

# The **Billboard**

APRIL 14, 1945

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

**GENERAL NEWS**

## **AUDITING NIGHT CLUBS IN '45**



**ERNEST TUBB**  
*Cowboy Troubadour From Crisp*  
(See Radio Department)

**RADIO**

**U. S. Shows in Canada--  
Ratings Pass the Border**

**TELEVISION**

**Small-Town Video Stations--  
How Much Will They Cost?**

**MUSIC**

## **PIANOS = SHEET MUSIC SALES**

# "What's cookin in Boston?"

Fun is cooking, when Mildred Bailey gives her special brand of meal-making magic over WCOP.

"Food is Fun" is a refreshingly new and different participation program. Mildred is setting it up at Boston's WCOP after five years of wowing the women of Worcester over WTAG and through her daily newspaper column.

The Bailey formula is sure-fire. Most women have to cook whether they like it or not. They want something to make them like it. They don't need recipes alone — most of them are knee-deep in recipes. Mildred's recipes are tops for taste and practical about point problems. Women love her gay music and pleasing patter.

"Food is Fun" lures listeners because Mildred is no mere kitcheneer. She's a domestic scientist with plenty of background — and plenty of merchandising know-how, too — acquired at WTAG, and before that, with KPO and other top coast stations.

Do you know a sponsor's bandwagon when you see one? "Food is Fun" runs on WCOP Monday through Saturday from 1:30 to 1:45. Hop on while there's room! Costs and availabilities from any Katz office.

NEW TO THE BLUE JUNE 15th

## WCOP Boston

A COWLES STATION  
Represented nationally by the Katz Agency



Auditing the Night Clubs in '45

U. S. Agencies See Gradual Return to the 1939 Level of Production After V-E Day

Travel and Sports Curbs, Rationing, Curfew To Be Relaxed

WASHINGTON, April 9.—The best advice in Washington is that there will be a gradual step-by-step return to the 1939 level of civilian production and activity after the final collapse of the Nazis.

which suffered curtailment in war. Tight labor conditions will continue in normally important industrial centers where manufacturers are diversified, i. e., New York, Chicago, Detroit and Newark.

Nothing in this picture justifies a feeling that there'll be a letdown after the Nazis finally yield. As WPB Chairman J. A. Krug said last week, the job of defeating Japan will continue to have first claim on the country's resources and will impose a "tremendous strain on our productive activity."

Report by Fields

On the basis of the best information, here's what's in store in the various fields of activity:

Travel—Movement of troops and material from East to West Coast will hold top priority on all types of carriers after Nazi fold-up. Nevertheless, there'll be increased facilities for movement of outdoor shows a few months after V-E Day.

Manpower—Navy already has reduced its draft call; army will probably reduce calls after V-E Day. However, there'll be no nationwide collapse in employment. There'll be considerable migrating. Government will continue to insist on workers in critical industries staying on job.

Nets Scurrying To Line Up S.F. Meet Coverage

SAN FRANCISCO, April 9.—Plans for the United Nations' Conference, which opens here April 25, were stymied last week when rumors spread that the parley might be postponed.

Big headache of the world confab as far as radio is concerned was cleared away Tuesday (3) at a meeting of the local net reps and indies with Michael J. in healthy condition if total unemployed (See Nets Get Go-Ahead on page 6)

Freon Lid Lifted

WASHINGTON, April 9.—Lid's off the supply of Freon refrigerating gas for cooling off amusement places in summertime. War Production Board has given green light to theaters, bars, restaurants, hotels, amusement parks, ballrooms, dance halls, cocktail lounges, beer parlors, clubs, skating rinks, etc.

Talent Gets 60% of Nut

Takes business men rather than showmen to run spot and clear 100G monthly

By Bill Smith

NEW YORK, April 7.—Business men rather than showmen run today's niteries. A handshaker with a lot of friends who thinks they will be enough to get him over the hump is due for a cold bath when the monthly bills start rolling in.

Club "A," a 700-seater, has a monthly nut of about \$110,000. Its nearest competitor, Club "C," a 550-seater, has a nut of about \$140,000 even tho it is a smaller house. When "C" starts its new show it is not concerned as much with attractions and name talent as it is with productions and all the trimmings.

Hub, Philly Crix Leaders Running Neck-and-Neck

NEW YORK, April 7.—There are only three weeks to go before the out-of-town aisle-experts break the tape in the race for 1945 legit accuracy percentage honors. At the moment, the leaders of the drama pooh-bahs in both Boston and Philly are running neck-and-neck for what may well be a photo-finish.

In the Hub contingent, Peggy Doyle, American's fem legit sachein, still is setting the pace. Five more shows have been added to the Boston tab bringing the current total to 29. Of these five, she passed judgment on four and slipped up with only one error for a percentage of 76.92. Leslie Sloper (Monitor) has slipped badly. From last month's second slot, he has dropped back to fourth place.

RB WILL TOUR; SHOW CLICKS

Sentences Eased For 3 Officials

Suspension for Blanchfield—July 7 stays for Smith and Aylesworth—North testifies

HARTFORD, Conn., April 7.—Preparations are now under way for the annual tour under canvas of the Ringling Bros. and Barnum & Bailey Combined Circus at the completion of its engagement in the Boston Garden, which will follow its current run in Madison Square Garden, as a result of the tempered verdicts and commitment stays made by Judge

William J. Shea in Superior Court today.

Judge Shea denied the motion of the defense counsel for circus officials and employees convicted of criminal negligence in connection with the disastrous Hartford fire of last July 6 to suspend all sentences or allow the convicted men to withdraw their pleas of nolo contendere.

However, in a brief statement that concluded the two-day hearing, the judge pointed out that he handed down the original sentences after a careful study of the evidence, but that further evidence presented at the hearing prompted him to make these final conclusions:

James A. Haley, vice-president of the corporation originally sentenced from one to five years, must now serve one year and a day to five years, being immediately committed.

George W. Smith, general manager, (See Smith, Aylesworth on page 33)

Two Innovations In Garden Bow

12-minute intermission, 6 gals in beasts' den create talk—spec a wow

NEW YORK, April 7.—Beyond any reasonable doubt those who pay the freight know whether or not it is a good show, and the cash customers were lined up from hither to yon to purchase tickets for the 1945 edition of the Ringling Bros. and Barnum & Bailey Combined Circus three days after it made its annual bow in Madison Square Garden.

This premier was different in that the customary array of minks and starched collars were noticeable by their absence, the Treasury Department having decided that this one would be for the benefit of those who actually do the work of selling the bonds in the forthcoming Seventh War Loan Drive. So representatives of 5,000 firms who agreed to accept pay-roll savings quotas of \$83,655,000 comprised the bulk of the some 14,000 who jammed to capacity the spacious edifice made colorful by green-colored shavings.

Judging by the vociferous applause, these bond workers returned to 5,000 business houses the next day and told (See RB DRAWS PRAISE on page 33)

"Public Responsible For Indecent Shows" — Chi Muni Court

CHICAGO, April 9.—Responsibility for cleaning up indecent shows was placed directly upon the public by Judge Charles S. Daugherty in Municipal Court here on Friday (8). In acquitting four entertainers and assistant manager of the local 606 Club, which has long featured spicy songs and peelers, Judge Daugherty said he could not condone such performances but he had no alternative but to render a verdict of "not guilty" because "the public apparently desires these shows."

The club's ops are seeking immediate restoration of city liquor and restaurant licenses which were revoked by police following a February 11 raid in which four performers were arrested. Acquitted were Paul Mall, emcee; Carrie Fennell and Dolly Sterling, singers; Val De Val, stripper, and Martin Weiss, assistant manager.

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# U. S. Show Ratings Pass Border

## Canucks Like Our Airings

Corn rates high thruout the Dominion with Hope sliding to 5th and McCarthy #1

NEW YORK, April 9.—Despite solid loyalty to their own, dial twisters north of the border listen more to Mr. Whiskers' show originations than they do to segs that are born and brought up in Canada.



No. 1 local baby, Wrigley's *Treasure Trail*, rated a 23.4 Elliott-Haynes rating during the first week in February, while during the same period the shows pumped in from U. S. nets were headed by Charlie McCarthy with a 41.6 (week in

February has been chosen for the comparison because both Elliott-Haynes (Canuck Hooper) and C. E. Hooper made surveys on the same broadcast dates during this seven days.)

Not only did the Edgar Bergen ventro routine top every show broadcast in Canada but the Maple Leaf contingent listened to Charlie 16.9 pointwise more than the audience in the U. S. for whom the show is supposedly tailored. This 16.9 overage was not made up by the fact that more sets were turned on per 100 homes in Canada than in the U. S. for the sets-in-use index in Canada was only 9.0 greater than the number in use in the 48 States. Actually 7.9 over and above the larger sets-in-use figure tuned the woodenhead.

### Two Nets in Canada

However, this isn't as startling as it first seems because there are really only two networks in Canada as against four webs in the U. S. In other words the Chase & Sanborn-sponsored McCarthy half hour has *Blondie*, *Alexander's Mediation* board and Dorothy Thompson as well as indie station shows to battle here, while in Canada it has nothing like this amount or quality of segs with which to compete. As a result, the programs that get the audiences have a listening index that is not too far away from the total number of sets-in-use in the provinces. This is seldom so in the U. S. where a program is hitting on high when it rates two thirds of the total sets-in-use tuned into it. Bob Hope, of course, is the U. S. exception, for he usually rates four fifths of the sets. Audience measurement authorities point to Hope as an example of a program that makes people stay up in the East longer than they usually do—and therefore brings up the sets-in-use index along with his own rating.

### Fibber Second in U. S. and Canada

No. 2 slot in Canada is held down by the same comedy pair that have a lease on the spot in the U. S., *Fibber McGee and Molly*. They do even better up North than on the other side of the Great Lakes. *Lux Radio Theater* runs right along in third place in both areas, while Crosby handles the fourth place for everyone, with the *Groaner* doing slightly better in the U. S. than in Canada, 0.4 of a point to be exact.

### Hope Takes Beating

In the fifth slot, Bob Hope lands right on his nose, diving from the first place in the Hooper tab. Obviously, the Hope brand of humor doesn't ride too well with the fans who are coincidentally by Elliott-Haynes.

### Comes the Shake-Up

Once the five leaders have been tabbed there comes a couple of real surprises in the Canadian *First Fourteen* U. S. shows. In the sixth and seventh slots (See *Canadian Like U. S. on page 30*)

## Canada Vs. US Program Ratings

Based Upon Survey Made First Week in February, 1945

Program	E.H.* Rating (Canada)	Hooper Rating (U. S.)	Canada Sets In Use	U.S. Sets In Use
CHARLIE MCCARTHY	41.6	24.7	62.9	43.9
FIBBER MCGEE AND MOLLY	38.0	30.5	49.8	46.0
LUX RADIO THEATER	37.7	28.1	51.9	47.1
BING CROSBY	25.1	25.8	40.0	46.1
BOB HOPE	24.5	31.3	46.9	43.1
ALBUM OF FAMILIAR MUSIC	23.8	11.2	47.2	38.5
WALTZ TIME	20.8	13.9	39.8	40.8
ALDRICH FAMILY	18.8	20.0	39.8	39.2
FRANK MORGAN	17.6	18.2	36.5	38.1
BLIND DATE	17.2	8.9	50.4	43.7
READER'S DIGEST	15.9	9.9	48.9	44.9
BIG TOWN	15.2	15.1	35.2	38.8
THIN MAN	11.8	17.9	36.4	41.1
JACK CARSON	11.6	9.8	36.0	36.8

\*Elliott-Haynes ratings are based upon the same formula used by C. E. Hooper in the United States and are therefore comparable. They naturally represent not the same size audience but a percentage of the population in Canada who have sets.

## Michigan Medics Try Placing Seg With CBS Stations

WASHINGTON, April 9.—Michigan State Medical Association, sponsor of a music and medical talk show on WJR, Detroit, is currently trying to peddle its program, said to be aimed mostly at combating attempts to bring about socialized medicine, to CBS-owned-and-operated stations following a thumbs-down by the net, according to Capital sources.

It's understood that the association, after being nixed by the web on the grounds that its show is controversial, went directly to the CBS-operated outlets by way of the Chapman Agency, Detroit, with an offer of sponsorship of a 15-minute, 7:15 p. m., Friday seg, bankrolled in co-operation with the medical societies of 16 other States.

Program is mostly music but has a two-minute talk by doctors stuck in, which usually battles any plan for anything approaching socialized medicine. Net headquarters in New York, it's reported, caught on to the co station offer soon

## 'The Beard' Cut From Vallee Show; Menjou To Guest One

HOLLYWOOD, April 9.—Monty Woolley leaves the Rudy Vallee Show after broadcast this Thursday (12). He will be replaced by Adolphe Menjou.

Woolley was booked in for a one-guest shot November 30 and stayed for four-month run. Show backers insist that Menjou is only remaining for the one airing, but there is possibility that he may be retained for additional appearances.

## Blue Bolsters Washington Staff With Withycomb, Rep.

NEW YORK, April 9.—The first step in a plan to build the Blue's Washington staff to equality with that of NBC and CBS was taken Friday (6) with the appointment of Don Withycomb as Washington rep for the web. Withycomb will retain his position as chief of the international division of the company.

after it was sent out and advised all its owned outlets not to take the program because of its controversial subject matter.

# WLW Insists Upon Middle Commercials -- With New Twist to News Controversy

## Dunville Says "Give 'Em the Hot News—Quickly"

CINCINNATI, April 9.—By not following any network rule, or any prejudiced pleading by newspapers or newspaper-owned radio stations, Station WLW has clarified the air on when to have and when not to have a commercial pitch in a radio program. Instead of having the advertising appeal restricted fore and aft of the program, Robert E. Dunville, WLW g. m., points out that it's wiser to just credit the sponsor and the product at the outset of a news seg and then get right down to the job of telling the audience what's new.

### Get 'Em News Quickly

The idea is that the audience should get and will get on WLW and all Crosley operations, the hot news first. For a breather it's okay to give with the selling routine. As a result it's the rule at the Dunville supervised operation from now on in to permit the middle commercial, but there will be no set split second where the bank-roller will have opportunity of having his golden say. Where the middle of the program will be is anyone's guess, since according to the dictum it goes at the end of "the complete coverage of the principal news of the day." After the sales talk there will be the second news section which will

include feature, international or local news." Then comes the final splicing for the sponsor.

The big pitch, the so-called middle commercial, is restricted to a minute and a half, with the opening and closing identification wordage kept to 30 seconds.

### Agencies Okay WLW

Reaction among agency men to the WLW pronouncement is that "it's realistic."

"All you have to do," explained one 15 percenter who spends, but plenty, "is to get your audience the news quick and then go to work on them while they're too tired to resist."

"Kidding aside," this agency man pointed out, "as long as the question of tying the news and the advertising together has been raised, it's just as well if we get the news to the dialers clean and sweet—and get them the ad copy the same way. It was good stuff to mix both the news and the ad copy as long as the news wasn't life and death. It's not good to mix Purple Hearts and hair tonic."

WLW has had the last word on news commercials—until next week.

## Blue to Class; Going Longhair With Own Symp

NEW YORK, April 9.—Blue web program and music departments are currently negotiating to set up a symphony orchestra for the net to be called the American Symphony Orchestra and featuring top longhair talent. Plan, now being worked out, is to build for the web an orchestra that will in time equal the NBC Symphony or the Columbia Symphony.

Blue wants to hire a top longhair conductor to handle the thing and later to bring in guest conductors and soloists as is done by all brow outfits. Once the thing is formed, net will try to sell it to an institutional sponsor as a prestige item, following the NBC pattern.

Trade says that web is scouring the town for leading musicians, and it's expected that the thing will be ready to go come fall. It's felt in music and radio circles that Blue's American Symp, named after the net's new handle, American Broadcasting Company, will be a pick-up, prestige and dough-wise, for the Blue.

## Mutual To Give "Life" to a Dame A Day Via Net

NEW YORK, April 9.—Mutual prems a new program April 30, when they launch *Queen For a Day*, new half-hour seg, 2:30 across the board. Show packaged by the Raymond R. Morgan Company, same boys who brain-trusted *Tom Brennenman's Breakfast in Hollywood*, will be emceed by Dud Williamson and announced by Bob Bence.

The show is an audience participation seg but with a twist. It features the choosing of a queen every day on the program. Gal is allowed to do anything for a day, within reason, with show footing the bill. She can visit the Stork Club, go to the top of the Empire State—anything her little heart desires. When fem is interviewed boys will go into detail to establish local color and get monikers of neighbors. If she cares to, she in turn can designate someone back home as the queen. Local Mutual station will take her pick on the same joyride.

Phil Carlin, web v.-p., bought the show and has cleared 100 stations for seg, and idea is similar to promotion that Joe Koehler, *Billboard* ed, promoted for *The Graphic* back many years. *Moom pie, Lady for a Day*, was based upon same idea, altho latter had an Apple Annie slant.

## Rehabilitation Segs Outlined by BBC

NEW YORK, April 9.—Sequel to story in last week's issue of *The Billboard* about American nets airing vet rehabilitation shows is the announcement by the British Broadcasting System that it will go all-out soon after V-E Day in presenting at least 18 programs a week on the same theme. To be aired for the troops in Great Britain and the European theater, the new *Forces Educational Broadcasts* series will present the role radio is playing in helping members of the armed forces bridge the gap from service to civilian life.

The programs will cover such topics as English, appreciation of books, history, geography, science, current affairs, industry and commerce, languages, citizenship and music. Each series will run from six to nine weeks.

Evelyn Gibbs, now BBC talks producer in the United States, has been named to produce programs in series. Annette Ebesen, former head of BBC's Washington office, succeeds Miss Gibbs as talks producer in New York, and Mrs. Violet Crosbie, formerly in charge of BBC publications in New York, switches to Washington post.

# Web Competitive Battle Rages

## BMB Has \$720,570 Pledged For First Two-Year Op; Hugh Feltis Credits Ryan

Nets, Big City and Other Problems Will Be Settled

NEW YORK, April 9.—If the boys pay their bills the BMB is in—that briefly is the story of the status of the Broadcast Measurement Bureau as of today, and there is very little to indicate that the stations or the reps who signed their BMB commitments will not live up to the papers.

What is in the house, and this does not credit one penny beyond what is signed, sealed and delivered, will give BMB \$720,570 (\$360,285 a year for two years) of the \$1,000,000 set as the figure necessary to deliver the first bi-annual circulation report. Chart on this page shows where the dough is coming from, district by district, in dollars and cents. This b. r. is remarkable because it's coming, in a great part, from the little boys, without NBC owned-and-operated stations and many of the other 50-kw. clear-channel ops having signed.

### Next Step

What BMB will do to bring in the 384 stations that haven't signed into the fold hasn't been decided. Hugh Feltis, proxy of the operation, in his first day back in New York after his second nine-district swing, admitted that the brass hats of

the organization would have to decide what the next step will be. They, too, stated Feltis, would decide on make-up of the nine-man special tech board which would meet with the big-city stations to clear the air on the type of surveys made in this area.

Credit for getting the names on the line was given by Feltis to Harold Ryan almost 100 per cent. "They looked around, saw Ryan at every meeting, and signed on faith," said Feltis. Harold Ryan didn't talk much, but he covered every one of the 18 district meetings and represented to the station men who were there—the honesty, integrity and foresight that they felt must be a part of BMB. So they bought the pig in the poke—which being ham—should be worth plenty of dough today and tomorrow.

Bills for the BMB first payment go out within 30 days, and within that period Hugh Feltis hopes to have the radio circulation audit organization perking with an office and everything. Several spaces have been lined up for the b. or d. to view and consider, but it's not expected that it will be long before the deal is set.

Feltis expects to return to Omaha on Thursday (12) and become a family man for a day or so. He'll bring 'em back to New York and hopes to take possession of that Larchmont home-to-be shortly after he gets the missus and the little Feltises on the Main Stem. Feltis is frank in that he felt there was a chance of failure on the part of his BMB job, and while he admits that he's a different man from the guy what came out of Omaha, he feels that anyone who fronts an industry effort like the BMB has "got to take it and grow up in the process."

### Net Decish Later

Decision on what to do about the nets—their dough isn't in the poke yet—will also be a b. of d. decision. From now on Feltis expects to be "an operating head," not pitchman, salesman, professor, etc.

The battle isn't over until the cash is in the bank—but the U. S. hasn't failed to pay its bonds yet—and neither have the commercial broadcasters failed to live up to their signatures. There's lots that has to be done, from a research basis, and stations will have to watch their baby, but they will, for the BMB will have to be their child as well as NAB's, ANA's and AAAA's—or else.

## Builders Nee Jobs

NEW YORK, April 9.—As a replacement for *Jobs for Tomorrow*, CIO program, CBS is presenting, in collaboration with AFL, a new show titled *Builders for Victory*. Dealing with the heroic activities of the Seabees, the program features remote pick-ups from war theaters. Show premed Saturday (7) at 3:45 p.m.

## CBS Distribbs 'Presentation'

It's a 30-page "analysis" of why Columbia is a better buy than the Blue Network

NEW YORK, April 7.—The snowballing competitive web selling battle, first tabbed in *The Billboard* two months ago, reached its second stage, private presentations, when it was learned this week that CBS had gone on the offensive against the Blue and issued a presentation which attempts to disprove the net's sales story. Titled *What Does the Dollar Buy?—An Analysis of CBS and the Blue*, distributed very confidentially to a select group of ad agencies, the presentation alleges that the money advertisers spend on the Blue does not go as far as the Columbia ad dollar. But discerning agency men, probing into the CBS story, came up with answers that they claim show Columbia did not do its usual comprehensive promotional and research job, left gaping holes that top time buyers are looking thru with more than normally critical eyes despite the several excellent points which CBS made.

### Dollar "Value"

Basis of the CBS presentation is the thesis that altho time on Blue is cheaper than it is on Columbia, the audience delivered per dollar makes it more expensive. To prove it the senior net trots out a hefty set of figures. Columbia claims its circulation is greater than the Blue's either by Blue figures or by NBC's. It says that the average half-hour Hooperating on its air is greater than on Blue's. It points up the fact that it has won more competitive quarter-hour "firsts" than its competitor. Then it says that shows which have switched from one web to the other get higher ratings on CBS than they do on the Blue. Going one step further, it says that it has more power and better markets in its station line-up. Too many of the Blue's stations are located in the South, says CBS. And Columbia winds up its presentation with what it calls the "inescapable" conclusion that Blue time is over-priced.

These charges, made in great detail in a presentation which runs well over 30 pages, were investigated by the chief time buyer of a key agency. He went to the Blue and asked them to answer CBS's statements. Here, in part, is what Blue execs told him plus the results of his own research:

"The presentation, on page five, says (See *Web Competitive Battle* on page 30)

## Net Time Sales Of 137 Outlets Up 41% in '44

WASHINGTON, April 9.—Net time sales for 1944 by 137 commercial stations of the nation's 162 standard broadcast stations (152 commercial and 10 non-commercial), operating with power of 1 to 2½ kilowatts, totaled \$20,721,794, an increase of \$5,981,160, or 41 per cent, over the 1943 figure of \$14,740,634, the FCC announced. All but two of these 137 stations reported increases in net time sales.

One of these stations reported a decrease of \$1,087 and the other a decrease of \$1,324. Seven of the remaining 135 stations reported increases of \$100,000 to \$239,204, 31 of \$50,000 to \$100,000, 54 of \$25,000 to \$50,000, 35 of \$5,000 to \$25,000 and 8 of \$91 to \$5,000.

However, the increase, if any, won't be so big this year.

## CBS Tries Mood Skein on Saturday With Town Mayor

NEW YORK, April 9.—A wholesale shuffling of radio segs on CBS takes place around the end of the month when the *Mayor of the Town*, Saturday 7 to 7:30 p. m., jumps into the Danny Kaye slot the same evening 8 to 8:30. Kaye will move into the soon-to-be-vacated *Stage Door Canteen* time, Friday 10:30 to 11 p. m. *The Canteen* is temporarily going off the air but will be peddled by web as package.

The new switch teams Kaye with the Moore-Durante show in the preceding seg and gives CBS a solid hour of comedy to compare with the Hope-Fibber McGee and Molly' combo on NBC Tuesdays. In addition, placing Kaye behind such pace-setters as Moore and Durante should give the Pabst show a solid shove up the Hooper ladder.

## Feltis Lines Up 23 in Detroit

DETROIT, April 7.—Detroit occupied the spotlight in the series of Broadcast Measurement Bureau meetings being conducted by Prexy Hugh Feltis over the country this week with a two-day series at the Book-Cadillac Hotel Monday and Tuesday (2 and 3). Upshot of the sessions was that Feltis drew in a flock of small-town stations scattered thru Michigan and Indiana but got the cold shoulder from Detroit stations generally. The preponderance of money for BMB in the territory, of course, lies in the Detroit stations.

Most favorable reaction found among local stations was hands-across-the-border gesture of CKLW, Detroit-Windsor station, which joined. Expression of interest came from WXYZ, but James G. Riddell, assistant commercial manager, indicated that the man authorized to make the decision on this matter was out of town. At WWJ, NAB member, Manager Harry Bannister indicated that he was "definitely not interested." WJBK, one of the city's 250-watters, did not have a man at the meeting, and WJLB also was apparently unrepresented.

### Signers of Contracts

Contracts were signed with the following stations in Michigan: WKBZ, Muskegon; WKLA, Ludington; WTCM, Traverse City; WKZO, Kalamazoo; WJEF, Grand Rapids; WSAM, Saginaw; WELL, Battle Creek; WFDF, Flint; WHLS, Port Huron; WLAV, Grand Rapids; WDBC, Escanaba; WDMJ, Marquette; WHBV, Anderson; WPAG, Ann Arbor; WHOT, Kalamazoo; WSOO, Sault Ste. Marie, and CKLW, Detroit. In Indiana: WASK, La Fayette; WLBC, Muncie; WIBC, Indianapolis; WKMO, Kokomo; WSBT, South Bend; WGBF, Evansville; WFBM, Indianapolis; WJOB, Hammond; WGL, Fort Wayne; WOWO, Fort Wayne, and WBOU, Terre Haute.

This represents a total of 23 stations signed up—18 at the meeting and five others signing but not represented. There were 25 stations represented at the meeting, including, in addition to those signed and listed above: WJR, WXYZ and WWJ, Detroit; WPAG, Ann Arbor, Mich.; WEXL, Royal Oak, Mich.; WISH, Indianapolis, and WBAA, La Fayette, Ind.

## STATUS OF BMB SUBSCRIPTIONS—APRIL 7, 1945

NAB Districts	NAB Member Stations			Non-NAB Stations Signed BMB	U. S. Operating Commercial Stations*			Annual Subscription (Minimum Estimate)† All Stations Signed
	Total	Signed	%		Total	Signed	BMB %	
1	38	33	87	10	55	43	78	\$ 37,140
2	40	13	33	4	64	17	28	25,320
3	40	27	67	4	54	31	57	33,615
4	61	43	71	8	79	51	65	30,900
5	54	35	65	8	73	43	59	22,800
6	48	33	69	2	59	35	59	21,255
7	39	18	46	5	45	23	51	16,085
8	21	17	81	11	44	28	64	14,250
9	33	18	55	3	49	21	43	16,350
10	41	27	66	3	54	30	56	34,200
11	26	19	73	6	41	25	61	13,845
12†	27	11	41	1	31	12	39	8,490
13	45	40	89	5	60	45	75	30,030
14	30	19	63	5	43	24	56	11,685
15	27	9	33	1	31	10	32	7,335
16	27	13	48	3	47	16	34	19,410
17	36	28	78	8	45	36	80	17,325
Totals...	633	403	64	87	874	490	56%	\$350,985
1 Canadian Sta. & 4 FM Stations.....				5				

TOTAL SUBSCRIBERS ..... 495 ..... \$359,985

\* Total Stations 945: Less 22 C. P. stations not yet licensed; less 35 non-commercial stations; less 14 territorial stations—leaves 874 stations as BMB prospects.  
 † District which has not held a meeting.  
 ‡ Firm commitments—those not qualified to subscription classification identified to NAB membership bracket or carried in "A" classification.

## ERNEST TUBB Cowboy Troubadour From Crisp

HE'S a Texas cowboy from the town of Crisp but they know him best down Nashville way, where he sells his cowboy laments to the nation thru the WSM-NBC *Grand Ole Opry*.



When Tubb isn't *Walking the Floor Over You* (that's one of his own tune twistings), he strumming his guitar and giving with folk songs that he's been singing ever since Jimmie Rodgers, the guy they called the Singing Brake-man, inspired him and started him in the biz.

He's skedded to make another pic this spring for Columbia, and they seem to be enjoying *Jamboree*, the one he's in now.

He disks for Decca and writes when the spirit moves, with a couple of the latest being *Tomorrow Never Comes* and *Keep My Memory in Your Heart*.

And he still can ride 'em when the spirit calls—it's always willing.

## Gilmore Finds His Haven in WTTM Sunday Slot

TRENTON, N. J., April 9.—The Reverend Gilmore, who has had his trouble with broadcasting stations in Philadelphia and Camden, N. J., has found a haven at Station WTTM with a contract signed last week for a regular broadcasting slot from 2 to 2:30 Sunday afternoons. Contract calls for a time change August 1 when Gilmore will have the 9:30 to 10 p.m. slot.

Because *The Billboard* (7) story on local Trenton religious groups backing the clerics, who were banned by WPEN, mentioned WTTM, F. A. Wellman, of the latter station, issued a statement to the effect that "time on WTTM is for sale to all people, including religious organizations."

"We carry a great many religious programs and still are seeking a few additional weekday religious advertisers."

The *Billboard* story made no reference to WTTM's policy on religious programs except to point out that one Rev. S. A. Arendt, who broadcasts over WTTM, had protested the action of WPEN on cutting off the air all commercial religious programs. Arendt did, however, remark that he had at one time been asked by WTTM to shift his time and had protested and the station had not forced a shift. How WTTM protects itself on religious aches is noted in a box on this page.

## Nets Get Go-Ahead On S. F. Coverage

(Continued from page 3)

McDermott, the State Department's chief of public relations, when the broadcasters were given the green light to go ahead on plans for the conference. There had been some earlier confusion on allocations for studio and microphone set-ups because of restricted space in Veterans' Auditorium and Memorial Opera House, the two key meeting spots for the world's diplomats.

### Nets Go Into Huddle

With blueprints of the floor and gallery layout of the Vets' building and opera house okayed by the State Department, engineers of the four networks began a study of the charts. Press heads and promotion chiefs started hammering away at ideas, and production departments huddled up to their ears on network programing.

Skeds have not been completely worked out as yet but probably will be announced during the week. None of the top newsmen have arrived as yet, altho Francis McCall, of NBC, is here doing spade work for William F. Brooks, director of news and special events. Also here is E. B. Canel, of NBC's international division, who will set up arrangements for co-ordinator of Inter-American affairs, which will operate a wire to New York nightly, with news commentary in Spanish to be released from New York to Central and South America. Portuguese spots also will be used.

### Welles May Be Absent

Sumner Welles, former Assistant Secretary of State, on Blue assignment, may not be here for the meet. According to the latest available information here, he is expected to fill in from Washington. Walter Winchell may broadcast from here for the Blue. Vincent Sheean, author and correspondent, is definitely on the Blue list. Other Blue commentators coming are Edward Tomlinson, Raymond Gram Swing, Baukhage and James Abbe, the pack being led by G. W. (Johnny) Johnstone, director of Blue News.

Reporting for NBC will be H. V. Kaltenborn, Alex Drier, Lowell Thomas, Alex St. John, Fleetwood Lawton, Graeme Fletcher, Art Baker, Sam Hayes and half a dozen local gabbers. CBS has listed Harry Flannery and Bill Henry. Others are expected.

### Mutual, CBS Men

For Mutual, there's Fulton Lewis Jr., Gabriel Heatter, Alex Griffin, Arthur Gaeth, Leo Cherno, Charles Hodges, Royal Arch Gunnison, Cecil Brown, Upton Close, Lawrence Wood, Rex Miller, Frank Singiser, Theodore Granick and Leland Robinson.

On the spot for CBS will be Bob Trout, William L. Shirer and Major George Fielding Elliot from the East

## WTTM's Religious Clause

"Inasmuch as this contract has been submitted and signed for the purpose of broadcasting a religious message or service, it must be agreed that the time will be used only for this purpose. Messages broadcast in this period will not criticize other forms of religion, nor will any portion of this time be used for discussing any controversial issue. WTTM reserves the right to strike from the air any portion of any program if scripts contain material on adultery, fornication or like subjects; or if they contain statements on political issues or controversial subjects. WTTM reserves the right to demand complete scripts of advertisers programs to be submitted at least 24 hours in advance of air time if WTTM feels its rights or interests require a previous approval of program material."

## Ex-WPEN Gospel Preachers Denied Injunction Plea

PHILADELPHIA, April 10.—Petition for an injunction against WPEN temporarily restraining the station from kicking the Gospel clerics off the air was denied Saturday (7) by Judge William H. Kirkpatrick in U. S. District Court. The judge instructed the parties in the matter to come together later and have a discussion on difficulties.

The court action is the aftermath of station's new policy of clearing the air of all commercial religious broadcasts and substituting sustaining religious services. The WPEN loses a nice chunk of coin, \$150,000, station claims that such sponsors are being bounced out in the interests of better radio. The Reverend Gilmore, Gospel preacher, who has had trouble with Philly stations, is now broadcasting at WTTM, Trenton, N. J.

Four Gospel Churches filed the petition Friday (6). They are the Young People's Church of the Air, Inc., Philadelphia; World of Light Fellowship, Inc., New York; Highway Mission Tabernacle, Philadelphia, and Wiley Mission, Inc., Camden, N. J. When the hearing began Saturday, however, four more Gospels had joined the ranks of the four in protesting legally: Carl McIntyre, pastor of the Bible Presbyterian Church, Collingswood, N. J.; E. Schuyler English, in charge of *Pilgrim's Hour*, Philadelphia; Theodore Elsner, Non-Sectarian Tabernacle, Philadelphia, and Wesleyan Methodist Church, Camden, N. J.

The four groups were among the many thrown off the air April 2 after a four-week notice. They stated in their petition that the outlet "is malicious and discriminatory in that it will not only prevent an audience of more than 1,000,000 from hearing the Gospel of Jesus Christ but will also shut off one of the main sources of revenue for each of the plaintiffs."

Petition went on to explain that after paying for radio time, the balance of the money is used for charity and the employment of home missionaries. The fact that the listeners made contributions was an additional source of irritation to the station.

Gospel churches asked the judge for a

temporary restraining order to restore broadcasting rights pending a further hearing.

## WPEN's New Religious Air Policy In, Despite Beefs

PHILADELPHIA, April 9. — WPEN's "revised policy on religious broadcasts" went into effect last Monday (2). The new policy, which involved cancellation of contracts for 24 religious programs, provides for programs representing all denominations on a free, sustaining basis, WPEN officials said.

On April 1 Rev. Carl McIntire, pastor of the Collingswood (N. J.) Bible Presbyterian Church, devoted his final broadcast to an attack on the new policy. Asserting the "radio ministry is supported by the pledges of the Lord's people," he urged his listeners to continue to send pledges because "we're going to be on the air somewhere."

The only radio station in all broadcasting history to receive these THREE AWARDS in one year



BASIC CBS Represented by RAYMER  
**WTAG** WORCESTER, MASS.  
Owned and Operated by the Worcester Telegram-Gazette

## Cecil Underwood Signed To Produce Niles-Prindle Seg

HOLLYWOOD, April 9.—Cecil Underwood, who recently resigned from Needham, Louis & Brorby Agency, has been signed to produce the Wendell Niles-Don Prindle show for N. W. Ayer. Assignment was made by Herb Sanford. Underwood, who previously directed *Fibber McGee and Molly* and supervised production of *The Great Gildersleeve*, replaces Jack Rourke on the Niles-Prindle show.

Coast; Bill Henry from Washington, and Harry Flannery, Chet Huntley, Wallace Sterling, Nelson Pringle, Don Mozley, William Eilers and Grant Holcomb from around these parts.

## 200 Certified to Confab

WASHINGTON, April 9.—More than 200 persons have been certified by State Department to represent radio networks and independents at San Francisco security conference, it was disclosed Saturday (7). These include commentators, analysts, newscasters and editors.

## Meet MARY MORGAN!

LOCAL GAL MAKES GOOD in a GREAT BIG WAY . . .



• For Crowley's (big Detroit Dept. Store) Mary's "Beauty and Fashion Hints" daily at 10:30 a.m., plays to a packed audience. Then, for Helena Rubinstein, her "Hollywood News" (with many guestar Hollywood notables), keeps Detroit ladies glued to their radios daily at 10:50 to 11:00 a.m., and sends listeners merrily off to pay cash for things on dealers' shelves. Proof that clocked programing (the CKLW kind) pays off!

**CKLW**  
• DETROIT •

5,000 Watts Day and Night  
at 800 KC. ★ MUTUAL SYSTEM

J. E. Campeau, Managing Director

## WBBM's Public Forum To Air Name Talkers

CHICAGO, April 9.—WBBM, local CBS outlet, will start in May a public forum program unique in radio here and on a scale seldom reached for local airings. As yet untitled, show does not have starting date definitely set, but it will undoubtedly begin middle of next month and will feature Everett Holles, former assistant to Paul White, WBBM's news director, as moderator.

According to plan that Holles and Walter Preston, WBBM-CBS program director, have worked out, show will be

### Beckwith to McGillvra

NEW YORK, April 9.—Joseph Hershey McGillvra, Inc., station reps have appointed Arthur Beckwith, formerly of Associated Music Publishers, to their New York sales staff effective April 3. Beckwith has had over 10 years experience in radio.

heard Saturdays from 4 to 4:30 p.m. Prominent governmental, civic and military leaders will take part in forum discussions based on questions sent in by listeners.

Altho show will attempt to answer in the main questions about the possible shape of the post-war world, there will be stress on keeping up war production activities until the battle against all the members of the Axis—the Japs, too—is over.

### Brainwave Dept.

MEXICO CITY, April 9.—A Mexican company issues policies for a yearly fee of \$2 to \$2.50 which insures the life of radios. The firm reports it has some 5,000 customers.

Whenever anything goes wrong with their radios, subscribers call up the insurance firm, and an expert is sent out to see what's wrong and to make necessary repairs. Cost of replacements and the labor are included in the yearly fee.

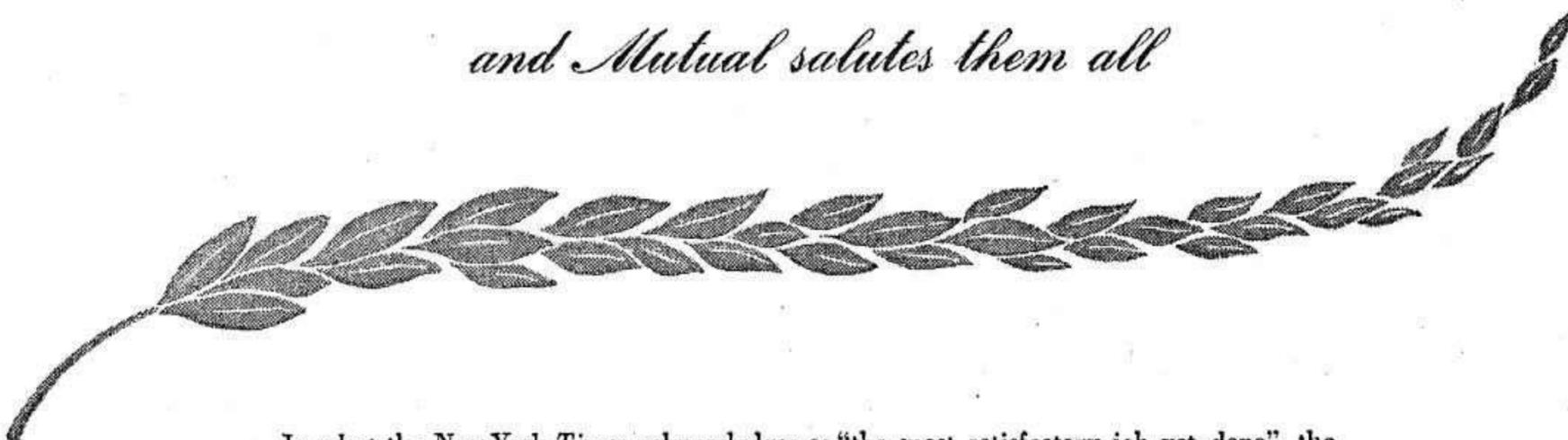
There is no shortage of radio parts. Plenty of radios here, too.

## Hooper Releasing 58 Continuous City-Wide Studies

NEW YORK, April 9.—Starting last week and to be completed within a fortnight, the C. E. Hooper *Continuing Measurement of Radio Listening* will be released for the fifth consecutive year. These studies for the fall-winter, 1944-1945, cover 58 cities with each report based upon over 35,000 home samples per report. They represent, numerically, the greatest number of CM reports issued by CEH at any one period and they are the only hour-by-hour, station-by-station report issued by any audience measurement org on a continuous basis.

## FIVE FINE PROGRAMS WIN TOP HONORS

*and Mutual salutes them all*



In what the *New York Times* acknowledges as "the most satisfactory job yet done", the Peabody Radio Awards Committee has selected "radio's honor roll for 1944".

Five programs broadcast coast to coast were cited for distinguished service to the American listener, and so were the achievements of ten stations and individuals. These are the winning programs carried by nationwide networks:

Outstanding Educational Program: "The Human Adventure" (MBS)

Outstanding Entertainment in Drama: "Cavalcade of America" (NBC) and Fred Allen (CBS)

Outstanding Entertainment in Music: "The Telephone Hour" (NBC)

Outstanding News Commentary: Raymond Gram Swing (ABC)

The Mutual Broadcasting System sincerely congratulates the skilled men and women responsible for this stellar radio fare. Our nation is surely privileged above all others in its regular access to entertainment and enlightenment of this calibre. We extend equally sincere greetings to the stations whose programs were individually honored by the Peabody Committee for 1944; WLW, Cincinnati; WTAC, Worcester; WNYC, New York; WIBX, Utica; KOIN, Portland; WFBL, Syracuse; KVOO, Tulsa; KMOX, St. Louis; KFI, Los Angeles, and to Col. Edward M. Kirby of the War Department.

We are particularly pleased at the honors won by Sherman Dryer, producer-director of "The Human Adventure" for Mutual, and his able staff, working with WGN, the University of Chicago and the Encyclopaedia Britannica. That this is the only network-financed, network-presented program among all the Peabody winners is gratifying, too—but the creative personnel behind *all* fine radio on *all* networks and *all* stations merits a profound bow from all of us engaged in the business of broadcasting.

**THE MUTUAL BROADCASTING SYSTEM**



# COMMERCIAL IMPACT COMPILATION

VOL. II. No. 2

APRIL, 1945

(Presenting the "FIRST TWENTY-FIVE" nighttime and "FIRST TEN" daytime programs in order of their Impact Rating\* and based upon their Hooperating of March 31)

Programs Nighttime	Impact Rating*	Sponsor Product Ident.	Sponsor Product	Agency	Net	Hooper- ating
FIBBER MCGEE & MOLLY	24.0	82.9 82.9	S. C. Johnson Wax	N, L & B	NBC	28.9
BOB HOPE	23.9	80.9 80.1	Pepsodent Various	F, C & B	NBC	29.5
RADIO THEATER	22.8	88.9 88.8	Lever Lux	J. W. T.	CBS	25.6
WALTER WINCHELL	18.8	79.2 78.1	Jergens Co. Lotion	L & M	Blue	23.8
SCREEN GUILD PLAYERS	16.2	67.5 67.5	Lady Esther Cosmetics	Biow	CBS	24.0
BING CROSBY	14.2	70.8 70.8	Kraft Cheese Various	J. W. T.	NBC	20.1
TAKE IT OR LEAVE IT	13.7	83.5 83.5	Eversharp Pens, Pencils	Biow	CBS	16.4
JOAN DAVIS-JACK HALEY	12.6	63.8 63.6	National Dairy Sealtest	M. & A.	NBC	19.7
CHARLIE MCCARTHY	12.2	63.8 63.4	Standard Brands Various	J. W. T.	NBC	19.2
YOUR HIT PARADE	11.6	76.2 76.2	Amer. Tob. Lucky Strike	F, C & B	CBS	15.2
JACK BENNY	11.0	61.9 61.5	Amer. Tob. Lucky Strike	R & R	NBC	17.7
HILDEGARDE**	9.9	66.2 66.2	B. & W. Tob. Raleigh	R. M. S.	NBC	14.9
BURNS & ALLEN	9.8	69.3 66.6	Lever Swan Soap	Y & R	CBS	14.2
BOB BURNS	9.4	63.9 62.5	Lever Lifebuoy	R & R	NBC	14.7
ABBOTT & COSTELLO	9.2	45.8 45.8	R. J. Reynolds Camel	W. Esty	NBC	20.1
AMOS 'N' ANDY	9.2	54.0 53.8	Lever Rinso	R & R	NBC	17.0
EDDIE CANTOR	9.0	50.4 39.5	Bristol-Myers Various	Y & R	NBC	17.9
MR. DISTRICT ATTORNEY	9.0	39.0 36.0	Bristol-Myers Various	D, C & S	NBC	23.2
KAY KYSER** (2d half)	7.4	49.2 45.0	Colgate Various	Bates	NBC	15.1
KAY KYSER (1st half)	6.8	34.1 32.8	Colgate Various	Bates	NBC	19.9
ALDRICH FAMILY	6.8	43.0 40.8	Gen. Foods Postum	Y & R	CBS	15.3
KALTENBORN (LN)	6.4	45.6 45.6	Pure Oil Co. Oil	L. B.	NBC	14.1
MR. & MRS. NORTH	6.3	41.2 39.8	Jergens Co. Soap	L & M	NBC	15.4
RUDY VALLEE**	5.9	40.9 40.2	P. & G. Drene	H. W. K.	NBC	14.5
DUFFY'S TAVERN	5.3	34.7 18.0	Bristol-Myers Various	Y & R	NBC	15.2
Daytime						
B'FAST IN HOLLYWOOD	5.2	59.3 46.0	Kellogg Krispies	K & E	Blue	8.7
MA PERKINS	5.0	66.4 60.7	P. & G. Oxydol	D-F-S	CBS	7.6
B'KFAST IN HOLLYWOOD	4.4	64.1 47.8	P. & G. Ivory Flakes	Compton	Blue	6.9
PEPPER YOUNG'S FAMILY	4.3	61.4 57.5	P. & G. Camay	P & R	NBC	7.0
WHEN A GIRL MARRIES	4.2	46.7 38.9	Gen. Foods Various	B & B	NBC	9.0
RIGHT TO HAPPINESS	3.8	50.2 38.2	P. & G. Ivory Soap	Compton	NBC	7.5
LIFE CAN BE BEAUTIFUL	3.7	52.4 41.7	P. & G. Ivory Soap	Compton	CBS	7.1
PORTIA FACES LIFE	3.2	41.8 23.6	Gen. Foods Post Bran	B & B	NBC	7.7
OUR GAL SUNDAY	2.2	30.9 27.3	Am. Home Prod. Anacin	D-F-S	CBS	7.2
YOUNG WIDDER BROWN	1.1	15.6 9.0	Sterling Drug Various	D-F-S	NBC	7.3

\*Percentage of audience tuned to program and conscious of sponsor.  
\*\*Includes computed measurement for Eastern area portion of this Hooperating.  
LN—Limited Network.  
N, L & B—Needham, Louis & Brorby.  
F, C & B—Foote, Cone & Belding.  
J. W. T.—J. Walter Thompson.  
L & M—Lennen & Mitchell.  
M & A—McKee & Albright.

R & R—Ruthrauff & Ryan.  
R. M. S.—Russel M. Seeds.  
Y & R—Young & Rubicam.  
D, C & S—Doherty, Clifford & Shenfield.  
L. B.—Leo Burnett.  
H. W. K.—H. W. Kastor.  
K & E—Kenyon & Eckhardt.  
D-F-S—Dancer-Fitzgerald-Sample.  
P & R—Pedlar & Ryan.  
B & B—Benton & Bowles.

The "Commercial Impact Compilation" is protected by the copyright of The Billboard and infringements will be prosecuted.

## Radio Newsmen Counting Noses; Hypoing Seen

WASHINGTON, April 9.—Altho there has been no official indication that it's so, some people seem to think that the Radio Correspondents' Association, in counting radio newsmen thruout the nation, is going after new members. It is rumored here that after final returns are in, the association will decide on whether or not additional newsmen will be invited to join as associate members. For the record, however, D. Harold McGrath, superintendent of the U. S. Senate radio gallery, who's handling the survey, says the chief purpose is to determine editorial personnel strength "in an industry which has fast come of age."

Preliminary reports indicate there are about 2,000 persons engaged as radio reports, editors or commentators in the country's radio stations. The figure is based on the trend shown by returns from about two-thirds of more than 900 outlets contacted by the association.

### One-Man Operation

The survey shows that many a small station operates like a country weekly, with the editor also serving as commentator, reporter, rewrite man and ad man. Several small outlets, however, are going into news reporting on an unprecedented scale. "News will be bigger than ever on radio as result of war," McGrath says.

Correspondents' Association is headed by Richard Harkness and now has 85 active members and 150 associate members. Seven years ago the org received official Congressional accreditation with first nucleus of 20 members. It is official certifying org for press reps to a government function.

## Brickhouse Leaving WGN To Free-Lance Sports Segs

CHICAGO, April 9.—Jack Brickhouse, WGN-Mutual announcer who is one of the veteran sports, special events and emcee men in town, will leave WGN next Sunday (15) to go out on his own as a free-lancer. Brickhouse's first job as a free-lancer will be the exclusive airing of the Chicago White Sox-American League baseball games this year on WJJD, local indie. Series will start April 17.

Brickhouse, a veteran of 11 years in radio, will broadcast the Sox games for Old Gold and the Walgreen Drug chain. There is a possibility he will have basketball series next winter and a strong probability he will do football for a net in the fall.

## Two in the Hand

DETROIT, April 9.—Local radio history is being set by the "two-timing" operations of Tony Weitzel, first man with a name show to appear regularly on competing stations. Weitzel is gossip column scribbler for *The Detroit News*. He switched to the afternoon paper about two weeks ago after some three years with the morning *Free Press*, where he appeared as the "Town Crier."

Weitzel has long been appearing on WJR with a two-a-week gossip program, which was strictly in line with the generally friendly relations prevailing between WJR and the *Free Press*, altho there is no formal tie-up. However, with the switch to the *News*, Weitzel started in his own five-minute program, five days a week, on WWJ, owned by the *News*. At the same time he is tining his regular programs on WJR, with an undisclosed length of time still to run on the contract.

## Kirkwood Show Gets Go-in' Over

HOLLYWOOD, April 9.—The Jack Kirkwood show will undergo a general overhauling within the next few weeks, according to Murray Bolen, West Coast radio head of the Compton Agency. Producer Jack Hill drops out this week and will be replaced by Paul Franklin, who will function as writer-director. Writing staff will be hypoed, but original scripters, Margaret Wilkins, Ned Cronk and Crowell Beech, will be retained.

Within the week of May 13, Billy Grey, who has acted as Kirkwood's stooge on the show, drops out, along with Vocalist Don Reid. Tommy Harris will come in as Kirkwood's straight man and warbler. Harris and Kirkwood worked together in San Francisco a number of years ago and Harris made the original trip to New York when Kirkwood auditioned his present show. Lillian Leigh (Mrs. Kirkwood), Jeanne McKeon and Irving Miller are retained.

## WNEW Tries Transplanting Audio Script Via WABD

NEW YORK, April 9.—A tele version of the radio script *Once There Were Four*, one of WNEW's *Meet the Russians* shows will be presented over WABD (DuMont) April 15, 9 to 9:30 p. m.

Show will be produced by Bill McGrath, video and promotional director for the station. George Foster will direct it.



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As low as 5c Ea. in quantities. Photo Post Cards, other sizes, made from your negatives. If negative cannot be supplied send good glossy print and \$1.00 extra for making negative. Drop us a card for free samples, complete price list and ordering instructions. Prompt, courteous service. Eastman-Kodak materials. Quality guaranteed.

Mulson, Dept. B, 310 E. Washington Ave., Bridgeport, Conn.

# Hooperatings Show KXOK Daytime Audience up 29.7%

1944 compared with 1943 shows a daytime increase in listeners to KXOK of almost 30%. All other network-affiliated stations in St. Louis showed an average audience loss in the daytime.

KXOK advertisers, on the average, enjoyed a plus audience of 29.7% at no increase in cost.

For the 40 quarter hour periods between 8:00 A. M. and 6:00 P. M.—a total of 200 Hooper checked periods Monday through Friday—KXOK increased its average audience almost 30% for the year 1944 compared with 1943. This over-all measurement is the first annual composite station listening index ever produced by C. E. Hooper, Inc.

This spectacular daytime increase in listener audience, without any increase in rates, means that KXOK advertisers received an average bonus measured in extra homes reached per dollar invested of almost 30%.

It is profitable to place your business on a station zooming to the top. It is satisfying to be among the many alert advertisers now enjoying a plus audience. No wonder KXOK's advertising volume has grown apace with the station's listening audience.

# KXOK

SAINT LOUIS (1), MISSOURI

630 Kilocycles • 5000 Watts • Full Time • Basic Blue Network

Owned and Operated by the St. Louis Star-Times

AFFILIATED WITH KPRU, COLUMBIA, MISSOURI • REPRESENTED BY JOHN BLAIR & CO. • OFFICES IN NEW YORK • CHICAGO • ST. LOUIS • LOS ANGELES • SAN FRANCISCO



# Small-Town Tele in Jamaica, N. Y.

## Bill Still Tries With 20G Nut

Big manufacturers' station costs run high as \$225,000 —none as small as W2XJT

NEW YORK, April 7.—New York's fourth video station, W2XJT, will go on the air June 1 and when it begins perking will have cost under \$20,000. It will operate with a power of 600 watts video, 150 watts audio, according to its owner and builder, William B. Still. The station, an experimental job to be located on Channel 13, is said to be a fair sample, geographically, facilities-wise and power-wise, of what small-town tele will be after the war. But Still's estimated price, in the opinion of manufacturers who are planning to market comparable units, is about one fifth what such an outlet should cost, and doesn't include a great many cost factors. Nearest is a "think" unit of GE's at 30G and 1 kw. power.

The Allen B. DuMont Laboratories say that a similar but more powerful station should run close to \$114,500 complete, and General Electric believes its installation will cost \$141,000. GE's price is based on pre-war costs, which may be reduced because of the economy of production-line methods. But that mass-production saving, GE sales department feels, may be negated by increased labor costs. DuMont thinks its price is a realistic one, based on studies of future operational prices.

### Must Air by June 1

Still, whose FCC construction permit requires that he be on the air June 1 (originally April 1 but extended two months to permit time for delivery of a transmitter tower and to obtain permission to erect the tower within city limits) has all his equipment in the shop. Most of it, tho, has yet to be wired into place. He plans to have two cameras in a studio 25 by 17 feet with a 14-foot ceiling. He has one 16mm. film projector and, of course, an ike for film pick-up. Still's control room will have complete sound equipment, an inter-com, three monitors, one for each of the cameras and one for the films. His transmitter, covering an estimated 30 miles radius, has five racks. The antenna will be mounted on a 200-foot tower now under construction by the Harco Steel Company.

### "Ham" Job

There are a few points in Still's story which must be clarified. The first is the fact that he has put together 90 per cent of his stuff himself, and thus has not figured labor costs in his estimate. Secondly, most of his materials were in the shop and were salvaged from existing equipment. Some observers point out that if Still had had to start from scratch, his costs would have gone up considerably. They also note the fact that few station owners have the personal technical skill and talent to put things together themselves as he has.

### Jamaica—Small Town

Nevertheless, even with the above factors taken into consideration, Still has the lowest-priced station in the country. Were his costs doubled, they would still be less than half what others think prices will be after the war. His is not a stellite unit and therefore actually is not comparable with GE's "think" 30G unit. His experiment, say reliable trade sources, is worth watching, not only for its low cost, but because of the area in which it is being constructed. The station is located close to the heart of the shopping center of Jamaica, largest com- (See STILL TRIES VID on page 30)

## REVIEWS

### Balaban & Katz

Reviewed Wednesday (4), 12:30 to 1 p.m. Style—Variety. Sustaining on WBKB, Chicago.

WBKB's first of a series of video shows to be presented in co-operation with the Treasury Department to sell War Bonds uncovered some heretofore hidden television talent, but because it was off-the-cuff (sans rehearsal) it was somewhat amateurish in its over-all production.

Video talent discovered consisted of Jack Brickhouse, veteran WGN-Mutual announcer, and Judy Starr, Hollywood singer who has just returned from a USO tour. Miss Starr, comely lass, proved she knew how to sing for video in her renditions of *Mean To Me* and *I Don't Want To Love You*. She has a good voice, but in addition she puts plenty of wallop in her facial expressions and gestures.

Brickhouse, who emceed the show, proved himself excellent video material with his fast wit and at-ease ad libbing. He interviewed a war hero and a Treasury Department official, and not once did he hesitate for a word and always he had his guests at ease. However, he still must learn that he shouldn't talk about video lighting, props and stage directions. Such talk is okay for radio description of a scene, but it takes away illusion in tele.

All-navy orchestra on program was ably directed by Jim Daley. A couple of times the boys got crossed up on cues because there had not been sufficient preparation before the show hit the air.

Stunt of having bond buyers call station and have calls received by Brickhouse during the program went over surprisingly well. Brickhouse often was interrupted during an interview—which is taking a helluva chance—but each time when a call was over he picked up his interview right where he left it. Switch from camera focused on Brickhouse and person being interviewed to other camera on Brickhouse only, was done quickly and smoothly most of the time. *Cy Wagner.*

### NBC

Reviewed Saturday (7), 7-7:25 p.m. Style—Juvenile variety. Sustaining over WNBTV, New York.

They ran the Bulova Watch Time nearly a minute and a half this evening and followed it with the Botany weather forecast commercial. It's a shame that they haven't figured out how to make the forecast seem a twist to the minute film, but they haven't and the entire film seemed futile—and besides it didn't belong before a kid sked selling men's ties.

From the commercial pitches it went right into a doorstep intro for the program with dad, brother and sister sitting on the steps and talking about the show to come. The intro unfortunately was at least a 1,000 per cent better than any of the three acts that followed. It had depth reality and meant something, which *The Dragon's Tale*, a marionette show; Mr. Maxine and Bobby, a dog act, or the Moylan Sisters didn't.

Marionettes don't have to underestimate the intelligence of the younger generation, and besides Frank Paris's were neither well enough articulated nor operated to intrigue. Marionettes do not get by in video because they are stringed figures. They have to be built and operated for the air camera. They need a camera technique and maybe a special camera all their own. GE's WRGB has presented some effective figures for air-pix, but they've learned what you can and cannot do thru the experience routine. NBC hasn't.

Second feature was a dog act, Mr. Maxine and Bobby. The one thing that doesn't seem to get thru the ike is a "dumb" act. Neither the dog nor his

### CBS

Reviewed Wednesday (4) 8-10 p.m. Style—News, audience participation, documentary. Sustaining over WCBW, New York.

Paul Belanger's latest, *April in New York*, was extremely pleasant to look at, but not nearly so pleasant to hear. A cute show, and a cleverly produced one, it sometimes was so cute that it became cloying. In spots *April in New York* reminded this reviewer of quaint houses in Connecticut or the pages of a woman's slick magazine.

The chief objection we have is the use of a boy and a girl, speaking on most occasions in unison, as the narrators. The two would have been easier to take if they had each spoken separately. And if the boy's voice had not been reminiscent of part of the audience at a ballet opening. Otherwise, with the exception of a very few bad fluffs on the part of the director and consistent bad framing by one of the cameramen, it was clever, enjoyable video.

For some reason, Director Belanger didn't follow Baseball Clown Al Schacht off the set when his routine ended (with Schacht, by the way, walking right into the camera and right out of focus) and ended up with a shot of a bare set. And then he didn't cue in a film clip fast enough to cover up for the first slip. The bit dealing with the zoo could have been greatly improved if a cage hadn't been put in for atmosphere. The bars prevented closeups of the all-too-cunning animals.

The transition from zoo to circus themes lacked continuity and gave a jerky effect and the puppets, which subbed for live RB performers, would have been a lot more like a circus if Big Top music had been sustained and loud. Slow cueing before the *On the Town* seg left a blank screen that could have been eliminated quite easily. And, in the final sequence, a lap dissolve showing a girl and a sailor making love, with a floral photo superimposed, was just too damn sweet for words, the camera on the still moved away before it was off the air. There seemed to be some sort of commotion in the control room during the final minutes that got the director off his pace. But far be it from us to tell CBS how to administer its studio.

The *Missus Goes A-Shopping*, under Frances Buss' directorial hand, was no better and no worse that it has been in the past. Some of the gags were awfully tired and Miss Buss tried to follow people in spots where she shouldn't. But, over-all, it wasn't bad at all.

The news show, cut down to 10 minutes, remains good video with Leo Hurwitz at the console, but Allan Jackson, the new commentator, doesn't register at all. *Marty Schrader.*

master spoke—and that's not good. And the tricks themselves weren't good enough to make you forget the dumbness.

Final live kid offering were the Moylan Sisters. While they were much better than they were in Schenectady when Lou Frankel, *The Billboard's* radio editor, caught them before he went overseas, they aren't video material. NBC did a good job with costumes and scenery for their song *Don't Fence Me In*, but all the production in the world won't change the kids—they've got to grow up visual showkidwise before they rate what the iconoscope has to give 'em.

*Hopalong Cassidy*, horse opera, followed the live shows. It was dated, but what the h—, the kids loved it.

*Joe Koehler.*

More Radio and Television News on Page 30

## Flesh Outlook For Hollywood Video Gloomy

HOLLYWOOD, April 9.—Time element may stymie plans to concentrate live talent video shows in Hollywood, once television goes commercial. One segment of the trade here believes that Hollywood will be called upon to produce tele films, but that big-time high-budget live telecasts will have to be left for East Coast production.

Several factors enter into this viewpoint, one of which is that terrific cost of live talent show here will not pay off due to lack of concentrated buying public and small return for sponsor's dollar. In radio today, most top-flight shows are given two airings to make up for the three-hour time difference between the West and East Coasts. To produce a live tele show twice here would be a terrific headache, not only for the sponsor, but also for the production department, it was pointed out, and time differential will probably put a serious damper on top-drawer live shows.

### East Has Dollars

Best sales value of a show also will necessitate its being aired in the heavily populated Eastern sections, according to this group. Such far-sighted tele producers as Klaus Landsberg of (See *Hollywood Outlook* on page 30)

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# Pianos Make Sheet Music Sales

## Burke-Van Heusen To Sell, Collect for Monroe Originals

NEW YORK, April 9.—Burke-Van Heusen is now inking a deal with Vaughn Monroe to act as a selling and collection agency for all of Monroe's originals. Deal is unusual in the Alley, since the pub house has no contract to pub leader's tunes, but to act strictly in the role of collecting for Monroe's originals for a percentage fee. Idea is that pub will collect dough from disk company (Victor) and from ASCAP or BMI for any of Monroe's originals that are performed.

Deal also indicates that if any of the tunes show up well, B-VH will pub them and act as a selling agent. Woody Herman once had such a deal with another pub, but practice is generally uncommon.

## BMI-Marks, ASCAP Case Recessed Until April 13 Final Plea

NEW YORK, April 9.—One of the most important test cases in the history of Tin Pan Alley, the BMI-Marks vs. ASCAP tiff, came to a temporary halt last week, with trial suspended until Friday (13), when final argument will be held before Justice Pecora. At the end of that time a decision will be rendered which may affect the life blood of many contracts now in existence between writers and publishers and certainly will affect the period after 1965, when the present agreement between writers and publishers with ASCAP terminates.

As seen by lawyers around town, the case is a very complicated affair—known before the argument started by practically everyone and his brother—and there's no telling in what pasture the decision will finally come to rest. One thing that's pretty important, they assert, is the statement published in *The Billboard* last week, made by ASCAP's attorney, that the society agreed that when a song was written by both an ASCAP and BMI writer both orgs had a right to license the material. That's a concession, especially when appearing in a judicial record.

Anyhow, there's no doubt that case continues to create more comment than anything that has hit the alley in years.

## Troc Fired Carter, But It's Tough to Make Heave Stick

HOLLYWOOD, April 9.—Taking the advice of Ed Bailey, prexy of the local Negro Musicians' Union, No. 767, Benny Carter and his ork check in nightly at the Trocadero, local nitery, despite fact that George Goldie, manager of the spot, won't let the band play. He doesn't intend paying them for the last two weeks of their original four-week contract which expires April 18.

Booked into the Troc as part of the King Cole Trio-Carter package show, along with Timmie Rogers and Marie Bryant, band was asked to leave the spot after their first week because they supposedly played too loud and didn't play enough L. A. music to please the customers. According to Goldie, Carter verbally agreed to leave spot when Goldie consented to band staying on for an additional week to play the floor show. Goldie has sent notice to Petrillo advising him of the verbal agreement—both Dick Webster of GAC and Carlos Gastel, Carter's personal manager, are willing to sign affidavits verifying this—and that he is not paying band for the additional two weeks.

When questioned, Bailey said he could see no reason why band should not be retained for the duration of four-week contract. Gastel and Carter amicably broke up management set-up April 4.

## Lombardo Band Latest To Try Concert Field

NEW YORK, April 9.—With many major orks invading the concert field, Guy Lombardo is the latest to be offered for concert dates during his coming series of one-nighters which he starts after the closing at the Roosevelt May 2. No definite bookings have been set.

Eddie Stone's ork, which follows Lombardo into the Roosevelt, is playing its first New York engagement. The Stone combo, which has become pretty well known around the Middlewest, is currently at Marie Kramer's Roosevelt Hotel in Washington.

## Blue To Follow Duke for Hour

NEW YORK, April 9.—Duke Ellington is getting a sensash break from Blue Network, being given an hour every Saturday from 5 to 6 p. m. while at the 400 Club here for concert of jazz and serious music.

According to Bud Barry, Blue exec, Ellington will probably be given the same time after he finishes at the spot, with the net following him wherever he goes. That's the first time a net has ever followed a band. However, some time ago, the Blue carried an hour's show every Saturday afternoon from Frank Dailey's Meadowbrook, titled *Matinee At Meadowbrook*.

After finishing his concert for radio, Ellington goes into dance tempos for 400's customers. First Saturday show came off last week, with repeats skedded from now on. Duke finishes at spot around May 1.

Ellington has given many concerts thruout the country, but never broadcast any of them. He's hit Carnegie Hall three times, but the fact that Blue net has taken interest in this, opens a new vista for bands now going into concert field for lucrative dough.

## Busse Coming East Into N. Y. Strand

NEW YORK, April 9.—Henry Busse plays his first New York theater in a couple of years when he goes into New York Strand some time this spring, following Vaughn Monroe, who follows Cab Calloway, current. Busse has been confining his activities to the West Coast for past years but recently he re-signed with the Morris Office and is currently working his way east.

Hal McIntyre was skedded to go into the Strand following Monroe, but because of his USO commitment for overseas he'll play the theater later on this year.

## Musicraft Buys Into Schwartz-Opped Firms To Boost Output

NEW YORK, April 9.—By signing Art Schwartz, well-known West Coast music man, as general manager for all Coast operations, as recently reported in *The Billboard*, Musicraft Records now has an interest in four music publishing houses and two distributing firms. In addition to Chelsea and Viking Music and the California Record Supply Company, which firm owned before, Musicraft bought into Saunders Music, Freddy Martin's Maestro Music and Pacific Music Sales, all of which were operated by Schwartz, in order to avoid any conflicts with them. Altho Schwartz still retains part interest in the firms, they have become part of the Musicraft system of which he is head.

The Schwartz deal was put thru by

## Revise Coming

NEW YORK, April 7.—According to informed sources close to the ASCAP rate schedule set-up, the Society in all probability will issue a new and current sked soon. Seems that the Society took a crisp burn at what they termed an "unauthorized publication" of its schedule by *The Billboard* in the March 31 issue.

One of the main reasons for burn, they averred, is that the schedule was not authorized by the Society and that it was obsolete in many cases, having been issued a year ago. Reason for out-datedness of some of the material in the schedule is the fact that ASCAP is said to have used schedule for exploratory purposes for six months to find out its good and bad points. Plan now is said to be to put them all together in a new schedule.

As a "trade service" *The Billboard* will be pleased to publish the latest sked, if and when issued.

## GAC Calls Russell On Exit Try; Case Goes to Arbitration

NEW YORK, April 9.—Attempt by Andy Russell to switch from GAC to the Morris Office, with his AFRA contract having three more years to go and his AGVA contract still good for three years and a three-year option, has brought about notification of the union by GAC that Russell has a valid contract with that office. As a result, altho Russell has reportedly inked with the Morris Office, AGVA is said to have refused to recognize right of that office to book him until American Arbitration Association hears the case, while AFRA has okayed switch, but dependent on finding of the association.

Russell is said to have switched when inked by new personal manager, Sam Steifel, with deal said to be similar to the Mickey Rooney, Inc., idea. This is done by offering Russell a part of the personal management set-up, it's said in the trade. Steifel bought out contract of Bob Moss.

## First Fem With Barnet

HOLLYWOOD, April 9.—For the first time Charlie Barnet is featuring gal musician in his band. She's Frances Shirley, trumpeter and a blonde. She was with Ada Leonard's band.

Billie Rogers, now with Jerry Wald, did same thing with Woody Herman prior to forming her own band.

## Buying Index Follows Use

### Shortage of folios, pianos and repairmen haven't prevented peak sheet music biz

NEW YORK, April 10.—While an index to sheet music sales would resemble a chart indicating the prosperity of the nation, the day-by-day, year-by-year index of sheet music buying is paralleled not by the circulation of cash in the nation but by the number of pianos in active use and the number being purchased each month. Song popularity, of course, sells the sheets, but no matter how pop a number, if there isn't something to play it on, it can't be sold. All-time high of

sheet music biz recently for both pops and standards, without any real sale of pianos during the same period, is explained according to the sharps and flats by the fact that thousands of pianos which had been gathering dust were being dragged out by women whose men were in the service. A great number of other pianos were being used for the first time in years because their owners, the lower middle class, had real money to spend and not too much to spend it on. Fact that the 88s were out of tune and there are practically no piano tuners around to get the ivories pounding okay, hasn't stopped them from being played too much. However, actual breakdowns due to mechanical failure have increased tremendously of late and that has hit music sheet sales considerably. Breakdowns of pianos are said to be increasing daily and there's not much hope of most of the music-makers that go bad being put back into service until after the war.

### One-Sixth Not Playable

Of the 6,000,000 pianos said to be in homes in the U. S. at this time, almost 1,000,000 are not in playable condition and 25 per cent of these will never be returned to active service for their owners desire new type pianos. This is building up a backlog that is being eyed with relish by piano manufacturers. Sheet music pubs are also eying this "replacement" market because many of them have become "educational" music (See 88's *Make Sheet Music on page 13*)

## Lombardo Asks Refund of Fees For Bond Ainer

NEW YORK, April 9.—Guy Lombardo, who's been doing broadcasts for the Treasury Department for last couple of years and is currently doing them now via Mutual at 12:30 p.m. Fridays, put in a request at Local 802 for a return of the moneys paid by him for broadcasting. Fee is \$3 a man for each remote show, amounting to somewhere around \$50 a broadcast. Lombardo, in his claim before Local 802's exec board, stipulated that since broadcasts were for the Treasury Department no fee should be paid.

As case has no precedent in local's history, matter is currently in the hands of Bill Feinberg, treasurer, to determine what's to be done. Lombardo procured special permission from the War Mobilization Board to broadcast from the Hotel Roosevelt's grill room after 12 p.m., with the room darkened, for the Treasury Department in a bond pitch. He's the only one around New York doing so.





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# MPPA Asks for Exclusive On Tunes Racked; Attempt To Block Competish Seen

Most Pubs Nix Idea, But Berlin, Robbins Go Along

NEW YORK, April 9.—Altho Music Publishers' Protective Association sent out a letter to some publishers recently asking them to grant the MPPA-operated racks a "rack exclusive" on all songs selected by that org, majority of pubs are definitely nixing the move. In fact, a couple of the major pubs in the Alley waxed forth hot and heavy about being told how to run their biz and were emphatic in their not going along on the MPPA "suggestion."

MPPA's letter came out of the proposed move by Barney Young-Chauncey Olman and others to go into a competitive rack biz via the American News Company, setting up racks first in Union News spots thruout the country. Young has talked to many pubs about getting songs, and altho many are withholding opinion about giving their tunes until they see just what the set-up is, for the most part they welcome another legit rack outfit in the biz.

### Berlin, Robbins Okay Idea

So far two pubs have okayed MPPA's request. Irving Berlin, Inc., has given MPPA an "exclusive" on the new I. B. tune, *All of My Life*. Robbins Music has done the same thing with *Laura*. "Exclusive" in the above case means not withholding it from other established racks such as Fischer or Chesboro, but not giving it to any new rack order.

MPPA's racks, handled thru Music Dealers' Service, with an initial order around 110,000, is distributed thru International Magazine Company. Some pubs, who were asked whether they would agree to the "exclusive" item wanted by MPPA, said that they hadn't made up their mind, but many felt like Herman Starr, head of the Music Publishers' Holding Corporation, who emphatically announced that "no one will ever get

anything from us exclusively." Feeling is generally high that, altho there is a paper shortage, the more racks around that are run legitimately the better.

### More Distrib, More Sales

They feel that the wider distribution a song gets the better chances it has of selling, provided, of course, that the song is a big-selling item once it hits the racks. If it isn't, it's just too bad, for with MPPA's plus 100,000 initial order and the others, amounting to around 10,000, that's a lot of paper to toss away if the song doesn't sell. And the fact that a song may not sell has occurred to quite a few pubs who've nixed the rack order. Robbins has said "no" on *Let Me Love You Tonight*, Warners did on *Too-Ra-Loo-Ra-Loo-Ral* and Vogel did on *Meet Me in St. Louis*. They are in the minority, but fear of tune not justifying that much paper at a time like this when there's a paper shortage, has held others back in putting out tunes for the rack.

However, with the fact that the music biz is now in a slump, falling off as much as 70 per cent in some quarters, as compared to a month ago, pubs see the fact that the more legit racks around the better. In fact, many of them voiced the opinion that there's a good possibility that MPPA's letter might be held as a restraint of trade, altho this is not official or legal opinion.

### Young Getting Started

Young plans to get started in about 10 days, setting up five copies of 10 different songs in some 250 to 1,000 Union News spots at first. First big song he'll have is *I'm Beginning To See the Light*. Unofficial spokesman for Shapiro-Bernstein said that he spoke to Young and definitely said he would nix the idea. He averred that with the paper shortage it would be unsafe to risk more songs to rack orders.

Spokesmen for Berlin and Robbins said that altho they had given exclusives for their two songs, they weren't certain what their course of action would be on future tunes. It's a question of waiting and seeing.

## RCA-Victor Tying In New Album With 'Song To Remember'

CHICAGO, April 9.—Early this month, RCA-Victor Distributing Company will start here a classical record promotional campaign that according to its president, Standish Donogh, has never been equaled for a classical release. Campaign will be a tie-in with the Columbia movie *Song to Remember* for a Victor showpiece album featuring music from the movie album, which was released Friday (8), a week before the movie has its Middle West premiere here. Will have four 10-inch sides of Jose Iturbi playing music from the movie and will be titled *Music to Remember*.

Campaign started here will be made nationwide by Victor.

Similar campaigns will be carried on in cities as *Song to Remember* opens there. According to Donogh, the promotional campaign for this \$1.75 album will be only the first of a series of campaigns Victor will utilize to promote sales of records using music popularized by films, musicals and stage shows.

### Victor Doing Real Job

For the campaign here, Victor will spend "several thousand dollars." Special giant displays depicting scenes from the movie and plugging it will be used in over 100 stores in the cities. In addition, special promotional displays and sales advice based upon the best way to take advantage of the campaign will be distributed to over 300 department stores and dealers.

Conductors of radio record programs here will play the music from the album during the run of the movie. Victor will have display promotional tie-in preceding concert here by Iturbi April 22. So far, Donogh says, advance orders have been more than "three times as much" for *Music to Remember* than for any other classical release in Victor's history.

## Berlin Back, Plea For More ASCAP Points'll Pop Again

NEW YORK, April 9.—Appeal by Irving Berlin to ASCAP for a boost of the 4,000 availability points given his new firm when he and Saul H. Bornstein parted company a couple of months back, will see light any day, now that I. B. is back from the South Seas. Under the ASCAP classification system, Berlin was given 4,000 points, Bourne Music 2,750 points.

Berlin appeared with his *This Is the Army* show in the Pacific Islands. He is writing a song *Heaven Watch the Philippines*, which has been accepted as the Islands' National Anthem. His own music org is pubbing.

## Dave Mathews Sets New 18-Piece Band

HOLLYWOOD, April 9.—Dave Mathews, well-known arranger for Harry James and Hal McIntyre, is rehearsing a new 18-piece band. Charlie Wick, of the Morris Office, has inked the band.

Mathews scores for 20th Century-Fox and likely will move over to the Warner lot. Consequently, band will play only locations on the West Coast. Kay Starr, former thrush with Charlie Barnet, will sing with ork.

# Hayward Office Shift to MCA Cues Film Move

NEW YORK, April 9.—Music Corporation of America's take-over of the Leland Hayward Office, to be announced officially on Wednesday (11), is seen by those in the trade as a more concrete move on MCA's part to concentrate on films and lay off the band department in the not too far future. Fact, as reported recently in *The Billboard*, was attributed to Jules Stein, MCA prexy, who has told more than one biggie in the biz that because of union difficulties, etc., he'll probably junk the band biz in about five years. Larry Barnett, MCA exec on the coast, denied story at the time.

Hayward deal, for which Sonny Werblin, Charlie Miller and Morris Schrier trained westward last week, will transfer some 50 people to MCA's office, along with top film talent including Hayward's wife, Margaret Sullivan, Clark Gable and others. Hayward is slated to become an MCA v.-p., and Nat Deverich, Hayward exec, an MCA biggie.

# Art Weems Heads GAC Band Dept.; Krasny to Coast

NEW YORK, April 9.—Long-talked-about move of Art Weems to head GAC's New York band department starts as of April 23, when he takes over post here. Other changes in the agency's exec situation is shifting of Milton Krasny, vice-president and general manager of the booking agency, from here to the West Coast. There he'll handle same duties he's been doing here, set-up there remaining precisely the same as now. Ralph Wonders is branch manager, and Dick Webster heads the band department on the Coast.

Reason for Krasny switch, which will come couple of weeks after Weems gets adjusted in his New York routines, is that agency feels that Coast biz is booming—but large—and a top exec is needed out there. It was a toss-up between Prexy Tom Rockwell and Krasny, but since Rockwell is engrossed in radio deals in the East, Krasny switches.

Weems is now in New York but returns to Chicago on Monday (16) to show his brother Bob, who moves over from Frederick Bros., the ropes. FB haven't announced a replacement as yet. GAC's band department here will have Weems as head, with Tom Martin, Howard Sinnott and Mort Davis, recently shifted from cocktail department, making up rest.

# 150 Pop Concert Ops Sign ASCAP's . . . . . Line

NEW YORK, April 9.—ASCAP's licensing of the recital and concert field has now progressed to the point where some 150 pop concerts have signed with the society. Signers have been those who stand to make a profit on the recital, except in the case of Sigmund Romberg, who took out 74 licenses after concerts were booked. Eight promoters licensing Phil Spitalny have come thru with licenses, while Station WFIL, which has concerts every Saturday night in Philadelphia's Town Hall, has signed for 52 licenses.

ASCAP has been handling the matter in judicious manner, according to those involved, for they have consulted artists, managers, promoters on what is considered a fair rate for concerts. Spitalny, for example, suggested to the society that the rates not be exorbitant, ranging from \$25 for the first 500 seats, and not more than \$50 for the entire concert. What ASCAP is actually charging isn't known.

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# It Can Happen

NEW YORK, April 9.—Here's a switcheroo! Ray Benson's band was given two-week notice at the Plaza when they refused to take a \$300 a week cut. Hotel's reason was because of the curfew. So they bowed out last week and Pancho went in.

They got another booking this week. They go into the Biltmore Hotel April 16, then play the newly opened roof with Jane Froman. Punchline is that they are going to get more dough at the Biltmore than they got at the Plaza.

# AFM Convention Awaits ODT Okay

NEW YORK, April 9.—Unless the Office of Defense Transportation comes across with an okay there's liable to be no annual meeting of the American Federation of Musicians this year. Last year the convention was held in Chicago, but because of the recent ODT clamp-down on conventions of more than 50 people union execs here are a little uncertain about this year's conclave.

At any rate, union has put in an application with the ODT to hold its annual shindig around the first of June. If the okay doesn't go thru, there's going to be at least one disappointed union member, by name Horace Heidt. As pointed out in a story written at the end of last year, Heidt averred that he was going to the convention with his beef against Music Corporation of America. At that time he said he was going to try to break what he termed the "malpractices" of large agencies, and in this argument he has the unofficial backing of many other discontented leaders. However, whole thing now depends on the ODT's answer.

HOLLYWOOD, April 9.—Margaret O'Brien, juve star, has signed to do a number of disked dramatic skits for Capitol Records. Several waxers have been dickering with the youngster's legal reps, but Capitol has signed her to an exclusive. Disks will be backed by a full ork, as yet unset.

# 88's Make Sheet Music Sales; Buying Index Follows Use

(Continued from page 11)

conscious during the past few years, and others yen for that standard folio biz that goes along with most pianos.

The post-war sheet-music sale should hit an all-time high also, because a great piece of the \$10,000,000 that is being spent each year by people who want to learn how to play a musical instrument goes for instruction on the piano, and many of these studes don't have pianos at home now. Result is that music studios have their pianos working overtime since they're making deals to have the studes practice in school instead of at home. Lots of the younger studes share a piano in one of the gang's home and are waiting for the time when they'll be able to buy that new miniature at \$200, the price that the newer group of piano makers are talking about now with the fond hope of hitting a market that they haven't been able to touch before. New designs of the miniatures which fit them into even one-room apartments are also a solid factor in getting plenty of pianos into homes with the peace, and that means plenty heavy sales of words and notes on sheets.

## How To Reach Prospects

One thing, however, that music pubs are facing now—at least those who think ahead of yesterday are thinking about it—is how to reach the piano owning prospect who wants to buy sheet music. The "racks" seem to many to be the immediate post-war answer, because they can be placed in many locations which are not profitable, due to paper shortage and other factors now. Three new racks are said to be under consideration (see another page of this issue of *The Billboard* Music Department) and there's bound to be a number of small racks serving sections of the country after the war.

Availability of sheet music is one factor that keeps sales down—and when pianos get back into a few more millions of homes within 10 years after V-E Day, some business men are going to realize that piano owners don't go to piano stores to buy sheet music. They buy it when and if they can—and they prefer to buy it from a rack or from one of the disk retailers or chain stores. In fact,

one song pub recently has been thinking of testing a small rack in a chain of drugstores, tying up sheet music with disks, so that the prospect can hear the disk and buy the song if she happens to like it. Sometimes, of course, she'll buy both the disk and the sheet music for a goodly part of the piano-owning public also own phonographs of some kind. There are well over a million stemwinder record players that were made from 10 to 25 years ago still in use in the United States.

## N. Y. Poor Buyer

Reason for thinking about getting sheet music where the piano players live is hypoed by fact that New York, with the world's greatest population, is one of the poorest buyers of sheet music per capita of any city in the country. Fact is, of course, there are a great many wealthy families who never open their pianos and still another group which goes only for the longhair stuff. Latter is doughy, but there's not enough new stuff released weekly to keep any but a few of the Schirmer's, Fischer's and Boston Music happy. Biz has been better than for years up to recently in New York because the lower one-third who own 88s have, as stated before, cash to buy music. It's the breakdown of the pianos in this group also that has begun to hurt sheet music sales.

Just for the record, the Atlantic Coast States top the nation's sheet music buyers and the South, generally speaking, runs last in putting it on the line for words and music. Also for the record is the fact that 95 per cent of all pianos made today go overseas for G.I.'s. Latter fact is okay, say the music pubs and piano manufacturers, because it means that the returning Sad Sack will have been made less sad by tickling keys.

Piano industry take during the last pre-war year was \$18,031,038 and came from 111,245 piano sales. Industry is certain that it will double that (numerically but not in dollar volume due to lower cost units) with the first full peacetime year. It takes a piano to make a solid sheet music buyer and there's going to be plenty of them to buy—and they're going to be what the doctor ordered—for America and the sheet music biz.

# ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

## Ansel Hill

(General Amusement Corporation)  
(Reviewed at the Palladium, Hollywood)

Ansel Hill has played ballrooms from San Diego north to Fresno, Calif., and is now booked for an indefinite stay for the Monday night dances at the Palladium. Band turns out a neat brand of swing music that appeals to the younger set dancing crowd. Hill isn't sufficiently flamboyant in his directing as he should be, considering the product. However, the resulting music is of sufficient caliber to draw.

Sticking to swing, ork features seven brass, five reed and three rhythm. Maestro is alto sax man, but put in no notes the night caught, giving his all to fronting. The brass section is particularly strong, with Clair Jones, Bill Bell and Dick Monsum taking over in trio fashion. Bob Beach turns in commendable tram work. Hill spots Ralph Lee, tenor, and Jack Ordean, alto, for reed work. Ordean, ex-Stan Kenton, and Lee both shine. Outstanding in the rhythm section is Al Costi, also a Kenton alumnus, doing arrangements up brown at guitar.

Helen Greco, blonde looker, takes over the throat renditions of pops. Al Whitney, a personable guy, handles the ballads—and well.

Since the band does quite a bit of jumping, Hill's serious fronting doesn't fit. He has two of Kenton's men and it wouldn't hurt to take a little of Kenton's flashy manner of fronting. It would, at least, spruce up activities.

Sam Abbott.

## Al Gayle

(Music Corporation of America)  
(Reviewed at Biltmore Hotel, Rendezvous Room, Los Angeles)

Al Gayle isn't presented to the best advantage here. Too much low lighting is used. However, the outfit turns out an okay brand of society music, especially Latin American flavored tunes that go strong in this matinee spot.

Band is paced by Gayle, who is a triple-threat guy with his accordion, Solovox and vocals. The sidemen make up the nucleus of a full band that the maestro uses when playing for ballrooms. In dansants even the musical pace is changed with the crew going for jive. Instrumentation includes four rhythm, including accordion, trumpet and three reed, all tenor saxes. Gayle's appearance is made to order for such a group and in such a location. Room is informal and the maestro is palsy-walsy with the payees.

Gayle picks the current Latin American faves and gives all-outer treatment following intros by the rhythm section. His squeeze box is spotted smoothly in the arrangements, with the full crew taking over swell on an accordion. Buni Gravert, able pianist, is the fem vocalist, doing tip-top on ballads and the current swing faves. Gayle's vocals are mostly the Latins, with him giving out authentically on the Spanish lyrics. Fronts neatly and manages to keep either his accordion or Solovox or both going while warbling.

In proper setting, things should happen for this outfit.

Sam Abbott.

# Muni Morrow Joins J. D. For Quick Build-Up & Exit

NEW YORK, April 7.—New trombonist who joined Jimmy Dorsey last week, Muni Morrow, took job to get a build-up via the band so as to be able to go out on his own sometime in the near future. Morrow, top houseman around New York, played many commercial jobs but went out with Dorsey when he concluded his New York Pennsylvania Hotel engagement.

Idea is patterned after that of Shorty Sherock, trumpet player with Horace Heidt, who was given great publicity during last month with Heidt's band. Heidt introed Sherock at all engagements as going out with his own band and this has helped Sherock a great deal in getting started.

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## Ballroom, Theater Ops Back Finley's Suit Against MCA

NEW YORK, April 9.—Larry Finley's \$3,000,000 damage suit against Music Corporation of America, filed a couple of weeks ago on the West Coast, has brought a score of wires, phone calls, etc., from ballroom ops, theater owners and others backing up Finley and offering any sort of help. It's probably the first time that a private case has stirred so many non-interested parties, according to Finley and his attorney, Jack Rau, now in New York.

Typical of these is a wire from a ballroom op in the Northwest which stated: "More power to you in your fight against Music Corporation of America. We want you to know that the Northwest (ballroom) operators are more than ripe to form an association for the purpose of combating a fast hustle from MCA. Up here we have been getting bad deals from MCA. We can assist in the Northwest territory and it's high time we do something."

Finley's suit, brought on behalf of his

Mission Beach Ballroom and Amusement Park, San Diego, Calif., charged that MCA entered into an agreement with Wayne Daillard, operator of the Pacific Square Ballroom, to provide him exclusively with MCA name bands, after Finley tried to get MCA attractions for his spot and was turned down. The above and other complaints were filed.

## Summer Philh'monic Latest AFM Dispute

NEW YORK, April 9.—Unless there is a settlement of terms between the New York Philharmonic Symphony Society and the New York Musician's Local 802, there may not be a summer season at Lewisohn Stadium this year. Union asked for an increased rate from the symphony but was told that the symphony was unable to accede to the increase—amount unknown—requested by the local.

At the same time, society asked that it be allowed to renew the contract at the present scale for a period of two years. At a subsequent meeting of the local's exec board, a motion was made and carried not to approve any contracts for employment of members by Stadium Concerts, Inc., for the summer of 1945 until negotiations with the society are completed for next year.

When society requested a renewal for two years, motion was made and carried to further negotiate matter, but not to sign a two-year renewal, only one, and that with an adjustment of salary.

## Credit Rating Org For Music Trades Now Being Formed

NEW YORK, April 9.—Music Dealers Credit Bureau—an outfit which puts music retailers, pubs, record distributors and other outlets in the trade on the same pay or no service basis as liquor dealers, insurance companies and other large orgs, is now being formed. Under the bureau plan, a central office would be set up in New York with branches in key cities thru which all accounts would pass and be tabbed under a straight credit rating system. Dealers who failed to pay up would then be listed and all pubs or record companies would suspend their service until the debts are paid.

Legal details for the new org which is drawing a lot of favorable comments in the trade are being handled by Attorney Irving Colman.

## House Group Preps Measure Aimed at AFM Royalty Plan

WASHINGTON, April 7.—The House Interstate and Foreign Commerce Committee is preparing to shape a new bill to end the royalty system now operating between the American Federation of Musicians and recording and transcription companies. The committee is considering opening hearings later this month with the prospect that the new bill will be broader and more drastic than any introed, including the recent proposal by Rep. A. L. Miller (R., Neb.).

The Miller bill seeks to impose a fine (amount unspecified) on anyone entering a contract under which the employer pays a labor organization "any amount or amounts in consideration of any undertaking, concession or commitment made by such labor organization with reference to the performance of work or services by members of such union." Miller, who introed his anti-fees bill late last month, has put on official records a bitter denunciation of James C. Petrillo, head of the AFM, and John L. Lewis, head of the United Mine Workers.

## Dinning Sisters Sign With GAC

CHICAGO, April 9.—The Dinning Sisters, local vocal threesome who have been featured in stage, screen and radio spots, signed a three-year pact with GAC here March 29. Contract covers their AFMA, SAG and AEA activity. Howard Mack continues as their personal manager.

Present plans call for the singing sisters to make three pics for Columbia, wax a record album for Capitol and do a number of p.a.'s on national radio shows. First of these will be a guest starrer on the Chesterfield Supper Club during May in New York.

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## Bill To Repeal Neb. Anti-ASCAP Law Closer To Passing

OMAHA, April 9.—The bill to repeal the anti-ASCAP law in Nebraska was advanced to select file by the Legislature on Thursday (5) in debate in which the society was described both as a group which has a legal and moral right to collect fees for public performance of music for profit and as a racketeering monopoly using Al Capone tactics. The repeal bill, which would nullify the ban enacted in 1937, survived one attempt to kill it.

One Nebraska senator, himself a radio-station owner and publisher, pointed up his support of the bill with the statement that Broadcast Music, Inc., and the Society of European Stage Authors & Composers still are collecting fees in Nebraska for the use of the music they control. A motion offered as an amendment to increase the tax ASCAP would pay from 3 per cent of its gross to 10 per cent also was killed.

On the same day, but in an independent action, Federal Judge John Delehant in Omaha denied a motion for a new trial of infringement suits brought against Nebraska hotels and amusement places for use of copyrighted music. Among the defendants were the Paction and Fontenelle hotels and Peony Park in Omaha. ASCAP was not a party to the actions. The suits were brought by individual music publishing houses.

## 802 Nixes Nat Harris Plea To Act as Leader and Booker

NEW YORK, April 9.—Local 802 ran into unusual situation recently when Nat Harris, brother of Jack Harris who runs La Conga, applied for permission to act as leader in booking orchestras into night clubs. He also wanted to designate a sub-leader and obtain 50 per cent of the sub-leader's fees.

Harris is an agent and books most of the acts that play La Conga. As an ork leader he would be able to place orks in clubs and then set in a sub-leader and take half the dough.

Union mixed the idea, since rules and regulations stipulate that a booking agent cannot act as a leader on any engagement but can only book as an agent. Understood that he wanted to book his own band into La Conga and collect both as agent and ork leader, then set up a sub-leader for the band.

