man or Woman for Ice Joint. All must be sober and neat appearing. Ideal working conditions and easy hours in large park with falls to follow. Write fully.

Ben Willis Attractions

Olympic Park Irvington, New Jersey

WANTED

First-class Ferris Wheel Foreman. Wheel completely rebuilt at Eli factory as new. Salary no object if you are first-class man and can take care of equipment. Join on wire.

CRESCENT AMUSEMENT COMPANY

Gastonia, N. C.

MIDWAY CONFAB

Communications to 155 No. Clark St., Chicago 1, Ill.

MARCHING?

BOB POLLOCK and Mike Roman are dressing up their newly acquired arcade in Miami. . . . SGT. VICTOR STARK, until recently a prisoner in Germany, visited Ray Balzer in Milwaukee, last week. . . . NED TORTI blew 50 wheels on the Maxie Shapiro-Juste Fontaine fight and warns that the price of merchandise is about to be upped.

NEWS: This winter found the midway smart-money boys with money.

PFC. HOWARD J. WHITE, APO 15, care Postmaster, New York, is anxious to get in touch with Bill Rogers, of Rogers Greater Shows. . . . CORP. J. P. BUTLER JR., wants his friends to know that he is feeling great despite 28 months of service overseas. . . . MRS. MARGARET POWELL has returned to Orange, Tex., after attending the radio debut of her 5-year-old nephew, Sonny Queen, on Station KMOX, St. Louis.

MIDWAY PATRONS wish the old lead galleries would come back, because wherever one aimed a bell rang.

MR. AND MRS. J. C. WEER arrived last week in Miami, where they recently



JOE S. SCHOLIBO, selected by Peter Kortez and Mel H. Vaught, owners and operators of the North American Exposition, as business manager of their new outdoor amusement enterprise opening in Pensacola, Fla., March 18.

purchased a home. Weer, last season co-owner of the J. C. Weer Shows, has sold his interest to Dave Endy and has no plans for the current year. . . . C. E. (SLIM) JOHNSON, of Midwest Merchandise Company, Kansas City, Mo., is in Tucson, Ariz., where he will rest for two months. . . . FRED OWENS will aid with office-owned concessions on the B. & H. Shows.

REASON A CARNIVAL OWNER gave for sitting in one place all summer was: "I wouldn't do any better where I was going than where I am."

MILWAUKEE NOTES: Albert Fichette is prepping his concessions. . . . FRED WALTERS is operating a restaurant in town. . . . KARIUS BROTHERS are war plant workers. . . . CRIP WINNINGER has a cigar store here. . . . RED SWANNERD is visiting in St. Louis. . . . SWEDE CHRISTENSON and George Fed have their Wild Life exhibit on Third Street. . . . RED MERCY and Jim Russell are operating a local night club. . . . JOE HENKE is on sheet here with Charles McBride.

DESPITE a 25-year crusade to make midway shows seem educational, we have yet to see a line of university deans in front of them.

MRS. WILLIAM (SNAKY) GREEN, of Stephens Shows, has been informed that her son, William McNeese, is in a hospital in England after having been with the trapped 101st Division in Germany. . . . DAVID L. CLEARY, known as High-pockets, former talker for Doc Wilson on Sol's Liberty Shows, was recently commissioned a captain on the Western Front. . . . WOODROW ARNOLD will

work with Walter Steinfeldt's concessions on the Mound City Shows.

PUTTING TOGETHER parts of different rides that were scattered around the barns last fall is like trying to work a jig-saw puzzle.

DUDLEY HUDDLESTON has been reported missing in action and his mother is seeking the whereabouts of his brother, Robert, known as Ray, the Pony Boy. . . . CORP. PATRICK G. TEMPLETON, former trainmaster, has been assigned to the air depot group at Tinker Field, Okla. . . . PAUL BROWNE is in Jackson, Miss., to join Dude Brewer's concessions with the John R. Ward shows. . . . MR. AND MRS. JIMMY CONNORS have arrived at the Richmond, Va., quarters of the John H. Marks Shows.

AFTER LISTENING to a group of knockers a manager cracked: "There are two ways to improve midways. First is to get better managers, second is to give 'em better showfolks to work with."

JACK B. MOORE, owner of Moore's Midway Shows, was in St. Louis last week on a buying mission. In a visit to The Billboard office he advised that he had purchased the neon front entrance and three light towers from the Al Baysinger Shows. . . . HARRY AND LUCILLE MARTIN and Mr. and Mrs. Frenchy Le Deoux, concessionaires, passed thru St. Louis last week en route to Little Rock quarters of the Wonder Shows of America. . . . MR. AND MRS. R. W. STEPHENS left St. Louis last week, also headed for Wonder Shows' quarters.



TEC/5c SIDNEY DAIELL writes that he was a bit homesick when he read The Billboard at the USO on Oahu, Hawaiian Islands, recently. Before entering the service he operated the Ro-Lo game at Coney Island, N. Y. His wife, Mildred, is carrying on in his absence.

PAUL EBERSOLE has contracted the Manson (Ia.) Fair for his shows and rides. . . . ROY PATTERSON, general agent for Dobson United Shows, and Joe Green, general agent for Greater Rainbow Shows, were visitors in Des Moines. . . . SOPHIA CARLOS is a guest of Mr. and Mrs. James K. Howey, former trouper, at their ranch home in Riverside, Calif. . . . PINKY PEPPER is with Louis-Louise Logsdon's Sezation on the Lone Star Shows. . . . DOC COMB (Shorty Stevens) is asked to communicate immediately with his home, as his father is seriously ill.

WE ALWAYS like press agents' copy that reads: "Upon Owner So-and-So's arrival in quarters, he was surprised at the amount of work accomplished." He was probably surprised that they were working.

E. RAY ADAMS, electrician, is working in the navy yard at Bremerton, Wash., for the duration. . . . AFTER 10 MONTHS of European service, S/Sgt. James Hurney, with the F. E. Gooding organization for 10 years, is on furlough in Pittsburgh. . . . GEORGE AND BERNICE PETERSON have booked their photo gallery on the Gold Medal Shows for the fourth season. . . . MENTIONED

IN DISPATCHES for Canadian Navy honors is Ralph A. Conrad, Halifax, N. S., brother-in-law of William P. Lynch, owner of the Lynch Shows. Conrad is a commissioned engineer in the Canadian Naval Reserve on active sea duty.

MONEY ISN'T EVERYTHING in midway biz. The manager who struggles for years without ever making a dollar is considered just as good a showman as the one who wound up wealthy.

FRED MEYERS, last season general agent of the Al Baysinger Shows, is in St. Louis visiting friends. He will announce his new connection shortly. . . . HARRY L. AND NELS P. MADISON have booked their rides, frozen custard and other concessions with Moore's Modern Midway. . . . FIDLER UNITED SHOWS was the first to inaugurate the season in St. Louis, opening last Tuesday (7) at 14th and Branch streets. . . . HARRY J. BURKE, last season secretary of the J. C. Weer Shows, arrived in Baton Rouge, La., last week to join the John R. Ward Shows, where he will be in the office wagon.

RAIN STARTED falling on a small show on opening day and continued for weeks. "Does yo all think deah's a jinx on this yeah midway?" asked a newcomer on the minstrel show of an old-timer on the trick. "Naw," was the reply, "it's jest the 'ol equalizer ketching up with de boss befo' the Fourth."

MRS. JOHN R. WARD recently entertained Billy and David Logsdon at Baton Rouge, La. . . . PFC. WILLIAM G. ANDERSON, son of Doc and Mrs. M. S. Anderson, is convalescing in an English hospital. His address is APO 68, care Postmaster, New York. . . . JOHNNY

BIG ELI OWNERS:

We wish you a record-making season and will continue to serve you as promptly as possible. Check your actual requirements carefully. Do not try to stock up; parts and critical material are too scarce to do that. When needed say, "Ship fastest way," and we will do just that. BIG ELI Service "with a smile" continues.
ELI BRIDGE COMPANY
800-820 Case Ave. Jacksonville, Ill.



FOR SALE 18 CAR RIDE-O

A-I condition. Can be seen in operation here. Also
30 K.W. LIGHT PLANT
Ready to operate.

ROLAND SMITH

512 West Houston
SAN ANTONIO, TEX.
(Phone G-6575)

WANT — For Side Show on — WANT JOHNNY J. JONES EXPO

Freaks, Working and Novelty Acts, Talkers, Grinders, two more Ticket Sellers, Working Men, Cook for Side Show. Long, pleasant season on America's best known railroad show. Write
CARL J. LAUTHER
WANT Millers Tavern, Va. WANT

RIDE FOREMEN WANTED

For North Ohio Amusement Park Auto Scooter—Flying Scooter—Tilt-a-Whirl. No tear-downs. Long season with option to work all year around.
ROGER E. HANEY
2221 E. 72nd St. Kansas City 5, Mo.

WANTED

Large Portable Long-Range Shooting Gallery.

W. O. KING

30 Fessenden St., Mt. Clemens, Mich.

AND JANET WUETHERICK have left Hot Springs to join the Great Sutton Shows at Osceola, Ark. . . . GEORGE SHARP, George Madden, Harold Booth and Charles Horner are confined to Veterans' Hospital, Batavia, N. Y. . . . WILLIE J. BERNARD has signed to manage Fred B. Perkins's Girl Show on the Continental Shows midway. . . . HARRY MARKSON is resting at F. S. Reed's Hotel Stanley, Petersburg, Va., awaiting the Cetlin & Wilson opening.

JAMES CASHMAN, Las Vegas, Nev., is in Los Angeles booking attractions for the annual Helderado Celebration. . . . MABEL AND EDDIE BROWN, Los Angeles, are vacationing at Palm Springs, Calif. . . . DWIGHT J. BAZINET, Minneapolis, recently was discharged from the army and will not troupe because of physical disability. . . . MR. AND MRS. FRED MILLER and Mr. and Mrs. Curley Hilton and daughter, Mary Jane, have closed with the Blue Bonnet Shows and are in Fort Worth, readying their equipment for a season with the Alamo Shows. . . . VI AND AL PETHA, scales and age, and Jack and Virginia Barnes, photos, report a successful winter with the Blue Bonnet Shows. . . . LOUIS G. KING joins the Lawrence Greater Shows at Sanford, N. C., March 18 as special agent. Show opens at Fayetteville, N. C., April 2. Carries 8 rides, 6 shows, 35 concessions and a free act.

AL BAYSINGER, who sold all of his rides and most of his show equipment, will book a string of concessions with the Wonder Shows of America. Mr. and Mrs. Baysinger are at present at their home in Poplar Bluff, Mo., and will leave about April 1 for Little Rock, quarters of the Goodman Shows. . . . RALPH W. STEPHENS, Danville, Ill., will operate the cookhouse on the Bunting Shows, going back on the road after operating a restaurant in Danville for several years.



WHEN DODSON'S World's Fair Shows played Ashtabula, O., in 1937, Paul J. Osborne (left) struck up a friendship with Kenneth P. Walker, a local citizen. Their next meeting was in Germany and now they are buddies in the same company. Osborne plans to return to show business after the war, while Walker intends to return to business life in Ashtabula.

ROY T. AND FERN DUFFY, who spent the winter in New Orleans, have booked their concessions with the Wallace Bros.' Shows. . . . ALTON PIERSON, concession operator on the Royal American Shows, spent several days in St. Louis on a buying mission. He has returned to Largo, Fla., quarters. . . . JOHN J. ROTH arrived in St. Louis from quarters of Cavalcade of Amusements in Tulsa, Okla. He will visit relatives and friends for two weeks, then return to Tulsa to prepare for the opening of Al Wagner's show. . . . EDDIE AND OLLIE CLARK, en route to Muskogee, Okla., to join the World of Today Shows, stopped over in Dallas last week to visit Mr. and Mrs. Denny Pugh. . . . MRS. INEZ GRIFPITH is visiting friends in Dallas. Her husband, "Pee-Wee," is stationed in Tyler, Tex. . . . E. P. (RED) AND CLYDE JAMES are in Dallas on business. MYRTLE POTTER'S daughter and son-in-law, Seaman and Mrs. Rosenberg, of New Orleans, are visiting Mrs. Potter.

QUAKER CITY NOTES—Since the curfew law, the lobby of Hotel Senator is packed with showfolk from midnight on. . . . EDWARD K. JOHNSON, Russell Harms and Judy O'Dell will leave March 24 to join Cetlin & Wilson at Petersburg, Va. . . . LOUIS AND RAY KANE will hit the road again with grab concessions. . . . MATTHEW J. (SQUIRE) RILEY has finished a business trip to New York and New Jersey. . . . EMIL MOSKOVITZ enjoyed Savannah, Ga., and Miami for four weeks. . . . GEORGE AND ANN INGRAM will have a string of concessions on a unit playing near Philadelphia. . . . EDWARD K. JOHNSON says there are plenty around Philly who want a show club, and he lists Harry Kleban, George A. Ingram, Ben Wells, Louis Weinstein, Sam Tassel, George Dover, Louis J. Kane, Herman Jacobson, Hugh Tinney, Ben Swartz, Jules Laibow, C. Carlisle, Spike Howard, Steve Graham, Dave Lodge, "Popcorn" Speaker, Jerry Gerard, Joe Baker, Walter Tyeski, Dick Gildsford, Emil Moskovitz, Simon Krause, Fuhrman Wells, Joe Sherman, Louis Hall, Joseph De Leo, Johnny Somers, Herbert Eugene Dixon, Eddie Crowell, Matthew J. Riley, Frank Ingram, Morris Black, Morris Fisher, Harvey Kennedy, Moss Brothers, Lloyd Peterson, Leo Riley, Murry Frinlander, Jerry Betoff, Danny De Foe, Joey Gallagher, Dave Lambaise, Basiel Goglia, Joe Goglia, Willie Riley, Joey Liss, Russell Charles Harms, Andrué Mahallo, Himey Liss, Walter Miller, Lew Assner, Harry Katz, Whitey Loftis, Morris Hannan, Harry Crowell, Dave Gillan, Billie Owens, Harry Phyre, Johnny Keller, Dave Kay, Charley Ross, Sam Appelbaum, Vazalle Goldey, Louis Cohen, Joe Goldey, Dave Lavadio, James Atwell, Mike Ziegler, Joe Welsh, Irving Sherman, Harry Zeager, Ike Wallace, Willie Kim, Sammy Harris, Marthan Mechanic, Max Gruberg, Albert G. Newton, Sylvester A. Kerr, Tommey Carson, William Royal, Norman Shapiro, Sam Burdorf, George Donahue, Clarence Church, Rodger DeWire, Claude Sechrest, Sol Kane, Sam Green, Frank Ryan, John Kelley, Benny Welch, James Sears, Jimmie O'Conner, Robert Robinson, Harry Boston, Bobbie Briggs and Harry Anderson.

CALL - - - CALL - - - CALL

Show Opens April 2nd, Fayetteville, N. C.

All Those Contracted Answer This Ad. Show Leaves Winter Quarters March 28.

Can place, due to disappointment, Snake Show with own outfit, Life and Animal Show.
Rides—Octopus, Roll-o-Plane and any Ride that does not conflict with what we own.
Concessions—Arcade, Frozen Custard; will sell X on them. Also want Ball Games, Photo Studio, American Palmistry and all Stock Stores.
Ride Men and General Show Help, also a good Mechanic; Girls for Bill Woodall's Posing Show, one High Free Act.

All Address
LAWRENCE GREATER SHOWS

P. O. Box #317

Sanford, North Carolina

WALLACE BROS.' SHOWS

WANT for Downtown Jackson, Miss., Opening Saturday, March 17, then Bona Fide Spring Celebrations, including N. E. Louisiana Livestock Show, Delhi, Week March 31:

CONCESSIONS—Can place Cookhouse and all Ten-Cent Stock Concessions. Good proposition for Arcade. Can place Agents for Roll-Down, Razzle Dazzle, Slum Skillo and Line-Up Store. Want Foreman and Second Man for Octopus at once. Also General Help on all Rides, Ticket Sellers and Truck Drivers. SHOWS—Can place Illusion, Geek and Mechanical City Shows. Sid Crane and Jimmie Chevantee want to hear from Tattoo Man and Glass Blower. Red Ramer and Joe Collins, answer. Can place Working Chimp, Fire Act, Midgets, Fat People, Anatomical Act, Magician with Expose Illusion or any featured outstanding Freak. Can place Musicians and Performers for Minstrel. All on salary from office. Sonny Sharpe, let us hear from you. Also want to hear from the following: Earl Willis, Bill Shields, Floyd Bartlett, Delbert Payne, Meal Williams, Bill Basham, Nathen Battle and Don Conway.

WALLACE BROS.' SHOWS, P. O. Box 1184, Jackson, Mississippi

IMMEDIATE DELIVERIES—NOW

JAP HEADS for Dart Games . . . \$50.00 Per 100
I Now Have a Good Feather Dart at . . . 18.00 Per Gross
JAP FIGURES for Cork Galleries . . . 55.00 Per 100
HOLLOW HOOP-LA BLOCKS for 7" Rings . . . 37.50 for 30
NEW PENNY PITCH BOARDS WITH 9 JACKPOTS. This is a continuous action board . . . 50.00

Well-Built Carrying Case, \$7.50 Extra.

BINGO FLASHERS AND BINGO SELECTORS—We Are Speeding Up Production To Fill Present Orders.

RAY OAKES, P.O. Box 106, Brookfield, Ill.

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

CARNIVALS, ATTENTION!! WE HAVE TWO SHOWS

PLEASE WRITE
DELENZ AND TRACY

Want for all new show, new equipment. Open middle April. Fairs start middle July. Freaks, Novelty Acts, Girls for Illusions. Salary and transportation. Promoters and vacationists, save your stamps. All Acts write. Want Mechanical Man over 5 ft. 7 in. in height. Colored man and wife to present African Village. Have all display for same. Talker, Ticket Seller. Tell all in first letter. No time to dicker. Walter Delenz, where are you? All Acts will have winter's work in Mexico. Write, don't wire, and send photo. Age no handicap here. All write

A. LENZ, 2707 St. Paul St., Baltimore 18, Md.

P. S. — Mental Act, have nice booth and platform for you. Also can use Tattooer. Have booth. Man or woman. Tickets and advances if you mean biz.

MERRY-GO-ROUND FOR SALE

Regulation size, in A-1 shape, recently repainted. Complete outfit, including Canopy Top, Motor and Organ; everything in excellent shape. Stored at Omaha, Neb., in packing cases, ready to ship. Address

FATHER FLANAGAN

FATHER FLANAGAN'S BOYS' HOME

BOYS TOWN, NEB.

ROLL TICKETS

Printed to Your Order 100,000 for

Dept. B. **\$19.50**
Keystone Ticket Co. Shamokin, Pa. 10,000 . . . \$6.50
20,000 . . . 7.75
50,000 . . . 12.50

Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

WHEELS

OF ALL KINDS

Tickets—Paddles—Laydowns

Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, STRIKERS, ETC.

NOW AVAILABLE:

2 MONKEY SPEEDWAYS, 20 FT., 3 CAR.
IMMEDIATE DELIVERY

Still Available

EVANS' BIG PUSH

Write for Catalog

H. C. EVANS & CO.

1520-28 W. Adams St., Chicago 7

HALE'S SHOWS OF TOMORROW

WANT Foreman for Chairplane and Second Men on Rides. Good proposition if capable of handling Rolo Fun House or Walk-Through Show. Have several tents. What have you to put in them? Need few more legitimate Concessions. Will buy Roll-o-Plane.

WAYNE HALE, Lenox, Iowa

WANT

Agents for Scales and Acc. Also Candy

Butcher for

JOHNNY J. JONES EXPOSITION

Opening Date, March 31st, Augusta, Georgia.

Turkey Tom, contact me. Apply

JULIUS OAKLEY

Care Gayety Theatre, Washington 4, D. C., until March 20th

WANTED

Experienced Ferris Wheel and Chair-o-Plane Operator. No bosses. Top wages. Opening May 1st. Want to buy 40 ft. Merry-Go-Round Top (good), also Smith & Smith Kiddie Aeroplane Ride. **GEORGE RAPP, 4245 South Broadway, Englewood, Colo.**

WHITEY WEISS & SAM 'RED' CATHERWOOD

Want Nail Store Agents. Good route fairs and still dates. Want to hear from Zeno Carter and Jack Talley. Show opens March 16th. Write or wire. Address Care

North American Shows

Pensacola, Florida

Showmen's League of America

Sherman Hotel, Chicago

CHICAGO, March 10. — Annual Red Cross drive was opened with a \$2,000 donation by the club, and contributions acknowledged were Miami Showmen's Association, \$100; John W. Chapman, \$100; Sam J. Levy, \$50; Al Latto, \$25; Neiman Elzman, \$10; John Gallagan, \$10, and Atwell Luncheon Club, \$80, with a pledge of not less than \$200.

Notice was served on members that the curfew law will be rigidly enforced in the clubrooms. Bob Parker, Ways and Means chairman, was present to formulate plans, and it was announced a full report will be made next Thursday on the Mustering Out Fund.

Joe Archer was hit by an auto Sunday (4) and is in American Hospital. The sick list includes Norman Thorne, E. W. Weaver, H. H. McClellan, Louis Rosen, William J. Coultry and Larry Lawrence.

Bernie Wolf, new member, was introduced, and responses were made by Art Briese, back from Florida; Bill Naylor, from the East, and James Dewey, of Mills Bros. Circus. Visitors included Corporals W. R. Childers and R. Lovensheimer and Sgt. G. A. Manning. Letters were read from Carl Berg, Johnny J. Jones Jr., and Harry Smiley from overseas.

M. J. Doolan presided, with G. L. Wright, Joe Streibich, Ed Hock and Sam Levy at the table.

Ladies' Auxiliary

Annual card and bunco party is scheduled for April 13 at Sherman Hotel. President Ann Doolan will name the committee at the next meeting.

The club's check for \$500 for the linen fund at the American Hospital was acknowledged and a cash donation was received from Ida E. Cohen. Letters were read from Mrs. Ken Warfield, Miami Club; Goldie Fisher, Gene Bernard, Pa- (See SLA on page 46)

CLUB ACTIVITIES

Lone Star Show Women's Club

1928 1/2 Elm, Dallas, Tex.

DALLAS, March 10.—President Helen Rees and the membership accepted, with regret, the resignation of Secretary-Treasurer Lenore Hogan, which was submitted on account of her illness. Myrtle Potter accepted the duties for the balance of the year.

Among the entertainments given in honor of Ruth Martone, while in Dallas, was a luncheon by Mrs. Louise Hickman at her country home and a Valentine luncheon by Aline Morency.

Guests knitted for the Red Cross. A donation was received from Louis (Blaskey) Ringol, San Antonio.

Mrs. Louis Ringol, Jean Spencer and Rhea Gilbert were elected to membership.

International Showmen's Association

Maryland Hotel, St. Louis

ST. LOUIS, March 10. — Cards have been mailed to the membership heralding the March 14 social session, which will start at 4 p.m. and continue until 11:30 p.m. A big entertainment program is planned. Steve Finlin was elected to membership. Harry Moore is reported ill. Past President John Francis presided, with Euby L. Cobb and Leo C. Lang at the table.

National Showmen's Assn.

Palace Theater Building New York

NEW YORK, March 10.—At the request of ex-President Oscar C. Buck, his testimonial dinner has been postponed until November. . . . Assistant Treasurer Jack Perry, who is also the chairman of the membership drive committee, has contacted upwards of 50 managers of amusement enterprises and has the assurance that each will assist Jack in making this year's drive the best ever. . . . Frank Miller, concession manager for the Ringling show, has returned from Sarasota, where his crew is putting things in shape for the coming season. . . . Frank Ware, former lunch-room manager of the club, dropped in to say that he would have a big girly show with one of the major carnivals. . . . Sam Rothstein, who has been vacationing in Miami, has returned. Sam is the chairman of the entertainment committee.

William G. (Slim) Dieckmann was a visitor. . . . Vice-President Jimmy Strates has returned to quarters in Mullins, S. C. . . . Sad news—Wife of Sam Solomon (not the SLA prexy) passed on after a short illness. . . . Max Tubis and Jane McKee, daughter of Secretary McKee, are married. Max will handle the program on the Russell show. . . . William Glick, who now operates a hotel in Baltimore, visited. . . . Harvey (Doc) Cann, general agent, and Gerald Spellens, contracting agent, are holding down the World of Mirth office in Rockefeller Plaza. . . . Joe Hughes is a frequent visitor.

Jack Greenspoon is back from Miami. . . . Nathan House, who recently had a lower limb amputated, has an artificial one and is getting on well. . . . Frank Schillizi has had another throat operation at Veterans' Hospital in the Bronx. . . . Lou Aarons had a serious operation and is slowly recovering. . . . Lieut. Charles (Doc) Morris is on furlough from officers training camp, Bainbridge, Ga. . . . Corp. John L. Leonard in from Aberdeen, Md., for reassignment, as was Sgt. Ben Snapp. . . . Corp. Bernard Herman, son of Ben Herman, who has been in the armed forces since before Pearl Harbor, is now stationed at Fort Bragg, N. C. . . . Sailor Ralph Ross, after two years in New Guinea, is back home. . . . Pvt. Anthony Baross, transferred from infantry to air force, is at Kessler Field, Miss.

Ladies' Auxiliary

At special meeting March 6, a unit was organized to be known as "Rehabilitation USO Work and Hospital Gift Suggestions for Servicemen and Women," with Dorothy Packman in charge. Meetings are set for Monday nights and Wednesday afternoons, where instructions will be given in knitting, crocheting and sewing for the boys and girls in hospitals.

The Hamid "Sisters" party, held March 7, featured a musical arranged by the hostesses, Bess, Dolores and Magnolia Hamid. Appearing were Rubinoff and his violin, and the Metropolitan choir. Proceeds go to the Bess Hamid Sunshine Fund which also will provide for the new USO project.

The next card party will be April 14, with President Edna Lasures, Treasurer Ruth Gottlieb, and Secretary Flora Elk, hostesses.

Missouri Show Women's Club

Maryland Hotel St. Louis

ST. LOUIS, March 10.—President Gertrude Lang called the business meeting to order March 1, assisted by Mildred Laird, secretary; Norma Lang, treasurer, and Dorothy Williams, sergeant at arms. Donation of \$10 was sent to the Red Cross. A box of bath powder was won by Mrs. Alvin Arnold. Several members are leaving in the next few days for their respective shows.

Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire Los Angeles

LOS ANGELES, March 10.—Nearly 150 members attended the regular Monday night meeting presided over by Hunter Farmer in the absence of Roy Ludington, president. Also on the rostrum were Joe Mettler, vice-president, who came up from Mission Beach, Calif.; Bill Hobday, vice-prexy; Ted Lefors, secretary, and John Backman, treasurer.

Robert Machette and David Michaels were accepted for membership. Letters from Mike Krekos, of the West Coast Victory Shows, were read. Harry Rawlings reported that War Bonds donated by Jerry Jackson and Joe Mettler had been added to the building fund. Speaking for the sick and relief committee, James Gallagher and James Dunn reported that Doc McCullough, official PCSA greeter, was out of danger and had been discharged from the hospital. Fred Zipkin is ill; Sam Comas continues to improve.

Next Monday night (12), the Ladies' Auxiliary will hold its party in the clubrooms. Edith Walpert, Margaret Farmer and Betty Coe were granted time during the PCSA session to make a pitch for the event.

Ed Kennedy and Harry Rawlings conducted the drawings.

Ladies' Auxiliary

President Marie Tait presided at the meeting March 5 and it was announced that a number of the ladies would be leaving soon for the opening of the West Coast shows, among them being Past Presidents Edith Walpert and Margaret Farmer.

Jack Hughes, a Red Cross worker, and Mrs. Howard spoke. They were informed that the club's donation would be \$100.

Sis Dyer, ill for a week, carried away a prize, while the prizes donated by Edith Bullock and Florence Lusby were won by Margaret Farmer and Edith Walpert. (See PCSA on page 46)

Regular Associated Troupers

730 South Grand Avenue, Los Angeles

LOS ANGELES, March 10.—On the rostrum were President Joe Krug; Vice-Presidents Martha Levin and Jennie Reigel; Harry Levin, treasurer, and Marie Bailey, secretary. Josephine Foley donated \$63 for the new hot-water heater. Letters from Nancy Oaks, Prof. Donald V. Lewis and Annie M. Reed were read.

The sick and relief committee made a report on the passing of Edward Kanthe, of Portland, Ore. Mrs. Jimmy Dunn attended the meeting after a long rest. Mr. and Mrs. C. F. Zeiger spent their last evening at the club, as they are bound for Colorado. Mrs. Zeiger donated \$4 to the refreshment committee and said she would do a lot of fancy needlework on the emblem for a large table piece, which will have the names of club donors.

There are three major prizes for the "Rodent Bags" contest: first—\$50 in jewelry, donated by Harry Levin; second, a War Bond donated by Joe Krug, and third, a group of prizes.

LAST CALL UNITED EXPOSITION SHOWS

OPENING MARCH 21

Want Girl Show Manager. Curley, wife. Will book any Shows of merit not conflicting with what we have contracted. Want Ball-o-Plane Foreman. SOME CONCESSIONS OPEN. What have you? Want Lady Ball Game Agents. Man to handle front entrance and drive sound car. Rabbit Baker wants some Cook House Help. Noel, call again. All Address: LEESVILLE, LA.

AGENTS

Will frame you any Stock Concession you want to work. Want Agents for Ball Games and others. Address:

FORREST C. SWISHER

Box 125, Coney, Kansas

M. G. Dodson, Pres.
Curtis L. Bockus, Gen. Repres.
W. B. Starr, Legal Adjuster
George Golden, Concession Mgr.
Wm. Harvey, Trainmaster
Henry McCaully, Diesel Engineer

A. C. Bradley, Ass't Mgr.
John J. Cousins, Adv. Car Mgr.
Ed R. Bruer, Spec. Agt.
Carl Hansen, Sec'y-Treas.
Henry Gamble, Supt.

M. G. DODSON

Presents DODSON'S WORLD'S FAIR SHOWS

("Aristocrat of Midways")

40 — RAILROAD CARS — 40

CAN PLACE FOR LONG SEASON OPENING MARCH 30 AT COLUMBUS, GA.

Pit or Platform Shows with entertainment; Organized Hill-Billy Show that has talent; Minstrel Show with band and talent (will furnish sleeping car accommodations for same); will furnish beautiful wagon fronts and complete outfits for these shows; Freaks, Novelty Acts and Attractions for office-operated Side Show; MUSICIANS (all instruments); for twenty-piece white concert band, placing wives on tickets or in Musical or Posing Shows; GIRLS with looks and talent for Musical and Posing Shows; Talkers, Ticket Sellers who make openings; MAN TO TAKE COMPLETE CHARGE OF FINEST WILD LIFE EXHIBIT ON TOUR; Assistant to Magician in Illusion Show. HELP IN ALL DEPARTMENTS, Train, Canvas, Cookhouse, Rides. WANT FOREMEN FOR TWO MAJOR RIDES. TO ALL HELP WE PAY EXCEPTIONAL SALARIES AND BONUS if you remain entire season. BEST OF TREATMENT AND GIVE YOU LONG SEASON. WILL PLACE ALL PEOPLE HERE BEFORE. TIME IS SHORT, SO WIRE, WRITE OR COME INTO QUARTERS NOW. Show train leaves Jacksonville March 27th for Columbus, Ga. All address: DODSON'S WORLD'S FAIR SHOWS, P. O. Box 3264, Station "F," Jacksonville, Fla.

JAMES E. STRATES SHOWS, INC.

HAVE OPENING FOR

A-1 Special Agent with Railroad Show. Experience, capable of also handling press.

CAN PLACE

Unborn or any Show of merit, Monkey Circus, Caterpillar, Flyoplane, Foremen for Hey-Dey, Merry-Go-Round, Rocket, Spitfire, Loop-o-Plane, Ferris Wheel. Ride Help and Train Hands, Canvasmen and Workingmen in all departments. Steve Gekas wants Griddle and Counter Men, Waiters,

Address

JAMES E. STRATES, Mullins, S. C.

COLEMAN BROS.' SHOW

OPENING AT MIDDLETOWN, CONN., EARLY IN APRIL

WANT—Frozen Custard Machine. Must be electric and up-to-date. SHOWS—Circus Side Show, Monkey, Reptile, Midget, Fat, Penny Arcade; any new or Novelty Show; have outfits. Help in all departments. Foremen for Rides and Trailer Drivers, Cookhouse Help. Long Season, Good Wages and Working Conditions.

THOS. J. COLEMAN

MIDDLETOWN, CONN.

508 MAIN ST.,

WANTED—CARNIVAL
Big outfit with PLENTY Rides, Shows and Concessions for
Charro Days Fiesta 1946
South Texas' biggest celebration. Gets bigger every year.
9 Big Days and Nights
Feb. 23 to March 3, 1946
No Gilley Show need answer.
JOHN H. HUNTER, Concession Chairman.
Box 1591, Brownsville, Texas.

Heart of America Showmen's Club
Coates House, Kansas City

KANSAS CITY, Mo., March 10.—Owner of the Adler Building, on West 10th Street, across from the clubrooms, gave definite terms and possible revenue to be derived if the club buys his building for a new home. It was voted to leave the matter with Chester I. Levin and his building committee. Levin reported that a number of pledges have been received.

Harry Altshuler's Red Cross talk resulted in \$300 subscribed. L. K. Carter reported that his sister is improving. Vice-President Clay J. Weber, Secretary G. C. McGinnis and Treasurer Altshuler were on the rostrum.

Ladies' Auxiliary

Social night, February 27, with a dinner held in Trianon Room of Hotel Muehlebach to celebrate 25th anniversary. Above the speakers' table was an array of flags of the Allied Nations and the table was banked with flowers from our men's club; Clara and Doc Zeiger; Peggy Reynolds; Stats, the Florist; the Caravans, and 10 past presidents.

At the speakers' table were Peggy Reynolds, president; Jess Nathan, Billie Grimes and Trislie Clark, vice-presidents; Loretta Ryan, secretary; Hattie Howk, treasurer; Ruth Martone, corresponding secretary; Louise Parker, club mother; May Wilson, chaplain, and Viola Fairly, mistress of ceremonies. At the past presidents' table were Juanita Strassburg, Margaret Honey, Myrtle Duncan, Ruth Ann Levine and Gertrude Allen.

An accordionist entertained thruout the dinner, and Lorelei Hugo sang a solo. Viola Fairly read congratulatory messages from Hattie Wagner, Lucille McShea, Showmen's League Auxiliary, Lone Star Show Women's Club, Caravans and Honey Vaughan.

Out-of-town members present were Juanita Strassburg, Toledo; Irene Lachman, Lake Charles, La.; Viola Fairly; Peggy Reynolds; Kate Signor; Juanita Hunter, Muskogee, Okla.; Edith Buton,

Michigan Showmen's Assn.
156 Temple Avenue, Detroit

DETROIT, March 10.—John Gallagher, co-chairman of the St. Patrick's Day party, announced that proceeds will be used to buy a \$50 War Bond for every member in the armed forces. Mrs. Herbert Pence has donated a \$200 hand-made quilt to aid in raising funds at this party.

Vice-President Ben Moss paid a \$6 fine for being absent six weeks and praised the Pacific Coast Showmen's Association for hospitality on his West Coast trip. Members mourned the sudden passing of Harry Lessinger, a charter member, March 4.

On the rostrum at this meeting were President Jack Dickstein, Past President Harry Stahl, Vice-Presidents Moss and Harry Wish, Treasurer Louis Rosenthal, Executive Secretary Bernhard Robbins, and Secretary Arthur J. Frayne.

Miami Showmen's Association
236 West Flager Street, Miami

Ladies' Auxiliary

A picnic for 300 disabled veterans March 10 will wind up the activities for the season, climaxing a week which was featured by the last business session and the "Hit-the-Road" Party.

Lottie Warfield and Elsie Bryant will remain in Miami thru the summer and will handle all necessary business for the club.

Marion Hamilton's daughter in Detroit has presented her with another granddaughter. Hattie Wagner has left for a visit in Sarasota. President Betty Endy praised her committees for the splendid work accomplished in the org's first year.

Independence, Kan.; Boots Marr, Lincoln, Neb.; Mrs. Willett, Harrisonville, Mo.

DIXIELAND SHOWS
WANT

Concessions that work for 10 cents. Have opening for Corn Game and Grab. Place Shows with own transportation.

Louisville, Miss., week March 12; Eupora, Miss., week March 19. Communicate.

GROFF'S UNITED SHOWS

MOE EISEMAN, Agent
BELL, CALIF., MARCH 15 TO 24
Big War Industry Town
WANT: Shows, Flat Rides with own transportation. Stock Concessions. Will furnish tops and banners for Girl and Athletic Shows. No wheel or coupon stores.
Contact MILTON COHEN
Bristol Hotel, 423 W. 8th, Los Angeles 14, California

FOR SALE--28 by 60 Tent

In three pieces. Especially suited for Arcade. Brand new, never used. All manila rope and pre-war hardware; 10 ft. wall in three sections. Full 28 inch red curtain inside with white fringe and stars. Khaki 28 inch curtain outside. Cut off curtains every other section. Made of red, white and blue. Hand roped throughout. Tent well reinforced and leathared. Double wind band on walls. Storm guys on every pole. Stored at Hoonhore Tent Co., Norfolk, Va.
PRICE, \$950.00
ART LEWIS
3413 Alton Road, Miami Beach, Fla.
Phone 51950

Wanted To Buy or Lease

No. 5 Ell, 2 or 3 Abreast Merry-Go-Round, Scooter, Tilt, or what have you? Give details and lowest cash price. Write:
BOX A-9, Care The Billboard
1509 N. Vine St. Hollywood 28, Calif.

FOR SALE

Light Plant, Peerless AC Generator, Ford-Ferguson Engine, 7500 Watts, Self Starter. Used less than 100 hours.
JAMUP & HONEY
WSM Grand Ole Opry Nashville 3, Tenn.

WANTED

AUGUST 27-28-29-30
Rides, Swings, Concessions. Good attendance, Free Acts, free out gate at night. Write:
H. E. TOOF, Secy.
HAMILTON COUNTY AGRICULTURAL SOCIETY
Aurora, Neb.

WANT RIDES

Merry-Go-Round for week Aug. 4-11
Will also look over or two other Rides on percentage basis. Can assure good business week. We gross \$2,500 for 7 nights. Write particularly to:
MORRIS ROSE-ROSEN, Secretary-Treasurer
12th Annual Granville Fire Department Carnival
Granville, New York.

WANTED

All Electric Popcorn Machine with electrical connections. No cabinet needed. Largest size obtainable. For mounting in truck. For sale: All Electric Floss Machine, double heat, and Echols Snow Machine, both with motors.
JACK LAMPTON
1300 Norton Ave. Columbus 8, Ohio

WANTED RIDE HELP

For Tilt-a-Whirl, Octopus, Helioptane and Ferris Wheel. Year round work. Will fix Ticket Box. Good salary, no tear down. Pay your own wires. Park now open.
J. W. LAUGHLIN PLAYLAND PARK
Houston, Texas

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

Legion Victory Fiesta
Success at Montgomery

MONTGOMERY, Ala., March 10.—Victory Fiesta, staged in the Auditorium here February 12-18 under the auspices of Montgomery Post No. 2, American Legion, was a financial success.

Promotion was handled by Al S. Cole and Paul Curtis, assisted by Elizabeth Finn.

Thearle-Duffield's Bombing
Of Berlin Scores at Tampa

TAMPA, March 10.—Thearle-Duffield's fireworks spec, *Bombing of Berlin*, presented at Phillip's Field February 28 under auspices of Hatton-Gillette Post. Veterans of Foreign Wars, drew more than 5,000 people under ideal weather conditions.

Nat D. Rogers handled the promotion,

with Barney Walker, Walter DuPont and Jimmie Van Cise, all of Chicago, handling the technical end.

Talbot, Crowder Present
Cavalcade at South Bend

CHICAGO, March 10. — Hugh Talbot and George Crowder will present a cavalcade of stars under auspices of the Disabled American Veterans in Wood High School Auditorium, South Bend, Ind., March 23-25, with matinees the 24 and 25. The Great Gregoresco will be featured.

Sweet Books East Moline

EAST MOLINE, Ill., March 10.—Don Sweet's Entertainment Service has been awarded the contract to supply circus and thrill acts for the annual July 4 stadium show sponsored by the American Legion.

WANT CARNIVAL RIDES

For 2 Days and Nights—Aug. 14 and 15 or Aug. 21-22, 1945

KNIGHTS OF COLUMBUS 24th ANNUAL BARBECUE

2 Large Ferris Wheels, 1 Large Merry-Go-Round, 1 Large Hey Day or Octopus or Tilt-a-Whirl. Have used all Carnival Rides that played Illinois State Fair in the past.
Reply JAS. D. SHEEHAN ADV. CO., 804 E. Adams St., Springfield, Ill.

FOR SALE

BINGO TOPS — 2 Khaki trimmed in Red, 18x24 ft. Awnings two sides with bally cloth, side wall two sides. About 175 seats, 1 1/4 "Pipe" Standards. Flange top and bottom. Round seat frames for tops; all for \$575.00.
CONCESSION BOOTHS — 8x12 ft., with California tops and bally cloths striped canvas, green, red and orange colored. Some brand new, slightly used, no tears; one, \$50.00, or 10 or more, \$45.00 each.
EVANS BIC WHEEL, good shape, \$150.00. **MASONS LARGE PARI MUTUEL WHEEL**, like new, \$200.00. **LARGE ROOT BEER BARREL**, \$50.00. **LARGE FANCY ORANGEADE DISPENSER**, electrically displayed, 3 dispensing units, cooling coil, all for \$50.00. **KARMEI SMAXS-KORN MACHINE**, like new, complete with kettle and burner, \$225.00.
SHOWMEN'S EXCHANGE 707 GEE ST., N. W. WASHINGTON, D. C.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M.
Round Gray Cardboard Markers, 1800 for... 1.00
Thin Plastic Markers, brown color, M 2.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

WILL EXCHANGE

One Octopus In A-1 Shape
for
One Ferris Wheel In A-1 Shape
Plus a cash consideration.

BOX D-377
The Billboard, Cincinnati 1, O.

BYERS BROS.' SHOWS

OPENING SATURDAY, MARCH 31
LUBBOCK, TEXAS

RIDE HELP and ALL PEOPLE CONTRACTED, REPORT LUBBOCK NOT LATER THAN MAR. 23. All Communications to Lubbock.

BYERS BROS.' SHOWS, LUBBOCK, TEX.

WANTED FOR
James E. Strales Shows, Inc.

Season of 30 or more weeks, starting April 3, Washington, D. C.
Musicians for Revue, Piano Player and Drummer. Address:
DOLLY RAOUL
156 W. 44th St. New York City

FOR SALE
WURLITZER MODEL 125 ORGAN

Complete With Drums and Motor. Best Offer Takes It. Will Crate and Ship.
EDDIE MORAN
Southern Valley Shows, Shreveport, La.

SECOND-HAND SHOW PROPERTY FOR SALE

\$4.00 Gallon Can, High Grade Aluminum Paint. \$5.00 Mounted Deer Head with Antlers, Bargain. \$30.00 Life Size Wax Head in Color, African Chief Captured by Americans. Glass Case. \$2.00 Pair, Richardson Skate Plates, 7-8-9 Only.
WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia 9, Pa.

Omar's Greater Amusements

Want Sound Truck, Mus Joint, Pop Corn, Stock Joints, Ballgame Agents, Man to take charge Cook-house, Ride Help. Will book Monkey and Snake Shows. Want Concessions of all kinds for Wynne and Newport. Address:
BOX 551, Marianna, Ark.

WANTED
Ride Foreman and Working Men for Tilt-a-Whirl and other Rides.

ANDERSON'S GREATER SHOWS
Arma, Kansas

INDOOR GATES STILL SOCKO

Blizzard Helps Control Opening at Minneapolis

Van Tilburg's offering promises to shatter all-time records for attendance, gross and turnaways—see 100G take—49,000 watch first five performances

MINNEAPOLIS, March 10.—The 27th annual Zuhrah Temple Shrine Circus in Minneapolis Auditorium, which opened Monday matinee (5) and closes after three performances today, was on the way to establishing three all-time records: attendance, gross and turnaways. The attendance, as of the Wednesday matinee show, according to Joe Ste. Marie, general chairman, pushed 49,000, with each of the five shows produced by that date drawing even more than the preceding pre-performance day. With the attendance running the way it has been, the gross gate was expected to exceed \$100,000 as compared to \$90,000 a year ago. And for the Wednesday matinee show alone, 1,500 school kids had to be turned away, along with several hundred on Monday and Tuesday. At the Wednesday matinee, upwards of 1,000 kids were standing, as reserved seats, general admissions and blues were jam-packed full, even on the large auditorium stage. Mild blizzard Monday afternoon helped seating situation some.

Capacity seating for the circus is 8,700 seats. The night reserved section numbers 2,700, selling at \$1.60 each. Matinee reserves are reduced to 950 seats. General admission is 80 cents, with kids in for 40 cents except those coming in thru the Shrine's tie-up with the schools in Minneapolis. School kids get in for 35 cents.

Show's Nut 50G

Total show nut will be \$50,000, more by \$17,000 than in the past, due to the 20 per cent amusement tax of which the Shrine will pay 10 per cent, or \$8,000, Ste. Marie said. To take care of the large kid audiences a special Saturday morning matinee was staged today.

Noel Van Tilburg, Zuhrah Noble and circus producer and director since 1937, again is in charge, ably assisted by Mrs. Edna Dee Curtis, equestrian director; Harry Thomas, announcer; Izzy Cervone, band director; Whitey Wilbur, boss property man; Clarence Marine, assistant boss; Larry (Fat) Arnold, concessions.

Because the streetcar company, which furnished transportation for school kids attending circus, cannot get trolley line-up any later, matinee performances have been shaved to two hours and 15 minutes. Opening day matinee met time schedule (See VAN TILBURG on page 42)

Memphis Shrine Gross Tops 76G

MEMPHIS, March 10.—Final audit of the Hamid-Morton Circus for Al Chymia Temple here disclosed that the gross receipts were \$76,421.50, or more than \$11,000 more than was previously estimated by Bob Morton.

The exact gross on membership tickets, promotion sales tickets, advertising, banners, block ticket sales and box-office sales was \$72,621.50, according to Vernon L. McReavy, who handled the promotion. The Shrine brought in an additional gross of \$3,800 from program sales. Total attendance was 48,831, comprised of 18,174 children and 35,656 adults. Net profit to the Temple was more than double the amount derived from the 1944 circus.

The Shrine Circus executive committee comprised Wray Williams, potentate and general chairman; Dr. Charles C. King and Jack Britten, executive vice-chairmen; W. B. Smith, vice-chairman; J. F. Ramier, secretary-treasurer, and George Klepper, chairman of the auditing committee. W. A. Woodmansee, recorder, was not active for the first time in years because of illness.

Medrano Thrills G.I.'s in Paris

CHICAGO, March 10.—Sgt. Gordon E. Gladue, former outdoor showman now serving with the army in France, in a communication to *The Billboard* tells of witnessing an excellent performance in Paris recently by the Medrano Circus in a permanent building, with plush seats and good lighting. Gladue says he was the guest of Nino Fabi, the show's principal clown. A number of the circus performers, Gladue says, were rescued from prison camps when Paris was liberated. Gladue writes that it was quite humorous to watch the talking clowns working among the G.I.'s in the stands. Albert Carre, he says, presented a good Liberty horse act and was the matinee idol.

The official program, sent along by Gladue, was in miniature size and listed the following acts: Gasti, juggler; Les Andreor, illusionist; Carre's Liberty Horses; Nini and Mimile, clowns; Golden, cyclist; Misten and Junior, musical act; Mireilly's, aerialist; Trio Raxy; Albert Carre; Pipo and Rhum, acrobats; Les Deux Eliys, ladders, and Recorder Et Lorient.

More Ringling Pay-Offs

HARTFORD, Conn., March 10.—Board of Arbitration, which is handling death and injury claims stemming from the Ringling circus fire, Monday (5) made awards totalling \$156,100 to the estates of 20 victims of the disaster. This brought the total of death cases passed upon to 103.

Sunbrock Sans Name, Bounces Back With New 'Super-Dooper'

LOS ANGELES, March 10.—In true Larry Sunbrock style of radio air, peppered with spot announcements, streetcar and bus cards, 24 and 6-sheets, the promoter makes his 1945 debut here Sunday (11) with his rodeo and thrill circus featuring the *Fall of Tokyo*. Sunbrock is boring with a big augur and aiming to jam the Coliseum that seats nearly 105,000 people.

While Sunbrock's touch is evident in all the publicity, there is one thing that is conspicuous by its absence. It is Sunbrock's name. The show's paper carries no line, except the word "colossal," to indicate that Sunbrock is connected with the event.

The *Fall of Tokyo* is being given the play. It will be, Sunbrock said, a simulated war between ex-servicemen dressed as Yanks and Japs.

Other events, shadowed by the spotlighted turn, include 962 performers and grand-entry people. Many of the acts are from Arthur Bros.' Circus and include, in part, Jorgen M. Christiansen and his horses, Cheerful Gardner's elephants, Johnny Gibson's *Hollywood Sky Ballet*, *Skylight Revue*, Art Larue and 16 clowns; Bud Decker, the Hollywood daredevil, and

Lucky Burke. Also to appear are the Jumping Jacks, trampoline; Billy Hammond and his horse, Peanuts; Roman chariot and steeplechase races between the Art Hudkins and Fat Jones stables; Chief Many Treaties; Chief Yowachie, grand opera singer, and over 200 entrants for the rodeo events.

Stuart Hamblem and his KFWB cowboy entertainers, Coon Hunters' Band, and Charlie Post and his 31-piece band will furnish additional entertainment.

Sunbrock said that \$35,000 would be spent for the afternoon's show. Of this, \$20,000 has been spent for advertising, with \$10,000 going for radio. A total of \$9,500 has been posted with the City of Los Angeles.

Sunbrock would not name his angel, but said that the show was being given by the Sonny "S" Corporation, and named Henry Dottenhelm as president; Mort Briskin, manager, secretary and treasurer, and Marion Pope, vice-president. Assisting with publicity, Sunbrock said, is Cliff McDougall. Mel Morrison has the program concession. Joe Bren is handling the bookings.

Seat prices will run from \$1.25 to \$2.50 including tax.



JOE BASILE, director of the Hamid-Morton Circus band at Wichita, Kan., this week, is completing his 15th season with Bob Morton, and May 19 opens with his Madison Square Garden Band at Olympic Park, Irvington, N. J., for his 32d consecutive season. His proud boast is that he has never had a signed contract either with Morton or the management of Olympic Park.

R-B Bears Down On N. Y. Bally

NEW YORK, March 12.—While the banner tackers have been in action for a week, Ringling Bros. and Barnum & Bailey billers, under the direction of F. A. (Babe) Boudinot, assistant general agent, will swarm over New York's streets today to herald the coming of the "Big One" to Madison Square Garden April 4.

The date was officially announced Friday (9) in the first of the general news releases mailed from quarters at Sarasota and was given an adequate play in all big-town dailies. Due to an unprecedented rush of requests by mail for opening-night War Bond reservation, the mail order office was opened today in the Garden, pre-dating the customary opening by three weeks.

Bev Kelley, general press representative, is in town, while Frank Braden and Allen Lester, story men, and Frank Mor-

(See R-B BALLY STARTS on page 56)

Weather Fails To Crimp H-M

Variety of acts pleases crit on "Kansas City Star"—Polack success in Chi

KANSAS CITY, Mo., March 10.—Opening here in inclement weather Tuesday (8), the Hamid-Morton Circus, under auspices of the Police Benefit Association, opened to a half-capacity, 8,000, in Municipal Auditorium, but garnered an excellent review from the critical *Kansas City Star*.

The varied program drew praise from the critics and acts especially mentioned where Miss Victory, shot from a cannon; Alfred Court's Wild Animals, the Berosinis, Emil Pallenberg's Bears, the Yacopis and the Flying Valentines.

A new record for attendance at the Auditorium was established Thursday afternoon when 12,500 cash tickets were admitted to the building for the matinee, with several hundreds being turned away. Twenty-five hundred extra chairs were placed on the floor, all space right up to the ring curbs being utilized.

Howard Y. Bary handled the promotion, using an extensive campaign with newspapers, radio, streetcar and bus cards, as well as a strong billing.

Circus scored with a fine publicity break when Robinson's Elephants pushed a Public Service Company bus that was snarled in a snowdrift.

Polack Closes Strong

CHICAGO, March 10.—With capacity audiences assured for today and Sunday, the closing, Polack Bros.' Circus will show an increase of about 30 per cent over receipts for 1944 for Medinah Shrine Temple, according to Mickey Blue and Louis Stern, show officials.

Show opened March 1 with a sellout preview to Radar and Allied Radio Industries, and a heavy business over the first week-end. Attendance slumped in the early days of the second week, but picked up to four-fifths of a house (slightly under 4,500 capacity) Thursday. Friday matinee and night were near (See H-M, Polack Click on page 42)

Jack Mills Shops for Paper; Trek Begins in Youngstown

CINCINNATI, March 10.—Jack Mills, one of the owners of Mills Bros.' Circus, and James Dewey, general agent, spent Thursday (8) with Harry Anderson, of the *Enquirer Show Print* here, making arrangements for a special line of paper. Show opens at Rayenwood Auditorium, Youngstown, O., week of April 16, auspices Junior Chamber of Commerce, to be followed by dates under canvas.

Hartford Cancels Annual Shrine Event—Fire Reason?

HARTFORD, Conn., March 10.—Sixteenth annual Sphinx Temple Shrine Circus, due for the State Armory here April 9, has been canceled, according to Jeffrey O. Phillips, general chairman.

The nationwide curfew, transportation difficulties and the labor shortage have been listed as reasons for the cancellation, but insiders say the disastrous Ringling fire and the current circus trials are too fresh in the minds of Connecticut entertainment seekers.

Dailey Bros.' Band Line-Up

GONZALES, Tex., March 10.—Under the direction of Joe Rossi, Dailey Bros.' band line-up will comprise Tommie Osborn, cornet; Joe Pamilio and Wilfred Simpson, clarinets; Fred Mascoc and Owen C. Boggs, trombones; Louie Mitendorf, baritone; Elmer Peterson, sousaphone; Louis Grabs, calliope; Sam Barhams, drums, and Doris Welter, vocalist.

With the Circus Fans

By The Ringmaster

CFA

President: **THOMAS M. GREGORY**, W. M. BUCKINGHAM
12039 Edgewater Drive, P. O. Box 4
Lakewood 7, O. Gales Ferry, Conn.
(Conducted by **WALTER HOENADEL**, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

An eventful two weeks for national President Tom Gregory and Mrs. Gregory came to an end with the closing of the Cleveland Grotto Circus. They visited almost every day, and entertained Col. and Mrs. Harry Thomas, Florence Tennyson, Ethel and Freddie Freeman, Corinne and Bert Dearo and Mr. and Mrs. A. R. Browning, of Louisville.

CFA Bill Stanton, Adrian, Mich., was in Madison, Wis., visiting CFA's S. O. Braathen, Don Leicht and Robert C. Zimmerman.

Helen Bonfils, Denver, has joined the CFA. Her father was a member of Tammen and Bonfils organization which owned the Sells-Floto Circus.

Doc and Mrs. Staples, New Haven, Conn., are spending a vacation in St. Petersburg, Fla. They plan to visit Elsie and Paul Jung, of the Big One, (See WITH THE FANS on page 56)

WANT TO BUY

Double Ladder Riggers of lightweight tubing. Must be first-class condition, strong, durable and complete. State full dimensions.
NOTICE—JOHN DAUM, of Los Angeles. Wire your address collect. Can give you fine proposition. Bill Daniels, Baldwin Park, write.
PERFORMERS—Need several more High Aerial Performers for long season, opening April. State salary, details, photos. Can use good amateurs. Write

CRASH DUNIGAN

237 Osgood Ave. NEW BRITAIN, CONN.

MUSICIANS WANTED

FOR RUSSELL BROTHERS' CIRCUS

Bass and Hammond Organist. Others write. Using 24 men Los Angeles.

HENRY KYES

Pan-Pacific Building Los Angeles, Calif.

AUSTIN BROS.' RAILROAD CIRCUS

WANTS AT ONCE

Account disappointment, first-class Cookhouse Steward, Assistant Boss Carvatsman that can handle seventy-foot Menagerie Top. Wire or write **AUSTIN BROS.' CIRCUS**, Box 992, Austin, Texas.

BILLPOSTER WANTED

Good wages. Year round work. Write or call

GENERAL OUTDOOR ADVERTISING CO.
600 North Niles Avenue
South Bend, Indiana

HUNT BROS.' CIRCUS

Wants 3 Main Street Lithographers, top salary; extra if you drive truck. Also want HORSE and PONY Trainer at once. Circus Acts that double. Address:

CHAS. T. HUNT, Bordentown, N. J.

BARKER BROS.' CIRCUS & WILD WEST

Wants General Agent, Acts doing two or more. Mechanic, Light Plant. For Sale—Concessions. Bill Blombers not connected with this show.

R. R. 2, Rodeo Box, Greencastle, Ind.

WANTED

BAR PERFORMERS

Long season. No objection to good amateur.

BOB EUGENE

R. R. 1, Box 151-B, Limona, Fla.

SPANGLES TIGHTS

ALBERTIS CO.

440 W. 42 ST., N. Y. C.
Paste This in Your Address Book.

Bernet Ready To Try Cronin Job

CHICAGO, March 10.—Sunny Bernet, old-time vaude comic and lately a salesman for the Globe Poster Corporation and a hillbilly and rodeo announcer, will leave here Saturday (17) for Los Angeles where he will open March 24 with Cronin Bros.' Circus as announcer and manager of the Cal and Ruth Thompson White-Horse Troupe. Outfit includes 20 horses and 15 riders, majority of whom are juveniles. This will be Bernet's first venture into the circus field.

Show will feature LaTosca on the bounding rope. Other acts include the Hanneford-Smith riding act, featuring Mark Smith and Poodles Hanneford, and Smith's 16 Liberty horses. Kenneth Waite will arrange clown routines. Five elephants will be handled by Lawrence Davis.

Forrest E. Freeland is handling the publicity and designed the paper and advertising. Cronin Bros. will use a special line of paper in addition to other media.

Atwells Up Deuces To Aid Red Cross

CHICAGO, March 10.—G. L. (Mike) Wright, Chief Dinger for the Atwell Luncheon Club which meets daily except Sunday at the Hotel Sherman, is dinging his best these days, as the org's annual Red Cross War Fund Drive is in full swing.

All members, as they appear at the luncheon table, are nicked for \$2, and those out-of-town are requested to send in their checks, money orders or two iron men.

Last year the Atwells raised \$240, which was turned over to the Showmen's League of America Red Cross jackpot. They hope to beat it this year.

UNDER THE MARQUEE

Communications to 155 No. Clark St., Chicago 1, Ill.

SPRING'S AROUND the corner.

P. J. RINGENS visited in Chicago en route to St. Paul for Orrin Davenport's Shrine Circus.

HAS ANYONE found a way to dehydrate the weather?

GLENN (PINNSY) DAVIS, last season with the Cincinnati Clowns baseball team, has contracted as producing clown for Bradley & Benson Circus.

FROM ALL INDICATIONS this year's crop of First-of-May's will be the December kind.

WILLIAM HEYER was made a lieutenant and a life member of the Cleveland Mounted Patrol during the Grotto Circus there.

MOST DISMAL-LOOKING thing in the world to a dyed-in-the-wool trouper is the sight of circus cars covered with snow.

MRS. GEORGE DAVIS was in Chicago last week visiting her husband, George, with Polack Bros.' Circus. . . . ROBERT C. (BOB) ZIMMERMAN, CFA, was a visitor at the Atwell Luncheon Club and Polack Circus in Chi last week.

TO THE CANVASMAN who just blew into quarters, nothing smells more appetizing than the aroma of bacon frying in the cookhouse.

JACK LINDELL, recuperating from flu contracted while training his horses, Flicker and Thunderhead, is the guest of Dan and Josephine Mears at Sunland, Calif. . . . STANLEY P. DAWSON cards to Chuck O'Connor at Portland, Ore., that he is enjoying excellent health in Mexico City. . . . SGT. GORDON E. GLADUE pens a "hello" from Paris to Whitey Harris and Mickey McDonald.

ALMOST ANY seasoned trouper would vote to open the show a month too early regardless of hardships and weather, provided they are not owners.

Cronin, Russell Billers Glaring?

LOS ANGELES, March 10.—As billers for the Russell Bros.' Pan-Pacific Circus and Cronin Bros.' Circus start boiling their paste for the gigantic job of letting Los Angeles and environs known about their respective openings, Cronin at Washington and Hill streets lot March 24, and Russell in Pan-Pacific Auditorium March 29, old-time circus fans are wondering if they are going to get in on an old-time billing war.

Reports say that S. L. Cronin has tied up all spots controlled by the Callan-Kennedy snipe plant, which assures his show of a top showing, while Francis Kitzman, biller boss for Russell, counters with "There are still lots of other good hits."

Anyway, the circus fans are excited.

Vern Williams To Guide Arthur Bros.; Portland Date Set

LOS ANGELES, March 10.—Vern Williams, manager of No. 1 Car for Cole Bros. last year, will be general agent and traffic manager for Arthur Bros.' railroad show this year.

Harry Hendricks, formerly of the California State Highway Police, has been named legal adjuster, with Kokomo Anders, assistant legal adjuster.

There is also a report that Ken Maynard, movie cowboy, has been contracted to feature and that the show will move on 15 cars.

Chuck O'Connor infos from Portland, Ore., that the show has been licensed to play the 12th Street lot there May 30 thru June 24.

HERMAN BLUMENFELD, of the Hamid office, is enjoying a belated vacation.

CANDY BUTCHERS FOR CLYDE BEATTY WILD ANIMAL CIRCUS

32 Week Tour East and Middle West.
Contact
AL DENNIS, HARRISON HOTEL, CHICAGO
From March 15th to March 20th
Or at Winter Quarters
LOU WEISS, YORK, SOUTH CAROLINA

MILLS BROS.' CIRCUS

Opening at Youngstown, O., April 16.
CAN PLACE

Family Act strong enough to feature. Other Big Show Acts, write. Want Musicians on all instruments, Candy Butchers, Ushers, Electricians, Seat Men, Working Men, come on to Ashland, O. Cookhouse now open. One more Trainer for Horses and Ponies. Can also place good Groom. Write
2900 Edgemoor Road, Cleveland Heights, O.

HELP WANTED

3 Sign Construction Men.
2 Billposters—long handle brush method.
1 Sign Painter—combination pictorial and letter man.
WMC Rules Observed
O'MEALIA OUTDOOR ADVERTISING CO.
94 Broadway, Jersey City, N. J.

SPECIAL WAGON PHOTOGRAPHS

1. ORIGINAL GENTRY CAGE
2. RARE "WOLF" TABLEAU

Beautiful 8x10's of These Carved Masterpieces, Plus a Historical Article on Each. The Two Photos and Article for a

ONE DOLLAR BILL FLT./O. HUBLER

S. M. A. A. F., Section 1, San Marcos, Texas.

ELEPHANT PHOTOS WANTED

Submit Prints and Price
ADVERTISING, Inc.
1523 Central National Bank Bldg.,
Richmond 19, Va.

STOP WONDERING WHERE THEY ARE!

Have You Seen
"TODAY IS CIRCUS DAY IN . . ."
An advance itinerary of all circuses. (1 sample copy FREE on request. Sent to you weekly at 10¢ the copy. Send \$3.00 for 30 weeks' subscription for coming season of 1945.
CHARLIE CAMPBELL, Box 301, Sylva, N. C.

AT LIBERTY

Circus or Rep Contracting Agent or Equestrian Director. Do announcing. Or Side Show Manager, make openings. On concert, do roping. Have car.

MARK L. WILSON

Houston Heights Sta. HOUSTON, TEXAS

CALL-For West Coast Tour-CALL

OF

CRONIN BROS.' 3-RING CIRCUS

Opening March 24 for 23 Days, Los Angeles, Calif.

WASHINGTON AND HILL STS.

"THE CIRCUS LOT"

Can use able Assistants and Workingmen in all departments. Ticket Sellers, Ushers, etc.

Contact **S. L. CRONIN, Mgr.**

712-714 Philharmonic Building, Fifth and Olive Streets
Los Angeles 13, Calif.

"TIMMY SQUIRREL"
has the right idea



He gets busy every fall and stores his food, in hiding places for the long winter months ahead. Take a tip from "Timmy" at the beginning of the year. Place your order now for all the Roller Shoes you'll need in '45. Then we can plan and do our best to fill that need and tell you what we can make available for Operators. "Timmy" fortunately, doesn't face any shortage, but we do and it's going to take a lot of busy long range planning and there won't be any shoes to "hide" in '45.

HYDE ATHLETIC SHOE COMPANY
Manufacturers of those famous **BETTY LYTLE** Roller Shoes
CAMBRIDGE, MASS.

Wells, River Rouge, Holds Spring Event

RIVER ROUGE, Mich., March 10.—Wells Rink here held its *Carnival of Spring* under the ARSA auspices February 23, with capacity attendance reported by Andrew C. Fisher. Runelda Perry directed the show and designed most of the costumes. Elish Pagany designed and painted the scenery. Leonard LaJeunesse was at the Hammond organ.

A hoop number by 12 girls opened the first half. Robin, former ice skater, had a special number. Virginia Swartz and Hazel Gonia did a double that combined free style and dancing. Chuck Kains presented a tango, while Earl Roberts did some unorthodox footwork. Youngsters presented the Viennese Waltz and a quick-step.

Judy and Kathy Olde, three and five years old, respectively, skated a waltz, with the former also doing a free style to *Don't Fence Me In*. Comedy theme was in the *Skates of Yesteryear* number, in which Loretta Ruehlie had the role of a teacher, with Beverly Reddy, Dick Blowers and Austin Sibley as pupils.

Second part opened with a salute to the armed forces, with special organ selections. A five-girl group offered the Mexican *Hand-Clapping Song*. Cecil Robin and Austin Sibley skated the *Rum Boogie*, and Beverly Reddy and Dick Blowers danced the tango. Jerry Stefaniak and Douglas Milne skated pairs numbers in special time, with thrills for the spectators in their lifts and spins. Orville Mendis skated free style in spins and jumps, with a flag twirl for a finish. Betty Barron and Florence Mendel, rink floor girls, had a comedy number. Show closed with the line in a military precision number.

Toledo Contests March 29

TOLEDO, March 10.—Rollercade, converted to a rink from an icehouse last June, will stage its first amateur championship March 29. It is an RSROA spot and owned and operated by Jack Dalton, Clarence Reynolds, D. J. Reynolds and Gus Schiefelbein. Recent special show, with 65 participants, brought in revenue for the Infantile Paralysis Fund and attracted good newspaper space. Tryouts are being held for all divisions in dance, pairs, figure and speed classes for the coming contests.

TWIN CITY ARENA, Elizabeth, N. J., is the site of America On Wheels championships March 9 and 10.

CHAMPIONSHIPS at Mineola (L. I., N. Y.) Rink are set for March 11, according to Earl Van Horn.

EMPIRE ROLLERDROME, Brooklyn, will hold its fifth annual Queen Contest April 14. Winner will get pic and modeling contract.

SEFFERINO ROLLERDROME, Cincinnati, has arranged a special St. Patrick's Day Party, with music by Melba Maringer, organist. No sessions at this spot

Mondays, but matinees are held Saturdays and Sundays.

WALTER KIEFER directing Reggie Ople, ARSA national novice champion, in practice work at White Plains (N. Y.) Rink.

HELEN ALLEVO, who has been skating at Conrose's Rink, Hartford, Conn., for more than four years, joins the pro ranks and leaves for New York for a stage career with the Three Tops, skating act.

Van Tilburg May Hit 100G Take In Minneapolis

(Continued from page 40)
only after Van Tilburg cut three acts. Tuesday these acts went back into show after others were trimmed to permit full presentation. Time remains the same and kids are on the street within seconds after 3:15 p.m.

Evening show was clocked to run two hours and a half after initial night performance took an extra 10 minutes. Again act time was shaved to meet schedule. Starting time is 8 p.m.

Following half-hour concert by Zuhrah Temple Band, directed by Al Rudd, circus got under way with tournament, parade of stars of the sawdust ring, escorted by Shrine's marching units.

