

# The Billboard

DECEMBER 8, 1945

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

**GENERAL NEWS**

## POST-WAR IN TALENT SCHOOLS

**AMUSEMENT MACHINES**

**Juke Lullabies Soothe Bankers' Frazzled Nerves**

**NIGHT CLUBS-VAUDE**

**Paper-Tearing Techniques In Clubs and Vaudeville**

**MUSIC**



JOAN BROOKS  
—*She Cooks, Too*  
(SEE MUSIC SECTION)

## WRITING 'EM 16 TO THE BAR

# BEATRICE KAY



## Roxy, New York

Hottest show to hit the Stem in many a moon was unveiled at the Roxy, Wednesday (14). Actors, bookers and showbiz people generally should go to the house to see what a stage bill can be, and so very often isn't.

Opens quietly enough with a brief intro by Carl Ravazza, however, then cuts into a show.

### The Billboard NIGHT CLUBS-VAUDEVILLE

has shown bring effective reactions from audience. But showy holds M

This clears the way for Beatrice Kay, the chantoosie. Many a claim is made of

for many an act along the lines that it is sensational. In Miss Kay's case this is fi

actually true. Singer-comic bursts like an earthquake bomb on the Roxy stage in

and completely dominates everything— se house, band, other performers. Gal is

so great that patrons audibly comment about it. With the show she gives at th

the Roxy she moves into the small coterie of performers of the first rank. n

It not material alone, tho the stuff she purveys is fresh and very funny. It o

is the artistry, the command and the projection with which she invests the st

words and music that count so heavily for her. Altogether a memorable con- r

clusion to an exceptional show. Biz capacity. Pic is Dolly Sisters. Paul Ross.

## Roxy, N. Y.

This is possibly the best-rounded show the Roxy has had under its recently innovated presentation policy. It really plays like a million.

The bill plays fast, has been neatly staged and achieves a greater intimacy with the audience than any other recent layout that's played the 20th-Fox flagship.

All the individual acts are excellent, and that goes for the opening Maurice Rocco, with his upright

### VARIETY HOUSE REVIEWS

thinking of the black-and-whites, to the closing Beatrice Kay, with her mugging and travesty of oldtime tunes.

Miss Kay can really rock em with her showmanship, and she really gets those laughs with those hokum bits of biz that never for a moment are out of the realm of good taste and expert timing. Her style is so typical of the vet performer who has adopted the schmaltz of another era, and knows how to use it well whatever the times.

Kahn.

*Critical reviews...*  
**NOT**  
*Press Agency!*

Management Counsel—

**MICHAEL L. VALLON • MARY VALLON**

RKO BUILDING • RADIO CITY • NEW YORK, N. Y.

# POST-WAR IN TALENT SCHOOLS

## Butt Me No Butts

**DETROIT, Dec. 1.**—A slashing attack upon the use of public figures as butts of gags by acts was made Tuesday (27) by Malcolm W. Bingay, editorial director of *The Detroit Free Press*, in his *Good Morning* column. Referring to Will Rogers' kidding of President Coolidge, Bingay went on to verbally chastise Eddie Cantor and Joe E. Lewis for their turns at the recent National Press Club party in Washington, as well as other acts, commenting that "the distinguished guests—among them Prime Minister King of Canada—sat thru it all in disgust. Finally Truman asked what time it was, and somebody had sense enough to take the hint."

Bingay went on to attack Edgar Bergen's current series of dates with governors of various States—"using their offices to play stooges to a hunk of wood. . . . The script is written. All the governor does is read it so that he will be laughed at. . . . After the governors have been played for suckers, will the White House come next?"

## Stock Revival Hits and Misses In Stem Suburbs

**NEW YORK, Dec. 3.**—Legit stock, a long time resident of the boneyard, has perked up its ears a little and is making a belated comeback in Stem suburbs—or at least some of them. No. 1 to hit the trail is stock started by two non-pros, James Costello and Thomas Haymes in Montclair, N. J.

From its modest beginning back in June, the promoters claim the company has worked itself up to an average weekly b.-o. take of \$7,500. The Costello-Haymes combo hired themselves a hep theater manager, Dick Skinner, and from them on were off to the races. They have consistently gone in for big names, and the success of the venture can be directly traced to that. Kay Francis, Ruth Chatterton, Glenda Farrell, Violet Heming, Elissa Landi, Lois Wilson, John Carradine, Victor Moore and the present thesp holding forth, Edward Everett Horton, have hyped the b. o.

Shows start Tuesday and go thru Sunday, with matinees on Wednesday and Saturday. Ducats are scaled from \$1.20 to \$2.40 weekdays; \$3 top Saturday nights. House is a 1,200-seater, with balcony and ork evenly divided, 600 pews apiece. Audience is attracted from a 15-mile radius, customers from the

## Broken Space

**CHICAGO, Dec. 1.**—Press here is wondering just how far flacks will go to get space. Joe Flynn, p.a. for *Laughing Room Only*, showed up a couple weeks ago at the drama crix offices of the local dailies with a broken left arm and the tender-hearted scribes all gave him a couple of lines on his misfortune. Imagine the dismay this week when Helen Hoerle, tub thumper for *The Desert Song*, turned up at their offices with a topper. Her left wing was busted just a bit higher than Flynn's. Miss Hoerle claims it was all an accident but the local press first nighters are pulling the hospital section out of their phone books just in case the present series of physical handicaps becomes continuous and they have to call the scribes at their sick beds to get the latest.

Oranges, Newark and Paterson, N. J., attending regularly. Furthermore, they represent a cross-section of the community.

### Community Backing

Skinner knows the value of community backing. He has plugged his legit before the Lions' and Rotary clubs in Montclair, N. J. Org has advertised (See *STOCK REVIVAL HITS*, page 32)

## Actor Mills Grind'Em Out

**Drama, radio, tele and terp schools, model bureaus are jammed with hopefuls**

**NEW YORK, Dec. 3.**—The talent field is blooming again for the first time since 1941. Now that V-J Day is safely past history, talent schools are beginning to find comers of future years on their doorsteps asking for lessons in thesping, terping and modeling. In almost all major schools, enrollments are way up for 1945-'46, a situation which school execs refer to as "normal," meaning pre-war in quality and quantity.

Drama schools are seeing an upswing in male enrollees for the first time since Uncle Sam weeded out eligibles for war service. A sizable percentage—the greater percentage, in fact—comes from G.I. ranks, from those who are now hoping to make the grade on the Main Stem. Some G.I.'s are merely taking up where they left off when they went into uniform; getting the break they wanted after high school, but which their parents didn't see as a good investment. In individual cases, the G.I. Bill of Rights—which for the most part is more of a hindrance than a help to show-hopeful vets—is aiding the youngsters to starve aesthetically. But, for the most part, the biggest headache for these hopefuls is where to get the cash for lessons. In terping, particularly, individual lessons are necessary. But the ill-worded Bill of Rights doesn't allow for individual coaching, and pays only \$500 as a top figure—at the end of the course. This, in terp schools, would figure out to (See *POST-WAR SCHOOLS* on page 23)

## ETO Vet Thesps Talented Bunch, Says McClintic

**NEW YORK, Dec. 3.**—Guthrie McClintic, just back from the G.I. Reconversion University at Biarritz, describes talent he worked with in France as "remarkable actors, instinctive and extraordinary." This is no small praise coming from one of the Stem's top-flight directors who piloted G.I.'s in *Winterset* overseas. McClintic was over there eight weeks, three of which were spent working on the play.

To give the boys an idea of his directing technique, he had G.I.'s watch his work on the show. The scheme clicked so well that he had 700 soldiers watching him at one time. McClintic picked his cast of 30 from 400 would-be thesps, and described their application, enthusiasm and desire for work as "terrific." Play was a solid click and was on the boards for 16 performances, a record at the university.

In spite of the fact that McClintic went all-out for the G.I. actors, he claimed that it would be a mistake for some promoter to bring the boys to Broadway and put the show on as it was done. "These boys are students and it is a mistake to forget that fact even though some of them gave inspired performances." Many of the fellows consulted him on thesp schools to go to when they returned to the States.

## SAU Sets Pitch For Costumers In New Contract

**NEW YORK, Dec. 3.**—Scenic Artists' Union is getting set to make its pitch to the League of New York Theaters on behalf of its costume workers. Demands have been formulated and sent to the members for their okay. Once the returns come in December 17, the org goes to bat with the League.

Workers want the exact number of costumes for the show decided before the play goes into rehearsal. They furthermore, want every sketch in the play numbered, and they want the costume supervisor to get 25 bucks a week more, bringing his weekly stipend up to \$100. Trade feels that No. 1 demand is almost impossible to work out. Many times the producer himself doesn't know how many costumes the show needs. He may hike the number of outfits worn by the cast or else cut them down as the play is in rehearsal. Opinion is that union will have to modify its demands to get them past the League.

## Henie Icer 270G In Indianapolis

**INDIANAPOLIS, Dec. 1.**—Sonja Henie's 1946 *Hollywood Ice Revue* closed an 11-day engagement at the Coliseum here, Sunday (25), with a grand gross of \$269,702. The SRO sign was out every night. Show attracted a heavy play from Columbus, O.; Cincinnati, Louisville and points as far west as Missouri. Prices ranged from \$1.30 to \$3, tax included.

Dick Miller, Coliseum manager, estimated that more than 160,000 persons attended, far ahead of last year. Patients from Atterbury, Billings General and Stout Field army hospitals were guests on the first night.

Sixty-five per cent of the attendance was from out-of-the-city, according to Manager Miller.

Indianapolis was the first city on a limited tour.

## Milwaukee Sets Centurama Plans; Year-Long Festival To Present Air, Legit Shows

### City Kicks In With 100G, County With 50G for Centennial

**CHICAGO, Dec. 1.**—Concrete plans for one of the biggest showbiz festivals ever held in the Midwest—the Milwaukee-Wisconsin Centennial year-long affair—were set this week by the executive committee of the Centennial, or Centurama, as it is to be known.

Centennial will officially get under way the week of January 27 with the origination of big-name network programs from Milwaukee's Auditorium. So far only *Spotlight Bands* has been set for the week. Confirmation of other shows is expected within the next two weeks. Coincidentally with the airing of the network shows a historical pageant will be presented each night at the Auditorium. About 20 additional network shows are expected to originate in Milwaukee during the winter and summer.

To underwrite the Centennial, the Milwaukee city government has appropriated \$100,000 and the county has kicked in with 50G. A great portion of this dough will be used to put on a series of concerts and historical pageants to be given next summer at Milwaukee's Lake

Side Natural Amphitheater. This series of pageants, free to the public, will utilize amateur talent as well as professionals from Milwaukee and other Midwestern cities. About 5,000,000 people are expected to view these shows during their 31-day run.

At this week's meeting the executive committee appointed included: Ira A. Bickhart, executive director; Edward J. Weisfelt, former producer for the Riverside Theater, Milwaukee, director of production; Ben Borkin, director of public relations; Phil Drotning, director of publicity; Joseph B. Swiderski, assistant secretary. Dorothy Hild, production director for Chi's Edgewater Beach Hotel, will handle dance productions for the Centennial.

Tentative plans also call for the presentation of top legit and musical shows with big-name casts in Milwaukee during the Centennial as well as the appearance of big names from other fields of entertainment. Present plans call for the commissioning of some big name composer to write a Milwaukee Centennial song during the year.

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## Bond Pitch May Bring Ducats to Nylon Counters

NEW YORK, Dec. 3.—Possibilities of a future set-up whereby Main Stem ducats will be obtainable in department stores seem imminent as a follow-up to the current Victory Bond alliance between four legit houses and five stores in Manhattan and Brooklyn in which pasteboards to four shows are being bought for bonds at the stores. Similar tie-ups were made during War Bond drives.

In the past stores have been a convenient and important outlet in the sale of circus ducats, but so far have kept more or less strictly out of the legit-music field. Now, however, with the success of the present venture, a trend towards legit ticket sales in stores is becoming apparent. Such a move would be a great help, since, under the present set-up people who live or work any distance from Times Square have to come down to the Main Stem to get tickets, regardless of whether they are to be used immediately or not. It is to service such folk that a decentralization of Broadway pasteboard buying is advisable.

The current tie-up is between *Deep Are the Roots* (Fulton), *Theresa* (Biltmore), *On the Town* (Martin Beck) and the newcomer *Are You With It?* (Century) and McCreery's Sterns, Loeser's Gimbel's and Namm's, Brooklyn. Goal is \$569,075 in E Bond sales. Ducats, bought for bonds, are for seats to Victory Loan matinees on special days this week.

Roots has already been sold out by McCreery's for \$123,450. Sterns, too, has sold out its quota for *Theresa*. Sales of *Are You With It?* are currently at McCreery's and Namm's. Gimbel's is handling *On the Town*.

## Bulls, Bears Snub Radio, Tele Stock

NEW YORK, Dec. 3.—Radio and tele stock have little lure for investors today. A quick whip around Wall Street reveals that there is little or no buying of air or video stocks by the general public. Net stock also is being given the go-by. The reason, according to those in the know in the dough belt, is that the headaches being borne by radio and tele set manufacturers are known, and as these firms are stymied by OPA, their stock has little attraction for the investor who wants to see his money doubled, tripled, etc., in a reasonable time.

Of the two, tele is the least likely to lure investors, as there seems to be little chance that video will become a flourishing big business for a few years to come. Tele receivers are a year behind schedule and no plans are being formulated for any increase in the current number of tele transmitting stations. Radio manufacturers who are behind in their regular set orders, due to inability to get materials and their stand (See *BULLS, BEARS SNUB* on page 25)

## No Biz, So Shubert's Pare Big City Sked

NEW YORK, Nov. 26.—Low grosses, half empty houses have caused cancellation of road tours of *Countess Maritza*, *Rosemarie* and *Merry Widow*. Shows had played Buffalo, Toronto, Cleveland, Pittsburgh, Indianapolis, Columbus and Detroit, but cold reception given musical comedies from the Shubert legit factory have made producers reconsider decision to play San Francisco, Chi and Los Angeles.

## Baltimore Heading Toward Amusement and Booze Taxes

BALTIMORE, Dec. 3.—Rejection of the proposed manufacturers' and securities taxes for Baltimore and substitution of an amusement levy and distilled spirits tax appear likely. The amusement and distilled spirits taxes together would produce about \$2,000,000.

Amusement tax has been considered for some time by the Board of Estimates and was suggested by Howard E. Crook, city comptroller. Board of Estimates is helping the city council enact taxation designed to help Baltimore tide over its financial dilemma.

## If It Could Cook

WASHINGTON, Dec. 3.—Latest idea in radio gadgets—a timepiece that talks and tips you off on latest news items—is probably going to get a Federal Communications Commission hearing after turn of year. The new gadget is the brainchild of Electronics Time, Inc. (New York), which applied recently for developmental radio station proposing to broadcast time signals right around the clock, with Raytheon Corporation as contracting firm for manufacturing radio receivers small enough to be carried in vest pocket and big enough for home mantle.

Idea is that you'd merely tune in and a sweet voice would announce the time of day, weather forecast, football score, etc. Commercial plugs are also a possibility. Commission would have to assign frequency, and it's expected that many months of experimental work would be required. Radio receivers suggested range from smallest, about half the size of a cigarette case to the biggest, corresponding to customary home table set.

## Vet Thesps Help Swell Thin CSI Overseas Units

NEW YORK, Dec. 3.—Casting problems at Camp Shows, Inc., are being partially solved by returned vets who, conscious of the need for entertainment overseas, have enlisted themselves to return to Europe and the Pacific to make life brighter for G.I.'s carrying on. Right now, more than 200 of them, both Negro and white, are either overseas or on their way.

Legit vets, Tom Greenway and Raymond Greenleaf, head the parade. Greenleaf heads the cast in *Village Green* and Greenway in *Double Door*. Capt. Garland Shell, a former Special Services officer in the Boston area, is the baritone lead in *Salute To Irving Berlin*, CSI musical.

Otis Johnson, a Negro musician, is said to realize how hard it is to get entertainment for the G.I.'s in the Pacific and wants to do his part in providing it. One of the vets, George Robinson, didn't get overseas while in the navy and thinks it would be a good experience now. Clyde Kissinger lost his leg on a mine overseas but, now, back he goes, complete with mechanical leg, as a member of an instrumental trio.

Red Kirkpatrick hits the overseas trail as a member of a wrestling troupe. Red says: "This bloody job ain't finished yet and I'm not ready to go to work until it is." CSI has also hired three actors from the G.I. university in Biarritz as thesp replacements out of Chatou.

Not only are the boys doing their part because they have a sincere desire to help with the CSI program, but they get work and most of all it makes the transition to civilian life easier.

## Philly Musicians' Union OK's Theater Booking 'Mask-Wig'

PHILADELPHIA, Dec. 1.—Differences between the Erlanger Theater and Local 77, musicians' union, have been settled and the theater can book the University of Pennsylvania's *Mask and Wig* annual production without being charged for a standby band during the weeks the house runs motion pictures. The show usually pulls into the theater for Thanksgiving week. Now the house is reported to be booking another picture to run during the Christmas holidays. From the looks of things, the 1945 *Mask and Wig* will turn out to be a 1946 entry, and the club will run two shows for the year for the first time in its history.

## Wanna Date on Soup Kitchen Cirk?—See WM

NEW YORK, Dec. 3.—There's no telling where that William Morris Agency talent will bob up next, and agency execs aren't talking—but the millenium has arrived. Mills's Flophouse, Bowery sanctuary for the down-at-heels, has cast a longing eye at the dance bands, warblers and sundry entertainers booked out of the office and would perhaps like to audition some.

This fact was one of the more interesting items of information gleaned from the agency's poll on talent preferences taken at the National Hotel Exposition recently held at the Commodore. Poll was tied up with a contest angle wherein the competing hotel men tested their knowledge of Morris talent by identifying 24 pictures of singers, maestri, etc. War Bond awards went to the winners. Contestants then wrote brief description of "the type of hotel entertainment you prefer."

Contestant representing the noted Bowery home for the weary described himself as "chief flop" in the spot on the ballot reserved for identification.

Other contestants whose talent wishes are now known by the Morris Agency include such assorted people as the executive housekeeper of the Hotel Lincoln, the secretary of the Hotel Woodstock, the banquet department of the Hotel St. George (Room 258) and the flack writers at the Plaza and Henry Hudson hotels. Also a batch of unemployed hotel men and women.

Leo Sher, banquet manager of the Hotel St. George, was so intrigued by the opportunity to express his talent preferences that he broke out in verse:

Relaxing entertainment is my need,  
Erasing every case of tiring work;  
Some humor, not too subtle, should succeed  
To terminate the worries that may irk.

Morris execs are reported wondering what the showbiz is coming to. Showbiz is wondering what the Morris agency will do with this poll.

## Angel's Wings Singed — Needs 93G Balm

NEW YORK, Dec. 3.—Angels backing the *Girl From Nantucket* have come down to earth with a thud. Led by one investor, Mrs. Lee Bornell, backers have marched down to the D. A.'s office and put the producer, Henry Adrian, on the pan. They claim that Adrian did a Houdini act with the dough. Nursing a spotty record out of town (James Barton quit the show), *Nantucket* is a 300G turkey that got the ax after 12 performances.

Fem claims she put up a 93G chunk of dough, 7,000 bucks of which she handed over for the musical comedy to preem on the Stem. Gal also asserts she gave Adrian an "exchange check" for \$2,090. She has had small sums of money returned but has had no promise of more.

Producer in return says "my books are completely open. Authorities can look at them anytime. That's what they're there for. A very minor investor has been making all the noise. Her accusations only create bad blood. It sounds like she has a personal grudge against me." Mrs. (See *ANGEL'S WINGS SINGED*, page 32)

## G.I.'s Want More Shows

NEW YORK, Dec. 3.—Jack Hilliard, *Ziegfeld Follies* singing star, returns from an extended tour of the Southwest Pacific for Camp Shows, Inc., with a message for the entertainment world from the G.I.'s. "Loneliness breeds more heartsickness than any war ever did," they say in asking for more entertainment from showbiz. Hilliard performed before 150,000 G.I.'s, including 7,500 in hospital wards.

## Policing the Area

NEW YORK, Dec. 3.—Those NBC execs who tour the shop nights (to find out what it looks like) have found an intolerable condition in the web's after-dark operation, one which required a long memo and a strict order.

It seems that many staffers were leaving papers on their desks, an unforgivable sin, and now all the v.-p.'s go around in the wee small hours checking up. Situash became so acute some weeks ago that a v.-p. removed two papers from the desk of a minor exec "just to teach him a lesson."

## Barclay Given War Ribbon for Top Trouping

NEW YORK, Dec. 3.—Don Barclay, 53-year-old comic and caricaturist, has received an overseas campaign ribbon as a citation from the army in recognition of his "outstanding and meritorious work" overseas. Award was presented by Col. Marvin Young, chief of the army's Special Service Division.

Barclay is the holder of Camp Shows' most impressive string of "firsts." He was the first entertainer to fly around the world, first to fly over enemy-held territory, first to cover all theaters of war, and first to enter the Philippines after General MacArthur's return. He also has a traveling record of 150,000 miles, mostly by air.

## Los Angeles Faces 5% Amusement Tax

LOS ANGELES, Nov. 26.—Action on a proposed 5 per cent city amusement tax is now in the see-saw stage with the picture looking pretty black for showbiz. City claims it needs more dough to meet high operating costs and enlarge the police department and for some time has been sharpening its knife for a slice of the b.-o. melon. Ops, however, say new tax will cause dangerous repercussions in the local showbiz set-up and may force many to move their shows outside the L.A. city limits to duck the tax knife. Shows could still remain in L.A. County and yet be free of the tax burden.

In a town as scattered as this is, such a decentralization move won't prove too great a handicap for the ticket takers. Merchants here, however, are believed to be siding with showbiz and a strong fight will be put up to kill the amusement tax proposal. Business men feel local amusements pull in spenders from rest of the county. If show prices are boosted, prospective customers would rather remain in their own communities where they can be served by adequate shopping centers. City council has granted showbiz a two-week reprieve while it studies a report by citizens committee on revenue and taxation. Latter group claims no new source of revenue is needed.

## Skywriting Gimmick KYW's Promotion

PHILADELPHIA, Dec. 1.—Airplane advertising streamers are appearing in the sky above the city for the first time since the war grounded them. KYW blazed the trail by using the airplane medium for promotion at the Penn-Army football game at Franklin Field.

A commercial plane, from which trailed a banner reading, "KYW-25th Year in Radio," circled the stadium a half dozen times during the game, which was witnessed by 73,000 people.

Similar advertising will be used at all professional and college games, the city's traditional Mummies' Parade on New Year's Day and all public open-air gatherings where a large crowd is present.

## D. C. Showbiz Hopper

WASHINGTON, Dec. 1.—D. C. Showbiz Hopper unchanged from December 1 issue of *The Billboard*.

# Webs Up Prowl For New Comics

## CBS Dream House A Flack Mirage ---Can't Get Stuff

HOLLYWOOD, Dec. 3.—CBS here is red-faced because its "Dream House" promotional stunt fizzled before it could get under way.

Plan for Barker Brothers, local furniture house, to construct a post-war home in the CBS forecourt, with net stocking the house full of its advertisers' products. After CBS cleared its front yard of shrubs and grass and started ballyhoo on the pending project, Barker Brothers backed down at the last minute.

Latter told listeners why on its own KNX (CBS) airer: "Uncertainties of delivery and construction made it impossible." Real reason: Barker Brothers hopes to peddle this type of prefabricated house in the L. A. area and jumped at the chance of show-casing it on Sunset Boulevard. However, the firm thought it would be selling factory-made homes by now, but as yet hasn't even received their price list. Barkers see no sense in promoting something they can't sell, leaving CBS holding the bag.

## Jett Admits Troubles on New FM Band

### FCC May Shift Back

NEW YORK, Dec. 3.—Despite the FCC ruling on the change of FM wavebands, the industry last week learned that Commissioner Jett had admitted that engineers had uncovered aches on the newly assigned FM band and that there was more than an even chance that FM stations would be shifted back to just where they were before the new over 88 MC band allocation was announced. Present set-up, which has taken most FM stations off the air, has stopped production of FM receivers practically 100 per cent, as two-channel (old and new) sets are frowned upon by the commission and there's no station on the air with which to demonstrate the new wave-band sets.

FM set manufacturers, including GE, Stromberg-Carlson, Freed-Eisemann and a host of big and little receiver builders, are burning since their post-war plans called for rushing out FM-AM-phonograph combos in the higher price range and now the only manufacturing that can be done (and which is salable) is in the lower price range, (lower profit margin, too, by the way).

Trade doesn't blame FCC all the way, realizing that the commission is tied up in knots with a million-odd problems and an oh-so-tiny budget with which to do the job. Nevertheless, the trade does point out that the FCC had contributed not too little to those "reconversion blues." OPA (see another story in this issue) has made its little donation to the subject, according to the manufacturers, but no matter who is responsible, the facts are that no FM sets will be available for a long time—and that will mean snafuing of FM in the studio and in the home.

### Planning for Mardi Gras

NEW ORLEANS, Dec. 3.—WVLA, local CBS affiliate, will import live CBS name programs for Mardi Gras week. Idea is to bally the station by bringing in the names and programs, also to bally the names, as Mardi Gras week—usually end of January—really swamps this town.

## GM\$\$\$ Buying Heap Air Time In Spots, E.T.'s

### 70 Outlets in 30 Towns

DETROIT, Dec. 3.—General Motors radio schedule covers 30 cities where GM plants are located, using all stations they can buy time on in each city, aiming at three one-minute spots daily on each one. Seventy stations now being used, with picture changing daily. No official estimate of total expenditure available, but it is evidently heavy, with both large and small stations in major cities of country sought.

Live spots are used in all areas except Detroit, where transcriptions can be made more quickly and put on air. Spots are changed daily, repeated three times normally and are being angled to current day's strike headlines. In order to keep them timely, it is necessary to resort to live spots in other cities where they cannot distribute transcriptions fast enough. Show is being written and placed by Campbell-Ewald agency. Objective is to write them for two-part dialog, but another version in straight narrator style is also necessary, since many stations refuse to accept commercial dialog.

### Answer to Union

Present series of GM broadcasts is company's answer to radio spots used few weeks ago by UAW in its 30 per cent wage boost campaign, as GM has hitherto confined its radio activity to sponsored symphony and similar straight-line broadcasts.

Union is adopting two new tactics in approach to stations, which may indicate course of strategy nationally. They are asking local stations to grant time for their side of case as matter of public interest. Union is not spending money for radio now and does not feel that it can compete with finances available to GM for radio campaign, so is refraining from starting commercial radio battle in which odds would apparently be against them financially. UAW reports that two stations here have so far granted tentative okay to public interest broadcast. Union also is pointing out to stations that Communications Act requires that broadcasts must indicate that they are paid for by sponsor and asking that such identification be placed on GM programs. They point out that their own series recently carried the plug that "this broadcast was paid for by UAW at regular commercial rates." Response of stations so far is that GM spots are self-identifying and do not need this formal tag line.

Issue is more than academic, since, as pointed out by union spokesman, present law requires such identification in all sponsored broadcasts, but it is universally ignored in ordinary commercial broadcast both local and network, on assumption that naming of product or service being sold adequately identifies source of payment for broadcast in mind of listener. If union were to press issue, it could conceivably result in formal requirement of such identification in all sponsored programs.

### No MBS Chi Flack Change

CHICAGO, Dec. 1.—Contrary to persistent trade rumors that George Herro, Mutual's Midwest div flack chief, would be snafued in a general revamping of the department, Ade Hult, Midwest prexy, told *The Billboard* (30) there would be no personnel changes in the department. Hult revealed Jim O'Bryon, Main Stem Mutual flack head, would come to Chi next week to revamp and re-define duties of the Midwest flackery department, but emphasized no changes of personnel would be affected.

## From Welles's Bed

CHICAGO, Dec. 1.—Orson Welles is the fabulous sort of guy who makes radio come to him for a broadcast instead of going to the studio, so when he makes his Chi appearance Sunday (2), the broadcast will be sent out from his suite in the Ambassador East Hotel instead of the American studios.

Welles, who comes on every Sunday at 12:15 CST. for Lear Radio, has the show aired from his den in his home at Brentwood, Calif., and evidently being in that habit, found it too much trouble to get to the studios when he came to Windy City.

## MBS Yen for ABC's Jergens Gets Nowhere

### Chi Trib the Hitch

CHICAGO, Dec. 2.—Mutual web has been making a pitch for Jergens Lotion biz now on Blue. Idea was to give the client and ad agency freer hand with its premier program and there lies the story since the program prize would be Walter Winchell. And everyone knows where WW and *The Chi Trib* stand.

What makes the Mutual pitch even more interesting is the web guarantee to Jergens that WGN would carry the program. However, nothing happened, nor will happen, since Blue has convinced the speller that he'd be a chump to shift to another web and presumably another time after all these years of Sunday nights at 9 on the Blue.

If the sponsor tries to shift the program to another network the gabber will stay at the Blue, get another bankroller. Winchell doesn't have an option on the time, not in writing, but it's his so long as he wants it.

## Carnation Show Moving to N. Y.; To Alter Format

CHICAGO, Dec. 1.—The straw that just about break the camel's back this week was laid on the shoulders of Chicago radio, long bent over with the weight of worries over network programs moving from here to the East and West Coast, the added weight was felt when it became known that effective January 7, the *Carnation Contented Hour*, one of Chi's program origination mainstays that has been emanating here for 14 years, will originate in Manhattan.

Rumors concerning the *Contented Hour* exodus have been floating down Chi radio row for weeks, and this week, when confirmation came thru, many a long face could be seen about town.

The move on the part of the Carnation Milk Company to originate its nighttime show in the East also will cause the closing of the radio department in the local Erwin Wasey agency, 15 per cent outfit handling the program.

The sponsor issued a statement that the Carnation show will continue at its regular time (NBC, Mondays, at 9 p.m., CST), but that show's format will be changed to include guest stars. The company also announced that effective in April it would sponsor a five-a-week daytime strip on NBC. Specific plans concerning the new format of the nighttime Carnation show and details about the new daytime strip could not be gar- (See CARNATION TO N. Y. on page 10)

## Antidote to Price Situash

Taylor, Adams head search  
at CBS, NBC, respectively  
—available time headache

NEW YORK, Dec. 3.—For 10 years the networks have been aware of the necessity of building a new group of radio comics and for 10 years they have made abortive attempts at developing laugh makers. Now with the pressure tougher than ever, the webs are preparing an intensive effort in that direction. Urgency of the problem is such that high execs admit the chains, within the next few months, will air sustainers as vehicles for embryo laugh-getters.

Regarded as tying in with this move in the direction of talent development are the recent appointments of J. Davidson Taylor as head of the production and programming department of CBS, and Robert K. Adams as director of program development at NBC.

### Prices Unhealthy

Need for a fresh batch of comics is not only predicted upon the fact that radio has been unsuccessful in developing new personalities in this field. Execs say an important factor is that the current price situation is unhealthy. A natural antidote would be the growth of a new crop of performers. Top talent agencies recognize this.

Matter of finding suitable time for the new sustainers is a tough problem, as the nets are practically sold to the hilt. Columbia, returning its *Workshop* series to the air, has scheduled the program for Saturday afternoon—not a very happy choice of time. This instance is typical of the headache the nets face in planning talent or program development.

NBC's choice of Adams to hypo production and build talent closely followed CBS's appointment of Taylor. Adams, who has had considerable experience in legit and radio, will be chiefly responsible for the guidance and development of ideas thru to the audition stage. To do this he will call upon the NBC script and production department for such aid as they can furnish. He will also help formulate plans for the development of talent in New York and on outlying stations of the net.

Networks have always tried to get a firmer foothold in the production field—a position the nets lost to advertising agencies in the early days of radio—and net execs still have the bug.

## WTIC Rate Card Brings Buyer Raves

NEW YORK, Dec. 3.—Time buyers are pointing to the current rate card of WTIC, Hartford, as ideal. One time buyer has a batch of cards on his desk and hands them out like cigars.

WTIC card lists discounts alongside prices in each classification. Thus, agency men don't have to go nuts figuring net prices for time. Card also simplifies spot announcements as it gives time and number of words. Here's what it looks like:

There are five different time segments making for Classes "A" thru "E." Example: Class C, 7 a.m. to 6 p.m., weekdays. Under each classification there is a vertical list running from one to 312 times. Alongside each of these there is another vertical list, this one with discounts ranging from 2.5 to 15 per cent. Then come the time costs, ranging from 60 to 5 minutes, with the various actual costs after discounts.

Thus in Class C the one-hour rate is \$200 for one time. For 26 times there is a 2.5 per cent discount and rate card shows the actual \$195 price. As rate cards lists prices after deducts, it's a cinch to figure time costs.

# Rural Listeners' No. 1 News Segs

## Trade Arches Hefty Eyebrow

**FCC's survey results doubted because broadcasters believe it applies to war**

WASHINGTON, Dec. 3.—Federal Communications Commission's record-sized rural listener survey, findings of which claim that the folks out in the sticks prefer to listen to news more than entertainment programs on the air, is getting quizzical looks from broadcast folks who wonder maybe if the survey wasn't timed badly. Critics of the nationwide survey of program attitudes of rural listeners point out that any poll taken during the most heated months of World War II naturally would have found more folks listening to news than to entertainment. Question is: To what are the folks listening in the peace (so-called) years? We still don't know—despite the biggest government survey in history.

Summary of the poll's findings, assembled by the Federal Communications Commission and Bureau of Agricultural Economics of the Department of Agriculture, were released here in a thick volume on Friday (30), with fuller details and results of the Census Bureau study on station coverage in most radioless areas of the nation slated for release during the course of FCC's clear channel hearings, skedded to open here January 14. According to findings just released, radio news is far and away the top program choice of farm and non-farm listeners (male and female). However, men generally put more emphasis on news programs than do women, who go a little more for entertainment programs. What this means for present-day listening habits is still a mystery, and it looks as if the only way to satisfy curiosity of broadcast people is for FCC to undertake another survey.

### Weighting Questioned

Question is also being raised as to "weighting" of the survey inquiries. All in all, the results of the poll are viewed as "quite interesting," but not conclusive because of the possibility of improperly "weighted" questions and chiefly because of the time during which the poll was undertaken. Advertising folk are showing keen interest in the results, nevertheless, and maybe FCC will do something to bring the findings up to date for peacetime application.

Survey showed that in the radio entertainment field, "old-time music" is listed as the number one favorite among farm families, altho, generally, the farm group showed a decided preference for the serious-type program. Best-seller programs here were news and market reports, hymns and religious music, sermons and religious programs and farm talks. Old-time music was given top rating by 50 per cent of farm men and women, and the proportion naming is nearly double the proportion naming entertainment-type program next preferred.

Likes of the rural, non-farm group show up as less serious than those of more isolated farm families, with many rural non-farm households expressing preferences for quiz programs, variety shows and dance music and sportscasts.

### Reaction to Soapers Split

Radio soap opera and the serial story are definitely in the field of controversy, with both rural farm and non-farm groups showing a divided reaction. Among farm and non-farm rural women, serials were named second only to news in a listing of programs which would be missed if radio service became inaccessible. At the same time, serials headed the list of radio "dislikes" given by both farm men and women. Very few rural men showed a preference for serials. No other type program, according to the (See *Rural Listeners' No. 1* on page 9)

## FCC Reorganizes Depts., Adds Divisions, Men To Meet Load

WASHINGTON, Dec. 3.—Federal Communications Commission, still badly undermanned and struggling hard to get out from under the terrific press of biz, is adding personnel as fast as available manpower sources and its budget outlay will permit. Even the FCC's deficiency appropriation request has been halved in Congress, commission still can take on a lot of new help and apparently can well use them.

Meanwhile, the commission is continuing to reorganize to meet expanding requirements of a fast-growing industry. New staff changes announced Thursday (28) include transfer of Walker B. Emery, special assistant to Commissioner Walker for two and one-half years, to the legal department of the FCC. Emery will specialize in educational and FM broadcast problems. FCC, in addition, has ordered recasting of the engineering department to handle the growing peacetime load. Broadcast division becomes the broadcast branch, with John A. Willoughby in charge. Willoughby was assistant chief engineer in charge of the broadcast division. New branch will have three divisions: Standard Broadcast Division, under James A. Barr; FM Division, under Cyril M. Braum, and Television Division, under Curtis B. Plummer.

### Three Other Branches

In addition, three other branches will come into being in the engineering department. These are: Safety and special services branch, files and research branch and common carrier branch. George P. Adair, chief engineer of FCC, in explaining the reorganization, said that the "need of meeting the unprecedented expansion in all phases of electrical communications is throwing a tremendous burden on the engineering department and the lack of staff is retarding the processing of applications."

In the broadcasting field alone, FCC

has on file 463 applications for new standard stations, 211 for changes in existing standard stations, 707 FM applications and 142 video bids. In addition, the commission is getting numerous bids for experimental authorizations.

### Load Rests on Eng. Dept.

FCC commissioners are looking to the engineering department to handle the toughest responsibilities in coming months, and much credit is being handed to this part of the outfit for recent work. Credit for the television allocation plan, which the FCC believes will meet demands for video outlets in major market areas thruout the nation, is given to FCC television engineers, Hart Cowperthwaite and Curtis Plummer, an FCC member told *The Billboard* this week. Midnight oil was burned at commission offices to speed the release of the final allocations, with much of the grueling spadework in the hands of the engineering department. Curtis Plummer, acting chief of FCC's newly organized television division, is a 33-year-old engineer, native of Boston, who has been with FCC since 1940, active in the tele field over the past three years.

Bulk of the credit for final allocation, which came out with seven TV stations in the New York market area, is given to Cowperthwaite, a commission employee since 1937. A native of Fairbault, Minn., and graduate of the University of Minnesota in electrical engineering, Cowperthwaite struggled over the all-important engineering curves and maps to squeeze over 400 tele stations on the 13 channels spotted for commercial tele.

## Giveaway Pressure Used by Percolators To Sell V Bonds

NEW YORK, Dec. 3.—Confronted by an unusually lethargic public, radio stations here had to resort to all sorts of flashy give-aways to hypo interest in the current Victory Loan Bond Drive. Typical of the scope of the give-aways were gimmicks ranging from original comic strips to handkerchiefs fashioned from a captured German parachute, which WNEW, local indie, dreamed up to hand out to bond buyers.

Comic strips, signatred by the artists, were given to WNEW by the newspaper syndicates, and included such well-known strips as *Bringing Up Father*, *Mandrake the Magician* and Walt Disney creations. Bonds sold for \$100 to as high as \$4,000 brought the buyer an original strip. Nylon stockings, donated by National Shoe Stores, Inc., and girdles, from Venus Foundation Company, greased the way for the sale of \$500 and \$1,000 bonds, respectively. Captured German parachute was sent to the Treasury Department by parents of a G.I. and made into handkerchiefs expressly for the bond campaign.

## Midwest RWG Asks ABC Hike Pay 150%; Await Web Reply

CHICAGO, Dec. 3.—New contract demands from Radio Writers' Guild (Midwest ABC Div.) call for increases in salaries up to 150 per cent, according to Ed Borroff, American Midwest prexy, who met with Guild's committee Friday (30). Columbia and NBC locals have already signed new contracts calling for approximately the same minimum as in old contract, which runs from around \$200 to \$300 per month.

Borroff said that ABC execs would write up version of what new contracts should roughly approximate and present it to the Guild after next week, in an effort to tone down Guild demands which Borroff considers out of the question. Prexy said he didn't anticipate "any great brawl" over the affair and that both web and Guild would probably settle affair amicably.

## Religious Censorship Rears Head In Motor City Paper

DETROIT, Dec. 3.—Suggestion that radio may have to face the watchful eye of a religiously minded organization like the Catholic Legion of Decency is made in an editorial cartoon in *The Michigan Catholic*, organ of the Detroit archdiocese.

Idea is not elaborated in editorial text, but, with the direct appeal thru suggestion of this art form, the message is put across very clearly to the readers of the church paper.

Cartoon shows two doors, with a figure representing the Legion of Decency knocking at the first door labeled *The Movies*. Next door, the label is *Radio*, and there are catchlines indicating the quality of the output—"double meanings—suggestiveness—vulgarity."

A smaller figure representing "the public" taps the Legion man on the back and suggests, "You'd better call on the people next door, too."

## Anti-AFM Bill Inches Way to House Floor

### NAB May Participate

WASHINGTON, Dec. 3.—Strong effort to get Lea's Anti-Petrillo Bill discharged to House Floor prior to December 20 is in the making. Whether or not the bill is discharged prior to recess, there appears no doubt that it is due to get full House action eventually, and some observers see strong prospect for its passage.

National Association of Broadcasters, which has been non-committal officially on latest anti-Petrillo legislation by Chairman Clarence Lea (D., Calif.) of House Interstate and Foreign Commerce Committee, is seen readying to add its official voice to supporters of Lea Bill. NAB's Committee on American Federation of Musicians will meet here Thursday and in all likelihood will recommend that the association actively engage itself in drive for measure. It is possible that formal move will be deferred by NAB until after the association's board meeting in Hollywood January 3 and 4. Parley of the NAB committee on AFM is first held by the group in many months and is regarded in the nature virtually of an emergency session.

### House Group Holds Session

House Interstate and Foreign Commerce Committee held a lengthy executive session on Lea Bill Wednesday (28) but was forced to drop consideration until future exec hearing because Lea had to leave capital for previously scheduled business. Lea's Bill vies with measure by Sen. Josiah Bailey (D., N. C.) for toughness against Jimmy Petrillo, of AFM, adding three sections to Communications Act to make it felonious to interfere with broadcasting by "coercive practices."

At the first exec session, it was learned, strong sentiment was registered for Lea's Bill, altho several recommendations for revisions were offered. Apparently there is general agreement in committee that Lea's Bill comes closest of any of the more than half dozen pending measures in meeting Petrillo situation within constitutional grounds.

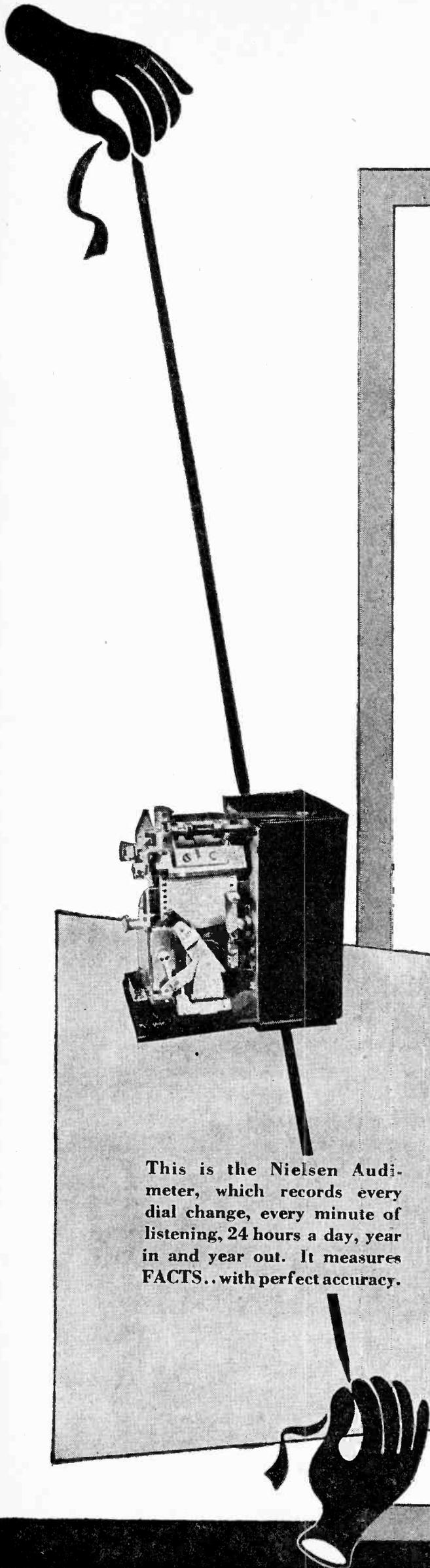
Probability now is that legislative action against AFM will come from Lea's Committee before Senate Judiciary Committee is able to arrive at decision on Bailey's Anti-Royalties Collection Bill. Subcommittee of House Judiciary Committee has been waiting for return of Bailey to capital before staging hearing. Bailey has not yet returned, altho his office claims he will be back before recess. Sen. James Eastland (D., Miss.), head of Judiciary Subcommittee on Bailey Bill, has reiterated that he will call hearing on the bill as soon as the North Carolinian gets back to Washington.

## Shaeffer Parade Marches to Stem Via West Coast

CHICAGO, Dec. 1.—*Shaeffer Parade*, formerly the *Shaeffer World Parade*, NBC show which moves out of Chi December 9, will eventually be aired from the Main Stem instead of Hollywood.

Format will be changed somewhat, with new handsman Carmen Cavallaro playing most of the program and news by Max Hill occupying the last five minutes instead of breaking in at intermissions.

Axel Gruenberg has been inked to produce and direct *Parade* and Bob Williams will announce. After a few weeks in Hollywood, the show will pass to the Main Stem, probably in January.



# WLW

ANNOUNCES ANOTHER STEP FORWARD  
IN STATION AUDIENCE MEASUREMENT

*with*

# NIELSEN

# RADIO INDEX

This month, another chapter is added to the WLW story of progress in station audience measurement. Now — when FACTS about coverage and listening are increasingly vital, WLW becomes the first radio station anywhere to make available to its clients, its management, and its program department, the Nielsen Radio Index... mechanical measurement of minute-by-minute listening in an accurate cross-section of homes in the WLW Merchandise-Able Area.

This is the fifth step in WLW's march toward FACTUAL time-buying information:

- 1940—Merchandise-Able Area established
- 1941—Hooperatings adopted
- 1942—Cost Allocation System developed
- 1943—First rural coincidentals
- 1945—NIELSEN RADIO INDEX adopted

This is the Nielsen Audiometer, which records every dial change, every minute of listening, 24 hours a day, year in and year out. It measures FACTS... with perfect accuracy.

With the start of the new year, this additional information about listening in the WLW area will enable us not only to show you the WLW story more accurately measured by standard yardsticks, PLUS new yardsticks never before available to us... but also to improve station operation and programming beyond even the high standards for which the Nation's Station is famous.



NEW YORK

CINCINNATI

CHICAGO

HOLLYWOOD

ATLANTA

## Support for Hook Resolution Grows in D. C. and Outside

WASHINGTON, Dec. 3.—Capitol Hill interest is roused to a top peak by the drive to abolish the House Committee on Un-American Activities, with Rep. Ellis Patterson (D., Calif.) leading the swiftly-growing move by pressing for signatures to his Discharge Petition Number 12 to force release of Rep. Frank E. Hook's (D., Mich.) resolution from the House Rules Committee. Hook resolution calls for renovation of the House committee investigatory procedures which, in effect, would uproot the House Un-American Activities Committee.

Foes of the group are encouraged by word from the House Interstate and Foreign Commerce Committee today that no attempt has been made to schedule a hearing on the bill by Chairman John S. Wood (D., Ga.), of the House Un-American Activities Committee, to hamstring neighboring States. Meanwhile, more than a dozen national organizations have rallied to the Patterson drive for discharge of Petition Number 12 and *The Billboard* has learned that scores of congressmen have begun to receive heavy stacks of mail from constituents seeking discharge of the Hook bill.

### Prospects Better

Prospect for discharge of the Hook Bill is more favorable than it was prior to Wood's introduction of his bill, which was practically written by the House Un-American Activities Committee Council Ernest Adamson. Altho it is extremely rare for a petition to get the necessary majority of the House, support for the Patterson petition is being registered rapidly. There is still a long way to go, however, before 218 signatures can be obtained by Patterson.

Move against the House Un-American Activities Committee is getting bipartisan support, with Rep. Gordon McDonough Jr. (R., Calif.), joining the Patterson drive despite the fact that he is a party opponent from Patterson's own State. McDonough issued a statement on Wednesday (28) declaring that Wood's radio censorship bill is in violation of Constitutional guarantee of free speech and would deny the public free use of air communications. McDonough even predicted that Wood's bill will never reach the House floor for action and that even by chance if it does reach the floor, it will "certainly be defeated." McDonough insisted that there are sufficient legal provisions in the present radio statute to protect anybody who might consider himself personally injured by statements of radio broadcasters and commentators.

Some Congressmen, however, are voicing willingness to settle for a compromise on the Wood bill, an attitude which is being encouraged by original backers of the Wood proposal. Foes of the House Un-American Activities Committee are warning that any kind of compromise will be a dangerous step toward restriction on free speech, with radio broadcasting certain to suffer dangerous consequences.

Public response on the committee's activities issue is stepping up rapidly, according to congressmen who have received communications on the subject. Among groups joining in attack on the committee are the following: Independent Citizens' Committee of the Arts, Sciences and Professions of Hollywood; National Lawyers' Guild; National Federation of Constitutional Liberties; Americans United; National Association for the Ad-

vancement of Colored People; National Farmers' Union; National Negro Council; National Negro Congress; League of Women Shoppers; Brotherhood of Railroad Trainmen; Congress of Industrial Organizations and Non-Partisan Council of Alpha Kappa Alpha. Among complaints raised by the organizations is the charge that the House Un-American Activities Committee has become "one of the leading anti-semitic forces in the country" and that the committee's public statements on radio broadcasting and commentators are "irresponsible and libelous." Possibility of an outbreak on the House floor is foreseen prior to the December 20 recess, altho strategy may dictate waiting until after the recess before a smashing drive on the floor is brought to a climax.

## Radio Manufacturers Predict Few Sets Before Christmas

WASHINGTON, Dec. 3.—Relatively few radio sets will be on dealers' shelves before Christmas, Washington officials of Radio Manufacturers' Association are predicting in wake of OPA release of new 1946 set prices on only 25 receiver models. OPA okay applied to models of some 16 manufacturers.

While most large set manufacturers (G. E., Stromberg-Carlson, Westinghouse) have exhibited their 1946 models to dealers and distributors, production has been spotty and small. Manufacturers generally do not expect to swing into volume production before well into next year, with output not reaching capacity proportions before next summer. Further delays in FM and television set production—which will reach volume production only after pent-up demand for new standard sets is satisfied—is not looked for until well in 1946.

### Makers Blame OPA

RMA officials lay responsibility on delay in OPA reconversion pricing policies which, they say, resulted in a shortage of radio components. An OPA regulation requiring set manufacturers to attach retail price tags to all sets before shipment also has delayed deliveries, makers claim, but OPA officials predict that this restriction will be relaxed.

RMA officials also play up the fact that, while the durable goods price branch of OPA has begun easing of radio set prices, the OPA machinery branch has refused to disclose its approval of "new model" radio parts, either to public or radio industry. These OPA officials, contending that the OPA-approved prices are "confidential," have passed on numerous applications for individual price relief thru correspondence which is not made public, RMA officials report. Labor difficulties, with several large set manufacturers threatened with strike votes early in December, will also mean further delay in getting radio sets on the market.

## 'Baxters,' 'Doctors,' 2 NBC Sustainers, Back on Chi Air

CHICAGO, Dec. 3.—Two of NBC's regular sustainers will be revived from Chi on December 15 when *The Baxters*, a dramatic show put on by the Parent-Teachers' Association, and *Doctors at Home*, a vehicle of the American Medical Association, are aired. This will be the fourth year for *The Baxters*, which depicts the problems of the average American family, and the sixth year for the *Doctors* show, which will dramatize the role of the medics in the post-war world.

Both are afternoon shows, *The Baxters* going on at 1:30, while *Doctors* hits the airwaves at 3:30 (CST). Both shows went off last spring and are being put back on the air after a summer and fall vacation.

## "Fame" May Switch to Coast

NEW YORK, Dec. 1.—Philco-sponsored *Radio Hall of Fame*, ABC half-hour seg broadcast every Sunday evening at 6, may originate from the Coast after the first of the year. Hollywood guests appearing on show will bring about change.

## Unhappy Tidings

CHICAGO, Dec. 1.—NBC's Middle Western flack outlets were one less this week because of a letter from the editor of *Tidings*, a publication of the Oklahoma State Penitentiary, to Jack Ryan, NBC Middle Western flack chief. The editor, Robert Denton, thanked Jack for the press releases which he claimed had helped build the mag's circulation from 120 to 1,100, but told Jack he no longer had any use for them.

Here's the reason: Mabel Bassett, who happens to be Oklahoma's commissioner of charities and corrections, protested the use of movie mat service pictures and also radio press releases, and as a result the publication was ordered to cease using both. Denton thinks the move could be due to intricate politics surrounding the Valjean Music Publishing Company, which published tunes by inmates and was the paper's sole advertiser, or to "Mabel Bassett's widely publicized phobia anent the female form undraped or scantily clad." At any rate, subscriptions fell off rapidly and now the editor complains that he doesn't have enough of a pub to need press releases, anyway.

## Cancer Fund Slants Coin Pitch to Fems By Distaff Airers

NEW YORK, Dec. 3.—Realizing that, by and large, women are more frequent sufferers from cancer than men, the Memorial Cancer Center Fund is planning a campaign which will have women tell the cancer story over the air waves to women. At the helm is Mrs. Dorothy Lewis, co-ordinator of listener activity of the National Association of Broadcasters, who is heading the fund's radio committee.

Pitch is to educate women to the exact picture of cancer today and to deal with the question of a future cure. Behind the pitch is a plea for the public to ante up \$4,000,000 for the fund's activities.

Mrs. Lewis is enlisting top air fems to spread fund gospel, with NBC's Margaret Cuthbert as her vice-chairman, CBS's Helen Sioussat, MBS's Elsie Dick and ABC's Grace Johnson as other aids. Due to their combined efforts, every top fem on the air waves has agreed to give time for a fund plug on her airing. At NBC, Mary Margaret McBride, Adelaide Hawley, Maggie McNellis and Doris Corwith will help, as will Anita Bernard, Irene Kuhn and Jane Wagner. Flora Kaiser is also among the aids. At ABC Alma Kitchell, Association of Women Directors prexy, will carry on special activities. In addition, Charlotte Adams, WQXR, and Elsa Maxwell have offered to help.

## Burr Lee Elected Chi D. G. Chairman

CHICAGO, Dec. 1.—The Chi Local of the Directors' Guild last Sunday night (25) elected officers and adopted a constitution. Burr E. Lee, director of *Bachelor's Children*, CBS, was named chairman. Other officers are: Vice-chairman, Warren Deem; secretary-treasurer, Herb La Teau. Executive council: Harry Buebeck, Philip Boman, Herb Howard and Herb Putran.

Next meeting is skedded for December 11 at which time a membership committee will be appointed and plans for negotiating with the webs and indies here will be launched.

## Henry Morgan Calls Off ABC Yawner

NEW YORK, Dec. 3.—American Broadcasting Company's deal to put comic Henry Morgan on the air as an early-morning co-op came a-cropper last week when Morgan himself decided to call it off. Morgan was skedded to go into the 8:30 a.m. spot.

Real reason why the comic is playing hard to get, says the trade, is the usual one—money. Some wags, however, contend that he doesn't want to get up so early.

## State Dept. Expands Air, Press Set-Up

### Office Opens January 1

WASHINGTON, Dec. 3.—State Department is expanding its "paper plans" for a radio and press informational set-up supplanting the old Office of War Information, the Inter-American Affairs Department and International Information Cultural Co-Operation. New office of International Information and Cultural Affairs, which will be set up on January 1, will have 859 employees, instead of 500 as originally planned, and a few of the radio folk will be transferred to New York.

Big factor in expansion is whether Congress will okay a request for a \$5,000,000 outlay to continue some of the functions of the old OWI, which was among the early war agencies to get its walking papers. State Department is still elaborating on its "interim information" set-up, and is avoiding mass firing of employees right now. United Federal Workers of America has been urging that 90-day notice be given to employees due for discharge, but that's going to be a tough request for the State Department to meet.

## Plus Ca Change Plus C'est La Meme Chose---WNEW

NEW YORK, Dec. 1.—WNEW, local indie, will pop off another series of "new" programs around the first of the year. Outlet comes up with flashy pronouncements anent programs about thrice a year.

Most recently the station beat the drums for 20 odd new shows. Now, 13 weeks later, about half of these programs will be dropped, replaced with other new ideas.

And, as outlined at the time, the new ideas will hinge on fractional appeal, i.e., the fundamental appeal will be the subject matter, not the program itself. Thus the new show set-up will have a program for camera addicts, another for dog owners, etc.

## Emerson Drug Co. Shopping at MBS

NEW YORK, Dec. 3.—Emerson Drug Company is currently shopping around the Mutual web, searching for a show and a suitable time period. Company has asked MBS officials for complete data on several sustainers, including *Leave It to the Girls*, as well as a list of available times.

Emerson, it is reported, is ready to spend considerable sums in an extensive ad campaign. Among the shows offered the company is a news seg with war correspondent Quentin Reynolds. Reynolds has not been signed by Mutual, but it's felt that he would accept an offer if there were a sponsor and a good spot.

## Platter Shiner?

NEW YORK, Dec. 3.—Disk jockeys are acknowledged to have an occupational disease, namely, many and greatly diverse occupations. Hal Moore, who runs *Start the Day Right*, WNEW's morning disk show, recently invented a gadget which is alleged to solve the age-old problem of how to shine two-color shoes without smearing one color over the other. Proud inventor call his brainchild the *Color Guard*. Not resting his claim to vocational versatility just on inventive powers, Hal also dashed off a mag article on *The Legend of the Tuscarora*, mythical U. S. Navy ship, which appears in the February issue of *Blue Book* mag.

## Gift With a Sock

NEW YORK, Dec. 3.—Elgin Watch Company sent the manager of each CBS station carrying its special Thanksgiving Day program two pair of nylon hose. Card with hard-to-get hose thanked stations for the attractive time they gave Elgin for its Thanksgiving and Christmas Day programs and wound up: ". . . Hope you get something attractive to fill these nylons."

What had each manager guessing was how Elgin got the correct hose size. Every married manager found that the filmsies just fit his frau. Ditto for the guys with gal friends.

# CBS Multiple Holdings Spur FCC Interest in KQW Sale

WASHINGTON, Dec. 3.—Concern over concentration of control in standard broadcast field as bulk of low-power outlets swing over to FM is seen as principal FCC interest in proposed \$950,000 sale of KQW, San Francisco, to Columbia Broadcasting System. Application for transfer was set for early hearing in a split three-to-three commission vote, which later was made unanimous for hearing. Originally, FCC Commissioners Durr, Walker and Denny voted for hearing, with Jett, Wills and Wakefield favoring immediate okay of the sale without hearing.

Principal focus of commission interest is seen in multiple holdings of CBS, largest license holder in the standard broadcast field. Net presently holds outright ownership of a half dozen 50-kw. clear-channel stations (WABC, WTOP, KMOX, KNX, WBBM, WCCO) and powerful 5-kw. regional outlet WEEL. In addition, CBS has a 45 per cent block in Alabama regional WAPI, while net prexy, Bill Paley, with the Levy Bros., controls another 50 kilowatt, WCAU, Philadelphia.

### FCC Frown Seen

With bulk of local and regional low-power standard stations looking forward to eventual switchover to FM, FCC expects present clear-channel broadcasters to form nucleus of future standard broadcasting. General impression is that

commission looks askance on further additions to net holdings in standard field, altho no ceiling has been fixed for standard station ownership, as is the case with FM or tele.

Also at issue in CBS acquisition of KQW is relocation of station studios from San Jose to new site in San Francisco. While transmitter would remain in peninsula location, 40 miles south of the city, station would be a San Francisco outlet and Western anchor of the network-owned operations. It is understood that Wesley Dumm, licensee of KSFO, San Francisco, is protesting CBS purchase of KQW.

### WOR's Slick Promotion

NEW YORK, Dec. 3.—WOR, Mutual key station and winner of first place in *The Billboard's* promotion contest last year, this week came up with another unusual mailing piece, a facsimile train ticket to all the towns in the station's coverage area. Mailing is a perfect replica of the old long tickets that used to hang from traveler's pockets. Designed by Joe Creamer, advertising and promotion director, the "ticket" lists on perforated paper 16 towns in New York, New Jersey, Pennsylvania and Connecticut where WOR's signal is heard.

### Footing the Bill

NEW YORK, Dec. 1.—People wonder why radio costs that much dough. Here's a partial answer: Harry S. Goodman, using a cast of 10 people, required three hours to produce one 15-second spot announcement plugging "Scoop," a crystal cleaning agent which is being given a national advertising build-up by the Norman agency. Script, written by Sam Medoff, called for services of a bass violinist, guitar and celeste players, a fem singing trio, baritone, announcer and sound effects men.

### Unserviced Towns Get AM Outlets 1st

WASHINGTON, Dec. 3.—An FCC policy of okaying grants of standard broadcast stations first in towns which now have no local radio stations or no primary radio service is now definitely in action. Last week the commission authorized 13 new standard outlets, all in radioless communities.

Grants were all for small-sized, 250-watt local channel outlets in the following States: Georgia, Kentucky, Minnesota, New Mexico, Oklahoma, Tennessee, Washington and Wyoming. Commission concurrently announced that it would continue to okay a series of new standard stations in some 50 towns now without local service, over the next several weeks.

## Rural Listeners' No. 1 News Segs; Trade Arches a Hefty Eyebrow

*Continued from page 6*  
FCC summary, "creates such partisan attitudes among rural people."

Next in line of radio dislikes were dance and classical music, altho farmers who expressed aversion to classical music explained that they did not understand it. Other conclusions reached in the FCC report are:

1. Generally speaking, rural people are not highly conscious of possible improvements in program service they now receive, as over half could not think of any type of program they would like to add to their listening choices. Replies to questions of agriculture census takers do not indicate any important discrepancies between listener needs and present program service. Altho FCC was particularly anxious to find whether farm news and other programs were reaching farmers at an hour when they could listen, the report is that farmers showed little "awareness of possible improvements" for specific types of programs at particular hours of the day or evening.

### Many Non-Listeners

2. Three out of four rural listeners report having their radios turned off at times because they do not care for the programs that were on. Almost a third of rural people report this happens often. Most rural listeners, however, appear to take radio programing for

granted and tend to "accept the radio they know as the natural order of things."

3. Three out of four rural people with radios report they would miss their radios if service became inaccessible to them, and nearly nine-tenths of the listeners who have been without radios for five years say they would like to have one. Radio is valued equally by rural dwellers in all parts of the country, but rural women are apt to value it more highly than their husbands. Differences in education, income and age seem to have little effect on the extent to which rural listeners feel they would miss radio if they had to be without it.

4. Contrary to expectations, rural listeners who can hear only a few stations, and those only with difficulty, place high value on radio about as frequently as rural dwellers with a better choice of radio service and less static.

5. About one in every four rural households has no radio in working order, and about half of these radioless homes have had sets within the last five years. Sets were not replaced in the majority of cases due to wartime shortages. Rural households which have been without radio for over five years report more frequently that they were unable to afford receivers. (These same families, according to FCC survey, are apt to lack telephones and daily newspapers.)

### 2,500 Households Interviewed

Listener-survey represents results of over 4,000 interviews in 2,500 rural households. Sample of 116 representative counties was used by government and industry researchers in planning the study. Credit for initiating the study and enlisting industry aid in the rural survey is given to FCC Chief Economist Dallas Smythe, head of the Committee On Rural Radio Coverage, named to prepare information for FCC's clear-channel hearings. Survey was undertaken to obtain info on how well the powerful clear-channel stations were meeting program needs of rural listeners. Census Bureau study on actual radio coverage will bring up to date since 1938 the info obtained on radio coverage which showed that one third of the rural area of the U. S. was without decent nighttime radio service.

Working with FCC Economist Smythe in planning of rural surveys were representatives of the clear-channel broadcasters, the regional broadcasters, Broadcasters' Measurement Bureau, ABC, CBS, NBC, National Technical Planning Board, National Council of Farm Co-Operatives and staff members from the Bureau of the Budget, Agriculture and Census.

### Wedding Air

CHICAGO, Dec. 1.—This is the first case of a wedding by radio music, and the story of an obliging program director.

Dolores Duplex, of Chi, was to marry her sailor fiance, just returned from 17 months overseas. Dolores remembered everything but the music—the white gown and veil, flowers, friends.

She couldn't get an orchestra or a record player on short notice, so she phoned Easter Stracker, program director of WIND. So, at 3 p.m., the time set for the wedding, the couple marched down the aisle in the bride's home to *The Wedding March*, emanating from their radio and Station WIND. The marriage was five minutes late, however, owing to a five-minute newscast previously skedded.

**NOW AVAILABLE**

**TOWN and COUNTRY TIME**

**ONE FULL HOUR EVERY WEEKDAY MORNING**

**FOR THE FIRST TIME ONE NETWORK Will Blanket the Richest Agricultural Market in America**

**Mississippi Valley Network**

**PARTICIPATIONS AVAILABLE**  
78 Stations . . . One Clearance . . . One Billing

**Wire or Write for Details**

**North Central Broadcasting System, Inc.**

CHICAGO 1, ILL. 360 North Michigan Ave. Central 4894	ST. PAUL 1, MINN. E-622 First National Bank Bldg. Cedar 8579	NEW YORK 1, N.Y. Empire State Bldg. Longacre 3-4874
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## Too Short for a Head

**ARTHUR MOORE**, formerly with the Young & Rubicam talent department, now is on Kenyon & Eckhardt radio production staff. First job will be the *Borden County Fair* show.

**Reconversion Note:** Rod Rawson, miker on the "Hour of Charm," GE-sponsored NBC ser, and "The Thin Man," has been signed to handle play-by-play reporting of Middle-Western auto races next summer.

**Mayor F. H. La Guardia** meeting with Edward J. Noble, owner of ABC, at New York's City Hall last Sunday (2), confirmed *The Billboard's* story that his-zoner would go sustaining on ABC for 50G.

**Les Qualey**, formerly with N. W. Ayer & Son, Philadelphia, assumed his new post this week as director of the relations bureau of the Scholastic Sports Institute, with headquarters in New York. Walter Kennedy, former public relations head at Notre Dame, begins his new position with SSI on December 15.

**Mary Schauk**, formerly with WLAW, Lawrence, Mass., moves into the J. Walter Thompson time-buying department as assistant to Linnea Nelson. She replaces Grace McQuade.

**Kirby Cushing** returned to WNEW, New York indie, as a member of the production department. He just doffed army uniform.

**Joseph Hershey McGillvra** has been appointed exclusive rep for WPIK, Alexandria, Va., station, and WCED, Du Bois, Pa., CBS affiliate.

**Lieut. William H. Kearns**, USNR, returned to Ted Bates, Inc., as v.-p. and account exec.

**WOKO**, Albany, N. Y., station that ran afoul of ownership rules of FCC, has gotten a temporary license renewal good until January 29.

**Schutter Candy Company** bought the Fred Waring morning show on NBC for special Christmas Day program. Sale was made thru Schwimmer & Scott, Chi agency.

**Ex-G.I. J. C. Lewis** is back at Don Lee (Hollywood) as staff producer, post he held for 10 years prior to his enlistment. He did air shows overseas while in the army and penned musical score for "Hey, Rookie," service show which toured U. S.

**H. L. McClinton**, N. W. Ayer v.-p. in charge of radio, is now in Hollywood on routine agency staff huddle.

**Frank E. Mullen**, v.-p.-general manager of NBC, in Hollywood looking over web's new studio construction.

**WMFM**, Milwaukee Journal FM station and first FM outlet west of the Alleghenies, underwent a fourth renaming to become WTMJ-FM. Station was first labeled W9X-9. Went thru second name transformation as W55M.

**Ward Ingram**, ex-manager of KFRC, San Francisco, and Don Lee exec, has joined sales staff of Chi John Blair office. Ingram spent last three years as major in air corps.

**Lee Wood** takes up pencil as part of Don Lee's newsroom writer staff. He had been with KFEL, Denver station.

Four members of WEBC, Duluth indie, are now appearing in local Playhouse

production of *Three's a Family*. Extramural thespis include Jean Drake Johnson, on air as Aunt Jean on Saturday morning *Kiddie Carnival*; Milton Josephson, continuity writer; Richard L. Purcell and Paul Jasmin Jr., of sales department.

**John E. Pearson Radio Sales Company**, Chi outfit, has hired James Brown to handle sales and promotion. Brown spent five years in army and before that was free-lance announcer in Middle West.

**Jack Kuney** has joined KMPC's (Hollywood) production staff. Formerly was with WMBD, Peoria, Ill., station.

**Lieut. Ed Dunning**, with WHN and WINS sales department before his navy service, has returned to radio after three years of duty. He recently joined sales staff of the World Broadcasting System in New York.

**John Rushworth**, out of navy after four years, back at WEEI's production staff. He'll have charge of sound effects and work as backstopper in production.

**The Brown Dots**, Negro quartet, inked with ABC for Saturdays, 11:45-12. Deal handled by Moe Gale.

**Ed Devney**, on terminal leave from army, has rejoined New York branch of Howard H. Wilson Company. Devney served as p. r. officer of 460th Bomber Group.

**Lou Sawyer**, Norman Corwin secretary, shifted over to CBS Workshop unit. New Corwin amanuensis is Flynn Harwood, recently in from Coast.

**Phillip Becker**, who was chief miker at WTIC, Hartford, before donning khaki, is now in charge of the American Expeditionary Station in Kohrramshahr, Iran. He was formerly manager of AES station in Teheran. Recent promotion to captain put him in new post.

**Monte A. Kleban**, another new vet, has been appointed production director of WOAI, San Antonio, Tex.

**Dick Gerken**, navy grad and ex-rep for Pejepscot Paper Company, has slot in Joseph Hershey McGillvra's New York sales department.

**Mid-States group**, which numbers among member stations WMT, Cedar Rapids and Waterloo, Ia.; KRNT, Des Moines, and WNAX, Sioux City, Ia., and Yankton, S. D., has appointed ex-navy Lieut. Arden E. Swisher as sales-service g. m. He'll co-ordinate sales effort among advertiser, jobber, sales rep, broker and retailer in each of regional cities.

**Julian Garson**, program and special events miker, came back to newly created special events department at CKOC, Hamilton, Ont. Lloyd A. Westmoreland takes over again as promotion director on CKOC after two and one-half years in RCAF.

**John La Cerda**, staff writer of *The Philadelphia Evening Bulletin*, now touring the Pacific bases, arrived in Guam last week and asked the personnel officers of the Naval Air Transport Service to furnish him with some men from Philadelphia so they could transcribe messages to be broadcast to their folks and friends over WPEN, *Bulletin*-owned station. The personnel officer turned out to be Lieut. (j. g.) Lawrence J. Kelly, brother of John J. Kelly, promotion director of WPEN.

## Carnation to N. Y.; Altering Format

(Continued from page 5)  
nered here from officials of either NBC or Erwin Wasey. Executives in both offices said they were in the dark too.

### Plenty Reasons

Reasons for the move of the veteran Chi show to Manhattan were going around thick and fast here. Altho the agency came out with generalities that move was in line with Carnation policy to increase its radio campaign, it is known that one proponent of the move was Percy Faith, musical director on the show for years. Faith, a free-lancer, has a personal management contract with MCA. Recently he went to the MCA boys and said that unless they got him more work for their 10 per cent, he would not renew his contract with them. Way MCA figured out to keep Faith happy was to try to get the Carnation show to move East. This way they figured they could get him higher dough usually paid in the East as well as some additional work on other bookings.

Other reasons given were that the sponsor boys wanted to take a few trips to New York once in a while and figured that moving show would guarantee these trips coming off. Other was that New York Erwin Wasey boys wanted to have tighter control over the show and wanted it in their own territory.

Altho the agency and sponsor boys might profit by the move, NBC doesn't like it too much. The *Carnation Hour* has long paid part of the cost of maintaining the NBC staff orchestra here. When the show moves East this part of the cost will have to be met by dough from the NBC coffers. In addition, more musicians undoubtedly will have to be hired by NBC in New York to work on the Carnation show there, since present staff is already loaded down with shows now aired from Manhattan. To top it all off, one NBC spokesman said the net will undoubtedly have to hire an outside theater for the airing of the program, because NBC Manhattan studios are already booked up with present shows.

All in all the move has plenty of people unhappy—especially those who have been grinding their teeth about origination of net shows moving from here to the East and West.

## H'wood ABC, RWG Inks Newsmen Pact

**HOLLYWOOD**, Dec. 1.—Unionization of Hollywood's radio row continued last week when American Broadcasting Company and Radio Writers' Guild inked a three-year pact covering ABC's local nine man newswriting staff. Agreement provides for a monthly base pay of \$271 for beginners, \$300 minimum after first year, three-week vacation with pay and time-and-a-half overtime for work above five-day 40-hour week.

Contract is retroactive to November 1. RWG Prexy Sam Moore and Secretary Margaret Kalish represented the Guild with ABC's V.-P. Don Searle, George Lewin and Don Tatum taking the web's side.

## "Well" Gets Flock Of Store Sponsors

**NEW YORK**, Dec. 1.—Harry S. Goodman, who recently acquired syndication rights to *The Wishing Well*, quarter-hour program, has sold the show to a flock of new sponsors—all department stores. Included are Sherer's, Worcester, Mass.; Gladding's, Providence; Meyers-Aronld, Greenville, S. C.; Stewart & Company, Baltimore; Miller & Rhodes, Richmond, Va.; and Weinstock, Lubin & Company, Sacramento.

Until recently the program had been sponsored only by Carson-Pirie-Scott & Company, Chicago department store, over WBBM and WGN, Chi CBS and MBS outlets.

Mary Paxton owns the copyright.

## AFRA Dance Vet Benefit

**NEW YORK**, Dec. 3.—AFRA will hold a dance May 17 at the Waldorf-Astoria. Affair is part of a campaign on the part of the radio artist union to raise \$50,000, so that every returned vet in the union can have a stake of 100 bucks.

## 5 Kw. Watermark

**NEW YORK**, Dec. 3.—CKOC in Hamilton, Ont., now airs with 1 kw. and is waiting for the okay to jump to 5 kw. So every hand-out and letterhead coming from the station has the slogan "Going to 5,000 Watts" shadow printed across the paper.

It's a deft piece of promotion that pre-sells the power boost, yet doesn't affect the material in the letter or release. Print job is not unlike the method used to put "sample" onto War Bond blanks used in advertisements.

## Red Mueller Set To Head NBC London

**NEW YORK**, Dec. 3.—Merril (Red) Mueller, NBC newsmen, is en route to London and will in a short time head up the NBC London News Bureau, replacing Stanley Richardson. Mueller is one of the few network reporters who has had experience in both the European and Pacific theaters of war. Richardson will probably be assigned to a job in New York.

Charles Collingwood, who covered Paris for the CBS European news office, is back for lecture tour.

## U. S. Surplus Airings Skedded Over WINS

**NEW YORK**, Dec. 30.—Program to inform the public of disposal which will be made of surplus war material now in the government's hands, was started last week (26) by WINS, local indie, in a series of 10 dramatizations entitled *Uncle Sam's Bargain Counter*. Chief purpose of seg will be to keep consumer posted on latest surplus goods bargains, and tell him where and how and for how much, material sells. Show has Monday spot from 8:45 to 9 p.m.

## WIP Anti-Intolerance Script Wins Writers' Board Selection

**PHILADELPHIA**, Dec. 1.—For the first time, a locally produced program has been awarded the Writers' Board's monthly selection (for December). *Hate, Incorporated*, a half-hour dramatic series exposing the professional peddlers of intolerance, organized hate movements and the bigots on the lunatic fringe and rabble-rousers, presented on WIP each Friday evening by the Philadelphia Fellowship Commission, received the distinction.

Writers' Board, co-operating with the Association for Education by Radio, will make the selected *Hate, Incorporated* script available to 825 radio stations, colleges and clubs. Program selected deal with racial, religious and nationality discrimination and quotas in medical colleges. Script is by Caye Christian, produced by Ed Wallis, program chief of WIP.

## Bronze Star for Finley

**HOLLYWOOD**, Dec. 1.—Bronze Star was pinned on ex-Don Lee flackery head Mark Finley for his army work in handling radio, pix and press. A lieutenant colonel, Finley is given credit for using radio in France to build U. S. prestige as well as getting wire-recorded material for outlets in this country. Finley is skedded to return here before first of the year.

## Plight of Gold

**MOUNT CLEMENS**, Mich., Dec. 3.—Bernard (Benny) Korzinski, of New Baltimore, Mich., who won a \$2,800 "pot of gold" in a national radio program six years ago, testified in support of his divorce petition that all his troubles began at that time. Korzinski told the judge that from that time on his wife, Annabelle, had delusions of grandeur, going thru the \$2,800 in short order and later leaving him. The divorce was granted.

**WBNS**  
KEEPS THINGS  
SPINNING

COLUMBUS

CENTRAL OHIO'S ONLY  
CBS OUTLET

ASK ANY BLAIR  
MAN OR US!

## MCA Peddling King Plus 3 Pro Stooges In Quiz Package

NEW YORK, Dec. 3.—John Reed King, quiz emcee and announcer, is currently being peddled in a new quiz package by Music Corporation of America. The show, which belongs to King, is called

*King's Quiz Queens* and features three regular stooges.

The three gals, all of whom made a living in the past by stooging on audience participation shows, are Sadie Hertz, Bertha Greenberg and Johanny Kniff. Program cost is \$3,000.

King emcees WABC's *Missus Goes A-Shopping*, the same show on CBS television, *Give and Take* on the CBS web and *Record Shop* on GE's tele station, WRGB, Schenectady. He also announces on *The Sheriff* on ABC and the Texaco show.

## Carlton Loaned to N. Y. Staff of Paris Post

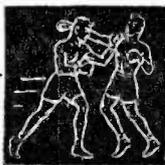
NEW YORK, Dec. 3.—Leonard Carlton is on leave of absence from WLIB, Brooklyn indie, where he headed up the program department, and has been assigned to the New York staff of the *Paris Post*. *Paris Post* and WLIB are both owned by *The New York Post*, afternoon daily newspaper. Longshot that Carlton may wind up in Paris on the *PP* staff doubling as foreign news commentator for WLIB.

## Bob Crosby Signed For New Ford Show

NEW YORK, Dec. 3.—Bob Crosby, discharged from the marine corps, was this week signed by J. Walter Thompson to star on a refurbished Ford show. Rest of the talent for the program has not yet been set.

Crosby, who was a second lieutenant, will be heard over CBS Tuesday nights at 10 p.m.

**NOW**—NEW YORK'S MILLIONS HEAR THREE COAST-TO-COAST FEATURES OF FOUR-STAR IMPORTANCE!



**BOXING**—Blow-by-blow broadcasts of the nation's outstanding boxing bouts direct from leading arenas. Descriptions and commentaries by veteran sportscasters Sam Taub and Joe Cummiskey.

*Carried in New York exclusively by WMCA at 10:00 p.m. Mondays.*



**CONCERTS**—A full season of symphonic music by the celebrated Seattle Symphony Orchestra under the direction of Carl Bricken. World-famed soloists include Szigeti, Milstein, Petri, Piatigorski.

*Carried in New York exclusively by WMCA at 11:30 p.m. on "concert" Tuesdays.*



**DANCE MUSIC**—Hours of scintillating music by top dance bands direct from the country's foremost clubs and hotels.

*Carried in New York exclusively by WMCA from 10:45 p.m. to midnight daily.*

Just the beginning of a long, long line of surprises WMCA . . . and Associated . . . have in store for the metropolitan New York market. Surprises which spell the brand of (1) SHOWMANSHIP that wins over listeners and (2) SALESMANSHIP that moves the wares of our advertisers. Sure, we'll talk to you about network time . . . and local schedules, too. Just ask us for availabilities.

# wmca

FIRST ON NEW YORK'S DIAL-570

An Affiliate of the Associated Broadcasting Corporation.

# Remotes Return To ABC--But Big If Barry Wins

NEW YORK, Dec. 3.—ABC program department is currently projecting a plan to completely revise local nighttime skeds after 11 p.m. so that New York pickups of name bands can be sent out along the web. At the present time ABC is blocked out of New York remotes by a complicated sked on its key station, WJZ.

Station carries news from 11 to 11:15, a sports show 11:15 to 11:30, bands from 11:30-12, a disk show from midnite to 12:30 and the Swagger Trio from 12:30-1 a.m. Last program will not be renewed at the end of the current 13 weeks, and ABC programmers, according to Charles C. (Bud) Barry, national program director, contemplates further changes.

Web believes that dance music is what the public wants in the late evening hours, name bands, of course, preferred. But, with top orks located in New York a good part of the time (and useless, because of the time lag, when they are in Hollywood) it's a tough job to squeeze (See REMOTES TO ABC on page 15)



## The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for evening programs and the "FIRST THREE" Sunday afternoon segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol. II No. 22E (Report November 30, 1945)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
BOB HOPE Lever—Pepsodent F., C. & B. NBC 124	27.9	1/2 hr. 274	Ford Show—CBS Golden Gate—ABC Am. Forum of Air—MBS Overseas Report—MBS	\$15,000	\$ 537.63	\$.62
FIBBER MCGEE AND MOLLY S. C. Johnson Floor Wax N., L. & B. NBC 142	25.3	1/2 hr. 399	This Is My Best—CBS Drs. Talk It Over—ABC Wilfred Flisler—ABC Am. Forum of Air—MBS	\$10,500	\$ 415.02	\$.46
RADIO THEATER Lever Bros.—Lux J. W. T. CBS 148	23.6	1 hr. 503	Telephone Hr.—NBC Information Please—NBC Memo to America—ABC Maupin's Ork—ABC Various—MBS	\$16,000	\$ 677.97	\$.71
WINCHELL Jergens L. & M. ABC 187	23.4	1/4 hr. 630	M.-Go-Round—NBC Request Performance— CBS Human Adventure—MBS	\$ 6,000	\$ 256.41	\$.28
EDGAR BERGEN Standard Brands Chase & Sanborn J. W. T. NBC 144	22.6	1/2 hr. 360	Beulah Show—CBS Sun. Eve. Hr.—ABC Alex. Med. Board—MBS	\$14,500	\$ 641.59	\$.59
JACK BENNY Amer. Tob. Co. Lucky Strike R. & R. NBC 145	22.4	1/2 hr. 526	Thin Man—CBS Drew Pearson—ABC Don Gardiner—ABC Opinion Requested—MBS	\$22,500	\$1,004.46	\$.98
MR. D. A. Bristol-Myers Ipana and Vitalls D., C. & S. NBC 130	19.8	1/2 hr. 332	Maisie—CBS Pages in Melody—ABC Spotlight Bands—MBS	\$ 4,500	\$ 227.27	\$.26
FRED ALLEN Standard Brands Tender Leaf Tea Blue Bonnet Mar'ine J. W. T. NBC 141	19.2	1/2 hr. 464	Crime Dr.—CBS Sun. Eve. Hr.—ABC Alex. Med. Board—MBS G. Heater—MBS	\$12,000	\$ 625.00	\$.61
ABBOTT AND COSTELLO R. J. Reynolds Camel Esty NBC 139	18.8	1/2 hr. 100	First Line—CBS Curtain Time—ABC Better Half—MBS	\$13,000	\$ 691.49	\$.78
SCREEN GUILD Lady Esther Powder Blow CBS 141	18.5	1/2 hr. 273	Contented Hour—NBC Hoosier Hop—ABC Auction Gallery—MBS	\$10,000	\$ 540.54	\$.60
TAKE IT OR LEAVE IT Eversharp Blow CBS 148	18.4	1/2 hr. 281	Hour of Charm—NBC Theater Guild—ABC Operatic Revue—MBS	\$ 4,500	\$244.57	\$.25
MUSIC HALL Kraft, Velveeta J. W. T. NBC 137	17.5	1/2 hr. 643	Kostelanetz—CBS Town Meeting—ABC G. Heater—MBS Real Stories—MBS	\$ 8,500	\$ 485.71	\$.50
EDDIE CANTOR Bristol-Myers Trushay-Sal Hepatica Y. & R. NBC 130	17.5	1/2 hr. 463	Frank Sinatra—CBS One Foot in Heaven— ABC G. Heater—MBS Real Stories—MBS	\$13,500	\$ 771.43	\$.84
JACK HALEY Sealtest Mck. & A. NBC 70	16.2	1/2 hr. 112	Hobby Lobby—CBS Detect & Collect—ABC Starlight Serenade—MBS	\$ 8,500	\$ 524.69	**
ALDRICH FAMILY General Foods Postum Y. & R. CBS 143	15.6	1/2 hr. 346	Highways in Melody— NBC Blind Date—ABC Hercule Poirot—MBS	\$5,250	\$336.54	\$.33
THE SHADOW (LN-MA) (Del., Lack. & Western) R. & R. MBS 35	11.1	1/2 hr. 253	Gen. Motors Symp.— NBC Family Hour—CBS Mary Small Revue—ABC	\$ 2,500	\$ 225.23	**
ONE MAN'S FAMILY Standard Brands J. W. T. NBC 142	10.4	1/2 hr. 643	N. Y. Symphony—CBS Thompson & Woods— ABC Land of the Lost—MBS	\$ 4,500	\$ 450.00	\$.51
FAMILY HOUR Prudential B. & E. CBS 126	8.2	1/2 hr. 210	The Shadow—MBS Gen. Motors Symp.— NBC Mary Small Revue— ABC	\$ 8,500	\$1,036.58	\$.12

\*Includes second broadcast on Pacific Coast. \*\*The network in this case is not extensive enough to permit of the projection of Hooperatings and listeners-per-listening-sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported.

LN—Limited Network. MA—Moving Average.

L. & M.—Lennen & Mitchell. D., C. & S.—Doherty, Clifford & Shenfield. F., C. & B.—Foote, Cone & Belding. Y. & R.—Young & Rubicam. J. W. T.—J. Walter Thompson. R. W. & C.—Roche, Williams & Cleary. R. M. S.—Russell M. Seeds. H., L. & B.—Needham, Louis & Brorby. Mck. & A.—McCree & Albright. McC.-E.—McCann-Erickson. B., B., D. & O.—Batten, Barton, Durstine & Osborn. H., H. & M.—Henri, Hurst & McDonald. L. W. R.—L. W. Ramsey. R & R.—Ruthrauff & Ryan.

The average evening audience is 9.4 as against 9.4 last report, 9.8 a year ago. Average sets-in-use of 29.7 as against 29.4 last report, 30.8 a year ago. Average available audience of 79.2 as against 78.3 last report, 79.1 a year ago. Sponsored network hours reported on were 81 1/2 as against 82 last report, 83 a year ago.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

# Touring Shows Return Packs Hollywood Nets

HOLLYWOOD, Dec. 3.—Net men's aspirin diet is on the increase as studio space headaches continue to mount. Trouble is pouring in from all sides. New shows have been added in last few months; Hollywood has had to make room for airers moved from East; war's end has returned entertainers from overseas and U. S. service camps; more audience participation shows are skedded for West Coast origination. To top it all off, with construction going at its present pace, additional studio room will not be available until mid-summer of next year.

ABC, which has been forced to use NBC's studios until it can build its own, found itself in a tough spot trying to house its two new five-a-week participators, *Bride and Groom* and *Al Pearce Show*. *B & G* which faced its first air altar on Monday (26), finally found room in the Chapman Park Hotel. Latter is located a considerable distance from radio row. Majority of audiences here like to move from one broadcast to the next, spending a goodly portion of the day (or evening) mitting airshows. This is possible because all the nets (except Mutual) are located within a few blocks from Sunset and Vine. By taking a show away from this point, pulling in palmers becomes a problem. In the case of *B & G* net is banking on newness of package to draw the crowd.

### MBS To Move

Mutual, with its studios in the Don Lee-KHJ Building on Melrose, has realized the necessity of moving closer to rest of the nets and will eventually be housed in Don Lee's new Vine Street building a few blocks south of Sunset. In the meantime, its top participator *Queen for a Day* (now guesting in New York), was moved from Melrose address to Hawaii Theater on Hollywood Boulevard a few blocks away from Sunset and Vine radio radius.

ABC was able to pry *Pearce Show* into KECA. Ainer, which bows in Monday (3), will put a painful squeeze on the net-owned station. Also KECA is eight blocks away from radio's main drag and may have a tough time pulling in hand-clappers. NBC, whose new studios won't be ready for at least another six months, has had to tighten its space belt a couple of notches in the past few weeks and find room for two Chicago importations, *Smilin' Ed McConnell* and *The Sheaffer Show*. In addition, net has to throw its doors open to Red Skelton and Bob Hope. Both are top audience pullers and broadcast on Tuesday, a day when net has to change audiences for six different shows. Also NBC has had to provide space for the new Barry Fitzgerald show and for Kay Kyser who formerly beamed from service camps. On Thursdays, net tees eight audience shows and has to juggle spectators for three repeats. And having to temporarily host ABC doesn't help matters.

CBS, which a few months ago had to drop the audience from Nelson Eddy show and move the broadcast from its Columbia Square studios to Walt Disney's sound stage, is now facing the painful prospect of accommodating a series of new participators skedded to bow in after first of the year. Altho net has revealed nothing on these newcomers—is even mum that they are now cooking—it is believed they will be top crowd pullers and will probably have to come from Earl Carroll's across the street (shows will probably be sustained).

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American Broadcasting Company

# WLW

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# TUNE-DEX

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# Midwest Outlet Building Stalled

## Lack of Net Segs Blamed

Prospective video ops fear going broke without commercial salve of web segs

CHICAGO, Dec. 3.—Radio and other interests contemplating operation of television stations in the Middle West are plenty scared about the possibility of not receiving video network programs, and are holding off on plans for the erection of tele stations until the day web operation can at least be seen on the horizon. This was learned by one of the top radio-tele execs in this city while on a recent trip to Des Moines, Omaha, Indianapolis, Kansas City, Denver and other cities. While on this trip the exec, who refused to be quoted because statements along this line might affect his position with his parent company, found almost a unanimous opinion that until network video service can be provided operations in cities other than the largest will hold off on erection of video stations.

Opinions he got when he talked to financial and civic as well as radio leaders in these communities was that operation of a video station would be too costly until network programs could be provided. He also was told plenty of times that the FCC regulations on television station ownership and operation could be interpreted as meaning that parent orgs, such as the present established radio nets, could not even exercise control over video affiliates to

## San Fran Examiner Leases Video Site, Eyes Another

SAN FRANCISCO, Dec. 3.—Grove J. Fink, representing *The San Francisco Examiner*, has leased 3½ acres of fire department land on Twin Peaks for 20 years for a telly station. Same applicant is also reported to be interested in a television site atop Mount Tamalpais, 10 miles north of San Francisco.

the point of providing them program service. Therefore, the confusion becomes twofold: (1) Video operation would be too costly until program service was available; (2) even if the networks were willing to provide such service, FCC regulations in their present ambiguous form seem to hint that such service would not be allowed.

Local stations point to the fact that it has cost New York, Chicago and Hollywood stations thousands of dollars to provide program services to date. They say that in these large markets such an operation might be okay and that dough invested could be got back in the form of future time sales. But it will be a long time, they point out, before audiences in the smaller towns will be big enough to warrant time changes sufficient to pay back an investment of a half a million or more, and during that time plenty of the boys are afraid they could go broke.

So most of them are in a state of confusion, wanting to get into television but not visualizing how they can until network programs are a reality, with the cost being met by the sponsor thru network org and central office. Plenty of them are clamoring for the FCC to clarify its rules so that the net boys can go ahead and lay concrete plans for web service. When these two troubles are lifted, the video planners in towns outside the major markets of Hollywood, Chicago and New York say they will be ready to make their moves.

## Moxie Not Hokum Answer to Tele Sports Scanning?

NEW YORK, Dec. 3.—Television demands from the sportscaster one thing above all others—complete knowledge of the field he covers and the ability to transmit that knowledge to his viewers. Red Barber, considered a top-notch in both tele and radio, told *The Billboard* last week that from his experience in NBC's football games this season, he has learned that there can be no hoking in video and no superficial savvy.

"In radio, if the sportscaster managed to follow the ball," Barber said, "he was doing a swell job. But in television the viewer sees just as much as he does. I try to call the viewer's attention to usually neglected features of the game like cagey line play. For instance, when the game slows down, I try to fill in by dissecting the play, pointing out brilliant blocking or smart defensive work as the play unfolds. That means we have to be on our toes. And it also means we must know the game inside out to do the job right."

"Television therefore gives the hep sports reporter a chance to deal with the intricacies of the sport he's televising. But he better know his stuff cold, because he's got an audience that can't be fooled about a thing. Finally the days when sportscasters dressed up a dull game to make it sound like a battle of titans are on the way out. No more fancy editorializing. Straight, informed reporting—that's what will make television sportscasting."

## NBCvs.CBS Bout A Special Event Set for Garden

NEW YORK, Dec. 3.—A fine, heady competitive special events battle, just like oldies in radio, appears to be brewing between NBC and CBS television, with the tip-off coming over the coverage of hockey and basketball in Madison Square Garden. Three weeks ago it was learned that CBS had plans to move into the Garden with its refurbished portable equipment, but, last week, NBC announced that it was readying plans to cover hockey and basketball.

Trade reports that either or both may be in the Garden by the end of the year. It is understood that the games have been offered to all television stations with the proviso that the first one to sell them to a sponsor gets an exclusive. If neither is able to peddle the programs, it is quite possible, according to one interpretation, that both may move in. DuMont, of course, is out of the picture because of lack of staff and equipment.

If both go in, there will be jockeying for position that will make the old Poughkeepsie Regatta throat-cutting look like a pastel dream of peace.

## Time Element, Too

There is another aspect to the story, and that is the time element. CBS's portable cameras are not yet quite ready and, even if Columbia's sales department comes up with a client, the technical boys may not be able to put it thru. NBC, of course, has all its equipment working and has been using it for some time.

Even if NBC does manage to sew up (See NBC vs. CBS on page 14)

We detect a hit in

"detect-

a-

tune"

The radio moguls are buzzing about it. So's the tired chap who had to count the 2,500 letters that the premiere pulled. It's "DETECT-A-TUNE," the new show with the extra kick that's proving to be WOR's latest click!

What's it about? Well, there's music; cream-of-the-pop stuff, played by Vincent Lopez, the orchestra, plus a picked crew of soloists, including Judy Lang and Terry Allen. (Norman Brokenshire announces.) Then, ah, there's the gimmick—the buried melody throughout each program that keeps audiences riveted, lets them take a whack at handsome cash or bond prizes.

Now being aired Monday nights, 10:30-11:00 PM, "DETECT-A-TUNE" is, we believe, another of those WOR-created air classics which will soon be caroming coin in the direction of some smart sponsor. Need we say more than that the phone number is PE 6-8600, and the price surprisingly low? Audition discs on request.

Another show that makes sales grow from

**WOR**

1440 Broadway  
New York, 18

# Agency Dough Calls Tele Tune

## Nets No Pay So Can't Win

### 15%-ers figure to take over production reins, as webs won't take hand off roll

NEW YORK, Dec. 3.—That hoary video controversy, whether the webs or the agencies will produce the shows, in the opinion of several prominent ad men, is strictly a limp straw man. Consensus has it that in the long run agencies will sew up the field simply because they are in a position to pay more money for better production talent.

It is generally conceded, wherever 15 per centers gather, that sponsors will entrust their dough with whatever group can give them the best programs, and Louis & Armand loungers think that the agency boys can deliver top men. They reason that the webs either can't or won't pay the kind of money which they are prepared to offer producers.

At the present time, CBS and NBC are paying their producers salaries ranging anywhere from \$75 to \$150 a week. Considering the fact that video is now all outgo and little income, that's not peanuts. But, as one agency tele chief said: "When the time comes, my company is perfectly prepared to double those salaries and to pay free-lance men enough money to wean them away from any network."

While the argument sounds perfectly logical, the nets, as usual, have their answers. They contend, for one thing, that a tele producer is not an entity unto himself. He must work with the rest of the men on the control board and on the floor as part of a team. A man who steps in from an agency, they say, may be a hot guy, but, to really do a job, he must know the crew and be able to work with them. Agency reply: "Nonsense. A good producer can do a show whether or not he calls the shaver by his first name. And besides, no web should have a technician around who can't or won't do his best job for any director."

Nets also believe that regular salaries for video men, plus extra commercial fees, will equal anything an agency can pay. But the opposition just points to radio's top staff and free-lance men as an answer. No matter how well a man can do on a network staff with commercial rates added, he doesn't do half as well as the Hy Browns, the Phil Cohan's, et al.

There is one point favorable to the networks which, however, the webs never bring up. They, the trade says, can certainly afford to pay high salaries, in television as well as radio. But they don't. And they don't because they pay top dough to the sales staff rather than to creative talent. If they decide to let go of the purse strings, they might be able to hold on to the top men. But that, it's said, is an unlikely possibility.

Basis of the dispute, network desire to control and produce all shows, has been argued back and forth for several years. Nets feel that they lost too much when the agencies took over in radio and don't want it to happen again. But the agencies, for their part, think that they would be out all those lush commissions if the nets did their production job.

Cool heads believe that in the final analysis an arrangement will be worked out similar to radio routine. The agency man will have complete control of production and plot all the shots in rehearsal. Then, when the show is on the air, a web staffer will call the shots. In that way, agencies will actually run the show, with only a simple job of transmitting orders left for the web.

### WHAS To Get FM and Tele

LOUISVILLE, Dec. 3.—Over \$3,000,000 will be spent on new buildings for The Courier Journal, The Louisville Times, WHAS and the Standard Gravure Corporation. Plans include provision for frequency modulation and television for WHAS.

## REVIEWS

### CBS

Reviewed Friday (30), 8-9 p.m. Style—Interviews, quick sketch. Sustaining over WCBW, New York.

There was a time when CBS put out a pretty clean, well defined picture. But, in the past few weeks, definition has been low, and shading has been grade E. Friday's shows, *Draw Me Another* and a football interview, both took it on the chin from the technicians. It may be that Columbia's worn out ikes are at fault or it may be that the problem lies in the transmission, but the picture quality has been indisputably inferior to NBC or even to DuMont when it was on the air.

A dark, spotty, unclear pic ruined *Draw Me Another*, Clege Roberts' second attempt in video . . . and a pretty fair attempt it was. Altho the format, a series of interviews with prominent cartoonists, plus samples of their work, is basically weak, and altho the interviewer, Guerney Williams, is no Arthur Godfrey, the drawings were clever enough and the pace fast enough to hold the viewer's interest. It is quite possible that the fact that this reviewer is an incurable fan of Saul Steinberg, one of the cartoonists on the show, had something to do with it, but *Draw Me Another* seemed to be pleasant entertainment.

Ralph Warren and Howard Hayes were on the cameras, and whichever one was on camera one tossed a collection of out-of-focus shots around the screen.

Bob Edge, CBS's returned sports and special events director, brought Steve Owen, coach of the New York Football Giants, on video Friday to chat about the Army-Navy game. But, once having obtained an astute football man to help him, he proceeded to give forth with such a long monolog that Owen was barely able to open his mouth. What Edge had to say, most of it illustrated with still pix, was interesting to football fans, no doubt, but what's the sense of having a guest if you don't use him? Frances Buss turned in a workmanlike job in the directing end, but the pic was little better than it was in the previous stanza. *Marty Schrader.*

### Balaban & Katz

Reviewed Thursday (29), 7:30-8:15 p.m. Style—Variety, news. Sustaining and commercial on WBKB, Chicago.

A one minute and 40 second station break, altho the shortest part of tonight's program at WBKB, was nevertheless the best part of the show. Best that is when viewed as to direction, planning split-second timing and coordination among talent and production staff, the components that go toward making any successful television program.

The station break was done for the Elgin Watch Company. It opened with a shot of a doctor and a nurse walking into an office while discussing a case. Then they decide to get the time from the radio and switch it on to hear an announcer give a time announcement crediting Elgin. Following this was a shot of a large Elgin watch on which the 10 seconds were being ticked off. As the announcer said it was 10 seconds past 7:30, the telecast watch was right on the dot. Following was a shot of the doctor and the nurse checking their watches saying, of course, that they had Elgins and that their timepieces were right on time. It was all done very smoothly and constituted an effective commercial. It could have been more effective, however, if the pair did not have to go to the radio for confirmation that their Elgins were on time. This way, some doubt as to the accuracy of their watches was implied, and accuracy of radio time was sold as being more dependable than Elgin watch time.

Don Ward, the commentator on tonight's show, continues to improve as

### Television Productions, Inc.

Reviewed Friday (23), 8:30-9:30 p.m. Style—News, comics, toy display, boxing matches. Sustaining on W6XYZ, Hollywood.

W6XYZ tonight again proved it has the savvy when it comes to wrapping up a sugar-coated plug. This time, toy department at a local store got the once-over-lightly treatment.

Presentation was simple (*perhaps a little too simple*): Dick Lane, in a Santa Claus suit, showed off toys to a youngster. While playing with the tot, Lane pointed out that playthings were now made of metal, were sturdy, etc. Store's name (J. W. Robinson Company) was slipped in via a courtesy line.

Undercover commercials have long been a Klaus Landsberg pet. Theory is to use the experimental period trying out various techniques for handling painless plugs. While this part of the seller was down pat, production took a dip in the Santa Claus stint. There was little there that could be called real entertainment or attempt at showmanship. Kid was frozen stiff, barely uttering a sound, thereby throwing the entire load on Lane. Latter kept patter going at full speed, with monolog growing a bit tiresome after a while.

Scanning of unusual toys would have been a boost. Also, if kid could have been worked into a gagged-up skit, toy stint would have proved more enjoyable. Now that W6XYZ is getting plug technique mastered, it should start paying more attention to production. It won't be long until home viewers here will have their choice on what they will eye. Show will either pack punch or else. Landsberg can (*and has*) do better than tonight's toy peddler. Guy is undoubtedly taken up with problems of getting his new Mount Wilson transmitter constructed to be able to devote too much attention to production.

Boxing matches that followed proved sock entertainment (*no pun intended*). High speed action and element of the unexpected always make bouts a top eye catcher. Matches are staged in the studio, therefore lighting, camera angles, etc., are under control.

Ike boys did a good job in catching focus of leather-pushers as well as panning and dollying in the Santa Claus stint. Fast close-up shots of toys in latter proved a redeeming factor. Juice crew did a good job thruout, helping to keep W6XYZ's image quality at its usual top level.

Show got under way with Paramount News pic, highlighting latest world events, followed by series of comic strips. Both aired via slides with dubbed-in voicings. *Lee Zhito.*

the weeks go by. And the WBKB staff is producing news commentaries better. Having him seated in a comfortable easy chair adds a valuable impression of informality and intimacy with the video audience. Smooth direction, resulting in better camera work during switches from Ward to maps and globes, contributes much and so does the good cross-lighting which is improved each week. However, Ward still reads some of his material. When he is able to break away from this habit he will be tops. It is realized that the interpretive intelligent analysis Ward does is not easy ad lib. material, but still if he could train himself to ad lib. thruout the show he would be among the best video newscasters ever seen here.

Rest of the show consisted of songs by Jack Collins and one of Admiral Radio Company's presentations of what goes on at schools in the city. Collins has a good voice but he was presented in a fashion that was a bit too simple and showed little ingenuity of production. The best thing that can be said about the Admiral show is that the series will be discontinued shortly. *Cy Wagner.*

## DuMont Staff Cuts Continue; 55-60 Are Out

### Jobs Available When, But—

NEW YORK, Dec. 3.—Grand total of somewhere between 55 and 60 staff members have been fired by DuMont Television's station here, WABD, in the past two weeks. Peak strength of the station staff was about 70 people.

On Wednesday (21), the day before Thanksgiving, 14 people were dropped with no prior warning. Wednesday's layoffs were followed on Friday (23) by six more dismissals. The rest of the firings occurred during the week past. Staffers let out ranged from the head of the film department and the program service manager down to page girls and clerks. It is understood that receiver sales have also been hit.

A group of girls who formerly were members of the studio floor crew have been laid off and the research project in which they were engaged has been suspended. A group of executives, including the station manager, time sales chief, program director, art topper and assistant station manager have been retained. Most of them still have their secretaries. Several engineers are still on the job.

Most of the people affected in the pre-Christmas firings have been told that they can have their jobs back when and if the station returns to the air. However, many of them have indicated that they would refuse to go back to DuMont, rankled as they are by being fired without warning. Some, in fact, have said that the first indication they had of impending events was a story in *The Billboard* two weeks ago.

Meanwhile, the company has appointed a new public relations director, one Jeff Gaines, former space salesman on *Tune-In*, radio fan mag.

### New Studios for Yonkers

NEW YORK, Dec. 3.—Plans have been completed for the erection in Yonkers of a half-million dollar motion picture studio with provisions for video. The largest in the country outside of Hollywood, the studio will be built by Associated Filmmakers, Inc., of New York. Studio will be completed in April, 1946, and will located at Central and Tuckahoe avenues.

### NBC VS. CBS

(Continued from page 13)

the Garden, trade expects a good special events blood-letting some time in the immediate future. In the past few years, NBC has had sports in this town tied up tighter than the well-known drum. But now, CBS is getting its equipment out of the mothballs and special events director Lieut. Com. Bob Edge, out of the coast guard, is ready to give the senior web a tussle.

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# FCC Snubbing Applications From Bluffers; Preference To Boys Who Mean Business

Expansion Predicted Only for Big-Dough Firms

WASHINGTON, Dec. 3.—Federal Communications Commission is calling the bluff of television applicants who want to hold their staked claims by sitting on the low-high frequency video fence without planning progress until the pay-dirt era comes to video. Commission, glaring at the fence-sitters, is now pushing fast in hearings in each of the dozen cities where applicants outnumber channels available in the low-frequency band. View here is that video applicants who really mean to get down to business right away will get priority in the wake of hearings in the big cities. Meanwhile, it looks like there are way too many channels available in 95 per cent of second-string population communities, with the result that a lot of video space will go begging until upstairs television goes commercial.

Insiders here see only giant companies, with tax money to juggle, or big set manufacturers and others with investment in downstairs video, moving ahead in multiple-station exploitation of the low TV frequencies. To date, the three most bullish low-frequency television operators are RCA, video pioneer, with a million dollars sunk in low-band tele; Paramount, movie biggie, and Allan B. DuMont Labs, set manufacturers. These are the only companies which have applied for the top limit of five television stations on the low bands.

## D. C. Hearing Consolidated

On Thursday (29), the commission announced a consolidated hearing on nine applicants for commercial television operation in the nation's capital, which under the present FCC blueprint, is given only four video channels. Those in the Washington contest are Bamberger Broadcasting Service, Inc.; Capital Broadcasting Company (licensee of local station WWDC); Allan B. DuMont Labs, Inc.; *The Evening Star* Broadcasting Company (licensee of WMAL); Marcus Loew Booking Agency, NBC (licensee of WRC); Eleanor Patterson, publisher of *Times-Herald*; Philco Radio & Television Corporation, and Scripps-Howard Radio, Inc. Hearing will be held probably at end of next two months, an FCC spokesman said.