## Kettering Is Named FB V.-P.; MCA Makes Some Changes

HOLLYWOOD, April 9.—L. A. Frederick, Frederick Bros.' exec, has appointed Tom Kettering a v.-p. of the booking firm. Kettering has been in charge of the Hollywood office of the firm for the last year, coming here from FB's Chicago office.

MCA office here is shifting some personnel around with Craig Flannigan of the band department in the San Francisco office exchanging positions with Art Raleigh, who moves up North. Sam Rosey comes from the San Francisco office and will work in MCA's local office with Hershey Martin, a S. F. agent, replacing him.

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## Music—As Written

### NEW YORK:

Story in last week's *The Billboard* erred in claiming that Will Rossiter was victor in the *Some of These Days* suit with Jerry Vogel. Actually, it's third time Vogel has won, with the U. S. Circuit Court of Appeals upholding the decision of the lower court, giving Vogel legal okay to renewal rights to the song. . . . Frank Sinatra met 750 record dealers and sales people at a giant cocktail party held April 8 in the New Yorker ballroom. Cocktailer which was thrown by Times Appliance Company, large Columbia disk outlet, drew usual throng of bobby-soxers who jammed streets outside. . . . Gene Krupa to keep 40-man combo which he is now using in the flicks on a cross-country tour to start when he winds up current pix stint. . . . Stan Kenton's ork in Fort Worth to start one-nighter policy adapted by Playhouse dancery. . . . Jerry Wald, Johnnie Long and Vaughn Monroe orks all booked for one-nighters at St. Louis' Tunetown Ballroom. . . . Jules Haber, director of publicity at Victor, upped to post of assistant director of advertising and sales promotion for the org. Harold Desfor, former staffer, takes over Haber's old spot. . . . Grady Watts, ex-Sunny Dunham manager, now in the personal management biz sharing Warren Pearl office. Pearl still handles Dunham and Frankie Carle. . . . Sammy Kaye cutting Friday shows during stint at the Capitol to make time for his weekly Blue Network ailer. . . . Three top tunes of movie musical, *Sing Your Way Home*, all written by Herb Magidsdon and Allie Wruebel to be pubbed by Burke-Van Heusen. . . . Xavier Cugat's crew slated for new film appropriately titled *Holiday in Mexico* for MGM. . . . Bandman Benny Goodman using fluorescent gloves during solo at Paramount to show off super clarinetting.

### CHICAGO:

Dallas Bartley and His Small Town Boys, who have been almost a year at Joe's De Luxe, Chi, get their big break April 27 when they open at the Apollo, New York, together with Gatemouth Moore, blues shouter. . . . Louis Jordan and Ella Fitzgerald are rumored set for a series of transcriptions by Johnny Neblett's firm in Chi. . . . Bob Weems leaves Frederick Bros. Monday (9) to take over the band department of GAC in Chi. Carl Snyder, of FB, has not yet named a successor to Weems. . . . Paul Salvatore is Middle Western rep for the newly opened Chi offices of Republic Music. . . . Bell Music has high hopes for Ray Seeley's *Don't Be Telling Me Your Troubles*. Tune is slated for recording by folk artists on several wax labels. . . . Milt Deutch is reported ready to leave his post as road manager for the Woody Herman band. . . . Nat Debin, ex-road manager of Georgie Auld, repping Famous Music. . . . Guy Lombardo hinted as replacement for Ted Weems at Boulevard Room of Stevens Hotel in May. . . . Former ork fronter, Leonard Keller, has written a musical, *The Devil To Pay*, which was bought by Jim Timothy, producer. . . . McFarland Twins, newly reorganized, took band into Tunetown Ballroom, St. Louis, April 10. . . . Tommy Wiggins now handling road managerial duties for Count Basie.

### HOLLYWOOD:

Frankie Carle inked in for RKO pic,

with options for three more. . . . Horace Heidt cut several sides for Columbia before busting up band. . . . Gerald Wilson signed with Reg Marshall to book band. . . . Danny Beckner's band in from East for first Coast dates. . . . Will Rose, Mills Music publicists, entered mayoralty contest in North Hollywood. . . . Will Osborne's p.m., Eddie Sherman, and not Harry Rohm, set deal for Osborne to handle music in Abbott and Costello show.

## Ex-G.I. Sets Audition Pitch for Current Showbiz Dischargees

NEW YORK, April 7.—Discharged vets who were either in show biz before the war or those who acquired marketable talent in it, will be given the chance to turn their efforts to coin in a deal between Ray Rand of G.I. Music and two of the largest booking agencies in town. The plan consists of a series of auditions at which Rand will display the best of his talent especially for agency bookers.

Rand, a discharged vet himself, who started the pub house at first as a plug agency for tunes penned by men still in service, found so many ex show bizzers who were looking for a boost that he entered the impresario biz on the side.

Altho several deals between Rand and the agencies have fizzled, including one which proposed to send out package shows composed entirely of ex-servicemen and a chorus line, the new audition system is getting the okay nod.

## Pubs Burning Over Renewal Snatching

NEW YORK, April 9.—Many pubs are taking a burn at what they term malpractice of a standard pub who's making every effort to snare renewals from the other guy. One of the most soiled practices being perpetrated is the fact that this pub, in order to sew up renewals, is offering writers not the customary deals but as high as a 50-50 split on all renewal copies. Instead of giving the accustomed 3 cents a copy to the writer he's offering to split the wholesale price of around 20 cents with the writer.

Pub figures that it's worth giving writer that much, for he's getting a dime on a copyright that he might not have on his shelf to sell. And the fact that these are standard compositions means that he doesn't have to have a plugging staff but simply load up with standard stuff for which there's always a demand.

Pubs see the malpractice as part of another decade when sharpshooting pubs tried to make off with other pubs' renewals. That practice has been on the decline for a while, with most of the big pubs laying off. However, where a practice like this crops up, pubs see a possible war a-brewin'.

NEW YORK, April 9.—Annual spring meeting of ASCAP held at the Ritz-Carlton on Thursday (5) was a routine affair, lasting only a little over an hour. Besides regular reports, ASCAP members' participation in the various armed services was brought out.

## Palisades Park, N. J., Dickering For Name Orks; T. D. May Preem

NEW YORK, April 9.—For the first time in its history, Palisades Park, N. J., amusement park, is dickering for top name bands to play week-end dates this season. Tommy Dorsey is being sought to start the new policy sometime around May 1. What T. D. will get for the job and the exact date, if the deal goes thru, is still being hashed over by MCA and park execs.

With free dancing, the tariff being included in the initial admission charge,

it would be next to impossible to book a name such as Dorsey for a full week, so the park will probably fill in the rest of the time with smaller, semi-name combos such as those that have appeared there during past years. Altho the Dorsey deal is the first definite indication of the new name policy, park officials are bidding for other orks in the same bracket but have not signed any as yet. Palisades, which was almost destroyed by fire last year, has been rebuilt and will open for biz April 28.

she wrote it . . .  
she stopped a show with it ("The Bowery," Detroit) . . .

she recorded it . . .  
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**PART 1—The Billboard**

\*The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a weighting of the leading tunes and records in the individual features of the two sections of The Billboard's Music Popularity Chart which represents both passive and active indications of song popularity. Passive indications of popularity are the Songs With Most Radio Plugs, Records Most Played on Disk Programs and Film Plugs features.

Active indications of popularity are the Best Selling Sheet Music, Best Selling Retail Records and Most Played Juke Box Records features.

The weighting structure was arrived at by The Billboard after consultation with leading research authorities as well as leaders in the music and record industries.

Sales and juke box leaders in specialized types of music in Part Two, and the advance song and record feature in Part Three of the Chart, of course, bear no influence on the determination of the HONOR ROLL OF HITS.

**HONOR  
 ROLL  
 OF  
 HITS\***

(TRADEMARK)

THE NATION'S  
**10  
 TOP TUNES**

**RADIO AND**

**SONGS WITH MOST RADIO PLUGS**

(Beginning Friday, March 30, and ending Thursday, April 5)

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABC (Columbia), WEAP (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard programs.

List is based on Accurate Reporting Service tabulation. The Billboard lists

the top 25 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
18.	A Little on the Lonely Side (R)	Advanced	ASCAP
14.	After Awhile	Starlight	ASCAP
6.	All of My Life (R)	Berlin	ASCAP
2.	Anywhere (F) (R)	Bourne	ASCAP
7.	Candy (R)	Feist	ASCAP
4.	Close as Pages in a Book (M) (R)	Williamson	ASCAP
4.	Dream (R)	Capitol Songs	ASCAP
3.	Easter Parade (R)	Berlin	ASCAP
1.	Everytime (R)	ABC	ASCAP
13.	Ev'rytime We Say Good-Bye (M) (R)	Chappell	ASCAP
10.	I Should Care (F) (R)	Dorsey	ASCAP
7.	I Walked In (F) (R)	Miller	ASCAP
11.	I'm Beginning To See the Light (F) (R)	Grand	ASCAP
10.	Just a Prayer Away (R)	Shapiro-Bernstein	ASCAP
3.	Laura (F) (R)	Robbins	ASCAP
5.	Let's Take the Long Way Home (F) (R)	Morris	ASCAP
17.	More and More (F) (R)	T. B. Harms	ASCAP
13.	My Dreams Are Getting Better All the Time (F) (R)	Santly-Joy	ASCAP
17.	(All of a Sudden) My Heart Sings (F) (R)	Leeds	ASCAP-BMI
14.	Saturday Night (Is the Loneliest Night in the Week) (R)	Barton	ASCAP
2.	Sentimental Journey (R)	Morris	ASCAP
4.	Someday, Somewhere (R)	Chelsea	BMI
22.	Sweet Dreams, Sweetheart (F) (R)	Remick	ASCAP
5.	(I Love You, I Love You, I Love You) Sweetheart of All My Dreams (F) (R)	Shapiro-Bernstein	ASCAP
2.	The More I See You (F) (R)	Bregman-Vocco-Conn	ASCAP
4.	There Must Be a Way	Stevens	BMI
16.	This Heart of Mine (F) (R)	Triangle	ASCAP
22.	Twilight Time (R)	Campbell-Porgie	BMI
7.	You Belong to My Heart (F) (R)	Harris	BMI
1.	You're Not Foolin' Anyone But Yourself (R)	Viking	ASCAP

**PLAY STATUS OF FILMS**

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Song & Publisher	Film & Producer	Performed by	National Release Date
Ac-Cent-Tchu-Ate the Positive (Morris)	"Here Come the Waves" (Paramount)	Bing Crosby-Sonny Tufts	1-26-45
Anywhere (Bourne)	"Tonight and Every Night" (Columbia)	Janet Blair	2-22-45
Don't Fence Me In (Harms, Inc.)	"Hollywood Canteen" (Warner Bros.)	Roy Rogers-Andrews Sisters	12-30-44
I Should Care (Dorsey)	"Thrill of a Romance" (MGM)		Not Set
I Walked In (Miller)	"Nob Hill" (20th Century-Fox)		Not Set
I'm Beginning To See the Light (Grand)	"The Man From Oklahoma" (Republic)		Not Set
Laura (Robbins)	"Laura" (20th Century-Fox)		Nov. 44
Let's Take the Long Way Home (Morris)	"Here Come the Waves" (Paramount)	Bing Crosby	1-26-45

(Continued in opposite column)

# Music Popularity Chart

Week Ending  
April 5, 1945

- 1 My Dreams Are Getting Better All the Time
- 2 Candy
- 3 I'm Beginning To See the Light
- 4 A Little on the Lonely Side
- 5 Saturday Night (Is the Loneliest Night in the Week)
- 6 Rum and Coca-Cola
- 7 Dream
- 8 Ac-Cent-Tchu-Ate the Positive
- 9 Just a Prayer Away
- 10 All of My Life

## FILM PLUGS

### RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throught the country. Unless indicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

#### Going Strong

Weeks to date	POSITION	LAST WEEK	THIS WEEK	ARTIST	Label	Lic. By
4	1	1	1	MY DREAMS ARE GETTING BETTER ALL THE TIME (F)	Les Brown .. Columbia 36779	ASCAP
12	2	1	1	I'M BEGINNING TO SEE THE LIGHT (F)	Harry James .. Columbia 36758	ASCAP
7	6	2	2	CANDY	Johnny Mercer-Jo Stafford .. Capitol 183	ASCAP
5	9	3	3	DREAM	The Pied Pipers .. Capitol 185	ASCAP
1	—	4	4	STUFF LIKE THAT THERE	Betty Hutton .. Capitol 188	ASCAP
11	5	5	5	SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK)	Frank Sinatra .. Columbia 36762	ASCAP
6	4	5	5	SENTIMENTAL JOURNEY	Les Brown .. Columbia 36769	ASCAP
10	11	6	6	A LITTLE ON THE LONELY SIDE	Frankie Carle .. Columbia 36760	ASCAP
3	7	7	7	THERE! I'VE SAID IT AGAIN	Vaughn Monroe .. Victor 20-1637	BMI
1	—	8	8	JUST A PRAYER AWAY	Bing Crosby .. Decca 23392	ASCAP
12	3	9	9	AC-CENT-TCHU-ATE THE POSITIVE (F)	Johnny Mercer .. Capitol 180	ASCAP
9	10	9	9	I'M BEGINNING TO SEE THE LIGHT (F)	Duke Ellington .. Victor 20-1618	ASCAP
1	—	10	10	LAURA (F)	Jerry Wald .. Majestic 7129	ASCAP
6	8	10	10	TWILIGHT TIME	The Three Suns .. Hit 7092	BMI
1	—	10	10	ALL OF MY LIFE	Sammy Kaye .. Victor 20-1642	ASCAP

#### Coming Up

DREAM ..... Freddy Martin ..... Victor 20-1645  
 LAURA (F) ..... Woody Herman ..... Columbia 36785

### WITH LEADING SONGS

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

Song & Publisher	Film & Producer	Performed by	National Release Date
More and More (T. B. Harms)	"Can't Help Singing" (Universal)	Deanna Durbin	12-29-44
My Dreams Are Getting Better All the Time (Santly-Joy)	"In Society" (Universal)	Marion Hutton	8-18-44
(All of a Sudden) My Heart Sings (Leeds)	"Anchors Aweigh" (MGM)		Not Set
Sweet Dreams, Sweet-heart (Remick)	"Hollywood Canteen" (Warner Bros.)	Kitty Carlisle-Joan Leslie	12-30-44
Sweetheart of All My Dreams (Shapiro-Bernstein)	"Thirty Seconds Over Tokyo" (MGM)		12-28-44
The More I See You (Bregman-Vocco-Gonn)	"Billy Rose's Diamond Horseshoe" (20th Century-Fox)		Not Set
This Heart of Mine (Triangle)	"Ziegfeld Follies" (MGM)		Not Set
You Belong to My Heart (Chas. K. Harris)	"The Three Caballeros" (Walt Disney)	Dora Lux	2-3-45

They've done it again!

The KING COLE TRIO

lives up to its great reputation with two sensational new numbers

No. 192

'Bring Another Drink'

'If You Can't Smile And Say Yes'

vocals by KING COLE

Your own take from the King's records will tell you more convincingly than we can that these boys are hot. We just want to remind you that they record exclusively for CAPITOL . . . the record company that brings out the most new hits — first.

Capitol

RECORDS

SUNSET AND VINE • HOLLYWOOD 28



**TOMMY DORSEY** and his Orchestra 20-1657

**A Friend of Yours** . Vocal by Stuart Foster  
(From the Bing Crosby Picture "The Great John L" released by United Artists)

**There's No You** . . . Vocal by Billy Usher

**VAUGHN MONROE** and his Orchestra 20-1649

**I'll See You in My Dreams**

(From the MGM picture "Keep Your Powder Dry")  
Vocal by Vaughn Monroe and the Norton Sisters

**I Walked In**

(From the 20th Century-Fox picture "Nab Hill")  
Vocal by Vaughn Monroe

**THE FOUR CLEFS** 20-1656

**V-Day Stomp** . . . . Vocal by Johnny Green

**Why Be So Blue** . Vocal by Gladys Angelette

Listen to "The Music America Loves Best" Sundays, 4:30 p.m., EWT, over NBC Network.

BUY MORE WAR BONDS

THE TUNES THAT NAB THE NICKELS ARE ON

**VICTOR**

AND BLUEBIRD RECORDS

Radio Corporation of America  
RCA Victor Division, Camden, N. J.



**PART 2—The Billboard**

**RETAIL SALES AND**

**BEST-SELLING SHEET MUSIC**

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	
10	1	1.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) (R) . . . . .Santly-Joy
11	2	2.	A LITTLE ON THE LONELY SIDE (R) . . . . .Advanced
6	3	3.	I'M BEGINNING TO SEE THE LIGHT (F) (R) . . . . .Grand
3	6	4.	CANDY (R) . . . . .Feist
8	4	5.	SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK) (R) . . . . .Barton
13	5	6.	SWEET DREAMS, SWEETHEART (F) (R) . . . . .Remick
13	7	7.	AC-CENT-TCHU-ATE THE POSITIVE (F) (R) . . . . .Morris
1	—	7.	ALL OF MY LIFE (R) . . . . .Berlin
1	—	8.	LAURA (F) (R) . . . . .Robbins
2	9	9.	JUST A PRAYER AWAY (R) . . . . .Shapiro-Bernstein
11	8	9.	RUM AND COCA-COLA (R) . . . . .Feist
1	—	10.	DREAM (R) . . . . .Capitol Songs

**BEST-SELLING POPULAR RETAIL RECORDS**

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	Last Week	This Week	
4	1	1.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) Les Brown . . . . .Columbia 36779 <i>He's Home for a Little While</i>
13	2	2.	RUM AND COCA-COLA . . . . .Andrews Sisters . . . . .Decca 18636 <i>One Meat Ball</i>
7	3	3.	CANDY . . . . .Johnny Mercer-Jo Stafford <i>Gonna See My Baby</i> (Pied Pipers-Paul Weston Ork) . . . . .Capitol 183
9	6	4.	I'M BEGINNING TO SEE THE LIGHT . . . . .Harry James . . . . .Columbia 36758 <i>The Love I Long For</i>
10	5	5.	A LITTLE ON THE LONELY SIDE . . . . .Frankie Carle . . . . .Columbia 36760 <i>I Had a Little Talk With the Lord</i>
4	7	5.	DREAM . . . . .Pied Pipers . . . . .Capitol 185 <i>Tabby the Cat</i>
4	4	5.	MY DREAMS ARE GETTING BETTER ALL THE TIME . . . . .Phil Moore Four . . . . .Victor 20-1641 <i>A Little on the Lonely Side</i>

(Continued on page 69)

**BEST-SELLING POPULAR RECORD ALBUMS**

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	Last Week	This Week	
3	5	1.	Song of Norway Featuring Members of the Original New York Cast . . . . .Decca DA-382
4	1	2.	King Cole Trio Collection of Favorites . . . . .Capitol A-8
1	—	2.	After Dark Morton Gould and His Ork . . . . .Columbia C-107
1	—	3.	Hot Jazz Benny Goodman . . . . .Victor HJ-2 (Vol. II)
4	4	3.	Three Caballeros Charles Wolcott and Ork . . . . .Decca DA-373

**BEST-SELLING RECORDS BY CLASSICAL ARTISTS**

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	Last Week	This Week	
4	1	1.	Ave Maria (Schubert) Marian Anderson . . . . .Victor 14210
3	4	2.	The Lord's Prayer John Charles Thomas . . . . .Victor 1736
3	2	3.	Tchaikovsky Waltz (from String Serenade) Serge Koussevitzky, Boston Symphony Ork . . . . .Victor 11-8727
2	—	4.	Clair De Lune Kostelanetz and Ork . . . . .Columbia 7361-M
2	3	5.	Ave Marie Kostelanetz and Ork . . . . .Columbia 7416
4	2	5.	Warsaw Concerto Wallenstein, Los Angeles Philharmonic Ork . . . . .Decca 29150

**BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS**

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	Last Week	This Week	
4	2	1.	Grieg Piano Concerto in A Minor Rubinstein-Ormandy, Philadelphia . . . . .Victor M-900
3	1	2.	Beethoven Symphony No. 7 in A Minor Eugene Ormandy, Philadelphia Ork . . . . .Columbia M-557
3	—	2.	Grieg Piano Concerto in A Minor Gieseking, Berlin State Opera Ork . . . . .Columbia M-313
1	—	2.	Rachmaninoff Concerto No. 2 in C Minor Rachmaninoff, Philadelphia Ork . . . . .Victor M-58
1	—	2.	Scheherazade (Rimsky-Korsakow) Rodzinski, Cleveland Ork . . . . .Columbia M-398

# Music Popularity Chart Week Ending April 5, 1945

## JUKE BOX PLAYS

### MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION Last Week	This Week	Record
14	1	1	<b>RUM AND COCA-COLA</b> —Andrews Sisters (Vic Schoen Ork) .....Decca 18636 (Louis Prima, Hit 7125; Vaughn Monroe, Victor 20-1637; Abe Lyman, Columbia 36775; Al Trace, National 7007; Wilmoth Houdini, Decca 23394; "Porky" Freeman Trio, ARA RM-118)
4	2	2	<b>MY DREAMS ARE GETTING BETTER ALL THE TIME (F)</b> —Les Brown (Doris Day) .....Columbia 36779 (The Phil Moore Four, Victor 20-1641; Louis Prima, Hit 7128; Johnny Long-Dick Robertson, Decca 18661)
6	3	3	<b>CANDY</b> —Johnny Mercer-Jo Stafford (The Pied Pipers-Paul Weston Ork) .....Capitol 183 (The Four King Sisters, Victor 20-1633; Dinah Shore, Victor 20-1632; Curt Massey, Columbia 36782; Jerry Wald, Majestic 7129; Johnny Long-Dick Robertson, Decca 18661)
11	4	4	<b>A LITTLE ON THE LONELY SIDE</b> —Frankie Carle (Paul Allen) .....Columbia 36760 (Louis Prima, Hit 7118; Guy Lombardo, Decca 18642; Joan Brooks, Musicraft 10522; the Phil Moore Four, Victor 20-1641)
5	6	4	<b>MY DREAMS ARE GETTING BETTER ALL THE TIME (F)</b> —The Phil Moore Four (Phil Moore-Billy Daniels)..... Victor 20-1641 (See No. 2)
11	9	5	<b>I'M BEGINNING TO SEE THE LIGHT (F)</b> —Harry James (Kitty Kallen) .....Columbia 36758 (Duke Ellington, Victor 20-1618; Ink Spots-Ella Fitzgerald, Decca 23399; Cootie Williams, Majestic 7131)
10	5	6	<b>AC-CENT-TCHU-ATE THE POSITIVE (F)</b> —Bing Crosby-Andrews Sisters (Vic Schoen Ork) .....Decca 23379 (Johnny Mercer, Capitol 180; Artie Shaw, Victor 20-1612; George Paxton, Hit 7120; Four King Sisters, Victor 20-1631; Kay Kyser, Columbia 36771; Mark Warnow, Sonora 1089)
4	10	6	<b>THERE! I'VE SAID IT AGAIN</b> —Vaughn Monroe (Vaughn Monroe-The Norton Sisters) .....Victor 20-1637
8	8	7	<b>A LITTLE ON THE LONELY SIDE</b> —Guy Lombardo (Jimmy Brown) .....Decca 18642 (See No. 4A)
6	15	8	<b>SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK)</b> —Sammy Kaye (Nancy Norman).....Victor 20-1635 (Frank Sinatra, Columbia 36762; Four King Sisters, Victor 20-1633; Frankie Carle, Columbia 36777; Hal McIntyre, Bluebird 30-0837; Woody Herman, Decca 18641; Cootie Williams, Majestic 7131)
15	7	9	<b>AC-CENT-TCHU-ATE THE POSITIVE (F)</b> —Johnny Mercer (The Pied Pipers-Paul Weston Ork).....Capitol 180 (See No. 6A)
1	—	9	<b>MY DREAMS ARE GETTING BETTER ALL THE TIME (F)</b> —Johnny Long-Dick Robertson (Dick Robertson-Frances Lane) .....Decca 18661 (See No. 2)
5	14	10	<b>I'M BEGINNING TO SEE THE LIGHT (F)</b> —Duke Ellington (Joya Sherrill) .....Victor 20-1618 (See No. 5)
21	12	11	<b>DON'T FENCE ME IN (F)</b> —Bing Crosby-Andrews Sisters (Vic Schoen Ork) .....Decca 23364 (The Three Suns, Hit 7114; Sammy Kaye, Victor 20-1610; Kate Smith, Columbia 36759; Gene Autry, Okeh 6728; Hal McIntyre, Bluebird 30-0834; Horace Heidt, Columbia 36761)
4	13	11	<b>DREAM</b> —The Pied Pipers (Paul Weston Ork)....Capitol 185 (Freddy Martin, Victor 20-1645; the Three Suns, Majestic 7133; Frank Sinatra, Columbia 36797)
4	16	11	<b>CANDY</b> —Dinah Shore (Albert Sack Ork)....Victor 20-1632 (See No. 3)
3	19	12	<b>SENTIMENTAL JOURNEY</b> —Les Brown (Doris Day)..... Columbia 36769 (Hal McIntyre, Victor 20-1643)
10	11	13	<b>SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK)</b> —Frank Sinatra (Axel Stordahl Ork).....Columbia 36762 (See No. 8)
2	18	13	<b>STUFF LIKE THAT THERE</b> —Betty Hutton (Paul Weston Ork) .....Capitol 188

### MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION Last Week	This Week	Record
4	2	1	<b>SMOKE ON THE WATER</b> .. Bob Wills .....Okeh 6736
7	1	2	<b>SHAME ON YOU</b> .....Spade Cooley .....Okeh 6731
9	3	3	<b>THERE'S A NEW MOON OVER MY SHOULDER</b> .... Jimmie Davis .....Decca 6105
4	7	4	<b>HANG YOUR HEAD IN SHAME</b> ..... Bob Wills .....Okeh 6736
2	—	5	<b>TOMORROW NEVER COMES</b> ..... Ernest Tubb .....Decca 6106
16	7	6	<b>JEALOUS HEART</b> ..... Tex Ritter .....Capitol 179
13	4	7	<b>I'M LOSING MY MIND OVER YOU</b> ..... Al Dexter .....Okeh 6727
8	—	7	<b>EACH NIGHT AT NINE</b> ... Floyd Tillman .....Decca 6104

### MOST-PLAYED JUKE BOX RACE RECORDS

Records listed as race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION Last Week	This Week	Record
3	4	1	<b>TIPPIN' IN</b> ..... Erskine Hawkins .Victor 20-1639
9	1	2	<b>I WONDER</b> ..... Roosevelt Sykes, Bluebird 34-0721
10	2	2	<b>MOP! MOP!</b> ..... Louis Jordan.....Decca 8668
3	6	3	<b>I WONDER</b> ..... Louis Armstrong ..Decca 18652
9	3	3	<b>YOU CAN'T GET THAT NO MORE</b> ..... Louis Jordan.....Decca 8668
26	5	4	<b>I WONDER</b> ..... Pvt. Cecil Gant, Giltedge 500 CG1
3	—	4	<b>I AIN'T GOT NOthin' BUT THE BLUES</b> ..... Duke Ellington..Victor 20-1623
12	7	4	<b>SOMEBODY'S GOTTA GO</b> .. Cootie Williams .....Hit 7119

**EXTRA** ★★★★★ **EXTRA**  
**NEW DECCA HITS**

**INK SPOTS**  
**I HOPE TO DIE IF I TOLD A LIE**  
**MAYBE IT'S ALL FOR THE BEST**  
*Both Vocals with Instrumental Accompaniment*  
**DECCA RECORD NO. 18657...50¢**

**JIMMIE LUNCEFORD**  
and his Orchestra

**I'M GONNA SEE MY BABY**  
*Featured in Columbia Picture "Eadie Was A Lady"*  
*Fox Trot with Vocal Ensemble*

**THAT SOMEONE MUST BE YOU**  
*Fox Trot—Vocal Chorus by Claude Trenier*  
**DECCA RECORD NO. 18655...50¢**

**LOUIS ARMSTRONG**  
and his Orchestra

**I WONDER**  
**JODIE MAN**  
*Both Fox Trots—Vocal Chorus by Louis Armstrong*  
**DECCA RECORD NO. 18652...50¢**

(Prices do not include federal, state or local taxes)

**GETTING THE BIGGEST PLAY IN THE HISTORY OF THE BUSINESS**

**RUM and COCA-COLA**  
with the **ANDREWS SISTERS**  
**DECCA RECORD NO. 18636... 50¢**

**Decca RECORDS**  
REG. U.S. PAT. OFF.

**DECCA DISTRIBUTING CORPORATION** Executive Offices: 50 West 57th St., New York 19, N.Y.



# Music Popularity Chart

Week Ending  
April 5, 1945

## DATA AND REVIEWS

### ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

ALL ALONE	Savannah Churchill and Her All Star Ork	Manor 1004
ANYWHERE	Horace Heidt and His Musical Knights (Dorothy Rac)	Columbia 36798
<b>LOUIS ARMSTRONG HOT JAZZ ALBUM</b>		
Basin Street Blues	Louis Armstrong and Ork	Victor 40-0104
I Gotta Right To Sing the Blues	Louis Armstrong and Ork	Victor 40-0103
I Hate To Leave You Now	Louis Armstrong and Ork	Victor 40-0102
St. Louis Blues	Louis Armstrong and Ork	Victor 40-0105
Snowball	Louis Armstrong and Ork	Victor 40-0105
That's My Home	Louis Armstrong and Ork	Victor 40-0102
There's a Cabin in the Pines	Louis Armstrong and Ork	Victor 40-0103
When It's Sleepy Time Down South	Louis Armstrong and Ork	Victor 40-0104
BLUEBIRD OF HAPPINESS	Felix Knight (Harry Sosnik)	Decca 23411
BLUES IN MY HEART	Miss Rhadsody	Savoy 536
BUCK'S BOOGIE-WOOGIE	Herbie Fields Ork	Savoy 540
CALDONIA	Erskine Hawkins (Ace Harris)	Victor 20-1659
CALDONIA BOOGIE	Louis Jordan and His Tympany Five (Louis Jordan)	Decca 8670
DADDY-DADDY	Savannah Churchill and Her All Star Ork	Manor 1004
DARK EYESKY	Slam Stewart Quartet	Savoy 537
DOWNHEARTED BLUES	Miss Rhadsody	Savoy 534
DREAM	Frank Sinatra (Axel Stordahl Ork)	Columbia 36797
FAT MAN'S BOOGIE	Pete Brown Sextet	Savoy 533
FOR LOVERS ONLY	Sir Walter Thomas and His All Stars	Savoy 8130
GOD BLESS MY DADDY	Ceele Burke	Guilt-Edge 221
GOOD-BYE, MY GOD TAKE CARE OF YOU	Elton Britt	Bluebird 33-0524
<b>BENNY GOODMAN HOT JAZZ ALBUM</b>		
After You've Gone	Benny Goodman Trio	Victor 40-0107
Body and Soul	Benny Goodman Trio	Victor 40-0106
Dinah	Benny Goodman Trio	Victor 40-0108
Oh, Lady Be Good!	Benny Goodman Trio	Victor 40-0107
Runnin' Wild	Benny Goodman Quartet	Victor 40-0109
Stompin' at the Savoy	Benny Goodman Quartet	Victor 40-0109
Tiger Rag	Benny Goodman Trio	Victor 40-0106
Vibraphone Blues	Benny Goodman Quartet	Victor 40-0108
<b>LIONEL HAMPTON HOT JAZZ ALBUM</b>		
Buzzin' 'Round With the Bee	Lionel Hampton and Ork	Victor 40-0113
China Stomp	Lionel Hampton and Ork	Victor 40-0110
Don't Be That Way	Lionel Hampton and Ork	Victor 40-0112
On the Sunny Side of the Street	Lionel Hampton and Ork	Victor 40-0112
Ring Dem Bells	Lionel Hampton and Ork	Victor 40-0111
Rhythm, Rhythm	Lionel Hampton and Ork	Victor 40-0111
Shoe Shiners' Drag	Lionel Hampton and Ork	Victor 40-0113
Stomplogy	Benny Goodman Quartet	Victor 40-0108

(Continued on page 70)

### RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

<b>ALL OF MY LIFE</b>	Harry James	Columbia 36788
James hits this one right on the button. It's on the pattern of the old slowies such as "You Made Me Love You," that made him. This is an okay job for jukes and homes. Reverse is cutie "Yah-Ta-Ta, Tah-Ta-Ta," which could click.		
<b>I'M BEGINNING TO SEE THE LIGHT</b>	Ink Spots and Ella Fitzgerald	Decca 23399-A
Ella's singing makes this record. Gal really unwraps her talent and sells every note and lyric. Probably would have been better if she led off instead of Ink Spots, but still fine. Reverse, "That's the Way It Is," is just fair.		
<b>I WALKED IN</b>	Vaughn Monroe	Victor 20-1649-B
Here's a good tune done in nice fashion by commercial diskier Monroe. It'll click. Reverse, "I'll See You in My Dreams," is solid.		
<b>A FRIEND OF YOURS</b>	Tommy Dorsey	Victor 20-1657-A
Dorsey gets dividends from this one. Tune is in pic, "The Great John L.," produced by Crosby. It's a sentimental tune, well handled by a sentimental gent.		

### RECORD REVIEWS

By M. H. Orodener

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

**TOMMY DORSEY (Victor)**  
**A Friend of Yours**—FT; VC. **There's No You**—FT; VC.

Two ballads that figure prominently among the hit potentials are introduced in a highly colorful and tuneful setting by Tommy Dorsey. Most appealing is the pretty and plaintive melody with a lyrical torch flavor that is blended to make for "There's No You." Taken at a slow tempo, with the maestro's muted trombone banked by strings and woodwinds to set off the spinning, the love lyric gets excellent exposition in the singing of Billy Usher. Also of major import is Johnny Burke's and Jimmy Van Heusen's "A Friend of Yours," a pretty ballad melody with a nostalgic song story. The song is from Bing Crosby's new screen venture, "The Great John L." While it may not be a great song, the popular appeal is all there. Also set at a slow tempo, with the trombone choir to introduce the melodic theme, it offers Stuart Foster in the romantic mood for the stellar song selling.

Music ops can count on both sides as meaning much in the music boxes.

**HARRY JAMES (Columbia)**  
**All of My Life**—FT; VC. **Ya-Ta-Ta, Ya-Ta-Ta**—FT; VC.

Contrasting a ballad with a rhythm ditty, Harry James produces a fetching couplet in this new pairing. Greatest attraction is in Johnny Burke's and Jimmy Van Heusen's "Ya-Ta-Ta, Ya-Ta-Ta," a contagious and lilting rhythm ditty designed to rebuke those romanticists among the teen-agers who waste precious time by gab, gab, gab. Plenty of youthful appeal in the song, and as much youthful enthusiasm in the Harry James jump treatment. The maestro's trumpet tees off from the edge, with Kitty Kallen kicking in with a right bright lyrical frame. Tempo is slowed to ballad proportions for Irving Berlin's "All of My Life," for which the entire brass choir carries the opening theme with Buddy Di Vito applying full force to its lyrical exposition.

With a catchy title to the tune, and a contagious performance by the band and vocalist, music ops can well visualize the coins piling up for "Ya-Ta-Ta, Ya-Ta-Ta."

(Continued on page 69)

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# Midwest Expects Boom as Hi-Pressure Boys Move In

CHICAGO, April 7.—Situation in Chicago now is reminiscent of West Coast picture two and a half years ago when several independent bookers and a major booking office simultaneously entered West Coast cocktail booking and stirred up established bookers there to expand their search for cocktail location prospects. Feeling is that, despite the large number of established bookers such as Reg D. Marshall, Ben Pollack, Dan O'Brien, Lee Sobel and Harry Walker, all independents, and reps of FB, WM, GAC and MCA, new faces in booking sets will do okay because plenty of the Western territory (all locations west of Denver) which use a cocktail combo and smaller towns which favor small dance bands have not been exploited enough.

Trade feels that too much stress has been placed on ops in larger cities, such as L. A., Oakland, San Francisco and Palm Springs, while smaller cities have been overlooked. Increased competition among bookers is expected to help post-war outlook for cocktail units on West Coast.

Bookers have found that bringing

in a unit into a hitherto unexploited city or area means that neighboring ops will start to use cocktail entertainment to hold their part of the patronage. Such a move will mean that more outlets will be available when the war spending boom is over and will insure steady cocktail biz on the West Coast.

Increased sales attempts are expected to sell plenty of ops on outstanding cocktail units from the East Coast and Midwest at better than scale which local talents gets.

There's been plenty of shuffling of personnel in local cocktail departments since the lure of the West Coast beckoned several Chi fee-splitters. Bert Gervis, who this week announced intentions of spending the greater part of his time in the L. A. office of the new Wald-Gervis combine, has added to his local office Thelma Sills, formerly with William Morris here, and Don Garra, ex of the Sligh & Tyrrel Agency in Chi. William Morris cocktail department plans to name a successor to Miss Sills next week to assist Walter Hyde, present department head. Eddie Sligh will take over direction of the Sligh & Tyrrel Agency and expects to name an assistant shortly.

Joe Musse, who headed his own agency before going into the service two years ago, has received a medical discharge and now heads the cocktail department for Central Booking office in Chi. Vacancy came last week when Joe Callan left Central to go with Frederick Bros. Callan will leave for the West Coast FB headquarters May 5.

## Helsing's Vodvil Lounge, Chicago

While this intimate cocktail lounge doesn't post a \$3 minimum, its current revue has almost as much talent and is as well paced as any in town.

Emcee and comic Larry Ross gets the customers in the mood right off with gags that get an extra lift from his mugging. His running bits during the show keep the entertainment continuous, but it's his closing that will make the payees want to return. Does a terrific impression of a war worker making an early morning shift and, while this routine is pretty common, his variations make it top entertainment. Guy keeps laughs going all the time, even doing different funny exits down the stairs of the stage each time he goes off. Peg this guy for larger bistros.

Jimmy Ray is one of the few soft shoe artists still left in these parts and the customers give him a good hand for his intricate steps. Act grabs attention because it's dancing that's almost unique these days. Kathie McKenna completes the bill with rhythm vocalizing on the current pops. She is cute and sings a fine beat, getting plenty of help from Chet Roble's hep quartet. *John Sippel.*

## Chi Polizei Put Mufflers On Outdoor P.-A. Plugging

CHICAGO, April 9.—Local cocktail ops suffered another biz setback last Wednesday (4) when a local police order halted the use of outdoor mikes here. Owners, especially those of Loop lounges, had been using the outdoor p.-a. systems to pump music from inside to the streets to draw customers. Practice of piping music from outdoor speakers had become pretty general recently because it was the only advertising medium left to ops since the brown-out.

## "Bricktop" Buys Own Spot

MEXICO CITY, April 9.—Minuit, swank cabaret, has changed ownership and is now known as "Bricktop's Minuit Club." Hostess is Ada Smith de Conge, singer, who as "Bricktop," was once the rage of Paris.

New set-up features big floorshow and band of Juanito Garcia Medeles. First show featured Billy Maples, singer; American tap dancer Eddie Rector; Los Rancheros, Mexican singers, and Don Rico, pianist.

# OFF THE CUFF

## East:

EDDIE WELLS, Muriel Burton and Josephine Acuff all current at the Park Central Lounge, New York. . . . HAROLD QUINN opening at Greenwich Cafe, Cleveland. . . . GRACE JAMES in the Rainbow Room, Asbury Park, New Jersey. . . . BOURBORN AND BANE going into the Samovar, Montreal. . . . SKUNK HOLLOW BOYS at Chin's, Cleveland. . . . NOVELAIRES due back in New York from an offshore USO tour. . . . RED MADDOCK goes back to Al Trace outfit; leaving the army in two weeks. . . . LEE ALLEN TRIO held over at the Syracuse Hotel, Syracuse, New York. . . . HARDING AND MOSS at Bradford Roof at a reported \$600 weekly.

EDDIE CONDON set for a jazz concert at the elite Hartford Bushnell Memorial April 9. Included are Lee Wiley, Peewee Russell, Max Kaminsky, Billy Butterfield, Muggsy Spanier, Vernon Brown, Benny Morton, Ernie Caceres, George Welting, Kansas Fields, Bob Haggart, James P. Johnson, Sammy Price and Dick Cary. . . . BUDDY ROCCO TRIO, featured at the Round Table Restaurant, Hartford, for the past six months, moving to the Clark Gables in Dunellen, N. J.

TOM McDONOUGH quartet at the new Club Orlando, Philadelphia. . . . THREE CHOCOLATES AND EVON head the new musical array at the Cove, Philadelphia, which includes the Martha Cawley Trio, the Hickory Boys and Vonita Edson. . . . DOROTHY DONEGAN current at Orsatti's, Philadelphia. . . . ART HINETT TRIO takes over the stand at Lou's Germantown Bar, Philadelphia.

BOB ROBERTS gave up his desk job with CRA's Chi lounge department and is back leading his Four Senators.

## Midwest:

BOB MILLS, ex-Cootie Williams' trumpeter, brought his unit into Cafe De Society, Chicago, April 4. . . . FOUR RIFLES drew a holdover at Lindsay's Sky Bar, Cleveland. . . . THREE ACES AND A QUEEN at the Plantation Club, St. Louis. . . . CARIOCA SERENADERS set for a trip into Mexico and Brazil as part of the film company for 20th Century-Fox's *Rio Cabana*, which will star Carmen Miranda. . . . FRANCES PRIMO current at the Texas Bar, Alexandria, La. . . . TINY PATTON appearing at the Cotton Club, Chicago. . . . JUMP JACKSON opened April 9 at the Maples, Peru, Ill. . . . CAROL THOMPSON current at the Dome, Minneapolis.

MARVIN LEVY and his Joy Kings bowed in at the Belvedere Club, Springfield, Ill., April 2. . . . SALLY ALLEN and her trio started a stint at the Rendezvous, Alexandria, La., April 9. . . . STEFFINS TRIO into Tony's Subway April 9. . . . SAVINA current at the Moose Club, Fort Wayne. . . . DON

## Atlantic City AWVS Buys Acts for Ex-Ritz Lounge

ATLANTIC CITY, April 9.—The local chapter of the American Women's Voluntary Services has turned angel for cocktailery shows in the Ritz-Carleton Hotel here. Angeling acts is not in AWVS's line, but situation grows out of the fact that the organization is running the lounge in the Ritz, now wholly devoted to convalescent purposes for army men. Org sells drinks there at low prices but has made sufficient surplus profit to engage acts as an added feature.

Outfit tried entertainment one night a week experimentally and now uses it the full week. Avis Kent, Peggy McCue and Del Campos are current in room. AWVS is buying from Jack Miller, New York lounge agent.

## Sossen Joins Shelley

HOLLYWOOD, April 7.—Phil Shelley, booker and personal manager from Chicago, has just moved into his new office on the Strip and has brought in Dave Sossen as his associate to work in the radio and motion picture end of things. Shelley sold most of his cocktail attraction properties to the William Morris Agency before coming out here.

COSTELLANOS now at the Tic-Toc, Milwaukee. . . . CHARLES VICTOR and His Gotham crew current at the Villa Moderne, Chicago.

JOE LOPEZ unit continues in the Steeplechase of Hotel Chase, St. Louis. . . . RUSS HAVILAND into his sixth year at the Piccadilly Room of Hotel Melbourne, St. Louis, with Pat Nash as vocalist. . . . BILL MCGINNIS orchestra current at the Crown Room of Hotel Kingsway, in the same city. . . . HELENE CARROLL continues in the Merry-Go-Round Room of Park Plaza Hotel, St. Louis.

VIRGINIA CARROLL opened a return engagement at the Alpine Village, Cleveland, March 30. . . . ARISTOCRATS OF RHYTHM current at the 666 Club, Detroit. . . . DEBONAIRES and Patricia Cooke appearing at the Eau Claire Hotel, Eau Claire, Wis. . . . GRACIE VAN now shares the piano stint with Billy Russell at the Elbow Room, Milwaukee, TEDDY BREWER and His New Yorkers now at Augies, Minneapolis.

## Dave Mathews Sets New 18-Piece Ork

HOLLYWOOD, April 7.—Dave Mathews, well-known arranger and saxman, formerly with Harry James and Hal McIntyre, is rehearsing a new 18-piece band. Vocalist will be Kay Starr, who just left Charlie Barnet's band. Charlie Wick, of the William Morris Office, has signed the band. Mathews scores for 20th Century-Fox but will likely move over to the Warners' lot. Consequently, band will play West Coast spots for the time being. Likely locations for band are the Casa Manana, Trianon and Aragon in Los Angeles, and Pacific Square or Mission Beach Ballroom in San Diego, Calif.

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# Auditing the Night Clubs in '45

## Some N. Y. Spots Trying Out LaG's Own Little Curf

NEW YORK, April 7.—A few of the hot spots in town have decided to avail themselves of the extra hour offered a couple-three weeks ago by Mayor F. H. LaGuardia and never withdrawn by him despite an appeal from James P. Byrnes, ex-War Mobilizer, for 100 per cent observance of the curfew.

One Broadway nitery and a string of 52d Street places are not pushing out their patrons when the witching hour arrives. The practice during the post-curfew varies, with some continuing to dispense booze, others food only. Entertainment, of course, goes on to somewhere, near 1 a.m.

Despite the fact that the boys who run these spots are keeping open after the midnight hour, they are a little apprehensive. They report that they have had no visits from the gendarmerie about it and so far have not been called on the carpet for anything. However, they are nervous lest the OPA or some other agency swing into action.

Results of the extra minutes of operation are not bad, they state. One op estimated that he does an additional \$300 weekly which, he says, puts him over into the black column. Ops staying open later say that the servicemen are no problem. The lads in uniform get up and leave at midnight without fighting or fussing.

## Hotels Buy Names; Congress Room Still On Auction Block

CHICAGO, April 7.—Rumors that the Terrace Casino, of the Congress Hotel here, has been bought by one or another of Chicago's nitery operators are untrue. Room is still on the auction block even tho it now appears the hotel will run spot itself.

Joey Jacobson, reportedly the op most interested in getting the hotel room because he's being forced to move his Chez Paree, said this week he has not been informed definitely whether he will have to vacate. Chez location was bought recently by a New York firm.

With the contemplated summer re-opening of the Congress Hotel and its large Terrace Casino, hotel rooms in the near-by southeast end of the Loop are fortifying with strong talent. The Empire Room of the Palmer House brings in Henny Youngman to follow heavy payee-puller Hildegard April 19, and is replacing Bob Grant's band with George Olsen's name crew. The Boulevard Room of the Stevens is losing its ace production chief, Anthony Z. Nolle, who returns to the St. Louis Municipal Opera Company for the 16-week summer season, and is bringing in Dorothy Dorben. Miss Dorben is currently in Gotham lining up top talent for her May 4 opening, and it's rumored here that Guy Lombardo is set for a summer date in the room.

## New Spot Preeming In Buffalo; Budget Is \$1,500 Weekly

BUFFALO, April 9.—A new nitery will shortly make its bow here, a rather courageous move under the current curfew and other handicaps. The Stork Club will debut about April 16 in the old location of Clark's Oasis, closed for some time. Nat Miller and Mat Moskowitz are the proprietors.

Spot is being redecorated extensively, and will have a talent budget of about \$1,500 weekly, and will use "good" acts, perhaps some semi-names. Ray S. Kneeland agency here has exclusive booking rights.

## It's a Biz

"The Balance Sheets of Main Stem Night Spots—Or Why It Takes a Business Man To Stay in the Bistro Biz"

	"A" (700)	"B" (740)	"C" (550)	"D" (375)	"E" (610)	"F" (150)	"G" (400)
Rent .....	\$ 2,250	\$ 6,000	\$ 3,000	\$ 1,400	\$ 2,500	\$ 600	\$ 1,200
Gas and Electric....	1,000	2,000	1,600	400	1,000	300	200
Menus, Etc. ....	950	1,000	600	400	500	100	175
Laundry .....	2,000	1,200	1,200	600	1,300	150	350
Ice .....	475	600	300	300	400	100	200
Phones .....	185	225	600	150	450	100	125
Heat & Air Cond'ng	700	Incl. in Rent	800	800	600	150	200
ASCAP .....	200	200	200	60	200	25	75
Liq. License.....	100	100	100	100	100	100	100
Cabaret .....	13	13	13	13	13	13	13
Licenses (Others)...	50	50	50	75	75	50	50
Waiters, H. Waiters, Capt., Etc.....	8,500	9,000	4,500	3,000	8,000	250	2,500
Bartenders .....	1,600	1,500	1,400	1,000	1,200	600	850
Kitchen Help.....	7,800	8,000	7,200	4,000	6,000	800	2,000
Stewards, Cashiers, Office Help.....	4,500	5,000	1,600	2,000	3,000	750	1,650
Advertising .....	12,000	10,000	8,500	5,000	6,000	500	4,000
Publicity .....	1,400	800	800	650	1,000	500	500
Insurance .....	675	1,500	1,000	200	850	300	400
ENTERTAINMENT							
Talent .....	52,500	25,000	32,000	12,000	32,000	8,000	10,000
Product. ....	15,000	40,000	68,000	none	25,000	none	none
Orks .....	8,000	7,000	6,800	4,500	20,000	none	6,000
Replacements Kitchen	475	500	450	400	400	100	200
Nut .....	100,373	118,988	140,113	36,648	110,588	13,548	30,588

All the above figures are computed on a monthly basis.

## Talent Gets 60% of Nut

Takes business men rather than showmen to run spot and clear 100G monthly

(Continued from page 3)

covers the other expenses exclusive of the show.

### Geared To Make 100G

Club says its operation is geared to make \$100,000 a month from the sale of \$30,000 worth of liquor, tho to make this same \$100,000 it has to sell \$60,000 worth of food. During March, the curfew month, spot says it sold \$24,000 worth of food and \$16,000 worth of liquor. If its own yardstick is applied, March biz was in the red.

The catch is in its \$106,000 a month carried as a regular monthly charge. Of this, its talent salaries take \$32,000, but the \$68,000 is not a continuing item. It is an initial show expense and is probably amortized monthly, depending on how long the show runs.

Club "A," with a nut of \$110,000, also has production problems, but here stress is laid on attractions with box-office value, so talent salaries eat up \$60,000 a month as against a monthly production cost of \$15,000. Deducting the show from the nut of \$110,000 leaves about \$35,000.

During February it spent \$23,000 for food and \$12,000 for liquor. This club, however, says it is geared to make \$100,000 if it sells \$15,000 worth of drinks and another \$100,000 for about \$30,000 worth of food. If that is true, the spot made money. Of course, this profit was made before the curfew went into effect. With present conditions it is doubtful if the liquor ratio has kept up. But like Club "C" its production amortization also must be taken into account.

### Shows Run Year

Club "B" (740 seats), the largest on the Stem, has a monthly operating nut of about \$119,000. But unlike other spots, its shows run for more than a year, reducing amortization considerably. Talent here consists entirely of either novelties or standard acts, none of which run into big money, so wage item, including orks, is \$32,000 monthly. A production item is carried at \$40,000, unusually small, but with shows running for a year it is written off in such small amounts that it can be disregarded. But computing the show cost on its face value and deducting entertainment salaries from the nut leaves a balance of about \$47,000. Spot says it sells about as much liquor as food. Giving it a \$50,000 expenditure for these items during February, it probably operated in the black.

Club "E" (610 seats) is another production set-up, tho most of its money goes for big name talent. On a monthly basis it computes its production expense at \$25,000 and salaries at \$52,000 for a total show expense of \$77,500. Deduct- (See Auditing the Niteries on page 29)

## AGVA-NATA Set To Write Tough Booker Interp

NEW ORLEANS, April 7.—The involved question of when a man is a booker and when he's not will be solved by an AGVA-approved definition, and said definition will be applied all over the country, according to Matt Shelvey, head of AGVA, now on a cross-country tour.

When it is drawn up it will eliminate a lot of commissions being paid by acts, Shelvey said.

AGVA's contracts with various agents and agent-groups permit the payment of an extra 5 per cent over the regular 10 per cent comish in cases where an exclusive booker is involved in the deal. This provision has been stretched, says Shelvey, to the point where performers usually shell out 15 per cent on most deals, whether there is an actual exclusive booker in the picture or not.

In the majority of cases, declares the union head, all that's involved is a corresponding agent making a deal with another, and this, he said, is outside the (See AGVA-NATA Set on page 28)

## With Summer Ahead, Philly Spots Give Bank Rolls Workout

PHILADELPHIA, April 9.—In the face of the midnight curfew and the advent of warmer weather, after-dark spots here are shaking off their doldrums and sprucing up floorshows to make things more inviting for the gadabouts. The Coronet brings in a tab show, *Fun for Your Money*, on April 18, with the Reis Brothers in the lead. Jack Lynch's Walton Roof features Buddy Lester for the spring revue.

The Embassy Club refurbishes the floor doings with Lilo Darrish leading a new show, and Frank Palumbo's Theater-Restaurant starts Marty Bohn yesterday (9) at the head of the new production show.

Nabe niteries also are taking on new gloss, with the Swan Club returning to a name policy by bringing in Sunny Skylar for his first local stand. In addition, two cocktaileries turn to a regular floor-show policy. Harry Weinberg's new Del-Rio, lit up as a musical bar a fortnight back and stepped into the nitery class with Johnny Cahill coming in to top the lead-off production. Ditto for the Powelton Cafe, which tees off with Frankie Richardson and sets up a Blue Drum Room with Don Howard at the piano for the cocktail crowds.

## Law Giving Say-So To Neighbors May Hit 200 N. O. Spots

NEW YORK, La., April 9.—Over 200 niteries in the Vieux Carre (Old Quarters) of the Crescent City are threatened with a ban on the serving of liquors that would probably bring about wholesale closings as the result of an opinion handed down last week by the Louisiana Attorney General's office at Baton Rouge. This ruling legalizes a New Orleans ordinance regulating the sale of liquor in the Quarters. It calls for a ban on sale of liquor, wine and beer in the section "without the consent of 70 per cent of the owners of real estate property within 300 feet of the premises to be used for such sale and consumption."

The ordinance was adopted June 2, 1941, and while it reportedly applies only to new permits sought, parties interested otherwise may choose to use the ruling in revocation petitions before the Board of Tax Appeals to revoke vulnerable licenses. Attorney General Fred S. LeBlanc, who wrote the opinion, declared that similar ordinances have been upheld by the United States Supreme Court as a valid exercise of police power, as against the contention that the issuance of licenses was dependent upon the arbitrary will of property owners in the area.

## Ethel Waters To Work in Two Vauders, 4 Wks. Apart

NEW YORK, April 7.—The booking tangle revolving around Ethel Waters, who was sought by producers of two all-Negro vaude shows, has been solved. Miss Waters, signed to a run-of-the-play contract by Irvin Shapiro, new local producer, has been granted a four-week leave to appear in the show being done on the Coast by Paul Small. She will return here in time to open on May 7, according to Shapiro office.

## AFEI Leases Headquarters

NEW YORK, April 7.—The recently launched Allied Food and Entertainment Industry, protective organization of club and restaurant owners, will move into its own quarters in about a month. A building on East 56th Street, a very sedate section of town, has been leased by AFEI.

Org this week worked out its articles of association which will be submitted to members and prospects next week.

## Buck and Nickel

BALTIMORE, April 9.—In the Gold Room of the Park-Plaza Hotel here, where patrons ante up a \$1 cover and plenty gold for food items, Pepsi-Cola sells for a mere nickel, just like in a corner pub. Reason is that the owners of Pepsi-Cola live in town and have promised the Gold Room to keep it in good supply of P-C. Some say room is getting the hits-the-spot fizz for free.

## Wedgewood Room, New York

Talent policy: Floorshow at 10 p.m., continuous dancing. Owner-operator, Hotel Waldorf-Astoria; publicity, Ted Saucier. Prices: \$1 cover after 9:30.

New spring show is about half and half—half good and the other half can take a lot improvement. Leo Reisman, ork leader, makes with the emcee stuff, a combo of corn and overstuffed platitudes, bringing on John Sebastian.

Sebastian, looking fine in white tie and tails, got into the groove immediately with a fine *Tico-Tico* on his harmonica. Followed with *Man I Love* of which the first chorus was in ballad tempo and the second in rhythm. Came back with a lovely *Malaguena*, giving it a string effect that won solid applause. Crowd called him back and he delivered three versions of *St. James Infirmary*, introed by clever chatter, which got plenty of chuckles from the mob, who by this time was with him all the way. His pixyish humor and his shy mannerisms added plenty to his selling. Tried to walk off but was called back again and this time did a long-hair piece that wowed them. Forced into a nice beg-off speech.

Carol Bruce, who followed, showed plenty of shape. A white gown cut down to here drew plenty of "ahs." But if looks were sock, voice and selling were not. Started with *Ac-Cent-Tchu-Ate*, which didn't accentuate anything but a rising boredom. Tried again with a dreamy *I Should Care* and the crowd didn't. In fact, some of them began tittering. Main fault lay in Miss Bruce's mugging. She refused to let lyrics sell themselves. She tried to act. Next came a Gershwin medley, also fluffed.

Only on last two numbers did she register. First was *Lorelei* and second was *Molly Malone*. Latter was beautiful, crowd was all attention, and gave her a good hand. Rearranging routine would help Miss Bruce. She is too good a performer not to know what's wrong.

Reisman did a great job behind Sebastian. For dancing, his *Rum and Coca-Cola* arrangement and ork job was sock.

Bill Smith.

## NIGHT CLUB REVIEWS

Cafe Society Uptown,  
New York

Talent policy: Dancing and floorshows at 8 and 10:30. Owner-operator, Barney Josephson; publicity, Ivan Black. Prices: \$3.50 minimum.

Newest attraction here is Susan Bolin whom, Josephson says, he found working in a Washington (D. C.) spot. Miss Bolin can sing, tho at times she seems to be more of a soprano than a contralto. Voice shows a lot of training and has power. Opened with *Where or When*, followed with a spiritual and came back with two more pop ballads, both being delivered in great fashion. On voice alone, gal would be a sock on radio and records. As a nitery performer she needs more polish.

Black gown and gloves are okay but wearing hair shoulder length detracts. Miss Bolin is no ingenue and a sophisticated hair-do would be more suitable. Singer also shows a bad tendency to mug. With her voice, she doesn't need facial contortions.

Paul A. Smith, also now here, is a handsome Negro who looks very well in tails and white tie. Voice is small, tho on dramatic tenor side. He sounds best in the middle registers, doesn't do so well on the high and low notes. Smith did *End of the Road*, *Little Mother o' Mine* and *O Sole Mio*, walking off to a nice hand.

Jimmy Savo, playing a return date, got plenty of yocks for his standard pantomime and sotto voce warbling. His *One Meat Ball* was great. With his pantomiming he's all the little men in the world rolled into one. Unveiled a new number, *My Heart Sings*, with some funny lines. Despite the fact that Savo almost goes with the lease here he still draws terrific receptions.

Edmund Hall's quintet opens the show by coming down on the floor to make with a couple of Gershwin numbers and swingy pops. Go over nicely. Hall ork also plays for the show. Bill Smith.

Edgewater Beach Hotel,  
Marine Room, Chicago

Talent policy: Dancing and floorshows at 8 and 10 p.m. Owner-operator, William Dewey; manager, Philip Weber; publicity and production, Dorothy Hild. Prices: 50-75 cents cover.

Dorothy Hild's smart production worked in between three good variety acts spells another top-drawer bill for this room. Talent nut is still up to pre-curfew level and crowds are just about normal.

Dorothy Hild Dancers, in lavender gowns and carrying realistic lilac branches, open in a classic dance routine featuring formations of lilac branches which effectively achieved the illusion of a lilac bush in bloom. Excellent production for a springtime revue.

Other production was a strobe bit, with gals wearing patchwork dresses. Black light has been overdone lately in Chi, but the effect of so many colors in one costumes breaks the monotonous strobe trend.

Blond Terry O'Donnell, formerly of *Oklahoma* and *Student Prince*, looks like a comer for nitery applause. Has a fine voice and is on the Gene Raymond-Nelson Eddy side when it comes to looks. Appeared a little stiff, except on his *Oklahoma* medley where he really warmed up.

Remainder of the bill is Mr. Ballantine who does his usual socko job of bungling up the standard magic tricks to solid palm-whacking, and the Ross Sisters whose back bends off two-foot pedestals and precision contortions and acrobatics scored with the sedate crowd here.

John Sippel.

Statler Hotel, Terrace Room,  
Cleveland

Talent policy: Dance bands and floorshows at 7:15 and 10:15 p.m. Manager, R. J. McSoley; publicity, George Winter; headwaiter, Ponte. Prices: \$1-\$3 minimums.

One of the best shows to play this room features the Hermanos Williams Trio and Estelle Sloan, a delightful tap-ballet performer.

The Hermanos Williams Trio is loaded with flash and had the payees shouting for more at show caught.

Miss Sloan, a well-built brunette, gives a colorful tap intepretation of a ritual fire dance. She closes with a jive-waltz routine which includes plenty of spins and twirls.

Current layout opens with keyboard solo, *Smoke Gets in Your Eyes*, by bandmaster George Duffy. Herman Spero.

Blackstone Hotel, Mayfair  
Room, Chicago

Talent policy: Dancing and floorshows at 8 and 10:30 p.m. Operator, Arnold Kireby; manager, Emile; publicity, Mary Anderson. Prices: No cover, no minimum.

The Mayfair Room traditionally has only one act. As long as they are as good as George Price, that tradition should continue.

Price started out a little cold at his first show, because the audience, paying attention to its food, threw him off balance. But in a few minutes he had them with him and kept them for the rest of his first show and all of his second.

One of the most remarkable things about Price is his ability to have an audience as sedate as the Mayfair's join in community singing.

Top number is his "Income Tax" routine, which he first introduced in Washington, D. C., about 10 weeks ago. In this he sings his income tax woes to *Figaro*.

Other parts of his work are imitations of famed names in showbiz and a take-off on *Oklahoma* called *Murray With the Fringe on Top*.

Buddy Arnold ably assists Price at the piano. Music for dancing is supplied by Dick LaSalle and his orchestra.

Cy Wagner.

Hotel Copley-Plaza, Oval  
Room, Boston

Talent policy: Floorshows at 7:45 and 10:30, continuous dancing. Operator, Sheraton Hotel Corporation; general manager, Newton L. Smith; publicity, James Wilbur. Prices: \$1 cover after 10 p.m.

Easily the finest ice show to hit a Boston night spot in a long time, the Maribel Vinson-Guy Owen *Intimate Ice Revue* clicks solidly. It is magnificently showcased and strictly spectacular in the skating.

Built around a South American motif, the revue tees off with headliner Chet Nelson introducing the four above-average line gals in typical South American dance numbers parceled out to each girl singly. Nelson, a spin virtuoso, blends skating and dancing with sock effectiveness.

High spots in the show are easily the Maribel Vinson solo where gal blends a nine-time figure skating championship ability with solid showmanship to draw heavy applause. Second high spot is the Gaucho dance in which Guy Owen leaps from the small ice rink to the floor, a stunt which had the spectators goggled-eyed.

Lillian Tribby, skating headliner and glamor gal, scored solidly with the *Andalucia Suite* number framed by the line skaters. All bowed off to unusually strong applause.

Climax, from skating and presentation angle, is probably the *Mexican Hat Dance* done by Owen and Vinson. The lifts and skating in this segment are strictly tops.

Closing number which effectively frames the Vinson-Owen and Nelson-Tribby duos in some sock skating is high-spotted by black light and spectacular costuming as well as skating effects.

Barbara Pearson.

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**Oriental, Chicago**

(Reviewed Friday Afternoon, April 6)

Current stage fare, headlining Chico Marx, with Frank Conville, Perry Frank and Janice, and Dick and Dot Remy, with Ray Lang's house band supporting, stacks up to just average entertainment. Pic is holdover, *Tomorrow the World*.

Marx's present stint, first in Chi since he busted up his big band, shows he hasn't dropped any of his pianosense. He broke it up especially on his encore by playing the familiar *Woodpecker* bit from one of the Marx brothers' flickers in which he holds an orange in his right hand while playing the treble part of the melody.

Perry Frank and Janice rank close to Marx when it comes to craftsmanship in their particular field. Smoothest terp team around when it comes to ballroom taps.

Dick and Dot Remy contribute their standard knockabout act, with handstands the peak of the turn.

Frank Conville, with Sunny Dale, consumed about eight minutes of total stage time. If this comedy act were carefully cut down to new and effective material, it would be over in 60 seconds.

Donna Dae, fresh out of the *Chez Paree* here, holds a vaude audience much better than she did the nitery-goers. However, she is still tense and the nervousness affects her vocals. Should do more current pops like *I'm Beginning To See the Light*.  
John Sippel.

**VAUDEVILLE REVIEWS**

**Capitol, New York**

(Reviewed Thursday Night, April 5; last show)

Bill is headlined by Sammy Kaye's band, which does its usual selling job mostly by the *So You Want To Lead a Band* stunt. Paul Winchell, ventro, does sock job, as does L. A. dancers Rosario and Antonio. Whole thing is wound up in less than an hour and moves fairly rapidly. Pic is MGM's *I'll Be Seeing You*.

Kaye's outfit has slowly but surely matured into a fairly competent outfit so far as putting on a stagershow is concerned. Thruout entire bill musicians clown around, with drummer constantly having words with Kaye for laughs. It's similar to the old Waring idea, but still good for entertainment purposes. Musically, it suffices to say that Kaye has plenty of fans around who like his brand of music, and he satisfies them, too.

Vocalists Nancy Norman and Billy Williams toss out plenty of tunes. She's tiny, sings with ease, but is over-dramatic in her approach to pop singing. She ought to relax more in her manner to cope with fluidity of her voice. Williams tosses off tunes with plenty of finesse, registering all the way. Kaye is a pleasant emcee, but doesn't do much more than wave a guiding hand, which isn't much.

Rosario and Antonio, caught recently at Loew's State down the street, should stick strictly to dancing. In wind-up number gal sings folk song, and altho it might be considered okay art, commercially it's way off. Their dancing pays dividends, as usual, and they could have stayed on. Paul Winchell reaps harvests of laughs via his tissue-paper timing. Dummy has all the gag lines and Winchell is as smooth as silk in his selling. He, too, could have stayed longer.  
Paul Secon.

**Olympia, Miami**

(Reviewed Wednesday Afternoon, April 4)

This week's show is all to the good. *Earl Lindsay's Ladies* are held over for the third week with a change of costumes and terp routines, of which the *Babes In Toyland* number stands out.

The Glens, a trio of two men and a fem in ballroom costumes, have some thrilling hand-to-hand, back-stands and other acro stunts that win a big hand.

Tony Ferrar, hoofing comic, starts slowly but comes thru nicely with an odd bunch of gags and facial expressions that more than make good.

Diane Courtney is a good-looking thrush with a torchy voice. Opens with *Saturday Night*, follows with *Too-Ra-Loo* and *Begin the Beguine*. For an encore uses a newie, *Good, Good, Good*, which went over big. This lass knows how to put her songs across and wins a heavy mitt.

Lewis and Ames are standbys at the Olympia. The fem is a good straight for rapid-fire gags and bits, which the customers eat up. This pair do one song but it is a gem for laughs. They begged off with a nice talk. Pic is *Woman In the Window*.  
Larry Berlner.

**Loew's State, New York**

(Reviewed Thursday Evening, April 5)

Screening a weak picture, *Tonight and Every Night*, State this week has turned its bill into a presentation by putting Ruby Zwering's musickers on stage, pressing Ted Claire into service as an emcee and routing the acts accordingly. Total result is mixed because program lacks a really sock turn.

Three Edwards Brothers are an okay opener, doing balances on stage floor, then on chairs on bottles. While stuff is conventional, tumblers put it across well and earn good mitting thruout.

Cardini follows in a strict prestidigitation act. First part, card stuff, is too long but act picks up midway and winds up solidly.

Nan Rae and Mrs. Waterfall, comedy fems, could be funnier. Act has some good gags and a lot not so good, being either old or redolent of the bathroom. Turn's best bet, a double-talk version of *A-Tisket, A-Tasket* by Mrs. Waterfall, is cut short for no apparent reason. Act gets a nice collection of laughs but no yocks. Applause, good.

Ted Claire, in own spot, unveils a (See LOEW'S STATE, N. Y., on page 29)

**Orpheum, Minneapolis**

(Reviewed Friday Afternoon, April 6)

Revitalized Vaughn Monroe ork, ably abetted by Guy Kibbee, holds forth here this week. Monroe aggregation, which was somewhat of disappointment in last appearance here a year ago, has everything necessary to put on fine show—which it does.

Bill got under way with Monroe warbling his theme. Next is *Candy Hop*, a typical jive arrangement which got big mitt from the kids in the audience.

Rosemary Calvin, band canary, in a couple of tunes, shows she is one gal who can sell a song, even tho throaty vocal ability isn't the best.

After ork's fine arrangement of *All the Things You Are*, June Slater, tapster, comes on. She is a cute trick who knows what to do with the feet. Her tap twirls drew strong hands.

First bit of comedy comes from Johnny Bond, trumpet, who cuts to vocal ribbons *I Wuz a Rabbit*. Because guy can't sing he's good.

Band's splendid arrangement of *Warsaw Concerto* appeared to be over the heads of the kids. Monroe, with much better singing voice than he had year ago, then warbles two numbers. He has learned to unbend and he's a better showman for it.

Four Norton Sisters, a lovely-looking bunch, sing *I Said It Again* and *Tabby, the Cat* to big mitt, followed by *My Heart Sings*. Bobby Rickey, diminutive drummer, beats out fast tattoo of *I've Got Rhythm*. This lad is heading for the top rung and isn't far away right now.

Kibbee took stage for bit of wise-cracking monolog. It's a typical personal appearance routine, with, thank heavens, the only exception that he doesn't try to sing. Got good hand.

Ziggy Talent, sax man, stopped the show with his animated vocal version of *Sam, You Made the Pants Too Long*, followed by *Vitamins*. The guy's a riot and audience could have gone for much more. Lower floor all filled at second show, with lines when caught. Picture is *Between Two Women*.  
Jack Weinberg.

**Orpheum, Los Angeles**

(Reviewed Tuesday Afternoon, April 3)

*The Gay '90s Revue* takes all the credit on the marquee. But only a few of the cast get a big hand. One of those garnering applause is Maxine Gates, who under no circumstances can be rated in the category of "entertainers of yesterday."

Ella Shields emsees the first part of the show and nicely. She brings on Jimmy Quinn, who goes well with his soft-shoe routine of the old minstrel days. Annie Kent gets a good hand for her soubrettish warbling; shines particularly on her version of *I Don't Care* and does a not-bad tap routine.

Harry Smirl has a weak dog act. After a few tricks, Smirl changes his turn to a bone-rattling bit and a satisfying "shave and a haircut" routine. Miss Shields is next with a couple of songs that rate well, later returns with a dull male impersonation.

Not until Miss Gates takes over does the show gain speed. She socks with one song and her dance bit gets a beg-off hand.

For Lily Ashton's turn, this reviewer wishes he had stood in bed. This, a recitation about getting left at the altar, is sad in more ways than one.

Gene Scheck is on for an acrobatic turn that features drinking a glass of water in a headstand.

"Ma" Perkins starts her act with a corny monolog, shifting to a conversation with "Pa" Perkins in one of the upper boxes, using material twice as corny.

Bob Gardner's bell ringing turn is satisfactory, especially his tune beat out with mallets on soup bowls.

In the wind-up are Ma and Pa O'Hagen with their comedy, song and dance. Pa's a good tenor and the warbling of oldies is good. There isn't much to the material used but it goes pretty good.

Patriotic finale is a United Nations flag affair. Pic is *Nevada*. Biz fair.  
Sam Abbott.

ALLENTOWN, Pa., April 9.—Dorney Park, opening for its 61st year May 30, will again have open-air vaudeville. Bookings being handled by Abe and Joe Feinberg Agency, New York.

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## V-E Day Jitters Has Spots Yowling for Pay-Stop Clauses

NEW YORK, April 7.—With German resistance crumbling fast, niteries and theaters all over the country are demanding stop-clauses in their contracts with acts for the purpose of escaping responsibility for salary should local authorities or the U. S. government order them to close on V-E Day or several days thereafter.

According to Dave Fox, New York head of AGVA, the union is not granting these demands and is refusing to allow such clauses to be written into contracts. However, organization is verbally informing owners that the proclamation of victory and possible order to close would be an act of government authority, in which case operators would be exempted from contractual obligations anyway without having to have it in their contracts.

Mayor F. H. La Guardia this week phoned AGVA for a blanket clearance of acts who will be asked to give free performances in Central Park Mall on the big day. Permission was granted.

## Chi Clubs Pre-Ordered To Shutter on Big Day

CHICAGO, April 7.—Niteries ops here lost a contemplated big clean-up from V-E celebrators Wednesday (4) when the city council ruled that all taverns and niteries must close for 24 hours immediately after the victory announcement is made.

Council also ordered that all liquor sales will stop for the 24-hour period. Order permits hotels, stores and other establishments where liquor is sold to remain open.

## More Vaude Life In Buffalo Nabes

BUFFALO, April 7.—There is a renewed flurry of nabe theater vaude activity in the Queen City currently, Basil's chain is particularly active in giving live talent a boost, and has found it plenty profitable. The Broadway Theater has expanded its once weekly vaude to twice (Thursday and Saturday), and the State, Niagara Falls, has been added for Wednesday shows. Several more houses in Buffalo are now being readied for same policy.

Basil's is being supplied with vaude talent by the Ray S. Kneeland agency here, and uses four acts a show. Kneeland also sets vaude at the Palace Burlesque Theater here, currently Couzen's and Jackson's Review, and fills in with plenty of club dates, despite curfew restrictions and general attitude of "holding back." Niterie bookings have been hurt, but agents are managing to weather the crisis.

## In Short

### New York:

AL GORDON opens at Steel Pier, Atlantic City, June 1, for a summer run. . . . GARLAND, of Garland and Marla, dance act, now working for the Fred Le Quorne Studios. . . . MONICA BOYER goes into the Copa with Cugat. . . . SKATING WHIRLWINDS in their 29th week at the Iceland. . . . TYLER, THORNE AND ROBERTS, and DeMay and Moore on Loew's one-nighters. . . . TED ADOLPHUS next dance director at the Latin Quarter. . . . BUSTER WEST, out of *Follow the Girls* on June 1, will do a vaude tour. . . . JUNE HAVOC also set for vaude theaters. . . . KITTY CARLISLE signs two-year paper with Decca. . . . ST. REGIS ROOF drops all entertainment for summer except dancing.

### Chicago:

ELMO TANNER opened at the Bowery, Detroit, April 9. . . . PECK AND PECK replaced Ford, Harris and Jones in the El Grotto revue, Chicago, April 6. . . . JUNE DARLING and Raynor Lehr, Chi agents, just returned from a six-week tour of the West Coast and Canada.

CARLTONS do a week at the Orpheum Theater, La., April 24, after which they'll be featured in a Universal movie short. . . . ADA BROWN and accompanist Harry Swannegan, who have been together for 25 years, join the company of the swing version of Gilbert and Sullivan's *H. M. S. Pinafore* rehearsing in New York. . . . PROFESSOR BACKWARDS set for the Legion, Omaha, April 30.

LENNY GALE inked for four weeks at the El Morocco, Montreal, starting April 16, and Loew's State, New York, May 24. . . . BONNIE BAKER moves to the Mocambo, San Francisco, April 27. . . .

### St. Louis:

BERNIE CUUMMINS ork current at Hotel Chase, with Jerry Lester, Mary Raye and Naldi. . . . Club Continental of Hotel Jefferson has JULES AND JOAN WALTON. . . . NOBLE AND KING current at Crystal Terrace of Hotel Park Plaza, followed by D'Angelo and Vanya for a two-week engagement.

## AGVA-NATA SET

(Continued from page 25)

AGVA law. To end confusion and cut out abilis for extra percentages, said Shelvey, a tough definition of a booker will be worked out and made to stick.

Move for such a definition comes as the result of a meeting in Miami between Shelvey, Jack Irving, who is AGVA's Chi man, and Dave O'Malley, biggie in the National Association of Theatrical Agents.

Meeting was held for the purpose of deciding whether AGVA will sign a pact with NATA. Some months ago a verbal deal was made between the two organizations providing for inking of a "Rule B" contract, similar to those signed with other agent orgs, but with certain changes and one major exception—NATA members would be permitted to split 15 per cent commission, where it was properly exacted, on any basis they saw fit. This concession to NATA was made over protests from Artists Representatives' Association of New York, which has a "Rule B" contract with AGVA permitting a split

## USO Gold Stars

NEW YORK, April 9. — Six wrestlers and a portrait painter lost their lives recently when a bomber crashed accidentally somewhere in France. Altho the plane was en route to the fighting front, the accident was not the result of enemy action. Among those killed were Ben Reuben, George Mack, Jack Ross, Gay Young, Kid Chapman, and Ruth Donor, the artist.

The push-and-pull troupe was part of a Middle Western USO unit appropriately enough called *Grunts and Groans*. Al Williams, a member of the original group who missed the fatal plane, is now in Chicago getting together another unit to go over. "That's the way" as he puts it, "my buddies would want it."

## B'way Gets Another Niterie, the Fanfare

NEW YORK, April 7.—Curfew or no curfew, a new Broadway niterie opened Thursday night (5) under the handle of The Fanfare. Spot was formerly called the Roumanian Village when it was operated by George Lynch, owner of Kelly's Stable, and two associates.

Club is running on a moderate-priced dinner basis plus two shows nightly. New owner is Al Foster who, with Dottie Darling, formerly had Dottie Darling's little spot on the East Side. Foster says he is the sole owner of The Fanfare, tho Miss Darling is associated with him in operation of the new place. They disposed of the East Side room last winter to Jimmy Ryan, and Foster bought out Lynch and partners in February in anticipation of taking over the Roumanian Village himself. Foster claims he paid \$43,000 for the spot and spent over \$10,000 on redecorating.

Entertainment current has a line by Maxine Fields (listed as the club's producer), Sammy Birch, JayDin and LiSun, Betty Morgan, Ben Bernard and the orks of Ted Eddy and the Fields Sisters.

on a 10-5 basis only.

Despite apparent AGVA-NATA harmony there was a period of friction recently when it looked like AGVA would withdraw its concession to NATA.

In Miami, however, according to Shelvey, everything was straightened out and NATA will be recognized. But first, said Shelvey, NATA will have to draw up a definition of what is a booker for AGVA approval. The union is going to be very stern about how the definition is worded, but when finally okayed it will be adopted not only for NATA but all other agents and organizations. Result will be the saving of plenty of commission by acts, Shelvey declared.

Meanwhile, the Miami office has been reorganized and its jurisdiction expanded. Arthur Kaye, AGVA's Miami rep, now will cover Atlanta, Jacksonville, New Orleans, Tampa and other Southern points. A new office in the Blackstone Hotel will be opened May 1.

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# Easter Grosses Hallelujah On Stem; MH Gigantic 133G

NEW YORK, April 7.—A combination of good weather, school vacations and extra shows brought in what, in at least one case, amounted to sensational takes. Even shows running into their final stanzas received powerful shots in the arm.

Radio City Music Hall (6,200 seats; house average, \$100,000) wound up its second week of Gil Maison, the Easter show and *Without Love* by getting a terrific \$133,500 after an opening of \$123,500.

## Roxy, Para, Capitol

Roxy (6,000 seats; house average, \$75,000), with Victor Borge, Joan Edwards and *Tree Grows in Brooklyn* counted \$77,000 for its fifth week, the same as it got for the previous stanza. Opening was \$105,000, followed by a second week of \$97,000, third week, \$84,000.

Paramount (3,664 seats; house average, \$75,000) pulled \$88,000 for its preem with the Benny Goodman ork, the Condos Brothers and *Practically Yours*.

Capitol (4,627 seats; house average, \$55,000) moved up to \$66,000 for its fifth and final week with Xavier Cugat, Lena Horne and *Picture of Dorian Gray*. Previous installment was \$64,000. Bill opened with \$84,000 and second period brought \$76,000, followed by a third segment which brought \$74,000. Total for run was \$364,000. New bill has Sammy Kaye, Rosario and Antonio, Paul Winchell and *I'll Be Seeing You*.

## Strand, State

Strand (2,779 seats; house average, \$45,000) collected \$63,000 for its second week with Cab Calloway, Sister Tharpe and *God Is My Co-Pilot*, as compared with an opening of \$64,000.

Loew's State (3,500 seats; house average, \$25,000) jumped almost 100 per cent when it tallied \$30,000 for Enoch Light,

Patsy Brewster, Jean Carroll and *Song to Remember*. Previous week showed \$18,500. Current bill has Glenn Miller's Modernaires, Ann Corio, Cardini, Nan Rae and Mrs. Waterfall and *Tonight and Every Night*.

## Spivak, B. Lester Pull Weak \$25,000 At Earle, Philly

PHILADELPHIA, April 7.—While the appearance of Frank Sinatra in town for a radio broadcast might have kept some of the younguns away, week ended Thursday (5) at the Earle Theater (seating capacity, 3,000; house average, \$20,000; prices, 45 to 95 cents) fell short of expectations in the face of a heavy marquee. Charlie Spivak is a band generally considered a major draw here. With Buddy Lester, also a heavy local fave, for the extra-added, a \$25,000 take was nothing to create excitement at the box office.

Lack of juke box hits by the maestro is considered a factor in keeping the gate at a sluggish pace, plus a Good Friday opening to make for a slow start. Dixie Roberts was the added act, with Irene Daye, Jimmy Saunders (local lad) and Alvin Stoller out of the band to round out the bill. Screen filled in with *Dangerous Passage*.

## Welk Draws 3,000 Dancers For Midwest One-Nighter

CHICAGO, April 9.—Lawrence Welk's ork pulled 2,500 dancers, who paid \$3,000 with tickets going for \$1.30 top, into the Auditorium, Burlington, Ia., last Wednesday (4). Welk, who is currently at the Trianon Ballroom, Chi, has replaced vocalist Roy Bast with Bob Donet, ex-Johnny Long singer. Due to current sidemen shortage, Welk has added Venita White, gal saxist, to his reed section.

## Allan Jones Bill Gathers Swell \$32,000 in San Fran

SAN FRANCISCO, April 7.—Stageshow at the Golden Gate (2,850 seats; prices, 45 to 95 cents; house average, \$25,000) grossed a heavy \$32,000 for week ended Tuesday (3). On the bill were Allan Jones, Jean Parker, Chris Cross, and West and Lexing. Pic was *It's a Pleasure*.

## Gypsy Rose Lee Grosses Big \$21,580 for Week in Atlanta

ATLANTA, April 7.—Bill headed by Gypsy Rose Lee and featuring Low, Hite and Stanley and Tommy Tucker grossed \$21,580 at Fox Theater here for week ended Wednesday (4). House capacity is 4,462 seats, prices range from 65 to 76 cents.

## LOEW'S STATE, N. Y.

(Continued from page 27)

combo of comedy bits and pieces, songs, dancing and impressions. The dance bit is the strongest. The others are diffused and only moderately effective. Crowd came back with fair crop of giggles and middling hands.

Ann Corio, sexy-looking as ever, tries hard to rise over the circumstance that stripping is verboten on Gotham stages. She tries with three novelty songs and some gags built around this fact. No great shakes as singer or actress, she nevertheless does well and gets about as much out of the situation as could be gotten.

Glenn Miller's Modernaires (5), featuring Paula Kelly, are a nifty song outfit. Arrangements are on the beam, kids look and sell well and get very good responses. Best items were a sharp version of *Jukebox Saturday Night* and their encore, *Ac-Cent-Tchu-Ate*. Biz very good. Paul Ross.

# Auditing the Niteries in 1945; Talent Gets 60 Per Cent of Nut

(Continued from page 25)

ing this from the total nut of \$110,000 leaves about \$33,000 for the rest of the operation. Ops admit that before the curfew they took in about \$200,000 a month, and as liquor was the biggest item here club's profit must have been enormous.

Club "D" (375 seats) is a low-cost operation. Its total nut is about \$36,000 monthly, of which talent takes about \$16,500. Spot has no production, and takes are probably half of the larger spots. But ratio of profit (applying the rule of \$15,000 worth of liquor to make \$100,000 and \$30,000 worth of food to make \$100,000) must be extremely satisfactory.

But since the curfew spot's percentage of food sales in relation to liquor has risen, so today it is probably not doing as well. Based on the pre-curfew operation, however, reliable sources say club makes about three times its nut monthly. This brings it to about \$100,000, of which \$75,000 is clear.

## Handsome Profit

Club "F" (150 seats), the smallest spot surveyed, sets aside about \$13,000 monthly for its nut. Of this \$8,000 goes for entertainment. Before the curfew it did about \$50,000 worth of business monthly. Practically all of it was in liquor. If the 15-30 rule applies, spot made a handsome profit.

According to Blattner & Rosen, nitery auditors, there are various ways night clubs can make money. Kitchen control is one. A good op has to keep close tab on what happens, say, to a side of beef and knows how many steaks can be cut from it.

Liquor control is another problem. A bottle of giggle water can make anywhere from 23 to 29 drinks, depending on how it's poured. Filling an ounce-and-a-quarter jigger to the top will mean fewer drinks per bottle. With standard Scotch at \$53 a case and 12-year stuff running from \$63 to \$65 a case, pouring it with an over-generous hand will cut into profits.

The curfew has brought additional problems. Food has always been a secondary item in nitery operations. Liquor is what brings in the shekels. With the midnight closing, liquor sales are down, the food consumption has increased. Costs have, therefore, risen. For if it takes \$15,000 worth of drinks to bring in \$100,000 and \$30,000 worth of food to collect the same \$100,000, the rate of profit must be down. Food costs, say ops, can be brought down. But it requires buying in bulk, and spots geared to drink business don't have enough call for food to change their buying habits.

## Minimums Cost

Minimums are another source of revenue that the curfew hit on the head. Lots of clubs had after-theater customers who came in for a drink or two and received the minimum charge, about \$3.50. The difference was a clear profit. This item was an unfailing source of a couple hundred dollars a night. Today it is practically non-existent.

Increasing costs of operation, talent costs, wages, taxes and now the curfew throw an added burden on management. How well some ops run their plants can be seen from a study of their cost items.

Obviously the shows take up the major portion of the nut. In some cases it has been found that the spectacle type of shows pulls; in some, names are the lure; in others a combination of both seems to be the answer. In at least one, small talent well handled is the solution.

Generally speaking, clubs spend about 60 per cent of their nut for entertainment.

Club "A" has a \$110,000 nut, of which \$75,000 goes for the show.

Club "B" has a \$119,000 nut, of which \$72,000 goes for the show.

Club "C" has a \$140,000 nut, of which \$106,000 goes for the show.

Club "D" has a \$36,000 nut, of which \$16,000 goes for the show.

Club "E" has a \$110,000 nut, of which \$77,000 goes for the show.

Club "F" has a \$13,000 nut, of which \$8,000 goes for the show.

Club "G" has a \$30,000 nut, of which \$16,000 goes for the show.

A reduction in talent costs to over-all expense doesn't necessarily imply that

an operation is successful. Both Club "D" and "F" spend about 50 per cent for entertainment operations, but both cases differ widely, and "D" seems to be in better shape.

Club "D" never has expensive talent. It takes what it has and builds it by smart promotion. It also owns and runs its own concessions (checking and cigarettes). What this brings in is unknown, but an estimate of \$1,500 a month would not be out of line.

## Bigness Not Necessary

Survey also proves that bigness in itself is not necessary to success, for while a moderate spot can make three times its nut, which one place claims, this is no indication that a big spot can maintain such a ratio.

On the contrary, its very bigness works against it. Expenses mount enormously out of proportion to the takes. For example, Club "B" says that in 1939 it could make money on \$450,000 a year. Today it has to do well over a million to break even.

Smallness also works a hardship. Mass buying-power of various staples is necessary to make money, for under OPA prices can't be advanced. So a small buyer has to pay more. Result is that profit margins are bound to fall.

Most successful operation seems to be in the medium-sized spots which spend for names. What relation names have to drawing power is not easily measured, but intangible value of names can be judged by the salaries they command. A good op knows how much an attraction will draw, yet it is almost impossible for him to figure what a production will bring.

But no nitery entertainment can bring in much unless it is constantly drum-thumped. This means advertising and publicity. These items can cost a lot or little. But they must be continuous to bring in the customers. A sporadic campaign which comes in fits and starts seldom works successfully.

Under publicity items not shown in the chart are such things as matches and other accessories which customers can take home. Club "C" puts out about \$400 a month for these articles, Club "A" spends \$100 and Club "B" spends \$125. But Club "D," with its excellent publicity operation and half the capacity of Club "C," spends only \$80 a month.

Location, while valuable at the onset, gradually loses its importance. Side-street operations in some cases do better than those in top locations. The answer there isn't in location as much as it is in longevity and continuous operation. The question of rent is also secondary. Concessionaires in most cases pay the rent, so it can be discarded as an item of operation.

But the big answer to success is to stay in business—you really rake it in after you've existed for that first hard year.

# Prima Pushing Det Toward 34G After 3 Low-Gross Weeks

DETROIT, April 7.—Business has been on the low side at the Hughes-Downtown Theater, principal local vaude house (2,800 seats; house average, \$23,000). Box office here is a classic sample of the late Lenten slump and Easter boom characteristic of this town.

Last week, combination of Ann Corio and Smiley Burnette drew an average \$21,000. Picture was *The Pride of the Yankees*.

Les Brown's orchestra, which preceded Corio-Burnette, also did a merely average \$21,000. The same figure was hit by Dante the week before.

Currently, Easter week-end has filleted business up to a figure that looks like \$34,000, with Louis Prima's ork as the stellar attraction. Picture sharing the credits slightly is *Fog Island*.

## Tito Guizar Big 23G in L. A.; Gay '90s Looks O.K. \$17,000

LOS ANGELES, April 7.—Dave Stern's *Gay '90s Revue*, featuring stars of yesterday, stands to pull only a fair \$17,000 at the Orpheum Theater (2,200 seats) here. In the show are Maxine Gates, Ella Shields, Jimmy Quinn, Annie Kent, Harry Smirl, Ma and Pa Perkins, Ma and Pa O'Hagen and Al Lyons orchestra. Pic is *Nevada*.

Tito Guizar with George Arnold's *International Ice Revue*, Dave Barry and Jodie and Carol Gray knocked off a strong \$23,000. Pic was *My Buddy*. House charges 98 cents tops.

## Lenny Gale, Watson Sisters Do Nice \$19,000 in Balto

BALTIMORE, April 7.—The marquee lure helped boost the intake at the Hippodrome Theater week ended Wednesday (5) by a substantial gain of five grand over the house average (2,100 seats; house average, \$14,000; prices, 35 to 65 cents). Register showed a neat \$19,000.

Top billing was shared by Lenny Gale and Watson Sisters, both rating high in popularity here. Also on bill were the Eight Lucky Girls and Eddie Manson. Screen pitched in with *It's a Pleasure*.

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# Web Competitive Battle On; CBS Distribbs "Presentation"

(Continued from page 5)

has improved tremendously since the this: 'According to the Blue itself the estimated circulation of the Blue is 15,264,000—or only 58 per cent of CBS . . . according to NBC, using its own data, the Blue's estimated circulation is 12,425,677.'

"The Blue has never claimed a 'circulation figure. The NBC figure, if correct, is based on the 1940 coverage survey which uses a base entirely different from CBS,' and Blue has never made use of it. But then, on page six, the presentation says: 'The Blue's coverage is either 47 per cent or 58 per cent of Columbia's, depending on whose figures you wish to accept.'

"Note carefully," this agency exec said, "that fact that on page five CBS says 'circulation' and on page six, using exactly the same figures, it says 'coverage.' This play on words distorts the meaning. Coverage means the possible audience. Circulation means the claimed number of listeners.

## Not Comparative

"Then," he continued, "On page 11 CBS begins to document the comparative Hooperatings of shows that have changed networks. But Columbia uses changes since 1938. In all fairness to the Blue it must be pointed out that the network days when it had to take the slops left over from the Red and when its station line-up was vastly inferior to what it is now and will be after June 15 when nine new stations come in. Of the 24 switches listed, 13 took place before 1942, the year of the Blue sale by NBC, and six more took place in 1942. CBS claims that in 21 of the 24 switches (11 from CBS to the Blue and 12 from Blue to CBS, one show broadcast concurrently on both webs) its rating was higher than its rival's. But what CBS doesn't explain, and what is to my mind an important omission, is the fact that some of these shows were on Blue for 13 summer weeks and then went to CBS for the winter. In other cases it is using the highest Blue rating for the first 13 weeks and the highest Columbia rating for the entire length of time it was on the air.

## Truth's Truth

"Nevertheless," he pointed out, "it is true that nighttime shows on CBS in the past and today are getting higher ratings than on Blue. And it must also be admitted that when *Vox Pop* was being broadcast concurrently on both networks it did get a rating 150 per cent higher on CBS than it did on Blue. Blue has no answer, as far as I have been able to determine, to the charge that the average half-hour rating on Columbia is higher than on Blue and it cannot answer the statement that CBS did win 88 quarter-hour 'firsts' to Blue's 31. Thirty-six of the Columbia wins were in the daytime, 52 at night. Sixteen of the Blue wins were at night, 15 by day."