Program

The program: 1.—LaSalle Duo and Chick Yale, rocking tables. 2.—Aerial Ballet with Miss Corrine, Bert Dearo, Mrs. Paul Nelson, Miss Carter, Miss Lewis and the Aerial Mathieus. 3.—Eddie Polo, in his rocket slide by the hair. 4.—Dick Clemens and lions. 5.—Aerial Ortons, high pole. 6.—Tommy and Kay, rollo-bolo, and Rica and Otto, tidbits of fun. 7.—Harold Voise and company, aerial bars. 8.—Clowns. 9.—Sonny Moore and Company, dogs and ponies; Cole Bros.' ponies and the Lindemanns' dogs and ponies. 10.—Eva May, the girl who keeps you guessing. 11.—Donahue and LaSalle, barrels; Wright Duo, balance; Andy and Beverly, bars. 12.—Capt. William Heyer and Starless Night. 13.—Clowns. 14.—Hermine's Lilliputians' Circus, including Louis Vasek, Alois Sapek, Mimi Krish, George Ruff, Peppi Krisk, Elizabeth Zollner, Fred Karollus, William Haasz, Fred Soucek, Maria Gazanno and Theresa Robblica. 15.—Cole Bros.' elephants, trained and presented by William Woodcock, preceded by American Red Cross drive appeal. 16.—Larry Griswold, trampoline. 17.—Con Colleano, tight wire. 18.—George Hanneford Family, featuring Little Kay. 19.—Andy Bakalar and clowns' version of human cannonball. 20.—Gretona Brothers, high wire. 21.—Jim Wong Troupe, acrobatics. 22.—Beeswax, taximeter mule with Moore Brothers and clowns. 23.—Cole Bros.' Cremoline stallions, presented by Paul Nelson. 24.—Clowns. 25.—Flying Harolds, trapeze return.

In clown alley are Happy Kellems, Joe Coyle, Baker Duo, Chester Sherman Duo, Chester the Clown, Lindsay Wilson, Russell Jierre, Frank (Bozo) Cary, Andy Bakalar, Hopp Green.

Committee Chairmen

Committee chairmen for the Shrine include Carl S. Lagerquist, potentate; J. C. Ste. Marie, general chairman, with Ray G. Butts and L. F. (Bud) Johnson, vice-chairmen; Van Tilburg, production; Al Rudd, music; Ivan H. Graves, advertising and program; Harold Foster and Dwight Thomson, publicity; E. L. Olson, chief of staff Grand Entree; E. E. Rempfer, banners; Guy Lathrop, floor; Paul R. Gray, door; H. A. Rosacker and Paul G. Johnson, ushers; Earl Traeger, fireman; Elmer F. Hillner, police; Art Jespersen, accounting; William Holm, ticket check-up; William J. Klein, ticket drive; Paul C. Johnson, school tickets; L. C. Hanson, reserved seats; Charlie Johnson, Red Cross; Dr. F. Denton White, orphans' entertainment; C. W. Hamilton, lost and found; Dr. H. P. Wahluquist, physician; H. A. Dahlquist, concessions.

During the run of the circus, Zuhrah Temple played host to some 5,000 orphans and other underprivileged kids. Patients at Elizabeth Kenny Institute and at Shriners' Hospital for Children were brought to the auditorium in Red Cross ambulances.

H-M, POLACK CLICKS

(Continued from page 40)
capacity, and today and tomorrow three performances will be given to handle throngs.

Performance moved fast on the unusual stage, which has very little depth but an unusually long apron, and was well received by Chicago reviewers.

Jean Meredith Saxon, rolo-rolo, suffered a strained heel Sunday and was forced to withdraw. Cyac O'Dell was added to the bill Monday, featuring her one-arm planges.

Hubert Castle, wire ace, was indisposed Thursday afternoon and cut it short, but returned to work the full act that night. Jack Klein, equestrian director and announcer, was given a nod for his work in *Chicago Night Life*, an about-town publication.

Show failed to cash in on an unusual attraction. One-Eyed Connolly worked as an Andy Frain usher thruout engagement and few of circus personnel knew of his presence until near closing, so perfect was the transformation from gate-crasher to stub-reader. Tommy O'Brien and Emmett Simms handled press and radio.

Show goes to Des Moines to open in the Coliseum Tuesday, with Sam Ward in charge of promotion.

Genuine SKF First Quality Precision Bearings #37
40c EACH IN LOTS OF 100 OR MORE
42c Each in Smaller Quantities

SKF ON EACH BEARING ASSURES YOU OF FIRST QUALITY—NONE BETTER MADE. FOR YOUR PROTECTION DO NOT BUY NAMELESS BEARINGS.

Complete Stock of Chicago and Richardson Parts Available at All Times.
JOHNNY JONES, JR.
132 7th Street, Pittsburgh, Pa.

WANTED USED RINK SKATES
HIGHEST CASH PRICES PAID FOR YOUR OLD SKATES REGARDLESS OF CONDITION. WRITE OR WIRE COLLECT TODAY, STATING QUANTITY, MAKE, CONDITION & PRICE WANTED.

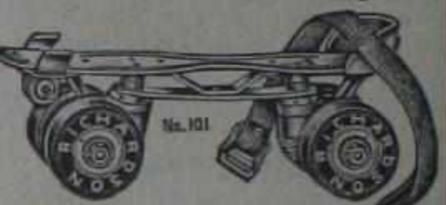
MAGES SPORTS STORES
4019 W. North Ave. CHICAGO, ILL.

FOR SALE
THREE COMPLETE PORTABLE RINKS
50x120—Good Tent with extra 30' Middle. 2nd underpinning, used two seasons. Price \$3,750.00, Less Skates.
40x80—Center section of Tent needs little repair. Used 2 seasons. Price \$1,500.00, Less Skates.
42x100 Semi-Portable. Wood frame with canvas covering. Extra good shape. Price \$2,750.00, Less Skates.
All electrical wiring, skate counters, complete P.A. systems, benches, etc., furnished with above rinks. Also can furnish Skates if necessary.

DON McELHINNEY
Box 207, Marion, Ia. Phone 742-W

ANNOUNCING! ST. LOUIS SKATE SUPPLY
Middle Western Distributor
E. Z. Roll Maple Wheels and Supplies. STURDIBILT Fibre Wheels, narrow and wide; Jumbo Maple, Precision Shielded Bearings, Laces, Toe Stops, Ball Bearings, Floor Powder, Floor-Sweep. We also carry a complete line of Chicago Skate Parts. Write for complete price list.
109 N. 15TH ST., ST. LOUIS 3, MO.

The First Best Skate



QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1884
3312-3318 Ravenswood Ave. Chicago, Ill.
The Best Skate Today

WANTED TO BUY
Portable Skating Rink Floor and Tent without skating equipment.
Apply BOX D-380
The Billboard, Cincinnati 1, Ohio

No. 321 DUSTLESS FLOOR DRESSING
Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.
GAGAN BROTHERS
444 Second St., Everett, Mass.

ROLLER RINKS
Complete or in parts. Will pay cash on the line and no feeling. Want good merchandise. Tents, floors, music, organs, etc. Wire or phone collect or write.
HENRY W. SIEPMAN
CEDAR RAPIDS, IOWA Ph. 7849

ATTENTION
Special Sale on PRECISION BEARINGS No. 37 @ 40¢ each. All our Bearings are new, not seconds. Balls, 3/16" round, true, high-grade steel. @ \$1.50 per 1000. We have Precision Wood Wheels with bushings. Also general supplies for Roller Rinks. Send in for full particulars. Large quantity of Brooks Detachable Toe-Stoppers.

JACK ADAMS
1471 Boston Road Bronx, New York, 60

WANT TO BUY
HAMMOND ORGAN
B or D Model With One or Two B 40 Speakers.
WAYNE R. BARLOW
P. O. Box 1844, Charleston, W. Va.
Phone 30291

HAVE BETTER THAN 400 PRS.
Chicago roller skates, also complete rink equipment.
Want Location. What have you or will rent on percentage basis? Write
P. O. BOX 1141, Hartford 1, Conn.

WANTED
Good all-around Rink Man. Opening soon in new building; expect to be open about March 21. State all about yourself in first letter and salary you expect. This will be a permanent job. Would like to buy a small Crystal Ball.
MYERS BROS. RINK
Box 2145
Oakridge, Tenn.

MAPLE and FIBRE WHEELS
The Finest Clear Hard Maple We Have Seen



No. 87S—1 15/16"x1 1/4" Wide 2 Pc. Bushing
No. 87D—1 15/16"x1" Wide Dance Bushing
No. 87F—2 3/8"x1 1/4" Wide Figure Bushing
No. 86GBF—2 3/8"x1 1/4" Wide Figure, No Sleeve
No. 86GBF—2 3/8"x1 1/4" Wide Figure With Sleeves

U. S. Pat. 2-333-400 Ground Bearings for Above

ALSO LONG-WEARING FIBRE WHEELS
No. 78—Regular 2" or 2 1/16" Dia.—2 Pc. Bushing
No. 78S—Special 2" Dia. x 1" Wide—2 Pc. Bushing

PLACE YOUR ORDER NOW!
CHICAGO ROLLER SKATE CO.
4427 W. LAKE ST. CHICAGO 24, ILL.

Harness Racing Ban Hurts

Uncertainty in Mapping Plans

Consensus is that modification will come when war in Europe ends

CHICAGO, March 10.—The racing ban imposed by War Mobilizer James P. Byrnes definitely applies to harness racing at county fairs, according to letters received from Byrnes by a number of fair officials in various parts of the country. While it is expected to hurt the fairs to some extent, there is a general feeling that with the imminent collapse of the war in Germany there is likelihood of a modification of the ban before fair time.

In some States the fairs are going ahead with plans for holding their annuals without harness racing. Ohio fair and horse men, however, are so confident that the ban will be lifted this summer that they are laying their plans with racing in view.

"Horsemen in Ohio," says Judge G. W. Bittenour, chairman of the speed committee of the Ohio Fair Managers' Association, "feel that the war in Germany should be over by July and we feel that Mr. Byrnes will relax his ban on racing at the earliest possible moment. All Ohio fair men and horsemen have agreed to go ahead and prepare to run this summer. Of course, if we can't race, we just can't race, but we're not going to be caught behind the eight-ball. If we can race we're going to be ready."

The ban will hurt 15 county fairs in Iowa, according to Lloyd Cunningham, secretary of the Iowa State Fair board, but most of these fairs are expected to continue without races. Most of the other county fairs of the State have not featured racing.

Affected fairs in other States are planning to operate as usual, substituting other features for harness racing.

Plan New Buildings For Lancaster, Wis.

MILWAUKEE, March 10.—According to a report from Lancaster, Wis., increase in the capitalization of the new Grant County Agricultural Society from \$5,000 to \$15,000 was voted at a recent stockholders' meeting. A. S. De Buhr, president, reported that the society plans to make extensive repairs at the fairgrounds.

Plans are under way for tearing down the old amphitheater and some of the other old buildings and to replace them with new structures.

Sketches of the proposed new amphitheater were shown. Plans are for a structure 168 feet long and 50 feet wide, with a seating capacity of 2,120.

Chilhowie Lease Renewed

KNOXVILLE, March 10.—Tennessee Valley A. & I. Fair Association's lease at Chilhowie Park here will be renewed by the city, but only for two years instead of the five-year lease requested by President Frank (Pat) Kerr for the association, city officials state. The lease will be confirmed at next council meeting.



P. T. STRIEDER, manager of the Florida Fair and Gasparilla Carnival, is enthusiastic over the probable resumption of the fair next February. Long the gathering place for showmen from all over the country and the outstanding show place for Southern products, the fair was discontinued after the start of the war and the grounds have been occupied by the army. The government's lease expires in May and Manager Strieder is already making plans for a fair next winter.

Fair Elections

CASSOPOLIS, Mich. — All officers of the Cass County Fair Association have been re-elected for 1945. They are: President, G. Elwood Bonine, Vandalia; vice-president, W. C. Southworth, Cassopolis; secretary-treasurer, Harry B. Ibbotson, Dowagiac. Agricultural counselors are R. P. Bittner, county agricultural agent, and Harold Sparks, district 4-H Club leader. In a recent drive to raise funds for debt retirement a sufficient amount was raised to reduce the bonded debt by half.

IONIA, Mich.—Allan M. Williams, for 25 years Ionia County road commission engineer, has been elected president of the Ionia Free Fair Association, succeeding Howard C. Lawrence, of Grand Rapids, who has been president for the last six years. Lawrence asked to be relieved of the post because his duties as president and general manager of the Grand Rapids Varnish Company require all of his time. Other officers elected were: Vice-president, Fred T. Wortman; secretary, Rose Sarlo; treasurer, Leo McAlary. Directors elected were Lawrence, Williams, Wortman, McAlary, Nels Strand, Harry H. Gemuend, John Todd, L. L. Swanson, George Coe Sr., and Clarence S. Johnson.

Plan Centralia Annual To Celebrate Centennial

CENTRALIA, Wash., March 10.—Lewis County Fair, discontinued thru the war years except for 4-H Club exhibits, will be revived this year, it was decided at a recent meeting of citizens at Chehalis.

Attended by people from all parts of the country and representing the chambers of commerce of Centralia and Chehalis, Granges, 4-H clubs, garden clubs and other organizations, the group selected a board of directors which was to meet later to elect officers.

The group decided to make the 100th anniversary of the founding of Lewis County the feature of the fair and authorized the newly elected board to arrange for the production of a centennial pageant. 4-H Club exhibits will form the basis for the fair.

READING, Pa., March 10.—Russell Moyer, for several seasons on the publicity staff of Hankinson Speedways, Philadelphia, and recently honorably discharged from the army after two years of service in the Aleutians, is now a member of the reportorial staff of The Reading Times.

Southern Michigan Circuit To Operate; Schrader President

HILLSDALE, Mich., March 10.—The 12 fairs comprising the Southern Michigan Fair and Racing Circuit will operate as usual this year, with the understanding that full co-operation will be given the government in any requests it may make, it was announced this week by H. B. Kelley, secretary-treasurer of the circuit. Meeting of the circuit was held last week. Attendance was smaller than usual, due to travel restrictions, but those present were enthusiastic over prospects for the coming season. "We did not deem it practical to discontinue all operations, as everyone hopes that the war situation will be cleared up sufficiently before fair time to bring about a modification of some of the restrictions," said Secretary Kelley.

Officers of the circuit were elected as follows: President, L. R. Schrader, Centerville; vice-president, Joy Davis, Mason; speed secretary, Andy Adams, Litchfield; secretary-treasurer, H. B. Kelley, Hillsdale. Guests at the meeting included Commissioner of Agriculture Charles Figy, Chief of Fairs A. C. Carton, Attorney General John Dethmers, Secretary of State Herman Dugman, Senator Tripp and others.

J. C. Michaels Books 15 Neb., Kan., Fairs

KANSAS CITY, Mo., March 10.—J. C. Michaels, manager of J. C. Michaels Attractions, states that he has obtained the bookings of 15 Nebraska and Kansas fairs. Most of them will use circus units, consisting of from 10 to 14 acts; others will use revues and acts. Some Colorado fairs will also have acts.

Chattanooga Interstate To Hypo Local Interest

CHATTANOOGA, March 10.—A first-rate entertainment program and increased exhibits are being planned for this year's Chattanooga-Hamilton County Interstate Fair, which is set to run six days. Joe W. Engel, president-manager, has engaged the Johnny J. Jones Exposition for the midway and is arranging for a good grandstand show, which will again be free this year.

Premiums have been substantially increased in all lines of agriculture and livestock, Secretary Maude H. Atwood reports. "Interest in farm crops is greater than for several years," she states, "and we feel that more interest will be created locally by putting our prize money into premiums for this territory." The cattle show will be enlarged but will be open only to the Chattanooga district.

70 Ill. Annuals in 1945 Against 62 Held Last Year

SPRINGFIELD, Ill., March 10.—The number of Illinois fairs will be increased this year, according to Howard Leonard, State director of agriculture, who said that 70 are being planned as against 62 held last year.

County fair officials believe the ban on racing is temporary and they hope it will be modified before fair time, Ray A. Dillinger, president of the Illinois Association of Agricultural Fairs, stated.

Around the Grounds

ARKADELPHIA, Ark.—Clark County Fair and Livestock Association will hold its annual Spring Fat Calf and Poultry Show April 28, and a fall event, October 12-13, George S. Dewes, secretary, announces. New officers elected were Clarence Hardin, president; I. D. Jones, Mote Gill and Tom G. Clark, vice-presidents, and H. A. Daugherty, treasurer. Cash (See Around the Grounds on page 45)

Wis., Milwaukee Get Together on '48 Centenn Plans

MILWAUKEE, March 10.—The assembly at Madison has adopted a joint resolution to harmonize plans for a State centennial celebration which would be held at the Wisconsin State fairgrounds, West Allis, and the Milwaukee Centennial Exposition to be held at the same time on the lake front here. According to the existing plans, both celebrations are scheduled for the summer of 1948.

Ora Rice, assemblyman, stated that the resolution is the outcome of a series of conferences between Milwaukee officials and State legislators. Rice indicated that the Milwaukee exposition would run thru the season and the State centennial would run just a short time, possibly during the Wisconsin State Fair. Thus there should be no reason for conflict.



READY FOR ANOTHER BIG SEASON
WRITE OR WIRE TODAY
Permanent Address:
Care of The Billboard, Cincinnati 1, O.

★ Feature ACTS
★ WANTED
Suitable for
FAIRS, PARKS and CIRCUSES
MY CIRCUS ROUTE STARTS JUNE 18TH
ERNIE YOUNG
155 N. Clark Street CHICAGO
Can Also Use 100 Chorus Girls

ACTS
● FOR LONG ROUTE
● SHORT JUMPS
● GOOD TREATMENT
● 1945 FAIRS
—CONTACT—
BOYLE WOOLFOLK AGENCY
203 NO. WABASH AVE. CHICAGO

ATTENTION, ALL ACTS
Need more acts of every description for our 1945 Fairs. Preference given acts and troupes doing two or more acts. Long season—short jumps—top salaries. Write full details.
J. C. Michaels Attractions
Kansas City Offices: 5825 Virginia, Kansas City, Mo.
Minneapolis Offices: 509 Andrus Bldg., Minneapolis, Minn.

BUY MORE WAR BONDS AND STAMPS

THE GREAT GREGORESKO
THE ONE AND ONLY MAN WHO HANGS HIMSELF AND LIVES TO TELL THE TALE
(Copyright K. N. 56153 © J. G.)
Representative
CHAS. ZEMATER
54 W. Randolph St. Chicago

Flood Again Smears Cincy Coney

Loss Pegged At \$100,000

Will carry on best way possible, says Schott—no new building planned

CINCINNATI, March 10.—Executives of Coney Island, Cincinnati, are anxiously waiting for the flood waters of the Ohio River to recede so that they can make a check of the damage to the amusement park, appraised as one of the finest in the nation. The Ohio reached its crest at 69.2 feet Thursday and is still at 68 feet today.

Edward L. Schott, president and general manager, has made a tentative estimate of damage running to \$100,000. This is second only to the disastrous 1937 flood, when virtually every part of the resort sustained damage, many of the buildings being levelled. Schott based his estimate on what he observed during a tour of the park in a rowboat yesterday. It is by no means final, as final figures cannot be determined until the water is out of the park and the damage can be seen from the ground. "It will be necessary to do a big repair job," Schott said. "Of that we are certain."

"In past years, when we were confronted with the rehabilitation problem following a serious flood, we made it the occasion for a major building program, when we replaced numerous devices and installed new ones of a major character. That was particularly true after the 1937 flood, the biggest in the history of the Ohio River, when we spent more than \$350,000 on remodeling and new construction.

War Stymies Rebuilding

"However, we plan nothing that ambitious this year. With the war still on, and so much uncertainty as to what materials we could get and when we could get them, we will probably do nothing more than to repair the flood damage, restoring our existing amusements. This alone will cost us in the neighborhood of \$100,000. With conditions as they are, with restrictions in effect and others likely to be promulgated, and with transportation difficulties likely to restrict attendance, we will do little more than open Coney Island and operate it in a routine way, without attempting anything new and spectacular, and no extraordinary fanfare."

Coney gets its first taste of flood waters when the Ohio River reaches 50 feet. That brings it into the picnic grove and into the play area at the swim pool. Moonlite Gardens, Coney's summer ball. (See 100G CONEY FLOOD on opp. page)



TWO WIDE-AWAKE MIDWEST AMUSEMENT PARK MEN, Marion Brancato (left), who recently purchased the 80 acres on which Fairyland Park, Kansas City, Mo., is situated, and Harry Duncan, who is starting his 14th year as manager of Fairyland.



Pair of Veterans Operate Fairyland, Kansas City, Mo.

KANSAS CITY, Mo., March 10.—Fairyland Park here, which has made great strides in the last few years, is operated by men who have been in the amusement park business for many years. Marion Brancato, owner, started his career as a park man in 1929 when he purchased a three-abreast Merry-Go-Round from Allen Herschell and operated it in Fairyland.

The following year he installed a kiddie auto race in the park, and since then has been constantly acquiring new rides. He now owns and operates Fairyland, having recently purchased the 80 acres on which it is built. The modernistic concession building recently completed is only one of many improvements Brancato has planned for Fairyland.

Harry Duncan, who is starting his 14th year as manager of Fairyland, has been associated with amusement enterprises in Kansas City for many years. Over 50 years ago, when Troost Park here was an amusement center, he worked on the switchback railway operated by hand. The ride later was modernized into the present Roller Coaster. Duncan is ac-

Stadium, Recreation Grounds Planned for Old K. C. Park Site

KANSAS CITY, Mo., March 10.—A stadium with facilities for football, track events, parades, rodeos and similar events will be built on the site of Electric Park, amusement resort discontinued some years ago, if recommendations made to the Citizens' Planning Council are adopted.

Recommended for the area outside the stadium are facilities for archery, tennis, horseshoes, roque and croquet, and playgrounds for children; also parking space for cars approximating in number 20 per cent of the number of seats in the stadium.

The city-plan engineering staff has been making a study of stadium plans in other cities and soon will have a report ready.

tive in the annual staging of the Mayor's Christmas Tree here, has served as general of Division 4 in the charities campaigns, and is active in various civic undertakings. His success at Fairyland has won him a national reputation as a park manager thru his many special events.

NAAPPB Insurance Meeting To Set Credit Allowances

CHICAGO, March 10.—An important meeting of the public liability insurance committee of the NAAPPB will be held March 31 at Hotel New Yorker, New York. A. R. Hodge, secretary of the NAAPPB, announced this week. At the meeting, the experience records of all operators will be studied by the official of the carrier and the committee, and the experience credit allowances for each policyholder will be determined for 1945.

This is one of the unusual features of the plan sponsored by the NAAPPB, as the carrier waives the arbitrary right to determine on credit allowances for individual risks and opens its records to the committee in order that it may arrive at a mutually satisfactory rate with the company for individual risks.

Present at the meeting will be the members of the committee, consisting of N. S. Alexander, chairman; H. P. Schmeck, vice-chairman; Paul H. Hudepohl, Leonard B. Schloss and Edward L. Schott, together with Ralph L. Inglis, vice-president of the Associated Indemnity Corporation; W. D. Forwood, underwriting manager of the New York office

of the company, and John Logan Campbell, the association's official insurance consultant. Forwood is in direct charge of the operation of the public liability insurance plan from the standpoint of the carrier.

"The problem of perfect maintenance as well as that of sound operation, with more or less inexperienced help, has been given careful consideration by the carrier and the representatives of the association, and the fine records set up last season show what can be accomplished even under severe handicaps when everyone works together, as the loss ratios for 1944, all things considered, were exceptionally low," said Secretary Hodge. "With the public inclined to demand higher compensation than ever before for minor claims and because of the added hazards incident to wartime operation, a vast majority of operators thru-out the country are recognizing the value of first-class coverage. The NAAPPB plan last year showed its greatest growth in premium volume and an even greater increase during the forthcoming season is anticipated."

A. C. Prepares For Competition In Post-War Era

ATLANTIC CITY, March 10.—The rush of out-of-town residents to rent summer homes in Atlantic City this season is the "greatest in 20 years," Byron Jenkins, of the real estate board, asserted this week, and a tremendous season appears to be ahead for the resort.

At the same time Albert H. Skean, director of the Atlantic City Convention Bureau, warned citizens that after the war there will be keen competition among Atlantic Coast resort towns and that Atlantic City must put forth every effort to get its share.

"The resort needs a thoro grooming and its citizens must become good joiners if it is to effectively compete for the \$6,000,000,000 travel, convention and trade exposition business after the war," he asserted. He declared the resort should amplify its resources with greater comforts and the embellishment of such physical assets as the convention hall, streets, Boardwalk and beaches.

"Philadelphia, Baltimore and other cities are ready to spend big money to attract convention business after the war and the competition for the 2,700 national conventions will be real," said Skean. He added that special business made up a sizable percentage of the resort's annual income, and that it was imperative that worth-while ideas and promotions be pushed to attract national, sectional and State meetings and allied groups here.

Lt. Hamid, Home on Leave, Has Post-War Plans for A. C. Pier

NEW YORK, March 10.—Lieut. George A. Hamid Jr., U.S.N., home from the Pacific war theater on 30-day leave, and his father, George A. Sr., are spending considerable time at Atlantic City looking over Hamid's Million-Dollar Pier, of which the lieutenant is first vice-president.

Lieutenant Hamid enlisted in the navy in 1941 and has seen 28 months of active service in the Pacific area. He was with the Third Fleet, under Admiral Halsey, was in the Guadalcanal invasion and remained with the fleet until the last landing on Luzon in the invasion of the Philippines. Before enlisting in the navy, he was assistant manager to Samuel W. Gumpertz at the pier.

The lieutenant is still vitally interested in the management of the Million-Dollar Pier and has many ideas for an elaborate post-war plan for the resort. After the war he expects to return to Atlantic City and take up where he left off at the pier.

N. E. Ops To Unfurl Flag for Men in Service

BOSTON, March 10.—A survey of New England park men in service has been completed by the New England Section of the NAAPPB, according to Harry Storin, chairman of the association banquet to be held Wednesday (14) at the Parker House, here.

The service flag will be unfurled by Governor Maurice J. Tobin at the banquet, and R. S. Uzzell will offer a tribute to the men who have left the industry to join the armed forces. Featured speakers at the banquet will be Lieut. Arthur Katz, recently returned wounded veteran, who will talk on "The China-Burma-India Front As I Saw It," and Prof. Eric A. Starbuck, of the Brown-Nicholas School, Cambridge, Mass., whose subject will be "Recreation in Russia."



LIEUT. GEORGE A. HAMID JR., USN, first vice-president of Hamid's Million-Dollar Pier, Atlantic City, home on a 30-day leave from service in the Pacific.

Joyce Sets Hillbillies At Eastern Funspots

PHILADELPHIA, March 10.—With an early spring in the air, outdoor amusement spots in this area are planning early starting dates. Jolly Joyce Theatrical Agency here announces a May 6 opening for Sleepy Hollow Ranch, Quakertown, Pa., with the Arkansas Wood Choppers the lead-off attraction.

The Carter Family comes in the same way to usher in the season at Indian Echo Cave, near Harrisburg, Pa. Joyce also indicated that Valley View Park, York, Pa., and Brendel's Manor Park, Baltimore, will open late in April or early in May.

Booking the attractions for these four parks, among others in the territory, Joyce is lining up summer stands in the East for the following hillbilly attractions: Hoosier Hot Shots, Lulu Belle and Scotty, Smiley Burnette, Sons of the Pioneers, Patsy Montana, Elton Britt, Slim Stonecker and His Gloom Chasers, Bob Ballentine and Agnes, the Duke of Paducah (Whitey Ford) and the Cackle Sisters.

Court Ties Up Assets of Concession Operator

SPRINGFIELD, Mass., March 10.—Because no one appeared before Judge Thomas J. Hammond in Superior Court to represent Edward J. Carroll or the E. & C. Amusement Company, Inc., which operated the midget automobile concession at Riverside Park, the court permitted the restraining order to stand, preventing the defendants from disposing of bank accounts or stock in the corporation, pending trial on its merits of a suit filed by Albert V. Reeves of Cambridge. Reeves asked an accounting, claiming to own a one-half interest in the company but he charges he was only paid \$2,200 from earnings of \$23,000 which he claims the concession made last year.

Jimmy Dorsey To Launch Steel Pier's 48th Season

ATLANTIC CITY, March 10.—Steel Pier opens its 48th season March 31, with Frank Gravatt still at the helm. Jimmy Dorsey will bring his orchestra to the resort for the launching of the Pier season. Teddy Walters and Patsy Porter will be with the Dorsey ensemble in the Marine Ballroom Easter Sunday.

Alex Bartha and His Steel Pier Synchopators will play for dancers Saturday (31) and join Dorsey in providing continuous music on Sunday. Two of the Pier's theaters will show feature motion pictures, and a vaude show will be presented in Music Hall.

Ocean Breeze Beach

Exclusive Colored Beach, 10 miles from Norfolk, Va. Big war worker, army and navy center. Established for 15 years. Want for Boardwalk legitimate Game Concessions, String, Cane, Dart, Photo Gallery, Restaurant, Penny Arcade or what have you? Stands are ready.

Wanted to buy Organ for Merry-Go-Round. For Sale—White Merry-Go-Round Motor.

DIXIE AMUSEMENT CORPORATION
1224-A Duke St., Portsmouth, Virginia.

a New MONEY MAKER

Designed for Outdoor Show Business. A ride device that instructs. Timely. Hot. Easy to operate. No risk. Watch for Full Page in Spring Special.

FOR SALE

One Batter-Up Baseball Pitching Machine, complete with canvas, balls & bats. Just like new, \$2000.00.

PLAYLAND AMUSEMENT CO.
516 ADAMS ST. TOLEDO, OHIO

STREAMLINED MINIATURE TRAIN

Portable or permanent. 24-in. gauge, adults or children, gas driven. Photos and details, 25¢ coin.

MRS. MURRAY
234 Westfield Ave. ELIZABETH, N. J.

American Recreational Equipment Association

By R. S. Uzzell

Experience of the Ringling circus at Hartford, Conn., last summer should generate a spirit of caution in our business. In the amusement parks, because of the inexperienced and incompetent help of the past two seasons, each major device should be gone over carefully in every detail by an expert. Worn or weakened parts can be easily overlooked by anyone, but the expert knows just where and what to look for. Here is where a park with its own machine shop and well-trained mechanics has an advantage. Mr. Stoneback, at Euclid Beach, Cleveland, and E. P. Pratt, St. Louis, have the additional advantage of having been on the road setting up rides and devices before settling down to a park maintenance job.

Independent of the mechanical inspection, there should be a thoro job done in removing fire hazards. The fire inspection will be well worth the time and effort. Let the fire insurance people know that we are not careless housekeepers. Go thru your own place with an inspector from a fire insurance company and observe how he takes notes of things you would not see.

One man has asked how to get Scooter plates rolled these strenuous days when all mills are so completely engrossed in war production that there is no room for outside work. Just lay your plates on old level pavement and run over them with the gas or steam roller. They will be just as flat as tho rolled at the mill and you will save in cost and delay.

No parks are for sale at this time unless for some unavoidable reason, such as declining years of owner, settlement of estate or death of owner. No new parks can be expected this season, as the war in Europe is not likely to close in time to get a new one ready for operation this summer. The plans for some new parks will have to sleep a little longer.

Another real estate boom is incubating in Florida. It may die aborting but well-informed men are telling us it is on the boards. Those who were caught before will be cautious, while the uninformed and inexperienced will take the gaff. One of our substantial members

Post-War Pool Biz Rosy

NEW YORK, March 10.—In a recent survey on post-war plans conducted by the Swim for Health Association, a total of 54 out of 450 communities polled on the subject replied that they are planning on constructing at least one swim pool each as soon as materials are available after the war. Construction costs on these projects will be between \$15,000,000 and \$20,000,000.

100G CONEY FLOOD

(Continued from opposite page)

room, is the last to be affected. The water starts covering the dance floor when the river reaches 61 feet. The flood peak this year was 69.2, which means that the dance floor was under more than eight feet of water.

If the dance floor is as badly warped as the Coney management fears, it may be hard to replace, as new lumber is difficult to obtain, except on a high priority. "If we cannot do otherwise, we will re-lay the floor as best we can and make out with it," Schott said.

Coney Floodhardened

Coney Island is hit almost every year by floods. It was spared the last two years but, on the other hand, the spring before that it was hit twice. Most of the floods, however, caused only minor damage. In only a few cases have they involved an expenditure exceeding \$25,000.

When the 1937 flood levelled a large section of the resort, new construction was undertaken on a more permanent basis. Buildings and rides were anchored in heavy concrete. A new clubhouse was erected entirely of reinforced concrete. These precautions are expected to prove their value when the current flood damage is assayed.

Aside from actual damage to buildings and devices, every flood leaves in its wake a tremendous cleaning-up job. Mud, silt, driftwood, debris of all kinds are deposited on the grounds. It takes days of labor and oceans of paint to get everything ship-shape again.

caught the bug before and planted about \$80,000 in a park exclusively for colored people which flopped.

Several buildings in Northern parks, together with some of the contents, were damaged when heavy snow caved in the roofs. Imagine roof, snow and all coming down on the Merry-Go-Round horses. Repairing the horses these days, with the scarcity of wood carvers, is no small undertaking.

New England park men's meeting is on the boards for the Parker House, Boston, March 14. Harry Storin and Harry Bowen have come thru with a program that will touch every member at some point and is sure to be helpful. These men have not neglected anything that should come up at this time, when every park man needs all the help he can get to carry on.

THE CROSSROADS

By Nat Green

WITH conditions at the moment as uncertain as a plane reservation; outdoor showmen are going ahead making plans to carry on in the face of whatever handicaps they may encounter, confident that they will be able to make the grade. Big and little, they have the stamina to take a lot of punishment and come up smiling—and they deserve to win.

On the Magic Carpet: Yep, it's still known by the moniker given it by the late lamented Beverly White, and the great and small of the show world still stream across it daily. . . . Art Borella, veteran Joey, had an appreciative audience when he appeared before the Alliance Club Thursday (8) at a Panther Room luncheon and made a hit with his stories of the White Tops. . . . Raymond A. Walton, of Jimmie Heron's Wild Life Exhibit, in town looking for some canvas. . . . L. L. (Larry) Hall and the missus, of Milwaukee, stopped off between trains on their way to visit their daughter, Ruby, at Harrison, Ark. With his concessions at State Fair Park, West Allis, Wis., and his farm in Michigan, Larry manages to keep a step ahead of the sheriff. . . . Mrs. George Davis has returned to her home in St. Louis after visiting for a week with hubby, George, who has the concessions with Irv Polack. . . . Art Briese, pyrotechnic impresario, is back from Miami sporting a terrific tan. . . . William B. Naylor, back from the East, left for Tulsa, Okla., a few days ago to ready his publicity campaign for the Cavalcade of Amusements. . . . Ray P. Speer, publicity director of the Arena, Minneapolis, stopped off in Chi after visiting the Ice Follies in Boston. Incidentally, Ray will have an interesting article in the Spring Special issue of *The Billboard*.

Here and There: Ben Sawyer, concession superintendent of the Saginaw

AROUND THE GROUNDS

(Continued from page 43)

premiums for the fall show will be increased from \$800 to \$1,000. Local chamber of commerce has added \$100 for cash awards at the stock event and \$100 for poultry.

COOKSVILLE, Ont.—Several changes are to be put into effect at the 1945 Cooksville Fall Fair. Fair days have been set for September 14-15, with admission charged on both days. A complete flood-lighting system will go into operation this year, making possible evening programs of horse-jumping contests, night exhibits of other entries.

More Williams & Lee Dates

ST. PAUL, March 10. — Gladys M. Williams informs *The Billboard* that Williams & Lee have been awarded contracts to furnish the grandstand attractions for the fairs at Algona and Humboldt, Ia., and Leigh, Neb.

(Mich.) Fair, wasn't satisfied with spending most of the winter in Florida. He's hopped off for a two-week stay at Hot Springs, stopping off in Memphis to visit his son, who is in a hospital there after spending some months in the army overseas. . . . Dr. Max Thorek, chief surgeon of American Hospital, celebrated a birthday Saturday (10)—and Dan Debaugh, Ringling office manager, has one coming up March 23. . . . Robert Reichardt, former general manager of Riverview Park, Des Moines, leaves for the army April 9. . . . Rube Liebman says he has snagged 70 fair contracts for '45. . . . C. W. Pinney is finishing up what he declares was a delightful season with the *Passion Play* and will return shortly to the capital of his world, Aurora, Ill. . . . Nate Lewis, with Polack Bros, until he entered the service, is in a hospital at Brigham City, Utah. . . . Dwight J. Basinet has been honorably discharged from service and is back in Minneapolis ready to resume operation of Harriet Island Park.

Don Carle Gillette, former editor of *The Billboard*, has an interesting story on New England Jack Murray, of the leaf, in the April issue of *Esquire*. . . . Maybe it's bursitis, arthritis or neuritis, but "Young" Jake Newman calls it just plain rheumatiz. . . . Don Morris, in charge of lighting on the *Ice-Capades*, had a yen to troupe under canvas this season but has decided to stay with the ice show. . . . Otto Griebing played a two-week engagement at the Alpine Village, Cleveland, before going to St. Paul for the Shrine show. . . . Selden, the Stratosphere Man, in town readying for his new season. He opens at Kennywood Park, Pittsburgh, May 27 for two weeks. . . . Noel Van Tilburg, Minneapolis Shrine show impresario, was in Chi last week, more interested in seeing his young granddaughter than in catching the current circus.

CAN PLACE RIDES

Wanted, a few Rides for a Seashore Resort. Kiddie Rides also wanted. The place, Long Branch, N. J. Location, directly in front of Municipal Stadium on Boardwalk. Go to Long Branch and look it over. Then get in touch with

HARRY GERMAINN

P. O. BOX 292

NEWARK, N. J.

BINGO LOCATION DESIRED

Experienced Operator with high-grade equipment and personnel desires location. Finest references. Will go anywhere! Organizations, Landlords, Promoters—what have you? Write in strict confidence! Satisfactory arrangements can be made!

REDEF & COMPANY 10 Lawrence St., Newark 5, N. J.

MINIATURE TRAIN FOR SALE

Gasoline power—streamlined engine and three coaches—operated season 1944—no track—\$1,000.00.

FRANKIE'S FOREST PARK

P. O. Box 1026

Dayton 1, Ohio

Non-Theatrical Films Help In Good Neighbor Program

WASHINGTON, March 10.—The 16mm. films have played a big part in the United States' campaign to further the good-neighbor policy in Latin America. Equally important, these films have helped to offset Axis propaganda there.

Responsibility for the good-neighbor program lies with the Office of the Co-ordinator of Inter-American Affairs, headed by Nelson Rockefeller. By an executive order of the President, the office was set up to formulate and execute "a program in co-operation with the State Department which, by use of governmental and private facilities in such fields as the arts and sciences, education and travel, the radio, the press and the cinema, will further national defense and strengthen the bonds between the nations of the Western Hemisphere."

At the time the CIAA was organized, in August, 1940, Axis propaganda was being circulated on a large scale in every Latin-American country. German films enjoyed a wide audience. Obviously, something had to be done, as fast as possible, to offset German propaganda with a factual presentation of the truth.

CIAA motion picture officials selected the 16mm. educational short subject to show realistically the North American way of life to Latin America. The 16mm. field was chosen because it was impossible to get on the screen of commercial theaters as much material as was necessary to do a real educational job. Also, millions of people whom CIAA was anxious to reach never had seen a motion picture. Yet films were an ideal medium for what our government was trying to say. If the Latin Americans couldn't read, they could watch a picture. If they had no radio, they could stand before a screen set up in a village square or sit in a schoolhouse.

Also, thru non-theatrical films it was possible to deal with subjects which could not be shown in commercial theaters. Many good pictures on health, sanitation and medical subjects would be impossible to show in theaters. Since these fields were all-important in order to better the welfare of the people of the Americas and are considered important in building good-will for the United States in the minds and hearts of our Southern neighbors, 16mm. films were of great importance in the program.

Just as important was educating the

American public in the culture of Latin America. Again the 16mm. medium was chosen, since it was impractical to get enough material on the other Americas on commercial screens. By distributing in the United States films actually produced by official agencies of Latin America, CIAA was able to build good will with the various governments concerned and proved that our country was sincere in its good-neighbor policy. An example of the type of films imported into the States is a series about Mexico produced by the Mexican Tourist Bureau: *Road to Cuernavaca, A Line From the Yucatan, Vera Cruz, Guadalajara, Mexico City, Lake Patzcuaro and Women of Tehuantepec.*

After Pearl Harbor a radically different type of program was planned. Emphasis was shifted to military and propaganda subjects, plus many anti-Axis and civilian defense subjects already under way. *Victory for the Americas*, a tribute to U. S. war production, by 1943 had been seen by more people in Latin America than any other single film. The Axis menace was pointed out in such films as Disney's *Der Fuehrer's Face* and *Educator for Death; We Refuse to Die*, the story of Lidice, and *Mr. Blabbermouth*, showing how morale-destroying rumors are set going by fifth columnists and passed on by stupid and sometimes disloyal citizens. Attention was focused on civilian defense in *Your Air Raid Warden* and *Don't Talk*. Theme of many of the films was the joint war effort of the Americas, emphasizing why we are fighting, why we should stick together fighting and how and where we were fighting.

Shows Cultural Life Here

CIAA is not devoting its efforts solely to war pictures, however. It is also producing pictures which show the artistic, musical and literary background of this country and the talents of its people. This, in turn, helps to counteract the Axis propagandists who claim we are a nation of business men and industrialists. Other pictures show our respect for family life, inventive genius, pioneer ideals, social progress and interests of the people of the United States in the welfare of the other republics.

Distribution abroad and in the United States has posed problems, but has brought amazing results. In the other American republics non-theatrical audiences of almost 4,000,000 persons a month have seen CIAA films at nearly 8,000 showings. Exhibitions are given by traveling caravans, going from town to town and to remote areas by trucks and boats. Horses and buggies have been drafted into use when gasoline was lacking.

Electric current was sometimes so irregular and unreliable it was necessary for the operator to be prepared for emergencies by taking along a generator, condenser and transformer. Programs are arranged by co-ordination committees of the CIAA in co-operation with local missions and other interested persons, such as the government in the particular area concerned. Appeals may be directed to special groups, such as doctors or other professions.

Due to the lack of projectors south of the border, CIAA has been forced to export its own and also to provide experienced projectionists to see that the programs are properly carried out.

U. S. distribution of the co-ordinator's pictures is comparatively easy. More than 50,000,000 people have seen the 70 subjects released here. Arrangements have been made with many State and city school systems for CIAA films to be seen by every student. Prints are released to 105 selected distributors who have the responsibility for obtaining maximum showings in their respective territories.

PCSA

(Continued from page 38)
Esther Carley's Bazaar was reported a success.

In attendance, after long absences, were Linda Burnett, Cris Rodin, Tillie Palmatier, Emily Gregg, Mayme Butters and Jolly Josephine. A silent prayer was offered for Jerry Fox, husband of Daisy Fox, who was buried March 5.

REPERTOIRE-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

Rep Ripples

WILL H. LOCKE writes from Pixley, Calif., that he has almost fully recovered from his recent illness and is back on the job with Fred Jennings' Tent Show. . . . W. B. ANDREWS, musician and comic, has joined La Tendre's show presenting vaude and pix in the Three Rivers (Que.) area. . . . COAST PLAYERS, four people, are playing schools and halls, under auspices, in Waldo County, Maine. . . . A. T. BLACKERTON will move into Central New Hampshire soon with a vaude-pic outfit. Playing under auspices, he and his daughter do the flesh end. . . . CLARENCE E. MAINE, who has a vaude-pic show in Gettysburg (Pa.) area, will go under tent in Virginia soon. . . . CARTWRIGHT PLAYERS, four people, have been showing under auspices in Woodward County, Oregon, using E. F. Hannan's *Sour Grapes*. . . . CHESTER COBB is laying off after showing religious pix in Maine since the holidays. He will make some church and auspices dates this month around Boston and go back into Maine later with a vaude-pic show. . . . EMIL SUBERS and Hi-Brown Bobby Burns met up recently at Donaldsonville, Ga. The latter also visited Emmett Miller at Dothan, Ala. The trio were comics with the Al G. Field Minstrels. Subers is operating a pool hall, and Miller is working at the Kokomo Club in the Georgia city. Burns is a circus agent.

HAPPY LAWSON, well known in rep and popular for years in tabs and burly as a blues-singing fool, after 18 weeks at the Allied Bar of Music, Savannah, Ga., has taken over the management of The Gables nitery in the same city. . . . BERT SMITH is up and about again at his Havin Hotel quarters, Cincinnati, after a relapse to an old illness that laid him low for several weeks. Smith, who boasts a host of friends in repdom, was for years one of the leading producers of musical stocks in the coun-

try. His wife, Vi Schaffer, is holding down a position with RKO in Cincy. . . . BYRON GOSH recently visited with the following troupers in Southern Georgia: "Hi-Brown" Bobby Burns, Glenn Newton and family, Eddie Holt, Frank Caggan, H. Whitestone and family, Burleigh Cash and Francis Dixon. . . . A. N. CARBERRY, former repster, has a religious picture show under auspices in Massachusetts. He will move to Northern New Hampshire later with a vaude-pic trick. . . . M. L. DUMAINE has *Passion Play* pic booked solid till April 18 in St. Lawrence County, New York. . . . GILES show has added a pic outfit to its flesh show and will soon move into Western Oklahoma from Colorado. . . . BRIGHTON PLAYERS, five people, have finished their 45th date under auspices in New England with E. F. Hannan's *That Man From Chicago*.

Real Troupers

By E. F. Hannan

JACK COLLIER, of Collier's Comedians, brings up the subject of youngsters with rep and circle shows. He says we must depend on them until the war is over, at least. This is true.

Collier brings out another point, the fact that there is no better place for dramatic training than with rep. That is also true. The trouble is that young and aspiring thespians won't stay long enough to acquire that something that makes the real trouper and that fosters the desire to stick thru no matter what comes.

You can count on the fingers of one hand all the great in dramatics who have not also been troupers, either by birth or acquired. From Booth on down, the best of them have had a real trouper's love for the stage and a sneaking desire for the road.

There is no better place to get this than with rep or other shows of the far-out places.

Officers Nominated At ANFA Meeting

NEW YORK, March 10.—Nominating committee of the Allied Non-Theatrical Film Association, at a well-attended association meeting at Sheraton Hotel here Wednesday (7), offered for re-election the entire slate of present officers, which include Horace O. Jones, president; Samuel Goldstein, vice-president; E. E. Carter, vice-president; W. F. Kruse, secretary; George Cole, treasurer, and Wilfred Knighton, executive secretary.

The board of directors was also offered for re-election. Members of the board are Stanley C. Atkinson, Thomas Brandon, Harry A. Kapit and Glem Williams. Past presidents Bertram Willoughby and William K. Hedwig are honorary members of the board. Ballots are being prepared and will go into the mails soon. Election will be supervised by the Ballot Committee, which includes Saul Jeffes, Harold Baumstone and Wilfred Knighton.

Of particular interest at the meeting was a discussion of the raw stock problem and, after listening to reports given by Samuel Goldstein and William Hedwig, who were in Washington recently, general feeling was that there may be an easing of raw stock shortages in the second quarter this year. Other reports were made by E. E. Carter, chairman of the Code of Ethics, who recommended no change, and L. E. Jones, chairman of By-Laws Committee, who also recommended no change.

It was voted that ANFA publish a 16mm. annual to serve the industry this year in place of the regular convention, which was canceled in line with the ODT request.

Committees appointed at the meeting were Red Cross, Samuel Goldstein, chairman; Saul Jeffes and William L. Rogers, and Regional Directors Committee, Samuel Goldstein, chairman; P. E. Shanahan, New York; William F. Kruse, Chicago; William Horaley, Los Angeles; George H. Mitchell, Austin, Tex.; Edward Stevens, Atlanta; P. Ray Swank, St. Louis; Ernest Ryan, Davenport, Ia., and C. A. Mathews, Toronto.

Short Splices

By The Roadshowman

T/SGT. SEYMOUR ZEITLER, of Brooklyn, former employee of S. O. S. Cinema Supply Corporation, waist gunner of a Flying Fortress, has been awarded the Silver Star, DFC, Air Medal with three Oak-Leaf clusters, and the Purple Heart. On one of his 35 missions over Germany he was wounded and removed to the radio compartment for first aid. But when Nazi attacks knocked out two of the plane's engines and wounded the other waist gunner, Zeitler made his way back and manned both his own gun and his comrade's until the ship, which was in flames, reached England.

MILTON J. SALZBURG, president of Pictorial Films, Inc., has returned to his New York office from a Midwestern sales tour during which he arranged for distribution of the company's 1945 lineup of feature pictures and short subjects.

SLA

(Continued from page 38)

tricia Taylor and Dorothy Flanagan. Daisy Davis, Betty Proper and Mr. and Mrs. C. P. Eckhart visited.

Relief committee reported Viola Blake slowly recovering at American Hospital; Marie Brown ill at the home of Martha McKay; Carmen Bishop and Maude Geiler at home. Agnes Henderson is still in a cast as a result of an auto accident.

Frieda Rosen is visiting her brother in Moline, Ill. At the table with Mrs. Doolan were Ida Chase, Lillian Woods, Elsie Miller and Lillian Lawrence.

WANTED FOR MADCAP PLAYERS

One a Week Stock in Grand Prairie Leading Man and Ingenue who can do some leads. Also Man for General Business. Also have opening for A-J Hammond Organist; one doubling parts preferred.

TOBY GUNN

Mr. Madcap Players
2300 N. Haskell Dallas 4, Texas

NEW and USED
16mm. SOUND SUBJECTS
AMERICA'S GREATEST SOUND FILM BARGAIN. LEADING BANDS, VOCALISTS and STARS. AT THE AMAZING PRICE OF \$7.50 PER REEL. . . . SEND FOR LISTS.

16 MM. RELIGIOUS SUBJECTS 16 MM.
1 Reel "Life of Christ," S.O.F. . . \$15.00
MULTIPRISES Box 1125 Waterbury, Conn.

CLEARANCE SALE

35MM. SOUND FEATURES
Nearly 200 Features to choose from. All Films guaranteed. Victor 16mm. Silent Projector, motor driven with 750-watt lamp, like new, only \$85.00. "Queen of Jungle," thrilling wild animal serial, 35mm. sound, new print, \$250.00. Big list of sound 35mm. shorts at \$3.50 per reel up. Star Spangled Banner trailers, new prints, \$4.00. 2000 feet shipping cases, \$4.00 each. Projector Stands, \$10.00 pair. Film Spliers, \$6.50 each. Holmes Sound 35mm. Educator Projector, lens amplifier and speaker, \$295.00. Other Silent 35mm. Projectors, \$45.00 each. Other supplies. We have largest stock supply in country. What do you need? Get our lists free.

SIMPSON FILMS
155 HIGH ST., DAYTON 3, OHIO

16 MM. RELIGIOUS SUBJECTS 35 MM.

Westerns, Actions, Selected Shorts.
Wanted: 16MM. Sound Projectors.
OTTO MARBACH, 630 Ninth Ave., N. Y. City

SOS PORTABLE SOUND!
16mm. AND 35mm. PORTABLES. ALSO EVERYTHING IN THEATRE EQUIPMENT.
Send for Winter Sale Bulletin.
448 WEST 42ND ST., NEW YORK 18

CLASSIFIED RATE

10c a Word

Minimum \$2 Cash With Copy
Forms Close Thursday for
Following Week's Issue

ACTS, SONGS & PARODIES

ACTS, SINGERS, MUSICIANS — WILL BE A
hit song. Try "Could You?" for success. Pro-
fessional copies. Success Music Co., Aurora, Ill.

LAST A NATURAL KNOCKOUT COMIC
Song, "Lady If You Are Beautiful, Why Do
You Paint Your Face?" Prof. copies free. Liberty
Music Co., 501 E. 16th St., New York.

FRANKEL'S ORIGINAL ENTERTAINERS'
Bulletins, containing Band Novelties, Parodies,
Amatizations, 25c each; 5 consecutive issues,
\$1.00. Don Frankel, 3623-B Dickens, Chicago.

AMBLE'S 4 BIG BOOKS OF COMEDY MIN-
strel and Parody Material, \$2.00. Witmark com-
plete Minstrel Show, \$10.00. Denison Collection
bits, Stunts, Blackouts, Clever Replies, \$5.00.
Lite Club Collection, \$3.00. Gag and Joke Collec-
tion, \$3.00. Comedy Collection, \$5.00. Burlesque
Collection, \$5.00. Chalk Talk Collection, \$5.00.
L. L. Gamble, Playwright, East Liverpool, O.

LIMIE MUR'S LAUGH LINES, COMEDY,
Burlesque, Mind Reading Act, "M. C." Material,
Tapes, Gags and Bits. Mail dollar to 6185 Buena
Vista Ave., Oakland 11, Calif.

JUST OUT — NEW DELUXE SONG FOLIO,
original new material, for bandsman, vocalist, en-
tertainer; also write for your professional copies.
Price, \$1.00 prepaid anywhere. Hoosier Music Pub-
lications, 2205 Bellefontaine, Indianapolis 5,
Ind.

MUSIC WRITTEN, \$6.00; SONGS RECORDED,
\$7.00; Printing, \$8.00 up. Piano arrange-
ments. Free booklet (stamp). Urab BB, 245
West 34th, New York 1.

PIANO ARRANGEMENT FROM LEAD SHEET,
\$5.00; with chord names, \$6.50. Melodies
written. Prompt, reliable service. Al Halstrom,
Flitterwater, Wis.

PUT YOUR LOVIN' IN THE GROOVE "A
song really in the groove. Professional copies
available to artists prepaid. Rudolph Song Pub-
lications, Box 2462, Phoenix, Ariz.

RADIO AND STAGE MATERIAL COLLECTION
No. 7 contains sure fire comedy acts, bits, routines,
etc. \$2.00. Information weekly radio script service
on request. Uncle Cal, Box 274, Frederick, Md.

SONGS ARRANGED, REVISED, COPY-
righted. Music composed to words. Write today
or free booklet, "Getting Ahead in Songwriting,"
Song Service, 331-B West 46th, New York.

100 ARTIST COPIES OF YOUR SONG, \$7.00,
from your ink manuscript. Send for sample copy.
John Lynch, 916 Bond, Elizabeth, N. J.

AGENTS & DISTRIBUTORS

AGENTS, DEMONSTRATORS — EMBOSS
names in gold on Easter cards, stationery. Photos;
samples, \$1.00. Remo, Box 527, Bridgeport 1,
Conn.

AGENTS — OUR SNAPPY COMIC CARDS AND
Novelties sell like hot cakes. Rush 25¢ today
or five samples and wholesale prices. W. B. Fox,
Box 147, Mobile 2, Ala.

ATTENTION, PITCHMEN — WE HAVE
Thoughts that we can furnish you at one cent
each; also assorted blotters at one-half cent each.
Copies with the tip and erasers, only one cent each.
Suders Mfg. Co., Nashville, Tenn.

HEAD NECKLACES FOR JOBBERS, FAIR
Workers, Carnival Men. Particulars free. Sam-
ple line, \$1.00. Mission, 2328 W. Pico, Los
Angeles 6, Calif.

CANDY AND MERCHANDISE DEALS —
Carded goods. Distributors, wagon men, etc.
Write for prices. Variety Sales, 1200 N. Kedzie
Ave., Chicago 31.

CIGARETTE ROLLERS — EASILY AND
quickly made from wood. Big sales. Sample
and instructions, \$1.00. Barcus-A, 1601 N. 13th,
Terre Haute, Ind.

DEAL 240 BOXES, HIGHEST POTENCY, 35
Vitamins. Brings in \$84.00; your cost, \$31.20.
Send payment Mills Sales, 901 Broadway, New
York 3.

EVERY DAY GREETING CARDS — 100
boxes, \$45.00; 1 dozen boxes, \$6.00. Mail
\$1.00 for 2 sample boxes. Hurt Bros, 1330 Grove
Ave., Berwyn, Ill.

EVERY CAR OWNER A PROSPECT, SELLS
for \$1.50, costs you 39¢ or less. Quarter
prizes-sample, prices. Barkley Co., Dryden 31,
Va.

FLASHY COSTUME JEWELRY ASSORT-
ments. Gold Plated Collar Pins. New York
Article Co., 116 West 43th St., New York 19,
N. Y.

JOKE, TRICKS, BOOKS, CARTOONS, ETC. —
Sample, \$1.00. Assortment, \$2.00 (cash or
stamp). Classic Photo Serv., Box 404, Mt. Ver-
non, N. Y.

KEY CHECK STAMPING OUTFITS — BIG
profits stamping checks, Name Plates and Social
Security Plates. The Art Mfg. Co., 303 Degraw,
Brooklyn, N. Y.

LUMINOUS PICTURES THAT GLOW IN THE
Dark. Large manufacturer wants factory
representatives. Wonderful new item; fast seller. Free
sample. Madison Mills, 303 Fourth Ave., New
York.

"MAIL ORDER TRADE DIRECTORY" TELLS
you where to buy wholesalers. Send 25¢ for 1945
edition. Publisher, P. O. Box 684-BB, Canton 1,
Ohio.

MAGIC RACES — AT CIGARETTE TOUCH
six boxes are off. Fast seller. Big profits.
40 Races, \$1.00. Dime brings samples, wholesale
prices. Barkley Co., Dryden 31, Va.

PRIZE PACKAGE DEALS — JOKE ITEMS ON
display cards. State line of business when writ-
ing. Eagle Specialty Co., Akron 11, O.

QUICKMEND SOLDER — COSTS 1¢, SELLS
35¢. Mends everything with match. Joe sold
\$10,000 worth from house to house and street.
Literature and sample, 15¢; manufacturing outfit,
\$25.00. Western Chemical, Salem, Ore.

SELL NOVELTY QUIZ — NEW QUARTER
Laugh Game Novelty. Hot number. Big profits;
\$1.00 dozen, \$9.50 gross. Samples, quarter. Pre-
paid. Luban, Box 5930, Tampa, Fla.

SELL BIBLE SOUVENIR METAL COINS —
Silver dollar size, Lord's Prayer one side, John
3:16 other. Price, \$6.00 per 100; \$27.50 per
500; \$50.00 per thousand. Sample order of 15
coins, \$1.00 postpaid. Louis LeVite, 21 E. Van
Buren, Chicago 5, Ill.

SELL NEW-USED CLOTHING FROM HOME,
auto, store. Men's Suits, 89¢; Pants, 27¢; Top-
coats, 44¢; Dresses, 13¢; Ladies' Coats, 38¢. Other
bargains. Catalog free. S&N, 565A Roosevelt,
Chicago.

ANIMALS, BIRDS, PETS

CANADIAN PORCUPINES, \$10.00; GREY FOX,
\$10.00; large Wild Cat, \$35.00. Will buy
Animals and Birds. Rex Ingham, Ruffin, N. C.

FOR SALE — AFRICAN BLUE FACED MON-
key. Rides pony and dog's back. Very tame.
Bewn in show business 3 years. Madison Square
Pet Shop, 857 8th Ave., New York.

FOR SALE — 5 TRAINED DOVES AND PROPS.
Good workers, good side show act. Will buy
small young Somersault Dog, female preferred. Also
want good Clown Walk Around Props. Write G. E.
Wilson, General Delivery, Charlotte, N. C.

HUSKEYS, THE SHOWMAN'S DOG — UN-
usually fine pups this spring, but hurry, supply
limited. Fine quality, low prices. Phifer Animal
Farm, Millington, New Jersey.

JUST IMPORTED — BOA CONSTRUCTORS,
Ringtail Monkeys, Colombian Spider Monkeys; also
Agoutis, Java Porcupines, Male Llama, Female
Baird's Tapir with young, Antelopes, etc. Write for
quotations. Louis Ruhe, Inc., 853 Broadway, New
York 3, N. Y.

LARGE 8-FOOT ALLIGATORS, \$35.00, PLUS
\$3.00 crate; 6-footers, \$17.50. Monkeys,
\$40.00; large Badger, \$25.00. Trails and Printing
Co., St. Stephen, S. C.

LARGE SHEPARD, DOING FAST PICKUP
out; other features: 48 Inch Young Mule cheap.
Wick Leonard, 3209 Sullivant Ave., Columbus 4, O.

RHESUS — 2 EDUCATED MALES, ONE EATS
at table, \$100.00; one piano player, \$100.00;
both broke for clothes. Baby Rhesus Monkeys,
\$50.00 each. Detroit Bird Store, 3129 Grand
River, Detroit, Mich.

WANTED — LARGE PYTHON SNAKE. DE-
scribe fully, age, length, diameter and best cash
price. P. O. Box 1540, San Antonio, Tex.

WANTED FOR CASH — BEAR CUBS, YOUNG
Lions, Tigers, Leopard and Pumas, Macaws, Pa-
rots, small Monkeys. Detroit Bird Store, 3129
Grand River, Detroit, Mich.

BUSINESS OPPORTUNITIES

ALARM CLOCKS — FIX YOUR OWN, OTHERS.
Easy when you know how. Illustrated instructions,
50¢. Clifford Jones, 1210B Dudley, Utica
3, N. Y.

ARCHERY — IDEAL CONCESSION, FOUR
Shooter Range, \$50.00; Eight Shooter Range,
\$98.00. Complete with plans for operation. Stanley
Johnson, Salamanca, N. Y.

BOWLING ALLEY — 8 LANES, REGULATION
ten pin. Must vacate. Price, \$7,500.00 F.O.B.
New Boston, Texas. D. E. Dahlgren.

CHOCOLATE CANDY BARS, POP CORN FOR
sale. Buying details, 25¢. Glen Business Service,
Box 32, Winchester, Ill.

FREE BOOKLET DESCRIBING MAIL ORDER
and hundreds genuine money-makers. Read "If
It's Wealth You Desire," 50¢ Swentek, 8840
Warren, Dearborn, Mich.

HOMEWORKERS — CAST ONE "BISQUE"
Gifts, Plaques, Novelties. Hardest cold casting
material on earth. Any rubber, gelatine, plastic
mold; coldwater mixed. White, flesh, natural wood
color. Gallon makes 100 pounds, \$4.00 with in-
structions. 20th Century Plastic Products, 3151,
D-4 Southport, Chicago.

JACKPOT FRUIT REEL MACHINE, \$47.50 —
Coin operated, pays for itself in few days. New
all-metal equipment. Ideal for private recreation
room; or establish routes. Write for circular.
Webb Distributing Co., 612 N. Michigan Ave., Dept.
55, Chicago 11, Ill.

MAKE MONEY AT HOME — 12 FORMULAS,
\$1.00, or dime each. Free catalog of Dream
Books, Lucky Pipers, Charms included. Fisher
Bros., Box 413, Roanoke, Va.

MAKE MONEY AT HOME IN SPARE TIME BY
mail. Be independent in a business of your own.
Particulars free. Universal Service, 722 Camden,
San Antonio 2, Tex.

NOW'S THE TIME — BUY LOW, SELL HIGH.
Buy to use durable, non-furnishing, pure stain-
less Steel Teapoons. Quantity discounts, prepaid
immediate shipment. Net cash with order, \$1.85
per dozen or \$21.60 gross. McGinnis, 137 N. Town-
send, Los Angeles 33, Calif.

PLASTICOAT — LIQUID BAKELAC, "THE
real thing," covers, protects everything. Clear,
white, ivory. Sample pint, \$1.25; gallon, \$6.00.
20th Century Plastic Products, 3151, D-3 South-
port, Chicago.

RUBBERFLEX — AIRLASTEX WATERPROOF
flexible mold making liquid, "the Real McCoy,"
makes molds overnight. Sample pint with instruc-
tions, \$1.50 postpaid; gallon, \$9.00. 20th Cen-
tury Plastic Products, 3151, D-2 Southport, Chi-
cago.

SELL DISPLAY SIGNS, PICTURES, CALEN-
dars, Books, Greeting Cards, Paper Novelties!
Big profits. Bargain catalog free. Elco, 438
N. Wells, Chicago.

SPECIAL — INCH DISPLAY ADVERTISEMENT
in over fifty mail order magazines, year only,
\$24.00. Wood's Popular Adv. Service, Atlantic
City, N. J.

WANTED FINANCIER — A GUARANTEED
yearly income with security note you 200% on
investment. Interested parties, write for details.
Loffell Devices, 811 N. Charles St., Baltimore 1,
Md.

YOUR POST-WAR FORTUNE — MONEY IN
Home Mailorder Business. Free details. Victors
Publications, Box 179F, Dosselac 1, Mich.

127 WAYS TO MAKE MONEY, IN HOME OR
office; business of your own. Full particulars
free. Elite, 214 Grand St., New York.

COIN-OPERATED MACHINES, SECOND-HAND

A-1 CIGARETTE AND CANDY VENDING MA-
chines—All makes and models, lowest prices,
from operators being drafted. Unsedapak Parts in
stock. What have you to sell? Mack Postal, 6750
N. Ashland, Chicago.

A-1 CONDITION LATE MODEL WATLING
Tom Thumb Scales, cream and white enamel,
\$35.00 each. Fairbanks Scale Co., Sioux Falls,
S. D.

ALL REBUILT! — LOBOY 1¢ SCALES, INTER-
national Ticket Scales, 5¢ Selective Candy Ven-
dors, Automatic Coca-Cola Bottle Vendors, 10¢
Aspirin, 25¢ package, and 1¢ Peanut Machines.
Adair Company, 6926 Roosevelt, Oak Park, Ill.

ARCADE EQUIPMENT FOR SALE — LIST BY
request. A. M. Johnson, 57 St. Marys Rd.,
Buffalo 11, N. Y.

BALL GUM AND BOSTON BAKED BEANS
wanted. Give price and quantity available in
first letter. M. T. Daniels, 1027 University,
Wichita, Kan.

BOX OF MILLS MECHANISM PARTS FOR
escalator type, such as Blue Front, Brown Front,
Jumbo, etc. Box and parts weigh 70 lbs. Best
offer. John M. Stuart, Paris, Ky.

BRAND NEW PIN GAME CARTONS, \$3.50
each. Limited quantity. Order now. Coin
Machine Service Co., 2307 N. Western Ave., Chi-
cago 47, Ill.

CANDY AND CIGARETTE VENDING MA-
chines, all makes and models. Largest distrib-
utors. Also replacement parts and mirrors. Uneda
Vending Service, Dept. B, 102 Scholes St., Brook-
lyn 6, N. Y.

CLUB CONSOLES, GOLD CHROMES, BROWN
Fronts, Mills Honus, Cherry Bells, Blue Fronts,
nickel, dime, quarter play; Square Bell Glass, Doors,
Handles, Electrical Parts, Cash Boxes, \$10.00
dozen; Stop Levers converted Knee Action. Im-
mediate service. Coleman Novelty, Rockford, Ill.

CONVERSION PARTS FOR GOLD CHROME
and Brown Fronts; Reel Assemblies, Disc, Strips,
Reward Cards, Slides, Club Handles. Stop Levers
converted Knee Action. Immediate service. Cole-
man Novelty, Rockford, Ill.

DEPENDABLE SLOTS — MILLS 5¢ WAIL
Eagle, 3-5 pay, \$150.00; Mills 25¢ War Eagle,
2-5 pay, \$225.00; Mills 5¢ Blue Front, 3-5 pay,
\$407.105, \$185.00. The above 3 Slots recondi-
tioned by Mills Novelty Co. 2 Mills Q.T.'s, 5¢ pay,
serials #20126 and 21,198, like new and used
very little, none better, \$85.00 each. These are
good slots and will have to satisfy you. Will make
shipment by railway express subject to your inspec-
tion and approval upon receipt of sufficient deposit
to guarantee transportation charges. John M.
Stuart, 229 Mt. Airy Ave., Paris, Ky.

FOR QUICK SALE — 4 SEEBURG JAPS CON-
verted, in good condition, \$110.00 each. 1/3
deposit. Curtis Coin Machine Co., 3033 Hamilton,
Detroit 1, Mich.

FOR SALE — 20 CHALLENGERS, SOME WITH
Jap set-up; 10 Big Game Hunters; 5 Streamline
Model F Targets. Price, \$30.00 each. All guns
have been reconditioned with new parts and are in
good working order, ready for location. Also 20
Kicker & Catchers, some new. Price, \$25.00 each.
10 Bingo, \$8.00 each. 1/3 with order, balance
C. O. D. Albert Gerry, Box 6435, Philadelphia
45, Pa.

FOR SALE, IN GOOD CONDITION — TEXAS
Mustang, \$69.50; Big Chief, \$37.50; Cadillac,
\$30.00; Blodde, \$27.50; Fleet, \$30.00; Lucky,
\$19.50; O'Boy, \$19.50; Jelly, \$19.50; Com-
modore, \$19.50; Challenger Target with stand, \$27.50;
Gottlieb Three Way Grip, \$14.50; Jennings Silver
Moon Console, free play, \$99.50; Fortune One Ball,
free play, \$250.00. We have several newly con-
verted machines. Write for type and prices. 1/3
deposit, balance C. O. D. National Sales & Dist.
Co., 416 S. St. Paul, Dallas, Tex.

FOR SALE — CANDY, PEANUT AND COUNTER
Machines. 5 U-Select-It 72's @ \$35.00; 2
54's @ \$25.00; 10 Selecterias @ \$17.50; 8
Northwestern Deluxe, porcelain, @ \$10.50; one
Trisector with stand, porcelain, \$19.50; 12 Mer-
chandisers, porcelain, @ \$5.00; 25 Advance #11 @
\$3.25; 5 Pikea Peak @ \$12.50; 12 Bingo @
\$7.50; 4 Orias Cross @ \$7.50; 1 Keeney Anti-
Aircraft, \$49.50. All O. K. 1/3 deposit. Dean
Bortz, Jefferson, Iowa.

