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The Billboard

JANUARY 6, 1945

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

MUSIC

ISKS THAT SPUN AND SOLD IN '44

SMILEY BURNETTE

". . . Most city audiences were once from the sticks"

(See page 4)

GENERAL NEWS

Talent Agencies Expand— Getting Ready For the Day

RADIO

Ratings in One-Syllable Words —Or What Makes Hoopers Tick

GENERAL NEWS

SHOWBIZ ON NAZI FRONT

AN OVERSEAS REPORT FROM THE BILLBOARD'S OWN WAR CORRESPONDENT

CMAC *Financing*

JACK SPRAT TO COIN MACHINE MANUFACTURERS AND DISTRIBUTORS

ONE of the earliest examples of team work on record was the Sprat family. Jack could eat no fat; his wife could eat no lean. Between them they licked the platter clean.

Coin Machine manufacturers and distributors will find CMAC Financing equally effective as an ally in cleaning up profitable postwar markets.

CMAC Financing releases manufacturer's capital from the lean-profit job of carrying installment paper for the fatter profits accruing from concentration on designing, building and promoting postwar products. Likewise, it will enable distributors to buy and sell the increased volume turned out by the manufacturer.

Plan now to leave your resources intact for the develop ment of your business by employing CMAC resources fo the specialized job of financing customer paper.

In addition to financing manufacturer's and distributor's sales, CMAC also provides distributor financing for the purchase of warehouse stocks of new equipment—financing through manufacturers or distributors of a substantial amount of the cash required for purchase and sale of routes.

CMAC

Coin Machine Acceptance Corporation

134 NORTH LA SALLE STREET · CHICAGO 2 · ILLINOIS

A SPECIALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN OPERATED MACH

Vol. 57. No. 1

The Billboard

The World's Foremost Amusement Weekly

January 6, 1945

Agencies Prepping for That Day

Chi RMC To Place Spot Controversy Under Microscope

CHICAGO, Dec. 30.—Harlow Roberts, president of the Chicago Radio Management Club, this week said that he and the trustees of the club undoubtedly will appoint a committee to make a study of the recent spot announcement controversy. The group will try to find out what is wrong with the spots. How they can be improved, how better programing may be accomplished and how the entire controversy can be worked out to the mutual satisfaction of the advertising agencies, sponsors, nets and stations.

Roberts said that the committee would be appointed from the ranks of the RMC. One of its objectives will be an "attempt to take the smoke out of the atmosphere" of the spot announcement fight and get down to the facts that will reveal who wants what.

Some people in radio row here have complained that too much attention has been given to the controversy by one station (WWJ) and that the true picture as yet hasn't been unveiled. This unveiling the committee hopes to do.

After the committee has assembled its facts the RMC officials will submit them in the form of a suggesting report to the American Association of Advertising Agencies, Association of National Advertisers and National Association of Broadcasters. These orgs, it is hoped, will get together to set up some type of standardization and programing rules for spots. The same procedure was followed by the RMC when it made its suggestions concerning station-coverage measurement, which recently were accepted as a standard by the industry.

N. Y. Going to Work on Legit Ticket Brokers

NEW YORK, Dec. 30.—Legit brokers got the first jab of a two-pronged headache this week when License Commissioner Paul Moss announced Thursday (28) that he would soon order theaters housing hits to stop selling tickets to brokers. Moss said that the new rule will be of great help to theatergoers in facilitating the purchase of tickets directly from the box office or by mail. If Moss enforces his order the brokers will probably start the legal ball rolling to the courts.

The other setback to the brokers also came on Thursday in a Supreme Court denial of a motion by Leblang-Gray's, 51 years in the ticket biz, to compel Moss to rescind his suspension of its license.

The Leblang-Gray license was suspended July 16, following testimony of an agent for a downtown bank. The agent claimed that Jerry Sheehan, employed by Leblang for the past 17 years, extracted cash overcharges three or four times a week for several months.

Altho denying Leblang's motion, Justice Frankenthaler stated, "So narrow and close was the issue on which the finding of Sheehan's guilt was made, that under the circumstances a trier of facts might well hesitate to use that finding as a premise of guilt on the part of Sheehan's employers (Leblang's)."

Jermy GAC San Fran Mgr.

SAN FRANCISCO, Dec. 30.—Alfred L. Jermy, head of the local office of Don Sears Advertising Agency, will manage General Amusement Corporation in this area.

Nine-Man Musical Battery for State Dep't L. A. Flack

WASHINGTON, Dec. 30.—Appointment of a nine-member Advisory Music Committee to aid the State Department in bettering U. S.-Latin American cultural relations in '45 was made by President Roosevelt Wednesday (27).

Extent of committee's authority and finances is still to be determined by State Department, but information here is that members will only dole out advice to department's "Division of Cultural Co-Operation."

Named to the music committee are: Clifford V. Buttleman, executive secretary, Music Educators' National Conference, Chicago; Gilbert Chase, supervisor of music, NBC University of the Air, New York; Olin Downes, music critic, *The New York Times;* Nathaniel W. Finston, director of music department, MGM; Howard Hanson, director, Eastman School of Music; Melville Herskovitz, professor of anthropology, Northwestern University, Evanston, Ill.; Nelson M. Jansky, C. C. Birchard & Company, Boston; John G. Paine, American Society of Composers, Authors and Publishers, New York, and Olga Samaroff, New York.

Eversharp Rejects Orson Welles Show

NEW YORK, Dec. 30.—That high-cost Orson Welles show, plans for which were reported in *The Billboard* several weeks ago, has been turned down by Eversharp because proper use was not being made of the material, according to the trade. It is understood that the show will be offered to Cresta Blanca by Welles' agency, the William Morris Office.

All Looking Toward Tele

Large and small offices will be diversified, many starting on it now

By Paul Ross

NEW YORK, Dec. 30.—When that happy day—the end of the war—rolls around, all the large agencies and plenty of the smaller ones will be "Little MCA's" and "Little William Morrises" outfits with anywhere from a finger to a department in many different phases of showbiz.

The Billboard Cover Feature

From present indications, the agency of the post-war period will be a diversified organization, active in everything from words to flesh.

The day of the specialized agency—for example, the strict band firm or the strict act office—will pretty well be finished. Naturally, there will always be specialists, but the agency which is eager to milk the big, fat profit cow in the entertainment biz will have a whole set of attachments, departments and men to do the milking—and the more hands the bigger the yield.

All-Around

All-around outfits, in the post-war period, are simply the logical conclusion of the inter-dependence, both financially and artistically, of the various forms of showbiz today. What will happen post-war is that other offices will follow the path blazed by big-time, big-profit outfits like MCA and William Morris to take advantage of the fact that an attraction worth its salt is useful in more than one medium.

Nor is this post-war stuff merely wishful thinking among the talent offices.

(See Agencies Ready on page 25)

SHOWBIZ ON NAZI FRONT

Pamperings No Go Here

Entertainers aren't always sensational but CSI McHugh unit slays 'em

By Lou Frankel

(Whose Weekly Commentaries Are Heard Over WNEW and Other Stations)

WITH THE U. S. NINTH ARMY SOMEWHERE IN GERMANY, Dec. 20.—Showbiz as it operates here, right smack up in the action areas, is nothing like we think it. Neither, for that matter, is USO-CSI up here anythink like it is back home or even in London.

At home and in the United Kingdom there is too much temperament and too many personal cross currents. Up here, the No. 1 priority is held by the audience—the G.I.'s and the troupes forget to pamper their personal idiosyncrasies.

Cold Facts

For example, Frank McHugh, Mary Brian, June Clyde (*Banjo Eyes* musical in New York), Charlotte Greer (Universal starlet), Enid Noble (acro-contortionist) and Eddie Eisman (CSI pianist) comprise a unit playing these areas. When they go on they really give. This afternoon, they were out in the field playing in a cold theater which had a roof torn up by shellfire. This evening they were farther back but still within rifle range doing a show in what was once the theater of a seminary. Here the fittings were more lush but there was no heat and the modern plumbing just didn't work. The latrine was out in the rear and the hot water for washing came in galvanized cans.

McHugh Emsees

They did have lights, a G.I. ork—and good, too—and a packed house of G.I.'s who soon warmed up the theater. McHugh opened the show with comedy patter. He's an old legit man, knows his way about a stage and knows his G.I. audiences. This being his second overseas trip for Camp Shows, that's not remarkable. But his ability, as emsee, to keep the unit together was something unusual for a guy who's been before the cameras so long.

His material, and that of the others, was right down where the troops like and want it. And anyone who's ever heard them howl with laughter will never draw the blue pencil. At home we might think that "Not all girls neck in cars. Yeah, I know the woods are full of them" is gamey or corny. Here it's a wow.

Greer B. O. With G.I.'s

Likewise, we'd think Charlotte Greer was a strictly good-looker, sans talent, when she went into a simple tap routine. But here the G.I.'s were interested only

(See Pampering No Go on page 33)

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Chi Brown Derby Relit, Apparently With Same Owner

CHICAGO, Dec. 30.—The reopening this week of the Brown Derby nitery in Chicago's Loop, has the boys on the inside talking plenty and doing some interesting speculation. Question is how the spot was allowed to reopen under apparently the same management and ownership it had in November, when its license was revoked by Mayor Edward J. Kelly after an investigation conducted by Virgil W. Peterson, operating head of the Chicago Crime Commission.

In November, the Brown Derby's license was revoked because the Crime Commission charged that altho its license was issued to August Rinelli, spot really was owned by Sam Rinelli, alias Sam Reynolds, who, according to the commission, was not suited to run a night club because he had been jailed in the past for violation of the Prohibition Act.

Same Owner Listed

When the spot reopened this week, the license was again issued in the name of August Renelli, and the trade is speculating as to whether or not Sam is the actual owner and operator again. Calls to the Brown Derby result in the response that Sam Renelli "is not here."

So far, the nitery is operating on a day-to-day act policy, with none yet being booked in for a long run. Bert Gervis is booking musicians, and Paul Saunders booking acts.

Materiale protetto da copyright

Caruso Jr. Trying 'Pop' Field & Skeds Musical Legit Bow

NEW YORK, Dec. 30.—Son of late Enrico Caruso, guy with same handle only a Jr. attached, is now out as a pop singer, handled by General Amusement Corporation. Mr. C. does pop ballads, light opera, and is set for nitery tour. He opens at Buffalo's Town Barn January 8, in a break-in tour.

Goes from there to other niteries thruout the country. He did two weeks at Kitty Davis's spot in Miami Beach in the beginning of December.

SMILEY BURNETTE
The "Old Frog," as the Juves Call Him

THE "Old Frog," as the juves call Smiley Burnette, is perfect proof that cowbilly has a universal appeal, and that mountain music or stuff that sings on the plains is just as commercial on the Main Stem as it is out where the wide open spaces beckon.

The Billboard Cover Feature

Yes, Smiley Burnette knows how to heckle the "little dogies" that are born and bred on or off Broadway, just as he knows that hecklers are things that laughs are made of.

He never misses a plug point for the comedy cowhand. You'll find him turning the pancakes in a broadcast studio while the regular disk jockey sits and watches, just as often as you'll find him the guest of honor in a swank home that never smelled that ranch-house odor.

And what he does is Smiley's. Recently he disked over a hundred numbers on e. t.'s —and they were all Burnette originals.

There's just one Burnette and he proceeds on the basis that no one was born in the city—they all came from the sticks, which must be darned near correct—it's paying off at the Burnette box offices.

Trammell and Kobak Predict Radio's Outlook for 1945

Forecast for Radio in 1945

By Niles Trammell, President, National Broadcasting Company
(Special to The Billboard)

Radio broadcasting in 1945 will continue to meet its responsibilities in the nation's war effort, both in reporting important war events as they occur and in morale building on the home front. That coverage of the momentous V-E Day will be included in these assignments, is our most earnest wish for the new year.

On the business front, the nation's leading advertisers continue to support without cessation the imposing array of radio programs which bring entertainment, information and inspiration not only to people at home, but also to men and women in uniform all over the world.

American broadcasters in 1945 will exert every effort to render all possible service to the public, government, and American industry and commerce.

Forecast for Radio in 1945

By Edgar Kobak, President, Mutual Broadcasting Company
(Special to The Billboard)

In 1945 the radio industry will continue to serve the American people with the programs and services that have made it a tremendous force in our culture when at peace, and a contributing factor to our eventual victory in war. Like all other phases of our life, radio owes its greatest debt to the men and women of the armed services, for it has been by their sacrifices that we have been able to exist as a free nation. We will continue to back them up with everything we've got.

And when they return, no matter when victory comes, radio will have to help re-educate and to serve them. I think that if we re-examine our public service structure and learn how to educate with discipline as well as with entertainment, we will fill that duty as well.

There may be some slight advertising retrenchment in 1945, but I have enough confidence in our country to know that business will pick up once again.

The Mutual Broadcasting System will continue to "make haste slowly." Our first task is to build our network and then to sell it. I think that we'll be able to do the first and get started on the second in 1945.

Camden, Ark., Auditorium Leased by Malco Theaters

CAMDEN, Ark., Dec. 30.—Local Municipal Auditorium, built several years ago with a bond issue and PWA aid, was leased last week by Camden City Council to Malco Theaters, Inc., for six months.

Auditorium will be used in conjunction with the city's other three theaters, also operated by Malco.

Road shows and motion pictures will be included in the attractions to be presented every night, except two, each month. The city has reserved the two nights not under contract for bond sales, benefits and similar affairs. The rental fee is 12½ per cent of the gross receipts or a minimum of $300 monthly. The lessee is to stand all expenses.

Opera in Nitery — And It's Colosimo's! What'll Be Next?

CHICAGO, Dec. 30.—One of the strangest night club shows to hit this town in many a month opened this week at Colosimo's Restaurant. The show, featuring some of the top-notch names in music circles, consists of grand opera productions presented with all the scenery, lighting and costuming of the Met, and is particularly interesting because Colosimo's for years has been the home of some of the hottest strip acts in the business.

In an effort to give his South Wabash Avenue spot class found in no other night spot here, Mike Potson, owner, booked a talent that is rumored to cost him thousands weekly. For his two hours-and-a-half show he got people from the Chicago Opera Company. William Fantozzi, Chi Opera director, was booked to conduct the orchestra. Mary Lencioni, Alma Parelli, Barbara Russell, Vera Jeski, Dorothy Linden, Joses Crispea, George Weber, Robert Farrall and Phillip Rostepanoss—opera singers all—were also given roles. For his ballerina he even went so far as to bring in Velma Montoya, who had been doing concert work in New York.

All the booking is being done thru Jack Block and Morty Hyman, and the show will run for at least six weeks, longer if the white-tie-and-tails crowd that has been coming in for the first few nights continue to lay the dough on the line.

STOCK TICKETS
One Roll ..... $ .75
Five Rolls 3.00
Ten Rolls 5.00
Fifty Rolls 17.00
100 Rolls.... 30.00
ROLLS 2,000 EACH.
Double Coupons.
Double Prices.
No C. O. D. Orders.
Size: Single Tkt., 1x2".

"Faith in the Honesty and Common Sense of the People."—Jefferson.
THE
TICKETS
Manufactured by
THE TOLEDO TICKET COMPANY
Toledo (The Ticket City) 2, Ohio
ARE CORRECT

SPECIAL PRINTED
Cash with Order. Prices:
Roll or Machine
2,000 .... $4.20
4,000 .... 4.83
6,000 .... 5.87
8,000 .... 6.91
10,000 .... 7.15
30,000 .... 10.45
50,000 .... 13.75
100,000 .... 22.00
500,000 .... 88.00
1,000,000 .... 170.50
Double coupons. Double prices.

THE SHIPSTADS AND JOHNSON
Present
The Ninth Annual Edition of the Original and World's Finest Ice Show
THE
ICE
FOLLIES
OF 1945
"A National Institution"

1944-1945 TOUR

Los Angeles	Cleveland	Montreal	Portland
Chicago	New York	New Haven	Seattle
Hershey	Philadelphia	Boston	Minneapolis
Toronto	Pittsburgh	Buffalo	San Francisco
Providence			

BUY WAR BONDS
BACK THE ATTACK
YOURS FOR VICTORY
★
THERE ARE 33 STARS IN THE ICE FOLLIES SERVICE FLAG

RADIO'S CAPITOL HILL ACHES

AFRA Enrolled 3,000 New Due Payers in '44

NEW YORK, Dec. 30.—AFRA definitely outgrew its knee breeches in 1944. The union ended the year with more than 3,000 new members, bringing the total enrolled membership to 18,000. The seven-year-old org has also developed a fine financial complexion as a result of paying back the final installment of the $43,000 launching fund extended to it by Equity, Chorus Equity and Screen Actors' Guild.

About 80 per cent of all the actors, singers, announcers and sound effects men who make a squeak before the United States mike are now AFRA.

Contract pluses for the year were the 10 per cent increase scored in the sustaining and live commercial contracts with CBS, NBC, the Blue and WOR Program Service. Due to the Mutual co-op web set-up, each one of Mutual's stations had to be signed separately. Minor working condition improvements were also gained, such as name credits, costume and dress maintenance fees and compensation for traveling. The original sustaining and commercial contracts had been signed in 1938 and 1939, so the 10 per cent increase in salaries was added to the wages as they stood October 31, 1944.

AFRA also managed to collect $106,097 on behalf of 2,824 small claims for services rendered.

Fourth Des Moines Station Certain As MBS Affiliate

NEW YORK, Dec. 30.—That much-discussed new station in Des Moines, when it is approved by the FCC, will tie in with Mutual, according to reliable trade sources. It is understood that Edgar Kobak, new MBS prexy, has the situation under his hat and has already started preliminary negotiations.

Thus far there are four applications in for a Des Moines station and much speculation as to who will land the plum. No matter who it is, tho, it will be an MBS outlet. Landing the Des Moines station will mean the Mutual hole in the area, which became even greater by the Cowles affiliation with the Blue recently will be filled.

Leaf Gum Ork Set To Go Net

CHICAGO, Dec. 30.—An indication that the Leaf Gum org is getting ready to cut itself a large slice of the wartime and post-war gum trade was seen here this week when it became known that Leaf intends to start a Coast-to-Coast program on NBC, starting January 20. About 80 NBC stations will be used for a once-a-week musical program that will be aired from Chi. The show will originate here from 5:30 to 5:45 p.m. (CWT) each Saturday and will have a live West Coast rebroadcast.

Spokesman for agency in deal, Bozell & Jacobs, said that altho it has been definitely set that the program will be musical, the program itself has not been set. One show under consideration, tentatively titled *Tin Pan Alley of the Air*, is a songwriters' tribute using singing of Jack Owens, currently heard on Blue's *Breakfast Club*. The other, an NBC package, is titled *Visiting Hours*, calls for program originating from armed forces' hospitals in Chi area. Final show won't be picked until Sol Leaf, president of the gum company, gets back in town in a few weeks.

Leaf has used spot campaigns and participation programs. This is its first venture into the net field.

Agency Flacks Yell at Blue Promoters

New Staffers, Etc., Make Aches

NEW YORK, Dec. 30.—Ad agency flacks are currently hollering out loud at the Blue web's promotion department, claiming that they're getting little co-operation from it on show promotions. It's understood that agency men feel that they're being sluffed off by the recently reorganized department.

Altho they think that the situation is a temporary one, caused by the heavy turnover and jitteryness caused by new management, the p. a.'s are still burning. One flack cites the case of a call he made to the web to see how a promotion piece on one of his shows was going. The first guy he talked to said that guy No. 2 knew about the thing. Guy No. 2 turned him over to gal No. 1, who turned him over to gal No. 2. Gal No. 2 said that she was exclusively a writer, had been there only three weeks and why didn't he try guy No. 1. Then the merry-go-round started again until the publicity man gave up.

Several other flacks report similar experiences and are ready to blow the roof. Others say that such patient, drawn-out explanation is required to show some of the gang in the department what is needed and what is customary in fairly normal situations (new shows, time changes, etc.) that the agency man could just as well do it himself.

Most flacks feel that the condition will be rectified as soon as the prolonged "shakedown" period ends at the Blue, but until then they are prepared to blow their tops.

Benoff 'Snooks' Head Writer

HOLLYWOOD, Dec. 30.—Mac Benoff has replaced Everett Freeman as head scribbler on the Fanny Brice show. Freeman came to the show on a temporary basis at the insistence of Miss Brice in order to get the format set. Benoff formerly scripted for *Duffy's Tavern*.

Quiet Burn Over NAB 52-Week Plug for Radio

NEW YORK, Dec. 30.—Growing resentment is being expressed by radio execs here over the National Association of Broadcasters' projected plans for observing the industry's 25th anniversary. Leaders in the biz say that the plans show lack of real showmanship and knowledge of audience reaction.

Point that got one exec sputtering is the fact that the NAB tried to persuade stations and webs to tee off with special announcements and shows on New Year's Eve, a time when audiences are low and moods distinctly not receptive to serious programs. Idea, of course, was a flop, with not one web skedding specials for the night.

Second point that irks toppers is NAB's idea that the anniversary plugging should be spread over the entire year. Said one web head: "It's a damn-fool theory. The thing will be spread so thin that the entire effect will be dissipated. You can't get a point across if it's strung out over 12 months, and even if the thing is extensively plugged, audiences are going to get so tired of it that they'll automatically tune out when it's mentioned.

"The way to run it," he continued, "would be to devote one week of intensive selling, in which every program on the air will do special bits on radio's wartime job. That's how we could get the American people to know what we're doing in the war and that we are 25 years old."

Hargis KNX Program Head

HOLLYWOOD, Dec. 30.—Tom Hargis, former NBC producer, has joined KNX to head its program department. He replaces Glan Heish, who goes to McCann-Erickson Agency. Hargis just wound up 13 months at NBC, where he was production director.

Fem No. 2 Boss at WING

DAYTON, O., Dec. 30.—Florence Dykstra, of Springfield, O., yesterday (1) became one of the few woman execs in radio. She stepped into the slot of assistant manager at WING, local station. Miss Dykstra moved from WIZE, Springfield, O., where she had been on the selling staff since 1942.

Everything Is Ahead for Air

Nothing clear but that '45 is set to take biz and open new book for it

WASHINGTON, Jan. 1.—New Year's Day brought with it many headaches for radio execs here charged with responsibility for watch-dogging developments on Capitol Hill.

With new Congress meeting Wednesday (3), radio men had these worries:

Lea Committee Report.

Make-up of new Interstate Commerce committees of House and Senate.

Allocations.

Appointment of Paul Porter as permanent FCC chairman.

Possibility of new industry-curbing legislation along Wheeler-White lines.

Report: "Snafu"

Reporting to head offices, radio key men here could report "Snafu"—situation normal, all fouled up.

In a nutshell here is up-to-minute Capitol Hill report:

Lea Committee on FCC report will be in midnight Tuesday (2) (see story in this issue).

Senator Burton K. Wheeler, irate Montana Democrat, will be back in as Senate Interstate Commerce Committee chairman, and Representative Clarence Lea, mild-mannered Democratic Californian, will return to same post in House.

Four New ICC Faces

Senate Interstate Committee will have at least four new faces at first meeting, as Senators Ellison D. Smith, North Carolina; Homer T. Bone, Washington; Harry S. Truman, Missouri; Worth Clark, Idaho, all Democrats, will be missing.

Scramble for seats on both Senate and House committees will be terrific, as Interstate is rated as a top-flight political spot. Democrats, because of majori-

(See '45 Expected To Open on page 7)

New Twist on How To Get a Sponsor Off Air Sans Aches

DETROIT, Dec. 30. — How to lose friends and influence sponsors—to release time on the air—was neatly, if unintentionally demonstrated recently by Stanley Altschuler, director of foreign language and religious programs at WJBK. The Rev. Jimmie Jones, whose career as a "prophet" was the subject of a full feature in *Life* recently, had long been a regular time user on the station to exploit his own variety of religion under the name of the Triumph Church. The article in *Life*, which has stirred great interest around Detroit, told how Jones, a colored preacher, had achieved a $30,000 home in an exclusive neighborhood, and other details of his rather showy high standard of living.

When Jones came into the station for his broadcast, and referred with evident pride to his "publicity," Altshuler took him to task because of his emphasis in the *Life* interview upon his own financial rewards rather than what he could do for his people and his church. Result was that Jones called up a day or so later and told the station he was canceling his program. Station officials, instead of being disgruntled over losing a steady sponsor, generally heaved a sigh of relief. Detroit stations generally have discouraged the use of air time by the numerous small religious groups which have flooded the local territory for the past two or three years, largely appealing to the religious-minded newcomers white or colored to Detroit from Southern States.

Mutual Gets Set for Plenty Hefty Co-Op Sked as Aspirin For Local Sustaining Shows

Carlin Plans Solid Sked for Stations To Sell

NEW YORK, Dec. 30.—Mutual web is prepping an elaborate structure of co-op programs for daytime consumption that will embrace news shows, women's programs and audience-participation broadcasts. It is understood that the move is part of an attempt to grab away from the Blue the large co-op biz the web has grabbed in the past year as well as to eliminate the net's local-station origination problem.

Development of the structure, like most of MBS new policies, will of necessity be slow but it's expected that the first break will be announced within the next month. From there on out new co-ops will be added as the stations ask for them.

It is understood that Phillips Carlin, MBS's new program v.-p., had a hand in working out the Blue's co-op structure when he ran things there and now wants to translate his ideas into the Mutual operation. It is felt in the trade that daytime co-ops will probably be the best solution to the MBS problem of shows originating from small stations. Co-op will give the stations a chance to sell to local sponsors while at the same time providing web-quality programing. Present method has two effects on Mutual. One is to reduce the net while the local carries one of its own shows for a local sponsor, and the second is to feed a clinker to the web which has to go sustaining.

By instituting a solid co-op structure both problems will be solved, as a net show will go to the stations which can then be sold to advertisers.

The addition of co-ops to MBS is, says the trade, probably the reason why baseball contracts have been refused. *(The Billboard*, December 30.)

Materiale protetto da copyright

Hooper Points, How They're Made

Rating I.Q. Is Explained

Survey cleared in 1-syllable words — The Billboard's urban figures also tabbed

By Joe Koehler

NEW YORK, Dec. 30.—Trade difficulty in understanding radio program ratings is caused primarily by shifting bases employed in the early days (pre-Hooper) of audience measurement and still employed, to a limited extent, by certain audience measurement orgs. Without a consistent base, point values are meaningless and open to fantastic projections as to size of audiences, composition and circulation.

The Billboard Cover Feature

The Billboard's recent *Urban Circulation Index* (December 16) and the addition of a cost-per-thousand column to the *Talent Cost Index* (December 23) have brought to the forefront the lack of understanding of a Hooper "point." The same confusion, of course, exists over the meaning of a Crossley point, but since *The Billboard's* weekly charts are based upon figures made available by the C. E. Hooper organization, this, the first article in a series on audience measurement which will appear every so often, will concern itself basically with Hooperatings.

First Step

First important step in comprehending the Hooper-type of rating is to note that C. E. Hooper and his national research staff start with the presumption that 100 per cent of the families of the cities Hooper surveys represent 100 per cent in a Hooperating. The radio of every family would have to be tuned to a single program for that program to rate 100. This is obviously impossible, since every family hasn't a radio receiver in or out of working order. In other words, a 100 rating for any program is an absolute impossibility. A program rating, therefore, is that portion of 100 per cent whose radios are tuned to that particular program.

Naturally, no audience measurement org can visit every home, nor is it possible to telephone, as the number of homes with radio receivers and without telephones is legion. What the Hooper organization endeavors to do is to call a number of homes in order to obtain an adequate sample. This sample is ascertained by surveying families, families and families until the survey figures start repeating themselves. The sample measured is the minimum required to give a complete listening picture of the city or area.

Factors for 100 Per Cent

If everyone in the sample had a phone, answered his phone, had his radio receiver turned on, and if every set were tuned to one program, that program would rate 100 per cent. However, as indicated previously, this is a mathematical and factual impossibility. The highest any program ever rated was the one on which President Roosevelt announced that a state of war existed. That rated an all-time high of 79 per cent, a figure actually .1 of a point lower than the number of families available during the period covered by the Hooper evening report dated December 15, 1944 (79.1). It is 7.7 higher than the available daytime audience (71.3) as indicated in the current daytime *Talent Cost Index* which will be presented in the next issue of *The Billboard* dated January 13.

Hooperating is the actual percentage of the total families in the city, town or area measured, not a percentage of "radio homes," "families-at-home-when-the-survey-is-conducted" or "families-

(See How Hooper Points on page 11)

Lea Committee May Put Radio Over the Barrel — But Lightly

WASHINGTON, Dec. 30.—With Lea Select Committee report on FCC due to be handed down at midnight Tuesday (2), many in industry and government are holding their breaths wondering if Lea and colleagues will put radio over the barrel.

Committee already has polished off first draft, but considerable behind-doors wrangling still has to be done to appease Republicans Miller and Wigglesworth, whose ace card is threat of a "minority" report taking sharp exception to majority findings.

Insiders claim that report will be mild in tone; rap FCC lightly while leaving industry pretty well out of picture. Principal interest in industry centers on WMCA sale findings, but here again guess is that little of a sharp nature will be forthcoming, particularly as Lame Duck Miller, loudest committee voice early in hearings, is now reported on the side of the "angels." Wigglesworth may be lone exception on WMCA, as right up to tape he was seeing White House intervention in Flamm-Noble deal.

FCC may have "procedure" reform urged on some scores in report, but here again bone of contention, James L. Fly, is now on the outside looking in and any criticism of him or his ways will be just so much lost motion.

For the record, committee has spent $106,000 and published three volumes of testimony running into millions of words with another on the way. FCC is reported to have spent another $100,000 of taxpayers' money preparing "defense."

New Exec Set-Up Announced at Station WGN

CHICAGO, Dec. 30.—A change in the executive set-up of WGN, Inc., took place here this week.

Frank P. Schreiber, station manager, announced that William A. McGuineas, sales manager of WGN for the past five years, will be commercial manager of WGN and WGNB, the WGN FM station, and will have the same position in the company's planned post-war activities in television.

Norman Boggs, manager of WGN's New York sales office since 1940, will become WGN sales manager some time in February. McGuineas, as commercial manager, will top him, however.

George Harvey, now a salesman in the Chicago office of the station, will replace Boggs in New York about the middle of January.

Novel twist in the assignment of new duties is that Marion Claire, for years the featured singer of WGN-Mutual's *Chicago Theater of the Air*, has been named director of WGNB.

Blue To Recognize There's 4 Networks

NEW YORK, Dec. 30.—The new Blue ad policy, which talks of "the three major networks," will soon be revised to recognize Mutual, it is rumored in radio row. The ignoring policy, which has stirred up considerable comment around the trade, will end with the next series of ads comparing webs.

It is said that Mutual would be just as happy to have the Blue go on pretending it didn't exist, since MBS is put in the underdog position. Feeling around the Mutual shop is that being an underdog has its advantages since too much is not expected too fast of the little guy. MBS's new approach is "make haste slowly."

2 Canadian Cities Test FM

OTTAWA, Dec. 30.—Frequency modulation tests were conducted recently in Montreal by the Canadian Broadcasting Corporation, with an experimental transmitter installed at the head office of the engineering division in that city. CBC engineers also surveyed a site for a permanent FM transmitter on Mount Royal, overlooking the metropolitan district. Similar tests were made in Toronto. Experiments showed that strong signals could be expected in and around Montreal. For the tests, CBC engineers used a 20-watt transmitter operating on 48 megacycles per second and a single horizontal dipole antenna mounted on an 80-foot mast.

D. Fischer Full-Time Spieler

WASHINGTON, Dec. 30.—George Sanderfer, of the WRC announcing staff, has been made night manager of the outlet, succeeding Don Fischer, who has returned to full-time announcing at his own request. Announcement of switch came from Carleton D. Smith, general manager.

RWG Shooting at Dramatic Minimums For Air Writers

NEW YORK, Dec. 30.—The '45 crystal ball at Radio Writers' Guild points toward establishment of basic minimum contracts for free-lance and contract writers of dramatic shows. The fight will be carried on by a revamped org, no longer working on a tri-regional basis, but on a national scale.

Most RWG plums in '44 fell to staff writers. The Eastern division negotiated favorable continuity and drama contracts with NBC and CBS as well as inked a brand-new agreement with Blue.

News writing contracts with NBC and CBS are expected to be signed early in January, negotiations having been postponed due to the holidays.

The Guild is also negotiating a new writing agreement with WQXR, first local indie to get a going over. The year's outstanding long-range achievement was the establishment of a Guild shop, along with substantially higher salaries, for NBC short-wavers. The Guild was particularly anxious to establish a closed shop in short-wave, since the field is expected to spout post-war oil when programs become commercial. The results achieved in '44 are expected to go a long way as groundwork for future negotiations. CBS short-wave is expected to follow NBC shortly.

About 250 RWG members are in the service, but Mrs. Dorothy Bryant, executive secretary, anticipates no special problems. There is currently a shortage of qualified radio writers, and vets who have returned to the fold have had few, if any, problems in remaking a place for themselves. They have been helped considerably by the Guild's employment exchange that Mrs. Bryant organized for all members last spring. The web or agency sends in a call for the type of writer wanted and the Guild fills the bill by sending several writers out for the job after a writer has had a chance to check with the requirements demanded.

Detroit Symph Gets Showstuff Build-Up

NEW YORK, Dec. 30.—Hepcats may soon start dialing Mutual's Detroit Symphony broadcast. The 8:30 p.m. Saturday spot for the ork will be expanded to a full hour starting January 6, when Larry Adler, harmonica wiz, will appear as guest artist.

The time expansions will be hypoed by weekly guest artists who will come from both longhair and shorthair ranks. The idea of Henry Reichold, president of the Detroit Symphony, is to bring symphony music to the masses.

The Detroit outfit is broadcast at the same time as the Blue's Boston Symphony program. During its half-hour stint the Detroit Symphony found itself Hooperrated ahead of the Boston. Detroit was rated 3.5 as compared to the Boston's 2.5. The trade found this particularly amazing since the Boston has been extensively plugged in the press by sponsor, Allis-Chalmers, while Reichold Chemicals, sponsoring the Detroit outfit, has been silent by comparison. The double-twist to guest stars and full hour may see some more Hooper flip-flops.

Goodwin Off Burns & Allen Show; Von Zell to Fill In

HOLLYWOOD, Dec. 30.—Threatened blow-up of the Bill Goodwin-Lever Bros. powder keg, failed to materialize after soap outfit decided to release spieler from his contract. Court action was believed imminent for a time, when Goodwin announced that he had signed with the Sinatra show in alleged violation of his exclusive contract status with the Burns and Allen airer.

It was first decided that case should be mediated by AFRA instead of dragged thru the courts. However, Young & Rubicam, acting for Lever Bros. tore up Goodwin's contract which allowed him free rein on the Sinatra show.

Y&R Handles It Well

Trade feels that matter was handled deftly by Y&R so as to cause no unfavorable publicity for the B&A show. Agency claims they could have made the contract stick if they had wished. However, Goodwin says that they failed to live up to certain verbal agreements pertaining to billing and lines. Dissatisfaction with this angle is what prompted Goodwin to sign with Sinatra.

When Goodwin first publicly stated that he was bolting his "exclusive" with Y&R, he also announced that he would be willing to continue on the B&A show. However, when matter was thrashed out between Lever Bros. and the spieler, it was agreed that a new announcer would take over.

Von Zell Fills In

Harry Von Zell fills in on next week's show, which is the first to be broadcast on the new Monday time spot. No permanent announcer has been signed for the show as yet, but there is a possibility that Paul Douglas may get the nod.

Now that B&A moves to new Monday time, it means that repeat broadcast for the West Coast will have to be given before 6 p.m. (PWT), time the show formerly hit the air from here. Now, the first show is at 5:30 p.m. (PWT) for the East and 8:30 p.m. for the West.

Matteson Heads Continuity Copyright Dept. of WLW

CINCINNATI, Dec. 30.—Consolidation of the continuity and copyright departments at WLW, with Bernie Matteson named to head the new set-up, were among personnel changes announced this week by Robert E. Dunville, general manager of WLW and vice-president of the Crosley Corporation.

Other changes include the appointment of Roy Battles as director of the outlet's farm department to succeed Ed Mason, who has been assigned to the continuity department, and the transfer of Leighton Mitchell, former head of the continuity department, to the research and marketing department of the merchandising division.

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Los Angeles Newspapers Plan Radio Column Rebirth; First Paper Will Pay 5G Forfeit

Continuing Study Tips Pubs That Radio's Hot Reading

NEW YORK, Dec. 30.—Los Angeles newspapers will probably be the next sheets to open columns to radio news, according to reports received here. It is understood that one trade reporter in Hollywood was offered a job as radio ed by two different papers. Both jobs would be effective January 15.

At the present time there are no columns on any of the four LA papers but all carry logs done by one central service. Some years ago when LA papers dropped radio, each of the sheets put up a $5,000 bond, to be forfeit by the first rag to slip. Indications now have it that *The Daily Times* will hit the banana skin first and that at least one other paper will follow soon after.

Study Causes Switch

Reason for the trend, which seems to be developing in several other cities, among them Portland, Me., and Mobile, Ala., is the results of the continuing study of newspaper "readership" currently being conducted by the Advertising Research Foundation. The foundation, which is supported by the American Association of Advertising Agencies, Association of National Advertisers and American Newspaper Publishers' Association, shows that radio news ranks fourth among feature departments, behind a vague classification called "Anything on the Editorial Page," and comics, sports.

The median figure (not the average, but the middle) of the 72 papers thus far surveyed shows that 42 per cent of men and 52 per cent of women read radio news. Eighty-five per cent of men and 83 per cent of women read "Anything on the Editorial Page," which might mean that they glance at the editorial cartoon; 82 per cent of men and 79 per cent of women read the comics and 78 per cent of men and 38 per cent of women read sports.

The most recent study, that of *The Cleveland News*, shows that 69 per cent of men and 83 per cent of women read radio. The readers stacked up about the same for *The News* as they did for the median of all other papers.

Readers Miss Radio News

Result of this survey has been to prove to editors that radio is news and that readers miss dropped columns. Altho the newsprint shortage is a severe as ever, more papers are investigating the possibility of putting air news back on their pages.

Decision of John Knight, publisher of *The Chicago Daily News*, to add a radio column which was tipped off by *The Billboard* three weeks ago, opened up the dam just as *The Billboard* tabbing of the dropping of radio columns a year and a half ago tipped the radio space freeze.

'45 Expected To Open New Book For Radio Biz

(Continued from page 5)

ties, will continue to control both, thus have top say on all legislation affecting radio.

Porter, now serving as interim FCC chairman, will again go to Senate for confirmation, original nomination having been washed out with the 78th Congress. While confirmation is expected, the former Democratic publicity chief will unquestionably have to face a stiff grilling at a public hearing, as Capitol Hill GOPers and New Dealers alike are fretful over possibilities of the FCC being turned into a political pork barrel.

Wheeler-White Bill Again

Re-introduction of Wheeler-White industry-curbing legislation is generally anticipated here. Wheeler has been stumping for a tougher FCC (he will take the stump again in New York City Thursday, January 18, before Radio Executives' Club) and has given strong hints here that he still believes legislation is necessary for "good of industry."

NAB meanwhile is known to be preparing legislation of its own aimed at making FCC a monitoring body only, with no say in programing or policy. Despite cheerfulness of some NAB-ers, it can be said that outlook for such legislation going thru is bleak at present, as Wheeler-Lea and administration favor stricter policy rather than a more lax one on part of government.

Allocations are expected momentarily, as FCC is reported to have completed first draft and already to have cleared it with State Department. Locations of FM, tele and to lesser extent, AM are still heated topics of discussion here, with few willing to put chips down on in advance on what FCC has in mind.

Allocation Equals Future

Once announcement is made of allocations, industry will have some idea of what future holds. Hearings are expected to be held before definite spectrum assignments are made so that those interested will have chance to voice last-ditch opposition.

With allocations cleared, FCC is expected to devote major effort to tele-FM "Magna Carta." Commissioners are known to feel that if AM had been properly defined in beginning much of later regulations and resultant arguments would have been unnecessary. Hence, it is predicted that a law will be laid down for FM and video well in advance, particularly on vexing problems of nets and affiliations.

Regarding broader picture of materials likely to be available for industry in 1945, outlook is bleak at moment, particularly as official thinking is that war effort must be stepped up to meet Nazi threat of "indefinite" warfare. Last month's happy hope that it was all over in Europe has undergone a drastic change since the German push and, instead of planning to recovert factories back to peacetime production, government is now mapping new factories that will not get into arms production before next August. All reconversion talk has been scuttled here and those arriving with blueprints for civilian production, whether of radio receivers or other civilian essentials, are given short shift.

U. S. Steel—Guild Net, Agency Prize

NEW YORK, Dec. 30.—Blue brass hats are currently trying like mad to clear time to offer United States Steel for the one-hour dramatic show which the Theater Guild does for the company. Understood that the Blue wants the institutional airer for its prestige value as well as for the dough involved.

Thus far, U. S. Steel has made no commitment, looking at Mutual along with the Blue. BBDO, like the nets, is also after the program which figures up as a sizable chunk of 15 per cent. It is known that the agency is preparing a classy piece of promotion to convince U. S. Steel that it should handle its radio advertising.

AFL Quietly Seeks Way To Block CIO's FM Plans

WASHINGTON, Dec. 30.—Despite fact that AFL now operates a Chicago outlet, the federation's officials here are now talking quietly of ways and means to block CIO entry into FM field, *The Billboard* has learned. Speaking unofficially, an AFL spokesman told *The Billboard* that the FCC's right to grant licenses to "partisan" groups might be challenged as leading to monopoly by "special interest" and "pressure" groups when FM field is opened. Official refused to comment on possible reprisals against AFL outlet in Chicago if such policy is urged on FCC in future.

Pointing out that once the "bars" are down the way would be open for other special interest groups such as U. S. Chamber of Commerce, National Manufacturers' Association and others to enter FM field. The official declared that in his opinion it would be better that licenses be issued to "non-partisan" interests. At the same time, spokesman stressed that no official action had been taken by AFL top executives, and consequently pointed out that he was speaking for himself. His remarks were understood here, however, as indicative of AFL top thinking at the moment.

AFL spokesman gave emphasis to possible future federation position by stressing fact that AFL has no plans for entering radio field now or in future on anything like the scale proposed in UAW's FM applications, recently filed, for six key outlets.

When you eat at the same restaurant week after week the food *must* be good!

When advertisers use the same station to sell their merchandise year after year, as scores of WIP advertisers do, the "profit pie" *must* be good eating!

Just a few availabilities left . . . better hurry!