## Basic?

(Space does not permit detailing of Blue answers to the questions of power except to say that the net feels that power counts only in areas where there is a thick population spread over a large area. In Salt Lake City, for example, CBS has the 50,000-watt KSL, Blue has the 5,000-watt KUTA. Blue claims special surveys shows that 5,000 do the job as well as 50,000 because there aren't many people outside the area covered by lower power.) On page 24 of the presentation, CBS says: "We find basic stations of the Blue Network located in such cities as: Winchester, Va.; Plattsburgh, N. Y.; Saranac Lake, N. Y.; Columbia, Mo.; Burlington, Ia.; Fredericksburg, Va.; Hannibal, Mo.; Lawrence, Kan., and Hyannis, Mass." All of the Blue stations in that list, according to *Standard Rate and Data* for April, 1945, are listed in the basic net column except Plattsburgh (WMFF) and Saranac Lake (WNBZ). But all of those listed in the basic column are there listed as *Bonus Stations*, not basic stations. WMFF is a basic supplementary and WNBZ, also in the basic supplementary list, is listed as a bonus with WMFF.

To CBS's claim that 16 Blue stations are located in the "sparsely populated" Carolinas, Blue replies that CBS has more stations and more power in the South than any other web. However, the

agency exec pointed out that the majority of the Southern CBS stations are in heavily populated areas whereas the Blue outlets don't do as well in the South's industrialized sections.

Columbia, on page 27, says that the Blue has no station in nine CBS station cities, none of which have under 40,000 population. This is correct, except in one instance, Phoenix, Ariz., where Blue has KPHO, a 250-watt at 1230 kc., competing with Columbia's 1,000-watt, 550 kc., KOY.

Blue, as far as could be determined by *The Billboard*, could not answer the CBS statement, on page 30, that of the 100 leading U. S. advertisers, 49 bought CBS, 24 bought Blue. And where these clients bought only one web, 20 chose CBS, seven took Blue.

Over-all conclusion of the time buyer who did this analysis is that CBS certainly has a large number of unanswerable points to make and made them without mincing words. However, he feels that the Blue picture is not nearly so black as Columbia tried to paint it. In fact, he said, by making so many elementary errors, CBS probably has left itself open to more criticism than if it had left well enough alone and ignored Blue the way Blue tries to ignore Mutual.

The next step in this thing, he and several others like him say, will be published CBS ads trying to pull down the Blue house. Already there is talk that WCAU may run the "ghost" which Blue answered in an ad. WCAU, so the story goes, wants to run its ad with no change in copy except for a note saying: "This is the ad that was never answered." When that happens, Madison Avenue may not be safe for man, beast or trade reporter.

## CBS Finds Third Camera for Tele

NEW YORK, April 7.—CBS's tele station in New York, WCBW, will shortly install a third camera, an old iconoscope formerly used in the research labs to supplement the two ikes in use in the studio at the present time. Understood that net's technicians unrolled cable Monday (2) to see if there was enough co-ax in the shop to do the job and decided that it could be done.

Currently, the station has two cameras, of which one is a dolly. Both have pre-war ikes.

## HOLLYWOOD OUTLOOK

(Continued from page 10)

Paramount's Television Productions, Inc., believe that Hollywood is the logical center of tele films, because all the equipment for such a venture is right here. As in radio, large seg of the talent used in tele will be gleaned from the pic studios. Top stars, in order to do their live tele stunts, however, will have to make the New York trek. One film producer here came up with this thought: Company could wait until a star had a pic about to be released, then ship him off to Manhattan and let him emote before the tele cameras, using special scripts that would tie-in with film.

It was pointed out that prospective sponsors are going to demand greater return for their investment in video, due to added cost, and therefore will insist their shows hit a top market area. Top-budget live tele show here, airing at 5 p. m. and hitting New York at 8 p. m., would do very little in the local market area. Radio sponsors can produce expensive shows at the above mentioned times and cinch their local market with later repeat, but cost would be prohibitive in tele.

West Coast repeat has been the bone of contention with many sponsors and artists, such as the current contract squabbles between Burns and Allen reps with their agency. Similar situation will undoubtedly arise in tele, according to trade, but talent will be unable to do very much about it. West Coast repeats probably will be nixed when the new medium gets into high gear and bank-rollers start casting around for shows. Some figure that this situation may put a halt to exodus of radio thespians from the New York area, excepting those who want to take a fling at the film studios.

## Blue Sells First Tele Show With No Profit to Web Ops

NEW YORK, April 7.—Blue web tele department Thursday (5) signed a contract with John David Company, operators of a chain of Eastern men's clothing stores, for sponsorship of a Blue video show on WABD, DuMont station here. John David will not become sponsor; in fact, since time is free, but will merely pay part of the production costs.

Show will be called *Letter to a Serviceman* and will be directed to men in hospital wards in the New York area where tele receivers have been installed. Commercials will be cut to merely opening and closing announcement saying that program is produced by the Blue "in cooperation with the John David stores."

Web is taking no profit on the show, believing that treatment will establish firm foundations for future dealings with clients. Net's idea is that tele today, with a limited number of sets, cannot really sell for the sponsor and any profit would be unfair to client.

## Still Tries Vid With 20G Nut

(Continued from page 10)

munity in Queens, one of the four "residential" boroughs ringing Manhattan and with it make up the City of New York. Despite its proximity to Manhattan (about 40 minutes by subway, and an hour and a half by elevated line and an hour by bus), and despite the fact that it has no heavy or even light industry, Jamaica is comparable to the average city of 50 to 100,000 population. It is a shopping center for the farmers of Long Island, it has a small, exclusive residential area and a large middle-class population. It has a working-class district, supports one reasonably high-priced department store, Gertz (part of the allied chain), and a Montgomery-Ward unit. The majority of its shops and services cater to medium-sized purses.

## New York Coverage

Still claims that he will be able to cover most of the areas reached by existing Manhattan tele stations, but his signal will be strongest in Queens. If his station works out there, say reliable observers, small-town video operation will be a proven fact.

If he does it, the cost of his outlet is its biggest selling point. If the figure is right, Still will be able to peddle equipment to other station managers as he plans. However, execs of the big concerns shake their heads. A breakdown of the DuMont estimate, no matter how it's sliced, still puts Still nearly \$100,000 below DuMont's. DuMont figures that a complete camera and control room installation will cost \$23,000; lighting and sound, \$10,000; a 35mm. projector, \$6,000; film pick-up camera, \$3,000; master control board, \$35,000, and a 5 kw. transmitter (considerably higher than Still's 600 watts), \$36,000. On top of that is an estimate of \$1,500 for a tower. Total: \$114,500.

GE figures that a 4kw. station will cost \$141,000. This would have two studio cameras, two pic cameras (16 and 35mm.), the transmitter and antenna minus a tower and no lights. Lights should cost an extra six to 10G. In addition, if the transmitter is removed from the studio, a two-channel relay system would run around \$15,000. GE figures a low-power satellite station, which could pick up and transmit web shows and broadcast films, would run around \$66,150. DuMont has no figure for the satellite, but it's rumored to be close to GE's estimate. Still in the "think" stage at GE is the one kw. satellite costing around 30G. General Electric's master station, with the same equipment as the 4kw. job but using 40 kw., is figured at around \$255,000. A complete, self-contained portable unit, mounted on a truck, will cost about \$45,000. This alone is twice Still's figures.

Because of the press of war work, RCA has not yet arrived at any estimates which it considers accurate enough to release for publication. It is understood that the company will not even try to

## Canadians Like U. S. Ether Segs; Bergen Is No. 1

(Continued from page 4)

are none other than those two old Frank Hummert stand-bys, the Bayer's *Album of Familiar Music* and *Waltz Time*. These shows do a medium okay in the States but they get up among the big boys in the provinces. *Familiar Music* rates a 14.2 hereabouts but Trans-Canadian listening gives it a 22.8. *Waltz Time* is happy when it lands a 13.9 in a CEH but in Canada it rates a 20.8, which is nothing pointwise to sneeze at.

Next couple of U. S. programs with top E-H ratings are no surprise because everyone expects that *Aldrich Family* is the type of program that should have a universal audience. However, it runs 1.2 behind its Hooperating. The next program, Frank Morgan, runs 0.6 behind.

Another surprise program to find with a top Canadian audience is *Blind Date*, the Arlene Francis girl-meets-uniform routine. During the first week in February it tabbed only a U. S. 8.9 but in Canada it begot itself a healthy 17.2. The fact that Canada had a 6.7 larger sets-in-use figure helped the Hinds Honey and Almond program, but it wasn't that alone that gave the dater's dial index such a solid Canuck slant. It's the "fun with sex" slant that gets 'em, altho most of the Dominion's exponents won't admit that sex has any more appeal north of the St. Lawrence than it has below it.

## Digest Rates, Too

*Reader's Digest* also appeals plenty more in Canada than it does in the U. S., with a 15.9 up there and 9.9 down here. The 12th and 13th slots in Canada are held down by shows that do about the same throuth the Americas. *Big Town* has a E-H of 15.2 and a Hooper of 15.4. *Thin Man* runs behind in Canada for the same reason that Bob Hope does—that little extra bit of what Canadians call American "smartness." Actually its E-H is over three points behind its 32-city-index-figure Hooperating. Last and with plenty more on the ball than it has in the U. S. is the Jack Carson E-H rating. Jack gets 9.8 in the States but 14.6 in the provinces . . . and the sets in use are almost neck and neck in both areas.

A personal interview check confirms what these February comparisons indicate. Canadians love homespun humor with a little sex. They like ballad stuff with their music and they go for corn of all varieties—but in all varieties they like the U. S. brand better than that distilled in the Dominion. With their own shows the E-H rating for the first 14 drops as low as 7.1, just about half of what the bottom of the shows routed from the U. S. hit, 14.6.

These ratings are a key to why so many Canadians want a two-way exchange of programs to and from the Dominions. They point out that U. S. shows would be better if they aired now and again from Montreal or Toronto and that shows airing in Canada would do better if they went over the U. S. webs. Reason for the latter is that they'd have more dough to spend—you can't spend too much in Canada to reach Canada—the population isn't there—yet.

## Don Lee Adds KXOA

HOLLYWOOD, April 9.—New station has been added to the Don Lee Basic Network, according to Lewis Allen Weiss, vice-prexy of the web, who stated that contract had been signed with Lincoln Dellar of KXOA, Sacramento. According to Weiss, this is the station in the Don Lee line-up. New outlet is scheduled to join about May 1.

figure the cost of small-station units at least until the end of the war in Europe and perhaps longer.

Altho the bigger concerns are thinking up in the hundreds of thousands, it is quite possible that Bill Still has something in his back room that will make a major change in the future of the industry. If he can, they add, it will probably be the biggest thing to hit video since the invention of the iconoscope.

Henry Ford did it in a garage. Maybe Still can do it in the back of a radio store in Jamaica, L. I.

# Broadway Opening

## A PLACE OF OUR OWN

(Opened Monday, April 2, 1945)

### ROYALE THEATER

A comedy by Elliott Nugent. Staged by the author. Setting by Raymond Sovey. Costumes by Lucinda Ballard. General manager, John Pollock. Stage manager, Robert Burton. Press representative, Bernard Simon. Presented by John Golden in association with Elliott Nugent and Robert Montgomery.

Margie Johns.....Toni Favor  
 Pete Reis.....John Howes  
 Nancy Monroe.....Jeanne Cagney  
 Charles Reddy.....Robert Keith  
 Jesse Ward.....Seth Arnold  
 David Monroe.....John Archer  
 Sam Reddy.....J. C. Nugent  
 Mary Lorimer.....Mercedes McCambridge  
 Augusta.....Lotta Palfi  
 Henry Barfuss.....Jack Howard  
 Mike McGroarty.....Anthony Blair  
 Joe Kaplan.....Wolfe Barzell  
 Mrs. Brandt.....Helen Carew

With an eye on a post-war America, Elliott Nugent has come up with a serious comedy. In case there may be any doubt about what he is driving at, the program leads off with a quotation from Santayana: "Those who cannot remember the past are condemned to repeat it." So Nugent revives the political scenes of post-World War I in 1919 and points it up as a warning to what may happen now. It's a sound idea if you bring it off. Nugent hasn't.

"Own" is not a likely candidate for commercial success groove in spite of its sincerity of purpose. Nugent's backfire against reactionary thought ought to crackle. Instead it only feebly smokes.

A Place of Our Own could, if treated with the familiar Nugent lightly comic touch, make its points and say what he wants to say amusingly as well as searchingly. Unfortunately he has elected to go at it in deadly earnest, which has resulted in the creation of a series of pretty stuffy stock characters which are seldom amusing and never profound. Own is strictly skimmed milk no matter how you flavor it.

Nugent's premise is concerned with return of a young captain after last war. He is an ardent Wilsonite and advocate of League of Nations. His father-in-law is a reactionary stinker who throws wrenches into the returnee's domestic and political machinery. Thereafter the Nugent comedy becomes a run-of-the-mill mess of domestic misunderstandings which highlight the fact that it is gents like papa-in-law who are the real menace to international progress.

Only in the case of one character does something of the old crisp Nugent scripting break thru. The role of a caustic grandfather who sees thru his stuffy son completely gets what there is in the way of chuckles, and J. C. Nugent is a natural for it. Robert Keith, always capable, does the best that he can with the mean father-in-law. John Archer is acceptably forthright as the returned soldier and Jeanne Cagney shows much improved stagecraft as his wife. The Golden-Nugent-Montgomery production combo, in fact, has picked a sound cast all the way down the line. It is no fault of theirs that their dialog is mostly frothy meringue or soggy dough.

Nugent has staged his own opus competently, and the set and costumes by Raymond Sovey and Lucinda Ballard are nostalgically hideous in the 1919 manner. *Bob Francis.*

(Closed Saturday, April 7. Printed for the record.)

# Out-of-Town Opening

## MARRIAGE IS FOR SINGLE PEOPLE

(Opened Monday, April 2, 1945)

### WILBUR THEATER, BOSTON

A cartoon in three acts by Stanley Richards. Presented by Ruth Holden. Staged by Edward Clarke Lilley. Setting by Frederick Fox.

Lottie Disenower.....Frances Thaddeus  
 Una.....Islay Benson

# BROADWAY SHOWLOG



Performance Thru April 7

## Dramas

	Opened	Perfs.
Anna Lucasta..... (Mansfield)	8-30, '44	262
John Wildberg has granted Frederick O'Neal leave of absence to appear in American Negro Theater's "Henri Christophe." Latter leaves troupe on Monday (9) and is not required to be back until the end of June. Warren Coleman will replace him. Wildberg gets first option on "Christophe," if he wants it, as a swap for letting O'Neal off.		
Bell for Adano, A..... (Cort)	12- 6, '44	141
Rolf Sedan to hospital with infected sinus on Thursday (5). Mario Badolati has taken over his assignment. Guy Tano has moved up into Badolati slot. Sedan not expected back for next two weeks. Show skeds a six-week holiday beginning on June 30. Will resume on August 13.		
Dark of the Moon..... (46th Street)	3-14, '45	28
Carol Stone returned to cast on Monday (2). Marguerite Lewis has been subbing. Marjorie Belle, who has also been out with flu, returned same night. Peggy Ann Holmes has been pinch-hitting for the latter.		
Dear Ruth..... (Henry Miller's)	12-13, '44	137
Columbia pix have served producers Hart and Hyman with action for plagiarism. Author Krasna has not been served as yet. Action grows out of charges that Krasna pirated yarn called "Dear Mr. Private" in scripting "Dear Ruth." Columbia claims that Krasna had access to script of "Private" which studio bought in 1942 from writer Joseph Hoffman and asks for an injunction, damages and an accounting of profits.		
Deep Mrs. Sykes, The... (Booth)	3-19, '45	24
Foolish Notion..... (Martin Beck)	3-13, '45	31
Donald Cook will be air-interviewed by Mary Jane Crowell on Thursday (19). Maria Manton, Cook, Aubrey Mather and Barbara Kent will be guests of Theater Club at Hotel Astor on Tuesday (10).		
Glass Menagerie, The... (Playhouse)	3-31, '45	9
Experts gave this one a unanimous cheer. Score: 100 per cent. Yes: Louis Kronenberger (PM), Lewis Nichols (Times), Robert Coleman (Mirror), John Chapman (News), Otis Guernsey (Herald Tribune), Burton Rascoe (World-Telegram), Robert Garland (Journal-American), Wilella Waldorf (Post), Ward Morehouse (Sun). Laurette Taylor and Eddie Dowling air-guested for the Catholic Actors' Guild (NBC) program on Thursday (5). Mary Margaret McBride guested author Tennessee Williams and Dowling on Tuesday (3). Advance now at \$100,000 mark with ducats selling into August.		
Harvey..... (48th Street)	11- 1, '44	191
Hasty Heart, The..... (Hudson)	1- 3, '45	109
Richard Basehart will be tele-interviewed by Millicent Brower (WABF) on Thursday (19). Air-guests with Jane Cowl same date.		
Hope for the Best..... (Fulton)	2- 1, '45	69
Will have to vacate on April 21 with "Common Ground" skedded to take over the house. No new theater set yet, but Royale looks like more than a possibility.		

Mrs. Sibyl Hecuba.....Bertha Belmore  
 Kenneth Hecuba.....Joel Marston  
 Cynthia Weber.....Peggy French  
 Reena Rowe.....Ruth Holden  
 Horace Pendergast.....John Robb  
 Lily Pendergast.....Karen Stevens  
 Spencer Shilling.....Bob Kennedy  
 An Expressman.....Leon Forbes  
 Reginald Hecuba.....Winchell Walters  
 A Young Lady.....Marilyn Sable

This one looks like a successful "sleeper." Lumping broad farce, stock characters and situations and good acting together, it comes out winning hearty guffaws from the audience. Corn can be very tasty when served up right.

## Hub Crix Tab

Four aislesters, one covering for two papers, turned thumbs down. Two experts recorded a "no opinion." Score: zero per cent. No: P. Watts (Globe), Edwin Melvin (Monitor), A. E. Watts (Traveler), Mary Sullivan (American and Record). No opinion: Rudolph Elie Jr. (Herald), Warren Smith (Post).

Marriage Is for Single People concerns

showed signs of giving up, and list remains intact. Arrival of circus for spring run at Garden may have been a factor in drawing off some of the cream legit trade. The Big One was getting its usual holiday play. Squawkers, however, fingered the real trouble as stemming from the combo of brown-out and curfew which they claimed put the damper on the usual holiday spending spirit.

	Opened	Perfs.
I Remember Mama..... (Music Box)	10-19, '44	199
Nancy Marquand out all week with pleurisy. Discharged from hospital on Wednesday (4) and now convalescing at home of understudy Beverly Chambers. Returns to cast next week. Incidentally, Miss Chambers is currently carrying on for her in the show.		
It's a Gift..... (National)	3-12, '45	32
Two-for-oneing has juiced take sufficiently for a decision to keep going. Expect to run at least four more weeks.		
Kiss and Tell..... (Bljou)	3-17, '43	869
George Abbott returned from West Coast on Tuesday (4). Virginia Frank Davis joined cast on April 1. She replaced Lois Holmes. Former played role in touring company for six months. Entire troupe to Charleston, S. C., on Monday (9), for special performance in naval hospital. Return in time for Tuesday (10) performance.		
Kiss Them for Me..... (Belasco)	3-20, '45	23
Judy Holliday air-guests with Maggie McNellis on Monday (10), and with Maxine Keith same date. Maggie McNellis will also air-interview Dennis King Jr. on Monday (10). Ditto for Richard Widmark by Adrienne Ames. Adelaide Hawley guests King and author Richard Davis on Wednesday (11). Davis dittos with Maggie McNellis same date.		
Lady in Danger..... (Broadhurst)	3-29, '45	12
Claims an up-turn. Will make an effort to stick.		
Late George Apley, The... (Lyceum)	11-21, '44	161
Life With Father..... (Empire)	11- 8, '39	2,279
Overtons, The..... (Forrest)	2- 6, '45	71
Place of Our Own, A.... (Royale)	4- 2, '45	7
Closed Saturday (7). Took a seven to two negative vote from the crits. Score: 22 per cent. No: Wilella Waldorf (Post), John Chapman (News), Robert Coleman (Mirror), Otis Guernsey (Herald Tribune), Lewis Nichols (Times), Ward Morehouse (Sun). Yes: Burton Rascoe (World-Telegram), Robert Garland (Journal-American). Closes on Saturday (7).		
School For Brides..... (Ambassador)	8- 1, '44	287
Soldier's Wife..... (Golden)	10- 4, '44	215
Tempest, The..... (Broadway)	1-25, '45	86
Played benefit mat for Actors' Fund on Friday (6). Joseph Hardy takes over "Antonio" role from Berry Kroeger. Latter leaves cast because of illness.		
Ten Little Indians..... (Plymouth)	6-27, '44	330
Voice of the Turtle, The... (Morosco)	12- 3, '43	489
Betty Field air-guests with Shirley Eder (WOR) on Saturday (7).		

## Musicals

Bloomer Girl..... (Shubert)  
 John Wilson left for Coast on Monday (3), to negotiate sale of pic rights.

## MAIN STEM EASTER WEEK

For some reason, proverbial coin-rich Easter week didn't pan out as hoped by managerial prospectors. Stanza started slow and except in cases of sock hits trade was spotty. Those with hefts couldn't tab any particular reason but consensus found take disappointing compared to similar holiday periods.

However, except in the case of "A Place of Our Own," which unveiled on Monday (2) to unfavorable press and bowed out Saturday (7) and "Lady in Danger," which folded the same day, none of the weakies

	Opened	Perfs.
Dancer John Duane replaces Jack Nangle on Monday (16). Pamel Randall has left troupe to go into rehearsal for "Hollywood Pinafore." Janie Janvier has replaced her. David Brooks had lead in streamlined "Personal Appearance," put on for G.I. audience at Camp Kilmer, N. Y., on Friday (6).		
Firebrand of Florence, 3-22, '45	3-22, '45	20
(Alvin) Kurt Weill left for Coast on Friday (6). He will write additional music for the pic "Venus" score.		
Follow the Girls..... (44th St. Theater)	4- 8, '44	418
John Barry returned to troupe on Monday (2). He replaced Norman Lawrence.		
Laffing Room Only..... (Winter Garden)	12-23, '44	121
Ethel Owen has withdrawn from troupe. Her chores have been divided between Jean Moorehead and Frances Henderson. Mata and Hari guested on "Fun With Music" program at Carnegie Hall on Saturday (7). Betty Garrett's G.I. entertainment unit debuts on Monday (9) afternoon at Tilden General Hospital. Plays same night for boys at Fort Dix.		
Oklahoma!..... (St. James)	3-31, '43	894
Jean Snyder left for week's vacation on Monday (2). Returns to troupe on Monday (10). Billy Zay left company on Monday (2). Betty Lind has taken over her chores. Masha Kostenko was added to the ballet cast on Monday (2). June Graham has been promoted to general understudy for ballet. Boston reports have "Carousel" sold clean for the stop with SRO sign out.		
On the Town..... (Adelphia)	12-28, '44	116
Plays benefit for Actors' Fund on Sunday (8). Jerome Robbins will assist in staging the panto and choreography in vaude sequence of "Common Ground."		
Seven Lively Arts..... (Ziegfeld)	12- 7, '44	140
Billy Rose has signed Buck and Bubbles for revived "Carmen Jones."		
Song of Norway..... (Imperial)	8-21, '44	266
General Manager Tom Turner is skedded for an overseas trek for USO-Camp Shows.		
Up in Central Park..... (Century)	1-27, '45	81
Wilbur Evans still convalescing from sinus infection. Bob Fields has been subbing for him all week. Evans expected back early next week. Take passed half million mark on Wednesday (4) with a total gross of \$506,073.		

## ICE SHOWS

Hats Off to Ice..... (Center)  
 6-22, '44 399

## BALLETS

Ballet Theater..... (Metropolitan)  
 4- 1, '45 8

## REVIVALS

Barretts of Wimpole Street, The..... (Barrymore)  
 3-26, '45 16

the disrupting events which happen when a country bumpkin fiancee arrives to visit her relatives-to-be in their swank New York penthouse. Playful playwright Reginald Hecuba, on a special mission for the army, meets Lottie Disenower somewhere near a Fresno haymow and becomes engaged to her. When he leaves, Lottie packs her suitcase and barrel for a trip to New York.

When Mrs. Hecuba and spineless son Kenneth find that Lottie hasn't come to shake them down they let her stay. The idea is that Reginald will be taught a lesson thru the ridiculing publicity his engagement receives. Yes, you've guessed it. Lottie wows the New Yorkers and Hollywooders. She also puts a touch of spine into Kenneth and marries him. Farce has a field day in Marriage Is for Single People.

Easily the brightest spot is Reena Rowe, Hollywood movie columnist, as played by Producer Ruth Holden. But everyone else does right by the "cartoon

in three acts." The second act needs touching up. When Kenneth and Lottie elope, many in the audience thought it time to go home. What else could happen? The answer is plenty. Some keying of further events needs inserting here.

Unpretentious, fast-paced and frequently amusing, Marriage has a Keystone cop appeal without the custard pies. It will nudge a laugh or three from even the most sophisticated theatergoer's funny bone. *Barbara Pearson.*

## SUMMER THEATRES

A Directory for Actors, Directors, and Theatre Operators. Tells What Theatres Are Occupied or Unoccupied, What Producers Are Now or Soon Casting, Types of Shows, Plays To Be Produced, Etc. 50c.

LEO SHULL Editor  
 128 W. 48 St. New York City  
 Published by ACTORS CUES

## Burlesque Notes

By Uno

GLORIA LOVE, making her second appearance as featured strip in Hirst shows, comes from Buffalo and Cleveland niteries. . . MORRIE SEAMAN, former burly house treasurer, now union exec of the Treasurers and Ticker Takers, is mourning the loss of his mother, Freda, who passed away March 28. . . HELENE MCCREE is producer and emcee at the Kearney, San Francisco, managed by Pete DeCenzie. Principals are Jerry Whitney, Polly Starr, Helene Sureny, Virginia Neal, Betty Jane Dumas and Mary Ann Roberts. Tillie Griffin visited last week. . . JAI LETA and Al Samuels are current at the Bijou, Battle Creek, Mich. . . BEVERLY PATRICK and Billy Collins finished 68 weeks at the President-Follies, San Francisco, to return to the legit. . . FRANK X. SILK jumped into the last show March 31 at the Hudson, Union City, N. J., to relieve Charlie Robinson, who left for Detroit to undergo an appendectomy. . . TOMMY (BOZO) SNYDER, back from eight months' entertaining in France and England with a USO unit, expects to return in May. . . BUD LASHER is in his 26th week as house singer at the Gaiety, Norfolk.

POPPY NOLAN doing seven out of eight scenes besides her strip specialty in a Hirst unit. . . IRENE CORNELL is featured in the stock show at the Lib- (See Burlesque Notes on page 49)

## Out-of-Town Crix Tabs

	Boston	Wrong Or No Opinion	Accuracy Percentage
Peggy Doyle (American)	20	6	76.92
Elinor Hughes (Herald)	16	5	76.19
Elliot Norton (Post)	19	7	73.07
Leslie Sloper (Monitor)	10	4	71.43
Helen Eager (Traveler)	14	8	63.64
Cyrus Durgin (Globe)	13	12	52.00
Leo Gaffney (Record)	11	11	50.00
Philadelphia			
Linton Martin (Inquirer)	12	7	63.16
Edwin Schloss (Record)	12	7	63.16
Jerry Gaghan (News)	10	8	55.56
R. E. P. SENDERFER (Bulletin)	8	12	40.00
Washington			
John Maynard (Times-Herald)	7	2	77.78
Nelson Bell (Post)	6	3	66.67
Jay Carmody (Evening Star)	6	3	66.67
Andrew Kelley (News)	5	4	55.56

Note: Voided in this tabulation are revivals with fixed or limited runs. Also voided are 14 productions which have opened too recently on the Stem to have had an opportunity of proving themselves.

## Hub, Philly Crix Leaders Running Neck-and-Neck

(Continued from page 3)

Monitor's pundit managed to catch only one out of the five productions added to the tab, *On the Town*. He called it wrong and *Town's Stem* success drops his average to 71.43 per cent.

### Hughes Goes Into Second

Elinor Hughes (*Herald*) has sprinted into vacated second spot. One bad guess out of four holds her score to 76.19, a mere fraction behind rival crie from *American*. Elliot Norton *Post* takes third position with a 73.07 average. *Traveler's* Helen Eager still runs fifth with an average of 63.64. But Edwin Melvin, who assists in *Monitor's* legit prognostications, has sat in on enough *Stem* previews to make him eligible now for listing. Melvin has judged 11 shows and been wrong only four times. His 63.64 average, therefore, ties La Eager.

Still another Hub form reversal has occurred between the two trailers of the field. *Globe's* Cyrus Durgin slipped up on only one out of four latest tries. He thought *Lady Says Yes* would make the *Stem* success grade. It didn't. On the basis of a total of 13 right tallies against 12 wrong, his average goes up to 52 per cent and puts him in sixth place over *Record's* Leo Gaffney. Latter saw four of additional shows, too, but a bad guess on *Sing Out, Sweet Land* and a "No Opinion" tab on *Lady* chalk two errors against him. He has only been 50 per cent right so far for the season.

### Martin Faltered

Illustrating slip-ups and stumblings on the homestretch is Linton Martin's performance in the Philly race. Last month saw *Inquirer's* expert well out in front. Six plays have brought the total Quaker City tab to 21. Martin saw four of these additions. He thought *One-Man Show* looked good. It failed on the *Stem*. He figured wrong, too, on *Sing Out* and couldn't make up his mind about *Lady*. Tabbed with three errors, his average dropped 10 points to 63.16 per cent.

At the same time, Edwin Schloss (*Record*) tagged the same four shows for a perfect score, increased his score by 10 points and currently ties with Martin to set the pace for the tape with 63.16 per cent. Tie naturally brings *News's* Jerry Gaghan into second slot. Latter has added another five points plus to his average for a current 55.56 per cent. Gaghan also couldn't make up his mind about *Lady*. R. E. P. SENDERFER (*Bulletin*) still trails the Philly field with a 40 per cent average. SENDERFER covered five out of the six added shows, but went wrong on three of them.

### D. C. Averages Stay Put

Washington crix averages remain

status quo as of last month. Only two additional shows hit the *Stem* at which the Capital experts had a preview peek, *Dark of the Moon* and *Hope for the Best*.

By the time *The Billboard* makes its next tally of out-of-town averages, the tape will be broken and the season complete. However, it will be some time after that before the final standings can be announced. Fourteen plays are currently *Stemming* which have been judged by one or more of the out-of-town groups. Eight more are skedded to get in under the Broadway wire before the season ends April 30. Until these have had an opportunity of proving themselves either by failure or ability to stick out the 100 performances required for success tab, it will be impossible to arrive at a final crix accuracy tally. There is still plenty of chance for more springs and slip-ups before the final returns are in.

## AFM-Video Accord Seen Near; Outlets Prep Variety Segs

NEW YORK, April 9.—Indications that AFM prexy James C. Petrillo's ban on music for video would shortly be rescinded grew more likely here this week when managers of New York video stations set about plans to return variety shows to the air within the month. It was reliably learned that CBS' WCBW, DuMont's WABD and NBC's WNBT were all prepping shows using live music.

It is known that Worthington Miner, manager of the Columbia Station, has expressed renewed interest in a 15-minute song show, *Will You Remember*, which had a long run on WCBW before the AFM crackdown last month. So far the union has remained mum on what is going to happen, taking, in most instances, the stand that when the stations got ready to negotiate, they could go to the union. Trade sources here say that when the thing breaks, the result will be a sweeping victory for the AFM.

## Stage Door Canteen Opens Paris Branch

NEW YORK, April 9.—Stage Door Canteen idea, which has had a sock run here in the States, seems set for box-office in Europe. The idea has mushroomed overseas, with the Paris Stage Door Canteen preeming March 10 with a session that resembled the pre-war blowouts thrown by Continental high society.

First Yank to be pushed thru the wide-open doors by the crowd of G.I.'s behind him was Pfc. Bill Jones from Talmadge, Ohio, who was out of the fox-holes on a three-day pass. He was soundly smacked on the lips by Marlene Dietrich, who was there to greet the No. 1 entrant.

### Big Shots Back Effort

Opening night brought out as fancy a throng of important diplomatic and military officials as the French capital has seen in many a moon. Later in the evening, the big shots anted up 1,500 (See Paris Canteen Branch on page 49)

## Magic

By Bill Sachs

BERNIE HEAD has closed as agent for the Blackstone magic show to begin his summer duties with the Ringling press department. His place on the Blackstone show has been filled by Tom Kane. . . MARDONI AND LOUISE are displaying their wizardry in the Panther Room of Hotel Sherman, Chicago. . . GREEN THE MAGICIAN (John C. Green), now winding up a three-week holiday at Edmonston, Alta., after a 10-week tour of Northern Alberta, begins his spring and summer trek at Mondare, Alta., April 12. Writing under date of April 1, Green says: "Harry Blackstone's show broke all attendance records at Calgary, Edmonton, Regina and Winnipeg at a \$3.25 top and a \$1.30 for kids at the matinees. Some prices, but some show, too! Ted Sacker, president of the Edmonton IBM Ring, tendered a banquet in Blackstone's honor at the MacDonald Hotel, that city. Thacker also tossed a birthday party in my honor March 26—my 78th birthday." . . THORNTON THE MAGICIAN, who recently concluded six weeks at the Silver Dollar, Boston,

(See Magic on page 49)

## French Comedies a La Mexico

MEXICO CITY, April 9.—One of the most popular new radio acts in Mexico isn't Spanish, but French. It's the weekly program put on by the French comedians over XEB-XEBET, under direction of Andre Moreau, formerly director of the Theater of Arts in Paris. Troupe consists of Georvina Tisel, Cecilia Navarre, Brigitte Chatel, Paul Cambo, Andre Moreau and Regis Outin.

## Routes

Dramatic and Musical

(Routes are for current week when no dates are given)

Bill the Spirit (Shubert-Lafayette) Detroit. Blackstone (Parkway) Madison, Wis., 11-12. Blossom Time (Mishler) Altoona, Pa., 11; (Rajah) Reading 12; (Playhouse) Wilmington, Del., 13-14. Carousel (Colonial) Boston. Dear Ruth (Cass) Detroit. Dinner for Three (Plymouth) Boston. Doll's House (Locust St.) Phila. Dunham, Katharine (Biltmore) Los Angeles. Gilbert & Sullivan Operas (Metropolitan) Seattle. Good Night Ladies (Shubert) Boston. Hayes, Helen, in Harriet (Civic Aud.) Pasadena, Calif., 11; (Civic Aud.) Fresno 13; (Sr. High School Aud.) Sacramento 14. I'll Be Waiting (Walnut St.) Phila. Jacobowsky and the Colonel (Hartman) Columbus, O., 11; (Taft Aud.) Cincinnati 12-14. Kiss and Tell (Capitol) Wilkes-Barre, Pa., 11; (Lyric) Allentown 12; (Lyric) Bridgeport, Conn., 13-14. Lugosi, Bela, Co. (Post St.) Spokane; (Lyceum) Butte, Mont., 17-20. Life With Father (Geary) San Francisco. Marriage Is for Single People (Wilbur) Boston. Oklahoma (Nixon) Pittsburgh. One Touch of Venus (Civic O. H.) Chi. Othello (Erlanger) Chi. Over 21 (Lyric) Bridgeport, Conn., 11; (Shubert) New Haven 12-14. Pitts, Zasu (Auditorium) Rochester, N. Y., 11; (Erlanger) Buffalo 12-14. Searching Wind (Hanna) Cleveland. Sing Out Sweet Land (Great Northern) Chi. Student Prince (Forrest) Phila. Ten Little Indians (Harris) Chi. Two Mrs. Carrolls (National) Washington. Voice of the Turtle (Selwyn) Chi. West, Mae, in Catherine Was Great (Studebaker) Chi. Winged Victory (Ford) Baltimore.

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# RB DRAWS PRAISE, DOUGH

## Stays to Smith, Aylesworth Make RB Tour a Certainty; J. R. North State's Witness

Suggests Art Concello, Ralph J. Clawson To Carry On

(Continued from page 3)

and Leonard S. Aylesworth, boss canvasser, originally sentenced from two to seven years, must serve from one year and a day to five years, with a stay in sentence granted until July 7.

The one year in jail sentences for Edward Versteeg, chief electrician, and William Caley, a seat man, were unchanged, and the one-year sentence on David W. Blanchfield, chief truckman, was suspended.

Commitment on Smith and Aylesworth until July 7 was granted after a spirited plea by William L. Hadden, defense counsel, in which he emphasized that the very life of the circus depended on the ability of these men to handle their duties until the show was well along on its tour. Hadden emphasized that if this stay were granted, there would be no further plea for clemency for either Smith or Aylesworth, and both defendants agreed.

Arguments for the defense were based chiefly on the indispensability of the convicted men, and that it would be impossible for the circus to meet its obligations to Hartford fire victims and survivors of the deceased if the show could not continue its tour.

### J. R. North State's Witness

State's Attorney H. M. Alcorn Jr., in an effort to refute these arguments, called John Ringling North, member of the circus corporation's board of directors and manager of the circus from

1937 to 1943, as his chief prosecution witness, and North testified that none of the men was irreplaceable. He also acknowledged that he differed with the Ringling management and stated that he voted against sending the circus on tour in 1943 and again voted that the circus be returned to winter quarters for the duration after the fire.

North denied that he wanted to liquidate the Hartford claims in the bankruptcy court, but admitted he voted against the arbitration agreement under which death and injury claims are now being heard. He said he did so because he thought the agreement as drawn was (See RB Molls After Garden on page 62)

## 50 Grand Changed Arthur To Rails

OXNARD, Calif., April 7.—A number of people in the trade have been wondering why Martin Arthur, of Arthur Bros. Circus, went to a railroad show this season instead of trucks, as previously used. The question is in order since the show will not make exceptionally long jumps. Arthur figured it cost him \$86,000 to move last season on trucks. This year the estimate is \$36,000. The reason for the railroad moving is \$50,000.

### Detroit Indoor May 10-27

DETROIT, April 7.—Arrangements for the annual indoor circus produced by the Barnes & Carruthers office, Chicago, at Olympia Stadium here May 10-27 were completed this week. Printing orders were placed, and delivery is scheduled for Tuesday (10) on advertising material, allowing a four-week advance billing.

## Good Biz Greet Beatty Opening; Layout Sparkles

ROCK HILL, S. C., April 7.—Clyde Beatty Circus, resplendent in elaborate costumes and much new equipment, made its debut to capacity business here. Matinee drew a "straw" house, biggest of the two.

Glowing praise was sounded on all sides for the high standard of excellence of the performance, as well as the credible physical properties. Everything had spick-and-span appearance.

Altho Beatty has been interested in other shows, this is actually the first show the popular wild animal trainer has ever owned, and he was actively in charge on opening day, besides starring in his own role and in the steel arena.

Show is paced distinctly as an animal circus. Besides Beatty's act, his wife, Harriet, works the elephant and riding tiger; Albert Fleet works a group of lions, and later a chimp act. The liberty horses and menage numbers, produced by Jack Joyce, equestrian director, also are among outstanding features. Show boasts also of more-than-usual number of attractive girl performers, especially noticeable in the aerial ballet number.

Ralph Clawson is manager and did a remarkably good job of whipping the big show together within a period of little more than seven weeks.

Ray W. Rogers, former circus owner, who manages Baron Richard Nowak, midget concert attraction, suffered another heart attack in his trailer after the opening performance and was carried to the York County Hospital, where his condition is serious.

More than a score of showmen visitors journeyed here for the opening. Details next week.

## Russell Bros.' Program Comments

(Reviewed Opening Night, March 29, at Pan-Pacific Auditorium, Hollywood)

LOS ANGELES, April 7.—Performance is fast and well organized. While it runs two hours and 45 minutes, with a 10-minute intermission three-quarters the way thru, the show holds together well. Outstanding are the Johnny Gibson Hollywood Sky Ballet, Dick Clemens's Lions, Pallenberg's Bears, Conchita and Pape, the Cloud Ballet, Norma Rogers's five elephants, Arturo and Doraita, Konyot High School and Liberty Horses, and the Cristiani bareback riding turn. Announcing by Norman Carroll also deserves commendation.

Henry Keyes is a well known circus band leader but in this locale the music lacks the punch that it will have under canvas. There are 20 pieces in the band. (See Russell Bros.' Program on page 62)

## Bud Anderson Opens Victory Run April 12

EMPORIA, Kan., April 7.—Bud E. Anderson's Great American Victory Circus will open the season with a three-day stand here April 12, making the first move to Newton, Kan., for matinee and night performances April 16.

A. Lee Hinckley, who will have an eight-piece band, has been in charge of painting and dressing the show, using canary yellow for the background, with red and blue lettering. A baby camel, born Easter morn, will be featured in the menagerie.

Mr. and Mrs. Anderson entertained the staff at a birthday dinner in honor of St. Rubens at the Over-Lee Hotel Easter Sunday. Special guests were Mr. and Mrs. Artie Overley, hotel owners.

Recent arrivals in quarters here include Joe B. Webb, Joe Applegate, Mr. and Mrs. Harry Fitch and Ralph (Speck) Cautin. Many visits were paid to Floyd King's wild-life exhibit in downtown Emporia.

## L. A. Triple Day-Date Okay; Russell Has Pass Headache

LOS ANGELES, April 7.—Russell Bros.' Pan-Pacific, Cronin Bros.' Big Three-Ring, and Arthur Bros. played day and date here Friday, with the trio doing good business. Arthur returned to this area for a one-nighter in Glendale after hitting near-by Burbank last week. Both cities are suburbs and easily accessible from here by street car.

Cronin and Russell have been playing day and date here since Russell bowed in the Pan-Pacific Auditorium, Hollywood, last Thursday (29). They will continue a day and date schedule until Sunday (15) when the Russell show closes and pulls out for Riverside. Cronin is expected to play Monday (16), but there is a possibility that the show may close Sunday night, the same as Russell.

Both Cronin and Russell have been getting fair business. Week ends have been packed but the regular afternoon and nights have been fair. Crowds have been sufficiently large to put money in the jeans of both managements, however.

Russell, showing for the first time indoors and the first circus to play the Pan-Pacific, is proving a money-maker. But the press department of this show, Roland Butler, Bill Antes and R. E. Gresham, stand to have many enemies following the stand, due to no

fault of their own. Used to dishing out passes to working press staffers in any number requested, passes have to go thru a regular channel. The request is referred to the Pan-Pacific management for a "rating." If the management doesn't see fit to issue the Oakleys, the staffer gets no passes. Butler and Antes, veteran press agents, are finding much opposition to their press list.

Not only is the pass situation a headache, but the treatment given roving reporters and photographers is n.s.g. Ushers shoot first with crude remarks and then seek explanation later. Despite that on several occasions there have been plenty of unused seats, ushers have made insulting remarks to photographers waiting in an unpaying seat for a good shot. Not only do the ushers fail to listen to photogs, but explanations from Antes or circus personnel fall on deaf ears.

Despite this treatment, Russell has had plenty of pix. Cronin has been breaking some nice space, too. In the Daily News, one and two three-column news shots have been used in a single issue, with a full-column story 10 days after the opening.

Arthur Bros. lost the matinee performances at Ventura (27) and Bur- (See L. A. Triple Date on page 34)

## Talk Pro, Con On New Items

Intermission and gals in beasts' den vie with old-time circus, ballet turns

(Continued from page 3)

their friends all about the Big One—a stroke of advertising luck, indeed.

And for the innovations there were two that made this premier a sort of an historic affair. There was an announced 12-minute intermission, the first in RB history, and a ballet of six girls worked in the cage with William Storey and a mixed group of Alfred Court's wild animals.

### Tiebor Wakes 'Em Up

The opening performance was badly timed. Starting promptly at 8:30, after the national anthem came a fanfare which called attention to the prolog of Alice in Circus Wonderland. It was exactly 8:45 before Capt. Roland Tiebor and his sea lions took Stage No. 1 and anything worthy of praise happened. True, 24 girls in ballet costumes rode in on 24 gally-bedecked resin-backs and baggage horses, led by 24 equally fancied-up grooms. Most of the girls actually were ballet girls and they looked very uncomfortable.

There was a lot of shilly-shallying in the rings, on the stages and on the track that kept the customers, especially the circus fans, wondering when the show would start. Ernestine Clark attempted to break the monotony with a bit of light fantastic and her solo riding turn. Her resin-back refused to travel the curb and her timing was bad. She was followed by the Loyal-Repinskys, and even this solid group missed trick after trick and couldn't get the audience out of the doldrums.

But when Captain Tiebor trotted out, followed by his four willing seals, the circus really was under way and from then on, with the exception of the usual slight opening-night displays occasioned by too many anticipation breaks and prop-men errors, it moved on and on with a crescendo that had 'em rocking in their seats and cheering at the completion of the Alice in Wonderland spec that marked the close of the first half.

### Spec Rates Superlatives

The spec, when they finally did give it to them, really was something to behold. All thru the show the costuming was such that it rated the superlatives tossed about by reviewers for the New York dailies, and there is no question but that the bulk of the audience never before had lamped the famed Five Graces band wagon, loaded with capering, monkey-costumed musicians; the four tab wagons representing the Toad Stool, the Iceberg With the Sea Lion and Penquin, the calliope, the pony-drawn cross-cage carrying Humpty-Dumpty and two other highly burnished tableau wagons with four-horse hitches, and the illuminated water-spouting float that carried Alice to her Circus Wonderland. Few were sitting on their hands when the intermission was announced, and as an added attraction Deems Taylor, the eminent composer and music critic, took the baton from Merle Evans to direct his own composition for the extravaganza.

### Intermission Popular

The intermission, announced for 12 minutes, actually stretched to 20, including the presentation of a citation to Robert Ringling and a speech by William E. Cotter, chairman of the New York County War Finance Committee. (See RB Draws Heavy Praise on page 35)

## With the Circus Fans

By The Ringmaster

CFA

President  
THOMAS M. GREGORY  
12039 Edgewater Drive  
Lakewood 7, O.

Secretary  
W. M. BUCKINGHAM  
P. O. Box 4  
Gales Ferry, Conn.

(Conducted by WALTER HOHENADEL, Editor  
"The White Tops," care Hohenadel Printing  
Company, Rochelle, Ill.)

Roger E. Boyd, now with the armed forces, had a pet shop and animal farm at Indianapolis at the time he entered the army. Previous to that, he was connected with circuses for over 10 years. He expects to return to his business when the war is won. Boyd collects circus photos and already has two albums of interesting shots.

Wilson Poarch Jr., now with the armed forces at Camp Gordon, Ga., advises that the first electric light seen in his home town, Petersburg, Va., was with the John Robinson Circus.

A talk on circuses, illustrated with colored slides of circus people, equipment and animals, was given by S. O. Braathen at a dinner meeting of the insurance women of Madison, Wis., at the Capital Hotel there Tuesday (27).

Regular meeting of the Hubert Castle Tent was held at the home of Stuart Davis, Utica, N. Y., Thursday (22). CFA Davis was in charge of a German supper. Letters and messages were read from Bill Montague, Hubert Castle, the Antaleks, and the Shrine Circus folk at Dayton, O.

Charles H. Elwell, CFA, has graduated from the Aviation Electricians' Mate School, Jacksonville, Fla., and has been promoted to S1/C (AEM). He has been transferred to the naval air station at Corpus Christi, Tex.

Polack Bros.' Circus was host to a group from the Cincinnati Tent Sunday (25), when the Queen City Hey Rubes, sponsors of the Loyal Repensky fans, visited Dayton, O., for a week-end party at the Biltmore Hotel. The party included Alphonse Beeber, Swiss consul at Cincinnati, and Mrs. Beeber, who were guests of Mr. and Mrs. William Danmerell and Dr. and Mrs. William Huebner. Dr. Huebner, in addition to being an ardent circus patron, is the personal physician of a number of circus performers.

Others making the trip were Mr. and Mrs. Arthur Becker, of Cincinnati, who arranged the Dayton program for the Loyal Repensky organization and who were guests of E. L. Anderson, manager of the Biltmore Hotel. Hubert Castle, wire walker, introduced his wife and daughter, Janet, to the Hey Rubes. Massimino Truzzi also joined the party.

### Dayton Gets Beatty, Cole, Grand Opera in May

DAYTON, O., April 7.—Two big tops have booked Dayton for early appearances. Clyde Beatty's new truck show has engaged the Keowee Street lot for performances May 5 and 6.

Cole Bros. has contracted the fairgrounds for May 17 and 18. Grand opera with Met stars is being arranged for May 16 to 20, so the customers will have a wide range to pick from next month.

### Anna Antelek Injured in Tumble at Polack-Dayton

DAYTON, O., April 7.—Anna Antelek suffered broken bones in both feet when she fell 33 feet from a trapeze to the floor during the Polack Bros.' Circus for the Red Fez Club of Antioch Temple here March 30. A rope broke, letting her fall to the floor and injuries might have been much more serious had an attendant not broken her fall.

Irv J. Polack would not give out exact financial figures here, stating the gross was less than in 1944, due more than likely to Holy Week.

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**CIRCUS ACTS**  
FOR APRIL 28-29

Indoors. Animal, Ground and Aerial.

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Brunswick Hotel, Mansfield, Ohio

## Florence Tennyson Sings for Cole Again

LOUISVILLE, April 7.—Owner Zack Terrell announced today that Florence Tennyson, former opera star, has signed as prima donna with the Cole Bros. Circus again this season. Miss Tennyson first joined the circus in 1941 and was with it for three seasons. She did not troupe in 1944. Special arrangements for Miss Tennyson are now being made by Izzy Cervone, Chicago band leader.

The Gustino Loyal Troupe of bareback riders is working out daily in the CB training barn, and Gustino reports that his act is about ready for the road. Milt Herriot, horse trainer, reported in quarters last week and is working ring and menage stock daily. Gee-Gee Engesser is now in quarters practicing menage routines and rehearsing the 16-horse hitch. Her sister, Vates, will report in a few days.

### Wichita Police Net \$6,000; Sign Hamid-Morton for 1946

WICHITA, Kan., April 7.—Contract with Hamid-Morton for another circus next year was signed here Saturday (24) by the Wichita Police Department just prior to the close of the Third Annual Police Circus at the Forum. An option for 1947 and 1948 also was obtained.

Leslie DeWitt, assistant chief of police and general chairman, said the circus netted \$6,000 for the Police Benefit Fund—about the same amount as last year.

### Beatty Staves Off Final Move on Zoo Ouster Order

FORT LAUDERDALE, Fla., April 7.—Final action on the proposal to oust the Clyde Beatty Zoo from this city was delayed recently because Commissioner Prue Slayton was out of the city. The chamber of commerce has rallied to Beatty's side, and many residents have protested the proceedings.

The ouster, which calls for the removal of the zoo by October 1, passed the first two readings, and then Beatty's friends turned on the heat. Evidence was shown that Beatty was invited to establish the zoo here by the chamber of commerce.

### Richards Succeeds Rolfe As Long Beach Band Leader

LONG BEACH, Calif., April 7.—Johnny J. Richards, well-known circus band leader, has been named as the new director of the Municipal Band here, succeeding B. A. Rolfe, who resigned.

Richards was with the John Robinson Circus when it was under the Ringling banner. Later he was with the Ringling show. Richards will take up his new duties upon his arrival from Sterling, Ill.

## Stevens Announces Bailey Bros.' Staff

BRADY LAKE, O., April 7.—Bob Stevens has announced the Bailey Bros. executive force as follows: James M. Beach, general agent; William Oliver, contracting press; George Shirey, boss biller with seven men; Johnny Wall, general superintendent; Jack Nelson, chief mechanic; Jess Morris, chief electrician; Willard Backenstoe, legal adjuster; Harry Boardman, front door; George L. Myers, equestrian director and announcer; William Tumber, side-show manager and press with the show; Mrs. Tumber, Pit Show; C. C. Smith, office; Mike Guy, band, with nine men; Si Murray, cookhouse; Al Dean, grab; Harry Miller, inside ticket seller, with Boots Wecker assisting; Shorty Good, concessions; Raymond Riley, floss; Ben Thomas, 24-hour man; Jack McFarland, banners; Benny Wells, tax box; Jelly Madison, tire man; Shanty Davis, assistant boss canvasman, and Hambone Nelson, colored minstrel show.

Stevens's performance will include Dolly Jacobs, with a lion and elephant acts; the Miller Family, Henderson Troupe, Tommy Ross Troupe, Captain Ferguson's dog and pony act; Pat Kelly and John Pringle, dogs and ponies; Bert Dearo and Corinne; Joe and Mae Lewis; Ernie Stewart, Sylvia Forest, Ray Thompson's high school horses, Bob Stanley Family, Walter Powell and eight clowns, including Raymond Duke, Flo White, Jack Kennedy, Billy Burke, Bill Bailey, Red Harris and Carvello and Lewis.

### Russell Bros. Use "Circus Moved" Paper in L. A. War

LOS ANGELES, April 7.—Russell Bros.' Circus is putting up two sheets daubed over other stands announcing that the circus has "moved." Lithoed red over yellow, the boards read: "Flash—The Circus Has Moved to Pan-Pacific Auditorium."

Cronin Bros. is on the "circus lot" at Washington and Hill streets, and those in the trade are now watching to see S. L. Cronin come out with "Shows United—Now at Washington and Hill Streets," or something.

### Hartford Lot a Garden

HARTFORD, Conn., April 7.—City-owned circus lot on Barbour Street, site of the disastrous Ringling fire, has been turned over by Mayor William Mortensen and the Public Buildings Commission to the Hartford War Garden Committee for use as a community garden tract.

Edgar M. Brown, garden program director, said the circus lot will furnish 145 garden tracts, 30 by 50 feet.

## Banard Bros.' Staff, Acts Set for Opening April 26

ETNA, O., April 7.—Buck Lucas, owner-manager of Banard Bros.' Circus, announced today that the staff and most of the acts are set for the opening April 26. William Nesbitt will have charge of contracting and two billers; Les Garner, boss canvasman and reserves; Roy Garrison, Side Show; Larry Duane, boss hostler; John Kramer, lights; Hank Williams, props; Mr. and Mrs. William Garrison, cookhouse; Mrs. Banard, office; Jim McNew, front door; Benny Tell, sound; Jack McFarland, banners; Captain Ferguson, purchasing, and J. C. Drake, publicity.

Show will carry 54 head of stock and move on 9 trucks, 9 trailers and 4 cars. Big top is a 60 with three 30-foot middles.

Acts contracted include Neta Garner, ladder and loop; Beverly Harnett and mule; Faith King and her Hollywood horse, Pancho; Captain Ferguson, dogs and ponies; Banard's dogs and ponies; Loretta Kern, Liberty horses; Bernice Duane, Spanish webb; Shirley Jewett's Alaskan dogs; Larry Duane's riding school and jumping horses.

Roy Vincent will be featured in the Wild West concert.

## Tex Orton Buys Dude Ranch

OXNARD, Calif., April 7.—Tex Orton, assistant equestrian director on Arthur Bros.' Circus, has leased the Rancho Stables in Palm Springs. He will open a small Dude Ranch about November 1. Orton says he has 25 horses, acquired thru the deal.

## L. A. TRIPLE DATE

(Continued from page 33)

bank (28), due to late arrivals. At Ventura, a large crowd was on the lot to attend the afternoon show and a straw house put in appearance that night. First wagon did not roll off the train until 2:20 p. m. at Burbank the following day. A large trucking company and a rented caterpillar helped to unload. Capacity house that night.

M. E. Arthur, show owner, is reported to have developed something in his new style grandstand as a labor saver. Top row is only four feet high and uses a short seat stringer that a kid can carry. Stringer uses only two jacks, and four rows of seats can be placed on these stringers. Two more rows of seats are set up on ground stringers. Then two more rows are set up on the ground, which gives a total of eight rows that can be set up by high school kids in a hurry.

Paul Eagles, who left the Cronin show to take over the general agenting of the Arthur show, paid a visit to his connection in Burbank. Verne Williams is complaining that good billposters are hard to get. Karl Knudsen is holding down the 24-hour job until he joins Cole Bros.' Circus. Hurley Woodson closed with the show in Oxnard.

## The Corral

Communications to 25 Opera Place, Cincinnati 1, O.

TEX BROWN advises that he and Albie Clements, both well-known figures in Eastern rodeo circuits, will produce three rodeos to be sponsored by the Military Order of Cooties, Veterans of Foreign Wars, in Philadelphia, Valley Forge and Coatesville, all in Pennsylvania.

THE 10TH ANNUAL St. Paul, Ore., Rodeo will be held July 1-4, Ray Manegro, president of the St. Paul Rodeo Association, announces. Net gate receipts will be turned over to the St. Paul Civic Association for construction of a swim pool and playground, Manegro said. Association has donated \$250 to the Marion County Chapter, American Red Cross.

## Dublin Rodeo April 27-29

DUBLIN, Tex., April 7.—Championship rodeo will be held here April 27-29, according to C. E. Leatherwood, president of the rodeo association. Everett Colborn will furnish the livestock.

## Cowboy Reunion July 2-4

STAMPFORD, Tex., April 7.—W. G. Swenson, president of the Texas Cowboy Reunion, Inc., has announced that the 1945 rodeo is set for July 2-4.



WITH ARTHUR BROS.' CIRCUS are (left to right) Vita Sutherland, Della Ryan, Alice Orton, Ken Maynard, Tex Orton and Elsie Jarstadt. Maynard is featured in the concert, and the Ortons also appear in the after-show with their impalement act. Shown in the background is one of the wagons Owner Martin E. Arthur purchased from Louis Goebel. It was used on the Hagenbeck-Wallace Circus.

## Ringling Program and Comment

(Reviewed Opening Night, April 4, in Madison Square Garden, New York)

NEW YORK, April 7.—Show opens in total darkness, with Merle Evans's band playing part of the special musical score written by Deems Taylor for the rather fragile plot, *Alice in Circus Wonderland*, around which this year's show is built. Spotlights pick out Alice (Marion Morgan), the Mad Hatter, the White Rabbit and Emmet Kelly huddled around a tea-table on center platform. Brief dialog ends with Kelly exiting with Alice for a trip to "Circus Wonderland."

Display 1—Parade of 24 girls on horses, escorted by grooms and clowns, around the hippodrome. Ballet girls evolve to platforms and rings, with Ernestine Clark coming on for a bit of dancing and a neat display of riding and tumbling. After a hoop routine by the ballet, the Loyal-Repensky Family takes over the center ring for a lively, noisy session of acrobatic riding.

Display 2—Capt. Roland Tiebor puts four well-trained sea lions thru amusing medley of juggling and musical bits.

Display 3—Aerial display, with Lee-valles, Cora Davis, Erwingos, Mardons, Angel Sisters, Rose Sisters and Cartier Sisters. Highlights of this display are trapeze single by Cora Davis and double trapeze by the Cartier Sisters. Erwingos get final spot.

Display 4—Eleven girls and Gordon Orton in menage and high school riding, followed by Orton and two girls putting horses over the jumps around hippodrome.

Display 5—William Heyer brings on his beautiful, black Starless Night for a marvelous bit of high school riding in center ring and a high-stepping parade around the hippodrome for an exit.

Display 6—Adriana and Charley present their familiar and excellent trampoline act in center ring. End rings occupied by aerial bar acts, the Chambertys and the Lopez Trio, both good. Flyers in the Chamberty Trio are Max Berthel, one of the original Lopez Trio, and Georges Chambot, formerly with Charley Rivels. Flyers of the Lopez Trio are Juanita Lopez and Rose Behee.

Display 7—LaLage in flashy aerial display on rings and web, climaxed by 100 one-arm pull-ups.

Display 8—Feature spec, *Alice in Circus Wonderland*, bringing on all the Lewis Carroll characters and five old-time circus wagons, including the famous Five Graces bandwagon, and several floats. Spectacular butterfly dance by the ballet. A treat for the kiddies and solid hand from the adults.

Intermission (12 minutes).

Display 9—William Story presents a novel display of leopards, jaguars and pumas (13) in a big cage in center ring. Six girls pose in cage while cats are being worked and one of the girls does brief bit using one of the leopards as a neckpiece. Girls are Florence Bailey, Joyce Fay, Lucretia Darnay, Verena Lawrence, Patricia Walsh and Madeline Kries.

Display 10—The Wallendas in their thriller on the high wire.

Display 11—Five elephants and five girls in each ring in fast-paced routines followed by 25 elephants massed in pyramid formation on hippodrome.

Display 12—Clown walk-around.

Display 13—Clarkonians and Royals, flying trapeze, and Victoria and Torrence (switched from Display 3) in top-flight aerial display. Members of the Royals troupe are Roy and Juanita Deisler, flyers, and Joe Stegrist, catcher. Clayton Behee, recently called up by the army, has been replaced by his wife, Rose, as flyer with the Clarkonians. Ernestine Clark continues with the act as flyer, and Dick Anderson is catcher.

Display 14—Clown walk-around.

Display 15—Horse numbers, with Roland Simpson, Tagadore Hilding and Gordon Orton, were not presented at premiere.

Display 16—Clown firehouse.

Display 17—Balancing, juggling, wire. Karrels, Yacopis, Ling Tang (Naittos) Troupe, Six Willys and Galassos.

Display 18—Clown gag, with the giant, Fischer, midgets and clowns endlessly exiting from auto.

Display 19—Kimris in their beautifully presented aerial novelty.

Display 20—Finale. *Amazonia*—Fast-paced rough-riding, Roman riding and chariot racing by group of girls, with ballet in picturesque Roman gladiator dress forming the centerpiece.

## RB Draws \$\$, Heavy Praise In N. Y. Bow

### Intermish Idea Clicks

(Continued from page 33)

The intermission proved popular with New Yorkers and with the concessionaires. John Chapman, of *The New York News*, hailed it as the greatest innovation since P. T. Barnum got that sign, "This Way to the Egress."

Innovation No. 2 hit the customers right between the eyes right after the completion of innovation No. 1.

Storey whipped, poked and coaxed Court's collection of 13 slinking leopards, jaguars and pumas to their respective pedestals, and Evans's 37 musicians gave out with a startling fanfare. Six parade-girl-type of lovelies stalked majestically to the two stages, each wearing huge plumed picture hats and dazzling white cloaks. These were removed, leaving them with turbans, bras and scanty panties. Then they strode nonchalantly into the cage.

Storey handled the beasts in his customary masterful fashion, and the girls paraded, used their bodies as obstacles over which the lithe cats leaped and made themselves generally useful. Climax came when Patricia Walsh picked up a leopard and used it for a neckpiece, leaving the audience gasping.

There were mixed reactions to this feature. Some declared they would not care to be present when and if something should go wrong. Others said the girls in the cage detracted from the thrill of the wild animal exhibition and others were just plain thrilled. It is a corking feature.

### Pace Picks Up

The pace was fairly swift from this point thru to the finale, which was *Amazonia*, in which two stages were crowded with ballet girls in gladiator ensembles, while mounted Amazons paraded on the track. This followed with trick riding of the Wild West type in filmy scanties, a Roman standing race and two four-horse chariots with girl drivers who knew how to handle the runners.

The lighting effects were good for an opening night, the result of a long rehearsal Tuesday night, personally directed by Robert Ringling.

This performance ended at exactly five minutes after midnight, but 20 minutes was cut from the running time at Thursday's matinee by the elimination of the War Bond speech, which was scheduled for the first night only, and by a little tightening here and there. By speeding the opening, another 10 minutes was lopped off the Thursday night show, but the Liberty horses, cut the first night, were still standing in their stalls munching oats and hay Friday.

Pat Valdo, general director, said the Liberty horses "would be in three or four days, as we still can tighten it up some without cutting any of the essentials."

When this is accomplished it will be a great entertainment for theater patrons, and a hay rube for the circus fans, as there is everything there for great circus entertainment despite the noticeable shortage of male actors. Clown alley, with Emmett Kelly standing in the prolog spotlight and working as he pleased all the way, has what the kids want, and lots of it.

### Newspapers Laud Performance

Newspapers were unusually liberal with pre-performance breaks, *The Herald-Tribune* popping with a full page of pictures Wednesday. The reviews were uniformly of the hip, hip, hurrah type, and while there were a few seats unsold Thursday night, all other performances thru the Sunday matinee were assured of capacity, with lines at the advance sale windows thru all the working hours.

One thing is certain, no one will be bored by the announcer. He has the world's softest job, unless he has to carry seat planks on the tour. He spoke exactly six words during the performance—"Starless Night," "Lalage," "The Kimris" and *Amazonia*.

## Ballet Personnel

Helen Amaya, Angela Antalek, Moncl Antalek, Valerie Antalek, Florence Bailey, Renee Baxter, Florence Bayne, Rose Behee, Charlotte Bell, Ann Bendal, Nova Blackburn, Reggie Bodycott, Bobby Bolton, Fausta Borden, Lee Berger, Thea Borza, Betty Brasno, Cecile Bruce, Shirley Bryon, Yvonne Carewe, Adriana Carlton, Patricia Cartwright, Sally Cartwright, Sarah Cartwright, Katherine Clark, Tony Cole, Dolly Copeland, Roxy Cropper, Cora Daniels, Aileen Darnay, Lucretia Darnay, Jeanne Davis, Juanita Deglin, Marie Jane DeYoung, Nanette Erwingo, Joyce Fay, Valentine Frohm, Margaret Garner, Roberta Girden, Babe Grimes, Betty Hackett.

Jeanne Hastings, Virginia Herring, Geraldine Hill, Marie Jaye, Elsie Jung, Alice Krantz, Henrietta Kries, Madeline Kries, Verena Lawrence, Vivian LeClaire, Dorothy Lee, Naio Lee, Shirley Lindeman, Margie Linton, Albertina Lobaso, Estherina Lochak, Simone Locke, Viletta Loder, Zefra Logani, Theol Marlowe, Vicki Marsden, Bea Mason, Laura May McKenzie, Marjory Meyers, Connie Mikesell, Marlon Morrow, Mary Nelson, Mildred Nelson, Elizabeth Peters, Aida Ramirez, Pauline Reaney, Ann Rhinehart, Eloise Rhodus, Joan Roberts, Bella Salvador, Ernestine Scott, Sally Semans, Lee Sharon, Bobby Steele, Selma Stich, Victoria Todd, Yvonne Tremblay, Helen Wagner, Mario Wagner, Idith Walker, Patricia Walsh, Martha Ward, Patty Warfield, Bobby Warriner, Dorothy Webster, Mayme Welch, Helen Woodley, Vera Teatum, Sally Nicholson and Mignon Warner.

## Ringling Side Show

Fred Smythe, manager; Charles A. Zerm, assistant manager and lecturer; Joseph M. Bouchet, lecturer (on the road).

Kaulani's Hawaiians; Prof. Val Rey, magician; Annette Roy, Creations in Cloth; Frieda Pushnik, armless and legless girl; Colonel Nawrath, midget musician; Rex Merico, anatomical wonder; Kuty Singlee, fireproof man; Mr. and Mrs. Fischer, giants; Bouchet's Puppets; Percy Pape, living skeleton; Miss Patricia, sword swallower; Hanker Kelter, Parisian long-haired Venus; Doll Family (Harry, Gracie, Daisy and Tiny), midgets; Rasmus Nelsen, strong man; Senorita Carmen, snake charmer; Mo-Lay, comedy juggler.

## Merle Evans Band

Thirty-seven piece aggregation, with Merle Evans, director. Piccolo—Max Ring; clarinets—Dan Rickard, Herman Kranz, Frank Pizzarello, Al Dine, George Oliver, Merigo Gavioli, Tony Ramirez, S. T. Miller, Don Baker, Terzo Lugarezi; cornets—Joe Browning, Earl Duncan, Harold Stambaugh, Rusty Bader, Al Hillensmith, H. C. Werner, Virgil Purnell, Frank Clark; French horns—Louis Goldman, Ralph Cappocci, Carl Shinner, Joe Colletti; tubas—William Spielberg, Howard Ham; baritones—John Horak, Clarence Bennett; trombones—Lewis Bader, Andy Grainger, William Loomis, Stanley Czerwinski; bass—Martin O'Connor, Bill Bell, James Knackel; drums—Amos Thompson, Al Yoder; tympani—Frank Hoffman.

## Congress of Clowns

Felix Adler, Al Albrecht, Jimmy Alphonse, Dick Anderson, Three Balarges, Bangs Duo, Barton Bean, Charles Bell Trio, Bob Borden, Al Brown, Slick Burgess, Arthur Burson, Clayton Chase, Harry Dann, Al Dickerman, Frank Dimmar, Sam Doxon, Adolph Frohm, Homer Goddard, Herman Gunter, Paul Horompo, Lou Jacobs, Paul Jerome, Paul Jung Trio, Emmett Kelly, Bob Kerr, Bernard Klima, Jack Le Clair, Jack Le Clair Jr., Frank Luley, Howard Marco, Paul Mortier, Willie Moser, Harry Nelson, John Nelson, Alex Neuberger, Harry Rittely, Frank Saluto, Carl Stephens, John Tripp, Trymer's Lilliputian Clowns, Tiny Tunn, Harry Varco, Joe E. Ward, Paul Wenzel Trio.

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Louis Golden said he was born in Indianapolis, Indiana, in 1870; parents Alfred Golden and Rose Fry or Frei. At one time son was with the Barnes Circus in the act of Henry and Golden, known as The Monto Cristo Dive. Apply

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Wants to hear from all Actor Friends and Working Men (Fat, come on); Cook, Banner Man, useful people in all departments write. Punch and Judy, Magician, Oriental Dancers, Colored Minstrel Band, any side show acts answer. Long season, South in fall over old route. Will buy 200 ft. of good Sidewalk.

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Lithographer, one man brigade, 75 dates a day. State your salary. Job open now. J. S. RAMSEY, Gen. Rep. Beers-Barnes Circus, Fairmont, North Carolina.

OPENS APRIL 23

## BOND BROTHERS' CIRCUS

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### REHEARSALS?

C. L. JACK RAUM, circus and wild west producer, has purchased a ranch 16 miles south of Springfield, Mo., and will be content to play 10 fair dates this season with rodeo and novelty features. BOB ATTERBURY spent two days in Chicago last week gathering material for his Lee Bros.' Circus.

ANOTHER JOB that had disappeared with the time—laying out a parade route.

MILT HERRIOTT, horse trainer, is now at Cole Bros.' quarters, Louisville, working with Paul Nelson and John Smith. ED FRED CADIEUX, after having been overseas for three years, is back in the States and will be at Officers' Training School, San Francisco, for the next 60 days.

DON'T ENVY a manager who seems care-free. He's as worried as you are.

TOM AITON, the old wildcat agent, has quit checking theater billing in Chicago to take the brigade on the Bud E. Anderson Circus. AN AERIAL PHOTOGRAPH of the Hartford circus fire by Associated Press Cameraman Abe Fox won the trophy of the Press Photographers' Association of Boston.

REAL CIRCUS TROUPER is one who arrives on the lot along with the show's boss-canvasman and his layout pins.

LEW HERSHEY has been signed by Harry Levan for the season at Lake Pontchartrain, New Orleans, opening shortly after April 15. FRANK B. HUBIN sent Easter greetings from Atlantic City. PETE AND FLO MARDO, former performers, will manage the Firestone Country Club, Akron, this summer.

IT'S HARD TO BELIEVE a native who claims he traveled with a circus for years, but can't remember the show's name, altho he remembers that the manager was a "fat feller."

ELMO CULLEN, Memphis biller, was in Chicago on business recently. CHARLIE CAMPBELL, CFA and former candy butcher, plans to catch Clyde Beatty's opening. ERNIE YOUNG has signed James (Stilts) Cogswell to clown Tom Packs's police circus in Pittsburgh in June. HARRY C. BROWN will lead the colored band with Clyde Beatty's show.

RALPH H. BLISS, who has been operating an arcade in St. Louis, will be on the Cole Bros. advance. ENGESSER SISTERS have returned to Kansas City, Mo., for a rest after playing Orrin Davenport's dates and will join Cole Bros. BILLIE BURKE, after touring as emcee with Harry Lewiston's Oddities, will join Bailey Bros.' clown alley. MRS. ALVIN C. BECK has rejoined her husband with Austin Bros. after an extended visit with her parents, Mr. and Mrs. John W. Roberts, of Cleveland Heights, O. WILLARD L. BACKENSTOE is recuperating after an illness at his son Jack's home in Upper Sandusky, O., and will tour with Bailey Bros. as legal adjuster.

BEFORE AN OLD-TIMER would sign as a canvasman with a show, he insisted on an added clause in the contract, which would read: "Party of the first part agrees to operate an automatic stake driver."

WALTER BROWN LEONARD recently visited in Salisbury, N. C., with Mrs. Charley Tripp, 89, widow of the famed Armless Wonder. BEN ALI TEMPLE, Sacramento, Calif., has issued an attractive brochure heralding the 10th anniversary presentation of Polack Bros.' Circus April 6-15. ARTHUR BORELLA, after playing the St. Paul Shrine circus, visited in Chicago en route to his home in Galveston, Tex. GLORIA AND BONNIE HUNT are opening a confectionery store in Chicago next to the Oriental Theater, managed by their father, Jack. EDDIE WOECKENER spent several days in Chicago last week preparing the music for the Cole Bros.' band.

"A CIRCUS, like the army, may travel on its stomach," advised a manager, "but give me some credit for my heavy investment in railroad cars."

H. A. (KID) MORRISON has purchased a home in Miami which, he writes, has enough space so some of the old-timers can winter with him. BRAXTON M. GRADY, former Ringling employee, is now master sergeant and shop foreman in the ordnance section at Cazes Air Base, Casablanca, in the North African Division of the Air Transport Command. JOHN H. BILLSBURY, Chicago booker, has moved his office to 203 N. Wabash. E. R. WILLIAMS has sponsored circuses booked in Jacksonville, Fla., week of April 30; Decatur, Ill., June 11, and three in South Carolina opening July 8.

REMEMBER the early-day seat butcher who, when a customer beefed over paying a dime for Crackerjack, would yelp, "You

## Totem Ranch Rodeo Draws 2,000 In Bow

MAPLE SHADE, N. J., April 7.—Totem Ranch Rodeo opened its Eastern season here March 25 with 2,000 in attendance. Stock was fresh and gave the hands plenty of action.

Staff included Miriam Westcott, arena secretary; Roger Westcott, arena director; Ray Ungerer and Red Holden, arena judges; Tex Brown, arena timer; Sammy Penn, announcer; Russ De Mark, superintendent of stock; Sonny Sleeter and Al Workley, pick-up men; Albie Clemens, Frank Beatty, Wimpy Sleeter and Al Workley, trick riders; Smokey Hinkson and Al Workley, trick ropers; Frank Beatty and Comet was the star act.

In addition to rodeo events there was a relay race, chair race, flag races, boot race, egg rolling and mounted basketball. Events will be held twice monthly, with the second show set for tomorrow.

wouldn't think me dumb enough to pay express on the stuff from Chi to the sticks of Iowa and sell it for a jit?"

ROBERT D. GOOD, Allentown, Pa., spent Easter Sunday with the Ringling show at Madison Square Garden, New York, and saw the first rehearsal. He says that among the wagons appearing in the spec are the Five Graces, Lion and Snake, Lion and Gladiator and the small calliope formerly on the Hagenback-Wallace show. MR. AND MRS. RED MUNGEE were recent callers at the Cincinnati office of *The Billboard* on their way to Louisville to visit the Cole Bros.' Circus. Red states that he will not be on the A.M.P. Shows, as reported in last week's issue.

PHIL SHEPARD, of Globe Poster Corporation, Chicago, and Morrie Chalfen, Raye D. Perkins and Harold Steinman, of Minneapolis, co-owners of *Skating Vanities of 1945*, were among the first-nighters at the RB bow in New York. HERBERT WEBER, of Cirq Escalante, visited Harry and Marge Chipman in Yakima, Wash., while on a booking tour.

## DRESSING ROOM GOSSIP

### Ringling-Barnum

Once again the Big One is in the Garden. Rehearsals began April 1, in the evening. Monday (2) was a full day of rehearsing and Tuesday night (3) was dress rehearsal. All acts, working men and animals were busy until 1 in the morning. No rehearsal was called for Wednesday (4) afternoon, but everyone at the Garden was busy getting things ready for the opening show that night. Green sawdust is spread over the track and in the rings and it has a swell effect. Opening night was Bond Night and we had a packed house. Everything in the show went over swell. Opening ballet number, with all girls dressed in their beautiful "shocking pink" ballet dresses sitting on the bareback horses, brought a large round of applause. The payoff float in spec, carrying Alice of Alice in *Circus Land*, was a different and striking arrangement with beautiful lighting effects. All acts and clown numbers went over big and the closing number, *Ama-*

*zonia*, finished off the show with a lot of spirit and something for the people to remember.

Quite a few visitors were around to see old friends, including Betty Nitch, Hope Crampton, Eddie Callahan, Eddie Mader, Joyce Coleman, Jeraldean Haven, Pat Smith, Kit Imbric and Allen, Ellie Ardely, the Shyrettos and Father Sullivan. Will Moser came around and everyone was happy to see the judge, but sorry to have him tell us that he won't be back with us this season. Shura Nueberger is our new mall man.

BACK DOOR SCENES: Frankie Saluto posing for photographers and telling them about his job as head midget clown. All clowns having a time getting all the costume parts on for ballet. Everyone dressed way ahead of their numbers, so they won't be late. New girls trying to figure out where they go next. Jean Carson and the other wardrobe women, pinning, sewing and fixing everyone's costumes to fit just so. Robert Ringling smiling his approval of all the beautiful costumes.—Dick Miller.

### Russell Bros.

Russell Bros. Pan-Pacific—Here we are again. The dawn of a new circus season and something that is brand new for Los Angeles circusgoers. A circus indoors, with an arena set-up, in L. A.'s sports palace, the Pan-Pacific Auditorium. Evening of March 29, amidst a background of blue and gold, the curtains were flung back and Vander Barbatte's spectacle, *The Circus on Parade*, ushered in a most entertaining, pretentious and star-studded program. Henry Keyes, band leader, has 21 men under his direction and the music alone is worth the price of admission. Barbatte and his assistants have staged and produced a beautiful circus. Orrin Davenport, equestrian director, has assembled some great circus stars, headed by the Cristiani Family. Besides their bareback riding and teeterboard acrobatics, they ride menage, work in the aerial numbers, hustle props, in fact,

## Arthur Bros.' Program

(Continued From Last Week)

Display 12—Clown stop.  
Display 13—Walter Jennier and his seal, Buddy, in the Center Ring. Buddy is a good performer. Jennier doesn't miss a chance to sell the act. Seal does fine balancing, and also the spinning ball on the nose.

Display 14—Concert announcement, Ken Maynard making a gallop for the Center Ring for bows.

Display 15—Ring 1, Connors with his hoop juggling. Ring 3, Acevedo, slack wire turn.

Display 16—Center Ring, Cheerful Gardner and his elephants. A fast act. There is no lull, Gardner putting his elephants thru at a rapid pace. Betty Acevedo does outstanding work and flashes up the act well.

Display 17—Menage act. Show is strong on horses and the act claims satisfactory attention.

Display 18—Sing Lee Sing Troupe in Center Ring. Hand stand on top of eight chairs, stacked, gets a big hand.

Display 19—Alice and Tex Orton in Center Ring, perch act. Miss Orton executes a spin in the wind-up. Solid stuff.

Display 20—Concert announcement.

Display 21—Clown stop.

Display 22—Jorgen Christiansen, in Center Ring, concludes the show with his matched Palminos and a Shetland winding in and out of the horse line. A flashy act that sells well from start to finish.

Concert features Ken Maynard, Bernice Dean and her trick riding well received. Good tip at both shows.

Band (7) is handled well by Spud Redrick. Martin Arthur is equestrian director; Tex Orton, assistant.

## Cronin Top Ideal But It's A Costly 'Up' Proposition

LOS ANGELES, April 7.—Big top used by Cronin Bros.' Big 3-Ring Circus during its stay at Washington and Hill streets here is coming in for a lot of attention. Veteran showmen are marveling at its construction and size.

The tent is 300 feet long and 100 feet wide. There are no quarter poles and only four centers, giving plenty of inside space. Using guy wires, the tent is anchored to telephone pole deadmen on the side. A good idea for a tent, showmen agree.

But it cost \$1,500 to put it up.

they are all over the show.

The horsemanship of the Konyots, Arturo and Doretta, is beautiful and brings down the house. Pallenberg's Bears, trained and presented by Emil Pallenberg Jr. and wife, are real crowd pleasers. Fu, the motorcycle-riding bear, and his partner get a big hand. Ala Mee, Chinese wonder girl, is an acrobatic sensation on the wire. The supporting program is filled with high-class performers.

Clown Alley includes Brownie Gudath, Art LaRue, Charlie Bathe, Huey Curtiss, Kyle, Bernie Griggs, Walt Mathie, Alva Evans, Dutchess Wilson, Roy Johnson, Gus Lind, Si Otis Hubert Dyer and George Salee. They have new gags and fine wardrobe. Clown Alley has lost one of its best joys and a swell guy along with it, Walt Mathie. He has been promoted to the press department.

Mary Josephine Rogers, who died suddenly in the show train March 26 of a stomach disorder, is survived by three daughters, Norma, Connie and Helene, and a son in the armed forces. She had spent most of her life under the big tops and died as she had always wished, in harness.—Dick Lewis.

## WANT CIRCUS ACTS

April 28-29

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Wants two more Clowns, Aerial Acts or Family doing two or more acts. Denny Teel and John Pringle, come on.

BANARD BROS.' CIRCUS, Etna, Ohio.

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Boss Canvasman that can handle 80-foot top. No Grandstand Riggers. Seat Men, Workingmen. Top salaries and best accommodations. Can place two more Acts for Side Show. Harry Harris, Guy Smuck, wire.

Address AUSTIN BROS.' CIRCUS, April 10, Crockett; 11, Palestine; 12, Jacksonville; 13, Lufkin; 14, Nacogdoches; 16, Athens; 17, Mt. Pleasant; all Texas.

## KID CARSON REAL WILD WEST WANTS

OPENING APRIL 25, 1945

PERFORMERS FOR BIG SHOW—Cowboys and Cowgirls, Bronk Riders, Bull Riders, Trick Ropers and Riders with own stock. Cherokee Hammond, Cheyenne Bill, Harry B. Davis, Kit Carson Jr., Charlie Shultz and daughter, Happy Johnson, Bassett & Bailey, Dutton Troupe, Dorothy Herbert, Wicks Family. All address Buck Vernon, Arena Director. Want Band Leader, \$75.00; Side Man, \$50.00 per man. Claud Meyers, C. H. Woolrich, answer. Side Show Acts to feature, write Ted Wilson, Manager. For Advance—Lithographers and Billers. Phil Jacobson, Lewis, Rippy, Jack Thomas, Chas. Brunk, Allen Scharmacher, Bill Page, wire W. W. Clark, General Agent. Will sell privileges on flat rate or per cent. Concession men, write Babe Enesweller, Legal Adjuster. All address: BOX 869, ROCKDALE, TEXAS.

# THEY'RE OFF --- EVERYWHERE

## Crescent Sets Up In Vancouver, B. C.; Grand for Charity

VANCOUVER, B. C., April 7.—Crescent Shows, consisting of eight rides, Rollo Fun House and 20 concessions and traveling on 11 railroad cars, including two sleepers, after a 450-mile jump from quarters at Penticton, B. C., opened here Saturday (31) with a kiddies' matinee.

When *The Billboard* correspondent visited the lot at 3 p. m. most rides had line-ups and all concessions were doing business. This first set-up of two weeks is under the auspices of the B. C. Institute of Music and Drama, a subsidiary of the Vancouver Parks Board.

Show opened its season at Penticton March 22-23 with \$1,000 receipts being donated to the Penticton branch of the Red Cross. *The Penticton Herald* kicked thru with an editorial commending Henry Meyerhoff, owner and manager, as Penticton's best citizen.

Seller's Pony Track, 10 ponies and a dog-cart that carries five kids, will be an added concession during the Vancouver and New Westminster dates of five weeks. They include April 16, Kimbell Park, West Point Grey District, auspices Canadian Legion; April 23 week, Oak Park, Marpole Community Association sponsoring; April 30 week, Moody Park, New Westminster, auspices Y-S Men; Victoria, B. C., for two weeks on two different lots, still dates; Nanaimo, B. C., week of May 21. Then the shows jump to the prairie (See CRESCENT IN B. C. on page 58)

## Mich. Showmen Buy Bonds for Veterans

DETROIT, April 7.—A unique voluntary project in veteran rehabilitation activity is being conducted by the Michigan Showmen's Association thru the establishment of a Service Fund Hall of Fame. Objective is the donation of a \$100 War Bond to members of the organization serving in the armed forces.

The Hall of Fame is a roster of those who have individually donated a \$100 bond to the project. The serviceman who will be the recipient of the bond is designated, not by the donor, but by the fund committee, assuring impartial distribution.

Names of donors already inscribed include Edward Carton, John Gallagher, Charles Hodges, Ben Moss, Edward Moss, Warren Murphy, John Quinn, Herbert Pence, Harry Stahl, Louis Stone, Louis Wish and Frankie Hamilton.

## Bob Strayer Will Hit Road Again With Pan-American

ST. LOUIS, April 7.—J. R. (Bob) Strayer, owner of the Pan-American Shows, during a visit to *The Billboard* office here last week, stated that his show would again take the road, opening in Anderson, Ind., April 21. Show has been off the road the last two seasons, when Strayer had his rides operating in the Pan-American Park in Anderson. Show will play for 10 days in Anderson and follow with other spots in Indiana, Illinois, Michigan and some of the route of 1941 and 1942.

## Glen Burnie Dates Set

GLEN BURNIE, Md., April 7.—John E. Kadel has been elected president of the Glen Burnie Improvement Association and will head the annual carnival July 27-August 4. The event attracts many patrons from Annie Arundel County and Baltimore.

## Jones Signs Two More Fairs

AUGUSTA, Ga., April 7.—E. Lawrence Phillips and Morris Lipsky today announced the signing of the Southeastern World's Fair, Atlanta, for the third straight time, and the Madison County Fair, Huntsville, Ala.



ED (SLIM) JOHNSON (left), co-owner of Midwest Merchandise Company, Kansas City, Mo., and Percy M. Jones, owner of the Victory United Shows, snapped at Reid's Ranch, near Tucson, Ariz., where they are sojourning. Johnson went to Tucson in January to regain his health, while Jones took his wife, Virginia, there for the same reason.

## Wagner's Cavalcade Rolling Toward Lot

TULSA, Okla., April 7.—Practically everything is ready for the opening date, April 12, of the Cavalcade of Amusements. Summer weather for the past three weeks has enabled General Manager Robert L. Lohmar to get the show in solid shape. Every ride and show front is painted and ready, and with the Barton showgrounds made ready by Tom Allen, the wagons began to rumble over the streets and onto the lot. A complete new front gate has been designed and built in the modernistic pastel-shade decor.

Archie Wagner and Tom Sharkey and assistants have all concession stands ready. All the agents are here under the management of Eddie Lippman.

New shows this year will be *Vanities of 1945*; Slim Kelley's *Circus Side Show*, with a 200-foot banner line; *Illusion Show*; *Harlem Swing Revue*, with 26 performers now rehearsing here; *Lure of the Tropics* and a new type of educational exhibit.

Last Sunday another big crowd of local people were at quarters and appeared anxious for opening day. Show will travel on 40 cars. All the flats and coaches have been painted.

## American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., April 7.—Activities of the association in connection with the hearings being conducted by the American Standards Association are receiving widespread attention and favorable comment on the part of the membership.

The second general information bulletin soon will be forwarded to the membership, together with data on the 1945 personnel membership cards. It is planned to issue a printed prospectus to non-members in connection with the annual membership campaign.

Additional contributions to the Public Relations Fund have been received as follows: A.M.P. Shows, \$10; Peppers All-State Shows, \$5 additional.

OPA has notified that A-15 coupons will continue to be good for four gallons each until June 21. Indications are that new automobiles will be available during second half of this year, but that these will be rationed thru 1946.

The United States Commerce Department has furnished a survey on the availability of lumber, which indicates that so much lumber has been set aside for military purposes that there will, in all probability, be less available for civilian use in 1945 than in 1944.

## NAE Biz Okay While Perking For Biggies

PANAMA CITY, Fla., April 7.—Opening here March 29 for a 10-day stand, the North American Exposition is experiencing strong business in these break-in stands. Saturday (31) saw more than 8,000 pass thru the neon-entrance arch.

Eddie Jameson's *Gay Ole New Orleans*, colored minstrel revue with 27 performers, made its debut on the midway here, and judging from comments heard from the customers, and there were many, the show is snappy and well costumed, with merit in the 47-minute program.

Mrs. Jameson is handling the girl revue, *Red, Hot and Blue*, and is running along with the top money shows. Dick Hyland's *Latin Quarters*, posing production, also does credit to the new midway.

Earl Chambers and his Monkey Circus keeps all of the showmen on their toes. Chambers is exhibiting three chimpanzees as an annex attraction.

The Kortez Circus Side Show has 11 (See NAE BIZ OKAY on page 58)

## BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Eggplant, La.  
April 7, 1945.

Dear Editor:

As is our annual custom, we are again giving you an accurate account of the show's first run. Loading of the train started at 12 p.m. Saturday and by 4 p.m. Sunday almost every wagon was on the flats. Reason I said "almost" is because our trainmaster, Smokey Torch, couldn't find space for six wagons yet on the streets. Tapelines were then brought out to determine whether the cars had shrunk or if the wagons had grown in length. It was then learned that we were one car short, which a switching crew soon located in the yards. While waiting for the lost car to be brought in, the occupants of our day coach started beefing about the office giving a 7 a.m. train call. Guess who got the rap for the early call; it was the dining car manager. Hearing the loud squawking, the grease-burner advised the beefers that he was innocent because he had only enough eggs on hand to last

10 hours and was already out of stock. When our diner is out of eggs it is out of food. However, before long a grocer, who fed the show all winter, arrived with several more cases of eggs. By then the lost car arrived.

When it was loaded we still had an extra wagon on the ground. Manager Pete Ballyhoo decided to leave it behind along with several men and have it come to the next spot by freight. By midnight on Sunday we were on our way. The dining car was again opened for the train crew and we were again out of eggs before leaving the yards. When we were 20 miles out someone reported that the five bosses' five private cars had uncoupled and we had to back up to get them. Again we were on our way until we stopped for water. While there, two of our ride foreman drifted over to a barroom and weren't missed until we had traveled another 10 miles. Foreman being what they are nowadays, we had to go back and get them. While taking (See BALLYHOO BROS. on page 58)

## Agents Ready For Up North

Business reported generally good in fair weather—labor no problem yet

NEW YORK, April 7.—They're off! Carnival banners are being unfurled in almost every nook and cranny of the South and many special agents already are edging above the Ohio River or Mason-Dixon Line preparing for the Northern industrial areas. True, the trains and truck caravans will not generally head north for another two weeks, but the agents are around sounding the tocsin.

Last week's Route List in *The Billboard* showed that 91 organizations were up and ready to hear the clatter of coins on the ticket boxes. This week the 100-mark will be topped, and there are many precincts still not accounted for.

Business—well, it is the same story from every direction. When the weather is good, biz is great. When it rains, the brothers just let it rain as they did in the pre-war years.

Headaches—none when the sun shines, but then most of the big ones haven't attempted to move yet, so the aspirin hasn't been getting too much of a play. However, all hands are confident they can make it. Almost all of 'em declare they have all the help they need but that "no useful people will be turned down."

So here they go again, those ingenious, ever-optimistic knights of the road, ready to bring fun and amusement to the young and old alike of the hamlets, villages, towns and metropolitan areas.

Bouncing around the scene on Aladdin's Magic Carpet (Mrs. Sherman's won't fly) you find that Jimmy Strates kicked the lid at Washington in a fog so thick the army grounded everything except tactical maneuvers Wednesday (4). The skies cleared Thursday, and so did the visages of Strates's associates and employees.

Cetlin & Wilson bowed for the edification of the winter home folks at (See THEY'RE OFF on page 58)

## Ike's Big Push May Ease Labor Situation

ROCHESTER, N. Y., April 7.—Information received by the American Carnivals' Association indicates that present developments in Europe will make for the relaxing of certain wartime regulations in the near future.

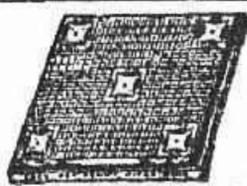
Promptly after V-E Day, the draft, which is at present inducting 120,000 men per month, will be reduced to about 50,000 or less, with youths reaching 18 expected to supply the bulk of military demands. This should ease the labor situation and many men in the age group of 30 and upwards will be available to the industry.

Brown-out and curfew orders may soon be modified.

## Berryhill's Motorcycle Stunt Rider Is Injured

FRISCO CITY, Ala., April 7.—Capt. Cyclone Drake, motorcycle stunt man, was injured performing the free act the closing night, March 29, of the Berryhill United Shows engagement here. He was attempting the "suicide motorcycle altitude fire leap" and fell in a soft, inadequate landing space, the heavy machine dragging him several feet. He sustained a wrenched ankle and a bruised hip and will be out of action for at least two weeks.