Washington applicants—all chip-heavy companies with multiple interests in radio, newspapers or movies—are generally looked on as bona fide contestants for a spot on the low-frequency spectrum. General view here is that the FCC will have a tough problem in the selection among three Washington newspapers—Sissy Patterson's *Times-Herald*, *The Evening Star* and *Washington Daily News*, a Scripps paper. Prediction is that one—and only one of the news-

paper applicants will come up with a low-frequency.

## DuMont Held Likely Licensee

Likely candidate for a D. C. frequency is Allan B. DuMont Labs, which has an experimental license for a station atop the Harrington Hotel and which plans a New York net tie-up with a potential commercial outlet in the nation's capital. NBC, tele pioneer, may also be considered to have an equity in the Washington market, as it first won a construction permit for a commercial station on December 23, 1941, later canceled under FCC's wartime freeze. However, FCC on last Friday (30) relegated NBC to a line position with all other applicants for new commercial operation when it announced it had denied an NBC petition for reinstatement of its television permit. Explanation was that net had allowed its earlier permit to lapse. Concurrently, FCC unloosed final tele operating rules, codified in legal lingo, which go into effect immediately but provide leeway for six tele operators now on the air to switch over to 28-hour-a-week operation.

Analysis of TV applications now in commission files show a half dozen big companies will carry the ball in low-frequency television. RCA has filed for TV stations in Washington, Chicago, Cleveland and Los Angeles, and is already on the air in New York, and also is actively moving ahead on plans for its first regional hook-up in a tele relay net.

## Paramount May Get Scrutiny

Paramount interests, because of the movie tie-in and overlapping directorships, may call for even closer FCC scrutiny on the sole question of "undue control" in the television field. Paramount, thru 100 per cent-owned subsidiaries, has spotted commercial stations for Chicago (WBKB, already on the air), Boston, San Francisco, Los Angeles and Detroit. In fact, Paramount may win in the race to get its second commercial TV outlet on the air ahead of competitors if the FCC acts on the company's recent request for commercial operation of its experimental outlet in Los Angeles. (W6XYZ transmitter is now being moved to a new high site on Mount Wilson.)

Of probable interest at FCC is Paramount's 37 per cent holding in DuMont's Laboratories, Inc., set manufacturer and active licensee of WABD in New York. In addition to its New York station, DuMont has already filed a request for four other outlets—in Washington, Cincinnati, Cleveland and Pittsburgh.

Altho DuMont claims operation independent of Paramount, it is significant that the company withdrew an earlier application for a commercial television station in Boston, where Paramount has since filed for a video outlet. The two would have been competing applications, and it is considered unlikely that FCC would license both DuMont and Paramount in the same city in view of their joint stock holdings. Paramount exec Paul Raibourn is also an officer in DuMont Labs. Speculation is that Paramount will withdraw some of its stock holdings in DuMont, should it influence government okay of its own applications. Companies that plan to get into multiple-ownership video include: Raytheon; Hearst Radio, Inc.; Marcus Loew Booking, Bamberger, 20th Century-Fox Film, Scripps-Howard Radio and Crosley.

## REMOTES TO ABC

(Continued from page 12)

them into a blocked local sked. It would be possible to air bands on the web without hitting the New York outlet, but no night club or dance hall operator would go for such an arrangement because he loses the local promoting, real reason why ops pay for remotes.

Barry says that ABC will try in the future to program as many late evening hours as possible with dance music, and maybe sell station execs on the advisability of having them aired on WJZ.

## WBKB To Telecast Sports and Shows From Chi Coliseum

CHICAGO, Dec. 3.—WBKB, local Balaban & Katz video station, last week signed a five-year contract with Leo Seltzer, operator of the Chicago Coliseum, giving WBKB exclusive rights to telecast sporting events and other types of shows presented at the Coliseum. Contract for the deal was signed during a WBKB program Friday night (30) by Seltzer; John Balaban, owner of WBKB, and William C. Eddy, director of B&K television. (See story elsewhere in this issue, on CBS, NBC tussle for sports coverage supremacy.)

WBKB expects to start on-the-spot pick-ups from the Coliseum shortly after the first of the year. One of the first events to be covered by the WBKB video cameras will be the Products of Tomorrow Exposition which opens April 27, 1946. This exposition will feature consumer and industrial products slated to become an important part of the American economy in the future. It is planned that this show will be an annual affair at the Coliseum.

## Special Studio Planned

For the exposition WBKB will install a special studio at the Coliseum and parts of the exhibit will be brought into the studio for telecasting. Later on the station will use mobile equipment for the Coliseum programs. Station now is attempting to place orders for orthicon cameras and other equipment needed for location pick-ups.

Under the general terms of the pact between WBKB and the Coliseum, the station will pay for the cost of sus-

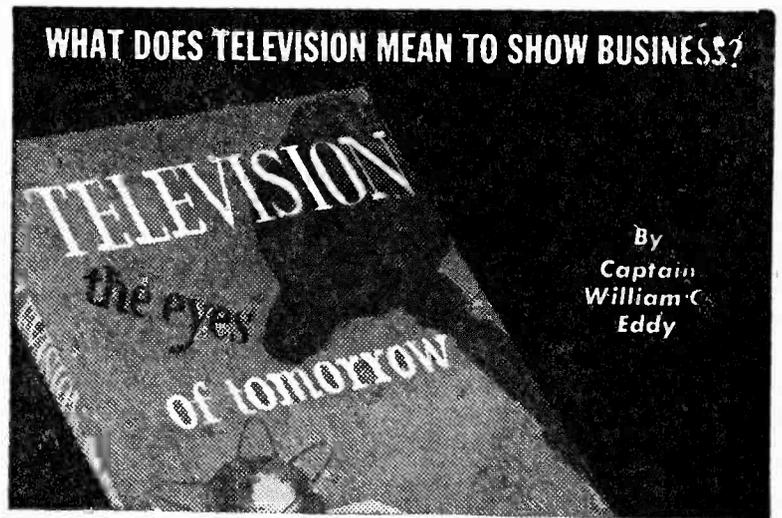
## WBKB Stressing Pro Caliber of Video Airings

CHICAGO, Dec. 1.—WBKB, local Balaban & Katz video station, this week took an important step in its plan to improve its program structure by putting into effect a policy demanding that a professional caliber of shows be put on by each of its "sponsors" in the future. The word "sponsors" has a special meaning at WBKB, for altho commercial messages are allowed on shows, the station still does not charge for time.

Instigator of the new policy is W. C. (Bill) Eddy, station director, who has been gradually improving the WBKB operation since taking charge again after a wartime tenure in the navy. From now on, Eddy has ruled, sponsors of commercial programs must spend a guaranteed budget on each show, fixed according to what should give the shows quality demanded by the WBKB standards. Each show will be passed on by (See *WBKB Stressing Pro* on page 42)

taining programs. Later, when commercial sponsors are found for telecasts from the Coliseum, the station promoters of events at the Coliseum and the arena operators will split charges to sponsors.

According to station spokesmen, the Coliseum was picked in preference to the Chi Stadium, other large indoor arena here, because of the diversity of events put on at the Coliseum each year. This includes, among other things, ice shows, basketball tourneys, wrestling matches, prize fights and roller derbies.



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# Peatman Replaces Plug Index

## Trade Move Anti-Payola

Audience coverage tab evaluates listeners rather than number of plugs

NEW YORK, Dec. 3.—The Peatman System is in.

Having discovered that the mere publishing of an alphabetical radio plug list based upon Accurate Reporting Service, (as agreed upon some years ago by the trade press) has not diminished the "payola," the music publishing industry, with Walter Douglas (MPPA) acting as spokesman, has taken another anti-payola move, and urged the trade press to use an alphabetical list of tunes with a top "audience-coverage" instead of the radio plug list (the sheet).

Idea back of the move is that audience coverage, rather than the number of times a song is heard on the air, is the true index of what's happening to a tune's popularity . . . and that the "payola" doesn't (generally) work on the big network commercial shows. Trade press attending the meeting included *The Billboard*, *Variety* and *The Enquirer* and all agreed to start the new index of air performance with the issues of the week of December 9-15.

### Peatman Developed

Audience coverage index of song impact was developed by Dr. John Gray Peatman, of City College (*The Billboard*, June 30), and takes into consideration not only the playing of a tune on the networks, but the number of stations on each web and the Hooperating (and *The Pulse* rating in New York) of the program. Thus, a show that's on the air late at night with practically no network acceptance (from as low as one to nine stations), which was important on the radio plug list based upon Accurate Reporting Service, dwindles in importance in the Peatman tabulation (See PEATMAN REPLACES on page 33)

## NBC CONTRACTOR TAGGED

### Decca Threat Enlists Bing For Jockeys

#### Some Crosby Segs Okay

HOLLYWOOD, Dec. 3.—Bing Crosby will act—but fast—if disk jockeys are forced to cease playing der Bingle records due to Decca's talked-of action of tapping radio stations for performance dough of record plays.

According to Larry Crosby, Bing's brother and partner of Crosby, Ltd., "Bing is fully aware of the definite value of 'reasonable' plays of his platters by radio station disk jockeys. While Bing has an aversion to record programs which overdo and overplay his platters," Larry relates, "we have given many stations written approval for 15-minute use of his records." What Crosby objects to in particular is a disk jockey line of chatter which indicates that Bing is appearing in the flesh instead of via wax. Another objection is some of the misleading advertising used by stations while spinning Crosby platters.

Larry Crosby would not reveal exactly what action would be taken if Decca's record performance matter is pushed, but apparently special permission would be granted to stations and disk jockeys requesting an okay to spin Crosby records. Whether a personalized okay would hold up legally if Decca pressed the record performance take thru the courts is something else to think about.

Larry credits "platter" stations for an important portion of the success of a (See DECCA THREAT on page 20)

### Holiday for Strings

NEW YORK, Dec. 1.—Local 802 recently negotiated contracts providing that tootlers in certain jobs be granted one week's vacation with pay. Men admit this is a terrific gain for musicians—but they are not satisfied. For those 7 p.m. to 3 a.m. jobs in Greenwich Village night clubs the 802 men insist that the vacation with pay be at Saranac!

Another group insists that if a musician has the "emotional stoutness" to hold a job at the Stork Club for one year he deserved the Purple Heart and DSC!

### One Year Nix And 1G Fine

H. Leopold Spitalny has recourse to AFM and civil courts but 802 decidish sock

NEW YORK, Dec. 3.—In one of the most important cases in years dealing with infraction of union regulations, the Trial Board of Local 802, American Federation of Musicians has fined H. Leopold Spitalny, NBC contractor, \$1,000 and barred him from contracting for one year. Henri Nosco, conductor and violinist on NBC programs, was also fined \$1,000. Penalties were decided upon when the board, after weeks of study, found that Nosco was not receiving musicians' union scale for work performed at NBC.

Two immediate courses of action are open to Spitalny. He can ask for a stay of the 802 decision. Such a request would go thru the office of James C. Petrillo, AFM chief, and would be determined on the merits of the case. Secondly, and considered likely, he can appeal the 802 decision before the executive board of the AFM. (There's also the legal recourse thru civil courts.)

The 802 execs, winding up the case Tuesday (26) stated the NBC contractor was guilty of undermining conditions at the network thru such a "special arrangement" with Nosco, and that the situation had existed "for years." Nosco, who was regarded as being in collusion with Spitalny for having accepted less than scale, conducts *The Story of Music*, Thursday, 11:30-12 p.m., and is assistant concert master and violinist on the NBC General Motors *Symphony of the Air*, Sundays, 5-6 p.m. He also plays on the Robert Merrill show, Sundays, 12-12:30 p.m., and occasionally on *Serenade to America* and other programs.

Neither Spitalny nor Nosco lose their union status.

Under AFM regulations, Spitalny must submit his appeal within 30 days or show reason for an extension of time. The local would then prepare its rebuttal for the AFM. In the event the AFM exec board is not in session, board members would be mailed mimeographed copies of the findings and would render decisions via the mail. According to the AFM, a case such as this might drag on for six months, but such a time lapse is uncommon.

At press time Spitalny was unavailable for comment and 802 execs knew of no appointment to the post of NBC contractor. They pointed out, however, that any appointment would be contingent upon the approval of the local's executive board.

### Dailey's Plan For New Spot In N. Y. Sours

NEW YORK, Dec. 3.—Plans for Frank Dailey to open a name-band spot here in basement of Strand Theater Building have turned sour, it was learned this week. According to Dailey, negotiations were definitely under way for the site until noon Thursday (29) but something came up on that date—he wouldn't say what—that canceled the deal for the time being.

Talk around the street had excited several musickers who claimed that property had already been purchased and renovating project virtually started. Claimed that MCA was highly interested in the site but David (Sunny) Werblin, v.p. at the agency, denies knowing anything about it.

### "Open Your Books" Just the Beginning Of SPA Pub Blast

NEW YORK, Dec. 3.—On top of its "Open Your Book" campaign, which got under way last week, with Southern Music doing the page-turning, Songwriters' Protective Association is adding another barrel to its pub blast.

Shooting, skeddled to begin around the first of the year, will be aimed at several orgs which, according to an SPA spokesman, "have been guilty of a flagrant breach of contract." Yell is that these pubs, the original signatories to the basic agreement of Songwriters' Protective Association—have agreed that all inking is done on SPA forms—have been attempting to get writer members to sign "outside" contracts which conflict with the mutually accepted standard forms.

Gripe, besides that of the pub's using different "paper," is that the writers are (See "Open Your Books" on page 20)

## Cosmo Platter's Daily Triple

### One Gang Quits; No \$\$ Reason

Palitz, Schribman, Blaine and Rady exit—"too rich for diskers' blood"

NEW YORK, Dec. 1.—Something cosmic hit the Cosmo disk firm here this week in a shake-up blow that saw four of the key personnel in the diskery take French leave on Prexy Harry Bank, with comment from the four making it plain that "post-dated checks" were too much for their Cosmo-politan souls. Guys who walked out on the wax firm because of alleged holdback on their salaries were Morty Palitz, four-week v.p. for Cosmo; Joe Schribman, artists and repertoire rep; Simon Rady, classical and children's recording director, and Jerry Blaine, sales manager.

Meanwhile the Cosmo firm continues to operate, according to Bank, who claims that reports that the Cosmo structure is tottering are untrue. Flatly denying he had any outstanding commitments to juke-box operators, as rumored in the trade, and that his much talked-of deal with Reichhold had petered out, (see other story on this page), Bank admitted that Palitz and (See 4 COSMO on page 20)

### Reichhold Out

DETROIT, Dec. 1.—Henry Reichhold today stated that he has definitely withdrawn from Cosmos Records and will not go back in the firm. He is suing them for \$60,000. This is said to represent the liability of Cosmo to Reichhold Chemicals, chiefly advances made to Cosmo when Reichhold went into the firm several months ago. Reichhold said that the situation was such that Cosmo could not pay wage obligations to its own employees and advances were made to keep the firm out of bankruptcy. Reichhold stated that apparently, instead of paying up liabilities, the money was used to pay other expenses. Reichhold cannot say whether Cosmo will go into bankruptcy.

Reichhold will not quit the disk business, but has no immediate plans for any other record tie-up. Firm will probably either tie up with some existing company or form its own record org. Company claims important new technical developments in the plastic record and production field, and may ultimately centralize record operations thru its own Detroit office rather than thru some established record company as in the original set-up with Cosmo.

### Bank Calls It "Growing Pain"

Herb Hendler slated to take over a. & r. for Cosmo, with Howard Stark treasurer

NEW YORK, Dec. 3.—"Okay, so the boys did quit and Reichhold double-crossed me by announcing that he had withdrawn after asking me not to reveal his retirement but, believe it or not, it's all just another growing pain in the building of Cosmo as part of the recording industry," explained Harry Bank, head of Cosmo Records, in answer to everything that blew up last week.

Bank also had another answer to the rather toothsome rumors that Cosmo would be ethereal shortly.

Herb Hendler, formerly RCA-Victor's boss of artists and repertoire (till Eli Oberstein's return a little while ago), will help Bank "set the a. & r. department in order." Hendler is actually, the trade understands, on Victor's pay roll until the first of the year and will not associate himself with any dinking outfit until 1946. However, it is known that despite his talks with several of the major plattering outfits, Hendler's heart lies with the idea of getting in with an org that will enable him to (See HERB HENDLER on page 24)

## Jack Robbins Adds 2 Orgs To His Quintet

NEW YORK, Dec. 3.—Jack Robbins still adding to his organization with two new adjuncts slated for the first of the year. With the addition of Variety Music pub and Robbins International, Robbins will tuck away a total of seven different enterprises in his change pocket.

Variety Music will be assigned all show tunes, according to tentative plan, with first drive going to Charlie Tobias-Peter DeRose score from *Holiday for Girls*, which is being produced by Harry Delmar. Robbins International will be devoted to European and Latin stuff, with a separate pro staff set for work on American lyric-versions. Other five firms headed by Robbins include Robbins Music Corporation, Leo Feist, Inc., Miller Music, Big 3 Music Corporation and the Robbins Artist Bureau.

## Skylar Pub Deb On Sked for '46

NEW YORK, Dec. 3.—Sunny Skylar, with six No. 1 plugs under his belt and a hotel-night club tour to keep him busy, will add still another activity after first of the year when he debuts in the music pub biz.

Fact that Skylar aims to set up pub house of his own early in '46 was verified here by his attorney, Herman (Chubby) Goldfarb, who claimed that deal for the pub house was set but that no plans had yet been laid governing partners or other personnel to go with the prospective enterprise. Street talk here meanwhile was that Bobby Mellon, of Bourne Music, was going to go 50-50 with Skylar but Mellon, who is out in Chicago this week, could not be reached for comment.

## Harry James Set To Vacash 6 Weeks

HOLLYWOOD, Dec. 3.—Harry James's much rumored but strongly denied vacation plans have come to a head, with the announcement by Frank (Pee Wee) Monte, manager of James's band, that James will desert batoning for at least six weeks when he closes at the Meadowbrook, Culver City, Calif., December 23. According to Monte, James's contract with 20th Century-Fox pictures calls for the band to go to work on a new flicker starting some time in February or March. The band made retakes for 20th Century's *Kitten on the Keys* just recently. It is also highly likely that James will return to the Meadowbrook in mid-winter perhaps following Benny Goodman, who closes in early February.

James will spend his six-week vacation on his new ranch in San Fernando Valley. Most of James's sidemen are expected to return to the band after their recess. However, Corky Corcoran, featured tenor saxist with the band, is not expected to rejoin James since his plans to front his own band are maturing, with James lending a helping hand.

### JOAN BROOKS

—She Cooks, Too

SMOOTH AS SILK, the voice of Joan Brooks is familiar to dial twisters aboard CES at night. For three years the Oklahoma thrush has been chirping on her own program with such effect that last year she placed fourth in a *Billboard* poll.

Joan taught Latin in high school until spieler Del Sharbut heard her singing at a dance. She went to KOMA and then with clown-lunatics Olsen and Johnson on tour. In 1943 a CBS audition won her the radio show that put her up the ladder, nearer to fame.

In addition to composing some of her tunes, Joan has lined up a flock of followers via her disks, 12 sides having been waxed for Musicraft this year. The G.I.'s know her from two trips overseas. Now her personal manager, Sam Kerner, has headed her for the conquest of new fields, with a booking into motion pix.

## Date With Tampico

CHICAGO, Dec. 1.—Stan Kenton's recorded Capitol version of *Tampico*, which was a hot seller a while back until the dickery ran out of copies, has repopularized the Mexican seaport resort to such an extent that civic officials of the town have requested the maestro to play for their annual festival in January.

GAC is working on plans to make it possible for the Kenton crew to fill the date.

## Uncle Sam May Outlaw Form B After Look-See

NEW YORK, Dec. 3.—While American Federation of Musicians has been rejecting several pic-music contracts submitted to it for an okay, and putting in a loud pitch for its Form B blank, trade talk last week was that said Form B was going to be given a thoro look-over by Uncle Sam after the first of the year with a good chance of it being thrown out altogether.

Talk generally centered around a memorandum received by some ork leaders stating that: "A survey of Unemployment Insurance and Social Security returns reveals a deficit in obligation from you and personnel of your orchestra for . . . months," and that an investigation and evaluation of the contract form by which ork leader might be tabbed with a "secondary employer" title was forthcoming.

Reference, according to trade, is to the agreement made between the Treasury Department and American Federation of Musicians that Form B be used. Form B designates the employer of a band—ork leader and personnel—the responsible party in the payment of Social Security and Unemployment Insurance.

### Government Gripe

Government gripe is that the Form B has been successful in most cases—theaters and night clubs—there has been "either a misinterpretation of the employer status or a flagrant abuse of regulations governing the withholding and dispatchment of funds set aside for Unemployment Insurance and Social Security" along one-nighter row.

Ork leaders' chief groan is that it's all Greek to them, that under Form B they are designated an employee and that the promoter as the hirer is the employer and is responsible for governmental deductions. Not only that, they moan, but cuts are effected in all cases. They have checks to prove it.

Trade, tho well aware that all during the war a lot of fly-by-night promoters not only cheated on Social Security and Unemployment Insurance, but also on the amusement tax, and realizing that many ork leaders weren't too interested in the deduction procedure as long as it wasn't their headache, nevertheless feels that Form B has been a good thing in an all-round picture.

## Seklemian Named RCA-Victor G.S.M. In Sales Shake-Up

NEW YORK, Dec. 3.—RCA-Victor is reshuffling its home office and field personnel. Changes include appointment of M. Seklemian as general sales manager and the naming of H. J. Allen as field sales manager and Hilton S. Clifton as chain-store director. J. L. Hallstrom will continue to hold down the post of merchandise manager.

Switch around will make Seklemian responsible for sales and promotion, with Hallstrom slanting his activities toward merchandising in connection with artists and repertoire. Allen will handle ordinary field work of district managers, while Clifton will be assigned to the more specialized task of direct chain-store selling.

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### Stan Kenton Slated For Third Flicker

CHICAGO, Dec. 1.—Stan Kenton, currently at the Palladium, Hollywood, where he closes December 24, has been set for his third motion pic stint in six weeks, with United Artists announcing this week that the Kenton crew is due for a stint before UA kleigs soon. Previously Kenton signed with Columbia and Warners for pic parts.

Kenton is also in the midst of a confab with Capitol disk execs, regarding his disk release slate, which he has felt isn't large enough. Arranger Gene Rowland has re-joined the Kenton scoring corps.

### ASCAP, Top Artists To Air-Honor Kern

NEW YORK, Dec. 1.—American Society of Composers, Authors and Publishers has set the talent for its memorial broadcast (4:30-5:30 p.m., Sunday, December 9 over CBS) in honor of the late Jerome Kern. Line-up includes Bing Crosby, Nelson Eddy, Judy Garland, Hildegard, Patrice Munsel, Dinah Shore, Frank Sinatra, Jack Smith, Earl Wrightson and the Robert Armstrong and Al Goodman orchestras.

Show will be given in co-operation with the *Electric Hour* and *Prudential Family Hour* sponsors, who donated the time.

Kern died November 11.

### Southern to National Deal Makes "Sue" Sweet for 6G

NEW YORK, Dec. 3.—In one of the heaviest coin deals involving a hillbilly tune in the history of the biz, Southern Music last week took over topper *Sioux City Sue* from National Music org. Deal not only gives National a 6G advance and a 50 per cent cut on performance rights, but also guarantees seller a minimum of

### Orrin Tucker Back To Chi Edgewater

CHICAGO, Dec. 1.—Orrin Tucker, currently at the Chase Hotel, St. Louis, is set for the Edgewater Beach Hotel, local North Side hostelry, starting December 21 for a limited engagement. Stay at the Edgewater Beach is significant for Tucker because it was here that he first gained national attention in 1940 when Bonny Baker's limpid chirping attracted plenty of attention during Tucker's airing from the hotel.

Tucker will get his first air breaks since leaving the navy after three years' service recently via American Broadcasting five times weekly from the hotel. Band is a bit more on the commercial swing side than Tucker's previous crew, with present ork sans fiddle and sporting full brass with two French horns added.

### Fuss and Flackery Pubs "Swagger" on Outs at ABC

NEW YORK, Dec. 3.—Swagger Trio program which played merry havoc with plug-and-pay biz since its inception on ABC network a couple of months ago, will be canceled middle of this month when Swagger's 13-week contract expires, according to Bud Barry, program director for ABC.

Official reason offered by Barry for decision not to renew Swagger is that he wants to allow more time for band remotes, but trade observers feel that unprecedented publicity and attention given to Swagger programing and publishing activities also figure in the write-off.

7 cents per sheet. In addition, Southern does not hold copyright on *Sue*.

Trade has no opinion. Just wonders why an in-the-know hillbillier like Reily Shepard, who has been friendly with the Levy boys the last few weeks, saw fit to steer Leeds away from deal.

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Martha Tilton—Cap. 184 • Mel Torme—Dec. 18653

### AFTER ALL THIS TIME (Chelsea)

Phil Brito—Music. 15038

### ARE THESE REALLY MINE? (Campbell-Porgie)

Vaughn Monroe—Vic. 20-1736 • Gene Krupa—Col. 36890

### COME CLOSER TO ME (Melody Lane)

Jimmy Dorsey—Dec. • Larry Stevens—Vic. (soon to be released)

### EASY STREET (Vanguard)

Guy Lombardo—Dec. 4066 • Martha Tilton—Dec. 3843  
Ginny Simms—OK 6259 • Sonny Dunham—Bl. 11200

### ESCUCHAME (Pemora)

Featured by Randy Brooks, Milton Shrednik, Gene Zacher and Bob Grant

### INTO THE NIGHT (BMI)

Featured by Freddy Martin, Charlie Spivak, Elliot Lawrence, Randy Brooks, Dave Cheskin and Beasley Smith

### JOSE GONZALES (Valiant)

Tony Pastor—Vic. 20-1693 • Guy Lombardo—Dec. 18712  
Four Chicks and Chuck—Cosmo 453

### MORE THAN YESTERDAY (Marks)

Featured by Guy Lombardo, Vaughn Monroe and Hal Aloma

### NEVER TOO LATE TO PRAY (Seneca)

Tommy Dorsey—Vic. 20-1773

### TELL IT TO A STAR (Indigo)

Charlie Barnet—Dec. 18736 • Tony Pastor—Bl. B-11533

### THE MOMENT I MET YOU (Embassy)

Tommy Dorsey—Vic. 20-1761

### WALKIN' WITH MY HONEY (Republic)

Sammy Kaye—Vic. 20-1713 • Ray Noble—Col. 36883

### WAITIN' FOR THE TRAIN TO COME IN (Block)

Louis Prima—Maj. 7156 • Johnny Long—Dec. 18718  
Peggy Lee—Cap. 218 • Harry James—Col. 36887

THERE'S A BMI HIT FOR EVERY TYPE OF SHOW



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## Fat Post-War Inkinings Make Groaning \$Fest

NEW YORK, Dec. 3.—Singer Johnny Desmond setting a fast pace for a lad fresh out of khakis! Topping off his recent Victor pacting, with a new network show *Teentimers* which has a reputed 50G-per-month advertising campaign behind it, Desmond has now been signed into Strand Theater here beginning December 7 for three weeks.

Booked by Don Haines, who handles Desmond, deal calls for a pretty figure that tops the dough handed out to Perry Como for similar engagement.

Desmond didn't waste any time getting into the showbiz whirl, getting out of the army one day (noon Friday) and starting his radio show on the next. Quick switch gave Haines some gray-hair jitters, with latter even sending a man down to Andrews field, Washington, where Desmond's discharge was handled, to make sure last-minute plans didn't go astray.

## Decca Threat Enlists Bing for Jockeys

(Continued from page 16)

goodly batch of hit songs. "One hit song can produce more than Bing's annual Decca royalty," he added. Bing's four youngsters are associated with him in a music firm, which Larry says all they are interested in is building for the future. This is another reason offered why Crosby wants to co-operate with disk jockeys and station record programs.

### Help on Holiday

Crosby's network commercial is great in this respect but since, in general, recorded broadcasts don't conflict, Larry feels they supplement a weekly Coast to Coaster. Too, when Bing takes a rest from the air, as he is currently doing, the record shows help keep things rolling.

Another note of discontent with Decca by Bing is understood to be their current policy of having him primarily record standard songs, even to the point of releasing a tune from a Crosby picture by another Decca artist before a Crosby platter of the same tune is released. In connection with this, Larry relates that he feels Bing's own popularity depends much on the playing of his records of current hit songs, and an overflow of standard items would take Crosby out of the day-to-day limelight.

## 4 Cosmo Key Men Walk Out on Bank

(Continued from page 16)

company had "not been fired," but maintained that their "demands" on the organization had been too extensive.

### Too Many Irons

Rebuttal claims from the four ex-Cosmopolites took the line that Bank had "too many irons in the fire at one time, that he held them up with post-dated checks and that his methods of operation made it impossible for them to stay with the firm." Report that Henry J. Reichhold, Detroit millionaire who was supposedly going in on a financial deal with Cosmo, had withdrawn his support were denied by Bank, altho statements from Palitz and Schribman indicated that no pact with Reichhold had been consummated to their knowledge. (See Reichhold statement on this page).

Meanwhile, Bank admitted that he had negotiated a stock-consolidation move in Albany, N. Y., whereby three segments of his firm, the realty corporation, the operating facilities and the label itself, had been merged into one. Deal supposedly involves capital-stock increase from 50,000 to 200,000 shares. Bank denied that this had any connection with the walk-out of his key employees or with the reported Reichhold freeze on a dough-investing deal.

## "OPEN YOUR BOOKS"

(Continued from page 16)

not only tied-up in "all-you-produce-is-mine" clauses, which in all cases overlap termination dates, but also that the pubs are forcing the tunesmiths into signing away renewal privileges. Both issues, SFA spokesmen say, are in direct violation of standard form.

## Songs They All Like

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# Lyric-Tune Trim New Alley Fad

## 16-Bar Ousts 32's and 64's

Orks and arrangers both prefer shorter ditties — air timing also big factor

*a Long, Long Time; Chickery Chick and That Feeling in the Moonlight*, which rate the choicer slots on Honor Roll of Hits in addition, but *Just a Little Fond Affection*, *Waiting for the Train To Come In* and *Guess I'll Get the Papers as Well*.

Point that goes with this seven-out-of-20 grab by stunted ditties, is that not since 20 years ago, when schottische tempos were the nation's rage, have so many 16ers earned top dial mention at one time. This is explained tradewise, say the fad finders as follows:

### Air Time a Factor

Plug situation being brutally competitive nowadays, the contactman finds he can do better by his boss with a short and sweet 16-bar affair than he can with 32 or 64 constructions. When it comes to precious airtime, pluggers will tell you, orksters are mighty ungracious about lengthy lyrics which prevent them from giving fullest spread to plug tunes and thereby satisfy the biggest number of pubs. And in the case of sustaining artists who are notorious recipients of payola, there, too, the payoff is complicated when the tune-length is unwieldy. Even the paid-off customers, it seems, want shorter tunes for their programs so that they can use more tunes; hence, more pay-off.

Same pitch goes for arrangers whose commitments to bands, and the available time they can give to new tunes, often spells the difference between a pub's getting "on" or being knocked "off." Figured that arrangers find proposition with double-"8ers" simpler than with "64's" and would therefore be more receptive to urging the shorter tune on the boss.

Another angle covering both arrangers and artists comes up frequently when a medley of given plug tunes is desired, the job being much more quickly done with 16-bar tunes.

But with all the whole argument for 16-bars spokesmen reassert that this (See NEW ALLEY FAD on page 24)

## Lewinter Forms Crew for Debut at Chi Pump Room

CHICAGO, Dec. 1.—David Lewinter, piano accompanist for such stars as Mary Martin, Larry Adler, Paul Draper and Gertrude Lawrence, is organizing a seven-piece crew here for his opening December 12 at the swank Pump Room of the Hotel Ambassador East. Pump Room opening for brand new crew is a big break because room offers six air-shots weekly over Station WBBM, local CBS outlet.

Lewinter has seven arrangers working on the band's book, which will feature plenty of commercial scorings, plus a number of subdued bounce tunes a la John Kirby, who made his first big break into the limelight during a Pump Room stay about five years back. Lewinter is being handled by Herman N. Levin, Gotham p. m.

## Store Music Tested At Stevens Dep't Store Sales Counter

CHICAGO, DEC. 1.—Edgar A. Stevens Department Store in Evanston, Chi suburb, became this week the first department store in Windy City or environs to use concentrated e.t. music to rest employees and stimulate sales to pepped-up customers.

Execs at Stubbs & Montgomery, ad agency handling the store, said Stevens was convinced by surveys which proved pop music soothingly played by nation's name bands lessened employee fatigue and possibly made bigger sales due to favorable reaction on part of customers. e.t. music by Xavier Cugat, Shep Fields, Carmen Cavallaro and other top name bands, is piped to the store on telephone lines from a central distributing outfit, the Boom Electric Amplifier Co.

Ad agency said it would ask store for records of sales made before and after installation of the soothers in effort to determine in what higher percentages, if any, the spondula flowed. Trade will be watching results of this test which may be another potential hypo to the e.t. as well as the ork biz.

## Bobby Byrne's New Ork on Shakedown Cruise in Midwest

CHICAGO, Dec. 1.—Bobby Byrne, trombone-playing fronter who just received his AAF discharge after two and a half years as a service ork maestro, is currently breaking in his reorganized crew in the Midwest. Band, currently doing a couple of one-nighters before

opening at the Orpheum Theater, Omaha, for a week December 7, just closed a short stay at Tunetown Ballroom, St. Louis.

Byrne's present aggregation lines up with seven brass, including the leader's trom; five saxes and four rhythm, with Bob Hayden, ex-BG vocalist, and Jeanne Berkley chirping.

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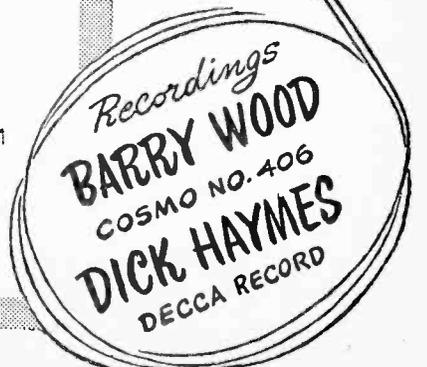
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NEW YORK, Dec. 3.—Nearest thing to a fad in the song-biz today is the 16-bar tune. That's the claim of several pubs, tunesmiths and arrangers around town who build up a pretty strong case for double-8 ditties even as they impose certain strong reservations.

Reservations include:

(1) No ridiculous conclusion that the composer of a great song need worry about its bar construction or anything else.

(2) No equally absurd inference to the effect that a predetermined formula governs public acceptance of pop tunes.

With these in mind spokesmen do claim, however, that Tin Pan Alley lately is turning more and more to short-sized lyrics. Proof and reasons offered involve both trade and public factors.

To prove their contention that 16-barrers are copping undue attention along music row, these spokesmen use *The Billboard's* own plug list. A quick gander at the listing reveals what's been giving 'em the 16-bar nudge.

Of the top 20 air plugs covered, no less than seven are scribed in 16-bar form. These include not only *It's Been*



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**Music—As Written**

**NEW YORK:**

Red Norvo understood to be leaving Benny Goodman ork for feature spot in Woody Herman band. . . . Terry Lawlor readying a new act prior to return to showbiz.

Walter Gross, radio orkster recently discharged from army, signed by Musieraft as house leader and musical director. Will handle usual studio ork chores as well as piano stint.

Paul Colby has left Barton Music and now with Jewel Pub. . . . Bob O'Connor, ex-trumpeter with Jack Teagarden and Tiny Hill, forming band under Frederick Bros.' guidance. Ork signed with University Records and starts West Coast one-nighters shortly. Another ex-G.I., Irving Fields, signed as musical director for Miami's Versailles during winter season.

Irv and Murray Deutch twins, out of the army where they toured with "This Is the Army" show, are now re-shaping a vocal group. Set for spot on Capitol Records as soon as rehearsals are completed.

Blue Note record firm sponsoring a jazz concert at Town Hall December 15. Disk artists on the program include Art Hodes, Sidney Bechet, (Pigmeat) Markham, Sidney Catlett and others. . . . Louis Prima on three-week vacation and won't resume until December 28 when he opens in Earl Theater, Philly. . . . Buddy Rich band opens Terrace Room, Newark, N. J., Christmas Day. . . . Crawford Music has picked up the Revel-Horwitz score from Broadway success *Are You With It?*

RCA-Victor started another radio show December 2 based on jive versus classic theme. Program regularly bills Raymond Paige ork as well as Deems Taylor for the longhairs and Leonard Feather for the crew-cut audience. . . . William Morris bookings for Ray McKinley complete for six months starting February. Engagements said to include Commodore Hotel and Strand Theater here, and Frank Dalley's Meadowbrook, Cedar Grove, N. J.

**HOLLYWOOD:**

Les Brown and Phil Moore vacationing here. . . . Joe Zimanich, former talent and exploitation head of ARA Records, resting in Cedars of Lebanon Hospital, before taking on new assignment. Milton Kerle in from the East to publicize Stan Kenton's Palladium run and picture commitments. . . . Denny Beckner back from overseas appearances and off to New York for band appearances. . . . Tex Ritter concluded his four-month tour at Oklahoma City but will tour thru New Mexico, Texas and Arizona in quest of folk songs before heading for Hollywood.

Valaida Snow signed to Bel-Tone recording contract. . . . Leo Mesner, of Philo Records, in New York contacting disk jockeys in connection with Philo's hot record of "E-Baba-Leba," by Helen Humes. . . . Adeline Hanson doing scripts for special swing street transcribed series by Standard Radio. She may shortly start house organ somewhat similar to the Capitol Magazine issued by Capitol Records for Standard Records for Standard Radio. . . . Jack Elliott out of Bel-Tone records and now associated with Arrowhead Music pubs in addition to writing special material for acts.

**CHICAGO:**

Mercury Records preparing to issue several albums, one by a prominent screen star, after the first of the year. . . . Frederick Bros. has inked a series of Negro theater dates for the International Sweethearts of Rhythm, currently on USO overseas, starting February 22 at the Royal, Baltimore. . . . Bob Lee, winner of the Order of the British Empire for his meritorious work as an entertainer, has donned civvies and is currently singing at the Edgewater Beach Hotel, Chi. . . . Bob Allen, one-time TD singer and later leader of his own ork, heads the cast of Rock Happ All-G.I. show now touring the Okinawa area. . . . Lee Castle into Glen Island Casino, New Rochelle, N. Y., for five days starting December 26. . . . Jimmy Hilliard, musical director of Mercury Records, in Gotham this week waxing sides by June Richmond and Errol Garner, who's set for an album release.

John Kirby has inked a management pact with GAC and the bassist-frontier is rebuilding the band for a soon-to-come Copacabana date. . . . The Showboat, Cleveland bistro, has started using bigger band budgets, with Bob Cross currently

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On the stand until December 9. . . .  
Teddy Phillips takes his band into the Latin Quarter, Detroit, December 10, for two weeks, to be followed by a week at the Tunetown Ballroom, St. Louis, December 25. . . . King Cole trio playing the Oriental Theater, Chicago December 27. . . . Betty George, singer with Glen Gray, currently at the Chicago Theater, Chi, joins Xavier Cugat's ork in February.

Joe Louis rumored pairing with Lionel Hampton in setting up a new independent Negro record label. . . . Sonny Thompson, who led the house band at the El Grotto, Chi bistro, is readying a mixed crew for a road tour. . . . Woody Herman does guest p. a.'s on the Johnny Presents ailer December 4 and January 8. . . . Glen Gray set for four weeks at the Terrace Room, Newark, N. J., teeing off January 15. . . . Tony Pastor's four-week stay at the College Inn of the Hotel Sherman, Chi has been moved from February 1 to March 1. . . . Lang Thompson the ex-band leader, has joined the band department of the Chi FB office, and is currently touring the territory meeting location ops and ballroom owners. . . . Larry Finley taking a short vacation in Chi before returning to the West Coast.

**Post-War Schools; Mills Grind Talent**

(Continued from page 3)

about 50 cents a lesson; small pay for the teacher.

**USO, Army Stimulated Interest**

A number of the G.I. aspirants ascribe their interest in legit to traveling USO shows they saw overseas and to army shows in which they took part. Many of them had no thought of Broadway or Hollywood before the war, but a greater familiarization with live shows turned their thoughts toward acting as a profession. Not all these hopefuls, school execs say, make the entrance grades, but, of those who do, almost all look like definite possibilities.

Radio and television are two added phases of this picture. Some schools have incorporated courses in these two fields and find their classes over-enrolled in no time. Television, particularly, is interesting newcomer thespis.

A fair percentage of these re-instated civilians are ex-WAC, Waves, Spars and Marines. Fem vets, too, are turning toward the Main Stem and the West Coast as their career centers.

**Terping Pic Same**

In terping, the picture is the same. More than one-third of this year's enrollees have doffed khaki or blue and are concentrating on taps and routines with an eye on the current boom in stag musicals. Some, of course, are more interested in ballet, but, according to dance school execs, the ballet lure is not as hot to vets as it was for 4-F's in the war years. Some of the fem vets, however, are practicing their entrechats and pirouettes diligently. Since the Bill of Rights puts a crimp in vets' plans, with no provisions for solo classes in the education program, this makes aspirant terpers' difficulties harder, but most of them are managing somehow to scrape up the cash themselves.

**Models Galore**

The modeling bureaus are crammed daily with hopeful profiles angling for steady jobs. As one fem exec put it: "My office is jammed all day with veterans who think they've got a future in modeling because they looked good in a helmet overseas or because they got into war pictures. They come in here all ages and sizes, and I'm not physically built to say 'no' to them!"

This facet of showbiz appeals to fems more than men and a large number of ex-WAC and Waves are signing up for posing. Today, according to execs, they're in it for the money; not, as in previous years, to snare rich husbands. The dough is good and the work not too exacting and the glamour is sufficient to feed the ego, so there's no dearth of model talent around New York today.

From the amount of mail coming to the different schools from overseas, it doesn't look as if there's going to be much slacking off for the next year or so from present heavy enrollee lists. After months and years of foxholes and jungles, the oceans and later the monotony of occupation duty, the Main Stem, Radio City and Hollywood look doubly glamorous to present and future vets, as well as civilians who have had these places in their minds since the first school play. All signs point to a big dough pile for talent schools for some time to come.

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## Herb Hendler Takes Over Artists, Reps For Cosmo Records

(Continued from page 16)  
"own part of the set-up." Idea is that there's something "solid" about being in an operation that you can't be kicked out of when business or personal reasons seem to indicate an exit.

### Bank's Counter Claim

On the dough side, Bank stated that he had a counterclaim against Reichhold for "not living up to his agreement" and also one "for claims made by Reichhold for his plastics which he claims didn't stand up in production." Bank explained that outside brains had to be called in to solve the production problems which Reichhold had said wouldn't exist. Bank also did a slow burn on a claimed statement made last week by Reichhold to *Time* mag to the effect that he "was taking over Cosmo Records." Twist on the Reichhold-Cosmo deal was that there wasn't a thing in writing, which, according to the trade, proves that "all the screwballs aren't in the music biz."

New treasurer of Cosmo will be Howard Stark. Ex-Lehman Brothers banking org, who is said to be an ultra-conservative and a balance wheel for Bank. Also, starting with the org this week will be Eddie Heller, ex-G.I., who has been with Victor and Columbia and knows the record ropes.

Reorganization of Cosmo, as indicated in another column, makes the entire biz a \$550,000 stock operation. Music men looking at Cosmo thru rose-colored glasses recall the ups and downs of a firm called Decca Records—and say, "Look at Decca now. And they point to that sock kid album of *Tubby, the Tuba* as evidence that Cosmo can produce disks that can sell.

## NEW ALLEY FAD

(Continued from page 21)  
holds true only in the most general cases. Understood that no maestro in his right mind is gonna turn down a *Black Magic* because it's 64-Begunie but when faced with a choice between two mediocre tunes, one 16 and one 32 or more, he's apt to give the nod to shorty. Accounting for public approval of the 16-bar songs is another thing, say the song-style seers, but here again they claim that simplicity of construction is the keynote. Felt that public post-war escapism more appropriately linked with the lighter-lilt of the average 16-bar tune than with more intricate and possibly more-taxing 64. Fad-finders go back to the plug list to support this one, citing the fact that of the 13 top tunes that are not 16-bar, nary a one goes to the 64 length, all of them sticking to the conventional 32 or 40.

## Austin Ballroom Burns

AUSTIN, Minn., Dec. 1.—Terp Ballroom, at Austin, Minn., was destroyed by fire. Spot was owned by Carl Fox, who also operates the Surf at Clear Lake, and the Prom at St. Paul. Building was valued at approximately \$100,000 and was covered by insurance. Fire broke out in the morning. Ballroom had not been operated the previous evening.

## Miller Ork for Capitol

NEW YORK, Dec. 3.—Glenn Miller band with Tex Beneke fronting, opens the Capitol Theater here right after holiday show, which runs out either 24th or 31st of January.

Band will go in virtually with same crew as made the rounds overseas for the army air forces. Vocal group, the Crew Chiefs, will be featured. GAC is handling.

## Oriole Weds DeLuxe Diskery

NEW YORK, Dec. 3.—Oriole Distributing Company has inked with DeLuxe Records, diskery head Julius Braun announced last week. Distrib, centered in Baltimore, also will look out for Washington and Wilmington, Del., areas. Franchise effective immediately.

## Chantey Wins Navy Contest

CHICAGO, Dec. 3.—A sea chantey, based on the traditional Negro folk song and written by Noah F. Ryder, 31, yeoman, third class, USNR, of Hampton, Va., won the \$500 grand prize in the recently completed navy show contest sponsored by the Writers' War Board. There were 1,331 entries.



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## On the Stand

### Cab Calloway

(Reviewed November 23, 1945, at Paradise Theater, Detroit)

(Agency: Cab Calloway, Inc.)

Band was recently strengthened by one trumpet and now has four trombones, five saxes, five trumpets, four percussion and one vocalist, making it 19 men with Cab and a girl. There's plenty of sound, and for those who have no liking for the style, it's almost certain to be just noise. But Calloway's real secret of success is that of big time, organized jive at its best, with the leader's antics giving an appearance of spontaneity to a carefully controlled performance.

He works hard and gave absolutely everything at show caught. It's all Cab's show and he rates equally high as actor and musician. Prancings, leaps, stick-tossing and his vociferous shouts for "more" give his production an individual bounce that clicks. A lot of the high quality of performance may be attributed to working under ideal conditions, to a nearly all-Negro audience, sympathetic and responsive. The unit as a whole, but Cab most of all, worked in highly expressive shades of meaning in word, tone and gesture that are lost outside his race audience.

Each brass section gets its solo turns, briefly, with the spotlight on Tyree Glenn, trombone; Milton Hinton, bass, and Jonah Jones, trumpet. All please, but emphasis of quality is still on the ensemble. Slightly amazing is the variation of style as they play to meet the requirements of acts on the bill, going almost sweet for a dance trio interlude. Cab does some vocal solos, sticking to a very simple range musically, but getting romantic effect by richness of overtone.

Dottie Saulters, contralto, gets in some lively work, at her best in the *Caldonia* genre. Her dance helps presentation immensely. Cab's clowning during her numbers somewhat distracts. Which returns to the fact that it's all Cab's personality that makes this show go over in a big way.

Haviland F. Reves.

### Max Kaminsky

(Reviewed at the Copley Terrace, Boston, November 23)

Max Kaminsky's new small combo is noteworthy on a lot of counts. Not the least of same is the fact that Pee Wee Russell has a new mustache and is playing sweet but good. Which makes a fair-sized shock for everyone and reduces the arguments pro-and-con regarding Russell to another status.

Set-up of the band hatched by Kaminsky is, naturally, Kaminsky on trumpet, Pee Wee Russell on clarinet, Brad Gowans on trombone, John Field on bass, Ted Ray at the piano and Buzzy Drootin at the drums. Combo is one which spotlights versatility and is doing a solid job at the Terrace.

Tee-off was *Sister Kate* done New Orleans style. Collected a lot of slaps even in a room where the enthusiasm is usually silent. Next number was a fastee, titled *Fidgety Feet*, done in soup style. *Sleepy-Time Gal*, with Kaminsky steering, was very special, hitting high spot when it faded into *I Can't Get Started With You*.

Important fact is that Kaminsky's new combo is ready and able to dish out New Orleans jazz, blues and swing. All are done as clean as a well-polished elbow.

Barbara Pearson.

### BULLS, BEARS SNUB

(Continued from page 4)

that they cannot manufacture profitably at current OPA ceilings, are not even considering moving into the tele field for a long time to come. Today RCA is only turning out on a pilot line. Emerson and GE, which should be pouring out radio sets, are doing a mere 150 sets a day. With such a situation, radio men feel that tele set manufacture is too far beyond them at the moment to warrant much more than talk and hopes. They don't even see the green light for radio sets much before spring. Yule trade, they say, will be scanty.

This attitude is reflected in the public stock buying. The boys and gals anxious to find a "new" industry on which to take a flier are turning away from the ether towards plastics, planes, etc., while the more conservative still prefer to plunge their dough into the old standbys—motors and oils.

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# PART 1—The Billboard

## HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S 15 TOP TUNES

1. IT'S BEEN A LONG, LONG TIME
2. IT MIGHT AS WELL BE SPRING
3. CHICKERY CHICK
4. I CAN'T BEGIN TO TELL YOU
5. I'LL BUY THAT DREAM
6. THAT'S FOR ME
7. TILL THE END OF TIME
8. WAITIN' FOR THE TRAIN TO COME IN
9. SYMPHONY
10. (DID YOU EVER GET) THAT FEELING IN THE MOONLIGHT!
11. WHITE CHRISTMAS
12. LOVE LETTERS
13. IT'S ONLY A PAPER MOON
14. BUT I DID
15. IF I LOVED YOU

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific statistical tabulation of various degrees of each song's popularity as measured in the following survey features of The Billboard's Music Popularity Chart: Songs With Most Radio Plugs; Records Most Played on Disk Programs; Play Status of Films With Leading Songs; Best Selling Sheet Music; Best Selling Retail Records, and Most Played Juke Box Records.

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by THE BILLBOARD. No use of either may be made without THE BILLBOARD'S consent.

## ENGLAND'S TOP TWENTY

SONG	ENGLISH	AMERICAN
1. I'M IN LOVE WITH TWO SWEETHEARTS	Irwin Dash Music Pub. Co.	Music Makers
2. THERE! I'VE SAID IT AGAIN	Campbell Connelly & Co.	Valiant
3. THE GYPSY	Peter Maurice Music Co.	*
4. BELL-BOTTOM TROUSERS	Campbell Connelly & Co.	Santly-Joy
5. COMING HOME	Peter Maurice Music Co.	Harman
6. I HOPE TO DIE IF I TOLD A LIE	Campbell Connelly & Co.	Advanced
7. UNDER THE WILLOW TREE	Mac Melodies Co.	*
8. CAROLINA	Irwin Dash Music Pub. Co.	*
9. SYMPHONY	Chappell & Co.	Chappell
10. JUST A PRAYER AWAY	Campbell Connelly & Co.	Shapiro-Bernstein
11. CHEWING A PIECE OF STRAW	Bradbury Wood	Chappell
12. JUST A BLUE SERGE SUIT	Victoria Co.	Berlin
13. LET'S KEEP IT THAT WAY	Noel Gay Music Co.	*
14. THERE MUST BE A WAY	Bradbury Wood	Stevens
15. I SHOULD CARE	Southern Music Pub. Co.	Dorsey
16. PABLO, THE DREAMER	Southern Music Pub. Co.	Southern
17. THE MORE I SEE YOU	Chappell & Co.	Bregman-Vocco-Conn
18. REMEMBER ME	Cinephonic Music Co.	*
19. GOODNIGHT, MY WONDERFUL ONE	Francis Day	*
20. LET HIM GO, LET HIM TARRY	Yale Music Corp.	Morris

\*Publisher not available as The Billboard goes to press.

## FILM PLUGS

### PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

**AFTER ALL THIS TIME** (Chelsea), in Monogram's "Swing Parade of 1946." National release date not set.

**ALONG THE NAVAJO TRAIL** (Leeds), sung by Roy Rogers in Republic's "Don't Fence Me In." National release date—October 20, 1945.

**DIG YOU LATER** (A HUBBA-HUBBA-HUBBA) (Robbins), sung by Perry Como in 20th Century-Fox's "Doll Face." National release date not set.

**DOCTOR, LAWYER, INDIAN CHIEF** (Burke-Van Heusen), sung by Betty Hutton in Paramount's "Stork Club." National release date—December 28, 1945.

**I CAN'T BEGIN TO TELL YOU** (Bregman-Vocco-Conn), in 20th Century-Fox's "The Dolly Sisters." National release date—November, 1945.

**I'LL BUY THAT DREAM** (Burke-Van Heusen), sung by Anne Jeffreys in RKO's "Sing Your Way Home." National release date not set.

**IT MIGHT AS WELL BE SPRING** (Williamson), in 20th Century-Fox's "State Fair." National release date—October, 1945.

**IT'S ONLY A PAPER MOON** (Harms, Inc.) in Warner Brothers' "Too Young To Know." National release date—December 1, 1945.

**JUST A LITTLE FOND AFFECTION** (Shapiro-Bernstein), sung by Connee Boswell in Monogram's "Swing Parade of 1946." National release date—January 12, 1946.

**LOVE LETTERS** (Famous) in Paramount's "Love Letters." National release date—October 26, 1945.

**SOME SUNDAY MORNING** (Harms, Inc.), in Warner Bros.' "San Antonio." National release date—December 29, 1945.

**THAT'S FOR ME** (Williamson) in 20th Century-Fox's "State Fair." National release date—October, 1945.

# Music Popularity Chart

Week Ending  
Nov. 29, 1945

## RADIO

### SONGS WITH MOST RADIO PLUGS

(Beginning Friday, November 23, and ending Thursday, November 29)

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABC (Columbia), WEAF (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard programs.

List is based on Accurate Reporting Service tabulation. The Billboard lists the top 25 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
8	A Door Will Open (R)	Dorsey	ASCAP
7	After All This Time (F) (R)	Chelsea	BMI
20	Along the Navajo Trail (F) (R)	Leeds	ASCAP
2	Are These Really Mine? (R)	Campbell-Porgie	BMI
1	As Long As I Live (I Will Love You)	Cherio	BMI
11	Autumn Serenade (R)	Robbins	ASCAP
1	Blue	Starlight	ASCAP
9	But—I Did (R)	Remick	ASCAP
6	Chickery Chick (R)	Santly-Joy	ASCAP
2	Come To Baby, Do (R)	Leeds	ASCAP
9	Dearest Darling (R)	Advanced	ASCAP
8	Gee, It's Good To Hold You (R)	Criterion	ASCAP
13	How Deep Is the Ocean? (R)	Berlin	ASCAP
6	I Can't Begin To Tell You (F) (R)	Bregman-Vocco-Conn	ASCAP
29	If I Loved You (M) (R)	T. B. Harms	ASCAP
15	I'll Buy That Dream (F) (R)	Burke-Van Heusen	ASCAP
5	In the Middle of May (R)	Crawford	ASCAP
4	It Might As Well Be Spring (F) (R)	Williamson	ASCAP
7	It's Been a Long, Long Time (R)	Morris	ASCAP
3	It's Never Too Late To Pray	Seneca	BMI
10	It's Only a Paper Moon (F) (R)	Harms, Inc.	ASCAP
6	Just a Little Fond Affection (F) (R)	Shapiro-Bernstein	ASCAP
14	Love Letters (F) (R)	Famous	ASCAP
1	My Guy's Come Back (R)	Shapiro-Bernstein	ASCAP
10	No Can Do (R)	Robbins	ASCAP
1	Put That Ring On My Finger (R)	ABC	ASCAP
3	Some Sunday Morning (F) (R)	Harms, Inc.	ASCAP
3	Symphony (R)	Chappell	ASCAP
15	That's For Me (F) (R)	Williamson	ASCAP
1	White Christmas (F) (R)	Berlin	ASCAP
3	You're Nobody Till Somebody Loves You (R)	Southern	ASCAP

### RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys thruout the country. Unless indicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION	TITLE	Artist	Label	Lic. By
8	1	CHICKERY CHICK	Sammy Kaye	Victor 20-1726	ASCAP
9	2	IT'S BEEN A LONG, LONG TIME	Harry James	Columbia 36838	ASCAP
8	3	IT'S BEEN A LONG, LONG TIME	Bing Crosby-Les Paul Trio	Decca 17708	
4	5	WAITIN' FOR THE TRAIN TO COME IN	Peggy Lee	Capitol 218	BMI
17	4	TILL THE END OF TIME	Perry Como	Victor 20-1709	ASCAP
4	8	IT MIGHT AS WELL BE SPRING (F)	Dick Haymes	Decca 18706	ASCAP
1	—	SYMPHONY	Freddy Martin	Victor 20-1747	ASCAP
7	6	IT'S BEEN A LONG, LONG TIME	Charlie Spivak	Victor 20-1721	ASCAP
1	—	SYMPHONY	Benny Goodman	Columbia 36874	ASCAP
2	12	I CAN'T BEGIN TO TELL YOU (F)	Bing Crosby-Carmen Cavallaro	Decca 23457	ASCAP
8	10	THAT'S FOR ME (F)	Dick Haymes	Decca 18706	ASCAP
6	8	IT'S BEEN A LONG, LONG TIME	Stan Kenton	Capitol 219	ASCAP
4	13	IT MIGHT AS WELL BE SPRING (F)	Paul Weston-Margaret Whiting	Capitol 214	ASCAP
4	9	DON'T FORGET TO-NIGHT TOMORROW	Frank Sinatra	Columbia 36854	ASCAP
1	—	NANCY	Frank Sinatra	Columbia 36828	ASCAP
13	7	I'LL BUY THAT DREAM (F)	Dick Haymes-Helen Forrest	Decca 23434	ASCAP
1	—	I CAN'T BEGIN TO TELL YOU (F)	Harry James	Columbia 36867	ASCAP
1	—	DOCTOR, LAWYER, INDIAN CHIEF (F)	Betty Hutton	Capitol 220	ASCAP

### Coming Up

CHICKERY CHICK	Gene Krupa	Columbia 36877
MY GUY'S COME BACK	Benny Goodman	Columbia 36874
MY GUY'S COME BACK	Dinah Shore	Victor 20-1731
I CAN'T BEGIN TO TELL YOU (F)	Sammy Kaye	Victor 20-1720
DIG YOU LATER (A HUBBA-HUBBA-HUBBA) (F)	Perry Como	Victor 20-1750

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ELLA MAE MORSE  
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CAP. 226

Sunset and Vine



# New Releases

## TOMMY DORSEY

AND HIS ORCHESTRA

### The Moment I Met You

Vocal by The Sentimentalists

### That Went Out with Button Shoes

Vocal by Pat Brewster, Stuart Foster, The Sentimentalists and Tommy Dorsey

RCA VICTOR 20-1761



## SPIKE JONES

AND HIS CITY SLICKERS

### The Blue Danube

Vocal by Carl Grayson, Del Porter and The Boys in the Backroom

### You Always Hurt the One You Love

Vocal by Carl Grayson and Red Ingle

RCA VICTOR 20-1762

## SHEP FIELDS

AND HIS NEW MUSIC

### Coffee Time

(from the MGM picture "Yolanda and the Thief") Vocal by Meredith Blake

### Put That Ring on My Finger

Vocal by Meredith Blake and Bob Stewart

RCA VICTOR 20-1763

## SONS of the PIONEERS

WITH INSTRUMENTAL ACCOMPANIMENT

### Forgive and Forget

### The Timber Trail

RCA VICTOR 20-1764

## MONTANA SLIM (The Yodeling Cowboy)

WITH GUITAR

### Memories That Never Die

### I May be Wrong

BLUEBIRD 33-0539

## JOE WILLIAMS (Blues Singer)

WITH GUITAR, DRUMS AND HARMONICA

### Somebody's Been Worrying

### Vitamin A

BLUEBIRD 34-0739



# PART 2—The Billboard

## RETAIL SALES AND

### BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION		
	Last Week	This Week	
8	1	1.	IT'S BEEN A LONG, LONG TIME (R) ..... Morris
6	2	2.	IT MIGHT AS WELL BE SPRING (F) (R) ..... Williamson
4	5	3.	I CAN'T BEGIN TO TELL YOU (F) (R) ..... Bregman-Vocco-Conn
5	7	4.	CHICKERY CHICK (R) ..... Santly-Joy
9	6	5.	THAT'S FOR ME (F) (R) ..... Williamson
18	3	6.	TILL THE END OF TIME (R) ..... Santly-Joy
11	4	7.	I'LL BUY THAT DREAM (F) (R) ..... Burke-Van Heusen
13	8	7.	ALONG THE NAVAJO TRAIL (F) (R) ..... Leeds
2	—	8.	WAITIN' FOR THE TRAIN TO COME IN (R) ..... Martin Block
9	9	9.	(DID YOU EVER GET) THAT FEELING IN THE MOON-LIGHT? (R) ..... Paul-Pioneer
8	—	10.	IT'S ONLY A PAPER MOON (F) (R) ..... Harms, Inc.

### BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italics.

Weeks to date	POSITION		
	Last Week	This Week	
8	3	1.	IT'S BEEN A LONG, LONG TIME ..... Bing Crosby ..... Decca 18708 <i>Whose Dream Are You?</i>
7	2	2.	CHICKERY CHICK ..... Sammy Kaye ..... Victor 20-1726 <i>I Lost My Job Again</i>
8	1	3.	IT'S BEEN A LONG, LONG TIME ..... Harry James ..... Columbia 36838 <i>Autumn Serenade</i>
10	4	4.	I'LL BUY THAT DREAM ..... Dick Haymes-Helen Forrest ..... Decca 23434 <i>Some Sunday Morning</i>
3	6	5.	I CAN'T BEGIN TO TELL YOU (F) ..... Bing Crosby-Carmen Cavallaro ..... Decca 23457 <i>I Can't Believe That You're In Love With Me</i>
3	8	6.	WAITIN' FOR THE TRAIN TO COME IN ..... Peggy Lee ..... Capitol 218 <i>I'm Glad I Waited for You</i>
4	10	7.	IT MIGHT AS WELL BE SPRING (F) ..... Dick Haymes ..... Decca 18706 <i>That's for Me (F)</i>
2	8	8.	IT MIGHT AS WELL BE SPRING (F) ..... Paul Weston-Margaret Whiting ..... Capitol 214 <i>How Deep Is the Ocean?</i>

(Continued on page 84)

### BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
2	3	1.	Merry Christmas ..... Decca 403 Bing Crosby
8	3	2.	Going My Way ..... Decca 405 Bing Crosby
8	1	3.	On the Moonbeam ..... Victor P-142 Vaughn Monroe
6	—	4.	Music for Dreaming ..... Capitol BD-9 Paul Weston
3	5	5.	Cugat's Rhumba ..... Columbia C-110 Xavier Cugat

### BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
24	1	1.	Chopin's Polonaise ..... Victor 11-8848 Jose Iturbi
10	2	2.	Clair DeLune ..... Victor 11-8851 Jose Iturbi
3	5	3.	Warsaw Concerto ..... Victor 11-8863 Sanroma Boston Pops
32	3	4.	Warsaw Concerto ..... Decca 29150 Wallenstein, Los Angeles Philharmonic Ork.
4	—	5.	Ave Maria ..... Columbia 7416 Andre Kostelanetz and Ork.
20	4	5.	Warsaw Concerto ..... Columbia 7490-M Mathieson, London Symphony
1	—	5.	Skater's Waltz ..... Victor 11-8949 Arturo Toscanini

### BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
21	1	1.	Rhapsody in Blue ..... Columbia X-251 Oscar Levant, Philadelphia Ork; Eugene Ormandy, conductor
2	—	2.	Sonata Appassionata ..... Victor M-1018 Artur Schnabel
8	3	3.	Till Eulenspiegel ..... Victor DV-1 Boston Symphony Ork; Serge Koussevitzky, conductor
33	4	4.	Grieg Piano Concerto in A Minor ..... Victor M-900 Rubinstein-Ormandy, Philadelphia
8	4	4.	Kostelanetz Conducts ..... Columbia M-574 Andre Kostelanetz

# Music Popularity Chart

Week Ending  
Nov. 29, 1945

## JUKE BOX PLAYS

### MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record
	Last Week	This Week	
8	1	1	<b>IT'S BEEN A LONG, LONG TIME</b> —Bing Crosby-Les Paul Trio (Harry James, Columbia 36838; Stan Kenton, Capitol 219; Charlie Spivak, Victor 20-1721; Phil Brito, Musicraft 15040; The Five De Marco Sisters, Majestic 7157)
6	2	2	<b>CHICKERY CHICK</b> —Sammy Kaye (Nancy Norman-Billy Williams-The Kaye Choir) (George Olsen, Majestic 7155; Gene Krupa, Columbia 36877; Evelyn Knight-The Jesters, Decca 18725)
7	3	3	<b>IT'S BEEN A LONG, LONG TIME</b> —Harry James (Kitty Kallen) (See No. 1)
10	6	4	<b>I'LL BUY THAT DREAM (F)</b> —Dick Haymes-Helen Forrest (Victor Young Ork) (Harry James (Kitty Kallen), Columbia 36833; Hal McIntyre, Victor 20-1679; Joan Edwards, Cosmo 456)
3	8	5	<b>I CAN'T BEGIN TO TELL YOU (F)</b> —Bing Crosby-Carmen Cavallaro (Andy Russell, Capitol 221; Harry James, Columbia 36867; Sammy Kaye, Victor 20-1720)
4	5	6	<b>WAITIN' FOR THE TRAIN TO COME IN</b> —Peggy Lee (Dave Barbour Ork) (Harry James, Columbia 36867; Louis Prima, Majestic 7156; Johnny Long-Dick Robertson, Decca 18718)
16	4	7	<b>TILL THE END OF TIME</b> —Perry Como, (Russell Case Ork) (Les Brown, Columbia 36828; Dick Haymes, Decca 18699; Ginny Simms, Columbia 39849; Don Baker, Continental C-1162; Bob Graham, Jewel 3000)
10	7	8	<b>I'LL BUY THAT DREAM (F)</b> —Harry James (Kitty Kallen) (See No. 4)
1	—	9	<b>IT MIGHT AS WELL BE SPRING (F)</b> —Dick Haymes-Victor Young Ork (Paul Weston-Margaret Whiting, Capitol 214; Sammy Kaye, Victor 20-1738; Ray Noble, Columbia 36893)
1	—	9	<b>WAITIN' FOR THE TRAIN TO COME IN</b> —Johnny Long-Dick Robertson (See No. 6)
2	9	10	<b>WAITIN' FOR THE TRAIN TO COME IN</b> —Harry James (Kitty Kallen) (See No. 6)
5	12	10	<b>NO CAN DO</b> —Guy Lombardo (Don Rodney-Rose Marie Lombardo) (Xavier Cugat, Columbia 36836; The Four King Sisters, Victor 20-1719)
1	—	11	<b>FISHIN' FOR THE MOON</b> —Vaughn Monroe-The Norton Sisters (Johnny Long-Dick Robertson, Decca 18718)
1	—	11	<b>FISHIN' FOR THE MOON</b> —Vaughn Monroe (Vaughn Monroe-The Norton Sisters) (See No. 1)
7	8	12	<b>IT'S BEEN A LONG, LONG TIME</b> —Charlie Spivak (Irene Daye) (See No. 1)
9	11	13	<b>(DID YOU EVER GET) THAT FEELING IN THE MOONLIGHT?</b> —Perry Como (The Satisfiers-Russell Case Ork)

### Coming Up

- I CAN'T BEGIN TO TELL YOU (F)**—Sammy Kaye (Nancy Norman)..... Victor 20-1720
- SOME SUNDAY MORNING (F)**—Helen Forrest-Dick Haymes (Victor Young & Ork)..... Decca 23434
- SYMPHONY**—Freddie Martin (Clyde Rogers)..... Victor 20-1747

### MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
4	4	1	<b>IT'S BEEN SO LONG, DARLING</b> ..... Ernest Tubb..... Decca 6112
8	6	2	<b>SIoux CITY SUE</b> ..... Dick Thomas..... National 5007
19	3	3	<b>YOU TWO-TIMED ME ONE TIME TOO OFTEN</b> ..... Tex Ritter..... Capitol 206
9	1	3	<b>WITH TEARS IN MY EYES</b> ..... Wesley Tuttle..... Capitol 216
4	2	3	<b>SILVER DEW ON THE BLUE GRASS TONIGHT</b> ..... Bob Wills..... Columbia 36841
13	—	4	<b>SHAME ON YOU</b> ..... Red Foley-Lawrence Welk..... Decca 18698
1	—	4	<b>HONESTLY</b> ..... Dick Thomas..... National 5008
1	—	4	<b>YOU WILL HAVE TO PAY</b> ..... Tex Ritter..... Capitol 223

### MOST-PLAYED JUKE BOX RACE RECORDS

Records listed as race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
18	1	1	<b>THE HONEYDRIPPER</b> ..... Joe Liggins..... Exclusive 207
5	2	2	<b>THE HONEYDRIPPER</b> ..... Jimmie Lunceford-Delta Rhythm Boys..... Decca 23451
1	—	3	<b>BEULAH'S BOOGIE</b> ..... Lionel Hampton..... Decca 18719

(Prices do not include federal, state or local taxes)

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# PART 3—The Billboard

## ADVANCE RECORD

### ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

- ALONG THE NAVAJO TRAIL.....Ozie Waters and The Plainsmen (The Coast Ranch Hands) .....Coast 2015
- AS LONG AS I LIVE.....Frankie Carle (Paul Allen).....Columbia 36892
- BY THE LIGHT OF THE SILVERY MOON.....Phil Regan (Harry Bluestone Ork).....Majestic 7161
- COME CLOSER TO ME.....Larry Stevens (Mahlon Merrick Ork).....Victor 20-1778
- DARLIN', WHAT MORE CAN I DO...Idaho Call and His Sun Valley Cow-boys (Boots and Idaho)....Coast 2013
- DETOUR.....Jimmy Walker (Paul Westmoreland and His Pecos River Boys).....Coast 2016
- DON'T KNOCK IT.....Delta Rhythm Boys.....Decca 18739
- EVERYBODY KNEW BUT ME.....Dinah Shore (Russ Case Ork).....Victor 20-1775
- FOR TOO LONG (12").....Peggy Mann (Victor King Concert Ork).....Orpheus M-1002
- FULL MOON AND EMPTY ARMS.....Ray Noble (Roy Lanson).....Columbia 36893
- HEARTACHES.....Idaho Call and His Sun Valley Cow-boys (Boots and Idaho)....Coast 2014
- HOME COUNTRY.....Charlie Spivak (Irene Daye).....Victor 20-1774
- HONEY.....Ted Martin-Mack Triplets-Emil Coleman Ork.....DeLuxe 1006
- HURRY HOME.....Thelma Carpenter (Bud Freeman Ork).....Majestic 1023
- IF THIS ISN'T LOVE.....Cab Calloway (Cab Calloway Cabaliers).....Columbia 36894
- I'M ALWAYS CHASING RAINBOWS..Helen Forrest-Dick Haymes (Earle Hagen Ork) .....Decca 23472
- I'M ALWAYS CHASING RAINBOWS..Ted Martin-Mack Triplets-Emil Coleman Ork.....DeLuxe 1006
- I'M SO IN LOVE (LE FEQUIRE) (12")..Peggy Mann (Victor King Concert Ork).....Orpheus M-1001
- IT MIGHT AS WELL BE SPRING....Ray Noble (Roy Lanson) .....Columbia 36893
- IT'S A GRAND NIGHT FOR SINGING..Larry Stevens (Mahlon Merrick Ork).....Victor 20-1778
- IT'S TOO LATE NOW (TO SAY YOU'RE SORRY).....Idaho Call and His Sun Valley Cow-boys (Boots Faye) .....Coast 2013
- JUST A-SITTIN' AND A-ROCKIN'....Delta Rhythm Boys.....Decca 18739
- JUST A-SITTIN' AND A-ROCKIN'....Thelma Carpenter.....Majestic 1023
- LIFE'S NOT THE SAME.....Red River Hillbillies (Bill Wesley)....Starr 100
- LITTLE CHUM.....Dusty Brooks-The Four Tones.Memo 1069
- LONELY LOVE (12").....Peggy Mann (Victor King Concert Ork).....Orpheus M-1001
- LONESOME (12").....Peggy Mann (Victor King Concert Ork).....Orpheus M-1002
- NEGRA CONSENTIDA (MY PET BRUNETTE) (12").....Peggy Mann (Victor King Concert Ork).....Orpheus M-1002
- OH! WHAT IT SEEMED TO BE.....Frankie Carle (Marjorie Hughes).....Columbia 36892
- PASS THAT PEACE PIPE.....Dinah Shore (Russ Case Ork).....Victor 20-1775
- PLAY JACKPOT.....Dusty Brooks-The Four Tones.Memo 1083
- PLEASE DON'T RUSH ME.....Dusty Brooks-The Four Tones.Memo 1098
- PLEASE SET A DATE.....Memphis Minnie and Son, Joe.....Columbia 36895
- PURPOSELY (12").....Peggy Mann (Victor King Concert Ork).....Orpheus M-1001
- RAIN, RAIN POLKA.....Edward Krolkowski Ork..Columbia 12261
- SECLUSION.....Dusty Brooks-The Four Tones.Memo 1070
- SEEMS LIKE OLD TIMES.....Guy Lombardo (Don Rodney-The Lombardo Trio) .....Decca 18737
- SIGH BY NIGHT.....Hildegard-Russ Morgan....Decca 23473
- SLICK CHICK.....Bill Gale and His Globe Trotters.....Columbia 12262
- SILVER DEW ON THE BLUE GRASS TONIGHT.....Ozie Waters and The Plainsmen (The Coast Ranch Hands).....Coast 2015
- SIoux CITY SUE.....Jimmy Walker (Paul Westmoreland and His Pecos River Boys).....Coast 2016
- SOME DO, SOME DON'T.....Bill Gale and His Globe Trotters.....Columbia 12262
- SOMEDAY (YOU'LL WANT ME TO WANT YOU).....Hoosier Hot Shots (Sally Foster-Gil Taylor).....Decca 18738
- SOMETHING TO WRITE HOME ABOUT (12").....Peggy Mann (Victor King Concert Ork).....Orpheus M-1001
- STRANGER IN TOWN.....Charlie Spivak (Jimmy Saunders).....Victor 20-1774
- SUNBONNET SUE.....Phil Regan (Harry Bluestone Ork).....Majestic 7161
- SYMPHONY.....Guy Lombardo.....Decca 18737
- THANK YOU FOR THE LIES.....Dusty Brooks-The Four Tones.Memo 1071
- THE CAB SONG.....Hildegard-Russ Morgan....Decca 23473
- THE HONEYDRIPPER.....Cab Calloway (Cab Calloway).....Columbia 36894
- TOMORROW IS FOREVER.....Helen Forrest-Dick Haymes (Earle Hagen Ork).....Decca 23472
- TRUE LOVE.....Memphis Minnie and Son, Joe.....Columbia 36895
- UPTOWN RHYTHM.....Dusty Brooks-The Four Tones.Memo 1036
- WHEN HE COMES BACK.....Red River Hillbillies (Bill Wesley)....Starr 100
- WHEN I SPEAK YOUR NAME (12")..Peggy Mann (Victor King Concert Ork).....Orpheus M-1002
- YAH-TA-TA POLKA.....Edward Krolkowski Ork..Columbia 12261
- YOU DON'T CARE WHAT HAPPENS TO ME.....Idaho Call and His Sun Valley Cow-boys (Idaho) .....Coast 2014
- YOU TWO-TIMED ME ONE TIME TOO OFTEN.....Hoosier Hot Shots (Two Ton Baker and Trio) .....Decca 18738

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# Music Popularity Chart Week Ending Nov. 29, 1945

## DATA AND REVIEWS

### RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by en-

try into best selling, most played or most heard features of the Chart.

**PUT THAT RING ON MY FINGER** ..... Andrews Sisters with Vic Schoen Ork ...Decca 18726-A

This is it. It has just that "Rum and C. C." swing, and that ain't bad. The Sisters A sell this for a fare-three-well, and Vic Schoen backs them in the best V. O. manner. Check this as one that will be hard to get—at the outset as was that Cuban lullaby. N. B. "The Wedding Song" on the reverse side is plus-age but definitely.

**GIVE ME THE SIMPLE LIFE** .. Bing Crosby and Jimmy Dorsey .....Decca 23469-A

This pairing isn't as top-drawer as might be expected, but these two names can't lose, as long as they don't go sour, and they don't, simple life-ing. It'll spin plenty on the paytables and the home phonos.

**DIG YOU LATER (A Hubba-Perry Como and the Satisfyers Hubba-Hubba)** ..... Victor 20-1750-A

This Harold Adamson-Jimmy McHugh tune from 20th Century-Fox's "Doll Face" pic, gives Perry Como something to wrap his tonsils around, and he Como's it in a big way. It has something for the nickel droppers and the retail sales department as well. Watch this one ride the wave and carry Como along.

### RECORD REVIEWS

By M. H. Orodener

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

#### LIONEL HAMPTON (Decca)

**Beulah's Boogie**—FT. **Million Dollar Smile**—FT.

Lionel Hampton brings back his eight-to-the-bar beatings with an exciting and entirely persuasive original, "Beulah's Boogie." The horns are hot, screaming out the riffs in close formation as they swarm all over the side that spotlights the maestro's piano noodling in the top octaves. It's a knock-em-down and rock-it blues with Hampton building it up to a feverish pitch that reaches the temperature of his fore-running "Hampton Boogie." Flipover finds the band knitting a pleasant melody fabric solidly and with plenty of sock. Hammers his vibes for this one—"Million-Dollar Smile," which rates a lyric for its fetching ballad melody if it already doesn't have a word picture to go with it.

The phono fans will knock themselves out as much as the band does for "Beulah's Boogie."

#### WOODY HERMAN (Columbia)

**Gee, But It's Good To Hold You**—FT; VC. **Your Father's Mustache**—FT; VC.

There's plenty of melodic contrast to this new Woody Herman couplet, altho the herd lays it down heavy for both spins. "Gee, But It's Good To Hold You," blending a sentimental lyric with a lovely melody, has Frances Wayne slinging the wordage to good returns. Band boys go on a spinning spree for trombonist Bill Harris's "Your Father's Mustache." It's a jump riff that has been kicked around from one end to the other on 52d Street, and the Woodmen get it going like gang-busters. The hot horns blow it just that way for their improvisings, with the ensemble adding a silly jingle that adds nothing to the song or the spinning. It's the way they swarm all over the side instrumentally that makes it so jump-inspiring.

The Herman host of fans will show their loyalty for "Your Father's Mustache," with a fair measure of coins caught by "Gee, But It's Good To Hold You."

#### ERSKINE BUTTERFIELD (Joe Davis)

**Six-Thirty Express**—FT. **Dream Time**—FT.

Long time not around on the spinning sides, it's been too long. For Erskine Hawkins brings a refreshing and thoroly rhythmic piano styling that makes the platter highly pleasant. Both originals, he cuts it clean for a lively rhythmic gambol over the keyboard for what he calls "Six-Thirty Express." In contrast, it's smooth Steinwaying as he tinkles the ivories in a free and easy fashion for his highly tuneful "Dream Time."

Where piano pleasantries in rhythm are sought out at locations, these sides are highly satisfying.

#### DON BYAS (Jamboree)

**Avalon**—FT. **Blue and Sentimental**—FT.

**My Melancholy Baby**—FT. **Once in a While**—FT.

The mood-inspiring tenor sax improvisations of Don Byas, particularly when he wends his way with a slow ballad, is enough to insure the success of any recorded jam session. Adding Johnny Guarneri's pianistics to the spinning, with J. C. Heard at the drums and Eddie Safranski's bass, makes for some highly palatable jazz hot. Foursome fondle familiars, riding it hard for "Avalon" and "My Melancholy Baby." But just as exciting in the relaxed tempo for "Blue and Sentimental" and "Once in a While."

Sides are solely for the hot diskophiles.

#### VAUGHN MONROE (Victor)

**Let It Snow, Let It Snow, Let It Snow**—FT; VC.

**When the Sandman Rides the Trail**—FT; VC.

Vaughn Monroe, with the Norton Sisters joining in song, provide a breezy tang to the light and rhythmic ditty that is in keeping with the time of the year if nothing else. Sammy Cahn and Jule Styne must have fashioned "Let It Snow, Let It Snow, Let It Snow" on the run. While the tune is as trite as the title indicates, Monroe helps to give it some meaning. Meaning more musically is Eddie Cherkose and Mabel Wayne's "When the Sandman Rides the Trail," a rock-a-bye baby ballad in the prairie range, with the maestro—vocally and instrumentally—bringing out effectively all of the nursery-room qualities of the song. Norton Sisters join in on the tag to polish off the spinning.

If the song makes any lasting impression, the music ops will collect their dividends from "When the Sandman Rides the Trail."

#### TEDDY WILSON (Musicraft)

**If Dreams Come True**—FT. **Blues, Too**—FT.

Teddy Wilson's Steinwaying scintillates as ever in the rhythmic frame of a waxed circle. With improvising assist from Ben Webster's tenor sax and Buck Clayton's trumpet, adding Al Casey's guitar strums, there's enough to occupy the attention for both of these sides. "If Dreams Come True," the Edgar Sampson-Benny Goodman oldie, spins at a lively clip, slowing down for Wilson's own fashioning of "Blues, Too." Sides are sure-fire for the hot jazz fans.

Couplet is for the hot jazz collectors.

(Continued on page 82)

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- Don't Hang Around Me Anymore—  
Tex Grande . . . . .79c
- If You'll Believe In Me—Don Weston . . . . .79c

## POPULAR

- Nancy—Frankie Carle . . . . .53c
- Dig You Later—Perry Como . . . . .53c
- Tampico—Stan Kenton . . . . .53c
- Beer Barrel Polka—Glahe Musette . . . . .79c
- Beguine the Beguin—Maurice Rocco . . . . .79c
- I Can't Begin To Tell You—Andy Russell . . . . .53c
- Come to Baby, Do—King Cole Trio . . . . .53c
- Chico Chlco—Five DeMarco Sisters . . . . .53c
- My Guy's Come Back—Thelma Carpenter . . . . .53c
- Beulah's Boogie—Lionel Hampton . . . . .53c
- White Christmas—Guy Lombardo . . . . .53c
- Doctor, Lawyer, Indian Chief—Betty Hutton 53c
- Buzz Me—Ella Mae Morse . . . . .53c

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## Reichhold Contest Judges Announced

NEW YORK, Dec. 3.—The names of five prominent music authorities to judge all entries submitted by U. S. composers in the \$32,500 Reichhold Symphony of the Americas Contest have been announced by Henry H. Reichhold, president of the Detroit Symphony Orchestra and sponsor of the competition. The composers, conductors and music critics who will form the U. S. National Preliminary Award Jury are: Eugene Goossens, music director of the Cincinnati Symphony Orchestra; Valter Poole, assistant music director of the Detroit Symphony Orchestra; Alfred V. Frankenstein, music critic, *San Francisco Chronicle*; Rudolf Roti, pianist and composer, and Carl Page Wood, professor of composition, University of Washington. Also the deadline for submitting compositions is not until March 1, 1946, Reichhold said that the Reichhold Music Award Committee, at 30 Rockefeller Plaza, New York, had already received over 50 entries to date from composers in this country alone. He added that reports from the Latin American Committees show that more than 5,000 persons have requested official entry blanks, bringing to over 10,000 the total number of composers in the hemisphere who have expressed their interest to compete.

## Stock Revival Hits, Misses in Suburbs

(Continued from page 3)  
plenty, even using air waves. Horton, sock attraction, is now in his sixth week and going strong. Promoters want to take him out on the road with *Springtime for Henry* later this season. Thesp has plugged Montclair on as many as five national broadcasts in a week. Typical of the orgs know-how is the fact that Skinner is still giving the kids a 25 per cent discount for matinees. Pitch before clubs has already paid off in benefits and theater parties.

Long Island will see the debut of stock in a small way when Thomas C. Upham gets his company going early next year at the Cedarhurst Playhouse. Upham is a shrewd operator, having done right well for himself in seven seasons of summer stock at Cape May, N. J. Company will open with Ibsen's *Little Eyolf* at \$2 top and will do two weeks of the same play instead of the accepted one-week stint. Operator was all set to preem at the theater in the Hotel Des Artistes, but he found his weekly expenses would be higher than his gross. Phillip Earle will direct.

### N. G. Brooklyn, Newark

On the other side of the picture, stock has taken a drubbing in Brooklyn and Newark. N. J. Brooklyn company was an object lesson to all promoters who think legit producing is a cinch. Ursula Paris, the producer, came in cold without any pro experience and opened her show after three days' rehearsal. In addition to that flacking was sadly lacking and fem took a beating at the b. o. Result: one pocket book deflated. The neighborhood in which the Newark stock opened might be credited with its lack of biz. Company shuttered after a few weeks tryout.

Stock playing three towns in Connecticut split week, Meriden, Danbury and Middletown has also gone off the boards for a few weeks but will reopen early in January. The stock looks like far from a sure thing proposition for any one with a legit urge, for a promoter with plenty of savvy the picture is not so black.

## ANGEL'S WINGS SINGED

(Continued from page 4)

Bornell is all hepped up about the matter and will sue Adrian for \$93,000 if she doesn't get satisfaction from the D. A.

The Broadway wise boys are holding their noses over this one. Their angle is that 75G belonging to Leo LaFontaine and 30G belonging to Joe Gibson, stage manager listed in the financial statement, brings raised eyebrows. The 300G budget also has them scratching their heads. Case looks like one that will echo on the Stem.

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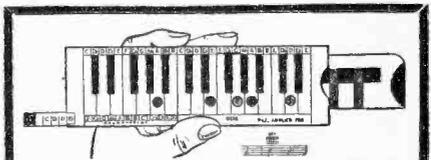
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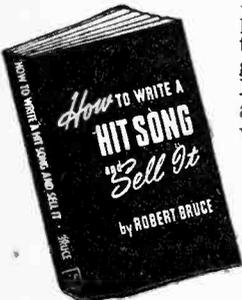
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# Peatman Replaces Plug Index; Trade Move Is Anti-Payola

Continued from page 16) so that it just doesn't, say the anti-payola segment of the trade, make it worthwhile to pay off. It would take roughly 300 Swagger program (WJZ, 12:30 to 1 a.m., EST) plugs to equal one tonsilizing by Frances Langford on the Bob Hope stanza.

## Called ACI

Peatman service is called Audience Coverage Index and each ACI point means that a song has been heard (actually heard) in 20,000 homes by approximately 50,000 listeners. What this does to a plug list is demonstrated by what would have happened this week had *The Billboard* used the Peatman Audience-Coverage Index rather than the Accurate tabulation. List that follows is a combination of the ACI (Peatman) Top Thirty and the Accurate Top Thirty.

Where a song currently appears on both lists "P-A" follows the tune. Where it makes the Peatman ACI only, it's followed by a "P" and where it's on the Accurate tab only an "A" is used.

- A Door Will Open—A
- After All This Time—A
- Along the Navajo Trail—P-A
- Are These Really Mine—A
- As Long As I Live—A
- Autumn Serenade—A
- Blue—A
- But I Did—P-A
- Chickery Chick—P-A
- Come to Baby, Do—P-A
- Dearest Darling—P-A
- Ge, It's Good To Hold You—P-A
- How Deep Is the Ocean—P-A
- I Can't Begin To Tell You—P-A
- If I Loved You—P-A
- I'll Buy That Dream—P-A
- In the Middle of May—A
- It Might as Well Be Spring—P-A
- It's a Grand Night for Singing—P
- It's Been a Long, Long Time—P-A
- It's Never Too Late to Pray—A
- It's Only a Paper Moon—P-A
- Just a Little Fond Affection—P-A
- Love Letters—P-A
- My Guy's Come Back—A
- Nancy—P
- No Can Do—P-A
- Put That Ring On My Finger—P-A
- Some Sunday Morning—P-A
- Symphony—P-A
- Tampico—P
- Tell It to a Star—P
- Thanksgivin'—P
- That Feeling in the Moonlight—P
- That's for Me—P-A
- Till the End of Time—P
- Walkin' With My Honey—P
- White Christmas—P-A
- You're Nobody Till Somebody Loves You—A

Thus in the two lists, the 30 ACI (Peatman) and the 30 *Billboard*-Accurate tab, 21 songs appear on both lists, 10 appear only on Accurate and 8 only in Peatman. A music industry self-check of this difference will indicate the reasons why the 10 are on Accurate and the 8 on Peatman. Of the 10 that make the Accurate toppers and not the Peatman 30, six appear on a supplementary of songs that fall between number 30 and 50 in popularity as measured by Peatman. They are songs that may have had a considerable number of performances on the air, but little to talk about in the way of audiences.

## How's Your Peatman?

Indications are that in a few months, contact men will be asking each other, "How's Your Peatman?" Just as radio performers ask each other "What's Your Hooper?" However, there are a number of aches (aren't there always?) for sections of the music industry, in the switch.

For instance, there's BMI, which is paying off, under certain conditions (as reported many times in *The Billboard*) on the basis of \$48 per network playing

of a tune. BMI states they are going right along paying off on the same basis, regardless of the size of the network. However, the trade admits that it won't be long before pressure will be brought to bear upon BMI by its own radio station owners to evaluate performances, not lump them all into one hopper—a hopper with a \$48 price tag on it. However, for the time being at least, the formal expression of BMI opinion on their pay-off-for-plug routine is that it will remain status quo. The Brill Building will wait and watch.

## What Goes With Contact Men?

Another segment of the music business that off the record—and in some cases on the record, too—views with alarm is the contact men's friends. They fear that since a good Coast-to-Coast evening program's use of a tune will be worth hundreds of itsy-bitsy plugs, plugs that have been many contact men's stock in trade, that the boys will be selling musical apples—but soon. Actually, the field for contacting under Peatman's true popularity index becomes more and more extended. Daytime programs with full networks take on musical coverage value. Shows like *Breakfast in Hollywood*, *Breakfast Club*, *Fred Waring*, etc., begin to loom as hypoers of music sales and will have to be nursed. Pubs who have foregone the "luxury" of a professional organization in the Windy City and Hollywood will find it essential to get men out there quickly. The Lindy crowd will have to cut itself into Louis & Armand, English Grill and a half dozen other net and ad delegation hang-outs. A number of the boys will have to learn special "social graces" and a number of client reps at ad agencies will find a new field in which to exert their charms—tune selling to sponsor and ad agency brass.

## That Lindy Pallor

Of course, some of the Lindy pallor on the greens of the Westchester County Club will amaze the robins out there digging worms, but the facts are that more instead of less contact men will be working, and the work will make more call on the grey matter instead of the green stuff. If a tune rates in Peatman it will mean that it had an audience.

Peatman's sources naturally include Accurate, which, despite some throat clearing, won't be any less valuable to song pubs, program and ad agency men. The gang will still want to know who played what and when. Accurate is a must for that and Peatman is no replacement for that service. Peatman evaluates. Accurate tabulates. And as the music barker might say, "you can't recognize your tunes without a Peatman and an Accurate."

## Stability Ahead?

*The Billboard*, in joining with the other trade papers in presenting its radio tune tabulation, based upon the Peatman (ACI) Index, is following out what it has contended for years—the further the music industry gets away from kidding itself with figures that salve rather than reveal, the more stable it will become. *The Billboard Honor Roll of Hits* was established, for instance, to remove from an index of tune popularity, surveys which have been questioned by the trade for a long, long time.

Popularity is a fact—it should be reported, not hoked—say the men who want to make music a business.

## MIDWEST:

Warney Ruhl, after six months at the Washington Hotel, Indianapolis, with his ork, has been handed a six-month extension. Adamae Lang is the canary with the nine-man crew. Don McGrane ork being held an additional six weeks over its original four at Beverly Hills Country Club, Newport, Ky. Combo winds up its stint there January 3.

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# Roadshow Lounges Still N.S.H.

## Dough Waits Till Spring

No one's giving up ship but based on present indications . . . it's a wait

NEW YORK, Dec. 1.—Roadhouse aspect of the lounge biz, which was highly touted in trade speculation immediately following V-J Day as a quick source of additional revenue for units and the industry generally, has not come to pass.

Moreover, most trade sources now feel the industry will have to wait until well into spring for any appreciable development along highway drinkeries. This is not to say that a certain number haven't opened. On the contrary, most lounge percenters here admit to keeping their eyes fixed on two-three or more roadside spots which have sprung up or unshuttered since the end of the war. But the boys are guarding their trade secrets jealously because there aren't enough gasoline guzzling joints to go around and they don't want their competition to muscle in on them.

### Optimism in Spring

There is plenty of optimism about springtime's bringing a whole slew of roadhouse lounges. But the boys admit to being second-guessed by events in relation to their earlier rosetate predictions about wholesale roadside openings.

Main reason for the failure of the forecast phenomenon to appear, the boys now believe, is a twofold proposition:

- (a) Insufficient production of cars and,
- (b) Curtailment of folding money in areas where the roadhouse spot is a likely thing.

Hot-off-the-griddle predictions were based primarily on the assumption that gas would loosen up pronto and cars would go into immediate production during what was hoped would be a quick reconversion switch. Petrol became easier, true enough, but cars didn't for a fistful of reasons which have been figuring in the front pages virtually since V-J Day. That, of course, meant the huge anticipated increase in auto travel simply didn't occur. Among the many results flowing from this fact was the one that roadhouses couldn't count on a lot of guys, girls and family people passing their doors, and therefore there was less cause to plunk an investment into a turnpike hot spot.

### Mass Dough Off

In addition, the slowness of reconversion affected the earning power of thousands of former war workers. It is almost axiomatic that the cocktail lounge per se is the night club of the common man. Wage and salaried employees frequent straight niteries, of course, but it is the lounge—nabe or roadside—that gets the family trade or the business of the loving couple who don't quite want to blow half a week's salary on a big night, but who, nevertheless, would like to do a little drinking, a little hoofing and have a few laughs.

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## OFF THE CUFF

### Chicago:

MAX BORDE, brother of Al Borde, chief of Central Booking Office, has joined the office's cocktail department. . . . THE TUN-TOPPERS, out of the navy after 38 months, are back with MCA, which has them set to follow Milt Herth Trio at the Glass Hat of the Congress Hotel, opening December 19. . . . BILLY FAIRBANKS and Chet Thomas alternating at Lipp's Lower Level. . . . MOREY BRENNAN, well known in the Midwest as leader of a seven-piece combo for hotel and lounge work, has been booked for a series of one-nighters in this territory, ending January 3. . . . SINCLAIR MILLS goes into the Nameless Cafe December 2. . . . FOUR BLIND MICE current at the Crown Propellor. . . . SATAN AND BROCK set for the Tampa Terrace Hotel, Tampa, when they finish at the Hollywood, Chi, December 5.

MEADE LUX LEWIS goes into Lindsay's Sky Bar, Cleveland, January 5. . . . AMMONS AND JOHNSON currently doing one-nighters in the Midwest with a package show, move to the Brown Derby, Washington, around the middle of December. . . . TORCH-NOSE LEE'S Joy Boys have just opened at the Tiny Club, Calumet City, Ind. . . . BILL CURTISS alternating with Dorothy Duvall at the Sportsmen's. . . . BILL SAMUELS, leader of a Mercury Recording Trio, inked a management pact with Mutual Entertainment Agency. . . . FOUR MUSIC MAKERS, inked to management paper by Central Booking, current at the Detroit. . . . DAVE (NOSE) BOLD opens at the Primrose Path December 10. . . . SLAM STEWART TRIO current at the Brown Derby. . . . DEE-BON-AIRES at the Hollywood.

### East:

TUCKER SISTERS working at Calvert's, Cleveland. . . . PERRY SMALL a holdover at Sail-into-Neu's, Newark. HARLEMAIRES featured at Murray's Rhythm Bar, Philadelphia. . . . THREE QUEENS OF RHYTHM open at the Copa Musical Bar, Philadelphia. . . . KING SOLOMON TRIO are added starters at Nick's Town Tavern, Delair, N. J.

CRISS CROSS and ork opened at Club Ferdinando, Hartford, Conn., after a Coast-to-Coast junket. . . . BERNIE HELLER TRIO have supplanted the Paul Clement Trio, who have left East Hartford's Old Town Hall Inn for New York's Hotel Belvedere. Ruth Ray, pianist, appears with them and ad libs at the keyboard during intermissions. BILL FOSTER, talent pilot at Frederick Brothers, takes the leap out of bachelorhood and is looking for an apartment.

PAT POULSON brings his songs and piano work to the Cadillac Tavern, Philadelphia. . . . THE THREE BACHELORS are now on tap at the Cotton Bowl, Philadelphia. . . . THE STYLISTS, a new song-and-instrumental unit, are featured at the re-opened Roman Grille, Philadelphia. . . . THE BROWN DERBY BOYS and Farmer and Wayne have been added at the Melody Inn, Philadelphia. . . . RITA DONAGHY, songs and piano, current at the Twin Bar, Gloucester, N. J. . . . MARY NAVIS AND HER MEN OF RHYTHM supply music for the opening of the Hi-Hat Cafe, Philadelphia. . . . THE JONES BROTHERS take up chores at the Copa Musical Bar, Philadelphia. . . . HAROLD QUINN, songs and piano, is new at Orsatti's, Philadelphia. . . . FRED EDDMOND TRIO join the music making at Du Moud's, Philadelphia.

VELVETONES held over at Doc's, Baltimore. . . . ARDEN AND ALEXANDER staying on at Calvert's, Cleveland. . . . LYDIA EHREN current at the Farms, Poughkeepsie, N. Y. . . . BOB TOLLEY opening at Jack Dempsey's, New York. . . . JIMMIE RIVERS working at Doc's, Baltimore. . . . CLEON AND JOE renewed at Dunphy's Rose Room, Newark. . . . J. C. JOHNNY staying at Darren's, Newark. . . . TONY RAND current at the Maryland Club, Washington. . . . SKUNK HOLLOW BOYS at the Blue Moon, Newark. . . . EMANUEL QUARTET appearing at the Blue Mirror, Washington.

### West Coast:

EDDIE POMEROY, former vaudevilian, in his sixth year pounding the ivories at The Owl, Red Mountain, Calif. . . . HAPPY GREEN and His Four Clefs into Eddie's, San Diego, Calif. . . . ESQUIRE TRIO continue at Zanzibar, Santa Monica, Calif. . . . VARIETY BOYS AND ETHELINE go into Dixieland Tavern, Salt Lake City. . . . MILTON MANN TRIO start at Glendale Hotel, Glendale, Calif. . . . REX AND TONY, Western duo, at Silver Dollar, Red Mountain, Calif. . . . BOB HOFFARD, organist, penned to go into Lottie's, Winter Haven, Calif. . . . FOUR BARONS featured at Villa Riviera, Long Beach, Calif. . . . ALLEEN LAIR booked into Club Brazil, Laguna Beach, Calif. . . . DOC PARKER TRIO playing the Blackout Club, Ocean Park, Calif. . . . RED NICHOLS remains at Morocco, Hollywood, and an American Network line has been placed in spot to relay Nichols' band to air audiences.

### London:

LEE DONN, syncopated pianist, is the first American performer to arrive in England since the end of the war. Donn, who was many years domiciled in England, opened in vaude at the Lewisham Hippodrome. . . . CHARLES WARREN and Jean, American acro-comedy novelty act, set to open in Chicago, hope to sail from England next month. . . . LENI LYNN, 20-year-old California canary who has scored in vaude, radio, musicals and films this side, commences a new vaude tour in December. . . . NORMAN THOMAS, syncopated novelty pianist, formerly of the Norman Thomas Quintette, now doing a single in vaude. . . . EDDIE STANLEY AND MAE, American aerialists, just completed their 10th year as a team. . . . CHRIS GILL, Negro comedian and dancer, heads the cast of Double Event. . . . VIC OLIVER, highest salaried American comedian in Europe; Maurice Colleano and Company, and Wilson, Keppel and Betty, comedy dancers, were the three American selections on the Royal variety performance. The event took place before the King and Queen at London Coliseum November 5. Wilson, Keppel and Betty were honored in 1933 at a similar event and are the first American act to hold that distinction.

## Review

### Satan and Brock

(Reviewed at the Hollywood Lounge, Chicago)

This 88-ing twosome will win their share of praise anywhere good musicianship is appreciated and will especially draw interest at a bistro or hotel where jazz ivory-knuckling is the piece de resistance for payees. Both conservatory trained pianists, these boys play a subdued brand of jazz Steinway that's bound to hit with most everyone because it's never loud or flamboyant but always strictly in the groove. They utilize their pianistic skill rather than trying to crack up a keyboard to rate attention.

Their jazz also has universal appeal, for the bulk of their library is standards, and tho the improvisations are intricate, it's lots easier to listen to than some of the wild head arrangements currently being over-used by musikers. There's thought and time behind each of their numbers and the discriminating listener will be back for a second hearing. Boys lean toward Tatum often with some of their work being two-piano versions of his better known recorded work. Both play capable treble and bass, so lead changes often with the result that hearer isn't forced to listen to one style alone all during their set. No vocals from this duo, because singing would take the customer's attention from their excellent ivory-tickling.

Johnny Sippel.

## Hund's Has Fire; Little Damage Except to Traffic

DETROIT, Dec. 1.—Hund's Cafe, downtown dine and dance spot operated by Herbert Hund, was damaged by fire Monday evening (26). Patrons and employees alike were driven to the street by the fire which started in the broiling oven and spread thru a vent to the roof. Blaze occurred at the height of the downtown rush hour and the dinner hour in the cafe, so that traffic on two main highways was barricaded. Damage was largely from smoke in the dining room, and the spot was expected to be readied for reopening within a few days.

## N. Y. Copa Still Hot for Jazz, Books Kirby, Marsala, Rogers

NEW YORK, Dec. 1.—Copacabana apparently is staying with le jazz hot policy launched in early fall for its upstairs room. Among the early starters there were the Phil Moore ork and King Cole Trio. John Kirby is inked to go in December 7, with Joe Marsala and the Billie Rogers Little Band to follow January 10.

## Joe Marsala Ork Tests Hot Jazz Pull at Vaude Houses

NEW YORK, Dec. 1.—Joe Marsala ork, recently formed as a hot jazz small band outfit, will begin a flurry thru the vaude theaters at Loew's State later this winter after a cafe date here. Thereafter other theater bookings will be played. Vaude tour will be first undertaken by the outfit.

LARRY LUKE is opening for an indefinite engagement at the Eldorado Room in Alpine Village, Cleveland.

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# Contract Tearing Techniques

## ---And I Sez to Him

NEW YORK, Dec. 3.—A local cafe owner grabbed a cab in front of his house and told the driver to take him to his club, giving the name of the spot. "Hey, mister," said the cabbie, "I wouldn't go there. It's a clip joint."

## Bookings Still High in Det., Less \$ Spent

### Lounges Hit Worst

DETROIT, Dec. 1.—Early effects of the General Motors strike appear to have been very slight upon talent in this key area, but the story is different as far as patronage is concerned. Booking agents generally agreed that there were no instances of night spots cutting down their talent budgets because of the strike—cafes continued to book the same caliber of attraction as normally in the hope of drawing somewhere near their normal level of patronage by offering something that would make the patrons turn out.

Same is true with private clubs for a different reason. The anticipated reaction (by outsiders) of canceling banquets and special shows because of the strike situation in the automobile industry which sponsors or indirectly creates a large part of the party dates has not materialized. Instead, business executives have generally gone ahead with their plans, whether for sales meeting, home-office conferences or otherwise, planning on resuming business some time after the strike ends, and recognizing that the groundwork for a speedy pick-up must be laid now. This has meant that private club work is as busy as ever in this town, and at present that means a level somewhere near capacity to handle of booking offices in view of the available supply of acts of proper caliber.

### Patronage Off

Patronage in night spots, however, is undoubtedly down. Places serving food as a main attraction have not been too much hurt, but their liquor sales are off. Some of the biggest places in town with elaborate floorshows report no drop-off in patronage. Trend is for Detroiters to go out as much as before, but to spend less. Reports from up-State cities, such as Flint, also affected by the strike, indicate that the same condition prevails, with local night spots having a fair level of patronage and the general atmosphere remaining hopeful.

Cocktail lounges, which drew a large part of the war worker trade during the

## Kitty Davis Gets Hotel Rooms for Act Protection

MIAMI, Dec. 1.—Kitty Davis Airliner Ice Show closes December 13, and while no big name acts will be featured at this spot, operators want top acts for winter shows. Management has arranged hotel space for all performers to avoid housing difficulties.

Jack Friedlander's Mocamba Ice Show opened November 28. Remains to be seen if it will prove profitable after Airliner's long run of similar production. Emile Boreo headlines Airliner bill opening December 14, with comic Harry (Woo Woo) Stevens and Diana Barry.

## Dave Fox Gets Burn; New Florida Spots To Get Bond Aches

NEW YORK, Dec. 3.—Dave Fox, New York head of AGVA, is now in the Florida sunburn territory to take a look at some of the spots that are opening, have opened, or are in the process of starting operations. Main reason, it is understood, is the problem of what kind of dough is behind these cafes. AGVA feels that Miami is pretty heavily loaded with the boys who got their bank rolls in the last few years and are now looking for business connections. The union's position in this matter is that it doesn't intend to have any of its members stuck on a job when the sugar daddies walk out and leave the actors stranded.

Where the old spots are concerned AGVA doesn't expect to disturb the status quo. But where the new ones are involved if the new ops can't show proof of financial stability they'll have to put up a bond. And in some cases, says AGVA, that bond will be pretty stiff.

last two years, appear to be suffering a bit more than the straight night spots with floorshows. Possibility is that this new cocktail field, which mushroomed during the war may be worst hit when the squeeze is applied to the spending power of the city's population as a whole, while the cafes will continue to get patronage because the customers will be out to get all the entertainment they can for the money they do have to spend.

## Iceland Goes To New Ops For 135G Cash

### 3 Reasons for Selling

NEW YORK, Dec. 3.—If the boys don't think there is plenty of sugar around, and a lot of it going into the night club business, they can take a look at the Iceland which was sold Friday (30) for \$135,000, all cash, to a combine headed by Noel Lee and Abe Goldstein. New ops are also owners of the Casablanca, Brooklyn; Shibes, a Village spot, and are also supposed to own the Hotel St. James on West 46th Street, and are said to be dickering for another hostelry.