FOR SALE — 20 2¢ SLOTS, 8 WIDE, NEW;
12 Stack, slightly used, \$3.75 each. 20 West-
wood Blvd., Alexandria, La.

FOR SALE — 2 BAKER'S PACERS, D.D., J.P.
like new, latest model, \$209.50 each; 2 Pacers
Races, brown cabinet, \$119.50 each; 1 Paces Races,
black cabinet, \$99.50. All machines in excellent
condition. Will trade for 20 Record Seeburgs.
United Music Co., 214 S. 11th, Waco, Tex.

FOR SALE — WURLITZER 750E, \$725.00; 15
Packard Wall Boxes, very clean, \$32.50; Gott-
lieb Liberty, \$157.50; Champ, \$55.00; Knockout,
\$127.50; A.B.C. Bowler, \$50.00; Monicker,
\$75.00; Chris Aho, \$50.00. Want to buy 3 Wur-
litzers 71's, 15 Wurlitzer #125 Wall Boxes and
#145, Red Stepper, Sky Chief, Santa Fe, Brazil,
Gottlieb Shangri-La. Phone, write or wire N. E.
Yance Jr., 955 S. 5th St., Salina, Kan.

LEMKE COIN MACHINE IS MOVING —
Bargains of a lifetime at your own best offer.
See our ad in Coin Machine Section of this issue.
Also 20 cases Round Corned Cardboard Photo
Frames, \$28.00 per thousand. Immediate ship-
ment. Lemke Coin Machine Company, 31 W.
Vernor Highway, Detroit 1, Mich.

MILLS 5¢ PLAY BONUS AND BROWN FRONT
Bells, \$250.00 each; Eagles and Marvels, like
new, \$10.00 each. Yankee Mint Co., 391 Crescent
St., Brockton 34, Mass.

REEL DICE, \$10.00; POCKET POOL, \$10.00;
Skill Draw, \$10.00; Penny Pack, \$15.00; Blue
Bonnet, \$15.00; Turf Flash, \$15.00; Ginger,
\$15.00. O'Brien Music Co., Newport, R. I.

"SPECIAL" — 50 1¢ A.B.T. CHALLENGER
Guns, reconditioned, \$25.00; 50 5¢ Hot Peanut,
\$15.00; 100 1¢-5¢ Peanut Machines, \$5.95; Pipe
Stands, \$2.50; Bingo Games, \$8.50; Skill Shots,
\$22.50 each. Cameo Vending Service, 432 W. 42d,
New York.

WANT—LOBOY 1¢ SCALES, 5¢ SELECTIVE
Candy Vendors, 1¢ Peanut Machines. Give
description. Adair Company, 6926 Roosevelt,
Oak Park, Ill.

WANT TO BUY — 1¢-5¢-10¢ AND 25¢ ESCA-
lators and Clocks for Mills Slots, new, used or
broken. Quote lowest price and full description.
Dale Johnson, 977 Golden Gate Ave., San Fran-
cisco, Calif.

WANTED TO BUY — KIRK GUESS YOUR
Weight Scales. Describe fully for quick sale.
McGuire, 313 N. Santa Ana, Bellflower, Calif.

WANTED — PIKES PEAKS AND PHONO-
graphs, any make, any condition. Wundog
Coin Machine Co., 277 Donald St., Winnipeg,
Man., Canada.

WANTED — WATLING SCALES, ANY STYLE
or model other than large dials. Please describe
fully. McGuire, 313 N. Santa Ana, Bellflower,
Calif.

WANTED TO BUY FOR CASH — WURLITZER
Twin-12 and 24 Hidesways; Wurlitzer 616s,
24s, 600s, 500s; Packard Boxes; Buckley Chrome
24-Record Red Plastic Boxes; all model Consoles,
free play, payout or combination. State price and
condition. Badger Sales Company, 1612 W. Pico
Blvd., Los Angeles, Calif.

WANTED — WURLITZER AND SEEBURG
Phonograph in good condition; also 5-Ball Pin
Games. Quote price list, quantity, etc. Write to
Paul Biske, 5143 S. Ashland Ave., Chicago 9, Ill.

1 ROCK-OLA STANDARD, \$300.00; 1 MUTO-
scope Punching Bag, \$195.00; 2 Mills Punching
Bags, \$55.00 each; 4 Mutoscope Card Machines,
\$15.00 each; 2 Exhibit Cards, \$15.00 each; 4 Ex-
hibit Durosopes Drops, \$10.00 each; 1 Radio Rifle,
\$50.00; 1 Wurlitzer Sound System, Model 851,
\$25.00; 1 Ten Strike High Dial, \$55.00. All in
good working order. 1/3 cash. C. A. Stephens,
Mullens, S. C.

1 CT. PEANUT MACHINE, NORTHWESTERN
Mod. 39 "Bell," free play disconnected, like new,
\$6.00. Bristol Vending, Englewood, N. J.

4 CLUB BELLS, COMB.; 1 HI-HAND, COMB.;
1 Club Trophy, 1 '41 Derby, 2 Louzaces and 1
Thorobred, all for only \$3,000.00. Write or wire
deposit. J. Wahrmond, 611 Travis Bldg., San
Antonio, Tex.

5¢ SLIDE BARS WANTED FOR WURLITZER
24C. Vigneux Bros., 990 Bay St., Toronto,
Ontario, Can.

22 "EAT-EM HOT" 5¢ PEANUT MACHINES,
 spun aluminum with cup containers, perfect con-
dition, like new, \$300.00 for the lot. M. Mincee,
2356 N. Stuart St., Indianapolis 1, Ind.

COSTUMES, UNIFORMS, WARDROBES

BEAUTIFUL HULA SKIRT FROM SOUTH
Seas, native made, adult size, \$4.00. Send \$1.00,
balance C. O. D. Adult Cellophane Skirts, red or
clear, \$5.00. Hawaiian Hula Shop, 520 Kearny,
San Francisco, Calif.

BEAUTIFUL HULA OUTFITS, \$8.00; GOWNS,
G-Strings, Chorus Wardrobe, Minstrel, Tuxedos,
Ballyhoo Capes, Red Band Coats, Caps, Wigs, Cur-
tains, Orchestra Coats. Wallace, 2416 N. Halsted,
Chicago.

CELLOPHANE HULA COSTUMES COMPLETE
with Lela, Bras, Anklet and Skirt, \$10.00;
Skirt alone, \$7.50, any color; Rhinestone G-Strings,
\$7.50; Bras, \$1.50; Chorus or Strip Pants, \$1.25;
Net Bras, 75¢; long Eyelashes, \$1.50; Rhinestone
Settings, 25¢ gross. Add 15¢ postage on orders.
C. Guyette, 348 W. 45th St., New York 19.

CLOWN AND MINSTREL COSTUMES OF
Satin, \$8.00; Striped Prison Suit, \$4.00; Feather
Shakes, Gypsies, Spanish, Orientals, \$5.00 each.
Other costumes. C. Conley, 308 W. 47th St.,
New York 19.

MEN'S SUITS, \$4.00 UP; DRESSES, 25¢;
Coats, \$1.50 up. Uniforms, Hats. Write for
circular. J. Brenker, 1568 Fulton St., Brooklyn,
N. Y.

SINCE 1869 — COSTUME BARGAINS.
Chorus, dollar up; Principals, three up. No
catalogue. State wants. Guttenberg, 9 W. 18th,
New York 11.

FORMULAS & PLANS

INVISIBLE PASS-OUT STAMP INK, \$5.00 FT.;
\$8.00 qt.; \$25.00 gallon. Dale Trodlin, 235
S. W. 29th St., Oklahoma City 9, Okla.

FOR SALE SECOND-HAND GOODS

ALL KINDS POPCORN MACHINES, POPCORN
Glassine Bags, Hot Tamales Electric Steamers,
Root Beer Barrels, new Coleman Gasoline Burners,
Tanks, Fittings. Northside Sales Co., Indiana,
Iowa.

ALL AVAILABLE MAKES POPPERS — FIFTY
All Electric or Gas Heated Machines, cheap.
Burch, Advance, Crotors, Dunbar, Kingers, Peer-
less, others, Roaster. Carmelcorn Equipment, 120
S. Halsted, Chicago.

ECHOLS SNOW MACHINE, PERFECT CONDI-
tion, with motor pan and stand, \$75.00. Floss
Machine, all electric with motor, double head cir-
cus style, never used, \$275.00. Jack Lampton, 1300
Norton Ave., Columbus, O.

ELECTRIC HEATER, 14" BOWL TYPE, AND
two Burner Electric Stoves, A.C. or D.C., 120
volts, each, \$7.95, plus shipping and postage, \$92.
No C. O. D. Jeannette Electric Co., 169 W. 25d
St., New York, N. Y.

FOR SALE — USED 1942 STREAMLINE
Caterpillar, in excellent condition. Priced reason-
able. F. T. Hurley, 1777 North Shore Rd.,
Revere, Mass.

LIKE NEW ADVANCE POPCORN POPPER
with sealer. Wholesaler's size. Write S. R.
Sneecker, Dodge City, Kan.

NEW KOHLER ELECTRIC PLANTS, A.C. AND
D.C. to 10 K.W. Other Electric Plants, new
and used. E. F. Schmaltz, 215 Wyoming Ave.,
Kingston, Pa.

PORTABLE WILCOX-GAY RECORDER COMB-
ination Radio with playback, \$200.00; Portable
R.C.A. Victor Recorder, \$225.00; four thousand
assorted Paper and Aluminum Blank Record Discs,
6 1/2", 8", 10", 12". All with double sides, cheap,
\$600.00. M. Hildebrand, 1809 Lafayette Blvd.,
Norfolk, Va.

SEMI-TRAILERS — ALL STYLES, LATE '39
and '40 models. Thirty to select from. Your
present truck made into tractor. W. O. King, 39
Fessenden, Mt. Clemens, Mich.

TRAILER COOKHOUSE FOR SALE — 14 FT. long, 8 ft. wide. Built in staks, ice boxes, steel griddle, 3 gal. coffee urn, 2 pre-war 19 inch stoves. Tires used only one season, weekly moves. Telescoping anchor canvas top. Price, \$500.00. The Photo Shoppe, Leesville, Ala.

FOR SALE—SECOND-HAND SHOW PROPERTY

CANVAS — TARPULINS, WATERPROOF Covers, made from government remnants. All new material: 9x12, \$10.80; 12x14, \$18.00; 15x20, \$30.00. Imitation Leather, all colors; Dressblinds, all sizes. Michigan Salvage Co., 609 W. Jefferson, Detroit 26, Mich. mh31

DEBY 35MM MOVIE CAMERA — EXCELLENT condition, 100 foot capacity, F.3.5 lens. E. P. Krome, 3238 Berman Ave., Chicago, Ill.

FOR SALE — COMPLETE BOOTH EQUIPMENT for 500 seat theatre, Bargain price. Movie Supply Co., 1315 S. Wabash, Chicago 5 Ill. mh24

FOR SALE — THEATRICAL TRUNKS, DELCO Light Plant, Spotlights, Ringing Box, Yumbling Pad, DeVry Stereophones, set of Slides, 1 H.P., 22 Volt Motor, Trussing Uprights, Jacks for circus seats, Nickel Contortion Rings, 18x28 Round End Tent with 7 foot wall; also 18 foot Round Tent with 7 foot wall. A. E. Selden, 807 N. Larch St., Lansing, Mich. mh17

FOR SALE — 8 SEAT FERRIS WHEEL, OR exchange for Smith & Smith Chair-o-Planes. D. Van Billiard, North Wales, Pa. mh17

FOR SALE CHEAP — 20 DODGEM SKOOTER Cars, 1935 model. In running condition. Andrew Laxton, 182 Liberty St., New Haven, Conn.

FOR SALE, TRADE OR EXCHANGE — SEVERAL 35MM Western Features. Wanted to buy Tent, 30x50 or larger. Picture Show, Marquet, Tex.

FOR SALE — COMPLETE TENT SHOW, including Seals, Light Plant, everything wanted for large pop show or minstrel. No junk. Tom E. Bell, Balastridge, Ga.

FOR SALE — RUBBER MOLDS FOR PLASTER Castings. See our ad in Merchandise Section. E. S. Gray, 4420 Magnolia Ave., Chicago, Ill.

OLIVE GREEN TOP — 3 PIECE, 20x50", FOR onehouse or Bingo. Needs minor repairs. Also one P.A. Set. Turntable with 2 speakers, 2 mikes; needs new box. Best offer takes all. R. L. Thomas, 2907 W. Warren, Detroit 8, Mich.

ONE ROLL EACH 2 AND 2 1/2 INCH EASTMAN D.P.P., fifteen dollars each. Tex Ritter Western Trouble in Texas, excellent 35MM print, \$48.00; also some 16MM Pictures. Holland, Glenwood, Ga.

QUICK SALE — 16MM 7 REELS, "PRISONER of Japan," in excellent condition, \$65.00 cash. Pauline Film, P. O. Box 163, Poplar Bluff, Mo.

RUBBER CABLE AND GROUND CABLE — 400 pieces of new No. 12 two wire Rubber Cord in 15 ft. lengths, with brass connectors. List price, 22c; our price only 17c per ft. 700 ft. No. 4 three wire Super Cord. List price, \$1.90; our price, \$1.25 per ft. Stranded Ground Cable, 3/8 x 4 ft. Blue No. 6 to 4.0 Lamps, Fuses, Switches, Volt and Amp Meter Testing Kit, A.C., \$10.00. New Booster Transformers. What are your electrical troubles? C. & H. Electric Co., 436 W. Juniper Ave., Milwaukee 3, Wis. mh31x

TENTS — 12x12 to 40x200, ALL PUSH POLE. Complete list, \$1.00. Hand roped, good as new, rented couple weeks. Sidewall, Poles, Stakes, Ridges, etc. Describe fully. Send stamp. Smith Tent, Auburn, N. Y. ap28x

2 SIMPLEX SILENT, \$800.00; 2 HOLMES Sound Screen, \$1,200.00. R. Olden, 2005 56th St., Kenosha, Wis.

16MM SILENT DEBYR PRECISION BUILT Projector, practically new, \$60.00. Send \$25.00 deposit. Five to sell. Oriole Company, Box 942, Baltimore 3.

35MM SOUND WESTERNS, FEATURES, Shorts. Large selection, Bargain hits free. C. H. Rogers, P. O. Box 26, East Atlanta, Ga. mh31

HELP WANTED

AERIAL PERFORMERS — CAN OFFER LONG season. See my ad on Circus Page, Crash Dunham, 227 Oswood Ave., New Britain, Conn. mh24

ALL ROUND VAUDEVILLE TEAM FOR TEST show. Those with trailers preferred. A-1 Projectionist for 35mm Powers machine. Meals and sleeping quarters furnished if single. Rusty Williams' Show, Staatsburg, N. C.

FOREMAN FOR EACH RIDE — FERRIS Wheel, Merry-Go-Round, Chair-o-Planes, Loop-o-Planes, Auto Kiddie Ride, Top salary paid. Also 2d men wanted for above. Can place wives of foremen as agents in our concessions. Most spots played are 10-day celebrations starting fifteenth of April. Truck drivers preferred. Can use Ride Foreman at winter quarters if so desired until opening of season. D. Van Billiard, North Wales, Pa. mh17

GIRL — LADY, ATTRACTIVE, TALL; OR BOY, good speaking ability. Stage act. Talented preferred; \$40.00 start. Beginner trained. Louis, 255 W. 47th St., New York 19.

GOOD TROMBONIST — ALSO ATTRACTIVE Girl Violinist for Midwest semi-name commercial tender band. Box CH-91, Billboard, Ashland Bldg., Chicago, Ill.

HAMMOND ORGANIST TO PLAY FOR ROLLER rink. Male or female. Write or wire Joe Fields, Arena Roller Rink, Amsterdam, N. Y.

HILLBILLIES FOR CIRCUS — STATE INSTRUMENTS you play, what else you do, and if you drive truck. Joe Roe, Rm. 807, 1011 Chestnut St., Philadelphia, Pa. mh17

IMMEDIATE OPENING FOR LEAD TENOR, doubling Clarinet. Hotel style band. Good salary, locations only. Phone, wire Leader, Commodore Perry Hotel, Toledo, O.

MUSICIANS — UNION, FOR LOCAL ENGAGEMENTS with small combination. Versatile, rehearsals necessary. State qualifications. Walters, 119 Audubon Ave., New York City.

MUSICIANS WANTED — ON ALL INSTRUMENTS for Dixieland Jam Band. Night club, radio location. Steady job. Salary \$70.00 per week. Opening March 31. You'll like this Western country. Wire, write all first communication. Monte Mason, KQNC Radio Station, Amarillo, Tex.

TRUMPET MAN WANTED — TENOR, SWING and Dixie Style Band. Location jobs. State salary expected. Room 449, Fayette Hotel, Fort Worth, Tex.

TRUMPET—LOCATION; UNION, NO DRUNKS or characters. Join immediately. Leader, 4031 Myra St., Jacksonville 5, Fla.

WANT EXPERIENCED TENOR MAN DOUBLING good Clarinet. All specials. No beginners or boozers. Top salary to man who can cut a tough library. Phone or wire Bob Devington, Hotel Gordon, Albany, Ga.

WANTED — MUSICIANS FOR WELL-ESTABLISHED Midwest territory band. Salary, \$60.00 per week. Write Elmer J. Hall, Box 595, Grand Island, Neb. mh24

WANTED — MUSICIANS FOR TRAVELING dance bands. Contact us for steady work. State salary, draft classification and experience. Write in detail, Via Schroeder Agency, Box 1299, Omaha, Neb. mh17

WANTED—MUSICIANS, HAMMOND ORGANISTS with or without organ, sologans, duos, and units for Middle West leading spots. Send photos and complete details. Bernie Marr Agency, Orpheum Bldg., Sioux City 8, Ia. mh17

WANTED — GIRL MUSICIANS, ALL INSTRUMENTS. For top all girl name band. Now playing deluxe theaters, ballrooms and hotels. Must be able to jump. Send all information and photograph to E. C. Culver, Staller Hotel, Detroit. mh17

WANTED — LADY AND GENTLEMEN MUSICIANS for modern hillbilly musical revue. Also Toby and Hillbilly Comedian, lady or gent. State and ballroom work. North in spring and summer. Steady work traveling. Bookers and agitators, save stamps. Write stating all; join at once. Enclose Photo, Manager, Hillbilly Revue, General Delivery, Waco, Tex.

WANTED — GROOM FOR HORSES, LONG season on railroad circus. Conley Troupe, 3716 Portland Ave., Cincinnati 9, O. mh24

WANTED — DANCERS AND CHORUS GIRLS for one of the largest and finest railroad carnivals on the road; also a Talker and a good Canvasman. Write The Rhinoball Follies, 114 Liberty St., Uniontown, Pa.

WANTED QUICK — MODERN HILLBILLY and Western Slinger for organized group now working. Must have high lead voice and play Guitar, Clarinet or Fiddle. Outstanding proposition to right man. Send transcription, photo and information. Pete Fall, WOWO, Fort Wayne, Ind.

WANTED — GOOD EXPERIENCED TRUMPET; also Piano. Must read, fast, good beat. Location on beach. Leader, Box 3393, Daytona Beach, Fla.

INSTRUCTIONS BOOKS & CARTOONS

MAGAZINES (BACK DATED) — FOREIGN, domestic. Books, Booklets, subscriptions, tips, etc. Catalog 10c (refundable). Cicerone's, 803 First Ave., New York 17, N. Y. mh24

ROAD MEN — FOR TWO DOLLARS I WILL teach you how I make Karmel Korn without sugar, glucose, butter. Non-ration materials obtained locally. Two bucks more make Peanut Candy, Fudges, Ice Cream, Candy, non-rationed materials. Marion Karmel Korn, 227 W. Center St., Marion, Ohio.

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog, 10c. Balda Art Service, Oshkosh, Wis. mh31

LOCATIONS WANTED

WANTED — GOOD LOCATION FOR EIGHT first class Brunswick Regulation Alleys. Now stored. Would sell. Burney Higinbottom, Milner Hotel, Albuquerque, N. M.

MAGICAL APPARATUS

BRAND NEW ILLUSTRATED CATALOGUE OF Mindreading, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. Completely illustrated catalogue, 30c. Nelson Enterprises, 326 S. High, Columbus, O. mh17x

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. Max Holden, 220 W. 42d St., New York City, N. Y. mh17x

MAGIC IS FUN! — SEND \$2.00 FOR APPARATUS to perform 10 different, startling tricks. Guarantee \$5.00 value. Free with your order, book of "102 Tricks." Robbins Co., 152-B West 42d, New York.

TRICKS, JOKES, PUZZLES, NOVELTIES AND Toys by mail. Large variety. Latest catalog, 5c stamps. E. O. Likens, Bethesda, Md. mh31

VENTRILOQUIST, PUNCH FIGURES CARVED to order. Acts, Agents, notices. I play theatres, clubs, etc. Kenneth Spencer, 3240 Columbus, Minneapolis 7, Minn. mh17

MISCELLANEOUS

BALLOONS FOR SALE — NO. 5, PRICE, \$6.00 gross. Write H. S. Nettles, 575 Winton Terrace, Atlanta, Ga.

BALLOONS FOR SALE — INFLATED TO 4 and 5 ft diameter. Sample, \$1.00. Also Flying Birds, \$15.00 gross, with regular bird sticks. H. S. Nettles, 575 Winton Terrace, N. E., Atlanta, Ga.

FOR SALE — 7 REMINGTON PUMP GUNS which take the .22 short, long and long rifle cartridge, and 6 Remington Automatic Rifles for .22 shorts. Also 3 Winchester Automatic Rifles for .22 shorts. Write for prices. Peerless Vending Machine Company, 220 W. 42d St., New York 18, N. Y.

LADIES' FULL FASHION PURE SILK CHIFFON Stockings, third quality, \$5.00 per dozen. R. A. Roth & Co., 328 W. Superior Ave., Cleveland, O.

PIN UP GIRLS — FOUR UNUSUAL DESIGNS. Marianna, 925 Webb Court, Baltimore 2, Md.

POPCORN — GIANT YELLOW SOUTH AMERICAN, excellent popping condition, expertly processed, \$11.20 per hundred pounds. Discount on large orders. Northside Sales Company, Indianapolis, Iowa. ap14x

SELLING OUT — GENUINE LEATHER WALLET (imperfects), \$2.00 dozen. Big 14" Stuffed Bears with moving eyes, \$12.00 dozen. Plastic Knives, \$1.00 dozen. Cash with order. Jans Co., Box 232, Elizabeth, N. J.

YOUR NAME, ADDRESS ON DELUXE Cushion Mount Rubber Stamp, \$1.00; Pad, 25c postpaid. Cash with order. Edgewood Press, Edgewood, Md. mh31

MUSICAL INSTRUMENTS, ACCESSORIES

BBB SOUSAPHONE — CONN, 4 VALVES, IN A-1 condition. Bass Stand and good Trunk. \$500.00 cash plus shipping charges. L. P. Harris, 1902 S. Emporia, El Dorado, Kan.

PARTNERS WANTED

GIRL WANTED — TRAINED DANCER TO team up with well known male dancer. Ballroom and other routines. Height 5'4", weight 110#. Phone Randolph 1680, Romero, 2033 Park Ave., Detroit, Mich.

PHOTO SUPPLIES DEVELOPING-PRINTING

ATTENTION, CANADA — DIRECT POSITIVE 1 1/2 inch Outfit Camera, Enlarger, Attractive Booth, in best condition, ready for use, \$475.00 only. Will teach how to operate. Photos While You Wait, 208 Queen East, Toronto, Ont. mh17

BACKGROUNDS IN OIL PAINT ON CLOTH — Can be fastened on roller, 36x40". Summer scenes, \$10.00 each. S&W Coin Machine Exchange, 2416 Grand River, Detroit 1, Mich. mh24

CAMERA COMPLETE — ALL CONTROLS, finest anastigmat lens built, any size, \$159.50. Deposit of 25% required. J. Huffines Supply Co., 207 S. Wilmington St., Raleigh, N. C., or 234 S. Main St., Fairmont, N. C.

D.P. PHOTO 1 1/2x2 MAROON LEATHERETTE Booth, F.2 Lens. Now in operation at Al's Photo Arcade, 11323 Michigan Ave., Chicago; \$450.00 with film.

D.P. CAMERAS AND ENLARGERS READY TO ship. 2 1/2x3 1/4 Camera with F.4.5 automatic lens, \$165.00; 3 1/4x5 Camera with F.4.5 automatic lens, \$225.00; Double Camera above two sizes with one F.4.5 automatic lens to accommodate both pictures, \$290.00. Enlargers up to 8x10 with lens, \$79.50. One fourth with order, balance C. O. D. Phone 6552. Bilbright Camera Mfg. Co., Box 452, Greensboro, N. C. ap14

DIME PHOTO OUTFITS CHEAP—ALL SIZES available. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. mh31

DIRECT POSITIVE PAPER AND CHEMICALS available in all sizes. September, 1945, dating. New Cameras and Enlargers. Photo Mounts. Photoflood Bulbs. Wholesale prices. Capital Photo Supplies, 2428 Guadalupe St., Austin, Tex. mh31

DIREX PAPER, AUGUST, '45 — ONE ROLL 2 1/2", \$10.00; one roll 1 1/2", \$7.00; F.16-5x7 wide Angle Lens, \$10.00. Has 3 smaller stops. The Bridge Studio, 128 W. Washington, North Little Rock, Ark.

FINEST MADE — 2 1/2"x2 1/4" D.P. CAMERAS. Best fast lens, automatic shutter, complete without booth, \$200.00. Beautiful booth, wired, with camera installed, \$475.00. Other sizes, same price. Double Cameras, \$350.00; in booth, \$625.00. We repair lens and cameras. American Stamp Co., Oklahoma City, Okla. mh17

FOLDERS FOR 1 1/2x2" PHOTOS, \$1.50 PER 100; 2x3, \$1.75; 3 1/2x5, \$2.75; 5x7, \$4.00; others. Postcards for 1 1/2x2 Photos, \$2.00 per 100; Flat Mounts, 50c; Foregrounds, Miller Supplies, 1535 Franklin, St. Louis, Mo. ap14

FOR SALE — DIREX DIRECT POSITIVE Paper, 15 rolls 1 1/2", 10 gross 5x7. Write for prices. Box 647, Billboard, 1564 Broadway, New York 19.

FOR SALE — EASTMAN DIRECT POSITIVE Paper, all sizes, 1 1/2" to 4" and 5x7. Also Direct Positive Paper, 1 1/2" and 5x7. Write for prices. Box 648, c/o The Billboard, 1564 Broadway, New York 19, N. Y.

HIGHEST PRICES PAID EASTMAN D.P.P., any size, any amount. State price, expiration date. Reliable Photo Serv., 3439 S. Michigan, Chicago.

MILLMAN'S TRUCOPY COPIES ANYTHING printed, written, drawn, etc., actual size. No darkroom necessary. Automatic exposure Developer Developing Racks for better photos. Keep your hands out of strong chemicals. Direct Positive Cameras, Visualizers, Metal Photo Stools, Midget Blowers, Photomatons and Parts. Herman Millman, 1094 Flatbush Ave., Brooklyn, N. Y. mh24

PHOTOMATICS — WANT EARLY OR LATE models. Describe fully first letter for quick McGuire, 313 N. Santa Ana, Bellflower, Calif. mx10x

PHOTO MOUNTS — EASEL, BOOK, GATE styles. Beautiful processed leatherette material with gold stamped border, complete with glass. Colors: Brown, maroon, tan, blue. Sizes: 5x7, \$7.50 dozen; 8x10, \$9.00 dozen; 6 assorted samples, 5x7, \$3.75; 6 assorted samples, 8x10, \$5.00. Immediate shipment. 1/3 deposit, balance C. O. D. New-Art Photo Frames, 3924 Argyle, Chicago 25, Ill. mh31

PHOTOMATICS — WILL BUY EARLY AND late model machines for cash. Tony Brill, 311 N. Reno St., Los Angeles 26, Calif. ap28

PICTURE FRAMES — TRIPLE STRENGTH Mirror Glass, attractive clipped edges, with woods. Package 12 dozen for 2 1/2x3 1/4, \$12.80; 3 dozen 3x5, \$14.80; 4 dozen 5x7, \$13.40; 5 dozen 8x10, \$16.20. No split package sold. Leatherette Frames, easel backs, glass or celluloid fronts. For 3x5 picture, \$1.50 dozen; for 5x7, \$2.00 dozen; for 8x10, \$3.00 dozen. High grade Wooden Frames, with inside covered, quick slide-in type easel back for 5x7, \$7.20 dozen; for 8x10, \$8.10 dozen. Professional Book Style Leatherette Frames for 2 pictures, for 3x4, \$5.00 dozen; for 5x7, \$7.00 dozen; for 8x10, \$9.00 dozen. Same Professional Book Frames for 1 picture, 50c per dozen less. Manila Envelopes, 3 1/2 x 5, \$2.50 thousand; 5 1/2 x 7 1/2, \$4.50 thousand; 9x12, \$10.00 thousand. All prices F. O. B. Baltimore, 2% cash discount. International Sales Co., 425 W. Baltimore St., Baltimore, Md.

STUDIOS — COMPLETE UNITS, COLLAPSIBLE, pack flat, booths. Any size picture you wish. All outside controls, guaranteed trouble free. Simple mechanism, automatic lens, ground glass light reflectors, beautiful finish, sturdily constructed. Complete ready to take pictures. Send for descriptive literature and prices. Mention size of picture desired. J. Huffines Supply Co., 207 S. Wilmington St., Raleigh, N. C. mh17

TOP PRICES PAID FOR EASTMAN DIRECT Positive Paper. State price, expiration date. Classic Photo Service, Box 404, Mount Vernon, N. Y. ap21

WANT TO BUY 8x10 DIRECT POSITIVE (Eastman) Paper. Write O. D. Earls, Box 238, Barstow, Calif.

WANT TO BUY — EASTMAN DIRECT POSITIVE Paper, any size, any quantity. I pay the highest price. Write, wire collect or just ship to R. Grecco, 72 Trustman St., Brooklyn, N. Y. mx5

WANTED EASTMAN OR MARFOL DIRECT Positive Paper 2 inch, 3 inch, 5 inch, 5x7 will trade 1 1/2 inch for 3 inch, two for one. Star what you have and price in first letter. Tropical Studios, 123 N.E. 2nd St., Miami 32, Fla. mh17

WANTED — 5x7 PAPER MARFOL DIREX and Eastman, any quantity. Give dating and price. The Studio, 1162 4th St., Portsmouth, Va. ap7

WANTED — EASTMAN DIRECT POSITIVE Paper, 1 1/2", 2", 3 1/2" inch rolls. Write or wire price list, also expiration date. Concession Photo Co., 261 Golden Gate Ave., San Francisco, Calif. ap7

1 1/2"x2 1/2" EASTMAN DIRECT POSITIVE Paper, \$12.50 per roll. Cash with order. Jon Ostell, 105 Aldine St., Newark 5, N. J.

5 ROLLS 1 1/2" AND 5 GROSS 5x7 E.D.P.P., \$195.00. Deposit required. Prompt delivery. Reliable Photo Service, 3439 S. Michigan, Chicago, Ill.

PRINTING

ATTENTION — 100 LETTERHEADS, ENVELOPES, \$1.25; 100 Personal Postals, \$1.00; 100 assorted Comic Novelties, \$1.00 postpaid. Price list, samples. Di-Lover Printing, 5233 Cleveland, Kansas City 4, Mo. mh24

PRINTING OF DISTINCTION AT REALLY reasonable prices. Samples, helpful suggestions and estimates gladly sent. State needs. Edgewood Press, Edgewood, Md. mh31

WINDOW CARDS — 14x22, ONE COLOR, 100, \$3.00. Terms: 50% deposit, balance C. O. D., plus shipping charges. Bell Press, Winton, Penna.

100 5 1/2"x11 LETTERHEADS AND ENVELOPES, \$1.00. Raised letter, \$1.50; 2 color, \$2.50. Yankee Printing, 4701 Sheridan Rd., Chicago, Ill.

SCENERY AND BANNERS

CARNIVAL AND SIDE SHOW BANNERS — Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill. mh24

TATTOOING SUPPLIES

IMPORTED ENGLISH NEEDLES, NUMBER Eleven, \$12.50 per thousand; Number Twelve, \$10.00 per thousand. Send postpaid on receipt of your money order. Tattooer Hansen, 620 South State, Chicago. mh31

TATTOO COLOR — PURE, DRY, MEDIUM Shade, Bright Red (very scarce), \$8.00 pound. Postpaid U.S.A. Steele, 326 S. Main, Los Angeles, mh31

TATTOOING OUTFITS, DESIGNS, INK — Bright colors. Latest 1945 two color illustrated folder sent free. Write today. Zeis Studio, 729 Leisler St., Rockford, Ill. del5x

TATTOOING OUTFITS AND SUPPLIES — Send for illustrated literature. Also Diamond Equipped Engraving Outfits for concessionaires. Moore, 651 S. State, Chicago 5. mh17

TATTOOING OUTFITS AND SUPPLIES — Send for illustrated literature. Also Diamond Equipped Engraving Outfits for concessionaires. Moore, 651 S. State, Chicago 5. mh31

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING MACHINES. Phonographs, all other coin equipment. Mac Postel, 6750 N. Ashland Ave., Chicago, Ill. mx12

AMUSEMENT EQUIPMENT, ANYTHING, ALSO Coin Machines, all types. Cash waiting. Amusement Enterprises, 2235 First St., N. W., Washington 1, D. C. Call Michigan 6921. mh17

ANYONE HAVING OR KNOWING WHERE WE can purchase fifty Rubber Balloons, from thirty-six to fifty-four inches, advise by wire collect. Gouans Gay Nineties, 555 Pacific St., San Francisco, Calif. mh17

A.B.T. SHOOTING GALLERY — SIX OR EIGHT gun unit or Guns only. Private party. Stanley Surowiak, 2820 W. 21st St., Chicago 33, Ill.

BUY — USED OR DISTRESSED SHOW PROPERTY; Walk-Thru Shows in part or complete. B. Pover, 621 Meridian St., Anderson, Ind. mh17

CARMEL CORN OUTFIT COMPLETE — CORN Popper, Kettle, Furnace, etc. Also Electric Butter Pop Corn Machine. Wm. Ebach, 9714 Boulevard, Rockaway Beach, Long Island, N. Y.

CIGARETTE AND CANDY VENDING MACHINES wanted. Interested only in good equipment, low price. Box 114, General P. O., New York 1, N. Y.

JUKE PUMP WANTED — MUST BE A-1. Will pay top price. R. L. Thomas, 2907 W. Warren, Detroit 8, Mich.

LOOK AT THIS, RIDE OWNERS — I HAVE 10 #1 ride man. I need rides. I sold all of my rides last fall. I need a set of rides for the road by April or sooner. Will lease them, 1 up to 8 rides, on flat base or percentage of gross, with transportation or without. I have a good route and title. Let me hear your proposal. Wire or write; all correspond to Walter McKinon, 108 S. 28th St., Tampa, Fla. P. S. Will buy High Pole for free act.

RECORD RECORDER — WILL PAY CASH FOR late model Commercial Record Recorder in good condition. Write Tri-State Amusement Company, 1117 Fourth Ave., Huntington, W. Va. mh31

STEAM OPERATED LOCOMOTIVE FOR MINIA- ture railway. State condition and price in first letter. R. A. Neuman, McMinnville, Ore. mh17

WANT TO BUY CORK GUNS IN GOOD CON- dition or what have you. Write, don't wire. N. Silman, Billboard, 1564 Broadway, New York 19.

WANTED — POPCORN MACHINES, ANY make, any quantity. Best cash prices if you have what we want. Also buy Roasters, Carmelcorn or Candy Kettles. Kripsy Kist Korn Co., 120 S. Halsted, Chicago. ap7

WANTED—SMITH & SMITH CHAIR-O-PLANE, good running condition. Or any other ride for cash. D. Van Billiard, North Wales, Pa. mh17

WANTED AT ONCE — COMPLETE OR IN part Roller Skating Rink. Give full details first letter. W. Kershner, Trailer Park, Bradenton, Fla. mh17

WILL BUY 22 SHORTS OR LONG RIFLES. Write price. The Archery, 304 S. W. Washington, Portland, Ore. mh17

WIRE BASKETS — 300, NEW OR USED, FOR checking clothes in swimming pool. Lorelei, 4525 Olive St., St. Louis, Mo. mh24

3 LORD'S PRAYER ON A PENNY MACHINES. Must be good working condition. Daphy Bramer, Wm. Penn Hotel, San Diego, Calif. mh17

COLORED PEOPLE

COLORED DANCE BAND AT LIBERTY FOR one night engagements. Write or wire. "Jump" Jackson, 4917 S. Dearborn, Chicago, Ill. Atlantic 6965. mh24

COLORED PIANIST — UNION, SEMI-NAME and small combo experience; specialize in boogie-woogie. Dependable, do not drink and constantly improving. Neat appearance. Will answer all inquiries. Write Box C-300, The Billboard, Cincinnati 1, O. ap7

EXPERIENCED PIANIST — READ, FAKE, transpose. Want medicine show engagement. Chauffeur, general utility on lot. Salary \$50.00. State full details first letter. Ted Ashley, 234 Watson St., Apt. 5, Detroit 1, Mich. ap7

MISCELLANEOUS

GIRL ROLLER SKATER (FLYER) WISHES TO join reputable skating act. Age 24, height 5-3, weight 118. Free to travel anywhere. Box 638, Billboard, Ashland Bldg., Chicago, Ill.

M. P. OPERATORS

PROJECTIONIST — DISCHARGED VETERAN, thoroughly experienced 16MM. Sound, seeks connection. Free to travel. Have equipment if needed. Box 2547, Roanoke, Va. mh24

MUSICIANS

AT LIBERTY — TRUMPET PLAYER, MELVIN H. Osterman, Box 352, Sault Sainte Marie, Mich.

AT LIBERTY — MODERN TENOR MAN. Read, fake, jam, etc. Prefer location with small combo. Lee Ulbrich, General Delivery, Little Rock, Ark.

AT LIBERTY — STRING BASS, NAME BAND experience, solid beat and volume. In tune. Married, age 26, 4-F, sober, professional. Will consider all offers. Also have other men available. Jack Lesotte, 311 W. 8th St., Flint, Mich.

BASS PLAYER AT LIBERTY — PLENTY EX- perience. Read and fake. Cliff West, 801 S. Campbell, Springfield, Mo.

GIRL STRING BASS — UNION, EXPERI- enced, nice appearance, 22. Excellent reader, no faking. Margaret Onesti, 4507 Remington Ave., Merchantville, N. J.

GIRL BASS PLAYER — ATTRACTIVE, EX- perience, union. Read, fake. Prefer combo to large band. Write Musician, 1255 N. Dearborn, Chicago, Ill.

HAMMOND ORGANIST — RADIO, NIGHT club experience. One of few who play boogie woogie, popular and light classics. Write or wire Mr. Palmer Lorenz, 1924 Park Row, N., St. Paul 9, Minn. mh17

SAXES — 2 TENORS; EXEMPT, GO ANY- where. Best offer. Contact Dale and Deane Billings, 5023 Minerva Ave., St. Louis 13, Mo. mh24

TENOR AND CLARINET — MARRIED, DRAFT exempt, all essentials. Around April 1. Eastern name band location now. Prefer the Midwest. Must give notice. Write or wire all. Box 296, c/o The Billboard, Cincinnati 1, O.

TENOR, CLARINET — PREFER LOCATION IN or around St. Louis. Go elsewhere if necessary. Musician, 1016 Erato, New Orleans, La.

TROMBONIST, BARITONE VOCALIST — Available immediately. Write or wire William S. Waymire, 214 1/2 E. Third St., Marion, Ind., Location preferred. mh24

TRUMPET PLAYER — EXPERIENCED NIGHT club, hotel, pit, stage. Read and fake, good tone and range. Cut shows, no rides. Good appearance, 39 years. Reliable, union and stay sober. State all first letter. Free after March 15. Prefer location. Box C-297, Billboard, Cincinnati 1, O.

TRUMPET — TWELVE YEARS' EXPERIENCE, age 28. Prefer 2d, doubling lead. Squares, lay off. Write, wire Al DeFoe, Freiman Hotel, Green Bay, Wis.

PIANO PLAYERS

PIANIST, COMPOSER, SOLOIST, TEACHER, Interpreter, Reconstructor at sight. No faker. Read only. Experienced all branches. Rank with America's foremost pianists. Locate West Coast or South. Independent, no labor affiliations. Not in draft. Bondage contract necessary. JHP, Pianist, Billboard, 390 Arcade Bldg., St. Louis 1, Mo. mh24

PARKS AND FAIRS

CALEY — RUBE SWINGING SLACK WIRE, Variety Juggling Act. Fairs, celebrations, circus. 433 W. 45th St., Apt. 7, New York, N. Y.

OUTSTANDING TRAPEZE ACT — AVAILABLE indoor events. Flashy nickeled paraphernalia. For particulars, literature address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Ind.

At Liberty—Advertisements

5c a Word. Minimum \$1. Cash With Copy.

BANDS AND ORCHESTRAS

AT LIBERTY — THREE PIECE UNION, EX- perience, draft exempt Orchestra. Piano, Trumpet and Drums. Complete modern library, sheet and swing. Vocals and M. C. Cut any show. Photos sent on request. Address Leader, Box C-299, Billboard, Cincinnati. mh24

DANCE ORCHESTRA — 12 MEN, GIRL Vocalist available for single night or location. Write or wire Don Romeo, 23 Tilton St., Hammon-ton, N. J. mh24

THREE PIECE ORCHESTRA — SAX, PIANO, Drums. Union, just finishing twelve months "Hollywood," this city. Thoroughly experienced. Address: 2959 Winthrop, Indianapolis, Ind.

CIRCUS AND CARNIVAL

ALEXANDRA — HALF AND HALF FOR AN- nex or single. I make openings. Young, have A-1 appearance and flash. Write or wire G. Gordon, 5101 Ave. I, Brooklyn, N. Y.

DWARF WOMAN RESIDING IN CALIFORNIA would like to join a musical act with another dwarf. I am 40 years old, 4 ft. tall. Play Guitar. Partner in act to lead or sing soprano. Box C-298, The Billboard, Cincinnati 1, O. mh31

EDNA, EDDIE AND MAXINE — PRODUCING Clowns featuring Hi Eddie, world's greatest Still-walker. 2704 Arch, Little Rock, Ark.

MAIL ON HAND AT CINCINNATI OFFICE

25-27 Opera Place, Cincinnati 1, O.

Parcel Post

Kauffman, R. Dick, 6c

Albee, Freeman
Aberle, Mrs. Bill
Albert, E. J.
Alcedas, Sky High
Allegretti, Frank
Allen, Barney
ALLEN, Joe Jack
ALLEN, Robt.
Allen, Elmer
Alfieri, Emstuel
Alsece, Louis
Alterio, D.
Anderson, John
Anderson, Ted
Annun, Jimmie
Ansher, Joe
Anthers, Fred
ARCARO, Anthony
Arclero, Tomasso
Ara, Mrs. Helen
ARMSTRONG, Jurle
Avery, Jos. B.
Babbitt, Roy
BAKER, Carl
Barfield, Dave
Barker, James
BARKER, Band
Barr, Wm.
Bass, Gene
Baxter, J. A.
Beach, Harold
Bedwell, L. B.
Behnere, Barbara
Bennett, Whitey
Bentley, Claude
Bergen, Harry
Berger, Seymour
Berman, Joe
Bernstein, Mrs.
Bernstein, Barbara
Bernstein, Lew
BERNSTEIN, Morris A.
Berry, H.
Birkhoff, Marion
Birkhoff, C. L.
Blain, Ed
Blackwell, Carl
Blankenship, Glenn
Blarinas, Pvt.
Blodden, Luther
Blouman, Chas. C.
Blow, Arthur
Bowen, Clyde
Bred, Alex
BREACH, Howard
Brewer, Mrs. Lou
Brickson, Carl C.
Brigit, Gerald
Brison, Ray H.
Brown, Mrs. Erna
Brown, L. M.
Brown, Jessie
Bryngarner, W. Y.
Bryant, G. Hodges
Buchanan, C. T.
Buck, A. R.
Buck, Chas. Buddy

Buck, Doris & Buddy
Buckingham, Robt.
Burke, Curley
BURKE, Wm. H.
Burkes, Mrs.
Burkshire, Bob
Burns, Bobbie
Burrell, Viola & Jerry
Butler, Michael
Butts, Paul Byron
California Frank
Campan, Eugene
Cantwell, Capt.
CARLILE, Wm.
Carlton, Clarence
CARLYLE, John
Carry, Tommy
Cash, Albert
CASSIDENE, Jos. U.
Chambers, Larry
Chandler, Esther
CHAPMAN, Eugene Rufus
Cheney, Pete
Christensen, Elmer
Clayton, Clarence
Clegg, Ernest D.
Coffey, Mickey
Conoran, Thos.
Conlon, Thos.
Cooke, Welby
Cooper, Albert E.
COOPER, Robt.
Cortez, Tony
COSLEMON, James
Costello, Johnny
Costello, Robt.
Coughlin, Dale & Ida
Coughlin, Eddie
Coulston, Donald
Courtney, Ray Dee
COWELL, Arthur
Cox, C. V.
CRAIG, James
CRAIG, Clarence
Craman, M.
Crawens, Mrs.
Crawford, John W.
CRESSMAN, Augustus D.
Crawson, Alfred
Crosley, G. C.
Cunningham, Bob
Cunningham, C. O.
DAGG, Roy E.
Dale, Bettina
Dale, Betty
Daniels, B. A.
Darling, Happy
Davidson, James
Edw.

Davis, Harry B.
Davis, Jack C.
DAVIS, Oscar W.
Davis, Roy
Davis, Vic
DeFoe, Lois
DeGlopper, Earl N.
DeKossicknob, Louis
DeWitt, Mrs. Frances
Dean, Betty
Dear, Frank S.
Dearo, Bert
Demer, Madam
Demetrio, Archie
Demetrio, John
Dillon, Ellwood
Donahue, Tex & Ann
Donaldson, Doris
Donohue, Jack W.
Dopieralski, Mrs. Marjorie
Dorman, C. G.
Dorsey, Curtis
Dorsey, Geo. L.
DOWD, James
Downs, Red
Drake, Sue
DRUCKEN-MILLER, Ervin L.
DuBois, Wm. E.
Duane, Mrs. Jack
Duchans, Lewis
Duffy, Jack
Duzan, J. H.
Duke, Gary
Duncan, D. E.
Earl, Mrs. Jack
Ebans, E. W.
EBARDT, Norman A.
Ecklund, Eric
Edlin, I. A. (Ted)
Elaine, Joyce
Elliott, James
Ellis, Dick "Pop Eye"
Elman, Mark
Elmo, Don U.
Emswiler, L. H.
Erwin, E. B.
Ethel, Kenny
EWYTON, Jos. M.
EYSTED, Benl. Alfred
Fairbanks, Wm.
Farmer, J. D.
Fenner, Harry
Ferguson, Mack D.
Ferrando, Joe
Fike, Paul E.
Finnerty, Dennis
FISK JR., Harry
Fitzgerald, Edw. R.
Fordham, James
Forrest, Sylvia
Fox, Oakey
Frank, Mike
Frank, Morris
Frank, Tony
Franks, Jos. & Brenilda
FRANKHOUSER, Glen F.
FRENCH, Wm.
Frick, Jack L.
Gallagher, Frankie
(Egyptian Follies)
Gallagher, Gladys
Galpin, E. H.
Gardiner, Ed M.
Geiss, Bud
GERALD, Fred
John

DeWitt, Mrs. Frances
Dean, Betty
Dear, Frank S.
Dearo, Bert
Demer, Madam
Demetrio, Archie
Demetrio, John
Dillon, Ellwood
Donahue, Tex & Ann
Donaldson, Doris
Donohue, Jack W.
Dopieralski, Mrs. Marjorie
Dorman, C. G.
Dorsey, Curtis
Dorsey, Geo. L.
DOWD, James
Downs, Red
Drake, Sue
DRUCKEN-MILLER, Ervin L.
DuBois, Wm. E.
Duane, Mrs. Jack
Duchans, Lewis
Duffy, Jack
Duzan, J. H.
Duke, Gary
Duncan, D. E.
Earl, Mrs. Jack
Ebans, E. W.
EBARDT, Norman A.
Ecklund, Eric
Edlin, I. A. (Ted)
Elaine, Joyce
Elliott, James
Ellis, Dick "Pop Eye"
Elman, Mark
Elmo, Don U.
Emswiler, L. H.
Erwin, E. B.
Ethel, Kenny
EWYTON, Jos. M.
EYSTED, Benl. Alfred
Fairbanks, Wm.
Farmer, J. D.
Fenner, Harry
Ferguson, Mack D.
Ferrando, Joe
Fike, Paul E.
Finnerty, Dennis
FISK JR., Harry
Fitzgerald, Edw. R.
Fordham, James
Forrest, Sylvia
Fox, Oakey
Frank, Mike
Frank, Morris
Frank, Tony
Franks, Jos. & Brenilda
FRANKHOUSER, Glen F.
FRENCH, Wm.
Frick, Jack L.
Gallagher, Frankie
(Egyptian Follies)
Gallagher, Gladys
Galpin, E. H.
Gardiner, Ed M.
Geiss, Bud
GERALD, Fred
John

TRADE SERVICE FEATURE

LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!

The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

Gerber, Joe
Gibbons, Arthur
Gibbons, Jit
Gibson, Hubert
Gibson, Wilson J.
Gillespie, Mrs. Evelyn D.
Gillum, Dick
Gilmam, Mary
Gilroy, Fred
Gleason, O. A. Red
Glassman, Nathan
Glen, Ernest M.
Globe Bros. Circus
Goldberg, Max
GOLDMAN, Louis
Gordon, Dr. C. L.
Gordon, Chuck
Gordon, Horace
Gorst, Jessie
Grabs, Louis
Graham, Robt. H.
Greasey, Bill
Green, Clifford
CRIER, James G.
Gritton, Harold L.
GUILD, Richard
Haddis, Benn
Hale, Tige
Hall, Al K.
HALL, Eugene
Halligan, Lemna
(Follies)
HAMMERO, Peder A.
Hanley, Gene
Hanson, C. L.
Harding, Bill
Harley, Wm. E.
Harris, Frankey
Harris, James Ous
Harris, R. J.
Harris, Velma
HARRISON, Naylor Robt.
Hart, Mary
HART, Ralph
Hawkins, Happy
Hearn, Mrs. Frank
Heaton, Ralph L.
Heckendorf, Clarence
HENDEIX, Eugene
Webb

HELMS, Geo.
HERMAN, William
Herdon, Mrs.
Higgenbotham, Jack
Highsmith, Roma
Hill, Wallace O.
Hilton, Ernest
HODGE, Clifford
Hodge, Welbro A.
Hochin, Mrs. C. R.
HOLT, Theodore
Holzman, S.
Horton, Lewis J.
HOSTETTLER, Chas. F.
Houle, Henry
Houston, Chas.
Houston, Lee
Howard, Chet
Huffman, Harry
Ice, Geo. V.
Ingie, Glen H.
Ireland, Mrs. Agnes
Jack, Budd
Johns, Steve
Johnson, Harold
Johnson, Harold
Johnson, Jack
Johnson, Michael
Johnson, Wm.
Johnston, Harry R.
Jones, Eddie
Jones, Edw. Francis
Jones, Harry
JONES, Leland
Jones, Mrs. Lillian
Jones, Percy
Jones, Wm.
(Concessions)
Joseph, Frank
Kanerva, August J.
Kaser, Lody
KASHER, Volney
Kay, Mrs. Rena
Kellman, Walter
Kelly, Francis P.
Kelly, Sue
KENNY, Henry P.
Kidd, Edward L.

Kindle, Raymond
King, Joe
KING, Wm.
Kinn, Virginia
KINSEY, Ray
Kirkpatrick, H. R.
Kline, Chas. & Peggy
Kline, John Buck
KNODELL, Ed
Knapp Jr., Jack
Krouch, Dell
KRUEGER, Roy L.
LaMarr, Pearl
LAEUE, Daniel
Larvis, Paul & Helen
Lauder, James
Lanshin, D.
Lazar, Donna
Lemesh, Meldel
Leroy, Clark
Leslie, Burt
Lewis, Jack
LEWIS, Wm.
Lewis, Wm.
Lewis, Wm.
Leworthy, Mrs. H.
Lons, D. T.
Lons, Ellen Mary
LONG, Raymond
LOPEZ, Jas. Bud
LORD, Jack
Lowe, Russell A.
Lowrey, Sammy M.
Lucas, Dad
Lucas, George
Lynn, Arthur
McCall, H. L.
McCarter, Herman
McCarter, John S.
McCarthy, J. M.
McClure, R. H.

McComb, Ernest
McCOMB, Thos. J.
McCormack, John
McCRACKEN, Howard T.
McDANIEL, Daniel
McDonald, Jack D.
McDONOUGH, James
McDOWELL, Karl
McFarland, Tobe D.
McGee, Charles
McGINLEY, Horace
McGree, Bernard
McGUIRE, Peter
McIntire, R. A.
McKESSON, John
McKINNON, John
McKnight, C. H.
McLEAN, Paul
McNicholas, M. P.
McQUIGGAN, James J.
McSoloman, Melvin
MADORE, Patrick A.
Mallery, Richard
Mamas, Harry
Manson, Hazel
Manson, Francis J.
Manuel the Artist
Mareno, Frank
Marguerite, Madame
Marsen, David
Marshall, S.
Marshfield, Artie
MARTIN, Malcolm
Martin, James
Martini, Joe
Masley, Paul & Margaret
Masters, Dick
Mathews, Bernard
MATHIS, Casey
Means, Thomas
Medlin, Greasy
Meckling, Chas.
Karl

Monahan, John
Monroe, Geo.
MONTAGUE, Ivan L.
Mooney, Angelo J.
Moonyham, Thomas
Moore, Jake
Moore, Jas. Guy
MOORE, Lewis
Moore, Lewis
Moore, Mrs. Walter
McGee, Charles
McGINLEY, Horace
McGree, Bernard
McGUIRE, Peter
McIntire, R. A.
McKESSON, John
McKINNON, John
McKnight, C. H.
McLEAN, Paul
McNicholas, M. P.
McQUIGGAN, James J.
McSoloman, Melvin
MADORE, Patrick A.
Mallery, Richard
Mamas, Harry
Manson, Hazel
Manson, Francis J.
Manuel the Artist
Mareno, Frank
Marguerite, Madame
Marsen, David
Marshall, S.
Marshfield, Artie
MARTIN, Malcolm
Martin, James
Martini, Joe
Masley, Paul & Margaret
Masters, Dick
Mathews, Bernard
MATHIS, Casey
Means, Thomas
Medlin, Greasy
Meckling, Chas.
Karl

OSBORNE, Chas.
Painter, Wm. L.
Palitz, Sam
Pallaw, Victor
PALUMBO, Jos. S.
Parker, David R.
PARKER, Edward
Parker, Raymond
Parker, R. W.
Parkerson, Ulie
Parks, Valerie
Parrish, Mrs. Katy
Pasero, Joe
Paulus, Paul
PAYETTE, Raymond Al
PEIFER, Melvin
Penny, A. B.
Perrotta, James
PERRY, John
Peterson, Mrs. Winifred
PERRY, Robert
Phillips, Viki
Perackl, Joseph
Stanley
Porel, Jake
POUNDERS, Alfred Samuel
POUNDERS, Andrew
Powell, Norma
Price, Thos. J.
Quick, Ralph
Raetz, Gene Otto
RAGLAND, Phillips T.
Raimor, Chas.
RANKIN, Russell
Ray, Joey
Rayle, Don
Reece, Harry
REES, Jas. Alfred
REILLY, Harry
Reilly, Myrtle & Bill
REMAS, Jack Steve
Reppert, S. C.
RESTORICK, John W.
REUTER, Lawrence Geo.
Rey Nell, Miss
Reynolds, Fitz
REYNOLDS, Theodore
RICHARDSON, Joe Gordon
Rice, Cecil C.
Rias, James J.
Rillo, Lee Arthur
Rinaldi, Albert
RINEHEART, James C.
Rinehart, Viola
Rites, Robt. K.
Roach, Charles
ROBB JR., Chas.
Robbins, John
ROBERTS, Ernest
Robinson, Wm.
Rogers, Jean
Rogers, Jessica
Rorabaugh, Harry
Rosa, Grace
Rothrock, J. H.
Rudy, Rudy
Ruff, M.
Russell, Tess
Sapp, Allen G.
Sadler, Thomas
Sanfilippo, Frank
Sarver, Everett Lari
Saulsberry, Robt.
Saunders, G. W.
Saunders, Nettie
Savage, Emille
SAWYER, Bill
Scanlon, Wm. J.
SCHAEFER, Louis Edw.
Schneider, Jack & Violet
Schuch, Pete
Scott, Edgar
Scott, Louis
SCREBNEFF, Wm.
SEAGLE, W. C.
Seaman, James
Seifred, W. N.
Seifroth, Charles A.
Sells, Virgil
Shaffer, Wm.
Shamshak, Nick
Sharp, Max
SHAW, Wm.
Sheldon, Milton
SHEETS, Howard
Shelton, Slim
SHEPARD, Harla
Sheppard, Thomas
Shoe, Carl M.
SHORT, Edw.
Simmons, Ambrose
SIMMONS, Chas.
Simpkins, Louis
SINGER, Eugene
Singleton, Everett
Skipper, Steve
Slyen, Bill
Smarr, Glenna
Smith, Arthur
Smith, Mrs. C. E.
SMITH, Earl
Smith, Edd
Smith, Jack W.
Smith, Oscar L.
SMITHLY, John
Snook, Lydia
Snyder, Willie
Sobel, Red
Sorensen, Asger
SPEAR, Barney
Spencer, Art
Spiker, Tom E.
St. Elmo, Don
St. Savers, Albert
Stallman, Charles
STAMEY, Jack
Staples, Norman
Stella, Corbit
Steff, C. E.
Stevens, George 111
Stevens, Pete
Stewart, Ernie
Stokers, Leonard J.
Stoltz, L. F.
Storms, Leslie M.
Stover, Nelson
Stutts, Gerry
Stutzman, J. Robt.
Sullivan, John Leo
Sullivan, John
Sullivan, John
Francis

PAINTER, Wm. L. Sanfilippo, Frank
Blanche
Pallaw, Victor
PALUMBO, Jos. S.
Parker, David R.
PARKER, Edward
Parker, Raymond
Parker, R. W.
Parkerson, Ulie
Parks, Valerie
Parrish, Mrs. Katy
Pasero, Joe
Paulus, Paul
PAYETTE, Raymond Al
PEIFER, Melvin
Penny, A. B.
Perrotta, James
PERRY, John
Peterson, Mrs. Winifred
PERRY, Robert
Phillips, Viki
Perackl, Joseph
Stanley
Porel, Jake
POUNDERS, Alfred Samuel
POUNDERS, Andrew
Powell, Norma
Price, Thos. J.
Quick, Ralph
Raetz, Gene Otto
RAGLAND, Phillips T.
Raimor, Chas.
RANKIN, Russell
Ray, Joey
Rayle, Don
Reece, Harry
REES, Jas. Alfred
REILLY, Harry
Reilly, Myrtle & Bill
REMAS, Jack Steve
Reppert, S. C.
RESTORICK, John W.
REUTER, Lawrence Geo.
Rey Nell, Miss
Reynolds, Fitz
REYNOLDS, Theodore
RICHARDSON, Joe Gordon
Rice, Cecil C.
Rias, James J.
Rillo, Lee Arthur
Rinaldi, Albert
RINEHEART, James C.
Rinehart, Viola
Rites, Robt. K.
Roach, Charles
ROBB JR., Chas.
Robbins, John
ROBERTS, Ernest
Robinson, Wm.
Rogers, Jean
Rogers, Jessica
Rorabaugh, Harry
Rosa, Grace
Rothrock, J. H.
Rudy, Rudy
Ruff, M.
Russell, Tess
Sapp, Allen G.

OSBORNE, Chas. Sadler, Thomas
Painter, Wm. L. Sanfilippo, Frank
Blanche
Pallaw, Victor
PALUMBO, Jos. S.
Parker, David R.
PARKER, Edward
Parker, Raymond
Parker, R. W.
Parkerson, Ulie
Parks, Valerie
Parrish, Mrs. Katy
Pasero, Joe
Paulus, Paul
PAYETTE, Raymond Al
PEIFER, Melvin
Penny, A. B.
Perrotta, James
PERRY, John
Peterson, Mrs. Winifred
PERRY, Robert
Phillips, Viki
Perackl, Joseph
Stanley
Porel, Jake
POUNDERS, Alfred Samuel
POUNDERS, Andrew
Powell, Norma
Price, Thos. J.
Quick, Ralph
Raetz, Gene Otto
RAGLAND, Phillips T.
Raimor, Chas.
RANKIN, Russell
Ray, Joey
Rayle, Don
Reece, Harry
REES, Jas. Alfred
REILLY, Harry
Reilly, Myrtle & Bill
REMAS, Jack Steve
Reppert, S. C.
RESTORICK, John W.
REUTER, Lawrence Geo.
Rey Nell, Miss
Reynolds, Fitz
REYNOLDS, Theodore
RICHARDSON, Joe Gordon
Rice, Cecil C.
Rias, James J.
Rillo, Lee Arthur
Rinaldi, Albert
RINEHEART, James C.
Rinehart, Viola
Rites, Robt. K.
Roach, Charles
ROBB JR., Chas.
Robbins, John
ROBERTS, Ernest
Robinson, Wm.
Rogers, Jean
Rogers, Jessica
Rorabaugh, Harry
Rosa, Grace
Rothrock, J. H.
Rudy, Rudy
Ruff, M.
Russell, Tess
Sapp, Allen G.

BIG FIRMS PIONEER IDEAS

Mdse. Firms Study Plans

Search for new items and making consumers merchandise conscious

CHICAGO, March 10.—Mention of the big mail order houses and chain stores usually mean competition to the average firm in the specialty merchandise trade. But, the big firms may also be studied for examples and for pioneering methods, merchandise and ideas in that light if the management of any specialty firm wishes. Many questions are being asked in financial and merchandise circles at the present time as to the future of the chains and also of the mail order houses.

Current reports show that the managements of the big firms are surveying, investigating and planning in every possible way for expansion after the war. Some leaders in the trade here say that watching the plans and ideas in which the big firms are experimenting gives (See *Firms Pioneer Ideas* on page 52)

MERCHANDISE TRENDS

CHICAGO, March 10.—Shortages and post-war plans highlight the week's news in the merchandise field. "There will be less and less of more and more" seems to be the theme as far as most merchandise is concerned. Post-war plans of most trades, however, as discussed in newspapers and trade journals, are much more optimistic. The statement: "It will take at least two years to finish off the Pacific war," made this week by a high-ranking navy official, has failed to dampen enthusiasm for post-war planning. Most manufacturers and trade leaders take the view that with the end of the European war there will be some relaxation of government controls, altho Washington officialdom has done everything possible to discourage this viewpoint.

Less Cotton Fabrics

Supplies of cotton fabrics for civilian use in the second quarter of 1945 will be smaller than in the current three months, due to increased military requirements and a prospective drop in output, WPB announced this week.

In releasing figures on second quarter quotas, it was explained that stated requirements are nearly 75,000,000 yards higher than for the first quarter, while estimated production is nearly 40,000,000 yards lower.

Combed fabrics, denims, towels, drills and twills will be most seriously affected. Altho second quarter supplies of lighter weight cotton apparel fabrics will be far from adequate, there will be enough to fill civilian needs at about the current level, WPB said. Supplies of fabrics for house furnishings are the most severely affected of all groups.

Cotton, rayon and wool fabrics for civilian clothing will be channeled into the most essential uses by the controls in Order M-388, which in conjunction with the OPA's maximum price plan, is expected to cause a decrease in retail prices of 6 to 7 per cent during the next six months.

Pre-Easter Buying Brisk

Pre-Easter buying has begun, according to Dun & Bradstreet's weekly review of business, and has already sent the volume above that of the preceding week, and a year ago.

According to the report, "practically every department experienced a steady demand for all types of merchandise, but merchants were hampered by low stocks. Consumers expressed more selectivity in their purchases. Altho trading in several wholesale markets was very slow, over-all volume was slightly higher than a year ago. Soft goods inventories are being rapidly depleted."

For the country as a whole, sales were estimated at 12 to 16 per cent above last year. Percentage gains for the various sections were: East, 11 to 16 per cent; New England, 7 to 10; Middle West, 12 to 17; Northwest, 6 to 9; South, 10 to 13; Southwest, 15 to 19, and Pacific Coast, 13 to 17.

Post-War Lag Predicted

It will be two to three years after the war before improved electrical appliances can be marketed, the advertising man—(See *Merchandise Trends* on page 54)

Seek New Uses For Light Metals

WASHINGTON, March 10.—New post-war uses and markets for light metals such as aluminum and magnesium must be found if the light metals industry is to avoid abandonment of most of the wartime facilities and technical developments. William Y. Elliott, vice-chairman of WPB, in charge of the Office of Civilian Requirements, told a Senate special committee on small business.

Capacity of the aluminum industry has been multiplied at least seven times and that of the magnesium industry at least 50 times as a result of the war, Elliott declared. The major point to bear in mind, he said, is that with war requirements completed, the capacity of these industries will unquestionably exceed the now known civilian demand. The principal limits on the post-war use of these metals are to be found in technical and price factors and if technically suitable, the remaining issue is merely cost in relation to the cost of substitutes, he said.

Altho magnesium offers the main competition to aluminum, its future appears to be less predictable, Dr. Elliott declared. There is less familiarity with it and less interest displayed by prospective customers. Since a major source of magnesium is sea water, however, he thought it might become more abundant than aluminum.

The Senate committee investigating the problem wants to create 80,000 new small business enterprises using these two metals. Dr. Elliott warned that altho he supported this idea, these industries may create more indirect employment than they will direct employment.

PARK, CIRCUS AND CARNIVAL SPECIALS

First Come! First Served! Limited Quantities

U. S. MADE SLUM

	Per Doz.
Worth Covered Base Balls	\$ 2.00
Weighted Darts, Doz.	1.20
4 to 7 Inch Hoop-La Rings, Doz.	.55
Straw Horse & Man	4.00
Horseshoe Plaques	2.00
Large "Pin Up" Plaques	2.00
Small "Pin Up" Plaques	.85
R. W. & B. Batons, Gross	16.50
Jr. Batons, Gross	8.00
Silver Canes, Gross	14.50
Flying Birds, Gross	24.00
Parachute Trooper, Gross	24.00
Medium Leis, Gross	4.00
Large Leis, Gross	6.75
Medium Plaster, Gross	7.00
Swaggers, Gross	10.50
Aluminum Milk Bottles, Each	1.75
Colored Canes, 100	4.00
Jumbo Tails, Per 100	21.00
Knife Rack Rings, Per 100	2.50
Shooting Corks, Per 1000	2.25

GLASSWARE

	Gross
Heavy Whiskey Glasses	\$ 3.50
Ash Trays	3.75
Tumblers	4.00
Nappies	4.50
Sugar Bowls and Creamers	4.80
Saucers	4.80
Cups	5.20
6" Bowls	6.75
8 1/2" Bowls	10.80

	Per Gross
Engraved Wedding Rings	\$1.00
Assorted Charms	1.00
Plastic Thimbles	1.20
Paper Flags	.65
Paper Flag Bows	.75
Comic Paper Masks	1.00
Muslin Flags on Sticks	1.15
Plaster Dogs, Ducks, Etc.	1.25
Cloth Flag Bows	1.35
Humorous Mirror	3.00
Mirror Memo Books	4.50
Powder Puffs	3.00
Lead Pencils	1.25
27" Shoe Laces	1.15
Painting Puzzle Book	6.50
Paper Pop Guns	4.00
Puzzle Pictures, Per Bale (250)	1.50
Tongue Novelty, Per Bale (200)	1.50
Wheel Tops	4.80
Airplane Gliders	4.00
Paper Hats	5.00
Patience Games	5.00
Assorted Precious Brooches	9.60
Comic Hat Bands, Per 100	1.75
Per 1,000	16.50
Comic Books, Per 100	1.50
Flag Buttons, Per 100	2.00
Motto Buttons, Per 100	1.00
MacArthur Buttons, Per 100	1.85
Army Metal Buttons, Per 100	.40

Order From This Ad. All Prices F. O. B. Indianapolis.
No Order Shipped C. O. D. Without 25% Deposit.

KIPP BROS.

117-119 S. Meridian Street

Indianapolis 4, Ind.