After two more weeks of trouping, the Berryhill organization will open on a permanent location in Logan, W. Va.



**PENNY PITCH GAMES**  
 Size 46x46", Price \$30.00,  
 Size 48x48", With 1 Jack Pot, \$40.00,  
 Size 48x48", with 5 Jack Pots, \$45.00.

**PARK SPECIAL WHEELS**  
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price .....\$13.50

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 75-Player Complete .....\$5.00  
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**INVADING—New territory.**

DIXIELAND SHOWS personnel were hosts to the Ministerial Association of Covington, Tenn., at an open-air service on the showgrounds the Saturday (31) before Easter. Three local pastors took part.

HAROLD ROSEN, formerly with Henries Bros., writes from Europe that he met Rusty Bradshaw, the escape artist, who is now touring that theater of operations with a USO-Camp Show after 12 months in the South Pacific. He sends extra special regards to Skeeter Lorow.

OUR MODUS OPERANDI never changes. We still advertise for talent—experience unnecessary.

JOE COLLINS, glass blower, has joined the Sid Crane and James Chavanne Side Show on Wallace Bros.' Shows. Lena Serlas also joined with the monkey children at Tallulah, La. Jackie Dale, in the Annex, has had good attendance. Crane recently made a trip to New Orleans, where he closed a deal for a location next winter.

J. S. GARDNER, mailman and *The Billboard* agent on the C. & B. Amuse-



ALICE F. (MARIE) HALLOCK, wife of General Agent Bob Hallock of the Lawrence Greater Shows, is now a private in the new Teddy Roosevelt Jr. Medical Technicians Corps and is in training at Fort Oglethorpe, Ga.

ment Company, was a caller in Chicago Friday (6) on his way to St. Louis. Gardner is starting his 49th year in show business. He says that C. & B., of which Cash Couch is manager and agent, will open April 19 on a downtown lot in Toledo. It has five rides and will travel on 18 trucks.

ALMOST EVERY MANAGER has a top and front complete for a showman who has something to put in it.

J. C. McCAFFERY, Lew Keller and Elmer Byrnes left Chicago last Thursday (5) for a sojourn at French Lick, Ind. . . . GEORGE MCCARTHY, general agent of the North American Shows, was a business caller in Chicago last week. . . . NAT D. RODGERS, after spending several days in Chicago, left last week-end for St. Louis and points South.

SHOWS PLAYING the lots in St. Louis are having good business when weather is good, but the city has had a record rainfall the past three weeks. . . . PERCY M. JONES, owner of Victory United Shows, arrived at his quarters on the fairgrounds at Sioux City, Ia., last week and has his crew painting and rebuilding there, readying for the opening April 23. Mrs. Jones is seriously ill in Tucson, Ariz., and is remaining there upon advice of her physicians.

AN EARLY-DAY SHOWMAN, who lived in berth cars for a half century, claims that he started from scratch.

MR. AND MRS. ROGER E. HANEY, Kansas City, Mo., passed thru St. Louis last week en route to Myers Lake Park,

Canton, O., where they will again operate their rides. They enjoyed a successful season there last year. . . . MRS. SAM SOLOMON is visiting relatives in St. Louis while Sam is on an extended business trip. . . . MR. AND MRS. PHIL HEIDE arrived at their home in Olney, Ill., last week after two months in Hot Springs.

CURTIS L. BOCKUS, general agent of Dodson's World's Fair Shows, was among visitors to the St. Louis office of *The Billboard* last Monday (2) when he passed thru that city en route to points North and West. . . . ED MALBIN, who has been sojourning at his home in Clayton, Mo., this winter, departed for Parma, Mo., Monday (2) to get ready for the opening of the Moore's Modern Shows April 13. . . . JOHN SWEENEY left last week for Columbus, O., where he will ready the bingo game he will operate for John Gallagan on one of the Gooding units.

BEST WAY to rile an independent showman is to mention the small number of passes put out by an office.

THE DUMINIES, Barbara and Walter, after spending the winter in Louisiana as agents with the Lone Star Shows and Groves Greater Shows, have returned to their home in Rhode Island, where they are enjoying a vacation with their family and their son, home on furlough from overseas. They expect to leave late in April for the Bunting Shows. . . . GEORGE GORDON writes from Columbus, Ga., that Alexandra is featured in



ELSIE CANDREA, former carnival trouper, recently honorably discharged from the WAC after two years service, due to injuries sustained while on duty. Miss Candrea is convalescing at the home of her parents, 219 Center Street, Findlay, O.

the Annex of the Ray Cramer Circus Side Show on the Dodson World's Fair Shows.

BESSIE BESSETTE was honored at a birthday party by the personnel of the West Coast Shows recently in Emeryville, Calif., with Owner and Mrs. Mike Krokos as special guests. . . . PVT. WILLIAM CALLAWAY, now at Brooks General Hospital, Fort Sam Houston, Tex., after 22 months overseas, has been promoted to assistant manager of the Cudney Border State Shows, to take over his duties as soon as he is released from service. . . . CUDNEY SHOWS opened to big biz in Duncan, Okla., March 24 and are now playing Apache, Okla.

WORKINGMAN, who we all claimed would never amount to anything, returned a colonel with medals on his chest.

DINING RECENTLY at Norman's, Halifax, N. S., a gathering place for show-folks, were Paul Gearin, publicity director for the Lynch Shows; Mayor Jack Lloyd, of Halifax; John Fisher, CBC commentator, and Morley Callaghan, of the *Adult Education* radio program. . . . JOHN GOLDIE, of Halifax, vet concessionaire, is planning to use an all-French staff for his cookhouse on the Lynch shows. . . . SKEETER and GEORGE McALLEN spend several days in

Wm. Gause says:

"I bought my BIG ELI WHEEL in 1913 and sold it in 1943. If I did it over would own a number of wheels located in different territory. On the basis of honesty, neatness and fair-play would be a sure winner." That is the voice of Experience speaking. When Peace comes BIG ELI WHEELS will still be among the leaders. Resolve now to invest in this money-getting ride when new wheels are available.



**ELI BRIDGE COMPANY**  
 800-820 Case Ave. Jacksonville, Illinois.

**HUBERT'S MUSEUM Inc.**

228 W. 42d Street, New York City  
 Open 1 P.M. Daily  
**WANT NOVELTY ACTS OF MERIT.**  
 State salary and all details in first letter.  
 Open all year round.  
**SCHORK & SCHAFFER.**

**FOR SALE**

2 Semi Diesel Light Plants mounted on trucks, 37 1/2 KW and 62 1/2 KW, single and three phase, complete with switch board panels. Sell with or without trucks. 26-foot Motor Drome with three Indian Wall Machines, with good rubber and rollers, for bally. 20x30 Counter and Table Cookhouse, complete except top; small Piano for Jig Show. Seats for Jig and Girl Show, 8 1/4-inch Flood Lights, 8-Ton Chain Block and Fall, several Chevrolet Ton and Half Trucks with rack bodies, one 20 ft. Closed Van Semi-Trailer, 2 and 4-0 Flexible Electric Cable Switch Boxes and other odds and ends useful in show business. Stored in Columbus, Ga. Address:

**L. ED ROTH**  
 Box 1601, or Raiston Hotel, Columbus, Ga.

**WANTED**

Mental Act, Tattooer. Can always use reliable Sideshow Acts. Those that wrote before, write again; can use you; long season. Opening April 12, Elizabeth City, N. C.

**WENDEL (PROPS) KUNTZ**

Care Endy Bros.' Shows, Elizabeth City, N. C.

**WANTED**

Griddle Man and 2 Waiters at once. Must be clean, reliable and sober. Top wages and good treatment.

**FAT NORTON**

Care World of Pleasure Shows, Ferndale, Mich.

**HELP WANTED**

Ferris Wheel Foreman, Single Loop-o-Plane Foreman. State salary desired. Starting April 15th, on road to October. Mostly 10 day spots. Can start winter quarters immediately. Can place foreman's wife with concession space, or as one of my agents.

**D. VAN BILLIARD**

North Wales, Pa.

**SECOND-HAND SHOW PROPERTY FOR SALE**

\$10.00 Each, Wax Heads, Male and Female. \$40.00 Large Tiger Rug, mounted head. Others, \$4.00 Government Used Wool Blankets, 62"x82", \$5.00 Electric Peanut Roaster. Very flashy. We have 100 Wax Specimens, Man's Anatomy. Cheap.

**WEIL'S CURIOSITY SHOP**

12 Strawberry St. Philadelphia 6, Pa.

WANT TO BUY—120 feet GOOD Seven-Foot Sidewall, one 5 hp. or 7 1/2 single phase in good condition Electric Motors. FOR SALE—RAILROAD Track for McDermott Kiddy Train. One Spillman Three-Absort 36-Foot Merry-Go-Round, CENTERPOLE with braces, light circle and wood mud sills. One Ten-Gallon Gasoline Tank, almost new, and three Coleman Burners that have never been used. RIDE DEPARTMENT, P. O. Box 1501, Myrtle Beach, S. C.

**WANT TO PLACE**

Pop Corn Stand, Pitch Till Win and Devil's Bowling Alley. Strictly stock with good show. Will buy complete Bowling Alley Stand. Sheriff, wire. Have for sale—22' Spencer Flat Bed Semi Trailer. Stored in Atlanta. Heavy axle, good brakes, 8.25x20 tires. \$450. Wire

**HARRY HARTZOG**

Care Regal Shows Dalton, Ga., this week.

**RIDES WANTED**

FOR BIG ANNUAL JULY 4TH CELEBRATION, VANDALIA, ILL.  
 Auspices of Lions Club.  
 JULY 3 AND 4.  
 Contact: DON BRUMMET, Chairman,  
 314 W. Edward St., Vandalia, Ill.

**WHEELS**  
OF ALL KINDS  
Tickets—Paddles—Laydowns  
Complete KENO Outfits  
CARNIVAL SUPPLIES AND EQUIPMENT  
GAMES, STRIKERS, ETC.  
NOW AVAILABLE:  
1 MONKEY SPEEDWAY, 20 FT., 3 CAR.  
IMMEDIATE DELIVERY  
Still Available  
**EVANS' BIG PUSH**  
Write for Catalog  
**H. C. EVANS & CO.**  
1520-28 W. Adams St., Chicago 7

**TENTS**  
New and Used  
CARNIVAL and SKATING RINK  
Write for Prices  
**E. G. CAMPBELL TENT & AWNING CO.**  
100 CENTRAL AVE. ALTON, ILL.

**"Firechief" Flameproofing**  
The compound that won't wash out—fire, water, weather resisting. Deliveries temporarily subject to approval of allocations. Write for information on deliveries of available supply.  
**UNITED STATES TENT & AWNING CO.**  
2315-21 W. Huron St. Chicago 12, Ill.

**TENTS—BANNERS**  
Charles Driver—Bernie Mendelson.  
**O. Henry Tent & Awning Co.**  
4862 North Clark St. CHICAGO 40, ILL.

**WANT**  
RELIABLE FERRIS WHEEL MAN AND OTHER RIDE HELP  
All Season's work in Pittsburgh - Couple Wanted for Small Grab Stand.  
**AL (BUTCH) BLUMENTHAL**  
c/o Kant Novelty  
323 Third Ave., Pittsburgh, Pa.

**WANTED**  
FOREMAN FOR FERRIS WHEEL  
Must be strictly sober, reliable, drive semi. Highest salary, best treatment for capable operators. Join on wire. No tickets unless known. Also Second Men for WHIP, Chairplane. Address  
**CRESCENT AMUSEMENT CO.**  
Gastonia, N. C., Until April 14th;  
Rock Hill, S. C., Week April 23.

**WANTED RIDE HELP**  
For  
**ART LEWIS**  
GARDEN OF RIDES  
State salary. No tear downs. Apply to  
**ART LEWIS, Oceanview Park, Norfolk, Va.**

**PEPPERS**  
ALL-STATE SHOWS  
WANT  
ELECTRICIAN  
Guaranteed \$60.00 Weekly.  
Must join on wire. No drunks.  
Address **FORT PAYNE, ALA.,**  
this week.

Kansas City, Mo., before leaving Osceola, Ark., to join the Great Sutton Shows. . . . **PROF. WILLIE J. BERNARD**, Hancock, N. H., will manage Fred B. Perkins' girl show on the Continental midway this season. . . . **CHARLES S. NOELL** advises he has signed as general agent for the United Exposition Shows.

THIS SEASON we won't only scrape the bottom of the manpower barrel, but we'll be dragging 'em off of bar stools and out of the canned-heat jungles near the runs.

AS SHOWMEN generally have left Miami for their various locations, the fame of Bob Parker's barbecue is spreading as a result of a dinner at the Parker home there recently. Mrs. Parker was assisted by her mother, Mrs. Ken (Lottie Mayer) Warfield, and Mrs. George A. Golden. Guests included William D. Bartlett, Mr. and Mrs. H. W. Bye, Mr. and Mrs. William Benner, Mr. and Mrs. J. W. (Patty) Conklin, Mrs. Lola Donohue, Mr. and Mrs. David B. Endy, Mr. and Mrs. Ralph N. Eudy, Mr. and Mrs. Maxie Herman, Julia Hirsch, W. R. Hirsch, Mr. and Mrs. Max Kimmerer, Mr. and Mrs. Don Lanning, Mr. and Mrs. Skeeter Lorow, Ginger Lorow, Mrs. Snookie Lorow, Mr. and Mrs. Bert Lorow, Mr. and Mrs. J. C. McCaffery, Frank C. Miller, Mr. and Mrs. Andy Markham, Mr. and Mrs. Peter Mancs, A. L. Rossman, Mr. and Mrs. Bill Phillips, Capt. and Mrs. Roy Thomas, Mr. and Mrs. Lyman Truesdale, Mr. and Mrs. Cliff Wilson, Mr. and Mrs. Ben Weiss, Mr. and Mrs. J. C. Weer and Irving Zelun.

**SAM (DAD) CYCLE**, 20 years mailman with the Gate & Banner Shows, advises that he spent the winter holding down a position with one of the world's largest going concerns—Western Union.

**DETROIT NOTES**—Pvt. Vernon L. Huntoon received a broken arm, two broken legs and other injuries in a recent auto accident and is in station hospital at Camp Siebert. . . . **PVT. IRVING (STASH) RUBIN**, formerly agent with the Louis Wish concessions at Eastwood Park, has been transferred from the M. P. unit to the infantry, and is now in Belgium. . . . **1/SGT. HARRY M. HARRIS**, former bingo operator on the World of Pleasure Shows, has been sent overseas. . . . **SGT. A. M. SCOTT**, a member of the M. S. A., is at Indiantown Gap, Pa., awaiting assignment overseas. He has already been overseas twice in this war and also in Alaska. He is a veteran of World War I. . . . **PVT. WILLIAM (RED) LOVEJOY**, former concessionaire with the Great Lakes Exposition Shows, who received a serious arm wound in Italy in December, visited his home in Detroit and the M. S. A. clubrooms on sick furlough. . . . **CARL SHERMAN**, who operates a Penny Arcade in Seattle, was a recent Detroit visitor on a tour of the country. . . . **JACK WISH**, operator of concessions at Eastwood Park, is back from New Orleans, where he operated a jewelry store the past winter. . . . **HARRY LEONARD JONES**, who has been operating concessions in the East, has moved to Detroit to open a string of concessions with a local carnival. . . . **MR. AND MRS. LOUIS WISH**, concessionaires at Eastwood Park, have returned from California with their son Donald.

**FOR SALE**  
**"STRATOSHIP"**  
—RIDE—  
Real Money Ride—Carnival Midway or Amusement Park.  
Can Be Seen  
**NORTH AMERICAN EXPOSITION**  
Atlanta, Ga., Apr. 9th to 21st

**WANTED**  
2 Skills and 3 Coupon Men.  
Open April 13th. Continuous work until October. Wire  
**LESTER DAVIS or JACK KRUTT**  
Sheldrake Hotel  
4520 Clarendon Ave. CHICAGO, ILL.

**WANTED**  
GIRL SLEW STORE AGENTS  
for Bumper, Fish Pond, Pitch-Till-You-Win.  
**RAY SWANNER**  
Care ELLMAN SHOWS  
2230 North 56th St. Milwaukee, Wis.

**RIPLEY'S**  
**Believe it or Not!**

**Can Place at Once:** Oddities and Novelty Acts for United States and Canadian Coast-to-Coast Tour in Auditoriums and Theatres doing only three shows a day. Long-term contract, all year work. Send photos, salary and full information in first letter.

**The Following People Contact Me:** John Tio, Ellis Phillips, Forest Lewis (Pop Eye), Paul McWilliams, Jimmy Durante, Rasmus Nielsen, Forrest Layman, Earl Hall, R. H. Hubbard, Hanka Kelter, Massad Habib, Major O'Satyrdas, Joe Allen, Freda Pushnick, Pop-Eye Perry and all others who worked for Ripley in the past as well as myself.

**Can Place Mind Reader**, also two Bill Posters with or without car.

All Acts contracted for the first unit opening April 12th, Orpheum Theatre, Reading, Pa. Second unit opens April 23rd; third unit, May 5th.

Can also place 100 Performers for overseas. Minimum contract 6 months. Pay starts as soon as contract accepted. Transportation paid from any point in the United States to New York City, overseas and return. For overseas state salary, but bear in mind that you get room and board, transportation, clothes, medical and hospitalization and \$10,000 life insurance. Requirements: American citizen, good health, over 18 years of age. Both male and female eligible. To eliminate protracted correspondence, give full information in first letter, stating whether you are interested in overseas or United States tour.

**ALL ADDRESS**  
**LEW DUFOR**  
Suite 909, 1600 Broadway (Circle 6-6693) New York 19, N. Y.

**FOR SALE**  
40-foot three-horse-abreast Spillman Carousel, wired for 168 electric lights; 36 horses, 2 chariots; rebuilt; repainted; new khaki top and sidewall; Wurlitzer band organ, style 153, looks like new; two rolls late music; lower center enclosed; solid platforms—was used in a park; 10-h. p. electric motor with controls. Usual guarantee with this sale.  
**SPILLMAN ENGINEERING CORP.**  
NORTH TONAWANDA, N. Y.

**OCTOPUS ROLLOPLANE FLY-O-PLANE**  
World's Most Popular Rides  
**EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon**

**SNOW CONE SUPPLIES**  
OUR NEW PRICE LIST ON SNOW CONE SUPPLIES HAS BEEN MAILED TO ALL THOSE ON OUR MAILING LIST.  
If you have not received your copy we will be glad to send one upon request. This year be sure to buy your supplies from the company that gives all three: 1—Top Quality; 2—Fast Service; 3—Low Prices.  
**GOLD MEDAL PRODUCTS CO.**  
318 E. THIRD STREET CINCINNATI 2, OHIO

**LAST CALL! B. & V. SHOWS LAST CALL!**  
Opening April 19, GARFIELD, N. J., River Rd. between Wright Aircraft Factory & Hammereys Mill.  
WANT—Sensational Free Act.  
WANT—CUSTARD, FLOSS. Herman Moskowitz, contact.  
WANT—GRIND STORES all open except String Game and Duck Pond.  
WANT—PENNY ARCADE, FUN HOUSE and DROME.  
DUE to disappointment can place GIRL AND POSING SHOWS, also 10-in-1, with or without outfits.  
ALSO MONKEY SHOW, WILD LIFE, Crazy House, any walk thru show. Al Ventries, wire.  
WANT—For the best ride territory OCTOPUS, TILT, or EIGHT-CAR WHIP.  
CAN Place GIRL agents for Ball Games and Cane Rack.  
WANT—General Agent; **DICK HARRIS**, wire; also Billposter. Can place Ride Help in all departments.  
Moving on grounds April 15. Write or Wire **J. VAN VLIET, Mgr., 5 Westminster Pl., Garfield, N. J.**

**PICKANINNY TIP 'EM OVER**  
The newest, fastest, and best money getting concession on any midway. Worked similar to coke bottles. Game consists of two sets of comical painted pickaninny figures sitting on log. Six figures to set. 1 dozen special made balls with full instruction included. Outfits well made of hardwood and hinged. Ready to set in concession and go to work. Painted in six colors. Use any kind of stock. Price complete game, \$50.00.  
**HENRY J. SORDELET**  
1021 S. PRESTON STREET LOUISVILLE, KY.

# MARKS SHOWS

"The Mile Long Pleasure Trail"

## CAN PLACE

For the Best Route of Our Career

**SHOWS** Have beautiful outfit complete for Monkey Show. Also want Snake Show or any other Grind Shows with or without equipment. **LEGITIMATE CONCESSIONS** of all kinds. Carpenter for shop wagon. Show Painter who can letter. Ride Help on all Rides.

Address all communications to

**JOHN H. MARKS**

Richmond, Va., this week.

# WONDER CITY SHOWS WANT

FOR THE COAL FIELDS OF ALABAMA

Legitimate Concessions—Sell X on Popcorn, Candy Apples, Frozen Custard, Diggers; Malonia Western, can place your Photos. May West wants Man and Wife to handle Bingo, must be caller and semi-tractor driver. Want Agents for Count Stores, Slum Skillos, Red-Black, Pea Pool, Bumper, Hit-Miss, Ball Games; also Six Cat Worker. Brownie Williams, wire Earl Miller. Want Girl Show, have complete frame-up. Notice, Independent Showmen: Harry Harris not connected, so can place your Shows; David Tex Linda, Jumbo Finn, wire. Want Octopus, Tilt Ride Owners. This is ride territory, come on; will give good proposition. Place Second Men on Wheel, Plane, Merry-Go-Round; top salaries. Wire **JOE KARR, Mgr.; WALTER B. FOX, General Agent, Russellville, Ala., April 9 to 14; Haleyville, Ala., April 16-21; Carbon Hill, Ala., April 23-28; with Jasper, Cordova to follow.**

JOHN F. REID

WILLIAM G. DUMAS

# Happyland Shows

PERMANENT ADDRESS  
3633 SEYBURN AVE.  
DETROIT 14, MICH.  
PHONE — PL 7924

WANT Foremen and Second Men for Merry-Go-Round, Ferris Wheels and Rolloplane. Workingmen and Semi Drivers for all Rides. Address **HAPPYLAND SHOWS, 3633 Seyburn St., Detroit, Mich., Phone Plaza 7924**

# STANDARD SHOWS

OPENING MAY 1, DOUGLAS, WYOMING

Want Foreman for #12 Eli, salary \$75.00 week; would consider man to operate on per cent (you furnish only help for putting up, tearing down and operating, I furnish ticket seller). This wheel in perfect shape, new Le Rol butane motor has never been started, V belts, etc. Wire proposition. You pay yours, I pay mine. Can place Mix Up, Loop-o-Plane. 25% after federal tax. Can place Grind Shows that don't conflict. 25% after federal tax. Can place legitimate Concessions that work for 10c excepting Ball Games, Palmistry, Hoopla (all center joints sold). Can use small Grab Joint. Want to buy Rolls for Tangley Calliope, must be in good shape. Will pay your price. All wire (no time to write). **BOX 445, DOUGLAS, WYO.**

# CRESCENT AMUSEMENT COMPANY WANTS

OPENING ROCK HILL, S. C., APRIL 16TH

Thomasville, N. C., Kannapolis, N. C., Concord, N. C., Following **RIDE HELP** all Rides that can drive semi trailers. Foreman for one Wheel, Second Men, Whip, Spitfire, Merry-Go-Round. **COLORED PERFORMERS AND MUSICIANS**, join on wire. Trumpet, Trombone, Sax, Tuba. Will send tickets, no cash. **CONCESSIONS** that work for stock and not over 10c. No flat joints or gypsies. Concession Agents for Slum Concessions, Ball Games, etc. **FOR SALE** — 5 Minstrel Show Banners, \$40.00. Address: **L. C. McHENRY, Mgr., Gastonia, N. C., Until April 14th.**

# L. J. HETH SHOWS

FIRST SHOW IN HUNTSVILLE, ALA.

Want Shows: Monkey, Illusion or any other Show not conflicting; we have canvas. Want Help: Foremen for Chairplane, Ferris Wheel; Help for other Rides; prefer those that drive. Side Show Acts, Girls for Girl Revue. Marie Jones, answer Charlie Russ, Concessions: Custard, Candy Apples, Cotton Candy, Scales, Guess Your Age, other Legitimate Concessions.

**HUNTSVILLE, ALA., WEEK APRIL 16.**  
All replies **NORTH BIRMINGHAM, ALA.**

# GOLDEN WEST SHOWS

OPENS SONOMA COUNTY FAIR, DIXON, CALIFORNIA, MAY 3

WANT SHOWS, RIDES AND CONCESSIONS

Foreman for Ferris Wheel and Merry-Go-Round. Long Season on Pacific Coast. Concessions, \$25 per week. Shows and Rides, 25% of Gross. Write or Wire

**HARRY (POLISH) FISHER or ANTHONY ARDIZZONE**

50 Taylor Street,

San Francisco, Calif.

# CLUB ACTIVITIES

## Showmen's League of America

Sherman Hotel, Chicago

CHICAGO, April 7.—President Sam Solomon, back from an Eastern trip, presided at Thursday night's meeting. Letters were read from Sunny Bernet, Maxwell Verlin, Ned Torti, Manny Kline and John Lempart. Larry Lawrence, who has been ill, attended the meeting. Joe Archer reported that the doctors have placed a cast on his back since his recent accident. William J. Coultry, Norman Thorne, Louis Rosen, E. W. Weaver and Jack Arenz are in the hospital. H. H. McClellan and Sam Menchin are out and recuperating at home.

President Solomon left Friday (8) for St. Louis and expects to be back in Chicago in a few weeks. A number of servicemen's discharge papers are on hand and checks will be issued this week. Among those having checks due are Joseph Eule, James Edgar, Dr. F. B. Steinberg, Julius Oakley, Nate Lewis, John J. O'Connell and J. C. Rosenstein. Alec Saunders, known to many of the old-time showmen, is in a critical condition at Oak Forest Infirmary.

Mike Wright reports a total of \$6,279 in cash and pledges in the Red Cross drive to date. Additional pledges have been received from Nat D. Rodgers and Larry Lawrence. Callers during the week included Nat D. Rodgers, Rube Liebman, Carl Sherman, Kenneth Van Zandt, Ralph Duke, Louis Stern, George Davis and Joe Miller. Final meeting of the spring will be April 26, and opening fall meeting October 4. A late report advises of the death of Brother Charles Ellman of Milwaukee. Instruction was given the secretary to place the photo of the late Dan Odom in the gallery of departed officers.

## Ladies' Auxiliary

Officers present at the regular meeting held March 29 were Ann Doolan, president; Louise Rollo, first vice-president; Lillian Woods, treasurer; Elsie Miller, secretary, and Lillian Lawrence, chaplain.

A letter was received from Helen M. James, also Easter cards from Madeline Ragan, Bess Hamid and Kittle Glosser. Donations for the annual card and bunco party to be held April 13 came from Viola Blake, Evelyn Hook and Lena Schlossberg. Many cash donations also were received, Mrs. Edward A. Hock, chairman, reports. Bernice L. Doolan was elected to membership. Clara Harker and Lillian Woods are on the sick list. President Ann Doolan donated cake and coffee for the Thursday meeting. Mrs. Henry T. Belden was hostess at the social held April 5. Marie Brown is still convalescing at a Minnesota rest home.

## Showfolks of America

San Francisco

SAN FRANCISCO, April 7.—A heavy calendar of routine business was acted on at the meeting of Showfolks of America Monday night. Members of the McCloskey Shows, now playing at Albany, were present and were profuse in their praise and thanks to Showfolks for the assistance given on the sudden death of L. E. Scott. William McCloskey spoke at length, and Harry Seber, chairman of the San Francisco Cemetery Fund, gave an outline of the selection of Mt. Olivet Cemetery to be the site of Showfolks plot, which will have upward of 500 graves when completed. President Sammy Corenson named Harry Seber, Charles Albright, Milt Williams and Attorney Albert Roche trustees of the Cemetery Fund. The funeral of L. E. Scott was held Tuesday (3) and was conducted by Showfolks with Harry Seber as chaplain, altho Scott was not a member of the organization.

Nellis Baker Ramsey, Carlos Cavajal and Art Craner were named a committee to work with the national drive for clothes for the Philippines. Sergeant Jack Rhoades, U. S. Army, and Red Florence, U. S. Navy, both now retired, gave a description of the Pacific war fronts. Among visitors who took bows were Mrs. Linstrom, Seattle, mother-in-law of President Corenson, and Anthony Ardizzone, associate of Harry P. Fisher on the Golden West Shows. Recording Secretary Edna Ralford was commended for her work as the keeper of the records.

## National Showmen's Association

1564 Broadway, New York

NEW YORK, April 7.—Frank Schillizl has been released from Veterans' Hospital, Bronx, after 11 throat operations, and now has a metallic breathing device and is apparently well on the road to recovery. . . . Sgt. Siro Aurillo, on leave from Jacksonville, N. C., reports that he has just received his Christmas package. . . . Paul Spitzer is allowed brief walks after a long illness. . . . Jack McCormick has executed a new lease on his business block in Asbury Park. . . . Lou Dufour reports he soon will have three units playing theaters and auditoriums. . . . Jack Linderman came in for a visit, and Gerald Snellens just left, both being World of Mirth men. . . . Ben Weiss's son, Jack, has returned to military school at Peekskill, N. Y. . . . Sid Goodwalt and George Hoar have joined the Oscar Buck Shows. . . . Sam Levy and Ben Herman, inseparables, have left for a show in Pennsylvania. . . . Eugene Gutman, manager of novelties for Miller Bros.' Ringling interests, was a visitor. . . . Phil Cook away for the Lawrence Shows in Fayetteville, N. C. . . . Irving Taffet, of Spartanburg, S. C., in to turn his Coney Island interests over to his sister.

Eddie Kalin in circulation after three weeks in the Bronx Vet Hospital. . . . Jack Lichter, veterans' committee chairman, has written 80 members in service to determine a suitable gift for next Christmas. . . . Eligibility committee recently elected Morris Black, Sam Ginsberg, Murray Merenoff and Lester Jacobus to membership. . . . Next regular meeting April 11; the final meeting of the season will be April 25.

## Ladies' Auxiliary

President Edna Leasure sends the best wishes of the auxiliary to those members who are preparing to join shows in parks and on the road.

The president greeted new members, Edwina Grauso and Carmen De Mario, at a social meeting. Further donations to the Red Cross brought the amount up to \$175.

On the sick list: Ella Wilson, Vera Hauck and Kate Benet.

Following applicants proposed: Sylvia Reiben, proposed by Agnes Burke; Freddie Coleman and Anita Goldie, proposed by Dode Allen.

The last card party, proceeds going to the Bess Hamid Sunshine Fund, will be April 11. Hostesses will be Edna Lasures, Ruth Gottlieb and Flora Elk.

USO work unit is proving helpful as a get-together of the members, as well as its important factor. Members gather on Monday evenings and Wednesday afternoons to knit, crochet, sew and prepare the articles to be sent to the USO in New York for the servicemen in hospitals. This work will continue indefinitely.

Next meeting, a social, will be April 25,

## International Showmen's Association

Maryland Hotel, St. Louis

ST. LOUIS, April 7.—Many members have left during the past several weeks to join the various shows. Hymie Schreiber attended the last meeting, coming in from Kansas City, Mo., to visit some of the shows on the lots here, Steve Handing was also on hand, coming up from San Antonio to visit relatives.

There are nine different shows playing the lots here and there is much visiting. The Hawaiian showman, E. K. Fernandez, was elected to membership at this week's meeting, being sponsored by Sidney Belmont.

The Missouri Show Women's Club made a donation to the Cemetery Fund and donations for the fund were also received from John K. Maher, Harry Coulson and Charles Chaney.

President John K. Maher presided, with Euby L. Cobb and Leo C. Lang at the head table.

Mike Krekos, chairman of the sick and assistance committee, commended Steve Murphy for his untiring efforts as his chief assistant.

**Michigan Showmen's Association**  
156 Temple Ave., Detroit

DETROIT, April 7.—On the order of the board of directors, regular weekly meetings will be discontinued for the summer, effective after next Monday. New policy sets meeting for the first Tuesday in each month at 8:30 p. m.

Word came of the death of Daniel H. Corr Jr. April 4 at Pawling Tubercular Sanatorium, Wynantskill. Interment will be at his home in North Troy, N. Y., and memorial services will be held in the clubrooms Monday.

On the rostrum for this meeting were Jack Dickstein, Harry Stahl, Ben Moss, Bernhard Robbins and Arthur J. Frayne. Service committee commemorated three years' activities with a review of its steady growth.

Only two of 27 fighting brothers are now stationed in this country, and one of them, Sgt. A. M. Scott, is now waiting shipment from Indiantown Gap, Pa., for his third trip over.

Recent donations to the fund came from Hassin Kohn, \$5; Edward Horwitz, \$6; Samuel Goldstein, \$10; Merle Schneider, \$20; Jack Wish, \$25; Carl Sherman, \$30, and Ben Moss, \$25. Service fund Hall of Fame has grown to 14 members, with the addition of Lars Skogen and Jack Wish.

**Heart of America Showmen's Club**  
Coates House, Kansas City

KANSAS CITY, Mo., April 7.—Regular weekly meeting was presided over by Third Vice-President Buck Ray, with Secretary McGinnis and Treasurer Altshuler present. A letter from President C. F. (Doc) Zeiger said he was in Rocky Ford, Colo., busy getting his show ready for opening. Tony Martone opened his Heart of America Shows at Independence and White Avenue Friday (30). Slim Wadsworth made a brief stop en route to Oklahoma. Next meeting will terminate the regular weekly meetings until the fall season opens.

Nothing has developed definitely about a new location for the club and it looks as tho the club was in for another stay at the Coates House.

**Caravans**

155 N. Clark St., Chicago  
Chicago

CHICAGO, April 7.—Martha Witter and Estelle Swiader were hostesses at a club-room social Tuesday (3) and awards were won by Hattie Clinton and Bessie Mossman.

Secretary Clara Polich was welcomed back after a stay with relatives at Two Rivers, Wis. President Jeanette Wall, Edith Streiblich, Edna Stenson and Ann Sleyster donated War Bonds. Emily Bailey has been placed in charge of the birthday party April 24 and the rummage sale in May.

Elected to membership were Mrs. F. Meidinger, Anita Gilbert, Ann Lager, Marlon Mellwain and Sarah Ehlers. Edna Lasures, NSA Auxiliary president, made a cash donation. Bernice Stahl and Bessie Gallagher were reported ill. Mesdames Wall and Streiblich will leave soon for the summer at Lake Delavan, Wisconsin.

Mae Taylor, Marge Freis and Ann Sylvester were hostesses at the March 22 social, and Bessie Mossman is giving a party tonight for the benefit of Caravans, donating a wrist watch as the top prize.

**Attention**

**BALL GAME & NOVELTY OPERATORS**

- #4510 Swagger Canes. Per Gr. ....\$10.50
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- #2 Plaster Animals. Per Gr. .... 7.50
- #402 Giant Leis. Per Gr. (None Less Sold) ..... 7.00
- #46n58 All Cellophane Leis. Per Gr. 6.00
- #401 R., W., Blue Leis. Per Gr. .... 3.50
- American Made Flying Birds. Per Gr. 21.00
- #4512 Straw Horse and Man, Large Size. Per Doz., \$4.00; Per Gr. ... 45.00
- #8 Silver Batons. Per Gr. .... 15.00

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Want Ferris Wheel Operator. Have for Sale—In first-class condition, 60 K.W. General Motor Diesel Electric Plant on 1938 long wheel base Ford V8 Truck, in good shape, with extra transmission, \$8,000.00.

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AT ONCE

30 by 40 Frame Cookhouse, complete, \$600, or will sell Frame with Canvas for \$250. Frame and Top can be used for Bingo. One Air Tanglely Calliope with A.C. Motor, Electric Switch Blower, \$300. Apply

**TOM TOPLIN**

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**PALMIST**

For midway camp, Industrial Detroit all season. Readers who have worked for me before, answer.

**BABE KEATING**

P. O. Box 85 ULETA, FLA.

**Playland Heads Northward With New Circus Feature**

VALDOSTA, Ga., April 7.—Playland Shows, owned and managed by Shan Wilcox, has begun its northward trek from Florida, playing 10 days here to fair business. It is the third season for the org, which has grown to triple its size since first taking to the road.

With exception of a three-week lay-off in St. Petersburg, Fla., for repainting and remodeling in February, organization has been on the road continuously for more than a year. Manager Wilcox, a Maryville (Tenn.) business man, who formerly was secretary of the Maryville Fair, has 5 rides, 15 shows, and about 35 concessions.

Featured spot on the midway is held by Shannon Bros.' Circus, a one-riding show with menagerie. Blackie Johnson is manager; Willie Goggans, animal trainer, and Curley Robbins, equestrian director. Six circus wagons containing monkeys and other animals form the menagerie, occupying one side of the big top. Eight acts are on program.

Other shows are Vicki's All-Girl Revue, Mark Williams's Side Show, a Wild Life Exhibit and a Freak Animal Show, the two last named office-owned. Rides are office-owned and include Ferris Wheel, Merry-Go-Round, Octopus, Ridee-O, Chairplane and Rolloplane. New corn game was also added here under management of Rocco Aleo.

In staff changes for this season, Fred Cantrell, utility man last year, was promoted to assistant manager. Others on staff are Evelyn Forrester, secretary-treasurer; Roy Johnson, lot superintendent; Melvin Akers, electrician and Diesel engineer; Sammy Brooks, chief mechanic; Herman Q. Smith, general agent. Mr. and Mrs. Carl Beyl have a new cookhouse.

Three more weeks are booked in Georgia, then show moves on to Tennessee. Org moves on 37 trucks and semi-trailers.

Visitors at Valdosta included Bill Brown, owner, and Dave Davidson, general agent Bill's Novelty Rides; Dr. David S. Bell, operator of Fargo Follies; Jack Rainey, en route from Florida to New York; Charles A. Lenz, of Chicago and St. Petersburg, Fla., and Paul M. Conaway. The Billboard correspondent at Macon.

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with HENNIES BROS.' SHOWS

Address JOE DARPEL, care Hennies Bros.' Shows, Birmingham, Ala. until April 12; then Anniston, Ala.

**DEE LANG'S FAMOUS SHOWS**

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CAN PLACE A FEW MORE RIDE MEN AND CONCESSION AGENTS We Now Have Already 50 Days of Picnics Booked

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OPENING NEWARK, NEW YORK, HEART OF TOWN, MAY 19-26

WANT FOR NEWARK N. Y., AND 18 WEEKS OF CELEBRATIONS TO FOLLOW

One or two Small Shows with own outfits. Want Custard, High Striker, Guess Your Weight or Age, Bowling Alley, String Game, Duck Pond, Basket Ball, Dart Game or any legitimate Grind Stores that work for stock. American Palmistry, no gypsies. Can place good Electrician with concessions; also First Man on Eli #5, Second Man on Wheel and Chairplane. Also help on other rides.

Write D. R. BARNES or F. W. SMITH, Box 193, North Rose, N. Y.

**ROLL TICKETS**

Printed to Your Order 100,000 for

Keystone Ticket Co. Dept. B. Shamokin, Pa. \$19.50

Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

10,000 ..\$6.50  
20,000 .. 7.75  
50,000 ..12.50

## CALL CALL ROYAL AMERICAN SHOWS

SEASON OPENS IN EVANSVILLE, IND., APRIL 26  
THEN the BIG ONE, ST. LOUIS, GRAND and LA CLEDE, FOLLOWS,  
SHOW TRAIN LEAVING LARGO, FLORIDA, APRIL 19,  
ARRIVE EVANSVILLE, APRIL 23.

WANT Foreman for Roll-o-Plane Ride, Ferris Wheel Operators,  
Second Man for Caterpillar Ride and Help on All Rides,  
Caterpillar, Diesel and McCormick Tractor Drivers; Polers and  
Chalkers for Train. Experienced Pullman Porters, Canvasmen, Help  
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A Long Season and Top Salaries to all.  
Join Largo Car April 19 or Be in Evansville on April 23.

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CARL J. SEDLMAYR (Winterquarters, Fair Grounds), Largo, Fla.

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OPENS APRIL 19TH, PRINCETON & OLDEN AVE., TRENTON, N. J.

WANT SHOWS—POSING SHOW MANAGER; have complete new outfit. Liberal percentage.  
WILD LIFE SHOW; FAT GIRL or GRIND SHOW. We play the best show territory.  
Capt. MacErwin, get in touch with me.  
HELP—CHAIRPLANE FOREMAN; Second Men on Ferris Wheels and Tilt-a-Whirl. Top  
salaries. Semi drivers preferred. CANVASMAN.  
SPECIAL AGENT—Would like to hear from STOKES.

CHAS WULP wants agents and dealers for stores. Write him direct to 2930 William  
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Everglades Fair, Belleglade, Fla., 10 Days, April 18 to 28 Inclusive  
Heart of Town Location — This Is the White Fair

Want sober and reliable Ride Help that drives semis for Merry-Go-Round, Ferris Wheel  
and Chairplane. Salary all you are worth. Want one clean Show to feature. Splinter Royal  
wants Bingo Help to join on wire; Barney Kilbane, Bob Kauffman, James Phillips and others,  
answer. Also want Ball Game Agents. Roy Carey wants to hear from experienced  
Concession Agents.

Address, this week, Fort Myers, Fla.; then Belleglade, Fla.

## WANT AT ONCE

Lot Man, must be sober. SHOWS—Wild Life and Animal Show.  
CONCESSIONS—Arcade, Fish Pond, Duck Pond and all Stock Stores.  
Playing all defense towns. Ride Men that drive. One more Free Act.  
Address

## LAWRENCE GREATER SHOWS, INC.

High Point, N. C., this week; Durham, N. C., next week.

## JOHN FRANCIS SHOWS

WANT CONCESSIONS OF ALL KINDS. SHOWS WITH OWN FRAME-UPS AND TRANSPORTATION—WILL MAKE GOOD PROPOSITION. WANT FOREMEN FOR LINDY LOOP,  
DANGLER AND FERRIS WHEEL, AND SECOND MEN FOR ALL OTHER RIDES. SHOW WILL  
PLAY GRANITE CITY, ILL., OPENING APRIL 23RD; then play good Industrial Towns in  
Illinois and a splendid route of Fairs in Illinois, Minnesota and Wisconsin. NOW PLAYING  
21ST AND FRANKLIN, ST. LOUIS, MO., until APRIL 22.  
Address: JOHN FRANCIS, Mgr., 4570 North 2nd St., St. Louis 7, Mo. (Phone: Central 6818).

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Merry-Go-Round, Ferris Wheels and Tilt-a-Whirl. Can place legitimate  
Concessions of all kinds. All address

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Foreman for Ridee-O, also Second Men for other Rides. Few more  
Merchandise Concessions (no more Ball Games). Can place flashy Pony  
Ride and Miniature Train. Will make good proposition for flashy Arcade.

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## Henry and Floyd Heth

WANT AGENTS FOR STORES  
FIRST IN HUNTSVILLE, ALA., WEEK APRIL 16  
Address replies to NORTH BIRMINGHAM, ALA.

## FROM THE LOTS

### Marks Shows

NEWPORT NEWS, Va., April 7.—Opening here March 29, the Marks Shows played to large crowds each night, and altho all connected expected this to be a good date, it far exceeded expectations.

Dot Carlson, fat girl, says: "Had the biggest opening night of my entire career, and each night thereafter it has picked up. I wonder if I'm dreaming." Bancroft (Side Show): "Looks like a fair date in April. It's the best still date I've ever played." Ed DeVelde (Satan's Daughters): "Where have I been all these years? I'm here to stay."

Jimmy Simpson (Jump and Jive): "Where can I buy some steaks for my folks? This kind of spot gives folks a big appetite."

War Show manager: "This is it." Art Spencer (Lion Drome): "Biggest opening night I've ever had." (Spencer was taken sick day after opening and is now in hospital and doing nicely.)

Ride operators: "Don't know how we could have ridden any more folks." John H. Marks, owner: "Everything happens to me." Nick Stepp, secretary: "Certainly glad I have an assistant." Bill Breese, general agent; Harry E. Wilson, director of public relations; Willie Lewis, business agent: "Think nothing of it." T. A. (Red) Schulz: "I'm for it, but I wish they'd stop coming thru that gate so fast." Concessionaires: "It's unbelievable."

Bill Breese has been stepping fast and has the show about booked for the season. HARRY E. WILSON.

### Sparks Bros.' Shows

LAUREL, Miss., April 7.—Played under auspices of the Disabled American Veterans week of March 26-31; weather, rain.

After a perfect run, Sparks Bros.' Shows found the lot under water and were unable to place equipment until Monday. Plenty of sawdust made the midway presentable, and the public responded favorably, with increased attendance each night until a storm Friday cost the entire night. Hollywood Monkey Show and Jumbo Finn Shows joined here.

Owner Frank Sparks and Jack Oliver made a hurried business trip. Slim Cunningham has added two more concessions, and Bill Shields joined with diggers. Ross Crawford was badly bitten by one of his monks in the Wild Life Show. Abe and Edna Franks visited and advised they had purchased a farm on the Gulf Coast but would join with their bingo soon.

Frank and Mrs. Gaskins, of Gold Medal Shows, were nightly visitors, and several folks were over from the Johnnie Denton Shows playing near-by territory. Show has two more Mississippi contracts for spring festivals and then moves into Kentucky territory. H. G. STARBUCK.

### Virginia Greater Shows

SUFFOLK, Va., April 7.—Final touches are being put on all equipment for the opening here under the American Legion. Easter Sunday all hands were guests of Owner and Mrs. Rocco Masucci at a spaghetti dinner featured by an egg-rolling contest. Dr. L. C. Holland, local dentist and a Ringling clown, was a special guest.

Bill Murray, general agent, is away on a trip North, and special paper has arrived for the opening. Kay and Louisa Augustino are on a jaunt to Connecticut.

Frank West, now a resident of Norfolk, was a recent visitor, as were Harry Taylor and P. G. Smith, of the Electric Power Company; Anderson Maxie, local attorney, and Bill Walleit, former trouper who now runs a restaurant in Havre de Grace, Md.

The writer has an enlarged alligator show and will be the mallman and *The Billboard* agent.—W. D. (HAPPY) ARNOLD.

### Custer United Shows

LULING, La., April 7.—Seven-day engagement was not up to expectations, with small crowds during the week. Sunday (25) was ruined by a storm that blew down several concessions. Move was made to Edgard, La., for a 10-day stand under auspices of the United Col-

ored Charities. Bill Biddle has joined with a lumber store, while Strawberry Rohn has the over-under and show's recreation top. Ted Custer has bingo and more attractions will be added for larger spots due soon. Mrs. Ted Custer entertained Mrs. Joe Star and daughter of the J. J. Colley Shows.

## 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

## 3000 KENO

Made in 30 sets of 100 cards each. Played in 2 rows across the cards—not up and down. Lightweight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

### LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Large Numbers Board, 8 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25

M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.

3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25

3,000 Featherweight Bingo Sheets, 5 1/2 x 8, Loose, \$1.40 per M.

Round Gray Cardboard Markers, 1800 for... 1.00

Thin Plastic Markers, brown color, M... 2.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted.

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ALSO INDEPENDENT CONCESSIONS FOR WEEK BEGINNING MONDAY, JULY 2  
10th Annual Community 4th of July Celebration  
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with 6 Rides and at least 6 Shows and Concessions to play for a week from May 15 to June 15. Write to

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108 Commerce St. Garfield, N. I.

# ARSA New Jersey State Amateur Championships To Boulevard Arena, Bayonne

Big Committee Now Active for May 18-19 Event

BAYONNE, N. J., April 7.—Amateur Roller Skating Association has announced that the 1945 New Jersey State Amateur Championships have been awarded to the Boulevard Dance and Figure Skating Club here and that the events would be held May 18 and 19 in Boulevard Arena here.

Co-operating for this event are the following committees:

Executive—Harold Van Woeart, chairman; William Lesak, treasurer; Ruth Dressel, Boulevard, secretary, and An-

drew Lisovsky, Passaic, delegate.

Preparations—Mary Petronchak, Passaic, chairman; Theresa Pilarowitz, Helen Roman, Perth Amboy; Henry Buttlemann, Boulevard; Charles Lanzotti, Mrs. Leahy, Mrs. Lanzotti, Twin City, and Miss Bunny De Lucia, Paramus.

Finance—William Lesak, Boulevard, chairman; Mary Petronchak, Rose Smiraldi, Passaic; William Reed, Jean Fisher, Boulevard, and Helena Romain, Perth Amboy.

Reception—Ethel Bromberg, Passaic, chairman; Elaine Brokaw, Mrs. Cunningham, Twin City; Jane Strom, Boulevard; Helen Moroski, Perth Amboy; Jean Vitalius, Casino, and Elsie Reed, Florham Park.

Publicity—Vivian Wohltmann, Boulevard, chairman; Tiny Ruggiero, Passaic; Marian Peregrin, Boulevard; Vera Strubel, Twin City; Theresa Pilarowitz, Perth Amboy; Kay Groom, Trenton.

The events will be:

1. Singles senior, junior, novice and juvenile.
2. Dance: Senior, junior, novice and juvenile.
3. Pairs: Senior, junior, novice and juvenile.
4. Pairs: (Ladies') senior and junior.
5. Fours: Open class.
6. Speed: Senior, intermediate, junior, juvenile and midget.

The dances will be: Senior—1. Three-lobed eight waltz. 2. Fox trot (Keats). 3. Tango (Harris-Krochow). 4. Fourteen step. 5. Continental waltz.

The Three-Lobed Eight Waltz shall be skated in the elimination round twice around, one couple at a time. The Continental Waltz shall be skated in place of the Three-Lobed Eight Waltz in the semi-final and final rounds.

Junior: 1. Fox trot (Keats). 2. Tango (Harris-Krochow). 3. Fourteen step. 4. Continental waltz. Novice: 1. Barn dance. 2. Collegiate. 3. Style "B" waltz. Juvenile: 1. Two step promenade. 2. Straight waltz. 3. Collegiate.

## First California State ARSA Championships at Somona

SOMONA, Calif., April 7.—First California State championships of the ARSA will be held at Sebastiani's Rollertorium, URO rink here, April 29.

Decision to hold the events at this spot was made when West Coast transportation difficulties arose recently. Championships have been sanctioned by the ARSA and will be judged by the USFSA. Howell James will referee and Oscar Morgan, president of ARSA, will attend.

The championships will consist of juvenile figures, free style, dance and pairs, novice division and ladies' pairs. There will be no junior or senior division.

## Mich. State Junior Champs

DETROIT, April 7.—Heavy entries in the Michigan RSROA championships are reported by Fred A. Martin, national secretary-treasurer. The juvenile Class A, B, and C final championships for the State of Michigan will be held today in an afternoon session at Arena Gardens here. Seventy-two starters have qualified. In the junior and intermediate division 48 starters have qualified in each division. Finals in these divisions will be held April 8.

BENJAMIN SEIDENMAN closed the Rockaway Roller Rink at Edgemere, Long Island, N. Y., for the duration.

IOWA-NEBRASKA State championships under RSROA auspices will be held May 12 at the Crosstown Roller Rink, Omaha, operated by L. G. Fox.

CAP SEFFERINO will hold an RSROA amateur men and women's championship competition at his Sefferino Rollerdom, Cincinnati, April 13. Contests in all classifications will be on the program.

CHARLES HORVATH, one of the original RSROA members and operator of the Skateland, Cleveland, and Rollerland, Columbus, O., has opened the Roll and Bowl, Inc., a combination roller rink and bowling alley in Circleville, O.

RIVERSIDE STADIUM, Washington, operated by S. G. Leoffler Jr., is now a family operation, with his brother, L. E. Leoffler, buying out the interest of E. J. Farr, former partner. S. G. Leoffler Jr. is now in the army, and his father is active in the management of the rink.

ROLLER FOLLIES of 1945 was presented at the Santa Rosa (Calif.) Rink for the benefit of the Red Cross April 2. It was sanctioned by the ARSA. Paul J. Gilbert directed it, with Marie Sudberry starred. Spot is owned by Wayne Frank, Santa Rosa.

ALBERT T. and ANN R. WILLIAMS are operating the Marietta (O.) Roller Skating Rink, a new spot, at 206 Marion Street. They also operate the Coliseum Rink, Parkersburg, W. Va., but have discontinued their former Paden City (W. Va.) Rink to devote time to the new Marietta rink. They have already registered a competitive club, the Marietta Roller Skating Club.

## Toledo's First RSROA Meet

TOLEDO, April 7.—First RSROA city amateur championships were held at Jack D. Dalton's Rollerade here March 29, with Mr. and Mrs. Louis Carlson and John Chrien, members of Judges Panel No. 1, Cleveland, officiating.

Winners in the novice and dance events were Joanne Miller and John Revenaugh; Jeannette Garvin and George Clark were second, and Kathleen Rittler and Harry Glass, third.

Speed racing provided many thrills. Winners in intermediate division were William Leonhardt; John Revenaugh, second, and William Burton Jr., third. Junior boys: Don Martin, first; Alfred Koebrich, second, and Robert Morris, third.

RSROA proficiency tests were held there March 30, with many Toledo Rollerade entrants passing them.

STEVE SCHMIDT, singing floorman at the Passaic (N. J.) Rink, formerly worked with Zeke Manners and his radio hillbilly troupe. He also toured for USO with Dell Davis.

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Experienced Skate Mechanic. Steady Employment.

## ROLLER BOWL

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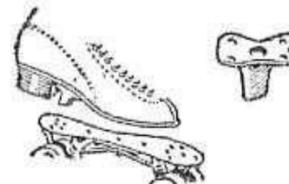
## ROLLER RINKS

Will pay highest cash for Roller Rinks, either whole or parts, also any equipment such as Skates, Organs, Tops, Floors, etc. Wire or write

P. O. BOX 41, R.F.D. #2 MARION, IOWA

These Service Features are helping Many Operators Everywhere

## NEW PLATE PROTECTOR



Prevents your plate from bending or buckling, also an excellent arch support. Complete reinforcement. Skate longer without tiring.

Write for Complete Service Bulletin TO-DAY!

**HYDE ATHLETIC SHOE COMPANY**  
Manufacturers of those famous BETTY LYTLE Roller Shoes  
CAMBRIDGE, MASS.

## Genuine SKF First Quality Precision Bearings #37

40c EACH IN LOTS OF 100 OR MORE  
42c Each in Smaller Quantities

SKF ON EACH BEARING ASSURES YOU OF FIRST QUALITY — NONE BETTER MADE. FOR YOUR PROTECTION DO NOT BUY NAMELESS BEARINGS.

Complete Stock of Chicago and Richardson Parts Available at All Times.

## JOHNNY JONES, JR.

244 Boulevard of Allies, Pittsburgh, Pa.

## WANTED USED RINK SKATES

HIGHEST CASH PRICES PAID FOR YOUR OLD SKATES REGARDLESS OF CONDITION. WRITE OR WIRE COLLECT TODAY, STATING QUANTITY, MAKE, CONDITION & PRICE WANTED.

**MAGES SPORTS STORES**  
4019 W. North Ave. CHICAGO, ILL.

## No. 321 DUSTLESS FLOOR DRESSING

Cleanse the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$8.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.



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Middle Western Distributor  
E. Z. Roll Maple Wheels and Supplies. **STURDIBILT** Fibre Wheels, narrow and wide; Jumbo Maple, Precision Shielded Bearings, Laces, Toe Stops, Ball Bearings, Floor Powder, Flor-Sweep. We also carry a complete line of Chicago Skate Parts. Write for complete price list.  
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Have good location in Airport Parking Lot for Portable Rink for entire season, with lots of activity. Write, wire or phone  
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Special Sale on PRECISION BEARINGS No. 37 @ 40c each. All our Bearings are new, not seconds. Balls, 3/16" round, true, high-grade steel, @ \$1.50 per 1000. We have Precision Wood Wheels with bushings. Also general supplies for Roller Rinks. Send in for full particulars. Large quantity of Brooks Detachable Toe-Stoppers.  
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**FOR SALE**  
Portable Roller Rink with adjustable black foundation, needs minor repairs. Approximately 130 pairs Chicago and 30 pairs Richardson Skates; also LaFayette Public Address System with one Speaker, Microphone and attached Turntable. Also good supply of Skate Parts. Will sell as one lot for \$750.00. Contact  
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Model D with attached Solovox and one B-20 Speaker; also has special built pre-amplifier with three microphones and one phono connection. All in first class playing condition. Price, \$2,300 cash.  
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**WANT ORGAN**  
MODEL "B." Must be in good condition. Will buy for cash or rent for summer season.  
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**WANT TO BUY**  
Twelve Inch Standard Floor Sander in good condition. Have for sale complete Portable Skating Rink Tent. Was new last April, 10 oz. army duck, size 48x96. Need a good Floor Manager. Opening new rink in new building on or about April 5th.  
**MYERS BROS. RINK**  
Box 2145 Oakridge, Tenn.

# Tanner Central N. Y. Ass'n Prez

## Group Opposes Pooling Move

Resolution adopted asking governor to delay signing of bill—dates set

CORTLAND, N. Y., April 7.—Harry B. Tanner, secretary of the Cortland County Fair, was elected president of the Central New York Association of Agricultural Societies at the annual meeting held here Tuesday (3). Tanner succeeds B. E. Bacon, of Brookfield. The Central Association takes in the fairs of Afton, Bath, Boonville, Brookfield, Cortland, Elmira, Trumansburg and Vernon.

The group went on record as opposed to giving approval to the recently passed Regional Fair Bill until it has time to give the bill some study and see just what its effects might be. A resolution was unanimously adopted requesting Governor Thomas E. Dewey to withhold signing the bill until county fair officials have had a chance to study it. Fair officials at the meeting declared they had no knowledge of the passage of the bill.

In addition to Tanner, the officers elected were Charles Warren, of Vernon, vice-president; Robert Turner, Horseheads, secretary, and Edward Hardeman, Elmira, treasurer.

A full program of an educational nature was presented, with every phase of fair work being covered by outstanding authorities. E. R. Eastman, editor of *The American Agriculturist*, gave an excellent talk in which he stressed the importance of the county fair from both an educational and recreational standpoint. Dr. E. V. Moore, of the Department of Agriculture and Markets, stressed the importance of youth in county fair programs. He also urged uniform health regulations for all county fairs. B. Ward Beam, thrill show producer, spoke on publicity and advertising for fairs.

Speakers urged the fair officials to go ahead with plans for harness racing in order to be ready in case the ban on racing is lifted.

Dates for the eight fairs comprising the association were set.

## Multnomah To Use Acts If Race Ban Continues

GRESHAM, Ore., April 7.—Multnomah County Fair, which has never missed operating in 39 years, will be held this year as usual, and will be built to comply with wartime conditions. A. H. Lea, secretary-manager, states. Livestock and agricultural exhibits, 4-H clubs, future farmers and victory gardens will be featured.

The fair board has appropriated \$30,000 for new livestock buildings and various other improvements. "In the past," says Secretary Lea, "our feature entertainment has consisted principally of horse racing, but if the ban on racing continues we will no doubt use a rodeo, circus acts and a name band."

Captured enemy war equipment and supplies will be shown in the main exhibit building. There also will be working exhibits of the shipyards.

The fair is receiving much favorable publicity thru the 20th Century-Fox picture *Thunderhead*, which was filmed on the fairgrounds.

## Reading Annual May Resume

READING, Pa., April 7.—Reports here have it that the Reading Fair, blacked out for two years because of the war, may be held again late this fall. If the war ends in the summer the government, which uses the grounds and buildings as a motor vehicle repair base, probably will cancel its lease.

BEDFORD, Ia.—Taylor County Fair Board has set the dates for a four-day county fair in July. The fair will include a rodeo, carnival and horse show.

## Revisions in Iowa Laws Aid Counties in Improving Annuals

DES MOINES, April 7.—Iowa Legislature has completed action on a bill making several changes in the State laws for county fairs, including provisions to permit the associations to meet government demands should federal aid become possible in the future.

The bill modernizes the present county fair laws. One of the major changes permits an increase from one-eighth to one-quarter of a mill for levy purposes for fairgrounds. In addition, the levy may be used for payment of agricultural and livestock premiums, which was not permitted under the existing laws. This provision is expected to greatly aid the fairs in building up their exhibits.

The present laws also are changed to permit the officers of the fair, called the management, to function in contracting and authorizing certain acts instead of the president, who might be absent. Under the existing laws only the president has the authority to act in certain cases. This change also will permit the fairs to enter into agreements for federal aid.

Another change enacted puts into the statute the customary provisions on disbursement of State aid to the fairs. It provides that the maximum State aid for premiums be limited to \$2,000 for each county, except that in counties where there is more than one fair and in existence for 10 years or more the funds shall be pro-rated to each fair that qualifies.

It further stipulates that no other fairs would be able to organize in counties

where fairs are now in operation. This would not change the situation in counties now having two or more fairs.

The bill also allows county aid funds to be used in payment of 4-H Club premiums as well as other agricultural and livestock premiums.

## Slim Hope for New Ohio State Grounds

COLUMBUS, O., April 7.—The proposed purchase of a 1,009-acre site for a new State fairground is encountering stiff opposition in the Senate Committee on Agriculture, according to G. W. Rosencrans, legislative director of the Ohio Chamber of Commerce.

The committee is hearing a bill proposing an appropriation of \$500,000 for the purchase and planning of a new site northwest of Columbus. No action has been taken by the Senate Committee and no further hearings on the proposal have been scheduled.

Comments heard around the Legislature indicate that when another State fair is held it will be at the old site which is now occupied by the War Department, and that this site can be enlarged and redeveloped to meet the essential requirements of a first-class State fair.

## Salt Lake Annual On Again; Brother Prexy for 4th Term

MURRAY, Utah, April 7.—Salt Lake County Fair, only fair in the State which has carried on without halt thruout the war, will operate in 1945, with tentative dates set for August 22-25, a week before the Utah State Fair. It is the largest event in the State outside of the State fair.

At a meeting of the group, the following officers were named: E. O. Brother, Sandy, re-elected president for the fourth straight year; Paul Q. Boyce, Sandy, first vice-president; Mrs. Heber Aylett, Midvale, second v.-p.; J. M. Peterson, Draper, treasurer; C. L. Bello, Magna, secretary; Mrs. E. O. Brothers, Sandy, executive secretary. B. A. Reynolds, Salt Lake City, was named three-year member of the board; and Frank Lundskog, Murray; Richard Johnson, Murray, and L. W. Hilliam, Granite, were holdover members of the board of directors.

Stephen J. Moloney, Salt Lake City, was named publicity director for the third consecutive year.

## Leonard Again Ill. Ag Chief

SPRINGFIELD, Ill., April 7.—Howard Leonard, of Eureka, has been reappointed director of the State department of agriculture. Since he took over as head of the department, he has taken an active interest in the fairs of the State.

## Wartime Agricultural Display Proposed for Wisconsin Fairs

MADISON, Wis., April 7.—Wisconsin State Department of Agriculture is considering the building of an exhibit portraying some of the work of the department and emphasizing certain phases of agriculture which should be stressed in time of war.

The proposed exhibit would consist of a series of panels which, because of war necessity, would be simply constructed. Milton H. Button, director of the department, states in his March bulletin to the fairs of the State: "Manpower limitations of fairs and of the department would be given every consideration in the planning of the exhibit. It should be possible for two men to unpack and set

up the exhibit in about two hours. A like amount of labor would be required to knock down the exhibit, pack it into cases and turn over to the transportation company for shipment to the next fair."

There would be no charges for the exhibit, but fairs might be asked to pay transportation charges from the previous fair, which would be nominal. Fairs would be required to provide building space from 40 to 60 feet in frontage, with six feet or more in depth.

Director Button has made this preliminary announcement to ascertain how many fairs would be interested in such an exhibit.



SGT. AL SWEENEY (left) AND SGT. GAYLORD WHITE, co-owners of National Speedways, as they discussed post-war plans for their circuit of fair and still dates during their recent meeting in El Paso, Tex. Sweeney is in charge of public relations at the Anti-Aircraft Artillery Training Center, Fort Bliss, Tex. White is assigned to the Sixth Service Command in charge of publicity at Springfield, Ill.

## B-C Unit, R-A, Post-War Exhibs Topeka Features

TOPEKA, Kan., April 7.—Kansas Free Fair, September 8-14, will operate as per orders issued by former War Mobilizer Byrnes's committee, eliminating horse races entirely, and the afternoon grandstand attractions will be such as not to interfere with Washington instructions.

Barnes-Carruthers new show will appear in front of the grandstand at night, and the Royal American Shows will occupy the midway. Several new and important post-war exhibits will occupy the grandstand building, and all space in the agricultural building has been sold.

Maurice Jencks, manager, says he feels that with good weather the Kansas Free Fair will surpass last year's fair as to attendance and exhibits, even tho the 1944 fair was the greatest in history.

## Byrnes's Race Statement Greeted With Jubilation

CHICAGO, April 7.—County fair men and harness horsemen thruout the country hailed with jubilation the formal statement made last week by War Mobilization Director Byrnes that the ban on racing will be lifted when the war ends in Europe.

While no definite date was set, it is generally agreed that the war will be over in two or three months at the most, and that it may be only a matter of a few weeks, and Byrnes's announcement is considered specific enough for the horsemen to go ahead with racing plans for the 1945 season. Harness racing has been the feature attraction at scores of county fairs, and lifting of the ban is expected to result in the booking of much larger entertainment programs, thus benefiting acts and bookers and assuring a larger attendance.

## Central Iowa Annual Maps Improvements for After War

MARSHALLTOWN, Ia., April 7.—Improvements which will make Central Iowa Fair second only to the Iowa State Fair are planned for after the war, according to George W. Price, secretary. Plans for this year's fair are well advanced. An excellent entertainment program has been contracted, and if it is not possible to have harness racing, some sort of a thrill show will be staged.

The fair will give particular attention this year to livestock and 4-H Club exhibits. Premiums are being increased. Last fall a new cattle barn was built to replace one of two that burned, and as soon as building restrictions are raised another barn will be built.

# ADDITIONAL FAIR DATES

The following corrections and additions to the List of Fair Dates were received during week ended April 6.

The complete List of Fair Dates was published in Spring Special Number dated March 31. The next complete list will be published in issue to be dated May 26. See each issue of The Billboard for corrections and additions.

- Arkansas**  
 Fort Smith—Ark.-Okla. Fair. Aug. 28-Sept. 3. A. D. Murphy.
- California**  
 Antioch—23d Dist. Agrl. Assn. Sept. 14-16. Velma I. McBride.
- Colorado**  
 Sterling—Logan Co. Fair & Round-Up. Aug. 20-22. Dean H. Dows.
- Georgia**  
 Fitzgerald—Ben Hill Co. Fair. Oct. —. Homer Waters.
- Illinois**  
 Salem—Marion Co. Agrl. Fair. Aug. 27-Sept. 1. W. R. Hancock.
- Iowa**  
 Sac City—Sac Co. Fair Assn. Sept. 3-6. Ray Deibert.
- Kansas**  
 Barnes—Washington Co. Banner Fair. Sept. 19-21. D. Linn Livers.  
 Burden—Eastern Cowley Co. Fair. Sept. 5-7. Fred Allen.
- Kentucky**  
 Somerset—Pulaski Co. Fair Assn. Aug. 27-Sept. 1. Maurice S. Thomas.  
 Springfield—Washington Co. Fair Assn. Aug. 2-4. Chas. E. Montgomery.

- Michigan**  
 Coldwater—Branch Co. 4-H Fair. Sept. 12-15. Gordon R. Schlubatis.  
 Fowlerville—Fowlerville Agrl. Soc. Aug. 8-11. C. L. Lepard.  
 Marshall—Calhoun Co. Fair Assn. Aug. 21-25. B. D. Carpenter.  
 Traverse City—Northwestern Mich. Fair Assn. Aug. 28-31. Arnell Engstrom.
- Minnesota**  
 Baudette—Lake of the Woods Co. Fair. Aug. 3-4. John P. Clark.  
 Bemidji—Beltrami Co. Fair. Aug. 9-11. Harriet Padra.  
 Shakopee—Scott Co. Agrl. Soc. Aug. 20-22. R. T. Schumacher.
- Mississippi**  
 Meadville—Franklin Co. Fair. Oct. 31-Nov. 4. Hilda M. Everette.  
 Meridian—Miss. Fair & Dairy Show. Oct. 8-13. W. E. Cannady.  
 Natchez—Adams Co. Fair Assn. Oct. 8-13. E. H. Tennison.
- Montana**  
 Glendive—Dawson Co. Fair Assn. Aug. 30-Sept. 1. O. A. Lammers.
- Nebraska**  
 Chambers—Holt Co. Agrl. Soc. Sept. 4-6. Wm. W. Turner.  
 Fairbury—Jefferson Co. Fair. Aug. 23-25. John Nider, Jansen, Neb.  
 Fremont—Fremont 4-H Fair. Aug. 8-10. C. W. Motter.  
 Geneva—Fillmore Co. Agrl. Soc. Aug. 21-24. Mrs. Henry Drake.  
 Gordon—Sheridan Co. Agrl. Soc. Sept. 7-9. George B. Comer.  
 Harrison—Sioux Co. Agrl. Soc. Aug. 23-25. Wayne C. Unitt.  
 Holdrege—Phelps Co. Agrl. Soc. Aug. 22-24. Abdul F. Johnson, Funk, Neb.  
 Kimball—Kimball Co. Fair. Aug. 30-Sept. 1. Vert B. Cargill.  
 Lewellen—Garden Co. Fair. Aug. 27-29. Paul Temple.  
 Norden—Keya Paha Co. Fair Assn. Sept. 13-15. L. E. Turner, Sparks, Neb.  
 North Platte—Lincoln Co. Fair. Aug. 20-22. Mrs. O. H. Covell.  
 Syracuse—Otoe Co. Fair Assn. Aug. 28-30. Frank Sorrell.  
 West Point—Cuming Co. Fair. Aug. 26-29. Ed M. Baumann.
- Nevada**  
 Elko—Elko Co. Fair & State Livestock Show. Aug. 31-Sept. 3. Hayden Henderson.
- New York**  
 Altamont—Albany-Schenectady Co. Fair. Sept. 10-15. Roy F. Peugh, Guilderland Center.  
 Boonville—Boonville Fair Assn. July 31-Aug. 4. E. R. Hargrave.  
 Penn Yan—Yates Co. Agrl. Soc. Week Aug. 20 (tentative). Oliver Wilcox.  
 Rhinebeck—Dutchess Co. Agrl. Soc. Aug. 28-31. Lewis F. Winne.  
 Walton—Delaware Co. Fair. Aug. 21-24. Paul G. Williams.
- North Carolina**  
 Asheboro—Center of N. C. Fair. Sept. 17-22. W. C. York.  
 Goldsboro—Wayne Co. Fair. Oct. 1-6. W. C. Denmark.  
 Greenville—Pitt Co. Fair. Oct. 16-21. A. J. Grey, 6313 Sewell's Pt. Rd., Norfolk, Va.  
 Henderson—Vance Co. Colored Fair. Oct. 15-20. Alfred Bullock.
- Ohio**  
 Wellston—Jackson Co. Agrl. Soc. Aug. 14-17. J. E. Wilson, Jackson, O.
- Oregon**  
 Ontario—Malheur Co. Agrl. Assn. Sept. 1-3. R. E. Brooke.
- Pennsylvania**  
 Bedford—Bedford Fair Assn. Aug. 6-11. A. C. Brice.  
 Cookport—Green Township Fair Assn. Sept. 13-15. J. D. Joiner, Alverda, Pa.  
 Hatfield—Montgomery Co. Fair. Aug. 30-Sept. 3. Edw. Fadley.  
 Hollidaysburg—Community Farm Show Assn. Oct. 10-12. Glenn Bressler.  
 Honesdale—Wayne Co. Agrl. Soc. Sept. 18-21. R. W. Gammell.  
 Mount Joy—Mt. Joy Community Exhibit. Oct. 11-13. Mrs. Dorothy Hendrix.  
 Red Lion—Red Lion Gala Week. July 9-14. E. M. Spangler, Box 22, Hummels Wharf.  
 Wattsburg—Wattsburg Agrl. Soc. Aug. 28-Sept. 1. H. M. Burrows.  
 Youngsville—Youngsville Community Fair. Sept. 6-8. Bertha P. Broadway.
- Tennessee**  
 Columbia—Mid-State Fair. Week of Aug. 26. George L. Buchnau.
- Texas**  
 Corsicana—Corsicana Agrl. Show & Rodeo. Sept. 18-22. Fred H. Harvey Jr.
- Vermont**  
 Hartland—Hartland Fair. Aug. 22-24. Max Rogers, R. 2, Woodstock, Vt.
- Virginia**  
 Manassas—Manassas Fair Assn. Sept. 3. J. M. Baucum.  
 South Boston—Halifax Co. Fair Assn. Oct. 9-13. W. W. Wilkins.  
 Staunton—Staunton Fair. Sept. 3-8. C. B. Ralston.

- West Virginia**  
 Petersburg—Tri-Co. Fair Assn. Aug. 22-24. C. L. Stuckler.
- Wisconsin**  
 Cedarship—Ozaukee Co. Free Fair. Aug. 8-12. Ray Gierach, Thiensville, Wis.  
 Friendship—Adams Co. Fair Assn. Sept. 13-16. Robt. W. Roseberry.  
 Iron River—Bayfield Co. Fair. Aug. 24-26. R. J. Holvenstot, Washburn, Wis.  
 Rosholt—Rosholt Free Community Fair. Sept. 1-3. R. L. Wrostad.  
 Shirger—Washington Co. 4-H Club Fair. July 26-29. E. E. Skallskey, West Bend.  
 Superior—Tri-State Fair Assn. Aug. 14-19. Max H. Lavine.  
 Westfield—Marquette Co. Agrl. Assn. Aug. 31-Sept. 3. W. P. Fuller.
- Canada**
- ONTARIO**  
 Almonte—North Lanark Agrl. Soc. Aug. 30-Sept. 1. Howard Giles.  
 Durham—Durham Agrl. Soc. Sept. 6-7. W. G. Bayley.  
 Harrow—Colchester South Agrl. Soc. Sept. 28-29. L. Capstick.  
 Leamington—Leamington Dist. Agrl. Soc. Sept. 24-29. Emma Atkins.  
 Woodbridge—Woodbridge Dist. Agrl. Soc. Oct. 6 and 8. N. George Wallace.
- QUEBEC**  
 Bedford—Missisquoi Agrl. Soc. Aug. 30-Sept. 1. P. O. Roy.

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**Around the Grounds**

**AMHERST, N. S.**—Maritime Winter Fair Commission has gone on record as favoring resumption of the fair at the earliest possible date and has agreed to co-operate with the Maritime Stock-breeders' Association to that end. W. S. Sanford has been re-elected chairman of the commission, and R. D. Crawford is again secretary-treasurer.

**WAVERLY, Ia.**—Most of the buildings on the Waverly fairgrounds have been sold at public auction and will be removed within the next 90 days. Only two buildings will be retained for use of the 4-H clubs when they hold their annual fair. The amphitheater was sold for \$900.

**Waverly, Ia.**—Most of the buildings on the Waverly fairgrounds have been sold at public auction and will be removed within the next 90 days. Only two buildings will be retained for use of the 4-H clubs when they hold their annual fair. The amphitheater was sold for \$900.

**"A TERRIFIC BOX-OFFICE DRAW"**



Selden, the Stratosphere Man, free-act attraction, made his debut here Monday night and was a terrific box-office draw. His act stopped traffic on the Carolina Boulevard and it took an hour's work by State police to unshar the jam.

From The Billboard April 7, 1945

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**WRITE OR WIRE TODAY**  
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*Selden THE STRATOSPHERE MAN*  
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**THE MIRACLE HORSES**  
 (Are True To Their Name)

Positively represent the latest, highest, most unique accomplishment; DIFFERENT and apart from anything heretofore known to man, in the show world and otherwise; some of the feats exceed all human imagination.

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 Can Fill FIVE Spots on a Program and, Being Horse-Acts, Make the Best Replacement for Banned Horse Races.  
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 AUG. 8 TO 12, MILFORD, MICH.

EVERYTHING OPEN OR WILL SELL EXCLUSIVE. NO GRIFT ALLOWED.  
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CARNIVAL, RIDES, SHOWS AND CONCESSIONS FOR THE

**Pottawattamie County Fair**  
 AVOCA, IOWA, AUGUST 15-16-17  
 To Be Held in Conjunction With the Farmers' Cooperative Creamery Picnic and Farm Bureau.  
 Good Crowds and "Free Gate."  
 Write R. F. MCKINLEY, Secretary.

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Two Shows Daily for 17 Consecutive Weeks.  
 Send Full Particulars and Best Salary in First Letter.  
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At liberty now for Theatre and Club Dates. 15 minutes of fast, outstanding, well-trained accomplishments. Real entertaining! Write, wire or phone **LORRETTA BRICKER, U. S. 27, Cold Springs, Ky.** Phone: THatcher 6246.

**WANTED**

Carnival To Play the  
**REIDSVILLE, N. C. FAIR**

This fall. Prefer last week in September or the first part of October. Big tobacco market, pay rolls and in heart of Piedmont section. Wire or write size of outfit to **WILLIAM M. OLIVER, Pres., Reidsville, N. C.**

# Early Openers Draw Fair Crowds

## Attendance Is Less Than '44

Easter parade at Atlantic City attracts 125,000—Detroit, Dayton spots how

CHICAGO, April 7.—Easter Sunday saw the 1945 bow of a number of amusement parks, either as a preview or in full operation. In most instances the weather was favorable, but attendance lagged in comparison with 1944 and only fair crowds were on hand. However, park operators are optimistic over the season's outlook and are gauging their entertainment programs accordingly.

### A. C. Crowd Small But Colorful

Atlantic City preened itself Easter Sunday as it hasn't done since the good old days before Pearl Harbor. The crowd was small even for a wartime Easter—approximately 125,000, compared with last year's 150,000, but it was vociferous and made up for lack of numbers with as kaleidoscopic, turbulent and enthusiastic a Boardwalk parade as the pre-war years ever witnessed.

The influx started Friday (30), with hotels choked to the roof and bookings arranged far in advance.

The resort opened its Easter celebration with a sunrise service at 6:45 on Steel Pier attended by 6,000 persons, who afterwards staged their own miniature fashion parade before rushing to their hotels for breakfast. The Pier opened for the season later in the day, with Jimmy Dorsey's band heading the entertainment program.

### Lakeside's 55th Season

Lakeside Park, Dayton, O., bowed in for its 55th consecutive season Saturday (31), with all rides and concessions in operation. Tony Cappel band played (See EARLY BIZ FAIR on opp. page)

## American Recreational Equipment Association

By R. S. Uzzell

The Chicago park men and their Midwest fellows are looking for a big summer despite all of the war handicaps. They, like the rest of us, fondly hope for the end of hostilities in Europe before our opening in May but do not dare to relax in efforts, since we were fooled late last fall.

Our shooting gallery friends anticipate an ample supply of cartridges before the end of the summer but are preparing for substitutes if the need remains.

John L. Coleman, of Riverside Park, Indianapolis, like Brady McSwiggan, of

Kennywood Park, Pittsburgh; Ed Schott, of Coney Island, Cincinnati, and others, has the responsibility of managing a park thrown on him by death in the family. He has arisen to the responsibility with marked ability. He belongs to that battalion of younger park managers who have taken their places in the amusement parks and have made commendable records that we are watching with pleasure and keen interest. Dame fate is placing the destiny of our industry in their hands. Be sure they will acquit themselves with honor.

The proceedings of the AREA meeting in Chicago in December have been in the hands of the printers since early February. The pamphlet will be out soon.

The vastness of this country is realized when we learn of 10 inches of snow in Wyoming, cherry trees in bloom in New York, while part of the Southland is experiencing floods, and twisters have been moving into Texas and Louisiana from the Gulf of Mexico.

## Easter a Lulu At N. Y. Spots; Coney Tops Biz

NEW YORK, April 7.—Clear and mild Easter Sunday was a boon to Coney Island, Rockaway Beach and other outdoor spots in the vicinity of New York. Coney Island drew a midsummer crowd of 450,000, while Rockaway Beach was a close second, with the Boardwalk and parking space jammed.

Practically all rides at Coney Island were operating and doing brisk business. Restaurants, lunchrooms, bingo parlors and Penny Arcades were crowded. Only cabaret open was the Atlantis, on the Boardwalk, which opened Saturday (31) night with the Harlem Highlanders and Mousie Powell's ork.

Rockaway Beach had little to offer pre-season visitors aside from its Boardwalk, Penny Arcades and a few hot-dog and drink stands. Kiddie rides at Playland Park were operating.

Coney Island not only has drawn big crowds the last three week-ends but the unseasonably warm weather of the last two weeks actually brought out fairly large crowds on weekdays, something quite unheard of so early in the season.

## Wind Rips Out Celoron's Pier; Kid Center Set

JAMESTOWN, N. Y., April 7.—A wind-storm of cyclonic proportions which whipped in over Chautauqua Lake last Saturday (31) ripped out the 700-foot Celoron Park Pier here and sent water surging into the summer cottages on the park grounds. Damage was considerable, but no estimate of his loss was made by Harry A. Illions, president of the Celoron operating company. He announced, however, that the pier would be rebuilt immediately.

As the pier loss is a severe blow not only to the village of Celoron but also to the lake area in general, it is understood that the amusement park interests, the village of Celoron and the City of Jamestown steamer promoters are joining in to raise funds to rebuild the pier. Labor has already been volunteered and it is estimated that the cost of lumber will be \$2,000.

A feature of Celoron this year will be a children's recreational center, according to Illions. Starting April 16 the park's skating rink will be open to school children free every Monday night from 8 to 11 o'clock. There will be bands from the Jamestown High School and the Celoron School; dancing, ping pong and a buffet lunch for the kids, all without charge. The feature will be continued thruout the season.

As the rink and park do not operate Monday nights, the operation of the center will not work any hardship on the amusement zone. Oscar Zimmer will be in charge of the center, with services donated by managers of the various departments.

Opening free act for Celoron will be a balloon ascension by Fred Allen and daughter.

## Downs, St. Louis, Gets Going May 5; Picnic Sked Heavy

ST. LOUIS, April 7.—New Downs Park, located on the southern outskirts of St. Louis, will have its official opening May 5. With many new ideas incorporated in its season's plans and twice as many outings already skedded as in 1944, the management expects a banner season.

Downs Amusement Park, Inc., is owned and operated by a group of St. Louisians headed by Nathaniel Glick, president. Philip Schiffer is secretary, and Irvin Meyer, treasurer. Members of the staff include Dick H. Kratz, manager; El Brendell, superintendent; Estelle Schirtzinger, cashier, and George Paris, roller rink manager. The park has an excellent dance hall and a swim pool, also a large number of rides and concessions under the management of Dee Lang.

Downs is being thoroly renovated and all rides and buildings are being painted. Bookings so far include many large industrial groups, more than 40 schools and several promotions. Bands and free acts are to be featured.

Located a mile and a half from Jefferson Barracks, the funspot draws many servicemen. A large army post park restaurant is operated by Tony Klortses and Steve Marikos, and Mr. Phanto operates a novelty jewelry stand and photo gallery.

## Gwynn Oak Opens Early

BALTIMORE, April 7.—Gwynn Oak Park, owned and managed by Arthur B. Price, has opened the season. Because of the unusually mild weather that has prevailed thru March, the spot opened considerably earlier than usual. About 75 per cent of the attractions are in operation and the remainder will be working within the next week. In addition to the park, Price operates Meadow Brook Swim Pool and the Amusement Center, a large arcade.

## Oaks, Portland, Ore., Plans Improvements

PORTLAND, Ore., April 7.—E. H. Bollinger, manager of Oaks Park here, states that plans have been made for a number of improvements, including new rides and concessions, and that all of the old concessions and equipment will be renovated before the start of the season. Conditions in Portland are indicative of a successful season, Bollinger says.

The large Oaks Restaurant is to be remodeled at a cost of \$10,000, Bollinger announces. Many club, industrial and family picnics are slated for the park this season. The roller rink, which operates the year round, had a successful winter. In addition to its large main floor for general skating, the rink has a separate floor for beginners, one for figure skating and another with a wavy floor for novelty skating.

## Ben Willis Again Sets 'Cavalcade' at Olympic

IRVINGTON, N. J., April 7.—Ben Willis, who has the Cavalcade of Wonders illusion spectacle, states that he has placed the spec for its second season at Henry Guenther's Olympic Park here opening early in May.

Willis, a former Broadway theatrical designer, produced the Cavalcade and operates it. He also operates a number of concessions at Olympic. He states that, in addition to most of last year's features, several novelty acts are being added and the show again will be under the management of Don C. Maciver, formerly with the Ringling show.

Remodeling of the show, which is housed in the park's former dance hall building, has been under way for several weeks. Willis also is supervising the construction of the new Dipsy Doodle funhouse and two additions to his concession operations, including a new patented miniature bowling alley game.

## Indianapolis Riverside Adds Seven Kiddie Rides

INDIANAPOLIS, April 7.—Opening of Riverside Park will be the first week in May, provided the weather and the manpower situation permits. A crew of painters has been redecorating rides and buildings and some landscape work is in progress.

Seven new kiddie rides have been added to the many attractions. All boats have been replaced in the Mill Chutes, and all motors have been reconditioned for the motor boats operating on the lagoon.

John L. Coleman, park president, announced there will be no change in the official family. Riverside last season operated entirely with war workers who were engaged in local war plants on day shifts.

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We are still busily engaged in production of war materials and have not been able to visit our many customers as heretofore.

Materials for new building and devices are still controlled, but we can furnish repair and replacement parts on your MRO certification.

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All Address: KING BRADY, PONTCHARTRAIN BEACH, NEW ORLEANS 19, LOUISIANA

All details, including salary expected, in first letter. Joe Blake, write in.

**Name Bands for Agawam**

AGAWAM, Mass., April 7.—Name bands will be presented at Ed Carroll's Riverside Park this season. Park Ballroom opens April 28, with Tommy Dorsey and ork inaugurating the dance season. Other park amusements open officially April 14.

**1,000 GALLONS  
FINEST ALUMINUM  
PAINT**

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New platform, good cars, no motor; takes 1 1/2 horse-power to run it, \$600.00. I will crate it at my expense and you pay freight.

**HOWERTON**

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Two Grind Store Agents or Man and Wife for proven Beach location; 50-50 or salary.

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OLD ORCHARD BEACH, MAINE**

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**WANTED**

Good free acts at all times; circuses, rodeos, and all good propositions for 5,000 seat arena completely equipped with night lights, etc., large portable dance floor.

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**BINGO LOCATION DESIRED**

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**REDEF & COMPANY 10 Lawrence St., Newark 5, N. J.**

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Send all correspondence to

**CARL WOLF, 2227 W. Iowa St., Evansville 12, Indiana**

**Trippe Heads Corp.  
Running Chain of  
Rocks, St. Louis**

ST. LOUIS, April 7.—Chain of Rocks Amusement Park, on North Broadway, was purchased in its entirety by a corporation of which Carl F. Trippe is president. Corporation name is Chain of Rocks Amusement Corporation. The new owners have appointed C. E. Vickers manager, and plan a large expansion program. They are rebuilding and improving the grounds for a gala opening Decoration Day.

Among other things being done is the remodeling of the swim pool, redecorating the dance hall, putting down a concrete slab for a new night club, building new offices, first-aid rooms and men's and ladies' lounge rooms. The Penny Arcade building is being enlarged and several rides will be added. When work is completed it is planned to have 12 rides, several funhouses and about 20 concessions. A large restaurant will also be opened.

Trippe, owner of the Ideal Novelty Company, has again taken over the lease of Sylvan Beach Park, Kirkwood, a suburb of St. Louis, and has appointed J. J. Miller manager.

**EARLY BIZ FAIR**

(Continued from opposite page)

for dancers in the ballroom. Except for renovation and repainting, Lakeside is not offering any changes from last summer.

Park will be open week-ends until late May, when it will get into daily running. Manager Gerald Nierman states. All name bands possible will be secured for dancing at least one night weekly; oftener when bands can be secured.

Frankie's Forest Park expects to open soon, with same layout as last year. The park will go into full running Decoration Day.

Detroit park season opened with an excellent send-off Sunday (1) at Eastwood Park, which bowed in a preview that attracted about 20,000 persons. Weather was bright, but cool.

Opening day's business was not comparable to a year ago when the park opened some weeks later in the season, with naturally higher business anticipated, but was high enough to prove encouraging to local showmen.

As a result of the excellent preview, Eastwood management decided to move the grand opening ahead a full week to April 14, after which the park will be open daily for the rest of the season, according to General Manager Henry Wagner.

**AMUSEMENT PEOPLE**

**HERE'S A MONEY MAKER!**

**BRONX BEACH AND POOL**

on L. I. Sound, the largest privately owned beach frontage in New York City. End East 177th Street; accessible to over 3,000,000 New Yorkers. Magnificent, complete money-making plant.

ACCOMMODATIONS FOR 10,000 PATRONS — 90 x 201 FOOT POOL — PURE FILTERED SALT WATER — SUN BATHS — STEAM BATHS — ADMINISTRATION BLDG. — CAFETERIA — HANDBALL COURTS — SURF BATHING IN L. I. SOUND — OVER 200,000 PATRONS VISITED AND ENJOYED BRONX BEACH DURING 1940 SEASON.

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VIRGINIA BEACH, VA.

FOREMAN AND SECOND MAN for following Rides: No. 5 ELI WHEEL, TILT-A-WHIRL, RIDE-O, WHIP, SCOOTER, MERRY-GO-ROUND.  
OPERATOR FOR GLASS HOUSE.

Long season on finest beach in United States. Living quarters in park. No tear-downs. Permanent Rides. Good salary.

Apply to

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**ATTENTION, RIDE OWNERS**

Can Place the Following Rides: Whip, Skooter Cars, Sky Rocket and Octopus or any other ride that will not conflict with what we have already. Also two more Kiddie Rides. To be located for the summer on the Boardwalk at Long Branch, N. J.

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**WANTED TO BOOK OR BUY**

ON ACCOUNT OF DESTRUCTION BY FIRE  
WANT TO BOOK OR BUY RIDES AND SKATING RINK NOW  
City Owned Park, Successfully Operated for 20 Years.  
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**WELDON WEIR**

Director of Public Works, Asheville, N. C.

# Treasury Asks Exhibitors' Aid in 7th War Loan Drive

WASHINGTON, April 7. — As the Seventh War Loan Drive approaches, the Treasury Department is again making every effort to secure the widest cooperation from the 16mm. industry. The drive will start May 14 and continue until June 30. The over-all quota is \$14,000,000,000; the individual quota, the

largest to date, is \$7,000,000,000, of which \$4,000,000,000 is sought in "E" bond sales. Pointing out these facts, Ted R. Gamble, national director of the War Finance Division, has sent the following letter to the National 16mm. War Loan Committee; all State 16mm. chairmen and all distributors:

"Because of the large bond quota the use of films in 16mm. will be intensified far beyond that of the Sixth War Loan. Again I repeat, the successful mobilization of each and every projector and the widespread showing of our films will be possible only because of your efforts in our behalf.

"We here in Washington can supply the tools, but the process of getting the films shown is clearly a job for each and every individual connected with the 16mm. industry, both educational and commercial.

"In the Fifth War Loan there were 25,000 showings to 10,000,000 people! In the Sixth there were 87,000 showings to 23,500,000 people! For the Seventh—well, we leave that up to you!

"Shortly you will receive detailed information from our special events and motion picture section containing films, exploitation and other sundry aids. This section continues under the direction of J. Edward Shugrue and much groundwork has already been done to give you an over-all program of films and other aids such as only the experience of the past two drives could make possible."

## WPB Grants More Film To Makers of Educational Pictures

WASHINGTON, April 7.—Producers of educational, factual and training films will receive an allotment of 2,500,000 linear feet more of 35mm. film in the second quarter of the year than they did in the first quarter, the War Production Board announces. Allotments of 16mm. film were not made public.

The increase, which will mean an allotment of 7,500,000 feet for the second quarter, is in line with the board's policy of increasing film allotments so the industry can get back to its pre-war production rate as soon as possible.

Cutbacks in military requirements for this type of film enabled the board to grant the increase.

Under a new system of accounting set up for motion picture producers and distributors, the unused balance of quarterly film allotments may be carried over as a credit for the succeeding quarter.

WPB officials said they expected the amount set aside for educational films to be even higher in the third quarter of the year.

## Princeton Film Center Has New System for Bookings

PRINCETON, N. J., April 7.—A new plan of "progressive" booking for 16mm. sound film users has been announced by the Princeton Film Center. Under the new plan, schools and colleges, as well as industrial plants and other users of instructional and educational films, can schedule motion pictures systematically as an integral part of their curricula and training programs.

By using the Center's progressive plan, users can now book an entire series of films on related subjects simultaneously when they are planning their training or teaching schedules. Social studies teachers, for example, can schedule an entire series of aviation films at one time for progressive showings during the teaching period. Thus, they can prepare their study and reference material well in advance of the showing dates. A substantial saving in handling charges and rental fees is another advantage of the plan.