Mike Larsen bought the Iceland about five years ago for \$17,000 when it was called the Treasure Island. Last year he put in what is said to be another \$50,000 to rebuild the front and add a cocktail lounge.

Actually the new combine cannot legally take over Iceland until they get their own ABC license. It is understood, however, that they are now in actual possession, tho no official announcement of the sale will be made until the liquor permit comes thru.

### A Speculation

According to trade sources, Lee and Goldstein are not planning to stay in the night club biz. Purchase was made for speculation and they hope to sell the property, at a profit, of course, as soon as conditions permit. Meanwhile, show policy, with Senia Gamsa booking, is expected to continue.

On show policy, however, AGVA expects to have a couple of words. Where employment contracts are in effect it expects that new owners will live up to them. But in the case of basic minimums, AGVA's policy is to have each new owner sign so he can't claim that he isn't bound by old deals. And, in the present case, it is quite likely, says Matt (See New Ops Get Iceland on page 39)

## Hartford Theater Resumes Vaudeville

HARTFORD, Conn., Dec. 1.—Dow's Theater, managed here by Mack Herbert, resumed its vaudeville policy on Thanksgiving week end after thumbs down since last April and kept the turnstiles clicking with four-act bills. Policy will be supplemented with fifth-run films.

Harris Bros.' State is the only other combo house in the Greater Hartford area at present. It specializes in name bands.

## Night Life Returns to Miami As Curfew & Rationing Fade

MIAMI, Dec. 3.—With the abatement of curfews and other wartime restrictions, local spots are running dinner shows at a much later hour and some have eliminated early performances.

Riptide's first show goes on at 11 o'clock, with two others at 1 and 3 a.m. Babe Baker's Ha-Ha in Hallendale opens festivities at 10:30. Operators say that diners pay little attention to actors and that the new time enhances biz.

## Records Win Gripe Cases

Artist with correspondence to prove his claim against agent can get fave decisish

By Bill Smith

NEW YORK, Dec. 3.—Contracts are easily the backbone of commercial show-biz. There isn't a performer who takes a job, no matter how small, or for how long, who doesn't get some kind of a paper that specifies the dough, billing, number of shows, etc. It hasn't always been like that. In the old days there were no contracts. Deals were made on a basis of what the boys nostalgically call a handshake.

The trouble about the old method was that it left the door open for all kinds of fast deals. Agents weren't above throwing a couple of curves, ops paid off (when they did) in the alley and actors also threw their share of twisteros. It was a great business, to hear the boys tell it. But if it is cut-throat now, it was doubly that in the days when the two-a-day at the Palace was the big deal.

### Comes the Contracts

Then came contracts. After that came the lawyers and then came the inevitable squabbles. The biggest beefs now come from actors who want to switch agents. But, according to AGVA rules and regulations, agent switching isn't like changing underwear. The artist must prove all kinds of things in order to have his contract nullified and get a release. Among the standard charges that an agent can be hauled up on the carpet for are dishonesty, placing his interests ahead of the artists, improper representation (not limited to obtaining employment) and unavailability. Obviously these give both parties plenty of room in which to maneuver. There is hardly a performer who at one time or another hasn't charged his agent with one or more of the foregoing. Frequently they are justified. But justification in the majority of cases is seldom provable.

A performer signs an exclusive agency contract and is apparently satisfied; even overjoyed, if he believes the initial pitch that led to the signing. It must be admitted at the outset that no agent would agree to pacting an artist if he thought the artist would wander away after a couple of months. Even if some agents go in for fast deals, the majority really try to further their act's interests if for no other reason than a selfish one. Under the 10 per cent commission deal, the agent can't get any more dough unless he gets his act bigger money. It must also be admitted that there are plenty of reps who get more than the legal commission by various under-the-table gimmicks. But if an agent is cute enough to do this he is also sharp enough to hide it.

### Romance Begins

The trouble comes up when the competition starts romancing the performer. Every little disagreement is blown up way out of proportion. The actor is told he's working for peanuts when he should be up in the big money. He's told he's being sold down the river; he's being made part of a package; he's being used as a lever to promote other acts, etc., etc. The average actor is a fall guy for a romance build-up. Flatter him a little and he'll believe almost anything he's told. And, if he has any beef at all, he'll start screaming for a release.

In some cases, however, the beef is real and if all the facts were known the act would be justified in getting his release. Unfortunately for the actor, his grievances, no matter how justified, sell (See Decisions Off Rest on page 39)

## RKO Skeds Vaude Revival In 3 Midwest Cities; Taft, Cincy, To Borde and Scibilia

### Full Stage Shows for Columbus, Cincinnati, Cleveland

NEW YORK, Dec. 3.—Vaude is looking up again, as far as RKO is concerned. Chain is getting its lines together and is working on plans to put stageshows back into Cleveland, Cincinnati and Columbus.

As far as Columbus is concerned, house has been running right along on a split week but, according to new developments, will go on full week soon after the first of the year.

Cleveland and Cincy dropped stageshows some time ago when the houses started to get some big flickers. Film bookers insisted that it was the pix that brought customers; show bookers countered with the argument that without flesh the houses would die. From where things stand now it looks as tho the victory for the flickerites is going to be a short-lived one.

According to latest plans being

worked behind closed doors, the idea is to have the houses go back to acts plus big films. If plan jells, the combo should draw some heavy grosses.

Meanwhile the Taft, Cincinnati, is also going in for new shows. House owned by Masonic org has been used by the Shuberts, benefits, indoor circuses and other attractions. Practically every op around has tried to buy into the house for the past few years, but no soap. Recently Al Borde, Chi and New York agent and legit producer, and Anton Scibilia, promoter and unit show producer, got the deal and closed it for a 10-year lease. They opened Thanksgiving with the Ink Spots and Milt Britton band, and plan to have at least one big show a month if names are available. In the interim, house will run on a concert basis unless it is rented for legiters.



# NIGHT CLUB REVIEWS

## American Room, Hotel LaSalle, Chicago

Talent Policy: Dancing and floorshows at 7:45, 9:45 and 11:45. Manager, Royal Steffan; publicity, Ed Deuss. Prices: \$1.50-\$2.50, minimums.

Despite the absence of frontier Florian Zabach, who's out of the cast here because of an appendectomy, current show rates with the best revues in this intimate hotel room during the past year. Zabach has become a fixture with the payees here, and despite the fact that he wasn't on the stand, mitting was heavy for the entire show.

Dick Gordon, usually a semi-concert tenor, did an about-face and a very good one, too, because of the majority of younger listeners at the show caught. Guy sensed presence of youthful audience and mixed in several current ballads with fine results. Tho he's more accustomed to a bit more longhair music, Gordon sold the newies in top shape and snared a couple encores.

Lydia and Joresco wisely keep their dance routines short and plenty varied for this room, where a dance team does 50 per cent of the show and over-indulgence in any type of routine makes for a boring show. The handsome duo did a number of short and sprightly terp numbers, with their one-arm lifts the epitome of grace. Their minuet in jazz would please Raymond Scott, the tune's composer, for it catches the full spirit of his music. *Johnny Sippel.*

## Mayfair, Boston

Talent Policy: Dance bands and floorshows at 8 and 11:30 p.m. Owner, Michael Redstone; publicity, Frank Cronin. Prices: \$3 minimum after 9 p.m.

Management is keeping up the good work in providing fine shows. Current one, reviewed opening night, rates in the sock category. Headlined by Sara Ann McCabe and Archie Robbins, the show is solid on every count, meaning that know-how runs thru the whole deal.

Opener by the Selma Marlowe Dancers shows off the gals' individual talents and collects a very good mitting. Dancing, costumes and looks are okay or better. Follow-up by Baron and Dornay is tops. Spins and lifts rated a heavy hand and drew the steppers back for a flock of encores. Brother-sister duo not only dance but work.

Sara Ann McCabe wrapped the house into a neat package following her logical opener, *I Know That You Know*. She sashays into one of the better airings of *If I Loved You*. Piece has been tumbled around plenty locally ever since the show opened, and for once it got a good mike-wise airing from La McCabe. Friml medley, followed by a logical Irish session, well done, wrapped up most of the package in pink ribbons to be frosted by another sock session with *Strange Music*. Gal could have returned often enough to rate an old-age pension.

Archie Robbins, back from the "wars," turns into one of the ace comedians to hit the shores of Boston. He has a nice change of pace which, coupled with his personal clever throw-away style, adds up to fine stuff. His mother-in-law version of *Take It Off* is geared to the times, but more important, was his handling of fast gags which only the G.I. and National League catchers could grab. Nothing went past the rain-bound audience. They laughed loud and hard. Some material was geared to the service and the pay-off came in the way Robbins dealt it out. It isn't easy to make civilian and service audiences buy the bait, but Archie makes good. Very good.

Wind-up of the Selma Marlowe Dancers is equally okay. An antiseptic, well-costumed apache dance puts the good show on ice. And the whole isn't an easy show to cut. Harry Grgen (not to mention his ork) cuts very all right. *Barbara Pearson.*

## 400 Club, St. Louis

Talent Policy: Dancing and floorshows at 11:30 and 2:30. Manager, Joe Keegan; maitre d', Lou Anagnos; publicity, Charlie V. Wells. Prices: \$2.50 (\$3 Saturday).

On his third visit to this club, Ted Lewis brings one of the fastest and flashiest shows he has ever had. Lewis opens with a *Happy Birthday* tribute to his old clarinet. Then lovely and petite Geraldine DuBois comes on to caper with the maestro thru a medley of *After You've Gone*; *Oh, You Beautiful Doll*, and *Smiles*, followed by Paul White, Negro comic and dancer, who scored with the packed house, with Lewis clowning thru a few steps with him.

On next are the Dewey Sisters, two lovely acro dancers, and some of their tricks are eye-openers.

Lewis next does the old evergreen,

## Brooks, Norfolk, Va.

Talent Policy: Dancing and floorshows at 9:30, 12:30 and 2:30. Owner-operators, Joe Amdursky, Larry Kent and Lou Singer. Prices: No cover; no minimum.

Newly redecorated, the Brooks appears to be the answer to a long-felt need for a class suburban spot here. Ops have a beautifully decorated room, well staffed. Food and service are good, and the management has gone overboard in the matter of floorshows. Current presentation, headlining the Ben Yost Mimic Men, is pleasing increasing clientele.

Mimic Men, male singing-comedy trio, blend voices vigorously and effectively, opening with a rousing medley of *Oklahoma* tunes. Score a sock with their string of radio imitations and burlesques. Boys know night club audiences and work hard. Called back for three encores at show caught.

Beaucaires, French society dance duo, are a smooth pair and give the show class. They follow a classic routine with a slow-motion apache burlesque strong in originality and well received.

Wesley Whitehouse, young man with a ready wit and several puzzling magic tricks, keeps ringsiders interested. Manages to get several involved in the show, which adds to the general amusement.

Carmencita is a satisfactory opening act. Pleasant looking and good voiced brunette warbles Latin songs. Her chief fault is bad phrasing and lack of expression.

Larry Kent is a hard-working emcee with a flock of stories, some funny and some on the whiskered side, many redolent with the rich, rare odor of barnyard soil. His dialect yarns, delivered in a Lou Holtz vein, got belly laughs at this show.

Show is cut by Al Stuart's five-piece combo, a terrific little ork that would make any show seem twice as good. Stuart knows what the dancing customers want and gives them music with a beat, and plenty of it. *WarnerTwyford.*

*Sunny Side of the Street*, and then brings on little Audrey Zimm, baton twirler, who amazes with her control.

Nancy Bell, tap dancer, not only presents a shapely figure but is an exceptionally fine hooper, too. She scores solidly with the customers on the basis of appearance and talent.

Lewis's singing trio, the Reed Sisters, who furnish backgrounds for him all thru the show, then get a chance to step out on their own with *Atchison, Topeka and Santa Fe*. Gals have mastered the fine points of harmonizing and are a definite asset, both as accompaniment to the Lewis brand of philosophizing and as entertainers in their own spot.

Paul White and Elroy Peace break up the show in the finale. The two colored lads and Lewis engage in some hilarious comedy, and for an exit number they murder Ted's old theme song, *When My Baby Smiles at Me*.

Lewis's band (14) furnishes good dance and show music. Intermissions are handled by Nick LaBanic's five-piece outfit. Novel feature finds four of Lala Baumann's chorus line, standard at the club but off during the Lewis engagement, seating patrons as they enter. Girls look sharp in opera-length hose, and the idea has plenty of appeal. *A. L. Morris.*

## AGVA Looks Over Virgin Territory

NEW YORK, Dec. 3.—American Guild of Variety Artists is branching out as a follow-up of the recent dues and initiation hike. Florine Bale will establish headquarters in Dallas at the Rice Hotel. Miss Bale's district will cover practically the entire Southwest. She has already started confabs with actors in the territory and with agents doing business in and around Texas. Many agents are already applying for franchises.

Allan Nickerson, formerly head of the Providence office, moves his headquarters to New Orleans in mid-January. Cliff Barnes will replace Nickerson in Providence. Charlie Senna, ex-Senna and Deane, will step in and take over the Baltimore territory.

Dorothy Collins, Matt Shelvey's secretary, has been moved up. She now becomes the administrative co-ordinator who will handle the job of tying in regional office practices with national policies.

## Follow-Up Reviews

COTILLION ROOM, HOTEL PIERRE, NEW YORK: Substitution of Rasha Rodel into this fancy room puts show back on even keel again. Masculine baritone gives his stuff plenty of romantic appeal. That, added to the fact that his appearance is plenty heart-throbbing, should mean plenty of added moola in the cash register.

Rodel, billed just as Rasha, teed off with a charming French ballad, *J'Tendre*, showing a careful phrasing and nice delivery. Low confidential-style voice won him rapt attention right away. Then came *Meadowland* with his own guitar accompaniment. His taps on the box, simulating horses hoofs, gradually increasing from dolce to crescendo with voice moving up at same time, brought a powerful mitt. The next was *Two Guitars* and finale was Chopin's *Tristesse*. Latter showed excellent voice control ranging as it did from the low to the high registers.

On two songs Rasha did his own guitar work, on the rest he was backed by some beautiful ork arrangements from Stanley Melba's boys. *Bill Smith.*

RUBAN BLEU, NEW YORK: If there ever was a booking where the act fits the room and the room the act, the deal which brought Doodles Weaver into this class spot, is it. The tall, thin, sharp-faced, carrot-topped comic opened fast at a pace that seemed difficult to maintain, but despite the opening speed, he not only kept it up but at times increased it.

Routine consisted of a lot of one-two and three liners delivered with plenty of savvy and split-second timing. The fact that customers here are sharp gave the routine a lift it ordinarily wouldn't get in a non-hep room. Stuff is intelligent, adult and punchy. Some of it is slightly blue but sold so well and so rapidly that it never gives offense.

Weaver seems to work equally well with or without a mike, even the voice is only moderate. A good deal of his delivery is based on rapid panto and bits of business which helps overcome any voice carrying power. From the time the red-headed comic stepped up on the platform in his white tie and tails until he begged off he had the customers right in the palm of his hand. Boy is no slow starter. He got titters from his opening line which built up into giggles and finally yocks. On a basis of laugh per minute Weaver hit some kind of a record.

Last time boy was caught was in the Broadway musical *Meet the People*, where his rabbit bit was a click. Many people apparently remembered it if shouted requests was any indication. Currently, Weaver is in *Marinka* from where he doubles into the Ruban Bleu. *Bill Smith.*

## Atlantic City President Hotel Set to Preem New Nitery

ATLANTIC CITY, Dec. 3.—Lincoln's Birthday will see the debut of a new nitery here in the President Hotel, under the handle Around-the-World Room. Spot will have a capacity of some 400 and will be operated by the hotel.

Policy is set to embrace two rumba bands and full show running on a regular night club sked. Emphasis will be placed on the Latin motif in entertainment. Johnny Hamp, GAC agent in New York, is reported to have the exclusive booking privilege.

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# VAUDEVILLE REVIEWS

## Paramount, New York

(Reviewed Friday Night, Nov. 30)

Paramount has taken a breather with the current offering. It's a nice program that, except for two of the acts, registers at about the midway point and that's all.

Best thing in it is the Nonchalants (three men) in a beautifully built act of schlemiel-acrobatics. Guys, obviously, are better-than-average twisters and they throw enough legitimate stuff into the turn to keep it interesting and surprising. But they've gone beyond this into antic comedy plus an easy-going patter that bears its weight in laugh results. Act closes big with a series of tough-to-do pyramids and stands and earns a "thank you" return.

Next best item in the bill is Marion Hutton who closes the show. Tall, cute blonde knows how to sell a song via face, body and gesture, and has an ear-tickling set of pipes. Specializes in tempo tunes or numbers with tricky words. One of these, an inverted syllable job, is a nifty example of skillful handling of lyrics. Gal gets solid mitting and comes back for an encore bit, the now-overdone mirror stint to *How Many Times?*

Raul and Eva Reyes is the first act. Their standard repertoire of flashy Latin dances gets across to fairly good mitting but the act doesn't really click until they reach their novelty cranking the car routine. This jells them for the crowd and they exit to a hefty hand.

Tony Pastor's band (17) is the weakest part of the proceedings. Ork—with five sax, four trumpets, three trams, drums, bass, guitar and piano—lacks distinction musically and is not quite a show aggregation.

Pastor attempts four or five vocals, the first strongly flavored by the Prima style, all of which get across to fair reactions but none of which are really outstanding. *Caldonia* is a poor choice for several reasons having to do with age, identification with other bands and men, and general failure of the Pastor outfit to add anything new to an overworked tune.

Ork's featured people also fail to show anything that's individual. Band's male warbler, Dick Dyer, is a nice-looking boy with a fair voice, and that's that. Stubby Pastor, trumpeter, doesn't impress particularly in several turns at bat.

Picture is *Masquerade in Mexico*. Biz good when caught. Paul Ross.

## Orpheum, Los Angeles

(Reviewed Tuesday Matinee, Nov. 27)

Cottonseed Clark brings his *Hollywood Barn Dance* air show herd to the Orpheum this week in a raucous round-up of cowboy corn which some payees go for, and more would rather go without. Show as a whole is carried on in a stilted, hammy fashion which mars the few good acts in the revue.

Clark is far from being at home on a vaude stage and is miscast as emcee. His exaggerated gestures in putting acts thru their paces—pointing to them during mitting, pulling them out for bows, etc.—detracts and is pointless. An easy-going, round-the-campfire manner would add Western flavor and help put over the individual acts.

Only noteworthy act on the bill is Smiley Burnette. Guy really sells. He can milk stale corn for plenty of belly laughs and keeps gags going at a good pace, giving revue a much-needed lift. Sunshine Girls, eye-worthy thrush trio, come thru okay in *You Are My Sunshine* and win hefty chuckles for their hillbilly versions of pop ballads (*My Dreams Are Getting Better*, etc.). Ozie Waters and Art Wenzel get by as warblers. Show was backed by Clark's Barn Dance ork (11).

Biz, not so hot when caught. Pic, *Rockin' in the Rockies*. Lee Zhitto.

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## Oriental, Chicago

(Reviewed Thursday Afternoon, Nov. 29)

Ray Lang's house ork gets current show here off to very slow start, with the band doing a couple choruses of *Some Sunday Morning* as curtains break. Tune itself is not the spirited type of ditty that makes for an overture and, even worse, band's treatment of the current is very lethargic. House ork's treatment of the musical backing for the whole show was pretty lifeless. Three saxes would get a better chance to be heard over the ork's four brass if fiddler were dropped for another sax, for as it stands now, the gut-scraper isn't even heard in the first row.

Clark Brothers, doubling from the Club Delisa, lose a portion of the hand they merit because of house ork's backing. Negro tap teams, especially these boys whose forte is precision cleating, need potent accompaniment, which ork here didn't provide. These two smartly garbed tapsters should soon earn a niche beside the Nicholas and Berry Brothers because their rhythm and show taps place them in a class by themselves.

George Prentice had payees goggling the minute he hit the stage. Patrons wanted to know what was in the trunk he was hauling. Setting up the *Punch* and *Judy* stage right out front is a nice intro. Works the usual line of slapstick characters, with his Bugs Bunny routine the highlight. More such timely characters, instead of the usual trite material, would pep continuity plenty. Rated warm mitt.

Starlet Gloria Jean makes a striking appearance, has an intriguing voice, in fact, she's just what the camera dotes on, but it's not quite enough for vaude. Gal got a nice mitt for her singing, but she still hasn't worked up her stage presence to the point where her personality ever crosses the footlights. Her intro of her vocals was extremely tense and curt. Gal needs to relax and do more to warm audience up to her real self.

Buddy Lester would do well to junk the first five minutes of his workout and start with his impress of a war worker plumber returning to crooning. After dropping the standard gags and starting to ad lib, on *Old Man River* and the Harry James bit, guy sends not only himself but every customer. With a wealth of natural comedy, guy doesn't need to resort to oldies to take up his part of the show. Got plenty of yocks and a heavy bit of palm-whacking at blow-off.

The Five Maxellos are up to their usual selves—the most spectacular and showmanly group of risley artists around—but they have a tough time following Lester and Gloria Jean. This fivesome rates a better break than coming on after the co-headliners. Despite the handicap, they walked off to sock hand. Johnny Sippel.

## Olympia, Miami

(Reviewed Wednesday Matinee, Nov. 28)

Bill is somewhat of a letdown from that displayed here for past several weeks, with audience colder than icicles in January.

The Five Grays, femme hoofers, do an act familiar to local night club lines. Maisie sings *Loch Lomond* to fair results. Change to Scottish and cowboy costumes helps make a natty appearance. Take a bow.

Sasha Leonoff, accordionist, gives out with jive and classical numbers to a good hand.

Hilton Sisters, Siamese Twins, do not seem to fit into a vaude program. Give brief history of their lives and sing *Always* and *Can't Get Out of This Mood*. Fair returns for the gals.

Jack Waldron, emcee, spins plenty of yarns and rapid-fire gags which go over the heads of the customers. Waldron worked hard but felt the coldness of the audience.

It takes a monk act, Watkins's Chimpanzees (2), to arouse the folks. Chimps walk a tight rope, ride bicycles and do other stunts, closing to the best hand of the show.

Pic, *Pride of the Marines*.

Larry Berliner.

NILS AND NADYNNE, ballet-acro duo, had their option picked up for an extended run at Bal Tabarin, San Francisco. Niles is just out of service.

# Frederick Bros.-Yates Goes Thru Pre-Trial Biz

NEW YORK, Dec. 1.—Charlie Yates-Frederick Bros. set-to inched a bit closer to a climax yesterday (30) when Yates underwent an examination regarding his salary, earnings and commitments. The inquisition took place under an order handed down last week by a New York court requiring this be done.

Frederick Bros.' attorney, Richard Buell, declared yesterday that Yates admitted he had been paid all moneys owed him by FB except an item of \$1,500, withheld for sums borrowed by him from FB. Yates, Buell said, also conceded he had solicited contracts from various artists for the benefit of himself and Associated Booking Office, his new connection, since quitting FB last summer. Buell also stated that Yates declared himself ignorant of how much profit was made by two FB firms, Frederick Bros. Artists Corporation and Frederick Bros. Music Corporation, for which he, Yates, held net profit percentage participation contracts to the tune of 30 per cent for the first and, later, 15 per cent for the two. Finally, said Buell, Yates admitted he now has a contract with Associated for his services.

Effect of all these admissions, Buell feels, is to prove that Yates was fully and adequately paid by FB for his services and therefore had no ground to walk out on his contract with this firm. Buell is seeking a permanent injunction to restrain Yates from working for anyone else while his contract with FB allegedly remains in force.

The agent's attorney, Jack Katz, conceded his client had admitted to having a contract with Associated but pooh-pooed the significance, saying matter was an open secret. He confirmed that Yates yesterday made a declaration to this effect. As to soliciting acts for Associated, Yates had indeed done that and said so, maintained Katz, but there was nothing wrong in this since said acts were not contracted to FB.

A motion to bring the case to trial this month will be heard next Monday.

## Phil Moore 4 Into Riviera, St Louis, First Midwest Date

CHICAGO, Dec. 1.—Phil Moore Four, who have been a fixture in Gotham niteries since formation about a year ago, make their first Midwest p. a. opening December 21 at the Riviera, St. Louis. Moore foursome, together with Ernie Fields's ork, were sold into the St. Louis niteries as a package show by Bob Weems, Chi GAC chief, for \$3,000 weekly.

Moore, currently at the Glenpark Casino, suburban Buffalo niteries, has just switched his recordings from the Victor to the Musicraft label. GAC is currently readying other Midwest outlets for the Moore Four.

## Club 18 in West Switch; Drops Rowdy for Class

NEW YORK, Dec. 1.—Fred Lamb, owner of the extinct 18 Club, who is now building his own room on 52d Street near Seventh Avenue, has switched his show policy plans again. Originally he expected to follow the formula followed at the old 18 Club—a couple of fast hecklers and a few acts.

Current plan is to discard the rowdy-dowdy stuff and go in for class. Lamb now plans to use three acts, one a name, and is trying to corral something he can open with. Tentative plans call for a late December or early January preem.

## Sun Opens Nashville Office

SPRINGFIELD, O., Dec. 1.—Gus Sun Booking Agency, with headquarters in the Regent Theater Building, opened a new Southern office in the Medical Arts Building, Nashville, under management of Jim Bulleit, who also has the Talent Management Corporation, booking *Grand Ole Opry* units. Sun office will also book *Grand Ole Opry* units thruout its established territory. Bulleit, in turn, will handle, Sun acts in his territory.

## On the Sea Deal

MIAMI, Dec. 3.—Members of Dade County Grand Jury have taken a two-week recess and this gives the big-game boys another crack at sucker dough. Most of the workers went on fishing trips while the law enforcers were in session, to avoid possible subpoenas. Others had special guards to keep off servers. It is reported that the turf spot was operating full blast for a few days. Then, according to the same report, play was transferred to a near-by garage until the jurors are discharged next month.

## Fred. Bros. Land Elko, Nev., Hotel Christmas Package

HOLLYWOOD, Dec. 3.—Frederick Bros. landed the coveted Christmas package at Commercial Hotel, Elko, Nev. Costing \$12,500, package includes Chu Chu Martinez, Jack Uhay, Mario and Lillian dance team, Jack Crawford, Edgar Kennedy and Jack Jackson ork.

Spot books big packages only three or four times a year, but pays big dough when it does. Set by Tom Ketting, FB v.-p., show goes in December 22 for a 10-day stay.

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# NATRCO Awaits Shelvey Word; Mulling Ultimatum to AGVA

CHICAGO, Dec. 1.—The newly organized National Association of Theater-Restaurant and Cafe Owners is making plans to call a meeting of its board of directors some time next week unless some definite word is received from Matt Shelvey, regarding AGVA's demand that four metropolitan Cincinnati bistros opt ink blanket pacts with the union. At its formation meeting here last week, reps from niteries and cocktail lounges thru-

out the country agreed to set a meeting with the AGVA chief to talk over the Cincinnati incident and try to formulate a national policy between the nitery ops and AGVA.

Tom Rosenberg, one of the legal reps of the NATRCO, said Friday (30) that thus far repeated efforts to contact Shelvey by phone had failed. Only contact with Shelvey following the ops' org's request to the AGVA chief was a wire from Shelvey, in which he (Shelvey) stated that he felt there was nothing to discuss in the Cincinnati matter. Rosenberg said further that the four Cincy ops are now ready to meet AGVA's demands for a six-day week for chorines and a 2 ayem closing, but that they don't want to ink the agreement with the union.

Rosenberg would not state definitely what sort of an ultimatum the NATRCO would issue to Shelvey, but he said that there had been plenty of long-distance phone calls between the association and its far-flung members regarding such a step.

### Two Hypos

The newly formed cafe ops' group got two big boosts this week when (1) J. A. Jones, general manager of the Hotel Sherman, Chi, joined the group and was immediately named to the board of directors, and (2) when H. H. Gerstein, executive secretary of the Allied Restaurants and Entertainment Industries of New York, notified the NATRCO this week that he was sorry he had been unable to attend the group's initial meeting, but that he was hoping to meet with reps of the national cafe ops' group soon after December 14, when Billy Rose, an exec of the group, is expected back in the States from Great Britain. Fact that Jones, of the Chi hotel, has entered the cafe ops' org points toward more hotels joining forces with the cafe ops, for Jones is an exec of the Chi Hotel Association and expressed approval publicly of the new group at their first meeting last week.

Gerstein's wire is also encouraging to the new group, for it dispels rumors that the Gotham ops had no interest in the NATRCO. These rumors gained plenty of foundation after the opening meeting of the new org, when no word was received from the Eastern group.

Michael Redstone, op of the Latin Quarter and the Town House, both in Boston, this week was also named to the board of directors of the NATRCO, making him initial rep for the org on the East Coast.

### Barr Gets Herself a Corp.; Books Lou Walters' Spots

NEW YORK, Dec. 1.—Ruth Barr, who joined Lou Walters after she left William Morris and consequently became a booker in her own rights, has just incorporated. New outfit will operate under the label of Exclusive Artists, Inc.

Miss Barr will be the president and treasurer; Harry Gans, vice-president, and Max Hochberg, secretary. New office is the exclusive booker for Lou Walters' Latin Quarter; Terrace Club, Florida; Abe Ellis's new room at his Newark Essex Hotel, and the Riptide Club, Miami.

### Eight Acts and Two Pix At State in Vancouver

VANCOUVER, Dec. 3.—State Theater, recently remodeled, has added vaude to its film policy and is now in its second week with a vaude-film offering, using an eight-act bill.

Four stageshows a day and two feature-length pictures give the customers plenty of show time for their money. House is scaled from two to four-bits top after 6 p.m. Hy Singer is owner and manager.

# Chi 5100 Club Verifies Nixed Name Policy

CHICAGO, Dec. 1.—Report that the 51 Hundred Club, North Side nabe bistro, would change its show policy and drop headliners around January 1 (*The Billboard*, November 24) was corroborated this week by Co-Owner Byron Massell, who said that starting January 4 the club will present a well-rounded variety bill, sans the usual headliner, which is the club's current policy.

While there will be a budget decrease, Massell said it will not be a sizeable one, for he intends to keep top-notch variety acts at work in the spot.

Last of the name-headliner shows begins December 7, with Sid Tomack grabbing the biggest letters on the marquee. Johnny King, of Frederick Bros., will continue to handle the booking of the club exclusively.

# Silver Slipper, 9-Yr. Shuttered Memphis Nitery, Re-Lights

MEMPHIS, Dec. 1.—Silver Slipper, nine years shuttered local nitery, reopened last Monday (26) with more than 500 people crowding the club, normally supposed to seat about 400. Tables were packed on the 55-by-35-foot dance floor, billed as the largest in the South and certainly the best dance floor in Memphis. Opening the spot were Charlie Agnew and his orchestra, with Jeanne Carroll on the vocals; Jess Bisbee the Magician and the dance team of Ruth and Johnnie Berni. Broadcasts over WMC will originate in the Slipper every night from 11:30 to 11:55 except Monday when it is dark. Sunday schedule calls for afternoon tea dancing as well as dinner and supper, a distinct change in Memphis policy, and the only public dancing available for Memphians on that day.

Agnew's combination, including piano, bass, drums, four saxes and three trumpets, did a smooth job for dancing, and music was well adapted to the spot which has good acoustics. Jeanne Carroll turned in a good performance on her vocals, ably supported by Billy Shepard.

Floorshow, another innovation for Memphis, featured Bisbee the Magician in his performance of *Flight of Light*, which was tremendously well received by the customers. He was brought on by Ruth and Johnnie Berni who did dancing and juggling to good applause. Jeanne Carroll took a vocal as part of the floorshow, and the band mixed Agnew's military cocktail to the obvious pleasure of the many servicemen present.

Ted Johnson.

# Vancouver To Get \$350,000 Night Club-Restaurant

VANCOUVER, B. C., Dec. 3.—City council has given tentative approval to construction of a \$350,000 cabaret-restaurant at the Georgia Street entrance to Stanley Park. Walter Dalton, managing director of the company behind the enterprise, states that he plans to begin construction as soon as permits and materials can be obtained.

Cabaret will occupy the complete block which now contains the horse show building and the Stewart Block. It will have three restaurants, each with a capacity of 350 to 400 persons, one of the roof garden variety; a large dance floor with balcony and lounge, and private dining rooms for smaller parties.

Total capacity of the structure will be about 2,500 people. Designer of the layout is Nelson F. DeMontreuve-McKela, creator of several Hollywood night clubs.

# In Short

### New York:

ALAN KING, who started at Queens Terrace on a week's deal, has been held over for an additional 16 weeks. . . . BILL MILLER'S Embassy, supposed to open around Turkey Day, will not preem until mid-December. . . . DOC MARCUS heads the new show at Tony Pastor's Uptown. . . . NICHOLAS BROTHERS, who start at the Latin Quarter, Chicago, December 7 or 14, may be let out to return to New York for musical, *St. Louis Woman*. . . . ELVIRA RIOS opens at the Blue Angel December 8. . . . FRANK LAW, ex-Glass Hat flack, now has his own office. . . . BELLE BAKER package, with Lee Trent, opens at 21 Club, Baltimore, February 21.

SOL TEPPEP commutes to Chicago like he owns an airplane. Reason is his act, Karen Cooper, who is current at Rio Cabana. . . . EDITH FELLOWS, pic name and female lead, may go into the Persian Room following Hildergarde, who closes there in January. . . . MAURY AMSTERDAM just married again. . . . ESCO LaRUE, featured comic in *Ice Capades of 1946*, just signed again for 1947 edition, which will carry him until Labor Day of 1947.

DORYCE DREW, who just wound up at the 5100 Club, Chicago, leaves for the Coast January 1 for a picture date. . . . JACK WALLER, Miss Drew's husband, is doing radio guest shots in Chicago. . . . BELLE BAKER just signed to do eight sides for Vogue. . . . ZERO MOSTEL now being handled by Jerry Rosen.

PHIL REGAN goes into the next Copacabana show. . . . JANIE FORD leaves Art Mooney ork and will sing with Payson Re's outfit at the Glass Hat.

### Miami:

SMART SET, singers; Chappelle and Hannon, dancers, and Regini, juggler, make up Club Ball show. . . . FRANKIE HYERS, reported planning to team up with Pat Harrington. . . . FRANK CASLAR now at Mocamba cocktail lounge. . . . AL ROBINSON, ventriloquist, and Alkali Ike opened at Jimmie's. . . . TIM HERBERT turned down all night spot offers here. . . . BILL PURKEY, pianist, completed a long run at Airliner.

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# Turkey on Tables But Not At B.-O.; Music Hall 112G

NEW YORK, Dec. 1.—A big Turkey Day with a load of out-of-towners in for a four-day stop-over, gave Stem takes a good shot in the arm. Result was that many houses which ordinarily would have shown sharp drops, particularly with holdovers, received a lift, even tho in some cases it wasn't enough to bring them above previous weeks.

Radio City Music Hall (6,200 seats; average, \$100,000) lifted to \$112,000 for its seventh week with the Hartnells, Bob Evans and *Week-End at the Waldorf*. Previous frame saw \$105,000. Bill started with \$126,000 followed by \$130,000, \$125,000, \$120,000 and \$123,500.

Roxy (6,000 seats; average, \$75,000) got \$90,000 for its second week with Beatrice Kay, Maurice Rocco, Arthur Blake and *Dolly Sisters* as against opener of \$93,000.

Paramount (3,664 seats; average, \$75,000) was held to \$85,000 for its third and final week with Frank Sinatra, Lane Brothers, Pied Pipers, Jan Savitt's ork and *Hold That Blonde*. Considering the fact that Sinatra was out most of that week because of a sore throat the \$85,000 figure compares favorably with the previous week's \$97,000 and opener of \$103,000. New bill (reviewed this issued) has Tony Pastor ork, Marion Hutton, Paul and Eva Reyes and *Masquerade in Mexico*.

Capitol (4,627 seats; average, \$55,000) started off with \$80,000 for its preem

with Jimmy Dorsey ork, Carlos Ramirez; Low, Hite and Stanley and Yolanda.

Strand (2,779 seats; average, \$45,000) registered with \$49,000 for its fourth week with Vaughn Monroe, Fred Sanborn and *Confidential Agent*. Previous inning showed \$52,000. Opened with \$70,000 followed by \$63,000.

Loew's State (3,500 seats; average, \$25,000) moved up a bit to \$31,000 for Enoch Light ork, Hal Le Roy, Patricia Morison, Cookie Bowers and *In Hollywood*. Previous frame showed \$28,000. Current bill holds over for another week.

## Detroit Downtown Still Sagging Badly

DETROIT, Dec. 1.—Business at the Downtown Theater (2,800 seats; house average, \$23,000) has been in the lower and middle brackets for several weeks, in the absence of a name band or other strong box-office attraction to help build business. Allan Jones, headliner a week ago, slipped to \$18,000, equal to lowest figure in recent months, but one that has been tied by several other weeks as well. Picture was *The Girl of the Limberlost*.

Last week the house has a modest pick-up with a screen name, Gloria Jean, that had fair drawing power. House reached the \$23,000 that is considered normal here. Picture was *Mexicana*.

Build-up to the \$23,000 came in the first week of the GM strike, following closely the trend of other branches of show business here, whereby the strike had little or no immediate effect upon grosses of the better paying attractions. Downtown theaters generally suffered little in comparison with anticipated grosses from the various attractions booked, but neighborhood motion picture theaters have been seeing some serious drop-offs of patronage except over the week end.

## Dunninger's Memphis Date Nets Lions Club Nearly 3G

MEMPHIS, Dec. 1.—Dunninger's show at the Auditorium Tuesday (27) netted the Memphis Lions Club almost \$3,000. Attendance was between 4,000 and 5,000 persons, including 500 servicemen and women.

## Philly Earle Hits Weak 17G

PHILADELPHIA, Dec. 1.—Straight vaudeville continues to pull with only medium strength at the Earle Theater (3,000 seats; prices, 45 cents to 95 cents). Box-office figures for the week ending Thursday (29) hit the house's present average, \$17,500 for six days of vaudeville.

With house band providing music, show featured Keye Luke, Leo Carrillo, the Murphy Sisters, the Yacops, Dick and Dotty Remy and Bud Sweeney. Week's screen attraction was *Love, Honor and Goodbye*.

## L. A. Orph Heads for 22G

LOS ANGELES, Dec. 1.—Cottonseed Clark will probably lasso a good \$22,000 b. o. at the Orpheum (2,200 seats) this week. Bill holds Smiley Burnette, Sunshine Girls, Ozzie Waters, Art Wenzel. Pic, *Rockin' in the Rockies*. Joe Louis last week pulled a 30,000 gate, appearing with Leonard Reed, Salici Puppets, Delta Rhythm Boys, Mardoni, and Louise, Don and Beverly. Pic, *The Fatal Witness*.

## Golden Gate's Soggy 29G

SAN FRANCISCO, Dec. 2.—Rain over the week end caused take to fall off at the Golden Gate (2,850 seats; prices, 45 to 95 cents; average, \$32,000), figure sagging to \$29,000 for the week ended Tuesday (27). Stageshow had Ted Straeter and ork, featuring Linda Stevens, the Merry Macs, Ollie O'Toole and Frank Paris. Pic was *Cornered*, second week.

# Decisions Off' Rest With Acts That Keep Pacts!

(Continued from page 35)

dom stand up in either any arbitration or in a court of law.

### No Soap

A performer hauls his agent up on the carpet charging him with underselling him, for for some other perfectly legitimate reason. The hearing is held, the boys listen and finally the decision is handed down. " . . . The contract stands as is." The performer is confused and sore. He wonders what he's paying AGVA dues for if they rule against him.

The agent on the other hand has all kinds of evidence to throw at the boys sitting in judgement. It isn't that his evidence is any better than the actors'. It is just that it is in documentary form. He has stacks of letters, contracts and all kinds of things to support his claims. The actor has nothing but righteous indignation on his side. Usually his case runs something like this: "I was offered \$1,500 by Joe Zilch, direct. Then my agent calls and offers me \$1,200 for the same spot and has the nerve to tell me how hard he worked in getting me that kind of money."

### Proof Lacking

Naturally the agent denies everything and the performer has nothing but his word to offer as proof of his statement. And since one side has documents and the other side nothing but wind, the results are obvious. Every now and then the actor says he has proof and offers sworn statements in support of his charges. But too often he discovers that these sworn statements aren't enough. According to law, any person who presents notarized documents to prove a point must also have the signers of these papers available for cross-examination. So there is another place where the actor falls down. Seldom can he deliver witnesses in person, so at best, all his testimony is nothing but hearsay evidence. And hearsay evidence, say the legal boys, no matter how bolstered by letters, is not enough.

So how can the actor lick this? Actually the answer is simple, provided he really has a case. The actor must regard himself not only as an individual dealing with and thru an agent, he must also regard himself as a business man, and as a business man he must learn how to keep records, books and other details about his business. Unfortunately, very few performers are business men. If they get any kind of receipts they stick them in their pockets which are cleaned out when the suits go to the cleaners. Even canceled checks are something the majority of actors use to scribble on. The only things they keep are their press clippings, and a ton of them won't get them a favorable decision.

The performer argues that he's on the road, has no permanent office or home, so he can't keep records. And anyway how can he keep tab on phone conversations thru which most of the deals are made.

### Get It in B&W

If an agent calls an actor and offers him a job, the actor should ask the agent to submit the offer in writing. There are times when the agent will insist that it can't wait for any exchange of letters; an immediate decision is necessary. Sometimes this is true but the performer who does business that way as a regular thing, will have nothing to show if, as and when he accuses his agent of dipsies. The same letter that the actor will ask his agent for should also be requested of any individual boss who tries to make a deal direct.

All this letter collecting and file keeping sounds complicated, but it is no more complicated than the agent's business practices. When acts are submitted, accepted and a deal is made, the confirmation is usually made by wire and when the contracts are issued and signed. It shouldn't be too hard to get a copy of each such wire for the actor's files. Naturally there is the problem of getting the agent to co-operate. Any agent who is asked for copies of any of his correspondence will immediately smell a rat. So obviously it can't be done when the performer and the agent are already on a four-letter-word calling basis. The time to start this is right at the beginning when everything is still on a I-love-you plane.

How many actors can do this and stick to it is something else. It is also the

big reason why 90 per cent of the performers can't break their contracts when the cards are down.

If keeping extensive files is impractical, the actor must be prepared to bring his witnesses into court or before the arbitrators, so they can be questioned directly. Most performers can't do that. So the only remaining solution is don't sign. Naturally that is no solution so it comes back to the same thing. If you expect trouble, keep records.

## NEW OPS GET ICELAND

(Continued from page 35)

Shelvey, AGVA head, that the union will demand a bond.

There are three reasons for the sale, according to insiders. The first was 802's recent ruling putting the Iceland into Class A category. The second was AGVA's action doing the same thing and the third was Larsen's desire to get out of the biz. The fact that he got a lump cash deal of \$135,000, which doesn't include the liquor, doesn't make the first two reasons stand up.

Larsen will go into the shipping business. He has already bought a freighter which will ply between the United States and South America carrying fruits and vegetables. Another partner, Danny Doyle, intends to stay in the biz and expects to open a spot somewhere in Long Island. Axel Petersen, the third partner, who was the manager of the Iceland, may stay on in the same job. Abe Ellis, who pays about \$25,000 a year here for the checking concession, continues.

## CSI's 'Oklahoma!' European Tour Nixed by Casting Pain

NEW YORK, Dec. 3.—Proposed European tour of *Oklahoma!* for Camp Shows, Inc., is off. Musical was slated to visit the Continent this spring, but according to unofficial word at the Theater Guild, the trip is off because of casting difficulties. G.I.'s in the Pacific have seen the C.S.I. company of the show. It was planned to give troops in Europe the same treat. Guild made a pitch to have the Pacific Company go overseas again, but guys and gals in the cast had a tough trip and turned the request down. Then it was up to the Guild to recast the show.

In spite of the casting headaches, showfolk feel the job could have been done. They point out that C.S.I. has been sending over musicals with casts larger than *Oklahoma!*, for example *Rosalinda*, *Radio City Music Hall* and a multitude of others. They feel, and they have ample evidence, that G.I.'s in Europe need entertainment badly. Their sentiment is that just because the war is won legit's job isn't done, even if it means a little extra work.

## 1,000 New Hams in Equity

NEW YORK, Nov. 26.—Membership in Actors' Equity has jumped 1,000 in the space of a year. Last season the org had 3,895 members, this season the total number of thespis is 4,872. Best of all from the union's viewpoint is that all but 370 are paid-up members. This includes 600 actors who are still in the service but are given paid-up status. Figures are indicative of legit's comeback in the entertainment picture.

## Ink Spots, Britton 23G in Cincy Bow

CINCINNATI, Dec. 1.—Taft Theater here, recently acquired by Al Borde and Anton Scibilla on a 10-year lease arrangement, clicked 'em off not too badly for its first week of occasional vaude, ended Wednesday (28).

With the Four Ink Spots featured, supported by the Milt Britton Band, Mack and Desmond and Pat Henning, first vaude offering in town in more than a year opened Thanksgiving Day and played to over 27,000 on the week, with the 2,510-seat house scaled from 60 to 95 cents. Gross on the week was a few hundred bucks short of \$23,000, considered not too bad in view of the fact that the locals had to be educated to the fact that vaude-flesh was back in the village.

Pic, *Hollywood and Vine*, a fair filler. Next vaude bill at the Taft is slated for the week beginning December 27.

## No Name Bill Tops Balto. Average by 8G

BALTIMORE, Dec. 3.—An exceptional 22G was grossed by the Hippodrome Theater (seating capacity, 2,100; average, \$14,000; prices, 35 to 65 cents) week ending (28). This figure is the best registered at the Hipp for some time.

Featured was Don Cummings, bolstered by Arren and Broderick, the Four Evans, and Lou and Lilyan Bernard. The week's take was 8G over the weekly average. Pic, *Spanish Main*.

## Jerry Wald Pulls \$1,342

BRIDGEPORT, Conn., Dec. 1.—Jerry Wald, making his second appearance of the season at the Ritz Ballroom here last Sunday (Nov. 25.) scored again. With an attendance of 1,023, who forked over \$1.20 each, and 192 servicemen at half-price, gross was \$1,342.80.

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# Broadway Openings

## THE MERMAIDS SINGING

(Opened Wednesday, November 28, 1945)  
EMPIRE THEATER

A comedy by John Van Druten. Staged by the author. Sets by Raymond Sovey. General manager, Samuel H. Schwartz. Company manager, Edward Chaote. Stage manager, Edward Caubisens. Press representatives, Jean Dalrymple and Anthony Buttitta. Presented by Alfred De Liagre Jr.

Clement Waterlow ..... Walter Abel  
George ..... Arthur Griffin  
Bertha Corrigan ..... Lois Wilson  
Thad Greelis ..... Walter Starkey  
Dee Matthews ..... Beatrice Pearson  
Mrs. James ..... Jane Hoffman  
Mrs. Matthews ..... Frieda Inescort  
Professor James ..... Harry Irvine  
Luther Cudworth ..... Jack Manning  
An Elderly Gentleman ..... Wallace Wildecornbe  
A Waiter ..... Leon Forbes  
A Drunk ..... Frank Lyon  
A Girl ..... Dina Merrill  
A Man ..... David Van Winkle

With *The Mermaids Singing*, John Van Druten once more contemplates "sex." In a measure, it is a restatement of his notions on the popular subject as outlined in the *Voice of the Turtle* except that his current hero is a middle-aged playwright who gets cold feet when faced with the final involvement. Be that as it may, it must be reported that Van Druten has not scripted another *Turtle*. The same slick phrasing and stage know-how are in evidence but *Turtle* has a warmth and vitality which *Mermaids* almost never achieves. And while the former makes you believe it may well be going on in real life in an apartment around the corner, the latter comes across as a manufactured bit of fluff—a clever exercise of word-juggling.

The locale for the latest Van Druten excursion is a tryout town wherein a successful dramatist is breaking in his newest play. The playwright is married but is not averse to an occasional affair. He meets a celebrity-struck youngster who more or less throws herself at his head—a situation which he finds both flattering and pleasant. She has been experimenting along similar lines with her boy-friend—and convinces him that he need have no qualms on the score of seduction. However, when it comes to a show-down he discovers that the gal has really fallen in love with him and is figuring on following him to New York to continue the matter indefinitely. He finds that he is considerably more old-fashioned than he had believed. A pleasant interlude is all right, but not an arrangement which will interfere with his domestic life. So he sends her back to her boy friend.

Van Druten puts his play together skillfully and has staged it to match. He has etched in some sharp surrounding characters and the whole has the sleek look of a typical Van Druten job.

Walter Abel, back after a nine-year stem absence, is excellently cast as the playwright. Beatrice Pearson really comes into her own as the youngster. She is a young actress of great promise. Frieda Inescort and Lois Wilson do well by subordinate roles and there is a fine bit from young Jack Manning.

Alfred De Liagre Jr., has given *Mermaids* a plush production. Cast is hand-picked thruout and Raymond Sovey's four sets are just right. It's too bad that there isn't a more robust play to go with them. But sex is a pop theme, so like as not *Mermaids*, forthy as it is, may get quite a play. **Bob Francis.**

## STRANGE FRUIT

(Opened Thursday, November 29, 1945)

### ROYALE THEATER

A play by Lillian Smith, assisted by Esther Smith from the former's novel of the same name. Staged by Jose Ferrer. Settings and lighting by George Jenkins. Costumes by Patricia Montgomery. Company manager, Joseph R. Williams. Stage manager, Murray Hamilton. Press representatives, Fred Spooner and Howard Hutchinson. Presented by Jose Ferrer.

A Mill Hand ..... Murray Hamilton  
Another Mill Hand ..... Robert Daggett  
Ed Anderson ..... George B. Oliver  
Little Miss Nobody ..... Doris Block  
Preacher Dunwoodie ..... Stephen Chase  
Tom Harris ..... Ralph Theodore  
Dee Cassidy ..... Ted Yaryan  
Doug ..... Alonzo Bosan  
Harriet Harris ..... Jay Norris  
Charlie Harris ..... Eugenia Rawls  
Tracy Deen ..... Francis Letton  
Crazy Carl ..... Melchor Ferrer  
Alma Deen ..... Robinson Stone  
Vera Allen

# BROADWAY SHOWLOG



Performance Thru Dec. 1

## Dramas

	Opened	Perfs.
<b>Anna Lucasta</b> .....	8-30, '44	534
(Mansfield) John Wildberg left Friday (30) on six-week vacation which will take him from Montana to Florida. Returns January 19. Thereafter will either go to London to arrange for another "Lucasta" company or start production on a new play here.		
<b>Dark of the Moon</b> .....	3-14, '45	302
(46th Street) Closes Saturday (15) and takes to road. Carol Stone will not go out with it.		
<b>Dear Ruth</b> .....	12-13, '44	412
(Henry Miller's) Bartlett Robinson out of cast Friday (24). Sterling Mace, stage manager, filled in. Hyman-Hart combo is prepping a new drama for spring, titled "Winds of Fear."		
<b>Deep Are the Roots</b> .....	3-26, '45	77
(Fulton) Edith Atwater is a practical certainty for the Carol Goodner role when the touring company opens in New Haven, January 24.		
<b>Glass Menagerie, The</b> .....	3-31, '45	284
(Playhouse)		
<b>Harvey</b> .....	11- 1, '44	467
(46th Street) As of midnight, Friday (30), advance sale of six moved back to the theater b.-o. counter. Pemberton-Todd squabble has previously forced their sale from a barbershop across the street. Todd relinquished interest in the theater as of that date and hour. West Coast company, featuring Joe E. Brown, now in rehearsal. Marion Lorne will play the Josephine Hull role. Preems Columbus, O., Friday (21), and follows with Cincy. Then to the Coast.		
<b>I Remember Mama</b> .....	10-19, '44	572
(Music Box) Show treks to Camp Upton for a performance for G.I.'s, Sunday (2). Oscar Homolka will not make the trip. Leonard Mence will play his part. Cora Smith will leave cast Monday (3). She goes to South Pacific with a third "Dear Ruth" USO-Camp Shows unit. Olive Satcey will replace her in "Mama."		
<b>Life With Father</b> .....	11- 8, '39	2,544
(Bijou)		
<b>Mermaids Singing, The</b> .....	11-28, '45	5
(Empire) Drew a six to three thrumdown from the critic for a 33 per cent score. No: Howard Barnes (Herald-Tribune), Lewis Nichols (Times), Robert Gar-		

Sam Perry..... Juano Hernandez  
Laura Deen..... Charlotte Keane  
Tut Deen..... Frank Tweddell  
Corporal..... Herbert Junior  
Nonnie Anderson..... Jane White  
Bess Anderson..... Dorothy Carter  
Jackie (Bess's Child)..... Juan Jose Hernandez  
Henry McIntosh..... Earl Jones  
Henry McIntosh..... Hanson W. Elkins  
Salamander..... Ralph Meeker  
Chuck..... Mary Fletcher  
Miss Sadie..... Esther Smith  
Miss Belle..... Edna Thomas  
Mamie McIntosh..... Peter Griffith  
Tracy Deen (as a Child)..... Richard W. Williams  
Henry McIntosh (as a Child)..... Phyllis DeBus  
A Little Girl..... Betty Lou Keim  
Laura Deen (as a Child)..... Ken Renard  
Ten McIntosh..... Ellsworth Wright  
A Colored Man..... Doris Block  
A Maid.....

Perhaps a pewsitter at Lillian Smith's stage version of her novel, *Strange Fruit*, would be better off for not having read the book. It made a fine novel, moving and provocative, a blasting arraignment of a Georgia small-town social system. She has managed to get the arraignment onto the stage at the Royale and states her case lucidly, but she states it with such deliberation that it becomes repetitious. It seems to take three scenes to cover all that could be accomplished in one. *Fruit* is a long, long time getting to the point.

Miss Smith's theme, of course, is racial prejudice in a Southern town and the bitterness and injustice which it engenders. Her story concerns the love of a boy from the white side of the tracks for a Negro girl. She knows she can never share in his white life, but is content to bear his child and take the crumbs. However, the youth is a weak, neurotic sister all around. At the behest of his mother, he decides to join the church and marry the neighbor's nice daughter and settle down. So he decides to give his Negro mistress a few hundred and marry her off to his

dumb but loyal servant. But the gal's brother, down from the North on a visit, ambushes the lad and kills him. The culprit escapes, but the town has to have a goat. The choice falls on the no-account but loyal house boy. So they lynch him.

It is merely another statement of a problem for which no one has found a solution. The author offers none, except perhaps a suggestion that there are some whites below the Mason-Dixon line with a sense of justice and fair play. However, none of them seem able to prevent the denouement of *Strange Fruit* and the play curtains on a note of futility.

Jose Ferrer has produced the play with loving care. It is a difficult job calling for 12 scene changes. Incidentally, George Jenkins sets are sharply atmospheric. But Ferrer has directed with a deliberation that amounts almost to reverence so that where dialog should crackle it frequently creaks. Only in one or two scenes does he get real bite into the proceedings.

Negro members of the cast come off better than their white colleagues. Top performance stems from Juano Hernandez as the kindly Negro doctor. And Earl Jones, who was last year's inarticulate Blossom in *The Hasty Heart*, crowds right on his heels for acting honors. Melchor Ferrer disappoints as the frustrated lad. However, some of this may be due to the direction of his namesake who gives him the benefit of over-held poses and phony fadeouts. Ralph Theodore gives an excellent account of himself as a leading citizen who can't do much about the situation, and other good players like Eugenia Rawls, Charlotte Keane and Frank Tweddell make themselves felt in the proceedings.

In sum, *Fruit* handles a touchy set of facts with good taste and care. Perhaps with too much care. Somehow, it just never catches fire. **Bob Francis.**

## N. S. H. WEEK

Week's new additions to the Stem list consisted of a slick bit of escapist froth and a sincere, but ponderous statement of a problem. Neither one fared too well from the typewriters of local drama Poo-Bahs, only a third of the experts giving either the nod. Of the two, Van Druten's "Mermaids Singing" looks like the likelier to get any serious b.-o. play. "Strange Fruit" has an added strike against it, in that it will have to buck competition from "Deep Are the Roots," a controversial play on a similar theme which is an established hit. "Fruit" doesn't look to have the stuff to make the grade.

Next week is virtually a crux holiday with only one new entrant skedded, "The French Touch," at the Cort. Preem has been put back to Saturday (8) from Wednesday (5), due to illness of Brian Aherne.

	Opened	Perfs.
<b>land (Journal-American), Robert Coleman (Mirror), Louis Kronenberger (PM), John Chapman (News). Yes: Burton Rascoe (World-Telegram), Ward Morehouse (Sun), Wilella Waldorf (Post).</b>		
<b>Rich Full Life, The</b> .....	11- 9, '45	27
(Golden) Closes Saturday 1.		
<b>Rugged Path, The</b> .....	11-10, '45	25
(Plymouth)		
<b>Sound of Hunting, A</b> .....	11-20, '45	15
(Lyceum) Building moderately. Getting between 8 and 9G. Can hold at that figure.		
<b>State of the Union</b> .....	11-14, '45	21
(Hudson) Capacity biz. Ruth Hussey, a Pembroke graduate herself, will be honored by Brown University alumni for lunch at the Brown University Club, Monday (3).		
<b>Strange Fruit</b> .....	11-29, '45	4
(Royale) Two-thirds of the aisle experts said "no." Score, 33 per cent. No: Burton Rascoe (World-Telegram), Ward Morehouse (Sun), Robert Garland (Journal-American), Robert Coleman (Mirror), Lewis Nichols (Times), Louis Kronenberger (PM). Yes: Howard Barnes (Herald-Tribune), John Chapman (News), Wilella Waldorf (Post).		
<b>Theresa</b> .....	10- 9, '45	63
(Biltmore) Dame May Whitty air-guest of "N. Y. Times Forum" (WQXR) Tuesday (27).		
<b>Voice of the Turtle, The</b> .....	12- 3, '43	697
(Morosco)		
<b>You Touched Me</b> .....	9-25, '45	78
(Booth) Performance Thursday (29) and Friday (30) canceled due to illness of Edmund Gwenn.		

## Musicals

<b>Are You With It?</b> .....	11-10, '45	25
(Century) Joan Roberts air-guested with Jack Elgen (WMCA) Sunday (25). Lew Parker, Joan Roberts and Dolores Gray guests at Banshees' lunch Thursday (29). Lou Willis Jr. air-guest of Edwin Ames (WHN) Wednesday (28). Sunday (2). Jane Dulo will guest-star on "Solitaire" (WOR) program. Richard Kollmar gets back from Coast Saturday (1).		

	Opened	Perfs.
<b>Bloomer Girl</b> .....	10- 5, '44	486
(Shubert) Nanette Fabray, Dorothy Jarnac and the ballet guested by the Banshees Thursday (29).		
<b>Carousal</b> .....	4-19, '45	264
(Majestic)		
<b>Day Before Spring, The</b> .....	11-22, '45	12
(National) Off to a good start despite split notices. Management claims \$29,000 for first week. Charles Danford will have a guest shot on "New Voices In Song" (CBS), Sunday (9).		
<b>Follow the Girls</b> .....	4- 8, '45	690
(Broadhurst)		
<b>Markta</b> .....	7-18, '45	158
(Barrymore) Jules Leventhal and Harry Howard announce they have concluded a deal for an Argentine production. Skeds for some time in March.		
<b>Oklahoma!</b> .....	3-31, '43	1,171
(St. James) Golden Theater skeds to house "Dunnigan's Daughter" on arrival next month. June Havoc joins "Daughter" Monday (10) in Boston, replacing Virginia Gilmore.		
<b>On the Town</b> .....	12-28, '44	389
(Martin Beck) Allyn McClerie takes over lead slot from Sono Osato, Monday (3).		
<b>Polonaise</b> .....	10- 6, '45	65
(Alvin) Moves to Adelphi Monday (3). Starts a Tuesday thru Sunday sked beginning Sunday (9). Candy Jones leaves cast Saturday (1). Mary McQuade will replace her.		
<b>Red Mill, The</b> .....	10-16, '45	55
(Ziegfeld) Moves to 46th Street Theater, Monday (24).		
<b>Song of Norway</b> .....	8-21, '44	538
(Imperial) Will give a benefit performance for the Actors' Fund Sunday (9).		
<b>Up in Central Park</b> .....	1-27, '45	354
(Broadway) Mike Todd takes over the International Theater, rechristened the Columbus Circle, on a nine-year lease beginning next Monday (3). Will light it with "Hamlet" Wednesday (12).		

## ICE SHOWS

<b>Hats Off to Ice</b> .....	6-22, '44	693
(Center)		

## REVIVALS

<b>Tempest, The</b> .....	11-12, '45	24
(City Center) Closes Saturday (1).		

# ROUTES

## Dramatic and Musical

(Routes are for current week when no dates are given)

Ballet Russe Highlights (Rajah) Reading, Pa. 6.  
Barrymore, Ethel, in A Joyous Season (Locust St.) Philadelphia.  
Billion Dollar Baby (Shubert) Boston.  
Blackstone (Town Hall) Toledo, O., 3-5; (Park) Youngstown 6-8.  
Blossom Time (Curran) San Francisco.  
Brighten the Corner (Nixon) Pittsburgh.  
Carmen Jones (Erlanger) Chicago.  
Dear Ruth (Geary) San Francisco.  
Dear Ruth (Harris) Chicago.  
Desert Song (Civic Opera House) Chicago.  
Dream Girl (Plymouth) Boston.  
Dunnigan's Daughter (Hartman) Columbus, O., 3-5.  
Evans, Maurice, in Hamlet (Boston O. H.) Boston.  
Foolish Notion (Studebaker) Chicago.  
Francis, Kay, in Windy Hill (Cass) Detroit.  
Gibert & Sullivan Opera Co. (Keith) Grand Rapids, Mich., 3-5; (English) Indianapolis 6-8.  
Hasty Heart (Davidson) Milwaukee.  
Kibbee, Guy, in Joy Forever (Royal Alexandra) Toronto.  
Late George Apley (Walnut) Philadelphia.  
Lawrence, Gertrude, in Pygmalion (Shubert) New Haven, Conn., 6-8.  
Life With Father (English) Indianapolis, Ind., 3-5; (Coliseum) Evansville 6; (Auditorium) Memphis 7; (Ryman Aud.) Nashville 8.  
Maynard, Ken (Beacon) Vancouver, B. C., Can.  
Murder Without Crime (Court Square) Springfield, Mass., 5; (Memorial Aud.) Worcester 6; (Lawler) Greenfield 7; (Academy of Music) Northampton 8.  
Musical Repertoire (Hanna) Cleveland.  
Nelly Bly (Forrest) Philadelphia.  
Of All People (Shubert-Lafayette) Detroit.  
Oklahoma (Colonial) Boston.  
Olson & Johnson, in Laffing Room Only (Shubert) Chicago.  
Only Girl (Auditorium) Denver 5-6; (Univ. of Wyoming) Laramie, Wyo., 7; (Pueblo Aud.) Pueblo, Colo., 8.  
Passing Show (Shubert) Philadelphia.  
Pick-Up Girl (Erlanger) Buffalo.

WOULD-BE GENTLEMAN

(Opened Tuesday, November 27, 1945)

WILBUR THEATER, BOSTON

A new version of the famous Moliere comedy of the same name, presented by Michael Todd. Scenery by Howard Bay. Costumes by Irene Sharaff. Music adapted from the original J. B. Lully score by Jerome Moross. Music for Miss Harrison and Mr. Fisher by Cosmo McMoon. Incidental dances staged by Miss Harrison and Mr. Fisher. General manager, James Colligan. General stage manager, Saminy Lambert. General press representative, Bill Doll.

Music Master... Rolfe Sedan
Dancing Master... Alex Fisher
Crique... Fred Werner
Nicole... Ann Thomas
Marcel (Footman)... Rand Elliot
Baptiste (Footman)... Albert Henderson
Monsieur Jourdain... Bobby Clark
Mademoiselle Valere... Ruth Fisher
Singers... Constance Brigham
Mary Frances Godwin, Lewis Pierce
Madame Jourdain... Bertha Belmore
Fencing Master... Earl MacVeigh
Philosopher... Frederic Persson
Count Dorante... Philip Bourneuf
Lucille Jourdain... Eleanor Whitney
Cioville... Leonard Elliott
Cleonte... John Heath
Tailor... LeRol Operti
Raymond (Tailor's Apprentice)... Lester Towne
Marquise Dorimene... June Knight

Moliere would have been very happy with Bobby Clark doing zany things to his famous comedy. The "would-be" gentleman was written as an amusing character. Bobby Clark takes the role, translates it into American comedy and everyone has a good time.

Garbed in the costumes of the period (with plenty of liberties taken with Clark's clothes), the be-wigged era is given a very fast ride. As Monsieur Jourdain, a newly rich, title admiring Frenchman who has made his money in an unmentionable business enterprise, Bobby Clark hires a dancing instructor, fencing instructor, music master and even a philosopher to show him a short cut to the title of gentleman. He also acquires a friend at court, Count Dorante, who borrows large sums of money from him to court the Marquise Dorimene.

HUB CRUX TAB

Charmed the they were with Bobby Clark's antics, the Boston crux only went four to three for the show. Voting "yes": Cyrus Durgin (Globe), Peggy Doyle (American), Elinor Hughes (Herald), Helen Eager (Traveler). Nixing: Leo Gaffney (Record), Elliot Norton (Post), Edwin F. Melvin (Monitor).

One purpose of Jourdain's desire to become a gentleman is to acquire the Marquise as his mistress, a little matter which would automatically make him a man of worth at court. In the laugh-packed process of becoming educated and fitted with clothes to impress the Marquise when she accepts his dinner invitation, Monsieur Jourdain drives his teachers to distraction and his acid-tongued wife to new insults. He also messes up his daughter's romance because her love isn't a gentleman.

Minus his cigar and spectacles, Bobby Clark demonstrates that his props were unimportant to his comedy know-how. Except for a slight tendency to come down-stage to deliver every line, Clark rates a medal for his performance. Bertha Belmore, as Madame Jourdain, and the whole cast deserve individual bouquets.

The Would-Be Gentleman is unusual and excellent entertainment. Liberties taken with the Moliere dialog are plenty but funny—which is all that matters. Barbara Pearson.

OF ALL PEOPLE

(Opened Thursday, November 29)

TOWN HALL THEATER, TOLEDO

A new comedy by Ralph Spence, presented by Monte Proser and Walter Batchelor. Directed by Jed Harris. Setting by Stewart Chaney. General manager, Ben F. Stein. Press representative, Wolfe Kaufman.

Joseph... Reginald Mason
Oliver... Harold Grau
Daisy... Gloria Story
Stella... Emily Lawrence
Mr. Sugarman... John Harmon
Elkins... Tom Ewell
Miss Targo... Jayn Portner
Edgar Brinker... Millard Mitchell
Mike McGuire... Bruce McParlane
Julius... Walter Catlett
Sebastian... Bert Wheeler
Miss Carroll... Frances Charles
Sugarman Girls: Patti Morgan, Elsi Hanover, Helen Seamon, Emily Jewell, Billie Boze
Alex... Charles Walker
Senator Marsh... Taylor Holmes
Danny... Arthur B. Allen
General Hathaway... John Leslie
Mr. Corwin... Donald Foster
FBI Men... Frank Malet, Charles Baker
Democratic Husband... Charles Bond
Democratic Wife... Jane Rentfor
Republican Husband... McGregory Gibb

OUT-OF-TOWN OPENINGS

HAMLET

(Opened Wednesday, November 28, 1945)

BOSTON OPERA HOUSE

Presented by Michael Todd. Staged by George Schaefer. Scenery by Frederick Stover. Costumes by Irene Sharaff. Music by Roger Adams.

Bernardo... William Weber
Francisco... Alexander Lockwood
Marcellus... John Bryant
Horatio... Walter Coy
Ghost of Hamlet's Father... Victor Thorley
Claudius, King of Denmark... Thomas Gomez
Hamlet... Maurice Evans
Gertrude, Queen of Denmark... Lili Darvas
Polonius, Principal Secretary of State... Thomas Chalmers
Laertes, Son of Polonius... Emmett Rogers
Ophelia, Daughter of Polonius... Frances Reid
Reynaldo... Franz Bendtsen
Former Students With Hamlet:
Rosencrantz... Howard Morris
Guildenstern... Booth Coleman
Player... Nelson Leigh
Player Queen... Blanche Collins
Player Villain... Alan Dreeben
Players Prolog... Alan Masters
Fortinbras, Prince of Norway... Leon Shaw
Norwegian Captain... Nelson Leigh
Osric... Morton da Costa

Lords, Ladies, Soldiers and Attendants

This newest version of the Shakespearean tragedy has been geared skillfully to both the G.I. and general public. It also has many other innovations which make the Bard interesting to all who have wrestled with the great playwright's works. Maurice Evans, presenting the version which has played before G.I.'s overseas, registers another personal triumph in this interpretation of Hamlet. Chief difference in the more familiar versions of Hamlet lies in the costuming. The Elizabethan Period has been given the go-by in favor of an 18th Century costuming variation, which is all to the good as far as flattery for the chassis is concerned.

Second and most disputed difference is the elimination of the grave-diggers' scene. Third and very important difference is the fact that the characterization by Evans, and the version itself is completely logical. Scene chewing and extra emoting has been reduced to a minimum, which is a good thing because not every member of the cast comes up to Evans' standard. The whole is excellent entertainment, whether you are a Shakespeare fan or an innocent theatrical bystander.

Maurice Evans, as Hamlet, is a rugged and understandable prince. Gertrude, played by Lili Darvas, invests the queen with wants and humanity. Pompous Polonius, brought to light by Thomas Chalmers, is an understandable windbag. Frances Reid succeeds in making Ophelia a human being which is a definite triumph for her and the part as defined by this new production.

Principal result of this Michael Todd venture, ably aided by every one concerned, is to make Shakespeare a living instead of a dead playwright. Hamlet is extremely good entertainment all the way. Barbara Pearson.

Republican Wife... Marlan Weeke
Briggs... Brian Connaught

Toledo's first opening in 20 years, Of All People, has some possibilities of becoming another laugh riot, provided the tempo is speeded up and the ragged edges of a first night are smoothed out. Certainly the stars, Walter Catlett, Bert Wheeler and Taylor Holmes have parts into which they can sink their teeth. The plot, while weak, is modern and the lines are a satire on present-day politics in Washington.

Staged in three acts and nine scenes, the story centers around government efforts to find suitable housing in the capital. Finally the daughter of the late Senator Hager agrees to take in some of the overflow at Halcyon Hall, a mansion of 36 rooms near the Capitol, despite her knowledge that two ghosts, Julius and Sebastian, will play havoc with the guests.

They do. The situations are numerous. Generous use is made of the fact that only good Democrats can see and talk with the ghosts, while Republicans cannot.

Famous names, such as President Truman, the late President Roosevelt and others are part of the story. One scene, when Julius the ghost broadcasts on a national hook-up, shows great promise. Walter Batchelor, co-producer, is a former Toledoan and was present for the opening. As mentioned before, the farce has possibilities. Robert Moore.

DREAM GIRL

(Opened Monday, November 26, 1945)

PLYMOUTH THEATER, BOSTON

A comedy in two acts by Elmer Rice. Presented by the Playwrights' Company. Staged by Mr. Rice. Settings designed and lighted by Jo Mielziner. Miss Field's gowns designed by Mainbocher.

Georgina Allerton... Betty Field
Lucy Allerton... Evelyn Varden
Radio Announcer... William Crockett
Dr. J. Gilmore Percival... William A. Lee
George Allerton... William A. Lee
Miriam Allerton Lucas... Sonya Stokowski
The Obstetrician... William A. Lee
The Nurse... Evelyn Varden
Jim Lucas... Kevin O'Shea
A Policeman... James Gregory
Claire Blakely... Helen Marcy
A Stout Woman... Philippa Bevans
The Doctor... Don Stevens
Clark Redfield... Wendell Corey
The Judge... William A. Lee
The District Attorney... William Crockett
George Hand... Edmon Ryan
Bert... Don Stevens
A Mexican... Wendell Corey
Three Other Mexicans:
David Pressman, James Gregory, Jack Woods
A Waiter... Stuart Nedd
Arabella... Sonya Stokowski
Luigi... David Pressman
An Usher... Gaynelle Nixon
Miss Delehanty... Helen Bennett
Antonio... Don Stevens
Salarino... Robert Fletcher
A Theater Manager... William A. Lee
A Headwater... William Crockett
A Waiter... Robert Fletcher
Justice of the Peace Billings... William A. Lee

Dream Girl, with Betty Field doing the dreaming, is well-directed, well-acted and pretty uninteresting. Plot concerns one day in the life of Georgina Allerton, from the moment she awakes until she decides between three men and runs off to Greenwich to get hitched.

Elmer Rice has concocted witty and pointed dialog but except for Georgina and her mother, none of the characters are more than puppets to further the action. Georgina is torn by love for her sister's husband, Jim Lucas, who is being divorced by the Allerton family. She is also the target of George Hand's smooth extra-marital designs. And she is the object of a newspaperman's affections. Meanwhile, she has been hanging firmly to her virgin status.

HUB CRUX TAB

It was a field day in Beantown, with all the masterminds okaying the play. Balloters: Leo Gaffney (Record), Elliot Norton (Post), Peggy Doyle (American), Helen Eager (Traveler), Elinor Hughes (Herald), Cyrus Durgin (Globe), L. A. Sloper (Monitor).

Betty Field turns in an excellent performance as Georgina. There isn't much contrast between Georgina's real and dream life reactions, but Georgina as a character is only slightly short of being a lame-brain and can be accepted as such. Evelyn Varden as Lucy Allerton, Georgina's mother, comes thru with a sharply etched and human characterization. Edmon Ryan as George Hand, the potential seducer, manages to warm up his role whenever he has a line to read. Wendell Corey, as the newspaperman-literary critic-sports-writer, also puts up a good fight. Everyone else rides the moveable scenery with commendable skill.

The fact remains that Georgina Allerton, as a character, is an amazing person. How she managed to get thru high school (if she did) let alone college is a matter of more interest than this one day in her life. Barbara Pearson.

Switch Brings Ducat Problem

NEW YORK, Dec. 3.—The Red Mill's moving from the Ziegfeld to the 46th Street Theater has given the operetta's producers a headache in the advance ticket sale department. Mill closes down at the Ziegfeld on the 22d and goes into the house on the 24th, while the present 46th Street show, Dark of the Moon, leaves on the 15th. In order to be able to sell two weeks' of advance ducats, Hunt Stromberg-Paula Stone combo, the producers, have moved three treasurers into the manager's office from where the sales are conducted.

NEW YORK, Nov. 26.—It is understood in the trade that the ATAM (flacks union) is having trouble getting support for its pitch to get a house manager and a p. a. in the Newark Opera House. Union has been battling with Danny Hope-Alfredo Cerrigone combo that runs the theater as a legit stock company. When queried by The Billboard, Oliver Saylor, union biz manager, said "no comment."

A JOY FOREVER

(Opened Wednesday, November 28, 1945)

ERLANGER, BUFFALO

A comedy by Vincent McConnor. Presented by Blevins Davis and Archie Thomson. Directed by Reginald Denham. Designed by Stuart Chaney, assisted with scenery by Charles Drew. Costumes by Bill Cline. Company manager, Lee Holland. Stage manager, Lucien Fels. Press representatives, Fred Spooner, James P. Davis. Gowns by Hattie Carnegie, Saks Fifth Avenue and Mahieu.

Tina... Dorothy Sands
Frith... Charles Laffin
Benjamin Vinnicum... Guy Kibbee
Young Dan... William Nunn
Old Dan... Seth Arnold
Constance Sherman... Ottilie Kreuger
Harrison Eames... Loring Smith
Archer Barrington... Nicholas Joy
Guard... Rollin Bauer
Allora Eames... Dennie Moore
Model... Charles Boaz Jr.
Delivery Man... Fred Knight
Assistant Delivery Man... Lucien Fels
Mrs. Danforth... Lois Bolton

The sudden cold wave and bad blizzards were not the only reasons Buffalonians failed to warm up to A Joy Forever. Show itself looks scanty fare for Main Stem, since the plot is a skeleton with little good comedy meat. In addition the belly laughs come too few and far between. However, principals did a good job with material at hand. Single set—a barn turned into an artist's studio—is eye filling and atmosphere.

To a great extent Guy Kibbee carries the show. As a talented but eccentric artist who has lived in poverty and complete obscurity for some 30 years, only to be suddenly discovered and showered with ballyhoo, he handles his chore superbly. Role is tailored to his gruff personality and sly wit.

BUFFALO CRUX TAB

Buffalo gave this one the shuffle off with a 50-50 rating. Yes, Ann McElhenny (Courier Express); No, Ethel Hoffman (Buffalo Evening News).

Play hinges on his "rediscovery" which results in fabulous offers for some hundreds of his canvases stacked in the barn-studio and a number of bothersome intruders who break into his lazy quiet life with his one-time model and faithful housekeeper. Arrival of a beautiful young art student rekindles spark in Kibbee to paint again. Eventually he rids himself of money offers and other complications of fame, gives his paintings away free and sends the adoring youngster off to marry her boy friend.

There's not much here on which to build a three-acter, and current showing is definitely on the light side. It will need much tailoring to laughs to get it over on Broadway.

Dorothy Sands brings sympathy and understanding to her role of the model housekeeper. Nicholas Joy is fine as the friend and art critic, while Rollin Smith has to struggle with the part of the stuffy art collector. Attractive Dennie Moore offers some bright moments as a dissatisfied rich wife who goes overboard for a brawny male model. Ottilie Kreuger brings little more than looks to her role as the art student. Minor parts played by Lois Bolton, William Nunn and Seth Arnold are excellent. Eva M. Warner.

"Carmen Jones" Gets British OK For Production

CHICAGO, Dec. 1.—Despite stories which swept the general press last week (particularly Britain-hating papers like The Chi Tribune) stating Britain wouldn't let Carmen Jones play there, officials of the musical this week admitted here the company would be welcomed after all. Story which appeared originally in The Trib, quoted a cablegram from Billy Rose, prospective producer of Carmen Jones in England, to the effect that English officials had refused flatly to allow the play in Britain. Rose added he "couldn't understand this attitude" at a time when we were being asked to lend the English billions.

Later, however, when the story had gone the rounds, via AP, an official of the musical which is currently running in Chi, told The Billboard that Rose had sent a second telegram, saying everything was "kosher," that the little man had seen the Minister of Labor, George Isaacs, who had set the matter right. It is understood that profits from the play will remain in Britain, reason for that being that England, after a half-dozen years of war, is so flat it can't afford to let any cash out of the country.

According to present plans the play goes overseas before next September.

## Coast Burly Mgr., 5 of Cast Arrested on "Lewd" Charge

SAN FRANCISCO, Dec. 1.—Police rang down the curtain on the Liberty, burly house, arresting the owner and five performers. Arrested for operating a lewd and indecent show was the owner and manager, Harry Farros, who was released on \$250 bail.

Five performers charged with performing in a lewd show were Virgil Downward, Daniel O'Rourke, Kitty Ellis, Ginger Britton and Dottie Kent. They were released on \$100 bail.

## Burlesque Notes

By Uno

PRIMROSE SEMON has changed from niteries to vaude. Last two weeks she was at the Temple, Jacksonville, Fla., and the Victory, Tampa. . . . ROXANNE, ex-featured stripper, visited last week by the stork. Birth of a daughter, Vicki, occurred at her Brooklyn home. New papa, Hal Berger, former concession manager for Oscar Markovich, celebrated also the opening of a new combo nitery, restaurant and cocktail lounge which he and brother, Bill, launched in Hollywood. . . . DAN SHERMAN JR., after two years with an army show, *Stars and Gripes*, playing Australia and the Far East, is returning home to Davenport Center, N. Y. Sister Tessie is with a USO unit in California. . . . SAMMY PRICE joins the Murray-Denny unit on the Hirst Circuit in Washington December 7. . . . FRANK CROWLEY, backstage chief at the Hudson, Union City, N. Y., was tendered a birthday party last week by John Grady, international secretary, and Johnny Dee, organizer, of the Billposters' Union. . . . DORIS DARLING and Wayne Kirk, last season on the Hirst Wheel, are operating a burly stock show in Phoenix, Ariz.

IRMA LEE and Sammy Spears replaced Bonnie Lee and Bert Berry in the Walter Brown unit on the Hirst Circuit in Buffalo December 7, with latter two moving to the Avenue, Detroit, for Arthur Clamage's stock show. Joining the Brown unit at the same time was Dian Mason in featured spot. . . . WALTER BROWN, comic, and Al LeRoy, straight, are teamed in a Hirst show for the first time in 20 years, when both were in the same stock cast at Hurlig & Beaman's Apollo in Harlem. . . . H. A. (KID) MORRISON, formerly with Harry Hastings and Tom Howards shows, is recuperating from a recent operation at Masonic Hospital, Elizabethtown, Pa. . . . ASCAL AND GARY, burly team, forced to dissolve because of Moe Gary's illness. Latter is now under treatment for nervous ailments at Veterans' Hospital, San Francisco. Lou Ascal, just back from nine months entertaining in the South Pacific for the USO, is newly teamed with Jack Buckley and under the personal management of Harry Kush of Boston. . . . JEAN ARDEN, another Milt Schuster find, left a Hirst wheel show November 24 at the Hudson, Union City. . . . THELMA CARLTON, former burly ace, is now Mrs. Thelma Bradley, boss of the Guest House, a hotel in Atlantic City.

HAROLD BROW, producer for several years at the Empress Theater, Detroit, will be confined to his home for a considerable time recovering from injuries received in an automobile-train collision, and would like to hear from friends in the profession, at 57 Cicotte Street, River Rouge, Mich.

## WBKB Stressing Pro Caliber of Video Airings

(Continued from page 15)

Eddy and staff, and unless acceptable, will not be put on the air.

### Pro Talent Must

One thing that Eddy is demanding from here on is that commercial programmers use professional talent. Partly because of this ruling, he has begun screening potential talent, acting, announcing and otherwise. Screening is done by a WBKB committee of judges who sit down during auditions and mark on forms opinions relative to voice, personality, dramatic ability, commercial ability, musical ability, ad lib. ability, etc. This screening has been carried on with talent coming voluntarily to WBKB and also talent WBKB programmers think have video possibilities and therefore asked to come in for auditions.

### More Rehearsals

Another facet of the policy calls for added rehearsal time. Rehearsal time has always been a headache at WBKB because of its past limited space, but now that the station has taken over space formerly occupied by the navy's radar school, space for plenty of rehearsal is available.

Fact that this new policy is not causing any dissension in the ranks of potential sponsors is proved by the many new commercial shows that are upcoming for WBKB. Just this week the station signed the Fair Store, large local department store, to a series of 13 weeks starting next week. This show will present to video viewers items for sale at the Fair Store. Coincidental with the start of the show, the Fair is setting up a teleshopper bureau in its store to which video viewers can phone in their orders. Those who give orders in this fashion will be eligible for a Christmas grab-bag, part of a WBKB show during the Christmas week. Thru this fashion, and as a result of this new video type of promotion, users of the teleshopper bureau will get free gifts.

In addition, other sponsors are just about ready to start video shows at WBKB and are expected to sign on the dotted line within the next few weeks. In general, since the return of Eddy and his program of improving WBKB's operation, a new interest in television is noticeable in Chi.

New program improvement policy of Eddy applies to sustaining shows as well as commercials. He is slashing right and left. From now on he wants quality shows only, and if that even means operating fewer hours per week, that's okay, too. Quality of programs, and not quantity, is the watchword at WBKB these days.

## Magic

By Bill Sachs

G. RAY TERRELL has left the Shoreham Hotel, Washington, and opened last Thursday (29) at the Statler Hotel, Boston, for a return engagement. . . . BILL NEFF'S spook thriller and mystery show is set for His Majesty's Theater, Montreal, sometime in January. . . . PERCY ABBOTT, Colon, Mich., magic maker, has opened a branch outlet in the Charlevoix Building, Detroit, with Al Caroselli, past president of the Society of Detroit Magicians, in charge. . . . AL TERRY, the "magician without a rabbit," is touring the East with USO Hospital Unit No. 2, known as the *Hi-Jinks* Company. It's his first visit to the East in 16 years. . . . RAY BRISON is with the Bob Dickman Circus in Georgia, putting on his magic in the concert. In Columbia, S. C., recently, he bumped into Eddie Krugier, magician. . . . SGT. FRANKIE RUMBLE, who formerly sold his magical talents under the name of Frankie Gallagher, is now with Squadron E, 112 A.A.F. Base Unit, Westover Field, Mass., where he is assistant entertainment director on the Special Services staff. Writing under date of November 20, Gallagher says: "Had a visit with Karson in Springfield, Mass., last week-end. We are going over to catch Jack Gwynne in New Bedford, Mass., this week-end. Saw John Calvert in New York recently and the boy is going over in a big way. What's become of George Marquis and Lester Lake?" . . . RED D. BILLINGS JR., formerly publicity director of Edgewater Park, Detroit, has been elected president of the Harry E. Cecil Ring No. 22, IBM, Detroit. Other new officers for 1945 are Al Zink, vice-president; Milton Kort, secretary; Edward Entwistle, treasurer; Frank Ammon, sergeant at arms, and Dr. Zina Z. Bennett, Al Munroe and Charles Pasternack, board of directors. . . . J. C. ADMIRE, who recently left the advance of Paul Hubbard, magician, is now plotting Hardin and company on school dates thru Indiana and Illinois. . . . MARCELUS GIBBS is playing dates thru Western Kansas and Eastern Colorado, assisted by his daughter, Naomi. . . . WACHOB THE MAGICIAN is playing schools and clubs in the St. Louis sector. . . . FRED BREZIN, Anglo-French comedy conjuror and pickpocket, is playing the Moss Tour in England after several years engaged in war work.

HARRY BLACKSTONE and members of his company, during their recent engagement in Milwaukee, were guests of Evelyn Schlitz at a party at the vast Schlitz Brewery. Among those who participated in the suds ceremonies were, besides Blackstone and Miss Schlitz, Harry Gordon, Betty Stolle, Dick Peterson, Turner Deppenbrink, Ward Graves, Jack Cuniff, Harold Schwartzberger, Millie Bouton, Pete Bouton, Ruth Evans, Marie Colgan, William Pinnell, Marilyn Tierre, and Lon Ramsdell, company manager. . . . DE SEARL, mentalist, has concluded his stand at Ruby Foo's Trade Winds, Washington, and has moved on to Buffalo for four weeks in a local nitery. . . . BILL BAIRD, currently featured in the Empire Room of the Palmer House, Chicago, scribbles: "Show is running smoothly and we are producing 12 rabbits each performance. John Mulholland and Blackstone were in town the other day. No magi working around this week, so there isn't much in the line of news. Magicians' Round Table is putting on a show December 9 and they are prepping for a large crowd." . . . THE GREAT VIRGIL'S recent engagement at the Wilshire Ebell Theater, Los Angeles, attracted a host of prominent names from the film colony and the magic fraternity, according to T. D. (Senator) Rockwell. Virgil now carries only one assistant, a femme, Rockwell says, and the two-hour show runs off slickly. Among the magical enthusiasts from filmland who caught the Virgil presentation, according to Rockwell, were Orson Welles, Carey Grant, Chester Morris, Veronica Lake and Victor McLoughlin. The magical contingent included Dante the Magician, Will Desmond, James Revel, Paco Miller, Bob Roland, Claude Leaf, Rudy Jacoby (Jodar), Philip Clalhoun, Franklyn Lewis, Eric Jason, Billy Ryan, John Sawyer and Ben Wallace. . . . HARRY E. CECIL, the

(See MAGIC on page 73)

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## TELEVISION REVIEWS

### The Television Christmas Shopper

Reviewed Sunday (2) 8:22-8:40 p.m. (EST). Style—Dramatized shopping program. Sustaining over WNBT (NBC), New York.

To anyone who has turned pages of yule issues of *Esquire*, *Mademoiselle*, or any one of a host of service magazines, this scanning was on the plus side. Not only did the producer make certain that the products suggested for Christmas presents were unusual, but he permitted the cameras to bring them to the home screen. He also showed how they, the presents, were used. More of this type of programming on Int. a-tel (department store video) would prove that the medium can sell—like *The Billboard*.

Dorothy Parrish, the shopper (and she's to continue shopping for two more weeks), has what the camera takes (if she weren't so busy we'd make a date-play, that's how she came thru that ike). Santa (John Connery), however, was a bit on the plushy side—if NBC could only modernize him—and lose none of the Kris Kringle flavor—all would be swell. And another thing—the shopping was all for grown-ups—Surprise! Surprise!

The scanning was done by grown-ups, too. And for the carping department—

### The Devil and Daniel Webster

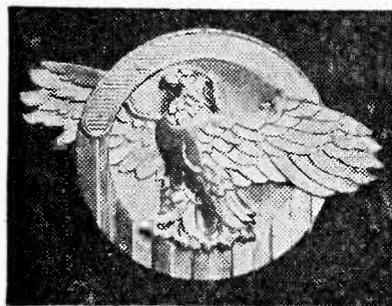
Reviewed Sunday (2) 8:50 to 9:40 p.m. (EST). Style—Drama. Sustaining over WNBT (NBC), New York.

There's no substitute for real honest-to-goodness acting on television. Once again NBC has proven this with a sock scanning of Stephen Vincent Benet's *The Devil and Daniel Webster*. It wasn't the scanning of Stephen Vincent Benet's *The easiest to read—realistically—but there wasn't a bad performance in the entire cast.*

Of course, the writing is top drawer, and when you add to a Benet scripting, music, visual and ear-impelling, from Disney's *Fantasia*, you start with an edge, air-pix speaking. But even this combination could have smelled if Reed Davis, director, and Ernest Colling, producer, hadn't taken the script, the set, the cameras and the cast and made viewers forget that this was television—you just weren't conscious of the medium. Here was entertainment—superb entertainment—as fine as last week's *Petticoat Fever* was putrid. There was even an amazing depth of focus, seldom seen on the air, and when the cameras

(See THE DEVIL on page 73)

bring the cameras a little closer to the presents next week, Ernest Colling. Thanks. Joe Koehler.



# The Billboard's VETERANS' RE-EMPLOYMENT SERVICE

Each week The Billboard publishes this classified directory of nonorably discharged veterans who have had experience in show business or its allied fields, or who have talents which may enable them to get into some phase of the amusement industry. There is no charge to anyone for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

**ACCORDIONIST**, 10 years' club date exp.; swing, classic. Want to join combo-club, vaude dates. Anthony Conte, 749 Grand St., Brooklyn, N. Y. 170/10/6

**ACTOR**, 19; interested legit, light comedy, musicals. Small prod. and radio exp. William E. O'Keefe, 5717 South Aberdeen St., Chicago, Ill. 164/10/6

**ACTOR**; Red Cross shows while in army. Limited pre-army exp. Seeks opportunity legit, radio, musicals. Alexander Tanous, Box 379, Elm St., Van Buren, Me. 230/11/24

**ACTOR**; American Academy of Dramatic Arts, Provincetown Theater group; road tour, "Uncle Tom's Cabin." Actors' Equity Assn. Interested legit, \$75 starting salary. Arnold J. Mirante, 368 Watching Ave., North Plainfield, N. J. 238/12/1

**ARRANGER**, Sax Man; played and wrote arrangements for dance orks. Has own original compositions. Interested publishing house, dance band. G. M. Bechtel, 3 Superior Court, Lima, O. 241/12/1

**ASTROLOGER**; Mind Reader. Hypnotist. Prefers night clubs, theater work. References on request. Prof. Ozie Haralson, 350 Clinton St., Macon, Ga. 242/12/11

**BARITONE**, 24; interested radio, legit, night club. With Russ Moran's band (3 years). Carl Solt, 236 West 52d St., N. Y. C. COL 5-9464. 160/9/29

**BARITONE**, 29; pre-army with Earl Thompson, Harold Austin, other colored orks. Wants to join dance band. Will travel. Salary \$75 week. Eddie Wilson, 540 Manhattan Ave., N. Y. C. Apt. 3B. 162/9/29

**BARITONE**, 36; ballads, light classics; soloist and group singer. Detroit radio stations. Detroit Institute Musical Art (7 years). Interested radio; group singer, soloist. Eric Higgins, 5154 North Neenah Ave., care of Barnett, Chicago 31, Ill. Newcastle 7537. 180/10/20

**BARITONE**, 24; sang with army bands, but no previous exp. Seeks opportunity to prove talent. Interested legit, night club, dance ork. Curt Mohs, 285 Shore Drive, Lynn, Mass. Lynn 3-8200. 199/11/3

**BARITONE**, 27; army shows; pre-army club and hotel dates. Fine appearance. Seeks band, club, radio work. Billy Andrews, 184 Snyder St., Brooklyn, N. Y. Glenmore 5-8723. 213/11/10

**BARITONE**, army entertainer, seeks opportunity to prove talent. Joe Parenti, 1656 W. First St., Brooklyn, N. Y. 243/12/1

**BASS MAN**, 26; night club, roadhouse, carnival experience. Wants to join small band. Anthony Talerico, 103 Bay 34th St., Brooklyn, N. Y. ES 2-8581. 138/9/22

**BASS MAN** (12 years), club, ballroom, large and small combos. Prefers location outskirts N. Y. C. R. Le Page, 304 W. 88th St., N. Y. C. 182/10/20

**BASS VIOLINIST**, 28; dance combo, cocktail lounge, radio, theater experience. Navy band. Salary \$100 week (location); \$125 week (travel). Lyle E. Manson, 571 8th Ave., Marion, Iowa. 212/11/10

**BOOKING AGENT**; bands, night club acts. James E. McClain, R.F.D. No. 1, Mounds, Ill. 207/11/10

**CHARACTER ACTOR**, 25; legit—"Johnny 24." Stock—3 years army show narrator. Mutual Network outlet, Lincoln, Neb. Interested radio, legit. Elliot Landsman, 91-01 68th Ave., Forest Hills, N. Y. LA 4-1200. 229/11/24

**COMEDIAN**; weighs 350 lbs., pre-war exp.; novelty vocalist, band leader. Wants to join established vaude, night club act. All offers considered. Vic Stevenson, 4331 W. Adams, Chicago, Ill. Mansfield 4488. 130/9/1

**COMEDY SONG and Dance Man**, 30; sketch book, vaude, radio, theater; "First Nighter" show; army tours; War Bond shows; 5 years college. Seeks musical comedy, vaude, legit. Don Howard, Stop 20, Malibu Beach, Calif. AX 2-7940. 173/10/18

**COMPOSER**; musicals, radio shows, specialty numbers. Author, director army shows. Original numbers introduced by Meredith Wilson, Yvette, College, music major. Lawrence Coleman, 215 W. 91st., N. Y. C. TR 7-4211. 214/11/10

**DRUMMER**, "Winged Victory"; air force band, 2 years. Pre-army dance bands. Will travel. Edward Benquiat, 2630 Ocean Ave., Brooklyn, N. Y. 221/11/17

**DRUMMER**; 337th AGF band; colored dance and concert ork experience. Seeks dance band. Robert Roberts, 1463 Pacific St., Brooklyn, N. Y. 206/11/10

**DRUMMER**, double vibraharp; army band (4 years); pre-army small combos, dance orks (10 years). Seeks large dance ork. Union scale salary. Louis Giordano, 1219 63d St., Brooklyn, N. Y. 183/10/20

**DRUMMER-TENOR**; played Hal Kemp's band. Ready and willing to work. Fine equipment. Photos, references on request. Walter H. Roesser, 190-08 89th Ave., Hollis, Long Island, N. Y. Hollis 5-9158. 215/9/29

**DRUMMER**, 38; hotel, ship, club exp. (10 years); Army Spec. Ser. bands; Local 802, AFM; will travel. Top equipment. Harry Green, 3033 Coney Island Ave., Brooklyn, N. Y. 197/11/3

**DRUMMER**, 6 years' exp. large dance bands, pit orks. Read all music. Will travel. Roy Duke, Box 52, Middle Village, L. I., N. Y. Havemeyer 8-7305. 247/12/8

**EMSEE**, comic; 35. Army Special Service show, "The Outpost Parade" (2 years). Entertainment specialist. Interested club, theater work. Prefers Florida. A. D. Smith, Biltwell Hotel, Rm. 62, St. Petersburg, Fla. 234/11/24

**EMSEE**; interested legit, radio, night club work. Comedy, novelty acts. Pre-army club exp. Johnny Burns, 12 Marshall St., Poughkeepsie, N. Y. 250/12/8

**ENTERTAINMENT SPECIALIST**, 40; tenor soloist, dramatic reader; broadcasting, WMCA, WNEW; sang with Deep-Eiver Boyd, F. Bessinger's singing-dancing waiters (Hotel New Yorker). Seeks work radio, concert field. James Willis, 4209 West Evans Ave., St. Louis. Jefferson 3511. 201/11/3

**GUITAR PLAYER**; 5 years' experience bands, quartets. Army band. Seeks band vicinity N. Y. C. Junius C. Hates, 407 Brant St., Durham, N. C. 192/10/27

**GUITARIST**; soloist dance orks. Interested radio, club, vaude work. Metropolitan area. Ambrose Dato, 431 West 56th St., N. Y. C. 226/11/24

**GUITARIST**, Spanish electric; 20 years' exp.; colored combos and soloist. Army dance band. Julliard School. Interested instrum. mental group, band around N. Y. C. Thomas Francis, 1351 Park Ave., Apt. 4, N. Y. C. LE 4-9254. 254/12/8

**HARPIST**; 18 years' experience dance bands; swing, semi-classics, solos. Seeks large or small combo. Will travel. Starting salary \$75 week. Lester Krumm, 245 W. 69th St., N. Y. C. END 2-3144. 236/12/1

**LEAD TRUMPET**; 2 years dance bands, combos; interested all fields. Roger Mozman, 531 West 179 St., N. Y. C. 194/11/3

**LYRIC TENOR**, 27; passed NBC "Welcome-Home Audition Test"; classics and popular; army entertainer, band and radio; pre-army, WELL, WNAB guest appearance; sang with Bridgeport Symphony. John Carstairs, Bldg. 7, Apt. 49-A, Success Park, Bridgeport 8, Conn. 172/8/11

**LYRICIST**; will collaborate with music writer on novelty and specialty numbers. Seeks permanent association. Arthur Pesant, 74 Post Ave., N. Y. C. 34 LOU 5835 237/12/1

**MAGICIAN**; 4 years army entertainer. Interested carnivals, vaude, fairs, etc. Henry Bohlen, 52 S. Oxford St., Brooklyn, N. Y. ST 3-0881. 223/11/17

**MAGICIAN**, 28; pre-army club, theater, circus, carnival exp. (5 years). Army entertainment specialist; worked with Janet Blair, Jane Withers. Interested club, theater, USO unit. Willing to go overseas. Robert Jones, 176 Mt. Ave., Ashland, Ore. Tel. 3966. 248/12/8

**MECHANIC**; 6 years' experience servicing pinball electric-eye guns, arcade machines, all types. Ambitious. Prefers metropolitan area. Irving Barnowski, 6919 178 St., Flushing, L. I. Republic 9-2799. 235/12/1

**MOTION PICTURE theater mgr.**; legit background, U. S., abroad; actor, mgr., director exp. Bert Kaye, 174 West 81st St., N. Y. C. TR 4-7713 260/9/20

**ORCHESTRA MANAGER**, contractor, scout (15 years exp.); Local 802; wrote for "Ork World," "Metronome," "Downbeat" on ork M.G.T. College ed.; neat appearance. Wm. B. Davis, 521 Eastern Parkway, Brooklyn, N. Y. 181/10/20

## IF YOU ARE AN HONORABLY DISCHARGED VETERAN AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY AVAIL YOURSELF OF THIS SERVICE.

Write The Billboard's Veterans' Re-Employment Service editor (1564 Broadway, N. Y. 19, N. Y.) a letter, carefully stating all the following information:

- (1) Full name, age, address and telephone number (if any).
- (2) Working experience (if any) before entering armed forces. (Do not list amateur show business experience.)
- (3) Names and addresses of employers for whom you worked before entering armed forces.
- (4) Branch of armed forces in which you served, and date of discharge.
- (5) Work done in the armed forces which may help qualify you for show business job you seek.
- (6) Education (state fully, by years in grade school, high school and college).
- (7) In which show business field would you most prefer to work?

- (8) What specific type of job would you prefer?
- (9) What salary would you require? (You need not state this, if you do not choose to.)

Mail the letter containing all the above information, together with a photostatic copy of your honorable discharge papers, to the editor at address stated above. If the copy of your papers is not included you will not be eligible for this service.

The information supplied in your letter will be rewritten into a classified advertisement and run in the first available issue in these columns. The Billboard would appreciate it, after your advertisement appears, you would write the Veterans' Re-Employment Service editor, each week, stating whether you have secured a job, or whether you would like your advertisement continued. There is no charge or obligation of any kind entailed in this service.

**ORGANIST**; theater and club experience. Army entertainer. Conservatory of Music (3 years). Interested night club, lounge, radio, theater. Maurice J. Lee, 397 Beaver St., Conneaut, O. 240/12/1

**PIANIST**, double violin, drums; 25 years' small combo experience. Seeks small club, lounge. Samuel Roth, 215 E. 164th St., New York City. JE S-9698. 151/9/22

**PIANIST**, Vocal Accompanist; solo and ork work; 18 years' experience, army band, composed music for army show. Seeks cocktail lounge. Los Angeles preferred. David M. Chodorov, 123 W. 44th, N. Y. C. BRY 9-1847. 188/10/27

**PIANIST, ARRANGER**; complete music background. Army Special Service shows (3 years). Seeks steady employment—radio, theater. John Straus, 457 W. 57th St., N. Y. C. CI 6-4917. 245/12/8

**PIANO SOLOIST**, 29; 8 years dance bands, hotel and club experience; classic and pop; can transpose. Interested hotels, clubs, winter season Florida. Robert Nerino, 329 E. 51st Street, New York City. PL 3-2137. 148/9/22

**RADIO ANNOUNCER**, 34; wrote, produced, directed, acted army overseas shows, E.T.O., AFN radio shows; 2 seasons Henry Bros. (pre-army). Seeks radio opportunity, Chicago vicinity. Jack E. Wolf, 4520 N. Clarendon, Chicago, Ill. Long Beach 8600. 134/9/22

**RADIO ANNOUNCER**; army Spec. Ser., announcing, acting, news-casting; 2 years pre-army exp. Ed Faigin, 2636 Hillcrest Drive, Los Angeles, Calif. PA 5556. 157/9/29

**RADIO ANNOUNCER**; 26; passed NBC "Welcome Home" audition; radio mechanic in army. Will travel. Prefer station around N. Y. C. Wm. Kreuzinger, 126 W. 4th St., Plainfield, N. J. Pfifd 6-10417. 191/10/27

**RADIO ANNOUNCER**, 37; legit actor (4 years), announcer Ford show, World's Fair; WGH, ABC. Special events broadcasting in army. Seeks radio station N. Y. area. Robert O'Donovan, 917 Ogden Ave., N. Y. C. JER 8-1769 198/11/3

**RADIO ANNOUNCER**; pre-army, WOMT, Wis. Author, producer, announcer weekly series; army Special Services. Technical experience radio, radar equipment. Will travel. California preferred. Stan Gordoni, 1258 S. Michigan Ave., Chicago, Ill. Webster 2161. 217/11/17

**RADIO ANNOUNCER**; WATR, WBRY, Waterbury, Conn. Navy public relations. Leo Maller, 14 Maujer St., Brooklyn, N. Y. 227/11/17

**RADIO ANNOUNCER**; news, commercials, sports. Chief announcer WATR, WBRY, Waterbury, Conn. Navy public relations. Leo Maller, 14 Maujer St., Brooklyn, N. Y. 228/11/24

**RADIO ANNOUNCER**, 27; 3 years' staff announcer; actor, narrator, special events broadcasts. Albert Guggenheim, 1004 W. Vine St., Champaign, Ill. Call collect 9-888. 246/12/8

**RADIO ANNOUNCER**, actor; writing ability. Seeks job with a future. Arthur Danziger, 20 W. 72d St., N. Y. C. TRA 7-3800. 249/12/8

**RADIO DIRECTOR**; been thru mill as writer, actor, singer, prod. Director; 10 years' radio experience. Idea man, college graduate. Top-flight pop music, variety program. Lawrence Wynn, 64 W. 70th St., N. Y. C. SC 4-9319. 203/11/10

**ROLLER RINK MGR.**; managed, reconstructed, worked Chicago Roller Bowl rink, pre-army. John A. Scicchifano, 1516 West Arch, Shamokin, Pa. 165/10/6

**ROPE-WHIP ACT**; work single or double, prefer double. Rodeo, club, circus exp. Age 31. Fine references; good wardrobe. Jimmie Groves, Elsberry, Mo. 202/11/3

**SAX MAN**; Army Spec. Ser.; club dates, bands and combos (13 years' experience). Interested small combo. Michael J. Florio, 1005 E. 54th St., Brooklyn, N. Y. 205/11/10

**SAX-CLARINET-VIOLIN MAN**; AAF band (5 years), theater, concert, dance orks (18 years). Good sight reader. Charles Sherlock, 2225 Ditmas Ave., Brooklyn 26, N. Y. RU 4-9587. 159/9/8

**SONGWRITER**, 38; words and music. Two songs recorded since discharge, nine pending, six being arranged. D. W. Bush, Arden Lodge, Star Route, Box 24, Orange, Calif. Orange 8719-J-3. 225/11/24

**SPANISH ELECTRIC Guitar**, 38; club and small combo exp. (10 years); \$75 week starting salary. Edward Parcciss, 4406 25th Ave., L. L. City, N. Y. 195/11/3

**STAGE MANAGER**, director; pre-army university productions; Army Special Services. Two years with Maurice Evans; musicals, Negro variety shows. Interested legit. Lou Hoeler, 76-66 Austin St., Forest Hills, N. Y. Main 2-8648. 235/10/27

**STAGE MANAGER**, 37; pre-army Provincetown Players, Sam Harris, MGM, RKO. Actor, singer, director. Managed William Bradley Studios. Wide exp. All angles legit. Will accept other than stage mgr. to start. William Bradley, 932 1/2 Ogden Drive, Hollywood. HE 6003. 251/12/8

**STRING BASS**; army band; 10 years pre-army dance orks; small and large combos; \$100 a week starting salary. Domenic Pantalco, 341 W. 45th St., N. Y. C. CIR 6-0680. 224/11/17

**TELEVISION DIRECTOR** - Producer; stage, screen, radio, tele background. Public relations specialist. Seeks position with advertising agency, radio station. Giles O'Connor, 139 W. 53d St., N. Y. C. CO 5-8899. 216/11/17

**TENOR SAX**, clarinet man, 24; led own band, club dates, etc. Local 16, Newark. Glen Forest, 319 Hawthorne Ave., Newark, N. J. WAV 3-0536. 185/10/20

**TENOR**, 35; radio, club exp. B'ward shows. Interested legit, radio, clubs. Edward Heiler, 1225 Eastern Parkway, Brooklyn, N. Y. PRES 4-0837 196/11/3

**TENOR**, lyric, classics; lead in Bond Show, "Hi Yank," army band. Pre-army radio, night club, hotel experience. John P. Spring, 171 W. 88th St., N. Y. TR 4-9510. 218/11/17

**TENOR**, 38; colored quartets, 20 years. Will travel; \$50 a week starting salary. Joseph Northern, 303 W. 122 St., N.Y.C. 222/11/17

**TENOR-SAX MAN**, 29; double clarinet, flute; 4 years' dance band exp.; seeks combo, dance ork; \$50 week starting salary. William Scholer, 358 W. 51st St., N. Y. CO 5-7173. 244/12/8

**TENOR SAX**, clarinet man; army band. Music student before entering army. Local 802, AFM. Sal Marotta, 310 E. 106th St., N. Y. C. Leghigh 4-1398. 252/12/8

**TICKET SELLER**, cashier, 34; amusement parks, carnival exp. (12 years). Prefers road show. Harry Koretsky, 294 Riverdale Ave., Brooklyn, N. Y. 187/10/20

**TROMBONE PLAYER**; 26; 4 years army band; 8 years dance and symphony orks. Will travel. Frank Banko, 342 W. 85th St., N. Y. C. EN 2-2850. 190/10/27

**TRUMPET MAN**, 1st and 2d; double on accordion; pre-army club and theater dance band exp. Seeks connection with traveling ork; pref. West Coast. Conscientious, dependable. L. A. Local 47. Albert R. Starva, 1732 W. 48th St., Toledo, O. 179/10/20

**VOCALIST**, 19; seeks radio job. Limited experience, fine potentialities. Harold W. Rode, 21 Harrison Ave., Rockville Center, N. Y. Phone 1747. 219/11/17

**VOCALIST**, seeks opportunity with small band or combo. Ralph Caccipuoti, 262 12th St., Brooklyn, N. Y. 220/11/17

**VOCALIST**, 24; baritone, morale shows while in USMC; personality, good appearance. Joseph Loschiavo, 240 Cedar Lane, Closter, N. J. Closter 1258. 120/9/8

**VOCALIST**; army morale shows; night club experience. Seeks radio or dance band. Marvin George Kuhn, Box 314, Creston, O. Tel. 3292. 210/11/10

**VOCALIST**, 22; baritone. Pre-war Fred Waring's collegiate chorale. Jazz, pop, classics. Seeks band, radio, theater. Will travel. Photo on request. Herbert Warner, 3058 Brighton 14th St., Brooklyn, N. Y. 227/11/24

**VOCALIST**; Army Special Services entertainer, master of ceremonies, arranger. Prefers radio, motion pictures. Charles L. McAmish, care of General Delivery, Granite City, Ill. Tri-City 1368J. 231/11/24

**VOCALIST**, 25; Army Special Services shows; WNYC "This Is Pawling" broadcast. Small band and club exp. Seeks ork, night club. David Rich, 965 Simpson St., Bronx 29, N. Y. 232/11/24

**VOCALIST**, Impersonator, Actor; army morale shows. Pre-army club experience. Interested club, theater. Fred H. Keffer, Ferguson Road, Dunbar, Pa. 239/12/1

**VOCALIST**, 24; marine bands; Australian Broadcasting Co. Pre-marine night club, dance band exp. Seeks featured vocalist spot with band. Dick Saksa, 14 Fourth St. S. E., Washington. Franklin 3225. 253/12/8

# Agents Chalking Up 1946 Routes

## Several Early Festivals Ink

**Wagner hooks Memphis fete, Ionia Fair—3 biggest score doubles in East**

CHICAGO, Dec. 1.—As Hotel Sherman lobby became so packed and jammed today with carnival owners and agents that the management removed the Magic Carpet so all hands would be on an equal footing. Reports from far and near indicate that the contract-signers have been busy and the route lines for 1946 are being definitely drawn up.