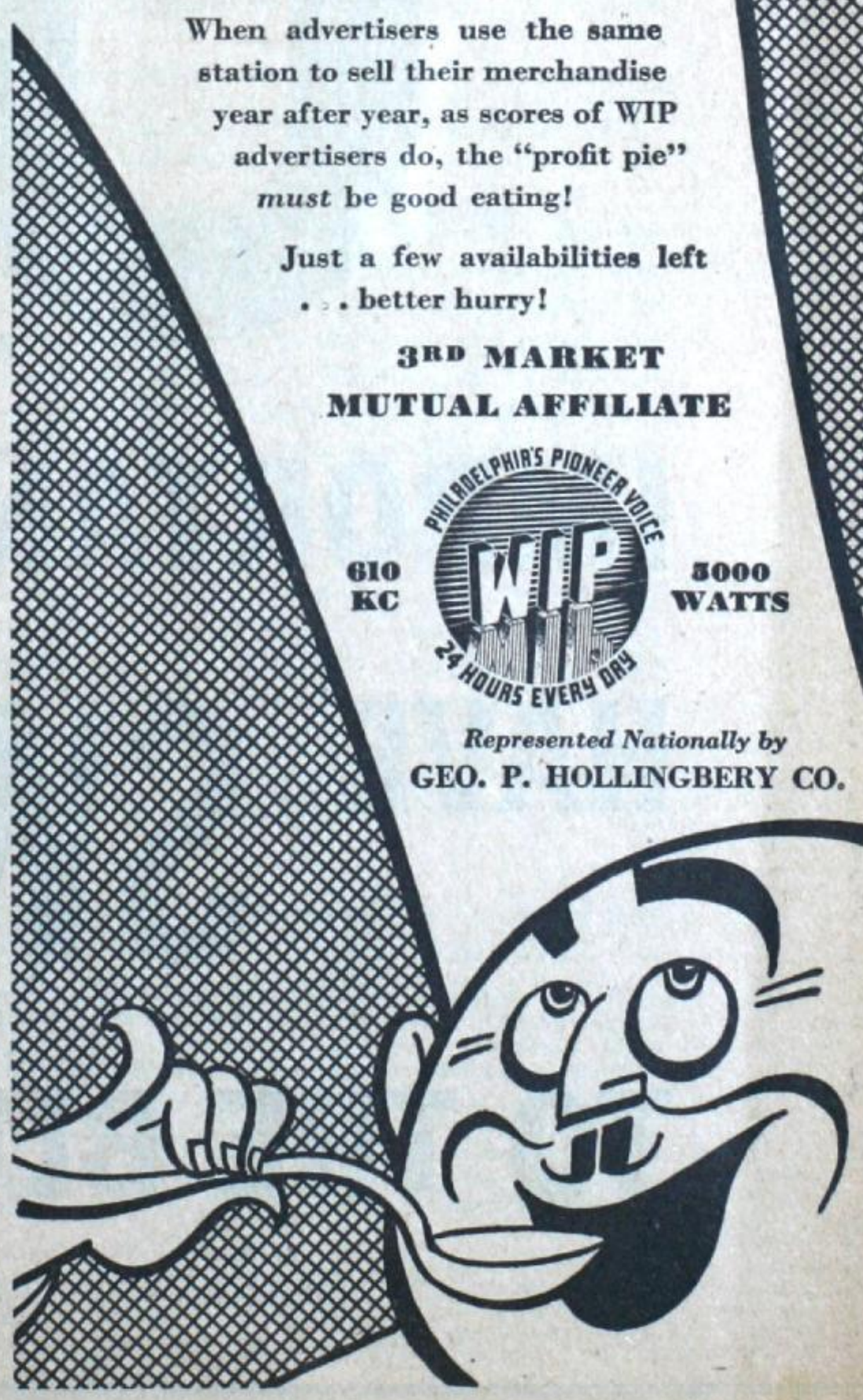
3RD MARKET
MUTUAL AFFILIATE

610 KC

PHILADELPHIA'S PIONEER VOICE
WIP
24 HOURS EVERY DAY

5000 WATTS

Represented Nationally by
GEO. P. HOLLINGBERY CO.



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Europe First Target for CBC Short Wavers

OTTAWA, Dec. 30.—The first target for the Canadian Broadcasting Corporation's two new 50 kw. short-wave transmitters at Sackville, N. B., is Europe. (*The Billboard*, December 16.) Transmission will begin soon on 17 and 15 megacycles.

The European array is a two-edged affair which can operate in either direction. A transmission from the reverse side of it will cover the West Indies, Mexico and New Zealand. It is hoped that a modest schedule will be directed to these areas early in the new year.

Other Antennae Building

By spring or early summer, African and South American antennae will be completed, and Canada will be able to extend its service to cover these territories. Other antennae for the European service—for the 11, 9 and 6 megacycle channels—will be completed in that order.

The only part of the world which the new transmitters will not be able to reach effectively is the Far East. The Far East beam would have to pass over the North Pole from Sackville, and the North Magnetic Pole would interfere with the short-wave transmission.

Eve Arden To Play Danny Kaye's Tough Secretary on Airer

HOLLYWOOD, Dec. 30.—Latest addition to the new Danny Kaye show, which tees off over CBS January 6, is Eve Arden, who has been signed to portray his hard-boiled secretary. Others in the cast include Harry James and Lionel Stander. Ken Niles has been set as announcer.

Interesting angle is that Kaye has superstition about new shows and always tries to have someone in the cast who appeared with him on Broadway. Eve Arden was featured with him in *Let's Face It*. When Kaye launched his screen career in *Up In Arms*, he insisted that Benny Baker be in the cast. Baker also appeared with him in *Let's Face It*. In his new Goldwyn picture, *Wonder Man*, Kaye has Natalie Schaefer, who appeared with him on Broadway in *Lady In the Dark*.

Kobak Going to Hollywood

HOLLYWOOD, Dec. 30.—Ed Kobak, head man of Mutual, is expected here this week for huddle with web execs on Coast broadcast problems. Lewis Allen Weiss, vice-prexy of Don Lee-Mutual, is on a two-week vacation but is expected to be back in time for confabs with Kobak.

6

WLAW
LAWRENCE
5,000 watts 680 kc
Hildreth & Rogers

WFTL
MIAMI
10,000 watts 710 kc
A Fort Industry Station

WPDQ
JACKSONVILLE
5,000 watts 1270 kc
Jacksonville Broadcasting Corp.

KRNT
DES MOINES
5,000 watts 1350 kc

WNAX
YANKTON
5,000 watts 570 kc

WCOP
BOSTON
500 watts 1150 kc
(Applying for 5,000 watts)
Cowles

MORE
IMPORTANT STATIONS
HAVE SWITCHED
TO THE BLUE NETWORK

Hires Takes a Chance on Show Without Names

HOLLYWOOD, Dec. 30.—New MCA package for Hires Root Beer featuring Wendell Niles and Don Prindle, is taking shape. While format is not expected to be set until next week, basics have been ironed out. Hires is dropping the Horace Heidt seg, moving from Monday spot to Wednesday for single airing at 7 p.m. PWT. Formerly the show had an Eastern and Western broadcast.

Jack Rourke will continue to produce for N. W. Ayer. Besides Niles and Prindle, there will be Gale Robbins in the vocal department and Billy Mills conducting a 14-piece ork. No writers set, but when scripting battery has been signed, Prindle is expected to help out. He formerly scribbled for Abbott and Costello, Edgar Bergen, Jolson, Frank Morgan, Skelton and Jack Carson.

Show is being watched with interest by the trade because Bromo-Seltzer has bypassed available big names and is bankrolling a couple of boys who are not too well known by the dial twisters. If stanza clicks it is expected that other sponsors may catch gambling bug and decide to experiment with lesser lights in the ether field.

Barrier To Take Role of 'The Saint'

HOLLYWOOD, Dec. 30.—Leading role in *The Saint*, whodunit series based on Leslie Charteris' mag and book yarns, will be taken by Edgar Barrier. Series tees-off over NBC January 4 on 7 Western stations, with a repeat skedded for Saturday to hit 15 Midwestern and Eastern stations at 7:30 p.m., EWT.

Show, which is handled by McCann-Erickson for Bromo-Seltzer, had to split up its time because of the heavy NBC sked on Thursday. Others in the cast are John Brown, who will play Inspector Fernack, and Ken Christy, who will take the part of the Saint's sidekick, Hoppy. Bill Rousseau produces for the agency.

No writers have been set yet. All scripting will be under the supervision of Charteris, who will oversee the adaptations of his published works. If any originals are to be done, he'll do them.

Raft, T. D. Guest for Stern

HOLLYWOOD, Dec. 30.—Bill Stern will do two more airings of his *Sports Newsreel* from here, following his broadcast of the University of Southern California-Tennessee game. On the show airing January 5, he will feature George Raft as guest, while Tommy Dorsey gets the nod for January 12.

IT HAPPENED ON DECEMBER 15

Keith Kiggins, Blue's Station Relations Vice President, met with four of the nation's ablest and most experienced radio operators. They signed contracts. As a result of these contracts, six great radio stations will become part of the Blue Network on June 15, 1945.

We think this is important. We think it is important because of the *calibre of men who run these stations.* We think it is important because it *convinces us once again that the Blue Network is steadily marching ahead.* That the *trend is to the Blue.* That the idea is getting around that it is not only easy, but *smart,* to do business with the Blue.

Let's look at the stations! One has the reputation of being one of the country's great farm stations, two are affiliated with important newspapers, two are the most powerful in their section of the country, and one, with already a loyal listening audience in Boston, has plans to increase its power in the near future.

Then there is another very important consideration: Up to now, three of these stations have been part of CBS. Two were MBS. One was independent. *Now they are all Blue.*

WHAT DOES IT MEAN?

1 IT MEANS THAT 4 EXPERIENCED RADIO OPERATORS in the most effective way possible, *have set their stamp of approval* on the policies and ideals which are making the youngest of the 3 big Networks the fastest-growing advertising medium in the country . . . One of these men, Mr. Gardner Cowles Jr., says:

"We are proud to affiliate three of our stations with the Blue Network. We have growing respect for and confidence in the increasingly good job being done by the new management of the Blue. We think the Blue has a great future and we are delighted to be able to bring the listeners of three of our stations the high quality Blue Program service."

2 IT MEANS MORE LISTENERS TO THE BLUE. Several hundred thousand more radio homes come under complete Blue coverage. For example, consider WNAX, Sioux City-Yankton, one of the greatest farm stations in the United States—in physical coverage, in mail pull, in its ability to sell goods for advertisers. A survey of 20 counties shows WNAX first in listening in 11, second in 6 and third in 3. As another example, WFTL, Miami, at 10 kw. is the most powerful station in Florida and teamed with WPDQ operates with the highest full-time power in Northern Florida.

3 IT MEANS MANY PLUSES FOR BLUE ADVERTISERS Aside from added coverage and loyal listening, these six stations are operated by men who know how to do a merchandising job and who get behind the selling efforts of advertisers who use their stations . . . Take KRNT, Des Moines: This station is affiliated with the Des Moines Register & Tribune, one of the nation's great newspapers. Its staff of trained merchandising men call regularly on jobbers, distributors and dealers, expediting the flow of advertisers' goods into the rich Iowa market . . . WLAW is prepared to render this same valuable merchandising service in Lawrence.

4 FINALLY, this switch of 6 important radio stations is further proof that NOW IS THE TIME FOR ADVERTISERS TO NAIL DOWN A FRANCHISE ON THE BLUE . . . Pointing the way are star programs which have recently started on the Blue: Alan Young, voted the most promising star by 600 radio editors, Herbert Marshall, The March of Time, Charlotte Greenwood, Gracie Fields, and Fred Waring . . . These shows join the ranks of Radio Hall of Fame with its galaxy of big name stars: Walter Winchell, Breakfast at Sardi's, The Breakfast Club, Blind Date, Life of Riley, Ed Wynn, Joe E. Brown, Hollywood Mystery Time, Drew Pearson, Quiz Kids, and those great public service programs, Boston Symphony, Metropolitan Opera, and Town Meeting of the Air. These and other national favorites prove the Blue can get high listening day and night, can get it again and again—with proved sales results for scores of satisfied advertisers.

THIS IS THE GREATER Blue *NETWORK*

AMERICAN BROADCASTING COMPANY, INC.

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TRADE SERVICE FEATURE of The Billboard

The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for evening programs and "Top Three" Sunday segs

VOL. 1. No. 25E **DECEMBER 30, 1944**

PROGRAM SPONSOR & PRODUCT	HOOPERATING	WEEKS TO DATE	NET & NO. STA.	OPPOSITION	AGENCY	TALENT COST	COST PER POINT	PROGRAM LENGTH	Talent Cost Per 1,000 Urban Listeners
BOB HOPE The Pepsodent Co. (Toothpaste)	34.3	249	NBC 128	Service to Front—CBS Gram Swing—Blue Andy Russell—Blue Various—MBS	Foote-Cone & Belding	$15,000	$ 437.32	½ hr.	$ .49
FIBBER McGEE & MOLLY Johnson (Floor Wax)	29.3	415	NBC 134	This Is My Best—CBS Various—Blue Amer. Forum—MBS	Needham, Louis & Brorby, Inc.	$10,500	$ 358.36	½ hr.	$ .42
BING CROSBY Kraft Cheese Co. (Velveeta)	25.2	371	NBC 138	Maj. Bowes—CBS Town Meeting—Blue Various—MBS	J. Walter Thompson	$12,500	$ 496.03	½ hr.	$ .54
EDGAR BERGEN Standard Brands (Chase & Sanborn Coffee)	24.9	297	NBC 135	Blondie—CBS A. L. Alexander—MBS G. Field Choir—Blue D. Thompson—Blue	J. Walter Thompson	$14,500	$ 582.33	½ hr.	$ .60
JOAN DAVIS-JACK HALEY Sealtest (Milk and Ice Cream)	23.7	67	NBC 74	Corliss Archer—CBS Spotlight Bands—Blue Coronet Story—Blue Treas. Hr. Song—MBS	McKee & Albright	$ 9,500	$ 400.84	½ hr.	*
WALTER WINCHELL Jergens (Hand Lotion)	23.0	584	Blue 170	M-Go-Round—NBC R. Digest—CBS Steel Horizons—MBS	Lennen & Mitchell	$ 6,000	$ 260.87	¼ hr.	$ .28
LUX RADIO THEATER Lever Bros. (Lux)	21.3	463	CBS 143	Various—NBC Various—Blue Various—MBS	J. W. T.	$16,000	$ 751.74	1 hr.	$ .82
ABBOTT & COSTELLO R. J. Reynolds Tobacco Co. (Camels)	21.2	73	NBC 135	First Line—CBS Gram Swing—Blue Andy Russell—Blue Various—MBS	Wm. Esty	$12,000	$ 566.04	½ hr.	$ .60
MR. DISTRICT ATTORNEY Bristol-Myers (Vitalis)	21.0	288	NBC 130	Spotlight Bands—Blue Coronet Story—Blue Cisco Kid—MBS Which Is Which—CBS	Doherty, Clifford & Shenfield	$ 4,500	$ 214.29	½ hr.	$ .26
EDDIE CANTOR Bristol-Myers (Sal Hepatica)	20.7	351	NBC 130	Dunninger—Blue G. Heatter—MBS Real Stories—NBS Inner Sanctum—CBS	Y & R	$13,500	$ 652.17	½ hr.	$ .71
JACK BENNY Amer. Tob. Co. (Lucky Strike)	20.5	471	NBC 143	Kate Smith—CBS Various—Blue Cleveland Ork—MBS	Ruthrauff & Ryan	$22,500	$1,097.56	½ hr.	$ .98
SCREEN GUILD THEATER Lady Esther (Face Powder)	19.6	226	CBS 143	Contented Hour—NBC Various—Blue Gladstone—MBS Schubert—MBS	Blow	$10,000	$ 510.20	½ hr.	$ .52
HILDEGARDE Brown & Williamson (Raleigh Cigs)	19.4	28	NBC 130	Congress Speaks—CBS Behind Scenes—CBS Let Yourself Go—Blue Dance Ork—MBS	R. M. Seeds	$ 9,500	$ 489.69	½ hr.	$ .59
KOLLEGE OF MUSICAL KNOWLEDGE (First half hour) Amer. Tob. Co. (Lucky Strike)	18.5	336	NBC 135	Great Music—CBS Gram Swing—Blue Ted Malone—Blue Sumner Welles—MBS Schubert-News—MBS	F-C&B	$10,500	$ 567.57	½ hr.	$ .65
YOUR HIT PARADE Amer. Tob. Co. (Lucky Strike)	17.4	505	CBS 143	Various—NBC Various—Blue Various—MBS	F-C&B	$11,500	$ 660.92	¾ hr.	$ .63
Sunday Afternoon									
THE SHADOW Blue Coal	12.0	205	MBS 53	G. M. Symph—NBC Various—CBS Met Opera—Blue	Ruthrauff & Ryan	$2,500	$ 208.33	½ hr.	*
NELSON EDDY Electric Co.	9.6	15	CBS 141	Music Am. Loves—NBC Andrews Sis.—Blue Name of Song—MBS	N. W. Ayer	$ 9,000	$ 937.50	½ hr.	$1.19
FAMILY HOUR Prudential (Insurance)	9.0	174	CBS 123	GM Symph—NBC Various—Blue Shadow—MBS	B&B	$ 8,500	$ 944.44	¾ hr.	$ .94

*The networks in these cases are not extensive enough to permit of the projection of Hooperatings and listeners-per-listening-sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported in these cases.

The average evening audience rating is 9.5 as against 9.8 last report, 10.8 a year ago. Average sets-in-use of 29.7 as against 30.5 last report, 30.9 a year ago. Average available audience of 78.8 as against 79.1 last report, 79.7 a year ago. Sponsored network hours reported on number 82¾ as against 84¼ last report and 78¼ a year ago.

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WMCA Planning P.-S. Show Disk Syndicate Biz

NEW YORK, Dec. 30.—WMCA, local indie, may go into the syndicated disk biz shortly, if plans currently being mulled at the station go thru. First show to be sold on an exclusive area basis to other outlets will be *Halls of Congress*, public service airer which re-creates Congressional debates.

WMCA has received requests for the show from stations in Baltimore, Washington, Chicago and San Francisco. Station mail and a Coast ad agenc's request for California rights as an institutional pitch put the bee into the indie's bonnet. Only P.-S. shows will be marketed and at a nominal cost. Making e. t. of the programs will, of course, raise its cost. The higher AFRA disking rates will have to be paid to actors and the actual cutting and pressing will run the dough up.

Others Have Done It

Idea isn't strictly new, having been used before by several Midwestern stations and one local on the Coast. Most recent case was the *Lies From Tokyo* show on WNEW, New York, which was peddled by a California percolator; the American Economic Foundation has a forum called *Wake Up, America*, which is piped live to WMCA from the NBC recording studios and later sold to about 300 stations by the foundation. Same gimmick has been used with religious shows.

WMCA is also considering plan to offer several other P.-S. programs, among them *Adventures in the Mind*, *Let's Listen to a Story* and *New World A-Coming*, for which there have been numerous requests, despite high cost. NBC does most of the indie's waxing.

KEX Goes Westinghouse; Conley Named Gen. Mgr.

PORTLAND, Ore., Dec. 30.—Westinghouse Radio Stations, Inc., Thursday took over operation of KEX, purchased from Oregonian Publishing Company for $400,000. Lee B. Walles, Philadelphia, general manager for Westinghouse, has announced appointment of J. B. Conley, formerly manager of Westinghouse stations WOW and WGL, Fort Wayne, Ind., as KEX general manager.

Plans are under way for improvement and expansion of KEX, a 5,000-watter, with FM and video to be installed after the war at a new location. Administrative offices are at 815 S. W. Yamhill, with broadcasts continuing to originate from studios shared with KWJJ and the Oregonian station, KGW, at 1011 S. W. Sixth. The two Oregonian stations moved to the latter address after a fire in the Oregonian Building.

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How Hooper Points Are Made Cleared in One-Syllable Words

(Continued from page 6)

having-their-radio-sets-turned-on." All these bases have at one time or another been used in audience measurement. Naturally, as they are changing bases they are not comparable from week-to-week, month-to-month or year-to-year. Only a constant base such as that employed by the Hooper-type of coincidental measurement (i. e., the total number of families in the area measured) can be comparable.

Coincidental Measuring

The term "coincidental" is also not as well understood as it might be, altho it is used now by both the Hooper org, which has used it from the start, and the Co-Operative Analysis of Broadcasting (CAB), which originally employed what was known as the recall method. Coincidental measurement is just what the name implies, a survey conducted while the program in question is being broadcast. Each person who answers the telephone call is asked a number of questions, paramount among which is: "What is the program to which you are now listening?" Other questions determine the number of people listening to the set, whether they're men, women or children, who the sponsor of the program is, etc. These questions are coincidental because they refer only to the program to which the surveyee is actually listening at the moment.

The recall method asks the names of the programs to which you listened last night, yesterday afternoon, etc. Its accuracy was in question for some time and it needed only the unquestionable rightness of the coincidental survey method to push the recall to a not-untimely death.

Rating Projection

The projection of a rating to actual circulation figures for a program is something else again. Since there is no continuing study of rural areas or cities of under 25,000 population, no circulation figures other than urban (cities of over 25,000 population) can be obtained.

Thus, *The Billboard Urban Circulation Index*, a bi-monthly feature introduced for the first time in the issue dated December 16, 1944, is based upon urban census figures which give the number of families residing in cities of over 25,000 population as 14,644,878. This is the total number of families in these cities, some 412 in number.

89 Cities Selected

In order to determine the listening habits of these 412 cities, some 89 were selected as representative. These were surveyed in what the Hooper organization calls its U. S. Urban Hooperatings.

The first survey of this type was made for the mid-winter 1944 season and indicated that the figures differ only from the regular 32-city Hooper report by not more than 1.7 in the evening and less than 1 per cent in the daytime. Thus, it may be seen that on programs using 100 or more stations, 32-city report is projectable over the entire urban city population in the 412 cities of over 25,000 population.

Projection for Non-Telephone

The only problem involved here is that the Hooper report covers telephone families only, and the circulation index is a projected set of figures based upon the entire number of families, telephone and non-telephone, in the urban city area. However, several non-continuing surveys of non-telephone homes indicates that the average listening in a non-telephone home is amazingly parallel to listening in a telephone home, so the projection is justified.

Most recent developments have proved that the differences which seem to exist between rating figures derived from telephone and non-telephone homes have been caused by survey methods. Comparisons of the top-ranking one-third of the programs between the Nielsen Audimeter measurements in non-telephone homes and the Hooper index —these comparisons have been possible since Nielsen began releasing data in 1944—have revealed a striking similarity in the rank order of the programs involved.

Any variation which seems to exist may be logically laid to the fact that Nielsen figures are restricted to the Northeastern part of the United States and the Hooper figures are national. If territorial figures of the Hooper organization were compared with figures of the audimeter, there is little doubt expressed by most statisticians that there would be less than the usual margin of research error between them.

The comparisons have been made in the upper one-third of the program ratings because the most valid figures are shown in this section of the Nielsen reports. This is due to the small sample that is taken by them at this time (caused by machine manufacture restriction). Since these figures (the Nielsen Audimeter and Hooper reports) are so similar and since the former are made in part for non-telephone homes, it is not outside of research procedure to project telephone family figures to total urban homes.

Until a general survey of a national cross-section of small-town and rural homes is conducted on a continuing basis, there can be no figures available to justify any projections other than the one being made in the present index.

Cost-Per-1,000 Listeners

The same circulation basis is the keystone of the first "cost-per-thousand listeners" index, which is part of every *Talent Cost Index* published by *The Billboard*. This is a three-times-a-month event, with evening audiences receiving the going over twice a month and the daytime once a month.

These dollar-cost figures are obtained in the following manner:

1. Actual circulation figures of each show rated are projected by taking the number of families in the urban city areas, 14,644,878, and dividing it by the rating which represents the percentage of these families tuned to the particular program. Thus, if a show had a rating of 10 it would theoretically reach one-tenth of the potential family audience or 1,464,487 families.

This figure in turn would have to be multiplied by the number of listeners-per-listening set to achieve an actual circulation figure. In this case, for instance, say there were two listeners per listening set, this would mean two times 1,464,487, the number of families reached by the program. Thus a listening figure of 2,928,974 is reached.

2. Since the circulation figure only represents the urban city listeners, it is next necessary to arrive at a talent cost figure for this section of the audience of a full network program or any program using 100-stations or more. Since the 14,644,878 urban family figure is based upon a 1940 report, it is necessary to use a 1940 figure for the total U. S. families. This is 34,854,532. Therefore the talent cost applicable to the urban cities is 14/34ths of the total cost.

Thus, if the show cost $10,000, the talent cost to the urban area is 14/34ths of this $10,000, or $4,118. It is, therefore, apparent that it costs, talent-wise, $4,118 to deliver an audience of 2,928,974 (2 listeners for each of the 1,464,487 homes in the urban city area) or $1.40 per 1,000 listeners. (These figures are given roughly to illustrate the method of computation. Actually there were no shows with $10,000 talent costs that rated as low as a 10 and so no such figures as $1.40 per 1,000 has shown up, or will show up, in future talent cost indexes.)

Ad-Agency Figures

Ad agencies have frequently created circulation figures into which a Hooper point or any other point could be translated. Actually, a Hooperating by itself is not translatable into terms of so much population a point. There are no ratings of rural areas, and any figures that pretend to include these areas which represent 20/34ths of the total U. S. families, based on 1940 figures, are dreams. The most constantly dreamed circulation-per-point figure thrown at sponsors is a million listeners. Thus, a theoretical circulation of 20,000,000 is produced for a program with a rating of 20.

The only figures sustainable on facts are the urban circulation, which are ratings on only 14/34ths of the nation's families. Thus, it devoloped that, based upon the Hooperating leader in the November 30 report, Bob Hope, with a rating of 32.5, had an urban listening circulation of 11,295,621. If urban listening could be projected upon a total U. S. audience, which it can't, this would give Bob Hope a circulation of 27,432,295 or 5,000,000 less than the figure that amateur audience measurement authorities would like to use.

What's even more important, this audience of 844,064 per point would change numerically for every broadcast program rated, as the listeners-per-listening set change with practically every show. However, this figure, as pointed out previously, is without foundation of any sort since the rural audiences have not been surveyed, and it is obviously incorrect to project city listening figures upon rural populations.

Hooperatings Simple

Hooperatings are simple to understand. They are the percentage of the complete population that is tuned to any one radio program. Only in the projection of these figures can radio circulation "experts" go wrong.

The Billboard makes its projections, most audience measurement authorities agree, within the limits that are predictable. It hopes in time to be able to present true national circulation figures. However, until such a time as figures of this type are available, the *Urban Circulation Index*, the *Talent Cost Index* and every other index will be restricted to urban areas with populations of 25,000 or more.

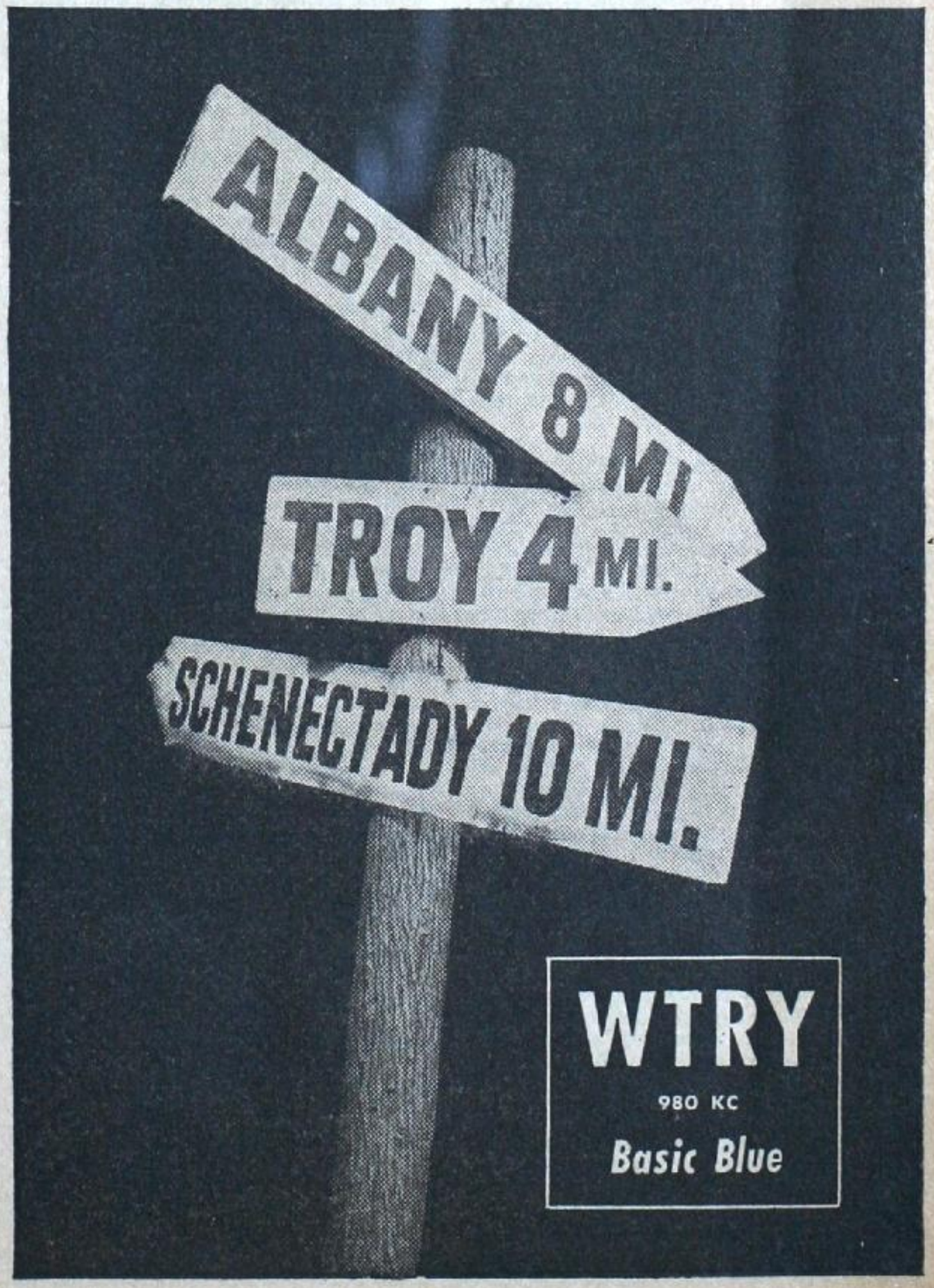
"Best Buys"

December 30, 1944

Program	TCI	Hooperating
The Shadow....$	208.33	12.0
Mr. District Attorney	214.29	21.0
Walter Winchell.	260.87	23.0
Fibber McGee & Molly	358.36	29.3
Joan Davis-Jack Haley...	400.84	23.7
Bob Hope	437.32	34.3
Hildegarde	489.69	19.4
Bing Crosby ...	496.03	25.2
Screen Guild Theater	510.20	19.6
Abbott & Costello	566.04	21.2
Kay Kyser (1st half hour) ...	567.57	18.5
Edgar Bergen...	582.33	24.9
Eddie Cantor...	652.17	20.7
Your Hit Parade.	660.92	17.4
Radio Theater..	751.74	21.3
Nelson Eddy....	937.50	9.6
Family Hour....	944.44	9.0
Jack Benny.....	1,097.56	20.5

December 15, 1944

Program	TCI	Hooperating
Mr. District Attorney .....$	217.39	20.7
The Shadow....	233.64	10.7
Take It or Leave It.....	226.13	19.9
Walter Winchell.	230.77	26.0
Fibber McGee & Molly	332.28	31.6
Aldrich Family.	380.43	18.4
Joan Davis-Jack Haley....	400.84	23.7
Screen Guild Theater	465.12	21.5
World News Parade	500.00	8.0
Bob Hope	517.24	29.0
Kay Kyser (1st half hour)...	525.00	20.0
Bing Crosby ...	576.04	21.7
Edgar Bergen...	577.69	25.1
Abbott & Costello	659.34	18.2
Lux Radio Theater	677.97	23.6
Eddie Cantor...	725.81	18.6
Jack Benny....	875.49	25.7
John Charles Thomas	1,000.00	8.5



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Vaude Seen as Video Natural

Par. Tele Head All for Them

Motion in sight acts fits them for video, altho there's no dough right now

HOLLYWOOD, Dec. 30.—One of the greatest gap-fillers in future tele skeds will be standard vaude acts, according to Klaus Landsberg, head of Paramount's W6XYZ. For his Wednesday night variety shows, Landsberg has been using all types of sight acts. They make up 70 per cent of the program.

Acts that have been in hibernation since the lush years of the two-a-day circuits may soon be dusting off their equipment and going back to work if trend spreads to other video outlets. It all started when tele experiments along this line resulted in good audience response.

Landsberg Likes Action

Landsberg has always believed that the keynote of video is action, and that is why he has been interested in trying out sight-acts. He has used a trained horse and also one of the old-line bullwhip turns recently.

While no station is going to confine its sked to this type of entertainment, still there is a definite spot for acts of this type, trade feels. And to prove it, John Public has been interested more than casually. Sight acts such as the above mentioned, jugglers, acros, where they can do their stuff in a limited space, trick rope artists and a breakaway bicycle turn could be utilized. Even the old Swiss bell ringers might come in for a spot now and then.

Dough Lacking Now

Of course, there is no dough now for acts of this or any other kind here, which will put the damper on much of the enthusiasm generated by Landsberg's statements. But the day may not be too far distant when the two-a-day gang may get a revitalizing shot in the arm and once again take to the boards, sans footlights and with a video camera replacing the front row pew-holders.

Enthusiasm for acts produced among G.I.'s by camp shows is expected to be felt in video. Many servicemen, who had seen little if any vaude prior to their entry into the armed forces, will be a ready audience.

Many Frown on Vaude

Many prospective video producers feel that including vaude in a tele sked would have a bad moral effect on the listener. They claim most set owners, at first at least, will be in the older groups, those who have had their fill of vaude. They won't want to be seeing the same old thing on their screen that they viewed over the footlights in the '20s.

While it is to be expected that many producers will turn thumbs down on the idea of using standard vaude acts on their shows, still there is the feeling in the trade that most of them will be forced to see the light. In the first place, there will be limited number of actors available who can memorize lines for video take-off. That will leave holes in the sked that will have to be filled either by film or by acts. Vaude offers a ready-made solution to the problem trade feels.

Good Camera Work Necessary

Main fault heretofore on many stations has been inability of cameras to follow action. Landsberg has drilled his cameramen until he has a coordinated team that functions as well on long shots as close-ups. Breaking up the shots for the home viewer is of paramount importance, according to Landsberg. He feels that good camera work is vital if stations are to get the most from vaude acts. This can be done only if both cameramen are used

(See Vaude Video Natural opposite page)

DC Coaxial Ready?

NEW YORK, Dec. 30.—Existence of a hitherto unpublicized coaxial cable running from Washington to Philadelphia was revealed to *The Billboard*, Friday (29), by an engineer who claims that it will make its debut January 20, when Philco tele scans the inauguration of President Roosevelt from Washington. He says that the cable was installed by AT&T some months ago and that Philco has prior claim to its use. Thus far the scanning of the Inauguration and the cable's existence have been very hush-hush, Philco planning to break the thing with great fan-fare shortly before debut.

Buchanan-DuMont Series

NEW YORK, Dec. 30.—Buchanan & Company, Inc., is planning a new series of weekly tele shows for DuMont. Patti Sears, of the Buchanan agency, is now casting. It will probably be a 52-week series of dramatic shows. The last video show Buchanan put on was the ill-fated series last summer for Alden's, Chicago mail-order house.

H. F. Video Gets Going Over In RCA, According to Year-End Statement of Sarnoff

Engineers Point Experimentation as Natural Hedge

NEW YORK, Dec. 30.—Brig. Gen. David Sarnoff, prexy of the Radio Corporation of America, this week, in his company's year-end statement, described a new transmitter RCA is perfecting which will operate on 300 megacycles. Trade sees in the statement an RCA attempt to investigate high frequencies so that it will have all the answers when and if CBS announces further developments.

Tucked away in an inconspicuous corner of an RCA press release, starting with the second paragraph on page four, was this statement: "He (Sarnoff) described, for example, a 300 mg. television transmitter, which he said is the first of its kind developed to use five kilowatts of power for television broadcasting. He said that its development came about primarily thru the creation of a special electronic tube and associated circuits.

"The full use of the transmitter," General Sarnoff explained, "must await the end of the war. He said that engineers, caged in a great wire mesh at RCA laboratories, are studying the transmitter's performance and perfecting a receiving set for it, with field tests scheduled early in 1945 in the New York area. He predicted that television and FM broadcasting would become great postwar industries and services to the public."

RCA, it is understood, has done a great deal of experimentation in point-to-point relays, but thus far has not investigated high frequencies. The trade sees in the new transmitter an attempt to do actual field work in the upper brackets so that the company will have factual ammunition to direct at CBS at such time as the web announces new HF work.

REVIEWS

WOR-DuMont

Reviewed Tuesday (26), 8:15-9:30 p.m. Style—Films, interviews, play. Sustaining on WABD, New York.

On the basis of his production of the fairy tale, *Hansel and Gretel*, Bob Emery is one of the most improved directors in video. His show, strictly for kids, was a neat, well-done job, with almost professional polish.

Camera work was smooth, using more dolly shots than are expected in the DuMont studio. The sets were effective and the acting more than acceptable. In fact, the production was so good as to lead the reviewer to suspect that Emery now has a decent sum of money to work with instead of the $40 WOR used to give him.

There were, of course, a few errors. The most outstanding was Emery's use of the canned sound gimmick. No matter how well-rehearsed the show and no matter how good the actors, putting the sound on disks still means bad cuing and unnatural, strained performances. There is little need to expand upon this thesis as it was explained at length in the DuMont review last week. *(The Billboard*, December 30.)

Further improvement in the program could be made by cutting the narrations, in which an old-timer reads parts of the

(See WOR-Dumont on opposite page)

Don Lee

Reviewed Monday (25), 8:30-9 p.m. Style—Audience participation. Sustaining on W6XAO, Hollywood.

This week's offering from Don Lee was adequate tele fare and provided viewers with a suitable excuse to stay in front of their screens for a half hour.

Idea was built around top cartoonists who attempted to make drawings out of haphazard lines put on paper by persons selected from audience. Dozen people were in the audience, including Hoagy Carmichael.

Starting off the show with the introductions, Fred Runyan, of Foote, Cone & Belding, turned the reins over to Emsee Larry Keating. Working smoothly, Keating proved to be a good tele subject with his ad lib chatter that helped bridge the gaps which might have occurred when contestants were called up for interview.

First contestant drew a swastika on a three-by-four sheet of paper. Keating

(See DON LEE on opposite page)

CBS

Reviewed Friday (29), 8-10 p.m. Style—Variety and film. Sustaining on WCBW, New York.

An hour of news analysis is a long video hour despite good script, able direction and entertaining delivery. In its end-of-the-year wind-up, WCBW devoted more than half of its two-hour show to a re-cap of world events of 1944. It was a year crammed with history-making developments, but the audience tired after 30 minutes of its review.

Director Leo Hurwitz wisely broke the news program into three parts and varied it by assigning Everett Hollis, Charles Bolte and Quincy Howe to commentary chores. Animated and outline maps, still pix and clips from documentary films were used thruout to add interest and illustrate the talks. News program was up to the usual high standards set by the station, but just too long.

All three men used scripts, but Hollis managed to draw less attention to his sheaf of papers than did the others. Apparently it's a matter of technique. He has that rare ability of convincing every watcher that he is talking directly to him instead of to the world in general. He memorizes much of his analysis and is therefore able to look into the eyes of his audience and project his personality.

Excerpts from standard shows that have been on during the year were directed by Ben Feiner. A re-enactment of George Skolsky's appearance on *Opinions on Trial* when he took the opposition side of the question: "America's Best Interests Would Be Served by Re-Electing Franklin D. Roosevelt," represented one program which has clicked during 1944. Professional actors were used.

A portion of *The Missus Goes a-Shopping*, with Emsee John Reed King on hand, and Vera Massey in a musical love letter, represented the *Will You Remem-*

(See CBS on opposite page)

Balaban & Katz

Reviewed Thursday (28), 7:30 to 8:30 p.m. Style—Drama, news, variety. Sustaining on WBKB, Chicago.

If it were not for a few redeeming features, tonight's program at WBKB would have been a complete flop. The station in its dramatic offering *What's Cooking With the Scotts*, used none of the imagination and knowledge of video potentialities employed a few weeks ago in its *That They May Live* drama. Consequently *What's Cooking* was video drama of a very poor caliber.

About the only defense the station could make for the poor quality of *What's Cooking* is that the entire production is handled by its sponsor, the Commonwealth Edison Company. But even so, we believe, the station's execs should have turned thumbs-down on the show and insisted that it be remade.

The sets were simple household scenes that were effective in spite of their simplicity and the lack of imagination that went into their construction. Camera angles were competent and that is all. But the acting!! Everett Westman, who played one of the principal roles, that of Wes Scott, did an acting job of a caliber that wouldn't be acceptable to a high school dramatic coach. His voice was a monotone most time and his actions were stiff and lifeless. We hold him largely responsible for the failure of tonight's Scott show. Wanda Raab, however, one of the fem leads, did a very good job; she seemed to have the feel of her lines and put plenty of natural interpretation in her speaking and acting.

It was a shame that the writing of A. B. Rodner, who penned a fairly humorous script, woven around household planning for a New Year's Eve party, received the poor acting, which, in general it did. Rodner, however, was not entirely without blame. He didn't seem to realize that writing for tele requires a very close correlation between the direction for video and audio. Often his best lines were stepped on because excess movements of the cast took the audience's attention away from the spoken word. On the stage that would not have been so noticeable. But the video screen is right in front of the viewer, and the cast seems to be much closer and therefore actions are more forceful.

Lee Phillip's *Magical Mysteries* to-

(See B&K on opposite page)

Hamblen Ices Video Offer

HOLLYWOOD, Dec. 30.—Stuart Hamblen this week turned down a year's tele contract offered by Harvey Winslow, prexy of National Television Company. Deal went cold when Hamblen learned he would have to give up his local air shows and move to Washington, where NTC's video station is located. Hamblen also objected on the grounds that he had recently been pacted by Republic and would have to give up picture work if he signed.

Evicted 'Family,' Bracken Victim, Goes to Blue

HOLLYWOOD, Dec. 30.—*One Man's Family*, whose Sunday slot over NBC was appropriated this week by its sponsor, Standard Brands, for the new Eddie Bracken show, will shift to the Blue, airing Tuesday, 7:30-8 p.m. (EWT.). *Family* will replace *Green Hornet*, co-operative show, in a move marking the first time Standard Brands has plugged over the Blue since the net left NBC.

Previously, NBC was reported to be frantically trying to clear time so the show could stay on the web. Evidently the skein was unable to find a spot. It was also thought for a time that *Family* might take over Blue slot occupied by Eversharp's Milton Berle program, *Let Yourself Go*. That was scotched, however, by Hal McIntyre taking over the time for 11 weeks.

