

The Billboard

Spring Special

March 31, 1945

25¢



DON RITCHIE

General
'CARRY ON,' SLOGAN FOR
OUTDOOR SHOW BIZ

Radio
NEWSPAPERS FORGET
CREDITS IN STORIES

Music
ASCAP RATE SKEDS—
WHO PAYS AND WHY?

Fairs
OUTDOOR SHOW BIZ CAN
BOOST 'FAIRS' SERVICE

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filled with **SUSPENSE!**



Selden
**THE STRATOSPHERE
MAN**

WORLD'S HIGHEST
AERIAL ACT

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SELDEN THE STRATOSPHERE MAN packs every second of his act with skillfully executed gymnastics daringly performed. He holds spectators spellbound with his smooth trapeze-balancing work and the most difficult perch routine all the way through to the unbelievable swaying handstand* and slide for life. Exclamations of awe and admiration filled with suspense and relief come from the crowds as he finishes every show.

By all methods of evaluation—performance, box-office, audience reaction, return dates, etc.—Selden is the most sensational thrill act you can book to provide exciting entertainment, draw huge crowds and create record-breaking publicity.

Get real showmanship in your program—a few weeks are still open for indoor and outdoor dates. Committeemen, Secretaries and Agents, write for complete information today.

*Selden's swaying handstand is the only one of its kind and describes a perfect arc 35 ft. across the sky.

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PERMANENT ADDRESS—THE BILLBOARD, CINCINNATI 1, OHIO

Outdoor Showbiz To Carry On

Double Zero Ceiling Set on Philly Club

5G Bond on Curfew Also

PHILADELPHIA, March 24.—The War Manpower Commission imposed a "double zero employment" on "Beach-on-the-Delaware" nabe nitery formerly known as "Stamps'-on-the-Delaware" as a "wilful violator" of the midnight curfew ban. Under the order WMC said, the establishment must fire all its present employees, and limit itself in the future to hiring only part-time workers or veterans of World War II, both of which are exempt from WMC regulations.

The action, first of its kind to be taken in this area and possibly the first in the country, resulted from a vice squad raid March 14 on the "river-front night spot." A hearing on the charges that the establishment violated the curfew by serving drinks after midnight was held last Saturday before Milton A. Weiss, WMC Area attorney.

It was explained that the establishment has the right to appeal the decision to the Philadelphia WMC Area (See *Double Zero Ceiling* on page 29)

2 Anti-AFM Bills Prepped In Committees

Measures Await Hearings

WASHINGTON, March 24.—Bailey Bill, banning payment of royalties to labor groups and aimed specifically at AFM, was in judiciary committee awaiting hearings today, with sponsor, Sen. Josiah Bailey (D., N. C.), declaring he will push for early passage. Tightening of Vandenberg-Dondero Bill, guaranteeing "freedom of the air," was also in the works here today, with House Interstate Commerce Committee expected to resume hearings on measure in near future.

NAB and other trade groups are said to have "tough" amendments ready to submit once hearings are resumed. Rep. (See *2 Anti-AFM Bills* on page 33)

New Conn. Law For Ringling A Possibility

HARTFORD, Conn., March 24.—Latest development resulting from the up-to-four-year involuntary manslaughter prison sentences (stayed until April 6, two days after show's New York opening) meted out to six Ringling Bros.' officials and employees, is a bill introduced yesterday by the Legislative Judiciary Committee here. Bill is intended to set up a Superior Court Board of Review of three judges, which would have the power to amend or dismiss entirely sentences passed by any Superior Court Justice in cases where the board felt such (See *Conn. Law in Works* on page 94)

"Ptomaine Spirit"

BIRMINGHAM, March 24.—Reginald Denny, in mid-scene *Blithe Spirit*, Temple Theater, stricken with ptomaine poisoning, walked abruptly from the stage with aside to co-star Mona Barrie, "I'll be back in a minute." Surprised, Miss Barrie made curtain. Ten minutes later curtain upped where Denny walked off. A big hand and the show went on. After final bow Denny rushed to dressing room and local doctor. Was carried to hotel.

Next day, Chattanooga and more one-nighters.

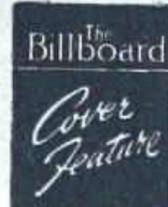
Owners Courageously Face Many Baffling Handicaps

Fairs, parks, circuses, carnivals devise ingenious labor-saving devices to help overcome manpower shortages—many annuals back on lists—all confident of success

CHICAGO, March 24.—Outdoor show business is starting its 1945 season with added handicaps stemming from the continuation of the war but it is determined to carry on with a confidence born of long experience. Reviewing the difficulties encountered since 1941, showmen see no reason why they should falter now. The need for relaxation and amusement is greater than ever, they believe; there also is need for continuing War Bond, Red Cross and other patriotic endeavors, and these will be intensified in every line.

No immediate relaxation of transportation of manpower and priority restrictions are in prospect, and no one can predict with any certainty how soon a break will come, but showmen are confident that even under existing conditions they will be able to function and that their efforts will be appreciated by the public. If, as they

tion, manpower and priority restriction next few months, the season should be a profitable one.



\$1,000,000 Question: Has Moss Power To Condemn a Show? Commish Says "Yes"

But Butch Said "No" March 2; Legislature Gets 2 Bills

NEW YORK, March 26.—*Trio*, the play that started out to make a point and promptly was jabbed by it, seems predestined to create one of the top muddles in theatrical history. The G.I. term "snafu" in its unexpurgated sense does not begin to describe the fantastic muddle surrounding the unfortunate play now.

Latest twist in the *Trio* snarl came last week when Corporation Counsel Ignatius K. Wilkinson, acting for License Commissioner Paul Moss, made a reply to the \$1,000,000 suit filed by Lee Sabinson, producer of *Trio*. The reply was in no sense a lulu, because the Stem thinks it apparently left the commissioner as wide open as a punch-drunk palooka. In a brief served on Harold J. Sherman, Sabinson's counsel, Moss pointed to Section 1,140-A of the State of New York Penal Code which prohibits obscene and inde-

cent plays, labeling them as misdemeanors, and which also provides penalties for ads for such plays. The commissioner claimed *Trio* was an obscene, indecent, immoral play which would tend to the corruption of the morals of youth and others.

Butch Said He Couldn't

Feeling that Moss stuck his neck out comes from the fact that on March 2 Mayor La Guardia said that he was "at a loss to account for protests against the commissioner of licenses exercising power of censorship," since the commissioner "had no power of censorship and claims none." Butch, furthermore, stated that "no play can be censored in this State except by adjudication of the court in compliance with the laws of this State." What, say those interested, is (See *\$1,000,000?* on page 30)

Dramatists Guild Contract Held Restraint of Trade

NEW YORK, March 24.—The U. S. Circuit Court of Appeals on Monday (19) ruled that portion or portions of the Dramatists Guild's minimum basic agreement with managers constitutes restraint of trade, therefore coming under the limitations of the Sherman Anti-Trust Act. The discussion of the basic agreement came up in connection with a ruling by Judges Charles E. Clark and Evan A. Evans. The judges reversed the action of a lower Federal Court on a petition by Carl E. Ring, producer of

Stovepipe Hat, for an injunction against Harold Spina, Edward Heyman and Walter Hannan authors of the musical show, their agent, and the guild. Except for Hannan, the entire group is not well known in the trade.

Ring stated that he plunged \$50,000 into the flop before he was required to sign the minimum basic agreement. This was because Irving Gaumont was producing the show previous to that time. When the show opened on (See *Dramatists' Guild Contract* page 30)

Victory Players 1-Acters Do OK On Civic Front

NEW YORK, March 26.—By making use of a hitherto untapped resource, the one-acter and vaude sketch, the little flacked *Victory Players* of the American Theater Wing are doing a terrific job. Taking their cue from the conditions under which the USO performs, this group of Stem stage and radio actors has given forth without costumes, scenery, and in such out of the way places as garages, beer-halls, and railroad sidings. They even rehearse on ferryboats!

Primary purpose of group is to get public wholeheartedly behind the war effort. Wherever they play the people pitch by buying bonds and donating blood by the bucketsful. To plug their campaign, their writers have scripted such plays as *To Ease Their Hurt, You Give What You Got*, and *The Favor*. These sketches do not use run of the mill propaganda.

New York, Philly and Washington serve as headquarters for the barnstormers. From there they hit the road to help keep the public on the ball.

At one time the *Victory Players* were playing Hartford, Conn., with their (See *Victory One-Acters* on page 33)

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Papers Give Credit---Sometimes

Events Minus Identification

It's all based upon idea that what goes out over air may be "public domain"

By Marty Schrader

NEW YORK, March 24.—Radio execs and web flacks are becoming increasingly concerned with the lack of uniform policy among newspapers and wire services in their credits on broadcast speeches and special events. Net heads point to news columns of *The New York Times*, which has not credited CBS eight times on important addresses since 1942 and has not mentioned NBC seven times in the same period, as an example of in-co-ordinated editorial policy.

The Record

For that period, the *Times* did credit CBS on five speeches and NBC seven times. For the same speeches, *The New York Herald-Tribune* gave Columbia four credits, did not mention the web one time and once did not carry the story. And for the period the *H-T* mentioned NBC twice in stories dealing with speeches, left them out three times and carried no story at all one time. *The Washington Post*, *The Philadelphia Bulletin*, *The Baltimore Evening Sun*, *The Louisville Courier-Journal*, *The Kansas City Times and Star*, *The Detroit Free Press*, *The San Francisco Chronicle* and *The Boston Herald*, all leading papers in their areas, carried one CBS mention and no NBC mentions during the period covered by the *Times* and *Tribune* check, that one mention was in *The Washington Post*. Chicago papers generally have treated radio well in the matter of credits.

Mutual Out in Cold, Too

In addition to Columbia and NBC, Mutual has been left in the cold several times. Outstanding among these instances were: An exclusive MBS show out of Chungking on the opening of the Ledo Road which the *Times* used as "A radio broadcast from Chungking today," a story from the web's Paris man which the AP used as "A network reporter..." and a speech by ex-v-p. Henry Wallace in which the only newspaper credit was "... speaking over a Coast-to-Coast radio network hook-up..." Blue web's trade flack said that the net had been well treated by papers around the country on the matter of credits.

Forget "It" Was Aired

In addition to their failure to credit nets by name, newspapers and wire services sometimes completely omit the fact (See *Newspapers Give Credit on page 10*)

Welles Covers Peace for Blue At 10G Fee

NEW YORK, March 24.—Blue web has signed Sumner Welles, former Under-Secretary of State and ex-Mutual commentator to cover the San Francisco World Security Conference for the net, moderating four half-hour forums among conference delegates during April and one 15-minute broadcast a week for the duration of the meeting. Welles, who also gets the title of peace advisor of the net, will be paid a flat \$10,000 for his stint.

The San Francisco Conference opens April 25.

Broadcasters Hit First Snag At San Fran Meet; It's Space

SAN FRANCISCO, March 24.—Radio is encountering some ball-fumbling in its efforts to push ahead for a key spot in the United Nations' Conference which opens here, April 25.

First setback was encountered this week when the State Department, which is handling all press and radio allocations for the meeting, nixed radio's initial plan to establish itself in Veterans' Auditorium, which is to be the principal headquarters of the conference.

According to officials of the State Department, radio will have to do considerable trimming in its request for space at the conference if it expects to set up business in the auditorium. A survey showed that radio was the top space-grabber.

"We're not plowing radio under," said one State Department official, "nor has it been excluded from the building. They'll just have to trim down their requirements. We're doing our best to handle everyone. Space in the building is exceedingly limited."

Radio had sought studios, workrooms

and equipment space in the building for its coverage of the conclave. The original layout was turned over to the telephone company. First batch of net commentators and writers is expected here about April 15.

Meanwhile, radio execs are marking time awaiting an okay from the State Department on its latest proposal for adequate space in the auditorium to operate at the conference.

Station WHOM Trying Glamor Fem Disk-Spinning Seg

NEW YORK, March 24.—Jill Warren, who started the trend towards pop music columns in movie mags with her *Words of Music in Movieland* mag back in September, 1943, is out to start another trend, fem disk spinning.

Jill knows her broadcasting, having flacked a number of musical air names and she knows her music, too, having not only run the *Movieland* column, but also doing features every other month for *Bandleaders*, a bobby-sox music fan sheet.

Jill is spinning them on Station WHOM at 5:30 to 5:45 across the board, with her guest artist spot set for Fridays. She expects to top by far the 400 to 500 letters per month that her scribbling brought her. No fem platter-turner has built anything like the following that the male disk jockeys have gathered, except Lols January, ex-*Reveille* girl, and her counterpart at KFEL (Denver).

Jill's music columning started a trend with most film mags now having a disk column. *Screen Stars* started one last month by Dixon Gayer, RCA-Victor p.a., who is also doing one for *Miss America*. Leonard Feather has shifted to *Modern Screen* from *Look* with his disk chatter. *Movie Stars Parade* has a piece each month by a Coast fem, and *Seventeen*, the new over-sox-age slick, presents a musical personality each month.

Jill practically started all this, and so she may be starting a disk spinning trend. She was okay on KNX, Hollywood.

Newsprint Cuts Means Station Biz in Cities

NEWARK, N. J., March 26.—Station WAAT knocked off a pretty piece of business last week when it signed the Kresge department store for an hour daily, five days a week. Contract was signed without any program in mind and store's promotional department is said to have been in a dither trying to come up with sock idea that would pay off.

Biz is said to have been "over the transom," due to a nix of skedded space in *The Newark News*, which has been hit, as have all other papers, with the latest paper cut (10 per cent) just around the corner.

One reason for *The Newark News's* buying WBYN is said to be the illness that the pubs feel as they "no" space and watch the dough swim to radio in the North Jersey area. It is in areas such as this that stations are doing business while in one-station-no-big-newspaper-areas they're not doing so hot.

Chi Agency Men Heating Up Over Discount Loss Trend

CHICAGO, March 26.—Agency execs in town are getting more and more hepped up as the weeks go by about the trend on the part of stations to make sponsors take a full 52-week schedule of programs before the earning of a full year's discount can be garnered, even if the bank-rollers have been buying time on these outlets for a number of years. Growing feeling against this trend will be brought to a head here at a meeting of the Radio Management Club, when members will gather to exchange ideas about tendency, with the object of seeing if something can't be done to stop practice. At meeting, an official of the AAAA will be present. It has been said by one agency exec here that it is likely the AAAA will suggest to the NAB that the "evil" be eliminated.

Practice in past has been for sponsor who has had show on air for 52 weeks to receive his next 13, or any other number of shows, at the 52-week discount figure. Trend started a few months ago by some stations in country to have sponsor receive 13-week rebate for the first 13 weeks after a year of continued airing, 26-week discount for the next 13, etc. Gripe of agency men is that it is pretty hard to convince a client that something is not rot-

ten in Denmark when he receives a higher price for a 13-week purchase after he has been billed during the past at a lower per airing figure. As one agency exec put it, "How are you going to tell a guy he has to pay, for example, \$100 for the same time he used to buy for \$95?"

Another pertinent gripe is that the reps of the country have been trying to sell their stations on adopting this new practice and junking the old one of "continuing discounts."

Mgr. Points To Cancellations

Station position, according to outlet manager contacted, is that many sponsors, due to wartime uncertainties, are now canceling out after a few weeks, even tho they have signed year contracts. This leaves them with unsold time and trouble. To this the agency boys answer that anyone who has bought time on a station for years is entitled to a consideration when he is forced to cancel out after a short time of a new contract period.

But whatever the pros and cons, the agency execs here claim the trend has been growing too rapidly in the past few weeks, and they're out to do something about it.

Big Station Biz Up; Indies Feel Ad-Cut Pinch

NEW YORK, March 26.—With basic network affiliate stations rationing out biz every week and wishing there weren't so many sponsors whom they have to "no," secondary stations are drifting to the other extreme and worrying where the pay roll will come from if biz continues off as it has been since January 1.

Small station business hasn't dropped that low yet but the curve hasn't humped upward since the first of the year. Lots of explanations on the part of station and agency men but it all adds up to the fact that business is prepping for the day when it will have to do an all out selling job and it's beginning to cut its trade-name pitches.

After all, it may be selling new trade names come V.-E. and V.-J. Days. Besides, Mr. Whiskers has been tightening up that ad-allowance on war contracts.

Spike Plus Langford Replaces McCarthy For Summer Hiatus

NEW YORK, March 24.—Spike Jones sporting a 30-piece band, and warbler Frances Langford take over summer spot for Chase and Sanborn, for the Charlie McCarthy Sunday night show. Stint begins June 3, and will be heard from the Coast. J. Walter Thompson handles the show, which will have a unique feature in that each program will come from a different vet hospital, with Jones and Miss Langford putting on a show for wounded soldiers.

Spike's City Slickers will be a unit within his larger ork on the show.

Good Network Time Or No Al Pearce, Says Lewis-Howe?

NEW YORK, March 24.—Al Pearce's *Here Comes Elmer* will not return to the air next fall, say informed trade sources, unless Roche, Williams & Cleary, agency on the Lewis-Howe account, is able to find an NBC or CBS time which the sponsor feels justifies the cost of the show, estimated at about \$6,000. Pearce is currently heard from 10-10:30 p.m., Saturday, CBS.

At the present time, the sponsor has laid three plans before the agency, it's reported. The first is to find a good time now and continue the show thru the summer. The second is to find the time in the fall, put in a cheap replacement now, and bring Pearce back in September. The third, as a last resort, would be to take the show off the air altogether. With time as tight as it is now, it's said to be more than possible that the program will go off the air.

Agency has put in a bid for a CBS time priority and is sitting tight right now.

Acme Sponsoring "Carter" C-to-C; Drops "Shadow"

CHICAGO, March 26.—Nick Carter, mystery thriller, will be sponsored on 113 Coast-to-Coast Mutual net stations by Acme White Lead & Color Works (for Lin-X) starting April 22. Final inking of the deal was made this week in Detroit by Martin Krantter, account executive of Henri, Hurst & McDonald, agency for Acme.

At present, Acme sponsors Carter on 16 Mutual stations, as well as the net's *Shadow* co-op program on 33 stations. When Carter goes to 113 for the company, sponsorship of *Shadow* will be dropped.

Burns & Allen Want Out on Lever Paper

Joan Davis Twist In It

NEW YORK, March 24.—George Burns and the William Morris Office this week asked Young & Rubicam and the Burns and Allen sponsor, Lever Bros. (Swan Soap), that the act be released from its contract with the firm. B&A's chief gripes were the projected Y&R plan to eliminate their disked repeat so that they would be heard on the Coast at 5:30 p.m. and the as-yet-unsettled deal to put Joan Davis in their time slot (8:30, Monday, CBS). The Davis angle would mean that B&A would be shunted to another time for Lever or to Lipton's tea as a replacement for *Inner Sanctum* (Tuesday, 9-9:30, CBS).

The notification was received by Y&R with little surprise and forwarded to Lever Bros. Burns, it is said, has been unhappy about his situation with Lever for some time, but the situation came to a head in the last two weeks, shortly after it had been decided that the show's Coast re-broadcast would be put on disks. That deal, it's reported, was okay with the comic, but when Y&R indicated that it would like, as soon as time was cleared, to eliminate the repeat altogether and put the program on live Coast-to-Coast at the same time. This situation, reported exclusively in *The Billboard*, March 17, would have meant that 12 Western stations would carry B&A at 5:30 p.m., and a probable drop in Hooperatings.

Then, as a final straw, Y&R started to negotiate with Joan Davis as a possible replacement for B&A in the time period (further details on Miss Davis are reported elsewhere in this section). Trade says that there were two angles working. The first plan, reported exclusively in *The Billboard*, March 17, was to take B&A off Lever altogether and have them work for Lipton's. Later, Lever decided that it would like to hold on to the show but put in another, not so favorable time period.

To date, the sponsor has not taken any formal action on the Burns and Allen request.

Ill. Considering Radio Libel Law

CHICAGO, March 26.—Illinois State Legislature last week began consideration of a bill that would give radio broadcasting equal responsibility with the press for libel. Bill was introduced Thursday (22). If passed, it would repeal an Illinois act of 1927 defining defamation by radio as slander, punishable only by a \$100 fine.

The bill provides that "every person who shall participate in the publication of a libel by radio shall be guilty of the crime of libel by radio; and every person, firm or corporation who shall own, lease, manage or operate any radio station which shall broadcast or rebroadcast such libel by radio directly or indirectly, or by means of electrical or other form of transcription shall be held to have participated therein."

At present in the State, it is possible to be prosecuted for press libel, but not for libel by radio. Penalties upon conviction of libel by radio would be the same as those which now apply only to libel by press; A maximum of one year in jail or a fine up to \$500.

BBDO Sets Nesbitt For Summer Seg

HOLLYWOOD, March 26.—John Nesbitt is practically set for a summer seg for Batten, Barton, Durstine & Osborn. Nesbitt will not be the entire show and the sponsor is hush-hush—at least for the time being. Nesbitt will be able to do whatever he wants to do for the b.r. is said to be sold 100 per cent on "his voice."

Feed-Box Advice

PHILADELPHIA, March 24.—Most of the offices at WFIL are equipped with built-in radio sets. Pasted neatly under the speaker of the promotion department's set is a cartoon showing a parrot hawking: "Stay tuned to this station. . . Stay tuned to this station. . . Stay the hell tuned to this station." Promotion staffers regard it as an institutional plug.

20 Century-Fox Gets Feet Wet In Boston Tele

BOSTON, March 26.—Twentieth Century-Fox is in the television biz with its two feet, according to a group of trade figures here close to the General Television Corporation. Latter has been bought by the pic org with intention of putting the station, for which GT has an experimental license, on the air within the next eight weeks.

Call letters of the experimental station, WIXG, are expected to be changed as soon as possible to an identification that will tie up the air pic transmitter with the Coast organization.

General Electric is expected to co-op with 20th Century-Fox in getting the station on the air—but quick. When 20th Century-Fox execs were asked where the receiving sets would come from for the test airings during the pre-peace period, they admitted that they had tapped a source big enough to build an adequate consuming sample, and they're prepared to run on pic dough for as long as the war continues.

L & M No Like Simms Formula For Gibbs-Adler

HOLLYWOOD, March 26.—Altho Milt Geiger and Georgia Gibbs want a variation of the Ginny Simm's formula, their new sponsor, via Lennen & Mitchell, are easing away from that idea and want Geiger to come up with a new device. L&M's Jim Andrews, who is on his way to New York, also wants Larry Adler on the show.

Altho trade seems to think that this package is for Old Gold, it may actually turn up under Jergens Woodbury sponsorship. Combo of Geiger-Gibbs-Adler is thought to have solid Hooper impact and once the three click, L&M will have a top rater in the house.

1944 Net Time Sales Up 28%; 181 Stations Serve 4 Nets, an Increase of 19%

Blue Adds 37; CBS, 61; Mutual, 24; NBC, 51; Others, 8

WASHINGTON, March 24.—Net time sales for 1944 by 191 of the nation's 225 Standard Broadcast Stations (209 commercial and 16 non-commercial), operating with power of 5 to 20 kilowatts, totaled \$71,268,000, an increase of \$15,581,000 or 29 per cent over 1943, the Federal Communications Commission announced today. All 191 stations reported increases in their net time sales; 20 reported increases of \$150,000 to \$374,700; 26 of \$100,000 to \$150,000; 39 of \$75,000 to \$100,000; 55 of \$50,000 to \$75,000; 40 of \$25,000 to \$50,000, and 11 of \$5,711 to \$25,000.

Of the 209 commercial stations, 181 serve as outlets for the four major networks, as compared to 152 stations for

Chi Net Execs Talk About Co-Opping Future Air-Time Sale to Non-Advertisers

It's "Other" Media That Must Be Fought, Not Each Other

CHICAGO, March 26.—A movement which might result in close co-operation among the nets to sell jointly radio as an advertising medium to companies not now buying air time is taking shape here. Altho movement is still in conversation stages and no definite plan of action has been figured out, fact that some of the top net execs in town are behind the plan is an indication that it stands a chance of becoming a concrete reality.

Need for a close co-operation between nets to strengthen over-all radio competition with other ad media has long been talked of in some circles here. Recently the subject came up again with new impetus when top execs of Blue, CBS and NBC began to prepare a sales presentation which reps of the three nets gave last week at a meeting of General Mills execs in Minneapolis. General Mills buys time on the three webs.

During their confabs about the presentation, the execs re-discussed the need for co-operation between the nets that would extend past the realm of presentations and go into other fields of network endeavor.

Schoenfeld Sparks Move

Merritt Schoenfeld, second in command of Blue here, is one of the leaders in the movement. He has been conversing about the need for net co-operation with William Weddell, NBC assistant sales manager here, and Robert Buckley, CBS assistant net sales manager here, who April 1 is joining the New York staff of Dancer-Fitzgerald-Sample.

As plans are drawn and the movement gets out of its present embryonic stage, it is expected that another CBS exec and Ade Hult, Midwestern general manager of Mutual, will be brought into the discussions. Eventually, if everything progresses according to present hopes, undoubtedly net execs in New York will enter into the picture.

Tough Competition Ahead

Schoenfeld pointed out that radio is going to face some pretty tough competition in the post-war period when the nags and newspapers begin to get sufficient paper. One way, he reasoned, to meet that competition was to start selling, with the co-operation of all the nets, the value of radio to advertisers so that they will not turn to the publications for the placing of the larger shares of their advertising budgets.

One of the execs pointed out that NBC

and the other nets have taken plenty of shows from each other, and all, it was said, have been taking their pick of Mutual for years. It was stated that it would be much more logical for the nets to stop stealing shows and instead go out and find new sponsors that had been sold as a result of the co-operative efforts of all the nets.

If this were to happen it would be possible for all of nets to have more commercial time, and, even if the plan was carried out correctly for all the nets to have ultimately a backlog of potential sponsors.

Rates Must Up

It was said, too, that eventually, as operating costs rise, the nets would have to increase their rates. If a good job was not done by the industry to sell the spenders of this country's advertising dollars on the worth of radio, things might get tough for all when the rate increases came along. The advertisers might look at only the increased costs, if a strong selling job had not been done by the entire industry, and start to turn to other media. However, if all the nets got together and did, because of their combined efforts, a better selling job than just one net could do alone, the great value of radio as an advertising medium could be more effectively sold, and advertisers would not want to turn to other media.

Talent Stealing Nixed

One other radio operational field in which there should be less cut-throat competition, it is said, is in the using of talent. Now the nets are constantly fighting for top talent, trying to take it from each other whenever possible. Schoenfeld said that instead of carrying on this practice the nets ought to try to develop new talent. This way, he said, the industry-wide value of radio as a weapon to attract attention of the potential buyer of sponsors' products would be increased.

All the execs emphasized that the movement would not achieve its intended purpose of ultimate close co-operation among the nets for quite a while. But the movement has been started. If the boys continue to carry the ball it is felt one of the most important steps in the history of radio's growth will be taken.

Joan Davis To Inherit B. & A. Slot For Swan

NEW YORK, March 24.—Joan Davis, as exclusively reported in *The Billboard* for March 17, is just about set to take over the Burns and Allen slot on CBS (Monday, 8:30-9) for Lever Bros. and Young & Rubicam. It is expected that the contract, calling for about \$17,000, will be signed by next Wednesday (28).

Rexall Drug's option on Miss Davis's services expired yesterday (23) after N. W. Ayer Agency was unable to find a time slot on NBC or CBS suitable to the star. There are still a few details to be worked out in the Lever contract, among them Y&R's desire to have one of its producers on the show rather than one of Miss Davis's choosing. A male foil has not been signed as yet, but trade expects that Ray Bolger will get the nod. A disk of Bolger's recent stint on the *Philco Hall of Fame* is being flown to the Coast for Miss Davis and her agents to audition. Understood that Y&R is high on the dancer-comic.

There was a bit of trouble over the morals clause which Y&R proposed, but a compromise has been worked out. Barring unexpected developments, La Davis is in the bag for Lever.

Closed Circuits Still Station??

Plenty Beefs From Execs

Affiliates reporting, state they listen but nearly all report something's missing

NEW YORK, March 24.—Brevity, to the station manager's mind, is the soul of closed-circuit wit. Operators of web affiliates throught the country, queried by *The Billboard* last week, were almost unanimous in their plea for less ballyhoo, more facts and information, more material directly concerned with the web's and the outlet's operation in their non-broadcasting chain session.

More Than 25% Answer

A total of over 720 questionnaires were sent, covering every web station in the country. One hundred and eighty-eight outlets replied, 58 from the Blue, 34 from CBS, 46 from Mutual, 37 from NBC and 13 dual affiliates. Of the Blue total, 17 said that they do not cover all CC talks. 12 Mutual stations said "No," 11 from NBC and six of the dual affiliates. Nearly all Columbia stations said that they would listen, but that the net has had only two CCs since it began operation. Of the stations that said they didn't listen all the time, more than 90 per cent on all webs said that they do listen to a great majority of the conferences. No one station said that it mixed all closed cirks.

Following is a break-down in alphabetical order, of the returns, most pertinent

Kid Battle

NEW YORK, March 24.—March Hooperatings on the Mutual-Blue battle of the kid shows give the two nets an even break. MBS has two firsts and Blue has two. Here's how they shape up:

BLUE	MBS
5:00-5:15—Terry and the Pirates—3.0	Chic Carter—1.5
5:15-5:30—Dick Tracy—3.3	Superman—3.5
5:30-5:45—Jack Armstrong—4.2	House of Mystery—2.9
5:45-6:00—Captain Midnight—4.6	Tom Mix—4.3

Both of the MBS losers, *Chic Carter* and *House of Mystery*, are sustainers. All four on Blue are sponsored. *Superman* and *House of Mystery* were the only kid shows in the 5-6 period to gain in the report. *Superman* went up 0.4 and *Mystery* 0.2.

Archie Wants 16 Weeks Off This Summer—For USO

NEW YORK, March 24.—Ed (Archie) Gardner, *Duffy's Tavern* star, currently mulling an overseas USO tour for the summer, has already asked Bristol-Meyers for a 16 week lay-off instead of the usual 13. Sponsor and the ad agency, Young & Rubicam, is not too happy over a longer hiatus, but is about ready to compromise on 15 weeks.

Reason for Y&R's reluctance to grant 16 weeks is the fact that starting later will mean *Duffy's* will end its 39-week skein later in the spring and get caught in the Hooper droop.

comments, and the web's policy on closed cirks:

The Blue Line

Blue: 58 returns, 17 said they didn't listen to (See *CLOSED CIRCUITS* on page 10)

Congratulations

to WJR, Detroit, Michigan, in the large station classification; WTAG, Worcester, Mass., in the 5000 watt and smaller station classification, and Commentator H. V. Kaltenborn for being honored with first place by the Alfred I. DuPont Radio Award Foundation.

Thanks

to the distinguished committee for conferring a special citation upon WDSU, New Orleans, La., with KMA, Shenandoah, Iowa, for meritorious service in the extremely close contest among radio services in the Continental United States for the 1944 Alfred I. DuPont Radio Award.

Pledges to our audience for continued effort to render the fullest public service consistent with the high standards set by our fellow broadcasters.

JUDGES:

- Mrs. Alfred I. DuPont.
- Dr. Frances P. Galnes, President of Washington & Lee University and President of College Presidents' Association.
- Dr. Kathryn McHale, Executive Director of American Association of University Women.
- Henry St. George Tucker, Episcopal Bishop.
- M. H. Aylesworth, Former President of National Broadcasting Co.

WDSU, 1280 KC, 24-Hour Operation

NEW ORLEANS, LOUISIANA

'Those We Love' May Be Smith's Hot Replacem't

NEW YORK, March 24.—*Those We Love*, dramatic show recently dropped from the NBC air (2-2:30 p.m. Sunday) by General Foods, is being strongly considered by Young & Rubicam agency as a summer replacement for Kate Smith with the same sponsor. Y&R's second extension of an option on the package expired yesterday (23), but it's understood that William Morris Agency has granted still another extension.

GF canceled the program off NBC when it was decided to take a hitch in the Sanka Coffee ad budget. If TWL does go in for Miss Smith, it's not known what will happen to the other half-hour of GF's CBS 7-8 p.m. Sunday slot. Trade tipsters predict tho, that TWL will go into the second half-hour and that the Smith show, when it returns in the fall, will be abbreviated and stuck into the same slot to avoid competition from Jack Benny.

WDSU Wrist To Be Slapped in Overton Case, 'Tis Rumored

WASHINGTON, March 24.—WDSU, New Orleans, may get a reprimand, but nothing more, for failure to provide week-night radio time for Sen. John H. Overton in recent primary contest. FCC insiders here declared following a hearing Wednesday (21). Overton, making personal appearance before FCC, charged that WDSU had refused him week-night time between 6 and 10 p.m., while favoring his opponent, E. A. Stephen, co-owner of WDSU. Outlet claimed that it had offered Saturday night spot to the politician and that instead of asking for any week-night spot he had asked specifically for Tuesday between 7:45-8, which was unavailable because of prior commercial commitment.

As little of argument was put in black and white, FCC found it a case of one word against another. Interesting angle was that Overton's radio campaign was handled by J. A. Oswald, commercial manager of KWKH, Shreveport, La., which outlet, like WDSU, is seeking upping of power to 50,000 kws.

Bill Koplovitz, of Dempsey & Koplovitz, repped for WDSU at hearing and apparently made a good case for his client. Factions were given until April 20 to file briefs. Sources close to FCC said today no disciplinary action will be taken, tho the outlet may get reprimand. Hearing was more significant in the fact that it was the first time direct "political favoritism" charge had been aired by FCC.

CBS Presents Its 1944 Annual Report

NEW YORK, March 26.—CBS's annual report to stockholders, released for publication today, shows that the web's net income for 1944 totaled \$4,678,361, an increase of \$142,420 over 1943 with cash dividends of \$3,090,683 distributed at the rate of \$1.80 per share. Eight million, two hundred and fifty thousand dollars were set aside to be paid as Federal Income and Excess Profits Taxes for the year, an increase of \$675,000 over 1943.

The report placed great emphasis on the web's contributions to the war effort in programing its research laboratories work for the U. S. armed forces, its monitoring of 25,000 foreign broadcasts, its intensified sked of discussion shows the resumption of recording at the end of the Petrillo ban, its educational, religious and short-wave programs, FM broadcasting and television.

Several pages and two illustrations, one in color, in the stockholders' pamphlet were devoted to video and the Columbia high-frequency stand.

Mutual "Holding" Heater Dialers With San Fran Meet

NEW YORK, March 24.—Mutual will knock *Real Stories*, sustainer which follows Gabe Heatter at 9:15 p.m. across the board, off the air temporarily to give a day-by-day summary of the proceedings of the San Francisco World Peace Conference when the meeting opens April 25. Show will have conference delegates with eye-witness reports as well as analysis by MBS commentators.

It's felt that the gimmick, which makes Mutual the only web to have reports on the conference at one sustained time for its duration, will be a good trial run for the slot as well as a public service. The time has been a headache for the net since Heatter went on the air. Several shows have been tried at 9:15 but none have been able to hold the major part of Heatter's audience. *Real Stories*, unsponsored, has done as good as most, but now Mutual prospects will get a chance to see what can be done with an event of great public interest.

Goldsmith Thinks Of Rest; Scripters Try Aldrich Form

HOLLYWOOD, March 26.—Clifford Goldsmith is thinking of taking a rest, according to fellow scripters, and the parade of trial scripters is on its way. One of the first to get a crack at following the *Aldrich Family* is Al Miller who is getting four case notes for the sample.

Cowles Outline Air Plans, Views

BOSTON, March 24.—As guests of honor at the weekly luncheon of the Boston Ad Club, Tuesday (20), Gardner Cowles Jr., and John Cowles made their official bow as owners of Station WCOP and two other Eastern outlets in New York and Washington. A large representation from the Blue Network, which will add WCOP to its nets June 15, was on hand to meet the local newspaper, radio and advertising representatives at the same time. The turnout was easily one of the largest in some time and the general reception was cordial.

As newspapermen as well as major radio figures, the Cowles brothers went on record as believing that radio and newspapers can be mutually beneficial to each other. Gardner Cowles Jr., pointed out that their experience in Des Moines and Minneapolis had proved their claim. Expansion plans for WCOP when war conditions permit, Cowles explained, call for a new transmitter and transmitter site, higher signal power and new equipment. Application for a sister FM station and television license are to be made shortly. Another viewpoint of Gardner Cowles Jr., which won full attention and approval of listeners at the luncheon, was his belief that facsimile broadcasting had a long way to go before it threatened competition for newspapers.

"... FOR OUTSTANDING PUBLIC SERVICE IN ENCOURAGING, PROMOTING AND DEVELOPING AMERICAN IDEALS OF FREEDOM... LOYAL DEVOTED SERVICE TO THE NATION AND TO THE COMMUNITY..."

Both Alfred I. duPont

Radio Awards for 1944

(\$1,000 each, with citation on a plaque)

go to CBS Affiliates



THERE are some 900 radio stations in our country. A great many of them are doing wonderful jobs in serving their nation by serving their communities. Most stations on the CBS Network are doing unusual, exemplary, and ingenious jobs. They share with CBS a peculiarly sensitive feeling of which way the wind of progress or emergency blows, how to make it drive windmills, how to face it when it makes a gale, how to help steer their communities forward into it, no matter what comes. *For as go its component stations, so must go a network.*

So it's natural that the jury of the Alfred I. duPont Radio Awards Foundation, in combing the 900 stations of the nation for their conspicuous service to their communities in 1944, picked the two "outstandings" from the roster of the Columbia Network. And that the two took the only major awards offered.

(The records indicate that of five such awards made over 3 years, stations on CBS have won three.)

WJR, 50,000 watts (winner in the over-5,000-watt class) qualified by its 308 originated sustaining war programs, among them its notable *Victory F.O.B.* (the story of Detroit's war contribution), for *In Our Opinion* (its round table on war problems), its on-the-spot service to nearby camps, and for its persistent and unrelenting effort to do everything possible to further victory without regard to cost.

WTAG, 5,000 watts (winner in the 5,000-watts-or-less class) qualified for its current program series called *Worcester and The World*, which in 5 months has made direct contact with 21 different countries of the United Nations, and has brought their peoples into a relationship of intimate understanding with the people of Central New England. The city government, Clark University, the libraries, museums, schools and civic organizations have all collaborated in one of the most significant projects pointing towards the postwar world.

To the winners, our hearty congratulations.

To the jury—Bishop Tucker, President Gaines, our old colleague "Deac" Aylesworth of NBC, Mrs. duPont, Dr. McHale and Mr. Goodman, our discreet acknowledgment, and a considerable feeling of pride that 'them was our boys that done that'.

A station can be only as great as its community, and its service thereto; a network is only as great as the sum of them all.

E pluribus unum, a respected motto, is ours, too.

**This is CBS...
the Columbia
Broadcasting System**



The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for weekday daytime and the "FIRST THREE" Saturday a.m.'ers

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol. II. No. 3D (Old Vol. I, No. 17D) (Report March, 1945)

PROGRAM SPONSOR, AGENCY, NET & STATION	HOOP. ERATING	WEEKS TO DATE	OPPOSITION	Talent Cost	COST PER POINT	Talent Cost Per 1,000 Urban Listeners
WHEN A GIRL MARRIES Baker Choc. Benton & Bowles NBC 75	9.0	196	Service Time—CBS Terry & Pirates—Blue Chick Carter—MBS	\$2,300	\$255.56	*
BREAKFAST IN HOLLYWOOD Kelloug Pep Kenyon & Eckhardt Blue 192	8.7	178	2d Husband—CBS Ask Jane—MBS Rosemary—NBC	\$1,500	\$172.41	\$.28
PORTIA FACES LIFE Post's 40% Bran B&B NBC 88	7.7	197	Service Time—CBS Dick Tracy—Blue Superman—MBS	\$2,750	\$357.14	*
MA PERKINS Oxydol D-F-S CBS 71	7.6	148	Locals—Blue Lopez Luncheon—MBS Melody Sketches—NBC	\$1,300	\$171.05	*
RIGHT TO HAPPINESS Ivory Soap Compton NBC 131	7.5	397	Locals—MBS Sing Along—CBS Appt. With Life—Blue	\$2,250	\$300.00	\$.50
WIDDER BROWN Phillips Milk of Magnesia D-F-S NBC 138	7.3	334	Dan O'Neil—CBS Hop Harrigan—Blue Handy Man—MBS	\$1,600	\$219.18	\$.34
OUR GAL SUNDAY Anacin D-F-S CBS 132	7.2	425	Farm & Home—Blue Service Bands—MBS Service Bands—NBC	\$1,750	\$243.06	\$.40
LIFE CAN BE BEAUTIFUL Ivory Soap Compton CBS 67	7.1	335	Various—CBS Baukhage—Blue News—MBS	\$2,500	\$352.11	*
PEPPER YOUNG Camay, Ivory Flakes D-F-S NBC 79	7.0	443	Sing Along—CBS App't With Life—Blue The Smoothies—MBS	\$2,650	\$378.57	*
BREAKFAST IN HOLLYWOOD Ivory Flakes Compton Blue 192	6.9	173	Amanda—CBS Arthur Gaeth—NBC Road of Life—NBC	\$1,500	\$217.39	\$.37
HELEN TRENT Bisodol D-F-S CBS 133	6.7	590	Farm & Home—Blue Service Bands—NBC Service Bands—MBS	\$1,800	\$268.66	\$.45
KATE SMITH Grape Nuta Y&R CBS 117	6.7	314	Glamour Manor—Blue Words & Music—NBC Wm. Lang News—MBS	\$5,000	\$746.27	\$1.21
STELLA DALLAS Phillips Toothpaste D-F-S NBC 138	6.3	350	House Party—CBS That's For Me—Blue Johnson Family—MBS	\$1,750	\$277.78	\$.47
WOMAN IN WHITE Crocker Soup Knox Reeves NBC 127	6.3	186	Perry Mason—CBS Sunny Side—Blue Never Too Old—MBS	\$3,000	\$476.19	\$.83
MA PERKINS Oxydol D-F-S NBC 134	6.2	585	Various—CBS L. Be Seated—Blue True Detective—MBS	\$1,300	\$209.68	\$.34
JUST PLAIN BILL Anacin D-F-S NBC 52	6.2	183	Terry Allen—CBS Jack Armstrong—Blue Don O'Neil—MBS	\$2,000	\$322.58	*

Saturday Daytime Programs

STARS OVER HOLLYWOOD Dari-Rich Sorenson CBS 50	9.0	299	Home & Garden—Blue Locals—MBS Atlantic Spotlight—NBC	\$2,000	\$222.22	*
THEATER OF TODAY Armatrong Cork B. B. D. & O. CBS 142	7.7	180	Various—Blue Hello, Mom—MBS Don Goddard—NBC Consumer Time—NBC	\$2,500	\$324.68	\$.43
GRAND CENTRAL Pillsbury McCann-Erickson CBS 120	7.6	59	Music You Like—NBC Eddie Condon—Blue Lopez Luncheon—MBS	\$3,000	\$394.74	\$.60

The average daytime audience rating is 4.6 as against 5.2 last report, 4.0 a year ago. Average sets-in-use of 16.0 as against 16.8 last report, 15.9 a year ago. Average available audience of 69.9 as against 72.0 last report, 71.6 a year ago. Sponsored network hours reported on number 82 1/4 as against 82 1/4 last report, 78 1/4 a year ago. *Since these shows employ a network of less than 100 stations, it is not possible to project their Hooperating and listeners-per-listening set figures upon a population base that would not be open to question. Therefore cost per-thousand figures are not reported in these cases. D-F-S—Dancer-Fitzgerald-Sample. Y&R—Young & Rubicam. B. B. D. & O.—Batten, Barton, Durstine & Osborn.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

Third Sacramento Station, KCRA, Bows Next Sunday

SACRAMENTO, March 26.—The two-station monopoly that has dominated radio in Sacramento for years will be broken Sunday (1) with the opening of KCRA, a 250-watt that will be an NBC outlet. Altho the deal has been on the fire ever since the FCC granted the channel and permit to Gene Kelly, local advertising rep, last November 9, not until Kelly received word recently from the WPB in Washington that priorities would be granted for construction was it definite the station would open before the war's end.

Coming of NBC thru the new KCRA will give local dialers their first strong signal crack at such top-Hooperated shows as Bob Hope and Fibber McGee, which they have had to dial thru KPON, San Francisco, 100 miles away. Kelly is understood to have a local bakery and creamery backing him. His entrance should mean more enterprise on local programing, neglected since the war began.

WLW, 'Cavalcade,' 'Adventure,' Swing Peabody Winners

ATHENS, Ga., March 24.—The Henry W. Grady School of Journalism, University of Georgia, announced the Peabody Awards for 1944 last week. The winners of the awards, made annually in memory of George Foster Peabody, banker-philanthropist, are as follows:

Outstanding news commentary: Raymond Gram Swing (Blue).

Outstanding news reporting: WLW, Cincinnati.

Outstanding drama entertainment: *Cavalcade of America* (NBC) and Fred Allen (CBS, not on air with regular program last season).

Outstanding music entertainment: *Telephone Hour* (NBC).

Outstanding educational program: *Human Adventure* (MBS).

Outstanding youth program: *Philharmonic Young Artists Series* (KFI, Los Angeles).

Special award: Col. Edward M. Kirby, chief, Radio Branch, War Department, Washington.

Public service-regional station: WTAG, Worcester, Mass., for *Worcester and the World*.

Public service—local station: WNYC, New York, and Mayor F. H. La Guardia, and WIBX, Utica, N. Y., for *Crossroads*.

Special citations: KOIN, Portland, Ore.; WFBL, Syracuse, N. Y.; KVOO, Tulsa, Okla., and KMOX, St. Louis.

Medals will be presented to the winners at a dinner to be held in New York April 10.

Walker Quits WLS To Form Own Org

CHICAGO, March 24.—Indication that Chicago will more and more become the center for transcribed religious programs that will be part of organized groups' new movement to present better radio fare was seen here last week when it became known that on May 31 Jerry Walker will leave his post as educational director of Station WLS here to set up an office here to be called International Radio Productions. Walker is the man who, a few months ago, prepared a series of transcribed five-minute dramatic religious program which are now being aired by the International Council for Religious Education on about 67 stations throuout the country.

Back-stopping Walker in his new venture will be Dorothy Harper, assistant instructor at Northwestern University's radio department. In addition to carrying on his ICRE series of five-minute shows, Walker soon hopes to start a series of 15-minute transcribed shows for the American Missions to Lepers which will be aired on many U. S. stations. He also is submitting a series to another national religious group which has already appropriated \$52,000 for radio programs.

Det. Symp. Sponsor Goes Middle-Brow For Summer Hiatus

NEW YORK, March 24.—The Detroit Symphony, Mutual's big prestige item, will go back to a half-hour format for the summer beginning in mid-May. Sponsor, Reicholt Chemicals, will put in another ork for the hiatus and accentuate the middle-brow with the music currently being written for the company's music contest getting the heavy play. Summer title will be *Symphony of the Americas*.

The net will try to keep the air-mood and the audience with another semi-serious music show in the second half-hour (9:30 Saturday). Conductor Eugene Golkett will handle the reins on the second program.

If Pearce gets the time slot and the nod for the fall it's said that the present writers will be out. Agency and others feel they've been putting him into situation that is neither Pearce nor believable and altho Pearce usually feels his writers are the salt of the earth—he's beginning to see the light. Also Wendell Niles who's handling the plugs and the warm-up may not be around either. Seems he's been a little on the suggestive side on the warm-ups and that isn't the way to warm-em-up for Al.

WCPO
Cincinnati, Ohio

and other top Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.

Samples free.

TUNE-DEX

1619 Broadway
New York 19

PHOTO REPRODUCTIONS

Made from your own photos or negatives in any size. No order too small—cost as little as 5c. Now doing work for RCA, MCA, DANNY KAYE, EDDIE ROCHESTER, JACK BENNY, KAY KYSER, JOAN EDWARDS, etc.

Write for pamphlet "How To Sell Yourself," free samples, price list B. Mail orders everywhere.

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8 x 10 \$4.13
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HAVE YOU PROGRAMMED?????

A BLUE POKE BONNET AND A STOVEPIPE HAT

See Music Dept.

RECORDING MACHINE REPAIR SERVICE

We are specialists in sales and service of AMPLIFIERS, RECORDING MACHINES, PLAYBACKS and RECORD CHANGERS. Also design and build equipment to your specifications. Wire, Phone, Write your problem. Dept. B.R.

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Division of LERRIS INDUSTRIES
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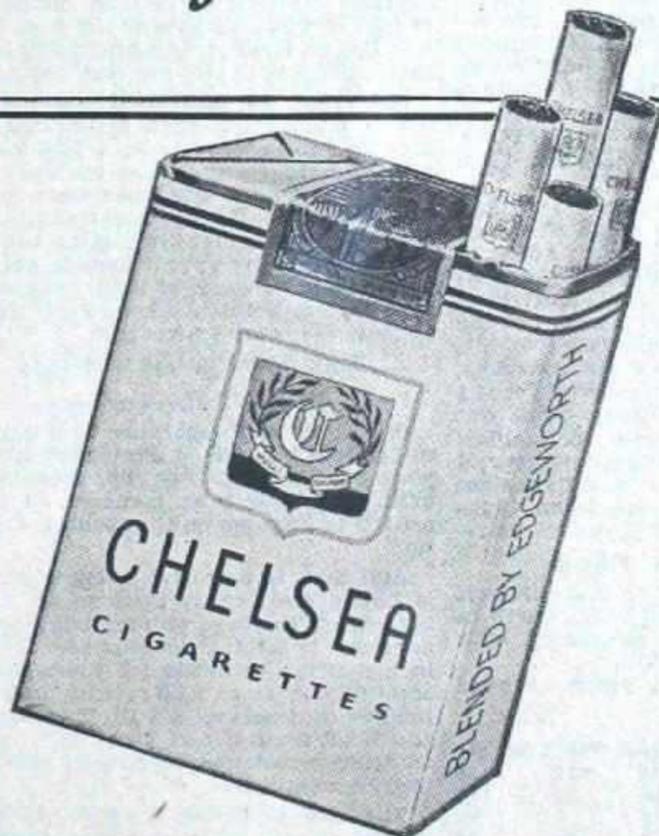


*For the 13th Time America's Number 1
Dance Band*

GUY LOMBARDO *and his Royal Canadians*

For the thirteenth time in the past fourteen years, the radio editors of America have voted Guy Lombardo and his Royal Canadians their favorite dance band—an honor that has never been paralleled in radio history.

We of Larus & Brother, Richmond, Va., congratulate this outstanding leader on his continuing success and popularity. We are proud to have his name and his music associated with Chelsea Cigarettes and Edgeworth Pipe Tobacco.



CHELSEA

invites you to listen to **GUY LOMBARDO**
in "Musical Autographs"

EVERY MONDAY 10 PM (EWT) THE BLUE NETWORK

THE BEST IN CIGARETTES

Blended by **EDGEWORTH**—America's Finest Pipe Tobacco

Ad Men Rate BMB-Type Data Third in Gaylord Survey of Agency and Nat'l Advertisers

Big-City Indie Yelps Seen on Way to Solution

OKLAHOMA CITY, March 26.—Reversing the previous station tests as to the why and whereof of the Broadcast Measurement Bureau (BMB), three stations (one in Oklahoma, WKY; and two in Colorado, KLZ, Denver, and KVOR, Colorado Springs) controlled by the Gaylord interests (Oklahoma Publishing Company) went directly to national advertisers and ad agencies with a query on "the type of data found most helpful in determining station values." To give the test a maximum impartiality, the six "types" of info available were rotated on the questionnaires.

Leading the field with the responses reported to date are the "Urban Audience Intensity Ratings" with a weighted importance (3 points for first, 2 points for second, and 1 point for third choice) of 158. Thirty selected this type of survey as first choice, 28 as second, and 12 as third. This is the type of material made available by Hooper and similar ratings, giving actual intensity of listening by quarter hours and averages for the period. (In *The Billboard* report on BMB, it was indicated that agency men were of the opinion that while they wanted BMB they also realized that "no station had an actual listening audience greater than its highest Hoopering.")

IPRM Second Choice

Second-place choice among the men and women who either buy time or pay for it are the intensity and popularity ratings and maps based upon personal interviews. This classification includes both the "heard regularly" and the "listened-to-most" station maps and ratings, just as long as these reports are the result of personal interviews. The weighted average for this was 110, with 20 rating it first, 14 second, and 22 third. This is the type of survey originated by Dr. Summers and carried on now by Dr. Whan with studies in Iowa, Oklahoma and Kansas.

Rating in the place position with a little over one-half the weighted points of the coincidental telephone method of listening data is the BMB-type of potential coverage maps and data. BMB rates the same number of first places that the Whan study collected for itself (20) but it slips down in the No. 2 and 3 choices, with only 8 for the former and 9 for the latter. However, agency men point out that the Whan studies would be familiar to agency men and advertisers who would be on the Gaylord promotional lists, since Gaylord has distributed the Whan Oklahoma studies to the WKY mailing list.

Coverage Maps Fourth

Coverage maps, based on half-millivolt strength standards of the FCC, fourth in agency and advertiser acceptance with a weighted average of 61.

Complete comparative report showed up as follows:

Type	Firsts	Seconds	Thirds	Weight
Hooper	30	28	12	158
Dr. Whan	20	14	22	110
BMB	20	8	9	85
FCC Field Strength	11	9	10	61
CBS*	4	12	14	50
NBC*	1	11	10	35
Fan Mail Maps	3	4	8	25

*Station making the survey is a CBS affiliate.

Interesting facts developed from the survey is that not all of the Association of National Advertisers and the American Association of Advertising Agencies are rooting yet for the BMB and that FCC Field Strength surveys stand higher in the regard of ad men than either CBS or NBC's really solid surveys—solid in cost and in honesty of survey handling.

BMB Still Has Problem

BMB problem is still to make the industry, station men point out, feel that it belongs to them, not the industry to BMB. Move in the right direction was made last week when NAB Prexy Ryan wrote Bernice Judis and told her that the new BMB Research Committee reporting stations, agencies and advertisers would be pleased to lunch with her and the WNEW staff to settle any of the

problems raised by the survey made by leading New York indie station. Miss Judis wrote back saying, "we'll eat with you practically at any time."

Another BMB move to get the big-city indie problem cleared up was indicated when Hugh Feltis wrote Craig Lawrence (Station WHOM) that most of the problems of the big city would be handled and that "if the foreign-language problem were really vital enough to justify printing ballots in foreign languages," that too might be done—if the New York indies would underwrite the additional cost since "this would be purely a New York project." Other cities with sizable foreign-language groups, notably Detroit, Chicago, Milwaukee, etc., may not go along with the idea that New York is the only city with a language problem and station men in these areas have already stated that if Manhattan works out a foreign-language formula, they're going to want it also.

Skywave Worry Waiting

While attention is focused on the clearing up the problems raised by the big-city indies, the skyway problem of the small-city indies hasn't been tackled yet. Audience measurement men, however point to the fact that the skyway ache can be solved when the local one-station city man is out selling thru bringing to light the daytime BMB measurement which is bound to show less than primary coverage by the skywave clear channel station, as skywaves are effective for the most part at nighttime. Regional and local channel station daytime coverage shrinks at night, the reverse of what happens to the boys with a wallop in their signals and nothing on their channels to cut coverage down.

Naturally, the individual stations are not as noisy about their feelings as the big-city indies who are in a position to talk back to agencies and sponsors because they deliver. The small-town indies want the national spot biz and they know it's the agencies that are placing this biz which are pulling out all spots to get the contracts in. Several of them have asked time buyers point-blank on how they'd stand if they didn't come thru.

... They signed up the next day.

Buyer Talks Turkey

One time buyer speaking to a station owner told him, "I do more work selling your station than any rep, more work even than your sales manager. I need a BMB to help me do that selling. Get it up."

And that, to a greater or lesser degree, is how a great many stations are signing. What the boys who are holding out are doing is helping the boys who are not in a position to battle for themselves—and CBS has joined NBC recently in withholding contracts on WTOP, Washington, and WBT, Charlotte, N. C., after bringing all their percolators covered in previous district meetings.

The BMB is in, but it's going to wind up the servant of the stations, agencies and advertisers, not a holier-than-thou researchery.

79 Wistful Vista Sans Fibber and Molly for Hiatus?

NEW YORK, March 24.—Summer replacement for *Fibber McGee and Molly*, according to reliable trade sources, may be almost the same show with the two stars out. It's understood that the sponsor, Johnson's Wax, auditioned several packages and couldn't find one it really wanted.

Present idea is to fit a show together out of bits and pieces retaining a format similar to the present one. Most of the supporting players and the ork will be retained if the idea goes thru.

Newspapers Give Credit—Sometimes

(Continued from page 4)

that the speech or special event was broadcast at all. When Commander Harold E. Stassen spoke on world peace plans March 7, *The Times* merely reported that Stassen had addressed "a small audience at the University of Minnesota . . ." To carry that speech to the American people, CBS had knocked off the air a half-hour commercial, the Milton Berle Show.

When checked, the city desks of the *Herald-Tribune*, *United Press*, *Associated Press* and *International News Service* all said that they credit the individual net that carries the event. *The Times* said that it does not because it does not consider such credits an important part of the story. However, the first four said that they would not credit radio if they had a reporter covering the story. Thus, if AP had a man covering Stassen's speech, CBS would have gotten no credit on the AP wire. The fact that a speech may be heard by 20,000,000 listeners, is not an important part of the tale, say some newspapermen.

Air's Public Domain

Another point which editors make to justify not crediting radio or the individual chain, is the legal technicality of "public domain." It is common, altho not generally admitted practice among newspapers, to pick up and re-write stories in earlier editions of competing sheets. And wire services almost always do re-writes of stuff in the morning papers in their towns to supplement their local coverage, both minus credit lines. In the case of the AP, however, the right to exclusive use of its members' stories is written into every charter issued by the service and AP has protected its rights several times. Several editors told *The Billboard* re broadcast material, that they feel that once a show has been broadcast, it too, is in the public domain and can be used without credits. The point has never been legally established.

Consistent Inconsistency

Despite the expressions of policy made by the *Times*, the *Tribune* and the three major wire services, the results of the survey made by *The Billboard*, reported above, show consistent inconsistency in credits. More often than not, radio, when it's a source, will not be credited, but there are enough credits to show, in the opinion of several radio flacks, that the final decision is usually up to the reporter, the city editor or the copy desk. As the personnel changes around the clock, so do the nets' chances of getting their just desserts.

Ad Agency Men Sit In On NBC "Parade Of Stars" Clinic

NEW YORK, March 24.—NBC's Parade of Stars promotion clinic, in a two-day session at the Waldorf Astoria last Wednesday and Thursday (21-22), called in publicity and exploitation men from all the ad agencies for perhaps the first time since the net went into biz. Ad men were asked what they'd like to see in the promotion when it is issued next fall and learned of the net's tentative plans.

Trade says that the agency boys are running around singing the net's praises for the ideas that were show-cased at the get-together.

Wilson Named Head of Blue Western Division Production

HOLLYWOOD, March 26. — Appointment of J. Donald Wilson as head of the Blue's production, Western Division, has been announced by Hubbell Robinson Jr., v.-p. in charge of program and production. Wilson takes over the post Sunday (1).

Web has long announced intention of strengthening its operations here and appointment of Wilson is in line with that policy. Wilson originated *The Whistler* and *Adventures of Bill Lance* while he was at CBS. He also created the original *Judy Canova* show.

In addition to Wilson's appointment, Leo Tyson will be moved from post as program manager for the web's West

Closed Circuits Still Station?

(Continued from page 6)

all CC. All but one of the 17 said they listened more than half the time. Comment: (Most commenting raised several points, resulting in a greater number of opinions than returns. Those not commenting were listed under "satisfactory.") Satisfactory—22. More facts, less generalization—24. More showmanship needed—9. More information on program changes and prospects—6. Want cirks to help web advertisers reach local dealers—5. Showmanship not necessary. Should cut in from points outside New York—2. Should stagger time to accommodate Coast and Rocky Mountain States—4. Most said they try to listen but manpower shortages or other pressing biz sometimes keep them away. Many transcribe talks for future reference. Policies: Blue formerly skedded one per week but sometimes went as high as three. About three months ago, net decided to cut them down, now uses them only for what it considers extremely important, does not use them to promote any individual client so as to prevent overflooding, charges of favoritism, etc. Will use them in future for strictly net and station biz like building a particular block of time, explaining new policies, introducing new personnel, war drives, perhaps give sustainers with commercial possibilities a trial spin for station opinion. Blue now tries to program the talks as far as possible.

CBS Has Only Two

CBS: CBS has held two CCs since it went into biz. First was right after Pearl Harbor which was devoted to net's place in war effort, second was for Archibald MacLeish when he was head of Office of Facts and Figures and wanted the help of radio. All stations replying (34) said they would listen if the CCs were important. Policy: CBS feels that CCs reduce the number of hours of program service it can provide stations, thinks its biz can be best conducted via letter, wire, personal meetings.

Mutual in CC Glass

Mutual: 46 returns, 12 said they or staff don't listen to all of them. Comment: (See explanation in Blue section above): Satisfactory—21. Digest material, want more facts, fewer rep talks—17. Good for local clients—4. Lack showmanship—3. Repetitious—1. Time should be staggered for different time zones—1. National sponsors should have reps on talks—1. Should give advance notice of especially important ones—1. Problems discussed could be handled better by letter—1. Speak more slowly—1. Manpower or fact that talks interest salesmen more than operating personnel keep many away from MBS CCs. Some disk important talks for future reference. Policies: Mutual has daily conference calls from 3:45-4 p.m. They contain news about traffic, programs, publicity, promotion, etc. Also used to promote new shows, commercial and sustaining. No conscious attempt is made to program them. MBS toppers admit that much of the material could be handled by teletype but war prevents their being installed in all stations.

NBC Suggestions

NBC: 27 returns, 11 say they don't listen all the time. 7 of the 11 listened to less than half. Comment: (See explanation in Blue section above): Satisfactory—17. Want more facts, fewer pep talks—13. Confine subject to matters of interest to station—3. Be informal, less teacher-to-pupil atmosphere—1. Give the stations a chance to speak—1. Tell something new, not what has already been heard from other sources—1. Showmanship not needed—1. Cut them out completely—1. Many stations record biz talks for future. Many don't listen often because they cut into valuable time. Policy: In 1944, NBC had eight CCs. Three of them dealt with the web's biz (cowcatchers and hitch-hikes, General Mills 2-3 p.m. slot and Parade of Stars promotions). The rest concerned problems like the Fourth War Loan, transportation in wartime, juvenile delinquency, etc. Net feels that it must keep number down to preserve impact. There is an attempt to program the talks.

Duals Report

Dual affiliates: 13 replies (9 Blue-Mutual, 2 NBC-Blue, 1 NBC-Mutual, 1 CBS-Mutual). 6 do not listen all the time. Of the 6, 5 listen less than half the time. Comment: (See explanation in Blue section above): Lack of showmanship—7. Need more facts, fewer puffs—5. Not interesting—4. Satisfactory—2. Send mimeographed copy of talk for reference—1. Mutual shouts wolf too often—1. None say they transcribe talks. Many complain that they have a single line and must miss out on one net show in order to hear the CC of another.

In general, stations want facts and more of them, they want news, they want it interestingly presented—and they want closed cirks only when they are important. A lot of busy, short-staffed station managers say they are being kept from their vital work by uninformative, unnecessary talk. It seems to be one part of network operation which has not had as much study as it might.

Coast division to that of Western Division director of program operations. Ted MacMurray will continue as manager of production for the Western Division. New director of talent and program development will be named by Robinson soon.

IBEW Trains Video Engineers

WBKB & Admiral Plan Tele Shows, Idea Interchange

CHICAGO, March 26.—A new plan of co-operation designed to give additional impetus to the development of television here has been entered into by the management of WBKB, local Balaban & Katz video station, and execs of the Admiral Corporation, Chicago electronics and appliance manufacturer. Plan calls for Admiral's having two programs a week on WBKB and also for an exchange of research developments about television development between the two companies.

To carry out part of the plan to arouse interest in television here, Admiral April 3, will begin on WBKB a weekly series presented with the co-operation of the Chicago Board of Education. Talent from high schools in the city will be auditioned at WBKB and at the B. of E's office. The best will appear on WBKB. This is expected to stimulate video interest in those who will be buying the television sets of the future. The format of second Admiral series, which is expected to start April 6, has not been decided upon. There is the possibility it will be a puppet show.

Second phase of the co-operative plan to further the development of television here calls for an exchange of ideas and inventions between WBKB and Admiral. Third phase will call for Admiral placing about 50 tele receivers in its dealers' stores. The public will be invited into these stores to watch WBKB programs. Co-operation between WBKB and Admiral is bound by verbal agreement. No contracts were signed.

Sponsors Eye New Miss. Valley Skein

CHICAGO, March 24.—Indications that plenty of sponsors are interested in the newly-formed Mississippi Valley Network of 79 Middle Western stations, which starts operation April 15, was seen this week when John Boler, president of the new web, said that bankrollers were just about inked for 12 hours weekly of paid time. Boler, who formed the co-op net is also president of the North Central Broadcasting system.

Sponsors have been set on a participating basis for the 6 to 7 a.m. slot on the net, Monday thru Friday. This program will include news and agricultural bulletins as well as music of a 16-piece orchestra and will originate at WLOL, Minneapolis. Until the contracts are inked, Boler is not announcing the names of the time buyers.

5-Day Commentary

From 7 to 7:15 a.m. Monday thru Friday, the net will broadcast commentary by a leading agricultural editor. This program will originate in Chicago, undoubtedly, and will be fed to the net from a studio rented there. No Chicago station is included in the net.

From 12:15 to 12:30 p.m., Monday thru Friday, there will be another sponsored farm news program. From 7:15 to 7:30 p.m. on the same days, the net will broadcast a sponsored program, originating at various cities of net's affiliates. WLOL will originate another commercial program, Monday thru Friday, using staff talent, from 9:30 to 9:45 p.m.

Boler said that no other station will be allowed in the net at the present time. Some might be added in the fall.

'Charlie Chan' Set To Go Co-Op on Blue

NEW YORK, March 24.—Blue's co-op program division has bought *Charlie Chan*, one-time top radio mystery seg and will offer it for local sponsorship within two weeks. The program will be put on at 6:45-7 p.m. with a live repeat at 11:15 across the board.

New show gives Blue 11 co-ops at the present time with more coming.

REVIEWS

CBS

Reviewed Wednesday (21) 8-10 p.m. Style—News, forum and documentary. Sustaining over WCBW, New York.

This evening was "oh, so educational." There wasn't an ounce of entertainment in a carload. Alan Jackson subbed for Ey Holles in the newscast and was passable, if you don't expect personality in tele-news. Touch of superimposing big block numerals on top of pix to show just how many ships of each class the U. S. Navy's last attack took from Japan was visual plus.

Juvenile forum, titled *There Ought To Be a Law*, was well staged and gave an accurate pic of how high-schoolers think. Camera work was too often split-focus when it should have been a one-shot most of the time. It seemed as tho the producer wasn't certain what he wanted to get and was shopping around with the camera that was on the air instead of camera two. Also it seems as tho the signs might have been placed in some relation with each school's personnel rather than indiscriminately around the hall. Someone also ought to have told the announcer "next week" isn't April 18. An air plug for what's really skedded "next week" might be a good idea.

Doctor's Report was third on sked. It was ponderous, used the "news" technique developed by CBS too sparingly, and chased away viewers. It was a typical M.D. convention session.

Following the M.D. report, there were two pix. One was the Red Cross pitch shown two weeks' previously by NBC tele; other was a film on air navigation, *Celestial Sphere*. It lost the average viewer in the first minute and top I.Q.'s before it was half over. Tele may take its audience to school but not at 9:15 at night.

Final "offering" was *Mademoiselle's Not What's New, What's Now*, a heavy study of what the war wife faces in her returning G.I. Worthington Miner did a really magnificent psychostudy in production and writing. The cast was tops all the way thru. When it was all over we wanted to go out and get plastered. Atlas had nothing on the CBS audience this evening. View WCBW and carry the world's aches. *Joe Koehler.*

Balaban & Katz

Reviewed Thursday (22), 7:30 to 8:45 p.m. Style—News, drama, variety. Sustaining on WBKB, Chicago.

There was little over which to enthuse in tonight's program on WBKB. The *Welcome to the Walkers* drama, which because of acting quality could have been at least above average video, was marred by poor production and camera work. Example, Adrian Rodner, author of the series, has figured out a plan to alternate close-ups and distant shots. Idea was to pace mood with changes, far shots for action that were not too forceful; close-ups where greater dramatic impact was wanted. Camera gals, however, didn't have the close-ups close enough and the distant shots were taken from too far away.

Rodner has been giving plenty care recently to his intros. For tonight he had a formula that would have worked perfectly if producer had not ordered a dissolve too late. Opening was camera on pic of house, dolly in; switch to shot of full-size door. Hand knocked on door, Mr. Walker opened door and had his wife look for visitor who wasn't there, which, of course, was the video audience. Then wife walked away while camera stayed for second on husband. As he started to walk away there was supposed to be a quick dissolve to wife, but because orders for dissolve were not quick enough, there was only shot of empty room.

Easily tops of show was Loretta Pagels' bolero dance. One good camera shot of entire night was used here in opening,

Blue-DuMont

Reviewed Tuesday (20) 8-10 p.m. Style—Variety, film. Sustaining on WABD, New York.

The final test of any medium is neither its technical perfection nor the cost of its productions. The final test is the talent, its ability to entertain the audience, and the way it is presented. For the second week in a row, Harvey Marlowe and the Blue succeeded in making audiences laugh. And, in the last analysis, that's what counts.

The third televersion of *On Stage, Everybody* had faults, but for the most part they did not interfere with the quality of the presentation. Bob Hopkins was back with a satiric impressions routine that tickled in spots; a Hindu dancer did a clever act, and the Robe-shevesky Russian Choir turned in three pleasant numbers. Some of the material in a ventriloquist turn was far from amusing but, over-all, no one got bored. Director Marlowe should be more careful of his lighting so as to prevent one of the most unfortunate incidents in the show—shadows on what was supposed to be a window. And at the close of his vent act, Marlowe had both his cameras trained on the performer. Emsee Danton Walker was next skedded on the bill, but there was a blank screen for close to 30 seconds while one of the cameras swung over to him. As an act nears its close, the off-the-air camera should be moved to the next set.

The Russian Choir would have been much more effective if someone, preferably the leader of the group, had announced each song and told something of its history. All of the tunes were Red Army songs and could bear elaboration. Some of the camera work on the Russians wasn't particularly good but little can be done with 40 singers in a small studio. *Marty Schrader.*

when camera got close-up of Miss Pagels, with her arms crossed in front of her face and swaying to tempo of music.

Don Faust did an almost entirely ad lib news commentary using maps. If he increases ad lib and use of maps, Faust will become a good video newscaster.

Lee Phillips' magical mysteries work was slowed down too much for video because he used long tricks. Shorter tricks and more of them would be better. *Cy Wagner.*

'The Saint' and Anson Bond Team to Package Tele Shows

HOLLYWOOD, March 26.—New company to produce films for tele has been formed by Leslie Charteris and Anson Bond. Charteris, who pens *The Saint* series, will handle production in the new venture. They will package commercial television shows for either 15 or 30-minute slots.

Mexican Video Org Formed

MEXICO CITY, March 26.—A new company has been organized here to develop the television industry in Mexico. Capital has been set at 765,000 pesos (\$150,000), and the principal owners are Othon Velez, Enrique Bontell and Emilio Ballin.

HOLLYWOOD, March 26.—Bert Rensch, MGM cutter, has been signed by Patrick Michael Cuning Television Productions as head of its 16mm. editing department. First assignment will be on *New Horizons*, 16mm. film which Cuning is whipping into shape. Movie is strictly technical and will be used by Cuning to acquaint pic studios, radio stations and ad agencies with tele techniques he has developed.

350 Coasters Take Classes

Stiff qualifications, no politics for licenses expected to pay off at \$300 week

HOLLYWOOD, March 26.—Union officials here are cognizant of the terrific demand to be put upon their members when tele gets the commercial green light from the big bank-rollers, and as a consequence, are undertaking an educational program that will enable card holders to step into the engineering jobs which will be thrown open. Pioneer in the educational idea here is George H. Davis, business manager of B-11, IBEW, which now has about 350 members signed up to take the series of courses, which were briefly outlined in the February 24 issue of *The Billboard*.

Davis said in talking of the program: "We want to make our people as highly skilled as possible, so that when they are sent out on a job they will give the employer a fair deal, so far as skill is concerned." Along with most union men hereabouts, whose locals are connected with the tele picture, Davis feels that the wage scales can be kept up if members are better skilled. He feels that video will revolutionize showbiz, but stressed the fact that in the engineering branches, only those men who know their electronics will be able to cash in.

Unit Has 30-40 Top Men

Davis says that his local now has between 30 and 40 of the best engineers in the country and they are already qualified as top video men. Classes are being held at IBEW headquarters five nights a week, with the line-up as follows: lab classes, Monday and Tuesday; radio engineering, Wednesday and Thursday, and an FCC coaching class Friday.

Members have to qualify in order to partake of the classroom advantages, Davis said. They definitely must have a first, second or third class government license. An examining board of top engineer members has been set up to pass on the qualifications of prospective students. In order to get into Group A, which is advanced technical study, members must have their first or second class license.

"No Politics To Get License"

Davis said: "There is no politics in getting a government license. A member will have to know his stuff or he won't make the grade." In other words, there is no chance for a prospective engineer to buy his way into a license. The restricted third-class license holders are eligible for Group B, but they must move up shortly in order to stay in the classes.

So far, the examining board has turned down 150 applications because of the desire to keep the group a skilled unit. The FCC coaching class has been going six weeks and Davis said that so far there are 15 out of a group of 53 who have applied and received their licenses.

350 Men To Be Ready

When tele breaks, Davis said that he will have at least 350 ready to step into jobs in this area. Every man sent out on a job will stay on the job because of his skill, Davis reiterated. That is the reason for the training program, to have the union members prepared to man and maintain tele equipment. Cost of the educational set-up has been put at \$2,000 by Davis, which includes the price of electronics equipment used in the lab.

The question of local IBEW jurisdiction over tele here was put to Davis by *The Billboard*. He again stressed the fact that AFL had given IBEW jurisdiction over all tele. "We have been awarded (See IBEW Trains Video on page 32)

More Radio and Television News and Reviews on Page 32

Benny Goodman



Just Concluded 3 Months' Engagement
"SEVEN LIVELY ARTS"
ZIEGFELD THEATRE, New York
Currently

PARAMOUNT
New York

With His
New ORCHESTRA
Exclusive
COLUMBIA Recording Artist
Current Release
AFTER YOU'VE GONE
(Sextette)
BODY AND SOUL
(Trio)
Next Release
NEW KIND OF LOVE
CLOSE AS PAGES IN A BOOK

"'Seven Lively Arts' is a gorgeous, smooth-running, good show. The contribution of Benny Goodman is remarkable. Of all the players who 'hold' an audience not even Miss Lillie can top Goodman when he comes all alone in front of a curtain and plays a straight concert piece—Weber's solo for Clarinet."
JOHN CHAPMAN,
Daily News, March 3, 1945.

ASCAP'S SCHEDULE OF RATES

Band Show Formula

NEW YORK, March 24.—One of the gripes among buyers for theaters is the fact that bands don't put on a socko stage show, but usually play same tunes as on a location. Producer Alan Zee at the Capitol has made a start in finding a solution.

In the case of George Paxton who goes in after Sammy Kaye, next band to follow current Xavier Cugat, Zee has "suggested" to Paxton that he write a *Concerto for Yo-Yo*, which will have a lyric written especially for song. Lester Isaacs of Capitol staff is also in on production. Idea is to have band put on something out of the ordinary, which ain't a bad idea at all.

Pubs Nix Rack Orders; One Reason --- Paper

NEW YORK, March 26.—Unique situation exists today in music pub biz in that with the Music Publishers' Protective Association in conjunction with Music Dealers' Service now running up a rack order of about 110,000 copies, couple of pubs have turned down rack orders.

Reason, in the case of Robbins, who nixed an order for *Let Me Love You Tonight*, was that firm thought song wasn't quite strong enough to warrant printing up that many copies.

In view of paper situation today, with pubs working close to the line, Robbins' thought in the matter was that if song shouldn't prove big, a return would cut into available paper left for tunes that they are certain are sure-fire.

Jerry Vogel also nixed a rack order for *Meet Me in St. Louis, Louie*, but he wouldn't state his reason. Pubs turning down the lucrative rack order is unique situation, what with the almost proven guarantee sale on copies and small percentage of return.

Nidorf-Peppe Adds Randy Brooks Ork

NEW YORK, March 24.—Mike Nidorf-Jim Peppe management org, last week added second band to their list, taking over the recently formed Randy Brooks ork. Latter is booked by General Amusement Corporation. Nidorf-Peppe now manage Sammy Kaye and Jo Stafford, in addition to Brooks, with Miss Stafford's management an arrangement with Personalities, Ltd.

Brooks, now playing Norfolk, goes into Roseland Ballroom May 14, for lengthy stay. Band is now negotiating deal with Majestic Records.

Sully Mason Dumps Ork; Plans Singling

HOLLYWOOD, March 26.—Sully Mason, who left Kay Kyser to form his own band, has junked his outfit. Booked by GAC, Mason's band played its last engagement at San Bernadino Saturday (24).

Outfit played ballrooms and theaters in this area for the last few months, including a four-week stand at Larry Finley's Trianon Ballroom, San Diego, Calif. Mason is now going out as a single, concentrating on vaude and radio.

Bands Not Knocking Down USO Doors To Go Over

NEW YORK, March 24.—Attempt on the part of USO-Camp Shows to garner bands for overseas tour has now reached the wholesale stage, with USO execs last week sending out wires to some 50 top bands in the country asking for commitments. According to a USO official, replies to the org's initial wire to the bands listed in *The Billboard* survey recently, have not come in as expected as yet, and they are "anxiously waiting" for answers from bands who have committed themselves in print.

Last week, calls came in from Jimmy Dorsey, Clyde Lucas and Jerry Wald. Dorsey said he was all booked up until the end of the year, but perhaps he would go after that time. Lucas and Wald have both indicated that they are willing to make preparations for an overseas jaunt sometime in the near future. Dean Hudson is in the stages of getting his final okay, and Hal McIntyre goes on USO pay roll after he finishes month at the Hotel

Sorry!

CHICAGO, March 24. — Harry Romm's first pic, as yet unnamed, goes before cameras May 22 in Hollywood. Romm, head of vaude department in N. Y. for General Amusement Corporation, will use Louis Jordan, Will Osborne's band, Connee Boswell, Phil Regan and the Three Stooges.

Last week's *Billboard* erroneously stated that Romm's pic plans had been abandoned.

J. D. Hires Latin Maraccas-Shaking Thrush, Nita Rosa

NEW YORK, March 24.—Jimmy Dorsey is probably the first big name ork strictly in swing groove to add a Latin-American department to his band. Department, if it can be called that, will be headed by singer Nita Rosa, gal maraccas-shaker, who will also warble L.A. tunes in front of the band at intervals during the eve. Dorsey first got his inkling of the demand for L.A. music when he played the Frolics Club in Miami recently and had to have Below-the-Border music.

Dorsey has also replaced his regular fem warbler, Patti Palmer with Jean Cromwell. Band is currently at Hotel Pennsylvania.

Chester Ork Seeks Release From MCA; AFM Considering

NEW YORK, March 26.—Bob Chester band, now on West Coast, is currently trying to break away from Music Corporation of America. His case rests with American Federation of Musicians. Decision is expected next week, altho no definite booking office is set to replace MCA. Talk is that band might go with William Morris office.

MCA last week lost Johnny Richards, who got his release from the agency. However, Art Mooney band, now at the Carnival Room here, signed with same agency thru Manager Johnny O'Connor. Understood that Lee Castle, who recently got his release from GAC, is also skedded to go with MCA.

First Time It's Pubbed

Society's scientific basis for figuring rates kept a secret for almost a year

By Paul Secon
NEW YORK, March 26.—Altho the American Society of Composers, Authors and Publishers first printed schedule of rates went out officially May 10, 1944—almost a year ago—it has been a closely guarded secret. Now, for the first time



in any trade paper, because of the varied comment it has caused among the society's licensees, *The Billboard* makes public the schedule. According to a foreword by John G. Paine, managing director of the society, "The many factors determining

the application of a particular rate had never been reduced to a mathematical formula, with the result that individual licensees often questioned the correctness of their rates as compared with other establishments regarded as making a comparable use of music." Consequently, the forward continues, "The schedule of rates hereafter set forth was prepared to enable all licensees and prospective licensees to know the exact basis upon which rates for their respective establishments have been determined."

According to those in the trade, well acquainted with the society's licensing policy, the publishing of a schedule of rates is "one of the best steps taken by the society in a long time," but many wondered why the society hadn't made the rate schedule public. This is one of the reasons for *The Billboard's* publishing it now.

Ops Dislike Schedule

After the rate schedule was set licensees were told the current licenses would be allowed to expire, with the rate in the schedule then going into effect. As a result, ASCAP ran into tiffs with ballroom operators, the National Restaurant Association, the American Hotel Association and others, who cried that ASCAP had "indiscriminately" raised the rates of various establishments without consulting the licensees.

A glance at the tiff between the AHA and ASCAP, which is just in the throes of being settled now, will give the reader an insight into the make-up of the schedule of rates. The schedule of rates is based upon operational costs of the various licensees—for example, dividing the operations of a ballroom into the following. An original figure per year for the amount of floor space, then operations are broken down into (A) name or semi-name band policy, (B) charge for dancing in addition to admission charge, (C) sale of food and/or refreshments, (D) entertainers, (E) name or semi-name talent, (F) alternating or relief bands and (G) admission over 50 cents.

AHA Bucks Op Cost

The American Hotel Association contended that hotels should not be charged for each operational cost, as compared to an operational cost on the outside, but rather should pay a certain amount of dollars for the entertainment cost of the hotel per annum. If hotel spends \$10,000 a year or less, they pay so much; \$20,000 or less, they pay so much. However, they do point out how the American Hotel Association, for one, disagrees with ASCAP as to an operational cost for licensees.

(See ASCAP Schedule of Rates, page 15)

ASCAP Rate Sked in Chart Form on Page 14

ASCAP Tosses Suit Threat at Concert Mgrs.

NEW YORK, March 24.—Altho ASCAP's proposed plan to license the concert and recital field has brought about repercussions from concert managers, promoters and others who say that the performer should pay the fee, the society is steadfast in its plan and is prepared to slap an infringement suit on all violators. This was seen in notifications by the society to promoter Aaron Richmond in Boston and concert manager Colston Leigh in New York, warning them that unless a license was procured an infringement suit of \$250 per performance of an ASCAP song without a license would be forthcoming.

Understood that Richmond, who commands plenty of bookings in the New England territory, has informed the society that he intends gathering a group of promoters all over the country and fighting the ASCAP tax. Whether he'll go thru with this is a matter of conjecture. Leigh is co-sponsor of a series of Sunday night performances at Carnegie Hall.

Typical concert fee will be somewhere around \$100 for Carnegie Hall for blanket license. Society is going about its plan in a wholesale way, that is, by signing up concert promoters for a group of 10 concerts. License gives promoter usage of all ASCAP music.

State Dept. Eyes Lecuona Nix, Fears S. A. Reciprocity

NEW YORK, March 24.—James C. Petrillo's nixing of permission for Ernesto Lecuona's L. A. band to enter this country from Brazil, has brought about a movement on the part of the Department of State to try and clarify the situation. As reported recently in *The Billboard*, Petrillo said: "No," because he doesn't want an influx of foreign bands. According to Charles J. Childs, advisor of the Division of Cultural Co-Operation, Department of State, this refusal by prexy Petrillo will only result in foreign countries reacting the same way when our bands want to play outside of our borders post-war.

Effect is important because so many bands, agency men and personal managers are already talking about the post-war potentialities for our bands in foreign countries. According to a State Department rep, speaking for Childs, who put in an appearance at the recent exec board meeting of the American Federation of Musicians in N. Y., "Everything possible is being brought to the attention of concerned parties here," because of the danger of calling forth a future reprimand from countries outside our borders.

Now Available In Quantities . . .
EXCELSIOR RECORDS

King Cole Trio

"I'm Lost"
"Pitchin' Up a Boogie"
No. 105

Timmie Rogers

"Bring Enough Clothes for Three Days"
No. 107

Herb (Flamingo) Jeffries

"At Least You Could Save Me a Dream"
No. 107

Hollywood's Four Blazes

"That's a Good Little Old Deal"
No. 108

"Love Will Bloom in Paris This Spring"
No. 108

"The Big Leg Mama's Fine"

"I Never Had a Dream to My Name"
No. 110

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JACK CUTSHALL DIST. COMPANY
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ASCAP Schedule of Rates

BARS-GRILLS-TAVERNS:	Nights a Week	Single Instrumentalist	Plus Vocalist	Ork for Concert or Dance	Plus Show or Acts		
Seating up to 75	1	\$60	\$90	\$60	\$ 90		
	2-3	60	90	90	120		
	4-7	60	90	120	180		
76-150	1	60	90	90	See NIGHT CLUBS Class B		
	2-3	60	90	120			
	4-7	90	120	180			
151-250	1	60	90	120	See NIGHT CLUBS Class B		
	2-3	90	120	180			
	4-7	120	180	240			
251-350	1	90	120	180	See NIGHT CLUBS Class B		
	2-3	120	180	240			
	4-7	180	240	360			
351-450	1	120	180	240	See NIGHT CLUBS Class B		
	2-3	180	240	360			
	4-7	240	360	480			
RURAL:							
Seating up to 100	1	60	90	60	90		
	2-3	60	90	90	120		
	4-7	60	90	120	180		
101-200	1	60	90	90	120		
	2-3	60	90	120	180		
	4-7	90	120	180	240		
201-300	1	60	90	120	See NIGHT CLUBS Class B		
	2-3	90	120	180			
	4-7	120	180	240			
301-450	1	90	120	180	See NIGHT CLUBS Class B		
	2-3	120	180	240			
	4-7	180	240	360			
NIGHT CLUBS:							
Class A:	With Admis. or Cover Charge	Floor Show	Name or Semi-Name Band or Talent	Alternate or Relief Band	More Than 2 Sessions		
Seating up to 250	\$ 600—\$ 720	\$ 900	\$1,200	\$1,500	\$1,800		
251-350	720— 900	1,200	1,500	1,800	2,400		
351-450	900— 1,200	1,500	1,800	2,400	3,000		
451-600	1,200— 1,500	1,800	2,400	3,000	3,600		
Over 500	1,500— 1,800	2,400	3,000	3,600			
Class B:							
Seating up to 150	\$ 240—\$ 360	\$ 480	\$ 600	\$ 720	\$ 900		
151-250	360— 480	600	720	900	1,200		
251-350	480— 600	720	900	1,200	1,500		
351-450	600— 720	900	1,200	1,500	1,800		
451-600	720— 900	1,200	1,500	1,800	2,400		
Over 600	900— 1,200	1,500	1,800	2,400	3,000		
NOTE: Where the operation in either class is part-time and then if the operation is for one night only each week, reduce the rate by two brackets. If the operation is for two or three nights a week, reduce the rate by one bracket.							
DANCE HALLS:							
Class A:	Name or Semi-Name Band	Chge. for Dancing & Admis.	Sale of Food and/or Refresh.	Entertainers	Name or Semi-Name Talent	Alternating or Relief Bands	Admis. Over 50c
UP to 3,000	\$ 600—\$ 720	\$ 900	\$1,200	\$1,500	\$1,800	\$2,400	\$3,000
3,001 - 5,500	720— 900	1,200	1,500	1,800	2,400	3,000	3,600
5,501 - 8,000	900— 1,200	1,500	1,800	2,400	3,000	3,600	4,200
8,001 - 12,500	1,200— 1,500	1,800	2,400	3,000	3,600	4,200	4,800
Over 12,500	1,500— 1,800	2,400	3,000	3,600	4,200	4,800	
Class B:							
Floor Space:							
Up to 1,000	\$ 90—\$ 120	\$ 180	\$ 240	\$ 360	\$ 480	\$ 600	\$ 720
1,001 - 3,000	120— 180	240	360	480	600	720	900
3,001 - 5,500	180— 240	360	480	600	720	900	1,200
5,501 - 8,000	240— 360	480	600	720	900	1,200	1,500
8,001 - 12,500	360— 480	600	720	900	1,200	1,500	1,800
Over 12,500	480— 600	720	900	1,200	1,500	1,800	2,400
RESTAURANTS:							
(Concert Ork Only):	Seating up to 75	76—150	151—250	251—350	351—450	451—750	
	\$120	\$180	\$240	\$300	\$480	\$600	
NOTE: Where the operation in this class is part-time and then if the operation is for one night only each week, reduce the rate by two brackets. If the operation is for two or three nights a week, reduce the rate by one bracket. Rates are calculated on basis of one session only. For additional sessions, raise one bracket each. For Dancing, see Night Clubs, Class B.							
LOUNGES (WITH INDIVIDUAL ENTERTAINERS):		No. of Session	Class A	Class B			
1 Entertainer	1	1	\$180	\$ 90			
	2	2	240	120			
2 Entertainers	1	1	\$240	\$120			
	2	2	360	180			
3 Entertainers	1	1	\$300	\$180			
	2	2	480	240			

(Continued on opposite page)

ASCAP Schedule of Rates; First Time It's Published

(Continued from page 13)

On scanning the accompanying chart, here is the way to determine just what any particular place pays for its policy. In the case of ballrooms, which has been given seven operations (A) to (G), if a ballroom uses all seven operations they pay the maximum price a year for their size ballroom. However, if they have any two operations, for example (A) a name band and (G) an admission over 50 cents, they only pay for two operations, the rate listed for the third bracket in the rate sked. The first bracket is the figure paid as a base.

Types of Establishments

Some of the more important points outlined in the foreword is that "The American Society of Composers, Authors and Publishers has for a great many years been operating under a schedule of rates, which rates have been standard thruout

the country except that it had adopted certain ceilings for certain specific types of establishments. These rates and these ceilings were in each instance the result of conferences and negotiations held between representatives of the society and representatives of the various types of establishments covered."

(The various types of establishments as listed in the index of the schedule of rates covers 26 different licensee forms, with Nos. 1 to 9 inclusive covering bars, grills, taverns with a seating capacity of 75 to 450; Nos. 10 and 11 cover night clubs Class "A" and Class "B"; No. 12, restaurants; No. 13, seasonal operations; No. 14, lounges; Nos. 15 and 16, dance halls, class "A" and "B"; No. 17, public ice and roller-skating rinks; No. 18, ice and roller-skating revues; No. 19, theaters; No. 20, professional football and baseball games; No. 21, fashion shows—

(See ASCAP RATE SKED on page 32)

ASCAP Schedule of Rates

(Continued from opposite page)

PUBLIC ICE AND ROLLER SKATING RINKS:

Size of Rink	1-3 Nights a Week	4-7 Nights a Week
Up to 3,000 Sq. ft.	\$ 60	\$ 90
3,001- 5,000	90	120
5,001- 7,000	120	180
7,001- 9,000	180	240
9,001-15,000	240	360
Over 15,000	360	Special

NOTE: Where work is employed: Up to 5 instruments, increase by one bracket; over 5 instruments, increase by two brackets.

THEATERS:

1- 799 Seats	10c a Seat
800-1,599	15c
1,600 and over	20c

NOTE: The above rates are for full-time operation of four to seven nights a week. If operation is for one to three nights a week, the rate is 5c a seat.

The above rates do not cover the use of music in connection with stage performances, shows or reviews.

ICE & ROLLER SKATING REVUES:

Seating up to 6,000	\$10 a performance for first 20 evening performances of aggregate runs per season. \$5 a performance for all evening performances thereafter during one season. \$5 a performance for all matinees.
6,001-12,000	\$15 a performance for first 20 evening performances of aggregate runs per season. \$7.50 a performance for all evening performances thereafter during one season. \$7.50 a performance for all matinees.
Over 12,000	\$25 a performance for first 20 evening performances of aggregate runs per season. \$12.50 a performance for all evening performances thereafter during one season. \$12.50 a performance for all matinees.

NOTE: Rates remain effective for duration of war only.

PROFESSIONAL BASEBALL AND FOOTBALL GAMES:

\$10, payable in advance to cover scheduled season of games at home grounds.

FASHION SHOWS-BEAUTY CONTESTS:

\$10 a day, \$50 a week.

WIRED OR RECORDED MUSIC BY MEANS OF PHONOGRAPHS AND SIMILAR TYPE OF OPERATION:

See appropriate schedule covering one instrumentalist for Bars-Grills-Taverns.

DOG TRACKS:

\$3 a day, payable in advance to cover meet.

HORSE TRACKS:

\$10 a day, payable in advance to cover meet.

AMUSEMENT PARKS-CARNIVALS-FAIRS:

Special blanket license issued to cover various uses made by means of live and recorded music. Each feature is completed on regular scheduled basis and combined flat rate is given. Payable seasonally in advance.

CAROUSELS AND MISCELLANEOUS RIDES:

\$30 a season, payable seasonally in advance.

WALKATHONS-MARATHONS-SWIMMING POOLS-6-DAY BICYCLE RACES:

A flat fee of \$2.50 a day for all operations, payable monthly in advance.

NOTE: Rates are quoted upon application to the supervisor of the district in which the operation takes place.

SEASONAL OPERATIONS (SEASON NOT EXCEEDING 14 WEEKS):

Annual Rate:	\$ 60	\$ 90	\$ 120	\$ 180	\$ 240	\$ 360	\$ 480
Seasonal Rate:	\$ 30	\$ 45	\$ 60	\$ 90	\$ 120	\$ 180	\$ 240
Annual Rate:	\$600	\$720	\$900	\$1,200	\$1,500	\$1,800	\$2,400
Seasonal Rate:	\$300	\$350	\$400	\$475	\$550	\$655	\$720

NOTE: Rate is analyzed on the basis of yearly operation and figure immediately below annual rate is selected. If annual rate is in excess of \$2,400—rate for season is referred to supervisor for district in which operation is situated.

UNLESS OTHERWISE NOTED, RATES ARE IN TERMS OF ANNUAL PAYMENTS

When the sked calls for different fees, depending upon the number of operational factors to be considered, the rate is increased one step over the base fee for each operational factor. The number of the operational factors, not their position in the sked, determines the fee.

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Finest American Recording Artists! ARA!—

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Quantity	Title	No.	Artist	Type
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.....	What the Sergeant Said	102	Joe Reichman	Hill Billy
.....	Nobody Home on the Range
.....	Drip Drop
.....	Come With Me, My Honey	103	Bob Crosby	Calipso
.....	Java Junction
.....	That's What I Like About the South	104	Phil Harris	Jive Rhythm
.....	Brazen Little Raisin
.....	Dance With a Dolly	105	Town Criers	Novelty
.....	Million Dollar Baby
.....	No More Toujours L'Amour	106	Hoagy Carmichael	Fox Trot
.....	Vine Street Parade
.....	I'm Making Believe	107	Skinnay Ennis	Jive
.....	The Gal Who's Got My Heart
.....	Snoqualmie Jo Jo	108	Town Criers	Novelty
.....	Palladium
.....	Let Me Love You Tonight	109	Frances Langford	Fox Trot
.....	More and More
.....	Sleigh Ride in July	110	Skinnay Ennis	Ballad
.....	Jumpin' Jiminy
.....	Please Don't Play Number Six Tonight	111	Frances Langford	Novelty
.....	Pretty Soon
.....	Together	112	Bob Johnston	Ballad
.....	Here's a Kiss for Texas
.....	Atchison, Topeka & Santa Fe	114	Bob Crosby	Novelty
.....	It's Anybody's Spring
.....	Whispering	117	Bob Johnston	Ballad
.....	The Very Thought of You
.....	Boogie Woogie on Strings	118	"Porky" Freeman	Boogie
.....	Rum and Coca-Cola
.....	My Christmas Song for You	3001	Hoagy Carmichael	Calipso
.....	The Whale Song
.....	They're Gonna Kill Ya	4001	Stuart Hamblen	Novelty
.....	Whistling My Love Song to You

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Please ship the following records:

Quan.	No.	Label	Title	Artist
.....	203	Exclusive	Please Believe Me	Frank Haywood and Tuck Tip
.....	So Glad	Tiny Trio
.....	202	Exclusive	I Wonder	Dan Grissom
.....	Skyline	Red Callender Trio
.....	201	Exclusive	How Come?	Leon Rene
.....	Ev'rything About You Appeals to Me	Red Callender Trio
.....	105	Excelsior	I'm Lost	King Cole Trio
.....	Pitchin' Up a Boogie	King Cole Trio
.....	107	Excelsior	Bring Enough Clothes for Three Days	Timmie Rogers
.....	At Least You Could Save Me a Dream	Herb Jeffries & Eddie Beal Trio
.....	108	Excelsior	That's a Good Little Old Deal	Hollywood Four Blazes
.....	Love Will Bloom in Paris This Spring	Hollywood Four Blazes
.....	110	Excelsior	The Big Leg Mama's Fine	Hollywood Four Blazes
.....	I Never Had a Dream to My Name	Hollywood Four Blazes
.....	666	Preview	Someone Over Here Loves Someone Over There	Four Tones
.....	Hey, What You Say?	Four Tones
.....	668	Preview	Two Tears Met	Four Tones
.....	Satchel Mouth Baby	Four Tones
.....	1	Gilt Edge	I Wonder	Cecil Gant
.....	Cecil's Boogie	Cecil Gant
.....	2	Gilt Edge	Wake Up, Cecil, Wake Up	Cecil Gant
.....	Boogie Blues	Cecil Gant
.....	3	Gilt Edge	Put Another Chair at the Table	Cecil Gant
.....	Cecil's Boogie No. 2	Cecil Gant
.....	4	Gilt Edge	I'll Remember You	Cecil Gant
.....	Cecil's Mop Mop	Cecil Gant
.....	100	Atlas	FST	King Cole Trio
.....	My Lips Remember Your Kisses	King Cole Trio

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.....	290	Musicraft	Hipster's Blues	Harry Gibson
.....	Handsome Harry the Hipster	Harry Gibson
.....	314	Musicraft	Schubert's Serenade	Herman Chittison Trio
.....	There's Beauty Everywhere	Herman Chittison Trio
.....	317	Musicraft	This Heart of Mine	Teddy Wilson Trio
.....	Ev'rytime We Say Goodbye	Teddy Wilson Trio
.....	103	Exclusive	Here's Hoping	Herb Jeffries
.....	You Are My Darlin'	Herb Jeffries

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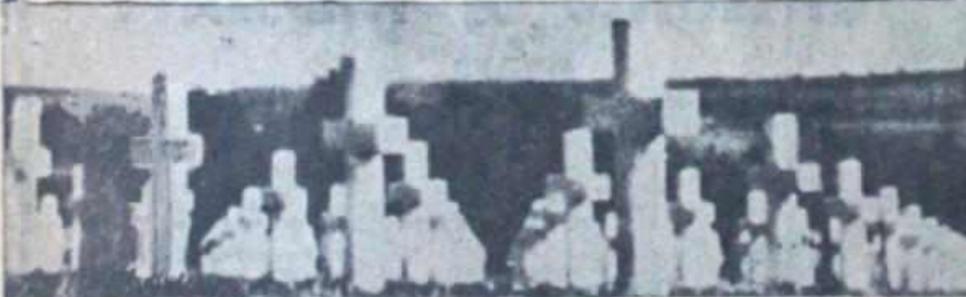
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Words and Music by HENRY PRICHARD

When we read the fi - nal head at the end of the
 scrap - pie, DON'T LET IT HAP - PEN A - GAIN!
 Keep a light that nev - er falls on the trails we'll be
 map - pie! DON'T LET IT HAP - PEN A - GAIN!
 We'll be to blame if the flame should ev - er die out.
 See that the ea - gle keeps an ea - gle eye out! And
 when the great day comes with the drums and the clap - pie,
 close with this might - y "A - mes!" DON'T LET IT
 HAP - PEN A - GAIN! When we GAIN!

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Finley Slaps \$3,000,000 Suit on MCA

Sherman Act Basis

HOLLYWOOD, March 26.—A \$3,000,000 damage suit against Music Corporation of America has been brought by Larry Finley, operator of Mission Beach Ballroom and Amusement Park, San Diego, Calif. Suit was filed in U. S. District Court. In his complaint, Finley charges that MCA entered into an agreement with Wayne Daillard, operator of the Pacific Square Ballroom, also in San Diego, to provide them exclusively with MCA name bands and artists, after Finley had tried to get MCA attractions for his Mission Beach Ballroom and was turned down.

Finley charges that MCA and Daillard have unlawfully engaged in a combination and conspiracy in violation of the Sherman Anti-Trust Act. His complaint lists along with the firm of MCA, such West Coast execs as Jules Stein, Larry Barnett and James Bishop. Finley seeks triple damages, claiming actual damages amount to \$1,000,000 and also wants \$100,000 plus expenses to be paid his attorneys.

Finley's Complaint

In his complaint, Finley alleges that upon informing MCA that he was going to take legal action unless they would give him the right to hire their bands, the booking firm offered him either Jack Teagarden or Ted Fio Rito's bands at \$2,250 minimum guarantee against 50 per cent of the gross. These prices, he avers, were higher than current price to other ballrooms for said bands. MCA also, he alleges, booked King Sisters into Pacific Square Ballroom without advising Finley, after Music Corporation accepted his original offer of \$1,500 for girls.

MCA's attorney, Clore Warne, stated that he has examined Finley's complaint and finds no basis for charges. He said that it was just a matter of not enough MCA bands to go around. He added, "As the trade well knows, MCA hasn't a monopoly on the band business, as shown by the great number of other bands booked by many other agencies."

Claims "Pressure"

Additional claims of Finley's are that he has been informed and believes that "MCA has exerted pressure and influence upon the personal representatives of other bands not booked by MCA, compelling them to refrain from, and refuse, to offer their bands for bookings at Mission Beach Ballroom, other than at prices much higher than current prices paid to such bands."

In summary, Finley relates that his biz at Mission Beach has been made unprofitable by MCA's stand. Law firm of Desser, Rau & Christensen are repping Finley.

Jeter-Pillars' Band Joins Jordan Tour

CHICAGO, March 26.—The Jeter-Pillars' band, which recently signed with Mutual Entertainment Agency here, will make a stage tour with Louis Jordan's Tympany Five. Ork is currently at the local Rhumboogie.

Dates set thus far are: Apollo, New York, March 30; Howard, Washington, April 6; Paradise, Detroit, April 27; and the Regal, Chicago, May 4. Unit will also include Freddy Douglas, tapster; and the Manhattan Debs, precision dancers.



Tiny's
 IN THE CHICAGO AREA
Tiny's
 AT MELODY HILL BALLROOM near Chicago

One Night—Easter Sunday, April 1.

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JOHN D. FINCH
 Now Overseas With Uncle Sam's Armed Forces
 IS THE ONE AND ONLY AMERICAN REPRESENTATIVE OF
TED FRANGOPOULO

Eddie Stone Band To D. C. Roosevelt

NEW YORK, March 26.—Eddie Stone ork moves into Maria Kramer's Hotel Roosevelt, Washington, on April 2.

Stone's band has played mostly in Midwestern territory and now is at the Aragon Ballroom, Chicago. Last time stone played for Miss Kramer was when he sang with the old Isham Jones band, which played the Hotel Lincoln some years back.

Lee Castle is now at the Roosevelt. MCA books the spot.

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Remotes Pay Off Scientifically

Alley Pubs Envy Mex Tune Plugs, Payoff, Control

NEW YORK, March 26.—Pubs in Tin Pan Alley eyeing the Latin - American situation, especially that which exists in Mexico, as containing many factors that music pubs would like to have up here. For example, Emelio Ascaraza's combined radio station, publishing biz and artist bureau oftentimes earns a song as many as 70 plugs a week on the Ascaraza radio station, XEW.

Reason for so many plugs is that there is no two-hour repeat rule, as is practiced on nets up here (a song can't be done for two hours on a net after being performed on the same net). In Mexico, a tune can be performed continuously, if second performance is an instrumental following a vocal rendition of the same tune.

Again, the Mexican Performing Rights Society collects about 30 pesos a year from juke box owners. It only amounts to \$6 in our money, but they collect.

Another stick pubs have in Mexico is the ability to control songs as far as allowing one recording company to disk the tune, but stopping another company. Many pubs have often wished they could have the same situation up here, especially those who have an interest in a recording company.

SPA Gets Rodgers' Support For 1946 Contract Battle

NEW YORK, March 26.—Songwriters' Protective Association, currently girding itself for the 1946 battle with pubs over a new contract, is once more gathering top-flight tunesmiths to its side. Latest biggie to come back to the SPA fold is Richard Rodgers, now busy with rehearsals of his and Oscar Hammerstein's *Carousel*. Rodgers made a big speech a couple of weeks ago on re-entering the org from which he resigned in 1938.

Reason for his dropping out, along with other "A" writers at that time, was the fact that SPA did not control the motion picture rights to writers' songs. Today, the situation is still the same, but with the new contract coming up, the more important names SPA has in the org, the more powerful they will be to bring about changes in the contract.

Last year on the Coast, Arthur Schwartz rejoined SPA after being absent from its ranks for some time.

Jerry Wald Taking Para Spot Freed By Raymond Paige

NEW YORK, March 26.—Jerry Wald goes into Paramount Theater May 30, moving into place already contracted for by Raymond Paige. Latter got a release from his contract at the theater, when he found that his radio show, *Stage Door Canteen*, will fold in a couple of weeks, leaving Paige free time. He's going to California.

Line-up at Paramount now reads, Benny Goodman, Charlie Spivak, Wald, Stan Kenton and Louis Jordan.

More Music News on Page 32

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Polishing Saddle

SAN FRANCISCO, March 26.—Songwriter Sterling Sherwin shot the works in plugging his new folio *Singin' in the Saddle*. Sherwin hired Beniamino Bufano, artist recently featured in *Satevepost*, to paint the title page; had Evelyn Wells, well-known novelist and mag writer, pen the cover; and as a clincher, promoted two rodeo associations to contrib action shots for illustrations.

Chi Booker Uses Survey Mailings

BMB map and remote station list will make those late shots pay

CHICAGO, March 24.—New way to book future engagements on the strength of how the nets have carried their dance remotes is being utilized as a result of a new survey system started in Chicago a few weeks ago by Bill Wilson, former band manager and dance promoter. This (See REMOTES PAY OFF on page 32)

"Music for Moderns"

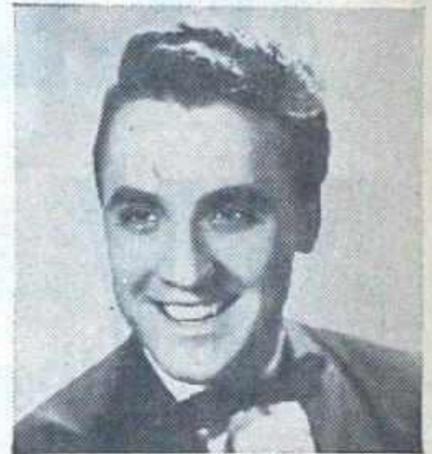
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VERY SUCCESSFUL
6 MONTHS' ENGAGEMENT
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They all agree he has everything
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"THE LAST PAGE OF MEIN KAMPF"
By Jack B. Johnston & Will Livernash
Headed for YOUR HIT PARADE. A Novelty Polka with trimmings.
If you want to be the first to use it write or wire for copy.
LA CASA DEL RIO, MUSIC PUBLISHERS, 221 SHEPLER, TOLEDO 9, OHIO

The
Best
Songs
DESERVE THE BEST

★

A GREAT SONG IS RECORDED BY
GREAT ARTISTS

★

The Song

**ALL OF
MY LIFE**

by IRVING BERLIN

★

The Artists:

BING CROSBY, Decca
HARRY JAMES, Columbia
★ KATE SMITH, Columbia
SAMMY KAYE, Victor
THE THREE SUNS, Majestic
HERMAN CHITTERSON TRIO,

Musicraft

IRVING BERLIN MUSIC CO.

1650 Broadway, New York 19, N. Y.

DAVE DREYER, General Professional Manager



PART 1—The Billboard

*The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a weighting of the leading tunes and records in the individual features of the two sections of The Billboard's Music Popularity Chart which represents both passive and active indications of song popularity. Passive indications of popularity are the Songs With Most Radio Plugs, Records Most Played on Disk Programs and Film Plugs features.

Active indications of popularity are the Best Selling Sheet Music, Best Selling Retail Records and Most Played Juke Box Records features.

The weighting structure was arrived at by The Billboard after consultation with leading research authorities as well as leaders in the music and record industries.

Sales and juke box leaders in specialized types of music in Part Two, and the advance song and record feature in Part Three of the Chart, of course, bear no influence on the determination of the HONOR ROLL OF HITS.



RADIO AND

SONGS WITH MOST RADIO PLUGS

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABC (Columbia), WEAF (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard programs.

List is based on Accurate Reporting Service tabulation. The Billboard lists

the top 25 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
16.	A Little on the Lonely Side (R)	Advanced	ASCAP
12.	Ac-Cent-Tchu-Ate the Positive (F) (R)	Morris	ASCAP
13.	After Awhile	Starlight	ASCAP
4.	All of My Life (R)	Berlin	ASCAP
1.	Any Old Time (R)	Seneca	BMI
5.	Candy (R)	Feist	ASCAP
3.	Close as Pages in a Book (M) (R)	Williamson	ASCAP
20.	Confessin' (R)	Bourne	ASCAP
2.	Dream (R)	Capitol Songs	ASCAP
13.	Evelina (M) (R)	Crawford	ASCAP
11.	Ev'ry Time We Say Good-Bye (M) (R)	Chappell	ASCAP
8.	I Should Care (F) (R)	Dorsey	ASCAP
5.	I Walked In (F) (R)	Miller	ASCAP
9.	I'm Beginning To See the Light (F) (R)	Grand	ASCAP
8.	Just a Prayer Away (R)	Shapiro-Bernstein	ASCAP
1.	Laura (F) (R)	Robbins	ASCAP
24.	Magic Is the Moonlight (F) (R)	Melody Lane	BMI
15.	More and More (F) (R)	T. B. Harms	ASCAP
11.	My Dreams Are Getting Better All the Time (F) (R)	Santly-Joy	ASCAP
15.	(All of a Sudden) My Heart Sings (F) (R)	Leeds	ASCAP-BMI
1.	The Night Is Young and You're So Beautiful (R)	Words & Music, Inc.	ASCAP
12.	Saturday Night (Is the Loneliest Night in the Week) (R)	Barton	ASCAP
11.	Sleigh Ride in July (F) (R)	Burke-Van Heusen	ASCAP
3.	Someday, Somewhere (R)	Chelsea	BMI
20.	Sweet Dreams, Sweetheart (F) (R)	Remick	ASCAP
3.	(I Love You, I Love You, I Love You) Sweetheart of All My Dreams (F) (R)	Shapiro-Bernstein	ASCAP
14.	This Heart of Mine (F) (R)	Triangle	ASCAP
9.	Too-Ra-Loo-Ra-Loo-Ral (That's an Irish Lullaby) (F) (R)	Witmark	ASCAP
16.	Waiting (R)	BMI	BMI
5.	You Belong to My Heart (F) (R)	Harris	BMI

PLAY STATUS OF FILMS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Song & Publisher	Film & Producer	Performed by	National Release Date
Ac-Cent-Tchu-Ate the Positive (Morris)	"Here Come the Waves" (Paramount)	Bing Crosby-Sonny Tufts	1-26-45
Don't Fence Me In (Harms, Inc.)	"Hollywood Canteen" (Warner Bros.)	Roy Rogers-Andrews Sisters	12-30-44
I Should Care (Dorsey)	"Thrill of a Romance" (MGM)		Not Set
I Walked In (Miller)	"Nob Hill" (20th Century Fox)		Not Set
I'm Beginning To See the Light (Grand)	"The Man From Oklahoma" (Republic)		Not Set
I'm Gonna See My Baby (Santly-Joy)	"Eadie Was a Lady" (Columbia)	Ann Miller	1-23-45
Laura (Robbins)	"Laura" (20th Century Fox)		11-44
Magic Is the Moonlight (Melody Lane)	"Bathing Beauty" (MGM)	Carlos Ramirez	7-11-44
More and More (T. B. Harms)	"Can't Help Singing" (Universal)	Deanna Durbin	12-29-44

(Continued in opposite column)

Music Popularity Chart Week Ending Mar. 22, 1945

- 1 My Dreams Are Getting Better All the Time
- 2 Rum and Coca-Cola
- 3 Saturday Night (Is the Loneliest Night in the Week)
- 4 I'm Beginning To See the Light
- 5 Ac-Cent-Tchu-Ate the Positive
- 6 Candy
- 7 A Little on the Lonely Side
- 8 Sweet Dreams, Sweetheart
- 9 More and More
- 10 Don't Fence Me In

FILM PLUGS

RECORDS MOST-PLAYED ON THE AIR

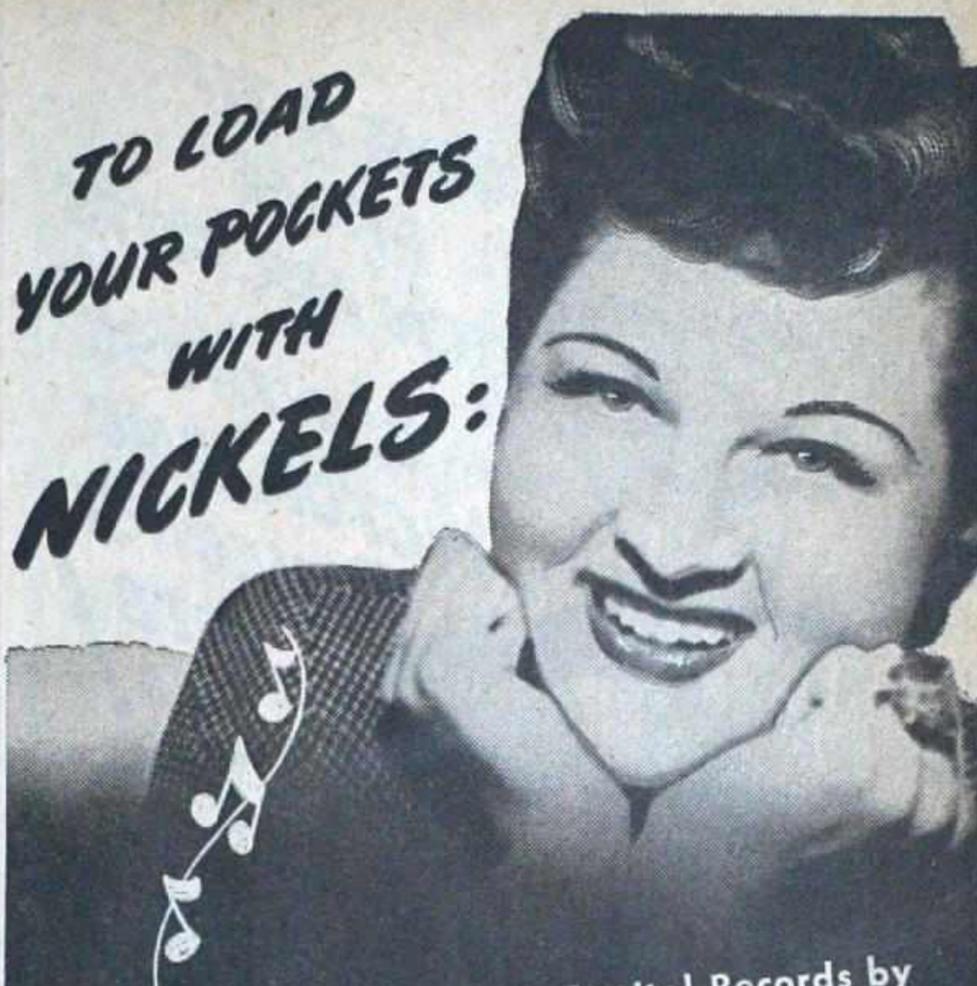
Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throughout the country. Unless indicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION	Going Strong		Lic. By
Last Week	This Week			
5	3	1.	CANDY	Johnny Mercer-Jo Stafford
				Capitol 183-ASCAP
9	5	2.	SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK)	Frank Sinatra..Columbia 36762-ASCAP
10	2	3.	RUM AND COCA-COLA	Andrews Sisters..Decca 18636-ASCAP
2	8	4.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F)..	Les Brown....Columbia 36779-ASCAP
10	7	5.	I'M BEGINNING TO SEE THE LIGHT (F)..	Harry James ..Columbia 36758-ASCAP
10	1	6.	AC-CENT-TCHU-ATE THE POSITIVE (F)..	Johnny Mercer....Capitol 180-ASCAP
8	5	7.	A LITTLE ON THE LONELY SIDE	Frankie Carle..Columbia 36760-ASCAP
3	4	7.	DREAM	The Pied Pipers..Capitol 185-ASCAP
1	—	8.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F)..	The Phil Moore Four.....Victor 20-1641-ASCAP
4	5	9.	SENTIMENTAL JOURNEY	Les Brown....Columbia 36769-ASCAP
1	—	10.	CANDY	Dinah Shore....Victor 20-1632-ASCAP
1	—	11.	THERE! I'VE SAID IT AGAIN	Vaughn Monroe....Victor 20-1637-BMI
3	6	12.	SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK)	Sammy Kaye ..Victor 20-1635-ASCAP
1	—	12.	EV'RYTIME WE SAY GOOD-BYE (M)	Benny Goodman
				Columbia 36767-ASCAP
				(Stan Kenton, Capitol 187; Charlie Spivak, Victor 20-1636; George Paxton, Hit 7121; Mark Warnow, Sonora 1090; Teddy Wilson Quintet, Musicraft 317; Hildegard, Decca 23378)
10	8	13.	DON'T FENCE ME IN (F)	Bing Crosby-Andrews Sisters
				Decca 23364-ASCAP
7	—	13.	I'M BEGINNING TO SEE THE LIGHT (F)..	Duke Ellington..Victor 20-1618-ASCAP
1	—	13.	I SHOULD CARE (F)..	Martha Tilton....Capitol 184-ASCAP
				(Jimmy Dorsey, Decca 18656; Tommy Dorsey, Victor 20-1625; Frank Sinatra, Columbia 36784; Herman Chittison Trio, Musicraft 320)

WITH LEADING SONGS

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

Song & Publisher	Film & Producer	Performed by	National Release Date
My Dreams Are Getting Better All the Time (Santly-Joy)	"In Society" (Universal)	Marion Hutton	8-18-44
(All of a Sudden) My Heart Sings (Leeds)	"Anchors Aweigh" (MGM)		Not Set
Sleigh Ride in July (Burke-Van Heusen)	"Belle of the Yukon" (International)	Dinah Shore	12-44
Sweet Dreams, Sweetheart (Remick)	"Hollywood Canteen" (Warner Bros.)	Kitty Carlisle-Joan Leslie	12-30-44
Sweetheart of All My Dreams (Shapiro-Bernstein)	"Thirty Seconds Over Tokyo" (MGM)		Not Set
This Heart of Mine (Triangle)	"Ziegfeld Follies" (MGM)		12-28-44
Too-Ra-Loo-Ra-Loo-Ral (That's an Irish Lullaby) (Witmark)	"Going My Way" (Paramount)	Bing Crosby	4-26-44
You Belong to My Heart (Chas. K. Harris)	"The Three Caballeros" (Walt Disney)	Dora Luz	2-3-45



TO LOAD
YOUR POCKETS
WITH
NICKELS:

Load your machines with Capitol Records by

Jo STAFFORD

'OUT OF THIS WORLD'* Jo Stafford

'THERE'S NO YOU'*** Jo Stafford

'LET'S TAKE THE LONG WAY HOME' Jo Stafford

'CANDY' Jo Stafford

* No. 191 A NEW RELEASE—written by Johnny Mercer and Harold Arlen from Paramount's "Out of This World."