STAR SALESBOARD SELLER

ALL PLUSH

30" BEGGAR BUNNY

IMMEDIATE DELIVERY

\$700. Assorted Colors. Crocheted nose. All cotton filler. Beautiful ribbon around neck. Wired ears. Full sized body. TERRIFIC EYE APPEAL. Packed 1 Doz. to Carton.

\$36.00 Per Doz.
25% Dep., F.O.B.,
New York
Sample, \$4.00
Full Cash

Also 16" Plush and Fleece Combination

CUDDLE BUNNY

Assorted Colors

\$10.80 Per Doz.

WRITE FOR OUR SPECIAL EASTER BUNNY CIRCULAR
MAYFAIR-MERCHANDISE CO.

WAYNE PRODUCTS

16 W. 23D ST.

NEW YORK 10, N. Y.

WOOD JEWELRY

Write for our New No 44 & 45 Illustrated Price Lists Over 100 Items

CHARLES DEMEE MFG. CO.
116-E WALNUT ST. MILWAUKEE, WIS.

CRAFT

NO. 4368 K ATTRACTIVE BLOWN GLASS LUSTRE VASE. IN FOUR TINTS, RUBY, AZURE, CRANBERRY AND AMBER, WITH ARTISTICALLY HAND PAINTED FLOWERS.

Unusual Value

We carry a tremendous assortment of GIFT GOODS, ranging in price from \$1.80 to \$90.00 per doz. Complete set K of illustrated price list mailed to any GIFT SHOP on application.

No. 4368 K
8 Inches High. Weight:
10 1/8 Lbs. Per Doz.
Packed: 1/3 Doz.
\$21.00 per doz. pieces. In
doz. lots, \$18.00 per doz.



LEO KAUL

IMPORTING
AGENCY, Inc.

115-119 K SOUTH MARKET ST.,
CHICAGO 8, ILLINOIS.

Ban On Trade Shows To Last After V-E Day

CHICAGO, March 10.—There will be no relaxation of the ban on trade shows, Office of Defense Transportation spokesmen say, despite rumors to the contrary. ODT declares firmly that such gatherings are out for the duration in the present transportation emergency, which will last until after the American armies now fighting in Europe are transferred to the Pacific following the end of the European war.

ODT contends it is better to avoid the congestion resulting from trade shows and spread the travel over a longer period and to more trade centers. Buyers going to markets individually cause less disruption of travel facilities than such shows, it is said.

The recent Madison Square Garden Sportsman's Show was given without ODT approval, altho the agency was told that the show was basically entertainment, not a trade show. ODT kept a close watch on the affair and decided it was no entertainment but rather an ordinary show designed to sell sports goods. As a result, this group may be denied use of the Garden or any other building on future applications.

UP-TO-THE-MINUTE MERCHANDISE

Over 200 Different Items in Stock

- BEST PRICES
- PLENTY OF STOCK
- GOOD SERVICE

Write or Wire Your Wants, No Matter What They May Be.

Send for FREE Descriptive Circular #13

JERRY GOTTLIEB, INC.

928 Broadway

bet. 21st and 22d

In the Heart of New York



"A PERFECT LIGHTER THAT NEVER FAILS"

It is known as the "Match-King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box.

No. BB-110—\$7.20 Per Dozen.

ROHDE-SPENCER CO.
223-225 W. MADISON STREET
CHICAGO 6, ILLINOIS

OVER 1000 JOBBERS SELL OUR BINGO SUPPLIES

We still have Wire BINGO CAGES on hand. Inquire today!

We have a few used Public Address Systems. Write for details

Write for Catalog!
MORRIS MANDELL & CO.
131 W. 14th St., New York, N. Y.

BINGO SUPPLIES

REGULAR SPECIAL—7 COLORS
REGULAR SPECIAL—10 COLORS

7 Ups—3000 Sets
Mounted Bingo Cards

Write or Wire for Catalog

JOHN A. ROBERTS & CO.
235 Halsey St. Newark, N. J.

EVERYBODY'S RUSSIAN their order FOR V-E DAY

HORNS★TIN HORNS★HATS★ORNAMENTS

- LOWEST PRICES
- 12" Tin Horns \$2.00 Doz.; \$20.00 Gr.
 - 18" Tin Horns 2.50 Doz.; 25.00 Gr.
 - Jumbo 20" Tin Horns 5.50 Doz.; 60.00 Gr.
 - Big Jumbo 24" Tin Horns 7.20 Doz.; 75.00 Gr.
 - Party Hats 6.00 Gr.
 - Better Hats 14.40 Gr.
 - Ornaments 14.00 Gr.
- Less 10% Discount if you order 5 Gross of one of assorted items.
No C. O. D.'s—Cash With Order Only.
SCOTCH AUCTION, 1129 Sixth Av., New York 18

DOLL DEAL!

5 GENUINE FAYOLA LARGE DOLLS Complete With Thousand Hole Board. Deal Brings \$50.00; Costs You \$14.75. Terms: Cash With Order or C. O. D. on 25% Deposit.
FALLS CITY MERO. CO.
Box 408 New Albany, Ind.

TIMELY! A FAST SELLER



Sells out fast in taverns, cigar stores and drug stores, restaurants, clubs, pool hall, liquor stores, fairs, bazaars, etc. This stupendous deal consists of seventy assorted and frequently changed surprises or packages. Each contains a good 10¢ value. A wonder money-maker. (Shipped by express or freight only. Weight about 12 lbs.)
Lots of 14 \$3.35 Each
SPORS CO., 345 Lamont, Le Center, Minn.

1c and 10c
"GOOD 'N FRESH" CANDY
AGAIN AVAILABLE TO LIVE DISTRIBUTORS
10¢ Cellophane Bags (Boxes of 2 Doz.), Good Ass't, 64¢ Doz. Net.
1¢ 120 Count Boxes, Good Ass't, 65¢ Box Net.
F.O.B. Chicago. Limit Per Order, 100 Boxes of each item. No C.O.D.'s. Please. Terms: Full Net Cash With Order. Write for Full Details. **CASTERLINE BROS., 2030 Sunnyside Ave., Dept. P, Chicago.**

P-A-P-E-R M-E-N

WE HAVE SHEETS FOR ALL STATES. ALL WELL KNOWN. GOOD WAR MAPS.

Write or Wire

ED HUFF & SON
5411 Gurley St., Dallas 10, Texas

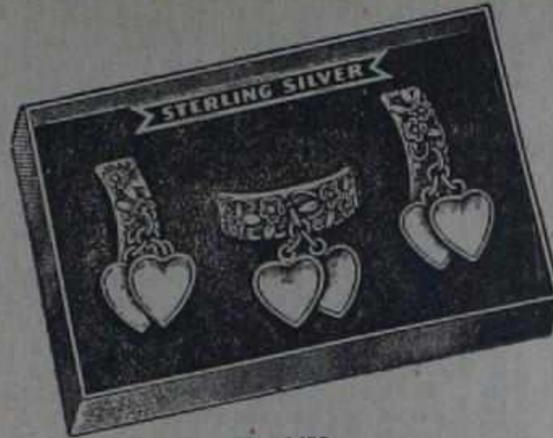
BINGO

SPECIALS ★ CARDS
TRANSPARENT MARKERS
Write for Bulletin

AMUSEMENT INDUSTRIES, Box 7, DAYTON 1, OHIO

STERLING FORGET-ME-NOT FRIENDSHIP JEWELRY

WITH TWO HEART DANGLES



No. 9J50

Now in a matched set. Forget-Me-Not design friendship ring with heart dangles. Attractive screw back earrings to match. All sterling silver. Gift box.

\$24.00 Dozen Boxed



No. 9J398—\$15.00 Doz. Pr.
Forget-Me-Not design sterling silver earrings with heart dangles. Screw back. Each pair carded.



No. 5R81—\$7.50 Dozen

Biggest selling friendship ring! Forget-Me-Not design with heart dangles. All sterling silver.

Harry Pakula & Co. 5 N. Wabash Ave. Chicago 2, Ill.



The above FLUFFY BEAR #901 is made of rayon plush with rayon jersey pants. Attractive assorted color combinations. Felt nose, hand-embroidered mouth. Extremely soft and cuddly. Quality throughout.

TODAY'S BIGGEST TOY VALUE FLUFFY BEARS

Best Made. Individually Boxed. IMMEDIATE DELIVERY

\$25.50 DOZEN, Giant Size

This is our exclusive number and this is the greatest value in stuffed toys today. Limit 4 dozen to an order. Sample \$2.35.

The Famous "LAZY BABY" Doll. 17 inches tall. With license tag, ribbon and cute face. Each individually boxed.

4 DOZEN TO A CARTON SPECIAL PRICE \$12.00 Dozen

Other Stuffed Toys and Bunnies.

\$14.40, \$25.50, \$42.00 Dozen. No Catalog. 25% With Order, Balance C. O. D.

MILLS SALES CO.

OUR ONLY MAILING ADDRESS
901 BROADWAY, New York 3, N. Y.
WORLD'S Lowest Priced WHOLESALERS

AMERICAN MADE FLYING BIRDS

INSIDE WHISTLE WELL MADE \$21.00 Per Gross. WILL ACCEPT

ORDERS NOW FOR MARCH DELIVERY. MUST HAVE DEPOSIT ON ALL ORDERS.

MEXICAN BASKETS—WASH—SHOPPING—LIME—HAMPER

For Immediate Delivery



536

No.	Doz.	Doz.	
No. 459 Bushel	\$18.60	No. 465 Laundry	\$16.00
No. 460 1/4 Bushel	8.60	No. 466 Hamper	24.00
No. 461 1/2 Bushel	11.40	No. 467 Market	17.00
No. 462 Auto	8.50	No. 468 Market	5.15
No. 463 Oval	8.50		
No. 464 Waste	8.00		

Always First With The Latest At Lowest Prices

WISCONSIN DELUXE CO.

1902 N. THIRD STREET, MILWAUKEE 12, WIS.

RUBBER TYPE 1000 1/2 INCH HIGH \$10.00 CUT LETTERS

WE CAN MATCH YOUR STOCK

Sell Rubber Stamps to Servicemen for Marking Clothes. Takes a few seconds to make up a stamp. Quick turn-over. Big Profits. SEND \$1 FOR SAMPLE.

If you are making up Rubber Stamps now send us a sample and we will match it. Our Rubber Type is guaranteed.

We manufacture a complete line of Rubber Type. 1/4 Down, Balance C. O. D.

3 IN ONE RUBBER STAMP CO.

5619 SUNSET BLVD. HOLLYWOOD 28, CALIF.

—LIMITED STOCKS STILL AVAILABLE—

Blankets, Enamelware, Cutlery, Luggage, Mirror and Cedar Vanity Chests, Fitted Travel Cases, Dresser Sets, Metal Tool Chests, Portable Bar Sets, Fur Animals, Dolls, Toys, Giftware, Gift Jewelry, Brush Sets, Pen Sets, Beverage Sets, etc.



IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.
ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD., ST. LOUIS 3, MO.

APRIL FOOL JOKES
•• AT WHOLESALE ••

The Fad Is Sweeping the Country

Popular Selling Items—Retailing 10¢ and Up.	Doz.	Gross
SPECIALS		
Sneezing Powder, Barrels of Fun	.50	\$3.75
Hot Pepper Gum, in Envelopes	.50	3.80
Bloody Soap Powder, Bloody Joke	.50	4.40
Hot Seats, a Hot Joke	.50	4.40
Slink Perfume, in 1/2 Oz. Bottles	.75	7.80
Slink Plugs for Cigarette Burns	.50	3.75
Cigarette Bitters for Chislers	.50	3.25
Alarm Clock Candle, Hot Seller	.50	4.80
Snow Storm Pills, Carded 36s	.60	5.60
Invaluable Secret Lovers' Ink	.60	5.90
RAZZERS—(BRONX CHEER)	.50	4.60
Shooting Book Matches, Quality	.50	3.95
Shooting Cigarette Leads, Loud	.50	3.95
Comic Mirrors, Hot Sellers	.75	5.25
Hot Pepper Toothpicks	.60	4.95
Itch Powder	.50	3.75
Chinese Ring Illusion Trick	.80	5.75
Dirty Finger Joke—It's Dirty	.69	5.40
Lovers' Cards, Set of 12	.50	3.95
Flash News, Funny	.40	3.80
Sooner Dogs, Plaster	.40	3.95
Sooner Dogs with 3 Pills	.75	6.95
Sooner Dog Pills, 6s Carded 36s	.60	5.80
Daddy's Bankroll, Stage Money	.50	5.40
Trick Snake Book Matches	.50	4.20
Dog Don It—Large Dirty Pill	.90	7.75
Ventrilo, the Voice Thrower	.60	5.95
Hot Pepper Candy	.80	5.95
Hotay Toley Fanny Dancer	.75	6.75
Jumbo Comic Buttons, 4", New	1.80	18.40
Shooting Kitchen Matches	.60	5.95
U-Gotta-Go Gum—U-Gotta-Go	.60	5.40
Fake Whiskey, in Whiskey Glass	1.00	10.80
Fake Bed Bugs, Place Them on Bed	.60	5.95
Mustache & Goatee, Real Hair	.60	5.75
Sparkling Torch Light Matches	.80	5.95
Comic Buttons, 2 1/2", Assorted	.75	7.75
Phony Bear Trick, Carded 24s	.75	6.75
Wine & Water Trick, Carded 24s	.75	6.50
Racket Letter, They Sell Good	.75	7.75
Flip-Tease, Strip Teaser	1.40	14.40
Snap-Bak Trick, Catch the Rubber	.75	8.25
Black Widow Spider on Pin	.75	8.75
Marriage or Divorce Certificates	.25	2.50
Chinese Prayer Bottle Trick	3.00	33.00
Thumb-It Trick, Natural	3.25	36.00
Chinese Scotch Puzzle Purse	5.60	
Vanishing Quarter in Glass	1.40	14.40
Spangol Playing Cards, Decks	4.80	55.00
Wizard Playing Cards, Strippers	5.95	65.00
Black Eye Joke	.80	8.90
Emergency Cards	.60	6.75
Auto Bombs	1.75	17.40
Imitation Lit Cigarette Holder	.60	6.75
Illusion Nail Trick	.35	3.90
Gay Ninety Mustache	.60	6.75
Snake Candy	.80	8.90
Laugh Toilet Tissue	.90	10.00
Nose Blowers—Rubber Razors	.50	4.60
No. No., 1000 Times No.—Boxed	2.00	22.50
You Can't Take It With You	.75	7.75
Fake Beer in Beer Glass	2.75	30.00
Cigarette Vanisher (Boxed)	1.50	17.00
Smoke From Finger Tips	2.00	21.00
Giant Ears	.80	8.90
Comic Beard, Farmer	.90	9.80
Fake Nose	.40	4.30
Wooden Do It Puzzle	2.00	21.00
Jump Out Matches—Match Box	.50	4.75
Drivable Glasses—Cocktail	1.75	18.85
Snake Jam Jar	3.00	33.00
Magic Coat Pencil	.75	7.90
Pants Puzzle	.75	8.50
Rubber Point Pencil, Large	.60	7.20
Peg & Paddle Trick, 4's	.75	8.25
Comic Prison Pennants, 12"	.75	8.50
Collage Banners, 8x24	Per 100	13.50
Comic Felt Plaques, 6x7	Per 100	6.00
Comic Hat Bands	Per 100	2.00
Comic Cigarette Labels	Per 100	1.90
Hitler's Last Will	Per 100	1.90
Magic Race Games	Per 1000	9.00

Make Your Store the Hottest Spot in Town.
Cut This Ad Out and Save It.
Send 1/3 With Order, Balance C. O. D.
Full Amount With Order—Take 2% Off.
HARRY SCHWAMM
237 East Ninth St., Dept. 88, New York City

FIRMS PIONEER IDEAS

(Continued from page 50)

many useful clues for the average small firm to make its post-war plans.

One merchandising leader here says that the average firm can either follow in the path which has been opened up by the big firms or the small firm can start out in an entirely different field and use highly specialized items not featured by the big chains and the mail order houses.

During the war, the catalogs of the mail order houses here have been studied by the merchandise trade to see what the trends are in merchandise supplies. Catalogs have been regarded as a good barometer of what small items could be had and how fast the supplies of merchandise on the general markets were declining. It was felt that if anybody could get the customary small goods, the big mail order houses would get it and it would show up in their new catalogs.

More Retail Outlets

The big mail order firms are, of course, giving their chief attention to expansion into the retail field after the war. Some of them are planning big expansion in setting up new retail outlets. The big chains, including the big tire companies that have retail stores, are also planning to increase their retail outlets and they are also planning to increase the variety of goods which will be offered thru their stores. Chains are also planning improvements in the type of outlet used for retail sales. In other words, they will modernize their retail stores.

Whatever the increase in competition may be for the small firms in the novelty field, it is certain that much bigger publicity will be given to small items in the future. The public will be made

much more conscious of novelty and specialty items due to the big expansion programs of the big firms.

During the war, the trade has been made well aware of the tire and rubber companies, such as Goodyear and Firestone, because of announcements at intervals of new plastic and fabric inventions developed by these big concerns. Every news announcement has given one more indication that these big firms, with their retail outlets, will be in the field again after the war to offer competition in some respects and to pioneer ideas in other ways for the whole specialty merchandise business.

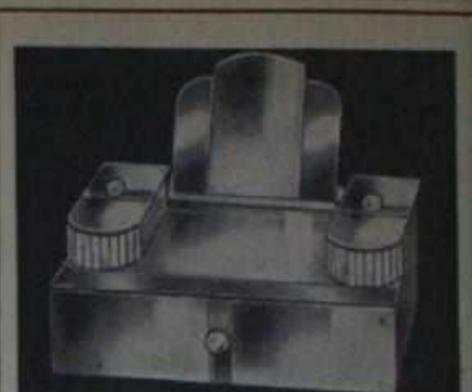
Officials of the big tire companies have recently made announcements of their post-war plans and financial and trade journals have carefully charted what most of the firms plan to do. All of them will increase their promotion of specialty merchandise.

New Products

As an example of the new products which the tire companies announce at regular intervals, an official of the Goodrich Company recently announced at a business meeting here that it had a new plastic specialty which would be ready for the trade as soon as war needs were over. According to the official, the new plastic will be very useful in the fabric field. It is now being used exclusively on war orders for the manufacture of army and navy raincoats and other items, he said. There are four different types of the plastic coating, proving that it will find many uses when civilian goods begin to use such new developments.

About the same time Goodyear was also announcing a flame-resisting fabric. The new fabric is suitable for auto seat covers, wall coverings, tapestry and many other ideas. It can even be used in the luggage, handbag and other gift merchandise fields. The new fabric can be woven into a variety of colors, patterns and textures on conventional textile equipment. These two new developments are simply examples of many new fabric inventions that will greatly improve the specialty items in the future that can adapt fabrics in some way.

Much publicity has been given to the merchandising plans of all the tire companies. A Senate committee investigation was conducted in 1943, at which many of the merchandising plans and ideas of the big tire chains were brought into light. A book also has been written



#800 Swivel Mirror Vanity \$27.00
A beautiful blue-white mirror vanity with 2 half-round flexo compartments. Has 2-tone swivel mirror.
Wt., 60 lbs. per dozen. F. O. B. Chicago. Individually packed 6 in a case.
Write for name of jobber nearest you
W. L. MARTIN MIRROR BOX CO.
1447-59 W. 69th St. CHICAGO 36, ILL.

WATCHES
Assorted 6-15 Jewel Men's Fancy Styled Wrist Watches, Swiss movements, 10K rolled gold cases and fine leather straps. Factory rebuilt like new. \$15.00
White supply lasts, only
Ladies' 15 Jewel as above, \$17.50 each
1/3 Deposit With Order, Balance C. O. D.
AMERICAN MERCHANDISING CO.
Dept. W-7
Post Office Box 1967, Montgomery 3, Ala.

PLASTIC CHARMS
for your Slum Prizes
Buy them direct from us
We manufacture and sell more CHARMS than anyone else in the whole world.
Charms in Bulk — \$4.00 per thousand
Charms on Gift Cards — \$5.50 per thousand
F.O.B. New York
\$1.00 deposit with order — balance C.O.D.
Made in U.S.A. by
SAMUEL EPPY & CO.
333 HUDSON ST. NEW YORK 12, N. Y.

Be Our **PERFUME DISTRIBUTOR**
Enjoy fast, easy sales and big profits supplying huge demand for popular Tower Hall Perfumes and Colognes. World famous essences. Multi-million dollar, highly advertised industry. Complete line, attractively packaged. Amazing low prices. Fast Shipments!
SELL STORES, JOBBERS OR DIRECT
Greatest demand in history! Pleasant, easy work, plus immediate profits. Get started! WRITE TODAY for free details and sample.
TOWER HALL 425-D Manhattan Bldg.
Chicago 5, Illinois

5,000 ITEMS AT FACTORY PRICES
Your complete needs all at one source—Candy, Gum, Batteries, Gloves, Dry Goods, Pins, Sale-boards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Specialty Merchandise and many other scarce items. Send 3¢ stamp for complete new list. We have the merchandise.
BLAKE SUPPLY CO.
Little Rock, Ark.

CHOCOLATES
2 Lb. Box\$1.25
BILLFOLDS
American Morocco, Individually Boxed, Per Dozen\$15.00
RABBITS
Wood Pull Toys, Regular Size ..\$3.90 Dz.
DEPOSIT
DIVERSO PRODUCTS CO.
610 N. Water Street Milwaukee 2, Wis.

MAGIC RACES
Winner cannot be determined in advance. At cigarette touch 6 horses are off.
BIG PROFITS
All the thrills of actual race. Fast seller. 40 Races, \$1.00. Dime brings samples, wholesale prices.
BARKLEY CO.
Dryden 3, Va.

Limited Quantity
Used Army Raincoats
\$10.00 per dozen
In Lots of 5 Dozen or More
SINGLE DOZEN \$12.00
Terms — 1/3 Cash With Order,
Balance C.O.D., F.O.B. Rome, Ga.
ROME I & M CO.
210 Shorter Ave.
P. O. Box 365, Rome, Ga.

Headquarters For COUNTER CARD MERCHANDISE
NOTIONS—SUNDRIES
LEE RAZOR BLADES
Write for Price List
LEE PRODUCTS CO.
437 Whitehall St., Atlanta 2, Ga.

CANDY AND COOKIE MANUFACTURERS TAKE NOTICE
Wanted—Chocolates, Cookies all kind. Bars—Bulk—Hard—Peanut—and Boxes. Send lists and quantity prices of what you can furnish. Prepare now for pre-war business which is one day nearer.
E. T. Distributors
P. O. Box 1181 KNOXVILLE 7, TENN.
GIFT BOXES OUR SPECIALTY

BARRETTES
EXTRA HEAVY STERLING PLATE.
\$3.60 Doz. \$40.00 Gross.
MILLER CREATIONS
Mfrs. and Importers
6628 Kenwood Ave., CHICAGO 37, ILL.

PIN-UPS!—PIN-UPS!
Refreshing, entertaining subjects.
Eye-filling Full Color Lithographs.
14x11—\$5.00 per C.—\$25.00 per M.
8x10—\$3.00 per C.—\$15.00 per M.
Latest Novelty—Asst. Jitterbug Pins on Cards—\$7.50 Gr. in Lots 1 Cr. or More.
Samples \$1.00 Doz.
Send 50¢ for Sample Assortment
Special Prices for Jobbers
IDEAL SLUM ITEM
MERCHANDISE DISTRIBUTING CO.
19 E. 16TH ST.
NEW YORK 11, N. Y.

CHOCOLATES
In Cedar Chests, Leatherette Vanity Boxes and Packaged 1 and 2 Lb. Boxes.
Deals for Operators. Write for Prices.
Earl Products Co.
1144 S. St. Louis Ave., Chicago 24, Ill.

WANTED JAP SLUM
Any Quantities
Write or Send Samples
H. BAKERMAN
79 Highland Blvd., Keansburg, N. J.

COMIC CARDS
Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.
M & M CARD CO.
1033-1035 Mission St., San Francisco 3, Calif.

SEND FOR CATALOG OF SURE-FIRE SELLERS IN NOVELTY JEWELRY!
TREND CREATORS
1265 Broadway, NEW YORK, N. Y.

SPECIAL DEALS
We have about 10,000 chocolate covered leafs on hand, which we offer on a deal, as follows:
48 1-lb. chocolate covered, coconut flavored Cream Leafs in connection with a 1,000 hole board at 5¢ per sale (board included).
Your Cost Per Deal\$24.00
Takes in 60.00
Your profit\$29.00
SPECIAL—3 DEALS OR MORE, PRICE FOR LIMITED TIME, \$22.00 PER DEAL
Certified remittance in full with all orders.
RAKE COIN MACHINE EXCHANGE
2014 Market St. Philadelphia 3, Pa.

BALLOONS WANTED
(All Sizes)
Name your price, as price is no object to me. Send samples to
H. S. NETTLES
575 Winton Terrace, N. E. ATLANTA, GA.

Border Novelty Co.
Distributors for

Merchandise in Stock for Immediate Delivery While It Lasts.

Flip Trays (6 Styles). Per Gr. . . \$11.50
Pepper Gum Sticks. Per 100 . . . 5.00
Auto Burglar Alarm Bomb. Per Gr. 15.00
Voice Testers. Per Gr. 12.00
Musical Horn. Per Gr. 9.00
Cigarette Rollers (Vest Pocket).
Per Gr. 36.00
Takit Apart Puzzle. Per Gr. . . . 23.00
Pea Shooters. Per Gr. 7.00
Telephones With Dials. Per Doz. . . 9.80
Oxford Pipes, \$1.50 Retail. Per Doz. 9.00
Oxford Pipes, \$1.00 Retail. Per Doz. 6.00
Seaman's Wallets, All Around Zip-
pers. Per Doz. 36.00
Bullet Key Chain, Silver Color.
Per Doz. 24.00
Magic Horse Race (5 to Pack).
Per Gross 8.50
Magic Horse Race (25 to Pack).
Per Doz. 3.80
Magic Horse Race (Bulk). Per 1000 9.00
Miniature Boxing Gloves. Per Doz. . 3.80
Smoke From Finger Tips. Per Gr. . 21.80
Optiks Sun Glasses, Ground,
Polished. Per Doz. 3.75
O. Johnny & John Bowl Pipes.
Per Doz. 3.75
Dunhill Windproof Lighters, 6 Only.
Per Doz. 7.80
Telescopes 5 Power. Per Doz. . . . 4.20
Kitchen & Book Matches (Best
Only). Per Gross 3.75
Comic Buttons, Assorted, 2 1/2".
Per 100 5.00
Uncle Walt's Card Trick (New).
Per Doz. 1.50
Svensall Card Trick (Deck). Per Doz. 4.00
Snake Matches. Per Gross 4.00
Fake Beer Glass. Per Doz. 2.00
All Round Zipper Wallets. Per Doz. 24.00
Kenard's Mystery Box. Per Doz. . . 12.00
Kenard's Bolt & Nut Trick. Per Doz. 12.00
Kenard's Vis Escape. Per Doz. . . . 1.50
Smoker's Fun Shop. Per Card . . . 1.75
Shooting Plugs. Per Gross 3.75
Betty Bubbles. Per Gross 12.00
Joke Handkerchief. Per Gross . . . 10.00
Cigarette Cases, Plastic. Per Gross. 24.00
Hand Monkeys. Per Doz. 3.00
Humatone Whistle. Per Doz. 90
Ken Fitz Lighters. Per Gross . . . 36.00
Skylark Whistles. Per Gross . . . 4.20
Windmills on Stick. Per Gross . . . 9.00
Teddy Bears, 100% Wool. Per Doz. 33.00
Magic Coin Box. Per Gross 24.00
Committee Ribbons on Pin, Fancy.
Per Doz. 1.20
Key Chain, Beaded, Baseball, Golf,
Football, Navy, Air, Dice, Clover.
Per Gross 12.00
Glamour Girls Glass Transfers.
Per Doz.50
Write for Complete Catalog.
Deposit with order. No orders
filled less than \$20.00. Balance
C. O. D.

BORDER NOVELTY CO.

405 Woodward Ave., DETROIT 26, MICH.
Phone: Cadillac 6281 or 6253.

about Goodyear, indicating the great amount of publicity that is given to these firms.

Before the war, the Firestone firm was attracting more public attention by its specialty merchandising expansion than any other firm of similar type. Firestone was using full-page advertisements in national magazines to illustrate its specialty merchandise and also to tell the public to go to the retail stores conducted by the firm in various parts of the nation. The specialty items carried by the Firestone outlets included many electrical gadgets and a rich field of variety merchandise.

Comparative Data

Comparatively, Firestone is said to now have about 700 retail outlets of its own, while Goodyear has about 450 and Goodrich has about 460 such stores. Apparently, Goodrich has closed more than 100 of its retail outlets since the outbreak of the war because of shortages of merchandise.

The post-war expansion plans of the big tire chains, as well as many other chains in the merchandise field, may sound alarming to the small firm in some respects, but in other respects they indicate much optimism as to the future and, as is usually said, there will be a big field for the small firms. Business statistics have frequently been gathered, which indicate that the independents and the small distributing and retail firms manage to do the biggest portion of the total business in the country. Wholesale and retail firms in the novelty field will do well to study the items now handled by the big chains and also their plans for adding new items after the war. Much experimental work will be done in testing sales.

Some reports say that the average retail outlet in the Firestone chain has carried up to as much as 3,000 different items. An interesting report is that these retail outlets have even tried phonograph records, an item which may appeal to many specialty stores in the future. The tire chains have not done so well with handling records, according to the reports. There are many musical novelties which can be handled by the average wholesale firm in the novelty field.

Besides the electrical gadgets, the three big fields for new items in the future seem to be fabric, photograph and the musical novelty. Many new ideas are expected to appear in all three of these merchandise fields.

As one wholesale manager here put it, probably the best way to meet the competition of the big firms in the future is to carefully study their plans and to watch what new merchandise items they are trying to get and offer to the public.

LUMINOUS
RELIGIOUS FIGURES AND FLOWERS
by Nite Glow

WRITE FOR COMPLETE LIST!

NITE GLOW PROD. CO.
106 W. 46th ST., N. Y. 19, ME 3-5794

Special on Fruit Cakes
40c Per Lb.

"Golden Harvest" 1 lb. Fruit Cakes. Guaranteed good merchandise. 32 1 lb. Fruit Cakes in a case. Minimum order 10 cases. Each cake individually cellophane wrapped and packed in labeled carton boxes. Regular 89¢ seller.

Cost Per Case—\$12.80. Ten Cases—\$128.00.
50% with order, balance C. O. D.

CHICAGO CONFECTION SALES CO.

Room 801, 8 So. Dearborn St., Chicago 3, Ill.

FINE WATCHES

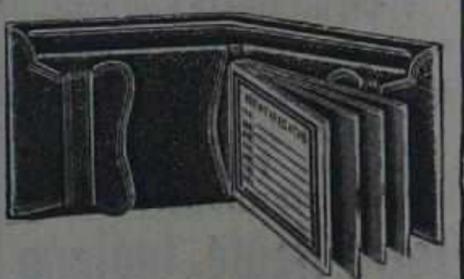
MEN'S & LADIES'
And Novelty Jewelry. Wholesale Only.
WRITE FOR CATALOGUE.
MARLENE SALES
5 N. Wabash Ave. Chicago 2, Ill.

RUBBER MOLDS

For sale to make Plaster Castings, 19 molds ready to pour. \$25.00. Consists of various carnival items. None smaller than 4 1/4 by 5 1/4. Ten of these castings sent for your inspection. \$8.00, this to be applied on above. 1/8 deposit. We have the material for pouring hot alum at 180 degrees. Write

R. S. GREY

4420 Magnolia Ave., Chicago, Ill.



BILDFOLD SPECIAL!

Well made of GENUINE LEATHER. Features: Leather divider for checks and bills, removable spiral-bound pass holder (holds 8 passes back to back), removable double-vision window and two utility pockets. An outstanding value at a low price. BLACK or BROWN.
Sample \$1.50 Postpaid.

412L155—DOZEN \$13.50.

Lots of 3 Dozen or More—\$11.95 Per Doz.

KEYCHAIN BRACELET

Timely and handy! Colored plastic bracelets with metal-bead key chains.



B241K17—PER DOZEN \$ 1.45

KEYCHAIN BRACELETS, Per Gross 15.00

Prices Less 2% Cash Discount.

25% Deposit Required on C. O. D. Orders.

Wholesale Only. Catalog Sent on Request.

Hagn JOSEPH HAGN COMPANY
WHOLESALE DISTRIBUTORS SINCE 1911
217-223 WEST MADISON ST., CHICAGO 6

WANTED TO BUY

Walrus Teeth, Tie Slides, finished or unfinished; Rhinestones or Lodge Emblems, finished or unfinished.

HARRY KLITZNER CO.

433 Westminster St., Providence, R. I.

FAST MOVING MERCHANDISE SALESBOARDS

ALL DEALS ASSEMBLED ON PAD

READY FOR DISTRIBUTION

DEAL #1	PER DEAL—\$14.25	DEAL #4	PER DEAL—\$15.75
4 Briar Pipes 2 Lighters 3 Plastic Cigarette Cases 1 Wallet and Lighter Set Combination (For Last Sale on Board) 1 1200 Hole Out Salesboard Takes In \$60.00 Cost to You 14.25 Net Profit \$45.75		4 Handsome Briar Pipes 6 Cigarette Lighters 2 Combination Wallet and Cigarette Case 1 1200 Hole Out Salesboard Takes In \$60.00 Your Cost 15.75 Net Profit \$44.25	
DEAL #2	PER DEAL—\$17.75	DEAL #5	PER DEAL—\$17.25
4 18" Cotton Stuffed-Dolls, "High Quality" 4 Zipper Wallets 4 Cigarette Lighters 1 1200 Hole Salesboard Takes In \$60.00 Your Cost 17.75 Less 31 Trade Payouts. 6.00 Net Profit \$36.25		12 Zipper Wallets 1 1200 Hole Salesboard Takes In \$60.00 Your Cost 17.25 Less 31 Trade Payouts. 6.00 Net Profit \$36.75	
DEAL #3	PER DEAL—\$13.75	DEAL #6	PER DEAL—\$16.25
10 Plastic Cigarette Cases 4 Handsome Briar Pipes 1 Essex Set—Wallet and Lighter Combination for "Last Sale on Board" 1 1200 Hole Salesboard Takes In \$60.00 Your Cost 13.75 Less 31 Trade Payouts. 6.00 Net Profit \$40.25		1 Slumberest Blanket 1 18" Cotton Stuffed Doll, High Quality 1 Compact 1 Box of 20 Pkgs. Razor Blades 1 Fountain Pen 1 Wallet 1 Plastic Cig. Case 1 Heatabs 1 1200 Hole Salesboard	

All Terms: 25% deposit, balance
C. O. D., F. O. B. Chicago.

ABC SALES CO.

180 W. WASHINGTON BLVD.

CHICAGO 2, ILL.

ATTENTION!

SALESBOARD OPERATORS
GIFT SHOPS
CIGAR STORES
NOVELTY SALESMEN

"PRETTEE"

Adorable, made of flesh-tinted composition—she's lifelike! 7 1/2 inches high. She's gorgeously dressed in soft, silky net materials.

\$27.00 DOZ.

"PRETTEE" also comes in a Hawaiian or Lingerie Costume . . .

\$18.00 DOZ.

Also available plain . . .

\$13.80 DOZ.

BLONDE, REDHEAD OR BRUNETTE

25% cash with order, bal. C. O. D., F. O. B. New York
Full cash with orders of one dozen or less.

VICTOR DISTRIBUTORS

2067 Broadway
New York 23, N. Y.
Tel. Trafalger 7-8951

SALESBOARD OPERATORS AND JOBBERS

NATIONALLY KNOWN NAME BRAND DEAL

- | | |
|---|---|
| 12 1 Lb. Boxes Chocolates. Nationally known name brand! | 1 Box of Gum. 20 5c packages. Nationally known name brand! |
| 6 1 Lb. Jars of Fruit and Nut Filled Hard Candy. Satin Finish. Nationally known name brand! | 1 Cedar Chest and 1 1-Lb. Box of Chocolates. Nationally known name brand! |
| 3 Boxes of 5c Candy Bars. 24 count in box. Nationally known name brand! | 1 1000 Hole Specially Imprinted 5c Salesboard. |

TOTAL COST: \$24.50

50c Additional for 1200 Hole Salesboard.

(Note: No nationally known name brand is specified due to limited quantities of any particular brand name merchandise available. However, ALL orders will be filled with brand name merchandise.)

25% Cash With Order, Balance C. O. D.

Chicago Confection Sales Co.

8 SO. DEARBORN ST., ROOM 801
CHICAGO 3, ILL.
Phone: Central 8681

Creators of Colorful, Comical GREETING CARDS • JOKE CARDS • JOKE NOVELTIES

64 COMIC CARDS

"For All Occasions"

Creators of: "You Can't Take It With You," "Six Men in Every Woman's Life," "Advice on Health," "To a Deserving One."

YOU SEE THEM, YOU BUY THEM!

Send for Descriptive Circular.



MARCY MFG. CO., INC.

138 W. 17th St., New York

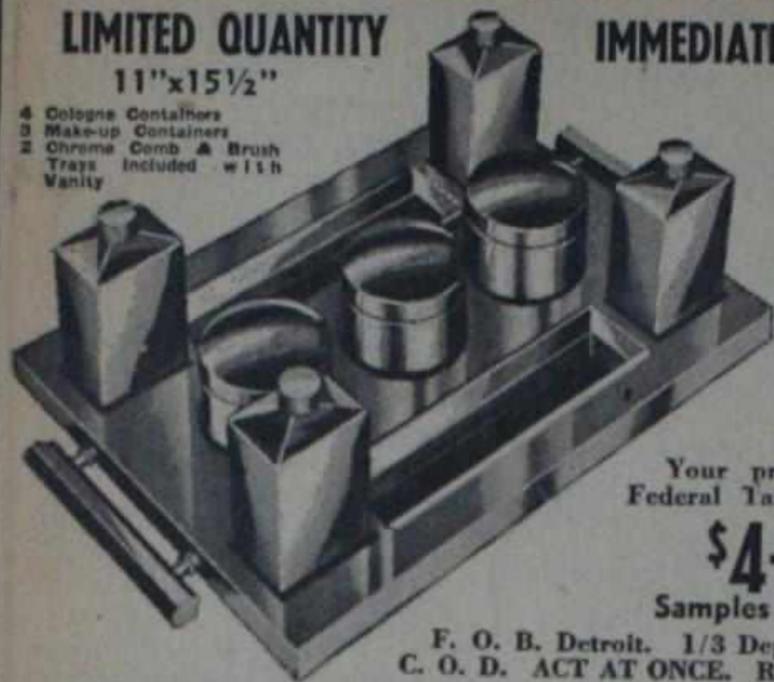
PRE-WAR CHROME VANITIES

LIMITED QUANTITY

IMMEDIATE SHIPMENT

11"x15 1/2"

- 4 Cologne Containers
- 3 Make-up Containers
- 2 Chrome Comb & Brush
- Trays Included with Vanity



We have just secured the release of the greatest flash item since Pearl Harbor. OPA Ceiling

\$14.95

Plus Federal Tax

Your price, including Federal Tax.

\$4.35 Each in Dozen Lots

Samples \$4.65 Ea.

F. O. B. Detroit. 1/3 Deposit, Balance C. O. D. ACT AT ONCE. Rigidly packed.

B. BERGER & ASSOCIATES 1214 MACCABEES BLDG. DETROIT 2, MICH.

MERCHANDISE TRENDS

(Continued from page 50)

ager of a large Eastern utilities company predicts.

At the end of that time "We may expect to see refrigerators designed with more space for frozen foods, electric ranges with thermostatic control on the top burners and with more flexible switching systems; radios with frequency modulation; infra-red lamps, used more than ever; automatic clothes washers and clothes dryers, and dishwashers lower in price and improved in design."

Lamp Deliveries Slow

Despite spot authorizations to make lamps, buyers report no appreciable increase in delivery of lamps or shades. Manufacturers are taking more orders, but deliveries have increased only slightly, if at all, it is reported.

Buyers are of the belief that the jobber of lamps will grow less important in the post-war period, because dealers will prefer to deal directly with manufacturers. At present, all buyers will purchase lamps where, when and as they can get them, and the picture generally is still very gloomy.

Tie-In Promotions

Fictional characters are helping to sell plenty of merchandise these days. Hundreds of characters from cartoon strips, fiction, the stage and screen are helping manufacturers sell their wares today. They range from Little Lulu dolls to Harvey jewelry, figurines of Donald Duck and Elsie the Cow, to blouses printed with pictures of Mr. O'Malley.

Such character tie-ins started in 1909 with the Billiken man, a creature with a fabulous grin. The copyright character hit the big business stage in the depressed '30s when Walt Disney made a fortune in the reproduction rights to his assortment of humanized animals. At that time manufacturers found that attention-getting familiar characters helped push slow-moving stocks.

How long the character boom will last is anyone's guess. The optimists think the business will really climb in the post-war period, when labor and materials become abundant once again. The gloom boys, however, remember that there used to be a terrific demand for Lillian Russell cigars.

Stuffed Fruit Candy Deal



DEAL CONSISTS OF:

- 10-12 Boxes of Stuffed Fruit Candy.
- 3-22 Boxes of Stuffed Fruit Candy.
- 182 of Stuffed Fruit Candy in All

and 1000-Hole 5¢ Salesboard.

Complete Deal, \$11.40

Only Immediate Delivery.

PLASTIC EAR RINGS, Assorted Colors \$5.00 Per Gross
25% Cash With Order, Balance C. O. D.
Write for Catalogue.

MID-WEST NOVELTY COMPANY

6409 N. Bell Ave. CHICAGO 45, ILL.

OH, LOOK! CIGARS, CIGARS, CIGARS!

Hand made by skilled American Labor, Connecticut-Pennsylvania. Shade Wrappers, Full Size Cigars

BOXES OF 50—\$3.00—\$3.50—\$3.75—\$4.00—\$4.50

(Havana Blend)

No less than 4 boxes per order.

Comply with OPA regulations. Shipped same day order is received. Satisfaction guaranteed or money refunded.

Don't wait. Order at once. Send full amount bank draft, certified check or money order. Bank references.

JOSEPH LEONARD

Box 64, Waverly, N. Y.

LADIES' 51 GAUGE SHEER RAYON HOSE THIRDS, \$2.50 Doz.

"AND THE COUNTRY IS CRYING FOR THEM"

Ladies' Full Fashion Anklets, Thirds, \$1.50 Doz. "Special" Children's Rayon Panties, Elastic All-Round, \$3.75 Doz. Men's Pig Skin Gloves, Work and Drivers, \$15.00 Doz. Men's Long or Short Banner Wrap Socks (Thirds), \$2.00 Doz. Men's Long Cotton Socks, \$1.00 Doz. 1 Lot Ladies' Hose to Close Out (Thirds), 20 Doz., \$10.00. 1 Lot Men's Socks, Odds and Ends, Long and Short, 20 Doz., \$10.00. Men's Genuine U. S. Army Thirds, Wool or Mercerized, \$2.00 Doz. Men's U. S. Army Natural Grey, Slight Irregu. or 2d., \$3.50 Doz. Razor Blades, Several Brands, \$1.00. Carton Single With Doubles. Men's Large White Handkerchiefs, 5 Cents If You Will Tell Me Where I Can Buy Some. No Refunds. 1 Pair Genuine Nylon Hose Free With Each Order for \$25.00 or More. No Personal Checks, C. O. D. With Deposit Only. No Catalogue—Save Your Stamps.

NATIONAL TRADING CO.

112 EAST MARKHAM STREET

LITTLE ROCK, ARK.

NEED MERCHANDISE?

Tell us the concession you operate and we'll send you a new bulletin just off the press showing the merchandise suitable for your needs.

TELL IT TO **Casey** YOUR DEPENDABLE SOURCE OF SUPPLY
1132 S. WABASH AVE. • CHICAGO

SWAGGER CANES, 2 Gross in Carton. Gross \$9.50

1/2 cash with orders. We have many other staple carnival items which will certainly be very hard to secure the coming season. We are making up new lists of the items we have to offer, write for one today, always stating what kind of Concessions you are operating.

WANTED — USED CORK GUNS, BASEBALLS; PAY TOP PRICES.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

BEAUTIFUL

CEDAR CHESTS

EMPTY OR FILLED WITH CHOCOLATES OR STUFFED FRUIT

Write for Circular and Quantity Prices

ALBERT ASHE ENTERPRISES

3740 ROCHESTER DETROIT 6, MICH.

APRIL FOOL NOVELTIES American-Made SLUM Imported SLUM GLASSWARE

Special Illustrated Circular of April Fool Novelties, Also Price Lists of Complete Line of Slum and Glassware.

Be Sure and Write for Yours Today.

Please state your type of business

Prices F. O. B. Terre Haute.

25% Deposit Required With C. O. D. Orders.

LEVIN SINCE BROS. 1886

NOT CONNECTED WITH ANY OTHER FIRM

Terre Haute, Indiana

JAIL BREAK

(Illustration)

New version of popular pocket trick

to sell at 25c.

Sample Dozen \$1.00. Postpaid

THERON FOX

1024 CAROLYN, SAN JOSE 10, CALIFORNIA

ATTENTION

Manufacturers of Toys, Novelties, Games and General Carnival Merchandise. Southern California jobber interested in securing additional lines would like to hear from you.

BOB BANARD

BOX 604 OCEAN PARK, CALIF.

ATTENTION

GRIND STORES, CORN GAMES and SLUM STORES. Write me for what you need in merchandise. I have Dummy Radios, some live ones, three-piece Comb, Brush and Mirror Sets, and all kinds of American and Imported Slum. Attractive prices. No order too large or too small. The house with a thousand and one bargains.

BEE AND BEE NOVELTY CO.

661 Rose Ave., Vanice, Calif., or write to Box 604, Ocean Park, Calif.

FAST MOVING Chocolate Deals

Immediate Delivery

DEAL #1

- 20 1-Lb Boxes Candy, Standard Brand.
- 1 32" Cotton Stuffed Bunny
- Single Deals \$22.50 Ea.
- 5 or More Deals 21.50 Ea.
- 1 1000 Salesboard—Take In. . . 50.00

DEAL #2

- 10 1-Lb. Boxes Candy, Standard Brand.
- 4 18" Cotton Stuffed Bunnies
- 1 32" Cotton Stuffed Bunnies
- 1 1000 5¢ Salesboard
- Single Deal \$22.75 Ea.
- Five or More 20.75

All Terms: 25% Deposit, Balance C. O. D., F. O. B. Chicago.

A A SALES

180 W. Washington St. Chicago 2, Ill.

HEADQUARTERS CEDAR WOOD AND LUMINOUS LUCITE NOVELTY JEWELRY

FOR ENGRAVING
Send \$10.00 for 65 Piece Sample Assortment of Our Best Selling Numbers, or Write for NEW ILLUSTRATED CATALOGUE #45-A Over 100 Items, Plenty of New Stock To Select From

Allied Art Studio
Creators • Designers • Manufacturers
2772 N. Lincoln Ave.
Ph.: Lincoln 4394 Chicago 14, Ill.

ZIRCON SOLID GOLD ZRINGS \$10.00 TO \$20

Ladies or Gents. 10 EACH

ZIRCON GOLD \$8 to \$12 EARRINGS 8 PAIR

B. LOWE, BOX 311, ST. LOUIS 1, MO.

CHOCOLATES

- Operators' Asst's—25% Dep.—24-Hour Service.
- 259 Large Mirror Gift Chest & 1 Lb. . . . \$2.85
- 179 Easter Rabbit, 4 Pkch, 2 15 in., 2 11 in. & 14 1 Lb. Boxes Choc. Nut Clusters 17.95
- 237 Mirror Gift Chest & 14 1 Lb. Boxes Choc. Nut Clusters 11.75
- Pin Up Gal Dolls, \$1.25. Pushards, Etc.

DELUXE SALES CO.
BLUE EARTH, MINN.



DIAMOND RING SETS

In Beautiful Plastic Gift Box.

10K Gold Mountings

6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring... Set \$4.90

Rings illustrated in above set may be purchased separately—NO BOX.

6R101—3 Diamond Wedding Ring, Ea. \$2.25

6R105—1 Diamond Engagement Ring. Each 2.25

WRITE FOR NEW CATALOG FEATURING DIAMOND RINGS & COSTUME JEWELRY.

BIELER-LEVINE

37 South Wabash CHICAGO 8

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

DID your success come the hard way?

AL PARKER... is teamed with Baldy Bennett, pinch-hitting for Barney Kaplan with the Lord's Prayer on a penny in Fort Worth. Kaplan is reported taking the baths at Hot Springs. Parker asks for lines here from Crip Williams, C. S. (Hillbilly) Morrison, "Ground-Hog" Scotty Brooks, Morris Kahntroff, Joe Morris, Harry Calvert and Jack Cotten.

THERE'S NOTHING to fear in a new idea. Give it a trial.

TOM KENNEDY... is now working Hamilton, O., and expects to contact Doc Lushwell and Count Seidom Skoff as soon as he gets thru with his chores there.

HUCK WASHBURN... reports from Ocala, Fla., where the Southeastern Florida Stock Show was held February 23-25, that takes were fair for Ed Huff's publications. Jackpots were cut up and the Chamber of Commerce threw a feed for the fair gang. Pitchfolk with Washburn were Ben Smith, Joe W. Keown, Harry Singleton and Slim Maxwell.

MEETING EXPENSES is easy today. You find them everywhere.

CHIEF GRAY FOX... cards from Osgood, Ind., that he is getting his outfit ready for the med season. His two daughters and son will assist him. He asks for lines here from Chief Rolling Cloud, Smokey Swan and Howard Smith.

WILLIAM DOYLE... known as Kid Hollywood, was removed to City-County Hospital, Fort Worth, March 5, after being suddenly stricken ill. Arrangements were made for his care by Jack Soder and Abie D. Gilley. The Kid asks for lines from the circus boys and Gus, the popcorn man.

SUCCESSFUL DOUGH is raised by the yeast of pep.

ED WHALEN... and wife are operating a photo studio in Forest, Miss., to good takes.

IRVING AND RUTH LIVINGSTON... are working corn punk in Akron.

NEW ENGLAND JACK MURRAY... widely hailed as the most versatile, talented and erudite sheet writer in the game, is the subject of Don Carle Gillette article, *The Prince of Pitchmen*, appearing in the April issue of *Esquire*. If Murray is less widely known than Orson Welles, says *Esquire*, it is due chiefly to the great differences in their media of expression. Orson has the advantage of radio, screen and stage. Jack is confined to the audience within personal sight and sound, plus readers of his occasional contributions to the *Pipes for Pitchmen* column of *The Billboard*.

At seven, Jack started his selling career by peddling flypaper from door-to-door. At 64 he is still selling paper, tho not that kind. In 1928 he set the all-time one-man record on subscriptions by making 1,132 sales in a single month. Shortly before that, during a special week in Boston, he sold 716 subscriptions at \$3.85 each in a space of seven days.

Unlike the famous Dusty Rhodes, who pounded the road for nearly four decades on behalf of *The Southern Ruralist*, continues *Esquire*, Jack Murray plays the field. He is quick at finding out what a prospect is interested in. Then he confines his sales talk to that one line.

After talking the language they understand to agriculturists, poultry men and fruit growers, he can step into a beauty shop and discuss coiffures, massages and plastic surgery. One evening he barged into the meeting of a carpenters' and jobbers' union. When he left he had sold 84 subscriptions to a woodworkers' journal. Next day he addressed a women's sewing circle and showed them a short-cut system of tatting. Naturally, he picked up numerous subscriptions to his needlework magazine.

Jack has never been cramped by false modesty. If anyone accuses him of lack-

ing restraint, he calls attention to advertising blurbs about soap, cereals and hair tonics. Not that he criticizes advertising. On the contrary, points out *Esquire*, he believes it is one of our greatest social forces. Anything that can be of public benefit should be made known to all, he says, and before a man can sell any article with true dramatic flair, he must be sold on himself as well as his merchandise. Jack believes he is good... which undoubtedly has bearing on his phenomenal success.

Events for Two Weeks

- March 12-17
 COLO.—Denver. Gift Show, 10-16.
 ILL.—Chicago. Sportsmen's Show, Coliseum, 10-19.
 MASS.—Boston. Flower Show, 10-17.
 MINN.—Saint Paul. Shrine Circus, 12-18.
 MISS.—Port Gibson. Fat Stock Show, 13-16.
 TEX.—Fort Worth. Exposition & Stock Show, 12-18.
 Monahans. Livestock Show, 16-17.
- March 19-24
 KAN.—Wichita. Police Circus at Forum, 18-24.
 MICH.—Lansing. Commandery Circus, 20-25.
 Saginaw. South School Circus, 23-24.
 MISS.—Forest. Livestock Show, 19-21.
 OKLA.—Oklahoma City. Livestock Show, 19-23.
 WIS.—Waukesha. Dairy & Agri. Soc., 20-24.

CHAIRS
 Many Styles
 PROMPT SHIPMENT
 We Can Still Ship, But Don't Delay.
ADIRONDACK CHAIR CO.
 1140 Broadway NEW YORK, N. Y.
 Dept. 5 Corner 26th St.

CIGARS!
 15c CLASS E SIZE—50 TO BOX
 Individually Cellophane Wrapped
 20 BOXES... \$5.25 Per Box
 10 BOXES... 5.35 Per Box
 SAMPLE BOX... 6.00 Postpaid
 1/3 Dep., Bal. C. O. D.
 F. O. B. New York
PAYWIN INDUSTRIES, Inc.
 2715 Summit Ave., Union City, N. I.

CLEOPATRA PEARLS
 For Jobbers and Distributors. Inexpensive and Better Grade. Ranging from \$12.00 to \$120.00 Per Doz. Pearl Boxes, \$2.50 to \$12.00 Per Doz. Send for Sample Line from \$25.00 to \$100.00. Mail Deposit, Balance C. O. D.
"CLEOPATRA"
 Dept. B
 264 Fifth Ave. New York, N. Y.
 Lexington 2-6950

1 STARTS YOU IN BUSINESS
 DELUXE FIVE FOLD TIES
 100% WOOL INTERLINING
 These ties are made of genuine neckwear fabric, resiliently constructed. Each tie has a woven label showing construction. Rapid fire \$1.00 seller.
 COSTS YOU ONLY \$7 PER DOZ. YOU MAKE \$5 PER DOZ.
 SEND \$1.00 for Special Introductory Offer of 2 Five-Fold Ties. Postage Prepaid. Only one offer to a customer.
PHILIP'S NECKWEAR
 20 W. 22nd St., Dept. B-53, New York 10, N. Y.
 CATALOG COMPLETE LINE FREE.

30th YEAR EXTRA SPECIAL EDITION
 GET IN STEP on Legion's Appeal for pitifully destitute dependents deceased veterans. Crimian Conference, San Francisco Delegation, League of Nations. Fast pitching joke books—READY MONEY. Law freedom of press killing ordinance. Samples 10c.
Service Men's Magazine
 169 DUANE ST. NEW YORK 13, N. Y.

LUCITE NOVELTIES

BABY GIRL'S COMB and BRUSH SET
 E118/2—A lovely set, individually boxed, and a most desirable gift item. Ladies will want to use the soft-textured goat's hair brush for a make-up brush. A brush of graceful lines with matching comb, both made of Lucite.
 \$2.25 Per Set
 F.O.B. New York
 Minimum Order 6 Sets
SAMPLES \$2.50
 25% Cash With Order, Balance C. O. D.
 Deduct 2% if You Send Check in Full With Order.
 Write or wire for illustrated catalog of other fast-selling items.
LARRY LIBMAN
 Dept. C-21
 163 East 46th St. New York 17, N. Y.

RINGS - - RINGS
 10 K. Gold Friendship Ring. Hands that clasp.
 \$4.50 Each
 10 K. Gold Baby Rings. Assorted Designs.
 \$15.00 Doz.
 1/3 Deposit With Order, Balance C. O. D.
LIBERTY PRODUCTS
 277 BROADWAY NEW YORK 7, N. Y.

FAST SELLERS!
 FOR JOBBERS AND DISTRIBUTORS
 Sterling Silver
SPRAY PINS AND EARRINGS
 Attractive, artistic. Available individually or in sets. Popular colored stones. Boxed.
 2-PETAL SPRAY PINS... \$12.00 Doz.
 3-PETAL SPRAY PINS... 18.00 Doz.
 EARRINGS TO MATCH... 12.00 Doz.
 Send Money Order or Check With Order.
COSTUME JEWELERS
 264 Fifth Ave. (Dept. B) New York 1, N. Y.

FUR COATS
 JACKETS—CHUBBIES
 LARGE assortment of NEW 1945 outstanding creations. Perfect quality. Excellent workmanship. Distinctive furs of all types at popular prices. Earn EXTRA MONEY in your spare time selling furs to your friends and neighbors. Send TODAY for our New Illustrated Catalog and Price List. It's FREE.
S. ANGELL & CO. Manufacturing Furrier
 236 W. 27th St. (Dept. b-3), New York 1, N. Y.

GOLD PLATED, round shaped mother of pearl Locket with place for (2) photos when opened. Can be had in Mother, Sister, Sweetheart and Wife—each in Gift Box. Costs distributor—\$18.50 per dozen—or send \$3.50 for 2 samples. A beautiful number—must be seen to be appreciated. A fast selling number. No C. O. D.'s for duration.
SCOTCHO, 1129 6th Ave., New York 18

Coming After Victory
 A New and Better Line of **OAK-HYTEX BALLOONS**
The OAK RUBBER Co.
 RAVENNA, OHIO

RINGS BOUGHT
 Want any quantity from 50 to 10,000 in any condition. (Larries okay.) Submit samples or ship C. O. D. Ry. Exp. subject to inspection. Brass stock, sterling silver or rolled gold plate, men's, women's, white stones, cameos, etc. Quote prices in letter with sample to
STERLING JEWELERS Carroll, Ohio

MEDICINE MEN
 Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
GENERAL PRODUCTS LABORATORIES
 Manufacturing Pharmacists
 187 E. Spring St. Columbus, Ohio
 BUY WAR BONDS FOR VICTORY

CORRECTION!!
 Address of the **Border Novelty Co.** was incorrectly given in Advertisement in the March 10 issue as 415 Woodward Ave. Correct Address is:
405 Woodward Ave., Detroit 26, Mich.

ZIRCON RING
 14 Kt. yellow gold solitaire with white gold inlay and rich white Zircon... \$8.35 (boxed), 14 Kt. yellow gold matching band with white gold inlay for diamond effect... \$4.00. A Real Value. Send 1/3 deposit with C. O. D. orders.
CLARK RING CO.
 Dept. T-7
 188 W. Randolph St., Chicago 1, Ill.

COMMANDO KNIVES—HUNTING KNIVES
 Commando Knife has 7 in. double edge steel blade. Encased in high-grade leather sheath. \$97.50 Doz. Sample \$3.50.
 Hunting Knife has 6 in. single edge steel blade. Encased in high grade leather sheath. \$33.00 Doz. Sample \$3.00.
 Samples, cash with order. Dozen Lots, 25% with order, balance C. O. D.
VULCAN KNIFE CO.
 P. O. Box 4036 Birmingham 6, Ala.

CHOCOLATES
 Immediate delivery. Select Chocolate Deals. Jobbers and distributors, write for circular and prices today.
SPARTON NOVELTY CO.
 3557 No. Halsted St. Chicago 13, Ill.

WANTED

Experienced Electrician (no light plants). Have transformer truck fully equipped; must be sober and able to join at once. All replies to **E. L. YOUNG, Manager BLUE RIBBON SHOWS** Waycross, Ga., this week; then Valdosta.

SHOW OPERATORS

Can positively place organized show of 5 to 8 Rides and 30 Concessions and Shows on downtown lot in Indianapolis for 19 consecutive weeks, starting middle of April under strong auspices. First show here in 8 years. Half-million people and plenty defense factories. For details and proposition call Cherry 1279-M or wire quick to

DAD FLEMING

Formerly Secretary of Hoosier Amusement Co. 2218 E. Michigan St., Indianapolis, Indiana

JOE KAUS WANTS

Agents for Ball Games, Penny Pitch, Cork Gallery, Darts, Rat Game, Pan, Pea Pool, Under & Over, Man or Woman for Popcorn and Candy Apples. For Sale—2 Le Roi Motors, mounted; Custard Machine, all electric; 2 Abreast Merry-Go-Round with 5 horses only. Opening March 26. Out all season. Wire or write

JOE E. KAUS, Box 522, New Bern, N. C.

GOLDEN GATE SHOWS

Will open April 14, Pembroke, Ky. Sell X on Pop Corn and Mitt Camp. Want Cook House, Ball Games, Hoop-La, Penny Pitch, all Stock and Grind Concessions; will book you. Office wants Concession Agents. Want Help on Chair-o-Plane and Wheel. Will play the coal fields; they are working full time. Grind Shows with your own outfit, twenty per cent. **FRANK OWENS, Mgr., Golden Gate Shows, Box 525, Pembroke, Ky.**

WANT AGENTS

For Wheel and Good Grind Store Men. Write to **FRED FORNIER** Gate Strater Shows, Mullins, S. C. (Opening April 4)

LAST CALL

REGAL EXPOSITION SHOWS, INC.

Opening March 19, Boulevard and Irving, Atlanta; April 2, Rome; April 9, Dalton, Ga.; April 16, Nashville, Tenn. Our Fairs Already Contracted.

Want Minstrel Performers and Musicians, salary from office. Sticks need not apply. Want Manager and Dancers for Dancing Show. Want Side Show Freaks and Acts, Talker and Manager. Want Life Show, Annex Attraction. Want Second Men on Rides, Semi Tractor and Trailer Drivers for new equipment. Working Men in all departments. Want Concession Agents for Slum Concessions. Will book a few mere legitimate Concessions. No grift. What attraction have you? Will book Shows and one Novelty Ride, good proposition. Have Octopus, \$5500.00; loaded on good trailer with tractor, erected, can demonstrate.

Address **B. M. SCOTT, 88 Piedmont, S. E., Atlanta, Ga.**

J. J. PAGE SHOWS

OPENING SATURDAY, APRIL 21, JOHNSON CITY, TENN.

Want legitimate Concessions of all kinds except Corn Game and Cook House. Good opening for Penny Arcade. Want Foreman and Ride Help for Merry-Go-Round, Twin Ferris Wheels, Chair-o-Plane, Loop-o-Plane, Ridee-O and Kiddie Ride. Want Shows with or without own outfits. Have complete outfits for Girl Show and Athletic Show to responsible parties. Want Musicians and Performers for Colored Minstrel Show. Opening for useful show people in all lines. Everybody address:

J. J. PAGE SHOWS, Box 705, Johnson City, Tenn.

HELLER'S ACME SHOWS

Open April 12th to 21st, including Sunday. 10 miles from New York City. Defense area. Working 24 hours per day and only proven spots thereafter.

Want Ride Foremen for following Rides: Spitfire, Merry-Go-Round, Ferris Wheel, Whip, Chair-o-Plane, Kiddy Auto and Kiddy Wild. Electrician, Auto Mechanic and general Ride Help. Semi Drivers preferred. James Shuman, Chas. Houston, Specks Quinlan and others with us before, write. Want Shows of all kinds, have transportation, tons and fronts for any show. Al Herzog, Jack Kearns, Sol Siegel, Minard Show, Bill Kerr, Penny Arcade, write. Will furnish up-to-date Fun House, 2 dockers, mounted on truck, to experienced showman; good proposition. Want Concessions, all even except Grab. No grift; save stamps. Want Free Act, Bingo, Custard, Diggers; Jack Rose, write. Joe Zarra wants Concession Agents. Want Scenic Artist; Peter Van Lane Wright, C. E. Morgan wired you. All address: **HARRY HELLER, 8 Virginia Ave., West Orange, N. J. Phone: Orange 4-5447.**

SIGRID SORENSON

WANTS ACTS FOR SIDE SHOW AND DANCERS FOR TWO GIRL SHOWS OPEN SOUTHERN ILLINOIS, APRIL 1

I carry my own Cook House and Cook. Highest salaries paid. Magician, Torture Act, Fire Eater; Half and Half to feature, work from Monday on; Astrologer or Mitt Reader, one Freak for Annex, Fat People. Royal Midgots, answer. Acts who worked for me in Broadway Museum in St. Louis, answer. Dancing Girls (experience not necessary), Snake Dancer to feature. Will furnish Snake and build front for you. All acts answer to **SIGRID SORENSON, 510 Chestnut St., St. Louis, Mo.**

Notice: Joe Sorenson is not and will not be connected with this show.

R-B BALLY STARTS

(Continued from page 40)

rissey, radio, are in Sarasota. Shooting photos at quarters recently were Mike Ackerman, Acme; Earl Shugara, Associated Press, and Ike Vern, pix agency, while writers included John Wilds, of the Miami AP office. Entire press and radio staff will be in New York within a week.

From Sarasota comes word that rehearsals indicate the program will have many new features. Daily winter practice has brought fine results to the Loyal Repenski Family act. Zefra Loyal is now doing a somersault thru a four-foot hoop on a galloping horse, and the five Loyal Sisters are fork-jumping at the same time onto a horse. Papa Loyal has broken new horses for his act, as well as two new horses for Ernestine Clarke. Brice Ruth-erford is in charge of the stock.

WITH THE FANS

(Continued from page 41)

who winter in near-by Tampa. The Staples will also visit Sarasota.

CFA Charles Consolvo, Norfolk, has been the guest of Mr. and Mrs. Sam W. Gumpertz in Sarasota.

UNDER THE MARQUEE

(Continued from page 41)

Oklahoma City. . . Myrtle Hutt has returned to Hot Springs after a visit in Chicago.

EARLY-DAY COMPLAINT: "I allowed your billposter to cook his pasta with the steam in my laundry, but he didn't leave the promised passes."

CLIFFORD THOMPSON, Iola, Wis., an attorney, 8 feet 7 inches tall, told of his 13 years' experience with circuses in the United States, Canada, the Orient and Europe at the Clintonville, Wis., Lions' Club recently. . . **BILL LINDEMANN, Sells-Sterling Circus,** was Walter W. Stockland's guest at the Hamid-Morton Shrine Circus in Milwaukee. . .

WHILE PLAYING a theater date in Worcester, Mass., recently, Don Dorsey had a visit with Doug Campbell, now a rigger in a shipyard near Providence. . .

PVT. DON MacCALLUM, Cole Bros.' electrician, gets *The Billboard* in Germany and reports his address as APO 339, care Postmaster, New York. . . **SINON COLLINS** will clown the Wichita, Kan., date for Hamid-Morton and then make a trip to Mexico.

DESCRIBING HIS BOSS, a canvasser said: "As managers go, he is more like the old-time managers than the old-time managers were."

RAY AMY, magician, is visiting in Shreveport with Dee Aldrich, Russell Bros.' Side Show manager. . . **AFTER** four years in the marines, Everett Coriell has rejoined his father, Vern, and will present his head slide and head jumps with Bob Atterbury's Circus. . . **BUCK LEAHY** is playing dates around Pittsburgh. . . **ROY VALENTINE'S** Flying Romas will play the Chicago Stadium and Detroit Olympia dates. . . **LEE'S SOCIETY CIRCUS** has completed a tour of schools and is in Birmingham preparing to join the J. F. Sparks' carnival.

NEWS ITEM: "The prefabricated house can be set up or torn down in one day" may have been startling to some, but circus men didn't give it a ripple.

TINY SMITH has booked his comedy Ford and new bear acts with Mills Bros. . . **TIGER HALE** will have his Gold Medal Band on the Austin show. . . **STEVE (SHORTY) BYRD,** novelties with Dalley Bros., recently visited *The Billboard's* Cincinnati office. . . **CHICK YALE** will play Frank Wirth's dates at Washington and St. Louis, and then fairs for Williams and Lee. . . **OTTO GRIEBLING** gets top billing for the St. Paul Shrine event. . . **AERIAL LA ZELLAS** took a nasty tumble at Temple, Tex., but will be ready to work the St. Louis Police Circus.

YESTERYEAR'S BIG THRILL for a colored ruralite in the Delta country was a 36-cent round-trip excursion to see, if nothing else, a circus parade.