Under the present "single" booking system, visual study courses are often disrupted because of misunderstandings, delay or inability to secure desired subjects on short notice. Progressive booking eliminates the confusion resulting from crowded schedules, delayed transportation and many other problems in booking arrangements.

The Film Center has already established progressive booking arrangements in several categories and is planning to make a wide variety of subjects available under the new plan.

## New and Recent Releases

**MUSIC IN MY HEART**, released by Russell C. Roshon. Rita Hayworth, Tony Martin, Edith Fellows and Andre Kostelanetz and his orchestra in a musical comedy featuring six song hits. Running time, 90 minutes.

**DANIEL BOONE**, released by Brandon Films, Inc., stars George O'Brien and Heather Angel in an epic of America's pioneer days. Young and old accept hard work and great hazards, with Boone as the leader in the winning of the West. Running time, 75 minutes.

## Toby Lives

By E. F. Hannan

FEW COMEDIANS have a style that helps them repeat for any length of time. I have had a good chance to see this work out with USO and other service shows, and let two emcee or ad lib style wisecrackers follow each other, and the second one is apt to find himself against a dead-pan audience. This is

## REPERTOIRE-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

## 4,000 See Silas At Macon Aud.; New Line-Up Set

MACON, Ga., April 7.—New edition of *Silas Green From New Orleans*, all-colored show, played Macon Auditorium Monday (2) to more than 4,000 customers, which upped last April's business. Show experienced a profitable winter in Florida and started out with new performance two weeks ago in Brunswick, Ga. Returning to show this season is the widow of Charles Collier, prominent Negro showman who died about three years ago after heading the *Silas Green* org for about 25 years. The widow, Hortense Wong Sapp (recently re-married), is now co-owner with Wilmer Jones, a partner in the show last season.

Cast is headed by Dinah Scott, as Silas, and Billy Mills, as Lila. Other principal roles are handled by Lasses Brown, Elizabeth Jones, Jell Smith, Nona Moss, Frank Keith and Charles E. Rule. Keith's wench character, Savannah, is a highlight.

Specialties include the Four Whippets, acrobats, directed by Al Gaines; Aaron Palmer, pianist, singer and dancer; George (GI-Jive) Mosley and Jell Smith, vocalists.

Show was written and produced by Al Gaines, with chorus numbers produced by Vera Gaines. White officials include advance, headed by S. B. Warren, general agent, and T. C. Morrison, boss billposter, with Ben Heffner as business manager back with show.

Edward W. Washington is musical director. Band makes noon concerts downtown daily. Only one performance is given daily. Band personnel: Johnnie Jones, William Decatur, Clance Williams, trumpets; T. H. Jones, Eddie Carr, James Anderson, F. H. Woods, trombones; Billy Holloway, Richard Poore, George Ishim, Nathan Belvin, saxes; Chris Rue and Johnnie Blatch, drums; L. Blodgett, piano. Dancing girls: Sarah Bennett, Doris Grant, Anna Blatch, Dorothea Haines, Nona Moss, Inez Upton, Callie Lee and Eleanor Pollock.

Show travels in one private railroad car, the Henrietta; two busses and 12 trucks.

## Slouts Pitch Tent; Set Under Auspices

BRECKENRIDGE, Tex., April 7.—Slout Players opened here Monday (2) under canvas. The company played a two-week engagement at Wright's Playhouse, Waco, Tex., before coming here for the opening of the tent season.

A new play has been selected as the opening bill, *Don't Fence Me In*. Other plays in the repertoire are *Lazybones!*, *Let's Get Married*, *Hillbilly Courtship* and *Up in Betty's Bedroom*.

A route is already set for six weeks, with every date to be played under auspices. Moves will be made on company-owned trucks and trailers.

The cast includes Carl Park, Jack Collier, Guy Stanley, Bobby Brown, Lucille Dunlap, Emily Stanley, Margo Collier, Ora Ackley and L. Verne Slout. Featured in the vaude end are the Dunlap Sisters, harmony duo; Guy Stanley and Company, magic; Bobby Brown, dancer, and Ora Ackley in comedy accordion numbers.

also true with small tricks like vaude pic or rep. But a real Toby or blackface can carry on for some time if his routine and material is up to par.

Tent rep managers find that comedy bills of the rustic type are the best bets, and a med manager once said to me: "I get comics enough but they can't carry on for my style show. I'd rather have one good rustic or blackface than all the others I can hire."

Even with the colored tent outfits, a bang-up rustic colored comic is worth a dozen of the dressed-up comedians. There is something about Toby that a change of hat, or addition of a pair of colored gloves, or any slight costume freak will help put over the act at hand. Toby lives.

## Rep Ripples

ARTHUR A. DOWN, who has had religious pics in Northern Michigan, will have a vaude pic show under canvas in his established Minnesota territory, opening in June. . . . LA TENDRE'S SHOW, which has been touring Quebec, will shortly move into Northern Maine towns. Show will be vaude-pic for the summer. . . . JAMES SHOW has moved from Oklahoma to Central Texas and will be vaude-pic from now on. It will play three-week stands. . . . KENNEDY SWAIN closed at Wade Theater, Dallas, where he did comedy with Jimmy Van, with George Holland as straight. Jay Powell was chorus producer with 10 girls, and Christine Holland, featured singer. Vaude acts were Munde and June, the Lamones, Paul Dutch and others. Swain will go to San Antonio to join the Plunkett Show as producer. Org is going out soon after three years' absence from the road.

EDWIN DAREN BROCK, who has had a school show in Idaho all winter, will take a vaude-pic trick into Oregon for the summer. . . . PREMONT TURGEON, who has been showing religious pic in the Manchester, N. H., area, will have a tent vaude-pic show in Maine. . . . VERDOR'S PLAYERS, colored, who have been showing in the Gulfport, Miss., area recently under auspices, will have a minstrel-type show at fairs and celebrations this summer. Company has been four people all winter, but will augment to 10 for the tent tour. . . . S. S. NIHART, who has had a school show in Missouri, will have a vaude-pic trick under canvas, opening in Miller County, that State, in May. . . . ARTHUR ROCKNEY, who wintered at Fort Myers, Fla., will have a vaude-pic show in Nebraska this summer, opening around Indianola in June. He has been doing a solo show in Florida churches and schools. . . . HENRY (HANK) BRUNK, of the old Brunk's Comedians, is supervisor of recreation and employee activities at the Boeing Airplane Company, Wichita, Kan. . . . EVA HOGAN and Joe Mullen have just closed an 18-month stand with their musical act at the Chinese Duck nitery, Houston, Miss. Hogan, formerly with the old Paul English Players, was recently given a citation for entertaining vets in hospitals thru Texas and Oklahoma. . . . SLIM VERMONT—an important message awaits you at the rep desk. Please shoot in your address immediately.

## WANTED WANTED

### SUGARFOOT GREEN SHOW

Musicians, Comic, Dancer, Girls for Line, Boss Canvasman, Workingmen. Opening first week in May. Write HARRY (KID) HUNT or E. J. PEARRE, P. O. Box 561, Clarksdale, Miss.

## JACK AND MAUDE BROOKS CO.

### WANTS

PIANO PLAYER. If can double Stage, please say so. Man for leads, other people doing specialties. Boss Canvasman, prefer one who can drive truck. All equipment in excellent condition. Rehearsals in May.

Address JACK BROOKS, Box 154, Sabula, Iowa

## WANT DRAMATIC TENT

Approximately 30x80. Also Seats if you have them.

### H. McGAUGHEY

1437 COTTEN AVE. BIRMINGHAM 7, ALA.

## WANTED

For Platform Medicine Show, Piano Player and Straight Man, Musicians and other useful people. Toby Sheldon and Al Rucker, write. Open April 16.

### ROY SMITH

713 FLYNN AVE. ALVA, OKLA.

**NEW PRINTS! IMMEDIATE DELIVERY!**

**Outstanding Negro Features, 16mm**

JOE LOUIS in "SPIRIT OF YOUTH."  
RALPH COOPER in "GANG WAR."  
CLARENCE MUSE in "BROKEN STRINGS."  
HERB JEFFREY in THREE BIG WESTERNS.  
"Harlem Rides the Range," "The Bronze Buckaroo" and "Two-Gun Man From Harlem."

And the Biggest Money-Maker of Them All . . . "THE BLOOD OF JESUS," Negro Screen's Greatest Religious Spectacle! Now Ready in 16mm.

Send for Prices and Catalogue.

**SACK AMUSEMENT ENTERPRISES**  
Film Exchange Bldg., Dallas, Texas

**SUMMER CLEAN OUT**

**16mm. Sound Features**

FROM \$6.00 PER REEL UP

Send for Lists.

America's Greatest Sound Films, Leading Name Bands, Comedians, Singers at the unheard price of \$7.50 each. Free lists.

1 Reel "LIFE OF CHRIST" Sound, \$15.00

**MULTIPRISES** Box 1125, Waterbury, Conn.

**ONE UNIVERSAL 16MM. MODEL H3 SOUND PROJECTOR**

F 1.6 2 Inch Lens, 12 Inch Speaker, 750 Watt Lamp, 30 Day Guarantee, Excellent Shape. \$371.50, OPA Ceiling Price.

**Anchor Supply Service**  
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**16 MM. RELIGIOUS SUBJECTS 35 MM.**

Westerns, Actions, Selected Shorts. Wanted: 16MM. Sound Projectors.

**OTTO MARBACH, 630 Ninth Ave., N. Y. City**

**35MM. SOUND FILMS**

Large Stock of \$15.00 Westerns on Hand. New List Just Off the Press. We Buy, Sell and Exchange Films. Send Us What You Have to Sell or Exchange.

**BRYANT SUPPLY CO.**  
EMPORIA, VA.

**SOS PORTABLE SOUND!**

16mm. AND 35mm. PORTABLES. ALSO EVERYTHING IN THEATRE EQUIPMENT. Send for Winter Sale Bulletin.

**449 WEST 42ND ST., NEW YORK 18**

# THE FINAL CURTAIN

**BEATTY**—May, 64, former stage and screen actress, following a long illness at Covina Sanitarium, Hollywood, April 1. She played in musicals and drama in England and in the pic, *Pride and Prejudice*. Survived by her daughter, Mrs. Gunther Fritsch, North Hollywood, Calif.

**CAREY**—Mrs. Martha A., widow of John J. Carey, former vice-pres of the Capehart-Cary Advertising Agency, at her home in New York March 29. Survived by three sisters and a brother.

**CORR**—Daniel H. Jr., 47, concessioner with the World of Pleasure Shows, April 1 of tuberculosis at Pawling Sanitarium, Wynantskill, N. Y. A showman for 30 years, he spent several seasons on the States and Endy Brothers shows as a game concessioner. Survived by his widow. He was a member of the Michigan Showmen's Association. Services at North Troy, N. Y.

**DERNBERGER**—Alfred, nationally known carnival man and former owner of Brown & Dyer Shows, in South Baltimore (Md.) Hospital March 23 of a heart ailment following a short illness. He had been struck by an auto a few months before his death. A pioneer in the carnival business, he had been active in conducting carnivals in and around Baltimore for the last few years and was preparing to start out this season when stricken. Interment in Cleveland.

**DONNAY**—Maurice, 86, playwright and member of the French Academy since 1907, at his home in Paris March 31. He was best known for his play, *Amants*.

**GOSSNER**—William F., associated with MGM's exploitation and royalty departments, following a heart attack at his home in Putnam Valley, N. Y., March 30. Services in Church of Assumption, Peekskill, N. Y., with interment in the Gates of Heaven Cemetery, Woodlawn, N. Y. Surviving are his widow, Helen, and a brother, Valentine.

**LIVERSIDGE**—Herbert E., 48, former music production manager for the National Broadcasting Company, in St. Joseph's Hospital, Far Rockaway, Queens, N. Y., April 3. He joined the Republic Aviation Corporation two years ago, after 11 years with NBC. Services at Dieringer Funeral Home, Far Rockaway, N. Y.

IN MEMORIAM  
**J. L. "LOUIE" LANDES**  
Gone But Not Forgotten.  
April 16, 1939.  
MR. AND MRS. CHAS. ROTOLO

**LONG**—Helen Rae, daughter of Mr. and Mrs. Ray Long, concessionaires of the Royal American Shows, in Kansas City, Mo., March 30.

**MCDONALD**—Harry, 56, exploitation and advertising director for Universal Pictures in Boston, following a heart attack in Hartford, Conn., March 27 while there on business conferences. McDonald was a former manager of the New York Hippodrome and the Brooklyn Strand and was associated with RKO and Fox Films for many years. Survived by his widow, Irene; a sister of Springfield, Mass., and two brothers, Irving, a news commentator for Station WEEI, Boston, and Charles, New York district manager for RKO Theaters. Services at St. Michael's Cathedral, Springfield, Mass., March 30.

In Loving Memory of Our Darling Brother  
**EDDIE MORGAN**  
Who Passed Away April 12, 1942.  
Sadly Missed by Your  
SISTER VERA and BROTHER JOHN

**MARSHALL**—Mrs. Hattie F., 90, widow of Albert B. Marshall, a long-string driver in the late '70s, at her home in Bartonville, Vt., March 31. Survived by her son, Louis, former trouper and now owner of Eagle Ranch, Bartonville.

**MARSTERS**—Alva C., 85, former chairman of Oregon State Fair board for 15 years, at his home in Roseburg, Ore., March 28. He was a retired banker and first mayor of Roseburg.

**O'CONNOR**—George W., 55, advance agent for Arthur Bros.' Circus, at San Bernardino, Calif., March 22. He was formerly advance for Cole Bros. and Ringling circuses. Survived by his widow, Nora; a half sister, Mrs. Pearl Settles, Hamilton, O., and a half brother, Otis Andrews, Butler, Mo. Interment at Bowling Green, Ky.

**ROSE**—Athele (Slim or Sailor), formerly with Rubin & Cherry Shows as a mechanic, killed by an auto while on his way to work at Stoner Manufacturing Company, Aurora, Ill., March 29. He worked as a mechanic on shows for 32 years. Aurora troupers will provide burial in that city.

**SADWICK**—Lena Neaman, mother of Moe Sadwick, Pittsburgh, former trombonist with Henry Busse, at her home in Millvale, Pa., March 21. In addition to her son, Moe, she is survived by her husband, two daughters, two sons, a brother and three sisters.

**SCOTT**—L. E. (Fingers), 41, concessionaire on carnivals for the past 20 years, following a heart attack in California Hospital, Oakland, Calif., March 30. Interment in San Francisco April 3.

**SHATTUCK**—Pvt. Truman Allen, 19, USMC, killed in action on Iwo Jima

March 2. He was the son of Marquis E. Shattuck, president of the Greater Detroit Motion Picture Council. His parents survive.

**SREERE**—Harry, 59, theater operator, in Harper Hospital, Detroit, April 1. He was president of the Pacific Amusement Company, operating the Roxie, Arcade and Forum theaters in Los Angeles, and the Cabrillo, Tower and others in San Diego. He was also at one time interested in theaters in Pasadena, Calif. Survived by his widow and two sons. Interment in Clover Hill Cemetery, Detroit.

**STRONG**—Raymond K., 42, pioneer radio technician at General Electric's WGY, Schenectady, N. Y., in that city April 1 after a short illness. Survived by his widow, the former Theresa G. Grip-pen, also of the WGY staff, and three children.

## Marriages

**PEDERSON-REED**—Tommy Pederson, first trombonist with Gene Krupa's orchestra, to Kathryn Reed, New York show girl, in Oakland, Calif., March 26.

## Births

A son to Mr. and Mrs. Trayard Nicholas at Cedars of Lebanon Hospital, Los Angeles, April 3. Father is a member of the Nicholas Brothers' dance team.

A son, David Howard, to Corp. and Mrs. Howard B. McNally at Brenham (Tex.) Hospital March 31. Father is the son of A. P. McNally, of McNally's Variety Show.

A son, Louis Mark, to Mr. and Mrs. Edward Jacobson March 24. Father is owner of the Davison Theater, Detroit.

## Divorces

Vina Gene Wright from William F. Wright in Peoria, Ill., February 9. He was with Turner Bros.' Shows in 1944.

## PARIS CANTEN BRANCH

(Continued from page 32)  
frances a bottle for champagne to raise \$10,000 for the canteen.

The entertainment for the evening was strictly class. La Dietrich, Maurice Chevalier and Noel Coward gave click performances that brought blisters to G.I. palms. Heavy-booted doughboys, fresh from the front lines, went into action on the dance floor and soon had the French society girls hopping the Lindy.

### Army Band Swings Out

Music for the opening was furnished by the U. S. Army Band. Because the canteen needs a permanent ork, the American Theater Wing is dickering with a group of French rhythm-makers.

No food is served. Beer, coke, synthetic fruit juices and ice cream is available for a nominal charge.

### Turnover Rate Low

Full, the canteen holds 1,000. The nightly count is over 3,000, which means a turnover rate of three, much below the rate of 10 that other canteens have. Relaxation of the rule against service-women has helped attendance.

The canteen became a reality thru the efforts of Warren Munsell, ex-Theater Guild exec and member of the board of the American Theater Wing. Helped by General Koenig, he got the old Cafe Tyrole at 144 Champs Elysees and did a complete face-lifting job.

Despite the short period of existence, the Paris canteen has caused so much talk that it has given Sol Lesser ideas along the lines of the movies, *Stage Door Canteen* and *Hollywood Canteen*.

## MAGIC

(Continued from page 32)

returned to the Hub Monday (9) for more nitery engagements. He says he is featuring a new nifty of his own creation, that of passing 36 neon-lighted lamps thru the body of a girl. During his stay in Boston, Thornton will again entertain at the USO clubs and for the wounded in the hospitals. . . . T/4 WESLEY WHITEHOUSE, of Boston, now in Germany with the 19th Special Service Company's show, *Blow It Out*, found himself in a predicament recently when fire destroyed all his equipment and he tried to find replacements. Even appeals to friends in the States failed to produce hemp rope, one of his most urgently needed items. Then the company moved deeper into Germany and into a factory which—you've guessed it—manufactured hemp rope, and Magic Man Whitehouse conservatively estimates that there's enough of the rope to make magicians out of the whole army—or hang all the Jerries. . . . LIEUT. LEE ALLEN ESTES, Safety First Magician of the Kentucky State Highway Patrol, will play Emery Auditorium May 12 under auspices of the Cincinnati Automobile Club. Other similar dates are slated to follow. Lieutenant Estes last week purchased eight large illusions from John Snyder Jr., of Cincinnati, and it is possible that he may soon realize his long-nursed ambition of taking out a heavy, full-evening show.

**JAY PALMER AND DOREEN**, after a long silence, come thru with the info that they finished their second year for USO March 15 and that their new Camp Shows duties will keep them on the West Coast for the navy for the next three months. "We saw the Great Leon in Los Angeles," they scribble, "and he looks swell. We had dinner with him and spent an entire Sunday talking over old times. Also saw Harry Blackstone in San Francisco. He has a great show and did big there, netting a holdover. We are now doing a lot of comedy in our act and the boys get a big kick out of it. It is great work and we have saved a lot of money in the last two years."

**STELLA AND MARK JARETT**, current at the Trade Winds Cafe, Washington, garnered a nifty plug on their mental turn in the "After Dark" column in *The Washington Evening Star* of March 27, the piece netting them a holdover from the Trade Winds management. . . . SGT. FRANKIE M. RUMBLE, 35646530, who in pre-war days was known professionally as Frankie Gallagher, has been transferred from Columbia, S. C., to Sqd. E, 128th A. A. F. Base Unit, C. A. A. B., Greenville, S. C. He is looking for overseas duty soon. . . . LA-MAR THE MAGICIAN (W. F. Myers), assisted by his wife, is keeping busy on school dates in the Ohio territory. . . . CLAUDE KEEFE, formerly of Minneapolis and now engaged in the insurance business in Peoria, Ill., is one of the Midwest's most ardent magic enthusiasts. He numbers among his friends scores of pro magi and he has a knack of creating a feverish interest in the ancient art whenever he can get a crowd together long enough to hear him talk and watch his own assortment of nifties. He has a repertoire of puzzlers that would put many a pro to shame. Among Keefe's magic proteges are Blix Donnelly, Stan Mustal and Danny Litwiler, all of the St. Louis Cards. . . . A VISIT to Beverly Hills Country Club, Newport, Ky., last Tuesday (3) to indulge in a double treat—the performances of Dell O'Dell and her hubby-juggler, Charles Carrer. They're now in their second week at the swank spot and as we go to press there's talk of holding them over.

## BURLESQUE NOTES

(Continued from page 32)

erty Follies, San Francisco. Co-featured are Dot Kent, Yvonne and Princess Red Fawn. Other principals are Rosalie, Jeanne Hensley, Sunny Taylor, Hermie Rose, Walter Owens, Porky Downard and Jasbo Mahon. . . . JOE BABBITT recovered from wounds sustained as a flyer, is new house manager of the Gaiety, Norfolk, succeeding Moe Costello, who left to reopen his Republic, Ocean View, Va. . . . BETTY COETTE forced to leave the Hudson, Union City, N. J., March 31, to return home in Jacksonville, Fla., to attend her ailing mother. . . . JACK LYONS, dancer in *Something for the Boys* and *Early to Bed* musicals, replaced Lynne Reiner in the Gloria Love unit on the Hirst wheel. Latter will resume work as a concert pianist. . . . MANDY KAYE and Joey Faye, following their overseas tour, played Easter week at the Gayety, Montreal.

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WHO PASSED ON APRIL 11, 1941  
You Shared My Load As We Traveled  
the Road Side by Side  
**MIMI GARNEAU**

**HARMAN**—George, 71, retired showman of Miami Beach, Fla., in a hospital there March 30 after a long illness. Harman went to Miami from Philadelphia 40 years ago. He was a life member of the Philadelphia Masonic Lodge and an honorary member of the Showmen's League of Miami. Survivors are the widow, a stepdaughter and a brother. Services April 2, with burial in Woodlawn Cemetery, Miami.

**HARRIS**—Marie (Delano), 83, former rep and stock actress, recently at Peoria, Ill. She and her late husband, Al Harris, played with J. Doug Morgan and the Nutt Stick Company shows for many years. Interment in Peoria.

**HENDERSON**—Jessie, 55, well known in film studio publicity circles, in Hollywood March 27 of a heart attack. She was a member of the Hollywood Woman's Press Club and a magazine writer on Hollywood subjects.

**HOFFMAN**—Max Jr., 43, noted dancer and comedian, in New York March 31. His last Broadway appearance was in *Good Night Ladies*, which closed recently, and he was scheduled to appear in the Boston opening with his wife, Luana Walters. He was the son of Gertrude Hoffman, dancer, and Max Hoffman, violinist with the ork of *Oklahoma*. During the First World War, he was his mother's dancing partner in the *Gertrude Hoffman Revue*. He was also seen in *Gay Paree* of 1927, *Captain Jinks*, *Good News* and *Sweet Adeline* and at one time was the dancing partner of Ann Pennington. Surviving are his widow and parents.

**KELLEHER**—Edmund P., 73, for the past 15 years associated with his brother, Martin, in the management of the Princess Theater, Hartford, Conn., after a long illness at St. Francis Hospital, Hartford, March 24. Besides his brother, Martin, he leaves one son, Edmund J. Kelleher, Newington, Conn. Interment in Mount St. Benedict's Cemetery March 26.

**LEON**—H. Server, 48, who, with his brother, C. D. Leon, owned the Leon Chain of Theaters in Texas, at a Dallas hospital March 31. Services April 1 at Rule, Tex.

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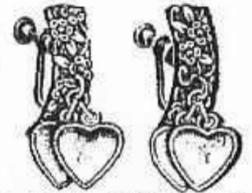
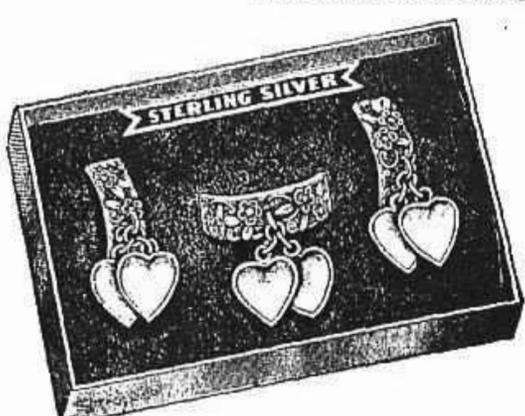
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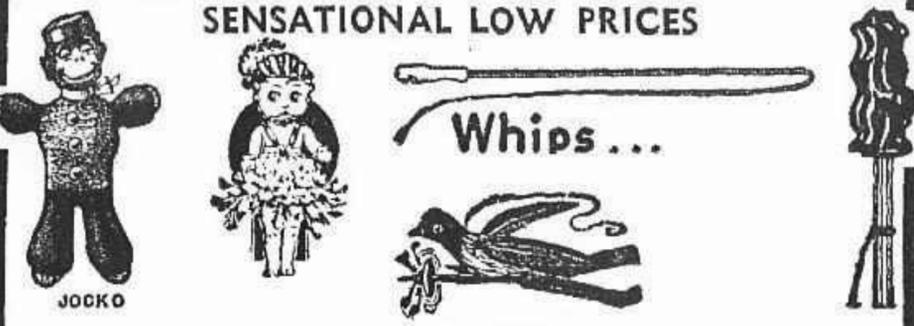
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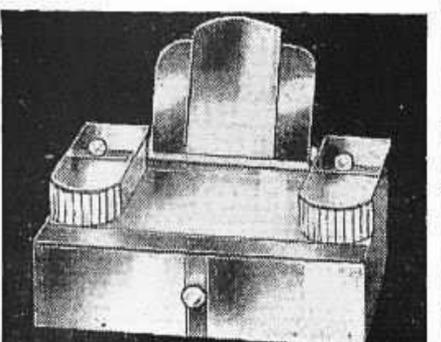
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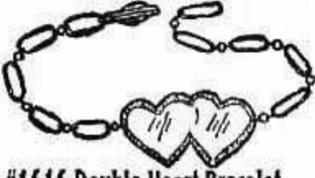
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FOLDERS FOR 1 1/2 x 2" PHOTOS, \$1.50 PER 100; 2x3, \$1.75; 3 1/2 x 5, \$2.75; 5x7, \$4.00; others. Postcards for 1 1/2 x 2" Photos, \$2.00 per 100; Flat Mounts, 50¢; Foregrounds. Miller Supplies, 1535 Franklin, St. Louis, Mo. ap14

FOR SALE — 5x7 AND DOUBLE 2 1/2 x 3 1/2 AND 3 1/2 x 5" Cameras, makes two size pictures with same lens. H. Zager, Milledgeville, Ga.

FOR DIRECT POSITIVE OPERATORS IN North Carolina, South Carolina, Georgia and Florida. We are Marful distributors for these states. Fresh stock Paper, Chemicals, at regular prices. Oil Painted Backgrounds, Glass Frames, Folders, Photo Floods, Rubber Gloves, Cameras (any size), complete Booth Outfits, Pack Flat, ready to operate. Charter member National Direct Positive Association, Southeastern Photo Supply Company, Box 683, Kingston, N. C. ap14

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SPECIAL DELUXE DIRECT POSITIVE Cameras, adjustable focus, without lens, sizes up to 2 1/2 x 3 1/2, \$50.00; 3x5 and up to 5x7, \$55.00 and \$69.00; Mechanisms, \$25.00 and \$30.00. Hundreds sold in every State. John Walters, 719 S. Market, Benton, Ark. ap21

TOP PRICES PAID FOR EASTMAN DIRECT Positive Paper. State price, expiration date. Classic Photo Service, Box 404, Mount Vernon, N. Y. ap21

WANT TO BUY — EASTMAN DIRECT POSITIVE Paper, any size, any quantity. I pay the highest price. Write, wire collect or just ship to R. Grecco, 72 Troutman St., Brooklyn, N. Y. my6

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**QUALITY PRINTING** — OFFICE FORMS, Business Stationery, Rule and Color Work, Tags, Labels, Booklets, Cards, Pamphlets, Circulars, Folders. Write stating needs for samples and estimates. Edgewood Press, Edgewood, Md. my5

**WINDOW CARDS** — 14x22, ONE COLOR, 100, \$3.00. Terms: 50% deposit, balance C. O. D., plus shipping charges. Bell Press, Winton, Penna. 100 8 1/2 x 11 LETTERHEADS AND ENVELOPES, \$1.00. Raised letter, \$1.50; 2 color, \$2.50. Yankee Printing, 4701 Sheridan Rd., Chicago, Ill.

**TATTOOING SUPPLIES**

**IMPORTED ENGLISH NEEDLES, NUMBER** Eleven, \$13.50 per thousand; Number Twelve, \$16.00 per thousand. Send postpaid on receipt of your money order. Tattooer Hansen, 620 South State, Chicago. ap28

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**MISCELLANEOUS**

**SITUATION WANTED** — MALE, FIRST CLASS Mechanic on Slots and Consoles. Desires position as service man. Draft exempt. Salary or percentage basis. P. O. Box 1945, Savannah, Ga. ap14

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**AT LIBERTY** — VIOLINIST, EXPERIENCED in all lines; hotel and clubs. Prefer cocktail unit. Have unusually large "memory library." All popular tunes, old and new; also all standards in any key. Get big beautiful tone, fine feeling and phrasing. Fine wardrobe, excellent appearance. Draft deferred. Violinist, 176 E. 2d, Chillicothe, O.

**AT LIBERTY** — TENOR SAX, CLARINET. Good reader, fine improvising, nice tone. Very dependable, sober, neat. Just finished successful engagement at famous Homestead Hotel. Married, union, 21, 4-P. Prefer location in or around Indiana. Not interested in characters, long hairs, corny bands. Just interested in good music by dependable musicians. Wire or write all. "Reed" Schrader, 406 E. Ft. Wayne St., Warsaw, Ind.

**AT LIBERTY** — TRUMPET, AGE THIRTY-FIVE. Read, tone, Dixie go. Name experience. Prefer small go combo. Wire, write Musician, c/o J. W. Harpole, Rt. 5, Terry Rd., Jackson, Miss.

**AT LIBERTY** — TRUMPET. READ, FAKE, take off, experienced. Deferred. Joe Coleman, English, Ind.

**CLARINET** — DESIRES WORK WITH ESTABLISHED cocktail unit. Fine tone and phrasing. Sober, reliable, honorably discharged. Musician, Dunlap Hotel, Jacksonville, Ill.

**DRUMMER** — DRAFT EXEMPT, UNION. Prefer society band or commercial, 2 or 4 beat. State salary. Cliff Anderson, Aladdin Hotel, Kansas City 6, Mo.

**CHICAGO AND RICHARDSON SKATES** — ANY number. State price and condition. Spot cash waiting. Write Box C-306, Billboard, Cincinnati 1, Ohio. my26

**FUNHOUSE COMIC MIRRORS WANTED** — Crawford, Paryland Park, Kansas City, Mo.

**KIDDIE RIDES IN GOOD CONDITION, AUTO** Ride preferred. What kind have you? Box C-312, The Billboard, Cincinnati 1, O.

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**RADIOS, COMBINATIONS, AMPLIFIERS,** Tubes, Test Equipment, Fans, Motors, Vacuum, Registers, Scales, Tools, Sporting Goods. Swapmart, 820R East 61 St., Chicago, Ill.

**SNOW BALL ICE SHAVER** — MUST BE Echols make and in good operating condition. Write at once. "Hob" H. Rankin, Ahsokie, N. C.

**TEN SEAT FERRIS WHEEL OR LARGER,** Alvin Steffy, R. 1, Wernersville, Pa. ap14

**WANT POPCORN MACHINE** — EXTRA LARGE electric, walk-in booth type considered. Also extra Burch Kettles. Wilhoit, 103 N. E. 60th, Portland, Ore. ap21

**WANT AMMUNITION** — ANY QUANTITY, 22 Shorts, Long or Long Rifle. Will pay highest prices. Immediate cash. Peerless Vending Machine Co., 220 W. 42d St., New York 18, N. Y. Wisconsin 7-6173.

**WANTED** — CHICAGO SKATES, SKATE Grinders and Maple Flooring. Write or wire. P. O. Box 418, St. Louis, Mo. ap14

**WANTED** — VEGETABLE JUICER, CENTRIFUGAL type, electric. Give condition, price. H. H. J., Box 424, Route 3, Ogden, Utah. ap14

**WANTED** — ALL ELECTRIC CANDY FLOSS and Sno-Cone Machines. Billy Martin, 139 E. Kern St., Tulare, Calif. ap14

**WANTED** — WILL PAY CASH FOR CANDY Floss Machines, Corn Poppers or any other fair or carnival concession. James Rosetter, Albany, O.

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**22 CALIBER SHORTS OR LONG RIFLES.** Write price and quantity. R. S. Reed, 1003 4th St., Boulder, Colo. ap14

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**DRUMMER** — AGE 22, 4-F, RELIABLE, sober. Name band experience. Formerly with Lee Castle. Available on or after April 12. Travel anywhere. Box C-301, Billboard, Cincinnati 1, Ohio. ap21

**GUITARIST, VOCALIST, DOUBLING VIOLIN.** Excellent appearance, union. Prefer society style band. Andre Taloff, 135 N. E. 19 St., Miami, Fla.

**HAMMOND ORGANIST AND VOCALIST** — Doubling Piano and Organ. Age 27, male, union, 4-P. Will travel under agency or otherwise. Have no organ. Have 8 years' traveling experience on organ. Have photos. If interested write Bill Kaltenback, 394 W. Evergreen, Youngstown, O.

**HAMMOND ORGANIST OR PIPE ORGANIST** — Experienced in radio, hotels. No roller rinks. Write Homer Shenton, Gardis Hotel, New Haven, Conn.

**HAMMOND ORGANIST (WITHOUT ORGAN).** Experienced rink and hotel organist. Union. Past engagements in Illinois, Nebraska, Georgia, Wisconsin, Texas, Missouri, Arkansas, Oklahoma. Will be available soon for summer location. Modern library, memory artist. Age 48, draft class, 4-A. Wire, airmail, no collect tell all first letter. Glenn Mallory, Swing Stylist, Norfolk Hotel, Norfolk, Neb.

**LEAD TENOR AND CLARINET** — AVERAGE man. Prefer commercial band, locations only. George Owen, 300 E. Broadway, Clarksville, Tex.

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Min. Order 1 Doz.

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Hand made by skilled American Labor, Connecticut-Pennsylvania. Shade Wrappers, Full Size Cigars. Fine Quality Tobacco.

**SORRY—**  
Enough repeat orders from satisfied customers for the next 30 days.—Thank you.

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Bingo, Ball Game, Grind Store, Slum and Novelty Store Merchandise

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Immediate Delivery

REAL VALUE — FLUFFY BEARS, 18", \$24.00 PER DOZEN. 25% With Order, Balance C. O. D.

**ARROWHEAD FIREWORKS CO.**  
Toy Division  
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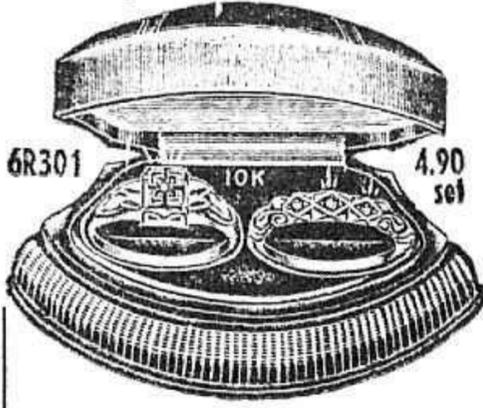
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1-day Service



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In Beautiful Plastic Gift Box.

10K Gold Mountings  
6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring... Set \$4.90

Rings illustrated in above set may be purchased separately—NO BOX.

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WRITE FOR NEW CATALOG FEATURING DIAMOND RINGS & COSTUME JEWELRY.

**BIELER-LEVINE**

37 South Wabash CHICAGO 8

**Pipes For Pitchmen**

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

SHERIDAN COLEMAN... now known as the Potato Peeler Kid, is getting it okay in Baltimore, according to Dan Rice.

SOME FOLKS are poor just because they keep thinking they are wealthy.

PVT. RUBIN BLUESTEIN... who worked in the novelty department for the Miller Bros. on the Big Show last year, reports from Atlanta that he is awaiting orders for his basic training. His number is A.S.N. 44128077, care H.D.R.C., Fort McPherson, Ga.

HARRY MAIERS... expects to sell his lease in Birmingham, where he has been doing okay, and hit the road May 15.

DESERVE GOOD TAKES and you'll get 'em.

COL. C. A. MAITLAND... is planning on opening a park near Harrisonburg, Va.

JACK (BOTTLES) STOVER... and Pat Malone are making their last rounds for this season in the hills of West Virginia and will soon head for spots in Maryland and Pennsylvania with their sheet work. They say Charlie Madison is now in the ham business, but forgot to tell where he is.

DON'T EVER do anything and you will not be criticized.

BIG AL WILSON... is at the Red Cross drugstore, Miami, after a stay in New Orleans. He will leave there when his stock of combs is gone and take up astro. Wilson says his race horse is being sold by the pound in Detroit. While in New Orleans, he caught Steamboat, the paddle man, on St. Charles Street, and White, the mouse man, getting the geedus. Wilson worked combs on Canal Street and says that Todd Shipyard is a honey and it can be worked by any of the boys. Friday, he says, is the payday, with never a miss-out. Any pitchman going to New Orleans can find work by seeing Percy Abbott, a true friend to pitchmen. And you must see him to work.

MANY A DEAL was lost by too much preparation the previous night.

MAE ROGERS... who, with her sister, Margie, was formerly in vaude, is at Kresge's Fifth

Street store, Cincinnati, with Newman's foot preparations. Mom Rogers, who traveled with the girls, died four years ago in Trenton, N. J. The girls are buying a home in that city, where Margie is a housewife, with a son overseas.

MR. AND MRS. DUFFY... have been working jewelry in Canton, O., since Thanksgiving.

KNOCKERS SHOULD only be found on doors.

AL EISENBERG... who has been getting it with rad thru-out the country, was a visitor to the desk last week.

MADALINE E. RAGAN... and Ray C. Herbers are back at their old spot in St. Louis. Madaline says biz has fallen off considerably since last fall. "It was a shock to hear of Thelma (Honey) Jacobs's death," writes Madaline. "She will be missed by all the old-timers. My son-in-law is in the Philippines and follows Pipes in *The Billboard* regularly." Madaline and Ray plan to go to their farm June 1 to ready their med opry.

PAUL AND ETHEL MILLER... who gave up pitching for the duration, now have a clothing store in St. Louis.

**Hones**

By E. F. Hannan

AN OLD-TIME vaude performer and friend has been active in the sales line for the past six years. Recently he has been demonstrating hones in department and other stores, together with some outdoor pitches, and he tells me that one of his best spots recently was a convention of bowlers where he worked before the matches went on. He is high on hones and says he needs but an audience of two or three to turn his talk into money.

When the old-fashioned razor went out, hones were thought to be passe, but war and other conditions have taken safety blades out of the give-away class and the economy-minded gent is looking around for something to cut his shaving bill. My friend doesn't even overlook the theater. He sells backstage to performers and this has added to his take. Merchandise, like show business, has cycles, and just when you think something is all washed up, along comes a change that works the other way around.

A movie producing firm was looking around for an old-time play script. The script hardly had any value and might have been bought for \$1 at most any time but the firm was so badly in need of it that they gave \$50 for it. The cycle had run around until it had caught up again with the old play. So, hones are back and for a big play.

**The Famous Spirit of Victory**

—captured in a beautiful maple-finish plaque!



The most dramatic picture of the whole war, artistically shaped in bas-relief on each plaque, will undoubtedly be a record-smasher at any American counter!

Plaque, size 10 3/4 x 14 1/4.

\$7.80 Doz. F. O. B. New York. Individually Boxed. 12 to a Carton.

1/3 Deposit, Balance C. O. D.

Order Immediately To Insure Delivery!

STANDARD ART CORP. 209 E. 26th St., New York 10, N. Y.

**Coming After Victory**

A New and Better Line of

**OAK-HYTEX BALLOONS**

The OAK RUBBER Co. RAVENNA, OHIO

**CARNATIONS—FOR MOTHER'S DAY**

Red—White—Pink



No. 75 — Carnation, \$37.50 per 1000; \$4.00 per 100. Prepared Green Foliage for Carnations, 10 lb. carton, \$6.50. Two lbs. Foliage required for each 100 Carnations. Prepared Green Fern for Carnations, per dozen bunches, \$5.00. Three bunches Fern required for each 100 Carnations. Send for New Price List of all Flowers and Novelties.

50% deposit, bal. C.O.D.

**FRANK GALLO**

Importer and Manufacturer 1429 Locust St. ST. LOUIS 3, MO.

**CIGARETTES!**

Longfellow Type, 5" Long

Can be smoked 15-20 minutes. Packed 50 to an attractive box.

100 Boxes \$147.50 No Less Per Case Sold

(Not offered for sale in N. Y. State)

Terms: Full amount with order or 50% deposit by bank draft or money order.

(Personal checks refused unless certified.)

Limited quantity, subject prior sale.

ACE CIGAR CO., Dept. BC, Buffalo 3, N. Y.

**FOUNTAIN PEN AND PENCIL DESK SETS IMMEDIATE DELIVERY**

A 3 1/2" x 6 1/2" x 3/4" oblong, high luster, Tanite, composition filled and felted bottom base. A highly embossed, decorative band across the base. Contrasting color, mottled, Tanite, plastic discs decorative base. Fitted with a high-grade rubber sac, fountain pen having a specially processed 14K gold-plated point, giving smooth writing qualities. Pencils made to match the pen and base. Shipped knocked down in individual boxes.

Ideal for concessionaires, pitchmen, salesmen, distributors, gift shops, etc. Order now, supply limited.

Only \$24 per dozen. No order accepted for less than 1 dozen. 50% deposit with order, balance C. O. D.

\*If pencils are not available at time of delivery set will consist of two pens.

AMERICAN MERCHANDISING CO., Pen Dept.

Post Office Box 1867 Montgomery 3, Alabama



**PECAN ROLL DEAL**

Available Now for Immediate Delivery.

1 2-Lb. Pecan Roll—Divinity Center, Covered with Texas Pecans.  
3 1-Lb. Pecan Rolls—Divinity Center, Covered with Texas Pecans.  
22 5-Oz. Pecan Fudge Logs—Cello Wrapped—Very Fine Quality. Complete with 800-Hole Sales-board @ 5¢ Per Sale, Takes in \$40.00. Your Cost Per Deal \$12.95—5 Deals \$59.75.

1/3 Deposit With Order—All Prices F. O. B. This City.

**PRECISION NOVELTY HOUSE**

DEPT. 563, HAYS, KANSAS

**COVER THE RED SPOT**

"A PARTY GAME FOR YOUNG AND OLD"

• Amusing — Exciting — Fascinating •

SEND FOR DESCRIPTIVE CIRCULAR ON GAME AND OTHER NOVELTY JOKE ITEMS.

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METAL—VEST POCKET SIZE

Roll Your Own Cigarettes—Simple To Operate

Order Now While They Are Hot!!!

35¢ Ea. in Lots of 100; Sample \$1.00

F. O. B. Detroit. 1/3 Deposit, Balance C. O. D.

Special Price in Large Quantities.

**DETROIT CIGARETTE ROLLER CO.**

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If you are not using our beautiful Heart Pendants with 16" sterling silver chains—at \$12.00 dozen, you are missing out on a real good thing. Don't take our word for it. Send for a sample dozen assorted on approval, and if you are not entirely satisfied, you may return them and get your money back. You'll be agreeably surprised.

**LYNE JEWELRY CO.**

146 E. 59th St. New York 22, N. Y.

**PEARL NECKLACES**

Inexpensive and better grade. Bulk or boxed. Novelty jewelry.

**Madelon Pearl Corp.**

113 West 47 Street New York

**CHOCOLATES**

Operators' Ass'ts—25% Dep.—24-Hour Service.  
#59 Large Mirror Chest & 1 Lb. . . . . \$ 2.85  
#1375 5 13-Inch Dolls & 12 1-Lb. Choc. Nut Clusters . . . . . @ 13.75  
#1050 5 13-Inch Dolls & 12 1-Lb. Boxes Toffee . . . . . @ 10.50  
Cig. Lighters—Vanities—Pushcards—Etc.

**DELUXE SALES CO.**

BLUE EARTH, MINN.

**ZIRCON SOLID GOLD RINGS \$15.00 TO \$25 EACH**  
Ladies or Gents. . . . .

**ZIRCON GOLD EARRINGS \$8 to \$12 PAIR**

B. LOWE, BOX 311, ST. LOUIS 1, MO.

**RINGS BOUGHT** Want any quantity from 50 to 10,000 in any condition. (Larries okay.) Submit samples or ship C. O. D. Ry. Exp. subject to inspection. Brass stock, sterling silver or rolled gold plate, men's, women's, white stones, cameos, etc. Quote prices in letter with sample to **STERLING JEWELERS** Carroll, Ohio

**MEDICINE MEN**

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

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**30th YEAR EXTRA SPECIAL EDITION**

GET IN STEP on Legion's Appeal for pitifully destitute dependents deceased veterans. Crimean Conference, San Francisco Delegation, League of Nations. Fast pitching joke books—READY MONEY. Law freedom of press killing ordinances. Samples 10¢.

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169 DUANE ST. NEW YORK 13, N. Y.



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PROMPT SHIPMENT  
We Can Still Ship, But Don't Delay.

**ADIRONDACK CHAIR CO.**  
1140 Broadway NEW YORK, N. Y.  
Dept. 5 Corner 26th St.



## LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

### Notice, Selective Servicemen!

The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

## PECAN DIVINITY CANDY

From the heart of Georgia, where the pecans grow, comes the famous home-made snowy white Pecan Divinity Candy. Better than chocolate. Made fresh daily—a summer product.

**FIRST TIME OFFERED OUTSIDE OF THE STATE OF GEORGIA**

Hundreds of these deals now sold only in Macon. One location already used fifty straight repeat deals.

20 large family size bars, appr. 3/4 lb. each, neatly cellophanned wrapped, with 600 hole six section 5c salesboard for a complete sellout to take \$30.00. Immediate shipments.

**4 DEALS TO CASE @ \$15.00 PER DEAL**

Sample deal \$16.50. Freight prepaid on 4 case lots only. 1/2 deposit. Ref. First Nat'l or Citizens Southern Nat'l Bank.

**MAIL ON HAND AT CINCINNATI OFFICE**  
25-27 Opera Place,  
Cincinnati 1, O.

**Parcel Post**

Young, Greeney, 50

Abbott, Geo. T.	Crawford, Ester R.
Abbott, Margaret	Cropper, Guy
Abel, Johnny	"Bill"
Ackley, A. V.	Crown, Matt
Adams, Richard E.	Cumberland Valley Shows
Aitken, Wm. R.	Cunningham, Alfred
Allen, Casey Paul	Cunningham, Con
Allen, Mrs. Dianne	Cushman, Bill
ALLEN, Joe Jack	Dale, John
Alzada, Dr. G. E.	Darling, Happy
Anderson, Ralph	Ag't.
Arclero, Tomasso	Davis, Dick
Avery, Jos. R.	DAVIS, Junius G.
Babbis, Speedy	Davis, Mrs. Jean
Baker, Billie	Dawson, Ray
BAKER, Carl	DeLawter, Bob & Roy
Hubert	DE SERIO, Albert
Balger, Earl V.	DeVoe, Jack
Barbette, Tiney	DEARING, Ralph
Barfield, David	Edw.
Barnet, Chas.	(Sealo)
	Dearo, Bert
	Decker, Bud
	Decker, Otis
	Dell, Millicent E.
	Demetro, Tom
	Denham, Albert H.
	Dennis, Heyward
	Di Arello, Mrs. Betty
	DiCorti, Marlene
	DOLLIVER, Frederick J.
	Donaldson, Chas. (Slim)
	Donohue, Jack W.
	Dorner, Art C.
	Drew, Mrs. Norma
	Drum, Curley
	Duran, Mrs. Christine
	Dutton Circus Attractions
	EBARDT, Norman A.
	Edgar, Geo. B.
	Ellis, Mrs. Buster
	Ellman, Mark
	Engle, Chas.
	Engle, Claire
	Georgia
	Eversole, Paul
	Exler, Jos.
	EXTON, Billy
	GYSTER, Beni
	Alfred
	Fabro, Lindsay
	Faulkner, Robt. J.
	Fenner, Harry
	Ferguson, Mack D.
	Fielding, Allie
	Frank, E. J.
	Franklin, Geo.
	Friend, Orry
	(Red)
	Gallagher, Gladys
	Ge, R. H.
	Gibbons, Arthur Wesley
	Gibbons, Jit
	Gibson, Hoot
	Gibson, Wilson J.
	Gillespie, Edw. B.
	Gilmore, Halley J. C.
	Gilworth, Juanita
	Ginther, Homer M.
	Glassman, Nathan
	Gloyd, Mrs. Helen
	Goldberg, A. G.
	Goodman, Jerome
	Grady, Johnny
	Graham, Curley
	Graham, Mrs. Ruth
	Gratlot, M. J.
	Greaney, Bill
	Green, Johnny
	Gregory Carolyn
	Grishworth, M. I.
	Gunn, W. L.
	Guyton, Mrs. J. H.
	Hager, Dorothea
	Hale, Francis J.
	Hall Bros. Show
	Hamilton, Mrs. Nina
	Hamilton, W. D.
	Handeum, Mrs. Vannie
	Hanna, John
	Harmon, Chas. R.
	Harms, Geo.
	Herman
	Harr, Geo.
	Harrelson, David
	Harris, James Otis
	Harris, Marjorie
	Harris, Roxie
	Hartley, Mrs. Mary
	Hartley, Wm.
	HARTMANN, Wm. F.
	Hartz, Ben A.
	Hawkins, E. H.
	Heck, Luther C.
	Hefley, Mrs. W. F.
	Heintz, Earl A.
	HELMS, Geo.
	Helms, Mrs. Kittie
	Hill, Marie
	Holmes, Lillie
	Holt, Sterling R.
	Houston, Lee
	Hubbard, Mrs. Betty
	Hudson, Mrs. Jeraldine
	Huston, Mrs. Charles
	Jefferson, Peg Leg
	Jobner, Stanley
	John, Nido
	Johns, Vincent C.
	Johnson, Mrs. Chariston Mae
	Johnson, Clayton
	(Musical)
	JOHNSON, James D.
	Jones, Eddie
	Jones, LeRoy
	Jordan, Jess
	KARAS, Andrew
	Keefer, R. E.
	Kell, Nedra May
	Keitman, Bennie
	Kelly, Jack
	Kimball, Dude
	King, J. C.
	KING, Wm. Edward
	Knight, Whitty
	Kraemer, Will
	Krooner, Ralph A.
	La Bounty, Paul
	La Flur, Joe
	Lamb, Frances B.
	Lamb, L. B.
	Lambert, W. E.
	Lamotte, Ellen
	Lane, Earl
	Lattridge, Mrs. Harry
	LE PORE, Angelo Joseph
	LeRoy, Wm.
	LEDBETTER, Floyd Andrew
	Leister, Charles E.
	Leonard, James
	Lester, Eather
	Levin, Moeg & Anna
	Lewis, Pvt. LaVerne P.
	Lewis, Richard A.
	LEWIS, Wm. Don
	Leworthy, Mrs. H.
	Little Jack Little
	LITTLETON, Carl
	Liverston, Dr.
	Livingston, Ore
	Long, DeWitt
	Talmadge
	Long, Louis M.
	Long, Richard
	LOPEZ, James Bud (Vincent)
	Lorenz, Max
	Lowrey, Sammy M.
	Luker, Harry R.
	LUSSIER, Alfred O.
	McABEE, Arlie K.
	McAULIFFE, Timothy Arthur
	McCarthy, Mrs. James
	McCOMB, Ernst
	McCoy, Harold A.
	McORACKEN, Howard T.
	McCrary, Blanton W.
	McDonald, C. L.
	McDermott, James F.
	McFarland, Tohe D.
	McGinley, Horace George
	McKinney, Floyd J. L.
	Mackie, Pop
	Madera, F. C.
	Magdi, Charles
	Major, The (Side Show)
	MALLERY, Richard
	Mamas, Harry
	Mandrell, Mrs. Allyce
	March, Eddie
	Markerich, Louis J.
	Marshfield, Artie
	Martenev, Hensley R.
	Martin, Mrs. Lydia
	Martin, Mary
	Massey, Louise
	Maynard, Phil
	Mayo, Bill
	Meadows, Dudley D.
	Meier, Mrs. Hank
	Meier, Henry
	Meinhold, Alleene
	Meyer Jr., Earl
	Miklo, Jean
	Miller, F. W.
	Miller, George
	MINOR, Joseph C.
	Mix, Art
	MONROE, Gen. Elmer
	Montillo, Estelle
	Mooney, Angelo J.
	Moore, Alva M.
	Morgan, Adaline A.
	MORGAN, Lemou Moss, Robert Hunter
	Muir, David
	Mullenax, Geneva
	Mulconer, Bluch
	Murphy, Warren & Ruth
	Murray, John L.
	Murray, R. E.
	Naramore, Charles E.
	Naramore, Mrs. Polly O.
	Nash, Fred
	Ne-ASIA, Madam
	NICHOLAS, John
	Noel, Bob & Anna May
	Nolan, Mrs. Eileen
	Nolan, Mrs. Scott
	O'Neil, Esther
	O'Steen, James Lee
	Olson, S. B.
	Osborne, Thomas S.
	Overman, Walter H.
	Page, Lela Belle
	PAIGE, George William
	Paige, Otto
	Palitz, Sam
	Parber, Norma
	Parker, Edward M.
	Parks, Mrs. Billie
	Passullo, Mrs. Helen
	Patchet, P. D. (Shorty)
	PAYETTE, Raymond A.
	Pennington, Mrs. Jimmie
	Penny, A. B.
	Peretz, Frank
	Perrotta, James
	Perry, Bill
	Perry, Jack
	Pippin, Charley
	Pochman, Albert
	Poe, Cootie
	Pogus, Chuck
	POPE, Eugene
	Porel, Jake
	Potoma, Joe
	Prekett, Dewitt
	Price, Oliver H.
	Priest, Mrs. Ruth
	Pyle, Mildred
	Rainey, Emogene
	Reece, Mrs. L. P.
	REMAS, Jack Steve
	Renard, Earl
	Renfro, Fred U.
	Reppert, Mrs. S. O.
	Rbeinschild, Philip James
	Rigsby, Hugh
	Rillo, Lee Arthur
	Ritchev, T. U.
	Roberts, Gid & Dolly
	Robinson, Mrs. Elsie
	Rockwell, E. W.
	Rorabaugh, Harry
	Rose, Martin R.
	Rosen, Shick
	Rosenheim, Jack
	Rutherford, Peggy
	Saddler, Lee
	Sakobie, Mrs. Myrtle
	Salazar, Malia
	San Fratello, Jos. G. & Grace
	Scanlin, William J.
	Schaffner, Neil
	Schrieber, Harry
	Scott, Lacey
	Scott, L. C.
	SEAGLE, W. C.
	Sealo, Chas.
	Seifroth, Charles A.
	Seihrest, Charles
	Selka, Andrew J.
	SHAW, Wm. Milton
	SHIELDS, William Andrew
	Shore, Louis
	SHUMY, Earl
	SIMMONS, Chas. Joa.
	Shucy, Roy
	SIMMS, Frederick Wimbly
	Sjoquist, Charles W.
	SMITH, Earl Franklin
	Smith, Karl M. & Alice
	SMITH, William Cale
	Snyder, White
	Sorensen, Asger
	Spencer, John F. & Fern
	Spring, Tony
	Stanley, Madam
	Staples, Mrs. Francis
	Stein, Aaron
	Struble, Orange F.
	Sundstrom, John E.
	Swain, Walter B.
	Swiegood, Earl
	SYLVER, James E.
	Talent, Ethel
	Tarbes, Henry
	Tarbes, Max
	Tasck, Ben Woy
	Taylor Novelty Co., Raymond
	Tilghman, Earl
	Thompson, Mildred
	Thompson, Phyllis
	Thorne, G. R.
	Tracey, Arthur
	Trubler, Willie
	Tubbs, Eddie
	Turner, Corp.
	Everett B.
	United Amusement Co.
	Uscilowicz, L. W. (Leo)
	Vanulla, Pvt. Joe
	Van Hoven, B. F.
	Vermont, Slim
	Videto, Ken
	Villeponteaux, W. H.
	Vitele, Mike
	Voges, Silver Bill
	Vogt, Frank X.
	Wade, R. L. & Myrtle
	Wagner, Mrs. Du
	Walker, Carol
	Walker, Corp.
	Garnet
	Wallace, Robert E.
	Walls, Bud
	WARE, Geo. Monroe
	Warnken, Walter
	Washburn, Geo. H.
	Watson, Mitchell J.
	Watson, Charles
	Watson, John B.
	Waymack, W. J.
	Weiss, A. J.
	Weiss, Harry
	Weller, S. E.
	West, Bess & N. L.
	Western, J. W.
	Western, S. J.
	WHEELER, Eddie Lee
	Wheeler, Geo. J.
	Whitaker, Johnnie
	WHITE, Edward Thos.
	White, Eight Rack
	White, Mary
	Stanko
	WHITE, Robt. Hugh
	WIEDERLEN, Clarence G.
	Wilde, Vincent P.
	Willander, John M.
	Willems-Holnick, H. M.
	William, Willie
	Willse, Mrs. Herbert
	Wilmer, Lewis
	Wilson, Lloyd
	Wilson, Mrs. Vonnie
	WINEGARNER, Ernest Gybran
	Wingfield, Harry
	Winslow, Jack
	Wise, C. E. (Butch)
	Wiseman, R. M.
	Woodward, Mrs. J.
	Woodward, Jimmie
	Wray, Curly
	Wylie, Jack Hinkey
	Yamanaka, Lucy
	Yancey, George B.
	Yelton, Mrs. Faye
	York, S/Sgt. James A.
	Young, Mrs. Virginia
	Yerkes, Whittie
	Zeck, Ernest M.

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664 PLUM STREET, MACON, GEORGIA

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FOR ENGRAVING  
Send \$10.00 for 65 Piece Sample Assortment  
of Our Best Selling Numbers, or Write for NEW ILLUSTRATED CATALOGUE #45-A  
Over 100 Items, Plenty of New Stock To Select From  
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We Help You Establish a Steady Route of Dealer Customers

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In Cedar Chests, Leatherette Vanity Boxes and Paokaged 1 and 2 Lb. Boxes. Deals for Operators. Write for Prices.

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**BUY MORE WAR BONDS AND STAMPS**

## JOKES AND TRICKS AT WHOLESALE

The Fad Is Sweeping the Country

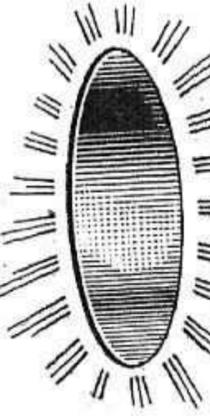
Popular Selling Items—Retailing 10¢ and Up.

SPECIALS	
Sneezing Powder, Barrels of Fun	.50 \$3.75
Hot Pepper Gum, in Envelopes	.50 3.80
Bloody Soap Powder, Bloody Joke	.50 4.40
Hot Seats, a Hot Joke	.50 4.40
Stink Perfume, in 1/2 Oz. Bottles	.75 7.80
Stink Plugs for Cigarette Bums	.50 3.75
Cigarette Bitters for Chiggers	.50 3.25
Alarm Clock Candle, Hot Seller	.50 4.80
Snow Storm Pills, Carded 36s	.60 5.60
Invisible Secret Lovers' Ink	.80 5.90
Shooting Book Matches, Quality	.50 4.40
Shooting Cigarette Loads, Loud	.50 4.40
Comic Mirrors, Hot Sellers	.75 8.25
Hot Pepper Toothpicks	.60 4.95
Itch Powder	.50 3.75
Chans Laundry Ticket Trick	.60 6.20
Chinese Ring Illusion Trick	.60 5.75
Dirty Finger Joke—It's Dirty	.60 5.40
Lovers' Cards, Set of 12	.50 3.95
Flash News, Funny	.40 3.80
Sooner Dogs with 3 Pills	.75 6.95
Sooner Dog Pills, 6s Carded 36s	.60 5.60
Daddy's Bankroll, Stage Money	.50 5.40
Trick Snake Book Matches	.50 4.20
Dog Don It—Large Dirty Pill	.80 7.75
Vantrillo, the Voice Thrower	.60 5.95
Hot Pepper Candy	.60 5.95
Hotsy Totsy Fanny Dancer	.75 8.75
Jumbo Comic Buttons, 4", New	1.60 18.40
Shooting Kitchen Matches	.60 5.95
U-Gotta-Go Gum—U-Gotta-Go	.60 5.40
Fake Whiskey, in Whiskey Glass	1.00 10.80
Mustache & Goatee, Real Hair	.60 5.75
Sparkling Torch Light Matches	.60 5.95
Comic Buttons, 2 1/2", Assorted	.75 7.75
Racket Letter, They Sell Good	.75 8.75
Snap-Bak Trick, Catch the Rubber	.75 8.25
Chinese Prayer Bottle Trick	3.00 33.00
Thumb-It Trick, Natural	3.25 36.00
Vanishing Quarter in Glass	1.40 14.40
Svengali Playing Cards, Decks	4.80 55.00
Imitation Lit Cigarette Holder	.60 6.75
Gay Ninety Mustache	.60 6.75
Laugh Toilet Tissue	.90 10.00
Nose Blowers—Rubber Razors	.50 4.60
No, No, 1000 Times No, Boxed	2.00 22.50
You Can't Take It With You	.75 7.75
Cigarette Vanisher	1.50 17.00
Smoke From Finger Tips	2.00 21.00
Giant Ears	.80 8.90
Comic Beard, Farmer	.90 9.80
False Noses	.40 4.30
Jump Out Matches—Match Box	.50 4.75
Snake Jam Jar	3.00 33.00
Pants Puzzle	.75 8.50
Rubber Point Pencil, Large	.75 8.50
Comic Prison Pennants, 12"	.75 8.50
College Banners, 8x24	1.75 19.40
Comic Felt Plaques, 6x7	.75 8.25
Comic Hat Bands, Felt	Per 100 2.50
COMIC CIGARETTE LABELS	Per 100 1.90
Per 1000 10.00	
Magie Race Games	Per 1000 9.00
Anti-Gravity (Water Trick)	4.40 44.00
Morning Paper	.75 6.90
Trick Soap (the Dirty Joke)	.75 8.25
Foot-Kidder (Hanky)	1.10 12.20
Lady-Em, After Dinner Mints	.60 5.95
Sticks, Table Joke	.75 8.25

Make Your Store the Hottest Spot in Town.  
Cut This Ad Out and Save It.  
Send 1/3 With Order, Balance C. O. D.  
Full Amount With Order—Take 2% Off.  
**HARRY SCHWAMM**  
237 East Ninth St., Dept. BB, New York City

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Ideal for Engraving



#42/5 Nickel finish on heavy brass base, Doz.	\$6.00
#32/6 Sterling Silver, Doz.	\$12.00
#27/8 Sterling Silver—Heavy, Doz.	\$18.00
#27/23 Sterling Silver Barrette Earrings, Pairs, Doz.	\$15.00

**LIBERTY PRODUCTS**  
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Winner cannot be determined in advance. At cigarette touch 6 horses are off.

**BIG PROFITS**

All the thrills of actual race. Fast seller. 40 Races, \$1.00. Dime brings samples, wholesale prices.

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Dryden 3, Va.

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In Large Four-Color Box. \$1.00 retail — \$7.20 dozen prepaid. One-third cash. Sample 60c. Jobbers write.

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MEN'S & LADIES' And Novelty Jewelry. Wholesale Only. WRITE FOR CATALOGUE.

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Ride Help and Truck Drivers.

### ROGERS GREATER SHOWS

April 9-21, Christopher, Ill.

### WANTED

Wheel and Blower Agents, also Help in all Concession Departments.

### JACK GILBERT

World of Mirth Shows  
Richmond, Va.

### FOR SALE

Tangley Calhoun, complete with blower and 1 1/2 H.P. electric motor, priced at a bargain. Plenty music rolls. Fish Pond, complete, 2 tanks, electric water pump, white pine frame, green canvas, new last season, about \$150.00 worth of stock, nice house car built on Ford truck, joint built to load on house car, originally owned by Smokey Hardien. Will sell cheap for cash and will book on show this season. Also have 2 Show Tops for sale, good canvas, not rags. 7 new Side Show Banners, only up 5 times. On account of disappointment can book medium size Bingo, privilege \$35.00. Opening for other Concessions. What have you?

### DIXIE BELLE SHOW

Louis T. Riley, Owner  
Clovport, Ky.

### WANT GIRL DANCERS

Hawaiian Strip Tease. Highest salary paid. All those that worked for me before, get in touch with me. Jerry Franklin, contact me at once.

### ANNETTE McKIERNAN PINCUS

New Dom Hotel HARTFORD, CONN.

### RIDE MEN WANTED

Foremen for Wheel and Merry-Go-Round. Work in Chicago, move every 12 to 14 days. Concessions: Can place Photo Gallery, Arcade, Fish Pond or String Game.

### E. A. HOCK

3011 Montrose Ave. CHICAGO

### GOLDEN GATE SHOWS

Will open April 14, Pembroke, Ky.

Want Hoop-La, Ball Games, Penny Pitch. Will book all Stock Joints, come on; also Grind Joints. Want Grind Shows with your own outfit, twenty per cent. We play the coal fields.  
FRANK OWENS, Mgr., Golden Gate Shows  
Box 625, Pembroke, Ky.

### WANT

### BINGO HELP

### JACK E. VINSON

1308 Eastover ST. LOUIS 14, MO.  
(Phone: Cabany 7947)

### FOR SALE

Arcade, including about 35 machines of the latest type, top and 30 foot neon front, including 14 foot van type pull trailer to load same, all for \$1000. Can be seen on Gentsch Shows as per route.

### KEN MURRAY

Care GENTSCH SHOWS

### SHRUNKEN HEADS

Shrunken Bodies, Mummified Attractions, Cannibal Heads, Ape Boy, Devil's Child, Wolf Boy, many others for window attractions, side shows, store shows, carnivals, circuses. Write for free circulars, photos and descriptions. Address:

### TATE'S CURIOSITY SHOP

Rt. 9, Box 365, E. Van Buren, Phoenix, Arizona

### SURBER SHOWS

Opens April 16, Lena, Miss. Want ten cent Stock Concessions of all kinds. Want man and wife to take over Mug Joints, fifty-fifty. Want agents for Penny Pitch and Ball Game. Will book Ferris Wheel and Merry-Go-Round. All address  
ROY SURBER, EDINBURG, MISS.

## They're Off --- And Everything's Lovely When Sun Shines

(Continued from page 37)

Petersburg, Va., with the customary class layout they maneuver over the land by gilly and truck.

E. Lawrence Phillips gave the natives of Augusta, Ga., a look-see for a week with the Johnny J. Jones Exposition before preparing to entrain tomorrow for Norfolk, while the new Joseph J. Kirkwood Shows premed at Martinsburg, W. Va. John Marks reported a whale of a business at Newport News, Va., with the bulk of the biz coming from military personnel.

Max Goodman's revived Wonder Shows of America bowed in at Little Rock, and W. E. Snyder, legal adviser, writes: "Max has a good-looking show and it isn't all up yet. He has enough help and will have a good show on the road."

Jimmy Rafferty hasn't ventured far from home base in Wilmington, N. C., now playing his rides and concessions at New Bern, N. C., but the shows are being readied for a bow at home and then the tour will begin in earnest two weeks hence, so Walter D. Nealand infos.

Hennies Bros. is still playing lots around Birmingham, with the big bow set the last week of this month and the new North American Exposition is marching thru Florida this week-end en route to Atlanta for two weeks on the Hapsville and regular circus lots.

Dodson's World's Fair Shows made its initial run from Jacksonville, Fla., to Columbus, Ga., without incident, and will move to Gadsden, Ala., for a Monday opening.

Al Wagner's Cavalcade of Amusements steps into the picture next Thursday (12) at Tulsa, Okla., on the winter quarters grounds. The org must be ready for a full-fledged opening, as the public has been allowed to inspect the quarters for the past week as a nifty advertising stunt. Dave and Ralph Endy open their new railroad show the same day at Elizabeth City, N. C.

Almost all Pacific Coast shows have been open for more than three weeks, but "unseasonable" weather has been a handicap, and the weather has been so bad that permanent amusement parks and beaches have been howling, too.

Royal American Shows, Carl J. Sedlmayr says, are almost ready for the loading platforms, and when this one drops the chain on the entrance arch two weeks from now, almost all of them will be in action.

### CRESCENT IN B. C.

(Continued from page 37)

provinces to play Calgary, Edmonton and other cities. Show closes in Penticton in October after a season of 29 weeks.

Staff includes Henry Meyerhoff, owner-manager (handles his own advance); Mike Goodman, secretary-treasurer; Dave Jarvis, superintendent of rides; Herb Olds, chief mechanic; Pat Gerow, concession manager; William Natick, Merry-Go-Round; Al Post, kiddie auto ride;

Pete Zidim, Spitfire; Theo Lucht, Tilt-a-Whirl; Joe Krisky, Roll-o-Plane; E. Shura, Joy Ride; Ben Urakitch, Silver Streak; C. Coulmobe, Ferris Wheel; Sam Greenway and B. Niehal, Fun House. Concessions include two ball games, milk bottles and cats, three dart games, pool table, bingo, set of diggers, jingle board, hot dogs, candy floss, high striker, pan game, two chuck wheels, shooting gallery and arcade.

### NAE BIZ OKAY

(Continued from page 37)

platform attractions, presented in the typical Kortex manner.

Steve (Butch) Kutney has his Fun-house looking tip-top.

An annex side show, featuring William Alexander and his Flea Circus, along with Barney Nelson, the armless artist, took its place on the midway this week, and Alexander, along with Red Marcus, gave an interesting 15-minute program on the radio opening day.

C. C. McClung is making many changes in his zoo attraction since he opened in Pensacola, and now is sketching plans for a new front.

Leroy Hunter and Rubin Rymer are hanging the neon and handling the show's six light towers to give the layout a big-league appearance.

After this 10-day date, NAE moves to Atlanta for two weeks on two different locations, the first at Hapeville and the second on the circus lot in Atlanta proper.

### BALLYHOO BROS.

(Continued from page 37)

on water our dining car manager, who had wired ahead, received several more cases of eggs. At 10 a.m. Monday there was some activity in the dining car which caused everyone in the day coach, berth and stateroom cars to rush for the diner to be first in. By noon the few lucky ones had been fed and we were again out of eggs.

Passing a mileage sign we learned that we were 70 miles from our starting point and 100 from our destination. The train was then making good time and, tho hungry, we saw relief in sight. Suddenly somebody yelled: "Rocket Shorty fell out of a window." Again we had to back up to take him down. Reason we said "down" is, he hadn't fallen out but had been snatched out of the window by one of those automatic hooks that pick up mail on the fly when he leaned out too far to wave at some gals. That delay gave the dining car manager enough time to invest in more eggs. It was then time to again feed the train crew and the scoffery was again out of food.

We arrived here Tuesday morning. Our paper was dated for a Saturday, April 14, opening. That gave us five days to put the show in the air. Remember the wagon we had to leave behind for a few days. Well, it was the cook-house wagon. We still have an out. The dining car manager agreed to stay open during the week, provided he could buy eggs. MAJOR PRIVILEGE.

## Joe Sorenson's Oriental Village

OPENS APRIL 25 IN SPRINGFIELD, ILL.

### GIRLS GIRLS GIRLS

Dancing Girls of all kinds, Oriental, Acrobatic, Rhumba, Hawaiian, Etc. Rehearsal April 22nd. All people contracted acknowledge this call. All people who worked for me before write or wire. CAN PLACE 2 FEMALE IMPERSONATORS. Must be good entertainers. ALSO CANVAS-MEN, TRUCK DRIVERS, TICKET SELLERS AND ALL DAY GRINDERS.  
All Address: JOE SORENSON, Care Turner Bros. Shows, Winterquarters, Petersburg, Ill.

## BOOK BUY LEASE MERRY-GO-ROUND FERRIS WHEEL

Will buy two abreast Merry-Go-Round; also Ferris Wheel with or without transportation for cash. Will lease or book above rides for a long season.

### BILL MOORE

Hotel Edison, Rm. 646, 47th St. Near B'way., New York 19, N. Y.

All Persons Contacted Acknowledge This Ad

## -A.M.P. SHOWS-

### "Juggy"

OPENING APRIL 27TH-MAY 5TH, PHOENIXVILLE, PA.

Want Foreman and Second Men for Tilt-a-Whirl, Chairplane and kiddie ride; Second Men for Ferris Wheel, Merry-Go-Round, and Loop-the-Loop. Want Shows—Wild Life, Minstrel, Fun House, and Monkey Drome. Want Concessions—String Game, Cane Rack, Candy Floss, Coca-Cola, High-Striker, Scales and Guess-Your-Age. Charles Fretz, get in touch with me. All contact A. M. PODSOBINSKI, 514 HIGH STREET, PHOENIXVILLE, PA.

COME ON  
COME ON



## INSURANCE

### CHAS. A. LENZ

"The Showman's Insurance Man"

A1338 INSURANCE EXCHANGE

CHICAGO, ILL.

## POPCORN SUPPLIES

Popcorn Boxes, Colored Cones, Glassine Bags, Seasoning (but no Popcorn), Peanut Bags, Best Virginia Roasted Peanuts. Ceiling price 19¢ Lb., 100 Lb. Bags.

Headquarters for

CIRCUS, CARNIVAL AND PARK BUYERS

CHUNK-E-NUT PRODUCTS COMPANY

Philadelphia 6, Pa. Pittsburgh 22, Pa.

## WANTED-AGENTS-WANTED

For Bowling Alley, contact Nathan Goldstein; for Roll Down, contact Nick Collichio (Kelly); for Razzle Dazzle, contact Mike Ruff, 1235 S.W. 6th St., Miami, Fla., Apt. 9, until April 15. Benny Killman, Red and Virginia, contact Mike Ruff. Paul Leftett, can place you. Can place general help. Ernie DeFalcio, contact R. W. Rocco. Show opens April 27th. All wires to

### R. W. ROCCO

c/o WONDER SHOWS OF AMERICA  
Box 21, Little Rock, Ark.

## WANTED BINGO

COUNTER MEN.

Contact George Shaw or come on.

### NORTH AMERICAN EXPOSITION

Atlanta, Ga., Apr. 9th to Apr. 21st

## WANTED

FOR DEAUVILLE PARK

Photo Gallery, Scale Man to work 50-50, Candy Apples and Floss Machine.

Will buy 135 feet 9 ft. Side Wall for Merry-Go-Round.

### STEVE LA GROU

Deauville Park, Auburn, N. Y.

## WANTED

Bingo Countermen. Good Salary, Season Bonus. Opening April 19th with Gooding Greater Shows. Write

### JOHN CHAPMAN

Heaume Hotel Springfield, Ohio

## WANT TO BUY

Octopus, good condition; preferably with transportation. Prefer equipment located near North Carolina.

### BOX D-392

The Billboard Cincinnati 1, O.

## WANTED

Useful sideshow people; Magician; Mentalist, Freak to feature. Blackburn, come on.

### PROF. HOWARD

c/o GOLD MEDAL SHOWS  
Columbus, Miss. to April 14th; then Jackson, Tenn.

## DYERS GREATER SHOWS

Want clean stock Concessions. Juice and Grab open. C. B. Moore wants Concession Agents. Independent shows, 25%. Second Men on Tilt, Octopus, Wheel, Rolloplane. Greenwood, Miss., this week; Oxford next week, first in four years. All lots uptown.

## WANT

Sober Agent for Clothes Pin, Pitch-Till-U-Win. Russell Dennis, get in touch with me.

### MRS. AGNES TROUT

W. C. Kaus Shows Washington, N. Car.

# Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

Royal Expo.: Fort Myers, Fla.; Belle Glade 16-21.  
 Shipley's Am.: Zwolle, La.  
 Siebrand Bros.: Douglas, Ariz.  
 Silk City: East Paterson, N. J.  
 Smith, Casey: McAlester, Okla.  
 Snapp Greater: Joplin, Mo., 12-21.  
 Southern Valley: Cotton Valley, La.; Springhill 16-21.  
 Sparks Bros.: Water Valley, Miss.  
 Sparks, J. F.: Homewood, Ala.  
 Strader, M. A.: Wichita, Kan.  
 Stafford's United: Indianapolis, Ind.  
 Star Am. Co.: Morrilton, Ark.  
 Strates, James E.: Washington, D. C.  
 Sunshine: Sulphur Springs, Fla.  
 Tassell, Barney: Clarksville, Va.; Victoria 16-21.  
 Tidwell, T. J.: Sweetwater, Tex.  
 Victory Expo.: Galveston, Tex.  
 Virginia Greater: Suffolk, Va., 12-21.  
 Wallace Bros.: Camden, Ark.  
 Ward, John R.: Lake Charles, La.; Shreveport 16-21.  
 West Coast Victory: Richmond, Calif., 10-15; Napa 17-22.  
 Wolfe Am. Co.: Bath, S. C.  
 Wonder City: Russellville, Ala.; Haleyville 16-21.  
 Wonder Show of Amer.: Little Rock, Ark.  
 World of Mirth: Richmond, Va.  
 World of Pleasure: Ferndale, Mich., 12-22.  
 World of Today: Wewoka, Okla.; Oklahoma City 16-29.

# Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Anderson, Bud E.: Emporia, Kan., 13.  
 Arthur Bros.: Bakersfield, Calif., 10; Tulare 11; Fresno 14-15.  
 Austin Bros.: Crockett, Tex., 10; Palestine 11; Jacksonville 12; Lufkin 13; Nacogdoches 14; Athens 16; Gilmer 17; Mt. Pleasant 18.  
 Bailey Bros.: Williamson, W. Va., 12.  
 Barnes Bros.: (Stadium) Chicago 13-May 6.  
 Bradley & Benson: Fayette, Ala., 10; Jasper 11; Tarrant City 12; Talladega 13; Dadeville 14; Opelika 16; West Point, Ga., 17; La Grange 18; Forsyth 19; Griffin 20; Thomaston 2.  
 Clyde Bros.: Bartlesville, Okla., 10; Coffeyville, Kan., 11-12; Eldorado 13-14; Hutchinson 16-19.  
 Cole Bros.: Louisville, Ky., 19-22.  
 Cronin Bros.: (Washington & Hill Sts.) Los Angeles 9-15.  
 Dickman, Bob: Parkersburg, Pa., 12; Honey Brook 13; Birdsboro 14; Boyertown 16.  
 Hamid-Morton: Altoona, Pa., 11-14; Worcester, Mass., 17-22.  
 Mills Bros.: Youngstown, O., 16-21.  
 Polack Bros.: Sacramento, Calif., 10-15; Stockton 16-22.  
 Ringling Bros. and Barnum & Bailey: (Madison Square Garden) New York, until May 20.  
 Russell Bros.: (Pan-Pacific Aud.) Hollywood, Calif., 10-15.

# Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Basile, Joe, Band (Rotary Club Circus) Binghamton, N. Y., 16-21.  
 Birch: St. Charles, Mo., 11; Alton, Ill., 12; Jerseyville 13; Edwardsville 16; Hillsboro 17; Effingham 19; Pana 21.  
 Campbell, Loring: Cincinnati, O., 11; Eaton 13; Toledo 13; Dearborn, Mich., 16; Keego Harbor 17; Flint 18; Saginaw 19.  
 Couden, Doug & Lola: School assemblies, Del Rio, Tex.  
 Faysoux: Guymon, Okla., 11; Canadian, Tex., 12; Phillips 13; Stinnett 14.  
 Long, Leon: Miami, Fla., 10-15.  
 Slout Players Stage Show: Brownwood, Tex., 9-14; Coleman 16-21.

Frazier, Raymond N.  
 Forrest, Thomas  
 Forster, August X.  
 FULLER, Moses L.  
 Garnett, W. A.  
 Graves, Floyd A.  
 Guthrie, Jack  
 HARRIS, Carl  
 Helgeson, Aines H.  
 HELMAN, William Jordan  
 Hawley, Wanda  
 HERSON, E. W.  
 Householder, Virginia  
 Johnson, Mrs. Charleston Mel  
 KEMP, William Carl  
 Levine, Joe  
 McClure, Robert K.  
 Mayfield, John B.  
 MORGAN, Robert L.  
 Oliphant, O. H. (Sailor)  
 Patton, Mrs. C. W.  
 Ratzell, Epoch  
 Reynolds, Duke  
 Sailing, Violet Mae  
 SEARLES, John Harold  
 SHERWOODS, Neal Carl  
 Smith, Mrs. Wm. L.  
 THALER, Simon  
 Thornton Boys  
 Wagner, L.  
 Ward, Harry (Slim)  
 WARNOCK, James Melroy  
 Weber, John C.  
 Willis, Margaret  
 Winbert, Billy  
 Winrod, E. L.  
 Young, Harry J.  
 Zucchini, Hugo

Ayers, Mrs. Viola  
 BALE, Elmer  
 Berg, C. H.  
 CARMENS, James  
 Carpenter, Cliff  
 Carter, Wm.  
 Contreras, Mrs. H.  
 Crandall, L. F.  
 Dass, Wm.  
 DeWitt, T. R.  
 Dickman, Bob  
 Dillon, Leonard  
 Elias, Dan  
 Elzey, Marjorie  
 Evans, Joseph E.  
 FIELDS, Gerald  
 Delno  
 Fitzpatrick  
 Exposition, G. T.

Blanchard, Ashbell  
 Lyons, Bayne  
 Manning, John  
 Mansfield, Audrey B.  
 Maxellos, George  
 McKaye, Alexander  
 Meulemans, Charles  
 Montgomery, Paul  
 Nadell, Sid  
 Nagle, Bert  
 Patton, Mrs. C. W.  
 POSTAK, William  
 Prickett, Dewitt  
 Rich, Charles  
 Richards, Harry  
 Doc  
 Richards, Nellie  
 Riley, Mark  
 Jackson  
 Robertson, Mark  
 Thomas  
 ROSENBERG, Benjamin  
 Roth, Olive  
 Ryan, Miss A.  
 Sanna, John  
 Sarver, Everett  
 Lari  
 Schaffer, Mort  
 SCHUMACKER, Paul Alfred  
 Scott, Edgar  
 Stone, Harry  
 Tomaini, Aurelio  
 Vitale, Mike  
 Voltane  
 Warren, Harry  
 Weiss, Lydia  
 Wills, Mrs. Nat M.  
 Wisnoff, Ben  
 YATES, Sylvania

**MAIL ON HAND AT CHICAGO OFFICE**  
 155 No. Clark St., Chicago 1, Ill.

**MAIL ON HAND AT ST. LOUIS OFFICE**  
 390 Arcade Bldg., St. Louis 1, Mo.

**LETTER LIST**  
 (Continued from page 57)

Andreano, Frank  
 Annis, Ben R.  
 Aurora, Rose  
 Bennett, Phil  
 Bernett, Luke  
 Binks, Ruby  
 BLANCHARD, Ashbell  
 Russell Edward  
 Boner, Fred  
 Briscoe, Nettie Lee  
 Brooks, Mae F.  
 CLAUTER, George  
 Clifford, Mrs. Roy  
 T.  
 Cole, Olive Cooper  
 CONLEY, Edward  
 J.  
 CONTIWEILL, Peter  
 Copeland, William  
 Dahlstedt, Arvid  
 DAVIS, Samuel  
 DeVelde, Edw.  
 Diaz, Louie Garcia  
 Duffins, The  
 Edema, Barney  
 Evens, Edward  
 FLYNN, Thomas M.  
 Gerry, Frank J.  
 HALLENBECK, Norman Bert  
 HARMAN, Henry O.  
 Harrison, Nick J.  
 Hayward, Aurora  
 Lee  
 Hebron, James  
 Hebron, Lillian  
 Howard, Eddie  
 Jackson, Ed G.  
 Jahn, F.  
 KELLEY, Michael  
 Joseph  
 Kelly, Mike  
 King, Ethel  
 Knapp, Jimmy  
 Krall, Herman

LaRose, Jerry  
 Gardner  
 Lawn, Joseph A.  
 Ligg, Charles  
 Fenwick  
 LINDSEY, Fred  
 Ashbell  
 Manning, John  
 Mansfield, Audrey B.  
 Maxellos, George  
 McKaye, Alexander  
 Meulemans, Charles  
 Montgomery, Paul  
 Nadell, Sid  
 Nagle, Bert  
 Patton, Mrs. C. W.  
 POSTAK, William  
 Prickett, Dewitt  
 Rich, Charles  
 Richards, Harry  
 Doc  
 Richards, Nellie  
 Riley, Mark  
 Jackson  
 Robertson, Mark  
 Thomas  
 ROSENBERG, Benjamin  
 Roth, Olive  
 Ryan, Miss A.  
 Sanna, John  
 Sarver, Everett  
 Lari  
 Schaffer, Mort  
 SCHUMACKER, Paul Alfred  
 Scott, Edgar  
 Stone, Harry  
 Tomaini, Aurelio  
 Vitale, Mike  
 Voltane  
 Warren, Harry  
 Weiss, Lydia  
 Wills, Mrs. Nat M.  
 Wisnoff, Ben  
 YATES, Sylvania

# CETLIN & WILSON SHOWS

CAN PLACE—Grind Shows of merit that don't conflict.  
 CAN PLACE—Penny Arcade, Glass House and Fun House. Will book or buy Eight-Car Whip, Flyoplane.  
 CAN PLACE—Foreman for Caterpillar and Marquee Entrance.

All address

CETLIN & WILSON SHOWS  
Baltimore, Md., this week.

WE CAN PLACE ALL LEGITIMATE MERCHANDISING CONCESSIONS

# HELLER'S ACME SHOWS

Open Garfield, N. J., auspices American Legion, Boulevard and Shaw Sts., East Paterson city line, April 12th to 21st, including Sunday, 10 miles from New York City, Defense area. Working 24 hours per day and only proven spots thereafter.  
 Want Ride Foremen for following Rides: Spittire, Merry-Go-Round, Ferris Wheel, Whip, Chairplane, Kiddy Auto and Kiddy Whip. Want Loop-o-Plane Foreman. Concessions all open except Grab, Popcorn, Custard and Palmistry. Auto Mechanic and general Ride Help, Semi Drivers preferred. Shows of all kinds, have transportation, tops and fronts for any show. Bill Kerr, Penny Arcade, write. Will furnish up-to-date Fun House, 2 decker, mounted on truck, to experienced showman; good proposition. Want Concessions. No grift; save stamps. Want Free Act, Bingo, Custard, Diggers; Jack Rose, write. Joe Zarra wants Concession Agents. Fitzpatrick wants Married Couple to manage Dog Show, also Help for Grab and fast money-making Grind Stores. C. E. Morgan, wired you. Youles Mathis, come on. All address:  
 HARRY HELLER, Winterquarters, P.O. Box 6, Camp Gaw, N. J. Phone: Wycoff 752W.

# J. J. PAGE SHOWS

Opening Johnson City, Tenn., Saturday, April 21.

Want legitimate Concessions of all kinds except Bingo and Cook House. Want Foremen for Ferris Wheel, Chairplane, Loop-o-Plane and Kiddie Rides. Also Second Man for Merry-Go-Round and General Ride Help for all rides. Want Shows with or without own outfits. Have complete outfit for Athletic Show to responsible party. Want Musicians and Performers for Minstrel Show. Can place useful Show People in all lines. Everybody address:  
 J. J. PAGE SHOWS, Box 705, Johnson City, Tenn.

# Want—International Shows—Want

SIDE SHOW OPERATOR. Have complete outfit. Ruby and Francis, answer. SHOWS WITH OR WITHOUT THEIR OWN EQUIPMENT. Good proposition and a splendid route of Fairs and Celebrations. TED LUCAS, COME ON IN WITH YOUR MONKEY SHOW. RIDE HELP OF ALL KINDS FOR ALL RIDES. 10% CONCESSIONS THAT DO NOT CONFLICT. BALL GAMES OPEN. Agents for Roll-Down, Clothes Pins and Buckets; also Wheelman. Cookhouse Help and can place good Mechanic with tools. Will buy set of Clothes Pins.  
 COLEMAN LEE  
 Manager  
 Address: Arkansas City, Kans., this week; Ponca City, Okla., next week.  
 AL H. HERMAN  
 Concession Manager

# MAD CODY FLEMING SHOWS

Opens April 28

Want for 17 Still Dates, July 4th Celebration and 9 Fairs.  
 NOTICE—These are all County Agricultural Fairs; no promotions. Cookhouse, Custard. Ben Holliday, come on. Will buy Late Model Rolloplane, Tilt, Octopus or Fun House. Address  
 MAD CODY FLEMING, Hickox, Georgia.

# CAN PLACE ON ACCOUNT OF DISAPPOINTMENT

Good Tattooer with plenty of flash, good Popeye; Sword Swallower, man or woman; Lady with Snakes, or will buy same; good Novelty Act, Fire Eater, also one good Freak Alligator Boy or Girl; salary no object if you have flash and act. Two good Ticket Sellers for Illusion and Side Show, office-owned show. Long season. All address:

RAY CRAMER, Dodson's World's Fair Shows  
Gadsden, Ala., Week April 9th

# WANT FOR BARNEY TASSELL UNIT SHOW

Agents for Stock, Blower, Cigarette Stand, Cane Rack or will build any other kind of legitimate Concession for reliable people. Can place Ride Help who deliver, also Man for Kiddie Ride; other useful people.  
 This week, Clarksville, Va.; next week, Victoria, Va.

# GOLD MEDAL SHOWS CAN PLACE

Following Concessions—Bingo, Custard, Popcorn, Penny Arcade. Can place one good Grind Show. Want to join at once, several Ride Men who can drive semis.  
 Address OSCAR BLOOM, Manager, Columbus, Miss., this week; Jackson, Tenn., next week.

# WANTED FOR DOWNTOWN TOLEDO, OHIO

THURSDAY, APRIL 19, TO APRIL 29 INCLUSIVE  
 LOCATION, FRONT & MAIN STREETS  
 First show in seven years inside city, with other city lots to follow. 12 street fairs and celebrations. Want Octopus, Tilt-a-Whirl, Roll-o-Plane and Spit-Fire. Want Help for Merry-Go-Round, Ferris Wheel and Chair-o-Plane. Can place Free Act for season. Few legitimate Concessions still open. All replies:  
 CASH COUCH  
 Waldorf Hotel, Toledo, Ohio

## WONDER SHOWS OF AMERICA WANT Just a BETTER Railroad Show! WANT

TRAIN HELP, Ride Help, Polers, Tractor and Caterpillar Drivers, contact us at once. WANT Monkey Show, Snake Show, Midget Show, Glass House and other Shows that do not conflict. WANT Girls and Musicians for modern Revue, paid by office. WANT outstanding Freak to feature. Want Dwarfs for Bally. FOR SALE—Legitimate Concessions, Grind Stores. No exclusives. FOR SALE—One Rollo Fun House.

### OPENING APRIL 28 IN LITTLE ROCK

All people having contracts acknowledge this call.

P. O. BOX 21  
PH. 3-6406

**MAX GOODMAN**

LITTLE ROCK,  
ARKANSAS

## EXPOSITION AT HOME SHOWS

### AMERICAN LEGION SPRING FESTIVAL

IN THE HEART OF THE TOWN, DILLON, S. C., APRIL 9-14 INCLUSIVE

Followed by the Big One, Lynchburg, Va., April 16-21, Inclusive.

Want at Once—Sober, capable Agent; Secretary Spaulding, join at once. Want sensational High Free Act to join to open at Lynchburg and finish long season. Will furnish complete outfit for Side Show, have transportation for same; Howard Spector, wire at once. Will place any Show with or without outfit if capable. Want Help on all Rides; week bonus to semi drivers. Concessions—Bingo, Custard, Age-Weight, any legitimate Grind Stores. No exclusives except Popcorn, Apple. All answer:

ROX GATTO, Exposition at Home Shows, Dillon, S. C.

## COLEMAN BROS.' SHOW

OPENING AT MIDDLETOWN, CONN., APRIL 19

WANT—Frozen Custard Machine. Must be electric and up-to-date. SHOWS—Circus Side Show, Monkey, Reptile, Midget, Fat, Penny Arcade; any new or Novelty Show; have outfits. Help in all departments. Foremen for Rides and Trailer Drivers, Cookhouse Help. Electrician wanted. Long Season, Good Wages and Working Conditions.

THOS. J. COLEMAN

508 MAIN ST.,

MIDDLETOWN, CONN.

## SUNSET AMUSEMENT COMPANY

Want to book Auto Ride, Chair-o-Plane, Rollo or Loop, Ponies, Train or Fun House.

Want Second Men for Tilt, Octopus and Wheels.

Equipment for Shows, Girl and others open to Show People.

701 N. MAIN ST., EXCELSIOR SPRINGS, MISSOURI

## FIRST CALL CUMBERLAND VALLEY SHOWS FIRST CALL

OPENING SOUTH PITTSBURG, TENN., MAY 14TH

Will book Roll-o-Plane and Tilt, or any other ride that doesn't conflict. O. C. Cunningham, get in touch with me. Want shows with or without outfit. Buster Hayes and Henry Palestine, answer. Want organized Minstrel Show with band. Percentage and salary. Carl Littleton and Johnnie Riddick, answer. Will book a few more legitimate concessions. Need ride men on all rides. Sober and reliable. Good salary. Want man to take charge of a complete Cook-House. All letters and wires: ELLIS WINTON, MANCHESTER, TENN.