Al Wagner and Bobby Kline came thru with the most announcements for the Cavalcade of Amusements, naming four top spots. Chief among these was the Memphis Cotton Carnival, which will be resumed next spring. Wagner also hooked the Ionia (Mich.) Free Fair for the first time. He also announced the signing of Tupelo and Laurel in Mississippi.

Johnny J. Jones org, guided by Ralph Lockett, announced the signing of the Milwaukee Midsummer Festival two weeks ago, and today added to its route with confirmation of the rumor that Norman Y. Chambliss has signed for the fairs at Rocky Mount and Greensboro in North Carolina.

Jones deal for Rocky Mount and Greensboro was part of a three-way swing with the World of Mirth and Cetlin & Wilson shows, World of Mirth took the North Carolina State Fair at Raleigh and Dr. J. S. Dorton's corking good county fair at Shelby, N. C., the same two weeks Cetlin & Wilson will play the New Jersey State Fair at Trenton and the fair at Hagerstown, Md.

Endy Bros. had previously announced the signing of the Southeastern World's Fair at Atlanta and the Chattanooga Annual.

Max Goodman reiterated that his Wonder Shows of America will play two spring festivals in addition to the Battle of Flowers at San Antonio, and the sharpers are wondering who will land the American Legion's spring fete at Joplin, Mo., which was always considered a prize package before the war.

J. C. McCaffery, of Hennies Bros., and Carl J. Sedlmayr, of the Royal American, were sawing wood, but neither had anything they cared to announce at this early date.

## Tree Memorial MSA Aim for War Dead

DETROIT, Dec. 1.—Michigan Showmen's Association has inspired the Detroit Department of Parks and Recreation to consider a selection of a site on both the West and East Side of the city on which trees could be planted by individuals or organizations in memory of war dead.

Study followed request by the MSA for permission to plant a tree in one of the city parks as a memorial to a member, Joey Moss, who was killed in action in France August 27, 1944.

## Golden West Shows Winter in San Fran

HANFORD, Calif., Dec. 1.—Golden West Shows, with a successful season behind it, closed the 1945 season here and headed for winter quarters in San Francisco.

While no definite announcement was made regarding the size of next year's show, Harry Polish Fisher, owner, hopes to add at least two rides and a couple of shows for next year.

When the show opened the 1945 season at Dixon, Calif., it was owned jointly by Fisher and Anthony Ardizzone. Later, however, Ardizzone's share was purchased by Fisher's son, Nathan Fisher Cohn. Polish acted as general manager and Nathan stayed in San Francisco as administrative manager while completing his law course at the San Francisco Law School. Rose Fisher was secretary; Enid Fisher Cohn, treasurer, and Don Hill, ride foreman.

Concessionaires with the show this year included Harold Atherly, F. Mitchell, Charles Austin, George Stickle, E. Blash, Phil Horn, B. Davis, E. M. Staughn, Mrs. Les Dobbs, Tex Rumsor, Dewey Mitchell, Harry Green, Sam Shapiro, Charles Norvick, Bill Cavanaugh, Pennie Wilson, W. Stone, W. Bevins, S. Bozart and June Groves.

## Diamond Midway Shows To Be on Road in 1946

KANSAS CITY, Mo., Dec. 1.—After a lapse of four years the Diamond Midway Shows will be back on the road next season. Show will play towns in Iowa, Illinois, Missouri and Arkansas and will carry 6 rides, 6 shows, 30 concessions and 3 free acts. Betty Lee Diamond, youngest of the Diamond sisters, will be with the show after a 12-year lapse.

The Diamonds, now operating their restaurant here, will have four concessions on the show. They will lease four rides and the others will be booked by Jack Diamond.

## Wilson Heads Up NSA Slate Of Candidates

NEW YORK, Dec. 1.—At the regular meeting of the National Showmen's Association Monday (26) the nominating committee, headed by Oscar C. Buck, offered the following names as the regular ticket to be voted on at the final meeting of the year, December 26:

President, Jack Wilson; first vice-president, David B. Endy; second vice-president, James E. Strates; third vice-president, Joseph A. McKee; secretary, Frank Bergen; treasurer, Harry Rosen; assistant treasurer, Jack Perry; chaplain, Fred C. Murray.

Board of governors: Joseph Basile, Thomas Brady, Arthur Campfield, Jack Carr, Isaac Cetlin, J. W. Conklin, William Cowan, Joseph End, Ralph Endy, Maurice Elk, W. C. Fleming, Jack Gilbert, Richard Gilsdorf, Murray Goldberg, Sydney Goodwalt, Jerry Gottlieb, Jack Greenspoon, William A. Hartsman; Lieut. Col. Harold Hoffman, USA; Joseph H. Hughes, Johnny J. Kline, Lew Lange, Charles Lewis, Jack Lichter, William Lynch, Ross Manning, Frank Miller, William Moore, Charles Morris, Robert H. Morton, Russell Owens, John Gecoma, Clemens Schmitz, Sam Peterson, Sam Prell, William Rabkin, King Reid, Lewis A. Rice, Irving Rosenthal, Sam Rothstein, D. D. Simmons, Gerald Snellens, Leonard Traube, George Traver, Ben Weiss, Frank Wirth, Ralph Decker, A. M. Podsobinski, Roland Champagne, Bucky Allen, Jake Shapiro, Abe Ribin, Justin Van Vliet, Max Gruberg, Pat Martino, Lou Riley, Rox Gatto, Max Tubis, John McCormick, Harry Agne, Eddie Cooper, Vincent Anderson and Max Goodman.

## Elect Henry Carlyle Pres. Of Ariz. Showmen's Assn.

PHOENIX, Ariz., Dec. 1.—Henry M. Carlyle, formerly with Arthur Bros.' Circus, has been elected president of the Arizona Showmen's Association, a State-wide organization for active and retired showmen which will have its offices and clubrooms here.

Other officers are: Hiko Siebrand, Siebrand Bros., first vice-president; Lester Trump, former showman, second vice-president; W. L. (Cannonball) Bell, former showman, third vice-president; Fred Cobb, Cobb Advertising Service, secretary; Donald Hannah, motion picture operator, treasurer; John Dugan, Siebrand Bros., building committee chairman, and Harry L. Gordon, Dailey Bros.' Circus, membership committee chairman.

## Gibsonton Colony Population Leaps

GIBSONTON, Fla., Dec. 1.—If this little town boasted a chamber of commerce, chances are the census taker would be invited to make his count right now.

For Gibsonton, with a normal population of 480, has mushroomed to nearly 1,000 with the influx of outdoor show people who are here for the winter. Welcome-home party staged recently by Mr. and Mrs. Eddie LeMay, trailer park ops, was attended by:

Johnny Wright, Glenn Porter and Whitey and Kitty Sutton, World of Mirth Shows; Buck and Pearl Alsop, Gooding Shows; Mrs. Matt Crown and Charles and Colleen Goutermouth, Endy Bros.' Shows; John and Kiki Dolan and Mr. and Mrs. George Reinhardt, Johnny J. Jones Shows; Tommy Allen, Roger and Nancy Young and Pancakes Hewitt, Cetlin & Wilson Shows; Pearl Keyes and Hal and Ruby Hall, Royal American Shows; Doc and Betty Hartwick, James E. Strates Shows; Peggy Wilson, Marks Shows; Paul and Olive Sprague and Bert Leach, Happyland Shows; Happy Dot Carlson and Tommy Blackhall; Herbie Simpson, Lee's Rides; Blackie Etzel, Cavalcade of Amusements; Slim Anderson, LeMay Amusement Company; Phil and Vi LeMay and Harry E. Wilson. Al Tomaini, Strates shows side show manager, also operates a trailer camp here.

## Ariz. Showmen Open Temporary Quarters

PHOENIX, Ariz., Dec. 1.—Temporary headquarters of the Showmen's Association of Arizona have been established at 300 West Washington Street, but a house committee, with John Dugan as chairman, reports progress in locating a permanent clubroom.

Membership now totals 86, Harry L. Gordon, membership committee chairman, reported at November 27 meeting, at which President Hank Carlile presided. Jack Austin, agent of the stagehands and operators union, was elected secretary, replacing Fred Codd, who was named publicity committee chairman.

Elected members of the board of governors were Pete Siebrand, John Mullins, W. L. Bell, Dinty Moore, Bill Fulmer and Newell Stewart, former Phoenix mayor. Cemetery committee, headed by Louis Block, is arranging the purchase of a plot at a local cemetery.

Francis Wilson, Phoenix attorney, has been appointed to handle all legal affairs and the incorporation of the association. After the meeting a supper was served in buffet style.

## Vernon Sets Price For United Expo

BRYAN, Tex., Dec. 1.—C. A. Vernon has put the United Exposition Shows up for sale, either piece by piece or in its entirety.

Entire show, consisting of 4 rides, 5 shows and 18 concessions, carries a \$36,100 price tag if purchased as a unit. Priced separately, the property is scaled to bring \$49,100.

Vernon was scheduled to attend the Chicago convention in the interest of selling the show.

## Victory Expo Sets Two Texas Events

WACO, Tex., Dec. 1.—Don M. Brashear, agent for the Victory Exposition Shows, yesterday contracted to furnish the midway attractions for the Southwestern Merchants and Manufacturers' Exposition in Waco next May 1-10.

Victory Exposition Shows also has contracted the upper and lower plazas for the Battle of Flowers at San Antonio April 22-27.



FRIENDS OF OSCAR C. BUCK, PAST PRESIDENT OF THE NATIONAL SHOWMEN'S ASSOCIATION, turned out in full force in New York, November 19, to honor him at a highly successful testimonial dinner.

# NATIONAL SHOWMEN'S FROLIC

## 47 Showmen in Joey Moss Post

DETROIT, Dec. 1.—What is believed to be the first veterans' organization made up of outdoor showmen was born informally this week with the organization of the Joey Moss Michigan Showmen's Post No. 442 of the American Legion here. New post starts with a roster of 47 members, all showmen. It is named after a former Detroit concessionaire who lost his life in service during the war.

Headquarters of the post were established in the new clubhouse of the Michigan Showmen's Association, with which the post is affiliated, but separate clubrooms and offices are being maintained for the post, so that it will function as an autonomous org.

First officers of the post, elected this week are: Commander, Maj. Earl Bender, presently on active duty and former promoter with various shows; judge advocate, William Korth, concession builder and designer of pin games; adjutant, George Wesley, concessionaire with the Sibley shows; senior vice-commander, Harry Levine, concessionaire; junior vice-commander, George Harris, concessionaire; finance officer, Harry S. Paskow, Eastwood Park concessionaire; sergeant at arms, Rudolph A. Nathansen, concessionaire with World of Pleasure Shows; historian, Edward Burge, concessionaire at Eastwood Park, and chaplain, Arthur C. Grzann, concessionaire at Eastwood Park.

## Shapiro Books Gangler

NEW YORK, Dec. 1.—Joe Gangler, well-known circus operator, will have four attractions with Jake Shapiro's Triangle Shows next season. Gangler shows with the carnival will be a One-Ring Dog and Pony Circus, a Motordrome, a Snake Show and a Jungle Land show. All shows will be fitted out with new canvas and special lighting. New trucks and trailers will be acquired to transport the shows.

## Key West Bans Carnivals

KEY WEST, Fla., Dec. 1.—City commission at a recent meeting denied request of Arthur Sawyer Post, American Legion, that it be allowed to bring a carnival here and pay all required license fees. Commission also went on record as opposed to any carnival playing here during present administration.

## BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

In the Pacific.  
December 1, 1945.

Dear Pat:

If the American midway managers think that the Ballyhoo Bros. missed attending a fair meeting because they are out here, they're mistaken. Because this is the only major carnival in these parts, the Pacific island fair managers decided to hold a convention to see who would book it. The meeting was held in Hotel Fencetofence in the city of Tant Pis (when translated it means "so much the worse") on Tama Island, one in the Society Island chain. Except for them being thin, fat, old or young, the American fairmen all look alike. Out here they are more colorful. They're black, brown and yellow. Instead of the shows bidding for fairs, the fairs bid for shows, and that cuts down an agent's expense account.

Because they were guests of honor, the bosses and their staff were given rooms for free. The visiting fair men wined and dined them, which is also a bit in reverse. Most of the visiting fair men lived behind the hotel. To describe their fair-living more plainly: Those from the Fiji Islands brought their straw huts with them. We were offered their entire chain of volcanic island fairs, 250 in number. The bosses signed to play them under duress. (Don't misunderstand the word "duress." It isn't a committee. It's a bolo shive waved over your head.) That alone proves that fair booking in these parts is the reverse of what it is in the States. There you book under your own free will, but play it under duress.

Out here the fair men entertain a showman before asking for his show. While sitting near a window last Wednesday, three spears barely missed Pete Ballyhoo's head. They were thrown with such force that they passed thru a wall behind him. Following the spear-throwing entertainment, the fair board from Rimitara Island stepped into Pete's room, followed by 10 headhunters carrying human skulls on poles. The boss quickly signed the entire chain of Tubual Islands, one of which is Rimi-

tara Island. That way of booking is also the reverse of the American method. Out here they try to spear your show before signing contracts instead of giging it afterwards.

The banquet was a honey. We who have scoffed in cookhouses half of our lives felt at home with our bushmen manners. None of us were confused over which knife or fork to use. There weren't any. It was strictly a catch-as-catch-can affair, with touches of cannibalism. That speeded up the scoffing. No time was lost thru watching to see which piece of silverware the guy sitting next to you would use. In the States the banquet guzzlers act like first of May chorus girls, who watch the gal next to her to see what foot she'll shake next. Let the American midway managers gloat over the number of annuals they have signed if they like. We can show signed contracts for 5,000 island fairs and events. We'll put that route against anything the boys back home have.

PS—When General Manager Pete Ballyhoo, carrying a fair meeting souvenir, his hat with a spear driven thru it, arrived back to his fleet, he ordered it headed for Australia at top speed.

NB—Forgot to mention that our two glooms were hits at the banquet.

MAJOR PRIVILEGE.

## Miller Handles Advance For Navy Exhibit Train

CINCINNATI, Dec. 1.—Frank (Gene) Miller, formerly associated with the Royal American Shows, the Pacific Whaling Company exhibits, Singer's Midgets and the Music Corporation of America, is handling advance for one of two special trains loaded with navy exhibits.

Miller, who expects his discharge within the next few months, is in advance of the navy's "gold" train, which is touring Midwestern and Eastern Seaboard cities.

Advance for the second train, the "blue," is handled by Lieut. James Shoemaker, formerly press representative for General Electric shows.

## Politicos in Bright Light

James A. Farley delivers with well-chosen words—hotel ballroom packed

By Pat Purcell

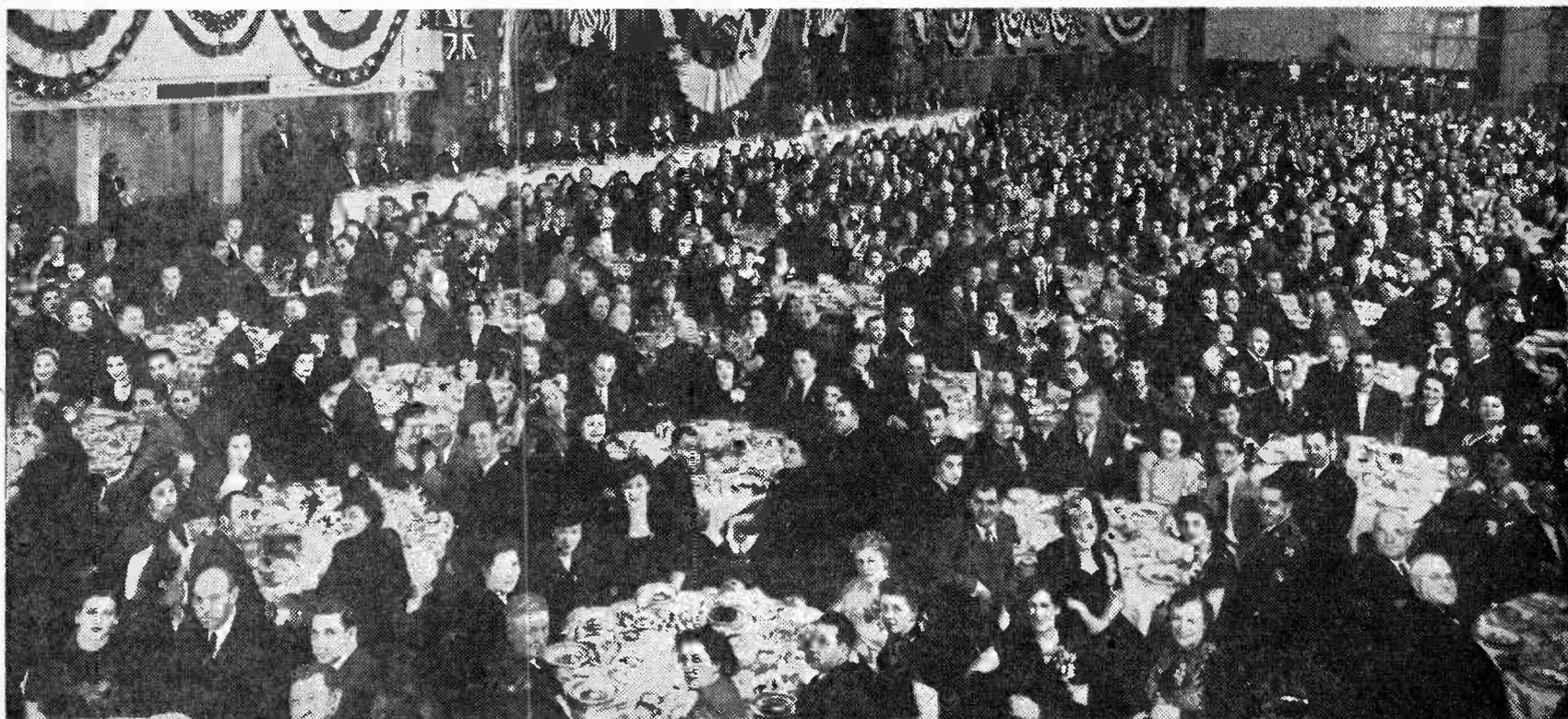
NEW YORK, Dec. 1.—More than a thousand of the lads and lassies of the National Showmen's Association gathered Wednesday (28) at the Commodore Hotel for their eighth annual banquet and ball. It was a doosey.

From the moment that Lieut. Col. Harold G. Hoffman, former governor of New Jersey, took over the microphone as master of ceremonies, it was a contest between the Democratic party and just plain ordinary showfolks. The showfolks thoroly enjoyed an excellent program, and the politicians had a field day.

James A. Farley, stormy petrel of the old mule delegation when he became cross-wise with Franklin D. Roosevelt, was not listed as the principal speaker, but he was the most prominent personage present. And when he took the center of the dias, his carefully chosen words were given approximate attention. In fact, Mr. Farley was the main attraction, and he definitely assured these lads and lassies they could anticipate his whole-hearted co-operation in their future activities in New York State. It seems that Mr. Farley some day may be the governor.

Representing New York State at the gala affair was Bligh A. Dodds, manager of the New York State Fair and a personal confidant of Governor Thomas A. Dewey. Dodds thanked the showmen for their fine effort at furnishing clean, solid amusement, and assured them that New York will be in step with the rest of the nation in building fairs that will aid agriculture, industry and showmen.

Lieut. Col. Hoffman regaled the gathering with puns, anecdotes and stories as he introduced, for bows only, Oscar C. Buck, past president of NSA; Sam Rothstein, chairman of the banquet committee; Thomas Brady, who arranged for the guests and speakers; John W. Wilson, first vice-president of NSA; David B. Endy, second vice-president; (See HOTEL BALLROOM on page 72)



MORE THAN 1,000 MEMBERS OF THE NATIONAL SHOWMEN'S ASSOCIATION, the Ladies' Auxiliary and their friends jammed the ballroom of the Commodore Hotel, New York, for the Eighth Annual Banquet and Ball Wednesday night, November 28.

## Crafts To Open '46 Tour Feb. 8

HOLLYWOOD, Dec. 1.—Crafts' 20 Big Shows, now in winter quarters here, will open the 1946 season February 8 at Calexico, Calif. Owner O. N. Crafts announces. Following that date the show will tour the Imperial Valley and then return to Los Angeles, where the midway will be augmented with additional rides, new show fronts and neon lighting. Order for three new rides already has been placed. In addition, Crafts has sold 10 trucks and replaced them with new tractors and semi jobs.

Another feature next season will be the animated figures appearing in neon on a specially built 24-sheet traveling board, hauled on a 35-foot semi-trailer. Sound effects for laughing figures, complete with music and loud-speaking system, also will be used.

Winter quarters were officially opened here November 20. Jimmy Gunter is in charge of the mess hall and he was really swamped opening day. Roy Sheppard, superintendent of rides; Roger Warren, commissary superintendent; Jimmy Lynch and Assistant Manager Frank Warren shipped in 30 wild ducks from Nevada, where they were hunting. Volunteers soon had the feathers off and Chef Gunter prepared them. Suffice to say they didn't last long. Sam Hinson demonstrated his ability at the chow boards by eating two mallards.

Little Mack Doman is now the custodian since the passing of Chester Dalls.

All the boys were treated to a Thanksgiving Day dinner. The food was personally cooked by Mrs. O. N. Crafts.

Those with trailers now parked in quarters are Mr. and Mrs. Robert Sheppard, Mr. and Mrs. James Gunter, Mr. and Mrs. Frank Warren, Mr. and Mrs. Roger Warren, Mr. and Mrs. Clyde Rawlings, Mr. and Mrs. Eldon Short, Mr. and Mrs. Roy Sheppard, Sunny Ray and family and Mr. and Mrs. Gonzales, who are presently visiting in Indianapolis. Mr. and Mrs. Jimmy Doran were here for a spell with their trailer.

A visitor was Joe Doran, former Merry-Go-Round foreman, who recently



MR. AND MRS. MACK HOGE, of Wallace Bros.' Shows, were snapped on the street at Hot Springs, where they are racing their string of horses in the fall meet.

was discharged from the army after being overseas in the Pacific theater. He will join the show next season. Philby Vanskle is back and demonstrating his ability as a painter.

Roy E. Ludington, Mr. and Mrs. O. N. Crafts, Mr. and Mrs. Frank Warren and W. Lee Brandon will attend the Chicago meetings. They will make the trip by plane. Following the Chicago meetings, Ludington plans to visit in Indiana, while the Crafts and Warrens will go to St. Louis and then to Wichita, Kan. In Wichita they will select interior upholstery for the new twin-motored plane recently purchased by Crafts for delivery January 22. The plane seats eight people. Crafts will hire a pilot but will act as co-pilot himself, having many flying hours to his credit.

Harold Mook, auditor, plans to attend the Chicago meetings. Recent visitors here have been Harry Fink, Clyde Gooding, John (Spot) Ragland, Johnny Levaggi, Louis Ceechini, Hank Arnold,

## Bartels Builds Up Keystone in Fla.

HIGH SPRINGS, Fla., Dec. 1.—Hobart Thomas, construction manager for two years with the Mad Cody Fleming Shows, has joined the Keystone Exposition Shows and is in charge at the latter's winter quarters here. He has designed new light towers and a new front calculated to improve the midway. Owner Carl O. Bartels has purchased a Merry-Go-Round, Octopus, two tractors and two closed semi-vans.

Keystone chalked up the most successful season in its history, according to Bartels, owner-manager. It closed October 27 at St. George, S. C. H. W. Thomas, C. D. Dean, J. Fennel, Ed Hyatt, Costa Stergiou, Joe Adams, Jack Neel, Marline Stergiou, C. Cornell and Bradley reported the best season in years. Dean and Thomas had 12 concessions between them and plan to build more for 1946.

Francis Strader is credited with having done an excellent job the past season as ride superintendent and electrician. Ditto for James Strader as lot superintendent. Theron Eden, one of, if not the youngest Ferris Wheel operator in the business, did a competent job with the No. 12 Eli.

Recent visitors at winter quarters were Mr. and Mrs. Albert C. Bartels and Mr. and Mrs. Jack Kelly. Bartels is business manager of the Crescent Amusement Company, and Kelly is a ride operator of Chicago.

Owner Bartels has received word that his son, Carl Jr., now stationed in Japan, will be home for Christmas.

## Shan Wilcox Moves Rides To St. Pete for Winter

ST. PETERSBURG, Fla., Dec. 1.—Shan Wilcox's Playland Shows have returned here to play an indefinite engagement at Webb's Patio.

The touring org jumped from Perry, Fla., to St. Petersburg and will operate rides on the same lot as last year, when a highly successful midwinter engagement was played.

Mike Sheppard and Bruce Rennick Jr. Bob Perry bought one of Crafts' Hey Day rides for his spot on Venice Pier, Calif.

## Lamb Shows End Season; Winter in Andalusia, Ala.

ANDALUSIA, Ala., Dec. 1.—L. B. Lamb Shows, closing the season November 24 at Graceville, Fla., are in the barn here. Show, which opened the 1945 season February 22, lost only one opening night, that due to a truck accident; lost four days by rain and played one blank during the season.

Repair work is under way here and the show plans to add two major rides, plus a kiddie ride. Present plans also call for the addition of shows next season. During the 1945 season the show operated only with rides and concessions.

## FULLER GREATER SHOWS

Playing Firemen's Celebrations in Western Pennsylvania and Western Maryland. Opening about May 15th. Can book Kiddie Rides and Shows with own outfits. Most Concessions open. Fire Departments, contact us. No collect wires. **PAUL E. FULLER, 514 Main St., Meyersdale, Penna.**

## FOR SALE

### ! SACRIFICE !

Two Evans Country Store Wheels. Two Evans Tally Ball Machines. Painted rainbow colors. Two 15 Wt. Fluorescent Light on Clock. And 6-Inch Bells. All like new. First offer takes all. **JOSEPH SCHIAVO**  
Giant Trailer Camp Gibsonton, Fla.

## FOR SALE

Super Roll-o-Plane, \$3500.00; with good transportation, good rubber, \$5000.00. 1 2300—110—220—30 K.V.A. Transformer, good condition, \$130.00. 1 22-ft. home-made Semi Trailer, dual wheels, fifth wheel but no tires, 25 K.V.A. A.C. Universal Light Plant mounted on same, both for \$750.00. 1 24-Ft. Springfield Trailer, good rubber, built winch track and runs to load Octopus ride, new paint, \$1200.00. **DYER'S GREATER SHOWS, Box 471, Greenwood, Miss.**

**FOR SALE**—60x160 Khaki Tent, 8 ft. wall, \$650.00; all ropes, blocks and falls. 20 Ft. Middle for 70 Top, \$125.00; white goods. 30 Ft. Middle, khaki, almost new, for 60 Ft. Top, \$125.00. One end for 60 Ft. Top, fine shape, green goods, \$100.00. 20x30 Marquee, white and blue, \$100.00. Also small Tents, complete Main Guys, Blocks and Falls and Bale Rings for 80 ft. with 3-30. Address: **W. W. KETROW**  
1905 N. W. 79th St. Miami, Fla.

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# THANKS, SHOWMEN!!

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## CLUB ACTIVITIES

### Pacific Coast

#### Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Dec. 1.—Joe Glacy, chairman of the nominating committee, presented the following ticket for consideration: President, Mel Smith; first vice-president, Charles Walpert; second vice-president, Bill Hobday; third vice-president, Jimmy Lynch; fourth vice-president, Harry Suaker; treasurer, John T. Backman; secretary, Edward L. Mann. Nominated for the cemetery board for five years was Ed Walsh, and Ed Brown was nominated as member of the board of trustees for five years. Thirty members also were named for the board of governors.

Ben Beno is again on the job as custodian. He recently completed a trip to Manila as chief steward on the army transport, George Washington. While there he visited with Stewart and Mae Tait, brother and sister-in-law of Eddie Tait who is now at Whitney Beach, San Francisco. Beno brought a set of caribou horns from Manila and presented them to the club. Charles Sod- (See PCSA on page 62)

### Showfolks of America

San Francisco

SAN FRANCISCO, Dec. 1.—Letters were read from June Messina; Lee Barnes, who enclosed a money order; Judge Molkenbuhr, Marie Bailey, Regular Associated Troupers, and Marie Tait, Ladies' Auxiliary of the Pacific Coast Showmen's Association. Marie sent a check for \$25 for the Cemetery Fund. A letter from the Pacific Coast Showmen's Association informed that organization will shortly send a check for \$100 for the Cemetery Fund.

Harry Harrie has offered to put on his act, "Prince Wong and His Feats of Magic," for any veterans' hospital. Mickey Hogan volunteered to accompany him. Secretary Roche will contact hospitals in the Bay area.

The following were elected to membership: Edward W. St. John, Charles Weisbart, Fred W. Wilson, Harry Green- (See S of A on page 62)

### National

#### Showmen's Association

1564 Broadway, New York

NEW YORK, Dec. 1.—Hotel Commodore's Grand Ballroom was filled to its utmost limits by a happy assemblage of show people and their friends for the club's Eighth Annual Banquet, Wednesday night (28). Every section of the country, from Maine to Oregon, was represented, and a global aspect was added by the presence of returned war vets from all quarters of the globe.

Lieut. Col. Harold Hoffman, ex-governor of New Jersey, had the role of toastmaster, which he carried off in fine fettle. Former Postmaster General Farley, one of the guests of honor, also delivered a well-worded address devoted mainly to show business, which netted him an ovation from the 1,400 listeners.

Edward Eagan, State boxing commissioner, scored with relation of his educational (?) exhibition bout in his amateur days with Jack Dempsey. Harry Hershfield unleashed a series of funny bits that laid them in the aisles, and "Senator" Ford, of *Can You Top This?* fame, got off several hilarious anecdotes that also wowed them.

President Emeritus George Hamid capably handled the presentation of awards to members and friends for distinguished services.

For the first time in three years attendance necessitated the use of the balcony for the overflow. New system of assigning tables and seats worked perfectly. Reservations, now, for the 1946 banquet may be made and places will be assigned on payment of tickets.

Notes: Bligh Dodds has a fine speaker's voice. . . . Lieut. George Hamid Jr., failed to arrive. He was still on the high seas. . . . Lieut. Charles Morris Jr., the club hero, a model typical American soldier. . . . Assistant Treasurer Jack Perry's first appearance on the dais was a success. . . . Apologies to Eddie Cooper and his guests—the office, in the rush, marked (See NSA on page 62)

### Michigan Showmen's Association

156 Temple Ave., Detroit

DETROIT, Dec. 1.—To the men working, it was just another case of tear it down, move it and set it up again. Never before had they done a job with so much supervision—eight men working and 40 supervising. That, in a nutshell, describes the move to the club's new quarters. The minute the first table and set of chairs were set down in the new building, a couple of the boys got right to "ginning."

Monday (19) meeting was well attended. President Jack Dickstein pre- (See Mich. Showmen's Assn. on page 62)

### Missouri Show Women's Club

Maryland Hotel, St. Louis

ST. LOUIS, Dec. 1.—Elected to membership were Veta Moore, Grace Mehl, Margaret A. Graham, June Westlake, Viola Glisson and Virginia Ascher.

President Gertrude Lang presided at the November 15 meeting. Alice Belmont acted as sergeant at arms. Visitors were Elizabeth (Bess) Anderson, Memphis; Lotis Frances and Louise Howe. Bess bought a trailer here and left for Florida. Lotis and Louise are here for an indefinite stay. Lotis's mother is ill.

Lucille Pollard is confined to her home and Mrs. Ralph Hatton is a patient in the Missouri Baptist Hospital.

The door prize was won by Lee Belmont. Prize was the bottle of perfume sent from Paris by Kenneth Richy.

### Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Dec. 1.—President C. F. (Doc) Zeiger presided at the regular meeting, assisted by Secretary G. C. McGinnis and Treasurer Harry Altshuler.

Elected to membership were Ivan M. Willis, Raymond Terry, Lyall J. Aitken, John E. Rogers and Al Clarkson. Communications were read from F. M. Shortridge, Riverside Park, Des Moines, Ia.; the Ladies War Workers' Club of the World of Today Shows enclosing a draft for \$40 for the Cemetery Fund; Alvin A. Arnold, now overseas, and Ned Torti, of the Wisconsin De Luxe Corporation. Past President Noble C. Fairly was among those present at the meeting.

Fred Flood fell from a ladder recently and injured his ankle. He can be reached by letter at 908 Washington, St. Louis.

Buck Ray, chairman of the banquet and ball, has turned the program over to his co-chairman, Sam Benjamin, who reports everything is in readiness for the event which will be held December 31 at the Aladdin Hotel Roof Garden. Ladies' Auxiliary tacky party will be held December 29. Annual memorial services will be held December 30.

It was decided to place an ad in *The Billboard* for the holiday events. President Zeiger asked members to contribute to the moving fund, and the following contributions were received: Zeiger, \$25; Noble C. Fairly and Sam Benjamin, \$20 each; George Houk, J. (See HASC on page 62)

## 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

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Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$9.50.

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White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical . . . \$75.00  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 . . . 1.25  
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 . . . 2.00  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 . . . 1.25  
3,000 Featherweight Bingo Sheets, 5 1/2 x8, loose, per M . . . 1.40  
Round Gray Cardboard Markers, 1800 for 1.00  
Thin Plastic Markers, brown color, M . . . 2.00  
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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**International  
Showmen's Association**  
Maryland Hotel, St. Louis

ST. LOUIS, Dec. 1. — Eighty-seven members were on hand when President John Maher called the meeting to order. Quite a few prominent showmen coming thru the Mound City en route to Chicago were on hand for this session. Morris Lipsky, on behalf of the Johnny J. Jones Exposition, presented the treasurer with \$100, collected from members of the Jones Shows. Not to be outdone, William (Bill) Snyder, on behalf of the Wonder Shows of America, donated a like amount, representing the sum collected during the season from members of the Max Goodman outfit. The \$200 was put in the Cemetery Fund. Entertainment committee chairman Sidney Belmont reported that several outstanding acts have been booked for the New Year's Eve annual banquet and ball. Barney Williams was on hand, coming in from the East where he had enjoyed a big season with the Dumont shows. Brother Ervin Brown, recently discharged from the armed forces, attended his first meeting in three years. George Davits and Fred Proper, in the city between jumps of the Polack Bros.' Circus, attended. New members taken into the organization at this session included William Bloom, Clyde V. Shubert, Kenneth L. Ritchie, Harry Davies and Harold F. Gilsson.

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Park Stationary Type, 50-Ft. Diameter, 50 Dentzel Carved Animals, 2 Chariots, elaborately decorated; 10 H. P. Electric 3 Phase Motor; Style 150 Wurlitzer Organ; Ring Catcher Board. Entire ride in perfect shape; stored here; only moved once. Price \$3,500, here.

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Good Condition.

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**Miami Showmen's Association**  
236 W. Flagler St., Miami

MIAMI, Dec. 1.—The Miami Showmen's Association held its first regular meeting of the winter season Monday afternoon, November 19, with close to 300 members attending. On the rostrum were President David B. Endy who served as chairman; Robert K. Parker, first vice-president; William J. Tucker, second vice-president; Joe Payne, third vice-president; William (Bill) Bartlett, treasurer, and Milton S. Paer, secretary. The following were unanimously elected as members: George Mantain, Horace G. McGinley, William Usher (See Miami Showmen's Assn. on page 62)

**NEW IMPROVED**

**SPITFIRE RIDES**  
Available for 1946 Season

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*We're At Your Service and It's "On The House!"*

Present with us here at the Showmen's Convention are six of our Engineers, both Mechanical and Electrical, who will be glad to discuss problems facing you during this coming season. This is a gratis service, furnished with our compliments. Also present with us are representatives of:

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 Size 48x48", With 1 Jack Pot, \$40.00,  
 Size 48x48", with 5 Jack Pots, \$45.00.

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 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price .....\$15.00

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 75-Player Complete .....\$5.00  
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**WHITE HOUSE CAR SOLD**  
 In answer to numerous inquiries, this car was sold 3 days after it appeared in the November 17 issue. Thanks to The Billboard.

**EARL HOWE**

**MIDWAY CONFAB**

WHAT'S your room number?

MAX COHEN, general counsel of the American Carnivals' Association, arrived in New York Monday (26) to attend the NSA banquet.

EDDIE TAIT came down from San Francisco to pay his first visit in several months to the Pacific Coast Showmen's clubrooms in Los Angeles. . . . MR. AND MRS. TED LeFLORS were also L. A. visitors after putting away their show at Madera, Calif.

B. F. THOMAS is now with the merchant marines as chief steward, heading for the Pacific. He had been with the 55th Combat Engineers, Seventh Division in the Aleutians. From 1935 to 1940 he was with T. W. Kelly's Side Show on the World of Mirth Shows.

WE MAY not have bars in rooms, but we have barmaids with hips.

AFTER 45 MONTHS in the navy, T. Jimmy Robichaud received his honorable discharge and is spending the winter in St. Petersburg, Fla. Before joining the navy, Robichaud was with the Nat Reiss, World of Mirth, Art Lewis, Goodman's Wonder, Sol's Liberty, Jimmy Sullivan's and Wallace Bros. of Canada shows.



MR. and MRS. J. C. WEER, new owners of a Miami apartment hotel, were too busy to take off for the Chicago doings. They treated Merle Evans and some of his band boys to a midnight fried chicken feed when the Ringling show hit Miami.

FRANK ZORDA has closed a successful season with his side show on Crescent Amusements and is resting in Atlanta, and his son, Frank Jr., is in Guam awaiting transportation to the United States. Junior managed the side show on West's World Wonder Shows before entering the service.

DOT (CARLSON) BLACKHALL is recovering from a recent tonsil operation at Gibsonton, Fla. . . . HARRY E. WILSON, Marks Shows' press representative last season, is wheeling a new station wagon around Gibsonton, Fla. . . . TOMMY BLACKHALL, also wintering at the popular Florida spot, has purchased a new car.

WE MISS the lobby billing war and the arguments over who stole whose location.

FRANK ADAMS plans to bring out a carnival next spring. Show will be titled Adams Amusement and will open in Vermont, Steve Stevens writes from N. Y. . . . WILLIAM MARTIN, of Halifax, N. S., and Montreal, veteran carnival concessionaire, after a Southern vacation will hit the road as a salesman for a beef extract firm. He'll be back in the carnival biz next year.

JAMES E. STRATES entertained at the Carnival Room, Capitol Hotel, New York, and he agreed that the folks who were not knocked off their chairs by Elly Ardelty's aerial number were left a little limp by the time Martha Raye had finished. . . . CHARLES O. JOHNSON, sports editor of *The Minneapolis Star-Journal*, and George Higgins, Des Moines radio magnate, were in action in the same room at the same time.

RAY SHORPE, now wintering in Florida, has visited Endy Bros.' Shows, Princess Park and Bistanya Greater Shows in Miami and the Florida Amusement Company at Okeechobee. . . . BENNIE L. WELLS reports from Florida that he never before saw as many show-folks there as there are this year. He plans to spend the Christmas season with his folks in Cincinnati and in the hills of near-by Kentucky.

THEN THERE was the new showman who came to after the meeting was over and inquired, "When do the fair secretaries come around and ask you to sign?"

SAILOR JOE SIMMONS, now wintering at London, Ont., infoes that he will reopen a tattoo shop in the spring in Montreal, where he has operated a shop for the past two years. . . . KID STOPPER, after closing a successful season with Morris Lipsky's concessions with the Johnny J. Jones Exposition, has moved his family from Huntsville, Ala., to Jacksonville, Fla., where he will winter.

MARK HULING, in Fort Worth for the circus, and his assistant, Harry Wilke, were badly shaken up when their truck collided with another en route to the Fort Worth Coliseum. The pilot of the other vehicle, a milk truck, landed in the hospital with back injuries. "Sharkey the Seal, was not in the truck," advises Ernie Wiswell, "or it would have been goodbye, Sharkey." Ernie and His Dizzle Lizzle landed in several newspaper columns during the show.

ELSIE AND JOHNNY KEELER, of the Exhibit Producing Company, are now in Miami, where they will winter after closing on Maryland's eastern shores. Show is in quarters at North East, Md. . . . W. G. (DAD) HUTCHINSON has been released from the Blytheville (Ark.) City Hospital, where he had been

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 Complete Line of Bags, Boxes, Seasoning, Salt  
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**ALL BIG ELI WHEELS**  
 are sold past mid-summer 1946. No more shipping dates available until next August.

We thank every customer who has given us an order and ask future prospective buyers to continue your patience and co-operation.

**A NEW BIG ELI WHEEL IS WORTH WAITING FOR!**

After three and a half years of no manufacture of new riding devices, we have on our shipping list orders that will require every pound of material, every hour of labor, to the total capacity of our factory for months to come. We fully realize our responsibility to produce BIG ELI WHEELS as quickly as is humanly possible. You can depend on us doing that—always maintaining BIG ELI quality—for interchangeability and long service.

Orders now on hand will tax our capacity to August 1, 1946. Decide to place your order in time to have a latest Model BIG ELI WHEEL for 1947 season.

Mr. Sullivan and Mr. Roodhouse will be at the Sherman Hotel, Chicago, December 2-6. We will be glad to talk things over with you.

**ELI BRIDGE COMPANY**  
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 ASK ANY BIG ELI WHEEL OWNER  
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Priced at \$10.75 per bag—specially grown specially processed, specially treated is proved "Best by Popping Test!"

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Native Shrunken Female Heads, like photo, \$8 post paid. Male Heads, \$6 P.P. Also Devil's Child, \$20. Fish Girl, \$15. Wolf Boy, \$15. Ape Boy, \$15. All P.P. Many others. Best mfd. attractions in America.

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OF ALL KINDS  
Tickets—Paddles—Laydowns  
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CARNIVAL SUPPLIES AND EQUIPMENT  
GAMES, ETC.

ALUMINUM MILK BOTTLES  
Now Available . . . Write

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**H. C. EVANS & CO.**  
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a patient since he and his wife closed a successful season with their rides on the Great Sutton Shows. He reports that he now feels better than at any time in recent years.

THOSE WERE the days when it was considered smart showmanship to get an opposition general agent so barley-corned that he was out of the picture.

MR. AND MRS. TED MILLIGAN were hosts at a Thanksgiving dinner at their Park Avenue Cafe, Evansville, Ind., for Curtis and Pearl Hill, Dorothy Snow, Pauline Ralph, Chuck Sims, Ted Milligan Jr., Jolly Gertie, Wilton the Pinhead, Marcus Logsdon, Ray Earline and Patty Milligan. . . . HAROLD LANKFORD has been discharged after almost five years of service and is at his dad's winter quarters, Moultrie, Ga. His twin brother, Lester, is back in New York and expects his discharge soon.

IRA TYNDALL and R. A. Johnson, closing a good year with the Lawrence Greater Shows and Cetlin & Wilson, have returned to Baltimore, where they are priming for next year's operations. They have purchased a new truck and expect to add three more concessions, a second truck and a cookhouse. The past season was marred for Tyndall by the death of his wife. . . . FRANK (DUSTY) TASSELL and Butter Cup Turner, late of the Johnny J. Jones Exposition, are spending the winter at Fred Turner's Pastime Cafe in Hot Springs.

A RECORD number of concessionaires from the Bill Lynch Shows, Halifax, N. S., will attend the 1945 National Showman's Association banquet in New York. Howard Morash, Lynch No. 2 unit manager, will speak on the carnival business in the maritime provinces. John Goldie, chief concessionaire of No. 1 and 2 units, will read a paper on the modern type carnival cookhouses and refreshment stands. Among other Lynch showfolk who will attend are Bill Martin, Buck Harris and J. Eldon Wilson, who will visit Toronto, Boston and New York before heading for Miami.

DODSON'S TAVERN, Savannah, Ga., has become the home of many of the Dodson World Fair Shows' people, including Dewitt Hudson, cookhouse operator on the Dodson midway, who has taken the kitchen and placed Tony Caudill, string-joint op, as chef. Bill Knight, who was cookhouse fry man, has been promoted to night chef. Entertainment is continuous, with Bob Randi, operator of the Dodson Minstrel Show, and Bud Merrill as entertainment vendors, accompanied by Frank Ballou, pianist, who was pianist on Cecil Hudson's *Gay Paree*.

JAMES (WHITEY) BRYAN, former ticket seller with the George Clyde Smith Shows, recently underwent a major operation in Johns Hopkins Hospital, Baltimore. . . . NORMAN W. DILLMAN, formerly with the World of Pleasure Show before entering the army, has been promoted to first sergeant, according to his wife. Dillman is in Germany. . . . MR. AND MRS. RAY C. HERBERS, after closing the season with the Crescent Amusement Company, visited Madame Zelda at Camden, S. C., recently. Herbers plans to do some hunting later with Madame Zelda's husband, Jack Beard.

BEN BENO, back in L. A. as custodian of the Pacific Coast Showmen's Association after three years in the service, came up with bean soup for his first special. Joe Beash nearly tore down the bar to stick for the joint when Ben whispered that he needed a few shills. . . . CHARLES K. RUDISILL, deep in the heart of Texas, is making the college football circuit with balloons and novelties. He caught the opening of the Dallas cattle show, where he saw Denny Pugh, Paul Julian and "Booger." Between grid contests Rudisill is training his Irish setter pup for Minnesota pheasant hunting.

REMEMBER YESTERYEAR'S fair exec who after indulging in all the pleasures of a meeting staggered over to a concessionaire and advised: "I'll never disgrace my daughter by becoming part and parcel of a bingo game."

GERALD SNELLENS entertained at the National Showmen's Banquet and Ball, guests at his tables including James A. Farley, former postmaster general; Doc Howe, of 20th Century-Fox, and his son, who recently was released from a Jap prison camp; W. Thompson, vice-

(See MIDWAY CONFAB on page 56)

ATTENTION, CIRCUS, PARK AND CARNIVAL OWNERS  
AT LIBERTY  
FOR THE 1946 SEASON

**AL TOMAINI**

WORLD'S LARGEST SIDE SHOW MANAGER  
AND HIS

WORLD'S FAIR FREAKS

FEATURING

**JEANIE**

Acrobatic Half-Girl  
In Her Act Sensational

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SIDE SHOW**



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AL TOMAINI--8 ft. 4 1/2 in. tall  
JEANIE--28 in. tall

IF you want a show with power and punch, a real money getter, this is the show for you. Guaranteed to satisfy the public, boost the box-offices, enhance your Midway!! A top money getter on the James E. Strates Midway for five consecutive seasons. THE ACTUAL GROSSES TELL THE STORY!! Don't overlook this, your BEST BET for 1946!! All communications answered promptly . . . Just contact—

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BEAUTIFUL  
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We are now in production with  
**DODG'EM TRACKS**  
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"QUEEN" OF THE FLYING RIDES  
NOW TAKING ORDERS

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20 Passenger Kiddle Merry-Go-Round.  
Can be seen in operation in the Scranton Dry Goods  
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**NORTH CAROLINA'S SIXTH ANNUAL  
STRAWBERRY FESTIVAL**

(Revived After Victory)  
**MAY 1 THROUGH MAY 11, 1946**  
WALLACE, NORTH CAROLINA  
Home of World's Largest Strawberry Market

Now contracting Attractions and Exhibits for the Southeast's biggest celebration. 65,000 square feet floor space in main building for exhibits. 5,000 seating capacity for shows, etc. We had 40,000 here on Governor's Day on our last celebration and we are expecting more this year with an attendance of 100,000 for the ten days.

We have exhibitors from all parts of the country. Some choice space left for Machinery Exhibits and Demonstrations, Packing Equipment, Frozen Process equipment and any kind of Exhibits pertaining to the Producing, Packing, Shipping and Marketing of Strawberries. Want Demonstrators of all kinds.

**ATTRACTIONS WANTED**

Want outstanding Acts, Reviews, Bands; will consider complete Musical Comedy Troupe. WANT BIG RADIO JAMBOREE AND HILLBILLIE SHOW THAT IS WELL KNOWN. WANT THIS SHOW TO FEATURE TWO BIG DAYS. ALL ABOVE ACTS WANTED FOR BIG FEATURE SHOW IN MAIN BUILDING.

FOR THE MIDWAY (located around exhibit buildings in the heart of the City of Wallace). WANT LEGITIMATE CONCESSIONS OF ALL KINDS, INCLUDING LARGE BINGO, SCALES AND AGE, COOKHOUSE AND GRAB, SNOW, FLOSS, CANDY APPLES, POPCORN, ICE CREAM, NOVELTIES, DARTS, STRING GAME, COCA-COLA BOTTLES, SHOOTING GALLERIES, BOTH LEAD AND CORK, AMERICAN PALMISTRY, DIGGERS AND ANY OTHER LEGITIMATE CONCESSIONS. POSITIVELY NO STRONG GAMES OF ANY KIND.

**SHOWS WANTED**

WANT MONKEY CIRCUS (EAGLESTON, WRITE) WITH OWN EQUIPMENT, CIRCUS SIDE SHOW, FUN HOUSE, MECHANICAL CITY, MINSTREL WITH OWN EQUIPMENT, ANY OTHER SHOWS OF MERIT WITH EQUIPMENT. WANT SENSATIONAL FREE ACT FOR MIDWAY.

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CAN USE ANY NEW AND NOVEL RIDE FOR THIS DATE NOT CONFLICTING. WANT COMPETENT RIDE HELP FOR LONG SEASON IN CAROLINAS, VIRGINIA AND WEST VIRGINIA THAT CAN DRIVE SEMI TRUCKS. ALL RIDES AND RIDE HELP CONTACT

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**JOE E. BAXTER, Gen. Mgr.**  
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Note: Harry Getz, get in touch with me at once.



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...and You, Too!**

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## FROM THE LOTS

### Bruce Heaton

GREENVILLE, S. C., Dec. 1.—Owner Bruce Heaton has returned from a ride-buying trip, during which, he reports, he purchased a Moon Rocket, Loop-o-Plane, Merry-Go-Round, Sky Dive, Octopus, Tilt-a-Whirl, Roll-o-Plane, Ridee-O, Spitfire and several kiddie rides. He also reported the acquisition of 20 new semi-trailers.

Modernization of show is under way. Rides, shows and concessions, according to plan, will have chrome trimmed with neon. Workmen will have red and gold uniforms. Work has started on 16 light towers, with 30 men now working in quarters. General work will get underway after Christmas.

Walter Heaton, owner's son, has rejoined show after three years overseas with the air force. He will have cookhouse, War Show and Penny Arcade. Doc O'Dell has signed as Monkeyland manager and Pete Morry as trainer. Dick Darnell wired that he had signed several Mexicans and Cubans for his Latin revue.

Thanksgiving Day was observed with a turkey dinner by Eve Garrison at the mess hall. Gifts went to everyone present.—JACK GARRISON.

### Greater Southern

GREEN COVE SPRINGS, Fla. Dec. 1.—Originally slated for a two-week stand, the Greater Southern Exposition will remain here indefinitely, Owner Ayers extending contract. Stand is sponsored by Veterans of Foreign Wars, with sponsor's proceeds to go for building VFW park here.

Opening business was slow, but it jumped with addition of three shows, including girl revue and 10-in-1, together with a combination motordrome and wild animal show. Navy personnel provided 95 per cent of the take, Green Cove being one of the largest berthing areas in U. S.

Weather thru November 23 was ideal, show not losing an evening on account of weather. Showfolk enjoying good business and weather are Mrs. La Veda Ayers, Jack and Bertie Frick, H. F. Tindal, Fred Bell, Swinging Ball Smitty, Junior Frick, Sonny Harris, Alexander Zuber, J. B. Hoskins, Ray Hoskins, Ray Ayers, Jimmy Gibson, Gladys Mallernee, Lorene Hoskins, Major O'Satodee, Mr. and Mrs. Bob Perry, John Till, Doc Goulde, Austin Miller, James Kaney and Eddie Brown.

### RIDES WANTED

Exceptional opportunity for owner of two or three Rides for full season's work in best Ride territory, including Fairs and Celebrations.

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94 Fulton Ave. POUGHKEEPSIE, N. Y.

### WANT

Chairplane Operator. Book Kiddie Rides, Ferris Wheel, Mug, Floss, Apple, Mitt or any Stock Stores, one of each only. Just beginning turnip harvest. Expect good turnout. Will stay till New Year's if good.

### VETERANS SHOWS

PAVO, GA.

### Magnolia Expo

STATE LINE, Miss., Dec. 1.—Week ended November 24; auspices, School Athletic Fund; weather, rain and cool; business, good despite weather.

Show made its opening bow here Saturday (17), boasting 3 rides, 2 shows and 16 concessions. Staff includes C. W. Hendrix, owner; Frank Gaskins, business manager; Mrs. Babbie Hendrix, secretary; Olin Hall, mechanic; Bennie Toth, electrician; Worth White, Chairplane foreman; C. E. Saunders, kiddie ride; O. B. Harper, Merry-Go-Round; Gene Madigan, Frank Morrison, Harry Vincents, Fred Stone, Pete Groth, Pee-Wee Adams, J. D. Dunn, Mickey Harrison, Bonnie Hallfield, J. P. Sartin, Bill Anderson, all concessionaires, and J. H. Cook, midway cafe.

A Thanksgiving Day dinner was served by Mrs. Hendrix and Mrs. Gaskins in the midway cafe. Approximately 46 guests, including city and county officials, were present.—FRANK GASKINS.

### Campbell's United

BROOKHAVEN, Miss., Dec. 1.—Shows and rides had a good week here. Mr. and Mrs. Bolt Miller joined with two concessions. Mr. Stile, who has a concession on the show, has purchased a Kiddie Auto Ride and signed it for next season. Owner-Manager R. H. Benghe has placed an order for a new car and expects delivery in early spring.

Show will play three more weeks in Mississippi, then head for winter quarters at Mr. Benghe's farm near Wadley, Ga. Plans for next year call for show to play Virginia, West Virginia, Ohio and Pennsylvania.—WHITEY BLACKWELL.

### Madison Bros.

COTTONPORT, La., Dec. 1.—This was another winner for the show, as the sugar cane crop in this area is the heaviest in years and it is selling at record prices.

Show stayed over for two Saturdays and Sundays, with rides doing capacity business. Thanksgiving Day the Madisons were hosts to show personnel at a turkey dinner, served by Mrs. Edna Madison, who was assisted by other women on the show. Good matinee followed the dinner. Mrs. Marie Rasmussen has been ill. Ray Derr has assumed the duties of chief mechanic. KATHLEEN GAWLE.

### Florida Amusement

OKEECHOBEE, Fla., Dec. 1.—With the bean and sugar crops in the Everglade territory the best in years, money is plentiful around these parts, and as a result the show is doing a big business. Show now boasts four rides and three shows, plus Dan Riley's Animal Show and a fireworks display.

Howard Ingram, owner-manager, is so well pleased with business that he says he will continue to play the Everglade territory.—IODINE BAILEY.

## SAVE \$13,000.00 UNITED EXPOSITION SHOWS

FOR SALE  
4 RIDES — 5 SHOWS — 18 CONCESSIONS

- Price
- Merry-Go-Round, Spillman Little Beauty. New Top, Never Been Up. 3 H.P. Motor. No. 125 Organ. Perfect. \$5500.00
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  - Ferris Wheel, No. 12 Ell. Good Condition. Powered with 10 H.P. Electric Motor. Also International Gas Unit. Never Break Since Overhauling. Circle and Star Lighting. 5000.00
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  - 2 GMC 60 KVA Diesel Light Plants. Now Being Reconditioned in Houston by Stewart & Stevenson, South's Best Diesel Experts. Maui by 2 Inter. Truck Vans. 9000.00
  - 5 Show Fronts, 60 Ft. Tops; Shows Complete Ready To Set Up and Operate with 5 Banners Each. Equipment Good for Season. 2 Girl, Athletic, Snake or Geck. Side Show. 100 Banner Line. All Five. 1000.00
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  - 1 1939 Chev. with Winch, Tulsa. 24 Foot Van Tr., Haul Concession Stock. New Motor This Season. 1250.00
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  - 1 Office Trailer. 100.00
  - 1 Smaller Sleeping Trailer. 100.00
  - 1941 Chev. 1/2-Ton Van Sound Car with Units, Two Horns. 1000.00
  - 1937 Chev. 1/2-Ton Which Hauls My 32-Ft. House Trailer. Complete Job 2500.00

All Rolling Stock has good rubber, almost half bought this summer. Tractors worth more than I ask for Tractor and Semis together. Just finished season.

Grand Total \$49,100.00.  
All Electric Ground Cable equipment stored Orange, Texas, Fair Grounds. This is a real bargain. 25 years of gatherings too small to mention. Will consider selling separately. Everything goes.

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Want for balance of winter in Louisiana and Arkansas and long 1946 season in Colorado Wyoming and Montana: Ferris Wheel, Tilt, Octopus with own transportation. Will furnish equipment for Girl Show, Side Show. Concessions: Photo, Fish Pond, Lead and Cork Gallery, Popcorn, one more Spindle and Slum Skillo Agents for Swingers and Roll-down.  
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Al Wagner, sole owner and operator of his CAVALCADE OF AMUSEMENTS, proudly announces for the knowledge of State, District and County Fair Associations, Celebration Committees, Showmen, Ride Operators and Concessioners that he is now building and assembling in his Winter Quarters at Pascagoula, Miss., the finest, most costly and pretentious array of shows, amusement features and riding devices ever carried and offered by any show regardless of size. **NO OTHER SHOW CAN CLAIM AS MUCH!**

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**17** ALL NEW SHOW FRONTS—So vastly different from any other show. A word picture is inadequate.

**15** MAJOR RIDES—And the Kiddies' Fairyland, 5 Baby Rides, Live Pony Ride and the only show on earth with a HERD OF PERFORMING ELEPHANTS THAT THE PUBLIC IS PERMITTED TO RIDE.

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*We Plucked the Plum in the South*

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*America's Greatest Spring Date Celebration*

**TIME OR SPACE DOES NOT PERMIT US TO GIVE OUT OUR ENTIRE ROUTE FOR THE SEASON, BUT WITH SUCH DATES AS**

**THE GREAT IONIA, MICH., FREE FAIR**  
which was awarded us over a competitive show that shattered all records last year.

**LAUREL, MISS.**

**INTERSTATE FLORIDA FAIR**  
Pensacola

**TUPELO, MISS.**

That gave us a \$40,000 Week with \$17,000 on Saturday.

and a score of others "in the bag" — we feel we have the right to say it will be in '46

## "WIN WITH WAGNER"

**NO OTHER SHOW HAS NOR WILL make such positive progress in such paramount proportions in such short post-war period.**

**MEMBERS OF ALL FAIR BOARDS — We invite you to be our guest at the Bull Fight Room, Hotel Sherman, NOW — TODAY**

# R-B ENJOYS BIGGEST YEAR

## Finishes With 150G Over '42

North Carolina week proves tops for all road tours—many obstacles hurdled

NEW YORK, Dec. 1.—Ringling Bros. and Barnum & Bailey Circus, now safely quartered for the winter at Sarasota, Fla., had the biggest season of the long history of the org in 1945, bringing in \$150,000 more than the previous banner year of 1942, it was learned here thru a reliable source.

When Enid, Okla., was played, the veteran treasurer, Fred DeWolfe, declared that day to be the biggest he had ever experienced, and then to the utter amazement of the management, the week that opened in Rocky Mount, N. C., October 29 and included Goldsboro, Greensboro, Winston-Salem and Charlotte, rang up a snappy \$231,000, the biggest week the elders could recall.

The fact that the show brought in its biggest net is a tribute to Ed Kelly, acting general manager; Robert Ringling, president of the corporation, other officials and workingmen.

Despite the acute labor shortage which made it necessary to leave open dates for moves, and to make lengthy stands to rest the workingmen, the show carried on, hurdling some obstacles which would be considered unsurmountable in ordinary times.

Owners of the corporation and Uncle Sam's Internal Revenue Department, of course, will not profit by this highly successful tour, as after enough is deducted to care for the wintering of the org, the remainder will be sent to Hartford, Conn., to be added to the kitty established there to pay off the staggering obligation as the result of the disastrous fire of July, 1944.

Those watching the arbitration proceedings at Hartford believe the total obligation will run close to the \$7,000,000 mark.

## Wichita Show Packs 'Em In

WICHITA, Kan., Dec. 1.—Midian Shrine Circus, produced and directed by Orrin Davenport, opened to capacity Sunday (25) night, followed up with the biggest Monday in its history and hit mid-week well ahead of last year's attendance. Tuesday (27) night was another sellout.

Matinees started Wednesday (28) afternoon, and were sold out for the remainder of the week under a plan which called for the dismissal of different schools day by day thruout the district. Circus will conclude with two performances Sunday (2).

Staff for the show includes Orrin Davenport, producer and director; Col. Harry Thomas, equestrian director and announcer; Merle Evans, musical director, and Bob Reynolds, superintendent of props. Buck Reger sold banners, 66 hanging in the building. Shrine handled its own well-packed program.

Line-up of acts includes: Brownie and Lewis, table rocks; LaSalle Trio, comedy acrobats; Dick Clemens and His Lions; Johnnie Gibson's Hollywood Aerial Ballet; Miss June, riding act; Davison Duo, high pole; Emil Pallenberg Jr., trained bears; Bebee Siegrist and Miss Krause, cloud swings; Dorita and Arturo Konyot, high school horses; Ortaus Troupe, acrobats; Aerial Ballet, eight girls on webs, featuring LaLouisia; Macdonald's Elephants, performed by Jean Sleeter; Ala Ming, wire; Cristiani Troupe, equestrians, and the Flying Comets. Clowns working the show are Earl Shipley, George LaSalle, H. Dyer, Dick Lewis, Brownie Gudath, Alva Evans, Lew Hershey, Percy Rademacker, J. Thompson and Joe Lewis who came from the Fort Worth show.



HERE ARE SOME OF THE MEMBERS of the Circus Historical Society, Division No. 1, who met at Terrell Jacobs's farm, Peru, Ind., recently. Others were visiting the circus museum in the city when the photo was taken by Don F. Smith.

## Old Pitt Rests Peacefully in Dillon; Last of Robinson Herd

CINCINNATI, Dec. 1.—Mrs. Leonora Robinson thinks the folks out in Dillon, Mont., must feel as she does about Pitt, the last of the famous John Robinson Military Elephants.

"Pitt," says Mrs. Robinson, who is the widow of John G. Robinson III, "was a wonderful pet, with just the same kind disposition as our world-famed Tilly. My husband was more than proud of both."

What has this to do with Dillon, Mont.?

Well, Pitt visited Dillon twice, and died there in August, 1943. Mrs. Robinson believes the beautiful gray tablet at the county fairgrounds bespeaks what Dillon's 3,000 odd souls think of the famous old beast. The marker reads:

"Pitt, killed on this spot by lightning, August 6, 1943, while playing with Cole Bros.' Circus. Last of the herd of the famous John Robinson Military Elephants. Age, 102. May God bless her."

The animal's first trek into Dillon was in 1883, with the John Robinson Circus. The Robinson bulls were probably the first ever to set foot in the town, and Claude Elder, of Missoula, Mont., State chairman of the Montana CFA, recalls the legend of their arrival at near-by Butte. When the first beast stepped off the car, so the story goes, the elephant left a huge footprint in the ground, which was soft. A local saloon-keeper ran his pocketknife around the print, carefully removed the turf, and took it to his store, where he displayed it in his window, with a sign above reading: "Print of foot of first elephant in Butte."

Sixty years later, Pitt returned to Mon-

## Bradley & Benson Moves Into Florida

MADISON, Fla., Dec. 1.—Bradley & Benson Circus was scheduled to move into Florida today, its first stop in the State being Madison. Owners were hopeful that the Florida tour would be as good as the rest of the southern trek has proved so far.

Vidalia, Ga., proved the best spot of the season so far. This was the first show to play the town all season and two turnaway houses were recorded. Side show did continuous biz from noon until midnight and concession business, according to Jay Goody, was heavy.

Show, on the road since April 5 and which has covered 25 States to date, was cut to five trucks for the winter troup- ing. Front end remains the same.

tana with the Cole Bros.' Circus. She had been the gift of Mrs. Robinson and John Robinson IV to Mrs. Estrella Nelson Terrell, wife of the owner of the show. During the afternoon performance at Dillon, a storm was brewing. As the elephant parade was about to get under way, a terrific bolt of lightning struck old Pitt and two others. All three fell to the ground, but two of them lumbered to their feet within a few seconds. Old Pitt, however, was still dead.

Funeral services for the beast were held the next day, with a large crowd of residents on hand to say farewell to the massive performer. She was buried on the spot where she fell.

## Pendleton in Black; Officers Re-Elected

PENDLETON, Ore., Dec. 1.—Because no underwriting was asked for this year's performance of the Pendleton Round-Up, the annual report shows an excellent financial condition. H. W. Dickson, treasurer, announced at the annual meeting of the group. All bills are paid and a reserve is on hand, he reported to the 400 stockholders.

All board members were re-elected. They are: F. S. Legrew, John Hales, Lowell Stockman, Clyde Rickey, H. W. Dickson, E. N. Boylen, Herb Thompson, M. D. Fell, Allen Felson, Dr. H. M. Hanavan, George Stangler, Finis Kirkpatrick, A. C. Dayhuff, Lester King and Mayer Sprague Carter.

The directors re-elected all officers. They are: President F. S. Legrew; vice-president, John Hales; honorary vice-president, Stockman; secretary, Rickey; treasurer, Dickson; arena director, Boylen; livestock director, Thompson; Indians, Fell; grounds, Felson; events, Dr. Hanavan; accommodations, Stangler; non-competitive events, Kirkpatrick; parades, Dayhuff; competitive events, Boylen; queen and court, King; policing, Mayer Carter.

## Mabel Stark Returns to Circus Biz With Polack

LOS ANGELES, Dec. 1.—Mabel Stark, forsaking the circus three years ago in favor of work in a California war plant, will return to show biz December 18.

Miss Stark, famed animal trainer, is scheduled to appear with Polack Bros.' Circus during its annual run at the Orpheum Theater here, December 18-31.

## Owens, Rubens Build Show at Mo. Quarters

KANSAS CITY, Mo., Dec. 1.—Si Rubens announced here Monday (26) that he and Buck Owens have leased the main auditorium of the Ozark Empire Fair at Springfield, Mo., as quarters for the show they will send out in 1946 under the title of Buck Owens Circus and Wild West Combined.

Rubens disclosed that the Springfield quarters have been opened under the supervision of Joseph B. Webb, assistant manager, who is directing the building of bodes for 18 trucks already purchased. More than 30 head of stock is being trained at Springfield, according to Rubens.

Jack Collins, general agent of the new show, is working from his office in the Temple Building here.

Owens and Rubens, managers as well as owners, will feature personal appearances by the original Lone Ranger, the copyright to that title being owned by the two new circus partners. Second top attraction will be Stormy, the horse used in the picture, *Thunderhead, Son of Flicka*.

Big top of the Owens org will consist of a new 80 with three 40's. Rubens stated the side show top will measure 53 by 125, with a pit show, 35 by 70. Canvas will be white, with blue mar- quees. Show will be painted a deep orange.

Band, slated to number 10 under leadership of A. Lee Hinckley, and 10 aerial ballet girls will travel in sleepers built on semi's.

Three Liberty horse acts are being broken in at quarters by Owens and A. W. Phillips and two assistants. Marine M. White is training a six-pony drill, 15 dogs and performing monkeys.

## Macon Shrine Beats Record

MACON, Ga., Dec. 1.—Macon Shrine Circus concluded its 12th annual run Saturday (24) night, with Potentate Brooks Geoghegan, of Al Sihah Temple, announcing new attendance and gross records, the final figures had not yet been tabulated. Net was estimated at 25 per cent above last year's profit of \$12,000.

Shrine show is promoted, staged and staffed entirely by Shriners. Performers and a few catering concession ops are the only professionals.

Total attendance was estimated at 50,000 for the week. Tickets were pushed over a large section of the State at 25 cents each, or five for a buck. Concession biz was lousy, due to 300 dozen pairs of nylon hose, many cases of shotgun shells, cans of anti-freeze and other scarce items wangled by Shriners for merchandise wheels.

After payment of actual net, remainder of receipts go to Crippled Children's Hospital Fund.

Program, running an hour and 24 minutes, was preceded by concert in front of Macon Auditorium by new 30-piece Shrine band directed by Ray Parker. Show's score was played by Lee Wood at the Wurlitzer.

Program ran as follows: First section—George Geddis and Rowdy (trick dog); clown number with Howard Bryant producing, Billy Powell, Albert Powell, Tommie Bentley, Harry Villeponteaux and Lloyd Senter; Villeponteaux, comedy contortion; Dolly Raoul Dancers directed by Harry Howard, acrobatic dance number.

Section section—Frank and Grace Webb, magic and juggling; Dolly Raoul Dancers, soft shoe tap routine; clown boxing bout; Villeponteaux, single trapeze and chair balancing; Dolly Raoul Dancers, two specialties and chair dance.

Third section—Lloyd Senter, "human frog"; clown number; George and Bessie (See MACON BEATS MARK, page 56)

## Tucson Pays Out \$3,850, Grosses 8G

TUCSON, Ariz., Dec. 1.—Two-day Jaycee Round-Up Rodeo here grossed close to \$8,000, with \$3,850 paid out as prize money, DeWitt Gregory, chairman, announced. Plans are underway to make the fall rodeo an annual event.

Only one injury marred the show. Tim Nelson, Benson, Ariz., suffered a broken leg when the horse he was riding threw him before leaving the chute.

### Summaries:

**Bulldogging**—Orville Thomas, first; Jim Reed, second; Claude Henson, third.  
**Saddle Bronk Riding**—Walt McKittrick, first; Sonny Tureman, second; Church Sheppard, third.

**Team Tying**—C. Darnell and Ray Boss, 45 seconds; Bud Parker and Cliff Watley, 48 seconds; Ike Walker and C. W. Cox, 49 seconds.

**Calf Roping**—Cliff Watley, 36.2 seconds; Church Sheppard, 38.3 seconds; Fred Darnell, Tom Rhodes, 39.2 seconds (tie).

**Bareback Bronk Riding**—Ike Thompson, first; Gus Bartley, second; Spec McLaughlin, third, and Sandy Greyman and Pete Francie, tied for fourth.

**Brahma Bull Riding**—Sandy Greyman, first; Jimmy Hazen, second; J. W. Stephens, third, and Walt McKittrick and Babo Chapman in tie for fourth.

## Detroit Stadium Protests Fire Dept. Bill on Circus

DETROIT, Dec. 1.—Olympia Stadium Corporation of Detroit has filed a protest with common council against a bill by the Detroit Fire Department, amounting to \$433.23, for special firemen from May 10 to May 27, during the engagement of the Barnes Bros.' Circus here.

The building manager, Charles Escoe, stated that the fee at Olympia was raised to \$150 from \$50 last year, with an additional \$20 fee per program.

The corporation has already paid the city \$640 in fees this year. The license increase was ordered after the Ringling circus fire in Hartford, Conn.

## Smith Plans Show in '46

ST. JOSEPH, Mich., Dec. 1.—James E. Smith, for many years general superintendent of Lewis Bros.' Circus and a wild animal trainer with railroad circuses, plans to bring out a one-ring circus next year. He plans to open in May near here, then go into Ohio until June and return to Michigan. Eddie Waldo will be general agent, and Harry Robbins will be chief electrician and in charge of the trucks, Smith reports.

# UNDER THE MARQUEE

**YEP! Circus men attending.**

J. D. (JAKE) NEWMAN in from Louisville and Cole Bros.' winter quarters, was on hand for the opening of the big meeting at Chicago.

ROBERT NORTH, press agent with Cole Bros.' Circus the past season, called at *The Billboard* offices while in Cincinnati last Wednesday (28).

**THERE WAS A TIME** when a downtown jam pitch was considered essential to a circus's success.

FRED BRADNA made the trip from Baylor Hospital, Dallas, to his home in Sarasota, Fla., in an army transport plane. Says Fred: "While I couldn't compete in a jitterbug contest, I am able to assist myself in many ways. All in all, I consider myself a very fortunate man."

THE MEMORIAL for Gordon Orton's grave in Little Rock will be a marble piece covering the grave, with a raised pillow at the head, with name and following inscription: "A Last Bow to a Beloved Fellow Troupier From Employees of the Ringling Bros. and Barnum & Bailey Circus."

**AT THIS TIME** 'o the year, when it sleets or snows, circus folks muse: "Wouldn't this be a helluva day to be on a lot?"

J. WARREN GILBERT, now employed as a guard in the Senate Office Building, Washington, began his circus career in 1887 and has since trouped with Frank A. Robbins, Bob Hunting, Ben Wallace, John Robinson, Pawnee Bill, Mighty Haag Shows and Walter L. Main. Altho 82, he continues to follow circus news and is a regular reader of *The Billboard*.

FRED (DUTCH) LOEBER, 24-hour man with Dailey Bros.' Circus this past season, is visiting in Hot Springs, Ark. His home is in Fort Dodge, Iowa. . . . WILLIAM (BILL) SPEILBERG, who plays the French horn with Merle Evans and the Ringling-Barnum band, will spend the winter at his home in Fort Dodge, Iowa, playing with Karl L. King's Municipal Band there.

A CIRCUS BLACKSMITH philosophized: "Never change shows in the middle of a season. When they're in the barn is when we're in demand."

HARRY N. BROWN, on the front door with Ringling-Barnum the last three years, will work this winter on Frank Wirth's promotional staff. . . . MR. AND MRS. J. C. PATTERSON and R. W. Couls, of Patterson Bros.' Circus, are back in Flint, Mich., after a trip thru Ohio. On their trip they visited Mr. and Mrs. Cal Townsend and the Banard Bros.' Circus at Etna, Ashland, O., also was on the stop list, and they visited the O'Briens and the Mills Bros.' Circus. Couls reports Hester Senff has joined the Patterson staff, as has Marijo Meehan.

DETROIT NOTES: CLYDE CARLTON, who headed the No. 2 car on the Ringling-Barnum show, is making his winter headquarters at the Majestic Hotel here. . . . AL BUTLER, contracting agent for the R-B show, was in Detroit in advance of the *Passing Show*. . . . JACK BELL, head of the United Billposting Company, is vacationing in Hot Springs. . . . JOE EXLER, concessionaire with Hill's Greater Shows, and wife Vi, are the parents of a daughter. . . . JOE BENNETT, of the Joyland Midway Attractions, and his bride have settled down in a Detroit suburb.

**THERE NEVER** was a retired old-time circus owner who didn't say that some day, when conditions changed, he'd return to the business.

RAY HARRIS, for many years in the dressing room of Barnes, Ringling and other circuses and recently released from the Army Air Corps after 32 months overseas, is now managing the El Sereno Theater, Los Angeles. . . . BERT ROY GOLDEN advises from Burnips, Mich., that he purchased some circus equipment during a recent visit with the F. C. Fisher family at Jackson, Mich. He is anxious for information about Golden Bros.' Circus, title, founders, etc. . . . DON HOWLAND and Doc Waddell were

recent visitors at Mills Bros.' winter quarters in Ashland, O., where they saw Mr. and Mrs. Charley (Dad) Brady.

LOU WALTON, after closing with the Cole show November 1, opened with G. G. Gray for the indoor dates at Grand Forks, N. D. . . . STANLEY F. DAWSON and Charlie Katz visited with Art Miller in Little Rock and with members of Polack Bros.' Circus. . . . HI BOBBY RUSSELL JR., son of Bob Russell, formerly with Al Reed's European Show, Al Wheeler's Silver Drew Circus, Wheeler and Almond, to mention a few, is now in the army and stationed at Fort Sill, Okla. . . . HUEY THE CLOWN and Popo (Charlie Bathe) opened at the Broadway store in Los Angeles for the holidays. December 20 will find them going on a tour of service camps with Art La Rue.

**THERE WAS A TIME** when circus operators booked their shows as free acts in front of fair grandstands. Their side shows were located on carnival midways.

WRITING FROM the Philippines,



where he is stationed with the navy, Arthur C. Headley says that he is always glad to receive his copy of *The Billboard* and sends this picture to prove it. "The *Billboard* is always news," Headley writes, "no matter how long it takes to get here." Headley's address is A. C. Headley, P.R. 1/c, C.A.S.U. (F), 42 FPO, San Francisco.

Before entering the service he was a gilly driver with Cole Bros.

**THINKING AHEAD** to Christmas: There was the yesteryear ballet gal who, when told that turkey would be served in quarters, cracked: "Turkey! Don't kid me. I always thought that a turkey was a unit playing a coal oil circuit."

TUBBY THOMAS and Harry Weber, clowns, are again working at Kaufmann's department store, Pittsburgh, during the holidays. Ken Palmer, also a clown, is working his 12th consecutive year at Gimbel's store in Pittsburgh. . . . TIGE HALE and His Gold Medal Concert Band have concluded contract with Austin Bros.' Circus and has signed with the Great Continental Circus, a unit of acts of the Ringling-Barnum show, which will tour Florida. The show was scheduled to open December 1 at Lakeland. . . . DIME WILSON, who was with the

## Sunbrock's Rodeo-Thriller Finishes in Tampa Dec. 14-16

TAMPA, Dec. 1.—Larry Sunbrock's Wild West Rodeo and Hollywood Thrill Circus concludes its season's tour with a three-day stand here December 14-16.

Since leaving California last March, Sunbrock's attraction has played 16 weeks in Texas, with other stop-overs in Oklahoma City; Tulsa, Okla.; Muskogee, Okla.; Joplin, Mo.; Nashville, Birmingham, Atlanta and several Eastern spots.

The rodeo thriller moves on six trucks. Among the featured performers are Dorothy and Hank Keenan, Joe Evans, Bud Decker, Pop Staples, Doris and Everett Haynes, Peaches and Johnny King, Jack Cashin, Lou Lindsey and others. Jack Andrews was general agent the last half of the season.

Sunbrock reports that he has three months in Cuba, starting soon after the first of the year.

## R-B Feeds Fire Kitty

HARTFORD, Conn., Dec. 1.—Ringling circus management, on Monday (26), turned over to Attorney Edward S. Rogin, receiver for the circus, a check for \$200,000 as part of the profits of the past season to go into the fund set aside for settlement of damage claims stemming from the 1944 fire. Cash and assets earmarked for claimants at present totals \$755,000.

Clyde Beatty Circus all season, is the feature clown in the toy department of Sears, Roebuck in Kansas City, Mo. . . . MILT HERRIOTT, horse trainer with Cole Bros.' Circus, writes that he will not be with the white tops next year because of the illness of his wife. He is now at his home in St. Peter, Minn.

**IT WAS COMMON CUSTOM** during the '20's for circuses to make one-day stands on the infields of fairground race tracks during fair week. Combination ducats to the fair and circus were sold.

A. C. (BUGS) BARTON and Charles H. Johnston closed with Arthur Bros.' Circus. They worked novelties for George Thompson, who had charge of the candy stand. . . . JACK (SCRATCHY) NEVILLE and Billie Burke, after closing with Dailey Bros.' Circus, are visiting in Galveston, Tex. Later they plan to go east. . . . IDAH DELNO, who suffered a fractured arm recently, writes that she is improving. She wishes to thank her friends for the cards she received. . . . MR. AND MRS. RICH A. LEMIEUX, Menominee, Mich., visited the following circuses this summer: Bailey at Sheboygan, Wis.; Arthur at Marinette, Wis.; Cole at Green Bay, Wis.; Mills at Grand Haven, Mich., and the Lewis quarters at Jackson, Mich. Lemieux trouped with the Ringling-Barnum circus from 1906 to 1909. Now he is in the funeral business in Menominee.

## ACTS WANTED

FOR MY CIRCUS AND FAIR DATES FOR 1946

CAN ONLY USE FEATURE ACTS

## ERNIE YOUNG

155 N. CLARK ST. CHICAGO, ILL.



Merry Christmas to all  
**ED RAYMOND**  
FAMOUS CIRCUS CLOWN

Thanks to Ethel Robinson, 4th Season with Polack Bros.' Circus.

## SPANGLES TIGHTS

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# WANT TO BUY CIRCUS

PREFER RAILROAD SHOW — WILL CONSIDER TRUCK SHOW

All or Half Interest

Give Full and Complete Information, Price, in First Letter.

Have Necessary Cash To Handle Any Deal That Is Worth the Price.

## W. F. DUGGAN

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# LARRY SUNBROCK

Closes his most successful season at Tampa, December 14, 15, 16

COWBOYS, COWGIRLS, TRICK RIDERS, contact me Floridan Hotel, Tampa, Fla.

## Ed Schell Annexes Title for 2d Year

FLORENCE, Ariz., Dec. 1. — Eddie Schell, Coolidge, Ariz., son of the famed Asbury Schell, set a new record when for the second year he annexed the Junior Cowboy World's Championship at the two-day Florence Junior Parada. No other contestant has won twice in the 13 years of the rodeo's history.

A crowd of 2,500 saw Schell chalk up the fast time of 19.6 seconds in the calf roping event for boys 14 to 18 years of age to assure himself of the gold cup. With his father, he won the hilarious father and son cow milking event in 24.7 seconds. Schell also topped the team tying event with his partner, Jimmy Mercer, when they tied their calf in 27 seconds.

Only event for contestants over 18, a jackpot calf roping contest, was captured the first day by Asbury Schell in 16.2 seconds. Pete Grubb, former world champion bareback rider, was second with 19 seconds, and Clarence Balcome was third with 21.2 seconds. In the second day's contest, Sam McKinney was first; Asbury Schell, second, and Bill Dixon, third.

Bill Foley won the bronk riding event the opening day, shortly after he had been injured in the chute by a wild horse. Jack Morgan, who competed at New York's Madison Square Garden this year, was second, and Clarence Knight was third.

First day's results included:

Calf Roping (Ages 5-13)—Donald McDaniel, Johnny Clem and Hank Davis. Brahma Bull Riding (Ages 14-18)—Ed Padilla, Amos Hawkins Jr., and Tony Verdugo. Team Tying (Under 18)—Donald McDaniel and Dwaine Miller. Calf Riding (5-15)—Lawrence McDaniel, Donald McDaniel and Edsel Steele.

Father and Son Wild Cow Milking—The Schells, the Hawkinses and Donald McDaniel and his father, Truman.

Second day's results included:

Calf Roping (Ages 5 to 13)—Kemper Marley Jr., Hank Davis and Lawrence McDaniel. Brahma Bull Riding (14-18)—Delbert Brooks, Gilardo Padilla and Pringy Rameriz. Team Tying (18 and Under)—Jimmy Mercer-Eddie Schell; Lloyd Davis-John Davis, and Gilardo Padilla-Delbert Brooks.

Calf Riding (5-13)—Dave Summerville, Chuck Clemens and Gary Holt. Calf Roping (14-18)—Eddie Schell, Lloyd Davis, Gilardo Padilla and Delbert Brooks. Bareback Bronk Riding (14-18)—Mike Banks, George Aldoff and Jack Edwards. Wild Cow Milking (Father and Son)—The Schells, the Marleys, and Johnny and Jack Clem.

Eighty-five competed in the show.

## Where Are You Wintering?

Kindly give the information on this blank and mail to The Billboard, Cincinnati, O., for our records of circus, carnival and tent shows in winter quarters:

Title of Show .....

Kind of Show .....

Owner .....

Manager .....

Winter Quarters Address .....

Office Address .....

## With the Circus Fans

By The Ringmaster

CFA  
President THOMAS M. GREGORY  
12039 Edgewater Drive, Lakewood 7, O.  
(Conducted by WALTER HOHENADEL, Editor  
"The White Tops," care Hohenadel Printing  
Company, Rochelle, Ill.)

Members Don Bloxham and Bill Perkins, both with the armed forces on Okinawa, experienced a typhoon there. Don writes: "Yes, we had quite a typhoon here a few weeks ago and I sincerely hope I will never experience another like it. One was a great plenty for me. We had received an advance warning that a typhoon was headed our way, but we didn't expect it to be so violent. The rain came down in sheets and was blown with such force by the wind that the rain drops would cut your flesh when they hit you. The wind reached a velocity of more than 150 miles per hour—that would be enough to make any circus boss canvasman crazy trying to keep the big top in the air—and blew down practically everything in its path.

"Our tent didn't blow down; we tore it down on orders. It would never have stood up thru the worst of the storm. They sent all of the men from our company to the mess hall for shelter. Shortly after we reached the mess hall, a galvanized iron structure, the wind blew the roof off, so we had no protection from the weather.

"I made a tour of the island a day or two after to survey the damage and found we were very lucky in our camp, as the damage was much greater in other sections. We are all set up again now and the wreckage has been cleared away and a new construction program started. Okinawa usually has eight of these storms annually and this is the second one I've experienced."

Pfc. Bill J. Uthmeier, CFA, is still with the Army Air Forces in Italy. He has been assigned to Capo Air Field, Naples, Italy, since July 8. While in Scotland and England he saw several small touring shows.

On a visit south recently, F. E. Loxley, Cranston, R. I., caught the following shows: Hamid-Morton Circus at Birmingham; Ringling-Barnum at Atlanta; winter quarters of Clyde Beatty Circus, Macon, Ga.; Bob Dickman, Supply, N. C., and Dailey Bros. at Radford, Va.

Bill Green, Washington, Kan., had two interesting visitors call at his home recently. One was Arthur Stensvad, North Platte, Neb., who was on his way home from attending his sister's wedding at Fort Riley, Kan. He was accompanied by his wife, Betty and his mother, Mrs. E. A. Stensvad. The other was C. H. (Dad) White, Fredonia, Kan., who came to pay a short visit. White, now 88, was lion trainer with the P. T. Barnum Shows from 1872 to 1878 and spun interesting yarns of the old days.

Mabel Buckingham, Gales Ferry, Conn., left Saturday (24) for California where she will spend the winter. Joseph Cotten, famed actor of stage and screen, is among those recently joining our association.

Bill Brinley, now with the armed forces at Great Falls, Mont., recently gave a talk in that city before the local chapter of Beta Sigma Phi, on his miniature circus and displayed pictures of it. Congratulations to our Western vice-

president, Stan Rogers. He has recently been promoted to the rank of major. He was stationed in India for a while. Stan was also in World War I and before entering service this time, was an MGM art director.

Frank Panisko, Butte, Mont., had a big time entertaining Ken and Bertha Maynard while they were in his city recently with a unit show. Maynard was accompanied by Jimmie Lauson, cowboy singer, and Eddie Scott, Yankee-Patterson show rigger, who is handling Tarzan for Ken.

## MIDWAY CONFAB

(Continued from page 51)

president of Liggett & Myers Tobacco Company; Stuart Peabody, advertising director for the Borden Milk Company; Chuck Swan, Coca-Cola executive; William Foley, advertising director for Philip Morris Tobacco Company; E. Darr, general sales manager for the R. J. Reynolds Tobacco Company, and H. Hatmaker, vice-president of the American Oil Company.

W. JACK (JAKE) MOORE returned to winter quarters in Parma, Mo., this week following a vacation trip with Mrs. Moore to Aransas Pass, Tex. Their son, Harvey, is recuperating in the Military Hospital in Columbia, Tenn., while their other son, Bernard, is managing a filling station in Aransas Pass. . . . DALE PASLEY, concessionaire on the Wallace Bros., Shows the past season, came up from his home in Vincennes, Ind., to spend several days in St. Louis with friends this week. . . . W. T. (TERRY) MARTIN, general agent of Jack Ruback's Alamo Exposition Shows, is at his home in St. Petersburg, Fla., where he will remain until after Christmas.

MR. AND MRS. HARRY E. MOORES, concessionaires with the Mighty Page and Kellie Grady Shows, will return to Florida after visiting with Mrs. Moore's parents at Newark over the holidays. . . . Mrs. Moore's son, Sgt. Jack Kingston, is en route to Newark from the Philippines. . . . CORP. A. J. (DOC) ROUND, returning from Germany to America after three years in the service, is vacationing with his wife, Nelle, at the Lake of the Ozarks in Missouri. Doc expects to join his old partner, Curley Clark, in concession operations next season. . . . JACK ROCKWAY, bingo operator on the George Clyde Smith Shows the past 10 years, is at Georgia Baptist Hospital, Atlanta, for an operation.

SOME MANAGERS never let their left hands know what their right hands are doing. For future protection, they keep their general agents in lobbies to do the handshaking while they do the agreeing and signing in their rooms.

MILTON M. MORRIS, recovering from a recent operation at Washington, threatens to spring with a trio of flat stores when he leaves the hospital. One each, says Milt, who's always been again 'em, for his two doctors, and the third for the superintendent of the hospital. "They not only charge you for every little thing, but they're clairvoyants, charging for things you were thinking about." . . . JIMMY HARRISON and Jack Russell, bingo caller and counter-man with the Royal American Shows, are wintering at the Harrison Hotel, Miami Beach. They'll be back on the road come spring. . . . LE-OLA, annex

## Dressing Room Gossip

### Mills Bros.

Jack and Jake Mills and elephant trainers Mr. and Mrs. Patsy O'Brien have returned to Ashland, O., from Williamsport, where Big Burma, the elephant, played a theater date. Big Burma participated in a bond drive one hour daily for four days, and hit front pages of both papers, one sheet carrying picture of elephant handing a bond to first purchaser, the other giving ride to returning serviceman.

Three bears have arrived and form the nucleus of menagerie planned for '46. A victory closing spectacle is now being prepared for next season. Spec will feature outstanding U. S. men in World War II.

Corp. Harry Mills has arrived from France. He will again be superintendent of the candy stands.

Circus animals will work in Ashtabula, O., December 29, and at the Cleveland Public Hall December 21.

## 80G Award Tops R-B Fire Claims Approved by Board

HARTFORD, Conn., Dec. 1.—An award of \$80,000, the largest yet made to an injured claimant as a result of the July 6, 1944, fire, has been made by Ringling Bros. and Barnum & Bailey Combined Shows, Inc., to an eight-year-old boy.

Award was made to Gerald B. LeVasseur, son of Ludger LeVasseur, 76 Burlington Avenue, Bristol, Conn., by the board of arbitration appointed by the Superior Court. Boy's mother, Mrs. Marion R. LeVasseur, died in the fire. The child's injuries included loss of the fingers on his left hand, severe burns on his right hand and body, and a permanent scalp wound.

## MACON BEATS MARK

(Continued from page 54)

Geddis, horizontal bar; clown number; Madame Marie Powell's trained dogs; disappearing dog act, with Albert Powell; Billy Powell wire, and Dolly Raoul girls in finale.

Brooks Geoghegan, potentate, was general chairman; Peggy Norville, of The Macon Telegraph, publicity; Paul M. Conaway, in charge of stagershow; G. P. Lockhart, concessions; Recorder F. B. Steger, tickets; W. J. Bailey, personnel; J. D. Shadburn, doorman and ushers, and J. P. Kennington, automobile and door prizes.

Backstage crew was headed by Charles L. Leonard, Aubrey Sanders and R. H. Godfrey.

Tex Williams, of Beatty show, had a good line of advertising banners. Boyce E. Miller was emcee for stagershow.

attraction with Al Tomaini's Side Show on the Jimmy Strates org the past three years, has returned to her home at Portsmouth, O., for the winter.

DETROIT NOTES: MILDRED I. MILLER, secretary of the No. 1 unit of the W. G. Wade Shows, returned from Philadelphia to go back to work in the show office here. . . . CAMERON D. MURRAY, manager of the Wade No. 2 unit, has recovered from a cold and is now back and around tending to business matters. . . . C. J. (JOE) BENNETT, general manager of the Joyland Amusement Attractions, has been paying friends a visit and introducing his wife. . . . D. WADE, general representative of the W. G. Wade Shows, just returned to Detroit from a business trip to Indiana and Michigan. BEVERLY JAMES, Detroit artist, has just finished designing a new emblem and shield for the W. G. Wade Shows.

MR. AND MRS. ROGER E. HANEY are in Memphis, visiting their son, Pfc. Conrad G. Haney, who is hospitalized at Kennedy General Hospital, undergoing surgical treatment for wounds received in combat in Germany. . . . W. JACK MOORE, owner of Moore's Modern Shows, purchased an Octopus and Roll-o-Plane which he will add to his line-up of rides for the 1946 season. . . . BILL MORGAN, Parma, Mo., purchased a new Tilt-a-Whirl which he will book on Moore's Modern Midway next season. . . . MRS. HOMER FINLEY, who closed a good season with the John Marks Shows, arrived in Little Rock this week. She will spend the winter months there with Mr. Finley, who had his rides operating this year on the Wopder Shows of America.

## WANTED

For 1946 Season

## BILL CAR MANAGER

Must be sober and get a good showing. John Brazzell, answer. Will buy cheap—Tanglely Callope for Whistles and Parts.

## BAILEY BROS.' CIRCUS

BOB STEVENS, Manager

American Legion Fair Grounds  
Newberry, S. C.

## FLYER WANTED

IMMEDIATELY

In Well-Known Flying Act with Solid Season's Bookings.

Write or Wire

## JERRY O. WILSON

2028 Benefit St.  
New Orleans, La.

## FREAK ANIMAL FOR SALE

Accepting bids on a Three-Legged Calf, ten months old.

## ELLIOTT WATKINS

509 Buchanan St. BELVIDERE, ILL.

## PROMOTERS WANTED

To raise considerable sum of money. Open for all promotions, especially amusement enterprises.

B. P. O. ELKS, No. 772  
Ogdensburg, New York

# New England RSROA-ers Form Chapter

## Co-Ed Roller-drome In

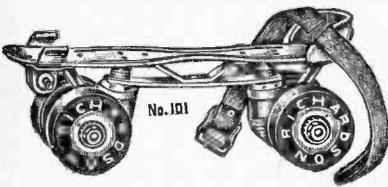
MEDFORD, Mass., Dec. 1.—Ten of the 12 New England RSROA operators met at Fred J. Bergin's Bal-a-Roue Rollerway here recently to organize a New England chapter of the parent organization. Fred H. Freeman, Chez Vous Rollerway, Boston, presided. Bergin heads the national music board, professional and the research committees, while Freeman is a member of the national board of control. Both are members of other committees of the RSROA.

The RSROA constitution and by-laws, with necessary changes, was adopted. Meetings will be held monthly, alternating at member rinks. Next meet was November 28 at John Walsh's Co-Ed Rink, Boston, at which time reports will be made on a future charity benefit pageant. This will be followed by a (See N. E. RSROA-ers on page 61)

# Canadian ARSA Championships Held in Toronto

TOEONTO, Dec. 1.—Amateur Roller Skating Association of Canada held its annual championship meet recently in Strathcona Roller-drome here thru sanction of the Amateur Roller Skating Association of Canada, controlling body of all forms of skating in the Dominion, champlain Provencher, honorary secretary, stated. Accommodation difficulties (See CANUCK CHAMPS on page 61)

**The First Best Skate**



**QUALITY**

**RICHARDSON BALLBEARING SKATE CO.**  
Established 1884  
3312-3318 Ravenswood Ave. Chicago, Ill.  
**The Best Skate Today**

**FOR SALE**  
PORTABLE ROLLER RINK, 40x90 ft. Good Khaki Tent, Sidewall, needs a little repair, push-pole type; 5 Center Poles, Jacks, Side Poles, Chains, Stakes, Skate Puller, good Maple Floor, 3x10 sections, some short sections; Bolts, Hooks, 2x6 Underpinning, Blecking, Electric Pole, Switch Box, Wiring, Benches, Tools, complete with 200 pairs brand new Chicago Skates, malleable hangers (skates new in July this year); 14 Box Skate Counter, Skate Stools, Skate Grinder, some repairs; practically new 100 Watt Airline Amplifier complete with Turntable, 4 Speakers and metal baffles, selector box, microphone and stand; Skatin' Toons Records. This outfit ready to go and a good buy. Immediate shipment. Cash price, \$4,500.00, P. O. B. here.

**HAROLD DINGFELDER**  
(Phone: L-153) Sleepy Eye, Minn.  
Box 454

**FOR SALE—VERY SOON**  
1 Model B Hammond Organ, B40 Speaker, good condition. Best offer over \$1,500. 150 pair Chicago Skates, best offer over \$3.25; Chicago Grinder, best offer; 2,100 square feet of Hard Maple Flooring, used only 4 months, sections 3x12 ft. Building sold, closing our Joliet Rink.

**ROLLATORIUM RINK**  
7 W. Clinton St., Joliet, Ill.

**No. 321 DUSTLESS FLOOR DRESSING**  
Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal., in 5 gal. containers. Terms: 2% with order, balance C. O. D.

**GAGAN BROTHERS**  
444 Second St. Everett, Mass.

**ROLLER RINKS**  
Have two extra good Rinks, 41x100. Both complete, one with top, one without. Each has 150 pr. good skates, sound system, wiring and parts. Can ship today.

**HENRY SIEPMAN**, Cedar Rapids, Iowa.

# Reading, Pa., Ops Boost Their Spots Despite Strikes

READING, Pa., Dec. 1.—Rink owners who have been handicapped for publicity and advertising because of a newspaper printers' strike which is going into its fourth month, have an additional headache now that trucking companies are strikebound. Supplies needed at rinks have been held up and frequently cut off because of the truck drivers' strike.

Ads have been taken in country newspapers and streetcar cards are being used. Most of the rinks have also been distributing handbill advertising, which has proven effective.

Many publicity stunts are being used on streets to attract holiday shopping crowds, and tie-ins have been made with department stores to display rink togs give rinks poster space.

Week-end business is still big and mid-week business has been holding up surprisingly well.

# Many Try, Tho Few Pass California ARSA Tests

OAKLAND, Calif., Dec. 1.—California Amateur Roller Skating Association held figure and dance tests, judged by the United States Figure Skating Association and sanctioned by the USARSA, in Dimond Rink here November 25. Howell James, Tom Hocking and Dorothy Lindgren were the judges. Only a small number passed the tests out of a large group of contestants. Those passing, and the clubs they represented, were: Junior Bar Figure Test: Patricia Russell, Les International Figure and Dance Club; Verna Canote and Frances Duffy, Stockton Figure Skating Club.

First Figure Test: Janice Hilliad, Martinez Figure Skating Club; Guy Abbott, Les International Figure and Dance Club, and Carrol Flanagan, Stockton Figure Skating Club.

Second Figure Test: Barbara Ziem, Martinez Figure Skating Club, and Gladys Pollastrini, Les International Figure and Dance Club.

Bronze Dance Test: Verna Canote and Frances Duffy, Stockton Figure Club, and Gloria Urton, Les International Figure and Dance Club.

Silver Dance Test: Faith Benedict and John Van Duyne, Martinez Figure Skating Club.

# South New Jersey Nixes Philadelphia Rink Ads

PHILADELPHIA, Dec. 1.—Roller rink owners report that South Jersey newspapers are refusing rink ads from this city because the paper shortage has made newspaper space tight. Altho ads were accepted during more critical war days, the space shortage is the excuse given by Jersey sheets.

Local papers have not refused to accept Jersey ads and rink owners are beginning to suspect sabotage. An investigating committee, composed of rink owners, has been formed to check the cause of ad refusals.

# Cows Out and Calves In At Lincoln, R. I., Barn

PROVIDENCE, Dec. 1.—Edward A. McNulty, Pawtucket (R. I.) contractor, is constructing an amusement center in Lincoln, R. I., by remodeling a large barn on the Lonsdale Farms property.

He plans to convert the top floor, 247 by 84 feet, into a ballroom to play name band attraction. Second floor will have a large roller-skating rink and dining hall. Ground floor will be used for eight bowling alleys, a game room and dairy bar. A 1,500-car parking lot will be established on the grounds adjoining the barn.

# What's What?—Sefferino

Editors, *The Billboard*:  
Being a member of the RSROA and aware that it had formed an affiliation with the FIPR some years ago, I naturally took quite an interest in the article, "Membership Assured in FIPR for the USARSA," which appeared in a recent issue of *The Billboard*. After I read the story I visited *The Billboard's* (See **WHAT'S WHAT?** on page 61)

# Philly Group Will Operate New Spots

PHILADELPHIA, Dec. 1.—Newcomer to the list of city rinks is the German-town Recreation Center, which just applied for corporation papers under the State law. Outfit will organize, construct, own, maintain, purchase and operate rinks in the Philadelphia area.

It's reported that owners plan to build combination roller skating rinks and bowling alleys and include other forms of amusement ideas and devices in their first structure, which is expected to be located in the northern section of the city.

The rink will be the big feature of the first establishment and it will be so constructed as to be able to be used as an outdoor or indoor rink. Construction of the roof, which will permit this dual purpose rink, is still a top secret, but operators expect to announce their full plans within the next few weeks.

# Test Dates Scheduled In Greater New York

NEW YORK, Dec. 1.—USFARS (RSROA affiliate) has set its program for rinks in the New York metropolitan area. Bronze medal dance tests will be held the second Tuesday of each month while the figure tests for first bar and bronze medal, the second Thursday of each month. Silver medal dance and advance figure tests are set for the third Tuesday of every other month beginning December 18. Tests will be given after the regular evening session at each spot.

This program is not intended to interfere with or in any way interrupt the occasional proficiency tests conducted by the amateur skaters or their clubs at the various RSROA rinks. On the contrary, it is intended to facilitate mat- (See **TEST DATES SKEDDED** on page 59)

# URO Schedules Heavy Program For Cincy Meet

CINCINNATI, Dec. 3.—United Rink Operators' two-day convention opened here today in the Hotel Gibson. Charters plane from La Guardia Field, New York, brought a large contingent of rink executives.

Ed Von Hagen, vice-president of the URO and operator of the Norwood (O.) Rink, held open house in honor of his birthday anniversary and following dinner at the hotel, where Mayor Frank (See **CINCY PROGRAM** on page 59)

# Name Amateur Judges

BELMONT, Mass., Dec. 1.—Mrs. Rora M. Hodder, Belmont, chairman of the USFARS judges, tests and competitions committee of this RSROA affiliate, appointed the following amateur judges:

Bronze Dance Judges' Certificates—Dorothy M. Danecki and Gilda B. Mazzuca, Chicago; Juanita Clemetson, Billings, Mont.; Betty Lou Berra and Mar- (See **Am Judges Named** on page 59)

# Roll Around in Bomb City

OAK RIDGE, Tenn., Dec. 1.—This city of the atomic bomb now has the Myers Rink. Good business is reported by Mr. and Mrs. Ray Swanson, formerly of Peoria, Ill., with the former assistant manager and the latter cashier. Plans are under way for special Christmas and New Year's Eve parties.