** ON THE REVERSE—another new original especially written for Jo Stafford.

Of course these are all long-wearing CAPITOL records, and you can count on more Stafford successes coming up soon. Operators like the way Jo sells her numbers. . . She's a natural for nickels!



SUNSET AND VINE, HOLLYWOOD 28



TAKE A TIP FROM RICH MR. FITTS - GET THESE VICTOR AND BLUEBIRD HITS!

TOMMY DORSEY

AND HIS ORCHESTRA

Any Old Time
On the Sunny Side of the Street
(from the Columbia picture "Is Everybody Happy")

20-1648

ARTIE SHAW

AND HIS GRAMERCY FIVE

The Graptown Grapple (Stomp-Romp)
The Sad Sack (Blues)

20-1647

ARTHUR "BIG BOY" CRUDUP

BLUES SINGER WITH GUITAR AND DRUMS

Rock Me Mama & Who's Been Foolin' You

34-0725

Listen to "The Music America Loves Best" Sundays, 4:30 p.m., EWT, over NBC Network.

BUY MORE WAR BONDS

THE TUNES THAT NAB THE NICKELS ARE ON

VICTOR

AND BLUEBIRD RECORDS

Radio Corporation of America
RCA Victor Division, Camden, N. J.



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	
8	1	1	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) (R) ...Santly-Joy
9	4	2	A LITTLE ON THE LONELY SIDE (R) ...Advanced
4	5	3	I'M BEGINNING TO SEE THE LIGHT (F) (R) ...Grand
6	2	4	SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK) (R) ...Barton
11	3	5	AC-CENT-TCHU-ATE THE POSITIVE (F) (R) ...Morris
11	8	6	SWEET DREAMS, SWEETHEART (F) (R) ...Remick
4	9	7	MORE AND MORE (F) (R) ...T. B. Harms
9	6	8	RUM AND COCA-COLA (R) ...Feist
1	—	9	CANDY (R) ...Feist
17	7	10	DON'T FENCE ME IN (F) (R) ...Harms, Inc.

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	Last Week	This Week	
11	1	1	RUM AND COCA-COLA ... Andrews Sisters ... Decca 18636 <i>One Meat Ball</i>
2	2	2	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) Les Brown ... Columbia 36779 <i>He's Home for a Little While</i>
5	4	3	CANDY ... Johnny Mercer-Jo Stafford (Pied Pipers-Paul Weston Ork) ... Capitol 183 <i>Gonna See My Baby</i>
2	3	4	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) Phil Moore Four ... Victor 20-1641 <i>A Little on the Lonely Side</i>
7	10	5	I'M BEGINNING TO SEE THE LIGHT (F) ... Harry James ... Columbia 36758 <i>The Love I Long For</i>
8	9	6	A LITTLE ON THE LONELY SIDE ... Frankie Carle ... Columbia 36780 <i>I Had a Little Talk With the Lord</i>
11	5	7	AC-CENT-TCHU-ATE THE POSITIVE (F) ... Johnny Mercer ... Capitol 180 <i>There's a Fellow Waiting in Poughkeepsie</i>
9	6	8	AC-CENT-TCHU-ATE THE POSITIVE (F) ... Bing Crosby-Andrew Sisters ... Decca 23379 <i>There's a Fellow Waiting in Poughkeepsie</i>
2	—	9	DREAM ... Pied Pipers ... Capitol 185 <i>Tabby the Cat</i>
2	—	10	I'M BEGINNING TO SEE THE LIGHT (F) ... Duke Ellington ... Victor 20-1618 <i>Don't You Know I Care</i>

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	Last Week	This Week	
2	1	1	King Cole Trio Collection of Favorites ... Capitol A-8
2	2	2	Glenn Miller Glenn Miller and Ork ... Victor P-148
2	3	3	Meet Me in St. Louis Judy Garland ... Decca DA-380 ... Decca DA-382
1	—	4	Song of Norway Featuring Members of the Original New York Cast
2	5	4	Three Caballeros Charles Wolcott and Ork ... Decca DA-373

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	Last Week	This Week	
2	1	1	Ave Marie (Schubert) Marian Anderson ... Victor 14210
2	7	2	Warsaw Concerto Mathieson, London Symphony ... Columbia 7409-M
2	2	3	Warsaw Concerto Wallenstein, Los Angeles Philharmonic Ork ... Decca 29150
1	—	3	Tchaikovsky Waltz (From String Serenade) Serge Koussevitzky, Boston Symphony Ork ... Victor 11-8727
1	—	4	Claire De Lune Andre Kostelanetz ... Columbia 7361-M

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	Last Week	This Week	
2	1	1	Grieg Piano Concerto in A Minor Gieseking, Berlin State Opera Ork ... Columbia M-313
2	1	2	Grieg Piano Concerto in A Minor Rubinstein-Ormandy, Philadelphia Ork ... Victor M-900

(Continued on page 102)

Music Popularity Chart Week Ending Mar. 22, 1945

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record
	Last Week	This Week	
12	1	1	RUM AND COCA-COLA —Andrews Sisters (Vic Schoen Ork)Decca 18636 (Louis Prima, Hit 7125; Vaughn Monroe, Victor 20-1637; Abe Lyman, Columbia 36775; Al Trace, National 7007; Wilmoth Houdini, Decca 23394)
2	7	2	MY DREAMS ARE GETTING BETTER ALL THE TIME (F)—Les Brown (Doris Day)Columbia 36779 (The Phil Moore Four, Victor 20-1641; Louis Prima, Hit 7128; Johnny Long-Dick Robertson, Decca 18661)
13	2	3	AC-CENT-TCHU-ATE THE POSITIVE (F)—Johnny Mercer (The Pied Pipers—Paul Weston Ork)Capitol 180 (Artie Shaw, Victor 20-1612; George Paxton, Hit 7120; Bing Crosby—Andrews Sisters, Decca 23379; Four King Sisters, Victor 20-1631; Kay Kyser, Columbia 36771; Mark Warnow, Sonora 1089)
4	3	4	CANDY —Johnny Mercer—Jo Stafford (The Pied Pipers—Paul Weston Ork)Capitol 183 (The Four King Sisters, Victor 20-1633; Dinah Shore, Victor 20-1632; Curt Massey, Columbia 36782; Jerry Wald, Majestic 7129; Johnny Long-Dick Robertson, Decca 18661)
9	4	5	A LITTLE ON THE LONELY SIDE —Frankie Carle (Paul Allen)Columbia 36760 (Louis Prima, Hit 7118; Guy Lombardo, Decca 18642; Joan Brooks, Musicraft 15022; the Phil Moore Four, Victor 20-1641)
8	3	6	AC-CENT-TCHU-ATE THE POSITIVE (F)—Bing Crosby—Andrews Sisters (Vic Schoen Ork)Decca 23379 (See No. 3)
3	8	7	MY DREAMS ARE GETTING BETTER ALL THE TIME (F)—The Phil Moore Four (Phil Moore—Billy Daniels)Victor 20-1641 (See No. 2)
6	5	8	A LITTLE ON THE LONELY SIDE —Guy Lombardo (Jimmy Brown)Decca 18642 (See No. 5)
3	—	9	I'M BEGINNING TO SEE THE LIGHT (F)—Duke Ellington (Joya Sherrill)Victor 20-1618 (Harry James, Columbia 36758; Ink Spots—Ella Fitzgerald, Decca 23399; Cootie Williams, Majestic 7131)
19	3	10	DON'T FENCE ME IN (F)—Bing Crosby—Andrews Sisters (Vic Schoen Ork)Decca 23364
9	6	11	I'M BEGINNING TO SEE THE LIGHT (F)—Harry James (Kitty Kallen)Columbia 36758 (See No. 9)
8	9	12	SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK) —Frank Sinatra (Axel Stordahl Ork)Columbia 36762 (Four King Sisters, Victor 20-1633; Frankie Carle, Columbia 36777; Hal McIntyre, Bluebird 30-0837; Woody Herman, Decca 18641; Sammy Kaye, Victor 20-1635; Cootie Williams, Majestic 7131)
2	12	12	THERE! I'VE SAID IT AGAIN —Vaughn Monroe (Vaughn Monroe—The Norton Sisters)Victor 20-1637
1	—	12	I'M GONNA SEE MY BABY (F)—Johnny Mercer (Paul Weston Ork)Capitol 183 (Kay Kyser, Columbia 36757; Jimmie Lunceford, Decca 18655; Hal McIntyre, Victor 20-1643; The Phil Moore Four, Victor 20-1613; Johnny Richards, Musicraft 15024)
4	12	13	RUM AND COCA-COLA —Abe Lyman (Rose Blane)Columbia 36775 (See No. 1)
4	—	13	SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK) —Sammy Kaye (Nancy Norman)Victor 20-1635 (See No. 12A)
2	11	14	DREAM —The Pied Pipers (Paul Weston Ork)Capitol 185 (Freddy Martin, Victor 20-1645)

Coming Up

- SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK)**—The Four King SistersVictor WPA1633
- SWEET DREAMS, SWEETHEART** (F)—Ray Noble (Larry Stewart)Columbia 36765
- CANDY**—The Four King SistersVictor 20-1633
- OH! MOYTLÉ**—Guy Lombardo (Jimmy Brown—Lombardo Trio)Decca 18651

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
5	3	1	SHAME ON YOUSpade CooleyOkeh 6731
2	4	2	SMOKE ON THE WATER .. Bob WillsOkeh 6736
7	2	3	THER'S A NEW MOON OVER MY SHOULDER Jimmie DavisDecca 6105
2	6	4	HANG YOUR HEAD IN SHAME Bob WillsOkeh 6736
19	—	5	THERE'S A NEW MOON OVER MY SHOULDER Tex RitterCapitol 174
11	1	5	I'M LOSING MY MIND OVER YOU Al DexterOkeh 6727
25	—	6	SMOKE ON THE WATER .. Red FoleyDecca 6102
1	—	6	TOMORROW NEVER COMES . Ernest TubbDecca 6106

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed as race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
7	1	1	I WONDERRoosevelt SykesBluebird 34-0721
7	4	2	YOU CAN'T GET THAT NO MORE Louis JordanDecca 8668
8	2	3	MOP! MOP! Louis JordanDecca 8668
1	—	4	TIPPIN' IN Erskine HawkinsVictor 20-1639
1	—	5	I WONDER Louis ArmstrongDecca 18652
24	4	6	I WONDER Pvt. Cecil GantGiltedge 500 CG1
10	6	6	SOMEBODY'S GOTTA GO Cootie WilliamsHit 7119



JIMMY DORSEY and his Orchestra

TWILIGHT TIME

Fox Trot — Vocal Chorus by Teddy Walters

I SHOULD CARE

From M-G-M Picture "Thrill of a Romance"

Fox Trot — Vocal Chorus by Teddy Walters

DECCA RECORD NO. 18656 50¢



HELEN FORREST

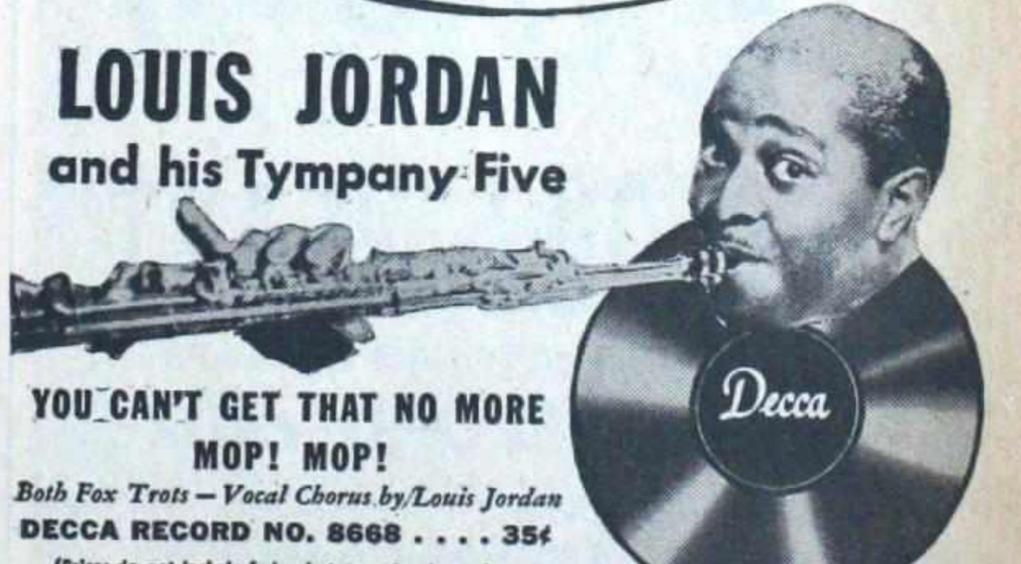
DON'T EVER CHANGE

GUESS I'LL HANG MY TEARS OUT TO DRY

Both Vocals with Orchestra under direction of Victor Young

DECCA RECORD NO. 18646 50¢

LOUIS JORDAN and his Tympany Five



YOU CAN'T GET THAT NO MORE MOP! MOP!

Both Fox Trots — Vocal Chorus by Louis Jordan

DECCA RECORD NO. 8668 35¢

(Prices do not include federal, state or local taxes)

GETTING THE BIGGEST PLAY IN THE HISTORY OF THE BUSINESS

RUM and COCA-COLA

with the ANDREWS SISTERS

DECCA RECORD NO. 18636 . . . 50¢





Just out

A NEW RELEASE
BY A NEW AND EX-
CLUSIVE DECCA ARTIST

*Jenny Lou
Carson*

"JEALOUS HEART"

(Words and Music by Jenny Lou Carson)

DECCA RECORD 6107

ORDER FROM YOUR DISTRIB-
UTOR. WE DO NOT SELL RECORDS.

"JEALOUS HEART" Published by

ACUFF-ROSE PUBLICATIONS

220 CAPITOL BLVD.

NASHVILLE 3, TENN.



PART 3—The Billboard

ADVANCE SONG—RECORD

PUBLISHERS' PLUG TUNES

Songs listed are those on which publishers are currently working or on which they plan to work in the near future. This, of course, means publisher will have his contact men make special concentrated effort to have band leaders, singers, disk companies, disk jockeys, program producers and other users of music use song begin-

ning on date listed, and extending anywhere from two weeks to three months from that date, depending on circumstances. List is based on information supplied direct from publishers themselves. Only tunes of publishers voluntarily supplying information are listed.

Current Plugs

	Publisher	Publisher
A Blue Poke Bonnet and a Stovepipe Hat	Arrow	Paramount
A Friend of Yours	Burke-Van Heusen	Shapiro-Bernstein
A Kiss Goodnight	Miller	Robbins
Ac-Cent-Tchu-Aie the Positive	Morris	Morris
All at Once	Chappell	Burke-Van Heusen
All of My Life	Berlin	Cherio
Angelina	Southern	Witmark
Anywhere	Bourne	Melody Lane
Bala	Peer	T. B. Harms
Bell Bottom Trousers	Santly-Joy	Leeds
Candy	Feist	My Dreams Are Getting Better All the Time
Close as Pages in a Book	Williamson	Santly-Joy
Dream	Capitol Songs	(All of a Sudden) My Heart Sings
Evelina	Crawford	Morris
Everybody's Seen Him But His Daddy	Marks	Negra Consentida (My Pet Brunette)
Everytime	ABC	Marks
Ev'rytime We Say Goodbye	Chappell	Once Upon a Song
Fuzzy Wuzzy	Drake-Livingston-Hoffman	Mills
Good, Good, Good	Berlin	Leeds
Guess I'll Hang My Tears Out to Dry	Marlo	Harris
He's Home for a Little While	Famous	Right as the Rain
He Was a Perfect Gentleman	Burke-Van Heusen	Crawford
Hitsum-Kitsum-Bumpity Itsum	Southern	Santa Marta
I Begged Her	Feist	Marks
I Can't Believe That You're in Love With Me	Mills	Send This Purple Heart to My Sweet-heart
I Don't Care Who Knows It	Robbins	Ryivoc
I Didn't Know About You	Robbins	Sentimental Journey
I Had a Little Talk With the Lord	Santly-Joy	Morris
I Remember Easter Sunday	Whitney Blake	Sleigh Ride in July
I Walked In	Miller	Burke-Van Heusen
I Wish I Knew	Triangle	Small World
If I Loved You	T. B. Harms	Southern
I'll Always Be With You	Broadway	Melody Lane
I'll Remember Suzanne	Marks	Stuff Like That There
I'm in a Jam With Baby	Remick	Capitol
I'm Only Teasin'	Mills	Sweet Dreams, Sweetheart
In a Shower of Stars	Mills	Remick
In My Little Red Book	Marks	Sweetheart of All My Dreams
Incapolka	Triangle	Shapiro-Bernstein
I've Got a Locket in My Pocket	Triangle	Mills
		Take Me in Your Arms
		Mills
		The Blonde Sailor
		Mills
		The More I See You
		Bregman-Vocco-Conn
		The Three Caballeros
		Chas. K. Harris
		There Must Be a Way
		Stevens
		This Heart of Mine
		Triangle
		Thru Your Eyes, Thru Your Heart
		Mills
		Too-Ea-Loe-Ra-Loe-Eal
		Witmark
		Watcha Say
		Harms
		What Makes the Sunset
		Feist
		When You Walk in the Room
		Williamson
		You Belong to My Heart
		Chas. K. Harris

Plugs Scheduled for Near Future

	Publisher	Publisher
Caldonia	Morris	Shapiro-Bernstein
Can't You Read Between the Lines?	Shapiro-Bernstein	Berlin
Conversation While Dancing	Capitol	Paramount
Counting the Days	Santly-Joy	Bourne
Don't Be Tellin' Me Your Troubles	Bell	Feist
Don't You Spend a Dollar on Me	Robbins	Leeds
Dreaming	Leeds	Seventh Avenue
Homesick That's All	Mayfair	Robbins
I Don't Care If I Never Dream	Mayfair	Share the Meat
		Capitol
		Tampico
		While You're Away
		Remick
		You Moved Right In
		Famous

REVIEWS OF SONGS IN NEW FILMS

By Paul Secon

Films are reviewed at trade showings, and reviews are obviously written from standpoint of effectiveness or lack of ef-

fectiveness of film as a plug media for the tunes in it. Only specially selected films are reviewed.

Pan-Americana (RKO)

STARS IN YOUR EYES (Melody Lane)

This is the big song of this picture, altho tune isn't particularly commercial. It's written by Gabriel Ruiz, and done by Chuy Castillon. Guy is romantic tenor, and even tho sporting a heavy L.A. accent, registers, lyrics and all.

GUADALAJARA

Tune gets good work out in pic via Padilla Sisters and Pepe Guizar. Gals work with guitars and sing, but cute. Guizar is okay. Pic has umpteen L.A. tunes, and great performer, Miguelito Valdes. Guy is great, singing "Babalu," "Negri Leono" and "Baracha." Sings with spirit, acts, and puts over every tune he gets his lungs into. Other tunes in pic, done by Louise Burnett, Chinita Morin and a rumba ork, include "Barama," "La Morenade Mi Copla," "Rumba Matumba," "Marietta," "Esperame," "Esas Son" and "No Taboleiro Da Bahiana." It's a L.A. musical field day.

Music Popularity Chart

Week Ending
Mar. 22, 1945

DATA AND REVIEWS

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

- A SONG TO REMEMBER Freddy Martin (Artie Wayne) Victor 20-1655
- A TINY LITTLE VOICE (IN A TINY LITTLE PRAYER) Judy Canova (Charles Dant Ork) Decca 23400
- ANY OLD TIME Tommy Dorsey (Billy Usher) Victor 20-1648
- BRING ANOTHER DRINK The King Cole Trio (King Cole) Capitol 192
- BUCK'S BOOGIE-WOOGIE Herbie Fields Savoy 541
- "CAN'T HELP SINGING" ALBUM Decca DA-387
 - Any Moment Now (10") Deanna Durbin (Edgar Fairchild Ork) Decca 23389
 - Californ-i-ay (12") Deanna Durbin-Robert Paige (Edgar Fairchild Ork and Mixed Chorus) Decca 29161
 - Can't Help Singing (12") Deanna Durbin-Robert Paige (Edgar Fairchild Ork and Mixed Chorus) Decca 29161
 - Elbow Room (10") Robert Paige (Edgar Fairchild Ork and Mixed Chorus) Decca 23390
 - More and More (10") Deanna Durbin Decca 23389
 - Swing Your Sweetheart (10") "Can't Help Singing" Mixed Chorus Directed by Harry Zimmerman (Edgar Fairchild Ork) Decca 23390
- CAPTAIN KIDD Ella Mae Morse (Billy May Ork) Capitol 193
- CHLOE Spike Jones and City Slickers (Red Ingle) Victor 20-1654
- DARK EYESKY Slam Stewart Quartet Savoy 537
- DON'T APOLOGIZE The Three Suns (Artie Dunn) Majestic 7132
- GOOD, GOOD, GOOD (THAT'S YOU—THAT'S YOU) Xavier Cugat (Del Campo) Columbia 36793
- GOODNIGHT SOLDIER Judy Canova (Charles Dant Ork) Decca 23400

(Continued on page 103)

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

- ALL OF MY LIFE Bing Crosby Decca 18658A
- Irving Berlin tune finds Bing in great voice, and this side really clicks all the way. It's natural for jukeboxes and for over-counter sales for Irving Berlin and Crosby fans. Double name will sock this one home. Reverse is fairish, "A Friend of Yours," from Crosby's first film production, "The Great John L.," not so hot.

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

TOMMY DORSEY (Victor)

Any Old Time—FT; VC. On the Sunny Side of the Street—FT; VC:
Tommy Dorsey rings the bell with a resounding smack with this spinning, particularly for his fashionable rhythmic dressing of the Dorothy Fields-Jimmy McHugh standard, "On the Sunny Side of the Street." With plenty of youthful enthusiasm in the arrangement and in its exposition, making it sound brand new all over again, it's a bright and swingy street in the Dorsey design. Muted trumpets and saxes swirling over a breezy and contagious rhythmic beat make the toe-tapping urge pronounced right from the edge of the platter. The Sentimentalists take it up from there with a most likable lilt to their lyrical flourishes. The tempo is slowed down a bit for "Any Old Time," a melodic blues ballad, with the tenor sax improvisations commanding the instrumental spotlight for the starting. With the band maintaining its rhythmic urge, Billy Usher adds the lyrical appeal to the song and the side.

The way Tommy Dorsey has designed "On the Sunny Side of the Street," it should head to the top of the juke box heap of hits.

BING CROSBY (Decca)

Just a Prayer Away—FT; V. My Mother's Waltz—W; V.
There is plenty of vocal and instrumental embellishment to the spinning of these sides. But it's still to the credit of Bing Crosby that it is entirely his chanting hat makes this couplet a desired one. For "Just a Prayer Away," singing the ballad at a moderately slow tempo, the Ken Darby Singers blend their voices with the organology of Ethel Smith and Victor Young's orchestra. Miss Smith's organ playing is pronounced thruout, and the entire company adds up to a simple setting that heightens Bing's simplicity in selling a song. Just as fitting and attractive is the setting created for Crosby's chanting of Dave Franklin's "My Mother's Waltz," rich in sentimental melodic and lyrical content, and sure to find immediate response among the three-quarter-time fans.

For the phonos, "Just a Prayer Away" packs most of the nickel appeal where the fans are content to give a listen.

ARTIE SHAW (Victor)

The Grubtown Grapple—FT. The Sad Sack—FT.
With these sides, Artie Shaw revives his Gramercy Five for a brand of chamber music jam that makes for genuine jazz excitement. While the emphasis is on the individual efforts of the maestro's clarinet plus piano, guitar, trumpet and string bass, their collective effort provides framework that is just as interesting. For both of these compositions, Shaw has borrowed a minor blues strain, with the most contagious riffing creating a feverish pitch in the plattering of "The Sad Sack." A livelier pace is maintained for "The Grubtown Grapple," for which the unison riffing is kept to minimum levels as each of the five send out with the strain.

The juke box fans will find plenty of hop, skip and jump appeal in "The Sad Sack," plus a popular comic page name to attract attention to the phono sticker.

GUY LOMBARDO (Decca)

I Want a Bunny for Easter—FT; VC. Easter Sunday on the Prairie—FT; VC.
Two seasonal songs, with plenty of toe-tapping appeal in the melodic harmonies emphasized by the band, makes this Guy Lombardo doublet an attractive one. With plenty of bounce and bouyancy in the band's playing, particularly in the tuneful twirling of the twin pianos, there is plenty of contagion in Dave Franklin's "I Want a Bunny for Easter." The Lombardo Trio explain lyrically that the reference is, of course, to a live one. "Easter Sunday On the Prairie," a slow ballad with outdoor appeal, is the liturgical type of tune both in words and music. Both the playing and Jimmy Brown's singing retain the hymn-like qualities of the song.

With the Easter season on hand, the phono ops should find a ready reception for "I Want a Bunny for Easter."

(Continued on page 105)

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M-1096	}	HAPPY BIRTHDAY TO YOU <small>(CHILDREN'S DUET)</small> BROTHER JIM POLKA <small>(IRENE JACQUES) (CHILDREN'S DUET)</small>

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Chicago Agents Now Saying "Things Not Bad As Thought"

CHICAGO, March 24.—"Things aren't as bad as we thought they'd be," now seems to be the attitude of a number of local cocktail bookers on his under the curfew.

Since the beginning of the week, when bookers noticed a steady stream of requests for units, his has been pointing back to normal.

Although there are still plenty of units on the "available" sheets sent out by the bookers, the increase of slottings this week have put smiles back on the faces of the boys who sell cocktail lounge talent. Past completed first four days of this week equaled, and in most cases topped the total number of deals made by bookers here during the entire previous fortnight of the Byrnes' curfew.

Midwest Buying

Fan-splitters agree that his in Chi is still off, but say that the towns in Iowa, Wisconsin, Illinois and Indiana, which used lounge entertainers before the curfew, are beginning to see the light and are replacing the singles, which they booked immediately after the curfew, with trios and quartets.

Talks with ops thruout the Midwest indicate to bookers that those owners who passed talent cost heavily immediately after the curfew are starting to

buy back entertainers because they have noted that near-by ops, who did not cut down their entertainment policy because of the curfew, are grabbing the available customers with the bigger lure.

Lent Over

Increased his this week gets another assist from the fact that Lent, which has always put a big crimp into lounge trade, is almost over and ops are preparing to increase their talent overhead following the usual Lenten lull in patronage.

N. Y. Little More Optimistic

NEW YORK, March 24.—Gotham percenters in the lounge field agree with their Windy City colleagues that his appears to be picking up. One or two optimists are even thinking that the

New Lounge Preems in Hotel; Was Once an Office Building

DETROIT, March 24.—A new downtown spot, the Chancellor Lounge, opened on Tuesday (20) in the Barlum Hotel. This is the second new hotel lounge to open since the curfew started, following the opening of the room at the Hotel Seville, on the fringe of the downtown district.

The Barlum reopened as a hotel over a year ago, after being used as an office building for several years, but has never housed a night spot before. It is using Cyril Huthood, pianist; Frank Polesti, accordionist, and Estelle Wrock, singer.

worst is over, as far as the curfew is concerned.

The boys generally are keeping their fingers crossed, of course, by saying that they can't be sure the upped selling of this week isn't one of those things—a short spurt which can happen any week for no discernible reason. But they're hoping it continues. One fan-splitter even reports that he is getting inquiries from summer resort spots at this rather early date.

OFF THE CUFF

East:

HEYWARD AND KING open at Burke's Log Cabin, Utica, N. Y., March 28. . . . ARDEN AND ALEXANDER at Calvert's, Cleveland, are being held over until June with more dough. . . . CHARLIE BUSCH, CRA's cocktail booker, is back in New York from Chicago. . . . EMANUEL GOLDWELL, current at Orsatti's, Philadelphia. . . . PATRICIA KINGSLEY a new starter at O'Connor's, Albany, N. Y. . . . FRANK VICTOR held over at Rogers Corners, New York. . . . FRANK GALLASI a beginner at the 44 Club, Newark, N. J. . . . HUGH BARRETT starts at the Emerson Hotel, Baltimore, March 30, for indefinite period. . . . GEORGE BARR held over at the Edison Hotel, New York. . . . HARLOWE AND MANN current at Manhattan Lounge, Troy, N. Y. . . . FRANK O'CONNELL at the 44 Club, Newark, N. J., on a 20-week deal. . . . MICKEY PALMER goes into Ocean View Park, Va., March 31. . . . CARLOS OOMPOS draws a holdover at Doc's Baltimore.

Midwest:

JOHNNY JONES, ork leader, has joined the staff of Mutual Entertainment Agency here, as club date booker and will continue to do some work as an entertainer. . . . FREDDY MAYER current at the Schroeder Hotel, Milwaukee. . . . ELAINE BOBB and Her Spirits of Rhythm playing relief dates in the Loop. . . . TEDDY PHILLIPS, who formerly led the house band at the now-closed Downtown Theater in Chi, is fronting a swing foursome playing relief dates in Chi. . . . LIL ARMSTRONG is playing her sixth return date at the East Town, Milwaukee, within two years. . . . DICK SAUNDERS has moved to the West Coast into the Chi-Chi Bar, Palm Springs, Calif. . . . JEAN ELDRIDGE now at the Bamboo Room, Kenosha, Wis. . . . EDDIE ARNOLD current at the Padlock Club, Calumet City, Ind. . . . ROZELLE GAYLE has returned to the

Silhouette, Chicago. . . . NORM SEELIG and His Vibrstones in Milwaukee at the Tic Toc. . . . BARRETT DEEMS, ex-Joe Venuti drummer, is starting his seventh month at the Dome of the Hotel Sherman, Chicago. . . . VI AND JERRY WAGNER appearing at Circle Lounge of the Hotel LaSalle, Milwaukee. . . . BILLY BLAIR into the Brass Ball, Chicago. . . . SINCLAIR MILLS has just completed his first half-year at the Sky Club, Chicago. . . . RHYTHM RASCALS are back in Chi after a year's tour of the Asiatic theater for UBO.

CHARM TRIO has completed its second year at Hund's, Detroit. . . . BERT GERVIS will leave Chi next week for two months on the West Coast. . . . CHET AND LAURA open on May 15 at the Bau Claire Hotel, Eau Claire, Wis. . . . CLARENCE BOSCH current at the Warwick, Milwaukee. . . . ART STONE and his ork featuring Dorothy Joy, now at Lakota's, Milwaukee. . . . WALTER FULLER current at Vincis Penthouse, Akron. . . . THREE SONS OF RHYTHM into the Pink Pig, Milwaukee.

EDDIE BEACH begins a stint at the LaSalle Hotel, Kansas City. . . . FLO AND HER PELLARS current at the Commercial Hotel, Elko Nev. . . . EGGS BOYER, who has been ill with pneumonia for the last two months, will appreciate mail at his home in Norman, Okla. . . . FOUR RIFPS set for Lindsay's Sky Bar, Pittsburgh, April 1. . . . MUSIC MAKERS begin at the Circle, East Dubuque, on April 1.

St. Louis:

DOODLES WEAVER still dispensing comedy in Zodiac Bar with Bobby Swan's music. . . . BUD TAYLOR completing 20th week in Flamingo Room of Fairmont Hotel. . . . AVIS MILLER and her accordion in Hotel Claridge Grill. . . . JOE LOPEZ and his piano in Steeplechase Bar. . . . JOE SCHIRMER TRIO now entertaining in Merry-Go-Round of Park Plaza Hotel.



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Chi Bucks Curfew With Dough

Delayed Yock

LONDON, March 24.—Arriving recently with a bunch of American performers set for USO units this side, Harry Rose, veteran Broadway monologist, cased a minor English comic who, after a few minutes, swung into an entire routine that Rose had discarded 20 years ago.

Rose went back-stage and asked where he got the routine. The comic replied, "A pal of mine brought it over for me from New York. He heard an American do it years ago. I imagine that the American comic has been dead some time."

Rose replied, "Maybe, brother; but I'm not buried yet."

Walters Miami Five-Way Spot Next Season

NEW YORK, March 26.—The adverse conditions and the curfew blitzed him out of the Terrace Restaurant ahead of the end of the season, Lou Walters plans to enlarge his Miami Beach nitery into a five-way proposition by next season. He already has about \$200,000 tied up in the place and will throw another large chunk of dough into it to carry out his plans.

Operator says he will run a dining room, two lounges and a sidewalk cafe in addition to the main room, and all will have entertainment features. Building will be converted into a Frenchy affair and there will be a Francaise accent in the entertainment. Walters claims he will even bring over Gallic performers if conditions permit by the time he opens next season.

Sophie Tucker May Return To Broadway in Legit Show

NEW YORK, March 26.—If plans now afoot work out, Sophie Tucker may come back to New York for a Broadway run. She has been offered legit with the tentative title, *Klondike Mary*. Cast will run to about 10 people and show will be a comedy-drama with a couple of songs. Co-producer will be Monte Proser.

Miss Tucker is now doing nitery dates on the Coast and is due at the Chez Paree, Chicago, in May. If terms are worked out she may have to cut her Chez date short in order to start rehearsals. Play is set for a fall preem. There is a possibility she may double into Proser's Cops for one show a night if she takes the legit.

Small Plans Negro Two-a-Day Vaude Show; Would Be 2d

NEW YORK, March 26.—With plans for a new Negro two-a-day vaude show by Paul Small on the West Coast sometime in April, there will be two colored vauders for the first time in a good many years. First one, produced by Irvin Shapiro, *The Wishing Tree*, is skedded to open in New York in May with Ethel Waters heading the cast.

Small also wants Miss Waters but she is signed for New York and the producer has two weeks' salary up. Meanwhile, Small has feelers out for various other Negro acts.

AFEI Plans Tough Rules For Cafe Biz

NEW YORK, March 24.—The new club and restaurant owners org here, named the Allied Food and Entertainment Industry, is going to be plenty tough with its members for the purpose of cleaning out many of the evils which have contributed to giving the industry the kind of reputation where it is a patsy for bluenose or government action.

From insiders in the new organization it is learned that after the articles of association are adopted, probably at a full membership confab to be held next week some time, there also will be formed a "code of practices." Members of AFEI will be expected to observe both, and the org will have plenty of weapons to make operators toe the line. Both the association articles and the code will be voted upon democratically, say those in the know, but once adopted they will be made to stick. Just what punitive measures the AFEI will have in its closet is not finally decided but may include everything from expulsion of a member to the actual starting of legal processes against him.

AFEI insiders are determined to put (See *AFEI Plans Tough Rules* on page 28)

Mex Cafes Hit by Ceilings; 8-Ounce Steak Now \$1.40

MEXICO CITY, March 26.—Lush days are over for Mexico's swanky restaurants. Federal district authorities have ordered ceiling prices in these spots which will bring reductions as high as 25 per cent.

Spots affected include Ciro's, San Souci and Minuit, night clubs. Among the new tops in prices are \$1.40 for an eight-ounce steak, which previously brought as much as \$3. New ceiling also on cigs and liquor.

Public Hearing?

NEW YORK, March 24.—Speaking on the *People's Platform* radio show (CBS) today, Arthur Garfield Hays, attorney for the new Allied Food and Entertainment Industry org, said he will attempt to bring about a public hearing on Congress on the whole question of the curfew.

No Service to Agent Who Puts Slough on 'Rule B,' Says AGVA

NEW YORK, March 24.—All locals will be notified by the national office of AGVA to refuse to handle complaints versus actors from agents who do not turn in their weekly booking lists to the union, according to Matt Shelvey, AGVA head.

The obligation to submit these lists is part of the "Rule B" pacts which AGVA has in effect with various agent orgs around the country. Shelvey says that even large offices, including MCA and Frederick Brothers, slough off this requirement—and so the union is currently going out on the warpath over it.

Outfit may even disband its Agency Control Department, set up at a cost of \$8,000 to \$9,000, says Shelvey, for the purpose of helping agents find out who is and who is not a member in good standing. Under "Rule B" agents are prohibited from selling delinquent or non-members, and infractions of this provision are cause for disfranchisement of a fee-splitter.

The union head says that when the department is abandoned agents will nevertheless be expected to sell only AGVA members in good standing. Franchise-lifting will follow violations, threatens Shelvey, on the ground that it is up to the flesh-peddler to find out what is what with his acts.

Early Diners Want Names

Spots bid plenty high for top bands, entertainers who can pull in the payees

CHICAGO, March 26.—Despite the current grumbling about the recent drop in revenue, the midnight curfew has hypoed Chi nitery ops into starting a grab for the cream of available names among entertainers and bands. Owners feel that patrons must be educated to arrive earlier and figure that top attractions will best lure the early-evening diner. Since the Byrnes' edict has cut four big operating hours from the nitery schedule (local niteries previously closed at 4 a.m.), ops are out to do a capacity biz from 6 p.m. on.

If owners here keep going the way they are, as indicated by completed and contemplated deals, the result may well be that Chicago will replace New York as the big-time nitery capitol—at least as long as the curfew lasts. The Chi boys apparently are determined to spare no expense to improve business and, hence, will cluster a bigger crop of McCoy nitery attractions in the Windy City than Gotham has on tap, or plans to have.

Lush Days Revived

As a result of the scramble for the entertainment biggies, Chi in the next few weeks will see a revival of the lush days when local bistro marquees flashed the names of the country's best performers. Owners are willing to pay top prices to nab a heavy-drawing entertainer in the frantic competition.

Joe Jacobson, of the Chez Paree, now using Willie Shore, a local comic who (See *Chi Bucks Curfew* on page 28)

Roxy Changing Stage Policy; Prepping Single Personality Build-Ups for Films, Radio

Carl Ravazza Gets Nod as First Guinea Pig

NEW YORK, March 26.—The change in the Roxy talent policy, rumored for some time, is beginning to jell. What the final form will be awaits the return of A. J. Balaban, Roxy head, who is now on the Coast discussing the matter with the home office lads at 20th-Fox. But on the basis of advance reports, it will be a different Roxy.

Present practice of the theater is to book two or three acts with each new film. Frequently the same acts are optioned for return dates. With present talent jam, house, in common with other vauders, is always up against it to buy attractions which mean b. o.

Under the new plan it hopes to solve the booking problem by going in for personality build-ups. A likely performer with pic, radio and stage possibilities will be bought on a long-term hold-over basis and get a big-time build-up. House is working on the theory that act having basic potentials pushed along in that fashion will eventually become a draw and pay off what initial investment is necessary.

The first one to get the bid under this new plan was Carl Ravazza who had a thoro gandering by both A. J. Balaban and Spyros Skouras, 20th-Fox prexy, both of whom caught him a number of times at La Martinique where he's current.

Since the ork leader got his once and twice over, Balaban has left for the Coast from where he's expected home with a decision in the next 10 days.

The sked, if everything works out, will bring Ravazza (sans band) into the Roxy as a single late this summer or early fall on a 26-week guaranteed deal. This will be followed by three additional options each the same length. Idea is to have him on the New York stage for the period while he doubles into radio. Latter will probably be 20th-sponsored programs aimed to build up future flicker personalities.

There may also be a tie-up with the pic company's new television station recently acquired in Boston. When the first 26 weeks at the Roxy are finished, Ravazza will go to the Coast to make a picture. After the flicker job (another 26 weeks), Ravazza will return to the Roxy and so on.

For the first 26 weeks, it is understood, he will get \$1,000. This salary will mount until, for the last 26-week option, he will get \$2,500.

Before the deal can be tied up there are Ravazza's commitments to be taken care of. For example he's slated for the Blackhawk, Chicago. And the La Martinique, where he's now working, also has options on him.

Chanticleer Buys Jackie Miles, Hoping To Chain Customers

BALTIMORE, March 26.—In the hope of drawing biz that will stay for a couple of hours instead of wandering, the Chanticleer is continuing the name policy it inaugurated a few months ago. Spot has just bought Jackie Miles for a reported figure of \$1,500 to open on Thursday (29).

Comic will do two shows and will have two acts and a line with him.

Unusual part of deal is that Miles must refrain from guest appearances at any other Baltimore nitery during his engagement at the Chanticleer.

Union City House Set for Legit, Vaude Offerings

UNION CITY, N. J., March 24.—The Greef Theater here will open April 10 with a combo policy of legit and two-hour vaude shows. House has been taken over by Murray Brown, who plans to ante with a production of his own play, *Old Shoes*, set to run two weeks. After that Brown will bring in a full-scale vauder, also for two weeks. House seats 1,450 and is being scaled at 90 cents to \$1.80.

Brown says that after a play or unit has worked his house he will tour it into the borsht belt during the summer months.

Walker Won't Walk Home

NEW YORK, March 26.—Robert Walker Metro's flicker star, who just closed at the Capitol, had a tidy deal from the theater.

Salary was \$3,500 but in addition to his weekly take theater also paid his New York living expenses and round-trip round-trip transportation from the Coast.

If you need information on routes and advance bookings, write or wire today for The Billboard's Route and Booking Weekly Supplement. It's free.

Latin Quarter, Detroit

Talent policy: Dance bands and floorshows at 7:30 and 10:30. Management: Arthur Rozen; publicity, Harold C. Berg; producer, Wally Wanger. Prices: \$1-\$1.50 cover.

Current show is an ambitious, smoothly produced one, slightly over-balanced on the dance side. The L. Q. Lovelles (12) appear in three production numbers. Costuming, choreography and production technique are alike notable in the standard work of this line.

Una Cooper appears in a fast acro bit, working on the high stage over the orchestra as well as large main stage, as wind-up of the line opener. She's good on hand-walking and variety cartwheels, done with apparent ease and much speed.

Peggy Taylor Trio have a fast-working adagio routine, achieving especially effective results as the girl is passed in rolling tosses from one partner to the other. She does some skilled balancing near-contortion work as she is held aloft in posing bits.

Ladd Lyon opens with some novelty

NIGHT CLUB REVIEWS

balancing, including whirling on one hand on a pedestal supported on four wine bottles, then brings up a stooge, and they work up to a routine of acrobatics, both atop a pair of balanced chairs. The audience gets plenty of thrills from it, including comedy effects.

The Toy Sisters are a different Chinese act, one girl doing vocals with a very pleasing personality, while the other has some speedy ballet-style individualized dance interpretations. She is best in a novelty *Boogie Penguin* number.

Buddy Lester, starred in the show, knows how to handle his crowd and packs his act with occasional local reference material that is sure-fire. He does imitations of everybody and thing. His style gains much from its apparently ad lib nature, with sound effects and ready-to-hand props. Timing and showmanship, even more than original material, make up an act that demanded encores.

Haviland F. Reeves.

Persian Room, Hotel Plaza, New York

Talent policy: Floorshow at 9:45, continuous dancing. Owner-operator, Hotel Plaza; public relations, Prince Sergei Obolensky; maitre de, Fred Barbero. Prices: \$1.50 cover after 9:30 p.m.

Since the Hartmans were in New York about four years ago, they have acquired new material which if anything entrenches them more firmly than ever as one of the best comic dance teams around. Team was always a top laugh-puller, but now with their bits of biz and new routines they pile the belly-laughs on so much that customers actually double up and howl.

The gal, looking lovely in a formalized peasant costume, and the boy, in tails and white tie, draw titters from the opening number which involved some mike manipulation. His dead mackerel pan distorted by embarrassed pain, matched with her tres gal combo of 10th and Park Avenue chatter, just about killed the payees.

Best routine of the newies is one involving a dance to a recording. Number starts off straight but rapidly disintegrates into something that is the acme of hilarity. As recording continues the music fades out and chatter (Hank Ladd's voice on the disk) comes in. Paul Hartman's mug takes on all the colors of the rainbow, while Miss Hartman pretends a savoir faire. Meanwhile partner goes mad trying to cover up "mistakes."

Next was the boy-and-girl-on-a-date number which also rang the bell. Then came another one which started off with Camilla Lane doing a short *Whispering* vocal, while couple begin a classic ballroom bit. But like previous numbers, this also gets all tangled up. Customers by this time are helpless with laughter.

Final routine was a jitterbug number in which Hartman's agonized mugging and Grace's brittle asides put the topper on one of the slickest jobs seen here in some time.

Roy Benson's ork was in there pitching beautifully.

Bill Smith.

Chez Paree, Chicago

Talent policy: Dancing and floorshows at 8 and 10:30. Owners, Joe Jacobson and Mike Fritzel; production, Olive Bernard. Prices: \$3.50-\$5 minimums.

They didn't even give Willie Shore, local comic and headliner here, time to get the dust of European battle fronts off his clothes before he opened. Judging from his somewhat erratic performance, it's a big jump from USO-ing for G.I.'s to a suave bistro.

Shore has the stuff, but he needed a less pretentious spot to break in. He's loosening up every performance and by the end of his stint he should be back to pre-war normal, which was very good. Best is still his dancing. His comedy bits aren't far behind. He'd be a good bet for a place in a Broadway musical, because he really sparkles in the finale here. Guy should use more pantomime.

Donna Dae, just off the Fred Waring radio show, seems to think she's still working in front of a subdued studio audience. Gal lets customers' table-talk irritate her visibly and she wasn't at all tactful in telling the payees to quiet down. Needs more current pops in her library, for she leans heavily on hackneyed standards.

Doree Midley contributed two rhythmic tap routines, both of which garnered healthy mitt.

John Sippel.

Terrace Room, Statler Hotel, Cleveland

Talent policy: Dance bands and floorshows at 7:30 and 10:15. Manager, R. J. McSoley; publicity, George Winter; headwaiter, Ponte. Prices: \$1-\$3 minimums.

The current entertainment in this room features the Drakes, a sensational dancing trio (two fems and a male). Exhibiting steps ranging from spins and twirls to fast boogie-woogie, this act

(See TERRACE ROOM on page 29)

51 Hundred Club, Chicago

Talent policy: Dance band and floorshows at 8 and 10. Owners, Byron Massell and Henry Weiss. Prices: \$1.25-\$1.50 minimums.

Bring in a good show and you won't have to worry about business—curfew or no curfew. That is the club biz lesson to be learned from new bill here. Show, a plenty good one starring Willie Howard and featuring Al Kelly and Viola Layne, jumped week-end business, starting March 16, some \$2,000 over previous week-end.

Crowd went for show all the way, demanding encore after encore. That resulted in bill being much too long. Howard, who costs the club about \$2,500 weekly, was backbone of show with his time-worn French prof routine, his singing of *Willie the Roue, of Reading, Pa.*, and his imitations. Aply assisting Howard was Al Kelly, double-talk artist supreme. If house wants to sell more drinks, however, it better cut Howard's routine.

Almost stealing top honors is Viola Layne, impressionist. With her imitations of Shirley Temple, Carmen Miranda, et al., gal would make good solo for musical comedy or vaude.

Lead-off act on bill is dancer and comedy singer named Marilyn Lynn. She is an excellent dancer but could improve her act by cutting out 90 per cent of her vocals. Singing and orchestra leading was done by Mark Fisher. Fisher band is much too loud for this spot.

Cy Wagner.

Rendezvous Room, Biltmore Hotel, Los Angeles

Talent policy: Dance band and floorshow at 1:30 p.m. Management, Sidney Siboni; Maitre D' John Coll; publicity, Maury Foladare. Prices: \$1.25 up.

The Biltmore Hotel has two rooms. The Biltmore Bowl is a night spot, the Rendezvous Room is open from noon until eight. This matinee spot is so popular that late comers are turned away. The show goes strong for class.

Al Gayle ork plays the show. Gayle's emseeing is punchy. Music is on the Latin American side and strong here.

Shapely Betty Jo Huston, acro dancer, starts off strong. Hand-walks and aerial splits are smoothly executed. Wind-up is a back-bend from a standing position on two chairs. Okay from start to finish.

George Nicholls follows with his magic. Opening with the cigarette trick, Nicholls produces a half-smoked cigar and a pipe to finish on it. Uses the broken egg, knotted handkerchief and the beer from the bottomless keg tricks and get good hands. Banter would help the act.

Larry Stewart, formerly vocalist with Freddie Martin, goes over well. Starts with *Saturday Night*, throws in a medley of L. A.'s and finishes solid with *Begin the Beguine*. Personable, Stewart has no trouble selling his tunes.

Finishing off the 30-minute show are Valentine and Evelyn, it's mostly Valentine with his three and four hoop turns, a cross throw to Evelyn, the hammers and next a spinning ball on the hammer held in his teeth. Evelyn's part is okay. She works in short wardrobe. Garner nice applause. Team makes a nice appearance.

Sam Abbott.



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Music Hall, New York

(Reviewed Thursday Evening, March 22)
The new two-part show here is everything the preceding one was not—bold, imaginative and unified, and plenty entertaining.

First part is a *Glory of Easter* spectacle—rich in color, sumptuously staged, sensuous and impressive. If some of the parades and groupings lack meaning, that doesn't matter. Mob goes for it big.

Other part, titled *Spring Is Here*, is pleasing, interesting, delightful and colorful by turns. *Easter Furlough*—servicemen leaving an Italian town for furlough in the U. S.—has a lot of zip, lively chanting by Lee Fairfax and Glee Club and an honest-to-gosh moving train.

Between this and the next item, Gil Maison provides an interlude with one of the best animal acts in the business. Maison's patter is easy and effective, his animals smart.

The *Spring's Awakening* number is breath-taking. The Corps de Ballet, the Misses Thomas, Cutler, Hasburgh and Clouff, and Messrs. Levinoff, Armstrong and Maddox, have been clothed in phosphorescent costumes resembling various flowers, a grasshopper, frogs and Ferdinand the Bull. As the flowers dance, they appear and disappear (by turning around). There is even a moving butterfly to shield a strip-teasing daisy. Cast has been given engaging business to do, and turns in a fine job. Impression is sock.

Last number, on set resembling the Potomac in cherry-blossom time, begins with June Forrest and Edward Reichert, framed thru a blue scrim, singing *Love Walked In*. They do well and response is good. Scrim rises to reveal the Rockettes and friends (dressed as servicemen) promenading. Gals step out of coats and into precision routine—for this occasion made more elaborate—to the usual top hand. Then, with the ensemble on stage, there is a shower of real water—a mitt-getting topper. Picture is *Without Love*. Lines when caught.

Paul Ross.

VAUDEVILLE REVIEWS

Strand, New York

(Reviewed Friday, March 23, next last show)

Show brings back Cab Calloway, stand-by at this theater, who has surrounded himself with fast-moving show. Together with WB pic, *God Is My Co-Pilot*, biz should be way up. With him is dancer Joe Steel, novelty team of Holmes and Jean, his peppy vocalist, Dotty Saulters and sock Sister Rosetta Tharpe. Calloway is on practically all the time, never stops selling, and as stage lowers he gets terrific hand, which is his due for putting on a good bill.

Calloway still jumps around constantly, sings every song the band plays, including *Let's Take the Long Way Home*, *Don't Fence Me In*, *I Dream of You* and a medley of *Minnie the Moocher*, *St. James Infirmary* and *Jumpin Jive*. Cab is a vocal seller, too. Only flaw in his musical ointment is that he could have opened with *Minnie*, had the crowd join in as audience participation, and so had them eating out of his hand from start. Sister Tharpe is plenty long on her unique method of handling spirituals. Gal looks trimmer than last time around, and punches lustily all the way. Best number was closer, *That's All*. Gal earned her show-stopping plaudits.

Joe Steel, outside of his outlandish purple suit, yellow hat, had little to offer. But his garb is so much on the zoot side that payees had to laugh. That's all the guy sold. N. S. G. on footwork.

Novelty team of Holmes and Jean is built around standard gag of guy blowing smoke out of his mouth all during act. However, chap is clever, utilizing many props, and walks off to a great hand. Gal is almost extra baggage. Calloway's vocalist, Dotty Saulters, does *Rum and Coca-Cola*, and should garner credit for looking and acting part of a calypso singer. This put song and Dotty over. Calloway mugs all the way, and few times overshadows gal vocalist with his flamboyant stage personality. Bill runs not quite an hour.

Paul Secon.

Oriental, Chicago

(Reviewed Friday Afternoon, March 23)

Les Brown's band, featuring a pair of ace vocalists, Doris Day and bouncing Butch Stone, carries the entertainment load here this week, together with Herman Hyde and the Whitney Sisters.

Hour-long revue contains only one flaw. The Brown band plays too many instrumentals, which are okay for dancers but don't mean much to vaude payees. While the Brown boys are tops musically, band's library needs more novelties to sell itself to folks who enter vaude houses.

Butch Stone nets biggest hand of the entire show, with his zany dancing and scat vocals. His jitterbug routine with Stubby Brown, traman with the band, is a high spot and ork could stand more of such commercial appeal.

Doris Day proves a pleasing exception (See *Oriental, Chicago*, on page 28)

Palace, Cleveland

(Reviewed Friday Evening, March 23)

Louis Prima is back in town, and all that can be said is that he is the top-notch showman on the variety stage today. Singing, dancing, playing a hot trumpet and gagging around, Prima holds an appreciative audience in the palm of his hand thruout the hour. Proceeding, Louis Prima, with his well-drilled band features, the tunes that he has popularized on recordings, such as *Robinhood*, *Angelina*, *White Cliffs of Dover*, he introduces a new ditty that is destined for the top-tune brackets, *Please Don't Squeeze My Banana*. The guy is terrific. Lily Ann Carol, who has been with the Prima org for the past five years, has reached a peak. More slender than ever, the raven-haired songstress stops the show with *I Want to Get Married* and *Rum and Coca-Cola*. Her interpretations of these songs are the best to be heard. She is joined by Prima in *I Had the Craziest Dream*. Bill's stock is boosted by good surrounding acts, Barney Grant is (See *Palace, Cleveland*, on page 28)

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Chicago, Chicago

House's current policy of de-emphasizing vaude and concentrating on the film to pull payees in continues this week with present bill of Mary Raye and Naldi, Jan Murray and Whitson Brothers. Pic is *Till We Meet Again*.

Lou Breese's house band does another fine fill-in job by introducing Marshall Gill as vocal partner for Jean Williams, regular vocalist. Pair do catchy versions of *Sweet Dreams*, *Sweetheart*, and *Confessin'* in a manner similar to the former Jimmy Dorsey vocalists, Helen O'Connell and Bob Eberle.

Top hand went to Mary Raye and Naldi, whose polished lifts and twirls, coupled with some excellent musical arrangements, keep customers' interest riveted on them. It takes a sleek ballroom team to grab the hefty hand this pair garnered from vaude patrons.

Jan Murray, new in these parts, presents some fresh material which is well delivered. He's a good looking comic and has the fems eating out of his hand, especially when he apes the current crooners.

Completing the bill are the Whitson Brothers, just out of *Star Time*, whose risley turn grabs a good share of smileage and plenty of applause. Somersault with metal hoop and rope-skipping bits pull best mitting. John Sippel.

Loew's State, New York

(Reviewed Friday Evening, March 23)

New bill here doesn't reach any high points but it doesn't fall down either, so it proves an acceptable if unexciting offering.

Lucky Girls (8) open and close with standard acro bits done in mass formation. Performance is good and eight gals doing tricks en masse make nice impression.

Hickory Nuts (three men, one gal), grown to four since seen here last year, deliver listless variety of corn—songs, instruments and performances. Response is okay.

Cheena De Simone Dancers (three men, three women) are a nifty troupe of ballroomists. All the potentialities of the group are not realized but what they do—waltz, bolero and ballroom flamenco—is very well done and gets good mitting.

Menasha Skulnik, repeating here after (See *Loew's State, N. Y.*, on page 29)

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MIDNIGHT CURFEW TO STICK?

Chi Bucks Curfew With Heavy Dough

Fiorella's Kiss May Mean Death

Washington sees end soon
but, for record, federal
government's holding fast

NEW YORK, March 24.—The worst week of confusion in nitery history ended today where it started—the midnight curfew still stands. But how long it will stand is another matter. *The Billboard* Washington office reports that there is a general feeling in the capital that the curfew may crumble in a week or two. D. C. observers feel that LaGuardia has delivered the death-blow to the Cinderella hour and that it is only a matter of time before it kicks off, states *The Billboard* man.

Spots Switch to 1 a.m. Closing

The fireworks began last Sunday (18) with Mayor F. H. LaGuardia's announcement of an "hour of tolerance" to 1 a.m. Most clubs, several theaters and the majority of hotels responded happily and immediately by staying open to 1 a.m., revising show schedules, and so on. But a few went cautiously—for LaGuardia had not given any promise there would be no reprisals from the War Manpower Commission (charged with the job of enforcing the curfew), nor had he solved the contradiction of the fact that the city itself now requires a midnight closing by law.

On Tuesday (20), War Mobilizer Byrnes retaliated with a nationwide appeal for observance of the curfew, backed by Roosevelt. Byrnes admitted it could not be enforced without help from city authorities but described it as a patriotic, necessary move. Only one other mayor in the U. S. (Haverhill, Mass.) followed LaGuardia. Every other city head stood pat, while the Halls of Congress and New York's City Council rang with denunciations of the Little Flower. Some even saw his move as a political action—a bid for a fourth term.

Quick Change

The newly formed Allied Food and Entertainment Industry which had placed laurels on "Butch" LaGuardia's brow for the "tolerance hour" and took advantage of it, promptly flip-flopped—after the army and navy ordered service personnel to curfew or else—by instituting a 12-o'clock closing for members. Arthur Garfield Hays, AFEI attorney,

Joe E. Lewis 3G Weekly; 1 a Night

NEW YORK, March 26.—Joe E. Lewis still comes high, curfew or no curfew, one show or three shows. Comic has been sold to Ciro's on the West Coast on one-show-a-night basis for \$3,000.

Deal is for three weeks, and if curfew is lifted and spot goes back to two shows a night, Lewis will get an increase of \$500.

Jackie Miles, Hazel Scott, Dick Brown Into Roxy Next

NEW YORK, March 24.—Next Roxy show set for about mid-April will have Jackie Miles, the Hartmans, Hazel Scott and Dick Brown for the stageshow. Pic will be *Diamond Horseshoe*. This will be Brown's Broadway preem.

Brown, who is on WOR, was originally set for the house in the beginning of February. What with one thing and another the singer had to be set back. But as a salve for the postponement, management, it is understood, will give him a bonus of \$250 for his first week and \$100 for the second week in addition to his regular salary.

Hylton Eyes London Filmer As New Vaude Showhouse

LONDON, March 24.—As a result of smash business at the Victoria Palace Theater, London, where Jack Hylton and Lupino Lane are presenting a twice-daily straight vaude program headed by Flanagan and Allen, Hylton is dickering for a season at the London Pavilion Theater, one of the best situated houses in the world, in the center of famous Piccadilly Circus. Formerly an old vaude house the Pavilion was entirely reconstructed in 1935 and since then has been a movie house.

ney, dispatched a letter to Byrnes asking for an appointment to see if something couldn't be worked out. So far, there has been no reply but Hayes said yesterday (23) that when—or if—such an appointment is made, other groups—labor, operators from other cities, government officials—will undoubtedly be present.

On Thursday (22), LaGuardia tossed another hand-grenade, via a nationwide broadcast, by declaring himself right in the first place and adding that places with no entertainment—bars, that is—could even stay open to 4 a.m. Most bars didn't bite. The majority continued to close at midnight, a few at 1 a.m.

ABC Board Won't Talk

The ABC Board of the State of New York refuses to state whether the Little Flower is right or wrong. An attorney for the board said that somebody would have to try it first before the board could decide whether the guy had violated the State's 4 a.m. closing law, the city's midnight law or LaGuardia's personal "law."

Meanwhile, the WMC itself didn't act uniformly. In Toledo, a movie house which defied the curfew by staying open to 4 a.m. was informed it would be cited for punishment. In Philadelphia, the WMC slapped a "double zero employment" ceiling on a nitery for a violation. In Washington, however, three clubs one day were given permission to stay open to 2 a.m., and pushed back to midnight the next day. Nothing has happened about the celebrated Lamp-lighter's Club case as yet.

In New York, a rumor spread this week that the OPA will step into the job of enforcement. The rumor followed Byrnes' defense of the curfew, and it says that the OPA will penalize curfew violators by withholding seven times the number of red points which the club ordinarily uses between 7 p.m. and midnight. As against this story, it is a fact that at least two weeks ago, Chester Bowles, OPA head, withdrew his agency from the enforcement job.

AFEI Plans Tough Rules for Cafe Biz

(Continued from page 25)

the industry in a position where it can obtain the good "press" or public reputation which they will seek via a public relations man—and one way to do that, they feel, is to clean house among themselves first.

Meanwhile less than a week after the AFEI was officially formed at a midnight meeting last Sunday (18) it suffered its first major defection.

Billingsley Miffed

Sherman Billingsley, op of the Stork Club and one of the prime movers of AFEI, pulled out of the org yesterday (23). Billingsley won't talk about his reasons but the rumor-mill is busy. One version is that he had a fight with Billy Rose and not only quit but barred Rose from the Stork Club (Rose denies all counts). Another is that Monte Proser (Copa), John Perona (El Morocco) and Dick Flanagan (Monte Carlo) wouldn't come in as long as Billingsley was a member. Fact is that none were among the original joiners. Billingsley got back the \$5,000 he put up to help form AFEI without asking for it. When he got into the Cafe Owners' Guild, four years ago, he had a quarrel with one of the members and demanded back \$500 he had given to COG. He got it.

Amidst all the rush of organization around AFEI, it developed this week that COG is still a going concern. It has not been dissolved, altho most of its leaders are knee-deep in AFEI.

At last Sunday's meeting a set of officers were elected. They are Billy Rose (Diamond Horseshoe), president; Jack Krienderer (21), Gene Cavallero (Colony) and Mike Larsen (Iceland), vice-presidents; Nick Prounis (Versailles), treasurer, and Joe Howard (Zanzibar), secretary.

Hays and Mills Execs

Arthur Garfield Hays has been officially retained as AFEI attorney, and E. C. (Claude) Mills as organizer. There are a number of subcommittees in operation. A board of directors will be elected at next week's membership meeting. It is likely that Mills will be named chairman of the board.

While most nitery ops here are enthusiastic about the new org, a sizable group of toppers are staying out so far. These include Proser, Perona, Billingsley, Flanagan and Barney Josephson (Cafe Society). One of the outside-looking-in boys is frankly skeptical about the whole proposition. He says he doesn't want to join with a lot of operators who have to "ask somebody else" before they can make a decision.

Walton Roof, Philly, Buys Buddy Lester on % Deal

NEW YORK, March 26.—Buddy Lester goes into the Walton Roof, Philadelphia, on April 5 after he closes at the Earle where he opens on March 30. The theater deal is on a straight salary basis, but Charlie Spivak with whom he will work the Earle, has given a promise, it is understood, that if biz is good, he will give Lester a bonus. For the Walton Roof job, the deal calls for a \$1,500 pay check plus a hefty split if grosses pass the \$14,000 figure.

ORIENTAL, CHICAGO

(Continued from page 27)

to the current run of gal singers, who do everything but the splits while they sing. She's a smoothie, who uses only a minimum of gestures, and concentrates on vocalizing. Result is a song well done every time.

Herman Hyde, who hasn't been here in two and a half years, is still grabbing steady guffaws with his mechanical hokum on stringed instruments. Statuesque Roberts Light does a socko job of straightening for Hyde.

Whitney Sisters offer suave precision tapping, which doesn't net too big a hand, because their work isn't in step with the remainder of this swiny bill.

John Sippel.

(Continued from page 25)
is reportedly getting \$2,500, has set Sophie Tucker for May 3 at a figure "above what she was getting last year and there wasn't a curfew on." It is understood she will draw \$3,000 weekly and \$3,500 if the curfew is lifted. On the same bill spot has booked Arthur Lee Simpkins for about \$750 weekly. Jacobson said he had been forced to meet La Tucker's salary demand because many other ops were trying to snare her.

The 5100 Club last week opened with Willie Howard, who is collecting \$2,500 weekly, and management reports that biz is up. Producer Dick Bradley said that the club intends to continue a heavy talent nut and is dickering to bring in a "Hollywood name and the Condos Brothers" to follow Howard, who closes on April 12.

The public is becoming more discriminating about what it wants to see because people have a shorter period for night-clubbing, Bradley said.

In order to keep pace, the Latin Quarter has extended Lou Holtz's current stay by four weeks to May 3, when Ted Lewis opens. Holtz is drawing \$2,500 weekly and gets \$3,000 if the curfew ends. Art Goldie stated that the Quarter was fortunate in securing Lewis at the same figure for which he worked there last year, because of a commitment it had with him, made last September when he left. If the commitment hadn't been made, Lewis might have been grabbed by some other ops, Goldie added.

South Side Bistros Follow

On the South Side the El Grotto and the Rhumboogie are following suit. The Grotto has extended Earl Hines band for another four weeks to May 6 and is dickering for a top name Negro act to head the April revue, which runs about \$3,300 weekly. Grotto, which has been essentially a Negro spot, is luring white payees with Hines' band and intends to keep on. Management is seeking Charlie Barnett's ofay crew to follow Count Basie, tentatively set to follow Hines in May. The Rhumboogie, another colored spot, is dickering for Lionel Hampton, the Sweethearts of Rhythm or Henry Busse's white crew.

Hotel rooms here aren't falling back in the race for payees either. Empire Room of the Palmer House has skedded Henny Youngman as replacement for Hildegard who leaves on April 18. The Boulevard Room of the Stevens, now using four strong variety acts and Ted Weems' music, is dickering for a name ork to follow Weems who leaves early in May. Hotel Sherman, booked up until the middle of August, has a string of names set for College Inn.

Dufour Organizes 3 Vaude Units for U. S.-Canada Tour

NEW YORK, March 26.—Lew Dufour is organizing three vaude units to play theaters and auditoriums in this country and Canada. Each unit will have about 15 acts.

First unit is skedded to open in a New Jersey spot on April 10; second will bow in Ohio on April 16, and third as soon after as possible.

Eileen Barton Starts Vaude Bookings at \$1,000 a Week

CHICAGO, March 26.—Eileen Barton's first dates as a vaude single at the Chicago Theater, opening on March 30, will get her \$1,000 weekly on a two-week guarantee. She will come into Paramount, New York, sometime in May or June, where she'll get the same kind of money.

PALACE, CLEVELAND

(Continued from page 27)

corny but good with his songs and chatter. Business Men of Rhythm are two fast dancing colored lads who display speed and flash. Wilke and Dare open the proceedings with a sock acro-comedy routine. Biz good at show caught.

Pan-Americana is on green.

Herman Spero.

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Hampton Draws Huge \$35,000 In Philly Earle

PHILADELPHIA, March 24.—There was plenty of jumping in front of the house and inside at the Earle Theater (seating capacity, 3,000; house average, \$20,000; prices, 45 to 95 cents) for the week ended Thursday (22). With an all-Negro show on tap and Lionel Hampton on top, house hit one of its best grosses of the year, bringing up a mighty \$35,000. Billy and Evelyn Nightingale and the Two Zephyrs were the added acts. Ork features Rubel Blakely, Diana Washington, Arnette Cobbs, Smoky Young and Herbie Fields. Pulling was entirely Hampton's, for the screen had *The Mummy's Purse*.

"Skate" 25G 5 Days in Flint

GRAND RAPIDS, Mich., March 24.—*Skating Vanities of 1945* opened its third annual engagement here Tuesday (20) with a record advance sale of \$20,000. Show grossed \$25,000 in a five-day engagement at Flint, Mich., which closed Sunday (18).

Balto Hipp Hits \$16,500

BALTIMORE, March 24.—With Jack Pepper as headliner, Hippodrome Theater grossed \$16,500 week ended March 21. Others on bill were Lewis and Ames, Kay Vernon and the Three Kings. Pic, *Murder, My Sweet*.

LOEW'S STATE, N. Y.

(Continued from page 27)
a short interval, is better than last time but still not sock comic for Broadway. He has trimmed some of the blintzes and sour cream out of his routine and added a few bits, to the act's advantage. But stuff, manner and delivery remain too idiomatic for uptown consumption; no matter how swell on Second Avenue. Laughs and applause are good.
Three Stowaways, knockabout comedians in sailor garb, are mostly tiresome. There's too much muscle and not enough wit. Large part of biz is moth-eaten. But they have a strong finish, a jitterbug dance, and go off to a hefty band.
Tommy Dix, the *Buckle Down, Winssocks!* had also playing a return date, gets fair results with *Plenty of Nuthin'* and *Talk With the Lord* (this one full of voice clinkers), then sells himself handily with his trade-marker. For encore he tears off as schmalz-dripping a rendition of *Et-Et* as has been heard in these parts for a long time. Song needs no oily treatment and Dix shouldn't lay it on. Biz good when caught. Picture is *Pan-Americana*.
Paul Ross.

TERRACE ROOM

(Continued from page 28)
has plenty on the ball and adds zest and flash to the show. The fems are lookers, one blonde, the other brunette.
Dr. Giovanni, billed as the world's greatest pickpocket, had difficulty nudging the house for applause at show caught. His act consists of frisking customers of billfolds, watches, cash, etcetra. The proceedings were repetitious and in need of wholesale trimming. Giovanni can also use some set routine gags.
George Duffy and band lends some skillful accompaniment to the show and Duffy intros the acts in a pleasing manner. Biz fair when caught Monday evening, March 19.
Herman Spero.

Ted Lewis Under Prior Mpls. Take

MINNEAPOLIS, March 24.—In a complete reversal of form over his last appearance here two years ago, Ted Lewis and band nose-dived to a \$19,000 gross at the Mort H. Singer Orpheum Theater (2,800 seats, \$17,000 house average) for the week ended March 22.
When last here Lewis hit a tremendous \$24,500. William Sears, house manager, was unable to account for the better than \$5,000 drop-off in gross.
Weather has been excellent, spring turning out earlier than usual. There was some likelihood nose-dive was due to curfew. Pic was *Circumstantial Evidence*.
Next attraction booked in here is Vaughn Monroe ork due the week starting April 6.

Double Zero Ceiling Set on Philly Club

(Continued from page 3)

Management Labor Committee. Such an appeal must be taken within three days. Should the local Area committee refuse the appeal, the establishment can carry its appeal to the Regional Management Labor Committee, and from there can appeal to the National WMC Management Labor Committee. Filing of an appeal, Anderson said, automatically will stay execution of the order directing the establishment to discharge its employees until final disposition is made of the appeal. In the event the establishment refuses to fire its employees the WMC will certify the case to other federal agencies, which will then impose "sanctions" against the place. That would mean OPA would cut off its food rations, WPB would order gas and electric service cut off, and the ODT would deny delivery service.
Neither Joseph J. Ucciferri, who with his wife, Eleanor, is listed as the owners of the liquor license for "Beach-on-the-Delaware," nor Jacob Stamps, owner of the property, commented on the order.

PHILADELPHIA, March 24.—In the first injunction issued here since midnight curfew became effective, Judge Curtis Bok restrained Beach-on-the-Delaware, formerly Stamps', from remaining open after midnight.
In order to make the temporary injunction more effective, Judge Bok ordered the licensees, John J. and Eleanor A. Ucciferri, to post a \$5,000 bond. The proceedings were brought under the State Liquor Control Act.

Chorus Equity Plans Action on Contract

NEW YORK, March 24.—Chorus Equity in a special meeting at the Capitol Hotel (23) voted to form a committee with one member from each of the musical plays working on Broadway and four reps from members at large, who are not employed, to go into the matter of revising the present contract. First meeting of the committee is sked for April 2. Committee was formed at the instance of a rank and file movement which manifested itself in a considerable number of petitions to the executive committee.

Also set was the nominating committee which is to prepare the slate for this year's general elections, sked for sometime in June. Nominating committee includes seven from the membership and two alternates. Daniel Nagrin, Nelle Fisher, Bert Freed, Joseph Gifford, Bruce Lord and Phil Lowry are the regulars, with Jerome Cardinale and Waide Gilbert, the alternates. The three members of the exec committee who will also serve on the nominating group are Francis Clarke, May Muth and Xenia Bank. Positions to be filled this year include chairman of the exec committee, recording secretary, a five-year representative on the executive committee and seven exec committee members for three-year terms. Bert Lytell, prexy of Actors Equity presided. The contract recommendations of the special committee will go to the exec group and then to Actors Equity for final action.

Oldie Bills Weaken Stem --- But Cap, Roxy, State Okay

NEW YORK, March 24.—While takes in the Stem houses are down as compared with previous weeks, the decline is no longer one of those poke-in-the-nose affairs. It now is a gradual retreat due in most part to the fact that attractions have out-lived their usefulness, for the time being at any rate, and new bills are right around the corner.

Radio City Music Hall (6,200 seats; house average, \$100,000) bowed out with the second week of Carter and Bowie, the Pitchmen, Patricia Bowman and *Tonight and Every Night* with \$90,000 as against the first week's figure of \$100,000. New bill, which opened on Thursday (22), has Gil Malsou, the Easter show and *Without Love*.

Roxy, Par, Cap

Roxy (6,000 seats; house average, \$75,000) continues to do nicely with its stage and pic package. For third week with Victor Borge, Joan Edwards and *Tree Grows in Brooklyn*, it counted \$84,000. Second week's take was \$97,000. Opener was \$105,000.

Paramount (3,664 seats; house average, \$75,000) didn't hit it off so well for its third week with Ella Fitzgerald, Cootie Williams, the Ink Spots, Buck and Bubbles and *Bring on the Girls*. Figure was \$59,000 as compared with second week's \$65,000 and preem of \$80,000.

Capitol (4,627 seats; house average, \$55,000) held up well with a good \$74,000 for its third week with Xavier Cugat, Lena Horne, Robert Walker and *Picture of Dorian Gray*. Second frame was \$76,000 and kick-off was \$84,000.

Strand, State

Strand (2,779 seats; house average, \$45,000) walked off with \$44,000 for its third and final week of Carman Cavalario ork, Peter Lorre and *Hotel Berlin*. First stanza result was \$64,000 followed by \$48,000, for a total of \$156,000. New bill in on Friday (23) has Cab Calloway

Rains Undercut Take in L.A.; Krupa \$26,000 Week Before

LOS ANGELES, March 24.—Catching several days of teeming rain, the straight vaude show at the Orpheum Theater (2,200 seats; 98 cents top) here stands to pull only a fair \$17,000. On the bill are Buster Shaver and Company, Amazing Mr. Ballantine, Gerri Gale, Peggy Lee and Bill Marshall. Anson Weeks is guest-conducting the house ork. Pix are *See My Lawyer* and *The Jade Mask*.

Gene Krupa and orchestra with Ray English closed Tuesday, having pulled a strong \$26,000. Pic was *There Goes Kelly*.

Connee Boswell Sets 1-Day Record in Center, Norfolk

NORFOLK, March 24.—Connee Boswell this week broke the house record at the Center Theater for one day with slightly under \$4,000 grossed on a Sunday for a combination vaude-film bill in which she was starred. Previous record was held by Victor Borge.

The week's record for the house, set by Borge, still stands at \$15,000, however.

Fio Rito 25G in San Fran

SAN FRANCISCO, March 24.—With a holdover stage bill headed by Ted Fio Rito's ork and the Pied Pipers, Golden Gate (2,850 seats; house average, \$25,000; prices, 45 to 95 cents) grossed \$25,000 for week ended Tuesday (20).

Also on the bill were "Candy" Candido, Madeline Mahoney and Ward Swingle. Pic, *Experiment Perilous*.

ork, Sister Tharpe and *God Is My Co-Pilot*.

Loew's State (3,500 seats; house average, \$25,000) wound up its first three-weeker in 23 years by getting \$29,000 for Vincent Lopez, Sheila Barrett, Johnny Burke and *Meet Me in St. Louis*. First week's take was \$40,000. Second week showed \$34,000. Total for run was \$103,000. New bill, which opened on Thursday (22), has Tommy Dix, Menasha Skulnik, Hickory Nuts and *Pan-Americana*.

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BROADWAY OPENINGS

THE FIREBRAND OF FLORENCE

(Opened Thursday, March 22, 1945)

ALVIN THEATER

A musical by Edwin Justus Mayer and Ira Gershwin. Music by Kurt Weill. Staged by John Murray Anderson. Settings and lighting by Jo Mielziner. Costumes by Raoul Peine DuBols. Choreography and singing ensembles by Catherine Littlefield. Book director, John Haggott. Musical director, Maurice Abravanel. Arrangements and orchestrations by Kurt Weill. General manager, Ben Boyer. Company manager, Rube Bernstein. Stage manager, William McFadden. Press representative, Nat Dorfman. Presented by Max Gordon.

- Hangman Randolph Symonette
- Tartan Don Marshall
- Souvenir Man Bert Freed
- Maffio Boyd Heathen
- Arlecchino Jean Guellis
- Columbina Norma Gentner
- Pierot Eric Kristen
- Florina Diane Meroff
- Pantalone Hubert Bland
- Florinetta Mary Alice Bingham
- Gelfomino Kenneth Le Roy
- Rosania Mary Grey
- Dottore William Vaux
- Magistrate Marion Green
- Cellini Earl Wrightson
- Captain of the Guard Charles Sheldon
- Ottaviano Ferdi Hoffman
- Ascanio James Dobson
- Emelia Gloria Story
- Angela Beverly Tyler
- Marquis Paul Best
- Duke Melville Cooper
- Page Billy Williams
- Duchess Lotte Lenya
- Major-Domo Walter Graf
- Clerk of the Court Alan Noel

Models—
Yvette Heap, Doris Blake, Marya Iversen, Gedda Petry, Rose Marie Elliot, Ferdita Chandler.

Apprentices—
John Cassidy, Lynn Alden, Walter Rinner, Frank Stevens.

Songs: "Song of the Hangman"; "Come to Florence"; "My Lords and Ladies"; "There Was Life, There Was Love, There Was Laughter"; "You're Far Too Near Me"; "Alessandro the Wise"; "I Am Happy Here"; "Sing Me Not a Ballad"; "When the Duchess Is Away"; "I Know Where There's a Cozy Nook"; "The Nighttime Is No Time for Thinking"; "Dizzily, Bussily"; "Little Naked Boy"; "My Dear Benvenuto"; "Just in Case"; "A Rhyme for Angela"; "The World Is Full of Villains"; "You Have to Do What You Do"; "Love Is My Enemy"; "Come to Paris."

Max Gordon has shot the works on this one. In an era of lavish musicals *The Firebrand of Florence* stands out as an eye-filling delight. Jo Mielziner has gone to town—or rather all over Florence—with eight sock sets. Raoul Peine DuBols has dreamed up costumes that would make Renaissance mouths water. There is a top-flight score by Kurt Weill, and clever lyrics for it from Ira Gershwin. There is (See *The Firebrand* on opposite page)

KISS THEM FOR ME

(Opened Tuesday, March 20, 1945)

BELASCO THEATER

A comedy by Luther Davis, based on Frederic Wakeman's novel, "Shore Leave." Directed by Herman Shumlin. Settings by Frederick Fox. General manager, Kermit Bloomgarden. Stage manager, Lucia Victor. Press representatives, James Proctor and Frank Goodman. Presented by John Moses and Mark Hanna.

- F. Neilson John McGovern
- Lt. Comdr. Wallace Edward Crandall
- Mississip Dennis King Jr.
- Mac Richard Davis
- Ensign Douglas Jones
- Crewson Richard Widmark
- Turnbill Robert Allen
- WAC Sonya Stokowski
- Allice Judy Holliday
- Gwynneth Jayne Cotter
- Tallor Harold Gray
- Chief George Cory
- Nurse Willinski Virginia Kaye
- Chief Nurse Amy Douglass
- Gunner George Mathews
- Hedrick Dudley Sadler
- Charlie Daniel Petrie
- Mr. Hardy Paul Ford
- Mrs. Hardy Patricia Quinn O'Hara

Kiss Them for Me could have been one of the top comedies to come out of the war. Much of it is amusing and it has moments that are both eloquent and moving. It is gaited to a theme which currently grows more important—the bewilderment of returned heroes at the lack of understanding on the part of complacent home-fronters.

However, Luther Davis has not translated the Frederic Wakeman novel, *Shore* (See *Kiss Them for Me* opposite page)

THE DEEP MRS. SYKES

(Opened Monday, March 19, 1945)

BOOTH THEATER

A play by George Kelly. Staged by the author. Settings by Eleanor Farrington. General manager, William Tisdale. Company manager, Carl Hunt. Stage manager, Freeman Hammond. Press representative, Helen Hoerle. Presented by Stanley Kilkey and Barbara Payne.

- Mr. Sykes Neil Hamilton
- Mrs. Sykes Catherine Willard
- Ada Myra Forbes
- May Charlotte Keane
- Cyril Romney Brent
- Myrtle Weaver Margaret Bannerman
- Mrs. Pentris Jean Dixon
- Ralph Richard Martin
- Adeline Mary Gildea
- Roy Ralph Glover
- Ethel Owen Anderson
- Mrs. Taylor Katherine Anderson
- Mr. Manzoni Tom McElhany
- Mr. Taylor Grandon Rhodes

After some eight years' absence, George Kelly returns to the theater with another script dissecting the female mind. Kelly has long viewed fem behavior with a jaundiced eye and his latest operation turns the scalpel on a small-town egotist who makes capital of her "intuitions." Unfortunately, the clinical diagnosis packs neither the joyous harpooning of *The Torchbearers* or contemptuous analysis of *Craig's Wife*. *The Deep Mrs. Sykes* is a shallow play about a shallow woman. It is not out of the Kelly top drawer.

Currently he elaborates on the idea that the fem egotist is deadlier than the male, "because their egotism usually passes for mere jealousy." His prototype is a vicious woman who plays hob with her family and neighbors. It all starts with the mildest of neighborhood explosions—who sent a bunch of lilacs to the bride of a fellow-townsmen? The astute Mrs. Sykes knows immediately who did it. But she won't say. Her inner voices tell her that her husband is the wolf, but she manages to put the implication on a doctor friend to the extent that his drunken wife is driven to the verge of hysteria. Of course, the astute Mrs. Sykes is dead wrong. It is her son who has been sending the posies. She won't believe him, even when he tells her so. Papa is still in the romantic doghouse as far as Mrs. S. is concerned.

Kelly's thesis seems to be that most gents are in love with somebody other than their wives and manage to muddle thru somehow without letting the general public in on their secret. The result hardly seems to justify the effort and polish that has gone into the telling. Beyond two or three striking scenes which are top theater and Kelly scripting at its best, *Sykes* material runs far too thin to nourish the two acts in which it is divided, nor is the solution—which solves nothing and leaves the characters

**Dramatists' Guild Contract Is Held
Restraint of Trade**

(Continued from page 3)

road, Ring had a scrap with the other backers and bought them out. To hypo the musical Ring then decided to insert a couple of numbers into the score but Spina, the composer, objected, a privilege which was his under the basic agreement, and the fur started to fly.

The court rejected the guild's contention, specified in the affidavit of Dick Rodgers, guild president, that as a group seeking to get a fair break for its members, it deserved the same consideration that labor unions get under the Sherman Act. The decision affects not only the dramatists but the radio and television scribes.

Talk around the guild was sparse, waiting for the get-together in council. Both Dick Rodgers and Luise Silcox, executive secretary, did not care to comment.

The trade winds around town were filled with statements such as these:

Brock Pemberton: "Many of us have felt that the guild acted in restraint of trade and that it used its power to take from the producer prerogatives that rightfully belonged to him. I wouldn't want for a minute to see the return of the chaos that existed before the guild came into existence. Some such organization is definitely needed."

Max Gordon: "The guild is fine. I never had any trouble with anybody in it, and I'm all for it."

Lawrence Langner: "There's something to be said on both sides of the fence."

A source close to the Radio Writers' Guild said: "The decision will not stand. The next court to get the case will throw it out."

But the entire litigation was summarized by Sidney R. Fleischer, the guild counsel, who stated: "The dispute was not tried on its merits. It remains for the District Court to decide which of the clauses of the dramatists' agreement might be in violation of the Sherman Anti-Trust Act."

status quo—one which will send an average audience into the street in any state of satisfaction.

Kelly has written again with polish and incorporated his usual amount of anti-fem venom. There is a sufficient leavening of laugh lines, but the whole impresses rather as facile exercise by a master of verbal surgery. Nor has the author's direction helped to disguise this conclusion. His evident intent to have his characters group and talk with complete, down-to-earth naturalness merely accentuates the static quality of a wordy play.

On the acting side Jean Dixon practices (See *The Deep Mrs. Sykes* opposite page)

Out-of-Town Opening

STAR-SPANGLED WIDOW

(Opened Wednesday, March 21, 1945)

PLYMOUTH, BOSTON

A new play by B. Harrison Orkow. Presented by Philip A. Waxman and Joseph Kipness. Staged by William Castle. Settings designed by Edward Gilbert. Costumes supervised by Lou Eisele.

- Gwen Purchase Dennie Moore
- Sally Jones Frances Reid
- Mervin Mitchell Lewis Charles
- Dr. Richard Morley Edward Nugent
- "Bud" Jones Donald Delvin
- Margaret Jones Jessie Busley
- And Others.

B. Harrison Orkow calls his new play "a tender comedy." He's wrong. The only comedy involved is provided by a slap-happy young couple, Boy Scouts, and two fem taxi drivers. *Star-Spangled Widow* isn't tender, either. No play about the post-war problem of young widows who want to re-marry and get thwarted by mothers-in-law and offspring can be classed as tender. Touchy is a better word. It's doubtful if theater audiences in search of entertainment are going to want to look into future problems. There are too many around currently.

Hub Crix Tab

All local aisle experts turned thumbs down to give a zero score. No: Cyrus Durgin (Globe), Eliner Hughes (Herald), Elliot Norton (Post), Leslie Sloper (Monitor), Heley Eager (Traveler), Leo Gaffney (Record), Peggy Doyle (American).

The action of *Star-Spangled Widow* takes place in the year after the war has ended. Sally Jones, widow of one of the war's greatest heroes, wants to re-marry. She has been a widow four years, but her jealous mother-in-law resents her "disloyalty" to her hero son, and she does a good job of poisoning young Bud Jones's mind against his mother and his new stepfather. The youngster's resentment of Dr. Richard Morley in his father's place finally produces a screaming tantrum and mental sickness.

The way Dr. Morley cures Bud is pretty theatrical. When the lad starts talking to his father's portrait, Morley gives Bud a lecture from off-stage, pretending that he is Jones doing the speaking. Mother-in-law Jones is put out of the way via a strong sedative and a visit to the hospital for observation.

Star-Spangled Widow is a personal triumph for young Donald Delvin as Bud, Edward Nugent as Dr. Morley, and Frances Reid as Sally Jones come out second best. Dennie Moore and Lewis Charles as Mr. and Mrs. Mitchell provide most of the comedy and do right by their lines. Barbara Pearson.

the theatrical trade reps in his office March 7, La Guardia agreed to the following provisions: "The main feature of this legislation will be to provide the expediting of trial by jury, leaving the question of the play to judicial decision after the jury trial."

Another aspect of the legislation provides for civil proceedings to be brought by the commissioner if a play violates the criminal law. In this instance, a jury trial would be guaranteed. However, showbiz is against this idea, altho criminal indictments go faster—to make an indictment stick before the grand jury evidence must be much more conclusive.

Osmund K. Fraenkel, counsel for the Civil Liberties Union, gave his organization's position: "If, as we assume the bills will not pass, the interested groups will try to get the city council to pass a law restricting the license commissioner's power. In any case, the committee will try to have a bill ready for the next session of the State Legislature."

Equity, which devoted a page in its monthly mag to an editorial demanding a trial by jury, is opposed to the second bill. "Jury trial is the only satisfactory way," stated Alfred Harding, assistant to the Equity proxy. "Twelve people representing a cross-section of the community should say whether a play contravenes morality or decency. No exceptions should be made for police, district attorney, elected officials or churches." It is recalled by theater veterans that the Wales Law, another showbiz strait jacket, was passed under similar circumstances, and they urge that the legit world had better keep its eyes open—or else!

\$1,000,000?—Has Moss Power To Condemn? Commish Says 'Yes'

(Continued from page 3)

Moss's reply but an admission that he has condemned *Trio* (i. e., therefore, has censored it)?

The joker in the case—the fact that the Little Flower said "No, it couldn't be done," and his license commissioner vetoed him by saying "Yes, it can"—did not escape the opposition's attention. In a statement on Moss's reply, Attorney Sherman handed out the following mental hot-foot: "The legislative act vests power in the commissioner to revoke a license of the theater operator only after conviction by the court and jury, but no power is vested in the commissioner to condemn a show as lewd and obscene; in purporting to do so, Moss is obviously usurping the functions of the court and jury. The mayor's position with regard to the legislation is wholly irrelevant and immaterial and tends to befog the real issue, namely, whether under existing legislation the commissioner has the power to act as a censor. It is the contention of the producer of *Trio* and of leading representatives of the theatrical industry, that under existing laws, Moss had no power whatsoever to function as a censor and accordingly no new legislation is needed to strip him of powers

which have never been vested in him."

Meanwhile, more confusion has been added to the legal front. Not only has La Guardia got showbiz drawing up a law to curb a power that doesn't seem to exist, but two bills dealing with the situation have been introduced in the State Legislature at Albany by Senator Fred G. Moritt (D., Brooklyn). The latter bids fair to bring real storm clouds to the Main Stem.

Bill No. 1, held in complete disfavor by the committee repping American Civil Liberties Union and showbiz trades, authorizes the license commissioner to file a complaint with the district attorney against an allegedly immoral show or to file a summary civil proceeding in the Supreme Court to determine whether the production violates the law. There is nothing in this bill that would clip the commissioner's wings.

Moritt's second baby, produced with the tutelage of Hizzoner and drafted in his office, goes much farther, but it's still no dice to the committee. Altho the measure expressly strait-jackets the license commissioner's power in absence of judicial determination, it does nothing to provide for criminal indictment by grand jury. At the stormy session with

THE FIREBRAND

(Continued from opposite page)

a competent cast of actors to sing them splendidly and some excellent dance routines. John Murray Anderson has fused it all into a dazzling glamorous whole. *Firebrand* should take a top slot among the season's musicals. But it doesn't quite make the grade.

Firebrand suffers from musicals' oldest complaint—book trouble. Twenty years ago Edwin Justus Mayer wrote *The Firebrand*, a broad, slightly bawdy and vastly amusing comedy about the wolfish doings of one, Benvenuto Cellini. It was sock. Currently, Mayer and Ira Gershwin have cooked over the ingredients into farce operetta form—and much of the fun has been boiled away. The comedy is woefully weak. True, the main points of the yarn have been held intact. Cellini is still the artist-swashbuckler in love with his model, Angela. The silly duke alternately makes up his mind to hang and unhang him. His Grace also is still on the make for Angela, and the predatory duchess ditto for Benvenuto. But it seems so much time has been allotted to songs and choruses that there is scant room left for comic relief. No matter how good a score and the singing of it may be—it can get top-heavy, which is the way *Firebrand* impresses.

Melville Cooper is a tower of strength in such comic situations as the script affords. He has never been better around these parts than as the dizzy, befuddled duke. He also sings and clicks tremendously with one of Gershwin's cleverest lyrics, *A Rhyme for Angela*. Well's score is one of his best, lending itself to splendid orchestration and choral singing.

He has concocted several standout melodies which point to get radio and platter play. "Sing Me Not a Ballad" and "There'll Be Life, Love and Laughter" are the two toppers, with "You're Far Too Near Me" and "You Have To Do What You Do Do" crowding right behind.

Catherine Littlefield has designed her choreography in the *Commedia Dell'Arte* manner and several effective routines fit into the Renaissance picture exactly. Tops with the preeminent audience was the performance of Jean Guells, who had the house braving his spectacular entrechats, leaps and turns. Latter keeps away from the silly posturing common to many male balleters.

On the chanting side, Earl Wrightson is a rugged, full-voiced Cellini, better vocally than historically. Beverly Tyler sings *Angela* pleasantly and acts her with charm. Lotte Lenya is badly miscast as the duchess. Ferdi Hoffman and Paul Best contribute as the villain of the piece and the French ambassador respectively. Latter also helps out in comedy assignment with Cooper.

It is just unfortunate that Mayer and Gershwin couldn't have built a better framework to hang so many good things upon. As it is, *Firebrand* emerges lush, glittering and tuneful—but a period operetta all the same. It will likely get quite a play from the customers who go for the cloak and dagger routine—but it is not in the sock hit class.

Bob Francis.

KISS THEM FOR ME

(Continued from opposite page)

Leave, into stage terms that add up to much more than a fine first act and intermittent good scenes in a moderate second. The third stanza, trails off to a fabricated stock corn finish. *Kiss* promises much and fulfills little. In spite of some excellent acting and considerable salty dialog, it doesn't look to make the click grade.

Kiss, as the book before it, concerns three battle-weary navy fliers from the South Pacific, who wangle a four-day leave in San Francisco. They have ripe plans for holiday in a swank hotel room—with a horizon bounded by liquor, a juke box and fems. All they want is to be left alone.

But the home front isn't like that. Into the picture pops a stuffed-shirt ship builder who wants a few heroic speeches to boost his employees' morale. A public relations officer wants a few human-interest yarns for his release. The "paper navy" gets in its fine hand and orders them to hospital for examination.

So they are yanked before the medicos and because Crewson, the leader of the trio, has made passes at the ship tycoon's gal, the latter refuses to use his pull to get them out. The result is that one of them is marked for discharge, and Crew-



BROADWAY SHOWLOG

Performance Thru March 24

Dramas

	Opened	Perfs.
Anna Lucasta..... (Mansfield)	8-30, '44	245
Walter Ash, stage manager, was on the "Wishbone" (WHN) program, Saturday (17). Alfor Pierre sang at a benefit for servicemen at Christ Church, Park Avenue and 60th Street, Friday (23). Dots Johnson is the newest understudy. Started duties Monday (19). George Randol makes concert deb at Times Hall, Sunday (25).		
Bell for Adano, A..... (Cort)	12- 6, '44	125
Gilbert Mack and Rolfe Sedan guest on Grand Central program Saturday (24). Mack will also be a featured luncheon speaker at Music Box Canteen, April 4.		
Dark of the Moon..... (46th Street)	3-14, '45	13
Howard Richardson and William Burney leave for New Mexico vacation next week. They will cook up another opus together. Richard Hard air-guested with Bessie Beattie Wednesday (21). Will ditto with Judith Allen (WHOM) Monday (26) and Margaret Arien (WABC) Friday (30). Carol Stone and Iris Whitney will be guested by Judith Allen Thursday (29). Hart has been signed by the Shuberts to a run of the play contract terminating June, 1946. He can make no pix before that. Ross Hertz is assembling troupe talent to put on "Mr. and Mrs. North" for local G.I. hospital showings on Sundays.		
Dear Ruth..... (Henry Miller's)	12-13, '44	120
Chi troupe leaves Saturday (24). Opens Sunday (25). Cox, Cincinnati, for one week. Follows with two weeks at Detroit's Cass and then settles into Harris in Chi. William Harrigan, Leona Powers, Augusta Dabney and Herbert Evers head the cast. N. Y. troupe plays Actors' Fund benefit Sunday (25).		
Deep Mrs. Sykes, The... (Booth)	3-19, '45	8
Scored 56 per cent via a five-to-four tab by crux. Yes: Robert Coleman (Mirror), Robert Garland (Journal American), Louis Kronenberger (PM), Burton Rascoe (World Telegram), Ward Morehouse (Sun). No: Irene Thirer (Post), John Chapman (News), Lewis Nichols (Times), Howard Barnes (Herald Tribune).		
Foolish Notion..... (Martin Beck)	3-13, '45	15
Donald Cook air guests on Mary Jane Crowell program (WOR) April 14.		
Good Night Ladies..... (Royale)	1-17, '45	78
Closes Saturday (24). Reopens Boston, April 2. John Hubbard will take over James Ellison slot and Gloria Humphreys replaces Lana Holmes.		
Happily Ever After..... (Biltmore)	3-15, '45	12
Closes Saturday (24).		
Harvey..... (48th Street)	11- 1, '44	174
Hasty Heart, The..... (Hudson)	1- 3, '45	93
Hope for the Best..... (Fulton)	2- 1, '45	53
I Remember Mama..... (Music Box)	10-19, '44	183
It's a Gift..... (Playhouse)	3-12, '45	16
Curt Goetz and Valerie Van Martens made radio debut with Ethel Colby program (WMCA) Tuesday (20). Suzanne Caubaye has completed a script about the "Divine Sarah," her foster mother. Julie Harris is flirting with several movie offers. Show moves to National Theater Tuesday (27). Will do Sunday performances and eliminate midweek mat.		

son is ordered permanently grounded for "battle fatigue."

This is the last straw and the trio go into a third act routine that is strictly out of a Frank Merriwell kid-thriller. At the drop of a hat they decide to stowaway with a good-natured pal who is flying back to Pearl Harbor—figuring that the "paper navy" won't catch up with them for months. Meantime, it develops that the ship-builder's gal has restored Crewson's battered faith in matrimony. She's going to wait for him.

The playing far surpasses the material. Richard Widmark gives an outstanding performance as the cynical, hard-bitten Crewson, and Richard Davis and Dennis King Jr. render able support as his pals. However, the contrib of Judy Holliday (she used to be Judith Tuvin of *The Revuers*) as a dumb but amicable trollop is practically a show-stealer. Best of the sock laugh lines come her way and she muffs none of them. Current chore should put her in prime demand

Musicals

	Opened	Perfs.
Kiss and Tell..... (Bijou)	3-17, '45	853
Five turndowns to four affirmatives give the comedy a 44 per cent rating. No: Willella Waldorf (Post), Ward Morehouse (Sun), John Chapman (News), Lewis Nichols (Times), Louis Kronenberger (PM). Yes: Robert Coleman (Mirror), Robert Garland (Journal American), Burton Rascoe (World Telegram), Howard Barnes (Herald Tribune).		
Kiss Them for Me..... (Belasco)	3-20, '45	7
Five turndowns to four affirmatives give the comedy a 44 per cent rating. No: Willella Waldorf (Post), Ward Morehouse (Sun), John Chapman (News), Lewis Nichols (Times), Louis Kronenberger (PM). Yes: Robert Coleman (Mirror), Robert Garland (Journal American), Burton Rascoe (World Telegram), Howard Barnes (Herald Tribune).		
Late George Apley, The..... (Lyceum)	11-21, '44	145
Joan Chandler out due to impacted tooth Tuesday (20) thru Friday (23). Understudy, Ann Sargent, filled in for her.		
Life With Father..... (Empire)	11- 8, '39	2,263
Overtone, The..... (Forrest)	2- 6, '45	55
Jack Whiting is featured in fashion show sponsored by Russel Markert, of the Music Hall, for the Red Cross. Victor Jory and Franchot Tone will also appear with him on program at the Waldorf Thursday (29).		
School For Brides..... (Ambassador)	8- 1, '44	271
Soldier's Wife..... (Golden)	10- 4, '44	199
Tempest, The..... (Broadway)	1-25, '45	68
Canda Lee out via a sprained back Wednesday (21) thru Thursday (22). Stage manager, Stephen Elliott filled in for him. Cheryl Crawford was discharged from the hospital Tuesday (20). Now resting at home.		
Ten Little Indians..... (Plymouth)	6-27, '44	314
Voice of the Turtle, The..... (Morosco)	12- 3, '43	473
Harvey Stevens leaves show Monday (26). Elliott Nugent returns. John Van Druten has been in New York for last fortnight. Leaves for Coast Sunday (25). Betty Fields was air-guested by Paula Stone (WOR), Thursday (22). As of Saturday (31) show will have grossed \$2,001,800. Figure reps complete take in N. Y., Chi and on road—60 weeks on Stem, 26 in Chi and 7 on the hike. Management claims that approximately 750,000 customers will have viewed it by 25th.		
Bloomer Girl..... (Shubert)	10- 5, '44	197
Monday (26). Eleanor Jones rejoins company. Janie Janvier replaces Pamela Randall in Julia role, same date. Marya Wilde is new to the vocal group this week. David Brooks is rehearsing for male lead in troupe's streamlined "Personal Appearance" company, which will play Sundays for service hospitals in the Met area.		
Firebrand of Florence..... (The Alvin)	3-22, '45	4
Seven Stem experts said nix as against two who liked it, giving it a wee 22 per cent. No: Lewis Nichols (Times), Willella Waldorf (Post), Robert Garland (Journal American), Ward Morehouse (Sun), Burton Rascoe (World Telegram), John Chapman (News), Louis Kronenberger (PM). Yes: Robert Coleman (Mirror), Howard Barnes (Herald Tribune).		
Follow the Girls..... (44th St. Theater)	4- 8, '44	402
British rights have been sold by Al Borde to Jack Hylton, of London Latter expects to West End it in July. Marie Winsor took over role from Karen Stevens as of Thursday (22). Latter has signed for cast of "Marriage Is for Single People."		

for the future. The romantic interest isn't too believable at best, but what there is of it is handed capably by Jayne Cotter. There are other solid performances from George Matthews and George Cory and a fine bit from Dudley Sadler as a dying vet in the hospital.

Herman Shumlin's direction is crisp and sound for two acts. To make much of the third would baffle nearly anybody. Frederick Fox has designed a couple of effective sets. It's too bad that *Kiss* is equally effectively only in part.

Bob Francis.

THE DEEP MRS. SYKES

(Continued from opposite page)

tically runs away with the show on the basis of one scene. She gives a sock portrait of a fem dypso. Neil Hamilton comes thru with a fine and sincere performance of the husband. Katherine Willard is sufficiently austere positive as the intuitive lady. There are good

ICE SHOWS

	Opened	Perfs.
Lady Says Yes, A..... (Broadhurst)	1-10, '45	85
Closes Sunday (25). Will not tour.		
Laughing Room Only..... (Winter Garden)	12-23, '44	105
Olsen and Johnson are mentally prepping a new laugh show for fall. May use old title "Jerks Berserk." Have already sounded out the Wesson Bros. for a spot. Boys are also planning a pic theater unit.		
Oklahoma!..... (St. James)	3-31, '43	878
Herbert Rissman out Thursday (20). Joseph Cuniff filled in for him. Frank Lennon left show Saturday (17) to handle lights and switches for "Firebrand." Richard Rober is back from Chi company after three weeks. Norman McKay, who has been filling in for him, has gone to join the Chi troupe. Entire cast entertained at Stage Door Canteen Wednesday (21). Vladimir Kostenko is now captain of the ballet. Vivian Smith, who previously held down that chore, has left company to await the stork.		
On the Town..... (Adelphia)	12-28, '44	100
Stage Manager Peggy Clark is being congratulated on her costume designs for "Dark of the Moon." Jerome Robbins will take over the dance slot from Ray Harrison Tuesday (27).		
Seven Lively Arts..... (Ziegfeld)	12- 7, '44	124
Billie Rose denies that the Ziegfeld Theater is for sale. Also there is no immediate idea of closing show. Bea Lillie will remain with it at least until the end of June. Management claims over 35G weekly biz. Alicia Markova will guest with Ballet Theater at Met on evenings of April 8 and 22.		
Sing Out, Sweet Land..... (International)	12-27, '44	102
Closes Saturday (24). Opens Chi, Saturday (31). Ellen Love has decided not to tour with troupe. Bibi Osterwald will take over Love chores. Peter Hamilton is being replaced by Jerry Ross for the road trek.		
Song of Norway..... (Imperial)	8-21, '44	250
Two albums released by Decca comprising practically entire score with Kitty Carlisle taking on the Ira Petina assignments. Columbia releases another featuring Petina in principal songs. Tom Turner, general manager, has passed Uncle Sam's physical and been notified that he is 1-A. Is waiting word from his California draft board. Authors Robert Wright and George Forrest are expected back from Coast next week with the score for the Milton Berle show, "Springtime In Brazil."		
Up In Central Park..... (Century)	1-27, '45	65
The 58th performance this week marked pay-off of production cost of 130G. USO "Park" unit is being processed. Howard Bay is supervising production, Sammy Lambert directs the book, and Helen Tamiris the choreography. Harriet Kaplan is casting principals. Second call for dancers to report at Todd office goes out Tuesday (27). Max Meth has completed album of show tunes for Decca.		

BALLETS

Hats Off to Ice..... (Center)	6-22, '44	376
Ballet Russe De Monte... (City Center)		
Closes Sunday (25).		

SUMMER THEATRES

A Directory for Actors, Directors, and Theatre Operators. Tells What Theatres Are Occupied or Unoccupied, What Producers Are Now or Soon Casting, Types of Shows, Plays To Be Produced, Etc. 75c.

LEO SHULL Editor
125 W. 48 St. New York City
Published by ACTORS CUES

Remotes Pay Off Scientifically

(Continued from page 17)

week, Wilson is conducting a survey for Buddy Franklin, currently at the Bismarck Hotel, to determine the cities in which Franklin's MBS dance remotes are picked up. In the past, Wilson has made similar surveys for Will Back (CBS), Billy Bishop (MBS), Gay Claridge (Blue) and Boyd Raeburn (CBS).

Wilson sends out postcards to every station of the net which carries the dance band for which he is making the survey. He asks each station whether or not it carries remote, what nights it carries it, the total number of times remotes of leader have been carried, and whether or not it has transcription library for which band toots. Such info is not available from the networks.

Map Talks

From results he constructs a map on which pins designate towns in which band has been picked up. Using this map, a leader can determine at a glance the route he should travel if, for example, he wanted to do some one-nighters. If he's smart, says Wilson, he'll play towns that have carried his dance remotes and have his transcriptions. If, for another example, he has offers from two cities about 300 miles apart, and of equal population, he'd naturally play the city that knows him because his dance remotes have been heard there.

One leader had been told by a net that he was being heard Coast to Coast. Wilson's survey proved he wasn't being heard out West. Because of this, he canceled a couple of dates he had made for the West.

Survey Okay On Theaters, Too

One of the top bookers in town said the survey would be usable for booking theater dates, too. For, naturally, in the choice of two or more cities, a smart leader and his booker will pick those in which the band has been heard most on net dance remotes and those in which his transcriptions had been played the most.

One radio executive, when told about this new survey, said, "God, what a booker couldn't do with that and a BMB station-coverage map. He ought to be able to figure out just how many people he can expect for a date and peg his price at a scientifically correct dollar level."

Sherman Hotel Yens Band Dough Cuts

NEW YORK, March 24.—Altho hotels around here haven't as yet tried to make any adjustment in contracts because of the curfew, Hotel Sherman, Chicago, has told agencies that because of the effect on biz, spot is asking for an adjustment on contracts drawn before the curfew. Vaughn Monroe, who is set to go into the spot, will probably play under an adjusted contract.

Sherman has six name bands booked until August 16 by pre-curfew contracts, but Ernest Byfield, manager of the hotel, stated that he wasn't prepared to make a statement on adjustment of band contracts at this time.

Hotel is losing only one hour daily, because usual curfew hour for spot was 1 a.m.

Oboler Wants Tone & Lorre For 1 and 2

NEW YORK, March 26.—Arch Oboler is depending on friendship to get his names for the MBS series to start. Dough is only "token" \$500 but Oboler expects that Franchot Tone will do his first *Lust for Life*, April 5. He has Peter Lorre "set" for second shot. Pic names will go along with Oboler as long as he can come up with top showcase scripts for them—and they're available, i.e., don't have to pay train or plane dough or try and find a hotel room.

IBEW Trains Video Engineers; 350 Coasters To Take Classes

(Continued from page 11)

operation, inspection, maintenance and installation of tele equipment," Davis said.

Don Lee Engineers IBEW

At present, all engineers at Don Lee's tele studio are in the IBEW. Davis said that Klaus Landsberg's activities at Paramount are classed as in the experimental stage and, as a result, he has not been asked to sign up.

From time to time, some of the trade has voiced the opinion that engineers now working in tele and not members of the union, would be left out in the cold when the medium goes commercial. This was discounted by Davis. He said that any engineer, or helper can get into IBEW but will have to be schooled. He will have to pass the required exams and obtain an FCC license before being accepted. Davis stressed the fact that those in this class had better start thinking about taking out cards. Initiation fee at IBEW is now \$5 but is expected to climb to \$150 when tele organization is definitely under way.

Trade Shows Interest

Trade has shown interest in the union's attitude so far as wage demands are concerned, wondering just what the situation would be when video shows are bank-rolled. Davis said that electronic engineers should be worth \$300 a week, and further stressed the fact that he believed in keeping up a high wage scale because of the highly technical nature of the skill required.

Basic scale for tele engineers will be \$1.75 an hour, sliding up to \$6.50 an hour. Tele cameramen will get not less than \$3 an hour. Master control operators should not get less than \$300 a week and possibly \$400, Davis said. He went on to state that video salaries will be from 25 to 30 per cent more than standard radio engineers are getting today.

The point was raised as to what tele

would do for cameramen, as lens ops now in motion pictures are under IATSE banner. Davis stated that he didn't see much chance of top pic cameramen being interested in video, inasmuch as they were dragging down from \$500 to \$1,000 weekly in studios and would not want to step down to \$300 per week jobs.

The question has been raised from time to time, as to what plans IATSE had for stepping into video. There have been rumblings that would indicate that such a step was contemplated. Davis said: "We're going to train our men and keep the jurisdiction we have. It may mean a knockdown and drag-out fight but we'll be in there."

He further elaborated on the stand taken by IBEW, by saying that no IATSE man would be allowed to touch a video camera. Davis said that a cameraman will have to hold a card in either one local or the other and that there would be no dual unionism allowed under any circumstances. In other words, if an IATSE cameraman wants to go into tele, he will have to drop his old union affiliation completely and sign up with IBEW.

Davis went on to say that he believed it would be easier to train cameramen for tele than for motion pictures. In the latter case, a lensman has been held responsible for lighting effects as well as actual filming. But he believes that as tele develops, cameramen will have to take on added duties and may have to learn electronics. "The whole set-up is a new world and will be different from anything in showbiz," Davis said in summing up his statements regarding cameramen and the place they would occupy in video.

Another union sore point that is likely to develop into open warfare is the 16mm. field, which experts believe will be a large factor in tele programming. If IBEW insists on its stand that only their members work cameras, then real trouble is likely to flare up.

Schwartz Heading Musiccraft's Waxing On Pacific Coast

HOLLYWOOD, March 26.—Art Schwartz, general manager of Freddie Martin's Maestro Record firm, is now in charge of all West Coast recording for Musiccraft Records. He'll select talent, record artists and distrib thru his Pacific Music Sales Company. In turn, Musiccraft will press a certain amount of disks for Maestro.

Deal also gives Schwartz West Coast charge of Musiccraft's associate publishing firms, Chelsea and Viking. He is continuing his Saunders Music firm.

WLB Orders 15% Raise for Tooters WOV Didn't Want

NEW YORK, March 24.—Seven musicians at Station WOV here have been given 15 per cent raise by the National War Labor Board, retroactive for a year. Station tried to get rid of the musicians.

In 1941, WOV signed with AFM to keep 12 musicians on pay roll, but protested then that it needed only five men. Last fall it asked the WLB to release the seven men for more useful work. Ruling, which came down last week, maintained that the station must employ all 12 men. Station's attorney said it would seek a review from the national board.

Ruthrauff & Ryan Eye Philo Vance

NEW YORK, March 24.—Ruthrauff & Ryan has an idea that Philo Vance ought to be added to the collection of sleuths who are on the air. Idea seems to be to make him a day-time cliff-hanger but he may turn up in a nighttime slot like the *Mystery Theater*.

As per usual, idea is to buy the name and formula and have show done by either a house writer or as on a freelance per-script basis.

Ballroom Op Opens Booking Office For Western Musickers

HOLLYWOOD, March 26.—Foreman Phillips, operator of Venice Pier, Baldwin Park, Culver City, Calif., and Compton Ballrooms featuring Western Style Music, is opening a booking office which will handle Western talent exclusively. Firm will be known as Western Amusements, with Phillips bringing in St Burch, for six years assistant to Local 47, AFM, prexy Spike Wallace, as manager.

Understood AFM ruling forbids a location manager from booking musicians particularly into his own spot, and on union questioning, both stated that their office would book attractions outside, but not into Phillips's places. Firm expects to service 11 Western States with bands and singles for one-nighters, etc., as well as for recordings and motion pix.

ASCAP Rate Sked; First Time Pubbed

(Continued from page 15)

beauty contests; No. 22, wired music or recorded music; No. 23, dog tracks; No. 24, amusement parks, carnivals, fairs; No. 25, carousels and miscellaneous rides; No. 26, walkathons, marathons, swimming pools, etc. There is also a compilation of license rates, ranging from the lowest bracket, or \$60 per annum, to the 18th bracket, or \$4,800 per year.)

Some High, Some Low

It's also important to point out that "in preparing the schedule of rates, the society has been particularly mindful of the provision of the consent decree which prohibits the society from entering into or recognizing as valid or performing any license agreement which shall result in discrimination in price or terms between licensees similarly situated." Forward, also points out that the schedule will, for the most part, coincide with rates now in effect, but the application of the scientific formula discloses that some rates are too high and others too low.

Rate schedule does not apply to all music users licensed by the society, for example, it does not set rates to be applied to radio broadcasting, factories making use of music, symphony orchestras, the concert field or many other operations licensable by the society. These schedules will be added from time to time.

Blanket License Form

Again, the license schedule applies only to the blanket form of license. "Under the consent decree, the society, it must be borne in mind, is equally required to grant to users, other than radio broadcasters, desiring the same, a license at prices fixed by the society for the performance of such specific (i. e., per piece) compositions, the use of which shall be requested by the prospective licensee. Such "per piece" rates are not included in this published schedule, but are available upon application. . . ."

Prior to actual going into the rates, schedule defines licensees as follows:

1. Rural bar, grill or tavern: A rural bar, grill or tavern is an establishment situated outside the normal trading area of city and/or suburban section.

2. Sessions: A session is any period when one complete program of entertainment is given.

3. Name talent of semi-name talent: Name talent is talent known nationally. Semi-name talent is talent known sectionally or locally.

4. Alternate or relief band: Wherever alternate or relief band is mentioned in the schedule or rates, it shall apply to continuous and uninterrupted musical entertainment whether by an alternate band, a relief band, strollers or by the continuous use of the same musical organizations or part thereof.

5. Lounges: A lounge is any establishment catering primarily to intimate social gatherings.

License Brackets

The Society breaks up the rates for annual licenses into 18 brackets, as follows:

1. \$ 60	7. \$ 480	13. \$1,800
2. \$ 90	8. \$ 600	14. \$2,400
3. \$120	9. \$ 720	15. \$3,000
4. \$180	10. \$ 900	16. \$3,600
5. \$240	11. \$1,200	17. \$4,200
6. \$360	12. \$1,500	18. \$4,800

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Tele Review

NBC

Reviewed Sunday (25) 8-9 p.m. Style—Drama and travelog. Sustaining over WNBC, New York.

With usual NBC perfection of camera handling and acting that makes most video competition seem amateurish, WNBC presented *The Coiner*, by Bernard Duffy. It was a one-act set in Ireland, but unfortunately, despite the good-acting job turned in by James Rennie in the title role, it had little reason for being on the air. There wasn't a character in the entire half hour about which anyone would give a tinker's dam. Every character was unwholesome, and the twist of the cheater being cheated left viewers unhappy, to say the least. No doubt the "atmosphere" was what sold it to Edward Sobol, who produced it. If it did, then perhaps he's learned a new lesson, nothing is more deadly than a load of atmosphere without a common humanity that gets thru the ike into the home.

M. Ray Kelly's sets were his usual solid, real, believable backgrounds. It's a shame that something interesting couldn't have happened in them.