## GREAT SUTTON SHOWS

LAST CALL—OPENS AT OSCEOLA, ARK., SATURDAY, APRIL 21, FOR 8 DAYS—LAST CALL

Have Beautiful Outfit for GIRL SHOW. Will Furnish to Girl Show Man who has 2 or more Girls. Fred Foster, wire me if you are coming.

CAN PLACE RIDE HELP AT TOP SALARY

Can use good SOUND TRUCK. Will pay Cash for ROLL-O-PLANE. Wire me what you have. ADDRESS: F. M. SUTTON, MGR., OSCEOLA, ARK.

## OLD SETTLERS' DAY

COLUMBIA CITY, INDIANA

4 BIG DAYS — AUGUST 8-9-10-11

GOODING RIDES

Want to hear from all who have ever played here on Old Settlers' Day—Acts—Shows—Concessions. Contact M. R. Lorber for Acts-Shows. Contact A. R. Luckenbell for Concessions, Columbia City, Ind.

## FRANK ZORDA SIDE SHOW WANTS

Side Show Acts of all kinds; Fat People, Midgets, Freaks, Bally Acts, Talkers, Ticket Sellers, Workmen. RIDE HELP: All Ride Foreman for Ferris Wheel, help for Whip, Spitfire, Chairplane, come on. Rides now operating. Address

CRESCENT AMUSEMENT CO.

Gastonia, N. C., Until April 14th; Rock Hill, S. C., Week April 16th;

Thomasville, N. C., Week April 23d.

# U. S. Agencies See Return To '39 Level After V-E Day

(Continued from page 3)

is somewhere between 1,000,000 and 2,000,000. (It's not generally known that there were more than half a million idle even at wartime labor peak in November, 1943.) Acting Commissioner A. H. Hinrichs of Bureau of Labor Statistics says: "Some cities with unemployment rates of nearly 2 per cent are regarded by War Manpower Commission as stringently tight." Hinrichs says a great deal of labor migration will be necessary to achieve full employment after V-E Day.

### Gas and Curfew

Gasoline Rationing—Rationing will continue, but ration coupons will be worth more gas. Production of trailers, etc., will continue to be light for a while after V-E Day.

Curfew—Easing of curfew may come first with lifting of armed forces ban on military personnel patronizing night spots after midnight. Morale of men furloughed from European theater to U. S. on way to Pacific will be all-important. General slow relaxing of curfew is in sight.

### Containers, Vending Machines, Film

Food Drink Containers—Restrictions on use of hot drink cups, cold drink cups and liquid-tight paper containers will continue tight because of increasing demands for these sanitary containers and decreasing supply of material for their manufacture. Tightening took place last Tuesday (3) in revision of Limitation Order L-336 governing sanitary food containers.

Vending machines—Some metals needed for production of vending machines may be made available by decreased military demands for certain types of heavy armaments after V-E Day.

Film—Slightly larger allotments of film are in sight after V-E Day. War Production Board already has authorized slightly increased allotments of 35mm. motion picture raw stock in second quarter of 1945. Indication is that this has set a trend. Use of film for training and documentary purposes will be encouraged.

### Flexible Program Seen

With Fred M. Vinson in post of Director of War Mobilization vacated by James F. Byrnes, flexible program is definitely in store for the nation. Krug is viewed as having tipped off Vinson's policy by stating that "relaxation of controls will be gradual after taking into account the changing needs of the military."

Krug made it clear that WPB's reconversion plans don't contemplate long-range programming of nation's industrial structure. He said the wartime controls were developed with advice and counsel of management and labor in the various industries affected, and this same advice

and counsel are being sought in considering the timing of their relaxation and withdrawal.

## Ickes Predicts 50% More Gasoline After V-E Day

WASHINGTON, April 9.—Petroleum Administrator for War Harold L. Ickes announced Friday (6) that 50 per cent more gas, an additional 100,000 to 200,000 barrels, would mean increased allotments on ration tickets and possible easing of restrictions on outdoor show travel.

Travel picture also was improved by Office of Defense Transportation announcement same day of a motor transport equipment program calling for construction of 1,063,000 trucks in 1946. Program has been submitted to War Production Board for action. In addition to trucks, 1946 program calls for 50,000 truck-trailers, 250,000 truck and trailer bodies and 6,000 attachment third axles.

## WANTED TO BUY

French Fry Potato Outfit with top and frame complete or any part of same.

Two 10x14 Concession Tops and Frames. All must be in good condition.

E. L. JENKINS

Marks Shows, Richmond, Va.

## TILT FOREMAN

WANTED

Must join at once. Long season. Top salary. Wire

L. B. LAMB

Abbeville, Ala.

WANTED

Man with fully equipped Sound Truck that can supervise sound equipment on shows.

Prell's Broadway Shows

North Charleston, South Carolina

WANTED

Two good capable Nail Joint Workers. Long season. Address:

JOHN BOND

Care Dodson's World's Fair Shows  
Gadsden, Ala., week April 9th

WANTED

## CARNIVAL SECRETARY

One that understands all forms of taxes. Have new modern 24-foot office trailer. Paul J. Kearns, Harry Burke, Al Beck, Dada King, get in touch with us.

Address Ralph Decker, Gen. Mgr.

JOSEPH J. KIRKWOOD SHOWS

Frederick, Maryland, or phone Francis Scott Key Hotel

## J. D. "EDDIE" EDWARDS

Concessions With Gooding Greater Shows

OPEN APRIL 19, SPRINGFIELD, OHIO

Agents for Dart Store and Coke Bottle. Girl for Guess-Your-Age and other Concessions. Top salary and bonus to a man who can repair and keep up my equipment. Lee Kennerly, write me. Will be at

SHAWNEE HOTEL, SPRINGFIELD, OHIO, APRIL 14.

## STAFFORD'S UNITED SHOWS

Opening April 14 to 21 at 5400 W. Washington St., Indianapolis, Ind.

Will book Merry-Go-Round, Tilt, Octopus, Roll-o-Plane for 25%. Also Concessions that work for 10¢. This show carries 4 Rides, 4 Shows, 30 Concessions, 2 Sound Trucks; also Capt. Billy Sells and his Performing Lions. All Concessions must be on lot April 13th, so don't delay, get with the show that has the best route in Indiana.

## FOR SALE—1938 DODGE CHASSIS PEOPLES MAKE BUS

36 Passengers, new motor, new paint job, all safety glass, side door, back door, good rubber; ready to go, \$1,000. This is low OPA ceiling price. 22 Foot Semi Trailer, 750 by 20, good tires; will fit any Fruehauf hookup or will give fifth wheel that goes with trailer, \$500. Popcorn and Candy Apples, Two Wheel Trailer, good rubber and all equipment that goes with it to make Popcorn and Candy Apples, \$750. Two Cone Shaped Speakers, 25 inches high, 25 inches wide, Atlas make, Bogan Sound System Turn Table, all A-1 condition, \$200. One Maestro Sound Box, two Speakers, thirty volt, all closed in case, \$100. One Trombone, \$25. One large Steel Switch Box with Fuses; will carry 50 K.W. load, \$50.

SAM LEVINE, Care Marlon Hotel, Little Rock, Arkansas. If Phoning, Call After 7 P.M.

**WANTED**

For

**Hutchens Modern Museum**

To join April 21, Carthage, Mo.: One more Freak or Working Act, Girl for Electric Chair and one good Ticket Seller. Address

JOHN T. HUTCHENS, Cassville, Mo.

**WANT AGENTS**

Must be capable and sober for Roll Downs and other Games. Also General Concession Help.

**Blue Ribbon Shows**

Marietta, Ga., April 9th to 14th

**KAY WEISS WANTS**

Dancing Girls and General Help for Girl Show.

Best of wages and treatment.

KAY WEISS, Blue Ribbon Shows, Marietta, Ga., this week, April 9-14.

**—WANTED—**

MERRY-GO-ROUND—Twenty Weeks Around Washington, D. C., Fairs to Follow. Will book same on very liberal proposition or will buy Merry-Go-Round with transportation.

**CARL H. BARLOW**

1616 Fort Davis St., S. E., Washington, D. C. Phone: Trinidad 0441

**WANT TO BUY**

Candy Floss Machine, Single or Double Head

**W. E. DUFFY**

3937 28th Ave., So. MINNEAPOLIS, MINN.

**WANT BINGO AGENT**

Bulok Driver Preferred.

Would Like to Hear From Paul Miller At Once.

**JOHN GALLAGAN**

511 E. Beck St., Columbus, Ohio

**FOR SALE**

10,000 feet #4 Cable, new, \$80.00 thousand feet; 1500 watt air cooled Light Plant for Tent Show, \$265.00. Want Ride Help, \$50.00 weekly.

**E. J. McARDRELL'S MIDWAY OF FUN**

2013 Bryant Ave., S. MINNEAPOLIS, MINN.

**WANTED**

A-1 Truck Mechanic. Salary no object. Wire or come on.

**Prell's Broadway Shows**

North Charleston, South Carolina

**WANTED**

Caterpillar and Chairplane Operator to join at once.

**LUCY YAMANAKA**

WORLD OF MIRTH SHOWS, RICHMOND, VA.

**WANT**

Side Show Acts, Midgets, Freaks, Annex Attraction, Front Man; Tiny Braun, come on. Also Pit Worker for Snake Show, Geek or Straight.

**TOMMY HENDERSON**

Care Victory Exposition Shows Galveston, Texas, till April 15; then per route.

**WANTED AT ONCE**

Man to take charge Pop Corn and Candy Apple Concession on a fifty-fifty basis. Answer to

**SIMON KRAUSE**

Care Morris Hannum Shows This week, Hopewell, Va.

**WANTED**

Agents for Ball Chuck Wheel, Beat the Dealer, Under and Over Seven; also Penny Pitch Agent. Good route, including several Strawberry Festivals. All answers to **GEO. CAIN**, care Dixieland Shows, Lexington, Tennessee.

**Baker United on Same Route; Starts in Kokomo April 19**

INDIANAPOLIS, April 7.—Baker United Shows will play nearly the same route as last year, opening at Kokomo, Ind., April 19 for a 10-day engagement.

Tom L. Baker, owner-manager, says work at quarters here is almost completed. An office car is also under construction. Jack Kelly, superintendent of rides, is rehabilitating equipment at LaGrange, Ill. Show will carry 7 rides, 5 shows, 35 concessions and a free act.

Staff includes, besides Baker, Joe Hurtt, general manager; Katherine Hurtt, secretary; Jack Kelly, ride foreman; Bob Bush, electrician; George Shaw, front entrance and light towers; Jean Martin, tickets, and Al Devine, sound.

**International Shows Away to Good Start in Oklahoma**

ST. LOUIS, April 7.—International Shows, owned and operated by L. C. Reynolds and Coleman Lee, opened at Seminole, Okla., Saturday (24) and had good business there all that week. Business was also okay at the second spot of season, Bartlesville, Okla.

Lee is manager of the show, W. J. (High Pockets) Lindsay is secretary-treasurer and Al Herman is manager of concessions.

**Another World of Pleasure**

DETROIT, April 7.—A second unit of the World of Pleasure Shows opened Thursday under management of Mrs. John Quinn and S. Hilo in downtown River Rouge. The first unit is playing the Michigan and Central lot and moves to Ferndale, Mich., April 12.

**Vets Aid Sunshine Shows**

SULPHUR SPRINGS, Fla., April 7.—Sunshine Shows opened here under sponsorship of the Veterans of Foreign Wars. The committee landed good hits in the Tampa dailies.

**ATLANTIC BEACH**

**NORTH CAROLINA**

Have good location on Boardwalk for two Major Rides, book on percentage; also Snowball Machine and one or two choice Concessions. In heart of Marine Bases, so plenty of money.

**Apply F. W. WADSWORTH**

Atlantic Beach Morehead City, N. C.

**WANT TO BUY**

Eleven 72-Foot Flat Cars, one Private Car, one Sleeper, one Coach and one Box Car.

**BOX D-394**

The Billboard Cincinnati 1, O.

**YOUNG ATTRACTIVE DANCING GIRLS WANTED**

For Artists and Models Revue, \$35 a week salary with bonus. Wardrobe supplied. Transportation for those who are willing to come on. Also Girl to work show and talk, \$35 a week and percentage of the gross. Applicants, wire immediately collect. St. Charles, wire.

**JIMMY FERENZI**

Saint Francis Hotel NEWARK, N. J.

**BILLPOSTERS**

Frank Shull and Fred Maurer, get in touch with me.

**R. L. LOHMAR**

Care Cavalcade of Amusements Box 1093, Tulsa, Okla.

**RIDE HELP**

Want Smith and Smith Chair-o-Plane Man. One who can put it up and down; truck driver preferred.

**LEW HENRY**

Henderson, N. C., until April 14th; then Burlington, N. C., April 16 to May 5.

**WILL BUY FOR CASH**

Octopus with transportation. Can use Ride Help.

**JACK KELLY**

55th & LaGrange Road LA GRANGE, ILL.

**T. J. TIDWELL SHOW WANTS**

Ridee-O Foreman, Octopus Foreman. Can place Man and Wife for well-trained Monkey Show — 12 monkeys trained and well-trained large Chimpanzee. Want Girl Show Man with Talent, also Girl Grind Show. Can place Builder and Painter. Can place any Show not conflicting. Useful People in all lines, come on. Sweetwater, Tex., until April 14.

**O. C. BUCK SHOWS**

OPENING APRIL 20, TROY, NEW YORK

All people contracted, acknowledge.

Can place one more Wheel Agent, Ernest Felici, wire. Want Colored Show or Revue, office paid; Madam Burleson Jones, contact at once. Wild Life. Want Ride Help, Grinders, Talkers, Canvasman, party to operate Iron Lung Show. Will buy 7-Car Tilt. All address

O. C. BUCK, Winter Quarters, 1115 Fifth Avenue, Troy, N. Y.

**Want—Cunningham's Exposition Shows—Want**

OPENING IN PADEN CITY, W. VA.—MAY 5-12—TWO SATURDAYS

CONCESSIONS—Ball Games, Lead Shooting Gallery, Cookhouse or Grab Joint, String Store, Hoop-La, Fish or Duck Pond, High Striker, Darts, Guess Your Weight, Penny Arcade. Milt Camps booked. SHOWS—Grind Shows of all kinds with own transportation. SOUND TRUCK WANTED. RIDES—Will book or buy Chair Plane or Kiddie Ride. RIDE HELP for Merry-Go-Round, Ferris Wheel, Chair Plane and Kiddie Aeroplane. Must be sober and reliable. Good treatment. Truck drivers preferred. COMMITTEES AND FAIR SECRETARIES, WRITE.

Address: CUNNINGHAM'S SHOWS, New Matamoras, Ohio.

**BLUE LANTERN AMUSEMENT CO.**

OPEN MANCHESTER, TENNESSEE, APRIL 16

All Stock Concessions open. Good opening for Bingo, Cigarette Gallery, Pitch Till You Win, Hoop-La, Penny Pitch. Will place one more Flat Ride not conflicting with what I have. Popcorn, Snow Joint, Penny Arcade open. Also want few Agents. Help on all Rides and Man and Wife to operate Mug Joint. Ray Shoemaker, come on or wire me. All returned veterans come on, will find a place for you. Will play some of the South's finest spots. No Grift Joints or Girl Shows wanted.

**JOHN R. WARD SHOWS WANT**

Ride Foremen for Merry-Go-Round, Ferris Wheels, Fly-o-Plane and Chairplane; also Second Men, Diesel Electrician, first-class Truck Mechanic, answer to Charles Sheesley. Musician, Piano Player and Performers for Minstrel Show; Butch Malone, answer. Want Monkey or Wild Life Show, have outfit for same. Stock Concessions, High Striker, Candy Apples and Floss.

Lake Charles, La., this week; Shreveport, La., next week.

**SOUTHERN VALLEY SHOWS WANT**

Concessions of all kinds, also Popcorn, Snow Cones, Candy Floss, High Striker, Roll Down, Agents, Girls for Ball Games. Girl Show with own outfit. Have for Sale—Merry-Go-Round Organ, complete with drum symbols, motor, good shape. Write or wire

EDDIE MORAN, SOUTHERN VALLEY SHOWS, Cotton Valley, Louisiana, till April 13; then Springhill, Louisiana.

**THE PACIFIC UNITED SHOWS WANT**

Merry-Go-Round Foreman, Parker #5 Eli Ferris Wheel Foreman. Two small Grind Shows. Top wages, long season in California, good conditions. Address PACIFIC UNITED SHOWS, P. O. Box 404, San Francisco, Calif. (Danny Lewis—A. E. "Tony" Soares)

**WANT**

Wheel Operator, good pay, steady work. Ticket? Yes, if I know you. Opening April 16. Want legitimate Concessions working for stock only. Can use Rides and Shows that do not conflict.

**SAM TASSELL**

Suite 200, Shubert Theatre Bldg., Philadelphia, Pa.

**HOWARD POTTER**

Wants Stock Concessions. Ball Games, Penny Pitch, Percentage sold.

**BUFFALO SHOWS**

P. O. Box 809 BUFFALO, N. Y.

**WANT RIDES**

Merry-Go-Round for week Aug. 4-11 Will also book one or two other Rides on percentage basis. Can assure good business week. We gross \$8,500 for 7 nights. Write particulars to MORRIS ROTE-ROSEN, Secretary-Treasurer 12th Annual Granville Fire Department Carnival Granville, New York.

**SKERBECK SHOWS**

Opening Escanaba, Mich., May 19

**WANTS**

Grind Shows—Will furnish tops and fronts to any reliable showman. Good territory for Mechanical, Fat Girl, Snake, Illusion, Animal, etc. Can use a few more legitimate Concessions. Play the best in the North; all mining territory.

SKERBECK'S CARNIVAL CO. Dorchester, Wis.

**WANTED DANCING GIRLS**

Experience unnecessary. Top salary. 32 weeks' work near New York. Also want Man to handle show.

**Charles Joy Gramlich**

Care Western Union Paterson, N. J.

# JOSEPH J. KIRKWOOD SHOWS

America's Best Advertised Midway

**HUGO  
ZACCHINI  
OVER  
TWO  
FERRIS  
WHEELS**

**PRESENTING  
2  
SENSATIONAL  
FREE ACTS  
2**

**JIMMIE  
JAMESON  
110-FT.  
HIGH  
FIRE  
DIVE**

**FIRST IN BEST CARNIVAL DATES IN EAST**

**SHOWS**—Monkey Show, Snake Show, Colored Revue, Illusion Show. Will book any of the above shows with or without equipment. Good opening for Fun House, any New or Novel Show. What have you? Write or wire, all wires and letters answered.

**RIDES**—Book or buy any Flat Ride with or without transportation.

**CONCESSIONS**—Penny Arcade, Cork Gallery, Punk Rack, Duck Pond, Devil's Bowling Alley, any Legitimate Concession. Opening for few choice Wheels. Address:

**TOMMY CARSON, Business Manager.**

**HELP**—Can always place Ride Men, Semi Drivers, useful Carnival People. Write, wire or come on. Address:

**RALPH DECKER, Gen. Mgr., Frederick, Md., this week; Hagerstown, Md., week April 16th.**

## MORRIS HANNUM SHOWS WANT

Stock Concessions, Guess Age-Weight, Slum Bowling Alley, String Game, Darts, Photos, Hoop-La, Long and Short Range Galleries, Basketball, Coca-Cola Bottles.

Reid McDonald can use Wheel Agent. Bill Gary wants Girls. Freddie Blythe wants Bingo Help. Can use first class Merry-Go-Round Man. Don't write, come on. B. E. Lichter can use your Sound Truck and Candy Floss due to disappointment.

**OUR CELEBRATIONS START JULY 1—OUT UNTIL DECEMBER**

Major O'Saturday can use two more Acts for one of the best Side Shows in the business. Geo. Keefer wants Help for Grab. This Show will feature Miss Rocket—Girl Shot From Cannon—for second consecutive year.

**MORRIS HANNUM, This Week, Hopewell, Va.**

## Jones Greater Shows

Opening Dunbar, W. Va., April 23; Point Pleasant, W. Va., week April 30; then Huntington for two weeks, downtown location.

Want real worth-while Show to feature; will furnish outfit. Want Wild Life, Fat Show and Midgets. Concessions: Few choice Concessions open. No racket or gypsies. Jimmie Davidson wants Agents for Grind Stores and Bingo. Want sensational High Free Act, contact L. P. Brady. Will book or buy Tilt and Chair-o-Plane, must be in good condition. Can place good Ride Help that drive semi.

Address 727 SIXTH AVENUE, HUNTINGTON, W. VA.

**TWENTY WEEKS, WASHINGTON, D. C.**

**CONCESSION WANTED RIDE HELP**

**OPENING APRIL 25TH**

Can place Ferris Wheel Foreman, Chairplane Foreman; also Second Men for same. Salary the best. Can place Legitimate Concessions—Photo Gallery, Grab, American Palmistry and any 10¢ Grind Stores; one of a kind. Positively no racket or coupon stores. This outfit will be a unit and will carry only Legitimate Concessions. Ride Help, you can join at once. Write or wire to

**JAMES SAKOBIE OR CARL H. BARLOW**

1618 FORT DAVIS ST., SOUTHEAST (Phone: Trinidad 0441) WASHINGTON, D. C.

## COASTAL PLAIN SHOWS WANT

Man and Wife to take full charge of office-owned Bingo, Ride Help for Merry-Go-Round, No. 5 Eli Wheel. Concessions—Hi-Striker, Bumper, Ball Game, Candy Floss, Guess-Your-Age or Weight; any legitimate Concession. For Sale—24-Seat Chairplane complete. Joe E. Kaus wants Dealers for all Games.

Tarboro, N. C., this week; and near here next week.

All replies

**C. V. (BILL) COX Tarboro, North Carolina**

## PRELL'S BROADWAY SHOWS

**SAM E. PRELL, Mgr.**

**LEO BISTANY, Asst. Mgr.**

**PIT SHOW OR GRIND SHOW, NICE OPENING**

Can place Concessions all kinds. Want American Mitt Camp, good proposition. Can use Truck Drivers, Ride Help, Ticket Sellers, Man take charge front gate. Manager take complete charge of Motor Drome. Will pay CASH for several good Motorcycles.

Want P. O. Agents. Agents for Pan Game (over 12). Ball Game Agent that can drive.

Address: **SAM E. PRELL, Broadway Shows**

Hotel Charleston, Charleston, S. C., till 14th; then Richmond, Va.

## VIRGINIA GREATER SHOWS

**WANT AT ONCE ACCOUNT DISAPPOINTMENT**

Want Girl Show Manager. Must have two or more Girls with wardrobe; report at once. Everything ready to open, to Suffolk, Va. Want Photo Gallery, Cigarette Shooting Gallery, Coca-Cola Bottles and Lead Gallery. Want Talker to handle Midget Show.

**VIRGINIA GREATER SHOWS, Here April 12th to 21st.**

## Russell Bros.' Program Comments

(Continued from page 33)

but they are principally good musicians and not good circus jammers.

Art Concello has spared no expense in costuming his show. In some of the displays the costumes are extravagant and in some spots it is possible that Concello has over-glamorized the show and taken away some of the sawdust tint that makes it definitely an outdoor show.

### The Program

Display 1—The spec. *Circus on Parade*, a walk-around, with the 12 ballet girls marching much too slow. Could have been speeded up to the advantage of the entire show. Frank Buck is presented and takes bows.

Display 2—Ring 1. Clown Dick Lewis, assisted by Brownie Gudath, doing a table rock for good laughs. Ring 3, Aerial Dyers, clown and fem in Roman ring swings and some fun-provoking antics.

Display 3—Center Ring, Dick Clemens's five lions. Radio broadcast slowed up the act, with Frank Buck making a much-too-long announcement. Clemens puts plenty of noise into the act. Lions respond well to cues, with cat doing a roll over. Crowd eats it up.

Display 4—Ring 1. The Four Cadets, shapely gals, doing trap and ladder work. Ring 3, The Gibson Sky Ballet. Gibson works with three gals; trap, Roman rings, ladder and breakaways featured.

Display 5—Clown stop, a cannon turn. Display 6—This is Concello's baby. Eighteen gals, out for a one-two-three on the track, while the bareback acts take over in all three rings. Misses June, Corcalta and Hortense ably handling the perchers.

Display 7—Perch acts. The Excellos, part of the Cristianis, in Ring 1. Use off-balance rigging on perch, with neat blonde performing upside-down walks and trap work. Conchita and Pape in Ring 3. Sways, iron jaw swivels and spins. Both acts are good.

Display 8—Clown walk-around.

Display 9—Center Stage. Pallenberg bears, handled by Emil Pallenberg Jr. Act is well presented.

Display 10—Cloud swings and breakaways around the track. Vander Barrette trained this turn. Act is well done but is undersold.

Display 11—Menage. Nine horses ably handled.

Display 12—Arturo and Doraita Konyot and their high-school horses. Horses are well trained and respond smoothly and quickly to cues. Good stock.

Display 13—Center Ring. The Ortons. Seven people, the Cristianis, doing teeterboard tricks. Ring 1. Freehands, and Coty and Sue in Ring 3 do good work.

Display 14—Wild West turn. There is no aftershow, but the rodeo people put on a turn. Ring 1. Chief Sky Eagle featured in some boomerang throwing that's okay. Ring 2. Otis with his trick mule, Abner. Good for laughs. Ring 3. Whip cracking. On track, Rex Rossi, Princess Sunbeam, Myrtle Compton Goodrich in trick riding that clicks.

9:55 p. m.—Ten-minute intermission.

Display 15—Ring 1. Arturo Konyot and a well-trained Shetland. Center Ring, Moraleses dogs. A canine caper that is a natural for the matinee. Ring 3. Three ponies performing to perfect satisfaction.

Display 16—Center Ring, Dick Lewis and Brownie Gudath in hokum prize fight.

Display 17—Aerial Ballet around the track, with Miss Cristian in the Center Ring. Lavish costumes for the performers and the rope attendants.

Display 18—Center. Miss Cristian doing a single trap bit. Toe catches with a web roll-down effective.

Display 19—Arturo Konyot and his eight Liberty horses. Smooth and effective.

Display 20—Ring 1. Clown stop. Marriage. Dick Lewis and his Lulu's house fire.

Display 21—Center, 12 ballet girls under special lighting introduce Ala Ming, who performs on tight wire under Concello's personal direction. Ring 1.

## RB Rolls After Garden Run as Execs Get Stay

(Continued from page 33)

unsatisfactory for both the circus corporation and the claimants. He agreed the five accused men were highly skilled in their special capacities and he wanted to see the circus continue in operation and replied "definitely no" when asked if he intended to interfere with it thru a receivership action. He said, however, he was "certainly considering" filing a suit "on behalf of the corporation" against certain individuals now heading the circus on the grounds of mismanagement.

### North Suggests Concello, Clawson

In his direct testimony North named men whom he believed capable of taking over for the convicted men and carrying on. For Smith he suggested Art Concello, co-owner of the Russell Bros.' Pan-Pacific Circus now playing in Los Angeles, or Ralph J. Clawson, whom North intimated was connected with a carnival but who is now general manager of the Clyde Beatty Circus. He said that William Curtis, boss canvasman of Cole Bros.' Circus, was qualified to take Aylesworth's place, or that two of Aylesworth's present assistants could take over in the emergency.

In a stinging argument Alcorn condemned the effort to prevent the men from going to prison and jail on the ground that the show could not continue to go on without them. He attacked what he described as a disposition to regard the cases as if the men were not guilty of a serious crime. They were arrested, he said, on a charge of manslaughter, and "the public should know they were charged with a homicide."

"No one," Alcorn continued, "says they planned to kill anyone. If they had, they would have been presented on a charge of murder." He recalled the Cocomut Grove fire in Boston, which, he said, was similar and declared that in this case a sentence of from 12 to 15 years was imposed.

Refuting the attempt to parallel the Hartford and Boston cases, Hadden, in his plea, pointed out the difference in the records of the accused men, stating the circus men had clean records and that the convicted man in Boston had a criminal record.

In passing the sentences at the conclusion of the trial, Judge Shea pointed out that Blanchfield was being dismissed by the apparent honesty of his testimony. Blanchfield had admitted on the stand that he did not consider himself irreplaceable.

Bev Kelley, general press representative of the circus, said there would be no official statement from the management today.

Changes in the sentences of Haley, Smith and Aylesworth to one year and a day, to not more than five years, makes them eligible for good behavior paroles, which means they have a chance to be freed after serving slightly more than eight months each.

John Gultierrez and Ring 3, Frank Gultierrez, only kids, but excellent performers on tight wire and bounding rope, respectively.

Display 22—Center Ring, Cristian Family (9), riding act. Plenty good and the serious bareback riding is enhanced by good comedy.

Display 23—Clown stop.

Display 24—Center, five elephants, well handled by Mack McDonald, with Norma Rogers as elephant girl.

Display 25—Over center, the Flying Concellos. A smooth-working act with some good catches. Antoinette Concello is missed.

Show ran from 8:30 p. m. to 11:15 p. m.—SAM ABBOTT.

## WANT

Motor Drome Trick Rider, top salary; also Straight Riders.

**DODSON'S WORLD'S FAIR SHOWS**

Gadsden, Alabama

# FLORIDA LEGISLATURE MEETS

## Canada & U. S. Look Forward To P-W Travel

### Gas Stations Prime Spots

By Bob Colyer

CHICAGO, April 7.—Nothing is more typical of "normal" times to most people in the good ol' U. S. and Canada than a stream of cars traveling down a highway.

If automobiles are a symbol of normality here they are a symbol of something more to people outside North America. The expression of owning a car is better than anything else when bridging the great gap between our high standard of living and the general standard in other parts of the world. More than that, they are a symbol of the force that made that high standard of living possible: Dynamic, competitive, cost-reducing-and-wage-raising free enterprise.

If the development of the automobile industry had been left to governments, there would probably have been no place for the young hot-heads who believed in the automobile sufficiently to risk their time, their savings, frequently even their necks in the belief that they could make something the public wanted. Ambition and curiosity led them on, and freedom gave them the environment they needed. Revolting against "common sense" they put a world on wheels.

It would have been easy to leave the auto a high-cost privilege for the leaders of the community. But free competition led the enterprisers on; kept them striving to turn out a better car, one that was, in price and performance, closer to what their real boss—the consumer—wanted. For soon the consumer wanted the car, not the horse and buggy that was good enough for his father—and free enterprise gave it to him, at a price he could pay.

### Canadian Auto Workers

In Canada there are over 265,000 workers depending on the automotive industry. Instead of ruining country life, it has made it possible to combine the advantages of concerted production in large urban areas with pleasant suburban living. To a very great degree it made large cities possible, and kept them from becoming huddled masses of tenements of varying degrees of discomfort. The automotive industry, in its internal struggle for survival, explored every possibility for increasing output—real national income—and for giving the customer the most car for the least money.

For Canada, a country of long distances and scattered population, the automobile was especially significant. It made the country as a whole more accessible. Americans who went into Canada by automobile alone increased Canadian tourist business over \$70,000,000 in 1939. Before the war, six Canadian manufacturers and assemblers of cars and the 226 parts manufacturers had turned out about 150,000 cars and trucks per year. About a third of the cars, half the trucks and a major proportion of the parts were for export. Canadian consumption of cars was in the neighborhood of 115,000 units a year, rising to 225,000 just before the war. Only about 13,000 a year were imported, while 60,427 were exported on the average.

Canada has one of the lowest customs tariffs on automobiles in the world.

### Stations Become Rendezvous

With a great part of the everyday life of Americans and Canadians given to the enjoyment of their auto, major oil companies have drafted plans for post-war to enable the traveler greater combined comforts and service and thru this medium the filling stations of North America will become a rendezvous making them ideal locations for coin-operated equipment.

### Editorial

## Soft Drinks

By Walter W. Hurd

THE APPROACH of hot weather revives interest in the soft drink business. This industry has had its war problems just as many other lines of business which use sugar. The soft drink trade has shortages in many other items, also, which have caused considerable worry during the entire war period.

The vending machine trade has had much interest in the supply of soft drinks and has felt the shortages all thru the war. This has quickened the interest of the vending trade in the whole soft drink industry and especially in the post-war outlook.

The vending trade has taken time, during recent years, to discuss the possibilities of big expansion in soft drink dispensers after the war. Many leaders in the vending trade feel this will be the biggest avenue of expansion once machines can be made again.

Confidence is expressed in the future opportunities of the soft drink vending business by so many leaders that it can be accepted now as a certainty. A creditable list of manufacturing firms have already indicated their definite plans to place one or more models of soft drink dispensers on the market as soon as conditions permit manufacture.

Operators of coin machines can learn much from the soft drink industry, especially in its management of routes. In the soft drink trade routes constitute the real business for the operator, as he is known in the coin machine trade. Bottlers give special attention to the management of routes, to the training of servicemen, to the care of trucks and other equipment. They keep much better records, in general, than operators in the coin

machine trade are accustomed to keeping. They give careful attention to costs of operation in managing their routes.

When independent operators enter the soft drink dispensing field, they will need to study merchandising much more carefully than has been the habit of vending operators in the past. Operators who enter the soft drink field will find that the whole soft drink industry offers keen competition for markets. The soft drink trade is accustomed to thinking of merchandising.

One phase of the soft drink business that has attracted the attention of the coin machine industry, in recent years, is the big increase in new sirups and trade-mark names for soft drinks. It is possible to say that the number of new soft drinks have increased by leaps and bounds. This strengthens the machine trade because it means many different kinds of products to choose from in the future. It means that competition will also increase the importance of new outlets for soft drinks.

The soft drink trade is carefully making its plans for post-war business. Its leaders have real push; they're looking for new ways of merchandising their goods. The soft drink trade is interested in fortifying its products with vitamins; it is greatly interested in increasing home sales. All these efforts to expand the sales of soft drinks will help the operators of soft drink dispensers. The expansion in the use of soft drink dispensers will boost the entire soft drink industry. There is a real mutual self-interest in both trades that should receive more and more attention.

## Two States in NewsSpotlight

### Volume of bills shows decrease for two weeks; some unfavorable bills pending

CHICAGO, April 7.—For three weeks reports on coin machine legislation has shown a steady downward trend in volume of reports, which also indicates that the number of bills is gradually declining. Adjournment of Legislatures also started about that time and has continued during the three-week period. By this time quite a number of State Legislatures have already adjourned and hence there is no longer any threat of unfavorable legislation concerning the coin machine trade. The news spotlight turned to Florida this week because the Legislature convened April 3. The Governor, in his opening address to the Legislature, suggested that the present coin machine license law be repealed. This means that the Legislature will necessarily consider unfavorable legislation, because the present license system in Florida is considered generally favorable. It appears that only one other governor, this year, mentioned coin machines in his opening address to the Legislature. That was in Wisconsin. Since the opening of the Legislature the Anti-Slot Machine Bill in Wisconsin has been widely agitated thruout the State.

### No Newspaper Publicity

One remarkable trend in coin machine legislation this year has been the absence of newspaper publicity on the subject. When the governor in Wisconsin mentioned slot machines in his opening address the newspapers immediately picked up the subject and have had much to say about it since.

It is expected that newspapers in Florida will begin giving much attention to coin machine proposals now that the governor mentioned the subject in his address to the Legislature.

With the ban on racing, Florida will really need revenue from new sources and a tax on soft drinks, among other things, has been suggested by the governor, but at the same time he has asked the repeal of the state license on coin machines.

Trade reports have indicated the possibility of a number of bills on coin machines. (See Fla. Legis. Meets on page 67)

## Police Seize Slots in a Chicago Club

CHICAGO, April 7.—Clubs and fraternal organizations using gaming devices to finance their activities, received a blow here this week when the Appellate Court ruled that a Moose Lodge in Chicago having nine slot machines had violated the law.

The actual decision approved the action of the police department in seizing the nine slot machines in the lodge without a warrant to do so.

The court said, in effect, that slot machines even in a lodge or club were still gambling devices no matter what sign may be posted over them and that they are not "collection boxes in a church."

A lower court had ordered the police department to return the nine slot machines to the lodge because they had been seized without a warrant.

The decision of the higher court in this case is expected to have important repercussions on the possession of gaming devices. The decision upholds the right of police to seize gambling equipment without a warrant. Newspapers featured the story here as a novel excuse of slot machines for "collection boxes."

## Professor's Amazing Figures Reveal Slot Machine Honesty

MADISON, Wis., April 7.—While the State legislative hopper of Wisconsin holds an anti-slot machine bill, with plenty teeth in it, a professor of business administration at the State university debunked the often bandied opinion that, "slot machines are gambling devices of the most vicious type."

It is the learned opinion and statement of Professor Phillip G. Fox of the University of Wisconsin that, "The slot machine is the world's most honest gambling device," according to a feature article published in *The Milwaukee Journal*, written by Phil Drotning.

By keeping a slot machine in his office at the university and permitting students to experiment with the device to arrive at some answer to the laws of probability, the professor has found that, the machine honestly and faithfully takes 25 per cent, 30 per cent or 50 per cent of the money you put into it.

### Prefer Concrete Experiments

On the average, with a 25 per cent machine played at capacity—about 14 times a minute—the machine will "take" \$10 in 28 minutes. Statistics have been compiled by university students under direction of Professor Fox and all answers found by the students were based on the play of the machine in his office, 80,000 times. It was found that the students were more interested in something concrete in their experimentations than juggling the abstractions of probabilities.

"Most people do not know what a slot machine is," says Professor Fox. "They think it is a one-armed machine on a pedestal. Actually, it is a very carefully

constructed mechanism, designed to apply some fixed discount rate to your funds. Barring breakdowns, it does just what it is supposed to do, and it does it with an accuracy and dependability which is almost unbelievable."

Fox's machine is so constructed that, on the average, it returns 75.5 cents out of every dollar to the player and keeps 24.5 cents. Professor Fox's machine will take its 25 per cent cut faithfully, and theoretically should pay out 23,048 coins for every 40,000 fed into it. On one run of 40,000 plays its actually paid out 22,993, an error in operation of less than a quarter of 1 per cent.

The latter phase of accuracy is indicative of the many gaming devices manufactured by the coin machine industry, and not only in the commonly known slot machines. Many such devices manufactured prior to the war have been converted into mechanisms readily adaptable for the production of essential parts in airplanes, tanks, and guns now used by the armed forces of the allied nations in fighting the Axis.

Students of the university and Professor Fox (See Prof's Figures on page 67)

# Discharged Vets Problems Aired

## Widespread Inaction on G.I. Loans Gives Vent to Gripes

**American Legion and employer groups active making corrective moves to help speed rehabilitation of returning veterans—rules for loans given**

CHICAGO, April 7.—Widespread grumbling and dissatisfaction over the way the G.I. loans are being handled thruout the country has come to the attention of leaders of the American Legion. Three major veterans organizations in Washington are sifting and boiling complaints and criticisms after a deluge of mail from all parts of the country has poured in from veterans who have been thwarted in their efforts to obtain loans.

T. O. Kraabel, national rehabilitation director of the American Legion, asserts in the current issue of *The National Legionnaire*: "The very small number of completed applications with respect to the farm and business loans may indicate difficulties which will have to be overcome either thru administrative changes by the veterans administration or amendatory legislation."

### Little Corrective Moves Made

Altho widespread interest has been evidenced in the liberal readjustment rights granted veterans by the 78th Congress, seemingly little corrective and continued laxness in stepping up the progress of the administration of the bill has definitely been evidenced.

A significant, but frequently misunderstood, provision covers guarantee by the government of home, farm and business loans.

In December of 1944 the Veterans Administration issued comprehensive regulations governing guaranty of business loans. These regulations supplement the act and provide detailed administrative and procedural machinery.

### Industry Watches Moves

It is felt generally amongst the coin machine industry leaders that discharged veterans will enter the business in considerable numbers once production of machines is commenced again. Export markets will be gained by their entry also, because of their travels and first-hand knowledge gained while on overseas duty. This, plus the domestic market ready to handle thousands of new machines will give the veteran an expressionable opportunity that only the coin machine business can offer. Welcoming of veterans into the ranks of operators and distributors should be handled in a progressive manner, with an industry advisory board set-up to offer every conceivable type of help in making the returning veterans entry into business a successful one. They don't want coddling nor legislative backwash or a confidence man's interludes given to their activities, only a chance to return to the normal

routine of society that surely is their unquestionable right.

With continued forethought rendered by manufacturers, distributors, operators and allied interests foregoing selfishness and actually giving a helping hand to the returning veteran, the industry will see one of the most prosperous periods ever. It is unquestionably inconceivable as to the magnitude to which expansion of American coin machines will reach into every country of the world, rendering a public service greater than ever before. And with this, veterans should be given the opportunity to share in the opportunities offered.

Eligibility of the veteran for a loan is determined by the regional office of the Veterans Administration having jurisdiction of the territory where he resides.

While it is still too early to predict the effect of readjustment benefits upon establishment of new businesses or re-opening of those closed during the war, some indication of plans of servicemen was given in a recent army survey. Seven per cent of those polled, during the summer of 1944, has definite plans to go into business. An additional 4 per cent had relatively less definite plans to operate their own businesses. Much will depend, however, upon general economic conditions, availability of jobs, policies of banks and other lenders, and publicity given G.I. loan guaranty provisions.

Encouragement given veterans who apply for aid under the G.I. Law will undoubtedly have a strong bearing on the number who actually engage in business. In this connection, the following statement of policy of the Veterans Administration is significant:

"It was the clear intent of Congress that all eligible veterans should have available to them the full benefits of Title III (loans for the purchase or construction of homes, farms and business property). It is the duty and the desire of the administrator of veterans affairs to give effect to this intent in such a manner that, while following the provisions of the Act, a minimum of delay

or difficulty will be encountered by any applicant. The administrator feels justified in depending upon the support and whole-hearted co-operation of all who are in any manner connected with home, farm or business financing to the end that this task, which should be undertaken as a privilege, will be so performed as to gratify all concerned."

### Loan Considerations Given

There are certain general considerations which should be borne in mind by persons contemplating making or receiving loans:

1. The Veterans Administration may not lend money for business purposes; it may only guaranty such loans. The lender ordinarily will be a private corporation or an individual, altho in some situations other government agencies do make loans to persons with certain qualifications and for specified purposes. A veteran may, in a given case, be eligible to obtain such a loan, but that is separate and distinct from the right to a guaranty under the G.I. Law. Names and addresses of government agencies making loans may be obtained from the nearest office of the Veterans Administration.

2. The Administrator of Veterans Affairs may guaranty up to 50 per cent of a loan. However, the maximum amount of guaranty for any one person is \$2,000, altho there is no limitation on the face amount of the loan. Interest charged may not exceed 4 per cent. The administrator will pay the interest on the guaranteed amount for the first year. This constitutes the only direct financial contribution made by the government.

3. All guaranteed loans must be paid off within 20 years or less. However, this maximum term will usually apply only to real estate, since loans for equipment or machinery may not extend beyond the accepted useful life of the property.

4. All expenses customarily borne by purchasers may be charged against a veteran borrowing under the Act, but no charge may be made for the guaranty of a loan or for any services connected with securing such a guaranty.

5. To start the necessary procedure for obtaining guaranty of a loan, the veteran should first consult the person that is expected to advance the money. Potential lenders in nearly all communities will have available the necessary application forms and information the veteran will need. If such information is not readily available, the borrower should consult the nearest representative of the Veterans Administration.

### 15 Million in Armed Forces

There will be so many complex problems involved in the administration of veterans loans that each individual case will have definite and distinct different angles creating an understandable but multi-complex condition. This, in effect, will be noticed more in the hiring of returning veterans to civilian jobs again because every man discharged goes thru a leveling-off period that is recognized by medical authorities but disliked very much by the veterans. Just because a young man of 18 marched away to war and returns at the age of 22, a \$700-a-month major does not fit him for the administration of a business. To be killed or to kill is all that the army endowed that young man with. Amplification of that situation, according to polled percentages and almost 1,050,000 discharged veterans contemplating entry into sundried businesses, and 15,000,000 in the armed forces returning home in staggered numbers, adds to the magnitude of the complexities involved.

Once the full weight of a vigorous campaign that is now under way in most large cities to cope with veterans problems gets into a roaring action, definite and conclusive results will be accomplished between the veteran and the agencies involved.

### WILL SACRIFICE ARCADE

2 Roover Name Plates	\$50 Ea.
2 Happy Homes	25 Ea.
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6 Exhibit Horoscopes (12 Slots)	50 Ea.
1 Palmist	75
1 Shoot-o-Matic (Mutoscope)	75
1 Uncle Sam	55
2 Two-Way Grips (Floor Size)	20 Ea.
1 Mills Horoscope	50
2 Striking Clocks	50 Ea.
1 Lighthouse	75
1 Grip	25
10 Iron Claws	40 Ea.
5 Erie Diggers (Counter Size)	20 Ea.
1 Clown Ball Catcher	35
2 Jr. Cranes, Muto.	40 Ea.
3 Mills Punching Bags (Complete)	75 Ea.
25 Caille Drop Picture (Floor Size), Complete	25 Ea.
20 Mills Drop Picture (Counter Size), Complete	20 Ea.
50 Mutoscope Picture (Counter Size), Complete	20 Ea.
2 K.O. Fighters	90 Ea.
2 Mills Large Electric Machines (Floor Size)	50 Ea.
1 Chester Pollard Football	75
1 Horserace Chester Pollard	75
1 Mickey Finn	25
2 Crystal Gazers, Exhibit	25 Ea.
2 Novelty Merchantmen Cranes	50 Ea.
1 Roover Dankey Fortune Teller	75
1 Madam Zita, Roover's	75
5 Motor Operated Mutoscopes (Floor Size—Wooden)	25 Ea.
12 Muto. Windmills (Floor Size)	10 Ea.
1 Casino Golf	20
4 Trickle Ball	15 Ea.
2 Weeks Punching Bags	25 Ea.
1 Barnett Striker	50
1 Madam Sible Fortune Teller	125
1 Claw-Type Rotary	100

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All Equipment in First Class Condition. 1/3 Deposit With Order, Balance C. O. D. 1.00 for Crating Select-a-Views. \$3.00 for Crating Others.	

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# COINMEN YOU KNOW

## New York:

JULES OLSHEIN, of Albany, N. Y., here on a business tour buying phonos. . . . ROY MCGINNIS, of Baltimore, back from Florida after a short vacation and it understood that he will leave for Chicago in a few days. . . . MAC LESNICK, of Baltimore Musical Sales Company, in New York for the day conferring with MEYER PARKOFF, of the Atlantic Distributing Company. . . . WALTER FITZGERALD, president of the International Ticket Scale Company, is now vacationing at Pinehurst, N. C. . . . GEORGE GOLDSTEIN, of Rowe, now 3/c P. M. with the U. S. Navy, is stationed at the San Diego Naval Hospital. . . . FRANK BURNS, of Burns Amusement Company, Salisbury, N. C., is expected in New York shortly with family to combine a little business with pleasure.

SID KROUNERNBERG, of Almat Vending Company, Birmingham, is visiting here in New York. . . . NAMA has organized two regional committees—one in Los Angeles and the other in San Francisco. . . . It is understood that BESSIE BERMAN, of Economy Supply, will rest up for a few weeks and then Ike Berman will make a trip to the West Coast following his wife's return to business. . . . DAVID LEVI, of Universal Vending Company, Jamaica, L. I., is doing a splendid job as president of the Victory Lodge B'nai B'rith. . . . JAY GORDON, New Orleans Cigarette Company, is here in New York this week with wife. . . . AARON GOLDMAN, of G. B. Macke Company, of Washington, is an officer in the navy.

FRANK FERRI, of the New London (Conn.) Automatic Music Company, here in New York on a buying tour. . . . NAT COHN, of Modern Music, is entertainment chairman for the Goodwill

Lodge, B'nai B'rith, at Rockaway, and is arranging for some big acts to appear April 22 at the Starlight Roof.

## Chicago:

Jackson, Miss., was well represented in coin circles here this week with HENRY FOX, of Jackson Vending Company, and J. C. WEAVER, executive of Dixie Coin Machine Company, in town visiting and making post-war plans. . . . O. C. MARSHALL, owner of New Orleans Coin Machine Company, and BOB WARNER, of American Vending, up from Columbus, O., and talking over business with Empire Coin executives. . . . LEW LONDON, of Reading, Pa., making the rounds of the jobbers. He is owner of Leader Sales Company.

L. W. FLECKLES, well-known operator of St. Joe, Mich., died April 2 following a heart attack.

WOODY HERMAN, band leader, and his manager, MILTON DEUTCH, have been entertaining local juke box operators consistently when they drop into the College Inn, where the band is playing. . . . The HERMAN orchestra has recently gone over to the Columbia label and are pushing their latest recordings with this label locally. . . . FRANCES WAYNE, vocalist with the band, does a sweet job on *Happiness Is a Thing Called Joe*.

C. A. HERLONG, operator from Greenville, S. C., in town this week staying at the Sherman Hotel and making preparations to enter the appliance field. Plans to continue the operation of his routes but will add the electrical appliance department to his many activities.

CARL F. TRIPPE, owner of Ideal Novelty Company, a St. Louis firm, and JACK ROSENFELD are making plans to open here soon with a new distributing organization and known as Allstates Distributing Company. . . . JACK ROSENFELD was only recently discharged from the navy after serving about three years. . . . Previous to enlistment he was actively engaged in the coin machine business operating as the Union Novelty Company. . . . Both men have had a long career in operating and distributing.

## Los Angeles:

GEORGE MURDOCK, Rock-Ola distributor in San Francisco, in the city to wind up some real estate business. Spent only a few days here. . . . WILLIAM HAPPEL, of Badger Sales Company, is boasting his gin rummy ability. He has defeated a magician who can pick cards at random out of the air. Evidently it didn't work in gin rummy.

BILL WOLF, of California Amusement Company, made the first trip since the opening of his branch in San Francisco to that city. Wolf will soon get on a regular schedule of visiting his branches in San Diego and San Francisco. . . .

BILL SHOREY, of Inland Amusement Company in San Bernardino, made his regular buying trip to the city.

ROY JONES, son of Roy Jones, of juke box fame in this city, is back in this area following three years in a Jap prison in Manila. Young Jones is undergoing some checking by army physicians. . . . JACK GUTSHALL, of Jack Gutshall Distributing Company, is enlarging his warehouse. . . . RAY WHERRIT, of San Luis Obispo, is anticipating warm weather so that he can get in a lot of horseback riding. . . . Vacation time will soon be around and the secretaries for the local coinmen are already reading available resort literature. They'll have to go where they can this year.

## Cincinnati:

RAY BIGNER, chairman of the special committee that also consists of CHARLES MCKINNEY and SAM BUTLER, has arranged a special stag party for members of the Automatic Phonograph Owners' Association of Cincinnati at Sunset Club, Bridgetown Road between Werk Road and Cincinnati-Louisville Pike, for April 11. There will be 35 fliers from near-by Fort Thomas, Ky., as guests.

## Detroit:

HENRY EDELMAN, associated for some time with his uncle, ISIDOR EDELMAN, owner of the Edelman Coin Amusematics Company, has established his own route of skee balls as the L and B Amusement Company. He will, however, also retain his affiliation with his uncle's business. . . . MRS. HARRY STAHL, manager of the Stahl Specialty Company, is recovering from an appendectomy.

OPAL REED, of the Ray Music, reports more records coming thru in recent weeks, easing up the situation for operators. . . . FRANK D. NOBLE, who recently sold out the Ray Music Company to Golden Grooks, will continue to operate the bar which he owns. . . . PHIL BERMAN, of the Modern Music Company, is devoting most of his own time to the direct operating side of the business, leaving record selection and control to his associates in the company. . . .

EDDIE CLEMONS, who retired for a few months after selling out the Modern Music Company, is glad to be "back in harness" with the Music Service Company on lower Woodward Avenue. . . .

## Twin Cities:

ANDY OBERG, East Grand Forks, Minn., coin machine operator, and his wife, Ella, have returned home after spending three months at Hot Springs. . . . VICTOR H. GRELL, who left his coin machine route, St. Cloud, Minn., two weeks ago to join the navy, is taking his boot training at Great Lakes Naval Training Station. . . . M. E. KRUEGER, Grand Forks, N. D., came to the Twin Cities in search of equipment and parts for his route.

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Mirror on each side.

Gray finish, trimmed in black.

Dimensions: About 6' high, 17" wide and 17" deep.

Speaker built into top.



ANY WALL BOX OF ANY MAKE CAN BE ATTACHED TO THIS FLOOR SPEAKER

Sample, \$75.00  
In Lots of 5, \$65.00 Each  
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Wurlitzer 41 Counter Model	\$ 85.00
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Wurlitzer 616 Plain	130.00
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10 1/2 Drop Picture, Exhibit		20.00
2 1/2 Photoscopes		17.50
10 1/2 2-Column Exhibit Card Venders		22.50
25 1/2 Challenger Guns		30.00
25 Pipe Stands, Each		2.50
50 1/2 Counter Games	Write for List	

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(Phone FR 5544)



TARGET SHIPS FOR NEW FRANGIBLE BULLETS. These were the first two RP63's built by Bell Aircraft as target ships for flexible gunnery trainees using the U. S. Army Air Force new frangible bullet which shatters into a fine powder when it strikes the special armor on the target planes. Each hit is recorded by a light which flashes in the nose of the plane. Conductors of many of the early flight tests were Lieut. Robert Klontz, Seattle (left), in front of Frangible Sal, and Lieut. Donald E. Meyer, South Bend, Ind., standing in front of PINBALL, shown at the army air base in Laredo, Tex.

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1 Mills Empress	\$327.50
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1 Wurlitzer 41 Counter Model	119.50
3 Wurlitzer 616 Lite-Up	189.50
5 Buckley Chrome Wall Boxes (Like New), Used Two Weeks	19.50
1 Seeburg Wall-o-Matic, W.S. 1Z	19.50

### MISCELLANEOUS

1 25c Mills Futurity Converted to Regular and Reconditioned by Factory (Perfect Condition)	\$299.50
1 5c Watling Treasury (Refinished)	69.50
1 5c Watling (Double Jack)	49.50
1 5c Mills Vest Pocket (Green)	42.50
1 Bally High Hand, F.P. (Refinished)	149.50
1 Bally Conroy Ray-Gun	219.50
1 Bally Silver Skates	59.50
1 Bally Speed Ball	39.50
1 New Champ	49.50
1 Stratoliner	39.50
1 A.B.T. Challenger	19.50
1 A.B.T. Big Game Hunter	19.50
2 Pikes Peaks	19.50
2 Gottlieb 3-Way Grips	19.50
2 Watling Fortune Teller Scales	75.00
2 Pace (1941) Scales (Latest)	55.00
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Brand-new Mills Cabinets for Mills Blue Fronts or Brown Fronts, Each \$10.00.

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# Television Receivers Make New York Debut; Permanent Coin Machine Future Assured

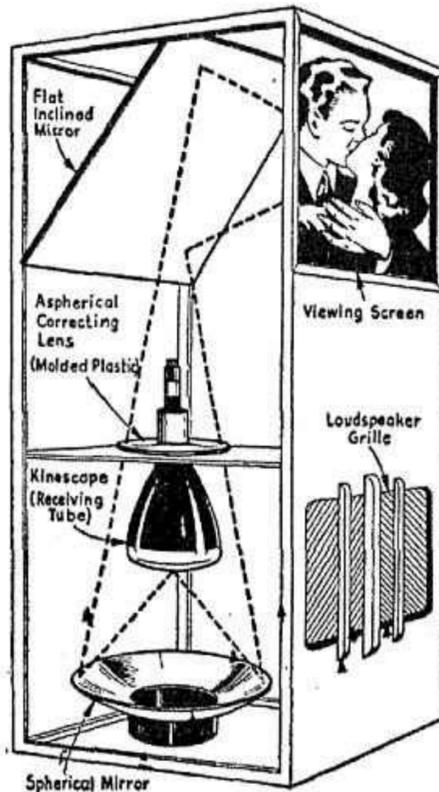
## Large Screen, High Clarity of Pictures an Actuality

CHICAGO, April 7.—Hollywood's favorite terms used in exploiting their super-colossal cinemas are at a loss to completely describe the trade's opinion of RCA's video receiver recently demonstrated in New York.

Not too far back, a prominent coin machine manufacturer made an announcement that greatly interested the industry. It concerned the transmission of color television over telephone wires. And now, with RCA's new television projection model being offered consumers in quantity one year after V. E. and V. J. Day, it can reasonably be expected that this new development, now a definite post-war production, will prove promising for future coin machine operations.

### Large, Clear Pictures

Large screen television, providing bright, high-definition pictures on a built-in screen 21 1-3 x 16 inches, is made practical by this ingenious optical system developed by RCA laboratories. Broken lines indicate the path of light beams from a single picture element on the face of the cathode ray receiving tube to a corresponding point on the screen. A plastic lens is used to bring these light beams to a sharp focus on the screen. The combination of spherical mirror and correcting lens delivers



to the screen about six times as much light as could be obtained if a conventional F:2 movie projection lens were used. There is also an automatic control system which virtually eliminates picture distortion caused by noise inter-

## British Given 15% Conversion Status Over American Mfrs.

CHICAGO, April 7.—Industrial conversion as a result of a quick victory in Europe, will not come as fast as had been hoped for. Initial post-V-E Day reconversion in the United States will amount to only 15 to 20 per cent, as compared with 30 to 35 per cent in the United Kingdom and Canada. This supersedes a previous arrangement for revival of civilian-goods industries at a relatively equal rate.

England's need for civilian goods after five years of exclusive war production dictated the change. It is expected that Canada will share the British advantage because much of its war industry rests on subcontracts from the United Kingdom. The advantage will be only temporary, however, as U. S. reconversion eventually will catch up.

ference. These advances will make possible low cost, large screen television available universally.

### Quality Programs

Quality of program productions are reaching a perfection that it is hard to tell whether or not it is a movie or live talent with both being used successfully.

Further advancements in the technical phases of new machines that will be available to operators in the future will bring about a pioneering period that will be unprecedented in operating conditions. It is felt that a long-range planning program of preparation to meet any and all competition plus training of routemen and mechanics to cope with the problems encountered will be an invaluable asset to all operators.

Imagination and predictions are a part of every operator's thoughts as to how these machines will be presented to the public, but with ample forethought many a headache will be eased.

## Wisconsin Solons Discuss Anti-Slot Machine Legislation

MADISON, Wis., April 7.—Discussion of anti-slot machine legislation, which has been before the State Legislature for several weeks, probably reached its height here this week in a number of hearings on bills now up for passage. Both the Senate and the House were holding hearings on bills. Two anti-slot bills are now receiving special attention. There is also a proposal in the Legislature to license gaming devices.

Hearings on these bills were held for two days during the week. The chief measure which was up for discussion is the anti-slot bill proposed by the State administration. Originally, the bill, or at least some sections of it, was said to be illegal by the State attorney. This called for an amendment of the bill. The Senate delayed its vote on the administration's bill because of the views of the legal officials of the State have said that the newly amended bill will pass all constitutional requirements.

The real heart of the administration bill provided for revoking licenses of taverns which have gaming devices. A later amendment provided for revoking the license of any drugstore, grocery, restaurant, barbershop or other establishment that might have a gaming device, because this amendment which led the State attorney to say that it would probably be declared illegal by the court.

Altogether, the State Legislature is said to have three anti-gambling bills and one bill for State licensing of gaming devices. The tourist trade has particularly been watching the anti-slot machine bills because these devices mean much to tourist locations during the summer season. Strong opposition to the anti-slot bill came from the tourist section and also the tavern trade opposed the bill.

But the most spectacular opposition came from the city council in Milwaukee, which voiced its opposition officially when the original administration bill was first presented. This was considered as something unusual, when a city council voiced its public and official opposition to a bill to ban slot machines from the State.

## Second Quarter Copper Allotments Canceled

CHICAGO, April 7.—WPB has tightened up on copper in a recent action which cancels all second quarter allotments for spot production under PR-25. This removes any immediate possibility that the red metal may be made available for cable and wire. Second quarter allot-

## MUSIC SUPPLIES ACCESSORIES

Amount	Each
3 Wurlitzer 24/42 Victory Model	\$475.00
1 Wurlitzer #750	725.00
1 Wurlitzer #780E	675.00
1 Wurlitzer #24	310.00
13 Wurlitzer #125 Boxes	29.50
1 Seeburg Classic	475.00
2 Rockola Standards	350.00
4 Rockola Bar Boxes	25.00
3 Rockola Wall Boxes	25.00

## SCALES & PARTS

	Each
3 Kirk Astrology Scales, Vend a Ticket	\$ 75.00
10 Wurl. #24 Buckley Adapters	24.95
1 Wurl. #430 Speaker and Box	125.00
6 Seeburg 3 Wire Selectomatics	35.00
2 Watling Outdoor Jrs.	65.00
2 Watling Tom Thumbs	65.00
20 Rockola Standard Curved Front Glasses	3.50
New Zip Cord, Per Foot	.03

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5 Sport Specials	@ \$135.00 Ea.
1 Streamliner	210.00
1 Four Aces	100.00
2 Playballs	@ 47.50 Ea.
1 Speedball (Bally)	57.50
1 Five, Ten & Twenty	110.00
1 Arizona	200.00
2 Midways	@ 175.00 Ea.
1 Stage Door Canteen	200.00
1 Zig Zag	65.00
2 Dust Whirls	@ 475.00 Ea.
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5 5-Cent Blue & Gold Vest Pocket Slots	@ 42.50 Ea.

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**BOX D-349**  
The Billboard Cincinnati 1, O.

ments of steel under the spot reduction regulation have also been canceled. Excess inventories of copper may still be used, however, for PR-25 production, if they can be found in sufficient quantity.

**PROF'S FIGURES**

(Continued from page 63)

Professor Fox compiled information during the experiments to arrange the following table, which demonstrates the frequency with which the winning combinations will appear in 8,000 plays:

	Amount Paid	Occurrences	Paid Out
Bar, bar, bar (jackpot)...	20	3	60
Bell, bell, bell.....	18	9	162
Bell, bell, bar.....	18	3	54
Plum, plum, plum.....	14	25	350
Plum, plum, bar.....	14	5	70
Orange, orange, orange...	10	126	1,260
Orange, orange, bar.....	10	18	180
Cherry, cherry, lemon...	5	196	980
Cherry, cherry, bell.....	5	147	735
Cherry, cherry.....	3	637	1,911

Theoretical success in 8,000 plays ..... 1,169 5,762  
Theoretical nonsuccess ..... 6,831 0

A study of the table, which is based on theoretical calculations but is supported by 10 test runs of 8,000 plays each on Fox's machine, shows that the player receives 5,672 coins in return for the 8,000 he puts into the machine, a return of 75.025 per cent of the capital. He also receives whatever happens to be in the jackpot at the time he wins it—in a dime machine this averages between \$6 and \$7. Machines of different types vary somewhat, of course, but in most slot machines the return will be similar to that shown above.

**Law of Averages**

People who play slot machines almost invariably don't understand the laws of probability, and use what they call the "law of averages" in an effort to beat the machines. Some players watch the machine to determine when it is "hot," and then begin playing, because they have some notion that payoffs come in streaks. Others wait until a machine has not paid for some time and then play it, feeling that their chances are increased.

On the experimental machine of Professor Fox's the jackpot will turn up, in the long run, three times in 8,000 plays, or once in 2,667—on the average. It is not true that it will show up exactly once in 2,667 plays, however. On one occasion the machine ran for more than 6,000 plays without giving up a single jackpot. On another occasion the jackpot turned up twice in 100 plays.

The machine in Fox's office should produce a winner about once in seven plays. About once in 47 plays it should pay out twice in succession. About once in 320 plays it should pay three times in a row, and once in 2,200 plays, four times in succession. There is nothing to tell the player when this bunching will occur, and no analysis of the 80,000 plays Fox has recorded makes it possible to predict when the machine is "hot."

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- 20 Wy Stands
- 3 2-Way Slot Safes
- 1 3-Way Slot Safe, Heavy
- 15 Electric Consoles, Cash Payout
- 8 Paces Races and other Pieces, Parts and Supplies priced to sell now. Come and get them. Nothing shipped or crated.

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HOLLYWOOD, MD.  
Phone: Leonardtown Ex. 31-F-2

**FLA. LEGIS. MEETS**

(Continued from page 63)

chines showing up in the Florida Legislature. This has happened in other State Legislatures also, but intense activity may show up in Florida. Some of the bills which may appear in the Florida Legislature will be very favorable to the trade so that the solons in that State will have a chance to show their preferences.

Coin machine license laws in Florida have a long history. Newspapers in that State have published considerable material in the past. At one time the State had a license system covering gaming devices and slot machines. This law was in effect from 1935 to 1937. The law was the object of a State-wide crusade, including some of the biggest newspapers of the State in 1937, when it was finally repealed.

This year the States of Idaho and Montana have set an example for Florida in licensing gaming devices and slots for use in clubs. Maybe the Florida Legislature will study the example carefully and follow it generally.

**Vending Machine Legislation**

Not much attention has been given in these reports, from week to week, of the tax proposals which would affect the supplies sold thru vending machines. A recent trade report, by a soft drink authority, says that a number of States have had bills which would place a tax on soft drinks. A number of States have also had legislation regarding a State tax on cigarettes. Some of these proposals have been of special interest to the cigarette vending trade because vending machines were included in the bills.

Later reviews of legislation in these columns will cover some of the developments in taxes on soft drinks, cigarettes and other goods commonly sold thru vending machines.

Some unfavorable legislative bills on coin machines are still pending in four or five States. Most conspicuous of these unfavorable bills are proposals to tax vending machines in the States of Pennsylvania and Rhode Island. However, reports would indicate there is not much pressure behind the big majority of these unfavorable bills and trade reports in general say they are not likely to pass.

The really unfavorable currents, then, are in the States of Florida and Wisconsin, where the State administrations are known to be pushing unfavorable legislation.

**State by State Review**

A State by State review of legislative reports received this week includes the following:

**COLORADO.** The Legislature adjourned April 6. No coin machine legislation has been reported as having passed during the session.

**CALIFORNIA.** About five bills, relating to coin machines in some way, are in the Upper and are considered generally unfavorable.

**FLORIDA.** The Legislature opened April 3 and the governor, in his opening message, asks repeal of the State coin machine license law. Some reports have suggested that four or five bills may appear in the Legislature.

**IOWA.** The Legislature is scheduled to adjourn April 10.

**KANSAS.** Legislature adjourned March 31. Apparently no coin machine legislation was passed during the session.

**MAINE.** The personal property tax assessment bill has passed both houses. Coin machines are included in the list of personal property tax assessments.

**MARYLAND.** The Legislature adjourned March 30. Apparently, the only bills relating to coin machines definitely to pass the Legislature was the Fair Trades Act, which brings vending machines under the State fair trade law, and a bill which would ban cigarettes as prizes in bigger machines.

**OKLAHOMA.** Cigarette tax proposals have been combined into one bill which would increase the discount on affixing cigarette stamps from 3 per cent to 10 per cent.

**WISCONSIN.** Early in the week this Legislature was reported to have three anti-gambling bills in the Upper and one bill which would license gaming devices in the State. Much agitation is going on.

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1 Qt. .... 3.50  
1 Pt. .... 2.25  
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Mills Cash Boxes ..... \$ .75  
Disc Plugs ..... .25  
Slides, 3/5 and 2/5 pay, complete with slide cover and springs. Each ..... 22.50  
Mills Gold Chrome or Blue Front Cabinets, completely finished. Each ..... 12.50  
Club Handles, guaran., non-breakable. Ea. 3.50  
Main Clock Gears. Each ..... 3.50  
Knee-Action Attachments, complete set. 3.75  
Idle Pinion Gears. Each ..... 2.25  
Discs, CH or SP, complete set. Each ..... 7.50  
Slot Machine Screw, Nut and Bolt Kit, complete ..... 5.75  
B.F. or W.E. Cash Box Doors ..... 1.75  
25¢ B.F., Etc., Jack Pots ..... 19.50  
25¢ Escalator for Blue Fronts, Etc. .... 37.50

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Argentine... 80.00	Legionnaire... 65.00	Air Raider... 225.00	Oklahoma... 250.00
Big Parade... 130.00	Moniker... 95.00	Ten Strike... 75.00	Arizona... 250.00
Bolaway... 80.00	Spot Pool... 80.00	Bowl League... 195.00	Flat Top... 250.00
Defense (Genco)... 105.00	Texas Mustang... 80.00	Bowl-a-Bomb... 105.00	Zingo... 349.50
Hi Hat... 75.00	Toplo... 85.00	Selectoscope... 175.00	Streamliner... 250.00
Horoscope... 60.00	Victory... 90.00	Photoscope... 45.00	Fly Tigers... 209.50
Jungle... 80.00	Zig Zag... 70.00	Hockeys... 225.00	Sky Rider... 209.50

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**Wickware May Be Prisoner**

PITTSBURG, Kan., April 7.—S/Sgt. George Wickware, former manager of Wickware Amusement Company here, has been in the army two and a half years

and was reported missing in action January 9. He was with the 7th Army Rainbow Division. It is believed he has been a prisoner of war according to some information from a buddy of his who wrote to Pittsburg friends.

# NOT ENOUGH DISK TOPPERS

## Ops Want More By Some Faves

Folk artist platters needed — more Jordan, James, Spots, Andrews, Bing, too

NEW YORK, April 7.—Headache No. 1 of the disk company artist and repertoire and production exec is nicely aspirined by the first report from more than 100 operators from Coast-to-Coast, who listed this week the artists' recordings they could use in greater quantities than have heretofore been available. Some of their composite answers will amaze the waxery biggies who select talent and tunes and decide output on same.

For instance, the operators maintain they are not getting nearly enough disks by fave folk artists. The mountain music makers they'd like to have more platters from are Ernest Tubb, Al Dexter, Bob Wills, Jimmie Davis, Roy Acuff, Tex Ritter, Ted Daffan and Gene Autry, in the order named. Fully one-quarter of the more than 100 ops telling their needs mentioned they could use plenty more Tubb and Dexter disks, and these ops represent not only the hill and cow country, but such territories as New York, Pennsylvania, Washington, Wisconsin, California and Virginia, among others.

### Jordan No. 1 Pop

Among pop bands, the No. 1 stand-out was Louis Jordan. Twenty per cent of the operators yowled for more Jordan platters, despite the fact that Decca has put plenty of production behind this "small" band's recent waxings. Harry James' cuttings were requested by 17 per cent of the ops, and Guy Lombardo, Tiny Hill, Tommy Dorsey, Spike Jones, Woody Herman, Artie Shaw, Benny Goodman, Wayne King and Erskine Hawkins followed the torrid trumpeter in that order. Of this list, the surprise entries, of course, are Tiny Hill, Wayne King and Erskine Hawkins. The other names in the list are recognized toppers and ops could normally be expected to be calling for more of their disks. But Hill, King and Hawkins haven't had any recent wax output to speak of, and the diskeries could probably do okay with a few sides by these maestros. (King, of course, doesn't have a band at the present time, but is operating a radio production outfit in Chi, the Wester-King Company.)

### Top Singers in Demand

More waxings by top singing groups and singers are also in demand to a greater extent than is presently being supplied by the platter-makers. The Ink Spots is the stand-out vocal group, with 16 per cent of the ops shouting for more of their pressings. Hot on the Spots' heels come the Andrews Sisters, who, of course, had practically every op in the country screaming for more of their *Rum and Coca-Cola*. The Mills Brothers, who kept lots of ops happy with their *Paper Doll*, not too long ago, are also in strong demand, with plenty of ops claiming they could use another batch of Mills sides. And the newest entry in the vocal-instrumental group most demanded at the present time has the Three Suns, who have had several hot hit disks in the last six months or so.

Apparently the boys are getting all the Sinatra platters they want for the bobby-soxer's delight didn't show at all among the singing singles of whose disks the ops could use more. Strangely enough, the three singers most in demand were all males, with Crosby topping the list (it doesn't seem as tho Decca will ever be able to give ops enough of the Bing's platters). Johnny Mercer, whose *Accent-Chu-At the Positive*, and other platters have made him a juke fave, is the No. 2 most-demanded singer, and Perry Como snares the No. 3 position.

While the diskeries are mulling these operator suggestions for more records by artists now recording, the ops have another batch of hot info in store. Next (See *DISK TOPPERS* on opposite page)

## Who's Sinatra?

MEXICO CITY, April 7.—A recent poll conducted here showed Bing Crosby and Andrews Sisters were the most popular artists being featured over the radio and juke boxes.

Frank (swooner crooner) Sinatra is practically an unknown and *Rum and Coca-Cola* is still only a drink hereabouts.

## Detroit Juke Box Operators Faced With New Ordinance

DETROIT, April 7.—The year-long battle over a juke box licensing ordinance reached its final stage here April 3 when the city council unanimously passed a licensing bill which covers juke boxes and movie machines. The mayor had not yet acted on the new ordinance, at the time of this report, but he is expected to approve it. His veto is the only thing that would stop the new law at the present time.

Operators of juke boxes were heard by the city council March 28. At that time it was said the results were inconclusive. Later the city attorney was ordered to draw up a new ordinance which would make some changes, chiefly that of placing a graduated business tax on the operator of music machines.

The Michigan Automatic Phonograph Owners' Association represented operators of juke boxes generally, thru the attorney for the organization. The association presented two main objections to the ordinance as originally proposed. The attorney argued that the flat business tax of \$100 on the operator was unfair to small operators. It was also argued that his fee might prevent veterans from entering the juke box business.

The leaders of the organization also strongly objected to some term or expression in the original ordinance, which seemed to imply that men in the business were below the ordinary moral caliber of business men. The new ordinance, which was framed and voted April 3, attempted to correct some of these implications.

The new juke box ordinance will not

## Coin Machine Industry Eyes Wire Recorder

### New Small Fidelity Wire

CHICAGO, April 7.—The Armour magnetic wire sound recorder and reproducer is causing a flurry amongst manufacturers and will no doubt become increasingly more sought after in the post-war period. Fifteen companies have been granted licenses and are preparing for civilian production as soon as conditions permit. A number of license agreements with other firms, the foundation advises, are pending from the dozens of applications received from manufacturers in the United States, as well as in many foreign countries.

### No Blanket Licenses

The policy of the foundation is to grant licenses for some particular application or several applications as distinguished from a blanket license.

First consideration is given to manufacturers who are in a good position to contribute special skills in technical developments and are willing to make the expenditures necessary to carry them out.

Long recognized in the automatic phonograph industry as one of the most progressive organizations, the J. P. Seeburg Corporation has been licensed to manufacture adaptor units. Adaptors are complete wire recorder units which can

be considered as a model licensing law by any means. Some years ago Detroit had a license for pinball games which was considered as a model city ordinance by the trade thruout the nation. Finally the city repealed its pinball license and it has been without a general coin machine license since then. The present license simply covers juke boxes and movie machines. The juke box ordinance was first presented earlier in the year and was canceled early in March; then it was brought up only in recent weeks and, after much discussion, has finally been passed by the council.

## Ops Shed Light on Still-Dark Disk Supply Set-Up

NEW YORK, April 7.—A first and faltering flicker of light was cast on the seemingly dark picture of disk supplies for operators this week, with the completion of the first part of a study conducted by *The Billboard* thru its newly formed Operators' Advisory Committee. More than 100 large and small operators in cities and towns from Coast-to-Coast revealed in percentages just what part of their total record supply comes from the distributors of the Big 3 (Victor, Columbia and Decca) diskers, what portion direct from the small manufacturers and what percentage they are forced to purchase from local retailers.

Altho it must be pointed out that the study does not by any means represent a scientifically accurate national, or even territorial picture (this could only be secured by a breakdown of purchases by exact number on the part of at least 1,000 operators), it does reveal many interesting points about how ops are getting the disks for their boxes.

### Speaking About Percentages

Tossing the percentage figures into a pot, the national picture looks something like this: The Big 3 distributors are still supplying more than half the disks, 59 per cent purchased by operators. The small, independent waxeries are accounting for only 15 per cent of the ops' total disk supply. And operators are resorting to retail purchases (at full retail prices) for fully one-quarter (26 per cent to be

exact) of their records.

An indication of the complexity of this situation, and the wide differences in the disk supply set-up in the various territories, can be garnered from this:

In the Mountain States (Idaho, Montana, Wyoming, Nevada, Utah, Colorado, Arizona and New Mexico) the operators replying indicate that the Big 3 distributors are supplying a full 84 per cent of the ops' total purchases, while they purchase only 3 per cent from local retailers.

In the East South Central States (Kentucky, Tennessee, Mississippi and Alabama) the operators supplying info claim that the Big 3 distributors supply only 28 per cent of the disks the ops buy, and they buy as high as 40 per cent of their supply from local retailers.

Figures for the other sections of the country fall anywhere in between the two above-cited extremes. When it is considered that the actual picture of operators' disk supply differs drastically not only from territory to territory, but from city to city, town to town, and in many cases, even from neighborhood to neighborhood, it can easily be seen that operators, distributors and the diskeries themselves will have to make the most exhaustive types of surveys and studies before any really substantial facts about the disk supply set-up are revealed.

In the meantime, certain broad and most general conclusions may be drawn (See *OPS SHED LIGHT* on opposite page)

## Disk Jockey Digs Juke Box Jamboree

PHOENIX, Ariz., April 7.—Graham Alexander, disk jockey at KPHO, Phoenix, is pulling in the fan mail with a new platter-chatter disk show called *Juke Box Jamboree*. The listeners choose all selections, Alexander programs and the show spins Monday thru Saturday—2 to 3:30 in the afternoon.

Occasionally program is guested by visiting record collectors as well as small local combo units with the urge to give some of the ungettable stuff. *Juke Box Jamboree* is pulling about 300 requests per week—and most all on the solid side of the platter.

be connected with existing radios for recording and play-back.

It is predicted that the wire sound recorder will be used in some manner relative to a coin-operated device but, at the present time no information is available as to how it will be incorporated into the coin machine business.

Recently the licensing program has been broadened and new licenses are being granted with increasing frequency as the development progresses sufficiently to warrant it.

At present all magnetic wire sound recorders are manufactured for exclusive use of the armed services.

Standardization of all equipment is now being discussed by all licensees. Wire recorders are expected by their proponents to compete directly with office dictating machines and home phonographs of cylinder, disk and film types, and only a little less directly with radio and television. That is why standardization is vitally important if a recording made on one manufacturer's product is to be reproduced on another's.

### Several Advantages

Several advantages are claimed for wire recordings. Its developers say that it requires a minimum of equipment, skill and care. Immediate play-back is possible. A recording is said to retain original clarity indefinitely. Wire can pick up tones at sound levels ranging from 15 to 40 decibels—including whispers and musical notes scarcely audible to the human ear.

Authorities in electronics say that the Armour method will revolutionize sound recording and reproduction. Modifications of this basic principle result in recording instruments of various kinds, some of which record only, some of which reproduce only and others of which both record and play-back.

Recordings may be made for any one of a number of purposes, including entertainment and education, communication, dictation and transcription, signal controls and as a record of proceedings or interviews, or the taking of testimony.

### Continuing Research

The Armour Foundation is plowing \$90,000 a year into further wire-recorder research, sharing its findings with all 15 licensees. Most recent development of the foundation is 0.003-in. stainless steel wire whose smaller diameter permits more length on a pair of spools, hence a recording capacity of 135 minutes or double that of the original carbon steel wire. What's more, the stainless appears to provide recordings of higher fidelity.

## Sales Climb for Disk-Makers

CHICAGO, April 7.—The year 1944 was the greatest sales year phonograph record manufacturers ever had, with sales running well over \$2,000,000. This is nearly 25 per cent more than 1943 and 15 per cent more than 1942. January appeared to be the best month with over \$250,000 in sales reported.

In 1943, April was the best sales month, with sales slightly under the quarter-of-a-million-dollar rate, while in 1942, December seemed to be the best month, with sales also running close to the quarter-of-a-million-dollar scale. From all indications record sales this year will streak ahead and bring the totals close to \$3,000,000.

### BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 20)

4	8	6.	I'M BEGINNING TO SEE THE LIGHT ..... Duke Ellington...Victor 20-1618 <i>Don't You Know I Care?</i>
2	9	6.	SENTIMENTAL JOURNEY... Les Brown....Columbia 36768 <i>Twilight Time</i>
1	—	6.	THERE! I'VE SAID IT AGAIN ..... Vaughn Monroe...Victor 20-1637 <i>Rum and Coca-Cola</i>
1	—	7.	JUST A PRAYER AWAY... Bing Crosby.....Decca 23392 <i>My Mother's Waltz</i>
1	—	7.	MY DREAMS ARE GETTING BETTER ALL THE TIME... Johnny Long-Dick Robertson... <i>Candy</i> .....Decca 18661
1	—	7.	STUFF LIKE THAT THERE. Betty Hutton.....Capitol 188 <i>Blue Skies</i>
2	10	8.	A LITTLE ON THE LONELY SIDE ..... Guy Lombardo.....Decca 18642 <i>(All of a Sudden) My Heart Sings</i>
1	—	9.	LAURA (F) ..... Woody Herman..Columbia 36785 <i>I Wonder</i>
1	—	10.	CANDY ..... Dinah Shore.....Victor 20-1632 <i>He's Home for a Little While</i>
1	—	10.	JUST A PRAYER AWAY... Sammy Kaye....Victor 20-1624 <i>All of My Life</i>

### Record Reviews

(Continued from page 23)

**VAUGHN MONROE (Victor)**  
*I'll See You in My Dreams*—FT; VC.  
*I Walked In*—FT; VC.

Gus Kahn's and Isham Jones's ever-green, *I'll See You in My Dreams*, being slated for a return in the new *Keep Your Powder Dry* movie, is given an up-to-the-minute lush treatment by Vaughn Monroe. Impressing from start, with the trombone choir carrying it away soft and sweetly, the familiar lyrics are sold just as expertly by Vaughn Monroe with assist from the Norton Sisters. The same pattern, in the same ballad tempo, is set for *I Walked In*, of current vintage and also from the screen—scored in *Nob Hill*. It's the trombone choir to introduce the lovely melody, with the maestro, this time on his own, selling the song.

Getting the jump in the revival of "I'll See You in My Dreams." Vaughn Monroe should start picking up coins immediately with this side on a phono sticker.

**FRANCES LANGFORD (ARA)**  
*Let Me Love You Tonight*—FT; V.  
*More and More*—FT; V.

It's real vocal dreaming as Frances Langford wraps her pipes around the lyrics of both of these attractive and currently popular melodies. With the Roderman Orchestra providing a plush string background to frame her voice, sides spin along in silky fashion. The Latin rhythms are applied to *Let Me Love You Tonight*, with the chanteuse taking full tempo liberty. Even more

expressive is her singing of *More and More*, selling it right from the start with the verse and dipping into a bright tempo for the chorus refrains. Again Miss Langford sings it freely to heighten the song salesmanship—and she sells it strong all the way.

Where the vocal sides sell, Frances Langford provides plenty of attraction with these two sides—particularly for "More and More."

**THE THREE SUNS (Majestic)**  
*Sweetheart of All My Dreams*—FT; VC.  
*Don't Apologize*—FT; VC.

An oldie in new dress, the combination of organ, accordion and guitar make it attractive all over again for *Sweetheart of All My Dreams*. Spinning at a lively rhythmic tempo, the singing of Artie Dunn is ever in keeping with the sweet music dispensed by his Three Suns. Of greater interest is his own *Don't Apologize*, an attractive sentimental ballad of the "Sin to Tell a Lie" school of song. Dunn sings it as a slow ballad, picking up the tempo with lively rhythms for the instrumental refrain.

Popularity of the Three Suns should continue to grow with the phono fans in setting aside stickers for both of these titles.

**SLAM STEWART QUARTET (Savoy)**

*Play, Fiddle, Play*—FT.  
*Dark Eyesky*—FT.

The incredible Slam Stewart, bowing his bass fiddle as expertly as those who stick their little Strads under the chin, has a romping time in improvising a la heat these two Russo melodies. To spark his uncanny bass bowing facility, there is the blues-geared piano poundings of Errol Garner, who makes a most favorable impression with *Play, Fiddle, Play*. However, side is all Slam, polishing off with a trumpeter's routine of riding up the scale until he reaches the very bridge of his bass. Tempo is speeded for *Dark Eyesky*, for which Mike Bryan adds his electric guitar pickings. Harold West on drums rounds out the foursome as featured at the Three Deuces on Gotham's 52d Street.

Where the hot jazz fans crowd around the music boxes, both of these hot jazz classics will enjoy a profitable spin.

### DISK TOPPERS

(Continued from opposite page)  
week (again thru the voice of *The Billboard's* newly organized Operators' Advisory Committee, whose recommendations are presented in this story) the ops will turn talent scouts with a presentation of the bands, singers and singing groups, *Not Now Recording*, whom they would like to have on wax.  
(Editor's note to record companies: Get those contracts ready, fellas.)

### OPS SHED LIGHT

(Continued from opposite page)  
from the OAC report: (1) Operators in many territories are being forced to purchase records from their local retailers; (2) until the small waxeries find they means of upping their production they are not going to be able to supply any heavy percentage of operator needs; (3) the Big 3 distributors are still supplying the bulk of disks bought by ops, but they have a long, long way to go before they'll make the operating fraternity really happy . . . regardless of reasons for the present situation.

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**ADVANCE RECORD RELEASES**

(Continued from page 23)

- HOT PIANO ALBUM** ..... Savoy A-501  
 Deuces Wild..... Johnny Guarneri Trio (Slam Stewart-Sammy Weiss) ..... Savoy 557  
 Firebird ..... Johnny Guarneri Trio (Slam Stewart-Sammy Weiss) ..... Savoy 555  
 Hangover ..... Johnny Guarneri Trio (Slam Stewart-Sammy Weiss) ..... Savoy 555  
 I'm in the Mood for Love..... Johnny Guarneri Trio (Slam Stewart-Sammy Weiss) ..... Savoy 554  
 My Blue Heaven..... Johnny Guarneri Trio (Slam Stewart-Sammy Weiss) ..... Savoy 556  
 New Exercise in Swing..... Johnny Guarneri Trio (Slam Stewart-Sammy Weiss) ..... Savoy 556  
 That Old Black Magic..... Johnny Guarneri Trio (Slam Stewart-Sammy Weiss) ..... Savoy 554
- I'M LEANING ON THE LORD** ..... Jubilee Male Quartet.. Joe Davis 7000  
**I'LL ALWAYS BE WITH YOU** ..... Perry Como (Ted Steele Ork) ..... Victor 20-1658  
**I HOPE TO DIE IF I TOLD A LIE** ..... Erskine Hawkins (Carol Tucker)..... Victor 20-1659  
**LAURA** ..... Dick Haymes (Victor Young Ork)... Decca 18666
- McKINNEY'S COTTON PICKERS HOT JAZZ ALBUM**..... Victor HJ-4  
 Baby, Won't You Please Come Home? ..... McKinney's Cotton Pickers..... Victor 40-0116  
 Blues Sure Have Got Me..... McKinney's Cotton Pickers..... Victor 40-0116  
 Cherry ..... McKinney's Cotton Pickers..... Victor 40-0114  
 Never Swat a Fly..... McKinney's Cotton Pickers..... Victor 40-0117  
 Plain Dirt..... McKinney's Cotton Pickers..... Victor 40-0115  
 Rocky Road..... McKinney's Cotton Pickers..... Victor 40-0117  
 Shim-Me-Sha-Wabble ..... McKinney's Cotton Pickers..... Victor 40-0114  
 Zonky ..... McKinney's Cotton Pickers..... Victor 40-0115
- MEL'S RIFF** ..... Herbie Fields Ork ..... Savoy 540
- JELLY-ROLL MORTON HOT JAZZ ALBUM** ..... Victor HJ-5  
 Burnin' the Iceberg..... Jelly-Roll Morton and His Red Hot Peppers ..... Victor 40-0120  
 Dead Man Blues..... Jelly-Roll Morton and His Red Hot Peppers ..... Victor 40-0118  
 Deep Creek..... Jelly-Roll Morton and His Red Hot Peppers ..... Victor 40-0119  
 Little Lawrence..... Jelly-Roll Morton and His Red Hot Peppers ..... Victor 40-0121  
 Pontchartrain ..... Jelly-Roll Morton and His Red Hot Peppers ..... Victor 40-0121  
 Pretty Lil..... Jelly-Roll Morton and His Red Hot Peppers ..... Victor 40-0120  
 Red Hot Pepper..... Jelly-Roll Morton and His Red Hot Peppers ..... Victor 40-0119  
 Sidewalk Blues..... Jelly-Roll Morton and His Red Hot Peppers ..... Victor 40-0118
- MY BABY SAID YES** ..... Horace Heidt and His Musical Knights (Gene Walsh) ..... Columbia 36798
- PLAY, FIDDLE, PLAY** ..... Slam Stewart Quartet ..... Savoy 537
- QUINTET OF THE HOT CLUB OF FRANCE HOT JAZZ ALBUM**..... Victor HJ-6  
 Ain't Misbehavin'..... Quintet of the Hot Club of France... Victor 40-0123  
 I Can't Give You Anything But Love, Baby..... Quintet of the Hot Club of France... Victor 40-0122  
 Miss Annabelle Lee..... Quintet of the Hot Club of France... Victor 40-0125  
 Mystery Pacific..... Quintet of the Hot Club of France... Victor 40-0125  
 Runnin' Wild..... Quintet of the Hot Club of France... Victor 40-0124  
 Solitude..... Quintet of the Hot Club of France... Victor 40-0124  
 Sweet Chorus..... Quintet of the Hot Club of France... Victor 40-0122  
 When Day Is Done..... Quintet of the Hot Club of France... Victor 40-0123
- SOLDIER'S LAST LETTER** ..... Elton Britt..... Bluebird 33-0524
- SOMEBODY DONE CHANGED THE LOCK ON MY DOOR** ..... Louis Jordan and His Tympany Five (Louis Jordan) ..... Decca 8670
- (I LOVE YOU, I LOVE YOU, I LOVE YOU) SWEETHEART OF ALL MY DREAMS** ..... Felix Knight (Camarata Ork)..... Decca 23411
- SWEET MAN** ..... Miss Rhapsody ..... Savoy 534
- SWING IT, MR. JOE** ..... Ceale Burke ..... Guilt-Edge 221
- SUGAR** ..... Miss Rhapsody ..... Savoy 536
- TE ESPERO—BOLERO (LONGING FOR ALBERTO IZNAGA AND HIS "SIBONEY" YOU)** ..... Ork ..... Standard T-1005
- TEMPTATION** ..... Perry Como (Ted Steele Ork)..... Victor 20-1658
- TENOR SAX ALBUM** ..... Savoy A-500  
 Blue Skies..... Ben Webster-Johnny Guarneri Trio..... Savoy 553  
 Don's Idea..... Don Byas and Ork..... Savoy 552  
 Honeysuckle Rose..... Ben Webster-Johnny Guarneri Trio..... Savoy 553  
 I Don't Stand a Ghost of a Chance ..... Lester Young with Rhythm Section..... Savoy 551  
 Lester Savoy Jump..... Lester Young with Rhythm Section..... Savoy 551  
 On the Sunny Side of the Street... Coleman Hawkins..... Savoy 550  
 Stomping at the Savoy..... Coleman Hawkins..... Savoy 550  
 What Do You Want With My Heart? ..... Don Byas and Ork..... Savoy 552
- THAT'S THE CURFEW** ..... Pete Brown Sextet ..... Savoy 533
- THE BOTTLE'S EMPTY** ..... Sir Walter Thomas and His All Stars ..... Savoy 8130
- THE NIGHT IS YOUNG AND YOU'RE SO BEAUTIFUL** ..... Dick Haymes (Victor Young Ork)... Decca 18666
- THERE'S NO YOU** ..... Frank Sinatra (Ken Lane Singers-Axel Stordahl Ork) ..... Columbia 36797
- THRILL OF A ROMANCE ALBUM** ..... Victor Red Seal M-990  
 I Love You..... Lauritz Melchior..... Victor Red Seal 10-1147  
 I Want What I Want When I Want It..... Lauritz Melchior..... Victor Red Seal 10-1149  
 Lonely Night..... Lauritz Melchior..... Victor Red Seal 10-1147  
 Please Don't Say No..... Lauritz Melchior..... Victor Red Seal 10-1149  
 Serenade..... Lauritz Melchior..... Victor Red Seal 10-1148  
 Vive L'Amour..... Lauritz Melchior..... Victor Red Seal 10-1148
- ULTIMA NOCHE—BOLERO (LAST NIGHT)** ..... Alberto Iznaga and His "Siboney" Ork ..... Standard T-1005
- UP IN CENTRAL PARK ALBUM** ..... Victor Red Seal M-991  
 Carousel in the Park..... Jeanette MacDonald (Russell Bennett Ork) ..... Victor Red Seal 10-1153  
 Close as Pages in a Book..... Jeanette MacDonald-Robert Merrill (Russell Bennett Ork)..... Victor Red Seal 10-1154  
 It Doesn't Cost You Anything To Dream..... Jeanette MacDonald (Russell Bennett Ork) ..... Victor Red Seal 10-1153  
 The Big Back Yard..... Robert Merrill (Russell Bennett Ork) ..... Victor Red Seal 10-1155  
 The Fireman's Bride..... Robert Merrill (Russell Bennett Ork) ..... Victor Red Seal 10-1154  
 When You Walk in the Room..... Robert Merrill (Russell Bennett Ork) ..... Victor Red Seal 10-1155
- YAH-TA-TA YAH-TA-TA (TALK, TALK, TALK)** ..... Bing Crosby-Judy Garland (Joseph Lilley Ork) ..... Decca 23410
- YOU'RE GONNA NEED THAT PURE RELIGION** ..... Jubilee Male Quartet.. Joe Davis 7000
- YOU'VE GOT ME WHERE YOU WANT ME** ..... Bing Crosby-Judy Garland (Joseph Lilley Ork) ..... Decca 23410

**RECORDS LATEST RELEASES**

POPULAR — RACE — HILL BILLY RECORD LIST

- Stuff Like That There ..... Cap 188 \$ .53  
 Betty Hutton  
 My Pet Brunette ..... Cap 189 .53  
 Andy Russell  
 Propaganda Papa ..... Cap 190 .53  
 Georgia Cloodhoppers  
 Tomorrow Never Comes ..... Decca 6106 .37  
 Ernest Tubb  
 Red-Headed Mama Blues ..... Continental 3025 .53  
 Red River Dave  
 You're Not Foolin' Anyone But Yourself ..... Muscraft 15029 .53  
 If I Could Be With You One Hour Tonight  
 Phil Brito  
 Empty Bed Blues—Worried Life Blues ..... Manor 1002 .79  
 Rubber Legs Williams  
 The Tables Have Turned on Me ..... Joe Davis 7126 .79  
 5 Red Caps  
 My Lips Remember Your Kisses ..... Atlas 100 1.10  
 King Cole Trio  
 Rum and Coca-Cola ..... Decca 18636 .53  
 Andrews Sisters  
 Grabtown Grapple ..... V20-1647 .53  
 Artie Shaw  
 I Got a Song—Tony Pastor ..... V20-1640 .53  
 Strange Music  
 Bing Crosby ..... Decca 18649 .53  
 Is There Somebody Else?  
 Delta Rhythm Boys ..... Decca 18650 .53  
 That Someone Must Be You  
 Jimmie Lunceford ..... Decca 18655 .53  
 Lover Man  
 Billie Holliday ..... Decca 23391 .79  
 Just a Prayer Away  
 Bing Crosby ..... Decca 23392 .79  
 You're Gonna Change Your Mind  
 Una Mae Carlisle ..... Joe Davis .79  
 Jodie Man  
 Louis Armstrong ..... Decca 18652 .53  
 A Friend of Yours  
 Bing Crosby ..... Decca 18658 .53  
 I'm Beginning To See the Light  
 Harry James ..... Col 36758 .53

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# AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

By Nat Green

All Communications to 155 N. Clark St., Chicago 1, Ill.