14 Years for "Family"

Family is a Carlton E. Morse baby. Morse has just signed Barton Yarborough and entire cast to a new year contract. Show will remain under present sponsorship, according to Kenyon & Eckhardt, Inc., agency handling it. John Swallow, radio head of K&E here, says that the show will make the pitch for two Standard Brands, Tenderleaf Tea and Royal Gelatin. There is a possibility, however, that K&E will lose the show to J. Walter Thompson. Latter agency had the show for several years when it plugged Tenderleaf Tea and lost it to K&E when commercials were changed to yeast. Standard Brands split up the account between the two agencies, JWT handling tea and K&E Fleischmann's Yeast.

Bracken Show MCA Package

The new Eddie Bracken show, an MCA package, is being handled by K&E and will plug Fleischmann's Yeast and Blue Bonnet Margarine. It was sold for $12,000 a week and will be produced and directed by Mann Holliner. Musical director and writers have not yet been announced. The new airer will tee off February 4, 8:30-9 p.m. (EWT), and will have situation comedy format with minor pic players in supporting roles.

Standard Brands execs are said to feel that, with the Bracken show, they will be able to strengthen their Sunday hour spot on NBC, first half of which is held down by Edgar Bergen. Agency officials are so hopped up over the Bracken airer that they anticipate a get-away rating of 15.

Tough Year for Morse

This has been an unsettled year for shows produced by Carlton E. Morse. His *I Love a Mystery* was taken off the Coast CBS skein to be replaced by the Jack Kirkwood show. *Mystery* went off the web altogether after yesterday's (29) broadcast. (The Kirkwood show went Coast-to-Coast January 1.)

Bussy Twiss, who produces *Mystery* for Morse, said that deals are cooking for the show to go back on the air, but only in transcription form. Some time ago Morse stated that he didn't want to continue the heavy sked of turning out five quarter-hour segs a week. If show goes on wax it will revert to its original half-hour, once-weekly format.

Net Musikers Get ½G Each in Extra $$ for "Extra Dates"

NEW YORK, Dec. 30.—NBC, CBS, Blue and Mutual are paying out large sums to members of Local 802, AFM, in retroactive wages for extra dates, work done outside the regular schedule of staff musicians.

CBS was the first to finish the enormous job of accounting and paid off before Christmas, and NBC started giving out checks to tootlers this week. The payments are a result of the War Labor Board decision handed down and reported in *The Billboard* in mid-November.

The exact amount of monies involved can't be determined for a few weeks until all the books have had a thoro going-over, but it is estimated that the 300-odd house musicians in the four nets come in for an average of $500 each.

Jan. 15 the Date For Allocations in FM and Video Slots

WASHINGTON, Dec. 30.—FCC announced yesterday that it will release its decisions on the 25 mc. to 30,000 mc. segment of the air January 15 and then freeze everything for 30 days to permit the protests to roll in. They allotted 30 days for the filing of briefs by the FM and video orgs who may not like the allocations.

The 25 mc. and below, band allocation, release date has not been set, but it isn't expected that any statement in this sector will be made before the end of February, this despite the fact that the commission doesn't expect any strong yelps from the standard wave-band boys who occupy this piece of the air.

What they expect from FM and television orgs is plenty.

CBS

(Continued from opposite page)

ber? show. In all three instances, tonight's samples were not up to the par set on the programs' regular appearances. All have had good and bad nights, but the very best of each should have been used for the memory book.

The pic, *To the Ladies*, made by the U. S. Signal Corps, was indeed worthy of repetition, since its appeal for fem participation in war work needs to be heard often.

The liberation of Paris was the hinge from which to swing a fashion show, and Frances Fuller delivered off-screen commentary while models exhibited two outfits that incorporated the reported trends in French apparel that have reached us so far. Other girls wore American-designed clothes. Script and delivery were excellent. Camera caught the girls in a setting proper for their attire. A slick afternoon dress was worn by a phoning gal who turned naturally as her soundless conversation progressed. A bathing suit and beach coat were worn by a fem reclining in a beach chair. She stood up, adjusted sun glasses and gave the impression of being at the beach instead of pivoting around in the generally accepted whirling-dervish manner. Show was short, and one of the smoothest fashion shows seen on tele. Frances Buss turned in a good directing job on this one.

Thruout the evening, light and camera work were fine, but the black level was held too long in program breaks. A blank screen is a bleak and ugly thing.

Off-screen voices, unidentified to the audience but later ascertained to be those of Frances Fuller and Frank Tweddell, conducted a running commentary for *Tele Documentary*, an attempt to explain the medium to the layman and foretell technical advancements of the future. A series of still pix, charts and diagrams came on, but neither the explanation nor the illustrations helped clarify the subject. Maybe tele can't be made understandable to the public in three easy lessons.

A still of the reclining fem used in CBS tele color ads was shown, and a lap dissolve revealed a shot of the live original who stood up and walked out of the screen. The voices talked of color to come.

Gilbert Seldes, of the station, and Dr. Mary Boynton, of the Red Cross, sat and talked about the discoveries of Dr. Edwin J. Cohen in working with blood plasma. They sat at a table on which lay dozens of test tubes, bottles and interesting exhibits of the by-products of blood. Dr. Boynton explained in simple language how Dr. Cohen had accomplished fractionation of blood and what it meant to the world.

Seldes's comments and questions kept the interview moving, and both touched and held up items for inspection as the camera moved in for close-ups of each. He apologized for using notes, but explained that the technical nature of the conversation made it necessary.

Such an interview on radio would have been dull, but intelligent use of visual objects held the watching audience. For instance, in telling how blood was separated, a pie plate was shown and cardboard markers divided the whole, aiding understanding and holding the interest of the audience.

With the exception of the length of the news show, the program was entertaining. It was not, however, a birds-eye view of the station's best work in the past year. *Wanda Marvin.*

Spanish Settle, Italians Fight Cowles Nixing

NEW YORK, Dec. 30.—The Cowles radio station here, WHOM and the Sociedades Hispanas Confederadas, Spanish language group which used to broadcast over the station, this week concluded an agreement giving the Sociedad $5,000 damages for breach of contract. At the same time, attorneys for the Italian Waist and Dressmakers' Union, Local 89, ILGWU, met with Cowles lawyers Friday (29) to discuss the dropping of the union's Italian language show over WCOP, Boston, with no results.

It is understood that the two groups were unable to reach an agreement. The Italian matter will probably go to court and have an immediate hearing before the FCC.

All lingual groups here who used WHOM are burning over station's action in cutting contracted shows in half and eliminating those that it controlled. They point to an alleged statement by Cowles that linguals wouldn't be cut for the duration of the war.

The Spanish show was one of those that went off the air for the summer in order to allow the station to carry baseball broadcasts. During the summer the Cowles bought the station (WHOM) and proceeded to tell the Spaniards that their show was unacceptable because of "political and religious reasons," according to a spokesman for the group. (The Sociedad is strongly opposed to Spanish Dictator Francisco Franco.) Thus far the Sociedad has been unable to find another station on which to air its show.

Trade sources say that the Cowles management attempted to get Joe Lang, former owner of WHOM to take the responsibility for eliminating the linguals and pay any damages that might be incurred, saying that contracts made during his tenure are his responsibility. However, Lang nixed this, and Cowles will pay.

It is not expected that Yiddish, Polish and other groups whose air time have been halved will put up much of a protest since there is no air-way for them to go.

File Diskings FCC Order Nix For Duration

WASHINGTON, Dec. 30.—The FCC announced yesterday that it has postponed for an indefinite period consideration of Order 119 which requires that recordings be made of network programs. Decision was prompted by the fact that the adoption of the rule would require the utilization of scarce material and skilled personnel. While much of this material and personnel is already available and in use, it was felt that the adoption of the rule would require an expansion in this field, and the commission was of the opinion that this expansion should not be undertaken at this time.

The evidence presented to the commission quite clearly indicates the ultimate desirability of a rule such as that proposed by Order 119, at least for certain types of programs—speeches, news broadcasts, commentary, etc. The facts show that in some instances, recordings are already being made and preserved. Undoubtedly the practice will continue and, if anything, will be expanded, the latter awaiting the war's end.

VAUDE VIDEO NATURAL

(Continued from opposite page)

to working together, and taking direction from the control booth.

Background Important

At the present time Landsberg is more interested in camera technique and lighting than he is in backgrounds. But in the future, if acts are given modern dressing with good back-drops, their entertainment value will rise accordingly.

While most of the standard sight-acts will be adequate when video first gets the green light, it will be the performers who streamline their turns and adapt themselves to the new medium who will cash in on the heavy coin that is sure to be laid out for talent, of that Landsberg is certain.

B&K

(Continued from opposite page)

night, was the best we have ever seen it. And merely because Phillips used imagination and video showmanship. He started off by walking on the stage, acting like a drunk. This, of course, was meant to give his show a New Year's Eve motif, and it did just that. He pulled a few typical drunken magician tricks, such as pulling cocktails out of a handkerchief and then went into a sober routine.

Ann Hunter's new commentary was delivered in her usual competent style. But the staff didn't do her justice because they used lighting that blended her blond hair into the light background.

About the only thing of interest that can be said about the singing of Catherine North, was that it proved sequins worn on the front of a woman's dress, show up well and help to reveal form. *Cy Wagner.*

WOR-DuMONT

(Continued from opposite page)

tale to a kid. Interludes are necessary because of the time needed to change sets, but they can be shortened. Further, Emery's intro of the show, in which he stepped in front of the camera to do a corny bit with a Santa Claus character, was completely unnecessary. It satisfied nothing but the director's ego.

Greater realism could have been achieved in the outdoors scene if the shading engineer had toned down the brightness. The amount of light used was, of course, necessary to put the pic on the air, but since the scene was supposed to have taken place at dusk, the high-noon effect didn't fit in at all. Proper shading would have taken off the edge.

In general, tho, Bob Emery deserves a nod. He used his greatest radio talent, kid shows, to air a well-made tele presentation.

Doug Allen's show, Tuesday, used two films, one about a trip thru the Bronx Zoo and the other about an expedition to a cave in Mexico as the *Thrills and Chills* of the evening, which should give you some idea. There is actually little wrong with Allen's *Thrills and Chills* except that audiences tend to get rather hysterical at the sight of the interviewer wiping his fevered brow and talking about how thrilled he is after scanning a pic showing how to buy animal feed for 5 cents in the Bronx.

Thrills and Chills is a misnomer. It should be called *Yawn and Corn.*

Marty Schrader.

DON LEE

(Continued from opposite page)

called on board of experts, consisting of Clifford McBride, Alexander Loomis, Robert Freeman and Barbara Hale. McBride volunteered to complete the drawing, turning it into a Rube Goldberg gadget.

Barbara Luddy's mother was up next and she made a few lines on the pad, which Robert Freeman promptly turned into a fish. Prize of the evening, a War Bond, went to an army sergeant who drew a maze on the sheet that none of the cartoonists could turn into anything at all.

Fred Runyan came back to take over, explaining to audience that he had bet Hoagy Carmichael that latter could not draw map of United States and name all the States in four minutes. Carmichael performed the feat with about 10 seconds to go.

Production was under the direction of Jack Stewart, of the William Morris Office. Idea had a novel twist for the home viewers and with Keating's delivery helped keep up the pace. However, close-up cameras could have been used to better advantage when cartoonists were at work. As it was, the camera picked up artists as well as the drawing, which made it hard to distinguish the cartoon on the small screen. It would have been better to have the cameras moved up so that entire cartoon filled the screen.

Film was *Target for Tonight*, which was poor tele subject because of inadequate lighting. Films here are usually selected with more care. *Dean Owen.*

Materiale protetto da copyright

The Disks That Spun & Sold in '44

Year's Pop Charts Give With Platter Facts for Tough Year

Some artists made tunes, some tunes made artists, but having the tunes and the artists and the distribution and the blessing of Petrillo made the top 10

NEW YORK, Jan. 2.—Sighs of relief on the part of the recording industry saw 1944 out. It was a year that brought an infinite number of headaches to diskers, headaches that ran the gamut of man-power shortages, material shortages and Petrillo. Two of these three were "overcome" before the end of the year, but man power still remains as the greatest threat to 1945. As the old year closed, *The Billboard* Musical Research Department began to sink its teeth into the year-end compilations that the music industry awaits annually. From facts and figures which are a regular part of the trade's most accurate popularity charts, the top 10 disks of 1944 were ascertained.

It's not surprising that it was a Bing Crosby platter which topped all the disks that spun and sold during the year—the groaner's version of *Swinging on a Star*. What was amazing, however, was that two points behind the professional father's tone-slinging of the *Star Swing* epic was the Harry James-Dick Haymes reissue by Columbia Records of *I'll Get By*. The James-Haymes plattering came in second in both the juke box playing chart and the retail platter sales. It was the retail sales that pulled up the Crosby disk, for it ran No. 1 over the counters, tho only No. 3 in the jukes.

The Billboard Cover Feature

Mills Bros. Hit No. 3

No. 3 in *The Billboard* annual compilation, based upon the first 10 for juke plays and retail disk sales, is another Decca disk, this time, *You Always Hurt the One You Love*. Here it was the pay turntables that carried the popularity weight with the waxing taking first place in the juke spinnings, tho only fifth in retail sales. The Mills Brothers did a job for this Sun Music sheet (Decca owns Sun, which is one of the reasons why the Mills boys disking got such a terrific play during the year). The tune never made the No. 1 slot because it got practically no air plugs and very little of the other accoutrements of tune selling. A band leader with the number in his library is a rarity among the baton slingers. Decca made the disk and the disk made the tune.

Dinah Number

Fourth in *The Billboard* Top 10 Disks was the Victor plattering of Dinah Shore singing *I'll Walk Alone*, with a choral background. It proved the sock appeal of Dinah and the tune. Disk took third in the retail record sales survey, altho it only hit eighth with the juke spinners. The nickel droppers don't yearn for voices without the solid backing of an ork. The disk was the only Victor recording to hit the Top 10, despite the fact that Victor's waxing of David Rose's *Holiday for Strings* hit the ninth slot among retail record sales. This was the sleeper in many of the special musical pools which *The Billboard* ran during the year. It was tops among the high school soxers, and the G.I.'s gave it plenty of attention in the first popular musical poll ever taken among the boys in arms.

Point Values Explained

The Bing's boff selling of *I'll Be Seeing You* landed the waxing in the fifth slot with 267 points. Point values were decided thru the simple expedient of giving one vote for a disk every time it hit the 10 slot in either retail sales or in juke plays, two votes for the ninth slot, three for eight and so on with the flagpole spot, i. e., No. 1 getting 10 points. Consistency made *You Always Hurt the One You Love*, it landed in the Top 10 juke disks 27 times without ever making the No. 1 slot. High top scoring put the No. 1 song, *Swinging on a Star*, on top. It hit No. 1 in the juke compilation eight times and in the retail sales nine times.

Three Charts Tell Story

Reference to the three charts on this page is proof positive of the relationship between retail record sales and juke box popularity. A top combination of both is what puts over a tune. Every so often, however, there are disks that get juke play and the nix over the counter. An interesting example of this was the Bing and Andrews Sisters' joint effort selling *There'll Be a Hot Time in the Town of Berlin*. It did okay on the paytables, making the No. 1 spot six times. It didn't edge into the top 10 in the year-end compilation of retail disk sales at all. Reason—it's a topical, typical tune-twister—and not what the girls want on their home phonographs. *Hot Berlin* is okay in taverns—the thoughts it leaves at home—is tepid, if the Top 10 Retail Disks is any indication.

J. D. In Sixth Place

Jimmy Dorsey's handling of *Besame Mucho* for Decca landed in the sixth place; two Bing waxings, *I Love You* and *San Fernando Valley* held down seventh and eighth place respectively. Louis Jordan's *G. I. Jive* was solidly in ninth place, and the Andrews Sisters got right under the bar with *Shoo-Shoo Baby*, just eight points behind the *Jive*.

The 10 Best is a true reflection of the Petrillo ban year of 1944. The Bing made the list four times, Sinatra not at all—there were no disks of "The Voice" available in time. A song brought Louis Jordan into the list, and the Andrews Sisters took Ella Mae Morse's *Shoo-Shoo* to make the Top 10.

It was a Decca year in record popularity, with a clear track and no competition in current pop tunes, except from the indies who couldn't get up enough production to compete with the millions of platters that Decca's presses spewed forth.

The future is different. All three major platter orgs are under full steam, and the indies, having tested their eye-teeth in 1943-'44, have enlarged production facilities, better distribution and expect to give the Big Three a battle. There are two feelings about this in the trade.

Some say they can and just as many others shrug their shoulders and say "no." The Top 10 in 1945 will be more representative, industrially—but it'll be no more accurate picture of what the customers want than the '44 compilation or the weekly pop charts that guide the buying of disks by operators and retail outlets.

The Billboard's Top 10 Disks for 1944

Based upon the weekly compilations made for *The Billboard* Music Popularity Charts by *The Billboard* Music Research Department in the retail record and juke box operating fields.

Pos.	Song	Artist	Record	No.	Points
1.	Swinging On a Star	Bing Crosby	Decca	18597	324
2.	I'll Get By	H. James-D. Haymes	Columbia	36698	322
3.	You Always Hurt the One You Love	Mills Brothers	Decca	18599	311
4.	I'll Walk Alone	Dinah Shore	Victor	20-1586	268
5.	I'll Be Seeing You	Bing Crosby	Decca	18595	267
6.	Besame Mucho	Jimmy Dorsey	Decca	18574	249
7.	I Love You	Bing Crosby	Decca	18595	211
8.	San Fernando Valley	Bing Crosby	Decca	18586	198
9.	G.I. Jive	Louis Jordan	Decca	8659	184
10.	Shoo-Shoo Baby	Andrews Sisters	Decca	18572	176

The Billboard's Top 10 Best Selling Retail Records for 1944

(Compiled from the weekly musical popularity charts for 52 weeks of 1944.)

Pos.	Song	Artist	Record	No.	Wks. in 1st Pl.	Wks. in 1st 10	Total Pts.
1.	Swinging On a Star	Bing Crosby	Decca	18597	9	20	174
2.	I'll Get By	H. James-D. Haymes	Colum'a	36698	4	21	157
3.	I'll Walk Alone	Dinah Shore	Victor	20-1586	4	20	153
4.	I'll Be Seeing You	Bing Crosby	Decca	18595	4	19	148
5.	You Always Hurt the One You Love	Mills Brothers	Decca	18599	5	20	145
6.	Besame Mucho	Jimmy Dorsey	Decca	18574	7	16	129
7.	My Heart Tells Me	Glen Gray	Decca	18567	5	20	117
8.	I Love You	Bing Crosby	Decca	18595	5	14	112
9.	Holiday for Strings	David Rose	Victor	27853	0	19	109
10.	Shoo-Shoo Baby	Andrews Sisters	Decca	18572	0	14	99

The Billboard's 10 Top-Most Played Juke Box Records for 1944

(Compiled from the weekly musical popularity charts for 52 weeks of 1944.)

Pos.	Song	Artist	Record	No.	Wks. in 1st Pl.	Wks. in 1st 10	Total Pts.
1.	You Always Hurt the One You Love	Mills Brothers	Decca	18599	0	27	166
2.	I'll Get By	H. James-D. Haymes	Colum'a	36698	6	23	165
3.	Swinging On a Star	Bing Crosby	Decca	18597	8	21	150
4.	San Fernando Valley	Bing Crosby	Decca	18586	5	18	131
5.	G.I. Jive	Louis Jordan	Decca	8659	2	21	125
6.	Besame Mucho	Jimmy Dorsey	Decca	18574	1	16	120
7.	I'll Be Seeing You	Bing Crosby	Decca	18595	1	20	119
8.	I'll Walk Alone	Dinah Shore	Victor	20-1586	1	17	115
9.	I Love You	Bing Crosby	Decca	18595	2	14	99
10.	There'll Be a Hot Time in the Town of Berlin	Crosby-Andrews Srs.	Decca	23350	6	13	98

Columbia's Post-Ban New Pressing Plant

CINCINNATI, Dec. 30.—Columbia Records purchased the Kings Mills (O.) plant of the Remington Arms Company, Inc., last week and will start production of disks at this plant by February. This marks the first new plant purchased by the company since the lifting of the ban.

Decca has recently purchased sites in Los Angeles and Chicago for new production plants. This marks half dozen plants for latter company. Columbia's main plant is in Bridgeport, Conn.

Ink Spots' Suit In Supreme Court Stage

NEW YORK, Dec. 30.—Billy Kenney's (Ink Spots) suit against Moe Gale, Advance Music and Gale, Inc., is skedded for reopening of the New York Supreme Court Tuesday (2), with Kenny's suit being discontinued against Advance Music, but still on against Gale. Gale owns a chunk of Advance Music, which is one of the Warners' firms, and part of the Music Publishers Holding Corporation.

Trial will also cover counter-suit injunction proceedings against Kenny by two other members of the Spots, who charge that Kenny won't let them come back into the act. They are Charles Fuque and Deke Watson. Trial was held from December 11 to 17 and then adjourned.

Waxers Say If Pubs Ask for 2c, "We'll Disk Plugs Only"

NEW YORK, Dec. 30.—Interesting sidelight on publishers seeking the 2-cent royalty rate for records as set up by the statutory rate—they now get only 2 cents on 75-cent disks—is that disk execs say they'll make a couple of demands themselves. Disk companies will ask for one thing, that the pubs plug a tune first before the tunes are cut.

Diskers mean that ordinarily the burden is on the pub to make a tune before it goes to a disker, but in many cases in the past a record company has made not only a hit song but, as in the case of a picture score, all four or five songs from the pic. According to diskers, that won't be the case if pubs demand 2-cent rate. They'll make just one tune, the hit that the publisher works on before the record company takes it for waxing.

There are plenty of other surprises in store for pubs if they ask for the rate, according to execs, but what they are hasn't been disclosed up to this time. However, the entire problem bodes well as one of the most interesting features of the coming year.

Jones, Ella Mae Set For Mission Beach Opening February 3

SAN DIEGO, Calif., Dec. 30.—Name-attraction policy will be invoked by Larry Finley, lessor of the Mission Beach Ballroom here, when he opens February 3, with Allan Jones and Ella Mae Morse as the first draws. New policy will be in effect every Saturday and Sunday night, with different attractions booked each week. Finley says that he made the pitch to Sinatra for a two-day engagement at $6,000.

If name policy goes over at Mission Beach, it is expected that other ballrooms may follow suit. In addition, it will give bookers a new outlet for their talent.

No band has been set as yet to open with Miss Morse and Jones.

Material protected by copyright

Failure of Krupa Ork To Show May Cause Tighter Contracts

HOLLYWOOD, Dec. 30.—Tightening of band contracts was foreseen here as a result of Gene Krupa and ork failing to show up for scheduled opening at the Hollywood Palladium this week (26) due to bad flying weather. Stan Kenton wound up his engagement the day before and one-night bookings prevented him from staying over. Jan Garber was shoved into the breach for two days until Krupa could get into town.

Maurice M. Cohen, prexy of the Palladium corporation, stated that he is going back to the old practice of insisting that bands be in Hollywood 24 hours before they are scheduled to open. This clause in the band contracts was in general usage several years ago, but has been ditched in most cases since the war.

Narrow Escape Two Years Ago

Palladium had one other narrow escape two years ago when Glen Gray and the Casa Loma crew nearly missed on the opening. Train was several hours late and band was taken off at Pasadena, making it to the bandstand at 10:30 p.m.

Ballroom ops in this district are watching the Palladium with interest. It is expected that if Cohen follows thru by insisting that bands arrive in town 24 hours ahead of time, that clause will again become standard in traveling ork contracts.

Coke Spot Endangered

Krupa nearly missed out on his Coca-Cola airer from Clovis, N. M., Sunday (24). Wire was received by Music Corporation of America that he might not be able to make the jump across State from Roswell, N. M. Agency immediately contacted Al Donahue and he stood by all day ready to take over in case Krupa didn't put in an appearance.

Inside angle is that MCA tried to cut schedule too close, figuring ordinary weather conditions when they made the bookings. Ceiling at Clovis Sunday was only 150 feet. Army air forces have standing order that no plane can take off without a ceiling of 500 feet.

Everybody Loses

Palladium figures it dropped several thousand dollars in bally by having to forego its scheduled opening. Many patrons beefed after paying their admission and finding that Krupa was not on the stand, but most ticket buyers were good-natured about the whole thing.

Aside from the ballroom being in the hole on the exploitation angle, Krupa will be out two days' pay on his contract with the Palladium. Bands have no insurance that covers their failure to appear for an opening.

Starr Signs Up Irv Caesar Tunes For Next 36 Yrs.

NEW YORK, Dec. 30.—Herman Starr's money splurge to gather coming-up renewals (*The Billboard*, December 23) has resulted in signing up all of Irving Caesar's tunes at Music Publishers Holding Corporation for the next 36 years. Reason for the figure is that Starr has laid down sum for tunes that won't come up for renewal for another eight years. Tunes are then renewed for 28 years more.

Understood that deal involves at least a couple hundred tunes. Caesar has such tunes as *Tea for Two* at Harms, and other top legit songs, many written with Vincent Youmans. Starr is known to be trying to make a deal with Youmans for all his renewals, but latter has said that he may put his tunes into his own pub house.

ASCAP Longhair Licenses In "If" Stage With Symph Managers; Signing Expected

It's Just That the Boys Won't Be Rushed

NEW YORK, Dec. 30.—Altho ASCAP has officially passed along the word that a new department has been set up to handle licensing concert halls for symphonic performances, according to a couple of managers of top symphs, it's still a long haul before contracts are signed with ASCAP. Reasons, as seen in recent *Billboard* piece, lie in many directions, with such things as not enough longhair composers in ASCAP, etc., part of the if-ing. However, they do feel that after a meeting of the managers of the symph orks in mid-January perhaps the whole thing can be cleared up.

As it stands now, contracts are on the desks of the symph managers for their inking, but they aver they won't sign them until after the wrinkles are ironed out. In fact, it was indicated that ASCAP's released statement on the situation came about because of the shaky situation between ASCAP and Performing Right Societies in such countries as England (BPRS) and France (SACEM) to mention a couple. It's felt that ASCAP announced a plan before the first of the year in order to strengthen the society's relationship with the foreign societies.

Hundreds of Requests

ASCAP execs, on the other hand say that they have hundreds of requests for licenses from concert organizations. ASCAP'S concert set-up is headed by Fred Erdman, Eastern supervisor for the society.

The BMI situation is still a thorn in the side of the concert licensing field, for BMI has and is making inroads into the field of concert literature. Concert managers feel that BMI's inroads will affect the amount of money ASCAP should collect from symphs. An example of that was pointed out in the recent Breton deal made with Leeds Music which went to BMI. Another deal is still pending, that of the Am Rus situation, in which Leeds has offered it to ASCAP if the society will put its foot down on the pirating of Russian material by ASCAP pubs. If ASCAP doesn't sign with Leeds for the material, BMI will. There's no doubt about that, for BMI execs tried all last week to get Leeds to sign.

As *The Billboard* goes to press the matter is still being kicked around by ASCAP. Concert men are prepared to deal with any and all societies for licensing. They now have an agreement with Associated Music Publishers for much European material not under license to ASCAP or BMI. They'll sign if ASCAP can deliver what they want and need.

McIntyre Gets Berle Slot on Blue Network

NEW YORK, Dec. 30.—Hal McIntyre landed the replacement of the Milton Berle radio show, starting Tuesday (2) on the Blue for 11 weeks. Half-hour stint allows McIntyre to hog the whole show, with no one on the bill outside of the band. He'll do a hit show medley every week, first show using score from *Bloomer Girl*.

Band gets a break in the fact that when it moves to Hotel Sherman, Chicago, in February, they'll continue the commercial from there. Time for the show is 10:30-11 p.m. Wm. Morris set the deal.

"Thanks" to Art Weems and Art Frew for a Successful '44

New Year's Greetings From

Lloyd LaBRIE

—and his orchestra—

featuring

Mary Mack

Opening: Pla Mor Ballroom

Kansas City, Mo., Jan. 3rd

Direction of

General Amusement Corporation

New York Chicago Hollywood Cincinnati London

Screen Tunes OK---For Other Guy

Everybody's Riding 'Em

Pub pic affiliation no assurance of song delivery when stars cut selves in

By Paul Secon

NEW YORK, Dec. 30.—Music publishers' tie-up with film companies, once looked on as a breath of spring, a haven in heaven, etc., today, by virtue of the fact that artists are in many cases swinging studios by the tail in their demands, have so garbled the pic-pub tie-ups that it's difficult to ascertain what's what and why. Worst havoc, according to the majority of pubs who are tied to pic contracts, is the present inclination on everyone's part, writers and stars, to go into their own publishing biz and take the cream of the tunes away from the pubs affiliated with the various film companies.

Bing No. 1 Star Pub

Biggest example of this is the recent Bing Crosby tale, in which Paramount inked him to a 10-year contract on Bing's provisio that he be allowed to publish the songs from the films in which he stars. That means that Paramount-backed firms, Paramount and Famous Music, will get the chaff—in the main—while Buddy Morris' firms, Morris, Melrose, Mayfair and affiliates Burke-Van Heusen, into whose firms the songs will flow, will reap a small fortune on the groaner's pic tunes alone. It's a great break for Morris, a terrif blow to Para's firms, for not only don't they get the top tunes gargled by Crosby, but according to trade toppers, there is little chance of catalog building.

Millions Come First

Reason is, of course, that the producers on the West Coast figure, and rightly so from their point of view, that it's better to have a Crosby for 10 more years and the umpteen millions of bucks he'll drag in, than the paltry—by comparison—few hundred thousand they'll make each year in the music biz, if that. However, the West Coast attitude doesn't help the pub any here, especially in Paramount's case, and the result is that they are definitely going into the outer market for their songs.

Last week Sid Kornheiser bought a song titled *Home for a While* for $5,000 advance. *Home* is an outside song and Kornheiser will go to work on it. He must have seen the handwriting on the pic screen six months ago for he made a deal with Mack David then for his songs.

But the story is much more involved than the simple Crosby switch to Morris Music, where he's said to be set to get a big slice of all of Morris' enterprises—named above. However, according to music biggies, if the West Coasters want a pic affiliation in the music biz for exploitation purposes, where can they get it on songs from pictures if the scores go outside their own firms? They, Paramount for example, have every one of their songs put on black and whites, and orchestrations, and that helps get the plugs. Trade questions whether they will get the same exploitation if stars swing deals to their own publishing houses.

Will Exodus Continue?

And who's to say that the exodus won't continue? Consensus of opinion, in view of present facts, say that there's a definite trend in that direction. Prime example now beside Crosby, in the star direction, is Frank Sinatra, who's tied up with Barton Music. It's known that Sinatra tried to swing some, if not all, of the songs from his picture with MGM *Anchors Aweigh*—coming up—into Barton. He didn't succeed, and the score went to Feist. However, Sinatra has a seven-year deal with RKO and it's understood that he'll try and get the RKO scores into his own firm. That's what will probably happen since RKO hasn't a tie-up with any music pub now.

However, once Sinatra's firm gets big, and it's natural that it might, due to his ability to help make a song, what's to prevent him from demanding scores to go into his own firm in all future deals. If the pic companies want him bad enough they'll play ball, just as Para did with Crosby. That was the case of the recent Sinatra-Julie Styne-Sammy Cahn deal which was supposed to have been set up by Paramount. Understood that Paramount, which would have bank-rolled the venture, would have gotten 25 per cent, with the others splitting 75 per cent. And the proviso was that all future Styne-Cahn and Sinatra songs were to

(See Pub-Film Tie-Ups on page 18)

Yule Payola

NEW YORK, Dec. 30.—Ork leaders really had themselves a Merry Christmas this year by virtue of landslide gifts from pubs. Even tho CMU code states that gifts should be nominal, many leaders were overwhelmed with what nominal can cover.

As one leader put it, he got enough liquor to open a store—and that's mild.

Fewer Orks Work This Eve Than Formerly

NEW YORK, Jan. 2.—Instead of New Year's Eve bringing tootlers a nice little nest egg as in years past, Sunday night (31) there were fewer musicians working than in previous years. Blue Laws in some States were partially responsible, but bookers blamed musicians for holding out too long for too much.

Usually a sideman is glad to work N.Y.E. for about $35, but during the last two weeks here they asked $50 to $60—even for engagements in town. Out-of-town work seemed to be out of their minds altogether.

Leaders Change Minds

As a result, agencies were flooded Friday (30) with calls from leaders who had talked their men into taking less and working instead of laying off. Bookers hung up on them in most instances since they had lost a lot of biz because of the holdouts.

Pennsylvania's Blue Laws and the restrictions in some parts of New York State, Massachusetts and Connecticut, and States further south kept a lot of musicians out of work. For instance, Georgia does not permit dancing on Christmas Eve, Christmas Day, Sunday, New Year's Eve or New Year's Day. Florida has laws in some parts of the State that prevent drinking and/or dancing on N.Y.E. adding to the booker's bane.

New York musicians played few N.Y.E. jobs more than 100 miles away. Many turned down dates close by and the promoters hired local bands, refusing to meet the demands of 802 members.

Private Parties Scarcer

Another reason for the lack of work, according to band bookers, was the scarcity of private parties. A new low in such affairs was hit this year.

There are several name bands, especially sweet orks, who rested because promoters wouldn't pay them the $1,500 to $2,000 they demanded for the night's work. The promoter felt they wouldn't have a fighting chance of coming out with any profit if they paid such prices. Most of them either hired local or unknown bands or dropped the idea of a dance altogether.

Bob Strong Ork In Wood-Kelly Vaude Package

NEW YORK, Dec. 30.—Bob Strong's ork will play the Adams Theater, Newark, N. J., with the Barry Wood-Patsy Kelly show. Before Wood starts his new air commercial in mid-February, the singer will play two or three vaude dates originally set for Lupe Velez, if negotiations now under way jell.

Shep Fields and ork, who finish their Meadowbrook stint next week, will probably play the theaters with the Woods show.

Global Music Gets S. A. Music Rights

NEW YORK, Dec. 30.—Global Music, professionally managed by Sid Lorraine in Hollywood, has secured the rights of several hundred South American tunes here in New York, according to local rep. Tunes were bought from Amigo Music, S. A. firm, and will go into the California firm's catalog.

Tunes will probably be used as background music for studios. Latter have sent musical directors into various S. A. countries to pick up background music, but many pubs have quietly gone about their biz acquiring such tunes. Pix pay $150 a shot for synchronization rights.

Screen Song-Selling

By Paul Secon

Can't Help Singing
(Universal)

Technicolor musical starring Deanna Durbin gives T. B. Harms (Chappell) couple of good tunes and beautiful selling job on everything done. Film is strictly a medium thru which Durbin's terrif voice is heard doing such tunes as *More and More, Any Moment Now, Californ-i-ay* and the titler *Can't Help Singing*. Songs are by Jerry Kern and Yip Harburg—that's why they go into T. B. Harms, which is Kern's firm—with *More* and *Californ-i-ay* getting top play.

T. B. Harms has already put out latter two numbers and is now working on them. *More* now has a T. D. disk and will probably get lots of play from nets by virtue of its easy singability. *Calif.*, etc., is a bright piece of material with a cute tag ending.

Pic also has two other songs, *Swing Your Sweetheart* and *Elbow Room*, but they're strictly fillers.

Disk Execs Beef That Pubs, Artists Put 'Em in Middle

NEW YORK, Dec. 30.—Age-old tiff between record company execs and pubs who are anxious to set various artists on hit tunes, has resulted in plenty of beefs on the Street. It's the ancient story of pubs, who have big tunes coming up, channeling them to some artists and definitely by-passing others. As a result, when certain leaders hear about the tune, it's already too late for disking, as some other leader at the same company has already plattered it.

Tough part about it is that it often puts the disk men right in the middle of a fracas with which they had nothing to do. One exec got so boiled last week he avered that if the pubs continue to go to artists with tunes, or tell musicians that they can't do tune, because others are making them, he'd stop doing biz with the firms. Of course, that action probably won't happen, but the situation certainly is a sore point with record execs.

Case in point happened recently when a pub informed a big bandleader that he didn't want the tune done without a vocal, even tho the leader wanted to do it. Result: one record exec, without opening his mouth, in the middle of a fray.

Keller Gives Drake the Bird

NEW YORK, Dec. 30.—Stan Keller's ork, currently at the Stork Club, turned down an eight-week engagement at the Drake Hotel, Chicago, to stay on at the Billingsley bistro. Band had its option picked up and will play the Stork another six weeks, starting January 1.

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It Must Be the $$

NEW YORK, Dec. 23.—Indie record companies poppin' up with every Tom, Dick and Jimmy going into the biz, results in some weird deals. Well, it happened last week. Small disk company signed deal with ork leader to cut some sides, and session took place with ork leader cutting only tunes that belonged to the record company.

As if that wasn't bad enough, tunes were hardly fit for musical consumption, according to the leader—who should know—and some of the words were in extremely bad taste.

Brother—there ought to be a law!

Shaw's Victor Paper Calls for 50 Sides in '45

NEW YORK, Dec. 30. — Artie Shaw's contract with Victor calls for 50 sides a year, or the same number that he plattered previous to the ban. However, it's pretty well assumed that he won't get that many sides out. Average number of sides in most contracts with disk companies is 24. This number is prevalent with all major diskers, and means one record a month.

Show will cut eight sides in New York January 9. Unusual feature of the date is that he'll do four of them with a small group, like his old Grammercy Five. Shaw is guaranteed $100,000 a year in royalties from Victor, and got at least that sum during the ban.

Kleig Lights for Carle for March

NEW YORK, Dec. 30.—Frankie Carle, set to do his first pic, is slated to go before RKO cameras sometime in March. At that time he'll be playing the Palladium in Los Angeles. He's signed to a five-year deal with RKO.

Carle's first disk with his own band has just been released by Columbia. His piano solos came out when he was pianist with Horace Heidt.

Palmer, New Ork Leader, Cuts Up For Real Dough

NEW YORK, Dec. 30.—Jimmy Palmer, leader of one of the newest orks in the biz, is having good luck with his professional prankishness. He leaps from the bandstand and cuts in on a dancing couple. It starts a cutting craze and turns the spot into a college shindig. Everyone gets mixed up, acquainted and they apparently love it.

The crew played Camp McCarr, N. C., December 16 for $600 and the next day was offered $2,000 for a return engagement on New Year's Eve. Booking was impossible to arrange since the band had been set for the Armory, Jacksonville, Fla., where a $1,000 guarantee with 60 per cent privilege deal had been signed.

Band is just over seven months old and has played four engagements at Frank Dailey's Meadowbrook, Newark, N. J. Wires in the spot undoubtedly were on the credit side, as will be remotes from the Roseland, where the 15-piece aggregation opens February 5. Jack White is managing, and Howard Sinnott, of GAC, booking.

Williams Out of BMI; Now WHN Night Manager

NEW YORK, Dec. 30.—Tod Williams, who has been in charge of bulletins and publications at Broadcast Music, Inc., for the last year, has left the org to be night manager at Station WHN. He's been a newscaster at the MGM station for some time, doubling over for BMI.

Duke, Satchmo & B. G. Esquire 3 B'way Jam

HOLLYWOOD, Dec. 30.—Three-way jam session will be feature of *Esquire's* jazz concert at the Philharmonic Auditorium, Los Angeles, January 17, when the Blue picks up the Benny Goodman Quintet from New York, Louis "Satchmo" Armstrong from New Orleans and Duke Ellington here. This is the first three-way tie-up of this type.

Last year the concert featured individual artists, but this year Duke Ellington's ork will be the highlight. The Duke recently won the top slot of the year in the *Esquire* poll. Count Basie was second and Lionel Hampton third.

Besides airing over the Blue from 8:30 to 10 p.m. (P.W.T.) the program will be carried by KPAS, Pasadena, Calif., and KFWB, Hollywood. Highlight of the concert will be celebration of 100th anniversary of jazz. Program, which will be piped in from New Orleans' Basin Street will feature, in addition to Louis Armstrong, J. C. Higginbotham and old-time greats from the birthplace of jazz.

Armed Forces Radio Service is all set to record and broadcast the program to all sections of the fighting fronts, according to Col. Tom Lewis, commandant of the unit. All proceeds of the program will be turned over to Volunteer Army Canteen Service, women's org made up of top picture names. *Esquire* is paying all traveling expenses, and cost of Philharmonic rent, plus bally.

Kafka Quits As MPU Head

NEW YORK, Dec. 30. — Maurice H. Kafka, head of Music Production Unit, U. S. Treasury Department, resigned last week. During his stay with the department, he supervised planning and production of some 325 Treasury programs of all types, including the ASCAP program, *America's Music*, which featured Deems Taylor.

Kafka will continue to act as consultant to the Treasury Department. There's no successor, as yet.

"Green's Spot" for Herbeck

NEW YORK, Dec. 30.—When Ray Herbeck and ork move from the Green Room of the Hotel Edison into Bill Green's, Pittsburgh, January 4, the org's Mutual airings will not be interrupted since the Pennsylvania spot is wired. The Herbeck crew, which winds up a five-week engagement here, will do two weeks at Green's.

Arrangements are being made to squeeze in a waxing session at Alvin Records between the dates. Herbeck has an eight-side deal with the record firm.

Merrill's Victor Waxes

NEW YORK, Dec. 30. — Robert Merrill has signed a contract with RCA-Victor for a series of waxings to be released under the Red Seal Label. The NBC baritone, who appears on the net's *Serenade of America* and *Concert Hour*, will start cutting classic and semi-classic songs the first week in January.

Dinner Unto Supper Nixed This Yr., But Good, by Musikers

NEW YORK, Dec. 30.—Some hotel location spots tried their usual New Year's trick of asking leaders to lay off the dinner show and make up for it by staying an hour and a half later on at the end of the night, New Year's Eve. One spot told a leader that the practice was "usual," but when he went to the musicians' local he was told "nothing doing." In other words, if he played he got paid.

Understood that the union has clamped down on the practice during past years. Many of the spots had tried it in the past and got away with it, even tho knowing that the union nixed practice of laying off dinner and making it up later on.

Big Blow No Come; 802 Brass Re-Inducted Sans Injunction

NEW YORK, Dec. 30.—Hopes of obtaining an injunction preventing the newly elected officers of Local 802, AFM, from being sworn in January 1, were given up by opposition forces today. The group of defeated candidates in the December 7 balloting had not heard from AFM prexy, James C. Petrillo, whom they had asked to investigate.

The president's office is still noncommittal and indications are that it will not interfere in the local matter. The "outs" started a 10-page petition going the rounds today. They seek the signature of every defeated candidate to the document, which asks that the results of the election should be set aside and a new balloting conducted. Reason given is that the Honest Ballot Association did not run the election.

The paper is addressed to Petrillo and is said to demand that he step in and review the entire matter. Over 50 signatures have been obtained so far and the balance of unsuccessful office seekers were expected to put it on the dotted line by January 5.

The group said last week, that it would wait until Petrillo had the document and had had sufficient time for reply before it took the matter to court.

Officials of 802 who were re-elected and who will be re-inducted into their positions Tuesday (2) tended to pooh-pooh the affair saying they would welcome an opportunity to prove their right to hold office.