Andre De La Vaire came back for another video travelog this evening. This time without Adelaide Hawley and the sofa. He talked directly to the audience and kept the pictures of Ethiopia, which he presented, interesting and timely. Just one suggestion here. It's wise to flash back to the lecturer once in a while just to have the men and women on the other side of the iconoscope realize who's doing the talking. Credit Paul Alley here for doing a swell film cutting job, and Andre for keeping it alive and moving.

Joe Koehler.

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Magic

By Bill Sachs

BRUCE THE MAGICIAN, formerly of Boston and now a resident of California, has recently completed a 57-week tour for the USO, entertaining in hospitals and army and navy installations. During the last six months Bruce covered 39 States and 15,000 miles. Bruce worked in San Francisco recently with Eddie Cantor and his radio troupe for four days, appearing at the Paramount Theater there for a special Purple Heart showing before almost 3,000 people and later working the local Canteen twice and doing several stunts at San Francisco hospitals. . . . **KARA** is presenting his wares at the Starland Theater, Montreal. . . . **MRS. ANN LEESTON**, of the Leeston Magic Show, pencils in to tell of catching the Dante show at the Paramount, Toledo, recently, and of visiting backstage with the master rabbit-hider, both of which, she says, afforded her much pleasure. . . . **PAUL DUKE**, set for the National Cash Register Company's 25th anniversary party at Dayton, O., April 5, is telling intimates that he's getting \$1,000 for the single date. . . . **HOWARD McLEOD**, Montreal mystifier, has been appointed manager of Cordner's Restaurant on St. Catherine Street in West Montreal. . . . **CORP. WILL ROCK** still with H. Q. 8th E. T. Group, Special Service Office, Fort Leonard Wood, Mo., continues to monopolize the columns of *The Fort Wood News* with photos showing him in action before the soldier lads stationed there. Rock has much of his regular pro paraphernalia in camp with him and presents his full-evening show on an average of once a week. . . . **MILBURNE CHRISTOPHER V**-mails from Belgium: "Almost time for *Broadway in Khaki* to start working the open again. During the winter, we've performed in theaters, town halls, castles, shelled hotels, Nazi barracks, convents, schools and almost every other sort of building for American troops in Belgium, Luxembourg, France, Holland and Germany. Recently ran across Al Sharp, over with his tricks, in an army jeep show. Charley Miller, in England for USO, is amazing British magi with his cups and balls and card sleights-of-hand. By the time you receive this we

DeMille-AFRA Feud Over \$1 Goes To Calif. High Court

HOLLYWOOD, March 26.—Latest move of Cecil B. DeMille in his fight with AFRA over a \$1 assessment levied last fall is being made this week, with attorney for former Lux emcee seeking appeal to State Supreme Court. DeMille's lawyer, Neil S. McCarthy, hopes to have Judge Emmet H. Wilson's ruling favoring AFRA set aside. Guild officials, naturally, had no comment to make on this latest action by DeMille.

will have given more than 400 performances over here."

DELL O'DELL, with her bag of tricks and her hubby, Charlie Carrier, juggler, open at Beverly Hills Country Club, Newport, Ky., March 30. It's their first night spot engagement in Greater Cincinnati.

T-SGT. WILLIAM R. CLIFFORD (Silks Clifford), now convalescing in AAF Regional Hospital, Ward 104, Truax Field, Madison 7, Wis., writes: "I am now 'at liberty,' due to a piece of flack in the back of right hand, and am doing a lot of shows in the wards here, as well as doing a weekly stint on the stage for the Red Cross, with effects and illusions bought for my use by the Dane County Chapter of the Red Cross. Doing close-up work is a little tough, due to not being able to do very much with cards, silks and cigs (which seem to go over with the boys in bed), as my right hand is still stiff. Do you know of anyone who could and would give a fellow a few ideas for ward work, close-up? Anything that would help me to hand out a few more laughs and foolers would be a big help to us all. If it were not for a right hand that is not what is once was, I would not have to ask for help. I have no fokes, reels or pulls, due to not being able to buy them any place. Am getting Linking Rings and the die box. These will be okay for the wards, but I still need a set routine to go with it. Maybe some of the gang will lend a trick or two for the entertainment of returning vets. Of course, I will pay for anything I get." . . . **CHARLES EYER**, of Indianapolis, tells of catching the Great Darrell's performance there recently and says he is the best magician he has seen since Thurston. "He even resembles Thurston," writes Eyer. "His two spectacular illusions, *The Girl in the Pumpkin* and *Parade of the Toy Soldiers*, were more beautiful than anything I have even seen in magic." Darrell's real name is John Wilson. . . . **KIRK ALLAN**, known professionally as Kalan, the Man With the Miracle Mind, has been promoted to captain and transferred to G. H. Q. in the Southwestern Pacific. His section, charged with producing and presenting shows using only G.I. talent, has been named by Special Service headquarters in Washington as one of the best all-round entertainment units in the Pacific theater of operations. Two of his all-soldier shows have been detailed to tour all bases in the area."

Burlesque Notes

By Uno

DIANE ROSS, transformed from specialty dancer and emcee in Chicago and New Orleans niteries to a strip-tease monologist, is a newcomer on the Hirst Circuit, being featured with the Shorty-Stinky unit. . . . **EDDIE DEVELDE**, former straight, is managing a posing show with the J. B. Marks Shows. . . . **GERTRUDE BECK** and I. B. Hamp left their Hirst unit in Baltimore, March 17, to return to their St. Louis home. Miss Beck will undergo further medical treatment for her ears and a nervous strain. . . . **JOE DORRIS**, emcee-comic, back to Terrace, L. I., after a lengthy nitery engagement in Binghamton, N. Y. . . . **RIALTO**, Tampa, suspended burly suddenly thru change of ownership, throwing 25 performers and house attaches out of work. Among the former were Mercy and West and Maurice Cash, comic. Straightman Charlie Rogers has teamed up with DeLiso, dancer, for a nitery date. . . . **EDDIE CHESTER**, emcee, held over at Ernie's, Greenwich Village.

ROSITA ROYCE and Her Doves had option renewed at Rio Casino, Boston. . . . **CORP. JACKIE WHALEN**, of the air corps, is with the Purple Heart Circuit (headquarters in Atlantic City) playing hospitals. . . . **EVELYN TAYLOR**, after a week at the Gayety, Montreal, thru Dave Cohn, played a return date within five weeks at the Howard, Boston, for Phil Rosenberg. Also did several soldier camps in between, distributing photos among the boys for their pin-up collection. . . . **FRANK ILLO**, former burly backstage chief, is now stage manager of Carnival nitery at Capitol Hotel. . . . **ETHEL STEELE**, ex-burly principal, reports that her son, Robert, overseas 18 months, is recovering from wounds, in a hospital in Italy. . . . **MILLE MICHELLE**, ex-strip, and Red Dolan, ex-comic, are a new team, and opened with a carnival in Oklahoma, former as chorine and latter as manager. . . . **FREDDIE FULTON** staging a show and fashion contest for the Ethiopian World Federation in Harlem May 5, to help celebrate the Fourth anniversary of Ethiopia's independence. **ERNIE RICH**, former burly straight, returned March 24 to the Stork Club, Denver, as emcee. . . . **BOBB KUHEN**, burly and nitery comic, is producing shows for the army in Europe. His wife, Gayle Page, will continue in burlesque until his return.

VICTORY ONE-ACTERS

(Continued from page 3)

blood-donor sketch, and by the time they had finished nine shows, 1,000 blood-donors had checked into the Red Cross. One sketch, *The Favor*, sold \$4,000,000 in War Bonds.

Their script service has sent some of its sketches to Snag Point, Alaska, a one-horse-town if there ever was one. On its own initiative the Treasury supplied 30,000 copies of two of the players' top scripts to amateur groups thruout the country.



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2 ANTI-AFM BILLS

(Continued from page 3)

Clarence Lea, chairman of committee, has "invited" industry to submit amendments aimed at AFM ban on Interlochen Music Camp and broader problems that have beset industry as result of Petrillo actions.

White House, according to reports, is urging Lea to go "all out" in toughening V-D measure against AFM because FDR is reported still smarting from "slapping of last fall." Tip-off that administration would go along with any deal to curb Petrillo, even when it came from GOP side, as V-D measure does, was Paul Porter's appearance before House Committee when hearings on bill were first held. Porter urged that teeth be put into measure at that time.

Bailey Bill, introduced last week, would halt recording royalty payments. Measure is ostensibly aimed at John L. Lewis, now seeking royalties on coal, but would strike at AFM also. Hearings on measure are expected in next few weeks.

MEXICO CITY, March 26.—A. C. Blumenthal, owner of Ciro's night club, has paid the Mr. Whiskers \$42,350 in full settlement of income tax claims. Blumenthal came to Mexico four years ago and about a year and a half ago opened Ciro's, lush spot in Hotel Reforma.

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THE FINAL CURTAIN

BEAUMONT—Cletus, Seaman 1/C was lost December 18 when the destroyer Spitz was sunk in a typhoon in the Philippines. He was formerly a drummer with the Rodriguez orchestra at the Marco's Chop House, Detroit. Survived by his parents.

BRADY—Paul, formerly with Kinsey Comedy Company and other rep and med shows, at his home in Baltimore March 11. Interment in Loudon Park Cemetery, Baltimore.

BYRNE—C. (Billy), 63, formerly with Byrne Golson Players, *Matinee Girl*, *Mutt and Jeff* and his own tab shows thru the South and East, in Hollywood March 13.

CALLAHAN—George W., 77, retired actor, in St. Mary's Hospital, Philadelphia, March 15. At the turn of the century he was a member of the Chicago Opera Company and had also appeared with the old Darby Morton Opera Company and the late Frank Daniel show. Among the productions he played in were *Mourning Becomes Electra*, *Hit the Deck*, *Up Pops the Devil* and *The Meanest Man in the World*. He retired from the stage 15 years ago. Survived by a daughter and three brothers.

CARRIGAN—Gene, 38, president of Texas Ice Events, Inc., which has brought ice shows to Fort Worth and which operated the ice rink at Will Rogers Memorial Coliseum there, at a Fort Worth Hospital March 17 after an illness of 18 months. Before going to Fort Worth, he played big-league ice hockey in Detroit, Boston and New York, and was an American Association player for St. Paul. He was a native of Edmonton, Alberta. Services March 18 at St. Patrick Catholic Church, Fort Worth.

DALY—James, 44, writer and associate director of the Pasadena Playhouse, at his home in Pasadena, Calif., March 18. He joined the Playhouse staff about a year ago. He leaves his widow, Margaret, and two children, Brenda and Bryan.

EDWARDS—Claire, actress, in New York March 14 of internal injuries. She had appeared at the Provincetown Playhouse and with the road companies of *Three Men on a Horse*, *The Family Upstairs* and *Room Service*. Her last appearance on Broadway was in *Comes the Revelation* at the Jolson Theater.

Capt. John Tiebor

Capt. John Tiebor, 86, pioneer trainer of sea lions for show business, died at his home in Tonawanda, N. Y., March 21.

Since 1905, when he received his first booking in Pittsburgh, he traveled thruout the United States and Europe exhibiting his animal troupes. He had also been under contract to the Ringling-Barnum circus for several years.

Captain Tiebor went into his venture of training seals after visiting the Buffalo Zoo, where he noticed the strong attraction the sea lions held for the public. After a successful attempt to train his first seal, Daisy, he bought four more. This was the beginning of the Tiebor sea lion act which has since become a familiar attraction to circus fans.

Captain Tiebor also taught his sons, John II, Edward, Leroy and Roland to manage individual seal acts for various circuses during the summer. In the winter, the brothers toured in vaudeville. While Leroy and Edward eventually quit seal training, Roland took over the troupes and is under contract to Ringling circus. Captain Tiebor retired from showbiz several years ago but continued to train new seals at his home.

Besides Roland he is survived by two sons, Edward A. and John W.; three daughters, Mrs. Fred Helwig, Mrs. John Kester and Edna Tiebor; one brother, Adolph, and 11 grandchildren. Funeral services were held Saturday (24), interment at Elmlawn, Tonawanda.

GANIM—Anthony (Tony), 54, operator of concessions in Palsades (N. J.) Park for more than 25 years under the name of Palsades Device & Concession Company, Inc., at his home in that city March 18 of a heart attack. He had also operated concessions at the New York World's Fair. He was a member of the National Showmen's Association since its inception. Services at St. Mary's Catholic Syrian Church, Brooklyn, with interment in St. John's Cemetery there.

GARFIELD—Katherine, 6, daughter of John Garfield, screen actor, suddenly March 18 in Hollywood. Survived by her parents and a brother, David, 20 months old.

GODFREY—Corp. Robert A., 26, killed in action in Germany. He was formerly with Cecil Carr's orchestra at Haag's, Detroit night spot. His mother survives. Burial in Holland.

HARRIS—Mrs. Anna Hepner, sister of the late Williams Hepner, noted theatrical wig-maker, and widow of Harry A. Harris, long secretary to the late Abraham L. Erlanger, New York producer, at her home in New York March 12 after a brief illness. Survived by a daughter and a sister.

HERSEY—Roscoe M., 67, father of John Hersey, author of *A Bell for Adano*, at his home in Briarcliff Manor, N. Y., March 25. He was former American general secretary of the Tientsin (China) YMCA. Surviving, besides his son, John, are his widow and two other sons.

JOHNSON—John William, 58, owner of a string of motion picture theaters in Central Utah, at a Salt Lake City hospital after a lengthy illness. An immigrant from Sweden as a convert to the LDS (Mormon) Church, he served as a Mormon missionary to Sweden but returned to the U. S. and Utah as a motion picture exhibitor. He also was a banker. Survived by his widow, Mrs. Marguerite Duvall Johnson; a daughter, brother and sister. Interment in Murray, Utah.

In Memory of Our Beautiful
Sister Babe

MRS. BOB KIDDER

Who Left Us Dec. 24, 1943.
Darling, We Miss You So.
Mother, Sisters and Brother.

The Reynolds Family

KRESSLER—Ralph, trainer of ice skaters for the past 25 years, in St. Paul March 16. For the past 30 summers he worked for the Brooke Sales Company, Minneapolis concessionaires, at fairs and exhibitions in this country and Canada.

LITTLE—Robert Clyde, former vaude singer and advertising man, in Miami March 23 of burns sustained when he fell asleep in bed while smoking. He had toured in vaude as a tenor singer and later was employed by a New York advertising firm.

MacDOUGALL—Hamilton Crawford, 87, Professor Emeritus of Music at Wellesley College, Wellesley, Mass., in that city March 16. He was a member of the Wellesley College Music Department for 27 years and was founder and manager of the Wellesley Concert Series, to which he invited such artists as Myra Hess, Fritz Kreisler, Ignace Paderewski, Lotte Lehmann, Kerstin Flagstad and Lawrence Tibbett. He was also the founder of the American Guild of Organists and dean of its New England chapter for three years. Among his published works were *Studies in Melody Playing*, *National Graded Course*, *Sacred Music*, *Music for Women's Voices*, *First Lessons in Improvisation*, *Dramatic Pedal Studies*, and the operetta, *Long Live the King*. He had also written special material for *The Diapason* and *Etude* and was organ editor of *The Musician* from 1908-'23. Survived by his widow and a son.

MANN—Mrs. Franz, 82, mother of Virginia Mann (Mrs. Robert Hyman), in Floral Park, Long Island, N. Y., March 17. Both daughter and son-in-law are in vaude.

MOORE—Raymond Ralph, 59, operator of a glass show with his brother, Ridge, who died recently, March 11 at Hartford City, Ind., following an auto accident. Show was well known thru Indiana, Ohio and Illinois. Survived by his mother. Interment in IOOF Cemetery, Hartford City.

PAINE—Charles W., 81, former secretary-manager of the California State Fair, March 14 at his home in Sacramento, Calif. Paine was connected with the fair for 37 years, retiring in 1937 because of the 70-year retirement age for State employees. Surviving are his widow, Laura; two sons, Tevis, Los Angeles, general manager of the California Breeders' Association, and Edward L., associated with a Sacramento meat packing concern, and a sister, Sadie W., Sacramento. Other details in the Fair Department, this issue.

POTAR—Jacob (Jake), burlesque theater ticket broker, in St. Luke's Hospital, New York, March 20, after a lengthy illness. He had also operated a show franchise, *Nite Club Girls*, on the Mutual Wheel in 1928 and 1929. He was a member of the Burlesque Club. Services in Riverside Memorial Parlor, New York, under the auspices of Munn Lodge, 190, F. and A. M., of which he was a life member.

ROBERTSON—George, 54, owner of Syracuse Scenery & Stage Lighting Company, in St. Joseph's Hospital, Syracuse, following a short illness. He had been with Loew's and Paramount theaters, Syracuse, and with Shubert shows prior to his opening the stage equipment concern. He was business agent of Local 9, IATSE. Survived by his sister, Mrs. Edward Craven, Syracuse. Interment in Lorraine Cemetery, Baltimore.

SCHROEDER—Arnold Frank, 46, former opera singer and organist at St. Mary's Church, Cincinnati, for 18 years, at his home in that city March 18. He at one time was with the Chicago Civic Opera Company and Metropolitan Concert Company. Survived by his mother, brother and two sisters.

SHELL—John K., 52, formerly with the Barnett-Wallace Show, in New York recently. He had also traveled with the Cole show. Survived by his widow, a daughter and two brothers.

SHLEFELDT—F. G. H., 72, former musician, at the Home for Aged Masons, Arlington, Tex., March 13. Born in Silesia, Germany, he came to this country with his parents to start his musical career.

WARNESSON—Victoria, of Warnesson Make-up Studio, March 18 at her home in Chicago. Miss Warnesson for many years had been associated with the theatrical make-up studio founded by her father and she was widely known among show people. Burial in All Saints Cemetery, Chicago.

WELLS—Lieut. Louis A. Jr., 28, radio gunner on a B24, killed in action in the South Pacific. He was a trumpet player with the Don Pablo ork and Michigan Theater orchestra, Detroit. Survived by his parents.

WINKELMAN—Arthur, 54, brother of Louis Winkelman, treasurer of the Gayety, Cincinnati burlesque house, of a heart attack at his home in Milwaukee March 18.

WOOD—Mrs. Margery Pearson, 55, former singing star and widow of Frederick Hill Wood, noted corporation lawyer. She made her debut in London and returned to this country in 1913. Her last appearance on the stage was in the role of Mme. Gimbellette in the Broadway success, *The Midnight Girl*. Survived by a daughter.

WOODSIDE—James, 50, concert singer and voice teacher, in Christ Hospital, Jersey City, N. J., March 18. He had appeared in several recitals at Town Hall, New York, and before the war was head of the voice department of Penn State College. He had also been a voice instructor at the Newark (N. J.) State Teachers' College. Survived by his widow and a daughter.

Marriages

COLE-COGAN—Charles W. Cole, assistant manager of the Hilton Hotel, Long Beach, Calif., and Lola Cogan, actress, in Long Beach March 17.

GAVER-RUSSELL—Jack Gaver, drama critic and amusement columnist of United Press, to Jessica Russell, New York editor of magazine *Digest*, in New York March 24.

McELDOWNEY-MARTIN—Sam McElDowney, of Martinsville, W. Va., to Nancy Martin, singer on the *Breakfast Club* radio show, March 20 at New Martinsville.

PEPPE-COOK—T. Dwight Peppe, general agent for Polack Bros.' Circus, to Mrs. Genevieve Ford Cook February 15 at Memphis.

TOZIER-CAREY—Hal Tozier, announcer on Station WJR, Detroit, to Michael Carey, nonpro, in Detroit March 16.

TUBBS-GILRUTH—William C. Tubbs, actor, to Helen K. Gilruth, known professionally as Helen McGill, singer, February 16 in New York.

Births

A son, John Houston, to Jack and Wanda House at Bridgeport (Conn.) Hospital March 10. Mother is former Wanda Rogers, of Ringling show, and father was formerly on the front door of that show.

A daughter, Dee Ann, to Mr. and Mrs. Bob Johnston in San Diego, Calif., January 21. Mother is co-producer and father is owner of the Hollywood, San Diego burlesque house.

A daughter to Mr. and Mrs. Emanuel J. McGreals March 8 in Osteopathic Hospital, Philadelphia. Mother is the former Helen Goho, Roxyette dancer.

A son to Mr. and Mrs. Robert Laws at Peralta Hospital, Oakland, Calif., March 7. Father is sales promotion and publicity manager of KGO, San Francisco.

A son, John Hanan, to Mr. and Mrs. George King Moffett, March 6 in Jackson Heights, L. I., N. Y. Father is manager of Hal McIntyre's ork, and mother is Helen Hanan, vaude single.

A daughter to Mr. and Mrs. Larry Taylor March 6 at Columbus Hospital, Chicago. Father is a free-lance musical arranger and mother is the former Jane Williams, who once did a vocal duo with her sister, Jean, now featured soloist with Lou Breese's band at the Chicago Theater.

A son to Corporal and Mrs. Bob Roberts February 25 at Lying-In Hospital, Philadelphia. Father was a former announcer of WPEN, Philadelphia, and is now doing radio work in the army. Mother is former Marilyn Hudome, of WPEN program department.

A son, Christy Roger, to Mr. and Mrs. Percy Huebner March 15 in Detroit. Father is operator of the Highland Park Theater, Highland Park, Mich.

A daughter to Sgt. and Mrs. Harry Paskow in Detroit. Father is in France.

A son to Mr. and Mrs. Phil Albright at Ravenswood Hospital, Chicago, March 8. Father is Chi Artists' representative.

Divorces

Ted R. DeWitt, carnival operator and last season with Gooding Shows, from Frances Dell DeWitt, in Little Rock January 17.

Donna Reed, screen actress, from William Tuttle, make-up man, in Juarez, Mexico, January 8.

Emmett L. Kelly, Ringling clown, from Mildred Ritchie Kelly, of the same show, in Cleveland January 18.

Barbara Masterman from Frank M. Masterman in Los Angeles January 25. Audrey Eichstadt from John L. Eichstadt, WLW musician, in Cincinnati February 1.

Manola Meloche Jones from Billy Jones, film writer and stunt man, January 26 in Los Angeles.

Ann McCormack, singer, from Clarence Stroud, member of the Stroud Twins vaude act, in Los Angeles January 29.

Carol House, actress and model, from Anthony Albert Pabian, cartoon animator, in Los Angeles January 31.

Mary Williams, screen actress, from Stanley Percival Rosoff in Los Angeles February 20.

Barbara Weeks, former *Ziegfeld Follies* beauty and screen actress, from Lewis D. Parker, nonpro, in Los Angeles February 19.

Little Worry Over Admish Ceiling

Stewart Tait Freed From Manila Camp

LOS ANGELES, March 24.—For the first time in over three years, direct contact between Stewart and Mae Tait in Manila and Edwin and Marie Tait here has been established. The Stewart Tait were recently liberated from the Japanese concentration camp at Santo Tomas University. They had been held 37 months. Edwin Tait said that he had not received a report on the Tait holdings in the island city. In a recent letter Stewart wrote from Manila that he had heard that the corrugated tin roofing of the race track had been removed by the Japs. The Tait home is still standing but it is not known what condition it is in. Several of the small homes in which Tait employees lived were destroyed by bombs. Stewart Tait wrote that he weighed only 108 pounds when released from Santo Tomas. When he was interned he weighed about 160 pounds. Mrs. Tait dropped from about 125 to 80 pounds.

Hennies Bows To Strong Biz

BIRMINGHAM, March 24.—Hennies Bros.' Shows opened the season March 16 on an Ensley, Ala., lot, featuring six rides, four shows and a string of concessions, under the auspices of the Ensley Kiwanis Club. Ideal weather conditions and good business made the initial appearance a success.

Show will be presented in the Birmingham area for four weeks before starting its regular tour. It will then carry 12 shows, 14 rides, and concession. Equipment, under the supervision of Nate Worman, has been overhauled and repainted.

The general staff includes Harry W. Hennies, general manager; J. C. McCaffery, general agent; Louis J. Berger, traffic representative; Al Kunz, business manager; Mike Conti, publicity; Clint Shuford, secretary-treasurer; F. Brown, concession manager; Nate Worman, construction; Dell Lampkin, Diesel and electrician; A. J. Mohar, assistant electrician; Don Montgomery, trainmaster; William Morgan, assistant secretary; Mr. Hammill, artist, and Jack Morgan, towers and lot.

Rides and foremen are Joe Kissel, Ferris Wheel; Felix Cherniski, Hey-Dey; Walter Williams, Caterpillar; Johnny Miller, Rocket; Fred Baker, Merry-Go-Round; K. P. Chester, Octopus; Chester (Dutch) Wilson, Roll-o-Plane, Lindy Loop, and Fly-o-Plane; S. Baker, Kraz-Kab-Ko.

Shows and managers are Joe Darpel, Side Show; Ted Barro, motordrome; Joe Sciortino, posing show; Dick Davis, *Bouquet of Life*; Nate Worman, *Hazards of the Pacific*; Charles Taylor, minstrel; Elsie Calvert, girl revue; Mr. and Mrs. Miller, Fun House; Wimpy Schnepel, Penny Arcade; "Buttons" Grantham, glass house and monkey show. An animal and unborn show will be added later.

Gus Bethune is cookhouse operator, while Carl Parsons and Buddy Spain have grab concessions.

Loos Boys Pace Red Cross

LAREDO, Tex., March 24.—Employees of the J. George Loos Greater United Shows were the first here to hit 100 per cent in donations in the current Red Cross drive, according to William N. Hall, head of the drive. Carnival employees pitched in with a total of \$142.

'45 Looms as Toughest War Year as Labor Rules, Curfew Add to Operating Problems

"Safety" Measures Add to Welter of Confusion

By Max Cohen
(General Counsel American Carnivals Association, Inc.)

ROCHESTER, N. Y., March 24.—Mr. Outdoor Showman, you're apt to have some headache this year! It's not that we want to paint a gloomy picture, but we might just as well face the facts. This year of 1945—the last year of the war, we hope—will probably see the outdoor amusement industry in its year of most difficult operating problems since the war started in 1941. While these problems will not be any different from those which the industry faced in '42, '43 and last year, they will be accentuated by the climax being reached in the war.

To gain a bird's-eye view of the situation, here is a digest of the more important government regulations which are applicable to the outdoor amusement industry.

That the industry will operate has already been decreed by ODT; but it should be borne in mind that ODT has given its permission subject to transportation becoming more critical, and also subject to



HARRY P. (POLISH) FISHER, who with Anthony Ardizzone owns and operates the Golden West Shows, is planning an early opening in the San Francisco area. Fisher has had a lengthy career as a showman and operator of a novelty shop in San Francisco.

Endy, All Duded Up, Ready to Begin Trek

FAIRMONT, N. C., March 24.—Workers at Endy Bros.' Shows' quarters have completed their labors and the show is ready for its annual trek, with many innovations and a new appearance.

Railroad cars and wagons have all been painted and lettered and neon lighting has been added. New stages have been constructed and a 42-foot Merry-Go-Round and three Ferris Wheels are already loaded on the wagons.

Recently constructed main entrance has an all-neon front in pastel colors. New canvas has been delivered and eight light towers have been constructed. Sideshow equipment has been painted red and white.

Work was supervised by Arky Bradford. George Kerestes is handling purchasing. Press is under the direction of Howard Stahler.

Higher Taxes Up Gate Price

Bob Morton suggests lid on actors' pay—carnivals usually use sliding scale

CHICAGO, March 24.—Consensus of outdoor showmen apparently is that if Chester Bowles, Price Administrator, succeeds in getting Congress to place admission prices for all types of public amusement under his jurisdiction—which would mean he would have the power to place a ceiling on admission tickets, or even roll back prices—it will not have any material effect on the business.

Bowles appeared before the Senate Banking Committee in Washington, Tuesday (20) to argue that entertainment is an important item in the average family's budget and should be controlled. It was reported, however, that the members were cool toward his suggestion. The committee is considering legislation to extend the Price Control Act, due to expire June 30, thru 1946.

Several fair men, carnival and circus owners contacted did not wish to be quoted, begging off on the excuse they have not had time to consider the possible effects of such action, but they agreed that outdoor entertainment prices have not been raised to any great extent since Pearl Harbor. Immediately upon hearing of Bowles' request for a ceiling on amusement admission tickets, Bob Morton, of the Hamid-Morton Circus, wired Bowles asking that consideration be given to the placing of a ceiling on the salaries of acts.

"It is true that admission prices at some indoor circuses have been increased, in some instances from 50 to 100 per cent, but it must be remembered that a good share of this increase merely covers the higher federal taxes," Morton told *The Billboard*.

"On the other hand, salaries of acts and performers have increased to inflationary figures, jumping as much as 300 to 400 per cent over pre-war levels," he continued. "We are not getting bigger percentages from our committees, and these committees want shows as good or better than they had in the past."

"As long as they are talking about a ceiling on admissions, they might just (See *Admish Ceiling* on page 43)

J. R. Ward Shows In Baton Rouge Run

BATON ROUGE, La., March 24.—John R. Ward Shows opened at the Plank Street showgrounds here Tuesday (13) under threatening clouds, without billing and to a free gate, to fair business. Twelve rides, 9 shows and 31 concessions were in the line-up.

Ward was visited during the evening by several business and professional friends. Mrs. Ward and daughters, Jaffe Jean Bracken, Joy and Julia, had several parties of friends out, and John Ward Bracken, Ward's grandson, was also on hand getting his first eyeful of the carnival.

There has been a small unit of the show playing lots in and around the city all winter, so the show is no novelty here. The increase in size, however, and the location being on a trunk highway, helped bring out business. Newspapers were used extensively.

The staff is John R. Ward, owner-manager; H. B. Shive, general representative; Harry Burke, secretary-treasurer; Keith Chapman, business manager; W. E. (Bill) Jack, special agent and biller; Charles Sheesley, assistant manager and lot superintendent.

The show is not entirely painted, due to a late start, but it will be finished before the first road stand. Equipment will be transported on 37 trucks and show will leave Baton Rouge for Lake Charles April 1.

Goodman's Progress Impresses Solomon

LITTLE ROCK, March 24.—Practically the entire complement of the Wonder Shows of America has arrived in quarters here. R. W. Rocco arrived with five concessions: Mr. Noble has rebuilt the Penny Arcade; Jack Burke will manage the bingo; Ted Cope, who will be associated with Max Goodman, reported here and, after a conference, left for Chicago to purchase a trailer.

Visitors included Mr. and Mrs. Sam Solomon and Mr. and Mrs. M. Hyde. Solomon, surprised at the progress of the work, told Goodman: "Max, I have visited many quarters but, without a doubt, you have more men working than most of them combined, and I am amazed at how close you are to being ready for the opening."

Jimmy Hurd, who has revamped the Side Show, has inked nine acts. A new pre-war top will cover the girl show. Speedy Woods has started to streamline the Motordrome. Lou Barber, ride superintendent, reported that all rides are about ready.

Johnnie Obielecki is giving a special dinner Sunday afternoon for all hands and the press, including Mrs. King, special feature writer for *The Sunday Arkansas Democrat's* magazine section.

Bad Weather Hits West Coast Shows

SAN FRANCISCO, March 24.—A delayed spring with much bad weather thruout California, especially in the Bay area, has hurt the early openings of carnivals and other outdoor shows, according to Art Craner, press representative of the West Coast Victory Shows.

He reports that business has been decidedly off but that operators are optimistic and believe that when weather improves and travel conditions iron out a little, business will respond and be as good or better than it was last season.

Sedlmayr Seeks Tampa Fair Plant for RAS Quarters

TAMPA, March 24.—Carl J. Sedlmayr, owner and general manager of Royal American Shows, spent Wednesday here en route to quarters at Largo, Fla., to check on operations. While here he conferred with Manager P. T. Strieder, Florida State Fair, regarding the possibility of returning RAS here for quarters.

While the army has withdrawn all equipment from the fairgrounds, no formal notice has been served that the lease has been canceled, Strieder said.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$6.25; 200 cards, \$7.11; 250 cards, \$8.13; 300 cards, \$9.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00
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FROM THE LOTS

Greater United Shows

LAREDO, Tex., March 24.—Real coin jingled into the coffers of the Greater United Shows during a week's stay at Laredo Baseball Park. Many of the customers came from Nuevo Laredo, across the Rio Grande in Mexico.

Show's many rides did top biz and the World's Fair Museum pulled them in in droves. Pete Korte's Show had Barney Nelson, armless wonder; Arthur Plumb, hillbilly sword swallower; Harry Lewis, ossified man; Eko and Iko, sheep-haired boys from Ecuador; Zando, the quarter man; Althea, monkey girl; Harry Alexander, man with two faces; a seal boy, trained flea circus; the original Popeye, the Sailor Man, and Leroy, magic.

The Kortes cashed in on Page 1 newspaper publicity when some of the performers appeared at the local Rotary Club.

Harry Craig Shows

BROWNWOOD, Tex., March 24.—Harry Craig Shows officially opened the season here March 3, again sponsored by Veterans of Foreign Wars. Early biz did not compare with the 1944 opening due, it is believed, to the rapid shifting of troops and the fact that the org closed here in December and rides operated in Craig's Playland Park for several weeks.

Attractions include Parada, Floyd Woolsey, manager, with Mrs. Woolsey and Alkali Bill; Eleventh Hour, Madame Melba, Ida Florine, Chung Lee, Senior Joe, Princess Zelda, Amazo, Charley Bieger and Artie Lesh; Babe and Johnny Martin present *Miss Victory and the Flame*, with five girls; Miss America, Doris Donald; Old Bongo, Jack Donald; Al Weir's Jungleland, and Bobby-Bobbette, side-show annex.

Rides and foremen include: Wheel, Thomas E. Smith; Tilt, Jack Howard and Willie Parker; Mix-Up, Tex Wade; Aero, Ernest Barnes; Autos, George Jones; ponies, Roy W. Roop, and train, Jack Buckley. Cashiers are Helene Tignor, Dolly Aaron, Margaret Wade, Lela Humphries, Louis Weir, Leah Hamrick and Lorraine Howard.

Concession line-up: Mr. and Mrs. J. C. (Cortes) Henderson, Carl and Mae Rattliff, Brownie and Maureen Davis, Grabo Henderson, Tom Fleming, Louis Stern, Roy Allen, H. Guyton, Barney Allen, Jimmy Bybee, Stix Westmoreland, Cecil Brown, Billy Miller, Slim Jarvis, Bob Thomas, Joe Stubblefield, Jack Thomas, Louis Baker, Charley and Ruby Vanderford, Whitey Tignor, Mr. and Mrs. Chuck Moss, Edward Holden, Mr. and Mrs. Red Castlewood, Bob Lack, Ed Schofield, Odell and Clarence McCandless, Mr. and

Turner Bros. Shows

PETERSBURG, Ill., March 24.—B. V. Messler, Chicago, has contracted to work his bingo on Turner Bros.' midway. Work is progressing rapidly and the show will be well flashed for the opening in Springfield, Ill. Recent quarters visitors included Mr. and Mrs. Harry Phillips, Mr. and Mrs. Sam Spanglo, Mr. and Mrs. Frank Hickman, Mr. and Mrs. Clements, Mr. and Mrs. Richard White, Mr. and Mrs. Louis Logan, Walter Deering, Tommy Thompson, Red Cunningham and Bill Johnson.—JACK PRICE.

Omar's Greater Amusements

WYNNE, Ark., March 24.—After a satisfactory opening week in Moro, Ark., Omar's Greater Amusements were hit by rain here. Among the veteran troupers with the org are Captain Denham, Mechanical City; Lou Davis, *Oddities on View*; Mr. and Mrs. Bill Hartman, in charge of rides; Eddie and Marie Hood, concessions; Mr. and Mrs. Bill Arnold, lot and concessions; "Wop" Shaw, advertising and concessions. New faces include Tommy Dunn, Dewey and Frank Marks, concessions; Jimmy and Ella Perez, two girl shows.—AUDREY CLARK HOLWELL.

Custer United Shows

GOLDEN MEADOW, La., March 24.—A 10-day engagement at LaRose, La., proved profitable. Willie Shaffer's high act has joined, while Alex Downing, of Houston, arrived with his concession. Marvin Key has left to join another show heading north. Ray Anderson sold some of his concessions to Andy Custer. A Ferris Wheel and Tilt-a-Whirl will be added to the line-up which now includes 3 rides, 2 shows and 15 concessions.

Mrs. Dixie Gastoe, Warren Spaulding, Bill Speaks, Whitey Stern, John Sumrall, J. W. Neel, Mr. and Mrs. Frank Mitchell, Mr. and Mrs. E. P. James, Chuck and Tilley Holt, Morgan Brantley and E. P. McCracken.

Staff includes Harry W. Craig, owner-manager; Jim Schneck, general agent; Bobby Decker, assistant manager; B. C. McDonald, secretary-treasurer; Virginia Eberhart McDonald, auditor, and Joe Aaron, electrician.

Show will play Texas, Oklahoma, Kansas, Arkansas and New Mexico, some of the territory being new. Moves will be made on 19 show-owned vehicles and 17 contracted semis. Louise Weir's free-act is featured.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Swamp Root, La.
March 24, 1945.

Dear Editor:

Did you ever hear of a show trouping while in quarters? Well, it happened to us. This show made an unofficial opening here last Monday. As is always the custom, the midway was set up as a rehearsal. Manager Pete Ballyhoo advised his personnel that even tho the show was out of the barn it was still on winter quarters property, and that he would let his employees sponsor the midway because no local committee was available. He further added that our winter salaries, eight bucks per week with free meat, but no cakes, would continue to be paid. You, no doubt, wonder why we get an issue of meat, especially as scarce as it is, and no cakes. The bosses have an uncle who is a sheriff in Wisconsin who traps beaver during the winter. After skinning them, he forwards the meat for our consumption.

Our lot behind the barns was located 10 miles out of town on a dirt road. We, the committee, figured the lot would be free, but to our surprise the office charged us \$1,000 for it. In our contract with the office, which none of us had been allowed to read, and was signed by the shows' secretary, was a clause whereby the party of the second part agreed to pay 6 cents per kw. for the use of the light plants. We thought the bosses

would furnish light at 10 cents per gallon for Diesel fuel oil. The third under-the-belt-blow that hit us was another clause whereby we agreed to pay all licenses necessary for the successful operation of a midway. Imagine being charged with 50 dog licenses, 15 truck and some 200 marriage licenses (spring is always mating time on our midway). The worst charge was for a city license. The bosses insisted that \$1,000 wasn't too much because the show was always billed as a tented city on wheels.

We also unknowingly agreed to keep the midway in perfect condition. When it rained last Tuesday we had to haul straw from a half-burned stack near the lot. We were charged \$200 for the straw plus \$10 per load for hauling, even tho we had to do the work. Pete Ballyhoo said that that was in order because we were on a salary. On Thursday, we, the committee, insisted on reading the contract. When we asked why such a large blank space was left between the 205th and 206th paragraphs, the boss said that he couldn't see it because he had left his glasses at the train. We found out why the blank space was there at closing time on Saturday. It had been filled with another paragraph whereby the party of the second part agreed to guarantee the office a \$6,000 gross.

During the entire week, not a customer came onto the lot until at 11 p.m. Satur-

day when an old man with a long beard arrived by coming thru an opening between two shows. He opened up with, "Gentlemen! I haven't been to a carnival in 30 years. What time does the balloon go up?" When we told him that this show didn't give a balloon ascension, the old gentleman bowed out with, "Good night." So we decided to tear down.

When we, the committee, checked with the office that night it gave the show a neat on-the-cuff-profit, and each of the committee-men opening the season on the nut \$300 per head.

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Modern Shooting Gallery

in good condition. Will pay cash
F. O. B. State full particulars.

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19th Season

Opening Hugo, Okla., March 31—7 Days. Can place Paster Joints, Scales, Novelties, H. Striker, Cork Gallery. All others booked. Want small Merry-Go-Round, Tilt, Octopus or Kid Rides, with or without transportation. Need reliable Special Agent. J. E. Leertight, Chock Prescott, Nackie want last season's Agents to contact them here. Can place 2 more small Shows with own outfit. Fair treatment. 30 weeks' work. No gate, no Girl Shows. Loop Operator, contact me.
FRANK C. DUSHANE, Box 647, Hugo, Okla.

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4-Wheel Trailer, closed body, 6'x17', new rubber \$400.00; Lord's Prayer on Penny Machine, new die complete, \$100.00; Baker Bucket, new, never used \$25.00; Electric Power Plant, 110 volt, A.C., 150 watt output, \$200.00; 3 Amplifiers, 20, 30 and 250 watt, 6 Trumpet Speakers, 3 Miles, 2 Stands, lot of pre-war Speaker and Mike Cable and miscellaneous parts, \$350.00; 1 Evans Jumbo Dice Wheel, only one like it in country, complete with packing cases \$1,000.00. 50% deposit, balance C. O. D.

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JAMES P. BUTLER, JR. Cpl.
H. V. PETERSON S/Sgt.
JOHNNY J. JONES, JR. 1st Lieutenant
BERNIE MENDELSON PR 3/c
PAT H. O'SULLIVAN M/Sgt.
JOHN A. SLOAN Chief Warrant Officer
R. S. LITTLEFORD, JR. 1st Lieutenant



JAMES M. COLE Cpl.
HIMIE RUBACK Sgt.
MICKEY HENKE Cpl.
PHILIP GERSBACH Pvt.
PAUL KALETA Pfc.
JULIUS OAKLEY F 2/c
BILL HUTCHINSON Canadian Army
ERNEST WENZIL Sgt.



HENRY MINASH Pfc.
WM. NEUMANN S 1/c (Y)
ALBERT J. OLESON Pfc.
IRWIN MULDER S/Sgt.
WALTER GILLIAN Tech. 5
J. (SHEIK) LEMPART S/Sgt.
ED MATT Pfc.
ROBERT J. SCHULZE SCL c



JOE (MILES) MILLA 1st Sgt.



EDWARD D. HYMAN 1st Lieutenant

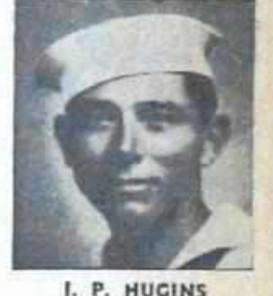
WHO IS STOPPING IT?

Why—our Brother Showmen are stopping this Hey Rube that started over there—yes, sir! Here are a few of our fighting men—we are exceedingly proud of every one of you, and may God see you through safe and sound. Your early return is our sincere hope and wish to all of you.

Red

Speaking for the
WISCONSIN "DELUXE" COMPANY
Milwaukee 12, Wisconsin

Many of the boys were unable to send a photograph and if we omitted any one it was not done intentionally.



J. P. HUGINS S 1/c



JAMES A. REED Pvt.



HAROLD A. DABROE Lieutenant
LARRY J. BALL Cpl.
WM. F. WAGNER Lieutenant
CHARLES BALL Pfc.
JAMES GEORGE Sgt.
RICHARD PRONATH Cpl.
BILLY TORTI Cpl.
LEN TRAUBE Sp. (x) 3/c



E. C. LORMAN Cpl.
WM. M. POWELL Pfc.
ARVAL R. HOYT Cpl.
LEO E. OVERLAND Tech. 5
RUSSELL DONNELLY R.C.A.F.
BILL ROYER Canadian Army
AL SWEENEY Sgt.
HARRY SMAGLICK Cpl.



BEN TROUTMAN Pvt.
JOE ARCHER Pvt.
J. M. DUGAS Lieutenant
NICKIE P. RAYMOND T/Sgt.
A. V. CHRISTY Lieutenant
FRANK R. WINKLEY Captain
A. J. (RED) SPROULL Cpl.
FRANK B. DOWNES Chief Commissary



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Size 48x48",
Price \$30.00,
Size 48x48",
With 1 Jack
Pot, \$40.00,
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BALL GAME OPERATORS, NOTICE

A few sets of my famous Cats available. This Doll
is extra large, painted in very flashy colors, guar-
anteed to please you. Priced higher than others, but
if you want the best and a sure top money getter,
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APRIL openings.

DORAL DESHON, Cleo Renee and Margie Flynn closed at the Wonder Club, New Orleans, to troupe with a major carnival. . . . LOU DAVIS has joined the Omar Shows. . . . JACK SPRINGER will be with Dude Bremer's concessions on the John R. Ward Shows. . . . HELEN ENGLE and Sid Groner will be concession partners on an Eastern show.

FRANK R. CONKLIN spent two days in Chicago last week en route from California to Brantford, Ont., to check the winter work on Conklin's Shows. . . . J. W. (PATTY) CONKLIN did his vacationing in Miami and left Friday (23) for Brantford, but warned the boys he would see them in New York for opening of the Ringling show.

BEING HEP and road-smart doesn't mean that you know banking.

MATT DAWSON, owner of the Acme Premium Supply Corporation, St. Louis, is strutting his stuff these days, due to the arrival of his first granddaughter, born in Tempe, Ariz., March 13, to Mrs.



CORP. WILLIAM JORDEN, well-known eating stand and photo operator, is now with Uncle Sam at Camp Baer, Ind. His wife, Peggy, is residing with her mother in Kansas City, Mo.

Robert H. Dawson, his daughter-in-law, Dawson's son is a major in the U. S. Intelligence, at present stationed at Tempe. . . . CHARLES CHANEY is operating his concessions on Mound City Shows, playing the lots in St. Louis.

BYERS BROS.' SHOWS will have two girl revues operated by Rena and Kay Kaeser. Gay New Yorkers will have Rena Kaeser, manager; Joe Drake, talker; Jackie Smith, oriental; Dorothy Millen, strip; Geraldine Luehrs, rumba and Hawaiian; Evelyn Elben, steel guitar, and Joyce Riley, Spanish guitar. Miss America will comprise Kay Kaeser, manager; Charles Smith, talker; Virginia Roder, Myrtle Dever and Alice Sodar, dancing and posing.

REMEMBER WHEN managers made their own fairs, or should we say, "hay, hog and hominy festivals?"

DARRYL DECKER and Gordon DeForest, formerly of Arcade Shows, have joined Hedy-Jo Star on Hill's Greater Shows. George Myers has the Hollywood Models Revue on there. . . . RAY WHELOCK has booked his Athletic Show, Kiddie Ride and concessions with the Sunset Amusement Company. . . . AFTER FOUR YEARS off the road, Bing Jack Ervin will operate a concession for Forest O. Swisher on the Parada Shows. . . . INEZ AND STEVE STEVENS will have concessions on the Wonder Shows of America.

ARE YOU A REAL Girl Show talker or a sex rabble rouser?

DAVE DAVIDSON, with the Mad Cody Fleming Shows the past five years, has joined Bill's Novelty Rides as agent and business manager. . . . LIEUT. J. M. SUTTON JR., in the Philippines, writes that he enjoys the "paper jackpots" but would

rather hear them in front of an office wagon. . . . AROUND DETROIT the boys are praising the work Arthur J. Frayne and John Gallagher did on the Michigan Showmen's St. Patrick's Day Party. . . . HOMER J. SHARAR will not tour this season, preferring to remain on the Jacksonville (Fla.) Beach.

DETROIT NOTES — MR. AND MRS. FRANK HAMILTON and Oscar Margolis have arrived here from Miami, and Ralph Lewis and Vic Parr came in from New Orleans. . . . A. MAGID, of Cleveland Merchandise, and Joe End, of Jerry Gottlieb, Inc., spent a week in town. WEATHER FAVORED early openers, with W. G. Wade shows on West Davison Avenue, and Joyland Midway Attractions at Michigan and 29th Streets reporting good biz. . . . WORLD OF PLEASURE SHOWS will bow this week at Michigan and Jasper, and Majestic Greater Shows are slated to open on Livernois Avenue.

BIG-MONEY jackpots could be overlooked if it weren't for the broken men who indulge in them.

GEORGE JACOBSON has left Veterans' Hospital, Jefferson Barracks, Mo., and, altho still on crutches, is improving rapidly at his home in St. Louis. . . . HARRY COULSON, concessionaire, will locate with one of the carnivals in St. Louis for the next several months. . . . SKIPPY FLANNIGAN, formerly with the Dee Lang Famous Shows and in the armed forces the past three years, is en-



EDWARD FINNEGAN JR., son of Edward Finnegan, well-known cook-house operator booked on the Prell Shows this season, was killed in action in Germany November 29 with General Patton's Third Army. The youth was well known to Eastern carnival people.

joying a furlough in St. Louis, his home town. . . . ORVAL (DIZ) and Dorothy Williams are operating their pitch-till-you-win concession on the Fidler United Shows, playing to good business on St. Louis lots. Other concessionaires on the org are Mr. and Mrs. Curly Clark, "Swinging-Ball" Blackie and Mr. and Mrs. Fred Watson.

DETROIT NOTES—Mrs. Harry Stahl, wife of the superintendent of Eastwood Park, is recovering from an appendectomy. . . . MRS. JOHN GALLAGHER is recovering from a tonsillectomy. . . . SGT. HARRY PASKOW, formerly with his father's concessions at Eastwood Park, has been sent to France after service in Alaska. . . . ALBERT KAMM, formerly of Eastwood Park, and recently discharged from the army, expects to be with a California park this season. . . . STANLEY MOYTL, ordered to Arizona for his health, is at Patrick Hotel, Phoenix. . . . MAX COHEN, secretary-treasurer of the American Carnivals Association, is planning to visit midways of all carnivals playing Detroit territory around May 1.

REMEMBER THE OLD agent who wouldn't book a town unless sheet writers were working it. "Where there are sheet writers there is money," was his opinion.

SAILOR KATZY has arrived in Baton Rouge, La., from Miami and opened with

Wm. Gause says:

"I bought my BIG ELI WHEEL in 1913 and sold it in 1943. If I did it over would own a number of wheels located in different territory. On the basis of honesty, neatness and fair-play would be a sure winner." That is the voice of Experience speaking. When Peace comes BIG ELI WHEELS will still be among the leaders. Resolve now to invest in this money-getting ride when new wheels are available.

ELI BRIDGE COMPANY

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1945 HI-STRIKERS

2 SIZES FOR MAY SHIPMENTS

We cannot supply all who want them; however, ALL orders are booked and filled in rotation as we receive them. So if you want a MooreMade for 1945 send your order at once for a MAY shipment, so YOU can get the best and EARLY part of the season in. Two sizes ONLY in the SINGLE and ONE in the DOUBLE, which is 25 ft. Double-track face bright RED, numbers \$1.00 up to \$25.00, 3" size aluminum painted and black trim figures, 4 mania, 2 chasers, guy lines, 2 12" gongs, all boxed and crated, F.O.B. Lapeer at \$185. If wired up and down tower for lamps, add \$6.50, and if Reflector to go on over gongs is wanted, add \$15. This is wired for 8 lamps. Weight about 475 lbs. SAVE THIS AD, or send NOW for shipments in MAY. A 25 ft. single RED face back in green enamel tower and base to match, 2 mania, chaser and guys, gongs, etc., price, \$85. A 27 ft. bright RED and green, 2 color figures at \$97. A deposit with order and state if express or freight. May not be able to ship LATE ORDERS Address LAPEER HI STRIKER WKS., 649 Turrill Ave., Lapeer, Mich.

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Start immediately in New York. Write full details about experience, contacts and save yourself and me time by stating minimum salary desired.

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BALL GAME SUPPLIES

Yukon Kids, 12" high, 85c; Yukon Queens, 13" high, \$1.10; Eskimo Kids, 14" high, \$1.25; Alaskan Kids, 16" high, \$1.55 each. All made of heavy Sall Duck, stuffed with wool wool, have 2 1/2 x 3 1/2" inserted wood bottoms, are trimmed in lamb's wool and painted flashy contrasting colors, two sides. Milk Bottle Units. A sturdy portable table, iron mounted and fiber bound, with six hardwood bottles, \$10.00 for each complete unit. Place your order now for early delivery.

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WANTED MIND READER

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World Circus Side Show

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ATTRACTIONS

World's best attractions for Side Shows, Carnivals, Museums, Store Shows, Circuses, Window Attractions. Write for Free Circulars today.

TATE'S CURIOSITY SHOP

Rt. 9, Box 365, E. Van Buren, Phoenix, Arizona

FOR SALE

No. 5 Eli Wheel in A-1 condition; 15 H.P. Electric motor, single phase 220 volt, \$6,000.00 cash. Contact

O. W. "HOPPY" MOORE

1302 S. Pacific, Oceanside, Calif.

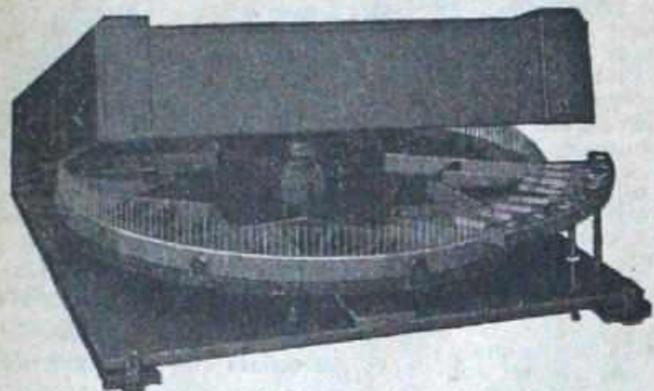
WANTED

Tilt-a-Whirl or Octopus, Small Show and Concessions, Ride Help. Will pay cash for No. 5 Eli Wheel. Playing best territory in Maryland and Delaware. Small jumps.

JOHN KEELER

Box 41 North East, Md.

**WITH MEN WHO KNOW EQUIPMENT BEST—IT'S ALWAYS
EVANS' GREAT MIDWAY ATTRACTIONS!
FIRST CHOICE OF CARNIVAL, PARK AND CONCESSION MEN FOR OVER 50 YEARS
FLASHY, FAST-ACTION GRIND STORES, WHEELS, GAMES**



Evans' COUNTRY STORE WHEEL

Pitch this great Grind Store anywhere! Always successful, always a sure-fire money maker. Evans' superior quality assures long dependability. Get the details now!

Evans' TRIED AND TRUE MONEY MAKERS TAKE YOUR PICK AND "MAKE" YOUR SEASON!

BINGO EQUIPMENT
Complete outfits, globes, balls, cards, ball boards.

FLAT PENNY PITCH
Plain or with Jackpot.

SPOT THE SPOT
You know it well—it rings the bell!

AUTO BUMP GAME
A fast, dependable little Grind Store.

BIG TOM
Short range ball-throwing game. Always a top-notcher.

IMPROVED BEE HIVE
Two-way Grind, a stand-by for men in the know.

CHUCK LOGS
Fast, profitable action, any time, any place.

WATCH A LA BLOCKS
Safest for merchandise, best for flash!

HOOP LA BOXES
Better built—more attractive.

WRITE FOR INFORMATION



Evans' CANDY RACE TRACK

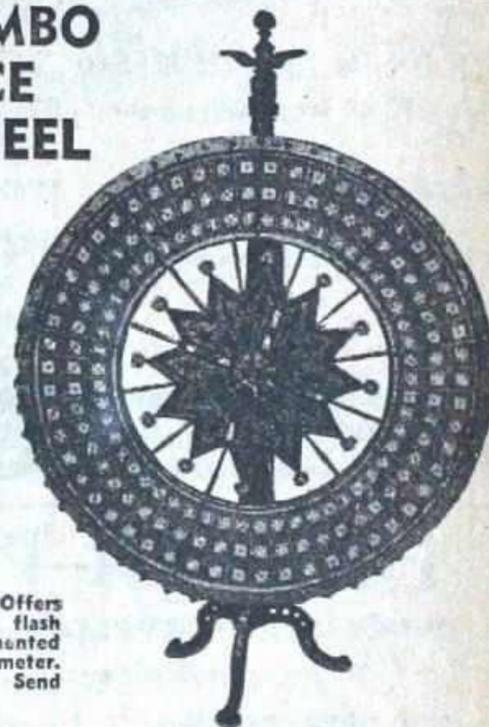
A race track merchandiser that can't be beat. Electric indicator or 3-color center wheel makes excellent flash, gets the crowds. 12 to 30 horse outfits. Act fast for this one. Write today.



Evans' AUTOMATIC ROLL DOWN

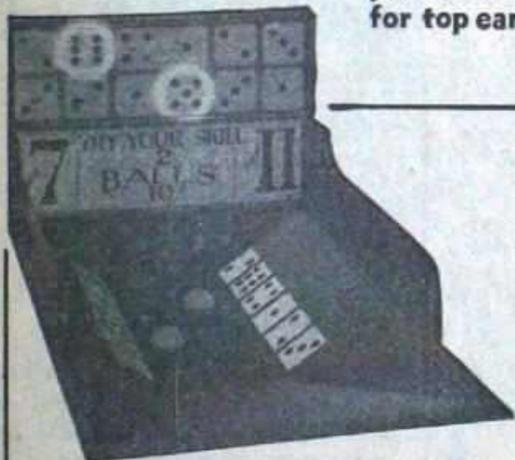
New, different and one of the best ever! Automatic totalizer action is a real bally and an important feature for the operator. Unequaled for any spot. Fool-proof mechanism, strong construction, nothing to go out of order. Be sure to get it early—write now for information!

JUMBO DICE WHEEL



Favorite wheel of smart operators everywhere! Offers Chuck Luck in its most popular form with extra flash that draws like a magnet! Precision-built. Ornamented and trimmed in brilliant style. 60" or 32" diameter. Immediate delivery while they last, so don't wait. Send for information now.

IF IT'S EVANS', IT'S RIGHT!
Evans' quality equipment is built by men who know what it takes to make a winner! Anywhere and all the time... depend on Evans for top earnings!



Evans' 7-11 BASEBALL

Here's the flash that gets the cash! Adapted from the ever popular Baseball Tivoli. Durably built, smartly finished, handy size. Automatic flashing score board and ringing bell furnish plenty of bally. Don't get left out! Write today.

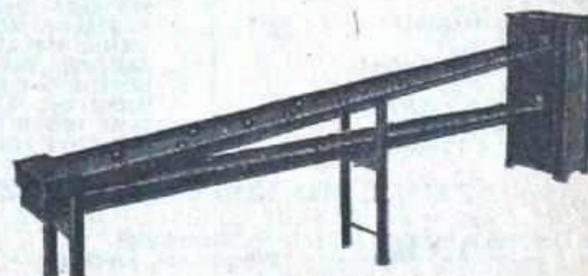
WHEELS! WHEELS!

All Types for All Purposes

Superior in every detail! Dependable Quality that keeps your profits safe... Extra Flash to keep 'em coming your way!

**LAYDOWN RAFFLE
BALTIMORE DART
DICE WHEELS**

Not Many Left! Act Now!



Evans' AUTOMATIC DEVIL'S BOWLING ALLEY

In a class by itself for earning power and a perfect combination with the coupon system. Regulation 16 ft. outfits with 100 2-way push-up balls. AC or DC operation. Finest construction. A few still available. Write today.

FREE!

Latest **Evans' DURATION EMERGENCY CATALOG**



Packed with money-making ideas for midway, park, concessions, etc. Get off to a good start this season—write for your FREE copy at once.

JUST ONE LEFT!
Evans' Famous Monkey Speedway
20 Foot, 3-Car Model
FIRST COME, FIRST SERVED, SO WRITE TODAY!

EVANS' FAMOUS QUALITY COUNTER GAMES
Full line of all types of tried and proven money-makers for counter play. No license required to operate. These portable, flashy units are good for years of profits! Write for complete information.

HURRY! HURRY! HURRY!

MAKE SURE YOU'RE SET FOR 1945! ORDER WHILE STOCK IS AVAILABLE!

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO

Leading Manufacturers of Amusement Devices Since 1892

New **READY FOR DELIVERY** *Now*

Automatic PITCH-EM

BALL PITCHING GAME

FOOL-PROOF OPERATION
SIMPLE MECHANISM
OPERATES CONTINUOUSLY

LIGHTS REGISTER HITS, RUNS and MEN ON BASE

SETS UP IN 15 MINUTES—

- SINGLE PLAY for pitching practice. **\$15 TO \$18 per hour for each UNIT at 10c play.**
- DOUBLE PLAY, real competition. **TEAM PLAY DOUBLES THE TAKE.**
- TEAM PLAY, exactly the same as bowling. **ONE ATTENDANT CAN HANDLE 3 UNITS.**

PRIZES for Home Runs **A battery of 3 or 4 UNITS in a store, bowling alley or tent, GETS THE MONEY.**

PITCH-EM 231 W. WISCONSIN AVENUE MILWAUKEE 3, WISCONSIN

the John R. Ward Shows, operating his Side Show and two other attractions. . . . KEITH CHAPMAN, last season with the Reynolds & Wells Shows, is concession manager of the Ward Shows. Peggy Chapman is operating several stores in the line-up. . . . J. C. (TOMMY) THOMAS, general agent of the Royal American Shows, was in St. Louis several days last week executing railroad contracts and making arrangements for the Royal midway's appearance on Grand and LaCade here late next month. . . . PFC. A. B. HATCH, 19-year-old marine, is visiting his parents, Mr. and Mrs. Al Hatch, St. Petersburg, Fla., while on a furlough from the Pacific fleet.

HAROLD BARLOW opened his Barlow Big City Shows Thursday (22) in the 2500 block of South Broadway, St. Louis, joining the many other outfits playing the lots in the Mound City at this time. . . . GUS FORSTER, concessionaire, who has been sojourning in St. Louis all winter, has left for Little Rock, where he will await opening of the Wonder Shows of America. . . . STEVE HANDLING, formerly with the Alamo Exposition Shows and now a hotel operator in San Antonio, spent 10 days in St. Louis last week visiting relatives and friends. . . . HYMIE SCHREIBER, of the Schreiber Merchandise Company, made the jaunt from Kansas City, Mo., to St. Louis to be on hand for the open-house party at the International Association of Showmen.

FIRST-OF-MAYS like to write their names, dates and the show they are with on fairground rest-room walls. Five years later they break their necks erasing them.

CLOSING social event of the winter at Gibsonton, Fla., was a surprise birthday party given for Mrs. Grace Lemay by Mr. and Mrs. Ray Myers March 15 at their Gray Gables home. Guests included Mr. and Mrs. Eddie Lemay, Mr. and Mrs. Phillip Lemay, Mr. and Mrs. Gene Berni, Charles Emory, Mrs. Pat Goodman, Mr. and Mrs. John P. Reid, Mr. and Mrs. William G. Dumas, Mr. and Mrs. Virgil L. Dickey, Mr. and Mrs. Bert Lamson, Mr. and Mrs. Ray Tahash, Mr. and Mrs. Joseph Alexander, E. H. Miller, Frank Allen, Bert Leech, Stanley Barclay, Mr. and Mrs. Roger Young, Bobby Barrow, Dottie Velez, Lee Erdman, Mrs. June Boyles, Mrs. Pearl Keys, Mr. and Mrs. Harry Hopkins and Irish and Gypsy McAleer. Wires were received from Mr. and Mrs. W. O. King, Mr. and Mrs. Frank Slevinski and Bertha (Gyp) McDaniels.

WHAT IS SO UNUSUAL about the proposed English edict banning gals under 50 from strip-teasing? We've been using 'em up to 70.—Gate & Banner Shows.

THELMA WILLIAMS, formerly with the Ringling Circus and now with Howard's museum, visited in Kansas City, Mo., with Alpha E. Wigge, who was the original Mom of Farnes Pat Musical Family on the World of Mirth and James E. Strates Shows. . . . BILL MEYERS will turn over the operation of his photo studio in Detroit to his wife for the summer, while he spends the season on the road. . . . RECENT VISITORS to the San Francisco Showmen's Headquarters were Everett Coe, Arthur Bros.' Circus; R. W. (Red) Patrick, Jantzen Beach, Portland, Ore.; Rookie Lewis, of marathon fame; William T. Jessup, general agent of West Coast Amusement Company; H. W. (Red) Hildebrand, former show owner, of Portland, Ore.; Harry La Breque, who was secretary of New Jersey State Fair; A. H. Lea, manager Multonoma County Fair, Gresham, Ore.; and J. J. Moran, Wrightsman's Gold Coast Shows.

ATTENTION

CARNIVAL, PARK, CIRCUS CONCESSIONAIRES
Order Your Merchandise NOW. We Have Stock for Immediate Shipment.

- #401 Swagger Canes. Gross . . . \$ 9.00
- #402 Real Heavy Swaggers. Gross . 12.00
- #403 Assorted China Head Canes. Gr. 15.00
- #46M58 All-Cellophane Leis. Gross 6.00
- #10 Red, White, Blue Batons. Gross 16.50
- #8 Silver Batons. Gross 15.00
- 14-Inch Large Plaster. Dozen 4.20
- 10-Inch Plaster. Per Case of 50 . . . 6.20
- Assorted Metal Tanks, Guns, Planes, Etc. Gross 2.00
- Comic Buttons. Per Hundred 2.00
- Per Thousand 18.50
- Comic Hat Bands. Per Hundred . . . 1.75
- Per Thousand 16.50
- Plastic Thimbles. Gross 1.20
- Large Size Pencils. Gross 1.35

We carry a full and complete line of Bingo, Baseball and Novelty Goods. All orders shipped same day. 25% deposit on all orders, balance C. O. D. Send for Free Price List.

M. K. BRODY

1116 S. HALSTED ST., CHICAGO, ILLINOIS

GASOLINE PRESSURE BURNERS

Coleman Three and Five Gallon Pressure Gasoline Tanks, Tubing, Fittings, complete installations. Large stock at low pre-war prices. Write for circular and prices TODAY.

NORTHSIDE SALES CO.

(Established 1920)
INDIANOLA, IOWA

POPCORN—PEANUTS

ORDER OTHER SUPPLIES—SAVE ON FREIGHT

1/3 DEPOSIT WITH ALL ORDERS

SOUTH AMERICAN POPCORN SEASONING (Solid)	JUMBO PEANUTS, New Crop—Roasted or Raw
POPPING OIL	PEANUT BAGS
CARTONS (4 Sizes)	SKEWERS (Apple Sticks)
POPCORN SALT	RASBERINE RED COLOR (Dry)
BAGS (Victory Design)	VANILIN FLAVOR (Dry)
GLASSINE BAGS	GLUCOSE: Bbls. and 1/2 Bbls.
COLOR—OIL—FLAVOR	SHREDDED COCOANUT
CONES (Asst. Colors)	ANISE OIL FLAVOR
GRANULAR PEANUTS	FLAT WOOD SPOONS
	VEE CUPS FOR "SNOW"

PRICES AND SAMPLES ON REQUEST

C. R. FRANK Distributor Popcorn and Supplies 933 N. BROADWAY ST. LOUIS 2, MO.

JUICE—SNOW AND CREAM SUPPLIES

Concentrates, Extracts, Colors and Compounds. Pure Concentrated Apple Cider, Extra Strong Root Beer, Flash Bowls, Hinky Dink Glasses, and Circus Glasses, Vortex and Paper Cups, Tin and Wood Spoons, Peanuts, Pop Corn, Paper Bags, etc. Powdered Skim Milk, Malted Milk.

WRITE FOR TROUPERS' PRICE LIST

WESTERN EXTRACT & MFG. CO.

111 N. E. 10TH STREET OKLAHOMA CITY, OKLA.

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

SPECIAL PRINTED TICKETS

ROLL or MACHINE

100,000 \$22.00

RESERVED SEAT — PAD — STRIP COUPON BOOKS — RESTAURANT CHECKS — SALES BOOKS AND ALL ALLIED FORMS

409 LAFAYETTE ST., N. Y. C.
82 W. WASHINGTON ST., Chicago
615 CHESTNUT ST., PHILA.

ELLIOTT TICKET CO.

STOCK ROLL TICKETS
ONE ROLL \$ 34
TEN ROLLS 3.90
FIFTY ROLLS 17.00
ROLLS 7,000 EACH

Double Coupons, Double Price
No C. O. D. Orders Accepted

NEON TRANSFORMERS

TUBING — WIRE — SUPPLIES

PROMPT SERVICE

Will Manufacture and Repair Neon Signs and Tubing for You Also.

NECO MFG. CO.

AUBURN, IND.

CAROUSELL ORGANS

Music Rolls for Artizan, North Tonawanda Instruments. Cardboard Music for all makes. Tuning and Repairing.

B. A. B. Organ Company

112 32nd St. Brooklyn 32, N. Y.

Echols' High Speed Electric SNOW SHAVER

After the war we will again manufacture our Ice Shaving Machines at our NEW LOCATION, 3700 S. Jefferson, St. Louis 18, Mo.

HELP WANTED HELP

Men for Fly-o-Plane Ride, continuous operation. Mexico again next winter. We pay better than top salary. Come on, don't write or wire—will place you. Glass or Fun House Talker. Man capable and willing to work front of the best equipped Glass House in the Show Business. If you are a lusher can't use you. Salary, percentage, and a bonus.

CHAS. T. GOSS

DODSON'S WORLD'S FAIR SHOWS
Columbus, Ga., March 26 to April 7.

MAKE THEM LAUGH with DISTORTING MIRRORS

We Manufacture LAUGH MIRRORS All Sizes and Shapes To Order.

GLASS DISPLAY, INCORPORATED

518 West 22d St., New York 11, New York.

HOCK-AMUSEMENT CO.

Want to work around Chicago and suburbs. Move every 10 to 14 days. Ride Foremen for Merry-Go-Round, No. 5 Wheel and Second Man for Tilt; also Mechanic that understands motors. Discharged veterans given preference. Concessions—Can place Photo Gallery, Arcade, Cork Gallery, Darts, String Game or other Stock Stores.

3011 Montrose Ave., Chicago 25, Ill.

NEW! For Parks, Carnivals and Arcades — SENSATIONAL RIDE OF TODAY! the "Flight Trainer" Now Available!



GREATEST MONEY MAKING RIDE YET *Designed!*

Over two years of engineering and design development has produced the closest thing to actual flying, the "FLIGHT

HIGH QUALITY PRODUCTION—



LOW COST TO YOU!



LARGEST AMUSEMENT OPERATOR IN WEST HAS
HUGE SUCCESS

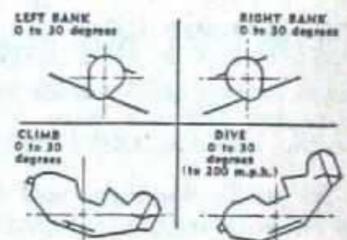
The Broadway Amusement Center, San Diego, says, "We are getting 50c a ride and are happy to say that the two trainers grossed over \$1800 for February signed, Glen Ray"

THIS COULD BE YOUR SUCCESS, TOO!

TRAINER." A Squadron of Trainers, (2, 4, 6, or 8 units) will soar your profits to new highs. Each maneuver and flying sensation is similar to flying in the air. The crowds come back again and again. Yes, the Flight Trainers are built for endurance and freedom of service problems. They're ready to operate whenever there are customers. The all metal-covered Flight Trainers offer new thrills and fun in ride entertainment.

SPINS—CLIMBS—DIVES—BANKS TURNS—STALLS

The controls on the FLIGHT TRAINER are similar to those on flying aircraft, designed to react to most types of pilot impulses. They are balanced for long life and operation.



EASY TO OPERATE—by Young or Old

Climb into the cockpit. Take hold of the stick. Step on the rudder peddles. Start the motor and "soosh," your off to plenty of

thrills, fun and excitement. The FLIGHT TRAINERS are fool-proof . . . SAFE! A metal prop-guard safeguards against the whirling propeller.

SKY Panorama for Maneuvers

A black line print with complete dimensions and design is furnished so that the concession operator can construct his screen outdoors or indoors. This panorama adds color and aeronautical atmosphere. It's easy and inexpensive to build.



Immediate Deliveries—Hurry!

FLIGHT TRAINERS are coming off the production line NOW. Send your order today. You SAVE and PROFIT more when you start a FLIGHT SQUADRON. Discounts allowed on quantity purchases. Packing and crating additional **\$850 f.o.b.**

WRITE OR WIRE YOUR ORDER NOW—TODAY!

Further Information Sent on Request

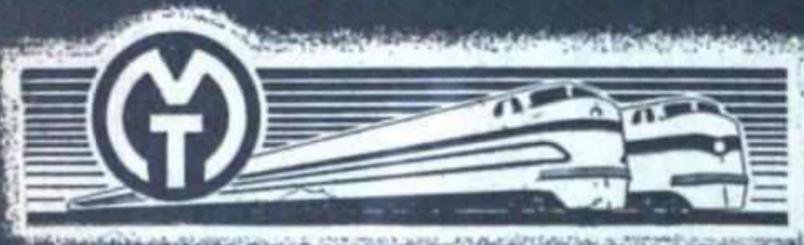
Flight Trainer SALES CO.

6180 So. St. Andrews Place
Los Angeles 44, California

AMERICA'S Finest KIDDIE RIDE

Miniature Streamliners that really look like the big ones! Superbly built! Plan for the future...to own and operate the ride that's tops in profit!

Write today for details....



MINIATURE TRAIN & RAILROAD CO.
ADDISON, ILLINOIS

YES

SELLHORN'S still cater to the show folks.

Restrictions on new trailer sales make it impossible to deliver without a priority, but we will have VAGABOND, ALMA SILVERMOON, ROYCRAFT, ROYAL, COVERED WAGON and other leaders after the war.

FULL LINE of Trailer Parts and Accessories, including Stoves, Helper Springs, Beds, etc.

SELLHORN'S, Sarasota, Fla. East Lansing, Mich.

BUY WAR BONDS NOW BUY WAR STAMPS NOW

AFTER THE WAR BUY A NEW

TILT-A-WHIRL

In the meantime keep your old rides safe with the original builder's parts.

SELLNER MFG. CO. Faribault, Minnesota

FLAVORS

FOR ICE BALLS, ICE CREAM, FROZEN CUSTARDS AND DRINKS

A Complete Line of Flavors, Certified Colors, Citric Acid, Vortex-Lily Cups and Safety-Edge Tin Spoons.

WRITE FOR SAMPLES AND PRICES.

All Flavors Guaranteed to Comply With Pure Food Laws.

PURITY EXTRACT MFG. CO. 2101 Franklin Avenue,
St. Louis, Missouri

RIDE HELP and FOR SALE

Want Ride Help for \$5 Eli Wheel, Merry-Go-Round and Chairplane.
FOR SALE—Air Calliope, Automatic or Hand Played; Custard or
Frostee Machine, Brand New, Never Used.

JOHN C. LEMOINE East Brookfield, Mass.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., March 24.—Applications from Harry Nelson, Coney Island, and from E. T. Young's Blue Ribbon Shows bring the total membership to 146. Endy Bros.' Shows have forwarded a contribution of \$150 to the Public Relations Fund. Certificates of membership for 1945 are being forwarded with the first general information bulletin of the year.

Congressman D. L. Rogers of Florida has undertaken the repeal of the automobile use tax and there is a definite prospect that this tax may be repealed before it becomes effective again July 1.

Detailed information on the United States Veterans program and any returning veteran formerly in the carnival industry who desires information is invited to contact the association.

Hill's Greater Shows Get Choice Early Texas Date

CORPUS CHRISTI, Tex., March 24.—C. N. (Pop) Hill, who, with his two sons launched Hill's Greater Shows in Kingsville, Tex., March 10, returned to the show here this week with contracts for the Charro Days Fiesta, Brownsville, Tex., for February, 1946. This is one of the choice early celebrations in the Lone Star State and the show will open the 1946 season there.

Hill's Shows played to fair business for the eight days in Kingsville and opened here Tuesday night (20) to big business. Show moves on its own trucks and trailers and makes an attractive appearance, with a 200-foot, three-colored neon front entrance. Among midway attractions are Pete Schuch's Side Show; Hedy Jo Star's Snake Show and Hawaiian Village; Jake Smith's Hollywood Models and Cellophane Scandals, and Swede Johnson's Illusion Show. Ride foremen are Blackie Grey, Harry Richman, Pete Gonzales, Shorty King and Frank Tate. Rides on the midway are Tilt-a-Whirl, Ferris Wheel, Merry-Go-Round, Mix-Up, kiddie auto ride and swings. Concession operators are Joe Exler, J. D. Summers, George Walte, Thelma Hill, Cleo Hill, William Johnson, Henry Hukill, Mrs. Thad McCormick and Stanley Jones, Bill Johnson is chief electrician.

A.M.P. Shows Open April 27 With New Midway Features

PHOENIXVILLE, Pa., March 24.—New features are now being built for the A.M.P. Shows by A. M. (Juggy) Podsobinski, owner-manager, and when the season bow is made here April 27 there will be 7 rides, 6 shows and 30 concessions. Work is being pressed by John P. (Ducky) Miller and S. D. Pease.

A Tilt-a-Whirl recently purchased is being overhauled and a tractor and trailer added to haul it.

Staff includes Helen Podsobinski, secretary-treasurer; Cy Davis, general agent; Miller, rides; Pease, electrician and transport; Myers (Mike) Levinson, legal adjuster; G. C. Mitchell, special agent; Jack Logan, billposter; Red Munger, mail and The Billboard; John McGee, front gate and tickets. Ride foremen are Paul Smith, Ferris Wheels; John Hogan, Merry-Go-Round; Michael Hornbeck, Loop; Garfield Duncan, Kiddie Planes; Ed Tracey, Tilt; Francis Keller, Chair-o-Plane, and Mike Donovan, pony track.

WANTED COUPLE

To do Mind-Reading Act and sell Horoscopes. Good permanent location.

JOHN W. BURKE
311 W. Pike Street
Long Beach, Calif.

TENTS

New and Used
CARNIVAL and SKATING RINK

Write for Prices

E. G. CAMPBELL TENT & AWNING CO.
100 CENTRAL AVE. ALTON, ILL.

"Firechief" Flameproofing

The compound that won't wash out—fire, water, weather resisting. Deliveries temporarily subject to approval of allocations. Write for information on deliveries of available supply.

UNITED STATES
TENT & AWNING CO.
2315-21 W. Huron St. Chicago 12, Ill.

TENTS

SLIGHTLY USED
41 x 105 3 Pc.
20 x 40 2 Pc.
14 x 21
10 x 15

All 10 Oz. Khaki Tops—7 Ft. Khaki Stripe Wall.
WILLIAMS TENT & AWNING CO.
301 East Dale Springfield, Ill.

Carnival and Concession TENTS

Serving the Showmen of the Southwest
JOHN M. COLLIN CO.
18 E. KIRK ST. SHAWNEE, OKLA.

TENTS

Concession, Carnival and Sidewall. Write us, stating your needs, and we'll advise you if we can supply them and quote prices.

D. M. KERR MFG. CO.
1954 Grand Ave. Chicago 22, Ill.

FOR SALE

One Octopus
One Dual Loop-o-Plane
One Parker Ferris Wheel
One Streamline Whip
One Three Abreast Spillman Merry-Go-Round (New Top)
One Office Trailer (Best on Road)
One Transformer Wagon, 4 100 KW Pots
One Cook House Wagon Complete (New Top)
One Jig Show Top and
One Girl Show Top
(Each 40x80, Practically New)
Lots of Other Canvas.

JOHN C. MULLINS
BOX 1297 TULSA, OKLAHOMA
Phone: 5-0738

MARKS SHOWS, INC.

NOW BOOKING

Shows, Rides, Concessions. Open early in April. Winter quarters now open on Midlothian Pike, Route 60, 2 miles west of Richmond.

Can place useful Help in all departments.

Address:

P. O. BOX 771, RICHMOND, VIRGINIA

HELLO, EVERYBODY

From

FRANK ORGAN SERVICE

H. FRANK, Prop.

4948 Waveland Ave., Chicago 41, Ill.
Pen. 2613

WILSON FAMOUS SHOWS WANT

Ride Foremen for Tilt, Octopus, Wheel and Merry-Go-Round. Ride Help on all Rides, must drive truck. Talker for Bingo. Shows with own equipment. Can place a few more Legitimate Concessions; no more Ball Games wanted. Open here June 2nd.

Address: RAY WILSON, Astoria, Illinois

THAT'S WHAT THEY ALL SAY!

Batter-Up Co.

Since I have had the BATTER-UP Machine I have made many good friends and most of all a good profit.

There is never a dull moment and I have missed many meals to take care of the men and women at the cage.

I have operated my machine in bowling alleys, parks and stores. One crack of the bat and you have a crowd waiting. Pennsylvania.

BATTER-UP

THE ORIGINAL "JETERS" BATTING GAME FOR BATTER-UP STORES ARCADES - PARKS **TOP MONEY** Year After Year

BATTER-UP 231 W. Wis. Av. Milwaukee, Wis.

SELL MORE POPCORN
HYCOL Golden Yellow



(Formerly Called "Nucol")
Added to seasoning, so that when popcorn is kettle-popped it comes out a delicious and appetizing golden yellow. INCREASES SALES. Cost very small, for it goes so far. Send name of dealer and ONE-OUNCE TRIAL BOTTLE will be mailed on receipt of 10¢ cash or stamps to cover handling expense.

THE DYKEM COMPANY 2301 N. 11th St. ST. LOUIS, MO.

GRAB JOINT EQPT. FOR SALE

- 1 3-Gal. Coleman Pressure Tank ... \$ 10.00
- 1 5-Gal. Pressure Tank, Used ... 10.00
- 1 3" Coleman Burner, Used Little ... 7.00
- 1 7" American Burner, Not Used ... 10.00
- 5 457G Coleman Tank & 5" Burner Attached, New, Ea. ... 17.50
- 1 Wells Electric French Fryer, Used ... 100.00
- 8x10 Top & Flys Attached, Used 10 Weeks ... 85.00
- 1 White Steel Griddle, 60x19, 2" Side ... 100.00
- 1 Coca-Cola Master Dispenser, Used ... 100.00
- 1 Root Beer Dispenser, Metal, Used ... 50.00
- 1 Carbonator, Used, Good Cond. ... 125.00
- 1 Philadelphia Pump, Used ... 15.00

1/3 With Order, Balance C. O. D. Crating Extra.
JACK GONDER
5 Oaks Pool BALTIMORE 28, MD.

ATTENTION DIRECT POSITIVE PICTURE OPERATORS

Send for our NEW Circular, just off the press, for the latest MARFUL IDENTIFICATION DIRECT POSITIVE CAMERAS and Supplies. We have Cameras for Immediate Delivery!

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1116 S. Halsted St., Chicago, Ill.

BINGO & CARNIVAL MERCHANDISE ECONOMY NOVELTY TRADING CO.
3504 WOODWARD AVE., DETROIT 1, MICH.

BINGO MANAGER AT LIBERTY

Send Proposition. References on Request.
JIMMIE HARRISON
731 Conti St. New Orleans, La.

Admish Ceiling No Big Worry; Taxes Up Costs

(Continued from page 35)

as well consider the source of supply and evaluate that as a commodity too," Morton declared.

Wirtz Suggests Tax Ceiling

Arthur M. Wirtz, producer of the Olympia Circus at the Chicago Stadium and the Barnes Bros. and Olympia Combined Circus at Olympia, Detroit, declared that a price ceiling would not have any effect on his shows.

"We have not raised our basic price either in Detroit or Chicago in the past three years. The only increases we have made were to cover increased federal taxes," he said.

"If they are going to put a ceiling on anything, let me suggest one for amusement taxes," he continued. "When the taxes were raised from 10 to 20 per cent a year ago that meant an increase of 100 per cent and it hits amusement seekers pretty hard.

"Actors' prices have been stepped up considerably, but we are satisfied to go along on our old basic scale of \$3 tops, tax included, as we expect to play to a lot more people; and the proposed ceiling or roll-back can't affect us as we have nothing to roll-back," he stated.

Should the proposal of a roll-back and freeze be adopted, it is not likely to affect fairs, according to Frank H. Kingman, secretary of the IAFE. "Admission prices at all fairs have remained the same the last three years," says Kingman. "If frozen at 1944 levels I can see no harm. Our prices (Brockton, Mass.) have not been changed. Gate is 50 cents for adults and 25 cents for children. Grandstand, 50 cents, 75 cents and \$1."

Some fairs have boosted their gate admissions sufficiently to take care of the added 10 per cent tax, but many remain at the old level.

In amusement parks, a higher charge is being made for some new rides than for the older types. Thus the Skyride, introduced about four years ago, usually goes for 25 cents; the Parachute ride for 40 cents. Prices for coasters, Ferris Wheels, Octopus, and a score of other rides vary in various locations, have 25 cents as the usual maximum and some going for 10 and 15 cents. As has been the case with the fairs, the parks have in many instances adjusted their prices to absorb the added 10 per cent tax, but no more. Park men declare it would be a difficult matter to establish a fixed price for rides that would apply everywhere. General opinion is that parks would not be affected.

Carnival Men Silent

Inasmuch as carnivals were not definitely named by Bowles in his plea for more power, carnival owners generally shied away from the question as to how such a move would affect their business.

Carnival admissions, they pointed out, including the outside gate, shows and rides, seldom are held at a stipulated figure, the charges being made in accordance with the amount of patronage, much like the sliding scale of motion picture houses. These prices cannot be set according to time schedules like the movies, but they always have been regulated in accordance with the prospective buying power of the customers.

J. C. McCaffery, general agent of Hennes Bros.' Shows and general manager of the Alabama State Fair, Birmingham, said:

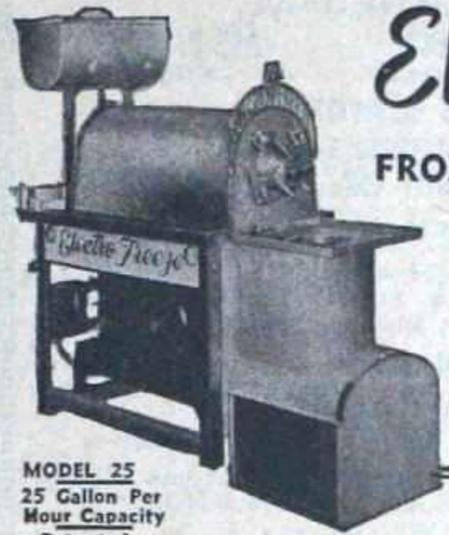
"I always have been in favor of the lowest possible prices for our type of amusements, and I believe it was proven at the Alabama State Fair last fall that lower prices will get big grosses just as well as higher prices.

"I believe that 90 per cent of the people who go to a fair or a carnival have a certain amount of money to spend and they intend to spend it before going home, and if it takes them an hour longer to spend it they have just that much more fun.

"That is why we put a 25-cent 'ceiling price' of our own on all midway attractions at Birmingham last October, and yet in six days the Hennes shows grossed around \$105,000.

"No, I don't think a ceiling price will make any great difference to us."

AT CONEY ISLAND
The World's Most Competitive Amusement Park
WE SOLD 70 MACHINES



MODEL 25
25 Gallon Per Hour Capacity
Patented

Electro-Freeze

FROZEN CUSTARD MACHINES EARN CONTINUOUS PROFITS YEAR AFTER YEAR

ELECTRO-FREEZE is fool proof, trouble free, with its simple push button operation.

ELECTRO-FREEZE is a continuous heavy-duty self-contained

ALL ELECTRIC FROZEN CUSTARD MACHINE

ORDERS PLACED NOW WILL BE SCHEDULED FOR THE EARLIEST POSSIBLE DELIVERY

ELECTRO FREEZE SALES CO.

2720 THIRD AVENUE DEPT. W-1 NEW YORK 54, N. Y.
"A PORT MORRIS MACHINE PRODUCT"

WHERE THE CROWD IS YOU WILL SEE THE BIGGEST HIT ON THE MIDWAY

"KNOCK THEIR BLOCKS OFF"

It's more popular today — It's big business



- ★ Easy to set up
- ★ Throwing distance, 14 feet
- ★ Big life size figures, 56" high
- ★ Coats are padded
- ★ Flashy colors
- ★ Portable

RUSH YOUR ORDER—TODAY

Each Game (1 figure)\$ 49.50
Your Choice of 3 figures\$124.50

Illustrated Circular With More Details on Request

FRENCH GAME & NOVELTY MFG. COMPANY
1437 NORTH 16TH STREET (Since 1920) MILWAUKEE 5, WIS.

NOTICE

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New Tires and Wheels available

Place your order now

ALLAN HERSCHELL CO., INC. NORTH TONAWANDA, NEW YORK

BINGO WANTED AMERICAN EXPOSITION SHOWS

OPENING DATE, APRIL 23

Best Route in Middle West. Address Inquiries:

F. E. GOODING AMUSEMENT COMPANY

1300 Norton Ave., Columbus 8, Ohio

ROLL TICKETS

Printed to Your Order 100,000 for

Keystone Ticket Co. Dept. B. Shamokin, Pa. \$19.50

10,000 ..\$6.50
20,000 .. 7.75
50,000 ..12.50
Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

EST. SINCE 1913

PRELL'S BROADWAY SHOWS

(Formerly Prell's World Fair Shows)

SAM PRELL
Gen. Manager

LEO BISTANY
Business Manager

ABE R. PRELL
Lot Supt.

OPENING 1945 SEASON
APRIL 5 TO APRIL 14

High School Grounds, North Charleston, S. C.

WANTED WANTED WANTED

Roll-o-Plane, Tilt-a-Whirl, Caterpillar, Fly-o-Plane, Ride Help in All Departments. Truck Drivers, Ticket Sellers, Billposter With or Without Car, Scenic and Sign Painter, Mechanic.

Concession Agents, Grind Stores of All Kinds, Arcade, Lady Readers for Mitt Camp.

Cash and Gertie Miller Want

Freaks for Side Show - Novelty Acts - Girls for Specialties.

Motor Drome Manager With Motoreycles, Motor Drome Riders, Fat Show, Midget Show, Monkey Speedway Help.

Showmen In All Departments Who Have Worked for Me Before, Please Report.

All Address: **SAM E. PRELL**

Charleston Hotel

Charleston, S. C.

WANT—CAPELL BROS.' SHOWS—WANT

Open March 31, Shawnee, Okla. (Catch Two Saturdays), with Ada, Sapulpa, Norman and Lawton to follow.

All Defense and Big Pay Roll Towns—the "Cream of the Crop" Place few more Stock and Coupon Grind Stores. Place Manager for nicely framed Cook House, or will sell and book on show.

Place few more capable Agents. SHOWS with own frame-ups, wire. Foreman for Single Loop and Working Men on all rides.

Can always place capable Show People. We have 10 Rides, 7 Shows, Free Act. All interested wire; no time to write.

Address **H. N. CAPELL, Shawnee, Okla.**

P. S. — For Sale: 40 Watt P. A. System with 4 Speakers and Mike. Works on 110 or 6-volt battery, perfect shape, \$250.00; also Single Loop-o-Plane, ready to work, \$500.00.

WANT—TED LEWIS SHOWS—WANT

OPEN near Paterson, N. J., middle of April.

FOREMEN and SECOND MEN for FERRIS WHEEL, CHAIROPLANE and KIDDIE RIDES; good proposition, top salaries and bonus.

Ride Help that know me, wire now; don't wait. **EDDIE DAVIS** wants Ball Game and Grind Store Agents. **Freddie Hassler**, answer.

All address **TED LEWIS**

12-37 Rosewood St., Fairlawn, N. J.

Phone FA 6-2794-W

Greater Rainbow Shows

WILL BOOK RIDES, SHOWS AND CONCESSIONS

For One of the Best Routes in the Middle West. Have 8 of the BEST FAIRS IN IOWA and Money-Getting Still Spots and Celebrations.
OPENING IN DES MOINES, IOWA, APRIL 28 — FIRST SHOW IN TWO YEARS
Will book or buy well-framed Bings. Grind Concessions of all kinds open. Will make a good COOK-HOUSE OPERATOR a real proposition.
RIDE HELP: First and Second Men, highest wages, bonus, good treatment. Write for our proposition.
WANT MECHANIC AND ELECTRICIAN. DISCHARGED VETERANS: You will like the show business. We will place you at good wages. Want to hear from John Delany, Earl Gold Morton Jackson and R. B. (Wingy) Crozier.
R. L. "Peanuts" BINDERSON and FRANK WARD, Owners
Address: 3957 DOUGLAS AVE., DES MOINES 10, IOWA. Phone: 7-5419.

Want Agents for 3 Bingos

FIRST ONE OPENS APRIL 12TH IN COLUMBUS, OHIO, SECOND ON APRIL 25TH AND THIRD IN MAY, WITH CODDING AMUSEMENT UNITS.
ALSO CAN PLACE AGENTS FOR HOOPLA AND SCALES, OPEN APRIL 12TH. PAN GAME, PENNY PITCH AND BALL GAME AGENTS OPEN IN MAY.
Frank Wiesenberger and Peg, write me.

HAVE PENNY PITCH FRAME AND BOARD FOR SALE

JOHN GALLAGAN, 511 E. BECK ST., COLUMBUS, OHIO

Cavalcade of Amusements

ALL PEOPLE CONTRACTED PLEASE REPORT TO WINTERQUARTERS AT ONCE. SHOW OPENS IN TULSA ON APRIL 12TH
CAN PLACE A FEW RIDE HANDS AND TRAIN HELP ALSO WAITERS FOR COOKHOUSE.
Mom Reynolds, write me, I will place you.

All Address:

AL. WAGNER, Mgr., Winterquarters, Fair Grounds, Tulsa, Okla.

CLUB ACTIVITIES

National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, March 24.—Many members were in from out of town to attend the meeting of the American Standards Association. Attorney Max Cohen looked after the interest of the show people and was assisted by Oscar C. Buck, Arthur Campfield and Harvey L. Cann. Many other prominent showmen were in attendance.

Lon Ramsdall has returned from the Pacific Coast and may rejoin the Oscar C. Buck Shows. . . . Vince Anderson, the Savin Rock, Conn., mogul, was among recent visitors. . . . Al Shore is in from Florida; Harold Schneider from California; Bill Gorman from up-State, to confer with Oscar Buck, and Bill Cowan, concession manager on the Cetlin & Wilson Shows, from the South. . . . Frank Murphy was a visitor, as was the son of Ben Weiss, in from the military academy in Peekskill, N. Y. . . . Sam Walker has taken over the lunch counter, replacing Phil Cook. . . . Ace Turner paid one of his infrequent visits. . . . Ralph Decker was in from Raleigh, N. C. . . . Lieut. Charles Morris Jr., has just received his commission and has been sent overseas. . . . Frank Schillizi has had another throat operation in Veterans' Hospital in the Bronx, where Eddie Kalin is under observation. . . . Sad News: The passing of Anthony Ganim, one of the original members of NSA; also the death of the mother of Lazarus Pink.

Ladies' Auxiliary

At the regular meeting March 14, President Edna Lasures greeted Stella Martin, Vera Zucchi and Ruth Robbins, who had missed several meetings.

Applications were filed for Jessie Suber and Florence M. Love, proposed by Ethel Shapiro; Evelyn Batalaky, proposed by Irene Moore; Ruth Soules, Lottie M. Warfield and Leona C. Parker, proposed by Martha Weiss.

Midge Cohen, chairman of Kiddies' Fund, urged that members notify her or any of the trustees of that fund, Dorothy Packman, Bess Hamid or Lydia Nall, of any show child in need, and, upon investigation, arrangements will be made to take care of the child.

Enthusiastic gatherings Monday night and Wednesday afternoon proved the new USO project is well under way. Midge Cohen and Ruth Gottlieb, assisting Dorothy Packman, instructed members in crocheting, knitting and sewing.

The auxiliary made its annual donation of \$100 to the Red Cross, and members present added \$57, with more expected.

Showfolks of America, Inc.

SAN FRANCISCO, March 24. — Harry Seber highlighted the regular meeting, Monday (19) with an appeal for the immediate formation of a burial and cemetery fund. Dan Michaels seconded the motion, and within 10 minutes, \$1,027.50 was placed on Treasurer Milt Williams's desk.

President Sammy Corenson announced that a membership campaign would start at an early date. He donated, as a first prize for the woman securing the most members, a \$150 fur coat, and he announced that the prize for the man securing the most members during the campaign would be a \$100 War Bond. Meeting was then turned over to Danny M. Lewis and his associates, A. E. (Tony) Soares and Mary Ragan, owners and operators of the Pacific United Shows which opened at Ashland, Calif., Friday.

New members introduced were Mr. and Mrs. Orrie Blum, Ed Kemp, Mr. and Mrs. Al Lindenburg, Mrs. Laura Winsor, Allen Morris, Paul Hart, Raymond Kelly, Scotty Butterworth and Harry Farmer.

A life membership was voted to Louis Pladel, 80-year-old concessionaire and showman. The pot of gold amounting to \$73 was won by Chief Petty Officer Ramsey, husband of Nellie Baker Ramsey, one of the most active members of Show Folks.

Heart of America Showmen's Club

Coates House, Kansas City

KANSAS CITY, Mo., March 24.—Chester L. Levin, chairman of the Building Committee, reported that definite action on a new home for the club will be taken within a week. He has requested out-of-town members to communicate their ideas to him immediately.

Members attended services for Pearl Deem, past president of the auxiliary, at Showmen's Rest in Memorial Park Cemetery here.

George Martin, Sunset Amusement Company electrician, has been taken to Veterans' Hospital, Wadsworth, Kan., and Homer Pennington has been removed to his home for rest.

Sam Bunch visited en route to Little Rock, and President and Mrs. C. F. (Doc) Zeiger and Rosemary Loomis have arrived at Rocky Ford, Colo., to prepare for the season's opening. Ellis White has left for Alma, Kan., to join the Anderson Greater Shows, and Roy and Boots Marr have returned from Lincoln, Neb.

Vice-President Clay Weber presided at the meeting March 16, assisted by Secretary McGinnis and Treasurer Aitshuler.

Michigan Showmen's Assn.

156 Temple Avenue, Detroit

DETROIT, March 24.—Service committee reported the St. Patrick's Day party a success, reaching the goal of a \$50 War Bond for each of the 27 fighting members, of whom 22 are overseas. Letters from nearly every fighting front were received and many changes have been made these past few weeks.

Pfc. William (Red) Lovejoy arrived by plane from Naples, Italy, and is recovering from wounds at Nichols General Hospital, Louisville. S/Sgt. George Schroeder is now in the Philippines, as are Pfc. Isadore (Paddles) Reiser and S/Sgt. George Harris. Pfc. Forrest Poole Jr. is with the marines at Iwo Jima, and Sgt. Harry Paskow is in France with an anti-tank company.

Past President Harry Stahl was presented with an ivory gavel, with a sterling silver band appropriately engraved.

President Jack Dickstein was in the chair, supported by Harry Stahl, Ben Moss, Louis Rosenthal, Bernhard Robbins and Arthur J. Frayne.

International Showmen's Association

Maryland Hotel, St. Louis

ST. LOUIS, March 24.—Over 300 attended the social and openhouse party of the club and the Missouri Show Women, Wednesday (14). Festivities started at 4 p.m. and continued until midnight in the rooms of the two clubs and the Mezzanine Room of Hotel Maryland. Dinner was served and many acts were presented in a floorshow.

Membership drive continues, and elected at the last two meetings were Meyer Lipschitz, John A. Heade, Mike Demko, Morris Simmons, William A. McCoy, James E. Ladusaw, F. R. Sholts, Aaron Bell, Pat H. Reardon, Bert Grimm, Sam Fidler, John Walker, James N. Baker, Henry L. Helbrick, James Miller and Miles H. Stark.

Over \$200 was raised among the members for the Red Cross.

HARRY NELSON

STRIKING MACHINE BUILDER AND DOLL RACKS.

2914 West 15th St. Coney Island, N. Y.
Phone: ES-2-8866

Miami Showmen's Association

236 West Flager Street, Miami

MIAMI, March 24.—The Miami Showmen's Association held its last regular meeting of the winter season March 18 with officers David B. Endy, Bob Parker, William J. Tucker, Joe Payne, Wilbur Schaffer and Milton S. Paer in attendance. Carl J. Sedlmayr, Ralph N. Endy, Art Lewis, Patty Conklin, Bill Block, Willie Glick, Sam Prell, Leo Bistany, Charlie Gerard and Bill Ketrow were invited to the table. New members elected were Herb Vogel, Bill Kaplan, John H. Smith, Edward E. (Spot) Cooper, Clifford J. Souther, Eugene McMillan, Abe Stern, Al Mazor Mosser, Albert L. Andre, William R. Hirsch, Milton S. Harris, Edward L. Scheck, Harry E. Bennett, Charles S. Rose, William E. Cain, W. Carl Moore, Erlau H. Wilcox, Maurice (Lefty) Levine, Martin H. Dacey, Harry Lewis, Al Blumenthal, Hal S. Pelton, L. C. McHenry, Willie Glick and Israel H. Prozer.

The association voted to form a war servicemen's relief fund to assist members discharged from the armed forces. Sedlmayr will act as chairman. Art Lewis donated \$100 to start this fund. A cemetery and hospitalization committee is to be appointed and will function when the club reopens in the fall. Nominating committees for the 1946 elections were voted in and the association will hold its annual meeting sometime between January 1 and 15.

Sam Kaplan, Homer Davis, Ed Leslie, Bill Starr, George Golden, Davey Fine-man, Saul Salsberg, James Fisher, Michael Zentner, Anthony Vaccaro, Daddy Simmons, Sam Applebaum, Maxie Levine, Dan Elias, Eugene Gutman, Morris Lauer, Bert McGrean, Mose Kalin, Fred Zschille, Louis Heiman, Strings Cohen, Chick Franklin, Chris Jernigan, Joe Conley, Harold M. Gordon, Frank P. Curley, Louis De Joseph, Hymie Stone, Jimmy Hurd, Ed J. Reicher, Frank Hamilton, Harry Modele, William Volin, Paul W. Lane, Harry Matsoff, Rocco Marioletti, Sidney Goodwalt, Norman Littlefield, Harry Schreiber, Axe Zuckerman, Sol Geffen, Morris Bedlin, Al Anderson, Al Rossman, Ben Glass and Joe Baker left Miami for the North to start the season.

Regular Associated Troupers

730 South Grand Avenue, Los Angeles

LOS ANGELES, March 24.—Board of governors will consider a number of special summer activities, as many shows will be in this vicinity all year. Maxine Reeves sent \$15, and a picture of Pvt. Jack Ward has been added to the service group. Marlo Lefors donated a bolt of cloth for "rodent bags," and Jennie Reigel presented bazaar packages. Mrs. Yagla was a prize winner.

Doc E. Aldrich, International Showmen's Association, St. Louis, was a visitor, while Mr. and Mrs. Lloyd L. Lusby introduced Mr. and Mrs. J. B. Oakes of the Ben Martin Shows. Mrs. Jimmie Dunn in the hospital.

Mr. and Mrs. Jerome Haiffey will spon-

Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire Los Angeles

LOS ANGELES, March 24.—All members showing paid-up cards will be guests at Cronin Bros.' Circus, Monday.

Plans for a circus night for Russell, Cronin and Arthur orgs were canceled because of the curfew. Lights were dimmed in memory of William Dyrne. Harry Rawlings made a report on the building fund and it was announced that Secretary John Backman would carry on publicity while Harry Quillen spends a month visiting various circuses.

Joe Mettler presided, assisted by Bill Hobday and Edward L. Mann.

Ladies' Auxiliary

President Marie Tait and all officers were present at the March 18 meeting. Letters were read from Gladys Patrick, Edna Kanthe, Daisy Fox, Hollywood Guild Canteen, the Red Cross and Pvt. Hal Compton. Donna Day reported May Allman is in the hospital at Long Beach.

Prizes donated by the officers were won by Emmy Clifford and Martha Riley. Margaret Farmer gave a luncheon cloth for the fall bazaar and names will be embroidered on it for \$1 each. Nina Rodgers and Betty Coe were the first donors. Julia Smith and Jenny Rawlings brought articles for the bazaar while blankets were given by Mary Taylor and Peggy Forstall for the navy mothers.

Responses were made by Lillian Mishkin, Jeanette Townsend, Mabel Hendrickson, Eliza Barry, Wilma White, Ora Ernst and Estelle Hansom.

Caravans

CHICAGO, March 24.—President Jeanette Wall and Membership Chairman Edith Streibich are planning an active campaign for members during the summer, and a life membership is the award for bringing in 50. New members elected were Mrs. Frank Meidlinger, Anita Gilbert, Ann F. Lager, Mrs. Sarah Ehlers and Marion McIlwain.

Emily Bailey will be in charge of the birthday party April 24, also the rummage sale to be held in May. She will select her helpers this week.

Ann Slyster, Mae Taylor and Marge Freis were in charge of the social Tuesday. Stella Zigsforth received both awards, a blanket and a homemade cake.

A hand-painted photo of Caravans' official mascot, Yvonne Bailey, now adorns the walls of the club. Hattie Clinton, originator of the War Bond Club, reports her sixth War Bond purchased thru voluntary donations. The club made a donation of \$25 to the Red Cross. Many compliments were given Josephine Glickman on her party.

Letters from Edna Lasures, Anna Jane Bunting, Margo Stallman and Evelyn Creedon were read. Alice Cady, of the press, reported many interesting letters from her husband, who is in the South Pacific.

sor a party in the club rooms March 29. Joe Krug presided, assisted by Martha Levin, Jennie Reigel, Harry Levin, and Marie Bailey.

BINGO

CAGES — CARDS — TRANSPARENT MARKERS

Heavyweight Black Back Mounted Cards in Sets of 100 to 3,000, Any Quantity, Immediate Delivery. Special Headings Made Up for Those Not Wanting To Use the Heading Bingo — As Beano — Darto — Radio, Etc.

Write for Bulletin and Price List.

AMUSEMENT INDUSTRIES P. O. BOX #2, DAYTON 1, OHIO

Mr. Harry Hennies, of Hennies Bros.' Shows, writes:

"I find that the "Bouquet of Life" Show showed a greater percentage of profit than any other show that I operated last season. . . ."

Mr. Showman or Mr. Carnival Manager: You likely have a 20 by 30 tent or larger. Get the great BOUQUET OF LIFE SHOW. Put one person on the front and a helper inside. The 3 big banners and gorgeous blow-ups out front will do the rest. No lecturer needed. A powerful show inside which causes all who see it to rush in their friends. Has had days as high as \$700.00. No nut. Also announcing and now ready, the new WAR SHOW FOR 1945. Hair-raising, breath-taking. No nut. Two people run show. Three big banners and 12 big blow-ups in color, 44 by 64 inches, out front that knock "their eyes out" and stop the Midway—makes them "fighting mad." Kids and adults send in their friends.

JAP ATROCITIES ON BATAAN

Including Return of Gen. MacArthur and the Big Fight for Germany.

Either Above Shows Only \$550.00

Also War Show No. 2 at \$340.00

Supply Limited. Order Today. 1/3 Deposit, Remainder Collect, or Write for Free Info. CHAS. T. BUELL & CO. Box 306, Newark, Ohio

CARROUSEL RINGS

BRIGHTLY POLISHED STEEL

Manufactured for 30 Years by

INTERNATIONAL CHAIN & MFG. CO. York, Penna.

WRITE FOR PRICES

SNOW CONE SUPPLIES

OUR NEW PRICE LIST ON SNOW CONE SUPPLIES HAS BEEN MAILED TO ALL THOSE ON OUR MAILING LIST.

If you have not received your copy we will be glad to send one upon request. This year be sure to buy your supplies from the company that gives all three: 1—Top Quality; 2—Fast Service; 3—Low Prices.

GOLD MEDAL PRODUCTS CO.

318 E. THIRD STREET

CINCINNATI 2, OHIO

TURNER BROS.' SHOWS

WANT

WANT

Foreman for CHAIR-O-PLANE, Second Men for all rides; top salaries — long season. CAN PLACE

String Game, Bumper, Guess Age and Weight, Jewelry. Will book shows with own transportation and equipment; Athletic, Mechanical, Snake, Dope, Unborn, Side Show. Will book or buy—Roll-o-Plane—or any high ride not conflicting. Will also book Miniature Train or Pony Ride.

SHOW OPENS APRIL 25TH WINTER QUARTERS - PETERSBURG, ILL.

COLBERT'S AMUSEMENTS WANT

Dependable Ride Help for Merry-Go-Round, Ferris Wheel, Chairplane. Top salaries. Must be sober.

CAN USE Roll-o-Plane with transportation.

Boylston, Mass., Until May 1

FOR SALE

COTTON'S FUN PALACE

AUSTIN, TEXAS

Consists of A.B.T. 8-Gun Target Range, Mug Joint, 1 1/2-2 1/2, and full length, 20-Ft. Bottle Game, Dart Game, Cigarette Shooting Gallery, Short Range Shooting Gallery, 15 Marble Tables, Ray Guns, etc. Also 3 Box Ball Bowling Alleys, \$75.00 each.

WANT TO BUY

2 CASES .22 LONG RIFLE AMMUNITION. STATE PRICE

CONTINUE BUYING WAR BONDS

Advertising in the Billboard Since 1905

ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE

CASH WITH ORDER PRICES—10M, \$7.15—ADDITIONAL 10M's AT SAME ORDER, \$1.65

Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

STOCK TICKETS
1 ROLL.....75c
5 ROLLS.....@.....60c
10 ROLLS.....@.....50c

WELDON, WILLIAMS & LICK

FORT SMITH, ARKANSAS
Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

SUNSET AMUSEMENT COMPANY

All Riders report to winter-quarters at once. Can use three or four Second Men for Tilt and Twin-Wheels. Can place Electrician and Canvas Man. Will train if you do not have experience. Equipment for 2 Girl Shows open. Will book Kid Auto and Chairplane for a route that you will make money. Fairs start July 16th.

SHOW OPENS THURSDAY, APRIL 26, at EXCELSIOR SPRINGS, Address 701 N. Main Street, Excelsior Springs, Mo.



POSITIVE WINNERS

Reports from users are that these games gross far more than expected in proportion to investment.

JAP HEADS for Dart Games—Proven money-maker. \$50 a Hundred.
STANDING JAPS for Cork Galleries—This is a real winner! \$55 a Hundred.

With peek numbers on back.
Continuous Action PENNY PITCH BOARD—Beautiful colors; silk screen job. 9 Jackpots. \$50. \$7.50 extra for Carrying Case. Will last all year.

HOOP-LA BLOCKS, Hollow Style—For your protection. In 3 sizes. \$37.50, Set of 30.

FEATHER DARTS—This is the finest dart made; point cannot come out. \$18.00 Per Gross.



ELECTRIC BINGO NUMBER SELECTOR THE LIFTER



- EXCLUSIVE FEATURES**
- Wooden Balls ● Positive Delivery
 - Complete Shuffle ● Balls Always Visible
 - Automatic Ball Return on Surface of Master-Board
 - Complete Unit, no table or support needed

After a game is checked the caller presses on a lever, causing the balls to lift up and roll back to the hopper on the SURFACE of the master-board. Always in full view. The unit is made up of three parts: the Lifter, 18x18x28 inches; the Base, which is 15 inches high, and the Master-Board, 40 inches long. The Lifter and the Base interlock. The Master-Board has folding legs at one end and is pin hinged to the Lifter at the other.

PRICE F. O. B. CHICAGO, \$175.00

We also manufacture ELECTRIC BINGO NUMBER FLASHERS, Price \$275.00 and up, F. O. B. Chicago.

RAY OAKES, P. O. Box 106, Brookfield, Ill.

PLASTIC Baseball Bat PENCILS

Now available for immediate delivery—PLASTIC PENCILS in the shape of a baseball bat. Made from Tenite plastic material and equipped with a new plastic point with metal bushings. Write for quantity prices. Sample sent postpaid for 25¢.



THE SYLVAN COMPANY 154 EAST ERIE STREET, CHICAGO 11, ILLINOIS

Costumes To Order and Rental

Costume Sale—from Broadway shows and cabarets. Chorus Sets, 3 to 12—Shorts and Longs—Parades, Orientals, Rumbas. Gowns, Strips—large assortment. No catalog. State wants.

VARIETY COSTUME EXCHANGE

1658 BROADWAY COLUMBUS 5-8789 NEW YORK 19, N. Y.

GET REPAIR PARTS

FOR YOUR PRESSURE GAS AND OIL COOKERS, LANTERNS, HANDY GAS PLANTS AND ALL TYPES OF HEATING EQUIPMENT.

Order Early and Allow Sufficient Time To Get Material to You.

A. G. BRAUER SUPPLY CO.

2100 WASHINGTON AVE. ST. LOUIS, MO.
Generators—Mantles—Gas Tips and Needles

DROP ANCHOR RECREATION CENTER

IN THE HEART OF NORFOLK

WANT CONCESSIONS

CORK GALLERY — HIGH STRIKER — HOOP-LA DART GAME — CAT RACK — PENNY PITCH GUESS YOUR AGE — GUESS YOUR WEIGHT

Or Other Legitimate Stores — This Park Open All Year 'Round

230 EAST MAIN STREET

NORFOLK, VA.

Tough Going Seen for 1945 As Owners Face New Probs

(Continued from page 35)

ject to its own local regulations and show owners who are concerned with hiring additional labor should contact the nearest WMC office to determine what the local rules permit.

There are, of course, many regulations which apply to industry generally, and thus apply to our industry specifically, such as the rationing and price control regulations.

So, likewise, there are regulations which will carry over from 1944, such as the 20 per cent admission tax, and the regulations governing income and corporate taxes, the withholding of income taxes, and the filing of estimates for the year ahead.

But new regulations have also been added which will affect industry operations.

Curfew Law Will Hurt

The so-called "12 o'clock curfew," which became effective February 26, specifically applies to the outdoor amusement industry and it will without question have some effect upon the industry while it is operative.

Midways and other places of outdoor amusement will have to forego their claims to being best lighted as the result of the brown-out, and while sufficient current is permitted to continue operations, the regulations are strict in prohibiting display and ornamental lighting. These regulations apply with equal force whether the current is purchased or generated by the show itself.

Showmen may also acquire a few gray hairs as the result of WPB regulations governing material priorities. As is commonly known, a large number of orders and regulations are written by WPB and changed from time to time, so it is virtually impossible to attempt to cover this field. Recent regulations make lumber, steel, shooting gallery ammunition and similar items unobtainable until after the war in Europe; but as to available materials subject to WPB priorities, showmen are advised to make application thru their nearest WPB office. Only where circumstances justify it should the Washington offices of WPB be contacted, and then preferably thru an industry trade association.

Among the more necessary items required by the industry, new cars, tires, trucks and canvas are at present subject to regulations which make them unobtainable.

Truck tires must be inspected at least every six months or 5,000 miles, whichever is sooner in point of time.

Altho not because of any regulation,

but in spite of all regulations, experts expect 1945 to be the most difficult year in the history of American transportation.

Added to this welter of confusion are the numerous local so-called "safety" regulations which are springing up all over the country, a few of which are reasonable, but most of which go from the sublime to the ridiculous. In due course, these local safety regulations will assume some pattern of uniformity, since the American Standards Association is studying the situation and can be expected to propose something reasonable to all concerned.

In spite of all the regulations, it is believed there is to be no ban on civilian pleasure driving this year.

Regardless of all handicaps which the outdoor amusement industry must face, the ability of showmen to improvise will not fail this year, as it has not in the past, and, true to the showmen's tradition, the show "must" and will "go on."

Harry Craig Shows WANT NOW

Ferris Wheel Foreman; Ride Help of all kinds, semi drivers preferred. Want Grind Shows, Girls, Freaks, Midget, Minstrel and Fat Show People, contact Virginia Eberhart here now. All useful Carnival People contact. Floyd Woolsey wants for America's elaborate Side Show Mind Reader and Feature Act. If you are useful showfolk and want all season's work contact

HARRY CRAIG at Midland, Tex., 26-31; Big Springs, 2-7.

P.S.: Charley Applegate and brother, wire.

FERRIS WHEEL FOREMAN

and Merry-Go-Round Foreman wanted to join on wire. Salary no object if you can produce and are sober. Wire

J. P. BOLT

Fort Myers, Fla., till April 14th

Are You Coming My Way?

Can use two Carnivals—one spring—one fall—under auspices of Women & Men's Democratic League. Contact me on dates.

JAMES P. FREY

710 S. Broad St. Trenton 10, N. J.

BROWNIE AMUSEMENT

Have opening for Corn Game and a few more Stock Joint Agents. Need Foreman for Mixup, Second Men on all Rides. Show will carry 4 Rides. 2 Shows, 25 Concessions. Opening at Wetumka, Okla., April 7. Address: **BROWNIE AMUSEMENT**, Box 128, Wetumka, Okla.

DYER'S GREATER SHOWS

Want Foreman for Roll-o-Plane, percentage proposition; Monkey or Trained Ape Show, Big Snake, Midget or any good Freak Show, 25%. Second Men for Tilt, Octopus, Roll-o-Plane. Opening date April 2nd. Address:

BOX 471, Greenwood, Miss.

WANTED

RIDES AND CONCESSIONS FOR FAIR GROUNDS AMUSEMENT PARK AT BEAUMONT, TEX., OPENING APRIL 1ST. Address:

DEWEY HENDRICKS GEN. DEL. BEAUMONT, TEX.

WANT

Man to work Cat Rack that can drive truck. Bob Hoffman or Walter Decmie, answer.

MRS. MARIE MOORE 458 Hill St. FRANKFORD, IND.

Al Wagner Invites Public To Cavalcade's Quarters

TULSA, Okla., March 24.—An invitation to the public to visit quarters of the Cavalcade of Amusements in Tulsa fairgrounds brought a continuous stream of visitors last Sunday from 10 a.m. to dark.

Work in completing the new show fronts went along at a rapid pace the past week, with perfect weather a big help. Most of the big rides are already packed in their wagons and will be hauled to the Barton showgrounds next week. Eighty-eight men were working under Johnny Beam.

Tom Allen arrived from his home in Florida, and Eddie J. Hollinger came in from the East Sunday to complete the staff roster.