LETTER LIST

(Continued from page 49)

- Sullivan, Moravia
- Swaney, Clyde
- Switzer, Bernard
- Switzer, Bernard
- Swords, Mrs. J. D.
- SYLVER, James E.
- Taylor, Clarence
- Taylor, Jasper
- Taylor, Raymond
- Taylor, Wm.
- Taylor, W. Ernest
- Trotter Sisters
- Tonille Annual Art
- TERRY, Alfred R.
- Terry, Claud S.
- Tessner, Bill
- Texas Tommy
- THOMAS, Oliver
- Thomas, C. J.
- Thomas Sr., George
- Thomas, Lee
- Thompson, Francis
- Thompson, Etta
- Thompson, Johnny
- Thomson, Marion
- Torcha, Marie
- Thorne, C. R.
- THORSEN, Neils
- Thrush, Paul
- THURMAN, Robt.
- Thos.
- Timmons, Edna
- Thirklepaugh, R. A.
- TOMAZIN, Jos.
- TOMKIEWICZ, Carl
- Tracy, T.
- Tranuel, Morris
- TRANSUE, Durwin
- Travers, Jimmie
- TRIMMER, Paul
- Ed
- Trouten, Nelson
- Chellis
- Truitt, Joe
- Trutz, Joe
- Turk, Mrs. Betty
- Tuttenow, Ethel
- Udderlick, Edward
- Underwood, A.
- VALLEAU, Henry B.
- Valler, Bud
- Van Dyne, Diane
- Van, Sally
- Vaught, Frank
- Vernich, Delton
- Vernon, Mrs.
- Videto, Ken
- VILLEBS, Charles
- Vincent, Faretis
- Virell the Magician
- Vucocilo, Doumlie
- Wald, Ted
- Walker, Bob
- Walker, Broadway
- Walker, John E. & Jean
- Walker, Paul
- Wallace, Dave
- WALTON, Louis
- Joseph
- Ward, David E.
- WARE, Geo.
- Monroe
- Warren, Jenn
- Warren, J. H.
- Wannin, Mitchell J.
- Waters, Esther
- Watson, Frank
- WATSON, James
- Wajoun, Miss
- Franklin
- Webb, Harry
- Webb, Mary Jerry
- Webb, Tex
- Webster, James H.
- WEBSTER, Jas.
- Clarkson
- Weeks, Gene
- Weiner, Mrs. Jack
- WELCH, Chas.
- Junior
- Wellborn, Thos. F.
- Westworth, Tommy
- L.
- West, Bos & N. L.
- West, Denmark
- DeParchina
- West, Frank
- WESTON, Howard
- Cloyes
- Weyls, Ed
- Whitaker, Johnnie
- WHITE, Edward
- Thom.
- White, Esfa E.
- Wicks, Robt. F.
- WIEDERHIEN, Clarence G.
- WIEDERHIEN, Geo.
- C.
- Wilcox, Jackie
- Wilde, Vincent P.
- Wilder, R. T.
- Wilkinson, Al
- Wilkinson, Ben H.
- Wilkinson, E. H.
- WILL, Paul V. & Evelyn
- Willander, John M.
- Williams, Alvin
- Williams, Arthur
- Williams, Donald
- Williams, Frank C.
- Williams, Fred
- Williams, Raymond
- Williams, Freddie
- WILLIAMS, Gerald
- Glyndon
- Williams, Harry R.
- WILLIAMS, Herbert
- Williams, Marvin L.
- Williams, Stow
- Williams, Wayne
- Willis, George
- Willows, L. O.
- Wilson, Dorothy
- Wm.
- Wilson, Frank
- Wilson, Mrs. G. E.
- Wilson, Lloyd
- Mickey
- Wilson, Perry
- Douglas W.
- Wingfield, Harry
- Red
- Winrow, Francis I.
- WINSLOW, Edward M.
- Wobstross, Emil C.
- Woods, Earl
- Edward
- YEAGER, Jas.
- Wiley
- Yerkes, James M.
- Young, Gretnay
- Young, Slim
- Zell, Bob
- Zeno, Joseph
- Zimmerman, Clinton C.
- MILLER, Walter
- Felly, Burman
- POSTAK, William
- Priddy, Lloyd
- Provencher, Lurien
- Quahafewa, Johnny
- Riley, Mark Jackson
- Robertson, Mark
- Thomas
- ROSENBERG, Benjamin
- Ross, Abner
- Ross, Joan
- Rudyndoff, Rudy
- Russell, Franklin B.
- RUSSELL, Lewis
- Sarver, Everett Lari
- Schafer, Mort
- SCHUMACKER, Paul Alfred
- Scott, Edgar
- Sharpe, Ray
- Sherman, Chester
- Smith, M. A.
- Smith, Milton
- Spitzer, John
- Stanley, J. E.
- Trevor, Madeline
- Vahlemar, Oletta
- Vianov, Barney
- Whitner, K. W.
- Williams, V.
- Winniman, Sully
- Wishnoff, Ben
- YATES, Sylvania
- Berans, Emmeth
- Biddle, Caroline
- Conley, Marie
- Dennis, Charles
- DIAMOND, Roy O.
- Evana, Frank & Bonnie
- Frazier, Al & Gracie
- Hares, James
- HELLER, Charles
- Hughes, Bud
- Kamaka, Charles
- LACY, LeRoy
- Lee, June
- Lewis, Dick
- Lovine, Miriam
- NICHOLSON, Clyde Archie
- Peavy, Lester
- Radtke, Art
- Schorille, Earl
- Spencer, Charles
- STEVENS, George
- William
- Taffy Comics
- TORREZ, Raymond
- Baca
- Weber, Donald
- Philip
- Leon
- Wise, Clair E.
- Woods, Whitney
- KEMP, William
- Carl
- Little, William
- Mansur, Shady
- Miller, Mrs. Billie
- Moore, James Guy
- MORGAN, Robert
- Naylor, W. B.
- Neil, Mrs. Vardie
- Patrick, Thomas
- W.
- SEABLES, John
- Harold
- SHERWOOD, Cale
- Genece
- Stock, H. W.
- THALER, Simon
- WARNOCK, James
- Melroy
- WHITMARSH, Harold L.
- Wutcherick, J. C.
- ZLOMKE, Robert
- Thomas

CORP. GEORGE M. ALVAREZ, former catcher with the Flying Zaccchins, is now on the Western Front in Germany. . . **BILL OWENS,** Philadelphia, has joined Bond Bros.' advance. . . **HENRY WYLIE,** former clown, landed in the clink in Glasgow, Scotland, recently for wearing a uniform he borrowed from a marine in an effort to get back into service. . . **PVT. FREDERICK WENZEL,** former R-B clown, was injured in line of duty with the 83d Division in France and is now convalescing at Welch General Hospital, Daytona Beach, Fla.

LAST SEASON the West Coast circus came to the Middle West and back; the Mid-western shows went to the West Coast and back. Funny there isn't enough paying territory in one section.

GERALD (JAKE) JACONET, who worked advance for Billroy's Comedians and Lewis Bros.' Circus, has been seriously wounded in France. . . **FORREST BROWN,** Delphos, O., will continue to work in a war plant. . . **C. STANLEY FULTON** writes from Miami that Lee Conaroe will manage Ringling's No. 2 car; that "East-Coast" Mehan is still business agent for Miami billposters; that Duke Brownell will be out with a big one; that Fred Kessler is still distributing films to theaters; that Glen Edwards will troupe again, and that he will go with the *Grand Ole Opry.* . . **THEO FORSTALL** trained out of Los Angeles Monday (5) for New York to resume his duties with the Ringling show. . . **RED GILSON** arrived in Los Angeles Monday (5) to take over his duties as the band director with Cronin Bros.' Circus. . . **K. E. SIMMONS,** formerly correspondent for *The Billboard* in Indiana, is back in Los Angeles to take a position as a theater manager. . . **AMONG PROMINENT** visitors at the Polack Shrine Circus in Chicago were Mr. and Mrs. Sam J. Levy, Mr. and Mrs. Fred Kressmann, Toby Wells, Ida E. Cohen, Early Shipley, Helen Billet, Larry Lewis, Ethel Robinson, Charley Zemater, Sue Pallenberg, the Juveleys and the entire cast of *Ice-Capades.*

MAIL ON HAND AT CHICAGO OFFICE
155 No. Clark St.
Chicago 1, Ill.

MAIL ON HAND AT ST. LOUIS OFFICE
390 Arcade Bldg.,
St. Louis 1, Mo.

Parcel Post

Zlomke, Robert T. 50

Aldrich, Dee Edward

Aldrich, Mrs. Winnie

Aschley, Mrs. Ethel

Baldwin, Billie J.

Bystark, Albert

Carpenter, Clifford

Roy

Chandler, Grant

Culver, John

Cuffed

Crowell, Adolph K.

Davies, Wm. W.

DUNCAN, Woodrow Alvin

FIELDS, Gerard

Delno

Fink, Harry

GUILLETTE, William

HARRIS, Carl

Hedgerson, Alvin H.

Hogdini, C. L.

Kelly, Thos. W.

KEMP, William

Little, William

Mansur, Shady

Miller, Mrs. Billie

Moore, James Guy

MORGAN, Robert

Naylor, W. B.

Neil, Mrs. Vardie

Patrick, Thomas

W.

SEABLES, John

Harold

SHERWOOD, Cale

Genece

Stock, H. W.

THALER, Simon

WARNOCK, James

Melroy

WHITMARSH, Harold L.

Wutcherick, J. C.

ZLOMKE, Robert

Thomas

DICK HARRIS

AT LIBERTY

Legal Adjuster, Manager, General Agent.

Best of Reference.

Wire, Care Western Union, Orlando, Fla.

HARRY LEWISTON

WANTS

Working Men, also Box Canvasman. Good year around proposition to capable men. Always interested in entertaining Side Show, Museum, Nite Club Acts; highest salaries. Lewiston brand of treatment. Now in twenty-fourth week of winter tour, parks in summer. William Penn Hotel until 17th; then 338 Pennsylvania Ave., Warren, Penn.

Write, Wire HARRY LEWISTON.

Bright Light Shows

Can use Help on all Rides. Will pay best salaries to sober men; also Semi Drivers. We pay the highest salaries. Will book for long season Octopus at interesting percentage. Will book Shows not conflicting. Can use several Concessions. SAUL SALSBURG handling concession department. Contact me up to the first of April, 8500 Biscayne Blvd., Miami, Fla., or JOHN GECOMA, 722 Empire Bldg., Pittsburgh, Pa. Show opens Winchester, Va., April 20th.

REX HOWE

WANTS HELP

For Cook House, Corn Game, Photo, Candy Apples, Popcorn, Candy Floss, Snow Cones, Ball Games and Penny Arcade. CHEAP HELP, drunks and fly-by-nights, don't answer, as we will be on one location for 34 weeks in the heart of the city. NOW OPEN—BUSINESS GOOD. Will pay the highest and want the best. Jean and Slim Chandler and all I know, wire or write:

Care SENECA HOTEL, LOUISVILLE, KY.

WANTED

Because of disappointment, Ferris Wheel Foreman, Lindy Loop Foreman. Wire at once. Red Doggett and W. O. Price, wire me. Heller, if in this vicinity, have Organ to be repaired.

S. B. WEINTROUB

P. O. Box 451 West Columbia, S. C.

WANTED

Caller and Countermen for Bingo. Man to take charge Rat Joint and Pea Pool Operator. Must stay sober. Open April 6 with VIRGINIA GREATER SHOWS

ROY E. LOLLAR

P. O. Box 1176, Burlington, N. C., until April 1st

CAPELL BROS.' SHOWS

Open March 31st, Shawnee, Okla.

Can place few more Stock and Coupon Concessions. Sober Ride Help, contact. Top salaries.

H. N. CAPELL, Box 457, Haskell, Okla.

WANTED

Concession Agent for Hit-Miss Ball Game, Penny Pitch, Photo Studio, Popcorn and others. Man and Wife for Sandwich Shop. Couple for Souvenir Shop. Permanent beach, long season. Located near Elgin and Whiting Air Fields. Roy Carey, write.

F. BIZZELL, Tower Beach, Ft. Walton, Fla.

DYER'S GREATER SHOWS

Want small but neat Penny Arcade, High Striker, Cotton Candy, one more good show. Working Manager for Roll-o-Plane and completely reconditioned Allan Henschell Kiddie Auto Ride; percentage proposition. Pappy Hastings, Orchard, answer. Mitt Camps, Gift or Girl Shows, lay off.

Address: BOX 471, Greenwood, Miss.

SELLING DUE TO BAD HEALTH

COOKHOUSE COMPLETE

20x30, clean and fine condition. Sacrifice if sold at once. Write or wire

E. N. BAHNER

208 E. Waters Ave. Sulphur Springs, Fla.

Three Majors Set; Kreko Coast's First

(Continued from page 34)

opening is set for March 27 at San Jose for a 12-day run.

Show will travel on 48 trucks and trailers and will have a 20 cent pay gate, with the West Coast Trained Wild Animal Circus, featuring Mena, the elephant, as a free attraction.

A. J. Budd will have the back yard with his 150-foot Circus Side Show, the *Girlsque Review*, posing show and two walk-in shows. Rudy Mullens will have a trained wild animal circus. Ed Kemp has been re-engaged as special agent and will handle *The Billboard*.

A. H. Lea, secretary of the Multnomah County Fair, Gresham, Ore., was a guest while on a tour of San Francisco.

The show will be routed thru California, Oregon and Washington.

Vaught Presses NAE Work

PENSACOLA, Fla., March 10.—"Full-speed ahead" order has been given by Manager Mel Vaught, of the North American Exposition, and work will be finished in time for opening on the show grounds near Cervantes and O Streets, March 18.

Four flats and 13 wagons with rides, shows and additional concession paraphernalia from the Beckmann and Gerety Shows' winter quarters, Shreveport, La., arrived last week to be added to the shows' equipment.

Joe S. Scholibo has taken over his duties as business manager, coming from Shreveport, where he conferred with B. S. Gerety and handled the shipment of the flats.

Pete Kortez, one of the owners, checked the work for a few days and then returned to Texas to start his Circus Side Show and another riding device on its way back to Pensacola.

A. J. (Whitey) Weiss, concession manager, has many of his agents in quarters and his secretary, Edgar Neville, and Tony Ybanez show office manager, are on the job.

B. A. McDonell is Diesel engineer and chief electrician; Joseph Myk, Skooter foreman, assisted by August Karau and Albert Charest, who built three new show fronts; Leroy Hunter is neon superintendent, with Rubin Rymmer on neon construction and towers. Wade Calder is working on his new ride, the Stratoship, and Steve Keating has his Fun House ready.

Eddie Jameson arrived from New Orleans with girls for his *Musical Midway Revue* that will be managed by "Red" Marcus, and Jameson will handle the *Colored Minstrel and Revue*. C. C. McClung has stocked his reptile and wild animal exhibit.

Fred Nash is Octopus foreman; Harry Wagoner, Flying Skooter, and John Logan, the Streak. Max Lawrence rebuilt the Merry-Go-Round. Elmer Peyton has charge of motor transportation. Three sleeping and stateroom cars leased from Gerety are expected soon.

Dick Hyland has a new front for the posing show and says he will use eight girls until fair season and then add more. Earl Chambers, with the Royal American last season, will have the Monkey Hippodrome.

BALLYHOO BROS.

(Continued from page 34)

fronts. Talkers have used it since. In those days it wasn't considered quite so corny. Those lines will act as a monument to Lem Sr. It has become so popular that tips wait to hear it even tho the only ones who laugh at the crack are the bally gals and the talker. We can forgive the gals because they are supposed to smile on the front or be fined.

Later the Dean of All Midwayites planned and operated a geek show. Again the master showman created a powerful selling point in his opening: "He allows rattlesnakes to sink their fangs into the veins of his body. His system demands the venom of those deadly reptiles to keep life in his body as an addict needs his narcotics." What makes that part of his opening so popular today is, it brings the members of the medical profession as well as other college men.

About 20 years ago, before his retirement, Trucklow Sr. operated a concession and was the first to use, "Hey! Neighbor! Got a match?" I believe that the above is ample proof that our general agent came from a grand family of show-folks. The words of the dean of all showmen will live forever. If you don't agree—visit any midway.

MAJOR PRIVILEGE.

CETLIN & WILSON SHOWS

OPENING SAT., MARCH 31, PETERSBURG, VA.

CAN PLACE—Grind Shows of merit that don't conflict.

CAN PLACE—Glass House and Fun House.

WILL BOOK OR BUY Eight-Car Whip, Tilt-a-Whirl or Fly-o-Plane.

CAN PLACE—All legitimate Concessions that work for 10c, excepting Shoot-to-Win and Bingo.

CAN PLACE—Foremen for Twin Ferris Wheels, Merry-Go-Round, Caterpillar. Second Men on all Rides. Workingmen in all departments, must be experienced or willing to learn, as we pay top salaries.

TOP SALARY AND PERCENTAGE TO ALL FOREMEN.

CAN PLACE—Experienced Assistant in Office. Must have reference from former employer. Will consider either lady or gentleman.

FAIRS COMMENCE FIRST WEEK AUGUST AND RUN CONSECUTIVELY UNTIL NOVEMBER 11.

ALL EMPLOYEES AND THOSE CONTRACTED REPORT TO WINTER QUARTERS.

Write or Wire

CETLIN & WILSON SHOWS

P. O. BOX 787

PETERSBURG, VA.

O. C. BUCK SHOWS

Largest Motorized Show in the East

OPENING APRIL 19TH

WANT Colored Revue or Minstrel Show, Monkey Show. Will furnish equipment and trucks. Wild Life.

CAN PLACE Lady and Man Drome Riders. Address Billy Beadreau. Freaks and Working Acts for Side Show.

GIRLS for Revue; also Musicians, office paid. Charley Johnson wants to hear from people formerly with him. Teddy, write or wire.

RIDE HELP—Few Foreman jobs open; also others. Top salaries, good treatment; Canvasmen and Ticket Sellers. PETE THOMPSON, Supt., would like to hear from those people previously connected with him.

All Address: Winterquarters, 1115 5th Ave., Troy, N. Y.

LAST CALL

LAST CALL

GREATER KELLIE GRADY SHOWS

OPENING GADSDEN, ALA., MARCH 17, FIRST IN

Want Shows—Monkey, Snake, Wild Life, Fat Show, Illusion, 5 or 10-in-1. Also Fun House. We have excellent proposition and route for the above Shows. Want Ride Help on all Rides; can place wife if married. Concessions—Jewelry, Lead Gallery, High Striker, Hoop-La, Clothes Pins, Darts, Coca-Cola Bottle, Candy Floss, Candy Apple and a few others open. Due to disappointment want Penny Arcade. Mack House wants to hear from Concession People. Contact him Atfalla, Ala. Sticks Hunter, contact Charlie Leahmon. All people contracted acknowledge this ad or come on.

All replies to BILL PAGE, Mgr., Greater Kellie Grady Shows, Springville, Ala., until March 15; then Gadsden, Ala.

MAJESTIC GREATER SHOWS

OPEN MARCH 28 AT DETROIT, MICHIGAN

WANT General Agent who knows Indiana and Ohio territory; also Billposter with own car. WANT Shows of all kinds with own equipment. WANT Ride Help for Tilt, Octopus, Wheel, Merry-Go-Round, Swings and Loop-o-Plane. WANT Concessions that work for 10c.

Address All Communications to SAM GOLDSTEIN or DAN ELIAS

c/o Michigan Showmen's Club, 156 Temple, Detroit 1, Michigan

J. F. SPARKS SHOWS

OPENING BIRMINGHAM, ALABAMA, MARCH 15

WANT Legitimate Concessions of all kinds. Will book Cookhouse. Privilege in meal tickets. RIDES—Book Fly-o-Plane, Roll-o-Plane. Due to last minute disappointment will book two Kiddie Rides. SHOWS—Will book any good Grind Shows with own equipment. WANT Foremen for Octopus and Tilt, Second Man for Wheels, Help on all Rides. Prefer those driving Semis. No drunks. WANT Musicians and Performers for Minstrel. George Dennis, wire. Leo Houston wants Mindreader and Acts for Side Show.

All Replies J. F. SPARKS, 311 Westover Drive, Birmingham, Ala.

First Call—ROGERS GREATER SHOWS—First Call

OPENS EARLY APRIL

WANTRIDE FOREMEN AND HELPERS
on all Rides.

TRUCK DRIVERS.

Will book or buy OCTOPUS, SPITFIRE,
ROLL-O-PLANE, FLY-O-PLANE.**WANT**

LEGITIMATE CONCESSIONS.

SHOWS OF MERIT.

MECHANICAL SHOW (JOE TESKA, Write).

Will book only responsible Showmen
capable of producing.Have few open dates in October and November. Fair Secretaries in Missouri and Arkansas,
write ROBERT E. KOBACKER, 318 East Howard St., Centralia, Ill.RIDE HELP, SHOWMEN, CONCESSIONS—WRITE P. O. BOX 647,
JACKSON, TENNESSEE**AMERICAN LEGION BENEFIT CARNIVAL**

FT. MYERS, FLA., MARCH 30 TO APRIL 14 INCLUSIVE

This show is for the benefit of rehabilitating returning soldiers from World War No. 2. Thousands of soldiers will be paid here on March 30th, plus other weekly payrolls. Center of town location, plus one of Florida's very best show towns. Want following Rides only: Octopus, Fly-o-Plane, Spitfire and Rocket. Shows: 10-in-1, Snake, Trained Animal Show, Dan Riley, answer, or any clean Pit Show. All Shows and Rides will be 35 per cent of gross after taxes are deducted. Can place several Merchandise Concessions. No P. C. or Grill. Also want one sensational Free Act to feature. Communicate with KEN WILLIAMS, Box 1692, Ft. Myers, Fla., or J. P. BOLT, this week, Sebring, Fla.; then Ft. Myers, Fla. Everglades Fair at Belle Glade, Florida, April 19 to 28, will follow Ft. Myers. All Shows, Rides, Concessions and Free Acts will be used there too.

P.S.: Can use Wheel Foreman, also Merry-Go-Round; Foreman must drive Semis. Salary no object if you are efficient and sober.

ROYAL EXPOSITION SHOWS.

NOTICE

One of my clients has for lease a 1939 No. 12 Eli Ferris Wheel, now in storage in Pennsylvania. What will you offer?

All insurance covering carnival equipment, including Trucks, Trailers and Automobiles, is placed in reliable American Companies which guarantee prompt payment of all claims.

CHARLES A. LENZ

"THE SHOWMAN'S INSURANCE MAN"

A1338 INSURANCE EXCHANGE

CHICAGO

JONES' GREATER SHOWS

OPENING APRIL 23

All Spring Dates in the Best Industrial Pay-Roll Cities of West Virginia.

Want Sound Truck and Operator; must be first class. Want outstanding sensational Free Act. Nothing too big. Contact at once. Can also place Trained Pony Free Act for fairs. Want Meritorious Show to feature. Also Side-Show Attractions, Novelty Acts and good Freak. Want Help in all departments—Ride Help, Ticket Sellers, Man to handle Front Gate. Can place few more Concessions that do not conflict. Want American Palmist—no Gypsies.

ADDRESS 727 SIXTH AVE., HUNTINGTON, W. VA.

WANT TO JOIN AT VALDOSTA, GA., MARCH 26

Circus Acts of all kinds to feature doing two or more. No daily moves. Frank and Betty Stout, Richard and Myrtle Dick, answer. This is the feature attraction with the Playland Shows and all salaries paid from office. Long season. Contact

BLACKY JOHNSON, PLAYLAND SHOWS

LAKELAND, FLA., MARCH 12-17

FOR SALE

1 COMPLETE MINSTREL SHOW, Top 80x40; 9 Ft. Wall; Complete with Stage, Seats, Stakes, Poles, Panel Front, Platforms. ALL FOR \$750.00. (Will sell Top and Wall and Proscenium separately for \$500.00.)

1 20x40 TOP AND WALL, A-1 Condition, \$200.00.

1 18x20 TOP AND WALL, A-1 Condition, \$100.00.

1 1938 CHEVROLET TRACTOR, with 22 Ft. Stake Body Semi, 32x8 10-Ply Tires, \$1,000.00.

1 COMPLETE OFFICE TRAILER, 1940 FORD TRACTOR, 22 Ft. All-Steel FRUEHAUF TRAILER, Sliding Door on Each Side, Double Door on Rear, \$1,500.00.

All replies to: SAM LEVINE, c/o MARION HOTEL, LITTLE ROCK, ARK.

(If telephoning, call after 6:00 P. M.)

BARKOOT BROS.' SHOWS WANT

Two first-class Shows, also Pit and Platform Shows. Can place Tilt-a-Whirl and Octopus. Can place Merchandise Concessions of all kinds. Can place General Ride Foreman to take care of all Rides, also Foreman and Second Men for each ride. Ride Help that can drive trucks, also Electrician. Top salary to all help.

K. G. BARKOOT, Mgr., 463 1/2 4th St., Toledo, Ohio.

WANTED WEEK MARCH 19-24

FOR ORLANDO, FLORIDA, AMERICAN LEGION 40 AND 8 FESTIVAL

Right in the heart of town. Slum Concessions, Shows and Rides that don't conflict. Good location for Pop Corn and Custard. Wire or write:

This week, Pahokee, Florida; next week, Orlando.

BARNEY TASSELL**Carnival Routes**

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo.: Austin, Tex., 17-24.
B. & H.: St. George, S. C.
Berryhill United: York, Ala.; Newton, Miss., 19-24.

Bistany Greater: Miami, Fla.
Blue Ribbon: Waycross, Ga.
Crafts 20 Big: Yuma, Ariz.
Craig, Harry: San Angelo, Tex.; Odessa 19-24.
Custer United: Paradise, La.
Denton, Johnny J.: Pascagoula, Miss.; Hattiesburg 19-24.

Distland: Louisville, Miss.; Eupora 19-24.
Endy Bros.: West Palm Beach, Fla.
Expo. at Home: Charleston, S. C.
Pay's Silver Derby: Tifton, Ga.
Francis, John: St. Louis, Mo.

Gayway: Blakely, Ga.
Gentsch, J. A.: Port Gibson, Miss.
Greater United: Corpus Christi, Tex.

Groff's United: Bell, Calif., 15-24.
Hames, Bill: Fort Worth, Tex., 12-18.
Hannum, Morris: Hamlet, N. C., 14-19.

Harrison Greater: Hamlet, N. C.
Hennies Bros.: Birmingham, Ala., 16-24.
Heib, L. J.: Birmingham, Ala., 17-24.

Hill's Greater: Kingsville, Tex.
Hyalite Midway: Bonham, Tex., 15-24.
Joyland Am.: Lexington, Ky., 15-24.

Keystone Expo.: Fairfax, S. C., 15-24.
Lamb, L. B.: Atmore, Ala.
Mighty Monarch: Melbourne, Fla.

North American: Pensacola, Fla., 19-24.
Pacific United: Ashland, Oakland, Calif., 23-31.

Peppers All-State: Ozark, Ala.
R. & S. Am.: Near Wilmington, N. C.
Royal Expo.: Sebring, Fla.; Fort Myers 19-24.

Shipley's Am.: Eunice, La., 12-26.
Siebrand Bros.: Tucson, Ariz., 12-25.
Southern Valley: Shreveport, La.

Sparks Bros.: Forest, Miss., 19-24.
Sparks, J. F.: Birmingham, Ala., 15-24.
Tassell, Barney: Pahokee, Fla.; Orlando 19-24.

Tidwell, T. J.: Sweetwater, Tex., 17-24.
Victory Expo.: Robstown, Tex., 12-25.
Wallace Bros.: Jackson, Miss., 17-24.

Ward, John R.: Baton Rouge, La.
West Coast Victory: Emeryville, Calif.
Wonder City: Union, Miss.; De Kalb 19-24.

Wonder Show of Amer.: Little Rock, Ark.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Davenport, Orrin: St. Paul, Minn., 12-19;
Lansing, Mich., 20-25.

Hamid-Morton: Wichita, Kan., 17-24.
Polack Bros.: Coliseum Des Moines, Ia., 13-19;
(Fairgrounds Coliseum) Dayton, O., 22-31.

Wirth, Frank: Wilkes-Barre, Pa., 19-24.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Barrett, Roy (Wirth Circus) Wilkes-Barre, Pa., 19-24.

Basile, Joe, Band (Police Circus) Wichita, Kan., 13-17; (Shrine Circus) Altoona, Pa., 19-24.

Birch: Memphis, Tex., 14; Clarendon 15; Amarillo 16-17; Delhart 19; Dumas 20; Canyon 21; Hereford 22.

Campbell, Loring: Hawarden, Ia., 14; Omaha, Neb., 15; Indianola, Ia., 16; Ottumwa 19; Fairfield 20; Moline, Ill., 21.

Couden, Doug & Lola: School assemblies, Del Rio, Tex.

Fayssoux: Holly Springs, Miss., 14; Shaw 15; Warren, Ark., 16; Camden, Ark., 17.

Hulburd's Wild Animal Show: York, Ala., 12-18.

Long, Leon: Jacksonville, Fla., 15-30.
Marquis: Jackson, Tenn., 12-14; Clarksville, Miss., 15-17; Meridian 19-20.

Stanley, Guy: Jefferson, Tex., 12-26.

FOUR WELL-KNOWN trick and fancy ropers are in the Fort Worth Rodeo, March 9 to 18. They are Chester Byers, holder of the championship at the show; Bob Calen; Don McLaughlin, who is only 17, and Buff Brady Jr.

JAMES H. DREW, JR.

WANTS AGENTS

For Stock Concessions. Long season north and south. Fifteen celebrations and seventeen Class A fairs. C. Mulkins, wire. Bill, your letter returned. Contact me by wire.

All Address: Caro Gen. Del., Shelby, N. C.

M. A. SRADER SHOWS

Open in April. Want to book Athletic Show and have a very attractive proposition for Pit Show; have new tops for both shows. Can also place Penny Arcade, Geek Show, Snake Show or any show with their own outfit that does not conflict.

Address: M. A. SRADER, Box 1895, Wichita, Kansas.

POPCORN SUPPLIES

Popcorn Boxes, Colored Cones, Glassine Bags, Seasoning (but no Popcorn), Peanut Bags, Best Virginia Roasted Peanuts. Ceiling price 19¢ Lb., 100 Lb. Bags.

Headquarters for

CIRCUS, CARNIVAL AND PARK BUYERS

CHUNK-NUT PRODUCTS COMPANY

Philadelphia 6, Pa. Pittsburgh 22, Pa.

—HELP WANTED HELP—

Men for Fly-O-Plane Rides, continuous operation. Mexico again next Winter. We pay better than top salary. Come on, don't write or wire—will place you. Glass or Fun House Talker. Man capable and willing to work front of the best equipped Glass House in the Show Business. If you are a lusher can't use you. Salary, percentage, and a bonus.

CHAS. T. GOSSDODSON'S WORLD'S FAIR SHOWS
Jacksonville, Fla., Until March 25, 1945**TENTS**ARMY
BINGO
CARNIVAL
CIRCUS
CONCESSIONLARGE QUANTITY—ALL SIZES.
CANVAS—5¢ a Square Foot.**N. Y. SALVAGE**

144 CHAMBERS ST. NEW YORK

WANTED**DROME RIDERS**

Men and Women for amusement park in New Jersey 'til Sept. 15, then road 10 fairs. \$75 to \$100 week. Also Ticket Seller, Talker, Man to care for Lions.

EARL PURTLE

7612 Sweet Briar Road Richmond, Va.

WANTED FOR WANTED**Jimmie Simpson's Minstrels**

Colored Musicians and Performers. A-1 Piano Player, Drummer, with or without outfit. No advance money until after joining. Will place tickets. You pay your wires, I'll pay mine.

JIMMIE SIMPSON

701 St. James Street Richmond, Va.

AL WALLACE

WANTS

Experienced Arcade Mechanic. Top wages and bonus for Arcade on Cavalcade of Amusement Shows. Also Popcorn and Candy Apple Man with or without experience. Answer to AL WALLACE, Box 2182, Leesville, Louisiana, until March 20th; then Tulsa, Okla., Care Fairgrounds.

CLYDE BROS.' CIRCUS

WANTS PHONE MEN

Lydia Martino, Beverly Long, Wire
Per Route or Black Hotel,
Oklahoma City, Okla.

WANT

Ride Operators for Merry-Go-Round, Ferris Wheel, Chairplane and Ride-O. For Sale—3 Sets of Hiller Hilt. First \$100 takes them.

PRUDENT'S AMUSEMENT SHOWS

124 CEDAR AVE. PATCHOGUE, N. Y.

WANTED TO BUY

20-car Scooter, 7-car Tilt-a-Whirl, Fly-o-Plane, Mocc Rocket, Caterpillar. Want Foreman for No. 16 Wheel; steady and reliable, no morning work year around at the Beach; also other Ride Help.

Griffen Amusement

Jacksonville Beach, Fla.

ALL AMERICAN SHOWS

Can place Ride Men, guarantee top salaries. Permanently located, no moves or Sunday work. Also Agents, Man and Wife for Corn Game. Toy Runyan, answer. Address:

NIP BUTTS, Box 372, Lawton, Okla.



CALL!—CALL!

OPENING AUGUSTA, GA.
SATURDAY, MARCH 31

ALL HOLDING CONTRACTS
PLEASE ACKNOWLEDGE

WANT—Motordrome Riders, Men and Women. Also Help on Drome. Contact Earl Ketring.
RIDE HELP—Need experienced Ridee-O Foreman. John J. Micel, wire. Also Second Men for all Rides.
CAN PLACE—Useful Working People of all kinds.
NEED Hammond Organist, Drummer, Roller Skating or Specialty Acts, Attractive Girls for Revue. Also Girls for Posing Show.
ALSO need a few more Colored Entertainers for Minstrel.

JOHNNY J. JONES EXPOSITION

P. O. BOX 878 AUGUSTA, GEORGIA

PEPPERS ALL-STATES SHOWS

1945—WANT FOR SEASON OF 40 WEEKS—1945

WANT RIDE MEN: Foreman for Ferris Wheel, Foreman for Smith & Smith Chairplane. WANT: Second Men on all Rides, Married Men Preferred, Wives as Ticket Sellers. Good Wages, Bonus, and Good Treatment. WANT: Help for Cookhouse.

CONCESSIONS WANTED: Coca-Cola Joint; Hoopla; String Joint; Cane Rack; Devils Bowling Alley; High Striker; Lead Gallery; Jewelry Store; Scales; Penny Arcade. Will sell the Ex on Frozen Custard and American Mitt Camp; Gypsies save time, don't answer.

WANT SHOWS: Illusion Show, Fat Show, War Show, and Mechanical Show, with own transportation, will book you right. Show People Wanted: Trombone and Saxophone Players for Colored Minstrel Show. Want an A-1 Opener for a 10-in-1 Show, Man and Wife to work nail torch board, wife to work electric chair and blade box. Carl Tyler, Curly Pritchittie, Red Friend, Jack Long, and Ernie Hudspeth get in touch with Doc White. Want: 2 Girls for Girl Show that can stand prosperity. Guaranteed salary and percentage.

WANT RIDE SUPERINTENDENT ALSO AS LOT MAN. MUST KNOW ALL RIDES. GOOD SALARY. MR. C. E. MEEKER IS NO LONGER CONNECTED WITH THIS SHOW. BOOZE HOUNDS, CHASERS, LAY OFF. NO TICKETS.

Ozark, Ala., 12th to the 17th; Talledega, 19th to 24th; Jasper, Ala., 26th to the 31st of March; Gadsden, Ala., April 2d to 7th.
Wire or Write As Per Route, F. W. PEPPERS, Manager.

WANT FOR HAMLET, N. C.

TEN BIG DAYS—MARCH 14-29

Motordrome, Wild Life, Midgets, Fat Girl, Circus Side Show.

Will book or buy 8-Car Octopus or Tilt. Popcorn, Ball Games, Bingo, Custard, Percentage all sold. Want Stock Concessions.

MORRIS HANNUM SHOWS

Hamlet, N. C.

BISTANY'S GREATER SHOWS

WANTS FOR ENTIRE SEASON 1945

RIDES—Roll-o-Plane and Kiddie Ride. Will buy same for cash. SHOWS—Can boo... one or two more Shows. Have complete Side Show outfit, will turn over to capable man. CONCESSIONS—Can place Pop Corn and Candy Apples, Shooting Gallery, Penny Pitch, Scales or any legitimate Concessions. RIDE HELP—Top salary for Merry-Go-Round Foreman, Second Man for Ferris Wheel. Can use an outstanding Free Act for entire season. This show stays out the year around. Booked solid in Georgia, South Carolina, Virginia and West Virginia. Write or wire LEO M. BISTANY, MIAMI, FLA.

GEORGE CLYDE SMITH SHOWS

OPENS APRIL 26 IN PENNSYLVANIA

WANT Clothes Pin Pitch, Devil's Bowling Alley, String Game, Hoop-La, Cork Gallery, Darts, Bumper, Six Cats, Candy Floss, Penny Pitch, Cane Rack, Duck Pond, Swinger.

WANT Side Show, Wild Life, Monkey Show, Girl Show, Fun House.

WANT Loop-o-Plane, Tilt, Octopus, Ride Men and Truck Drivers.

All Replies to GEORGE CLYDE SMITH SHOWS

P. O. Box 521 Cumberland, Md.

LAST CALL—WOLFE AMUSEMENTS—LAST CALL

Opening March 24th in Augusta, Ga., and Good Spring Dates to Follow. All Up-Town Locations. We Have 5 Celebrations and 7 Fairs Contracted.

SHOWS: Can place Animal Show, Snake Show or any Show that can get money on small percentage.

RIDE HELP: Can place Wheel Foreman, salary no object, also Merry-Go-Round Foreman.

CONCESSIONS: Will sell X on Bingo, Popcorn and Candy Apples. Good opening for Cookhouse or Grab. Will book any legitimate Concession.

Rabbit and Jake Hogan, get in touch with Roy Bailey. All mail and wires to BEN WOLFE, Royston, Ga.

P.S.: Will sell Evans brand-new Hi-Striker, used two weeks, and book same on show.

LAST CALL INTERNATIONAL SHOWS LAST CALL

ALL PEOPLE CONTRACTED, REPORT TO FAIR GROUNDS, MUSKOGEE, OKLA.

SHOW OPENS DURANT, OKLA., SATURDAY, MARCH 24.

WANT WANT

OFFICE SECRETARY WHO UNDERSTANDS ALL TAX FORMS AND OTHER ROUTINES. ACCOUNT DISAPPOINTMENT, CAN PLACE CORN GAME TO WORK THRU OFFICE. 10c SLUM CONCESSIONS. GRIND STORE AGENTS. FOREMEN AND SECOND MEN FOR RIDES. CAN PLACE MONKEY SHOW—Pete Lucas, answer. ALSO MECHANICAL SHOW—Fred Reed, get in touch with us.

SNAKE SHOW, FUN HOUSE, GLASS HOUSE OR ANY OTHER SHOWS WITH OWN TRANSPORTATION, GET IN TOUCH WITH US AT ONCE.

Gifford Roberts, come on. CAN PLACE PIT SHOW. Have complete frame-up. Frank Zorda, contact at once; your wire misplaced.

Ride Men—Russell Lloyd, Huey Jennings and Red Webster, come on.

Concession Agents—Blacky McPete; Harold Lloyd, Peg Ayotte, Brewton Red, Old Folks, Charley Culler and Mike Nash, come on.

ALL PEOPLE CONTRACTED, COME ON. NO TIME FOR DELAYS.

L. C. REYNOLDS COLEMAN LEE

Co-Owner HARRY LAMON INTERNATIONAL SHOWS Co-Owner and Mgr. AL H. HERMAN

Concession Mgr. Winterquarters Address Legal Adjuster

FAIR GROUNDS, MUSKOGEE, OKLA.

RIDE FOREMEN AGENTS CONCESSIONS

WANT ★ PARADA SHOWS ★ WANT

OPENING DOWN-TOWN STREETS, PAOLA, KANSAS, NEAR KANSAS CITY, APRIL 7

★ TWO SATURDAYS ★

SHOW LEAVES WINTER QUARTERS APRIL 2

WANT FOREMAN for Eli Five, latest model; will furnish house trailer for man and wife. \$50.00 week to start or 25% of gross, with \$100.00 bonus to start on if you stay the full season. How's that? Do you want to make money? Can use Ride Help on other Rides.

WANT MANAGER for up-to-date Bingo. Good salary and bonus.

WANT GENERAL AGENT who can drive Adv. Truck and Post (NO HOTEL SITTER)

WANT ELECTRICIAN. Guarantee you 30 Concessions. You take all; salary, bonus. Have up-to-date Hot Wagon (with Belth).

WANT CONCESSIONS, all open. Sold our Diggers, will book X on Diggers. If you have legitimate Concessions I will book you (LOW PRIVILEGE). Write me what you have.

WANT STOCK STORE and Ball Game Agents.

Note—We carry no Shows, we play all downtown locations.

All Address: H. C. SWISHER, PARADA SHOWS, Box 125, Caney, Kansas.

P.S.: Have several Shows for sale.

ENDY BROS.' SHOWS

New Railroad Show

CAN PLACE MOON ROCKET FOREMAN. Top salary. Report at once to West Palm Beach Shrine Fair.

WANT Help in all departments; Train Crew, Painters, Carpenters, come on. Report Arky Bradford, Winter Quarters, Fairmont, N. C.

CAN PLACE Octopus and Chairplane Foreman.

All answer 743 Seybold Bldg., Miami, Fla.

WANT Concession Agents, Wheel Men, Ball Game Workers, Grind Store Workers, Cookhouse Help. Apply Louis Rice Concession Manager.

CAN PLACE Glass House, Unborn Show.

— THANKS, AND THANKS AGAIN —

For all the congratulating letters and wires we have received from everyone upon acquiring this new Railroad Show.

DAVID B. ENDY

W. C. KAUS SHOWS WANT

OPENING MARCH 26, NEW BERN, N. C.

All Concessions and Shows contracted, come on. Delco McGary, Scottie and Jack Miller. Ride Men, Foremen for Wheels and Rides; top salaries. Trenton Feets, answer. Second Men on all Rides, Semi Drivers preferred. Shows with own transportation. Due to disappointment can use Ten-in-One. 21 weeks' still dates, 10 bona fide Fairs.

RUSS OWEN, Gen. Mgr., W. C. Kaus Shows, New Bern, N. C.

MAD CODY FLEMING SHOWS

Opens April 21 — — Closes October 27

Will buy Fun House mounted on semi. Want two Second Men on Rides. Cookhouse that will really cater to my workmen. No agitators, walking newspapers or advisers carried this year. Will buy late model Double Loop or Octopus. See us at Winterquarters or write

MAD CODY FLEMING, Box 4, Hickox, Ga.

BILLS PASS IN FOUR STATES

Executive Approval Makes Three Bills Already Law

Montana leads with two laws on books this year—one bans slugs and another licenses gaming devices in clubs—five Legislatures have already adjourned

CHICAGO, March 10.—Four States have finally produced some coin machine legislation, according to reports received during the week. The bills passed by Legislatures in at least three of the States may be considered generally favorable as far as the license provisions go. One State has put a vending machine license on the statute books and laws taxing vending machines per machine are generally considered unfavorable. The four State Legislatures that have actually passed coin machine bills up to the present are Georgia, Idaho, Montana and South Dakota.

While this legislation was being passed, another trend set in which is favorable to the trade also—Legislatures are now beginning to adjourn. Among the Legislatures already reported to have adjourned early in March are Indiana, Montana, North Dakota, South Dakota and Tennessee. The Legislatures of Indiana and Tennessee had very unfavorable coin machine bills, and reports received up to the present time do not show that these bills were passed.

City legislation has recently tended to detract some attention from State legislation. Recently, the cities of Columbus, O., Detroit and Philadelphia have reported local license bills. The full legal steps of completing the Detroit license plan on juke boxes has not yet been completed and operators may have a chance to get more favorable consideration. The license systems passed in Columbus and Philadelphia are now in process of undergoing court test cases. There are indications that city legislation may become a much more pressing problem for the industry than State legislation.

In reviewing the coin machine legislation passed by the four States mentioned above, the following comments can be made at the present time and full digests of the laws will be published at an early date.

Bills Passed

GEORGIA. The Legislature recessed March 3 to convene again January 7, 1946, but it had already passed what is known as House Bill 531. This bill is what is generally known as an empowering act. Its purpose is to give local officials in cities and counties a legal method whereby they can license coin machines if so desired. The bill which has passed the Georgia Legislature definitely gives cities and counties power to license gaming devices at a minimum of \$100 for each machine. The text says that the machines may give the player "a chance to win money or some article of value." Reports do not show that the governor has yet approved this bill and there is a possibility that it may not be approved by the executive. The passage of such liberal legislation in Georgia, a State that has been marked by crusades against pinball games, is an indication of the liberal trend now current.

IDAHO. The Legislature has passed a bill, now definitely a trend in legislation, which provides for the licensing of gaming devices by clubs of various kinds. The bill is a long document and contains many details and the license fee may be considered rather high, but it definitely is a plan for licensing gaming devices in private clubs and fraternal organizations. Reports do not show that the governor has approved the bill as yet. Its passage by the Legislature, however, is another indication of the current trend to license gaming devices in clubs. At the same time it was reported that the Idaho Legislature is speeding along the passage of a bill which would legalize free-play awards on pinball games in the State. The bill would amend the gambling statutes of the State to declare that the use of free plays on pinball is now gambling.

MONTANA. This State now takes its place as having passed two coin machine bills and both of them have been approved by the governor. The State had

the distinction of passing the first coin machine bill this year; a law to ban the use of slugs. Now, the governor has approved a law for licensing gaming devices in clubs, another example of the current trend in legislation. The new law becomes Chapter 142, Laws of 1945, Page 199. The law for licensing gaming devices in clubs is also a long document and contains many details but undoubtedly these laws will establish new precedent for various other States.

SOUTH DAKOTA. The governor has approved a bill for licensing vending machines in the State according to the size of the coin used in the machine. Such legislation is considered unfavorable. (See **BILLS PASS** on page 78)

Amend First Price Control Order That Mentions Trade

WASHINGTON, March 10.—The first official price control order of OPA that specifically mentioned coin machines has been amended again. It is now RMPR-165 and has amendments 1 to 7. Originally, this order definitely mentioned vending machines and apparently meant to include various types of coin machines under its control. The order refers to the price charged for services and apparently, the inclusion of coin machines in a regulation controlling prices charged for services, was meant to control the price of merchandise or amusement sold thru coin machines to the public.

The terms of RMPR-165 deal chiefly with getting ceiling prices set on new services started since the original order went into effect. The order also says that the seller of a service cannot charge a price higher than his ceiling and it includes the buyer of a service, saying that the buyer must not pay a price higher than the ceiling price for a service. Coin machine services were included in the order only as one of many types of services.

In some cases, operators of coin machines might be interested in Section 11 of the order, which provides for raising the price ceiling on a service in order

to cover taxes. Section 12 of the order also discusses the topic of additional charges which may be included in the ceiling price for services. Both of the sections of the order are reprinted as follows:

Section 11. Taxes. If a tax is imposed on a service covered by this regulation and the tax law does not forbid you to pass the tax on to your customers, you may add the tax to your maximum price in accordance with the following provisions: If the tax becomes effective after March, 1942, you may add the tax to your maximum price if you separately state it. If the tax was in effect in March, 1942, and you were not then supplying the service, you may add the tax to your maximum price as established under this regulation if such price does not already reflect the tax, if you separately state it. If the tax was in effect in March, 1942, and you were then supplying the service and passing on the tax, you may continue to do so; if you separately stated the tax then, you must do so now. If in March, 1942 you did not pass the tax on to your customers, you may not do so now. ("Tax" as used in this section also includes a tax increase.)

Section 12. Additional charges. You may not make a higher charge for expediting, packaging, or other incidents of a service than you made in March, 1942 to a purchaser of the same class; nor may you now make any charge for any incident of a service if it was not your practice to do so in that month. You may not require a purchaser to pay a larger proportion of transportation costs incurred in the supply of any service than you required a purchaser of the same class to pay during March, 1942 for the same service. Unless authorized by OPA, you may not now require a deposit for any reason, if you did not require one in March, 1942, nor may you now increase any such deposit which you required in March, 1942. (Sec. 12 amended by AM. 4 9 F. R. 12969, effective 11-2-44.)

Operators of cigarette machines have, during the war, perhaps come face to face with more questions relating to services than any other branch of the trade. For that reason, it has been (See **LIMIT MCH. SALES** on page 76)

Editorial

Two Ordinances

By Walter W. Hurd

TWO cities have recently passed ordinances licensing one or more types of coin machines, thus taking the spotlight from State legislation for the time being. Predictions have been made in our news columns in past months that cities might grab the legislative ball and become more of a problem to the trade than the 44 State Legislatures that met this year.

The reason that cities may raise more tax problems than States will be that cities are more in need of revenue. Organizations representing city officials have been saying for some time that some way must be found to get State governments to pass on more revenue to local governments or cities will be compelled to find many new sources.

A significant fact about State treasuries at the present time is that most of them still have large surplus funds, altho they do foresee the time when they may have to again hunt for revenue. Many of the State Legislatures this year have had to consider the problem of handling surplus funds, but cities are not so well off. Hence, city taxes may become much more of a threat to the trade this year than State taxes. Up to the present no alarming reports of tax threats have come from any State Legislature.

The two cities that have recently passed ordinances are Detroit and Philadelphia. Both cities have a previous long history of proposals to tax coin machines, and Detroit at one time had what was regarded as the model city ordinance for licensing amusement games. The present Detroit ordinance refers only to music and apparently has been drawn up with care to take in all types of music machines, including radio, etc. The Philadelphia ordinance is broader in coverage and includes juke boxes in its plan to

license amusement machines. The Detroit plan is more reasonable in the fees proposed.

Reports say that Detroit and Philadelphia both need revenue and that is the true reason for the coin machine ordinances. In fact, Philadelphia passed laws to tax bowling and other amusements at the same time. Chicago may be said to have led off first in this general search for new sources of revenue when it passed laws to tax many types of business, including arcade machines and jukeboxes, and there are a number of other large cities that may make a general sweep in finding revenue.

At the present time it is not possible to say whether the city councils of Detroit and Philadelphia may have been influenced by a book on taxing coin machines which has been published by the National Institute of Municipal Law Officers, with headquarters in Washington. The book has been supplied to member city attorneys and may be had by non-member city officials for \$2 per copy. It bears the title, *Mechanical Amusement Devices—Juke Boxes—Cigarette Vending Machines, According to Reports.*

I have recently seen for the first time a survey report issued by the U. S. Conference of Mayors in 1936 bearing the title, "Municipal Regulation of Mechanical Amusement Devices." This is the organization thru which Mayor La Guardia at one time tried to stir up a national crusade against gaming devices. The report tries to give a balanced survey of city ordinances taxing or regulating amusement games, and yet a casual reading at once gives the impression it is weighted much on the unfavorable side.

All these things contribute to the problem of city taxation in the future.

WMC Confirm Midnight End For Machines

All Amusements Included

WASHINGTON, March 10.—Juke boxes and pinballs are included in the general curfew because they are considered "amusement devices" and aim is to shut down everything in way of amusement at midnight, War Man-Power Commission officials repeated here today.

Order has resulted in some 5 to 10 per cent drop in revenues locally, except in Virginia, where 11 o'clock curfew was already in effect. Operators here are confident that sales will go back to normal in next few weeks as public habits shift to earlier pleasure hours.

Most all-night eating spots using jukeboxes are turning them off here at midnight tho servicemen, seeking late food, are reported grumbling at inability to play jukeboxes.

WMC says there can be no exceptions, however, and that all jukeboxes must be off at midnight regardless of location. Pinballs were included mostly to hit arcades which also are considered in amusement field under ruling. Arcades here are complying and this seems true thruout the nation from reports reaching here.

COINMEN YOU KNOW

Detroit:

FRANK YAGIELA, a newcomer to the coin machine field here, is buying up a number of music machines and establishing a new route as the Classic Music Company. He is establishing headquarters at 3468 Yemans Avenue in the Northeastern suburb of Hamtramck. . . . HENRY EDELMAN, operating skee balls and guns, has returned from a three weeks' vacation. . . . LOUIS FISHER, of the R. and P. Novelty Company, was a visitor at the Edelman Amusement Company store.

Buffalo:

BEN KULICK, well-known coin operator, head of Mills Amusement Company, who now also heads the Fay-San Corporation, distributor for Admiral Radios, etc., is in the midst of doing an extensive redecorating and remodeling job on his headquarters on Main Street. The place is being done over completely. New private offices are being built, as well as new display racks, showrooms, general offices, with a color scheme of cream and blue. Kulick has now signed up 200 dealers for Admiral in his territory which includes 12 counties. He is buying radio time this week to plug his Fay-San Admiral set-up locally, right after the Sunday afternoon Columbia Network news program put on by Admiral.

JAMES D. BLAKESLEE, Iroquois Amusement Company, is back from his New York trip and full of enthusiasm after making the rounds of wholesalers and record firms. He bought some equipment (novelties and guns) while there and made various connections for future purchases of machines and records. He made a tie-up with Feature Records and hopes to get some of those disks soon. Besides business, he had a good time seeing some shows and attending some broadcasts.

Another letter came from S/SGT. BOB MILLER, with the army in India, formerly also of Iroquois Amusement Company, saying that he received three more copies of *The Billboard* and read them from cover to cover, and feels that this let's him know what is going on back home. He was delighted, and even his buddies, none of whom are in the business, read them thoroly and got a real kick out of it.

San Francisco:

L. B. STOKEN, of Consolidated Manufacturing Company, working the town while attending the opening at California Amusement Company. . . . ALFRED LAMB making the rounds and passing out his business cards that specify that he is "exclusively Wurlitzer." . . . BILL NATHANSON, of Los Angeles, here for the day. Arriving on the train in the morning, Nathanson went directly to a Turkish bath to get freshened up for the task of selling. Worked hard that day and trained out that night for Los Angeles with LOU WOLCHER, of Advance Automatic Company. . . . MRS. E. M. TUTTON, of Viking Specialty Company, laughing about the many letters she gets regarding equipment. Nothing funny about that. But they are addressed to

"Mr. Dutton." . . . BILL MALICK, of Oakland, in the city on a business trip.

MRS. JACK UMPHREYS, wife of Jack Umphreys, of E. T. Mape Music, knowing on a turkey leg at the California Amusement Company's party. . . . BERTHELLE and JOHN PATRICK in the city from Santa Maria. Patrick talking about his horseback riding. One or two of them have been short-lived rides. In other words, it's on again-off again Patrick. . . . TONY CAPERS, who operated music machines in Oakland, has sold out his route. He plans to take off from the coin machine business for a year. During that year he is going to college, studying business management and kindred subjects. . . . GEORGE MURDOCK and GEORGE BENNETT are getting set to distribute Rock-Ola machines in this area after the war. . . . RAY WHERRIT and wife up from San Luis Obispo. Wherrit made the California Amusement party and then left early the following morning to resume his operational duties. . . . S. H. MASON, of Mason Music Company, Los Angeles, in town for the round of parties. He and Mrs. Mason arrived in town late. They came thru anyway. Plane priorities couldn't keep them from arriving for the event at California Amusement Company.

JACK GUTSCHALL put out nearly 16,000 records in one day while here. . . . L. B. MCCREARY stayed in town for the night's festivities, getting together with the boys. One stop was Fishermen's Wharf for a good sea food feed. . . . E. T. MAPE taking advantage of the get-together to tell people about his ranch and horses. With him was his nephew, Bill Lyons. . . . MEL SHAWL is handling service calls for Alfred Lamp in Oakland.

New York:

BEN HOCOWITZ, of Albena Sales Company, has just received an RCA Radiogram from a customer in the city of Teheran, Iran, some 7,000 miles from New York. Ben was surprised to hear from this Near-Eastern country which is located by Arabia and populated largely by tribes of herdsmen. Looks like the Arabians and Persians are taking to coin machines. Well anyway, as Ben puts it, *Billyboy* sure gets around. . . . MATE 2ND CLASS JACK M. BERMAN and his wife are now in Cleveland, where Jack is taking advanced training. Jack's parents, Ike and Bessie Berman, of the Economy Supply Company, have just received a letter from him saying that both he and his wife are enjoying their stay in Cleveland. . . . SPRING must be just around the corner—things are really humming at Mike Munves.

600 Members of Detroit TA Club Dance to Juke Tunes

DETROIT, March 10.—At Hazel Park, industrial north end of Detroit, a center has been established where dances and games attract the youth of the community. A juke box provides the music for dancing and the clubhouse has a pool table, shuffleboard equipment and ping-pong tables. Activities of the center are financed thru dues of 50 cents per month and boasts over 600 members.

ORIGINAL JAR O' DO TICKETS

ARROW SPECIALS

A-1 MACHINES—READY FOR LOCATIONS

ARCADE EQUIPMENT

Bally Convey	\$215.00
Bally Rapid Fire	160.00
Bally Roll (14 Ft.)	135.00
Evans Play Ball	165.00
Evans Super Bomber	325.00
Evans Ten Strike, H. D.	65.00
Exhibit Hockey (Last Model)	100.00
Exhibit Candid Camera	100.00
Exhibit Races	150.00
Gottlieb Skoo-Ball-Ette	65.00
Gottlieb Single Grip	14.00
Stand	3.50
Groetchen Mountain Climber (Like New)	105.00
Keeney Submarine	139.50
Kirk's Air Defense	170.00
Daval Bumper Bowling	37.50
Mutoscope Sky Fighter	275.00
Mutoscope Punch-a-Bag (Late Model)	300.00
Operator's Astroscope with Little Man	150.00
Rockola World Series	74.50
Seeburg Shoot the Chutes, with Stand, A-1	125.00
Western Super Strength Tester and Stand, A.B.T. Slot	39.50
Kill the Jap	12.50
Pikes Peak	15.00
Attractive Paint Jobs	

CONSOLES and AUTOMATICS

Baker's Pacers, A-1, Slightly Used	\$225.00
Big Game, P.O.	89.50
Big Game, Free Play	124.50
Club Bells, Like New (Comb.)	235.00
Track Time, 1938	65.00
Track Time, 1937	49.50

ONE BALLS—CONSOLES

V.P. Bell, Green, 5c J.P.	\$ 47.50
V.P. Bell, B. & G., 5c J.P.	59.50
V.P. Bell, Chrome, 5c J.P.	75.00
War Eagle, 5c, A-1 Condition	210.00
Blue Front	Write
Long Shot, P.O., 1 Ball	340.00
Eureka	69.50
Sport Special, F.P.	169.50

MUSIC ACCESSORIES

A. Phonette Boxes	\$ 1.50
Adapters	10.00
Packard Bar Brackets, New	3.95
Packard Bar Brackets, Used	2.95
Packard Adapter, Chestnut, Mills Throne and Empress, New	30.00
Packard Adapter, Willow, Seeburg 20, A-1	18.00
Packard Adapter, Juniper, Wurlitzer 800, Used	31.00
Seeburg Speaker, Wireless Organ, Complete	15.00
Packard Speaker, Violet 200	21.00
Packard Speaker, Lily 400, Cabinet and Speaker	35.00
Orchard 600, Cabinet & Speaker	63.00
Cabinets for Twin 412 Mech.	20.00
Filiben 24 Record Mech., (Like New)	250.00
Wurlitzer #412 Cabinet	35.00

COUNTER GAMES

(Sold in Lots of 5 or More)	Each
Aces	\$4.95
Cubs	4.95
American Eagle	8.95
Marvel	7.50

BIG ARCADE MONEY-GETTER JETER BASEBALL PITCHING MACHINE AND BATTING CAGE. (About 30"x14") Complete. Write for Special Low Price.

LEADER IN AN ARCADE Kirk R.C.A. Record Recording Booth. Big Money Maker for Arcade. Have Large Supply of Discs . . . \$600.00

SUPERIOR AND CONTAINER PRE-WAR SALES BOARDS AT CLOSE-OUT PRICES. WRITE FOR LIST AND PRICES.

TERMS—1/3 Deposit With Orders, Balance C. O. D.

ARROW NOVELTY CO. 2852 SIDNEY ST. ST. LOUIS 4, MO.

UNIVERSAL'S TICKETS AND BINGO DEALS OF ALL KINDS

IMMEDIATE SHIPMENTS

LEW LONDON'S "TRUE VALUE" BUYS

Satisfaction guaranteed or money refunded. These machines must be seen to be appreciated.

F. P. AND P. O. CONSOLES		COMBINATION F. P. AND P. O.	
Exhibit Suzy Q. P. O.	\$ 77.50	Bally Lincoln Fields, NEW, F.O.	\$175.00
Exhibit El-Dorado NEW P. O.	175.00	Bally Royal Flush P. O.	79.50
Exhibit Chuok-a-Lette P. O.	49.50	Mills Rio, P. O.	50.00
Keeney Track Time 38 P. O.	109.50	Mills Jumbo Parade F. P., Late Head	129.50
Keeney Dark Horse Comb. F. P. & P. O.	89.50	Jennings Silver Moon C. P., Like New	134.50
Keeney Kentucky Club P. O.	99.50	Jennings Silver Moon Comb.	179.50
Paces Reels Jr. with Rails, Like New	179.50	Unbreakable Jack Pot Glass for Mills	\$1.00 Each, \$10.00 Per Dozen
Welded Steel Cash Boxes for Mills	\$1.00 Each, \$10.00 Per Dozen	Original Chrome & Gold Chrome Denominators, 5c, 10c, 25c	\$1.00 Each

Get our prices on Mills Slots, Gold Chrome Bells, Brown Front Bells, Blue Front Bells, Original Chrome Bells, Club Consoles, Bonus Bells.

ALL MODELS — ALL COIN PLAYS

WANT WANT WANT WANT

Will pay top prices for Slots, Consoles, Phonographs and Pin Games. Phone, wire or write, submitting list and prices. No quantity too large or too small.

LEADER SALES COMPANY 131-133 N. 5th St. READING, PA. Phone 4-3131 and 4-3132 — Night Phone 6077

ST. PATRICK DAY SPECIALS

2 Pokerinos	\$119.50	2 Bowl-a-Bombs, used 3 wks.	\$195.00
2 Chicken Sams (Jap Coin)	119.50	2 Bowling Leagues, used 3 wks.	195.00
3 Batting Practice	119.50	(Small Crating Charge)	
2 Bell-O-Balls (Fl. Samples)	149.50		
1 Shoot-the-Bull (Like New)	99.50		

Pin Balls Wanted—Must Be Clean.

WIRE—CALL—WRITE

Binghamton Amusement Co., Inc.
190 Main Street Phone 4-1700 Binghamton, N. Y.

OVERHAULING and REBUILDING

SEEBURG & BALLY GUNS . . . \$30.00

Plus Parts F.O.B. Chicago

Completely Overhauled and Rebuilt.

ALL WORK GUARANTEED—We Have Ray Gun Parts in Stock

MANOR ELECTRIC & APPLIANCE COMPANY
3236 Southport Ave. Chicago 13, Ill. LAReview 2033



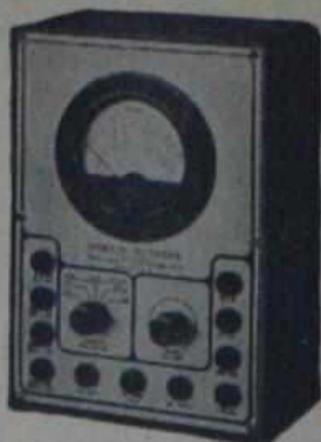
DISTRIBUTOR OPENING. Recent gala party to celebrate opening of Brady Distributing Company quarters, Charlotte, N. C., handling Wurlitzer phonographs, shows above group among those present, left to right: C. Godwin; R. S. Jefferys; C. B. Brady, president of the firm; Morris Maynor Jr., Hazel Durham, Frank Lemmond, and W. R. Deaton, Wurlitzer official.

VOLT-OHM MILLIAMMETERS

IMMEDIATE DELIVERY

Full Range—Ideal for checking Pin-balls, Amplifiers, Phonographs, Ray Guns. Checks continuity, resistance, AC and DC voltages, and DC current.

\$24.95 F. O. B. OMAHA



R. E. PADFIELD

2555 TITUS

OMAHA 11, NEBRASKA

No Orders Accepted Unless Accompanied by This Certificate.

CMP ALLOTMENT SYMBOL V3; PREFERENCE RATING AA-3.

The undersigned purchaser certifies, subject to the penalties of section 35 (A) of the United States Criminal Code, to the seller and to the War Production Board, that to the best of his knowledge and belief the undersigned is authorized under applicable War Production Board regulations or orders to place this delivery order, to receive the item(s) ordered for the purpose for which ordered and to use any preference rating or allotment number or symbol which the undersigned has placed on this order.

Name of Purchaser

Address

By

Authorized Signature

Look To The GENERAL For LEADERSHIP

<p>5 BALL GAMES FULLY RECONDITIONED</p> <p>Base</p> <p>Defense</p> <p>Fire & Ten</p> <p>Knockout</p> <p>Spot Pool</p> <p>Texas Mustang</p> <p>Towers</p> <p>Victory</p>	<p>BRAND NEW FACTORY REVAMPS</p> <p>Gottlieb Cover Girl \$248.50</p> <p>Bell Casablanca .. 208.50</p> <p>Bell Sky Rider .. 208.50</p> <p>Bell Flying Tiger. 208.50</p> <p>Westerhaus Marines 199.50</p> <p>Westerhaus Victorious 1945 .. 199.50</p> <p>Williams Flat Top 250.00</p>	<p>MUSIC EQUIPMENT AND ACCESSORIES</p> <p>Singing Picture Speakers—Repose, Rhapsody, Rhumba Dancer and Tango Espagnole Models, Complete with 8-Inch Speaker, Brand New in Original Cartons .. \$29.75</p> <p>Used Seaburg 5¢ Wallomatics (Wireless) .. 42.50</p> <p>Used 5-10-25¢ Wallomatics (Wireless) .. 55.00</p> <p>Used 5-10-25¢ Baromatics (Wireless) .. 55.00</p> <p>12" P.M. Speakers, Brand New Utah or Jensen .. 10.25</p> <p>Bennett Top Liner Needles, per 100 .. 44.00</p>
--	--	---

Want to buy old Gottlieb and Exhibit games. Send list and quantities. Highest prices paid.

IT WILL PAY YOU TO BE ON OUR MAILING LIST—WRITE NOW TO RECEIVE OUR SPECIAL ANNOUNCEMENTS
1/2 CERTIFIED DEPOSIT MUST ACCOMPANY ORDERS—BALANCE C. O. D.
Member U. S. Chamber of Commerce

Established 1925

Growing Steadily Ever Since!

The GENERAL Vending Service Co.
306 N. GAY ST. ★ BALTIMORE, 2, MD.

WE BUY PAYOUTS

FOR CASH

<p>CONSOLES</p> <p>4 Bells</p> <p>3 Bells</p> <p>2 Way Super Bells</p> <p>4 Way Super Bells</p>	<p>TABLES</p> <p>Pacemakers</p> <p>Grandstands</p> <p>Long Shots</p> <p>Santa Anitas</p> <p>Kentuckys</p> <p>Jockey Clubs</p>	<p>SLOTS</p> <p>Mills</p> <p>Jennings</p> <p>(1c to \$1.00)</p>
--	--	--

ALSO — ALL MAKES OF PHONOGRAPHS

LET US KNOW WHAT YOU NEED IN FREE PLAY 5 BALLS, SALESBOARDS and TICKETS

Give us full details for a prompt answer

AUTOMATIC GAMES SUPPLY CO.

NELS L. NELSON, Mgr.

1607-09 UNIVERSITY AVE.

ST. PAUL 4, MINN.

States With Good License Laws Stirred by New Bills

CHICAGO, March 10.—Curfew news almost overshadowed all other legal happenings in the coin machine trade during the week of February 26, not previously reviewed in these columns. Increased legislative activity on coin machine bills, however, was reported during that week in such States as Arkansas, Idaho, Montana and Washington. A peculiarity in these reports is that two of the States—Arkansas and Washington—already have what are considered good coin machine license systems in operation. Apparently, the "opposition" is bent on disturbing the present workable systems. The new proposals seem to be worse than existing laws.

The coin machine trade can rejoice in one report, however, that is, what appears to be the first coin machine bill to pass in any State so far this year, is an anti-slug bill in Montana. The anti-slug bill is definitely very favorable to the industry. So, whatever unfavorable bills may yet become law in various states, the first bill to pass is favorable to the industry.

Recent reports on legislation deal chiefly with committee reports on bills in the hopper, either favorable or unfavorable, and voting on recommendations made by committees. This may indicate that the Legislatures in a few States are getting ready to pass some sort of legislation in the next few days or weeks. Up to the present time, the majority of the bills that came up for definite action were killed either in committee or by vote of one of the houses. This is distinctly favorable to the trade.

Little Publicity

Publicity on coin machine legislation in newspapers continues to be at a very low ebb. Credit for this situation can certainly be given to the importance of war news and other national questions. In ordinary times a lot of newspapers would be giving big space to some of the coin machine bills now in Legislatures. Wisconsin is the only State so far that seems to have had a deluge of newspaper publicity on the anti-slot machine bills in that State, which has been fostered by the present administration. There, a real political battle of major proportions is going on in the newspapers and in political circles. Observers believe that whether the bill is passed or not, the tourist trade in Wisconsin will be the deciding factor, and tourists definitely prefer gaming devices.

A State by State summary of recent reports on coin machine legislation follows:

ARKANSAS. Committee action on at least two bills in the hopper has recently been reported. A more favorable trend is seen in a bill recently introduced which would change the present State tax on vending machines and place the fee on the operator as a business license and not on the individual vending machines. New bill provides, however, that cities may tax each machine. Arkansas is one of those States that already has a good State license system and any new legislation usually is in the form of tinkering with present good laws.

IDAHO. One of the first State Legislatures to get into action on coin machine bills is active again on some new proposals. Also, an unfavorable gaming device bill has been killed by the House.