William Feinberg, 802 secretary, when asked what he thought about the accusations, said: "The whole thing is the talk of soreheads—a bunch of guys so frustrated because they lost the election that they will do anything under the sun to wreck the union. They can't take an honest licking in the good old-fashioned American way.

"They have no sportsmanship. They are intent upon vengeance and I am sure that the membership is not going to permit any group of individuals to wreck the organization because of their personal ambitions for power."

The crux of the case is whether or not the Honest Ballot Association or George Abrams, its chief investigator, conducted the 802 election. The opposition group claims to have evidence that Abrams was not authorized to run the balloting and the administration believes that it can prove that everything was in order and according to the by-laws of the local.

Ellis & Ayers Ork E. T.

NEW YORK, Dec. 30.—Anita Ellis and the Mitch Ayers ork have been signed by Lang-Worth for a series of e. t.'s. First session takes place January 10, when they will cut 10 tunes. GAC is handling the deal which brings the Blue Network thrush and Columbia Records' musical contractor together for the first time.

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ROBBINS MUSIC CORPORATION

PART 1—The Billboard

SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEAF, WABC and WOR) for the week beginning Friday, December 22, and ending Thursday, December 28. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically. The total number of times a song has appeared in the chart is in the Weeks to Date column.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard. (M) Song in legit musical. (F) Song in film musical.

Wks. to date	TITLE	PUBLISHER
1.	Ac-Cent-Tchu-Ate the Positive (F)	Morris
4.	After Awhile	Starlight
4.	A Little on the Lonely Side	Advanced
13.	Always (F)	Berlin
3.	Auld Lang Syne	P. D.
9.	Confessin'	Bourne
3.	Don't Ever Change	Morris
10.	Don't Fence Me In (F)	Harms, Inc.
7.	Don't You Know I Care?	Paramount
2.	I Didn't Know About You	Robbins
23.	I Don't Want To Love You (F)	Chelsea
30.	I Dream of You	Embassy
1.	I Had a Little Talk With the Lord	Santly-Joy
2.	I'm Gonna See My Baby (F)	Santly-Joy
20.	I'm Making Believe (F)	Bregman-Vocco-Conn
3.	(All of a Sudden) My Heart Sings (F)	Leeds
2.	Santa Claus Is Coming to Town	Feist
8.	Strange Music	Chappell
8.	Sweet Dreams, Sweetheart (F)	Remick
2.	The Love I Long For (M)	Famous
17.	The Very Thought of You (F)	Witmark
9.	There Goes That Song Again (F)	Shapiro-Bernstein
3.	This Heart of Mine (F)	Triangle
14.	Tico Tico (F)	Harris
23.	Together (F)	Crawford
15.	Trolley Song (F)	Feist
12.	Twilight Time	Campbell-Porgie
25.	What a Diff'rence a Day Made	Marks
12.	White Christmas (F)	Berlin
1.	Winter Wonderland	Bregman-Vocco-Conn
2.	Wonderful Winter	Bourne

Lucky Strike HIT PARADE

CBS, Saturday, December 23, 9-9:45 p.m. EWT.

(Reprinted because of holiday errors last week—Parade of Saturday, December 30, will appear in The Billboard January 13.)

Wks. to Date	POSITION Last Wk.	POSITION This Wk.	TITLE	PUBLISHER
4	2	1.	Don't Fence Me In (F)	Harms, Inc.
8	1	2.	The Trolley Song (F)	Feist
2	4	3.	I'm Making Believe	Bregman-Vocco-Conn
2	7	4.	There Goes That Song Again (F)	Shapiro-Bernstein
9	8	5.	Dance With a Dolly	Shapiro-Bernstein
2	3	6.	White Christmas (F)	Berlin
3	6	7.	I Dream of You	Embassy
10	5	8.	Together (F)	Crawford
19	9	9.	I'll Walk Alone (F)	Morris

And the Following Extras: Oklahoma, Chicago, Tico Tico and I Can't Give You Anything But Love, Baby.

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLER SOURCES: Atlanta: Cable Piano Co. Boston: H. N. Homeyer & Co. Chicago: Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Cincinnati: Song Shop; Willis Music Co. Denver: Charles E. Wells Music Co. Los Angeles: Morse M. Freeman, Inc. New York City; Music Dealers' Service, Inc.; Ashley Music Supply Co.; Walter Kane Music Corp.; Carl Fischer, Inc.; Music Sales Corp. Phoenix, Ariz.: J. J. Newberry Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Irving Sklare Music Co., care Meier & Frank Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers. St. Louis: St. Louis Music Supply Co.

HARLEM HIT PARADE SOURCES: Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, Davega-City Radio, Inc., New York; Richards Music Shop, Bernard Record Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Shop, Chicago; Klayman's Music Shop, Cincinnati; Smith's Record Shop, Atlanta; Birmingham Vending, Birmingham; Radio Shop of Newark, Newark, N J.; Gary's Record Shop, Richmond, Va.

Pub-Film Tie-Ups Garbled As Stars, Writers Cut In

(Continued from page 16)

go into the firm. The deal fell and broke its back when they couldn't agree on terms.

What! Dog Refuge?

What the big pubs tied up with the movie moguls want to know, Mr. Anthony, is what's the value of a pic connection? Is it, they ask, just to become a refuge for the dogs that pic companies manufacture on the sets to enhance a situation while certain writers and artists, because of their b.-o. strength, drag away the good tunes into their own private hope (gold) chests.

There's justification in their beef. Let's take a look at the list: Hammerstein II and Rodgers have their own firm with Chappell (Williamson Music). Even tho 20th-Fox has a deal with Robbins for all its scores, when H. and R. write 'em they go to their firm. Crosby sings 'em for Paramount, and the songs go to Buddy Morris's firm, even tho Para has all the dough invested in its own music firms. Mack Gordon writes for 20th-Fox, but his stuff goes to Bregman-Vocco and Conn by virtue of fact that he's said to get 6 cents a copy royalties from B-V-C and Gordon does plenty of tunes for 20th. Harry Warren just made a deal with Morris Music, even tho he still has a two-year deal with MGM to finish. Twentieth-Fox has Harold Adamson and Jimmy McHugh under contract, exclusive, which is plenty unusual these days. That means that 20th pubs all its stuff. However, McHugh is now exploiting all his old tunes, even has added a man to his personal staff for that purpose on the Coast, and the word is that he's thinking of setting up himself after his 20th deal ends.

Jerome Kern, who does a couple of scores a week, has a firm (T. B. Harms) with Chappell, as does Howard Arlen and Yip Harburg. Latter deal is recent and is set up to handle their *Bloomer Girl* score. However, there's plenty of possibility that it will also handle other material as well. Now to further complicate the picture, it's known that MGM, which owns 51 per cent of Robbins, Feist & Miller, put up $70,000 into the production. For that, if and when the legiter is put into pictures, they won't get the score, for Arlen and Harburg get it.

Youmans Dreams, Too

Vincent Youmans, who does musicals, and who has a wealth of material from which pic companies draw, is said to be considering putting all his renewals into his own firm rather than renew with various pubs. That's only a possibility, but it complicates the situation and weakens the pub situation when it's known that Warners is going to make a pic of his life, titled *Sometimes I'm Happy*. Most of the music nestles in Harms (Music Publishers' Holding Corporation) affiliates of the WP group and owned by WB pic company. If at some future time, pre-supposing that he took his renewal copyrights as they came due and put them into his own firm, his songs were wanted for pix, WB would lose out by virtue of not having his copyrights with their own pub house.

To get back to writers, Johnny Mercer, who's under contract to Paramount, also has his own publishing house, Capitol Music, and a record company, to boot. Buddy DeSylva, now producing via an indie production unit, is also interested in Capitol Records. And Arthur Freed, MGM music exec, has his own company, Variety Music.

But the big story, naturally, is what has happened to the so-called advantage of tieing up with a pic company. In many cases, where they have the "fortune?????" to get a score, many times the "gift" comes at a moment when they've just started on an outside song and bingo! They have to drop it and exploit perhaps four or five dogs in a score. And many times, because of a pic pre-release date, when the studios get all jerked up in their releases, suddenly a music pub is informed that the picture is coming out six weeks earlier and they have to go to work on the score, but fast. Not to mention the number of pictures released in a row. Before a pub has the luck to hit on a song that will make sheckels—for the pub.

That the pubs with pic ties are weakened by the whole situation goes without question. They—the pubs—are trying to build up a repertoire to substantially increase their ASCAP ratings, but with the present switch to newly formed pub houses, or artist "preferred" houses, most of the good material slips out of their hands.

Pic Financing?

One of the possible solutions to the problem, as suggested by one music biggie, is that if an artist or writer wants a pub house, why not have the studio finance the deal, and hold the copyrights within the limits of the lot. In other words, suppose that Dick Haymes (it's not impossible) should demand that his songs go into his own firm, why shouldn't 20th-Fox say "Okay, Dickie, but let's do it together. We'll back you, own a percentage of the firm, and we'll be the publishers." It's logical.

And what is just another thorn in the side of the pubs is the fact that even after they make deals with pic companies, whereby the pic moguls have the right to their material—with the writers coming in for consultation on dough—what happens? Bing, a big pic comes up and John Producer wants a certain song, and

Materiale protetto da copyright

Music Popularity Chart

Week Ending Dec. 28, 1944

BEST SELLING SHEET MUSIC

This compilation is based on weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See sources below Lucky Strike Hit Parade.) Songs are listed according to their popularity nationally, with the sectional listings to the right. (M) Song in legit musical. (F) Song in film musical.

POSITION		NATIONAL	East	Mid-west	South	West Coast
Weeks to date	Last Week	This Week				
5	1	1. DON'T FENCE ME IN (F) .... Harms, Inc.	1	1	1	1
3	4	2. THERE GOES THAT SONG AGAIN (F) ..... Shapiro-Bernstein	2	4	8	4
11	2	3. THE TROLLEY SONG (F) .... Feist	5	2	4	2
9	3	4. I'M MAKING BELIEVE (F) .. Bregman-Vocco-Conn	3	3	2	3
8	6	5. I DREAM OF YOU ..... Embassy	4	8	7	6
15	5	6. DANCE WITH A DOLLY .... Shapiro-Bernstein	6	6	—	5
13	8	7. TOGETHER (F) ..... Crawford	7	5	6	8
12	9	8. ALWAYS (F) ..... Berlin	8	9	3	7
—	—	9. I DON'T WANT TO LOVE YOU (F) ..... Chelsea	—	10	—	10
24	10	10. I'LL WALK ALONE (F) .... Morris	10	—	9	—

"HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See sources below Lucky Strike Hit Parade.)

POSITION			
Weeks to date	Last Week	This Week	
11	1	1. Into Each Life Some Rain Must Fall	Ink Spots and Ella Fitzgerald ..... Decca 23356
15	2	2. Gee, Baby, Ain't I Good to You? ..	King Cole Trio ... Capitol 169
22	8	3. Hamp's Boogie-Woogie	Lionel Hampton .. Decca 18613
12	4	4. I Wonder	Pvt. Cecil Gant ..... Giltedge 500 CG1
11	6	5. I'm Lost	King Cole Trio ..... Excelsior 2986
21	7	6. You Always Hurt the One You Love	Mills Brothers ... Decca 18599
8	3	7. I'm Making Believe (F)	Ink Spots and Ella Fitzgerald ..... Decca 23356
34	5	8. Cherry Red Blues	Cootie Williams .... Hit 7084
—	—	9. White Cliffs of Dover	Louis Prima ..... Hit 7109
—	—	10. Somebody's Got To Go	Cootie Williams ..... Hit 7119

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES: **Atlanta:** Cox Prescription Shop. **Beverly Hills, Calif.:** Martindales's. **Birmingham:** Norlen's Radio Shop; Louis Pizitz Dry Goods Co. **Boston:** The Melody Shop. **Bridgeport, Conn.:** Gilman Music Store; Howland Dry Goods Co.; Whiting Radio Service. **Buffalo:** Music House. **Butte, Mont.:** Dreibelbis Music Co. **Chicago:** Goldblatt Brothers; Hudson-Ross; Lyon & Healy; Marshall Field; Rose Record Shop; Sears-Roebuck & Co.; Wurlitzer's. **Cincinnati:** Song Shop, Steinberg's, Inc.; Willis Music Co.; Wurlitzer's. **Denver:** Century Music Shop; The May Co.; Charles E. Wells Music Co. **Des Moines:** Davidson Record Co.; Des Moines Music House. **Ft. Worth:** Kemble Bros.' Furniture Co. **Hollywood:** Music Shop; Music City; Hollywood House of Music. **Jacksonville, Fla.:** Butler's Record Shop. **Los Angeles:** The May Company. **Louisville:** Stewart Dry Goods Co. **Miami:** Richard's Store Co.; Burdine, Inc. **Milwaukee:** J. B. Bradford's Music House; Morton Lines Co.; Broadway House of Music. **Newark, N. J.:** G. & R. Record Shop; Radio Shop of Newark. **New Orleans:** Louis Grunewald Co., Inc. **New York City:** Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Strauss, Inc.; Broadway Melody Shop. **Philadelphia:** Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. **Pittsburgh:** Volkwein Bros., Inc. **Portland, Ore.:** Meier & Frank Co. **Raleigh, N. C.:** C. H. Stephenson Music Co.; Joseph E. Thiem Co. **Richmond, Va.:** Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. **St. Louis:** Aeolian Co. **St. Paul, Minn.:** Mayflower Novelty Co. **Salt Lake City:** Z. C. M. I. Gramaphone Shop. **San Antonio:** Alamo Piano Co. **Washington, D. C.:** George's Radio Co. **Westwood, Calif.:** Music Shop.

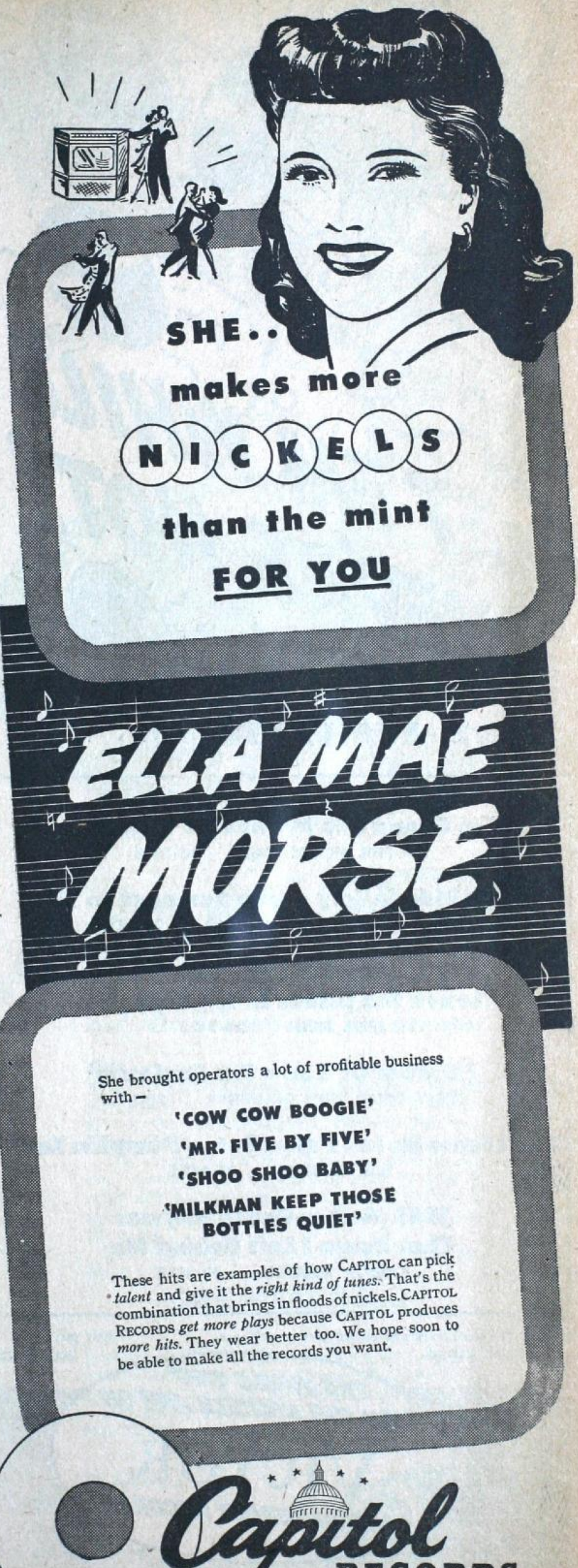
no matter if the song is in the affiliated music firm, he gets it. And pays thru the nose for wanting it. Pubs howl about the fact that pic producers very seldom look thru their own pub firms for material for pic songs. The grass looks greener somewhere else. The value, naturally, is that when the song goes into a big picture, as in the case of *Time Goes By* in *Casablanca*, it can toss plenty of found dough into the pubs' laps and plenty of free flackery into the pic promotion departments.

Warners Have Best Record

Warners seem to have the best record of using their own material. That probably is because Herman Starr is an exec with both the music biz and the pic company, new hit *Don't Fence Me In* now in WB's *Hollywood Canteen* was picked by Starr for the pic from a mass of material in the WB catalogue. And all thru the picture there is a running file of Music Publishers Holding Company songs, for at one point the J. Dorsey ork plays *Begin the Beguine* (Harms) from a spot far away from the scene of the camera.

MGM has always gone outside of its Robbins affiliates for many of its songs. It usually ends up with a combination of Southern, Mills, Warners and Chappell (for example) rather than concentrating on the Robbins, Miller, Feist catalog. To make it worse, MGM and 20th, for a long time have had dog scores which Robbins has had to publish, while the songs selected by the studios from other pubs usually profited by the choice.

What the answer to the whole thing will be is only conjecture on any one's part. But that it's confusing goes without question, and that it's now becoming a headache for many pubs also goes without question. Just to show how dizzy the whole thing becomes, score now being pubbed by Paramount is from *Sadie Thompson*, legit musical by Howard Dietz, former songwriter, but now a big shot at MGM, who wrote the lyrics.



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SOON AVAILABLE

I'm Gonna See My Baby • Together
THE PHIL MOORE FOUR 20-1613

Sleigh Ride in July • Like Someone in Love
DINAH SHORE WITH ORCHESTRA 20-1617

Cocktails For Two
Leave the Dishes in the Sink, Ma
SPIKE JONES 20-1628

I Dream Of You • I'm Confessin'
PERRY COMO WITH ORCHESTRA 20-1629

Don't Fence Me In • Peter, Peter, Pumpkin Eater
HAL McINTYRE 30-0834

1945 Mother Goose Rhymes
That Dame I Left Behind Me
CARSON ROBISON 33-0518

Listen to "The Music America Loves Best" Sundays, 4:30 p.m., EWT, over NBC Network.

BUY MORE WAR BONDS

PART 2—The Billboard

BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See Sources in Part 1.) Songs are listed according to their popularity nationally with the sectional listings to the right. Record backing the hit record is in italic. (M) Song in Legit Musical. (F) Song in Film Musical.

Weeks to date	Last Week	This Week	NATIONAL	East	Mid-west	South	West Coast
7	1	1.	DON'T FENCE ME IN (F) .... Bing Crosby-Andrews Sisters —Decca 23364 *The Three Caballeros* (F)	1	1	1	1
7	2	2.	I'M MAKING BELIEVE (F) .. Ink Spots and Ella Fitzgerald —Decca 23356 *Into Each Life Some Rain Must Fall*	3	2	3	6
11	3	3.	THE TROLLEY SONG (F) ... Pied Pipers—Capitol 168 *Cuddle Up a Little Closer*	7	5	6	2
1	—	4.	THE TROLLEY SONG (F) .... Vaughn Monroe— Victor 20-1605 *The Very Thought of You*	—	4	2	—
—	—	5.	THERE GOES THAT SONG AGAIN (F) ..... Russ Morgan—Decca 18625 *Dance With a Dolly*	10	3	4	—
—	—	6.	I DREAM OF YOU ..... Tommy Dorsey— Victor 20-1608A *Opus No. 1*	8	6	5	—
2	6	7.	WHITE CHRISTMAS (F) ..... Bing Crosby—Decca 18429 *Let's Start the New Year Right*	—	7	—	5
3	4	8.	THE TROLLEY SONG (F) .... Judy Garland—Decca 23361 *Boys and Girls Like You* (F)	2	—	—	10
2	7	9.	WHITE CHRISTMAS (F) .... Frank Sinatra—Columbia 36756 *If You Are But a Dream*	—	10	—	4
10	—	10.	TOGETHER (F) ..... Dick Haymes-Helen Forrest— Decca 23349 *It Had To Be You* (F)	—	—	—	3

Other Records Reported in Best Selling Lists by Sections

EAST: *The Trolley Song* (F)—King Sisters, Bluebird 30-0829; *Rum and Coca-Cola*—Andrews Sisters, Decca 18636A; *Angelina*—Louis Prima, Hit 7106; *I Dream of You*—Andy Russell, Capitol 175.

MIDWEST: *Tico Tico* (F)—Ethel Smith, Decca 23353; *Too-Ra-Loo-Ra-Loo-Ral* (F)—Charlie Spivak, Victor 20-1603.

SOUTH: *Twilight Time*—Three Suns, Hit 7092; *Too-Ra-Loo-Ra-Loo-Ral* (F)—Charlie Spivak, Victor 20-1603.

WEST COAST: *Into Each Life Some Rain Must Fall*—Ink Spots and Ella Fitzgerald, Decca 23356.

MOST PLAYED JUKE BOX FOLK RECORDS

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together.

Weeks to date	Last Week	This Week			
8	1	1.	I'm Wastin' My Tears on You	Tex Ritter	Capitol 174
18	2	2.	Smoke on the Water	Red Foley	Decca 6102
4	4	3.	Jealous Heart	Tex Ritter	Capitol 179
8	3	4.	There's a New Moon Over My Shoulder	Tex Ritter	Capitol 174
2	4	5.	Each Night at Nine	Floyd Tillman	Decca 6104
13	4	5.	You're From Texas	Bob Wills	Okeh 6722
33	—	5.	Too Late to Worry	Al Dexter	Okeh 6718
27	—	5.	Soldier's Last Letter	Ernest Tubb	Decca 6098

ADVANCE BOOKINGS

BILL BARDO: Bill Green's Casino, Pittsburgh, until Jan. 11.

COUNT BASIE: Hotel Lincoln, New York, until Feb. 11.

RAY BENSON: Plaza Hotel, New York, Jan. 18 (indef.).

TINY BRADSHAW: Last Word, Chicago, until Feb. 28.

LES BROWN: Hotel Pennsylvania, New York, until Feb. 10.

CAB CALLOWAY: Sherman Hotel, Chicago, until Feb. 1; Regal Theater, Chicago, 2 (week); Orpheum Theater, Minneapolis, 9 (week); Orpheum Theater, St. Paul, 16-19; Colonial Theater, Dayton, O., March 2 (week); Palace Theater, Cleveland, 9 (week); RKO-Keith, Boston, 22.

BENNY CARTER: IMA, Flint, Mich., Jan. 6; Stanley Theater, Utica, N. Y., 12-14; RKO-Keith, Boston, 18 (week); Adams Theater, Newark, N. J., 25 (week); State Theater, Hartford, Conn., Feb. 2-4; Earle Theater, Philadelphia, 9 (week); Loew's State, New York, 22 (week).

CARMEN CAVALLARO: Palmer House, Chicago, until Jan. 24.

REGGIE CHILDS: Schroeder Hotel, Milwaukee, until Jan. 18.

CHRIS CROSS: Claridge Hotel, Memphis, until Jan. 18.

JIMMY DORSEY: RKO-Keith, Boston, Jan. 4 (week); Frolics Club, Miami, 16 (3 weeks); Hotel Pennsylvania, New York, Feb. 12-April 7; Capitol Theater, Washington, 12 (week); Sherman Hotel, Chicago, May 11-June 7.

TOMMY DORSEY: Capitol Theater, New York, until Jan. 11.

GEORGE DUFFY: Ansley Hotel, Atlanta, Dec. 28 (indef.).

SONNY DUNHAM: Tune Town Ballroom, St. Louis, until Jan. 28; Frog Hop, St. Joseph, Mo., 13; Shermot, Omaha, 14; Corn Palace, Mitchell, S. D., 15; Neptune, Sioux Falls, S. D., 16; Proun Ballroom, St. Paul, 17; The Terp, Austin, Minn., 18; Amber Club, Madison, Wis., 19.

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Music Popularity Chart

Week Ending Dec. 28, 1944

MOST PLAYED JUKE BOX RECORDS

Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Listed under the title of each most played record are the other available recordings of this number.

Weeks to date	POSITION Last Week	This Week	
7	1	1	DON'T FENCE ME IN—Bing Crosby-Andrews Sisters (Vic Schoen Ork) .....Decca 23364 (The Three Suns, Hit 7114; Sammy Kaye, Victor 20-1610; Kate Smith, Columbia 36759; Gene Autry, Okeh 6728; Hal McIntyre, Bluebird 30-0834)
10	2	2	INTO EACH LIFE SOME RAIN MUST FALL—Ink Spots-Ella Fitzgerald .....Decca 23356 (Charlie Barnet, Decca 18638)
9	3	3	I'M MAKING BELIEVE—Ink Spots-Ella Fitzgerald..... Decca 23356 (The Three Suns, Hit 7105; Hal McIntyre, Bluebird 30-0831.)
5	7	4	THERE GOES THAT SONG AGAIN—Russ Morgan..... Decca 18625 (Sammy Kaye, Victor 20-1606; Billy Butterfield, Capitol 182; Kay Kyser, Columbia 36757; Kate Smith, Columbia 36759; Martha Stewart, Bluebird 30-0832.)
11	4	5	THE TROLLEY SONG—The Pied Pipers (Paul Weston Ork) .....Capitol 168 (The King Sisters, Bluebird 30-0829; Judy Garland, Decca 23361; Jack Smith, Hit 7115; Sula's Musette Ork (Don Baker), Continental C-1154; Vaughn Monroe, Victor 20-1605; Guy Lombardo, Decca 18634.)
6	8	6	THE TROLLEY SONG—Judy Garland (Georgie Stoll Ork) (See No. 5) .....Decca 23361
8	14	7	DANCE WITH A DOLLY (With a Hole in Her Stocking) —Russ Morgan (Al Jennings) .....Decca 18625 (Evelyn Knight, Decca 18614; Louis Prima, Hit 7107; Tony Pastor, Bluebird 30-0827)
2	16	8	THERE GOES THAT SONG AGAIN—Sammy Kaye (Nancy Norman) (See No. 4.).....Victor 20-16106
22	6	8	I'LL WALK ALONE—Dinah Shore .....Victor 20-1586 (Martha Tilton, Capitol 157; Mary Martin, Decca 23340; Louis Prima, Hit 7083)
1	—	9	I DREAM OF YOU—Tommy Dorsey (Freddie Stewart) ..... Victor 20-1608 (Andy Russell, Capitol 175; Art Kassel, Hit 7110; Frank Sinatra, Columbia 36762; Jimmy Dorsey, Decca 18637; Perry Como, Victor 20-1629)
32	12	10	YOU ALWAYS HURT THE ONE YOU LOVE—Mills Brothers .....Decca 18599 (The Three Suns, Hit 7105; Sammy Kaye, Victor 20-1606; Charlie Barnet, Decca 18638)
1	—	11	I'M WASTIN' MY TEARS ON YOU—Tex Ritter..Capitol 174
15	17	12	AND HER TEARS FLOWED LIKE WINE—Stan Kenton (Anita O'Day) .....Capitol 166 (Ella Fitzgerald-Johnny Long, Decca 18633)
1	—	13	MEET ME IN ST. LOUIS, LOUIS—Guy Lombardo (The Lombardo Quartet) .....Decca 18626 (Judy Garland, Decca 23360)
1	—	13	AC-CENT-TCHU-ATE THE POSITIVE—Johnny Mercer (The Pied Pipers-Paul Weston Ork) .....Capitol 180 (Artie Shaw, Victor 20-1612; George Paxton, Hit 7120)
4	10	14	THE TROLLEY SONG—Vaughn Monroe (Vaughn Monroe-Marylin Duke) .....Victor 20-1605
10	15	15	DANCE WITH A DOLLY (With a Hole in Her Stocking) —Tony Pastor (See No. 7) .....Bluebird 30-0827
16	—	16	DANCE WITH A DOLLY (With a Hole in Her Stocking) —Evelyn Knight (Camarata Ork) (See No. 7)....Decca 18614
3	15	17	THE TROLLEY SONG—The King Sisters (See No. 4) ..... Bluebird 30-0829

Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

I DON'T WANT TO LOVE YOU—Phil Brito (Paul Lavalle Ork) ..... Musicraft 15018

THE TROLLEY SONG—Guy Lombardo (The Lombardo Trio-Stuart Foster) ..... Decca 18634

RUM AND COCA-COLA—Andrews Sisters (Vic Schoen Ork).....Decca 18636

AND HER TEARS FLOWED LIKE WINE—Ella Fitzgerald-Johnny Long ..... Decca 18633

Territorial Favorites With Juke Box Operators

The following records are reported as favorites in various territories as indicated in reports to The Billboard from leading Juke Box Operators.

SOLDIER'S LAST LETTER—Ernest Tubb .....Decca 6098
(Fort Worth)

EVELINA—Bing Crosby (Camarata Ork) .....Decca 18635
(Buffalo)

282 NAB Members Back Org's Stand On Platter Turning

NEW YORK, Dec. 30.—Platter-turner situation, which to all outward purposes is resting uneasily between the nets and National Association of Broadcast Engineers and Technicians (NABET) while the AFM sits back and watches the goings-on, got a mild shake-up last week. Members of the National Association of Broadcasters, asked to support the NAB and the recent decision of the NLRB in favor of the NABET, have sent in some 282 telegrams (representing same number of stations) saying that they'll stick together in the fight.

Calvin J. Smith, of KFAC, Los Angeles, sent the initial request to all stations which resulted in replies from some 36 NBC affiliates, 49 CBS affiliates, 83 Mutual and 65 Blue affiliates. Along with these were wires from 49 independent stations. According to a NABET press release, these messages were unanimous in expressing themselves against James C. Petrillo's demands in the platter-turner situation.

AFM is standing pat upon its demand that nets fulfill terms of agreement with the musician's union entered into last January. NLRB specifically designated NABET members as platter turners outside of Chicago and denied AFM the right to control turning. AFM, thru its prexy, Petrillo, still threatens strike unless AFM members are used as turners.

Ed Werner Lays Down Law

DETROIT, Dec. 30.—Eduard Werner, who directed the orchestra at the Michigan Theater here for a number of years, has been named assistant prosecuting attorney for Wayne County, which includes Detroit. Werner is now vice-president of Detroit Federation of Musicians.

with the ANDREWS SISTERS

and Vic Schoen and his orchestra

Here's the low-down—and we mean *lowdown*—on GI Joe and his Yankee dollars and the Trinidad gals and other stuff. Patti, La Verne and Maxine give it the works—Calypso style—on this new Decca record.

It's a song that'll keep the coins *rolling* into your machines. Everyone will want to hear it again and again to find out exactly what Patti is saying in that undertone patter that runs through the song!

The coupling is another hit-in-the-making, titled—

ONE MEAT BALL

It packs plenty of laughs—and a tug at the heart-strings—as The Andrews Sisters tell of the little guy with only a dime and a half for dinner!

Decca Record No. 18636 . . . 50c (not including federal, state or local taxes).

ORDER NOW!

from your regular Decca branch.

DECCA DISTRIBUTING CORPORATION

Executive Offices: 50 West 57th St., New York 19, N.Y.

Decca RECORDS

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Watch for this

Exciting Four-Way Esquire Jazz Program

The February Jazz Issue of Esquire 1

Announcing the winners for Esquire's 1945 All-American Jazz Band, and Esquire's All-American New Stars—selected by a board of 22 leading jazz critics and writers. This great issue of Esquire also gives you Barry Ulanov's "The Blues for the Times" . . . and many other jazz-minded articles and stories. At your newsstand January 15.

Esquire's 1945 Jazz Book 2
*Published by A. S. Barnes & Co.**

A brand-new Esquire Jazz Book, edited by Paul Eduard Miller. Here are comments by the 22 experts on their choices for Esquire's All-American Jazz Band, lists of their favorite records, and biographies of about 100 musicians named; additional biographies of some 50 New Orleans musicians; lists of all important jazz records and events of the year; wartime hints to record collectors; a complete history of New Orleans jazz; articles by Leonard Feather, Paul Eduard Miller, George Hoefer, and James Crenshaw; and 24 full pages of hot jamming photos. On sale about January 12 at newsstands, book and department stores, record shops, PX and ships' stores. $1.

Two Concerts 3
by Members of Esquire's All-American Jazz Band
Wednesday, January 17, in Los Angeles and New Orleans

• Duke Ellington and his band *plus* six winners in Esquire's All-American Band. At the Philharmonic Auditorium, Los Angeles. Gross proceeds to Volunteer Army Canteen Service.

• Louis Armstrong and other All-American Band winners *plus* New Orleans jazz old-timers, celebrating 50 years of New Orleans jazz. Municipal Auditorium, New Orleans. Sponsored by the National Jazz Foundation.

1½-Hour 4
Broadcast of the Concerts Over Blue Network
January 17, from 10:30 to 12 P.M. Central War Time

Hear this great broadcast over the Blue Network from Los Angeles, from New Orleans, plus 15 minutes of Benny Goodman and his quintet and Mildred Bailey in a studio broadcast from New York. Featured will be playing by musicians simultaneously from all three cities. The show will be broadcast to the Armed Forces overseas, and shortwaved to South America.

*A. S. Barnes and Co. is the parent company of Smith and Durrell, publishers of the Record Book, the Jazz Record Book, and Panassié's the Real Jazz.

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PART 3—The Billboard

RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

I'M BEGINNING TO SEE THE LIGHT ..... **Harry James and Ork (Kitty Kallen on Vocals)** ..... **Columbia 36758**

Breezy tempo plus catchy tune-phrase done up in taste marks this as a big James' number. There's little characteristically H. J. about the disk in the usual "horn" style, but it doesn't need it. Kitty Kallen's vocal is sweet, simple, as is the tune and entire ork's handling. This could be a James' classic and is socko for jukes and homes. Reverse is typical James treatment of ballad "The Love I Long For." It'll help.

I DREAM OF YOU.....**Frank Sinatra** ....**Columbia 36762**

Beautiful ballad that's been getting plenty of play from everyone gets a vanilla sauce trimmin' by F. S. He's helped by a nice background (Alex Stordhal) and record holds attention all the way thru. Sinatra's disk of this tune is as good as any out. Fact that it's backed by his firm's "Saturday Night," which he also wraps in style, moves this disk up to top drawer.

LIKE SOMEONE IN LOVE..**Dinah Shore** ....**Victor 20-1617-B**

Both sides of this disk (reverse is "Sleigh Ride in July") are smoothies, and Dinah does 'em fine. They're from "Belle of the Yukon," and both tunes are bound to get a workout by pubs, and consequently this fine disk will show easily.

POPULAR RECORD RELEASES

(From January 4 thru January 11)

COCKTAILS FOR TWO	Spike Jones and His City Slickers (Carl Grayson)	Victor 20-1628
DON'T FENCE ME IN	Hal McIntyre (Al Nobel and Ruth Gaylor)	Bluebird 30-0834
EVELINA	Frankie Carle (Paul Allen)	Columbia 36764
EV'RYTIME WE SAY GOODBYE	Hildegarde (Harry Sosnik Ork)	Decca 23378
I DON'T WANT TO LOVE YOU	Sammy Kaye (Billy Williams)	Victor 20-1635
I DREAM OF YOU	Perry Como	Victor 20-1629
I'M CONFESSIN' (THAT I LOVE YOU)	Perry Como	Victor 20-1629
I'M GONNA SEE MY BABY	The Phil Moore Four (Phil Moore and the Phil Moore Four)	Victor 20-1613
INTO EACH LIFE SOME RAIN MUST FALL	Charlie Barnet (Kay Starr)	Decca 18638
IT MAKES NO DIFFERENCE NOW	Montana Slim	Bluebird 33-0519
JUST ONE MORE RIDE	Montana Slim	Bluebird 33-0519
LADY DAY	Artie Shaw	Victor 20-1620
LEAVE THE DISHES IN THE SINK, MA	Spike Jones and His City Slickers (Del Porter)	Victor 20-1628
LET'S TAKE THE LONG WAY HOME	Artie Shaw (Imogene Lynn)	Victor 20-1620
LIKE SOMEONE IN LOVE	Dinah Shore (Albert Sack Ork)	Victor 20-1617
1945 MOTHER GOOSE RHYMES	Carson Robison	Bluebird 33-0518
OH, MARIA	The Three Suns (Artie Dunn)	Hit 7122
PETER, PETER, PUMPKIN EATER	Hal McIntyre	Bluebird 30-0834
RIGHT AS THE RAIN	Frankie Carle (Paul Allen)	Columbia 36764
ROBIN HOOD	Les Brown (Butch Stone)	Columbia 36763
SATURDAY NIGHT	Sammy Kaye (Nancy Norman)	Victor 20-1635
SLEIGH RIDE IN JULY	Les Brown (Gordon Drake)	Columbia 36763
SLEIGH RIDE IN JULY	Dinah Shore (Albert Sack Ork)	Victor 20-1617
SLEIGH RIDE IN JULY	The Three Suns (Artie Dunn)	Hit 7122
STRANGE MUSIC	Fred Waring and His Concert Ork (Gordon Goodman, Jane Wilson and Glee Club)	Decca 23377
THAT DAME I LEFT BEHIND ME	Carson Robison	Bluebird 33-0518
TIME WON'T HEAL MY BROKEN HEART	Ted Daffan's Texans	Columbia 6729
TOGETHER	The Phil Moore Four (Billy Daniels and the Phil Moore Four)	Victor 20-1613
WALTZ IN C SHARP MINOR OP. 64 NO. 2	Fred Waring and His Concert Ork (Harry Simsone—Piano)	Decca 23377
WHO ARE WE TO SAY?	Hildegarde (Harry Sosnik Ork)	Decca 23378
YOU ALWAYS HURT THE ONE YOU LOVE	Charlie Barnet (Kay Starr)	Decca 18636
YOU'RE BREAKING MY HEART	Ted Daffan's Texans	Columbia 6729

On the Stand

Carl Ravazza

(Reviewed at La Martinique, New York)

Carl Ravazza band *(William Morris Agency)* is new in the East and is making the most of its opening wedge at the Martinique, smart nitery on the West Side. Ravazza is a terrif showman and gives out plenty with the personality, making most of the payees happy with his sunny disposish and pleasant voice. Musically, group is standard and one big lack is fem vocalist. He's good on tunes, but gal could help vary musical fare.

Band cuts a good show and Ravazza does himself brown on floor, singing half dozen tunes. For dancing purposes he mixes 'em up plenty. However, his forte is definitely on the front side and he makes an A-1 hand-shaker. Guy is good looking, sure of himself and knows the meaning of the word showbiz. He's hep.

He's in at the place until April, 1945, a lengthy haul for a new band.

Paul Secon.

Ray Herbeck

(Reviewed at the Green Room, Hotel Edison, New York)

Ray Herbeck ork *(Frederick Bros.' Agency)* has definitely profited by leader going into service. Band today, after being disbanded for quite some time, is small, but a musically tidy group. Arrangements lean mainly to the sweet side, and dancers and musickers who like their melody, get a break here. Before Herbeck went into the service it was a Mickey Mouse type of band, but now there's the nucleus of a big-time outfit.

Ork has three trumpets, one trombone, three rhythms and four saxes. Results are surprisingly big-sounding, and might

Materiale protetto da copyright

Music Popularity Chart

Week Ending Dec. 28, 1944

POPULAR RECORD REVIEWS

By M. H. Orodenker

BING CROSBY (Decca)

Evelina—FT; V. *The Eagle and Me*—FT; V.

In his most persuasive style, Bing Crosby sells it like a million for these two hit ballads from the "Bloomer Girl" stage smash. Spinning drips with magnolias and honeysuckle juice as Crosby chants the "Evelina" love ballad, with pizzicato fiddles creating the flavor of a banjo to accompany the singer. For "The Eagle and Me," Crosby starts off with the verse, taking liberty with the tempo, and then hits into a moderate rhythm tempo for the chorus. A mixed choir breaks in on the second stanza to add vocal force to his singing. Crosby brings out all the emotional appeal of this freedom song, and for both sides, gets excellent musical support from the large studio band directed by Toots Camarata.

Both of these show tunes are bound to skyrocket on the strength of Bing Crosby's song selling, and both sides should bring in a bumper crop of coins for the music ops.

TOMMY DORSEY (Victor)

More and More—FT; VC. *You're Driving Me Crazy*—FT; VC.

Tommy Dorsey goes all-out concert style for his ballad interpretation of "More and More," a new Jerome Kern opus from the movie "Can't Help Singing." A large string section is employed, with the violas, cellos and harp adding tonal body and depth as he slides out the opening chorus. With such a full-bodied band laying down a grandiose background, Bonnie Lou Williams can hardly miss with her low-throated pipes when it comes to singing the wordage. In fact, any singer would show up good against such a flowery musical bank. Flipover finds the Dorsey dandies more in their element, making a lively jump dish for Walter Donaldson's evergreen, "You're Driving Me Crazy." Band swings out lightly and politely as Dorsey slides out the opening stanza, shared with the clarinet rider. For the second stanza, the Sentimentalists, getting a riff background, turn in some polished rhythm harmonies for the familiar tune.

With heavy emphasis on the old favorites, Tommy Dorsey's "You're Driving Me Crazy" will find instant favor with the phono fans.

FRANK SINATRA (Columbia)

Saturday Night—FT; V. *I Dream of You*—FT; V.

For the dream singing, Frank Sinatra takes the bobby-soxers way up in the clouds with his lyrical caresses for "I Dream of You." Sings it slowly for verse and chorus to bring out all of its romantic richness, with Axel Stordahl's musical motifs behind the voice heightening the effect. "Saturday Night," by Sammy Cahn and Jules Styne, is a rhythm torch tune with little infection either in the song or the way Sinatra sings it.

For the Frank Sinatra fans, they'll gush over his vocal goo for "I Dream of You."

ELLA FITZGERALD-SONG SPINNERS-JOHNNY LONG (Decca)

And Her Tears Flowed Like Wine—FT; V. *Confessin'*—FT; V.

To enhance the merchandising appeal, the label has teamed Ella Fitzgerald with the mixed vocal harmonies of the Song Spinners and an enlarged Johnny Long band. In face of all this embellishment, Miss Ella crashes thru with her singing of these two sultry songs. Adds sweetness to her melancholy tones for "And Her Tears Flowed Like Wine," the saga of the sad tomato and a busted valentine. Miss Ella excites with her singing of the verses, but it's a letdown for the prosaic singing of the Song Spinners on the choruses. Johnny Long's band provides a heavy rhythmic beat, punctuated by innocuous handclaps. Miss Fitzgerald would fare far better with the lively rhythm ditty on her own without the added frills and fuss, as marked by her slow and sultry chanting of "Confessin'" with the Spinners remaining in the background to blend their sustained vocal harmonies with the band.