Mrs. Hattie Wagner is having the private car renovated. Staff Photographer Gillette and Feature Writer Winnifred Chasey did a half-page feature, "Carnival Awakes at Fairgrounds," for *The Tulsa Tribune*, in which Al Wagner, Marjorie Dodson's Monkeys and a five-column strip showing the big barn and the work shops were the pictorial features.

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PLENTY OF D-88 AND OTHER CHEMICALS. NEW LINE OF GLASS FRAMES, ALSO HIGH GRADE PHOTO EASEL MOUNTS. Write for Our New Free Wholesale Catalog.

HANLEY PHOTO SUPPLY COMPANY

1414 McGEE STREET

KANSAS CITY 6, MO.

Outdoor Showbiz Determined To Carry On in Face of Many New and Baffling Handicaps

All Branches Confident of Successful 1945

(Continued from page 3)

Circus, thought it might be possible that WMC officials might attempt to raid the shows' personnel should they show in areas designated as "critical." As none of the circuses and few of the carnivals gathers its forces in "critical" areas, few workmen carry referral cards.

Washington has given the tented itinerants permission to carry on but because of the varied ruling in the WMC districts there is no way to be certain in advance just how the employees of these organizations will be treated in "critical" areas. Possibly this is one reason why neither circuses nor carnivals have announced bookings in the large industrial centers, preferring to announce routes on a week-by-week basis for the time being.

Circus and carnival men generally agree they have enough essential equipment on hand to carry thru the coming season, even tho many ingenious moves will have to be made to overcome shortages of frozen materials.

No Ease-Up on Canvas

Tent manufacturers do not anticipate any ease-up on the canvas freeze until considerable time after the European war is over. War Department figures show the army is short some 250,000 tents necessary for front-line housing and for prisoners of war, and this latter list is mounting with every moment of success on all fronts.

George Johnson, of the U. S. Tent & Awning Company, opined that the canvas situation will not improve until textile plants of England and France start production, which probably will not be until after Germany capitulates.

"Once they start working in England and France, we can expect the situation to ease up over here, but that does not figure to be until quite some time after the war," Johnson said.

By using second-hand materials and carefully conserving materials on hand, the vast majority of carnivals will be able to take the road with a good flash, and the circus men say they have enough equipment.

"Every one will have to work, and work hard, but we can make it, I believe," J. D. Newman, veteran general agent for Cole Bros. Circus, declared. "We have built several labor-saving devices, such as new types of spools for the loading of canvas, that should help us get by."

When the national defense program gained impetus early in 1941, carnivals began to rely considerably on special local labor to "get it up and down." This program was increased as the manpower situation became more critical, and this season even a greater portion of the labor work will be dependent on the ability of agents to round up workers on off-shifts.

All outdoor showmen agree they are facing a herculean task in traveling a show this year, but they have overcome so many great handicaps in the past three years they feel they can, and must, carry on thru 1945.

More Fairs in 1945

In the years since Pearl Harbor, the State, county and district fairs have proved their worth to the war effort in numerous ways, and have received the okay of the government. In the face of many restrictions they have carried on courageously, encouraging greater production of vitally needed foodstuffs, bolstering morale and giving generously of their facilities for furthering the war effort on the home front. Last year many fairs that had temporarily discontinued resumed operation. Their exhibits, particularly in the machinery line, were seriously affected, but they carried on and were given excellent support by the public.

Still more fairs will resume this year even tho added restrictions have been imposed. Reports from leading fair States indicate that a considerably larger number of fairs will be held than in 1944. They must still go along with few farm

machinery exhibits, their stock shows will in many instances have to be curtailed, and under present regulations there can be no harness racing. These restrictions are a heavy blow, but the fair men say they will adjust their programs to whatever conditions prevail and are confident that they will have a successful year. If, as now seems probable, the war in Europe is concluded by fair time, restrictions may be eased.

Regardless of the turn of events this summer, the government has pointed out that increased production of all kinds of foodstuffs is of paramount importance. The fairs, taking this as their cue, are going to put extra effort into encouraging farm youth and farmers in general to do an even better job than they have in the last few years. Intensified programs for the 4-H Club boys and girls, the Future Farmers of America, and other youth organizations will be carried thru. The educational phases of the fairs will be more important than ever before.

In the entertainment end of the fair, about the only changes will be the absence of harness racing and thrill shows. At the present time these are under the ban, but there is a possibility that restrictions may be lifted or eased before fair time. The fair men have expressed their willingness to abide by the edicts of War Mobilizer James Byrnes, but they are hoping that conditions may change and with that in mind many fairs are leaving the way open to put in harness racing when and if the ban is lifted. Grandstand shows will be presented as usual. Booking offices have endeavored to arrange bookings so as to do away with unnecessarily long jumps. With this in mind there has been considerably more circuit booking than usual. No changes are contemplated in the midway set-up.

Shortage of gas and rubber will again limit attendance to the area immediately surrounding the fair, and this will, of course, cut attendance to some extent. To overcome this handicap most of the fairs are planning publicity and promotional campaigns to increase local attendance.

The efforts of the fairs in promoting War Bond sales, Red Cross contributions and other such war activities will be intensified. Fair boards have been generous in offering their facilities for the furtherance of every worthy war effort and have received commendation from the various government agencies for their co-operation.

The uncertainties confronting every line of endeavor are fully realized by fair men, but they are confident that the fairs can overcome all handicaps and should have a good season.

Park Men Optimistic

Park operators had an excellent season in 1944 in spite of many restrictions. This year they face new headaches. The brown-out, an acute manpower shortage, and difficulty in obtaining materials will give them some difficult problems to overcome. Nevertheless, park men in general are facing the season with optimism.

Without question, the manpower shortage will be keenly felt by the parks. However, it seems probable that it will be possible to hire many 4F's and others in the 34 and 47-age group. None of this group is likely to be inducted. The army and navy are not interested in them. Those who are working in essential jobs probably will not be available for parks, but it is expected that a sufficient number can be hired to keep things rolling. There is a possibility that many servicemen can be used in the lighter jobs.

As has been the case for the last two years, parks having inadequate transportation facilities will be most seriously affected. There seems little likelihood that the gas situation will be eased, and parks which are not on regular transportation lines will have to forego the bulk of their picnic business. Those more favorably located expect business to be as good as in 1944.



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GIVE US YOUR INSURANCE FOR 1945

WE WILL HELP YOU TAKE OUT THE RIGHT KIND OF POLICY
No policy too small or too large

We are anxious for you to become a member of our large family of satisfied policy holders.

After all, this is the only Insurance Agency in the United States that specializes exclusively in insurance for showmen.



CHARLES A. LENZ

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A1338 INSURANCE EXCHANGE
CHICAGO, ILL.

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OPENING SAT., MARCH 31, PETERSBURG, VA.

- CAN PLACE—Grind Shows of merit that don't conflict.
- CAN PLACE—Penny Arcade, Glass House and Fun House.
- WILL BOOK OR BUY Eight-Car Whip, Tilt-a-Whirl or Fly-o-Plane.
- CAN PLACE—All legitimate Concessions that work for 10c, excepting Shoot-to-Win and Bingo.
- CAN PLACE—Foremen for Twin Ferris Wheels, Merry-Go-Round and Caterpillar. Second Men on all Rides. Workingmen in all departments, must be experienced or willing to learn, as we pay top salaries.
TOP SALARY AND PERCENTAGE TO ALL FOREMEN.
- CAN PLACE—Experienced Assistant in Office. Must have reference from former employer. Will consider lady or gentleman.
- FAIRS COMMENCE FIRST WEEK IN AUGUST AND RUN CONSECUTIVELY UNTIL NOVEMBER 11.
- ALL EMPLOYEES AND THOSE CONTRACTED REPORT TO WINTER QUARTERS.

Write or Wire

CETLIN & WILSON SHOWS

P. O. BOX 787

PETERSBURG, VA.

PECAN ROLL DEAL

Available Now for Immediate Delivery.

- 1 2-Lb. Pecan Roll—Divinity Center, Covered with Texas Pecans.
- 3 1-Lb. Pecan Rolls—Divinity Center, Covered with Texas Pecans.
- 22 5-Oz. Pecan Fudge Logs—Cello Wrapped—Very Fine Quality. Complete with 800-Hole Salesboard @ 5¢ Per Sale, Takes in \$40.00. Your Cost Per Deal \$12.95—5 Deals \$59.75.

CHOCOLATE COVERED PECAN ROLL

A super-quality Pecan Roll, with fluffy divinity center—covered with Pecan Meats and dipped in Milk Chocolate—cello wrapped—approximate weight 18 oz. Four Chocolate Pecan Rolls—packed in display box, complete with 1¢ to 10¢ push cards, takes in \$14.20.

Your Cost Per Deal \$6.65—5 Deals \$30.00.

1/3 Deposit With Order—All Prices F. O. B. This City.

PRECISION NOVELTY HOUSE

DEPT. 563, HAYS, KANSAS

POPCORN—IMMEDIATE DELIVERY

South American, Yellow Pearl or White Hulled at O. P. A. Ceiling Price,
10c SIZE POPCORN BOXES

A scoop purchase enables us to offer for IMMEDIATE DELIVERY,
Popcorn Boxes (10c Size) in any quantity from 1,000 to 5,000,000!
\$6.50 Per 1,000 (O. P. A. Ceiling Price)

ALSO AVAILABLE—Bags, Salt, Seasoning, Popcorn Machines,
NO ORDER TOO LARGE OR TOO SMALL.

All Prices F. O. B. Chicago. 25% Cash With Order, Balance C. O. D.

J & N POPCORN SPECIALTIES

6336 So. Western Ave. Phone HEmlock 3211 Chicago, Ill.

DICK'S PARAMOUNT SHOWS

OPENS TRENTON, N. J., APRIL 19.

WANT SHOWS—Have complete Ten-in-One, new canvas, banners, etc.

Also Posing Show open, liberal percentage. Best show territory in the East.

RIDE HELP WANTED—Chairplane Foreman, Merry-Go-Round Foreman,

Second Man on Tilt. Top salaries. Semi Drivers, Canvasman.

Write or wire DICK GILSDORF, Box 401, Chews, New Jersey.

WANTED

Ferris Wheel Foreman, top salary paid. Al Nicholson, Joe Conway, Stanley,
get in touch with me.

Can place Grind Stores, Palmistry, Mug Joint, Guess-Your-Age. Man and
Wife to run Ball Game and Penny Pitch. Other Agents wanted.

BILLY GIROUD

50 Salisbury Ave., Stewart Manor, N. Y. Phone Floral Park 6344.

GARDEN STATE SHOWS

Opening April 30th in a proven spot with a 26-week tour of Industrial areas. Carrying 6 rides, 4
shows and 30 concessions. Free Acts.

WANT HELP

RIDE HELP OF ALL KINDS
SEMI DRIVERS
CANVASMEN
CONCESSION AGENTS

Will place concessions of all kinds that work for 10c—Scales, Age, Custard, Bingo, Ball Games,
Chas. Fraker, Speedy Babbs, contact. Will buy Show Taps and Fronts. What have you? Can place
outstanding Free Act. Capt. Swift, write. All address:

R. H. MINER JR., 161 Chamber St., Phillipsburg, N. J.

WANT RIDES

LITTLE BEAUTY
ROLLOPLANE
OCTOPUS
PONY TRACK

WANT SHOWS

UNBORN
10-IN-1
GRIND SHOWS
MOTORDROME

CALL

CALL

CALL

CONTINENTAL SHOWS

OPENING APRIL 27TH, KINGSTON, N. Y.

CONCESSIONS: Few more open, Scales, Arcade, High Striker, Novelties, Custard, Cork Gallery,
Long or Short Range Lead Gallery.

RIDES: Will book or buy OCTOPUS or ROLL-O-PLANE with transportation.

SHOWS: Any good organized Grind Show with own equipment WELCOME.

POSITIVELY NO MORE RIDE HELP OF ANY KIND WANTED.

BINGO and Grind Store Agents wanted. Contact B. Muldoon, Concord, N. H.

FREE ACT WANTED FOR SIXTEEN WEEKS' WORK. POSSIBLY CAN PLACE YOUR
ACT AT OUR FAIRS.

WINTER QUARTERS NOW OPEN. ALL HELP COME ON ANY TIME.

COMMITTEES, FEW DATES STILL OPEN. ALL CORRESPONDENCE TO OWNER,
ROLAND CHAMPAGNE, 3 COURTNEY LANE, LOWELL, MASS.

GOLDEN WEST SHOWS WANT

Merry-Go-Round and Ferris Wheel Foremen; top salaries. Shows, Rides
and Concessions. Long season. Write or wire

HARRY "POLISH" FISHER or ANTHONY ARDIZONE

50 Taylor Street

San Francisco, Calif.

SPARKS BROS.' SHOWS WANT

For Meridian, Miss. Auspices Disabled Veterans.

Ride Help—Will book or buy Octopus or Tilt. Want high-class Girl Shows, War Show,
Mechanical City, real first-class Athletic Show. Book following Concessions: String Joint,
Hoopla, Picture Machine, Penny Arcade, Scales, Guess Age. Saxophone Player for Minstrel.
All answers to Laurel, Miss., this week; Meridian next week.

C. F. ZEIGER UNITED SHOWS

Want Merry-Go-Round Foreman, Help on all Rides. Write what you are best fitted for,
my proposition may interest you. Will furnish outfits for Shows. Can use Concession Agents
and useful Carnival People. Two weeks or more in each city, railroad show. For Sale—Pit
Show, Athletic Shows, complete; Main Entrance Front, 50 K.W. Convertible Transformer on
small Wagon; two large Hollywood Search Lights and Generator Plant on wheels, complete
outfit; Show Tents, all sizes; Show Fronts, Banners, Poles, large size Concession Tents,
Plush Drapes, Bally Curtains. Write for prices.

C. F. ZEIGER, P. O. Box 704, Rockyford, Colo.



LIKE FATHER, LIKE SON, Jack Zemer is now associated with Balaban & Katz as assistant manager of the Lakeside Theater, Chicago. His father is Charles Zemer, well-known agent for outdoor acts.

Jaxville Mayor Praises

Dodson's Shows Personnel

JACKSONVILLE, Fla., March 24.—Mayor John Alsop, at a farewell party Sunday (18) for the personnel of Dodson's World's Fair Shows, congratulated President M. G. Dodson for the excellent appearance of his show and praised the conduct of the personnel during the winter stay quarters work. He said Jacksonville would have a warm welcome for the shows at the completion of the 1945 tour.

Dodson was host to 216 guests at the barbecue, including Sheriff Rex Sweat.

Ingham's Traveling Zoo

VALDOSTA, Ga., March 24.—Bex M. Ingham's Traveling Zoo closed a 10-day stand here and moved to Americus, Ga. Business here was terrible. Outfit made a 400-mile move here and stopped over en route to visit Chet Morris, tent pic show, and E. S. Holland, former circus general agent now operating a tent show near Glenwood. Chet and Bex Ingham visited the Texas Ella Wild West Show and were guests of the Wright family, owners. In Valdosta, Dr. David Bell, owner of the Fargo Follies, and Lofstrom and St. Eloi, former monkey-show operators, visited.

Hall Quits Police for RAS

TAMPA, March 24.—Harlan Hall, veteran outdoor showman and for the last two years assistant identification officer of the Tampa Police Department, has resigned to accept the management of Life, attraction with Royal American Shows. He has gone to quarters at Largo, Fla., to ready equipment.

TENTS—BANNERS

Charles Driver—Bernie Mendelson.

O. Henry Tent & Awning Co.

4862 North Clark St. CHICAGO 40, ILL.

FOR SALE SPILLMAN PORTABLE CATERPILLAR

Patented gear drive, does not use cable, converted by Spillman, new canopy, only used 2 seasons, new cables and springs, easy to transport, 10 H.P. blower, push button controls. Entire ride in perfect shape. Ride now set up for inspection. Price \$4500; less. Reason for selling, we need the space.

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FOREST PARK HANOVER, PA.
Phone 3-5286

RIDE FOREMEN WANTED

Salary no object if you know your Business.

Want for Merry-Go-Round, Ferris Wheel, Ride-O, Whip, Chairplane. Can use Wives as Concession Agents. Come on; will place you.

ISLAND MANOR SHOWS

128 Franklin St.
Elmont, L. I. N. Y.

Holmes County Fair

SEPTEMBER 19-22

Want Shows, Rides, Concessions. Will sell exclusive on Photo Gallery, Pop Corn and Carmel Corn. Address all mail to

J. R. EDWARDS
Wooster, Ohio

OPENING

BILL'S NOVELTY RIDES

April 9, Sparks, Ga.

WANTED—Shows and Concessions, Agents.

Bill Brown, Mgr.

Dave Davidson, Agt.

Winter Quarters, Sparks, Ga.

WANTED

Penny Pitch Agent. Also other Agents. Good roads plenty of celebrations. Outfit Green, come on Also Ray Ella. Write

GEO. CAIN

Care Dixie Land Shows Covington, Tennessee

LAST CALL

A. B. & B. SHOWS, Inc.

8th ANNUAL TOUR

Best route of still dates and fairs in the South. 25 weeks under contract. All people engaged acknowledge this call. Rides open Winston-Salem, N. C., Monday, April 2nd; Show opens Walnut Cove, N. C., April 9th thru 14th; Maydan, N. C., April 15th thru 21st; Sanford, N. C., 23rd, and Statesville, N. C., 29th. All uptown lots. Will place legitimate Concessions of all kinds; no X except Photos and Bingo already booked, but will not overlook midway. Any good Shows with own outfits, this is real show territory. Place Help—Foreman for Ell No. 10 Wheel, a few good Ride Men; must be sober and reliable. Contact care Show.

CLAUDE BELTON or CLYDE PARRIS

THE WORTHY SHOWS, INC.

"America's Second Best"

Welcoming NEW and recalling its First Season's Personnel to make THIS ONE an even greater SUCCESS.

WINTERQUARTERS NOW OPEN

Want Help for Ferris Wheel, Merry-Go-Round, Chairplane, Tilt-a-Whirl, Kiddy Autos, Kiddy Chairplane, Whip. Special consideration given to truck and semi-drivers. Will book or buy Roll-o-Plane. Will book outstanding SHOWS. WHAT HAVE YOU? Want Concessions—Bingo, Custard, Cookhouse, Ball Games SOLD. We believe in knowing our people and in maintaining an atmosphere of FRIENDLINESS. Address communications to

THE WORTHY SHOWS, INC., 811-819 CENTRAL AVE., DUNKIRK, N. Y.

H. K. Leworthy

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B. Ruth

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SPONSORED EVENTS
Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

Utah Appropriates \$200,000 To Build '47 Centennial Fete

SALT LAKE CITY, March 24.—An outstanding outdoor entertainment program is planned for Utah localities for 1947 under the aegis of the Utah Centennial Commission, with Gus P. Backman, of this city, chairman of the sports division, and Stephen J. Maloney, publicity chairman.

The Utah Legislature, which ended March 12, provided \$200,000 for the biennium ending July 1, 1947, of which \$100,000 has been set aside for 1945-'46 to tie up championship sports events, including the national PGA golf tournament for 1947, the national clay court tennis championships for that year, the national downhill and slalom ski championships for the Alta Ski area, and other events which must be tied up at least two years in advance.

Another \$100,000 will be available the following year to sign other championship events. Should the war continue, the State hopes to have championship events in all major sports, passing only horse racing, prize fighting and wrestling and such events as do not adapt themselves to the territory.

Money will be made available to local committees to obtain championship caliber in competition rather than the development of a centralized program in sports.

The Centennial Commission will be organized July 1.

Kahler Sportsmen Clicks Despite ODT

CHICAGO, March 24.—F. W. (Nick) Kahler's International Sportsmen's Show at the Coliseum here registered satisfactory business and was entertaining despite the clamp locked by ODT.

Several of Kahler's best exhibits were ruled out when ODT officials pulled out the no-trade shows ruling on the promoter. However, all vacant booths were filled with local attractions and, while it was not up to former standards, no one asked for his money back, according to the box office.

Biz on opening Saturday and Sunday was reminiscent of the old sports shows days at the Stockyards Amphitheater, when every performance in the spacious building was sold out. Kahler was forced to do three shows Sunday to handle throngs.

Bait casters, bird imitators, archery experts, baton twisters, canoe tilters, log rollers, dog mushers and retrievers went along with customary plan of this type of show, but Sharkey the Seal again stole the plaudits.

Beam Contracts 7 Events

WINDBER, Pa., March 24.—Merle A. Beam Amusement Enterprises have been awarded contracts for seven sponsored events, including Firemen's Jubilee, Johnstown, Pa.; V. F. W. Spring Frolic, Somerset, Pa.; 10th Annual Girls' Band Celebration, Mount Pleasant, Pa., auspices V. F. W.; Firemen's Community Week, auspices Hose Company No. 3, Greensburg, Pa.; Community Week, auspices Tyrone Club of Everson, Pa.; South New Kensington's (Pa.) Firemen's Week, and Firemen's Fair, Blairsville, Pa.



Coming Events

These dates are for a five-week period.

Arizona

Phoenix—Phoenix Champ. Rodeo, April 13-15. Wm. G. Morgan, Box 1392.

California

Saugus—Newhall-Saugus Rodeo, April 28-29. Andy Jauregui.

District of Columbia

Washington—Shrine Circus in Uline Arena, April 2-8. Howard P. Poley, 1315 K St., N. W.

Georgia

Augusta—Fat Cattle Show & Sale, April 11. Hillary H. Mangum, Municipal Aud.

Illinois

Chicago—Olympia Circus at Stadium, April 13-May 6. Barnes & Carruthers.

Mississippi

Greenwood—Delta Livestock Fair, March 27-30. E. H. Blackstone, Box 848.

Missouri

St. Louis—Police Circus at Arena, April 22-May 6. Samuel Hastings, 1200 Clark Ave.

Ohio

Cleveland—American and Canadian Sportsmen's Show, Public Hall, March 31-April 8. A. W. Newman.

Oklahoma

Guthrie—'89er Celebration, April 22-23. Alvin Kindel, City Hall.

Texas

Dublin—Dublin Rodeo, April 27-29. Mack Williamson, Box 426.

El Paso—S. W. Livestock Show & Champ. Rodeo, April 5-9. E. Jay Dittmer, C. of C. Bldg.

Mercedes—Livestock Show, Chamber of Commerce, April 12-14. Carl A. Blasig.

Waco—Bear Club Rodeo, April 13-18. R. R. Wolf, Baylor Univ., Waco.

WANTED FOR

RIPLEY'S "BELIEVE IT OR NOT"

ODDITIES AND NOVELTY ACTS

WANTED at once, People for United States and Canadian Coast to Coast Tour in Theaters and Auditoriums, doing only three shows a day. Long-term contract. Send photos, salary, full information.

Can place fast-stepping Agent who can handle publicity. Can place Billposter immediately. Candy Pitch open.

All address

LEW DUFOUR

Suite 909, 1600 Broadway

New York 19, N. Y.

LAST CALL

JAMES E. STRATES SHOWS, INC.

FEATURING

THE GREAT WILNO

Shot From Cannon Over 2 Ferris Wheels

SEASON OPENS APRIL 4

WASHINGTON, D. C.

Will book or buy Rolloplane and Flyoplane. Want Foremen and Ride Help for Rocket, Spitfire, Merry-Go-Round, Ferris Wheel. Top salaries with bonus. Canvasmen, Wingy, Hildebrandt, wire. Piano Player, Ed Storbart, wire. Show train leaves Mullins, S. C., March 30. Address JAMES E. STRATES, Mullins, S. C. Tel. 6301.

WANTED

TWO RIDES, CAROUSEL AND WHEEL OR WHAT HAVE YOU

Dates: July 30 Thru August 4; Also July 2 Thru 7

Veterans Foreign Wars

LEESBURG, VIRGINIA

WANT TO BOOK

2 RIDES

FOR ANNUAL JULY 3 & 4 CELEBRATION

Civic Club sponsorship. Will consider buying good Chair-o-Plane and Kiddie Ride. Contact

K. W. PETTIT, Corning, Arkansas.

WANTED

First Class Carnival to Show Under Auspices of THE MAN-O-WAR POST #8 DRUM AND BUGLE CORPS, THE AMERICAN LEGION New Lot — Free Parking

S. J. AMATO

117 W. Main St., Lexington 3, Ky.

WANTED TO BOOK

Four Rides—Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl and Roll-o-Plane; also Concessions of all kind, about 20 in all, for Harvest Home Festival, week Aug. 12-18. Contact J. P. BALLBACH, 6860 Plainfield Pike, Silverton 13, Ohio.

WANTED

RIDES OF ALL KINDS FOR JULY 2-3-4.

The Biggest Affair in New Hampshire.

CLAIR J. ROUSSEAU

FRANKLIN, N. H. (The Soldiers' Carnival)

WANTED TO BUY

Will pay highest price for 7-car late model Tilt-a-Whirl or any other Flat Ride, five Merry-Go-Round Horses, must be jumpers. Canvas Top for 40 ft. Spillman Merry-Go-Round. Want Foremen for No. 16 Wheel, Merry-Go-Round, Roll-o-Plane. No moving, good salary.

Griffen Amusement Co.

Jacksonville Beach, Fla.

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REFRESHMENT TRAILER for Popcorn, etc. Also ELECTRIC FROZEN CUSTARD MACHINE with good ration point allotment.

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NEW ENGLANDS' FINEST

Announce Opening, April 19th, Kilonis Spring Festival, 10 Big Days, Manchester, New Hampshire.

Want Wheel Foreman and other Ride Help. Mug Joint and Grind Stores. Will book or buy Ride not conflicting. Winter Quarters now open. Address E. W. BURR, Mgr.; JAMES W. KANE, Gen. Agt. Hotel Cadillac, Manchester, N. H.

PRIZE LIST—AMERICAN LEGION CINCO DE MAYO TOMATOE FIESTA—1st ANNUAL RODEO, ELSA, TEXAS—MAY 5-6, 1945—FOUR PERFORMANCES. ALL ENTRY FEES ADDED TO PURSES. EVENTS AND PURSES

Wild Horse Race \$200.00	Brahma Bull Riding . . . \$200.00	Steer Necking \$200.00
No Entrance Fee	Entrance Fee, \$10.00	Per Team Entrance Fee, \$20.00
Saddle Bronk Riding . \$200.00	Bull Dogging \$200.00	Ladies' Clover Leaf
Entrance Fee, \$10.00	Entrance Fee, \$10.00	Barrel Race \$200.00
Tie Down Calf Roping . \$200.00	Wild Cow Milking . . . \$200.00	Entrance Fee, \$5.00
Entrance Fee, \$20.00	Per Team Entrance Fee, \$20.00	

ENTRIES CLOSE SATURDAY 12 NOON, MAY 5, 1945
PRODUCER: ASHER NEILL—ADDRESS ALL COMMUNICATIONS TO WARREN TURBERVILLE, RODEO SECRETARY, ELSA, TEXAS

BEAM'S ATTRACTIONS

25 WEEKS OF CELEBRATIONS AND FAIRS — OPEN MAY 3

This Show plays only full week community sponsored events and fairs. Open in Johnstown with events in Somerset, Mt. Pleasant, Kittanning, Greensburg, Scottdale, New Kensington and Blairsville to follow in early season. Due to new policy will book all Concessions except Popcorn, Clothes Pin Pitch, Palmistry and Photos. Will book ROLL-O-PLANE. Want party to take over Girl Show; also Operator for 10-in-1. Can offer excellent proposition to Motordrome. Can use Ride Help and Boss Canvasman. Best of treatment and wages.

WRITE M. A. BEAM, WINDBER, PA.

VICTORY CELEBRATION

ALLEGANY, N. Y.

THE BEST SPOT IN WESTERN NEW YORK

WANTED

RIDES — CONCESSIONS — SHOWS

For the Week of July 2 to 7. Write

ALLEGANY VOLUNTEER FIRE DEPARTMENT, Allegany, N. Y.

SIDE SHOW PEOPLE

WANTED FOR AMERICA'S MOST BEAUTIFUL SHOW

One Novelty Act to feature, one outstanding Freak, Useful People for 3 Shows, Midget Woman or Man, Fat Boy, Frog Boy, Ticket Sellers, Lillian McGregor, contact me. Mexican Boy or Girl that plays Guitar. ANNEX CONTRACTED.

JACK KORIE, care Great Sutton Shows, Osceola, Ark.

BOSWELL

14th Annual Celebration

July 1, 2, 3, 4

Free Acts already booked. Shows, Concessions, write, wire, EDGAR BURNETT, Secy., Box E, Boswell, Indiana.

Aim at Uniform Safety Ordinance

Underwriters Submit Plan To Nation's Fire Chiefs

Standardized rules would aid circus, carnival owners in framing set-ups for better protection of public—seating arrangements, aisles, exits are stressed

CHICAGO, March 24.—A uniform set of safety requirements for tents, submitted by the Fire Prevention and Engineering Standards Committee of the National Board of Fire Underwriters, is now being distributed thru the International Association of Fire Chiefs to encourage uniform ordinances providing for safety of life in tents when used for assembly and other purposes.

While the underwriters have taken this step in order that city governing bodies may have a definite plan to study and use as a basis for control ordinances, circus and carnival operators believe they will be aided materially by this move in framing their shows for the better protection of the public.

Uniform ordinances would enable operators to build accordingly and to train personnel to handle necessary equipment on a basis that would generally meet with the approval of fire department chiefs and inspectors.

License for Big Canvas

It is proposed that no tent exceeding 120 square feet in area should be erected without a license, revokable for cause, and issued only for a period of 30 days. Also that drawn plans accompany license request, showing exits, aisles, seating arrangements, and details of structural support of tents, seats, platforms and other materials. It also suggests that license should not be issued unless the provisions of the ordinance have been complied with and approval obtained from the building, police and fire departments who should have jurisdiction when tents are used for 200 or more persons.

Regulations also would require that tents exceeding 120 square feet should not be erected within 20 feet of other buildings and that all tents should be constructed and erected to withstand a wind pressure of 10 pounds per square foot.

Decorative and other materials, such as canvas, curtains, cloth, rope and netting, would be tested and rendered flame-proof prior to each erection. According to the proposal, the fire department could ac-

cept a certificate from the manufacturer that the material had been tested by Underwriters Laboratories, Inc., or any other recognized laboratory, and found to be permanently flameproofed. This provides, however, that the materials have proper identification markings. Is not more than three years old or has not been waterproofed by a process which increases its flammability.

No Fire Hazards

Tents with a capacity of more than 200 persons must have all wooden equipment, such as seats, chairs and jacks, suitably treated to reduce the fire hazard with an application of surface treatment or by impregnation, and no seats should be erected higher than 12 feet. All lighting should be by electricity, and lamps properly guarded to prevent ignition by radiation.

Wiring conductors should be of a type approved for the class of service and protected against over-current and, when deemed necessary by the electrical inspector, conductors should be trenched and covered.

Tents used for sleeping quarters and mess should not be used for any exhibition purposes. Also, tents with a capacity in excess of 500 people, need exits not less than 9 feet wide, and the number of exits shall be based on the ratio of one exit to each 500 persons. A minimum of two exits shall be required where a tent is used as a place of assembly with a capacity of 100 or more persons. Exits should be not over 75 feet apart and exitways not less than 9 feet in clear width.

Aisles not less than 44 inches in width are suggested so that there are not more than 10 seats between any seat and an aisle and all aisles lead directly to an exitway that shall not be less in width than the combined width of aisles they connect. In tents with a capacity of 1,000 (See *SEEK UNIFORM* on page 94)



AFTER 26 MONTHS IN BURMA Sgt. Eddie Henrichs, trapeze, bareback and wire walker before the war, tries his balance in an impromptu performance for his buddies at the Air Transport Command's Army Air Field at Miami. Eddie rode with the Hanneford family and had his own aerial act. He was with Wallace Bros.' Circus in 1941 and enlisted in January, 1942.

Lansing Clears 'Nut' in 2 Days

LANSING, Mich., March 24.—Despite limited capacity, which makes it imperative to run three shows daily, Orrin Davenport's presentation for the Grotto was working on velvet after the first two days, and with each remaining performance thru Saturday night, virtually assured of a sellout.

Davenport left Friday for Chicago on business and leaves there today for Los Angeles, where he will be equestrian director of Russell Bros.' Circus.

Dick Clemens and his wild animals and Emil Pallenberg Jr., and his bears, features of the show here, leave Sunday for Los Angeles and will be featured in the Russell show. The acts will arrive in Hollywood in time for the Russell opening March 29, Davenport declared.

General Ike Given the Nod as Champ of All General Agents

By Lieut. Herbie Hobson

SOMEWHERE IN BELGIUM, Jan. 14 (Via Mail).—To begin with, our title is the G.I. Yank and Limey Bros.' World's Our Home Show. We have Ike Eisenhower as our general agent and, of course, Georgie Patton and Omar Bradley alternate as 24-hour men. You can't beat old Ike at routing a show and he has outguessed the opposition at every turn of the road.

I wasn't "with it" at the opening, but the boys all tell me she opened with a "bang." I joined out about a month after and we really hadn't got started good yet. There was a lot of opposition, and territory was at a premium. The opposition had been in that neck of the woods so long they thought they owned it. They had all the lots tied up and it looked pretty bad for a while.

But Ike had been doing business with a lot of "natives" who belonged to a different political party than the opposition. The natives were pretty well fed up on the way these other people were

carrying on, and had formed a lot of little clubs. So Ike got them all together and used them for an auspices, and before long he had them all rounded up and tipping us off to every move the opposition was trying to make.

After we had played Saint Lo and Caen, it got to be too much for one 24-hour man, so he sent Georgie and Omar off in different directions and they really commenced to rip and tear.

Bradley Blocks Opposish

Omar put us into a spot half way between two towns called Argentau and Falaise, catching the opposition with their pants down, blocked them off and in no time at all had Paris sewed up tighter than Barnum had Bridgeport. Georgie went down and got contracts for a couple of towns called Nancy and Metz. He ran into a snag down there for a while tho, and we didn't get to play them until quite a while later. The op-

(See *General Ike Champ* on page 73)

RB Will Feature Girls and Lions

NEW YORK, March 24.—Six leopard women and a cageful of jungle beasts, handled by William Story, will be one of the features the Ringling circus will spring at its premier in Madison Square Garden April 4, it was revealed here today.

Six beautiful ballet girls have been working for some time with Story and his mixed group of wild animals, and reports from Sarasota, (Fla.) quarters indicate the feature will be a departure from all previously conceived wild animal acts. Attention will be called to the first rule of wild animal training. "There is no such thing as a tamed wild animal."

Another pre-eminent feature will be the *Alice in Circus Wonderland* spec, which will offer an unusual display of brilliant costumes and the return of many ancient circus wagons, such as the Five Graces band wagon that toured Europe with the Barnum & Bailey Circus at the turn of the century. Special musical compositions for this spectacle were contributed by Deems Taylor, eminent composer and music critic.

The work of advertising the Garden opening has hit full stride. The billing is unusually strong, according to Arthur Hopper, general agent, and Bev Kelley's press crew, including Bernie Head, Frank Braden, Bill Fields, Allen Lester and Frank L. Morrissey, is in action.

Wichita Police In Capacity Run

WICHITA, Kan., March 24.—Capacity crowds have been the order for the Third Annual Hamid-Morton Police Circus which closes at the Forum here tonight. Five hundred were turned away at Monday's matinee. More than 11,000 attended two performances, Sunday, which were sold out to employees of local aircraft industries. Bob Morton was arena director, assisted by Len Humphries. Howard Y. Bary, general representative, handled promotion, and Ben C. Truex served as general manager for the Wichita Police Department.

Alfred Court's lions and tigers proved a hit, as did an added attraction, eight black and white horses owned by Dr. E. L. Cooper, Wichita, presented in a Liberty act by Fred Leonard.

Don Stewart and Rollo Henderson have joined the Kenneth Waite clown troupe, and will remain with Hamid-Morton the remainder of the season, which closes June 10 in Halifax, N. S.

Ben Mouton did a one-hand stand on the top of a flag pole on a Wichita building, 182 feet above the street, Saturday (17) as a bally stunt. Show garnered publicity in newspapers when the Pallenberg bear, which rides a motorcycle, took a spill Monday.

Joe Basile was band director, and Winnie Duncan, vocalist.

Only notable change in program was the substitution of Walkmir's Girl in the Moon for Les Kimris, who had previously been signed by Orrin Davenport for the St. Paul Shrine Circus.

Essential Midget

MOBILE, Ala., March 24.—Joe White, midget with the Ringling circus last year, was fleeced by a disappearing agent after the show closed last fall and found himself in this city sans dough. He took a job at the Mobile Air Technical Service Command, assigned to the fluid cell department in the rubber maintenance branch. He was made-to-measure for the job, his size enabling him to work either inside or outside the giant fuel cells.

Beatty Cracks Season April 7

CHICAGO, March 24.—Clyde Beatty's new circus makes its debut April 7 at Rock Hill, S. C. and will make a Sunday move to Charlotte, N. C., for matinee and night performances, Monday (9).

Bill Moore, general agent, was in Ohio's Canton-Akron district last week and has booked Portsmouth, Columbus and East Liverpool in that State. Columbus is set for a three-day engagement, May 7-9.

Rehearsals were scheduled to start at quarters in York, S. C., this week. New costumes, which Ralph J. Clawson, general manager, purchased on a recent buying trip to Chicago, have been delivered.

Gainesville Makes Comeback May 5

GAINESVILLE, Tex., March 24.—The Gainesville Community Circus will give its first performance since the war began May 5, it was stated here by Emmett Curtis, president of the Gainesville Chamber of Commerce.

"About 185 of our troupers are in the armed forces," said Curtis. "Many of them are overseas. The show this year will be streamlined and the opening will be in the Gainesville stadium rather than under the big tent."

With the Circus Fans

By The Ringmaster

CFA

President
THOMAS M. GREGORY
12039 Edgewater Drive
Lakewood 7, O.
(Conducted by WALTER HOHENADEL, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

Secretary
W. M. BUCKINGHAM
P. O. Box 4
Gales Ferry, Conn.

The Emmett Kelly Tent, Hagerstown, Md., met January 24. Paul Hepperle, former circus clown, advance man and executive, talked on life and adventure with the circus and displayed a number of interesting items to illustrate his talk. Paul D. Stilts, Rochester, N. Y., spoke briefly on circuses of the past. The club-room was decorated in the circus motif and entrance was gained by crawling under the "slide wall." G. W. Wireman presided and Phil Shockey handled the refreshments.

The Binghamton Recreation, operated by George H. Barlow III at Binghamton, N. Y., is celebrating its 20th season, and the 10th season for the Pat Valdo Tent Circus Room. Latest members of the Valdo Tent are Robert Albright, and Sgt. Joseph Zoltowski, Waverly, N. Y., now in the armed forces stationed in Germany. Rudy Rudynoff plans to make his home in Binghamton.

John G. Kreis, Hamden, Conn., writes: "Stopped off at Jamaica, L. I., N. Y., February 31 to see the Frank Wirth Circus playing under State Guard auspices at the Armory. Good show. I met my friend Frank (Dutch) Luley, clown with the Ringling show. Dutch has a lot of funny tricks that got a lot of laughs."

Word has been received from Paris that Thomas Moret, 8 Rue Carrier Belleuse, president of the Circus Fans' Association of France, is in good health. His great collection of European circus material is intact and he stayed with it during the German occupation. Les Amis Du Cirque is planning to welcome many American circus fans to Paris where Cirque Medrano is showing.

Members of the James E. Cooper Top, of which Dr. William H. Mann, director of National Zoological Park, Washington, is chairman, plan to attend the Shrine Circus there in a body and welcome old friends to Washington. Dr. Mann's zoo has a baby giraffe, born a few days ago.

Bob Zimmerman, of Madison, Wis., attended the Polack Bros.' Circus in Chicago March 10, and also took in a session of the Atwell luncheon club.

The Bluch Landolf Tent met at the Sea Food Restaurant, Hartford, Conn., March 6. President Carlos Holcomb presided, with Bill Judd, Bill Day, Jim Hoye, Dr. Martin, Jeff Phelps IV, Bill Montague, Bob Bertini, Norm Biglow and Bryan Biglow in attendance.

Mr. and Mrs. Hastings, of New Britain, Conn., are home after vacationing in Hollywood, Florida and Havana.

Fans Jim Hoye and Larry Norderen put on the show for the Scout Cubs at Plainville, Conn., March 5. Jim gave the talk on circusdom, and Larry showed circus slides and movies.

At a special meeting Tuesday (20), P. R. Hemphill, Jr., was elected president of the Emmett Kelly Tent, Hagerstown, Md. He succeeds George W. Wireman, of Thurmont, Md., who has retired as president of the local chapter to form a tent in Frederick, Md.

New Orleans fans were active when Ray Bros.' Circus played Municipal Auditorium, there, March 6-11. Lillian Leltzel Tent was represented at every performance. Present were Harry J. Batt, G. Emmett Jones, J. A. Leighton, Herman F. Bersuder Jr., and Ronald A. Welty. Harry (Pop) Lavan sat with the fans. Jack Knight, manager of Ray Bros., gave CFA a welcome over the public-address system. Clown Ernie Burch was guest of J. A. Leighton at the New Orleans Athletic Club, Saturday and Sunday nights.



O. A. GILSON, last year with Russell Bros.' Circus, will this season wield the baton over a 15-piece band on the Cronin Bros.' Circus, which cracked the season in Los Angeles March 24.

Wax Morton's Voice To Aid Speech Class

MILWAUKEE, March 24.—Bob Morton, of the Hamid-Morton Circus, has had his voice waxed at the request of Prof. R. H. Myers, speech prof at the University of Wisconsin here.

Morton's entire repertoire of circus announcements were recorded and, according to Professor Myers, they are splendid examples of the circus talker's art. Myers plans to use the recordings in his classes to illustrate the effective use of the pause in public speech.

Zacchini Near-Miss Leaves 'Em Gasp'n

MILWAUKEE, March 24.—Miss Victory, the human projectile, had a narrow escape at the Hamid-Morton Shrine Circus here Friday (2). She was in the cannon and signified she was ready. Her father, Edmundo Zacchini, pressed the plunger. Nothing happened. He jammed the plunger home twice more, and still nothing happened.

He signaled Miss Victory to come out. He made quick repairs while she stood on the barrel, and, satisfied he was ready, signaled her to re-enter. She adjusted her helmet and as she bent over, the charge exploded.

That was that for that performance, but it left the capacity crowd gasping as the customers realized how dangerously close she had been to serious injury.

Zemater Announces Acts for South Bend Star Cavalcade

CHICAGO, March 24.—Acts for the Talbot-Crowder Cavalcade of Stars and Bennett Bros.' Circus, which opened in the John Adams High School Auditorium here Friday (23) under auspices of the Disabled American Veterans, were announced by Charles Zemater, agent, as follows:

Three Jolly Jesters, Aerial Mathieus, Lamont's Birds, Phil and Bonnie, Eddie Polo, Lang Family, Cyse Odell, Clark and Bailey, the Bontas, Daredevil Dalt, the Ervings and the Great Gregoresko.

Circus Historical Society

FARMINGTON, Mich., March 24.—New members are Cliff Cowen, Oshkosh, Wis.; Gus M. Elser, Piqua, O., and John V. Leonard, Ithaca, N. Y.

George Hubler, CHS, writes that he and Joe Helsler inspected the wagons stored at Christy quarters in South Houston and that most of them are in good condition and kept under cover. Included are cages, calliope, ticket wagon, tabs and several baggage wagons. One cage with heavy carved sides remains from the Barnum-Bailey & Hutchinson Circus.

Mr. and Mrs. F. C. Fisher, Jackson, Mich., members of CHS, worked the Grand Rapids (Mich.) Shrine Circus. Show was visited by John Young, Ann Arbor.

Margaret May Larson, CHS, Canton, Ill., informs that her model circus and collection is progressing. Her dad is Arthur B. Larson.

Wirth Hits Jackpot In Wilkes - Barre

WILKES-BARRE, Pa., March 24.—Aided by an intensive advance ticket sale, Frank Wirth's Victory Circus, auspices of the Second Regiment, Pennsylvania National Guard, has played to big business here since Monday and will close today to capacity throngs.

James Victor has the band and program includes the Albanis, Alfred Court's wild animals, Mike Cahill, Wilbur's dogs and ponies, Harry Rollos, Flordelina on the wire, Kay and Karol juggling, Silvers Johnson's comedy auto, Friscoe's seals, Bernice on the swaying pole and slide for life, Heerdinks' comedy bar, Will Hill's elephants, Tien Tsi Liu Troupe and Rudy Rudynoff's horses.

Charles Frank, Bert Turner, Happy Maxwell, Roy Barrett, Jimmy Davison and Gabby DeKoe are in clown alley.

Christy's Quarters Now a War Center

SOUTH HOUSTON, Tex., March 24.—George W. Christy's quarters here are now engaged in war production work, and Christy is conducting the Red Cross War Fund drive in the southern half of Harris County.

In the large elephant and hay animal building, the Kay Way Maintenance Company is operating on a 24-hour basis processing gasoline drums for overseas shipment of aviation gas. There are 65,000 drums in the yard ready for processing.

The G. & R. Machine Company is located in the big ring stock building, where 112 performing horses were housed in the days of the Christy Bros.' and Lee Bros.' circuses, turning out intricate parts for torpedoes, gun breeches and other war items.

In the 110 by 150-foot building that was the circus shop, the Houston Asphalt Company is producing many materials from highway expansion strips to a new roofing paint.

Christy says the day and night operations and activities give him the feeling that "it is just like old times."

Wichita Notes

WICHITA, Kan., March 24.—Louise Atterbury, here with *Skating Vanities of 1945*, was entertained by friends. . . . Mel Lorenzen, of Manchester, N. H., is boss props man with the skate show. . . . Jack and Clara Moore and Charlie Dryden are among the performers with *Gay '90s* at the Crawford Theater. . . . Ben Truex, Police Circus booker here, and Chief Leslie Dewitt flew to Kansas City, Mo., for the Hamid-Morton Circus. . . . Mrs. Rudy Rudynoff recently received word of the death of her aged father in Switzerland. . . . Eldon (Red) Folke has reported at the Al G. Kelly and Miller Bros.' quarters. . . . Bill Scott, former owner of the Bedford Zoo, is running the Old Derry Field Club at Manchester, N. H. . . . Charles Firster has purchased the Mayme Butters wire rigging and is rehearsing an act for the West Coast. . . . Bette Leonard was called to Bellevue, O., by the death of Mrs. William Lerche's mother.

CALL CALL CALL CLYDE BEATTY CIRCUS

All performers and contracted people answer this call. Leave winter quarters April 1st. Performers to Jack Joyce, York, S. Car. Musicians: Vic Robbins, York, S. Car. All others: Ralph Clawson, York, S. Car. Wanted—Workingmen in all departments. Best sleeping accommodations and best Cook House on the road.

Clyde Beatty Circus, Winter Quarters, York, S. C.

CLOWNS! HERE'S FREE PUBLICITY!
Clowns (including ladies and juveniles) are invited to send details of career and sketch of makeup (showing colours) for
"THE CLOWN CYCLOPAEDIA"
Now preparing for issue in Britain and America. There is nothing to pay. Don't be left out! The Cyclopaedia is the main feature of "Clowns, and Clowns," an intimate portrayal of the funnyfolk. Write now for "Questionnaire Form" to
STAN BULT, 26 CANNING ROAD, CROYDON, SURREY, ENGLAND

MILLS BROS.' CIRCUS CAN PLACE

One more Family Act. Musicians for Big Show Band, Trombone, Trumpet, Bass, Baritone and Trap Drummer. Ushers, Candy Butchers and Ticket Sellers. Side Show Boss Canvasman, 2 Assistant Boss Canvasmen, Seat Men, Cook, Waiters, Chevrolet Mechanic with tools. Working Men, come on. Man to work Ponies.

Circus Opens YOUNGSTOWN, O., APRIL 16
People already contracted, please report at ASHLAND, OHIO, not later than APRIL 9. All write or wire
MILLS BROS.' CIRCUS, Ashland, Ohio.

WANTED Clyde Beatty Circus

Prima Donna for Big Show. Can place few more White-Face Clowns, also Girls to work Aerial Web and Ride Menage.

Write or wire JACK JOYCE, care Winter Quarters, York, S. C.

STOP WONDERING WHERE THEY ARE! HAVE YOU SEEN

'Today Is Circus Day in...'

An advance itinerary of all circuses. 1 sample copy FREE on request. Sent to you weekly at 10c the copy. Send \$3.00 for 3Q weeks' subscription for coming season of 1945.

CHARLIE CAMPBELL
Box 301, Sylva, N. C.

WANTED

Acrobatic Tumbling or Trapeze Act. 17-week contract.

ROYAL UNITED SHOWS

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CIRCUS BOOKS LISTS ON REQUEST THE GUNROOM BOOKSELLERS NORTH CASTINE, MAINE

CIRCUS ACTS

April 28-29 Those who worked for me before, write; state lowest.

Patterson Bros.' Circus

Brunswick Hotel, Mansfield, Ohio P.S. Can place Phonemen, Banners, Program Tickets.

WANTED

People in all departments. Can place Agent, must have car. Open May 15. Quarters now open. Need Side Show Manager. Will buy Pony Drill.

Patterson Bros.' Circus

Brunswick Hotel MANSFIELD, OHIO

GOOD'S "CIRCUS SNAPS"

Clear post card size views 1900-1944 of Barnum & Bailey, Ringling-Barnum, Sells-Floto, Hagenbeck-Wallace, Cole, Robbins, Tom Mix, Van Leer, Wallace, Barnes Wreck, Hartford Disaster, Bridgeport and Sarasota Quarters, 40 Horse Team, etc. Send 20¢ for Catalog and Sample View to

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Paste This in Your Ad-dress Book.

Polack Hypos for Coast Dates

Adds Roth Lions, Castang Chimps

Dayton opening promising —Des Moines biz okay but not in record class

CHICAGO, March 24.—Irv J. Polack, owner of Polack Bros.' Circus, announced today the addition of three new acts to augment the program when he opens his annual Pacific Coast tour at Sacramento, Calif., April 6, making the show the heaviest he has ever carried on the Western jaunt.

Capt. Louis Roth will join with a mixed group of lions and tigers from the Goebel's Lion Farm, Los Angeles. Roth will have a special 28-foot trailer to transport his props and animals.

Polack also has drafted Reuben Castang from the movies to present three chimpanzees in a unique setting under a huge net. Dwight Moore's dogs and ponies also have been contracted.

Polack announces that contracts have been signed to present his circus on the huge stage of Shrine Auditorium, Los Angeles, for Al Malaikah Temple for 10 days starting July 6. This will be the fourth major circus of the year for Los Angeles. Russell Bros., Cronin Bros. and Arthur Bros. will have completed engagements there before the arrival of the Polack show.

Dayton Date "On Fire"

DAYTON, O., March 24.—Aided by an exceptionally strong promotion and publicity campaign, Polack Bros.' Circus opened here Thursday (22) to a bumper



MEL COLBURN, SK3/C, is nearing 18 months of service in the South Pacific. He was with the Sparks Circus, 1927-'30; Ringling-Barnum No. 1 car under Walter Gilbey, 1930-'37; Lucky Teter and His Hell Drivers, 1938-'40, and with the Ringling-Barnum No. 1 car, under John Brassil, in 1941.

business in Fair Grounds Auditorium under the auspices of the Red Fez Club of Antioch Shrine Temple. Final performance will be given March 31.

Because of the low ceiling, it was impossible to hang the Zucchini flying act, so the Zavatta riding act and the Zoppe balancing ladders were substituted. Otherwise the program was essentially the same as presented in Cincinnati, Chicago and Des Moines.

Sponsors declared themselves well pleased with the presentation as handled by Jack Klein, announcer and equestrian director, and apparently are confident that 1944's record gross will be exceeded.

Des Moines Okay—Not Hot

DES MOINES, March 24.—Polack Bros. Circus closed an eight-day stand in the Coliseum Monday (19) under the auspices of Za-Ga-Zig Shrine Temple, with an approximate gross of \$45,000, which was described as okay but not hot.

"We have been so accustomed to turn-away business that the sight of a few empty seats at times was almost shocking," Irv J. Polack declared. "We had a strong promotion and a fine sale of tickets for under-privileged children, but it was difficult to interest the general public due to our opening only two days after *Skating Vanities of 1945* had completed a record-breaking run. We made money and I am not complaining, but it was strange to see those empty seats."

The first two nights drew near capacity (4,300), and rain later in the week didn't help after the block tickets were used.

Sam Ward was in charge of promotion, with Tommy O'Brien handling press. Louis Stern and Roy B. Jones handled managerial duties.

Lloyd Cunningham, secretary of the Iowa Fair board, was general chairman for Za-Ga-Zig, and had nearly all members of Legislature attend opening night, buying out an entire section. Harold Felton, Speaker of the House, led the delegation.

Rube Liebman, of Barnes-Carruthers; Deak Williams, secretary of the Iowa Fair Managers' Association; Art Corey, former secretary of the Iowa Fair Board, and Omer Kenyon, of Hamid-Morton Circus, visited the show. Liebman exchanged greetings with Carlos Carreon and wife, having been best man at their wedding in Florida in 1917.

The American Eagles rejoined the show here after dropping out at Chicago because of lack of room for their rigging. Zavatta Zoppe Troupe, Harold Boyd and Cyse O'Dell did not make the Des Moines date.

Eagles With Arthur Bros.

LOS ANGELES, March 24.—Paul Eagles, long identified with Pacific Coast shows, is now associated with Arthur Bros.' Circus, it was reported here today.

Suarez Bros. Plays To Big Mex. Crowds

GUADALAJARA, Mex., March 24.—Suarez Bros.' Circus is playing to overflow night crowds here and to nearly packed matinees. Mexican circus is doing two-a-day, 5:30 p.m. and 9:30 p.m., with three shows on Sundays. Located in Morelos Park, it plans a three-month stand.

The big top features Payaso's elephants; Suarez Trio, cyclists; Emma, trapeze, and trained bears and lions. Show carries a band and clowns and opens with a pageant. It carries its own lighting equipment and food and sleeping tents, but no side shows.

McCandlish Sets Bond Prizes For Poster Design Contest

PHILADELPHIA, March 24.—A. R. McCandlish, president of McCandlish Lithograph Corporation, announced today that \$1,000 in War Bonds will be paid the winners in the 1945 poster design contest, to be divided \$500 first, \$300 second, \$150 third and \$50 fourth.

Contestants will design 24-sheet posters advertising any gasoline the contestant chooses and must be submitted not later than May 8.

Williams To Present Civic Event for Decatur Lions

DECATUR, Ill., March 24.—Lions' Club here will stage its first civic circus, to be known as the Lions' Hippodrome Thrill Circus, to be produced and directed by Edwin N. Williams.

According to Williams, plans include 22 acts and will be presented in the high school stadium, which has a seating capacity of 3,500.

Dressing Room Gossip

Ringling-Barnum

SARASOTA, Fla., March 24.—As the season isn't officially opened yet, and there isn't any dressing room, I will begin my columns with winter quarters gossip.

Circus quarters closed Sunday to the public and the Big Show went into its final week of rehearsal prior to opening in Madison Square Garden. Rehearsals are being held day and night. The 60-girl ballet, under direction of Paul Osgard, Hollywood choreographer, is being whipped into shape and is a thing of beauty. Merle Evans's 37-piece band play daily, and two shows are rehearsed, one matinee and one night show, in order to acquaint everyone with timing of numbers.

Spec is *Alice in Circusland*, with musical score especially written by Deems Taylor. Closing number is *Amazonia*. All numbers in show were conceived by Robert Ringling and Paul Osgard. Paul is assisted by Florence Baker. Surprise of the season will be the animal act.

BACK YARD SCENES—Announcer Art Springer, back from his sojourn in California, is rehearsing his role for spec. He is one of the principal characters. . . . EMMETT KELLY, Paul Jerome and Lou Jacobs posing for photographers. . . . HARRY DANN training his new duck. . . . LARRY WILCOX, bus driver, catnapping, waiting for rehearsals to break. . . . JOHN WHITE and John Howard trying to keep enough cold drinks in the commissary to satisfy everyone. . . . GOO-GOO, cookhouse waiter, trying to wait on 60 hungry girls at the same time. . . . DR. HARRIS was kept busy with sunburn cases, which have now turned to dark tans. . . . ALL REHEARSALS are held in the open. . . . HARRY KLIMA and Vivian Le Clair practicing a jitterbug routine between numbers. . . . ECKIE LAWSON, president of the Ramdoodle Club, is in California on business and will join the show in New York. *Diak Miller.*

Berosinis See Kin In Marine Action At Wichita Movie

WICHITA, Kan., March 24.—Members of the Berosini family, Czechoslovakian aerial bicyclists here for the Hamid-Morton Police Circus, know Wichita is an important city in the service career of Corp. Veno Berosini, U. S. Marines.

Veno, 26, left for his marine training from Wichita. He enlisted at Augusta, Ga., but his orders to report found him performing here a year ago.

Wednesday night when Josephine Berosini was attending a movie at a local theater with her father, Joseph, the newsreel showed action pictures of the invasion of Iwo Jima. Suddenly Josephine shrieked and nearly fainted. A police detective rushed to her aid.

"My brother was in that picture," the girl explained. So the accommodating detective took Josephine and her father to the projection room, where the operator let them glance thru the film. And there was Veno, full-face to the camera.

The projectionist clipped Veno's picture from the film, and the family now is having enlargements made.

Model Builders' Activities

Of great interest to model builders and fans is the Ringling reconstruction of most of the parade wagons sent from Peru, Ind., to Sarasota last April. The Sells-Floto bull tableau and the Carl Hagenbeck lion tab are still sun-bathing in the graveyard, but the others are being elaborately reconditioned.

The Hagenbeck-Wallace air calliope is painted red with gold leaf. The tiger and snake wagon is pink with silver carvings. Lion and gladiator tab is white with gold leaf, and the famous Forepaugh Five Graces No. 1 band wagon is pale green and silver. All of the wagons have been mounted on dual pneumatic wheels.

The Liberty band wagon, bell wagon and H-W Two Jesters steam calliope have not been repainted to date. These wagons will be used in the spec.

The November *Popular Science* published an article on Circus Model Builders and the models of Russ Warner and Charles Doelker, Reading, Pa. The article has done much to increase interest in the building of model circus equipment. *The Little Circus Wagon* is the official organ of C.M.B. and O.A., published monthly. Director of publicity, Dr. Theron Nelson, Princeton, Minn., is the editor.

Secretary-Treasurer Milo Smith, Herkimer, N. Y., has received applications for 25 new members. Due to increased membership in recent months, a plan is being formulated which will divide the country into "rings."

Frank Myers, formerly with Hagenbeck-Wallace, is working on a full-size wagon for his air calliope. It will be used in conjunction with his monkey show, and will have carvings from the old Al G. Barnes tableau, *Cornellious and Her Two Children*. Reported by George B. Hubler.

Fort Lauderdale Ordinance Cracks Clyde Beatty's Zoo

MIAMI, March 24.—City commission of Fort Lauderdale, Fla., has passed an ordinance prohibiting the keeping of wild animals in the city limits. This is aimed at Clyde Beatty's Circus and Zoo, which has entertained winter tourists for many years.

The ordinance is to become effective next October 1 to permit Beatty to either dispose of his stock or secure a location outside the city. Beatty denies his show is a nuisance and says he was given the go ahead signal before he established it.

Capital Tightens Fire Laws

WASHINGTON, March 24.—Fire regulations governing circus and carnival tents have been tightened by the district commissioners. All tents must be inspected by the building and health departments and the fire marshal before a license will be issued; no tent sheltering more than 200 people shall be pitched less than 50 feet from another; no smoking shall be permitted in tents; means for transmission of fire alarm must be provided and all tents must be flame-proofed.

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Records Tumble At Fort Worth Cowboy Event

FORT WORTH, March 24.—Five new rodeo champions were crowned Sunday night (18) in Will Rogers Memorial Coliseum as the Southwestern Exposition, which was attended by 438,000 persons, closed. Total attendance was 48,000 above that of 1944. General admission was 50 cents.

Bill H. Hames furnished the carnival, which was well patronized, due partly to overflow crowds from the Coliseum after all rodeo seats were sold. Heaviest play was given the carnival on Children's Day, when the exposition general admissions hit 36,000.

Rodeo was patronized by 112,000 persons who paid \$3 each, while last year 118,000 persons paid \$2.50 each. However, one more show was given last year than this, a midnight matinee for war plant workers, which was not possible this year because of the curfew.

Winners of the contest rodeo events were Homer Pettigrew, Grady, N. M., calf roping; Ken Roberts, Strong City, Kan., wild bull riding; Gerald Roberts, Phoenix, Ariz., saddle bronk riding; Royce Sewalt, King, Tex., steer wrestling, and Bud Linderman, Red Lodge, Mont., bareback bronk riding.

Pettigrew in the three times out required by the rules, roped, threw and tied his Brahma calves in a total time of 60.5 seconds. For that elapsed time of a fraction more than a minute, he received the championship purse of \$1,395.

Runners-Up and Purses

Runners-up in the contest and the final purses they received were Toots Mansfield, Big Spring, Tex., 64.1 seconds, \$1,023; George Wilderspin, Fort Worth, 66.7, \$837; L. M. Sikes, Mexia, Tex., 67.8, \$697.50; Bob McGuire, Colorado City, Colo., 44.65, and Troy Fort, Hobbs, N. M., \$232.50.

Sewalt, who bulldogged the five required steers in 43.6 seconds, in addition to championship honors, received \$602.50. Runners-up were Pettigrew, second, \$451.88; Dick Johnson, Bethel, Okla., third, \$301.25, and Dave Campbell, Las Vegas, Nev., fourth, \$150.60.

Gerald Roberts in addition to the \$300 purse for the saddle bronk riding championship, received the \$100 annual award in memory of Tom L. Burnett. Ranking next to him were George Yardley, Roswell, N. M., \$225; Bill McMacken, Florence, Ariz., \$150, and Shirley Hussey, Moses Lake, Wash., \$75.

Ken Roberts, Gerald's brother, won the bull-riding purse of \$414. Runners-up were Todd Whatley, Bethel, Okla., \$345; Gerald Roberts, \$276; Hunter, \$207, and Clyde Herbert, Beaumont, Tex., \$138.

Linderman, as the champion bareback rider, did not receive a special purse, prizes in that event being limited to day money awards. All prize money for the rodeo totaled almost \$85,000.

Pendleton Round-Up Runs Four Days; LeGrew Prexy

PENDLETON, Ore., March 24.—Pendleton Round-Up will be held four days this year, instead of three, September 12 thru 15.

Decision to hold the popular show this year followed word from the ODT that rodeos are not included in the racing ban. The event was revived in 1944 after a three-year shutdown.

F. S. LeGrew, Athena, Ore., banker, was elected president to succeed the late S. R. Thompson. LeGrew is a native of Walla Walla, Wash. Other officers are John Hales, vice-president, succeeding Lowell Stockman, who will hold the post of honorary vice-president; Clyde Richey, secretary, and H. W. Dickson, treasurer.

Richter Again Signed For Salt Lake's Rodeo

SALT LAKE CITY, March 24.—The "Days of '47" Celebration, commemorating the entry of Brigham Young and his Mormon pioneers into Salt Lake City and Utah, has signed R. A. Richter, of Bozeman, Mont., as contractor for the rodeo for the second year, according to Sheldon R. Brewster, executive secretary. The rodeo will be held at the State fairgrounds arena, with the tentative dates July 20-24.

UNDER THE MARQUEE

Communications to 155 No. Clark St., Chicago 1, Ill.

ROUTES beckoning.

GLENN McINTOSH and his jitterbug monkey, Jimmy, played the recent Cleveland Grotto Circus. . . . HOMER KEEFER, old-time trouper, left Cincinnati March 21 for New York, and will attend opening of the Ringling circus.

NO CEILING on working hours, what with openings just around the corner.

BUD E. ANDERSON has purchased two camels from Terrell Jacobs. . . . John Foss, former Bud E. Anderson agent, will pilot Hugo Bros. . . . Mr. and Mrs. Paul

The Corral

Communications to 25 Opera Place, Cincinnati 1, O.

CHIEF ED W. EAGLE will be on the road again with his four-year-old son, Red Cloud.

LISOGAR STAMPEDE SHOWS have received a license to present a rodeo in Vancouver, B. C., in July.

PVT. LUCKY LARABEE V-mails from somewhere in the South Pacific his best wishes for Hoot Gibson's new thrill and rodeo show.

THE TEXANS (Carol, Cody and Al Bailey), whip crackers and ropers, will play fairs this season with the Pluto City Attractions, under management of Clyde Edgell. They visited *The Billboard* office in Cincinnati recently.

DONALD McCARROLL, manager of Magnolia Riding Club, Detroit, which has sponsored small rodeos for the past two years, is dropping plans for any productions this season because of the shortage of help.

SOUTHWEST LOUISIANA Horse Show will again sponsor a rodeo at Lake Charles, with afternoon and night performances, March 31-April 2, at McNeese Junior College Arena. Robert F. Coffey is president, with Tom Watson and N. E. Vincent in charge of general arrangements.

CHARLES CHEESEMAN was re-elected president of the Cardston Rodeo organization, with F. E. Bevans, vice-president, and J. Y. Card, secretary-treasurer. Two-day event will be held in July. Prizes were increased to \$300 for bronk riding, calf roping and decorating.

EVERETT BOWMAN, Phoenix, Ariz., twice world's champion cowboy, has resigned as president of the Cowboy Turfles Association and is succeeded by Toots Mansfield, Big Springs, Tex. Bowman said his duties as an Arizona highway patrolman and his ranching interests made it impossible for him to continue as president.

Kaiser Put Kibosh on Unique Floating Circus's World Tour

WICHITA, Kan., March 24.—Working in an airplane plant is a man who probably would have made circus history had not World War I upset his plans. He is Joseph P. Meiners, 62, who promoted the first sea-going circus for a world tour in 1914.

A cruise of the modern Noah's Ark—a specially-built vessel loaded with trained animals and top circus performers—was ready to begin from Hamburg, Germany, when hostilities began in August, 1914. The circus was booked for its first performance at the San Francisco World's Fair when the Kaiser took over the ship for war purposes. It had been booked in advance for six years, and its itinerary would have taken it to every major port city in the world.

The unique amusement venture was the brainchild of a former circus executive who evolved the idea after a successful tent tour of the European Continent. But the many details of such a venture, including its financing, were handled by Meiners.

F. Van Pool, Joplin, Mo., fans, are visiting Texas shows and will tour until Bud Anderson's opening April 13 at Emporia, Kan. . . . Happy Price, former 101 Ranch trainmaster, has accepted a similar job with Dalley Bros.

WERE YOU SUCCESSFUL in getting re-caps for the tire on the stake wheelbarrow?

PROFESSOR RUHTRA, graphologist, will start his second year's engagement in a Pittsburgh department store May 1. . . . CLAIRE and JANE BRISON will have the privileges with Dix Bros.' Circus. . . . MYLES M. BENNETT, former Ringling gate man now a deputy sheriff and criminal court bailiff, visited the Southwestern Rodeo in Fort Worth and caught Earl Carroll's Vanities.

THOSE WHO ARE ever boasting, "I'm with it and for it," are usually only "with it" when the show is short of canvassmen.

HARRY VERNOTZY, in the Clerk of Courts office in Akron, has resigned to join the Ringling circus as a 24-hour man. A former trouper, Vernetzy has been off the road 22 years but has "kept his hand in" with trips on RB each year. . . . OMER KENYON, of the Hamid-Morton Circus, visited *The Billboard* in Chicago last week en route to Canada, where he will handle promotion at Ottawa and Quebec City.

THERE WAS A TIME when only the show's governor carried a cane. The present-day workmen carry 'em to get around the lot.

EARL K. COLLINS, former tight-wire walker and iron-jaw and slide-for-life performer with the Cevene Troupe, Lozana Troupe and Four Kings, now is associate editor of National Jeweler Magazine, Chicago. After leaving show business in 1925, he wrote fiction two years for *Red Book* and *Blue Book* magazines, and then established *Chevrolet Dealers' News*, which he sold in 1930 and went to New York to become editor of four monthly magazines and two year books. He returned to Chicago last year.

CLINT W. FINNEY has completed his third annual tour with *The Passion Play* (See *Under the Marquee* on page 73)

Collectors' Corner

By Fred P. Pitzer

292 Madison Avenue, New York City

Bob Good, Allentown, Pa., pays a fine tribute to Jim Doyle, which follows:

In the discussion about old-time boss hostlers and their assistants, old Jim Doyle seems to have been overlooked. He must be in his 80's and for many years was a fixture with the Big Show as Tom Lynch's assistant. Many will remember Doyle, no doubt—a short, squat man. (See *Collectors' Corner* on page 59)

Bailey Bros. Builds 30-Ft. Band Sleeper

BRADY LAKE, O., March 24.—Work of preparing the Bailey Bros.' Circus for an April 12 opening is progressing rapidly under direction of Bob Stevens, general manager, and Johnnie Wall, general superintendent, who spent the past six years with Mills Bros.' Circus.

A new 30-foot band sleeper to accommodate 16 persons has been completed and painted red, white and blue by Benjie Wells, as has the new light plant semi that will house a 25 kw. and a 15 kw. plant. Jack Nelson is supervising a final check of all trucks, and a union contract has been negotiated for Mike Guy's band.

New acts signed include the Henderson Trio, Tommy Ross troupe, Beverly Harnett and daughter, Tim Mix Hillbilly Concert, and Eva May Lewis, Albert White, Jack Kennedy, Billie Burke, Raymond Duke, Bill Bailey, Red Harris and Joe Lewis will be in clown alley.

Ben Thomas, 24-hour man, has reported from York, S. C.

Caldwell Ups Rodeo Prizes

CALDWELL, Idaho, March 24.—Homesteaders' Stock Show night rodeo will be held August 8-11, with an increased prize list. Leo J. Mason has been named president, and Charles Laursen, secretary. Bronk riding, bull riding, bareback riding, calf roping and steer wrestling events each carry \$600 purses, with \$200 for amateur bronk riders.

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HUGO BROS.' CIRCUS WANTS

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WANT TO HEAR

from anyone in Circus business who would like to lease his Circus, or who is going out of business. Am interested in taking over and operating first-class Circuses.

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BELL BROS.' CIRCUS, Geneva, Nebr.

Emphasis On Youth Activities

Kids' Events Hypo Annuals

Have local appeal, sustain interest and give added push needed in wartime

CHICAGO, March 24.—In spite of the fact that hundreds of thousands of the country's youth are overseas with the armed forces, youth activities will play one of the most important roles in State, county and district fairs this year, according to information coming to *The Billboard* from fair men throughout the country.

Many of the fairs' usual activities have been disrupted by the restrictions imposed during the war years, and it has been necessary to replace them with something which would have strong local appeal and would not entail transportation and manpower difficulties. The answer appears to have been found, fair men say, in intensifying 4-H Club, junior fair and other youth activities, which for a number of years have occupied a prominent place in the fair program. In 1944, scores of fairs which could not put on their usual full-scale fair, found that by making the annual 4-H Club fair they could hold the public interest and at the same time be of value to the war effort by encouraging the farm boys and girls to expand their efforts toward increasing production of live stock and agricultural products. The success of their efforts in '44 has led them to retain an emphasis on youth activities this year. But most of the 4-H fairs are being expanded into well-rounded county fairs that will have still greater appeal.

Importance of Kids Recognized

The importance of the 4-H Club boys and girls to the success of fairs is now generally recognized. Said one well-known fair man: "Ten or 15 years ago we looked upon the 4-H clubs as more or less of a headache for the fair. We were not at all enthusiastic about them. But today all that has changed. As we became better acquainted with the work of the boys and girls it began to dawn upon us that here was one of the most valuable assets the fair could have. The things these young folks have accomplished and the good will they have built for the fairs has proved beyond a doubt that they deserve our support and co-operation."

Today 4-H clubs have a membership of 1,750,000 and are recognized as one of the strongest factors in the success of fairs. Various other youth organizations also are gaining deserved recognition. The Future Farmers of America, the FFA, Farmers Union Juniors, Boy Scouts and Girl Scouts all are playing a part in fair activities.

Junior Fairs

Several of the State fairs have developed the junior fair to the point where it is a very important adjunct to the parent event. Says Russell E. Frost, who heads the Wisconsin Junior State Fair: "So important do we consider youth at the Wisconsin State Fair that one day each year is dedicated to them and named Youth Day. All members of junior fair organizations are admitted free at the gates upon presentation of their membership cards. For the past four years a big youth day show, or pageant, has been the highlight of youth day. We have had as many as 4,000 young people participating in this dramatic spectacle which has been successfully held at various times in the Coliseum and before the grandstand. In 1944 we combined the two places and after presenting an hour's free program in the Coliseum we marched 1,200 youth before the grandstand for a colorful patriotic ceremony."

For years the Wisconsin State Fair has been the home of the State championship demonstration contests and still is. Two years ago demonstration programs were inaugurated in addition to the 4-H (See Emphases on Kid on page 57)



DOUGLAS K. BALDWIN, well-known fair man, now area director for the Red Cross in the Pacific. Baldwin arrived in the States last week from Manila.

Virginia State Revived as Atlantic Rural Exposition

RICHMOND, March 24.—Old Virginia State Fair is to be revived under the name of the Atlantic Rural Exposition, and unissued stock in the old association is being offered for sale by the trustee of the organization.

The new owners plan an enterprise to represent both purebred livestock and agricultural interests. The exposition site, known as Strawberry Hill, is just north and east of Richmond. It is planned to construct a purebred sales pavilion and to attempt to make the grounds a year-round center for purebred sales and shows for the entire East.

A mile race track, steeplechase course and horse show facilities are included in the plans.

Winter Event May Be Resumed in NB

ST. JOHN, N. B., March 24.—Maritime Winter Fair Commission favors resuming the maritime winter fair in November, 1946. It is impossible to have a 1945 fair owing to the plant being occupied by the dominion government for storage of war supplies. In fact, the Canadian army wants to continue the use of the buildings and grounds for two years after the war. However, the commission has gone on record as favoring a fair in 1946.

The Maritime Stock Breeders' Association points out the need of the fair to improve livestock and agriculture, and the town of Amherst has also cited the need of the resumption. A new arena was completed shortly before the start of the war, at a cost of \$100,000.

Utah Assn. Meets In S. L. C. April 5

SALT LAKE CITY, March 24.—Annual meeting of the Utah Association of Fairs and Livestock Shows will be held April 5 at the Newhouse Hotel, according to Sheldon R. Brewster, secretary.

Fair dates will be adjudicated and a schedule arranged for the use of the State's lone dynamometer, owned jointly by the Utah State Fair and the Utah State Agricultural College.

Directors will be named to succeed N. J. Crookston, Cache County, which will not show this year; Frank Lundskog, Salt Lake County, and James T. Palmer, Morgan County.

The session will not violate the restrictions of the ODT.

Doug R. Baldwin Back From Action Abroad With R. C.

CHICAGO, March 24.—Douglas K. Baldwin, former State fair official and for the last two years area director for the Red Cross in the South Pacific, arrived in Washington early this week on official business and will be in the capital and in New York for several weeks.

Since entering Red Cross work, Baldwin has done a magnificent job which has brought him many commendations from government and Red Cross officials. He has seen considerable action at the front and for months lived in foxholes and jungles in close contact with the enemy.

Baldwin went overseas two years ago. Since then his work has taken him to many sectors, and in recent months he has been in the thick of the conflict in Luzon. In charge of hospitals, doctors and nurses, he has played an important part in bringing aid to the sick and wounded.

Last Monday (19) Baldwin appeared on the *Vox Pop* program on the Blue Network from Washington and gave an interesting account of his experiences in the Pacific. Since leaving the States he has lost 70 pounds and has encountered countless hardships, but he is enthusiastic about the work. In his talk on *Vox Pop* he gave an interesting account of experiences with the boys on the landing barges at Leyte, the Ranger rescue at Manawan prison and other incidents.

Baldwin was for a number of years assistant secretary of the Minnesota State Fair, St. Paul, and later secretary of the Alabama State Fair, Birmingham, a job he gave up to enlist in the Red Cross. Following his month in Washington and New York he will take a two-week furlough.

Chas. W. Paine, Dean Of Western Fair Men

SACRAMENTO, March 24.—Charles W. Paine, who died here last week, was known as the dean of secretaries of expositions and was one of the pioneers of the modern thrill-show type fair in the West.

Paine was named a director of the fair in 1901 and held the position, except for 1907, until 1914. Then he was appointed secretary-manager and for the next 23 years, until 1937, managed the fair which became one of the outstanding State expositions in the nation. While serving the State he worked under nine governors and with 65 fair directors. When Presidents Theodore Roosevelt and William Howard Taft came to Sacramento, Paine drove the presidential carriage.

Paine launched the State fair horse show which developed into one of the nation's greatest events of its kind. He was secretary of the Western Fairs Association for many years, a post now held by his son, Tevis.

In the 1890's, before becoming interested in State fair activities, he was associated with U. S. Senator Hiram Johnson, who then was city attorney. Paine was chairman of the Sacramento city committee of parks and streets. Paine launched the fair horse show which developed into one of the nation's greatest events of its kind.

Altho the huge modern fair grounds on Stockton Boulevard here have not been used for a fair since 1941, Paine used to walk thru them often. He was active around Sacramento, taking a keen interest in the Rotary Club, almost until his death.

Both houses of the California Legislature, now in session, adopted memorial resolutions for Paine last week.

Solano Annual First of Year On West Coast

DIXON, Calif., March 24.—First of the annuals to be held this year on the West Coast will be the Solano County Fair, May 4-6, it is announced by President Harry Petersen. Complying with the request of War Mobilizer James F. Byrnes, there will be no harness racing. In its stead the fair board has arranged an excellent program of grandstand attractions.

On Friday, opening day, a program of thrill events will be presented. A horse show of some 20 events, with trophies and sizable prizes, will be held, and on Sunday Bob Barmby will stage a rodeo. Exhibits will include livestock, garden and field products, with special emphasis on 4-H Club, Future Farmers of America and grange clubs. A gala carnival, featuring Western sports and pastimes, will be held each night.

Harry La Brique, former manager of the New Jersey State Fair and now free lancing on the West Coast, will be in charge of special events.

Ind. State Board Gets First Femme

INDIANAPOLIS, March 24.—Mrs. Caroline Holloway, of Colfax, has been appointed to the Indiana State Fair board and is the first woman in Hoosier history to become a member of that body.

She is one of the two members named to the board by Governor Ralph F. Gates, who also appointed L. J. Demberger, Stewartsville. The other new member is Homer E. Schuman, Columbia City. Mrs. Holloway and Schuman succeed John Bright Webb, Indianapolis, and William H. Settle, Petroleum. All three appointments are for two-year terms on the 17-man board.

Mrs. Holloway has been active in agricultural organizations, particularly in 4-H Club work. She participated in development of the agricultural legislative program which was enacted into law by the recent general assembly substantially as submitted. She is a graduate of Purdue University.

Liebman Books 5 Annuals

DES MOINES, March 24.—Rube Liebman, of Barnes-Carruthers, has returned from a tour in Nebraska and Iowa and reports bookings for fairs at Sac City and Algona, Ia.; Deshler and York, Neb., and Le Center, Minn.



CHARLES W. PAINE, veteran Western fair man, who passed away recently. Paine was connected with the California State Fair at Sacramento for 37 years and served as secretary-manager for 23 years.

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★★★ and an all star cast ★★ ★

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FAIR BOOKING ASSOCIATION

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THIS year's fairs have a mighty big war job to do. There is a serious need for the largest crops our farms, ranches, orchards and gardens ever have produced, and for the biggest output of war and civilian goods our factories ever have turned out.

The Billboard
Cover Feature

Without an abundance of these crops and goods, our 10,000,000 fighting men and women on land and sea and in the air will be seriously handicapped in their heroic struggle to bring the most devastating war of all time to a quick and victorious conclusion.

Big Role To Play

In this vast undertaking, the fairs of the United States and Canada have a big and necessary role to play in their encouragement of the raising of larger crops, the production of better-bred live-

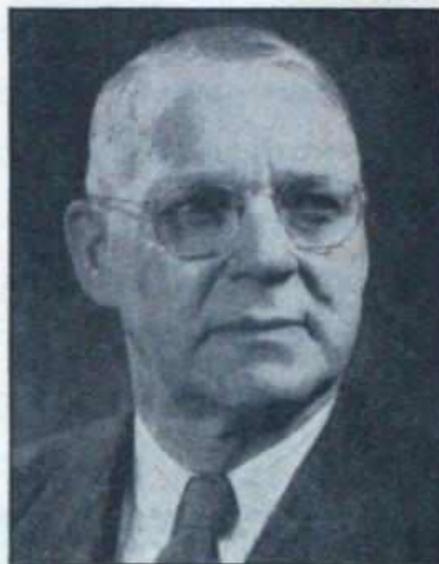
Very few shows and booking offices which furnish entertainment for fairs are doing a good job of publicizing their attractions. This applies to big as well as little shows and offices, and is something that should be remedied. Especially this year, when an extra effort must be made to increase attendance from the territory immediately surrounding the fair, the publicity man must have something more than the usual run of photos and copy to offer the newspapers.

By RAY P. SPEER

stock, the use of more efficient machinery and the adoption of superior home and farm management methods.

This has been their mission in the past. It will continue to be their mission to an even greater extent until the war

RAY P. SPEER has had years of experience in the publicity field. From 1917 to 1932 he was creator of a syndicated poster and newspaper service widely used by leading fairs and expositions. He was chief copywriter in charge of institutional advertising for Stack-Goble Advertising Agency, Chicago, from 1933 to 1939. He directed publicity campaigns for the Minneapolis Aquatennial in 1940 and '41 and has been director of publicity and sales promotion for the Minneapolis Arena from 1942 to the present time, and director of publicity for the Minnesota State Fair in 1944 and '45. In 1943 he had charge of publicity for the Walter Butler Shipbuilding Corporation quint launching at Superior, Wis., when the Dionne quint launched five ocean-going war transport vessels.



RAY P. SPEER

has been won and we have returned to normalcy. It is not going to be an easy job to push all these things, for fairs this year must carry on their work in the face of many war restrictions. These restrictions, tho they should and must be observed, will tend to reduce exhibits and cut down attendance, no matter how important to the war effort all this work by fairs may be.

Amusement Necessary

Here is where the entertainment world may be of greatest service to the fairs until the war is over. Clean, wholesome amusement, before the grandstand and on the midway, has an all-important part to play in attracting people to the fairs, where so much of worth to the successful carrying on of the war is to be seen and learned.

Not since World War I have entertainment attractions of every kind booked by fairs had so great an opportunity to be of real service to the fair world in helping to plan and build crowd-pulling programs, and thus assist in drawing more people to the fairs to throng the exhibit buildings and see the wartime educational displays.

Properly publicized, amusement features of a high caliber will be of ines-

timable worth to fairs everywhere in America this year.

Good Publicity Needed

The words "properly publicized" are used because this is pretty much the crux of the whole matter. Talk to any fair publicity man, or any publicity or advertising man, and he'll tell you a fair must do a good deal more than merely book an attraction to insure its success. Unless a good picture-and-story service comes along with it, how in the world can any publicity man make people yearn to see it?

Too many attractions booked by fairs lack a good publicity service. Most of the attractions are of the highest quality; this, of course, is why the fairs buy them. Yet, when time comes to publicize them, pictures furnished are wanted by no newspaper contacted, and stories received are blurbs with absolutely no publicity value.

Some day, some purveyor of amusements to fairs will go to town by stressing in his sales talk to attraction committees not only the super worth of the features he wants the fair to book, but the outstanding publicity service he is furnishing along with them to publicize them. And then, when time comes to publicize them, he will actually furnish pictures and stories as good as originally represented.

Drastic Cuts in Space

Never has it been so difficult to carry on a successful publicity campaign as now. Scarcity of news print has resulted in drastic cuts in news space and left relatively little room open to publicity stories or pictures of any kind. The hundreds of photos and stories of every kind competing for this limited space crowd out everything of ordinary value.

Sit at the elbow of a picture editor on any daily paper and look over the piles of photos submitted from every source and you suddenly realize how

JUST COMPLETED

★ 2 YEAR ENGAGEMENT FOR UNCLE SAM ★
★ IN THE U. S. NAVY IN THE SOUTH PACIFIC ★

★ Personal Representative: CHAS. ZEMATER, 54 W. Randolph St., Chicago. ★



DEMONSTRATING THE EDUCATIONAL VALUE OF FAIRS. Thousands of fair-goers find the horse and cattle barns, the agricultural, horticultural, home and machinery exhibits more interesting than the fun zones. Above picture shows a typical crowd at a demonstration of better farming methods.

Emphasis On Kid Activity To Hypo Annuals

(Continued from page 54)

Future Farmers, Future Homemakers, Boy Scouts, Girl Scouts, and Farmers Union Juniors. The demonstrations committee for the junior fair allots the approximate number of demonstrations for each organization. In addition to the superintendent there is a different committee of leaders each day responsible for running the demonstrations according to schedule, introducing the participants and assembling an audience in the demonstration rooms. Each participant in the demonstration program is presented with a special certificate signed by the director of the State Department of Agriculture, the chairman of the Junior Fair Board and the Junior Fair Director. Transportation money is paid every demonstrator — no other premium money. Judges or critics are elected by the organization.

The emphasis on youth activities will not in any way curtail the entertainment features of the fairs. Reports coming in from booking offices indicate that more acts and larger shows are being booked by many of the fairs, and the midways will operate as usual. Judging by last year's experience, the fairs expect heavy attendance and generous patronage of attractions.

★ **Feature ACTS**
★ **WANTED**

Suitable for
FAIRS, PARKS and CIRCUSES

MY CIRCUS ROUTE STARTS JUNE 18TH

ERNIE YOUNG

155 N. Clark Street CHICAGO
Can Also Use 100 Chorus Girls

ACTS

- FOR LONG ROUTE
- SHORT JUMPS
- GOOD TREATMENT
- 1945 FAIRS

—CONTACT—
BOYLE WOOLFOLK AGENCY

203 NO. WABASH AVE. CHICAGO

ATTENTION, ALL ACTS

Need more acts of every description for our 1945 Fairs. Preference given acts and troupes doing two or more acts. Long season—short jumps—top salaries. Write full details.

J. C. Michaels Attractions

Kansas City Offices: 5829 Virginia, Kansas City, Mo.
Minneapolis Offices: 508 Andrus Bldg., Minneapolis, Minn.

WILLIAMS & LEE WANT

SUITABLE CIRCUS ACTS doing two acts or more for our 1945 fairs. Good routes if your price is right. Give full details, mail photos, quote price. Our routes open in July. **WILLIAMS & LEE**, 464 Holly Ave., St. Paul 2, Minnesota.

FOR SALE

24 Maxime Silencer Exhaust Mufflers, 4-inch opening, Model WMV; also 8 50-Gallon new Gasoline Tanks, several 30 and 40 K.W. Light Plants, D.C., cheap.

ILLUMINATION, INC.

50-43 63 St., Woodside, L. I., N. Y.
Ten. No. 9-5512

Fair Elections

VEGREVILLE, Alta.—John Leach was named president of the Vegreville Exhibition Association. A. W. Shaw is vice-president.

ALTAMONT, N. Y.—Board of directors of the Albany and Schenectady Altamont Fair have elected the following officers for 1945: President, Fred Dorsett, Altamont; vice-president, J. W. M. Goff, Medusa; treasurer, Van Rensselaar Taylor, Albany; secretary, Roy F. Peugh, Guilderland Center; directing manager, Oscar Buck, Troy. Directors for 1945 are R. M. Stanton, Greenville; Daniel Frederick, Phillip Salisbury and B. J. Franken, Schenectady; A. S. Tompkins, Berne; Charles Radick, Preston Hollow; George Swain, Guilderland, and Raymond White, Delman.

Little Brown Jug Boys Boost Racing Classic

COLUMBUS, O., March 26.—Members of the Little Brown Jug Society, Delaware, O., sponsors of the Little Brown Jug racing classic for three-year-old pacers, held an informal gathering at the Neil House here Saturday (24) for the purpose of increasing the interest of Ohio newspaper and radio people in the biggest of Buckeye harness racing events.

The pacing classic to be held in 1946 will be a \$30,000 to \$40,000 race unique in many respects. It was named in a national contest conducted a year ago for a horse named Little Brown Jug, who made history on the tracks of Ohio, Kentucky and Tennessee nearly a century ago.

The racing party started at noon Saturday and continued until midnight. In addition to members of the society, many newspaper and radio people from Central and Northern Ohio attended, and the ground work for an extensive publicity campaign for the '46 event was laid.

Henry C. Thompson, Delaware, is secretary of the Little Brown Jug Society. Among the trustees are such well-known racing enthusiasts as Andy Adams, Litchfield, Mich.; E. J. Hayes, Du Quoin, Ill.; Leo McNamara, Indianapolis; Joseph A. Neville, Delaware; Frank Wiswall, Albany, N. Y.; Henry Knight, Chicago, and Henry Knauf, Ladd, Ill.

Maritime Provinces Plan Three Months of Racing

ST. JOHN, N. B., March 24.—Harness racing increased in popularity in this section last year and indications are for even more during 1945, both in and out of fairs. The fair tracks are planning a number of one to three-day racing programs during June, July and August, in addition to racing on the usual fair dates thru August, September and October. Acts and fireworks are to be used at some of the meets.

Pari-mutuel betting was introduced recently at a Sunday ice racing meet and was favorably received. Only specific objection to pari-mutuel betting on horse racing tracks in the maritime provinces has been lodged by the ministers of Dartmouth, N. S. There is no track at Dartmouth yet, but one is being built this year as the nucleus of a fair plant.

Mex. Expo Pavilions Burn

MEXICO CITY, March 24.—Two pavilions of the permanent exposition of the Ministry of Agriculture at San Jacinto, Tacuba, were destroyed by fire recently. Losses estimated at \$100,000.

TOLEDO.—Despite a plea by members of the Lucas County Agricultural Society for additional funds for glamorizing of the grounds, buildings and exhibits of the Lucas County Fair at Maumee, county commissioners slashed \$3,000 from the budget, a sum which had been sought for new improvements. The approved budget of \$14,325 includes \$2,000 for building and grounds maintenance and \$1,000 for new equipment.

THE ORIGINAL NATIONAL GREAT



THE ONE AND ONLY MAN WHO HANGS HIMSELF AND LIVES TO TELL THE TALE

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GREAT GREGORESKO



ACTUAL PLUNGE OF 70 FEET!

★ Presenting
AN ORIGINAL CLOUD SWING THRILL ROUTINE... THE ONLY ACT IN THE WORLD NOBODY EVER DUPLICATED...

PERSONAL REPRESENTATIVE
CHARLES ZEMATER

54 WEST RANDOLPH STREET • CHICAGO • ILLINOIS

County Fairs Demonstrate Their Worth

WARTIME is a difficult time for making ideals a reality, but we must hold on to them even in times of distress.

Fairs have survived thru war, pestilence, revolutions and depressions because they have served an important purpose and will continue as long as they are of service to their communities, and there is no indication that they will cease to do this.

It is of interest to note that in England, as far back as 1200, grants for fairs were given to towns by the sovereign as a means of enabling them to recover from the effect of war and other setbacks. From this it appears that the fair was even then a constructive force for the rebuilding of the country after it had been under attack or some great disaster had occurred.

With thanks to men and women with courage and willingness to work, we have most of our county fairs still in operation, affording an opportunity for livestock breeders, farmers and 4-H Club workers to meet at their local fairs to compare their work, and plan for better ways to meet the government's goal of increased food production. These courageous men and women are to be commended for the time and effort and the sacrifices they must make to make the fairs a success.

Contribute to Education

The county fair is an institution that has been traditional with America for over a hundred years, an institution that has indeed accomplished so very much toward the education of our rural communities, that has been a consistent booster of pure-bred livestock, better farm products, methods of growing more on an acre of ground, an inspiration to the good ladies in needlecraft and canning, an inspiration to the young farm clubs which offer an opportunity for youth to meet and become acquainted in spirited competition. Yes, it is truly an educational institution and has been in-

Howard Felton, secretary of Warren County Fair, Indianola, Ia., and speaker of the House in the Iowa Legislature, has been active in county fair work for many years. During 1944 he served as president of the Iowa Fair Managers' Association. The paper which he read at the recent annual meeting of the association in Des Moines is so apropos at this time that we are pleased to present it as a forthright statement of the worth of county fairs.

By HOWARD FELTON

strumental in the rapid development of rural America.

Our county fairs are rendering even a more than usual important and valuable service at this particular time thru their promotion of more and better livestock, because it is going to fall upon the shoulders of the good old U. S. A. to furnish a great deal of the breeding stock to replenish the depleted herds of Europe. It is an established fact that some of the best pure-bred herds in the world, of all kinds of livestock, are in the United States. Yes, with pride, we can state, "She was bred in the U. S. A." It is a mark of distinction and one we can sell to the world.

I have been particularly proud of the splendid co-operation our fairs have given the various war programs and activities of their communities thruout the State. Thousands upon thousands of dollars in War Bonds have been sold thru county fairs, some have paid a part of their premiums with bonds, and thousands of dollars have been raised for Red Cross and war service organizations.

Fairs a Wartime Need

It is a proven fact that fairs also have a definite place in wartime recreation. Production moves faster in factory and on the farm when people are happy and relaxed. It has been said the people with

a song on their lips have the spirit of victory in their hearts and that it would be fatal to the nation's morale if we were not to occasionally pause long enough to benefit by the easement wholesale entertainment gives us.

"We miss our State Fair." That is what you hear thruout the length and breadth of Iowa. However, we commend the officials of the Iowa State Fair for accepting the privilege and patriotic duty of co-operating with our government's war program by tendering the facilities of the Iowa State Fairgrounds.

The county fairs have been pleased and fortunate to have been privileged thru their operations to keep the foundation for fairs in good repair for the coming of peace, when the Iowa State Fair will come forth again in greater glory than ever.

We are pleased to report that with 81 Iowa fairs operating against 82 last year, there was a 50 per cent increase in total receipts, while our total expenses showed about a 35 per cent increase over 1943, 25 per cent of which went for increased premiums. Our total attendance at Iowa county fairs last year showed an increase of more than 25 per cent over the previous year. With over three quarters of a million people passing thru the gates, leaving an increased balance on hand in the treasuries of the Iowa county

fairs of approximately 35 per cent.

What of the post-war period? I believe our fairs will come forward in a bigger, broader and better way. However, like many other enterprises, they will have to check up on themselves and re-evaluate their whole set-up of operations to see whether or not they are going to fit into the picture following the war. They just can't go rolling along like Ole Man River.

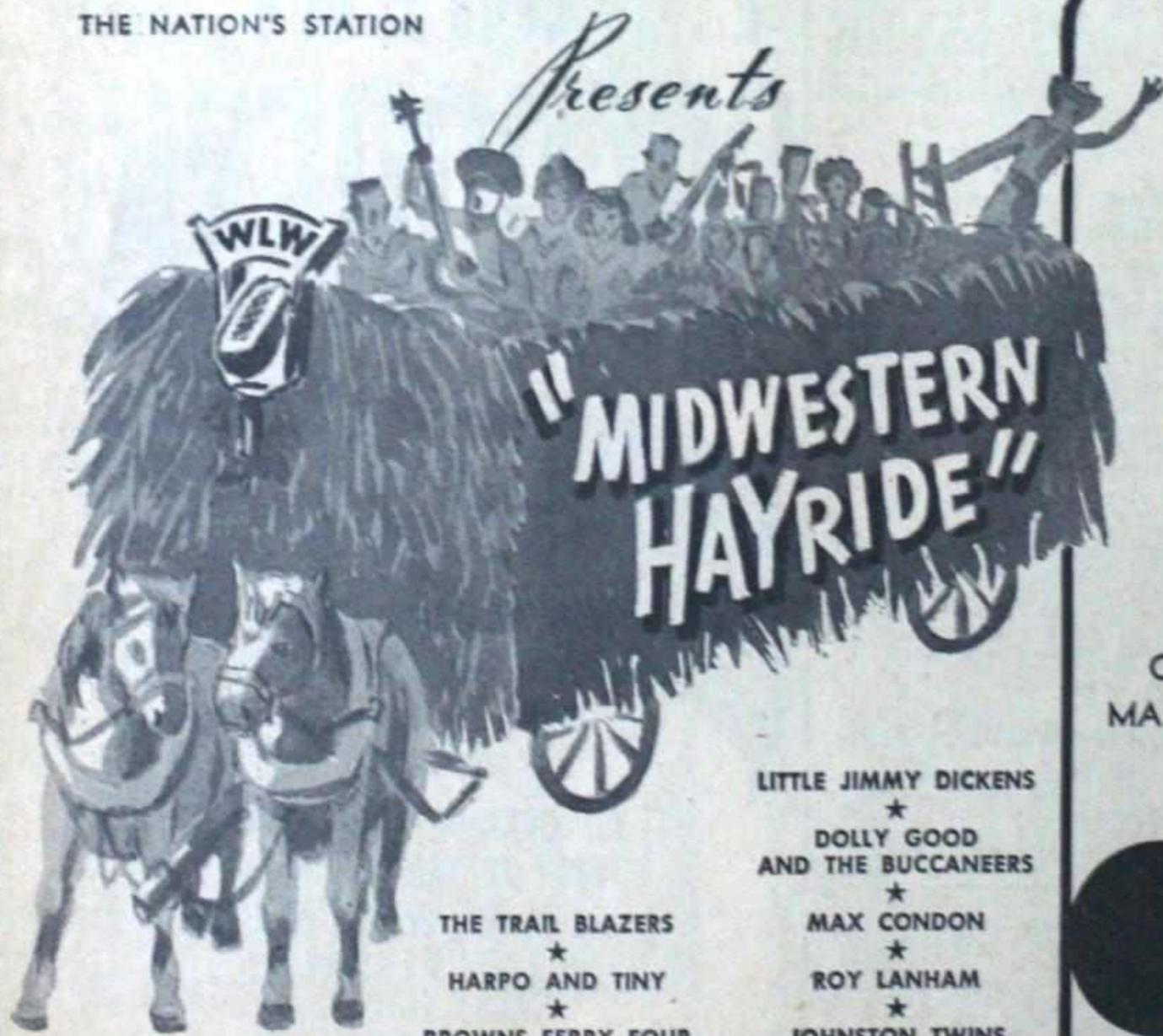
Place Post-War Planning

Fairs should offer programs which will contribute to the morale, stability and entertainment of our fighting men and women who will return to our shores following the war. It is obviously that they will expect the fairs to be greater, more helpful to them and more entertaining. It looks as tho the standards will be plenty high when they turn the lights on again after this is won. It will be more important than ever that your fair presents a well-balanced program, because having a good time means different things to different people. Some take pleasure in looking at the livestock and other displays, while others find their enjoyment on the colorful midway or from the grandstand events. Above all, don't judge the public's likes and dislikes by your own. Remember the fair isn't there for your amusement. Your public must be satisfied, and they can only be attracted to pass thru your gates by some particular thing or things that have captured their attention and imagination thru your advertising, so don't overlook a well-rounded publicity campaign. Incidentally, close co-operation with your local editor is most important.

My observations and experiences have made me an enthusiastic champion of well-managed county fairs. With community co-operation in promoting and holding fairs and with the proper management thru personnel, fairs will continue to advance in the functions they perform to the people of the country.

THE NATION'S STATION

Presents



THE TRAIL BLAZERS

★

HARPO AND TINY

★

BROWNS FERRY FOUR

LITTLE JIMMY DICKENS

★

DOLLY GOOD
AND THE BUCCANEERS

★

MAX CONDON

★

ROY LANHAM

★

JOHNSTON TWINS

NEW
STREAM-
LINED
VARIETY
SHOW

★

CALL, WIRE OR WRITE
MANAGER BILL McCLUSKEY
FOR DATES

WLW

PROMOTIONS, INC.

CHERRY 1822, CROSLY SQUARE
CINCINNATI 2, OHIO

Outdoor Showbiz Aid to Annuals

(Continued from page 56)

good your pictures must be to make the grade. Examine the wealth of stories of all kinds received by any daily or weekly paper, and it dawns on you that your own story must be very good to warrant use.

The movies, theaters, traveling extravaganzas, sports shows, circuses and countless industries, organizations, persons and firms in quest of mention are your competitors whenever you seek to interest any paper in your publicity. And even tho yours may be accepted, the general run of publicity used is so good that your own will have little pulling power unless it is equally as good.

What Is the Answer?

What is the answer? It isn't getting anywhere to conclude it costs so much to prepare a good publicity service that you can't afford it, for many a good service has cost relatively little. Or that

it will require so much work you really haven't the time. Or that, for whatever reason, it just doesn't warrant a try.

The fact is that fairs are going to find it so much harder to put on well-rounded programs as good as those of a few years back because of the many restrictions imposed by the war, that any effort you may make to furnish high-class pictures and stories about your midway or grandstand attractions will be so appreciated by your clients it will be worth many times its cost in money and time.

Better still, you also will know you have contributed something worth while to the success of the fairs you serve and to this extent really have helped to win the war.

\$70,000 Budget Set For Eastern Idaho

BLACKFOOT, Idaho, March 24.—Work is in full swing on preparations for the Eastern Idaho State Fair, according to J. K. Smith, manager, who predicts the annual will be largest in the history of the association.

County commissioners of the fair district at their last meeting approved a budget of \$70,000 for the fair, \$20,000 larger than any ever approved before.

G. W. Cleveland, of Burley, secretary-treasurer, announced that September 11-15 have been set as this year's dates.

Early approval of the fair's budget will enable the directors to go ahead with a program of exhibits and entertainment of more than usual interest, Manager Smith said.

COLLECTORS' CORNER

(Continued from page 53)

with white hair and flowing white mustache; always astride a spotted horse, which was one of the first horses unloaded when the Big One came to town. He always wore a soft black, slouch hat, open vest, handkerchief around his neck and carried a blacksnake persuader to awaken fakery among the baggage stock. Saw Doyle last March in downtown Sarasota. Altho older, he looks much the same as he did 25 years ago. Jim rode with the best of them!

A. Morton Smith, who keeps a fine column on *Circusana* in a well-established magazine, recently wrote that Col. C. G. Sturtevant, S. L. Cronin, Leonidas Westerfelt, Burtis L. Wilson and others had submitted lists of circus books, giving what they considered the 10 outstanding books. From these returns a compilation was made, showing the following to be the 10 best books dealing with this form of entertainment: *The Circus From Rome to Ringling*, Earl Chapin May, 1931; *On the Road With a Circus*, W. C. Thompson, 1903; *This Way to the Big Show*, Dexter Fellows, 1936; *Old Wagon Show Days*, Gil Robinson, 1935; *Thru the Back Door of the Circus*, George B. Beal, 1938; *Al G. Barnes, the Master Showman*, Dave Roberson, 1935; *Sawdust and Spangles*, W. C. Coup, 1901; *The Other Side of the Circus*, Edwin P. Norwood, 1931; *The Circus, Its Origin and Growth Prior to 1935*, Isaac J. Greenwood; *The Life of Dan Rice*, Maria Ward Brown, 1901.

How anyone can omit *The Way of the Circus*, by George Conklin, is beyond us. That is the one book that gives a fine picture of the early circus, the herald, the lighting, etc.



THE THRILL OF ALL THRILLS

Selden
THE STRATOSPHERE MAN
World's Highest Aerial Act

PRESENTING THE ONLY HIGH POLE WAYING HANDSTAND DESCRIBING A PERFECT ARC 35 FEET ACROSS THE SKY!

SEE INSIDE FRONT COVER FOR MORE DETAILS

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★ MEL ★ HALL

Only one ever to ride a unicycle UPSIDE DOWN. Mounts without aid of ladders or other assists.

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Featured in Motion Picture
"SENSATIONS OF '45"

A United Artists production starring ELEANOR POWELL, DENNIS O'KEEFE, HUBERT CASTLE AND W. C. FIELDS.

★
Featured with the
"SKATING VANITIES"

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Just completed a 15-month tour with POLACK BROS.

★
"SHRINE CIRCUS"

★
Booking American Fairs Thru
ERNIE YOUNG
155 NORTH CLARK ST., CHICAGO

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MEL HALL—Permanent Address: BOX 109, PAW PAW, MICHIGAN



★ The SYNCHRONAIRS AMERICA'S AERIAL CLASSIC ★



★
"Ladies Come First"

★
A UNIQUE AND NEW SENSATIONAL REVOLVING NOVELTY

★
DIFFICULT DARING FEATS!
★
HIGH UP IN THE CLOUDS

★
Personal Representative
CHAS. ZEMATER, 54 West Randolph St., Chicago, Illinois

TOPS IN THRILLS ★ ★ ★ AERIAL MATHIEUS FLYING TRAPEZE ARTISTS DE LUXE

NOW BOOKING '45 DATES
Personal Representative CHARLES ZEMATER
54 W. RANDOLPH ST., CHICAGO

JAMES COGSWELL

High Stiltwalker

The Tall Clown and his "Funny Long Legs"

Now booking Fairs, Celebrations, Indoor Circuses. Fair Managers, Booking Agents, Committees, write for descriptive folder and complete details.

Permanent Address: 1433 ROSE ST., LINCOLN 2, NEBRASKA



1945 FAIR DATES

Alabama

Birmingham—Alabama State Fair. Oct. 1-6.
R. H. McIntosh.
Dothan—Houston Co. & Tri-State Fair. Oct.
29-Nov. 3. Mrs. L. J. Lunsford.
Huntsville—Madison Co. Fair. Sept. 10-15.
Marie Dickson.

Arkansas

Blytheville—Mississippi Co. Fair Assn. Sept.
25-26. J. Mel Brooks.
Little Rock—Arkansas Livestock Show. Sec-
ond week in Oct. Clyde E. Byrd.

California

Bakersfield—15th District Agri. Assn. Sept.
18-23. James E. Callagy.
Dixon—Solano Co. Fair. May 4-6. F. R.
Lewis.

Colorado

Pueblo—Colorado State Fair. Aug. 28-Sept. 1.
Frank H. Means.
Rifle—Garfield Co. Fair Assn. Sept. 2-3. E.
P. Brown.
Rocky Ford—Arkansas Valley Fair-Rodeo.
Sept. 6-7. Carl Holper.

Connecticut

Danbury—Danbury Fair. Sept. 30-Oct. 7.
George M. Nevius.
Harwinton—Harwinton Agri. Soc. Oct. 6-7.
Paul Klambt, R. F. D. 2, Torrington.
North Haven—North Haven Fair Assn. Sept.
7-9. Mrs. Wesley Brandt.

Delaware

Harrington—Kent & Sussex Co. Fair. July
23-28. Ernest Raughley.

Georgia

Americus—Sunter Co. Fair. Week Oct. 15.
O. C. Johnson.
Atlanta—Southeastern World's Fair. Sept.
28-Oct. 7. Mike Benton.
Bainbridge—Declar Co. Fair Assn. Oct. 15-
20. T. E. Rich.
Eastman—Dodge Co. Legion Fair. Oct. 8-13.
R. T. Ragan.
Elberton—Elberton Fair Assn. Oct. 1-6. I. V.
Hulme.
Macon—Georgia State Fair. Oct. 29-Nov. 3.
E. Ross Jordan.
Manchester—Tri-Co. Fair Assn. Sept. 17-22.
Wesley Griffith.

Idaho

Blackfoot—Eastern Idaho State Fair. Sept.
11-15. J. K. Smith.
Burley—Cassia Co. Fair. Aug. 23-25. Saul H.
Clark.
Caldwell—Junior Club Fair. Aug. 22-23. Chas.
Laurenson.
Downey—Marsh Valley Fair. Aug. 31-Sept.
1. J. G. Hickmore.
Filer—Twin Falls Co. Fair-Rodeo. Sept. 5-8.
Thomas Parks.
Grace—Geta Valley Black & White Fair. Aug.
17-18.
Preston—Franklin Co. Fair-Rodeo. Aug. 1-3.
Weldon A. Nash.

Illinois

Albion—Edwards Co. Fair Assn. Sept. 4-7.
Loy L. Thread.

Bloomington—McLean Co. Fair. Aug. 14-16.
Paul V. Curtis.
Bridgeport—Lawrence Co. Fair Assn. Aug.
27-31. Grover C. Gross.
Brownstown—Fayette Co. Fair Assn. Sept.
18-22. Louis A. Tudor.
Cambridge—Henry Co. Fair. Aug. 14-17. M.
E. Werbach.
Carmi—White Co. Fair. Aug. 20-24. Max
Endicott.
Carrollton—Greene Co. Agri. Fair. July 9-13.
Franklin W. March.
Charleston—Coles Co. Agri. Assn. July 30-
Aug. 4. Robt. R. Blackford.
Du Quoin—Du Quoin State Fair Assn. Sept.
3-8. H. E. Strong.
Fairbury—Fairbury Fair. July 31-Aug. 3.
George H. Decker.
Farmer City—Farmer City Fair Assn. July
31-Aug. 4. Edwin S. Wightman.
Golconda—Pope Co. Fair. July 24-27. Philip
Schoettle.
Greenup—Greenup-Cumberland Co. Fair. Aug.
21-25. W. E. Freeman.
Harrisburg—Saline Co. Agri. Assn. July 23-28.
A. Franks.
Kankakee—Kankakee Fair Assn. Aug. 14-17.
F. R. Henrekin.
Knoxville—Knox Co. Fair. Aug. 7-10. Hild-
ing L. Johnson, Galesburg, Ill.
La Fayette—La Fayette Fair Assn. July 31-
Aug. 3. Chas. Caverly, Toulon, Ill.
Lewistown—Pulton Co. Fair Assn. Aug. 14-17.
A. J. Hoffman.
McLeansboro—Hamilton Co. Fair. July 3-6.
H. Mead.
Marshall—Clark Co. Fair. Aug. 6-11. H. R.
Hamesberger.
Mason—Grundy Co. District Fair. Aug. 31-
Sept. 2. W. P. Carter.
Morrison—Whiteside Co. Central Agri. Soc.
Aug. 28-31. V. M. Dearinger.
Mount Sterling—Brown Co. Fair. July 31-
Aug. 2. Walter I. Manny.
Mount Vernon—Mount Vernon State Fair.
Sept. 18-19. Joe N. Marquis.

Nashville—Washington Co. Fair Assn. Sept.
18-21. Arnold B. Rowand.
Oblong—Oblong Co. Fair Assn. Sept. 3-7. Ora
B. Price.
Olney—Richland Co. Fair Assn. Sept. 11-14.
W. H. Shultz.
Paris—Edgar Co. Fair Assn. July 22-27. P.
S. Henry.
Proton—Will Co. Fair Assn. Aug. 28-30.
Clarence Ginter.
Pinckneyville—Perry Co. Agri. Soc. July 8-13.
Mrs. J. H. Stumpe.
Sandwich—Sandwich Fair Assn. Sept. 4-7.
C. R. Brady.
Stronghurst—Henderson Co. Fair. Sept. 5-7.
Ralph Butler.
Taylorville—Christian Co. Fair. Aug. 12-17.
C. C. Hunter.
Urbana—Champaign Co. Fair Assn. July 24-
27. Carl A. Parks.
Vienna—Johnson Co. Fair. Aug. 14-17.
George Gray.
Warren—Warren Fair. Aug. 23-26. J. W.
Richardson.

Indiana

Anderson—Anderson Free Fair Assn. July 2-7.
Wm. J. Hutton.
Boonville—Boonville Fair Assn. July 30-Aug.
4. Albert C. Derr.
Boswell—Benton Co. Fair. Aug. 22-24. Len-
dall Lowman, Earl Park, Ind.
Converse—Miami Co. Agri. Assn. Aug. 21-25.
D. E. Warnock.
Crown Point—Lake Co. Fair. Aug. 21-26.
George H. Neiser.
Goshen—Elkhart Co. Fair. Sept. 3-8. John
P. Stack.
Indianapolis—State 4-H Club Fair. Sept. 3-5.
Orval C. Pratt.
Kendallville—Noble Co. Fair. Aug. 13-18. U.
C. Brouse.
Kentland—Newton Co. Fair Assn. Sept. 3-7.
A. M. Schuh.
La Porte—La Porte Co. Fair. Aug. 14-18.
James A. Terry.

Lawrenceburg—Dearborn Co. Fair. July 23-
28. Leonard Haag.
Logansport—Cass Co. Fair Assn. July 22-28.
Wm. (Hubb) Thomas Jr.
Muncie—Muncie Fair. July 29-Aug. 3. A. G.
(Fred) Norrick.
North Vernon—Jennings Co. Fair Assn. July
22-27. S. B. Berkshire.
Portland—Jay Co. Fair Assn. Aug. 5-10.
Orion E. Holsapple.
Princeton—Gibson Co. Fair Assn. Aug. 27-
Sept. 1. Chas. A. Steele.
Rensselaer—Jasper Co. Fair. Aug. 28-31. Wm.
H. Bahler.
Rockport—Spencer Co. Fair Assn. July 23-28.
Harold L. Harris.
Rockville—Parke Co. Fair Assn. Aug. 14-18.
Earl O. Swain.
Rushville—Rush Co. Free Fair. July 29-Aug.
3. Ernest E. Privatt.
Terre Haute—Wabash Valley Fair Assn. Aug.
21-26. E. J. Acree.
Wabash—Wabash Co. Draft Horse Assn. Aug.
21-25. W. K. Delaphane.
Wanamaker—Marion Co. Fair Assn. Aug. 6-
11. Harry C. Roberts.
Warsaw—Kosciusko Co. Fair Assn. Aug. 28-
Sept. 1. G. M. Bertsch.

Iowa

Ackley—Four-County Fair. Nov. 19-21. Joe
W. Coble.
Adel—Dallas Co. Fair. Aug. 16-17. Roger W.
Leinbach.
Algona—Kossuth Co. Fair. Aug. 29-31. A.
L. Brown.
Allison—Butler Co. Fair Assn. Aug. 16-19.
Dana D. Shepard.
Alta—Buena Vista Co. Agri. Soc. Aug. 7-10.
O. A. Soderquist.
Audubon—Audubon Co. Fair. Sept. 10-12. A.
B. Jensen.
Avoca—Pottawattamie Co. Fair Assn. Aug.
13-15. R. F. McKinley.
Burlington—Tri-State Fair (Calf Show). Aug.
22-23. A. L. Biklen.
Centerville—Appanoose Co. Fair Assn. Aug.
21-24. Al M. Farber.
Central City—Linn Co. Fair. Aug. 9-12. T.
W. Lewis.
Columbus Junction—Louis Co. Fair. Aug. 14-
17. H. M. Duncan.
Coon Rapids—Four-County Fair. Aug. 27-30.
Joe King.
Cresco—Howard Co. Fair. Aug. 27-31. C. G.
Nichols.
Decorah—Winnebago Co. Agri. Assn. Aug.
16-19. Leon R. Brown, Cresco, Ia.
Derby—Derby District Fair. Aug. 21-24. O.
W. Morris.
Donnellson—Lee Co. Fair Assn. July 24-26.
Carroll I. Redfern.
Eagle Grove—Eagle Grove Dist. Junior Fair.
Aug. 20-23. M. K. Frey.
Eldon—Wapello Co. Fair. Aug. 20-22. L. W.
Hall.
Eldora—Hardin Co. Fair. Aug. 7-10. C. W.
Haase.
Elkader—Elkader Fair. Aug. 14-17. E. P.
Seffert.
Fonda—Pocahontas Co. Agri. Soc. Aug. 18-20.
B. F. Barber.
Fort Dodge—Webster Co. 4-H Fair. Aug. 21-
22. M. A. Campbell.

RETAIN THIS LIST

Corrections and additions to this list will appear
in the Fair Department of each issue of The Billboard.

The next complete List of Fair Dates will be pub-
lished in the issue of The Billboard to be dated
May 26.



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COLON, CANAL ZONE

Grundy Center—Grundy Co. Fair, Aug. 27-29, C. S. Macy.
 Guthrie Center—Guthrie Co. Fair, Sept. 4-7, M. L. Branson.
 Hampton—Franklin Co. Fair Assn. Aug. 21-23, Glenn D. Craighton.
 Harlan—Shelby Co. Fair Assn. Aug. 20-23, J. H. Frederickson.
 Hatfield—O'Brien Co. 4-H Show, Aug. 20-21, Gerald Goetsch.
 Independence—Buchanan Co. Fair Assn. Aug. 13-17, B. O. Gates.
 Indianola—Warren Co. Fair, July 30-Aug. 2, E. H. Felton.
 Jefferson—Greene Co. Fair Assn. Aug. 21-24, Walter H. Barrett.
 Keosauqua—Van Buren-Jefferson Co. Fair, Aug. 7-10, Arthur J. Secot.
 Knoxville—Marion Co. Fair Assn. Aug. 2-5, A. C. Milner.
 LeMars—Plymouth Co. Fair, Aug. 22-24, Bruce W. Clampitt.
 Lorimor—Lorimor Fair Assn. Aug. 20-23, Clyde M. Thompson.
 Malvern—Mills Co. Fair Assn. Aug. 21-24, D. M. Klinc.
 Manchester—Delaware Co. Fair, Aug. 7-10, E. W. Williams.
 Manson—Cahoon Co. Fair, Aug. 31-Sept. 3, Sara S. Klotz.
 Maquoketa—Jackson Co. Fair, Aug. 14-17, L. S. Lem.
 Marshalltown—Central Iowa Fair, Sept. 3-6, George A. Price.
 Mason City—North Iowa Fair, Aug. 31-Sept. 3, Harold S. Palmer.
 Missouri Valley—Harrison Co. Fair, Aug. 28-Sept. 1, Fred C. Behm.
 Monticello—Jones Co. Fair Assn. Aug. 22-24, Ross Baly.
 Mount Ayr—Ringgold Co. Fair Assn. Aug. 14-17, Clea Swigart.
 Mount Pleasant—Henry Co. Fair, Aug. 21-24, S. G. Baxter.
 Moville—Woodbury Co. Fair Assn. Sept. 5-8, F. H. Rebeckly.
 Nashua—Big Four Fair Assn. Aug. 21-24, Norton Bloom.
 Northwood—Worth Co. Fair, Aug. 13-15, Wm. H. St. Clair.
 Osage—Mitchell Co. Agrl. Soc. Aug. 16-19, Max Katz.
 Okaloosa—Southern Iowa Fair Assn. Aug. 7-10, Clyde A. Hanna, New Sharon, Ia.
 Postville—Big 4 Agrl. Assn. Aug. 28-Sept. 3, A. S. Burdick.
 Sac City—Sac City Fair Assn. Sept. 3-6, Chas. A. Hucks.
 Sibley—Osceola Co. Livestock Show, Sept. 3-6, S. D. Robinson.
 Spirit Lake—Dickinson Co. 4-H Club Congress, Aug. 23-24, L. E. Hendricks.
 Tipton—Cedar Co. Fair Assn. Aug. 28-31, C. S. Miller.
 Vinton—Beuton Co. Fair, Aug. 22-24, M. D. Fry.
 Waukon—Allamakee Co. Fair, Sept. 4-7, A. M. Monserud, Harpers Ferry, Ia.
 Waverly—Bremer Co. Fair Assn. Aug. 20-22, LeRoy H. Cogswell.
 Webster City—Hamilton Co. Fair, Aug. 28-31, L. L. Lyle.
 West Liberty—West Liberty Fair, Aug. 20-23, Jay L. Duncan.
 West Union—Fayette Co. Fair, Aug. 21-24, Ed Bauder.
 What Cheer—Keokuk Co. Fair, Aug. 18-21, E. P. Lally.