### High-Powered Promotion

A near high in songwriter promotional co-operation was reached in the last couple of weeks when Sterling Sherwin, San Francisco composer, completed a series of tie-ins for his new folio, *Singin' in the Saddle*. Here's what Sherwin did for his cowboy opus: Got Beniamino Bufano, famous artist, to draw an unusual title page; asked Evelyn Wells, top-flight novelist and magazine writer, to contribute the introduction; illustrated the cowboy song collection with action photos furnished by two rodeo outfits. After Boston Music Company published the folio, Robert O'Brien, *San Francisco Chronicle* columnist, reported it in his pillar. So station KPO (NBC) invited Sherwin to be interviewed on its top program, *Woman's Magazine of the Air*. Apprised of this fact, Tom Tyrrell, radio editor of *The Shopping News*, featured a picture of the composer in U. S. Coast Guard Reserve uniform together with a yarn on front pages of the sheet's San Francisco and Oakland editions. King Features' Coast subsidiary gave the songwriter a similar photo and story in its 100-strong Coast States dailies, dubbing the composer "Poet-composer laureate of the West." Joseph Henry Jackson, *Chronicle's* book critic, liked the folio so well he gave it a half-column rave.

Songwriter then informed Sherman & Clay of the facts, and the Coast jobber featured the *Singin' in the Saddle* title on the cover of its dealers' bulletin. Sherwin responded in kind by inserting ads in a chain of Western papers to run for months featuring the book and Sherman & Clay's retail outlets; after which the busy Sherwin persuaded the Canadian Music Sales, which published his former cowboy opus, *American Cowboy Songs*, to handle Canadian distribution for Boston Music. Naturally, the book is selling like cigarettes with this one-man whirlwind campaign, but Sherwin says he's not thru yet.

### Lifer Pens Sentimental Songs

Being confined behind the grim walls of Ohio State penitentiary has not stifled the song-writing ability of Tom Licavoli, a lifer in the Ohio pen. Tom has just had four of his compositions accepted for publication by the Valjean Music Company. Titles are *Concetta*, *My Olga From the Volga*, *I'm Sticking Around the Old Home Town* and *At Nightfall*. Valjean has published several other Licavoli numbers which have won considerable popularity and he has high hopes that his latest four also will click.

### Farmer-Song Writer

Carson J. (Robbie) Robison, who has written more than 1,000 songs, is a successful dirt farmer. He has a 200-acre farm at Pleasant Valley, N. Y., where he puts in most of his time. Robbie tries out his effusions on the cattle, pigs and chickens, then on the neighbors. If everything seems to be all right he bundles up the tunes and takes them to New York to the offices of Bob Miller, Inc., his publishers, talks about plantings, crops, etc., gets a free meal from his publisher, then goes back to the farm to write more songs. He has just recorded four of his latest compositions for Bluebird.

### "Hoosier Hop" To Tour

The *Hoosier Hop*, heard over the Blue from WOWO since May, 1944, and which has built up a great following thru its Saturday night sessions in the Shrine Auditorium in Fort Wayne, Ind., will appear under canvas this summer, according to plans being made by Harry Smythe, who handles the show. Only difficulty just now is obtaining a top of sufficient capacity, but Smythe is confident he'll get hold of one. Show will play territory covered by WOWO and will feature leading *Hop* artists. On week-ends the show will be piped in for the Blue (now American Broadcasting Company) network broadcast.

### Folk Artist a Hit in Legit

Burl Ives, who started out at the age of 10 to be a boy evangelist and wound up becoming one of the greatest of American folk singers, has made a hit of no small proportions in the Theater Guild's musical, *Sing Out, Sweet Land*, now current at the Great Northern Theater, Chicago. The show just missed being great. In spite of a few dull spots it is a pleasant evening's entertainment and the big reason for that is Burl Ives. Tops among his many songs is *The Foggy, Foggy Dew*, an old sentimental ballad well suited to his talents. Then there are *Rock Candy Mountain*, *Blue Tail Fly*, *Springfield Mountain* and various others, in all of which Ives is superb. The show is a treasury of American folk tunes. Ray Jacquemont sings *Wanderin', Hallelujah, I'm a Bum* and *Marching Down This Road*; there are a couple of Stephen Foster tunes, *Campdown Races*, and *Oh, Suzannah*, and such oldies as *Frankie and Johnnie*, *The Roving Gambler* and *Polly Wolly Doodle*. The show is a folk tune treat.

### WJW's Barn Dance

Cleveland, O., has an up and coming show in the *WJW Barn Dance Jamboree*, broadcast every Saturday night over WJW from the stage of the Masonic Temple, Cleveland. Among the artists who appear in the show are Pappy Howard's Connecticut Kernels, Cowboy Joe Dent, and Smiley and Sue, Fiddlin' Jay and His Saddle Busters, the WGAR Range Riders, the Wyoming Cowboys and Sam Rich and his harmonica. Every second week a similar show is presented at the Akron (O.) Armory, and frequent personal appearances are made in neighboring cities, under the direction of the WJW Artist Bureau.

## FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodenker

### TEXAS (JIM) ROBERTSON (Bluebird)

*Rodger Young*—FT; V. *Talk to the Boss in the Sky*—FT; V.

The folk music form for the story telling is adopted for a present-day saga by Frank Loesser. The songwriter tells the true story of *Rodger Young*, soldier hero, who sacrificed his own life to draw the fire of a Jap machine crew and enabling his company to wipe out the Jap nest. For Texas (Jim) Robertson, singing of *Rodger Young* is like telling the story of a train wreck or a mine cave-in, adapting the song so well for the folk treatment. His husky baritone voice also serves well for *Talk to the Boss in the Sky*, a sweet cowboy song with religious flavor in its story. A familiar folk song, Texas "Jim" packs as much emotional appeal into this song of the wide open spaces. For both sides, Robertson gets good musical backing by a small orchestra comprising strings, trumpet and clarinet. Both sides should spin merrily in the music boxes.

### GENE AUTRY (Okeh)

*I'll Be Back*—FT; V. *At Mail Call Today*—W; V.

Huddling with Fred Rose in the composition of the chant, Gene Autry comes up with an outdoor saga that is a cinch to create a deepening wave of enthusiasm. Hitching to a soldier setting, Autry rings the bell with the sad saga embodied in *At the Mail Call Today*. Singing it at a lively waltz tempo, with a heart-throb in his throat, it's the story of the soldier boy whose castles crumbled at the mail call when a letter from his sweetheart carried the bitter tidings that she is no longer waiting for him and has turned to another. *I'll Be Back*, the mated side in which Autry also had a hand in the composition, is a mill run love ballad, with neither lyric nor melody to make it strike a real responsive chord. However, Autry sings it well enough without being overbearing, taking it at a bright fox-trot tempo. A large orchestra, sparked by the strumming of guitars, provides the proper musical setting for both of the sides.

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(Cherry 8321)

CONTINUE BUYING WAR BONDS

# CANCEL SET-ASIDE ORDER

## Change in Army Order for Candy

Candy supplies to be set aside but civilians will not benefit—over guessing

CHICAGO, April 7.—With sugar rationing here to stay until 1947 at least, predictions and mixed opinion on the actual sugar situation are coming from all sources and directions.

Since cancellation of the army's set-aside order on five-cent candy bars April 3, manufacturers and other authoritative sources have expressed interest in the sweets of the nation, and have tossed about their various opinions as to whether the public will have more or less candy to eat this coming year.

### Army Changes Order

The change in army demand did not necessarily mean that civilian supplies of candy would be increased but it did (See *Cancel Set-Aside Order* on page 80)

## Baltimore Merchants Get Licenses by Mail

BALTIMORE, April 7—Merchants here holding various State licenses today were given an opportunity to use a mail-order plan to obtain their new licenses that will be due May 1, for the 1945-46 license year. This is the third consecutive year this plan has been put into effect here.

Frank C. Robey, clerk of the Court of Common Pleas, several years ago instituted the plan whereby many license holders renew by mail. This does away with long queues of license seekers that used to besiege the Courthouse License Office. Robey sent the new notices out to 24,216 license holders.

The licenses up for renewal include cigarette, traders and restaurant licenses and many other types of state permits. Only renewals can be obtained by mail.

The main license sale begins at the Courthouse office April 16, beginning June 1, the second month of the new

## Does Your Cigarette Taste Different? Well, It Won't Now

RICHMOND, Va., April 7.—The pre-cigarette shortage complaint of smokers that cigarettes had a tendency to lose their freshness after the pack had already been opened and the observation, too, that as cigarettes were smoked a bitterness in taste was present, might be eliminated by means of one of the patents recently issued to 474 inventors, as announced in the official gazette of the United States Patent Office.

This invention, conceived by Dr. Rudolph Max Goepf Jr., of New Castle, Del., research chemist for the Atlas Powder Company, is in the form of a tobacco composition which will be used by manufacturers as a tobacco conditioning agent. The new invention is being readied to solve these oft repeated complaints (pre-shortage only, mind you) of "does your cigarette taste different lately?" and the tendency of the cigs to lose their freshness when permitted to lie in an opened pack (are they kidding?).

The patent issued covers the use of hexides (hexital dianhydrides) as conditioning agents in the manufacture of tobacco products instead of the ingredients now used to modify the natural flavor and aroma of tobacco.

license year, a 10 per cent per month penalty will be demanded from tardy license seekers.

The cigarette license amounts to \$26.50 per location, and last year it is estimated some \$160,000 was thus garnered.

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Poor old Jim is harried.  
He knows he pulled a boner—  
When he thought of candy vendors,  
He didn't think of STONER.



But Bill has had no troubles  
With parts requiring mending,  
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For efficient candy vending.



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But UNIVENDOR will be back  
As soon as peace is won.

## Univendor

Finest of Candy Vendors

STONER MFG. CORP.

Aurora, Illinois



WE ARE NOW LOCATED  
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609 SPRING GARDEN STREET  
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Please Address All Correspondence  
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## (LIKE NEW) AMERICAN EAGLE

FRUIT REELS F. P.  
TOKEN AWARD

Free Play Mystery Token Award—all winning combinations as on regular bell (such as 2 Cherries and anything, 3 Plums, 3 Bells, etc.) 1¢ or 5¢ Play. Fast money-maker!

\$19.50



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BRAND NEW! \$29.50 EA.  
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Victor Home Run, 1¢ Play	\$22.50
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Yankee, New, Divider Model	16.50
Pikes Peaks	22.50
Bingo	12.50
Victor Roll-a-Packs	9.95
Races, New	14.50
Liberty, 1¢ Tok. Payout, Cig. Sym.	19.50
Sparks, 1¢ Token P.O.	12.50
Daval 21, New, Divider Model	8.95
Lucky Strikes, 1¢ Cig. Sym.	12.50
Imps, New, 1¢ or 5¢, Cig. Sym.	12.50
Hit Hitler, Penny Back	19.50
Cubs, 1¢, Cig. Sym.	6.90
Civilian Defense, 1¢, New	13.50
Slap the Japs, 1¢, New	13.50
Vest Pockets, 5¢, Green	44.50
Vest Pockets, 5¢, Blue	54.50
A.B.T. Targets, Model F & Challenge, Like New	32.50
Marvel, 1¢ or 5¢, Token P.O., Cig. Reels	19.50
Sparks, Champion, 1¢ or 5¢, Gold Award, Fruit Reels	19.50

## SLOTS & CONSOLES

Mills Bonus, 10¢	\$295.00
Jennings Silver Chief, 5¢	185.00

## PEANUT & BALL GUM VENDORS

Northwestern Model 33, Jr.	\$5.50
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Snacks, 3 Compartment, Recond. Like New	15.00
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Jennings In-a-Bag, Recond.	10.50

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4 Mills Thrones of Music, Perfect Condition, Each	\$275.00
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# N. W. Licenses Gaming Devices

## Washington, Idaho, Montana License Machines in Clubs

Other States watching legal phase of laws enacted to allow gaming devices in clubs with prospects of more States to follow suit—Montana law given

HELENA, Mont., April 7.—A tier of three States, stretching along the north-west corner of the U. S., now license gaming devices for use in clubs. The States are Washington, Idaho and Montana and the last two have this year enacted such legislation. Legal minds are now busy comparing the regulations under each State law and members of the coin machine trade are anticipating the possibilities in each State, as the laws now go into operation.

The Washington law has been on the statutes of that State for two or three years and has stood up under a court test. The definition of a club, under the Washington law, was one of the special legal points at issue. Montana stole a march on Idaho and its gaming device law was approved February 28. The Idaho law was approved March 13.

It is already reported that news of these new State license laws has spread thruout the industry and that many eyes are looking this way to see what the market prospects will be in the future and what legal precedents may be set for other States in the nation.

### No Real Action

Since so many State Legislatures have already adjourned this year, it is felt here that the precedent making possibilities of the two new laws in this section will not have much headway this year.

When the laws of Montana and Idaho are laid side by side, it appears at once that the Idaho law is a little more extended and that perhaps regulations are more complex than the new Montana license law.

Legal authorities say that both statutes are written rather simply and depart from the usual complex phraseology of many legislative enactments.

While both State laws are aimed to cover one type of machine, known now as gaming devices, yet both of them use different terminology. While the Idaho law says "coin-operated amusement devices," the Montana law says "slot machines." In view of the precedent set by the federal tax law, which refers to gaming devices, it is felt among some members of the trade here that gaming devices would be a better term for all State laws in order to follow the federal statute more accurately.

### Explicit Definitions

But the definition of a slot machine in the new Montana statute is so explicit it is felt that there will never be any argument or court test here to determine what type of machines are really covered under the license provisions.

The Montana law is more simple and direct than the Idaho law and money is made the real key to slot machines under the new State law here. While the Idaho law provides for redeeming tokens or checks in merchandise, thus qualifying the machines as gaming devices, the new Montana law says a slot machine is one which is played for money or checks, chips or tokens and which may be redeemable in money. No mention is made of merchandise or any other prizes of any kind, other than actual cash.

As in most other States, the lawmakers in Montana were up against statutes and other laws, and even the State constitution, in order to try to frame a new statute which would legalize the machines to be licensed. The new law definitely takes the proper steps to legalize the machines which are licensed under the law. This is accomplished in one way by declaring all other operations of gaming devices or slot machines to be illegal, i. e., slot machines must comply with the regulations of the new law or else they are operated illegally.

### Hickey Law

The real legal obstacle, facing the law-

makers here, was what is known as the "Hickey Law." This is rather a strict State law against slot machines, and the new statute says that the provisions of this law will still remain in effect, but that clubs described in the new law may become exceptions to the Hickey Law by qualifying under the new statute.

The new law is aimed definitely at licensing gaming devices in clubs of (See N. W. Licenses on page 78)

## Milwaukee Reformer Shake - Down Artist

MILWAUKEE, April 7.—The licensing committee of the city council here listened to a phonograph recording of arcade noises recently. These "noises" only furnished the "incidental music" to what proved to be a very interesting two-way conversation between an arcade operator and a certain gentleman who has been known as a leader of certain reform groups in the past. In fact, at one time he was an investigator on a citizens' committee on juvenile delinquency. The two records had been made by Cymon Riger who operates two arcades in Milwaukee. Riger explained that the conversation had been recorded while he pretended to repair a microphone which was actually attached to a recording device located in another room.

Highlights of the conversation included the mention of \$50 which had been paid the gentleman in question by one of Riger's competitors to drive Riger out of business and further mention was made of an additional \$300 in readiness for the same purpose. At another spot it registered the asking of \$100 "for a purpose" and the remark that Riger could consider the \$100 as a loan. At another point it recorded a boast to change the license committee's unfavorable attitude toward Riger's application for amusement permits.

At another point the ex-reformer's voice remarked, "I'm not pestering you for anything. I told you what I wanted and how I wanted it. You make up your mind tonight you are going to give it to me. Put it down. I'll take a check from you. You know what a check is, don't you? Put myself in your hands, but if you ever double-cross me, if you ever do anything with a check like that, I'd never do a thing for any— of a — in Milwaukee. I would be the biggest stool pigeon this town has ever seen. I know every gambling house in town. I know every spot in town. I know everything."

The committee, investigating alleged shakedown activities, include aldermen, the deputy police inspector, deputy city comptroller and various others. All day long a parade of witnesses, tavern keepers, operators of amusement spots, etc., testified to ease their troubles before the committee, but the climax was reached with the playing of the two phonograph records containing the transcription of the conversation.

Committee members indicated that there would be no criminal prosecution; that they were primarily interested in letting the public know that they were not associated with the ex-reformer and that no money had been received from him for "fixing things" and, finally, that each applicant for a license would be given consideration without the intervention of influence from anyone.

## Even as You and I

FLEMINGTON, N. J., April 7.—Thirty American Tobacco Company stockholders left the company's annual meeting this week with a lone pack of cigarettes apiece. The shortage of cigs really hit home in this case because at past meetings the customary carton was given out.

## No Coffee Dispensers, Says Horn & Hardart

NEW YORK, April 7.—A great number of inquiries have been received from operators thruout the country regarding dispensing equipment for coffee. It has been reported, direct from C. V. Farley, of the Auto-Mat restaurant chain, that the coffee dispensers now manufactured by this company will not, at any time in the future, be offered for sale or lease to any other firm.

Farley stated that Auto-Mat, operated (See No Coffee Dispensers on page 81)

## Baltimore Arcades Open to Good Biz

BALTIMORE, April 7.—The arcades are slated to open for business at Carlin's Amusement Park, Park Circle Drive and Gwynn Oak Park Amusement Park. Operators are putting the finishing touches to the arcades in preparation for the reopening.

Both parks, formally reopened last Sunday, but it was impossible to get all amusement spots in operation. Then, too, the arcade operations, while equipped with machines of various kinds, were not able to get fully under way because of the manpower situation in this city.

Both Carlin's Amusement Park and the Gwynn Oak Amusement Park have some 200-odd coin machines in storage and with little work will be placed in operation by the end of the week.

At the formal reopening of these parks last Sunday there were 10,000 persons at each.

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EXCLUSIVE REGIONAL CONCESSIONS NOW OPEN. Main Drag Flat Joists, Arcades, Resorts, Beaches. War game played by military maneuvers only. Players each buy a board for the game. Player who solves same problem in fewest maneuvers takes pool. Easy to learn. Hard to play. No luck. All skill. Exciting, fascinating, dramatic. Absolutely legal. Takes the place of Bingo, Better than Bridge or Chess. Remember Hits of Pigs in Clover, Mah Jong, Cross Word Puzzle, Miniature Golf, Gin Rummy? What quick money! Well, who gets Times Square worth Two Grand a day? Appointments only.

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First Q 1-31	Full M 9th
5	6
12	13
19	20
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31 1945

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Wm. Raskin

EAST COAST'S BARGAINS

Table listing various amusement machines and their prices, categorized into MUSIC, SLOTS, CONSOLES, PINBALLS, ONE BALLS, and MISCELLANEOUS.

Foreign Trade Planned by W.C. Mach. Distrib

LOS ANGELES, April 7.—Optimistic note that the export of pinball games and vending machines may be expected to rise to higher than pre-war levels...

Foreign Trade Hypoed Speaking of the foreign trade deal in general terms, Harris added, "Southern California will be more dependent upon foreign trade after victory than many other industrial areas..."

EAST COAST MUSIC CO. 10TH & WALNUT STS. CHESTER, PA. Write for Our List.

Big Spring Clearance Sale of Arcade Machines

Order Yours Now for Spring and Summer Resort Season ALL MACHINES COMPLETELY RECONDITIONED—IF NOT SATISFIED RETURN WITHIN 10 DAYS. MONEY WILL BE REFUNDED.

Table listing arcade equipment and supplies with prices, including items like Photomatic, Smile-a-Minute, Bally Alley, and various arcade machines.

STEWART NOVELTY CO. 250 SO. STATE ST. (All Phones: 3-5055) SALT LAKE CITY 1, UTAH

Foreign Trade Hypoed

Speaking of the foreign trade deal in general terms, Harris added, "Southern California will be more dependent upon foreign trade after victory than many other industrial areas..."

There are any number of firms here that are now producing war materials that will convert to coin machines. Steve Brodie, of M. Brodie Company, is anticipating the day when he can make peanut vendors...

"A world at peace—united thru world trade is an ideal condition toward which all of us, in the importing and exporting business, are striving..."

This region, he showed, is well suited to vast foreign trade relations. Los Angeles-Long Beach harbor is one of the best equipped and most strategically located in the world...

"Relaxation of import licensing and exchange control regulations," Harris continued, "must be accomplished as soon as possible to facilitate the exchange of goods and materials..."

"Groundwork for post-war foreign trade can be laid now," Harris explained, "with greater ease than in the post-war era when competition for these connections will be especially keen..."

Harris said extensive civic meetings thruout Los Angeles County are programmed for Foreign Trade Week, with speakers scheduled to outline ways and means of applying world-wide commercial relations to advance the prosperity of this region.

FOR SALE 1 BALL FREE PLAYS BALLY LONGACRE \$525.00 BELL SPORTSMAN \$385.00 ST. LOUIS NOVELTY CO. 2718 GRAVOIS ST. LOUIS 18, MO.

FIVE BALL FREE PLAY All A-1 Reconditioned. List of machines and prices: All American \$47.50, Anabel 27.50, Big Chief 42.50, Fishin' 85.00, Four Diamonds 45.00, Jeep 125.00, Knockout 125.00, Knockout-the-Jap 129.50, Limelight 27.50, Majors, '41 55.00, Metro 37.50, Monicker 75.00, Repeater 50.00, School Days 55.00, Sea Hawk 55.00, Show Boat 50.00, Sink-the-Jap 85.00, Sky Chief 187.50, Sky Ray 30.00, Slap-the-Jap 80.00, Slugger 60.00, Smack-the-Jap 60.00, Topic 85.00, Ten Spot 55.00, Ump 27.50, Wild Fire 42.50. PHONOGRAPHS: Wurlitzer 71 with Stand \$175.00, Wurlitzer 61 with Stand 150.00, Wurlitzer 616 175.00. MISCELLANEOUS: 1 Gold Cup (1 Ball F.P.) \$50.00, 5 Chicken Sam Guns, with Change Over 115.00. 1/3 Deposit, Balance C. O. D. OLIVE NOVELTY CO. 2625 LUCAS AVE. ST. LOUIS, S. MO. (Phone: Franklin 8620)

ARCADE OUTFITTERS 'THUNDERBOLT' It's New! It's Different! It's Terrific! WRITE FOR COMPLETE DETAILS! PHOTOMATICS SKEE BALLS We have Cards at factory prices, including "Grandmother," "Mystic Pen" and "Paper Love Letters." Send for complete list of over 500 factory rebuilt and artistically repainted arcade machines! BUY FROM A RELIABLE SOURCE -WE'RE IN BUSINESS SINCE 1912! MIKE MUNYER 510-514 W. 34th St. N.Y. 1, N.Y. (Bryant 9-8677)

CONDENSERS .005 MFD, 600 Volt \$ .16 .01 MFD, 600 Volt .16 .02 MFD, 600 Volt .16 .05 MFD, 600 Volt .20 .1 MFD, 600 Volt .24 .25 MFD, 600 Volt .38 .5 MFD, 600 Volt .48 8 MFD, 450 WV .75 16 MFD, 500 WV 1.60 30 MFD, 450 WV 1.35 8 MFD, 500 WV 1.05 16 MFD, 450 WV 1.10 10 MFD, 450 WV .85 500 OHM, 10 WT. .38 1500 OHM, 10 WT. .38 2000 OHM, 10 WT. .38 3000 OHM, 10 WT. .38 4000 OHM, 10 WT. .38 5000 OHM, 10 WT. .38

MAZDA BULBS 7 1/2, 15 and 25 Watt Bulbs \$9.90 OI. Tax Incl. Utah Speaker, 12", 31 Oz. Mag., 24 Watt \$19.50 Utah Speaker, 12", 7 Lb. Mag., 33 Watt 43.00

HARRY MARCUS CO. 816 W. ERIE ST., CHICAGO, ILL.

WANT JUMBO FREE PLAYS Will pay \$55.00 F.O.B. your city. Need not be in working order. FRANK AMENDOLA 3043 Ferry Ave. Niagara Falls, N. Y.



NOW—An Improved WINOPAK What makes the new WINOPAK different? Finish a section and get a pack instead of the usual 25c. We also operate this deal and consider it a very poor day if along the route we don't move out 30 or 40 deals per day, 150 deals in 5 days—this includes several who take 5 or 6... on \$60.00 board at 5c each in plastic case. STRIKE while the iron is hot... with extra packs per section means added inducement. Terms: C. O. D. or cash with order—order from this ad or write for details—WHY WAIT?—the price is right, the cost is the same either way—sold only to operators. JAY WICO & CO. BOX 271R LOGANSPORT 1, IND.

# THIS WEEK...

## MUSIC

- 5 Seeburg Hi Tones ES
- 3 Seeburg HI Tones ESRO
- 1 Seeburg Concert Master ESRC
- 1 Wurlitzer 780E Colonial
- 1 Wurlitzer 780 Colonial
- 2 Wurlitzer 500
- 1 Wurlitzer 61 Counter Model
- 2 Wurlitzer 750E
- 2 Wurlitzer '42/24 Victory Models
- 5 Wurlitzer Twin Twelves in Steel Cabinets with Buckley Adapters
- 5 Wurlitzer 24 in Steel Cabinets with Buckley Adapters
- 1 Wurlitzer 24 in Steel Cabinet with Wireless System
- 5 Mills Empress
- 2 Mills Empress with Adapters
- 5 Mills Thrones
- 1 Rock-Ola Premier

WRITE FOR PRICES ON ALL ABOVE EQUIPMENT!

## WALL BOXES

- 50 Buckley Boxes, 20 & 24 Record, Lift Door \$ 6.95
- 3 Wurlitzer #310 30-Wire Boxes 9.50
- 3 Wurlitzer #111 Bar Boxes 14.50
- 2 Wurlitzer #331 Bar Boxes 17.50
- 5 Seeburg 5-10-25c Wireless Bar-omatics 49.50
- 1 Wurlitzer #320 Sweet Music Box 24.50
- 5 Wurlitzer 5-10-25c #125, Plastic Covers 29.50
- 17 Packard Boxes 34.50

- 7 Seeburg 24-Record 5c Wireless Boxes \$27.50
- 5 Seeburg 20-Record 5c Wireless Boxes 39.50
- 2 Rock-Ola Bar Boxes #1504 24.50

## MISCELLANEOUS

- 5 Wurlitzer #304 Steppers \$24.50
- 50 Buckley Bar Brackets 2.50
- 20 Wurlitzer Bar Brackets 2.95
- 10 Seeburg Bar Brackets 2.95
- 20 Pedestals for Buckley Boxes 3.50
- 10 Steel Cabinets for Twin Twelves 12.50
- 10 Keeney Organ Speaker Baffles 15.50
- Aeropoint Needles, per 100 39.00

## ARCADE

- 10 Supreme Skee Rolls, 7 1/2" and 9" \$265.00
- 1 Bally Rapid Fire 185.00
- 1 Keeney Submarine 150.00
- 3 Chicken Sam Conversions 110.00
- 1 Sky Fighter \$289.50
- 2 Rock-Ola Lo Boy Scales 74.50
- 1 Watling, Free Guesser Scale with Top Mirror 149.50
- 1 Royal Lo Boy Scale 39.50

SEND FOR COMPLETE LIST OF ALL TYPES OF ARCADE EQUIPMENT!

WANT BRAND NEW 30-WIRE CABLE—COLOR CODED ONLY. WILL PAY TOP CASH PRICE!

1/2 Deposit, Balance C. O. D., F. O. B. Newark

# RUNYON SALES CO.

123 W. RUNYON ST.  
NEWARK 8, N. J.  
BIGELOW 3-6685

## FREE PLAY GAMES

- 1 Belle Hop \$52.50
- 3 Big Time 37.50
- 1 Contact 22.50
- 1 Dude Ranch 37.50
- 1 Dixie 39.50
- 1 Drum Major 29.50
- 1 Entry 37.50
- 2 Hi Dive 57.50
- 3 Hi Hat 59.50
- 1 Jolly 32.50
- 1 Jungle 69.50
- 1 Legionaire 67.50
- 1 Leader \$57.50
- 1 Majors, '41 49.50
- 2 Monicker 79.50
- 1 Mustang 72.50
- 1 Oh Johnny 37.50
- 2 Paradise 49.50
- 1 Powerhouse 24.50
- 1 Sink the Jap (Seven Up) 67.50
- 1 Slap the Japs (Stratoliner) 47.50
- 2 Sea Hawk 52.50
- 1 Silver Skates \$55.00
- 1 South Paw 62.50
- 2 School Days 52.50
- 1 Silver Spray 42.50
- 2 Sentry (Leader Conv.) 59.50
- 1 Toplo 79.50
- 1 Three Score 34.50
- 1 Wild Fire 42.50
- 1 Ten Spot 59.50
- 1 Stratoliner 39.50

## MISCELLANEOUS

- 1 Bally Grandstand
- 1 Ball Multiple \$119.50
- 1 Man o' War, 1 Ball Multiple 59.50
- 1 Across the Board 27.50
- 3 B.&G. Vest Pockets 49.50
- 2 Green Vest Pockets 42.50
- 1 Wings, 1c 17.50
- 6 Imps, 1c 5.00

Entire Lot, \$450.00 Crated

## ARCADE EQUIPMENT

- 1 Zoom @ \$37.50
- 2 ABT Target Skills @ 27.50
- 1 Target Practice @ 22.50
- 2 Target Practice (Gun or Marble Vender) @ 17.50
- 2 Kicker & Catcher @ 22.50
- 2 Pikes Peak @ 22.50
- 1 Bomb Hit @ 7.50
- 1 Advance Shocker @ 7.50
- 1 Challenger @ 24.50
- 1 Exhibit Novelty Merchantman (Clean) @ 79.50
- 4 Mills Quarterscope Penny Pic. Mach. @ 22.50
- 1 Muto. Picture Mach., Floor Type Iron @ 59.50
- 1 Muto. Picture Mach., Counter Style 24.50
- 1 Bean'm @ 29.50

Entire Lot, Crated, \$500.00

## PHONOGRAPH EQUIPMENT

- 4 Model 360 Wurlitzer Impulse Transmitters @ \$11.50
- 2 Model 305 Wurlitzer Impulse Receivers @ 17.50
- 1 Model 320 Wurlitzer Wall Box @ 17.50
- 2 Model 310 Wurlitzer Wall Boxes @ 7.50
- 8 Packard Boxes (2 without Locks) @ 32.50
- 8 Packard Bar Brackets @ 2.50
- 1 Kleertone Speaker @ 22.50
- 1 Wurlitzer Phonograph Mod. 400 (Entire Lot \$450.00 Crated) 79.50

## LEGAL EQUIPMENT

- 1 Delvemobile (Extra Clean) \$325.00
- 1 Skyfighter (Extra Clean) 325.00
- 1 Chgo. Coin Hooky (Like New) 259.50
- 3 Bally Rapid Fires @ 209.50
- 2 Shoot the Chutes @ 119.50
- 2 Bally Eagle Eyes @ 87.50
- 1 Rock-Ola Duck Gun 79.50
- 1 Rock-Ola Ten Pins, H.D. 67.50

Terms: 1/2 Deposit With All Orders, Balance C. O. D.

**THE PLANOR**  
137 Main Street,  
Menasha, Wisconsin

# CLIFF WILSON DISTR. CO.

1121 S. MAIN 3-6304 TULSA, OKLAHOMA

- Mills Sternascopes, Fl. Md. \$35.00
- Mills Sternascopes, C. M. 25.00
- Mills Quarterscopes \$40.00
- Keep Punching, on Base 75.00
- Skill Jump, on Base 45.00
- Footcase 75.00
- Mills Punter \$ 50.00
- Ex. Muscle Builder 150.00
- Monkey Lifter, Ref. 190.00

- Tan Pins \$ 50.00
- Skeeballette 79.50
- PEO Basketball 65.00
- Bally Alley 35.00
- Hi Ball 90.00
- Rock-Ola World Series 119.50
- Genco Playball 179.50
- Jennings In a Barrel 159.50
- Batting Practice \$129.50
- Chicken Sam 115.00
- Chicken Sam Conv. 135.00
- Seeburg Hockey 75.00
- Chl. Coin Hooky 235.00
- Submarine 179.50
- Torpedo 190.00
- Bally Bull 90.00
- Rapid Fire \$225.00
- Keeney Anti Aircraft 69.50
- Keeney Air Raider 200.00
- Tommy Gun, Late Mod. 165.00
- Tommy Gun, Early Mod. 135.00
- ABT Mod. F, Late Mod. 29.50
- ABT Challenger 29.50

- Wurlitzer Victory Mod. \$575.00
- Wurlitzer 600 Rotary 425.00
- Wurlitzer 24 250.00
- Wurlitzer 616 Lite Up Cabinet 200.00
- Wurlitzer 616 Plain \$175.00
- Wurlitzer 412 150.00
- Wurlitzer P12 125.00
- Wurlitzer 71 on Base 225.00
- Wurlitzer 61 on Base 135.00
- Rock-Ola 16 Rec. Rhythm Master \$150.00
- Rock-Ola 16 Rhythm King 150.00
- Seeburg 12's 115.00

WANTED: LIBERATOR, ZINGO, CHICAGO COIN ROLL-A-SCORE, HOCKEY (LATE MODEL ONLY), KICKER & CATCHER, PIKES PEAK, GOTTLIEB GRIPPER, LOVE METERS, ALL KINDS AND VEST POCKETS AND MILLS Q.T.

# READY FOR LOCATION

Refinished Like New by Factory-Trained Mechanics

## SLOTS

- 1 Mills Vest Pocket Blue and Gold \$ 55.00
- 5e, 10c, and 25c Mills Gold Chrome, Rebuilt, Original Parts.. Write
- 1 25c Mills Blue Front D. P., S. P., C. H., K. A. 350.00
- 3 25c Jennings Four-Star Chief 250.00
- 10 25c Mills Club Console, Like New Write
- 5c War Eagle 3-5 P. O., Glitter Gold 175.00
- 3 5c One-Star Jennings 3-5 P. O. 100.00
- 1 10c Mills Q. T. 125.00
- 1 25c Mills Q. T. Write
- 75 1c Mills Q. T. 52.50
- 12 1c Mills Q. T., Original Glitter Gold (Used 1 Night) 100.00
- 22 5c Mills Q. T., Original Glitter Gold 175.00
- 10 1c Jennings Silver Moon 94.50
- 3 10c Mills Q. T. Blue 125.00
- 15 5c Mills Blue Fronts, Original, Knee Action—Club Handles 267.50

## CONSOLES

- 3 Mills 4-Bells (Late Heads) Write
- 6 Evans Dominoes, '40, '41, '42, J.P., and Evans Lucky Lucres Write
- 4 Keeney 4-Way Super Bells, 4/5c \$850.00
- 2 Keeney 2-Way Super Bells, 5/5 500.00
- 12 Pace Saratoga, Comb. F.P. & P.O. (with rails) 250.00
- 5 1c Jennings Bobtail (Like New) 94.50
- 1 Super Track Time 345.00
- 6 5c Baker's Pacers, Original, Daily Double 425.00
- 15 Jumbos, Cash P.O. (Late Heads, Like New) 129.00
- 12 Mills 4-Bells, Ready for Location 575.00
- 6 Mills 4-Bells, Factory Rebuilt & Refinished Like New 675.00

## PARTS

- Jumbo Glass, Fruit or Animal, F.P., 3/5 P.O. \$ 4.00
- Jumbo Coin Drop, U.C.M., 505 Originals 2.50
- Cash Box Doors, Mills Slots, Minus Locks 2.00
- Knee Action, Set of Three 4.95
- Club Handles, Unbreakable 4.50
- Mills Locks 2.00
- Parts for Four Bells, Slots & Jumbos Write

## SAFES

- 10 Chicago Metal Revolverround Safes (Double) \$175.00
- 2 Chicago Metal Revolverround Safes (With No Locking Bars) 160.00
- 1 Chicago Metal Front and Back Door (Double), No Locking Bars 140.00
- Q.T. Safe Stands 20.00
- Mills Folding Stands 3.50

## PHONOGRAPHS

- Seeburgs 9800, R. C. E. S. WRITE
- Colonel, R. C. E. S. WRITE
- Classic Commander, R.C., E.S. WRITE
- 5c Seeburg Wall-o-Matic with Tube, Model WS-2X \$42.50

## WANTED TO BUY

Mills F.O.K. Square Bells, Golf Ball Vendors, Phonographs, Pinballs.

Terms: 1/3 Deposit, Balance C. O. D.

Frank LaMaskin **GLOBE** Distributing Co.  
Est. 1929  
1623 N. California Avenue Chicago 47, Illinois  
Phone, Armitage 9727

## RECONDITIONED ARCADE EQUIPMENT

- Bowl a Bomb \$219.50
- Tall Gunner 199.50
- Texas Leaguer, 1c Play 41.50
- Seeburg Jap Converted Gun \$159.50
- Exhibit Vitalizer 89.50
- Gottlieb Three Way Grip Scale 18.50
- A.B.C. Bowler \$55.00
- Belle Hop 69.50
- Big Chief 59.50
- Broadcast 49.50
- Metro 59.50
- Spot a Card \$79.50
- Champ 69.50
- Cross Line 49.50
- Dude Ranch 79.50
- Five & Ten 129.50
- Pan American \$49.50
- Majors, '41 72.50
- Three Score 36.50
- Gold Star 39.50

## RECONDITIONED CONSOLES

- Jungle Camp, Free Play \$119.50
- Jennings Multiple Racer, C.P. 89.50
- Paces Races, Black Cabinet 99.50
- Jennings Silver Moon 139.50
- Bally Roll Em (as is) \$125.00
- Bally High Hand 209.50
- Mills Jumbo Parade, Comb. 199.50
- Jennings Liberty Bell, O.P. 79.50

## GLASSES

BACKBOARD GLASSES for almost all games, such as Club Bells, King Pins, 7 Up, Paradise, Gold Cup, Slap the Jap, Big Top (Fruit Reels), Big Show, Border Town, Summer Time, Gold Star, Flicker, Exhibit's Congo, Polo, Triumph, Exhibit Stars.  
GLASS DOORS for Rock-Ola Deluxes, with Indicator Decal, Left Corner Plastics for Standards and Masters.

## PHONOGRAPHS (Everyone Guaranteed)

- Rock-Ola: Commandos Write for Price
- Supers
- Masters
- Standards
- Deluxes
- Seeburg 9800
- Spectravox and Moderno Tone Columns
- Imperial 20's Wurlitzer 16 (A-1 Shape)
- Imperial 16's Wurlitzer 750

## PARTS

- Repair Sleeves, 25 for \$2.75
- Rubber Rings (All Sizes, Lrg. & Sm.), Doz. .35
- Friction Tape, Per Package .25
- Kester Solder (Pre War), Per Lb. 1.00
- Zip Cord, 5c Per Ft.; Spool of 250 Feet 7.50
- 1.6 Fusetats. Ea. \$ .25
- 3.2 Fusetats. Ea. .25
- 5-Wire Cable, Per Ft. .20
- Pig Tail Wire, Per Ft. .05

ALL ABOVE MERCHANDISE OFFERED SUBJECT TO PRIOR SALE.

## B. D. LAZAR COMPANY

1635 FIFTH AVENUE (PHONE: GRANT 7818) PITTSBURGH 19, PA.

# MERCHANDISE YOU NEED!

## MUSIC

- 1 Wurlitzer 750E, in Beautiful Condition \$725.00
- 5 Wurlitzer 61 Counter Model 125.00
- 2 Wurlitzer 616, Beautiful Paint Job 200.00
- 2 Wurlitzer 616, Lite Up 225.00
- 1 Wurlitzer 24, Beautiful Condition, New Paint Job, Packard Keyboard 300.00
- 1 Wurlitzer 616, Lite-Up with Adapter and 3 Buckley Boxes, Complete \$275.00
- 1 Wurlitzer 24 with Packard Adapter 275.00
- 2 Seeburg 8800 Victory Conversion 500.00
- 1 Seeburg Gam 395.00
- 1 Seeburg 12, New Paint Job 160.00
- 2 Rock-Ola Imperial 20s with Adapters 200.00

## ARCADE

- 3 Bally Rapid Fires \$175.00
- 2 Bally Bulls \$75.00
- 2 Keeney Anti-Aircraft \$60.00

We have a complete line of Pin Games in stock at all times! We also carry the full Harry Marcus line of Parts and Supplies for all types of equipment! Send us your requirements!

1/3 Deposit, Balance C. O. D., F. O. B. Philadelphia, Pa.

# David Rosen

855 NORTH BROAD STREET, PHILADELPHIA 23, PA.  
PHONE: STEVENSON 9943

## FOR SALE—16-20-24 RECORD PHONOGRAPHS

- 5-10-20 \$115.00
- Zig Zag 69.50
- Ten Spot 60.00
- Metros \$47.50
- Monicker 70.00
- Playball (Bally) 54.50
- School Days \$54.50
- Snappy 64.50
- Mustang 77.50

WANT—PHONOGRAPHS, PINBALLS, SKEEBALLS, SLOTS.

WRITE US WHAT YOU HAVE

S AND W COIN MACHINE EXCHANGE 2416 Grand River Ave. Detroit 1, Mich.

**MONARCH! OPERATORS' BUYING HABIT!**

— RECONDITIONED ARCADE EQUIPMENT —

Bally Rapid Fire ... \$225.00	Tall Gunner ... \$195.00	New Drivemobile ... \$375.00
Ace Bomber ... 375.00	Tommy Gun ... 225.00	Latest Vitalizer ... 110.00
Seeburg Hockey ... 89.50	Radio Rifle ... 79.50	Anti Aircraft ... 89.50
Texas Leaguer ... 59.50	Bumper Bowling ... 65.00	Bally Baskets ... 150.00
Keeney Submarine ... 195.00	Bally Torpedo ... 195.00	Evans Playball ... 175.00
Bally Racer ... 150.00	Striking Clock ... 135.00	Shoot the Chutes ... 150.00
Exh. Hi-Ball ... 125.00	Skobalotto ... 95.00	Major Leaguer ... 195.00
Test Pilot ... 225.00	Kirk Horoscope ... 150.00	Kirk Astrology ... 150.00
Shoot the Bull ... 85.00	Ten Pin ... 75.00	Ten Strike ... 75.00
Lite Up Card Vendor ... 45.00	Voice Recorder ... 595.00	Photo Booth ... 550.00
Rotary Merchandiser ... 195.00	RBT Rifle Range ... Write	1c Scorer ... 59.50
Battling Practice ... 145.00	Shoot to Tokyo ... 195.00	Air Raider ... 225.00
Bally King Pin ... 295.00	Poker Joker ... 125.00	United Nation ... 125.00

LIBERATOR! ... \$325.00  
ZINGO! ... 375.00  
PERISCOPE! ... 325.00

**OUTSTANDING ARCADE EQUIPMENT—ORIGINAL CRATES—SMALL QUANTITY AVAILABLE—PROVEN PROFITS—MECHANICAL CONDITION GUARANTEED**

**WANT TO BUY**

Mills Slot Machines, All Types—Three Bell—Four Bell—Jumbo Parades—Keeney Super Belts, All Types—Bally Club Bell—Hi-Hand—Sun Ray—Jennings Slots, All Types—Exhibit Double Play—Do-Re-Mi—Zombie—Sunbeam—Westwind—Leader—Duplex—Skyblazer—Gottlieb: Keep 'Em Flying—Liberty—6-10-20—Shangri-La—Stage Door Canteen—Bally Attention—Glamour—Mascot—Silver Skates—Playball—Genco: 4 Aces—Victory, Chicago Coin Yanks—Sport Parade—Bally Tuff King—Jockey Club—Fairmont—Longshot—Thorobred—Lengacro—Pimlico—Blue Grass—'41 Derby.

**RECONDITIONED AUTOMATIC PAYOUT CONSOLES**

'41 Bangtail J.P. ... \$475.00	Super Bell, 3-5¢, 1-25¢ ... \$925.00	Mills Four Bell ... \$600.00
'41 Domino, J.P. ... 425.00	Super Bell, 5¢ & 5¢ ... 495.00	Mills Four Bell, Factory Rebuilt ... 700.00
Evans Lucky Lucre ... 250.00	Super Bell, 50¢ F.P. ... 450.00	Watt. Big Game, 25¢ ... 275.00
Evans Roletto Jr. ... 125.00	Super Bell, 5¢ ... 375.00	Jumbo Parade, Late ... 169.50
Evans Pacer ... 495.00	Twin Reels, 5¢ & 10¢ ... 525.00	Flashing Ivories ... 250.00
Super Tracktime ... 375.00	Twin Reels, 5¢ & 25¢ ... 525.00	'38 Tracktime ... 125.00
Jennings Bobtail ... 145.00	Twin Reels, 10¢ & 25¢ ... 575.00	Kentucky Club ... 125.00
Jenn. Silver Moon ... 195.00	Paco '41 Saratoga, 25¢ ... 250.00	Jenn. Derby Day ... 45.00
Bally Clubhouse ... 95.00		Paco '41 Saratoga ... 145.00

Terms: 1/3 Deposit, Balance C. O. D. or Sight Draft.

Please Address Mail to Chicago 22.

**MONARCH COIN MACHINE CO.**

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

**NEW MARVEL'S BASEBALL (REVAMP) \$179.50**

**OTHER REVAMPS**

Flat Top, \$250.00; Bombardier, Eagle Squadron, Paratrooper, Shangri-La, Production and Torpedo Patrol, \$179.50 each; Flying Tiger, Pin Up Girl and Sky Rider, \$209.50 each; Casablanca.

**ALL EQUIPMENT THOROUGHLY RECONDITIONED**

SLOTS		1-BALL FREE PLAY	
Mills V.P., B. & G. ... \$ 55.00	Dark Horse, F.P. ... \$185.00	Record Time ... 175.00	
Mills V.P., Green ... 45.00	Sport Event ... 169.00	Sport Special ... 179.50	
Mills 5¢ Q.T. ... 99.50	Contest ... 135.00	Owl, 1 Ball F.P. ... 79.50	
Mills 5¢ B.F., O.H. ... 225.00	Eureka ... 59.50		
Jennings 25¢ 4 Star Chief ... 275.00			
Columbia 5¢ D.J. ... 75.00			
Reliance Dice, 5¢ ... 49.50			

**PIN GAMES**

ABC Bowler ... \$55.00	Horoscope ... \$55.00	Seven Up ... \$59.50
Air Force ... 85.00	Junglo ... 79.50	Sky Blazer ... 85.00
Big Chief ... 42.50	Majors, '41 ... 55.00	Sky Ray ... 49.50
Big Parade ... 125.00	Merry-Go-Round ... 29.50	Sluggo ... 69.00
Boloway ... 69.50	Metro ... 42.50	Snappy, '41 ... 55.00
Brite Spot ... 35.00	Miss America (Rev.) ... 59.50	Tall Gunner (Conv.) ... 64.50
Dude Ranch ... 42.50	Monicker ... 85.00	Target Skill ... 39.50
Fleet ... 35.00	Pan American ... 55.00	Ten Spot ... 55.00
Four Aces ... 125.00	Play Ball ... 55.00	Toplo ... 85.00
Four Diamonds ... 49.50	Pursuit ... 49.50	Twin Six ... 49.50
Girls Ahoy (Rev.) ... 59.50	Pylon ... 35.00	Velvet ... 49.50
Gold Star ... 39.50	Rotation ... 35.00	Venus ... 90.00
Gun Club ... 79.50	School Days ... 55.00	Wild Fire ... 49.50
Hi Hat ... 72.50	Sea Hawk ... 55.00	Yanks ... 105.00
Home Run, '42 ... 89.50		Zig Zag ... 65.00

**MEDIUM SIZE PLASTIC BUMPERS. \$2.75 Dozen**

1/2 Deposit, Balance C. O. D., F. O. B. Chicago

**MID-STATE CO. 2848 ROOSEVELT RD. CHICAGO 12, ILLINOIS**

PHONE: SACRAMENTO 2691

**Game Morale For Fighters No Theory**

By Harry E. Williams

Williams Manufacturing Co.

In the early days of the defense era preceding America's entry into the war, coin machine interests put out a lot of propaganda about the morale value of coin-operated amusement games. The games being distinctly American should have been considered an indispensable part of the serviceman's existence.

Army and navy didn't look on it that way, altho plenty of officers promoted donations of games for their particular outfits and waxed enthusiastic over the entertainment and diversion they afforded their men. At that stage of the war "game morale" was more or less of a theory; football, baseball, basketball got special recognition, but high military officials hesitated giving any such rating to common ordinary pinball or other coin-operated entertainment.

But the games that got into service via donations, personal promotions, and miscellaneous operations did a job. Strenuous athletic games have their place but not all fighters are athletes. The last few years have shown that pinball, for instance, scoring high in the elements of universal appeal and availability, gets the okay as fast or faster than the big athletic games.

**Coin Machine Morale**

Now game morale is a glaring, inescapable challenge. Fighting men separated from home by thousands of miles and months and years of time must be given a way to take their minds off themselves. Every officer of every important unit rates morale as the first and last thing to guard.

The sprinkling of pin tables and coin-operated games that have gotten into the army and navy have proved their morale powers over and over. But of the 12,000,000 men in uniform, I would say that not over 2 per cent have had any access to these games. Certainly what is good for some is good for all. Four years of daily experience prove without contest the games' ability to keep the men diverted. Why not then produce and make available enough coin-operated amusement machines to serve and satisfy all? And why shouldn't the army and navy, now giving morale sustenance such high importance, order and buy these games just as they order and buy bullets, guns, planes and all the other instruments of war? Donations are no longer in the cards; the morale service of the machines is beyond debate; why not order up the required amount of equipment and build it at once? Certainly the boys in camps and battle stations all over the world will not object.

Every place a coin machine has been called on to do a war job it has performed nobly and far beyond expectations. It is time for our military leaders to admit that coin-operated games have unlimited power for sustaining fighters' morale. Camp shows, movies, athletic games are at best an occasional feature. Coin-operated games do their brilliant morale building every free minute of every day of the year.

**SPRING SPECIALS!**

**ONE BALLS—PAY OUT**

Fortuna, Convertible to Free Play or Pay Out ... \$274.50
Skyark, Convertible to Free Play or Pay Out ... 169.50
Challenger, Like New ... 240.50
Race King, Like New ... 249.50
Mills Big Race (7 Coin) ... 94.50
Sea Biscuit ... 79.50
Blue Ribbon ... 69.50
Sport Page ... 69.50
Thistledown ... 69.50
Jennings Filicker ... 49.50
Gold Cup ... 49.50
Gold Medal ... 49.50
Gottlieb Multiple Races ... 49.50
AK Star Ben ... 49.50
Bally Stables ... 39.50
Fair Grounds ... 29.50
Mills Owl, F.P., Late Models ... 84.50

**SLOTS**

Callie 3-5, 5¢, \$79.50; 10¢, \$94.50; 25¢ ... \$139.50
Callie 2-4, 5¢ ... 97.50
Paco Comets, 3-5, 5¢, \$94.50; 10¢ ... 109.50
Mills Vest Pocket (A-1 Condition): Blue & Gold, \$57.50; Chrome ... 67.50
Bally Reliance Dice Game ... 49.50
Q.T., 5¢, \$69.50; 10¢ ... 89.50
Blue Fronts, completely reconditioned, new cabinets, drill proof, club handles. Appearance like new ... Write for Price
Brown Fronts, completely reconditioned, new cabinets, drill proof, club handles. Cannot be told from new machines ... Write for Price
Cherry Belts, 3-10 play, 5-10-25¢. Completely reconditioned, drill proof, club handles. Appearance like new ... Write for Price

**CONSOLES**

Baker Pacers ... \$450.00
Double Belts, 5-10¢, have two separate Mills mechanisms ... 249.50
Lucky Lucre, 5 coin play, exceptionally clean ... 224.50
Paces Reels, 25¢, like new ... 169.50
Paces Races (Black Cab., 20 Odd) ... 139.50
Fast Time ... 129.50
Jumbo Parade, F.P. or P.O., \$109.50; Late Head ... 139.50
Silver Moon, Totalizer or F.P. ... 139.50
Watling Big Game, P.O. ... 97.50
Jennings Cigarillas, 5-10¢, late models, like new ... 94.50
Zipper ... 29.50

**FIVE BALLS**

New Champs ... \$ 59.50
Oh Johnny ... 49.50
Three Score ... 49.50
On Deck ... 39.50
Salute ... 39.50
Target Skill ... 39.50
Repeater ... 34.50
Entry ... 29.50
Red, White and Blue ... 29.50
Super Six ... 29.50

**MUSIC**

1 Seeburg 12 Rec. Selective. Write for Price  
1 Wurlitzer Turn 12 in Metal Cabinet with six Packard Boxes. Write for Price  
1 24 Wurlitzer in Metal Cabinet with ten Packard Boxes. Still on location. Write for Price

**MISCELLANEOUS**

Keeney Bar Boxes ... \$ 14.50
Rockola Bar Boxes ... 16.50
Wurlitzer Bar Boxes ... 19.50
10 Chicken Sams with bases and 6 Rapid Fires, all in working condition. Make Us an Offer
1 Periscope, never used. Sample ... 149.50

1/3 Deposit, Balance C. O. D. State Distributor for Seeburg Phonographs and Accessories.

**MILWAUKEE COIN MACHINE COMPANY**

3130 W. Lisbon Ave. MILWAUKEE 8, WISCONSIN

**SPECIALS FROM HUNTER SALES COMPANY**

2506 A MCKINNEY AVE DALLAS, TEXAS

**EXTRA SPECIAL**

3 Galloping Dominoes, Victory Model with Jack Pot—Never on Location ... Wire or Write

SLOTS	
5c Mills Blue Front, Refinished Like New. Each ... \$210.00	5c Mills Round the World, Free Play. Each ... \$ 47.50
5c Mills Cherry Bell, 3-10, Refinished Like New. Each ... 250.00	1c Mills Smoker Bell. Each ... 37.50
5c Mills Vest Pocket. Each ... 54.50	25c Jennings 3-5 Escalator Mod. Each ... 185.00
25c Mills Mystery, Bonus Type, Each ... 385.00	Marvel, Non Coin Operated, Cig. Reels, Token Pay. Each ... 27.50

ARCADES—PIN GAMES—ETC.	
Bally Rapid Fire ... \$210.00	Bombardier (was Victory) ... 119.50
Keeney Air Raider ... 175.00	Seven-Up ... 59.50
Eagle Squadron ... 139.50	Hi Hat ... 89.50
Bombardier (was Follies) ... 139.50	Topper ... 29.50

All Slots are completely refinished and reconditioned and are ready for your best location. Pin Games have refinished Rails, Legs, etc., and are extra clean. Terms: 1/3 Certified Deposit. Want to purchase PHONOGRAPHS—all makes and models. Q.T.'s and VEST POCKETS, 5c Play, GOOSE NECK Mills and Wattings, 5c Play, with Jack Pot.

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**Pennsylvania, West Virginia and Maryland**

Do you want to make some extra money? Send for circulars and price lists on the famous Hamilton Line of Sales Boards!

You Will Be Convinced How Easy It Is. Just Mail Us a Post Card!

**B. D. LAZAR COMPANY**

1635 Fifth Avenue (Phone GRant 7818) Pittsburgh 19, Pa.

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OPERATING IN THE WESTERN STATES

We manufacture the most complete line of Candy and Merchandise Salesboards on the West Coast. Our sales are confined to the operating and jobbing trade only. Write for our Illustrated Catalog and Jobbers' Price List.

**PACIFIC DISTRIBUTORS**

131 S. W. 4th Avenue Portland 4, Ore.

**NEW ROCK-OLA TURNTABLE MOTORS \$17.50 ea.**

Quantity Limited — Act Fast

**KING PIN GAMES CO.**

826 Mills Street Kalamazoo 21, Mich.

**WANT TO BUY BUCKLEY BOXES**

Chrome model with plastic sides. State price, condition and quantity in first letter.

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Complete Line of Phonographs and Parts

**NEW PARTS**  
 Micro Pick-Ups, Metal, for Rock-Ola or Mills ..... \$ 4.75 Ea.  
 Micro Switches for Rock-Ola and Wurlitzer. Lots of 6 or More ..... 1.00 Ea.  
 Rock-Ola Drive Motors, New, in Original Cartons ..... 23.00 Ea.  
 Conversion Part To Convert Your Wurlitzer Motor to a Seeburg in Less Than  
 a Minute ..... .90 Ea.

**TUBES FOR THE COIN MACHINE INDUSTRY**

OZ4 ..... \$1.50	6C5 ..... \$1.00	12A8 ..... \$1.00	26 ..... \$ .75
1A5 ..... 1.50	6C6 ..... 1.00	12K7 ..... 1.00	27 ..... .70
1A7 ..... 1.60	6A6 ..... 1.50	12Q7 ..... .90	33 ..... 1.00
1H4 ..... 1.00	6B5 ..... 1.95	12SK7 ..... 1.00	38 ..... .95
1H5 ..... 1.30	6F6 ..... .90	12SR7 ..... 1.30	41 ..... .85
1LA4 ..... 2.35	6J5 ..... .75	12Z3 ..... 1.00	43 ..... 1.10
1LN5 ..... 2.35	6H6 ..... 1.10	14A7 ..... 1.60	45 ..... .80
1N5 ..... 1.60	6K7 ..... 1.10	14C7 ..... 1.40	46 ..... 1.10
1P5 ..... 1.60	6L6 ..... 1.35	25L6 ..... 1.30	47 ..... 1.10
1Q5 ..... 1.60	6Q7 ..... 1.10	25Z5 ..... 1.00	56 ..... .80
2A4G ..... 1.85	6SC7 ..... 1.00	25Z6 ..... 1.00	57 ..... .90
2A3 ..... 1.60	6SK7 ..... .85	35A5 ..... 1.30	76 ..... .85
3Q5 ..... 1.60	6SL7 ..... .75	35L6 ..... 1.00	77 ..... .90
5V4 ..... 1.50	6V6 ..... .60	35Z3 ..... 1.30	78 ..... .90
5U4G ..... 1.00	6X5 ..... 1.00	35Z5 ..... .85	79 ..... 1.40
5W4 ..... 1.00	2051 ..... 2.25	50L6 ..... 1.10	80 ..... .70
5Y3 ..... .70	117L7 ..... 2.35	50Y6 ..... 1.10	83 ..... 1.10
5Z3 ..... 1.00	117Z6 ..... 1.60		

70L7 ..... \$1.95      30 ..... \$1.00  
 WE HAVE MANY MORE TUBES TOO NUMEROUS TO MENTION!  
 SUPPLIER'S CERTIFICATE MUST ACCOMPANY ORDER!

We have Critical Tubes, including #30 and #70L7; but because of the limited quantities available we can ship them only to those customers who also order non-critical tubes. All our prices are retail O. P. A. ceiling or below!

Deposit required with all orders!

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Serving the Nation's Operators!

<b>BLUE &amp; GOLD VEST POCKET,</b> \$59.50	Late Model <b>GROETCHEN COLUMBIA</b> Gold Award Model, Fruit Reels, Adjustable 5c, 10c, 25c Play ..... \$89.50	<b>SINGLE SLOT SAFE</b> Front & Rear Door Model \$59.50
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Irving and Oscar

'38 Keeney Tracktime ..... \$129.50	Keeney Fortune ..... \$329.50
Rapid Fire ..... 220.00	Mills Spinning Reels, P.O. .... 139.50
Chicken Sam, Conv. to Jap ..... 159.50	Mills 6' Dial Scale ..... 89.50
Mills Moderne Scale ..... 49.50	Mills 1-2-3, P.O., Rebuilt ..... 89.50
Western Deluxe Baseball ..... 139.50	Mills 5-in-1 ..... 89.50
Chgo. Coin Bolaway ..... 69.50	Chrome Vest Pocket Bell ..... 69.50

5c Rolatop ..... \$119.50 | 10c Rolatop ..... \$159.50  
 Groetchen 5c Liberty, Token Payout Counter Game ..... 11.95  
 5c-10c-25c Blue Fronts, Brown Fronts, Gold Chromes.  
 WRITE FOR QUOTATIONS

SEE US FOR PARTS!!!

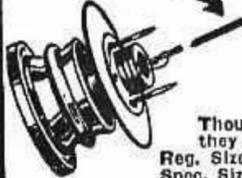
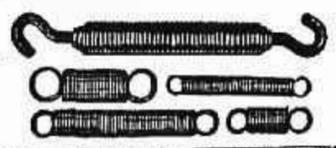
Grab Hook for Mills Slots ..... \$ 5.00	Spring Kit (55 Springs) for Mills ..... \$ 9.75
Coin Chutes for Mills Vest Pocket. 3.50	ABT Free Play Coin Chutes ..... 3.75
Knee Action Stop Levers for Mills. Set of 3 ..... 4.95	6SC7 Phonograph Tubes ..... .95
SP 1-2-3 Discs for Mills. Set ..... 7.50	Cash Box Doors (Minus Lock) ..... 2.00
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Idle Pinion Gears for Mills. Ea. .... 2.50	Plastics for Seeburg 1941, 1942 Models, Lower Sides. Each ..... 14.50
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Club Handles for Mills ..... 4.50	Sheet Plastic, 50x20 ..... 12.50
Jackpot Glasses for Mills ..... 1.25	New Locks for Pin Balls ..... .65
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Escalator Glasses for Mills ..... .50	Bulbs, No. 40-44-46-47-81, 1456-1458. Each ..... .07
Award Cards, 2/5 or 3/5, for Mills .25	
Set of 5 Four Bell Glasses for Mills. 12.50	
Glass for Mills 3 Bells ..... 17.50	

Many Other Parts Available. Write Us Your Needs.  
 WE REPAIR MILLS SLOT CLOCKS—SEND THEM IN  
 All machines reconditioned and refinished by experts. Write for complete list and quotations on parts and equipment not listed. TERMS: 1/3 Deposit With Order, Balance C. O. D.

## Automatic Coin MACHINES & SUPPLY CO.

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## BLOCK SPECIALS!!!

 <b>PIN BALL BUMPER STEM REPAIR SLEEVE</b> Thousands in use because they end bumper trouble! Reg. Size, \$2.75. Pkg. of 25. Spec. Size, \$3.00. Pkg. of 20.	<b>SEEBURG RUBBER PICK-UP HEAD DAMPER BLOCKS</b> 2 to Set, 6 Sets for \$1.00 100 Sets ..... \$12.50
<b>MAPLE SKEE BALLS</b> 3 1/2" for 14' Alley, Polished, Each 55¢; per 100 ..... \$52.00 2 3/4" for 9' Alleys, Each 45¢; per 100 ..... \$35.00 2 1/2" for Playballs and Roll-In-the-Barrel, Each 45¢; per 100 ..... \$35.00	<b>WURLITZER RUBBER PICK-UP HEAD DAMPER BLOCKS</b> 16 Pieces for \$1.00 100 Pieces ..... \$5.50
Send for Complete Catalog of Parts and Supplies!	 <b>Slot Machine Spring Assortment</b> 17 SPRINGS - - - \$2.50

## BLOCK MARBLE CO.

1527 FAIRMOUNT AVE., PHILADELPHIA 30, PA.  
 GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

## SPECIAL SALE—MUSIC YOU NEED!

50 Wurlitzer 61 Counter Models, Ea. ....	\$149.50
25 Iron Frame Stands for Counter Models, Ea. ....	7.50
★ 5 Rock-Ola Spectravox and Playmasters, Ea. ....	439.50 ★
1 Rock-Ola DeLuxe '39 RC .....	425.00
3 Panorams. Ea. ....	345.00

1/3 deposit, balance C. O. D., F. O. B. Baltimore, Md.

BALTIMORE

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## WANT TO BUY!

<b>CONSOLES</b>	<b>ONE BALLS</b>
SUPER BELLS	LONGACRES
HI HANDS	THOROBREDS
CLUB BELLS	'41 DERBYS
JUMBO PARADES (F. P., C. P., COMB.)	PIMLICO
THREE BELLS	BLUE GRASS
PACES REELS, F. P.	SPORT SPECIAL

**SLOTS**  
 MILLS ORIGINALS ONLY, 5-10-25c  
 Send Complete List of What You Have To Offer, Lowest Prices We May Be Able To Use It!

LET US KNOW WHAT YOU NEED IN SLOTS, CONSOLES, ONE BALLS. WE CAN SATISFY YOU!

## H. ROSENBERG CO.

627 10th AVENUE, NEW YORK 19, N. Y. LONGACRE 3-2479

## WANTED TO BUY.. FOR CASH

WE WILL PAY FOLLOWING PRICES

Attention ..... \$45.00	Glamour ..... \$30.00	Play Ball ..... \$25.00
Big Parade ..... 90.00	Kicker Catcher ..... 15.00	Silver Skates ..... 45.00
Chester Pollard Foot-ball ..... 75.00	Leader ..... 50.00	Sky Blazer ..... 60.00
Do Re Mi ..... 60.00	Mascot ..... 30.00	Stars ..... 50.00
Double Play ..... 50.00	Mills 1940 1-2-3 F.P. .... 60.00	Sunbeam ..... 50.00
Duplex ..... 50.00	Mills Owl ..... 50.00	West Wind ..... 60.00
	Pikes Peak ..... 12.50	Zombie ..... 50.00

IDEAL NOVELTY CO. 2823 LOCUST ST., ST. LOUIS 3, MO. Phone: Franklin 5544

**ACE VALUES**

**CONSOLES & SLOTS**

4 Jumbo Consoles, Each	\$ 75.00
1 Club Super Bells	325.00
1 Club Bells	200.00
1 Watling 1c Slot	50.00
1 Jennings 25c Slot	75.00
1 Jennings 50c Slot	185.00
2 Rol-a-Top 5c Slot, Each	150.00
3 Pace Comets, 5c Slot, Each	125.00
1 Rockola Vending 5c Slot	65.00
1 Mills Owl 5c Slot	75.00
1 Roman Head 5c Slot	215.00

**ONE BALL MARBLE TABLES**

2 Dark Horse, Each	\$200.00
1 Sky Lark	225.00
1 Sportsman, FP	450.00
1 Sport Special	275.00
1 Turf Champ	75.00
2 Mills 1-2-3, Each	100.00
3 Mills Owl, Each	150.00
2 Blue Grass, Each	250.00
1 Club Trophy	425.00
2 Longacres, Each	500.00
1 Gold Cup	100.00
1 Eureka	100.00

**FIVE BALL MARBLE TABLES**

2 Dixie, Each	\$500.00
2 Spot Pool, Each	75.00
1 Preakness	60.00
1 Miami Beach	50.00
1 Blondo	50.00
1 Home Run	50.00
1 Zombie	65.00
1 Hi Hat	35.00
1 Gold Star	35.00
1 Big Show	50.00
1 Flicker	75.00
1 All Out	50.00
1 Paradise	50.00
1 Broadcast	35.00
1 Stratoliner	75.00

**\$7,000.00 WILL BUY ALL**

**WANT TO BUY PHONOGRAPHS OF ALL KINDS. SEND PRICE LIST.**

**ACE COIN MACHINE COMPANY**

2125 Cedar Springs  
Dallas 1, Texas

**The Famous, Patented Chicago "ACE" Lock insures**

**"UTMOST Security!"**



**Only the Ace ROUND Key Opens It**

Note patented 7-pin Tumbler construction. Only the properly notched "Ace" ROUND Key will properly engage ALL 7 tumblers to open this "ACE" of all locks. Can be keyed alike. Remember—There's a Chicago Lock for Every Need—and ALL insure—"UTMOST Security." Write for catalog complete line.

**CHICAGO LOCK CO.**

2024 N. Racine Ave., Dept. 68, CHICAGO

**SIMON SALES**

**We Have Over 500 Arcade Machines, including Photomatics, Ready for Immediate Delivery! Will Finance for Responsible Party. Contact Us at Once for Your Requirements!**

152 W. 42d St., NEW YORK 18, N. Y.  
Phone: Pennsylvania 6-9495

**N. W. Licenses Gaming Devices; Other States Eye Legal Angle**

(Continued from page 73)

various kinds. Types of organizations or clubs mentioned in the Montana law are not nearly so suggestive as the long list in the Idaho law. For example, the new Montana law mentions only four classifications—religious organizations, fraternal organizations, charitable organizations or non-profit organizations.

The term non-profit organizations may be made very inclusive, of course, but the Montana law does not set up a definite standard for qualifying the bona fide club, under the new license law, as is done in the Idaho statute.

The new Idaho law makes the federal tax exemption rule on clubs as the crucial point of judging a club for licensing gaming devices. The new law in this State does not set up such a qualifying standard. In view of the fact that questions have been raised in a number of cities in recent years as to what constitutes a bona fide club, the new Montana law may call later for setting up some standards whereby to judge clubs that qualify under the law.

**Differences in Laws**

Operators of gaming devices have not overlooked a special section of the new Montana law which says that religious, fraternal, charitable and non-profit organizations are the sole and complete owners of said slot machines and that the entire profit, if any therefrom, shall go to said organizations.

This is understood to be a definite ban preventing operators from placing machines in clubs. It means that clubs must own the machines which are operated on their premises. The Idaho law apparently does not contain such provision.

If there is any doubt about the liberal extent of the new Montana law, Section 3 of the statute says definitely that "religious organizations, fraternal organizations, charitable or non-profit organizations, may legally use, operate, keep and maintain for use, slot machines after first procuring license and paying the license fee." This section definitely settles the question of legality of licensed gaming devices in clubs.

The license fees are always a matter of interest. The new State law here provides an annual license fee of \$200 per

machine in cities of 5,000 population or more. In cities of smaller population the fee is \$100 per year. Such machines must also pay the federal tax of \$100 per year, of course. The new Montana law gets in to a little technical point when it places the license fee on a machine having only one slot. A new fee is charged for each separate slot on a machine. This is an unfavorable technical point which might well have been left out.

The new law also provides that counties may place an additional tax on these licensed gaming devices equal to one-half the State fee, and that cities may tax such machines for the sum of one-fourth of the State fee. This means piling still more taxes on the gaming devices which must pay a fee to the federal and State government.

The most useless provision in the new State law seems to be the section which forbids permitting any minor to play slot machines in any clubs. Due to the fact that religious, charitable and fraternal organizations may license the gaming devices, it would seem unnecessary to place such a ban in the new State law. It is felt that many parents who belong to such clubs or organizations like to take their children to the special occasions, meetings and charitable affairs held by the organization and expect their children to patronize even the machines maintained by the organization. The provision may have been inserted in the law to provide parents who object to their children playing such machines to have the benefit of a legal ban.

**AN ACT relating to the licensing of slot machines:** Providing for a State license and optional county and city licenses and for the payment of license fees for the possession, use or operation of slot machines by religious, fraternal, charitable or non-profit organizations; providing penalties for the violation of this act and procedure for the enforcement thereof by the State Board of Equalization; defining the terms used in this act; prohibiting minors from playing slot machines; making an appropriation to carry out the provisions of this act and repealing all acts and parts of acts in conflict herewith.

Be it enacted by the Legislative Assembly of the State of Montana:

Section 1. No slot machine shall hereafter be used, operated, kept or maintained for use or operation within the State of Montana by any person or persons whomsoever save and except as in this act provided. In addition to its ordinary meaning the word "persons" includes both natural and artificial persons and embraces all partnerships, corporations, associations, societies and all other persons of every sort and kind.

Section 2. The provisions of the so-called "Hickey Law," Section 11, 159, Revised Codes of Montana of 1935 as amended by Chapter 153, Session Laws of Montana of 1937, prohibiting the running, keeping or operating of slot machines, are hereby declared to be in full force and effect, concurrently with the provisions of this act, save and except that the classes of persons enumerated in this act, but only such classes of persons, may legally run, operate and keep slot machines upon procuring the license and paying the license fees provided by this act.

Section 3. Religious organizations, fraternal organizations, charitable or non-profit organizations may legally use, operate, keep and maintain for use, slot machines after first procuring the license and paying the license fee provided by this act provided, however, that such religious organizations, fraternal organizations, charitable or non-profit organizations are the sole and complete owners of said slot machines and that the entire profit, if any therefrom, shall go to said organizations.

Section 4. The State Board of Equalization is hereby authorized, empowered and directed to collect the license fees herein provided for. All moneys received from said State licenses shall be paid over by the State Board of Equalization to the State Treasurer and deposited to the credit of a fund hereby created, known as the "Slot Machine License

**INTERNATIONAL SCOOPS**

**FOREIGN BUYERS: NOW IS THE TIME TO GET ON OUR MAILING LIST FOR IMMEDIATE POST-WAR SHIPMENTS.**

<b>MUSIC</b>	
1 Rock-Ola Spectravox & Playmaster	\$410.00
1 Rock-Ola Standard	385.00
1 Wurlitzer 618	175.00
3 Mills Empress, Each	385.00
1 Seeburg Plaza	375.00
1 Seeburg Mayfair	360.00
1 Wurlitzer 61, C.N.	149.50
<b>CONSOLES</b>	
3 Jumbo Parades, F.P. Ea.	\$ 94.50
1 Jumbo Parade, C.P.	129.50
1 Lucky Lucre, Two Tono Cabinet	289.50
1 Triple Entry	154.50
1 Silver Moon, F.P.	109.50
1 American Lo-Boy Scale	85.00

**New Portable or Console Model Voice Recorders, Professional Models... Write**

<b>SLOTS</b>	
2 5c Blue Fronts (Originals over 400,000), Ea.	\$195.00
4 10c Blue Fronts (Originals over 400,000), Ea.	245.00
2 25c Brown Fronts, Ea.	325.00
2 5c Pace Comets, 3/5, Ea.	105.00
1 5c 1-Star Chief	110.00
1 Double Safe, Chicago Metal Deluxe	114.50
1 Single Safe, Chicago Metal Deluxe	74.50

<b>PIN GAMES</b>	
Broadcast	\$ 59.50
Bombardier	119.50
All American	49.50
Legionnaire	69.50
Wildfire	59.50
Marvel Baseball, F.S.	159.50
Amer. Beauty	\$199.50
Strip Tease	250.00
Pin-Up Girl	199.50
Oklahoma	250.00
Wagon Wheels	250.00
Foreign Colors	249.50

**WANTED . WANTED . WANTED ANY QUANTITY**

**Rock-Ola and Wurlitzer Counter Models With Stands**

**TERMS: 1/2 Deposit With All Orders for Domestic Purposes. Full Cash With Orders for Exports. Foreign Inquiries Invited!**

**International Coin Machine Dist.**

2115 Prospect Ave. CLEVELAND 15, OHIO  
(Main 5769-70)

New  
New  
New  
New  
New



**"JACKPOT FRUIT REEL"**

**LOAD PAY-OUT TUBE WITH QUARTERS or TOKENS \$55.00**

For 5c Play. Has fruit reels like slot machine. Fill payout tube with quarters and machine pays off one quarter whenever winning combination comes up, such as two cherries, etc. Pays off every 12 to 15 plays average. Also can be operated with nickel-plated tokens (25c size) . . . odds on tokens run from 3 to 1 up to 100 to 1 and are redeemed at counter. Machine comes complete with 138 tokens. Capacity of payout tube 138 tokens or quarters. Brand new equipment, pre-war construction.

**JACKPOT** consists of large "Goldward" coin almost the size of a half dollar, which is usually redeemed at counter for \$5.00 cash. Takes space 10x10 in. Ht., 13 in. Wt., 25 lbs. Send \$10.00 dep., bal. express C.O.D. Ea. \$55.00.

**Webb DISTRIBUTING CO.**  
612 NORTH MICHIGAN AVENUE CHICAGO 11, ILLINOIS

**200 SLOTS**

**MILLS FACTORY ORIGINALS**

1 50c Original Chrome, 471610,	
2-5c Like New	\$850.00
25c Copper Chrome, 2-5	495.00
10c Copper Chrome, 2-5	375.00
5c Copper Chrome, 2-5	325.00
25c Brown Cherry Bell, 3-5	375.00
10c Brown Cherry Bell, 3-5	325.00
5c Brown Cherry Bell, 3-5	250.00
5c Original Chrome, 2-5	325.00
5c Blue Fronts, CH, KA, 3-5	195.00
5c Vot Pockets, Blue and Gold	55.00

**MILLS FACTORY REBUILTS**

Look Like New	
5c Blue Fronts, CH, KA, 2-5	\$225.00
10c Blue Fronts, CH, KA, 2-5	250.00
25c Blue Fronts, CH, KA, 2-5	325.00
5c Blue Fronts, Ref. Gold, 3-5	210.00
25c Brown Cherry Bells, 3-5	295.00

**JENNINGS**

25c Victory Chief, Like New, 2-5	\$350.00
10c Victory Chief, Like New, 2-5	300.00
5c Victory Chief, Like New, 2-5	250.00
25c Silver Chief, Like New, 2-5	375.00
25c 4 Star Chief, Like New, 3-5	300.00
5c 4 Star Chief, Used, 3-5	150.00
1 Chicago Revolve Double Stand	75.00
Chicago Single Cabinets	80.00
Chicago Double Cabinets	115.00
Mills Double Cabinets, Single Door	65.00

**500 PIN GAMES—WRITE FOR PRICES**

**MITCHELL NOVELTY CO.**

1628 West Mitchell St., Milwaukee 4, Wis.  
Phone: Mitchell 3254

**"SOUND" INVESTMENTS**

**32 WATT REPLACEMENT AMPLIFIERS**

Complete With Tubes	
<b>WURLITZER MODELS</b>	\$45.00
<b>SEEBURG MODELS</b>	40.00
<b>ROCK-OLA MODELS</b>	40.00

**Universal Amplifiers**

**Model UX 2** . . . . . \$79.50  
Fits all Hi-Tones, Wurlitzers, Seeburgs, Rock-Olas and Mills. Less Tubes

**Model UX 1** . . . . . \$54.50  
Fits all Wurlitzers, Seeburgs, Rock-Olas and Mills except Hi-Tones. Less Tubes

When ordering state model desired.  
1/3 Dep. with Order, Bal. C.O.D.

**ALLIED SOUND EQUIPMENT CO.**  
300 W. 56th St., NEW YORK 19, N. Y.  
COLUMBUS 5-8976

**WANT TO BUY 50c and \$1.00 SLOTS**

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4 VENDRINK COCA-COLA, COMPLETELY OVERHAULED. EA. \$495.00

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TOKYO RAIDER CONVERSION FOR DRIVEMOBILE .....\$16.75  
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**AMBITIOUS OPERATORS**

We have a liberal percentage deal for live-wire Operators who have good will and following in their territories, can repair games and are in immediate need of high-grade equipment. This is a permanent connection with unlimited post-war opportunity. We furnish the latest and finest 5 and 1-Ball Games available at all times. Write, tell us about yourself, three references, territory covered, license requirements, number of games and type of equipment you can place. Address:

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**PHONOGRAPHS WANTED**

We Will Pay Cash for

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| <b>WURLITZER</b>            | <b>SEEBURG</b>         |
| 16-Record Machines \$125.00 | Regal ...\$250.00      |
| #61 .... 70.00              | Envoy, ESRC .. 400.00  |
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Send us your list. We quote on all machines. Write or wire today.

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For Inside Work on Pin Games, Consoles and One Balls. Will pay good salary to man who qualifies.

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WE ARE

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120 TIPS \$13.50 Gross

GREENGLASS SALES CO.  
39 W. 23d, N.Y. 10

Fund." Out of said fund there shall be paid, on claims regularly presented against the State and approved by the State Board of Examiners, the cost of enforcing this act, including the salaries and traveling expenses of all agents or employees necessarily employed by the State Board of Equalization, and all other expenses of enforcing the provisions of this act.

At the end of each quarter year, commencing with the quarter ending September 30, 1945, the State shall deposit in the General Fund of the State of Montana any unexpended balance in said Slot Machine License Fund, in excess of ten thousand dollars (\$10,000).

All licenses, both State, county and city, provided for by this act, shall be issued, and the license fee for same shall be paid annually not later than the fifteenth (15th) day of January of the year for which such license is obtained. Licenses for the year 1945 shall, however, be issued on or before July 15, 1945, and shall be issued for the remainder of the year 1945 and at one-half (1/2) of the license fees provided for by this act.

Section 5. Only the persons and organizations enumerated in Section three (3) of this act may legally operate, use or maintain for operation or use or permit the operation or use of any slot machine or machines within the State of Montana and then only after first procuring the license and paying the license fee provided for in this act. A license for the operation of any slot machine or slot machines within the State of Montana shall first be procured from the State Board of Equalization of the State of Montana (hereinafter referred to as the "Board") by any of the organizations or persons enumerated in Section three (3) of this act, desiring to use or operate the same, and an annual license fee of \$200 per machine shall be paid to the board for such license in cities of 5,000 population or more according to the last United States census, and in all other cities or towns of less population, such persons and organizations shall pay a license fee of one hundred dollars (\$100) per machine per annum. Said license shall authorize the maintenance and operation of a machine having one (1) slot. For each separate slot in any slot machine an additional license fee equivalent to the fee as hereinabove provided for each machine shall be paid, in cities of 5,000 population or more and in cities of less than 5,000 population one hundred dollars (\$100) shall be paid and all organizations not within the limits of an incorporated city or town shall pay a license fee of one hundred dollars (\$100) per annum per machine.

Section 6. A slot machine is herein defined as a machine operated by inserting a coin, token or trade check therein by the player and from the play of which he obtains, or may obtain, money, checks, chips or tokens redeemable in money.

Section 7. In addition to the State license fee herein provided for, any county, city or incorporated town of the State may, in the discretion of its board of county commissioners, city or town council or other governing body of such city, license and impose an additional license tax of not to exceed one-half (1/2) of the license fees herein provided for in the case of counties and not to exceed one-fourth (1/4) of the license fee herein provided for in the case of cities and towns for each and every slot machine operated in said county, city or town. Such licenses shall be issued by the county, city or town treasurer and

the fees for same shall be credited to the County Poor Fund in the case of counties and to the city or town General Fund in the case of cities and towns.

Section 8. No licensee shall permit any person under the age of majority to play any slot machine used, operated or maintained by said licensee or to loiter about the premises where such slot machine is kept or operated. Any violation of the provisions of this section shall constitute a misdemeanor and be punishable as provided in Section ten (10) of this act.

Section 9. The form of licenses to be issued under this act shall be prescribed by the State Board of Equalization. Said board shall also promulgate the forms to be used in applying for such licenses and may require the applicant for such license to state in his application such facts as the board may deem necessary to enable it to pass upon such application, including the name and address of the applicant and the premises where said slot machine or machines are to be kept and operated and such other information as the board may require. The making of any false statement in said application shall constitute a misdemeanor and be punishable as provided in Section ten (10) of this act. Each machine licensed under this act shall at all times have attached to it an official stamp or marker prescribed by the State Board of Equalization, showing that the tax provided by this act has been paid.

Section 10. Any person, partnership, club, society, fraternal order, corporation, co-operative association or any other individual or organization which has not been issued a license under this act and who maintains for use or permits the use of any slot machine as herein defined, on any place or premises owned, occupied or controlled by him or it, shall be guilty of a misdemeanor and shall be punishable by a fine of not less than one hundred dollars (\$100), nor more than five hundred dollars (\$500), or by imprisonment in the county jail for not less than thirty (30) days nor more than six (6) months, or by both such fine and imprisonment. Any violation of the provisions of this act by a licensee shall subject such licensee upon conviction to a revocation of his or its license and said licensee shall be ineligible to apply for or receive a slot machine license for a period of one (1) year after such revocation.

Section 11. All acts or parts of acts in conflict herewith are hereby repealed.

**FOR SALE**

**5 BALL PIN GAMES**

- 16 Stage Door Canleens. Ea...\$210.00
- 4 Gottlieb Libertys. Ea..... 165.00
- 4 United Arizonas. Ea..... 199.50
- 4 Streamliners. Ea..... 199.50
- 1 Brazils. Ea..... 199.50
- 1 Grand Canyon. Ea..... 199.50
- 2 Sky Chief (Refinished by United). Ea..... 169.50
- 4 Knockouts. Ea..... 120.00
- 1 Five, Ten & Twenty. Ea.... 115.00
- 1 Big Parade. Ea..... 120.00
- 1 Marvel Baseball. Ea..... 165.00
- 1 Shangri-La Gottlieb. Ea.... 152.50
- 1 Keeney Clover. Ea..... 75.00

Come to Austin and inspect games or send order.

Terms—1/2 down, balance C. O. D. Tables are like new and clean and ready for location.

**AUSTIN PHONOGRAPH CO.**

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**WANT TO BUY**

PHONOGRAPHS  
SUPER BELLS—HI-HAND  
PIN GAMES

Do-Re-Mi, Stars, Leader, Duplex, Zomba, Sunbeam, Double Play, West Wind, Attention, Masoot, Silver Skates.

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2200 N. WESTERN AVE.  
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**ANOTHER LOT OF FINE EQUIPMENT, REPAINTED, OVERHAULED**

PERFECT CONDITION—ORIGINAL

**MODELS**

- 6 Mills Blue Fronts, DJP, 5c Pl., 3-5 \$172.50
- 6 Mills Blue Fronts, SJP, 5c Pl., 3-5. 192.50
- 2 Mills Blue Fronts, DJP, 10c Pl., 3-5 192.50
- 3 Watling Rotatops, 10c Pl., 3-5.. 100.00
- 1 Evans Galloping Domino, Brown Cab. .... 200.00
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- 1 Pop-o-Matic Popcorn Machine (Used Three Wks.) ..... 85.00
- 5 Penny Match Venders (New) ... 2.95
- 5 Penny Smoke Counter Machines (Very Clean) ..... 7.50

1/3 Deposit.

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**WE CAN REBUILD YOUR OLD SCALES AND MAKE THEM LOOK LIKE NEW**

Get your Scales rebuilt now and have them ready for your big season.

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**SLOTS**

RECONDITIONED—Guaranteed By Our 48 Years of Experience

WRITE FOR PRICES

- 3 5c GOLD CHROMES
- 7 10c GOLD CHROMES
- 9 25c GOLD CHROMES
- 8 5c BROWN FRONTS
- 4 10c BROWN FRONTS
- 12 25c BROWN FRONTS
- 3 5c BLUE FRONTS
- 5 10c BLUE FRONTS
- 8 25c BLUE FRONTS

All above Machines have Knee Action, Club Handlet and Drill Proof.

18 5c Q. T.'s, Originally Blue Made Glitter Gold .....\$89.50

3 10c Q. T.'s, Same as Above ..... 99.50

6 25c Q. T.'s, Same as Above, but with SPECIAL 3/5 PAYOUT..WRITE

18 VEST POCKETS Blue and Gold

35 5c Jumbo Cash Model  
8 5c Jumbo Free Play

8 5c JENNINGS FOUR STARS

3 5c JEN. SILVER CHIEFS  
2 10c JEN. SILVER CHIEFS

2 10c CAILLE CLUB BELLS (Cabinet Model)

We have all types of Coin Machines.

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**FOR SALE**

- Wurlitzer 780-E .....\$725.00
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- Mills Q.T., 1 1/2 Slot (Bent Coin Release) ..... 50.00
- ABT Wagon Wheels ..... 15.00
- Seeburg Envoy, ES ..... 460.00
- Seeburg Baromatic, Wireless, 5-10-25 ..... 50.00
- Seeburg Wallomatic WS-2Z, Wireless 39.50
- Seeburg Regal ..... 360.00
- Mills Throne ..... 295.00

Machines guaranteed to be in A-1 condition.

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Must be thoroughly experienced on 5 Ball, 1 Ball, Music, etc. Steady position, highest salary.

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'Bill' Conte GUARANTEES ALL THESE

## SLOTS 50c BLUE FRONT

Spec. \$519.50

- 25c Cherry Bell ... \$375.00
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- 5c Four Star Chief ... 149.50
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- 25c Sky-scraper ... 109.50
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- 5c Pace Comet ... 99.50
- 5c Extraordinary ... 99.50
- 5c Mills Sky-scraper ... 94.50
- 25c Lion Head ... 89.50
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- 25c Callio ... 49.50
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- 5c Callios ... 44.50
- 5c Watling TJP ... 42.50
- 5c Rockola ... 42.50
- 10c Goose-neck ... 42.50
- Columbias, Gold Award ... 42.50
- 5c Mills Goose-neck ... 39.50
- 25c Goose-neck ... 39.50
- 5c Jenn. Goose-neck ... 32.50
- 5c Goose-neck ... 29.50

## MUSIC '8300' R. C. Special \$6.65

- 71 Counter Models ... \$199.50
- 816's Light-Up Grille ... 100.50
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## UNIVERSAL AMPLIFIERS, \$47.50

## Like New Working Order PINS Scraped Cleaned Checked

- Santa Anita (1 Ball) \$199.50
- Victorious (1-Ball) ... 99.50
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## CONSOLES ARCADE

- Super Track-time ... \$345.00
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- Jenn. Silver Moon, FP ... 109.50
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- Mutoscope Skyfighters ... \$299.50
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- Chas. Poillard Golf ... 99.50
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- '37 Track-time ... 62.50

## Miscellaneous

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- 5c Chrome Vest Pockets ... 67.50
- Smoker Bell ... 59.50
- Mills Dble. Safes ... 49.50
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- Wireless Wall-boxes ... 42.50
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- Uneda Pak Cig. Mach. ... 39.50
- Free Play ... 39.50
- Q.T. Stands ... 14.50

'Bill' Conte's Guarantee: It's the "GOLDEN RULE" with me: I'll treat you the way I'd like to be treated! It means an honest 100 cents' worth of value and service for every dollar on the price tag!

**FISCO SALES COMPANY**  
Phone 3488  
Monument Square, Haverhill, Mass.  
Mail orders filled carefully, speedily. 1/3 deposit, balance on arrival. My guarantee applies on every sale, in person or by mail!

## CANCEL SET-ASIDE ORDER

(Continued from page 72)

mean that the army would not require as much candy as it had ordered the WFA to set aside for its prospective use earlier in the war. As a result, opinions of candy authorities have been flying hot and fast since the April 3 cancellation.

The order, in essence, really means that the supplies heretofore set aside for the army will be held in "escrow" for the armed forces if they should need this quota supply later. Army supplies under the WFA set-aside order were taken from a quota and this cut-back brought by the candy cancellation does not mean civilian mouths will be sweetened by this army snubbed candy.

Explanation of this situation is that supplies for the armed forces confectionery are all "ex-quota" whereas the civilian stock is subject to government control. Thus a sharp increase in overseas orders may still put the nation's candy mills on an overtime basis. And should this upsurge in demand occur, on the other hand, civilian supplies of previously determined quotas of sugar, cocoa and edible fats and oils will not be touched.