Music ops can count on both of these sides, and more particularly for "Confessin'," to catch up the coins.

(See Pop. Record Reviews on page 69)

FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodenker

AL DEXTER (Okeh)

I'll Wait for You Dear—FT; V. *I'm Losing My Mind Over You*—FT; V.

Al Dexter and His Troopers, the Troopers taking in a lively musical aggregation of fiddle, accordion, guitars and bass, make it lively enough for the tuneful "I'm Losing My Mind Over You." It's a tuneful Western chant, and Dexter sings it attractively enough in a bright rhythmic setting which should set the side off neatly in the music machines. Fiddle and accordion bridge the many vocal choruses. The same rhythmic mood is established for another Al Dexter original in "I'll Wait for You Dear." However, the ditty is dull and repetitious, not nearly as tuneful as "Losing My Mind." Nor is Dexter very convincing as he professes his everlasting love. The electric guitar and accordion get in the musical bridges to space the many vocal choruses.

be taken into consideration by many of the leaders around who insist on housing anywhere from 20 to 30 men on the stand. Herbeck gets plenty of good music from his band.

His vocalists, Roy Cordell and Lorraine Benson, both handle lyrics well. She's cute and the guy has a nice voice. He's young but handles himself well.

Paul Secon.

No Red for B. G.

NEW YORK, Dec. 30.—There's a reported feud on between Billy Rose and Benny Goodman, latter now doing clarinet solo in Rose's *Seven Lively Arts*. Seems that Rose wants B. G. to wear a red uniform on the stage.

P. S.: B. G. thinks the spangled tails he wears is enough—but plenty.

Chi Bookers Seek Centralized Offices

CHICAGO, Dec. 30.—There has been a movement afoot here recently to centralize talent booking offices in one building at 203 N. Wabash. The trade here has always felt that one of the things most needed to make Chicago a greater center of act booking particularly in the night club-vaude, cocktail-combo fields, has been the establishment of a booking center, with most of the offices quartered in one building. The plan to make 203 a booking center to be known as the Theatrical Arts Building is the answer to a long standing prayer. William Morris, Mutual Entertainment and a few other booking offices are now located in this building, but the plan is to get many more under one roof.

At the present time, however, there are several non-showbiz offices located there.

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Camp Shindigs Creating Demand for Smaller Acts

CHICAGO, Dec. 30.—Local bookers stated this week that in the last few weeks, demand for small acts has increased from officers' clubs thruout the country.

It has always been the custom in the clubs to hold dances on Saturday nights. Now with camps spread all thru the country, and many of them in obscure locations, something more than a dance is wanted by these stranded men. Around larger cities where many camps are located, there is not sufficient space to handle the entertainment for as many men as there are. Transportation difficulties also present a problem.

Camps such as Fort Leonard Wood, Kansas; Camp McCoy, Wisconsin; Fort Monmouth, New Jersey; Camp Berkely, California; the desert camps and many others have asked to have acts such as dance teams, acrobats, singers, jugglers, etc., sent to them for Saturday night affairs.

General Amusement Corporation, Berle Adams Agency, Boyle Woolfolk, Frederick Bros. and several other well-known local agencies, have started booking these officer club dates.

This outlet for small acts is getting more fertile every week, leading bookers here say, and from indications will continue to grow.

LARRY LUKE the Duke of Song and His Piano

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"YOU NAME IT AND WE'LL PLAY IT"

Back by Demand

GOLD FRONT CAFE, Cheboygan, Mich.

Mgt. Frederick Bros. Agency

Chanticleer Is Sold 2d Time Within a Year

BALTIMORE, Dec. 30.—The Chanticleer, local cocktail lounge and night clubs, has changed hands again for the second time within a year.

It was first sold in November, 1943, for a reported price of $255,000. The purchase price in the current transfer is $155,000.

Listed as purchasers in a deed filed this week in the land recorder's office were Nathan Bloom, Harry D. Miller and Thomas J. Aversa. The sale included furnishings, fixtures and equipment.

It was purchased from the Eager Corporation. This firm, of which Jacob D. Kaplan was president, bought the cocktail lounge from its original operators, William Lillien; his wife, Mrs. Blanche Lillien, and their daughter, Mrs. Grace Blumenberg.

Under the Lillien ownership, the cocktail lounge had been closed for 60 days by the board of liquor commissioners and had been fined $100 in the local Federal Court on charges of altering the contents of 23 bottles of whisky.

Angie Bond Buys CRA Pact For 5% of Take to Aug., '45

NEW YORK, Dec. 30.—Angie Bond has managed to get out of her seven-year contract with Consolidated Radio Artists and is now back with William Morris. Contract still had a couple of years to go.

Switch itself is not unusual. Happens every day. Odd part, however, is that in order to make the change Miss Bond agreed to pay CRA 5 per cent of her earnings until August, 1945. According to CRA, act sells for $500. According to the Morris Office the price is $600 to $650.

Review

Phil Moore

(Reviewed at Cafe Society, Downtown, New York)

New Phil Moore combo (personal manager, Dick Dorso; agency, Century Concerts, Ltd.) has plenty on the ball and if handled in the future with sensitive musical kid gloves, as now, it'll do big things. Moore was arranger for Lena Horne, and others, and also wrote background music at MGM for many years, along with *Shoo-Shoo, Baby*.

His sidemen are Gene Sedric, clarinet; John Letman, trumpet; Doles Dickens, bass; Wallace Bishop, drums, and Remo Palmierel, guitar, with Moore at piano. Each man's a terrific sideman, but leader skillfully keeps them subdued in ensemble and on solo stuff. He's concentrating on building a smart, subtle style and yet giving payees tunes they like. His interpretations are easily understandable.

Moore is a genial fellow, plays nice piano and handles himself okay. He's going to add strings to above outfit, and with his arranging skill, will probably have a unique commercial outfit. Group now is definitely A-1. *Paul Secon.*

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Off the Cuff

East:

MARTHA CAWLEY'S unit makes its Philadelphia bow at Little Johnny's. . . . FIVE KINGS new at the Calais, Philadelphia. . . . PENNY PRENTISS and Charlie Sellers are the new features at Maxine's Musical Bar, Philadelphia. . . . WINIFRED NEEHAN TRIO make its bow at Jack Alexander's Continental Music Bar, Atlantic City. . . . JOE FRY TRIO with Betty Gaynor and Bonnie Lee at Mayo's Show Place, Philadelphia. . . . ARTHUR DAVEY TRIO spotlighted at Lou's Moravian Bar, Philadelphia. . . . FORREST SYKES current at Chez Cherie Musical Lounge, Philadelphia. . . . HOWARD DICKSON'S Victory Boys reopen Jack's Musical Bar, Gloucester, N. J. . . . PAUL MARTIN TRIO rings in the new year at Atlantic Grille, Philadelphia. . . . FLORENCE WELLS current at Lou's Germantown Bar, Philadelphia. . . . BOBBY MARTIN, who has been at the Rose Room, Newark, N. J., for the past two years, has just had an option picked up which carries him until May 27, 1945. Combo is now getting $675.

LAZAR DWORKIN, cleaning and dyeing tycoon, is the new interest in the Downbeat, New York, replacing Joe White. . . . TOMMY PURCELL stays on at the Whitehall Hotel, New York, until May 20; Guy is supposed to have turned down out-of-town date which offered him two-and-a-half times more than he's getting here. . . . STERLINGS (George and Jerry) current at Jack and Bob's, Trenton, N. J. Team follows into the Theatrical Bar, Cleveland, January 8. . . . CORALLI just wound up 15 weeks at Club Teheran, Philadelphia, and opens at Town House, Buffalo, January 1. . . . BILL PETERSON, CRA's Chicago lounge head, in New York for a look-see. . . . AIRLANE TRIO just finished transcriptions for Lang-Worth. . . . LITTLE JACK LITTLE due back at El Patio, Washington. . . . COOPER AND COLE opened at Blue Moon, Newark, N. J.

Midwest:

JOHNNY FRAZIER'S FOUR FLASHES, a new unit, opened at the Hollywood Show Bar, Pittsburgh, January 1. . . . FLOYD HUNT held over at the Melody Club, Peoria, Ill. . . . JIMY ALLEN current at Kit's Lounge, Chicago Heights. . . . ALYCE BROOKS current at the Esquire Lounge, Joliet, Ill. . . . THE THREE STRATOLINERS signed for a return engagement at Hotel Woodruff, Joliet. . . . DON ROBY'S band opened January 1 at Hi-Lo Club, Battle Creek, Mich. . . . VIBRATONES opening at the Tailspin, Chicago. . . . CHARLIE CHANEY opened December 30 at the Silver Congo, La Salle, Ill. . . . MEL BRANDT at the Preview Lounge, Chicago. . . . TEXAS TOMMY opens at the Legion Club, Omaha, January 8. . . . MAGE AND KARR into Club Royale, Detroit, January 19. . . . FRANGEE AND FLORENCE, Lester and Irmagene and Lola and the Andie Dancers open at the Trocadero, Evansville, Ind., January 15. . . . JUNE TAYLOR line opens in the same spot January 19. . . . COMMODORES at the Hotel Whitcomb, St. Joseph, Mo. . . . MUSIC MASTERS playing the Bambooo Room, Kenosha, Wis. . . . DICK SAUNDERS TRIO opened the 1111 Club, Chicago, December 27. . . . DUKE SHILLER AIRLINERS opened the Lake Hotel, Gary, Ind., January 6.

CLARENCE BROWNING opens Midtown Hotel, St. Louis, January 5. . . . LARRY ALLEN TRIO into Paddock Club, Calumet City, Mich., December 20. . . . EDDIE ARNOLD current at the Eastern, Milwaukee. . . . CHICK AND CHARLENE JOHNSTON into the Bijou, Battle Creek, Mich., January 5. . . . ISABELLE BROWN and Fay E. Meryl opened at the Talk o' the Town Club, Peoria, Ill., December 29. . . . DIANA CLIFTON held over at this spot. . . . PEPPER HALL plays the Spokane Theater January 5. . . . WILLARD WOOLSEY plays this spot January 15. . . . DON ROY going back to Florida for return dates at all spots on his last circuit.

Village Vanguard Ready To Switch to Le Jazz Hot

NEW YORK, Dec. 30.—Hot music will be the Village Vanguard's new policy starting January 9. Max Gordon has bought Max Kaminsky's ork and Art Hodes to give the spot its first send-off. Main reasons for new policy is the difficulty in buying or even finding new talent which can deliver authoritatively. Muriel Gaines and Betty Sanders will stay on.

3 Rooms Lit In Big Town For Holiday

NEW YORK, Dec. 30.—At least three new spots preemed here in the past week or so. They are either rooms which were operating on a non-tax policy and have returned to entertainment and dancing with the 20 per cent bite, or new rooms which unveiled hoping to get their share of the loose moola around.

The newie is Don Smith's place, Eight West (address is 8 W. 52d). Place has received temporary cabaret license and is unveiling tonight (30). Talent will consist of Tony Craig, Mark Sebastian and two pianos for the lulls.

The Belvedere, which dropped all taxable entertainment when the 30 per cent bite went into effect, started again. This time room has Phil D'Arcy on a four week, plus options, deal.

The St. Moritz, another casualty of the Federal nick, also is back in business again. Hotel has bought the Los Andrinis (2) and Jovita in addition to Danny Yates ork.

Lou Gold Planning New Nitery for West Philly

PHILADELPHIA, Dec. 30.—Lou Gold, who recently sold his Powelton Cafe, nabe nitery, has purchased the Normandie Hotel and is making plans to convert two large banquet rooms into a new night club for the West Philadelphia area, with a floorshow policy.

Hostelry housed plush supper clubs in the lush days.

Bob Crosby Takes Over 30 Marines for a Unit

HONOLULU, Dec. 30.—Bob Crosby has formed one of the first all-marine talent units here out of strictly G.I. non-professional vaude performers.

The unit starts on a whirlwind circuit of advanced Pacific Ocean areas, appearing before service personnel of all branches in the fighting line.

Unit is under the auspices of the Fleet Marine Force Recreation and Morale Service.

Union Ending Cincy Local

NEW YORK, Dec. 30.—The national office of AGVA will dissolve the Cincinnati local this week and send in Fred Dole to take over. The dissolution comes as the result of non-payment of per capita tax and "non-service by the local," according to union officials here. Dole comes in January 7.

Mike's Not Talking

NEW YORK, Dec. 30.—Biggest question around band biz today is where Mike Nidorf, who just left General Amusement Corporation, is going to hang his hat. There are several rumors around, but even his closest friends have said that Mike hasn't disclosed where he's going. However, it's pretty well known that he has a deal set, but where????

Talk in the trade last week was that he would probably settle down on the Coast for the Eddie Sherman Office. There was also story going about that he might hang his hat with Personalities, Ltd., org run by "Bullets" Durgom and Bob Moss. Intimates, however, don't think the latter will happen.

Meanwhile, Nidorf is sunning —in Florida.

REG. D. MARSHALL

AGENCY

ORCHESTRAS - - ATTRACTIONS

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Agencies Ready For Post-War

Detroit Agents Adopting New Act Contracts

DETROIT, Dec. 30.—New forms of standardized contracts are being drawn up for use by all local booking offices, Norman H. Birnkrant, counsel of the Michigan Association of Theatrical Agents, disclosed this week. Contracts are designed primarily to clarify the status of an act as an indie contractor, and not as an employee, as some of the older forms have implied.

The status is in accord with the interpretation of the Internal Revenue Bureau and other authorities, and contract forms are being brought into line.

Documents will have a number of forms, designed for use for different types of dates, but are being closely standardized nevertheless, so that the same type of information is to be found in the same place on all forms.

While copies of the contracts are being filed with AGVA, as generally required, Birnkrant has advised Billy Grubbs, AGVA national representative here, that the information on the contract, particularly regarding price, is privileged information, and cannot be disclosed to another act, agent, the press or anyone else.

This is designed to prevent disclosure of strictly confidential information when an act, because of special conditions, may work below its usual salary.

Informal approval has also been secured for the rule that contracts for private club dates must be filed with AGVA within 48 hours after the engagement. Normal rule has been that they must be filed before the date, but agents have protested that this sometimes places them in an impossible situation when a date is available at the last minute.

Balto. Owners Warned About Fire Hazards

BALTIMORE, Dec. 30.—Local operators of night clubs and other places of amusement have been requested by Mayor Theodore McKeldin to be vigilant in prevention of fires and panic.

McKeldin has received a confidential report from sources which he refused to disclose to the effect that unsafe and unsanitary conditions exist in a number of night clubs.

According to the mayor, reports were received on 40 establishments. Data also was compiled some time ago by agents of the municipal building engineer. In some of the night spots, it was stated, entrances were blocked and barred, vestibule doors opened inward, there were non-exit lights at others, and in some the exit passageways were blocked by lumber, beer bottles, beer cases and rubbish. In still others it was found that automobiles were parked directly in front of the sole rear exit, along with ash cans.

Operators were urged to put their night spots in shape to prevent another Boston fire.

Marcus Unit Set For Vaude Houses

CHICAGO, Dec. 30.—The A. B. Marcus show is going on the road again. New package will be known as *La Vie Paris*. As in the past, the show will consist of several vaude acts and a large chorus line.

A tentative sked has been set up, with the opening at the St. Charles Theater, New Orleans, January 25; then the National, Louisville, February 9, and the Oriental, Chicago, February 16.

Talent will include Jim Wong troupe, Whitey and Ed Ford, Leon Miller, Dwight Gordon, Latasha and Lawrence, Ruth Durrell, Tula and Mio, Four Lavernes, Dorothy Dowdy and 20 gals.

Rumor NATA Preparing To Open in N. Y.

To Operate in ARA Backyard

NEW YORK, Dec. 30.—Now that it is assured of a deal giving it the right to split commissions any way the members see fit, the National Association of Theatrical Agents is planning to open an office here, according to an authoritative trade source.

Should development take place, as forecast by the source, it will present the spectacle of NATA, major fee-splitting org, operating in the territory of the only other agent organization of comparable size, namely Artists Representatives' Association.

It is believed that NATA will come to New York to enroll any fee-splitter who wishes to join the body, regardless of what other organization he may or may not belong to.

Bud Henshaw Ready To Pay - Off Actors

NEW YORK, Dec. 30.—Bud (Uke) Henshaw, ruled "unfair" by AGVA after his unit, *Heads Up, America*, folded in the South, said yesterday (29) that he will pay $385 in back salaries to the acts involved in the folderoo by a weekly deduction from his own salary. AGVA officials confirmed the deal.

Henshaw declared that he was not responsible for the lack of funds when the show closed in Birmingham because his partner, Jack Maggert, had a representative with the unit who collected the entire box-office receipts. Henshaw said he will try to get the money he has agreed to pay out back from Maggert and one Robert McMillan, a Kansas City (Mo.) airline official who was also a partner. Meanwhile Henshaw is taking a series of vaude dates and will make good the claims against him, he said.

Indianapolis Barn Opens

INDIANAPOLIS, Jan 1.—Castle Barn, newest roadhouse here, had its grand opening December 29 with Curly Newport and ork.

Pa. Operators Gird for Fight Vs. Blue-Noses

PHILADELPHIA, Dec. 30.—Niteries here and thruout the State are threatened with their very existence if a gang-up of the reform groups is able to push thru a midnight curfew on liquor for each night of the week.

The State Federated Legislative Committee will ask the 1945 Legislature to enact laws forbidding the sale of all alcoholic beverages after midnight in Pennsylvania.

Under existing laws all licenses, excepting chartered clubs, can sell alcoholic beverages until 2 a.m. on weekdays, excepting Saturdays, when the deadline is midnight.

Made up of 12 reform groups, the Federated Legislative Committee has outlined a six-point program to revise the State's liquor laws, including the reduction of hours for the sale of alcoholic beverages.

In addition to cutting the number of hours licensees may remain open, the committee's program also includes a proposal for the abolition of Sunday sales of liquor in private clubs.

The first objective of the reform group is enactment of legislation outlawing Sunday movies and commercialized sports on the Sabbath. Secondly, it seeks to hold intact Blue Laws, "To make sure that the Sabbath shall never be disgraced with Sunday opening of taprooms or night clubs."

It is understood that the reform groups will do some heavy lobbying to push their proposals. However, nitery ops here are better prepared to hold their own ground, having banded together earlier this year as the Cafe Owners' Association.

One of the chief reasons for the association, was to put up a united front to bat down such reform legislation which always crops up when a new session of the Legislature is ready to convene. In spite of strong pressures, it is not expected that the reform groups will win out. But nitery ops will have to be on the alert.

Florida Patron Payola

MIAMI, Dec. 30.—Kitty Davis Airliner has adopted a new gimmick for enlisted men. A large wheel has been installed with the names of every State. Any customer who throws a dart and strikes his home State gets a free phone call to his folks right from the club.

Colonial Inn Quits After Just 5 Days; Walters Grabs In-Town Terrace for 65G

Gas Shortage Forces Switch

MIAMI, Dec. 30.—Lou Walters has closed his Colonial Inn in Hallandale, near here, after just five days of operation and has purchased the recently opened Terrace Restaurant from Anthony Rossi for $65,000. He is skedded to transfer his Colonial Inn show intact to the new place tonight.

Shuttering of the Colonial Inn follows hard on the heels of an exclusive story printed in *The Billboard* last week which reported the imminent collapse of the Florida night club season.

Walters took over the Colonial Inn with Sam Gaines, after paying his former partner, E. M. Loew, about $200,000 for his share. Deal was closed in early fall in anticipation of the biggest nightery season in Florida history.

Tho the new government ban on racing undoubtedly influenced Walters in his decision to close the Colonial Inn, the main reason was this area's transportation problem (as reported in *The Billboard*). The Inn is located on an out-of-the-way site, outside the town limits, whereas the Terrace Restaurant is right in Miami Beach.

Terrace will operate on a two-shows-a-nightly basis. Walters says that he has no plans at present for the Colonial Inn. After the war, when gas and tires are more plentiful, he may try it again at this spot.

New Walters room was bought last year by a combine headed by Dave Wolper, Walter's former rival New York club operator and producer of two legit shows. The Wolper syndicate later dropped its deal for the place.

Trade talk here is to effect that several other nighteries situated off the regular bus lines may be forced to give up the ghost.

Cast an Eye Toward Video

Many already started on plans—diversity to highlight big, little offices

(Continued from page 3)

In some cases expansion has already taken place, expansion into new fields or intensification in fields where the office had a foothold. In other cases plans are in the works, men to put the plans into effect are being sought, tie-ups are being made.

In the words of one agency head, Bill Morris, of the William Morris Office, "Post-war entertainment business will be enormous—provided we beat the Nazis completely and solve the problem of providing jobs for everyone." Morris has no doubt that both conditions will be met.

What They're Doing

Specifically, here is what the major offices here are doing, have done and plan to do after the Yanks have marched into Berlin:

Music Corporation of America: According to Charles Miller, vice-president, the firm will go into television big. It will both package tele shows and sell video talent. MCA also will develop its concert business. Toward this end, Harry Squires recently moved his one-nighter and theater concert biz into the firm.

Organization also will expand its interest in literary properties and writers, especially for legit and film purposes. In this connection, Miller did not deny trade reports that MCA has invested heavily in *Dear Ruth* and *Snafu*, in fact he conceded that the firm has dough in "several" shows. Show-backing is a relatively new thing at MCA, said Miller, having been discussed for about a year with numerous legit producers. Firm will do more of it.

Miller also said that MCA will continue producing ice shows for hotel purposes, expansion in this direction to take place when more tanks and other equipment become available.

Otherwise, the firm will continue as it has. Miller denied that MCA has financial interests in one of movie-producing firms or record companies, both of which it is involved in, according to trade gossip. "But," concluded Miller, "whatever others are doing we'll do, too. Diversification will be the keynote in the post-war period."

William Morris: According to Bill Morris, the agency's top man, once the war is over his office will make a big drive for foreign business. Morris says that before Pearl Harbor his office did 75 per cent of the foreign business carried on by all U. S. agencies. After the war WM will not only regain this biz but will increase it, said Morris. The time is not far away, he added, when an act will be able to play a split-week between New York and London, or New York and Hawaii.

WM has been interested in television since 1928, he said, and will be very active in this field. Firm will package many tele shows, since it will have under contract not only bands and acts but writers, directors and producers in radio, film and legit.

Organization will continue and expand its handling of literary properties for films and legit. Firm now makes it a practice of wrapping many of its attractions in suitable stories or plays, and post-war will do even more of the same, says Morris.

Concerts, Too

WM also will go in heavily for concert work. Within last year it has established a concert division, with separate offices, headed by James A. Davidson. Branch will not only send out units, radio shows and similar attractions for one-nighters in auditoriums, but will go in extensively for bookings of longhair artists. Sending around the classicists, says Morris, is a logical outgrowth of handling them for radio, films and so on.

General Amusement Corporation: Ac-

(See Agencies Prepping on page 34)

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NIGHT CLUB REVIEWS

Latin Quarter, Miami Beach

Talent policy: Floorshows and dance bands. Shows at 8:30 and 12. Owner, E. M. Loew; manager, Howard Payne. Prices: $3 top.

At the premiere the new production called *Folie De Victoire* surpassed anything seen hereabouts. Music is by George Komaroff, dances and stage direction by Hela Slavinska.

Jane Wood, Bob Fuller and a chorus of 12 fems and five boys start proceedings in an apache number.

Four Skating Macks (girls) do everything possible on skates, startling twists and whirls get a big mitt. Grisha and Brona, tall and willowy fems, in poses and dances under the blue light, please.

Gaudsmith Brothers, that old reliable pair of comics with their two poodles, are as funny as ever, their patter and acro antics drawing nice returns.

The *Bolero* is a terp number using all the name stars in the production with good results.

Lewis and Van, above-par hoofers, play up their stair-climbing dance. Rapid-fire hoofing draws several bows. Bob Fuller and Stylists, Jane Woods and chorus boys with Wayne McIntyre with a military finish do well.

Harrison and Fisher are placed next-to-closing, and their dancing and comedy by the fem, high-class with original and clever steps.

Senor Wences, saved for last, is a show-stopper. He holds his audience spellbound with his doll-dummy body and hand make-up, control of which is most remarkable. Tops off act with bit of juggling.

Maurice Weiss and ork play for the show while Don Ostrow and ork handle rumba score.

Salute to flags is a finale that puts the customers on their feet. National anthem is the clincher.

Larry Berliner.

Copacabana, New York

Talent policy: Floorshows at 8, 12 and 2. Continuous dancing. Operator: Monte Proser; manager, Jack Entratter. Prices: $2.50-$3.50, minimums.

If a physical disability can be turned into one of the slickest pieces of showbiz, then Jane Froman has done it. Not only is she still one of the best song sellers around but with that rolling platform from which she now works, she has added some cute bits which not only hide her infirmity but, what is more important, gives her act a tremendous sock.

Just before Miss Froman goes on, all house lights go off while she's helped onto this platform, about a six-foot affair. On it is a small upright piano. Under the keyboard are the controls which guide the movement of the platform. Controls are worked by Miss Froman's keyboarder, "Berg" Bergerson, who, incidentally, does a good job of accompanying as well as motoring. Electric motor under the platform is attached to a long cable which house electrician, seated unobtrusively on the bandstand, feeds out or pulls in as platform moves around the floor.

When lights went on all the customers saw was the beautifully gowned Jane Froman, who seemed as cool as a cucumber. Wearing a light blue frilly gown, an up-sweep hair-do and a tiara, gal looked like a million. First number she gave with catchy *Can't Brush Me Off* for a rousing mitt. Folowed with a slowie, *I Covered the Waterfront*, and then socked again with *It Had To Be You*.

While she sang the platform rolled slowly around the floor and Miss Froman kidded with ringsiders for plenty of laughs. She then gave out with a medley of current pops ending with *Night and Day*. Crowd just wouldn't let her off. So she came back with *Love Life of a Sailor*, over which audience just about raised the roof. Gal's bubbly style, lovely laugh and delivery were on the beam all the way. From this novelty tune she went into the English version of Grieg's *I Love You*. Then came another change of pace and an audience participation bit. She invited a young gob to do a Helen Morgan on the platform piano. When he was seated she delivered with *Ac-Cent-Chu-Ate the Positive* and then *Very Thought of You*, singing up to the kid. Some ad libs followed which drew

(See Copacaabna, New York, on page 29)

Hotel Sherman, College Inn, Chicago

Talent policy: Dancing and floorshows at 8:30 and 11:30. Management: Joe Spieler; publicity, Howard Mayer; production, Marty Bloom. Prices: $1.50-$2.50 minimums.

Bobby Sherwood's ork is completely out of this celestial globe, playing jumpy, perfect jive with rhythm beat. He makes the other acts fade into nothingness.

The ork has a rhythm that is exceptional for a group of youngsters. Most of them are 19 or less.

Unusual for jump bands, the music is danceable. The jitterbugs and the foxtrotters can dance to this music equally well.

The band vocalist, Gail Landis, has a good voice and looks, but is lacking in pep and sales appeal. She could do much to improve her presentation.

As ever, the Barry Puppeteers are strikingly excellent. Their routines include a sister dance act, a skeleton and dog, a group of three figures representing the Andrews Sisters, an ostrich and an aborigine number. They give their usual stellar performance.

Meade (Lux) Lewis, boogie pianist, started out monotonously but improved as he went on. In spite of this improvement, the band outshines him in its background accompaniment.

This band will go far, as it has everything that makes for a top band. Sherwood does a socko job of fronting and vocalizing. A better fem canary would make this band rank with the best.

Robert Menders.

Palumbo's Cabaret-Restaurant, Philadelphia

Talent policy: Production floorshows at 8:15, 11:30 and 1:15; continuous dancing. Management: Walter Palumbo, owner; Bobby Palumbo, manager; production, William Henrique; publicity, Morton A. Schwartz. Prices: No cover, no minimum.

With the holiday season on hand, this club is giving a prevue of what a nitery celebration will be when the war is over. Victory spirit has been created by crowding tables with noisemakers, paper hats, confetti, and with the chorus gals running thru the house to heighten the festivities. Adding a touch of realism is a newsboy leaving a special edition of a framed newspaper at each table. Performers are all called up from ringside tables, where they have been planted in military uniform.

Production settings which Bill Henriques has created for this revue are all in keeping with the victory celebration.

(See Palumbo's Cabaret on page 29)

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VAUDEVILLE REVIEWS

Oriental, Chicago

(Reviewed Friday Afternoon, Dec. 29)

This week's offering is a package show, Harry Howard's *Hooray for the Girls*. The 57-minute show played to a capacity crowd at its opening and kept the customers laughing and applauding with an array of top vaude acts, a good line and fine production numbers

Package opens with a production made to fit *Holiday for Strings* and ended with Frank Brooks doing a fast, tricky tap routine that brought him a healthy helping of hand-slapping.

Second spot was ably filled by the comic, Al Norman doing imitations of the way people sleep and of several well-known personalities. This, plus some good gags and two clever soft-shoe routines combining old and new steps, kept a round of laughter and applause rolling thruout his act.

Another production number followed, with the costumes matching the mood of several songs that were sung by Larry Stuart. Frank Brooks stepped on again with an interpretative dance, which, as before, caught a good hand. The line finished this spot with a good black-light routine.

Harold Boyd and the Jig Saws are a top acro-dance-contort-comic-pantomime team. They were good and were appreciated by the ticket buyers.

Ben Beri, pantomime juggler, did his routines excellently and mugged perfectly.

Probably the best dog act in the business, Leonard Gautier's Bricklayers, scored a hit. The dogs were in top form.

Finale was a patriotic production number with the gals' costumes designed to resemble the services. Costumes and timing were good and gals made a fine appearance. Weakest spot was the production singer, Larry Stuart, who seemed to lack the sales appeal necessary.

Pic was *Three Is a Family*.

Robert Menders.

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Paramount, New York

(Reviewed Wednesday Evening, Dec. 27)

Para's entertainment layout this week is a honey and payees get their money's worth, but good. As usual it's a band show and headliner, Woody Herman who's been here many times before. His ork is one of the best around, meaty on sock stuff, mellow on ballads. Fans eat it up. To round out the goings on, there's a smooth dance team, Lathrop and Lee, and comic, Buddy Lester, both acts scoring heavily. Teamed with Crosby starrer pic *Here Come the WAVES*, biz will be plenty heavy.

Herman's outfit, fronted by the clarinet-playing maestro, who also gives out plenty on the personality, doesn't have to take a back seat to any jive band in the biz today. Musicians, both in solo work and in ensemble grouping, drive home each tune like a sure-fingered carpenter working with a hammer and nail. Socko! Heavy on the brass, with one man who skyrockets on trumpet, group gives out to satisfaction of jive hounds who habitually throng the theater.

Woody also handles vocals on a couple of tunes and has a nice, easy-to-listen-to voice. He makes most of a specialty, *Who Dat?*, with a green light tossed on his puss, and if the tune didn't have a monotonous quality about it, it would have been a sensash number. Chubby Jackson, bass boy, with a beard, does himself okay on solo and has plenty of personality. In fact, band has itself a ball on the stage, never slackening, always hitting on all "fours to the bar." Only unhappiness in the eve's bill was fact that winder-upper was *Flyin' Home*, which is done much better down the street by Lionel Hampton. With so much material on hand, Herman doesn't have to copy from anyone, for he has plenty on the ball in anything he does.

Dance team, Lathrop and Lee, smartly dressed pair, are A-1 hoofers on results. This comes from combination of things, mainly the fact that pair are both better than average on appearance and still put on a whippy show. Gal's solo stint is terrif, because even tho material is standard, she's class. Guy's demeanor and pleasant personality put pair on ice. They're fine here, and are a cinch for any class spot.

Buddy Lester panics 'em. Guy is uninhibited in every way, even convulsing Herman's sidemen all the way thru. He never stops punching, belting and bellowing material all over the joint. He's a one-man circus and the guy has them yelling for more many times. His knock-about, interrupted style of building everything up and then throwing it down in a heap, mentally, physically and above all, funny, is a brand of humor that's easy to take, hard to resist. His bit with the trumpet at the end is swell for bowing off, and guy can take a bend for pruning of material, leaving out corny bits, working only with A-1 lines.

Frances Wayne, gal singer with ork, did two numbers, both in same tempo, and as a result missed fire. Opener, *Making Believe*, is good tune but should have been a sock rhythmer, and then pace should have been changed to languid version of *Always*. Latter was okay. Gal's voice and stage presence, however, are plenty on the ball. *Paul Secon.*

Downtown, Chicago

(Reviewed Friday Afternoon, Dec. 29)

One thing this theater could really use is a good production staff with competent technicians. In the days of burlesque poor timing, lighting, etc., were more or less taken for granted. But now if the management wants people to believe that it has changed its policy, the staging should bear it out better than it is doing.

New show comes in two halves and plays for 57 minutes to a house three-quarters full. The first consists of Ray Kinney and His Hawaiian Ork with native dancers, the second half was music by the theater pit ork under Teddy Phillips, and performers Ross and McLain, Buck and Bubbles and Ella Fitzgerald starred.

First half moved along rather well. Kinney fronts and vocalizes with the band to the combination of native and modern rhythms. Dancers perform their routines well under the handicap of poor light. They do several types of Hawaiian dances to such tunes as *Hula Hands, Hawaiian Hospitality*, etc. Scored well with the ticket buyers.

Second half led off with the ork playing a jump tune that gave a round-robin of breaks to the boys. Again the lights were behind the action, and the whole plan seemed to be haphazard and developed on the stage as they went along.

Ross and McLain, colored dance duo, performed good, tho long and redundant, routines. The crowd being primarily colored, they were well received.

Buck and Bubbles missed their first cue after being announced, but came on later to do a seemingly improvised set of dances, gags and parts of songs.

Ella Fitzgerald was in good voice and scored a hit with her torchy warbling. She sang *Robin Hood, Makin' Believe, Into Each Life* and for an encore a jumpy *Flyin' Home*.

Pic was *Murder in the Blue Room*.

Robert Menders.

Loew's State, New York

(Reviewed Thursday Evening, Dec. 28)

Last offering of the year at this house is pretty fair, a situation due chiefly to the presence of the Wingy Manone ork, in conjunction with Bob Howard, and the pacing and build given the program by Jesse Kaye and Ed Douglas.

Manone ork (15), made up of three trombones, four trumpets (including the leader), five sax (one doubling on clarinet), piano, bass and drums, is a new outfit, having been formed just a few weeks ago after the maestro returned to town following a three-year absence.

If what they show at the State is any index, they ought to jell into one of the country's best bands after they have worked together for a while. Even at this stage the aggregation possesses an unusual quality of heat and guts in its work which gets across the footlights to the customers.

Its ensemble passages, on jump tunes, are good and one or two of the sidemen impress favorably. Outfit needs more polishing, of course, and on a ballad like *Don't Fence Me In* it sags a bit, but basically the ork has the makings of a solid outfit with a lively, reaction-getting style.

Naturally, Manone is sparkplug of the outfit. His authoritative trumpeting dominates the proceedings, of course, and his vocals, as a whole, add flavor to the goings-on. His batoning is simple and friendly, and he emsees in a pleasantly casual manner.

Of the acts, Oraway Diamond, acro-contortionist, is first on. Chunky lass opens with conventional bends and so on, then whips into unorthodox series of spinning back-bends, back-flips and one-hand, one-foot cartwheels. Kid has the stuff to develop into a click act. Right now she rushes thru her tricks at a pace that gives the crowd the impression she's doing nothing unsual. Even with underselling, fem yanks good palming.

Stanley Worth, band sax man, then does a very nice job on *Let Me Love You Tonight* to a fair mitt, and is followed by Gordyn and Sawyer, female comedy team.

Gals ante with some weary gags and go into a novelty number, *It's All Up Here*, and an "army drill" routine. Straight member doesn't have enough to do in these items, and comic member overdoes everything. Pair gets a few laughs and nice hands but would do better if the zany one didn't hit with a sledge hammer and had brighter material. Splitting up, the comedienne sings a long and unfunny song about a disappointed bride, and the straight gal next appears in a flashy but competent bull fighter's cape dance which ends with the goof coming on in gag clothes. Last number nets them a hefty response.

Dickie Jones, a "Henry Aldrich" of radio, is on mid-way. Kid is an affable and pleasing lad who shows merit as a performer. As a vaude turn, however, he is strictly lightweight. He's been rigged out with material which is either pointless or over-sophisticated. Best things he offered were an impression of Charles Boyer and a song-dance take-off of George M. Cohan. Responses were good.

Bob Howard, standard Negro piano-singing turn, closes the show and puts things into high with his engaging jivery of standards and pops. Guy's solidity as a vaude act becomes clear from the start. Pianist-warbler finished strong with the help of Manone, whose ork joins him in a sockeroo version of *Is You Is*, a first-rate bit of stage stuff that sends the mob into strong applause.

Biz good when caught. Pic is *Mrs. Parkington*.

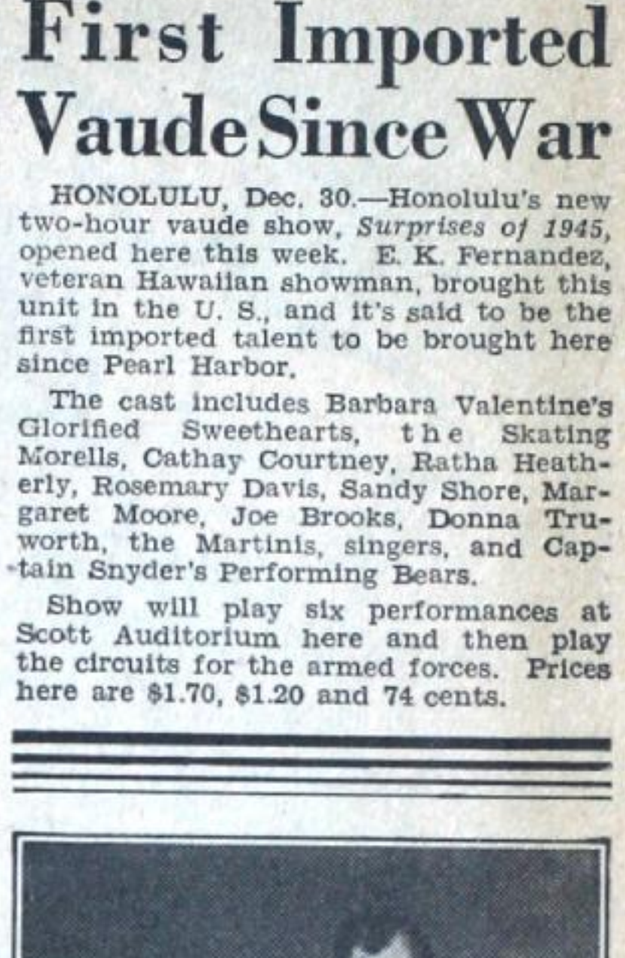
Paul Ross.

Hawaii Seeing First Imported Vaude Since War

HONOLULU, Dec. 30.—Honolulu's new two-hour vaude show, *Surprises of 1945*, opened here this week. E. K. Fernandez, veteran Hawaiian showman, brought this unit in the U. S., and it's said to be the first imported talent to be brought here since Pearl Harbor.

The cast includes Barbara Valentine's Glorified Sweethearts, the Skating Morells, Cathay Courtney, Ratha Heatherly, Rosemary Davis, Sandy Shore, Margaret Moore, Joe Brooks, Donna Truworth, the Martinis, singers, and Captain Snyder's Performing Bears.

Show will play six performances at Scott Auditorium here and then play the circuits for the armed forces. Prices here are $1.70, $1.20 and 74 cents.



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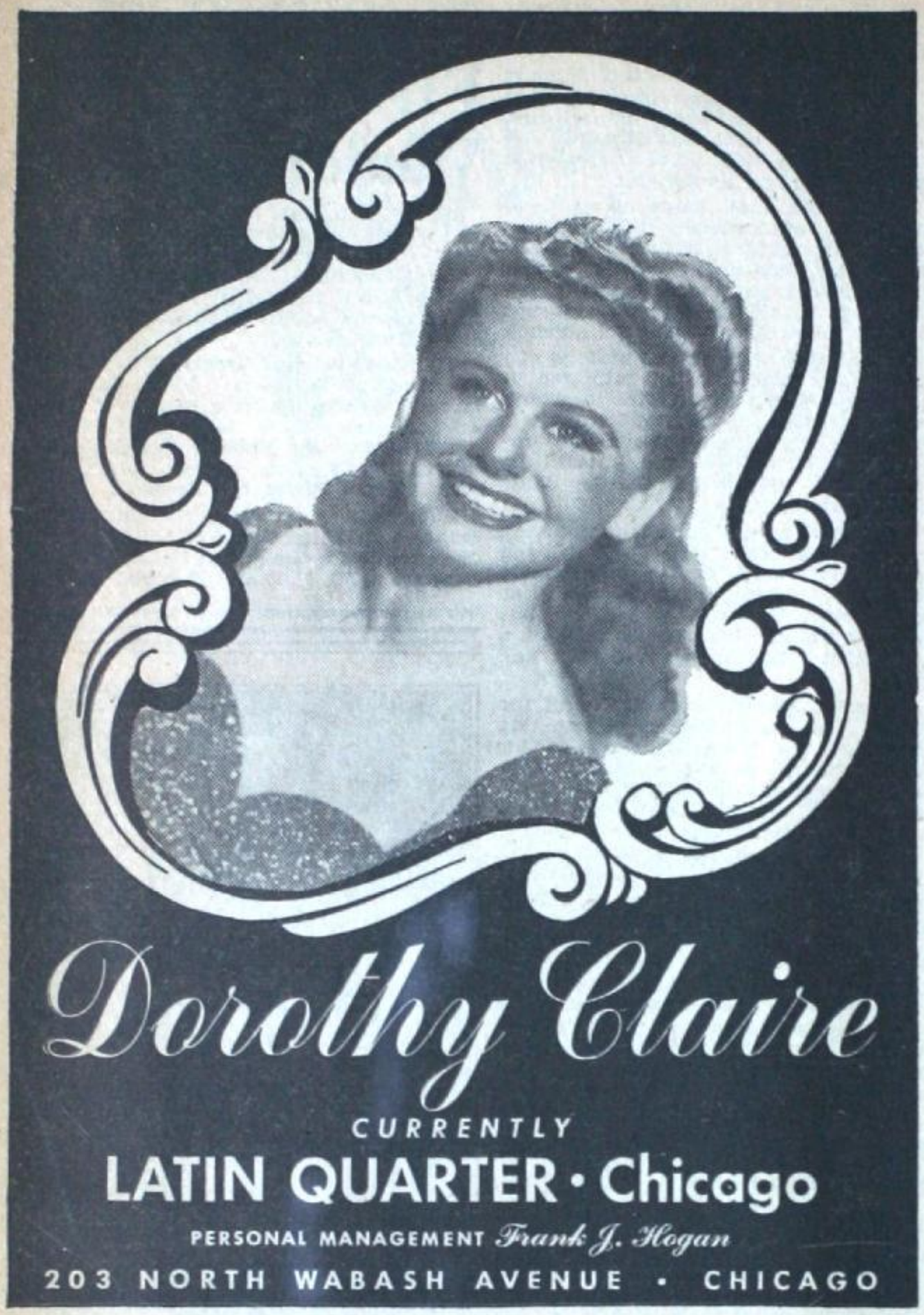

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Follow-Up Review

VILLAGE VANGUARD, New York.—Max Gordon, op of the down-cellar nitery, has found himself a new singer who is slated to go places once she gets a couple of solid years experience to give her assurance and selling ability.