Kansas

Allen—Northern Lyon Co. Fair Assn. Sept. 7-8, T. B. Davis.
 Auburn—Auburn Grange Fair, Oct. 5-6, Mrs. Ina Cellers.
 Belleville—North Central Kan. Free Fair, Aug. 27-31, Homer Aikire.
 Blue Rapids—Marshall Co. Fair Assn. Sept. 25-28, Bob McHugh.
 Burlington—Coffey Co. Fair, Aug. 6-10, Carl N. Henning.
 Coffeyville—Montgomery Co. Fair Assn. Aug. 27-Sept. 2, John R. Thompson.
 Columbus—Cherokee Co. Am. Legion Fair Assn. Aug. 27-Sept. 1, Roy Thomas.
 Delphos—Ottawa Co. Fair Assn. Aug. 30-Sept. 1, J. S. Olds.
 Dighton—Lane Co. Free Fair, Aug. 15-17, H. Bernard Niles.
 Dodge City—Southwest Fair Assn. Sept. 4-8, Bethene Karns.
 Glasco—Cloud Co. Fair, Aug. 27-29, R. M. Sawhill.
 Hardtner—Barber Co. Fair Assn. Aug. 29-31, J. M. Moltz.
 Beloit—Mitchell Co. Fair Assn. Sept. 4-7, Frank L. Hill.
 Hillsboro—Marion Co. Fair, Oct. 2-5, L. G. Jaeger.
 Horton—Tri-County Fair, Sept. 5-7, F. J. Henney.

Hutchinson—Kansas State Fair, Sept. 16-21, S. M. Mitchell.
 Oswego—Labette Co. Free Fair, Last week in Aug. Roy Neher.
 Richmond—Richmond Fair Assn. Aug. 22-24, John H. Roeckers.
 Sylvan Grove—Sylvan Grove Fair Assn. Sept. 12-14, O. M. Hurlbut.
 Tonganoxie—Leavenworth Co. Fair Assn. Sept. 5-7 (tent), Henry F. Gebb.
 Topeka—Kansas Free Fair, Sept. 8-14, Maurice W. Jencks.
 West Mineral—Mineral Dist. Free Fair, Sept. 5-8, John Blair.

Kentucky

Alexandria—Alexandria Fair, Sept. 1-3, J. W. Shaw, Newport, Ky.
 Germantown—Germantown Fair, Aug. 8-11, R. K. Asbury, Augusta, Ky.
 Lawrenceburg—Lawrenceburg Fair (Amer. Legion), July 11-14, J. Leslie Shelburne.
 Lebanon—American Legion Fair, July 25-28, Jennings Crowder.
 Louisville—Kentucky State Fair, Sept. 2-8, John C. Wehrley.

Louisiana

Shreveport—State Fair of Louisiana, Oct. 20-29, W. R. Hirsch.

Maine

Bangor—Bangor Free Fair, Aug. 5-11, Jack Moran.
 Dover-Foxcroft—Piscataquis Valley Fair, Aug. 25, Frank A. Pierce.
 Fryeburg—Fryeburg Fair, Oct. 2-6, G. Myron Kimball.
 Litchfield—Litchfield Farmers' Club, Oct. 2-3, Rhona B. Maloon.
 North Waterford—World's Fair Assn. Sept. 28-29, Bill Button.
 Topsham—Sagadahoc Agrl. Soc. Oct. 9-11, Samuel Woodward, Brunswick, Me.
 Windsor—Windsor Fair, Aug. 28-Sept. 3, E. R. Hayes.

Maryland

Frederick—Great Frederick Fair, Sept. 25-29, Guy K. Motter.

Massachusetts

Blandford—Union Agrl. Soc. Sept. 2-3, C. R. Ripley.
 Brockton—Brockton Fair, Sept. 9-15, Frank H. Kingman.
 Cummington—Hillsdale Agrl. Soc. Sept. 22-23, Leon A. Stevens.
 Great Barrington—Barrington Fair Assn. Sept. 16-22, Edward J. Carroll.
 Marshfield—Marshfield Agrl. Soc. Aug. 19-25, Horace C. Keene.
 Middlefield—Highland Agrl. Soc. Aug. 31-Sept. 1, Willard A. Pease, Chester.
 Spencer—Spencer Agrl. Fair, Sept. 1-3, R. F. Kittredge.

Michigan

Adrian—Lenawee Co. Agrl. Soc. Sept. 17-22, H. H. Hungerford.
 Armada—Armada Agrl. Soc. Aug. 23-26, Roy Conner, Richmond, Mich.
 Caro—Tuscola Co. Fair Assn. (Caro Fair), Aug. 20-25, Carl F. Mantey.
 Cassopolis—Cass Co. Fair Assn. Sept. 4-8, Harry B. Ibbotson, Dowagiac, Mich.
 Centerville—St. Joseph Co. Grange Fair, Sept. 17-22, F. J. Kemmerling, Colon.
 Charlotte—Eaton Co. 4-H Fair, Aug. 28-Sept. 1, Hans Kardel.
 Corunna—Shiawassee Co. Agrl. Soc. Aug. 13-18, Mrs. Edna Oooley.
 Croswell—Croswell Agrl. Soc. Aug. 28-Sept. 1, Paul Helm.
 Greenville—Greenville Agrl. Club 4-H Fair, Aug. 24-25, James G. Taylor, R. 3, Belding.
 Hart—Oceana Co. Agrl. Soc. Sept. 5-7, W. H. Churchill.
 Hillsdale—Hillsdale Co. Agrl. Soc. Sept. 23-29, H. D. Kelley.
 Ionia—Ionia Free Fair, Aug. 6-11, Rose Sarlow.
 Ithaca—Gratiot Co. Agrl. Soc. July 17-20, James O. Peet.
 Jackson—Jackson Co. Fair Assn. Aug. 28-Sept. 1, E. R. Hively.
 Kalamazoo—Kalamazoo Free Fair, Sept. 24-29, Hartman Kakabaker.
 Marne—Berlin Fair, Aug. 28-31, Mrs. Harvey Walcott, R. R. 2, Coopersville.
 Mason—Ingham Co. Fair, Aug. 13-18, Joy O. Davis.
 Norway—Dickinson Co. Free Fair, Aug. 31-Sept. 3, Frank J. Molinare, Iron Mountain.
 Saginaw—Michigan Farm Products Show, Sept. 9-15, Clarence H. Harnden.
 Sandusky—Sanilac Co. 4-H Agrl. Soc. Aug. 22-25, Clarence E. Prentice.

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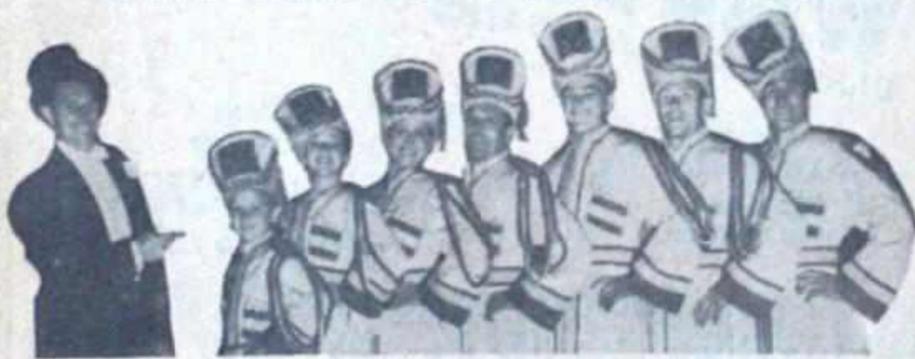
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Some Open Fair Dates for 1945

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Minnesota

Aitkin—Aitkin Co. Agri. Soc. Aug. 13-15. F. C. Kaplan.
Albert Lea—Freeborn Co. Agri. Soc. Aug. 21-23. Herman D. Jensen.
Alexandria—Douglas Co. Fair. Sept. 10-13. R. S. Thornton.
Anoka—Anoka Co. Agri. Soc. Aug. 13-15. O. A. Wickstrom.
Appleton—Swift Co. Fair Assn. Aug. 23-26. J. G. Anderson.
Austin—Mower Co. Victory Fair. Aug. 8-12. P. J. Holand.
Barnesville—Clay Co. Fair Assn. July 12-14. Theo. Holm.
Bird Island—Itzville Co. Agri. Assn. Sept. 10-12. Paul Kolbe.
Brainerd—Crow Wing Co. Fair Assn. Aug. 13-18. B. C. Wilkins.
Breckenridge—Wilkin Co. Agri. Soc. July 13-15. Cyril Wenner.
Cambridge—Isanti Co. Agri. Soc. Sept. 5-8. L. S. Carlson.
Canby—Yellow Medicine Co. Fair Assn. Sept. 10-12. Kenneth Knutson.
Cannon Falls—Cannon Valley Agri. Assn. July 2-4. R. J. Goodwin.
Clinton—Big Stone Co. Fair. July 12-15. A. M. Seidl.
Detroit Lakes—Becker Co. Fair. Aug. 2-4. George W. Peoples.
Fairmont—Martin Co. Agri. Soc. Sept. 14-16. A. P. Kraemer.
Farmington—Dakota Co. Agri. Soc. Aug. 10-12. H. L. Lawrenz.
Fergus Falls—Otter Tail Co. Fair Assn. Aug. 29-Sept. 1. Knute Hanson.
Fertile—Polk Co. Fair Assn. July 19-21. Joseph W. Reseland.
Fosston—East Polk Co. Fair. July 8-11. H. Algaard.
Garden City—Blue Earth Co. Agri. Assn. Aug. 29-31. A. D. McCormack.
Glenwood—Pope Co. Fair. Sept. 14-16. J. A. Leedahl.
Grand Rapids—Itasca Co. Agri. Assn. Aug. 16-19. Francis Mullins.
Herman—Grant Co. Agri. Assn. Aug. 24-26. G. I. Haney.
Hibbing—St. Louis Co. Fair Assn. Aug. 24-26. J. J. McCann.
Hutchinson—McLeod Co. Agri. Assn. Sept. 17-20. Everett Oleson.
Jackson—Jackson Co. Fair. Aug. 23-26. Anton C. Geiger.
Jordan—Scott Co. Fair Assn. Sept. —. Herbert G. Strahl.
Kasson—Dodge Co. Fair. Aug. 20-23. O. A. Erickson.
Le Center—Le Sueur Co. Fair Assn. Aug. 17-19. W. J. Baker.
Long Prairie—Todd Co. Fair. Aug. 6-8. C. G. Scow.
Luverne—Rock Co. Agri. Soc. Sept. 6-8. J. B. McRobert.
Madison—Lac qui Parle Co. Agri. Soc. Sept. 13-16. G. M. Hanson.
Mahnomon—Mahnomon Co. Agri. Soc. July 27-29. E. A. Rumschick.
Marshall—Lyon Co. Agri. Soc. Aug. 28-31. F. J. Meade.
Montevideo—Chippewa Co. Fair Assn. Sept. 17-19. Carl Engstrom.
Mora—Kanabec Co. Agri. Soc. Aug. 20-22. Victor Ellstrom.
Morris—Stevens Co. Fair. Aug. 31-Sept. 3. Albin Anderson.
New Ulm—Brown Co. Fair. Aug. 16-19. Wm. A. Lindemann.
Owatonna—Steele Co. Agri. Soc. Aug. 14-19. R. W. Scath.
Pequot Lakes—Crow Wing Co. Agri. Soc. Aug. 23-25. C. A. McLaird.
Preston—Fillmore Co. Agri. Soc. Aug. 23-26. Chas. H. Utley.
Proctor—St. Louis Co. Community Fair Assn. Aug. 11-14. A. J. Sundquist.
Redwood Falls—Redwood Co. Agri. Soc. Sept. 1-4. E. M. Johnson.
Rochester—Olmsted Co. Fair. Aug. 9-12. A. C. Horgan.
Saint Cloud—Benton Co. Agri. Soc. Aug. 17-19. C. H. Verner.
Saint Charles—Winona Co. Fair Assn. Aug. 17-19. R. M. Dixon.
Saint James—Watonwan Co. Agri. Assn. Sept. 7-9. Hubert Ransom.
St. Paul—Minnesota State Fair. Aug. 25-Sept. 3. Raymond A. Lee.
Saint Peter—Nicollet Co. Agri. Soc. Aug. 23-26. Hilton E. Miller.
Slayton—Murray Co. Agri. Soc. Sept. 6-8. W. M. Leebens, Pulda, Minn.
Two Harbors—Lake Co. Agri. Soc. Aug. 28-31. Fred D. W. Thias.
Tyler—Lincoln Co. Fair Assn. Aug. 23-26. Jens B. Iollesen.
Wadena—Wadena Co. Agri. Soc. Aug. 20-23. Clyde E. Kelsey.
Warren—Marshall Co. Agri. Assn. July 16-18. W. R. Holbrook.
Wheaton—Traverse Co. Agri. Assn. Sept. 6-9. A. W. Vye.
White Bear Lake—Ramsey Co. Fair. Aug. 9-12. Robt. Freeman, Courthouse, Saint Paul.
Willmar—Kandiyohi Co. Fair Assn. Sept. 13-15. Wm. O. Johnson.
Worthington—Noddes Co. Fair Assn. Aug. 20-22. L. A. Hons.
Zumbrota—Goodhue Co. Fair Assn. Aug. 2-5. George W. Freeman.

Mississippi

Forest—Scott Co. Colored Fair. Oct. 8-13. A. N. Ware.
Laurel—South Miss. Fair. Oct. 13-20. R. B. Jeffries.
Tupelo—Miss. Ala. Fair & Dairy Show. Oct. 2-6. James M. Savery.
Yazoo City—Yazoo Negro Fair Assn. Oct. 13-20. R. J. Pierce.

Missouri

Bethany—Northwest Mo. State Fair Assn. Sept. 4-7. Lester Maple.
California—Monteau Co. Agri. Soc. Aug. 28-31. Toby Lademann.
Kahoka—Clark Co. Agri. Assn. July 31-Aug. 3. Lynne Gregory.
Mexico—Audrain Co. Fair Assn. Aug. 14-17. Ross C. Ewing.
Sedalia—Missouri State Fair. Aug. 19-26. Ernest W. Baker.
Springfield—Osark Empire Dist. Fair. Aug. 11-17. G. B. Boyd.

Montana

Baker—Pallon Co. Fair. Sept. 6-8. B. L. Doolley.

Billings—Midland Empire Fair-Rodeo. Aug. 13-18. H. L. Fittou.
Dodson—Phillips Co. Fair. Aug. 18-20. S. E. Kodalen.
Forsyth—Rosebud Co. Fair-Rodeo. Aug. 27-29. H. L. Dusenberry.
Great Falls—North Montana State Fair. Aug. 6-11. Dan P. Thurber.
Miles City—Eastern Montana Fair. Sept. 2-5. J. H. Bohling.
Sidney—Richland Co. Fair. Aug. 23-25. J. M. Suckstorff.

Nebraska

Arlington—Washington Co. Agri. Soc. Aug. 28-30. H. C. McClellan.
Aurora—Hamilton Co. Agri. Soc. Aug. 27-30. H. E. Toof.
Bartlett—Wheeler Co. Agri. Soc. Aug. 17-19. Wanda Martin.
Bassett—Rock Co. Fair. Aug. 24-26. Arthur A. Weber.
Beatrice—Gage Co. Fair. Sept. 23-28. J. M. Quackenbush.
Bladen—Webster Co. Fair Assn. Aug. 22-24. James E. Morey.
Bloomfield—Knox Co. Agri. Soc. Aug. 28-29. P. E. Stepe.
Bridgeport—Morrill Co. Fair Assn. Sept. 3-5. J. Cedric Conover.
Broken Bow—Custer Co. Agri. Assn. Aug. 21-24. G. A. Thurman.
Central City—Merrick Co. Fair. Aug. 21-23. Perry Gayne.
Clay Center—Clay Co. Agri. Assn. Sept. 11-14. Ivan J. Richert.
Columbus—Platte Co. Agri. Soc. Aug. 28-31. Wm. Boettcher.
David City—Butler Co. Agri. Soc. Aug. 28-30. R. C. Zellinger.
Deshler—Thayer Co. Agri. Soc. Aug. 14-17. E. J. Grube, Byron, Neb.
Elwood—Gosper Co. Pres. Fair. Sept. 12-14. M. R. Morgan.
Fullerton—Nance Co. Fair. Aug. 13-16. E. M. Black.
Grant—Perkins Co. Fair Assn. Aug. 23-25. W. E. Cannady, Madrid, Neb.
Hartington—Cedar Co. Agri. Soc. Aug. 30-Sept. 2. E. J. Roddewig.
Hemphingford—Box Butte Co. Fair. Sept. 6-8. Frank Dee.
Humboldt—Richardson Co. Agri. Soc. Sept. 12-14. L. E. Watson.
Imperial—Chase Co. Fair Assn. Aug. 20-22. H. M. Garber.
Lincoln—Nebraska State Fair & Expo. Sept. 2-7. E. J. Millie.
Nelso—Nuckolls Co. Fair. Last week in Aug. Wm. A. McHenry.
Oakland—Burt Co. Fair. Aug. 20-23. C. H. Walton, Lyons, Neb.
Omaha—Ak-Sar-Ben Livestock Show. Oct. 3-5. J. J. Isaacson.
Orleans—Harian Co. Junior Fair. Sept. —. W. A. Leunemann.
Oswalo—Polk Co. Fair. Aug. 20-22. Louis A. Haastert, Shelby, Neb.
Pierce—Pierce Co. Agri. Soc. Aug. 19-21. A. P. Gottsche.
Scribner—Dodge Co. Agri. Soc. Sept. 12-14. Otto J. Schellenberg.
Seward—Seward Co. Agri. Soc. Aug. 29-31. Mrs. Arthur Krueger.
Tecumseh—Johnson Co. Fair. Aug. 28-30. H. E. Lapp.
Wahoo—Saunders Co. Agri. Soc. Aug. 15-17. E. J. Erickson.
Walthill—Thurston Co. Fair. Aug. 30-Sept. 1. Alfred D. Rasm.
Waterloo—Douglas Co. Fair. Sept. 13-15. R. D. Herrington.
Wayne—Wayne Co. Fair Assn. Sept. 12-15. Wm. E. Von Seggern.
Weeping Water—Cass Co. Agri. Soc. Aug. 23-24. Willard H. Waldo.

New Hampshire

Canaan—Mascoma Valley Fair Assn. Aug. 25-30. Wm. A. Shepard.
Concord—Hopkinton Fair. Sept. 4-6. Harold R. Clough.
Keene—Cheshire Fair Assn. Sept. 6-8. Helen W. Adams, R. P. D. 1.
Lancaster—Lancaster Fair Assn. Sept. 1-3. Carroll Stoughton.
Pittsfield—Pittsfield Fair Assn. Aug. 29-Sept. 1. Wm. M. Osgood.
Plymouth—Plymouth Fair. Sept. 11-14. W. J. Neal, Meredith, N. H.
Rochester—Rochester Fair. Sept. 17-22. Ralph E. Came.

New Jersey

Flemington—Flemington Fair Assn. Aug. 25-Sept. 3. Major E. B. Allen.
Trenton—New Jersey State Fair. Sept. 9-16. Norman L. Marshall.

New Mexico

Albuquerque—New Mexico State Fair. Sept. 9-16. Leon H. Harms.

New York

Afton—Afton Fair & Agri. Show. Aug. 14-18. Harry O. Horton.
Altamont—Albany-Schenectady Co. Fair. Sept. 11-15 (tentative). Roy F. Peugh.
Ballston Spa—Saratoga Co. Agri. Soc. Aug. 29-Sept. 2. Albert M. Garrison.
Batavia—Genesee Co. Agri. Soc. Aug. 13-18. Glen W. Grinnell.
Bath—Steuben Co. Agri. Soc. Sept. 3-8. J. Victor Paucett.
Brookfield—Brookfield-Madison Co. Agri. Soc. Sept. 3-8. R. P. Burdick.
Caledonia—Caledonia Fair. Aug. 7-11. G. H. Cullings.
Chatham—Columbia Co. Agri. Soc. Sept. 1-2. Wm. A. Dardess.
Cobleskill—Cobleskill Agri. Soc. Sept. 17-21. Wm. H. Golding.
Cortland—Cortland Co. Agri. Soc. Aug. 27-Sept. 1. Harry E. Tanner.
Elmira—Chemung Co. Agri. Soc. Aug. 19-26. J. Ward Kinley, Horseheads, N. Y.
Hamburg—Erie Co. Agri. Soc. Aug. 20-25. J. C. Newton.
Lowville—Lewis Co. Agri. Soc. Aug. 13-18. Cyril L. Seymour, R. 1. Turin, N. Y.
Malone—Franklin Co. Agri. Soc. Aug. 20-25. H. B. Kelley.
Middletown—Orange Co. Fair. Aug. 13-18. Alan C. Madden.
Mineola—L. I.—Mineola Fair. Sept. 11-15. Fred D. Baldwin.
Norwich—Chenango Co. Agri. Soc. Aug. 21-23. R. L. Hogue.
Palmyra—Palmyra Union Agri. Soc. Sept. 27-29. W. Ray Converse.

Sandy Creek—Sandy Creek Fair. Aug. 21-25. Wm. J. Potter Jr.
Schaghticoke—Schaghticoke Fair. Sept. 3-6. Carl W. Lohnes.
Vernon—Vernon Agri. Soc. Sept. 11-16. Chas. Warren, Sherrill, N. Y.

North Carolina

Asheville—Buncombe Co. Dist. Fair Assn. Aug. 27-Sept. 1. E. W. Pearson.
Durham—American Legion Fair Assn. Week of Oct. 8.
Durham—Durham Co. Colored Fair. Week of Oct. 15. Mel J. Thompson, Aurora, N. C.
Enfield—Firemen's Agri. Fair. Oct. 1-6. George R. Ivey.
Fairmont—Fairmont Fair Assn. Sept. 3-8. Jack Huffines.
Greensboro—Greensboro Fair. Sept. 24-29. Norman Y. Chambliss, Rocky Mount.
Rocky Mount—Rocky Mount Fair. Oct. 8-13. Mrs. Norman Y. Chambliss.

North Dakota

Bottineau—Bottineau Co. Agri. Soc. June 25-27. A. E. Stewart.
Cando—Towner Co. Fair Assn. June 28-30. Mont Bacon.
Crosby—Divide Co. Fair. June 18-20. R. C. Semingson.
Fessenden—Wells Co. Free Fair. July 10-13. Edw. W. Vancouver.
Flaxton—Burke Co. Fair. June 21-23. Bruce B. Bair.
Hamilton—Pembina Co. Fair. July 19-21. Franklin Page.
Jamestown—Stutsman Co. Fair Assn. July 2-4. Dr. G. A. Ottinger.
Langdon—Cavalier Co. Fair Assn. July 16-18. Dick Forkner.
Minot—North Dakota State Fair. July 2-7. H. L. Pinke.
Rolla—Rolla Fair. July 5-7. R. T. Folley.

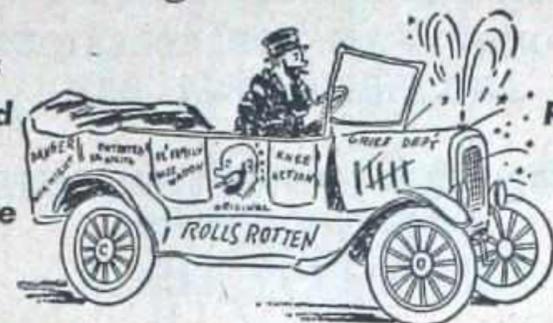
Ohio

Ashland—Ashland Co. Agri. Soc. Sept. 19-22. James S. Atterholt.
Ashtabula—Ashtabula Fair. July 18-21. Harry S. Wigton.
Athens—Athens Co. Agri. Assn. Aug. 21-24. L. C. Baker.
Attica—Attica Fair. Oct. 2-5. Carl B. Carpenter.
Barlow—Barlow Agri. Assn. Sept. 27-28. O. E. Lawton.
Bellefontaine—Logan Co. Agri. Assn. Sept. 18-21. Carl C. Klrk.
Bellville—Bellville Ind. Agri. Soc. Sept. 12-15. E. O. Kochheiser.
Berea—Cuyahoga Co. Agri. Soc. Aug. 18-19. Wm. H. Kroesen.
Bluffton—Bluffton Agri. Soc. Dec. 5-7. Harry F. Barnes.
Burton—Geauga Co. Agri. Soc. Aug. 31-Sept. 3. Chas. A. Riley.
Cadiz—Harrison Co. Agri. Assn. Sept. 13-15. Lance H. Barger.
Caldwell—Noble Co. Agri. Soc. Sept. 12-14. J. K. Walkenshaw.
Candfield—Mahoning Co. Agri. Soc. Aug. 30-Sept. 3. E. R. Zieger, Youngstown.
Canton—Stark Co. Agri. Soc. Sept. 3-6. Ed S. Wilson.
Carrollton—Carroll Co. Agri. Soc. Sept. 26-28. Leonard George, Harlem Springs, O.

Carthage, Cincinnati—Hamilton Co. Agri. Soc. Sept. 12-15. Clarence A. Peters, Courthouse, Cincinnati.
Celina—Mercer Co. Agri. Soc. Aug. 12-17. W. F. Archer.
Circleville—Pickaway Co. Agri. Soc. Sept. 5-8 (if okayed by State). Mack D. Parrett.
Coshocton—Coshocton Co. Agri. Soc. Oct. 2-6. C. V. Groy, R. D., Dresden, O.
Croton—Hartford Ind. Agri. Soc. Sept. 12-15. Clell H. Sinkey, RFD 1, Centerburg.
Dayton—Montgomery Co. Fair. Sept. 3-6. Ralph C. Haines.
Delaware—Delaware Co. Agro. Soc. Sept. 17-21. John Wagner.
Delphos—Allen Co. Agri. Soc. Aug. 21-25. L. E. Foley.
Dover—Tuscarawas Co. Agri. Soc. Aug. 5-10. S. O. Mase.
Eaton—Preble Co. Agri. Soc. Aug. 25-31. Wm. B. Pryor.
Findlay—Hancock Co. Agri. Soc. Sept. 5-8. Orvell Crates.
Fremont—Sandusky Co. Agri. Soc. Sept. 4-7. Russell S. Hull.
Georgetown—Brown Co. Fair. Oct. 3-5. Luther Kestel.
Greenville—Darke Co. Fair. Aug. 19-24. Frank Hiestand, Rossburg, O.
Hamilton—Butler Co. Agri. Soc. Sept. 23-29. John W. Cochran, Seven Mile, O.
Hicksville—Defiance Co. Fair. Aug. 19-24. Howard Stuckman, Farmer, O.
Hilliards—Franklin Co. Agri. Soc. Aug. 14-16. Arch A. Alder.
Jefferson—Ashtabula Co. Agri. Soc. Aug. 14-19. E. W. Lampson.
Kenton—Hardin Co. Agri. Soc. Sept. 25-28. Lynn Dunkin.
Lancaster—Fairfield Co. Agri. Soc. Oct. 9-13. Russell W. Alt, R. R. 1, Baltimore.
Lebanon—Warren Co. Agri. Soc. Sept. 18-21. John T. Gorman.
Lisbon—Columbiana Co. Agri. Soc. Sept. 11-15. J. H. Sinclair, Hanoverton, O.
Logan—Hocking Co. Agri. Soc. Sept. 19-22. Carl L. Wilson, Box 4, Enterprise, O.
London—Madison Co. Agri. Soc. Sept. 19-23. Fred M. Guy, Irwin, O.
Loudonville—Loudonville Agri. Soc. Oct. 2-4. Chas. Bernhard Jr.
Lucasville—Scioto Co. Agri. Soc. Aug. 1-4. A. S. Moulton.
McConnellsville—Morgan Co. Agri. Soc. Sept. 6-8. Ray G. Smith.
Mansfield—Richland Co. Agri. Soc. (Junior Fair). Aug. 31-Sept. 1. R. D. Hale.
Marietta—Washington Co. Fair. Sept. 3-5. L. E. Apple.
Marion—Marion Co. Agri. Soc. Aug. 26-31. H. A. Mayers.
Marysville—Union Co. Agri. Soc. Sept. 11-14. H. A. Taylor.
Medina—Medina Co. Agri. Soc. Sept. 5-8. Paul M. Jones.
Millersburg—Holmes Co. Agri. Soc. Sept. 5-8. H. C. Logsdon.
Montpelier—Williams Co. Agri. Soc. Sept. 10-15. E. B. Thompson.
Mount Gilead—Morrow Co. Agri. Soc. Sept. 6-8.
Mount Vernon—Knox Co. Agri. Soc. Sept. 26-29. Henry G. Richards.
Napoleon—Henry Co. Agri. Soc. Aug. 28-31. James D. Murray.

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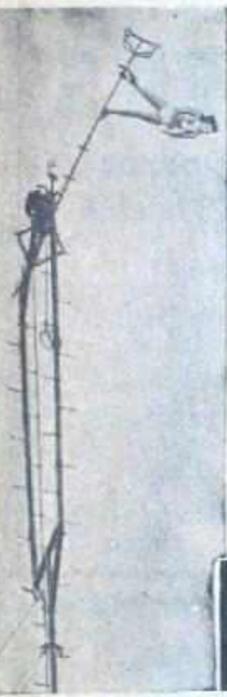
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- South Carolina**
- Anderson—Anderson Fair. Oct. 15-20. J. A. Mitchell.
 - Columbia—South Carolina State Fair. Oct. 22-27. Paul V. Moore.
 - Florence—Flee Dee Fair Assn. Oct. 30-Nov. 3. Wm. B. Douglas.
 - Greenville—Greenville Co. Fair. Oct. 15-20. C. A. Herlong.
 - Greenwood—Greenwood Fair. Oct. 29-Nov. 3. E. B. Henderson.
 - Kingsree—Williamsburg Co. Fair. Sept. 25-30. H. O. Crawford.
 - Orangeburg—Orangeburg Co. Fair Assn. Oct. 29-Nov. 3. J. M. Hughes.
 - Orangeburg—Orangeburg Co. Colored Fair Assn. Oct. 9-13. W. C. Lewis.
 - Spartanburg—Spartanburg Co. Fair Assn. Oct. 8-13. D. C. Todd.
 - Sumter—Sumter Co. Fair. Nov. 5-19. J. Cliff Brown.
 - Union—Union Co. Fair Assn. Oct. 8-13. M. C. Page, Jonesville, S. C.
- South Dakota**
- Gettysburg—Potter Co. Fair. Sept. 12-14. James J. O'Connell.
 - Huron—South Dakota State Fair. Sept. 3-8. P. L. Hafner.
 - Mitchell—Corn Palace. Sept. 24-29. Bradley Young.
 - Onida—Sully Co. Fair Assn. Aug. 23-25. J. M. Reedy.
 - Parker—Turner Co. Fair. Aug. 27-29. J. C. Jensen.
 - Sioux Falls—Sioux Empire Fair. Aug. 21-26. Al Halverson.
 - Tripp—Hutchinson Co. Fair Assn. Aug. 30-Sept. 1. Wm. E. Hoff.
- Tennessee**
- Alexandria—DeKalb Co. Fair. Aug. 29-Sept. 1. Rob Roy.
 - Carthage—Carthage Agri. Soc. Aug. 15-18. Stanton Hunter.
 - Chattanooga—Chattanooga-Hamilton Co. Interstate Fair. Sept. 17-22. Maude H. Atwood.
 - Columbia—Mid-State Fair. Week Aug. 6. George L. Buchnau.
 - Harriman—Roane Co. Fair. Sept. 10-15. W. B. Stovl.
 - Huntingdon—Carroll Co. Fair. Sept. 25-29. J. P. Walters.
 - Knoxville—Tenn. Valley Fair Assn. Sept. 24-29. Pat W. Kerr.
 - Lawrenceburg—Lawrenceburg Co.-Tenn. Valley Fair. Sept. 17-22. Dr. E. R. Braly.
 - Lebanon—Wilson Co. Fair. Sept. 12-15. A. W. McCartney.
 - Lexington—Henderson Co. Colored Fair. Sept. 17-22. C. C. Bond.
 - McMinnville—Warren Co. Fair Assn. Sept. 13-15. F. J. Winton.
 - Murfreesboro—Mid-State Colored Fair. Aug. 16-18. Dr. James R. Patterson.
 - Nashville—Tennessee State Fair. Sept. 17-22 (tent.) Phil C. Travis.
 - Tracy City—Grundy Co. Fair Assn. Aug. 18. W. N. Paris.
- Texas**
- Abilene—West Texas Fair Assn. Sept. 21-29 (tent.) Grover Nelson.
 - Beaumont—Young Men's Business League of C. of C. Fair. Oct. 11-20. K. D. Schwartz.
 - Leonard—Leonard Fair Assn. Sept. 26-29. H. H. Blackburn.
 - Palestine—Anderson Co. Fair. Sept. 28-Oct. 6. G. O. Miller Jr.
- Utah**
- Murray—Salt Lake Co. Fair. Sept. 19-22. Chester L. Bello, Magna, Utah.
 - Ogden—Ogden Livestock Show. Nov. 3-7. E. J. Fieldsted.
 - Salt Lake City—Utah State Fair. Sept. 3-11. Sheldon R. Brewster.
- Vermont**
- Barton—Orleans Co. Fair. Aug. 16-18. Fred C. Brown.
 - Essex Junction—Champlain Valley Expo. Aug. 27-Sept. 1. H. K. Drury.
 - Lyndonville—Caledonia Co. Fair Assn. Aug. 23-25. A. E. Donahue.
 - Rutland—Rutland Co. Agri. Soc. Sept. 3-8. Arthur D. Porter.
- Virginia**
- Emporia—Emporia Fair. Oct. —. B. M. Garner.
 - Lynchburg—Lynchburg Agri. Fair Assn. Sept. 10-15. L. H. Shrader.
 - Martinsville—Martinsville Colored Fair. Sept. 3-8. J. F. Reynolds.
 - Martinsville—Henry Co. Fair Assn. Sept. 17-22. O. B. Hensley.
 - Suffolk—Tidewater Fair Assn. Oct. 23-26. H. C. Holman.
- Wisconsin**
- Antigo—4-H Club Round-Up. Aug. 10-12. Ira V. Goodell.
 - Ashland—Regional Fair. Sept. 13-15. Walter Wilcox.
 - Athens—Athens Agri. Assn. Aug. 28-30. Theo. E. Wozniak.
 - Baraboo—Sauk Co. Agri. Soc. Aug. 27-30. Kenneth H. Conway.
 - Beaver Dam—Dodge Co. Fair Assn. Sept. 6-9. Forrest Knaup.
 - Black River Falls—Jackson Co. Agri. Soc. Sept. 8-11. W. D. Bean.
 - Bloomington—Blakes Prairie Agri. Soc. Sept. 7-9. Foster B. Porter.
 - Chilton—Calumet Co. Agri. Assn. Aug. 31-Sept. 3. T. Henry Weeks.
 - Chippewa Falls—Northern Wis. Dist. Fair. Aug. 7-12. A. L. Putnam.
 - Crandon—Forest Co. Agri. Soc. Aug. 27-30. R. M. Ritter, R. F. D., Argonne, Wis.
 - Darlington—Lafayette Co. Agri. Soc. July 26-29. F. P. McConnell.
 - De Pere—Brown Co. Fair Assn. Aug. 23-26. Wm. S. Klaus.
 - Durand—Pepin Co. Junior Free Fair. Sept. 8. T. A. Parker.
 - Eau Claire—Eau Claire Junior Fair. Aug. 14-16. Chester A. Dumond.
 - Elkhorn—Walworth Co. Agri. Soc. Aug. 31-Sept. 3. Chas. A. Jahr.
 - Ellsworth—Pierce Co. Fair Assn. Sept. 5-7. H. G. Seyforth.
 - Elroy—Elroy Fair Assn. Aug. 3-5. LaVern McReynolds.
- Oklahoma**
- Anadarko—Caddo Co. Free Fair Assn. Sept. 19-22. George A. Stephens.
 - Buffalo—Harper Co. Free Fair. Sept. 19-21. W. E. Bland.
 - Hydro—Hydro District Fair. Sept. 6-8. Grace R. Felton.
 - Miami—Ottawa Co. Free Fair. Sept. 3-8. H. A. Berkey.
 - Muskogee—Oklahoma Free State Fair. Sept. 30-Oct. 7. Ethel Murray Simonds.
 - Oklahoma City—Okla. State Fair & Expo. Sept. 22-28. Ralph T. Hemphill.
 - Wewoka—Seminole Co. Free Fair Assn. Sept. 13-15. W. F. Lott.
- Oregon**
- Gresham—Multnomah Co. Fair Assn. Aug. 20-26. A. H. Lea, Oregon Bldg., Portland.
 - Hillsboro—Washington Co. Fair. Aug. 31-Sept. 1. Mrs. Leon S. Davis.
 - Lakeview—Lake Co. Fair. Sept. 2-3. E. A. Fetsch.
 - Myrtle Point—Coos Co. Fair Assn. Sept. 1-3. P. C. Roper.
 - Portland—Stock Show only. Oct. 10-12. O. M. Plummer, 308 Wilcox Bldg.
- Pennsylvania**
- Allentown—Great Allentown Fair. Sept. 18-22. M. H. Beary.
 - Bloomsburg—Bloomsburg Fair Assn. Sept. 24-29. Harry B. Correll.
 - Butler—Butler Fair & Expo. Aug. 14-17. C. M. Miller.
 - Centre Hall—Centre Co. Fair & Grange Encampment. Aug. 25-30. Mrs. Samuel Grove.
 - Clearfield—Clearfield Co. (Firemen's) Fair. July 30-Aug. 4. Wm. Brice Jr., Bedford.
 - Cochranon—Cochranon Fair Assn. Sept. 13-15. Chas. W. York.
 - Flourtown—Flourtown Fair. Aug. 1-11. Wm. J. Goss.
 - Gratz—Gratz Fair Assn. Sept. 18-22. Guy R. Klinger.
 - Greensburg—Harrold Community Fair. Aug. 22-24. J. H. Silvis.
 - Hanover—Forest Park Free Fair. Sept. 3-9. A. F. Karst.
 - Harford—Harford Agri. Soc. Sept. 12-14. Elton Robbins.
 - Hopewell—N. Bedford Co. Fair Assn. Oct. 18-20. Howard F. Fox, Loysburg, Pa.
 - Laurelton—Union Co. West End Fair. Sept. 3-8. J. Frank Snyder.
 - Lehighton—Lehighton Fair. Sept. 3-8. Frank R. Diehl.
 - Mechanicsburg—Orangers (Fair) Picnic. Aug. 27-Sept. 3. R. E. Richwine.
 - Mercer—Mercer Fair. Aug. 20-25. J. P. Orr.
 - Port Royal—Junata Co. Agri. Soc. Sept. 3-8. J. H. Book.
 - Selinsgrove—Selinsgrove Night Fair. Week July 16. Roland E. Fisher.
 - Spartanburg—Sparta Community Fair. Sept. 13-15. Telford S. Berkey.
 - Stoneboro—Great Stoneboro Fair. Aug. 30-Sept. 3. Walter B. Parker.
 - Tioga—Tioga Valley Fair. Aug. 1-4. Carl H. Forrest.
 - Ulysses—Ulysses Community Fair. Sept. —. Olive Griffin.
 - Waterford—Waterford Fair Assn. Sept. 5-8. Ray J. Salmon.
 - Wind Ridge—Richmill Agri. Soc. Aug. 21-23. Floyd Campbell.
 - York—York Interstate Fair. Sept. 11-15. John H. Rutter.

Fond du Lac—Fond du Lac Co. Fair Assn. Aug. 24-26. J. B. Kolsta.
 Friendship—Adams Co. Fair Assn. Sept. 6-9. Robt. W. Roseberry.
 Galesville—Trempealeau Co. Agri. Soc. Aug. 31-Sept. 3. Frank M. Smith.
 Gays Mills—Crawford Co. Fair Assn. Sept. 6-9. Leonore M. Feldmann, Prairie du Chien.
 Gillett—Oconto Co. Youth Fair. Aug. 24-26. Emery J. Ansoerge.
 Grantsburg—Burnett Co. Fair Assn. Aug. 23-25. Ray G. Lidbom.
 Green Lake—Green Lake Co. Junior Fair. Aug. 10-12. A. D. Carew.
 Janesville—Rock Co. 4-H Junior Fair. Aug. 27-30. R. T. Glasco.
 Jefferson—Jefferson Co. Fair. Aug. 2-5. Gordon Matters.
 La Crosse—La Crosse Inter-State Fair Assn. Aug. 1-5. Dorothy Frisch.
 Ladysmith—Rusk Co. Fair. Aug. 13-16. P. J. Manning.
 Lancaster—Grant Co. Agri. Soc. Sept. 7-9. Norman Clapp.
 Luxemburg—Kewaunee Co. Fair. Sept. 1-3. Julius Gahn.
 Manitowoc—Manitowoc Co. Fair. Aug. 15-19. Otto C. Heidemann.
 Marshfield—Central Wis. State Fair. Sept. 2-6. R. R. Williams.
 Mauston—Juneau Co. Agri. Soc. Aug. 21-24. Manly Sharp.
 Medford—Taylor Co. Co-Op. Youth Fair. Aug. 10-12. Wm. L. McPetridge.
 Menomonie—Dunn Co. Fair. Aug. 15-19. Lyle C. Pollock.
 Merrill—Lincoln Co. 4-H Leaders' Assn. Aug. 6-9. Gustav A. Sell, Merrill, Wis.
 Milwaukee—Wisconsin State Fair. Aug. 18-26. Wm. T. Marriott.
 Mineral Point—Southwestern Wis. Fair Assn. Aug. 31-Sept. 3. C. L. Winn.
 Mondovi—Buffalo Co. Agri. Soc. Aug. 25-28. J. V. Whelan.
 Monroe—Green Co. Fair. Aug. 2-5. W. R. Schuetze.
 Neillsville—Clark Co. Agri. Soc. Aug. 17-20. Harold Huckstead.
 Oshkosh—Winnebago Co. Fair & Expo. Aug. 28-31. Taylor G. Brown.
 Phillips—Price Co. Agri. Soc. Aug. 23-26. F. W. Heath.
 Plymouth—Sheboygan Co. Agri. Assn. Aug. 31-Sept. 3. W. H. Eldridge.
 Rhinelander—4-H Club & School Fair. Aug. 24-25. J. M. Reed.
 Rice Lake—Barron Co. Agri. Soc. Aug. 16-19. L. R. Gilbertson.
 Richland Center—Richland Co. Agri. Soc. Sept. 13-16. H. J. Gochensaur.
 Saint Croix Falls—Polk Co. Fair Assn. Aug. 17-19. W. R. Vezina.
 Saxon—Iron Co. Fair Assn. Sept. 7-9. Mrs. Edward J. Skaja, R. 1, Box 204, Hurley.
 Seymour—Outagamie Co. Fair. Aug. 16-19. Michael Burns.
 Shawano—Shawano Co. Fair. Sept. 6-9. Louis W. Catteau.
 Spooner—Washburn Co. Junior Fair. Aug. 18-19. W. H. Dougherty.
 Stoughton—Dane Co. Junior Fair. July 27-29. H. H. Cummings.
 Viroqua—Vernon Co. Agri. Soc. Sept. 20-23. Oren G. Johnson.
 Wausaukee—Marquette Co. Fair Assn. Aug. 31-Sept. 3. Chas. B. Drewry, Marinette.
 Wausau—Wis. Valley Fair & Expo. Aug. 11-15. H. A. Kiefer.
 Wautoma—Waushara Co. Fair. Aug. 23-26. H. N. Haferbecker.
 Weyauwega—Waupaca Co. Fair. Sept. 14-16. Frank Haflner.

Canada

ALBERTA

Calgary—Calgary Exhn. & Stampede. July 9-14. J. Chas. Yule.
 Edmonton—Edmonton Exhn. Assn. July 16-21. Chas. E. Wilson.
 Red Deer—Red Deer Agri. Soc. Aug. 2-4. D. W. Robertson.
 Vegreville—Vegreville Exhn. Assn. July 31-Aug. 2. J. Fitzallen.
 Vermilion—Vermilion Exhn. July 26-28. S. C. Heckberf.

BRITISH COLUMBIA

Chilliwack—Chilliwack Agri. Assn. Sept. 11-13. E. H. Barton.
 Prince George—Prince George Agri. Assn.

Aug. 21-22. T. B. Tobiasen.

MANITOBA

Brandon—Manitoba Provincial Exhn. July 2-8. Miss B. M. Benson.
 Carman—Dufferin Agri. Soc. June 28-30. Gordon Peck.
 Deloraine—Deloraine Agri. Soc. June 19-21. A. Ready.
 Portage la Prairie—Portage Indust. Exhn. Assn. July 13-14. Keith Stewart.

NOVA SCOTIA

Middle Musquodoboit—Halifax Co. Exhn. Sept. 18-19. George S. Dickey.
 Truro—Central N. S. Exhn. Sept. 11-14. W. R. Retson.
 Windsor—Windsor Exhn. Likely Labor Day Week. Chas. A. Douglas.

ONTARIO

Belleville—Belleville Agri. Soc. Sept. 17-19. E. S. Denyes.
 Dresden—Camden-Dresden Agri. Soc. Sept. 11-13. H. J. French.
 Elmira—Elmira & Woolwich Agri. Soc. Aug. 31-Sept. 3. Arthur H. Zilliax.
 Elmvale—Flos Agri. Soc. Oct. 1-3. Thos. E. Smith.
 Fort William—Port Arthur-Canadian Lakehead Exhn. Aug. 13-18. W. Walker.
 Galt—South Waterloo Agri. Soc. Sept. 20-22. Robert E. Cowan.
 Kingston—Kingston & District Agri. Soc. Sept. 17-22. Mrs. P. A. Conley.
 McKellar—McKellar Agri. Soc. Sept. 18-20. L. Moffat.
 Oshawa—South Ont. Agri. Soc. Sept. 10-12. E. W. Webber, Columbus, Ont.
 Perth—South Lanark Agri. Soc. Sept. 6-8. M. J. Donohoe.
 Port Perry—Port Perry Agri. Soc. Sept. 1 and 3. R. D. Woon.
 Renfrew—South Renfrew Agri. Soc. Sept. 11-14. Walter Galbraith.
 Simcoe—Norfolk Co. Agri. Soc. Oct. 1-4. Harold I. Pond.
 Springfield—South Dorchester Agri. Soc. Sept. 18-19. E. E. Ward.
 Strathroy—Strathroy Agri. Soc. Sept. 10-12. Frank Langan.
 Vankleek Hill—Vankleek Hill Agri. Soc. Sept. 5-7. J. L. Campbell.

PRINCE EDWARD ISLAND

Charlottetown—Charlottetown Prov. Exhn. Assn. Aug. 14-17. J. W. Boulter.

QUEBEC

Ayers Cliff—Stanstead Co. Agri. Soc. Aug. 23-25. M. B. Corey, Hatley, Que.
 Chicoutimi—Chicoutimi Agri. Soc. Aug. 23-27. Simon Maltals.
 Cookshire—Compton Co. Agri. Soc. No. 1. Aug. 20-22. Aug. Gamache.
 Granby—Granby Hort. Soc. Sept. 6-8. J. J. B. Payne.
 Lachute—Lachute Spring Fair. June 13-16. Alex. Bottwell.
 Maniwaki—Gatineau Co. Agri. Soc., Div. B. Sept. 10-12. Palma Joanis.
 Quebec—Quebec Provincial Expo. Aug. 31-Sept. 9. Emery Boucher.
 Richmond—Richmond Co. Agri. Soc. Aug. 16-18. Antoniette Linahan.
 Saint Hyacinthe—St. Hyacinthe Regional Expo. Aug. 6-10. Alphonse Deschenes.
 Sherbrooke—Sherbrooke Fair. Aug. 25-Sept. 1. Norrey W. Price.
 Waterloo—Shefford Co. Agri. Soc. Aug. 11-14. R. R. Bachand.

SASKATCHEWAN

Estevan—Estevan Agri. Soc. July 2-3. Irwin Dean.
 Lloydminster—Lloydminster Exhn. Assn. July 23-25. George K. Ross.
 Melfort—Melfort Agri. Soc. July 19-21. Wm. Rodger.
 Moose Jaw—Moose Jaw Exhn. July 4-7. J. C. MacDonald.
 North Battleford—North Battleford Agri. Soc. Aug. 6-8. F. Wright.
 Prince Albert—Prince Albert Agri. Soc. Aug. 9-11. Gordon M. Cook.
 Regina—Regina Exhn. Assn. July 30-Aug. 4. James Grassick.
 Saskatoon—Saskatoon Industrial Exhn. July 23-28. Mrs. Letta Walsh.
 Weyburn—Weyburn Agri. Soc. July 9-10. Fred G. Zabel.
 Yorkton—Yorkton Exhn. Assn. July 16-18. Antoinette Draftenza.

HERE IS THE ORIGINAL



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WHY? HAVE MANY INFRINGED ON THIS NAME BY THE MERE CHANGE OF ONE LETTER?

WHY? HAVE OTHERS COPIED IT OUTRIGHT?

THERE MUST BE A REASON

WHAT? DOES THIS NAME BOBO IMPLY?

- IN SPANISH it means "a dunce"
- IN CHINESE it means "return of a kindly favor"
- IN ENGLISH it means

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CHESTER “BOBO” BARNETT

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 NOW PRODUCING COMEDIAN WITH POLACK BROS.' CIRCUS
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GLENN GREGORY...

and that “LITTLE MAN-ABOUT-TOWN”

... MICKEY O'DAY

BOOKING FAIRS THRU

ERNE YOUNG 155 N. Clark Street Chicago, Ill.

Irby, Langford and Greene, New Port Arthur Pier Bosses, Mapping Ambitious Program

Roy Smith Sticks as Manager — Using Free Acts

PORT ARTHUR, Tex., March 24.—Port Arthur's Million-Dollar Pleasure Pier will open its fourth season, April 13 with the most ambitious program in its history, under the management of Collis P. Irby, Berry W. Langford and R. E. Greene, Dallas partners who have taken over the lease holdings of the late Otis L. Vaden, who was killed when his plane crashed December 23. City commission has approved the proposal of Vaden's heirs to transfer the lease, which has six years to run.

In addition to acquiring the lease, the new operators have purchased all of Vaden's holdings in the project, which include the giant Roller Coaster and various rides and games. The city's installations on the pier obtained thru lease include the main building with its ballroom accommodating 3,000 dancers, the large seafood restaurant, yacht basin and fresh water swimming pool.

Both Langford and Greene intend to make their residence in Port Arthur. Irby will continue to make his home in Dallas and commute between the two cities. All three men have been in the amusement business in Texas.

The new operators, who announced they are retaining Roy Smith as manager, have purchased the pier concessions formerly operated by Bud Cross, and plan to add new equipment and attractions. They have purchased a new ride, the Moon Rocket, to supplement the Skooter, Roller Coaster, kiddie autos and airplanes, miniature train, Merry-Go-Round, Tilt-a-Whirl, Roll-o-Plane, Ferris Wheel and speed boat rides in the lake. In operation will be the Penny Arcade, shooting gallery (ABT rifle range), seven concession stands, outside cafe, popcorn, root beer, ice cream and other refreshment places.

The operators announce they plan to use free acts for the midway.

Big Changes for Dansant

Greatest innovations are to be introduced in the ballroom, which will be completely redecorated with a palm garden motif. There will be dancing nightly, with name bands to be engaged whenever available. A dark room is being installed and a photo girl will be engaged to work in the ballroom. In addition, three photo booths will be in operation on the grounds, utilizing various Western props. A commercial photographer will direct the entire activity.

The Pier restaurant will open along with the remainder of the project April 13, but the pool will not get going until May 15. Pier staff members, Bill Cooper and Roger Satterfield, will be back to aid Manager Smith this year. The place is

Detroit's Edgewater Set For Late April Opening

DETROIT, March 24. — Reopening of Edgewater Park for the 1945 season has been tentatively set for the week-end of April 20-21. Ralph Ammon, general manager of the operating company, is expected in town next week to complete arrangements. The park will be in charge of his brother, Claude H. Ammon, as manager, for the first time this season.

The same key personnel will be at the park this year as last in practically all departments. Manager Ammon advises. Policies will remain generally unchanged, with emphasis upon free-acts, which have been a big drawing card at Edgewater for several years. No major new attractions are planned for this season.

NEW ORLEANS, March 24.—Roller Coaster at Pontchartrain Beach, which was demolished in the hurricane that hit the resort some time ago, is being rebuilt.

now being put in top shape for the opening.

Port Arthur's Million-Dollar Pier, built on a man-made island in Lake Sabine fronting the city and reached by a bascule bridge crossing the ship channel, was opened in 1942, originally under lease to Fred McFalls. He operated it until March of 1944 when Mrs. McFalls' health necessitated their leaving here, and Otis Vaden took over the project.

Celina's Edgewater Ready for Season

CELINA, O., March 24.—Edgewater Park, located on Grand Lake (Lake St. Mary's), is readying for the season which starts sometime in April. "We expect to make many improvements as soon as conditions permit," says C. M. Myers, manager. "We will open soon a well-equipped restaurant, and will have our own Penny Arcade this year. We also are building a number of over-night cottages. These are in addition to 40 summer cottages which we now operate."

The park, which covers 28 acres, has a summer dance pavilion that accommodates 1,000 couples, a roller rink, Merry-Go-Round, speedboats, pool, and various other attractions, as well as a large grove for picnics and reunions.

American Recreational Equipment Association

By R. S. Uzzell

Officers of the New England Section of the National Association of Amusement Parks, Pools and Beaches scored another success with their annual convention at Parker House, Boston, March 14. President Harry Bowen and Vice-President Harry Storin, program chairman, did excellent teamwork. They were backed up by three live wires, Edward J. Carroll; Fred L. Markey, secretary, and Wallace St. Clair Jones. The importance and value of the meeting is attested by the fact of having drawn so many from a distance. Paul H. Huedepohl, national prexy, and four of the association's directors, Charles L. Bears Jr., H. P. Schmeck, George A. Hamid and Fred W. Pearce, who also brought his son, Fred Jr., in his navy uniform; Harry A. Ackley, from Washington; Mr. and Mrs. Brandow, from New York; Jack Green-

spoon, Norfolk; John L. Campbell, Baltimore, and Mark Dalton and R. S. Uzzell, New York, helped swell the out-of-district contingent.

Unveil Service Flag

The forenoon was devoted to visiting and registration. At the luncheon in the Boston Room of the Parker House the association's service flag was unveiled, showing 1,076 who are in the service. Of these, 817 are from the New England States, while 279 are from employees of members who do not reside in New England. This writer made the unveiling, after which Fred Pearce Jr. lowered the veil. After reports of officers were read we heard Wallace Dickson on the plan of the New England council "to hold its position in recreation." W. Rae Long, commissioner of Veterans' Aid, told of



CONEY ISLAND, CINCINNATI, as the recent Ohio River floodwaters surged near the tops of the funspot's Moonlite Ballroom, clubhouse, rides and concessions buildings. Looking down Coney's mall, in the foreground, center, is the Wild Cat; at the left, center, is the Clipper, and at the far end of the mall, at the top of the photo, is the popular dansant. Edward L. Schott, Coney's managing director, estimated his flood loss at \$100,000.

Horwitz Doubles Detroit Holdings; Adds Attractions

DETROIT, March 24.—Motor City Park, operated for the past two seasons by Victor Horwitz, former owner of the Motor City Shows, on the outskirts of Western Detroit, is being doubled in size with the acquisition of the former adjoining Rollerdrome Park operated by Elmer F. Cote. Horwitz has acquired the entire property and is altering the entire layout.

Both midways will be thrown into one large space, and practically all rides and attractions will be moved to new sites to conform with the new designs. Horwitz will also start the construction of a number of new attractions, buildings and structures as soon as construction conditions permit.

Park is slated to open between April 1 and 10, depending upon the weather, and will run until October 1, making it one of the latest park operations in this territory.

Motor City Park will have 8 rides and 15 concessions this season, Horwitz said. In addition, the Rouge Park Rollerdrome and an adjacent restaurant and bicycle concession provide further park attractions. Location is directly across the road from Rouge Park, largest municipal park, which draws an estimated 150,000 people weekly. Bus service is provided by the city transportation right to the park front entrance, while street car service is provided within a block.

Park will operate with a free gate, Horwitz said. Mrs. Victor Horwitz will be secretary-treasurer of the park, while Valentine May has been engaged as press agent. Horwitz said that the park would use free acts and fireworks as added attractions for the first time this season.

Mild Week-End Sends NY Coney Away to Chips

NEW YORK, March 24.—Extremely mild week-end gave Coney Island an early send-off, with a crowd of 250,000 jamming the Boardwalk. Surf Avenue and the Bowery Sunday (18). None of the amusement parks or big rides were operating, but practically all the Penny Arcades, bingo parlors and refreshment stands were open and doing a brisk business. A few flat rides and Merry-Go-Rounds were also operating.

Only major improvements visible at Coney are construction of a new store front on Surf Avenue and reconstruction is under way of the Thompson Scenic Railway. Front portion of this old Coaster was destroyed by fire early part of last year and rebuilt in time to operate latter part of last season but elevated loading platform apparently kept down patronage, so the entire section of the ride fronting on Surf Avenue is being rebuilt to provide for street-level loading of cars.

Practically all ride spots and concession stands at the Island are occupied.

Bennett To Manage Summit

AKRON, March 24.—Ed C. Scheck, principal stockholder in Summit Beach Park, arrived here this week after spending the winter at his new park in Miami. Summit Beach will open for week-ends April 22 and for daily operation in mid-May. Harry Bennett, who left the Akron Chamber of Commerce last December to join Scheck's Amusement Enterprises, will manage the park, assisted by Frank Rafal.

Detroit Project Postponed

DETROIT, March 24.—Projected development of Canfield Park as a new miniature funspot just north of the city limits, will be postponed until 1946, according to Ray F. Thomas, veteran concessionaire, and owner of the property. Site was taken over in 1942 and plans for a park started, but they were knocked out by the war.

how they propose to handle rehabilitation and re-employment of returned veterans. "Recreation Plans in Our Post-War Program" was handled by George L. Delano, project engineer of the Commission of Public Works. Harry A. Ackley spoke on "Some Certainties and Uncertainties From Washington." He pointed the way to get all that can be had consistent with the war effort.

At this juncture the faculty of the Victory Clinic occupied the platform. They each batted a high average on manpower controls, new promotions, taxation, construction and repairs, transportation outlook, fire insurance and prevention, brown-out, etc. The faculty included Edward J. Carroll, John L. Campbell, Edward H. LaVenture, Al Martin, Louis A. R. Pifer, J. Victor Shayeb and Julian H. Norton.

Officers Re-Elected

All officers were re-elected for the ensuing year. The resolutions on the late Mr. Denison, of the Hamid office, and Andrew J. Cassasa, the first president and for many years treasurer of the section, were read and placed in the record. Mrs. Cassasa was made a life honorary member of this association.

Julian H. Norton gave us some good pictures of Lake Compounce, Bristol, Conn. He showed the interesting miniature railway which carried 100,000 passengers last season at 30 cents for adults and 20 cents for children and servicemen and women.

At the banquet George Hamid Sr. introduced his son, George Jr., in his navy uniform. Lieut. Arthur Katz, U. S. Army, told us of action on the China-Burma-India front as he saw it.

Prof. Eric A. Starbuck, Brown Nichols School, Cambridge, Mass., and world traveler, talked on "Recreation in Russia" and illustrated it. The Ferris Wheel and Aeroplane Swing were of American vintage. The rest of the attractions were of Russian design. The Russians are

(See AREA on page 71)

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Have good location for two major Rides. Will book on percentage. Wonderful beach in the heart of marine bases. Great season for right people. Will buy Electric Popcorn Machine. D. Womack, have job for you. Apply
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Cedar Point Resort Set For Long Season

SANDUSKY, O., March 24. — Cedar Point-on-Lake Erie, owned and operated by The G. A. Boeckling Company, will open Saturday, June 16, and operate thru Labor Day as is its annual custom, and the management looks forward to another successful season.

Hotel Breakers with 1,000 outside rooms did exceptionally good business last year, according to the management, and early indications point to a similar amount of activity this year, as the resort draws from Ohio and surrounding territory.

The Steamer Theodore Roosevelt again will make daily trips from Cleveland to Cedar Point and the Steamer Put-In-Bay will, likewise, operate between Detroit and Toledo to Cedar Point. The Amusement Circle will continue as an additional drawing card.

Approximately 1,000,000 people visited Cedar Point last season. The Roosevelt alone carried over 100,000 vacationists and excursionists.

FORT WORTH—A baby eland, weighing 70 pounds, was born Wednesday (14) at Forest Park Zoo here. It was the second eland ever to be born here. The Eland family was obtained more than a year ago from a preserve in Oklahoma.

FOR SALE WEST'S RESTAURANT

and Roadside Market on Lake Chautauque, Bemus Point, N. Y.
 Established and operated by owner for 25 years. Completely equipped and ready to operate. 4 acres of land and 7-room house furnished. Price Right. Contact
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 Bemus Point, N. Y.

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A Million People Will Visit CEDAR POINT-ON-LAKE ERIE

Again This Season
 JUNE 16 THRU LABOR DAY

NEW ATTRACTIONS ARE NOW BEING BOOKED, AND CONCESSIONS, INCLUDING A ROLLER RINK, WILL BE CONSIDERED

Cedar Point's Breakers Hotel with 1,000 outside rooms offers ideal accommodations for short or long vacations, with excellent transportation facilities by rail, bus or lake steamers from Cleveland, Detroit and Toledo. Also hourly ferry service from Sandusky.

THE G. A. BOECKLING COMPANY SANDUSKY, OHIO
 Owners and Operators of Cedar Point-on-Lake Erie

PHILADELPHIA TOBOGGAN COMPANY

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Designs — Plans — Equipment and Machinery for Roller Coasters — Old Mills — Mill Chutes — Carrouzels — Fun Houses — Noah's Ark — Stunts for Dark Rides Park Planning and Park Buildings

We are still busily engaged in production of war materials and have not been able to visit our many customers as heretofore. Materials for new building and devices are still controlled, but we can furnish repair and replacement parts on your MRO certification.

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1945—OUR 50TH YEAR OF SERVICE

Alabama

Oxford—Oxford Lake Park, J. A. Hulsey, mgr.; has five rides, four concession games, pool, penny arcade, coin machines; books attractions on special occasions.

Arizona

Phoenix—Treasure Island Amusement Park, Joe Weber, mgr.; has 11 rides, 15 concession games, pool, rink, penny arcade, coin machines; books orchestras, attractions.

California

Balboa—Balboa Fun Zone, Al Anderson, owner; has three rides, 23 concession games, penny arcade.

Long Beach—Virginia Park, H. A. (Pop) Ludwig, mgr.; has 10 rides, 35 concession games, penny arcade, coin machines.

Long Beach—The Pike, C. C. Marlette, mgr.; has one ride, 12 concession games, pool, penny arcade.

Long Beach—Silver Spray Pier, Long Beach Pleasure Pier Co., owners; has 10 rides, 23 concession games; books pay attractions.

Los Angeles—Firestone Park, Harry Zukor, mgr.; has seven rides, six concession games, three shows, penny arcade.

Los Angeles—Beverly Park, Frock & Meyer, owners; Wm. H. Myer, mgr.; has 12 rides.

Los Angeles—Sunland Amusement Park, Clarence Allton, owner-mgr.; has nine rides, 10 concession games, penny arcade; books attractions.

Ocean Park—Ocean Park Amusement Pier, Roy C. Troeger, mgr.; has 14 rides, 47 concession games, penny arcade, coin machines.

Oceanside—Beach Amusement Center, Harold Gene Long, owner; has eight rides, 30 concession games, penny arcade; books free attractions.

San Diego—Mission Beach Amusement Park, Larry Finley, lessee; has 12 rides, 58 concession games, pool, rink, penny arcade, coin machines; books orchestras, free attractions.

San Francisco—Playland-at-the-Beach, George K. Whitney, owner-mgr.; has 19 rides, 14 concession games, penny arcade, coin machines.

Santa Cruz—Santa Cruz Seaside Co., James R. Williamson, mgr.; has 10 rides, 60 concession games, pool, penny arcade; books orchestras, free attractions.

Santa Monica—Santa Monica Pier, W. D. Newcomb Jr., owner-mgr.; has four rides, nine concession games, penny arcade.

Venice—Venice Pier, Abbot Kinney Co., owners; has 15 rides, 40 concession games, penny arcade, coin machines; books orchestras, pay and free attractions.

Colorado

Denver—Lakeside Park, Lakeside Park Co., owners; Benjamin Krasner, mgr.; has 16 rides, seven concession games, pool, penny arcade; books orchestras, free attractions.

Denver—Elitch Gardens, Arnold B. Gurtler, owner-mgr.; has 10 rides, five concession games, penny arcade; books orchestras.

Connecticut

Bridgeport—Pleasure Beach Park, owned by city; Perry W. Rodman, man. dir.; has 16 rides, concession games, pool, rink, penny arcade; books orchestras.

Bristol—Lake Compounce Amusement Park, I. E. Pierce, mgr.; has seven rides, six concession games, rink, penny arcade, coin machines; books orchestras, free attractions.

Middlebury—Lake Quassapaug Park, M. J. Leon, owner-mgr.; has three rides, 10 concession games, pool; books free acts.

New Haven—Savin Rock Park, Savin Rock Park Co., Inc., owners; Frederick E. Levere, mgr.; has 30 rides, 200 concession games, two rinks, four penny arcades, coin machines; books orchestras, pay and free attractions.

Rockville—Sandy Beach Park, Crystal Lake, William G. Bokis, mgr.; has four concession games, rink, penny arcade, coin machines; books orchestras, pay and free attractions.

Waterbury—Lakewood Amusement Park, owned by city; James J. Curtin, mgr.; has two rides, three concession games, rink.

Winsted—Highland Lake Park, L. O. Connell, owner; Dr. A. Connell, mgr.; has two rides, four concession games, lake, rink, coin machines; books orchestras, acts.

District of Columbia

Washington—Glen Echo (Md.) Park, Leonard E. Schloss, gen. mgr.; has eight rides; pool, penny arcade.

Florida

Jacksonville Beach—Griffen Amusement Park, F. A. Griffen, mgr.; has six rides, six concession games.

Miami—P. B. A. Amusement Park, Miami Police Dept., operators; J. L. Logan, mgr.; has five rides, two concession games; books orchestras, free attractions.

Tampa—Sulphur Springs Park, Gordon C. Hunt, mgr.; has two rides, concession games, pool, rink, penny arcade; books orchestras and attractions.

Georgia

Atlanta—Lakewood Park, Southeastern Fair, owners; Mike Benton, mgr.; has 13 rides, eight concession games, coin machines.

Macon—Playland Park, W. E. Franks, owner-mgr.; has five rides, 28 concessions, penny arcade, coin machines; books free attractions.

Idaho

Coeur d'Alene—Playland Pier, owned by city; W. Earl Somers, mgr.; has five rides, 10 concession games, lake, penny arcade, coin machines.

Illinois

Aurora—Exposition Park, Orville Fox, owner-mgr.; has seven rides, 10 concession games, pool, rink, penny arcade; books pay, free attractions occasionally.

Chicago—Riverview Park, George A. Schmidt, gen. mgr.; has 36 rides, 50 concession games, rink, penny arcade.

Chicago—Green Oaks Kiddieland, M. J. Doolan, owner; has rides.

Paris—Twin Lakes Park, owned by city; I. F. Crose, mgr.; has four rides, three concession games, beach, penny arcade, coin machines; books orchestras.



AMUSEMENT PARKS

Indiana

Peoria—White City Park, Roy Evans, owner; Guy L. Beach, mgr.; has 12 rides, 30 concession games, penny arcade; books orchestras, free attractions.

Gary—Point Amusement Park, Point Am. Corp., owners; Roy A. Maypole, mgr.; has 9 rides, 15 concession games, penny arcade, coin machines; books orchestras, pay and free attractions.

Indianapolis—Broadripple Park, Oscar Baur, owner; Everett Dubois, mgr.; has three rides, 15 concession games, pool.

Indianapolis—Riverside Amusement Park, H. E. Parker, mgr.; has 21 rides, 20 concession games, rink, penny arcade; books orchestras and attractions occasionally.

Michigan City—Washington Park, Lake View Am. Co., owners; Harold K. Barr, mgr.; has five rides, 10 concession games; penny arcade; books orchestras; free acts occasionally.

Monticello—Ideal Beach Resort, T. E. Spackman, mgr.; has two rides, six concession games, pool, rink, penny arcade, coin machines; books orchestras.

South Bend—Playland Park, Earl J. Redden, owner-mgr.; has 10 rides, 10 concession games, pool, rink, penny arcade; books orchestras, free attractions.

Iowa

Arnolds Park—Benit's Amusement Park, Lakes Am. Co., owners; Eldo M. Benit, mgr.; has eight rides, 30 concession games, rink, penny arcade, coin machines; books attractions.

Boone—Spring Lake Park, Robert McBirnie, owner-mgr.; has two rides, pool, rink; books orchestras and attractions.

Clear Lake—Bayside Park, John J. Shea, mgr.; has six rides, rink; books orchestras and attractions occasionally.

Des Moines—Riverview Park, F. M. Shortridge, mgr.; has 13 rides, 10 concession games, penny arcade, coin machines; books orchestras, attractions.

Ruthven—Grand View Park, Ross Hancock, owner-mgr.; has 10 concession games, rink, penny arcade, coin machines; books orchestras and acts occasionally.

Sioux City—Riverview Amusement Park, Milton E. Pollis, mgr.; has 12 rides, 15 concession games, rink, penny arcade, coin machines; books free attractions.

Storm Lake—Lakeside Beach, J. L. Figli, owner-mgr.; has four rides, 12 concession games, rink, coin machines; books orchestras and attractions.

Waterloo—Electric Park, C. E. Peterson, owner-mgr.; has three rides, six concession games, penny arcade, coin machines; books orchestras, pay and free attractions.

Kansas

Bonner Springs—Lakewood Park, L. D. Wlard, owner-mgr.; has four rides, 15 concession games, pool, rink, penny arcade; books orchestras, pay and free attractions.

Kentucky

Dayton—Tacoma Park, Charles E. Graham, owner-mgr.; has three rides, pool, rink, penny arcade; books attractions.

Lexington—Joyland Park, Garvice Kincaid, owner; D. F. Smith, mgr.; has three rides, 20 concession games, pool, penny arcade; books orchestras, free attractions.

Louisville—Fontaine Ferry Park, J. F. Singhiser, mgr.; has 20 rides, 10 concession games, pool, rink, penny arcade, coin machines; books orchestras, pay and free attractions.

Louisiana

New Orleans—Pontchartrain Beach, Playland Amusements, owners; Harry J. Batt, mgr.; has nine rides, 18 concession games, penny arcade; books free attractions.

Maine

Carmel—Auto Rest Park, Leo M. Wise, owner-mgr.; has three rides, two concession games, rink, penny arcade; books orchestras and free attractions.

Old Orchard Beach—Old Orchard Pier, White-way, John W. Duffy's, Old Orchard Beach Am. Co., John W. and W. L. Duffy, mgrs.; has 10 rides, three penny arcades, coin machines; books orchestras, attractions.

Old Orchard Beach—Seashore Amusement Park, Samuel Osher, owner; David Wolfson, mgr.; has five rides, five concession games, rink, penny arcade, coin machines; books pay attractions.

Maryland

Baltimore—Bay Shore Amusement Park, George P. Mahoney, owner; Wm. P. Webb, gen. mgr.; has eight rides, 15 concession games, beach, penny arcade, coin machines; books orchestras, free attractions.

Baltimore—Carlin's Park, John J. Carlin, owner; Marion Berry, mgr.; has 20 rides, 32 concession games, pool, rink, penny arcade, coin machines; books orchestras, pay and free attractions.

Baltimore—Gwynn Oak Park, Arthur B. Price, owner; Edw. R. Price, mgr.; has 22 rides, 14 concession games, penny arcade, coin machines; books orchestras and attractions.

Braddock Heights—Braddock Heights Park, E. W. Poole, mgr.; has various concession games, pool, rink, penny arcade, coin machines; books orchestras, pay and free acts.

Chesapeake Beach—Seaside Park, Seaside Park, Inc., owners; J. M. Rector, mgr.; has four rides, 10 concession games, pool, penny arcade, coin machines; books pay acts occasionally.

Cumberland—Crystal Park, Thomas G. Gibson, owner-mgr.; has two rides, four concession games, rink, books orchestras, acts.

Earleville—White Crystal Beach, Alfred E. Green, owner-mgr.; has two rides, 12 concession games, penny arcade, coin machines.

Marshall Hall, near Washington, D. C.—Marshall Hall Amusement Park, L. C. Addison, mgr.; has eight rides, 10 concession games, penny arcade.

Middle River—Cape May Beach, Cape May Beach Corp., owners; E. V. Shivers, mgr. (P. O. Stemmers Run, Md.); has three rides, five concession games, penny arcade, coin machines; books orchestras, pay and free attractions.

Ocean City—Windsor Resort, D. Trimper Jr., mgr.; has 10 rides, 10 concession games, penny arcade, coin machines.

Massachusetts

Agawam, near Springfield—Riverside Park, Edward J. Carroll, owner-mgr.; has 10 rides, 20 concession games, rink, penny arcade; books orchestras, free acts and paid shows.

Auburndale—Norumbega Park, Norumbega Park Co., owners; Roy Gill, mgr.; has 14 rides, 20 concession games, penny arcade; books orchestras, acts.

Boston—Nantasket Beach—Paragon Park, David Stone, owner-mgr.; has 11 rides, five concession games, rink, penny arcade, coin machines; books orchestras, attractions.

Dartmouth—Lincoln Park, John Collins, owner-mgr.; has 15 rides, 12 concession games, rink, penny arcade, coin machines; books orchestras and attractions.

Holyoke—Mountain Park, Louis D. Pellissier, mgr.; has eight rides, five concession games, rink, penny arcade; books orchestras.

Lunenburg—Whalom Park, Harold D. Gilmore, mgr.; has 11 rides, five concession games, beach, rink, penny arcade; books orchestras and attractions.

Mendon—Lake Nipmuc Park, Rudolph Mainini Sr., owner; Mrs. Florence Pyne, mgr.; has two rides, four concession games, rink, penny arcade, coin machines.

New Bedford—Acushnet Park, Daniel E. Bauer, owner-mgr.; has six rides, 14 concession games, rink, penny arcade; books free attractions.

Revere, Boston—Revere Beach, Business Men's Assn.; has 30 rides, 40 concession games, rink, penny arcade, coin machines; books attractions.

Salisbury—Salisbury Beach, Chamber of Commerce; has 10 rides; 10 concession games, pool, rink, penny arcade, coin machines; books free attractions.

Worcester—White City Park, Hamid Am. Co., owners; Sam Hamid, mgr.; has 14 rides, 15 concession games, pool, rink, penny arcade, coin machines; books orchestras, free acts.

Wrentham—Lake Pearl Park, E. R. Engren, owner-mgr.; has four rides, penny arcade, coin machines; books orchestras; free acts occasionally.

Michigan

Bay City—Paraleon Beach, George S. Dillas, owner-mgr.; has four rides, four concession games, penny arcade.

Bay City—Wenona Beach, O. D. Colbert, mgr.; has six rides, five concession games, rink, penny arcade; books orchestras and attractions.

Detroit (St. Clair Shores)—Jefferson Beach Park, Henry Wagner, mgr.; has 24 rides, 30 concession games, rink, penny arcade, coin machines; books orchestras.

Detroit—Edgewater Park, Claude H. Ammon, mgr.; has 16 rides, 24 concession games, rink, penny arcade; books free attractions.

Detroit—Eastwood Park, Henry Wagner, Max B. Kerner, owners; Henry Wagner, mgr.; has 17 rides, 20 concession games, pool, rink, penny arcade, coin machines; books orchestras, free acts.

Detroit—Motor City Park, Victor Horowitz, mgr.; has 10 rides, 20 concession games.

Flint—Flint Park, Dr. L. H. Firestone, mgr.; has 20 rides, 10 concession games, rink, penny arcade, coin machines; books orchestras and attractions.

Grand Rapids—Ramona Park (Reed's Lake), Fred J. Barr Jr., mgr.; has 14 rides, 25 concession games, rink, penny arcade, coin machines; books attractions.

Haslett—Lake Lansing Amusement Park, W. A. and R. E. Sprague, owners-mgrs.; has nine rides, 18 concession games; books orchestras, attractions.

St. Joseph—Silver Beach Am. Co., L. J. Drake, mgr.; has eight rides, 15 concession games, penny arcade; books orchestras.

Utica—Utica Amusement Park, Myron Brown, mgr.; has three rides, concession games, penny arcade; books orchestras, attractions.

Walled Lake—Walled Lake Park, Fred W. Pearce, mgr.; has eight rides, six concession games, beach, rink, penny arcade, coin machines.

Minnesota

Excelsior—Excelsior Park, Fred W. Pearce Co., owners; F. W. Clapp, J. P. Colihan, mgrs.; has 12 rides, eight concession games, penny arcade, coin machines; books orchestras, free attractions.

Fairmont—Interlaken Park, R. A. Erickson, mgr.; has three rides, six concession games, beach, rink, coin machines; books orchestras; free and pay attractions on Sundays and holidays.

St. Paul—Harriet Island Amusement Park, Wm. Basinet, owner; Jimmy Miller, mgr.; has six rides, 12 concession games, rink, penny arcade; books orchestras, free and pay attractions.

Missouri

Fenton—Spring Lake Park, Al Kohler, mgr.; has two rides, 10 concession games, pool; books orchestras.

Kansas City—Fairlyland Amusement Park, Mario Brancato, owner; Harry Duncan, mgr.; has 18 rides, 15 concession games, pool, rink, penny arcade, coin machines; books orchestras, acts.

Kirkwood (St. Louis)—Sylvan Beach Amusement Park, F. S. Wiemeyer, owner-mgr.; has four rides, 10 concession games, pool, penny arcade, coin machines.

St. Joseph—Lake Contrary Amusement Park, L. F. Ingersoll, owner-mgr.; has nine rides, four concession games, penny arcade, coin machines; books orchestras, free acts.

St. Louis—Forest Park Highlands, A. W. Ketchum, mgr.; has 18 rides, 15 concession games, pool, penny arcade; books orchestras, free attractions.

St. Louis—Chain-of-Rocks Park, C. E. Vickers, mgr.; has 10 rides, 13 concession games, pool, dance hall, penny arcade, rink, coin machines; books orchestras.

St. Louis—West Lake Park, Joseph Botto, owner; Phil Kramer, mgr.; has 10 rides, six concession games, pool, rink, penny arcade.

St. Louis—Downs Amusement Park, Chas. DeLargy, gen. mgr.; Dee Lang, mgr. rides, concessions; has 10 rides, 15 concession games, pool, rink, penny arcade, coin machines; books orchestras, free attractions.

St. Louis—Sportsman Park, St. Louis Bus Co., owners; has three rides, six concession games, pool, dance hall, penny arcade.

Springfield—Doling Park, owned by city; W. W. Morrison, mgr.; has five rides, five concession games, pool, rink, penny arcade; books free acts.

Valley Park (St. Louis Co.)—Valley Beach Amusement Park, Reno Weggeman, mgr.; has three rides, eight concession games, penny arcade, coin machines.

Nebraska

Hastings—Lib's Park, Lillburn Phillips, owner-mgr.; has three rides, two concession games, pool; books orchestras and free attractions.

Lincoln—Capitol Beach Park, H. R. Hawke, mgr.; has seven rides, two concession games, pool, rink, penny arcade; books orchestras, attractions.

New Hampshire

Lochmere—Gardner's Grove, Silver Lake, Mollie Lambert, owner; J. Copeland, mgr.; has one ride, four concession games, pool, rink, penny arcade; books orchestras, pay and free attractions.

Manchester—Crystal Lake Park, Mrs. John Kilonis, mgr.; has three rides, eight concession games; books free attractions.

Manchester—Pine Island Park, Public Service Co., owners; Barney J. Williams, mgr.; has eight rides, 14 concession games, beach, rink, penny arcade; books orchestras; pay and free attractions at times.

New Jersey

Atlantic City—Hamid's Million-Dollar Pier, George A. Hamid, lessee and president; S. W. Gumpertz, gen. mgr.; has six rides, 10 concession games, rink, penny arcade, coin machines; books orchestras, free attractions, circus and vaudeville.

Atlantic City—Steel Pier, A. C. Steel Pier Co., owners; direction of F. P. Gravatt; books orchestras; vaudeville, circus and free acts.

Atlantic City—Steeplechase Pier, Atlantic Am. Co., owners; has 10 rides, four concession games.

Clementon—Clementon Lake Park, Theo. W. Gibbs, mgr.; has 14 rides, 23 concession games, penny arcade; books free attractions.

Irrington—Olympic Park, Henry A. Guenther, mgr.; has 27 rides, 15 concession games, pool, rink, penny arcade; books free attractions.

Mays Landing—Lake Lenape Park, Eugene Lelling, mgr.; has five rides, six concession games, rink; books free attractions.

Palisade—Palisades Amusement Park, Jack & Irving Rosenthal, owners; Anna Halpin, mgr.; has 29 rides, 30 concession games, pool, penny arcade, coin machines; books orchestras, free attractions.

Pennsville—Riverview Beach Park, Acton and Chrisman, owners-mgrs.; has 14 rides, six concession games, pool, rink, penny arcade.

Pitman—Alcyon Park, Alcyon Park, Inc., owners; Jos. Applebaum, mgr.; has five rides, 10 concession games, lake, rink, penny arcade, coin machines.

Seaside Heights—Freeman's Amusement Center, J. Stanley Tunney, mgr.; has five rides, 50 concession games, penny arcade, coin machines; books orchestras.

Seaside Heights—Seaside Heights Casino, L. R. Gilbert, owner; J. Ernest Moberg, mgr.; has five rides, 30 concession games, pool, rink, penny arcade, coin machines.

West Orange—Crystal Lake Park, D. Mauro, mgr.; has four rides, one concession game, pool, penny arcade.

Wildwood—Casino Arcade, Carl & Ramagosa, owners; Dick Edwards, mgr.; has five rides, 15 concession games, penny arcade.

Wildwood—Hunt's Amusements, Wm. C. Hunt, mgr.; has 15 rides; Pier has rink, penny arcade, coin machines; books orchestras, attractions.

Wildwood—Playland, Cedar Boardwalk Am. Co., owners; Robt. J. Kay, mgr.; has 16 rides.

New York

Auburn—Deauville Park, S. Lagrou, mgr.; has two rides, six concession games, lake, penny arcade.

Canandaigua—Roseland Park, Wm. W. Muar, owner-mgr.; has six rides, six concession games, penny arcade, coin machines; books orchestras, free attractions.

Coloction (Loon Lake)—Palace Amusement Park, M. G. Wall, owner-mgr.; has two rides, six concessions, beach, rink, penny arcade, coin machines; books orchestras, acts.

Coney Island—Steeplechase Park, Steeplechase Amusement Co., owners; James J. Onorato, mgr.; has 31 rides, concessions, pool, penny arcade, coin machines.

Coney Island—Luna Park, Edward J. and Harry L. Danziger, lessees; Bill Miller, mgr.

Cuba—Olivecrest Amusement Park, J. F. Olive, mgr.; has three rides, one concession game, lake, coin machines; books free attractions.

Jamestown—Celoron Park on Lake Chautauqua, Harry A. Illions, owner; Wilfred Meyers, mgr.; has 20 rides, 20 concession games, rink, penny arcade, coin machines; books orchestras, pay and free attractions.

Manlius, near Syracuse—Suburban Park, Fred W. Searle, owner-mgr.; has six rides, six concession games, penny arcade, coin machines; books free attractions.

Maple Springs—Midway Park, Thomas Cart, owner-mgr.; has one ride, five concession games, rink, penny arcade, coin machines; books attractions occasionally.

Niagara Falls—Midway Beach Park, Joseph Paonessa, owner-mgr.; has three rides, 14 concession games, penny arcade; books orchestras, pay and free attractions.

Olcott Beach—Rialto Park, Miss A. C. Fox, owner; Theo. J. Marrot, mgr.; has five rides, 20 concession games; books attractions at times.

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Perry, near Batavia—Silver Lake Park, Silver Lake Am. Co., owners; John Sikronski, mgr.; has one ride, concessions, beach, penny arcade, coin machines; books orchestras; free acts occasionally.

Richfield Springs—Candorago Park, Joe Magee, mgr.; has rides, concession games, pool, rink; books orchestras, attractions.

Rochester—Sea Breeze Park, George W. Long, mgr.; has eight rides, six concession games, penny arcade; books attractions.

Rockaway Beach—Rockaway's Playland, A. Joseph Geist, owner-mgr.; Wm. Hicks, asst. mgr.; has 18 rides, 10 concession games, penny arcade.

Rye—Playland, County of Westchester, owners; George B. Currier, dir.; has 20 rides, 100 concession games, pool, rink, penny arcade, coin machines.

Sea Breeze—Board Walk, A. H. Bornkessel, owner-mgr.; has five rides, 15 concession games, rink, penny arcade, coin machines; books free attractions.

Williamsville—Glen Park, Harry Altman, owner-mgr.; has four rides, nine concession games, penny arcade, coin machines; books orchestras, free attractions.

North Carolina

Asheville—Recreation Park, owned by city; R. E. James, mgr.; has five rides, three concession games, pool, rink.

Wilmington—Carolina Beach, A. L. Mansfield, mgr.; has three rides, concessions, penny arcade, coin machines; books orchestras.

Winston-Salem—Reynolds Park, owned by city; I. J. Basch, mgr.; has four rides, pool, rink, coin machines; books attractions.

Ohio

Akron—Summit Beach Park, Summit Beach, Inc., owners; Harry Bennett, mgr.; has 11 rides, concession games, pool, rink, penny arcade, coin machines; books orchestras; acts.

Akron—Sandy Beach Park, W. I. Warensford, owner-mgr.; has three rides, six concession games, pool, penny arcade.

Alliance—Lake Park, R. D. Williams, mgr.; has two rides, five concession games, lake, rink.

Bascom—Meadowbrook Park, H. L. Walter, mgr.; has four rides, four concession games, pool, penny arcade, coin machines; books attractions occasionally.

Bowling Green—Vollmar's Park, Wm. Jacobs, owner-mgr.; has five rides, 10 concession games, beach, penny arcade, coin machines; books pay and free attractions.

Brady Lake—Brady Lake Park, Edward C. Kleinman, mgr.; has 12 rides, 30 concession games, pool, rink, penny arcade, coin machines; books orchestras and attractions.

Buckeye Lake—Buckeye Lake Park, J. J. Carlin Sr., owner; A. M. Brown, mgr.; has 20 rides, 40 concession games, pool, rink, penny arcade; books orchestras, free attractions.

Bucyrus—Seccatum Park, C. W. Jolly, mgr.; has 12 rides, six concession games, pool, penny arcade; books orchestras, free attractions.

Canton—Meyers Lake Park, Carl M. Sinclair, mgr.; has seven rides, concessions, beach, rink, penny arcade, coin machines; books orchestras; free acts.

Celina—Edgewater Park, C. M. Myers, owner; Theo. V. Temple, mgr.; has three rides, eight concession games, pool, rink, penny arcade, coin machines; books orchestras.

Chippewa Lake—Chippewa Lake Park, Parker Beach, owner-mgr.; has 16 rides, 25 concession games, rink, penny arcade; books orchestras, free acts occasionally.

Cincinnati—Coney Island, Edw. L. Schott, gen. mgr.; has 21 rides, including 6 kiddie rides; 15 concession games, pool, penny arcade; books orchestras, free attractions.

Cincinnati—Zoological Garden, owned by city; Joseph A. Stephan, gen. mgr.; has eight rides in Kiddleland, pony track.

Cleveland—Euclid Beach Park, Harvey J. Humphrey, gen. mgr.; George Shannon, mgr.; has 23 rides, concessions, pool, rink, penny arcade; books attractions.

Cleveland—Puritas Spring Park, Pearl-Gooding-Visoky, owners-mgrs.; has 14 rides, 15 concession games, rink, penny arcade; books orchestras.

Columbus—Zoo Park, Leo and Elmer G. Haenlein, mgrs.; has nine rides, six concession games, penny arcade, coin machines.

Coshocton—Lake Park, George and Glenn Barrick, owners; James E. Rice, mgr.; has two rides, concessions, penny arcade, coin machines; books orchestras and attractions.

Dayton—Lakeside Park, Lakeside Park Co., owners; Gerald Niermann, mgr.; has 14 rides, eight concession games, penny arcade, coin machines; books orchestras.

Dayton—Frankie's Forest Park, Frank J. Schaufier, owner-mgr.; has 11 rides, seven concession games, penny arcade, coin machines; books orchestras, attractions.

Diamond—Craig Beach Park, Art E. Mallory, mgr.; has seven rides, 15 concession games, beach, penny arcade, coin machines; books orchestras, free attractions.

Findlay—Riverside Park, owned by city; A. R. Cole, mgr.; has two rides, eight concession games, pool, rink; books orchestras and attractions occasionally.

Geauga Lake—Geauga Lake Park, Mrs. Harvey Schryer, mgr.; has 25 rides, many concession games, pool, rink, penny arcade, coin machines; books attractions.

Genoa—Forest Park, C. J. Uthoff, owner-mgr.; has eight rides, 15 concession games, rink, penny arcade, coin machines; books orchestras, free attractions.

Middleton—LeSourdsville Lake, Don Dasey, mgr.; has 12 rides, five concession games, pool, penny arcade; books orchestras and attractions.

Russells Point—Sandy Beach Park, Lou W. Greiner, owner; Louis Bruno, mgr.; has 10 rides, 14 concession games, pool, penny arcade, coin machines; books orchestras.

Russells Point—Russells Point Boardwalk, French L. Wilgus, owner; Jack Stone, mgr.; has eight rides, 25 concession games, pool, rink, penny arcade, coin machines; books orchestras, pay attractions.

Sandusky—Cedar Point on Lake Erie, the O. A. Bockling Co., owners; Edw. A. Smith, mgr.; has 20 rides, 15 concessions, penny arcade; books name bands, free attractions.

Toledo—Willow Beach Park, Mr. and Mrs. Wm. Davis, operators; has four rides, concession games, rink, penny arcade; books acts occasionally.

Vermilion—Crystal Beach Park, J. L. Blanchat, owner-mgr.; has seven rides, 35 concession games, rink, penny arcade; books orchestras, pay and free attractions.

Youngstown—Idora Park, M. A. Rindin, mgr.; has 14 rides, 10 concession games, pool, rink, penny arcade, coin machines; books orchestras, free acts.

Zanesville—Moxahala Park, Tim Nolan, owner; Fred Nolan, mgr.; has eight rides, seven concession games, pool, rink, penny arcade, coin machines; books orchestras, free attractions.

Oklahoma

Enid—Hellums Park, Ada Mae Brown, mgr.; has two slide boats, concession games, pool, rink.

Oklahoma City—Springlake Amusement Park, Roy and Marvin Stator, mgrs.; has 13 rides, 14 concession games, pool, penny arcade, coin machines; books orchestras, free acts occasionally.

Tulsa—Crystal City Park, John C. Mullins, owner; has eight rides, 12 concession games, pool, penny arcade; books orchestras; attractions occasionally.

Oregon

Portland—Oaks Amusement Park, United Am. Co., owners; E. H. Bollinger, mgr.; has 13 rides, six concession games, rink, penny arcade; books free attractions.

Portland—Jantzen Beach Park, Paul H. Huedepohl, mgr.; has 21 rides, 14 concession games, pool, penny arcade, coin machines; books orchestras; attractions occasionally.

Pennsylvania

Allentown—Dorney Park, R. L. Piarr, mgr.; has 10 rides, concessions, pool, rink, penny arcade; books orchestras, acts.

Allentown—Central Park, A. G. Nabhan, owner-manager; has 12 rides, 15 concession games, penny arcade, coin machines; books orchestras, pay and free attractions.

Altoona—Lakemont Park, Samuel B. Taylor, mgr.; has 12 rides, 11 concession games, pool, rink, penny arcade; books orchestras, attractions at times.

Barnesville—Lakeside Park, J. Tomat, mgr.; has six rides, eight concession games, lake, rink, penny arcade, coin machines; books orchestras, attractions.

Bellefonte—Hecla Park, A. F. Hockman, owner-mgr.; has one ride, six concession games, pool, rink, penny arcade; books orchestras, free acts.

Bellwood—Rinard's Park, George F. Rinard, owner-mgr.; has six rides, six concession games, rink, penny arcade, coin machines; books pay and free attractions.

Chalfont—Forest Park, Richard F. Lusse, owner-mgr.; has eight rides, six concession games, pool, penny arcade; books attractions.

Conneaut Lake Park—Conneaut Lake Park, Hotel Conneaut, Inc., owners; T. C. Foley, mgr.; has 19 rides, 23 concession games, beach, rink, penny arcade; coin machines; books orchestras.

Dallas—Fernbrook Park, Mickey Percell, mgr.; has five rides, six concession games, rink, penny arcade, coin machines; books orchestras, acts.

Easton—Tropical Island Beach, between Easton and Phillipsburg, N. J.; Leo H. Gerlicola, mgr.; has rides, concession games; books attractions.

Easton—Willow Park, Shelbo Bros., owners; Paul Shelbo, mgr.; has three rides, four concession games, pool, penny arcade; books attractions.

Easton—Bushkill Park, Thomas V. Long, owner; has several rides and concession games, pool, rink, penny arcade, coin machines.

Elysburg—Knoebel's Groves, H. H. Knoebel, owner; Lawrence L. Knoebel, mgr.; has four rides, six concession games, pool, rink, penny arcade, coin machines.

Eric—Waldameer Beach Park, F. W. A. Moeller, owner-mgr.; has 11 rides, 10 concession games, penny arcade; books orchestras and attractions.

Halifax—Tourist Park, F. E. Dodson, owner-mgr.; has two rides, six concession games, penny arcade, coin machines; books pay attractions.

Hanover—Forest Park, A. Karst, mgr.; has nine rides, 15 concession games, rink, penny arcade, coin machines; books orchestras, pay and free attractions.

Hazleton—Hazel Park, E. J. Williams, owner; Caleb Williams, mgr.; has five rides, three concession games, rink, penny arcade, coin machines.

Hershey—Hershey Park, Hershey Estates, owner; J. B. Sollenberger, mgr.; has 15 rides, pool, penny arcade, coin machines; books orchestras, free attractions.

Houston—Willow Amusement Park, John Joseph.

Johnstown—Ideal Park, Milan Diklich, owner-mgr.; has two rides, four concession games, pool, rink.

Lake Ariel—Lake Ariel Park, Bert Derby, mgr.; has 12 rides, 10 concession games, beach, penny arcade; books pay and free attractions.

Lancaster—Rocky Springs Park, Joseph Figari, owner; James Figari, mgr.; has seven rides, nine concession games, pool, rink, penny arcade, coin machines; books orchestras, pay attractions.

Lemont Furnace, near Uniontown—Shady Grove Park, Tony Renzl, mgr.; has five rides, six concession games, pool, rink, penny arcade, coin machines; books orchestras, free attractions.

Lewistown—Kishacoquillas Park, James E. Moren, owner-mgr.; has three rides, nine concession games, pool, rink, penny arcade, coin machines; books orchestras and attractions.

Ligonier—Idlewild Park, C. C. Macdonald, mgr.; has 14 rides, pool, penny arcade; books free attractions.

Mahanoy City—Lakewood Park, Richard Guinan, mgr.; has 12 rides, pool, rink, penny arcade, coin machines; books orchestras, pay and free attractions.

Mechanicsburg—Williams Grove Park, R. E. Richwine, owner-mgr.; has 12 rides, 30 concession games, pool, penny arcade, coin machines; books attractions.

Mechanicsburg—Willow Mill Park, W. C. Miller & Dale Eitel, owners-mgrs.; has nine rides, five concession games, pool, rink, penny arcade, coin machines; books attractions.

Mount Gretna—Mount Gretna Park, Gene P. Otto, owner-mgr.; has three rides, 14 concession games, lake and beach, rink, penny arcade, coin machines; books free attractions.

New Castle—Cascade Park, owned by city; C. C. Coulthard, mgr.; has two rides, four concessions, pool; books orchestras.

Perkasie—Menlo Park, Henry S. Wilson, owner-mgr.; has three rides, pool, rink, penny arcade; books free attractions.

Philadelphia—Woodside Park, N. S. Alexander, lessee; has 23 rides, two concession games, pool, rink, penny arcade, coin machines; books vaude acts.

Pittsburgh—Burke Glen Park, Burke Bros., owners; William Burke, mgr.; has seven rides, four concession games, pool, rink, penny arcade, coin machines.

Pittsburgh—Kennwood Park, A. B. McSwigan, pres.; has 38 rides, 12 concession games, pool, penny arcade, coin machines; books orchestras, free attractions.

Pittsburgh—West View Park, C. L. Beares Jr., mgr.; has 24 rides, 14 concession games, rink, penny arcade, coin machines; books orchestras, free attractions.

Reading—Carsonia Park, Joseph Sigg, mgr.; has eight rides, concessions, pool, rink, penny arcade; books orchestras, acts.

Scranion—Rocky Glen Park, Benj. Sterling Jr., owner-mgr.; has 17 rides, 15 concession games, pool, penny arcade, coin machines; books orchestras, free attractions.

Shamokin—Edgewood Park, George H. Jones, mgr.; has six rides, six concession games, pool, rink, penny arcade; books free attractions.

Sunbury—Rolling Green Park, R. M. Spangler, owner-mgr.; has 11 rides, 14 concession games, pool, penny arcade, coin machines; books orchestras, pay and free attractions.

Wilkes-Barre—Sans Souci Park, Mrs. L. S. Barr, mgr.; has 10 rides, 11 concession games, pool, rink, penny arcade, coin machines; books pay attractions; orchestras occasionally.

Willow Grove (Philadelphia)—Willow Grove Park, E. E. Foehl, gen. supt.; has 18 rides, eight concession games, rink, penny arcade; books orchestras and vaude acts.

Rhode Island

East Providence—Crescent Park, John T. Clare, mgr.; has 10 rides, 20 concession games, rink, penny arcade, coin machines; books orchestras.

South Carolina

Isle of Palms—Isle of Palms, K. J. Klump, mgr.; has two rides, four concession games, beach, coin machines.

Tennessee

Chattanooga—Lake Winnesepaukah (P. O. Box 403, Rt. 4, Rossville, Ga.), Mrs. Minette Dixon, owner-mgr.; has nine rides, four concession games, pool, rink, penny arcade, coin machines; books free attractions.

Chattanooga—Lincoln Park for Negroes, owned by city; E. E. McDaniel, supt.; has three rides, eight concession games, pool.

Chattanooga—Warner Park, owned by city; E. E. McDaniel, supt.; has 14 rides, including four kiddie rides, 14 concession games, pool, rink; books free acts occasionally.

Knoxville—Chilhowee Park, owned by city; Chas. Jenkins, acting mgr.; has seven rides, 10 concession games, rink.

Memphis—Fairgrounds Amusement Park, Park Commission, operators; John Vesey, chm.; has 10 rides, pool, penny arcade; books free acts occasionally.

Texas

Corpus Christi—North Beach Am. Park, T. G. Ledel, W. H. Hames, owners; T. G. Ledel, mgr.; has eight rides, 18 concessions, rink, penny arcade, coin machines; books acts occasionally.

Dallas—Kidd Springs Park, Carl Steinman, mgr.; has two rides, eight concession games, pool.

Dallas—Fair Park, State Fair of Texas, owners; Roy Rupard, mgr.; has 14 rides, five concession games, pool, rink, penny arcade, coin machines; books attractions.

El Paso—Washington Park, owned by city; has 10 rides, six concession games, pool, rink.

Galveston—Beach Amusement Park, Beach Am. Park, Inc., owners; Sam Serio, mgr.; has seven rides, five concession games, penny arcade, coin machines.

Houston—Speer Park, Slim L. Speer, owner-mgr.; has 10 rides, 20 concession games.

Houston—Playland Park, S. M. Fox, mgr.; has 12 rides, 23 concession games, penny arcade, coin machines.

Port Arthur—Pleasure Pier, Otis L. Vaden, owner; Robt. B. Blanton, mgr.; has 18 rides, eight concession games, pool, penny arcade, coin machines; books orchestras, attractions.

San Antonio—Playland Park, Jimmy Johnson, owner; John Delaporte, mgr.; has 16 rides, 18 concession games, penny arcade, coin machines; books attractions.

Utah

Farmington—Lagoon Resort, between Salt Lake City and Ogden, E. L. & Ogden R. R. Co., owners; Julian M. Hamberger, mgr.; has five rides, eight concessions, lake, penny arcade; books free attractions; occasional name band.

Salt Lake City—Saltair Beach, Thomas M. Wheeler, mgr.; has four rides, eight concession games, lake, penny arcade; books of chestras.

Virginia

Buckroe Beach—Buckroe Beach Resort, P. V. Stiffen, mgr.; has 10 rides, 20 concession games, penny arcade, coin machines; book pay and free attractions.

Danville—Crystal Lake Park, W. R. Hurwood, mgr.

Norfolk—Ocean View Park, Cecil T. Duffet, mgr.; has 22 rides, 50 concession games, penny arcade, coin machines; books orchestras and free attractions.

Roanoke—Lakeside Park, H. L. Roberts, owner-mgr.; has 10 rides, 16 concession games, pool, rink; books orchestras, pay and free attractions.

Virginia Beach—New Casino Park, 15th & Atlantic Ocean, Frank D. Sheen, mgr.; has pool, penny arcade, coin machines; books orchestras, attractions.

Virginia Beach—Seaside Park, Jack L. Greenspoon, mgr.; has 10 rides, 20 concession games, penny arcade, coin machines; books orchestras and attractions.

Washington

Blaine—Birch Bay Resort, Melvin T. Cook, mgr.; has seven rides, 12 concession games, pool, rink, penny arcade, coin machines.

Redondo—Redondo Beach Park, W. J. Betts, owner-mgr.; has two rides, 10 concession games, rink, penny arcade.

Seattle—Playland Amusement Park, Carl E. Phare, mgr.; has 10 rides, 10 concession games, rink, penny arcade, coin machines.

Spokane—Nataatorium Park, Louis Vogel, mgr.; has eight rides, concession games, pool, penny arcade; books orchestras.

West Virginia

Huntington—Camden Park, E. G. Via, mgr.; has eight rides, several concession games, pool, rink, penny arcade; books orchestras, attractions at times.

Wisconsin

Appleton—Waverly Beach, Howard Campbell, owner-mgr.; has one ride, five concession games, beach, rink, penny arcade, coin machines; books orchestras.

Chippewa Falls—Wissota Beach, Wissota Beach Co., owners; E. C. Cote, mgr.; has one ride, two concession games; books orchestras, pay and free attractions.

Highcliff—Highcliff Park, Highcliff Park Am. Co., Inc., owners; Letha Kemp, mgr.; has two rides, three concession games, penny arcade, coin machines; books pay and free attractions.

Milwaukee—Muskego Beach, Rose and Armon, owners; E. A. Wirth, mgr.; has six rides, seven concession games, rink, penny arcade; books orchestras.

Milwaukee—State Fair Park, State Fair Park, Inc., owners; C. S. Rose, mgr.; has 11 rides, 12 concession games, penny arcade, books orchestras; free acts occasionally.

Milwaukee—Waukesha Beach, Theo. M. Toll, owner-mgr.; has 10 rides, 11 concession games, penny arcade, coin machines; books free attractions.

Canada

Crystal Beach, Ont.—Crystal Beach Amusement Park, J. H. Nagel, mgr.; has 15 rides, 25 concession games, rink, penny arcade, books orchestras, free attractions.

Hamilton, Ont.—La Salle Park, A. B. Lovell, mgr.; has eight rides, 15 concession games; books orchestras; attractions occasionally.

London, Ont.—Springbank Amusement Park, Mrs. A. M. Clark, owner; D. H. Walsh, mgr.; has four rides, two concession games, penny arcade, coin machines.

Montreal, Que.—Belmont Park, Rex D. Billings, mgr.; has 24 rides, 20 concession games, penny arcade; books free attractions.

Port Dalhousie, Ont.—Lakeside Park, Can. Natl. Railways, owners; S. H. Brookson, mgr.; has eight rides, 22 concession games; books free attractions.

Port Stanley, Ont.—Port Stanley Park, owned by city; Albert A. Marek, mgr.; has four rides, six concession games, pool, penny arcade, coin machines; books orchestras, attractions.

Toronto, Ont.—Hanlan's Memorial Park, operated by Transportation Commission for city; D. A. Peters, mgr.; has four rides, 18 concession games, penny arcade, coin machines; books pay attractions.

Toronto, Ont.—Sunnyside Beach, Toronto Harbour Commission, owners-mgrs.; has eight rides, 25 concession games, pool, penny arcade, coin machines; books attractions.

Vancouver, B. C.—Happyland, Hastings Park, Pacific Coast Am. Co., Ltd., owners; Marjorie M. Ross, mgr.; has 15 rides, 24 concession games, rink, penny arcade, coin machines; books free attractions.

Winnipeg Beach, Man.—Winnipeg Beach, Winnipeg Beach Amusements, Ltd., owners; A. B. Flett, mgr.; has six rides, 12 concession games, penny arcade, coin machines; books pay attractions.

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Supplementary List

(The following are not completely equipped amusement parks, but have pools, coin-operated machines, rinks and book orchestras and acts.)

Arizona

Phoenix—Riverside Amusement Park, Harry L. Nace, mgr.; has pool; books orchestras; attractions occasionally.

Arkansas

Hot Springs—Fountain Lake Resort, Dr. H. D. Ferguson, owner-mgr.; has pool, penny arcade; books orchestras at times.

California

Guarwood Park — Guarwood Village, G. Wright and W. Noble, owners-mgrs.; has 10 concession games, rink.

Colorado

Colorado Springs—Buffalo Lodge, A. G. Tubbs, owner-mgr.; has penny arcade, coin machines; books attractions.

Estes Park—Riverside Amusement Park, T. C. Jelsema, owner-mgr.; has six concession games, pool; books orchestras.

Connecticut

Killingly—Wildwood Park, P. J. Sheridan, owner-mgr.; has pool, rink, penny arcade; books orchestras and attractions.

New London—Ocean Beach Park, owned by city; John W. Sheely, mgr.; has pool, rink, penny arcade, coin machines; books orchestras, free attractions.

Delaware

New Castle—Deemer Beach Colored Park.

Florida

Pensacola—Pensacola Beach, Pensacola Bridge Corp., owners; H. S. Davis, mgr.; has five concession games; books orchestras, acts.

Georgia

Atlanta—Sunset Casino, V. N. Montgomery, owner; R. Mayes, mgr.; books orchestras, pay attractions.

Macon—Ragan's Park, W. C. Ragan, mgr.; has two concession games, lake, rink, penny arcade, coin machines.

Macon—Lakeside Park, Irving Scott, mgr.; has lake, coin machines; books orchestras.

Savannah—Barbee's Pavilion and Park, Isle of Hope, Will M. Barbee, owner-mgr.; has pool, rink; books orchestras.

Savannah—Daffin Park, owned by city; John Forsyth, mgr.; has pool, rink.

Indiana

Evansville—Mesker Park & Zoo, Metrey Yarbroudy, mgr.; has four rides, penny arcade.

Hamilton—Circle Park, H. G. Waterhouse, owner-mgr.; has two rides, beach, rink, penny arcade, coin machines; books attractions.

Montpelier—Blue Water Park, H. L. Kelley, mgr.; has two concession games, pool, rink.

Vincennes—Lake Lawrence Beach, Mrs. Minta Meskimen, owner-mgr.; has four concession games; books orchestras.

Iowa

Davenport—Miss. Valley Amusement Park, H. A. Gettert, mgr.; has rink; books orchestras, attractions.

Fort Dodge—Exposition Park, Armstrong Realty Co., owners; Jay Longstaff, mgr.; has pool, rink; books orchestras.

Ruthven—Electric Park, J. K. Maple, owner-mgr.; has lake, rink; books orchestras, pay attractions.

Kansas

Wichita—Sandy Beach, Norris B. Stauffer, owner-mgr.; has three concession games, pool, penny arcade, coin machines; books orchestras, attractions.

Kentucky

Bowling Green—Beech Bend Park, Charles Garvin, owner; has one ride, four concession games, rink, penny arcade, coin machines; books orchestras, attractions.

Owensboro—Rube's Pleasure Park, John W. Miller, owner-mgr.; has two concession games, pool.

Ross (P. O. Melbourne)—Martz Playground, Jacob Martz, owner; has four rides, pool.

Massachusetts

Bellingham—Silver Lake Park, Thomas Carey, mgr.

Newburyport—Plum Island Beach, J. M. Kelleher, mgr.; has concessions; books orchestras, acts.

Michigan

Benton Harbor—House of David Park, Ohio Bell, mgr.; has miniature trains, midget autos, coin machines; books orchestras, attractions.

Grand Haven — Hyland Gardens, R. W. Haynes, owner-mgr.; has rink, penny arcade, coin machines; books orchestras.

Minnesota

Fairmont—Hand's Park, E. R. Hand, owner-mgr.; has three concession games, lake, coin machines; books orchestras and attractions.

Sherburn—Fox Lake Park, Kenneth A. Nelson, mgr.; has two concession games, rink; books orchestras; attractions on special occasions.

Missouri

Excelsior Springs—Lake Maurer Amusement Park, J. F. and J. H. Maurer, owners-mgrs.; has two rides, pool, rink, penny arcade; books free attractions.

Nebraska

Beatrice—Riverside Municipal Park, Ed. Higginbotham, mgr.; has pool; books orchestras, attractions on occasions.

Omaha—Tuxedo Park, Harry C. Belka, mgr.; has lake; books orchestras, attractions.

New Hampshire

Spofford—Lake Spofford Recreation Park, Wm. R. Manch, owner-mgr.; has two concession games, beach, rink, coin machines; books orchestras.

New Jersey

Burlington—Sylvan Lake Park, Ed Ruth, owner-mgr.; has four concession games, pool, rink; books orchestras; pay and free attractions occasionally.

New York

Bronx, New York—Starlight Park, Tex O'Rourke, mgr.; has pool; books orchestras, Genesee—Long Point Park, Harry W. Berry, owner-mgr.; has eight concession games, lake, penny arcade, coin machines; books orchestras; attractions occasionally.

Irving—Sunset Bay Park, William Burghardt, owner-mgr.; has one ride; penny arcade, coin machines.

Saratoga Springs—Kaydeross Park, E. A. Walker, owner-mgr.; has one ride, five concession games, beach, rink, penny arcade.

Syracuse—Boysen Bay Park, Gerson Rubenstein, mgr.; has concession games, pool, rink.

Wantagh, L. I.—Jones Beach State Park, State of New York, owners; S. J. Polek, general supt.; has pool, rink; books orchestras, pay and free attractions.

North Carolina

Morehead City—Atlantic Beach, Atlantic Beach & Bridge Co., owners; has several concession games, rink; books orchestras, pay attractions.

Ohio

Arcadia—Midway Park, Henry Mareches, owner-mgr.; has four concession games, pool, rink; books free attractions.

Canal Winchester—Edgewater Park, Chas E. Gerling, owner-mgr.; has five concession games, coin machines.

Cleveland—Cleveland Zoo in Brookside Park, Fletcher A. Reynolds, dir.; books attractions occasionally.

Lake Milton—Milton Gardens, Carl Cowell, mgr.; has pool, rink.

Lakeville—Lakeview Park, H. J. Thoma (Manchester, O.), mgr.; has one concession game, pool, penny arcade, coin machines; books orchestras, attractions occasionally.

Mentor-on-the-Lake—Mentor Beach Park; has two rides, 10 concession games, rink, penny arcade; books orchestras.

New Philadelphia—Tuscora Park, owned by city; Harold E. Meese, mgr.; has pool, rink, penny arcade; books attractions.

North Benton—Paradise Lake Park, Earl E. Santee, mgr.; has three concession games, penny arcade, coin machines.

Oklahoma

Cache—Craterville Park, Frank Rush, owner-mgr.; has two rides, three concession games, pool, rink; books orchestras, attractions.

Lawton—Doe Doe Park, B. F. Hutchins, mgr.; has pool, rink.

Pennsylvania

Bloomsburg—Columbia Park, Elmira Bankes, mgr.; has one ride, two concession games, pool, rink.

Cannonsburg—Willow Beach Park, Dominick Falconi, owner; Patsy Verona, mgr.; has four concession games, pool, rink; books orchestras and attractions.

Ellwood City—Rocky Point Park, Ray Daellenbach, bus. mgr.; Nauncy Nastas, mgr.; has three concession games, beach; books orchestras, pay and free attractions.

Feasterville—Somerton Springs Park, Robt. M. Platt, owner; Vernon D. Platt, mgr.; has concession games, pool, penny arcade; books orchestras, free attractions.

Hanover—Willow Beach Park, D. M. Witmer, mgr.; has one concession game, pool, rink; books attractions.

Lancaster—Maple Grove Park, Lillie E. Coho, owner-mgr.; has pool, rink.

Northumberland—Sandy Beach, W. D. Mantz, owner; W. D. Yarger, mgr.; has 10 concession games.

Union City—Marcresan Beach Park, Emory P. Lee, owner; C. Max Lee, mgr.; has two rides, two concession games, pool, rink, penny arcade, coin machines.

Yerkes—Grand View Park, Grand View Park Co., owners; Jack Fitzcharles, mgr.; has one ride, three concession games, pool, penny arcade; books pay and free attractions.

South Carolina

Charleston—Riverside Beach Park for Negroes, E. A. Hamilton, mgr.; has one ride, concessions, coin machines; books orchestras, acts.

Charleston—Polly Pier, 12 miles from city, Ted Schiadaressi, mgr.; has two rides, 12 concession games, penny arcade; books orchestras.

Tennessee

Columbia — Mid-State Fairgrounds Park, George L. Buchnau, mgr.; has eight concession games, rink, coin machines; books orchestras and attractions.

Memphis—Rainbow Lake Amusement Co., E. Bellanti, mgr.; has pool, rink.

Memphis—East End Park, Harrison Scheuner, owner-mgr.; has pool, rink.

Texas

Cisco—Lake Cisco Park; has one ride, pool, rink; books orchestras, pay and free attractions.

Fort Worth—Casino Park, George T. Smith, mgr.; has coin machines; books orchestras, floor shows.

Fort Worth—Forest Park, owned by city; Harry Adams, supt.; has five rides, pool, concessions, zoo.

(See Supplementary List on page 94)

AREA

(Continued from page 66)

hungry for our form of recreation and are going modern, Starbuck said. George A. Hamid's show included

Branda Stetson, Laura Lee, the Two Adrians, the Three Knowltons, Al Olson and Jimmy Rollins. Hamid emceed.

Fred W. Pearce Sells His Rides

Fred W. Pearce has sold his rides in St. Louis. He had a Coaster at West Lake Park, and a Coaster, Whlp, Skee Balls, shooting gallery and scooter at Chain of Rocks Park. All rides were sold to one man, who has C. E. Vickers to superintend them. Vic was with Fred at several other points before going to St. Louis about 15 years ago. This would have been Pearce's 20th year at Chain of Rocks and his 21st at West Lake.

This leaves Fred with four Coasters and two complete amusement parks. He once operated Coasters from Ottawa to Dallas and from Denver to Norfolk. He has helped to build numerous parks; was president of our national association, and has been president of the American Museum of Public Recreation since the death of D. S. Humphrey, first president of the museum.