When the WFA set the civilian supply quota at 50 per cent it is said by sugar and candy authorities that an over-prediction of productive capacity was made in so far as five-cent candy items were concerned. Manufacturers soon found out that more profit could be salvaged from sale of five-cent items and thus put all of their productive effort to work on this one item.

### Mfg's. Working Full Tilt

It is a foregone conclusion that most manufacturers are now operating at full tilt and in all probability even tho they might get permission to up their productive output they would be unable to handle an increase. Troubled now with an intense man-power shortage as is everyone else, candy makers are having all they can do to put out their standing orders. As a result of this man-power situation the entire candy industry is up in arms at the War Man-Power Commission for their rulings which take workers from the candy pots and put them in jobs listed as being "essential to the war effort."

### Less Candy Per Person

Government authorities in Washington predicted that United States civilians will have less candy per capita this year than the candy consumers of England. American requirements would give each civilian 83 pounds, 7 per cent less than in 1944. The British will get 86 pounds, 23 per cent above last year, and the Canadians 83 pounds, 4 per cent below 1944.

### Bad News for Operators

The deflating prediction that the

WFA 50 per cent cutback into the previous demands of the army on the 5-cent bars would mean more of such items for civilians was a particularly tough bit of news for candy vending machine operators thruout the industry.

It was hoped early in the discussions on the predicted turnback by the army that much of this candy would fill the nation's candy vending machine columns if the government decided to release this abundance for civilian consumers. But as yet no release has been forthcoming and none is in sight.

In effect yesterday was a reduction in the allowance of sugar for civilian confectionery from 70 to 65 per cent, based on the 1941 statistical standard. Since the war began, this is the smallest allocation of sugar.

Other candy authorities predict that the army cutback, following closely on an OPA increase in the industry point values for edible fats and oils, is bound to make for an exceedingly tight candy situation until July 1, or later.

Speaking in dollars and cents, the output of American candy for 1944 totaled \$650,000,000, according to an estimate made by Philip P. Gott, president of the National Confectioners' Association. This is an increase of 13 per cent over \$575,000,000 in 1943 and an 8 per cent advance in poundage to an all-time high of 2,750,000,000 pounds compared to 2,561,000,000 pounds in 1943.

Much of this poundage increase and dollar value can be attributed to government purchases for the armed forces and lend-lease. As a result manufacturers have been permitted, since the war, to purchase additional allotments of sugar, chocolate, peanuts and other needed ingredients under Federal regulations, according to Gott.

The foreign sugar crop situation, too, is in somewhat of a mess so far as meaning more supplies for U. S. candy makers and more candy in the nation's vending machines and on the candy counters.

Cuban sugar supplies will be lower than all predictions and an increase of 30 per cent in the Western States sugar beet production does not promise to help the situation. A paralyzing strike beset candy manufacturers further when workers in Puerto Rican sugar plants went out in February.

The foreign sugar crop score board is dismal to say the least and the following box score gives a rather complete picture:

## Sugar Box Score

Sugar rationing is here to stay until 1947.

That's the forecast of the industry. Big refiners say the longer-range supply outlook daily becomes more dismal. Crop prospects are poor; stocks are low; relief needs of liberated Europe are mounting fast.

Here's the bad news in a statistical capsule:

Cuba: The world's prime cane sugar producer has been hard hit by drought. Its 1945 crop will be some 700,000 tons under earlier expectations.

Philippines: No sugar for export until 1947.

Dominican Republic: About 50,000 tons less production than last year.

Louisiana: Cane sugar output dropped 75,000 tons under 1944.

Puerto Rico: The recent strike will cost at least 50,000 tons of sugar.

Beet Sugar: Agriculture Department officials "hope" for a U. S. production of 1,500,000 tons or more. The industry warns: "Don't count on more than 1,300,000."

## PARTS—SUPPLIES

- 8 1/8 Volt Bulbs, 40, 44, 48, 47, 50, 51 and 55. Per Hundred ... \$5.40
- 3 AG Fuses Per Hundred ... \$9.00
- 1/2 Amp. ... 3.50
- 1, 1 1/2, 2, 2 1/2, 3 Amp. ... 3.00
- 5, 6, 7 1/2 Amp. ... 2.50
- 10, 15, 20, 25, 30 Amp. ... 2.50
- PHONOGRAPH TITLE STRIPS (Red Border)
- 1000 ... \$5.00
- 5000 Per M ... 4.00
- 10000 Per M ... 3.50
- 25000 Per M ... 3.00

## 6SC7, 5Z3, 80, 2A4G, 70L7

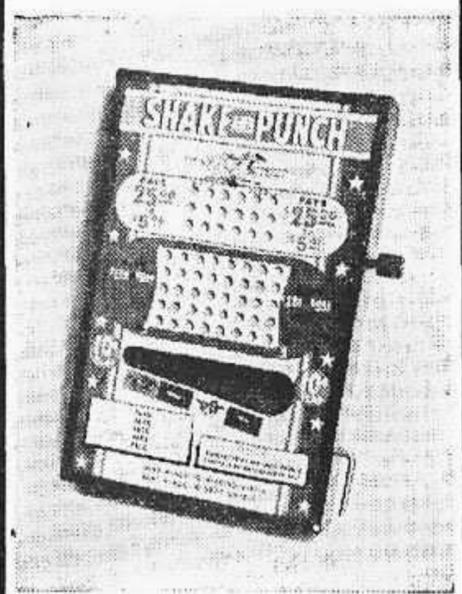
Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

- #100 6SC7 to 7F7 ... \$1.50 Each
- 103 6SC7 to 6SL7 ... \$1.50 Each
- 110 5Z3 to 5U4G ... \$1.50 Each
- 125 80 to 5T4, 5V4G, 5Y3 or 5Z4 ... \$1.50 Each
- 126 83 to 5U4G or 5X4 ... \$1.50 Each
- #205 2A4G to 2051 (Seeburg Guns) ... \$3.50 Each
- 210 2A4G to 2051 (Seeburg Music) ... \$3.50 Each
- 215 70L7 to 7A4-7A5 (Seeburg Remote Boxes) ... \$3.50 Each

These have been tried and proven thoroughly satisfactory. We guarantee satisfaction. Absolutely no worry, anyone can make the change. Carry these in your service kit as standard equipment.

Ask Us for List Available Records  
**HERMITAGE MUSIC CO.**  
423 Broadway, Nashville 3, Tenn.

## PERPETUAL SALES BOARD



10c PLAY =  
Average Gross Take ... \$57.60  
Average Pay Out ... 29.00  
**AVERAGE PROFIT—\$28.60**  
This profit can be made time and again with the same original board. The purchase of additional boards is not necessary!  
**NET PRICE, \$6.25 EA.**  
Lots of 12 Boards, \$68.75 Comp.  
Cash With Order — F. O. B. Factory.  
Send for illustrated circular!

**TORR 2047 A - SO. 68 PHILA. 42, PA.**

## JUST RELEASED

The finest hand truck for any business because it is the most convenient to handle.

Does the job single handed, making other hand available. Can be used as push or pull. Light in weight, easy rolling, properly balanced. All welded steel construction. Large 8 in. wheels, making going up steps easy. 45 inches high.

ONLY **\$9.95**  
F. O. B. Phila.  
1/2 Dep., Bal. C. O. D.

**JACK GRAY**  
2442 S. BROAD ST.  
PHILADELPHIA 45, PA.

## OUTSTANDING BUYS

- Air Circus \$135.00
- Clover ... 74.50
- Five & Ten 119.50
- Paradise ... 44.50
- Gold Star ... 34.50
- Jeep ... 79.50
- Jeep ... 144.50
- Victory ... 84.50
- Fortunes ... 225.00
- '41 Derby ... 375.00
- Topic ... \$ 79.50
- Boom Town ... 44.50
- Four Roses ... 49.50
- Four Aces ... 129.50
- Anabel ... 39.50
- Hit Japs ... 44.50
- Sn. Specials ... 145.00
- Trophy ... 350.00
- Pimlico ... 465.00
- Thorobred. Write

## SPECIALS

- CHIC COIN HOCKEY ... \$195.00
- LIBERATOR ... 225.00
- WURLITZER—41 CM. ... 125.00
- WUR.—T-12 Unit Comp. ... 195.00
- WUR.—24 Unit. Comp. ... 225.00
- PACKARD BOXES, A-1 ... 34.50
- ZINCO ... 225.00
- CRATING EXTRA

1/2 CERTIFIED DEPOSIT  
WISCONSIN'S LEADING DISTRIBUTOR  
**UNITED COIN MACHINE CO.**  
6304 W. Greenfield Avenue  
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**SPECIAL**  
**NUMBER 30 TUBES FOR SALE**  
**LIMITED NUMBER LOTS**

10—No. 30s	10—6SC7
15—5Z3	5—5U4G
20—6J5	20—No. 80s
25—6L6	10—No. 76s

At OPA CEILING—Full Cash with Order, \$146.25. Must Send Consumer's Certificate.

**MOTOR REWINDING**  
 48-hour service. Guaranteed rebuilt same specifications as new. Wurlitzer, Rockola & Seeburgs

SEEBURGS ..... \$6.50  
 MILLS ..... 8.00

2 Cond. R. C. Zip Cord, 3 1/2 ft.; also can supply all new 3-5-7 & 32 Conductor Wire.

ADAPTORS to be used with 7A4 and 7A5s to replace 70L7. Each... \$2.75

**ARCADE EQUIPMENT**

1—RAPID FIRE.....	\$165.00
1—ACE BOMBER.....	295.00
1—SUBMARINE.....	160.00
1—JAP GUN.....	115.00

**MISCELLANEOUS**

PLASTICS ..... Write  
 FUSES ..... Write  
 RADIO TUBES..... Write

**ACCESSORIES**

SEEBURG WALLBOXES, 5c..... \$39.50  
 SEEBURG BAR-O-MATICS..... 45.00  
 WURL., No. 125..... 29.50  
 WURL., No. 120..... 27.50  
 WURL., Steppers, 145..... 35.00

All fully warranted.

SEEBURGS, 9800-8800..... Write  
 ENVOYS, Gem, Rex-Royal..... Write  
 REGALS..... Write

ALL MODELS WURLITZERS

**T. B. HOLLIDAY CO.**  
 1200 W. Morehead St., Charlotte 1, N. C.

**PIN-BALL GLASS**

High quality—3/16 in. crystal—available in all popular pin-ball sizes.

20x42—Case of Nine.....	\$13.50
21x41—Case of Eight.....	12.00
21x43—Case of Eight.....	12.00
23x47—Case of Seven.....	13.00

Full Remittance With Order. F. O. B. Baltimore.

IMMEDIATE DELIVERY.  
 ORDERS SHIPPED SAME DAY.

ART NYBERG  
**CALVERT SALES CO.**  
 COIN OPERATED EQUIPMENT  
 708 N. Howard St. Baltimore 1, Md.

**FOR SALE**

4 Wurlitzer Counter Models 81. Ea. ....	\$189.50
4 Counter-Model Stands. Ea. ....	18.50
1 Shoot the Japs.....	127.50
1 Keeney's Air Raider.....	149.50
1 Poker & Joker.....	75.00
1 Bally Sky Battle.....	225.00
2 Groetchen Metal Typers with 2000 Tokens. Each.....	169.50
2 Gottlieb 1c Single Grip Machine. Ea. ....	10.00
3 Gottlieb 1c Three-Way Grip Machines. Ea. ....	12.50
3 Groetchen 1c Plikes Peaks. Ea. ....	18.50

Want Exhibits Stars, Double Play, Do-Re-Mi, Zombie, Sun Beam, West Wind, Leader, Duplex and Skyblazers; also Watling, Mills and Hanson Lo-Height 1c Scales that are in good condition.

1/3 Deposit, Balance C. O. D.

**Central Texas Amuse. Co.**  
 1701 Guadalupe St. AUSTIN, TEXAS

**FAST MOVING**  
**TICKET DEALS**

Red - White - Blue — Combination Tickets, Tip Books, Counter Deals.

Write for Catalog and Prices.

**WILNER SALES CO.**  
 715 N. Elm St. MUNCIE, IND.

**MAY TAX CALENDAR**

ALABAMA: 10—Tobacco stamp tax reports and use tax and reports due. 20—Sales tax and reports due.

COLORADO: 14—Sales tax and reports due. Use tax and reports due.

CONNECTICUT: 10—Cigarette distributors' inventory reports due.

GEORGIA: 10—Tobacco wholesale dealers' reports due.

ILLINOIS: 15—Cigarette tax returns due. Sales tax and reports due.

KANSAS: 15—Compensating tax and reports due. 20—Sales tax and reports due.

KENTUCKY: 10—Cigarette tax reports due.

LOUISIANA: 1—Wholesalers' tobacco reports due. 15—Wholesalers' and retailers' tobacco tax reports due. 20—New Orleans sales and use tax and reports due. State sales and use tax and reports due.

MASSACHUSETTS: 15—Cigarette distributors' tax and reports due.

MICHIGAN: 15—Sales tax and reports due. Use tax and reports due.

MISSISSIPPI: 15—Manufacturers', distributors' and wholesalers' tobacco tax reports due. Sales tax and reports due. Use tax and reports due.

MISSOURI: 15—Retail sales tax and reports due. 31—Soft drinks reports and payments due.

NEW MEXICO: 25—Use or compensating tax and reports due.

NORTH CAROLINA: 10—Tobacco dealers' monthly reports due. 15—Sales tax and reports due. Use tax and reports due.

NORTH DAKOTA: 1—Cigarette reports due.

OHIO: 15—Cigarette use tax and reports due. 28—Cigarette dealers' tax and reports due.

OKLAHOMA: 15—Sales tax and reports due. 20—Use tax and reports due.

RHODE ISLAND: 10—Tobacco products tax reports due.

SOUTH CAROLINA: 10—Admissions and soft drinks taxes and reports due.

TENNESSEE: 10—Cigarette distributors' reports due.

UTAH: 15—Sales tax and returns due. Use tax and return due.

WASHINGTON: 15—Compensating tax and reports due. Sales tax and reports due.

WEST VIRGINIA: 15—Sales tax and reports due.

WISCONSIN: 10—Tobacco products returns due.

WYOMING: 15—Sales tax and reports due. Use tax and reports due.

**NO COFFEE DISPENSERS**  
 (Continued from page 73)

by Horn & Hardart, does not plan any post-war manufacturing ventures outside of its own immediate scope of present-day activities—and that in spite of the fact that it has a number of requests on record for coffee dispensers—they will not manufacture for other than their own use.

**GAMES THOROLY CHECKED**

**READY FOR IMMEDIATE DELIVERY**

1/3 Deposit, Balance C. O. D.

<b>FIVE BALLS</b>	<b>FIVE BALLS</b>
2 Broadcast ..\$49.50	1 On Deck (Plastic) ..\$39.50
1 Big Parade. 124.50	5 Bally Progress 39.50
2 Barrage .. 39.50	1 Powerhouse (Plastic) .. 39.50
1 Bandwagon .. 32.50	1 Paradise .. 42.50
1 Big Chief .. 39.50	3 Seven Up .. 59.50
1 Clover .. 69.50	2 Skyline .. 39.50
1 Crossline .. 49.50	1 Sentry (Revamp) .. 70.50
3 Now Champ. 49.50	1 Salute .. 39.50
1 Capt. Kidd. 64.50	2 Towers .. 59.50
1 Defense .. 49.50	1 Target Skill 39.50
5 Four Roses .. 49.50	4 Ump .. 29.50
1 Four Aces .. 119.50	4 Victory .. 79.50
3 Jungles .. 69.50	
3 Knockout .. 124.50	<b>ONE BALLS</b>
1 Keep-Em-Flying .. 124.50	1 Blue Grass \$199.50
1 League Leader 35.00	2 Sport Special 179.50
3 Metro .. 39.50	1 Pimlico .. 425.00
	1 Record Time 179.50
<b>ARCADE</b>	3 '41 Derby 350.00
Bally Rapid Fire ..\$179.50	2 Club Trophy 350.00
Seeburg Parachute .. 129.50	1 Dark Horse 199.50
Bally Bull .. 80.00	1 Skylark .. 165.00
Chicago Coin Hockey .. 200.00	1 Bally Klondike, P.O. 89.50
Pikes Peak .. 39.50	

**MISCELLANEOUS**

UNIVERSAL AMPLIFIER—fits all Rockola, Wurlitzer and Seeburg Phonographs, including Hi-Tones—\$59.50.

**WISCONSIN NOVELTY CO.**  
 3717 W. Center St. Milwaukee 10, Wis.

**WANTED**

Sport Special, Record Time, Dark Horse and Blue Grass @ \$110.00. Will pay \$60.00 for Exh. West Wind, Sun Beam, Do-Re-Mi, Stars, Double Play, Sky Blazer, Leader, Zombie and Duplex.

**ARCADE EQUIPMENT — GUNS — MISCELLANEOUS**

BALLY RAPID FIRES—PERFECT ..\$219.50	GROETCHEN MT. CLIMBER ..\$129.50
EXH. ROTARY—CLAW TYPE .. 149.50	A.B.T. TARGET SKILL .. 29.50
KICKER & CATCHER .. 24.50	EXH. BULL GUN .. 99.50
WATL. SCALE—LARGE DIAL .. 89.50	3 PACKARD WALL BOXES .. 39.50
WORLD SERIES .. 119.50	KEENEY ANTI AIRCRAFT .. 69.50
DELUXE TEXAS LEAGUERS .. 49.50	KEENEY WALL BOXES—Complete 5.00

**CONSOLES—ONE BALLS—SLOTS**

<b>CONSOLES</b>	<b>ONE BALLS</b>
NEW MAY-BELL, 5c-5c-25c ..\$795.00	LONGACRE & THOROBRED ..\$565.00
JUMBO PARADE, F.P. .... 89.50	NEW SPORTSMAN .. 350.00
5c SUPER BELLS .. 329.50	<b>SLOTS</b>
5c & 5c PAMCO BELL .. 69.50	5c CHIEF 4 STAR, FAC. REB. ....\$250.00
JENN. SILVER MOON, F.P. .... 125.00	SINGLE SLOT SAFE, DOUBLE DOOR .. 59.50
BALLY SUN RAY, F.P. .... 149.50	5c CAILLE CADET, 3-5 .. 69.50
WAT. BIG GAME, F.P., CLOCK .. 125.00	5c BLUE FRONT, C.A., 3-5 .. 195.00
BAKER'S PACERS, D.D. .... 245.00	5c BLUE FRONT, FAC. REB. .... 255.00
5c PACE REELS, CASH .. 129.50	25c BLUE FRONT, FAC. REB. .... 385.00
10c WATL. BIG GAME, CASH .. 195.00	25c CAILLE CADET, A-1 .. 129.50
	10c PACE 5-STAR COMET, 3-5 .. 149.50
	10c Q.T., ORIGINAL .. 109.50

**NOW DISTRIBUTING!!** THE KLEER-FLO PARTS AND MECHANISM CLEANING MACHINE—INCLUDING 30 GAL. DRUM OF CLEANER. **\$129.50**

<b>USED PIN GAMES</b>	<b>NEW REVAMPS</b>	<b>USED PIN GAMES</b>
JEEP ..\$129.50	FLAT TOP ..\$250.00	KEEP EM FLYING\$149.50
VICTORY .. 94.50	STREAMLINER .. 250.00	SCHOOL DAYS .. 59.50
'41 MAJORS .. 59.50	OKLAHOMA .. 250.00	HOROSCOPE .. 64.50
ABC BOWLER .. 54.50	GRAND CANYON .. 250.00	NEW CHAMP .. 64.50
TEN SPOT .. 57.50	ARIZONA .. 250.00	KNOCK OUT .. 129.50
SPOT A CARD .. 79.50	MARVEL BASE-BALL .. 179.50	BIG PARADE .. 134.50
JUNGLE .. 69.50	FLYING TIGER .. 209.50	BIG CHIEF .. 49.50
SEVEN UP .. 59.50	CASABLANCA .. 209.50	TWIN SIX .. 64.50
CAPT. KIDD .. 74.50	MARINES .. 199.50	CHAMPS .. 54.50
SPOT POOL .. 72.50	FOREIGN COLORS 249.50	FOUR ACES .. 129.50
GUN CLUB .. 79.50	AMERICAN BEAUTIES .. 199.50	FOUR ROSES .. 64.50

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

*Empire Coin*  
**MACHINE EXCHANGE**

2812 WEST NORTH AVENUE - PHONE: HUMBOLDT 6288 - CHICAGO 47, ILLINOIS

**ATTENTION, MANUFACTURERS**

WE HAVE FOR OUTRIGHT SALE THE COMPLETE TOOLS, DIES AND PATENTS FOR THE MANUFACTURE OF A NATIONALLY KNOWN 5c CANDY VENDING MACHINE. CONTACT US AT ONCE!

Write in Strict Confidence to  
 Box No. 658, Care The Billboard,  
 1564 Broadway, New York 19, N. Y.

**GOT A PARTS PROBLEM? TELL IT TO PINCUS!**

**SPECIAL!** MILLS PAYOUT SLIDES, 25c, 2/5 or 3/5 P.O., Complete Set, Including Top Cover .....\$22.50

<b>BALLY H-32 S COILS</b>	<b>CHICAGO COIN P-273 COILS</b>
---------------------------	---------------------------------

**AERO POINT NEEDLES, SPECIAL, 100 FOR \$40.00.**

**PARTS FOR BALLY EQUIPMENT.**

Rapid Fire Choke Coils	Reset Brackets	Drag Arms
Relay Coil, R-180	Shuffle Board Brackets	Range Finder Castings
Shutter Coil	Motor Brushes & Springs	Coils
Bally Alloy Motors	Rack & Pawls	3-Finger Wipers for Multiple
Triggers	Odds Discs	Used Metal Complete Plunger
45V Open Face Motors	Selector Discs	& Ball Lift Assemblies

ABT 5c & 25c Chutes  
 Wiper Fingers for 3 and 4-Balls

Fusestats & Fusestrons  
 Panoram Projector and Exciter  
 Lamps

Collection Books  
 Universal Parts for Conversions  
 Disc Plugs

**WE REPAIR MILLS CLOCKS . . . SEND THEM IN**

Send for Latest Price List. Thousands of Other Parts for Prompt Delivery.

**COIN MACHINE SERVICE COMPANY**  
 2307 N. WESTERN AVE. Phone: HUMBOLDT 3476 CHICAGO 47, ILLINOIS

**FOR SALE**  
**25 DRINK-SPA DRINK VENDING MACHINES**

Also Cups and Sirup, if interested. Make me a reasonable offer. Head Mechanic and Service Man going to the Army.

BOX D-393, Care THE BILLBOARD, CINCINNATI 1, OHIO

### MARKEPP VALUES

**5-BALL PIN GAMES**

Champ	\$55.00	Snappy	\$65.00
Major, '41	65.00	5-10-20	Write
Repeater	39.50	4 Diamonds	52.50
Pan American	50.00	School Days	59.50
Legionnaire	79.50	Four Roses	59.50
Exhibit Stars	59.50	Victory	89.50
Band Wagon	39.50	Scoop	22.50
Do-Re-Mi	59.50	West Wind	89.50
Sport Parade	49.50	Vogue	15.00
Barrage	32.50	Marvyl Baseball Revamp, New	\$179.50
Foreign Colors Revamp, New	249.50		

**1-BALL PIN GAMES**

Jumbo, 1944, Like New	\$185.00
<b>ARCADE EQUIPMENT</b>	
Shoot Your Way To Tokyo	\$195.00
Seeburg Shoot the Chute, Conv. Jap	135.00
Bally Rapid Fire	168.50
Bally Defender	225.00
Keeney Submarine Gun	150.00
Scientific Batting Practice	105.00
Scientific X-Ray Pkr.	125.00
Chicken Sam	110.00
Jennings Roll in the Barrel	120.00

**SLOT MACHINES AND CONSOLES**

25c War Eagle, Glitter Gold	Write
25c War Eagle, Brown Front	Write
Mills Q.T. Blue, 5c	\$79.50
5c Columbia Cig. Rl.	49.50
5c Paco Comet Mint Vendor	55.00
1c Paco Comet	35.00
Jumbo Parade, C. P. O.	98.00
Jumbo Parade, F.P.	110.00
Big Game, F.P.	120.00
May Bell 5/5/5/25	595.00
'38 Track Time	115.00
Keeney Kentucky Club	89.50
10,000 "R" Checks	Write

**PHONOGRAPHS**

Seeburg 8200, E.S., R.C., Modernized	Write
Wurlitzer Victory 600 Key Board	\$525.00
Wurlitzer Victory Rotary Key Board	475.00
Wurlitzer 616	185.00
Mills Do-Re-Mi	100.00
Singing Tower, 40 Selec. Hi-Boy	475.00
3 Mills Panorams	365.00
Mills Throne of Music	275.00
Playmaster Spectravox	Write
All machines cleaned and checked. Prices include parts, repairs, packing charges. Half deposit with order.	

**WANT TO BUY**

Phonographs, all makes and models. Send us your complete List of Coin-Operated Machines.

### THE MARKEPP CO.

(Established 1928)  
4310 Carnegie Ave., Cleveland 3, O.  
Telephone: Henderson 1043

### SALESBOARDS

Holes	Operator's Name	Hits—24-Hour Service	Profit	Price
1000	5c Nickel Charley	Def.	\$17.50	\$ .98
1800	5c Lulu, X Thick	Def.	18.00	2.49
1000	25c Jackpot Charley	Avr.	\$52.04	\$1.25
1000	25c Jackpot Charley, Thick	Avr.	52.04	1.41
1000	25c J.P. Easy Pickins	Avr.	51.50	1.69
1200	25c J.P. Easy Pickins	Avr.	101.50	2.19
1200	25c J.P. Texas Charley	Avr.	102.28	2.38
1000	5c J.P. Big Forty	Avr.	\$24.25	\$1.79
1200	5c J.P. Big Forty	Avr.	34.25	2.19
1000	10c J.P. Ready Money	Avr.	50.70	1.82
1200	10c J.P. Ready Money	Avr.	70.70	2.29
1000	5c J.P. Beat This Card	Avr.	33.00	2.59
1184	5c J.P. Jumbo 10-B-F	Avr.	\$27.79	\$2.49
1000	5c J.P. Pin-Up Girl	Avr.	29.48	3.28
1800	5c J.P. Lulu, X Thick	Avr.	33.90	3.49
1884	5c J.P. Victory Bell	Avr.	47.50	3.74
2400	10c J.P. Barrel	Avr.	92.65	3.49
2170	5c Red, Wh., Bl. Tab Tickets		\$36.00	\$1.38
120	Baseball Ticket Books, Nat., Am. Dz.			\$1.95

WORLD'S BEST BOARDS, TICKETS, CARDS  
**DELUXE SALES CO.**  
BLUE EARTH, MINN.

### FOR SALE

2 Bally Submarine Guns, Ea.	\$150.00
2 Mutoscope Sky Fighters, Ea.	225.00
2 Batting Practice, Ea.	75.00
1 Mutoscope Sky Fighter, Minus Pistol Grip	150.00
10 Wurlitzer Boxes, 2 Wire #120, Ea.	25.00
10 Rockola 1504 Boxes, Ea.	20.00
15-Old Type 30-Wire Wurl. Boxes, Ea.	7.50
15 Old Type Buckley Boxes with Adaptor, Lot	80.00

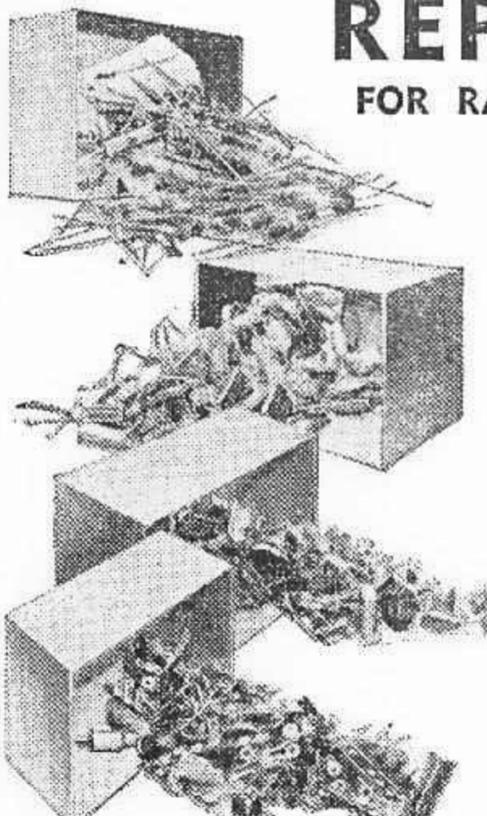
**Rock City Amusement Co.**  
4514 Granny White Rd. Nashville 4, Tenn.

### WANTED

CONCESSIONS IN AMUSEMENT PARK  
600 Miles From New York  
BOX 655, c/o The Billboard,  
1564 Broadway, New York 19, N. Y.

## SERVICEMEN'S REPAIR KITS

FOR RADIOS AND AMPLIFIERS



CARRIED IN STOCK FOR

### IMMEDIATE SHIPMENT

These kits contain all of the daily necessities every radio serviceman should carry in stock. Conserves repairman's time. Eliminates makeshift repairs.

### REPAIR KITS

**RUBBER GROMMETS** (Kit contains 100 grommets, approx. 10 sizes ranging from tiny to 1") **\$1.30**

**KNOBS** (Kit consists of 100 push-on knobs, approx. 12 styles, all new and perfect) **4.80**

**TRIMMERS AND PADDERS** (Kit contains 50 asst. of 10 sizes, single and double) **2.30**

**RESISTOR KIT No. 1** (Kit contains 100 specially insulated resistors, in 1/4, 1/2 and 1 watt capacities. Regular list price \$12.50) **4.95**

**RESISTOR KIT No. 2** (Kit contains 200 1/2 watt, insulated, approx. 25 usable sizes, mostly 10%) **3.30**

**RESISTOR KIT No. 3** (Kit contains 200 asst. 1/2 and 1 watt carbon not insulated resistors, 150 1/2 watt and 50 1 watt, in 30 usable sizes) **4.50**

**RESISTOR KIT No. 4** (Kit consists of 50 asst. 2 watt carbon not insulated resistors, approx. 25 sizes) **2.50**

**RESISTOR KIT No. 5** (Kit contains 100 asst. 1/4 to 1 watt carbon not insulated resistors in 30 usable sizes) **3.50**

**RESISTOR KIT No. 6** (Kit contains 100 asst. 1/4 to 1/2 watt carbon not insulated resistors in 30 usable sizes) **2.50**

**SPECIAL KIT** (Contains 50 asst. Lug Strips, Antenna Strips and Battery Plugs) **\$1.95**

**MICA KIT** (Kit consists of 100 assorted Micas, mostly silver. Kit contains 5 .01 and 95 more ranging from .001 to .00009 MFD) **7.50**

We carry over 100 types of Radio Tubes at O. P. A. approved dealers' prices. Write for complete list.

MAIL YOUR ORDER NOW. DO NOT SEND MONEY. SHIPMENTS WILL BE MADE EXPRESS C. O. D.

## Chicago Novelty Company, Inc.

1348 Newport Avenue Chicago, Ill.

**LUCKY**  
THE GAME, MUSIC OR  
WALL BOX EQUIPPED WITH  
**MATCHLESS LAMPS**  
**MATCHLESS ELECTRIC CO.**  
564 WEST RANDOLPH STREET - CHICAGO 6, ILL.

### TUBES AND PARTS

For the Coin Machine Industry

1H8G	\$1.30	6SJ7	\$1.00	.005 MFD 600 Volt	\$.16	500 OHM 10 WT.	\$.38
2A3	1.75	6XQ7-GT	1.00	.01 MFD 600 Volt	.16	1500 OHM 10 WT.	.38
2A4G	2.10	6X5-GT	.90	.02 MFD 600 Volt	.16	2000 OHM 10 WT.	.38
5U4G	1.00	25L8-GT	1.10	.05 MFD 600 Volt	.20	3000 OHM 10 WT.	.38
5Y3G	.70			.1 MFD 600 Volt	.24	4000 OHM 10 WT.	.38
5Z3	1.00	38	1.10	.25 MFD 600 Volt	.36	5000 OHM 10 WT.	.38
6C6	1.00	41	.85	.5 MFD 600 Volt	.48		
6HG-GT	1.00	45	.80	8 MFD 450 WV	.75		
6J5	.85	78	.90	16 MFD 500 WV	1.45		
6K7G	1.00	79	1.60	30 MFD 450 WV	1.30		
6L6G	1.75	80	.70	8 MFD 500 WV	1.05		
6807	1.15	2051	2.05	16 MFD 450 WV	1.10		

CE-23 PHOTO CELLS FOR RAY GUNS \$1.70

ALL TUBES STANDARD BRANDS—ORIGINAL CARTONS—NO SUBSTITUTES

TERMS: 1/3 DEPOSIT ON ALL C. O. D. ORDERS

## ALLIED ELECTRONICS COMPANY

67 WEST 44TH STREET NEW YORK 18, N. Y.

(PHONE: MURRAY HILL 2-0755)

### CLEVELAND COIN

OFFERS:

**PHONOGRAPHS**

1 Seeburg Cellar Job, Wireless, R.C.	WRITE
2 Rockola Imperial 20's	\$210.00
1 20 Selection Streamliner	375.00
2 Factory Reconditioned Singing Towers	425.00
2 New Factory Guaranteed Singing Towers	525.00
1 Rockola 20 in Modern Charm Cabinet with Rockola Remote	395.00
5 Mills Panorams	365.00
6 Mills 12 Record Phonographs	125.00
10 24 Selection Buckley Boxes	WRITE
10 20 Selection Buckley Boxes	WRITE
30 Seeburg Wallomatics, Gold Finish	20.00
20 Packard Wall Boxes	WRITE

**CIGARETTE VENDORS**

35 STEWART-McGUIRE S.P. MODEL, 7 Column, 20c Combination, completely overhauled and complete with cabinet bases—\$35.00 each. 5 or more—\$30.00 each.

**ARCADE EQUIPMENT**

New Rocket Busters	\$385.00
New Whee Gee Mystics	225.00
New Pitchem & Catchem	225.00
1 See-a-Freak	110.00
1 Rotary Claw Merchandiser	150.00
2 Maglo Fingers	125.00
4 Bean 'Em's	75.00
1 Keeney Submarine Gun	175.00
2 Keeney Air Raiders	195.00
1 Shoot the Chutes	125.00
1 World Series	95.00
1 10c Astroscope	150.00
2 Exhibit Digger	85.00
1 Periscope	250.00
1 Hot Mon Golf	75.00
1 Batting Practice	125.00
1 Chicago Coin Hockey	210.00
6 Rotaries, Pusher Type	WRITE
8 Ten Strikes	60.00
2 Panoram Peek Show, Converted	410.00

**POKERINOS—X-RAY POKERS—7 FOOT!**

15—Just off location—in excellent shape and equipped with new rubber balls—lumiline lights—\$150.00 each! Also have 14 stools at \$100.00 for the lot. Entire set-up including stools (as one lot) \$2,250.00.

**SLOTS**

2 25c Mills 1 Cherry Chrome Bells	WRITE
2 25c Mills Brown Fronts	WRITE
1 Mills Brown Front	WRITE
4 5c Jennings Silver Chiefs	WRITE
3 10c Jennings Silver Chiefs	WRITE
1 10c Watling Rotatop, 3/5 Club Console	\$200.00
1 5c Jennings Triplex	150.00
1 5c Jennings Blue Skin	150.00
9 V Model Cigarolas	95.00
1 Mills Single Safe—2 Door	50.00
6 Jennings 25c Golf Ball Vendors (Console Models)	175.00
1 Mills Double Safe—1 Door	75.00
1 10c Jennings 1 Star Chief	150.00

**SPECIALS**

2 Early Model Photomatics	WRITE
2 Late Model Photomatics	WRITE
12 Daval 7 Ft. Bumper Bowlings	\$125.00
2 Wells Gardner 5c Selective Bottle Drink Vendors	WRITE
4 Bowling Leagues	215.00
16 Shipman Stamp Vendors (Used)	25.00
6 Non-Coin Operated Shuffle Boards	WRITE

**CONSOLES**

6 Bally High Hands, Comb. Models	\$175.00
4 Big Tops, F.P.	115.00
1 Early Head Galloping Dominoe	125.00
4 Kentucky Clubs	125.00
2 Jennings Liberty Bells	50.00
1 Baulah Parks, 5c	110.00
2 Jennings Derby Days	50.00
6 Keeney Pastimes	250.00
1 Late Track Odds	495.00
1 Evans Jungle Camp, F.P.	95.00
6 Baker's Paces, D.D., J.P., Ck. Sep.	325.00

**FREE PLAY PIN GAMES**

Wild Fires	\$59.50	Sea Hawks	\$59.50
Paradise	59.50	New Champs	55.00
Pan Americans	59.50	Broadcasts	59.50
8ky Rays	45.00	Legionnaires	89.50
Sparky	39.50	Lite-a-Card	65.00
School Days	59.50	Iron, F.S.	115.00

FINANCING AVAILABLE ANYWHERE IN OHIO—IN PURCHASING MUSIC MACHINE ROUTES CONTACT US FOR PARTICULARS!

TERMS: 1/2 Deposit With All Orders—

Balance C. O. D.

**CLEVELAND COIN MACHINE EXCHANGE**  
2021-25 Prospect Ave., Cleveland 15, Ohio  
Phone: PRospect 6316-7

**PUSH CARDS**  
All Sizes, Styles from 10 to 600 Holes. Also JP Cards, Fund Raising Cards, Etc.  
**FREE Catalog Write**  
**W. H. BRADY CO., MFGRS.**  
EAU CLAIRE, WISC.

### WE WANT SLOTS

We offer \$80.00 Each for 5c War Eagles, Roman Heads, Futurities, Blue Fronts and Extraordinaries, \$100.00 for 10c Machines and \$125.00 for 25c Machines.

**MAY GAMES CO.**

977 Golden Gate Ave. San Francisco, Calif.

**ORDER NOW!**

**PHONOGRAPHS**

Wurlitzer 616, Bottom Lite-Up	Each \$197.50
Wurlitzer P12	119.50
Wurlitzer 412	124.50
Wurlitzer 616	178.50
Wurlitzer 616, Lite-Up	225.00
Wurlitzer 616 Hideaway	189.50
Wurlitzer 24	275.00
Wurlitzer 500K	450.00
Wurlitzer 41 Counter Model	135.00
Wurlitzer 71 Counter Model	188.50
Wurlitzer 61 Counter Model	129.50
Wurlitzer 750E	719.50
Wurlitzer '42/24 Victory Model	485.00
Seeburg 8200 Victory Rex	450.00
Seeburg 8200 Victory Gem	475.00
Seeburg Hi Tone 8800, ES	589.50
Seeburg Hi Tone 8800, ESRC	625.00
Seeburg Envoy, ES	450.00
Seeburg Rex, 30-Wire Adapter	239.50
Seeburg Plaza	325.00
Seeburg Gem	329.50
Seeburg Classic	399.50
Mills Throne of Music	279.50
Mills Empress	325.00
Rock-Ola Counter Model, D.C.	125.00
Rock-Ola Deluxe	359.50

**PARTS AND ACCESSORIES**

#GSR1 Selection Receiver	\$ 29.50
#GSR1 Receiver and Adapter	49.50
Coin Chute for 616 5c, 10c or 25c	6.50
Coin Chute for 600	7.50
Coin Chute Assembly, Complete, (Wurlitzer)	25.00
SD 24-1Z Seeburg Adapter	29.50
130 Wurlitzer Adapter	35.00
#300 Wurlitzer Adapter	32.50
Seeburg Adapter for Wurlitzer 24	39.50
#145 Red Stepper and Adapter	69.50
#304 Stepper and Adapter	65.00
Wurlitzer #304 Steppers	22.50
Amplifier for 600 or 24	47.50
Amplifier for 616	42.50
Round Bottom Stands	3.00
Brackets for Boxes, All Types	2.50
Buckley Pedestal Stands	3.00
Cash Box Locks, New	.49
30-Wire Cable, Used, Per Foot	.25
Zip Cord, 500' Rolls, Per Ft.	.03

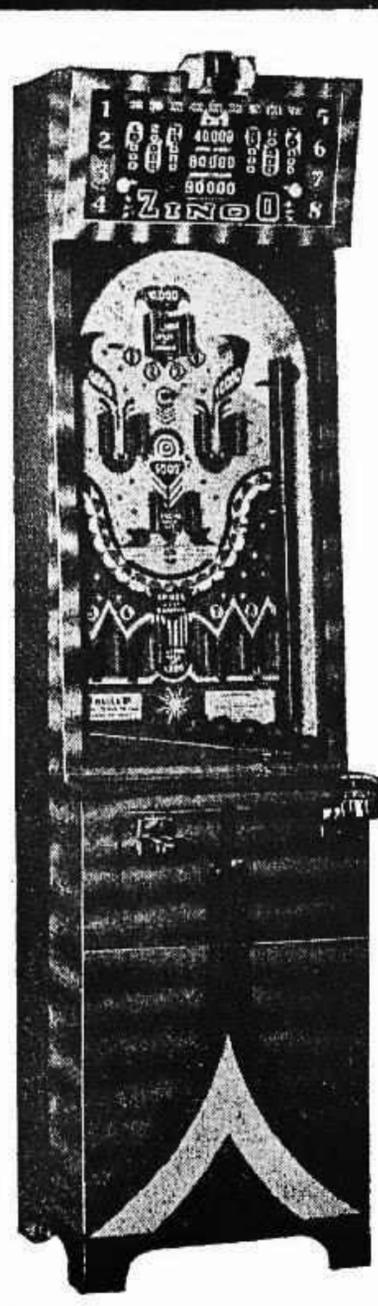
**WALL BOXES**

Seeburg Wall-O-Matios (24) Wire-less	\$35.00
Seeburg Bar-O-Matios, 3-Wire, 5-10-25c	45.00
Seeburg Bar-O-Matios (20) Wire-less, 5-10-25c	55.00
Seeburg Select-O-Matios, 16, 20, 24	7.75
Wurlitzer #125 5-10-25c	27.50
Wurlitzer #320 Sweet Music, 5c	25.00
Wurlitzer #100, 30-Wire, 5c	15.00
Wurlitzer #331 & #111 Bar Boxes	15.00
Keeney Boxes	7.75
Buckley Gray Boxes	6.00

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6 Ft. Skeeball (Munves' Make) ... \$99.50  
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- 1 Wurlitzer 616 Rolaway in Metal Cabinet with Buckley Adpt., 10 Buckley Boxes and Speaker ..... \$250.00
- 1 Wurlitzer 500
- 1 Wurlitzer 600 '42 Vic.
- 2 Wurlitzers 616 '42 Vic.
- 1 Wurlitzer P-10
- 10 Wurlitzer Wallboxes #125 (5c, 10c & 25c)
- 1 Seeburg Concert Grande
- 1 Mills Throne of Music
- 1 Mills Empress
- 1 Rock-Ola 12-Record Phono.
- 8 Cables
- 6 Mills 5c B & G Vest Pockets
- 5 Mills 5c Gold Q. T.'s
- 2 Mills 25c Q. T.'s (Blue)
- 7 Jennings Ciga-Rollas
- 2 Super Bells 5c Comb.
- 1 Paces Reels
- 1 Pace Saratoga

**1 Bally Rapid Fire. \$179.50**

**SLOTS**

- 3 Mills 25c Gold Chromes, 3/5
- 1 Mills 10c Gold Chromes, 2/5
- 2 Mills 5c Gold Chromes, 2/5
- 3 Mills 25c Gold Chromes, 2/5
- 3 Mills 25c Brown Fronts Drillproof, Club Handle, K.A.
- 2 Mills 10c Brown Fronts Drillproof, Club Handle, K.A.
- 2 Mills 5c Brown Fronts Drillproof, Club Handle, K.A.
- 2 Mills 25c Blue Fronts Drillproof, Club Handle, K.A.
- 1 Mills 10c Blue Front Drillproof, Club Handle, K.A.
- 1 Jennings F. P. Slot with Stand

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 Terms: 1/3 Certified Deposit, Bal. C.O.D.  
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 500—5 Ball Pin Games. Save Time by  
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A Complete Casino Game in Deluxe Junior Size—Top Attraction for Big Play on Counter Locations!  
*All the Zip and Play Appeal of Galloping Dominos!*

Colorful, flashy cabinet and layout panel set up conveniently on counter. Button control spins pointer on dial. 32 combinations—odds from 2 to 1 up to 20 to 1. Also operates on wall or back bar with remote control. Built to last. . . . hardwood cabinet, simple mechanism. 115 V., 50 Cycle A.C. operation. Size 17 1/2" high, 13 1/2" wide, 4 1/4" deep. Shipping wt., complete, 16 lbs.

**Ideal Counter Game—No Slot—No Tax!**  
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 58 Longacres and Thoro Breds ..... \$565.00 Ea.  
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 These machines are just off location—Feb. 1, 1945—and are in top condition. If you want good equipment here it is. No junk. Shipment will be made at once. 1/3 Deposit, Balance C. O. D.  
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 Reputable manufacturer of coin operated equipment solicits new post-war ideas for coin operated games in the amusement classification whereby the \$10.00 Use Tax will be applicable. Preference will be given those inventors who have a working model. All ideas and designs will be treated confidentially and a royalty or outright sale basis will be offered to any ideas worthy of acceptance.  
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 BROWN PACE RACES ..... \$169.50  
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**THE JENNINGS CHALLENGER**

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IF BROKEN WITHIN THREE YEARS  
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Standard, Master, Deluxe or Super. Each

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The Above Available in Solid Red, Yellow, Green

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Combination Yellow and Red Color Scheme

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Each

24 Top Corners ..... \$ 1.20

24 Lower Sides ..... 4.00

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700 Top Corners ..... 7.00

700 Lower Sides ..... 9.50

700 Back Sides ..... 8.50

800 Top Center (Right or Left Red) ..... 8.00

800 Back Sides (Green) ..... 9.50

800 Lower Sides ..... 13.50

750 Top Corners ..... 8.75

750 Lower Sides ..... 8.75

750 Top Center ..... 4.25

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**NEW!**  
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CLEAR TRANSPARENT PLASTIC WINDOW FOR YOUR MODEL 516 PROGRAM HOLDER

**\$5.00 PER SET**

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SET OF 7 PIECES FOR 1 UNIT

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20" x 50"—Non-Brittle-Pliable

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SPACE LIMITS COMPLETE LISTING OF PARTS. WRITE FOR PARTS NOT LISTED. WE HAVE THEM

TERMS: 1/5 Deposit with order. Balance C.O.D. F.O.B. New York.  
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ONE OF THE BEST MUSIC AND PIN BALL ROUTES IN GEORGIA POSITIVELY WILL NOT SELL PART OF EQUIPMENT. ALL ON LOCATION.

<p><b>PHONOGRAPHS</b></p> <p>25 Seeburgs</p> <p>10 Mills</p> <p>8 Rock-Olas</p> <p>9 Wurlitzers</p> <p>51 5-Ball Pin Games</p> <p>28 Counter Machines</p> <p>7 1-Ball Pin Games</p> <p>5 Slots</p> <p>3 Mills Vest Pockets</p>	<p><b>MISCELLANEOUS</b></p> <p>2 5c Wall Boxes R. C.</p> <p>3 5c, 10c, 25c Wall Boxes R. C.</p> <p>3 Wurlitzer Wall Speakers R. C.</p> <p>1 Bar-O-Matic Box Remote</p> <p>1 Remote Speaker</p> <p><b>CONSOLES</b></p> <p>14 Cash P. O.</p> <p>11 Free Play</p>
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## FOR SALE

### COMPLETE JENNINGS WIRED TELEPHONE MUSIC STUDIO

with 15 machines and 15 turntable unit, 2 wires for dedications, with push-button system installed, making it unnecessary to use ear phones. The units have been newly refinished and are now working beautifully on location. Will sacrifice at \$2,800.00. Dedications can be made and calls taken without interfering with music. Also Mutoscope Skyfighter for sale, \$275.00; Periscope, like new, \$200.00. Will sacrifice the two for \$450.00.

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NEW REVAMPS  
(All in Original Crates)

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#### USED 5 BALLS

(Rails Scraped, Thoroughly Checked and Cleaned)

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SEA HAWK.....	54.50
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#### SLOTS 50c PLAY

GOLD CHROMES.....	\$749.50
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(THE ABOVE LISTED 50c MACHINES are perfect, absolutely originals, K.A., C.H., D.P.)

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MILLS ROMAN HEAD, 3/5.....	\$269.50
MILLS WAR EAGLES, 3/5.....	279.50
MILLS BLUE FRONTS, 3/5.....	325.00
MILLS BROWN FRONTS, 3/5.....	369.50
MILLS GOLD CHROMES, 3/5.....	425.50

#### 5c PLAY

MILLS ROMAN HEADS, 3/5.....	\$189.50
MILLS WAR EAGLES, 3/5.....	199.50
MILLS BLUE FRONTS, 3/5.....	219.50
MILLS BROWN FRONTS, 3/5.....	249.50
MILLS GOLD CHROMES, 3/5.....	325.00
COLUMBIA G. A.....	69.50
WATLING, 3/5 .....	99.50
B & G VEST POCKETS.....	59.50
GREEN VEST POCKETS.....	49.50
CAILLE, 3/5.....	59.50
BLUE Q. T.'s .....	79.50

(All Slots listed above are originals, all have been refinished, mechanisms are perfect, all have K.A., C.H., D.P.)

#### MILLS PARTS

25c SLIDES, With Covers, 3/5.....	\$32.50
5c SLIDES, With Covers, 3/5.....	25.00
5c SLIDES, With Covers, 2/5.....	25.00
DISCS, S. P. 123 SET.....	8.50
DISCS, 1 Cherry.....	8.50
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ESCALATOR GLASS.....	.50
REEL GLASS, Set of 3.....	1.00
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CASH BOXES, New.....	1.00
DRILL PROOFING, Set .....	5.00
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AWARD CARDS, Mills or Pace.....	.25
CLUB HANDLES .....	4.00

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WAR EAGLES, Upper Front.....	11.00
BLUE FRONTS, Upper Front.....	15.00
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WAR EAGLES, Lower Front.....	11.00
BLUE FRONTS, Lower Front.....	15.00
BROWN FRONTS, Refinished, Complete Sets Including Jewel.....	69.50

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with 15 machines and 15 turntable unit, 2 wires for dedications, with push-button system installed, making it unnecessary to use ear phones. The units have been newly refinished and are now working beautifully on location. Will sacrifice at \$2,800.00. Dedications can be made and calls taken without interfering with music. Also Mutoscope Skyfighter for sale, \$275.00; Periscope, like new, \$200.00. Will sacrifice the two for \$450.00.

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ALL MACHINES LISTED ARE OFFERED SUBJECT TO PRIOR SALE. No Time for Writing. Phone Your Orders and Get Lowest Price.



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| 2 5¢ Copper Chromes, S=471413-471448              | 1 5¢ Gold Chromes, S=470830                       |
| 3 10¢ Copper Chromes, S=470924-470932-469802      | 35 5¢ Brown Fronts, Serials 478997-478934         |
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| 2 10¢ Brown Fronts, S=443072-4502015              | " " "            | 2 10¢ Original Chromes, S=460920-460131 | " " "            |
| 4 25¢ Brown Fronts, S=450291-450295-450172-450286 | " " "            | 5 5¢ Consoles, Serials 429932-528851    | New " " "        |
| 9 5¢ Gold Chromes, Serials 470568-478767          | " " "            |   |                  |

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| 14 5¢ Original Chromes, Serials 445491-462940 | " " "            | 4 10¢ Orig. Chromes, S=449113-460018-462525-450227 | " " "            |
| 1 5¢ Copper Chrome, S=483147                  | " " "            | 1 25¢ Original Chrome, S=465110                    | " " "            |

## SLIGHTLY USED, REBUILTS AND FLOOR SAMPLES

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| 10 5¢ Gold Chromes, Serials 441176-443872      | " " "            | 13 25¢ Blue Fronts, Serials 380250         | " " "            |
| 28 5¢ Brown Fronts, Serials 441189-430069      | " " "            | 2 50¢ Gold Chromes, S=456218-455428        |                  |
| 2 5¢ Cherry Bells, S=481261-413983             | " " "            | 1 Baker's Pacer, 5¢ Gold Award, #6661      | \$275.00         |
| 2 5¢ Goose-neck Front Vendors, S=166498-155672 | " " "            | 5 Mills 5¢ Consoles, New                   | 525.00           |
| 7 10¢ Brown Fronts, Serials 432040-441669      | " " "            | 1 Keeney Submarine, Perfect                | 149.50           |
| 3 25¢ Gold Chromes, S=446781-441990-470554     | " " "            | 2 5¢ Blue Fronts, Perfect                  | 249.50           |
|  |                  | 2 5¢ Cherry Bells                          | 285.00           |
|  |                  | 18 Columbia Bells, Ch. Sep., Perfect       | 69.50            |
|  |                  | 4 Kentucky Clubs                           | 115.00           |
|  |                  | 12 Jumbo Parade, OP, Latest Model          | 149.50           |
|  |                  | 3 Mills 5¢ Gold Chrome, 3/5 Payout         | 392.50           |

- |                                       |          |                                  |          |
|---------------------------------------|----------|----------------------------------|----------|
| 3 Dominos, Cash J.P., Dark Cab.       | \$275.00 | 1 Exhibit 5¢ Jockey Club Console | \$ 75.00 |
| 7 Dominos, Cash J.P., Light Cab.      | 375.00   | 2 Bally Dark Horse, Free Play    | 185.00   |
| 4 Dominos, J.P., Ch. Sep., Light Cab. | 385.00   | 1 Fortune, Cash & Free Play      | 300.00   |
| 5 Mills 5¢ Jumbo Parade, F.P., Orig.  | 89.50    | 10 Yankee 1¢ Olgrette Machines   | 5.50     |
|                                       |          | 1 Formation                      | 35.00    |

## PHONOGRAPHS

- |                             |          |                        |          |
|-----------------------------|----------|------------------------|----------|
| 1 Wurlitzer P12, Marble Glo | \$125.00 | 1 Wurlitzer 716        | \$175.00 |
| 1 Wurlitzer 416             | 150.00   | 1 Seeburg 8800, RC, ES | 635.00   |
| 2 Wurlitzer 616's           | 225.00   |                        |          |

## SUPPLIES

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|---|---------|--|----------|
| 20-10¢ Slugproof Coin Slots for #320 Wall Boxes | \$7.50  | Slot Shatter Proof Glass, Per Doz.             | \$13.50  |
| 10 Rock-Ola Wall Boxes, #1525, New              | \$55.00 | New Jackpot Dominos Glass, Lots of Five        | 22.50    |
|   |         | 8 Seeburg Select-o-Matic 24 Selection, Perfect | \$ 17.50 |

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60 BROAD STREET, RICHMOND, VIRGINIA. DAY PHONE 3-4511—NIGHT 5-5928.

# ARCADE Money-Makers!

"WHEE GEE MYSTIC" } \$229.50 Each  
"Pitch 'em and Catch 'em" } 1/3 Deposit, Balance C.O.D., F.O.B. N. Y.

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boards by HARLICH that bring in the P-R-O-F-I-T-S!

ALL GL HOLES!

**BIG BILL**  
No. 17053 768 Holes  
25c Play Sp. Thick  
Takes in...\$192.00  
Pay out... 133.90  
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**Just For Fun**  
No. 17054 768 Holes  
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Cash in on these flashy player-appealing boards!

# HARLICH

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**WHIRLAWAY**  
Converted from Sport Special,  
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**DUST WHIRLS**  
Made from Club Trophy.

**DUO BELL**  
Made from Bally Club Bells

**Four Bells, 4-5¢, Late Head** ..... \$800.00  
**Four Bells** ..... 575.00  
**Keeney Pastime** ..... 250.00  
**Pace Races** ..... 185.00  
**Santa Anita, Cash** ..... 225.00  
**Keeney '38 Track Time** 150.00

**Slot Machines, Arcade Equipment, 5 Balls, 1 Balls.**  
Send for list. All Equipment Guaranteed.

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FACTORY RECONDITIONED AND REFINISHED—ALL WITH KNEE ACTION—CLUB HANDLES—DRILLPROOF.

BLUE FRONTS	BROWN FRONTS	GOLD CHROMES
1¢ Redskin ..... \$125.00	5¢ Chrome Chief, S.P. .... \$225.00	1¢ Club Special ..... \$100.00
5¢ Redskin ..... 175.00	5¢ One Star Chief, 3-5 ..... 100.00	5¢ Four Star Chief ..... 150.00
5¢ Century, 2-4 ..... 60.00	10¢ One Star Chief, 3-5 ..... 125.00	10¢ Four Star Chief ..... 185.00
25¢ Century, 2-4 ..... 100.00		Jenn. Triplex ..... 125.00
5¢ Chrome Chief. 200.00		

**SPECIALS—CONSOLES—PAYTABLES—SLOTS**

Mills Four Bell ..... \$585.00	Santa Anita ..... \$250.00	1¢ Q.T., Orig. Gold ..... \$65.00
Super Bell, 4-5¢ ..... 695.00	Race King ..... 200.00	5¢ Q.T., Ref. Gold ..... 85.00
Pace Reels ..... 135.00	Jennings Fasttime ..... 125.00	5¢ Mills Futurly. .... 200.00
Galloping Dominoes ..... 235.00	Columbia Gold Award 49.50	5¢ Vest Pocket, Green ..... 49.50
Silver Moon, P.O. .... 135.00	5¢ Watling Role-top, 3-5 ..... \$100.00	5¢ Vest Pocket, Chrome ..... 60.00
Silver Moon, F.P. .... 125.00	10¢ Watling Role-top, 3-5 ..... 125.00	5¢ Bonus, KA, CH ..... 275.00
Saratoga Falls ..... 135.00	25¢ Watling Role-top, 3-5 ..... 200.00	10¢ Bonus, KA, CH ..... 325.00
Royal Draw ..... 100.00	10¢ Q.T., Late ..... 125.00	5¢ Caille Console. .... 150.00
Jumbo Parade ..... 150.00		10¢ Caille Console. .... 175.00
Kentucky ..... 375.00		
Long Shot ..... 350.00		

WILL PAY TOP PRICE FOR MILLS ESCALATOR TYPE SLOTS, CONSOLES OR PINTABLES—RUSH YOUR LIST TODAY.

**TWIN PORTS SALES COMPANY**  
230 LAKE AVE., SO. TELEPHONE MELROSE 2889 DULUTH 2, MINN.

# A Vital ELECTRONIC CHICAGO COIN WAR DEVELOPMENT

what a promise it holds for post-war coin machine operators!

A tremendous idea—and when the war is over Chicago Coin engineers will set to work adapting it in some way for the coin machine trade. Look to Chicago Coin for progress.

## Chicago Coin MACHINE CO.

1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

★ WE MUST BACK 'EM UP WITH WAR BONDS ★

# SOMETHING NEW IN CHARLEY BOARDS

## 120 HOLE JACKPOT GOES OUT

ALL REMAINING HOLES ARE WON BY PLAYERS

**All-out Charley**

JACKPOT PAYS

25 20 15 10 5

LAST SALE IN EACH SECTION RECEIVES ONE PUNCH IN JACKPOT

DEFINITE PROFIT . . . . . \$60.00

Write for Circular 245 describing this and other Gardner "Idea Clickers."

**GARDNER & CO.**  
2309 ARCHER • CHICAGO

## BIGGEST BARGAINS—STOCK ON HAND

- |   |  |
|---|--|
| Mills Gold Chrome, 5-10-25c                             | Evans Galloping Dominoes   |
| Mills 25c Brown Fronts                                  | Evans Bangtails  |
| Mills 5c Blue Fronts                                    | Evans Lucky Lucre, 5-5c  |
| Mills Club Bell Console, \$1, Electric P. O., Hand Load | Evans Lucky Lucre, 3-5c, 2-25c   |
| Pace Twin Reels, 10-25c Play                            | Baker's Pacers, Daily Double, Jack Pot   |
| Pace Saratoga, 10c                                      | Williams Zingo, Liberator, Periscope   |
| Mills Three Bells                                       | Williams Flat Top, New 5-Ball Game   |
| Mills Four Bells  | United Idaho, Midway, Arizona, Grand Canyon, Santa Fe, Brazil, Streamliner, Oklahoma, Wagon Wheels |
| Mills Four Bells, 3-5c and 25c                          |  |
| Mills Four Bells, 4-5c                                  |  |

1/3 Deposit, Balance C. O. D., F. O. B. Los Angeles.

WIRE—WRITE—PHONE

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### PHONOGRAPHS

Rock-Ola Windsor, R.C., 5 Packard Boxes . . . . . \$425.00  
Rock-Ola Windsor, R.C., 10 Seeb, Selectomatic Boxes . . . . . \$50.00  
WANTED: ALL TYPES PHONOGRAPHS. HIGHEST CASH PRICES PAID. SEND LIST.

### SLOTS—I-BALLS—CONSOLES

Jenn. 4-Star Chief, 5c. . . . . \$175.00	'41 Derby, F. P. . . . . \$360.00
Mills Vest Pocket, Bl&Gld. 59.50	Club Trophy, F. P. . . . . 330.00
5c Blue Fronts, Fact. Reb. 255.00	Sport Special, F. P. . . . . 165.00
25c Blue Fronts, Fact. Reb. 295.00	Record Time, F. P. . . . . 169.50
Jumbo Parade, Late Model. 139.00	Blue Grass, F. P. . . . . 195.00

### RECONDITIONED PIN GAMES

Sun Valley . . . . . \$147.50
Keep 'Em Flying . . . 149.50
Air Circus . . . . . 129.50
Four Aces . . . . . 129.50
Knockout . . . . . 129.50
Defense . . . . . 94.50
Genco Victory . . . . 94.50
Tople . . . . . 82.50
Texas Mustang . . . . 82.50
Bombardier . . . . . 79.50
Spot Pool . . . . . 79.50
Spot-a-Gard . . . . . 79.50
Argentine . . . . . 79.00
Gun Club . . . . . 77.50
Bowlaway . . . . . 72.50
Hi Hat . . . . . 72.50
Clover . . . . . 72.00
Jungle . . . . . 72.00
New Champ . . . . . 69.50
Zig Zag . . . . . 69.50
Sluggo . . . . . 69.00
Horoscope . . . . . 64.50

### RECONDITIONED PIN GAMES

Chicago Coin Hockey . . . . \$225.00
Tommy Gun . . . . . 125.00
Anti-Aircraft . . . . . 69.50
Rockola Ten Pin Hi Dial . . . . . 60.00
Evans Ten Strike, Hi Dial . . . . . 65.00
Keeney Submarine 185.00

### NEW REVAMPS

United Grand Canyon . . . \$250.00
Marvel's Baseball . . . . \$179.50
P. & S. Production . . . . . \$179.50
Eagle Squadron . . . . . 179.50
Shangri-La . . . . . 179.50
Bombardier . . . . . 179.50
Westlerhaus Marines . . . . \$199.50
Williams Flat Top . . . . . \$250.00

1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

## NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

### ORIGINAL JAR O' DO

Red, White and Blue Tickets. Stapled in Fives.  
2040 Count . . . . . Dox. \$26.50  
2100 Count . . . . . Dox. 27.00  
50% Deposit, Balance C. O. D.

### SLOTS

5c Blue Front, Fac. Rec. . . . . \$195.00  
25c Caille 3/5 P.O. . . . . 125.00  
5c Jennings D.J. . . . . 39.50  
Mills Metal Stands, with Locks & Keys 17.50

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Box 223, Manitowoc, Wis.

It Will Pay You to Insist on **Micro Switch Controls** for all types of Coin Operated Machines

Whether you design, own or operate coin operated machines, it will pay you to insist that they be equipped with Micro Switch controls. These precise, sensitive, snap-action switches give the long life and dependability required for service in vending machines, or other coin operated devices. Their use reduces costly maintenance and loss of revenue from failure of coin machines to operate properly. Designers of coin operated machinery should have Micro Switch Handbook, Catalog No. 60, which gives complete details on electrical characteristics, housings and actuators.



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KNOWN WORLD-WIDE!**

**BRAND NEW 10c-25c  
COLUMBIA BELLS** Gold Award  
**\$127.50**

CONSOLES		SLOTS		ARCADÉ	
Jumbo, P.O., Late	\$149.50	Longchamp	Write	Sky Rider	\$249.50
Bally Club Bell	Write	Jenn. Cigarolla	\$120.50	Foreign Colors	249.50
Bobtail, P.O.	119.50	5¢ Mills Blue Fronts	(Like New)	Oklahoma	249.50
Jumbo FP, Late	109.50	5¢ Pace Comets			
Ev. Bangtail, JP	Write	5¢ Jenn. Victory Chief			
Hi-Hand, F.P.	\$194.50	5¢ Mills Dial Vendor			
Super Bells	Write	10¢ Watl. Rolatop			
Jumbo, Comb.	Write				
Three Bells	Write				
Watl. Big Game, FP	Write				
Watl. Big Game, PO	Write				
Buckl. Flash. Ivories	Write				

METERED VEST POCKET, BLUE & GOLD.....\$64.50  
Singing Towers—Wurlitzer 71 & Stand—Buckley Basement Job..... Write

**PARTS FOR ALL YOUR NEEDS**

7-Wire Heavy Shielded Cable, Ft. .20		Super Bell Mixer Motor Compl. with Commutator	\$7.50
Hockey Motor Exchange	8.00	Lux Time Clocks	2.50
Unidirectional Photo Cells for Ray Guns	3.50	18 V. 475 Condensers in Can	1.25
Atlas Parts Kit, Special	4.75	Mills 4 Bell Glasses, Complete, Set of 5	8.75
Rapid Fire Gun Castings	16.50	Western Kicker Coils	6.00
12" P.M. Speaker	10.50	Red Plastic, 20"x50", #60 Heavy Gauge	12.50
5¢ Jackpot for Mills	15.50	Millimeter, to Test Wall Boxes	11.95
Wurlitzer & Seeburg Casters, Set of 4	1.50		
Top Glass for Evans 10 Strike	1.25		

WRITE FOR COMPLETE PARTS LIST  
SLOT CLOCKS REPAIRED **SEND 'EM IN NOW!**

Terms: 1/3 Deposit, Balance C. O. D.

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Assoc. (ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1  
Offices) ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19

# STRONG

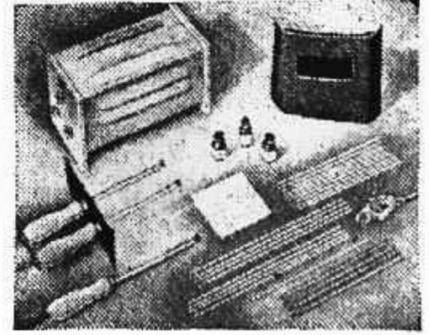
More strength is built into Mills Coin Machines than any other make. This emergency has proven that Mills machines can "really take it." In post-war operate Mills equipment.

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**ELECTRIC WELDER**

The Magic Electric Welder makes it easy for you to do a professional welding job with very little practice. There is nothing difficult to learn; no technical training is required. Absolutely safe to use—no fumes, no mess. Just plug it in any 110 volt A.C. or D.C. Socket and you are ready to work. Complete instructions with each set. Handles Aluminum, Brass, Copper, Iron, Steel and other metals.



**\$19.95**

TERMS—1/3 Deposit With Order, Balance C. O. D.

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**ECONOMY SUPPLY COMPANY**

615 TENTH AVE. ★ NEW YORK ★ BRYant 9-3295

**SALESBOARDS—All Orders Shipped Same Day Received**

Holes	Play	Description	Average Profit	Net Price
240	25¢	SHORT & SWEET, JUMBO HOLES	\$ 30.10	\$2.25
240	50¢	SHORT & SWEET, JUMBO HOLES	52.30	2.25
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	7.00	.85
720	5¢	SEVEN-ELEVEN, DICE SYMBOLS	15.75	2.50
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	5¢	GET YOUR PIECE, THICK, PROT.	29.45	3.10
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.80
1200	25¢	HAPPY CHARLEY, THICK, PROT.	77.00	3.00
1200	25¢	TEXAS CHARLEY, THICK, PROT.	102.28	3.00
1500	25¢	KEEP PITCHING, Thick, Prot., Jumbo Holes	119.00	4.80

WRITE FOR OUR LATEST PRICE LIST

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢ 2¢ or 5¢, stating your requirements. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

**PARTS FOR MILLS SLOTS**

**SPRINGKITS** Large Assortment of Various Springs .....\$6.75  
Bolts, Nuts, Rivets, Cotter Pins and Large Assortment of Springs. 8.75

Bottom Main Slider, 1 Cherry or 3/5 P.O., 5¢, 10¢, 25¢	\$4.25	Plug to Fill Space on Front Casting When Eliminating Gold Award	\$1.00
Slides, Complete Set, 5¢ 1 Cherry or 3/5 P.O. with Top Cover. Set	22.50	Plug Shield To Fill Space on Wood Cabinet When Eliminating Side Vender	.75
Metal Reward Plate Vest Pocket	2.00	Reward Card Frame for Blue Front	.75
Vest Pocket Coin Chute, 5¢	3.25	Payout and J.P. Money Cup for Gold and Chrome Bell	3.50
Reel Strips, 3/5 or 1 Cherry P.O. Set	.55	Reels Completely Assembled With Payout Discs Stop, Start, etc. (1 Cherry, 3/5 P.O.) Set	22.50
In 100 Set Lots. Set	.40	Payout Base Assembly, 5¢, C.S.P. 3265	12.50
Reward Cards, 1 Cherry or 3/5 P.O.	.20	Mechanism Base, M.L.B. 2516	4.50
In Lots of 100. Each	.10	Standard Handles	2.00
Disc Stop Lever and Dog Assembly, M.L.B. 2797 C.S.P.	1.75	Backboard Glass, Jumbo Parade, Cash Model	2.00
Reward Card for Q.T.	.35	Complete Set Castings for Gold Giltter War Eagle	Write for Prices
Metal Reward Plate, Gold or Chrome Bell, 1 Cherry or 3/5 P.O.	7.50	Complete Set Castings for Gold Chrome, 50¢ Play	Write for Prices
Marker Button, 5¢, 10¢, 25¢, for Blue or Brown Front	.50	Complete Set Castings for Brown Front	Write for Prices
Marker Plates for Gold or Silver Chrome, 5¢, 10¢, 25¢	1.50	Coin Bar Release Lever Assembly, 2799 C.S.P.	2.50
Large Clock Gears, Complete	3.50	Check Detector Operating Arm Assembly, 2761 C.S.P.	2.00
Idle Pinion Gear	3.25	Jack Pot Push Bar, M.L.B. 2823	1.25
Plate and Frame to Cover Upper J.P. 80 Only One J.P. Will Show	2.50	Timing Lever Support, M.L.B. 3402A	.50
Slug Boxes	.75	Piston Operating Lever Assembly, 2755 C.S.P.	1.50
Club Handles, Painted and Chromed	4.50	Reel Timing Lever Assembly, 2765A C.S.P.	2.00
Reel Glass Frames	1.25	Operating Lever Lock and Pin Assembly, 3453A C.S.P.	1.50
Payout Discs, 1 Cherry or 3/5 P.O. Set	7.50	Timing Lever and Hub Assembly, 2753 C.S.P.	1.50
Discs Plugs	.25	Reel Operating Lever As'by MLB 3954	5.00
Oval Chrome Frame To Use Paper Reward Card on Brown Front	2.00	Steel Drill Proof for Cabinet Slides. Set	5.00
Large Cash Boxes	2.00	Wood Cabinets for Chrome Blue and Brown Front Machines	Write for Prices
Payout Tubes with Hopper, 5¢, 10¢, 25¢	3.75		
20-Stop Star Wheel. Set	3.00		
Knee Action Parts for Your Old Levers. Set	3.75		
Top Covers for 5¢, 10¢ and 25¢ Slides	3.50		
Cherry Jewell for Brown Front	4.50		
Vender Registers	2.50		
Jack-Pot Glass	1.25		
Reel Glass	.50		
Escalator Glass	.50		
J.P. Gates, 5¢, 10¢, 25¢	1.50		

1/3 Deposit Must Accompany All Orders.

**SICKING, INC.** 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

**SENSATIONAL CONVERSION VALUES**

SEA RAIDER for CAPT. KIDD  
TAIL GUNNER for TEN SPOT  
G.I. JOE for JUNGLE

Price Only \$9.50 Each F. O. B. Chicago, Ill.

Includes New 12-Color Score Glass, Large Size Illustrated Bumper Caps, New Playboard Designs, Etc.

**VICTORY GAMES**

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WRITE FOR OUR COMPLETE LIST

NOW ON DISPLAY—THE SENSATIONAL NEW . . .

★ **"THUNDERBOLT"** ★

See It Today! Write for Complete Details!

"You Can Always Depend on Joe Ash All-Ways"

**ACTIVE AMUSEMENT MACHINES COMPANY**

900 NO. FRANKLIN ST.

PHILADELPHIA 23, PA.

**CENTRAL OHIO QUALITY BUYS**

THERE IS NO SUBSTITUTE FOR QUALITY

**PIN BALLS**

KEEP 'EM FLYING... Write	MYSTIC .....	\$49.50
AIR CIRCUS .....	MILLS 1940 1-2-3 .....	89.50
BIG PARADE .....	MILLS OWLS, LIKE NEW .....	99.50
KNOCKOUTS .....	SEA HAWK .....	55.00
5-10-20 .....	SCHOOL DAYS .....	52.50
VICTORIES .....	DIXIE .....	42.50
VELVET .....	BELLE HOP .....	69.50
DOUBLE PLAY .....	BOSSO .....	89.50
SUNBEAM .....	BANDWAGON .....	39.50
ZOMBIE .....	TEN SPOT .....	69.50



Woolf Solomon

**REVAMPS**

WESTERHAUS Marines at Play \$209.50	WESTERHAUS Invasion \$165.00	GOTTLIEB'S Cover Girl \$249.50	BELL'S Flying Tigers \$209.50	BELL'S Pin Up Girl \$209.50
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5c Super Bells, comb., like new.. Write	Bakers Pacers, late, D. D. J. P. . \$299.50
25c Super Bells, comb., like new.. Write	Bally Club Bells, comb., late... 299.50
Two Way Super Bells, 5c-5c, C. P. Write	Bally High Hands, comb., late.. 199.50
Two Way Super Bells, 5c-25c.... Write	5c Silver Moon Totalizers, F. P. . 119.50
4 Way Super Bells, 5c-5c-5c-5c.. Write	5c Bobtail Totalizers, F. P. .... 119.50
4 Way Super Bells, 5c-5c-5c-25c. Write	25c Bobtail Totalizers, F. P. .... 179.50
4 Bells, late .....	Keeney Past Times, 9 coin..... 299.50
Jumbo Parades, C. P., late .....	Triple Entrys, 9 coin..... 159.50
Jumbo Parades, F. P., late..... 109.50	Track Times, '38, like new.... 125.00
Track Odds, late, D. D. .... Write	Kentucky Clubs, '38, A-1..... 109.50

**ARCADE EQUIPMENT**

Drivemobiles .....	Write	Jennings Barrel Roll \$145.00
Bally Defender .....	Write	4 Gun Rifle Range... Write
Air Raider .....	Write	New See a Freak... 129.50
Rapid Fire .....	\$179.50	Sky Fighters .....
Photomatic .....	Write	Keeney Submarines... 189.50
Batting Practices .....	139.50	Bowl a Bomb .....
		239.50

**MUSIC**

PANORAMS, LATE \$379.50	NEW SINGING TOWERS
35 MILLS VEST POCKETS, PLUS AND METERED, BLUE & GOLD, LIKE NEW—\$59.50 EA.	Now Revamp by Westerhaus, Owl changed to FOREIGN COLORS—\$249.50. Sensational—No Reels. \$10.00 Fed. Tax.

**SLOTS—WRITE, WIRE or PHONE for PRICES**

5-10-25c Blue Fronts	5c Jennings Club Consoles	Box Stands, Bars, Locks \$ 22.50
5-10-25c Cherry Bells	25c Jennings Club Consoles	Heavy Double Safe.. 139.50
5-10-25c Gold Chromes	5c 4 Star Chiefs	Double Safe, comb. lock 69.50
5-10-25c Silver Chromes	10c 4 Star Chiefs	Single Safe, comb. lock 49.50
	5c 10c Cigarolla XV	

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS

**CENTRAL OHIO COIN MACHINE EXCHANGE**

514 S. HIGH ST., COLUMBUS 15, O. Phones ADams 7949, ADams 7993.

**EAGLE PHONOGRAPH REPLACEMENT PLASTICS available at "RIGHT" PRICES!**



**THICKEST**

**STRONGEST**

**TOUGHEST**

**NON-INFLAMMABLE**

**PERFECT FIT!**

QUALITY PRODUCT WORTHY OF YOUR EXPENSIVE INSTRUMENT

**New "EAGLE PLASTICS" NEW! PERFORATED GRILLE PLASTIC**

Sheets 20 In. Wide by 50 In. Long Available in Red, Amber or Blue... Per Sheet

**\$12.50**

WURLITZER	Each
800 Top Corners	\$16.50
800 Lower Sides	13.50
800 Middle Sides	3.00
800 Top Center's (Right or Left, Red)	8.00
800 Back Sides (Green)	9.50
600 500 Top Corners	4.00
700 Top Corners	7.50
700 Lower Sides	9.50
700 Back Sides	8.50
750 Top Corners	8.75
750 Lower Sides	8.75
750 Top Center	4.25
750 Middle Sides	2.00
850 Top Corners	9.50
850 Lower Sides	8.75
850 Top Center	11.00
850 Lower Sides	10.50
850 Peacock Glasses (no less than 3 glasses shipped)	\$3.50 Each.

**The NEW EAGLE PLASTICS ARE UNCONDITIONALLY GUARANTEED FOR FREE REPLACEMENT**

**ROCK-OLA**

Standard, Master, DeLuxe or Super's	
Top Corners (Solid Red, Yellow or Green).	Each .....
Lower Sides (Red or Yellow), Ea. ....	\$12.75
SEEBURG	
"Hi-Tone", Model 9800, 8800, 9200, Lower Sides (Solid Red, Yellow or Green), Ea. ....	\$14.50
Classic, Colonel, Major, Top Corners (Solid Red, Yellow or Green), Each .....	6.00
MILLS	
Throne, Empress—Top Corners, Red, Ea. ....	\$14.00
Throne, Empress—Lower Sides, Red, Ea. ....	14.00
BUCKLEY BOXES	
Slide Plastics, Per Set	\$2.00

**Now! UNBREAKABLE! GUARANTEED! CLEAR, TRANSPARENT PLASTIC WINDOWS FOR YOUR MODEL 850 PROGRAM HOLDER \$5.00 PER SET**

IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT! WE MAY HAVE IT IN STOCK! TERMS: 1/3 Deposit with Order, Balance C.O.D. E.O.E. Chicago, Ill.

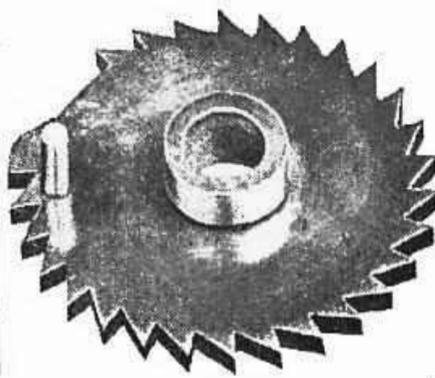
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**EAGLE COIN MACHINE CO.**

"LOOK FOR THE EAGLE YOU'LL FIND THE BEST"

528 S. Dearborn St. • Wabash 1087 • Chicago 5, Ill.



**ROCK-OLA CREDIT GEARS**

All Models

Sample ..... \$1.75  
Lots of Ten or More. 1.50

**USED**

**SEEBURG "ORIGINAL RAYOLITE" GUN PARTS**

Rifles, 2-Point Trigger \$15.00	Coin Slides, Complete \$ 2.00
5-6-7 Wire Rubber Cable, 30-40-50-Ft. Lengths. Per Ft. ... .20	Universal Motors, 144 1/2 to 1 Ratio, 1/80 H.P. 5000 RPM ..... 8.50
D.C.-A.C. Rectifiers and Transformers, Complete in Metal Cabinet ..... 7.50	71A Photo Cell Tubes. 1.50
Pulleys, 2 Sizes, 50c & .75	Long Drive Belts ..... 1.50
	Short Drive Belts ..... .75
	Amplifiers, Complete With Tubes ..... 10.50

**SPECIAL**

Complete Rayolite Gun, Ready for Location.....\$49.50 (Crating Extra)

**KLEIN NOVELTY COMPANY**

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**GUARANTEED MERCHANDISE**

MILLS BLUE FRONTS — MILLS BROWN FRONTS — MILLS CHROME BELLS

Reconditioned — Refinished Knee Action — Drill Proof — Spoon Proof. Also Pace, Jennings and Watling Slots—All Denominations.

**SPECIALS**

Bally Rapid Fire .....	\$225.00	Keeney Air Raider .....	\$210.00
Muto. Skyfighter .....	265.00	Bally Basketball .....	80.00
1/2 Hitler Target Guns .....	\$7.50		

**REBUILDING AND REFINISHING**

All Model Slot Machines Machines completely rebuilt and refinished. Returned like new. Genuine factory mechanics. All work guaranteed.

**PARTS FOR MILLS SLOTS**

Knee Action With Springs (3) .....	\$5.25	Cash Boxes .....	\$1.00
Idle Pinion Gears .....	2.50	Cash Box Doors (No Locks) .....	2.00
Main Clock Gears (Complete) .....	3.00	Spring Kit (55 Springs) .....	9.50
Bottom Payout Slide, 5 & 25c .....	3.50	Award Cards, 3/5 or 2/5 .....	.15
Jackpot Glasses .....	1.00	Reel Strips, 236 or 356 .....	1.00
Escalator Glasses .....	.50	Club Handles .....	4.00
Reel Glasses (3) .....	1.50	Standard Handles .....	2.00

TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

**Southwest Amusement Company**

2916-18 Main Street (Riverside 5141) Dallas 1, Texas

**C. & P. SALES CO.**

407 MADISON AVE. 5-4576 MEMPHIS, TENN.

FOR SERVICE THAT SATISFIES

**CONSOLES**

Mills Owls, F.P. ....	\$79.50	Jennings Multiple Racer .....	\$ 59.50
Mills Jumbo Parades, High Head, C.P. ....	129.50	Keeney's Kentucky Club .....	59.50
Galloping Dominoes .....	325.00	Roulette, Jr. ....	227.50
Jennings Multiple Slot Liberty Bell. ....	59.50		

**SLOTS**

5c Jennings Club Bells, 3/5 .....	\$169.50	Columbia Gold Award, Front & Back Pay .....	\$ 69.50
5c Mills Blue Fronts .....	179.50	Mills Q.T., 5c Play .....	89.50
25c Mills Blue Fronts .....	325.00	5c Mills War Eagle, 3/5 .....	149.50
5c Mills Cherry Bells .....	225.00	5c Mills Chrome Bells, 2/5 .....	325.00
5c Jennings Silver Moon '41 Slot, D.P. ....	299.50	Mills Club Handles .....	3.50
Columbia Jackpot .....	89.50		

ALL OF OUR SLOTS HAVE BEEN REFINISHED AND RECONDITIONED SLOTS OVERHAULED AND REFINISHED FOR \$35.00 EACH.

1/3 CASH DEPOSIT WITH ORDER, BALANCE C. O. D.

WE STILL HAVE A FEW A. M. I. PHONOGRAPHS LEFT IN STOCK, SO PLACE YOUR ORDER IMMEDIATELY IF YOU ARE IN NEED OF ANY MACHINES.

# ORIGINAL MILLS SLOTS

OVER 200 MILLS SLOTS READY for location. All have light, drill-proof cabinet, knee action, etc. These original MILLS SLOTS are clean as a whistle and PRICED TO MOVE FAST.

**SOLD ON A MONEY BACK GUARANTEE**

## MILLS 4 BELLS NICKEL PLAY

Late heads. High serials. Ready for location. Priced right. Don't miss out on this special. Very clean.

### MILLS BLUE FRONTS SINGLE JACKS

Serials over 400,000. Nickel, Dime, Quarter, Half Dollar Play. In stock for immediate shipment. Priced Right.

Write, Call or Wire for Prices

### MILLS BLUE FRONTS DOUBLE JACKS

Serials 330,000 to 395,000. Nickel, Dime, Quarter, Half Dollar Play. Clean and priced to move fast!

## MILLS 4 BELLS—3 NICKEL and Quarter

Late head. High serials. Clean throughout. A very good buy. Better Phone on These. They'll Move Fast.

### MILLS CHERRY BELLS

Serials over 400,000. Nickel, Dime, Quarter and Half Dollar Play. Good, clean machines sold on a money-back guarantee.

### MILLS BONUS BELLS

Serials over 400,000. Nickel, Dime, Quarter, Half Dollar Play. These sweet working Honeys are ready to go right out on location. Phone for Prices

## MILLS CLUB BELLS ORIGINAL

Ready for location. Nickel, Dime, Quarter Play. Here's a buy you can't go wrong on. Phone for Prices

### MILLS MELON BELLS

Serials over 400,000. Nickel, Dime, Quarter, Half Dollar Play. Extra clean and priced right.

Phone for low down

### MILLS 3 BELLS

High Serials. These machines look as if they just came from the factory. Priced for a quick turnover.

THESE SLOTS ARE READY FOR IMMEDIATE SHIPMENT AND SOLD ON A MONEY BACK GUARANTEE.

REFERENCE: FIRST NATIONAL BANK OF CHICAGO

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# AMERICAN AMUSEMENT COMPANY

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- FOUR BELL—Late Serial ....\$575.00
- FOUR BELL—Late Head..... Write
- KEENEY FOUR WAY..... Write
- KEENEY TWO WAY, 5 & 5.... 475.00
- SILVER MOON, 25c..... 275.00
- GALLOPING DOMINO, JP 1941 275.00
- GALLOPING DOMINO, JP 1940 175.00
- GALLOPING DOMINO, 1940... 100.00
- LUCKY LUCRE ..... 150.00
- HIGH HAND ..... 190.00
- BANG TAIL, 1941..... 300.00
- ROYAL DRAW ..... 75.00
- ROYAL FLUSH ..... 40.00
- LONG CHAMP, JR. .... 25.00
- LONG CHAMP, SR. .... 25.00
- LIBERTY BELL ..... 25.00
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- TRACK TIME, RH ..... 50.00
- TAN FORAN ..... 25.00
- PACE MARATHON ..... 175.00
- PACES RACES—Late ..... 225.00

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- WAR ADMIRAL, NEW UNITS 200.00

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- BROWN FRONTS ..... Write
- BLUE FRONTS, 3-5, 25c .....\$300.00
- HAND LOADS, Green & Gold.. Write
- CAILLE CONSOLE, 25c ..... 175.00
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- CLUB MODEL CHIEFS, 10c.... 325.00
- CLUB MODEL CHIEFS, 25c.... 375.00
- WAR EAGLES, Gold, 2-4, 25c.. 150.00
- WAR EAGLES, Gold, 10c..... 100.00
- WATLING ROLATOPS, 25c ... 200.00

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- RAPID FIRE ..... 175.00
- SHOOT-THE-JAPS ..... 140.00
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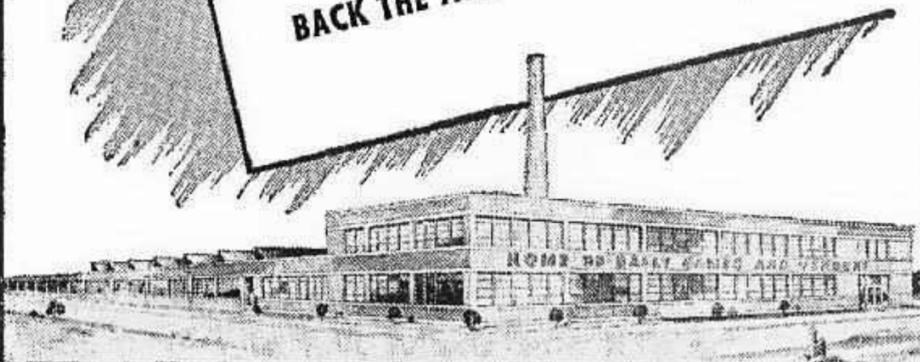
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Evans Lucky Lucro, 3-5c, 1-25c ...	395.00	Bally Club Bells, F.P., P.O. ....	295.00
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Watling Big Game, Late F.P. ....	93.50	Pace Reels, Late P.O. ....	129.50
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Evans Lucky Stars .....	169.50	Watling Big Game, P.O. ....	93.50

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Mills 5c Blue Fronts	Mills 5c Gold Chrome	Jenn. 4 Star Chiefs, 5c
Mills 10c Blue Fronts	Mills 10c Gold Chrome	Jenn. 4 Star Chiefs, 10c
Mills 25c Blue Fronts	Mills 25c Gold Chrome	Jenn. 4 Star Chiefs, 25c
Mills 50c Blue Fronts	Mills 5c Vest Pocket Bell	Jenn. Silver Chiefs, 5c
Mills 5c Brown Fronts	Watling 5c Roll-a-Top	Jenn. Silver Chiefs, 25c
Mills 10c Brown Fronts	Watling 10c Roll-a-Top	Pace Comet, 5c
Mills 25c Brown Fronts	Watling 25c Roll-a-Top	Pace Comet, 10c

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Mills 1-2-3, F.P. ....	99.00	Paces Reels Jr. ....	175.00
Keeney Kentucky Club .....	90.00	Paces Saratoga .....	175.00
Keeney Skill Time .....	90.00	Mills Four Bells .....	Write
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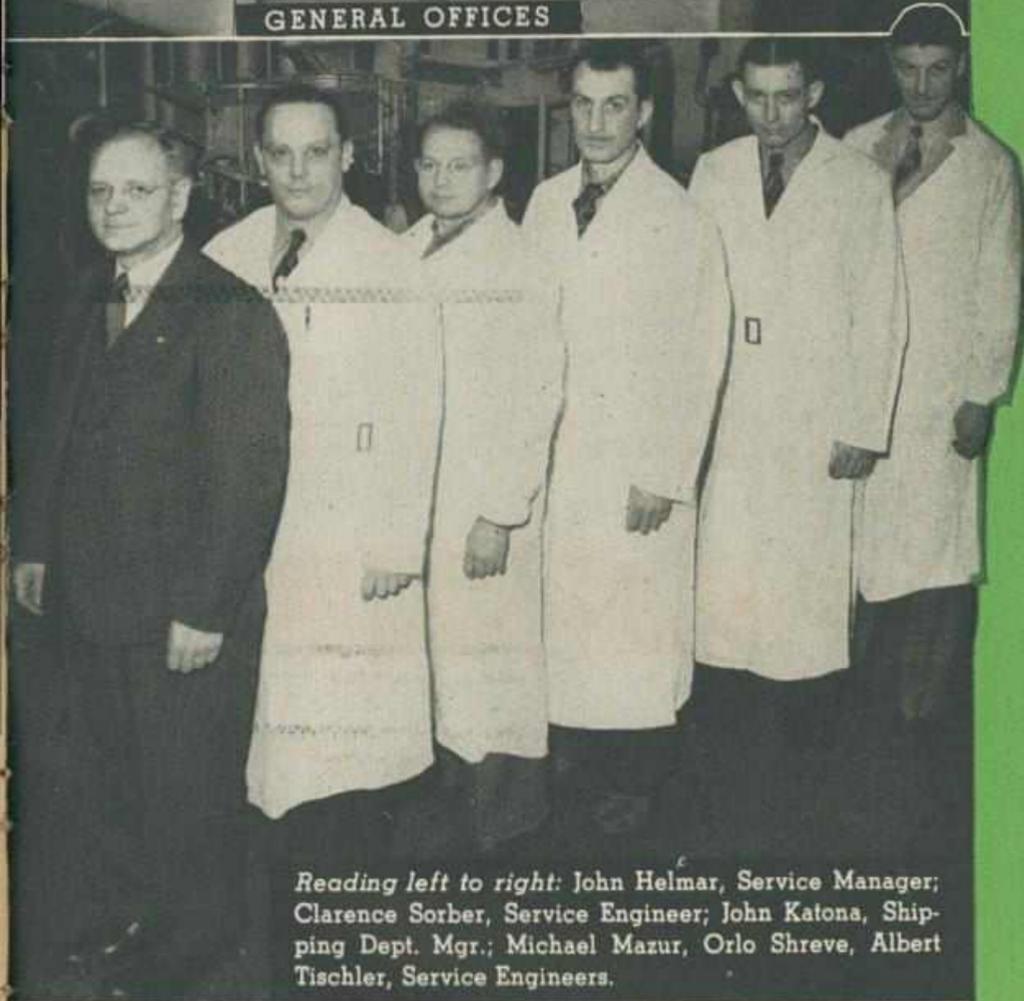
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*Reading left to right: John Helmar, Service Manager; Clarence Sorber, Service Engineer; John Katona, Shipping Dept. Mgr.; Michael Mazur, Orlo Shreve, Albert Tischler, Service Engineers.*



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