Gal's name is Betty Sanders, a cute, dark-haired, little thing who delivers American, Irish and Scotch folk tunes very pleasantly. When caught (27) she opened with *My Name Is McGuire* delivered with a brogue thick enough to cut. Followed with a native folk tune, *Sad and Lonely*, and finished with a Scotch ballad, *Down the Moor*.

Canary's pipes have a small range but if results are pleasant they are by no means sock. On first appearance gal doesn't impress. Smarter costuming would help. Miss Sanders accompanies herself on the guitar in a soft style. As she is today, warbler wouldn't do for a large room. She needs a small intimate spot where customers will hush to hear her.

Jane Dillon (ex-Ginger Dulo), comedienne, comes up with material which is as fresh as tomorrow's paper. Her *Making an Honest Dollar* was a good opener. A routine involving cigaret shortage just misses being sock. A corny ending killed it. For finisher gal did *Dress Model*, which drew plenty of yocks.

Muriel Gaines, caught here before, has developed well. But gal should stay away from pops. Her best are the calypsos and race numbers.

The Leonard Ware Trio (Ware on guitar) dishes out some slick music. Ware's handling of gut box is still a standout.

Bill Smith.

Chiado Heads MCOA, Detroit

DETROIT, Dec. 30.—The Metropolitan Cabaret Owners' Association has elected Michey Chiado, of the Club Gay Haven in Dearborn, as president for 1945. Chiado took office about six weeks ago as acting president following the resignation of Eddy Shepherd, former owner of the Club Stevadora.

Frankie Rapp, of the Club Top Hat in Ecorse, was elected vice-president, and Lowell Bernhardt, of the Club Casanova, was re-elected secretary-treasurer. Directors will be elected later. An intensive drive for membership in the body is to be launched.

Capitol Ties Up Youngman For $2,500 Return Date

NEW YORK, Dec. 30.—Henny Youngman, who just wound up five weeks at the Capitol, goes back into the house within a year on a new deal.

Arrangement, it is understood, calls for a three-week guarantee, with the first two weeks at $2,500 and the third week at a slight cut.

In event engagement runs beyond three weeks, each subsequent week will be at the lower figure. Youngman has meanwhile agreed not to play any other Stem house until after the Capitol date.

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Literally Speaking

DES MOINES, Dec. 30.—Night club operators sometimes must suffer with the patrons when an act turns out to be a flop. Dave Fidler, proprietor of Club 100 here, was suffering plenty recently with a male warbler. Fidler was leaning against the wall, listening to the act and getting madder by the minute. When the vocalist started to sing *I'll Be Home for Christmas*, Fidler shouted out, "You can say that again."

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Stem Slump Un-Slumps Itself; MH Juicy 130G

NEW YORK, Dec. 30.—With the kids out of school for Christmas week, house after house had long lines outside. Biz was excellent all week. Even Wednesday (27), when a snow and rain storm hit, lobbies were jammed with standees.

Radio City Music Hall (6,200 seats; house average, $100,000) hit the bell with a solid $130,000 for the second week of Gautier's Steeplechase, *Nativity* spectacle and *National Velvet*. Previous and opening week was $114,000.

Roxy (6,000 seats; house average, $75,000) jumped up to a juicy $91,000 for its initial week with Nicholas Brothers, Gil Maison, Jack Durant and *Winged Victory*.

Paramount (3,664 seats; house average, $75,000) ended its fifth and final week with Glen Gray ork, Andy Russell and *And Now Tomorrow*, with a not-so-bad $55,000, compared with fourth week's $57,000. Preem was $93,000, followed by $75,000 and $65,000. New bill opened Wednesday (27) has Buddy Lester, Lathrop and Lee, Woody Herman and *Here Come the Waves*.

Capitol (4,627 seats; house average, $55,000) closed its first week with T. D., Bernard Brothers and *Music for Millions* by getting a handsome $78,000.

Strand (2,779 seats; house average, $45,000) came up with $63,000 for its second week with Lionel Hampton, Two Zephyrs and *Hollywood Canteen*. Figure was the same it made for the previous week, when bill opened.

Loew's State (3,500 seats; house average, $25,000) managed to lift up to $24,000 with Eddie Heywood; Harris, Claire and Shannon; West and Lexing and *Marriage Is a Private Affair*. Previous week's figure was $20,500. New bill opened Thursday (28) has Wingy Manone, Bob Howard, Dick Jones and *Mrs. Parkington*.

Monroe Whips Stiff Competish in Philly To Rack Up Fat 28G

PHILADELPHIA, Dec. 30.—Holiday week was a bell ringer for the Earle Theatre (seating capacity, 3,000; house average, $20,000; prices, 45 to 95 cents) in face of heavy competition from the four legit houses, the *Ice Follies* at the Arena and holiday bills at the after-dark spots.

With Vaughn Monroe making for a hefty band draw, week ended Thursday (28) brought in a fat $28,000. Maestro carried the marquee alone, with added acts in Jan Murray, Jane Slater and the Norton Sisters, with Mary Lee, Rosemary Calvin, Bobby Rickey, Johnny Bond, Andy Ragni and Johnny Fitspatrick, out of the band, rounding out the bill.

Screen filled in with *Strange Affair*.

"Tars and Spars" Pull 16G In 2d Week at Orph, L. A.

LOS ANGELES, Dec. 30.—The Christmas season and spasmodic rains cut into the grosses of the second week of *Tars and Spars*, the United States Coast Guard show at the Orpheum Theater here, with the gross to run around $16,000 for six days.

Show, which features Victor Mature, pulled only a fair $18,800 last week, Pic, *A WAVE, a WAC and a Marine*, also played the 13 days.

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Downtown Loses Chi Act Battle For Negro Trade

CHICAGO, Dec. 30.—This week's rivalry for the colored movie-vaude theater trade has come to a head here. The Downtown Theater featured the King Cole Trio and Benny Carter ork; the Regal, Louis Jordan. Downtown (1,800 seats) grossed only about $10,000, with 33 performances; Regal (2,800 seats) grossed about $20,000, with 32 performances.

Altho Downtown has claimed that it was not bidding for Negro patrons, it is evident to the trade that in the light of recent and proposed bookings, its hat is in the ring. The Regal has not been having vaude every week, but present plans include top colored names each week from now on.

Detroit Grosses Drop

DETROIT, Dec. 30.—Final check-up of pre-holiday trade showed grosses dropping more than anticipated here. The long holiday week-end seemed to turn patronage away from shows rather than bring people in as expected altho the neighborhoods had a slight break in the form of kid trade.

At the Hughes-Downtown Theater (2,800 seats; house average, $23,000), Gene Krupa and band did $27,500 for the pre-Christmas week, fair for an attraction of this caliber. Currently, *Gay '90s Revue* is doing a modest business and is expected to gross around $18,000.

Balto Hipp Good 13½G

BALTIMORE, Dec. 30. — Hippodrome Theater grossed a good $13,500 week ended December 20. It was a holdover show, grossing $19,500 first week. Bill was headed by Terry O'Donnel and included Whitey Roberts, Gilbert and Lee, the Four Pin-Up Girls and Jack Joyce and Claire Norman. Holdover pic, *The Woman in the Window*.

PALUMBO'S CABARET

(Continued from page 26)

Outstanding is a United Nations spectacle, with the principals sporting live masks of the Allied leaders. And for a finale topper the show has a parade spectacle, with the large gal choir of 24 dressed as drum majorettes, and parading a flag display.

Commentary is given by Eddie Thomas, genial lad in the emsee spot, who keeps proceedings moving at a swift pace. Show runs only 55 minutes, and there is plenty of show packed in every minute of it.

Highlight of the running is Eddie White, who fits the scene perfectly, with stories of his overseas experiences on a USO jaunt. One of the first entertainers to go over, White scores solidly with his comedy songs and stories. Elongated lad has been around for quite a while, and each time displays a keener sense of timing and delivery to make his comedy punches count for more.

Wong Sisters (2) add pace to the bill with their rhythm terping, building up to their flashes of acro work. Francis Carroll makes it count for her rhythm and ballad singing, and the violent antics of the jitterbugs are made all the more striking by a dance troupe of two teams in Louie, Janie; Lil and Ernie.

Adding much to the eye spectacle are the costumes by Eva Collins, curtains by Jack Fay, scenery and masks by Frank Blumenthal, and lighting effects by Michael Brodsky.

Lou Del Rio's band still on tap for the musical support, also kicking in with lively dance rhythms. The Hickory Boys, with Pattie Travers for the vocals, make it continuous music.

Maurie Orodenker.

Hotel Nicollet, Minnesota Terrace, Minneapolis

Talent policy: Floorshows at 8:30 and 12. Dance and show band. Management: Neil Messick, manager; James Hickman, room manager; Sally Delaney, publicity. Prices: $2 minimum.

A light and heady bill of fare is the ticket at this spot during the holiday season, and it has clicked in great style. The 35-minute show got off to a fast start, with the Six Selma Marlowe Dancers doing a fast tap routine to the strains of *The Trolley Song*, as Perry Martin, ork maestro and show emsee, piped the tune while dressed as a motorman.

Perry Franks and Janyce, a smart cluck and a chick, are a couple of okay terpsters who know their business, tho young. Their specialty is taps. When Janyce bowed off for a costume change, Franks did a solo tap to *Begin the Beguine*, which was well received. Janyce returned for an acro soft-shoe that was good. The pair wound up in a fast tap. Crowd-pleasers, they got a big hand.

Doraine and Ellis, gal-man canaries dressed in Southern costume, are here in a return engagement after a whirl overseas, and they are as good as ever. Start with a medley from *Show Boat*. Ellis has a strong tenor voice, and Doraine's soprano is good. The medley included *Make Believe, Why Do I Love You? Here Comes the Show Boat* and *Old Man River*. Their next was a group of Southern tunes, including *Come On Along, Dixie* and *My Old Kentucky Home*. They wound up with a novelty tune, *The Concert In the Park*, but audience wanted more. First encore had Doraine singing *Italian Street Song;* second encore, a medley from *Yankee Doodle Dandy, It's a Grand Old Flag* and *Over There*. For beg-off, they did *Donkey Serenade* and *Ginaniania*. This pair has what it takes—showmanship plus ability.

Finale had the Marlowe Dancers back in novel specialty. Gals were dressed in Cossack costume, with bells strung around their middle. After a few quick turns to the strains of *Jingle Bells* and *Winter Wonderland* sung by Maestro Martin, the girls played *Santa Claus Is Coming To Town* and *Jingle Bells* by shaking the bells around their middle. Got a terrific mitt.

Martin's orchestra (10 pieces), in its second year here, continues as good as ever, both for show and dancing.

Jack Weinberg.

COPACABANA, NEW YORK

(Continued from page 26)

chuckles and then, looking up at the gob, she let out with *Tea for Two* plus some funny pieces of business for more laughs. Applause was terrific.

Miss Froman doesn't attempt to sluff off the electric stand. On the contrary she makes references to it time and again with remarks about gas coupons for the contraption and invitations for customers to come up for a ride. At no time is there any sympathy pitch. Gal doesn't need it. She's a performer who has lots of stuff and knows how to sell it.

Jerry Lester just about knocks himself out with his routines. Guy does not have to worry too much about brother Buddy, for even if both do the same things they each have a show savvy which spells money in the bank and customers in the box office.

In rapid-fire style, Lester gives out with chatter, parodies, gags, bits of biz and even a couple of prattfalls. Each bit looks like a topper, but is always followed by another that gets plenty of belly laughs. Ork stooge bits are handled skillfully and guy is in there socking all the way. Crowd yoked all the way, too. Blue stuff was practically nil and the way he worked, he doesn't need it to get the boffs.

Production numbers are practically unchanged since Joe E. Lewis came in. Line is still one of the best on the East Side and production numbers come off nicely.

Joe Herrin (11) ork does a splendid job for the show. George Olsen (14) ork capably handles the dance music for customers. Most of Olsen's stuff, however, seems to be on the sweet society side.

Bill Smith.

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ROUTES

Acts • Units • Attractions

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater; NYC—New York City; Phila—Philadelphia; Chi—Chicago.

A

Adams, Joey (Leon & Eddie's) NYC, nc.
Aloha Maids, Five (Downtown) Chi, t.
Ames, Jimmy (Slapsy Maxie's) Hollywood, nc.
Anger & Beck (Majestic) Paterson, N. J., t.
Appletons, The (Leon & Eddie's) NYC, nc.

B

Bagley, Eleanor (Duane) NYC, h.
Bailey, Bill (Capitol) NYC, t.
Baker, Jerry, Smiling (Tony Pastor's Uptown) NYC, nc.
Bali-Java Dancers (Sarong Room) Chi, nc.
Ballard & Rae (Leon & Eddie's) NYC, nc.
Barbary Coast Boys (Swan) Phila, nc.
Bart, Jan (Old Roumanian) NYC, nc.
Barry, Gloria (Kelly's Stable) NYC, nc.
Belasco, Frankie (Club Morocco) Chi, nc.
Belmont, Dale (Duane) NYC, h.
Bernard, G. & G. (Capitol) NYC, t.
Birch, Sammy (Esquire) Montreal 1-7, nc.
Blackstone (State Fair of Texas) Dallas, Tex., 4-7; (Memorial) Wichita Falls 8-9, a; Sweetwater 10, a.
Blair, Jack (Jimmy Kelly's) NYC, nc.
Blakstone, Nan (Casablanca) Phila, nc.

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Blaine, Barbara (Glass Hat) NYC, nc.
Blair & Deane (Copacabana) NYC, nc.
Bond, Angie (Sheraton) NYC, h.
Boyd, Harold, & Jig Saws (Oriental) Chi, t.
Bricklayers (Oriental) Chi, t.
Bright, Patricia (One 5th Ave.) NYC, nc.
Brisson, Carl (Versailles) NYC, nc.
Britton, Sherry (Leon & Eddie's) NYC, nc.
Brooks, Frank (Oriental) Chi, t.
Brown, Evans (Lido Venice) Andalusia, Pa., nc.
Brown, Mary Jane (Greenwich Village Inn) NYC, nc.
Brown, Red (Hilton) Abilene, Tex., h.
Bruce, Carol (Copacabana) NYC, nc.
Buck & Bubbles (Downtown) Chi, t.
Buckley, Dick (Center) Norfolk, Va., t.
Burns Twins & Evelyn (Palace) Albany, N. Y., t.
Burns & White (Washington Youree) Shreveport, La., 1-21, h.
Burton's Birds (Lee & Eddie's) Detroit, nc.

C

Cain, Lorraine (Stevens) Chi, h.
Canzoneri, Tony (Leon & Eddie's) NYC, nc.
Carl & Arlene (Lookout House) Covington, Ky., nc.
Carlisle, Charlie (Bowery) Detroit, nc.
Carlisle, Kitty (Blackstone) Chi, h.
Carnegie, Andy (Tropic Isle) Brooklyn, nc.
Carrol, Irene (Greenwich Village Inn) NYC, nc.
Carroll's, Earl, Vanities (Palace) Cleveland, t.
Carson, Beth (Radio Franks) NYC, nc.
Cavern & Dee (Lookout House) Covington, Ky., nc.
Charlo & Dupree (RKO-Boston) Boston, t.
Chirot, Armandita (Bellerive) Kansas City, Mo., h.
Chords, The (Chicago) Chi 25-Jan. 4, t.
Claire & Dennis (Pierre) NYC, h.
Coca, Imogene (Ruban Bleu) NYC, nc.
Cooper & Cole (Centaur Room) NYC, h.
Cordyn & Sawyer (State) NYC, t.
Creedons, The Four (Blackhawk) Chi, re.

D

Daro & Corda (Charles) Baltimore, 26-Jan. 8, nc.
Davis, Bonnie (Spa) Baltimore, nc.
Dearborn, Janet (Latin Quarter) NYC, nc.
DeMay & Moore (Leon & Eddie's) NYC, nc.
Danna, Rosylin (Madison Room) Cleveland, nc.
De Croff, Ann (Astor) Montreal, nc.
Dennis, Ann (Club 18) NYC, nc.
Dja, Devi (Sarong Room) Chi, nc.
Dixon, Gaye (Club 18) NYC, nc.
D'Oca, Montes (Carman) Phila, t.
Dorsey, Don (Capitol) Scranton, Pa., 4-6, t; (Hipp) Pottsville 8-10, t.
Donnettes, The (Majestic) Paterson, N. J., t.
Duncan Sisters (Sheraton) NYC, h.
Durayne, Candy (Swing Club) NYC, nc.
Dwights, The (Carman) Phila, t.

E

Ellis, Doris (18 Club) NYC, nc.
Errole, Martha (Iridium Room) NYC, h.
Evans, Bob (Chicago) Chi, t.

F

Farrell, Beth (Orpheum) Minneapolis, t.
Faye, Frances (Rio Cabana) Chi, nc.
Featherstone, Jimmie (Bismarck) Chi, h.
Fields, Jackie (Gayety) Montreal 8-13, t.
Fisher, Hal (Stork) Omaha, 25-Jan. 7, nc.
Fitzgerald, Ella (Downtown) Chi, t.

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Flordelina (Majestic) Paterson, N. J., t.
Ford & Harris (Royal) Baltimore, t.
Franks, Charles (Dixie) NYC, h.
Freed, Bob (Victory) Charleston, S. C., 4-6, t.
Froman, Jane (Copacabana) NYC, nc.
Frye, Don (Village Vanguard) NYC, nc.

G

Gale, Lenny (Beverly Hills) Newport, Ky., cc.
Gali-Gali (Plaza) NYC, h.
Gallant & Leonora (Statler) Cleveland, h.
Gallus, John (Beverly Hills) Newport, Ky., 22-Jan. 4, cc.
Gaines, Muriel (Village Vanguard) NYC, nc.
Gibson, Harry (Spotlite) NYC, nc.
Gilbert, Gloria (Latin Quarter) NYC, nc.
Gill, Jeffrie, & Evan Price (Bellerive) Kansas City, Mo., h.
Girard, Adele (Hickory House) NYC, re.
Glover & LaMae (Mount Royal) Montreal, h.
Gordon, Al (RKO-Boston) Boston, t.

H

Harding, Dan (Terrace Room) NYC, h.
Hardy, Eve (Paris qui Chante) NYC, nc.
Harrington, Pat (Greenwich Village) NYC, nc.
Harris & Claire (Center) Norfolk, Va., t.
Harris, Mary (Lounge Cafe) NYC, nc.
Harris, Wanda (Paris qui Chante) NYC, nc.
Hart, Gloria (Bismarck) Chi, h.
Hartnells, The (Golden Gate) San Francisco 27-Jan. 9, t.
Henning, Pat (Orpheum) Minneapolis, t.
Herth, Milt (Copacabana) NYC, nc.
Hightower, Marilyn (Copacabana) NYC, nc.
Hines, Babe (Spotlite) NYC, nc.
Hixon, Hal (Club 18) NYC, nc.
Hodes, Art (Jimmy Ryans) NYC, nc.
Holliday, Billie (Spotlite) NYC, nc.
Holm, Celeste (Plaza) NYC, h.
Howard, A. & E. (Majestic) Paterson, N. J., t.
Howard, Bob (State) NYC, t.
Howard, Joe (Glenn Rendezvous) Newport, Ky., nc.
Hurley, Jacqueline (Talk of the Town) Peoria, Ill., nc.
Hutton, Marion (Golden Gate) San Francisco, t.

J

Jaxon, Great (Times Square) Rochester, N. Y., 1-14, nc.

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Jessie & James (Mocambo) Chi, nc.
Jones, Dickie (State) NYC, t.

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Jules & Webb (Bonanza) Reno, Nev., nc.
June & Martin (Leon & Eddie's) NYC, nc.

K

Karson's, Maria, Musicales (Plains) Cheyenne, Wyo., h.
Keaton & Armfield (Hipp) Baltimore, t.
Kellogg, Laura (Stork) Omaha 25-Jan. 7, nc.
Kent, Marsha (Club 18) NYC, nc.
King, Karen (Paris qui Chante) NYC, nc.
King, Suzanne (Mocamba) Chi, nc.
Kirk & Madeline (Lookout House) Covington, Ky., nc.
Kirsoff, George (Sarong Room) Chi, nc.
Kroller, Rudolph (Latin Quarter) NYC, nc.

L

LaDare, Marie (Emery) Bradford, Pa., h.
Lahrop & Lee (Paramount) NYC, t.
Lane, Larry (Jack & Bob's) Trenton, N. J., nc.
Laurette & Clymas (Mayflower) Akron, O., h.
Leonard, Ross (Tony Pastor's Uptown) NYC, nc.
Leroy Bros. (Blinstrum's) South Boston, nc; (Town Barn) Buffalo 8-21, nc.
Leslie, Dick (Carman) Phila, t.
Lester, Buddy (Paramount) NYC, t.
Lester & Irmajean (Trocadero) Henderson, Ky., 1-13, nc.
Lester, Jerry (Copacabana) NYC, nc.
Lewis, Ralph (Tic Toc) Milwaukee, nc.
Ling, Jade (Duane) NYC, h.
Ling, Ming (Capitol) Washington, t.
Long, Bobby (Hipp) Baltimore, t.
Long, Nick Jr. (Wm. Penn) Pittsburgh 1-4, h.
Louis & Cherie (Globe) Boston, t.
Lowe, Hite & Stanley (Earle) Washington, t.
Lucky Girls (Henry Grady) Atlanta, h.
Lynn, Betty (Paris qui Chante) NYC, nc.
Lyon, Ladd (Adams) Newark, N. J., t.

M

McClanahan, Mary (Carman) Phila, t.
Mack, Buddy (Mocambo) Chi, nc.
Mack & Desmond (Glenn Rendezvous) Newport, Ky., nc.
McKay, DeLloyd (Spa) Baltimore, nc.
Mann, Georgie (Latin Quarter) Fall River, Mass., nc.
Marcus, Doc (La Martinique) NYC, nc.
Mario & Floria (Iridium Room) NYC, h.
Markoff, Gypsy (Casino Russe) NYC, nc.
Mathews, Babe (Ruban Bleu) NYC, nc.
Melotones, Four (Royal) Balimore, t.
Merry Macs (Palace) Albany, N. Y., t.
Miller, Russ (Palace) Columbus, O., t.
Miles, Jackie (Rio Cabana) Chi, nc.
Moore, Betty Jane (Royale) Detroit, nc.
Moore, Phil (Cafe Society Downtown) NYC, nc.
Moore Sisters (Leon & Eddie's) NYC, nc.
Morgan, Patti (Copacabana) NYC, nc.
Morris, Doug (Boston Garden) Boston.
Morrison, Russ (Bismarck) Chi, h.
Murphy Sisters, Three (Hipp) Baltimore, t.

N

Nadine (Zimmerman's) NYC, re.
Nazarro, Cliff (RKO-Boston) Boston, t.
Nelson, Art (Bismarck) Chi, h.
Nelson, Joy (Mocambo) Chi, nc.
Norman, Al (Oriental) Chi, t.

O

Ochman, Rita (Beverly Hills) Newport, Ky., cc.
O'Toole, Ollie (Golden Gate) San Francisco, t.

P

Paris, Frank (Latin Quarter) Boston 1-4, nc.
Parker, Jean (Palace) Columbus, O., t.
Perry, Barbara (Havana-Madrid) NYC, nc.
Petrie, Jane (Biltmore) NYC, h.
Pierson, Dave, Three Toppers, Ray Campbell (Deighan's) Camden, N. J., nc.
Plant, Mark (Leon & Eddie's) NYC, nc.
Powell, Jack (Capitol) Washington, t.

R

Raysor, Ray (Belvidere) Springfield, Ill., nc.
Read, Kemp (Red Coach Grill) Hingham, Mass., nc.
Richey, Jean (Earl Carroll's) Hollywood, Calif., t, re.
Roark, Edith (Paris qui Chante) NYC, nc.
Roberts & Gloria (Jimmy Kelly's) NYC, nc.
Roberts, Whitey (Palace) Albany, N. Y., t.
Rogers, Timmie (National) Louisville 1-12, t.
Rollicking Rhapsody (Stevens) Chi, h.
Rosini, Paul (Glenn Rendezvous) Newport, Ky., nc.

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Minnie H. Rooney

Ross, Dolores (Greenwich Village Inn) NYC, nc.
Ross & McLain (Downtown) Chi, t.
Ross Sisters (Earle) Washington, t.
Roy, Don (Happy Hour) Minneapolis, nc.
Royce, Ray (Golden Gate) San Francisco, t.
Ruton's Dogs (Capitol) Washington, t.

S

Sands, Billy (Village Vanguard) NYC, nc.
Saunders, Betty (Village Vanguard) NYC, nc.
Schultz Sisters (Red Gables) Indianapolis, nc.
Sedley, Roy (Club 18) NYC, nc.
Sharon, Nita (Esquire) Norfolk, Va., nc.
Sharpe, Robert (Kona) El Cerrito, Calif., 1-10, nc.
Shay, Dorothy (La Martinique) NYC, nc.
Siemon, Hank (Bali) Miami 1-13, nc.
Simpson, Carl & Faith (Sherman) Chi, h.
Skating Vanities (Auditorium) San Francisco 6-21.
Skylar, Sunny (Versailles) NYC, nc.
Small, Jackie (Paris qui Chante) NYC, nc.
Smith, Betty Jane (Maisonette) NYC, h.
Smith, Elwood (Cafe Society Uptown) NYC, nc.
Smiles & Smiles (Capitol) Binghamton, N. Y., t; (Hipp) Pottsville, Pa., 8-10, t.
Smith, Whispering Jack (Ruban Bleu) NYC, nc.
Sophisticated Ladies, Three (Walton Roof) Phila 1-10, h.
Stevens, Harry (Lookout House) Covington, Ky., nc.
Stewart, Martha (Copacabana) NYC, nc.
Stooges, Three (Golden Gate) San Francisco, t.
Stuart, Gene (Jack & Bob's) Trenton, N. J., nc.
Stuart, Larry (Oriental) Chi, t.
Sullivan, Jeri (Center) Norfolk, Va., t.
Sumner, Helen (Ivanhoe) Chi, re.

T

Talia (Bismarck) Chi, h.
Tayloreites (Chicago) Chi, t.
Thomas, Jimmy (Pennsylvania) West Palm Beach, Fla., h.
Thompson, Johnny (Leon & Eddie's) NYC, nc.

V

Vine, Billy (Latin Quarter) NYC, nc.

W

Walker, Janice (Paris qui Chante) NYC, nc.
Walls, June (Embassy) Phila, nc.
Walters, Charlie (Music Bar) Schenectady, N. Y., nc.
Ward, Michael (Biltmore) NYC, h.
Ward, Wally (Palace) Columbus, O., t.
Warren, Annette (Carter) Cleveland, nc.

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Watson, Peggy (Blue Angel) NYC, nc.
Welles, Three (Earle) Phila, t.
Wells, B., & Four Fays (Hipp) Baltimore, t.
West & Lexing (Center) Norfolk, Va., t.
Whitmer, Ken (Hipp) Baltimore, t.
Whitney, Joane (Lookout House) Covington, Ky., nc.
Williams, Ava (Paris qui Chante) NYC, nc.
Williams, Mary Lou (Cafe Society Downtown) NYC, nc.
Wilson & French (Adams) Newark, N. J., t.
Winchell, Paul (Earle) Phila, t.

Z

Zephyrs, The (Strand) NYC, t.

Ice Shows

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.
Franey's, Dorothy, Ice Fantasia (Benjamin Franklin Hotel) Phila.
Franey's, Dorothy, Ice Time (Adolphus Hotel) Dallas.
Hats Off to Ice (Center Theater) NYC.
Ice-Capades of 1945 (Boston Garden) Boston, 24-Jan. 10.
Ziegfield, Dolories, Fantasy on Ice (The Boulevard) Elmhurst, L. I., N. Y.

In Short

Chicago:

CAROL BRUCE opens at the Mayfair Room, Blackstone Hotel, Chicago, January 5 for two weeks, with options for two more.

SHEA AND RAYMOND and the Four Sidneys played the Oriental, Chicago, December 22, and then opened at the Riverside, Milwaukee, December 29. . . . VIRGINIA AND CARROL at the Glenn Club, Akron, for two weeks, starting December 27. . . . June Taylor Line, coming back west after one year in New York, to open at the Trocadero, Evansville, January 19. . . . LESTER AND IRMAGENE open at this spot January 5. . . . DON ROY has just signed a three-year contract with Darling and Lehr. . . . CARMEN CAVALLARA ORK and Rochelle and Beebe open the Chicago, Chicago, January 26. . . . MUSICAL CO-EDS go to the Panther Room, Chicago, New Year's Eve.

Taking over from Phil Tyrell, local office of MCA has booked CROSS AND DUNN, the Drakes, Deal Carrol and Jack Herbert into the Club Royale, Detroit, for January 25. . . . IRENE BORDONI starts there January 19.

WILLIE BRYANT opens the Metropolitan, Cleveland, January 19, and the Paradise, Detroit, January 26. . . . AMMONS AND JOHNSON and Joe Turner have formed an act called the Boogie Woogie Blues Parade, and will open at the Paradise, Detroit, January 5, and the Metropolitan, Cleveland, January 19. . . . MING, LING and HOO SHEE play the Riverside, Milwaukee, January 5, and the Oriental, Chicago, January 12. . . . MARJORIE JANE opens at Blinstroubs, Boston, January 22. . . . DONNA DAY opens the Copacabana, New York, January 18.

Miami:

JERRI BLANCHARD and Juanita Rios at Kitty Davis. . . . CARROLL AND GORMAN continue at Mother Kelly's. . . . JACKIE MAYE at the Ha Ha. . . . REGINA ROBERTS headlining in the Rainbow Room at Haddon Hall.

Philadelphia:

FRANCES DEVA, currently at the Coronet Club, signed by Jolly Joyce and goes into Primrose Country Club, Newport, Ky. . . . ALAN GALE returns to New York after an absence of two years to open February 7 at the La Martinique. Currently at the Clover Club, Miami.

Here and There:

GAUTSCHI AND SONNEN top the holiday show at Club Pier Casino, Daytona, Fla. . . . FREDDIE KLENCH, Nell Wilmott and Mack Goldie are in the same show. . . . JACK AND JANE WEST, Marion Lee and Carmen DeLavega comprise the holiday show at the Embassy Club, Jacksonville, which Bill Quinn is emseeing.

. . . Martha King leaves Jack Lynch's Walton Roof to join the cast of Shubert's *Lady in Question*. . . . Nick Lucas will head the Frank Palumbo show beginning January 8. . . . Frances Faye due at the Latin Casino January 25. . . . Jerry Kabot becomes assistant manager of the Shangri-La.

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BROADWAY OPENINGS

LAFFING ROOM ONLY

(Opened Saturday, December 23, 1944)

WINTER GARDEN

A revue, with book by Ole Olsen and Chic Johnson and Eugene Conrad. Music and lyrics by Burton Lane. Staged by John Murray Anderson. Sets by Stewart Chaney. Dances by Robert Alton. Costumes by Billy Livingston. Comedy directed by Edward Cline. Orchestra directed by John McManus. General director for O. and J., David Murray. Production supervised by Harry Kauffman. Company manager, George Leffler. Stage director, Dennis Murray. Press representatives, C. P. Grenaker and Stanley Seiden. Presented by the Shuberts and Olsen and Johnson.

THE CAST: Ole Olsen and Chic Johnson, Frank Libuse, Betty Garrett, Willie West and McGinty, Mata and Hari, Margot Brander, Ethel Owen, William Archibald, Kathryn Lee, Pat Brewster, Ida James, O'Donnell Blair, Bruce Evans, Billy Young, Robert Breton, Lou Wills Jr., Harry Burns, Penny Edwards, Joe Young, Charles Senna, Ernest D'Amato, Kenny Buffett, Frances Henderson, Jean Moorhead, Shannon Dean, Catherine Johnson, McKee and Kramer, Virginia Barrett, Dippy Diers, Fred Peters, Mary La Roche, Stanley Stevens, Betty Gilpatrick, Doris York, Lee Joyce, Norman Drew, Herbert Ross, Ronny Chetwood, Kenneth Peterson, Elena Keller, J. C. McCord, Gae Hess, Marcia Maier, Lillian Cross, Eleanor Leaman, Eloise Farmer, Francis Cooke, John Ferguson, Jerry Gilbert, Jennie Lewis, Andrew Ratouseff, Susan West, Eddie Vincent, Tom McKee, Sam Kramer, Forrest Bonshire, Marjorie Johnstone, Virginia Gorski, May Block, Dotty Dee, Gretchen Hauser, Kay Arnett, June Walker, Lewis Appleton, Rhythm Red, and the Glee Club.

SONGS: "Hooray for Anywhere," "Go Down To Boston Harbor," "Stop That Dancing," "This Is As Far As I Go," "Fussin'," "Feudin' and Fightin'," "Gotta Get Joy," "Got That Good Time Feelin'," "Sunny California," "The Hellzapoppin' Polka," "The Steps of the Capitol."

Laffing Room Only follows the time-honored Olsen and Johnson formula set by predecessors, *Hellzapoppin'* and *Sons o' Fun*—the same wacky, rowdy hoopla of gags and din played all over the Winter Garden from stage to lobby. If *Laffing* doesn't seem as funny as its forerunners, it is likely because of familiarity with the madhouse O. and J. technique. Anyway, their newest is a sure-fire crowd-pleaser in the tried-and-true groove and will doubtless make the boys and the Shuberts another fat slice of coin.

This time, O. and J. have conspired with Eugene Conrad on a "book." It purports to have something to do with the Russian Art Players getting booked into their theater by mistake, and in consequence, comboed into the show. However, the Russkys fade out early in the proceedings and *Laffing* settles down to the familiar pattern of well-matured vaude gags and aged-in-the-wood burly blackouts, larded with production numbers and plenty of audience participation.

Productionwise, the boys have really dug into the sock and trimmed it for a gala Stem revue. They've hired John Murray Anderson to give it smart staging; Bob Alton to give it top-flight dancing; Stewart Chaney to back it up with imaginative sets, and Billy Livingston to dress it up in eye-filling shape. They've hired a line of gals which needn't take a back-step for any other on Broadway and they've got their usual quota of good performers. They've included a bit of effective ballet, some good chanting and fine terping. There is nothing the matter with *Laffing* from the eye angle.

As usual, the boys have tossed in about everything that's likely to get a laugh and juiced it all to the frenzied O. and J. tempo. There is everything from a locomotive to a telephone that give out cigarettes. The top running-gag this year is concerned with Harvey and rabbits, instead of a rubber plant or Oscar. It's too bad, however, that some of the material bears heavy on the blue side. The boys are much funnier when they keep it clean.

Burton Lane's tunes and lyrics are acceptable and get a top delivery via the sultry chanting of Betty Garrett. Two of them, *Stop That Dancing* and *Sunny California*, are likely the most humable. Tunes also get good backing from Pat Brewster, Ida James and the Pennsylvanians' Glee Club (without Fred Waring).

On the terp side, Mata and Hari are notably outstanding in a pair of satires. Also there are Kathryn Lee and William Archibald to head the ballet with some fine stepping. And Lou Wills Jr. scores smartly with an exceptional acro routine.

Ole and Chic, of course, work like mad thruout. Best of their antics is a piano-mover act, and Ole's interpolated fid-

(See Laffing Room Only on page 34)

ON THE TOWN

(Opened Thursday, December 28, 1944)

ADELPHI THEATER

A musical with book and lyrics by Betty Comden and Adolph Green. Additional lyrics by Leonard Bernstein. Music by Leonard Bernstein. Staged by George Abbott. Choreography by Jerome Robbins. Sets by Oliver Smith. Costumed by Alvin Colt. Musical director, Max Goberman. Company manager, Sidney Harris. General stage manager, Larry Bolton. Press representatives, Karl Bernstein and Martha Dreiblatt. Presented by Oliver Smith and Paul Feigay.

Workman ..... Martin Sameth
Second Workman ..... Frank Milton
Third Workman ..... Herbert Greene
Ozzie ..... Adolph Green
Chip ..... Cris Alexander
Sailor ..... Lyle Clark
Gabey ..... John Battles
Andy ..... Frank Westbrook
Tom ..... Richard D'Arcy
Flossie ..... Florence MacMichael
Flossie's Friend ..... Marion Kohler
Billposter ..... Larry Bolton
Little Old Lady ..... Maxine Arnold
Policeman ..... Lonny Jackson
S. Uperman ..... Milton Taubman
Hildy ..... Nancy Walker
Policeman ..... Roger Treat
Figment ..... Remo Bufano
Claire ..... Betty Comden
High School Girl ..... Nellie Fisher
Sailor in Blue ..... Richard D'Arcy
Maude P. Dilly ..... Susan Steell
Ivy ..... Sono Osato
Lucy Schmeeler ..... Alice Pearce
Pitkin ..... Robert Chisholm
Master of Ceremonies ..... Frank Milton
Singer ..... Frances Cassard
Waiter ..... Herbert Greene
Spanish Singer ..... Jeanne Gordon
The Great Lover ..... Ray Harrison
Conductor ..... Herbert Greene
Bimmy ..... Robert Lorenz

DANCERS: Barbara Gaye, Lavina Nielson, Atty Vandenberg, Dorothy McNichols, Cyprienne Gabelman, Jean Handy, Virginia Miller, Nelle Fisher, Royce Wallace, Allyn Ann McClerie, Malka Farber, Aza Bard, Ray Harrison, Frank Neal, Carle Ebrele, James Flashe Riley, Ben Piazza, Douglas Matheson, Duncan Noble, Frank Westbrook, John Butler, Richard D'Arcy, Lyle Clark.

SINGERS: Frances Cassard, Jeanne Gordon, Lila King, Frances Lager, Marion Kohler, Dorothy Johnson, Regina Owens, Shirley Ann Burton, Frank Milton, Roger Treat, Martin Sameth, Benjamin Trotman, Milton Taubman, Herbert Greene, Lanny Jackson, Melvin Howard, Sam Adams, Robert Lorenz.

SONGS: "I Feel Like I'm Not Out of Bed Yet," "New York," "Come Up To My Place," "I Get Carried Away," "Lonely Town"; "Do, Re, Do"; "I Can Cook," "Lucky To Be Me," "So Long," "I'm Blue," "You Got Me," "I Understand" and "Some Other Time."

Oliver Smith and Paul Feigay have rung the bell—but loud—with their first try as a producing firm. *On the Town* looks to become one of the town's song-and-dance sensations. When the word gets around, the cash drawer at the Adelphia should be bulging. The Stem has another hit.

Town isn't perfect, but it is fresh and gay—and zestfully sung and danced by a lot of smart young players. It boasts a book that is head and shoulders above average musical comedy scripting. It has wit and imagination, good music and fine dancing. And all of it has been whipped to a happy froth by George Abbott—who has turned in one of his best staging jobs.

Basic idea of *Town* stems from *Fancy Free*, Jerome Robbins' terp-sock on the Ballet Theater of last year. Around it, Betty Comden and Adolph Green (ex-*The Revuers*) have built a merry yarn about three sailors on a 24-hour pass in New York. One of them wants to date "Miss Turnstiles" and his efforts take them from the Brooklyn Navy Yard to Coney Island, with stop-offs at the Natural History Museum, upstairs in Carnegie Hall, an assortment of nite clubs and a couple of gals' apartments. The authors know their New York and

(See ON THE TOWN on page 34)

SING OUT, SWEET LAND

(Opened Wednesday, December 27, 1944)

INTERNATIONAL THEATER

A salute to American folk and popular music. Book by Walter Kerr. Music arranged, conducted and specially written by Elie Siegmeister. Staged by Leon Leonidoff. Book directed by Walter Kerr. Settings by Albert Johnson; costumes by Lucinda Ballard. Dances by Doris Humphrey and Charles Weidman. Verse chorus directed by Arthur Lessac. Produced under supervision of Lawrence Langner and Theresa Helburn. Company manager, Harry Essex. Stage manager, Peter Lawrence. Press representative, Lorella Val-Mery. Presented by the Theater Guild.

THE CAST: Alfred Drake, Burl Ives, Bibi Osterwald, Alma Kaye, Philip Coolidge, Jack McCauley, Robert Penn, James Westerfield, Peter Hamilton, Irene Hawthorne, Ethel Mann, Ellen Love, Jules Racine, Ted Tiller, Irene Jordon, Adrienne Gray, Charles Hart, Juanita Hall, Christine Karner, Pat Newman, Peggy Campbell, Dorothy Baxter, Morty Halpern, Charles Hart, Ruth Tyler, William Sharon, Lawrence Gilbert, George Cassidy, Sam Greene.

VOCAL ENSEMBLE: Dorothy Baxter, Cathleen Chambers, Marjorie Chandler, Carol Hall, Irene Jordan, Selma Rogoff, Phyliss Wilcox, Maria Wilde. George Cassidy, Charles Ford, Lawrence Gilbert, Sam Green, Calvin Harris, Edwin Marsh, Fred Rivetti, Ludlow White, Fred Kohler.

DANCERS: Peggy Campbell, Roberta Cassell, Margaret Cuddy, Ann S. Halprin, Christine Karner, Ethel Mann, Patricia Newman, Miriam Pandor, Frances Rainer, Harriett Roeder, Helen Waggoner, Ann Williams. Kendrick Coy, Joseph Gifford, Joseph Landis, Robert Mayo, Joseph Precker, Sam Steen, Bill Summer, Bill Weaver.

VERSE CHORUS: Morty Halpern, Ellen Love, Dorothy Baxter, Carol Hall, Irene Jordan, Christine Karner, Ethel Mann, Patricia Newman, Frances Rainer, George Cassidy, Joseph Gifford, Sam Green, Robert Mayo, Fred Rivetti, Ludlow White.

SPIRITUAL ENSEMBLE: Juanita Hall, Rhoda Boggs, Claretta Freeman, Massine Patterson. Hercules Armstrong, Harry Bolden, Oscar Brooks, James Gordon, Virtes Reese, Wilson Woodbeck, William Sol.