Tony Ganim Passes

Tony Ganim has just passed on of a heart ailment. He had operated the Aeroplane Swing at Palisades Park, N. J., since 1910, and was rebuilding it after last season's fire on a new five-year contract. He had other concessions in the park and had been successful in real estate. Of Syrian parentage, he alone and unaided, built a modest fortune. Mrs. Ganim will continue the park and concession business with her husband's associates.

The Ohio River flood again ran in on Coney Island, Cincinnati, and covered it with six to nine feet of water. Coming at this time, all motors were still stored on high ground out of danger, but the machinery bearings will be silted, all paint will be ruined and much damage will be done to parking grounds and landscaping. A fine dance floor will have to at least be re-laid if not replaced. Some buildings are sure to be undermined and electric wiring must be renewed. About \$100,000 will be spent in putting this fine resort back into its former earning power.

Danny Bower had not cleared his loan for rebuilding after the 1938 storm which hit New Bedford, Mass., when last year's misplaced tropical storm brought him another \$40,000 loss. Fortunately, his credit is good enough to get another government loan to cover his rebuilding costs. He and his hard-working family deserve better treatment than Dame Fortune has been giving them. Mrs. Bower feels keenly their severe losses, but is determined to give it another try. They were caught without storm insurance.

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RSROA State Championships

DETROIT, March 24.—Fred A. Martin, secretary-treasurer of the RSROA, with headquarters here, said: "The decision to postpone the National for 1945 has no bearing on State, city or district championship events. In fact, we are asked by the various committee chairmen to do our very best in promoting local events to keep competitive interest high." State championship dates are as follows:

California, March 25.—Sponsored by the Rollerland Skating Club, Oakland. Figures, dance, pairs.

Colorado-Wyoming, May 29, 30.—Mammoth Garden, Denver. Dance, figures, pairs, speed.

Illinois, May 2-4.—Arcadia Roller Rink, Chicago. Dance, figures, pairs, fours.

Illinois, May 9-11.—Armory Roller Rink, Chicago. Speed.

Kansas-Missouri.—Wonderland Rink, St. Louis (early June, definite date not yet set). Dance, figures, pairs, fours.

Michigan, April 7-9.—Arena Gardens, Detroit. Speed. (Dance, figures, pairs; fours dates pending.)

New Jersey, May 27 and 28.—Paterson Recreation, Paterson, N. J. Dance, figures, pairs, fours.

New York, June 6 and 7.—Empire Roller-drome, New York City. Dance, figures, pairs, fours.

Ohio, early June.—Coliseum Rink, Mansfield. Dance, figures, pairs, fours, speed.

Oregon, early April.—To be divided between the Imperial Rink and Oak Park Rink, Portland. Dance, figures, pairs, fours. (Speed indefinite.)

Pennsylvania-West Virginia, late May or early June.—Lexington Roller Skating Palace, Pittsburgh. Dance, figures, pairs, fours.

Utah, early June.—Woolley's Roller Skating Rink, Salt Lake City. Dance, figures, pairs, fours.

Washington, April 9.—Southgate Roller-drome, Seattle. All dance. (Change has been made from March dates.)

Washington, April 10.—Redondo Roller Rink, Redondo. All figures.

Washington, April 16.—The Roller Bowl, Tacoma. All speed.

Dance, Speed Events At Holland's Spot

BRIDGEPORT, Conn., March 24.—Bill Holland's Skateland here was the scene of a dance skating contest St. Patrick's Day. The contest consisted of three well-known skate dances, the Collegiate, the Barn Dance and the Spread Eagle Waltz. Only skaters who had never placed in a State or national meet were allowed to participate. The contest was sanctioned by ARSA and judged by certified roller judges. The judges were Ozzie Nelson, Great Neck, L. I.; Mrs. Ethel Von Berg and Walter Clancy both coming from New York. There were 12 couples competing and the judges had difficulty in selecting the winners, as all of the teams were good.

The first place went to Alice Woerner and Robert Benn, second to Shirley Comlish and Daniel Libone, third to Shirley Ghent and Charles Dannenberg. All of the skaters are from Bridgeport.

The contest was a huge success, with over 500 spectators. At this time the skaters at this rink are practicing hard under the watchful eyes of Ruth and Bill Holland for the Connecticut State meet which is to be held here April 28.

First Speed Races

The first in a series of speed-skating races were held at Holland's Skateland in Bridgeport, Conn., March 18 for school boys. The results were as follows: Boys under 12 years, four laps, time 1:10—Robert Buske, Steve Moran, Chester Bettini and Edward Connolly. Boys 13 and 14 years, four laps, time 1:05—Paul Germain and Donald Chambers. Boys from 15 to 17 years, four laps, time 1:01—Dan Ryan, Robert Benn, Archie Fortin and Ed Brown. These races are to be held for four consecutive Sundays and will determine the junior speed-skating champion of Fairfield County.

Madison Teen-Agers May Have Own Rink

MILWAUKEE, March 24.—Madison (Wis.) Youth Council, at a meeting Monday (19), considered an offer of an undisclosed operator to start a roller skating rink in Madison, and discussed means of financing a building for an enlarged youth center. The council reported plans for the rink would not be announced until a location is found. The rink would be open to the public for a nominal admission, with specified times for adult and youth skating.

Increased membership in the Loft, youth center, has indicated the need for added recreational facilities, the council said. Lyman Bixby, chairman of the special building committee, reported that the maintenance costs of a building could be met thru concessions and rental of space for several hours a week to city organizations.

Biz Slumps 20% At Tampa Spots

TAMPA, March 24.—Exodus of servicemen from Tampa's five training bases clipped patronage about 20 per cent for three roller skating rinks in this area during last 60 days, according to Harry J. Warner, operator of Davis Island Coliseum, largest skating floor in the South.

Slump is first that has been felt by operators in two years, but daily average at Coliseum still clings around 300 patrons. Similar drop in biz was reported by Sweetheart Rink at Six-Mile Creek, just north of Tampa, and Ann's Palace Rink, Sulphur Springs.

To counteract drop in revenue at Coliseum, Warner has announced series of name-band dances for Monday nights twice monthly, beginning with Henry Busse March 26. License for dance programs has been granted by the city, with a \$75-per-night clip, which Warner said he is protesting as being too high.

Erie Rink Plans To Hold Summer Biz

ERIE, Pa., March 24.—If any great good has come out of the war, as far as rinks are concerned, it is the opportunity to gain and to hold summer skating.

Manager A. T. Johnston, of the Erie 12th Street Skating Rink, has been operating summers since the beginning of the war. Many transportation troubles have brought this about, but what is important is that the rink is planning to keep this business. The rink, like many others, is in a building not suitable for air conditioning. The management is going ahead as far as possible despite this condition.

Plans are in the making to insulate the ceiling, and fans are to be installed to maintain air circulation. Feature nights to draw packed houses are being avoided. This simple planning, together with a steady year-round attention to the growth of the roller club, is expected to insure a profitable business in the heat and heat of the city.

Business continues steady and industrial parties hold on at normal rate. The roller club has shown steady growth. George Kelley, formerly of the Lexington Rink, Pittsburgh, is the regular instructor.

5,000 See Philly's 'Daily News' Finals

PHILADELPHIA, March 24.—Leon and Veronica Seneca, champions in 1942 and 1943, came thru to win the championship in *The Daily News* "most graceful skating" finals March 15 at the Circus Gardens, while Laura Atturi and Joseph Schiavo won the waltz. The Senecas represented Joe Barnes's Adelphia Rink, while Miss Atturi and Schiavo wore the colors of Morris Feingold's Dance Box.

Runners-up to the Senecas were Mary Severria and Angelo Buculiglia, of Dance Box, and runners-up in the waltz were Florence and Howard Nothes, last year's champions in the most-graceful division.

Five thousand spectators turned out for the finals held at the Jesse and Mac Carey rink.

Judges were Mort Brandes and Duke Meeks, of *The Daily News* advertising staff, and Moon Belfor, of the *Roller Vanities* show. The announcer was Tom Magram.

Heagy's Pa. Spot Has Pool

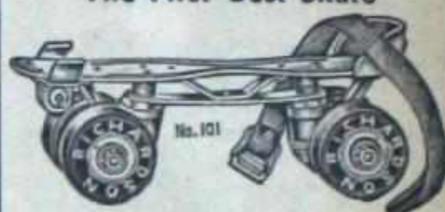
HARRISBURG, Pa., March 24.—Heagy's rink and swim pool, on the summit of Wildwood, suburb of Harrisburg, is set in a 30-acre spot that lends itself to a site for an amusement park. Rink is steam-heated. Specialties are presented Sunday nights, with various attractions set for other evenings to attract newcomers. Sunday night attendance averages 800, with a 25-cent gate to look on. Dick Bowman is manager, organist and emcee, and has been at the spot for seven years. George Fulton puts on original stunts, while Martha Leisher and Bobby Lilly do specialties.

Conrose Welcomes Blinded Veterans

HARTFORD, Conn., March 24.—Conrose's Rink here has recently introduced facilities for skating sessions for blinded World War II veterans who are stationed at Avon Old Farms Hospital near here. They are accompanied by specially trained hostesses.

The management has been praised by civic officials for making the arrangements possible. It is the only rink in Connecticut offering this policy to war veterans.

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Flexible Action makes this step simple.

When adjusting your Roller Skates be sure the truck is in perfect alignment with the hanger. For firm action insert No. 60AX Rubber.

California ARSA State Champs Go To Sonoma April 29

SONOMA, Calif., March 24.—Due to transportation difficulties on the West Coast the California Amateur Roller Skating Association State Championships have been changed from the Senator Rollerdrome, North Sacramento, to Sebastiani's U. R. O. Rolleritorium, Sonoma, April 29. The championships will consist of juvenile figures, free styles, dances and pairs; the same is true of the novice division and ladies' pairs. The championships are sanctioned by the ARSA and judged by the USFSA of the United States. Howell Jones will referee.

Oscar Morgan, president of ARSA, will be present at the State championships. It will be California's first ARSA championships.

On April 2 at the Santa Rosa Roller Rink the Martinez Figure Skating Club will present the *Roller Follies of 1945* for the benefit of the Red Cross drive. The show is the third edition and sanctioned by the ARSA. It will be directed by Paul J. Gilbert, starring California's leading ARSA skater, Marie Sudberry. The Santa Rosa Roller Rink is owned by Wayne Frank, of Santa Rosa, Calif.

Bklyn. Rink Folds, New One Replaces It

BROOKLYN, March 24.—Brooklyn Rink ended its 25-year existence when Louis Camardella, operator, could not procure the necessary material for repairs and maintenance. Lumber and flooring and heating system was needed most.

Camardella recently opened Eastern Parkway Rink, a larger spot easily reached by most of the patrons of the closed place.

HELEN ALLEVO, featured skater at Conrose Rink, Hartford, Conn., for the last five years, leaves March 26 for Stark, Fla., where she will be a feature at the Million-Dollar Pier.

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 Complete Rink and Real Estate. Building, 66x120, four years old, fine shape; 200 pps. Chicago Skates, 50 pps. Shoe Skates, Grinder, 6 Speaker P.A. System, Exhaust and Circulating Fans, Drink Coolers, New Skate Parts. Income \$15,000.00. Price \$45,000.00. Half down, long terms. **DON WILSON, BELVEDERE RINK, West Palm Beach, Florida.**

WANTED
 Man and Wife to manage Florida Rink, year round position. Good salary and percentage of profits to satisfactory party. Write **BOX D-384, The Billboard, Cincinnati 1, O.**

Dance Skating Gains At Memphis Drome

MEMPHIS, March 24.—Dance skating has finally caught on in Memphis, according to Ted Moyes, manager and pro at Harrison Sheuner's East End Roller Drome. Moyes started teaching a class in 1930, with an enrollment of six. This year his beginners' class enrolled 150. Of these, 125 continued and are now taking advanced instructions. Age range, according to Moyes, is 15 to 20. The class consists almost entirely of girls, but they take dancing together without boys as a war hardship.

Moyes confesses that he is at a loss to understand the sudden spurt of interest in dance skating. The only information he gleaned from his pupils was that they had started taking dance skating instruction "because all my friends are doing it." One contributory factor in the sudden jump in Moyes's class, which had been steadily growing for the past five years, is that this year, for the first time, he is the only pro teaching in Memphis.

Jukes Provide Airs For War Workers

BALTIMORE, March 24.—The rink at Carlin's Amusement Park, largest in the city and the only amusement park of any consequence operating a roller-skating rink on a year-round basis, is doing a good job. The rink came into prominence at the outbreak of the war. At that time midnight sessions were introduced to take care of war workers, especially those on a late shift. The demands are not so great today, but they are still a prime factor in boosting the monetary returns to the park management.

The rink instituted juke boxes to supply the patrons with necessary music to enliven the rink patronage, and this practice has been continued right along. It has been found from experience that skaters will skate longer and more often when they do so to a lively waltz, hot tune, etc. And judging from the results the management has found that it pays dividends. Of course, installation of music boxes and necessary records consisting of the tunes favored is a little expense, but it is admitted it is an expense well worth the business that it trumps up.

WHITE PLAINS (N. Y.) RINK has Yvette Klefer for its new pro.

WHIRLING DAREDEVILS, speed-skating act, are currently at the Club 509, Detroit.

JOHNNY JONES JR., rink suppliers, are now located in larger quarters at 244 Boulevard of Allies, Pittsburgh, according to David Rothman.

GLOUCESTER CITY (N. J.) police take over Rollarena there for the annual Easter Monday party. Monday nights are usually set aside for beginners.

THE RED CROSS will benefit from repeat performance of Mineola, L. L. N. Y., Rink's *Winter Carnival* March 26. Featured will be Gloria and Gladys Gulbrandsen.

SKATELAND, Everett, Wash., taken over from Jay Roush by Frand Ferrara some months ago, is now a member of URO, and not the RSROA as previously stated.

UNDER THE MARQUEE

(Continued from page 53)
 and will spend the summer supervising his flower gardens at Aurora, Ill. . . . H. R. BRISON will again manage the Side Show on the Beers-Barnes Circus. . . . GEORGE SHIREY will have the brigade for Bailey Bros. . . . D. C. HAWN is recuperating after a long illness at his home in Chicago. . . . TIGE HALE has his band set for opening of Austin Bros. at Austin, Tex., March 30. . . . DR. HORACE DARDEN, 87, once with the John Robinson show, has been practicing medicine at Sparta, Ga., for 66 years. . . . DOC WADDELL recently held remembrance services for Renick Dunlap, Frank McBride and George (Bud) Thompson.

PERFORMER, lucky in drawing a lower berth on circus trains, always referred to the person in the upper berth as, "The inhabitant of the upper shelf."

RUBE CURTIS and his son, Robert,

Dilley and Oliver Sell Snipe Plant at Decatur

DECATUR, Ill., March 24.—R. O. Dilley and William L. Oliver, snipe plant operators here for 27 years, have sold their interests to the McGuire Sign Company.

Dilley will retire to California, while Oliver will take charge of the advance car for Dalley Bros.' Circus.

have signed with Ernie A. Young and Tom Packs to clown at sponsored dates in Pittsburgh, St. Louis, Evansville, Ind., Knoxville and Nashville. . . . EDDIE POLO'S wife identified the wrong cab driver in Chicago court in the trial to determine who walloped who recently, and the case was adjourned until April 2. . . . LOU WALTON, clown with Cole Bros. before joining the navy, visited Polack Bros.' fun alley in Chicago. . . . CIRCUS FANS of Madison and New Glarus, Wis., and other big-top followers are invited to a get-together at the Chalet of the Golden Fleece, New Glarus, April 8. . . . DICK SCATTERDAY, Cole Bros.' advertising agent, spent several days in Chicago, last week. . . . BRADLEY & BENSON Circus and Rodeo opens at Selma, Ala., April 5.

EARLY-DAY boss canvassmen never chased a man that could give 'em the worst of a battle. They'd shake hands with the man and say, "I like men like you around me."

DICK LEWIS and Brownie Gudat have signed with the Barnes-Carruthers Agency and will leave Los Angeles soon for Chicago. . . . WALTER MATTHIE leaves his home in Long Beach, Calif., soon to join Russell Bros.' Pan-Pacific Circus in Los Angeles. . . . HAROLD EAGLES, police captain at Manhattan Beach, Calif., has resigned his post to enter the feed business with his father, Paul Eagles, in Los Angeles. . . . HUGHIE MCGILL, of Los Angeles, sends *The Billboard* circus pages to Lieut. Henry Hull, who is with the Yanks in Belgium. McGill, who keeps a file of *The Billboards*, is breaking up his collection in order to get the outdoor show news to his friend. . . . JIMMY WOOD is supplying circus equipment to 20th Century-Fox to be used in the filming of *State Fair*. . . . GEORGE PERKINS declared recently in Los Angeles that he expected to troupe again this year. He clowned with his pooch in Larry Sunbrock's Rodeo and Thrill Circus in the Los Angeles Coliseum March 11.

FAVORITE CIRCUS STORY is about an old parrot that lived in a red ticket wagon and took a powder from the show. When some workmen found the old bird in a tree in a woods, he was scaring away four hawks with: "Take your time, gentlemen! Don't crowd. One at a time, gentlemen! One at a time."

KAISER CRABS CIRCUS

(Continued from page 53)
 decks, were raised to the performance area by electric elevators. Staterooms for performers and workmen and storage rooms for equipment were located in quarters built both fore and aft of the 900-foot vessel which was as wide as it could be and still pass thru the Panama Canal.

After seizure of the boat for war purposes and Germany's subsequent defeat, the promoters counted the ship a dead loss. However, settlement for the vessel was made in the decade following the end of the conflict.

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● RS 586	We Gotta Get Up Too Early Roll Up Your Sleeves, Buddy Boy	● RS 581	Notre Dame Victory March American Polka
+ RS 587	Tico-Tico A Media Luz	+ RS 582	Siboney El Tango De Reve
RS 588	Who Cares? What's the Catch?	RS 583	Let Me Love You Tonight Dance With a Dolly
RS 589	Some Day I'll Dream Again Some Day	RS 584	I'm Making Believe Sweet and Lovely
★ RS 590	While I'm Away Bring Your Roses to Her Now	★ RS 585	Because They All Love You Always

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General Ike Champ Of General Agents

(Continued from page 50)

position was shorthanded and couldn't move, so we just hopped out around playing one-night stands thru the timber country of France, the cheese country around Holland and the textile parts of Belgium.

We had about played out that territory when Ike called in Georgie and Omar and a guy named Monty who had been with the Limey Bros. for a long time. This Monty was no dunce, even if he did wear a lot of trick clothes like Ned Alvard. He had been battling the opposition a long time before we ever got on the road.

Ike decided that now was the time to go right into the opposition's own territory. He claimed that the first part of it had a lot of coal mines, and with winter coming on the coal should bring a good price and the natives would have plenty of money.

So away we went, and let me tell you the opposition was plenty tough. It was just like trying to run John Robinson out of Alabama. We finally got a contract for a town called Aachen, and altho it took a little time we really flattened them there.

Putting Out the Feelers

We hung around there for a time, putting out a few feelers and did little other than let Georgie run down South. Then the opposition dug up an old-time agent named Rundstedt, they called him Old Von, and he sold them on the idea of getting a lot of big tableaux and stuff and putting out a big parade and gathering up all the grifters he could find, started out to bust us wide open.

He picked out a spot where we weren't doing much at the time and started out by covering a lot of our paper and parading this big bunch of Hooligans and gilleys right down into Belgium and just making a helluva lot of noise and burning up the territory.

Ike got sore because he was figuring on using that spot to break the jump between Georgie and Omar next spring, so he sent a lot of stuff down there to stop these gills (which we did pretty quick at that) and got out a lot of new paper which read: "If you think that was an offensive, WAIT for the BIG ONE," and we plastered it all over the world.

So now we are just sitting tight and waiting for spring because Ike has told us that he is going to team up with Col. Joe Stalin's Wild West and Congress of All Nations and that we are going to open the coming season in Berlin just as soon as he can find a building left big enough to hold us. We are sending in our own Patch, Alexander M. by name, to fix the spot for us.

You just can't beat that Ike Eisenhower when it comes to getting a show on the road.

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EXPERIENCED FLOOR MANAGER
 Capable of taking charge of modern rink. Pleasant working conditions. Salary and qualifications in your first letter.
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Navy Prepares Special 16mm. War Bond Film

WASHINGTON, March 24.—Production by the navy of a number of 16mm. special releases to be used as War Bond sales incentives during the forthcoming Seventh War Loan drive will provide exclusive pictures with top news interest for 16mm. outlets thruout the United States from May to July, it was indicated here by J. Edward Shugrue, director of the Motion Picture and Special Events Section of the War Finance Division, U. S. Treasury.

Five three-to-five-minute impact trailers and two short subjects entitled *Midnight* and *Remember These Faces* will be completed by April 5. For the most part they are prepared from hitherto unreleased material.

A fresh story concept provides the thread on which the picturization of navy action around the world is woven for *Midnight*. Action of the camera opens at longitude zero, Greenwich, England, where local midnight and the navy's official midnight coincide. It proceeds around the globe by steps, picturing craft of all types in fight and patrol action; elements of the fleet preparing for the next day's battle; men fighting, sleeping, working, training until it returns to Greenwich and the beginning of a new day.

The emotional impact of full color is employed in *Remember These Faces* to make an unforgettable picture of the backwash of the wounded in a great invasion in the Pacific. The grim spectacle of hundreds of wounded men is made endurable only because the camera follows the heroes from front line to hospital ship and records the rapid transition from grimy front line casualties to men safe in the hands of modern medicine and with a fighting chance for health.

Four of the five impact trailers are characterized by a complete newness of approach. *The Voice of Truth* pictures a company of marines hurrying to an invasion rendezvous, and records their reactions to headlines from America as they are voiced by a Jap propagandist. *Time for Sale* uses actual scenes captured from a Jap newsreel to picture the privations suffered by American prisoners in the Philippines. *Mission Completed* places the camera on the flight deck of a carrier, where it portrays the tense and tragic sequel to a raid. *This Could Be America* is a powerfully realistic portrayal of what might happen if the enemy attacked the mainland of America.

The army, marine corps and coast guard also have in preparation a series of films for the Seventh War Loan. The vastly enlarged Treasury 16mm. program will provide an uninterrupted flow of film for the Seventh War Loan drive and attract audiences far in excess of the 23,000,000 who viewed Treasury pictures in the course of the last drive.

Ex-Exhibitor, Now a Soldier, Examines Roadshows' Future

CHICAGO, March 24.—A former roadshowman, William E. Saunders, now an army sergeant, recently wrote to *The Billboard* from "Somewhere in the Philippines." Because of his optimistic views about the future of this branch of the amusement business, we are reprinting the letter in full. Sergeant Saunders writes:

"For many years I have been a faithful reader of *The Billboard*, more so overseas than ever before. On its roadshow pages I have seen the pros and cons of the many questions that arise in the life of a roadshowman. It is no wonder then that I should like to voice my opinions on this business which I was engaged in before entering the service and plan to continue come Victory Day.

"It was not too many years ago, about 1936 or 1937, that the roadshowman was regarded by all as doing practically a non-legitimate business. It was at this time that I entered the field because I saw a coming business that would be

Pyle Tells of 233 Outdoor Movies on Tiny Pacific Isles

CHICAGO, March 24.—Ernie Pyle, noted war correspondent, recently devoted part of his syndicated column to a discussion of the 16mm. movies shown to servicemen in the Pacific area. Writing from the Marianas Islands, Pyle observed:

"An American soldier in Europe, even tho the towns may be off limits to him or destroyed completely, still has a sense of being near a civilization that is like his own.

"But out here there is nothing like that. You are on an island, the natives are strange people, there's no city and no place to go. If you had a three-day pass, you'd probably spend it lying on your cot. Eventually, boredom and the 'island complex' starts to take hold.

"For that reason the diversions supplied by the army are even more important out here than in Europe. Before I left America I heard that one island out here had more than 200 outdoor movies on it. I thought whoever told that must be crazy, for in Europe the average soldier didn't get a chance to see a movie very often.

"But the guy wasn't crazy. These three Marianas Islands have a total of 233 outdoor movies on them. And they show every night. Even if it isn't a good movie, it kills the time between supper and bedtime.

"The theaters are usually on the slope of a hill, forming a natural amphitheater. The men sit on the ground, or bring their own boxes, or in some of them the ends of metal bomb crates are used for chairs.

"You can drive along and sometimes you'll pass three movies not more than 300 yards apart. That's mainly because there is not enough transportation to haul the men any distance, so the movies have to come to them."

Jersey School Uses Films to Highlight Classroom Work

NORTHFIELD, N. J., March 24.—Northfield school system, under the guidance of Charles M. Kresge, principal, is being lauded in Southern New Jersey for its work in visual education with films.

Kresge also serves as chairman of visual education for the County Council of Parents and Teachers and was recently commended by Harold Feyl, of the Atlantic Area of Boy Scouts, for providing boys and girls with entertainment movies of an educational nature.

The films are shown to correlate classroom work. The list of films scheduled for the local schools include *Our Bill of Rights*, *The Adventures of Chico*, *Pan-American Celebration*, *Swan Lake Ballet*, *South of the Border*, *Hansel and Gretel*, *Modern Egypt*, *Peter Rabbit*, *Journey Thru South America*, *Thirteen Colonies* and *Colonial Life*.

recognized sooner or later as a legitimate, profit-making business and an innovation in the show world, a successful enterprise for those who went into it and stayed by the venture. Films were hard to secure for those first free merchant movies, but 1938 saw many independent companies opening up and films came thru for this work in an increasing flow. The next year was a better one for both the roadshowman and the releasing film companies. I would say that 1940 was the peak year, for it was during that year that most roadshowmen in the Middle West had more business than they could handle. The roadshow business was then in its rightful position in the show world. More and more distributors' firms rose up almost overnight to offer their products for the ever-increasing demand in the roadshow field. All went well with both exhibitor and distributor. Sixteen mm. had entered the field, bad at first but later improvements proved it to (See *Ex-Exhibitor Examines on opp. page*)

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Ex-Exhib Examines Roadshows' Future

(Continued from opposite page)

be invaluable to the roadshowman. New equipment was then desired and improvements met on these to make the portable show more successful. Then came war.

Wonders About Post-War Era

"I read the roadshow pages of *The Billboard* now and wonder what is the future of this business in the post-war era? Will it resume where it left off to grow even more or will it die from the aggressiveness of its former associates? Whatever the outcome, it is still in the dark stages to most of us. I for one am ready now to declare my status when the day arrives. I had faith in the past and I still have faith in its future and what it can do for us many roadshowmen who are not operating because of war.

"I have money and determination to continue roadshow operations in the future. I hope there are many others experienced in this field who will share the experience with me. It is also my hope that an organization be formed of exhibiting roadshowmen in an association where we might iron out our problems and help one another. This has long been an ambition of mine.

"We all note that many distributors today who have grown thru our efforts are now flooding the market with old major releases in an effort to swing the trade their way. Many exhibitors, myself for one, were amazed when we read the first offer of major products for our outdoor screens. We must remember that most of the people viewing our shows have seen a lot of these majors now offered. It was the independent who first increased our flow of films for roadshow work and stayed by us until we reached the top. Their features were presentable and satisfactory then and undoubtedly will be in the future. Let us not then cause ill will with theater exhibitors by playing up major film releases.

"The fate of the roadshow business is in its exhibitors' hands. Now is the time for a decision as to what will be done

about roadshow business in the post-war days. If the decision is in the affirmative, to continue roadshow movies, may I be among the first to exhibit in the beginning of its renovation."

Short Splices

By The Roadshowman

IT WAS RECENTLY announced that the film *Abraham Lincoln*, starring Walter Huston, has topped all records for circulation, both in number of prints and bookings. The 10-reel feature, running approximately 94 minutes, is regarded as the crowning achievement of the noted producer-director, D. W. Griffith, and is considered one of the most complete and historically correct films presented in this era. A study guide for the picture, prepared by Frederick Houk Law, Ph. D., chairman of the department of English, Stuyvesant High School, New York, is used extensively with the film, which is available from Nu-Art Films, Inc.

R. M. SAVINI, president of the Astor Pictures Corporation, has acquired from Gene Towne, president of The Play's the Thing Corporation, the world rights for *Swiss Family Robinson*, *Little Men* and *Tom Brown's School Days*. The films were formerly distributed by RKO Pictures. Astor is now preparing them for re-issue thru their branch distributing offices in the United States.

GEORGE ARCHIBALD, controller of the British Ministry of Information, is in New York on a brief visit. With him is Maj. Frank Owen, of Admiral Mountbatten's staff. They are here in connection with the completion of a film on the Burma campaign. Archibald was formerly director of the film division of the British Information Service.

TREASURY DEPARTMENT has just released the names of the State 16mm. chairmen for the Seventh War Loan. The complete list is available from the War Savings Staff, Treasury Department, Washington.

AN AMENDMENT to the brown-out order, limiting outdoor entrance lighting to the minimum required for public health and safety, and banning entrance lighting of more than 60 watts per entrance in any case, has been issued by the War Production Board's Office of War Utilities. The amendment was issued, OWU said, to clarify the original meaning of the order, which is to conserve coal and other scarce fuels by the elimination of all unnecessary lighting. Since the brown-out went into effect, OWU said, field reports have shown a wide misunderstanding by consumers of the fact that entrance lighting intended primarily for promotion, decoration or to light show windows is prohibited by the order.

Major Releasing Co. Hunts Theater for 16mm. Shows

HOLLYWOOD, March 24. — Russell Wade, actor under contract to RKO who appeared in *Sundown Riders*, is scouting for a local theater in which to showcase this and other 16mm. films distributed by Major Releasing Company.

If such a theater is secured, the first attraction will be this Western in Kodachrome and Werner Janssen's musical shorts. Showing in such a spot would allow Wade to gauge the reaction locally before the pictures are released to schools and clubs. Major would also use this information to judge its activities in getting behind a cross-country chain of 16mm. spots.

AnSCO Exec Predicts Great Increase in Color Film Use

NEW YORK, March 24.—After the war there will be a great demand for color film, industry will make new uses of photography, and the number of retail film outlets will experience a sharp increase, E. Allen Williford, vice-president in charge of the AnSCO division of the General Aniline & Film Corporation, said recently following a 7,000-mile trip thru-out the country.

Sales of black and white film are expected to remain at pre-war levels, he said, but the industry is "convinced that color film within five years after the war is over will represent at least one-third of all film used."

REPERTOIRE-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

Corp. Billy Choate Wounded in Action

WAYNE CITY, Ill., March 24.—Corp. Billy Choate, son of Mr. and Mrs. Arlie Choate, of the former Choate's Comedians, was wounded in action in Germany March 4. He was with General Patton's Third Army and had been overseas seven weeks. He entered the service in January, 1943. Corporal Choate's address is 36727509, APO 350, care Postmaster, New York.

Choate's Comedians have been off the road since the fall of 1941, but will take to the road again after the war. The Choates own a movie theater here.

Welby Choate, eldest son, is employed in a war plant in Fairfield, Ill., several miles from here. Andra and Virginia Hardesty recently visited the Choates on way to join a show in the South.

Yule Phelps, formerly with the Choates, is a band director in the high school at Fairfield. Johnny Deitz, Ralph Laster and Bill Grady are in war work in Fairfield. W. C. Choate, Arlie's father, is also here. He is 82.

Rep Ripples

M. H. BRYSON left Ponca City, Okla., recently with a vaude-pic trick to play Southwestern Oklahoma and Central, Texas. He will use canvas after April 15. . . . NORTHAMPTON PLAYERS, four people, who have been circling in the Boston area under auspices, have closed their third season after 54 performances. . . . BIRD'S SHOW, three people, after laying off six weeks, are playing in the Lakeland, Fla., area, using E. F. Hannan's *Poor Dear Uncle* as a flesh bill. Outfit will go vaude-pic under canvas later. . . . FARGO FOLLIES, David S. Bell, owner, will tote a new style show this season, the opus to be on the showboat revue type and will give plenty of chance for cast to work in specialty and vaude numbers. Fourteen principals will be in cast, E. F. Hannan will get out the bill. . . . REESE PROSSER, minstrel, who was listed under Final Curtain in last issue, was the subject of an interesting editorial in *The Atlanta Journal* of March 18. . . . GILES FAMILY SHOW, vaude-pic, reports satisfactory biz in Northwestern Oklahoma. . . . N. M. BAILEY'S All-Texas Show, vaude-pic, is having okay business in Hunt County, Texas. . . . FISHER PLAYERS, four people, who have been playing auspices dates in the Milwaukee sector this winter, will play lake resorts in Door County, that State, this summer.

Minstrel Memories

By E. F. Hannan

A WHILE ago I met Harry Farrell who was with many of the old-time minstrel troupes. "You know the old-time burnt cork oprys in most instances grew up around towns and cities," said Harry, and then went on telling about the De Rue Brothers, Bobby and Billy, who launched out from the Cherry Valley sector of New York, and the Guy Brothers who hailed from Springfield, Mass., and who initiated many young corksters into the business.

He might have gone on and told about Billy Burke, Lynn, Mass., and the show of his name, and also the Burton & Burke show. And just a little farther east, the fishing city of Gloucester, Mass., was a busy spot for the La Barre Brothers, as they toyed with such shows as I. W. Marshall's Minstrels, La Barre Bros.' Minstrels, Millbank Brothers and the Harry Mann Modern Minstrels.

In the earlier days, Dave, Eddie and George La Barre made up the La Barre contingent, but the bank-roll man for most of the cork oprys they took out was Bill Kelleher (Billy La Barre). George La Barre operated a vaude house in Gloucester in the early '90s, and Eddie La Barre lives in retirement there now, but the hustle for an advance agent to head the show is over and most of the local lights that were with these shows have gone on. They were great days while they lasted.

Kansas City Like Deserted Village

By E. L. Paul

IN A RECENT issue of *The Billboard* Ethan Allen thanked, by implication, the editors for publishing the stories about the old-time repertoire shows. Likewise, he voiced a complaint that more had not been written about the companies that have flourished since 1910, in order that the "young fellows" who have been in the business a mere 35 or 40 years might also read something about the shows with which they have been connected.

To them, the peak years of the repertoire business were in the decade between 1920 and 1930. Kansas City, Mo., was then the hub from which radiated in all directions shows that covered all territory between the Mississippi River and the Rocky Mountains, and the lobby of the Gladstone Hotel there was the very center of that hub. Many of these "young" old-timers, now scattered to the four corners of the earth by war and other exigencies, look back upon those days with nostalgia. In mind's eyes they see the desk of Frank and Ruth Delmaine, of Equity, over in one corner, and the office of Ed Fiest opening off the lobby.

At this season of the year any or all of the following managers might have been seen elbowing thru the crowds, engaging people, leasing plays and just visiting. There would be J. Doug Morgan, Leslie E. Kell, Ed C. Nutt, Billy Lister, B. A. Nevius, J. S. Angel, Nat Cross, Edgar Jones, P. P. Hillman, Morris Dubinsky, Frank North, just to name a few whom everyone knew. And it gives one a shock to realize that the Final Curtain has fallen on all those names.

Verily, old Tempis does a first-class job of fugitin'. They are not all gone, however. Some are still carrying on, even in the face of the difficulties brought about by the war. Ed Ward still runs his Princess Stock Company in the old Missouri territory, altho he now spends his winters in Louisiana with a school show in which he features his daughter, Wanda. Nell and Caroline Schaffner still operate in their Iowa and Missouri territory, and Christy Obrecht and L. Verne Slout still go out every summer, as do Chick Boyes and Harry Hugo in Nebraska. But by and large, Kansas City is a deserted village at present. To tell a simple truth, I do not know of a single repertoire show that is going out from here, that is to say, organizing here, for the coming season. There seems to be a feeling, however, that as soon as the wars are over the good old game will have a big revival along with all other lines of business.

Balfour Unit Begins 2d Year Over WEAU

EAU CLAIRE, Wis., March 24.—Val Balfour's Val's Radio Players have moved into their second year as an Arrowhead network presentation over WEAU here.

Cast includes Balfour; Charles Potter, featured as Cousin Elmer; Cody Thomas, J. E. Balfour, Ann Kelley, Marjorie Porter and Isabel Tallman.

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WANTED — WURLITZER AND SEEBURG Phonograph in good condition; also 5-Ball Pin Games. Quote price list, quantity, etc. Write to Paul Blake, 5143 S. Ashland Ave., Chicago 9, Ill. mh31

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PERSONALS

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MUST QUIT MOUNT MANUFACTURING FOR duration. Best offer takes entire lot of mounts in stock. 18,600 3 1/2 x 5"; 25,000 1 1/2 x 2". Doubles: 24,000 1 1/2 x 2". Essels: 5,246 1 1/2 x 2". Gum Flaps. Risko, Inc., 642 N. 5th St., Milwaukee 3, Wis.

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WANT TO BUY — EASTMAN DIRECT POSITIVE Paper, any size, any quantity. I pay the highest price. Write, wire collect or just ship to R. Grecco, 72 Troutman St., Brooklyn, N. Y. my5

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WE SELL NEW DOUBLE AND SINGLE Cameras and Enlargers made by Biltright Camera Mfg. Co. Call by and see newest models. Holly Smith Photo Supply Co., 106 S. Church St., Charlotte, N. C.

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A-1 CIGARETTE AND CANDY VENDING MACHINES. Phonographs, all other coin equipment. Mac Postel, 6750 N. Ashland Ave., Chicago, Ill. my12

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WANTED — POPCORN MACHINES, ANY make, any quantity. Best cash prices if you have what we want. Also buy Roasters, Carmelcorn or Candy Kettles. Krispy Kist Korn Co., 120 S. Halsted, Chicago. ap7

WANTED — CHICAGO SKATES, SKATE Grinders and Maple Flooring. Write or wire. P. O. Box 418, St. Louis, Mo. ap14

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WILL BOOK OR BUY MIXUP WITH TRANSPORTATION. Ed Whybro, Joyland Park, R. 10, Box 150, Phoenix, Ariz.

20 MERRY-GO-ROUND HORSES, SMALL ONES preferred. OK if in need of new paint job. Nelson Shows, Erskine, Minn.

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ALTO SAX DOUBLING CLARINET, VIOLIN. Union. Musician, 2009 W. Wisconsin Ave., Milwaukee, Wis.

AT LIBERTY — VIOLINIST, PLAY AND SING tenor or baritone; duet or quartet. Old tunes, new and classic. Union. Draft status okay. Box C-258, Billboard, Cincinnati 1, O.

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BROTHER TEAM — FIRST-CLASS TROMBONE player. First-class Piano player. Sober, reliable. Can cut it. Gentlemen at all times. Have worked together long time. Experienced. Will not split. L. and M. Stapel, 1105 Chevrolet Ave., Flint, Mich.

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DRUMMER AT LIBERTY — DIXIELAND ONE-Beat, Four-Beat, Boogies, Latin my special. Floorshows. Brushes. Like a four to eight-piece combo. Draft exempt, 35 years old. Available April 1. Go anywhere. W. G. "Scotty" Scott, c/o Mexican Cafe, 6th and Van Buren, Amarillo, Tex.

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- Adams, Richard E.
- Albie, Charlie
- Allen & Lee
- Allen, Casey Paul
- ALLEN, Joe Jack
- Allyn, J. W.
- Anderson, Bud
- (Dot)
- Anderson, John
- Anderson, Robt. P.
- Andreano, Frank
- Autaleka, Melanie
- Archer, T. A.
- Arriero, Tomasso
- Arnold, Capt.
- Happy
- Arwood, Gene
- Ashley, Thos. L.
- Atkins, Glenn
- Bacon, Mrs.
- Imogene
- Bacon, Mrs. Jean
- Bacon, William
- BAKER, Carl
- Hubert
- Baker, Wallace
- Scott
- Barlow, William
- Basill, William S.
- Beatty, Frank
- Beck, R. C.
- Bennett, Bryce
- BENNETT, Ernest
- Elliott
- Bennett, Phil
- Bernstein, Lew
- Beschauer, Marilyn
- Blakeley, Benton
- H.
- Balekly, William
- Blevins, Helen
- Robling, Lambert J.
- Bortz, Leo
- Boteler, Frank
- "Tell"
- Boyle, Bennie
- Bradley, Ray & Betty
- Brady, L. P.
- Brady, Louis (Red)
- BREACH, Howard
- Briekson, Carl C.
- Briegin, Gerald
- Andrew
- Britt, B. H.
- Brown, H. (Candy Butcher)
- Brunlow, W. H.
- Burdon, James
- Burns, James G.
- Burquin, Joseph F.
- Busb, Willie
- Butter, Don
- BUTTS, Paul
- Byron
- Byrne, Harry J.
- Caffrey, Mrs. Ethel
- Caffrey, Joe
- Francis, Virian
- FRANKHOUSER, Glen F.
- French, Bill
- Frey, Betty
- Frye, Bernadean
- Gabby, Joseph
- GARDNER, Homer Edwin
- Geraghty, William
- Gerand, Albert
- Gibson, Earl Tex.
- Gilliam, Eddie L.
- Glover, B. A.
- Cloyd, Mrs. Helen
- Gordon, Fred
- Greasey, Bill
- Griffin, Thomas
- Gross, Frank
- Gruenstein, S. E.
- Guthrie, Bill
- Hale, Tige
- Hale, Tracy
- Hall, Reed & Margret
- Hamilton, Doc
- MAMMERO, Peder A.
- Harris, Babe
- Harris, George
- Harris, James Otis
- Hayden, R. W.
- Hazard, Hap
- Head, Harry
- HENDRIX, Eugene Webb
- Henler, Mrs. Irene
- Hentzleman, Ralph
- HELMS, Geo.
- Hendrix, C. W.
- Herman, Al
- Hileman, Alfred
- Hill, A. J. G.
- Hill Will H.
- Hinckley, R. H.
- Hinsley, Frances
- Hoke, Chester
- Hollingshead, J. C.
- Hood, W. D.
- Hubbard, Ed
- Hudson, Mrs.
- Jeraldine
- Hunter, Mrs. Virginia M.
- Jeffries, Jean
- Johnson, Sue
- Jones, Bob
- Jones, Edw. Francis
- Jones, John W.
- JONES, Leland Theodore
- KARAS, Andrew
- Kellen, Cecil
- Kelley, James M.
- Kelly, Mrs. Nellie
- Kerna, Richard
- KENNY, Henry P.
- King, Harrison
- KING, Wm.
- Edward
- Kinn, Virginia
- Kirkbride, Miss
- Wendie
- Kline, Chas. & Perry
- Knudsen, Celloand H.
- Kraemer, Will
- Kraft, Phil
- LaBird, Chas.
- La Page, Paul
- Lafayette, Mrs. Iva
- Lane, George P.
- Lang, Joseph Wm.
- Langley, George
- Mack, Harry
- Larne, Clyde
- Larvis, Paul & Helen
- Lass, B. W.
- Laswell, George
- Layton Doc Act
- LeRoy, Wm.
- LEWIS, Wm. Don
- Lewis, Harry
- Leworthy, Mrs. H.
- Ling, Mei
- Littlefield, Jack
- Littlefield, Norman F. & Edna
- Logsdon, David
- Lollar, James L.
- Long, DeWitt
- Talmadge
- Long, Ellen Mary
- Long, Richard
- LORD, Jack
- Delbert
- Lyle, F. C.
- McBride, Louis
- McCarter, Glenn
- McCOMB, Ernst
- McCoy Old C. P.
- McCRACKEN, Howard T.
- McDaniels, Grace
- McDOWELL, Karl Ernest
- McEntire, V. C.
- McFarland, Jack
- McGILL, Frank
- McGINLEY, Horace Geo.
- McGree, Bernard E.
- McIntyre, Fred
- McKINNON, John D.
- McLaughlin, Mack
- McLEAN, Paul Edw.
- McMANUS, Thos. James
- McNally, Wm. T.
- McNicholas, Mike
- McTaggart, Mrs. Joey
- Mack, Harry
- Maddux, Tom
- Maier, John (Carnival Co.)
- MALLERY, Richard
- Mallum, Eddie & Dorothy
- March, Eddie
- Marsen, David
- Marshfield, Jean
- Marshfield, Leo C.
- MATHIS, Casey James
- Matthews, M. H.
- Maurice & Andrea
- May, Harry T.
- MAYER, Wm. Bronson
- Meadows, Pat
- Means, Thomas
- Melton, Alberta S.
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- Merrill, Jimmie & Bettie
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- Meyers, Luckey V.
- Miller, Harvey
- Miller, John P.
- MINOR, Joseph C.
- Mishowiths, John
- Mitchell, Bob D.
- Mitchell, Mack
- Mitchell, Thos. Pat
- Mitchell, W. M.
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- Montillo, Estella
- Moore, Bob
- Moore, Mrs. H. E.
- MOORE, Lewis Victor
- Moore, Mrs. Walter F.
- Moors, Mrs. Patay
- Morales, Pedro
- Morgan, Mrs. Mary
- Morris, Billy (Curtis V.)
- Morris, Jacques
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- Mullins, Lawrence & Margaret
- Murlock, R. K. MURPHY.
- Emerson Raymond
- Myron, A. H.
- Nelson, Roy L.
- Nickerson, S. W.
- Noble, Art
- Nolan, Edward
- Nolan, James
- Noonie
- O'BRIEN, Michael
- O'Reilly, Jerry
- Obisleck, John
- Olsby, F. N.
- Oliphant, Sailor
- Ollis, Paul
- Overcash, Lowell
- Overstreet, Robt. L.
- Owens, Thos. J.
- OWN, George
- OSBORNE, Chas. T.
- Paden, James R. & Mary
- Pallasov, Victor
- PALUMBO, Jos. S.
- Parker, Edward M.
- PARKER, Edward Marshall
- Parks, Marie
- Patterson, Howard (Sweden)
- Payne, Delbert
- Payne, Elmer E.
- Payne, John E.
- PEIFER, Melvin Hobson
- Perry, Graves H.
- Peters, Steve & Larry Ely
- Petterson, Thure
- Petracca, Dorothy C.
- Pierce, Mrs. Leona E.
- Shawyer, L. M.
- Shea, Fred
- SHIELDS, William Andrew
- Sims, Joe
- SIMMONS, Chas. Jos.
- Sloan, Lawrence M.
- Smarr, Glenna
- Smith, Bud
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- Smith, Floyd
- Smith, Frank H.
- Smith, Helen Irene
- Smith, James & Evelyn
- Smith, Karl M. & Alice
- Snapp, Edward
- Spencer, John F. & Fern
- Staton, W. H. (Mule)
- Stein, Aaron
- Stephens, Mrs. B. A.
- Stevens, Pete
- Stevenson, Jack
- Stillman, Francis
- Stokes, Bill
- Stover, James M.
- Summers, W. L. (Whitey)
- Sweigert, F. Kenneth
- Swicegood, Earl
- Swords, Mrs. J. D.
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- Taylor, Armeine E.
- Taylor, Clarence Lester
- Terban, Max
- Terry, Glenn I.
- Thomas, Cottrell J.
- Thomas, Frenchie
- Thompson, Earl
- Thompson, Jack
- Thornbrooke, Ellis
- Thrush, Paul Eugene
- Thruab, William
- Tilner, Harry
- Travis, Jimmy
- TRIMMER, Paul Ed
- VALLEAU, Henry B.
- Videto, Ken
- Vincent, Roy
- Vinling, Ted
- WADE, Earle H.
- Walker & Kasey
- Walton, Raymond A.
- WARE, Geo. Monroe
- Warren, Jess
- Watson, Charles
- Weisenberger, Frank
- WEATHERSBBE JR., Lewis Junior
- WELCH, Chas.
- Wells, Dick
- Wells, H.
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- Wheeler, Geo. J.
- Whitaker, Johnnie
- WESTON, Howard Cloyes
- WHITE, Edward Thos.
- WHITE, Robt. Hugh
- WIEDERIEIN, Clarence G.
- Wilde, Vincent P.
- Wills, George
- Wilson, Perry Douglas W.
- Wilson, Mrs. S. P.
- Wolcott, Wm.
- Wonderly, Herbert
- Yamanaka, Lucy Young, J. K. Oscar L. Zuckerman, Louis
- Adams, Miller
- Alexander, Roy G.
- Bede, Ardeth & Capt. Harry
- BLANCHARD, Russell Edward
- Blanche, Edna
- Blumberg, Phillip J.
- Brazell, Matthew
- Briscoe, Nettie Lee
- Busey, Edgar Rihal
- Carroll, Dr. J. R.
- Claire, Madam
- CLAUTER, George
- CONLEY, Edw. J.
- CONTWELL, Peter
- DAVIS, Samuel
- Delaney, John D.
- Dorell, Duke
- Duke, H. J.
- FLYNN, Thos. M.
- Fox, J. A.
- Gilbert, Miss S.
- Gillette, Ruth
- HARMAN, Henry C.
- Howard, Eddie
- Hullman, Harry
- Hummert, Frank
- KELLEY, Michael Joseph
- King, Ethel
- King, Rudy
- Kroll, Herman
- Lawn, Joseph A.
- Lizz, Charles Fenwick
- LINDSEY, Fred Ashbell
- Lorraine, B.
- Lush, Pvt. Edgar Burr
- Manning, John
- Murley, Danny
- McKaye, Alexander F.
- Menlamans, Chas.
- Montgomery, Paul
- Murley, W. B.
- Narveson, Esther
- Parker, Mr.
- PATRICK, Paul
- Pelley, Burnam
- POSTAK, William
- Renay, R.
- Riley, Mark
- Jackson
- Robertson, Mark
- Thomas
- Rogers, Ruth
- ROSENBERG, Benjamin
- Sanna, John
- Sarver, Everett Lari
- Schafer, Mott
- SCHUMACKER, Paul Alfred
- Scott, Edgar
- Sihaman, N.
- Sutton, V. C. Van Rallich
- Vantine, Cazan
- Warren, Harry
- Williams, A.
- YATES, Sylvia



LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!

The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

- Murlock, R. K. MURPHY.
- Emerson Raymond
- Myron, A. H.
- Nelson, Roy L.
- Nickerson, S. W.
- Noble, Art
- Nolan, Edward
- Nolan, James
- Noonie
- O'BRIEN, Michael
- O'Reilly, Jerry
- Obisleck, John
- Olsby, F. N.
- Oliphant, Sailor
- Ollis, Paul
- Overcash, Lowell
- Overstreet, Robt. L.
- Owens, Thos. J.
- OWN, George
- OSBORNE, Chas. T.
- Paden, James R. & Mary
- Pallasov, Victor
- PALUMBO, Jos. S.
- Parker, Edward M.
- PARKER, Edward Marshall
- Parks, Marie
- Patterson, Howard (Sweden)
- Payne, Delbert
- Payne, Elmer E.
- Payne, John E.
- PEIFER, Melvin Hobson
- Perry, Graves H.
- Peters, Steve & Larry Ely
- Petterson, Thure
- Petracca, Dorothy C.
- Pierce, Mrs. Leona E.
- Shawyer, L. M.
- Shea, Fred
- SHIELDS, William Andrew
- Sims, Joe
- SIMMONS, Chas. Jos.
- Sloan, Lawrence M.
- Smarr, Glenna
- Smith, Bud
- SMITH, Earl Franklin
- Smith, Floyd
- Smith, Frank H.
- Smith, Helen Irene
- Smith, James & Evelyn
- Smith, Karl M. & Alice
- Snapp, Edward
- Spencer, John F. & Fern
- Staton, W. H. (Mule)
- Stein, Aaron
- Stephens, Mrs. B. A.
- Stevens, Pete
- Stevenson, Jack
- Stillman, Francis
- Stokes, Bill
- Stover, James M.
- Summers, W. L. (Whitey)
- Sweigert, F. Kenneth
- Swicegood, Earl
- Swords, Mrs. J. D.
- SYLVER, James E.
- Taylor, Armeine E.
- Taylor, Clarence Lester
- Terban, Max
- Terry, Glenn I.
- Thomas, Cottrell J.
- Thomas, Frenchie
- Thompson, Earl
- Thompson, Jack
- Thornbrooke, Ellis
- Thrush, Paul Eugene
- Thruab, William
- Tilner, Harry
- Travis, Jimmy
- TRIMMER, Paul Ed
- VALLEAU, Henry B.
- Videto, Ken
- Vincent, Roy
- Vinling, Ted
- WADE, Earle H.
- Walker & Kasey
- Walton, Raymond A.
- WARE, Geo. Monroe
- Warren, Jess
- Watson, Charles
- Weisenberger, Frank
- WEATHERSBBE JR., Lewis Junior
- WELCH, Chas.
- Wells, Dick
- Wells, H.
- Wells, Mrs. Jack
- Wheeler, Geo. J.
- Whitaker, Johnnie
- WESTON, Howard Cloyes
- WHITE, Edward Thos.
- WHITE, Robt. Hugh
- WIEDERIEIN, Clarence G.
- Wilde, Vincent P.
- Wills, George
- Wilson, Perry Douglas W.
- Wilson, Mrs. S. P.
- Wolcott, Wm.
- Wonderly, Herbert
- Yamanaka, Lucy Young, J. K. Oscar L. Zuckerman, Louis
- Adams, Miller
- Alexander, Roy G.
- Bede, Ardeth & Capt. Harry
- BLANCHARD, Russell Edward
- Blanche, Edna
- Blumberg, Phillip J.
- Brazell, Matthew
- Briscoe, Nettie Lee
- Busey, Edgar Rihal
- Carroll, Dr. J. R.
- Claire, Madam
- CLAUTER, George
- CONLEY, Edw. J.
- CONTWELL, Peter
- DAVIS, Samuel
- Delaney, John D.
- Dorell, Duke
- Duke, H. J.
- FLYNN, Thos. M.
- Fox, J. A.
- Gilbert, Miss S.
- Gillette, Ruth
- HARMAN, Henry C.
- Howard, Eddie
- Hullman, Harry
- Hummert, Frank
- KELLEY, Michael Joseph
- King, Ethel
- King, Rudy
- Kroll, Herman
- Lawn, Joseph A.
- Lizz, Charles Fenwick
- LINDSEY, Fred Ashbell
- Lorraine, B.
- Lush, Pvt. Edgar Burr
- Manning, John
- Murley, Danny
- McKaye, Alexander F.
- Menlamans, Chas.
- Montgomery, Paul
- Murley, W. B.
- Narveson, Esther
- Parker, Mr.
- PATRICK, Paul
- Pelley, Burnam
- POSTAK, William
- Renay, R.
- Riley, Mark
- Jackson
- Robertson, Mark
- Thomas
- Rogers, Ruth
- ROSENBERG, Benjamin
- Sanna, John
- Sarver, Everett Lari
- Schafer, Mott
- SCHUMACKER, Paul Alfred
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Ar. Robert CARMENS, James Leon
Beconi, Miss Marjorie Crawley, Miss Eleanor
Bell, Bill
(See LETTER LIST on page 94)

Photo Supplies Gaining Popularity

OPA Outlines Suppliers' Cost Increase Rules

WASHINGTON, March 24.—Standards to be used by the Office of Price Administration in determining whether wholesalers and retailers will be required to absorb their suppliers' price increases instead of passing them on to consumers have been outlined by James F. Brownlee, deputy administrator for OPA.

Brownlee's statement of policy has been mailed to representatives of the distributive trades who have discussed cost absorption with OPA at recent meetings. This group includes trade association executives and leaders in the department store, variety, mail order, shoe, dry goods, furniture and hardware fields. The policy applies to retailers and wholesalers dealing in all commodities, however.

In these meetings, Brownlee had explained the standards generally used by OPA when passing on requests for ceiling price increases. Manufacturers, for example, are required to absorb cost increases unless this absorption would reduce an industry's over-all earnings below peacetime levels. Besides this earnings standard, a product standard is used in cases involving industries dealing in several commodities. Under the product standard, the ceiling price of a given commodity must be high enough to cover the out-of-pocket costs of the industry generally. When returns fall below the levels specified in these standards, price increases must be authorized.

Since OPA first was organized, retailers and wholesalers have been required from time to time to absorb price increases granted at the manufacturing level. Not until recently, however, have standards been worked out for the distributive trades in as much detail as those applied to manufacturers.

Trade's Proposals Considered

The chief problem at the recent conferences between OPA and trade representatives was to develop a method of measuring the amount of increase in suppliers' prices that retailers and wholesalers could be expected to absorb. Suggestions were exchanged with the trade, and the

(See OPA OUTLINES on page 81)

MERCHANDISE TRENDS

CHICAGO, March 24.—Pre-Easter sales are setting sales records, already passing those reached in the flush year of 1929. Merchandise in most lines is still exceedingly short, however. This week it was announced in Washington that WPB chief Krug was conferring with army and navy officials on greater production of essential civilian goods, which he warned the military men were becoming dangerously low. Lack of labor and materials is still a serious handicap to almost all manufacturers. Action on such important topics as reconversion and work-or-fight is apparently at a standstill in Washington, with the extremists on both questions holding forth most violently. The gains made by the Allies, particularly in Germany, are strengthening the impression that the end of the war is not too far distant, and while this has undoubtedly affected forthright action on the work-or-fight legislation,

it is also adding gray to the heads of many a business man who would like to be able to make definite plans for reconversion.

Bar Accessories Popular

Bar accessories are becoming more popular, especially since stemware is increasingly hard to buy. Gaily decorated sets of hand-painted highball and old-fashioned glasses, among other bar accessories, are very satisfactory substitutes for some curtailed glassware.

Sets consisting of bottles or decanters, with matching glasses, are selling very well. Some are available with cordial glasses of the same design and color.

Radio Outlook

No radio sets will be produced for civilian use for some time, other than for such essential needs as police, airline and similar equipment, and some tubes and parts for civilian maintenance purposes.

Recent reports show that almost all production is for military needs, and only the surplus after military requirements are met is supplied for civilian purposes, consisting mostly of a small quantity of replacement and repair parts.

Speaking of radios, a recent poll in Minnesota disclosed that 39 out of every 100 families in that State plan to buy a new radio after the war, prefer a radio with television, and a price of between \$50 and \$100.

The survey showed that 99 of every 100 families now own a radio, and that the number of radios now owned by a family does not make a difference in plans to buy a new one. It also revealed (See Merchandise Trends on page 82)

Nat'l Income for '44 Was \$161,000,000,000; Set All-Time Record

WASHINGTON, March 24.—National income in 1944 reached the record total of \$161,000,000,000, while gross natural production rose to \$199,000,000,000, according to estimates released this week by the Commerce Department.

Of the \$11,000,000,000 increase in national income from 1943 to 1944, government pay rolls, which include the pay of the armed forces, accounted for more than \$5,000,000,000. In contrast to preceding years, manufacturing wages and salaries rose only \$1,600,000,000. Net income of farm owners, another group responsible for a large part of the wartime increase in incomes, remained practically stable at 1943's record levels.

The nation's production, measured in dollars, more than doubled total national output of the peacetime year of 1939, but after allowing for the effects of price rises, experts believe the real production in 1944 was one and three-quarters times larger than that of 1939.

Expenditures for war during the year were \$86,000,000,000, or 43 per cent of the gross national product, an increase of \$4,000,000,000 over 1943.

Mild Weather Tempts Fans

Manufacturers too busy at war work to plan post-war line of specialty items

CHICAGO, March 24.—Workers coming in to Chicago's Loop saw, every morning this week, a line of people standing for a block or more before Chicago's leading photographic supply store. This long line of people braved the cold rains in order to try to get a supply of film. That was what they were waiting for. This is concrete evidence that spring is reviving, already, renewed interest in photographic supplies and equipment and that the war, also, has greatly increased the interest of the public in amateur photography.

The people who line up in Chicago to buy films and other supplies are only a part of the many millions all over the country who find the approach of warmer weather renewing their interest in their favorite hobby. Trade surveys estimate there are at least 20,000,000 amateur photographers in the country at the present time. The trade is also assured that the many millions who have been in the armed services will come back to civilian life with an even greater interest in amateur picture-taking than ever before.

At the present time, war conditions still continue to restrict, more and more, the supplies of film and other photographic equipment. The War Production (See PHOTO SUPPLIES on page 80)

PARK, CIRCUS AND CARNIVAL SPECIALS

First Come! First Served! Limited Quantities

U. S. MADE SLUM	
	Per Doz.
Worth Covered Base Balls	2.00
Weighted Darts, Doz.	1.20
4 to 7 Inch Hoop-La Rings, Doz.	.55
Straw Horse & Man	4.00
Horseshoe Plaques	2.00
Large "Pin Up" Plaques	2.00
Small "Pin Up" Plaques	.85
R. W. & B. Batons, Gross	16.50
Jr. Batons, Gross	8.00
Silver Canes, Gross	14.50
Flying Birds, Gross	24.00
Parachute Trooper, Gross	24.00
Medium Leis, Gross	4.00
Large Leis, Gross	6.75
Medium Plaster, Gross	7.00
Swaggers, Gross	10.50
Aluminum Milk Bottles, Each	1.75
Colored Canes, 100	4.00
Jumbo Tails, Per 100	21.00
Knife Rack Rings, Per 100	2.50
Shooting Corks, Per 1000	2.25

GLASSWARE	
	Gross
Heavy Whiskey Glasses	3.50
Ash Trays	3.75
Tumblers	4.00
Nappies	4.50
Sugar Bowls and Creamers	4.80
Saucers	4.80
Cups	5.20
6" Bowls	6.75
8 1/2" Bowls	10.80

U. S. MADE SLUM	
	Per Gross
Engraved Wedding Rings	\$1.00
Assorted Charms	1.00
Plastic Thimbles	1.20
Paper Flags	.65
Paper Flag Bows	.75
Comic Paper Masks	1.00
Muslin Flags on Sticks	1.15
Plaster Dogs, Ducks, Etc.	1.25
Cloth Flag Bows	1.35
Humorous Mirror	3.00
Mirror Memo Books	4.50
Powder Puffs	3.00
Lead Pencils	1.25
27" Shoe Laces	1.15
Painting Puzzle Book	6.50
Paper Pop Guns	4.00
Puzzle Pictures, Per Bale (250)	1.50
Tongue Novelty, Per Bale (200)	1.50
Wheel Tops	4.80
Airplane Gliders	4.00
Paper Hats	5.00
Patience Games	5.00
Assorted Prevue Brooches	9.60
Comic Hat Bands, Per 100	1.75
Per 1,000	16.50
Comic Books, Per 100	1.50
Flag Buttons, Per 100	2.00
Motto Buttons, Per 100	1.00
MacArthur Buttons, Per 100	1.85
Army Metal Buttons, Per 100	.40

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If you prefer to order for future delivery check these lists for the items and quantities you'll need. Accompany your order with 25% deposit and we'll hold the merchandise for shipment at any later date you specify.

GRIND STORE ITEMS

Service Men Kit—24 Cards in Self-Mailing Box, Gross	\$ 7.20
Shoe Shine Kit in Display Box, Doz.	1.80
Full Pack Cigarette Case, Gross	8.64
Leatherette Cigarette Case, Gross	14.40
Boxed Secretary Wallet, Gross	14.40
Boxed Leatherette Wallet, Gross	14.40
Boxed Casey Wallet, Gross	8.64
Boxed Picture Frame on Stand, Dozen	1.80
Large Chenille Lapel Brooch in Cellophane Covered Box, Dozen	1.80
Boxed Necklaces, in Assorted Colors, Gr.	14.40
Medium Size Salt & Pepper Shakers, Gr.	14.40
Boxed Pocket Key Chains, Gross	27.00
Boxed Assorted Subject Plaques, Gross	27.00
Boxed Pin-Up Girl Plaques, Gross	27.00
Boxed Patriotic Plaques, Gross	27.00
Star Picture Frame, 2 in Box, Dozen	1.50
Boxed Compacts, Dozen	3.00
Famous "Envo-Letter" Stationery, a \$1 Box of Service, Gross	14.40

BALL GAME ITEMS

Large Lels, Gross	\$ 7.20
Small Lels, Gross	3.50
Swappers, Gross	10.50
Stencils Top Swappers, Gross	15.00
R. W. B. Batons, Gross	16.50
#1 Small Fur Tails, Hundred	5.50
#2 Fur Tails, Hundred	7.50
#3 Jumbo Tails, Hundred	21.50
Spanish Hats, Gross	26.00
Chale Hats, Gross	22.75
Special Cowboy Hats, Gross	36.00
#1 Plastic Novelties, Gross	5.00
#2 Plastic Novelties, Gross	6.50
#3 Plastic Novelties, Gross	14.40
Comic Hat Bands, Thousand	16.50
Assorted Plaques, Gross	27.00
Gilded Colored Pottery, Assort. Doz.	6.00
All Gold Pottery, Assort. Subjects, Dozen	18.00
Lash Whips, Gross	18.50
Flying Birds with Whistle, Gross	21.00
Flying Birds without Whistle, Gross	18.00

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#280 Whiskey Glasses, Gross	\$ 3.50
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Cowboy Hats	Gro.	30.00
Miniature Cowboy Hats	Gro.	10.80
Miniature Hat and Feather	Gro.	6.00
Yacht Hats	Gro.	22.50
Soldier Hats	Gro.	22.50
70 Ligne Buttons	Per 100	4.00
Circus, Coast Guard, Army, Navy, Air Force, Marine		
60 Ligne Redco Buttons	Per 100	3.00
50 Ligne Buttons	Per 100	2.00
	Per 1000	17.50
Comic, Rodeo, Circus, Shrine, Roy Rogers, Gene Autry, God Bless America, V Buttons		
80 Ligne Comic Buttons	Per 100	4.00
#9 R.W.B. Ribbon, 50 Yd. Bolts		4.00
#5 Ribbon, All Colors	Per 100 Yds.	3.50
12x30 Rodeo and Circus Pennants	Per 100	13.00
Gun and Holster	Per Gro.	18.00

Western Plastic Jewelry		
Per Gro.	\$9.80, \$10.80 and \$12.00	
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Key Chains	Per Gro.	9.00
Baby Shoes, Dog House, Baseballs, Basket Balls, Footballs, Baseball Gloves, Boxing Gloves, Crosses and Medals		
Key Chain with Heart for Photo	Gro.	18.00
Whips	Gro.	16.50
R.W.B. Tinsled Batons	Gro.	16.50
Tinsel Head Swapper with Bell	Gro.	15.00
Plastic Pins, Tanks & Commando	Gro.	9.00
American Made Birds	Gro.	21.00
American Flags, 12x18	Gro.	12.00
Pennant Sticks	Per 1000	15.00
Worth Baseballs	Per Doz.	2.00
Lels, Small	Gro.	3.25
Lels, Large	Gro.	7.00
Comic Hat Bands		
Per 100, \$1.75; Per 1000		16.50

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Amer. Made Feather Back Dolls, Gr.	27.00
Swapper Canes, Gr.	\$9.00 & 13.50
Red, White & Blue Batons, Tinsel Head, Gr.	14.40
Whips, Gr.	15.00
Amer. Flags (All Sizes)	\$8.00 & Up
12 In. Metal Horns, Gr.	\$15.00
Assort. Plaster Animal Figures, Gr.	\$9.80 & 14.40
Large Plaster & Animal Figures, Gr.	24.00
Cloth Red, White & Blue Bow Flags, Gr.	\$ 1.25
Plastic Cig Holders, Gr.	7.20
Assort. Key Chains, Gr.	9.00
Gun and Holster Sets, Gr.	\$4.20 & 6.00
Pin-Up Girl Mirrors, Per C	5.00
Religious Mirrors, Per C	5.00
Glass Ash Trays, Gr.	4.80
Amer. Plaster Slum Dogs-Cats, Gr.	1.25
#570 Large Bobby Sock Doll, Doz.	54.00

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PHOTO SUPPLIES

(Continued from page 79)

Board recently issued a new amended order which permits manufacturers of certain restricted photographic equipment or accessories to fill unrated orders up to \$500, provided the rated orders they have have already been filled.

In fact, General Limitation Order L267 was issued in amended form, March 14, to add this special provision for filling orders up to \$500. The newly amended order also contains a paragraph which brings the manufacturer of photographic equipment under PR25, otherwise known as the Spot Plan.

Will Bring Some Relief

While this provision for filling unrated orders up to \$500 will bring relief in some directions, it still holds true that many restrictions are in effect on the entire photographic industry. Amateur photographers naturally feel the restrictions in many ways.

But a new ray of hope, to some extent, was offered amateur photographers recently when the Treasury Department, for the first time, announced that in its surplus war goods some photographic equipment would be available. Film and photographic paper, however, were excepted from the surplus sales and this was quite a disappointment to amateurs. The official announcement that this surplus photographic equipment would be offered for sale on the market was made March 18. The regional director in Chicago said that the surplus photographic equipment had been frozen for months and its release is certain to greatly ease the critical shortage in some materials wanted by amateur photographers.

In a special survey of the photographic field a year ago, in this department, we called attention to the many novelties and gadgets that are coming on the market in the photographic trade even with war restrictions seriously curtailing such items. The passing of time still suggests that specialty items, in the photographic trade, will increase in great quantities as soon as civilian goods can be made and that they will mean much profit to many specialty firms.

New profits, in the way of photo equipment and accessories, promise that the market for merchandise in this field will take in millions, rather than the thousands, of amateur photographers who have been able to get supplies during the war.

Offers Many Opportunities

The photographic novelties range all the way from methods and gadgets for putting pictures on wood or linoleum blocks to small viewers and projectors for use in the home. A recent survey of the industry by a prominent business journal bears out all the business opportunities we suggested a year ago. It is predicted that the favorite hobby of many millions will go into high gear all over the country as soon as film supplies can be increased to supply the average amateur.

There are many questions, of course, being raised about what specialties or what items will move strongest with the public when civilian goods are back to normal. It is assured, of course, that films and photographic papers will be the chief item on the market. These are stable supplies and of course are not featured by specialty firms.

There are about 150 manufacturers in the photographic field and they say they have been so busy during the war they have had little time for post-war planning or designing new gadgets. While the larger manufacturers, in this list of 150 firms, will make stable items for the trade, it is reliably reported that the majority of these firms will make specialty items of some kind for those who make photography their special hobby.

Cameras Popular Items

There is much talk of big changes and improvements in the lenses, film, plates, papers, and others of the stable items, but while these improvements are being made the new gadgets will be even more surprising. The improvements in lenses naturally means that good photographic equipment will be offered on the market at a lower price than before the war. This is certain to greatly boost the picture taking business. There is much talk, also, of improved movie cameras for the amateurs. Before the war many specialty merchandise firms did a good business with the small movie cameras, particularly the 8mm. size. Some leaders in the trade say that the 16mm. camera will be by far the most popular favorite after the

war. This will mean that the small projectors also will sell in big numbers.

During the war the small viewers for looking at slides and strip film have become very popular and, as soon as more materials and better glass for lenses are available, it is certain that these gadgets will grow by leaps and bounds. Firms in the specialty field will find these items something worth watching and putting on their list for future trade.

To show that there are big prospects for future photographic trade the biggest chain and mail order houses in the country are greatly increasing their plans to carry bigger supplies of photographic novelties and equipment.

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Popular Selling Items—Retailing 10¢ and Up.	
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Hot Pepper Gum, in Envelopes	.50 4.80
Bloody Soap Powder, Bloody Joke	.50 4.40
Hot Seats, a Hot Joke	.60 5.40
Stink Perfume	.75 7.80
Stink Plugs for Cigarette Bums	.50 3.75
Cigarette Bitters for Chislers	.50 3.25
Alarm Clock Candle, Hot Seller	.50 4.80
Snow Storm Pills, Carded 36s	.80 5.40
Invisible Secret Lovers' Ink	.80 5.90
RAZZERS—(BRONX CHEER)	.50 4.60
Shooting Book Matches, Quality	.50 3.95
Shooting Cigarette Loads, Loud	.50 3.85
Comic Mirrors, Up-Side-Downs	.75 8.25
Hot Pepper Toothpicks	.90 4.95
Itch Powder	.50 3.75
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Chinese Ring Illusion Trick	.60 6.20
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Ventrillo, the Voice Thrower	.80 5.95
Hot Pepper Candy	.80 5.95
Hotzy Totsy Fanny Dancer	.75 8.75
Jumbo Comic Buttons, 4", New	1.60 18.40
Shooting Kitchen Matches	.80 5.95
U-Gotta-Go Gum—U-Gotta-Go	.80 5.40
Fake Whiskey, in Whiskey Glass	1.00 10.80
Mustache & Goatee, Real Hair	.60 5.75
Sparkling Torch Light Matches	.60 5.95
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Phony Beer Trick, Carded 24s	.75 6.75
Wine & Water Trick, Carded 24s	.75 6.50
Racket Letter, They Sell Good	.75 7.75
Snap-Bak Trick, Catch the Rubber	.75 8.25
Chinese Prayer Bottle Trick	3.00 33.00
Thumb-It Trick, Natural	3.25 36.00
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Wizard Playing Cards, Strippers	5.95 65.00
Emergency Cards	.80 6.75
Auto Bombs	1.75 17.40
Imitation Lit Cigarette Holder	.80 6.75
Gay Ninety Mustache	.60 6.75
Laugh Toffet Tissue	.90 10.00
Nose Blowers—Rubber Razzers	.50 4.60
You Can't Take It With You	.75 7.75
Cigarette Vanisher	1.50 17.00
Smoke From Finger Tips	2.00 21.00
Giant Ears	.80 8.90
Comic Beard, Farmer	.90 9.80
False Noses	.40 4.30
Jump Out Matches—Match Box	.50 4.75
Snake Jam Jar	3.00 33.00
Magic Coat Pencil	.75 7.90
Rubber Point Pencil, Large	.75 8.50
Peg & Paddle Trick, 4's	.75 8.25
Anti-Gravity (Water Trick)	4.40 40.00
Comic Prison Pennants, 12"	Per 100 6.50
College Banners, 8x24	Per 100 13.50
Comic Felt Plaques, 6x7	Per 100 6.00
Comic Hat Bands, Felt	Per 100 2.50
COMIC CIGARETTE LABELS	Per 100 1.90
Per 1000	10.00
Per 1000	9.00
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OPA OUTLINES

(Continued from page 79)
 letter's proposals carefully considered, OPA said.
 Brownlee's statement represents OPA's reaction to these proposals and describes OPA's present policy on the subject of cost absorption in the distributive trades.
 The statement: Confirms OPA's policy of permitting ceiling price increases at the wholesale and retail levels to cover suppliers' price increases only if this adjustment is necessary to meet either the earnings standard or the product standard. That is, (1) To permit an industry as a whole to maintain its earnings at peacetime levels, or (2) To prevent the margin on a commodity that does not represent all or most of a trade's volume

from falling below the trade's operating expense rate.
 Defines: The method of determining the "minimum margin" below which wholesaler and retailer margins on a particular commodity will not be reduced by absorption of supplier price increases. This "minimum margin" is the expense rate or the previous margin on the commodity, whichever is lower.
 Accepts: With some limitations, the trade proposal to use the individual seller's expense rate in measuring the "minimum margin" for commodities subject either to "freeze" or seller's historical margin types of price control. Trade-wide expense rates will be used for commodities subject to types of price control that give uniform margins thruout the trade or have uniform dollar-and-cent ceilings.

No Special Allowances

Rejects: The trade's proposal to add special allowances to the expense rate in computing the "minimum margin." This refers particularly to profit allowances, or to a tolerance in anticipation of changes in operating costs or volume of sales.

States: The principle to be followed in dividing cost absorption between wholesalers and retailers.

Brownlee added that these policies were not stated in final form, but would be applied to the distributive trades "until changed."

The trade had recommended that the policies not be considered a formula for reconversion goods. In this connection, Brownlee said that they were "always subject to review whenever conditions change significantly in the trade or in the national economy."

The trade also had declared that the earnings standard should be based on net profit after all expenses, including federal taxes. In his statement, Brownlee emphasized that the standard of peacetime profits "before taxes" had been explained at Congressional hearings, and that Congress had passed the Stabilization Extension Act of June 1944 without questioning OPA's interpretation.

Calls OPA Policies Liberal

OPA has "gone a long way in proposing to use total costs as the measure of the minimum margin beyond which absorption will not be required on a specific commodity," Brownlee said. In the manufacturing industries, prices are considered "fair and equitable" so long as they cover not "total costs" but "merely the out-of-pocket costs" of the industry generally. In addition, use of individual seller's expense rates, where practicable, makes OPA's policies even more liberal, he said.

"This differentiation in treatment in favor of the distributive trades is justified only on the grounds that allocations of operating costs to particular products or lines of products handled by these trades cannot be made," Brownlee concluded.

Details of OPA's cost absorption policies for wholesalers and retailers follow:

Expense Rates

In computing margins below which cost absorption will not be required, "the objective sought is a measurement of operating expenses as a minimum margin over net cost of goods."

Trade-wide expense rates also will be used for commodities selling at relatively uniform margins, even tho the actual method of price control is of the "freeze" or "individual seller's margin" type. In these cases, however, there would be a "floor margin" below which no seller would be required to sell a particular commodity.

If suppliers' increases are so small that few, if any, sellers would be left with margins below individual expense rates, OPA may require all sellers to absorb the increase, regardless of the pricing method used.

Price increases may be granted if any "significant" group of outlets is subjected to over-all hardship by the use of trade-wide expense rates. These increases would be authorized either for the hardship group or all sellers, depending on conditions.

In figuring either individual store or trade-wide expense rates, the rate for the particular department concerned rather than for the entire store or trade will be used wherever records are customarily kept on a departmental basis.

Manufacturers' price increases which do not exceed the amount that wholesalers and retailers together can absorb will be divided between the two trades. "The basis of division will be some measure of manufacturer's increase."

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5,000 ITEMS AT FACTORY PRICES

Four complete needs all at one source—Candy, Gum, Batteries, Gloves, Dry Goods, Pins, Sales-cards, Sanitary Goods, Drums, Toilet Articles, Automobile Supplies, Specialty Merchandise and any other scarce items. Send 3¢ stamp for complete new list. We have the merchandise.

BLAKE SUPPLY CO.
 Little Rock, Ark.

GOING LIKE WILDFIRE! Spring Novelties THAT GLOW IN THE DARK

Here's a line that's worthy of your attention because it sells on sight. Each one of these beautiful Luminous Novelties is a money maker because people just can't pass by the beautiful display they create wherever they are put on sale. Investigate the profit possibilities of these low-priced, attractive and fast selling Novelties by placing a sample order today. You'll wire for more!



LUMINOUS FLOWERS

Fabricated from a high grade of durable cloth that glows in TWO colors after pigmentation.

- | | |
|---|-------------|
| W-1—Medium Gardenia With Bud, made of all luminous cloth | Doz. \$4.50 |
| 13—Cotton Orchid With Bow and Fern (red, white, lavender and blue) | 4.00 |
| 13A—Taffeta Orchid With Bow and Fern, (red, white, lavender and blue) | 4.25 |
| 15—Medium Gardenia With Bud | 3.75 |
| 16—Extra Large Gardenia With Bud | 4.75 |
| 17—Small Gardenia With Bud | 3.00 |
| 18—Double Gardenia Corsage | 5.50 |
| 19—Trio of Rose Buds (pink, white and yellow) | 3.50 |
| 20—Corsage of Roses by 2 (pink, white and yellow) | 4.50 |
| 21—Corsage of Roses by 3 (pink, white and yellow) | 6.00 |
| 22—Trio of Daisies | 3.50 |
| 23—Jonquils by 2 (pink, white, yellow) | 3.50 |
| 23A—Jonquils by 4 (pink, white, yellow) | 7.00 |



LUMINOUS FIGURES

Each one of these beautiful iridescent figures is decorated by hand by a staff of talented artists. Some items are also available in pearl finish as indicated below.

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| 52—Assorted 8" Religious Figures | \$6.50 |
| 53—Assorted 6 1/2" Religious Figures | 4.50 |
| 54—Crucifix, 9" | 6.50 |
| 55—Assorted Novelties and Dolls | 3.50 |

TERMS: Prices quoted are F. O. B. New York, 25% Cash With Order, Balance C. O. D.

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Women can't resist the appeal of these smart, attractive adornments.

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| 71—Screw-On Luminous Earrings (pair) | \$3.00 |
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These beautiful pictures are available in a wide range of popular and religious subjects. Luminous Religious Pictures, 8"x10", set of six \$9.00. Children's Subjects, set of six \$8.00. Above pictures in gold frames are 50¢ ea. extra.

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Now you can make anything you want luminous. Anything that can be painted can be made luminous with the application of our luminous pigment, which is available both ready mixed and in powder form.

PIGMENT

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| Blue (1 lb.), \$3.50, or 1 gallon mixed | \$17.00 |
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| Greenish-Blue (1 lb.) | 3.75 |

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| 56—Assorted Animals | \$3.50 |
| 57—Soldiers and Sailors | 3.50 |
| 58—Large Bust of Christ, 7 1/2"x4" | 6.50 |
| 59—Large Bust of Mater Dolorosa, 7 1/2"x4" | 6.50 |
| 52, 54, 58 and 59 Figures with Pearl Finish are \$1.50 extra per doz. | |
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| 53 and 54 in boxes are 50¢ extra per doz. | |

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With a ROLL-IT. The fastest, most economical little gadget ever devised. Candy and Tobacco Jobbers, here is a "Natural." This deal will wake up some of those sluggish accounts. Loads of winners on a small board.

Deal takes in 400 holes @ 5c.....\$20.00
Pays out 36 Cigarette Makers.
Suggested selling price to dealer\$13.50
Jobber's Net Cost\$ 9.95

25% Deposit, Balance C. O. D. Write for Information and Circulars on the Latest in Salesboards and Cash Board Deals.

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MINNEAPOLIS, MINN.

CARNIVAL SPECIALS

- Small Hawaiian Leis, Gr.....\$2.50
- Worth Baseballs, Doz. 2.00
- Plastic Cig. Cases, Doz..... 2.25
- Small Asst. Plaster Animals, Gr. 1.25
- Medium Asst. Plaster Animals, Gr. 7.50
- Plastic Charms, Bulk, Gr.... .75
- Plastic Charms, Carded, Gr... 1.00
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- Paper Masks, Gr......85
- Comic Mirrors, Gr..... 3.50
- Mirror Memo Books, Gr.... 4.50
- Comic Buttons, Per Hundred. 2.00

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of Real Fur in 23x17" — With Colored Ribbons.
Asst. Colors \$36.00 Per Doz.

26" Goo-Goo Eyed Chenille Dolls,
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Medium Sized FOX FUR TAILS,
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"THE BEST YET"

We have been in business a long time and we say in all sincerity we never saw a deal that is doing the business of Wico's Cigarette Deal.

20 packs, open No. Each in plastic case—5 packs for grand prize—including consolations. Take \$62.50 @ 5c. It is not unusual for an ordinary location to dispose of one deal in 2 or 3 days.

Write for operator's price list, or better yet, why wait? Terms: C. O. D. or cash with order. We say you do not necessarily need to eat the whole steak. Send, wire or advise by return mail for trial order. Sold only to operators.

Jay Wico & Company

BOX 271, LOGANSPOUT 1, INDIANA

MERCHANDISE TRENDS

(Continued from page 79)

that 21 per cent would pay less than \$50; 45 per cent between \$50 and \$100; 25 per cent between \$101 and \$200, and 9 per cent more than \$201.

Ban Misleading Names

A Michigan State representative has introduced a bill aimed at merchants whose stores might carry misleading names or engage in "unlawful trade practices" in the sale of surplus war goods. The bill declares that it shall be unlawful for any vendor to sell articles under a corporate or trade name which may lead the public to believe the federal government is involved.

The use of words such as Army, Navy, United States, Federal, Treasury, Procurement, G.I., Post Exchange or any others which might mean the United States Government, its armed forces or agencies, would be prohibited.

Another section would forbid the use of the words "unclaimed freight" unless the merchandise in question "is in fact unclaimed freight."

Recent Government Actions

OPA will shortly set specific retail price ceilings on household cooking and heating stoves. The agency admits that price controls on these articles have been "relatively loose." Manufacturers will be required to place price tags on most all stoves, it was said. Prices will vary in geographic zones only to the extent of freight costs.

In a move to curb repair costs, the same agency authorized its nine regional offices to require repair shops which charge an hourly rate to customers to give detailed invoices and keep time records. The agency reported that complaints had been received over a considerable period that repair shops, particularly those for household appliances, had been charging what it called exorbitant prices.

Despite tightening of the copper and steel supply, alarm clock manufacturers are expected to be allotted sufficient material in the second quarter of 1945 to produce 1,200,000 clocks or about one third of the average pre-war production, the War Production Board reported.

Fabric Venetian Blinds

A patent for the construction of a fabric venetian blind has been granted. The description of the blind follows:

"In a venetian blind structure of the class described, in combination, a plurality of blind strips arranged in parallel planes when the blind is closed and divided into two groups, the strips of one group alternating with those of the other, the edges of the strips of one group overlapping the edges of the strips of the other group when the blind is closed, means supporting said strips for oscillation about vertical axis and means for causing oscillation of said strips about said axis from open to closed and closed to open position, said means causing oscillation of the strips of one group in one direction and those of the other group in the opposite direction to open or close the blind."

"Soapsless Soap" Revealed

A soapsless soap that won't leave a ring in the bathtub is forecast by one of the nation's leading soap companies. The biggest advantage of these soaps is that they work as well in hard water as in soft, and will function even in salt water, where the ordinary soap is almost useless. In hard water they do not cause the familiar ring in the family tub.

The new type soap was created by combining an oily part which will dissolve grease and a salty part that dissolves in water.

Despite the many outstanding qualities of the new products, however, they are not expected by the manufacturer to replace soap because they are not as suitable as soap for all cleaning jobs.

WPB Neglects Shower Curtains

When the War Production Board drew up M-388, listing essential articles for material allotments, shower curtains were overlooked. Industry members, meeting in New York, were indignant over the omission, on the grounds that the curtains are essential in the interest of health and sanitation.

A committee was formed to enlist the co-operation of other industry members to register the protest of the industry to WPB and to request a stay pending a hearing. The group expressed the view that the effect of the order will be to eliminate completely the supply of fabrics necessary in the manufacture of shower curtains.

SHOW YOUR COLORS!



#136—AMERICAN FLAG, COTTON, IN PRINTED STARS, 2 METAL EYELETS, FAST COLORS, 3x5, IN LOTS OF 10...\$ 6.00
LOTS OF 100 OR MORE. PER 100 57.50



B. B. 100—10K Yellow Gold Ring, set with fine Diamond. Each... \$4.10
B. B. 101—3 Diamond Wedding Ring to match. Each 4.50
Sizes 5 to 7



STERLING SILVER RINGS

Two hands that clasp and unclasp go to make up this memento of true friendship.

BB9119—Sizes 6 to 9. Ea...\$1.65
BB9120—Same as above in Ladies', Sizes 5 to 7. Ea... 1.35

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COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10c sellers. Send 25c for sample cards and folder.

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MAGIC RACES

Winner cannot be determined in advance. At cigarette touch-6 horses are off.

BIG PROFITS

All the thrills of actual race. Fast seller, 40 Races, \$1.00. Dime brings samples, wholesale prices.

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| Leather Wallet and Lighter Set, in Attractive Display Box (Excellent Value). Ea. | Doz. Lots | \$.75 |
| Genuine Leather (Lizard-Like) 5 Feature Secret Pocket Wallet, Boxed (Reduced Price). Ea. | | .60 |
| 2 Pc. Brush Set in Attractive Case (Set). Ea. | | .75 |
| 3 Pc. Military Brush Set (Display Box), Set, Ea. | | .50 |
| Leather Wallet and Key Case Set, Ea. | | .50 |
| 3 Pc. Lady's Dresser Set (Display Box), Set, Ea. | | .50 |
| 3 Pc. Child's Dresser Set (Display Box), Set, Ea. | | .25 |
| 8 Pc. Men's Tourist Set, Ea. | | .95 |
| 12 Pc. Men's Tourist Set, Ea. | | 2.25 |
| 8 Pc. Men's Zipper Tourist Set, Ea. | | 1.75 |
| Genuine Leather Cigaret Cases, Ea. | 10, 15, 25 | .25 |
| Plastic Cigaret Cases (Assorted Colors). Ea. | | .17 |
| Special Close-Out Memo Books (75¢ Value). Per Doz. | | .40 |
| Secretary Wallets (Assorted Colors). Per Doz. | | .70 |
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WALLETS AND TOURIST SETS ARE TAXABLE IF NOT FOR RESALE.
25% Deposit With Order, Balance C. O. D.
J. C. MARGOLIS
Wholesale Distributors
812 Broadway NEW YORK 10, N. Y.

Trade Group Report Hits Control of WPB By Armed Services

WASHINGTON, March 24.—Both war production and essential civilian production are threatened unless civilian control of a high caliber is restored, it is feared by industry. A report made public this week by the business survey committee of the National Association of Purchasing Agents includes this comment on the situation:

"At present the war program is the dominant factor. Some fear is expressed over the policy of the armed services in placing directives and requisitioning facilities. This may be a threat to orderly distribution of materials and result in impeded production."

The same report notes that buyers recognize that changes for the better are being caused by increased buying for war production, but adds: "They realize that many plants are loaded with new war contracts which may prove to be greatly overdone and may result in a very serious situation when cancellations come."

Other reports, particularly those of business advisory services, stress that after it was caught napping by the Belgian bulge offensive the army "took over" the War Production Board, although the mistakes were not industrial ones but military errors. Industry had met requirements to full and overflowing, but much of the equipment was unsuitable and many of the weapons were obsolete.

Another gloomy note on control of civilian agencies by the military is added by George A. Renard, secretary-treasurer of the Purchasing Agents' Association, who writes:

"Common Man" Pushed Around

"According to the releases, the 'common man' we hear so much about is getting an awful pushing around in Washington. His needs are labeled civilian supplies and his future, over the next few years, is probably tied to that big word 'reconversion.'"

"Just at present anyone fronting for civilian supplies or reconversion is made to feel that he is stealing the shirt off G.I. Joe's back. As a matter of fact, there is midnight oil burning in Washington on cut-back schedules and reconversion programs by those who realize Uncle Sam must have a shirt for G.I. Joe to come back to."

"But" watch the shuffle closely. There was much and loud controversy several months ago over maintaining pre-war competition and protecting pre-war competitors by allocating materials for peacetime production. That would bar the Johnnies-come lately and prevent anyone from converting until everyone could shake loose from war production.

"The decision then was for free and open competition, with no favors to any company, industry or section. Nothing has been said about it but that decision will go into the ash can under the current doctrine of 'no cutbacks—no reconversion' until the Japs are licked."

A NATURAL FOR JOBBERS—SALESBOARDS DISTRIBUTORS

BOLO KNIFE (U. S. Army)



Low as \$2.50

SCABBARD
BOLO Knife has 10" blade, 4" hilt, 4 1/2" conforming handle. FINEST STEEL SCABBARD made of LEATHER reinforced at tip. SPORTSMEN, Boy Scouts, Trophy Collectors, Farmers, Women—all want them. Use as meat or fish knife, cleaver, to cut brush, kindling, hedge, in the garden, etc. Hundreds of practical uses for it. Ideal prize for Salesboards, Bingo Games, Souvenirs, etc. Mat as above furnished free with orders. LOW PRICED Sample \$4; Doz. Lots \$33; 100 Lots \$2.50 Each. F. O. B. Omaha. Cash with order. Write, wire or phone.

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CIGARETTE ROLLERS

METAL—VEST POCKET SIZE
Roll Your Own Cigarettes—Simple To Operate

Order Now While They Are Hot!!!
35c Ea. in Lots of 100; Sample \$1.00
F. O. B. Detroit. 1/3 Deposit, Balance C. O. D.

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for your Slum Prizes
Buy them direct from us
We manufacture and sell more CHARMS than anyone else in the whole world.
Charms in Bulk — \$4.00 per thousand
Charms on Gift Cards — \$5.50 per thousand
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\$1.00 deposit with order — balance C.O.D.
Made in U.S.A. by
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When in Washington, D. C., see us at our new address

PLENTY OF GLASS AND OTHER ITEMS
S. LACHMAN & SON
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Newsstands - Arcades - Gift Shops - Hustlers
Glamorous Models, Pin-Ups, that sell and sell fast; 3 1/2 x 5 1/2 Comic Cards, Joke Cards, Books, Novelties. Good sellers, kind the trade go for. Big profits. 50 samples, \$1.00. Wholesale price list entire line fast selling merchandise included with order only. Dealers interested order using letterhead.
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Name your price, as price is no object to me. Send samples to
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YOU WANT WE HAVE MERCHANDISE

#185 IDENTIFICATION BRACELET

Medium Weight, Sterling Silver.
.070 plac and chain. Highly polished, both sides
Each in box. Immediate delivery.
\$60.00 Dozen
5.00 Each

#16 LOCKET

Heavy gold plated round locket, heart and floral engraving. Holds 2 photos. 18" chain. Individually boxed. Same price for one or one hundred dozen. "First come; first served."
\$9.00 Dozen

#1616 DOUBLE HEART BRACELET

Gold or silver plated; suitable for any insignia or engraving.
\$6.00 doz. carded
\$9.00 doz. each in plush box

#55 BARRETTE

Silver plated. Rounded corners. Steel Prong back.
\$3.75 Dozen
\$36.00 Gross
#53 BARRETTE, NICKEL PLATED ... \$2.00 dozen

#P8F "MOTHER" LOCKET

Round, gold-plated 2-photo locket fob mother-of-pearl face. Also available SWEET-HEART, SISTER, or WIFE pin.
\$15.00 Dozen
Sterling silver, gold plated names only (without locket)
\$4.00 dozen

#450 EARRINGS

Rolled gold plate earrings for pierced ears with drop Cross, Star, Heart, Leaf.
\$3.60 Dozen
#500 Same as above with hoop \$5.40 Dozen

25% with order, balance C. O. D.
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Self-walking miniatures, 4 1/2" tall—no springs, no strings, no gadget things to get out of order—THEY WALK ON THEIR OWN POWER! Ten different characters; JOHNNY PENGUIN, in private life the "village cut-up"—since his induction into the ARMED FORCES a favorite of the WAVES; MAMMY, of pancake fame; SAILORBOY, with a "sweetheart in every port"; DOUGHBOY, hero of World War I and II; RED CROSS NURSE, that angel of mercy; LITTLE RED RIDING HOOD, the charming nursery character; the CIRCUS CLOWN with the funny face; PA & MA BUNNY, with the "V" or Veronica Lake hair-do (hare-do), and last but not least, OLD SANTA CLAUS himself—the boys and girls in the service will be looking for him. AND here are the surprisingly reasonable prices; any pair of characters, your own selection, \$1.00; special military trio, consisting of DOUGHBOY, SAILORBOY AND RED CROSS NURSE, packed in a tri-colored patriotic carton with demonstrating kit, only \$1.50; military trio plus your choice of JOHNNY PENGUIN or CLOWN included—four characters in all, only \$1.80. The full set of five, viz., the military trio and both JOHNNY PENGUIN and CIRCUS CLOWN (the morale builders), five spellbinders in all, for \$2.25. Here's a real buy—the complete set of ten characters only \$4.00. A full dozen, your own selection, \$4.50. Get these NOW FOR CHRISTMAS and be sure of your gifts for the boys and girls in the various branches of the service ABROAD—do not disappoint them. All prices quoted above mean delivered to your door. After all, where can you find any other gifts so reasonable in cost and so bound to please everybody—old and young like them!

HURRY! HURRY! HURRY!
To jobbers, wholesalers and concession people and stores, the price is \$30.00 per gross delivered, as long as we can supply them. Many dealers are already buying for CHRISTMAS—do not be deprived of your share of the profits to be realized. No trouble selling these toys—old and young grab them on sight. There will not be enough to go round. ALL PRICES QUOTED MEAN DELIVERED TO YOUR DOOR. Send money order for what you want—we cannot send C. O. D.'s account of help situation—anyway, SAVE THOSE C. O. D. EXPENSES. The above offers good in Continental U. S. only. SAVE TIME AND MONEY by acting NOW—WORK FAST FOR BEST RESULTS!

WILSON "WALKIES" 19 WILSON BLDG. CRESTLINE, OHIO

MALLARD DUCK IN FLIGHT!

Here's a great bally for shows, rides, mdse, stands, etc. Very realistic, the slightest breeze puts it and keeps it in motion. Life size, painted in natural colors. Buy one, make all you want—immense profit. Price postpaid, \$4.00—newspaper mats free with order. No C. O. D. shipments—U. S. only.

THE ROADMAN'S GUIDE
5 R. G. Building CRESTLINE, OHIO

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REAL VALUE — FLUFFY BEARS, 16", \$24.00 PER DOZEN.
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Stands 18 inches Tall But Profers To Sit or Lie Down
★ Minimum Packing 12 in Carton
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"Killing Preety"

"Now I Lay Me Down to Sleep"

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19 Books on Small Business Slated for Nat'l Distribution

WASHINGTON, March 24. — A new series of 19 books on the operation of small businesses will shortly be available on a nationwide basis.

Originally prepared for the Armed Forces Institute for use by servicemen anxious to enter business after the war, the books are to be reprinted by the Department of Commerce and sold to business organizations and trade associations interested in using them for private purposes.

Department of Commerce staff members wrote the books at the request of the army, in co-operation with trade association and industry executives. They deal with specific problems involved in the creation and operation of a small business, and emphasize the preparations and training necessary for success.

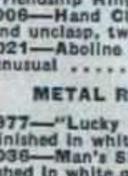
Books already completed deal with electrical appliance business and radio shops, service stations, shoe repair shops, grocery stores, building contracting, metal working shops, beauty parlors, hardware stores, painting contracting businesses, retail bakeries, sawmill operation, real estate and insurance and auto repair shops. Books are being prepared on general merchandise stores, apparel stores and laundries, and others planned in the series will cover restaurants, dry cleaning shops and plumbing and heating shops.

Several of the books are already in galley-proof forms in the War Department, and distribution of the series is expected to begin soon, to be handled by special service officers of both the army and navy.

After books have been printed for the armed forces, the plates will be turned over to the Department of Commerce and additional copies printed for general distribution. The books will sell for 25 to 40 cents each.

Officials said that a special booklet, *Starting a Business of Your Own*, may be distributed to discharged servicemen at army separation centers to call their attention to the opportunities in business. Specific questions will be answered by the Department of Commerce.

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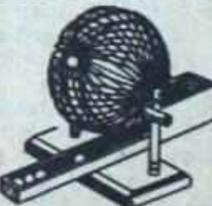
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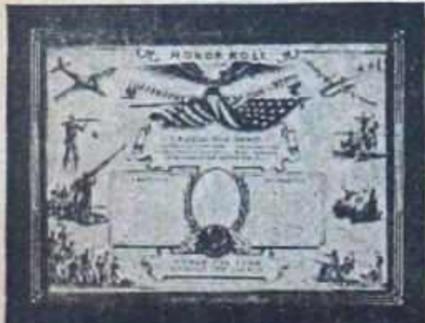
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Change Regulations On Service Symbols

WASHINGTON, March 24.—Amendments issued by the War Department on the manufacture of service flags and service buttons have been announced. The new regulations follow:

Service Flags, Service Lapel Buttons

The following amendments and additions to the regulations contained in Part 107 are hereby prescribed.

1. Section 107.31 is amended to read as follows:

§ 107.31 *Service flag, term defined.* The term "service flag" refers to any symbol used pursuant to the act of October 17, 1942, Public Law 750, 77th Congress, for private or public display to represent that a person (or persons) is serving in the armed forces of the United States during the current war.

2. Section 107.32 (a) (8 F.R. 1914) is amended by the addition of subparagraph (5).

§ 107.32 *Design of approved service flag.* * * *

(a) *Flag for immediate family.* * * *

(5) For each individual who has been honorably discharged from the armed forces, the design of the lapel button for service will be placed on the flag in lieu of the blue star. Where two or more individuals are represented the design of the lapel button for service will replace the star or stars nearest the fly end of the flag.

3. The last portion of § 107.39 (8 F.R. 1915) is amended by inserting the zone designation.

§ 107.39. *Applications required.* * * * Washington 25, D. C.

4. Section 107.42 is revoked.

§ 107.42 *Deviation from approved designs.* (Revoked.)

(Act of 17 October, 1942, 56 Stat. 796; 38 U.S.C. Sup. 179-182) (W.D. Cir. 35, 1943, as amended by Cir. 62, February 1945.)

(Seal) J. A. ULIO,
Major General,
The Adjutant General.
(F. R. Doc. 45-3608; filed March 7, 1945; 9:29 a.m.)

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48 1-lb. chocolate covered, coconut flavored Cream Loafs in connection with a 1,000 hole board at 5¢ per sale (board included).
Your Cost Per Deal... \$24.00
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5 GENUINE FAYOLA LARGE DOLLS
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May 13 SPECIAL! May 13

ALL YEAR ROUND FAST SELLERS FOR SERVICE MEN AND CIVILIANS ALIKE. GOES LIKE FIRE FROM APRIL 20 TO MAY 13, DUE TO DEMAND FOR A SELF-MAILING GIFT FOR MOTHER.



6-inch sachet stamped in gold or red with heart-shaped design and a verse to mother.

A REAL DEMAND NUMBER FOR MOTHER'S DAY!
6 Inch Square Sachet Bag in Self-Mailer Wrapper.
\$1.50 Seller \$10.00 a Dozen
4 Sachets in Box With Self-Mailer Wrapper.
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Sample or sample dozens shipped C. O. D.
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WITH TWO HEART DANGLES

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Now in a matched set. Forget-Me-Not design friendship ring with heart dangles. Attractive screw back earrings to match. All sterling silver. Gift box.
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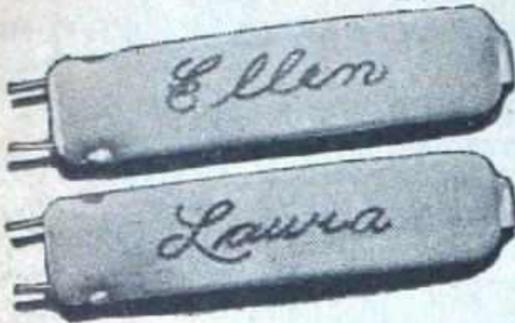
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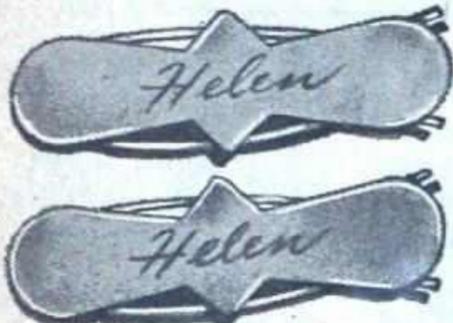
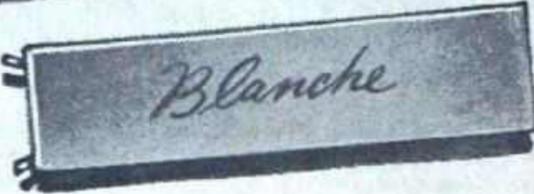


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HAND MADE

Raw Materials Lack Threatens Plastic Articles

CHICAGO, March 24.—Many familiar plastic articles are shortly going to be in very short supply as a result of the extreme shortage of widely used cellulose acetate molding compounds. Allocation of molding materials for March is reported to have made available less than 500,000 pounds of powder for civilian items of non-essential types.

The plastic situation has steadily been growing worse, and beginning with the March allocation a selected list of civilian uses received material following military needs before any was released for non-essential uses.

Included in the latter classification are such articles as cosmetic containers, such as vanity cases and lipstick holders, buttons, cigarette cases, dresser sets, toys, jewelry, picture frames, combs, novelties and many other every-day items.

Two reasons are given for the shortage of acetates: lack of sufficient raw materials to meet both full demands and requirements for war uses and increasing war demands for plastics. With a smaller total supply, amounts left for non-essential civilian uses have in some cases become non-existent.

Krug Seeks Greater Output of Essential Goods for Civilians

WASHINGTON, March 24.—Production of essential civilian goods must be stepped up if a serious breakdown on the home front is to be avoided, James A. Krug, chairman of the War Production Board, is reported to have warned military officials.

Krug conferred with army and navy officials last week on the possibility of readjusting war demands. A WPB official said that no decision has been reached as yet and that the conferences may continue for some time.

The entire civilian production field is being discussed, the official hinted, and production of no specific item has been considered.

It is believed Krug pointed out to the military officials that civilian production has fallen off alarmingly in the past few weeks. Such a situation would have a bad effect on war production.

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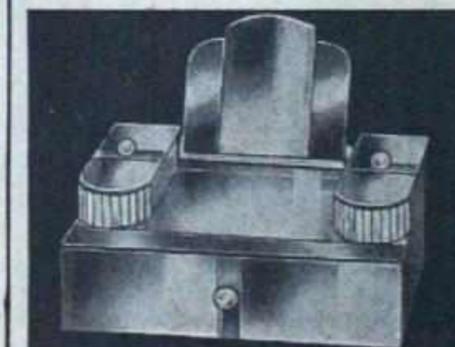


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GOLD PLATED, round shaped mother of pearl Locket with place for (2) photos when opened. Can be had in Mother, Sister, Sweetheart and Wife—each in Gift Box. Costs distributor—\$18.50 per dozen—or send \$3.50 for 2 samples. A beautiful number—must be seen to be appreciated. A fast selling number. No C. O. D.'s for duration.

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Men's Good Factory "Irregulars"
Fine Socks Less Than
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1 SAMPLE DOZEN SILK AND COTTON
Assorted, \$1.25 Prepaid.
Put a Dollar Bill With 25c Stamps
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If you ever sold anything here is your chance. Small towns, large towns, highways, in stores—every man a buyer.
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For Yourself Save Laundry. You Wear Socks—Save \$3.00 to \$6.00 Dozen.
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Very Low Prices.
WESTERN MILLS CO.
DEPT. B, BEN LOMOND, CALIF.

WPB Cancels "Spot" Allotments of Steel, Copper for Quarter
WASHINGTON, March 24.—War Production Board has canceled all second quarter allotments of steel and copper in all forms for production under the "spot" authorization procedure, thus cutting off any hope for even a token production of consumer durable goods under the plan in the next three months.
This action virtually kills, at least for the second quarter, production of such articles as lamps, venetian blinds, furniture and bedding. Manufacturers will receive individual cancellation notices from WPB field offices.
The direction does not affect allotments of aluminum or advance allotments for the third and fourth quarters of steel or copper under PR-25.
Manufacturers holding a spot authorization may continue to produce to the extent that they have idle and excess controlled or noncontrolled materials in their inventories; buy materials from idle and excess inventories of others, using a Z-1 symbol; or, with respect to controlled materials only, buy them from warehouses or distributors by using a Z-1E symbol. Any rating, assigned to purchase products other than controlled materials needed to meet the authorized production schedule is still in effect.

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\$10.00 per dozen
In Lots of 5 Dozen or More
SINGLE DOZEN \$12.00

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Assorted 6-15 Jewel Men's Fancy Styled Wrist Watches, Swiss movements, 10K rolled gold cases and fine leather straps. Factory rebuilt like new. **\$15.00** Ea.
While supply lasts, only
Ladies' 15 Jewel as above, **\$17.50 each**
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Dawsons Are Grandparents
TEMPE, Ariz., March 24.—A daughter was born to Major and Mrs. Robert H. Dawson March 18 at Tempe, Ariz., where the father is stationed. Father is the son of Mr. and Mrs. Matt Dawson, owners of the Acme Premium Supply Corporation, St. Louis.

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PROMPT SHIPMENT
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EARRINGS
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HOOPS-DANGLES-BUTTONS
Sold in Gross Lots Only, Assorted Styles, \$24.00 PER GROSS. Send Cash.
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FREE SAMPLES NOVELTIES
to legitimate novelty stores only.
Send name, address on letterhead.
SALINA MUSIC SHOP
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"GOOD 'N FRESH" CANDY
AGAIN AVAILABLE TO LIVE DISTRIBUTORS
10¢ Cellophane Bags (Boxes of 2 Doz.), Good Ass't, 64¢ Doz. Net.
1¢ 120 Count Boxes, Good Ass't, 65¢ Box Net.
F.O.B. Chicago. Limit Per Order, 100 Boxes of each item. No C.O.D.'s, Please.
Terms: Full Net Cash With Order. Write for Full Details. **CASERLINE BROS.,**
2030 Sunnyside Ave., Dept. R, Chicago.

VERD-A-RAY
ARE YOU FAMILIAR WITH THE NEW INCANDESCENT LAMP?
WRITE FOR DATA
SAVE ELECTRIC CORP., Toledo 5, Ohio

WANTED TO BUY
Walrus Teeth, Tie Slides, finished or unfinished; Rhinestones or Lodge Emblems, finished or unfinished.
HARRY KLITZNER CO.
433 Westminster St., Providence, R. I.

Spring Specials for EASTER BUSINESS
LUMINOUS RELIGIOUS FIGURES, FLOWERS & NOVELTIES
By Nite Glow

#54 Large Assorted Saints, 12" (Lady of Grace, St. Theresa, St. Anthony, St. Joseph, Infant of Prague, Sacred Heart). Ea.	\$2.25
#22 Assorted 8" Saints in Shrine. Doz. 8.50	
Assorted 8" Saints (St. Theresa, Lady of Grace, Infant of Prague, Sacred Heart, St. Joseph, St. Anthony). Doz. 6.50	
Assorted 8 1/2" Saints (St. Joseph, St. Anthony, Lady of Lourdes, Lady of Grace, Sacred Heart, Infant of Prague, St. Theresa). Doz.	4.50
#61 Statue of The Holy Family, 6"x3 1/2". Doz.	8.50
#62 Statue of Nativity, 4 1/2"x3 1/4". Doz.	6.50
#21 Statue of Holy Mother and Child. Doz.	4.75
#96 Bust of Ecce Homo and Mater Doloresa in fitted cut-out boxes. Doz. Sets	8.50
#18 Ass'd. Luminous Stuffed Leather Animals with Pin Attached. Doz. ...	\$4.50
#66 Luminous Roses (Pink, White and Red). Doz.	3.60
#107 Large Gardenia and Bud (Special). Doz.	4.00
#108 Large Gardenia and Bud (Super Special). Doz.	6.00
Extra Large Gardenia and Bud (Super Special). Doz.	6.50
#125 Hand Rolled Large Gardenia. Doz.	5.00
#115 Soldier, 5". Dozen	\$3.60
#116 Sailor, 5". Doz.	3.60
#117 Confirmation Boy. Doz.	3.60
#118 Confirmation Girl. Doz.	3.60
#88 Communion Boy. Doz.	4.00
#89 Communion Girl. Doz.	4.00
#119 Large Guardian Angel, 8 1/2". Doz.	8.50
#45a Animals, Assorted. Doz.	4.00
#45b Animals, Assorted, Small. Doz.	3.60
#42 Ballet Dancing Girl, Lacelike and Graceful. Doz.	3.60
#98 Dutch Boy or Dutch Girl. Doz.	3.60
#95 Small Cross, 4"x2 1/2", with Hanging Hook. Doz.	2.75
#101 Replica of Pope Pius XII. Doz. 3.25	
#11 Crucifix in Relief, 9". Doz.	6.50
#12 Large Bust of Christ, 7 1/2"x4". Doz.	6.50
#113 Triple Tea Roses. Doz.	\$3.60
#120 Screw-On Luminous Earrings (Pair). Doz.	4.20
#135 Velvet Hairbow on Comb with 2 Luminous Gardenias (Worn as a Hat). Doz.	6.00
#110b Camella with Bud (Asst. Colors). Doz.	5.50
#110a Camella without Bud (Asst. Colors). Doz.	5.00

1/3 Deposit, Balance C. O. D., F. O. B. New York.
Immediate Delivery Guaranteed.
NITE GLOW PROD. CO. 106 W. 46th STREET, NEW YORK 19, N. Y. MEDALLION 3-5794

WORLD'S BEST SELECTION JOKE ITEMS—SPECIALTIES

EXPLODING BOOK MATCHES Finest Quality. \$3.75 Gross.	NOVELTY CIGARS 10 1/4" long, 1 1/4" wide. Packed 8 in display box. Real tobacco. Can be smoked. Used as joke gift or any everyday occasion. BOX, \$3.20.	AUNT SARAH LETTERS With envelope. Sincerely written with a Big Hearty Laugh for everyone at the "Illustrated" ending. \$.40 Doz., \$3.80 Gr.
LUMOS CHENILLE LAPEL PINS Gorgeously created. Bunnies and Bears. Beautiful asst. colors. 1 doz. on attractive easel back display card. \$2.75 Doz., \$32.20 Gross.	THUMB TRICK Metal thumb. Individually boxed, with complete directions. Easy to learn. \$3.60 Doz.	AUTO BOMBS Outstanding proven seller. \$15.00 Gross.
SNEEZING POWDER Individually boxed, 3 doz. on beautiful display card. \$3.80 Gross.	CIGARETTE CATCHER TRICK Individually boxed, with complete instructions. \$1.20 Doz., \$12.80 Gr.	WONDER MOUSE TRICK Individually boxed. 24 on attractive display card. \$1.40 Per Card, 6 Cards for \$8.00
SPIDER-WEBB PUZZLE Plastic-Brain Teaser. Attractive. Individually carded. 60¢ Doz., \$6.80 Gross.	SNOOTY PUPS Pair in individual box. All metal. Miniature size. Great laugh novelty. Fun for everyone. \$1.70 Doz., \$18.00 Gr.	OUTSTANDING FUNNY GIANT-SIZE WALL PLACARD CREATION With comical saying. Size 15 1/4"x10 1/4". Great sellers. Retail for 25¢. 75¢ Doz., \$7.80 Gr.

SEND FOR LATEST PRICE LIST WITH MANY OTHER FAST-SELLING JOKES AND NOVELTIES.
Terms: One-Third Deposit With Orders, Balance C. O. D.
Ernie's Enterprises, 725 Pine St., St. Louis 1, Mo.

PLASTIC BINGO BALLS

B 15 I 30 N 45 G 60 O 75

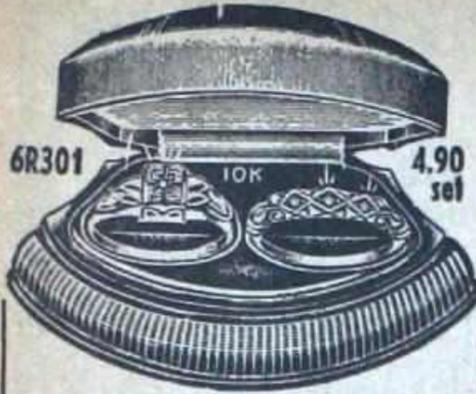
LARGEST MANUFACTURER OF BINGO SUPPLIES
WRITE FOR PRICE LIST, SAMPLES
ACE SPECIALTY PRINTING CO.
65 BLEECKER STREET NEW YORK, N. Y.

FUNNY BUSINESS NOVELTY FUN CARDS
Bigger and Better Sellers. With Big Profits in Trick Stores, Park Stands, Newsstands, Penny Arcades, etc. Send only 10¢ today for Sample Assortment and Free Wholesale List of the Novelty Fun Cards, the Flapper's Dream, the Regular Fellows Novelty, Wonder Novelty, etc. All real clever Novelties. Nothing vulgar.
NATIONAL SPECIALTY SUPPLY CO.
Box 301, Cincinnati 1, Ohio

ZIRCON SOLID GOLD ZRINGS \$15.00 TO \$25 EACH
Ladies or Gents.....
ZIRCON GOLD \$8 to \$12 EARRINGS..... PAIR
B. LOWE, BOX 311, ST. LOUIS 1, MO.

CHOCOLATES
Operators' Ass't.—24-Hour Service.
#11 Mirror Vanity & 1 Lb. Choc. \$ 2.89
#1750 5 Wool Scotties, 24 1 Lb. Boxes
Toffee 17.50
Dolls, Bears, Gift Chests, Pushovers, Etc.
DELUXE SALES CO.
BLUE EARTH, MINN.

Havana Blended CIGARS, each cellophanned
15¢ Size Handmade, \$5.00 Box of Fifty, Minimum 10 Boxes, F. O. B., N. Y. C. Sample, \$5.50 Prepaid.
DOLLAR PIPES, \$8.00 Dozen; Sample, 75¢.
C. WILSON
770 Falls St., New York 69, N. Y.



DIAMOND RING SETS

In Beautiful Plastic Gift Box.

6R301—1 10K Gold Mountings
1 Diamond Engagement Ring
and 3 Diamond Wedding Ring... Set \$4.90

Rings illustrated in above set may be purchased separately—NO BOX.
6R101—3 Diamond Wedding Ring. Ea. \$2.25
6R105—1 Diamond Engagement Ring. Each 2.25

WRITE FOR NEW CATALOG FEATURING DIAMOND RINGS & COSTUME JEWELRY.

BIELER-LEVINE

37 South Wabash CHICAGO 3

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

LIES are liabilities.

ARTHUR O. NELSON... ace pitch lad and organizer of demonstrator crews, has formed the Crestline Company, Chicago, for the purpose of promoting various items thru department and chain store demonstrations.

DIFFICULTY breeds success.

DICK OWEN... who has a 35-year pitchman record, recently visited Chic Denton and George Alexander Pache at their Osage Herb Store, Dallas. James E. Miller was another jackpotter while en route to the Fort Worth Stock Show.

DOES CURFEW bother you?

MELISO... and Company open under canvas in Kentucky soon with free pitch and vaude and Jap torture illusion for blow-off. They had to lay off recently on account of floodwaters at Green River, McLean County, Kentucky, Manager George L. Hall reports.

AN EXCUSE is not profitable.

TOM KENNEDY... pipes from Columbus, O., that he has received a letter from the editor of a national weekly requesting him to write a story pertaining to the pitch biz, giving the public the lowdown and revealing secrets of the trade. In answer to the request, Kennedy wrote that he could provide an article, but as for exposing anything, that was out. He adds that some people would sell out their grandmother, but he is not one of them.

LASTING SUCCESS grows very slow.