LONGER  
LIFE AND  
GREATER  
WEARING  
COMFORT



NOW HYDE'S NEW STRAP PROTECTORS preserve the straps on your rentals and eliminate that uncomfortable "bite" of each strap on the skater's ankle, preventing chafing and insuring snugger ankle fit. Send us your orders now for prompt delivery. Only \$1.20 per dozen pairs.

**HYDE ATHLETIC SHOE COMPANY**  
Manufacturers of those famous BETTY LYTLE Roller Shoes  
CAMBRIDGE, MASS.

# The New STREAMLINED SKATE BAG



Trade Mark Applied For

**THE ONLY INTERLOCKED CORNER SKATE BAG MADE TODAY!**  
\$2.95 Each Sold to Rinks and Stores Only

Highly polished, natural wood grain finish, sturdy construction, equipped with two locks. Water repellent and guaranteed against defects. Available in Four Colors: Maple, Walnut, Cherry and Butternut.

No less than four bags to shipment.  
C. O. D. 20% With Order.  
Manufactured Exclusively for  
**NEW JERSEY SKATE SUPPLY CO.**  
126 William Street BELLEVILLE 8, N. J.

# FOR SALE ROLLER SKATING RINK

(Sacrifice)  
Fully equipped. Hammond Organ with Solovox and Speakers. Sound system, microphone. 95 pair Chicago Shoe Skates, 365 pair Chicago Rink Skates. 1 Skate Grinder. Large Vacuum Cleaner. Assorted miscellaneous Rink Equipment. Good lease. Olympic Amusement Park, Irvington, N. J. Building, 240'x90'. All year round business. This park one of the finest and busiest in New Jersey. Selling because of death in family.

**WILLIAM MISHKIND**  
49 Berkley Ave. BELLEVILLE, N. J.

# FLEX-O-PLATE

A new Shoe Plate developed by Bert Bacon, for over forty years one of the top professional skaters of the world. This plate is less than half the weight of steel and much more flexible. It has been rink tested for over six months and not one plate has buckled or broken.

These plates are available in all sizes drilled for any type hanger at prices slightly higher than steel plates. Order several trial pairs at once for your Xmas Sales. State shoe size and type of hanger when ordering. Price in less than 100 pair lots, \$1.75 per pair.

**ARTHUR B. BACON EQUIPMENT CO.**  
418 N. Jackson St., Jackson, Michigan

# SKATING RECORDS

With  
**STANDARD DANCE TEMPOS**  
Write for Complete List.  
**SKATING RHYTHMS RECORDING CO.**  
P. O. Box 1838, Santa Ana, Calif.

**WHY "CHICAGO" SKATES**  
TRADE MARK REG. U.S. PAT. OFF.



No. 778

They are the MOST POPULAR and SERVICEABLE Skates on the Market. Their upkeep is very small and they have proved to be good money earners.

**CHICAGO ROLLER SKATE CO.**  
4427 W. Lake St. Chicago, Ill.

# "Vacant Lot" Spots Draw Wrath

## NAAPPB Head Cautions Ops

Huedepohl urges industry to combat opposish with improvements, attractions

CHICAGO, Dec. 3.—A blunt warning to park operators to prepare for some mighty stiff competition from what he termed "vacant lot amusement parks" was sounded here today by Paul H. Huedepohl, president of the National Association of Amusement Parks, Pools and Beaches in an interview with *The Billboard*.

"People are recreation-conscious and demand outdoor recreation such as parks offer," Huedepohl said. "Some operators already have sensed this and have set up what they term amusement parks in nothing more than a vacant lot. You haven't witnessed it yet here in the Midwest, but I know it exists particularly around the Los Angeles area. I've seen it with my own eyes."

The NAAPPB head warned park operators that to meet this and other types of competition they will have to constantly improve their parks. "Give the people the best," Huedepohl said, "and business will take care of itself. People want the best and are willing to pay for it. It's up to the owners to see that the public gets the best."

As managing director of Jantzen Beach Park, Portland, Ore., Huedepohl says it has been his experience this year that people are demanding "name" bands more so than ever before. He said no longer are park owners, operating large dance halls, able to get by with a mediocre dance band. "It must be a name band and must be a good one," he said.

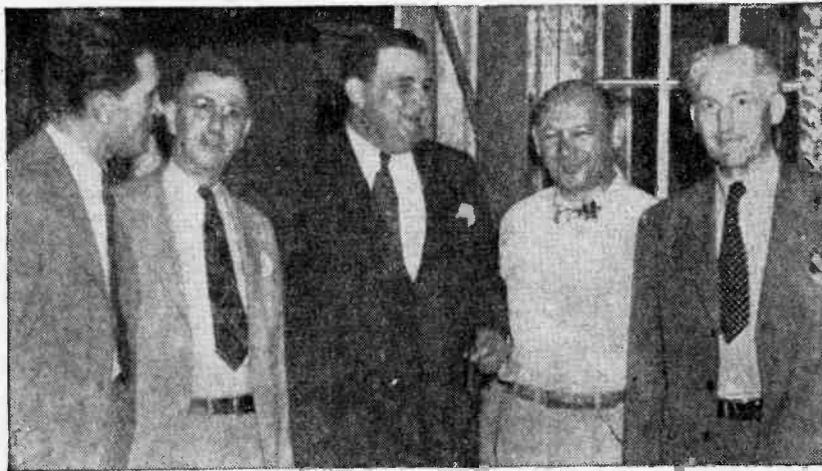
Pointing out that the NAAPPB meeting in Chicago this week is probably the most important in history, Huedepohl pointed out that many important items will be up for discussion. He urged manufacturers to do everything in their power to speed up the manufacture of various park paraphernalia, especially rides. "The field is in dire need of new rides, especially new ideas in rides, and it is up to the manufacturers to give us those rides just as soon as it is humanly possible," the NAAPPB prexy said.

Regarding amusements rides, Huedepohl said, in speaking for himself, he wanted it noted, that in addition to stressing safety in rides, manufacturers should hit upon some way to load and unload rides at a faster rate. He noted that most rides today are the type in which it takes a long time to load and unload when doing a peak business. Just what kind of a ride idea Huedepohl had, if any, that would take care of this proposition, he did not say.

One demonstration on the convention program which Huedepohl says will attract the attention of every park owner and operator attending the convention is the television demonstration scheduled for Tuesday afternoon (4) following the executive session. He said there is no doubt that television is something parks will have to install in time to come. "Now," he said, "is the time for them to learn all they can about it and hear it discussed from the park standpoint."

The Oregonian said he didn't think there was any doubt about this year's convention being the largest in history from the attendance standpoint. "I can't speak for the rest of the country," he said, "but I do know that the West Coast will have a larger attendance this year than in quite a few years."

HARRY BATT, manager of Pontchartrain Beach, New Orleans, attended the NSA banquet in New York last week and was happy to see Joe McKee hale and hearty at the speakers' table.



GOV.-ELECT WILLIAM M. (BIG BILL) TUCK and Virginia politicians relaxing at the Frolics Ballroom, Seaside Park, Virginia Beach, Va. Left to right: Councilman Fred Haycox, Democratic Leader Floyd Kellman, Governor Tuck, General Manager Jack Greenspoon, Seaside Park, and W. Jones, school principal, of Virginia Beach.

## World Exhibit Corporation To Go With N. Y. Luna in '46 If Court Tangles Clear Up

Firm Awarded \$140,000 Abatement Figure

NEW YORK, Dec. 3.—Luna Park, Coney Island, N. Y., its interior vacated all last season because of a disastrous fire which destroyed 40 per cent of the area August 12, 1944, may be operated next summer by an organization called the World Exhibit Corporation, of which Joel Turner is prexy, if future court actions are speeded up to make that fact possible.

It's all due to a decision by Hon. Justice Smith in Supreme Court, Special Term, Part 3, Brooklyn, November 24, and to the indefatigable efforts of the corporation's attorney, Nathan H. Elman, who scored a victory when the judge decided in favor of the W. E. C. and against the bank, Farmers' Trust Company, otherwise known as the Prudence Bond Corporation, by allowing the former the sum of \$140,000 as an abatement figure in the total purchase price of \$275,000.

Details of the long-fought case were all clearly brought out in a long summation in *The New York Law Journal* of November 24. Pertinent facts were that Prudence received from various insurance companies the sum of \$153,000, that Prudence had made a down payment on account of the full purchasing price and that the closing of title had been set for September 15, 1944, but adjourned to September 29, 1944. Also that the latter date was when the plaintiff tendered the remainder of the purchase price upon condition that an abatement be made to the full extent of the fire damage.

### Operating Tangle Unraveled

It was contended during this court action that the property so destroyed was the source of 50 per cent of the gross income of the park and that it occurred without the fault of either party. Further, that at the time of the execution of the contract to sell, the original tenants, W. C. Miller and the Danziger Brothers, were occupying the premises under lease, one of the clauses of which called for the tenant to make certain repairs and that tenants continued in possession until October 19, 1944, when they abandoned the property without making repairs caused by the fire. Whereupon Prudence resumed possession and between September 1, 1944, and October 20, 1944, received income from the park amounting to \$8,500, but also incurred expenses totaling \$51,246.21, which sum Prudence sought to charge to

plaintiff. However, this the judge thought differently about and declared that the loss Prudence sustained had been counterbalanced by proceeds accruing from the insurance policies and which exceeded the amount of the abatement.

Claim for abatement was predicated upon a partial destruction of the premises which occurred after the closing of the contract executed July 25, 1944, but before delivery of the deed.

Prudence and others interested will appeal, of course, but if W. E. C. comes out ahead in succeeding court skirmishes, it will, in all probability, get control of the park for the difference, which is \$135,000.

According to Attorney Elman, Eddie and Harry Danziger and William Miller, co-partners in the operation of Luna for the three seasons prior to 1945, are definitely out of the park picture.

## Bridgeport Spots Finish in Black

BRIDGEPORT, Conn., Dec. 1.—Municipally owned Pleasure Beach Amusement Park and Seaside Park concessions produced earnings totaling \$49,234.82 over expenditures from April 1 to October 31, according to Director Perry W. Rodman.

Actual cash receipts from operations amounted to \$394,338.31, according to the interim report submitted this week by Rodman. Expenditures for the same period were \$345,103.49.

Profits on park operations amounted to \$65,480.60 and additional receipts before the close of the fiscal year, March 31, 1946, are expected to add another \$30,700.

Token of the shortage of foodstuffs for concessions was Rodman's report that only seven and a half tons of hot dogs were sold in contrast with the 30-ton average of a normal year.

## L'horbe Back in Harness

DAYTON, O., Dec. 1.—William de L'horbe Jr., recently discharged from the army after a three years' hitch, has assumed his new duties as sales manager of the National Amusement Device Company, this city.

## All-Year Sked For Princess

MIAMI, Dec. 1.—Miami's Princess Park, cashing in on its first week-end operations to the tune of 25,000 admissions, is being groomed by its owners, Norris P. Roland and Ivy T. Blount, for year-round operations.

Roland, owner of the Mighty Monarch Shows, and Blount, a Miami business man, had 10 of their own rides in operation when the park opened Friday (16) under the management of Earl Reid. Fifteen other rides, and a large string of concessions were also on the midway, including Charles Goss's Fly-o-Plane and Glass House, R. P. Tipton's Flying Scooters, Octopus and Roll-o-Plane, Hal T. Wilson's Auto Scooters and Pony Ride, M. G. Lynam's Whip and Leo Schultz's Tilt-a-Whirl. Leo Simon, high-fire diving free act and a Wild Life exhibit, were also in action.

In the center of the park is a 100-square foot terrazzo dance floor. Bands are slated for changes twice monthly. In for the inaugural was Dave Lester's ork, with Hal Lane scheduled to follow.

Thursday (15) was preview night, with 1,500 visitors made up of press representatives, clergy and city, State, school and civic officials. Visitors included Sam Solomon, J. C. Weer, Jimmie Chanos and Charles Lenz.

## First Thanksgiving Day Since War Is Big at A.C.

ATLANTIC CITY, Dec. 1.—With the end of travel bans and the availability of gasoline, one of the largest Thanksgiving Day crowds since pre-war years was reported here. Visitors arrived several weeks in advance and railroads and bus terminals reported record-breaking rush.

Hotel reservations exceeded any in past and many sold-out signs were posted at beachfront hotels, with side avenue hotels reporting few vacancies. The Marlborough-Blenheim, Brighton, Chelsea and Mayflower were full for the entire week. Capacity week-end reservations were reported for the Claridge, St. Charles, Breakers, Madison and Jefferson. Amusement places were in full swing. Two local football games added to the festivities.

In recent years khaki was the predominant color on the Boardwalk, but due to the discharge of large numbers of servicemen, male civilian attire was again predominant.

Resort spots are now preparing for the first post-war Christmas holiday, with reservations already reported heavy.

## Name Cramer Asst. Manager Of A. C. Convention Hall

ATLANTIC CITY, Dec. 1.—Col. W. Bennett Cramer, who served at Gen. Omar Bradley's headquarters in Europe, has been named assistant manager of Convention Hall, according to an announcement made by Phillip E. Thompson, manager.

Colonel Cramer's appointment is temporary, pending the holding of civil service examinations for the post, which has a salary range of \$3,000-\$3,600. Position was left vacant by the death of Edward Dougherty during army occupation of the auditorium.

Cramer entered active service September 16, 1940. Several weeks ago he returned to his position as social investigator in the city relief office.

## New \$100,000 Shell, Stage Urged for Belle Isle Park

DETROIT, Dec. 1.—A \$100,000 appropriation in the next Detroit budget will be requested by the department of parks and recreation for the construction of a shell for concerts, plays and pageants at Belle Isle.

Proposal calls for a large stage to accommodate 300 persons at one time, shower and locker facilities and dressing rooms. Original shell became dilapidated and was torn down and only a platform remains.

# American Recreational Equipment Association

By R. S. Uzzell

Herbert Schmeck is now sole owner of the Philadelphia Toboggan Company. Schmeck started with the concern as a workman many years ago and climbed to the top. Last year three of his associates and co-workers died, namely, George P. Smith, Katy Gaskill and George Baker. This year Charles F. Keller died in Portland, Ore., while managing for Paul Huedepohl.

John J. Carlin is at it again in a big way. While his hockey team, the Baltimore Orioles, was at the top a few years ago, he sold the club with the provision that when the team played in Baltimore it would use his arena. Later the team was disbanded. Now Carlin is busy building a new team. He was a busy man in New York, making arrangements for his team to play in the Garden and also getting in on the ground floor regarding television. He was accompanied to New York by his two daughters. His youngest daughter will be married January 12.

William De L'Horbe has been released from the army and is glad to be back in the amusement business. He has been engaged as sales manager for Vaszin Amusement Device Corporation, Dayton, O.

Eli Bridge Company has 40 orders for Ferris Wheels for 1946 delivery. Mrs. Virginia Kline may not be able to at-

tend the Chicago meetings because of an injury suffered while horseback riding. The death of Robert Lusse leaves only two active Lusses at a convention. At one time six Lusses answered convention roll call.

## AM JUDGES NAMED

(Continued from page 57)

garet Schmidt, St. Louis; Frank Gallagher, New York; Richard R. Gordon, College Point, N. Y.; Ralph K. Becker, William Brown, Edward M. Girard, Charlotte H. Green, Edward G. Kondrek, Edward J. Koziol and Harold M. Winfield, Cleveland; Mary Lee Eagle, Stowe, Pa.; Dorothy M. Fosnocht, Pottstown, Pa.; Elmer H. Kuper and Sarah V. Kuper, Cheyenne, Wyo.; Carol K. Bodden, Queens Village, L. I., N. Y.; Louise Lakin, Chicago; Charles O'Connell and Amena June Stiles, Somerville, Mass.

Silver Dance Judges' Certificates—William K. Vassar, Cleveland; Janet Ruth Hoffman, Bellaire, N. Y.; Shirley Kramer, Berwyn, Ill.; Betty Lou Berra and Margaret Schmidt, St. Louis, Mo.; Donald H. McGregor and Frances A. Pietsch, Cleveland, and Robert R. Irwin, Chicago.

No. 1 Figures Judges' Certificates—William C. Hainsworth, Bridgeport, Conn.; Betty Lou Berra, St. Louis, and James R. Barry, Spokane, Wash.

No. 2 Figure—Ned Norworth, Medford, Mass.

## CINCY PROGRAM

(Continued from page 57)

Ward, of Norwood, was the principal speaker, group visited the rink to witness a number of special demonstrations. Scheduled for Tuesday (4) is a meeting thruout the day, with a cocktail party and dinner for radio and press in the evening and an address by Cincinnati's Mayor James Garfield Stewart.

Radio will carry programs today and tomorrow, with George Apdale, president of the USARSA, outlining the obligation of rink management and what the amateur is entitled to, as well as comment on international competition. Oscar Morgan, executive member, USARSA; Willard Holland, president group, and others will also speak on the radio.

Early arrivals today were William Schmitz, Ruth Platta, David L. Barr, Mr. and Mrs. G. J. Carson and Frank Morris, America on Wheels officials, and Wally Kiefer, Earl Van Horn, Frank Ferrara, Allen Sproh, Mr. and Mrs. Willard Holland, E. V. Regalia, George Apdale and Ozzie Nelson.

## TEST DATES SKEDDED

(Continued from page 57)

ters for the serious skater who, due to irregular working hours, time elements and other unforeseen circumstances, never seems to get a chance to take proficiency tests.

### Calendar of Tests

December 11—Bronze medal dances, Bay Ridge Rink, Brooklyn.

December 13—Bar and bronze medal figures at Columbus Circle Rink, New York.

December 18—Silver medal dances and figures, Eastern Parkway Rink, Brooklyn.

January 8, 1946—Bronze medal dances and figures, Eli Rink, New Haven, Conn.

February 12—Bronze medal dances, Gay Blades Rink, New York.

February 14—Bar and bronze medal figures, Sunnyside Rink, Queens, New York.

February 19—Silver medal dances and advanced figures, Queens Rink, Elmhurst, N. Y.

March 12—Bronze medal dances and figures, Paterson Recreation Center, Paterson, N. J..

April 9—Bronze medal dances, Hillside Rink, Queens, L. I., N. Y.

April 11—Bar and bronze medal figures, Columbus Circle Rink, New York.

April 16—Silver medal dances and advanced figures, Empire Rink, Brooklyn.

May 14—Bronze medal dances, Park Circle Rink, Brooklyn.

May 16—Bar and bronze medal figures, Sunnyside Rink, Queens, New York.

June 11—Bronze medal dances and figures, New Dreamland Arena, Newark, N. J.

## While Strolling Thru the Park

SAM SIEGEL, operator of photomatic concessions at Eastwood Park, Detroit, last season, is loading up with new equipment for next year, when he will take over concessions at Jefferson Beach, Detroit, which is slated to open under new management.

MR. AND MRS. BUD MUNN, wintering at McAllen, Tex., after closing their third season in a row in Riverside Amusement Park, at Austin, Tex., are expecting their son, Sgt. Buddy Munn, his wife and baby to join them after the holidays. Buddy is due for discharge after four years with the army.

## Help! Help!

This column is to be conducted for personalities connected with Parks, Beaches, Pools and Resorts. Send your material to the Outdoor Editor, The Billboard, 155 N. Clark Street, Chicago 1.

RUDY VALLEE, band leader, last week disposed of a group of lots on Jefferson Boulevard, Atlantic Beach, L. I., N. Y., which he has held for several years.

HARRY GREEN, for 18 years a clown at Edgewater Park, Detroit, is jobbing neckwear and related lines in the Motor City this winter.

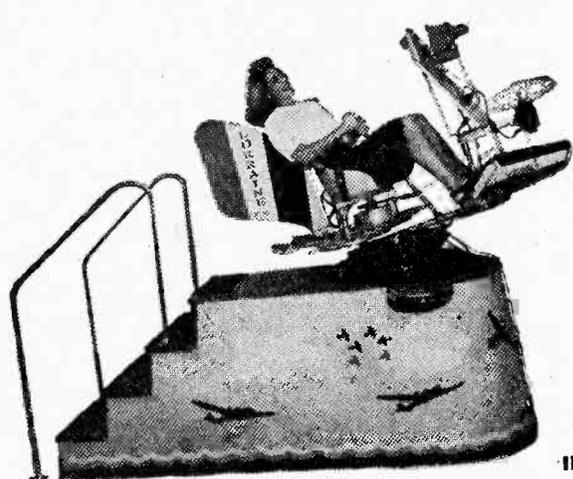
NEIL C. BAUER, recently discharged Army Air Forces captain, has been appointed promotion manager of Timberline Lodge on Mount Hood. He had experience as a ranger, naturalist and camp supervisor with the National Park Service before entering the army. Fred Van Dyke is manager at Timberline, which is reopening this winter after having been closed thru the war.

PAUL H. HUEDEPOHL, managing director of Jantzen Beach Park, Portland, Ore., on hand for the NAAPPB convention in Chicago, December 3-6, is leaving for Richmond, Va., to attend the national AAU meeting. Huedepohl is vice-chairman of the swimming committee. Following the meeting in Richmond, he will go to New York December 10 to attend another national AAU gathering at which time discussions will center on the United States' participation in the 1948 Olympics to be held either in London or Lausanne, Switzerland.

## Brownwood Amusement Park Wants

Ride Help. All Concessions open. Agents for Ball Games, Penny Pitch, Slum Joints. Address: BOX 158, Brownwood, Texas.

SEE THE SENSATIONAL NEW  
**"PILOT TRAINER"**  
 ON DISPLAY AT THE PARKS CONVENTION  
 CHICAGO - DECEMBER 4-5-6



"PILOT TRAINER" WILL BE ON DISPLAY AT  
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 EXCLUSIVE DISTRIBUTORS IN ILLINOIS, IOWA, INDIANA, WISCONSIN

DON'T MISS THIS TERRIFIC MONEY-MAKER THAT'S BREAKING RECORDS ALL OVER THE COUNTRY!  
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"PILOT TRAINER" IS NOW ON DISPLAY AT THESE DISTRIBUTORS:

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**Pilot TRAINER SALES Co.** 2 COLUMBUS CIRCLE NEW YORK 19, N. Y. Circle 6-6551

## WANTED

### RIDES FOR SEASON OF 1946

Park located in the heart of a large industrial area has several ride concessions open, especially interested in Kiddie Rides. Good proposition will be offered to reliable concessionaires. A good season is anticipated as we are going to specialize in industrial picnics.

## CRAIG BEACH PARK

EARL F. PEITZ, Manager  
 BOX #7, LAKE MILTON, OHIO

## FOR SALE

Following equipment in good condition:

- 1941 Super Rolloplane, including Tractor and Trailer. Will sell with park rights. Very attractive proposition.
- 10 Car Allan Herschell Kiddie Ride, reconditioned.
- Allan Herschell Blue Goose Ride, with complete conversion to 14 Car Auto Ride.
- New Kiddie Rocket Ride, beautiful Rocket Cars.
- Pinto Airplane Swing.
- Dentzel Three-Abreast Park Merry-Go-Round, beautiful Ride and Animals are in excellent condition. Powered by electric motor.
- Tractors and Trailers.

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DESIGNER • BUILDER • OPERATOR  
 Amusement Parks & Devices  
**JOSEPH E. DRAMBOUR**  
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## FOR SALE

### AMUSEMENT PARK

6 to 8 acres, 400 to 600 ft. beach frontage. Playland of South Shore, Mass. Modern dance hall, capacity 2500; bowling alleys, fully equipped fountain, cocktail lounge with largest bar in South Shore; swimming pool, 60x90; 700 bath lockers and facilities, large Howard Johnson Restaurant. Full kitchen equipment with up-to-date refrigerated fountain and accessories for same. 30 to 40 lots available for expansion of park. 3 large summer residences.

BOX 712, c/o The Billboard, 1564 Broadway, New York 19, N. Y.

## FOR SALE

To be moved from premises  
**LEAD Gallery** with 7 rifles, steel plates and scenery.  
**ARCADE.** About 150 units and Photomatic.  
**COMPLETE Equipment for Fun House or Dark Rides;** air operated.  
**Booths, Popcorn Machine and Frankfurter Grills, etc.**  
**15-H. P. 550-Volt A.C. Motor.**  
**Assortment of Motors, Switches and Pulleys.**  
**SEE OR WRITE FOR LISTS**  
**H. C. MARTINELLI**  
 1794 Columbus Ave. Springfield, Mass.

# "SELL THAT SPACE" --- HIRSCH

## Rich Market Looms in '46

### La. State Fair exec sees bigger end of income coming from commercial exhibits

CHICAGO, Dec. 1.—A greater proportion of the income of fairs should come from the sale of commercial exhibit space in 1946 than ever before.

This was the opinion expressed by William E. Hirsch, veteran Louisiana State Fair secretary-manager, shortly after his arrival at the Sherman Hotel here for the annual convention of the International Association of Fairs and Expositions.

"There is a huge number of new products or improved products which companies have to sell, and these companies are eager to exhibit," Hirsch declared. "What's more," he added, "the people want to see these new developments, have money, will buy, and exhibitors will do an exceptionally good business."

Citing experience at the 1945 State Fair at Shreveport, Hirsch pointed out that most of the exhibitors at the fair, which was held on a reduced scale, yet drew 500,000 people, applied for contract renewals on their space after the expo had been under way only a few days. "That was how good their sales were," he said. Most exhibitors this past year were handicapped by lack of equipment to display, and this was particularly true in the farm equipment field, Hirsch indicated.

One of the new important exhibitors at fairs should be manufacturers of pre-fabricated houses. Modestly again referring to Louisiana State Fair, he told of a 1945 experience of one manufacturer who set up a pre-fabricated house, complete to decorations, running hot and cold water, sidewalks and landscaping, and who did a veritable wholesale business, taking many orders and building up, in addition, another list of potential customers.

"From the fair's standpoint, it was one of the most successful commercial exhibits we ever had. It not only brought in money to the fair and made money for the exhibitor, but it proved an outstanding attraction to fairgoers," he said.

"Home appliances and farm machinery equipment fields should be among the heaviest of the exhibitors," Hirsch opined. "Improvements in home appliances have been vast and a tremendous pent-up consumer market has been established. As for farm machinery, the fair is the best possible place for farmers to see the new lines of the various manufacturers in action, make comparisons and decisions as to which to buy.

"Along with the expansion of farm machinery exhibits, there should be an expansion of agricultural and livestock exhibits," Hirsch continued. "Livestock shows were curbed during the war years, but they should be greatly enlarged now that travel restrictions are at an end and other wartime difficulties slide into the background. Farmers today have money and they are more interested than ever before in breeding good stock.

"Agricultural exhibits fell off in number and quality during the war years, but," he added, "these should be back to a higher level than ever before by the release from wartime duties of agricultural agents, farmers and others in the field."

Hirsch beamed when asked his opinion of the fair labor situation. "It wasn't the higher prices that was paid for ordinary labor during the war years, but the fact that we didn't get much for our money that irritated. Now," he concluded, "we should get good labor."

GEORGE COOK, boasting modern improvements to his Funny Ford act, will be booked next season under the Barnes-Carruthers banner.

## Calgary Records 300G Take, Nets 108G Operating Surplus

CALGARY, Alta., Dec. 1.—Calgary Exhibition and Stampede, Ltd., returned a 1945 operating surplus of \$108,145, the financial report, recently released, shows. Surplus for 1944 was \$112,462.

Total income for the year was \$300,973, with the greater part of the amount being derived from the annual exhibition and stampede. Expenditures totaled \$192,827.

Gate and grandstand receipts aggregated \$179,042, while pari-mutuel receipts from horse racing amounted to \$46,489. Attendance at the 1945 exhibition and stampede hit 294,101, a new high.

Fair board received \$7,490 as its share of the spring race meet operated by the R. J. Speers Corporation. Racing and pari-mutuel expenses at the fair totaled \$35,304.

Stampede donations and entry fees totaled \$9,593, while exhibit space, concessions and midway contributed \$34,995.

Advertising and printing expense amounted to \$10,462; stampede prizes and expenses, \$43,721; general prizes, \$13,993; music and attractions, \$12,628; employees wages during exhibition, \$14,462, and administration expenses, \$21,666.

New addition to the livestock pavilion was built at a cost of \$31,389. Board has set up \$100,000 for improvements and rehabilitation of property deferred because of war conditions, and another \$100,000 reserve for "operating contingencies."

Of the total operating balance of \$108,145, the sum of \$19,512 was used to make up total of \$79,512 spent on improvements to the grounds and buildings, \$60,000 having been reserved for this purpose the previous year. This reduced the net operating surplus to \$88,632 for the year.

## Carroll Heads New Mass. Fair Horse Racing Circuit

GREAT BARRINGTON, Mass., Dec. 1.—Edward J. Carroll, president and general manager of the Barrington Fair, has been elected president of new racing organization to be known as the Massachusetts Fair Circuit. Unit will represent Marshfield, Brockton, Northampton and Great Barrington fairs. Circuit was organized at a recent meeting in Worcester. Plans for 1946 will be laid at a meeting in Boston in December.

# FAIR MEN: HERE'S BEST BET

## Contact Hotels Now for Rooms

### Early reservations necessary to insure accommodations for State meetings

CHICAGO, Dec. 1.—Best bet of the week, "Make your hotel reservations in advance," was touted by incoming fair men and attractions people for the annual convention of the International Association of Fairs and Expositions.

Tip was offered with a view to the forthcoming succession of State meetings of county and regional fairs.

Show people won't have to be hit on the head to get the idea. Some knew before they hit Chicago just what the hotel situation was. Others didn't, much to their sorrow. There were many turn-aways at Hotel Sherman, not only dur-

duced the net operating surplus to \$88,632 for the year.

Total assets were reported at \$289,628. Greater expansion of junior livestock shows for farm boys and girls is planned, the development to follow the lines of 4-H clubs of the U. S.

R. W. Ward has been re-elected president for the third successive year. A. H. McQuire has been returned as first vice-president and James B. Cross as second vice-president. J. Charles Yule has been reappointed manager.

## Pan-Am. Hereford in Win Class; Seeking Dallas Fair Berth

DALLAS, Dec. 1.—Officials of the second annual Great Pan-American Hereford Exposition and International Championship Rodeo expressed satisfaction over the \$20,000 premium beef show and rodeo which closed here November 18 after 12 performances.

Total rodeo audience was tabbed at 52,400, a few hundred over the 1944 edition. Free gate at the Hereford exhibit, however, brought 3,000 more spectators to gander prize cattle than last year's show.

Expo leaders closing night appealed to rodeo crowd to vote local bonds this month to provide a better building for the annual event. Deal is for a \$40,000, 10-year issue of 10-year bonds for a new livestock arena and other improvements at the State fairgrounds.

Cattle show execs have expressed a desire to have the 1946 exhibit and rodeo in conjunction with the first post-war State Fair of Texas. Roy Rupard, fair's secretary, revealed that the livestock building committee of that org voted November 21 to build new cattle, sheep and hog barns for the 1946 fair. Date for resumption of the world's largest State fair will be decided, Rupard stated, at meeting of International Association of Fairs in Chicago.

Total prize money for rodeo winners here was \$19,000—including \$9,000 in entry fees. Managing Director Lynn Beutler did not reveal grand prize amounts in announcing the 1945 finals. Rodeo saw 196 cowboys competing—66 of them in the calf-roping event at a (See Pan-Amer. Hereford on opp. page)

## Taylor in for Matlick at Ky.; 1945 Net: 38G

LOUISVILLE, Dec. 1.—Kentucky State Fair will be represented at the IAFE convention in Chicago by C. W. Taylor, of Lewisport, Ky., who was named Wednesday (28) to succeed J. O. Matlick as manager of the event.

Matlick, who retains his place on the State fair board, was not a candidate for re-election to the post he had held one year only.

The new State fair manager, a member of the Kentucky State Legislature, had not previously been identified with the fair. He was elected by the State fair board.

Under Matlick's stewardship, the State fair had the banner year of its history, a preliminary auditor's report submitted at Wednesday's meeting disclosing a probable \$38,000 net from 1945 operations at Louisville's Churchill Downs. The regular fairgrounds was occupied by the army during the war.

Matlick heads a three-man committee charged with deciding whether a new site is to be purchased for the development of a new fair plant or the present grounds rehabilitated. Bids have been asked on the present fairgrounds, according to Matlick.

Matlick disclosed that post-war plans point to year-round operation of the fairgrounds, no matter which decision is reached by his committee.

J. C. Wehrley, for many years assistant manager of the fair and identified with its operation 39 years, was recently ousted by action of the board. Wehrley charged politics had prompted his removal.

## Tucson Board Calls Off Plans for Pima Co. Event

TUCSON, Ariz., Dec. 1.—Study of the physical conditions at the fairgrounds, together with the controversy existing over ownership of the buildings, has prompted the Pima County Fair commission to rescind its dates for a 1946 fair. G. E. Blackledge, chairman, said that investigation of the buildings indicated it would be impossible to restore them to use in time for the fair, January 31-February 3.

The "who owns what" controversy exists between the Pima County Board of Supervisors and Tucson mayor and city council. The city owns the land, while the county claims title to the buildings.

ing the convention but weeks in advance.

Those who hadn't made their reservations either doubled up with someone or went without accommodations in the hotel—which wasn't any help to those in the attraction-peddling field.

Hotel situation thruout the country, generally speaking, is tight. For this reason, the tip is passed on to county and regional fair men to make their reservations now for their State meetings. A list of these State meetings appear in this issue, with the convention hotel and convention dates given.

Record-breaking attendance, which now looms for most State meetings, won't ease the situation. Moreover, it is a certainty that the State meetings will bring out an unprecedented number of attraction firms.

The war is a thing of the past but not as far as hotel service goes. For this reason, don't expect that ice up in three minutes flat, as in pre-war days. And don't think you're in the wrong hotel if you don't see the lobby or halls looking like a sample room of a poster printing company. Shortage of help will be the reason.

Enthusiasm, however, will run to new (See Make Reservations on opp. page)

## Harris Directing Davenport Annual

DAVENPORT, Ia., Dec. 1.—Mississippi Valley Fair will go in 1946, with Frank Harris, for many years Art Corey's understudy as assistant secretary of the Iowa State Fair, coming over from Des Moines to manage the event.

Harris, a member of the State fair staff since 1919, is scheduled to take over as general manager next week and devote his full time to promotion of the fair, which will be held August 13-18.

Fair, with a record of ups and downs in late years, will be backed by prominent Davenport business men, headed by Neff Wells.

The fair directors have entered into a 10-year agreement with the Mississippi Valley Amusement Park, Inc., owners of the grounds, which gives them title to the exposition buildings and a lease for exclusive use of the grounds during three weeks at fair time. J. Neff Wells declared the organization will begin operations free of debt and with a good working balance for 1946.

## Around the Grounds

**GRAVELBOURG, Sask.**—Gravelbourg Agricultural Society is out of debt and will hold a two-day fair in 1946. Officers are Louis Braconnier, president; L. J. Braziel and Elpheé Bouvier, vice-presidents, and Mrs. M. L. Dorais, secretary-treasurer for a 17th term.

**CRAIK, Sask.**—Crailk Agricultural Society has established a \$100 agricultural scholarship to be awarded yearly to a farm boy or girl of the district. Harold Hattie has been elected president. Other officers are O. F. Parks and J. I. Sloan, vice-presidents; Ivan McMillan, secretary, and C. E. Kennedy, treasurer.

**MIKE BENTON**, down Atlanta way, wouldn't mind those blown-up rumors of illness so much if only a few posies were tossed in his direction. "But," says Mike, president of the Southeastern World's Fair, "I don't remember anyone sending me flowers or telegrams." He characterized the reports of his sickness "on the absurd side," pointing out that he was in a hospital for a week of rest and a few asthma and hay fever treatments.

## Osceola, Neb., Starts Year With Clean Slate

**OSCEOLA, Neb., Dec. 1.**—Polk County Fair, for the first time in 25 seasons, will start the year free from debt in 1946. Management has approximately \$500 in treasury.

Don Nordberg, of Stromsburg, has been named secretary to succeed Louis Hastert, of Shelby, who resigned after 26 years as director, president and secretary.

## MAKE RESERVATIONS

(Continued from opposite page)

highs at the meeting, and with plenty of basis. Virtually every county and regional fair will be in operation next fall, some after a four-year period of inaction brought by the war.

Moreover, the vast majority is sitting on record or near-record treasury surpluses, and these fairs, in most instances, are prepared to break loose on ambitious expansion programs, both in attraction buying and in plant construction and improvement.

What's more, fairs can buy with assurance that the attractions or products can be delivered. Gone is the constant threat that some wartime restriction would cancel out an attraction or some other planned feature.

Erasing of gasoline, tire and automobile restrictions not only make possible greater attendance but insure greater drawing appeal, because the elimination of these restrictions spell the return of automobile and motorcycle races and thrill shows, sure crowd-pullers of the past.

State meetings will be marked by a feverish scramble of attraction peddlers. Part of scramble will be due to new faces on both selling and buying end. War years have seen many shifts in fair boards, passing of some from and the entrance of many new faces into the attraction selling arena. The fact that more attraction money will be available will add to the scramble.

## PAN-AMER. HEREFORD

(Continued from opposite page)

\$50 entry fee. Bulldogging contest nicked them for \$25 fee, and riding events \$15.

Rodeo results:  
Saddle Bronk Riding—Vic Swartz, Jolly, Tex., first; Eddie Curtis, El Reno, Okla., and Louis Brooks, Sweetwater, Tex., tied for second and third.

Brahma Bull Riding—Todd Whatley, Bethel, Okla., first; Hoff Allen, Pecos, Tex., second; G. K. Lewallen, Blackwell, Okla., third.

Bulldogging—Charlie Colbert, Byers, Okla., first; Jiggs Burke, Comanche, Okla., second; H. D. Binns, Colgate, Okla., third.

Calf Roping—Slim Whaley, Duncan, Okla., first; Tony Salinos, Encinal, Tex., second; George Brown, Lawton, Okla., third.

**MOOSE JAW, Sask.**—Fred H. Jones, Moose Jaw district farmer, has been re-elected president of the Moose Jaw Exhibition Company for a third term. Edward Evans and J. G. Wilkinson were re-elected vice-presidents, and James C. MacDonald was reappointed secretary-manager.



## Meetings of Assns. of Fairs

Fair Managers' Association of Iowa, December 10-11, Fort Des Moines Hotel, Des Moines. E. W. Williams, Manchester, secretary.

Iowa State Fair Board, December 12, Fort Des Moines Hotel, Des Moines. L. B. Cunningham, secretary.

Wisconsin Association of Fairs, January 2-4, Hotel Schroeder, Milwaukee. J. F. Malone, Beaver Dam, secretary.

Indiana Association of County and District Fairs, January 7-9, Lincoln Hotel, Indianapolis. William H. Clark, Franklin, secretary.

Kansas Fairs Association, January 8-9, Jayhawk Hotel, Topeka. R. M. Sawhill, secretary, Glasco.

Association of Tennessee Fairs, January 8-9, Noel Hotel, Nashville. Henry W. Beaudoin, Memphis, secretary.

Minnesota Federation of County Fairs, January 9-11, Hotel Saint Paul, St. Paul. Allen J. Doran, Grand Rapids, secretary.

Western Fairs' Association, January 10-12, Sacramento, Calif., Louis S. Merrill, Fresno, secretary.

Illinois Association of Agricultural Fairs, January 15-16, St. Nicholas Hotel, Springfield. C. C. Hunter, Taylorville, secretary.

Ohio Fair Managers' Association, January 16-17, Deshler-Wallick Hotel, Columbus. Mrs. Don A. Detrick, secretary, Bellefontaine.

Georgia Association of Agriculture Fairs, January 18, Piedmont Hotel, Atlanta. E. Ross Jordan, Macon, secretary.

Michigan Association of Fairs, January 21-22, Fort Shelby Hotel, Detroit. H. B. Kelley, Hillsdale, secretary.

Western Canada Fairs Association, January 21-22, Royal Alexandra Hotel, Winnipeg. Keith Stewart, Portage La Prairie, Man., secretary.

Western Canada Association of Exhibitions, January 21-22, Royal Alexandra Hotel, Winnipeg. Mrs. Letta Walsh, Saskatoon, secretary.

Nebraska Association of Agricultural Fairs, January 22-23, Lincoln Hotel, Lincoln. Chet G. Marshall, secretary.

Massachusetts Agricultural Fairs, January 23-24, Parker House, Boston. A. W. Lombard, 21 Jason Street, Arlington, Mass., secretary.

North Dakota Association of Fairs, January 24-25, Hotel Powers, Fargo, N. D. E. W. Vancura, Fessenden, secretary.

North Dakota Association of Fairs, January 24-25, Fargo, N. D. Virginia Association of Fairs, January 28-29, John Marshall Hotel, Richmond. C. B. Ralston, Staunton, secretary.

Pennsylvania State Association of County Fairs, January 30-February 1, Abraham Lincoln Hotel, Reading. Charles W. Swoyer, secretary.

Western New York Fair Managers' Association, February 1, LaFayette Hotel, Buffalo. Glenn W. Grinnell, Batavia, secretary.

Texas Association of Fairs, February 1-2, Adolphus Hotel, Dallas. O. L. Fowler, Denton, secretary.

Ontario Association of Agricultural Societies, February 6-8, King Edward Hotel, Toronto.

**INQUIRIES** are being made and secretaries of associations of fairs should send in the dates of their annual meetings.

## Gov. Kelly Will Hear Pro And Con on Fair Transfer

**DETROIT, Dec. 1.**—Pro and con arguments on transfer of the Michigan State Fair from Detroit to another city will be heard at Lansing, Monday (10), when the State fair board meets with Gov. Harry F. Kelly to study the issue.

A resolution urging the retention of the fair at Detroit was adopted last week by representative civic and business leaders of the city.

## N. E. RSROA-ers Organize Chapter

(Continued from page 57)

meeting December 19 at Ernest Young's Riverdale Rink, Natick, R. I.

### Elect Officers

Officers of the New England Chapter of the RSROA are Fred H. Freeman, president; John Walsh, vice-president; Edward H. La Venture, Whalom Park, Fitchburg, Mass., secretary, and Joseph T. McNamara, Rollerway, Revere Beach, Mass., treasurer.

Pageant committee: Fred J. Bergin, chairman; Leo Doyle, Rialto Rink, Springfield, Mass., and Ernest Young, Program committee: Fred H. Freeman, chairman; Leo Doyle; Raoul Bernier, Roller Rink, Portsmouth, R. I., and Harry Neckes, Palace Rink, Hartford, Conn. Finance committee is composed of the officers, while the board of control comprises all members. Herbert A. Briggs Sr., Riverside Rollerway, Agawam, Mass., and Benjamin Morey, Ell Skating Club, New Haven, Conn., also attended. Maurice F. Whitney, Rex Rink, Lowell, Mass., and Frank B. Allen, Rainbow Rink, Ellsworth, Me., were unable to be present.

### Others Present

Among others present representing rinks were Austin Bassing, pro, Springfield, Mass.; Albert Walker, Springfield; Carl Russo, pro, Revere Beach; James Martland, manager, Newport, R. I.; James Price, manager, Boston; Betty Jane Yarrington, Emily Melville and Coonie Umbach, pros, Boston; Edward McLaughlin, pro, Hartford; Bill Lenox, pro, New Haven; William Nilsen, pro, Portsmouth, R. I.; Mr. and Mrs. Edward DeViney, pros, Natick; Edward Young Jr., Natick, and J. G. Edwards, Boston.

After the meeting the members and their representatives, together with the following, adjourned to the Winchester Country Club for dinner: Edwin Hodder, member of the executive board of the USFARS; Mrs. Edwin Hodder, chairman, judges, test and competition committee, USFARS; Mrs. Edward La Venture, Mrs. Joseph McNamara, Mrs. John Walsh, Mrs. James Price, Mrs. Fred J. Bergin, Mrs. James Martland, Mrs. Fred H. Freeman and Mrs. Ernest Young.

### Co-Ed Roller-drome Joins

Following dinner, the party participated in a program welcoming John Walsh, owner, and James Price, manager, of the Co-Ed Roller-drome, Alston, into the RSROA fold, at the former's rink. Capacity attendance was recorded despite rain, and the program included demonstrations in dances and the International. Refreshments were served by Mr. and Mrs. Walsh, assisted by Mr. and Mrs. James Price.

## CANUCK CHAMPS

(Continued from page 57)

and transportation restrictions prevented many participants from attending. Most of the contestants were from the Province of Ontario, winners being from Toronto and Hamilton.

Association executives expressed the hope that next year's annual would see contestants from across the Dominion as well as from the United States. Local newspaper advertising and publicity brought good attendance. J. W. Pickavant, vice-president of Strathcona Roller-drome, said that the local appearance of the *Roller Skating Vanities* recently stirred public interest in the amateur championships.

Judges, all from Toronto, were Miss M. Take, Miss M. Brereton, Norrie Bowden, Richard McLaughlin, T. W. Jull, Dr. J. A. Priestman.

Winners of the competitions were: Juvenile Ladies—1. Joanne Margaret Thomas, 2. Marjory Haughton, 3. Doris Carleton. Junior Ladies—1. Joan Drury, 2. Barbara Avery. Novice Ladies—1. Doreen Nicholson, 2. Mrs. Doris Jenkins, 3. Dorothy McCarty. Novice Men—1. James Henderson (Hamilton), 2. Bernard Ryan, 3. Kenneth Rozel. Novice Dance—1. Edwin Pattison, Shirley Henderson, 2. George Palmer, Peggy Helm, 3. Lou Scott, Mrs. Pearl Elliott. Intermediate Ladies—1. Betty Pike, 2. Joyce Payne, 3. Bernie Howard. Intermediate Men—1. Ronald Smart (Hamilton), 2. Ronald Brown. Intermediate Pairs—1. Kenneth Rozel, Betty Pike. Senior Ladies—1. Janet Morrill, 2. Lenore Kearns. Senior Dance—1. Roger McLachlan, Gloria McLachlan, 2. Eugene Green, Helen Parniak, 3. Bruce Hyland, Doreen Nicholson. Senior Pairs—1. Bruce Hyland, Doreen Nicholson, 2. Roger McLachlan, Gloria McLachlan.

## WHAT'S WHAT?

(Continued from page 57)

skating news editor to acquaint myself as to who was responsible for the announcement. I found that it had been received in the form of a press release from the office of Ozzie Nelson, of the USARSA.

While the editor and I were discussing the issue pro and con, he received a letter from the office of the USARSA which carried a denial that it was assured of membership in the FIPR, but that it only held hopes of becoming affiliated. When I received my next copy of *The Billboard*, I found nothing in regards the denial in the skating columns, so I immediately queried the skating editor as to why it did not run. He informed me that the reason he did not publish the contradiction was because he had received a phone call from Edward Von Hagen, of the Norwood (O.) Rink, a vice-president of the URO, requesting that he kill the story, and thus Ozzie Nelson's effort to be fair was tossed into the waste basket.

The incident is important, as it knocks out all claims that the USARSA is a body of amateurs controlling their own affairs and establishes the fact that Nelson and his amateurs are superseded in authority by officers of the URO. *The Billboard* reaches nearly everyone interested in roller skating, including the various athletic governing bodies. I know, too, that *The Billboard* is an impartial publication and will print both sides of any issue. With this in mind I challenge the AAU, the URO and the USARSA to hop over this one. CAP SEFFERINO, Sefferino Roller-drome, Cincinnati.

**SUNNIE WILSON**, owner of the Forest Club Roller Rink, reports business good at this spot, which has been Detroit's leading Negro rink for the past several years.

**NEW OFFICERS** of the Paramous (N. J.) Dance and Figure Skating Club are George Halenbach, president; Charles Irwin, vice-president; Grace Danrea, secretary, and Joanne Lok, treasurer. Members of the executive board are Jean Ackerman, Paula Gutzzeit, Florence Bonocore, Marie Kievit and James Shaw.

**GAY BLADES**, New York, holds its annual minstrel show, with a cast of 100, December 18-19. There will be six specialties and three group numbers.

**MOBILE (ALA.) ROLLER ARENA** opens New Year's Eve. M. W. Davis will be in charge of the floor and have two assistants, while Mrs. Davis will serve as assistant manager and have charge of the ticket booth. Hammond organ will provide the music, with automatic music during intermissions and for juvenile skating. Spot will be open nightly, with Mondays reserved for private parties.

**ALRENE POLAND** instructs in speed and fancy skating at Sefferino Roller-drome, Cincinnati. There is no charge for lessons. Rink operates nightly except Mondays, with Saturday and Sunday matinees.

**M. D. BORELLI**, owner of rinks at Sunset Beach, Almonesson; Franklinville, Clouester City and Pitman, N. J., recently advertised that his places cater largely to school children and church groups and that no actions that tend toward juvenile delinquency are tolerated. Police of Camden, N. J., had reported closing of a rink in the old Elks' building which was alleged to have been a factor in a delinquency case.

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## Babb Players Set Holiday Vacation

DALLAS, Dec. 1.—Wayne Babb Players, owned and operated by Wayne Babb and Charles Evans, continue to do good business in their location here at 2833 Fort Worth Avenue. To permit the company to take a short rest they are closing from December 10 to Christmas night, when they resume with *The Rosary*.

Since the opening, July 10, 1944, they have used everything in their repertoire from *Arsenic and Old Lace* to *Jessie James*. Roster has Opal Baldwin, b. o.; Aggie Barker, tickets; Jack Roberts Vaughn, scenery; Verge Lester and Alyce Southern, characters; Jimmy Van, comedy; Crawford Eagle, general business; Jessie Adams, general business and character; Irene Bryant, lead; Charles Evans, juvenile and Hammond organ, and Wayne Babb, lead and director.

The owners, during the lay-off period, will go to New York to line up some new bills. Recent visitors included Mr. and Mrs. Harley Sadler, Mundee and June and Lieut. Col. Harry Phelps. Mrs. Jimmy Van, who was with the show until a short time ago, is recuperating after a major operation at Baylor Hospital here.

## School Tricks

By E. F. Hannan

OVER THE COUNTRY and more particularly in the East, semi-professional groups are playing schools and picking up considerable money offering flesh bills of the dramatic type, with a few sticking to novelty and music. This is a change from former seasons when novelty was going big. To keep on the right side of the ledger, these tricks must keep casts down and not spend too much contacting and booking. Booking from agencies or by mail does not always work to break in a new group, but after the org becomes established and has something to talk back to them, booking is easier without personal contact.

Several groups have tried the radio-type mystery play, and have found that kid audiences were ahead of the thespians, and a second try for this type was no go. The old rep-type mush bill, cut to the size of a swift mover for a small cast, please best, and while once it was boy goes for girl, now it is vice versa. Jazz, jitter and juke have reversed the likes of audiences of school age, but the same old sentimental angle rides right along. School shows are more numerous each season.

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## Rep Ripples

**BRASSEY PLAYERS** are in Pine County, Minnesota. . . . R. L. CHANCE has a religious film show in the Springfield (Mass.) area. . . . WALKER'S PLAYERS, four people, colored, are in the Lakeland (Fla.) sector. . . .

**ROGER BURT**, who had Burt's Comedians in Oregon the past summer, has a school show around Salem, Ore. . . .

**DeLORME PLAYERS** are appearing at French organizations in New England. Trick is Canadian. . . .

**GALEN PLAYERS** are in Middlesex County, Massachusetts, and the Bay Players are around Annapolis, Md. . . .

**LAWRENCE GILFOIL**, old-time repster, is promoting amateur shows in Southern Vermont, and L. L. Clayton has a vaude-film show in the Thomasville (Ga.) area. . . .

**EAST BOSTON PLAYERS**, three people, are in the Boston section, doing schools and auspice dates. L. N. Thomson is manager. . . .

**GRASSE PLAYERS** are around Augusta, Mo. . . . T. N. SANDS opened his vaude-pic show at Buckfield, Me., middle of November and is now in Northern New Hampshire. . . .

**DUVAL PLAYERS** are operating around Levis, Que., and the Island Players are in Niagara County, New York. . . .

**DAVID STOCK** has a religious film around Macon, Ga., using dramatic skits of a religious nature to augment pictures. He also has bookings in Florida. . . .

**NORFOLK PLAYERS**, colored, are in the Roanoke (Va.) area, and Ed Darenbrock has a school show in Eastern Oregon. . . .

**ARTHUR KINSLEY** is framing a religious picture show to open near Troy, N. Y. . . .

**IRVIN C. MILLER** has combined his *Brown-Skin Models* with the *Florida Blossoms* org, and the colored show now has 75 people. Miller's *Brown-Skin Models* was at City Auditorium, Savannah, Ga., November 21 and opens a week's engagement in Jacksonville, Fla., December 6. . . .

**AL TINT**, formerly with minstrel and A rep orgs, is in his third year at the YMCA Cigar Store, Chicago. Recent visitors there were Bob Conn, blackface comic of the old Al G. Field Minstrels, who recently closed with the Jack Kane show; Pete DeLoss, juggler, formerly with Vogel's Minstrels, under the Needham & Denner banner; Bob Carney, who started in minstrelsy with DeRue Brothers, and now at the Rialto, Chi burlesque house, and Clyde Cole, who is in the clothing business in Iowa. . . .

**SUNAPEE PLAYERS** are in the area around Keene, N. H., and Francis Morderich has a religious film show in Litchfield County, Conn. . . .

**CRAWFORD PLAYERS** are operating in the Winnipeg sector, and Gitt's Show, vaude-pic, is in Ardmore (Okla.) territory. . . .

**NORTHAMPTON PLAYERS** in Eastern Massachusetts 10 weeks under auspices, are now in New Hampshire. . . .

**FALMOUTH PLAYERS**, three people, are operating in Cape Cod sector of Massachusetts. . . .

**MAJOR PLAYERS** have a *Rip Van Winkle* show playing school assemblies in the East. . . .

**GEORGE HERTER** has a one-man show in the Dover (Del.) sector, doing dramatic sketches under auspices. . . .

**GRAHAM PLAYERS** are playing auspice dates around Albany, N. Y. . . .

## PCSA

(Continued from page 48)

erberg helps keep the ladies' lodge room in tip-top shape. Al Flint is now in charge of the front office, having replaced John Backman, retired.

Frank Redmond, co-chairman with Joe Mettler, reported that the show-within-a-show, which was put on by Mel Smith, netted \$1,445.34 for the Sick and Relief and Cemetery Funds. Ted Levitt, on behalf of the Bob Schoonover Shows, presented a jackpot of \$111.45 to the Sick and Relief Fund.

Members introduced at the meeting included Moxie Miller, Harold Mook, Ted Levitt, Joe Metcalf, Charles Walpert, Walton DePellaton, John Van Sickle, Roy Scott, Eddie Welch, Harry Golub, A. E. Stein, Doc Gilligan, Red Cook, Cal Enfield, Johnny Levaggi, Bob Matthews, Al Weber and Find, Howard and Smith.

Annual memorial service will be December 6 at Showmen's Rest, Evergreen Cemetery. Jack Hughes is in charge.

Joe Glacy and Eddie Brown report everything going along okay for the banquet and ball scheduled for December 18.

Visitors recently have been Mr. and Mrs. Percy M. Jones, owners of the Victory United Shows, and Benny Samuels, who is here for the winter.

## MIAMI SHOWMEN'S ASSN.

(Continued from page 49)

Lambert, Ernest Evans, Arky Bradford, Robert Hunter, Frank Bergen, Joe Kury, John Kravitz, Paul Kellow Sr., Buster Hayes, Daniel Cain, Robert Wilkinson, Harry Marchion, Edward Horwitz, Robert Paul, C. P. Henry, William A. Maguire, Ben Rosen, Ainos W. Salters and William Ladue.

Bert Symons, Arthur L. S. McRorie, Alfred J. Rinaldi, John G. Daniels, Ora A. (Pop) Baker, Nathan Goldstein, Robert Stiman, Pete Burkhardt, Peter Farrow, Charles E. O'Brien, John Lamp-ton, Cecil Rice, John E. Kline, Virgil Pate, Charles E. Fisher, Morris Zaltin, Jess Jordan, Joseph Geib, Hymie Schreiber, William Wolper, William Keefe, Louis Sandler, George Dennie Moore, Albert E. Boxall, Ronald Douglas and Paul Donald Kellow.

Lionel Boyce Campbell, Maurice Levitt, Ralph Arnold Miller, Ben Karno, Homer Gwinn Stevens, George H. Washburn, Forrest Monroe Scruggs, Bill Klein, Moe Fishman, S. E. Puckett, Herman J. Brennan, Vernon E. McEntire, Louis Baker, Steve Libitz, Ben Handmaker, Arthur Touhey, Little Joe Miller, K. F. (Brownie) Smith, Gilbert Howard Tracey, Leonard H. Tracy, Irving Neuman, Joseph De Goro, Sam Lager, Anthony Trippi and George W. Vannoy.

Wauna D. Jones, Luther Anglin, Jack B. Russell, James Moeller, Tom A. Arger, Frank Monahan, John Obielicki, Henry P. Cigol, John Schubert, Martin Grey, Norris P. Roland, Lee McDaniels, Erwin L. Fisher, Frank Harrison, J. D. Frisbie, Thomas Bevilacqua, James P. Casey, Jack T. Wallace, Richard Cutler, P. G. Stack, William Grosso, Sam Tucker, Leonard Gould, Robert Vincent Snowden, Chester Patty, Fred Bailey, Allen Fresco Paper, Ben Segal, Clyde Toler, L. P. Reece, Charles L. Golden, Richard H. Ford and Arthur Courtney.

Curtis L. Bockus, Isaac Stern, Walter A. Boland, Walter H. Link, George Gordon Johnson, F. E. Kelly, Henry Kramer, P. J. Ringens, James J. Paulino Jr., Abe Feinberg, George E. Van Horn, Philip Luis Cusani, Francis E. Glynn, William Robert Yohan, Abe T. Goldfine, S. A. Hull, O. B. Barfield, Jack Goldie, Herman Gibeau, Seymour (Sonny) Levin, Norman Livermore, John J. Shelly, Edward Seremba, Edward J. Carroll, Al C. Beck, Harry Meyers and William Miller.

Brother Sam Solomon, president of the Showmen's League, made an interesting speech, praising the organization for the tremendous strides it was making. The Banquet and Ball Committee was reported as functioning and would announce the date for the ball at a later meeting. Committee members are Max Kimerer, chairman; George Golden, Bob Parker, Carl Sedlmayr, Art Lewis, Al Rossman, Ralph Endy, Louis A. Rice, Ben Weiss, Maxie Herman and Cliff Wilson.

The annual meeting, the elections and the ball will be held between the 1st and 15th of January. J. D. Frisbie has been appointed club custodian. President Dave Endy, Bob Parker, George Golden, Maxie Herman, Norman Littlefield, Carl Sedlmayr and Bill Bartlett left for the North to attend the NSA ball and the Chicago conventions. Miami is literally jammed with showfolk, and the clubrooms are crowded night and day.

The board has approved the appointment of an assistant to the secretary. Jack Barth, who was seriously ill, is recovering. Mosias (Swizzle) is on his way to Miami from a hospital in North Carolina. Over 200 members attended the funeral here of Sully Winniman who died November 19.

## MICH. SHOWMEN'S ASSN.

(Continued from page 48)

sided, assisted by Past President Harry Stahl, First Vice-President Ben Moss, Second Vice-President Roscoe T. Wade, Treasurer Louis Rosenthal and Secretary Bernhard Robbins. William Green, of the Showmen's League of America, was a guest and spoke on the spirit of fraternalism among showfolks.

Ora (Pop) Baker has been discharged from the hospital. Service committee will donate a set of colors and other ritual paraphernalia to the Michigan Showmen's Joey Moss American Legion Post No. 442.

Harry Stahl presented Bill Korth and Nate Golden with brief cases as a token of appreciation from the building trustees for their splendid work in making the new home possible.

Recently elected members are Eddie Martin, Frank Parcaro, Hy Alpert, Max Kolin, Nush Adelman, Tom Jergovich and Lew G. Sukienick. SP 1/c William Noble, of the navy, former concession worker

in Edgewater Park, was a visitor. S/Sgt. Brown, here on furlough, spoke at the November 26 meeting. Rudolph (Fat Norton) Nathenson was given a life membership for acquiring 50 new members in the past year. Joe Exler is the proud father of a new daughter.

## S OF A

(Continued from page 48)

burg, Rod Kurry, Umbertina Desideri, William C. Dearing, Jeannie Johnson and Don Louis Fisher.

Introduced at the recent meeting were Gus Kindell, Rex and Minerva Boyd, Bob Dignan, Jack Rhodes, Oscar Walker, Rose Fisher, Dolores Coronada, Pete Decenzle, Mr. Morrison, Mirosa Herman, Mrs. Norman Shue, Oscar Lowenthal and Mary and Teddy Texeira. Welcomed back was Polish Fisher.

Election of officers is scheduled for the December 3 meeting. The dinner-dance meeting in the Scottish Rite Hall is scheduled January 7. Publication of the bulletin will be delayed until December 9. Walter Hale reported that five Monogram Pictures stars will be on hand at the dinner-dance meeting, including Gale Storm and Johnny Mack Brown. The next afternoon they will be guests of showfolks and Bill Kyne at the races at Bay Meadows.

Steve Murphy reported that Harry Friedman underwent an operation at Chinese Hospital. Mrs. Roche reported Pio Bendenelli is seriously ill. Flowers were ordered sent to Rose McGovern, still ill in her home.

## HASC

(Continued from page 48)

A. and Raymond Clayton and Ellis White, \$10 each; Henry Sullivan, C. A. Ross, George Elser, Buck Day, D. E. Whitney, H. S. (Curley) Clark, Clay Weber, George Sargent and Captain Hugo, \$5 each, and F. L. Moore, \$1.

Grand opening of the clubrooms will be held December 7.

## NSA

(Continued from page 48)

his ticket with a 6 instead of an 8. . . . Joe Basile outdid himself with his music. . . . Banquet held during driving easterly rainstorm which failed to dampen the spirits of the guests. . . . Next meeting, Wednesday, December 12. Next banquet, Thanksgiving eve, 1946.

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- 1-Lb. Costume Jewelry Needing Repairs ..... \$ 5.00
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- Yellow, Per Doz. .... 12.00

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- EARRINGS, Pierced or Screw, Per Doz. .... 5.00
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Send Check or We Will Ship C. O. D. No Deposit Necessary.

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**ARMY-NAVY-MARINES**  
12 MOISTURE PROOF SMOKING KITS  
(Consists of Lighter and Cigarette Case)  
In Connection With a 1000 Hole Board.  
Takes In ..... \$50.00  
Pays Out in Merchandise, Plus Self-Supplied Cigarettes ..... 20.65  
Profit to You ..... \$29.35  
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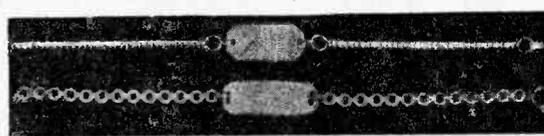
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Snake Link \$1.00  
Fancy Link EACH

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218J229B ..... Each \$1.20  
Lipstick-Shape Lighters—Red or Black Enamel.  
218J228B ..... Per Dozen \$4.50  
"Strike" Lighters—Stainless steel. A firm  
stroke of the pin lights. 12 on display card.  
218J226B ..... Per Card of 12 \$3.50



Teaspoons—Stainless steel.  
322S267B ..... Per Gross \$18.00  
Open Stock Silver-Plated Flatware. Good pattern. Per Dozen \$1.35.  
365S152B ..... Per Gross \$15.00  
Dessert Spoons—Per dozen \$1.60.  
265S153B ..... Per Gross \$17.85  
Dessert Forks—Per dozen \$1.75.  
263S154B ..... Per Gross \$19.40  
Fluorescent Desk Lamp—Metal with brown crackle finish. Porcelain reflector. Uses 15-watt tube.  
57E30—Priced without tube. Each 7.95  
All-Leather Billfold—Semi-stitchless. Bill divider. 2 pockets. 8-window passcase. Black or brown. Each \$1.25.  
412L155B ..... Per Dozen \$7.80  
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817M70V ..... Per Dozen \$8.00  
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322S254B—Per set \$1.25. Per Doz. \$18.00  
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311S289B ..... Each \$2.30  
15-Inch Bolo Knife—1917 Army issue. Complete with sturdy sheath. Used.  
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322K34 ..... Per Carton \$1.35  
Bangle Bracelet—Sterling silver. Twist design.  
228J597T—Each \$1.00. Per Dozen \$9.00  
Special Diamond Set Wedding and Engagement Ring Set—Handsome 10K yellow gold mountings. Solitaire has genuine diamond. Wedding ring has three smaller diamonds. Presentation box. 111D251B Per Set \$4.50  
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Novelty Plastic Pencil—Automatic. Shaped like 2 baseball bat.  
245J147 ..... Per Dozen \$1.85  
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241K17B—Doz. \$1.45. Per Gross \$15.00  
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WHOLESALE DISTRIBUTORS SINCE 1911  
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**AAA — WANTED ARCADE EQUIPMENT, especially Ten Strikes and Skee Balls. Don Zak, 3017 S. 14th St., Milwaukee, Wis. np**

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**BALLY BASKETBALL, \$50.00; ANTI AIR-craft, \$40.00; 3 Exhibit Card Machines with cards, \$75.00 for three; Radio Rifle, \$40.00; 4 R.T. Guns, \$15.00 each; View-o-Scopes, 5¢, \$20.00 each; Photoscope, \$10.00 each; Grip Machine, \$5.00; Mills Lift, A.B.T. Slot, \$25.00; Tokette, \$10.00. Bishop Amusement, 537 Collins Ave., Miami Beach, Fla.**

**BALLY HOT POPCORN VENDER, \$60.00; Bating Practice, \$100.00; late Tommy Gun, \$135.00; Night Bomber, \$300.00; Mutoscope Love-Meter, \$159.00; Wizard Pen Writer, \$135.00; late Photomatic, inside lights, \$775.00; 3 Exhibit Love Meters, base, \$125.00; set Knotty Peeks, base, \$125.00; set Cockeyed Circus, base, \$125.00. Herb Everschor, 276 S. High, Columbus, O.**

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**FOR SALE — THREE WURLITZER 950 Phonographs in good condition, no plastics broken or cracked. Machines have been well taken care of. Make offer. One Groetchen Metal Typewriter in good condition. Make offer. R. E. Parrish, U. S. Highway #1, West Columbia, S. C.**

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**FOR SALE CHEAP — ARCADE AND PIN BALL Machines. About one hundred machines. Some in working condition, others can be repaired. Eddio Hollinger, P. O. Box 148, Baton Rouge, La.**

**FOR SALE — FIVE 8-COLUMN ROWE CANDY Machines, 6800 series, exceptionally clean and ready for location, \$70.00 each; 30 Snack 3 compartment 1 1/2 Nut Machines, \$5.00 each; \$120.00 lot; two Popmaster 5¢ Automatic Popcorn Machines, \$75.00 each, used little. Boscovics Company, 1305 Campbell Ave., Burlington, Iowa.**

**FOR SALE — TEN COIN OPERATED SCALES, suitable for arcades; Penny Trays for counting pennies rapidly, \$3.25 each; Coin Strainers for pennies or nickels, \$1.00 postpaid. Heinenman, 656 Selden, Detroit 1, Mich.**

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**MAKE US AN OFFER ON ALL OR ANY PART of these Counter Machines: 38 Sparks, 5 Champions, 10 Liberties, 9 Tokettes. All complete with tokens. Also 25 non-token payout Cigarette Machines. T & L Music Co., 1424 Central Parkway, Cincinnati, O.**

**NEARLY NEW, USED 11 DAYS, MUST SELL — 3 Daily Double Check Separators, 2,000 checks; 1 Pace Racer, 6 extra glasses; 1 Valve Box. Make cash offer. Ken Wilson, Amalgamated Distributors Co., 226 W. Randolph St., Chicago 6, Ill.**

**ONE BALL PAYOUTS — PACEMAKER, winning Ticket, two Sport Pages, all four, \$150.00; Seeburg Twelve, Wurlitzer Twelve, Mills Studios, \$75.00 each; Rockola Baseball, Jennings Roll In Barrel, both, \$125.00; \$5.00 machine for crating. Dickinson Music Shop, Dickinson, N. D.**

**SCALES — WATLING HOROSCOPE SCALE, like new; also two Narvo Jr., fine condition. Write us now. Silent Selling Co., Marion, Ind.**

**"SUPER SPECIAL" — TWO GUARANTEED perfect condition Popmatic Coin Operated Popcorn Machines, only \$85.00 each. Philip Garne, 195 Park, Lewiston, Me.**

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**6R330 \$4.50 SET**

In Beautiful Plastic Gift Box

**DIAMOND RING SETS**  
6R330—1 Diamond Engagement Ring and 3 Diamond Wedding Ring ... Set \$4.50  
Rings illustrated in above set may be purchased separately—NO BOX.  
6R101—3 Diamond Wedding Ring. Ea. \$2.25.  
6R105—1 Diamond Engagement Ring. Each 2.25  
**WRITE FOR NEW CATALOG FEATURING DIAMOND RINGS & COSTUME JEWELRY.** Wholesale Only  
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REGULAR SPECIAL—7 COLORS  
REGULAR SPECIAL—10 COLORS  
7 Ups—3000 Sets Mounted Bingo Cards  
*Write or Wire for Catalog*  
**JOHN A. ROBERTS & CO.**  
235 Halsey St. Newark, N. J.

**BINGO SPECIALS**  
1500 to a Set  
**MR. JOBBER! GET ACQUAINTED WITH OUR PRICES!**  
*Write for Catalog!*  
**MORRIS MANDELL & CO.**  
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**CIGARS—CANDY—GUM—COMBS**  
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**ACE RAZOR BLADES**  
1001 Other Items. — Write for FREE LIST!  
Offered for Resale Only  
**ACE BLADE CO.**  
Dept. B-12, Buffalo 3, N. Y.

**CANVAS COVERS—TARPAULINS WATERPROOF CURTAINS**  
New waterproofed, mildew proofed. Double stitched with best grade 12-4 thread, complete with grommets and reinforced corners.  
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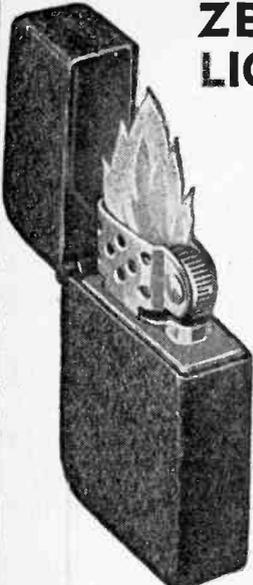
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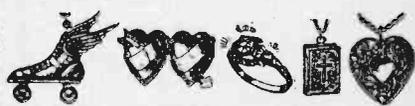
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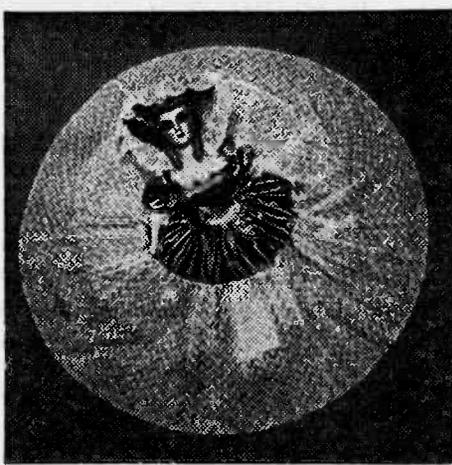
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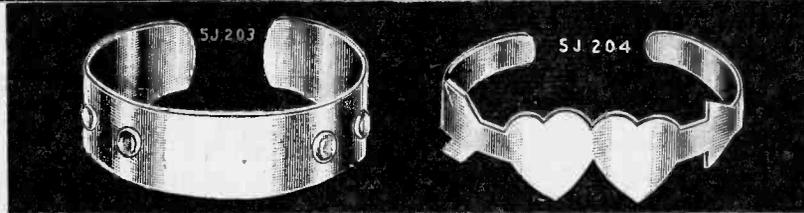
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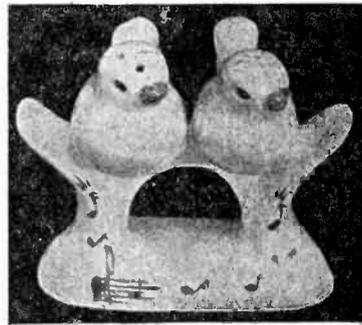
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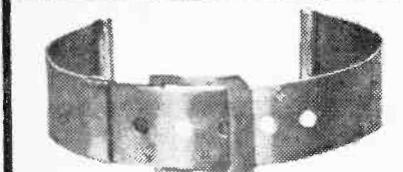
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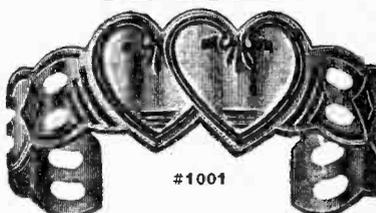
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**CAFE PIANIST—WOULD LIKE POSITION IN** Florida. New York experience. Playing the old and new. Numbers they love. Also play Solovox. Write W. Feil, Curtis Hotel, Cincinnati, O.

**DRUMMER WITH EYESIGHT HANDICAP** wants job. Prefer small combination on location with no shows. Sober, reliable. Union, Portsmouth, O., local. Francis T. Green, Box 204, Peables, O. de8

**DRUMMER—EXPERIENCE ALL LINES.** Troupe or location. Theater, unit, dance, night club. Union; good appearance. Jack Sweetman, Circleville, O.

**DRUMMER—AVAILABLE IMMEDIATELY:** 14 years' thorough experience. Solid, steady beat. Cut shows. Fine equipment. No boozier. No mickies. Ellis P. Lee, Lincoln Hotel, Charleston, W. Va.

**DRUMMER—DISCHARGED. VIBES.** Prefer small combo. Free to travel. West Coast and inland. C. T., 3268 N. E. Alameda, Portland, Ore. de22

**DRUMMER—AGE 31, UNION, EXPERIENCED;** small combo or troupe, vaude unit. Dependable. Join on wire. Dick Dixon, 317 E. Magnolia, Knoxville, Tenn.

**EXPERIENCED DRUMMER—JOIN IMMEDIATELY.** Any proposition considered, dance or shows. Miami, Florida or Southern territory preferred. New equipment, plenty rhythm, reliable. Tom Wrenn, 20 Chatham Road, Asheville, N. C. de22

**GUITAR PLAYER—WISHES RADIO JOB** to augment band now working. Hillbilly, modern. Write Guitar Player, Box 3725 Northwest Station, Oklahoma City, Okla.

**HAMMOND ORGANIST—WELL KNOWN,** available December 15. Hotel cocktail lounge, Middle West. Do not have organ. Box C-15, Billboard, 25 Opera Place, Cincinnati, O.

**TENOR VOCALIST, ALTO SAX, CLARINET—** Good reader and take off. Honorably discharged veteran. Good character. Prefer name band. Don Lepard, 615 E. 2d St., Flint, Mich.

**TENOR SAX, CLARINET—GOOD TONE, GOOD** reader. Prefer commercial band. Will travel. At Liberty December 1. Ralph Hockaday, 118 Locust, Long Beach 2, Calif.

**TRUMPET MAN—EXPERIENCED LARGE** and small combo; available immediately. Age 19. Prefer South. Musician, 416 W. 9th, Dallas, Tex.

**TRUMPET, TROMBONE—PREFER CALIFORNIA** or Florida location. Write Palmetto Hotel, John R and Hancock, Detroit, Mich. Room #915.

**TRUMPET—VETERAN, 28. HOTEL, FLORIDA** location only. After December 4. Lee Brandy, 69 Bay 29 St., Brooklyn 14, N. Y.

**TRUMPET—READ, FAKE, GOOD TONE AND** range. Available about December 1. Prefer a small band. George Clements, Turner Hotel, Shreveport, La.

**TRUMPET—TONE, PHRASE; LEAD OR SECTION,** hotel bands. Name experience. Box C-12, Billboard, Cincinnati 1, O.

## PARKS AND FAIRS

**OUTSTANDING TRAPEZE ACT—AVAILABLE** indoor events. Flashy paraphernalia. Real act. For particulars address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Indiana.

**SOUND TRUCK—BOOKING COUNTY FAIRS,** celebrations, Illinois, Indiana, Missouri. Send your requirements and dates for estimate. Your satisfaction guaranteed. Superior Sound Service, 120 W. 5th St., Mt. Carmel, Ill. World War II Veteran. ja26

## VOCALISTS

**MALE VOCALIST, EMSEE—PREFER TO** stay on Coast but will go anywhere. Larry Saunders, 2281 Hoyt, Portland, Ore.

## VAUDEVILLE ARTISTS

**AT LIBERTY—"CLAUDETTE," AMERICA'S** best known Half and Half for theaters, units, burlesque and store show. Do a clean, refined act; no expose. Have good wardrobe, blow-up, own transportation. Go anywhere. Reliable managers only. Write or wire Claude Bentley, c/o Homer, Apt. 708, 2515 K, N. W., Washington 1, D. C. de8

**READ THIS—AVAILABLE NOW, WHITE** and Colored Talent. Acts, Singers, Musicians, Trios, Dances every kind for clubs, hotels, etc. Harvey Thomas Products, 162 N. State, Chicago, Ill. Telephone: Dearborn 2734. fe2

**SONG, DANCE COMIC—TAB, MED, VAUDE.** Rep as cast; double Drums. Have 16MM. Sound Projection Equipment. Like permanent connection vaude, pie. Box 753, Hawthorne, Nev. de13

# GET ACQUAINTED WITH REAL ARISTOCRATIC PETS

TWENTY DIFFERENT STYLES AND SIZES AVAILABLE  
DOGS, TEDDY BEARS AND ELEPHANTS



Products made of real fur, not rayon plush. High quality workmanship and materials used. Very attractive and eye appealing.

**PEKINESE—**Made of shaggy sheepskin—parti-colored. Size 8"x9½". Yes, it can be washed; instructions on label. Neck decorated with attractive color band.

**PRICE PER DOZEN . . . . . \$30.60**

25% Deposit With Order. F. O. B. Northampton. Samples Prepaid, \$3.25.

Write for prices and circulars on others available

## GEORGE NOVELTY CO.

1716 WASHINGTON AVE. PHONE 2790 NORTHAMPTON, PA.

# GENUINE ALUMINUM FRYING PAN

NOW AVAILABLE



Here is what you have been waiting for . . . a REAL NEW, BRIGHT, Shiny Aluminum Frying Pan. And it's family size, 8½ in. wide. Ideal for Steaks, Pancakes, Eggs, Chicken, etc.

14 Gauge—Retails \$1.29; Cost You \$7.44 Dozen Price, F. O. B. Chicago—Terms, 1/3 With Order. Packed 24 in Carton—Wt. 23 lbs. Per Carton.

Minimum Order, 2 Dozen—1 Carton. Minimum Orders Are Cash With Order.

10-Day Terms to Rated Firms for Quantity Shipments State How To Ship!

E. F. Bernhold, Inc., 217 W. Van Buren St., Chicago, Ill.

# COLORFUL METAL LIGHTERS

NOW IT IS HERE—SEE IT!

A Lighter That Really Works—Hollow Cast—Holds Twice as Much Fluid as Any Ordinary Lighter

Made in Five Beautiful Colors—Black, Green, Brown, Blue, Red

Retail Value \$2.50

PRICE \$10.00 DOZEN—SAMPLE \$1.00

25% Deposit With Order, Balance C. O. D.

CAROL ART CO. 756 VARSITY RD. SO. ORANGE, N. J.



JUST RELEASED!  
*"Mike Jr."*

HOTTEST SPECIALTY IN RADIO NOW AVAILABLE

SAMPLE DOZEN \$13.20 CARTONS \$75.00 POSTPAID OF 100

25% DEPOSIT, BALANCE C. O. D.

Mike Jr. is a real, quality Home-Entertainment Radio Microphone that appeals instantly to everyone who owns a radio set! It is literally true that practically everybody is a prospect!

Mike Jr. is sturdily constructed of metal, size 4¼" high, 3" diameter. Attachable to any radio set without extra wiring. Comes complete with cord and push button for cutting in and out. Regular programs can be broken into at any time to make funny announcements, summon guests or for practical reasons.

Mike Jr. is packed in individual display box. B-C PRODUCTS CO. 2325 South Michigan Ave. CHICAGO 16, ILLINOIS

## NOTICE

# ENGRAVERS and DEMONSTRATORS

25 New Numbers in Addition to the Last Price List

Send for Your New One

CATALOG READY IN JANUARY

## DEXTER ENGRAVING JEWELRY CO.

21 Arch Street

Providence, R. I.

## Get Into Business for Yourself

Selling stores our complete line of carded goods. Call on regular customers. Steady repeat business. Over 100 DIFFERENT ITEMS. Send post-card for illustrated catalog and price list.

## HIGHLANDER COMPANY

4611 N. CLARK

CHICAGO 40, ILL.



**RINGS—RINGS!**

**JEWELERS & ENGRAVERS  
CONCESSIONS & CHAIN STORE WORKERS**  
If you don't have a large assortment of life-time MONEL rings you are missing the main item.

Beautiful new stock-horse-shoe and square top designs.  
Abaloue-Tahitian Pearl and Plain Top, \$18.00 dozen assorted sizes and styles.  
Brazilian Diamond Stick Pins—\$4.50 Doz.  
25% DEPOSIT ON C. O. D. ORDERS.

**B&B JEWELRY SALES**

311 Travis St. HOUSTON, TEXAS

Clair, I.  
Cook, Welby  
Deseo, Gloria  
Earle, Beatrice  
Fox, John A.  
Garver, William  
Greene, Gloria  
Guy, Michael  
Hayward, Aurora  
Hebron, Lillian  
Huberts, Margaret  
Jones, Billy  
Kirchoff, Mary E.  
LaFrance, Josie  
LeMar, Elaine  
Lane, Betty  
Lane, John J.  
LaVonn, Sylvia  
Lebowski,

Reap, Mary  
Richards, Nellie  
Rollins, Major A.  
Seden, Sidney  
Spitzer, Happy

Tatananni, Margie  
Thorpe, Dale  
Vlado, Frank  
Whitmar, Ken  
Wilds, Daisy  
Wolter, Carlo

Schmidt, Emil C.  
Strayer, J. R.

Trainer, Howard  
Wallace, Fritz

**MAIL ON HAND AT  
CHICAGO OFFICE**

155 No. Clark St.,  
Chicago 1, Ill.

**Parcel Post**

William L. Carter, W. M. Clayton, Frank	Marshall, Margie
Lyons, Bayne	
Mansfield, Audrey	
Meulmans, Charles	
Newfield, Harry	
Norton, Richard	
Padrone, Sam	
Parker, Dottie	
Postak, William	
Provencher, Lucien	
Boughton, Carl	Pesky, Al
Carter, W. M.	Raley, Silver
Johnson, Arthur	Rischell, Ellsworth
Lee, Sherry	Rosenburg, Louis
Mattison, Vincent	Sabau, Irene
McKay, William	Salavey, Charlotte
Muto, Francis	Scalan, Jack

**MAIL ON HAND AT  
ST. LOUIS OFFICE**

390 Arcade Bldg.,  
St. Louis 1, Mo.

Aadms, Mrs. Harry Arnett, Danny Baldwin, Wm.	Gloyd, George Gowdy, Pamela Hawley, Wanda Hoit, Florence A. Holt, A. C. Howard, John Johnson, William Lavelle, Frank X. Leonard, Harry (The Clown) Littler, Frank M. Miller, Charles Miller, Mrs. Chas. O'Brien, Jack Riley, E. D. Jr. Turooh, Julius
Baldwin, Willie Beebler, Monty Black, Frances Bland, Mrs. Slim Buck, Buddy Clay, Jack L. Daniels, Mrs. Davis, Mrs. Verna Dutty, Nona Finn, Jumbo Ford, Charles William	

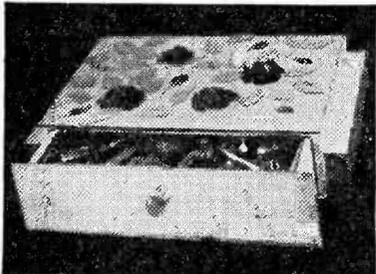
**Ready Soon!**

**OAK-HYTEX  
BALLOONS**

See  
Your Jobber  
Immediately

**The OAK RUBBER Co.**  
RAVENNA, OHIO

**CHOCOLATES**



**ALL MIRRORING CHEST**  
Beautifully engraved, flowered top. Contains 1 1/2 lbs. (two layers) fine assortment of Chocolates! Size, 12"x7 1/4"x3". Individually boxed, packed 4 to a carton.

\$2.75 Each in Lots of 12 or More.  
\$2.50 Each in Lots of 100 or More.  
Net Sold in Less Than 1 Dozen Lots.  
Delivery Same Day Order Received.  
1/3 Deposit, Balance C. O. D., F. O. B. Chicago.  
Write for New Catalogue.

**ABC NOVELTY CO.**

809 W. MADISON ST., CHICAGO 7, ILL.  
Phone: Haymarket 3695

**Pipes  
For Pitchmen**

By Bill Baker

**Communications to 25 Opera Place,  
Cincinnati, 1**

WHAT WILL it be in 1946? Got any plans?

MORRIS KAHNTROFF . . . is heading for San Francisco to visit his son. He expects to spend the winter there instead of at Miami, where he is a tax payer.

NEW BUBBLES are saving the breath for jackpots.

HARRY MAIERS . . . is in Pikeville, Ky., but the cold is causing him to think of the warm ether in Florida. He says he may trek that way shortly.

CREATE your own opportunities and you will be successful.

COWBOY WILLIAMS . . . and his bride are visiting Art Nelson at Sears, Cleveland. They were wed Thanksgiving Day in Covington, Ky., having met while he was working Nelsner's, Cincinnati.

WHICH: "See you in the South," or "Naw, I'm staying North this year."

AL SALEM . . . now is in Neisner's, Cincinnati. He is getting it with kitchen gadgets in the

**Bugg House**

By Tom Kennedy

COUNT SELDOM SKOFF AND DOC LUSHWELL recently made a homecoming at Swamp Ridge, Ill. When I say a homecoming, it is not to be confused with the kind that is generally held in small towns during the autumn. This one was held in honor of about 20 of the town's lushheads who were away all summer at a camp taking the cure. When our two chums heard this, they decided to frame a juice joint and handle soft drinks exclusively.

They got in late at night and checked in at the town's one and only hotel. This joint is called the Bugg House, owned and operated by Charlie Bugg, a former sheet-writer, and his wife, June. As soon as Doc signed the register and the Count put his X underneath, Charlie asked Doc if he had a small bill in his pocket. When the Doc pulled out a fin, Charlie gave him a receipt and 6 cents in change, and told him the postage was paid for a year.

When our two heroes got up to their room, Doc called down and said there was no water in the room. Charlie then pulled that old chestnut about lifting up the mattress and finding a spring underneath. Then he laughed like hell. Doc told him to take a good look at the fin and he would see it was phony. Then he and the Count started laughing. No wonder they call it the Bugg House.

Next morning Charlie told our two chums that President Taft had slept in their bed. The Count told him it was about time he changed the sheet. Doc then looked up the chief, as he and the Count wanted to spring on the main corner. At first the chief was reluctant about letting them work. I heard that Doc Nye sold him some horn nuts about 10 years ago and he is still waiting for the things to bloom.

basement. He reports the death of Fred H. Mavis, oil, foot and gadget worker, who burned to death recently in his trailer in St. Louis.

BEST WAY to become a failure is to spend your geedus before you earn it.

ANTHONY UNIS . . . working a med health food package in Berkeley, Calif., says there is plenty of money in Northern California for any pitchman having good spots. He says no one bothers him with his package.

INSPIRATION without perspiration keeps you stationary.

CHARLES K. RUDISILL . . . jumped from Fairmont, Minn., to his Texas home, where he is training his Irish Setter pup for the pheasant season. He stopped in Iowa to check conditions around Des Moines and then went to Missouri for a few days to look over a place he bought while in the Army Air Force. Due to lack of lumber, he has decided to hold off building tourist cabins, but expects to get started on them in the spring. He met Denny Pugh at the Pan-American Hereford Show, (See PIPES on page 72)

**FUR COATS  
JACKETS—CHUBBIES**

Large assortment of NEW 1945-46 outstanding creations. Perfect quality. Excellent workmanship. Distinctive furs of all types at popular prices. Earn EXTRA MONEY in your spare time selling furs to your friends and neighbors. Send TODAY for our New Illustrated Catalog and Price List. It's FREE.

**S. ANGELL & CO.** Manufacturing Furrier  
236 W. 27th St. (Dept. b-3), New York 1, N.Y.

**MEDICINE MEN**

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

**GENERAL PRODUCTS LABORATORIES**  
Manufacturing Pharmacists  
137 E. Spring St. Columbus, Ohio  
BUY VICTORY BONDS

**P-A-P-E-R M-E-N**

We have good publications for small towns and rural districts in all States. Good Historical War Maps. Write or Wire

**ED HUFF & SON**  
5411 Gurley St. DALLAS 10, TEXAS

**COSTUME JEWELRY  
New Styles**

Beautiful Designs  
Large Assortment  
BELOW JOBBERS' COST  
**\$4.75 A DOZEN**  
EARRINGS, PINS, BRACELETS,  
NECKLACES, IN WOOD, SHELL, ETC.

Formerly sold \$6.75 to \$10.95 Doz. In every dozen ordered you receive an assortment of Earrings, Pins, Bracelets and Necklaces. Order immediately a 3 to 6 dozen assortment. Increase your business with this new and attractive merchandise.

25% With Order, Balance C. O. D.  
**MAURICE GREENE**  
1730 W. 7th Street  
Los Angeles 14, Calif.

**CHAIRS**

Many Styles  
Also Folding Tables  
PROMPT SHIPMENT



Minimum Order 2 Dozen  
**ADIRONDACK CHAIR CO.**  
1140 Broadway  
New York 1, N. Y.  
Dept. 5  
Corner 26th St.



**ENGRAVERS!**

Pins, Bracelets, Double Hearts & Scottys for engraving. Send \$10.00 for samples.

**MILWAUKEE NOVELTY CO.**  
224 Metropolitan Bldg.  
MILWAUKEE 3, WIS.

**BINGO**

SPECIALS ★ CARDS  
TRANSPARENT MARKERS  
Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

**PROFITABLES**

● CHECK THIS LIST of fast selling merchandise items carefully. They're all proven money-makers and the companies offering them have thousands of other items.

● PICK THE ITEMS you want, and in cases where immediate shipment is desired rush check of money order to Box Number listed. In case where further information, free catalogs or price lists are desired, wire or write Box Number listed.

Make Checks Payable to the Advertisers, Not to The Billboard.

**BIBLE COINS**

Bible Souvenir Coins, silver dollar size, Lord's Prayer & John 3:16. 100, \$6; 1000, \$50; 15, \$1 postpaid. LeVite, Box 06, Billboard, 155 N. Clark, Chicago.

**BOARD DEALS**

Cedar Chests, Mirrored Vanities, Cash Merchandise Boards. Merchandise for Jobbers. Write for prices. Earl, Box 01, Billboard, 155 N. Clark, Chicago.

**DISCHARGE HOLDERS**

Best seller of the year. Boys at army camps cleaning up. Made of leatherette, folds like a wallet. Write for particulars. C. Gamelser, Box 5026M, Billboard, 1564 B'way, N. Y. 19.

**DOLLS & TOYS**

36" Part Plush Bears, \$40.00 doz. 13" Chenille Dolls, \$12 doz. The House of Dolls, Box 5027M, Billboard, 1564 B'way, N. Y. 19.

**DRESSER SET**

Beautiful 3-piece dresser set. Genuine Lucite in satin lined display box. Assorted colors. \$2.50 each. Write for catalog. Alex Stutt, Box 5032M, Billboard, 1564 B'way, N.Y. 19.

**FURS**

Luxurious line of finest furs from \$17.50 up. Every style to choose from. Write now for 1946 catalog. Bon Marche Fur Co., Box 5059M, Billboard, 1564 B'way, N. Y. 19.

**HANDBAGS**

Sell this Xmas number. Up-to-the-minute latest styles. Large assort. Real \$2.00 seller. \$9.00 per doz. M d s e. Distributing Co., Box 5014M, Billboard, 1564 B'way, N. Y. 19.

**HORSES**

On Plastic Wheels, 12"x9", with saddle and bridle, washable coated fabric, asst. colors. \$24.00 doz. Dichter & Nathan, Box 018, Billboard, 155 N. Clark, Chicago 1.

**JEWELRY**

Locketts, Bracelets, Anklets, Signet Rings, Earrings. Send \$10 or \$20 for samples. Majesty Bead, Box 5035M, Billboard, 1564 B'way, N.Y. 19.

**JEWELRY**

Cedarwood and Lucite Costume Jewelry. Buy from Mfr. 65-piece sample asst., \$10. Free catalog. Allied Art Studios, Box 011, Billboard, 155 N. Clark, Chicago 1.

**LIGHTERS**

New windproof cigarette lighter in colors now available for immediate del. Sample postpaid \$1.00. Sylvan Co., Box 010, Billboard, 155 N. Clark, Chicago 1.

**LIGHTERS**

Windproof, plastic or metal case. \$2.00 Ea. Doz. \$6.80. Bengor Products, Box 5065M, Billboard, 1564 B'way, N. Y. 19.

**MONEY CLIP**

Genuine Lucite with highly polished duralumin dollar sign. Will not tarnish. \$3.60 per doz. Nat Morris, Box 5066M, Billboard, 1564 B'way, N. Y. 19.

**NEW BRACELET**

Genuine Lucite Bracelet with space for engraving. 12 favorite colors. Sample order, \$5. Universal, Box 08, Billboard, 155 N. Clark, Chicago 1.

**PEARLS**

For jobbers and distributors, better grade. Sample line, \$25.00 to \$100. Also Pearl Boxes. Costume Jewelry, Box 5013M, Billboard, 1564 B'way, N. Y. 19.

**POCKET KNIVES**

Two-bladed, keen-edged, sturdy, man-size. Minimum sample order 4 pocket knives, \$9.75. Per doz. \$9.80. Rabinowitz, Box 5049M, Billboard, 1564 B'way, N. Y. 19.

**POKER CHIPS**

Inter-locking, unbreakable, non-inflammable, fast colors. 100 per box, 48 boxes per carton. \$1.30 box. Box 5063M, Billboard, 1564 B'way, N. Y. 19.

**TABLE LAMPS**

All-Metal Table and Boudoir Lamps. Beautiful designs. Imm. Del. Send for free circular. Great Lakes, Box 015, Billboard, 155 N. Clark, Chicago.

**TIES**

Fast profits, attractively designed. Grade 1, \$1.40 dz.; \$12.00 dz. Grade 2, \$2.50 dz. Send \$1.00 for 4 ties. Scotch Co., Box 5021M, Billboard, 1564 B'way, N.Y. 19.

**WASH-TOYS**

Durable, long cord colors, 8 1/2" long cord lace closing. \$6.75 doz. Mt. Vernon Novelty Co., Box 5006M, Billboard, 1564 B'way, N. Y. 19.

NOTE: All box numbers listed above are Billboard box numbers and your orders and inquiries will be delivered promptly to the firm you want to reach. Wire or write today.

# NOTICE L. C. "TED" MILLER

IS NO LONGER ASSOCIATED WITH  
**JAKE SHAPIRO**

Owner of the

**TRIANGLE SHOWS**  
FORMERLY KNOWN AS BANTLY SHOWS

**JAKE SHAPIRO**

P. O. Box 133  
Pittsburgh, Pa.

## WANT • For 1946 Side Show • WANT

Office-owned Side Show wants outstanding freaks, musical acts, bagpipers, chimp act, magician who can handle inside of show, pinheads, dwarfs, bally acts, sword swallower, anatomical man, tattooed artist, ticket sellers, talkers, grinders, canvas men. A show that treats its people right.

ATTENTION, THESE PEOPLE: Sadie Anderson, Marvin Smith, Charles Rourke, Betty Williams, Grace McDaniels, Harrison King, Frank Lentini, Mrs. Ward's Pinheads, George Surtees, Willy Pilgrim—Write at once to MAX GOODMAN or JIMMY HURD.

## WONDER SHOWS OF AMERICA

P. O. BOX 21, WINTER QUARTERS, LITTLE ROCK, ARK.

## WANTED 4 UNION BILLPOSTERS

FOR SEASON OF 1946

TWO MUST BE CAPABLE BANNER TACKERS, AND TWO LITHOGRAPHERS. WILL POSITIVELY PAY UNION SCALE.

Write

**GERALD SNELLENS, WORLD OF MIRTH SHOWS**

Suite 1029, 10 Rockefeller Plaza New York City 20

## PINE STATE SHOWS

Hattiesburg, Miss., VFW Festival, December 3 to 15—4 Others To Follow. WANT Stock Concessions of all kind. Good opening for Bingo, Popcorn and Cook House. Want Shows and Rides not conflicting. This show stays out all winter. All address

MANAGER PINE STATE SHOWS

## FOR SALE

New 16-Ft. Concession Trailer, streamlined, made of stainless steel, with 24" stainless steel corner panels, copper corners on roof, the balance of roof made of 20 gauge sheet metal with 8 oz. duck covering; all welded steel frame. With truck, 8 ply tires, World's Fair all aluminum 5-foot case trimmed in chrome metal with Oretors large Corn Popper with 3x3 Peanut Case, General Electric Juice Dispenser, all electric cooler, 8 gallon capacity with 5 gallon glass bowl; Hot Dog Steamer, size 8x12x6" deep; Hamburg Griddle, 15x24, steamer and griddle all chrome (entire trailer trimmed in chrome); 21" counters on three sides; lighting system consists of 10 fluorescent lights with two inside bowl lights. Trailer opens on all four sides. Any show manager would be proud to have this trailer at the front of his Midway. It is a solid ball of fire day or night. This is a new unit and the only one of its kind ever built. Price, \$3,650.00. (I have no photo of same.)  
P. O. BOX 25 (Phone: Eureka 2927) EUREKA, MO.

## COLE BROS.' CIRCUS WANTS FOR ADVANCE

Contracting Agents — Press Agents — Brigade Agents — Billposters —  
Bannermen — Lithographers  
Address

J. D. NEWMAN, Sherman Hotel, Chicago, Ill.  
J. A. GEPHART, Henry Clay Hotel, Louisville, Ky.

## MADISON BROS.' SHOWS

Playing the Best of Louisiana Sugar Towns and South Texas  
WANT FOR ALL WINTER'S WORK

Concessions of all kind that work for ten cents and can stand good business. Have for sale—Single Loop-o-Plane with good 5-horse motor. Best offer takes.  
St. Martinville, La., this week; then as per route.  
FIVE RIDES NOW, BUT WATCH US GROW.

## Hotel Ballroom Packed at NSA Frolic in N. Y.

(Continued from page 45)

James E. Strates, third vice-president; Joseph A. McKee, NSA secretary; Harry Rosen, NSA treasurer; Fred C. Murray, chaplain; Max Hoffman, general counsel; Dr. Jacob Cohen, physician; Art Lewis, representing the Showmen's League of America; Irving L. Levey, New York State Supreme Court judge; Jack Perry, vice-chairman of the banquet; Col. George S. Beurket, USA; Major Arnold H. Golding, aide to Col. Beurket; John J. Sullivan, New York county judge of general sessions; Capt. Robert DuBois Workman, naval chaplain, who offered the invocation; Edward V. Loughlin, New York county democratic leader; Capt. John Von Sneidern, U. S. Maritime Service; Lieut. Herbert E. Beattie, aide to Capt. Von Sneidern and Alan Corelli, national executive secretary theater authority.

Rothstein, as chairman, introduced Rosenthal, who, in turn, handed the proceedings over to Hoffman.

George A. Hamid, president emeritus, presented NSA plaques to "Senator" Edward Ford, creator of the radio show, *Can You Top This?*; Roland Champagne, Rosenthal, Max Gruber; J. Van Vliet, B & V Shows; Mrs. W. C. Kaus (Shows), Harry Agne, King Reid Shows, and Ralph Decker, Joseph J. Kirkwood Shows. Scrolls were handed to Frank Bergen, World of Mirth; Izzy Cetlin, Cetlin & Wilson; Dave Endy, Endy Bros.; Mrs. Kaus, Oscar C. Buck, O. C. Buck Shows, and James E. Strates (Shows). Gold cards, emblematic of life membership, were given to Jack McCormick, D. D. Simmons, Corelli and Harry Herschfield, the originator of the Izzy Kibible character, who also entertained.

Edward P. F. Eagen, just plain Eddie Eagan to the fellows who know boxing and chairman of the New York State Athletic Commission told briefly how a left hook from Jack Dempsey made him realize the world was big enough for more people than just a fellow named Eagan.

Dr. Cohen presented Hamid with a suitably inscribed wrist watch, a duplicate of the fine timepiece presented to Buck at a testimonial dinner in his honor Monday (19). Paul Moss, New York commissioner of licenses, was not present, Hoffman explaining that he probably was busy closing a burlesque.

Joe Basile, gray thatch and trumpet, and his Madison Square Garden band played the dinner music, with Winifred Duncan warbling. Bobby Sherwood's band played the show and dancing, and added dancing was supplied by Manuel Ovando's rumba band.

Harry Moss proved a capable emcee for the show, and there was a wealth of talent at his command. Larry Griswold opened with his comedy trampoline and diving board, aided by Jack (Tarzan) Holst; Jimmy Hussey, comedian, unfurled a flock of stories; Sammy Walsh was there from the Greenwich Village Inn with his pianist, Pierre de Caillaux; Happy Chandler, the ex-senator who is now in the late Judge Kennesaw M. Landis's shoes, took a bow for baseball, and Guy Lombardo bowed for the name-band field. Conrad Nagel, old-time silent movie star, told a few; Minnie Walsh danced; Pauline Alport played the piano, and Lee Sullivan, Diane Courtney and Buddy Morino sang. Mary Beth Hughes, of the movies took a bow and sang. Lee Barton Evans handled the running of the program and act credits go to the George A. Hamid office, with Herman Blumenfeld, Dave Solti and Leo Lund aiding, and Jack Kalcheim, Jack Whittemore, Al Richard and Harry Moss also delivering.

It was announced that the year book, well laid out and printed, carried \$3,400 worth of advertising. Johnny J. Kline handled it.

## Sparks Bros.

PASCAGOULA, Miss., Dec. 1.—Sparks Bros.' Shows were here week ended November 25, auspices of American Legion. Weather was fair and business excellent. Org closed here and will winter in Laurel, Miss., on the fairgrounds, reopening there about March 15. General Agent T. L. Dedrick did good work in opening this spot, it being closed since last March. Harry Harris's Animal Show and Bill Canneer's Octopus added to show's strength. Mr. McCain, Joe Early and many of Al Wagner's folks visited.

## PIPES

(Continued from page 71)

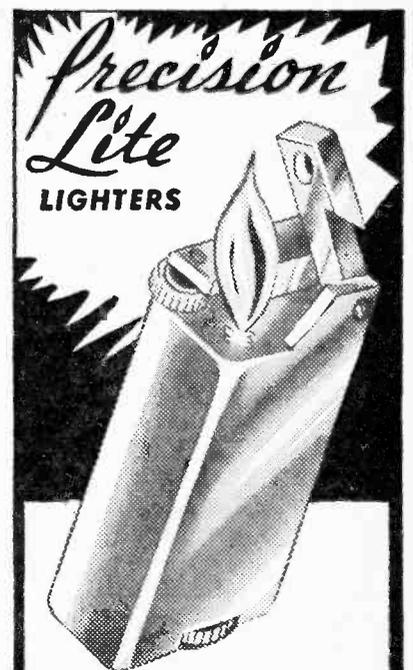
Dallas, where Pugh was busy locating rides and concessions. From there he went to Bastrop, Tex., from which spot he provides the info that he worked balloons at the Texas-T. C. U. game and closed a deal for balloons and decorations for a dance in Austin, Tex. Charley says the New Year's Day Cotton Bowl game in Dallas should be a good one to work. There's a boom on in Texas, with plenty of money in Dallas and Austin that is being spent for holiday trade and Saturday shopping. Rudisill will stick around until February.

KNOWLEDGE may be power but it has to be correctly applied to succeed.

HERMAN MENDELSON . . . better known as Speedy Rose to his fellow pitchers, says he and Shorty (No Legs) are going to work med in Florida, while Mrs. Speedy operates a photo booth. They'll spend the Christmas season in Chicago, and then head South. He says biz in the Windy City will be bang up, but not for many, as most items they have conflict with those in the stores, which makes booking them tough. Perfumes and fountain pens are going good, but are hard to get in Chicago. Speedy would like to see lines here from Curly Bartock, the Leons, Lou Cone, Larry Valour, Al Hassman, Big Al Wilson and Ed Murry.

SUCCESSFUL Pitchmen recognize and practice their duty and loyalty to the profession.

G. R. JAMES . . . is working gadgets in Oklahoma City, where he will remain until Christmas.



## A REAL SELLER

A guaranteed, light weight, highly polished aluminum lighter with softly rounded edges to fit comfortably in pocket or purse, comes in Natural or Polished Aluminum, Red Bronze or Gold finish.

Sample Postpaid, \$2.00

\$18.00 per dozen in dozen lots.  
\$15.00 per dozen in gross lots.  
\$13.20 per doz. in 50 gr. lots.  
\$12.00 per doz. in 100 gr. lots.

Dallas Engineering Co.

2000 S. Akard St. DALLAS, TEXAS

## MOVIE STAR Hot-Iron Transfers

FOR YOUR SLUM PRIZES

Kids and teen-agers love 'em. They press 'em on with a hot iron on raincoats, sweat shirts, kerchiefs and sports clothes.

Big, flashy, popular Movie Star Transfers, \$6.00 per thousand, F.O.B. New York.

\$1.00 deposit with order, balance C.O.D.

Samuel Eppy & Co.