SONGS: "Who Is the Man?", "As I Was Going Along," "Way Down the Ohio," "When I Was Single"; "Foggy, Foggy, Dew"; "Hardly Think I Will," "The Devil and the Farmer's Wife," "Little Mohee"; "Oh, Susannah"; "Springfield Mountain," "Hammer Ring," "Watermelon Cry," "You Better Mind," "Didn't My Lord Deliver Daniel?," "The Roving Gambler," "Louisiana Gals," "Camptown Races," "Frankie and Johnnie," "Polly Wolly Doodle," "Captain Jinks," "Blue-Tail Fly," "Marching Down This Road," "Casey Jones," "Rock Candy Mountain," "I Have Been a Good Boy," "Wanderin'," "Hallelujah," "I'm a Bum," "While Strolling Thru the Park," "Bicycle Built for Two," "Heaven Will Protect the Working Girl," "Hot Time in the Old Town"; "Trouble, Trouble"; "Funny Bunny Hug"; Hey! Mr. Bossman"; "Basement Blues," "Some of These Men," "At Sundown," "My Blue Heaven"; Yes, Sir, She's My Baby," "Sea Chanty," Where?," "More Than These."

It may be that there are enough musically nostalgic folks to go for an evening in the theater 80 per cent devoted to the chanting of American folk music—enough, that is, to keep the big International pews filled. If so, the theater Guild has been smart again and has another nice property in *Sing Out, Sweet Land*. However, it must be reported that *Sing Out* has great charm, and while it is pleasant to look at and hear, leans more to the artistic than the commercial. It's not a musical and it's not a revue. The nearest classification seems to be a song pageant of American history. It doesn't look to be the kind of fare to magnet customers who like belly laughs with their song-and-dancers. *Sing Out* is definitely short on belly laughs.

In sum, *Sing Out* is a Yankee cavalcade of song in a dozen scenes spanning the years from Puritan days to the present. Thru these wanders a sort of symbolic figure, a lover of song and good fellowship, condemned to sing and dance thru the ages by an intolerant Puritan bluenose. So, Barnaby Goodchild goes his way thru Revolutionary New England, pioneering in Illinois and moving south via the Mississippi, he turns up at a Civil War campfire, at a railroad station in Texas, on a park bench in the '90s, in a speakeasy night club, and finally aboard an aircraft carrier. Always his aim is to sing whomever he meets into tolerance and neighborliness. His success is varied, as he is pursued along the way by reincarnations of the meanie who started him off. Latter always attempts to throw a wrench into the works.

Naturally, *Sing Out* is at its strongest in the music department. Over two-score folk tunes, covering over three centuries, get a play in the proceedings. Ellie Siegmeister's arrangements and original interpolations are tops. Most of them are sung, and well, by Alfred Drake. Latter's acting needs toning down, however. He has become a trifle pretentious and cute and lost something of the

(See Sing Out, Sweet Land on page 34)

OUT-OF-TOWN OPENINGS

BRIEF HOLIDAY

(Opened Tuesday, December 26, 1944)

WILBUR, BOSTON

A new comedy by Gretchen Finletter. Presented by Jacques Thery and Joseph Viertel. Directed by K. Elmo Lowe. Settings by Carl Kent. Business manager, Victor Samrock. Press representative, James D. Proctor. Stage manager, John Effrat.

Phillis Fabyan ..... Rosemary Rice
Georgie Fabyan ..... Douglas Jones
Ruth Anne ..... Amy Douglas
Hester Fabyan ..... Madge Kennedy
Harry Fabyan ..... Harry Bannister
Alida Rivers ..... Gwen Anderson
Charleton Rivers ..... Alan Ross
Professor Bernardi Metz ... Boris B. Marshalov
Eric Harder ..... Robert Allen

Pleasant is probably the best word for *Brief Holiday*. It brings Madge Kennedy back to the stage in a part which makes much of her ability and appeal. It provides one of the most eye-soothing home settings seen in some time. And altho not much goes on during the three acts, what does occur is done with amiable charm.

Hub Crix Tab

Aisle experts turned thumbs down.. Score: 0 per cent. No: Elliot Norton (Post), Cyrus Durgen (Globe), Peggy Doyle (American), Helen Eager (Traveler), Leo Gaffney (Record), Edwin Melvin (Monitor), Eleanor Hughes (Herald).

What holds *Brief Holiday* back from top comedy honors is the deadly slow pace of the first two acts. Miss Finletter sets forth the complications firmly and speedily in the first 15 minutes. After that, everyone, including the cast, settles down to wait for the third act to clear things up happily. Sharp pruning plus a dash of added action are needed to lengthen the life of *Brief Holiday*.

The idea behind the play is that no woman likes to be taken for granted, whatever her age. Madge Kennedy, as a young grandmother, has settled firmly into the role of wife, mother, and grandmother. She isn't aware that her desire to take college entrance exams and win a degree is a sign of inner discontent with her comfortable lot. When her married daughter, Alida Rivers, returns home with the news she is leaving her husband and baby to live a "fuller" life, Mrs. Fabyan is properly shocked and worried.

Harry Fabyan, the busy, preoccupied

(See BRIEF HOLIDAY on page 32)

THE TEMPEST

(Opened Tuesday, December 26, 1944)

SHUBERT, PHILADELPHIA

William Shakespeare's comedy. Staged in a prolog and two acts. Presented by Cheryl Crawford. Produced, staged, directed and arranged by David Diamond. Choreography by Edward Caton. Lighting by Moe Hack.

Shipmaster ..... Joseph Hardy
Boatswain ..... Steven Elliott
Alonso ..... Philip Huston
Gonzalo ..... Paul Leysac
Antonio ..... Barry Kroeger
Sebastian ..... Eugene Stuckmann
Prospero ..... Arnold Moss
Miranda ..... Frances Heflin
Ariel ..... Vera Zorina
Caliban ..... Canada Lee
Ferdinand ..... Vito Christi
Adrian ..... Jack Bostick
Trinculo ..... George Voskovec
Stephano ..... Jan Werich
Master of Ceremonies ..... Larry Evers
Iris ..... Diana Sinclair
Ceres ..... Lois Clair
Juno ..... Maxine Dorelle

It's been 30 years since local theatergoers fondled fair memories of Billy Shakespeare's great genius as reflected in *The Tempest*. And it's hardly cricket on the part of Cheryl Crawford and Margaret Webster, in spite of their prominence in production of the old fellow, to blast 30 years' tradition with this windstorm. Their stimulation for the ambitious enterprise comes from Eva LeGallienne. But the way it unfolds here it's down-right spite work.

Philly Crix Tab

Crix voted three-to-one against, for a score of 25 per cent. No: Edwin Schloss (Record), Linton Martin (Inquirer), Jerry Gaghan (News). Yes: R. E. P. Sensenderfer (Bulletin).

The last of the Bard's plays, its interest is still chiefly for the musicians—considering the many who have set its lyrical qualities to music these last three centuries. And if nothing else, the new musical score composed (and directed) by David Diamond, always blends with the mood of the play's corkscrew movements.

For the come-on, the casting is unquestionably inspired. With the marquee lighting up Vera Zorina, the ballerina, as the sprite-like Ariel, and Canada Lee, the Negro actor, as the simple-minded Caliban. Customers likely will stampede the box office. But they'll be sorry. For even if the lovely Vera could sing, which she can't and shouldn't, this production

(See THE TEMPEST on page 32)

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Road Minimums Increase First '45 Equity Job

NEW YORK, Dec. 30.—There'll be no seventh-inning stretch at Equity as the new year gets under way. With about one-fifth of its 5,000 members in service, a committee will soon be formed to include actors, managers and other interested parties in a set-up to plan for the problems of the post-war theater and the influx of vets.

High on the list of '44 headaches that Equity will try to adjust in '45 is the matter of minimum pay for members working on the road. The $57.50 minimum runs like mascara when jacked-up and hard-to-get rooms are taken into consideration, according to the touring members. Prices rises are particularly tough, says Equity, when "hidden" rises are considered. This would include a pair of shoes set at a standard OPA price level, but considerably inferior in quality. Therefore, the agreement signed in the summer of '44 with the League of New York Theaters may come up for an airing long before the contract runs out in September.

The past year has had its ups and downs for Equity. The org lost its fight to halt the doubling of the admissions tax, but scored a legislative homer in Albany, N. Y., at about the same time. In March, Equity beat the Condon-Ostertag Bill in the New York State Legislature. Equity claimed during its up-State fight that the bill under consideration would enable agents to get out from under the legal maximum fees which were set by the Legislature almost 35 years before. The existing law, which Equity lobbyed to keep, limited employment agents to a commission of 5 per cent up to the first 10 weeks of an engagement which they may secure for an actor.

During the early days of '44 Equity finally landed on a set-up to allow experimental productions. This was done in connection with City Library stage facilities. The Equity-Library Theater Project, under the chairmanship of Sam Jaffe, has been putting on several shows a month. There are no more than three performances of each production, as the cast works without salaries and shows are given free. The shows have received critical hosannas and some of the cast members have since made their way into big-time legit.

As usual, Equity has been in the forefront for mixed-cast productions when necessary. Bert Lytell, Equity prexy, and Frank Wilson, who is putting on a Negro-white Library production of *The Merchant of Venice*, has been in the forefront in trying to get CSI to follow a similar plan for its overseas units.

"Porgy" Does 20G At Detroit Wilson

DETROIT, Dec. 30.—*Porgy and Bess*, which opened at the Wilson Theater December 15, did a good 20G for the first 10 days. Total business was off somewhat, however, because of holidays, with grosses down in all Detroit theaters from burlesque to legit.

The Wilson also skipped a show Christmas Eve. *Porgy* closed Sunday (31), the house going dark for two weeks, pending opening of *Winged Victory* January 15.

THE TEMPEST

(Continued from page 31)

of *The Tempest* is a muddler if there ever was one. As a piece of stage business, it drums up more drabness than one of those endless dance marathons, and creates more confusion than a jam session of double-talking lox-loungers at Lindy's.

Written as a masque to celebrate the wedding of an English princess, when you mix the bits together, it still doesn't add up to magnolia at eventide. Episodic and dramatically tenuous. It's only in its delivery that any substance is given to the words. But it is asking much to much to make it meaningful for the story of the deposed duke with supernatural power and his servant-spirits, his enchanted isle and his chaste daughter.

There is the lusty Elizabethan clowning of the jester, the tender love scene for those who are moon-struck and the star-struck, and those who are completely virginal. But it's from Arnold Moss as Prospero, the banished Duke of Milan, that *The Tempest* gains its greatest Shakespearean moments. Grinding out the long recitatives, Moss is superfine. But hardly enough to warrant expenditure of an evening.

Maurie Orodenker.

BRIEF HOLIDAY

(Continued from page 31)

father, promptly piles more complications onto the household by announcing that he has invited a refugee professor to stay with them until a job can be found for the man. To complete the problems of the Fabyan menage, Hester Fabyan discovers that her daughter is interested in a cynical, unconventional newspaper columnist who drops in to visit Alida. Hester's cup of woe is full. It stays full until the third act, with nothing very new added except for a brief fling at romance with the professor.

Madge Kennedy succeeds in making Hester Fabyan a believable and pleasant character. The flirtation with the professor is skillfully handled, without coyness. Gwen Anderson does right by the role of the rattle-brained daughter out to look for life in capital letters. Robert Allen's hard-bitten newspaper columnist provides welcome relief whenever he appears on stage.

Once the cast shakes down in their parts and proper emphasis is given to the laugh lines, *Brief Holiday* may make a strong bid as an amusing and unpretentious comedy. It has many good features as it is. *Barbara Pearson.*

BROADWAY SHOWLOG

Performance Thru December 30

Dramas

	Opened	Perfs.
Angel Street (Bijou)	12- 5, '41	1293
Closes Saturday (30).		
Anna Lucasta (Mansfield)	8 -30, '44	146
Richard W. Krakeur has joined John Wildberg's staff as production assistant. Duties will not wrench-up his plans to present "He Done Her Wrong," musical based on "Frankie and Johnnie" saga.		
Bell for Adano, A. (Cort)	12- 6, '44	30
Margo returns to cast after week's absence due to a strep throat. Francesca Lenni has been subbing for her. Gilbert Mack has been booked as a "steady" on "Grand Central Station" air-show.		
Catherine Was Great (Royale)	8- 2, '44	174
Closes Saturday (13).		
Chicken Every Sunday (Plymouth)	4- 5, '44	310
Dear Ruth (Henry Miller's)	12-13, '44	32
John Dall air-guested with Ethel Colby Friday (29). Ditto for Howard Smith with Margaret Arlen Wednesday (10). Smith and Kay Coulter will be guests of honor at Comedia Club luncheon at the Astor Tuesday (3).		
Embezzled Heaven (National)	10-31, '44	36
Biz not too good. Being watched carefully by Guild management. May shutter within the next few weeks.		
Hand In Glove (Forrest)	12- 4, '44	32
Mid-week mats shifted from Wednesday to Thursday. George Lloyd and Aubrey Mather will be air-guested by Ethel Colby Wednesday (3).		
Harvey (48th Street)	11- 1, '44	74
I Remember Mama (Music Box)	10-19, '44	84
Jacobowsky and the Colonel (Martin Beck)	3-14, '44	338
Marianne Stewart entertained G.I. shut-ins at Kingsbridge Hospital Christmas afternoon.		
Kiss and Tell (Biltmore)	3-17, '43	756
Late George Apley, The. (Lyceum)	11-21, '44	47
Max Gordon has signed Early Wrightson for Cellini role in forthcoming "Firebrand." Also signed are Melville Cooper, Beverly Tyler, Lotte Lenya. John Murray Anderson will stage and Joe Mielziner will do the sets. Skeds a New Haven preem February 22.		
Life With Father (Empire)	11- 8, '39	2166
Perfect Marriage, The. (Barrymore)	10-26, '44	76
Seds to close Saturday (13). Road bookings not set.		
School For Brides (Ambassador)	8- 1, '44	175
Warren Ashes resumed his role Tuesday (26). Has been out of troupe since last fall on pic commitment.		
Searching Wind, The (Fulton)	4-12, '44	296
Closes Saturday (20). Carleton Miles is out ahead for road tour. Opens Boston Monday (22).		
Snafu (Hudson)	10-25, '44	77
George Abbott left for Coast Friday (29). He will produce "Kiss and Tell" for Columbia.		
Soldier's Wife (Golden)	10- 4, '44	101
Sophie (Playhouse)	12-25, '44	8
Took complete brush-off from aisle squatters for a 0 per cent score. No: Howard Barnes (Herald-Tribune), John Chapman (News), Robert Coleman (Mirror), Burto Rascoe (World-Telegram), Ward Morehouse (Sun), Wilella Waldorf (Post), Lewis Nichols (Times), Louis Kronenberger (PM), Robert Garland (Journal-American).		
Ten Little Indians (Broadhurst)	6-27, '44	217
Trio (Belasco)	12-29, '44	3
Two Mrs. Carrolls, The. (Booth)	8- 3, '43	541
Onslow Stevens leaves cast during the week of Monday (15). Goes to Coast for pic assignment and will return afterward in new play. Philip Ober takes over male lead role. The new Czinner show, "The Overtons," opens New Haven (Shubert) Thursday (4). Begins week stand in Boston (Plymouth) Tuesday (9). Then comes into Stem. oN theater booked yet.		
Voice of the Turtle, The. (Morosco)	12- 3, '43	382
Stage manager Bill Richardson has done the lighting for Jean Dalrymple's "Hope for the Best."		

Musicals

Bloomer Girl (Shubert)	10- 5, '44	100
Joan McCracken has been signed for the Chesterfield (NBC) air show. Celeste Holm will begin doubling in Plaza's Persian Room Monday (8). John Wilson will direct "Foolish Notion," Philip Barrie's newie, for the Theater Guild. Tallulah Bankhead and Henry Hull will have the leads.		
Carmen Jones (Broadway)	12- 2, '43	450
Biz has picked up to such an extent that Billy Rose is extending run indefinitely. Had been skedded for Saturday (20) closing.		
Follow the Girls (44th St. Theater)	4- 8, '44	306
Special performance by entire cast for workers of war plant (name withheld), midnight, at the Waldorf-Astoria, Saturday (30). Dorothy Keller out of show Tuesday (26) thru Wednesday (27). Kay Lazell subbed for her.		
Laughing Room Only (Winter Garden)	12-23, '44	9
Racked up a score of 89 per cent via eight crix nods and one nix. Yes: Louis Kronenberger (PM), James Aronson (Post), Robert Garland (Journal-American), Ward Morehouse (Sun), Lewis Nichols (Times), Burton Rascoe (World-Telegram), John Chapman (News), Robert Coleman (Mirror). No: Howard Barnes (Herald-Tribune), Ida James is doubling into Cafe Society, Downtown.		
Mexican Hayride (Majestic)	1-28, '44	390
Bobbie Clark will be featured on benefit program, "Salute to the Wounded," receipts to the Chaplains' fund, at Madison Square Garden, Tuesday (9). Ditto for Everett West, teamed with Jean Merrill, on the all-star benefit bill for Israel Orphan Asylum February 20.		
Oklahoma! (St. James)	3-31, '43	774
Katherine Sergave out of show Monday (25). June Graham filled in her dancing slot.		
On the Town (Adelphia)	12-28, '44	4
Aisle experts gave it a seven-to-two nod for a score of 78 per cent. Yes: Lewis Nichols (Times), Howard Barnes (Herald-Tribune), Robert Coleman (Mirror), Louis Kronenberger (PM), Wilella Waldorf (Post), Robert Garland (Journal-American), Ward Morehouse (Sun). No: John Chapman (News), Burton Rascoe (World-Telegram).		
One Touch of Venus (46th St.)	10- 7, '43	519
Pearl Lang, dancer, out all week on grippe list. Other members of the ballet took over her spots. Paul Lawrence will sing at the Dutch Treat Club luncheon Tuesday (16).		
Sadie Thompson (Alvin)	11-16, '44	52
Biz under par. Management reported considering steps for juicing—perhaps via admish reduction.		
Seven Lively Arts (Ziegfeld)	12- 7, '44	28
Sing Out Sweet Land (International)	12-27, '44	6
Crix split five-to-four for a 56 per cent verdict. Yes: Robert Coleman (Mirror), John Chapman (News), Howard Barnes (Herald-Tribune), Burton Rascoe (World-Telegram), Robert Garland (Journal-American). No: Louis Kronenberger (PM), Ward Morehouse (Sun), Wilella Waldorf (Post), Lewis Nichols (Times).		
Song of Norway (Imperial)	8-21, '44	153

ICE SHOWS

Hats Off to Ice (Center)	6-22, '44	266
Freddie Trenkler has been signed to appear with Sonja Henie "Hollywood Ice Revue" during its stop at Madison Square Garden. New revue preems Wednesday (17).		

BALLETS

Ballet International (International Theater)	10-30, '44	63
Closed Saturday (23).		

REVIVALS

Little Women (City Center)	12-12, '44	23
Closes Dec. 30.		

Routes

Dramatic and Musical

(Routes are for current week when no dates are given)

Ballet International (Erlanger) Buffalo 4-6.
Blossom Time (Cox) Cincinnati.
Bonanza (Nixon) Pittsburgh.
Gald To See You (Boston O. H.) Boston.
Gilbert & Sullivan Operas (Cass) Detroit.
Good Night Ladies (Locust St.) Phila.
Good Night Ladies (Auditorium) Muskogee, Okla., 3; (Melba) Dallas, Tex., 4-5; (Majestic) Fort Worth 6.
Goose for the Gander (Shubert Lafayette) Detroit.
Hayes, Helen, in Harriet (American) St. Louis.
Hope for the Best (National) Washington.
Kennedy, Madge, in Brief Holiday (Wilbur) Boston.
Kiss and Tell (Studebaker) Chi.
Kiss and Tell (Geary) San Francisco.
Lady in Question (Colonial) Boston.
Lawrence, Gertrude, in Errand for Bernice (Hanna) Cleveland.
Life With Father (Lyceum) Minneapolis 3-6.
Many Happy Returns (Plymouth) Boston.
Merry Widow (Auditorium) Rochester, N. Y., 3; (Strand) Ithaca 4; (Empire) Syracuse 5-6.
Merry Widow (Biltmore) Los Angeles.
Oklahoma (Erlanger) Chi.
Othello (Metropolitan) Seattle.
Over 21 (Walnut St.) Phila.
Overtons, The (Shubert) New Haven, Conn., 4-6.
Pitts, Zasu, in Ramshackle Inn (Curran) San Francisco.
Rebecca (Davidson) Milwaukee.
Sons o' Fun (Auditorium) Denver, Colo., 2-4; (Aud.) Pueblo 5; (Chief) Colorado Springs 6.
Star Time (Shubert) Boston.
Star and Garter (Blackstone) Chi.
Star in the Window (Ford) Baltimore.
Student Prince (Erlanger) Atlanta 3-6.
Tempest (Shubert) Phila.
Ten Little Indians (Harris) Chi.
Three's a Family (English) Indianapolis 4-6.
Up in Central Park (Forrest) Phila.
Winged Victory (Civic O. H.) Chi.
Young Know Best (Copley) Boston.

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Magic

By Bill Sachs

FRAKSON is current on a month's stand at the St. Charles Cocktail Lounge, New Orleans, that will carry him up to the middle of January. On his opening night, he had as visitors Arthur Lloyd and Miaco, who were in town with the Shell Oil show. A few nights later Blackstone dropped in and following the performance played host to Frakson; Harold Goldstein, New Orleans magic enthusiast, and Eddie Rideout, of Boston, at a coffee and doughnut set-to at the Morning Call, popular New Orleans spot. Following the dunking session, Blackstone entertained with a few nifties and then dashed off to the New Orleans airport to meet his son, Harry Jr., who spent Christmas with him. . . . THE GREAT ORSAM, working auditoriums and theaters thru New England, made a return stand at Avery Memorial Auditorium, Hartford, Conn., December 27-30. . . . LADY ETHEL AND DR. JESTER shoot holiday greetings from Belgium where they are entertaining our fighting lads with a USO unit. . . . W. R. OWENS scribbles from Marin City, Calif.: "Just caught Dante at the Warfield Theater, San Francisco. He gets better as time rolls on and has the war workers buzzing. His is a good show excellently presented." . . . THE ROBERTS, Lucille and Eddie, who have added something wonderful to their act since the last holiday season—a daughter, Patricia, send season's greetings from Columbia, S. C., where they put in the holiday week. . . . MILBOURNE CHRISTOPHER V-mails from Germany under date of December 11: "Recent visitors to our show were Corp. Fred Mordecai, SAMer of Hartford, Conn., and Ricardo, sleight-of-hander from Detroit, both with the army show, *My G.I. Back*. Marlene Dietrich, over here with a USO unit, is using a burlesque mental gag as part of her act. Instead of paper, which is too hard to get, I'm now using old German marks in my torn-and-restored routine."

• • •

J. H. LINDSAY, who a few years back toured the Southern and Western States with his magic turn under the name of Zeno, infos from Tulsa, Okla., that he's making a return to the game. An attack of partial amnesia lasting several years has kept him off the road. . . . LOS ANGELES Society of Magicians, at its recent annual banquet, elected the following officers to serve for the ensuing year: R. M. Rowland, president; Devere Smythe, vice-president; J. A. Owens, secretary; Arthur E. Diederich, treasurer, and Vin Thomas, sergeant-at-arms. W. W. Larsen, editor of magic for *Genii*, installed the new officers. Frank Fewins presented the outgoing president, A. E. Diedrich, with a gavel on which an engraved silver band recorded the appreciation of the members for his four years of meritorious service. . . . CHARLES PASTERNACKI, retiring president of the Harry Cecil Ring, IBM, Detroit, staged a pre-Christmas magic show for the Block Busters, juvenile civic-minded clean-up organization, at Port Huron, Mich., and a Christmas Eve party for servicemen at the Romulus (Mich.) Air Base Hospital. . . . BECAUSE OF CONFLICT with holiday dates, Society of Detroit Magicians has postponed its annual banquet and show until January.

Stevens Out of "Carrolls"

NEW YORK, Dec. 30.—Onslow Stevens has obtained his release from *The Two Mrs. Carrolls* and leaves for the Coast during the week of January 15 for an immediate pic commitment. After making the flicker, Stevens will return to the Stem in a new play. Phillip Ober will step into the Geoffrey Carroll shoes vacated first by Victor Jory and now by Stevens.

Amusement Tax Opposed

NAPA, Calif., Dec. 30.—Theater interests and organized labor have announced their opposition to an ordinance providing a 2-cent tax on amusements. City council has given first reading to the ordinance, on which a final vote will be taken at the January session.

CHORUS AND STRIP

Net Panties, $1.25. Bras, 75¢. Rhinestoned Bra and G-String, $10.00 a set. Eyelashes, $1.50. Other Accessories. Stamp brings folder. Add 15¢ postage on orders. C. GUYETTE, 346 W. 45th St., New York City 19, N. Y.

Walter Damm FM-er Joins NAB; Orgs FM Drive Helped

WASHINGTON, Dec. 30.—NAB's quiet drive to land FM operators netted biggest fish this past week when Walter Damm, Milwaukee, FM Broadcasters, Inc., signed on the dotted line.

Damm told NAB that he thought it should speak for "larger" interests of all broadcasters. Damm will be held up to other FM-ers as good reason why they should also sign up.

NAB has been quietly pushing FM solicitations. As "parent" org it hopes to bring in all FM-ers eventually. Selling point is that most FM hopefuls are A.M.-ers currently. NAB officials see no reason why all FM ops won't be in fold eventually despite stiff competition from FM Broadcasters.

Pampering No Go With Troupers on Nazi War Front

(Continued from page 3)

in the fact that she was a smart-looking frail with a sharp and brief black costume to offset her blond hair. She opened the show. She was weak but she was solid with them and got plenty of bows. It's the audience reaction that counts.

Mary Brian was on next. She had only her name to offer by Broadway standards. But this is not Broadway. And thanks to some good material—with McHugh as a straight man—no one minded her monotone singing of *Can't Make Up My Mind* and *Let's Get Away From It All*. She was in a gown and wore high heels; she was a good-looking gal; she clowned and got laughs, using material the guys wanted. That's all that counted.

Contortionist Clicks

Red-haired Enid Noble was on next. She does a crackerjack contortionist routine of splits and balances climaxed by a split from two chairs. She starts this by standing on both chairs, slowly pushing them apart until she's hanging by her toes only two inches from the floor. The fact that she's a beaut and looks and was dressed like Georgia Sothern was no handicap but was strictly unessential. She can operate in any big-time league. Back home she never worked east of Chicago.

The surprise of the lot, aside from McHugh, was June Clyde. She came on in a smart and simple gown (full black skirt; tight, tailored sweater, and long, black evening gloves) that popped the G.I.'s eyes. There was some comedy patter with McHugh and then, wham, into *Mad About You Blues*. There may be better singers around but not many, and they're a long way from here.

Clyde's Solid

She was as solid as a concrete foundation and kept going with *Gee, I Love My G.I., It Had To Be You, I Can't Say No*, and then into *We're Having a Baby*, from *Banjo Eyes*, with McHugh as her foil. Since he'd played in the movie version of *Three Men On a Horse* and since *Banjo Eyes* was the musical of that comedy, it was a natural.

It also was a wow and had to be followed by another number, *He Don't Wanna*, by the same duo. Clyde finally begged off.

McHugh Does Drunk Bit

And then Frank McHugh, the movie actor, wrapped up the audience for the night with a drunk bit that was sheer genius. James Barton and Frank Fay may do better drunks, but not on the basis of what McHugh showed here. For fully three minutes he stood still, just moving his hands, and said nothing. But the laughter of those soldiers was something to hear. And the realization that the same laughter would have come from a civilian audience was something. This was no stale gent, no hamdonny, no lightweight. This was a great performer, a guy who carried his civilian shoes in a kit bag and changed out of khaki before each show because "the guys like to see someone in civvies" giving a great performance.

Patter Routine Ends It

The cast wound it up with a comedy patter routine on *Bless You All* and then went backstage to shiver out of their costumes and into their G.I. underwear and uniforms. Out front, they left relaxed soldiers and a host of friends for showbiz.

The Jerries were dropping flares and shells, searching for a bridge somewhere near by, and we were whipping around our searchlights and snapping out our machine guns and ack-ack. But inside no one cared—and that's all that counted.

Burlesque Notes

By Uno

JUNE WORTH, singer, recently returned from nine months overseas with a USO unit, is under management of Freddie Fields, associated with Abner J. Greshler. . . . ABE GORE, comic, pinch-hitted for Billy Jones, ill at Roxy, Cleveland, Christmas week. Opposite comic was Jack LaMont and featured was April Chase. . . . NAT MERCY and Jimmie West have opened their *Burlesque Maids* at the Rialto, Tampa, for the winter. Strippers include Dotty Lee Lane and Nadja. Mercy and Charles (Jay) Gramlich, comics, are straighted by West and Tommy O'Dell. Vaude acts are Tudor Sisters and Avery and Marshall Chapin. Rialto Adorables comprise Elaine Ray, Dotty Valdez, Illa Mae Day, Peggy Joyce, Rosita Diaz, Ann Frazier, Lucille Abbey, Madge Thames, Marion Southern and Geneva St. John. Dot Mercy produces, and West does the vocals. . . . MANDY KAY, with a USO unit overseas, stumbled upon Bernie Miller and Joey Faye, also with USO, while walking along a road in France. . . . THE FIELDS (Gaby, Marjorie and Solly) unite via greetings to label themselves "America's Screwiest People."

DAVE COHN, back in Manhattan after nine months of booking talent and managing the Burbank, Los Angeles, has reopened another booking office. . . . BILLIE LEE opened on the Empire Circuit for Milt Schuster in Akron last week. . . . AL (PUGIE) WEINER, candy concessionaire, replaced by Bennie Dolinger at the Hudson, Union City, N. J. "Pugie" has shifted to the Haymarket, Chicago. . . . Hudson's usual Friday midnight, December 22, called off because of lack of attendance. . . . GINGER (DEL GRASSO) WALDRON now a retired Boston housewife and mother of an 18-months' old son. . . . PRINCESS ORELIA AND PETE, Cuban dancers, send greetings to the column via an illustrated calendar. . . . FRANK PEPPER and Don Trent emseed the big vaude show headed by Millie Picon, which Freddie Fulton served to help the Jewish War Veterans mass their colors in a colorful presentation at Manhattan Center December 23.

Sacco Booking Explained

CHICAGO, Dec. 30.—Tommy Sacco, booking agent who recently moved his offices to 203 N. Wabash Avenue, has expanded his firm so he can handle several types of bookings. Sacco has brought in George (Moe) Luckie to handle music; Bob Phillips for club dates and Al Turk for cocktail combos.

Skate Show at San Francisco

SAN FRANCISCO, Dec. 30.—*Skating Vanities of 1945*, a musical extravaganza on roller skates, opens here for a 17-day session at the Civic Auditorium January 5.

Landry & Ritchie Shifted

OTTAWA, Dec. 30.—Canadian Broadcasting Corporation has announced two changes. Col. R. P. Landry, who has been CBC secretary since 1936, has been appointed director of personnel and administrative services under the immediate authority of the general manager. Wells Ritchie, press and information representative at the national program office since September, 1942, has been appointed supervisor of the press and information service.

CJBC Goes to 5,000 Watts

OTTAWA, Dec. 30.—Canadian Broadcasting Corporation announces that Station CJBC, Toronto, the hub of the Dominion network of the CBC, has increased its power from 1,000 to 5,000 watts, using a directional antenna to give Toronto a service equivalent to that from a 10-k.w. transmitter.

Season's Greetings

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Burlesque Performers

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THE FINAL CURTAIN

ALLISON—Paul, 40, staff announcer for Station KMPC, Hollywood, at his home there December 21. Survived by his widow, a daughter, and a son in the air corps. Services in Hollywood December 23.

BAKER — George J., 61, nationally prominent amusement park operator, in Chicago December 26 following an emergency operation. He started in the amusement field at Riverview Park, Chicago, in 1907, as an associate of the Belmont & Hyde Park Construction Company, which operated the major Roller Coasters at the park. He went to Carlin's Park, Baltimore, in 1920, and two years later, with his brother, Harry, built and operated several devices at Burlington Island, N. J. Later he joined the Philadelphia Toboggan Company in 1930, leaving there to build Flying Turns at the Brussels and Paris expositions following their successful use at the Chicago Century of Progress. He joined the staff at Playland, Rye, N. Y., in 1936 and in 1942 took over the operation of his interests at Mid-South Fairgrounds, Memphis. Survived by his widow, Ida, Chicago; a daughter, Mrs. Kathryn Clements, and two sons, George E. and Harry P. Services December 29 in Chicago.

BEACH—Mrs. H. H. A., 77, pianist and composer, of a heart ailment in New York December 27. She was soloist with the Boston Symphony at 17 following her debut at 7. Her *Mass in E Flat* was said to be the first musical work by a woman played by the Handel and Haydn Society of Boston. Some of her other compositions included *Gaelic Symphony in E Minor, Op. 32; Years at the Spring* and *Festival Jubilee*.

BECKER—Thilo, 76, pianist and teacher, December 16 at his home in Hollywood. Services in Los Angeles December 19. Survived by his widow, Otie Chew Becker, violinist.

BONDSHUE—Neil, 28, orchestra leader of St. Francis Hotel, San Francisco, in Berkeley (Calif.) Hospital December 24.

BREGANT—Jean, 75, midget, formerly of circus, vaude and carnivals, in a Council Bluffs (Ia.) hospital recently. He toured with his wife, Inez. Masonic services at Cutler Chapel, Council Bluffs, with interment in Memorial Park there.

BUNTING — Mrs. Mae, 73, in Three Rivers (Mich.) Hospital December 27 from a heart malady after a lingering illness. Remains were shipped to Valparaiso, Ind., where services were held December 31 in Bartholame Funeral Parlors. She was the mother of Earl H. Bunting, owner of the Bunting Shows.

FARRAR—Gwen, 42, music hall and radio star who popularized *It Ain't Gonna Rain No More*, in London December 25.

HARRELL—Joe, 33, concession worker with Marks Shows for many years, in an auto accident while serving with the army air corps at Tucson, Ariz., October 29. Survived by his father, brother and a sister.

HICKS — T/4 Edgar Ward, 33, former cookhouse operator on Gooding Greater Shows, in England September 7 of wounds sustained during the invasion of France June 7. He was with the combat engineers and had been awarded sharpshooter and good conduct medals. Survived by his widow, Retha, who was with him on the Gooding shows; his mother, Mrs. Lucy Hicks; a sister, Gertrude, and two brothers, Kirby and Joseph.

HILL—Solomon Fred, 86, former showman who toured with Buffalo Bill's Wild West and various circuses, in St. Joseph's Hospital, Lewistown, Mont., recently. He was a member of IOOF, Wayne Lodge, Detroit. Survived by his widow, Amanda, a daughter and two sons.

HOFFMANN—Peter, 55, concessionaire, in Veterans' Hospital, Tucson, Ariz., following a long illness. He toured for past 35 years with the Parker, Con T. Kennedy, Noble C. Fairly, Frank West, Ralph Miller and Buff Hottle shows. Prior to his illness he operated a concession near Camp Clairborne, La. Survived by his widow, Margaret; his mother, three sisters and two brothers. Interment in Lone Tree, Ia.

JACKSON—Elmer, cook around fairs and carnivals, suddenly in Dallas December 20.

JONES—Wellington G., 77, theatrical writer of *The Harrisburg* (Pa.) *Telegraph*, as a result of smoke from a fire in the Harrisburg Elks' Home December 17.

KOKAS—Joseph W., Ferris Wheel operator for Johnny J. Jones Exposition, killed when struck by a bus in Baltimore December 10.

LANGDON—Harry, 60, comedian, at St. Vincent's Hospital, Los Angeles, December 22 of a cerebral hemorrhage. After engagements with carnivals, circuses, tent shows, vaude and musical comedies, he made his film debut in 1923. He had been starred the past several years in a series of two-reel comedies for Columbia Studios. Survived by his widow, Mabel; son, Harry Jr.; a sister, Gertrude, and a brother, John.

LOLLAR—John I., 74, father of Roy E. Lollar, concessionaire with the Virginia Greater Shows, in Atlanta recently. Survived by his widow, Callie; two daughters, Hazel and Mrs. Claude P. Beardon, and three sons, R. E., Burlington, N. C.; Lieut. Earl H., New York, and Corp. E. Gaines, New Guinea. Services at Phillips-Robinson & Company Funeral Home, Atlanta, with interment in Woodlawn Cemetery there.

LORENZEN—Frank, 60, theater equipment man, December 14 at his home in Detroit. He formerly owned the old Nettie B Theater, Detroit, and the Berkley Theater, Royal Oak, Mich., and was manager for a time of the Rex Theater, Detroit. Survived by his widow, two sisters and two brothers, including Charles Lorenzen, orchestra leader.

MARVIN—Johnny, 47, songwriter and singer, December 20 at his home in North Hollywood following a heart attack. He was a composer of many Western songs, two of his top hits being *Goodbye, Little Darlin'* and *Dust*. He was associated with Gene Autry in the music publishing business and wrote many songs for him. Survived by his widow and two children.

PELZ — Misha, former Portland, Ore., orchestra director and pianist, recently at San Francisco. He had been music director of KOIN and KGW, Portland, and was formerly director of Portland Symphony. Survived by his widow, Hanna, and son, Robert, San Francisco.

RUSSELL — Herbert C., musician and actor, following a long illness at his home in Skowhegan, Me., December 7. He had been with Barlow Bros.' Minstrels, Smith & Campbell's Circus and dramatic shows. Survived by his widow, Florence Mack Russell, Skowhegan.

SILVERSTEIN—Sam, 70, father of S. L. Silverstein, owner of Playland, Mattoon, Ill., in Methodist Memorial Hospital, Mattoon, December 20. In addition to his son, he is survived by his widow, former radio actress known as Irene of the Ivories thru Station WHK, Cleveland. He was a member of the Elks. Interment in Dodge Grove Cemetery, Mattoon.

SMITH—Hal H., 71, Michigan member on the board for both the St. Louis World's Fair and the Pan-American Exposition, suddenly at his home in Grosse Pointe, Mich., a suburb of Detroit, December 21. His widow and two sons survive.

SMITH—Roy, 55, actor and stunt man in pix, in the East December 17. He was a veteran of the World War I. Services at Sawtelle Cemetery Chapel, Hollywood, with Pierce Bros. in charge.

WHEELER—Marine, 56, former *Ziegfeld Follies* beauty, following a heart attack at her home in Newark, N. J., December 25.

Marriages

PAYNE-DeHAVEN—John Payne, actor, to Gloria DeHaven, actress, in Beverly Hills, Calif., December 28.

MUTH-GRACY — Billy Muth, organist in Fort Worth theaters for years, to Lucille Gracy at Fort Worth December 21.

Births

A son, John Ward, to Sgt. and Mrs. Jack Bracken in Our Lady of the Lake Sanitarium, Baton Rouge, La., November 12. Mother is the daughter of John R. Ward, of the carnival bearing his name, and father is a former MGM player now serving in the army in Europe.

A daughter to Mr. and Mrs. Harvey Detwiler December 15 at Episcopal Hospital, Philadelphia. Father is manager of Warner Bros.' Center Theater, Philadelphia.

A daughter, Christina, to Mr. and Mrs. Hal Halley December 17 at Parkview Hospital, Los Angeles. Mother is the former Joyce Nidsen, radio actress; father is *Swing Time* columnist and producer of the radio show by the same name over KMTR, Hollywood.

A daughter, Gretchen Fredlyn, to Mr. and Mrs. Emil A. Arp at Mercy Hospital, Davenport, Ia., December 7. Parents formerly operated Rose and Emil Arp Players and Arp's Great American Circus.

A daughter, Waynette, to T/Corp. and Mrs. A. Wayne Mayberry at Providence Hospital, Waco, Tex., December 8. Father was formerly agent for Lee Moss.

ON THE TOWN

(Continued from page 31)

how to spoof it. It's grown-up, adult fun.

On the score and terp side, Leonard Bernstein and Jerome Robbins know their way around, too. Pair collaborated on *Fancy Free* and have accomplished an equally good chore with *Town*. Former's tunes fit into picture like pieces in a jig-saw puzzle and while Robbins has staged the dances strictly from a ballet approach, they never get top-heavy for a song-and-dancer. Bernstein's tunes may not get a lead spot on the *Hit Parade*, but some sweet ones like *Lonely Town, Lucky To Be Me* and *Some Other Time*, have plenty of merit.

Soni Osato is the show's Miss Turnstiles and her terping proves that her award last season for the top dancing performance in a musical wasn't undeserved. This time she talks and acts a bit, too, and acquits herself well on both counts. John Battles does nicely with Bernstein's melodies as her sailor sweetheart and looks like a comer for musical juve leads. Comedy is in the hands of Betty Comden and Green, former as a sexy lady scientist and latter as one of the gobs. Their time is slick, as usual. However, it is young Nancy Walker who really runs away with the chuckle department. She plays a tough lady taxi driver and is a click from curtain to curtain. Her chanting of *Come Up To My Place* is a laugh high spot and the team-up with Comden, Green and Alexander for *You Got Me* was a show-stopper. Susan Steell contribs an amusing bit as a tippling voice teacher.

Smith and Feigay have framed it all brilliantly. Smith's sets are tops for effectiveness and amazing for their simplicity. *Town* calls for nearly a score of changes and they run off like clockwork. Alvin Colt's costumes are off the same shelf.

Bob Francis.

LAFFING ROOM ONLY

(Continued from page 31)

dling—which is all to the good. Frank Libuse is back again in the top comedy slot. His new *Musical Moments* act is good, and he is sock again as the insulting head usher. Margot Brander, Dippy Diers and Andrew Ratoucheff give him able assists. Also on hand are Willie West and McGinty with their standard knockabout carpenter act. West and Harry Burns also team effectively for a flock of comedy bits, mostly on the audience side of the foots.

Over-all, *Laffing* is just another typical O. and J. show—a bit more gilt on the frame but the picture is the same. The formula works, so it's bound to click.

Bob Francis.

SING OUT, SWEET LAND

(Continued from page 31)

homey charm he showed in *Oklahoma*. High spots of the evening are every number turned over to balladeer Burl Ives. He is a click from start to finish. The same goes for Bibi Osterwald, who stopped the show with *Casey Jones* bit and clicked again as a night club owner of the rum-running era. Alma Kaye also acquits herself smoothly with character chants as the love interest.

What few laughs the show boasts stem from clowning of James Westerfield. Latter has several amusing bits as a tough mountaineer, a similar railroad yard boss and a boot-legging gunman. He makes the most of the material. Philip Coolidge does excellently by the nasty menace thruout and attacks his various reincarnations with evident relish.

Terp side is under guidance of Doris Humphrey and Charles Weidman. Combo has done an interesting job and kept the routines in their period grooves. Peter Hamilton and Irene Hawthorne hold down the top dance slots admirably. Best sequences are in the Mississippi and nitery spots.

The Guild guardians have lavished loving kindness on *Sing Out* promotion. Sets by Albert Johnson are effective and catch the pageantry atmosphere; Lucinda Ballard's costumes are eye-fillers. It has been carefully staged by Leon Leonidoff. It is too bad that it all doesn't add up to the zip and zing that would spark such a top-drawer musical effort to success.

Bob Francis.