A new bill has appeared which would legalize free-play pinball. Another bill for licensing gaming devices in clubs has appeared which looks rather favorable. A bill for taxing cigarettes in the State has also appeared and a section on vending machines is included in the bill. Apparently, the bill simply lumps all retail sales of cigarettes under one tax system and it does not single out vending machines for any special hardship.

INDIANA. The House has indefinitely postponed the unfavorable bill which would have banned music from liquor locations.

IOWA. A bill which would have reduced the State fee on penny scales was killed by committee. The sponsor of the bill said unfavorable newspaper publicity killed it. At a public hearing some legislators criticized penny scales as being inaccurate.

NEW YORK. A big State in which unfavorable bills usually appear in the Legislature now has an anti-slot machine bill. It provides for disposing of money found in seized machines.

NORTH CAROLINA. The Music Copyright bill has passed the House and the Senate has recently sent it to committee. (See NEW BILLS on page 72)

200 SLOTS

MILLS FACTORY ORIGINALS

1 50¢ Original Chrome, 471610, 2-5, Like New .. \$850.00

25¢ Copper Chrome, 2-5 .. 525.00

10¢ Copper Chrome, 2-5 .. 395.00

5¢ Copper Chrome, 2-5 .. 350.00

25¢ Brown Cherry Bell, 3-5 .. 395.00

10¢ Brown Cherry Bell, 3-5 .. 325.00

5¢ Brown Cherry Bell, 3-5 .. 285.00

5¢ Original Chrome, 2-5 .. 350.00

5¢ Blue Fronts, CH, KA, 3-5 .. 195.00

MILLS FACTORY REBUILTS

LOOK LIKE NEW

5¢ Blue Fronts, CH, KA, 2-5 .. \$225.00

10¢ Blue Fronts, CH, KA, 2-5 .. 250.00

25¢ Blue Fronts, CH, KA, 2-5 .. 325.00

5¢ Blue Fronts, Ref. Gold, 3-5 .. 210.00

5¢ War Eagle, Ref. Gold, 3-5 .. 150.00

25¢ War Eagle, Ref. Gold, 3-5 .. 245.00

25¢ Brown Cherry Bells, 3-5 .. 295.00

JENNINGS

25¢ Victory Chief, New, 2-5 .. \$350.00

10¢ Victory Chief, New, 2-5 .. 300.00

5¢ Victory Chief, New, 2-5 .. 250.00

25¢ Silver Chief, New, 2-5 .. 375.00

25¢ 4 Star Chief, New, 3-5 .. 300.00

5¢ 4 Star Chief, Used, 3-5 .. 150.00

25-10 Cigarola .. 80.00

Mills Double Cabinets .. 65.00

3 Chicago Revolve Deluxe Double Cab. 140.00

1 Chicago Revolve Double Stands .. 75.00

15 Mills Safe Stands .. 18.00

18 Chicago Safe Stands .. 16.50

300 PHONES—Write for Prices.
WURLITZERS—950, 850, 750, 700, 600, 500, 24, 618.
SEEBURGS—3800, 3800, Classic, Colonel, Cadet, Regal, Gem.
ROCKOLA—Playmaster, Spectro Box, Super, Master, StarBard.
MILLS—Throne, Empress.
500 PIN GAMES—Write for Prices.

MITCHELL NOVELTY COMPANY

1628 West Mitchell St. Milwaukee 4, Wis.
Phone: Mitchell 3254.

FAST MOVING

TICKET DEALS

Red - White - Blue — Combination Tickets, Tip Books, Counter Deals.

Write for Catalog and Prices.

WILNER SALES CO.

715 N. Elm St. MUNCIE, IND.

MECHANIC WANTED

Reliable, Sober and Experienced on Phonographs and some Pin Ball Machines; must have own tools. \$260.00 per month, 9 hours a day, 6 days a week, also overtime and commission. Good post-war job in Florida if qualified. Write or wire.

JAMES L. BEVERLY, Mgr.

CASINO NOVELTY CO.
602 N. ALBANY AVE. — TAMPA, FLA.

WE ARE

NEVER UNDERSOLD

120 TIPS \$18.00 Gross

GREENGLASS SALES CO.

39 W. 23d, N.Y. 10

MORE BARGAINS

REBUILT—REFINISHED

2 5c Mills Brown Front, CH @ \$275.00

1 10c Mills Brown Fronts, CH .. 300.00

1 25c Mills Brown Front, CH .. 400.00

2 5c Mills Blue Fronts, CH @ 215.00

3 10c Mills Blue Fronts, CH @ 265.00

2 25c Mills Blue Fronts, CH @ 325.00

1 10c Mills Bonus, 3/10, CH, KA 350.00

Evans Bang Tails, 7-5c .. \$250.00

Evans Royal Lucre, 7-5c .. 275.00

Spot Pool .. 5 69.50

Big Chief .. 45.00

Wurlitzer Twin 16 in Metal Cabinet .. \$200.00

1/2 Certified Deposit, Balance C. O. D.

GUY P. COLLIER

Box 178 Morganfield, Kentucky

Western Juke Trade Views Record Set-Up

See Indies Holding Own

SAN FRANCISCO, March 10.—Music machine operators in this area are sure about several things pertaining to their business. They are: (1) That after the war they will support the independent record companies that have stood by them during record shortage days; (2) that a new name must be added to "the big four"; (3) that some of the major companies could be more diplomatic in turning down the boys; (4) there is not as much money in the phonograph boxes as some city ordinance makers believe, and (5) that a definite need for a general distributor of records issued by the indie companies is shown in this city.

A majority of the operators are strong in their opinions that the independent record concern is here to stay. While there are those who have had plenty of trouble with some of them, they are willing to forgive and forget. However, it will be up to the individual company itself to forestall competition and it will have to keep up with the good talent to be used.

The main complaint against the indies is directed to the smaller companies. Operators say that they send money and wait and wait for records. There isn't, in a number of cases, even an acknowledgment of the order. Not only do the music men become perturbed about their lucre but they need their records and need them quickly.

Along with the thorns there are roses. On the thorny side, operators believe that the smaller companies will eventually sound their death knell by failing to show the courtesy of even a penny postal card to advise that the money has been received. A rose was tossed to one company by Clinton Roe, local music machine operator, who switched into this field after having a route of cigarette machines in the East. He said that he had ordered 400 records from a certain firm and that 200 had been delivered to him in five days. When asked if this was good service, Roe said that he could not get records that quickly here.

Good Beginning

Operators are indebted to the small companies for coming out with good money-makers. The Excelsior label release, *I'm Lost*, is one of those money-makers that came at a time when records were needed most. Recordings by Exclusive have also worked tabulators overtime. And then the boys are indebted to Giltedge for *I Wonder*, by Pvt. Cecil Gant. There have been good releases on Hit, Classic, Commodore, Muscraft and other labels.

Some operators claim that the big companies have been kicking them around. The kicking in some parts has been strong enough to make the boys anxious to buy their disks retail. The operators show no signs of carrying their feelings on their shoulders, for many of them have withstood harder knocks than any record company could give them. Complaints have not been directed against any particular one of the three big companies. The charge varied with certain operators. However, there were never any two companies named.

One operator made a complaint against a firm, saying that on an order, he got part of the shipment and then some weeks later a back order came after the tune had lost its popularity. He sold the lot of records to retail stores.

Ila Gardner, who buys records for her husband's firm, Happy Jack Music Company, Watsonville, Calif., said most of the independent companies were very accommodating in their services. Her firm operates about 120 machines. She buys about 75 per cent of the records from retail outlets and the remainder from wholesalers.

Reports here say that Johnny Mercer's *Ac-Cent-Chu-Ate the Positive* has boosted the reputation of Capitol among operators. The trade has not been able to get a sufficient quantity, either from wholesale or retail outlets.

Operators expressed approval of the idea of a distributor specializing in records made by the independent companies. Most operators state their views

Leighton Coin Machine Couple Tops in the Eyes of Over 90 G.I.'s

LEIGHTON, Pa., March 10.—An operator of juke boxes here has one of the most interesting letters perhaps anyone in the trade has received during the war. Newspapers here have given important space to the letter and the services to men in the armed forces that prompted it.

The letter was mailed from Oklahoma City and was signed by over 90 soldiers, nearly a score of them commissioned officers, expressing their thanks to the juke box operator and his wife for kindnesses which had been shown them in passing thru this city.

Give Cigarettes, Too

The operator is O. J. Strauss, who, with his wife, meet trains passing thru the city which have servicemen among the passengers. Recently a train was passing thru and Mr. and Mrs. Strauss met the train and showered gifts of candy, cigarettes and other items on the boys, and it was this kindness which prompted the letter.

The text of the letter follows:

Heading Home

On behalf of the officers and men returning from overseas, we wish to express our sincere appreciation for your generous gifts to our train company. As we have just returned from the European theater of operations from combat duty with the Eighth and Ninth Air Forces where many of the things that you gave us were unobtainable, it was especially gratifying to be remembered by the people of Leighton.

We can assure you that it was a most generous gesture and truly an expression of America's hospitality which we will never forget. It is people such as yourself and the other kind people of Leighton which make us proud to be Americans and make America worth fighting for.

We wish you to convey to the other magnanimous people our deepest thanks.

The operator and his wife have not confined their services simply to meeting one or two trains but have a well organ-

ized plan which they have been carrying forward during the past two years. In that time they have presented more than \$1,500 worth of candy, cigarettes and other materials to servicemen as they stop over on troop trains at the railway stations here. Strauss operates about 100 juke boxes and also a few pinball games.

ized plan which they have been carrying forward during the past two years. In that time they have presented more than \$1,500 worth of candy, cigarettes and other materials to servicemen as they stop over on troop trains at the railway stations here. Strauss operates about 100 juke boxes and also a few pinball games.

An Allentown (Pa.) newspaper recently recounted the full story of the deeds of service of the Strauss couple as follows:

"Altho there was no special reason for their acts of kindness, the well-known couple took a financial burden upon themselves and purchased candy, cigarettes, magazines and other items. They also presented many packs of playing cards donated by Leighton clubs."

In addition to gifts at home they have sent many boxes overseas. Mrs. Strauss said: "Soldiers that we saw and probably never will see again," were included in the groups that received the boxes. The majority of the gifts were made at the troop trains in Leighton.

The biggest satisfaction to the couple is the number of letters and cards received from the boys to whom they gave presents. They have letters from servicemen in all parts of the world.

The permission to meet the troop trains is granted to the couple by the commander in charge of troop transportation. They are unable to meet every train that stops for servicing at Leighton because of the lack of materials but they are able to meet a fair share and carry on their work.

Strauss is a veteran of World War I and his wife a native of Easton, Pa., and a trained nurse. She is the former Laura Schmidtletter.

Juke Cockroaches to Take It on Lam With Use of New Chemical

LOS ANGELES, March 10.—Music machine operators troubled with cockroaches and other vermin-infested counter boxes will soon have an opportunity to rid them with a new chemical that has been created.

Two local men, familiar with operator problems, have concocted this new formula. Manufacturing the ingredients into a crystal form and placing it in small ventilated bags inside the selector boxes will, in a short time, eradicate all bugs.

Having no odor unpleasant to patrons, this new chemical will eliminate considerable servicing problems now encountered.

Jimmy Dyer, Veteran Juke Op, on His Toes With Ideas

LOS ANGELES, March 10.—James Dyer, local operator, has invented a new 30-wire music adaptor. By-passing conventional innovations embodied in present adaptors used in every phonograph with remote control, Dyer has created an item that present-day operators of music equipment should not overlook for years to come.

Thousands of dollars in cable alone will be saved plus man hours and labor charges involved in the installation of auxiliary bar-box equipment. This item alone has meant the decision one way or another when considering contemplation of new location installations.

Using only two wires to transmit the impulses from the counter boxes to the playing mechanism is its main feature.

Conceived exclusively by Dyer and now under scrutiny of the engineering department of a large Eastern manufacturer, this invention no doubt will be an added feature on post-war phonographs. Also, wired music operators will benefit by its use. The conventional 30-wire counter boxes now in use can be hooked up to it with the telephone wire going to the central station and registering on a board the location and the tune requested with no interruption. That is to say, the girl at the central sta-

New M-B-W Firm Rock-Ola Distrib For West Coast

LOS ANGELES, March 10.—M. B. W. Associates, a new name to West Coast coinmen, has been appointed Rock-Ola distributors for Northern California, Oregon, Washington, Western Idaho and Nevada.

With offices in San Francisco and contemplated offices in Seattle and Portland, Ore., they will be able to give complete services, announced George R. Murdock, one of the company executives.

Owners of M. B. W. Associates are George R. Murdock, George Bennett and Willard Wayne. Murdock and Bennett have both been actively associated with the phonograph business for the past 15 years. Wayne is an electronic engineer and will be able to offer his professional services to the operators.

Murdock was formerly western division manager of Rock-Ola and more recently was one of the largest operators in the State of Washington. He has sold his routes there and will be devoting his entire efforts to the new enterprise. Formerly with Mills Novelty Company and the M. A. Pollard Company, San Francisco, Bennett will hold sway at one of the branches.

Coast Juke Box Ops Combat Output Lack With Preservatives

SAN FRANCISCO, March 10.—Production limitations are hitting the music machine operators pretty hard. But there are still some short cuts to saving machines and records. Probably the hardest problem to overcome in replacing accessory equipment is the cut-down on the manufacture of 130-volt bulbs.

The fact that there are no more 130-volt bulbs is hitting Clinton Roe, local music operator, pretty hard. He's using 120-volt ones but is not getting as much service out of them. Roe switched to the 130-volt bulbs when he began having trouble with burn-outs. He said that he has used 130-volt bulbs in machines as long as nine months.

Lynn Jones, of Golden Music Company, and the Union Music Company, San Jose, Calif., and Roe have been using record preservatives, too. Roe has found ordinary bar polish plenty okay. He used it on Edgar Hayes recording of *Stardust* and summed up its service by saying "It should have been off three months ago." These operators have found that the preservatives work better on records which have been used. However, Jones started out to save *Rum and Coca-Cola* with a preservative from the very beginning. It worked.

Has Volume Control, Too

Another feature that has been perfected by Dyer is an automatic volume control that will take care of the variances in tonal reproduction of present-day recordings. Commonly practiced among all pressers of records with seemingly little corrections, is the fact that one record will have higher volume than another. With this automatic volume control set by the operator for each individual record within reach of everyone in a location, and then a master control behind the counter for an employee to increase or decrease according to conditions, will eliminate the oft-cursed loud music box by touchy patrons.

Starting in the coin machine business in 1916 with an operation of peanut machines and then adding other types of equipment to his routes, Dyer has the operators' problems at heart, with unique ideas to be offered operators and distributors in servicing their machines come post-war days.

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

By Nat Green

All Communications to 155 N. Clark St., Chicago 1, Ill.

Ritter Entertains Solons

When Tex Ritter's Jamboree, with Max Terhune and Elmer as extra added attraction, recently played Helena, Mont., the State Legislature recessed, while Max entertained for 15 minutes and Tex ad-

ressed the assembly for eight minutes. While there they visited Governor Sam C. Ford in his offices and were made life members of the Montana Cowboy Association and the Montana Trail Riders. The Jamboree unit is meeting with great success throught the West. Among the many big names featured is that of Laura Lee Owens, yodeling cowgirl vocalist formerly with Bob Wills. Following Helena the group played Butte and Missoula, Mont.; Spokane's Orpheum Theater, Yakima, Wash.; Beacon Theater, Vancouver, B. C., and this week they are at the Palamar Theater, Seattle.

Owens Touring Southwest

Tex Owens and Chief Tonto Thundercloud, of Lone Ranger fame, are now on tour of the Southwest. The duo appeared in Jim Boyd's gala Western Hillbilly Jamboree at Dallas' Municipal Auditorium recently. Two recent Jim Boyd songs popularized on Crazy Gang programs and appearances have been contracted for early publication: *Old Texas Waltz*, co-written with Ra-Faun, by La Casa Del Rio, and *Sleepy River*, co-written with Lew Mel and Emmett Henry, by Kelly Music Pubs.

Heath's First Waxings

Boyd Heath, new Bluebird recording artist, has just had his first waxings released. They are *Dreamy Rio Grande* and *Smoke on the Water*. Heath is skedded for a Coast-to-Coast air shot six days a week, commencing early in April.

Buchanan Brothers Click

The Buchanan brothers, Chester and Lester, are two Georgia boys who have made good in the big city. Unknown six months ago, they are now featured on the *Broadway Barn Dance*, over WOV, and also have a program on WAAT, Newark, N. J. The boys have just completed 60 quarter-hour transcriptions for Mentholatum, being featured with Elton Britt, under the emceeing of Layman Cameron. They are making their first recordings for Bluebird this month, first record being *Mama, I'm Sick* and *Them Good Old Times*.

Corn Brings Big Fan Mail

Big Slim Allen and Hazel Hawley, featured with their high-school horses and mules on the Hollywood Thrill Show for the last two years, have been working on WWVA, Wheeling, W. Va., this winter, pouring out their cowboy and hillbilly corn, which is drawing a big fan mail. Big Slim has written a number of songs in the last few months and they have been recorded by RCA-Victor in Canada. When the summer season opens Slim and Hazel are going back to outdoor dates.

Another Britt Winner

Elton Britt has hit the jackpot again. His *Star-Spangled Banner Waving Somewhere* recording sold 1,400,000 platters, and now orders for his newest Bluebird release, *I'm a Convict With Old Glory in My Heart* coupled with *The Best Part of Travel*, have already reached the half-million mark.

Tunester Tattle

Those Coon Creek Boys are building up quite a rep with their novelty singing and playing on the WLS *National Barn Dance*.

"Just want to tell you that I have received a contract for one of my songs, *I Have Only a Picture of You*, which M. M. Cole will publish," writes Carrie Hoffman.

Lee Thomas, New England cowboy and hillbilly tunester, who recently received a medical discharge from the navy, was in New York recently and made a deal to record several of his songs.

Smiley Burnette gets out some clever advertising material. On the envelopes he uses is printed: "If I go to the waste basket before you've looked inside, you're much too busy! Slow down; some day you'll miss something good."

Lockwood Johnston Jr., of the Barkley Mountain Boys in the WFIL *Barn Dance*, Philadelphia, has been inducted into the army.

Two more Kahl Ra-Faun tunes, *Good-Bye Blues*, co-written with Charles (Mickey) Mahoney, and *Gone*, with Walter Hansen, soon will be released by Premier Music Company.



Permo Point Round and Permo Point Elliptical needles at your Decca, RCA Victor, or Columbia distributor.

PERMO, Incorporated

6415 Ravenswood Ave., Chicago 26

The original and world's largest manufacturer of longlife phonograph needles.

Over 1200 Professionally-Made Subjects in Our Library.

Name Bands
Top Comedians
Hit Tunes
Singers - Dancers



209 W. JACKSON BLVD. • Chicago 6, Ill.

3-minute, 16mm. Musical Films Offer Maximum Repeat Play.

All films approved by City and State Censorship Boards.

We Pay Spot Cash

FOR YOUR USED RECORDS

No Shipment Too Big... None Too Small

Popular • Hillbilly • Race • Polkas

Wire Collect How Many You Have

WE PAY THE FREIGHT

J. F. BARD

414 South Franklin Street

Chicago 7, Illinois

PHONO OPERATORS

Increase the Play on Your Phonograph, Eliminate Work and Save Time and Money by Using

STAR (Already Printed) TITLE STRIPS

These title strips neatly printed on perforated clear white cardboard with dense black ink and a good legible type will increase the play on your machines because they are easily read even in dimly lighted places. They save you the inconvenience and bother preparing your own title strips by means of typewriter, mimeograph or other mechanical device. Use these easy-to-read black and white title strips instead of a make-shift purple or lavender printed strip and watch the play on your phonographs increase.

Available ONE WEEK in advance of all the new record releases of VICTOR, BLUEBIRD, COLUMBIA, OKEH, DECCA, HIT AND CAPITOL

Mailed to you regularly each week. Write for FREE sample order of strips and low monthly service rates. Distributed only by

DAL E. HAUN CO., 303 Nixon Bldg., Pittsburgh 19, Pa.

AMALGAMATED

Presents--

Honey Murray

Famous stage and movie star of motion picture

"STAGEDOOR CANTEN"

in a new

PANORAM REEL



on Program #101

(8 Outstanding Hits)

also 6 other dazzling Broadway features, including Georgia Southern, Rosita Royce, Jean Morehead and several Hot Colored Numbers.

A GOOD, CLEAN, PEPPY PROGRAM

Price \$65.00

F.O.B. Chicago, Ill.

(800 Ft. Reel—8 Subjects) Properly packed for immediate Panoram installation. 1/3 deposit with order.

MANY MORE OUTSTANDING MONEY-MAKING REELS TO FOLLOW! Get on Our New Customer List Today!

FILMOLAC

Preserves your Panoram Film—\$1.25 per bottle—enough for four film treatments.

These and all other films in our library are approved by the New York State Board of Censorship.

AMALGAMATED DISTRIBUTORS CO.
226 W. Randolph St. CHICAGO 6, ILL.

KEN WILSON

formerly representative with International Mutoscope Corporation

BUCKLEY BOXES.....\$ 5.75

All Metal Covers

SEEBURG 5c WAL-O-MATICS... 35.00

Wireless

SEEBURG 30-WIRE BOXES.... 5.75

PACKARD WALL BOXES..... 34.50

30-Wire Cable for Above Boxes Only

PITTSBURGH MUSIC CO.

5748 BAUM BOULEVARD

PITTSBURGH, PA.

MONTROSE 5404

WILL PAY 8¢ EACH

For Used Juke Box Records. Write us for full details.

DAVIS SALES COMPANY

825 Erie Blvd., East Syracuse 2, N. Y.
Telephone 5-5194

Pop Record Reviews

(Continued from page 21)

TEDDY WILSON QUARTET (Musicraft)

Ev'ry Time We Say Good-Bye—FT; VC.
This Heart of Mine—FT; VC.

It's the individual efforts rather than the collective of this foursome plus vocals that rates record interest. With Teddy Wilson's piano pacing, plus Red Norvo's vibes, Charlie Shavers' trumpet, Al Hall, bass, and Spec Powell at the drums, it's another instance where slapping together

a gang of stars is no guarantee of a polished product. Playing individually rather than as one, disk is devoid of any musical meat, with uninspired doodling for two slow ballads in *Ev'ry Time We Say Good-Bye* and *This Heart of Mine*. Maxine Sullivan for the singing rates such company, but the boys have no more conception of playing for her than a gang of mickey-mousers might display.

It's the names of the principals rather than the playing that makes for this attraction.

DELTA RHYTHM BOYS (Decca)

Gee, Baby, Ain't I Good To You?—FT; V.
Is There Somebody Else?—FT; V.

The solo and ensemble singing, contrasting the sustained and rhythm harmonies, of the Delta Rhythm Boys, rings out true for both of these tunes. Tops is Don Redman's plaintive *Gee, Baby, Ain't I Good To You?*, which packs all the infectious appeal a hit tune can hope for. Also in top vocal order is the sentimental ballad, *Is There Somebody Else?* Adequate instrumental support, with the guitar strumming pronounced, is provided by the Gulf Coast Five.

Music ops should reap a harvest of buffalo heads with the heated harmonies of "Gee, Baby, Ain't I Good To You?"

SAMMY KAYE (Victor)

Just a Prayer Away—FT; VC.
All of My Life—FT; VC.

Coated heavily with the sweet music is the conventional stylings of Sammy Kaye for both of these new ballads. Rich in melodic appeal is Irving Berlin's *All of My Life*, for which the saxes take the lead and Billy Williams the lyrics in appealing fashion. The trombone trio tees off for *Just a Prayer Away*, a heart-warming song of a happy land, for which Williams gets vocal assist from the Kaye Choir for the wordage.

Both ballads loom big in popularity circles, with both sides designed for music box dishing.

ROY ELDRIDGE (Decca)

Twilight Time—FT.
Fish Market—FT.

The trumpeting Roy Eldridge shows to advantage for the contrasting moods set by these songs. Backed by a big band that packs a rhythmic wallop, Eldridge's horn and improvisations shine for the twinkling *Twilight Time* ballad. Tempo is stepped up to jumping proportions for the maestro's *Fish Market*, a blues riffer that has Eldridge and the band boys riding out handsomely and hot.

The jump fans will find the musical jive of "Fish Market" to their likings.

HOT LIPS PAGE (Commodore)

Fish for Supper—FT; VC.
You Need Coachin'—FT; VC.

A sequel to the *Seafood* saga of earlier vintage, it's a delightful dish of Harlemese offered up for *Fish for Supper* by Hot Lips Page and his hot trumpet horn, backed by a sextet of hot aces. The novelty features the chanting of Hot Lips and the Ensemble, with the instrumental steam stemming from the tenor sax of Don Byas. *You Need Coachin'*, a salty race blues by the maestro, has Page shouting out the song in style. With his blues-blowing horn, there is the alto sax sorcery of Earl Bostic.

The race locations will create the greater enthusiasm for these sides.

RED CAPS TRIO (Joe Davis)

Get Off of That Kick—FT; V.
It's Got a Hole in It—FT; V.

The rhythm singing of the Red Caps Trio, instrumentally supported by piano, bass and guitar, makes effective needling for both of these riff rhythm ditties by Irene Higginbotham. Geared to the Harlemese flavoring, with the instrumentalists getting a chance to shine individually, there's plenty of kick in *Get Off of That Kick*. It's a blues riff for the novelty wordage, and as much a nicety, for *It's Got a Hole in It*.

Wide appeal should attend the lively spinning of "Get Off of That Kick."

AL TRACE (National)

Rum and Coca-Cola—FT; VC.
Southpaw Special—FT; VC.

With the lyrics carrying the load, the singing of Al Trace and company for *Rum and Coca-Cola* is acceptable enough. While all the commercial appeal is packed in that side, it's a pleasant surprise in the spinning of *Southpaw Special*. Particularly for the cow-cow boogie singing of Miss Tony Arden, altho the Trace band doesn't keep pace with her pip piping. A train song, it carbons the *Cow-Cow* pattern, altho the band brings up no boogie.

Demand for "Rum and Coca-Cola" will keep that side spinning in the music boxes.

CARL RAVAZZA (Feature)

How Deep Is the Ocean?—FT; VC.
Blue Skies—FT; VC.
Waiting—FT; VC.
This Heart of Mine—FT; VC.

With his band geared strictly along commercial lines, and pleasant enough with the fiddles and muted brasses bringing out the melodic content of the tunes, Carl Ravazza gives acceptable dance treatment for these four ballads in a moderate tempo. There is an element of sameness in the playing of each of the sides, and in each case, the maestro carries the vocal load. However, the needling gives his pipes little advantage, bringing out an element of quiver in his voice that doesn't make for the most pleasant listening. *How Deep Is the Ocean* and *Blue Skies* are Irving Berlin evergreens. *Waiting* is an original with *This Heart of Mine* of current vintage.

It's the song titles that will have to attract attention to any of these sides in a music box.

LOUIS PRIMA (Hit)

Hitsum-Kitsum-Bumpity-Itsum—FT; VC.
Rum and Coca-Cola—FT; VC.
What's the Matter, Marie?—FT; VC.
I Wanna Get Married—FT; VC.

All four strictly on the novelty side, and applying a rhythmic punch to each, Louis Prima has a foursome here that should enjoy wide circulation. Fashioned from a traditional Jewish folk melody, Prima and Sonny Skylar have whipped up a tuneful novelty in the tongue-twisting *Hitsum-Kitsum-Bumpity-Itsum*. With the vocal support of Lilyann Carol and the ensemble, Prima rings out in song that it means "I love you." *What's the Matter, Marie?* is the maestro's own fashioning of an old Italian folk ditty. While he uses his trumpet horn to add to the folk flavor of *Hitsum*, Prima adds lyrics in the Italian tongue for *Marie*. Lilyann Carol carries the second couplet, singing it naughty and nice for *Rum and Coca-Cola*, but lacking the sophistication in the song-selling of *I Wanna Get Married*.

Looks like Louis Prima can dominate the phones, and profitably so, with at least three of these four novelty sides highly effective for the nickel needling.

LES BROWN (Columbia)

My Dreams Are Getting Better All the Time—FT; VC.
He's Home for a Little While—FT; VC.

It's right smart rhythm making in the music of Les Brown for both of these ballads. With highly effective scoring for the muted trumpets, it's tuneful and toe-tapping music for the lilting *My Dreams Are Getting Better All the Time*. The first two stanzas are taken in a slow tempo by the band and Doris Day, and following the vocal, Brown doubles the tempo to the jump pace for a sprightly out-chorus that calls back the songbird for the tag. The rhythmic beats are subdued and the setting is smooth for *He's Home for a Little While*. With tenor sax and trumpet opening the side, spinning is carried on by Doris Day, who gets colorful backgrounds paced by the woodwinds in singing of the boy home on furlough.

With both ballads counting strong in song popularity circles, Les Brown provides double duty with this disk for the phone ops.

London Decree

TORONTO, March 10.—Thru the Vigneux Bros., juke box operators of Toronto, the famous juke box decree of the London Privy Council will be made available to the trade in the U. S. Five members of the judicial committee of the privy council were present at the hearing which attracted attention because the judges were amused by the name "juke box."

The decision is likely to become famous because it is, no doubt, the most careful and complete analysis of the valious angles to using copyright music in juke boxes on record at the present time.

Since the same issue of copyright music is a live topic in the U. S., the Canadian decision will be quite helpful to the trade in the U. S.

Cal. Amusement Gets Distributorship of Auto Music Inst. Co.

LOS ANGELES, March 10.—That California Amusement Company will make a strong bid for foreign trade here was indicated recently when it was revealed that this firm has been appointed exclusive distributor for Automatic Music Instrument Company. According to Bill Wolf, owner of GAC, territory given his firm includes California, Nevada, Arizona and the Hawaiian Islands. Distribution will be thru the three branches, Los Angeles, San Francisco and San Diego, Calif.

PLENTY NEW BANDS

(Continued from page 22)

at the Lincoln, but it was still a losing proposition.

And these bands have been around for a while. Starting out today, without any agency assistance, these bands, with all the dough in world, could easily end up behind the eight ball. On the Coast GAC is pushing Ansell Hill's outfit, currently playing Mondays at the Palladium, and the teen-agers ork under direction of Jimmy Hixon. Latter is heard on the Hoagy Carmichael NBC commercial.

Art Farrar, along with six sidemen, arrived on Coast several weeks ago and are currently working out their Local 47 cards now. Farrar has a 16-piece ork in a swing groove. Farrar feels that opportunities exist for bands galore out on the Coast. Also on Coast three new colored bands are forming. One, Johnny Otis, ex-Harlan Leonard drummer; Bob Parrish, singer, formerly playing clubs as a single, being set by Frederick Bros. for Eastern theaters, and Gerald Wilson's ork, now playing the Plantation. Eddie Miller, sax man formerly with Bob Crosby, has been playing stray jobs with a big band of his own, aside from solo radio work.

New All-Skirt Unit, Too

All-gal outfit of 20 led by Dale Belmont is currently rehearsing at Nola Studios in New York. Last week's *Billboard* carried yarn about Jack Fittis, formerly with Ben Bernie, is now rehearsing a 21-piece aggregation, also in New York. Cy Baker, who subbed for Hal McIntyre when latter took nights off at the Commodore to broadcast, is readying band, probably under William Morris flag. Les Elgart, who with his brother stepped out of radio to form a band, is said to have a couple of big agencies after him. He's in his first job at Pelham Heath Inn. Where to, after that, is the problem.

Jimmy Palmer, in a comparatively new light, is currently at Roseland, losing dough. Billie Rogers, gal trumpeter, threw in the sponge after having booking trouble with GAC and is going out with Jerry Wald's ork. She's surely going to make more dough than when she had a band.

An inside look-see into the pic is the recent Jack Robbins backing of bands, in which he sank over \$50,000 in a few bands, Georgie Auld, George Paxton, Eddie Heywood and Billie Rogers. Even with Robbins bank-rolling them, bands lost their shirts first time around.

MAIN GEARS
For Wurlitzer and Seeburg Phonographs
Now available for immediate shipment . . . brand-new Fibre Main Gears . . . less steel hub . . . for Wurlitzer and Seeburg Phonographs . . . all models . . . factory guaranteed against defective workmanship and material.

ONLY \$6.50
Quantity prices to distributors and jobbers. Write or wire—do not delay—place your order now—terms as usual. One-third deposit, balance C. O. D., shipment F. O. B. Los Angeles.

E. T. MAPE MUSIC CO.
(Manufacturing Division)
1701 W. Pico Blvd., Los Angeles 15, Calif.
(DReXel 2341)

WANTED!
WURLITZER 750s AT \$600.00
WURLITZER 850s AT 650.00

BALTIMORE
MUSICAL SALES CO.
BALTIMORE, MARYLAND
140 W. MT. ROYAL AVE.
VERSION 5757

RECORD DISCS
For 81, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots 5.

HUGO JOERIS
3208 Jackson St. AMARILLO, TEXAS

SPECIAL
Five Rock-Ola Spectravox and Playmaster Combinations, \$450.00 each.
1/3 Deposit.

BIRMINGHAM VENDING COMPANY
2117 Third Ave., No. Birmingham, Ala.

SPECIAL!
3 Wurl. 616 Lite Upt. Ea. \$210.00
1 Rockola World Series 99.50
1 Seeburg Vogue 410.00
1/2 Deposit.

JULES OLSHEIN & CO.
1100-02 Broadway ALBANY 4, N. Y.

Wanted USED RECORDS

WE'LL FURNISH SHIPPING CARTONS IF NECESSARY

TOP PRICE PAID

No Shipment Too Large or Too Small

WRITE OR WIRE COLLECT HOW MANY YOU HAVE

WE PAY THE FREIGHT

MODERN RECORD COMPANY
7463 SOUTH CHICAGO AVE. • PLAZA 6657 • CHICAGO 19, ILLINOIS

NCA Report 9 Bills in State Hoppers for '45

CHICAGO, March 10. — The National Confectioners' Association representing the candy industry, recently notified its members that in the present legislative year at least nine different bills relating in some way to candy, were now in the various State hoppers.

The report of the NCA to its members naturally, includes a good many bills that relate indirectly to the candy trade. Among the bills in the report are proposals for licensing in Missouri, Iowa and Pennsylvania; excise and sales tax proposals in Arkansas, North Carolina and Georgia; bills relating to food and drug laws in Kansas, Montana and New Mexico; bills relating to trademarks in Nebraska, Iowa, Texas, Utah and Wisconsin; bills relating to trade practices in Texas, Indiana and Washington; a weights and measures bill in Nevada; and a bill on selling to employees in Texas and New Jersey; a bill on sales of confections and other foods in schools in Tennessee, and a pay roll bill in Illinois.

APRIL TAX CALENDAR

ALABAMA: 10—Tobacco stamp and use tax reports and payment due. 20—Sales tax and reports due, including small taxpayers. Use tax reports and payment due.

CALIFORNIA: 15—Sales tax and reports due. Use tax and reports due.

COLORADO: 14—Sales tax and reports due. Use tax and reports due. 15—Service tax and reports due.

CONNECTICUT: 10—Cigarette distributors' inventory report due.

FLORIDA: 10—Agents' and wholesale dealers' cigarette tax reports due.

GEORGIA: 3—Soft drink sirups returns and taxes due. 10—Cigar and cigarette tax reports due.

ILLINOIS: 15—Cigarette tax returns due. Sales tax and reports due.

IOWA: 10—Cigarette vendors' reports due. 20—Sales tax and reports due. Use tax and reports due.

KANSAS: 5—Cigarette wholesalers' reports due. 15—Compensating tax and reports due. 1—Sales tax and reports due.

KENTUCKY: 10—Cigarette tax reports due.

LOUISIANA: 1—Tobacco wholesalers' reports due. 15—Tobacco tax reports due. 20—New Orleans sales and use tax and reports due. State sales and use tax reports and payments due.

MASSACHUSETTS: 15—Cigarette distributors' tax and reports due.

MICHIGAN: 15—Sales tax and reports due. Use tax and reports due.

MISSISSIPPI: 15—Manufacturers', distributors' and wholesalers' tobacco tax reports due. Sales tax and reports due. Use tax and reports due.

MISSOURI: 15—Retail sales tax and reports due.

NEW MEXICO: 25—Use or compensating tax and reports due.

NEW YORK: 20—New York City retail sales tax and returns due. New York City use tax and returns due.

NORTH CAROLINA: 15—Sales tax and reports due. Use tax and reports due.

NORTH DAKOTA: 1—Cigarette stamp tax reports due. 20—Sales tax and reports due. Use tax and reports due.

OHIO: 15—Cigarette use tax and reports due. Use tax and reports due.

OKLAHOMA: 15—Sales tax and reports due. 20—Use tax and reports due.

RHODE ISLAND: 10—Tobacco products tax reports due.

SOUTH CAROLINA: 10—Soft drink tax and report due.

SOUTH DAKOTA: 15—Sales and use taxes and reports due.

TENNESSEE: 10—Cigarette distributors' reports due.

TEXAS: 10—Cigarette distributors' reports due.

WEST VIRGINIA: 15—Sales tax reports and payment due.

WISCONSIN: 10—Tobacco products tax and returns due.

WYOMING: 15—Sales tax and reports due. Use tax reports and payment due.

R. C. Jones Rescue

LOS ANGELES, March 10.—First definite proof that Roy C. Jones, soldier son of Roy Jones, local phonograph operator, has been rescued, came to coin machine circles thruout the industry last week when a three-column picture of Jones shaking hands with a former L. A. buddy, who was among the rescuers, was published in local papers. Word of his rescue, but not confirmed, came to the coin machine industry members thru *The Billboard* (February 17).

Jones was one of the many American civilians and soldiers interned by the Japs in the Cabanatuan prison camp in the Philippines, until their rescue by the steadily advancing forces of MacArthur toward Tokyo.

The picture reveals Jones in definite good spirits but not quite as heavy when seen last in local coin circles. His parents have not heard from him as yet and the picture in today's papers have kept the family telephone busy from friends elated over his rescue. Local distributors have hung the picture up on their bulletin boards and have registered their thoughts for Jones in many ways since his internment. He was actively associated with his father in the operation of a phonograph route here previous to enlistment.

The photo was an official Signal Corps picture and was taken at a base hospital somewhere in the Philippines.

Balto Ciggie Levy Up for Vote To Ease R. Estate Tax Weight

BALTIMORE, March 10.—When a recent proposal was made here to place a city tax on cigarettes, the committee which had been making a study of State and city cigarette taxes, reported that 31 States now have a tax on cigarettes.

In addition, a number of cities have imposed taxes on cigarettes to increase their revenue and relieve other sources of taxation such as real estate. The proposal here is said to be in order to relieve the tax on real estate.

Among the cities that now have a local tax on cigarettes are St. Louis, Kansas City, Mo., and Denver.

If the mayor of Baltimore approves the report of the committee suggesting the city tax on cigarettes, the recommendation will then go before the State Legislature now in session. The local tobacco trade has not taken much notice of the proposal up to the present time. It is reported here that some other States at the present time have proposals for taxes on cigarettes.

Fla. Fruit Growers Develop Tangerine Syrup for Bev. Base

MIAMI, March 10.—An association of citrus fruit growers in Florida once obtained national publicity on an unusual type of machine for vending orange juice. While the vending trade at that time regarded the machine as too elaborate to be practical, the citrus growers are still busy developing new ideas to sell fruit juices. A recent report to *The Billboard* tells of operators in that State looking forward to fruit juice vending machines after the war.

A current report says that the State Agricultural Department of Florida has developed a new tangerine sirup that is rich in sugar and vitamins and is readily

usable for two types of beverage bases. Agricultural agents say the new tangerine sirup will prove useful not only in the soft-drink trade but may even be used in the candy trade to add Vitamin C and other factors to soft drinks and candy.

BALL GUM SUBSTITUTE

MARBLÉS—GLASS—ASST. COLORS
Barrel of 50,000\$59.50
Keg of 15,000 19.50

CHARMS, Best Grade, 15 Gross Carton, \$13.25 Parcel Post Paid.

COIN COUNTERS, 1c or 5c Cast Aluminum, \$1.25 Each While They Last.

"SPARKS CHAMPION," Token Payout, Like New, While They Last, \$12.50.

Full cash with order—f.o.b. factory

TORR 2047 A - SO. 68
PHILA. 42, PA.



"I don't see how any operator can get along without your paper."

NORTHWESTERN

Here is an invaluable service for every operator. Regardless of what machines you operate, you'll find it a mighty wise move to keep in touch with the fast growing bulk vending field. The Northwestern is packed with vital information, service hints, ideas to help you make and save money. It's yours for the asking—just tell us what you operate.

IT'S FREE!



(USED) AMERICAN EAGLE FRUIT REELS F. P. TOKEN AWARD

Free Play Mystery Token Award—all winning combinations as on regular bell (such as 2 Cherries and anything, 3 Plums, 3 Bells, etc.) 1¢ or 5¢ Play. Fast money-maker!



\$19.50

PIKES PEAK

The most popular penny counter amusement game today! These machines were on location a very short time and are practically brand new.

\$22.50 EA.

USED COUNTER GAMES

Victor Home Run, 1¢ Play	\$22.50
Imps, Cigarette Symbols	6.00
Aces, Poker Sym., Div. Mod.	6.95
Cubs, Cig. Sym., Divider Mod.	6.95
Yankee, New, Divider Model	16.50
Wings, Cig. Sym., Divider Model	9.95
Bingo	12.50
Victor Roll-a-Packs	9.95
Races, New	14.50
Liberty, 1¢ Tok. Payout, Cig. Sym.	19.50
Sparks, 1¢ Token P.O.	12.50
Daval 21, New, Divider Model	9.95
Lucky Strikes, 1¢ Cig. Sym.	12.50
Imps, New, 1¢ or 5¢, Cig. Sym.	12.50
Hit Hitler, Penny Back	18.50
Cubs, 1¢, New, Cig. Sym.	9.90
Civilian Defense, 1¢, New	13.50
Slap the Japs, 1¢, New	13.50
Vest Pockets, 5¢, Green	44.50
Vest Pockets, 5¢, Blue	54.50
Vest Pockets, 5¢, Chrome	75.00
Marvel, 1¢ or 5¢, Token P.O., Cig. Reels	19.50
American Eagle, 1¢ or 5¢ Play, Fruit Reels	19.50

SLOTS & CONSOLES

Mills Bonus	\$285.00
Mills Brown Front, Rebuilt	250.00
Jennings Silver Moon, 10¢	275.00
Jennings Silver Chief, 5¢	185.00
Mills Wolf's Head, 25¢	150.00
Bally Hi Hand	155.00

PEANUT & BALL GUM VENDORS

Silver Kings, Laquer	\$7.50
Northwestern Model 33, Jr.	5.50
Northwestern Standard	7.50
Northwestern Model 40	7.50
Snacks, 3 Compartment, Record, Like New	15.00
Columbus Model 34, Ball Gum	6.95

Certified Deposit Required With All Orders

RAKE COIN MACHINE EXCHANGE

2014 Market Street
PHILADELPHIA 3, PA.

Univendor

Finest in Candy Vendors

Univendor

Acclaimed for Dependability

Univendor

Back after Victory

STONER
MFG. CORP.

Aurora, Illinois



THIS WEEK...

We have three complete music routes of all types of equipment! We'll sell the routes complete or will dismantle them and sell individual pieces. CONTACT US NOW FOR YOUR EQUIPMENT!

WURLITZER

850
750
800
700
24A
616
71

ROCK-OLA

Supers
Masters
DeLuxe
Standards
16-Record
12-Record
Monarchs

SEEBURG

8200 Colonel, RC
9500 12-Record
Consoles

ACCESSORIES

Packard Boxes
Wurlitzer Boxes
Seeb'g Wireless Boxes, Etc.

WE WANT BUCKLEY BOXES

LATE MODELS, LITE-UP, GOLD OR CHROME
WILL TAKE ANY QUANTITY AT HIGHEST CASH PRICE!
WRITE-WIRE-PHONE IMMEDIATELY!

RUNYON SALES CO. 123 W. RUNYON ST.
NEWARK 8, N. J.
BIGELOW 3-6685

PRICED FOR QUICK SALE

- | | |
|---|----------|
| 1 Rockola Commando, Wonderful Condition | \$550.00 |
| 1 Wurlitzer 500, Very Good Buy | 425.00 |
| 2 Rockola Bar Boxes, 5-10-25. Each | 40.00 |
| 1 Periscope, Like New | 200.00 |
| 1 Mutoscope Sky Fighter, Good Condition | 300.00 |

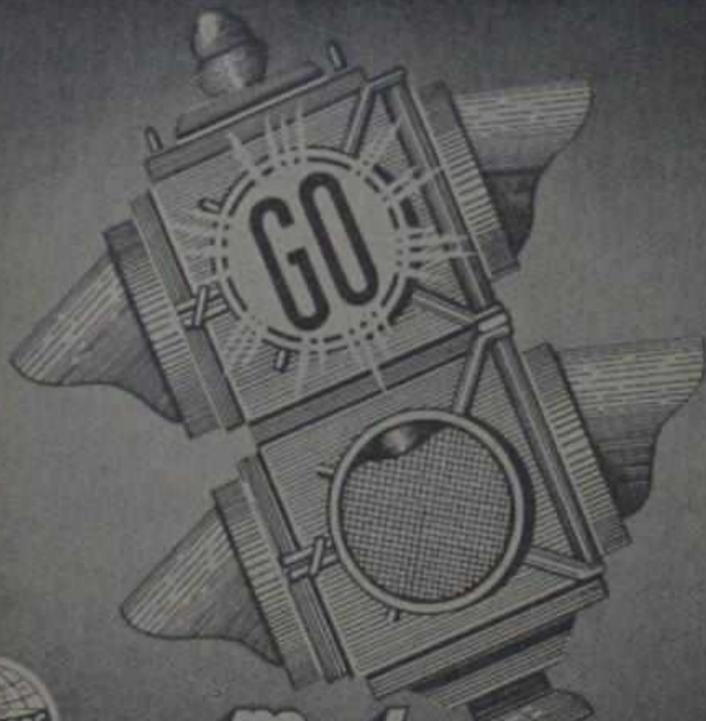
1/3 Deposit Required, Balance C. O. D.

F. R. W. B. SPECIALTIES

Phone 4343

Manitowoc, Wisconsin

WHEN the signal says...



1945 -
OUR 50TH
YEAR OF
SERVICE

Mutoscope

... will be ready!

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 ELEVENTH STREET WM. RABKIN, President LONG ISLAND CITY 1, NEW YORK

WAR WORK NOW
New Coin Machines After Victory

BUY MUTOSCOPE EQUIPMENT FIRST - It's Built to Last!
ANOTHER WEEK NEARER VICTORY
W. Rabkin

1945 - OUR FIFTIETH YEAR OF SERVICE

New Orleans Mchs. Assessed \$200 by LTC

To Be State-Wide Levy

NEW ORLEANS, March 10. — The Louisiana Tax Commission has finally decided that slot machines, apparently meaning all gaming devices, will be assessed at \$200 each. This fee was agreed on at the monthly meeting of the New Orleans Parish Board of Assessors recently. The present tax assessment figure is on machines now operating in the city of New Orleans.

J. H. Cain, chairman of the State Tax Board, said that the devices should be made subject to ad valorem taxes and should be placed on the assessment rolls all over the State.

"The assessors," said the board in a prepared statement, "feel that while all taxable property in their respective districts is on the assessment rolls, they have decided to give their deputies special instructions to check every business place with the view of ascertaining if any gaming device, especially slot machines, forms part of the personal property contained therein."

Will Use U. S. Records

"The board contacted the United States Government during the meeting and was informed that a record was kept of all gaming devices which would be made available to the assessors and their deputies."

"These records will be used in connection with levying an assessment on the machines."

"The board has decided that slot machines, if and where found, should be assessed for \$200 each."

Martin E. Kranz, secretary of the board, said that Cain had been invited to discuss his recent ruling to the board, but that when he did not respond the board acted on the basis of press releases of the tax commission.

"The office of the Collector of Internal Revenue has informed us that they will make available to us a list of all establishments in which gaming devices are operated," said Kranz.

\$5.04 for City

"The assessors and their deputies will make a check of this list and the establishments involved. If they tell who owns the machines we will assess him. If not, the assessment will be made against the proprietor of the establishment."

Taxes on the machines, under the \$200 assessment, would amount to \$5.04 for the city and \$2.25 for the State.

The federal license on the machines is \$100 a year, but James Finley, chief clerk to Mayor Robert S. Maestri and director of permits, recently said that the city is without authority to license the so-called mint-vending machines which are operated as slot machines in New Orleans.

"The city cannot issue a permit if the State does not," he said. "Since Attorney General Eugene Stanley ruled in 1942 that the mint-vending machines are illegal, and therefore the State could not license them, our hands have been tied."

N. Carter Buys Sports Center

LOS ANGELES, March 10.—The Sports Center on Main Street and operated by Aaron Nathanson, was purchased this week by Nick Carter, of the Nikabob Sales Company.

FOR SALE

6 Gun A.B.T. Range, 7 Guns just reconditioned by factory. Three Targets, one movable with new figures. 30,000 Pellets and 10,000 Loading Tubes, never used. Compressor and 12-foot Counter. Ready to go. Complete \$2200.00. 1 1/2" Direct Positive Camera, semi-automatic, walnut booth, complete with Visualizer and Enlarger, 2 Rolls Film, \$400.00; perfect shape.

SAM EDELSTEIN

613 Mattison Ave. Ashbury Park, N. J.

WHEN IT COMES TO MAKING MONEY

You can't beat this amazing New Ride. No hints now. But all about it in the Spring Special of The Billboard. Watch for the full page of details.

THAT'S WHAT
THEY ALL SAY!

Batter-Up Co.
Have operated BATTER-UP for some time and I am pleased beyond my expectations in every respect.
I started in business with one of your machines and small capital and from the first day of operation I have always made good money with the game. I now have an arcade of amusement games, but BATTER-UP is still the hub of my business and continues to get top money. I certainly can recommend BATTER-UP to anyone.
Virginia.

BATTER-UP

THE ORIGINAL "JETERS" BATTING GAME

Everyone

YOUNG—OLD—MALE—FEMALE

Likes to Play

BASE-BALL

GET IN ON THIS MONEY MAKER

BATTER-UP 231 W. Wis. Av.
Milwaukee, Wis.

PHOTOGRAPH OPERATOR

WANTED

To Install Gallery in the
ARMY & NAVY STORE AT
2636 BROAD ST., AUGUSTA, GA.

100% Location, Most Liberal
Proposition.

WANT TO BUY BUCKLEY BOXES

Chrome model with plastic sides. State price, condition and quantity in first letter.

GENERAL MUSIC CO.
2277 W. Pico Blvd., Los Angeles 6, Calif.

FOR SALE

One-Ball Cash Payouts: 2 Aksarben, 3 Fairgrounds, 2 1-2-3, 3 Derby Champs, 1 Air Races, 1 Turf Champ, 1 Paddle Wheel, 5-Ball Free Play; 1 Roxy, 1 Ocean Park, 1 Red Hot, 1 Contact; also 2 Bally Alleys. What is your offer on all or any part?

SHOWMEN'S EXCHANGE

707 Gee St., N. W. Washington, D. C.

SERVICE MANAGER

WANTED

One thoroughly factory experienced with Seeburg Remote Control Mechanisms and Amplifiers. Permanent position. Give draft status, salary and present occupation.

Franco Novelty Company

24 No. Perry St. 7475 Montgomery, Ala.

\$\$ CASH! CASH! \$\$

FOR USED JUKE BOX RECORDS!
I Pay the Highest Price!

Write, wire collect or just ship to...

NATHAN MUCHNICK
1119 N. 39th St., Philadelphia, Pa.
Phone: Allegheny 0232

MILWAUKEE SPECIALS!

ONE BALLS

Fortune, Convertible to Free Play or Pay Out	\$274.50
Skiark, Convertible to Free Play or Pay Out	189.50
Pace Saratoga, 5c	129.50
Mills Big Race (7 Coin)	250.00
Challenger	249.50
Race King	249.50
Sea Biscuit	79.50
Blue Ribbon	69.50
Sport Page	69.50
Thistledown, P.O.	69.50
Gold Cup	49.50
Gold Medal	49.50
Gottlieb Multiple Races	49.50
At Bar Ben	49.50
Bally Stables	39.50
Fair Grounds	29.50

SLOTS

Jennings 4 Star Chief, 5c	\$139.50
Callie 3-5, 5c, \$79.50; 10c, \$94.50; 25c	139.50
Callie 2-4, 5c	97.50
Mills Vest Pocket (A-1 Condition): Blue & Gold	57.50
Chrome	67.50
Bally Reliance Dice Game	49.50
Q.T., 5c, \$69.50; 10c	89.50

CONSOLES

Baker Pacers	\$450.00
Paces Races (Brown Cab.—30 Odd)	225.00
Fast Time	95.00
Zipper	29.50

FIVE BALLS

New Champs	\$ 59.50
Oh Johnny	49.50
Three Score	49.50
On Deck	39.50
Salute	39.50
Target Skill	39.50
Repeater	34.50
Anabel	29.50
Entry	29.50
Fifty Grand	29.50
Red, White and Blue	29.50
Super Six	29.50

MISCELLANEOUS

Buckley Bar Boxes	\$ 14.50
Rockola Bar Boxes	16.50
Wurlitzer Bar Boxes	19.50
Wurlitzer Speaker & Box	115.00
Keeney Anti-Aircraft	49.50

1/3 Deposit, Balance C. O. D.

State Distributor for Seeburg Phonographs and Accessories.

MILWAUKEE COIN MACHINE COMPANY

3130 W. Lisbon Ave.
MILWAUKEE 8, WISCONSIN

Plain Talk on Free Plays Forms Big Aid to Defense

Michigan Supreme Court minority adds its vote on the subject—Iowa minority started ball to rolling—one Federal Court included in list of favorable decisions

DETROIT, March 10.—The minority opinion of the Michigan Supreme Court, handed down recently in a decision involving free plays on pinball games, has given operators in the State a source of encouragement. Altho the decision of the high court on the basis of a 5 to 3 opinion was favorable to free plays, yet the minority opinion was strong in its terms and was featured in the news appearing in a local newspaper here. The trade feels that the minority views of the Michigan high court will add to the accumulation of favorable arguments that has already been handed down by other high courts.

The trade also recalls that a strong minority opinion in previous years in the Iowa Supreme Court had a very favorable effect thruout the State there, altho the majority opinion was unfavorable.

The pinball case which came up before the Michigan Supreme Court was heard November 30 last year and took the trade somewhat by surprise. The appeal had been taken from Port Huron and the sheriff of St. Clair County had also been a party in the appeal. The operator in the test case had 60 pinball games of the standard free-play type. He was operating, according to testimony, as free play games are customarily operated. No evidence was presented before any court to show that cash or other awards were paid, other than the additional free plays.

The opinion of the majority hinged largely on the assertion that the games were of the type that could and were usually, as they alleged, used for making payouts in cash or merchandise. Because it was customary to make awards in cash or merchandise, the majority asserted the games must be considered gaming devices.

The opinion of the minority is said to be the first instance in which the favorable decision of the U. S. District Court of Appeals in Washington, favorable to free play games, has been used in a State high court decision. The minority view is also considered very favorable because it is one of the first to call attention to the decided variance in values received by the patron when he goes to such games as baseball or bowling games. The minority asserted that free-play awards on pinball is exactly the same principle a patron gets who goes to a baseball game and the game for that day may be a wash-out. The majority had said that on the games under consideration, if a player got 60 free plays, it would be worth \$3 in cash, according to the usual price charged for playing pinball.

The minority opinion in the free-play case is as follows:

Judge Boyles—Minority

I do not concur in the result reached by Mr. Justice Reid.

The plaintiff has about 60 so-called pinball or bagatelle machines in various places in Port Huron and the adjacent area in St. Clair County. The Chief of Police of Port Huron ordered them removed and threatened to confiscate them as gambling devices. Plaintiff filed this bill of complaint to enjoin the Chief of Police from interfering with the operation of the machines. The Sheriff of St. Clair County asked for and obtained leave to intervene as a party defendant. The court below denied the relief sought and dismissed the bill. Plaintiff appeals.

The mechanics and methods of operation of so-called pinball machines have been before us recently on two occasions and are set forth in Henry v. Kuney, 280 Mich. 188, 273 N. W. 442, and Gibson v. Martin, 308 Mich. 178, 13 N. W. 2d 252. In those cases, as will be pointed out, pinball machines were held to be gambling devices because of the use made of them in their operation. If the machines in the instant case were used as in those cases—as gambling devices—the record falls to show it. According to the record in this case, neither the machines nor those who own or operate them give out to the player any coin, token, or anything of value whatever, unless it be the mere opportunity of playing the machine some

more, if the total score on the machine is high enough. That, alone, does not establish a gambling device.

There is nothing in the record before us to indicate that these machines have been or were being operated as gambling devices. The only proof in the record is that the machines were operated solely for the amusement of the player. The question before us is: "Is a pinball or bagatelle machine which is coin operated and which automatically gives the player free plays on the machine and nothing else, the number of free plays, depending on the score he makes, a gambling device?"

Altering Machines

The answer does not depend upon whether the machines could be operated for gambling purposes. This is well pointed out in People v. Jennings, 257 N. Y. 196, 177 N. E. 419, where the court said: "The district attorney introduced in evidence a circular issued by the manufacturer of this machine, the Mills Novelty Company, of Chicago, Ill., showing how it can be altered and changed so as to be used as a gambling device, that is, one that will emit, with an element of chance, money or things of value by the insertion of a coin and the turn of a handle. The people also introduced expert testimony to show how the particular machine in the possession of the defendant might be thus played if the mechanism were different. Such evidence was entirely incompetent. No changes in the machine had been made while in the possession of the defendant. It discharged only candy mints and rings of no monetary value. The case against him cannot be upheld by evidence of what might have been done. Sufficient unto the day is the evil thereof."

The mere fact that an implement, object or device can be used for gambling does not make it a gambling device per se. Were this not true, it would follow that ordinary playing cards, tables, coins, golf clubs, matches, almost any inanimate object, would be a gambling device per se and subject to confiscation as such. The distinction between gambling devices per se and objects made so by use was pointed out in People v. Lippert, 304 Mich. 685, 8 N. W. 2d 880.

The mechanics of pinball or bagatelle machines, and method of their illegal use in the operation, was described in detail in Henry v. Kuney, supra. In that case an injunction to restrain certain law enforcement officers from interfering with or seizing the machines was denied. The distinction between the facts in that case and the case at bar is clearly indicated in the opinion. In that case the machines became gambling devices by the method of operation. We said, "The player receives the free games in the form of a nickel for each of such games, and it is possible for the player to play the game again or retain the money. The merchant keeps track of the money he pays out, and when plaintiffs go to collect from the machines, the merchant is reimbursed. * * * In the machines in question there is the chance to receive additional plays without additional cost to the player, or at his option there is the chance for profit if he is skillful and lucky. The player has the chance to obtain from one to twenty free games or receive the equivalent in money."

Contract Suit

The issue came before the court again in Gibson v. Martin, supra, decided in February, 1944. Gibson gave him exclusive right to own and operate pinball and other coin-operated machines in Martin's places of business. The court again held that the pinball machines

SLOTS

- 2 Mills 25c Gold Chromes, 3/5
- 1 Mills 10c Gold Chromes, 2/5
- 2 Mills 5c Gold Chromes, 2/5
- 3 Mills 25c Gold Chromes, 2/5
- 4 Mills 25c Brown Fronts Drillproof, Club Handle, K.A.
- 2 Mills 10c Brown Fronts Drillproof, Club Handle, K.A.
- 2 Mills 5c Brown Fronts Drillproof, Club Handle, K.A.
- 2 Mills 25c Blue Fronts Drillproof, Club Handle, K.A.
- 1 Mills 10c Blue Front Drillproof, Club Handle, K.A.
- 1 Jennings F. P. Slot with Stand

- 2 Mills Four Bells, 4-5c
- 1 Mills Four Bells, 3-5c, 1-25c

- 6 Mills 5c B & G Vest Pockets
- 5 Mills 5c Gold Q. T.'s
- 2 Mills 25c Q. T.'s (Blue)
- 12 Jennings Ciga-Rollas
- 4 Super Bells 5c Comb.
- 1 Paces Reels
- 1 Pace Saratoga
- 1 Wurlitzer 616 Rolaway in Metal Cabinet with Buckley Adpt. 10 Buckley Boxes and Speaker

- 1 Wurlitzer Twin Twelve Rolaway in Metal Cabinet with Keeney Adpt. and 7 Keeney Wallboxes, 1 Speaker

- 1 Seeburg Concert Grande
- 2 Rock-Ola 12-Record Phono.
- 1 Rock-Ola 16-Record Phono.
- 3 Gables
- 1 Wurlitzer P-10
- 2 Modernized Wurlitzers 24 Rec.

We have the new record "hits"—write for list!

Terms: 1/3 Certified Deposit, Bal. C. O. D.

STERLING NOVELTY CO.
669-671 S. Broadway, Lexington 20, Ky.
Wholesale Distributors

ORIGINAL RED, WHITE and BLUE JAR TICKETS 2180 SIZE!! NOW STAPLED IN 5's

AT THE FACTORY

(FOR DELIVERY MARCH 15th)

\$27.50

One Dozen Sets Complete

NOW YOUR PROFIT IS GREATER
2180 Tickets @ 5c Takes in \$109.00
98 Winners Payout
72 Red @ 50¢; 21 Blue @ \$1.00;
5 White @ \$3.00 72.00
Profit \$ 37.00

- 1. Guaranteed: Only one winner to a bundle.
- 2. At present the only ticket over 2180 with no repeating numbers.
- 3. 12 more red winners now is 10% faster.
- 4. C. O. D. to rated accounts. All other 1/3 deposit, bal. C. O. D. We pay express chgs.

LONG DISTANCE PHONE

ADAMS 5682

THE FORST COMPANY

Distributing Division of
FORST MUSIC & NOVELTY CO.
Green Bay, Wisconsin

PHONOGRAPHS WANTED

We Will Pay Cash for

WURLITZER	SEEBURG
18-Record Machines \$125.00	Regal ... \$250.00
=61 ... 70.00	Envoy, ES 400.00
=71 ... 110.00	Hilons, ES 450.00
=24 ... 200.00	MILLS
=500-K ... 350.00	Throne ... \$200.00
=800 ... 500.00	Empress ... 250.00

Send us your list. We quote on all machines. Write or wire today.

BYRON NOVELTY CO.

2045 Irving Park Road Chicago 18, Ill.

PIN-BALL GLASS

High quality—3/16 in. crystal—available in all popular pin-ball sizes.
20x42—Case of Nine \$13.50
21x41—Case of Eight 12.00
21x43—Case of Eight 12.00
23x47—Case of Seven 13.00
Full Remittance With Order.
F. O. B. Baltimore.

IMMEDIATE DELIVERY.

ORDERS SHIPPED SAME DAY.
ART NYBERG

CALVERT SALES CO.

COIN OPERATED EQUIPMENT
705 N. Howard St. Baltimore 1, Md.

Wurlitzer * Seeburg * Rock-Ola * Mills

MOTORS

REBUILT OR EXCHANGED SHIPPED SAME DAY (EXCEPT MILLS)

\$6.50

DUMORE & EMC MOTORS \$13.00
PHONO ELECTRIC MOTOR SERVICE
PHONOGRAPH MOTOR SPECIALISTS
359 W. 45th St. New York 19, N. Y.
Phone: Circle 5-9540

FINANCING FOR THE OPERATORS

Will Finance the Sale of Any Coin Machine or Route

Unique plan reimburses you 100%.
A single, reasonable finance fee paid by purchaser over life of loan, no extras.
Will also arrange direct loan to purchase route.
Write us, stating your proposition.

MERCANTILE DISCOUNT CORP.

280 Hobart Street Perth Amboy, N. J.

COIN MACHINE SERVICING AND PARTS

NOW AVAILABLE "New Brown Front Bell" CONVERSION

Send us your old worn-out Blue Front, War Eagle, Roman Head or other escalator type machine to be made over into a "New Brown Front Bell." Choice of One Cherry or Two Cherry Pay, Any Denomination (5¢, 10¢, 25¢) Knee-Action Installed in All Machines.

\$79.50

Plus Parts

JENNINGS, MILLS, WATLING and PACE SLOTS

completely reconditioned and rebuilt like new..

\$79.50

10-DAY SERVICE. SEND US YOUR MACHINES. LABOR AND PARTS COMPLETELY GUARANTEED.

- Complete Set of Brown Front Castings, Including Denomination Buttons, Jewel Coin-Cup Cover and Metal Award Plate \$25.50
- Club Handles, Guaranteed, Non-Breakable, Each 3.50
- Main Clock Gears, Each 3.50
- Discs, GH or SP, Complete Set, Each... 7.50
- All Colors Lacquer, High Quality, Two Minute Dry, Quart 1.25 (Red Lacquer—\$1.50 Qt.)
- 25¢ Tubes, Each 1.00
- Slot Cash Boxes, Each 1.00
- Knee-Action Attachments, Complete Set Mills Gold Chrome Cabinets or Blue Front Cabinets, Completely Finished, Each 15.50
- All Screws, Nuts and Bolts for Slot Machines Available.

ALL TYPES OF SLOT MACHINE PARTS AVAILABLE—WRITE.

SLOT MACHINES WANTED!

Send Us Description and Price in First Letter.

GLITTER KIT

8 Different Colored Glitters in One Complete Glitter Kit, Including New, Modern Finishing Instructions \$10.50

We Recondition All AMPLIFIERS

Work and Parts Guaranteed, Prompt Delivery.

We Repair All SLOT CLOCKS

All Work Guaranteed, Prompt Delivery.

- Repair Light \$ 1.50
- Ne-o-Lite Tester 1.00

CENTRAL MANUFACTURING CO.

4245-47 FULLERTON AVE. CHICAGO 39, ILL. SPaulding 1670-1

TUBULAR COIN WRAPPERS

FOR IMMEDIATE DELIVERY! ORDERS FILLED IN ROTATION ONLY! RUSH YOUR ORDERS!

PACKING

- 50c PENNIES 19 M to Case
- \$2.00 NICKELS 17 M to Case
- \$5.00 DIMES 20 M to Case
- \$10.00 QUARTERS 15 M to Case

PRICES

CASE LOTS SHIPPED, ONE DENOMINATION TO CASE.

- 1 Case 60c Per M
- 3 Cases 55c Per M
- 6 Cases 48c Per M
- 15 Cases 43c Per M
- 25 Cases 41c Per M
- 50 Cases 40c Per M
- 100 Cases 39c Per M
- 250 Cases 38c Per M
- 600 Cases (carload lot) 35c Per M

ORDER IN QUANTITIES CONFORMING TO ABOVE PACKING IF POSSIBLE.

Less Than Case Lots, Assorted Denominations, 65c Per M.

BLOCK MARBLE CO. 1527 FAIRMOUNT AVE. PHILADELPHIA 30, PA.

GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

DEPENDABLE SERVICE ASSURED WITH

MATCHLESS LAMPS

FOR ALL GAMES MUSIC AND WALL BOXES

MATCHLESS ELECTRIC CO.

564 WEST RANDOLPH ST. CHICAGO 6

Economy Supplies The Nation!

CHICKEN SAM VARIABLE RESISTORS, 3000 OHMS, 25 WATT.....\$1.50 EA.

- 5 Conductor Rubber-Covered Wire for Chicken Sams
- 9 Conductor Wire for Chicken Sams
- 18 Gauge, 2-Wire Zip-Cord Push-Back Wire

WRITE FOR PRICES

- Fibre Contact Dividers for Relay on Mills—3 Bells and 4 Bells and Other Equipment—15c Each.

Master Pin Game Locks—65c Each.

TERMS—1/3 Deposit With Order, Balance C. O. D.

WRITE FOR PRICE LIST OF PARTS, SUPPLIES, TUBES, FUSES, WIRE, ETC.

ECONOMY SUPPLY COMPANY

615 TENTH AVE. * NEW YORK * BRyant 9-3295

NCA Considers Plan For Regional Meets

CHICAGO, March 10.—Because of the federal ban on conventions, the National Confectioners' Association has canceled its usual June meeting and is now considering a plan for various regional meetings which may be of interest to candy bar vending machine operators in the cities included in the program.

The tentative plans include regional meetings to be scheduled as follows: Boston, April 17; New York, April 19; Philadelphia, April 20, and Chicago, for which no date has been set.

The topics suggested for discussion at the regional candy meetings include the well-known problems in the industry such as distribution, post-war planning, man-power and the present regulations on the candy trade.

The annual conventions of the association in recent years has usually contained some topics on the program of direct interest to the vending machine trade. In fact, the candy trade has come to include vending machines as a part of its distribution system.

Officers of the association said here that the tentative program for regional meetings was still in a discussion stage and present announcements are simply to indicate the goal toward which the NCA is working.