RICHARD RICTON... "Barnum of the sticks" and operator of his own rep and med shows thru the South and Midwest for 30 years, suffered a heart attack recently in Atlanta and is resting at his home, 2534 Bankhead Highway, Atlanta. Their daughter, Sattie, former performer, now with the Brooklyn Navy Yard staff, visited her parents during her father's illness. Their son, Ernest, discharged overseas vet, is at a Seattle war plant.

MAKE ROOM if you can't make good.

CARL HICKS... and wife are still holding down the corner in North Little Rock, Ark., with herbs and oil. Carl infos that Jack Goodman is holding down a window in near-by Blytheville, Ark.; Murl Webster is in Little Rock working tonic; George Zealand still farming a few miles out of the city and supplying road folks with chickens and eggs; Frank Stone, sheetie, managing an army goods store in Little Rock for Irvin Levy; Doc Friedman, former med worker, now proprietor of Doc's Trading Post there; Chief Black Hawk Dixon, med worker, employed at a Little Rock hotel; Irish Owens is expected in town any day.

DO YOU HAVE enough to satisfy you?

Events for Two Weeks

March 26-31
MISS.—Greenwood. Livestock Fair, 27-30.
April 2-7
D. C.—Washington. Shrine Circus, 2-8.
O.—Cleveland. American & Canadian Sports-men's Show, 31-April 8.
TEX.—El Paso. Stock Show-Rodeo, 5-9.
Mercedes. Livestock Show, 12-14.

WPB Amends Order Covering Photo Supplies

WASHINGTON, March 24.—The control order covering photographic equipment, accessories and parts, as amended March 14, is reprinted in full as follows: PHOTOGRAPHIC AND PROJECTION EQUIPMENT, ACCESSORIES, AND PARTS

The fulfillment of requirements for the defense of the United States has created a shortage in the supply of iron, steel and other critical materials for defense, for private account and for export; and the following order is deemed necessary and appropriate in the public interest and to promote the national defense:

§ 3291.145 General Limitation Order L-267-(a) Definitions. For the purposes of this order:

- (1) "Restricted photographic equipment" includes any of the following, when containing any critical materials except in joining hardware: Still cameras (except aerial), motion picture cameras (except aerial gun sight aiming point), motion picture projectors (except 35mm. motion picture projectors), still projectors and enlargers. It does not include: (i) any equipment covered by Limitation Order L-54-c (office machinery); (ii) Any equipment covered by Limitation Order L-206 (X-ray equipment); (iii) X-ray tanks, X-ray hangers, X-ray illuminators, X-ray driers and X-ray cabinets; (iv) Any equipment covered by Limitation Order L-226 (printing and publishing machinery, parts and supplies); (v) Any equipment covered by Limitation Order L-190 (scales, balances and weights).
- (2) "Restricted photographic accessories" includes any of the following, when containing any critical materials except in joining hardware or fasteners: Camera accessories, 16mm. and 8mm. projection accessories, 35mm. reels and cans, darkroom and studio accessories, photographic lenses in mounts (except lenses for 35mm. motion picture projectors covered by Limitation Order L-325), photographic shutters for still cameras other than built-in shutters, and photographic carrying cases.

"Critical Materials" Defined

- (3) "Critical materials" means iron, carbon steel, alloy steel, zinc, copper and copper base alloy.
- (4) "To put into process" means the first change by a manufacturer in the form of material (whether raw, semi or fully fabricated material) from that form in which it is received by him, or the first assembly by a manufacturer of material which is not changed in form, when the change or assembly takes place in the production of restricted photographic equipment, restricted photographic accessories or parts for those products.

- (5) "Preferred order" means any purchase order or contract for the Account of the Army, Aircraft Resources Control Office (ARCO), Navy, Veterans' Administration, Coast Guard, Marine Corps, Maritime Commission, Office of Strategic Services, or armed forces of foreign government allied to the United States, or any order stating on its face that the products ordered are for eventual delivery to one of those organizations.
- (b) Production of certain cameras and projectors prohibited. No manufacturer shall make or assemble portable hand cameras of the amateur box or fixed focus type, amateur 8mm. cameras, 8mm. projectors or parts for such products.
- (c) Restrictions on production and delivery for preferred orders. (1) No manufacturer shall produce or deliver any restricted photographic equipment, restricted photographic accessories, or parts for such equipment or accessories to fill preferred orders, except in accordance with quotas specifically approved (See WPB Amends Order on page 90)

CARNATIONS—FOR MOTHER'S DAY
Red—White—Pink
No. 75 — Carnation, \$37.50 per 1000; \$4.00 per 100. Prepared Green Foliage for Carnations, 10 lb. carton, \$6.50. Two lbs. Foliage required for each 100 Carnations. Prepared Green Fern for Carnations, per dozen bunches, \$5.00. Three bunches Fern required for each 100 Carnations. Send for New Price List of all Flowers and Novelties. 50% deposit, bal. C.O.D.
FRANK GALLO
Importer and Manufacturer
1429 Locust St. ST. LOUIS 3, MO.

TRAY-LITE DEAL!
NOW AVAILABLE FOR IMMEDIATE SHIPMENT

Ash-Tray Bottom — Plastic Shaft — Match Roll with Striking Surface on Top — Safe — Practical — Convenient — Refillable — Individually Packed —

12 SAFETY TRAY-LITES — Complete With 1,000 Hole Specially Imprinted Board \$10.75
BOX OF 3 REFILL ROLLS, 20c
Terms: 25% Cash With Order, Bal. C. O. D.
Superior Merchandise Co.
10516 Superior Ave., Cleveland 6, Ohio

IT'S A GRUMBLIN!
Distant Cousin to a Grumbler
Invented and designed by a famous psychologist. Every wife will want one for a grouchy husband; every husband needs one for a worried or nagging wife; every soldier will want one for his top sergeant! ALL RIGHTS RESERVED.
Sample and Circular, \$1.00.
Jobbers and Distributors, write for quantity prices.
MILLER CREATIONS
Manufacturers and Importers
6628 Kenwood Ave. CHICAGO 37, ILL.

P-A-P-E-R M-E-N
We have good publications for small towns and rural districts in all States. Good war maps.
Write or Wire
ED HUFF & SON
5411 Gurley St., Dallas 10, Texas

CHEWING GUM SORRY!
No new Agents' Territory open for Duration FOR VICTORY BUY U. S. WAR BONDS & SAVINGS STAMPS.
AMERICAN CHEWING PRODUCTS CORP.
4th and Mt. Pleasant Ave. NEWARK 4, N. J.

RINGS BOUGHT
Want any quantity from 50 to 10,000 in any condition. (Larries okay.) Submit samples or ship C. O. D. Ry. Exp. subject to inspection. Brass stock, sterling silver or rolled gold plate, men's, women's, white stones, cameos, etc. Quote prices in letter with sample to
STERLING JEWELERS Carroll, Ohio

MEDICINE MEN
Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
157 E. Spring St. Columbus, Ohio
BUY WAR BONDS FOR VICTORY

Coming After Victory
A New and Better Line of
OAK-HYTEX BALLOONS
The **OAK RUBBER Co.**
RAVENNA, OHIO

COSTUME SEASHELL JEWELRY
Large stock on hand. Immediate delivery or make your own. Full line of Materials, Shells, Pins, Ear Back, Foundations, etc. 1945 catalog now ready.
J. A. WHYTE & SON
Manufacturer
Little River MIAMI, FLA.

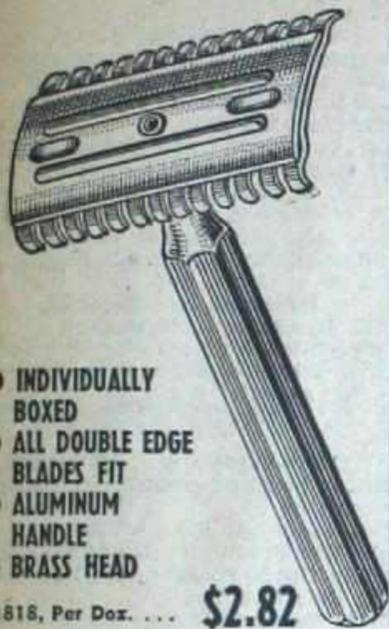
MEDICINE MEN
Write today for prices on our quality Tonics, Liniments, Salves, Tablets, Soaps, Herbs, anything and everything you need at lower prices.
The **HOUSE OF DEPENDABILITY**
If you buy from us your goods will always be shipped promptly.
PRODUCTS LIABILITY INSURANCE CARRIED.
BUY WAR BONDS
CELTONSA MEDICINE CO.
CINCINNATI, O.

PITCHMEN—ASTROLOGERS—PALMISTS—HEALTH LECTURERS
Something different, something new. Health Guide, 12 large pages, with over 50 proven home remedies. New astrology chart, all 12 signs combined, 14 large pages giving important events, never before in a horoscope. Mitt readers can work this in any town. "The Inner Mind," new method, 7 large pages, never before worked. Here are 3 real money getters. All 3 samples \$1 postpaid and wholesale price.
PROF. J. SCHARDING
P. O. Box 1762 Long Beach 1, Calif.
40 Years a Pitchmen and Lecturer.

30th YEAR EXTRA SPECIAL EDITION
GET IN STEP on Legion's Appeal for pitifully destitute dependents deceased veterans. Crimean Conference, San Francisco Delegation, League of Nations. Fast pitching joke books—READY MONEY. Law freedom of press killing ordinances. Samples 10¢.
Service Men's Magazine
166 DUANE ST. NEW YORK 13, N. Y.

—LIMITED STOCKS STILL AVAILABLE—
Blankets, Enamelware, Cutlery, Luggage, Mirror and Cedar Vanity Chests, Fitted Travel Cases, Dresser Sets, Metal Tool Chests, Portable Bar Sets, Fur Animals, Dolls, Toys, Giftwares, Gift Jewelry, Brush Sets, Pen Sets, Beverage Sets, etc.
IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.
ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD., ST. LOUIS 3, MO.

All Metal Safety Razor



- INDIVIDUALLY BOXED
- ALL DOUBLE EDGE BLADES FIT
- ALUMINUM HANDLE
- BRASS HEAD

D1818, Per Doz. ... **\$2.82**
 In lots of 10 to 49 Doz., Per Doz. **\$2.70**

Write for new catalog illustrating popular, fast-selling merchandise.

THE CARDINAL CO.
 945 Merchandise Mart, Chicago 54, Ill.

OPA Freezes Price Mark-Ups

WASHINGTON, March 24.—Price mark-ups for retailers of house furnishings, clothing, furniture and dry goods were frozen this week by the Office of Price Administration. Reason for this action, according to the agency, is to assure consumers benefit of lowered factory prices which will be set.

Retailers' margins were frozen as of March 19. OPA surrounded the freeze date in deepest secrecy in order to prevent any price juggling.

To assure compliance with the new order, retailers are required to affix ceiling price tags to virtually all the articles covered in the order or to mark the bin or shelf on which the goods are displayed. Ceiling price tags must be affixed to articles by April 20.

Among articles affected by the order are: Rain wear, beach wear, shoes, both rationed and unrationed, clothing accessories, such as handbags, gloves, hats and hosiery, lamps, cedar chests, unfinished furniture and outdoor furniture, and household textiles such as blankets, curtains, sheets, pillow cases and towels.

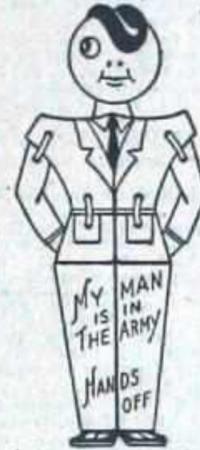
Each dealer was directed to prepare immediately pricing charts showing his own margins over net invoice cost for all goods offered for sale today. Full instructions to retailers on preparation of the charts are in the hands of local price and rationing boards, Bowles said.

Copies of the charts must be filed with OPA district offices by April 20. Unless the storekeeper has received an acknowledgment by mail from OPA by May 4, it is illegal for him to sell or deliver goods affected.

"WAR TIME NOVELTY ITEMS" LADIES' WHITE PLASTIC BRACELETS (My Man Is in the Army (or Navy), Hands Off) Inscription Gold Leaf



LADIES' WOOD-PLASTIC BUDDY PINS (My Man Is in the Army)

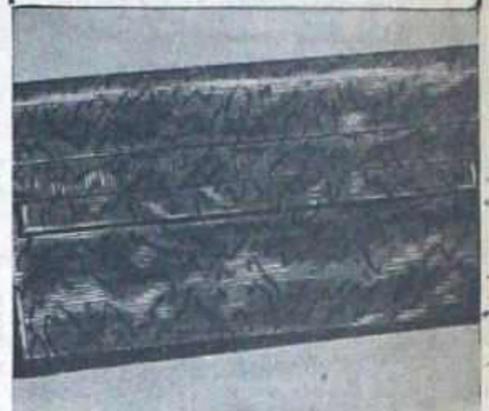


Sample 25 Cents Ea.
 Doz. Lots, \$2.50
 Gross, \$27.00
 25% Dep., Bal. C.O.D.

Bracelets in Army and Navy Only—Pins Army Only.

Milt Williams Novelty Co.
 1035 Mission Street
 San Francisco, Calif.

PROFIT-MERCHANDISE FROM HAGN'S NEW SPRING FLYER



ROOMY ENVELOPE BAG

Large underarm style bag of lustrous rayon in Black or Brown. Lined with good quality saten. Size 17 1/2" by 7". Complete with mirror. Specify color wanted. Sample 75c.

B235J133—IN DOZEN LOTS, \$7.50.

RINGS THAT SELL!

Make big profits on fast moving, sterling silver friendship rings. Styled for men and women. Clever "come apart" design with real sentimental appeal. Place your order now. Ladies' sizes 5-8. Men's sizes 7-9.



Sample Ring \$2.00.

B224J532—Ladies' Rings. Dozen \$13.00.

B124J513—Men's Rings. Dozen \$18.00.

#400 \$27.50—ELECTRIC ALARM CLOCK DEAL—\$27.50

- | | |
|--|---------------------------|
| 1 Electric Alarm Clock | 1 Compact |
| 1 Brush Set | 1 Handi-Rule |
| 1 Cigarette Case | 1 Fountain Pen |
| 1 Wallet | 1 Heat-Tab, Stove |
| 1 Pipe (Genuine Brax) | 1 Box 100 Razor Blades |
| 1 Essex Set (Wallet & Lighter Combination) | 1 5¢ 3000-Hole Salesboard |
- TAKES IN \$150.00
 COST TO YOU 27.50
 CASH OR TRADE PAYOUTS 6.00

#401 \$19.50—CHOCOLATE-CANDY AND CUT-OUT DEAL—\$19.50

- | | |
|--|-----------------------------------|
| 10 One-Pound Boxes of Chocolate (Standard Name Brands) | 1 Deck of Playing Cards |
| 1 Box 100 Razor Blades | 1 Steel Handi-Rule |
| 1 Wallet | 1 Compact |
| 1 Flash Light | 1 Heat Tab, Stove |
| 1 Cigarette Case | 1 1200 Hole 5¢ Cut-Out Salesboard |
- TAKES IN \$80.00
 YOUR COST 19.50
 Prompt delivery will be made on all orders C. O. D. Chicago. 25% deposit required on all deals.

ABC SALES

180 W. Washington St. Chicago 2, Ill.

CIGARS 5.25

15c size, 50 to box
 20 boxes (minimum) @ 5.50; 60 boxes @ 5.45; 120 boxes @ 5.40; 240 boxes @ 5.35; 480 Boxes @ \$5.25. Each Cellophaned.

CIGARS, \$4.50

Class E, Packed 50 to Box.
 Minimum Order 20 Boxes.
 Send Full Amount or 50% Deposit by M. O., Bank Draft or Certified Check.
 Ace Cigar Co., Dept. BB, Buffalo 3, N. Y.

THE BECKER LINE IS BETTER

Write for price list on Finer Soaps, Tonics, Liniments, Tablets and Salves. We also carry fastest selling Herb Package on the market, formula attached. Prices right; plenty margin for you.

BECKER CHEMICAL CO.
 (Established 1880)
 235 MAIN STREET CINCINNATI, O.

BINGO

SPECIALS ★ MARKERS
 Lightweight Bingo Cards, Stage Money, Etc.

SERIAL PAPER PADDLES

Attractive colors for all the leading wheels.
 11 E. 19th St. **SCHULMAN'S** New York, N. Y.
 Printed Specialties for Bingos and Carnivals

CHOCOLATES

Immediate delivery. Select Chocolate Deals. Jobbers and distributors, write for circular and prices today.

SPARTON NOVELTY CO.
 3557 No. Halsted St. Chicago 13, Ill.

FAST SELLING CEDAR WOOD

LUMINOUS LUCITE

NOVELTY JEWELRY

For Engravers
 Concessioners' Gift Shops
 Resorts Promotions Etc.

Send \$10.00 for 65 Piece Sample Assortment of our best Selling Number or write for New Illustrated Catalogue No. 45A Over 100 Items Plenty of New Stock to Select from.

ALLIED ART STUDIO
 CREATORS DESIGNERS MANUFACTURERS
 2772 LINCOLN AVE.
 PHONE LIN. 4394 CHICAGO, ILL.

OFFERED FOR THE 1st TIME

AMAZING! EXCITING!
 INTRIGUING! MYSTERIOUS!

TELEVISION BASEBALL GAME!

Not a toy . . . not a gadget . . . but the most novel . . . tricky . . . BASEBALL GAME you've ever seen! A sure-fire hit with sport-loving men and women. A sensation with servicemen.

Sensational Pitchman's Item • Excellent Advertising Medium • Grand Door Opener • WILL PACK YOUR SHOW • Actual size 10 1/4" x 3"

Send P.O. or Express Money Orders.

Samples 2 for 25c Postpaid
 1 Dozen \$1.25
 Gross lots \$14.40

Enclosed find _____ dollars for _____ television baseball games

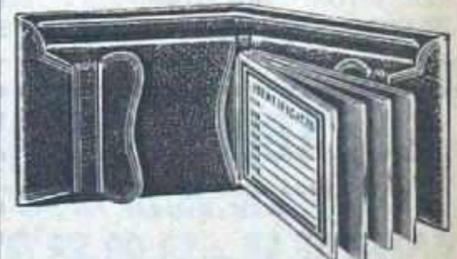
Name _____ Street _____
 City _____ State _____

BEACON SALES CORP., 37 South Wabash Avenue, Chicago 3

MUSIC BOX SPECIALS

Every woman wants a fascinating Musical Powder Box! These are made of wood, enameled in dainty pastel colors, with a bird and floral top decoration in soft, delicate hues. 3 gold gilt ball feet. Roomy powder container is furnished with soft puff. Size 3 1/4" x 3 1/4" x 3 1/4". Sh. Wt., 2 lbs.

Each \$4.25.
 B20H104—Assorted Colors. IN DOZEN LOTS—EACH \$3.95.



BILLFOLD SPECIAL!

Well made of GENUINE LEATHER. Features: Leather divider for checks and bills, removable spiral-bound pass holder (holds 8 passes back to back), removable double-vision window and two utility pockets. An outstanding value at a low price. BLACK or BROWN.

Sample \$1.50 Postpaid.
 412L155—DOZEN \$13.50.
 Lots of 3 Dozen or More—\$11.95 Per Doz.

Prices Less 2% Cash Discount.
 25% Deposit Required on C. O. D. Orders.
 Wholesale Only. Catalog Sent on Request.

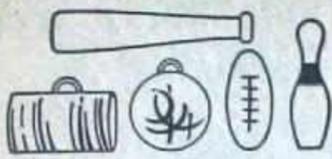
Hagn JOSEPH HAGN COMPANY
 WHOLESALE DISTRIBUTORS SINCE 1911
 217-223 WEST MADISON ST., CHICAGO 6

SCARCE MERCHANDISE

Fountain Pens, \$7.25 to \$24.00 Dz.; Pocket Knives, \$8.00 to \$30.00 Dz.; Briar Pipes, \$4.50 to \$24.00 Dz.; Zipper Wallets, \$16 to \$30 Dz.; Pocket Lighters, \$3.00 to \$48 Dz. Sample Assortments, \$10 to \$25, prepaid.

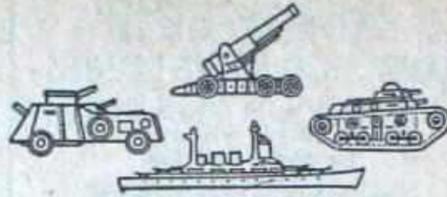
J. B. OWENS CO.
 44 Bromfield St. BOSTON, MASS.

CARNIVAL SPECIALS



"W" ASSORTMENT

WOOD NOVELTIES, ASSORTED, ABOUT 12 DIFFERENT ITEMS. The Newest In American Slum. \$1.50 GROSS.



"M" ASSORTMENT

AMERICAN MADE METAL TOYS. LARGE VARIETY ASSORTED. \$18.00 Per 1,000; \$2.00 Per 100

CELLULOID PIN-WHEELS

\$9.60 Gross

HEAVY METALLIC AEROPLANES

On Wood Staff, \$15.00 Gross. (None Less Sold)

AMERICAN MADE ITEMS

Plaster Slum, Gr.	\$1.15
Rayon Bow Pins, Gr.	1.50
Paper Flags on Staff, Gr.	.80
Paper Bow Pins, Gr.	.80
Long Paper Whistles, Doz.	.40
Long Paper Beanblowers, Gr.	1.20
Pin-Up Pictures (Aeroplanes and our Heroes), Gr.	1.00
Comic Hat Bands, Per M.	18.00
Small Valentine Buttons, Per M.	10.00
Assorted Plastic Charms, Gr.	1.00
Cardboard Paper Masks (Asstd. Colors), Gr.	1.20
Small R.W.B. Lels, Gr.	3.60
Large R.W.B. Lels, Gr.	7.50
Glassware (1 gross of kind to box), Such as Ashtrays, Tumblers, Nappies, Salt and Paper Shakers, Gr.	4.50
Regulation Dart Boards, Ea.	.60
Darts, Doz.	1.50
Batons, with Bells, Gr.	21.00
Batons, without Bells, Gr.	18.00
Plastic Thimbles, Gr.	1.45

AMERICAN MADE MERCHANDISE

Paper Horns, Gr.	\$ 6.60
Metal Noise Makers, Decorated, Gr.	16.50
Serpentines (20 rolls to Pkg.) Per 100 Pkgs.	5.00
Confetti—Per 100 Sacks	2.00
Per 1,000 Sacks	18.00

IMPORTED MERCHANDISE

Metal Decorated Cigarette Cases, Boxed Gr.	\$12.00
Metal Cigarette Case and Match Box Set, Gr.	21.00
Cameras with 2 Films, Gr.	15.00
Celluloid Pinwheels on Metal Staffs, Gr.	1.50
Skeletons, Gr.	1.50
Folding Paper Fans (2 gross to box), Gr.	1.50

TRICKS AND JOKES

Fun Shops (54-10¢ Items on Wing Card), Per Card	\$ 2.00
Snappy Cigarette Wrappers—Per 100 Per 1,000	2.00 16.50
Comical Letters (8 Envelopes and 8 snappy Letterheads in attractive mailing Folder), Doz.	1.90
Per Gross Sets	20.00

Write for Catalog for many other Trick and Joke Items

SPECIALS

BLACK SCOTTIE DOGS, Doz.	\$42.00
GLASS BASE LAMPS, Doz.	24.00

NEW CATALOG WILL BE READY ABOUT APRIL 10TH. WRITE FOR YOUR COPY TODAY.



Terms: 25% deposit with all orders, balance C. O. D.

SCHREIBER MDSE. CO. 919 BROADWAY KANSAS CITY 6, MO.

BARRETTES

Buy Direct From Mfg. and Save!
\$28.00 Gross

\$2.50 DOZ.

	Dozen	Gross
BARRETTES—Extra Heavy Sterling Plated	\$3.60	\$40.00
BARRETTES—Gold Plated	5.20	60.00
ANKLETTES	5.72	68.00
IDENTIFICATION BRACELETS	7.12	85.00
Ladies' & Children's IDENTIFICATION BRACELETS	5.72	68.00
NECK CHAINS—Sterling Silver, 18"	4.75	57.00
NECK CHAINS—18", Gold Filled	6.75	
GLOW-IN-THE-DARK WOOD JEWELRY, Sample Asst.	\$10.00	

FREE—1945 Illustrated Catalogue now ready; chock-full of Mexican Jewelry.

25% Cash With Order, Balance C. O. D.

MILLER CREATIONS

Manufacturers and Importers

6628 Kenwood Avenue (Phone: Fairfax 4987) Chicago 37, Ill.

OH, LOOK! CIGARS, CIGARS, CIGARS!

Hand made by skilled American Labor, Connecticut-Pennsylvania. Shade Wrappers, Full Size Cigars. Fine Quality Tobacco.

BOXES OF 50—\$3.00-\$3.50-\$3.75-\$4.00-\$4.50 F. O. B.

(Havana Blend)

No less than 4 boxes per order.

Comply with OPA regulations. Shipped same day order is received.

Satisfaction guaranteed or money refunded. Dealers, write for quantity prices.

Don't wait. Order at once. Send full amount bank draft, certified check or money order. Bank References.

JOSEPH LEONARD

Box 64, Waverly, N. Y.

SWAGGER CANES, 2 Gross in Carton. Gross \$9.50

1/2 cash with orders. We have many other staple carnival items which will certainly be very hard to secure the coming season. We are making up new lists of the items we have to offer, write for one today, always stating what kind of Concessions you are operating.

WANTED — USED CORK GUNS, BASEBALLS; PAY TOP PRICES.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

WPB AMENDS ORDER

(Continued from page 68)

by the War Production Board on Form WPB-3038.

Must Show Proposed Production

(2) Each manufacturer must file Form WPB-3038 with the War Production Board on or before the 15th of March, June, September and December, showing his proposed production and delivery for preferred orders.

(3) In passing on these forms it will be the general policy of the War Production Board to distribute preferred orders for restricted photographic equipment, restricted photographic accessories, and parts for such equipment and accessories thruout the industry, taking into consideration the productive capacities of the various plants, the needs of the preferred claimants, the adaptability of various plants to the production of the specific items ordered, and the nature of the labor market. The War Production Board will give notice to all manufacturers of the total estimated dollar value of preferred shipments and the individual percentage of such total tentatively allocated to each manufacturer.

(d) Restrictions on production for other than preferred orders. (1) No manufacturer shall put into process in any calendar quarter to fill other than preferred orders more critical material than 12% of the average quarterly amount (by weight) of critical materials put into process by him in 1941.

(2) The restrictions on the use of critical materials in paragraph (d) (1) do not apply to critical materials put into process in the production of the following items to fill other than preferred orders: photographic lenses in mounts, photographic shutters, other than built-in shutters, film reels and cans, photo copy equipment, identification equipment, micro filming equipment. However, these items shall not be manufactured except according to a quota approved under paragraph (d) (3).

WPB Will Set Quotas

(3) No manufacturer shall produce any restricted photographic equipment, restricted photographic accessories or parts for such equipment or accessories for other than preferred orders, except according to quotas specifically approved by the War Production Board on Form WPB-3038.

(4) Each manufacturer must file Form WPB-3038 with the War Production Board on or before the 15th of March, June, September and December, showing his proposed production and delivery for other than preferred orders.

(e) Restrictions on delivery of certain orders. No manufacturer shall deliver any new restricted photographic equipment, or new photographic accessories, on an order, other than a preferred order, for which the purchaser will pay more than \$500.00, unless such order is accompanied by an authorization and a preference rating on Form WPB-1319. Application for such authorization and preference rating may be made by either the buyer or seller on Form WPB-1319, filed in accordance with current instructions available at all War Production Board offices. No application on Form WPB-1319 should be filed unless the purchase order requires the buyer to pay more than \$500.00.

(f) Applicability of regulations and other orders. This order and all transactions affected by this order are subject to the applicable regulations of the War Production Board. If any other order of the War Production Board limits the use of any material in the production of restricted photographic equipment, restricted photographic accessories, or parts for such equipment and accessories to a greater extent than does this order, the other order shall govern unless it states otherwise.

Exceptions and Appeals

(g) Exceptions and appeals—(1) Production under Priorities Regulation 25. Any person who wants to make or assemble a product or a part which he is prohibited from making or assembling by paragraph (b), and any person who wants to make more restricted photographic equipment or restricted photographic accessories than he has been authorized to make or assemble on Form WPB-3038 may apply for permission to do so as explained in Priorities Regulation No. 25. Similar application may be made by any person who wants to increase the rate of his production by putting into process more critical materials to fill other than preferred orders than he is permitted to put into process for that purpose under paragraph (d) (1).

(2) Appeals. Any appeal from this order should be filed on Form WPB-1477

(in triplicate) with the War Production Board, Washington 25, D. C., Ref: L-267. Appeals are permitted from the provisions of paragraphs (b) and (d) (1) only in the cases explained in paragraph (j) (4) (iii) of Priorities Regulation 25. The procedure governing appeals, including the need for a statement of manpower requirements, is explained in Priorities Regulation 16.

(h) Violations. Any person who willfully violates any provision of this order, or who, in connection with this order, willfully conceals a material fact or furnishes false information to any department or agency of the United States, is guilty of a crime, and upon conviction may be punished by fine or imprisonment. In addition, any such person may be prohibited from making or obtaining further deliveries of, or from processing or using material under priority control and may be deprived of priorities assistance.

(i) Communications. All reports required to be filed hereunder and all communications concerning this order shall unless otherwise directed, be addressed to the War Production Board, Consumer Durable Goods Division, Washington 25, D. C., Ref: L-267.

Note: The application forms and reporting requirements of this order have been approved by the Bureau of the Budget in accordance with the Federal Reports Act of 1942.

Issued this 14th day of March, 1945.

War Production Board,
By J. Joseph Whelan,
Recording Secretary.

YES! IT'S HERE



FREE-HAND PAINTED COLLAPSIBLE MIRROR WASTE BASKETS

Latherette Covered, Well Constructed.
Hand Painted \$36.00 Doz.
Decal 33.00 Doz.
Plain 30.00 Doz.

Also New Mirror Drawer Chests. AVAILABLE NOW—Complete assortment of Summer Candles and Merchandise. Write for Distributors' Prices. 25% Cash With Order, Balance C. O. D. Immediate Delivery.

ANTHONY M. BOEX & SON
200 N. Jefferson CHICAGO 6, ILL.

IN-UPS

Refreshing Entertainment Subjects Eye-Filling Full-Color Lithographs

	Per C	Per M
14x11	\$5.00	\$25.00
8x10	3.00	15.00

Send 50c for Sample Assortment.

Latest Novelty!

JITTERBUG PINS

Assorted on Cards \$7.50 Gr. In Lots of 1 Gr. or More. Samples \$1.00 Doz.

MERCHANDISE DISTRIBUTING COMPANY

19 E. 16th St., New York 11, N. Y.

Jewelers & Engravers

Our beautiful Heart Pendants on 16" Sterling Silver Chains are getting top money wherever shown. We manufacture fifty different combinations.

Send for Sample Dozen, assorted, at regular quantity price—\$12 per dozen.

LYNE JEWELRY CO.
148 East 59th St. New York 22, N. Y.

Outdoor Reps, ASA Discuss Op Regulat'ns

Would Apply Nationally

NEW YORK, March 24.—At meetings of the American Standards Association in its offices in the Grand Central Terminal Building, March 20-21, outdoor showmen, representing various branches of the industry, were given an opportunity to present their views on a set of regulations covering management and operation of all forms of outdoor and some forms of indoor amusements intended for nationwide application.

Thru the intervention of Max Cohen, general counsel of the American Carnival Association, and other outdoor showmen, several of the more drastic regulations were eliminated or modified.

Draft of the regulations now go to an editorial committee, on which Max Cohen has been invited to sit, for revision, after which they will be discussed and probably adopted at a meeting of the ASA tentatively set for April 9.

Among the showmen attending the meetings were Max Cohen, Oscar C. Buck and Harvey Cann, representing carnivals; Herb Duval, of the Ringling circus; Herbert Schmeck, of the Philadelphia Toboggan Company, and Arthur Campfield, who appeared in an advisory capacity.

Showmen's League of America

Sherman Hotel, Chicago

CHICAGO, March 24.—Another \$300 was added to the Red Cross fund, with donations from Flash Williams, L. C. Fulgona, A. R. Cohn, Nate Nye, Petey Pivor, Eric Phillips, Billy Senior, Solly Wasserman, Al Rossman, Jack Krutt, James P. Madigan and the Casey Merchandise Company.

Visitors included Frank R. Conklin; Sam P. Ward; Al Rossman, who had Joe Kahn as his guest; Donald Carpenter and B. N. Berg, of Minneapolis; Ray Oakes's son, who is home on furlough, and Sgt. Walt Featherston, also on furlough.

J. H. Owens reports that he has been discharged from the service. Dewey F. Revis was elected to membership.

Letters were read from President Sam Solomon, John (Shelk) Lempart, Harry F. Thode, T. A. Kann and C. H. Hunter.

M. J. Doolan presided, with G. L. (Mike) Wright, Joe Streibich and Edward A. Hock at the table.

Continental Nearly Ready; Champagne Inks Lyndonville

PELHAM, N. H., March 24.—Roland Champagne, owner-manager of the Continental Shows, and Fred B. Perkins, agent, have returned to quarters here after a week's trip thru New England. Champagne announces that he again has the contract to play the Lyndonville (Vt.) Fair. En route here, they stopped off in New York, where they purchased show property and made a brief visit to the N. S. A. clubrooms.

Finishing touches are being put to the show properties, with Manager Champagne looking for completion of the work by April 15 in order to give the personnel a week's rest before the opening. Frank Cleasby, show mechanic and electrician, is in charge of quarters, with A. Goudrealt heading the paint department. Frank Hanley and two assistants are grooming the Merry-Go-Round horses and they are ready to go to the post with a new coat of paint and varnish. Goudrealt expects to have the Big Eli wheel ready this week.

Albert Champagne is due here April 1 to take over the secretarial duties. J. Falato and Pop Nelson are expected in on the same date. Bill Muldoon has his concession all ready, with new frames and canvas, with Raymond Harmachinski putting the finishing licks to the modernistic ticket booths.

Playtime All Ready For April 19 Opening

MANCHESTER, N. H., March 24.—With the opening date but a few weeks away, work at Playtime Amusement quarters has been stepped up in order to have things in shape for the opening here April 19. Show will carry six rides and 20 concessions.

Howard Washburn and Mike Delperior have finished painting the rides. Bill Buterworth and three men have overhauled the trucks. Mike Johnson, Dick O'Merio and Ralph Dondero arrived this week, making 16 men in quarters.

Manager E. W. Burr has been kept busy between here and his new fair at Pittsfield, N. H. Clyde Hippale will soon return from Florida. General Agent James W. Kane has contracted several new dates.

Elsa, Tex., Posts \$1,600 For Legion Rodeo May 5-6

ELSA, Tex., March 24.—Prize money totaling \$1,600 has been posted by the American Legion for the rodeo to be staged here May 5-6 in conjunction with the Cinco De Mayo Tomato Fiesta. Festivities will open with a parade Saturday morning and rodeo events will be contested afternoon and night both days.

Sanction has been issued by the Rodeo Cowboys' Association of Phoenix, Ariz., with Asher Neill as director. Entries have been assured from Everett Shaw, Buck Sorrells, Louis Brooks, Dick Griffith and Toots Mansfield. Jack Hoey, San Antonio, will be announcer. Proceeds will go to a building fund for Delta Post No. 189, American Legion.

North American In Colorful Bow

PENSACOLA, Fla., March 24.—The premier of the North American Exposition was a gala event here Monday (19) for "America's newest railroad midway." Many telegrams and floral pieces were received by the owners, Pete Kortess and Mel H. Vaught.

The midway bore an appearance of a brand-new show from the neon entrance arch to the Ferris Wheels located on the extreme end of the 950 foot midway.

There were 9 attractions, 15 major rides and 2 kiddie rides. According to the management, the number of attractions will be increased just as soon as additional flatcars can be obtained.

Many visitors were on hand the first three nights, most of them coming from Tampa where they have been fixing their concessions for the coming season with the Royal American Shows.

Concessions are under the management of A. J. (Whitey) Weiss, with operators who have been with him for many years.

Pete Kortess arrived with his big circus side show, that he has been showing in Texas, in time to catch the second night. He also brought the Fly-o-Plane that has been making stands at Brownsville, Laredo and Corpus Christi.

Business picked up each night, the showgrounds on "O" Street near Cervantes being considered one of the best in Pensacola.

Show opens at Panama City, Fla., March 29 for 10 days.

Huron Books RAA Rodeo

HURON, S. D., March 24.—American Legion will sponsor a rodeo sanctioned by the Rodeo Association of America on the State Fair grounds July 12-14. Prizes total \$2,600. A carnival midway will be erected on the main street.

Twisters Are Kind To Four Hugo Orgs

HUGO, Okla., March 24.—The two circuses and two carnivals, prepping here for the new season escaped serious damage when two miniature tornadoes struck here this week. The twisters missed the Hugo Bros.' Circus quarters just south of the town, but caught a part of the Kelley-Miller Circus quarters, upsetting the new bull truck, overturning several cages and destroying a living trailer. No one was injured and no estimate was made of the damage. The Colley and Smith carnival companies, also quartering here, escaped loss in the big wind.

With the four shows' quarters working full blast, Hugo is loaded with showfolk. A few nights ago they all gathered at the Bob Stevens ranch to help Kelley Miller celebrate a birthday.

Obert Miller is proud of a baby camel born last week. Bob Stevens bought several semi trucks off the Russell show last week. He will be back with the Kelley-Miller org this season. John Grady is painting and lettering the K. M. trucks, and will letter the Hugo rolling stock next week.

At the Hugo quarters, the large dining car has been finished and trucks have been painted and repaired. Three light plants are being overhauled and everything will be ready for the opening near here April 16.

Edwards Sets Millersburg, O.

WOOSTER, O., March 24.—J. R. Edwards Shows, now readying for the '45 trek at quarters here, has been awarded the contract for the Holmes County Fair at Millersburg, O., September 19-23.

Evans on Fitch Program

NEW YORK, March 24.—Merle Evans and the Ringling circus band will be on the Fitch Bandwagon show (NBC) Sunday, April 15.

LLOYD'S RELIABLE RIDES



DEFENDABLE MANAGEMENT
CLEAN ATTRACTIONS

Opening in downtown Indianapolis, Ind., April 14, under American Legion for 10 weeks. Want legitimate Concessions working for Stock. Will book Merry-Go-Round or any Ride not conflicting with Wheel, Tilt or Chairplane. Address all replies to
Lloyd's Reliable Rides
317 So. 11 St., Goshen, Ind., until April 10; then Gen. Del., Indianapolis, Ind.
P.E.: Curley Curtis, answer this ad.

MANAGER FOR BEAUTIFUL LIFE SHOW

Fully equipped; brand-new banners; good proposition. Bill Pitzer, Tommy Thompson or Gallagher, contact me.

Doc Samuel Fredeman
119 Louisiana St. LITTLE ROCK, ARK.

WANT RIDERS

Men and Women for park in New Jersey. Good proposition.

EARLE PURTLE
7612 Sweet Briar Rd. Richmond, Virginia

FOR SALE

Spillman 40 Foot Portable Merry-Go-Round, 3-abreast, in good condition.

ROCCO FANTASIA
109 Seymour St. BRISTOL, CONN.

TOMMIE HENDERSON WANTS

Wheel Agents, Grind Store and Slum Skill Agents. All Agents that worked for me last year wire me or come on. Opening Excelsior Springs, Mo., April 20th. Wire me 1435 W. Kaufman St., Paris, Tex., until April 20th; then in care SUNSET AMUSEMENT CO., Excelsior Springs, Mo.

GOLDEN GATE SHOWS

Will Open April 14 at Pembroke, Ky. Want Cook House, Ball Games, Penny Pitch, Hoop-La, Pop Corn, any Stock Joint or Grind Joint that will put out stock. H. L. Whitey Rogers wants Skillo Agents, also for Roll Down. Want Ride Help. We head for the coal fields. Everybody contracted be here by April 12. **FRANK OWENS, Mgr., Golden Gate Shows, Box 625, Pembroke, Ky.**

WANTED

SHOWS — CONCESSIONS — OCTOPUS MAN. RIDE HELP.

Now open at Union and Groer, St. Louis.

MOUND CITY SHOWS
1417 Gratian St. St. Louis 4, Mo.

WANTED!
10,000 Novelty Dealers To Sell **ANTI-GRAVICO**

The Greatest—Most Amazing—Fastest Selling no-skill magic trick ever invented. 1944 award winner—Patent Pending—Copyrighted—\$500.00 reward to apprehend infringers. This is the most rapid \$1.00 seller in years. Unusually big profit to you. Sample 50c. FREE list of other new, no-skill, magic fast sellers. You will enjoy dealing with Isely.

ISELY'S MAGIC ENTERPRISE
1715 Euclid Avenue Cleveland 15, Ohio

J. J. PAGE SHOWS

Opening Johnson City, Tenn., Saturday, April 21.

Want legitimate Concessions of all kinds except Corn Game and Cookhouse. Want Foremen for Ferris Wheel, Chairplane, Loop-o-Plane and Kiddie Rides. Also Second Man for Merry-Go-Round and other general Ride Help. Have complete outfits for Girl Show and Athletic Show to responsible people. Can use useful Show People in all lines. Want Musicians and Performers for Colored Minstrel Show. ALL HELP WITH US BEFORE, answer or come on. Jack King wants Acts and Help for Circus Side Show. Everybody address:
J. J. PAGE SHOWS, BOX 705, JOHNSON CITY, TENN.
P.S.: Have good route already contracted.

JOHNNY J. DENTON SHOWS WANT

Hattiesburg, Miss., This Week; Then the Big One Down Town in Jackson, Miss.

All Stock Concessions open. Good opening for Bingo, Cigarette Shooting Gallery, Pitch-Till-You-Win, Cane Rack, Coca-Cola Joint, Ride Help for Wheel, Merry-Go-Round, 7-Tub Tilt, Chairplane, A-1 Electrician, also Lot Man. Will give good proposition to Shows with own equipment; have 20x30 Top open. Write or wire
JOHNNY J. DENTON, Hattiesburg, Miss.

MORRIS HANNUM SHOWS WANT

Shows and Stock Concessions.
MORRIS HANNUM
Goldsboro, North Carolina, Week March 24-31.

WANT

OCTOPUS and DUO LOOP-O-PLANES with own transportation. Good proposition. Long season. Excellent route. Can place sober and competent RIDE HELP.

Wire

J. GEORGE LOOS
Greater United Shows
Victoria, Texas

Wonder City Shows
WANT

For Coal Fields in Alabama

Concessions of all kinds except Percentage, Cookhouse, Photos. Place Dealers. Frank Harris, wire again; misplaced wire. Shows with or without own equipment. Place one Flat Ride and Ride Help. Address **JOE KARR**, Aliceville, Ala.

PELEGRINI & LAURENZI
OLD FORGE STATUARY

Old Forge, Pa.

Best Statuary Made for Carnivals and Fairs—All Decorated

WANT

Bingo Caller and Counter Men; good salary, good treatment, season bonus. Write; don't wire.

JOHN CHAPMAN
Bliss Hotel, Columbus, Ohio,
Until April 1.

FREE ACT

Starting April 26th

Ride Help, Shows, Rides and Concessions not conflicting. Write or wire **JOHN GECOMA** or **L. C. HECK**, Jack Hotel, Winchester, Va.

BRIGHT LIGHTS EXPO. SHOWS

GASOLINE
BURNERS
and
TANKS

All Makes, Parts and Service.
I. SCHORE

119 Chambers Street New York 7, New York

FOR SALE
8-CAR WHIP

Needs paint and upholstery. Mechanically perfect. Make offer. Address:

FRED DUPLISEA
Old Orchard Beach, Maine

BUNTING SHOWS
NOW BOOKING
FOR SEASON 1945

Address:

EARL H. BUNTING, BOX 297, LADD, ILL.

FOR SALE

1 Two-Ton '39 Model Federal Tractor, Motor and Tires very good condition, with 24 Ft. Highway Semi. Has high welded Pipe Rack Body. 8.25x20 Tires all around. PRICE \$1475.00. ALSO GOOD P.A. SET AND COFFEE URN.

AL BAYSINGER

BOX 475 POPLAR BLUFF, MO.

CRESCENT AMUSEMENT CO.

LAST CALL—OPENING APRIL 16, ROCK HILL, S. C.—LAST CALL

Thomasville, N. C.; Kannapolis, Albemarle, Concord, Forest City, Hickory, Rockingham, Gastonia all first in, and Galax, Va. July 4th Best and Biggest 4th July Celebration in the South. 12 Fall Fairs Contracted, Including Georgetown, Union, Walterboro.

Featuring 5 FLYING FISHERS FREE ACT NIGHTLY

Not the BIGGEST—But the CLEANEST—FINEST Equipment SOUTH.

Can place one more Show to feature, Monkey, Midget, Fat People, Wild Life, any Pit or Platform Show that can get money, with or without outfit. Special proposition for Motordrome. Speedy Babb, write us. RIDES with own transportation, Roll-o-Plane, Kiddy Autos, Airplanes, Dual Loop-o-Plane. Will buy late model Streamlined Caterpillar not later than 1942. CASH.

COLORED MUSICIANS and Performers for the finest Colored Revue in south, 30 people. Doc Anderson, band leader; Prof. Vadalia, manager. Salaries paid from office. Trumpet Trombone, Alto. Raymond, Meigs Payne, Stack Wilson, Dennis, write today.

CONCESSIONS—Custard, Novelties, String Game, Coca-Cola Bottles, Clothes Pin Pitch, American Palmistry (Eddie, wire). No gypsies. John R. Jones and others contracted, please acknowledge. Dick Taylor wants to hear from Melvin Akers and wife, others that have worked for him. Syl and Nora Boswell want to hear from old Agents.

RIDE HELP on all Rides; Foreman for Wheel; Caterpillar, Whip and Spitfire Help. Long season, good salary. Booze heads, you won't last here. WANT to buy Echols Snow Ball Outfit, complete. FOR SALE—1 25 KVA, 1 100 KVA Transformer.

Address **L. C. McHENRY**, Gastonia, North Carolina.

P.S.: Rides now operating, come on.

Heart of
City
Location

LAST CALL
FUN-LAND PARK
GREENSBORO, N. C.

Sponsored by
CO-OPERATIVE CLUB
Benefit N. C. Children's Home

8 blocks
from large
Army Base

THOUSANDS OF
WAR WORKERS

300,000 PEOPLE
TO DRAW FROM

Notice, all people holding contracts: Park will open April 6th, 1945. Building can't be ready before. Everyone notice. Can place few legitimate Concessions yet. Want to buy, book or lease Flat Rides for park. Best ride spot in south. Wire what you have. Want sensational Free Act for long season. Following Ride Owners, get in touch with me at once: McMillan, Harry Hunter, Simon Kraus, M. Britt. All address:

JOHN J. GARRUSO, MGR., 110 Asheboro St., Greensboro, N. C.

Note—Want complete set Rides and Legitimate Concessions of all kinds for colored park located in heart of colored section of city. Sponsored by church.

EXPOSITION AT HOME SHOWS

Spring Festival—Marion, S. C., Week of March 26 to March 31 Inclusive,
Downtown on Main Street

Twelve Dates To Follow Now Booked—Proven Spots

WANT Ride Help in all departments; top salaries, weekly bonus to semi drivers. SHOWS—Have complete new outfit for Side Show, also transportation; have same for Colored Minstrel. Will book any Show that is capable with or without set-up. Want at once—Top salary for sober Agent. Will place at once, capable Secretary; must be sober. CONCESSIONS—Bingo, Custard, Age, Weight, Mitt Camp, Photos, any legitimate Grind Store. No exclusives except Pop Corn, Apples. Freddie Hassler, come on. "Whitey" Dick Harris, contact me at once.

All Answer:

ROX GATTO, Marion, S. C.

COLEMAN BROS.' SHOW

OPENING AT MIDDLETOWN, CONN., APRIL 19

WANT—Frozen Custard Machine. Must be electric and up-to-date. SHOWS—Circus Side Show, Monkey, Reptile, Midget, Fat, Penny Arcade; any new or Novelty Show; have outfits. Help in all departments. Foreman for Rides and Trailer Drivers, Cookhouse Help. Electrician wanted. Long Season, Good Wages and Working Conditions.

THOS. J. COLEMAN

508 MAIN ST.,

MIDDLETOWN, CONN.

1st LT. FRANK M. SUTTON, JR., Presents
GREAT SUTTON SHOWS

Most Beautiful Show in Middle West

ON ACCOUNT OF DISAPPOINTMENT WILL SELL EXCLUSIVE ON CUSTARD AND POP-CORN FOR THE SEASON. We open Saturday, April 21st, for 30 weeks and have the best fairs in Illinois and Missouri. WILL PAY CASH FOR TUB TILT-A-WHIRL AND OCTOPUS WITH OR WITHOUT TRUCKS. Address:

F. M. SUTTON, MGR., BOX 304, OSCEOLA, ARK.

Winter Quarters
Now Open

A. M. P. SHOWS
"JUGGY"

All Persons Contacted
Acknowledge This Ad

OPENING APRIL 27-MAY 5, PHOENIXVILLE, PA.

Want Foreman and Second Men for Tilt-a-Whirl, Chairplane and Kiddy Airplanes; Second Men for Ferris Wheel, Merry-Go-Round and Loop-the-Loop. Want Shows: Wild Life, Minstrel, Fun House and Monkey Drome. Want Concessions: String Game, Dart Store, Cane Rack, Candy Floss, Rotaries, Custard, Coca-Cola, High Striker, Scales and Guess-Your-Age. Want Man that can paint and letter. All Contact **A. M. PODSOBINSKI, 614 High Street, Phoenixville, Pa.**

Short of Butter?

use

"BUTT-R-ALL"

Real Butter Flavor

Ideal for Popcorn, Peanuts and Candy! Imparts the characteristic aroma and flavor of fresh sweet butter to oleomargarine, shortenings or cooking oils.

NEEDS NO RATION POINTS!

1 teaspoonful sufficient for a pint of oil or 1 lb. of oleomargarine. \$15.00 per dozen pints. Also packed in quarts and gallons. Mail us \$1.75 for sample pint prepaid.

ALMEY PRODUCTS CO.

182 West End Ave. NEW YORK 23, N. Y.

WANTED

Ferris Wheel and Merry-Go-Round
Foremen.

Can use other Ride Help; come on,
will place you.

S. B. WEINTROUB

P. O. Box 451, W. Columbia, S. C.

FIRST TO OPEN

April 5th to 15th in the heart of industrial area.
First in all locations.

Market St., East Paterson, N. J.
Can place Candy Floss, Scale, Guess Your Age and any 10-cent Grind Store. Place Fun House. Thompson, have good proposition for Wild Life; Stoefel, Johnnie Ray, write. Can place any kind Grind Shows, outstanding Free Act or small Circus. Captain Van, get in touch with me. Want to buy Stock Wheels. Will lease, book or buy set of Rides for season; have plenty of help and transportation for same.

SILK CITY SHOWS

260 McBride Ave. PATERSON 1, N. J.
Phone: Sherwood 2-5918

WANTED**DANCING GIRLS**

Long, pleasant season West Coast. Write
or wire immediately.

A. J. BUDD

West Coast Shows San Jose, Calif.

WANTED

Outstanding Girl Aerialist, salary \$75; to work in and manage high ladder act, open April. Can use other good Aerialists and couple good Amateurs. Everybody air mail photos, qualifications, your routines. Sleeping accommodations free all season. Write

CRASH DUNIGAN

237 Osgood Ave. New Britain, Conn.

ON ACCOUNT DISAPPOINTMENT

WILL BOOK COCA-COLA JOINT, PITCH-TILL-YOU-WIN, STRING GAME, FISH POND, CUSTARD, CANDY FLOSS AND DARTS. WANT ONE SECOND MAN WHO CAN DRIVE. Can use Skillo Agent, also Man for Front and Sound Car. Pappy Humpy, come on; will place you. WANT 2 LADY BALL GAME AGENTS.

UNITED EXPOSITION SHOWS

LEESVILLE, LA., this week

SPECIALTY DANCERS

Girls with talent and their wardrobe for Girl Show. Opening date April 16. Salary \$50.00 per week, paid by office. Address:

ELSIE "CALVERT" BRIZENDINE
HENNIES BROS.' SHOWS
Birmingham, Ala.

AT LIBERTY

Secretary and Bookkeeper. Experience, equal to CPA graduate, thoroughly familiar with taxation and government regulations. Now employed under Civil Service. 45 years old, sober and reliable at all times. WRITE OR WIRE

HUGH G. COFFEY, Milner Hotel, Cincinnati, O.

FOR SALE

60x160 Khaki Tent, complete, \$1,500; 60x100 White Tent, 10 ft wall, used 3 seasons, 1/2 60 round end blue, good shape, \$125; 350 15 K.W. Light, A-1 shape, \$800; 1 1/2 Kohler Light Plant, \$200.

WM. KETROW

General Delivery CHARLOTTE, N. C.

FOR SALE

1939 CHEVROLET 1½-TON PANEL TRUCK. Dual rears. A-1 shape. Perfect rubber. \$800.00.
 1938 CHEVROLET TRACTOR, 22-FT. SEMI TRAILER. Grain type body. Rubber and motor A-1 condition. \$1,000.00.
 1938 DODGE BUS, 36 PASSENGER. New motor. Good rubber. \$1,000.00.
 Two (2) LARGE SPEAKERS AND TURNTABLE. We used it for front gate. Can be put in panel for a sound truck. A-1 condition. \$200.00.
 40x60 TOP. 9-FT. WALL. PROSCENIUM. A-1 condn. \$500.00.
 SEATS, STAGES, PANEL FRONT, POLES FOR ABOVE TOP. \$250.00.
 EVERYTHING READY TO ROLL. COME DOWN AND GET IT.

SAM LEVINE, care Marion Hotel, Little Rock, Ark.
 (If telephoning call after 7 P.M.)

JONES GREATER SHOWS

Opening April 23

Playing the best industrial pay-roll cities in West Virginia. Want Fat Show, Wild Life, Working World, Midget, Dog and Pony or any other worth-while show.

Rides—Will book or buy Tilt-a-Whirl; must be in good condition. Concessions—Want Penny Arcade, special proposition; Jewelry, Candy Apples, Floss and Custard.

Want sensational high Free Act. Can place Help on all Rides.

Address 727 Sixth Avenue, Huntington, W. Va.

P.S.—Leslie Lucas and Harvey Massey, wire at once.

MATTHEW J. REILLY ENTERPRISES

Opening April 16, Philadelphia, Pa.

Want Concessions—Fishpond, Bowling Alley and any 10-Cent Slum Concessions. Want Agents for Ball Games and Grind Concessions. Want Ride Help for Octopus and Chairplane Foreman.

MATTHEW J. REILLY, Clinton Hotel, 10th & Clinton Sts., Philadelphia, Pa.

BAKER UNITED SHOWS

OPENING APRIL 19, KOKOMO, INDIANA

ARCADE: A-1 proposition to Penny Arcade. It will pay you to investigate. SHOWS: Want Shows not conflicting—Illusion, Snake, Freak, Hillbillie or Revue. CONCESSIONS: Few Stock Stores open.
BAKER UNITED SHOWS 2257 Madison Ave., Indianapolis, Ind.
TOM L. BAKER, Manager Phone Garfield 4584

FOR SALE—MOON ROCKET RIDE

Ride ready to operate. Can be seen in Winterquarters, Fairmont, North Carolina

ENDY BROS.' SHOWS, INC.

FAY'S SILVER DERBY SHOWS WANT

Ferris Wheel Foreman, salary or commission. Cookhouse or Grab. Concessions — Bingo, Fishpond, Rotaries, Scales-Age, Jewelry, Hoopla. Shows — Snake, Wild Life or any Grind Show with transportation. Edison, Ga., this week.

E. J. FAY, Owner.

WANTED BINGO HELP

Counter men; offering the best pay on the road and bonus.

Contact

JACK MILLER

Care W. C. Kaus Shows, Morehead City, N. C., this week; Jacksonville, N. C., next week.

WANTED

FOR

BRADLEY & BENSON CIRCUS

Legal Adjuster, good proposition. Opening April 5, Selma, Alabama. Wire. Privilege people, attention Simpson.

H. L. FILBERT WANTS

Big Show Acts, Clowns, Barney and Jimmie, have good proposition for you, write me. Mechanic for light plant, also Side Show People. Carter Family, write. Candy Butchers, Useful Circus People all departments. Write

300 N. Main St., Elkhart, Ind.

SIEBRAND BROS.' CIRCUS AND CARNIVAL WANTS

Circus Acts, also 5 or 6-Piece Band, good proposition for Hammond arrangement with own Organ. Week stands, long season. Wire or write **P. W. SIEBRAND, Safford, Ariz.,** March 27 to 31; **Miami, Ariz.,** April 1 to 3.

BILLERS WANTED

Lithographers and Bill Posters; must drive. Long season, open early.

FRANK KETROW

Danville Hotel DANVILLE, VA.

Seek Uniform Safety Ordinance To Aid Shows

(Continued from page 50)

or over, facilities must be provided for admitting patrons conveniently to their seating locations to prevent congestion during the seating period as well as to familiarize the people with the exits closest to their seats.

Signs prohibiting smoking are urged for all entrances and at other locations, and frequent announcements regarding such prohibition should be made over the public address system and suitable non-combustible containers shall be provided at all entrances and uniformed attendants on hand to advise patrons of the no-smoking regulations.

The chief of the fire department shall cause to be surveyed each tent used as a place of assembly before it is occupied. He shall also require installation of such fire appliances as he deems necessary, as well as designate their location.

All fire appliances must be kept in working condition and all pumps and hose, when used in connection with tank wagons, shall be inspected and tested, if deemed necessary, prior to occupancy of the tent. Portable extinguishers and similar appliances shall be properly distributed and readily accessible. The owner or manager of each exhibition must properly train sufficient responsible employees in the use of fire equipment and the fire chief may require these employees to prove their fitness.

Uniformed firemen should be detailed to all circuses, carnivals or other exhibitions where large crowds assemble and shall familiarize themselves with all fire protection facilities as well as with conditions of exits. They shall also patrol the entire area of the tent during the time it is occupied. Special police or firemen shall see that overcrowding is not permitted and that aisles and exitways are kept open and that no-smoking rules are observed.

Ben Davenport May Work His Own Cats

GONZALES, Tex., March 24. — Ben Davenport, owner of Dalley Bros.' Circus scheduled to open here March 31, will work his own tiger act unless a new trainer can be hired.

Recently Davenport's trainer quit and Ben took over the cats' training in quarters here. He announced then that he would work the act himself if another trainer could not be found in time for the opening.

SUPPLEMENTARY LIST

(Continued from page 71)

Vickery—Vickery Park, Dr. H. T. Huguley, owner; W. H. Anderson, mgr.; has pool, penny arcade; books orchestras.

Utah

Salt Lake City—Black Rock Beach, James Lataes, mgr.; has four concession games, lake, coin machines; books attractions occasionally.

Salt Lake City—Sunset Beach, E. H. Thompson, owner; Ira Dern, mgr.; has 20 concessions; books orchestras occasionally, and attractions.

West Virginia

Maldville—Riverside Park, S. C. Reynolds, owner-mgr.; has three concession games, pool, coin machines; books orchestras, pay and free attractions.

Martinsburg—Hillside Lake Park, H. M. Pritts, owner-mgr.; has pool, rink, coin machines; books free attractions.

New Cumberland—Mineral Springs Park, D. C. Pease, owner-mgr.; has pool, rink, penny arcade, coin machines; books pay and free attractions.

Princeton—Lake Shawnee Park, C. T. Snidow, owner-mgr.; has pool, coin machines; books pay attractions.

Wisconsin

Beloit—Waverly Beach, W. H. Munger, owner-mgr.; has six concession games, rink; books orchestras, pay and free attractions.

Bloomer—The Pines, Herman Johnson, mgr.; has rink, coin machines; books orchestras.

Chippewa Falls—Lake Hallie Park on Route 4, B. F. Stetser, mgr.; has rink, coin machines; books orchestras, pay and free attractions.

Green Bay—Bay Beach Park, owned by city; Sylvester Esler, mgr.; has two rides, rink, penny arcade, coin machines; books orchestras, free attractions.

Hortonville—Dyne's Park, E. A. Buchman, owner-mgr.; has pool, coin machines; books attractions.

Conn. Law in Works To Aid R-B Circus

(Continued from page 3)

sentences were excessively severe. (Judge who passed sentence, of course, would not be one of the three board members.) Review Board would have access to all testimony and hearing or trial transcripts in the case.

Bill, which is based on Chapter 558 of the 1943 Acts of the Massachusetts State Legislature, is slated for quick one-way-or-another action this coming week. The its introduction came as a surprise to circus men, Hartford sources indicate that it was introduced thru influence of Hartford legislators and persons close to the victims of the disastrous Ringling Bros.' fire, July 6 last year. Feeling of these people is that if the show cannot go out on the road, as a result of prison sentences scheduled to be served beginning April 6, the show will not be able to earn money necessary to pay claims awarded to kind victims.

Lake Delton—Lake Delton Beach, Martin Denham, owners-mgrs.; has concession games, rink, penny arcade, coin machines, books pay and free attractions.
 Oshkosh—Eweco Park, Chas. Maloney, owner-mgr.; books orchestras, pay attractions.
 Racine—Beachland Park, Reg. Freeman, mgr.; has rink, penny arcade; books orchestras.
 Wild Rose—Silver Lake, H. H. Parker, mgr.; has pool; books attractions.

Canada

London, Ont.—Wonderland Park, Charles Jones, mgr.; has pool; books orchestras, pay attractions.
 Raynes Beach, N. B.—Dominion Park, Bob Tippett, owner-mgr.
 St. John, N. B.—Moosepath Trotting Park, George T. Kane, mgr.; has five concessions.
 Timmins, Ont.—Riverside Park, W. P. Wilson, mgr.; has pool; books orchestras and attractions.

LETTER LIST

(Continued from page 80)

Chase, Hubbard G.	MORGAN, Robert
Crawley, Holla	Myers, John
Decinto, Florence	Patrick, T. W.
DUNCAN,	St. John, Vince
Woodrow, Alonzo	SEARLES, John
Eddington, Cecil	Harold
FIELDS, Gerald	SHERWOOD, Cale
Delno	George
HARRIS, Carl	SHERWOOD, Neal
HELMAN, William	Carl
Jordan	Smadlick, Harry
HERSON, E. W.	Smith, William D.
Helms, Frances J.	Studebaker, Lefty
Huff, Miss Jean	Sundstrom, J.
Huff, Vina Jean	WARNOCK, James
Kelly, Al G.	Melroy
KEMP, William	Carl
Carl	Weston, Alvin
Ladusaw, James	WHITMARSH,
Little, Douglas M.	Harold L.
Lowaro, Cortis	Willis, Miss
Marino, Joseph P.	Margaret
Martin, Art	

BRADSHAW CO. Inc.

(Est. 1903)

★
Popcorn Boxes Seasoning

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31 JAY ST., NEW YORK 13, N. Y.

Bud E. Anderson's Circus

Emporia, Kansas, Winter Quarters. WANT Brigade Manager and Billposter, two more Musicians and Banner Man. Can use several more Workmen. Write or wire Winter Quarters.

Bailey Bros.' Circus

OPENING APRIL 12TH AT WILLIAMSON, W. VA. Show leaves Kent, Ohio, April 7th. WANT Working Men — Boss Property Man. All Address: BOB STEVENS, Mgr., Brady Lake, Kent, Ohio

L. A. Operators Assn. Commended

LOS ANGELES, March 24.—Associated Operators of Los Angeles County recently received commendations from several charitable and patriotic organizations for contributions to the Venice USO, a campaign in behalf of underprivileged youth of West Hollywood, and two ships of the Pacific Fleet were on the receiving end of several pinball games.

A letter received shortly after receiving the games aboard ship intimated the men were having difficulty adjusting the tilt to cope with the swaying of the ship. Curley Robinson, managing director of the operators' association, has made special efforts to make the men in the armed forces stay ashore pleasant as well as aboard ship with gifts of all types of coin machines and magazines and many other special donations since the war began.

Economic Co-Op Planned by Canada And U. S. Officials

CHICAGO, March 24.—New evidence of strong economic alliances of Canada and the United States was in the air this week after Prime Minister Mackenzie King's conferences at the White House on "bold and expansive" plans for breaking down barriers to the free flow of world commerce ended.

The United States and Canada are teaming up to be the world's foremost proponents of free international trade.

In two long conferences, the President and King agreed that the long standing kinks in Canadian-American trade relations automatically would be ironed out if other countries could be sold on the "world economic co-operation" plans laid down by the State Department.

Commercial sore spots between this country and Canada in pre-war years was the high tariffs which kept Canadian farm products out of this country and forced American industrialists to build branch factories in Canada if they wanted to sell to Canadians.

The President said that his talks with King had demonstrated that relations between the two countries were as firm and friendly as ever.

Other American officials reported that King has agreed to throw Canada's full weight behind the economic and trade plans being proposed to the rest of the world by the U. S. They cited, for example, Canada's "common interest" in lower tariffs, the Bretton Woods monetary proposals and commodity agreements.

Canadians Watch U. S. Reduction In Gold Reserve

OTTAWA, March 24.—Canadian business and government leaders are carefully watching the action of the United States on the subject of reducing the gold backing of its money.

An important financial journal recently explained that the last great gold currency system of the world is reducing its gold reserve.

It also said that this action of cutting the gold backing from 40 per cent to 25 per cent would not change the value of gold nor the American dollar itself. American dollars mean a lot to Canadian business.

Traveling Jukes on Fighting Fronts

CHICAGO, March 24.—Twelve traveling juke boxes mounted on trucks are now in operation on the Western Front, entertaining around 50,000 front-line troops each week. Four are in Italy, four in the Middle East, and three in Burma, with 25 more under construction.

A Scotsman, Ian S. MacPhail, who was invalided out of the RAF 18 months ago, originated the idea of converting the trucks into giant traveling phonographs.

LEGISLATIVE VOLUME DROPS

Editorial

Club Opportunities

By Walter W. Hurd

THE MOST significant trend noted in State legislation this year, has been that of providing State licenses for gaming devices in clubs. At least three State Legislatures have passed such laws this year and, in at least two of the States, executive approval has already been given so that the statutes are now on the books in these two States. These two State laws are enough to make the trend of some significance and, undoubtedly, the new laws will set precedent for other States.

Hence, the entire club movement in the United States becomes a subject of importance for study by the coin machine industry. The statement has been previously made, in our editorial pages, that legal means for licensing gaming devices in clubs may start an entirely new social and economic trend in our nation. The legalization of gaming devices, as a means of financing small clubs, will make it possible for groups to organize and to conduct constructive programs of various kinds.

For many years the mention of clubs has usually meant country clubs, or similar places, for the well-to-do only; but at the same time there have been many fraternal and benevolent groups which were struggling along, trying to find some way to finance their activities, and giving continual evidence of their value and their services to the public.

Without legal approval, gaming devices have, for several years, been used in many of these clubs, elite or otherwise, as a means of financing some of the activities of the organization. These years of use

have demonstrated that members of such groups would contribute much more cheerfully if, at the same time, they could get some fun out of their contributions by playing a gaming device.

In many cases, enforcement officials have sympathetically overlooked the use of gaming devices in various kinds of clubs and organizations. It is to the credit of these officials that even tho the law was against such usage, yet they recognized the value of clubs, to their membership and to the public, and were willing to forget the gaming devices.

Now, some States, at least, are putting on their statute books, laws which will make it possible for these clubs to openly say they are using legal gaming devices to finance their activities. This will be a great step forward for the clubs and the coin machine industry as a whole.

It will be found, by actual experience, that the legalization of gaming devices for use in clubs, will benefit all types of coin machines. The big majority of these small clubs will not only use gaming devices, but they will use modern types of vending machines. They will also find that the membership is demanding not only the strictly gaming devices but that certain types of amusement machines are useful also. And perhaps the greatest benefit of all, to the coin machine industry itself, will be the reduction of volume pressure on the manufacturers. Gaming devices sell at a higher price margin, since manufacturers do not have to strive for volume in that field.

Bills Related To Trade Given

Lawmakers present trade with new restrictions for licensing of machines

CHICAGO, March 24.—In number and volume of reports of legislation relating to coin machines this week, there was a decided drop from the volume in previous weeks. This suggests here that such legislation is declining or that a number of Legislatures have adjourned. As reported last week, a decided trend to adjournment had already set in among the State Legislatures. While reports of adjournment this week were rather few, still it is understood that a number of State Legislatures are rushing to finish up business. A number have, some days ago, passed the deadline for introducing new bills.

Reports this week indicated that unfavorable legislation is still pending in Minnesota and Pennsylvania. Also, it appears that Oregon, a State that already had a fairly good license law on the statute books, has changed that law by passing a new tax system which repeals the old.

An interesting sidelight on how unfavorable legislation may be defeated came in a recent report from Washington. Washington already had a good license system on its statute books, but this year legislation which would increase the fee on amusement machines was introduced. Operators of pinball games were worried considerably because the new proposal would have doubled the rate of taxation on pinball games in the State. When operators got a chance to speak before the legislative committee handling the proposal, they had the strong support of labor groups in the State. It is reliably reported that the co-operation of these labor groups led to defeating the proposal to raise the pinball tax.

This report recalls that organized labor, in Washington and Oregon, has had a direct relation to coin machines of various types for many years. It has been understood for a number of years that labor groups opposed vending machines. More recent reports indicate that labor organizations have withdrawn this opposition and a big increase in use of vending machines, in the two States, is expected after the war.

State Summary

In the reports received this week there is really no definite trend in evidence to be commented upon. A State by State summary of legislative reports received is as follows:

DELAWARE. This small State finally has witnessed the passage of a coin machine license bill in the Lower House. The bill originated in the House and, of course, the bill now goes to the Senate.

IDAHO. In our report last week we had not received information whether the governor had approved or vetoed the Coin-Operated Amusement Machine License Bill. The information is now definite that House Bill No. 164 is now a part of the laws of the State. This new law is one of the recent editions of those laws that license gaming devices for operation in clubs of various kinds. It is an interesting document and may establish precedent for other States. The governor also approved the new cigarette license law, which is rather an extensive chapter in the new State laws, and vending machines are included in the general cigarette tax. Cigarette operators must secure a retail license and also a separate certificate for each machine and each machine will be considered as a separate place of business.

MAINE. The Senate has introduced an extensive bill covering personal property tax regulations and, on the surface, this bill may refer to vending machines and amusement devices as included under the personal property tax system. One phrase refers to "coin-operating, vending, or amusement devices."

(See VOLUME DROPS on page 112)

Nine Coin Machine Patents Issued By U. S. Patent Office

WASHINGTON, March 24.—When the March 13 issue of the *Official Gazette of the U. S. Patent Office* came from the press it looked like a special issue of the coin machine patents bulletin. At least nine patents, issued to coin machines firms, were contained in the issue. In some cases the patents are accessoried equipment only, such as record changers, but at the same time other definite coin machine patents were issued. Two of the patents also are covered by the Alien Property Regulations.

A patent that will be quite familiar to some firms and operators in the soft drink vending field, is that covering a magazine loading mechanism for cup dispensers, which was issued to J. W. Carlson, of Chicago, and which has been assigned to the Automatic Canteen Company, operators of their own make of soft drink dispensing machines. Seven claims were allowed in the patent granted and it covers a mechanism for multiple magazines in order to assure a good supply of paper cups in the drink vender. The application for this patent was made in August, 1940, and the machines have been on the market for some time but are operated by the Canteen firm itself. (Patent No. 2,371,150.)

That phonographs and record changers are not confined to the United States alone is well shown by the granting of a patent to Alberto Compare, Milan, Italy, and this patent, of course, is vested in the Alien Property Custodian's agency of the U. S. Government under

war regulations. The application for a record-changing device was made January 16, 1941, and this same patent application was filed in Italy, January 12, 1940. Three claims have been allowed by the U. S. Government.

The record-changing device is clearly made for home phonographs, but there is always the possibility that some of the efficient changing devices made for home phonographs can be adapted to use in juke boxes. It holds true that the increase in the commercial juke boxes will increase the demand for new types of record changers and there will certainly be a search for home record changers that can be adapted to the commercial juke. The record-changing device will handle different sizes of disk records. (For instance, Patent No. 2,371,222.)

Patents on record-changing mechanisms for phonographs were granted to Thomas W. Small and Anna M. Small, Fort Wayne, Ind. These patents have been assigned to the Farnsworth Television & Radio Corporation, Fort Wayne. Here again, the record-changing mechanisms have been designed for home phonographs, but the possibility always exists that the mechanisms, or some idea of the mechanisms, may be adapted to commercial juke boxes. The Farnsworth firm is known to the coin machine industry and is especially well known in the home juke field. (Patent Nos. 2,371,361 and 2,371,362.)

Two patents on phonographs mecha-

(See Coin Mch. Patents on page 111)

COINMEN YOU KNOW

New York:

EARLE C. BACKES (National Novelty Company, Merrick, L. I.) partner in the Height Casino Indoor Tennis Championship was Man Alrick Jr., not in the coin-op business, but a realtor. . . . ADELE ISAACS, of the American Coin Machine Company, Jersey, received a \$10 award for returning a stray dog to its owner. . . . HY SIEGEL, of Apollo Record Distributing Company, off to Los Angeles for a four-week stay to iron out distribution kinks. . . . TALKED ABOUT that Jack Fitzgibbons, of Jafco, Inc., will soon visit Chicago along with Lou Wolf, Buffalo. . . . FRED HAILPARN, partner of Max Levine at Scientific Corporation, is now convalescing and getting along fine after several minor operations.

THE ARCADE Owners Association is now interviewing for a competent full-time business manager to further the work of the organization. . . . AOA PLANS call for increase in membership. . . . RUSSIAN BILLIARDS, originally imported from Poland in 1938, is gaining popularity in foreign locations, according to Marcus Klein.

Los Angeles:

GEORGE KELLEY is among the latest to join Coin Machine Row, having opened his repair shop at 1913 West Pico, the spot formerly occupied by C. A. Robinson & Company. . . . ABE HANLIN is handling the music route operated by his brother, the late Saul Hanlin. . . . JACK NELSON, of Superior, in town and spending some time with William Hapfel, of Badger Sales Company.

MRS. ROY SMITH, of Lancaster, in the city on a shopping tour. . . . BRINGAS & TREVINO have bought the music operation of Charlie Peverly in Oxnard. Peverly is going to devote his time to real estate. . . . AL BETTELMAN, manager at C. A. Robinson's, is entertaining out-of-town kin. The main entertainment is radio broadcasts. . . . E. J. LOCKE, Inglewood, Calif., music operator, purchasing Buckley boxes to enlarge his activities. . . . SAM BROWN recently returned from Chicago, where he went to meet his brother, who was honorably discharged from the army after a turn overseas. . . . VERN WINCHELL in the city from San Gabriel buying. . . . ART NARETH up from Anaheim.

E. T. MAPE MUSIC COMPANY getting set for post-war business by improving the office—both salesmen's and executive—with a new asphalt tile flooring. . . . NELS NELSON and Percy Shields have had a great time discussing how long it takes asphalt tile to set, when the radiators will be set in place and other trivial things. . . . LAWRENCE RAYA, of Colton, making the jobber rounds. . . . E. L. WILLARD has purchased the music route of Mike Goff. Goff's localities included that territory around Templeton and San Luis Obispo. . . . RAY HIX, of Red Bluff, Calif., a none too frequent visitor here, in town. . . . JAKE ARNOLDUS, of Caliente, Nev., stopping to chat with the Pico jobbers.

EVELYN AND JACK GUTSHALL, of Jack Gutshall Distributing Company, taking in the Frankie Carle opening at the Hollywood Palladium. Gutshall has

taken over the store adjoining and will use the back portion for stocking and shipping his record labels—Exclusive, Excelsior and Preview. . . . Slim Ewing, of Bakersfield, in town. . . . BENNIE AND FRED GAUNT and the twins, Richard and Frederick, are now located in their new home in Brentwood. Gaunt is manager of General Music Company. . . . JIMMIE RUTTER shopping around for Buckley box locks. . . . TONY BRILL, arcade operator, scouting for equipment along Pico. . . . JOHN BRINTON here from Banning. . . . JERRY COOPER, of Riverside, buying. RUSSELL COLLIER, the motion picture casting director, who turned cigarette operator, in Los Angeles from his ballwick, North Hollywood. . . . ART DAWES from San Diego. . . . A. M. DORFMEIER making his usual purchasing trip for his operations in Fresno.

ED MAPE expected in town soon from San Francisco. . . . RAY WHERRIT, music operator from San Luis Obispo, talking about what he will do in post-war operation. . . . W. E. JOHNSON, of Claremont, renewing his acquaintance with jobbers in this section. . . . DAVE MARION, of Wichita, Kan., visited Badger Sales Company.

CHARLIE ROBINSON out of town on a business trip. . . . BILL WOLF getting his desk in order at California Amusement Company prior to taking off for his branch in San Francisco. . . . JULIA WAINSCOTT, looker sec'y at California Amusement, being mentioned as the "Pin-Up Girl of Coin-Row." . . . MODERNIZATION of the C. A. Robinson building drew praise from Pat Buckley and H. R. Perkins, sales manager of the Buckley Trading Post. . . . BILL SHOREY, of Inland Amusement Company in San Bernardino looking around for equipment.

St. John, N. B.

ROBERT WOODGATE, Halifax, N. S., who has been operating machines thru Nova Scotia for several years, is retiring from the business to farm. Accompanied by his wife they are returning to his father's farm in the Annapolis Valley. . . . W. R. BEASLEY, formerly of Toronto, who has been operating Sportland arcade in Dartmouth, N. S., the past year, is negotiating for its sale, and contemplating entering another business. For some years he has supplied operators with merchandise prizes. . . . J. A. REID, Moncton, N. B., phono operator, is adding to his routes in New Brunswick and Nova Scotia. . . . PERCY McCULLOUGH, Halifax, N. S., formerly of St. John, is active reconditioning colored electric signs for use since the withdrawal of the ban on exterior lighting in Nova Scotia. . . . All of the arcades are restoring the outside lights and including the colored signs, but the reconditioning is delayed because of shortages of parts and labor. . . . The ban had been on for over five years and most signs have been in storage during this time. The first picture machines installed on Prince Edward Island have been drawing heavy patronage at Charlottetown and Summerside.

A new cafe has opened in St. John, The Barrelhouse. . . . The barrel motif prevails all thru the interior. . . . all of the seating is on barrels, painted and upholstered. . . .

Serving is also on barrel heads. . . . Unique displays of barrels are used thruout the interior and also their newspaper advertising.

Men of the armed forces from all over the world are seen at MRS. GEORGE MARTIN'S arcade located on the North West arm of Halifax harbor. . . . She also plans to introduce open-air movies there this summer. . . . Several roadshowmen are including traveling arcades to their enterprises here. . . . MICHAELS BROS., Charlottetown, P. E. I., are using female help almost exclusively in the operation of their routes since four of the MICHAELS family are in the Canadian armed forces.

Twin Cities:

MURRAY KIRSCHBAUM, for many years in the record business here, has joined the Lew Bonn Company, electronic parts distributors here, and is calling on coin machine operators. He will continue to serve as distributor in this area for Standard recordings.

The coin machine industry hereabouts is pulling hard for HOWARD HARRISON, Minneapolis operator, long confined to his bed by a heart attack, to pull thru and get back into action. Harrison has spent many months convalescing at home and there is a constant stream of coinmen who visit him.

ZELLMER BROTHERS—Emil, Hy-G Amusement serviceman; Wally and Irvin, former coin machine mechanics but now in the army air force—had a sad reunion in Minneapolis last week when they all met to attend the funeral of their father. . . . E. D. MARCOUX, of Red Lake Falls, Minn., is a newcomer to coin machine circles in these parts. He was in the cities looking about for merchandise. . . . AL THIELEN, Little Falls (Minn.) operator, came to the Twin Cities for the express purpose of buying phonographs and was lucky enough to find a few. . . . WILLIAM (SPHINX) COHEN, head of Silent Sales Company, still is vacationing at Miami Beach, Fla., under doctor's orders, but is looking forward to returning to his duties by mid-April. During his absence BENNY FRIEDMAN and DAVE ZISKIN have been in charge.

St. Louis:

DAN BAUM, owner of the Baum Distributing Company, 2012 Ann Avenue, returned to St. Louis this week after an extended buying trip. Dan wishes his many friends to know that he is "back in harness on his own" again and ready to serve the operators thruout the Middle West. For the present he is concentrating on buying and selling used machines and his old slogan "When in our city, pay us a visit" still goes.

Detroit:

MICHAEL WEINBERGER, of the S. & W. Coin Machine Exchange, on a business trip thru Northern Michigan. . . . LEO, his son, who recently rejoined his father in business after his discharge from the army, reports gaining 10 pounds. . . . MAX LIPIN, of the Allied Music Sales Company, reports the highest activity in the company's history. . . . AARON LIPIN, of the Allied organization, is back from a three-week buying trip to Chicago, replenishing stock and adding new lines of merchandise as well. . . . THEODORE E. GILLIES, manager of the Music Service Company, reports business strong in the music rental field. . . . ALBERT HUNTER, formerly with the J. & J. Novelty Company, and GEORGE HART M. (PAT) PATTON, owner of Pat's Music Company, have formed the new partnership of Hunter & Patton. They bought the cigarette route formerly operated by J. & J. Company, which was headed by JIMMIE PASSANANTE, now at Miami. . . . ALEX FRIEDENBERG, brother of Charles Friedenbergs, of the Curtis Coin Machine Company, has moved his operating headquarters from the Stimson Hotel to a new store location at 12609 Woodrow Wilson Avenue. JACK FRIEDENBERG, another brother, has joined the organization.

MARK CURTIS, of the Brilliant Music Company, is recovering from a cold. . . . BETTY BRUCKMAN, of the record department of the firm, reports stock coming in much more satisfactorily in the past few weeks. . . . JOSEPH BRILLIANT is leaving on a four-day business trip to Chicago. . . . WOODY HERMAN was guest of honor at a cocktail party at the Statler Hotel attended by Joseph Brilliant, William K. Palmer, Betty Bruckman and many others.

Natl. Coin Machine Association Spurs War Activities

CHICAGO, March 24.—No doubt many of the members of the industry are giving of their time and money for purely patriotic purposes during these war times, but the work of Jack Nelson, president of the War Activities Committee of the National Coin Machine Association, and Jack Kelner, secretary of the association, has been outstanding as



far as the industry as a whole is concerned.

Securing favorable publicity for the coin machine business by putting their efforts to the cause of getting more letters written to our fighting men and women, a great deal has been accomplished.

The promotion is carried on by the association in sending posters, not only to everyone in the business, but also to public officials, such as the governors of each State and the mayors of many cities.

The plan of the officers and committee of the association is to carry on this work thruout the war. Many posters are planned and more of them will be distributed. Each poster bears the inscription "Sponsored by the War Activities Committee of the National Coin Machine Association."

Everyone knows the value of a letter written to a soldier and those of you who have relatives or friends in the service have no doubt learned how much they appreciate a letter while they are away from home. Therefore, the association has filled and will continue to do a job that is especially patriotic and really hits home in the minds of everyone.

Thru contributions made by several prominent people in business, this work has been carried on and the association has been able to pay all its bills for all expenses incurred. The officers and committee members receive no compensation for their work.

It is felt that the boys will be over there a long time after victory has been achieved and the importance of letters being written to these people fighting and working for us is greater than ever and the War Activities Committee deserves all the help that can be given them for this patriotic cause.

The Famous, Patented Chicago "ACE" Lock insures

"UTMOST Security!"

Only the Ace ROUND Key Opens It

U. S. PAT. No. 2141 748

Note patented 7-pin Tumbler construction. Only the properly notched "Ace" ROUND Key will properly engage ALL 7 tumblers to open this "ACE" of all locks. Can be keyed alike. Remember—There's a Chicago Lock for Every Need—and ALL insure—"UTMOST Security." Write for catalog complete line.

CHICAGO LOCK CO. 2024 N. Racine Ave., Dept. 55, CHICAGO

Look To The GENERAL For LEADERSHIP

"LEARNED FROM A RELIABLE SOURCE"

The men whose job it is to write and broadcast the happenings of the day know the value of having a reliable source at their finger-tips.

When operators throughout the country want first-hand information on what's taking place in the coin machine industry, they look to the GENERAL—a source that's proven its reliability to their complete satisfaction for 20 years.

Member U. S. Chamber of Commerce

Established 1925

Growing Steadily Ever Since!

The GENERAL Vending Service Co.
306 N. GAY ST. * BALTIMORE, 2, MD.

ORDER NOW!

PHONOGRAPHS	
10 Record Seeburg	Each \$ 80.00
Wurlitzer P12	119.50
Wurlitzer 412	124.50
Wurlitzer 616	165.00
Wurlitzer 616, Lite-Up	210.00
Wurlitzer 24	269.50
Wurlitzer 500K, with Seeburg Remote	475.00
Wurlitzer 41 Counter Model	135.00
Wurlitzer 71 Counter Model	189.50
Wurlitzer 61 Counter Model	129.50
Wurlitzer 750E	719.50
Wurlitzer 800	675.00
Wurlitzer '42 600K	559.50
Seeburg \$200 Victory Rex	450.00
Seeburg \$200 Victory Gem	475.00
Seeburg Hi Tone 9800, ES	575.00
Seeburg Hi Tone 8800, ES	569.50
Seeburg Hi Tone 8800, ESRC	625.00
Seeburg Envoy, ES	450.00
Seeburg Rex, 30-Wire Adapter	239.50
Seeburg Plaza	325.00
Mills Throne of Music	269.50
Mills Empress	325.00
Rock-Ola Master	359.50
Rock-Ola Spectrovox and Playmaster	350.00
Rock-Ola Deluxe	359.50

PARTS AND ACCESSORIES	
USR1 Selection Receiver	\$ 29.50
USR1 Receiver and Adapter	49.50
616 Coin Chute Assembly, 5-10-25¢	22.50
600 Coin Chute Assembly, 5-10-25¢	25.00
SD 24-1Z Seeburg Adapter	29.50
130 Wurlitzer Adapter	35.00
304 Steppers	22.50
Amplifier for 600 or 24	47.50
Amplifier for 616	42.50
Round Bottom Stands	3.00
Brackets for Boxes, All Types	2.50

WALL BOXES	
24 Selection Seeburg Wall-o-Matic, Metal Covers	\$ 37.50
24 Selection, Plastic Covers	35.00
20 Selection Seeburg Selectomatic	7.50
Seeburg 3-Wire Bar-o-Matic	45.00
Seeburg Adapter for Wurlitzer 24	39.50
331 Wurlitzer Bar Boxes	15.00
111 Wurlitzer Bar Boxes	15.00
320 Wurlitzer Sweet Music, 5¢	25.00
100 Wurlitzer 30-Wire, 5¢	14.50
125 Wurlitzer 5-10-25¢ Box	27.50
20 Select-o-Matics	7.50
20 Selection Bar-o-Matics, Wireless	50.00

Terms—1/3 Dep., Bal. C. O. D.
F. O. B. New York
N. Y. DISTRIBUTING CO.
 630 10th Avenue NEW YORK 19, N. Y.
 Phone: Circle 6-9570

Churvis Vacations

CHICAGO, March 24.—Mac Churvis, formerly sales manager for one of the leading local distributors, has severed his connections and plans to relax and enjoy a well-earned vacation for the next month.

It is pretty generally known thruout the trade that Churvis' being a naval



veteran of World War I hopped right back into the service and was immediately reinstated to his old rank of CPO in this war. He was assigned to duty as chief radio man in charge of instruction at the Naval Radio School at Northwestern University but has since been released, and at the termination of his planned vacation he will have an announcement to make to the trade regarding his plans for the future.

New Bingo Measure Before Pennsylvania Senate Committee

PHILADELPHIA, March 24. — A bill which would permit churches, fire companies and servicemen's organizations to conduct bingo games, providing they meet certain State requirements, was put before the Senate's Law and Order Committee here.

The measure, introduced by Sen. John J. McCreesh, of Philadelphia, would exempt the organizations from present Commonwealth regulations against games conducted for prize money, provided they were conducted as public functions, solely for the benefit of the organization. Sunday bingo would remain illegal. Under the bill, the organizations would be required to pay a \$50 registration license fee to the State Revenue Department and a \$10 registration fee to the political subdivision in which the games would be conducted.

The licenses could be revoked for misuse, and the organizations forbidden to apply for a new permit during a three-year period following revocation. Violations of the act would be subject to a maximum penalty of \$500 fine or three months' imprisonment.

MUSIC EQUIPMENT JUST OFF LOCATION!	
WURLITZER 750E	Write
WURLITZER 780	Write
WURLITZER 800	Write
WURLITZER 850	Write
WURLITZER 600 VICTORY	\$475.00
SEEBURG \$200 RC	Write
SEEBURG COLONEL ES	\$475.00
MILLS EMPRESS	350.00
MILLS THRONE	265.00
AMI SINGING TOWER	325.00
RAPID FIRE	\$165.00

50 Seeburg Wireless Wall-O-Matics, 5c.....\$42.50 ea.

WRITE! WIRE! PHONE!
 50% Certified Dep., Bal. C. O. D. or Sight Draft.

AMERICAN COIN MACHINE COMPANY
 437 Elizabeth Ave., Newark 8, N. J.
 Phone: Waverly 3-1500

FIRST in Play . . . FIRST in Profits!

ZINGO 5-BALL UPRIGHT FREE PLAY NOVELTY GAME. ACTION—SUSPENSE—COLORFUL—PLAYER APPEAL\$375.00

CONVERTED FIVE BALL GAMES—IMMEDIATE SHIPMENT					
Flat-Top	\$250.00	Trade Wind	\$250.00	Marvel Baseball	\$179.50
Brazil	250.00	Oklahoma	250.00	Streamliner	250.00
Grand Canyon	250.00	Wagon Wheels	250.00	Sky Rider	209.50
Santa Fe	250.00	Midway	170.00	Casablanca	209.50
Sportsman	395.00	Arizona	250.00	Flying Tigers	209.50

RECONDITIONED AUTOMATIC PAYOUT CONSOLES					
Ev. '41 Bangtail, J.P.	\$475.00	Jennings Bobtail	\$145.00	Super Bell, 5¢-5¢-5¢-25¢	\$925.00
Ev. '41 Domino, J.P.	425.00	Jenn. Silver Moon	195.00	Super Bell, 5¢	375.00
Ev. '41 Domino, 25¢, Jack Pot	750.00	Baker Pacer, D.D., J.P.	345.00	Mills Jumbo Parade	155.00
Evans Lucky Lucre	250.00	Pace Twin Reels, 5¢ & 25¢	525.00	Bucki, Flashing Ivories	245.00
Evans Roletto, Jr.	125.00	Pace Twin Reels, 5¢ & 10¢	445.00	Bally Rays Track	175.00
Evans Pacer	495.00	Super Bell, 5¢ & 25¢	645.00	Kentucky Club	125.00
Mills Four Bells, Ash Trays, Fruit Reels	700.00	Super Bell, 5¢ & 5¢	495.00	Track Time, '38	125.00

MILLS REBUILT SLOT MACHINES					
Gold Chrome, 50¢	\$750.00	Orig. Chrome, 5¢	\$440.00	Club Bell Console, 5¢	\$495.00
Gold Chrome, 25¢	550.00	Brown Front, 5¢	295.00	Club Bell Console, 10¢	545.00
Gold Chrome, 10¢	495.00	Brown Front, 10¢	345.00	Club Bell Console, 25¢	595.00
Gold Chrome, 5¢	440.00	Brown Front, 25¢	395.00	Blue Front, 25¢	375.00
Glitter Gold, Q.T., 5¢	125.00	Blue Front, 5¢	225.00	Black Front, H.L., 5¢	350.00

GUARANTEED PERFECT! ONE BALL MULTIPLE PAYOUT TABLES					
Bally Kentucky	\$425.00	Bally Turf King	\$550.00	Bally Santa Anita	\$285.00
Bally Grand Nat'l.	135.00	Bally Pacemaker	135.00	Race King	205.00
Bally Grandstand	125.00	Bally Gold Medal	125.00	Mills 1-2-3	89.50

Terms: 1/3 Deposit, Balance C. O. D. or Sight Draft. Please Address Mail to Chicago 22.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO

COIN MACHINE SERVICING AND PARTS

"New Brown Front Bell" CONVERSION NOW AVAILABLE
 Send us your old worn-out Blue Front, War Eagle, Roman Head or other escalator type machine to be made over into a "New Brown Front Bell." Choice of One Cherry or Two Cherry Pay. Any Denomination (5¢, 10¢, 25¢)
\$79.50 Plus Parts
 Knee-Action Installed in All Machines.

JENNINGS, MILLS, WATLING and PACE SLOTS
 completely reconditioned and rebuilt like new...
\$79.50

10-DAY SERVICE. SEND US YOUR MACHINES. LABOR & PARTS COMPLETELY GUARANTEED

Complete Set of Brown Front Castings, Including Denomination Buttons, Jewel Coin-Cup Cover and Metal Award Plate	\$25.50	Mills Gold Chrome Cabinets or Blue Front Cabinets, Completely Finished, Each	\$15.50
Club Handles, Guaranteed, Non-Breakable, Each	3.50	All Screws, Nuts and Bolts for Slot Machines Available	
Main Clock Gears, Each	3.50	ALL TYPES OF SLOT MACHINE PARTS AVAILABLE—WRITE.	
Discs, CH or SP, Complete Set, Each	7.50	SLOT MACHINES WANTED	
All Colors Lacquer, High Quality, Two Minute Dry, Quart	1.25	Send Us Description and Price in First Letter.	
(Red Lacquer—\$1.50 Qt.)		GLITTER KIT	
Slides, 3/5 and 2/5 Pay, Complete with Slide Cover and Springs, Each	22.50	8 Different Colored Glitters in One Complete Glitter Kit, Including New, Modern Finishing Instructions	\$10.50
Universal Slide Posts, Adaptable to 5¢, 10¢ and 25¢ Mills Slot Machines, No Riveting Necessary, Complete Set Only (Write for Quantity Prices)	1.50	We Recondition All AMPLIFIERS Work and Parts Guaranteed, Prompt Delivery.	
All Slot Machine Springs Available in Any Quantity.		We Repair All SLOT CLOCKS All Work Guaranteed, Prompt Delivery.	
Slot Cash Boxes, Each	1.00	Repair Light	\$ 1.50
Knee-Action Attachments, Complete Set	3.75	Neo-Lite Tester	1.00

CENTRAL MANUFACTURING CO.

4245-47 FULLERTON AVE. CHICAGO 39, ILL. SPaulding 1670-1

It Will Pay You to Insist on **Micro Switch Controls** for all types of Coin Operated Machines

Whether you design, own or operate coin operated machines, it will pay you to insist that they be equipped with Micro Switch controls. These precise, sensitive, snap-action switches give the long life and dependability required for service in vending machines, or other coin operated devices. Their use reduces costly maintenance and loss of revenue from failure of coin machines to operate properly. Designers of coin operated machinery should have Micro Switch Handbook-Catalog No. 60, which gives complete details on electrical characteristics, housings and actuators.

MICRO SWITCH
 MADE IN U.S.A.
 A DIVISION OF FIRST INDUSTRIAL CORPORATION
 Freeport, Illinois, U.S.A. Sales Offices in Principal Cities

WANTED

Will Pay \$65.00 For **OWLS**

Will Pay \$50.00 For

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| ATTENTIONS | STARS |
| MASCOTS | DOUBLE PLAYS |
| DUPLEX | WEST WINDS |
| LEADERS | SKY BLAZERS |
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MUST BE COMPLETE

SOUTHERN AUTOMATIC MUSIC CO.

542 S. Second St., Louisville 2, Ky. 228-230 W. 7th St. Cincinnati 2, Ohio
 531 N. Capital Ave. Indianapolis 4, Ind. 425 Broad St., Nashville 3, Tenn.

AMERICAN VALUES

5c Mills Blue Fronts	Write
10c Mills Blue Fronts	Write
25c Mills Blue Fronts	Write
25c Mills Brown Fronts	Write
10c Mills Bonus Original, like new, serial over 418000	Write
5c Paces Reels (Cash)	Write
25c Paces Reels (Cash)	Write
5c Paces Reels Jr., like new	Write
2 10c Watling Rolatops, like new, Ea.	Write
1c Marvels & Mercurys, like new Ea.	\$ 7.50
Complete sets of 5c & 25c Slides for Mills Slots.	
Brand New Wooden Cabinets for Mills Slots, Ea.	10.00

If its parts for Mills Slots you need, contact us

American Vending Co.

518 S. HIGH ST. COLUMBUS 15, OHIO

WANT EASTMAN DIRECT POSITIVE PAPER

All Sizes—Any Quantity!
 1 1/2" to 4"
 Also Enlarging Paper, 4x5, 4x6 and 5x7.
HIGHEST PRICES PAID!
 Will wire full cash payment immediately at your price! Wire or write to
 BOX NY-42, The Billboard, 1564 Broadway, New York 19, N. Y.

"SOUND" INVESTMENTS**32 WATT REPLACEMENT AMPLIFIERS**

Complete With Tubes

WURLITZER MODELS.....\$45.00
 SEEBURG MODELS 40.00
 ROCK-OLA MODELS..... 40.00

Universal Amplifiers

Model UX 2\$79.50
 Fits all Hi-Tones, Wurlitzers, Seeburgs, Rock-Olas and Mills. Less Tubes

Model UX 1\$54.50
 Fits all Wurlitzers, Seeburgs, Rock-Olas and Mills except Hi-Tones. Less Tubes

When ordering state model desired.
 1/3 Dep. with Order, Bal. C.O.D.

**ARCADE MACHINES AND ONE BALL GAMES**

Air Raider\$165.00
 4 Shoot the Jap. Ea. 95.00
 Chicken Sam 75.00
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 Pace Maker, Cash Pay Out 65.00
 Winning Ticket, Cash Pay Out ... 65.00

Terms: 1/3 Deposit with Order, Bal. C. O. D.

AUTOMATIC COIN MACHINE CORP.

338 CHESTNUT STREET
 SPRINGFIELD, MASS.

Phone: 4-1108 during noon hour.

YOUNG MAN, 38

10 years' experience in Coin Machine Business as owner and operator of Phonographs, Vending Machines, Pin Games, Consoles, Panorams, Slots, etc.; also Penny Arcade. Sales and buying experience. 18 years' experience as machinist. **WANTS POSITION** as Salesman, Route Operator, Mechanic or Expeditor, or what have you to offer with Operator, Distributor, Arcade Owner or Manufacturer in Hollywood or Los Angeles area?

AVAILABLE NOW!

Write, wire or phone
 V.E.M., 1362 Sacramento St., San Francisco 9, Calif. Phone: GRaystone 9017.

FOR SALE

1 Bally Gold Cup\$ 45.00
 4 Mills 1-2-3, '40 F.P. 75.00
 2 Mills 2-in-1 60.00
 2 Mills 1-2-3, '39 P.O. 65.00
 2 Exhibit's Sky Chief 145.00
 1 Keep 'Em Flying Consoles 139.00
 1 Jennings Totalizer, Numbered Reels, F.P. 99.00
 2 Evans Jungle Camp, F.P. 90.00
 2 Watling Big Games, Flattop, F.P. 65.00
 10 Bally High Hands, Combination .. 185.00
 1 Evans Jockey Club, 7 Coin Head, D.D., C.P. 75.00

MUSIC

6 Wurlitzer 600K, Victory Models ..\$550.00
 3 Rockola '39 Deluxe 400.00
 15 Buckley Chrome Boxes, Like New, Red and Blue Slide Plastics 17.50

GENERAL SALES CO.

1706 South Calhoun St., Fort Wayne 6, Ind.

**WHILE THEY LAST**

Sample Dozen
 \$11.52

A Trial Order
 With Full Information Will
 Convince You.

THE NEW DEAL MFG. CO.

411 North Bishop Dallas 8, Texas

NYC CURFEW IN BIG MIDDLE**Confusion Marks Closing Mix-Up**

La Guardia 1 a.m.—army-navy midnight—coin ops wonder what to do

NEW YORK, March 24.—Mayor La Guardia's self-extended curfew—or the 1 o'clock jump—boomeranged in the Little Flower's garden this week, and further complicated the curfew situation to the point that New York coin machine operators are doing the blub blub with the lower lip. The important question today, all down coin machine row and up Broadway where a large number of arcades are located, is which way to turn and who to follow—the mayor, the army and navy, Mobilizer Byrnes or just anybody.

Mayor Says 1 A.M.

To say the least, the situation is so confused that operators are fearful to follow the mayor's extended curfew—due to the swift action of army and navy authorities in putting teeth into the national midnight curfew for all members of the armed forces.

Earlier in the week, La Guardia defied the national curfew edict with an "hour of tolerance," thus establishing a 1 a.m. closing for all places of amusement within New York. The mayor stated that the entertainment problem here was unlike that of any other city in the country and that with servicemen and women seeking legitimate relaxation it was necessary to allow for an extra hour of amusement.

But the army and navy authorities were quick to nip La Guardia's curfew plans in the bud by following thru with an order that all men and women in the armed forces are to respect the national curfew and clear all places of amusement by midnight—regardless of how late the establishment stays open.

MP's To Patrol Area

Military Police and the Shore Patrol have been instructed to patrol the Greater New York area and see to it that no serviceman or woman violates the midnight order. However, this regulation refers only to American forces and no control is suggested for forces of the Allied nations. It is problematic just what resentment will result from this military order in so far as New York plays host to many thousands of Allied servicemen.

In a statement to the press, the allied food and entertainment industries of New York acknowledged La Guardia's leadership. "However," the statement continued, "we are not inclined to serve civilians while service is denied those in uniform. Therefore, at present, we are closing at midnight and we are asking Washington for one of the first rights of American citizens—the right of a hearing."

A city-wide survey conducted by *The New York Journal-American* disclosed only a few spots open. Violators of the national curfew were mainly centered in the Greenwich Village district and the Bowery. All the niteries on West 52nd Street were shut tight at midnight—alho on Broadway, all restaurants serving food only were open and packed with crowds surging eight deep along the entire length of the avenue.

Ninth Avenue bars, however, many equipped with juke, were still going strong after midnight and the problem of refusing drinks to servicemen is yet to be solved.

A spokesman for War Mobilizer Byrnes, in Washington, announced that "New York's voluntary adherence to the national curfew request was highly gratifying and greatly appreciated." Theaters, cafes and hotels have all indicated a desire to comply with the national ruling and with few exceptions, New York's amusement world will respect the midnight closing.

Ops Face Many Problems

Operators of coin machines, however, face many problems in view of the cur-

Navy Man, Ex-Operator, Views U. S. Legislation In Bad Light

CHICAGO, March 21.—*The Billboard* this week received a letter from Homer Nelfert, MoMM 2/c now stationed somewhere in France and formerly amusement machine operator in Pennsylvania.

Nelfert reports that soldiers and sailors in the European theater are concerned over the legislative bills that are being passed in their absence from the United States. Particularly, in respect to certain cities and State law making bodies that have taken it upon themselves to restrict the freedom of amusement loving Americans. Prohibitionists are active again using the absence of the men in the armed forces to bolster their viewpoints in laws, per se.

It is feared also that the taverns will take on the form of English and Scottish pubs with restrictive legislation hammering away. Quoting Nelfert he states that, "England and Scotland have no juke boxes, no salesboards, no dancing, no pinballs and very few have table service, and they close at 10 p.m."

Seeing England and France Nelfert has gained valuable information for the industry, and as he says will be passed on to the trade on his arrival home again. "I know," quoting Nelfert, "some of the problems an operator faces and I expect to get back in the business after

the war is over and I get out of the navy and if the State Legislatures do not pass too many bills that World War II veterans cannot operate."

It is our opinion the men overseas are alarmed at the legislation that has been thrust upon the people and the councils in the towns and cities and no doubt will hasten the return to normalcy once setting foot upon American soil again. Veterans' organizations are welcoming discharged servicemen in great numbers and many are being elected to administrative posts in their organizations and this will have a tendency to overcome unsatisfactory legislation once they become familiar with procedures to combat organized opposition.

Pepsi-Cola Distributors Plan to Merger Soon

CHICAGO, March 24.—Two major distributors of Pepsi-Cola in the Middle West are expected to merge into one company March 27, the date set for a stockholders' approval of the consolidation. Merging companies are Peerless Bottling Company, which has the franchise for the Kansas City, Mo., and Des Moines territory, and the General Bottlers, Inc., which includes Chicago, Joplin, Mo., and Springfield, Mo. areas.

The merger would be effected thru issuance of 46,000 shares of \$1 par common stock of General Bottlers in exchange for the 115,000 outstanding \$1 par shares of Peerless, being on a basis of two-fifths of one share of General for each share of Peerless.

Bearer scrip would be issued in lieu of fractional shares and such scrip would be valid for one year. The scrip may be continued to effect an exchange for full common shares or may be turned into the company at the rate of \$2.50 for each one-fifth common shares represented by scrip certificates. The common stocks of both companies are actively traded in the over-the-counter market.

OPA Plans Check On Liquor Retailers

CHICAGO, March 24.—OPA announced this week that bars and restaurants must post ceiling prices for beer and liquor beginning April 16.

The new regulation will apply to all eating and drinking establishments which serve these beverages on the premises.

Each place will be required to display prominently two official OPA posters. One will list ceilings for beer, ale, porter or stout sold by the bottle or glass.

To Show Bar Liquors

The other will show maximum prices for 14 types of "bar liquors" as follows: Rye whisky, rye highballs, bourbon whisky, bourbon highball, Scotch whisky, Scotch highballs, gin, Martini, Manhattan, old-fashioned and rum cocktails, and sherry, white and red wines.

All posters must set forth the number of ounces of the drink or bottle for the ceiling price. In the case of highballs, the posted size will represent the amount of whisky to be used in the drink.

The new regulation is patterned after one for food establishments which are required to post ceiling prices for 40 popular meal and food items.

Posted ceilings for liquors will be for the kind served when a brand name is not specified, usually the lowest priced drinks the establishment serves.

When a customer specifies another brand, the ceiling price list must be available for inspection, OPA said.

rent trend toward adherence to the national edict. Altho it is much too early to ascertain just what directive will be followed—it is apparent that much trouble will be experienced in military patronage. This problem is particularly true in the case of arcades along Broadway. If they are to remain open to 1 a.m., the control over servicemen will be tough and the operator will definitely be on the spot.

Who Puts Coin in Slot?

What with the smaller bars and eating establishments open to 1 a.m.—and assuming that the mayor's ruling holds water—music machine operators can anticipate some additional play. Who puts the coin in the slot will be an important question in so far as the eateries are concerned—servicemen or civilian? The military police and shore patrol can and will clear all gin-mills and arcades of military personnel—but it is questionable whether or not they can stop a serviceman from eating after midnight.

POKER TABLES

20

FOR SALE

Newly built.

Must be seen to be appreciated.

Priced right to close out.

BERT DERBY

Lake Ariel, Pa.
 (Near Scranton, Pa.)

LION STILL WANTS TO BUY ALL KINDS OF GAMES

Send Complete LIST with LOWEST PRICES

We have the most complete line of Arcade Equipment, One-Balls, Consoles and factory rebuilt Slots in the South.

Write for what you need

**LION**

DISTRIBUTING COMPANY

Phone Wabash 7689

726 So. Fourth St. Louisville 2, Ky.

WANTED

Mechanic for Arcade. Top salary. Year round or season's work with post-war future.

Seaside Heights Casino

Seaside Heights, N. J.

MOVIE MACHINE REVIEWS

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, February 19.

Program 1200

The extremely popular *Rum and Coca-Cola* is sung very well by attractive JERI SULLAVAN. Setting is an outdoor bar in the tropics. Since calypso music has not had a very wide audience up to the present, it will be interesting to see if the great popularity of *Rum and Coke* starts a new musical vogue. (Filmcraft.)

Von Suppe's *Poet and Peasant Overture* takes an awful beating at the hands of MILT BRITTON and his band. The boys start out seriously enough, but end up literally tearing the place apart. Bandstand setting. (Blake.)

Rickin' My Love Around is played and sung by the CACTUS COWBOYS (4) and ROGALIE, as "the wronged woman." An amusing hillbilly tune, with a frontier bar providing the background. (Filmcraft.)

The DECASTRO SISTERS (3), accompanied by an unbilled trio, sing *Adiosita*, of Latin-American inspiration. Night club setting. (Filmcraft.)

That's an Irish Lullaby, one of the tunes BING CROSBY popularized in *Goin' My Way*, is sung by JERRY COOPER. He plays a policeman, whose beat seems to include a park full of couples, and there are flashes of his

home and mother in Ireland. (Filmcraft.)

The MILT HERTH TRIO, playing electric organ, piano and drums, does a beautiful job on *I Don't Want to Love You*. BETTY WESTMORE sings effectively, too. An exceptionally enjoyable subject. (Blake.)

The old-timer, *Eleven More Months*, is sung by DENVER DARLING and His Texas Tornadoes, with the latter providing the accompaniment. The hero is in jail and the band plays outside his cell. (Filmcraft.)

ALBERT AMMONS and PETE JOHNSON, piano duo, star in *Boogie Woogie Dream*, a number they do terrifically. They are introduced by LENA HORNE. Night club setting. (Soundies.)

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, February 26.

Program 1201

PATTI CLAYTON sings *One Meat Ball*, novelty number about an impoverished man looking for a meal. Setting is a lunch room, with one of the customers acting out the lyrics. (Filmcraft.)

Back to Donegal is sung by BOB HAN- NON, who tells of the trip he's taking to Eire. Setting is a tavern, and a girl, unbilled, dances briefly. (Filmcraft.)

BETTY JANE BONNEY sings *I'm Beginning to See the Light*. She is seen first as a prissy school teacher, but changes her ideas as she "sees the light." Schoolroom background. (Filmcraft.)

MOUSIE POWELL and his comedy band have a field day in slap happy. They play a medley of tunes—among them, *Listen to the Mocking Bird*, *I Like Mountain Music* and *Jingle Bells*—on a variety of instruments, including bottles and bells. (Filmcraft.)

Something to Write Home About is sung by ROBERT LENN, who appears as a soldier in a barracks. A blond dancer, unidentified, is the subject of the song. (Filmcraft.)

An old-timer, BILL BAILEY, is sung by FRANCINE WHITE, accompanied by RON PERRY and his orchestra. The setting is an old-fashioned saloon, with the actors dressed in styles of the '90's. There's also an unbilled dancer. (Filmcraft.)

ROY WILLIAMS sings *Don't Blame Me* to an attractive girl in a park. He has a pleasant voice which is well suited to a romantic ballad of this type. (Filmcraft.)

The JUBALAIRES, male quartet, sing *Brother Bill*, which tells of the events which took place when Bill went hunting. A hunting lodge is the background. (Filmcraft.)

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, March 19.

Program 1202

Bell Bottom Trousers stars THE JESTERS, trio, who sing and play mandolin, bass and accordion. Setting is a night club, with the men donning sailor suits to carry out the theme of the song. (Filmcraft.)

THE KIMLOO SISTERS, an attractive threesome, go thoroly Occidental in *Take Me Out to the Ball Game*, which they sing swing style. Night club background, with shots of a ball game adding interest. (Filmcraft.)

All Right for You is a comedy tune, played by RON PERRY AND HIS ORCHESTRA, who are currently at New York's Astor Hotel. Perry carries the vocals, which are directed at the dancing partner who deserts him. Setting is a servicemen's center. (Filmcraft.)

THE CACTUS COWBOYS AND COWGIRLS and JACK PETERS are featured in *Oh, Oh, Uhm Uhm*, a novelty hillbilly number. Some attractive mountainous countryside provides the background. (Filmcraft.)

I'm a Sailor features MERVYN NELSON as a sailor who hates the sea. Setting is a ship, which seems to be having visitors' day, since there are several attractive girls around. (Filmcraft.)

HARRY COOL sings the perennially popular Irving Berlin tune, *My Blue Heaven*. The setting includes almost everything mentioned in the lyrics: a cottage, waiting wife and baby. (Filmcraft.)

Blow the Whistle is a comedy tune, sung by DENVER DARLING AND HIS TEXAS TORNADOES. Denver is the engineer of a train threatened by a wreck, and the others are members of the crew who offer him advice. (Filmcraft.)

The popular *I'm Making Believe* is

sung by WARREN EVANS, accompanied by CECIL SCOTT AND HIS ORCHESTRA. Bandstand setting. (Filmcraft.)

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, April 2.

Program 1203

Radio favorite FRANCES LANGFORD stars in *A Dream Came True*. The setting is a rehearsal, with the singer appearing in slacks and a large chorus of dancers in practice costumes. (Soundies.)

Spinning Steps is an all-dance feature, presenting BETTY MORGAN and THE JANETTE HACKETT GIRLS against a night club setting. They dance to the music of *Melody in F*, played in swing tempo. (Filmcraft.)

The illing *Josephine* is sung by ROY WILLIAMS. Setting is a fraternity house, with several pretty co-eds who dance briefly. (Filmcraft.)

THE DE CASTRO SISTERS (3) sing *Pumpa Pumpa*, a swiny Latin-American tune. Setting is a night club, and part of the eye-appeal is due to the dresses worn by the trio. (Filmcraft.)

I Dream of You is sung by BETTY JANE BONNEY. The background is a park, with pairs of lovers providing an audience. (Filmcraft.)

JERRY COOPER sings *Where the*

Mountains Meet the Sky, a Western ballad. A ranch provides the setting, and the singer and a group of onlookers wear Western costumes. (Filmcraft.)

Side Show is exactly what the title says, complete with a barker, acrobatic dancer, drum majorette and strip-teaser. Featured are FAITH ARLEN, FRANCES WYMAN, BETTY MORGAN and TONY BLAIR. (Filmcraft.)

In *Buzz Me*, played by LOUIS JORDAN AND HIS TYMPANY FIVE, Jordan, who carries the vocals, is waiting for a telephone call from his girl friend. There are shots of the gal trying to make up her mind, while Jordan anguishes over her indcision. (Adams.)

More Matches Due Soon

CHICAGO, March 24.—Ending of a winter that disrupted rail shipments will soon free match supplies stacked up at factories for a lack of cars. Present spell of good weather is expected to untangle winter-jammed traffic in the North and release more generous stocks to near-empty warehouses. The armed forces now take about one third of the nation's output of matches and transportation difficulties have accentuated the scarcity.

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1 25¢ Mills Blue Front, 3/5 300.00
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1 Mills Late Three Bells, Perfect 875.00
1 Mills 4 Bells, 3-5 and 1-25 Cent. 850.00
1 Pace Twin Reels 5 and 25 Cent. 375.00
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1 Mills Chrome Bells, 3/5 325.00
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4 Rollatops 10¢, Perfect 100.00
1 Rollatop 25¢, Perfect 225.00
2 Jennings 5¢ 4 Star, 3/5 135.00
2 Pace Comets, 3¢, 3/5 100.00
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2 Mills QT, 1¢ 35.00

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"IF YOU MISS US—YOU MISS MAKING MONEY"

Calif. Amusement Co. Holds Open House in San Francisco

SAN FRANCISCO, March 24.—A new jobbing firm, California Amusement Company, opened its doors for business here. With Bill Wolf, head of the firm officiating as host, the new branch entertained operators from the area as well as jobbers who dropped in to pay their respects. Local branch of California Amusement makes three in a chain. Other branches are in Los Angeles and San Diego.

Nothing was left undone to entertain the localites. Wolf mailed out over 600 invitations. The festivities started at 10 in the morning and ran straight thru until midnight, when the curfew law was observed. Food, mainly turkey, was served thruout the day under the direction of Sid Cohen, who also served at the opening and the first anniversary parties of the Los Angeles firm.

In opening this branch, Wolf has gone all out to make the place up-to-the-minute. Leasing a three-story building, Wolf installed glass brick down the south side facing an alley. Asphalt tile was installed on the main floor and the salesroom was equipped with acoustic ceiling paneling. Offices are located to the left of the entrance and to the rear. Private office is directly behind that of the sales force and will be occupied by Chet Garton, who will manage this branch. The rear of the first floor is separated from the service entrance. Second floor will be devoted to the service department and the third floor to storage. The upper stories are serviced by elevator.

Opening day found business for the firm unusually good. Wolf had expected to devote the day to meeting and contacting prospective buyers. As it turned out, local operators were in the market for a number of machines, which were supplied. Firm is also handling the Automatic Music Instrument Corporation's line thru this branch. California is the distributor for AMI products in California, Nevada, Arizona and the Hawaiian Islands.

Some Changes

With the local office functioning there has been several switches in personnel of the chain. Garton will manage this branch with Anona Gates taking over the bookkeeping department. She formerly was located with the firm in Los Angeles. Wolf will manage the Los Angeles office and spend time here and in San Diego, Calif. Goldie Williams, who has been with California for more than three years, has charge of the L. A. office with Julia Wainscott recently added to the staff. M. W. Griffin continues in charge of the original branch in San Diego.

Initial sales of equipment for this branch were made with Wolf handling the deals between the firm and Jack Gutshall, of Jack Gutshall Distributing Company, Los Angeles, and William Clark, of Tracy, Calif.