333 Hudson St. New York 13, N. Y.

## Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

American Eagle: (Cotton Festival) Benoit, Miss.  
Bistany Greater: Belle Glade, Fla.  
Blue Bonnet: Premont, Tex.  
Blue Ribbon: Del Ray Beach, Fla.  
B. R. Shows: Ferriday, La.; Crowville 10-15.  
Bill's Rides: Haynesville, Ala.  
C. & B.: Columbus, Ga.  
Dixieland: Hammond, La.  
Enterprise Am.: Lecompte, La., 3-6; Washington 7-8.  
Fay's Silver Derby: Valdosta, Ga.  
Florida Am. Co.: Avon Park, Fla.  
Great Southern: Green Cove Springs, Fla.  
Hall Bros.: Doyle, La., 3-10.  
Lone Star: (Galves & LaFitte Sts.) New Orleans, La.  
McFarland United: San Diego, Tex.  
Madison Bros.: St. Martinville, La.  
Magic Empire: Gretna, La.  
Magnolia Expo.: Millry, Ala.  
Mid-West: Somerton, Ariz.  
Omar's Am.: Ferriday, La.  
Pine State: Hattiesburg, Miss., 3-15.  
Rainbo: Alma, Ga.  
Ray & Helen's Rides: Anahuac, Tex.  
Shipley's Am. Co.: Paradis, La.  
Wonder City: Meridian, Miss.  
Zacchini: Clearwater, Fla.; Ybor City 10-15.

## Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Lankford's Society: Sale City, Ga., 6; Cotton 7; Vada 8; Moultrie 10; Ty Ty 11.  
Polack Bros.: Davenport, Ia., 3-9.

## Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Amazo: Baton Rouge, La., 6-7.  
Birch: Greensboro, N. C., 5; Lexington 6; High Point 7; Morganton 9; Canton 11; Waynesville 12; Hendersonville 13-14.  
Brown Skin Models: Jacksonville, Fla., 6-12.  
Campbell, Loring: Madison, Minn., 5; Dawson 6; Hanley Falls 7; Boyd 8; Renville 10; Buffalo Lake 11; Belle Plaine 12; Mound 13; Minneapolis 14.  
Couden, Doug & Lola: School shows, Magnolia, Ark.  
Fayssoux: Fuquay Springs, N. C., 5; Broadway 6; Sanford 7; Deep Run 10; La Grange 11; Grainger 12; Princeton 13; Stantonburg 14.  
Finn's, Jumbo, Fat Show: Waycross, Ga., 3-17.  
Harvey's Instruments (Shrine Club) Wilmington, Del., 8.  
Hubbard, Paul & Betty: Public schools, Warren, O., 3-7.  
Leeston (Logan) Logan, O., 5; (St. Marys) St. Marys 6; (State) Greenville 7; (6th St.) Coshocton 8; (Sherman) Chillicothe 10; (LaRoy) Portsmouth 11.  
Long, Leon: Atlanta, Ga., 6-9; La Grange 10-11; Opelika, Ala., 12-15.  
Schetz, Raymond: Paris, Ark., 5; Hartman 6; Little Rock 7; Clinton 10; Verona, Mo., 11; Greenfield 12; Stoutland 13; Licking 14.  
Shelton: Orange, Tex., 5; Mansfield, La., 6; New Orleans 7.  
Sir Edwards: South Bend, Ind., 5; Grand Rapids, Mich., 6; Jackson 7; Fort Wayne, Ind., 8.  
Woolridge: Houston, Tex., 3-10.

## Hammill Will Name New Agent for 1946

AUSTIN, Tex., Dec. 1.—Harry A. Hammill, owner of Austin Bros.' Circus, said Monday (26) at org's winter quarters here that the show will go on the road next year with a new general agent not yet named.

R. M. Harvey handled the routing of the Austin outfit during the past season, as well as that of the Dailey Bros.' show for Ben Davenport. He left the Austin show at the close of the season to devote his entire time to Dailey Bros.

## MAGIC

(Continued from page 42)

"World's Worst Magician" who hails from Detroit, typewrites, as follows, from Minneapolis: "I spend a lot of time here, due to my taking treatment which will

## "CIRCUS SNAPS"

Clear post card size views 1900-1945 Barnum & Bailey, Ringling-Barnum, Sells-Floto, Hagenbeck-Wallace, Cole, Robbins, Tom Mix, Van Leer Holland, Wallace, Clyde Beatty, Barnes Wreck, Hartford Disaster, Bridgeport and Sarasota Quarters, 40-Horse Team, etc. Send 20¢ for catalog and sample view to

**ROBERT D. GOOD**

1609 Turner St. ALLENTOWN, PENNA.

## Safety Code Group Meets at New York

NEW YORK, Dec. 1.—American Standards Association will hold a meeting at the Commodore Hotel Friday morning, December 14, to discuss final draft of the proposed standard for grandstands, tents and other places of outdoor assembly. Proposed regulations, covering all outdoor amusements in the draft under consideration, contain many clauses considered much too stringent and impractical by outdoor showmen. Max Cohen, counsel for the American Carnivals' Association, and representatives of other showmen's organizations, will be at the meeting to present their views in an endeavor to obtain relaxation of the more onerous regulations.

## Showmen's League of America

Sherman Hotel, Chicago

CHICAGO, Dec. 1.—Board of directors approved of a move asked for by the body to establish a memorial to Al Sopenar, only known member of the organization to be killed in action in the recent war. The memorial, to be done in oil and to be hung in the club-rooms, also will carry the names of all members of the League who were in the armed forces.

Finance committee made final arrangements for the renewal of the escrow fund.

Elected to membership were W. M. Carter, Paul R. McKee, V. S. Conway, Harry Matisoff, J. B. Marsh, F. C. Proper, Harry Miller, Lewis Merson, V. M. Ford, J. G. Grouzard, J. M. Skinner, H. Williams, Thomas D. Hickey, Robert E. Hoffman, Pete Murray, John J. Denton and William C. Mays.

Lease committee has narrowed the location field down to three and expects to make a definite recommendation at the December 6 meeting.

Red Cross donations were received from the Floyd E. Gooding Shows, \$2,500, and the Royal American Shows, \$500. For the Cemetery and Hospital Fund, Floyd E. Gooding Shows, \$2,866.95; Johnny J. Jones Exposition, \$1,015, and Royal American Shows, \$1,500.

Sam Solomon presided, and at the table were Mickey Doolan, Mike Wright, Edward A. Hock, J. W. Conklin, Frank P. Duffield, Ernie A. Young, Sam J. Levy, Carl J. Sedlmayr, F. E. Gooding, Roy E. Ludington, C. F. Zeiger, Neil Webb and Joe Streibich.

Responses were made by George Golden, Max Goodman, Ted Woodward, Joe Harris, Gerald Snellens, W. Goutermout, J. F. Enright, E. J. Casey, Harry Rubin, Jack Ruback, Harry W. Hennies, Oscar Bloom, R. L. Lohmar, Bill Snyder, Kenneth Learman, Cliff Wilson, Buddy Paddock, Morris Lipsky, John Gallagher, Jimmy Sullivan and L. C. Reynolds.

## Caravans, Inc.

155 N. Clark St., Chicago

CHICAGO, Dec. 1.—Newly elected members are Betty J. Davis, Helen Marcus, Hazel Lucas, Bonnie C. Lorayne, Pearl Washington, Therese Pisuro, Mary S. Daly, Dorothy Crane, Pearl Darling, Pearl Bauer, Doris E. Bedford, Ann Doolan, Lucille T. Craft, Hattie Gerring, Agnes Ballard and Hollie Harker.

Sophia Carlos sent a gift for the club. Correspondence was received from Lotus Francis, Flonnie Barfield, Naomi Backer, Father Flannagan, Anna J. Bunting and Loretta F. Ryan, the last named secretary of the Heart of America Club. Ann Sleyster presented the club with two rubber stamps for use by the secretary.

Visiting members welcomed were Edna Schmitt and Helen Marcus. Mae Taylor donated two corsages, which were awarded to Lillian Lawrence and Mariana Pope. Lillian Lawrence's friends were sorry to hear of the death of her father.

Next regular meeting will be December 7, with newly elected officers in charge. President Jeanette Wall and Edith Streibich are entertaining their nephew, a veteran of three years in the South Pacific.

eventually cure me of asthma. I have been in Minneapolis 15 times since last May and am flying back to Detroit, December 5, to see how my chocolate business is progressing. I recently did an hour and three-quarters of magic and chatter for the Minneapolis Ring of the IBM on the Ladies' Night banquet program at Leamington Hotel. Carl L. Agerquist is new president of the Ring."

## Fairs Which Had Light Harness Racing

### ALABAMA

Huntsville—Madison County Fair, September 10-15. Marie Dickson.

### COLORADO

Pueblo—Colorado State Fair, August 28-September 1. Frank H. Means, manager.

### CONNECTICUT

Danbury—Danbury Fair, September 30-October 7. George M. Nevius. No fair held.

Stafford Springs—Stafford Fair, September 27-30. C. D. Benton. \$3,000.

### DELAWARE

Harrington—Kent and Sussex Fair, 23-28. Ernest Raughley. \$6,000.

### ILLINOIS

Albion—Edwards County Fair Association, September 5-7. Loy L. Thread.

Aledo—Mercer County Agricultural Society, August 29-September 1. John W. McHard.

Altamont—The Effingham County Fair Association, August 8-11. M. C. Alwert. \$3,150.

Anna—Anna Fair, August 20-25. J. F. Norris.

Belvidere—Northern Illinois Fair Association, September 7-9. F. W. Shappert Jr. \$4,000.

Benton—Franklin County Fair, July 30-August 3. C. E. Nolen.

Brownstown—Fayette County Fair Association, September 18-22. Louis A. Tudor.

Cambridge—Henry County Fair, August 14-17. M. E. Werbach. \$4,880.

Carmi—White County Fair Association, August 20-24. Max Endicott.

Carrollton—Greene County Agricultural Fair Association, July 9-13. Franklin March.

Charleston—Coles County Fair Association, July 31-August 4. Robert Blackford. \$12,000.

DuQuoin—DuQuoin State Fair, September 3-9. H. E. Strong. \$79,610.84.

## THE DEVIL

(Continued from page 42)

moved in for close-ups, damn me man, Daniel Webster Grandon Rhodes was selling the audience on not going to hell and was not just reading lines.

There was an amazing performance by Arthur Hunnicutt, as Jabez Stone, the man who sold his soul to the devil. You believed that he was a New Hampshire man, who lived back in the founding days of the nation. Even the Devil Peter Capell, who could have been Jusicy Corn, didn't overplay himself too much.

Double check as plus performances, Fran Lee's Ada Stone (the wife), Dorothy Emery's Winifred Stone (a daughter), Bill Beach's Justice Hawthorne and Gayne Sullivan's Mr. Higgins. A nice commentary was handled by John Patrick Costello, too.

And add to a swell scanning of a fine play, a bonus for the NBC-ite who conceived the idea of blending Disney's *Fantasia* to Benet's play. If anyone wants to know how to bring music visually to the air, the *Fantasia* excerpts *A Night on Bald Mountain* (the bridge) and *Ave Maria* (the conclusion) can be used at any time to prove the point.

Altho it's a shame to carp about a production like this—the fire in which the devil made his appearance was just a little on the overdone side—it would have toasted even the devil.

Bob Wade's set was New Hampshire and video at the same time, and who ever costumed the pic kept his gray scale in mind and there was no fading into backgrounds.

*The Devil and Daniel Webster* will do until someone tops it—to prove that it's still the program that counts—on the air. Repeat it soon again, and let the world know it in advance next time. The Army-Navy game may have been important, but it's productions like *The Devil and Daniel Webster* that will sell video. Joe Koehler.

Fairbury—Fairbury Fair, July 31-August 3. George H. Decker.

Fairfield—Wayne County Fair Association, August 7-10. Ralph C. Finley. Golconda—Pope County Fair, July 17-21. John B. Clark, manager. \$3,000.

Greenup—Greenup-Cumberland County Fair, August 21-25. W. E. Freeman.

Harrisburg—Saline County Agricultural Association, July 26-29. A. Franks.

Henry—Marshall-Putnam Fair, September 11-14. R. H. Monier, Sparland.

Knoxville—Knox County Fair, August 7-10. Hilding L. Johnson, 1267 Florence Ave., Galesburg.

Lafayette—Lafayette Fair Association, July 31-August 3. Charles Caverly, Toulon.

Lewistown—Fulton County Fair Association, August 21-24. A. J. Hoffman. \$1,800.

Lincoln—Logan County Fair Association, August 5-10. Wilbur E. Layman. \$8,800.

Marion—Williamson County Fair Association, August 29-September 1. Ray Miller. \$4,849.95.

Morrison—Whiteside County Central Agricultural Association, August 28-31. V. M. Dearinger.

Mount Carmel—Mount Carmel Fair Association, August 13-17. E. Guy Pixley, West Salem.

Mount Sterling—Brown County Fair Association, July 31-August 3. Walter I. Manny.

Mount Vernon—Mount Vernon State Fair, September 11-14. Joe N. Marquis, 221 N. 9th St.

Newton—Jasper County Fair Association, July 2-6. C. G. Batman.

Olney—Richland County Fair Association, September 11-14. W. H. Shultz. \$3,200.

Oregon—Ogle County Fair, Inc. September 1-3. E. D. Landers.

Paris—Edgar County Fair, July 22-27. P. S. Henry. \$8,375.

Princeton—Bureau County Fair Association, August 21-24. Wayne Slutz.

Salem—Marion County Fair, August 28-September 1. W. R. Hancock.

Sandwich—Sandwich Fair, September 5-7. C. R. Brady.

Taylorville—Christian County Fair Association, August 12-17. C. C. Hunter. \$6,190.

Urbana—Champaign County Fair Association, July 24-28. Carl A. Parks.

Vienna—Johnson County Fair Association, August 14-17. George Gray. \$2,200.

### INDIANA

Anderson—Anderson Free Fair, July 2-7. William J. Hutton, 130 East 8th St. \$9,000.

Boonville—Boonville Fair Association, July 30-August 4. Albert C. Derr. \$1,950.

Bourbon—Bourbon Fair Association, September 11-15. W. H. Erwin.

Columbus—Bartholomew County Fair Association, July 15-20. F. M. Overstreet.

Connersville—Fayette County Free Fair, August 14-18. W. Erb Hanson.

Converse—Miami County Fair Association, August 21-25. D. E. Warnock. \$4,100.

Crown Point—Lake County Fair Association, August 21-26. George H. Neises. \$3,300.

Frankfort—Clinton County Fair Association, August 19-24. O. M. Ricks, Route 3. \$4,110.

Franklin—Johnson County Fair Association, July 8-13. William H. Clark. \$5,917.06.

Goshen—Elkhart County Fair, Inc. September 3-8. John P. Stack, 308 N. 5th St.

(Continued on page 76)

## CAN USE

Two good Telephone Men for Shrine Circus Deal.

**SAM WARD**

Room 202, Smith Bldg. Flint, Mich.

## WONDER CITY SHOWS WANT

Legitimate Concessions, Shows with or without equipment, Rides not conflicting, Merry-Go-Round, Wheel, Plane, Kid Rides. Plying lots Meridian, Miss.; then Gulfport, Miss., two weeks; with Baton Rouge, La., lots to follow. Want to hear from Melvin McGee, Johnnie Caruso, wire me. Bill Carneer, waiting for you. FOR SALE—Evans new Bowling Alley with stock, \$350.00; will book same on show.

Address: JOE KARR, Meridian Hotel or Box 2169, Meridian, Miss.

*There are two funny things  
about Wilmer*



The first is Wilmer's getup.

The second is that he doesn't care if he *does* look like a castoff scarecrow.

Because Wilmer's a lot smarter than he looks. While he's making more than he's ever made before—he's doing right by his country. The dough he'd spend for a fancy wardrobe goes right smack into War Bonds . . . and for this Uncle Sam is mighty proud of him.

And Wilmer's doing right by *himself*, too. Because in a few short years he's going to be able to do something he's planned on. He's going to send Wilmer, Jr. to college—and in clothes that won't be any fugitives from a scarecrow, either.

He's going to be able to do it because Uncle Sam is going to give him back

a rich hundred bucks for every seventy-five Wilmer's *lending* now.

Naturally, you don't have to look like Wilmer . . . or tramp around in rags . . . to make your country proud of you, and your own future a whole lot more secure.

All you have to do is keep getting those War Bonds—and then forgetting them till they come due. Not bad—that four dollars for every three, and the safest investment in the world!

Why not get an *extra* War Bond today?

**BUY ALL THE BONDS YOU CAN  
KEEP ALL THE BONDS YOU BUY**

THE BILLBOARD PUB. CO.

*This is an official U. S. Treasury advertisement—prepared under auspices of Treasury Department and War Advertising Council*

# THE FINAL CURTAIN

Theatrical Agents and Managers. Interment in the Actors' Fund Plot, Kensico Cemetery, Westchester, N. Y.

IN LOVING MEMORY OF



**ROY GRAY**  
Who Passed Away  
DECEMBER 5, 1944

We miss you more each day  
**MRS. ROY GRAY**  
and Daughter **RUTH**

KEANE—Doris, 63, retired actress, in LeRoy Sanitarium, New York, November 25. She was best known for her performance in *Romance* both here and in England. Other plays in which she appeared were *Roxana*, *Romeo and Juliet*, *The Czarina*, *Starlight*, *White-washing Julia*, *Gypsy*, *The Other Girl*, and she supported John Drew in *De Lancey*. Miss Keane had been educated in Chicago, New York, Paris and Rome, and later studied at the American Academy of Dramatic Arts, New York. She married Basil Sydney, English actor, who played the leading role in *Romance* at the end of its run in 1918 in London, but they were divorced in 1925. Surviving is her daughter, Ronda Keane, actress, London.

KEY—Pierre Van Rensselaer, 73, music editor and critic, November 28 in St. Luke's Hospital, New York. He was editor of *The Musical Digest*, which he helped found in 1920. He had written biographies of John McCormick and Enrico Caruso, and in 1937 published a book, *This Business of Singing*. He was editor of *Pierre Key's Music Year Book*, *Pierre Key's Musical Who's Who?* and *Pierre Key's Radio Annual*. Surviving is his widow.

LINDEMANN—Carl A., following a heart attack, at his home in Chicago November 28. He was associated for 40 years with the Crackerjack Company, in charge of circus and concession sales. Survived by His widow.

LOOS—Ernie, 61, of the piano-singing team of Ernie and Billy Loos, at Columbus Hospital, Chicago, November 9. He was in vaude and radio and wrote some song hits.

MALLOY—Dann, 61, character actor and director, November 29, at his home in Jackson Heights, Queens, N. Y. He had played with Minnie Maddern Fiske in many of the productions of A. H. Woods and George C. Tyler, and was for many years a director for Charles E. Blaney and other prominent stock companies. He had appeared in *Meet a Body*, *Coriolanus*, *No More Peace* and *A Slight Case of Murder*. He was a member of the Lambs. Surviving is his widow.

MAVIS—Frederick (Freddie) J., 42, pitchman, demonstrator and sheet writer, burned to death in his trailer as the result of an oil stove fire and carbon monoxide fumes in a trailer camp in Wellston, St. Louis suburb, November 24. He left his home in Pittsburgh November 22 with a trailer load of merchandise to work St. Louis holiday trade in stores. Survived by his mother and sister. Requiem mass in St. Mary's Church, Pittsburgh, with interment in St. Mary's Cemetery, that city, November 29.

MAYNARD—Sara, author, playwright and poet, November 26 in Westminister, Md. She was the author of a play, *Brady*, which was presented at the Abbey Theater, Dublin, in 1913, but was best known for her books for children. Surviving are her husband, Theodore Maynard, poet and biographer; seven children, and her brother, W. P. Casey, and Irish dramatist and novelist and one of the editors of *The London Times*.

O'BRIEN—James, advance agent with Arthur Bros.' Circus, in Biloxi, Miss., re-

cently. He had previously been with Cole, Ringling Bros., Sells-Floto, Hagenbeck-Wallace and John Robinson circuses. Survived by his widow, Dorothy; two brothers and a sister. Interment in Catholic Cemetery, Biloxi.

PERCY—Richard Truman, 76, retired organist and musical director of the Marble Collegiate Church, New York, November 25, in New York. In addition to his church work, he had conducted the Waterbury, Conn., Oratorio Society, the Mozart Society of New York and the New York Oratorio Society.

SAUER—Henry Joseph, 60, magician, in Fairfield, Conn., November 25. He was a member of Assembly No. 20, Western Connecticut Chapter, Society of American Magicians, Bridgeport, Conn. Survived by his widow and three daughters. Burial November 28 in Oaklawn Cemetery, Fairfield.

SCOTT—Harry W., 72, musical comedy actor and singer for many years in stock at the La Salle Theater, Chicago, at his home in that city October 20.

SHIRER—Mrs. J. T., mother of William L. Shirer, CBS foreign correspondent, at her home in Cedar Rapids, Ia., November 27.

SHROPSHIRE—Leslie B., 71, founder of the Kentucky State Fair Horse Show and head of livestock exhibits for 40 years, November 17 in General Hospital, Louisville, following a long illness. He had also served as head of the livestock division of the St. Louis World's Fair and the Charleston (S. C.) Exposition. Survived by two brothers, Parrish, Lexington, Ky., and Joe, Lawton, Ky.

SMITH—Matt H., 73, retired producer-writer, in a traffic accident November 13 in Hollywood. One of the pioneers of the film industry, he was a Broadway producer long before coming to Hollywood.

STENGER—John H., former amateur radio experimenter who founded Station WBAX, Wilkes-Barre, Pa., November 26 in that city.

STILLMAN—Pearl B., wife of Alvin A. Stillman, concessionaire and showman, in Sulphur Springs, Fla., November 30. She trouped for many years with Brown Novelty, Southern States, W. S. Curl and other shows. In addition to her husband, she is survived by three sons, Don, Carl and Earl.

SULLY—Lew, 81, former minstrel, in Chicago September 19. At one time he teamed with Tom Lewis and also had been with Dumont in Philadelphia, Primrose and Dockstader and Haverly minstrels. He wrote and published songs and played vaudeville.

VAE—Al, pianist, formerly of New York and New Jersey orchestras, in El Paso, Tex., November 18. Survived by his widow, Wanda.

## Marriages

AMADIO-SAYLOR—Angelo Amadio to Peggy Saylor in Philadelphia November 22. Amadio is the son of Biagio Amadio, Philadelphia night club operator.

BORZGAGE-SKELTON—Frank Borzgage, film producer, to Edna Skelton, radio director and former wife of Red Skelton, radio comedian, in Las Vegas, Nev., November 25.

GAGE-WILLIAMS—Sgt. Ben Gage, former Bob Hope radio program announcer, to Esther Williams, swim star and movie actress, in Los Angeles November 25.

HART-VALERY—Richard Hart, male lead in *Dark of the Moon*, to Louise Valery, actress, in New York November 26.

LOVELACE-KERSEY—John H. Lovelace, radio actor and script writer, to Ethel Noyes Kersey in New York November 21.

SHERRY-DAVIS—William Grant Sherry, artist, to Bette Davis, screen star, in Riverside, Calif., November 30.

WISEMAN-GRAHAM—Edward R. Wiseman to Mary Graham, manager of the Grand Theater, Regina, Sask., and former dancer, in Pine Villa, Chatham, N. B., recently.

## Births

A son, Jerry Stephen, to Mr. and Mrs. Maurie H. Orodener, November 7, at the Jewish Hospital, Philadelphia. Father is correspondent for *The Billboard* in that city.

A son to Mr. and Mrs. Harry Freeman, November 5 in St. Luke's Hospital, Phil-

adelphia. Father is press agent for the Fox Theater in that city.

A son to Lieut. and Mrs. Toby Silverstein, in Philadelphia November 1. Father is one of the owners of the Coronet niter in that city and is now on his way home from the Pacific for a navy discharge.

A daughter to Mr. and Mrs. Chink Carr in Mercy Hospital, Wilkes-Barre, Pa. Father is with Dalley Bros.' Circus.

A daughter, Melessa, to Mr. and Mrs. Arthur Arden Cameron in Cedars of Lebanon Hospital, Hollywood, November 8. Mother is former Kay Aldridge, model.

A son, James William, to Mr. and Mrs. Paul Gordon in Chicago October 4. Father is pianist with Buddy Shaw's orchestra at the Latin Quarter, Chicago.

A son to Mr. and Mrs. James E. Smith in St. Joseph (Mich.) Hospital October 28.

A daughter to Mr. and Mrs. Eddie (Decker) McKenna October 15. Father is former property boy with Ringling-Barnum.

A daughter, Liza, to Mr. and Mrs. Eddie Condon at the French Hospital, New York, October 30. Father is well known jazz musician.

A son to Mr. and Mrs. Paul Crabtree in Pittsburgh recently. Father is stage actor, and the mother is the former Mary Evelyn Ducey, who toured in *Kiss and Tell*.

A daughter to Mr. and Mrs. Ben Ludy in Chicago October 15. Father is general manager of Station WIBW, Topeka, Kan., and Station KCKN, Kansas City, Mo.

A son to Mr. and Mrs. Paul Brines, Evanston, Ill., October 18. Father is publicity director and assistant station manager of Station WGN, Chicago.

A daughter to Mr. and Mrs. Emil Vandas in Chicago November 4. Father, ork leader, is currently appearing at the Edgewater Beach Hotel, Chicago.

A son, Michael, to Mr. and Mrs. (Popsie) Randolph at Sydenham Hospital, New York, October 31. Popsie is road manager for Benny Goodman.

A son to Mr. and Mrs. Bud Lutz October 26 in San Antonio. Father is promotion manager of KTSA, San Antonio.

A daughter to Mr. and Mrs. Cecil Stuchell, Pittsburgh, October 30. Father is on the WCAE Pittsburgh staff.

A daughter, Karen Leslie, to Mr. and Mrs. Bob Austin November 7 in Jewish Hospital, Brooklyn. Father is a member of the New York advertising staff of *The Billboard*.

A daughter to Mr. and Mrs. Gerald (Curly) Myers in Frankfort, Ind., October 27. Father is member of the Buccaneers on WLW, Cincinnati.

A daughter to Mr. and Mrs. Ralph Kanna in Hartford, Conn., October 30. Father is station manager of WHTD, Hartford.

A son to Mr. and Mrs. Rudy Frank, October 20 in Hartford, Conn. Father is engineer for WELI, New Haven, Conn.

A son, Michael Stephen, to Mr. and Mrs. Paul Denis November 4 in Gotham Hospital, New York. Father, ex-*Billboard*, is on editorial staff of *The New York Post*.

A son to Mr. and Mrs. Jim Hart, Midwest outdoor showfolk, October 12 at Kansas City, Mo.

A son to Mr. and Mrs. Sidney Blackmer in Salzburg, N. C., October 28. Father is starred with *Caviar for the General*, which has just closed at the Locust, Philadelphia. Mother is Suzanne Kaaren, actress.

A daughter, Carol Lee, to Corp. and Mrs. Chuck Thompson in Reading (Pa.) Hospital October 28. He's a former WIGB, Philadelphia, announcer.

A son to Mr. and Mrs. Bernie Berle in St. Agnes Hospital, Philadelphia, October 30. Father is a band leader.

A son to Mr. and Mrs. Emanuel Goudsmith in American Hospital, Chicago, November 1. Father, known as Nolly Tate, has a dog act.

A daughter to Mr. and Mrs. Robert Young in Hollywood. Father is movie star.

A daughter, Lynn Christina, to Mr. and Mrs. Eddie Howard in Flushing, L. I., N. Y., November 1. Father is a banjoist.

A son to Pvt. and Mrs. Joe Mazzel, Pittsburgh, November 3. Father was on staff of Art Cinema Theater, New York, before going into service.

A son to Mr. and Mrs. Sidney Blackmer in Salisbury, N. C., November 12. Father is film and legit actor.

A son to Mr. and Mrs. James Smith in Pittsburgh November 1. Father is on Penn Theater staff, that city.

A son, Steven Robert, to Mr. and Mrs. Robert Ryf in Surgeons and Physicians' Hospital, Glendale, Calif., November 11. Father is staff writer for CBS-KNX, Hollywood.

A daughter, Alexandria, to Mr. and Mrs. Locke McCorkle in Physicians and (See BIRTHS on page 76)

BEANS—Stanley N., choral conductor, in Bridgeport, Conn., November 23 following a heart attack. He was conductor of the Manufacturers' Chorus of Bridgeport. He was a member of the Conductors' Club of New York and also conducted the Associated Men's Glee Clubs of Connecticut. Survived by his widow. Burial in Mount Grove Cemetery, Bridgeport, Conn., November 26.

BROWN—Lawrence, 47, bingo operator on the W. G. Wade Shows for the past 15 years, of a heart ailment November 8 at Adrian, Mich. Survived by four brothers and a sister. Burial in Detroit.

BROWNE—James, 50, carnival worker, November 26 of burns suffered in a blaze which started in his room at Chicago.

BUSH—Arthur S., 65, former banjoist, who with his wife, Jessie, whistler, formed the Bush and Bush vaude team, in Strong Memorial Hospital, Rochester, N. Y., November 18. He was a member of the Professional Entertainers' Club, Scottish Rite and life member of Yonodio Lodge, F. & A. M. Besides his widow he is survived by two brothers, Joseph H., Rochester, and Martin, Needham, Mass. Interment in Parma Union Cemetery, Parma Center, N. Y.

COBORN—Charles (Colin Whitton McCallum), 93, English comedian who wrote *The Man Who Broke the Bank at Monte Carlo* and *Two Lovely Black Eyes*, in London November 22. He had been a music publisher, agent, film actor, newspaper editor, correspondent and radio performer over BBC. Survived by a son, Maj. Duncan McCallum, member of the House of Commons.

DE SHAZO—J. B., 83, owner and manager of the Rex Theater, Nowata, Okla., the past 25 years, in a hospital in Bartlesville, Okla., November 26, following an auto accident near South Coffeyville, Okla., November 23. Survived by his widow. Interment in Nowata November 28.

In Loving Memory of My Dear Husband  
**CLAUDE D. FONDAW**  
Who Passed Away December 1st, 1944.  
**MRS. GLADYS FONDAW**

FARWELL—Mrs. Sidney E., former concert vocalist and sister of Madame Louise Homer, opera singer of 20 years ago, November 22 after a short illness in Winter Park, Fla. In addition to her sister, Louise, she is survived by another sister, Marguerite; two brothers and two sons.

FOOTE—J. Harold (Hap), 34, former radio singer over stations KSL and KDYL, Salt Lake City, recently at Sun set Beach on Great Salt Lake. Interment November 24 in that city.

In Memory of  
**ROY GRAY**  
My Old Captain  
Who Passed Away  
December 5, 1944  
**LOUIS BRIGHT**

HEIDINGER—John (Big Top Dutch) 65, driver and veterinarian, recently following a four-month illness in U. S. V. Hospital, Bay Pines, Fla. He was with the B-B circus for 33 years on stock and an eight-horse hitch, followed by veterinarian work. He was a World War I veteran and had V. F. W. services at Lemieux Funeral Home, Menominee, Mich., his home city, November 26, with interment in Riverside Cemetery there.

HOOGEWONING—William, 85, former circus owner, November 24 at his home in Ottumwa, Ia., following a long illness. In 1911 he bought a half interest in the Coulter Railroad Circus and in 1916 acquired the Mighty Hooges Wild Animal Circus, which in 1925 became a motorized circus. He married Anna E. Barnum in 1883 and following her death married Nellie Orton, of Orton Bros.' Circus, who survives him. Other survivors are two sons, Arthur and Warren; a brother, John, and several grandchildren. Interment in Ottumwa Cemetery.

HUNT—Carl, 61, theatrical exec for Lee and J. J. Shubert, at Polyclinic Hospital, New York, November 28. He was a member of the Association of

## Fairs Which Had Light Harness Racing

(Continued from page 73)

Kendallville—Noble County Fair Association. August 13-18. U. C. Brouse.

Kentland—Newton County Fair Association. September 3-7. A. M. Schuh. \$3,200.

LaPorte—LaPorte County Fair Association. August 14-18. J. A. Terry.

Lawrenceburg—Dearborn County Fair Association. July 23-28. Leonard Haag.

Logansport—Cass County Fair Association. July 23-28. William Thomas Jr., Auto Bldg. \$3,500.

Montpelier—Montpelier Racing Company, Inc. July 17-21. Homer C. Michael.

Muncie—Muncie Fair. July 29-August 3. A. G. Norrick, Box 888.

North Vernon—Jennings County Fair Association. July 24-28. S. B. Berkshire.

Osgood—Ripley County Fair. July 29-August 3. William B. Delay.

Portland—Jay County Fair Association. August 5-10. Orien E. Holsapple.

Princeton—Gibson County Fair Association. August 27-September 1. H. W. Reinhart. \$2,400.

Rensselaer—Jasper County Fair Association. August 28-31. W. H. Bahler. \$2,200.

Rockport—Spencer County Fair Association. July 23-28. Harold L. Hargis.

Shelbyville—Shelby County Fair Association. August 6-10. L. V. Hauk, president, Morristown, Ind.

Shelbyville—Race Meeting. August 28-31. W. J. Arbuckle, Box 219.

### IOWA

Alta—Buena Vista County Fair. August 7-10. G. A. Soderquist.

Bedford—Taylor County Fair. July 23-28. Sid P. Webb.

Central City—Linn County Fair. August 9-12. T. W. Lewis. \$1,000, added money.

Columbus Junction—Louisa County Fair Association. August 14-17. H. M. Duncan.

Cresco—Howard County Fair Association. August 27-31. C. C. Nichols.

Decorah—Winneshiek County Agricultural Association. August 16-19. Leon R. Brown, Cresco.

Donnellson—Lee County Fair Association. July 24-28. Carroll I. Redfern. \$1,500.

Elkader—Elkader Fair. August 14-17. E. F. Seifert. \$650.

Humboldt—Humboldt County Fair. August 16-19. Dillon S. Patton, superintendent speed. \$1,065.

Independence—Buchanan County Fair Association. August 13-17. B. O. Gates.

Jefferson—Jefferson Fair Association. August 23-25. Vincent Leonard, superintendent speed. \$800, added money.

Manchester—Delaware County Fair. August 3-6. E. W. Williams. \$1,050.

Marshalltown—Central Iowa Fair. September 7-10. George A. Price. \$1,922.61.

Monticello—Great Jones County Fair Association. August 21-24. Ross Baty.

Tipton—Cedar County Fair Association. August 28-31. C. S. Miller. \$1,200, added money.

Webster City—Hamilton County Fair Association. August 29-31. L. L. Lyle.

West Liberty—Union District Agricultural Society. August 20-23. Jay L. Duncan.

West Union—Fayette County Fair. August 21-24. Ed Bauder.

What Cheer—Keokuk County Fair. August 18-21. E. P. Lally.

### KANSAS

Coffeyville—Montgomery County Fair Association. August 27-September 2. John R. Thompson.

Hutchinson—Kansas State Fair. September 16-21. S. M. Mitchell. No races held.

Topeka—Kansas Free Fair. September 8-14. Maurice W. Jencks. No races held.

### KENTUCKY

Lexington—Lexington Trots Breeders' Association. September 24-October 5. Box 420.

Paducah—West Kentucky Fair Association. July 24-27. C. W. Peel, 523 Broadway. \$3,200.

### MAINE

Bangor—Bangor Free Fair. August 5-11. Jack Moran.

Cornish—Cornish Agricultural Association. September 24-27. Leon M. Ayer. \$1,350.

Farmington—Franklin County Agricultural Society. September 18-22. Frank E. Knowlton. \$7,208.98.

Fryeburg—Fryeburg Fair. October 2-6. G. Myron Kimball.

Old Orchard Beach—Grand Circuit Meeting. July 16-August 4. Judge Wesley M. Mewer.

Skowhegan—Skowhegan State Fair. August 12-18. Raymond S. Finley.

South Paris—Oxford County Agricultural Society. September 10-15. Elmore C. Edmunds.

Topsham—Sagadahoc Agricultural Society. October 9-11. Samuel Woodward, Brunswick.

Windsor—Windsor Fair. August 28-September 3. E. R. Hayes. \$9,000.

### MARYLAND

Frederick—Great Frederick Fair. September 25-29. Guy K. Motter. \$4,400.

### MASSACHUSETTS

Greenfield—Franklin County Agricultural Society. September 10-12. Whitman B. Wells.

Northampton—Hampshire-Hampden-Franklin Agricultural Society. September 3-8. John L. Banner.

Spencer—Spencer Agricultural Fair. September 1-3. R. P. Kittredge. \$1,000.

### MICHIGAN

Adrian—Lewance County Agricultural Society. September 17-22. H. H. Hungerford. \$6,356.

Allegan—Allegan County Fair. September 10-16. E. W. DeLano. \$4,334.

Caro—Tuscola County Fair Association. August 20-25. Carl F. Mantey.

Cassopolis—Cass County Fair Association. September 4-8. Harry B. Ibbotson, Dowagiac. No races held.

Centerville—St. Joseph County Grange Fair. September 17-22. F. J. Kemmerling, Colon.

Charlotte—Eaton County 4-H Fair. August 28-September 1. Hans Kardel. \$4,000.

Crowell—Crowell Agricultural Association. August 28-September 1. Paul Helm.

Fowlerville—Fowlerville Agricultural Society. August 8-11. Cecil Leopard. \$3,906.

Hart—Oceana County Agricultural Society. September 5-7. W. H. Churchill, New Era.

Hillsdale—Hillsdale County Agricultural Society. September 23-29. H. B. Kelley. \$6,452.

Ionia—Ionia Free Fair. August 6-11. Allen Williams, manager. \$7,600.

Ithaca—Gratiot County Agricultural Society. July 17-21. James O. Peet.

Jackson—Race Meeting. July 3-28. Dr. T. E. Montgomery, 539 N. Blackstone St.

Kalamazoo—Kalamazoo Free Fair Association. September 24-29. Clinton D. Buell, manager, 2328 Sheffield Drive, Kalamazoo, 40.

Marne—The Berlin Fair. August 28-31. Mrs. Harvey Walcott, Route 2, Coopersville. \$1,833.35.

Marshall—Calhoun County Fair Association. August 21-25. B. D. Carpenter. \$6,000.

Mason—Ingham County Fair Association. August 13-18. Joy O. Davis.

North Branch—Labor Day Race Meeting. September 2-3. R. L. Akers, Box 8, Royal Oak. \$4,800.

### MINNESOTA

Alexandria—Douglas County Fair Association. September 10-13. R. S. Thornton.

Arlington—Sibley County Agricultural Society. August 10-12. Louis Kill.

Austin—Mower County Victory Fair. August 8-12. P. J. Holand. \$3,000.

Bird Island—Renville County Agricultural Society. September 10-12. Paul Kolbe.

Canby—Yellow Medicine County Fair Association. September 10-12. Kenneth Knutson.

Cannon Falls—Cannon Valley Agricultural Association. July 2-4. R. J. Goodwin. No races held.

Clinton—Big Stone County Agricultural Society. July 12-15. A. M. Seidl.

Fairmont—Martin County Agricultural Society. September 14-16. A. P. Kraemer. \$934.01.

Glenwood—Pope County Agricultural Society. September 14-16. Hjalmer Anderson.

Herman—Grant County Agricultural Society. August 24-28. G. I. Haney.

Hutchinson—McLeod County Agricultural Association. September 17-20. Everett Oleson.

Madison—Lac Qui Parle County Agricultural Society. September 13-16. C. M. Hanson.

Marshall—Lyon County Agricultural Society. August 28-31. F. J. Meade.

Montevideo—Chippewa County Fair Association. September 17-19. Carl Engstrom.

Morris—Stevens County Agricultural Society. August 31-September 3. Albin G. Anderson.

Owatonna—Steele County Agricultural Society. August 14-19. R. W. Seath.

Preston—Fillmore County Agricultural Society. August 23-26. Charles H. Utley. No racing.

Redwood Falls—Redwood County Agricultural Society. September 1-4. E. M. Johnson.

Rochester—Olmsted County Fair Association. August 8-12. A. C. Burgan.

St. Peter—Nicollet County Agricultural Society. August 23-26. Hilton E. Miller. \$500.

Sauk Center—Agricultural Society of Stearns County. August 9-12. J. A. Schoenhoff.

Wadena—Wadena County Agricultural Society. August 20-23. Clyde E. Kelsey.

Wheaton—Traverse County Agricultural Association. September 6-9. A. W. Vye. \$2,000, added money.

Willmar—Kandiyohi County Fair Association. September 12-15. William O. Johnson. \$800, added money.

### MISSOURI

Cape Girardeau—Southeast Missouri District Fair Association. September 19-22. Herman W. Keller, 12 S. Frederick. \$2,331.25.

Kahoka—Clark County Agricultural Association. July 31-August 3. Lynne Gregory. \$1,400.

Mexico—Audrain County Fair Association. August 14-17. Ross C. Ewing. \$6,500.

Sedalia—Missouri State Fair. August 18-25. E. W. Baker. \$6,500.

### NEW HAMPSHIRE

Canaan—Mascoma Valley Fair Association. August 28-30. William A. Shepard. \$1,200.

Contoocook—Hopkinton Fair. September 4-6. Harold B. Clough.

Keene—Cheshire Fair Association. September 6-8. Helen W. Adams, Route 1. \$600.

Lancaster—Lancaster Fair Association. September 1-3. Carroll Stoughton. \$1,760.

Pittsfield—Pittsfield Fair Association. August 28-September 1. William M. Osgood.

Plymouth—Plymouth Fair. September 11-14. W. J. Neal, Meredith. \$2,700.

Rochester—Rochester Fair. September 17-22. Ralph E. Came. \$16,887.40.

### NEW JERSEY

Flemington—Flemington Fair Association. August 28-September 3. Major E. B. Allen. \$8,000.

Trenton—New Jersey State Fair. September 9-16. Norman L. Marshall, Box 669, Zone 4. \$23,554.43.

### NEW YORK

Afton—Afton Fair & Agricultural Show. August 14-18. Harry G. Horton.

Altamont—Albany-Schenectady County Fair. September 10-15. Roy F. Peugh, Guilderland Center.

Angelica—Allegany County Agricultural Society. August 29-September 1. L. L. Stillwell. \$2,665.

Ballston Spa—Saratoga County Agricultural Society. August 29-September 2. Albert M. Garrison.

Batavia—Genesee County Agricultural Society. August 13-18. Glen W. Grinnell. \$6,100.

Bath—Steuben County Fair. September 3-8. J. Victor Faucett.

Boonville—Boonville Fair. July 31-August 4. E. R. Hargrave. \$3,200.

Brookfield—Brookfield-Madison County Agricultural Society. September 3-6. R. F. Burdick.

Caledonia—Caledonia Fair. August 7-11. G. H. Cullings.

Chatham—The Columbia County Agricultural Society. September 1-3. William A. Dardess. \$2,640.

Cobleskill—Cobleskill Agricultural Society. September 17-21. William H. Golding. \$5,100.

Cortland—Cortland County Agricultural Society. August 27-September 1. Harry B. Tanner. \$4,300.

Dundee—Dundee Fair Association. September 11-13. Lewis R. Hamner.

Elmira—Chemung County Agricultural Society. August 19-26. H. Ward Kinley, Horseheads.

Fonda—Montgomery County Agricultural Society. September 1-3. Jay V. S. Shelp.

Goshen—Grand Circuit Meeting. August 7-9. Goshen Mile Track Association.

Gouverneur—Gouverneur Agricultural & Mechanical Society. August 7-11. Bligh A. Dodds.

Hamburg—Erie County Fair. August 20-25. J. C. Newton.

Little Valley—Cattaraugus County Fair. August 27-31. C. J. Smith.

Lockport—Niagara County Fair Association. July 30-August 4. F. E. Pease.

Lowville—Lewis County Agricultural So-

## Births

(Continued from page 75)

Surgeons Hospital, Philadelphia, November 1. Mother is the daughter of Linton Martin, dramatic editor and theater critic of *The Philadelphia Inquirer*, and Margaret Kaye, assistant music critic of the same newspaper.

A son to Mr. and Mrs. Bob Manners in Jewish Hospital, Philadelphia, November 15. Father is featured singer at the Calais, Philadelphia.

A daughter, Vicki, to Mr. and Mrs. Hal Berger November 16 in Israel Zion Hospital, Brooklyn. Father is a former concession manager and now proprietor of a nitery and cocktail lounge in Hollywood. Mother is an ex-burly feature.

A son to Mr. and Mrs. Lawrence H. Lipskin in New York November 19. Father is assistant to N. B. Spingold, Columbia Pictures v-p.

A daughter to Mr. and Mrs. Bernie Woods Jr., in New York November 14. Father is on the staff of *Variety*.

A daughter, Rosalie, to Joseph and Vi Exler November 25 in Detroit. Parents are concessionaires on Hill's Greater Shows.

A daughter to Mr. and Mrs. William Glickman November 22 in Chicago. Father was formerly with World of Mirth Shows and other carnivals.

A daughter, Florence Mae, to Mr. and Mrs. Otto Buckholz at Raymondville, Mo., November 21. Father is Merry-Go-Round foreman for Sunset Amusement Company.

A son, Patrick Gray, to Mr. and Mrs. Morris McLaughlin in Deaconess Hospital, Detroit, November 17. Parents are known as Curly Mack and Betty Gray, vaudevillians.

A son, Paul Frederick, to Mr. and Mrs. Joseph Hirsch in New York November 16. Father is Philadelphia artist, and mother is the former Ruth Schlinder, dancer.

A son to Mr. and Mrs. Tommy Reardon in St. Louis November 27. Father is general manager of Meeker Music Company there.

Girl twins, Jo Ann and Jo Ellen, to Mr. and Mrs. Zack Gabel November 22 in New York. Father is radio and magazine writer, and mother, a former actress.

A son to Mr. and Mrs. Robert Jay Burton in New York November 22. Father is head of legal department at Broadcast Music, Inc.

A daughter, Tandy, to Mr. and Mrs. Hume Cronyn in Los Angeles recently. Mother is Jessica Tandy, now appearing with her husband in *The Green Years* for MGM.

A daughter to Mr. and Mrs. Ben Kornzweig in New York November 22. Father is press agent for *Dark Is the Moon*.

A daughter to Lieut. and Mrs. A. J. Mele in New York November 19. Father is managing director of Le Ruban Bleu, New York night club.

A son to Mr. and Mrs. Joe Pasternak November 25 in Hollywood. Father is film producer.

A son, Michael Edward, to Mr. and Mrs. Eddie Bracken November 19 in Hollywood. Father is radio, film and stage comedian; mother is the former actress, Constance Nickerson.

A daughter to Mr. and Mrs. Robert Riskin November 18 in Hollywood. Father is film producer; mother is screen actress, Fay Wray.

## Divorces

Veda Ann Borg, screen actress, from Paul Y. Herrick in Hollywood recently.

Dale Evans, film actress-singer-dancer, from Robert Dale Butts, composer, in Hollywood November 14.

Flonnie Barfield from Emmett Barfield in Birmingham November 17. Both are concessionaires.

Roscoe Turner, famous stunt flyer, from Carline Stovall Turner in Los Angeles November 21.

Mrs. Larry McDowell from Larry McDowell in St. Louis November 13. She is a member of the chorus at the Grand Theater, St. Louis, using her maiden name Adrain Adair.

Aloha Dean Mercier, dancer, from Edson Lee Mercier, nonpro, in Milwaukee November 27.

Patricia Seymour, actress, from R. L. Seymour, Rt. 1, Turin.

Malone—Franklin County Agricultural Society. August 20-25. H. B. Kelley. Middletown—Orange County Fair. August 13-18. Allan C. Madden.

Norwich—Chenango County Agricultural Society. August 21-25. R. L. Hogue. \$2,750.

(To be continued)

# COIN MCH. EMPORIUM TREND

## Laundries To Have Venders

May develop entirely new idea—firm also planning use of music in laundries

CHICAGO, Dec. 1.—An elaborate coin-operated laundry, with soft drink vending machines and possibly juke box entertainment, was forecast by announcement made in Chicago this week. Plans suggest a new idea for what may eventually develop into a coin machine emporium.

The nation's housewives are going to enjoy the services of these coin-operated laundries, according to announcement made by both Telecoin Corporation and Automatic Laundry Distributors, Inc. Telecoin hopes to have its pilot laundries operating in Chicago by the middle of this month, while Automatic Laundry plans opening the first store sometime in January.

Elmer C. Hill, Midwestern manager for Telecoin, says that Chicago's laundries will be much the same as those now operating in New York and in South Bend, Ind. Hill reveals that his firm intends to have nearly 20 coin-operated laundries opened in Chicago by the end of January, 1946. First of the Chicago coin-operated laundries will probably be opened on the North and South Sides and in near-by suburban areas, Hill said.

### 20 to Location

Coin-operated laundries have been featured in the pages of *The Billboard* before, but this is first evidence that both Telecoin and Automatic Laundry Distributors are going on a nationwide basis. Telecoin has been authorized to use Bendix laundry equipment, while Automatic will use Westinghouse units.

The average coin-operated laundry consists of about 20 washing machines, each fitted with built-in coin slots and timing meters. The coin slot and timing device is an integral part of the machine, according to Lloyd C. Strite, head of Automatic Laundry Distributors. Strite is the former president of Chicago Coin Meter Company and has been associated with the trade for 15 years.

The election of locations for coin-operated laundries requires great care, according to executives of both firms. Neither firm actually operates laundries, but grant franchises for that operation. Telecoin reveals that approximately 50 per cent of its operators in Chicago will be ex-servicemen. Automatic Laundries' Strite said that many old-time coin machine operators are applying for and being granted franchises thruout the country.

### Lack Equipment

Strite said that many of the laundry locations will be equipped with soft drink vending machines, and some of them will furnish music by juke box, telephone music or radio. Detailed announcement of the firm's plans will be released later. Holding up wide-scale opening of coin-operated laundries at the moment is the lack of new equipment.

Both Hill and Strite ventured the opinion that Chicago will eventually have more than 50 such laundries. The success of the original installation in the East is the reason for this optimism.

First coin-operated laundries were set up in New York nearly two years ago to help ease the shortage of regular laundry facilities. The establishment proved so popular that immediate plans were made for national expansion. Automatic Laundry Distributors announces that they have already issued franchises for West Coast operators, and Telecoin is also developing that field.

### 10 Pounds for 25 Cents

Established price for coin-operated laundry service is 25 cents for each 10 pounds of wash. An attendant is on (See COIN MCH. EMPORIUM, page 82)

## Editorial

### Coin Emporiums

By Walter W. Hurd

EVERY business cycle brings forth some special selling slant that may be used by the coin machine industry to create new business for operators, increase the number of machines in use, in general build up the industry as a whole.

A type of location seems to be in the making now, which is not so new to the industry, and yet in its post-war elaboration it may become a sales idea of great profit during many years to come.

For lack of a better term, the new location set-up may be referred to in general as a coin machine emporium. It simply means a grouping of several coin machines of various types and sizes in one room or establishment. For many years the coin machine trade has been accustomed to something on this order and calls them arcades.

But the newer idea will show its greatest progress in the vending and service field, while arcades, sportlands and game rooms continue to feature amusement machines. In recent months much publicity has been given to the spread of coin-operated washing machines. At least two national distributing organizations are in the field and their promotions may spearhead any new trend that will give the industry its most attractive field of expansion.

These washing machine organizations have carefully planned designs and layouts for storerooms and stations where the coin-operated washers will be placed to form a kind of laundry station. But the plans also include layouts for adding other modern vending and service machines, and maybe music. It is the planning for modern storerooms and the grouping of various types of machines that signifies new progress for the industry.

One of the biggest drawbacks to the progress of the arcade business has been the failure to plan the interior of rooms devoted to such a grouping of amusement machines. At one time *The Billboard* published a small booklet which offered suggestions for arcade layouts but in general too many arcades do not show evidence of real architectural planning.

Now the industry will be offered some real plans for decorating a room and placing machines to the best advantage. These layouts will show the most modern types of machines. All this will set an example for operators which can be repeated with adaptations even in small cities and towns.

Many types of rooms or stations are possible as the industry expands into new fields. Some of these stations will be set up exclusively for a grouping of coin machines of various types while other groupings will take the form of concessions in supermarkets, department stores, theater and hotel lobbies, and railway and bus stations. *The Billboard* has long advocated an idea for modern rest rooms also, which will include a wide variety of coin-operated machines, ranging from the penny scale to the most modern types of soft drink dispensers.

Whatever form the new coin machine emporiums, or stations, may take, the big selling point is that the rooms must be carefully planned in accordance with the latest ideas for modern stores. The retail trade has made marvelous progress in recent years in equipment and design. If the coin machine industry sets up emporiums, stations, automatic stores or other groupings, the room in which machines are placed must be in keeping with the times.

## News Digest

**EMPORIUMS.** Latest announcement concerning new locations for coin machines came from firms which are setting up coin-operated laundries. Plans for the coin-operated laundries include installation of lounge rooms where soft drink venders and possibly juke boxes will be placed. Coin trade, to identify places like arcades, concessions, laundries and the like, has tabbed such establishments coin machine emporiums.

**GROCERIES.** On the heels of reports from Memphis, announcing approaching opening of Clarence Saunder's automatic grocery store, comes word that a coin-operated frozen food store is opening in Ardmore, suburb of Philadelphia. Reports say the store, first of a chain, is to be opened this week. Reports also say a similar coin-operated food store is slated to open in New York soon.

**JUKES.** Press is paying tribute to the idea of music by juke and telephone wire. Idea of work-to-music, given impetus by the war, has caught on in banks and professional offices where it increases worker efficiency and boosts personnel morale.

**TAX.** Illinois Supreme Court, in a decision handed down last week, termed the Chicago juke box tax void as it stands. This reaffirms a decision of the court made during the September term, 1944. For full details see lead story in this section.

**TOKENS.** End of meat and butter rationing, making red tokens worthless, brought woe to operators in some sections. Red tokens turned up in cash tills of some coin machines. Red point tokens, according to Chester Bowles, of OPA, must be turned in to ration banks where they will be destroyed. So far the tokens have not represented a serious problem for the operators.

**TEENS.** Teen-age clubs and juke boxes are providing the inspiration for new fashions in clothes this season, according to announcements from designers. Result is the juke box and soft drink bars have provided the background for many advertising campaigns.

**NUTS.** Operators of candy vending machines had one good and one bad fact facing them this week. Reports indicated that sugar is as scarce now as it ever will be, but a bumper crop of peanuts is in the offing. Peanuts and peanut oil are being widely used in candy bars for filling centers. A bumper crop of peanuts will ease a shortage in nuts which has hampered bar production for the past two years.

**ARCADES.** Arcade owners in many cities are making plans to add soft drink and sandwich vending machines to their establishments. Owners' theory is that amusement seekers, faced with vending machines, will usually give the venders a play for beverages or sandwiches.

**MATERIALS.** Manufacturers of coin machines find some materials easier to get, while others remain in short supply and hamper full-speed production of new machines. Labor, too, is a problem, since skilled labor is scarce.

## Veterans Hit Snags in Try To Enter Biz

Take Only 2,295 Loans

WASHINGTON, Dec. 1.—Position of the veteran who wants to start his own business, but needs a government-backed loan to do it seems pretty much up in the air, according to reports here.

Department of Commerce announces that more than 1,200,000 veterans are planning to launch out on their own once they get out of khakis, but the Veterans' Administration reports that banks and other lenders have made a total of only 2,295 loans under the G.I. Bill of Rights thruout the nation.

Topping the list of fields which former servicemen are considering is the electrical appliance store, preferably in a small community, the Commerce Department report said. In Chicago, *The Billboard* has received a number of inquiries from veterans about prospects in the coin machine industry, particularly vending. And in response to similar queries, the Rowe Manufacturing Company recently issued a quite plain-spoken pamphlet on prospects and pitfalls of the vending trade.

### Favorite Choices

Compared with manufacturing and other such heavy industry, coin machine operation is comparatively small capital business. So is electrical appliance retailing and that other favorite of ex-G.I.'s—restaurants. Yet the Veteran Administration figures point plainly to the fact that veterans are not getting started. Trouble seems to lie in the so-called G.I. Bill of Rights law, which Congress now is reported revising.

Under the law the government will guarantee repayment of 50 per cent of any loan up to \$8,000 or make a guarantee of \$4,000 against any loan over \$8,000 up to \$10,000. The provision, however, is usually interpreted as limiting such loans to money for purchase of actual operating equipment. No provision is made for loans to buy stock such as candy, cigarettes, gum or other merchandise for a vender or loans to provide working capital.

Result is the veteran can get money to buy machines or any other operating equipment he needs, but he can not get cash for supplies or to pay help while he gets started.

Veterans' Administration gave no figures on the average size of G.I. business loans but it did reveal that loans for all purposes under the act—home building, purchase of farms and starting businesses—averaged \$3,958. This would indicate that veterans launching into business are doing it on a pretty small scale, apparently without any ideas of stepping right into the big time.

Commerce Department probably has helped in promoting this realistic attitude thru its free counseling service to veterans. A large number of personal interviews with persons desiring to establish business have been conducted recently by the department's field service offices located in most large cities such as Chicago, New York and Los Angeles.

Loans made under Veterans Administration guarantee program have numbered 32,856 for a total of \$130,000,000. Of this, the agency has guarantee repayment of \$50,000,000. Loans for purchase of homes numbered 29,861, and those for buying farms 700.

## Trade Data

PHOENIX, Ariz., Nov. 24.—Pinball and skeeball machines operating in Phoenix number about 200, according to Joseph C. Furst, city clerk.

**New York:**

Coinmen around Manhattan are waiting for a look-see at the new sign which will go up soon on the Modern Music Sales Corporation building. . . . **BILL ARDREY** and **HERB JOHNSON** announced the formation of a partnership to operate a route of nut and gum vending machines. They are taking over the Newark locations of Dick's Vending Service and will develop from there. . . . **JACK FITZGIBBONS** was on a light diet for a few days to get over the effects of a session with his dentist.

The accelerated New York crime wave caught up with **MRS. MARION WEBSTER**. Her arcade at 2030 Richmond Terrace, Staten Island, was broken into the other day and money and merchandise stolen. The hoodlums used ladders and came down the skylight. They did a very quiet job, otherwise Mrs. Webster, who lives directly above the arcade, would have heard them. . . . **JOE ASH** and **IRV MORRIS** came in to attend the AOAA meeting at the Park Central last Thursday. Did you know that one of the slogans developed for Joe is "See Ash for Cash" and that you have to be mighty quick to pick up the tab when Joe is around. . . . **LEO WILLENS**, U-Need-A-Venders, Inc., is very anxious to get in touch with Sam Altholz who used to be general manager of the U-Need-A-Pak Products Corporation. Leo would appreciate hearing from anyone who has seen Altholz or knows where the latter can be reached.

**BOB HAWTHORNE**, formerly C.M.A. prexy and for the past four years plant supervisor for Du Grenier, became the father of a girl, Lisa Knox Hawthorne, October 13. Baby was born at the Lying-In Hospital, Boston. . . . **SAM GOLDBERG**, Novelty Amuse-U Company, Savannah, Ga., and his wife, visited in New York with Dave Stern, East Coast Distributors, before continuing on his way to Atlantic City to attend the Jewish War Veterans' Conference there. . . . **AL BLENDOW**, International Mutoscope Corporation, in Chicago for the outdoor convention, will spend a week in the Windy City before returning to his office in Long Island City. . . . **BILL RABKIN**, International Mutoscope prexy, attended the NSA banquet at the Commodore, New York, last Wednesday (28).

**Chicago:**

When it rains it pours, so they say, and it certainly seems to be the case when speaking of sick leaves at Exhibit Supply. After a week's stay in Bethany Hospital here for a minor operation, **ED HUGHES**, genial plant superintendent, was released and took a week's rest at home before reporting back to work. Another coinman of Exhibit on the sick list is **J. FRANK MEYERS**, head of the firm, who is doing a little health-catching-up at his Lake Geneva home. In the absence of Hughes and Meyers and several other plant members, **JOHN CHREST** and **PERC SMITH** are kept busy holding up all ends. The plant remodeling at Exhibit announced in last week's issue of *The Billboard* is going along at a steady pace under the supervisory eye of Chrest.

**HAROLD SCHAEF**, prez of Victor Vending Corporation, this past week has been roughing it up in Manitowish, Wis., with friends and has left the destiny of production in the able hands of Manager **BOB NORLING**. It was last March that fire raged thru the home of Norling out in Elmwood Park, and it wasn't until last week that renovators put the residence back in shape. What with top capacity production scheduled to cope with the past six months and reconversion problems in addition to a virtual rebuilding of his home, Norling has had his hands full. . . . Bob hopes

**COINMEN YOU KNOW**

to release a little of this tension by the time the golfing season rolls round, tho, and is getting the sticks shined up.

**GWEN DESPLENTER**, well-known coin-gal who spent a good number of years with Mills Novelty as **JIM MANGAN'S** girl Friday, has re-established her connection with Jim and is now girlfridaying as a writer with the firm of **MANGAN & ECKLAND** in the Field Building.

Chicago firms for years have been noted for their system of off-season hiring of big league ball players and professional pigskin luggers, and Mills Industries is no exception. One of the top pro football ends of all time, the Chicago Bears' **GEORGE WILSON**, is a regular member of the firm. Wilson has held the position of safety director in Mills Industries during the past three years, while he snagged passes for the Bears and backed up the line on defense to carry them to the National Professional League Football title several times. Regard for Wilson pigskin prowess was acknowledged by the Bears themselves this year when he was elected team captain. It is said around Mills that his prowess as a safety director is tops, too.

Wednesday, November 28, was a red-letter day in the life of **JIMMY MARTIN**, the popular North Side record distrib, as of that evening he took work for his Masonic Third Degree.

That ravishing red-haired gal, **EVELYN JACOBSON**, who scribes much of the copy for the Mills Warrior, gets the laurels this week for being the most persistent bowler in the Chicago area. In the company mixed league Evelyn is holding up the entire group with a smashing 102 average. She vows she'll be out of last place in the standings by Christmas and there's a standing offer of a box of candy if she does it.

**J. F. BARD** indie record distributor here, took off for sunny California by plane last week for a stay of two months to get the presses of that record company of his running full speed. It's also rumored that Bard, while on the West Coast, will negotiate with a Midwest diskery for Coast distribution. Just before leaving Chicago he nabbed a distributor set-up for De Luxe Records.

**TONY GASPARRO**, Willams Manufacturing Company sales exec who is a flying enthusiast, is getting itchy these days now that the air route to London is wide open. Production at Willams has sped up considerably in the past few weeks, tho, and Gasparro is holding back for a month or two before seriously considering a trip to Britain. His brother, **JULIE**, who operates the West Town Novelty Company, in which Tony also held an interest when he was living in England, has survived the war with his business, and Tony is trying to prevail on Julie to take that London to Chicago plane here for a reunion.

**AMI DISTRIBUTORS**, called into Chicago last week, spent much of their time conferring with **De Witt (Doc) Eaton**, general sales manager of the firm. Among those Chicagolers for the confabs were out-of-towners, **Bill Wolf**, California Amusement Company, Los Angeles; **Barney Sugarman**, Runyon Sales Company, Newark, N. J., and **Sam Strahl**, American Coin-o-Matic. Also attending the meetings were **Harry Brown** and **Dave Yaras**, American Amusement Company, Chicago, and **Paul Bleck**, service manager, and **Forest Teeter**, parts manager for AMI.

**Buffalo:**

**DAN CONNY**, Niagara Falls operator who was overseas with the army for some time, is back in civvies and on the job again. His wife, **Mona**, who ran his music operations while he was away, is still helping out. . . . **MURRAY SIEDMAN**, Capitol Records district representative, has set up a local sales office for his firm on coin machine row. It is scheduled to open for business January 1 after a remodeling job.

**BERNIE SIMON'S MUSIC HOUSE**, record shopping center for many operators, will move into new enlarged quarters

soon. . . . **JESSIE HALSEY**, disk expert, who has been in the business about eight years, has returned from Detroit to head the firm's record section, and **Etta Par-lota** (now Mrs. Cosmo Gugino) will head the sheet music department.

**ALFRED BERGMAN JR.**, veteran of several European campaigns, has finally brought his medals home and joined his father's newly formed company, **Alfred Sales, Inc.**, as head of the parts department. . . . **BEN KULICK**, Mills Amusement Company, reports business spotty, but records much more plentiful. Kulick also heads the **Fay-San Distributing Company**, which has just completed distribution of a shipment of **Admiral Record Players**. His son, **Pfc. Sanford Kulick**, is still in the army, currently at **Camp Campbell, Ky.**, where he plays in the post band.

**A. COSLOV**, head of **Decca Distributing Corporation** here, reports that disk business is picking up with increased supplies. His firm recently increased its staff from five to eight with two veterans among those added. **Bickford's**, local Victor distributors, now are using a 15-minute radio program over **Station WEBR** (9 p.m. Saturdays) to plug their platters. Show features comments on artists and tunes.

**Baltimore:**

**EDDIE DEMENT**, well-known Baltimore coinman, has joined the sales staff of the **General Vending Service Company** here. His popularity with the coin machine trade in General's territory should make him a valuable asset to the organization. . . . **AARON GOLDSMITH**, president of **Hub Enterprises, Inc.**, is currently spending some time in Atlantic City. . . . **ART O'MEALIA** and **SOL SILVERSTEIN** are back at their desks with Hub after a business trip to Chicago where they visited leading manufacturers for a look at new machines upcoming.

**MRS. MAURY HAMMEN** also is back at Hub after an operation. . . . **HANK POLSKY**, prominent Baltimore operator, is reported planning to move to Arizona. Coinmen here will regret to see him go. . . . **AL BULMASH**, known locally as "the man with the \$1,000,000 personality," is expanding his coin machine routes. . . . **FRANK** and **JOE CORBI** are mourning the recent death of their mother.

**Detroit:**

**SAM CALL**, operating the **MC Music Company**, is planning to move to California in the spring for his health, but will retain his business here, appointing a manager to run it for him. . . . **HENRY C. LEMKE**, of the **Lemke Coin Machine Company**, is learning to play the snare drums as a hobby for quiet evenings at home. Mrs. Lemke plays the piano to accompany him. . . . **SAM SIEGEL**, operating photo machines chiefly at local amusement parks, is expanding his route operation with the purchase of new equipment.

**ARTHUR J. JACQUES**, who is developing the new shoematic shine machines, is leaving on his second deer hunting expedition of the season; the first was with his son, just home from navy duty.

. . . **C. THOMAS BRIGGS**, Capitol Record distributor, reports increasing stocks of records now available. He's planning a December tour of the mid-State section of Michigan.

**JAMES ASHLEY**, of the **American Novelty Company**, was hailed this past week as the "Godfather" of the new clubhouse of the **Michigan Showmen's Association**, which he started on its course with the first substantial donation—\$1,000—toward the building fund, two years ago.

**Indianapolis:**

**EILEEN CARROLL**, secretary of the **Calderon Automatic Music Company**, is vacationing in Cincinnati with her friends. . . . **WILLIAM L. REEDER**, recently discharged from the armed forces, has assumed his duties with the **D. & C. Novelty Company** in the service department. . . . **Meeker Music Company's** offices in the **Bar Building** are being remodeled and renovated. . . . **ANNA MAY BANNISTER**, of the **Bannister Enterprises**, is confined to her home by a sprained ankle.

**Portland, Ore.**

**JACK R. MOORE**, who heads the large jobbing firm under his name, is advancing rapidly in his new business enterprise, **Western Skyways Service**, of which he is co-owner. The civil aeronautics authority has just announced that the **Service's** primary flying

school has received **CAA** approval, making it the only government-approved school in Oregon. **Moore** has 12 planes at the **Troutdale** airport available for students, who are taught by six former **U. S. Army** instructors.

**Detroit Has Coin Shoe Shine Machine Coming**

**DETROIT, Dec. 1.**—Spread of the service machine idea to new types of services provided by coin-controlled machines, which is very much in the forefront of public attention these days, will have another addition in the future as the result of the invention of a **Detroit**, **Arthur J. Jacques**. This is a new type of device which will shine shoes upon deposit of a coin.

The machine was developed just before the war, and was described in *The Billboard* in some detail at that time. However, it has not been developed for the market because of wartime conditions, but will be readied for production when conditions permit in the coming year.

Briefly, it is a machine which is operated for one nickel, and will shine either black or tan shoes, as the patron selects, within 20 seconds. It is designed compactly and operates with speed and efficiency.

**Time, Money Saver**

An interesting feature from the price standpoint is that the machine will work at a good profit, according to Jacques's figuring, at a nickel. This is only one third the usual cost of a shine—without extra tips. The machine does the job in only a twentieth of the time usually necessary for the same process, depending upon the speed of the individual shine operator. In this way it will be both a time conserver and a money saver, advantages which the public will strongly appreciate.

Jacques has developed other products in the past. One of these was a rust remover, glass cleaner, and general utility compound of a remarkable variety of qualities, which has been marketed under the name of **One Grand** by his daughter, **LaDeen Jacques**.

Considerable interest has been expressed in the shoe shine machine, which he has registered under the name of **Shoematic Shine Machines**, by various types of location operators. There has been great interest from Florida resorts, where there is a natural demand for extra service facilities for patrons.

Machines are designed to be used in waiting rooms, depots, corner drugstores, bars and taverns, washrooms, and in fact wherever people will stop for a moment and take the fraction of a minute required to give a shine to their shoes. Typical good locations would be in lobbies of office buildings and in sheltered waiting stops for all forms of transportation. The low cost of operation—one nickel—should give the machine a widespread market, and extend the field of coin machine usefulness much wider.

**Business Casualties Decrease During '45**

**CHICAGO, Dec. 1.**—Business is not as risky as it used to be.

Only 646 concerns were reported failures in the first nine months of 1945, compared with 980 in the same period of last year. Both years, however, represent a great decrease from the rate of failures in the pre-war years.

In the first nine months of 1939, a total of 11,197 concerns went into bankruptcy, but as war contracts from Europe and defense business began to make U. S. factories buzz in 1940 the number dropped to 10,398, then in 1941 to 9,299.

**Libbey-Owens To Up Plastics Production**

**TOLEDO, Dec. 1.**—**Libbey-Owens-Ford Glass Company** announced that its **Plaskon** division will undertake a \$5,000,000 construction program to enlarge its plastic resin manufacturing capacity.

Work will be started soon by the **Stone & Webster Engineering Corporation**, Boston, and the plant is slated for completion by July, according to **James L. Rodgers Jr.**, vice-president and general manager.

AIR FORCES. EA. . . . \$ 65.00  
STAR ATTRACTIONS. EA. . . . 49.50  
5-10-20. EA. . . . 99.50  
KNOCKOUT. EA. . . . 109.50  
All Machines A-1 and Ready for Location.

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Show Room Samples  
1 New Big Three, 1 Ball, Free Play . . . \$175.00  
1 New Strip Tease, 5 Ball, Free Play . . . 175.00  
1 New Yankee Doodle, 5 Ball, Free Play . 175.00  
Write for Circular and Prices on Our Slot Machine  
Phone: Noon Hour—4-1109.

1 Used Foreign Colors, 1 Ball, Free Play . \$135.00  
1 Used Big Three, 1 Ball, Free Play . . . 135.00  
1 Used Sea Hawk, 5 Ball, Free Play . . . 45.00  
2 Fortune, 1 Ball, Free Play . . . . . 175.00  
10 Bally Big Tops, Free Play, Each . . . 85.00  
"THE BLACK FRONT SPECIAL."

**AUTOMATIC COIN MACHINE CORPORATION**  
338 CHESTNUT ST., SPRINGFIELD, MASS.

# CHICAGO JUKE TAX ANNULLED

## Legal Flaw Kills Nation's Most Publicized Juke Fee

**State Supreme Court declares city levy on automatic phonographs excessive—holds measure of regulatory nature—trade wins year-long skirmish of attorneys**

CHICAGO, Dec. 1.—For the second time within the year the Illinois Supreme Court has passed upon the Chicago juke box tax ordinance and has decided the ordinance as written is not acceptable under the laws of the State. The second decision on the tax was handed down November 21 in response to a petition by the City of Chicago for a rehearing of the previous decision handed down May 23. The test of the Chicago juke tax has been considered momentous in many respects. The music machine industry has been watching the proceedings for many long months to await the final decision.

Newspapers in Chicago, in reporting the decision, said that "consternation hit the corporation counsel's office today with the receipt of news that the Illinois Supreme Court had knocked out the city ordinance licensing juke boxes."

According to early reports what disturbed city officials in Chicago was the apparent verdict of the State high court that the \$50 annual tax on juke boxes was excessive. This raised the question of what might be reasonable license fees on other lines of business, because several other lines of business were licensed under ordinances passed at the same time the juke box ordinance was passed. In its decision, May 23, the State high court had also said the Chicago juke tax was excessive. This raised a question for the Chicago city council as to what may be a reasonable business license fee.

### Await Study

This week city officials were awaiting a chance to study more carefully the high court decision before expressing opinions about the future possibilities. Operators of juke boxes in the city were not so jubilant, however, because it was unofficially reported that the city council might take up the subject in its December 3 meeting.

Operators of juke boxes also feared that the high court had suggested that the city pass another ordinance in compliance with suggestions laid down in the decree. It was even considered possible that another ordinance might be passed, complying with the general outline suggested in the State court decree, which would apply a high fee and which would stand up under other court tests.

The test of the Chicago juke tax was probably one of the most carefully planned court procedures in the history of the trade. Operators planned an early court test, and since the tax itself was assessed on the location, the petition was filed in the court in the name of location owners. Later the powerful Amalgamated Beverage Congress entered a separate court test on behalf of its member locations. Both of these test cases were decided in the lower court in favor of the city, whereupon both cases were appealed to the State Supreme Court. When the high court heard the appeal it combined the two cases, and the decisions handed down May 23 and November 21 covered the issues in the one decree. The high court decided against the city in considering both of the pleas.

### Clarify Position

The briefs prepared by attorneys for the operators and locations in both of the test cases are considered the most thorough and complete statements of the position of the trade as to high taxes that are on record.

In practical terms, the decree of the State high court on the juke test case seems to involve two general questions: (1) Whether the City of Chicago has a right to license juke boxes as a police regulation, and (2) Whether the city has a right to assess a \$50 fee as a revenue raising measure.

Apparently the high court decided that the present ordinance, which assessed the \$50 fee, was a police regulation. (See **LEGAL FLAW KILLS**, page 84)

## Geo. Ashe Returning As Manager of Philly Automatic Equipm't

PHILADELPHIA, Nov. 28.—George Ashe, with the Kleer-Flo Company as general manager on a leave of absence thru war, has returned to take over his duties once more as general manager of Automatic Equipment Company, Seeburg distributors for Eastern Pennsylvania, Maryland, Delaware and Southern New Jersey.

He was a practicing attorney before he joined the Automatic organization, and is well known to music operators and eminently qualified to put into effect the post-war expansion plans of the Automatic Equipment Company which will include the addition of an expanded parts department, the latest testing equipment and the construction of a modern spray paint shop.

## Joe Ash, Irv Morris Open Newark Branch Of Active Company

NEWARK, Dec. 1.—Active Amusement Machines Company, headed by Joe Ash and Irv Morris, well-known Philadelphia coin machine distributors, has opened a branch office at 417 Freilighuysen Avenue, Newark. New quarters include offices, showroom, repair shop and warehouse.

With establishment of the Newark facilities, Active Amusement Machines will now distribute equipment thruout the State of New Jersey, as well as Eastern Pennsylvania. New Jersey distribution will be handled out of Newark, where the office will be supervised by Morris. Ash will be in charge of the Philadelphia office, which will make distribution in Pennsylvania.

Working with Morris will be Charles Chaplar, mechanic who has been repairing and reconditioning machines here for the past 12 years, and Irwin Rosenfield, who will be in charge of the showroom.

## Klein Back to Direct Export Department

NEW YORK, Dec. 1.—Herbert Klein, pre-war head of the export department of International Mutoscope Corporation, has been demobilized and has resumed his position as export manager of the firm.

## L. Howard Declares Philly Mint "Cannot Do the Job"

PHILADELPHIA, Dec. 1.—The mint in Philadelphia is not big enough and according to Leland Howard, assistant U. S. Mint director, "It cannot do the job."

Plans will be submitted to Congress, with land and building costs, for the erection of a new Philadelphia Mint which will be twice the size of the present largest U. S. Mint in Denver, Howard added.

## Penny Shortage in Tucson When Banks Slash Coin Orders

TUCSON, Ariz., Dec. 1.—Because the Federal Reserve Bank at El Paso slashed the shipment of pennies to Tucson by 80 per cent, local banks are reporting an acute shortage of the small coins.

Shortage has gotten to such a stage that both the Southern Arizona Bank and the Valley National Bank here are requesting Tucson's citizenry to bring in their pennies. To make matters easy, the banks are providing paper wrappers for stacks of 50 pennies, and they are urging penny-owners to make use of the wrappers in an attempt to ease the shortage.

Penny vending machines and scales, like the banks, have noticed some drop in play.

## Ben Coven Has New Offices for Jobbing Company at Chicago

CHICAGO, Dec. 1.—Ben Coven, who recently was appointed distributor of Bally machines in Wisconsin and Indiana as well as Chicago and Northern Illinois, has opened new offices and display rooms here at 3181 Elston Avenue.

Coven, former owner and operator of the K. C. Vending Company, has had many years of experience in the coin machine field and prior to his recent appointment he distributed drink vendors thruout the Chicago area and the Southwest.

## Manufacturer Claims Mach. Will Wash and Fluff Clothes

CLEVELAND, Dec. 1.—A new automatic washing machine, claimed not to require anchored installation, to wash clothes 25 times faster and to fluff them is announced by the Apex Electrical Manufacturing Company of this city.

Production is now under way and the new machine will be on the market shortly.

## Bowling & Billiard Prices Freed From OPA Controls

WASHINGTON, Dec. 1.—Office of Price Administration lifted price control over charges for bowling and billiards or pool effective today. Action was contained in Amendment 67 to revised Supplementary Regulation 11.

## Canadian Vets Get Training

MONTREAL, Dec. 1.—More than 3,000 Canadian veterans of World War II now are being taught new industrial skills thru training on regular jobs, the Dominion Department of Labor reported.

Industries employing men thru the department's on-job program includes radio manufacturing, business machine repairing, electrical work and many others.

(In the United States, many on-job trainees now are working in the coin machine industry, but none were mentioned in the Canadian report.)

Canadian veterans are assured earnings of \$100 a month if single, or \$120 if married, plus \$12 a month for each child under five years old. For the first three months the employer pays out about 40 per cent of the veteran's wages. Then as the trainee increases in skill, the employer is required to pay more until he finally is paying the worker's full wage. Employers' contracts with the department run 12 months.

If the employer wishes, however, he may terminate the contract whenever he feels the veteran has acquired skill enough to entitle him to full pay. Normally, the veteran would be entitled to the full scale wage at the end of a year.

Department officials said that many employers are putting veterans on full pay after only a few months' training.

## Cuba Said Eager For U. S. Trade

ST. LOUIS, Dec. 1.—Merchants and importers in Cuba, faced with shortages of goods and merchandise, are ready to "do anything" in order to obtain imports, said Abilo Coello, general agent for the Frisco Lines at Havana, in a statement made in St. Louis.

During the month of July, 1945, official Department of Commerce figures show that Cuba imported a total of 12 U. S.-made coin machines, valued at \$2,709. Ten of these were amusement devices, one a juke box and one a vending machine.

## Weston Electric Net Profits at \$250,000

CHICAGO, Dec. 1.—Weston Electric Instrument Company reported its total net earnings for the nine months ended September 30 at \$253,175. This sum, however, is subject to reduction thru renegotiation of war contracts.

It is equivalent to \$1.57 per share of common stock, compared with \$2.83 earned last year when profits totaled \$454,822.

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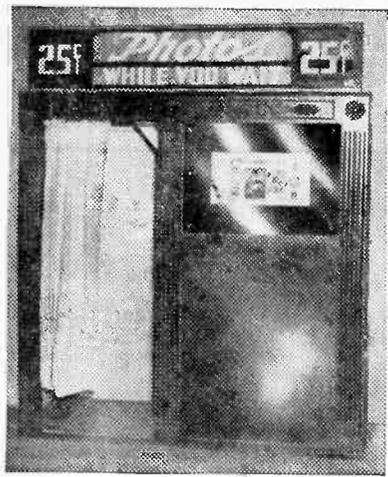
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**THESE GENUINE MAHOGANY UNITS ARE HIGHEST QUALITY.** We will replace any defective parts for 5 yrs. Rollers are self-adjusting. Light, light, portable booth. Leather covered seat for 3 has fast plunger adjustment. Big dark room. Door on end or front—specify. Mirror display. Florentine lights. Cabinet most sizes, 7'x3" wide by 6'3" high. Oil background, curtain, vats furnished. Changeable sign.

Prices: F.O.B. our factory. Cabinet, camera, lens and automatic shutter, fastest speed for best results. Sizes 1 1/2"x2", 2 1/2"x2 1/2", 2 1/2"x3", 2 1/2"x3 1/2", 3"x4"—\$475.00. Cabinet and camera complete in sizes 3 1/2"x5", 4"x6", 5"x7", etc.—\$550.00. Cabinet complete with any two size double cameras—\$650.00.

**CAMERAS ONLY WITH LENSES AND AUTOMATIC SHUTTERS—**

1 1/2"x2" . . . \$156.80	3"x4" . . . \$174.50
2 1/2"x2 1/2" . . . 169.00	3 1/2"x5" . . . 228.50
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2 1/2"x3 1/2" . . . 165.00	5"x7" . . . 274.90

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25% With Order, Balance C. O. D.  
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 Pace Comets, 5c-10c-25c }  
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Spinner Motors for Keeney's Tracktime and Super Tracktime.  
 These Are a Replacement, Work and Fit Perfect.

**"BLACKIE"**

1320 Washington St. BOSTON 18, MASS.

- 1 Seeburg Rtx with Universal Selection Receiver, 3 Walt Boxes, 1 Speak Organ. Complete for \$389.50.
  - 1 Seeburg 8200 S.L.M.S., '43 Cabinet with Seeburg Late 5-10-25 Slug Relector, Straight Box—\$459.50.
  - 1 Wurflitzer 24 Record Key Board, Victory Model—\$449.50.
  - 1 Rock-Ola 12 Record Night Club, not working, \$65.00; all parts.
  - 1 Kirk's Astrology Scale with Cards, \$79.50.
  - 1 Seeburg Gun, \$99.50.
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**MASURY MUSIC CO.**

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# Largest Tourist Trade in History Headed to Florida Despite Housing Shortage

## Coinmen Try To Add More Machines for "Boom" Business

MIAMI, Dec. 1.—With a larger number of tourists headed Florida way this year than in any other season of the State's history, housing looms as the biggest problem—and one that will not be easy to solve. Coinmen have rented stores for arcades and tried to get additional locations, for the record business that will flow their way this season is expected to be beyond the limitations of even "pipe dreams," according to large operators around the Resort State.

Headaches seem to be in the offing for tourists and natives in regard to housing in this city, often called "the city of hotels." Miami officials are warning inquirers to have advance reservations, as the resort city is jam-packed, and with the hordes of expected visitors on the way, there is no prospect of any release in the tight housing situation. No conventions have been asked to visit the city this season by the Miami Beach Convention Bureau because of the expected situation—but already 22 are slated.

Release of the army's resort hotels along Miami Beach hasn't helped the headaches; only the upper-bracket tourist will find that it has helped his case. Ordinary individuals cannot pay the \$25 a day and up—with the accent on the "up"—rate that it takes to live in these ultra-swank hotels. Small houses are being quoted by Miami officials as going for the season for \$1,500 to \$2,500, if they can be found. Small apartments are going for about the same figures, but they are almost impossible to locate in any section of the city. Natives claim they can't even find anything for themselves.

**Outlook Glum**

In West Palm Beach the situation is even worse, the chamber of commerce there reporting that the "outlook is glum" and that an early relief of the housing shortage is "out of the question." Palm Beach officials are finding the influx of tourists in their city higher "than in any other season in the history of this city," and they are just sitting back and letting the tourists run the town.

On Florida's west coast, St. Petersburg, and Tampa, across the bay from St. Petersburg, are looking forward to their greatest season.

Over 150,000 visitors are anticipated in St. Petersburg this season, according to chamber of commerce officials. However, the same story—lack of housing—is seen as the great problem yet to be solved. Officials claim they have partly solved it with new houses, apartments and hotels that are under way. Construction in October totaled over \$600,000 alone. Better hotels in the city and along the gulf beaches report that accommodations are still available, but there are virtually no houses to be had at any prices.

In Tampa, the city famed for its Latin quarter and known as the center of the cigar industry, looks forward to an estimated 40 per cent increase in the number of tourists over war years. The best year in a decade are forecast by officials. Housing is better in this city than in most of the other towns in the Riviera of the Americas, and hotels report that they still have rooms available. Houses are hard to find, but it is easier than across the bay in St. Petersburg.

**Skyrocket Biz**

On the south tip of Florida, Key West, the gateway to Cuba, is expecting business to skyrocket to new highs. Resort spots and local business men report that already the "boom" has hit the city and if it gets any bigger—and from all reports it will—the situation will get out hand. New businesses have sprung up since the end of the war, and it was hoped that they would help relieve the pressure upon the island business men. According to early reports, however, they haven't even helped put a dent in the overflow business.

Further up the coast, Fort Lauderdale, Coral Isle and Hollywood Chamber of Commerce officials are urging prospective winter visitors to obtain definite

reservations before arriving. In Fort Lauderdale the uptown hotels are already filled, and the ultra-modern beach hotels are being filled in rapid order at fancy prices. In Hollywood, the Beach Hotel is still booked in advance, and apartments are still at a premium. Houses are still in the offering for higher prices than quoted in Miami, however, but even these are filling so rapidly that mail order reservations for these are advised by the leading real estate dealers.

A capacity season is expected at Daytona Beach. The chamber of commerce there reports that hotel accommodations are still obtainable, but states that homes and apartments are already mostly filled and urges that early bookings be forwarded by prospective visitors to the resort city. Clearwater reports that all hotels are fully booked, and the largest season since 1939 is seen for the small resort spot.

The famed silver springs of Ocala is still one of the greatest drawing cards in the State. Plans are under way for the greatest tourist influx in its history. Already October visitors have been three times greater than any other month on record. New hotels have relieved the strain on the older establishments in this town, but even then a shortage is foreseen for visitors around the first of the year.

Lakeland also reports a banner year in the making and, according to officials, the town will be unable to provide accommodations for many who plan on visiting the de luxe sport center of the State. Business leaders report that the jump in business has been higher to date than any merchant could forecast and the only drawback right now is in trying to secure articles to sell in the stores.

**No Space**

At the top of the State, Jacksonville reports that her better hotels are booked far in advance, and while there are still a few places available in Jacksonville Beach and the north end of Jacksonville itself, it is hard to say for how long. Business is booming in this town, which has many industries of her own beside tourist trade. Shipbuilding is still one of the main businesses around the waterfront. Not only does Jacksonville handle

## Industrial Production Ran 55 Per Cent Higher in '45

NEW YORK, Dec. 1.—Industrial production for the week ended November 24 was averaging 55 per cent above the average for the period 1935-'39, according to an index prepared by Standard and Poor's Corporation, business reporting service.

This compared with 54 per cent the previous week and 111.9 per cent for the same week of 1944.

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| 2 Keeney Submarines . . . . .                | 89.50    |
| 10 Genco Playballs, Late . . . . .           | 119.50   |
| 4 Keeney Air Raiders . . . . .               | 119.50   |
| 1 Shoot Your Way to Tokyo . . . . .          | 115.00   |
| 1 Seeburg Parachute . . . . .                | 89.50    |
| 10 Chicken Sams . . . . .                    | 89.50    |
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| Keeney Kentucky Club, A-1 Condition . . . . .   | 42.50    |
| 3 Late Slug-Proof 1c Pace Slots, Each . . . . . | 47.50    |
| 1 1/2 Mills Orig. Chrome, Ser. 480582 . . . . . | 110.00   |
| 1 1/2 Columbia Bell (Convertible) . . . . .     | 38.50    |

**T & L MUSIC CO.**  
 1424 Central Parkway, Cincinnati Ohio

# JUKES LULL BANKER NERVES

## Hannon Resigns Pennsy POA Job To Join Concern

PHILADELPHIA, Dec. 1.—Charles G. Hannon, business manager of the Phonograph Operators' Association of Pennsylvania, has handed in his resignation and will join the Atlas Distributing Company as manager.

His successor has not been named, and a portion of his duties will be handled by Doris Elias, secretary of the organization, for the present.

Hannon expects to continue with the Phonograph Operators' Association in an advisory capacity, but he will devote the major part of the time to his new position. Hannon's rise in the industry is on the order of a Horatio Alger yarn.

He got his start as a serviceman and gradually worked his way up to manager. Prior to his connection with the Phonograph Operators' Association, he was connected with distributing firms.

"The association weathered the problems of the war years," Hannon said, "and it's well on the way to tackling whatever may arise in the future. The greatest difficulties have already been met and overcome, and the organization is now a smooth-functioning mechanism. The future was considered even while we were facing the conditions of war-time operation, and plans were put in operation two years ago and have progressed without any major setbacks.

"Most operators in the area can report similar advancement. We are proud of our war record and the advances made as the result of close co-operation between members of the organization. If the same co-operation can be maintained in times of peace, coinmen will find the unlimited opportunity presented by such unity a boon to their individual concerns.

"We have always stressed the fact that 5 or 10 men can succeed where one has failed, and have proven it with great success during the war. This is particularly true in the changing attitude of the local newspapers. For the first time in the history of the coin industry we have succeeded in achieving a favorable press.

"News stories during the war and in recent months have lauded the work of the industry and recognized it as a permanent part of American life and given coinmen their proper place in the trade world. This is something for which we have worked for many years and it is heartening to see that the seeds have taken firm root. There is still a certain small element that finds the (See HANNON QUILTS on page 87)

## H. J. Brown, Juke Operator, Goes Into Appliance Business

KANSAS CITY, Kan., Dec. 1.—Harry J. Brown, juke box operator, has turned the electrical know-how he picked up as a juke box operator into a thriving appliance business here.

His new firm, known as the Brown Music Company, has launched into the retailing of all types of home appliances, from irons to refrigerators. Ground floor of the store is devoted entirely to display of phonograph records, and it features a modernistic design that appeals to disk buyers.

Appliance department is on the second floor, which Brown has had completely remodeled to make a showroom for electrical gadgets. He kicked off his appliance trade with a series of advertisements urging those wanting new appliances to come in and register. Response to the ads has been excellent, and it points to a good trade in refrigerators and other electrical devices, Brown said.

Another feature of the store is its service department, which Brown points out is staffed by men who gained much of their skill at repairing radios and electrical devices from their experience servicing coin phonographs.



JUKE BOXES HELP G.I.'S sweat it out at Verona, Italy, all for free. American Red Cross furnished the juke in this tent club in Italy. Left to right are Pfc. Charles G. Landis, RFD 3, Chambersburg, Pa.; Red Cross Girl Jane Carter, Menomonie, Wis.; M/Sgt. Carl D. Snyder, New Tripoli, Pa.; Cpl. Charles M. Heuvel, 1032 Waverly St., Houston, Tex., and S/Sgt. Bing Humphreys, 503 South "Q" St., Richmond, Ind. ARC Photo by Atkins.

## Juke Played Part In Atom Splitting

CHICAGO, Dec. 1.—"Frontier Life Among the Atom Splitters," written by Theodore Rockwell III and appearing in the December 1 *The Saturday Evening Post*, mentions briefly the part juke boxes played in splitting the atom.

Rockwell, a 23-year-old scientist who was "drafted" from Princeton University to work on the atom project, says that one of the ways the closely-guarded and restricted atom-project workers entertained themselves was with a juke box. He doesn't go into details on how the juke was obtained, but he does say that it was one of the bright spots in life at Oak Ridge, Tenn., site of the atom laboratories.

## Indie With Plastic Platter Making Bid For National Market

DETROIT, Dec. 1.—Vogue Recordings, Inc., independent Detroit diskery which is making a bid for the national market with an unbreakable plastic platter, announced that the plastic disk has been put to the test under actual juke box conditions and found satisfactory.

Using a heavy pickup arm and steel needle, the record ran 150 plays reproducing with the same tone and fidelity as at the start, the firm declared.

Vogue Records also have an eye-catching feature in their plastic records. By use of various colored plastics in the disk, the disk is so made that it produces a picture on the surface of the records as it revolves on the turntable. Pictures usually are the composer, bandleader or an illustration of the theme of the piece playing.

Makers declare that this should stimulate play considerably, especially on locations where the juke gets close crowd attention.

Firm said it expects to have the new platters in full production soon after the first of the year. It already has

## New, Old Firms Open Offices in West Coast Area

LOS ANGELES, Dec. 1.—Springing up in all parts of California almost faster than they can be counted are new record companies, branches of well-known Eastern record companies, and the independent concerns that want to get in on a good thing.

Many of the top-ranking firms have established recording facilities and, in some cases, sales and executive offices out here. But still the new ones come—in fact more than ever since the bigger firms have displayed so much interest in the West Coast business.

Because of the rapid growth, especially since the end of the war, of the West Coast record manufacturing business, one of the industry's leading manufacturers has conducted a survey to ascertain how many disks are being made at present by some of the recently established independents. Some of the newer firms are even lining up top talent for their recording, it is claimed by leaders in the field.

A following in the juke box field, as well as the regular record retailers, has already been attained by some new firms.

It is expected that there will be many more new firms and branches of larger Eastern and Middle Western companies established on the West Coast before the first of the year, according to several of the larger manufacturers, who see "plenty of business for all" in the offing.

signed contracts with a number of bands and artists, and it has completed new studio buildings and a production plant on a 10-acre site just north of Detroit city limits. Plant pressing capacity is reported at 100,000 records a day.

Company is affiliated with Sav-Way Industries, headed by Tom Saffady, young Detroit industrialist. New record is said to be the result of two years' research by Sav-Way under Saffady's personal direction.

## Tunes Better Work in Bank

Financial concerns follow lead of Wisconsin National as tryout said paying off

CHICAGO, Dec. 1.—Soothing the nerves of workers with juke box or telephone music got its first real impetus during the long days of the war when plants and offices were often on longer work schedules. But the work-to-music idea proved so popular and was such an aid to working efficiency, that today it is spreading to offices and factories everywhere.

The *Chicago Journal of Commerce*, financial newspaper here, paid a tribute to music in banks with a front-page feature story this week. The paper pointed out that music has been extremely helpful in those bank departments where large amounts of paper work are required, such as bookkeeping. Banks thruout the country watched experiments with initial installations, such as the one in Milwaukee's First Wisconsin National Bank.

The manager of the huge bookkeeping department at the First Wisconsin National Bank, faced with the problem of handling the increased amount of paper work, hit upon the idea of installing a juke box for the night shift. A juke was obtained and placed on location in one corner of the bookkeeping department, where it provided soft, even music for the workers.

At the end of the first month the manager found that morale was higher. Even better, from the management's point of view, was the fact that accuracy and efficiency had improved greatly. Day workers in the bank, who heard about the idea, put in their bid for a juke box and they are now supplied with music.

Doctors' offices, as well as all kinds of professional offices where there are likely to be many people waiting, have proved ideal locations for juke box or telephone music installations. The music serves the purpose of entertaining and diverting those who are waiting, and likewise helps keep employee morale high.

Proof that the system is working in banks is contained in the financial paper's feature, which says:

**Music Menu**

"Behind the dignified facade of four of the city's banks, office workers and bank personnel in cash, bookkeeping and (See BANK JUKES on page 87)

## New, Simple Record Player Hits Market With '46 Radio Line

CHICAGO, Dec. 1.—New type record player is announced this week by Philco Radio officials, "so simple a child can operate it." In this new automatic record player, which is incorporated in several of the radio models, you have only to put a record of any size in a specially designed slot and the rest of the operation is automatic. The motor starts, the tone arm places itself, the music plays and the motor stops when the record is finished—all done automatically by the machine.

There are no needles to change in the new phonographs, says Philco, as the dynamic reproducer incorporates a permanent jewel in a flexible mounting good for years of service. Highest tonal fidelity and freedom from noise in the reproduction of records is attained by applying three quarters of an ounce pressure to a record—approximately half that of any previously known home producer.



# Jukes, Venders Reported Drawing Most Recruits to Operation of Coin Devices

## Detroit Auto Strike Results in Some Starting Routes

DETROIT, Dec. 1.—Standard divisions of the coin machine field are steadily drawing new personnel, as post-war adjustments and reconversion take place, as evidenced by reports in *The Billboard* over the past several months. Not only returning servicemen but the men who have been in war work and in other lines of business for years are stepping into the machine field.

General motive is the universal one to "work for myself"—the motive that has inspired the establishment of probably a majority of American businesses. In many instances individuals are tired of working for others and want to be boss of their own business. In other cases, they like the independence and the risk there is in independent busi-

ness operation and want to share in the profits, instead of just continuing to work for a salary.

Typical of recent recruits to the coin machine field in Detroit is the G. & D. Music Company, established a few months ago in the eastern part of the city at 7749 Carrie Avenue. Partners in the venture are Nick George, who formerly ran his own shoe repair business, and John Dandas, who formerly worked in a Detroit factory.

### Start Small

They are running a small route of music boxes, not on a large scale as yet, and have established modest business quarters at present right in George's home. In this, they are like thousands of other operators in the coin machine business who have started on a small scale, usually working at first from a spare room in their own home, or in their basements. From this, they have often progressed to establish separate stores or shops of their own. Sometimes the garage is used, making a convenient workshop separate from the house, and costing no extra rent.

It is noticeable that there are two branches of the coin machine field that seem to attract most new capital in the operating field today—the juke box and the vending machine. Both have relatively stable records of income over a number of decades and show signs of advancing with the times. For the prospective operator who has a liking for show business and the glamorous side of the industry, the music box line will probably be the choice, while the man who wants to have a steady business operation will be more likely to prefer some branch of the service machine field.

An interesting development of the past week has been the decision of at least three men contacted by *The Billboard* to turn toward the coin machine and merchandise field as a result of the automotive strike situation. Feeling as expressed in one case was, "Now we are on strike, and will have the time to go ahead with plans for our own business. We've been trying to do it at night and on week-ends, after work, and that hasn't given the time necessary to do the job that has to be done to really get started. But the strike will give us a chance."

### Reverse Reaction

This reaction is, strangely enough, just the reverse of the anticipated one. With the automotive strike situation developing as it has, and everyone anticipating a long-drawn-out affair, this might seem a poor time to start a new business.

However, indications here are that many workers who are temporarily off, whether they are on strike or merely laid off while plants are shut down because of the strike, feel that they now have the chance to do something for themselves. At least 50 per cent of Detroit's coin machine operators have always come from the ranks of former industrial workers, so that in this respect history is just repeating itself. The coin machine route has always looked to some Detroit workers like a good way to get away from the routine of punching the factory clock, and many have gained their goal.

Expectation that unemployment benefits will be paid during the strike period gives many a chance to develop their own little businesses without actually risking their meager savings. In past years, this was not possible, because when a factory worker was laid off, he had to spend his own savings to live. Today, he will normally get a small compensation from the insurance plan, and this will tide over his family on absolute essentials, while he has a chance to get started.

Earnings will normally be little or nothing during the first few weeks while he receives such compensation, so that nothing would fairly be deducted from his compensation for his earnings of the starting period—corresponding to the costs labeled "organization expense" in the starting of any large business.

# Record Reviews

(Continued from page 31)

## THE MEL-TONES (Jewel)

Where or When—FT; V.  
White Christmas—FT; V.

The closely knit rhythm harmonies of The Mel-Tones, apparently Mel Torme's vocaleers, are about the finest offered up on any of the wax labels. With plenty of youthful enthusiasm in the arrangements and in their singing, they impart an impressive luster to the lyrics for both the *Where or When* evergreen, and make it bloom all over again for the seasonal *White Christmas*.

With singing that is tops, The Mel-Tones are ripe to make any music op rich with both of these sides.

## JONAH JONES (Commodore)

You Brought a New Kind of Love to Me—FT.  
Hubba Hubba Hub—FT.

It's an all-star jam session, taking 12 inches for the spinning. With Jonah Jones' trumpet pacing the path, it's unadulterated jazz of high order. *You Brought a New Kind of Love To Me*, a slow ballad of yesteryear, features the alto sax sorcery of Hilton Jefferson. The other swing stars, including Buster Bailey on clarinet, Tyree Glen on trombone and Dave River's piano, along with Jones, take off in top order for the lively riff pattern playing as *Hubba Hubba Hub*.

Sides are for the jazz collectors only.

## GEORGE OLSEN (Majestic)

Aren't You Glad You're You?—FT; VC.  
The Good Time Polka—FT; VC.

Returning to the ork whirl, George Olsen comes forward again with a painstaking commercial aggregation that seeks out the old-timers who remember the maestro best in the *Good News* days. While the younger gentry might label his efforts as "Mickey Mouse," Olsen offers up a thoroughly danceable and tuneful brand of dansapation. *Aren't You Glad You're You?* is a pleasant ballad with Ray Adams singing it pleasantly. *The Good Time Polka* is exactly what the title indicates, with Ray Adams and Judith Blair singing out for the happy polka song.

The tap and tavern locations might like the fox-trot setting for "The Good Time Polka."

## DE LUXE ALL-STAR BAND—THE FOUR BLUES (De Luxe)

I Got a Date With Rhythm—FT; VC.  
I Couldn't Hear Nobody Pray—FT; V.

Billy Eckstine, leading an all-star band, helps to make it a selling side for *I Got a Date With Rhythm*, a mill run riff ditty. The large band gives it a rock base, with Oscar Pettiford's bass wizardry outstanding among the efforts of the hot men in the clan. Flipover offers the rhythmic spiritual singing, accompanied by guitar, of the *Four Blues for I Couldn't Hear Nobody Pray*. Their gospel singing is plenty potent.

Race locations will lean toward "I Got a Date With Rhythm," with Billy Eckstine on the sticker.

## THE PIED PIPERS (Capitol)

In the Middle of May—FT; V.  
Aren't You Glad You're You—FT; V.

The Pied Pipers add plenty of charm to these chants with their bright rhythm harmonies. With Paul Weston's musical support, sides fairly sparkle as they spin rhythmically for the month-to-month romance contained lyrically in *In the Middle of May*, as well as for their smooth blending for *Aren't You Glad You're You* from the movie, *The Bells of St. Mary's*.

Both sides are winners to woo the phono fans.

## THE KEYNOTERS (Keynote)

I'm in the Market for You—FT.  
You're Driving Me Crazy—FT.

This 12 inches of hot jazz provides the contrasting styles on trumpet—both of the super-heated variety—of Charles Shavers and Jonah Jones. With Johnny Guarnieri's piano plus Bud Johnson's tenor sax, it's literally open house as the jam juice flows slowly for *I'm in the Market for You*, and at speed tempo for *You're Driving Me Crazy*. A collector's item.

Solely for le jazz hot coterie.

## INTERNATIONAL SWEET-HEARTS OF RHYTHM (Guild)

Jump Children—FT; VC.  
Slightly Frantic—FT.

Altho a gal's band, there's plenty of guts in the blowing of these sepla lassies. Pack plenty of power in their blowing

for the lively race blues, *Jump Children*, which Tiny Davis shouts out with a steady roll as the International Sweet-hearts rock the riffs. Gals also display plenty of drive, with an amazing amount of power in the brasses, for a solid instrumental, *Slightly Frantic*. Their first waxing, there's plenty of promise—with more commercial spinning material—in this aggregation of fems.

Enjoying a wide following in race circles, race locations should profit plenty from "Jump Children."

# Home Juke Boxes

The following list of home juke boxes, with record changers, represents new model sets currently being advertised:

ALVIN made by Noblitt-Sparks Industries, Inc., Columbus, Ind. Six models.

ANSLEY made by Ansley Radio Corporation, 21-10 49th Ave., Long Island City, N. Y. One model.

CROSLEY made by the Crosley Corporation, Cincinnati, Ohio. Seven models.

DeWALD made by DeWald Radio Manufacturing Corporation, 440 Lafayette St., New York 3, N. Y. One model.

EMERSON made by Emerson Radio and Phonograph Corporation, 111 Eighth Ave., New York City. Model 506.

GAROD made by the Garod Radio Corporation, 70 Washington St., Brooklyn 1, N. Y. Two models.

MOTOROLA made by the Galvin Manufacturing Co., Chicago. Four models.

PHILCO made by the Philco Radio Corporation, 37-06 36th St., Long Island City, N. Y. Seven models.

RCA made by Electronic Corporation of America, 45 W. 18th St., New York 18, N. Y. Four models.

SONORA made by Sonora Radio and Television Corporation, 77 W. Washington Blvd., Chicago. One model.

STEWART WARNER made by Stewart Warned Radio Corporation, New York. Model 9009-B.

STROMBERG-CARLSON made by Stromberg-Carlson Radio Co., 100 Carlson Rd., Rochester, 3, N. Y. Three models.

# COIN MCH. EMPORIUM

(Continued from page 77)

hand at all times to weigh every bundle and help the customer with the machine. Housewives phone in advance to arrange for the use of one or more units, depending upon the size of their wash. Some of the laundries will furnish well-equipped lounge rooms and playrooms for the children.

In these lounges, Strite says, his firm eventually intends to place beverage vending machines and music machines of some type. Once the housewife puts her wash in the machine and inserts a quarter into the slot, the machine automatically fills with soap and water. Then follows a half-hour program of washing, rinsing and whirling free of water. In the meantime the housewife can relax in the lounge or do her shopping. When she returns, the attendant hands her the wash, ready to iron.

### Popularity Seen Sure

The coin machine trade can look forward to an entirely new kind of location if plans of these two firms prove successful as a national venture. With one of the companies, at least, already planning to install drink vending machines and some form of musical entertainment, it seems likely that laundries may eventually be good locations for other types of venders and for amusement games. There seems little doubt but that the coin-operated laundries will prove popular with the national public. New York outlets, operating from 7 a.m. to 9 p.m. six days a week, have enjoyed a lively business from the beginning.

Arcades, automats, concessions, novelty stores, frozen food stores, super markets, shooting galleries, rest rooms and suburban automats seem most likely to round out the complete list of coin machine emporiums. Leaders in the trade foresee a great development of already established locations, as well as the development of newer types of stores using coin-operated equipment exclusively or as an addition to their regular services.