"SOUND" INVESTMENTS

32 WATT REPLACEMENT AMPLIFIERS

Complete With Tubes

- WURLITZER MODELS.....\$45.00
- SEEBURG MODELS 40.00
- ROCK-OLA MODELS..... 40.00

Universal Amplifiers

Fit All Phonographs, Including

SEEBURG HI-TONES \$79.50 Less Tubes

When Ordering State Model Desired.

ELECTRO-DYNAMIC REPLACEMENT SPEAKERS

- 15 Inch \$22.50
- 12 Inch \$13.50
- 10 Inch \$9.50

1/3 Dep. with Order, Bal. C.O.D.



EAST COAST'S BARGAINS

- MUSIC**
- 1 Mills Panoram, A-1 Condition.....\$375.00
 - 1 Seeburg Envoy R.C. 425.00
 - 1 Wurlitzer 600-K 425.00
 - 5 Wurlitzer 616, Ea. 179.50
 - 6 Wurlitzer 412, Ea. 135.00
 - 3 Wurlitzer 312, Ea. 125.00
 - 2 Wurlitzer 41, Ea. 104.50
 - 1 Rockola Windsor 225.00
 - 2 Rockola 16 Record 135.00
 - 2 Rockola 12 Record, Ea. 115.00
 - 4 Buckley Wall Boxes, Ea. 10.00
 - 4 Mills New Amplifiers, Ea. 69.50
 - 4 Mills New Speakers, Ea. 30.00
 - 1 Wurlitzer Model 071 Sound System 15.00
 - 4 P.M. Wall Speakers in Wooden Cases, Ea. 10.00
 - 3 Seeburg Speak Organs, Ea. 27.50
- SLOTS**
- 2 25¢ Gold Chromes, 3/5 P.O., Ea.\$325.00
 - 1 5¢ Gold Chromes, 2/5 P.O. 350.00
 - 1 10¢ Gold Chromes, 3/5 P.O. 375.00
 - 1 25¢ Gold Chromes, 3/5 P.O. 450.00
 - 1 25¢ Gold Chromes, 2/5 P.O. 475.00
 - 1 25¢ Original Blue Front, 457,000... 400.00
 - 1 10¢ Original Blue Front, 457,000... 375.00
 - 1 25¢ Pace Goose-neck 50.00
 - 1 5¢ Watling Rotatop 65.00
 - 1 10¢ Jennings Goose-neck 50.00
 - 2 5¢ Blue & Gold Vest Pockets, Ea. 54.50
- CONSOLES**
- 2 5¢ Keeney's Super Bells, A-1 Cond., Late Serials F.P., P.O., Ea.\$325.00
 - 2 25¢ Keeney's Super Bells, A-1 Cond., Late Serials, F.P., P.O., Ea. 375.00
 - 2 5-25¢ Keeney's Two-Way Super Bells, F.P., P.O., Ea. 675.00
 - 1 5¢ Exhibit's Jockey Club, 7 Coin Head 84.50
 - 1 5¢ Evans Lucky Lucre 175.00
 - 1 5¢ Evans Galloping Dominoes '41, Factory Rebuilt 375.00
 - 1 5¢ Evans Galloping Dominoes '37 60.00
 - 1 5¢ Evans Bangtail, Johnson Head, Cracked Head 50.00
 - 1 5¢ Paces Reel C.P.O. 110.00
 - 3 5¢ Paces Reel Jr., C.P.O., Ea. 135.00
 - 2 5¢ Paces Saratoga, C.P.O., Ea. 110.00
 - 2 5¢ Jennings Good Luck, Ea. 75.00
 - 1 5¢ Jennings Silver Moon, F.P., P.O. 150.00
 - 1 5¢ Jennings Bob Tall, F.P. 100.00
- 10 5¢ Mills Jumbo Parades, C.P.O., Red & Bl. Cab., Late Heads, Ea.\$125.00**
- 5 5¢ Mills Jumbo Parades, F.P., Ea. 90.00
 - 3 5¢ Watling Big Game, C.P.O., Ea. 100.00
 - 1 5¢ Buelah Park 99.50
- ONE-BALLS**
- Sport Special\$180.00
 - Record Time 180.00
 - Kentucky 350.00
 - Sport King, C.P.O. 290.00
- PINBALLS**
- 1 Air Circus\$119.50
 - 1 Big Six 17.50
 - 1 Entry 29.50
 - 1 Major '41 42.50
 - 1 Major 18.50
 - 1 Marvel Baseball (Slightly Used).... 150.00
 - 1 Merry-Go-Round 25.00
 - 1 Midway 99.50
 - 1 Nippy 15.00
 - 1 O'Boy 17.50
 - 1 Pin Up Girl (New) 135.00
 - 1 Rotation 29.50
 - 1 Ragtime 27.50
 - 1 Spottem 15.00
 - 1 Steamliner (Slightly Used) 175.00
 - 2 Super Six, Ea. 29.50
 - 1 Texas Mustang 49.50
 - 1 Towers 42.50
 - 2 Yacht Club, Ea. 24.50
- ARCADE**
- 2 Chicken Sarni, Ea.\$ 84.50
 - 1 Shoot-The-Jap 84.50
 - 1 Paratrooper 75.00
 - 1 Evans Ten Strike 80.00
 - 1 Microscope Pokerino 75.00
 - 2 Rockola Loboy Scales, Ea. 60.00
 - 1 Watling Tom Thumb Emerald Green Scale 75.00
 - 3 A.B.T. Smoke & Fire Guns, Ea. 24.50
 - 1 Pikes Peak 24.50
 - 1 Gun for Keeney Anti Aircraft 8.00
- MISCELLANEOUS**
- A.B.T. Novelty & Free Play Coin Chutes (New), Ea.\$ 2.85
 - Pinball Cartons, Ea. 2.75
 - Jack-in-the-Boxes, Ea. 40.00
 - Double Safe Stands, Ea. 50.00
 - Folding Stands, Ea. 2.00
 - Kleer-Flo Parts and Mechanism Cleaning Machines, Including 30 Gallon Drum of Cleaner, Ea. 129.50
- WE HAVE ON HAND AN ASSORTMENT OF HARD-TO-GET PARTS FOR MUSIC, PINBALLS, ETC.—WRITE US YOUR NEEDS**
- TERMS: ONE-HALF DEPOSIT, BALANCE SIGHT DRAFT OR C. O. D. WE BUY ANYTHING WITH A SLOT — SEND LIST AND PRICES AND AVOID DELAY CHESTER 3637 — P H O N E S — CHESTER 9300**

EAST COAST MUSIC CO.

Write for Our List. 10TH & WALNUT STS. CHESTER, PA.

WHIRLAWAY
Converted from Sport Special, Dark Horse, Blue Grass.

DUST WHIRLS
Made from Club Trophy.

DUO BELL
Made from Bally Club Bells

Four Bells, 4-5¢, Late Head\$800.00

Four Bells 575.00

Keeney Moon, Free Play 99.50

Pace Races 250.00

Santa Anita, Cash 185.00

Keeney '38 Track Time 225.00

Panoram View with Film 150.00

Slot Machines, Arcade Equipment, 5 Bells, 1 Ball. Send for list. All Equipment Guaranteed.

ROY MCGINNIS CO. 2011 MARYLAND AVE. BALTIMORE, MARYLAND

CHROME COIN CO.

4630 WEST NORTH AVENUE MILWAUKEE 8, WISCONSIN

Custom COIN-BELL Conversions

* Write, Wire or Phone *

TUBES AND PARTS

For the Coin Machine Industry

2A3	\$1.05	8807-GT	\$1.10	.005 MFD 600 Volt	\$.18	500 OHM 10 WT.	\$.38
2A4G	2.35	8X5-GT	1.00	.01 MFD 600 Volt	.18	1500 OHM 10 WT.	.38
5U4G	1.00	25L6-GT	1.10	.02 MFD 600 Volt	.18	2000 OHM 10 WT.	.38
5Y3G	.70	38	1.10	.05 MFD 600 Volt	.20	3000 OHM 10 WT.	.38
5Z3	1.10	41	.85	.1 MFD 600 Volt	.24	4000 OHM 10 WT.	.38
606	1.00	45	.80	.25 MFD 600 Volt	.36	5000 OHM 10 WT.	.38
6HG-GT	1.10	78	.90	.5 MFD 800 Volt	.48		
6J5	.90	78	1.60	8 MFD 450 WV	.75		
6K7G	1.10	80	.70	16 MFD 450 WV	1.10		
6L6G	1.05	2051	2.30	30 MFD 450 WV	1.45		
6SC7	1.30	1H4G	1.00	8 MFD 500 WV	1.05		
6BJ7	1.10	1H6G	1.30	16 MFD 500 WV	1.60		

3000 OHM 25 WT
Variable Resistor for
Chicken Sam \$.95

CE-23 PHOTO CELLS FOR RAY GUNS\$1.70
ALL TUBES STANDARD BRANDS—ORIGINAL CARTONS—NO SUBSTITUTES

Attention, SEEBURG Operators:

DIODE METER FOR FREQUENCY ALIGNMENT OF SEEBURG WIRELESS BAR BOXES, WALL BOXES, TRANSMITTERS. Line Up Your Seeburg Systems With This General Electric Meter With 2 Ranges (0-150 and 0-1500 Micro-Amperes). Complete in Case With Push-Button Sensitivity Control and Phone Plug. **\$14.50**
Increase the Signal From Those Weak Bar-O-Matics and Wall-O-Matics With New 12 MFD 250 Volt Condensers, Each. **.80**

IMMEDIATE DELIVERY

TERMS: 1/3 DEPOSIT ON ALL C. O. D. ORDERS

ALLIED ELECTRONICS COMPANY

67 WEST 44TH STREET NEW YORK 18, N. Y.

(PHONE: MURRAY HILL 2-0755)

Gutshall Invites Some Friends to Bill Wolf's Party

LOS ANGELES, March 10.—Bill Wolf, of California Amusement Company, and Jack Gutshall, of Jack Gutshall Distributing Company, are competitors here. They both sell phonographs and bar boxes.

Wolf opened his San Francisco branch and sent out nearly 600 invitations to operators in the Bay City territory to attend the festivities. He also invited Gutshall to attend.

Gutshall did attend. But when he knew he was going, he sent out more than 600 postal cards to operators in the San Francisco area.

Gutshall's cards were worded to the effect that he would attend Wolf's opening and his friends could meet him there.

P. S.—Wolf and Gutshall are still friends.



PUT THE AXIS AWAY WITH A BOND TODAY

WE CAN REBUILD YOUR OLD SCALES AND MAKE THEM LOOK LIKE NEW

Get your Scales rebuilt now and have them ready for your big season.

WATLING MFG. CO.

4650 W. Fulton St. CHICAGO 44, ILL.

Est. 1885—Tel.: COLUMBUS 2776. Cable Address "WATLINGITE," Chicago.

W.C. Discharged Vets Taking Chance With Coin Mch. Jobs First

LOS ANGELES, March 10.—Discharged veterans have been returning to the coin machine biz in considerable numbers locally and have definitely made an improvement in man-power conditions by joining staffs of coin machine operators and jobbers. Reaching a critical stage a year ago and leveling off to a semi-critical condition six months ago, the owner-operators are donning khaki and mechanics are re-entering the business in enthusiastic numbers.

However, drafting of owner-operators hasn't been on any grand scale.

Southern California is in a favorable light as far as returning veterans are concerned. This is because there are more military hospitals in this area than any other spot in the United States. Naturally the first thing that comes to a discharged serviceman's mind is to get a job.

WANT TO BUY PENNY PHONETTE BOXES

GIVE QUANTITY, CONDITION AND LOWEST CASH PRICE.

Write BOX A-10, The Billboard Publishing Company, 1509 N. Vine St., Hollywood 28, Calif.

Feast Your



Amount	Each
4 Wurlitzer #950	\$725.00
1 Wurlitzer 850	750.00
2 Wurlitzer 500, Like New	450.00
1 Wurlitzer 600 Keyboard, Victory Model	575.00
1 Wurlitzer 600 Keyboard	425.00
1 Wurlitzer 24	269.50
7 Wurlitzer 616	169.50
2 Wurlitzer 616, Semi Liteup	195.50
1 Wurlitzer 716	159.50
2 Wurlitzer Twin 12 Buckley System	225.00
1 Seeburg 8800, ESRC, Like New	675.00
1 Seeburg Envoy, ESRC, Like New	525.00
1 Seeburg 8200, Victory Model	475.00
1 Seeburg Gem	335.00
1 Seeburg Wireless Cellar Job, USR2 Adapter	375.00
1 Mills Throne	275.00
2 Mills Empress	319.50
1 Keeney System Metal Cabinet with 5 Boxes	269.50

On Our Supply

PARTS AND SCALES

1 Small Toledo, Very Latest Model	\$125.00
2 Seeburg Speaker Organs, Complete with Receiver, 12" Dynamic Speaker	34.50
1 Seeburg Speaker, without Receiver	29.50
25 24 Selections, Late Model Lite Up Buckley Boxes	17.50
10 12" Speaker Baffles	14.95
15 AMI Amplifiers Without Tubes	22.50
8 12" PM Speakers	9.95

WOOD CRATED TO GO AROUND THE WORLD All Merchandise Subject to Prior Sale.

WRITE FOR ANYTHING YOU DON'T SEE IN THIS AD 1/2 Deposit, Balance C.O.D., F.O.B. N. Y.

DAVE LOWY & COMPANY

594 TENTH AVENUE, NEW YORK CITY

BRyant 9-0817



The Sign of GOOD WORKMANSHIP

MILLS 5c, 10c, 25c and 50c Blue Fronts also

Free Play Games—Consoles—and Arcade Equipment

Bell 5-Ball Revamps Casablanca Flying Tigers Sky Rider Pin-Up Girl

BELL PRODUCTS COMPANY

2646 W. NORTH AVE., CHICAGO 47, ILL.

WRITE TODAY for Complete Price List

ARCADE

3 Shoot Your Way to Tokyo, Ea.	\$189.50
1 Chico Hockey	199.50
1 Exhibit Bowling Alley	74.50
2 Sky Fighters, Ea.	275.00
2 Bowl a Bomb, Ea.	149.50
1 Batting Practice	109.50
1 Texas Leaguer	29.50
2 Chicken Sams, Ea.	89.50
1 Shoot the Chutes	89.50
1 Victory Pool (Floor Sample)	189.50
Genco Lucky Strike	29.50
3 Keeney A. A. Guns, Ea.	49.50
100 Radio Peanut Vendors	@ 15.00

SLOTS

1 5c Jennings Chief Console	\$225.00
1 10c Jennings Chief Console	275.00
2 5c Mills Brown Fronts, Ea.	275.00
1 10c Mills Brown Front	300.00
1 25c Mills War Eagle, 3/5	300.00
1 25c Mills Brown Front	350.00
2 5c Mills Blue Front, S.J.P., Ea.	225.00
2 5c Mills Blue Front, D.J.P., Ea.	185.00
2 5c Mills Cherry Bells, Ea.	200.00
1 5c Jennings Silver Chief	250.00
1 10c Jennings Silver Chief	250.00
1 5c Jennings Silver Moon Chief	275.00
1 25c Jennings Silver Moon Chief (Like New)	400.00
1 50c Jennings Chief (Like New)	375.00

FIVE BALL F. P.

Marines (Revamp)	\$149.50
Bombardier (Revamp)	129.50
Torpedo Patrol (Revamp)	129.50
Genco Victory	79.50
Spot Pool	69.50
Spot a Card	69.50
Toplot	69.50
Monicker	69.50
Fox Hunt	49.50
Sky Ray	39.50
Wild Fire	39.50
Four Diamonds	49.50
Twin Six	39.50
Bright Spot	29.50
Stoner 3 Up	29.50
Chico Yanks	89.50
Silver Spray	29.50
5-10-20	109.50
Air Circus	125.00
Knockout	125.00
Big Parade	125.00

ONE BALLS

2 Grand Nationals, P.O. Ea.	\$ 85.00
1 Grand Stand, P.O. Ea.	85.00

CONSOLES

'41 Evans Dominoes (Like New)	\$375.00
Paces Pay Day (Like New)	250.00
Paces Races (Black Cab.)	89.50
Fast Time, P.O.	89.50
Track Times (R.H.), Ea.	69.50

REX AMUSEMENT CO.

821-29 S. SALINA ST.

SYRACUSE 3, N. Y.

WANTED TO BUY

WE WILL PAY FOLLOWING CASH PRICES

Attention	\$50.00	Mills 1940 1-2-3, F.P.	\$ 60.00
Broadcast	27.50	Play Ball	25.00
Crossline	27.50	Chester Pollard Football	75.00
Double Play	50.00	Silver Skates	40.00
Do-Re-Mi	80.00	Sky Blazer	80.00
Duplex	50.00	Sunbeam	50.00
Leader	50.00	West Wind	60.00
Masoot	30.00	Zombie	50.00

WE WILL BUY FOLLOWING PHONOGRAPHS FOR CASH AND PAY THESE PRICES

Rockola 12 Record	\$ 60.00	Wurlitzer 412	\$ 60.00
Rockola Standard	280.00	Wurlitzer 616	110.00
Rockola Deluxe	275.00	Wurlitzer 500	385.00
Rockola Super	335.00	Wurlitzer 800	350.00
Rockola Master	325.00	Wurlitzer 24 Victory	425.00
Rockola Commands	475.00	Wurlitzer Keyboard Victory	475.00

IDEAL NOVELTY CO.

Phone: Franklin 5544
2823 Locust St
St. Louis 3 Mo

WANT...

Old Type Gottlieb Pin Tables—Not Necessarily Working, But All Parts Except Legs and Glass Must Be There.

PLEASE ADVISE IMMEDIATELY!

GEORGE PONSER COMPANY of N. Y., Inc.

2 COLUMBUS CIRCLE, NEW YORK 19, N. Y. Phone CIrele 6-6651

TUBES and ACCESSORIES

Complete Line of Phonographs and Parts

NEW ACCESSORIES

Front Glass 61 Counter Model	\$1.95	Box 100 Carbon Resistors	\$2.65
Front Glass 71 Counter Model	.90	Power Transformers, All Models	7.00
Needle Screws, Per Doz.	1.75	Electric Soldering Irons	2.00
OHM Resistors, 10 W., Any Size	.30	Micro-Pick Ups (Metal) for Rock-Olas or Mills	4.75
OHM Resistors, 20 W., Any Size	.50	5 Ft. Shielded Wire with Pasts (Both Ends), All Machines—Improves Tone of Mach.	.40
8 MFD Cond., Tub. Can., 450 V.	1.50	2 Wire Rubber Covered Zip Cord, Per Ft.	.03 1/2
8 MFD Cond., 450 V., Tub. Can.	.70	P.M. Speakers, All Sizes, from \$5.00 to 11.00	
16 MFD Cond., 450 V., Tub. Can.	1.85	Micro Switches, Any Color	1.45
Input and Output Transformers, All Models	2.50	Speaker Cones, All Sizes	\$1.50 to 2.25

TUBES FOR THE COIN MACHINE INDUSTRY

0Z4	\$1.50	6C5	\$1.00	12A8	\$1.00	26	\$.75
1A5	1.50	6C6	1.00	12K7	1.00	27	.70
1A7	1.60	6A6	1.50	12Q7	.90	33	1.00
1N4	1.00	6B5	1.95	12SK7	1.00	38	.95
1N5	1.30	6F6	.90	12SR7	1.30	41	.85
1LA4	2.35	6J5	.75	12Z3	1.00	43	1.10
1LN5	2.35	6H6	1.10	14A7	1.60	45	.80
1N5	1.60	6K7	1.10	14C7	1.40	46	1.10
1P5	1.60	6L6	1.35	25L6	1.30	47	1.10
1Q5	1.60	6Q7	1.10	25Z5	1.00	56	.80
2A4C	1.85	6SC7	1.00	25Z6	1.00	57	.90
2A3	1.60	6SK7	.85	35A5	1.30	76	.85
3Q5	1.60	6SL7	.75	35L6	1.00	77	.90
5V4	1.50	6V6	.60	35Z3	1.30	78	.90
5U4C	1.00	6X5	1.00	35Z5	.85	79	1.40
5W4	1.00	2051	2.25	50L6	1.10	80	.70
5Y3	.70	117L7	2.35	50Y6	1.10	83	1.10
5Z3	1.00	117Z6	1.60				

WE HAVE MANY MORE TUBES TOO NUMEROUS TO MENTION! SUPPLIER'S CERTIFICATE MUST ACCOMPANY ORDER!

When you need critical tubes we are always glad to accommodate. In all fairness, you should reciprocate by giving us ALL your tube business, including the less critical tubes, because we cannot ship critical tubes only.

Deposit required with all orders!

ALBENA SALES CO.

587 10th AVE., NEW YORK 18, N. Y. • Longacre 5-8334

WANT SLOTS

Mills	Roman Heads	5c	10c	25c	50c
"	War Eagles	"	"	"	"
"	Blue Fronts	"	"	"	"
"	Brown Fronts	"	"	"	"
"	Futurity	"	"	"	"
"	Original Chromes	"	"	"	"
"	Gold Chromes	"	"	"	"
"	Emerald Chromes	"	"	"	"
"	Three Bells	"	"	"	"
"	Four Bells	"	"	"	"
"	Jumbo Parade Cash Pay	"	"	"	"

AND—

Jennings	Four-Star Chiefs	5c	10c	25c	50c
"	Silver Chiefs	"	"	"	"
"	Super Chiefs	"	"	"	"
"	Club Chiefs	"	"	"	"
"	Silver Moon Consoles, Cash Pay	"	"	"	"

ALSO—
Want Single, Double and Triple Safes.
Give Full Description and Best Price. Write
BOX D-378
CARE THE BILLBOARD CINCINNATI 1, OHIO

WHAT'S YOUR BEST OFFER?

Following for sale because we are moving to new location. Best quick offer takes all or part. All machines sold as is, with all parts complete.

- 1 Early Model Photomatic, 15c Play, A-1 Condition.
- 1 Bally Bull's Eye with Tank.
- 7 Radio Rifles.
- 2 Seeburg Ray Guns.
- 25 Bally Streamlined Popcorn Machines—10 with 5c ABT Coin Chutes, 15 with 10c ABT Chutes.
- 2 Kellogg 5c Popcorn Machines.
- 2 Pace Penny Porcelain Scales, 300c Capacity.
- 1 Bang-a-Deer, 3 Shots 5c. Complete.

I BATTER UP BASEBALL MACHINE

Brand new in original crate, never used—complete with nets, bats and balls. Not Coin-Operated. Original Cost \$2,500.00.

46 Rolls Film for Radio Rifles, with Hitler, Mussolini and Tojo; also Comedy (brand new).
20 Cases Round-Cornered Cardboard Photo Frames, \$26.00 Per Thousand.
1 9-Ft. Target Roll Jr. Skeeball.

Above Merchandise will be sold to the highest bidder on or before March 21, 1945.

Send certified check for 1/3 deposit with your offer

LEMKE COIN MACHINE CO.

31 W. VERNOR HIGHWAY DETROIT 1, MICH.

NEW BILLS

(Continued from page 62)

This bill may pass and is considered favorable.

OHIO. The State Legislature has the typical bill prohibiting gaming devices.

OKLAHOMA. March 15 has been set as the day for adjournment of the State Legislature so the next few days will tell the story in this State.

OREGON. The House has amended a pinball tax measure which is considered more unfavorable than the present State license system.

TENNESSEE. The Legislature has one of those bills peculiar to the State which would make it unlawful to operate the music machines in Knox County.

UTAH. A Senate committee has reported favorably on a bill which would place a very high State tax on pinball and juke boxes.

WASHINGTON. Committees of the House have been busy recently juggling around two bills making majority and minority reports on these bills in committee. February 26 was the last day for the introduction of new bills in Legislature.

WEST VIRGINIA. The Legislature has a bill which would declare certain gaming devices to be public nuisances. A House committee has turned in a substitute bill for an original proposal to amend the vending machine license system of the State.

WISCONSIN. As previously mentioned, the anti-gaming device bill proposed by the State administration has stirred up a real political campaign. A public hearing on the bill brought both protest and favorable comment. However, protests were so strong that the bill has been revised in order to make it less stringent. Something new in the way of State legislation was added when the Milwaukee City Council by a public vote decided to oppose the anti-slot machine bill. The Milwaukee City Council said the bill had been drawn up with such broad definitions that it would even ban innocent amusement games. Milwaukee licenses pinball and other coin machines and wants to keep this revenue.

The tourist trade in Wisconsin is also strongly opposing the anti-slot law.

Reports received too late to include in the above list:

GEORGIA. The House has passed a bill which would place a high license fee on gaming devices; observers say not much chance for the bill to become a law. The Senate also passed a slot machine seizure bill which was soon placed in committee by the House.

MAINE. The Senate now has a bill which would provide for the State police to have charge of licensing slot machines; local governments would have power to accept or ban machines; bill apparently does not define "slot machines" but the unusually high fee would suggest that gaming devices are meant.

SOUTH DAKOTA. Both Houses have now passed a vending machine license bill; trade will consider fees excessive; postage venders, penny scales, lockers, etc., are exempted.

I WANT TO BUY!

Wurlitzer 41 Counter Model	\$ 85.00
Wurlitzer 61 Counter Model	70.00
Wurlitzer 71 Counter Model	100.00
Wurlitzer 616 Plain	125.00
Wurlitzer 616 Lite Up, Top and Bottom	150.00
Wurlitzer 24	200.00
Wurlitzer 600 Keyboard	325.00
Wurlitzer 500 Keyboard	350.00
Wurlitzer 750E	600.00
Seeburg Gems	225.00
Seeburg Voyages	325.00
Seeburg Envoys, ESRO	400.00
Rock-Ola Standards	250.00
Rock-Ola Masters	285.00
Mills Throne	200.00
Mills Empresses	250.00

SEEBUG & WURLITZER BOXES
WANT USED RECORDS—SEND LIST!
CHARLES LICHTMAN
630 10th Ave., N. Y. C. Circle 6-9570

A REAL BUY

FOR SALE: 2 Longstaves, 2 Thorobreds, 1 Whirlaway, 1 Sportsman, \$2750 takes the entire lot. Also 1 War Admiral, \$225, and 1 Skylark, \$195. Terms: 1/3 deposit with order, balance C. O. D. Shipment same day order received.

ADVANCE AUTOMATIC SALES CO.

1350 Howard St. San Francisco 3, Calif.

MECHANIC WANTED

Must be thoroughly experienced on Arcade Equipment. Steady position.

MIKE MUNVES

510 W. 34th St., N. Y. C.

ORDER NOW!

PHONOGRAPHS Each

Wurlitzer P42	\$119.50
Wurlitzer 412	124.50
Wurlitzer 616	165.00
Wurlitzer 616 Lite-Up	210.00
Wurlitzer 24	289.50
Wurlitzer 616 Hideaway with Seeburg Solenoid Drum & Power Unit	189.50
Wurlitzer 500	426.00
Wurlitzer 600K	425.00
Wurlitzer 500 with Seeburg Stepper and Adapter	489.50
Seeburg 8200 Victory Model, Rex	450.00
Seeburg 8200 Victory Model, Gatti	475.00
Wurlitzer 24, Keeney Adapter & 7 Boxes	279.50
Wurlitzer 750E	695.00
Seeburg Hi Tone 8800, ES	675.00
Seeburg Envoy, ESRO	489.50
Seeburg 10 Record	79.50
Rock-Ola Commando	550.00
Rock-Ola 12 Record	119.50
Mills Empress	325.00
Mills Throne	269.50

ARCADE

ABT Challengers \$ 22.50

WALL BOXES - ACCESSORIES

Seeburg Wall-O-Matic, 20 Selection Wireless, Large Type	\$15.00
Seeburg Wall-O-Matic, 24 Selection	27.50
Seeburg Bar-O-Matic, 20 Selection Wireless	49.50
Wurlitzer 100 Boxes, 30-Wire	15.00
Wurlitzer 120 Boxes, 5c	27.50
Wurlitzer 125 Boxes, 5-10-25c	27.50
Wurlitzer 331 Bar Box	15.00
Buskley Gray Boxes	5.95
Wurlitzer 304 Impulse Steppers	19.50
Wurlitzer 145 Steppers	39.50
Wurlitzer 320 Sweet Music Box	25.00
Seeburg Adapter 6D241Z	32.50
Seeburg Selection Receiver GSR1	32.50
Packard Adapter, Willow	37.50
Packard Adapter for Mills Photo	25.00

Terms—1/3 Dep., Bal. C. O. D.
F. O. B. New York

N. Y. DISTRIBUTING CO.

630 10th Avenue NEW YORK 18, N. Y.

Phone: Circle 6-9570



HARRY WILLIAMS

Designer and Manufacturer of Outstanding Games Since 1934

AFTER VICTORY

WATCH WILLIAMS!

WILLIAMS MFG. CO.

161 W. HURON ST. CHICAGO 10, ILL

WE'RE READY...

... for the new Arcade Season with the greatest assortment of equipment in the country! Send for our new price list and order now to insure prompt delivery!

MIKE MUNVES

310-514 W. 34th St., N.Y. 1, N.Y.

FOR SALE

BROWN PAGE RACES	\$189.50
BALLY ROLL 'EM	175.00
1938 TRACKTIME	99.50

WANT TO BUY

WILL PAY THE FOLLOWING PRICES:	
BLUE GRASS, F.P.	\$125.00
SPORT SPECIAL	115.00
DARK HORSE	115.00
MILLS 1940 1-2-3, F.P.	75.00

WE BUY, SELL AND EXCHANGE

3147 Locust St. St. Louis, Mo. MF CALL NOVELTY CO.

WILL PAY CASH

\$150.00 for 1940 Rockola Counter Model Phonographs and \$100.00 for 1939 Models. Also want Rockola Windors and other Phonographs.

BOX D-379

The Billboard Cincinnati 1, Ohio

SLOTS

RECONDITIONED—Guaranteed
By Our 48th Years of Experience

WRITE FOR PRICES

- 3 5c GOLD CHROMES
- 7 10c GOLD CHROMES
- 9 25c GOLD CHROMES
- 8 5c BROWN FRONTS
- 4 10c BROWN FRONTS
- 12 25c BROWN FRONTS
- 3 5c BLUE FRONTS
- 5 10c BLUE FRONTS
- 8 25c BLUE FRONTS

All above Machines have Knee Action, Club Handles and Drill Proof.

18 5c Q. T.'s, Originally Blue Made Glitter Gold\$89.50

8 10c Q. T.'s, Same as Above 99.50

6 25c Q. T.'s, Same as Above, but with SPECIAL 3/5 PAYOUT..WRITE

18 VEST POCKETS Blue and Gold

35 5c Jumbo Cash Model

8 5c Jumbo Free Play

8 5c JENNINGS FOUR STARS

3 5c JEN. SILVER CHIEFS

2 10c JEN. SILVER CHIEFS

2 10c CAILLE CLUB BELLS (Cabinet Model)

We have all types of Coin Machines.

SICKING, INC.

1401 Central Parkway Cincinnati 14, O.

PLAIN TALK

(Continued from page 69)

were gambling devices—based on the method of operation. We said:

"If a total over a certain designated amount is registered, the player wins the number of games designated and he can either play free games or obtain cash for the number of games won.

"When the cause came on for trial and at the close of plaintiff's case, the defendant made a motion to dismiss plaintiff's bill of complaint on the ground that the contract was against public policy. The motion was denied. Further testimony was taken which indicated that some of the machines were used as gambling devices.

"In our opinion the pinball machines mentioned in the contract are gaming devices. The amusement given by the machine is the chance to get either money or free games. Plaintiff participated in the promotion of this illegal purpose by supplying and servicing the machines, and making allowance or giving credit for money paid out as 'winings.' Under such circumstances we must hold the contract void as being against public policy."

Mr. Justice Reid writes that the opportunity afforded the player to have free plays is a thing of value, that there is no difference in principle between a trade check (redeemable in cash or merchandise) and a free play. I do not agree. While this seems to be a question of first impression in this State, it has been passed upon in other jurisdictions. In a recent opinion of the United States Court of Appeals for the District of Columbia, the court held:

"The term 'property' as used in anti-gambling statute includes goods, chattels, effects, evidences of rights in action, and all written instruments by which any pecuniary obligation, or money or right or title to property, real or personal, is created or transferred, but none of such terms should be expanded to include a free amusement feature such as privilege of playing an additional free game if certain score is made. * * *

"Where player of pinball amusement machine achieving certain minimum score would receive a 'free play' or another 'try' without an additional coin but nothing more, the machine was not a 'gambling device' designed for purpose of playing game of chance for 'property' within anti-gambling statute. * * * Washington Coin Machine Association et al. v. Callahan (Syllabi), App. D. C., 142 F. 2d 97.

The Superior Court of Pennsylvania has held:

"The operation of a slot machine which vended mints and produced combinations of symbols entitling operator to free plays, but did not give mints on the free plays and was incapable of ejecting coins or anything except mints, did not authorize conviction of establishing gambling place. 18 P. S. 1441.

"A lure to play a machine or to read a witty saying or absurd prediction of the future is not a 'thing of value' within meaning of statute against establishing gambling places." Commonwealth v. Kling (Syllabus), 140 Pa. Super, 68, 13 A. 2d 104.

Kansas Citation

The Supreme Court of Kansas has held: "A particular 'pinball' machine or device—described more fully in the opinion—in no case 'pays' any money or tangible property. Upon deposit of a coin every player is enabled to play one round or game, with scores automatically registered. If certain scores are made the player is accorded the privilege of entertaining or amusing himself by playing additional games. Such additional games constitute the only thing which a player may win. Held, that the privilege of such additional entertainment or amusement is not 'property' within the meaning of G. S. 1935, 21-1509, and that therefore the machine does not fall within the prohibition of that statute." State v. Walte (Syllabus), 158 Kan. 143, 131 P. 2d 708, 709, 148 A. L. R. 874.

In the case at bar the only possible ground for holding the machines to be gambling devices when they are operated as shown by the record, lies in the fact that they give amusement unequally to different players—that some may get more amusement than others, for the same amount of money. This might equally be said of persons who pay fees to play golf or for admission to ball games. It is not sufficient to make these machines gambling devices per se.

A decree may be entered enjoining the defendants from interfering with the use of the machines when used solely for

WE TAKE THE GAMBLE WHEN YOU BUY FROM US!

ANY MACHINE WE SELL IS GUARANTEED TO SATISFY OR THE SHIPMENT CAN BE RETURNED WITHIN FIVE DAYS AFTER DELIVERY FOR FULL CASH REFUND OF PURCHASE PRICE LESS THE TRANSPORTATION CHARGES.

GET OUR PRICES

- MILLS GOLD CHROME BELLS
- MILLS BROWN FRONT BELLS
- MILLS BLUE FRONT BELLS
- MILLS CHERRY BELLS
- MILLS WAR EAGLE BELLS
- MILLS ROMAN HEAD BELLS
- MILLS MELON BELLS
- MILLS CLUB CONSOLES
- BAKERS PACERS

ALL MODELS — ALL COIN PLAYS
WE SPECIALIZE IN REBUILDING
MILLS SLOTS and PACES RACES

WE BUY—SELL—EXCHANGE

We Pay the Highest Cash Prices for Used Equipment. Get Our Offer!

BAKER NOVELTY CO.

1700 WASHINGTON BLVD., CHICAGO 12, ILL.

SALESBOARDS

Operators' Hits—24-Hour Service

Notes	Name	Profit	Price
1000	5c Nickel Charley	Def. \$17.50	\$.96
1000	5c Double Finn	Def. 24.50	.98
1800	5c Lulu, X Thick	Def. 18.00	1.28
1000	25c J.P. Charley	Avr. \$52.04	\$1.24
1000	25c J.P. Charley, Thick	52.04	1.41
1000	25c J.P. Easy Pickins	Avr. 51.50	1.89
1200	25c J.P. Easy Pickins	Avr. 101.50	2.18
1000	25c J.P. Texas Charley	Avr. 102.50	2.38
1000	5c J.P. Bell Boy, X Thick	\$20.40	\$1.85
1000	5c J.P. Big Forty	24.50	1.79
1000	10c J.P. Ready Money	50.70	1.79
1000	5c J.P. Jumbo Pie-D-Fins	19.75	1.89
1184	5c J.P. Jumbo, 10-B-Fins	27.79	2.59
1000	5c J.P. Beat This Card	\$33.00	\$2.59
1200	5c J.P. Big Forty	34.50	2.28
1884	5c J.P. Victory Bell	48.85	3.78
2400	10c J.P. Barrel	82.65	3.48

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE SALES CO.
BLUE EARTH, MINN.

FOR SALE

JUST OFF LOCATION

	Each
1 Thorebred, F.P.	\$525.00
2 Pimlico, F.P.	430.00
3 '41 Derbys, F.P.	330.00
2 Sportsman, F.P.	300.00
Operates same as Longacres. Rewired. Mechanically Perfect.	
4 Pace Race, Brown Cab.	\$150.00
3 Pace Race, Black Cab.	100.00
3 Galloping Dominoes	125.00
2 Roulette Jr.	125.00
50 F.P. Slots, New	2.50

TRI AMUSEMENT CO.

230 Donaldson Ave. San Antonio, Texas

FOR QUICK SALE

What Do You Offer?

- 1 Star, 5 Ball Free Play; 1 Zombie, 5 Ball Free Play; 1 Landslide, 5 Ball Free Play; 8 Erie Diggers, 1 Evans Ten Strike, 2 Bally Alley, 8 Western Derby Kings, 6 Western Derby Clock, 1 Keeney Track Times; 2 Tanforan, Esco; 2 Shoot the Moon, Esco; 2 Western Horseshoe, 1 Dead Heat, 1 World Series.

A. J. FAVREAU

Lake Winnepesaukee THE WEIRS, N. H.

FOR SALE

1 '39 Mills 1-2-3, Free Play	\$ 69.50
2 Bally Dark Horse, 1 Ball with Base	190.00
2 Mills '40 1-2-3, Cash Pay, Each	35.00
1 Watling Big Game Console, F.P., A-1	75.00
4 Mills 1940 F.P. 1-2-3, Each	85.00
1 Chucklette, Payout Console	25.00
1 Exhibit Races, Payout Console	25.00
2 Bally Blue Grass, 1 Ball with Base, Each	190.00
All Equipment in Working Order. Just Off Location.	
1/3 Deposit With Order, Balance C.O.D.	
KNOTT'S AUTOMATIC AMUSEMENT CO.	
1902 South "A" St. ELWOOD, IND.	



AUTOMATIC COIN

DOUBLE FEATURE!



Late Model
GROETCHEN COLUMBIA
Gold Award, Fruit or Cigarette Reels, Adjustable 5c, 10c, 25c \$89.50
Play

SINGLE SLOT SAFE
Front and Rear Door Model
\$59.50

IRVING AND OSCAR

Buck. Track Odds, late Ser. No	
J. P.	\$550.00
Rapid Fire	220.00
Mills Moderne Scale	49.50
Exhibit Radiogram	149.50
Evans Roletto Jr.	89.50

Mills Spinning Reels, P.O.	\$139.50
Mills 6' Dial Scale, Perfectly Reconditioned	89.50
Mills 1-2-3, P.O., Rebuilt	89.50
Mills 5-in-1	89.50
Fac. Reb. Exh. Vitalizer	89.50

5c Pace Comet	\$ 99.50	5c Rolatop	\$119.50
10c Pace Comet	129.50	10c Rolatop	159.50
Groetchen 5c Liberty, Token Payout Counter Game	11.95		

5c-10c-25c Blue Fronts, Brown Fronts, Gold Chromes.
WRITE FOR QUOTATIONS

SEE US FOR PARTS!!!

Coin Chutes for Mills Vest Pocket	\$ 3.50	ABT Free Play Coin Chutes	\$ 3.75
SP 1-2-3 Discs for Mills. Set	7.50	6SC7 Phonograph Tubes	.95
CH 1, 2, 3 Discs for Mills. Set	7.50	Cash Box Doors (Minus Lock)	2.00
Knee Action for Mills. Set of 3	4.95	Plastics for Rock-Ola '39, '40 Models, Top Corners, Lower Sides, Ea.	12.75
Idler Pinion Gears for Mills. Ea.	2.50	Plastics for Seeburg 1941, 1942 Models, Lower Sides, Each	14.50
Standard Handles for Mills	2.00	Corner Plastics for Mills Throne. Ea.	12.50
Club Handles for Mills	4.50	Sheet Plastic, 50x20	12.50
Jackpot Glasses for Mills	1.25	New Locks for Pin Balls	.65
Reel Glasses for Mills	.50	5, 10, 15 Amp. Fuses, Each	.04
Escalator Glasses for Mills	.50	Bulbs, No. 40-44-46-47-81, 1456-1458, Each	.07
Award Cards, 2/5 or 3/5, for Mills	.25	Reel Stops for Super Bells	.40
Set of 5 Four Bell Glasses for Mills	12.50		
Glass for Mills 3 Bells	17.50		
Spring Kit (55 Springs) for Mills	9.75		
Locks for Mills Machines	2.50		

Many Other Parts Available. Write Us Your Needs.

WE REPAIR MILLS SLOT CLOCKS—SEND THEM IN

All machines reconditioned and refinished by experts. Write for complete list and quotations on parts and equipment not listed. TERMS: 1/3 Deposit With Order, Balance O. O. D.

Automatic Coin MACHINES & SUPPLY CO.
3834 W. Fullerton Ave. (Phone CAPITOL 8244) Chicago 47, Ill.

PHONOGRAPHS WANTED—ALL MODELS

- WURLITZERS
- SEEBURGS
- MILLS
- ROCK-OLAS

WRITE FAST ACCEPTANCE WIRE

CONSOLIDATED SUPPLY CO.

616 S. MICHIGAN AVENUE

CHICAGO 5, ILLINOIS



A Great
THERAPEUTIC INVENTION!
Sun-Kraft
COLD QUARTZ ULTRAVIOLET RAY THERAPY LAMP

For our coin machine friends who work late and sleep late. Keep healthy with sunshine Vitamin D. This lamp is a departure from the conventional sun lamp. Uses an oscillator circuit and COLD type genuine Mercury Quartz tube. Produces 95% ultraviolet rays, and the quartz tube never burns out. Invaluable aid to war workers; promotes and preserves radiant health and relieves muscular pains. Helps insure sturdy growth and sound development of babies and children.



TREATS "HARD TO GET AT" AREAS EASILY and QUICKLY

The Sun-Kraft double action adjustment cycle means easy setting to reach any part of the body. See how simple it is to treat without assuming an awkward or strained position. Comes complete with goggles, featherette carrying case and built-in automatic timer. Finished in satin-chrome. Carries Manufacturer's Guarantee. Get your lamp now and cash in on extra pep and vitality.

OPA APPROVED PRICE, \$64.50
DEALER'S PRICE \$38.70 ea.
(Lots of 3)
PRICE \$43.00 ea.
(Lesser Quantity)

Chicago Novelty Company, Inc.

1348 Newport Avenue

Chicago, Ill.

TWIN PORTS GUARANTEED MERCHANDISE

Factory Reconditioned and Refinished—All With Knee Action—Club Handles—Drillproof BLUE FRONTS BROWN FRONTS GOLD CHROMES
5c - - - 10c - - - 25c - - - 2-5 or 3-5 PAYOUT

JENNINGS CHIEFS					
1¢ Redskin	\$125.00	5¢ Chrome Chief	\$200.00	1¢ Cub Special	\$100.00
5¢ Redskin	175.00	5¢ Chrome Chief, S.P.	225.00	5¢ Four Star Chief ..	150.00
5¢ Century, 2-4	60.00	5¢ One Star Chief, 3-5	100.00	10¢ Four Star Chief ..	185.00
25¢ Century, 2-4	100.00	10¢ One Star Chief, 3-5	125.00		
SPECIALS — CONSOLES — PAYTABLES — SLOTS					
Mills Four Bell	\$565.00	Jockey Cub	\$475.00	10¢ Q.T., Late	\$125.00
Super Bell, 4-5¢	635.00	Kentucky	375.00	1¢ Q.T., Original Gold	65.00
Pace Reels	135.00	Long Shot	350.00	5¢ Q.T., Ref. Gold ..	85.00
Galloping Dominoes ..	235.00	San Anita	250.00	5¢ Mills Futurity ..	200.00
Silver Moon, P.O.	195.00	Race King	200.00	5¢ Pace Deluxe, S.P.	125.00
Silver Moon, Free Play	125.00	Jennings Goodluck ..	89.50	5¢ Pace Rocket, S.P.	150.00
Saratoga Reels	135.00	Columbia Gold Award ..	45.50	5¢ Walling Rototops ..	100.00
Saratoga, P.O.	75.00	Columbia Double Jack ..	59.50	5¢ Callie Console	150.00
Royal Draw	100.00	Jennings Fastime	125.00	10¢ Callie Console	175.00
Jumbo Parade	150.00				

WILL PAY TOP PRICE FOR MILLS ESCALATOR TYPE SLOTS—CONSOLES OR PINTABLES RUSH YOUR LIST TODAY

TWIN PORTS SALES COMPANY

230 LAKE AVENUE, SO.

DULUTH 2, MINN.

ORIGINAL SLOTS—GUARANTEED PERFECT

Mills War Eagles Mills Brown Fronts Mills Bonus Bells Mills Blue Fronts Mills Cherry Bells Mills Chrome Bells
5c-10c-25c PLAY
All machines originals, thoroughly reconditioned and refinished. Each Mills machine equipped with knee action, drillproof, spoonproof, club handles.

CONSOLES

Mills Four Bells—late heads, late serials, perfect
Bally Club Bells — Bally Hi Hands — Keeney Super Bells — Paces Reels

Send in your machines for repair. Machines returned like new. One trial will convince you. All work guaranteed. Nominal cost.

PARTS FOR MILLS SLOTS

Knee Action With Springs (3)	\$5.25	Cash Boxes	\$1.00
Idle Pinion Gears	2.50	Cash Box Doors (No Locks)	2.00
Main Clock Gears (Complete)	3.00	Spring Kit (55 Springs)	9.50
Bottom Payout Slide, 5 & 25c	3.50	Award Cards, 3/5 or 2/515
Jackpot Glasses	1.00	Reel Strips, 236 or 356	1.00
Escalator Glasses50	Club Handles	4.00
Reel Glasses (3)	1.50	Standard Handles	2.00

Many Parts Available Not Listed.

Southwest Amusement Company

2916-18 Main Street

(Riverside 5141)

Dallas 1, Texas

amusement, and unless it be made to appear that the machines are being used for gambling, within the scope of this opinion. No costs, on account of the public nature of the issue involved.

North, C. J., and Starr, J., concurred with Boyles, J.

In the legal annals of the pinball trade, the minority views of the Michigan high court will now be added to the minority opinion of the Iowa Supreme Court. The Iowa minority opinion is generally regarded as having turned the tide in high court circles to more favorable consideration of free plays as a legitimate award for players. The free-play idea had met with a succession of adverse decrees from higher courts when, in 1942, the Iowa minority seemed to reverse the trend.

It was followed by a success of majority decisions favorable to free plays in the Kansas Supreme Court and in courts of appeal in California, Pennsylvania and in a Federal Court in Washington.

The Iowa minority opinion was in somewhat the same vein as the more recent Michigan decree and is reprinted as follows:

Judge Miller—Minority

I am unable to agree with the majority opinion and respectfully dissent.

One of the most revealing paragraphs of the majority opinion is that which asserts that "obviously, pinball machines may not properly be compared with games of skill such as bowling or baseball" which are essentially based upon skill rather than chance, because pinball machines are "so constructed that skill is thwarted by hazard and chance is the dominating element." The majority then state that it is no longer necessary that chance be the dominating element and that the possession of any slot machine or device with an element of chance is prohibited. It is only necessary to separate the word "slot machine" from the phrase "device with an element of chance" and, following the majority opinion to its logical conclusion, a bowling alley is a gambling device because it is a "device with an element of chance." A game of bowling is customarily played in 10 "frames." Each player ordinarily secures two balls for each frame. However, if a player were skillful enough and lucky enough to bowl a perfect game, that is make a "strike" with every ball he plays, instead of 20 balls for the game, he would only have the privilege of playing 12. On the other hand, if he made no strikes whatever until the last frame, he would have 21 balls to play. While bowling is ordinarily a game of skill it cannot be denied that there is an element of chance in it and this element of chance may determine how many balls the player can play for each game. Accordingly, under the reasoning of the majority opinion, it is perfectly logical to say that a bowling alley is a gambling device.

Application to Other Biz

Were we to so hold, then, under the holding of this court in the case of State v. Cowen, Iowa, 3 N. W. 2d 176, which the majority opinion follows herein, the bowling alley could be confiscated and destroyed without compensation to the proprietor, the proprietor would also be guilty of a crime for having the same in his possession, would be guilty of operating a gambling house, and every bowler would be guilty of gambling. I cannot conceive that the Legislature intended any such result.

While the constitutional question of depriving one of his property without due process of law is not specifically raised in this case, the question is one which should be given consideration. Under the majority opinion, one, who permits the operation upon his premises of a "device with an element of chance," may lose that property on the theory that it is a contraband. I do not think that any such drastic penalty should be inflicted unless the device is actually a gambling device. To be such, it must have something more than an element of chance, otherwise many devices obviously legitimate might be seized and destroyed without compensation to the owners thereof.

I am persuaded that the court in the case of Mills Novelty Company v. Farrell, 64 Fed. 2d 476, 478, announced a sound rule when it states, "One may not suppose that a person desiring to gamble would put up money in the hope of obtaining tokens which can be used only to produce insignificant humorous sayings. The amusement feature of the ma-

BRAND NEW!

Rocket Buster	\$395.00
Super Torpedo	395.00
Ten Strike	295.00
Whee Gee	229.50
Pitch 'Em & Catch 'Em	229.50
Evans Tommy Gun	249.50
Periscope (Floor Sample)	239.50
Wings	\$11.50 Yankees .. 11.50

USED EQUIPMENT

Jennings Golf Ball Vendor, 25c Play \$	69.50
Jennings Roll in Barrel	129.50
Buckley DeLuxe Digger	165.00
Play Golf, Upright Cabinet	119.50
Football, Upright Cabinet	119.50
Drivemobile	295.00
Ace Bomber	295.00
Keeney Submarine	185.00
Radio Rifle	59.50
Liberty Bell, 5c, Fruit	18.50
Zephyr	9.90
Champion	14.90

BLISTER GUNNER CONVERSION FOR AIR RAIDER	\$12.50
TOKYO RAIDER CONVERSION FOR DRIVEMOBILE	16.75
KLIP-A-NIP CONVERSION FOR SKYFIGHTER	16.75

1/3 Deposit With Order.

MAX GLASS
DISTRIBUTING COMPANY

914 DIVERSEY - CHICAGO 14, ILL.

One Balls and Consoles

Baker's Pacers, Daily Double	\$350.00
Black Paces Races (Reconditioned)	100.00
2 Zingo, Like New. Each	200.00
Skee Ballette	85.00
Croetchen Skill Jump, Floor Model ..	50.00
Bally Pace Maker, 1 Ball Cash P.O. ..	75.00
1 Bally Dark Horse, Free Play	185.00
Winning Ticket	100.00
61 Wurlitzer, Counter Model	125.00
2 Seeburg Shoot the Jap. Each	150.00
Seeburg Chicken Sam	115.00
1c Cliffter Gold Q.T., Brand New ..	125.00

Terms: 1/3 Deposit with Order, Bal. C. O. D.

AUTOMATIC COIN MACHINE CORP.

338 CHESTNUT STREET

SPRINGFIELD, MASS.

Phone: 4-1109 during noon hour.

SCOTT-CROSSE CO.

SAM STERN

THE EAST'S LEADING DISTRIBUTOR

1423 SPRING GARDEN ST. PHILADELPHIA 30, PA.

I WANT TO BUY . . .

1000 NORTHWESTERN PEANUT VENDING MACHINES

AND

ALL KINDS OF MUSIC MACHINES

SEND DETAILED LIST AND I'LL ANSWER WITHIN 24 HOURS!

DAVE ENGEL 437 Elizabeth Av. Newark 5, N. J. Waverly 3-1500

FOR SALE

SPECIAL: 5c, 10c and 25c Pace Club Bells like new, guaranteed. Something special for that extra good location. \$875.00 for the three machines.

GENERAL NOVELTY CO.

521 N. 18th Street MILWAUKEE 3, WIS.

CLEVELAND COIN

OFFERS:

PHONOGRAPHS

- 2 10-Record Beeburgs \$ 75.00
- 3 12-Record Mills De Re Mi's 110.00
- 1 12-Record Mills Troubador 110.00
- 1 10-Record Wurlitzer P 10 85.00
- 1 12-Record Wurlitzer P 12 110.00
- 2 Rockola Imperial 20's 185.00
- 2 12-Record Rockolas 110.00
- 1 1940 Seeburg Hideaway, Remoted. WRITE
- 1 Rockola Spectrovox and Playmaster 425.00
- 1 Wurlitzer 700 Packard Remote. WRITE
- 1 Wurlitzer 850 (Cellar Job) With Two Each Nickel, Dime and Quarter Wall and Bar Boxes. WRITE
- 1 Wurlitzer 616 Lite-Up 175.00
- 1 Seeburg 8800 ES WRITE
- 25 Packard Wall Boxes. WRITE
- 25 Seeburg WS2Z (Wireless) Wall Boxes WRITE

CONSOLES

- 2 Jumbo Parades, F.P. \$105.00
- 2 Sun Rays, Like New, F.P. 165.00
- 3 Big Games, F.P. 110.00
- 3 Big Tops, F.P. 125.00
- 1 Early Head Galloping Dominos 125.00
- 4 Kentucky Clubs 125.00
- 1 Beulah Park, 5c 110.00
- 1 High Hand, F.P. Comb. 175.00
- 2 Silver Moons, F.P. 115.00
- 2 Jennings Derby Day 65.00
- 2 Liberty Bells 65.00

BAKER'S PACES

- 4 Baker's Paces D. D., J. P., Check Separator Models—\$325.00 Each.

ARCADE EQUIPMENT

- 1 Kirk's Blow Ball \$125.00
- 1 Supreme Keep Punching 110.00
- 1 Jennings Barrel Roll 125.00
- 1 1941 Evans Ten Strike, F.P. 95.00
- 1 See-a-Freak 110.00
- 1 Batting Practice 125.00
- 1 Rotary Claw Merchandiser 150.00
- 2 Magic Fingers 125.00
- 4 Bean 'Em's 75.00
- 1 Keeney Submarine Gun 175.00
- 1 Keeney Air Raider 195.00
- 2 Chicken Sams 125.00
- 2 Slap the Japs 135.00
- 1 Defender 225.00
- 1 Sky Fighter 205.00
- 1 Shoot the Chutes 125.00
- 1 World Series 95.00
- 2 Exhibit Diggers 65.00
- 1 10c Astroscope 150.00
- 1 Periscope 250.00

POKERINOS—X-RAY POKERS—7 FOOT!

15—Just off location—in excellent shape and equipped with new rubber balls—lumiline lights—\$150.00 each! Also have 14 stools at \$100.00 for the lot. Entire set-up including stools (as one lot) \$2,250.00.

SLOTS

- 1 25c Mills Brown Front WRITE
- 1 5c Mills Futurity 3/5 \$150.00
- 1 5c Watling Rollatops 3/5 110.00
- 1 10c Watling Rollatop 3/5 125.00
- 1 25c Watling Rollatop 3/5 150.00
- 1 10c Watling Rollatop 3/5 Club Console WRITE
- 1 5c Jennings Four Star Chief 135.00
- 1 10c Jennings Four Star Chief 165.00
- 1 5c Jennings Triplex 150.00
- 1 Mills Single Safe—2 Door 50.00
- 1 Mills Double Safe—1 Door 75.00
- 2 Like New O.T. Box Stands 15.00
- 2 XV Model Cigarollas 95.00
- 1 XXV Model Cigarolla 125.00

SPECIALS

- 5 Early Model Photomatics WRITE
- 2 Late Model Photomatics WRITE
- 12 Daval 7 FL Bumper Bowlings \$125.00
- 3 Portable Type Voice Recorders WRITE (Write us for your Record Requirements also!)
- 5 Late Panoramas 385.00
- 2 Wells Gardner 5c Selective Bottle Drink Vendors WRITE
- 4 Bowling Leagues 215.00

PIN GAMES

- All Americans \$45.00
- Miami Beach 65.00
- Big Chiefs 49.50
- Spot Pools 65.00
- Metros 49.50
- School Days 59.00
- Sport Parades 49.50
- Silver Skates 55.00
- Line Ups 39.50
- 140 HomeRuns 30.00
- 42 HomeRuns 75.00
- Marvel Baseball 165.00
- Sparky 35.00
- Sky Ray 39.50
- '41 Majors 592.00
- Pan Americans 50.00
- Trailways 55.00
- Wild Fires 55.00
- Gold Stars 49.50
- Knockouts Write
- Repeaters 39.50
- Champs 50.00
- Seven Ups 55.00
- Marines at Play 165.00
- Lite-o-Cards 55.00
- Cadillac 39.50
- Target Skill 39.50

CONVERSIONS

- Pin Up Girls \$209.50
- Invasions 185.00
- Flying Tigers 209.50
- Spot-Cha 195.00
- American Beauty 209.50
- Foreign Colors 245.00
- Bombardier 1179.50
- Paratroops 179.50
- Production 179.50
- Eagle Squadron 179.50
- Torpedo Patrol 179.50
- Shangri-la 179.50

TERMS: 1/2 Deposit With All Orders—Balance C. O. D.

CLEVELAND COIN MACHINE EXCHANGE
2021-25 Prospect Ave., Cleveland 15, Ohio
Phone: PProspect 6319-7

BUY MORE WAR BONDS AND STAMPS

chine does not make the machine a gambling device. It arouses interest and perhaps attracts customers to the machine in much the same way as advertising would, but this is lawful." The court was dealing with the same proposition that confronted us in State v. Marvin, relied upon by the majority. Such also was the case of Davies v. Mills Novelty Company, 70 Fed. 2d 424, 426, where in the language of the Farrell case was quoted with approval and the court adds, "Under the evidence and findings of the lower court these machines are lacking in the essential elements necessary to make of them gambling devices or gambling machines. There is no element of gain or loss, financial or otherwise, involved in the transaction." Along the same lines is the case of Commonwealth v. Mahalow, (PA) 16 2d 656. In discussing a pinball machine the court states as follows, "but a machine upon which games are played for amusement, altho involving an element of chance, is not ipso facto a gambling device or a gambling machine. See in re Mapakarakes, Supra: People v. One Slot Machine in Parkside Recreation Parlor, 303 Ill. App. 337, 25 N. E. 2d 139; Com. v. Kling, 140 Pa. Super. 68, 13 A 2d 104."

As I see it, something more than an element of chance is necessary to render a device a gambling machine. Practically every legitimate business has some element of chance in connection with its operation. The presence of that factor does not render the enterprise unlawful. Neither is innocent recreation or amusement, such as bowling, rendered illegal because something of value such as an extra ball to be played, may be gained as the result of chance. As pointed out by this court in the case of State v. Hundling, 220 Iowa 1369, 1372, 264 N. W. 608, 103 A. L. R. 861, the evil, which the State condemns in a gambling enterprise, is that "it arouses the gambling spirit and leads people to hazard their substance on a mere chance." I can see nothing about the pinball machines described by the indictment herein that would arouse the gambling spirit and lead people to hazard their substance on the mere chance of winning a prize. It seems to me that the amusement factor predominates the machine described by the indictment herein. The mere fact that there is an element of chance incident to its operation is not alone sufficient to render the property contraband, incapable of protection against seizure, and to brand as a criminal the one who operates it and the proprietor on whose premises it is situated. It seems to me that the legalistic reasoning of the majority opinion and the cases upon which it relies carries the court far beyond reasonable interpretation of the legislative intent and commits this court to a doctrine which might place in jeopardy many enterprises which, under any rational view of the law, should be considered proper and legitimate. I would affirm this case. Stiger and Sager, JJ concur in this dissent.

WE OFFER \$50.00 EACH FOR:
ZOMBIE DO RE MI
WEST WIND STARS
SUN BEAM LEADER
DOUBLE PLAY DUPLEX
Not necessarily working, but all parts must be there. Write, stating quantity, and we'll send our check and shipping instructions immediately.
We Want All Standard Makes of Vending Machines! Highest Cash Prices Paid! Advise at Once What You Have and Quote Prices!

RAKE COIN MACHINE EXCHANGE
2014 Market Street
PHILADELPHIA 3, PA.

WE HAVE FOR SALE

Seven 1941 Two-Tone Bang Tails; two Mills Four Bells, one has new type coin head and one old-type coin head; five 1939 and 1940 Galloping Dominos, six Buckley Track Odds and six Buckley Daily Doubles. Make offer.

Copeland Wholesale Co.
1303 Carondelet St. New Orleans, La.

WE WANT SLOTS

We offer \$80.00 Each for 5c War Eagles, Roman Heads, Futurities, Blue Fronts and Extraordinaries. \$100.00 for 10c Machines and \$125.00 for 25c Machines.

MAY GAMES CO.
977 Golden Gate Ave. San Francisco, Calif.

FLOOR SAMPLES, REBUILTS AND SLIGHTLY USED

9 5c Original Gold Chrome, Spcl. Rls. \$302.50	1 Baker's Pacer, 5c Gold Award, #6661 \$275.00
5 5c Mills Blue Front, Spcl. Reels .. 275.00	5 Mills 5c Consoles, New 525.00
5 10c Mills Blue Front, Spcl. Reels .. 299.50	1 Keeney Submarine, Perfect 149.50
6 25c Mills Blue Front, Spcl. Reels .. 375.00	2 5c Blue Fronts, Perfect 249.50
4 5c Mills Brown Fronts, Spcl. Reels. 299.50	2 5c Cherry Bells 285.00
3 10c Mills Brown Fronts, Spcl. Reels. 385.00	16 Columbia Bells, Ch. Sep., Perfect.. 69.50
6 25c Mills Brown Fronts, Spcl. Reels. 399.50	4 Kentucky Clubs 115.00
5 25c Gold Chrome, Spc. Rls. 489.50	12 Jumbo Parade, CP, Latest Model .. 149.50
1 50c Gold Chrome, Spc. Rls. Write	3 Mills 5c Gold Chrome, 3/5 Payout. 392.50

NOTICE OUR GUARANTEE—Immediately After Examination of Machines to Us, All Charges Prepaid, and We Will Refund Full Purchase Price After Received by Us and We Find Machines Returned Same as Shipped.

- 3 Dominos, Cash J.P., Dark Cab. \$275.00
- 7 Dominos, Cash J.P., Light Cab. 375.00
- 4 Dominos, J.P., Ch. Sep., Light Cab. . 385.00
- 5 Mills 5c Jumbo Parade, F.P., Orig. . 89.50
- 1 Exhibit 5c Jockey Club Console \$ 75.00
- 2 Bally Dark Horse, Free Play 185.00
- 1 Fortune, Cash & Free Play 300.00
- 10 Yankee 1c Cigarette Machines 5.50
- 1 Formation 35.00

PHONOGRAPHS

- 1 Wurlitzer P12, Marble Glo \$125.00
- 1 Wurlitzer 416 150.00
- 2 Wurlitzer 616's 225.00
- 1 Wurlitzer 800, Victory Mod. Keyboard Write
- 1 Wurlitzer 950 Write
- 1 Wurlitzer 780, Colonial Write
- 1 Wurlitzer 716 175.00
- 1 Rockola 16 Record 135.00
- 1 Mills Throne of Music \$300.00
- 2 Seeburg Gems 335.00
- 1 Seeburg Commander, MS 385.00
- 1 Seeburg Commander, ES 425.00
- 1 Seeburg Cadet, ES 475.00
- 1 Seeburg 8800, ES 575.00
- 1 Seeburg 8800, RC, ES 635.00
- 1 Seeburg 9800, RC, ES 575.00
- 2 Seeburg 7850's, ES 525.00

SUPPLIES

- 20 10c Slugproof Coin Slots for #320 Wall Boxes \$7.50
- 10 Rock-Dia Wall Boxes, #1525, New \$55.00
- Slot Shatter Proof Glass, Per Doz. \$13.50
- New Jackpot Dominos Glass, Lots of Five 22.50
- 8 Seeburg Select-o-Matic 24 Selection, Perfect \$ 17.50

TERMS: FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDERS OR CERTIFIED CHECKS.

MOSELEY VENDING MACHINE EXCHANGE, INC.
80 BROAD STREET, RICHMOND, VIRGINIA. DAY PHONE 3-4511—NIGHT 5-5328.

WANTED—\$50.00 EACH
Double Play—Leader—West Wind—Sun Beam—Do Re Mi—Stars. \$45.00 EACH:
Zombie—Duplex—Skyblazer—Hi Dive. \$40.00; Bally Attention. \$35.00; Silver Skates. \$25.00; Mascot.

RECONDITIONED PIN GAMES

- Sun Valley \$154.50
- Action 129.50
- Air Circus 129.50
- Big Parade 129.50
- Four Aces 129.50
- Jeep 129.50
- Knockout 129.50
- 5-10-20 119.50
- Genco Victory 94.50
- Tople 89.50
- Texas Mustang 82.50
- Bombardier 79.50
- Spot Pool 79.50
- Spot-a-Card 79.50
- Argentine 79.00
- Bowlaway 72.50
- Jungle 72.00
- New Champ 69.50
- Zig Zag 69.50
- Horoscope 64.50
- Star Attraction 64.50
- Tan Spot 64.50

NEW REVAMPS

- Chicago Coin Hockey \$225.00
- Evans Galloping Domino, '39. 125.00
- Tommy Gun ... 125.00
- Rockola Ten Pin Hi Dial ... 60.00
- Evans Ten Strike, Hi Dial ... 65.00
- Keeney Submarine 185.00
- Seeburg Mayfair. 350.00
- Marvel's Baseball \$179.50
- P. & S. Production \$179.50
- Eagle Squadron .. 179.50
- Shangri-La 179.50
- Bombardier 179.50
- Westarhaus Marines \$199.50
- Williams Flat Top \$250.00

RECONDITIONED PIN GAMES

- Majors, '41 \$64.50
- Miami Beach 64.50
- Towers 62.50
- Broadcast 59.50
- Legionnaire 59.50
- Twin Six 59.50
- Four Roses 57.50
- Belle Hop 57.50
- Home Run 57.50
- Sea Hawk 57.50
- Soven Up 57.50
- High Stepper 55.00
- Crossline 54.50
- Playball 54.50
- Paradise 49.50
- Metro 49.50
- Show Boat 49.50
- Sky Ray 49.50
- Sky Raid 47.50
- ABC Bowler 45.00
- Landslide 45.00
- Wildfire 44.50

SLOTS—I-BALLS—CONSOLES

- Jenn. 4-Star Chief, 5c... \$175.00
- Mills Vest Pocket, Bl.&Gld. 59.50
- Blue Fronts, 5c, 25c... Write
- ABT Challenger 27.50
- ABT Model F 27.50
- Santa Anita, P. O..... 225.00
- Pimlico, F. P. \$415.00
- '41 Derby, F. P. 360.00
- Club Trophy, F. P. 340.00
- Sport Special, F. P. 165.00
- Record Time, F. P. 169.50
- Blue Grass, F. P. 195.00

1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

SENSATIONAL CONVERSION VALUES

- SEA RAIDER for CAPT. KIDD
- TAIL GUNNER for TEN SPOT
- G.I. JOE for JUNGLE

Price Only \$9.50 Each F. O. B. Chicago, Ill.

Includes New 12-Color Score Glass, Large Size Illustrated Bumper Caps, New Playboard Designs, Etc.

VICTORY GAMES

WRITE FOR OUR COMPLETE LIST

2140 SOUTHPORT AVE. CHICAGO 14, ILL.

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
240	25c	SHORT & SWEET, JUMBO HOLES	\$ 30.10	\$2.25
240	50c	SHORT & SWEET, JUMBO HOLES	52.30	2.25
400	5c	LUCKY BUCKS, DEFINITE PROFIT	7.00	.85
720	5c	SEVEN-ELEVEN, DICE SYMBOLS	15.75	2.50
720	5c	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	5c	GET YOUR PIECE, THICK, PROT.	29.45	3.10
1200	5c	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5c	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.00
1200	25c	HAPPY CHARLEY, THICK, PROT.	77.00	3.00
1200	25c	TEXAS CHARLEY, THICK, PROT.	102.28	3.00
1500	25c	KEEP PITCHING, Thick, Prot., Jumbo Holes	119.00	4.80

WRITE FOR OUR LATEST PRICE LIST

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1c 2c or 5c, stating your requirements. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO., BOX 66, MICHIGAN CITY, INDIANA



10 YEARS EXPERIENCE PACKED INTO 3

What would ordinarily take ten years Chicago Coin has done in three. Our experienced, highly trained organization has been solving engineering and production problems in mechanical, electrical and electronic units. You'll cash in on this experience, Mr. Operator, after the war.

Chicago Coin MACHINE CO.