There was a steady flow of operators and jobbers into the spot opening day. Altho a registry was kept, only a small percentage of those attending the event signed it. Among those attending were Fred Weill, Mape Music; George B. Gillin, Mape Music; Evelyn and Jack Gutshall, Los Angeles; E. T. Mape; L. B. McCreary; Kenneth C. Wolfe, San Diego; D. A. Woolsey, Stockton; G. Barron, Barron Music; Joseph C. Coy, Coy Amusement Company, Berkeley; Jean Passmore;

Clem Stetson, Stetson Music Company, Redwood City; J. D. Cox, Mrs. E. M. Dutton, Viking Specialty Company; Vance Wallace, Ace Automatic Machine Company.

Clinton M. Roe; William Nathanson, Los Angeles; J. J. Mitchell, Redwood City; Ed Hamm, Glendale; Robert A. Ferrer, Decca Record Company; Ila and "Happy Jack" Girdner, Happy Jack Music Company, Watsonville; Edward P. Bergin; Fred C. Rice; Al Bergez, Melody Music; C. A. Thompson, Thompson's Vending, Vallejo; Jack L. Umphreys, Mape Music; Mrs. Naomi Crowder, Sacramento; Martha Elliott, San Jose; Ann Lovell, San Diego; L. B. Henderson and Mrs. Henderson, Santa Rosa; K. Wason; V. E. Buck, Berkeley; Marie Smith, Berkeley; Bill Smith, Mape Music; Harry Sorensen, S. & H. Sales; S. H. Mason and Mrs. Mason, Mason Music, Los Angeles.

Sales Training Plan Started by Tobacco Men

CHICAGO, March 24.—The National Association of Tobacco Distributors has inaugurated a mass sales training plan which is the first activity of its nature provided by any group of wholesalers.

Approximately 2,800 distributors, employing 13,000 salesmen distributing a wide range of merchandise besides tobacco articles, will be able to serve the 1,250,000 retail outlets in a better manner than heretofore, employing a comprehensive course of instruction enabling their sales managers and salesmen to reach a greater point of proficiency.

The course is also designed to expand the marketing capacity and merchandising proficiency of the distributing firms. A major purpose of this training program is to qualify the wholesale distributors to handle national lines that will be in abundance once production is started again.

Main objectives are to make the wholesalers more valuable to the manufacturers represented, with a better trained sales force, and to qualify the distributors' salesmen to become competent advisors to the small merchants.

Many individual distributing firms are seriously considering the addition of store equipment departments in order to provide a full modernization service to their customers.

Annual Volume

Tobacco distributors are doing an annual volume business in excess of \$2,000,000,000 of merchandise that doesn't include tobacco products and according to an estimate of the U. S. Department of Commerce, the volume of post-war wholesale tobacco trade may reach \$2,965,000,000, almost a half more than in 1940. To get this record volume and attain their full sales potentialities, the tobacco distributors are convinced that salesmanship will be more essential than ever before, so that this sales training program may well become a permanent part of NATD activities.

The training program furnishes a continuous flow of educational material for the salesmen themselves and will be the subject of discussion at sales meetings (usually weekly) of each distributing house. A co-ordinator will visit each subscribing firm at least once a year to conduct a sales meeting to clear up specific problems. Thus the co-ordinator, who is the sales director of NATD, will be in touch with the nationwide trend of business and be in a position to gauge forthcoming lesson material accordingly.

Since the war, several major cigarette machine operators have included the wholesale distribution of tobaccos a part of their activities. Some have acquired established wholesalers businesses in order to augment their machines sales and it is felt in official circles that these operators will become major distributors in their respective areas; and those not aligned with the NATD would benefit considerably in help offered thru this sales training plan directly and indirectly with the operation of their routes.

Small Drop in Det. Cig Machine Licenses

DETROIT, March 24.—Sgt. Charles V. Schwartz in charge of the License Bureau here reported today that the cigarette shortage has had little effect on the number of licensed cigarette vendors in the city.

Licenses for 1,100 machines have been applied for so far this year, compared with 1,500 licenses issued up to the same date a year ago.

Last year licenses were required to obtain licenses before February 1. However, this year a later deadline was set for March 1.

Licenses have been boosted from \$1 to \$3 per machine a year.

A total of 6,928 cigarette machine licenses were issued in 1944.

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1 Seeburg 5-10-25c Wireless Bar-O-Matic	49.50
1 Wurlitzer #320 Sweet Music Box	26.50
10 Wurlitzer 5-10-25c Model #125, Metal Covers	32.50
10 Wurlitzer 5-10-25c #125 Plastic Covers	29.50
20 Wurlitzer 2-Wire Boxes #120, 5c	29.50

MISCELLANEOUS

20 Counter Model Stands	\$19.50
5 Wurlitzer #304 Steppers	27.50
50 Buckley Bar Brackets	2.50
20 Wurlitzer Bar Brackets	2.95
20 Pedestals for Buckley Boxes	3.50
10 Steel Cabinets for Twin Twelves	12.50
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Denver Darling Disks

Denver Darling, currently heard on WHOM, Jersey City, N. J., has a new release on Decca this week titled *Easter Sunday on the Prairie*, backed with *The Strawberry Blonde on the Strawberry Roan*. For June release he has two tunes which he composed, *Sierra Serenade* and *Juke Joint Mama*. Darling writes from Jamaica, N. Y.: "Just had a wonderful week-end with our mutual friend Smiley Burnette. He and I were together on the air before he went with Autry, years ago at WDCZ in Tuscola, Ill."

Rossiter's 55th Army

Will Rossiter, dean of Chicago music publishers, is celebrating the 55th anniversary of his entry into the music business by reviving *I'd Like To Live in Loveland*, which he wrote 35 years ago. Rossiter, who is 78 years old, is still active in the music business—and he still can sing a song better than most of his fellow music men half his age.

Headed for Pictureland

Roy Acuff and His Smoky Mountain Boys and Ernest Tubb and His Texas Troubadours are awaiting word to leave for Hollywood. Roy is skedded to do two pix for Republic, and Columbia is all set for Tubb.

Dick Scott on His Own

Dick Scott, recently associated with General Amusement Corporation in Chicago, is opening an office of his own with Sidney J. Page as associates. He will handle folk artist bookings. Dick just collected a nice advance royalty check from his publishers, Hill & Range, for his tune *Somethin's Got to Change Somewhere*.

New Pee Wee King Pic

Title of the new Monogram movie by Pee Wee King and the Golden West Cowboys, with Johnnie Mack Brown, has been changed again, and this time it's final. *Flame of the West* it now stands and theater-goers soon will be able to see the boys and little Becky Barfield on the screen.

Tunester Tattle

The Cactus Cowboys have been signed for their third season to play Eastern rodeo dates with Roy Rogers. They open in Washington, D. C., April 12, with a string of other dates to follow. Group consists of Bobby Gregory, accordion; Joe Caliente, fiddle; Jake Watts, guitar, and Windy Bill McKay, bass.

Little Rachel, the banjo-picking red-head with Roy Acuff and His Smoky Mountain Boys, recently celebrated her seventh anniversary with Roy and the WSM *Grand Ole Opry*. Rachel not only

picks a mean string but does several specialty acts.

Mountain Red, one of the old-timers around Detroit, is in his second year with a daily program on WCAR, Pontiac, Mich., for a local clothing store.

Chart Music has just released a new folio titled *Bill Nettles Homespun Songs of the Hills*.

Paul Perry and His Cowboy Ramblers are drawing large crowds at the Wayside Bowling Bar at Royal Oaks, Mich., just outside Detroit. They are featured five nights a week and also have three half-hour programs weekly on WCAR, Pontiac, Mich.

Ray Wade, of Ray Wade and His Rhythm Riders, was in Hollywood recently and spent some time with Nat Vincent, of Southern Music Company. Wade is now recording for Rodeo Records in Los Angeles.

Stuart Hamblen, cowboy singing star on KFVB, Hollywood, is passing out the oats to friends. Occasion is the arrival of a filly. Thoroughbred was sired by Louis B. Mayer's Alibhai out of Source Circle.

Hot Shot Safety Disks

More than 250 radio stations are using a series of five-minute transcriptions made by the Hoosier Hot Shots for the National Safety Council. Using new lyrics and special arrangements of their favorite musical numbers, the Hot Shots cut several disks each of which carries a safety message.

The boys also were filmed for Columbia's Screen Snapshot series on their recent visit to the film capital. They also recorded four sides for Decca. One of the tunes which was recorded and also used in their Columbia picture, *Rhythm Round-Up*, is *Don't Be Tellin' Me Your Troubles*, written by Ray Seeley, who is in Folsom prison.

Song Notes

Sidney B. Holcomb, of Chanute, Kan., writes: "My new song, *When It's Over*, has had a preview tryout by several orchestras and singers and all report it should be a juke box favorite."

George Green recently teamed up with Lew Mel on *Springtime in My Heart*, which Peer International will publish. Another Mel-Green number, recently published by Joe McDaniel.

"Blondie" Force, cowboy songwriter and entertainer known as the Driftin' Cowboy, has just had a new number published, titled *If You Leave Me*. Blondie has just completed an engagement in Los Angeles and is leaving soon for a personal-appearance tour of the South and East.

Everett Westcott's new Western song, *Silver Stars and Silver Spurs*, done in collaboration with Bill Boyd, Lew Mel and Raymond Geeting, will be published by Cole.

Jesse Ashby, lyricist, and Al Moquin have written a song titled *The Old Mill Wheel Will Never Turn Again*, which Casa del Rio will publish.

Zeb Carver and Jack Rollins have placed seven songs with Main Street Songs, Inc. Their song, *Colin Kelly, Tell the Boys Up Yonder* is being recorded on Bluebird and Main Street records and also on Lang-Worth Feature Transcriptions.

Peer International will publish four Shep Sessions-Mel Butler songs, *Breaking Heart*, *Resting in Her Daddy's Jail*, *The Night-Herd Lullaby* and *You'll Never Find Another Love Like Mine*.

Minute Biog

Roy Starkey, WLW, Cincinnati, was born in Wells, Tex., and first entered showbiz via the bronk-bustin' route of Southwestern rodeos. His radio career started in 1931 on an Eagle Pass (Tex.) station and has extended to programs on XEPN, WWJ, WXYZ, KDKA, WMMN and WLW. *Song of the Wild Mustang* and *Lonely Cowboy* are among the more popular of his many Western compositions.

Folk Festival Canceled

The National Folk Festival, which was to have been held in Philadelphia beginning May 7, has been canceled, in accordance with the wartime ban on travel. Major Maylin J. Pickering, business manager, has announced, and in its stead, a program of local folk presentation will be given.

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AMALGAMATED DISTRIBUTORS CO.
226 W. Randolph St. CHICAGO 6, ILL.

KEN WILSON

formerly representative with International Mutoscope Corporation

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

(Continued from page 20)

Weeks to date	Last Week	This Week	
1	—	3.	Beethoven Symphony No. 7 in A Minor Eugene Ormandy, Philadelphia Ork.....Columbia M-557
1	—	4.	Tchaikovsky Symphony No. 6 in B Minor (Pathetique) Artur Rodzinski, New York Philharmonic....Columbia M-558
2	5	5.	Strauss Waltzes Andre Kostelanetz and His OrkColumbia M-481

FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodener

THE BUCHANAN BROTHERS (Bluebird)

Mama, I'm Sick—FT; V.
I Got Worries—FT; V.

The Buchanan boys, Chester and Lester, combine their singing talents in the accepted hillbilly style for two attractive Tyler Vance tomes. The freres fashion it in the fast waltz tempo for *Mama, I'm Sick*, singing it blue how sad and homesick they have become since they went astray from the family homestead. A lively fox trot pace is set for *I Got Worries*, singing sympathetically of the ache in their hearts. The accompanying string band provides attractive musical support, with fiddle passages to bridge their lyrical chants.

WALLY FOWLER (Capitol)

Mother's Prayer—FT; V.
Propaganda Papa—FT; V.

With a husky flavor of the great outdoors in his singing pipes, Wally Fowler fashions two contrasting tunes in highly attractive manner. With the string and accordion support of his Georgia Clodhoppers for the bright musical background, his song selling is set off to best advantage. Both original songs, *Mother's Prayer* is the plaintive volcings of a mother for the safe return home of her soldier boy. Strictly on the novelty side is *Propaganda Papa*, which is designed to put the fast-talking mountain boy in his place as far as his sweet talk is concerned.

ARTHUR (BIG BOY) CRUDUP (Bluebird)

Rock Me, Mama—FT; V.
Who's Been Foolin' You—FT; V.

The blues singing of Arthur (Big Boy) Crudup is on the fine and mellow side. Strikes a responsive chord as he sings out his own *Rock Me Mama*, a supplication to be "rocked" just one more time by his sweetie before she leaves him. Is equally effective for the fast blues pace keyed for his *Who's Been Foolin' You*, in which he admonishes his sweetie that he has her number—and her number is up. Guitar and drums provide satisfactory support, with Crudup's race blues singing selling strong on its own.

SIR LANCELOT (Keynote)

Ugly Woman—FT; V.
A Night in Central Park—FT; V.

This folk music, popularly known as Calypso, is native to Haiti, Trinidad, Panama and the other below-the-border islands. While the music form has created a number of Tin Pan Alley hits, *Rum and Coca-Cola* being the latest in the line, they are presented here in the native island setting for both words and music. Sir Lancelot, assisted by Gerald Clark's Caribbean Serenaders, a small musical unit, strikes a humorous note in

his singing of *Ugly Woman*. Like all Calypso song, strong in satire in its wordage, this island ditty offers practical marriage advice. From a logical point of view, advises Sir Lancelot, always marry a woman who is uglier than you. That the American scene can also be applied to the Calypso style is demonstrated in *A Night in Central Park*, which spoofs at petters in New York's Central Park.

HENRI RENE-HAROLD GRANT (Standard)

The Cherry Bounce—FT; VC.
I'm Roaming From My Home in Wyoming—FT; VC.

This couplet combines the international folk rhythms with the American cowboy chant. Henri Rene and His Musette Orchestra, paced by the maestro's squeezings of the musette accordion, provides peppery one-step music for the lively *The Cherry Bounce*, dedicated to the Louisiana belles. There's a strong trace of Dixie in the tune, as well as in the singing of Jimmy Blair. For the soft and sweet singing of Jerry Abbott for the tuneful ballad, *I'm Roaming From My Home in Wyoming*, for which Harold Grant provides an attractive and harmonious background emphasizing the strings and subtone clarinet. Both sides rate tops for the nickel boxes at respective phono locations.

Detroit Juke Ops Given a Hearing Before City Council

DETROIT, March 24.—Operators of juke boxes will be given a chance, March 28, to speak their objections against the proposed license ordinance now before the city council here. The Michigan Automatic Phonograph Owners' Association is seeking some modifications in the proposed tax rate. The public hearing will be held and then the council will take final action.

According to reports the organized operators will object to the business license fee of \$100 per year to be charged every operator of juke boxes. They will object to this general fee because it would work a hardship on small operators and also on new operators seeking to start in a small way, according to members of the trade association. Joseph Brilliant is the president of the operators' association here.

Leaders in the trade here say that many veterans returning from the services may want to enter the juke box field but would have to start in a small way since a high business license might keep them from entering business.

There are other clauses in the ordinance which operators say also reflects upon the moral caliber of operators as a whole and proper objections will be made to these particular clauses.

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Panama City, Florida

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Seeburg, Bally Gun Lamps, 50¢ Ea.; G.E. Mazda, 7 1/2, 15, 25, 40, 60 watt, 120 to ctn., 7¢ Ea.; Small Lamps, Westinghouse Mazda, 63, 51, 55, 3 1/2¢ Ea.; 44, 46, 50, 4 1/2¢ Ea.; special prices Panoram Projection Lamps; Tubes—6807, 90¢ Ea.; 6L6, \$1.20 Ea. We have any lamp you want!

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"Fuzzy Wuzzy Wuzn't Fuzzy Wuzzy"
By Ray Stillwell
The Greatest Juke Box Title of the Era
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"GERTIE FROM BIZERTE"
HARMONY HOUSE PUBLICATIONS
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V-E Day Won't Solve Disk Supply

Raeburn Recording Session Presents Trade Sidelights

CHICAGO, March 24.—Boyd Raeburn's orchestra recently held a recording session with Guild Records, New York, and seemingly has a winner for the phono's with his own composition, *March of the Boyds*. The band has just completed an engagement at the Sherman Hotel's Panther Room here. Raeburn featured his number during each show and gave it an airing over a Coast-to-Coast hook-up nightly. The number is an ultra jive tune with no vocal, but is distinctly different.

Margie Wood, band vocalist, has two sides, with *This Heart of Mine* and *I Wanna Get Married* being her first recordings to date. She has a pleasing voice over the mike but something is lacking on the recording.

Don Darcy, male vocalist, cut *I Promise You*. On a recent transcription aired over a Detroit station, Darcy received over 7,000 letters in one week for his rendition of an old Russ Columbo tune, *Prisoner of Love*.

Raeburn has several sidemen with the band that were poll winners this year and uses them to best advantage in giving out with some of Duke Ellington's more popular tunes, including *I Didn't Know About You*.

Johnny Bothwell, alto sax man; Dizzy Gillespie and Oscar Pettiford give *Summertime* and *Night in Tunisia* good treatment.

New Tunes Given Workout by Herman Orch. at Sherman

CHICAGO, March 24.—Woody Herman's orchestra now playing at the Sherman Hotel, has really been beating out *Caldonia* (What makes your big head so hard?), since opening here Friday (16). His recording of it, the second of his new releases since going over to the Columbia label, will, no doubt, see plenty of phono action. His first release on the Columbia label is hitting the high spots in sales, with *Laura* getting the spotlight, which is from the picture of the same name. Cecil Gant's *I Wonder* is coupled with *Laura* and is just as much in Herman's vocal groove.

The tune to really watch when it hits the counters is *Happiness Is a Thing Called Joe*, with a wondrous vocal solidly delivered by Frances Wayne, singer with Herman's orchestra. Altho the band gets away from its style of playing to present this number and sometimes forgets to give it the sweeter touch, Wayne makes up for it and sells the song definitely with ease.

This love song was born in the Panther Room of the Sherman here last July for Frances Wayne. She has given it first place because it means more to her than any recording she has made to date. At the start of her recording career she cut *Black Magic* while singing with Charlie Barnet's band, but didn't stay long with Barnet because of a throat infection that threatened to stop short a singing career. After several months of recuperation at the family residence in Boston, Wayne again returned to doing vocals at the Fox and Hounds Club in that city and after being there four months Woody Herman heard her singing and signed her up to a three-year contract with options.

It is felt that *Happiness Is a Thing Called Joe* should go places and will probably be the start of several more hits to be recorded by this singing star. The song will ride that crest into juke box operators' preferred lists.

Strathmoor Teen-Age Canteen Opens In Detroit Soon

DETROIT, March 24.—Opening of the Strathmoor Teen-Age Canteen has been set for April 16, as the result of careful planning going back several months. It is designed as a civic project for a well-knit middle-class Northwest section neighborhood, and support is being built solidly among the community.

First public activity was during Christmas week, when the group held a dance at the Ionic (Masonic) Temple, to raise funds for establishing the permanent canteen. However, the group of youngsters had been meeting for some time in the basement of the neighborhood police station, and subsequently in the gymnasium of the Cadillac School.

The group is being run almost entirely by the youngsters themselves, with the assistance of a group of parents acting as counselors and chaperones for the parties. Adult chairman is Edward McClarty. The canteen itself is headed by seventeen-year-old Bob Hunsinger.

The group has taken over a former creamery store at Grand River and Hubbell Avenues, giving it a location in the center of its own community and readily accessible by bus or street car in four directions. The site itself was a youth meeting place when it was run as a dairy store, and is therefore a natural for the new project.

Prominent in the revenue-raising plans of the organization is a juke box, donated by a local operator, which will be used with the coin chute in operation to produce revenue for the club. Other funds will be raised from the soft drink bar, a little from dues and from paper drives and dances. The group, now numbering about 60 members, aims to have a total of about 400 in the neighborhood.

One of their interesting activity plans is the organization of an orchestra from among their own members to play at their club dances.

1850 Model Phono In Philadelphia Home Collection

PHILADELPHIA, March 24.—The first juke box gulped pennies instead of nickels, and the music went round-and-round on a thin zinc disk, it was revealed by Wendell Kinker, who lives in an arsenal. Kinker's guns, however, are the kind that made Redskins turn pale and Redcoats show the whites of their eyes—not the kind that nail Nazis.

Kinker has spent hundreds of hours collecting and restoring historic firearms and machines.

Kinker has the first "juke box" known in this country, a natty 1850 model that performed for pennies.

Among his other collections are rare coins and Colonial paper money.

Baltimore Co. Enters Record-Making Field

BALTIMORE, March 24.—Louis Linden, executive of Free State Distributing Company here, is making plans to enter the record-pressing business.

Licensed under AFM, Linden is said to be planning several disks under his own series.

Kanter Buys Music Route

CINCINNATI, March 24.—Charles Kanter, of Ace Sales Company here, bought the music route of Wilbur Sommers Music Company, Cincinnati, to merge with his own extensive business. Congratulations were in order the same day to Sam Kahn, route man for Kanter, when he announced the birth of a daughter.

Record Execs Give Reasons

Manpower main obstacle—new equipment needed—plenty of raw material now

NEW YORK, March 24.—The prospect of increased record production following the cessation of hostilities in Europe is largely associated with and essentially dependent upon manpower. Much discussion and speculation has taken place on the part of music machine operators as to the extent of increased record production after V-E Day, and many operators believe that V-E Day will make record production possible on a large scale.

However, V-E Day, altho possibly not far off is yet to be won and the ever-dwindling source of available manpower for non-essential activities will undoubtedly undergo further restrictions. Indications are that there will be less and less records until V-E Day—and that the period directly following will be marked by a slow increase in production.

Raw Materials Available

Raw materials required for the manufacture of records are no longer on the critical list, and as such, are readily available if and when manpower is released to the industry. At the start of the war, raw materials used in record production were placed on the critical list and kept there for some time. There exists, however, no present-day shortage in materials needed and no indication that there will be shortages in the future.

An up-to-the-minute survey of several record companies brings to light a number of interesting facts concerning production prospects directly following V-E Day.

Predicts Further Cuts

Edward Wallerstein, Columbia's president, looks forward to a gradual increase in record production, directly following V-E Day, predicated to a large degree upon the actual length of time it takes to achieve the partial armistice. The Columbia plant at Bridgeport, is within a critical labor area, and therefore, indications are that production increases may be slow at first and that within 60 to 90 days after the fall of Germany, production will increase in direct ratio to the number of men released to less essential industries.

It may take at least 60 to 90 days after V-E Day to bring production up to within today's level, inasmuch as further cuts in labor are anticipated almost daily.

RCA in War Work

J. L. Hallstrom, RCA's merchandise manager (record department), when asked about the prospects for record production following V-E Day, stated: "How the cessation of hostilities on a partial basis would affect the manpower situation in respect to record manufacturing is impossible to say at this time. Our company is, as you know, actively participating in the production of war goods. Our first and major concern is, of course, to do our share in helping to win the war."

"It goes without saying that we contemplate a substantial increase in our record production as soon as possible since we are, to a considerable extent, not filling the demand today. When this expansion of facilities and production can take place is, as I indicated, subject to conditions not within our control and depends upon so many factors of which we have no direct knowledge.

"In the meantime, we will do our very best to manufacture records against the demand, in respect to the requirements of all the various phases of the market. In this market, according to our lights, the coin operator demands figure extremely importantly."

Decca Ready To Increase
The opinion of H. C. Kruse, Decca East—
(See V-E Day on page 105)

ADVANCE RECORD RELEASES

(Continued from page 23)

HILLBILLY SONGS ALBUMContinental 25	
Honky Tonkin' Thelma.....	Red River Dave.....Continental C-3029
I Don't Care, Yet I Still Feel Blue.....	Red River Dave.....Continental C-3027
It Could Have Had a Different Ending.....	Red River Dave.....Continental C-3029
The Wreck of the Streamlined Train.....	Red River Dave.....Continental C-3031
Wear, Worried and Alone.....	Red River Dave.....Continental C-3027
We'll Be Back This Coming Year.....	Red River Dave.....Continental C-3031
HOW HERBIE FEELS	Herb Fields.....Savoy 540
I DREAMED THAT MY DADDY COME HOME	Wesley Tuttle (The Coonhunters).....Capitol 194
I WISH I KNEW	Mills Brothers.....Decca 18663
I WISH I KNEW	Dick Haymes (Victor Young Ork).....Decca 18662
I WISH I KNEW	Harry James (Kitty Kallen).....Columbia 36794
IF YOU CAN'T SMILE AND SAY YES ..	The King Cole Trio (King Cole).....Capitol 192
JUMPIN' FOR SAVOY	Herb Fields.....Savoy 540
JUMPING AT THE DEUCES	Slam Stewart Quartet.....Savoy 538
LAUGH, SLAM, LAUGH	Slam Stewart Quartet.....Savoy 538
LAURA	Freddy Martin.....Victor 20-1655
MEL'S RIFF	Herb Fields.....Savoy 541
ON THE SUNNY SIDE OF THE STREET ..	Tommy Dorsey (The Sentimentalists).....Victor 20-1648
OUT OF THIS WORLD	Jo Stafford (Paul Weston Ork).....Capitol 191
PLAY FIDDLE PLAY	Slam Stewart Quartet.....Savoy 537
PUT ANOTHER CHAIR AT THE TABLE ..	Mills Brothers.....Decca 18663
RAININ' ON THE MOUNTAIN	Wesley Tuttle-Merle Travis (The Coonhunters).....Capitol 194
RODGER YOUNG	Texas (Jim) Robertson.....Bluebird 33-0525
SERENADE TO A JERK	Spike Jones and His City Slickers (Judy Manners-Red Ingle).....Victor 20-1654
SWEETHEART OF ALL MY DREAMS ..	The Three Suns (Artie Dunn).....Majestic 7132
TALK TO THE BOSS IN THE SKY	Texas "Jim" Robertson.....Bluebird 33-0525
THE MORE I SEE YOU	Dick Haymes (Victor Young Ork).....Decca 18862
THE MORE I SEE YOU	Harry James (Buddy Di Vito).....Columbia 36794
THERE'S NO YOU	Jo Stafford (Paul Weston Ork).....Capitol 191
TOCA-TU SAMBA	Xavier Cugat (Nestor Amaral).....Columbia 36793
YA BETCHA	Ella Mae Morse (Billy May Ork).....Capitol 193

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BRAND NEW!
1c AND 3c **\$29.50 EA.**

USED COUNTER GAMES

Victor Home Run, 1¢ Play	\$22.50
Imps, Cigarette Symbols	6.00
Acce, Poker Sym., Div. Mod.	8.95
Cubs, Cig. Sym., Divider Mod.	8.95
Yankas, New, Divider Model	18.50
Pikas Peaks	22.50
Bingo	12.50
Victor Roll-a-Packs	9.95
Races, New	14.50
Liberty, 1¢ Tok. Payout, Cig. Sym.	19.50
Sparks, 1¢ Token P.O.	12.50
Daval 21, New, Divider Model	9.95
Lucky Strikes, 1¢ Cig. Sym.	12.50
Imps, New, 1¢ or 5¢, Cig. Sym.	12.50
Hit Hitler, Penny Back	19.50
Cubs, 1¢, Cig. Sym.	6.90
Civilian Defense, 1¢, New	13.50
Slap the Japs, 1¢, New	13.50
Vest Pockets, 5¢, Green	44.50
Vest Pockets, 5¢, Blue	54.50
Vest Pockets, 5¢, Chrome	75.00
Marvel, 1¢ or 5¢, Token P.O., Cig.	19.50
Reels	19.50
Sparks, Champion, 1¢ or 5¢, Gold Award	19.50

SLOTS & CONSOLES

Mills Bonus	\$285.00
Jennings Silver Chief, 5¢	185.00
Mills Wolf's Head, 25¢	150.00

PEANUT & BALL GUM VENDORS

Northwestern Model 39, Jr.	45.50
Northwestern Standard	7.50
Northwestern Model 40	7.50
Snacks, 3 Compartment, Record.	
Like New	15.00
Stands for Snacks	2.50
Columbus Model 34, Ball Gum	8.95
Jennings In-a-Bag, Record.	10.50

Certified Deposit Required With All Orders.

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Box 114, Gen. Post Office, N. Y. 1, N. Y.

Enrichment of Foods With Vitamins Considered By 17 State Legislatures

Southern States Take Lead

WASHINGTON, March 24.—The prospect of adding vitamins to candy will be greatly increased by the wave of legislation which will provide for enriching foods by adding vitamins. The vitamin enrichment legislation program was initiated as a wartime measure by the executive order of the federal government and 17 State Legislatures are considering measures for the adding of vitamins to foods, it was learned in the pharmaceutical trade recently.

States Have Vitamin Laws

States in which legislation providing for the incorporation of vitamins in foods is now pending are: California, Colorado, Connecticut, Illinois, Iowa, Kansas, Maine, Massachusetts, Minnesota, Nebraska, New Hampshire, New Mexico, New York, North Carolina, Oklahoma, Vermont and Wisconsin. The 1945 Legislatures of Arkansas, Arizona, Indiana, Montana, Utah and West Virginia, before which vitamin enrichment legislation had been introduced, adjourned without enacting the bills. The Georgia Legislature, in which a bill had also been introduced, recessed to 1945 summer session.

The Southern States, where vitamin deficiency has been at a high level, have taken the lead in the food fortification program. Mississippi enacted legislation last year providing for the enrichment of cornmeal, hominy grits and oleomargarine with vitamin B components. Kentucky passed a similar law in 1944 covering bread and flour. Louisiana, one of the first States to enact food enrichment legislation, passed laws in 1943 relating to bread, flour and oleomargarine. Alabama's laws, enacted in 1943, cover hominy grits, cornmeal, bread, flour and oleomargarine. South Carolina passed laws in 1942 and 1943 relating to the same foods. Texas provided laws in 1943 for the vitamin enrichment of bread, flour and oleomargarine.

Armed Forces Food Fortified

The army and navy have specified that the bread baked for soldiers and sailors must all be enriched with vitamins. For civilian use, about 40 per cent of the flour used in homes and 35 per cent of commercial bakery flour were fortified with thiamin chloride in 1943.

The progress of the food fortification program has been delayed somewhat because of the difficulty in obtaining machinery for the manufacture of sufficient quantities of vitamins, such as riboflavin. About 1.2 milligrams of riboflavin,

1.66 milligrams of thiamin chloride and 6 milligrams of niacin per pound of flour are required for enrichment.

While there are a number of factors in the vitamin B complex which might be used for food enrichment most of the State regulations cover only thiamin chloride, riboflavin and niacin or only one or two of the three. Niacin, the anti-pellagra factor of vitamin B, is used to a lesser extent in food fortification than are thiamin chloride and riboflavin. The steadily declining prices of the B vitamins and the increasing production is making possible a greater use of them in foods for both people and domestic animals.

Because candy is now generally recognized as a food product and not merely as a palate tickling sweet, the trend of State Legislatures toward enriching foods by the adding of vitamins is of great interest to the vending machine trade.

Confectioners' Assn. Holds Annual Meet To Elect Officers

BALTIMORE, March 24. — Henry W. Loock, executive of McDowell, Pyle & Company, Inc., was re-elected president of the Maryland Wholesale Confectioners' Association at the annual meeting of the organization held recently.

Other officers chosen were Bernard Baumiller, general manager of the Crescent Candy Company, vice-president; Eddie Holen, senior partner of Holen Bros. and also trading as the Economy Candy & Tobacco Company, treasurer, and J. Roger Ozmon, of Allen, Son & Company, secretary.

Jack Shapiro, president of Broadway Candy & Tobacco Company, was elected to the board of directors. He succeeds Vincent Cala, of Cala Bros. I. F. Kartman, president of Lord Baltimore Candy & Tobacco Company, was re-elected to another term of the board of directors, as was Albert Ring, president of the Ring Candy Company.

The organization discussed at some length the "Baltimore Plan" of candy merchandising and distribution, and it was reported at the meeting that great progress and interest in the "Baltimore Plan" is being shown thruout the country. Interest was expressed in London, too, where the candy jobbing organizations have written for complete data on the plan.

General Vending Sends Cigarettes To Men Overseas

BALTIMORE, March 24. — General Vending Service Company, Baltimore distributor for Seeburg and also distrib for a number of nationally known coin machines, is doing a good job in making shipments of cigarettes to the men in the various fighting theaters.

General is one of a number of concerns which have subscribed to this service of contributing cigarettes to the boys. The shipments are made by the tobacco manufacturing firms.

Dispensers' Prexy Promoted to Colonel

BALTIMORE, March 24. — Campbell Weir, president of Dispensers, Inc., has been promoted to the rank of colonel in the army air forces. Weir is serving in the South Pacific. Colonel Weir graduated from the United States Military Academy and

State Cig Tax Revenue Drops In Pennsylvania

PHILADELPHIA, March 24.—Pennsylvania's cigarette tax receipts declined almost \$400,000 last month, indicating that the State's smokers got 20,000,000 fewer packs of cigarettes than in January of last year. Altho the yield from the 3-cents-a-pack impost has been dropping since last fall, reflecting the tobacco shortage, the January reduction was the greatest since the tax was imposed in 1935.

Aside from the fact that the cigarette shortage is becoming more severe, revenue department officials were at a loss to explain the huge decrease in tax receipts. The officials admitted a possibility that the black market might be one factor, but they minimized the effect of such operations on the tax yield. They also pointed out that the department is constantly watching for any illegal traffic in cigarettes. It also was noted that thousands of packs of cigarettes sold in military and naval installations thruout the State are tax-free.

February Lower Than January

The revenue department figures show that the State took in only \$886,826 last month, compared with \$1,280,465 for January, 1944. The tax actually is collected in advance by the State. Stamps are sold to "affixing agencies," usually wholesale tobacconists. When the retailer and vending machine operator gets his cigarette stock the stamps already are attached and his wholesale price includes the tax on each pack.

Revenues began to decline late in 1944, the revenue department said, and averaged between \$100,000 to \$175,000 below the 1943 monthly figures. The 1944 collections totaled \$13,570,315, approximately \$730,000 less than in the previous year. In 1942, the receipts were \$13,848,079.

The tax comparison disclosed that Pennsylvania's smokers last year got about 36,000,000 fewer packs than they had in 1943. If the January trend is indicative of what might be expected for the remainder of this year, smokers will have 240,000,000 fewer packs than in 1944.

The cigarette shortage will have an effect on both the 1943-'45 and 1945-'47 Commonwealth budgets. First-year collections under the 1943-'45 budget already are about \$1,000,000 under the anticipated receipts. If receipts continue at the January level, there will be an additional \$5,000,000 drop this year.

The new budget for 1945-'47 is under consideration by the Legislature. It has been estimated that receipts from the cigarette tax will be \$27,000,000 in the two-year period. Based on the January low the collection would be under \$20,000,000.

Rowe Makes Cluster Bomb

BELLEVILLE, N. J., March 24.—The bombs that fell over Tokyo and Nagoya in the recent successful incendiary raids were manufactured at the Rowe Company plant.

Col. S. E. Whiteside Jr., commanding officer of the New York Chemical Warfare Procurement District, stated that the large cluster which holds about 500 pounds of M-69 or incendiary bomb, is designed for raids from high altitudes. The cluster is equipped with a nose and tail and its fall is the same as a large bomb until it reaches an altitude of about 1,000 feet where it is then broken up by a time-fuse and explosive charge.

In flight, the Rowe-made cluster of M-69 sprouts four tall streams of gauze which serve as tiny parachutes and act to regulate the speed of the highly flammable incendiary. Because of its characteristics the cluster permits a tight pattern of bombing which proved exceedingly effective in the past several weeks of concerted raids upon Japan.

shortly after entered the vending machine business.

Headquarters of the organization are at Wilmington with another branch here in Baltimore.

N. Y. Cigarette Ass'n Helpful Trade Expediter

NEW YORK, March 24.—The CMA's specific objective all thru 1944 was to co-operate with every available government agency in the successful prosecution of the war effort and in the maintenance of stable conditions on the home front. From the auspicious beginning of the year when Matthew Forbes, the association's executive secretary, was called in by officials of the Office of Defense Transportation to serve more or less as a "guinea pig" for the ODT in working out the most effective rules, regulations and general information for the cigarette vending machine industry, it has been the good fortune of the association to be given the opportunity to serve in many ways. Forbes' advice and counsel was genuinely helpful to the ODT, and the association's co-operative efforts all thru the year helped not only the ODT, the Office of Price Administration and other agencies, but proved of real help to the cigarette merchandiser members themselves.

The association was extremely active in organizing and working with its members to effect the consolidation of their routes in accordance with an ODT request that such consolidation be carried out. Not only did the job of consolidation done by the association and its members save tires, gas, manhours, etc., but the members actually learned many lessons of how to carry on their businesses more economically and efficiently, which will prove invaluable long after the present conflict is a memory.

Bulletins were constantly sent out regarding proper care of cars and trucks, special meetings on consolidation of routes were held, and a thoro educational campaign among all the members was aggressively and successfully carried on.

Aid to OPA

The association found the opportunity to and did wholeheartedly co-operate with the Office of Price Administration in seeing that effective price ceilings on cigarette purchases and sales were not violated. What may have been even more important, the association took a most active part in seeing that an equitable distribution of cigarettes was set up and maintained when the shortage began to be felt. Here again the bulletin and special meeting techniques were used and were found to be the most effective possible means of securing the wholehearted and intelligent co-operation of all the members. A typical example of how this maintenance of equitable distribution worked was the case of the manufacturers of some of the lesser-known brands, such as Rameses and Chelsea. When the association succeeded in persuading these manufacturers that cig-

their merited shares of cigarettes.

In 1945 the association's activities will continue to be centered on the dual job of furthering the war effort and home front stability, while at the same time keeping all members' businesses at the soundest peak possible. Already plans are being made and will soon be put into effect to utilize the association's experience to solve some of the newer and more pressing problems facing its members. News of these plans will be forthcoming shortly.

The association is willing at all times to share generously its experiences with other industry associations or industry members who may be interested in its activities and ideas.

V-E DAY

(Continued from page 103)

tern division sales manager, is identical to that of Hallstrom's. It is Decca's belief that records will be slow in coming and that until the war is actually won and until the fall of Japan, the record production situation will remain somewhat as is. Altho, Kruse stated, "If manpower is released after V-E Day, we will increase production immediately—which means that within 30 days following, more records will be made available to all the trade."

Meantime, Kruse explained, all Decca customers will be treated on an equal basis, as has been the policy all down the line—and records will be allocated in accordance to past purchases until all demands are filled and sufficient stocks are available.

Capitol Optimistic

Floyd Bittaker, general sales manager of Capitol Records, states that conditions as he sees them within the recording industry, are constantly improving and that shortly after V-E Day, music machine operators will be in a much better position. Capitol future plans include additional distributing branches in several key cities.

Musicraft Optimistic

Paul Puner, president of Musicraft Corporation reports in his views on record production prospects after V-E Day, that he firmly believes that the manpower situation will relax to a great degree, thus making it possible to resume production on a much larger scale than generally anticipated. Puner further stated, that raw materials are here in large enough quantities and that there is enough usable equipment to double production. Musicraft is looking toward a definite increase in record production directly following V-E Day.

ette merchandisers should get their full and fair share of the producers' output, each CMA member was given an allotment of these brands based on the number of venders he maintained. Members worked hand-in-hand with each other in this arrangement and practically no difficulty was encountered. The result was that all members relieved

of the verse and hits into the chorus, it's an admixture of jive, boogie, jump and stuff that is all up to snuff. With Paul Weston's band to groove out the accompaniment, Miss Hutton hits a high peak. For Irving Berlin's *Blue Skies*, Miss Betty starts off meaningful enough. Starting out along the lines of a sweet ballad, she dips into the bright rhythmic frame for the bridge. The band, paced by a riding tenor sax, makes for a refreshing orchestral interlude. But on the final stretch, Miss Hutton tries to turn blues singer. It turns out to be a hybrid style that is a cross between a would-be Eva Tanguay and a Judy Canova.

Phono ops should find a steady flow of nickel pieces for Betty Hutton's song stuff in the spinning of "Stuff Like That There."

GEORGIE AULD (Apollo)

Sweet and Lovely—FT; VC.

Concerto for Tenor—FT.

The tenor sax sorcery of Georgia Auld is strong enough to create major interest in any spinning side. The maestro does just that in making his bow on the Apollo label. And making it just what the hot jazz fans would fancy most, Auld gives complete account of his capabilities for Bud Johnson's *Concerto for Tenor*, an exciting blues opus with varying tempos to temper his blues blowing. The large band heightens the effect thru-out with solid beats and righteous riffing. Gus Arnheim's *Sweet and Lovely*, taken at a slow tempo, has Auld blowing his tenor horn in mood fashion to start off the side. But it's quite a letdown for

the disk when Kay Little takes over for the lyrics, the gal singing strictly from the throat and losing much of the melodic qualities of the song.

The hot jazz fans found at the phono locations will lay it on heavy for "Concerto for Tenor."

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Record Reviews

(Continued from page 23)

ANDY RUSSELL (Capitol)

Negra Consentida—FT; V.
Don't Leave Me—FT; V.

Approximating downright purring in his pashy piping, Andy Russell brushes against fem ears—especially those belonging to the swooners—with this pairing of the ballads. Russell is entirely in his element when he pours out the pot valient confessions for *Negra Consentida*, a lovely Latin lullaby set to lively Latin rhythms. A serenade to *My Pet Brunette*, with the studio orchestra providing a plush background setting. Russell contrasts his chant in offering both the English and Spanish lyrics for the song. *Don't Leave Me*, a slow ballad rich in melodic and lyrical appeal, is also the confessional type of chant for which Russell's romantic leanings are on the long side.

The bobby-soxers will simply scream for these spinings, especially for "Negra Consentida," with the English translation making for greater attraction on the phono sticker.

JIMMIE LUNCEFORD (Decca)

I'm Gonna See My Baby—FT; VC.
That Someone Must Be You—FT; VC.

While spinning out on commercial standards, Jimmie Lunceford strikes it solid for both of these sides. The popular appeal is packed in Phil Moore's *I'm Gonna See My Baby*, which is set off in the righteous tempo de jump. With the

ensemble singing in unison to start, the band boys blow their horns hot for the two remaining stanzas, with tenor sax smoke and riffing brasses to build it big. Earl Hardy's *That Someone Must Be You* provides contrast for the couplet, being a pleasant love ballad for which the trombone phrases it neatly to start and Claude Trenier lending the romantic color to the lyrics.

For the phono fans, there's plenty of jump appeal in the popular "I'm Gonna See My Baby."

CECIL GANT (Gilt-Edge)

Mop-Em Up—FT; V.
I'll Remember You—FT; V.

Piping hot to his own pianology, with the keyboard kicking out eight to the bar, Cecil Gant has a delightful bit of Harlesem in the joint-is-jumpin' *Mop-Em Up*. Of greater interest is his balladizing for *I'll Remember You*, a worthy follow-up for his *I Wonder* song rage.

Race locations will shower coin on both of these sides.

BETTY HUTTON (Capitol)

Blue Skies—FT; V.
Stuff Like That There—FT; V.

Projecting her bombastic personality on a platter, it's potent spinning of Betty Hutton for *Stuff Like That There*. For once she gets beyond the soulful singing

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Brown Anti-Aircraft	Gun	Keeney Submarine	Gun	Groetchen Metal	Typewriter	139.50
Bowl-A-Bomb—9-	Fl. Alley	Seeburg Jap Con-	verted Gun	Rock-Ola Ten Pins	(H.D.)	89.50
Tall Gunner	229.50	Exhibit 14 Vitalizer	89.50	Jungle Camp, F.P.	\$139.50	
Bally Big Top, F.P.	\$139.50	Super Bell Comb.	350.00	Jennings Multiple	Racer, C.P.	89.50
Bally Big Top, C.P.	139.50	Bally High Hands	199.00	Paces Races, Black	Cabinet	89.00
Bally Club Bell	339.50	Mills Jumbo Parade,	Comb.	Jennings Silver	Moon, F.P.	139.50
Mills Four Balls	3/8¢, 1/25¢ ..	Jennings Liberty	89.50	Victorious	185.00	
Paces Reels, Comb.	Factory Rebuilt ..	Mills Vest Pocket,	Chrome (L 1 k & New, Late Serial)			

ABC Bowler ..	\$ 59.50	Spot a Card ..	\$ 79.50	Majors, '41 ..	\$ 72.50	Gun Club ..	\$ 84.50
Air Circus ..	129.50	Champ	69.50	Three Score ..	36.50	Home Run '42	95.00
Belle Hop ..	69.50	Crossline	49.50	Gold Star ..	39.50	Invasion	(Rev.) ..
Big Chief ..	59.50	Dude Ranch ..	44.50	Four Dia-	monds	59.50	Sara Sux ..
Broadcast ..	49.50	Five & Ten ..	129.50	Four Roses ..	59.50	Knockout ..	129.50
Metro	59.50	Pan American	59.50				

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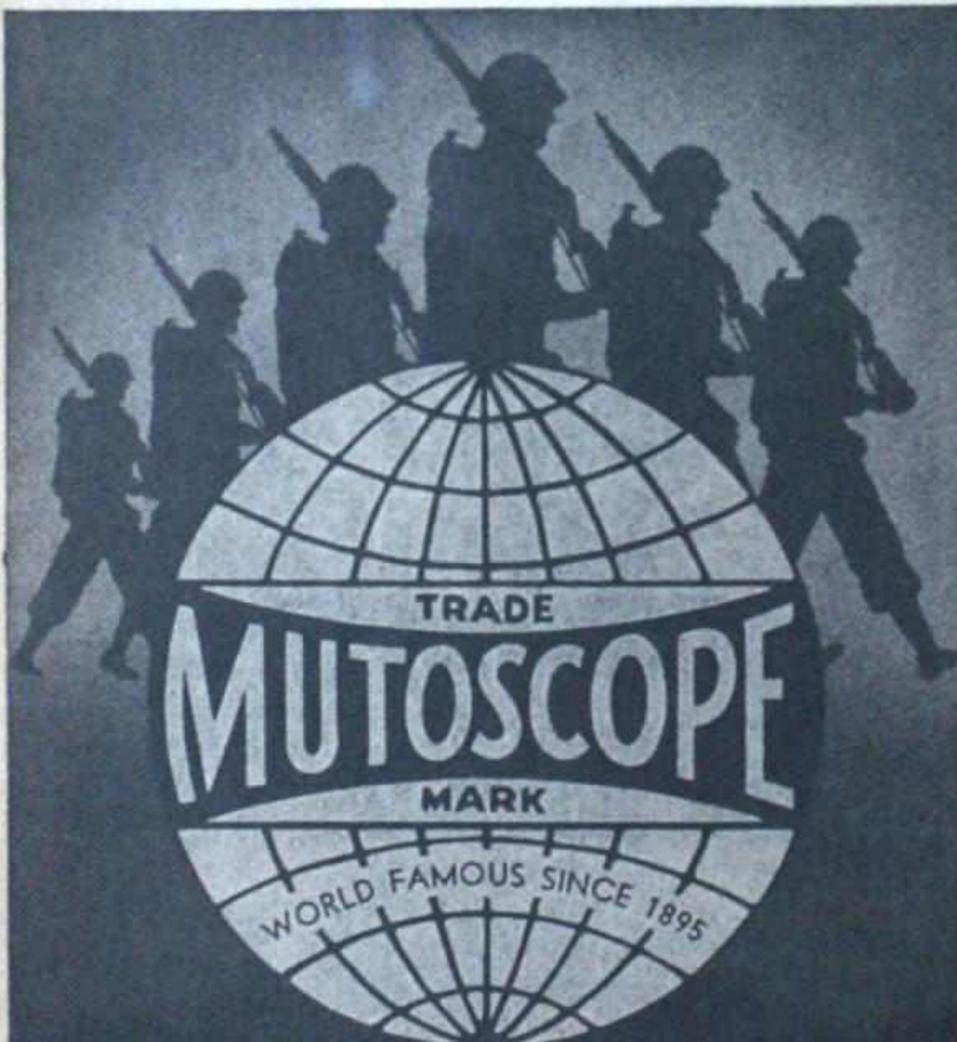
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1945 - OUR FIFTIETH YEAR OF SERVICE

Arcade Owners Vote Exec. Committee

NEW YORK, March 24.—The Arcade Owners Association, this city, met Thursday (22) and established an executive committee to serve in case of an emergency. The executive committee will include the officers in addition to three members to be selected by the president.

The executive committee will become active the summer months when the arcade members will not be able to meet and will have full authority to pass on the business of the organization in behalf of the members.

Al Blendow, president of the AOA, reported on the supply of direct positive photographic paper. All association members are being supplied thru the efforts of the organization.

Canada Watches U. S. Postwar Trade Plans For Key To Own Biz

OTTAWA, March 24.—Business and government leaders here are becoming increasingly fearful that the U. S. Congress may upset one or more of the plans being made for future trade after the war. One business leader recently said that all Canada is watching the progress of some of the agreements between the nations and what action the Congress of the United States will take.

Canada's leading financial journal recently reported that three out of every eight persons in Canada are directly dependent for their livelihood on the export trade of the country. This is a sure indication of how important exports will be to Canada when the war is over.

For that reason, business as well as government officials are carefully watching all developments as to tariffs, shipping, money exchange rates and other things that affect trade between nations.

The financial journal, on its editorial page, stated that "What the United States does on all matters of international collaboration has become the most important single fact for all the rest of the world."

Canada has become truly an industrial nation during the war and in some ways, its exports after the war will compete with U. S. goods. At the same time it will have paper, gold and other important metals to sell which do not directly compete with U. S. manufacturers.

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25c Watling Relatop	Write
25c Brown Front Cherry Bell,	C.H., D.P., K.A., Ser. #441920
10c Blue Front, C.H., D.P., K.A.	Write
5c Brown Front, C.H., D.P., K.A.	Write
Mills Q.T. Blue, 5c	\$ 79.50
5c Columbia Cig. Ri.	49.50
Jumbo Parade, C.P.O.	110.00
Jumbo Parade, F.P.	110.00
Big Game, F.P.	120.00
May Bell, 5/5 1/25c	Write
3 Double Weighted Revolve	Around Safes
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Air Circus ..	120.00	Snappy ..	65.00
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Scientific X-Ray Pkr.	105.00
Chicken Sam	125.00
	110.00

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Wurlitzer 616	185.00	
Wurlitzer 616A	187.00	
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Seeburg Gems	225.00
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Mills Thrones	200.00
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Industry Gets Publicity Barrage

Newspaper Staff Columnists Give Coin Business a Boost

Chicago papers give news and interesting sidelights favorable to coin machine business in their columns—no change of heart from public officials seen as result

CHICAGO, March 24.—Readers of newspapers in the coin machine capital of the world for the last several weeks have been treated to the heaviest barrage of mention of the coin machine industry in years and it had the industry men sitting up to read their own news. Perhaps Dale Harrison, staff columnist for *The Chicago Sun*, started it all. Recently he made the following comment at the head of his column on the industry, "Chicago is the world's center of the amusement devices industry—the coin machines; and it was because of the skill of men employed in this industry that these Chicago plants were among the first to be picked by Uncle Sam to manufacture the fine instruments and delicate mechanisms needed in war."

"Flying Pinball Machine"

But the biggest story of all was an Associated Press release which appeared in Chicago papers March 14-15. At least two newspapers featured the story. Many other papers in other cities also featured the same story which related to one of the army's newest and fastest fighter planes, the Bell P-63 King Cobra. The story said that this fast plane has been turned into a "flying pinball machine" to sharpen the eyes of America's aerial gunners. A picture released to newspapers by the army showed one of the new planes having painted on its side the name of the plane, "Pinball," and below it the motto, "Do Not Tilt."

It was one of the biggest publicity boosts for the industry in many a day and had wide circulation.

Sidelights in Chicago Papers

About the same time, Kup's Column in *The Chicago Daily Times* was telling an interesting story sent by Keith Wheeler, the wounded correspondent for *The Times*, in the Pacific area. The story as told in the column follows: "The commander sought out the owner of a large string of slot machines and informed him that because the machines were gambling devices, he'd have to stop operating them. . . . 'No, no,' pleaded the Oriental entrepreneur, 'my machines plenty legal.' 'They're slot machines, which means gambling,' explained Stockholm, 'so I'll have to rule you out of bounds.' . . . 'My machines plenty legal alla time,' insisted the Oriental. 'Maybe other slot machines gambling, but not mine. I fix them so they no pay off any time, so NO GAMBLING!'"

At the same time, national columnists appearing in Chicago newspapers were also mentioning the industry. For example, Drew Pearson, March 13, stated: "Mrs. Kelly has furnished wedding rings

for several soldiers; has even shipped juke boxes overseas to boys on lonely Pacific islands." Mrs. Kelly, of course, is the wife of Mayor Kelly, of Chicago, the anti-pinball mayor.

A staff columnist for *The Chicago Daily News* started his column off March 13 with the following quip: "It develops that numerous gentry residing in Cook County outside of Chicago were told they might proceed forthwith to resume the lucrative operation of slot machines, all under official blessing."

This bit of news connected with movie machines also appeared in a Chicago newspaper recently: "Col. James Roosevelt and Sam Coslow have both sold their stock in the RCM productions back to the company, but Roosevelt remains as vice-president of Soundies Corporation, which, like RCM, is a subsidiary of the Mills Novelty Company." Then on its editorial page, *The Chicago Daily News* recently was saying under the heading "No Jackpots":

London Agog

"London scientific circles are reported all agog over a miraculous coin-flipping machine invented by a Polish engineer, who claims the machine will throw heads or tails, as directed, with something better than 90 per cent accuracy.

"This may be new to London, but, from this distance, the gadget sounds like an extremely crude and primitive form of one of those good old Chicago slot machines."

And to top it all off, Chicago newspapers have recently carried the story at intervals about the progress of a divorce case regarding a wealthy juke box inventor and his wife who haven't been getting along so well together. The property of the juke box inventor involved in the divorce proceedings is said to be worth about \$200,000.

All these mention the coin machine trade in the space of a fortnight and really constitutes a barrage of publicity. Most of it is considered by the trade as highly favorable, altho it is not expected to cause a change of heart in certain public officials.

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- 10, 15, 20, 25, 30 Amp. 2.50

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- 25000 Per M 3.00

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- 110 5Z3 to 5U4G
- 125 80 to 5T4, 5V4G, 5Y3 or 5Z4
- 126 83 to 5U4G or 5X4

- #205 2A4G to 2051 (Seeburg Guns) \$3.50 Each
- 210 2A4G to 2051 (Seeburg Music)
- 215 70L7 to 7A4-7A5 (Seeburg Remote Boxes)

These have been tried and proven thoroughly satisfactory. We guarantee satisfaction. Absolutely no worry, anyone can make the change. Carry these in your service kit as standard equipment.

Ask Us for List Available Records

HERMITAGE MUSIC CO.

423 Broadway, Nashville 3, Tenn.

WE WANT GAMES

WILL PAY CASH FOR

- MILLS OWL \$40.00
- ATTENTION 50.00
- SILVER SKATES 45.00
- MASCOT 35.00
- GLAMOUR 40.00
- BROADCAST 30.00
- CROSSLINE 25.00
- SUNBEAM 50.00
- DO RE MI 62.50
- ZOMBIE 55.00
- LEADER 55.00
- SKY BLAZER 55.00
- WESTWIND 62.50
- STARS 50.00
- DOUBLE PLAY 55.00
- DUPLEX 52.50
- STRATOLINER 40.00
- STAR ATTRACTION 40.00
- SNAPPY 40.00
- MAJORS, 1941 40.00
- MILLS 1-2-3, 1939 25.00
- MILLS 1-2-3, 1940 60.00

WE ALSO WANT TO BUY ANY MAKE OR MODEL COIN-CONTROLLED PHONOGRAPHS

W. B. NOVELTY CO., INC.

1903 Wash. Blvd., St. Louis, Mo. 917 Broadway, Kansas City, Mo.

FOR SALE

Ideal route of 45 Phonographs, majority Wurlitzers, and 12 One Ball Tables, majority Thorobreds and Longacres. All on location, extra clean, taxes paid; established five years in two of the best towns in South Texas, close in. Also phonograph record store, over 8000 records—plenty extra parts. Well equipped office and repair shop. Price \$30,000.00, will return your investment in one year. Not interested in selling machines off locations. Plenty room for expansion. Practically no competition.

Contact BOX D-382
THE BILLBOARD
CINCINNATI 1, OHIO

FOR SALE

- 1 Slap the Jap \$37.50
- 2 Crosslines .. 59.50
- 1 Polo, Plastic Bumpers .. 24.50
- 1 Miami Beach 47.50
- 27 Old Style Buckley Bar Boxes @ \$3.00 Ea.
- 5 Jensen P.M. Speakers, Walnut Cabinets, 12" @ 7.50 Ea.
- 65-10-25 Wurlitzer Bar Box Brackets @ 2.00 Ea.
- 1 Wurlitzer 412 Amplifier 7.00
- 1 Spool 2 Conductor Shielded Cable, 100 Ft. 9.00
- 3 Wurlitzer Auxiliary Speaker Controls @ 3.00 Ea.
- Odd Lengths of 32 Conductor Cable, 20¢ Per Ft.
- 1 Rockola 1938 Standard Equipped for Packard or Buckley Boxes, with Adaptor \$249.50

Dan Salvage Novelty Co.

932 ELM ST. BELOIT, WIS.



COMPETITORS? NOT THESE GUYS (AT THIS TIME). From left to right are Jack Gutshall, Los Angeles Packard distributor; Bill Wolf, California Amusement prexy, who is host to the group for his branch opening in San Francisco; E. T. Mape and L. B. McCreary, of Mape Music Company, and E. Murdock, new Northern California Rock-Ola distributor.

OUTSTANDING BUYS

Air Circus \$139.50	Toplo ... \$ 79.50
Boloway .. 74.50	Metro ... 39.50
Clover ... 77.50	Bosco ... 84.50
Capt. Kidd 64.50	Spot Pool. 69.50
Five & Ten 124.50	Boom Town 44.50
Paradise .. 49.50	Hit Japs .. 49.50
Moniker .. 79.50	Anabel ... 39.50
Gold Star. 39.50	Victory .. 84.50
Club	Pimlico .. 445.00
Trophy. 345.00	Thorobred. Write
41 Derby. 365.00	
Sport Special	\$165.00

—SPECIALS—

- CHIC COIN HOCKEY \$195.00
- LIBERATOR 245.00
- WURLITZER—41 CM. 125.00
- WUR.—T-12 Unit Comp. ... 195.00
- WUR.—24 Unit Comp. ... 225.00
- PACKARD BOXES, A-1. 34.50

CRATING EXTRA

1/2 CERTIFIED DEPOSIT
WISCONSIN'S LEADING DISTRIBUTOR

UNITED COIN MACHINE CO.

6304 W. Greenfield Avenue
MILWAUKEE 14, WISCONSIN

WE WANT TO BUY

Wurlitzer Counter Models with stands 71 and 81. State price and condition in first letter.

Also want Seeburg Wall-o-Matics

STERLING NOVELTY COMPANY

669-671 S. Broadway
Lexington 20, Ky.

MR. OPERATOR

WE WILL BUY YOUR OLD PIN GAMES, CONSOLES OR PHONOGRAPHS SEND US YOUR LIST AND NAME YOUR PRICE

THOMPSON MUSIC CO.

3006 Preble Ave., Pittsburgh 12, Pa.
Phone: Linden 8157

CAB TRIPPE Price Plus Guaranteed Satisfaction
Always! A SQUARE DEAL WITH IDEAL

MERCHANDISE VENDERS

- 1 Jennings Bottle Beverage Dispenser, 10¢ Electric... \$255.00
- 6 Shipman Postage Stamp Machine, 1¢ and 3¢ (New)... 29.50

- Popmatic Popcorn Vender, 5¢, Used \$ 89.50
- 1 8-Col. Stewart-McGuire Cigarette Vender... 29.50
- Rowe Cigarette Vender, 8 Column... 49.50

- S. M. Top Sign Cig. Vender, 3 Column \$ 69.50
- 1 10-Col. Stewart-McGuire Cigarette Vender... 39.50
- 45 Match Vending, New, Book or Box... 4.25

ALL A-1 RE-CONDITIONED ARCADE EQUIPMENT

- Aero Ball... \$ 39.50
- A.B.T. Challengers... 27.50
- A.B.T. Target Skill, Late Model... 27.50
- A.B.T. Target Skill, Model F... 22.50
- Ace Bomber... 325.00
- Bally Alley... 39.50
- Bally Basket Ball, Repainted... 100.00
- Barrel O Fun, Exhibit... 99.50
- Batting Practice, Scientific... 129.50
- Bicycle Speed Tester, Exhibit... 149.50
- Blow Ball (Jig Saw)... 69.50
- Card Venders, Exhibit, with Base... 37.50
- Card Venders, Metal, without Base... 29.50
- Card Venders, Metal, Int., 2 for 5¢... 49.50
- Chester Pollard Golf, Painted... 39.50
- Donkey Strength Tester... 189.50
- Egyptian Mummy Exhibit... 139.50
- Evans 36 Ft. Duck Pin Alley, Coin-Operated, Uncreated, Automatic Pin Set... 249.50
- Fireman, Int. Thighograph... 139.50
- Foot Ease, Vibro Co., 1¢... 25.00
- Golf Put-er-In, 6 Ft. 39.50

- Gripper, Single, Gottlieb... \$ 12.50
- Gripper, Arcade with Stand... 49.50
- Grip Tease... 69.50
- Holly Gripper... 9.75
- Home Run... 11.00
- Iron Claw, Exhibit, Model G... 29.50
- Int. Microscope, with Stand... 29.50
- Int. Microscope L Sign Counter... 29.50
- Kicker and Catcher... 29.50
- Keeney Anti-Aircraft, Repaint... 89.50
- Keeney Submarine... 139.50
- Knockout Fighters... 149.50
- Knotty Peak... 49.50
- Love Meters (Ask Me Another)... 29.50
- Magic Chair, Exhibit, Vibrator... 75.00
- Mills Panoram... 395.00
- Pikes Peak... 22.50
- Peek Show... 49.50
- Peek Show (Have-a-Look)... 49.50
- Planatellus, without Side Signs... 49.50
- Popmatic Popcorn Machine... 89.50
- Ramasee (Exhibit)... 175.00

- Red, White & Blue Target (A.B.T.)... \$ 22.50
- Rockola Ten Pins (unpainted)... 59.50
- Rockola Ten Pins (repainted)... 69.50
- Skee Balleto (Gottlieb)... 89.50
- Skee Jump (repainted)... 89.50
- Shocker, Advance Electric Co... 12.50
- Sky Fighter... 325.00
- Sky Fighter (new paint)... 345.00
- Stephens Bowling Alleys, set of 4... 29.50
- Super Bombers (Evans)... 325.00
- Tall Gunner... 189.50
- Ten Strike (Evans)... 49.50
- Ten Strike (Evans) (repainted)... 59.50
- Test Pilot... 189.50
- Texas Leaguer... 49.50
- Tokyo Gun... 169.50
- Tricks, Genco, Pin Ball... 49.50
- Western Strength Test... 49.50
- Wizard Pen... 169.50
- World Series, Rockola... 97.50
- Your Future Home... 29.50

GUNS

- 2 Bazooka (Seeburg)... \$189.50
- 2 Bally Bull—Reconditioned... 97.50
- 11 Bally Bull (Less Parts)... 40.00
- 4 Bally Convey—Reconditioned... 225.00
- 5 Bally Rapid Fire, Reconditioned... 209.50

- 4 Evans Tommy Gun \$139.50
- 8 Jap Guns Reconditioned... 159.50
- 5 Jap Guns (Seeburg)... 119.50
- 10 Keeney Anti-Aircraft Guns... 89.50
- 3 Keeney Submarines... 119.50

GUNS

- 4 Keeney Air Raiders... \$189.50
- 1 Sky Fighter... 325.00
- 1 Tank Gun (Bally Bull)... 119.50
- 1 Tall Gunner... 189.50
- 1 Tokyo Gun... 189.50
- 1 Tokyo Gun—new... 225.00

Terms: 1/3 Deposit With Orders, Balance C. O. D.

IDEAL NOVELTY CO.

Phone: Franklin 5544
 2823 Locust St.
 St. Louis 3 Mo.

LEW LONDON'S "TRUE VALUE" BUYS

Satisfaction guaranteed or money refunded
 Mills 5c, 10c, 25c and 50c Brown Fronts, Gold Chromes, Silver Chromes, Club Consoles and New Bonus Bells.
 Free Play Games, Consoles and Arcade Equipment. Largest selection in the East. Write, wire or phone for prices.

- Steel Welded Cash Boxes, \$1.00 Ea.
- Unbreakable Jackpot Glasses, \$1.00 Ea.
- Silver Repair Sleeves, \$2.75 Per Package.
- Extra Large Size, \$3.00 Per Package.

LEADER SALES CO.
 133 N. Fifth Street
 Reading, Pennsylvania
 Phone 4-3131 and 4-3132
 Night Phone 6077

Eastern distributors for Victory Games Conversions. All numbers in stock for immediate delivery.



JAR 'O DO

- MACHINE COUNTED AND FOLDED
- 2170 Singles... \$1.39 per set
- Big Charley, Five Fold... 2.25 per set
- 2170 Staple, 5 for 25¢... 2.75 per set

DEPOSIT
 1945 Catalog Free
Diverso Products Co.
 610 North Water Street
 Milwaukee 2, Wisconsin

WANTED TO BUY

EVANS SUPER BOMBER AND BALLY CLUB BELLS, State condition, best cash price and when able to ship. Also want to buy ALUMINUM TAGS FOR METAL TYPER.

ARROW NOVELTY CO.
 2852 Sidney St. ST. LOUIS 4, MO.

ARCADE OUTFITTERS

FACTORY REBUILT AND ARTISTICALLY REPAINTED!

- Drop Pictures, Stereoscopic Galle, Mills, Etc. Artistically Painted & Decorated With Views & Displays \$35.00
- Microscope Moving Picture Machines, Complete with Reel, Sign and Frame (Beautifully Repainted)... 45.00
- Exhibit Champion Puncher... 165.00
- Exhibit Knockout Puncher... 165.00
- Exhibit Punching Bag Trainer... 210.00
- Exhibit Punch Your Weight... 150.00
- Mills Punching Bag... 145.00
- Microscope Punching Bag... 215.00
- 1/3 Dep., Bal. C.O.D., F.O.B. N. Y.
- 500 Arcade Machines on Hand, Including Sky Fighters, Air Raiders, Chicken Sams, Submarines, Rapid Fires, etc. Send for complete list. Also, any card for any card vender.



510-514 W. 34th St.
 N.Y. 1, N.Y. (Bryant 9-6677)

WANTED

TIMERS—Bell and Square—for Pin Games. New or Second Hand. Must Be in Good Condition. State Amount and Price.

BILTMORE REC. CO. 25 Tremont St., Boston 8, Mass.

Civilian Jobs Drop a Million

CHICAGO, March 24.—Civilian employment in the United States decreased more than a million in 1944 from the peak average of 53,097,000 in 1943. But total employment—including those in the armed service and government jobs—reached a record high of 63,072,000, the National Industrial Conference Board said this week.

Peak government civilian employment of 6,100,000 was reached in December, 1944, an increase of 49 per cent over December, 1939. Including the armed forces, government employment last December totaled 17,600,000 or 28 per cent of total employment.

Sen. Gray of Florida Plans To Introduce New Liquor Bill Soon

PANAMA CITY, Fla., March 24.—State Senator Carl R. Gray has revealed that he will introduce in the coming Florida Legislature a bill to give the State complete control and ownership of liquor stores in order to raise money for returning veterans, school teachers' salaries and old-age assistance.

The bill will be patterned after the one enacted in Virginia, which proved satisfactory in every respect and has resulted in \$40,000,000 in revenue each year.

Senator Gray, recently discharged from naval service, stated: "As it is now, we have the evils of whisky already, and since that is true I can see no logical reason why the State should not be the one to reap the financial benefits instead of a few people who are today making fortunes."

"The bill will provide for package stores in every county in the State with provisions for a local option on the operation of saloons, bars, cocktail lounges on liquors purchased from and supervised by State operators."

INTERNATIONAL SCOOPS!

CONSOLES & SLOTS

- 3 Jumbo Parades, F.P. \$ 94.50
- 1 Triple Entry... 154.50
- 1 Lucky Lucre, Two Tone Cabinet... 289.50
- 3 Kentucky Clubs... 122.50
- 1 Big Game, F.P. 94.50
- 2 25¢ Brown Fronts, Rebuilt, CH... 325.00
- 1 5¢ Jennings 1 Star Chief 3/5... 110.00
- 2 5¢ Pace Comets, 3/5... 104.50

NEW PORTABLE OR CONSOLE MODEL VOICE RECORDERS: PROFESSIONAL MODELS... WRITE

MISCELLANEOUS

- 4-1¢ A.B.T. Red, White & Blue Guns Ea. \$ 24.50
- 1 Double Chicago Metal Deluxe Safe... 119.50
- 1 Single Chicago Metal Deluxe Safe... 74.50
- 2 1¢ View-A-Scope, With Stands, Ea. 29.50
- 2 DuGrenier Cigarette Vendors, Seven Column, Ea. 32.50
- New Wee Gee's, Ea. 225.00
- New Pitchems & Ketchems, Ea. 225.00

PIN GAMES

- Bombardier... \$ 59.50
- All American... 49.50
- Bolaway... 72.50
- Legionnaire... 69.50
- Wildfire... 59.50
- Marvel Baseball, F.S. 159.50
- American Beauty... 199.50
- Strip Tease... 250.00
- Pin-Up Girl... 199.50
- Oklahoma... 250.00
- Wagon Wheels... 250.00
- Foreign Colors... 249.50

WANTED . WANTED . WANTED ANY QUANTITY

Rock-Ola and Wurlitzer Counter Models With Stands
 TERMS: 1/2 Deposit With All Orders for Domestic Purposes.
 Full Cash With Orders for Exports.
 Foreign Inquiries Invited!
International Coin Machine Dist.
 2115 Prospect Ave. CLEVELAND 15, OHIO
 (MAIn 6769-70)

CLOCKS—TIMERS

REPAIRED
 Pinball and Console Timers repaired for \$1.00 each. All parts must be included in shipment. Prompt service. Ship prepaid.
F. Grobauer
 2211 Reading Road Cincinnati 2, Ohio

CLEVELAND COIN

OFFERS:

PHONOGRAPHS

- 2 10-Record Seeburgs... \$ 75.00
- 3 12-Record Mills Do Re Mi's... 110.00
- 1 12-Record Mills Troubador... 110.00
- 1 10-Record Wurlitzer P 10... 85.00
- 1 12-Record Wurlitzer P 12... 110.00
- 1 Seeburg Hideaway, Wireless Remote WRITE
- 1 Rockola Glamour & Playmaster... WRITE
- 2 Rockola Imperial 20's... 195.00
- 1 Wurlitzer 850 Hideaway with 2 =115 5¢ 2 Wire Bar Boxes & 2 =125 5¢, 10¢, 25¢ Wall Boxes... WRITE
- 2 A.M.I. Streamliners, 5¢, 10¢, 25¢, 20 Selection... WRITE
- 1 Used Singing Tower... WRITE
- 1 New Singing Tower... WRITE
- 1 Seeburg Casino... WRITE
- 1 '39 Rockola Deluxe... WRITE

CONSOLES

- 2 Jumbo Parades, F.P. \$105.00
- 1 Sun Ray, Like New, F.P. 185.00
- 1 Early Head Galloping Dominoe 125.00
- 4 Kentucky Clubs 125.00
- 1 Beulah Park, 5¢ 110.00
- 2 Jennings Derby Days 50.00
- 2 Jennings Liberty Bells 50.00
- 3 Keeney Pastimes 250.00
- 1 Late Track Odds 495.00
- 1 Evans Jungle Camp, F.P. 95.00
- 6 Baker's Paces, D.D., J.P., Ck.Sep. 325.00

ARCADE EQUIPMENT

- New Rocket Busters... \$385.00
- New Wee Gee Mystics... 225.00
- New Pitchem & Catchems... 225.00
- 1 See-a-Freak... 110.00
- 1 Rotary Claw Merchandiser... 150.00
- 2 Magic Fingers... 125.00
- 4 Bean 'Em's... 75.00
- 1 Keeney Submarine Gun... 175.00
- 2 Keeney Air Raiders... 185.00
- 1 Shoot the Chutes... 125.00
- 1 World Series... 95.00
- 1 10¢ Astroscope... 150.00
- 1 Exhibit Digger... 85.00
- 1 Periscope... 250.00
- 1 Hoot Mon Golf... 75.00
- 3 Mills Scales... 55.00
- 1 Watling Guessez Scale... 95.00
- 2 Batting Practices... 125.00
- 1 Chicago Coin Hockey... 210.00
- 2 Pusher Type Exhibit Rotaries... WRITE

POKERINOS—X-RAY POKERS—7 FOOT!

15—Just off location—in excellent shape and equipped with new rubber balls—lumiline lights—\$150.00 each! Also have 14 stools at \$100.00 for the lot. Entire set-up including stools (as one lot) \$2,250.00.

SLOTS

- 2 25¢ Mills Brown Fronts... WRITE
- 1 5¢ Mills Futurity 3/5... \$150.00
- 1 10¢ Mills Futurity, 3/5... 200.00
- 1 25¢ Mills Futurity, 3/5... WRITE
- 4 5¢ Watling Rollatops 3/5... 110.00
- 1 10¢ Watling Rollatop 3/5 Club Console... WRITE
- 1 5¢ Jennings Triplex... 150.00
- 1 5¢ Jennings Blue Skin... 150.00
- 9 V-Model Cigarollas... 95.00
- 1 Mills Single Safe—2 Door... 50.00
- 1 Mills Double Safe—1 Door... 75.00
- 2 Like New O.T. Box Stands... 15.00
- 1 10¢ Jennings 1 Star Chief... WRITE
- 2 25¢ Mills 1-Cherry Chrome Bell... WRITE
- 3 5¢ Mills Bonus Bells... WRITE

SPECIALS

- 2 Early Model Photomatics... WRITE
- 2 Late Model Photomatics... WRITE
- 12 Daval 7 Ft. Bumper Bowlings... \$125.00
- 5 Late Panoram... 365.00
- 2 Wells Gardner 5¢ Selective Bottle Drink Vendors... WRITE
- 4 Bowling Leagues... 215.00
- 16 Shipman Stamp Vendors (Used)... 25.00

PIN GAMES

- Big Chiefs... \$49.50
- School Days... 59.50
- Line Ups... 39.50
- Marvel Baseball, F.S. 165.00
- Sparky... 35.00
- Sky Ray... 45.00
- Lite-o-Cards... 55.00
- Pan Americans... 50.00
- Trailways... 55.00
- Wild Fires... 55.00
- Gold Stars... 49.50
- Repeaters... 39.50
- Champs... 50.00
- Target Skill... 39.50

PIN GAME CONVERSIONS

- Pin Up Girls \$209.50
- Flying Tigers 209.50
- Foreign Colors... 245.00
- Idaho... 249.50
- Arizona... 249.50
- Oklahoma... 249.50
- Streamliners \$249.50
- Bombardiers... 179.50
- Paratroops... 179.50
- Production... 179.50
- Eagle Squadron... 179.50
- Shangri-La... 179.50

VOICE RECORDERS

3 Brand New Portable Type! Perfect for Professional or Arcade Operations—Suitable for Use as Public Address System also! Complete with Built-In Radio and Microphone—Handles up to 17 1/2 Inch Records... WRITE

TERMS: 1/2 Deposit With All Orders—Balance C. O. D.

CLEVELAND COIN MACHINE EXCHANGE

2021-25 Prospect Ave., Cleveland 15, Ohio
 Phone: PProspect 6316-7

BUY MORE WAR BONDS AND STAMPS

VOLT-OHM MILLIAMMETERS

F. O. B. OMAHA **\$24.95**



Full range—ideal for checking Pinballs, Amplifiers, Phonographs, Ray Guns. Checks continuity, resistance, AC and DC voltages and DC current. Tremendous response from our March 17 advertisement makes necessary 10-day to two-week delivery. Place your order NOW. If in doubt as to your priority rating see page 70 of the March 10 Billboard.

R. E. PADFIELD

2555 TITUS OMAHA, NEBRASKA

No Orders Accepted Unless Accompanied by This Certificate.

CMP ALLOTMENT SYMBOL V3; PREFERENCE RATING AA-3

The undersigned purchaser certifies, subject to the penalties of section 35 (A) of the United States Criminal Code, to the seller and to the War Production Board, that to the best of his knowledge and belief the undersigned is authorized under applicable War Production Board regulations or orders to place this delivery order, to receive the item (s) ordered for the purpose for which ordered and to use any preference rating or allotment number or symbol which the undersigned has placed on this order.

Name of Purchaser.....

Address.....

By.....

Authorized Signature

READY FOR IMMEDIATE DELIVERY!

CENTURY'S "SUPER TORPEDO"
TERRIFIC ON LOCATION!
POKER TABLES
—NOVEL AND RADICALLY DIFFERENT

We Have Over 500 Arcade Machines, Including Photomatics, Ready for Immediate Delivery! Will Finance for Responsible Party. Contact Us at Once for Your Requirements!

SIMON SALES, INC. 152 WEST 42nd STREET
NEW YORK 18, N. Y.

Buy **CASABLANCA** With
A MONEY BACK GUARANTEE
Contact Your Distributor or Write Us Direct

RECONDITIONED LIKE-NEW GAMES

Air Circus ..\$125.00	Targets ..\$ 29.50	NEW REVAMPS	We Have In Stock All
Big Parade .. 125.00	Rapid Fire .. 215.00	Idaho ..\$250.00	Types of Parts for
Champ .. 65.00	Air Raider .. 225.00	Oklahoma .. 250.00	Pin Games — Slots
Knockout .. 125.00	Ten Strike .. 75.00	Arizona .. 250.00	—One-Balls and Parts
Liberty .. 150.00	Bowl League 195.00	Flat Top .. 250.00	such as Escalator
Spot Pool .. 75.00	Bowl-a-Bomb 195.00	Zingo .. 349.50	Belts, Complete Pay-
Spot-a-Card .. 75.00	Selectoscope 175.00	Streamliner .. 250.00	out Units, Etc. Write
Tex. Mustang 75.00	Photoscope .. 45.00	Fly. Tigers .. 209.50	Us Your Needs.
Topic .. 75.00	Hockeys .. 225.00	Sky Rider .. 209.50	

We Will Buy Your Complete Route of Phonographs, Pin Games and Arcade Equipment.
BELL PRODUCTS CO. 2646 W. North Ave.
Chicago 47, Ill.

ACE BARGAINS—In A-1 Reconditioned Equipment

PIN GAMES		1 Wings ..\$ 22.50	1 Pikes Peak ..\$ 17.50
2 A.B.O. Bowler ..\$ 47.50	Each	1 Yanks .. 119.50	1 Three Jacks .. 10.00
2 Bolaway .. 67.50		2 Zig Zag .. 67.50	1 Advance Shocker .. 12.50
1 Big Time .. 34.50		MISCELLANEOUS	
1 Dude Ranch .. 37.50		4 Late Mills Panoram ..\$369.50	1 Bakers Races .. 289.50
2 Four Roses .. 54.50		1 Seeburg Classic in Aristocrat Cabinet 349.50	2 Bally Royal Draw .. 75.00
4 Majors, 1941 .. 49.50		1 Seeburg Classic, Hidden Unit, 2 Bar Box .. 329.50	1 Slant Liberty Bell .. 29.50
4 Glamour .. 27.50		1 Wurlitzer 12 Record, Hidden Unit .. 75.00	1 Preakness .. 22.50
3 Horoscope .. 49.50		1 Wurlitzer Twin 12 Record, Hidden Unit .. 125.00	1 Grand National .. 79.50
2 Knockout .. 97.50		4 Gottlieb Single Grippers .. 12.50	2 Mills Five in One .. 79.50
1 Lead Off .. 29.50		1 Gottlieb Triple Grippers .. 17.50	1 Jockey Club Console .. 27.50
2 Miami Beach .. 52.50		2 Kicker and Catcher .. 17.50	4 Keeney 1938 Track-times .. 89.50
2 Pursuit .. 44.50			5 Keeney 1937 Track-times .. 37.50
1 Record Time .. 147.50			4 Keeney Kentucky Club .. 57.50
5 Sport Parade .. 37.50			2 Jennings Fast Time .. 87.50
1 Spunky .. 37.50			1 Fiat Top Liberty Bell .. 27.50
1 Target Skill .. 34.50			1 Pace Saratoga, C.P. .. 79.50
1 Thumbs Up .. 87.50			1 Watling Big Game, C.P. .. 79.50
1 Towers .. 59.50			
1 Wildfire .. 37.50			

ALL GAMES RECONDITIONED, READY FOR LOCATIONS. 1/2 DEPOSIT WITH ALL ORDERS
ACE DISTRIBUTING CO. 1317 KENTUCKY ST.
ST. LOUIS 10, MO.

TUBES and ACCESSORIES

Complete Line of Phonographs and Parts

NEW PARTS

Micro Switches for Rock-Ola and Wurlitzer. Lots of 6 or More\$ 1.00 Ea.
Rock-Ola Turntable Motors, New, in Original Cartons 25.50 Ea.
Conversion Part To Convert Your Wurlitzer Motor to a Seeburg in Less Than a Minute90 Ea.

TUBES FOR THE COIN MACHINE INDUSTRY

0Z4 ..\$1.50	6C5 ..\$1.00	12A8 ..\$1.00	26 ..\$.75
1A5 .. 1.50	6C6 .. 1.00	12K7 .. 1.00	27 .. .70
1A7 .. 1.60	6A6 .. 1.50	12Q7 .. .90	33 .. 1.00
1H4 .. 1.00	6B5 .. 1.95	12SK7 .. 1.00	38 .. .95
1H5 .. 1.30	6F6 .. .90	12SR7 .. 1.30	41 .. .85
1LA4 .. 2.35	6J5 .. .75	12Z3 .. 1.00	43 .. 1.10
1LN5 .. 2.35	6H6 .. 1.10	14A7 .. 1.60	45 .. .80
1N5 .. 1.60	6K7 .. 1.10	14C7 .. 1.40	46 .. 1.10
1P5 .. 1.60	6L6 .. 1.35	25L6 .. 1.30	47 .. 1.10
1Q5 .. 1.60	6Q7 .. 1.10	25Z5 .. 1.00	56 .. .80
2A4G .. 1.85	6SC7 .. 1.00	25Z6 .. 1.00	57 .. .90
2A3 .. 1.60	6SK7 .. .85	35A5 .. 1.30	76 .. .85
3Q5 .. 1.60	6SL7 .. .75	35A6 .. 1.00	77 .. .90
5V4 .. 1.50	6V6 .. .60	35L6 .. 1.00	78 .. .90
5U4G .. 1.00	6X5 .. 1.00	35Z3 .. 1.30	79 .. 1.40
5W4 .. 1.00	2051 .. 2.25	35Z5 .. .85	80 .. .70
5Y3 .. .70	117L7 .. 2.35	50L6 .. 1.10	83 .. 1.10
5Z3 .. 1.00	117Z6 .. 1.60	50Y6 .. 1.10	

WE HAVE MANY MORE TUBES TOO NUMEROUS TO MENTION!
SUPPLIER'S CERTIFICATE MUST ACCOMPANY ORDER!

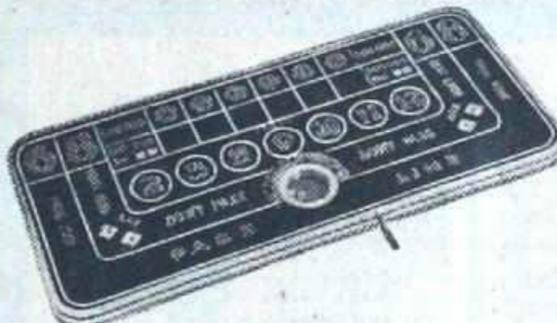
When you need critical tubes we are always glad to accommodate. In all fairness, you should reciprocate by giving us ALL your tube business, including the less critical tubes, because we cannot ship critical tubes only.

Deposit required with all orders!

ALBENA SALES CO.

587 10th AVE., NEW YORK 18, N. Y. • LOngacre 5-8334

WHILE THEY LAST!



AFRICAN GOLF

The IDEAL
COUNTER GAME
NO SLOT—NO TAX!

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Post-War Boom Predicted For Vendo Co. \$\$ Changer

KANSAS CITY, Mo., March 24.—Introduction to the coin machine trade of a new coin changer device in *The Billboard* (February 17) interested members of the industry greatly and provoked a more lengthy article describing the benefits and the development of the mechanism.

The device which changes quarters and dimes into nickels is a development of the Vendo Company, Kansas City, Mo., which manufactured coin-operated soft drink dispensers prior to the war. It is a self-service mechanism operated by insertion of a coin and the flip of a lever, and is readily adaptable for locations where ever small change is needed and adequate personnel staffs are not available.

Having a strictly post-war usage future, in that the company has not been able to produce it for peacetime consumption, the machine up to the present time has been used experimentally only. There is no doubt in the minds of the coin machine trade, however, that the machine will be one of the most popular dispensers located for public usage. It will be readily accepted in coin machine arcades, drugstores, dime stores, and at telephone pay station locations.

Ideas for coin changers are not of recent origin, as the automatic merchandising industry has known the need for a workable unit for years. The Vendo Company started development of this new unit long before the war, but it took the combined experiences and skills of the company engineers, who since the war have been working on airborne radar equipment for the armed forces, to put the finishing touches on a machine which is reputed to be the perfect coin changer mechanism.

In time, the principle of the machine being what it is, a person will be able to insert a coin of any denomination and get the desired break-down in various coins. As soon as conditions and materials warrant, Vendo Company will commence production of the units to meet the indicated demand.

In appearance, the coin changer has smooth-flowing, modernistic lines, is painted red with the exception of chrome trimming around the slot and nickel return chute. Operation instructions are cast on the coin insert slot trim.

For the past two years, the Vendo Company, which is a "five-time" winner of the Army-Navy "E" Award, has field-tested earlier units at the North American bomber plant in Kansas City as well as at the Kansas City G. I. Canteen. The company management and engineers express gratitude to the patrons and persons who made these first experiments possible and it was thru this usage and placement that most of the "bugs" were worked out of the machine.

Early in the plans for the coin changer, company engineers found that need for mechanical perfection in a changer handling dimes and quarters was definitely one of the first requisites and in every

model built another "bug" was eliminated to achieve this sought after perfection. An occasional loss of a penny, or a nickel, usually can be made up in a huge volume of business and can easily be explained away by the location owner. But when sums lost involve as much as a quarter or a dime, the good will lost is apt to be irremediable. Therefore, Vendo Company engineers have put this requirement first on their list of features for this new device.

COIN MCH. PATENTS

Continued from page 95

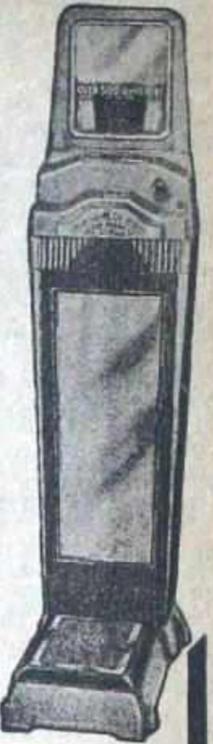
claims were issued to firms well known to the juke box trade. A selector mechanism for automatic phonographs is covered in a patent issued to T. M. Wright and assigned to the Rudolph Wurlitzer Company. (Patent No. 2,371,491.) A patent covering a means for mounting and assembling a phonograph mechanism was also issued to W. H. Hutter, of Chicago, and assigned to the Rock-Ola Manufacturing Corporation, Chicago. Application for this patent was made in July, 1941, and one claim was allowed. The mechanism of the Rock-Ola phonograph is well known to the industry. (Patent No. 2,371,522.)

Another patent, controlled by the Alien Property Custodian, was issued to Johannes Petersen of Denmark. The application was made in Denmark January 9, 1939, and covers the coin-actuated device. Seven claims were allowed on this mechanism, which in detail covers "the coin-operated electric-circuit-completing mechanism, comprising a plate of insulating material having a plurality of coin slots." (Patent No. 2,371,260.)

Coin-chute mechanisms and coin selectors are always of great interest to the industry. A new coin selector patent was recently issued to William Patzer, Chicago, and assigned to Clarence E. Thredy, of Chicago. The application for this patent was made February 16, 1944, and two claims were allowed. Among other things, the selector has a mechanism for testing the weight of coins. (Patent No. 2,371,310.)

Patents covering soft drink vending machines or mechanisms were issued to individuals or firms in Kansas City, Mo. One of the patents covers a bottle vending machine which was issued to C. V. Rice and D. M. Kitterman, of Kansas City. The application was made in July, 1941, and one claim has been allowed. The mechanism relates chiefly to the method for delivering bottles to the customers. (Patent No. 2,371,316.)

Another vending machine mechanism patent was issued to C. A. Melchert, of Drexel, Mo., and has been assigned to General Vender Manufacturing Company of Kansas City. The application was made April 6, 1942, and six claims have been allowed. It covers mechanisms for a selected bottle vending machine. (Patent No. 2,371,343.)



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Machines Guaranteed. 1/3 Deposit, Balance C. O. D.

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20 Commandos \$800	Wurlitzer 24-A \$400	Big Tops, FP \$100	Hi Hands\$200
Rock-Ola DeLuxe 400	5 750 Wurlitzer 750	Silver Moons, FP 100	Bobtails, FP .. 100
Wurlitzer 800.. 800		Jumbo Parades, FP .. 100	Jumbo Parades, PO .. 150
		Pace Races, PO 100	Stanco Bells, PO 150
		Bally Ball, PO 100	Jungle Camps, FP 100
		Fastime, FP .. 100	Big Game, FP.. 100
ARCADE		PIN GAMES	
Rapid Fire .. \$200	Parachute Jap ..\$150	Holdovers\$50	Attention\$50
Chicken Sam Jap 125	Rayolite Duck .. 100	Sport Parade .. 50	Play Ball 50
Parachute 150	Gun 100	Paradise 75	Skylines 50
Tom Mix Gun .. 100	Chicken Sam .. 125	4 Roses 50	Seahawk 50
Western Baseball Deluxe .. 125	Musso & Hitler 125	Polo 50	Miami Beach .. 50
Bally Alley 50	'39 1-2-3, Mills 50	Boomtown 50	Bally Bull, Hitler 125
Chicken Sams .. 125		ABC Bowler .. 50	
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THIS SECTION PREDICTED TO BECOME LOS ANGELES COIN ROW. Operators may be finding this part of Pico Boulevard looking east between Alvarado and Vermont avenues a one-stop for buying coin machine equipment following the war. Until building materials are released the operators will continue to buy around the town. Shown are (1) C. A. Robinson, who recently moved into this new location; (2) General Music Company, the local branch operated by William (Bud) Parr, with Fred Gaunt in charge; (3) the building purchased by William R. Hoppel, of Badger Sales, and which will be renovated when materials are available. No. 4 is today a vacant lot. However, it has been purchased by Bill Wolf, of California Amusement Company. Wolf plans to construct an up-to-the-minute building when he is able to build.

FOR SALE

- BROWN PACE RACES\$169.50
- BALLY ROLL 'EM 175.00
- 1938 TRACKTIME 99.50

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WILL PAY THE FOLLOWING PRICES:

- BLUE GRASS, F.P.\$125.00
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- DARK HORSE 115.00
- MILLS 1940 1-2-3, F.P. 75.00

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CONSOLES

- SUPER BELLS
- HI HANDS
- CLUB BELLS
- JUMBO PARADES
(F. P., C. P., COMB.)
- THREE BELLS
- SILVER MOONS, F. P.
- PACES REELS, F. P.

ONE BALLS

- LONGACRES
- THOROBREDS
- '41 DERBYS
- PIMLICO
- BLUE GRASS
- SPORT SPECIAL

SLOTS

ALL TYPES, ORIGINALS ONLY, 5-10-25c

Send Complete List of What You Have To Offer, Lowest Prices
We May Be Able To Use It!

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- ★AMERICAN BEAUTY.....\$199.50
- ★FOREIGN COLORS.....\$249.50

Latest 5 Ball F. P. Revamps!
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- 1 5c Cherry Bell, 3x10\$225.00
- 5 5c Melon Bells, 3x5 225.00
- 5 10c Melons, 3x5 275.00
- 5 10c Brown Fronts, 3x5 275.00
- 2 10c Cherry Bell, 3x10 275.00
- 8 25c Brown Fronts, 3x5 375.00
- 2 25c Hand Loads, Black, 3x5 400.00
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- 2 5c Blue Fronts\$215.00
 - 5 10c Blue Fronts 255.00
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 - 6 25c Blue Fronts 335.00
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5c-10c-25c-50c
Silver Moons — Victory Chiefs — Red Skins
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VOLUME DROPS

Continued from page 95

MINNESOTA. The House now has one of those unfavorable bills which proposes a high State license fee of juke boxes. The bill would also establish an unfavorable curfew regulation thruout the State on juke box music. Movie machines are included in the bill.

MISSOURI. The bill for licensing amusement and vending machines is now in committee in the Senate. The new bill to amend the State law on regulating gaming devices was introduced March 21. Full terms of this bill are not yet known.

NEVADA. The Legislature adjourned March 15 but both Houses had already passed a bill which provides for county and State licensing of gaming devices, including slot machines or various kinds. The fees will be higher. A newspaper report said the Legislature passed a bill which will levy a 1 per cent tax on the gross revenue of all gambling establishments in the State.

NEW YORK. The House has been rushing along its bill relating to slot machines. One bill, fixing penalties on slot machines, was killed in committee.

NEW HAMPSHIRE. The proposal to license amusement games in the State, was killed in the House.

NORTH CAROLINA. The Legislature adjourned March 21. The general revenue bill passed, of course, and has some paragraphs relating to vending machines. The copyright music bill was apparently finally lost because the House refused to concur with the Senate amendment on the fee to be charged.

OREGON. This is the State that has passed a new license law when it already had a fairly good law on the statute books. Apparently the purpose of the new law is to increase the fees on amusement games. Amendments were made to the bill, also, which would assure the coverage of arcade and target machines under the tax system. A liquor control law also passed, which has some references to gaming devices and other types of coin machines.

OKLAHOMA. The Legislature adjourned March 15.

PENNSYLVANIA. The proposal to license vending machines is now in committee.

WASHINGTON. The extended bill, defining terms for taxation purposes, has been approved by the governor. Its full meaning is not yet known. Clauses on wholesale and retail sales might affect vending machines.

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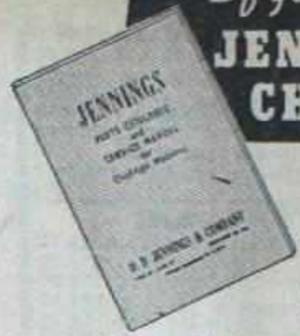
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 All machines reconditioned and refinished by experts. Write for complete list and quotations on parts and equipment not listed.

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Reconditioned — Refinished Knee Action — Drill Proof — Spoon Proof.
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1—5c ROLLATOP			
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1—5c MILLS CHERRY BELL			
1—10c MILLS CHERRY BELL			

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- 2 Mills 5c War Eagles, 2/4 125.00
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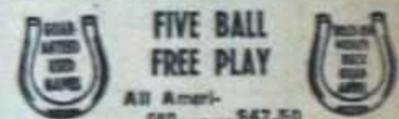
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No Let-Up on Race Track Restrictions

CHICAGO, March 24. — Horse racing has had its gloomiest forebodings confirmed by War Mobilization Director James F. Byrnes. All spring meetings have been definitely squelched, with some help held out for relaxation of restrictions in the autumn.

Announcement that Canadian tracks would operate as usual, made the Byrnes decision even more irksome to U. S. horse owners. It is felt that the 1,300 thoroughbreds now in Canada will keep the betting going in all the provinces.

Horse breeders and track owners commenting on the doubtful constitutional foundation will adhere to the order, as they are sensitive to adverse public opinion which had the noble pastime flat on its back 32 years ago.

Byrnes's order allows transportation of racing nags to their home stables, but it bars shipment to points less than 300 miles beyond the U. S. border.

The \$2,000,000 Hipodromo de las Americas in Mexico City runs about 900 Mexican racers, with hopes to bring in 300 from the U. S. Transportation handicaps and demands on hotels, which are already bursting at the seams in Mexico City, will keep American patronage home.

Sad and dismayed about the ban are State tax officials, dopsters and bookmakers. Seventeen States sanctioning racing last year garnered almost \$56,000,000 from the tracks.

Coinmen Target of Tracks

Men in the coin business have often been the indirect target of track officials and pressure groups representing those directly connected with racing. This in effect has not been of a local nature wherever tracks are located. A tightening lid in general is felt whenever racing dates are set and this has resulted in considerable bickering and loss to men in the business.

With the coin machine business coming of age racing officials will have to reconsider their activities with mutual co-operation expected in the future as has often been the comment of operators in close proximity of the tracks.

Pari-mutuel machines at the tracks handled a total of \$1,126,000,000 last year. In addition, there was a fantastic amount bet away from the tracks on which the tax collector could not lay a finger. Many of the chronic bettors have never seen a horse race, but to the true type, betting is at once a profession and a way of life. Victims of the obsession run into the millions and now constitute one of the lower priorities among the war sufferers.

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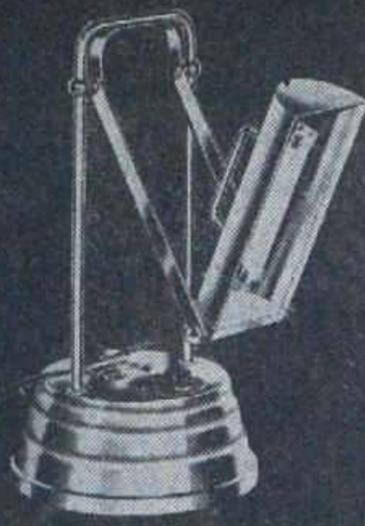
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1000	25¢ J.P. Charley, Thick	52.04	1.41
1000	25¢ J.P. Easy Pickins	51.50	1.69
1200	25¢ J.P. Easy Pickins	101.50	2.19
600	25¢ J.P. Jumbo Quarter	65.60	2.39
1200	25¢ J.P. Texas Charley	102.28	2.38
800	5¢ J.P. Seven Eleven	\$19.75	\$1.85
1000	5¢ J.P. Big Forty	24.25	1.75
1000	5¢ J.P. Home Run	27.00	1.85
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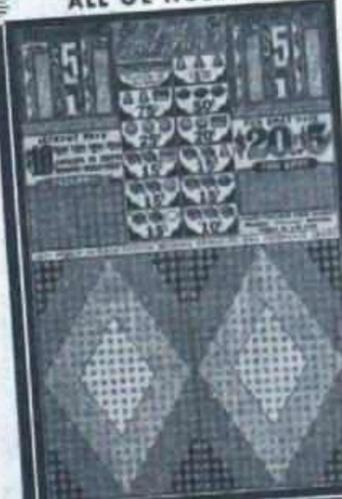
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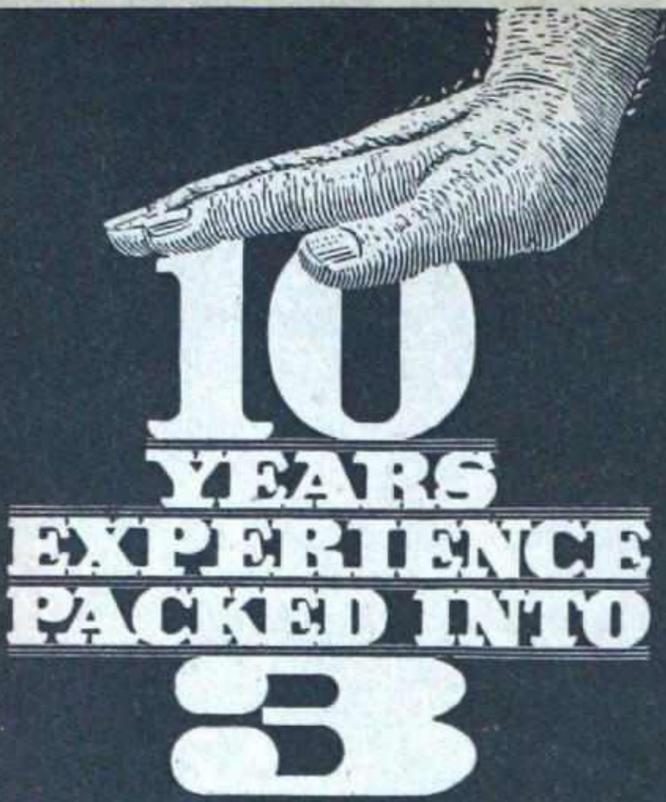
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Maryland Tavern Owners Plan To Go On Six-Day Week

BALTIMORE, March 24.—Night club and cocktail lounge operators here decided to seek modification of the midnight curfew, suggesting as an alternative that their establishments be closed one day each week, or be operated on a six-day week. This action was taken at a meeting of night club and cocktail lounge operators called by Francis J. McLane, president of the Tavern Owners' Association.

Asserting that a six-day week would be a "greater contribution to the war effort," the operators were requested to seek the support of a proposed modification from night club and tavern operators in the principal Eastern cities.

Members of the association adopted a resolution pledging co-operation in observing the curfew, as ordered, but stating nevertheless that "the conservation of fuel and electric power will be better accomplished by closing all night clubs and cocktail lounges one day a week."

Mr. McLane said that under the midnight curfew there would be a saving of only 14 hours a week in fuel and light consumption, whereas on a six-day week heat and light could be shut off from 24 to 30 hours weekly.

Has Teeth In It

Altho the edict of James F. Byrnes, war mobilization director, was made in the nature of a request, it has teeth in it, McLane told the members at this meeting of the association.

"Make up your mind either to comply or get out of business."

"But if the government is really sincere in the adopting this program solely to save power and light, then it will accept our alternate proposals for a six-day week."

A number of the proprietors asserted that the directive from Mr. Byrnes is an effort to bring back prohibition. In this connection, McLane said, "the fact that it was so worded as to close up the eating places that serve liquor unquestionably indicates it has the endorsement of the prohibitionists."

A meeting with night club owners and operators in other cities to discuss the curfew has been planned, altho the date of the meeting has not been disclosed.

Plans to unite nationally under the banner of Billy Rose, New York night club impresario, to seek revision of the midnight curfew were made at this meeting of night club and tavern owners.

In the meantime one supper club whose midnight show will have to be canceled under curfew regulations already has announced new daytime matinees to be held at 1 p.m. Saturday and Sunday, with dancing and a floorshow.

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Gold Cup	49.50
Gold Medal	49.50
Gottlieb Multiple Races	49.50
Ak Sar Ben	49.50
Bally Stables	39.50
Fair Grounds	29.50

SLOTS

Jennings 4 Star Chief, 5¢	\$139.50
Callie 3-5, 5¢, \$79.50; 10¢, \$94.50; 25¢	139.50
Callie 2-4, 5¢	97.50
Mills Vest Pocket (A-1 Condition): Blue & Gold	67.50
Chrome	67.50
Bally Reliance Dice Game	49.50
Q.T., 5¢, \$69.50; 10¢	89.50

CONSOLES

Baker Pacers	\$450.00
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Watling Big Game, P.O.	87.50
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Late Head	139.50

FIVE BALLS

New Champs	\$ 59.50
Oh Johnny	49.50
Three Score	49.50
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Mills Vest Pocket, Bl.&Gld.	59.50	Club Trophy, F. P.	330.00
5c Blue Fronts, Fact. Reb.	255.00	Sport Special, F. P.	165.00
25c Blue Fronts, Fact. Reb.	295.00	Record Time, F. P.	169.50
Jumbo Parade, Late Model.	139.00	Blue Grass, F. P.	195.00

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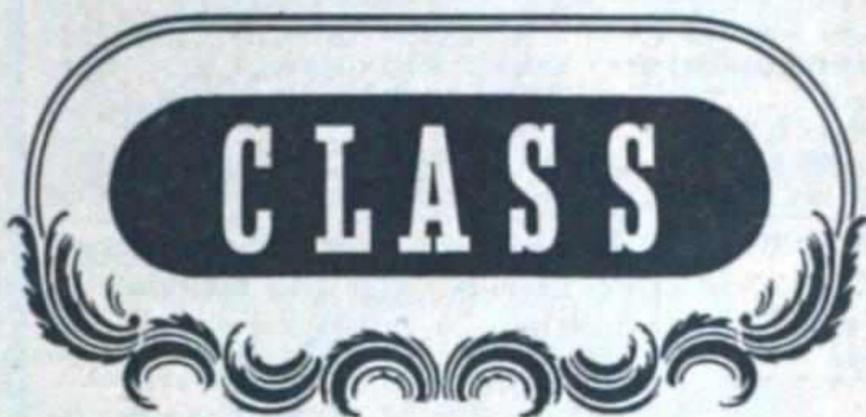
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720	5c	BABY BELL, SLOT SYMBOLS	17.37	1.75
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1200	5c	TEN BIG FINE THIN, JUMBO HOLES	35.20	2.50
1200	5c	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
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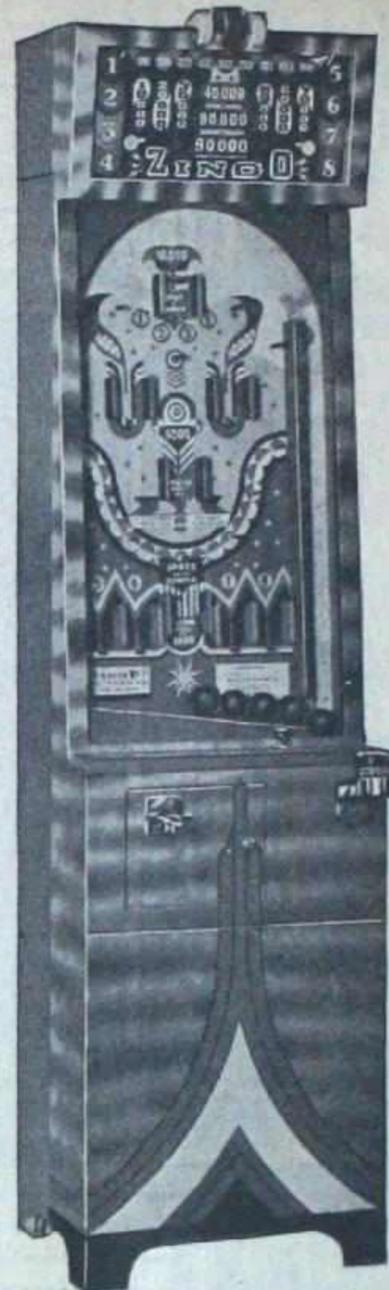
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816 W. ERIE ST.

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in stock of all the following manufacturers—
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CAT. NO.	In 100 lots	Price
A-1 Small live rubber rings.....		\$2.00
A-2 Large live rubber rings.....		2.50
A-3 Extra large live rubber rings..		3.50
A-6 Small dead rubber rings.....		2.00
A-7 Large dead rubber rings.....		2.50
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Why look any further—we have in stock an extensive supply of tubes for immediate delivery. At the right prices. What do you need?

★★ SPECIAL ★★

A-19 Rubber rail, black.....	10c per foot	A-19 Rubber rail, "LIVE"....	16c per foot (Limited)
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.005 MFD 600 Volt.....	\$.16 each
.01 MFD 600 Volt.....	.16 "
.02 MFD 600 Volt.....	.16 "
.05 MFD 600 Volt.....	.20 "
.1 MFD 600 Volt.....	.24 "
.25 MFD 600 Volt.....	.36 "
16 MFD 450 WV.....	1.10 "
1000 OHM 10 WT.....	.38 "
2700 OHM 10 WT.....	.38 "

★★ SPECIAL ★★

100 assorted resistors	
43 OHM to 7 meg.	\$4.50 per box

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SLOTS

1 Mills Vest Pocket Blue and Gold	\$ 55.00
1 25c Mills Gold Chrome 2-5 P. O. (Original)	Write
5c, 10c, and 25c Mills Gold Chrome, Rebuilt, Original Parts..	Write
1 25c Mills Blue Front D. P., S. P., C. H., K. A.	350.00
3 25c Jennings Four-Star Chief	250.00
10 25c Mills Club Console, Like New	Write
5c War Eagle 3-5 P. O., Glitter Gold	175.00
3 5c One-Star Jennings 3-5 P. O.	100.00
1 10c Mills Q. T.	125.00
1 25c Mills Q. T.	Write
75 1c Mills Q. T.	52.50
12 1c Mills Q. T., Original Glitter Gold (Used 1 Night).....	100.00
22 5c Mills Q. T., Original Glitter Gold.....	175.00
10 1c Jennings Silver Moon	94.50
3 10c Mills Q. T. Blue	125.00
15 5c Mills Blue Fronts, Original, Knee Action—Club Handles.	267.50

CONSOLES

3 Mills 4-Bells (Late Heads)	Write
6 Evans Dominoes, '40, '41, '42, J.P., and Evans Lucky Luces	Write
4 Keeney 4-Way Super Bells, 4/5c	\$850.00
2 Keeney 2-Way Super Bells, 5/5	500.00
12 Pace Saratoga, Comb. F.P. & P.O. (with rails)	250.00
5 1c Jennings Bobtail (Like New)	94.50
1 Super Track Time	345.00
6 5c Baker's Pacers, Original, Daily Double	425.00
15 Jumbos, Cash P.O. (Late Heads, Like New)	129.00
12 Mills 4-Bells, Ready for Location	575.00
6 Mills 4-Bells, Factory Rebuilt & Refinished Like New	675.00

PARTS

Jumbo Glass, Fruit or Animal	\$ 3.00
Jumbo Coin Drop, U.C.M., 505	
Originals	2.50
Cash Box Doors, Mills Slots, Minus Locks	2.00
Knee Action, Set of Three	4.95
Club Handles, Unbreakable	4.50
Mills Locks	2.00
Parts for Four Balls, Slots & Jumbos	Write

SAFES

10 Chicago Metal Revolveraround Safes (Double)	\$175.00
2 Chicago Metal Revolveraround Safes (With No Locking Bars) ..	160.00
1 Chicago Metal Front and Back Door (Double), No Locking Bars	140.00
Q.T. Safe Stands	20.00
Mills Folding Stands	3.50

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DuGrenier will deliver its post-war "Challenger" Cigarette Merchandiser and "Candyman" 5c Candy Bar Machine in the shortest possible time after "V-Day". Always—DuGrenier "1st"!

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Aim It at a Moving Tank

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Background Scenes and Tank ... \$21.50
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Complete Unit. 39.75

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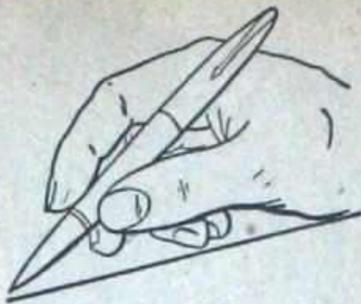
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Mills 5c Blue Fronts	Mills 5c Gold Chrome	Jenn. 4 Star Chiefs, 5c
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Mills 25c Blue Fronts	Mills 25c Gold Chrome	Jenn. 4 Star Chiefs, 25c
Mills 50c Blue Fronts	Mills 5c Vest Pocket Bell	Jenn. Silver Chiefs, 5c
Mills 5c Brown Fronts	Walling 5c Roll-a-Top	Jenn. Silver Chiefs, 25c
Mills 10c Brown Fronts	Walling 10c Roll-a-Top	Pace Comet, 5c
Mills 25c Brown Fronts	Walling 25c Roll-a-Top	Pace Comet, 10c

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Write for Latest List

REBUILDING AND REFINISHING ALL TYPES OF MILLS SLOTS

SEND US YOUR MACHINES

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BUCKLEY DAILY DOUBLE TRACK ODDS Write for Particulars and Prices.

Mills Jumbo, F.P.	\$105.00	Evans Bangtails, '40	\$227.50
Mills Jumbo, P.O.	129.50	New Paces Reels Sr.	260.00
Mills Jumbo (Comb.)	197.50	New Saratoga Jr.	250.00
Mills 1-2-3, P.O.	135.00	New Saratoga Sr.	260.00
Mills 1-2-3, F.P.	99.00	Paces Reels Jr.	175.00
Keeney Kentucky Club	90.00	Paces Saratoga	175.00
Keeney Skill Time	90.00	Mills Four Bells	Write
Bally Club Bells	275.00	Jennings Fast Time, P.O.	152.50
Bally Royal Flush	85.00		

WE PAY CASH for YOUR MACHINES

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New Whee Geo Mystic	229.50	Keeney Submarines	189.50
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Mills Dumbbell Lifter	89.50	Exhibit Striking Clock Grip	109.50

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Evans Dominoes, Walnut	\$249.50	New Duo Bell Twin 5-25, F.P.	\$650.00
Evans Lucky Lucre, 3-5c, 1-25c	395.00	Bally Club Bells, F.P., P.O.	279.50
Evans Lucky Lucre, 5-5c, Two Tone	295.00	Bally Roll 'Em, Late P.O.	189.50
Evans Lucky Lucre, 5-5c, Walnut	249.50	Bally Sun Rays, Late F.P.	169.50
Evans Lucky Stars, 5c, Late	159.50	Bally Big Tops, Late F.P.	114.50
Mills Jumbo, Late Comb.	199.50	Jenn. Silver Moon, Late F.P., P.O.	189.50
Mills Jumbo, Late High Head, P.O.	139.50	Pace Saratogas, Jr., Late P.O.	129.50
Mills Jumbo, Late Head, F.P.	129.50	Pace Reels, Late P.O.	129.50
Walling Big Game, Late F.P.	93.50	Jennings Fast Time, P.O.	109.50
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Buckley Chrome, Ill. Boxes	22.50
Rock-Ola Bar Boxes, 5-10-25c	49.50

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Club Handles, Plated Grip	5.00	Record Carrying Cases (60 Record)	5.95
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Standard Contact Service Kit	7.75	Keeney Super Bell Glass	12.50
Slot Springs Service Kit	9.75	Mills 4 Bell Glass Set	12.50
Slot Bolts, Nuts and Rivet Kit	4.95	Mills Jumbo Pay-Out Glass	7.50
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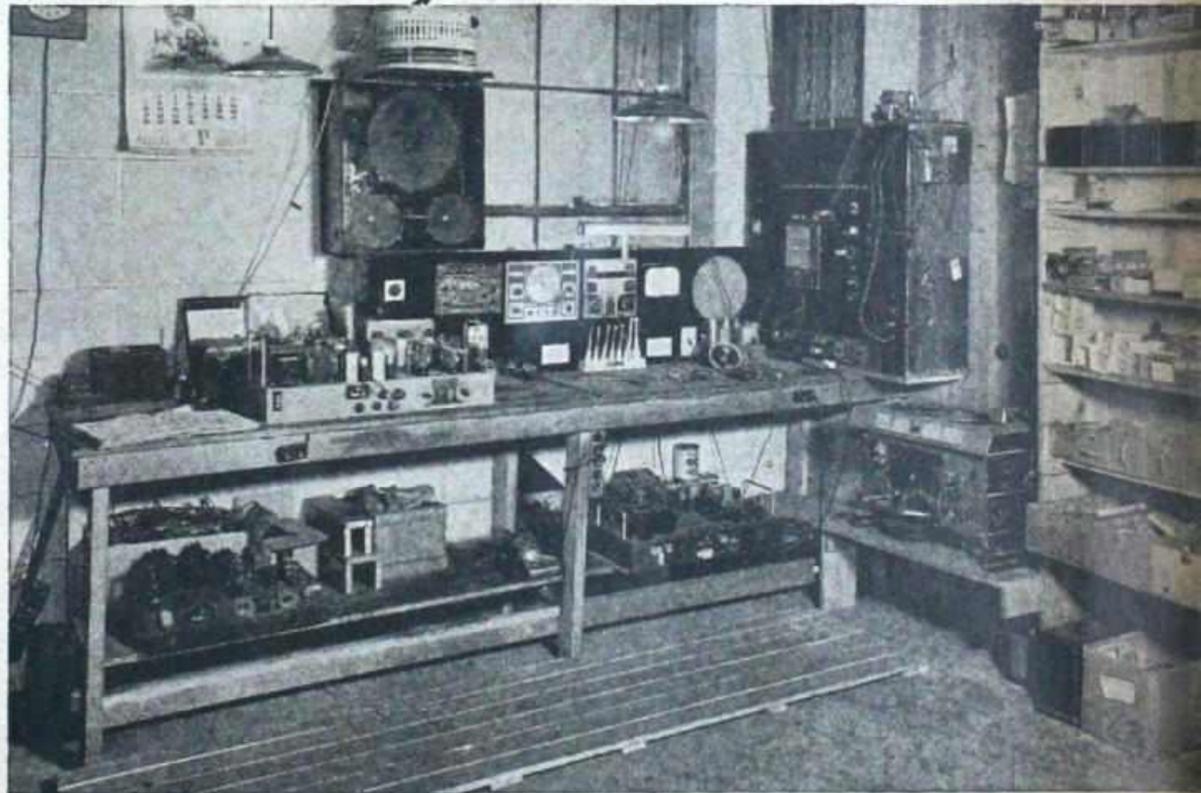
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In recognition of the outstanding services rendered by our distributor organizations during these war times, the J. P. Seeburg Corporation honors an authorized Seeburg distributor each week.

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If any Wurlitzer operator actually has to hire a couple of well-armed huskies to haul out his collections, we'll let you know about it. All you know now is this. The earning power of some model phonographs is greater than others. The Modernized Wurlitzer tops them all.

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