# RECORDS

## HILBILLY RECORDS

- Try Me Just One More Time—Tex Grande . . . 79¢
- Gun Totin Mama—Cowboy Copaz . . . 79¢
- You Wouldn't Understand—Bill Carlisle . . . 79¢
- Heartaches—Colorado Hillbillies . . . 79¢
- Sioux City Sue—Dick Thomas . . . 79¢
- Stepping Out Kind—Grandpa Jones . . . 79¢
- Shoo Fly—Crockett Mountaineers . . . 79¢
- Talking About You—Hank Penny . . . 79¢
- A Little While Longer—Six Westernaires . . . 79¢
- Honestly—Dick Thomas . . . 79¢
- Baby, You Done Flubbed Your Dub With Me—Carlisle Bros. . . . 79¢
- Triffin' Gal—Colorado Hillbillies . . . 79¢
- Don't Hang Around Me Anymore—Tex Grande . . . 79¢

## RACE RECORDS

- Honey Dripper—Joe Liggins . . . 89¢
- Tavern Boogie—Roosevelt Sykes . . . 89¢
- Brother, That's the Wrong Gal—Flennoy Trio . . . 89¢
- Baby, You're Running Wild—Cecil Gant . . . 89¢
- My Baby's Bizness—Jimmy Rushing . . . 89¢
- Please Believe Me—Frank Haywood . . . 89¢
- Be Baba Leba—Helen Humes . . . 89¢
- Blues at Sunrise—Johnny Moore . . . 89¢
- Watch That Stuff—Cecil Gant . . . 89¢
- Cock-a-Doodle Doo—Wynonie Harris . . . 89¢
- The Things You Want the Most of All—The Four Blues . . . 79¢
- I'd Do It All Over Again—The Four Notes . . . 79¢
- He May Be Your Man—Helen Humes . . . 89¢
- Got a Right To Cry—Joe Liggins . . . 89¢
- Brooklyn Boogie—Happy Johnson . . . 89¢
- I'm Still in Love With You—T-Bone Walker . . . 89¢
- Sugar Mama Blues—Johnny Griner . . . 89¢
- I'm Drunk—Clarence Williams . . . 89¢
- Please Believe Me—Frank Haywood . . . 89¢
- What's on Your Worried Mind?—Cecil Gant . . . 89¢

## 3 TERRIFIC POPULARS

- Daddy's Got Woo Woo In His Eyes—Tony DiPardo . . . 53¢
- Honey, I'm In Love With You—Ben Pollack . . . 79¢

Send us your order for Records on any Label. Sample Service—Lists mailed on request. Immediate shipment.

# LACLEDE MUSIC CO.

4080 Laclede Ave. St. Louis, Mo.

# RECORDS

## OPERATORS, ATTENTION! WE HANDLE ONLY HITS

- Send This Purple Heart to My Sweetheart—Denver Darling . . . 37¢
- Twilight Time—Three Suns . . . 53¢
- Honey Dripper—Jimmy Lunceford . . . 79¢
- You Two-Timed Me One Time Too Often—Tex Ritter . . . 53¢
- It's Been a Long, Long Time—Stan Kenton . . . 53¢
- Too Little, Too Late—Wesley Tuttle . . . 53¢
- What Do You Want To Make Those Eyes at Me For?—Betty Hutton . . . 53¢
- Till the End of Time—Les Brown . . . 53¢
- Waiting for the Trains to Come In—Peggy Lee . . . 53¢
- Doctor, Lawyer, Indian Chief—Betty Hutton . . . 53¢
- You Will Have To Pay—Tex Ritter . . . 53¢
- Boogie Woogie—Tommy Dorsey . . . 53¢
- Summit Ridge Drive—Artie Shaw . . . 53¢
- South—Benny Moten . . . 53¢
- Honey—Ben Pollack . . . 79¢
- A Kiss Goodnight—Ella Fitzgerald . . . 53¢
- Holiday for Strings—Spike Jones . . . 53¢
- Time's A-Wasting—Duke Ellington . . . 53¢
- What a Deal—Martha Tilton . . . 53¢
- Tampico—Stan Kenton . . . 53¢
- Atchison, Topeka and Santa Fe—Johnny Mercer . . . 53¢
- No, Baby, Nobody But You—Erskine Hawkins . . . 53¢
- Camptown Races—Johnny Mercer . . . 53¢
- Sugar Babe Blues—Roosevelt Sykes . . . 37¢
- That Drummer's Band—Gene Krupa . . . 53¢

## RELIABLE MUSIC CO.

5961 ERA AVE. ST. LOUIS, MO.

# FOR SALE

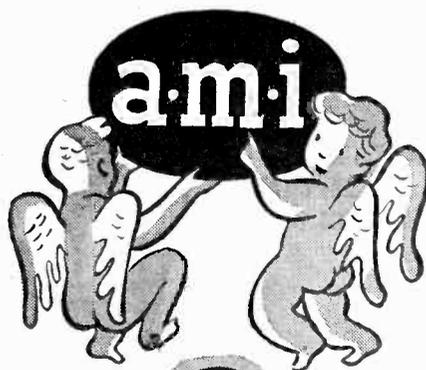
25,000 Used Phonograph Records just off routes, in lots of 1000 or more, at 6 cents each F. O. B. Tampa. 1/2 cash must accompany order, balance C. O. D.

## CASINO NOVELTY COMPANY

P. O. Box 4152 Tampa 7, Florida



Way back in 1910, the predecessors of the AMI instrument, made by the founders in the original factory, boasted a hand-painted sign that read "Music Changed Weekly!" Even then, the operators of old-time pianos knew that the public likes plenty of music and plenty of variety. It was only natural that as the coin operated phonograph developed, it would be AMI that made the major contribution to the industry in the creation of the first practical selective device. Our understanding of selectivity, born so many years ago, will see new expression in the instrument that will soon be offered you.



# Legal Flaw Kills Nation's Most Publicized Juke Fee

(Continued from page 79)

latory measure, and decided on this basis that the \$50 fee was excessive and hence annulled the ordinance. Because certain regulatory measures were included in the ordinance, the high court decided it could not be called a revenue measure only.

### City Right?

But the high court implied in its decision that the city had a right to pass either type of ordinance; either a police regulatory ordinance assessing a fee or a revenue ordinance only to raise revenue. Operators fear this suggestion may be taken up by the city council and another ordinance passed to comply with the decree.

Early comments in legal circles, considering the possibility that an "ordinance for revenue only" might be passed, suggest that if another high fee is assessed, operators would be compelled to sue on the basis that the high fee is discriminatory. At the time the juke box ordinance was passed several other businesses were licensed and certain branches of the coin machine trade had a much lower fee. Operators could say there would be no sound reason for placing a very high juke box fee when other lines of business and other types of coin machines were licensed at a much lower fee.

Some idea of the many complex questions involved in the Chicago juke box tax may be gathered from a general sketch of the history of this ordinance which was published in the June 2 issue of *The Billboard* as follows:

"The Chicago juke box tax was passed in December, 1943, at a time when the city council was looking for all possible sources of new revenue. An annual license fee of \$50 was placed on juke box locations. Juke boxes were not

singled out for punishment by high tax rates, but the city needed more revenue and other lines of business were taxed at about the same time. In fact, two other coin machine license fees were passed at the same time; one covering arcade amusement machines and another covering target guns. But the fees on amusement machines were much lower than the juke fee.

"Operators of arcade machines and target guns accepted the license fees placed on them, but juke box operators and location owners began at once to make plans to contest the high license charged for juke boxes.

"The Chicago tax was not only a cause of worry for local operators and locations here, but the high tax probably received more newspaper publicity all over the nation than any other single coin machine tax ever passed in any city, excepting the federal coin machine tax passed in 1941. The wide publicity given to the Chicago tax was an inspiration to a number of other cities and even a State or two to assess a similar high rate on juke boxes. For that reason the test cases which were started by the trade in Chicago became of national interest.

### May Help Others

"Now that the State high court seems to have nullified the high tax on juke boxes, the decision may become ammunition to operators in other cities and States to fight similar high rates. The trade here is awaiting copies of the decision with great anticipation.

"When city officials here received news of the Supreme Court decision, attorneys for the city stated that a rehearing probably would be asked for after the decision could be studied. City officials said it was understood the decision declared against the high rate but admitted that the city had a right to pass a license on juke boxes. Operators and location owners were quietly awaiting the next steps to be taken by city officials. They feel that a rehearing, after all, will really not take place.

"The agitation for a city tax on juke boxes really began in 1940. At that time newspapers were headlining stories of a meeting of the city council to hear pleas of location owners and operators against the tax proposed at that time.

"Thru all the long period of agitation for a juke box tax, owners of taverns played an important part in fighting the proposals. They were probably responsible for the many delays in passing the tax, until finally the pressure for more

## BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 28)

Weeks to date	POSITION		Artist	Label
	Last Week	This Week		
1	—	9.	DIG YOU LATER (A HUB-BA-HUBBA-HUBBA) . . . . . Perry Como . . . . . Victor 20-1750	
4	9	10.	Here Comes Heaven Again IT'S BEEN A LONG, LONG TIME . . . . . Stan Kenton . . . . . Capitol 219	
1	—	10.	Don't Let Me Dream NANCY . . . . . Frank Sinatra . . . . . Columbia 36868	
17	5	10.	Cradle Song TILL THE END OF TIME . . . . . Perry Como . . . . . Victor 20-1709 (Did You Ever Get) That Feeling in the Moonlight?	

revenue led the city council to pass a license ordinance in 1943.

### Consider Proposals

"A committee of the city council began its actual work on the juke box license ordinance in November of 1943. Many proposals were considered and the juke box license ordinances of a number of other cities were studied by the committee before a final draft of the Chicago ordinance was made. At that time some members of the council estimated there were at least 10,000 juke boxes operating in the city and suburbs. The proposal to license them at \$50 a year would thus bring in about \$500,000 annual revenue.

"Early in 1944 operators began to make plans for a test case on the city ordinance, and city officials made a friendly agreement to delay collection of the tax until the case could be tested. A Circuit Court handed down its first decision on a petition from operators March 15. The court decided in favor of the city and thus sustained the right to tax juke boxes but suggested that operators might bring another test questioning the fairness of the high rate.

"Operators promptly prepared another test petition questioning the fairness of the rate of \$50 a year and it was this question upon which the high court recently passed and decided the rate issue in favor of operators.

### Locations Fight

"While the juke box operators were preparing their test cases and carrying their appeals toward the State high court, location owners, represented by the Amalgamated Beverage Congress, planned a still stronger fight. This influential organization representing taverns went into Circuit Court early in June, but the court also decided against the association and in favor of the city. The organization then appealed to the State high court, thus making two appeals on the juke tax question.

"The petition of the beverage associa-

tion was brief but very pertinent in its declarations against the juke box ordinance. The petition that had been prepared by attorneys for operators was lengthy and was noted for its data on the operation of juke boxes in general.

"Both test cases from Chicago went before the State Supreme Court in September, 1944, and hearings were held some months later. In the meantime the city started the collection of the annual license fee. The question has already been raised this week in Chicago as to whether the city might be required to refund some of the tax money."

## LARGEST TOURIST TRADE

(Continued from page 80)

its own share of the tourist business, but she also handles the visitors that stop over on their way to the busy south and central parts of the State.

The greatest invasion of tourists is also reported headed for Orlando, Fort Pierce, Fort Myers, Bradenton, Sarasota and Stanford, with little prospect of accommodations for the masses. St. Augustine, one of the favorite spots for a restful vacation, reports that her houses and apartments have been booked far in advance, but a few hotels of the high-bracket type are still accepting bookings.

From the outlook, Florida, like her brother resort State, California, may find her beaches filled with trailers and—just—plain—tents.

## Trade Data

Business failures numbered only 646 in the first nine months of 1945, compared with 11,197 commercial casualties in the 1939 recession and 9,299 in 1941, first year of defense production.

★ ★ SPECIAL ★ ★

BRAND NEW  
ROCK-OLA  
TURNTABLE MOTORS  
(Fit All Model Rock-Olas)

\$11.75 EACH

KING PIN GAMES CO.

826 Mills St., Kalamazoo, Mich.

## LIMITED SUPPLY

Remote Adaptors, complete for the 1937 Imperial, 1938 Windsor, Monarch; 1939 Standard or De Luxe; 1940 Super or Master Brand New Units.

Price \$79.50 Each.

Wall Boxes Reworked A. C. or D. C. \$37.50 Each.

Brand New Machine Ratchets. \$1.75 Each.

HEAVY DUTY RECTIFIERS POWER UNIT. \$12.50 Each.

These will stop those service calls now.

Remote Cable With Boxes Only. Price 25c Foot.

Eliminate Trouble Stepper Unit, 1941 Rock-Ola Playmaster, with New Bracket on Ratchet. Hard Metal, Hand Made. Single Bracket, \$2.50; Lots of Ten, \$2.00.

Wire Order; Better Still, Phone Me 2-1991.

WARREN C. DEATON

Galion, Ohio

OHIO STATE DISTRIBUTOR ROCK-OLA

## HAVE A JOB TO FILL?

Don't hire anyone until you have examined the veterans' advertisements in *The Billboard* this week. At least one of them has the qualifications you need.

TURN TO PAGE 43



# Do You Remember?

*"Whist, My Bonny Box!"*

**Ye'll make a spendthruft o' a mon! I dinna come in but to light the pipe, and whoosh! . . . anither nickel's squandered"**

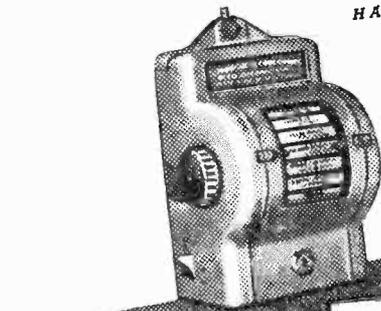
● Folks simply can't resist playing Pla-Mor. Pla-Mor's beauty grabs attention. Pla-Mor's flashing red knobs get turning action—and more music played. Result: more nickels, bigger profits.

You can be the music man making the most money, or as "Scotty" would say—"Mony a nickel wull make a muckle o'

profit . . . Aye Mon! An' Pla-Mor takes in a muckle o' nickels." See your Packard distributor or write us for all details.

PACKARD MANUFACTURING CORP., INDIANAPOLIS, IND.

**PACKARD  
PLA-MOR**  
SELECTIVE REMOTE CONTROL  
HAS THE PLAY-APPEAL



**PRE-WAR  
FEB., 1941**

70 **AMUSEMENT MACHINES**

The Billboard

**READ THIS AND RUSH YOUR ORDER!**

**WALL BOXES**

- 30 Packard Boxes . . . . . \$37.50
- 50 Buckley Chrome, 24 Rec., Lift Door . . . . . 6.95
- 40 Buckley Lite-Up, Latest Model, 24 Record, Gold . . . . . 16.95
- 50 Buckley Lite-Up, Latest Model, 24 Record, Chrome . . . . . 24.50
- 7 Seeburg 24 Record, 3-Wire, 5¢ . . . . . 23.50
- 4 Seeburg Music Selector, 5¢ . . . . . 19.50
- 3 Wurlitzer #310, 30-Wire, 5¢ . . . . . 22.50

**MISCELLANEOUS**

- 50 Buckley Bar Brackets . . . . . \$ 2.00
- 20 Wurlitzer Bar Brackets . . . . . 2.00
- 50 Pedestals for Buckley Boxes . . . . . 3.50
- 5 Seeburg Wireless Organ Speaker, Comp . . . . . 27.50
- 10 Large American Flag Speaker Baffles . . . . . 12.50
- 20 Metal Cabinets for Twin Twelves . . . . . 12.00
- 20 Wood Cabinets for Twin Twelves . . . . . 12.00

**CABLE**

- 30-Wire Used Cable . . . . . \$ .25 Ft.

**WANT TO BUY USED RECORDS—ANY QUANTITY, ALL TYPES—LET US KNOW WHAT YOU HAVE!**  
1/2 Deposit, Balance C.O.D. F. O. B. New York

**WAR-TIME  
FEB. 3, 1945**



**POST-WAR . . . The Packard Pla-Mor Phonograph will bring you even greater values and returns on your investment.**

**PACKARD MANUFACTURING CORP.**

2900 COLUMBIA AVENUE • INDIANAPOLIS 7, INDIANA

# AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

All Communications to 155 N. Clark St., Chicago 1, Ill.

## Bill Boyd Tops

E. M. GREESON, vice-president of McGreggor's, Inc., Memphis record distributors, reports that BILL BOYD AND HIS COWBOY RAMBLERS' new Bluebird disk, *Highways Are Happy Ways* and *No Time for Tears*, is tops with coinmen in the district. Of the *Highways* tune, Greeson says: "This is really going good. Its tempo is up in the fast bracket and the coin operators are really asking for it." The recording has stepped into the high spot as one of the most often requested numbers on recorded 'billy-buster programs in Oakland, San Francisco, Los Angeles (Calif.), also Tacoma and Seattle (Wash.), and Portland, Ore., during the past 10 days.

MICKEY BLUE, Pittsburgh songwriter, is enjoying pre-holiday success, with his "Christmas Night and You" winning favorable reception on folk tune programs throughout the country.

Following the outstanding success of his war ballad, *God Bless My Darling, He's Somewhere*, composer-artist BILL NETTLES has penned another potential hit, *The Answer to God Bless My Darling, He's Somewhere*.

When Toledo's *Marilou Dawn*, well-

known composer of *Horse Pickin' Papa*, *There Ain't No Sense in Kiddin' Myself* and other popular folk tunes, entered a song title contest, it was the writer's name which attracted the judges' attention. Not only did she win first place, the winning song will be called *Marilou Dawn!*

## Ike Cargill Writing

IKE CARGILL, composer of *At Least a Million Tears*, disked on Coast Records by OZIE WATERS, *Blue Silvery Moon* and *Rest at the Rainbow's End*, with co-writer BILL BOYD, is now devoting all his time to songwriting. During the war Cargill was active on the production line in the San Francisco Bay area. After V-J Day the writer took his first vacation in several years, then purchased a home in Norwalk, Calif., where he is busily turning out folk tune winners for top diskers. His *Little Arkansas Sweetheart*, theme song of RAY WADE AND HIS RHYTHM RIDERS, has proven one of the Rhythm Riders' most popular rodeo recordings, while many other Cargill hits are featured on Coast disks by tenor RUSTY DRAPER, with The Dreamers.

JIM BOYD'S Texas Quality Network program, sponsored by Conro Manufacturing Company, is continuing to gain popularity. The show is proving a terrific mail puller. CPL. CYLDE BOYD, guitarist-pianist-vocalist, is the youngest of the musical Boyd brothers. During a recent furlough from duty in the Army Air Corps, Cpl. Clyde resumed his spot with BILL BOYD'S COWBOY RAMBLERS on WRR, Dallas, and also with JIM'S TEXAS MOCKINGBIRDS on T. Q. N. shows. In uniform since shortly after Pearl Harbor, it is expected that he will be released from duty in the spring, after which he will return to actively participate in all the Cowboy Ramblers' programs. Clyde is co-writer with BILL and MAX TERHUNE of "How Could You Be So Blind?," published in the new Max Terhune Song Corral.

## Acuff Stars

ROY ACUFF AND HIS SMOKY MOUNTAIN BOYS have just returned from Hollywood, where he filmed *Night Train to Memphis* for Republic Pictures. This isn't Roy's first picture, but it is the first in which Roy has the starring role. It is sort of a WSM production, inasmuch as the title of the picture was taken from the song *Night Train to Memphis*, written by BEASLEY SMITH, OWEN BRADLEY and MARVIN HUGHES, three members of the WSM staff.

EDDY ARNOLD AND HIS TENNESSEE PLOUGHBOYS have just returned from Chicago, where they did a recording session for Victor (Bluebird). The tunes were *Be Sure There Is No Mistake, I Couldn't Believe It Was True, I Talk to Myself About You* and *Live and Learn*. It was the first waxing for all of these tunes.

JACK KENNEY AND HIS LONE STAR

PLAYBOYS are to cut their first session of four platters for Lone Star Records December 9. They are four originals written by Jack Kenney: *Texas Gal*, *Calgary Blues*, *I'm Not Worth Your Tears* (*Little Darlin'*) and *There's a Tear Behind Every Smile*. Jack Kenney is the well-known writer of folk songs such as *I'm A-Brandin' My Darlin' With My Heart, Is It Wrong?, I Learned To Love You Too Late* and *There's a New Star in Heaven Tonight*. Songs are to be published by Jack Kenney's own firm known as Lone Star Music Company. Main offices are at 1158 North Orange Drive, Hollywood.

## Red River Guest

RED RIVER DAVE, cowboy crooner, and the TEXAS TUMBLEWEEDS, hillbilly string group, were among WOAI's representatives at the San Antonio Junior Chamber of Commerce Radio Night October 30. Meeting at LaVillita, reproduction of early San Antonio's Mexican settlement, the Jaycees paid tribute to the 25th anniversary of the radio industry.

THE PRAIRIE SINGERS have signed for a 15-minute show three mornings weekly over WOAI. Group consists of WALTER KLEYPAS, organist; CHESTER REEVES, guitarist and a trio, DOLORES DALE, BETTE JEAN MAHAN AND DOROTHY MICHALEC.

ACCORDING to MAURICE GLEAVES, manager of the Texas Theater, San Antonio, WOAI's RED RIVER DAVE MCENERY and the TEXAS TUMBLEWEEDS broke the house record during their week on the stage of Texas.

RED RIVER DAVE has signed with Western Adventures, Inc., to star in the authentic Texas movie, *Saddles Up*, which will be produced near San Antonio. WOAI's cowboy string group, TEXAS TUMBLEWEEDS, are among the entertainers.

## Hits Network

*I'm in Love With Love*, folk song published by W. A. WATSON Music Publications (BMI), of North Carolina, was recently aired over the ABC Network by HOMER MEACHUM'S ARIZONA ACES via Station WCOL, Columbus, O.

FRANCIS LAPORTA writes from St. Clair, Pa., that "This New Feeling," written by PEARL CLARK and VENIDA JONES (KMOX organist), is getting a good share of local plugs.

COUSIN HERALD GOODMAN AND HIS SADDLE MOUNTAIN ROUND-UP, radio stageshow, are playing the R. E. GRIFFITH THEATERS CIRCUIT and on completion of that circuit will open on INTERSTATE CIRCUIT, INC., out of Dallas. Show claims to have set a record for playing before more people than any other barn dance show.

# Electric Mfrs. Announce Dates

CHICAGO, Dec. 1.—Dates and sites for the various meetings of the National Electrical Manufacturers' Association have been announced by the organization's board of governors for 1946.

General meeting of NEMA will be held at the Homestead, Hot Springs, Va., January 17-19. Association's spring meeting is scheduled for the Palmer House, Chicago, during the week of April 8.

# Old Music Box Gets Place of Honor in H. Lemke's Home

DETROIT, Dec. 1.—Perhaps one of the oldest coin machines in existence is the music box owned by Henry C. Lemke, of the Lemke Coin Machine Exchange, which now occupies a place of honor in the living room of his home.

It is believed to be over 100 years old, and has a simple mechanism, as the old-fashioned music boxes had. There is a cylinder, which plays 10 different tunes in succession. The machine is wound by hand with an external arrangement very similar to clockwork.

The box itself is about the size of a modern remote-control box for a juke, with a sloping glass top which shows the mechanism clearly. The cabinet is a beautiful piece of walnut woodwork, and the whole thing matches the finish of fine furniture.

Lemke installed a coin chute on the box, playing for one cent, since each tune is quite brief. He placed it on location in a confectionery, and the location owner called him two days later to come out and collect. The location owner said the machine must be full of nickels, as it had been playing all day long and had proved a great favorite with the youngsters who had never seen such a device and were fascinated with its peculiar tinkling style of music.

But when Lemke opened the coin box two lone pennies were found in it. Secret proved to be that because of the peculiar nature of the box construction, it had been necessary to adapt the modern coin chute specially to fit it. Result was that the release trigger was so positioned that if the coin were pushed in only part way, the control for the winding mechanism was indefinitely free, and the machine could go on all day giving free plays as long as somebody wound it up occasionally. The youngsters had discovered this fact in only two plays, and kept the box going incessantly as a result.

Lemke speedily withdrew the machine from location, and has placed it in his new home, where it frequently contributes to the enjoyment of his family and guests as a change from more modern forms of music.

# Frank Wixel, Juke Vet, Dies in Indpls.

INDIANAPOLIS, Dec. 1.—Frank Wixel, 49, distributor of juke boxes, died Sunday (25) in the Methodist Hospital. He was a native of Council Bluffs, Ia., and had been an Indianapolis resident the last seven years, during which time he distributed in Indiana and parts of Kentucky and Illinois.

He was a member of the Masonic Lodge, Scottish Rite and Shriners of Chicago. He is survived by his widow and mother. Funeral services were held Tuesday in Irving Hill Chapel and burial was in Memorial Park Cemetery, Indianapolis.

# Teen-Age Juke Fans Inspire "Soda Set" Line of Clothes

NEW YORK, Dec. 1.—"Soda Set," a line of fashion clothes inspired by bobby-soxers and junior miss girls that meet in the teen-age juke clubs of America, is being promoted in a national newspaper and magazine campaign by the Associated Merchandising Corporation. Ads will run at point of sale in 23 cities where AMC-affiliated stores are located.

**the Bennett**  
**TOP-LINER**  
*finest of them all!*

**4000 PLAYS**

- ★ Cushioned Shaft
- ★ Balanced Tone-Balmy
- ★ Full Record Protection
- ★ Smooth Playing

**PRICE** 1-49 ..... 44c ea.  
50-100 ..... 42c ea.

Special Prices on Larger Lots

**Hermitage Music Co.**  
423 Broad Street Nashville 3, Tenn.

**RECORD DISCS**

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

**HUGO JOERIS**  
3208 Jackson St., Amarillo, Texas

**FOR SALE**

**6 LATEST TYPE REBUILT PHOTOMATICS FROM FACTORY**

Can Confirm This With International Mutoscope Corp.

Will Sacrifice for \$780.00 Each.

**OLEY AMUSEMENT CO.**  
422 W. Broad St., Richmond, Va.



EXECUTIVES AT Modern Music, New York: Nat Cohn, head of the firm (left), enlists Earl Winters (right) for the company's post-war selling job.

**70L7GT Replacement Adapter With Tube**  
for Seeburg Wall-o-Matic, \$2.75.

**Fiber Main Gears for Seeburg & Wurlitzer**  
Less Steel Hub, \$3.75 Ea.; Doz. \$36.00.

**Vol. Control Keys for Seeburg & Wurlitzer:**  
Package of 24, \$1.80; Package of 100, \$5.00.

Quantity Prices to Distributors and Jobbers.  
Terms: 1/3 Deposit—Balance C. O. D., F. O. B. Los Angeles.  
Factory guaranteed against defective workmanship and material.

**E. T. MAPE MUSIC CO.**  
MANUFACTURING DIVISION  
1701 W. Pico Blvd., Los Angeles 15, Calif.  
DRexel 2341

# Bangtail Build-Up for Juke Biz Pays Off for Chicago Operator

CHICAGO, Dec. 1.—A four-year-old gelding is giving the juke box trade a first-class build-up with sports page fans and race followers in the Chicago area. His name is "Juke Box."

He runs under the blue and gold colors of Joseph A. Kroeck, operator of Paramount Musical Company here, and his winnings so far are reported nearing the \$20,000 mark.

Renown of Juke, however, is not limited simply to the sports department. Only last week he touched off the following item in a column conducted by Irving Kupcnet in *The Chicago Times*:

"At the Key Club yesterday, Maj. Bill Howard, Dorothy Lamour's husband, lunched with Joseph Kroeck, the juke box king, and his wife. They discussed their mutual friend, Col. Phil (Flip) Cochran, and related this incident:

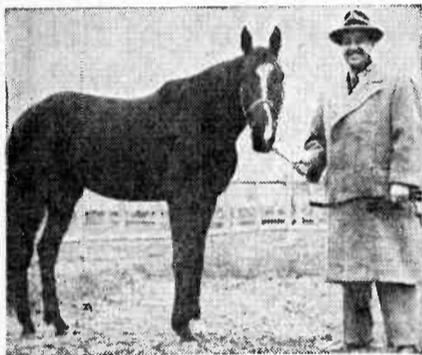
### On the Nose

"Kroeck is the owner of a race horse named, appropriately, Juke Box. One day he sent Col. Cochran a wire, reading: 'Dear Flip—I think I can win today.' Cochran placed a bet on the horse and passed the word around the Pentagon Building. 'Juke Box' won its race and paid \$19,20, which made the colonel the most popular man at headquarters. Cochran then wired back: 'Dear Juke—if you could only cook!'"

This is no after-dinner yarn. Neatly pasted in the scrapbook that Kroeck keeps of Juke's plentiful publicity is the telegram from Cochran, who is the model for the Flip Corkin in Milton Carniff's comic strip "Terry and the Pirates."

*The Racing Form* reported the horse paying \$19.80.

Kroeck's friendship with Cochran dates from 1936 at the Army Air Corps'



JUKE BOX, fleet-footed gelding, with his owner, Joseph Kroeck, Chicago juke operator.

Flying School on Randolph Field, Tex., where both got their wings as fliers. Kroeck, however, left the army in 1938 to enter the music business.

He bought Juke Box as a yearling 1942, but the little gelding was rather spindly and didn't get started running until 1944, when he won his first race at Oaklawn Park, Hot Springs, Ark. Since then, in spite of the wartime racing ban, he has won six major races. Too, he has won at all distances from six furlongs to one mile and seventy, mostly at parks around Chicago, such as Washington Park, Arlington, Hawthorne and Sportsman.

### Hedy's Soft Spot

So popular is Juke Box with racing writers that he often takes the headlines even when he loses. Example was a recent story in *The Chicago Sun*. It was headed: "16,251 Fans See Juke Box Lose." Even film actress Hedy Lamarr has a soft spot for "Juke." Her picture hanging in Kroeck's office is inscribed "To Joe and Juke Box."

Mrs. Kroeck, who is as interested in horses as her husband, points proudly to the fact that Juke has an even longer tail than Whirlaway, who was famous for his brush. Testimony of the family fondness for the horse is an oil painting of his head that hangs in their living room.

As she points out, the horse has provided Kroeck's thriving Paramount Musical Company with many a free plug. Local race announcers invariably mention the fact that Juke Box's owner is a juke operator.

### Stable of Seven

Recently Kroeck bought another yearling at the same summer auctions in Lexington, Ky., where he picked up Juke

Box. This addition, which set him back \$11,000, brings his stable to seven. Besides Juke, they are a three-year-old Go Devil, another four-year-old Rose Canyon, two other yearlings Flip Corkin and Bulmont, and Honored Miss, a brood mare. Kroeck will emerge as a horse breeder next spring when Honored Miss is due to foal.

Two of the horses—Rose Canyon and Go Devil—left Chicago last week with Kroeck's trainer, Joe Bollero, to make the Florida winter track circuit. They are slated to run at Gulf Stream, Hialeah and Tropical Park. Juke Box is currently resting on the farm at Hermitage, Ky.

# Juke Box Officials On RMA Committees

KANSAS CITY, Kan., Dec. 1.—Jack Kaufman, vice-president of the Aireon Manufacturing Company in charge of the company's San Francisco division, has been appointed to the Radio Manufacturers' Association Transmitter Tube Committee, according to company officials.

Other appointments of Aireon officials to the RMA committees are as follows: D. C. N. Kimball, vice-president of sales engineering at Aireon's railroad division, to the Radio Communication and Marine Aids and Aeronautical Radio Committees.

# Record Accessories Slates New Line of Phono Devices

NEW YORK, Dec. 1.—A new line of phonograph record products has been announced by the Record Accessories Corporation. Included in the line, according to Morty Kline, head of the firm, are a wire record rack, a throwback tonearm, a reproducer and a music box for youngsters. Distributor territories are still open, Kline further stated.

# BANK JUKES

(Continued from page 81)

check departments are being treated to a daily menu of popular and semi-classical music as they work.

"The Federal Reserve Bank of Chicago, the Continental Illinois National Bank & Trust Company, the LaSalle National Bank and the Merchandise National Bank all have found that music in certain departments has reduced fatigue and kept personnel more alert and in a happier state of mind."

The four banks mentioned in this story use a service provided by telephone wire, which pipes the music into the banks from a central studio in the Loop, just as effective, however, is the juke box itself.

"The banks report that employees complain if the music is omitted during the periods for which it is scheduled," says the *Journal of Commerce*. The Federal Reserve Bank turns on a 24-hour-a-day service at five times during the day for a total of two hours. The music is timed to give the workers a lift when they begin work, once in the mid-morning, at lunch time, once in the mid-afternoon and again for a half hour at the end of the day.

### Banks Approve

"A spokesman for one bank explained that much work in a bank is tedious and mechanized. For those departments that handle the counting of money, book-keeping and incoming checks, music has proved beneficial, the banks attest.

"Banks in Cleveland, St. Louis, New York and Philadelphia have been experimenting with music also," the paper's feature concluded.

While banks and offices are making use of music thru jukes and via telephone wires, vending machine operators are likewise contacting offices and factories to expand those locations. The trade is awaiting particulars of coffee vending machines, which should find ready public acceptance once they are perfected.

The trend toward coin-operated service machines in plants and offices strengthened by the war, should be an accomplished fact not too long after manufacturers reach their production limits.

# RecordManufacturer Announces New Agt. For Midwest Area

CHICAGO, Dec. 1.—Midwest newcomer in the diskery ranks, Mercury Records, this week announced the appointment of James H. Martin as distributor of its disks in Illinois, Indiana, Missouri, Wisconsin and Minnesota.

Addition of the Mercury label to Martin's line of records makes four record labels now being distributed by his firm. Up to the time of the new appointment the pressings of Cosmo, Harmonia and National.

In commenting on his selection by Mercury, Martin stated that he has expectations of receiving approximately 20,000 per week as soon as production hits full speed. The Mercury firm, which has pressing plants in Chicago and St. Louis, predicts an annual production of 700,000 disks per month within the next year. In addition to catching the eye of the juke operators of the country and the Middle West particularly, being a new record manufacturer, Mercury Records has attracted attention thru its use of completely automatic pressing equipment. Mercury, too, is "tooled" to make its own equip-

ment, and thus far in its endeavors, all machinery has been designed and produced under the direction of the company prexy, Irving Green, local plastics expert.

Irving Green, head of the Mercury firm, in announcing the Martin appointment, stated that other distributorships are being set up and will be announced shortly.

# HANNON QUILTS

(Continued from page 81)

coin industry objectionable, but firm unity in the trade will eventually root this out.

"This is an important era for coinmen and it's up to them to maintain the ground they have won thru cooperation. It stands to reason that by continued combined efforts they can hold the gained ground and work to further advancement.

"I have grown with the industry and I'm pleased with the changes and improvements that have come with the years. I hope we continue to make just such strides in the future.

"Altho I'm leaving the Phonograph Operators' Association in my capacity as business manager, I will always be available for counsel or action should my services be required," Hannon concluded.

Jack Cades preceded Hannon as business manager of the association and then moved to the Baltimore area.

# REVOLUTIONARY



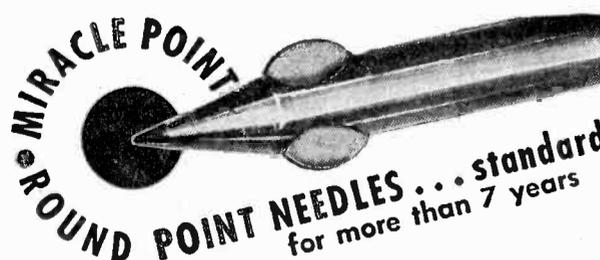
is the word for Music by Mills...

And it's the last word in automatic phonographs.

That's why it's worth waiting for

# MILLS MUSIC

MILLS INDUSTRIES, INCORPORATED · CHICAGO, ILLINOIS



### CLEAR, TRUE TONE

like that produced by "Miracle Point," with its round, precious tip of pre-war quality metal, is equaled by no other needle on the market. "Tops" for perfect record playing. Because there's still a scarcity of precious tip metal, deliveries are limited by our ability to obtain materials. Price, in lots of 100 or more—20c each. Your record jobber can supply you.

# M. A. GERETT CORPORATION

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# COIN FOOD STORE IN PHILLY

## Set To Vend Frozen Food

First unit slated to open in main-line suburb with coin-operated dispensers

PHILADELPHIA, Dec. 1.—First coin-operated frozen food store will bow into the U. S. vending industry this week in Philadelphia's socialite suburb, Ardmore.

Supercilious main-liners will be among the first to drop coins into chutes for frosted foods, but if the tryout clicks, backers of the store are reported set to open a national chain. Two more are said to be definitely set to open in Philadelphia within the next month unless the idea runs into a major snag. Several others are reported emerging from the blueprint stage.

The Ardmore store will feature a battery of coin-controlled venders modeled on the automat food dispensers in Manhattan. Packages of frosted strawberries, broccoli, spinach and other items will be displayed thru windows of refrigerated compartments. When the proper number of coins are inserted in the chute, the hinged door will open and the shopper simply has to lift the package from the container.

### One Attendant

Compartments will be kept filled by employees behind the bank of venders. Red lights flash to signal any certain compartment is empty. Stocks for refills will be kept in a huge refrigerator in the rear of the store. Operators declare that one clerk can keep an eight-foot section (See COIN FOOD STORE on page 99)



ELMER F. PIERSON, president of the Vendo Company, was elected president of the Kansas City (Mo.) Chamber of Commerce. He also is vice-president of National Automatic Merchandising Association and a director of the National Association of Manufacturers.

## Lee Heads Maryland Tobacco Grower Org.

BALTIMORE, Dec. 1.—C. Carroll Lee, Annapolis, Md., was re-elected president of the Maryland Tobacco Growers' Association at a meeting of the organization's board of directors here.

All other officers of the association also were renamed. They are Thomas W. Jones, secretary; Russell Cross, treasurer; George Sachse, general manager; Joseph L. Gardiner, district supervisor; Samuel C. Linton, credit manager; J. E. McCue, purchasing agent, and William C. Albert, chief accountant.

John F. Ireland was named salesman for the association to fill the vacancy left by the retirement of George I. Gardiner. W. B. Posey, University of Maryland tobacco expert, and Gardiner were elected honorary members of the board. Gardiner served for many years as secretary of the association.

## Transparent Food Package Seen Aid to Frosted Trade

LANCASTER, Pa., Dec. 1.—A completely transparent frozen food package is in preparation for the rapidly growing industry, according to J. Alfred Anglada of the development staff of Sylvania Industrial Corporation. Anglada spoke at a meeting of the Pennsylvania Frozen Food Locker Association here.

## Sugar Outlook Clouds Up Again as Supply Dwindles

WASHINGTON, Dec. 1.—After the word "sugar" put a large question mark, and you have the 1946 outlook in a nutshell.

Sugar brokers, government experts, candymakers and soft drink bottlers all have a different forecast, some even more pessimistic than others.

Earle Tomlinson, of Lowry & Company, Inc., major sugar brokers, followed the lead of George L. Wright, vice-president of Lamborn & Company, in predicting that the situation may ease in February or March.

"By February or March of next year, new and large supplies of sugar from Cuba and Puerto Rico should be arriving here and the relief for confectioners and packers and family consumers should be noticeable," Tomlinson declared in Philadelphia.

B. W. Dyer & Company predicted flatly that the first quarter allotment in 1946 would be 50 per cent, with some extra sugar going to bakers and drug

## New Compressor Will Hit Market Soon, Says Firm

LANCASTER, Pa., Dec. 1.—Lehigh Foundries, Inc., makers of cigarette and candy venders, has announced that its refrigeration division has produced its first post-war commercial compressor unit.

Mass production of two sizes of the unit—one-half and one-third horsepower—is scheduled as soon as a few minor bottlenecks on parts are cleared up, company officials said.

Several thousand units will be turned out in the next few months, it was predicted. Eventually the firm will manufacture a complete line of compressors ranging from one-half horsepower to five.

J. C. Miller, general manager of the company's refrigeration division, said the units were designed by A. Banyai, chief engineer, and manufacture was directed by E. E. Griest, vice-president in charge of manufacturing, and Paul Flamand, production manager.

During the war, the firm made many war materials, from land mines to rocket shells, at its two plants in Lancaster and Easton, Pa. Quick reconversion was made possible partly thru acquisition of the Merchant & Evans Company plant here and an electrical foundry owned by the Reconstruction Finance Corporation in Easton.

## Baltimore Arcade To Add Venders for Ice Cream and Hot Dogs

BALTIMORE, Dec. 1.—Hot dog and ice cream vending machines will be installed at the Amusement Center, 21 East North Avenue, Baltimore, as soon as the machines become available. B. A. Price, general manager of the center, announced.

It was the first announcement from a Baltimore arcade of plans for the new vending devices.

The center is owned by Arthur P. Price, Baltimore city councilman, who also owns the Lakewood Swimming Pool, Gwynn Oak Amusement Park, Aurora Theater and College Inn restaurant here. He is the father of B. A. Price.

Success of the venders in the Amusement Center probably would lead to installation of them at the various other locations, so the Baltimore coin machine trade is watching for the promised try-out with considerable interest.

makers. Percentage is based on amount used in 1941.

### Imports Scarce

Very low year-end stocks in Cuba and Puerto Rico probably will prevent the government from setting a 60 per cent quota until substantial quantities of new sugar are on hand, the Dyer forecast continued.

Meanwhile, the sugar plum that inspired high hopes in all sugar-using industries—the 1,600,000-ton cache in Java—this week turned out to be a very sour lemon drop. From Secretary of Agriculture Clinton Anderson came word the the Java sugar would remain right where it is "because trying to get it out now would not tend to promote peace."

He apparently was referring to the recent uprising on the Dutch island.

U. S. sugar stocks, he warned, would continue to remain low and "some kind of rationing" will continue thru 1946.

## Co-Eds Have No Ill Effects of Cocoa; Rat Tests Blow Up

CHICAGO, Dec. 1.—Results of experiments claimed to show the bad effects of cocoa on rats apparently have been exploded as a yardstick of the effect of the flavoring upon the human digestive system.

This was disclosed in the findings of experimenters at the University of Illinois, Urbana, reported in the *Journal of the American Medical Association*. Publication of the report was authorized by the Council on Foods and Nutrition, which last year attacked candy as detrimental to teeth.

"In adult human subjects, whether subsisting on a low calcium diet or on diets of borderline calcium adequacy, a medium cost cocoa in daily portions of 21 to 38 grams, approximating the tolerance limit, was not shown to affect the calcium balance adversely," the two researchers reported after tests on seven co-eds from 18 to 22 years old. Tests were continued thru 51 four-day periods.

No measurable effect of the cocoa on the human system was discovered, according to the report written by H. H. Mitchell and Janice M. Smith.

In tests on 27 rats, however, it was found that cheap cocoa with low fat content retarded growth more than better grade cocoa.

... think of all the features you would like in a perfect merchandise vending machine ... then look for them in **STANDARD** ... in the making NOW, by men who know HOW!

STANDARD VENDORS DIVISION  
**LEHIGH FOUNDRIES, Inc.**  
Factories at  
EASTON & LANCASTER, PA.

### FOR SALE ESTABLISHED

### POSTAGE STAMP ROUTES

IN  
Philadelphia, Harrisburg, Scranton, McKeesport, Pittsburgh, Pa.—Trenton, Newark, N. J.—New York City, N. Y.—Cleveland, Ohio  
FOR INFORMATION WRITE

ASCO VENDING MACHINE EX.  
55 Branford St., Newark 5, N. J.

### STAMP FOLDERS

FOR SHIPMAN AND SCHERMACK  
10M — \$4.85 25M — \$11.75  
Request Prices on Larger Quantities.  
All Folders Are Guaranteed Perfect and Have No Imprint.  
**Parkway Machine Co.**  
3046 Tioga Parkway, Baltimore 15, Md.

## BALL GUM

is still scarce and will be for the coming year; better order Marbles now, the best substitute!

### CAN STILL SUPPLY

Glass, Agate, Assorted Color Marbles.  
Barrel of 50,000 .....\$54.50  
Keg of 21,000 ..... 23.80

### NUTS—4—U PISTACHIOS

100 Pound Carton, White .....\$65.00  
100 Pound Carton, Red ..... 72.00

### PEANUTS

90 Pound Carton, Blanched ....\$24.30

### CHARMS

Fine Selection, 15 Cr. ....\$13.25  
Penny or Nickel Counter, 1c or 5c. Ea. .... 1.25  
Parcel Post Paid

Full Cash With Order,  
F. O. B. Factory

**ROY TORR**

LANSDOWNE  
PENNA.



### VICTOR'S MODEL "V"

### Famous Pre-War Vendor

Model V capacity: 5 to 6 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends 3/4" and 3/8" ball-gum.  
Model V Standard Finish, \$10.50 Ea.  
Model V Wall Bracket, 65c Ea.  
Combination 1c and 5c Coin Counter, \$1.25 Ea.

### Orders Filled In Rotation

We Have All the Available Parts for  
• TOPPERS  
• ESQUIRES  
• MODEL "V's"

1/3 Deposit, Balance C. O. D.  
**PIONEER VENDING SERVICE**  
461 Sackman St., Brooklyn 12, N. Y.

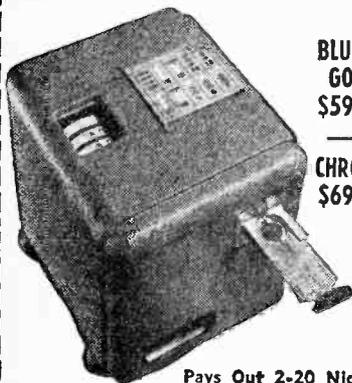
**SPECIAL!**

Northwestern Model 33 Jr., all porcelain finish.  
**\$5.95 EA.**  
**\$5.75**  
 In Lots of 5  
**\$5.60**  
 In Lots of 10  
**SILVER KING**  
**PEANUT MACHINES**  
**\$7.95 EACH**



**HERE WE ARE!**  
**VICTOR MODEL V'S**  
**ON HAND NOW!**  
 Send your orders in quickly!  
**\$10.50 EACH**

**SPECIAL SALE MILLS VEST POCKETS**  
**FACTORY RECONDITIONED. CLEAN**  
**and IN 1st CLASS WORKING ORDER**



**BLUE & GOLD**  
**\$59.50**  
**CHROME**  
**\$69.50**

Pays Out 2-20 Nickels  
 According to Combination

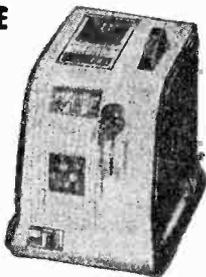
**AMERICAN EAGLE**

**\$24.50**

**MARVEL MERCURY**

1¢ or 5¢ Play  
 Cigarette Reels,  
 F.P.  
 Token or Quarter  
 Award.

**\$19.50**



**SPECIAL OFFER**

Superiors and Pennypacks and Other Ass't. Reel Games — In Good Working Order!

**5 FOR \$49.50**  
**SAMPLE \$12.50**

**USED COUNTER GAMES**

- Microscope Counter Model Movies .. \$39.50
- Victor View-o-Scope .. 25.00
- Exhibit Photo Scope .. 17.50
- Grip Tester, Counter Model .. 19.50
- Bingo .. 12.50
- Liberty Bell, 1¢ or 5¢ Token or Quarter Payout .. 19.50
- Daval 21, Divider Model .. 9.95
- Grip Tester, Arcade Style, with Heavy Cast Iron Stand and Foot Platform 39.50
- Marvel, Cig. Reels, Token Payout, Like New .. 19.50
- Cubs, 1¢ or 5¢, Cig. Sym. .. 2.90
- SHIPMAN STAMP MACHINES,**
- Brand New, 1¢ & 3¢ .. 29.50
- Shipman Mch., 3 Col., 1¢, 3¢, 8¢ Stamps .. 39.50
- Folders, Per 1000 .. .75
- STEEPLECHASE, 1¢, Real Money Maker .. 19.50**
- Texas Leaguers .. 40.00

**SLOTS & CONSOLES**

- Jennings 5¢ Silver Chief .. \$149.50
- Jumbo Parades .. 99.50
- High Hand .. 169.00
- Jennings Silver Moon .. 99.50

**MUSIC BOXES**

- Master Rockolite .. \$395.00
- Wurlitzer 61 Counter Model .. 149.50
- Mills Throne .. 299.50
- All Machines Checked, Crated, Ready for Shipment.

1/3 Certified Deposit Required With All Orders, Balance C. O. D. Full Payment Must Accompany All Orders Under \$20.00.

SEND FOR LIST OF ALL TYPES OF MACHINES!

**RAKE COIN MACHINE EXCHANGE**  
 609 SPRING GARDEN STREET  
 PHILADELPHIA 23, PA

AARON GOLDMAN, G. B. Mache Corporation, Washington operating firm, conferred in New York last week with (Bip) Glassgold,

# Candy Firms Watch Bumper Peanut Crop

## Nut Oils Still Tight

WASHINGTON, Dec. 1.—Candy manufacturers are watching with interest the moving of the new peanut crop from the growers this season and, according to Department of Commerce officials, it is apparent that a bumper crop is expected in spite of the fact that heavy early-October rains caused some interruption, particularly in Texas and Oklahoma. With the present shortage of sugar, peanuts and peanut oil are expected to help relieve the shortage of candy bars.

Strong demands for edible peanuts caused the USDA officials to depart from its policy last year with regard to peanuts for oil. Officials have not diverted any good peanuts from the early harvest for this purpose, despite the already tight supply of edible oils. Last season, according to officials, the department allotted about 8,000,000 tons of good nuts from the early crop to oil, together with frost-damaged peanuts from later harvests. It is not expected that any good nuts will find their way to the crushers this year. However, it is pointed out that there is the danger of an early freeze in parts of Texas that might throw a considerable quantity of damaged nuts into the now short oil outlet.

### Candy Filler

The October report on peanuts for use as butter showed that the removal of the federal subsidy has not had any effect on the market. Many butter producers have absorbed the 6 cents themselves, but where it has been passed on, sales have not shown any signs of falling off because of the added use made by candy manufacturers of the butter as a filler for candy bars and as a flavor for other kinds of bars and candy squares. The trend toward use of box candy in vending machines has increased the demand for peanut butter, as it is ideal for use in candy squares.

October production of nuts was set at 100,000,000 pounds, an increase of 32,000,000 pounds from last October. October holdings were 65,900,000 pounds, compared with about 51,000,000 pounds on October 31, 1944. The total was increased about 4,500,000 pounds from that of September 30.

High prices prevailing caused considerable upgrading, according to USDA, and the Office of Price Administration is seeking a means to curb the illegal practice, but so far without any results. OPA officials plan, however, to curb the practice by any means that can be brought to bear upon the guilty parties.

## Quarterly Dividend Is Declared by Gum, Soft Drink Concerns

CHICAGO, Dec. 1.—Pepsi-Cola Company declared a quarterly dividend of 17.5 cents per share of common stock and a year-end dividend of 13.5 cents. Both are payable December 15 to stockholders of record November 26.

Dr. Pepper, Inc., ordered payment of a year-end dividend of 75 cents December 1 to stockholders on company books November 20.

Also on the dividend list were Beech-Nut Packing Company, gum makers, and William Wrigley Jr. Company. Both declared special dividends of 50 cents per share of common stock.

## Cuban Candy Imports Take Sharp Decrease

TAMPA, Dec. 1.—Imports of Cuban candies are decreasing rapidly as American bars and other candies return to the market, according to customs officials.

Hard Cuban candies, which were imported in large quantities during the war, were more than 90 per cent sugar, officials said. Sometimes they were boiled down for the sugar, custom officers suspect, in spite of the import duty of 5 cents a pound compared with the 1.33 cents duty on sugar.

# Chicago Mfrs. of Vending Mchs. Still Plagued With Problems

CHICAGO, Dec. 1.—A short survey among vending machine manufacturers here in Chicago this week revealed that the burden of material shortages and lack of skilled punch press help is still plaguing their ranks.

Despite shortages of grey iron, manufacturers have started quantity production in some plants, putting to good use the worth-while substitute, aluminum. Aluminum castings are being used for the body of venders, and other parts still requiring scarce materials are also being made from substitute metals.

Most manufacturers contacted stated that they are allocating their initial production output to customers of years' standing first, and all production is doled out according to past years' orders. It was the opinion of the majority queried that it will be spring of '46 before materials loosen up to permit maximum production.

Without exception, for the time being, most vending manufacturers seem to be sticking to one or two types of venders, feeling more secure in not making their production varied.

### Exports Held

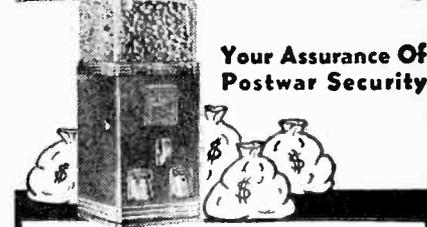
When questioned on the prospects for exporting venders soon, manufacturers stated that foreign shipments cannot begin until the acute packaging situation eases. It was the opinion of one vending company executive that "crating and packaging materials are no where near what they should be to handle exporting of venders properly. At present, the personnel of freight, railroad and shipping firms is unskilled as well as uninterested in the welfare of customer shipments and in the case of shipping such breakable machines (glass globes particularly), we just can't take the chance with production so limited at present."

Other manufacturers, before getting into production of new vending equipment, have resumed their pre-war lines in order to punch out parts for venders now on location that are badly in need of repairs. Operators and distributors

have expressed themselves as being generally pleased with this consideration shown by manufacturers for equipment now on location.

Employment of women continues in the vending plants, too, as most of these firms, engaged in production of parts for war weapons, found the women especially skilled at assembly of small parts. Some of the vending manufacturers in the Chicago area, handling only sub-contract war work during the duration, lost many of their skilled men to more essential war plants, and have a vast training job on their hands now training new personnel. An optimistic viewpoint is being held by most, however, and together manufacturers here predict a varied line of venders on their lines by the late spring or summer.

# Northwestern



**Your Assurance Of Postwar Security**

Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—venders built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

**THE NORTHWESTERN CORPORATION**  
 5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

## British Candidate Favors Vend. Mchs.

CHICAGO, Dec. 1.—A candidate for a seat on the borough council of Hampstead, England, listed as one of his 18 campaign points a demand for establishment of "catering stalls for night service after the American automatic system," *The World's Fair*, British amusement paper, reported.

The candidate, T. P. Patel, a native of India, apparently referred to vending machines such as American candy, soft drink, nut and sandwich dispensers or venders on the automat style.

# VENDS

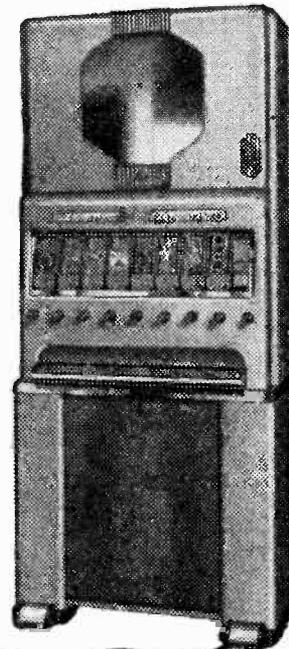
- GUM
- CANDY
- PEANUTS
- CIGARETTES

and other items

priced at 5c to 20c

# Univendor

Finest Candy and Assorted Merchandise Vendor



**STONER MFG. CORP., Aurora, Ill.**

## MODERNIZE with the 'POPMATIC'



**ALL ELECTRIC — COMPLETELY AUTOMATIC 5¢ COIN OPERATION ELIMINATES ATTENDANT. BEAUTIFUL DESIGN:** Designed to harmonize with the finest of fixtures. Brilliantly illuminated. Passers-by and customers stop, marvel and BUY.

**AUTOMATIC OPERATION:** Fully automatic, it feeds the corn, pops it, seasons it and delivers it to your customers hot and fresh. Continuous operation for 10-hour period costs less than 10¢ per power.

**STURDY CONSTRUCTION:** Sturdy construction of the best materials available, the Popmatic is built to endure and to give many years of trouble-free dependable service.

**DIMENSIONS:** 60" Height, 15" Width, 15" Depth. Shipping Weight, 150 lbs.

**CAPACITY:** Size of Bag of Popcorn vended can vary from 6 to 12 oz. size.

**\$169.50**

F.O.B. Cambridge, O.—Less 5% Full Remittance With Order We Buy Music Routes

### SUPPLIES FOR POPMATIC

EXTRA HEATING ELEMENTS. Ea... \$ 5.00  
 POPCORN. Per Lb. .... 14 1/2¢  
 GLASSINE BAGS. Per 1,000. .... 2.50  
 POPPING OIL (Packed 6 Gal. Per Case). Per Gal. .... 2.50

**THE P. K. SALES CO.**

6th AND HYATT AVE., CAMBRIDGE, OHIO

## Philly Theater Owners See New Popcorn Mch.

PHILADELPHIA, Dec. 1.—Larry Goldmeier held open house for theater operators when his new Viking popcorn machine was demonstrated last week. Goldmeier has just established himself in the industry.

Popcorn has long been disregarded by theater men in the area despite the fact that it is a flourishing part of movie houses in other sections of the country. The fact that many stores specializing in popcorn have opened near theaters and the fact that street hawkers sell it outside houses, were two of the deciding factors which convinced theater men that popcorn machines should be installed on the inside and plugged from the screen.

Goldmeier is well known in this section and he will service theaters in nearby towns as well as here. The Viking machine makes an attractive lobby display and requires very little space.

Other operators and distributors have invaded the theater popcorn market and new firms are being set up daily.

## Pittsburgh To Have Nat'l Dairy Council's Annual Meet in Jan.

CHICAGO, Dec. 1.—The 27th annual meeting and winter conference of the National Dairy Council is planned for Wednesday, Thursday and Friday, January 9-11, at the Hotel Roosevelt in Pittsburgh, the organization announced last week. A meeting of the board of directors will also be held on the first day of the conference.

Speakers at the meeting will include such persons as Walter D. Fuller, president of the Curtis Publishing Company; Walter P. Cotton, director of economic research for the Dairy Industry Committee; Dr. Ancel Keys, director of the Laboratory of Physiological Hygiene, University of Minnesota, and Charles W. Holmes, secretary of the National Cooperative Milk Producers' Federation.

Last January, at Cleveland, was the first time that the annual meeting was held in conjunction with the winter conference. All those planning on attending are urged by the members of the Pittsburgh Convention Bureau to write them care of the Commerce Building, Pittsburgh, Pa., for all hotel reservations.

## Venders Return To Theaters in Eastern Canada

ST. JOHN, Dec. 1.—Vending machines are coming back into the lobbies and foyers of theaters in the Eastern Provinces and Newfoundland after an absence dating back to 1940.

Lack of merchandise forced operators to take out most of the machines late in 1940. Before that, venders of candy, nuts, and gum were receiving excellent play on theater locations. So popular were they that some were placed in the auditoriums as well as in lobbies and lounges.

A few locations were able to keep going even in wartime by substituting popcorn, potato chips and dried fruit for scarce items. Most successful on locations were the popcorn machines.

At Halifax, capital of Nova Scotia, machine operation was further complicated by a city council ban on the placing of venders anywhere in theaters. This ban was imposed at the request of local retailers of items dispensed by the machines. With the war ended, machine operators now are seeking repeal of the ban, and with candy, gum and nuts back in reasonable quantities, theater owners have joined the trade in the fight against it.

Renewed supplies also are bringing out many machines that have been in storage two, three and even five years.

## New K. C. Tax Gets Approval

KANSAS CITY, Mo., Dec. 1.—Collection of Kansas City's municipal tax on cigarettes from the wholesaler seems to be meeting with general approval of vending machine operators and other cigarette retailers.

Until recently, the retailer was responsible for payment of the two-cent city tax per pack, and most of them had to stick the stamps on the pack, altho a few wholesalers did it as a service. Under the new ordinance, the wholesaler is entirely responsible for stamping each package and for the payment of the tax. Retailers were allowed 10 per cent discount on stamps for stamping them by machine, and wholesalers now receive the same amount.

## Vending Idea Said Bet for Home Freezer

### Detroit Plans Model

DETROIT, Dec. 1.—Adaptation of the principle of the familiar selective vender to post-war household appliances is an objective of George W. Walker, one of the country's leading designers in many fields. The idea is to develop a new type of product that will differ radically from the pre-war models and offer new convenience in operation and attractiveness from the standpoint of appearance in the home.

Typically, Walker has designed a vender application of the deep freeze boxes which, it is expected, will occupy an important part of the kitchen and household appliance innovations after the war. These are designed to give the average city home, regardless of size, the same type of superior quality and economy in food conservation and storage that has been available to farm homes for years, thru the operation of frozen locker plants and similar measures.

Idea is to have a series of labeled buttons on the front of the compartment, which will itself be streamlined and finished in colors adapted to the kitchen design itself. Each will carry the name of a given vegetable or other product stored in the box. Each section will have its own compartment, and the machine will deliver the selected vegetables, etc., upon the touch of a button. Exact details of engineering design have (See VENDING IDEAS on page 96)

## Cocoanut Price Rise Blamed for Closing Of Large Candy Firm

TAMPA, Dec. 1.—Skyrocketing prices of cocoanuts after OPA abolished the price ceiling on them at request of fruit dealers was blamed for the complete shutdown of the Peter Paul, Inc., candy factory here.

Tom Whitaker, company attorney, said it was no longer profitable to process cocoanut for use in candy when the wholesale price of cocoanuts jumped from 6 cents each to 25 cents. Result was that 150 employees on the plant's \$10,000 a week pay roll were laid off.

Other hundreds have been thrown out of jobs in South America, he said.

"Since the price of candy has not been raised, we can't afford to pay such a price for cocoanut and then sell it in the form of candy," he explained. (One of the firm's principal items is their cocoanut-filled "Mounds," a two-piece, 5-cent bar.)

"I argued in Washington that because of the obvious shortage of cocoanuts they should be used by manufacturing companies who do not waste any part of the cocoanut," he added. "When sold thru fruit dealers for home cooking, at least a third of the cocoanut is wasted."

Office of Price Administration had put the cocoanut ceiling at \$6.15 per bag of 100, but fruit dealers complained that they couldn't make any money at that price. Taking their case to Washington, the dealers managed to have the ceiling lifted.

Within 48 hours, according to Whitaker, prices rose to \$17.50 per bag, then climbed to \$22.50 and later to \$25 in New York.

## Soft Drink Concern Gives Extra Profit

NEW YORK, Dec. 1.—Coca-Cola Company declared an extra dividend of 75 cents per share on common stock and a year-end dividend of \$1 per share in addition to an extra dividend of \$1.50 on Class A stock.

Coca-Cola International, export branch of the firm, declared a year-end dividend of \$13.10 per share on common.

American Chicle Company, gum manufacturers, declared a dividend of \$1 per share on common stock plus an extra dividend of 50 cents.

## Bottlers May Talk Vender Retailing at Chi Session

CHICAGO, Dec. 1.—Possibility that vending machines might be an important topic at the first post-war convention of the American Bottlers of Carbonated Beverages appeared with the scheduling of two speakers whose firms have shown interest in venders. The three-day convention will open December 12 at the Morrison Hotel here.

Speakers who might be expected to touch on vending phases of the soft drink industry are E. J. Forio, vice-president of the Coca-Cola Company, Atlanta, and Gene Flack, New York, director of advertising and trade relations for the Loose-Wiles Biscuit Company.

Forio will speak Friday morning, December 14, on the topic, *The Soft Drink Industry Faces the Future*. His talk will be followed by panel discussions of equipment and supply problems of the industry.

Flack's speech will be titled *The Food Industry Looks Ahead*. It will deal mainly with sales techniques.

Venders might come in for mention also in a discussion of outlets for bottled soft drinks by Richard C. Borden, sales management expert. Borden will outline to the bottlers *Who Will Sell Your Goods and How*. Borden's talk will be accompanied by exhibits and demonstrations.

During the war, venders have come to play a more important part in the sale of soft drinks in spite of wartime shortages of materials. No trustworthy estimates of the quantity or percentage of beverages sold thru coin machines are

available, but some guesses on it range up to 18 per cent of the total output.

Other featured speakers at the bottlers' meeting will be Ralph Bradford, general manager of the U. S. Chamber of Commerce; Eugene Bengel, Chicago personnel expert, and Clayton Rand, Gulfport, Miss.

Sugar, no doubt, will be up for considerable discussion, and Earl B. Wilson, director of the sugar division of the U. S. Department of Agriculture, is slated to bring the latest news of the situation Wednesday evening, December 12. His topic will be *Sugar for America*.

Fourteen State conventions are scheduled to follow the national meeting, beginning with the Georgia session at the Biltmore Hotel in Atlanta, January 6-7. The New York and Oklahoma meetings will be held concurrently January 14-15, the former at the New Yorker Hotel in Manhattan, and the latter in the Skirvin in Oklahoma City. Maine and Eastern bottlers will meet at the same time, January 23-24, in the Statler at Boston. Arizona session will be January 28-29 in the Westward Ho in Phoenix. February meetings will include: 4-5, Indiana, Severin, Indianapolis; 5-6, Wisconsin, Schroeder, Milwaukee; 7-8, Kentucky, Brown, Louisville; 8-9, Utah, Salt Lake City; 11-12, Oregon, Benson, Portland; 12-13, Louisiana, Jung, New Orleans; 21-22, Illinois, Morrison, Chicago, and 22-23, Ohio, Carter, Cleveland. Minnesota bottlers have scheduled a meeting for some time in April at the Lowry in St. Paul.

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10 7-Col. DuGrener Cig. Venders \$39.50  
 25 4-Col. DuGrener N Gum Venders 12.50  
 100 1¢-5¢ Comb. Nut Venders, Cap. 5 Lb. 8.50  
 50 1¢ Advance #11 Nut Machines 8.00  
 Pipe Stands, \$2.50 Ea. Wall Brackets .75

WANTED: Candy, Cigarette Machines.  
 Cameo Vending, 432 W. 42d, New York

## VENDING MACHINE BUSINESS FOR SALE

20 1¢ Snack 3 Col. Nut Venders, 7 1¢ Eveready Nut Venders, 4 Col., 10 1¢ Columbus Venders. Counter Games: 1 Crisis Cross, 2 Imps, 2 Yankees, 1 Bally Baby, 1 Nugget, 3 Races, 3 Horse, 1-5 Jack, 2 Tit Tat Toe, 2 Clearing House, 1 Real, 1 Try Your Skill, 1 Center Pack, 2 Pilgrims, 1 Poker, 1 Track Reel, 1 Bingo, 2 Ball Gum, 1-4 Jack, 6 Wheel Dice Games (Counter), 1 O. K. Tilt, 3 Center Snokes. Peanut Venders need cleaning, plenty of extra parts, \$500 for quick sale.

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# Mexico Has Big Reserve of U. S. Cash for Trade

WASHINGTON, Dec. 1.—In a better way financially to buy large imports, Mexico had an estimated \$342,000,000 in U. S. currency, according to a report made by the Department of Commerce.

Despite the large amount of U. S. money on hand, Mexico, says the Commerce Department, is worried over a growing surplus of imports which is out of balance with the export trade.

Mexico's strong position, financially, is a result of the investment of American capital in Mexican industry, and the amounts brought home by Mexican national workers who were brought to the States to work in various areas and were paid off in U. S. currency.

Exports from Mexico to other countries reached an all-time high during the war when Mexican minerals, textiles and other products found a wide market in the United States and elsewhere. Now that industry in this country is getting back to peace-time production, the market for Mexican-made goods is lessening, with a resulting unbalancing of Mexican export-import business. Observers express doubt that Mexican goods can compete on an open market with goods from other countries.

Official Department of Commerce figures for July, 1945, show that Mexico bought a total of 79 U. S.-built coin machines during that month. The total value of those machines was given as \$10,033. Forty of the machines were juke boxes; 38 were amusement devices and one was a vending machine, according to the Commerce Department breakdown.

Mexican coin machine imports have always run second only to Canada, and prospects for continued good trading conditions with Mexico bid well for the future of coin machines south of the border.

## Correction

BALTIMORE, Dec. 1.—Aaron Crystal has not retired from the coin machine trade and he has had no connection with the Senator Radio & Appliance Company as erroneously stated in a dispatch to *The Billboard* November 10, Sol Silverman, of the Senator Company, reported.

"The article in question stated that Crystal had retired from the pinball business, which is not the case," Silverman said. "Also he never was connected with the Senator Radio & Electrical Appliance Shop."

## Wermuth, One-Man Army, to Chi Firm

CHICAGO, Dec. 1.—Maj. Arthur (One-Man Army) Wermuth has been appointed sales manager of the Pace Manufacturing Company, Inc., of Chicago, according to an announcement from E. W. Pace, president of the firm. Wermuth's appointment was effective November 19.

Major Wermuth's fame spread early in the war with Japan, until his name became a by-word in American homes and was synonymous with the courage of Yanks everywhere. After the fall of Bataan, Wermuth remained in the Philippines staging one-man diversion attacks against the Japs. He attached himself to the 55th Filipino Scout Regiment, and before he was captured by the Japs he was credited with killing, single-handed, 116 Nippon soldiers.

Wermuth entered the U. S. Army six months prior to Pearl Harbor with the rank of lieutenant. After his capture by the Japs, he was sent to Hoken, a Jap prison camp in Mukden, Manchuria, where he suffered torture and mistreatment with thousands of other Yank prisoners. He was liberated August 26, 1945, and arrived back in the United States early in November.

Before he entered the service, Wermuth worked in Chicago as a salesman for a drug concern. He was educated in Chicago and attended the Northwestern Military and Naval Academy in Wisconsin, where he was a star athlete.

During his years in the army, Wermuth was awarded the Distinguished Service Cross, the Silver Star and the Purple Heart with two clusters. He gained the reputation of having spent more time behind Jap lines in combat than any other American soldier. Wermuth was wounded in action three times.

## Bill Blendow Enters Coin Industry After 6-Year Hitch in Navy

CHICAGO, Nov. 30.—A. W. Blendow Jr., known as Bill to avoid confusion with his dad, Al Blendow, International Mutoscope sales manager, has joined Ken Wilson at Amalgamated Distributors in Chicago.

Bill has just returned to civilian life after spending 6 years, 10 months and 3 days with the navy. He is very exact about that. Bill, whose last rating was chief ph. m., saw action in both war theaters, Europe and the far Pacific and for 21 months was in charge of personnel at the naval flying field at Alameda, Calif.

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JENNINGS BRONZE CHIEF  
BALLY VICTORY DERBY—One Ball Multiple Pay Table  
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Brown Fronts	.....	\$150.00	.....	\$175.00
Blue Fronts	.....	125.00	10c	150.00
Gold Chrome Bells	.....	200.00	25c	225.00
Club Handles—Knee Action—Drill Proof				

JENNINGS FOUR STAR CHIEFS—REFINISHED LIKE NEW				
5c	.....	\$100.00	10c	.....
				\$125.00
			25c	.....
				\$175.00

Pace All Stars	.....	5c	\$100.00	10c	\$125.00	25c	\$150.00
Watling Rollatops	.....		75.00		100.00		150.00

WE HAVE THE NEW MILLS BLACK CHERRY

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**ROLL A BALL .... 349.50**

1121 S. MAIN      **BALLY'S UNDERSEA RAIDER**      TULSA, OKLAHOMA

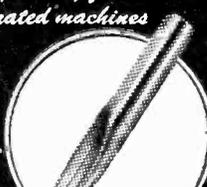
## CLIFF WILSON DISTR. CO.

ABT Model F	.....	\$ 29.50	Chicken Sam Conv.	.....	\$115.00	Sky Fighter Conv.	.....	\$229.00
ABT Challenger	.....	29.50	Charlie MacArthur	.....	125.00	Rapid Fire	.....	150.00
Air Raider	.....	200.00	Talkie Horoscope	.....	125.00	Seeburg Hockey	.....	75.00
Anti Air Craft	.....	89.50	Muto. Shoot O Matic	.....	125.00	Tallgunner	.....	125.00
Batting Practice	.....	129.50	Ex. Ping Pong, Late	.....	100.00	Tommy Gun, Early	.....	110.00
Baffle Ball	.....	22.50	Model Two Play	.....	50.00	Tommy Gun, Late	.....	185.00
Chicken Sam	.....	100.00	PEO Basketball	.....	229.50	Tokyo Gun	.....	119.50
			Sky Fighter	.....	229.50	Texas Leaguer Deluxe	.....	45.00

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WURLITZER TONE ARMS FOR P12, 412, 616 and 600  
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Never turn or reverse needle in pick-up

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Coin machine operators who have made breakdown tests of this osmium-tipped needle report two distinct advantages (1) longer needle life assured by its construction and durability and (2) a definite saving in operation cost because records last longer under its cushioned playing action.

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- No Lemons on 1st Reel

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## 122-Point Combat Vet Returns to Coin Firm After ETO Service

CHICAGO, Dec. 1.—Robert J. Porcellino, 36, who has worked 10 years for Exhibit Supply Company, has returned to the firm with nine battle stars won in the European Theater of War. He was



ROBERT J. PORCELLINO

released with a total of 122 discharge points.

Porcellino is one of approximately 25 veterans who have returned to this firm after discharge from the armed forces.

He enlisted in March, 1942, and saw 36 months of service overseas with the 12th Army Air Force, a tactical unit which had the job of giving close aerial support to ground forces, thru the European conflict from North Africa to the Rhine.

Campaigns in which Porcellino served included Algerian invasion, French Morocco, Sicily, Naples-Foggia front, Rome-Arno line, Southern and Northern France, the Rhineland and Central Europe. He came thru with only one mishap, a flesh wound from shrapnel while on the Anzio beach. He was a supply sergeant with a photographic reconnaissance unit.

Another distinguished veteran formerly employed by the company and now back in the plant re-acquainting himself with production is young Gene Yates, who saw three and one-half years' service in the navy.

Yates, who held the rank of machinist mate third class, served his hitch on five ships, the U. S. S. William P. Biddle; U. S. S. Hugh L. Scott, U. S. S. Monrovia, U. S. S. Barnett and the U. S. S. Susan B. Anthony. While taking part in the invasion of Africa on November 11, 1942, Yates was on his way back to the Scott via a landing craft when he saw the Scott shot out of the water in front of his eyes. Only a matter of minutes and he might not have been alive today.

In addition to the battle star he owns for the African invasion, Yates also has one for the Sicilian campaign.

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- 2 Mills Empress . . . . . 365.00
- 1 Wurlitzer 750E . . . . . 725.00
- 1 Exhibit Rotary . . . . . 200.00
- 2 Model S DuGrenier Cigarette Vendors . . . . . 35.00
- 1 Shoot the Jap . . . . . 119.50
- 3 Blue Bonnets . . . . . 15.00
- 1 Circus Romance, New . . . . . 200.00
- 1 Jumbo Parade, F. P. . . . . 85.00
- 2 Chicago Coin Hockeys . . . . . 185.00
- 1 Columbia Cigarette Reels, R. P. . . . . 69.50
- 1 5c Blue Skin . . . . . 149.50
- Zig Zag . . . . \$69.50
- Crossline . . . . 54.50
- Jolly . . . . . 39.50
- Snappy . . . . . 64.50
- Oklahoma . . . \$185.00
- Four Aces . . . 109.50
- Sky Blazer . . . 89.50
- Wildfire . . . . 55.00

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| Bally Parlay, P. O., brand new . . . . . 95.00                              | Brand New Galloping Dominos, C. P. and ticket pay models, in stock . . . . . WRITE                         |
| 2 Keeney Pastime, 9 coin, P. O. Each . . . . . 125.00                       | Brand New Foreign Colors. \$ 95.00   |
| Paces Saratoga, P. O. . . . . 75.00   | 2 Turf Kings, extra clean. Each . . . . . 225.00   |
| 2 Buckley Colors. Each. . . . 75.00   | 1 Long-Shot, extra clean. . . 165.00   |
| 2 Buckley Track Odds, latest model, like new, no J. P. Each. . . . . 450.00 | 1 Sport Special, extra clean 145.00  |
| 2 Buckley Track Odds, extra clean, J. P. Each. . . . . 650.00               | 2 Yankee Doodles, new floor samples. Each . . . . . 175.00   |
| Bally Club Bells, 5c Combination . . . . . 165.00                           | 21 Groetchen Libertys, like new . . . . . MAKE OFFER   |
| 3 Keeney Super Bells, 5c F. P. & P. O., extra good. Each . . . . . 260.00   | 3 1940 Model F. P. 1-2-3's, perfect. Each . . . . . \$ 75.00   |
| Keeney Super Bell, P. O. 5 & 25 . . . . . 375.00                            | 3 Batting Practice, perfect. Each . . . . . 80.00  |
| Keeney Super Bell, P. O. 5 & 5 . . . . . 350.00                             | Seeburg 8800, Remote, clean 625.00   |

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| Sea Hawk . . . . . 54.50    | Victory . . . . . 89.50      | Double Slot Safes . . . . 59.50         |
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| Play Ball . . . . . 49.50   | Hi Hat . . . . . 54.50       | ARCADE EQUIPMENT                        |
| Skyline . . . . . 29.50     |                              | Bally "Rapid Fire" . . \$139.50         |
| Sparky . . . . . 34.50      |                              | Chicken Sams, Converted 115.00          |
| Fifty Grand . . . . . 29.50 |                              | Chicken Sam Rifle                       |
| Belle Hop . . . . . 59.50   |                              | Range . . . . . 139.50                  |
| Wildfire . . . . . 49.50    |                              | Evans "Ten Strike" . . 39.50            |
| Air Circus . . . . . 119.50 |                              | Rock-Ola "Ten Pins" . . 39.50           |
| Power House . . . . . 29.50 |                              | Mutoscope "Ace Bomber" . . . . . 199.50 |
| Circus . . . . . 34.50      |                              | Bowling League . . . . 164.50           |
| School Days . . . . . 59.50 |                              |   |
| Metro . . . . . 44.50       |                              |   |

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| 1 Mills Owl                   | 1 A.B.C.     | 1 School Days           |
| 1 Five-in-One                 | 1 Follies    | 1 Summer Time           |
| 2 Home Runs, 1940             | 1 Formation  | 1 Score Champ           |
| 4 Majors                      | 1 Fleet      | 2 Ten Strikes (Evans)   |
| 2 Blondies                    | 1 Drum Major | 1 Super Six (Keeney)    |
| 1 Brite Spot                  | 1 Jolly      | 1 Sport Special         |
| 1 Boom Town                   | 1 Lucky      | 1 Leader                |
| 1 Big Show                    | 1 Gold Star  | 1 Roxy, Plastic Bumpers |

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- 3 on 2 Bars
- No Lemons on 1st Reel

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- 6 5c Mills Brown Fronts, Rebuilt. Ea. 105.00
- 1 25c Mills Melon Slot, Rebuilt . . . . 135.00
- 1 25c Mills Silver Chrome, Rebuilt . . . 190.00
- 2 25c Pace All-Star Blue Fronts. Ea. 90.00
- 2 10c Pace All-Star Blue Fronts. Ea. 75.00
- 4 25c Columbia Slot, B.J. Ea. . . . . 60.00
- All 3-5 Payouts
- 6 Sweepstake J.P.-P.O. One Balls. Ea. \$40.00
- 40 Mills Load Stands with Keys. Ea. . . 9.00
- 5 Mills Load Stands without Keys or Locking Bars. Ea. . . . . 2.50
- R.W.B. Tickets, 2100 to 2170. Bag. . . . 1.50

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- 2 newest Baker's Pacers (Daily Double), 1 BAKER'S REGULAR, 1 Pedal Pusher (pay), 1 Keeney Delux Texas Leaguer, 1 PANCO DELUX (Pay), FIVE BALL TABLES: 2 REVAMP ON DECK, 1 FOUR ROSES, 1 1940 Follies, 1 Bally Liberty, 1 Gottlieb Bowler, 1 SPOT POOL, 1 Cottlieb BIG SHOW, 1 CHI DIXIE, 1 CHICAGO SELECTION, 1 BALLY LIMELIGHT (not running), Broadcast and HOME RUN. OTHER PARTS FREE WITH ABOVE.

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8 MFD. Cond. (Tub. Can), 600V	1.75	Universal Micro Switches for All Makes	
16 MFD. Cond. (Tub. Can), 450V	1.75	and Models. Per 6	4.90
16 MFD. Cond. (Tub. Can), 600V	2.50	2 Wire Rubber Covered Zip Cord, Ft.	.02
8 MFD. Cond., 450V	.70	8" P.M. Speakers	4.00
16 MFD. Cond., 450V	.90	10" P.M. Speakers	6.25
20-20 MFD. Cond., 150V	.85	12" P.M. Speakers	8.00
Rock-Ola Motors (Drive)	18.50	Power Transformers, All Models	7.00
Ball Bearings for Wurlitzer Actuating		Electric Soldering Irons	1.50
Arms, 24's, Etc.	.75	5 Ft. Shielded Wire with Posts (Both	
In Put-Out Put Transformers	2.25	Ends). Improves Tone of Machine	.25
Volume Control Boxes, Wurlitzer	3.50	23150 Wurlitzer Block Ratchet Trip,	
Rock-Ola Belts	.60	616, 500, 600, Etc.	1.10
Actuating Arms, All Models, Wurlitzer	3.00	23152 Catch Ratchet, 616, 500, Etc.	.60
Front Glass for Wurl. 61 Counter Model	1.35	Main Fibre Gears (the Best)	4.25
Front Glass for Wurl. 71 Counter Model	.90	Star Wheel Pins for Wurlitzer	.20
Brake Bands, All Wurlitzer Models	1.00	Star Wheels for All Model Wurlitzers	.30
Needle Screws for Wurl. or Seeb. Per Doz.	1.50	Volume Control Keys. Per Doz.	.35

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01A .55	2A4G \$1.75	6F8 .60	117L7 \$1.85	35L6 \$1.00	45 .80
024 1.10	305 1.60	6G6 .50	117P7 1.85	35Z3 1.30	46-47 1.10
C.E. 23 for	5U4 .85	6H6 .75	117Z6 1.60	35Z5 .80	70L7 1.95
Chicken	5V4 1.25	6J5 .60	12A8 1.00	50L6 1.10	50 1.00
Sams \$1.65	5X4 .75	6J7 .75	12K7 1.00	50Y6 1.10	56 .65
1A5 1.25	5Y3 .60	6K7 .85	12SA7 1.15	24 .85	57 .90
1A7 1.80	5Z3 .90	6L6 1.15	12S7 .75	26 .75	58 .90
105 1.10	5Z4 .90	6N7 .75	12SK7 .85	27 .55	75 .85
1H4 1.00	6A6 1.35	6Q7 .90	12SQ7 .85	30 1.00	76 .60
1H5 1.30	6A8 1.00	6S07 .85	12SR7 .70	32 .75	77 .90
1LA6 2.35	6C5 .85	6SK7 .80	14A7 1.50	33 1.00	78 .90
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1LE3 1.75	6C8 1.25	6V6 .50	25L6 1.30	39 1.00	83 1.00
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2A3 1.60	6F6 .75	70L7 Adpt.,	35A5 1.30		
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# AUTOMATIC SALES CO.

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# SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$ 8.85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.75
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	3.25
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	2.50
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	3.25
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

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ACE COIN COUNTING MACHINE CO.

3715 SOUTHPORT AVE.

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CHICAGO 13

# Locker Branch Of Coin Trade Gets Publicity

CHICAGO, Dec. 1.—Good publicity for the locker branch of the coin machine trade has been appearing in quantity in national magazines and metropolitan newspapers recently. The following story, with an illustration, was published in this city by *The Chicago Times*:

By Jack McPhaul

Who said the dime thrillers are a thing of the past? Drop in at 111 N. Canal and you'll hear tales of mystery, tragedy, romance and outlawry in the night. And every story concerns someone of Chicago's millions and his or her dime.

From chaps like Russell L. Strain, I. W. Smith and Fred W. Nelson come the stories. They're officials of the American Locker Company and it's their job to operate the 4,000 personal checking cabinets at railroads, bus and elevated-subway stations thruout the city.

You drop a dime in one of those steel lockers (some are aluminum colored and others olive green), rid yourself of the load that's burdening you and turn the key. The 10-cent piece makes the key and the locker your very own for 24 hours.

What do Chicagoans lock up for a day or a night?

Strain, vice-president of the company, a short, stocky, white-haired man with an amiable grin, answers: "Everything under the sun, plus a few things that nobody except the original owners have any idea what they are or what they are for."

Nelson, superintendent of Chicago service, a slender, spry man with a grayish fringe, knows a commuter who buys candy for his wife twice a week. If he doesn't get it first thing in the morning, he's sure to forget it. He makes the purchase before going to the office and leaves it in a locker at the Union Station. Running thru the station for the train at night, his memory gets a jog. Result: Mrs. Commuter has her chocolates, and peace reigns in the household.

### Dime-a-Day Tavern

Another more or less steady customer Nelson has run across, simply won't be seen in a saloon. He parks a quart of bonded stuff in his personal vault at an "L" station and has his swigs in the little boys' room. Just a dime a day to operate his own tavern.

Every locker has a meter system that betrays the tenant who has overstayed his 24 hours. His belongings are removed and a ticket left telling when he can claim them upon proper identification. If not claimed in six months, the parcels either are auctioned off or given to charity.

It is this storehouse of unclaimed articles that stirs the imagination of Strain and his associates.

Just last week Nelson found an empty .32 caliber revolver in a locker at the Grand Avenue "L" station.

Another recent find was a harness used for persons with broken necks.

But not even the imaginative Nelson can hazard a guess as to why a policeman's billy was abandoned.

### Gold Cache Uncovered

Strange stories are uncovered when articles are traced to the owners, Smith mentioned. Such as the time dental gold worth about \$150 was found.

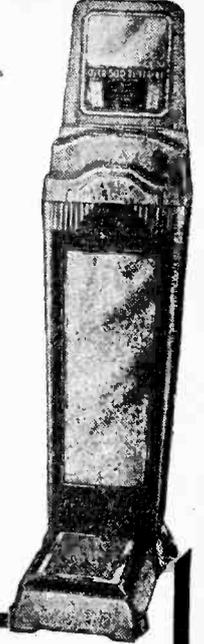
"We located the dental firm," Smith recalled. "They said a messenger had started out with the gold three days before and hadn't been heard of since. Why he checked the gold and why he vanished are a mystery to this day."

Another puzzler concerns the insurance man who vanished. His books were found in a locker. It wasn't a case of embezzlement, and why he took the records from the office and locked them up before disappearing is a matter still baffling the Canal Street men.

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## FOR SALE!

- 1 Wurlitzer 950
- 1 Wurlitzer 850
- 1 Wurlitzer 800
- 1 Seeburg 8800
- A Wurlitzer Twin-12 Rollaway with 7 Packard Boxes and Speaker ..... \$475.00
- 3 Mills 25c Gold Chromes, 2/5
- 2 Mills 25c Brown Fronts, 3/5
- 5 Gold Q.T.'s 5c Orig.
- 8 Chrome Vest Pockets . \$57.50
- 7 Blue & Gold Vest Pockets ..... \$49.50
- 3 Super Bells Comb., 5c ..... \$249.50
- 1 Baker's Pacer, D. D. . \$265.00
- 2 Bally High Hands Comb., 5c, Each . . . \$175.00

Terms: 1/2 Certified Deposit, Bal. C.O.D.

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10 Five Balls, 2 Seahawks, 1 Salute, 1 Big Time, 1 Flicker, 1 Sunbeam, 1 Duplex, 1 Yacht Club, 1 Leader, 1 Stars, 1 '41 Derby, 1 Dark Horse, 1 Blue Grass, 2 Record Times, 1 Eureka. One Balls: 3 Club Bells, 1 F.P., P.O., others F.P.; 4 Paces Reels; 1 Hi Hand, P.O.; 1 Jumbo Parade, 1 Victory, 1 Big Game, 1 Fast Time, 3 Sunrises; all for \$3,000.00. Six Commandos with other Equipment and Machines, all for \$3,750.00. Two 18-Record Rock-Olas, one 12 Rock-Ola, one 18 Wurlitzer, all for \$600.00. One AC Electric Welder, G.E., for \$135.00.

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\$150.00; GEM, \$285.00; CADET, \$335.00; CADET ESRC,  
\$360.00; VOGUE, \$350.00; CLASSIC, \$350.00; ENVOY  
ESRC, \$425.00; REGAL, \$275.00; CASINO, \$265.00;  
8800ES, \$485.00; 8800 ESRC, \$525.00. ROCK-OLA  
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\$325.00. MILLS THRONE, \$215.00; EMPRESS, \$270.00.  
ALL MACHINES MUST BE IN WORKING ORDER  
AND HAVE ALL PARTS. ADVISE IMMEDIATELY  
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NEW YORK 18, N. Y.

## More and Better Airports For Flying-Minded Public Is Slated To Lure Coinmen

### Leaders Predict 400,000 Private Airplanes by 1955

WASHINGTON, Dec. 1.—Along with the announcement this week of the lowering of air rates came the prediction by a leader in the field that America will have 400,000 privately owned airplanes and the aviation industry will be three times as big as it was in 1939—all by 1955. This will have a direct bearing on the coin machine industry because of the expanding airports—and new ones that are springing up—all over the United States with juke boxes, vending machines and amusement devices in the airport restaurants, waiting rooms, ticket offices, bars, and even, in some places, small arcades.

It is also claimed that there will be 280,000 planes on hand for personal use and business travel by 1955. Government reports, just released, back up the statements made by leaders in the field and sources close to the industry that it is not only possible to have treble the air fleet that we had in 1939 by 1955, but a higher figure is not at all impossible to look forward too by 1955.

With the announcement, effective January 1, 1946, that it will cost 13 per cent less to ship by air, except for such items as perishable foodstuffs, newspapers and flowers, brings to mind that coinmen, who used to fly around the country with machines when aviation was still in its infant state, can now ship all types of coin-operated machines to almost any point in the United States and Canada—as well as possible overseas shipments.

#### Coinmen First?

Years ago, when the coin machine industry was just getting on its feet, speed of shipment and speed of travel by salesmen was seen as one of the greatest bugs to be solved—the first salesmen to make regular calls by airplane are claimed to be from the coin machine industry, according to old-timers in the trade. While no one company can lay direct claim to the "first" claim, they all agree that "one of them" surely was the first.

Shipment by air, when the price of such a venture was at its peak, was done by several of the larger bell and amusement machine manufacturers. Regular air delivery, when production is reached, is already planned by some manufacturers, and others are "thinking" of it, it was stated by leaders in the field. With the latest price cut it is not "pipe-dreaming" to say that air shipments may be standard with manufacturers in the near future, according to sources close to the industry.

More than one operator has been viewing the airports with plans for juke box and amusement machine installations, as the announcements of the rapid expansion of the airfields it is natural to expect the development of many new air lines by private business men as well as veterans. Several vending machine operators have already been reported making headway at the new proposed Chicago airport, it is reported by well informed sources.

#### Airport Arcades

Plans for arcades at airfields, while still in the infant stage, are growing and along with the announcements of the expansion of airfields and the new ones under construction in major cities throughout the United States it is not deemed impossible that an announcement will be made within the next few months of amusement arcades springing up at improved and new airports. Several Southern cities have had small arcades at the airports for some time. In Jacksonville, Fla., a small one was in operation even during the war when most of the field was taken over by the air force. British fliers who landed at the field were impressed by the arcade and inserted many a nickel into its machines—including a juke box.

At Manchester, N. H., one of the largest army bases on the East Coast—certainly one of the most beautiful—vending machines, soft drink venders and a juke box were installed where members of the army staff, as well as visitors could insert their nickels—with

success. Now with the announcement that the army is planning to give up many fields in this section of the country, city officials or a private concern may take over the airports which has already proven itself as a good coin machine venture.

An announcement by the Civil Aeronautics Board recently that the net operating revenue for the first seven months of 1945 for the 19 domestic air carriers, including All-American Aviation, Inc.; Caribbean Atlantic Lines and Hawaiian Airline, reached a total of \$28,151,481, an increase of \$9,991,701 over the same period last year, shows the current trend. A total of \$121,480,084 was the total collected, with operating expenses set at \$93,328,603 for the period.

For the year ended July, 1945, the net operating revenue was \$46,493,099, as compared with the past-year figure of \$27,662,623. Total take for the period was \$199,360,718, as compared with \$137,438,692 for the same period the previous year. The increases will rise, if only in comparison with other businesses, to new highs, but with the predictions of leaders in the field, it can be stated without doubt that the increases will reach new highs that even the leaders feel the public will think them crazy to claim.

#### Air-Minded Public

It is common now for a business to have its representatives travel by air all over the United States, while a few years ago they would have demanded that the men travel by train. Increased safety, lower prices and favorable publicity are the factors that have brought about this change of mind. The family, headed for a vacation, now calls the airports for rates and times of trips when planning the family outing for the year. This would have been unheard of, except for a few wealthy families, a few years back.

The new price reductions, first since the present rates went into effect in July, 1943, will apply to the following airlines: All-American Aviation, American, Braniff, Chicago and Southern Airways, Colonial, Continental, Delta, Eastern, Essair, Inland, Mid-Continent, National Northeast, Northwest, Pennsylvania-Central, Transcontinental and Western Air, and United and Western.

## Balt. Council Likely To Enact City Taxes To Bolster Revenues

BALTIMORE, Dec. 1.—Enactment of city taxes on tobacco, amusements and liquors appeared likely after the first meeting of the Baltimore Municipal Council since it was empowered by the Maryland Legislature to levy additional taxes to meet city expenses.

At the session, which was taken up chiefly with budget estimates, city officials predicted that a levy on tobacco would bring the city about \$1,500,000 a year, and taxes on amusements and distilled spirits together would produce an additional \$2,000,000.

Tobacco tax, it was indicated, probably would cover cigars and smoking tobacco as well as cigarettes.

A levy on manufacturers, and the sale of securities, also were discussed, but it appeared unlikely that these levies would be enacted. A general sales tax also was mentioned.

## Sport Center Aiming At Strictly Adult Biz

CHICAGO, Dec. 1.—Sport Center, an adult meeting place that will handle everything from amusement machines and a juke box to liquor bottle sales and a bar, will open shortly near Wrigley Field, home of the Chicago Cubs and Bears.

Located on Addison near Sheffield, next door to the "L" Station, the store has already created great interest among residents of the community.

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WILL PAY THE FOLLOWING PRICES FOR

Wurlitzer-600R	\$340.00	Seeburg Classic	\$300.00
Wurlitzer-500K	350.00	Seeburg Mayfair	200.00
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Wurlitzer-750M	575.00	Seeburg Colonel	300.00
Wurlitzer-750E	600.00	Seeburg 8800 RCES	525.00
Wurlitzer-780E	450.00	Seeburg 9800 RCES	525.00
Wurlitzer-780M	425.00	Seeburg 8200 RCES	575.00
Wurlitzer-800	625.00	Rock-Ola Standard	275.00
Wurlitzer-850	700.00	Rock-Ola DeLuxe	295.00
Wurlitzer-950	625.00	Rock-Ola Super	325.00
Seeburg Commander RC	350.00	Rock-Ola Master	325.00
Seeburg Vogue RC	400.00	Rock-Ola Premier	400.00
Seeburg Royale	175.00	Rock-Ola Commando	475.00
Seeburg Regal	200.00	Mills Throne	175.00
Seeburg Gem	250.00	Mills Empress	225.00

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## PM SPEAKERS

Stock No.	Diameter	Magnet Weight	Voice Coil Ohms	Price
5P	5 Inch	5 Oz.	6	\$ 2.99
E6P	6 Inch	7 Oz.	8	4.07
12P	12 Inch	12 Oz.	8	8.45
E12P	12 Inch	20 Oz.	8	12.52
G12P	12 Inch	46 Oz.	8	18.38

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#### FOLLOWING MACHINES READY TO GO

Card Machine	Batting Practice	Champion HI Ball	Magic Chair
Electric Shocker	2 Keeney Air Ralders	3 Sky Fighters	Submarine Machines
3 Select-o-View	2 Tall Gunners	3 Penny Machines	Drive Mobiles
2 View-o-Scope	Machine Guns	Lift-o-Graph	Ace Bomber
World Series	Evans Tommy Gun	Chest-o-Graph	Mutoscope Reels
Western DeLux Baseball	Punching Bag	Happy Feet	Panorams

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# Ideal Bowlers' Game on Market

CHICAGO, Dec. 1.—On the heels of the nation-wide story on bowling establishments being highly potential coin machine locations in *The Billboard* last week, has come news of a new amusement game which is adaptable to coin operation in locations of all types.

This new game, Two-Way Bowling, until recently was manufactured solely for the army and navy and service recreational organizations. With the loosening up of materials now, it is possible to plan greater production for general sale and placement. The game is especially attractive to bowlers, and thus makes an ideal game for placement in bowling emporiums, as bowlers will be able to play the game and get their eye and arm in trim while they are waiting for regular alleys.

The game is played just as the name implies—by bowling two ways. It can be played by two or more persons, one player bowling and the other setting the pins at the other end of the alley. Then the other player bowls and his opponent sets the pins. The alley itself is portable and does not take nearly the room required for regulation lanes.

### Cost Low

The cost of the game is far below the expenditure for the laying and installation of regulation alleys. Being portable, the game lends itself to moving from place to place in the location, and for that matter from one location to another very easily. The alley, set up on legs about the height of the average Skee-Ball game, is approximately 20 to 23 feet in length and about four feet wide.

As one player bowls the game, his opponent's pin pit is kept closed. As the pins fall the pit catches them. As the one player finishes his frame he sets up pins for his opponent, then opens his pin pit which is set on hinges and then it is the opponent's turn to bowl. The game requires two sets of pins and two pin pits set to swing open and shut.

It has been pointed out by enthusiasts that the game is highly adaptable for coin operation. This might conceivably be done by installation of a coin chute on the swinging pin pit, which could be set to regulate the number of times the gate could be swung open and shut. A maximum number of openings and closings would permit play of a full regulation bowling game in this manner. It is unlikely that a "time device" of any type could be used on the game as some bowlers bowl faster than others. As a coin-operated game, Two-Way Bowling would have the advantage of furnishing competition thruout the play of the game between opponents, a condition which does not always prevail with many of the coin-operated amusement devices in operation now.

## Trade Data

Mexico has a total of \$342,000,000 in U. S. currency in its banks and other financial institutions as a result of its wartime production, according to the U. S. Department of Commerce.

## Loock Directs Candy Jobbers in Forming National Association

WASHINGTON, Dec. 1.—Henry Loock, president of the Maryland Wholesale Confectioners' Association, was elected chairman of the board of directors of the National Candy Wholesalers' Association, Inc., new organization set up at a recent candymen's meeting in Washington. Loock is an executive of McDowell Pyle & Company, Baltimore.

Loock, who will serve as directing head of the new association until its first national convention next spring, said it will seek to enroll a membership of 1,000.

C. M. McMillan, Atlanta, will serve as executive secretary. He is on loan from the Southern Wholesale Confectionery Association, of which he is executive secretary. McMillan also is editor of *The Southern Candy Jobber*. Permanent headquarters of the new organizations will be in Washington, and temporary offices have been taken at 1317 F Street N. W.

### Fix 12 Regions

J. Roger Ozmon, of the Baltimore wholesaling firm, Allen, Son & Company, was named one of five directors-at-large. Twelve regions also will be represented on the board with two directors each. Their names, however, were not available.

Objectives of the association were said to be three-fold: First, to have the Federal Trade Commission set up a code of fair trade practices for the candy wholesaling industry; second, to co-operate with the National Confectioners' Association in its training program for wholesale merchandisers, and third, to give the wholesale industry representation in Washington.

Cost of running the association was estimated at about \$25,000 a year, counting salaries for the executive secretary and a paid treasurer. With a membership of 1,000, this would put the tab per year per member at \$25.

Date of the first convention was not announced.

Other directors-at-large are A. Applebaum, New York; Joseph I. Kantor, Norfolk, Va.; Joseph Bianco, Detroit, and John Potts, Mount Carmel, Pa.

Six regional directors besides Loock were chosen at the Washington session. They are: William I. Neporent, Hartford, Conn.; Elmer Kreher, Buffalo; John Casani, Philadelphia; Evans George, Monroe, La.; M. J. Herrick, Bismarck, N. D., and L. C. Parman, Chicago. The five vacancies will be filled by the board at an early date, Loock said.

## George Dick Elected CMAC Exec V.-P.; Headquarters in Chi

CHICAGO, Dec. 1.—George M. Dick, associated with the Coin Machine Acceptance Corporation as vice-president and director, was this week elected to the position of executive vice-president, according to Robert M. Waggener, president.

Headquarters for Dick will be maintained at 134 N. LaSalle Street, Chicago, and he will remain a vice-president of the parent organization, American Business Credit Corporation, New York.

Waggener asserted that Dick brings over 20 years of finance experience with him to the new position.

## L. D. Kerwin, Vet Op, Dies in Austin, Tex.

AUSTIN, Tex., Dec. 1.—Lee Daniel Kerwin, 55, operator of the Penny Arcade at Riverside Park here, died suddenly November 8 at his home. His widow, Mabel, a daughter, Betty Jean, and two sons, Charles and Leonard, survive. Burial was at Austin Memorial Cemetery.

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finished to your choice of selected colors. Gives pictures the appearance of expensive studio framed portraits with this ALL-METAL frame. (Made of special alloy and finished in beautiful colors.)

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**STRONG** — will not come apart in developing fluid.

**DURABLE** — can be carried in wallet or pocket indefinitely in all climates. Finish will not tarnish nor become shabby with handling.

**BEAUTIFUL** — pleasing to the eye, suitable to all tastes.

**COLORS** — special process makes colors permanent; will not fade or chip.

Wire, phone or write for free samples, prices and delivery dates.

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Phone: IRonsides 6-3200

## JAR DEALS and SALESBOARDS

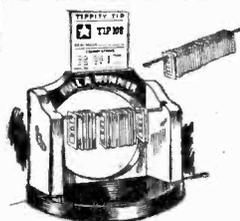
120 TIP BOOKS				\$ 26.00 Gr.	
2040 R.W.B. JAR-O-DO SINGLES	Profit \$30.00	\$1.75 Ea.		235.00 Gr.	
2170 R.W.B. JAR-O-DO SINGLES	Profit 36.50	2.00 Ea.		245.00 Gr.	
2170 R.W.B. LA-TA-DO FIVE-FOLD	Profit 36.50	2.00 Ea.		252.00 Gr.	
2170 R.W.B. PICK-WIN BREAK TAB	Profit 36.50	1.50 Ea.		188.00 Gr.	
2180 R.W.B. ORIGINAL STAPLED FIVES	Profit 37.00	2.10 Ea.		288.00 Gr.	
2280 COMBINATION JAR-O-DO SINGLES		2.10 Ea.		280.00 Gr.	
Size	Name	Profit	Price		
120	25c Fast Play	\$14.60	\$1.62 Ea.	1000 25c J. P. Charley J. ... \$53.00 \$2.25 Ea.	
250	25c Speedy Action	27.25	1.60 Ea.	1050 5c Quick Set	27.10 3.00 Ea.
600	5c Prosperity Spec.	16.31	2.35 Ea.	1050 5c Ho Ho	27.10 3.00 Ea.
600	5c Jolly Tar	15.55	2.40 Ea.	1056 5c Prospector	28.28 3.45 Ea.
768	5c Just for Fun	20.38	3.30 Ea.	1056 5c Hotel Stratford	28.24 3.45 Ea.
900	5c Big Three, J.P.	22.84	3.10 Ea.	1056 5c Caliente	28.00 3.45 Ea.
1000	5c Old Whirling Well	24.78	3.00 Ea.	1056 5c La Rhumba	28.28 3.45 Ea.
1000	5c Encore	24.78	3.00 Ea.	1056 5c Round Up	28.00 3.45 Ea.

25% With Order, Balance C. O. D.

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## BUY "FAIR PLAY" TICKET GAMES

And You Buy the Best . . . Costs You Less



Dangling Ticket Vender

Yes, buy "Fair Play" Ticket Games and you buy the BEST . . . We are the largest manufacturer of Tab Tickets . . . sold exclusively thru distributors and operators . . . Easy to handle for faster play . . . makes you the most profit. Made for Jar or Box use or for our "Dangling Ticket Vender" Illustrated. Specializing in

TIPS 120's 1050's  
136's BINGO 1250's  
SPECIAL TICKETS TO YOUR ORDER  
RED-WHITE & BLUE 2160's - 2170's - 2180's  
5 Pay-Out Labels

COMBINATION 1440, 1836, 2052, 2280, 2520

WRITE FOR PRICES AND SAMPLES. SALESMEN WANTED.

**WORTHMORE**

DEPT. FP, 1825 S. MICHIGAN AVE., CHICAGO 16, ILL.

5c Blue Front, Glitter Gold, Knee-Action, Club Handle . . . \$150.00	5c Jumbo, F. Play \$ 85.00
10c Blue Front . . . 175.00	25c Jumbo . . . 225.00
25c Brown Front . . . 250.00	Single Chicago Metal Revolve-Round Stands . . . 75.00
5c Jennings Chief 100.00	Chicago Metal Double Door Single Stands . . . 45.00
5c Jumbo, Cash Payout . . . 125.00	

**PARTS FOR JUMBOS • WRITE FOR LIST OF PIN GAMES**  
Terms: 1/3 Deposit, Balance C. O. D.

**We Completely Overhaul Slots and Return to You Within 48 Hours After We Receive Them.**

**Lewis COIN MACHINE SERVICE**  
3924 W. Chicago Ave. • Chicago 51 • Belmont 7005

## WANT TO BUY

Will Pay

WURLITZER 616 PLAIN	\$140.00
WURLITZER 616 LITE-UP,	
TOP & BOTTOM	165.00
WURLITZER 24's	210.00
SEEBURG GEMS	285.00

SEND LIST OF PHONOGRAPHS FOR SALE

WRITE—WIRE—AIRMAIL

**N. Y. Distributing Co.**

632 TENTH AVENUE  
NEW YORK 19, N. Y.  
Circle 6-9570

## FOR SALE

2 Mills Thrones	\$225.00
1 500 Wurlitzer	400.00
1 24 Wurlitzer	250.00
1 412 Wurlitzer	115.00
1 Seeburg Rex in Charm Cabinet	285.00
1 Do-Re-Mi Mills 12 Record	50.00
2 One-Ball Bally Sweepstakes	50.00
1 Air Raider, Clean	90.00
5 Gottlieb Grippers	10.00
8 Double Safe Slot Cabinets	40.00

1/3 Deposit.