1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

★ WE MUST BACK 'EM UP WITH WAR BONDS ★

SCALES } 42 MILLS HIBOY WRITE 5 WATLING GUESSERS SCALES 50 MILLS LOBOY WRITE 15 WATLING FORTUNE TE. SCALES

ALL MAKES	PHONOGRAPHS	ALL MODELS
35 Rockola Counter \$129.50	18 Record Rockola (Large) \$189.50	
40 Rockola Counter 149.50	Wurlitzer 412 179.50	
12 Record Rockola (Small) 179.50	Wurlitzer 616 219.50	

All Phonographs Completely Overhauled and Refinished

Wurlitzer 850	Seeburg 8800
Wurlitzer 750	Seeburg 8800, RC
Wurlitzer 700	Seeburg Regal
Wurlitzer 600K	Seeburg Gem
Wurlitzer 430 Speaker	Seeburg Royale
Rockola Commands	Rockola Standard
Rockola Spectravox	Rockola Imperial 16
Rockola Super	Mills Empress
Rockola DeLuxe Dial-tone	Mills Zephyr
Rockola DeLuxe	Mills Do-Re-Mi

Due to the constant day by day changing of our phonograph stock—it is necessary for all customers to PHONE or WIRE for prices.

READY FOR DELIVERY	ARCADE EQUIPMENT	MEANS GAMES REFINISHED
Keeney Submarine \$199.50	*Seeburg Shoot the Chutes \$189.50	*Seeburg Convict 159.50
Bally Torpedo 199.50	*Seeburg Hira Hira 189.50	*Seeburg Chicken Sam 139.50
Scientific Batting Practice 109.50	*Keeney Anti Aircraft 69.50	
Evans Ten Strike 49.50		
Exhibit Vitalizer 79.50		
Wurlitzer Skee Ball (High Score)		

Three Mills Panorams, Complete with Wipers, Crating Extra.

PANORAMS	CONSOLES
\$1249.50	'41 Evans Bangtails \$395.00
	Jumbo Parade, L.H., Ref. 139.50
	Jumbo Parade, E.H. 109.50
	Silver Moon 109.50
	Bobtail 25¢ Totalizer 159.50
	Silver Moon 5¢ Totalizer 139.50
	Other Consoles

BUSH DISTRIBUTING CO.

BROADWAY & WASHINGTON, 250 W. Broadway, MINNEAPOLIS 11, MINN.

MECHANICS WANTED

Experienced on Slots and Consoles. Ideal working conditions. All shop work. No operations. Must be thoroughly experienced and reliable. Good hours, good salary, excellent post-war opportunity. Air mail, phone or wire

ACME AMUSEMENT COMPANY

2418 FAIRMOUNT DALLAS, TEXAS

LIMIT MCH. SALES

(Continued from page 60)

necessary to obtain special rulings from OPA at various intervals.

In January a special ruling on cigarette vending machines was issued to the Tobacco Retailers Industry Advisory Committee, headquarters in New York City. In response to a definite query, the following official interpretation was issued to the organization:

"This is in response to your letter of November 29, 1944, wherein you request our views regarding the propriety of the following arrangement between vending machine operators and location owners. It is proposed that operators of vending machines deliver cigarettes to location owners instead of placing them in the machine, and that the location owners sell the cigarettes for and on behalf of the vending machine operators and retain the same commission as was allowed to them when the cigarettes were sold thru the vending machine. The recommendation of your committee indicates that the plan is proposed in the interest of securing wider distribution of present stocks and preventing hoarding.

"We have given careful consideration to the request of your committee and are pleased to advise you that we will consider the above arrangement proper only when the location owner is not himself a seller of cigarettes and has not established a ceiling price for his own cigarette sales.

"However, the same vending machine or machines must remain on the location owner's premises and the vending machine operator is required to deliver the cigarettes to the location owner packed in the same manner as the cigarettes were sold thru the machine. For example, in those localities where the ceiling price for vending machine sales is not a multiple of 5 cents and the vending machine operator inserts or attaches the change to the cigarette package, he shall continue to do so."

ABRAHAM TUNICK,
Chief Counsel,
Grocery Products Section.

PARTS—SUPPLIES

6/8 Volt Bulbs, 40, 44, 46, 47, 50, 51 and 55, Per Hundred \$5.40
3 AG Fuses Per Hundred \$9.00
1 1/2 Amp. 3.50
2 2 1/2 Amp. 3.00
5, 6, 7 1/2 Amp. 2.50
10, 15, 20, 25, 30 Amp. 2.50
PHONOGRAPH TITLE STRIPS (Red Border)
1000 \$5.00
5000 Per M 4.00
10000 Per M 3.50
25000 Per M 3.00

65C7, 5Z3, 80, 2A4G, 70L7

Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

#100 65C7 to 7F7	#205 2A4G to 2051 (Seeburg Guns)
103 65C7 to 65L7	210 2A4G to 2051 (Seeburg Music)
110 5Z3 to 5U4C	215 70L7 to 7A4-7A5 (Seeburg Remote Boxes)
125 80 to 5T4, 5V4C, 5Y3 or 5Z4	
126 83 to 5U4C or 5X4	
\$1.50 Each	\$3.50 Each

These have been tried and proven thoroughly satisfactory. We guarantee satisfaction. Absolutely no worry, anyone can make the change. Carry these in your service kit as standard equipment.

Ask Us for List Available Records
HERMITAGE MUSIC CO.
423 Broadway, Nashville 3, Tenn.

FOR SALE

1 Mills Thru, 2 Seeburg Rex, 2 Wurl. 616, 3 Seeburg 12 Re. M.H., 1 Bally Club Bell, 1 Jennings Fast Time, 1 Baker Paces Races, 1 Bally Rollem, 1 Sun Ray, 4 Big Tops, 1 Jumbo Parade, 1 Paces Reel Comb., 1 Bally High Hand, 1 Mills Brown Fr. Ch. Std., 2 Watling Roll-a-Tops, 3 Jennings Golf Ball, 1 Bally Rapid Fire, 2 Chicken Sam Conv., 1 Seeburg Gun Factory Jap Conv., 3 '41 Mills 1-2-3 F.P., 1 F.P. Mills OWL, 2 Keeney Submarines, 1 Automatic Golf Ball. \$5,000 will take entire lot. Come and get it or make offer for any part you may need.

CENTRAL AMUSEMENT CO.
Box 2032, Sta. A Charleston, W. Va.

CLOCKS—TIMERS

REPAIRED

Pinball and Console Timers repaired for \$1.00 each. All parts must be included in shipment. Prompt service. Ship prepaid.

F. Grobauer
2211 Reading Road Cincinnati 2, Ohio

If you operate **JENNINGS CHIEFS**

SEND FOR THIS FREE BOOKLET

Just off the press! New CHIEF Service Manual, complete with illustrations and descriptions, that will help you maintain your Jennings CHIEFS and consoles in operation. Tips on care of Jennings equipment. Even experienced Jennings operators will find this manual helpful.

JENNINGS REPAIR SERVICE
Limited repair service available. Ask about our complete repair projects for CHIEF machines.

O. D. JENNINGS & COMPANY
4307-39 WEST LAKE STREET
CHICAGO 24, ILLINOIS

PINS! PINS! PINS!

We have a complete stock of all types of Pin Games at all times—send us your requirements!

★ ALL NEW REVAMPS! ★

★ DAVID ROSEN ★

855 NORTH BROAD STREET
PHILADELPHIA 23, PA.
STEVENSON 9943

READY FOR LOCATION!

Each

6 Genco Playballs, Late Model	\$165.00
2 Western Baseball Deluxe	95.00
1 Western Baseball '39 (Repainted)	75.00
3 Scientific Batting Practice	108.00
1 Rapid Fire	165.00
1 Seeburg Jail Bird	129.50
2 Seeburg Jap Convs.	125.00
1 Evans Skeeball	85.00
5 7 1/2 Ft. Roll-a-Ball	225.00

CRATING, \$5.00 EXTRA
MARCUS KLEIN
577 10th Avenue NEW YORK, N. Y.

SELLING OUT COMPLETE STOCK

Original "Jap-o-Do" HWB Tickets
1930 Count, singles, \$1.65 per set in 2 doz. lots, 1980 Count, stapled in \$1, \$2.30 per set in 2 doz. lots, 2100 Count, stapled in \$1, \$2.45 per set in 2 doz. lots, Original Five-Fold, \$2.00 per set in 2 doz. lots, 2160 count, Original Sowed in Fives, \$2.00 per set in 2 doz. lots, 2170 count, Break Tab 2170 Count, singles, \$1.30 per set in 1 doz. lots. Large assortment of 5¢, 10¢ & 25¢ Cash Boards at factory cost. 10 per cent with order, balance C. O. D.

CENTRAL NOVELTY CO.
212 1/2 Prals St. Stevens Point, Wis.

CASH WAITING

We'll pay \$55.00 for Mills Flashers, Ten Grands, 20 Grands, Square Bells, Jumbos, 1¢ Escalator Machines and Escalator F.O.K.'s. \$15.00 extra for 10¢ Models. \$25.00 extra for 25¢ models.

MAY GAMES CO.
877 Golden Gate Ave., San Francisco 2, Calif.

ATLAS PERSONAL SERVICE— KNOWN WORLD-WIDE!

BRAND NEW 10c-25c COLUMBIA BELLS Gold Award \$127.50

CONSOLES	5¢ Mills Brown Fronts	Seeb. Jap Gun ... \$149.50
5¢ Big Game, PO Write	5¢ Jenn. Silv. Moon Club	Panoram 395.00
Jumbo, PO, Late \$149.50	10¢ Mills Blue Front	
Bally Club Bell ... Write	5¢ Jenn. Silver Club	ARCADE
Hobtail, PO ... 119.50	5¢ Mills Dial Vendor	Sky Rider \$249.50
Jumbo FP, Late ... 109.50	10¢ Jenn. Silver Chief	Foreign Colors ... 249.50
Ev. Bangtail, JP Write		Western Super Grip 69.50
Keeney 4-Way Super	PIN GAMES	View-a-Scope, 1¢ 29.50
Bell, 3/5¢, 1/25¢ Write	Marvel's Baseball \$179.50	Muto, Card Vendor 30.00
SLOTS	Flying Tigers ... 209.50	Shoot the Chutes 159.50
Set of 5-10-25c Mills Cop-	Idaho 229.50	Bally Bull 109.50
per Chromes, Original.	Oklahoma 229.50	Rock-Ola Ten Pin 79.50
5¢ Mills Blue Fronts	Air Raider Write	Rapid Fire Write

New Mills Q.T. Safe Stands... \$19.50 Metered Vest Pocket, Plus Mod. \$64.50

PARTS FOR ALL YOUR NEEDS

Clear Corner Plastics for Rockola... \$9.50	Wurlitzer & Seeburg Casters, Set of 4 \$1.50
Vest Pocket Coin Chutes 3.50	ABT Coin Chutes, Reg. & F.P. ... 3.75
Hockey Motor Exchange 8.00	Mills 4 Ball Glasses, Complete, Set of 5 8.75
Unidirectional Photo Cells for Ray Gun 3.50	30 MFD 450 V Condensers 1.25
Gun Lens for Chicken Sam 2.00	30-30 Condensers 1.25
Keeney Submarine Balls, 100 3.00	Western Kicker Coils 6.00
Toggle Switch, Double Switch, Double Throw75	Red Plastic, 20"x50", #60 Heavy Gauge 12.50
Atlas Parts Kit, Special 4.75	Red Plastic, 20"x50", Light Gauge 10.50
Rapid Fire Gun Castings 16.50	Millimeter, to Test Wall Boxes 15.00
12" P.M. Speaker 10.50	
5¢ Jackpot for Mills 15.50	

Write for Complete Parts List.

ACCESSORIES

Seeburg Speak Organ, Fact. Rebuilt \$39.50	Seeburg T1Z Transmitters with Tubes \$21.25
New Seeburg Shoot the Chutes Cabinet 22.50	Seeburg T3Z Transmitters with Tubes 21.25
New Electric Selectors, V Type 24.50	Buckley Boxes, 30-Wire 9.50

Terms: 1/3 Deposit, Balance C. O. D.

ATLAS NOVELTY COMPANY

2200 N. WESTERN AVE. · PHONE ARMitage 5005 · CHICAGO 47
Assoc. ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1
Offices ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19

FRIENDLY PERSONAL SERVICE

The HARLICH BROWNIES are now ready for delivery!

New... PLAYING FEATURES!
New... BRILLIANT TICKETS!
New... ADDED PROFITS!

SEE WORTHY No. 12211 1200 Holes 5c Play Takes In ... \$61.00 Pays Out ... 31.00 PROFIT ... \$30.00	HI-YAH SAILOR No. 11728 1050 Holes 5c Play Takes In ... \$61.00 Pays Out ... 26.37 PROFIT ... \$34.63
BROWN WIZARD No. 11904 1000 Holes 5c Play Takes In ... \$54.00 Pays Out ... 26.33 PROFIT ... \$27.67	BROWN GOLD No. 14445 624 Holes 25c Play Takes In ... \$136.00 Pays Out ... 104.87 PROFIT ... \$31.13

PLENTY OF PLAYER APPEAL AND PROFITS WITH HARLICH MONEY-MAKERS!

HARLICH MFG. CO., 1413 WEST JACKSON BOULEVARD CHICAGO 7, ILLINOIS

MUSIC BUYS YOU CAN'T BEAT!

IF ANY MACHINE DOES NOT MEET EVERY CLAIM WE MAKE, RETURN IT AND WE'LL PAY FREIGHT BOTH WAYS!

AMERICA'S FINEST BUYS, reconditioned by an authorized factory distributor! Each piece is checked and re-checked and has the "Atlantic" Triple Test Guarantee tag attached to it. You're not taking any chances—the risk is all ours! Order today!

1 SEEBURG 8200 RCES
2 SEEBURG 8800 RCES
2 SEEBURG COLONELS RCES
2 SEEBURG ENVOYS RCES
2 SEEBURG MAJORS RCES
3 SEEBURG VOGUES
3 SEEBURG CASINOS
2 SEEBURG 8200 '42 CONV.
1 WURLITZER 750E
2 WURLITZER 500
5 WURLITZER 616 LITE-UP
2 WURLITZER 600 '42 VIC.
1 ROCK-OLA MASTER
1 MILLS EMPRESS

WIRE OR PHONE FOR QUICK ACTION!

Atlantic Distributing Co. Seeburg Distributors
583 10th AVE., NEW YORK 18, N. Y. · Phone LACKawanna 4-8193

IF THIS MACHINE DOES NOT MEET EVERY CLAIM WE MAKE RETURN IT AND WE WILL PAY FREIGHT BOTH WAYS!

NOW AVAILABLE!

FACTORY REBUILT EVANS' CONSOLES

DOMINOS PACERS
BANGTAILS LUCKY STARS
ROLETTO JR. JUNGLE CAMP
PACES RACES Straight Play 5c-25c

WANT TO BUY PACES RACES, ANY CONDITION

WANT TO BUY: PACES RACES—EVANS' GALLOPING DOMINOS

Genuine Paces Races Parts in Stock

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO 7, ILLINOIS

SPRING CLEARANCE

1 5¢ JENNINGS CHIEF 3-5 \$120.00	1 5¢ MILLS WAR EAGLE 2-4 \$150.00
1 5¢ JENNINGS DUCHERS 30.00	1 5¢ MILLS WOLFHEAD 60.00
1 10¢ MILLS GOLDEN BELL 175.00	1 25¢ MILLS GOLDEN BELL 240.00
1 1¢ PAGE SLOT 25.00	1 EVANS BANGTAILS, '39 125.00
1 REDHEAD TRACKTIME 60.00	1 5¢ PAGE REELS JR., P.O. 115.00

MUSIC

2 ROCK-OLA '39 Standards, Ea. \$340.00	1 WURLITZER 61 \$125.00
1 ROCK-OLA '39 Deluxe 360.00	1 WURLITZER 616-A 185.00
4 WURLITZER #125 WALL BOXES, Ea. \$27.50	

PINS

1 LANDSLIDE \$38.50	1 STRATOLINER \$40.00
---------------------------	-----------------------------

SEIDEN DISTRIBUTING COMPANY
1230 BROADWAY PHONE 4-2109 ALBANY 4, NEW YORK

CLIFF WILSON DISTR. CO.
1121 S. MAIN 3-6304 TULSA, OKLAHOMA

ARCADE — LEGAL GAMES — ARCADE

Advice Meters \$ 25.00	Zolar Fortune, Seeburg \$125.00	Footrace \$ 75.00
Wheels of Love (Late Mod., Set 3 on Base) 125.00	Mills Quarterscopes 40.00	Mills Puncher 50.00
Mills Sternascopes, F.M. 35.00	Kiss o Meter, Refinished 190.00	Ex. Muscle Builder 150.00
Mills Sternascopes, C.M. 25.00	Keep Punching on Base 75.00	Monkey Lifter, Refin. 150.00
Ten Pins \$ 50.00	Callie Lifter 35.00	Mills Punching Bag, Clean 100.00
Skeeball 79.50	Skill Jump on Base 45.00	
PEO Basketball 65.00	Texas League DeLux \$ 45.00	Tommy Gun, Late Mod. \$165.00
Bally Alley 35.00	Seeburg Hockey 75.00	Tommy Gun, Early Mod. 135.00
Hi Ball 90.00	Chicago Coin Hockey 235.00	Chicken Sam 115.00
Rock-Ola World Series, 119.50	Submarine 178.50	Chicken Sam, Conv. 135.00
Genco Playball 179.50	Torpedo 190.00	Holly Grip 8.00
Jennings in a Barrel 159.50	Bally Bull 90.00	Pikes Peak 19.50
Battling Practice 129.50	Rapid Fire 225.00	ABT Model F, Late Model 29.50
	Keeney Anti Aircrafts 69.50	ABT Challenger 29.50
	Keeney Air Raider 200.00	

NEW — REVAMPS — NEW

Supreme Skee Roll \$317.50	Victory Roll \$325.00
Supreme Rocket Buster 395.00	Zingo Write
Supreme Wee Gee Mystic 229.50	Liberator Write
Supreme Pitch'em & Catch'em 229.50	Cupid's Wheel 200.00
Selectorscope (Like New) \$250.00	

ONE-THIRD CERTIFIED DEPOSIT WITH ORDER
WRITE — WIRE — PHONE

WANT TO BUY!

FREE PLAY GAMES — MUSIC — CONSOLES

STATE CONDITION AND BEST PRICE IN FIRST LETTER

"You Can Always Depend on Joe Ash All-Ways"

ACTIVE AMUSEMENT MACHINES COMPANY
900 NO. FRANKLIN ST. PHILADELPHIA 23, PA.

ARCADE EQUIPMENT — GUNS — MISCELLANEOUS	
BALLY RAPID FIRES—PERFECT	\$219.50
TEN STRIKE, F.P.	129.50
EXH. ROTARY—CLAW TYPE	149.50
WATL. SCALE—LARGE DIAL	89.50
EXH. BULL GUN	99.50
WORLD SERIES	119.50
TOMMY GUN—PERFECT	139.50
EXH. PUNCHING BAG	\$189.50
A.B.T. TARGET SKILL—LATE	29.50
KEENEY AIR RAIDER	199.50
3 PACKARD WALL BOXES	39.50
PHOTO CELLS—Seeburg & Bally	2.50
KEENEY ANTI AIRCRAFT	69.50
KEENEY WALL BOXES—Complete	5.00

CONSOLES—ONE CONSOLES		BALLS—SLOTS	
NEW MAY-BELL, 5c-5c-5c-25c	\$795.00	BALLY BLUE GRASS	\$199.50
JUMBO PARADE, C.P., LATE HEAD	129.50	BALLY '41 DERBY	360.00
JUMBO PARADE, F.P.	89.50	CLUB TROPHY	335.00
5c SUPER BELLS	329.50	SLOTS	
5c & 5c PAMCO BELL	69.50	SINGLE SLOT SAFE, DOUBLE DOOR	\$ 59.50
JENN. SILVER MOONS, F.P.	125.00	DOUBLE SLOT SAFE, DOUBLE DOOR	109.50
BALLY BIG TOP, F.P.	129.50	25c GOLD CHROME, 2-5, NEW REB.	435.00
BALLY CLUB BELLS	279.50	5c BLUE FRONT, C.A.	195.00
BALLY SUN RAY, F.P.	149.50	1c Q.T.	49.50
WATL. BIG GAME, F.P.	125.00	5c BLUE FRONT, FAC. REB.	255.00
BALLY ROLLEMS	175.00	10c BLUE FRONT, FAC. REB.	295.00
BAKER'S PACERS, J.P.	245.00	25c BLUE FRONT, FAC. REB.	385.00
ONE BALLS		25c CAILLE CADET, A-1	149.50
BALLY KENTUCKY	\$395.00	COLUMBIA FRUIT, C.A., USED	89.50
LONGACRES & THOROBREDS, F.P.	565.00	5c JENN. 4-STAR CHIEF	169.50
BALLY PIMLICO, F.P.	445.00	5c WATL. ROLATOPS, 3-5	109.50
ALL AMERICAN DERBY, 1-Ball F.P.	295.00	5c MILLS WAR EAGLE, 3-5	159.50
BALLY RECORD TIMES	179.50	10c PACE 5-STAR COMET, 3-5	149.50
BALLY DARK HORSE	189.50	25c MILLS GOOSENECK, 2-4, J.P.	89.50
		5c MILLS SKYSCRAPER, 3-5	129.50

NOW DISTRIBUTING!! THE KLEER-FLO PARTS AND MECHANISM CLEANING MACHINE—INCLUDING 30 CAL. DRUM OF CLEANER. **\$129.50**

USED PIN GAMES	NEW REVAMPS	USED PIN GAMES
JEEP \$129.50	MARVEL BASE-BALL \$179.50	KEEP EM FLYING \$149.50
SHANGRI-LA, Gott. 154.50	OKLAHOMA 250.00	SCHOOL DAYS 59.50
ACTION 129.50	STREAMLINER 250.00	HOROSCOPE 64.50
5-10-20 129.50	GRAND CANYON 250.00	HI HAT 74.50
'41 MAJORS 59.50	PIN UP GIRL 209.50	HOME RUN, '42 99.50
TEN SPOT 57.50	FLYING TIGER 209.50	KNOCK OUT 129.50
SPOT A CARD 79.50	MARINES 189.50	BIG PARADE 134.50
LANDSLIDE 44.50	PRODUCTION 179.50	BIG CHIEF 49.50
SPORT PARADE 49.50	EAGLE SQUADRON 179.50	SKY LINE 44.50
BROADCAST 59.50	SHANGRI-LA 179.50	FOX HUNT 49.50
GUN CLUB 79.50	FLAT TOP 250.00	SOUTH PAW 74.50
ALL AMERICAN 49.50	FOREIGN COLORS 249.50	CLOVER 89.50
SEA HAWK 54.50	ARIZONA 250.00	ZIG ZAG 69.50

WILL PAY \$60.00 FOR EXH. WEST WIND, SUN BEAM, DO-RE-MI, STARS, DOUBLE PLAY, SKY BLAZER, LEADERS, FLICKERS, ZOMBIES AND DUPLEX. \$45.00 FOR ATTENTION AND SILVER SKATES. \$250.00 FOR SUPER BELLS. Send List of Other Games. ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

Empire Coin

MACHINE EXCHANGE



2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

C. & P. SALES CO.

407 MADISON AVE. 5-4576 MEMPHIS, TENN.

FOR SERVICE THAT SATISFIES

CONSOLES	
Mills Owls, F.P.	\$ 79.50
Mills Jumbo Parades, High Head, C.P.	129.50
Galloping Dominoes	325.00
Jennings Multiple Slot Liberty Bell	59.50
Jennings Multiple Racer	\$ 59.50
KeeneY's Kentucky Club	59.50
Roulette, Jr.	227.50

SLOTS	
5c Jennings Club Bells, 3/5	\$169.50
5c Mills Blue Fronts	179.50
25c Mills Blue Fronts	325.00
5c Mills Cherry Bells	225.00
5c Jennings Silver Moon '41 Slot, D.P.	299.50
Columbia Jackpot	89.50
Columbia Gold Award, Front & Back Pay	\$ 69.50
Mills Q.T., 5c Play	89.50
5c Mills War Eagle, 3/5	149.50
5c Mills Chrome Bells, 2/5	325.00
Mills Club Handles	3.50

ALL OF OUR SLOTS HAVE BEEN REFINISHED AND RECONDITIONED. SLOTS OVERHAULED AND REFINISHED FOR \$35.00 EACH. 1/3 CASH DEPOSIT WITH ORDER, BALANCE C. O. D. WE STILL HAVE A FEW A. M. I. PHONOGRAPHS LEFT IN STOCK, SO PLACE YOUR ORDER IMMEDIATELY IF YOU ARE IN NEED OF ANY MACHINES.

OPERATORS! EVERY MACHINE RECONDITIONED!

5-BALL FREE PLAY GAMES

Red Hot	\$29.50	Legionnaire	\$79.50	Marvel Baseball, New	\$179.50
Crystal	39.50	Spot Pool	79.50	Action, New	179.50
Jolly	39.50	Show Boat	79.50	Midway	179.50
Salute	39.50	Gun Club	79.50	Marines at Play, New	199.50
Red, White & Blue	39.50	Seven Up	79.50	Flying Tigers	209.50
Smack the Jap	49.50	Bolaway	89.50	Pin Up Girl	209.50
Slap the Jap	49.50	Jungle	89.50	Casa Blanca	209.50
Broadcast	59.50	Venus	99.50	Sky Rider	209.50
All Out	69.50	Bosco	99.50	Sky Chief	225.00
'41 Major	69.50	Destroyer	99.50	Flat-Top, New	250.00
Snappy	69.50	Production	99.50	Streamliner	250.00
Sport Parade	69.50	Victory	109.50	Brazil	250.00
Ten Spot	75.00	Jeep	165.00	Oklahoma	250.00
Miami Beach	75.00	Vict. Turf Champ	169.50	Santa Fe	250.00
Zig Zag	75.00	Sun Valley	179.50	Arizona	250.00
Lito a Card	79.50	Invasion	179.50	Wagon Wheels	250.00

ARCADE EQUIPMENT

Rockola Ten Pins	\$ 79.50	Tail Gunner	\$175.00	Chicago Coin Hockey	\$250.00
Liberator	275.00	Cupid's Wheel	Write	Ace Bomber	395.00
Periscope	250.00	(Orig. Crate)	Write	KeeneY Submarine	199.50
Zingo	349.50	Sky Fighter	375.00	Bally Rapid Fire	245.00
Tokyo Raider (Conv.)	410.00	Shoot the Jap, Conv.	165.00	Battling Practice	135.00

All Kinds of One-Balls . . . Consoles . . . Factory Rebuilt Slots!

WANT TO BUY

All kinds of Pin Tables. Write us what Games you have for sale, giving prices of each game.



LION
DISTRIBUTING COMPANY
Phone Wobash 7689
726 So. Fourth St. Louisville 2, Ky.

Terms: 1/3 deposit with order, balance C. O. D. or sight draft.

BILLS PASS

(Continued from page 60)

able by the trade because it is felt by trade leaders that an occupational fee on the operator of vending machines is much more fair than a tax on each machine as a unit.

General Summary

To sum up legislative reports more briefly, received during the week, the following State by State outline is published:

ARKANSAS. The Upper House of the Legislature is really getting ugly. Three bills have been passed and none of them are considered favorable.

DELAWARE. This small State now has two bills; one would provide for licensing games and juke boxes; another refers to scales.

GEORGIA. The House dropped the slot machine seizure bill; the Senate passed the House Coin Machine License Bill, then Legislature recessed to January 7, 1946. The bill which passed in Georgia seems to be a gaming devices license. No report on governor's action yet.

IDAHO. The Legislature has really moved fast on three bills recently. The bill for licensing gaming devices in clubs has passed both Houses; a bill to legalize free plays on pinball is moving favorably in the House after passing Senate. The rush act is being given to a cigarette tax bill.

INDIANA. The Legislature adjourned March 6.

MARYLAND. The Legislature has another bill which would increase State fee on vending machines.

MONTANA. The new law for licensing gaming devices in clubs becomes Chapter 142, Laws of 1945, Page 199. The Legislature adjourned March 1.

NEW HAMPSHIRE. This State joins the list of those that have a bill to license games of skill.

NORTH CAROLINA. The General Revenue Bill is moving along with several amendments; some of them important to vending machine trade.

NORTH DAKOTA. Legislature killed local license bill and adjourned March 3. OKLAHOMA. A new juke box tax bill would raise the fee by amendment. The 10 per cent tax is still on the books.

SOUTH DAKOTA. Governor has approved a vending machine license bill which taxes vendors from \$1 to \$10 per year. Legislature adjourned March 2.

TENNESSEE. Legislature adjourned March 2.

TEXAS. Another high license bill was introduced in Legislature March 6; anti-possession bill has also been introduced on gaming devices.

WEST VIRGINIA. The House has passed its own vending machine bill; committee reported favorably on the gaming devices bill.

WISCONSIN. The House passed the anti-gambling bill by a vote of 71 to 26.

WE WANT TO BUY

ALL TYPES OF 5-BALL FREE PLAY GAMES With Plastic Bumpers

To Avoid Delay, Send Your List and Prices.

OLIVE NOVELTY CO.

2625 LUCAS AVE. ST. LOUIS, 3, MO.
(Phone: Franklin 8620)

There is no substitute for Quality

Quality Products Will Last for the Duration

D. GOTTLIEB & CO.
CHICAGO

1 Watling LoBoy Fortune Telling Scale, like new, never on outside location, with extra reels, \$85.00; 2 N. Western '39, A.L. \$7.50 Each; 2 Columbus M., 1c, porcelain, like new, used 20 days, \$8.00 Each; 4 Shipman Stamp Vendors, deluxe model, 2 column, \$25.00 Each; with 1000 Folders each. 1/2 Deposit.

STEPHENS
108 Cox Ave. San Antonio 4, Texas

MARKEPP VALUES

ARCADE EQUIPMENT	
Shoot Your Way To Tokyo	\$195.00
Seeburg Shoot the Chute, Conv. Jap	135.00
Bally Rapid Fire	168.50
Bally Defender	225.00
KeeneY Submarine Gun	150.00
Scientific Battling Practice	105.00
Western Deluxe Baseball	115.00
Western Baseball	85.00
Skee-Ball-Ette	85.00
Ten Pin	60.00
Scientific X-Ray Pkr.	125.00

5-BALL PIN GAMES			
Boontown	\$39.50	Stratoliner	\$49.50
Champ	55.00	Air Circus	120.00
Snappy	95.00	Major, '41	85.00
Hit the Jap	55.00	Invasion	150.00
Attention	85.00	Capt. Kidd	85.00
5-10-20	135.00	Repeater	39.50
Monicker	85.00	Big Parade	119.50
Spot a Card	52.50	Zig Zag	75.00
Marvel Baseball Revamp, New	\$179.50		
P & S Bombardier Revamp, New	174.50		
Spotcha Revamp, New	199.50		
Foreign Colors Revamp, New	249.50		

1-BALL PIN GAMES	
Mills 1-2-3 1941 F. P., Like New	\$120.00
Jumbo 1944, Like New	185.00

WALL BOXES AND PHONOGRAPHS	
Rockola Bar Box, #1502	\$ 10.00
Seeburg Wallomatic, WS1Z	12.50
Seeburg Wallomatic 3 Wire	24.50
Wurlitzer 500, R.C. with 2 Wall Boxes, 5-10-25c	Write
Rockola Monarch Remoted with 9 Wall Boxes	350.00
Singing Tower, 40 Selec. Hi-Boy	475.00
Seeburg Hi-Tone 8200 Regal (Con.)	475.00
Seeburg Baromatics, 5-10-25c	49.50

SLOT MACHINES AND CONSOLES	
25c War Eagle, Glitter Gold	Write
25c Watling Rolo-top	Write
25c Brown Front Cherry Bell, C.H., D.P., K.A., Ser. #441920	Write
10c Blue Front, C.H., D.P., K.A.	Write
5c Brown Front, C.H., D.P., K.A.	Write
Mills Q.T. Blue, 5c	\$ 79.50
5c Columbia Cig. Rl.	49.50
Jumbo Parade, C.P.O.	110.00
Jumbo Parade, F.P.	110.00
Big Game, F.P.	120.00
'38 Track Time	115.00
May Bell, 5/5/5/25c	Write
All machines cleaned and checked. Prices include parts, repairs, packing charges. Half deposit with order.	

WANT TO BUY

Phonographs, all makes and models. Send us your complete List of Coin-Operated Machines.

THE MARKEPP CO.
(Established 1928)
4310 Carnegie Ave., Cleveland 3, O.
Telephone: Henderson 1043

INTERNATIONAL SCOOPS!

NEW POKERINOS: VERY GOOD FOR A R. PARK CONCESSIONS. NEW ADDED FEATURE—BEAUTIFULLY DESIGNED CABINET. WRITE FOR FULL DETAILS AND PRICE. Special Deal to Concessioners.

MUSIC	
1 Rock-Ola Imp. 20, Hideaway	\$175.00
1 Rock-Ola Standard	375.00
1 Rock-Ola Deluxe	400.00
1 Wurlitzer 800R	385.00
1 Wurlitzer 71, With Stand	195.00
1 Seeburg, 12 Record	110.00
2 Baromatics, 5-10-25c, Ea.	59.50

MISCELLANEOUS	
1 Double Chicago Metal Deluxe Safe	\$119.50
1 Single Chicago Metal Deluxe Safe	74.50
2 1c View-a-Scope, with Stands, Ea.	29.50
7 Du Gronier Cigarette Vendors, 7 Column, Ea.	32.50
1 Battling Practice	109.50
New Wee Gee's, Ea.	225.00
New Pitchers & Ketchers, Ea.	225.00

PIN GAMES	
1 All American	\$ 49.50
1 Bolaway	72.50
1 Seven-Up	49.50
1 Legionnaire	69.50
1 South Paw	74.50
1 Wildfire	59.50
1 Marvel Baseball F. S.	159.50

NEW REVAMP PIN GAMES	
Foreign Colors	\$249.50
Flying Tigers	209.50
Pin-Up Girls	209.50
Spotcha	199.50

SLOTS	
2 Pace Comets 3/5 P. O., Ea.	\$109.50
1 5c Pace Model M. D. 2/4 P. O.	59.50
1 Super Bell Combination	335.00

WANTED . WANTED . WANTED ANY QUANTITY

Rock-Ola and Wurlitzer Counter Models With Stands

TERMS: 1/2 Deposit With All Orders for Domestic Purposes. Full Cash With Orders for Exports. Foreign Inquiries Invited!

International Coin Machine Dist.
2115 Prospect Ave. CLEVELAND 45, OHIO
(MA IN 5789-70)

acme UNBREAKABLE PHONO PLASTIC REPLACEMENT PARTS

FREE REPLACEMENT IF BROKEN WITHIN 3 YEARS

WURLITZER MODELS

NON INFLAMMABLE	24 Top Corners.....	Each \$ 1.20
NON BRITTLE	24 Lower Sides.....	4.00
SHRINK-PROOF	61-71-41-600, 500 Top Corners.....	4.00
RIGID MATERIAL	700 Top Corners.....	7.00
EXPERTLY MOLDED	700 Lower Sides.....	9.50
PERFECT FIT	700 Back Sides.....	8.50
GUARANTEED	800 Top Center (Right or Left Red).....	8.00
	800 Back Sides (Green).....	9.50
	750 Top Corners.....	8.75
	750 Lower Sides.....	8.75
	750 Top Center.....	4.25
	750 Middle Sides.....	2.00
	850 Top Corners.....	9.50
	850 Lower Sides.....	8.75
	850 Top Center.....	11.00
	950 Lower Sides.....	10.50

NEW!
UNBREAKABLE!
GUARANTEED!

↓

CLEAR, TRANSPARENT,
PLASTIC WINDOWS
FOR YOUR MODEL 850
PROGRAM HOLDER

\$5.00
PER SET

ROCK-OLA MODELS

Standard, Master, DeLux or Super	Each	
Top Corners.....	\$12.75	
Lower Sides.....	12.75	
Top Door Plastics.....	6.75	
The Above Available in Solid Red, Yellow, Green		
COMMANDO	Each	
Top Corners.....	\$ 8.00	
Top Center.....	7.00	
Long Sides.....	12.75	
Combination Yellow and Red Color Scheme		

SEEBURG MODELS

"Hi tone"—Model 9800, 8800, 8200,	Each	
Lower Sides.....	\$14.50	
"Classic"—"Colonel"—"Major"		
Top Corners.....	6.00	
"Envoy"—"Cadet" Top Corners.....	2.50	

The Above Available in Solid Red, Yellow or Green

MILLS	
Available in Red, Yellow or Green	
Throne-Emress-Top Corners, Each.....	\$14.00
Throne-Emress-Lower Sides, Each.....	14.00
BUCKLEY BOXES	
Side Plastics, Per Set.....	\$ 2.00

SHEET PLASTIC

20" x 50"—Non-Brittle-Pliable Per Sheet

50 Gauge Red, Yellow or Green (Thickness of new penny).....	\$12.50
60 Gauge Red, Yellow or Green (Thickness of a new half dollar).....	14.50
80 Gauge Red or Yellow (Thickness of a new silver dollar).....	16.00

IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT! WE MAY HAVE IT IN STOCK!

TERMS: 1/3 Deposit with order. Balance C.O.D. F.O.B. New York.
Remit Full Payment and Save C.O.D. Charges. Checks Acceptable!

ORDER FROM YOUR NEAREST DISTRIBUTOR!

acme SALES CO.

505 WEST 42nd ST.
NEW YORK 18, N.Y.
LONGACRE 3-4138

SOMETHING NEW IN CHARLEY BOARDS

120 HOLE JACKPOT GOES OUT



Goes all out for profits, too. Single 120-Hole Jackpot punches out completely. It's a \$60.00 definite profit-zipper that M-O-V-E-S.

ORDER AS: NO. 1000 ALL OUT CHARLEY

TAKES IN: 1000 @ 25c.....\$250.00
PAYS OUT:.....190.00

DEFINITE PROFIT.....\$60.00

Write for Circular 245 describing this and other Gardner "Idea Clickers."

GARDNER & CO.
2309 ARCHER • CHICAGO

WORD-OF-MOUTH Certificate

This is to certify that operators "in the know" and mechanics who have done such a swell job keeping coin machine equipment running during this emergency, all have said, "Mills coin machines are really built! They are in tremendous demand on the used machine market and they have a right to because they really can take it." So the "Word-of-Mouth" Coin Fraternity hereby awards

TO Mills Novelty Company

this certificate of merit.

SIGNED *The Coin Machine Operator*

PARTS FOR MILLS SLOTS

SPRING KITS Large Assortment of Various Springs.....	\$6.75
Bolts, Nuts, Rivets, Cotter Pins and Large Assortment of Springs.....	9.75
Bottom Main Slides, 1 Cherry or 3/5 P.O., 5¢, 10¢, 25¢.....	\$4.25
Slides, Complete Set, 5¢ 1 Cherry or 3/5 P.O. with Top Cover. Set.....	22.50
Metal Reward Plate Vest Pocket.....	2.00
Vest Pocket Coin Chute, 5¢.....	3.25
Reel Strips, 3/5 or 1 Cherry P.O. Set.....	.55
In 100 Set Lots. Each.....	.40
Reward Cards, 1 Cherry or 3/5 P.O.....	.20
In Lots of 100. Each.....	.10
Oval Metal Reward Plate for Blue or Brown Front (3/5 P.O.).....	.75
Reward Card for Q.T.....	.35
Metal Reward Plate, Gold or Chrome Bell, 1 Cherry or 3/5 P.O.....	7.50
Marker Button, 5¢, 10¢, 25¢, for Blue or Brown Front.....	.50
Marker Plates for Gold or Silver Chrome, 5¢, 10¢, 25¢.....	1.50
Large Clock Gears, Complete.....	3.50
Idle Pinion Gear.....	3.25
Plate and Frame to Cover Upper J.P. So Only One J.P. Will Show.....	2.50
Slug Boxes.....	.75
Club Handles, Painted and Chromed.....	4.50
Reel Glass Frames.....	1.25
Payout Discs, 1 Cherry or 3/5 P.O. Set.....	7.50
Discs Plugs.....	.25
Oval Chrome Frame To Use Paper Reward Card on Brown Front.....	2.00
Large Cash Boxes.....	2.00
Payout Tubes with Hopper, 5¢, 10¢, 25¢.....	3.75
20-Stop Star Wheel, Set.....	3.00
Knee Action Parts for Your Old Levers. Set.....	3.75
Top Covers for 5¢, 10¢ and 25¢ Slides.....	3.50
Cherry Jewell for Brown Front.....	4.50
Vender Registers.....	2.50
Jack-Pot Glass.....	1.25
Reel Glass.....	.50
Escalator Glass.....	.50
J.P. Gates, 5¢, 10¢, 25¢.....	1.50
Plug to Fill Space on Front Casting When Eliminating Gold Award.....	\$1.00
Plug Shield To Fill Space on Wood Cabinet When Eliminating Side Vender.....	.75
Reward Card Frame for Blue Front.....	.75
Payout and J.P. Money Cup for Gold and Chrome Bell.....	3.50
Reels Completely Assembled With Payout Discs Stop, Stars, etc. (1 Cherry, 3/5 P.O.) Set.....	22.50
Payout Base Assembly, 5¢, C.S.P. 3265. Set.....	12.50
Mechanism Base, M.L.B. 2518.....	4.50
Standard Handles.....	2.00
Top Glass for Jumbo Parade, Cash or F. P., Fruit or Animal Symbols.....	3.00
Backboard Glass, Jumbo Parade, Cash Model.....	2.00
Large Clock Gear, Complete for Jennings Slots.....	4.25
Complete Set Castings for Gold Giltter War Eagle.....	Write for Prices
Complete Sets Castings for Brown Front.....	Write for Prices
Coin Bar Release Lever Assembly, 2799 C.S.P.....	2.50
Check Detector Operating Arm Assembly, 2761 C.S.P.....	2.00
Jack Pot Push Bar, M.L.B. 2823.....	1.25
Timing Lever Support, M.L.B. 3402A.....	.50
Piston Operating Lever Assembly, 2755 C.S.P.....	1.50
Reel Timing Lever Assembly, 2765A C.S.P.....	2.00
Operating Lever Lock and Pin Assembly, 3453A C.S.P.....	1.50
Timing Lever and Hub Assembly, 2753 C.S.P.....	1.50
We have all types and sizes of Screws, Bolts, Nuts, Rivets, Pins, Etc.	
Large Clock Gear, Complete for Jennings Slots.....	\$4.25

1/3 Deposit Must Accompany All Orders.

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

6 Jennings Electric Slots, Walnut Cab., \$45.00 Ea.					
5-10-20.....	\$115.00	Big Parade.....	\$115.00	Knockouts.....	\$115.00
Paradise.....	45.00	Zig Zag.....	69.50	Monicker.....	85.00
Topics.....	75.00	Ten Spot.....	80.00	Four Roses.....	50.00
1/3 Deposit, Balance C. O. D.					

WANT—PHONOGRAPHS, PINBALLS, SLOTS

Write us what you have

S & W COIN MACHINE EXCHANGE 2416 Grand River Ave. DETROIT 1, MICH.

SPECIAL TIPBOARDS AND SALESBOARDS

200 Gross Tip Boards—ten (10) in bundle—\$30.00 Gross. 500 Gross 120 Combination Baseball Boards—American and National Leagues—Painted on Pads—\$20.00 Per Gross. 500 1200 Hole Plain Sales Boards—Baby Midget Gardner Boards—Selling these for cheaper than they were made—75¢ Each. Will sell all or part for lump sum or any amount you want, but must have deposit on all orders at one-half deposit and will ship C.O.D. Railway Express.

1/2 Deposit for All Orders—First Come, First Served.
LANE'S AMUSEMENT COMPANY

2125 ROSSVILLE BLVD. 7-3089 or 7-5961 CHATTANOOGA 8, TENN.

CENTRAL OHIO COIN QUALITY BUYS

THERE IS NO SUBSTITUTE FOR QUALITY
PIN BALLS

KEEP 'EM FLYING	Write	MYSTIC	\$45.50
AIR CIRCUS	Write	MILLS 1940 1-2-3	89.50
BIG PARADE	Write	MILLS OWLS, LIKE NEW	89.50
KNOCKOUTS	Write	SEA HAWK	65.00
5-10-20	Write	SCHOOL DAYS	62.50
VICTORIES	Write	DIXIE	42.50
VELVET	\$89.50	BELLE HOP	69.50
DOUBLE PLAY	79.50	BOSCO	89.50
SUNBEAM	79.50	BANDWAGON	39.50
ZOMBIE	69.50	TEN SPOT	69.50



Woolf Solomon

REVAMPS

WESTERHAUS Marines at Play \$209.50	WESTERHAUS Invasion \$185.00	GOTTLIEB'S Cover Girl \$249.50	BELL'S Flying Tigers \$209.50	BELL'S Pin Up Girl \$209.50
---	---------------------------------	--------------------------------------	-------------------------------------	-----------------------------------

CONSOLES READY FOR LOCATION

Past Time, Late 9 Coin	\$229.50	4-Way Super Bells, Like New	Write
Triple Entries, Late, 9 Coin	\$159.50	2-Way Super Bells, 5c-5c, C. P.	Write
Track Times, '38, Like New	125.00	Bakers Pacer, D. D., Late, J. P.	\$299.50
Kentucky Clubs, '38, A-1	109.50	Bally Club Bells, Comb., Like New	299.50
Jumbo Parades, C. P., Late	129.50	Bally High Hands, Comb., Like New	199.50
Jumbo Parades, F. P., Late	109.50	5c Bobtail or Silver Moon Totalizer	119.50
Track Odds, Late, D. D. J. P.	Write	10c Bobtail Totalizer	159.50
Mills 4-Bells, A-1	Write	25c Bobtail Totalizer	179.50
Mills 3-Bells, A-1	Write	5c Silver Moon, C. P., Like New	139.50

ARCADE EQUIPMENT

Rapid Fire, A-1	\$179.50	Test Pilot	\$209.50	Keeney Submarines	\$189.50
Air Raider, A-1	209.50	Career Pilot	225.00	Sky Fighters	Write
Drive Mobiles	Write	New Spin a Freak	129.50	Evans Alley, 4	Write
Bally Defender	Write	Photomatic	Write	Jennings Barrel Roll	145.00
Muto, Punch Bag	Write	4 Gun Rifle Range	Write	Anti Aircraft Gun	89.50

MUSIC

Panorama, Late	\$379.50	Seeburg 8800, E.S.	New Singing Towers	Wurlitzer 41	Write
35 MILLS VEST POCKETS, PLUS AND RETERED, BLUE & GOLD, LIKE NEW— \$59.50 EA.		ONE BALLS, PIMLIOS, CLUB TROPHYS, '41 DERBYS, THOROBREDS—WRITE.			

SLOTS—WRITE, WIRE or PHONE for PRICES

5-10-25c Blue Fronts	5c Silver Club Chief	Box Stands, Bars, Locks	\$ 22.50
5-10-25c Cherry Bells	10c Silver Club Chief	Heavy Double Safe	139.50
5-10-25c Gold Chromes	5c Club Special Chief	Double Safe, comb. lock	69.50
5-10-25c Silver Chromes	10c Silver Moon Chief, 3/11	Single Safe, comb. lock	49.50

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS

CENTRAL OHIO COIN MACHINE EXCHANGE

514 S. HIGH ST., COLUMBUS 15, O. Phones ADams 7949, ADams 7993.

New "EAGLE PLASTICS"

You Can NOW Greatly Enhance the
Beauty and Value of Your Wurlitzer
VICTORY MODEL CABINETS
With Our New Unbreakable Plastics
Replacing the Glass Panels

1 to 5 SETS \$28.00 Per Set of 7 Panels
6 to 24 SETS 25.20 Per Set of 7 Panels

THE NEW EAGLE
PLASTICS
are
UNCONDITIONALLY
GUARANTEED
for FREE
REPLACEMENT

NEW! PERFORATED GRILLE PLASTIC

Sheets 20 In. Wide by 50 In. Long.
Available in Red, Amber or Blue.

\$12.50 PER SHEET

WURLITZER

800 Top Corners	Each \$16.50
800 Lower Sides	13.50
800 Middle Sides	3.00
800 Top Centers (Right or Left, Red)	8.00
800 Back Sides (Green)	9.50
600, 500 Top Corners	4.00
700 Top Corners	7.50
700 Lower Sides	9.50
700 Back Sides	8.50
750 Top Corners	8.75
750 Lower Sides	8.75
750 Top Center	4.25
750 Middle Sides	2.00
850 Top Corners	9.50
850 Lower Sides	8.75
850 Top Center	11.00
950 Lower Sides	10.50

850 PEACOCK GLASSES, \$3.50 Each
(No Less Than 3 Glasses Shipped)

ROCK-OLA
Standard, Master, DeLuxe or Super: Each.
Top Corners (Solid Red, Yellow or
Green) \$12.75
Lower Sides (Red or Yellow) 12.75

SEEBURG
"Hi-Tone"—Model 9800, 8800, 8200,
Lower Sides (Solid Red, Yellow or
Green) \$14.50
"Classic"—"Colonel"—"Major"—Top
Corners (Solid Red, Yellow or Green) 6.00

MILLS
Throne—Empress—Top Corners, Red \$14.00
Throne—Empress—Lower Sides, Red 14.00

BUCKLEY BOXES
Side Plastics, Per Set \$2.00
SHEET PLASTIC
20"x50"—Pliable—Per Sheet

50 Gauge, Red, Yellow or Green \$12.50
60 Gauge, Red, Yellow or Green 14.50
80 Gauge, Red, Yellow or Green 16.00

IF YOU DON'T SEE WHAT YOU WANT . . . ASK
FOR IT! WE MAY HAVE IT IN STOCK!

TERMS: 1/3 Deposit With Order, Balance C. O. D.,
F. O. B. Chicago, Ill.

New!
UNBREAKABLE!
GUARANTEED!
Clear, Transparent, Plastic
Windows for Your Model
850 Program Holder.
\$5.00
PER SET

EAGLE COIN MACHINE CO.

528 S. Dearborn St. • Wabash 1089 • Chicago 5, Ill.

Monarch Games—Spring Tonic for Locations!

RECONDITIONED AUTOMATIC PAYOUT CONSOLES

Super Bell, 5c & 25c \$595.00	Mills Four Bells \$700.00	Ev. '41 Bangtail, J.P. \$475.00
Super Bell, 5c & 5c 495.00	Baker Pacer, D.D., J.P. 345.00	Ev. '41 Domino, J.P. 425.00
Super Bell, 3/75c & 1/25c 925.00	Pace '41 Saratoga 145.00	Evans Roulette, Jr. 125.00
Flashing Ivorys 245.00	Jennings Bobtail 145.00	Evans Pacer 495.00
Ev. '41 Domino, 25c Pjaz 750.00	Pace Twin Reels, 5c & 25c 525.00	Evans Lanky Lucie 250.00
Mills Jumbo Parade 155.00	Pace Twin Reels, 5c & 10c 445.00	Bally Roll 'Em 185.00
Bally Club House 95.00	Bally Rays Track 175.00	Keeney Kentucky Club 125.00
Jenn. Derby Day 49.50	Pace '41 Reels 145.00	Keeney '38 Track-time 125.00

GET ON THE BANDWAGON OF PROFITS
ARCADES AND AMUSEMENT PARKS

LIBERATORS . . . \$275.00 PERISCOPE . . . \$249.50

CAILLE ROULETTE, Auto. Payout Console, Mechanical Operation, 25c \$250.00
MILLS SINGLE ENCLOSED SAFE STANDS, Repainted 45.00

CONVERTED 5-BALL GAMES—IN STOCK

Flat-Top \$250.00	Marvel Baseball \$175.50	Flying Tigers \$209.50
Arizona 250.00	Streamliner 250.00	Sky Rider 209.50
Zingo 349.50	Wagon Wheels 250.00	Casablanca 209.50
Santa Fe 250.00	Midway 165.00	Brazil 250.00
Sportman 395.00	Grand Canyon 250.00	Oklahoma 250.00

WANT TO BUY JENNINGS SLOTS: 4-STAR CHIEFS AND LATER MODELS.
BALLY CLUB BELLS.

Terms: 1/2 Deposit, Balance C. O. D. or Sight Draft. Please Address Mail to Chicago 22.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

SENSATIONAL

Marvel's Baseball

This revamp game offers the utmost in player appeal—it has everything—including the latest style bumpers—roll-overs—special pin, and BEST of ALL—a Knock-Out-Pocket.

YOUR PRICE \$179.50 1/3 Dep., Bal. C. O. D., F. O. B. Chicago.

5 Ball Games accepted in trade.

Liberty Bell With Tokens

5c PLAY, \$17.50

Tail Gunner (Conv.)	\$ 64.50
Miss America (Conv.)	59.50
Four Aces	125.00
Big Parade	125.00
Topic	85.00
Air Force	85.00
Miami Beach	64.50
Texas Mustang	75.00
5 Ball Games Accepted as Trade In.	

WANTED—

Sporty, Jolly, Polo, Yacht Club, Home Run, Stratoliner, Sport Parade, Velvet, Dixie, All American, Star Attraction, Fox Hunt, Four Diamonds, Mascot, Twin Six, Silver Skates, Sky Blazer, Leader, Glamour, Play Ball, Pan American, Attention, Skyline, West Wind, Stars, Zombie, Duplex, Do-Re-Mi.

MID-STATE CO. 2848 ROOSEVELT RD. CHICAGO 12, ILL.

PHONE: SACRAMENTO 2691

READY FOR IMMEDIATE DELIVERY!

CENTURY'S
"SUPER TORPEDO"
—ACTION PACKED MONEY MAKER!

POKER TABLES
—NOVEL AND RADICALLY DIFFERENT

Now On
Display At

SIMON SALES, INC. 152 WEST 42nd STREET NEW YORK 18, N. Y.

\$20.00 MORE PAID FOR SKEEBALLS--\$20.00

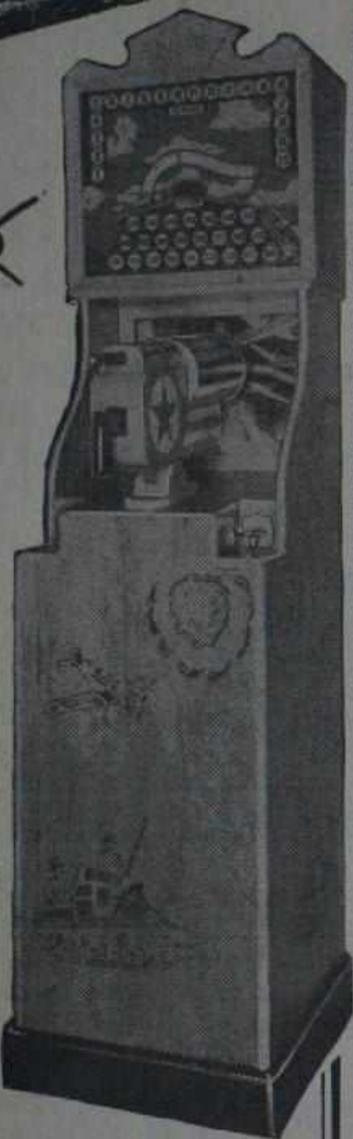
200 WANTED—WURLITZERS—BANK ROLLS—KING PINS

GRAND AMUSEMENT

6432 CASS AVENUE

DETROIT 2, MICHIGAN

Supreme's "ROCKET BUSTER"



Shoot at a realistically animated, moving target!

Bell, Buzzer and constant Lite-up of backboard gets the attention as hits are scored!

20 Flights for 5¢—Maximum of 15,000 Shots!

Occupies small space—Upright—25" square, 8' tall—Fits Any Location!

Head removable for transportation—simple construction—Fool Proof—Mechanically Perfect!

Cash Box in separate, sealed unit from mechanism!

A REAL MONEY-MAKER!

SUPREME ENTERPRISES
557 ROGERS AVE.
BROOKLYN 25, N. Y.

IDAHO

CONVERTED FROM (ZOMBIE)

WE ARE ALSO REVAMPING

WAGON WHEELS

From DUPLEX

OKLAHOMA

From LEADER

STREAMLINER

From STARS

GRAND CANYON

From DOUBLE PLAY

SANTA FE

From WEST WIND

ARIZONA

From SUN BEAM

BRAZIL

From DO-RE-MI

You'll Get and Hold the Play With Games Revamped the UNITED Way!



SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT—BUY U. S. WAR BONDS

UNITED MANUFACTURING COMPANY

6125 N. WESTERN AVE. CHICAGO 45, ILL.

WANTED TO BUY

KEENEY SUPER BELLS
BALLY HIGH HANDS
MILLS JUMBO PARADES—Combination
MILLS THREE BELLS
MILLS VEST POCKETS

SEEBURG CHICKEN SAMS
PACKARD BOXES
BUCKLEY (LATE) CHROME BOXES

PHONOGRAPHS

SINGING TOWERS
ROCKOLAS
SEEBURGS
WURLITZERS

WRITE—WIRE—PHONE
Quoting Quantity and Price

CALIFORNIA AMUSEMENT CO.

Distributors and Jobbers
1348 Venice Blvd. Los Angeles 6, Calif.
Telephone: PRospect 4131

GUN OPERATORS, ATTENTION

LARGEST STOCK OF

SEEBURG RAY-O-LITE GUN PARTS

IN THE COUNTRY — WRITE FOR LIST

"SHOOT THE JAP" RAY-O-LITE GUNS

\$169.50

This is a Seeburg Chicken Sam Conversion. These machines have been thoroughly reconditioned and repainted with an attractive Blue Lacquer and Black Trim. **SOLD ON A MONEY-BACK GUARANTEE.** Terms: 1/2 deposit with all orders, balance C.O.D. Rush your order today.

F. O. B. Chicago

MARVEL'S BASEBALL

The most sensational revamp on the market. TOP-NOTCH player appeal, latest style bumpers—rollovers—and best of all —A KNOCKOUT POCKET. A REAL MONEY MAKER.

TRADE-INS ACCEPTED
\$179.50
F. O. B. Chicago

COMPLETE RECONDITIONING OF SEEBURG AND BALLY AMPLIFIERS, MOTORS AND RIFLES

All Work Fully Guaranteed
48 Hour Service—Expert Workmanship

TUBES

FOR COIN MACHINE OPERATORS
OPA APPROVED
CONSUMERS' PRICES
WRITE FOR COMPLETE LIST

Coindex

COIN MACHINE EQUIPMENT CO., INC.

Telephone DIVERsey 3433 • 1346 Roscoe St., Chicago 13, Illinois



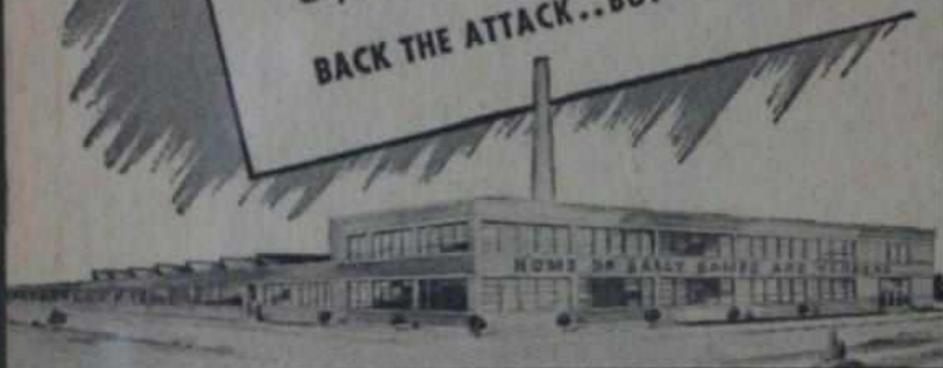
...BE WISE...

BANK ON

Bally

Wise men look to the past and present as a guide to the future. Bally's pre-war hits are in the coin-machine "hall of fame." Bally's present is marked with triple honors in war production. Let this be your guide to a profitable coin-machine future.

BACK THE ATTACK...BUY U. S. WAR BONDS



LION MANUFACTURING CORPORATION, 2540 BELMONT AVENUE, CHICAGO 18, ILLINOIS

HOME FAMOUS Bally GAMES AND VENDERS

*Distributed by Bally Manufacturing Company

BADGERS' BARGAINS

"OFTEN A FEW DOLLARS LESS—SELDOM A PENNY MORE"

MILWAUKEE
See CARL HAPPEL

LOS ANGELES
See BILL HAPPEL

PANORAM and SOLO-VUE

COMPLETELY RECONDITIONED, REBUILT AND REFINISHED
LIKE NEW. IMMEDIATE DELIVERY.
WRITE FOR QUANTITY PRICES.

REBUILDING AND REFINISHING ALL MODEL SLOT MACHINES

- Mechanisms Completely Rebuilt
- All Metal Parts Cleaned and Greased
- All Defective Parts Replaced
- Cabinets Completely Refinished
- Parts and Labor Guaranteed. Write to Nearest Office for Prices.
- Machine Fronts Rebuffed & Repainted
- New Knee Action Installed
- New Club Handles if Necessary
- New Reward Card and Frame

RECONDITIONED CONSOLES

Evans Dominos, Walnut	\$249.50	New Duo Bell Twin 5-25, F.P.	\$595.00
Evans Lucky Lucre, 3-5c, 1-25c	395.00	Bally Club Bells, F.P., P.O.	279.50
Evans Lucky Lucre, 5-5c, Two Tone	295.00	Bally Roll 'Em, Late P.O.	189.50
Evans Lucky Lucre, 5-5c, Walnut	249.50	Bally Sun Rays, Late F.P.	169.50
Evans Lucky Stars, 5c, Late	159.50	Bally Big Tops, Late F.P.	114.50
Mills Jumbo, Late Comb.	199.50	Bally Big Top (Late P.O.)	114.50
Mills Jumbo, Late High Head, P.O.	139.50	Jenn. Silver Moon, Late F.P., P.O.	189.50
Mills Jumbo, Late Head, F.P.	129.50	Pace Saratogas, Jr., Late P.O.	129.50
Watling Big Game, Late F.P.	93.50	Pace Reels, Late P.O.	129.50
Baker Pacers, Daily Double, 5c	299.50	Jennings Fast Time, P.O.	109.50
Baker Pacers, Daily Double, 25c	395.00	Jennings Fast Time, F.P.	109.50

Packard Pla-Mor Boxes	\$37.50
Buckley Chrome, Ill. Boxes	22.50
Rock-Ola Bar Boxes, 5-10-25c	49.50

Wurlitzer Twin 12 Hide-a-Ways in Cabinets, Packard Adaptors, Guaranteed All Reconditioned.	\$225.00
--	----------

MISCELLANEOUS SUPPLIES

Drivemobile Conversion (Tokyo Raider)	\$16.75	Skyfighter Conversion (Nip-a-Nip)	\$16.75
New Wurlitzer, Seeburg Gears	6.50	Zephyr Speaker Cabinets	16.50
New Fiber Gears for Jumbo, F.P.	5.00	Leatherette Speaker Cabinets	7.50
New Contact Service Kit	7.50	Badger Walnut Speaker Cabinets	7.50
Slot Percentage Regulators	.75	Utah Quality 12" P.M. Speaker	9.75
New Record Carrying Cases	4.95	Operators' Hand Trucks	9.95
New A.B.T. 2c Coin Chutes	3.95	Keeney Super Bell Glass	12.50

BADGER SALES COMPANY
1612 WEST PICO BLVD.
LOS ANGELES 15 CALIF.
All Phones: Dr. 4326

BADGER NOVELTY COMPANY
2546 NORTH 30TH STREET
MILWAUKEE 10, WIS.
All Phones: Kii. 3030

SLOT MACHINES

Rebuilt by Buckley

Mills 5c Blue Fronts	Mills 5c Gold Chrome	Jenn. 4 Star Chiefs, 5c
Mills 10c Blue Fronts	Mills 10c Gold Chrome	Jenn. 4 Star Chiefs, 10c
Mills 25c Blue Fronts	Mills 25c Gold Chrome	Jenn. 4 Star Chiefs, 25c
Mills 50c Blue Fronts	Mills 5c Vest Pocket Bell	Jenn. Silver Chiefs, 5c
Mills 5c Brown Fronts	Watling 5c Roll-a-Top	Jenn. Silver Chiefs, 25c
Mills 10c Brown Fronts	Watling 10c Roll-a-Top	Pace Comet, 5c
Mills 25c Brown Fronts	Watling 25c Roll-a-Top	Pace Comet, 10c

Safe Stands for Mills and Jennings Machines

Write for Latest List

REBUILDING AND REFINISHING ALL TYPES OF MILLS SLOTS

SEND US YOUR MACHINES

CONSOLES

BUCKLEY DAILY DOUBLE TRACK ODDS Write for Particulars and Prices.

Mills Jumbo, F.P.	\$105.00	Evans Bangtails, '40	\$227.50
Mills Jumbo, P.O.	129.50	New Paces Reels Sr.	260.00
Mills Jumbo (Comb.)	197.50	New Saratoga Jr.	250.00
Mills 1-2-3, P.O.	135.00	New Saratoga Sr.	260.00
Mills 1-2-3, F.P.	99.00	Paces Reels Jr.	175.00
Keeney Kentucky Club	90.00	Paces Saratoga	175.00
Keeney Skill Time	90.00	Mills Four Bells	Write
Bally Club Bells	275.00	Jennings Fast Time, P.O.	152.50
Daily Royal Flush	85.00		

WE PAY CASH for YOUR MACHINES

We Will Pay Top Market Prices.

WANTED: Slot Machines—All Makes—1c—5c—10c—25c—50c. Wire or mail your complete list with your lowest prices—Now—"Before the Whistle Blows."

Satisfaction guaranteed when you buy from us or you may return the machines to us within 10 days after delivery and we will refund your money in full.

All Prices Subject to Prior Sale. Terms: 1/3 Cash With Order.

BUCKLEY TRADING POST

4225 W. LAKE ST. CHICAGO 24, ILLS. Ph: Van Buren 6636

REVAMP YOUR MILLS OWL and 1-2-3 F.P.

(1939 & 1940 Models)

into the new

TWO BELLS



Operates for \$10. Federal License. We furnish all necessary mechanical parts and colorful back glass with full instructions on how to install.

WRITE FOR DETAILS
OR

Let us convert, thoroughly overhaul and put your game in PERFECT WORKING CONDITION for only

\$89.50

F. O. B. Cincinnati

THOROUGHLY TESTED
ON LOCATION.
A PROVEN
MONEY-MAKER.

Ship us your game COMPLETE via Prepaid freight. Game returned C. O. D.

PROMPT SERVICE

WRITE—WIRE—PHONE

C & S NOVELTY CO.

200 W. COURT ST. Phone MAIN 0628 CINCINNATI 2, OHIO

BUY WAR BONDS



Seeburg

In recognition of the outstanding services rendered by our distributor organizations during these war times, the J. P. Seeburg Corporation honors an authorized Seeburg distributor each week.

"For many years before Pearl Harbor, the Hy-G Amusement Company was proud of the service which we rendered to Seeburg operators. THAT WAS COMPARATIVELY EASY! During these war years, maintaining our standard of service and supplying parts HAS NOT BEEN SO EASY! Every member of our organization has cooperated to the utmost in assisting Seeburg operators in the maintenance of their equipment. As a consequence, the Seeburg operators in our territory have done an excellent job of 'KEEPING 'EM PLAYING.' We are confidently looking ahead to VICTORY and SERVICE TO THE OPERATORS 'THE EASY WAY' WITH A GREAT NEW LINE OF SEEBURG MUSIC SYSTEMS."

Hy-G Amusement Company



Henry H. Greenstein



Jonas H. Bessler



Section of Salesrooms

PARTS REPAIRS
RING BELL FOR SERVICE

Parts & Service Departments

Seeburg Electronics Department

Hy-G

AMUSEMENT CO. 1415-17 WASHINGTON AVE., SOUTH
MINNEAPOLIS, MINNESOTA



AND THAT'S THE
GOVERNMENT MINT
WHERE THEY MAKE ALL
THE MONEY

NOT ALL OF IT, BROTHER.
I GOT A MINT OF MY
OWN CALLED A
MODERNIZED
WURLITZER

TODAY'S **BIG** MONEY MAKER



Awarded De Kalb Division
Awarded with Two Stars - N. Tonawanda Division

Despite what the fellow up top says, operating phonographs is still a serious business that requires plenty on the ball to make a decent profit. That's why operators who are in the know will tell you, "If there is one thing a Modernized Wurlitzer makes besides music, it's money." The reasons are two-fold. Eye-appeal, the result of cabinet beauty. Ear-appeal that stems from top-flight tone as a result of all-wood cabinet construction. Then, there's a money-saving feature, too. This Modernized Wurlitzer has mechanical selectors easy to service but seldom requiring any service at all.

Get smart. Get your old Wurlitzer Models 24, 500, 600, 700 and 800 into your Wurlitzer Distributor's for conversion into Modernized Wurlitzers. You'll get twin rewards as a result. The best locations. The biggest profits. Better act TODAY! The Rudolph Wurlitzer* Company, North Tonawanda, New York.

**The Name That Means Music to Millions*

The MODERNIZED
WURLITZER

INVEST IN AMERICA - BUY WAR BONDS