**ROY FOSTER**  
St. Louis Falls, S. Dak.

## WE DON'T BRAG, BUT ... OUR EQUIPMENT IS TOPS!

PHONOGRAPHS		WALL BOXES	
Wurlitzer 950	\$725.00	Seeburg Wireless Bar-o-Matics	\$44.50
Wurlitzer '42/500 Vic. Key.	525.00	Wurlitzer #331 Bar Box	14.00
Wurlitzer Twin Twelve Buckley	165.00	Wurlitzer #125, Guaranteed	24.50
Wurlitzer 800	725.00	Wurlitzer #332 Bar Boxes	18.00
Wurlitzer 41 Counter Model	140.00	Seeburg Wireless, 20 Sel.	37.50
Wurlitzer 700	675.00	Seeburg Wireless, 24 Sel.	27.50
Wurlitzer 24	290.00	Seeburg 3-Wire, 20 Sel.	35.00
Seeburg 15 Record	149.50	Seeburg 5-10-25, Wireless	52.50
Rock-Ola Deluxe	385.00	Seeburg 5-10-25, 3-Wire	47.50
Rock-Ola Standard	365.00	Buckley Chrome, 24 Sel.	17.50
Rock-Ola 12 Record	119.50	Buckley Chrome, 32 Sel.	17.50
Rock-Ola Super, Marble, Brain Box, 6-Dial Boxes, Like New, Comp.	600.00		

**ACCESSORIES**

Seeburg Colonel Amplifier	\$45.00	Wurlitzer D.C. Motors	\$10.00
#GSR Selection Receivers	22.50	Line Cord, Per Ft.	.05
Wurlitzer 300 Adapter	22.50	Wurlitzer #145 Stepper	45.00
Complete Wireless Set-Up for Wurlitzer	37.50	Buckley Adaptor, Comp.	22.50
Original Tone Arm Screws for Wurl. Doz.	1.75	12" PM Speakers, New	7.50
24 Seeburg Wireless Adapters	15.00	Zip Cord, Per Foot	.02 1/2
Motor for Wurlitzer Counter Model	15.00	New Utah 8" P.M. Speakers	3.95
Wurlitzer #304 Stepper	19.50	Bakelite Crystal Pick-Ups	5.00
Seeburg Playboys	29.50	Main Gears	4.50
Rock-Ola Motors, Any type	22.50	Seeburg Cadet Remote Amplifier	125.00
Wurlitzer Tone Arms	21.50	Metal Casters, New, Per Set	1.25
Wurlitzer Trays, New	.75	Wurlitzer 600 Amplifier with Tubes	57.50
Packard Adapter, Comp.	24.50	Cash Box for Seeburg or Rock-Ola	1.25
Seeburg Trays, New	.60		
Brackets for Any Type Box	2.50		
Wurlitzer #130 Adapter	27.50		
D.C. Converters	16.00		

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**WE HAVE RESISTORS, CONDENSERS AND TRANSFORMERS**  
We have parts for all Phonographs—Write your needs!  
All Mdse. Subject to Prior Sale! 1/3 Dep., Bal. C. O. D., F. O. B. N. Y.  
All equipment guaranteed in perfect condition. We pride ourselves on our clean reputation!

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1 Wurlitzer 800	\$725.00	2 Wurlitzer Bar Boxes	\$ 10.00
4 Jack in Box Stands, No Locks	30.00	8 24-Record Selectomatic	8.00
2 Chicago Metal Single Slot Machine, Revolaround Safes, Like New	75.00	3 Seeburg Transmitters (New)	35.00
1 Seeburg WLS Baromatic, Less Tube, 5-10-25	35.00	2 Spottent	18.00
4 Wurlitzer 24 Record Adapters and Stepper Units	65.00	1 Sky Fighter	200.00
		1 Super Torpedo	275.00
		1 Liberator	175.00
		1 Supreme Rocket Buster	225.00

Full Cash Must Accompany Order in Form of Post Office, Express, Telegraph Money Order or Certified Check

**MOSELEY VENDING MACHINE EXCHANGE, INC.**  
60 BROAD STREET, RICHMOND, VA. Day Phone 3-4511—Night: 5-5328

### FINAL CLOSEOUT ON SLOTS

1 10¢ Mills Original Blue Front, Club Handles, New Wrinkle Finish	\$125.00
2 10¢ Jennings Silver Chiefs, 3-5 Pay, Mechanical and Appearance Like New. Each	125.00
1 10¢ Watling Rotolop, Reconditioned and Refinished	75.00

**FINAL CLOSEOUT OF BALLY MULTIPLE PAYOUT ONE BALL GAMES**

1 Bally Turf King	\$250.00	2 Bally Sport Kings, Each	\$125.00
1 Bally Jockey Club	225.00	1 Bally Santa Anita	100.00
1 Bally Long Shot	150.00	4 Bally Grand Nationals, Each	35.00
1 Bally Kentucky	150.00		

All above machines are clean and in perfect mechanical condition and ready for location. Will accept \$1000.00 for above 11 One Ball Games providing all are taken at one time with one-half certified deposit accompanying order. We have one Wells Regulation Crap Table and one Wells Regulation Roulette Wheel, in original crates and used only two weeks, same as new. Complete with chips, etc. Make us your offer. Send one-half deposit with all orders.

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### READY NOW NEW "TRUE FIT" CASTINGS AND CASE ASSEMBLIES

Finished in Silver Chrome, Gold Chrome, Copper Chrome.  
Also in HAMMERLOID GREY WITH BLACK CASES AND NEW CHERRY ORNAMENT.  
Castings, Chrome Plated, with Cups, Ornaments, Award Plates. Machined. All Steel Parts Added. Ready To Mount on Wood Case \$37.50  
All Above Parts Fitted and Assembled on New Wood Case with Drill Proof Slides and Club Handles. Ready for Mechanism 57.50  
Or Send Us Your Old Mills Slots and We Will Rebuild them Into "New Black Cherry" for You.

### WOLFE MUSIC COMPANY

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### NEW MACHINES

#### Attention, Nebraska and Iowa Operators

You can see on display in our beautiful new showrooms Gottlieb's STAGE DOOR CANTEEN, a dependable money maker—Chicago Coin's finest, GOALEE—Mills BLACK CHERRY.  
COMING VERY SOON ... The Sensation of the Music Machine World.  
"The Phonograph of Tomorrow" by Rock-Ola  
You can depend on us for your supply of new machines as soon as they are released by the manufacturer. Also for immediate delivery all makes of rebuilt games. Watch for further announcements.

### H. Z. VENDING & SALES COMPANY

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## U. S. Announces Plan for Frozen Food Companies

WASHINGTON, Dec. 1.—Fast expansion of the frozen food industry may write off the government investment in food dehydrating plants, according to high government officials. More than \$12,000,000 is invested in 56 plants at the present time, plus two citrus concentrate operations.

It is considered debatable whether or not the still infant frozen food industry can take over the majority of the dehydration units, but government officials claim that its losses in wartime drying plants will be relatively small because of the growth of the freezing industry. It is also expected that the rapid and solid growth of the industry will offer a reconversion outlet for the numerous fruit and vegetable drying plants. These are all located strategically as regards raw materials, and would be likewise strategically located for freezers.

Because of the similar nature of drying and freezing, it is the opinion of leaders of the industry besides government officials that there will be little financial loss resulting from closing down the drying plants and changing over to freezing operations.

## Smooth Sailing Is Outlook for MPA Members

NEW YORK, Dec. 1.—Reconversion of the paperboard industry is described as "orderly, with practically no problems arising," according to the National Paperboard Association at its annual convention in the Waldorf-Astoria. Production will reach approximately 8,000,000 tons this year if the waste paper salvage and the pulp output hold at current figures, it was further stated. This means that boxed candy bars will continue to reach vendors in quantity. The industry's average unfilled backlog of orders is 19 days at this time compared with a normal of about 10 days. Demands from civilian goods industries have been about on a par with both military and civilian shipments during the last two war years, according to one of the larger manufacturers.

Irving Osborne Jr., Cornell Wood Products Company and president of the organization, said that wartime experiences in the production of new type of board will be of considerable aid in the post-war world. He pointed particularly to the weatherproof container boards which have been well received in the vending field. It is expected the coming year will bring stronger demands than ever upon the industry.

## Wrigley Back to 25¢ Monthly Dividend as Stock Quoted at \$83

CHICAGO, Dec. 1.—The William Wrigley Jr. Company announced its return to the practice of monthly payments of dividends on common stock with declaration of four dividends of 25 cents each. The firm declared an additional bi-monthly dividend of 50 cents per share on stock on its records November 19.

Monthly dividends will be paid January 2, February 1, March 1 and April 1. Wrigley common now is quoted on the New York Stock Exchange at \$82 but trade in it has been slack with holders asking more than \$83.

### VENDING IDEAS

Continued from page 90) not been disclosed, but the machines appear to work somewhat on the principle of an automat in delivery of produce. The deep freeze box, as indicated for home use, is not intended to be coin-controlled, but the principle is the same as that on the selective vander already familiar in many fields. Adaptation to large-scale installations in an apartment house community kitchen or pantry is readily possible, using adequate coin controls for each

### Trade Data

Total of 253,000,000 pounds of peanuts had been milled up to November 1, compared with 174,000,000 pounds at the same time in 1944. Of these, 235,000,000 pounds were cleaned and shelled. Supply on hand in warehouses amounted to 411,000,000 pounds compared with 403,000,000 pounds a year ago.

## Venders Set Up Organization in Maryland, D.C.

BALTIMORE, Dec. 1.—Vending machine operators here and in Washington have joined in formation of the Automatic Merchandising Association of Maryland and the District of Columbia.

B. W. Scheuer, Baltimore, president of the Vendomat Corporation of America, was elected first president of the organization.

Vice-presidents chosen were G. H. Duckett, sales manager of the G. B. Macke Corporation, Washington; J. Gilbert Stine, of the Serv-U Vending Company, Hagerstown, Md., and E. R. Morse, Canteen Company, Baltimore.

A. Stanley Reehling, president of the Vending Corporation, Baltimore, was named secretary, and G. E. Greasley, of Vendomat, treasurer.

Board of directors chosen were S. H. Todd, of H. S. Todd & Company, Salisbury, Md.; S. F. Roth, National Distributors, Inc., Washington, and W. J. Boersma, Baltimore.

## Get Candy From Prunes, Carrots

TAMPA, Dec. 1.—With a new process of reducing juices of citrus fruits and vegetables into hard candy which has been developed by Bruce's Juices, Inc., was announced last week by an official of the company. Wrapped individually and packaged together, the candies are ideal for sale thru vending machines.

Nothing is added to the juices, when making the candy, except a trace of hydrogenated fat to enhance the tastiness. Four products have been processed in this manner to date—nutritious candy squares have been the results. Orange, grapefruit, carrot and prune are the flavors.

All the candy squares have proved themselves in tests conducted by the company to show that essential and potential vitamins of the fruit or vegetable that they are made from are still present in the candy form.

type of product. In such instances, it is envisioned, the responsibility of storing the cabinet would be undertaken by the apartment management or by a special service company and would be operated like a regular coin machine organization.

For home use the essential advantage appears to be that the typical deep freeze compartment is large and requires considerable digging around to locate the exact product desired. For that reason the community-type machine, with maximum convenience in selection of superior quality goods just before it is to be cooked and eaten, offers a new higher standard of food consumption.

### ANNOUNCEMENT

### W. B. NOVELTY CO. INC.

Kansas City, Mo., office will move to its new address

1518 McGEE ST., KANSAS CITY, MO.

on or about December 1, 1945.

Be SURE

Buy SEEBURG

1902—Over 40 Years of Music Leadership—1945

**SAM STERN SAYS . . .**



**EVANS**

**NEW**

**"TEN STRIKE"**

**F. P. OR STRAIGHT**

**IS THE MOST TERRIFIC MONEY-MAKER EVER MADE!**

**SEE YOUR LOCAL JOBBER OR WRITE TO . . .**

**SCOTT-CROSSE COMPANY**

Excl. Dist. in Pa., So. N. J., Dela., Md.; Wash. D. C.  
1423 Spring Garden St., Phila. 30, Pa.

## Study Pinball Games License Plan in Wash.

WASHINGTON, Dec. 1.—First test of the proposed new law to license pinball games in the District of Columbia will take place at a public hearing Monday, December 10, before district commissioners. New legislation, recommended by Lieut. William T. Murphy, head of the police department's juvenile bureau, would prohibit anyone under 17 years of age from playing pinball games, and would ban the devices within 400 feet of schools or playgrounds.

District of Columbia officials have made no attempt to interfere with pinball operations since the United States Court of Appeals held that pinball games are not gambling devices. This decision was handed down April 17, 1944, and was upheld by the courts at a re-hearing later.

The U. S. Court of Appeals, in its decision that free-play pinball games are within the law, quoted a prior ruling by the Court of Appeals in the 8th circuit, which said in part:

"These machines are lacking in the essential elements necessary to make them gambling devices or gambling machines. There is no element of gain or loss, financial or otherwise, involved in the transaction."

### Limit Licenses

Licenses under the proposed law could not be issued to persons under 22 years of age, and police would have the right to determine if the applicant for the license is a "person of good moral character." A maximum penalty of \$300 fine or 90 days imprisonment could be imposed for violation.

District corporation counsel members point out that ample control can be authorized under general police authority to "protect the public health, morals and welfare."

Lieutenant Murphy, arguing for the proposal, says that juveniles detained for petty larceny have admitted spending their loot on pinball machines. Those who argue against the proposal point out that Murphy's contention that pinball machines have contributed to juvenile delinquency is unsubstantiated by fact. They argue that pinball games are an acceptable form of amusement and should not be made the target of "false moralists." Both views will be aired at the hearing.

## Oregon City Installs Penny, Nickel Meters

OREGON CITY, Ore., Dec. 1.—Installation began here this week of 390 parking meters in the business district after an emergency session of the city commission authorizing installation of the curbstone robots.

Under a contract, the city has signed with an Oklahoma firm for purchase of penny-nickel type meters.

With the parking fee ranging from 12 minutes for 1 cent to one hour for 5 cents, City Manager J. L. Franzen estimated that \$10,000 in revenue would accrue to the city annually, which the law requires be devoted to police work.

Entire area from 4th to 12th Street will be reserved for metered parking, with additional installations on 7th Street in the "hill" section of the business district.

### Company Declares Dividend

CHICAGO, Dec. 1.—Automatic Washer Company directors ordered payment of a year-end dividend of 10 cents per share of common stock. "It will be the first payment since the company was reorganized in 1938.

### Trade Data

More than 10,000,000 tourists visited the 169 U. S. National Park areas this year, and park officials are expecting 21,000,000 visitors in 1946.

After the end of gasoline rationing, traffic in some park areas jumped 400 per cent the last 60 days of the season, attendants said.

## THE NEWEST SENSATION! A TESTED WINNER! SKEE BARREL ROLL

The only Skee Alley Game that offers real skilled competition because player can increase his score by rolling ball into the revolving barrel instead of just playing the field. Location tests prove the appeal of this well constructed and beautifully designed legal game.

- 10' 6" long (two sections)
- A tried & tested winner on location
- Revolving Barrel supplies keen score competition
- Beautifully finished with chrome trim
- Almost 100% silent in operation

**\$389.50**  
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Distributors  
Write for  
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Prices!



- Fool proof ball release
- Custom Built by cabinet makers
- Intriguing Backboard Light-Up in 7 flashy colors
- Legal everywhere

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Manufacturers of  
**PREMIER COIN PRODUCTS**  
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## BETTER BUY



The Bell with the percentage you have been waiting for!

- Pays 3 on 1 Cherry • 5 on 2 Cherries
- 3 on 2 Bars
- No Lemons on 1st Reel

**IMMEDIATE DELIVERY**

**NEW ORLEANS COIN MACH. CO.**

924 Poydras St. New Orleans 13, La.

## WANT TO BUY MILLS 4 BELLS

**WURLITZER AND SEEBURG PHONOGRAPHS**

Advise Serial Number and Price.

**GORDON R. SALE**

4632 HOLLYWOOD BLVD.,  
LOS ANGELES, CALIF.

## MUST SELL!!

1 5¢ Mills Cherry Bell	\$110
1 5¢ Pace Deluxe	75
1 5¢ Pace Comet	50
1 10¢ Pace Deluxe	100
1 10¢ Pace Comet	60
1 25¢ Pace Deluxe	120
1 25¢ Pace Comet	75
1 50¢ Pace (Last Model Made)	275

\$865

All machines in perfect working order, cabinets like new. All for \$850.

**C. STUTZ**

1751 Chester Ave. CLEVELAND, OHIO  
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Experienced and well-trained Service Man that can repair Rock-Ola, Wurlitzer and Seeburg Phonographs. Good salary and steady position.

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739 N. Main Street  
Akron 10, Ohio

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When a Coinman steps in our door he sees ACTION at ONCE! Here he will find not only the FINEST Reconditioned Equipment but the BEST Coin Machine Mechanics in the business.

WHY NOT GET ON OUR MAILING LIST TODAY AND KEEP UP TO DATE WITH WHAT'S NEW IN THE COIN MACHINE BUSINESS?

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CHARLES (JIMMY) JOHNSON

**GLOBE DISTRIBUTING CO.**

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**NEW Gold Chromes** → **\$79.50**

Send us your old Mills Escalator Type Machines. We will recondition and rebuild them into **NEW GOLD CHROMES.**

<b>SLOTS FOR SALE!</b>	25¢ Gold Chromes	\$275.00
	10¢ Silver Chrome	250.00
	50¢ Mills "Gooseneck," Single Jackpot (Repainted Blue Wrinkle Finish, Guaranteed Like New, had Very Little Play)	200.00

### PARTS

Master DeLuxe Touch Up Kits	\$ 7.95	Mills Fully Chromed Handles	\$ 4.50	Strips for Mills "Jumbo" Set	\$1.00
Repair Light	1.00	Nut and Bolt Kit	5.75	10 Ft. Rubber Extension Cords With Rubber Plug	.49
25¢ Tube and Hoppers	2.50	Spring Kit	7.95	#3453 Operating Lever	2.75
Reel Kickers	3.50	Jackpot Glass, Each	1.00	Chrome Award Cards, 2/5 or 3/5	3.50
Discs, CH or SP, 1-2-3	5.50	Reel Glass, Set	.95	Mills Back Door Locks	2.50
20 Stop Star Wheels	2.25	Escalator Glass, Each	.50	5¢, 10¢ or 25¢ Slide Posts	2.25
Main Clock Gears	3.00	Jackpot Gates	1.50		
Idler Gears	2.50	Jackpots	12.50		
Disc Plugs	.25				

Write for all coin machine parts and supplies. Orders filled promptly.

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# MONARCH

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Baker's Pacers, DDJP . . . . . \$265.00	Ev. '41 Galloping Dom., JP, 5¢ . . . . . \$295.00	Keeney Super Track-time . . . . . \$295.00
Baker's Pacers, JP, Remote . . . . . 365.00	Ev. '41 Galloping Dom., JP, 25¢ . . . . . 525.00	Mills 3 Bells . . . . . 895.00
Bally Big Top . . . . . 109.50	Jenn. Silver Moon . . . . . 145.00	Mills 4 Bells . . . . . 395.00
Bally Rollem . . . . . 145.00	Jenn. Derby Day, SL . . . . . 65.00	Jumbo Parade, Late 5¢ . . . . . 575.00
Bally Hi Hand, 25¢ . . . . . 295.00	Jenn. Bobtail . . . . . 125.00	Jumbo Parade, 25¢ . . . . . 295.00
Bally Bells, 5 & 25 . . . . . 125.00	Jenn. Golf Ball, 25 . . . . . 195.00	Paces Pay Day, 25¢ . . . . . 225.00
Bally Royal Draw . . . . . 105.00	Keeney Super Bell, (Comb.) . . . . . 325.00	Paces Races . . . . . 175.00
Calle Roulette, 25¢ . . . . . 275.00	Keeney Super Bell, Twin 5 & 5 . . . . . 395.00	Paces Twin Reels, 5 & 10 . . . . . 395.00
Ev. '40 Pacer . . . . . 325.00	Keeney 4-Way Super, 3/5 & 25 . . . . . 650.00	Paces Twin Reels, 5 & 25 . . . . . 475.00
Ev. Lucky Lucre . . . . . 150.00	Keeney Super Bell, Tw. 5 & 25 . . . . . 495.00	Paces Saratoga, 5¢ . . . . . 99.50
Bally Hi Hand, 5¢ . . . . . 195.00		Jumbo Parade (Comb.), Very Clean . . . . . 225.00
Ev. '39 Bangtalls . . . . . 150.00		
Ev. '41 Bangtall, JP . . . . . 295.00		
Ev. Rolletto Jr. . . . . 125.00		

ON HAND FOR IMMEDIATE SHIPMENT

YANKEE DOODLE—HOLLYWOOD—IDAHO—ARIZONA—GRAND CANYON—SANTA FE—OKLAHOMA—TRADE WINDS. PRICE \$249.50 EACH.

HAVE YOU MET HER? SHE'S A HONEY OF A MONEYMAKER!

## "LAURA"

Williams' Sensational 5-Ball Free Play Pin Game.

PRICE \$249.50

WRITE—WIRE—PHONE YOUR ORDERS TODAY. IMMEDIATE DELIVERY

Thoroughly Reconditioned Free Play Consoles

Bally Club Bells . . . . . \$275.00	Big Game Tot. . . . . \$135.00	Jenn. Silver Moon, Tot. . . . . \$119.50
Jumbo Parade, F.P. 110.00	Keeney Super Bell, 5¢ 325.00	

### SPECIAL VALUES

New Pin Game Cartons . . . . . \$ 2.00 Ea.
New Mills 4 Bell Cabinets . . . . . 22.50 Ea.

ATTENTION!! WE WANT IN A HURRY!! WRITE, WIRE OR PHONE

Sport Parades, Hi Dives, Attentions, Mascots, Silver Skates, Ex. Double Plays, Duplex, Do-Re-Mi, Leaders, Stars, Sky Blazers, Sunbeams, West Winds, Zombies, Genco Argentines and Four Roses. ARCADE: Seeburg or Mutoscope 2-Way Hockeys, Grotchen Metal Typers, Jenn. Roll-In-the-Barrel and Chicago Coin Hockeys.

**EXPORT TRADE!!!** With the lifting of export restrictions, we have opened our Foreign Sales Department. Send for information about all coin operated amusement machines and vending equipment.

Write for Lists: Arcade Equipment, Automatic P.O. Consoles, 5 & 1-Ball F.P. Games, Slot Machines, 1-Ball Multiple P.O. Tables. Terms: 1/3 Deposit, Balance C. O. D. or Sight Draft.

# MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

## English House Debates Issue Of Coin Mchs.

CHICAGO, Dec. 1.—Amusement arcades have been the subject of debate recently in the British House of Commons, Edward Graves reports in his coin machine column in the November 10 issue of the English amusement paper *The World's Fair*.

The arcades were subjected to criticism by Lieut. H. L. Austin, Socialist member from Lancashire, but Graves adds that "his plea for repressive measures found little if any support from members of the Labour Party." Three other M. P.'s spoke against him, including George Oliver, under-secretary at the Home Office.

Austin asserted that arcades "have this dangerous feature—that youth is gregarious, and boys and girls foregather in these pintable saloons planning mischief."

As Graves points out in rebuttal, "If boys and girls from 16 to 18 set out to plan mischief, the barring of them from amusement arcades will not stop it." Those under 16 already are barred from arcades directed by members of the British trade organizations, he pointed out. And if they are bent on mischief, they will gather in the subway stations, or back alleys rather than in the "brightness of an amusement arcade," he added.

## Wagner, Pioneer Op, Passes Away in Ohio

CLEVELAND, Dec. 1.—Robert Eugene Wagner, pioneer Cleveland coin machine and arcade operator, died here recently.

Wagner entered the coin trade with a nickel-operated player piano and finally formed the Wagner Automatic Piano Company, of Akron, to build a piano of his own design. The piano was widely used in the trade and tinkled the tunes of the day in many hotels and halls of amusement.

He operated in New Castle, Pa., as well as Cleveland, Akron and other principal cities of the Midwest for more than half a century.

He is survived by his widow, Pearl Knerman Wagner, a daughter, Pearl June, and several grandchildren. He was the stepfather of George and William Pastors.

## Apex Manufacturing To Pay 25c Dividend

CHICAGO, Dec. 1.—Apex Electric Manufacturing Company declared a quarterly dividend of 25 cents per share of common stock and one of \$1.75 on prior preferred.

Borden Company directors declared a year-end dividend of 60 cents, boosting total payments this year to \$1.80 per share of common, compared with \$1.70 in 1944.

Emerson Radio and Phonograph Corporation declared a year-end dividend of 40 cents per share.

## Westinghouse Orders Hit \$49,573,246 Total

NEW YORK, Dec. 1.—Westinghouse Electric Corporation announced that it booked a total of \$49,573,246 worth of new orders in October and G. H. Bucher, president, said this assured that "we can sell our products to the limit of our capacity to produce in 1946."

Seventy-three per cent of these orders—approximately \$36,000,000—was for heavy industry equipment, he said. The company also manufactures soft drink vending machines and a washing machine which is being used by operators of coin laundries.

## Trade Data

Eighteen per cent of cigarettes sold in the United States were vended by coin machines in pre-war years, according to recent estimates. This amounted to nearly 750,000,000 packages of 20.

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AMMCO for Pin Games

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AMMCO For Service!

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\$249.50

ONE BALLS

1940 Mills 1-2-3 . . . . . \$79.50

FIVE BALLS

Kismet . . . . . \$179.50

Five, Ten & Twenty . . . . . 89.50

Spot Pool . . . . . 84.50

Tail Gunner . . . . . 64.50

Show Boat . . . . . 62.50

New Champ . . . . . 59.50

Seven Up . . . . . 59.50

Dive Bomber . . . . . 59.50

Sea Hawk . . . . . 49.50

Arrow . . . . . 44.50

Big League . . . . . 44.50

ABC Bowler . . . . . 44.50

Big Chief . . . . . 44.50

Champ . . . . . 44.50

All of our Used Games are mechanically perfect. All legs and rails are refinished. The Games look and operate like new Games.

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Do You Need Cash? If So See Us.

## SALESBOARDS

Top Flight Boards—24-Hour Service.

Holes	Name	Def.	Profit	Price
600	5¢ DeLuxe Charley	Def. \$12.00	\$ .79	
1000	5¢ Nickel Charley	Def. 17.00	.96	
1800	5¢ Lulu, X Thick	Def. 18.00	2.25	
1000	25¢ Jackpot Charley	Avr. \$52.04	\$1.24	
1000	10¢ J.P. Ready Money, Seal	50.70	1.79	
1184	5¢ J.P. Jumbo Tens, Thick	33.25	2.39	
1000	25¢ J.P. Texas Charley	Avr. 102.28	2.32	
1000	5¢ J.P. Jumbo Forty	Avr. 24.25	1.98	
1000	5¢ J.P. Rose Bowl	Avr. \$24.75	\$2.11	
1184	5¢ J.P. Bingo, Thick	Avr. 27.79	2.39	
1000	5¢ J.P. Beat This Card, X Tk.	33.00	2.59	
1296	5¢ H.O.T., X Thick	Avr. 31.79	2.89	
1800	5¢ J.P. Lulu, X Thick	Avr. 31.75	2.89	
2170	5¢ Rd. Wh. Bl. Tab Tickets	\$36.00	\$1.19	
2040	5¢ R.W. Bl. Sin. Banded Tks.	30.00	1.69	
120	Single Banded Tip Books, Doz.		1.89	

Write for List and Catalog.

WORLD'S BEST BOARDS, TICKETS, CARDS

## DELUXE MFG. CO.

BLUE EARTH, MINN.

FOR SALE

2 Jumbo, F.P. Ea. . . . . \$ 65.00

1 '41 Derby, F.P. . . . . 300.00

1 Long Acre, F.P. . . . . 425.00

1 New Whirlaway, F.P. . . . . 275.00

3 Sport Special, F.P. Ea. . . . . 145.00

1 Record Time, F.P. . . . . 145.00

1 5-Ball Jeep . . . . . 75.00

1 Dixie . . . . . 37.50

1 Play Ball . . . . . 42.50

3 '40 Home Run. Ea. . . . . 27.50

1 Lone Star . . . . . 22.50

1 Drum Major . . . . . 22.50

**Broadway Amusement Co.**

3320 Jefferson Kansas City 2, Mo.

## WANTED WANTED NOW DELIVERING

SKEE BALLS | MUSIC BOXES | SKEE BARREL ROLL

<b>PIN GAMES</b>	<b>PIN GAMES</b>	<b>ARCADE EQUIPMENT</b>
Boontown . . . . . \$ 24.50	Jeep . . . . . \$125.00	Sky Fighter . . . . . \$195.00
Texas Mustang . . . . . 69.50	Victory . . . . . 79.50	Air Raider . . . . . 165.00
Pin Up Girl, Conv. from Silver Skates . . . . . 97.50	C. I. Joe . . . . . 69.50	Shoot Your Way to Tokyo . . . . . 125.00
5-10-20 . . . . . 115.00	Dude Ranch . . . . . 45.00	1 Sky Battle . . . . . 185.00
New Champ . . . . . 55.00	Majors, '41 . . . . . 55.00	1 Rapid Fire . . . . . 150.00
Gun Club . . . . . 60.50	Stratoliner . . . . . 45.00	1 Shoot the Chutes 119.50
Ten Spots . . . . . 49.50	<b>ARCADE EQUIPMENT</b>	Radio Rifle with Film 50.00
	Defender . . . . . \$195.00	

ALL MACHINES READY FOR LOCATION. 1/3 DEPOSIT, BALANCE C. O. D.

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## Keep Those Fine Games Going with Fine Parts!

When World War II broke out Coin Machine Operators feared the worst. They knew there would be a shortage of manpower and, worst still, a shortage of equipment. Thanks to the fine equipment that Manufacturers built, the Operators were able to continue operating that equipment. Yes, it is true a part was needed here and there to keep games going. That's where we came into the picture. We believe we've served a useful purpose. We shall endeavor to serve your needs thoughtfully and intelligently in the future as in the past. And so we say—keep those fine games going with FINE PARTS.

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Coin-operated game rotates under glass top while players sit with drink, food, etc. 5¢ play. Every Restaurant wants a table. Games are in first-class condition, thoroughly reconditioned, ready to operate.  
**ONLY A FEW LEFT—\$89.50**  
**NATIONAL NOVELTY COMPANY**  
183 MERRICK ROAD MERRICK, L. I., N. Y.

WANT TO BUY  
**A. M. I. TELEPHONE MUSIC EQUIPMENT**  
(Complete Units or Studios) WRITE—WIRE—PHONE  
NAT RELLES, 468 Elmwood Ave., Maplewood, N. J. South Orange 2-5215.

# Tennessee May Try New Levies

NASHVILLE, Dec. 1.—Gov. Jim McCord, of Tennessee, hinted that new sources of State revenue might be sought when the State's General Assembly opens its 75th session here in January.

He disclosed that the State highway fund has dropped nearly \$3,000,000 since June 30 and indicated that revenues available in the State's general fund would be barely sufficient to meet expenditures.

McCord called attention to the possibility that new taxes might have to be levied in 1947 when he talked to the last session of the Legislature. At that time, he discussed the State's increased educational program, then added:

"The overall cost of this program has increased to such proportions that in my judgment the present rate of expenditure cannot be continued beyond this biennium without the necessity of levying additional taxes, and can only be continued thru this biennium at the hazard of expending a considerable portion of the reserve we have accumulated."

The balance of last June 30 might be increased if revenues exceed the amounts anticipated, but it was said taxes would have to show a marked rise. The tobacco tax, however, has made some increase which would add to the fund. Reports of other revenues were not available, but Budget Director W. N. Duncan indicated

that on the basis of present estimates, State expenditures might exceed income by as much as \$2,000,000, eating a large hole in the general fund balance now estimated at \$9,500,000.

## COIN FOOD STORE

(Continued from page 88)

of dispensers refilled during normal business. They also report that a section of this size would be sufficient to vend all varieties of frozen foods now on the market.

Great success of frozen foods prior to the war, however, is expected to hasten the development of new products for frosting, and spread of coin-operated self-service retail outlets should speed it greatly.

In the Ardmore store, a cashier will be on hand to keep customers supplied with coins.

Advertising and customer appeal will be tied mainly to the cleanliness of this method of selling food. Actual foodstuff is never touched from the time it is packaged until the purchaser opens it at home for use. Food also will be displayed attractively thru the compartment windows without exposing to handling or damage.

### More Than Fad

Novelty of the idea is expected to give it a bang-up popular appeal from the beginning, but the operators are certain they will not have merely a passing fad. They contend that its ease of operation, sanitation and quick service will make it a permanent and important means of retailing foodstuffs. End of rationing, of course, will make certain an adequate supply of varied items. Once housewives get into the habit of shopping in coin-operated frozen food stores, new ideas can be incorporated and such establishments can draw even larger clientele, they predicted.

Big handicap, however, will be the factor that knocked the meat-only markets out of a top spot in U. S. food retailing—unwillingness of housewives to traipse from store to store to pick up their groceries. In view of this, two developments of the coin frozen food store appear probable. It may become standard equipment in the regular departmentalized grocery store, taking the place of the present unsatisfactory freezers that forces either the clerk or the customer to fish around in it to find the item wanted. Or it may supply the nucleus for widespread development of the fully coin-operated grocery.

### Weigh Prospects

Prospects for the latter course naturally depend upon the success of the projected coin stores, most spectacular which is the Clarence Saunders idea christened "Keedoozle." Saunders announced that he has perfected a coin-and-key operated store which he plans to expand into a national chain. Saunders built such a unit before the war, he said, and his first post-war model is reported now in the first stages of construction.

Larger chain stores already have shown interest in coin-operated super-marts and operators here forecast that once managements see how well frozen food machines work, the change from ordinary self-service to coin-operation will be on the way.

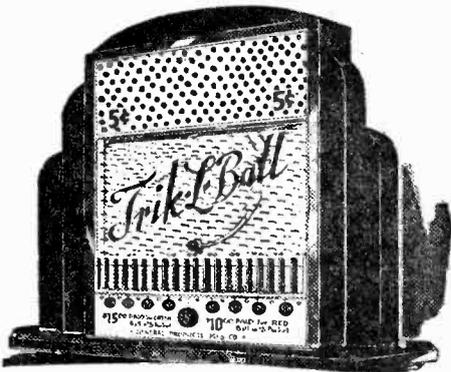
Even small merchants will be watching the Ardmore experiment, as the small size of the unit makes it adaptable to even neighborhood groceries without too much remodeling. Many of these one and two-man establishments already have found frosted foods a profitable line even when dispensed from unwieldy refrigerators cases. They are expected to follow the frozen food machine trend without much selling from operators.

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## THE PERPETUAL PIN BALL UNCHBOARD

### TREMENDOUS MONEY MAKER!

#### PROVEN ON LOCATION! A NEW POST-WAR PRODUCT!



**PRICE \$18.50**  
Refills . . . . \$1.50  
Prompt Delivery

**Distributors, Please Write**

1. Balls when punched out Trickle down Pinboard to Award Pockets. Colored balls double or triple awards!
2. First Cost Is Last Cost! Inexpensive Refill Quickly replaces Punched-Out Board.
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Sacramento, California

## MILLS ORIGINAL SLOTS

### ALL CLEAN—HIGH SERIAL NUMBERS

21	5¢ Brown Fronts, 3-5 P.O.	\$145.00
3	5¢ Blue Fronts, 3-5 P.O.	110.00
12	10¢ Blue Fronts, 3-5 P.O.	115.00
3	25¢ Blue Fronts, 3-5 P.O.	140.00
3	5¢ Pace Club Bell, 3-5 P.O.	95.00
2	10¢ Pace Club Bells, 3-5 P.O.	115.00
2	25¢ Pace Club Bell, 3-5 P.O.	150.00
4	5¢ Caille Club Bell, 3-5 P.O.	75.00
3	10¢ Caille Club Bell, 3-5 P.O.	85.00
3	25¢ Caille Club Bell, 3-5 P.O.	100.00
2	5¢ Pace Deluxe, 3-5 P.O.	95.00
2	10¢ Pace Deluxe, 3-5 P.O.	110.00
2	25¢ Pace Deluxe, 3-5 P.O.	140.00
1	5¢ Jennings Chief, 3-5 P.O.	110.00
1	5¢ Watling Rototop, 3-5 P.O.	65.00
1	10¢ Watling Rototop, 3-5 P.O.	85.00
1	5¢ Mills Goose-neck, J.P.	35.00
1	1¢ Mills Q.T. with Stand	45.00
1	5¢ Columbia, Cig. Reels. New	59.50
1	1¢ Imps, Cig. Reels	4.95
6	1¢ Yankee Divider Model	4.95
84	Mills Stands, Locking Bar, Keys	7.50
3	Revolve Around Stand, Keys	20.00
1	Mills 4 Bell, 4/5¢, Orig. Head	250.00
1	5¢ Pace Saratoga, Cash P.O.	85.00
17	Chicago Metal Weight Stands. Ea.	7.50

### 1 BALL PAYOUT TABLES

29	Bally Breakneck	\$12.50
10	Bally Sport Pages	37.50
16	Bally Grandstands	50.00
9	Bally Thistle-downs	55.00
3	Bally Grand National	55.00

Plus Crating  
1/3 Deposit With Order, Balance C. O. D.

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### SLOTS

Each		
1	Pace 25¢ Slugproof, Blue Enamel Finish, 3/5	\$165.00
1	Pace 5¢ Slugproof, Blue Enamel Finish, 3/5	97.50
1	Watling 5¢ Roi-A-Top, 3/5	75.00
2	Jennings 5¢ 4 Star Chief	120.00
1	Jenn. 5¢ Club Bell (exceptionally clean)	140.00
2	Jenn. 5¢ Dixie Bell	135.00
9	Mills Original Chromes, New Cabinet and Castings, Mechanism Rebuilt	245.00

### ONE BALL

1	Sport King, P.O., Exceptionally Clean	\$220.00
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All Machines Guaranteed To Be In Good Operating Condition. Send 1/3 Cash Deposit, Balance C. O. D.

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# TUBULAR COIN WRAPPERS

## PACKING PRICES

50¢ PENNIES	19 M to Case	
\$2.00 NICKELS	17 M to Case	
\$5.00 DIMES	20 M to Case	
\$10.00 QUARTERS	15 M to Case	

### CASE LOTS SHIPPED, ONE DENOMINATION TO CASE.

1 CASE	65¢ Per M
3 CASES	60¢ Per M
6 CASES	53¢ Per M
15 CASES	50¢ Per M

ORDER IN QUANTITIES CONFORMING TO ABOVE PACKING IF POSSIBLE.

Less Than Case Lots. Assorted Denominations, 70¢ Per M.  
SPECIAL! REBUILT RECTIFIERS, WHILE THEY LAST... \$1.00

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## CONSOLES ONE BALLS, F. P.

CLUB BELLS	'41 DERBY
SUPER BELLS, COMB.	PIMLICO
SUPER BELLS, COMB. 5/25c	CLUB TROPHY
HI HANDS	LONGACRES
THREE BELLS	THOROBREDS ETC.

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## NOW DELIVERING "BLACK BEAUTY"

5-10-25c  
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**NOW ON DISPLAY IN OUR SHOWROOMS IMMEDIATE DELIVERY**

When in Chicago don't fail to visit our Modern Show Rooms and see both the BANK BALL and PILOT TRAINER on Display and see for yourself why Operators and Showmen choose these games.  
Write for our COMPLETE List of Thoroughly Reconditioned Equipment. Sold with a MONEY-BACK GUARANTEE.

## AL SEBRING BELL PRODUCTS CO.

2000 N. OAKLEY CHICAGO 47, ILL. Phone: Humboldt 3027

# MILLS "BLACK CHERRY BELL"

**IMMEDIATE DELIVERY**

WRITE FOR PRICES  
ORDERS FILLED AS RECEIVED!

**ON HAND FOR IMMEDIATE DELIVERY!**

4 Mills Thrones. Each	\$265.00	1 Pitche-Catchem	\$145.00
1 Mills Empress	395.00	1 Voice Recorder, Complete, 2-Door Cabinet	450.00
22 Mills Panorams. Each	395.00	2 Big Parade. Each	122.00
5 Mills 5c Blue Fronts. Each	135.00	3 Knockouts. Each	145.00
5 Mills 5c Brown Fronts. Each	165.00	1 Marines at Play	145.00
5 Mills 5c Bonus. Each	185.00	1 Major, '41	55.00
1 Mills 10c Cherry Bell	175.00	1 Five-Ten-Twenty	129.50
2 Mills 25c Blue Fronts. Each	200.00	1 Texas Mustang	75.00
1 '41 Galloping Domino. 5c	240.00	1 Boomtown	50.00
4 Mills Jumbo Parade, F.P. Each	90.00	1 Gobs	219.50
1 Saratoga, F.P.	145.00	1 Streamliner	64.50
3 Scientific Pokerinos. Each	85.00	1 ABC Bowler	Write
4 Keeney Submarines. Each	125.00	1 Laura	77.50
2 Bally Rapid Fire. Each	145.00	1 Monicker	52.50
1 Torpedo	125.00	1 Four Roses	42.50
3 Sky Fighters. Each	245.00	1 Gold Star	42.50
1 World Horseshoe	85.00	1 Marvel Baseball	159.50
1 Chicken Sam	110.00	20 DuGrenier 9 Column Cigarette Machines. Each	59.50
1 Shoot-the-Chutes	90.00		
2 Thunderbolts	Write		

1/3 Deposit, Balance C. O. D., F. O. B. Boston

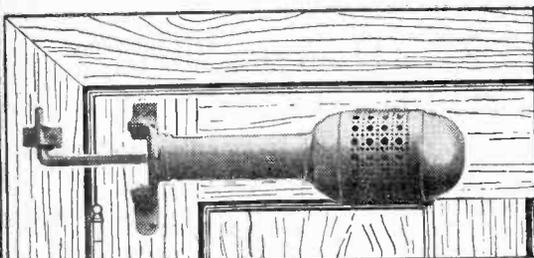
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## AER-O-MATIC DEODORIZER

FOR PUBLIC RESTROOMS AND BUILDINGS



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Establish your own route and business. Insured monthly dependable income. Every dollar invested worth three dollars 4 months after units are installed. Every public-serving establishment and building your prospect.

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Manufacturers of AER-O-MATIC DEODORIZERS

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## MILLS ORIGINAL SLOTS

Blue Fronts Cherry Bells 5c-10c-25c Play  
Brown Fronts Original Chromes

**COMPLETELY REBUILT BY GENUINE FACTORY MECHANICS ONE BALLS**

Record Times	\$160.00	Blue Grass	\$160.00
Dark Horse	160.00	'41 Derby	315.00
Pimlico			\$315.00

Each table clean and guaranteed in perfect mechanical condition

### SPECIAL

Nickel Slide to fit any Wurlitzer Phonograph from 616 Model to 500 and 600 Model—\$1.85 Each.

### SPECIAL

War Eagle and Roman Head Castings, lower and upper—\$4.00 Each.

### SPECIAL

Coin Advancing Bars and Coin Holding Bars for MILLS QUARTER ESCALATORS. \$2.75 Per Set.

### LATE SPECIALS

2 Jennings Cigarolas	\$59.50 Each
2 Mills 25c Dice Machines (with Stands)	50.00 Each

## SOUTHWEST AMUSEMENT COMPANY

2916-18 MAIN STREET (RIVERSIDE 5141) DALLAS 1, TEXAS

## PHOTOMATICS

Late models . . . completely factory reconditioned.

WRITE - WIRE - PHONE TODAY

Ken Wilson

### AMALGAMATED DISTRIBUTORS CO.

Distributors for International Microscope Corporation  
226 West Randolph Street, Chicago 6, Illinois Telephone: ANdover 3544  
(one block from the Sherman)

## Red Tokens Are Sore Spot With Coin Operators

CHICAGO, Dec. 1.—End of meat rationing, de-valuing red tokens, brought reports from throughout the country that many coin machine operators were finding red ration tokens in their cash tills. Point-happy citizens plunked such a deluge of the red tokens into coin slots at Portland, Ore., according to reports, that some operators had to call the police.

Food merchants everywhere were instructed to turn in their red tokens to the ration banks where they will be destroyed. District OPA directors said that the banks would send the tokens into headquarters "so that they cannot be used in certain kinds of turnstiles and coin machines."

Operators reported that dime coin slots on juke boxes got a number of the tokens, and so did sanitary napkin dispensers. Officials everywhere were moving to put a stop to the use of tokens in this fashion.

Prior to the end of meat and butter rationing, operators had occasionally reported a stray ration token in their cash tills, but the tokens were then so valuable that their appearance in a coin machine was a rare event.

Some idea of the number of ration tokens being handled can be obtained from data released this week by Chester Bowles, administrator of the Office of Price Administration.

Bowles revealed that there were about 600,000 retailers, wholesalers and industrial and institutional users of red ration tokens. There were 5,600 rationing boards and 15,000 commercial banks also handling red ration accounts. Bowles estimated that more than 130,000,000,000 red points changed hands monthly during the days of meat and butter rationing.

## National Plastics Show to Open in Detroit January 7

DETROIT, Nov. 24.—National Plastics Show will be held here January 7-11. Over 70 per cent of the exhibition space in Convention Hall has been allotted. Association meetings will be held in Rockham Memorial Building this year. No show was held last year because of war conditions.

**1 BALL FREE PLAYS**

One-Two-Three, 1940 . . . . . \$ 90.00  
Gold Cup with Base . . . . . 50.00

**CONSOLES—CASH PAYOUT**

Baker's Pacers, D.D., 25c . . . . . \$375.00  
Track Time, 1938 . . . . . 125.00  
Liberty Bell (Slant Top) . . . . . 55.00  
Liberty Bell (Flat Top) . . . . . 40.00  
Multiple Racer . . . . . 59.00  
Vest Pocket Bell, Bl. and Gold J.P. . . . . 55.00  
Slot Machines . . . . . Write

**MISCELLANEOUS**

Play Pool . . . . . \$150.00  
Keeney Submarine Gun . . . . . 150.00  
O. D. Jennings Scales . . . . . 25.00

**WE WANT TO BUY 5-BALL FREE PLAY PIN GAMES. SEND US YOUR LIST.**

1/3 Deposit, Balance C. O. D.

### OLIVE NOVELTY CO.

2625 LUCAS AVE. ST. LOUIS 3, MO.  
(Phone: Franklin 3620)

## DON'T WAIT! START NOW WITH MONEY-MAKING



mped Mills Blue Fronts and Chromes With the Percentage You Have Been Wishing for!

## LOOK AT THIS ACTION!

- Pays 3 on One Cherry
- Pays 5 on Two Cherries
- Pays 3 on 2 Bars
- No Lemons on First Reel

Every Symbol a Possible Winner!

## NEW COLOR! NEW PLAYER APPEAL!

### The "BLACK CHERRY"

Does the Trick!

**ORDER TODAY FROM YOUR DISTRIBUTOR OR DIRECT**

**GUARANTEED!** If not satisfactory in every respect return prepaid within 10 days for full cash refund of purchase price!

TRADES ACCEPTED

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We Guarantee to Supply All the Film and Chemicals You Need.

Actual profits: Up to \$1500.00 week. (Your supplies cost 5% of gross.)  
— **FINEST MECHANISM MADE BY OUR STURDY AND SIMPLY MADE BY OUR AIRCRAFT PARTS FACTORY.** Our simplified instructions enable you to teach an inexperienced girl in 15 minutes.

Complete Camera and beautifully finished wired Booth with best fast Lens in Heavy Duty Automatic Shutter for 2 1/2 x 2 1/2" photos — \$475.00. (Camera and lens only \$200.00.) (Same price for 1 1/2 x 2", 2 1/2 x 3", 2 1/2 x 3 1/2", 3x4".) (For 3 1/2 x 5", 4x6" or 5x7" sizes add \$75.00.)

Same only will take any two above sizes on same machine. \$650.00. (Double Camera and Lens only \$375.00. 1/2 cash, balance C. O. D. Fast delivery.  
**AMERICAN STAMP & NOVELTY MFG. CO.**  
(Reference: D. & B.) Oklahoma City.

## New England Operators

When In Boston Visit

## New England Exhibit Co.

1289 Washington St., Boston 18, Mass.  
Telephone: Devonshire 8381

Phonographs — Pins — Arcade — Slots Bought and Sold

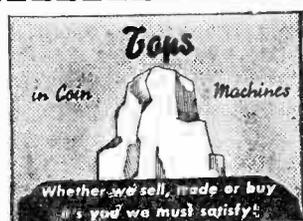
Pickup and Delivery Within 100 Miles of Boston.

## FOR SALE

Coin Machine Route. Price \$8000; \$6000 down. 6 Automatic Juke Boxes; 12 Pin Tables, F.P. or C.P.; 33 Slot Machines, 5c-10c-25c; good supply Sales Boards, lots of Parts, Chevrolet Panel Service Car. Nets \$750 per month; possibilities.

## JOHNSON MUSIC CO.

1621 Arthur St. Klamath Falls, Ore.



We have the finest selection of mechanically perfect consoles, slots, and one balls. WRITE, WIRE, PHONE FOR DETAILS.

### PALISADES SPECIALTIES CO.

498 Anderson Ave., Cliffside Park, N. J.  
Phone: Cliffside 6-2892



**ALUMINUM DISCS for GROETCHEN TYPERS**

Guaranteed Perfect **\$7.00** per 1000  
IMMEDIATE DELIVERY  
WRITE FOR QUANTITY PRICES

10 KEENEY SUBMARINES. EA. \$119.50

Radio Rifle	\$ 49.50
Liberator (Floor Sample)	189.50
Air Raider	169.50
Jennings Golf Ball Vendor, 25¢ Play	69.50
Rocket Buster (Floor Sample)	175.00

1/3 Deposit With Order.

**WANTED  
KNOCKOUT FIGHTERS  
ANY CONDITION**

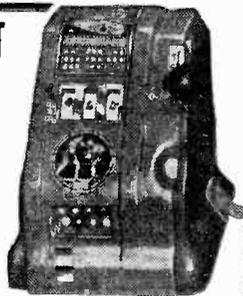
**MAX GLASS  
DISTRIBUTING COMPANY**

914 DIWERSSEY - CHICAGO 14, ILL.

**"JACKPOT  
BELL"**

**\$49.50**

**Brand  
New**



**TAKES NICKELS—PAYS QUARTERS!!!**

A fast little honey of a money maker! Soon pays for itself! Unconditionally guaranteed. Three fruit reels. Costs player 5¢ per play. Pays off one quarter automatically on two cherries, etc. (Retains 60% for house; 40% winnings for player.) Also can be operated to pay off tokens, 25¢ size, bearing odds from 3 to 1 up to 100 to 1. Complete with 121 metal tokens. (Jackpot is 100 to 1 token, which player redeems for \$5.00.) Size 10x10x10 in. All-metal pre-war construction. Wt. 16 lbs. Send \$10.00 deposit, balance C. O. D., F. O. B. Chicago. Immediate delivery. Each \$49.50.

**Webb DISTRIBUTING CO.**  
612 NORTH MICHIGAN AVENUE CHICAGO 11, ILLINOIS



**WHILE THEY  
LAST**

Sample Dozen  
**\$11.52**

A Trial Order  
With Full In-  
formation Will  
Convince You.

Get on our mailing list now. We may have something good to offer later on.

**THE NEW DEAL MFG. CO.**  
411 North Bishop Dallas 8, Texas

**WANT  
MUSIC ROUTE MAN**

To collect, service and take complete charge of 30 top location route in small Eastern territory in Maryland. Can be doubled with little effort. Guaranteed salary and percentage and right man can earn an interest in this route. Must be a mechanic.

BOX D-87  
c/o The Billboard Cincinnati 1, O.

**Tire Outlook  
Said Clearing  
Up on Trucks**

**Panel Job Ceilings Set**

CHICAGO, Dec. 1.—With demand of the armed forces down near zero, truck tires should be plentiful within the next few months, even without shipments of natural rubber from the Pacific.

Production is reported running at more than 1,000,000 bus and truck tires per month. This would make a yearly output of 12,000,000 heavy tires, compared with approximately 7,000,000 a year used in peacetime.

Altho truck tires require a certain amount of natural crude rubber for best performance, progress in manufacture of synthetics has been so rapid as to make the United States nearly self-sufficient in rubber supplies. Estimates are that American plants at maximum production can turn out 1,000,000 tons of synthetic rubber, compared with the country's annual consumption of 900,000 tons.

Rubber officials say that this year only 125,000 tons out of the 900,000 will be natural rubber. Ninety-five per cent of the nation's synthetic capacity, however, is owned by the government.

To insure an adequate American rubber supply, John Collyer, president of B. F. Goodrich Company, recently recommended that the government keep plants with an output of about 600,000 tons a year in operation.

Passenger car tire situation will be slower to ease up, rubber men said. They estimated 1945 production at only 28,000,000 casings, compared with an output of 50,000,000 in 1941. Goal for 1946 is 66,000,000 tires, according to the Civilian Production Administration.

**OPA Truck Prices**

The Office of Price Administration, meanwhile, has been issuing a series of amendments to RMPR-136 governing price ceilings on trucks. One amendment placed the ceiling on General Motors half-ton panel truck with 115-inch wheelbase at \$887 f. o. b. Price no a similar truck with 125-inch wheelbase was set at \$932.

Wholesale ceiling on a Chrysler half-ton commercial with 116-inch wheelbase, standard 1942 equipment and synthetic tires, was fixed at \$707 for the panel body version. Retail list price f. o. b., Detroit, was put at \$930 on this model. Chassis and cab with express box were priced to wholesale at \$631 and retail at \$830. Chrysler's one-ton truck with 120-inch wheelbase was priced at \$760 wholesale and \$1,000 retail in Detroit. Chassis with 133-inch wheelbase and cab with 9-foot stake body would retail at \$1,021 under the order.

**VICTORY  
Conversion  
VALUES**

ARTISTS AND MODELS  
for Star Attraction

GIRLS AHOY FOLLIES OF '45  
for Sea Hawk for Hi-Hat

BASEBALL  
for Seven-Up

\$9.50 Each F. O. B. Chicago.

Convert your old Pins now into a FLASHY—NEW—1945 MODEL. No mechanical changes necessary.

We send you a NEW FLASHY SCORE GLASS, NEW LARGE SIZE BUMPER CAPS, NEW SCORE CARDS, ETC.

RUSH YOUR ORDER TODAY  
or write for complete list

**VICTORY GAMES**

2140 Southport Ave. Chicago 14, Ill.

"America's Pin Game Conversion Headquarters"

**WE NEED THE ROOM, YOU GET THE BUYS!  
AT MILWAUKEE COIN'S GREAT REMODELING SALE!**

**SLOTS**

Mills Brown Fronts, compl. rebuilt, club handles, drill proof, 5¢	\$150.00	Jenn. Silver Chief or Silver Club Special, 5¢	\$139.50
10¢	\$175.00; 25¢	10¢	\$159.50; 25¢
Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5, 5¢	215.00	Jenn. Victory Model, 5¢	119.50
10¢	\$225.00; 25¢	Jenn. 50¢ Last Model, Like New	450.00
Mills Copper Chrome, 25¢	225.00	Pace Comets, Reconditioned, 3/5¢ 5¢	49.50
Mills Cherry Bells, comp. refIn., club handles, drill proof, 5¢	139.50	10¢	\$59.50; 25¢
10¢	\$165.00; 25¢	Pace All Star Comets, Recond., 3/5, 5¢	89.50
War Eagle, Orig. 3/5, Rebuilt by Mills and Refin., 50¢	395.00	10¢	94.50
Mills Vest Pocket, Silver	65.00	Melton Bells, orig., except. clean, 5¢	125.00
Mills Q.T., 10¢, Rebuilt	69.50	10¢	\$150.00; 25¢
Jenn. 4-Star Chief, Compl. Recond. and Refin., 5¢	98.50	Watl. Rotatop, 3/5, 5¢	89.50
10¢	\$125.00; 25¢	10¢	\$79.50; 25¢
Jenn. Master Silver Chief, S.P., 5¢	119.50	Groetchen Columbia, late model, chrome or porcelain fln., double JP, conv., 5¢, 10¢, 25¢	79.50
10¢	\$139.50; 25¢	Mills Dice	39.50

**CONSOLES**

Mills Club Consoles, Orig. 5¢	\$195.00	Bally Skill Field, 7-Coin Head	\$ 89.50
10¢	\$225.00; 25¢	Mills 4-Bells, 4/5¢, Orig. Heads, Late Ser. Nos.	325.00
Pace Club Consoles, 5¢	95.00	Jenn. Totalizer, F.P.	129.50
10¢	\$125.00; 25¢	Four Horsemen, 7-Coin Head	149.50
Jenn. Club Consoles, 5¢	129.50	Baker Pacers, Dally Double, Jackpot Model, Like New	239.50
10¢	\$149.50; 25¢		
50¢	350.00		
Callie Club Console, Late Mod., 25¢	125.00		

**LEGAL EQUIPMENT**

Shoot Your Way to Tokyo	\$179.50
Rapid Fire	149.50
Chicken Sam	94.50

**PAY TABLES**

Keeney Fortune	\$189.50
Skyark	139.50
Bally Challenger	94.50
Race King	94.50
Mills Big Race	79.50

**PIN TABLES**

Playmate	\$ 39.50	All American	\$ 49.50	Spot Pool	\$ 64.50
Paradise	39.50	Legionnaire	49.50	Gun Club	89.50
Line Up	49.50	Home Run	49.50	Monicker	109.50
Zig Zag	49.50	School Days	59.50	Keep 'Em Flying	109.50
Cadillac	49.50			Liberty	149.50

**MISCELLANEOUS**

Mills or Watling Metal Safe Stands, compl. with locks	\$ 8.50	20 Stop Discs, S.P., C.H., or Club Spec. or Cherry P.O. Set of 3	\$3.00
2 Mills Double Safe Stands, Ea.	75.00	Mills Orig. 4-Bell Cabinets	19.50
Folding Stands	2.95	DuGrenier Cig., 11 Col.	98.50
20 Stop Star Discs, hardened	.80	DuGrenier Cig., 9 Col.	79.50
Strips, S.P., C.H. or Club Special, Set of 3	.45		

Gold Chrome or Silver or Emerald Cabinets, complete with award cards, drill-proof front and sides—club handles. All you have to do is install mechanism and you have a new machine! \$52.50. Silver Chrome, \$7.50 additional. If not entirely satisfactory money will be refunded upon return of the cabinet.

1/3 Deposit, Balance C. O. D.

State Distributor for Seeburg Phonographs and Accessories

**MILWAUKEE COIN MACHINE CO.**

3130 W. Lisbon Avenue

Milwaukee 8, Wisconsin

**ATTENTION**

**KENTUCKY AND SOUTHERN INDIANA OPERATORS**

**CHARLIE ROSEN**

ANNOUNCES THAT THE

**OHIO SPECIALTY COMPANY**

539 S. 2d Street

Louisville 2, Ky.

HAVE BEEN APPOINTED DISTRIBUTORS FOR

- PACKARD MFG. CORP. (PLA-MOR WALL BOXES)—Immediate Delivery
- GENCO MFG. CO. (TOTAL ROLL)—Immediate Delivery
- D. GOTTLIEB & CO. (STAGE DOOR CANTEEN)—Orders
- CHICAGO COIN MACH. CO. (GOALEE)—Immediate Delivery

LIBERAL TRADES ON YOUR USED MACHINES

WRITE—CALL—PHONE

**WANTED**

**USED JUKE BOX RECORDS**

**WE PAY HIGHEST PRICES—ANY QUANTITY**

If you are located in Michigan, Ohio, Indiana, Illinois, Wisconsin or Kentucky, we will save you packing and shipping costs by direct pickup.

**WHITE NOVELTY COMPANY**

313 E. Jefferson Ave.,  
Detroit 26, Mich.

# ATLAS

HAS THEM FOR YOU NOW!  
THEY'RE NEW! RUSH YOUR ORDERS!

- ★ UNDERSEA RAIDER . . . \$399.50
- ★ CHICAGO COIN "GOALEE" \$525.00

OTHERS COMING SOON!

KEEP IN TOUCH WITH ATLAS!

YANKEE DOODLE—OUTSTANDING PIN GAME REVAMP . . . \$249.50

COLUMBIA, JACKPOT, CONVERTIBLE, 1c, 5c, 10c, 25c . . . 107.50

CONSOLES		
Twin Super, 5 & 25, P.O. . . . . \$469.50	5c Super Bell . . . \$295.00	Mills Club Bells, 10c . . . . \$295.00
Hi Hand . . . . . 199.50	4-Way Super, 3/5, 1/25 . . . . . 679.50	Three Bells, Like New . . . . . 795.00
Bally Club Bell . . . 239.50	Mills Club Bells, 5c 275.00	Watl. Big Game, P.O. 94.50

PIN GAMES		
Grand Canyon . . . \$249.50	Laura . . . . . \$249.50	Oklahoma . . . . \$249.50
Idaho . . . . . 249.50		Santa Fe . . . . . 249.50

PHONOGRAPHS  
Singing Towers . . . . . \$375.00 | Rock-Ola Commando . . . . . \$625.00

SPECIALS: MILLS BLUE FRONTS — GOLD CHROMES  
READY FOR OPERATION . . . WRITE FOR LOWEST PRICES

# ATLAS

NOVELTY COMPANY

2200 N. WESTERN AVE. PHONE ARmitage 5005, CHICAGO 47  
Assoc. (ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1)  
Offices: ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19

FRIENDLY PERSONAL SERVICE

## Philadelphia Vets Organize All G.I. Firm

### Plan Coin Machine Venture

PHILADELPHIA, Dec. 1.—One of the newcomers to the amusement machine industry is the G.I. Music Corporation, which has been organized to buy, sell, lease, exchange and operate automatic phonographs and auxiliary equipment.

The firm is reported to be completely G.I. in nature. Returned veterans have organized the firm and are welcoming ex-servicemen to fill all positions in the company. The title of the new organization is one of its best selling points, as this area is plugging the ex-serviceman angle and requesting that special consideration be given veterans, whether they apply for a job or are selling a service.

Amusement machine field is wide open for new faces and new ideas, and vets are expected to contribute many new ideas to the industry. During the war, G.I.'s from all services were the biggest source of income for operators. They filled the arcades and those in uniform still do, so that it is considered natural for ex-G.I.'s to turn to the industry they helped support for jobs or business opportunities.

Seasoned operators have expressed willingness to give the newcomers a helping hand should advice or some service be necessary. It is reported that coinmen have formed a committee to handle just such emergencies for the veterans. The general opinion is that any man who fought overseas or was put in uniform for any other purpose deserves an even better break than newcomers without war records who come into the coin industry. Coinmen have already been helping veterans find homes and apartments, which is one of the acute discomforts caused by the serious housing shortage in the area.

This co-operation has been praised from all quarters and veterans have already stated that the welcome they've received from the industry is heart-warming. This is certainly a brighter report than those received from other industries in which veterans have found antagonism. Coinmen believe that their warmer reaction to ex-G.I.'s will eventually bring about a better response from these less expansive groups.



M. S. Gisser

YOU CAN always buy with confidence from Cleveland Coin! This week we offer—

- MUSIC
- 5 Singing Towers with R.C., Like New \$350.00
  - 2 Mills Themes of Music . . . . . 325.00
  - 10 Buckley Chromes, 24's, Late Model . . . 17.50
  - 6 #320 Wurlitzer Wall Boxes . . . . . 29.50
  - 1000 Ft. New 6-Wire Cable . . . . . WRITE

BRAND NEW KLEER TONE LITE-UP SPEAKERS, COMPLETE, \$39.50.

- ARCADE EQUIPMENT
- 1 9 Ft. Bowl-a-Bomb . . . . . \$150.00
  - 2 Keeney Submarine Guns . . . . . 135.00
  - 2 Keeney Air Raiders . . . . . 150.00
  - 1 Microscope Liftograph . . . . . 225.00
  - 3 Brown Anti-Aircraft Guns . . . . . 75.00
  - 4 Rapid Fires . . . . . 135.00
  - 3 6 Ft. X-Ray Pokers . . . . . 110.00
  - 3 Battling Practices . . . . . 115.00
  - 2 Jennings Barrel Rolls . . . . . 125.00
  - 1 Gottlieb Skee Balleto . . . . . 95.00
  - 1 Keep Em Punching . . . . . 110.00
  - 1 Bank-a-Ball . . . . . 125.00
  - 10 Bumper Bowlings . . . . . 75.00
  - 1 Ask Me Another . . . . . 29.50
  - 2 Muto. World Fair 2c Card Vendors . . . 29.50
  - 6 Exhibit 1c Card Vendors, Late Models . . 29.50
  - 9 Model F Card Vendors . . . . . 15.00
  - 9 Microscope Reels, Metal Cabinets, Late Girl Reels . . . . . 30.00
  - 1 Microscope 1c Card Vendor . . . . . 19.50
  - 1 Flip Skill . . . . . 30.00
  - 2 Pacific Strength Lifters . . . . . 89.50
  - 1 Striking Clock . . . . . 95.00
  - 1 Munes Liberty Striker . . . . . 125.00
  - 1 Raise the Devil . . . . . 95.00
  - 1 Hi Striker . . . . . 125.00
  - 3 Chicken Sams . . . . . 125.00
  - 3 Blue Bonnets . . . . . 15.00

NOW DELIVERING:  
GENCO'S TOTAL ROLL  
CHICAGO COIN'S GOALEE  
UNDERSEA RAIDER  
PREMIER SKEE BARREL ROLL  
GOTTLIEB STAGE DOOR CANTEN

200 BRAND NEW 5c HERSHEY CANDY BAR VENDORS, SLUG PROOF, 50 BAR CAPACITY—\$12.50 EACH.

- SLOTS
- 1 10c Blue Front, Q.T. . . . . \$ 85.00
  - 2 10c Glitter Golds, Q.T. . . . . 110.00
  - 1 25c Mills Melon Bell . . . . . 225.00
  - 1 10c Watling Club Console . . . . . 175.00
  - 1 10c Mills Gold Chrome . . . . . 225.00
  - 1 5c Mills Original Chrome . . . . . 225.00
  - 1 10c Mills Blue Front . . . . . 185.00
  - 2 Columbia, D. J. . . . . 85.00
  - 2 Columbia, G.A. . . . . 75.00
  - 6 Mills 5c Vest Pockets . . . . . 55.00

20 CABINET SLOT STANDS WITH LOCKS AND KEYS—\$12.50.

BRAND NEW METAL FRAMES FOR PHOTOMATICS—WRITE.

- PIN GAMES
- Zig Zag . . . . . \$ 69.50
  - Ten Spot . . . . . 65.00
  - Gold Star . . . . . 49.50
  - Metro . . . . . 49.50
  - Spotcha . . . . . 125.00
  - Destroyer . . . . . 94.50
  - Silver Skates . . . . . 54.50
  - Big Chief . . . . . 49.50
  - Attention . . . . . 49.50
  - Trailways . . . . . \$54.50
  - Sara Suzy . . . . . 39.50
  - Sea Hawk . . . . . 49.50
  - Wild Fire . . . . . 55.00
  - Barage . . . . . 45.00
  - '42 Home Run . . . . . 74.50
  - Stars . . . . . 74.50
  - Repeater . . . . . 39.50
  - Arizona . . . . . 185.00

POPCORN MACHINES  
1 U-Pop-It . . . . . \$ 95.00  
30 Like New Streamliner and Marbleglo'd Bally Popcorn Vendors . . . . . 125.00

CIGARETTE VENDORS  
12 Stewart-McGuire S.P. Model, 7 Col., 20c Operated, Complete with Bases. Each . . . . . \$ 39.50

TERMS: 1/2 Deposit With All Orders, Balance C. O. D.

CLEVELAND COIN MACHINE EXCHANGE  
2021-25 Prospect Ave., Cleveland 15, Ohio  
Phone: PProspect 6318-7

HOLD YOUR HORSES!  
Seeburg  
Will Be (FIRST)  
With the (FINEST)!!



EXCLUSIVE Seeburg DISTRIBUTORS  
FOR MARYLAND, WASHINGTON, D. C., VIRGINIA  
140 WEST MT. ROYAL AVENUE  
BALTIMORE 1, MARYLAND

D. P. PHOTOGRAPHERS  
Eastman D.P. Paper, 250 foot rolls, 1 1/4", \$5.58; 2 1/4", \$8.89; 3", \$10.70; 3 1/2", \$11.31; plus tax. Also D.P. Cameras, Enlargers, Lenses, Chemicals, Backgrounds, Frames, Mounts, etc. Prompt shipments anywhere. Send for new catalog.

Memphis Photo Supply Co.  
P. O. Box 1350, Memphis 1, Tenn.

ALL A-1 RECONDITIONED CONSOLES

- Mills Jumbo, P.O. . . . . \$129.50
- Hi-Hand, Comb. . . . . 169.00

COUNTER GAMES

- Mills Vest Pocket, Chrome . . . . . \$ 69.50

ONE BALLS

- Mills 1-2-3, F.P., '39 . . . . . \$ 42.50
- Mills Five-In-One, F.P. . . . . 25.00
- Mills Owl, F.P. . . . . 49.50
- Victorious '43, F.P. . . . . 82.50

5 BALL FREE PLAYS

- A.B.C. Bowler . . . . . \$ 45.00
- Alert . . . . . 69.50
- Bombardier . . . . . 99.50
- Destroyer . . . . . 79.50
- Dude Ranch . . . . . 39.50
- Eagle Squadron . . . . . 39.50
- Gold Star . . . . . 35.00
- Hi-Stepper . . . . . 65.00
- Home Run . . . . . 99.50
- Jungle . . . . . 32.50
- Knock-Out . . . . . 25.00
- League Leader . . . . . 55.00
- Lone Star . . . . . 45.00
- Majors, '41 . . . . . 29.50
- Sea Hawk . . . . . 149.50
- Sparky . . . . . 35.00
- Spot-Chase . . . . . 45.00
- Target Skill . . . . . 69.50
- Ten Spot . . . . . 69.50
- Topic . . . . . 69.50

One-Third Deposit, Balance C. O. D.  
WE BUY, SELL AND EXCHANGE.  
3147 Locust St. Phone: Jefferson 1644  
St. Louis 3, Mo. CALL NOVELTY CO.

FOR SALE

- One 25c Mills War Eagle . . . . . \$225.00
- One 10c Mills Brown Front . . . . . 200.00
- Three 5c Mills Blue Front (Original) . . . . 175.00
- One 5c Mills Extraordinary . . . . . 175.00
- Every machine a good one, ready to set on location.
- Nine A.B.T. Model F Targets, Blue and White Sides, All Look Good . . . . . \$ 17.50

1/3 Deposit, Balance C. O. D.  
OKLAHOMA NOVELTY CO.  
O. B. Whiteside Clinton, Okla.

We Are Distributors For The New

## BLACK CHERRY BELL

The Beautiful New Hammerloid Finish. Cherry Cluster Medallions and New Mechanical Improvements Make the BLACK CHERRY BELL the Outstanding Post-War Machine on the Market!



NOW DELIVERING!  
WRITE, WIRE, PHONE YOUR ORDERS IN AT ONCE!

### SLOT PARTS

Back Doors for Mills Slots . . . . . \$5.00	Main Springs . . . . . \$ .25
Mills Locks . . . . . 2.00	Clock Springs . . . . . .25
Club Handles . . . . . 3.00	Handle Springs . . . . . .25
Main Clock Gears, Complete CH or SP Discs, Set of 3 . . . . . 2.75	Side Arm Springs . . . . . .25
Brand New Etched Reward Plates for Mills Chromes, 2/5 or 3/5 . . . . . \$2.95	Long Knee Action Springs . . . . . .25
Med. Idler Gears for Mills Clock . . . . . 1.50	Selector Star Wheels for Wurlitzer Phono, Each . . . . . \$ .29
	Main Gears for Mills Clocks . . . . . 2.75

GROETCHEN COLUMBIA, GOLD AWARD, FRUIT REELS . . . . . \$69.50

SEEBURG WIRELESS WALL-O-MATICS, With Metal Housing. Ea. . . . . \$39.50

Write for Complete Listing of Parts and Equipment

WRITE FOR PRICES: MILLS BROWN FRONTS, CHROMES, BONUS BELLS, BLUE FRONTS, Q. T.'s, JENNINGS SKY CHIEF—5c, 10c, 25c.

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

Automatic Coin MACHINES & SUPPLY CO.  
3834 W. Fullerton Ave. (Phone CAPitol 8284) Chicago 47, Ill.

## MARKEPP VALUES

- SLOT MACHINES & CONSOLES**  
 25c Cherry Bell, Original ..... \$235.00  
 5c Cherry Bell, Original Cabinet, Refinished ..... 175.00  
 5c Blue Front, Original ..... 150.00  
 25c Blue Front, Original Cabinet, Refinished ..... 275.00  
 Jumbo Parade, C.P.O., Factory Rebuilt, Like New ..... 135.00  
 Jumbo Parade, F.P. .... 98.00  
 Big Game, F.P. .... 85.00  
 '38 Track Time ..... 85.00

- ARCADE EQUIPMENT**  
 Mutoscope Sky Fighter ..... \$175.00  
 Air Raider ..... 145.00  
 Bally Rapid Fire ..... 145.00  
 Keeney Submarine Gun ..... 115.00  
 Tail Gunner ..... 95.00  
 Chicken Sam Target Conversion ..... 95.00  
 Shoot the Chutes ..... 79.50  
 Scientific X-Ray Poker ..... 99.50  
 Chicago Coin Hockey ..... 185.00  
 Buckley Electric Hoist ..... 59.50  
 Bally Torpedo ..... 98.00

- MUSIC**  
 Seeburg Victory Model 8200 .. \$525.00  
 A.M.I. Hi-Boy, 40 Selections .. 395.00  
 Rock-Ola Bar Boxes, #1526, 5c-10c-25c ..... 42.50  
 Rock-Ola Bar Boxes, #1510, 5c ..... 25.00  
 Seeburg Wallomatic, ES1Z Wireless ..... 7.50

- NEW GAMES**  
 Rush Your Order for Early Delivery.  
 Genco Total Roll ..... \$425.00  
 Chicago Coin Goalee ..... 525.00  
 Gottlieb New Pin Game  
 Stage Door Canteen .... 249.50  
 Bally Undersea Raider ..... 399.50

- 5-BALL PIN GAMES**  
 Gold Star ..\$39.50 Stratoliner ..\$49.50  
 Four Aces ..125.00 All American 49.50  
 Slap the Jap 39.50 Clover ..... 89.50  
 All Machines Carry Markepp Guarantee. Jeep, Rev. ..119.50

**WANT TO BUY**  
 Phonographs All Makes and Models. Send Us Your List With Your Best Price—Do It Now!!



**THE MARKEPP CO.**  
 (Established 1928)  
 4310 Carnegie Ave.,  
 Cleveland 3, Ohio

Telephone: Henderson 1043

## Arcade Group Sets Election Next Meeting

### Officers Renominated

NEW YORK, Dec. 1.—At a meeting held in the Park Central Hotel, Thursday (29) the present officers of the Arcade Owners' Association of America were renominated for the 1946 term. Recommendation for the renomination was made by the nominating committee consisting of Chairman Joe Ash, Al Meyers, Louis Rabkin and Pete Weisman and was accepted unanimously by the members.

Officers are Al Blendow, president; Louis Fox, first vice-president; Sam Holzman, second vice-president; F. McKim Smith, third vice-president; Al Meyers, recording secretary; Bernard Katz, treasurer, and Mrs. Marion Webster, corresponding secretary. Entire membership will be advised of the nominations, and elections will be held at the next meeting in December, at which time regional directors will also be nominated and elected.

The paid secretary of the association, Barnett Berkins, was introduced and he outlined preliminary plans for an all-out aggressive campaign including the publication of a regular monthly association paper to increase the AOOA membership and make it more national in scope.

Among other items discussed at the meeting was the 3d annual ACAA affair which is planned for early in January. Entertainment committee, headed by Sam Holzman, is now scouting for suitable spot for the affair.

## Bush Distributing Company

All Phones — MINNEAPOLIS, MINN. — Cherry 3371

### PHONOGRAPHS

BECAUSE OF THE RAPID TURNOVER ON PHONOGRAPHS IT IS USELESS FOR US TO LIST THE MACHINES ON HAND. ALL INQUIRIES WILL BE GIVEN PROMPT ATTENTION AND AVAILABLE STOCK QUOTED BY WIRE.

### 17 MILLS PANORAMS

Latest Models Equipped With Wipers 17

### CONSOLES

- |                                |                                     |
|--------------------------------|-------------------------------------|
| 7 Mills 5-10-25 Three Bells    | 4 Mills 5-5-5-5 Four Bells, E. H.   |
| 3 Keeney 5-5-5-5 Super Bells   | 2 Mills 5-5-5-5 Four Bells, L. H.   |
| 2 Keeney 5-5-5-25 Super Bells  | 4 Bally Club Bells (Comb.)          |
| 10 Jennings Fast Times         | 2 Jennings Harvest Moons            |
| 7 Jennings Silver Moons, S. P. | 5 Jennings Silver Moons             |
| 6 Jennings Bobtails            | 4 Jennings Silver Moon Totalizers   |
| 3 Jennings Bobtail Totalizers  | 10 Mills Jumbo Parades, L. H.       |
| 1 Watling Big Game, F. P.      | 9 Mills Jumbo Parades, E. H.        |
| 5 Pace Sarafogas               | 3 Mills Jumbo Parades, L. H., F. P. |

### ARCADE

- |                        |                               |
|------------------------|-------------------------------|
| 1 Exhibit Merchantman  | 1 Seeburg Convict             |
| 2 Keeney Anti-Aircraft | 1 Keeney Anti-Aircraft (Late) |

### SCALES

- 8 Watling Fortune Telling—Latest Model With Mirrors  
 4 Watling Guess Your Weights With Mirrors  
 60 — Pace Aristocrats — 60

### Mills Originals — SLOTS — Jennings and Pace

- |                       |                            |
|-----------------------|----------------------------|
| Chromes, 5-10-25c     | Jennings 4 Star Chiefs, 5c |
| Cherry, 5-10-25c      | Pace Comets, 5c            |
| Browns, 5-10-25c      | Pace Slug Proofs, 5-10c    |
| Blue Fronts, 5-10-25c | Pace 50c Play              |

*Bush Distributing Co.*  
 BROADWAY and WASHINGTON, 250 W BROADWAY — MINNEAPOLIS 11, MINN.

## WANTED

Quantity of any old Keeney 5-Ball Games. Do not have to be complete or in working order. Phone, wire or write, stating quantity, name of game and lowest cash prices.

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 1059 Coronado Avenue  
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The Bell with the percentage you have been waiting for!

- Pays 3 on 1 Cherry • 5 on 2 Cherries
- 3 on 2 Bars

• No Lemons on 1st Reel

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## NOW DELIVERING! "BIG TOP"

- |                            |          |
|----------------------------|----------|
| Streamliner .....          | \$175.00 |
| Brazil .....               | 175.00   |
| Santa Fe .....             | 175.00   |
| Pin-Up .....               | 135.00   |
| Grand Canyon .....         | 155.00   |
| Midway .....               | 125.00   |
| New Champ .....            | 59.50    |
| Texas Mustang .....        | 65.00    |
| Western Major League ..... | 125.00   |
| Marines at Play .....      | 125.00   |
| Chrome Vest Pockets .....  | 65.00    |

1/3 Dep., Bal. C.O.D., F.O.B. Phila.  
**LEON TAKSEN COMPANY**  
 2035 Germantown Ave., Phila. 22, Pa.  
 Phone: Poplar 3638

## DIRECT POSITIVE PHOTO EQUIPMENT

Pre-Inventory Money-Saving Offer!

Electric Coin Operated 1 1/2 x 2 Camera, Goetz F.2 Lens, reconstructed from an Original Photomaton Head Mechanism. Takes four photos and cuts the strip automatically. Many other features. Priced at \$275.00.

Post Card Size Hand Operated Camera. 3 1/2 x 5 1/2 photos. F.4.5 lens, automatic shutter. Optical glass prism for true photos. Full length, three-quarter or bust size photos WITHOUT FOCUSING. Priced at \$275.00.

Hand Operated 1 1/2 x 2 Camera, automatic shutter, F.3.5 lens. Special \$150.00.

My Cameras have the enviable reputation of being of the finest mechanical construction. Precision built.

With the purchase of any of the above cameras you can buy my Devel-o-Matic Developing Unit at a discount of 20%. This assures you brilliant photos practically automatic. Simple in operation.

"Exact-Photo-Copy" copies anything printed, written, drawn, etc. EXACT size. No dark room, no focusing. Easy to operate. Big demand for copies of Army and Navy Discharges, etc. Priced from \$125.00 for complete outfit.

Terms: Half cash with order, balance C. O. D. Or send full amount and save C. O. D. charges.

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for

- |                         |        |
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| WURLITZER .....         | \$4.00 |
| STAR WHEELS .....       | .30    |
| SELECTOR PINS. 1 Doz..  | 3.00   |
| For SEEBURG & WURLITZER |        |
| NEEDLE SCREWS. 1 Doz..  | \$2.00 |
| VOLUME CONTROL          |        |
| KEYS. 100 .....         | 5.00   |

Plunger Rods or Ball Shooters for All Makes Pin Ball Mach., \$5.00 Per Doz.

Distributors and Jobbers, write for quantity price list.

**James Clement Mfg. & Coin Machine Parts**

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## WANTED

SEEBURG CHICKEN SAM AND JAILBIRDS  
 Must Be Complete With All Parts—Not Necessarily In Good Working Order.

**WILL PAY \$50.00**

WANTED AT ONCE — Phonographs and All Types of Coin Machines. Send List. All Replies Answered Within 24 Hours.

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Sample \$17.50  
 \$14.75 Lots of 3

Send For Descriptive Circular

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## MAZDA No. 1489 GUN LAMPS

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## JACKPOT BELLS

5c — 10c — 25c

GENUINE CHROME — COPPER CHROME  
GOLD CHROME

BROWN FRONTS — BLUE FRONTS

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30 DAYS' MONEY-BACK GUARANTEE

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REBUILT—LOOK AND OPERATE LIKE NEW

PACES SR. REELS (Brand New) . . . . . \$196.50

MILLS FOUR BELLS — Excellent Condition

PERFECT FIT NEW ALUMINUM CASTINGS ORIGINAL CHROME,  
GOLD CHROME, COPPER CHROME, BROWN FRONT, ALSO  
COMPLETE NEW LIGHT CABINET ASSEMBLIES WITH NEW CAST-  
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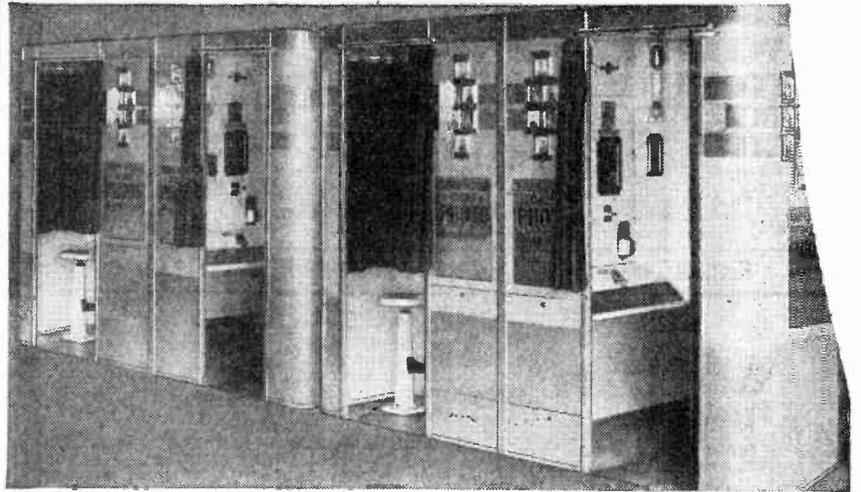
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H. C. EVANS & CO.

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- 25 5¢ Club Bells, Comb. F.P. & Payout .....\$200.00
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- 7 Sun Rays, F.P., 5-10-25¢ Machines ..... 140.00
- 11 5¢ Jumbo Parade, Payout ..... 90.00
- 2 Pace Racers, Rebuilt by Evans, Like New, 30 Drum .... 295.00
- 1 Baker's Racer, Rebuilt Like New ..... 295.00
- 1 Buckley Track Odds, Belgian Model, No J.P. .... 295.00
- 1 5/5 Evans Lucky Lucre, '40 Model ..... 195.00
- 4 3/5 & 2/25 Evans Lucky Lucre ..... 295.00
- 1 Evans New Domino, Jackpot ..... 375.00
- 3 Evans Two-Tone Dominos, Jackpot ..... 275.00
- 1 25¢ Bally Roll'Em, Payout ..... 175.00
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- 9 Bollah Parks (These Are Console Models with Jennings Machine in Them, All Have Fruit Reels, Payout) ..... 110.00

ALL THESE MACHINES ARE UNCONDITIONALLY GUARANTEED TO LOOK AND WORK LIKE NEW AND CAN BE RETURNED FOR ANY REASON WHATSOEVER WITHIN 5 DAYS.

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NEW UNDERSEA RAIDER ..... \$399.50  
IMMEDIATE DELIVERY

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| Jenn. Console, 5c ... 120.00                   | Pace All Star, 10c ... 75.00             | Brown Front, Rebuilt, 5c ... 165.00 |
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ONE BALLS — SPECIALS — SPECIALS

- |                             |                                    |   |
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| Skylark, Comb. ... \$125.00 | Single Safes (New) \$ 12.50        | Wurl. T-12 Units, Complete ... \$225.00 |
| Santa Anita ... 110.00      | Dbie. Stands, Enamel 39.50         | Wurl. #125 Boxes ... 34.50              |
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ALL MACHINES GUARANTEED — READY FOR LOCATION

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PERFECT FIT  
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New! Unbreakable! Guaranteed! Clear, transparent plastic windows for Model 850 Program Holder. \$5.00 Per Set.

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| 24 Top Corners                    | Each | \$ 1.20 |
| 24 Lower Sides                    | Each | 4.00    |
| 61-71-41-600-500 Top Corners      | Each | 4.00    |
| 700 Top Corners                   | Each | 7.00    |
| 700 Lower Sides                   | Each | 9.50    |
| 700 Back Sides                    | Each | 8.50    |
| 800 Top Center, Right or Left Red | Each | 8.00    |
| 800 Back Sides, Green             | Each | 9.50    |
| 800 Lower Sides                   | Each | 13.50   |
| 750 Top Corners                   | Each | 8.75    |
| 750 Lower Sides                   | Each | 8.75    |
| 750 Top Center                    | Each | 4.25    |
| 750 Middle Sides                  | Each | 2.00    |
| 850 Top Corners                   | Each | 9.50    |
| 850 Lower Sides                   | Each | 8.75    |
| 850 Top Center                    | Each | 11.00   |
| 950 Lower Sides                   | Each | 10.50   |

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- Available in Red, Yellow or Green
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| Throne—Empress | Each | 14.00   |
| Lower Sides    | Each | 14.00   |

### ROCK-OLA MODELS

- |  |      |         |
|--|------|---------|
| Standard, Master, DeLuxe or Super                | Each | \$12.75 |
| Top Corners                                      | Each | 12.75   |
| Lower Sides                                      | Each | 12.75   |
| Top Door Plastics                                | Each | 6.75    |
| The Above Available in Solid Red, Yellow, Green. |      |         |

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| "Hi Tone"—Model 9800, 8800, | Each | \$14.50 |
| \$200, Lower Sides          | Each | 14.50   |
| "Classic"—"Colonel"         | Each | 12.75   |
| Top Corners                 | Each | 6.00    |
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| Top Corners                 | Each | 2.50    |

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NEW! KLEER-FLO CLEANER & 30 GAL. DRUM OF FLUID—\$129.50 ★

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BALLY HI HAND COMB .....	199.50	LONG SHOT .....	245.00	
DOUBLE SLOT SAFE, Front Door ..	49.50	<b>SLOTS</b>		
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JENN. BOB TAILS .....	104.50	5¢ F.P. Q.T. DIAL VENDOR .....	49.50	
JENN. SILVER MOON, F.P. ....	104.50	10¢ JENN. CLUB CHIEF, SPECIAL ..	189.50	
50 SUPER BELLS .....	294.50	5¢ MILLS CHERRY BELL, 3-5 .....	179.50	
<b>ONE BALLS</b>		1¢ MILLS Q.T. ....	49.50	
LONGACRES & THOROBREDS .....	\$465.00	5¢ BLUE FRONT, 3-5 .....	129.50	
GOLD CUPS .....	49.50	5¢ BLUE FRONT, 2-5, Reb. ....	169.50	
BLUE GRASS .....	195.00	10¢ Brown Front, 3-5 .....	179.50	
'40 1-2-3, F.P. ....	89.50	5¢ VEST POCKETS, Green .....	49.50	
PIMLICO .....	365.00			

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HI DIVE, LEADER, ZOMBIE, STARS, DO RE MI, DOUBLE PLAY, DUPLEX, SUN BEAM, SKY BLAZER & WEST WIND @ \$35.00. ALSO ALL MUSIC!!

**USED PIN GAMES**

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FOUR DIAMONDS .....	54.50
GOTT. SHANGRI-LA .....	154.50

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PLAYER APPEAL that surpasses all others  
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IF THIS MACHINE DOES NOT MEET EVERY CLAIM WE MAKE RETURN IT AND WE WILL PAY FREIGHT BOTH WAYS!

- ✓ Good Appearance!
- ✓ Mechanically Perfect!
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because Atlantic checks its equipment thoroughly before shipping — because Atlantic packs its equipment to go 'round the world... because Atlantic is so anxious to satisfy that we guarantee EVERY MACHINE TO MEET EVERY CLAIM WE MAKE OR YOU CAN RETURN IT AND WE'LL PAY THE FREIGHT BOTH WAYS.

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IMMEDIATE DELIVERY

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5¢ Q.T.'s, Orig. Blue, Made Gilt. Gold	\$ 89.50	5¢ Super Bell, Comb. F.P. & P.O.	\$290.00
10¢ Q.T.'s, Orig. Blue, Made Gilt. Gold	99.50	Super Bell, 5-5, P.O.	365.00
Mills V.P., Blue & Gold	49.50	Super Bell, 5-25, F.P. & P.O.	425.00
Mills Blue Front, 5¢	125.00	Jumbo Parade, P.O., Late Head	125.00
Turf King, P.O.	350.00	Jumbo, Comb. F.P. & P.O., Perfect	185.00
Santa Anita, P.O.	119.00	Jumbo Parade, F.P.	89.50
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Sun Valley .....	\$137.50	Monicker .....	\$ 79.50	Torpedo Patrol .....	\$ 69.50
Big Parade .....	129.50	Venus .....	79.50	Belle Hop .....	64.50
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Knockout .....	129.50	Hi Hat .....	74.50	Snappy .....	64.50
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5-10-20 .....	119.50	Spot a Card .....	72.50	Southpaw .....	64.50
Genco Defense .....	94.50	Bolaway .....	72.50	New Champs .....	59.50
Genco Victory .....	94.50	Clover .....	72.00	Seven Up .....	59.50
Toplo .....	82.50	Jungle .....	72.00	Ten Spot .....	59.50
Mills Owl .....	79.50	Texas Mustang .....	69.50	Towers .....	59.50
				Zig-Zag .....	59.50

**ARCADE**

Exh. Fist Striker .....	\$ 49.00	Tex. Leaguer .....	\$39.50	Periscope .....	\$139.00
Keeney Submarine .....	140.00	Ev. Tommy Gun .....	99.00	Shoot to Tokyo .....	140.00
Kicker & Catcher .....	25.00	Pitchem & Catchem .....	75.00	Keeney Air Raider .....	140.00

**WANT TO BUY:** Exhibit Stars, Leaders, Duplex, Sky Blazer, Do-Re-Mi, Westwind, Double Play, Sun Beam, Zombie.

1/3 Deposit With Order, Balance C. O. D.

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**BARGAINS**

10 Exhibit Big Parade Pinballs, Excellent Condition, Each .....	\$ 99.50	1 Bally Defender, Clean and Good Working Order .....	\$145.00
2 Mutoscope Ace Bombers, Work Perfect, Each .....	145.00	2 5¢ Pace Comets, Latest Model, One Red and One Green Enamel Finish, Completely Recond. by Pace Factory, Ea.	125.00
1 50¢ Mills Blue Front, Completely Reconditioned and Refinished at Mills Novelty Co, Factory, Like New .....	350.00	1 10¢ Watling Treasury, Excellent Condition .....	115.00

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**MILLS ORIGINAL SLOTS  
RECONDITIONED—  
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By Our 48 Years of Experience  
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- 5c 10c 25c
- GOLD CHROMES**
- 5c 10c 25c
- BROWN FRONTS**
- 5c 10c 25c
- BLUE FRONTS**

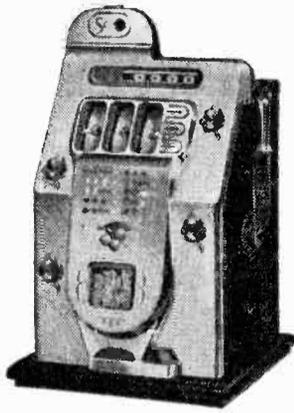
All above Machines have Knee Action,  
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- 5c Q. T.'s Originally Blue Made  
Glitter Gold . . . . . \$89.50
- 10c Q. T.'s, Same as Above . . . . . 99.50
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With SPECIAL 3/5 PAYOUT . . . . . WRITE
- VEST POCKETS, Blue and Gold . . . . . 59.50

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This wonderful new Bell is now ready for  
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4100 FULLERTON AVENUE - CHICAGO 39, ILL.

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NATURAL-NICKEL-NABBER**



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100 Box Stands, \$15.00 Ea.

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6 32-Record Buckley Boxes (New), Ea.	19.50
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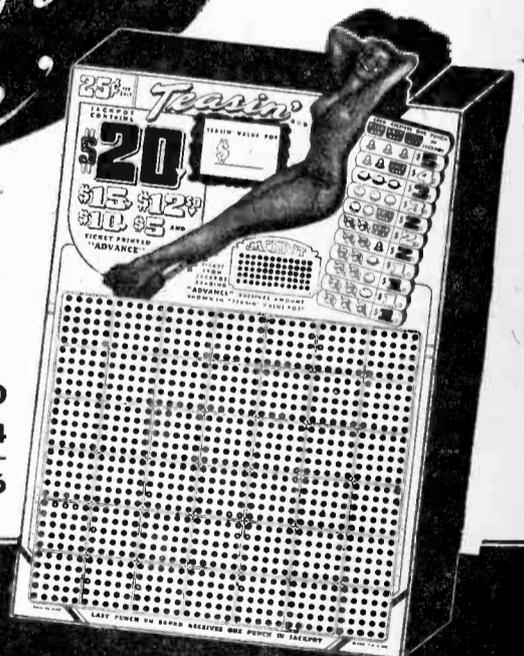
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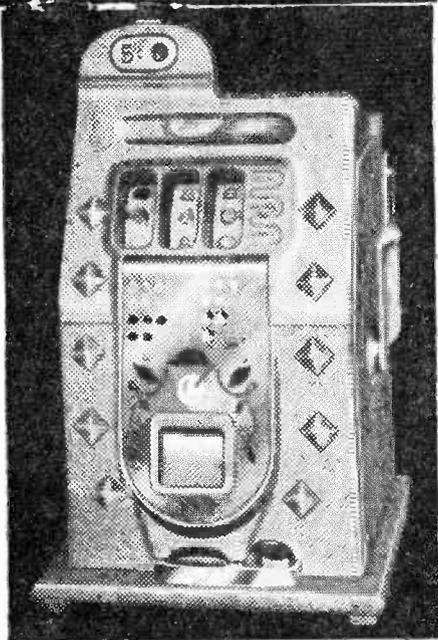
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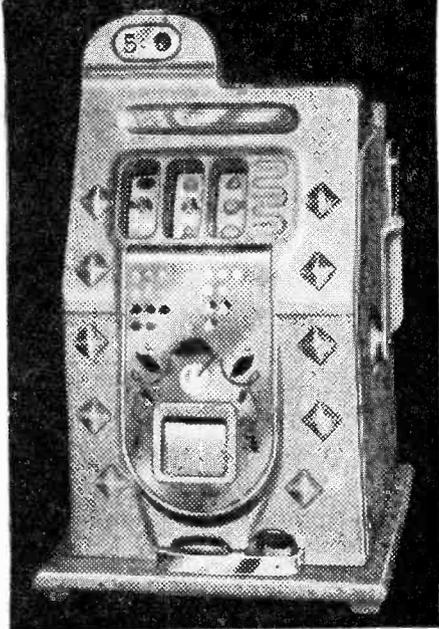
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Sheets 20 x 50 inches. Each sheet is long enough for an 8800 or 9800 phono.  
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- New type ball mechanism guarantees delivery of only 9 balls at all times regardless of any extra balls that may be in the machine.
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Available in 9, 12 and 14 Ft. Sizes  
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Rock-Ola Imperial	199.50
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Cabinet, R.C.	139.50	3 Wurlitzer #300 Adapter	32.95
1 Wurlitzer 412	189.50	4 Wurlitzer #130 Adapter	22.50
1 Wurlitzer 616	550.00	1 Wurlitzer #304 Stepper	45.00
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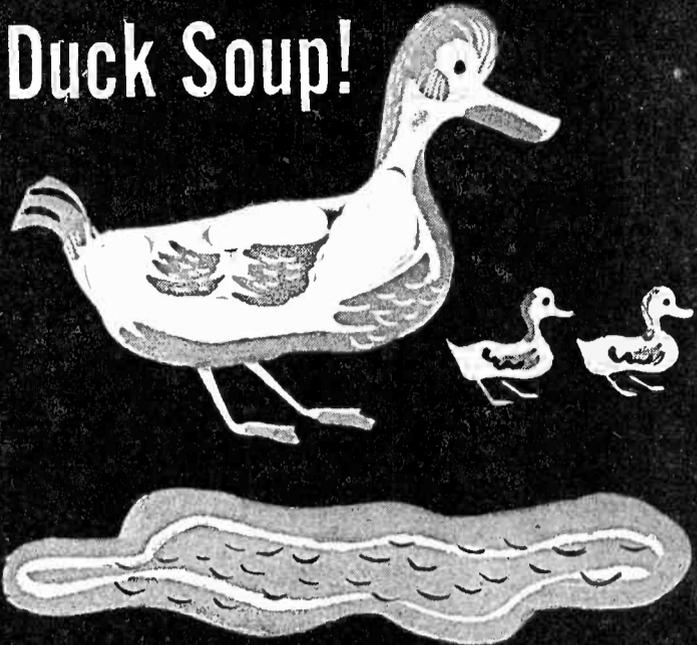
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| 5 Wurlitzer 500 . . . . . 495.00  | 2 Seeburg Hiway, Wireless, with Amplifier and Speaker, Ready for Location . . . 350.00 |
| 1 Wurlitzer 600 in Steel Cabinet with Wurlitzer Adapter, Amplifier and Speaker, Ready for Location . . . . . 275.00 | 1 Seeburg Commander, ESRC 495.00   |
| 1 Wurlitzer 41 Counter Model 165.00   | 3 Rock-Ola 20's . . . . . 235.00   |
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| 2 Wurlitzer 750E . . . . . 775.00   | 3 Rock-Ola Supers . . . . . 450.00   |
| 2 Wurlitzer 950 . . . . . 735.00  | 2 Rock-Ola Windsors . . . . 295.00   |
| 1 Wurlitzer #580 Speaker . . 149.50   | 5 Mills Thrones . . . . . 325.00   |
| 5 Seeburg Hi Tone, ES . . . . 625.00  | 5 Mills Embresses, some have Acapters . . . . . 375.00                                 |

AMI Singing Towers, Brand New in Factory Crates. **TRADE \$598.00**  
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| 10 Rock-Ola Boxes . . . . . 17.50  | 5 Rock-Ola Amplifiers, Less Tubes . . . . . 30.00         |
| 5 Rock-Ola Bar Boxes . . . . 24.50   | 3 Seeburg 24 Record, 5¢ 3-Wire Boxes . . . . . 26.50      |
| 4 Wurlitzer #320, 2-Wire Sweet Music, 5¢ Boxes . . . 24.50                           | 50 Keeney Boxes . . . . . 2.50                            |
| 10 Wurlitzer #125, 5-10-25¢, 2-Wire Boxes, Plastic Covers, Like New . . . . . 24.50  | 5 Wurlitzer #304 Steppers . . 27.50                       |
| 20 Wurlitzer #125, 5-10-25¢, 2-Wire Boxes, Metal Covers, Like New . . . . . 24.50    | 10 Wurlitzer #145 Fast Steppers 49.50                     |
| 50 Wurlitzer #100, 5¢ 30-Wire Boxes . . . . . 19.50                                  | 15 Pedestals for Buckley Boxes. 2.50                      |
|  | 15 Bar Brackets for Buckley Boxes 1.95                    |
|  | 20 Keeney & Packard Bar Brackets . . . . . 3.50           |
|  | Used 30-Wire Cable, Reduced to 15¢ Ft.                    |

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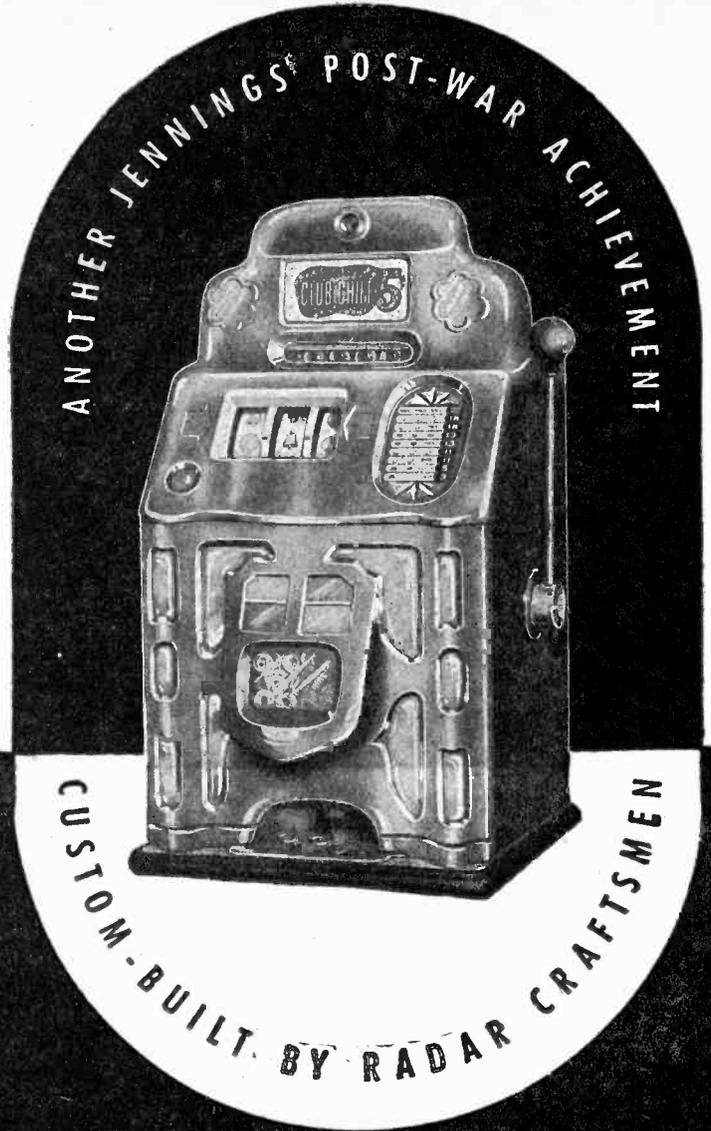


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Keeneey 4-Way, 5¢-5¢-5¢-5¢ ....	495.00	Keeneey Twln, 5¢ & 5¢, F.P., P.O. ....	550.00
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Write for New Low Prices.

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Gold Chrome, 25¢ .... Write	Pace Deluxe, 10¢ .... Write	Bonus Bells, 25¢ .... Write
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Evans Dominoes, Late D.D., J.P. ....	295.00	Bally Hi Hands, F.P., P.O. ....	199.50
Evans Lucky Lucr, 3-5¢, 2-25¢ ....	295.00	Mills Late Head 4 Bell, 5¢-5¢-5¢-5¢ ....	595.00
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Bally Roll 'Em ....	149.50	Bally Sun Ray, F.P. ....	149.50
Evans Lucky Stars ....	159.50	Mills Jumbo, Comb. F.P., P.O. ....	213.75
Pace Saratogas (Comb.), F.P., P.O. ....	139.50	Mills Jumbo, Late High Head, P.O. ....	149.50
Pace Saratogas, Late P.O., 5¢ ....	99.50	Mills Jumbo, Late High Head, F.P. ....	129.50
Mills Original 4 Bells, 5¢-5¢-5¢-25¢ ....	595.00	Baker Pacers, Dally Double, 5¢ ....	299.50
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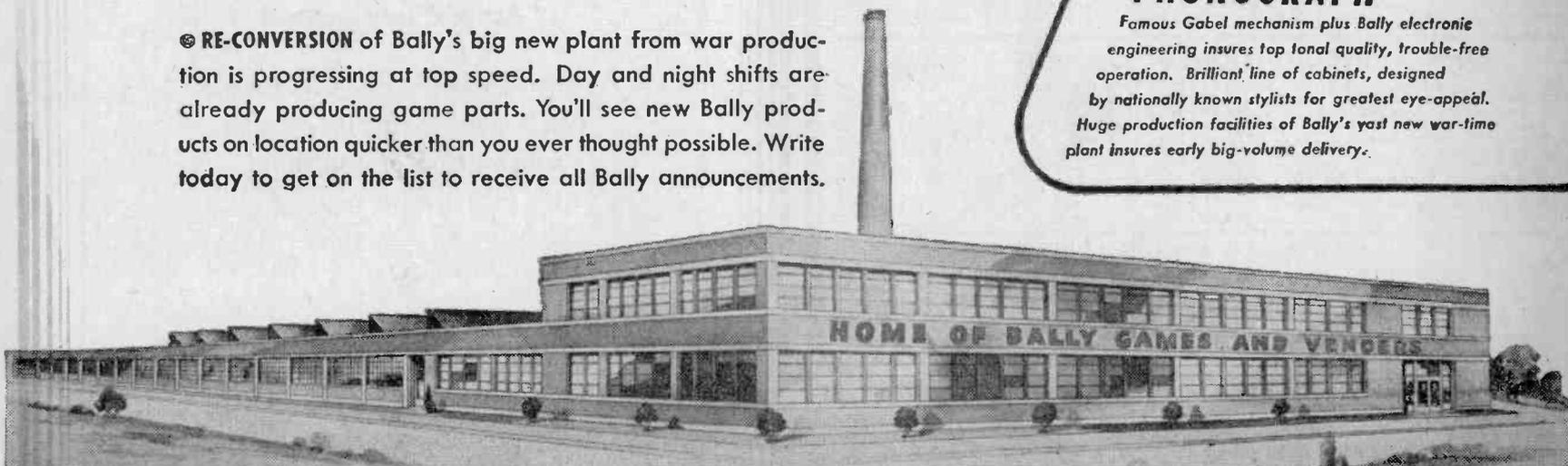
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