Agencies Prepping Post-War Plans

(Continued from page 25)

cording to Milton Krasny, general manager, firm has already made a start in the legit-film field by opening a legit department here this year. In the next few months it will be expanded, looking toward post-war sales of attractions to films. In this connection, GAC also will develop a literary-properties department, having made the first move recently in selling *Flight From Youth*.

Organization will "Remain what we are, a sales organization," says Krasny. It will specialize in the discovery and development of attractions, a line it has always followed, he said. But outfit will be diversified, going into television heavily, for example.

Last week GAC also started a hillbilly department in its Chicago office, to specialize in sales of corn outfits in the Midwest and Southwest. Department is headed by Dick Scott.

Radio Department

Frederick Bros.: According to B. W. Frederick, co-owner of the agency, this firm is expanding its band department now and will shortly hypo its newly established radio department. In this connection, FB is now signing radio writers, announcers, directors and actors for television purposes. Firm will go in extensively for tele packages, says Frederick.

Organization set up a legit department six months ago and is now planning to add another man here to handle film deals for talent represented by the legit branch. Firm has recently been moving into the film field, via its Hollywood office, says Frederick, and will continue along the same line. Office also will eventually start a literary department, too.

Consolidated Radio Artists: According to Charles Green, president, this firm will go back into the big band biz. Outfit dropped out of this field two years ago, says Green, because it anticipated the difficulties being experienced by band leaders. Green says he unloaded his bands in time, and switched into the cocktail lounge biz and the one-night auditorium business to compensate. Both these fields will be cultivated in the future, he declared, but CRA will once more develop big bands.

Office also will break into television, having opened a radio department last October under Hugh Chain. Tele and radio packages will be what CRA will offer beginning at the time when radio time becomes more available.

CRA also will open a night club department under Hattie Atlhoff, this to take place when office can get the man it wants. Later on, CRA also will book concert dates for longhair artists, says Green.

Back to Bands

So much for the large offices. There is an indication how the wind is blowing in the plans of the Stanford Zucker Agency, one of the largest indie outfits. According to Morrey Davidson, Zucker's partner, the office began in the big-band field, developing a number of lesser known aggregations. When the war came along, it switched to corn bands and specialized in them for a while. Now it is planning to return to big bands. Office also has been moving into the nitery field and has started a theater acts department, hiring Jerry Rosen a couple of weeks to handle this end.

Davidson says he has been active in recent months in radio, motion pictures and recordings and brought in Herman Timberg to set radio packages and prepare material for legit performers working in musicals. Firm will continue actively in films and radio, says Davidson, and eventually get into television on the package angle. Firm also is thinking about concerts and auditoriums, stated Davidson, and is now at work making tie-ups for representational work in Europe and South America. In time, office will also open a legit department, he said.

Another indie, Miles Ingalls, says that he will go in heavily for television, both packages and sales of individuals. He is now working to establish a Hollywood office to sell his attractions to films, said Ingalls.

A third indie, Herman Fialkoff, says he will resume his South American business when conditions will permit, but meantime has opened a tele department under Mayry Joan Candy, and is now negotiating to bring in a man to handle legit and film work.

Such is the picture that emerges for the future from discussions with agency men. If only half of it comes true, there ought to be a lot of dough and work in showbiz after the Yanks have changed that "Heil" to a "Whaddya-know-Joe?"

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MIAMI SHRINE FAIR UP 18%

Carnival Musician Played in Band at Liberation of Paris

By Sgt. Mel A. Sober

Former band man and concessionaire on carnivals, including the Rubin & Cherry Exposition and Johnny J. Jones Exposition, and promoter of special events in Central Pennsylvania. He has been in the army since January, 1941.

Somewhere in Belgium.

SINCE the last time I wrote, we have traveled quite a bit and have played a lot. Last summer while in France we played at the various hospital units as well as units at rest camps. We also played civilian concerts in Cherbourg, Valognes, Montefourg, Saint Lo, Fougeres-du-Plessis and Paris.

We were in Paris over the Labor Day week-end, arriving in Paris Saturday afternoon and appearing in a combined special Service-USO Show in one of the theaters on Sunday and Monday, returning to camp Tuesday. While there I took in some of the sights, including Notre Dame Cathedral, the Eiffel Tower and other places. Also did some shopping. Then the following Sunday we returned to Paris and paraded from the Eiffel Tower thru thousands of people to the Trocadero, where we played a concert to an estimated crowd of 25,000. This was the first U. S. Army Band to play a concert in Paris since the last war.

Inside Germany, Too

Since coming to Belgium we played a concert to 35,000 people in King Albert Square in Charleroi and also to a packed house in the Casino at Spa. We have also played a concert near Maastricht, Holland, and last week we were inside Germany, when we played for the boys of our old regiment. We believe we were the first army band to play inside Germany. Our picture of the concert at the Trocadero is on the back of a book which has been published on the liberation of Paris.

We are now living in large tents after months in pup tents and, with three stoves and electric light, we have it pretty nice except with all the rain the past few weeks we have plenty of mud to slosh around every time we move outside. Have been getting *The Billboard*, but haven't had a copy for a while.

PVT. JACK BRADLEY, 35356761, former bingo agent for John Quinn on the World of Pleasure Shows, is stationed with APO 198, care of postmaster, San Francisco.

PCSA's Dinner Has Show Color

Servicemen guests of honor with over 400 at 17th annual holiday get-together

LOS ANGELES, Dec. 30.—At the annual Christmas dinner of the Pacific Coast Showmen's Association over 400 members and relatives devoured 277 pounds of turkey. The cookhouse flag went down at 5 p.m. Members were greeted by Doc McCullough and Harry LeMack, last living member of the Forepaugh Circus drum corps, as official handshakers.

In front of a 25-foot Christmas tree, D. C. Stover, a professional Santa Claus, passed out presents, while the children watched Beno, the club's mascot cat, play with silver balls in the tree top. President Ted LeFors as emsee turned the affair over to Chairman Joe Krug, who has directed the dinner many years. After the seating of members at long white flowered-decorated tables, Mother Minnie Fisher, chaplain of the Auxiliary, gave thanks and a prayer for those present and in the armed forces. At one table were seated the oldest member, Mary Walsh, 95, and the youngest, Teddy Metcalf, scion of the elephant training family. Kilpatrick's Hollywood orchestra played all afternoon. Lou Johnson, formerly of Lemen Bros.' band, gave piano selections, and 10-year-old Maxine Peeler entertained at the mike. Jennie Perry's Irish songs brought her back to the rostrum four times. Ben Beno had charge of the snack room, assisted by Marilyn Rich.

Among women who worked two days preparing for the dinner were Rose Rosard, Willina White, Alice Patton, Mabel Brown, Mabel Hendrickson, Mario LeFors, Lucille Dolman, Florence Lusby and Dorothy Enfield. Those in the cookhouse were some old-timers with the tools that had fed thousands on big shows, including Lloyd L. Lusby, Dan Congdon, Jimmie Dunn, Jack Colman, Blackie White, Charles Farmer, Robert Clifford, Frank Murphy, J. P. Kissell, M. Ropard, Pat Ryan, Joe Gelbs and Charles Soderburg. Special guests were R. J. Kinsey, Al Ransom, W. H. Lupren, M. Leasem, J. R. Christhofferson, S. S. Baxter and D. C. Case, all of the U. S. Navy, and Lieut. Chang Ming-Shian and Lieut. Kuo Kwan, of the Chinese Air Force.

(See PCSA Dinner Colorful on page 43)

RC Robbers Get 8 Years; One Still Held

Trio Trailed by FBI

MINNEAPOLIS, Dec. 30.—James De Priest, 31, Los Angeles machinist, and Thomas Stadjl, 43, Detroit cafe worker, two of three men who admitted robbing the Rubin & Cherry Exposition show train near Farmington, Minn., of $65,717 on September 8, 1943, were sentenced to eight years each in federal prison on Wednesday. The third man, Charles Pullen, 39, East St. Louis, Ill., paper hanger, will be sentenced later. Sentences were made by Federal Judge Gunnar H. Nordby.

Trio was arrested by agents of the FBI at their homes last October 7 after the FBI had picked up a trail of $100, $500 and $1,000 bills of the robbery loot which

(See RC Robbers Sentenced on page 43)

Showfolk Gulfstream Guests

MIAMI, Dec. 30.—Members of the Miami Showmen's Association were guests of Gulfstream Race Track and James A. Donn, president, on the afternoon of December 23. Special race, the Miami Showmen's Handicap, was run and immediately after the race Club President David B. Endy presented the owners and track officials with flowers. Photos were made of the showfolks, there being over 600 present. Special club house privileges were given club members and several boxes were set aside for the club officers and directors.

MSA Hosts Needy Kids

DETROIT, Dec. 30.—The Michigan Showmen's Association switched from its usual Christmas party for members and

(See PCSA Dinner Colorful on page 43)

Endy-Prell Biz Holds Out Okay

Pre-holiday Kids' Days aided by 40,000 pupils' tickets—46-week tour ended

MIAMI, Dec. 30.—Business for Endy Bros.-Prell Shows at Miami Temple Shrine Fair here December 1-17 showed a gain of 18 per cent over that of last year at the event, reported H. E. Stahler, shows' publicity director. Location was at 23d Street and 8th Avenue, N. W., and weather was good except for some cool nights in the final week.

A big crowd was out opening night when Chairman Harry Ebright had members of the Shrine out in full uniform as ticket takers and ticket sellers for rides and shows. Management said over 8,100 paid admissions were registered, not including soldiers and children. Children's Days on Thursdays were well attended in view of the coming holidays, and 40,000 pupils' tickets were distributed in schools. Dinty Dennis, Shrine publicity director, got many stories and much art into the local papers and all radio stations were used. Five free acts were presented.

Convalescent returned soldiers in the hospital here were guests, groups of 150 to 200 being transported in large army trucks to the grounds each night, escorted by Red Cross nurses. A number of the vets, having been with shows before the war, met many friends. Bill Tucker laid out an 1,100-foot midway. A large exhibit tent was used, and all

(See Miami Show Is Up 18% on page 43)

AUGUSTA, Ga., Dec. 30.—First Lieut. Johnny J. Jones, who recently received an overseas assignment with the U. S. Army Air Force, is stationed: ASN, O-805062, APO 627, care Postmaster, New York, N. Y. He visited his mother, Mrs. Hody Jones, and friends on the Johnny J. Jones Exposition prior to his overseas assignment. He was accompanied by his wife and daughter, who reside in St. Petersburg, Fla. After spending the holidays here, Mrs. Hody Jones will spend several days with her sister, Mrs. Joe Fleishman, in Tampa and then visit her daughter-in-law in St. Petersburg.

SCENE AT THE ANNUAL BANQUET AND BALL OF THE PACIFIC COAST SHOWMEN'S ASSOCIATION AND LADIES' AUXILIARY in the Gold Room of the Hotel Biltmore, Los Angeles, December 14. Nearly 500 attended, setting a record for the 23d annual event, it was the social highlight of the first annual Outdoor Showmen's Convention Week inaugurated by the PCSA and its Auxiliary. J. Ed Brown was chairman of the event.

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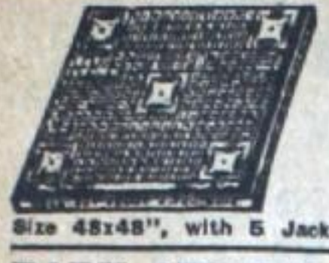

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Size 46x46", Price $30.00,
Size 48x48", With 1 Jack Pot, $40.00.
Size 48x48", with 5 Jack Pots, $45.00.

PARK SPECIAL WHEELS
30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price $13.50

BINGO GAMES
75-Player Complete $5.00
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1/3 Deposit on All Orders.

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120 Pages, 2 Sets Numbers, Clearing and Policy. 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.
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"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, $5.00 per 100; Sample, 10¢.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

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19 West Jackson Blvd., CHICAGO
Send for Wholesale Prices.

HUBERT'S MUSEUM Inc.
228 W. 42d Street, New York City
Open 1 P.M. Daily
WANT NOVELTY ACTS OF MERIT.
State salary and all details in first letter.
Open all year round.
SCHORK & SCHAFFER.

WANTED
.22 SHORTS LONGS
Also RIFLES
Leo Suggs
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Season's Greetings To Everyone
Can place in heart of Pensacola: Flat Rides and Concessions. Write or wire
Care San Carlos Hotel, Pensacola, Fla.
Do not phone, please. Liberal terms.
VAUGHN RICHARDSON

WANTED
10—GIRLS—10
DANCERS — HAWAIIAN, SPECIALTY
$50.00 Week Guarantee
Four Months' Work or Longer
MR. ELMO
MOULIN ROUGE CLUB
240 Burgundy St., New Orleans, La.

Wishing My Many Friends
SEASON'S GREETINGS
PEARL BARFIELD
ELKS BINGO PALACE
Key West, Fla.

GREAT AMERICAN—BUCKEYE STATE SHOWS
NOW BOOKING FOR 1945 SEASON
Address: MIKE ROBEN, Mgr.,
Box 2900 Little Rock, Ark.

MIDWAY CONFAB

Communications to 25 Opera Place, Cincinnati 1, O.

EQUALIZER gettin' you?

MRS. NAN RANKINE left Chicago December 23 for Denver to visit her son, Bud.

IRVING ZOLUN, concessionaire, left Chicago December 26 for Miami to spend the winter.

T. H. STRONG reported a successful season for Strong's Amusement Company, which closed October 14 in Nebraska.

AFTER closing with the John R. Ward Shows on lots in Baton Rouge, La., Jumbo Finn went to Golden Meadow, La., to visit friends.

POETS, fair men and showmen agree that fall is the best time of the year.

JOHN D. GORDON reported from Hot Springs that he would be back on the James E. Strates Shows with his concessions in '45.

J. B. HENDERSHOT, general agent, who is sojourning around Tampa and who will do some fishing till about February 1 before going north, was a recent guest of Bill Rice at Ruskin, Fla.

BEN BRAUNSTEIN has been signed by Max Goodman as general representative for his Wonder Shows of America, which will return to the road in 1945 after having been inactive for two seasons. Work has begun in winter quarters in Little Rock and Owner Goodman and General Agent Braunstein will attend the Western fair meetings. Braunstein has been mostly active in the East, where he was with the Cetlin & Wilson Shows two seasons as agent and publicity director.

AFTER selling his Look-at-Paris Museum in St. Louis to Dee Aldrich, Lloyd Priddy opened the Times Square souvenir and gift shop, New York, to capacity holiday business.

LOUD, backfiring, mufflerless motors lead patrons to believe that some rides are jet propelled.

LE-OLA, who has had the annex in Al Tomaini's Side Show on the James E. Strates Shows for the past two years, spent the holidays at home in Portsmouth, O.

RALPH ROBINSON, concessionaire, reported good business in some of the towns in the Rio Grande Valley of Texas and that he expected to stay in that territory all winter.

M. J. DOOLAN, first vice-president of the Showmen's League of America, stopped over in St. Louis for a day to visit friends, en route from Hot Springs to his home in Chicago.

GENERAL agents are missing a bet when they don't include longer fishing seasons in their contracts.

HARRY W. HENNIES, general manager of Hennies Bros.' Shows, went from Dallas, where he visited friends, to Hot Springs for a stay, after which he will go to winter quarters of the show in Birmingham.

BLACKIE AND MRS. McLEMORE, carnival concessionaires, wintering in San Antonio, returned from a week's trip to Aransas Pass, Tex., where they went on fishing trips with the colony of outdoor showpeople there.

W. G. WADE, owner of the shows bearing his name; Cameron D. Murray, manager of the No. 2 Unit, and D. Wade, general representative, attended the Indiana fair meeting in Indianapolis.

SINCE closing with the Cetlin & Wilson Shows, where he managed and talked on fronts of the Sultan's Harem and Miss American Shows for the past three years, Monte Novarro acquired management of the Regent Theater, Miami.

HE has been signed to handle press and radio publicity for the Custer United Shows, New Orleans, reported Frank St. Phillip. The new motorized show of Ted Custer, Texas showman, and Al T. Summer is being readied to open this month. After April 1 it is planned to enlarge the org and add a free act.

BRUCE J. DUFFY, popcorn concessionaire, formerly with the Gold Medal Shows, Buckeye State Shows and Wallace Bros.' Shows, who underwent a major throat operation December 11 in the Ear, Eye, Nose and Throat Hospital, New Orleans, is recuperating but will be in the hospital another two weeks.

IT'S time that we stopped covering for some of our attractions with, "Nowadays the public is more broadminded."

MR. AND MRS. HARRY E. MOORES returned to Richmond, Ky., after spending Christmas with Mr. and Mrs. Lee Startzman in Portsmouth, O. Police Captain Startzman is grandfather of Zane Kennard, M.M. 1/c, husband of Mrs. Moores's daughter, Helen.

JAMES M. RAFTERY, owner-manager of R & S Amusements, who has been adding equipment in quarters at Leland, suburb of Wilmington, N. C., reported a record season and plans to open in '45 about March 15. Tour was climaxed by the American Legion Post Gala Week and Thrill Circus, of which he was director, in his home town, Wilmington. His midway combined with the John H. Marks Shows to run up the biggest gross ever chalked there by an outdoor event.

MR. AND MRS. T. M. HENDERSON and small daughter, Hedda, have returned to their home in Paris, Tex., after attending the Chi outdoor meetings. Mrs. Etta Henderson, member of the SLA Ladies' Auxiliary, attended the club's installation dinner, accompanied by her daughter, for whom it was an initial function.

ANDY CARSON, who was co-owner of the former Lachman & Carson Shows, left Acton (Calif.) Sanatorium to spend Christmas with his wife, Mrs. Esther Carson, and son, in Los Angeles. Another son, Andy Jr., is reported a prisoner of war in Philippines. He returned to Acton, where he has been for many months, and his condition is greatly improved.

JACK EDWARDS, last season agent of the T. J. Tidwell Shows and Bill Hames Shows, has purchased a No. 5 Eli Ferris Wheel and truck, which he has booked on the Greater United Shows for the 1945 season, opening at Cherro Days Celebration, Brownsville, Tex., February 3. He and Mrs. Edwards have returned from a trip to Mexico and are now in Aransas Pass, Tex., for some fishing.

Double-Scoff Run

REMEMBER when a jump was considered a long one if the office gave each workingman enough brass to lay on the line for two meals in the privilege car?

SGT. AND MRS. JACK BRACKEN are parents of a son, Johnny Ward, born in Our Lady of the Lake Sanatorium, Baton Rouge, November 12. Sergeant Bracken, formerly of MGM Studios in Hollywood, is in the Special Service Division in France. Mrs. Bracken is the former Jeffie Jean Ward, who operates a dance studio in Baton Rouge. Baby was named for his grandfather, John R. Ward, owner-manager of the John R. Ward Shows.

WINTER is the season when a penny-pinching trouper husband refuses to spring for anything the little woman wants except groceries.

BOB FISHER and His Fearless Flyers, now appearing as a free act with the Bistany Greater Shows in Florida, have been contracted with the O. C. Buck Shows to present their flying act as a free attraction on the midway for the second season. Fisher will present the act at the St. Louis Police Circus, under direction of Frank Wirth, prior to opening with the Buck Shows. He reported a big winter season with the Bistany Shows.

JOHNNY CANNON, general agent of the All American Shows for several seasons, has assumed duties as general agent for Capell Bros.' Shows, reported Manager H. N. Capell from Haskell, Okla. Equipment is being augmented for about the usual route in Oklahoma and Kansas. Staff will remain: Jack N., Robert C. and William D. Capell, owners;

Owners Walter and Alta Byers say:

"We are proud of our BIG ELI Wheel. The Bill of Sale came as a surprise. We did not know we were so close to our goal of finishing payments. Will be in the market for additional equipment when it is possible for you to serve us." And so another Owner is added to our long list of Satisfied Customers.
Decide to add a BIG ELI WHEEL to YOUR equipment when Victory is won and latest model Wheels are again available.

ELI BRIDGE COMPANY
800 Case Avenue Jacksonville, Ill.

FOR SALE
1 Double Eyerly Loop-o-Plane, includes fence, wiring, control box, plenty of Parkway cable. Guaranteed strictly in A-1 shape. $1200.00. $300.00 deposit. Will hold for spring delivery.
M. F. Walsh
Midway Park Maple Springs, New York

John R. Ward Shows
NOW BOOKING
Shows — Concessions. We have our own 14 Rides. Want Ride Foremen who can drive Semis, Ride Superintendent, Builders. Other Useful Show People all departments, get placed now with America's foremost motorized carnival.
BOX 148, BATON ROUGE, LA.

FOR SALE
MEDICAL PICTURE SETS
Suitable for Museums, Sideshows, etc. Prices Reasonable. For information, write to
DR. G. HEWE BARNHART
15 N. Broadway, St. Louis, Mo.

HALL BROS.' SHOWS
WANT SHOWS, CONCESSIONS, RIDE HELP
Also Want to Book SET OF RIDES for Long Season for the Largest Camp in Arkansas. Address
GEORGE HALL, Route 2, Box 293, Pineville, La.

No Kennel

AMONG the unsung heroes is the trouper who kept a litter of pups because he could stash 'em in a wagon or truck without any trouble, but forgot about living in a dinky apartment during the winter.

H. N. (Doc) Capell, general manager; Mrs. Mayme Capell, secretary-treasurer; Johnny Campbell, general agent; Hank Bergan, master mechanic-electrician.

JACK AND VIRGINIA BARNES, who have been in Iowa since the middle of November, plan to return to Waco, Tex., to rehabilitate their photo concession. Due to the illness of their son, Billy, who was with them last season on the World of Today Shows and Capell Bros.' shows and who is now in a hospital in Waterloo, Ia., they were unable to attend the Chicago conventions. En route north they visited Mr. and Mrs. Paul Mills and Mr. and Mrs. L. C. Reynolds at World of Today Shows' winter quarters in Muskogee, Okla.

NOTES from Endy Bros.-Prell Shows quarters in Miami by H. E. Stahler: Sam Murphy, ride superintendent, left for Philadelphia and will return in January. Charlie Day, mailman and *The Billboard* representative, who went to South Boston, Va., to visit his mother, will return in January. Charles Powell, general agent, spent Christmas in Miami. Jack Ornsby, gate superintendent, is visiting his family in Philadelphia. Abe Prell spent Christmas with Mrs. Prell in New Orleans. Fred Maurer, billposter, went to Canton, O., his home town, to spend the holidays with relatives. Chuck Conners, night watchman, is visiting many friends in Miami. Charles Traub, carpenter, spent the holidays on a deep-sea fishing trip. Mike Roman is readying his Penny Arcade for the January opening of the show.

ONE doesn't have to be an old-timer to remember the days when we wondered whether a show manager would ever have enough money to sell his show and retire.

DODSON'S World's Fair Shows' winter-quarters notes from Jacksonville, Fla.: With return of President and General Manager M. G. Dodson from a Florida fishing trip December 21 conferences began on 1945 activities. Henry Gamble and William Harvey are completing work on the steel dining car. Assisting in work on cars are C. A. Stiverson and others. Employees are working on government projects, including the Naval Air Base, Municipal Air Base, St. John's Shipbuilding Corporation and Merrill-Stevens Dry Docks. William B. Starr, legal adjuster, is vacationing in Miami with his wife, Marie, and he has daily conferences with George A. Golden, concession manager. Curtis L. Bockus, general agent, and wife, Ethel, who spent the holidays in Lynn, Mass., are expected here shortly after the first of the year. W. F. (Dutch) Schneider, canvas superintendent, is starting his 11 season under the Dodson banner. Ray Cramer and wife, Helen, will soon return from Miami, he to start work on his three attractions and enlargement of his Jungles and Plains Animal Show. Robert Holt, manager of the Exotic Stars attraction, will report soon from Miami to suervise building a new two-wagon front for his attraction. Bob and Marion Perry, of Cavalcade of Thrills, have a new bungalow here and Roscoe and Vera Carter, Chet and Juanita Fowler and others attend social gatherings there almost nightly. Perry has purchased a chassis for a big exhibition cage for the front of the show.

In the Armed Forces

UNDERGOING flight training is Ford Munger Jr., S 2/c, CAC, Sqd. 51-C, Box 2, NAS, Banana River, Fla.

S/SGT. GEORGE SCHROEDER, former concessionaire in Eastwood Park, Detroit, is stationed overseas.

PVT. H. J. BODE, known in the carnival and circus field as Hal Compton, is stationed with APO 926, care of postmaster, San Francisco.

PVT. ALBERT J. (LABEL) GREENBERG, formerly with World of Pleasure Show and Cote's Wolverine Shows, was wounded in action, his family has been informed.

ISADORE (TOMMY PADDLES) REISNER, formerly with shows in the Michigan area, has sent home a quantity of Japanese money, captured during the invasion of Leyte.

FIRST SGT. THOMAS A. RANKINE, 36374673, who has been in service more than two years, is stationed with the Eighth Air Force in England, APO 635, New York.

PVT. RICHARD L. AUSTIN, 38555942, former cookhouse operator and 16 months in the service, is stationed with APO 79, care of Postmaster, New York City.

PFC. LAWRENCE STONE, former concessionaire with Michigan shows, who was wounded in France, arrived at his home in Dearborn, Mich., on a Christmas furlough. He will return January 10 to Kennedy Hospital, Memphis, for further treatment.

PVT. MOE (TIMMY) CLAMAN, former concessionaire with the Johnny J. Jones Exposition and formerly stationed in England, has been transferred to Belgium.

MARRIED recently, Staff Sgt. Franz Pamperin and Sgt. Gwen (Lewis) Pamperin spent Christmas with her parents, Freddie and Patsy Lewis, in Richmond, Va. Bride's father is a son of the late Fred Lewis, noted carnival designer and builder. Staff Sgt. Pamperin is now stationed in Rome, N. Y., after 2½ years overseas. Sgt. Pamperin, WAC, is at Tilton General Hospital, Fort Dix, N. J. Both formerly worked on the radio in Richmond.

WHEELS
OF ALL KINDS
Tickets—Paddles—Laydowns
Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, STRIKERS, ETC.
Still Available
EVANS' BIG PUSH
Write for Catalog
H. C. EVANS & CO.
1520-28 W. Adams St., Chicago 7

WANT

Rough sketch or drawing or photo as to how to set up or erect a Rollo Fun House made by Allan Hershell Co. We bought a used Rollo Fun House, it is not marked and we know of no person in this Northwest territory who knows how to erect same. Will pay for sketch that will help us erect same. Address
CRESCENT SHOWS, Penticton, B. C., Canada

OCTOPUS ROLLOPLANE FLY-O-PLANE
World's Most Popular Rides
EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

DANCING GIRLS WANTED

For a fast stepping Revue—Oriental, Hawaiian, Strip and Toe Dancers. This Girl Show will be on a Railroad Carnival; opens early in March. Send recent photo which will be returned. Also two beginners who want to learn to Dance, also Posing Girls. Those who have worked for me before, write, as I want all my people contracted soon as possible. Will pay top salary to those who can cut it.

C. J. McDONNER
P. O. Box 152 Bay St. Louis, Miss.

STANDARD SHOWS
NOW BOOKING FOR 1945 SEASON
Will sell exclusive on following Concessions: Photos, Palmistry, Diggers, Floss Candy, Snow Cones, Candy Apples, Popcorn. Other Concessions write, have few openings. Bill Tompkins, Charlie (Bingo) Wierick, get in touch with me. Have opening for two small Grind Shows.
Winter Quarters Address: Box 445, Douglas, Wyo. Permanent Address: Box 1255, Sheridan, Wyo.
P.S.: Fair Secretaries, note—Have few fair dates open in Wyoming and Montana only.

DINNER DURING THE 27TH ANNUAL INSTALLATION OF OFFICERS of the Ladies' Auxiliary, Showmen's League of America, in the Hotel Sherman, Chicago, December 5, was largely attended by members from all over the nation. The new officers, headed by Mrs. M. J. (Ann) Doolan, were installed by Mrs. Lew Keller. Mrs. Marie Brown, past president, was dinner chairman and Mrs. Viola Fairly was emsee.

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FOR OUR
46th ANNUAL TOUR...

SHOWS—We have limited openings for reputable showmen with new and different attractions. Especially want one grind show of merit.

HELP—Can use useful people in winterquarters NOW. Especially want ride foremen, second men and canvasmen. Top salaries and good railroad show accommodations.

WILL BUY for cash or book Fly-o-Plane and Caterpillar rides and one other ride not conflicting with what we have. WILL BUY or lease 70 or 72-ft. steel flat cars. Have 72-ft. steel box car will exchange on flat cars.

EXCELLENT openings for managers for Midget and Posing Show. Office operated. Can also place attractive girls for line work and specialties in Girl Revue. Good pay and railroad accommodations.

LEGITIMATE Concessions—Now booking a limited number of same. Preference given reliable operators who want to remain the season. Can place dependable concession help in all departments. Openings for Bingo caller and aisle men.

TINY DEMPSEY, Tilt-a-Whirl, Elmer and those that have worked for me before, get in touch with me, Milton Morris, Manager.

WINTER QUARTERS OPENS MONDAY, JANUARY 8.

NEW
JOHNNY J. JONES EXPOSITION INC.
P. O. Box 878 Augusta, Ga.

BING!!—BIFF!!—BANG!!
GREATER UNITED SHOWS
INAUGURATE THEIR 1945 SEASON WITH THREE CHAMPION CELEBRATIONS AT A TIME WHEN MOST SHOWS ARE STILL IN WINTER QUARTERS

NO. 1—BROWNSVILLE, TEX. "CHARRO DAYS," FEB. 3RD TO 11TH. 2 Saturdays and Sundays

NO. 2—LAREDO, TEX. WASHINGTON BIRTHDAY CELEBRATION AND PAN AMERICAN FAIR, FEB. 17-MAR. 4. 3 Saturdays and Sundays.

NO. 3—CORPUS CHRISTI, TEX. JUNIOR C. OF C. FIESTA. Located on T Head, Heart of Business District. Mar. 7 to 18.

HOME OF THE LARGEST NAVAL AIR BASE IN THE WORLD

RIDES CAN PLACE OCTOPUS, RIDEE-O, ROCKET, FLY-O-PLANES OR DUO LOOP-O-PLANES.

SHOWS OPENING FOR HILLHILLY AND GLASS OR FUN HOUSE.

WILL BOOK OR BUY KIDDIE AUTO AND AEROPLANES.

RIDE HELP THOSE DRIVING TRUCKS AND OVER DRAFT AGE GIVEN PREFERENCE.

Write J. GEORGE LOOS, Laredo, Tex.

★ INSURANCE ★
CHARLES A. LENZ
"THE SHOWMAN'S INSURANCE MAN"
A1338 INSURANCE EXCHANGE CHICAGO

CLUB ACTIVITIES

Showmen's League of America

Sherman Hotel, Chicago

CHICAGO, Dec. 30. — Past President Edward A. Hock presided December 21 and with him at the table were Treasurer Mike Wright, Secretary Joe Streibich and Past Presidents Ernie A. Young and Jack Nelson. Welfare committee reported Louis Rosen and Mike Rosen out of the hospital. Interment of member R. N. (Hi-Ki) Adams, who died December 17 after a long illness, was in Showmen's Rest, with Rev. Marcel Le Voy officiating. Sam Feinberg was elected to fill a vacancy on the board of governors.

Harry Bernstein sent his photo from Hawaii. Al Kamm, in for a call, reported he would soon be discharged from serv-

(See SLA on page 41)

National Showmen's Assn.

Palace Theater Building New York

NEW YORK, Dec. 30.—Chairman of the New Year's Party committee, Sam Rothstein, assisted by Joe Casper, engaged a radio band for the New Year's festivities. Christmas tree in the rooms was donated by Moe Elk, the seventh that he has presented to the club. Among servicemen visitors have been Pvt. Seymour Lieberwitz, Camp Reynolds, Pa.; S/Sgt. Scott Henshaw and Corp. Terrance LaMonte, both of the First Allied Airborne Army; Pvt. Al Rosen, Fort Dix, awaiting assignment; T/Sgt. Stern and Sgt. Billy Taylor, who is fresh from the European theater.

Annual election December 27 was

(See NSA on page 43)

Caravans Arrange Parties

CHICAGO, Dec. 30.—At the meeting of Caravans, Inc., in the clubrooms, Ashland Building, December 26, Ann Young and Marianna Pope were placed on a committee to acknowledge holiday greetings, reports Alice Cady, press. Emily Bailey was made chairman of the annual card party. Also chairman of the valentine party, she reported plans well under way. A gift donated by Frieda Rosen will be used as an evening award. Flowers were ordered sent to the National Showmen's Association installation dinner and a gift is being sent to the Lone Star Club. Esther Weiner, Edna Stenson and Lucille Hirch pledged donations to the Welfare Fund. Club donated $10 to the Salvation Army Charity Fund. Treasurer Claire Sopenar wrote from California, where she is taking a rest.

Miami Showmen's Association

236 West Flager Street, Miami

MIAMI, Dec. 30.—President David B. Endy opened the 12th regular meeting December 11. Officers in attendance besides President Endy were First Vice-President R. K. (Bob) Parker, Second Vice-President William J. Tucker, Third Vice-President Joe Payne, Treasurer William D. Bartlett, Assistant Treasurer Wilbur C. Shaffer, Secretary Milton Paer and Tyler Russell D. (Senator Lewis) Erdell.

Nominating committee for the election December 18 voted in the same officers for 1945, no independent ticket be-

(See MSA on page 56)

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, $3.50; 50 cards, $4.00; 75 cards, $4.50; 100 cards, $5.50; 150 cards, $8.25; 200 cards, $11; 250 cards, $13.75; 300 cards, $16.50. Remaining 2700 cards $5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight cards. Per set of 100 cards, tally card, calling markers, $3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, $1.25. In lots of 1,000, $1 per 100. Calling markers, extra, 50¢.

Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical $75.00
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 ..... 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, $2.00 per 100.
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5½x8. Loose, $1.40 per M.
Round Gray Cardboard Markers, 1800 for.. 1.00
Thin Plastic Markers, brown color, M 2.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted.

Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

HARRY CRAIG SHOWS
Now Booking for 1945
BOX 158, BROWNWOOD, TEXAS

World Of Pleasure Shows
NOW BOOKING FOR 1945 SEASON
SHOWS — CONCESSIONS
Ride Help, Write Us Now.
100 Davenport St., Detroit 1, Mich.

HAPPY NEW YEAR, SHOWFOLKS
Opening Again in the Valley of Vitality
EXCELSIOR SPRINGS, MO., THURSDAY, APRIL 26, 1945

CONCESSION PEOPLE—New and Old—Contact us NOW!

SHOW PEOPLE—We have Equipment open. Write NOW!

RIDE OWNERS—We will book Kiddie Rides, Loop or Roll-o-Plane Chairoplane and Pony Ride. Act NOW!

24 WEEK SEASON, WITH 8 SELECT FAIRS, ALREADY BOOKED

SUNSET AMUSEMENT CO.
BOX 468 DANVILLE, ILLINOIS

FOR SALE OR LEASE
BLUE RIBBON SHOWS

Consisting of 2 No. 5 Wheels, 1 32-Ft. Merry-Go-Round, 1 Smith & Smith Chair-o-Plane, 1 Super Roll-o-Plane, 1 7-Tub Tilt-a-Whirl, 1 12-Car Ridee-O, 26-Ft. Silo Drome with 3 Indian Wall Machines, 3 Panel Fronts for Girl Revue, Jig Show, Posing Show, plenty Canvas and Seats for same; 150 K.W. Transformer Truck, complete with switches, cut outs, tower and plenty 2-0 ground cable; 1 37½ K.W. Semi Diesel and 1 62½ K.W. Semi Diesel Light Plants, both mounted on Trucks. Have Trucks and Semi Trailers to transport all the above equipment. All in good running condition and most of it now in operation in Florida.

L. ED ROTH, 2031 N. W. 33rd St., Miami 37, Fla.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Swamp Root, La.
December 30, 1944.

Dear Editor:

This show is made up entirely of cookhouse diners. We like plenty of elbow space, with no holds barred. What is more enjoyable than to sit down at a long counter, yell an order in pig Latin to a waiter, who isn't dressed in a white monkey jacket and who shoots back with: "What's your hurry? Midway won't open until tonight. Furthermore, we don't kill our juice sales by serving water and we haven't any butter. Would you mind lifting your feet so that the boy can rake the shavings under you, and lift your arm so I can mop the coffee off the counter. What! Two spoons of sugar? You must think you own the show." Reason why we crack our orders in pig Latin is so that no towner standing close by will know what we're eating.

What makes it more interesting is that there isn't such a thing as dinner dress. Whether it be a ride boy wearing greasy dungarees or a dancing gal who has just rushed out of a house trailer while wearing a house dress with a foot of her nightgown hanging below her dress, it's all okay with the diners. We have no after-dinner speakers. They do it during the meal. What is more interesting than to hear a bally gal tell how she fell thru a platform because the shows' carpenter was too damn lazy to fix it? Then to hear the carpenter shoot back: "Yeah. Blame it on me when the office is too damn stingy to buy lumber."

Cookhouses always furnish a variety of appetizers such as celery, which hangs on the top frames; pickles, green peppers and lettuce, which is used to garnish the top of the griddle. It has been said that the operators eat the pickles after the show closes. The rest of the stuff wilts by Saturday night. They act the same as floaters in juice bowls do.

Did you ever eat in a place steadily where the food tasted the same day in and day out? That's because those places keep the same cooks the year around. In cookhouses the food is never prepared the same and each meal is a new experience in itself. Our circulating chef system does away with sameness in foods. When a working man gets fired off of a show or ride for over indulging he goes to work as a dishwasher to earn some getaway money. Before Wednesday he is promoted to be a waiter. By Friday he is the cook. And on Saturday he is fired by the cookhouse manager for again over indulging and is hired back by his former boss as an extra hand to help tear down, to again let him make a little getaway money. Monday finds him again rehired as a ride man or canvasman, because the office believes he has learned a lesson. The chances are five to one that he will not again become a dishwasher, waiter and cook to make getaway money, for a period of not less than three weeks.

Eating in cookhouses is the way nature intended us to live. It isn't the fresh air, sunshine and living in the great outdoors that keeps troupers healthy. It's the circulating chefs and the changes in cooking. As one cookhouse manager put it: "We may have flies, but we travel too fast for cockroaches to keep up with this show. Furthermore, we are never booked up far enough ahead to let 'em know where we're going." MAJOR PRIVILEGE.

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All replies: North Birmingham, Ala.

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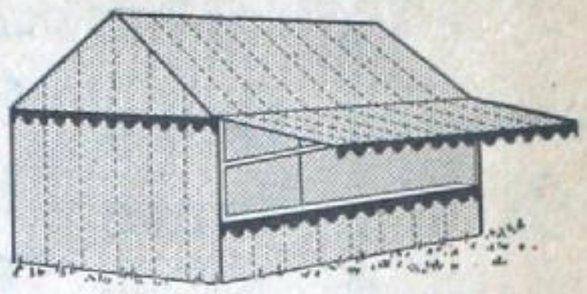
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SEASON'S GREETINGS TO ALL
In closing the 1944 season, we wish to thank our many friends, Committees, Fair Associations, all employees for their loyalty in helping us to build the mammoth organization which we now have. There has been nothing done that has been too small for us to appreciate. To our hundreds of true and loyal friends we now take this opportunity of wishing each and every one the best of everything, Health, Happiness and Prosperity in 1945.

We salute the Stars of the Greatest Show on Earth, World War Number Two, and wish for their safe return. We want all former members of this show now in the uniform of the United States to know that when the Victory is won that their jobs are waiting for them when they return to this show. CHEERIO, WHEREVER YOU ARE.

Issy Cetlin John W. Wilson
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Wish All Friends and Enemies Season's Greetings
10 Rides Free Act 7 Shows
Open the season early in March with the best spring route in the Middle West. Short jumps. Strong auspices. Book any legitimate Concession except Bingo and Photos. Sell ex on Diggers. Book Monkey Show, Wild Life, Unborn. Place Manager for big flashy Pit Show, Man and Wife for Jungle Show. Cook House Manager for swell framed Cook House. We furnish everything; salary or PC. Place Second Men on all Rides and few more Workingmen in all departments. Best of pay and treatment. Sober, capable show people, get in touch with us now. Can use a few more Workingmen now in winter quarters.
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P.S.—Bill Fee Johnson with Pan Joint, contact.

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Keystone Ticket Co. Dept. B. Shamokin, Pa. $19.50
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Conducted by CHARLES WIRTH—Communications to 25 Opera Place, Cincinnati 1, O.

STEVENS TITLE IS CHANGED

Bonham Bros. Will Be Name

Org will have 25 trucks, new menagerie top, and more seating capacity

CLEVELAND, Dec. 30.—Bailey Bros.' Circus, motorized, Bob Stevens, manager, will go out under a new title, Bonham Bros. James M. Beach will be general agent, and George Shirley, boss biller, carrying a crew of seven men and two trucks. Show will open early in April, and all acts that were with it the past season will be back with exception of the Paul M. Lewis unit. A new 60-foot round top with two 30s has been ordered and will be used for the menagerie. Last season show had 40 sections of seats, 10 high, and for 1945 will have 46 sections, 10 high, with over 2,000 starbacks as reserved seats.

Capt. Billy Sells's wild animal act and the Miller Family will be with the org. George L. Myers will be equestrian director and announcer. A crew of 22 is in quarters at Brady Lake, O., Jack Nelson being in charge. A liberty act of three black and three white horses is being broke in Houston by A. W. Kennard. E. L. (Yellow) Bunnett will paint the show. C. C. Smith, secretary-treasurer, is in Jackson, Miss. Management has bought a new 35-k.w. light plant, also a new 10-k.w., both being mounted on a new 24-foot semi. A calliope was purchased from Dee Lang last season. Stevens bought 19 trucks while on the road and is adding six to the fleet. Hambone Nelson's colored ministrels will be an addition to the Side Show.

Mills Presenting Acts in England

CHICAGO, Dec. 30. — Bernard Mills, English circus impresario, has been released from the RAF and is again presenting his animal acts in England, according to a letter received from Mills by Major James Edgar.

Mills has about 10 acts working. "Altho this is helpful," he writes, "it is not the same as having our own show open, as our overhead expenses are so terribly heavy even tho the show has been practically dormant. I am hoping that we shall be able to get our circus on the road again next year, but this will depend on the developments in the war situation. The main problem is the question of labor."

Pick-Ups From Peru, Ind.

PERU, Ind., Dec. 30.—Circus folk here are Polly McCloud and husband, who have a news stand; Mr. and Mrs. Freddie Freeman, who will soon play winter dates, and Joe and Eva May Lewis.

George Valentino, formerly of the Flying Valentinos, reports that Gladys and Bob are in business at Aransas Pass, Tex. George's home is the Tinkam Circus Farm, R.R. 5. Bill Moore, who was here on legal business two weeks, returned to Russell quarters at Waxahachie, Tex. Mr. and Mrs. Jess King are here on business. Jess is an animal trainer.

Eva Lewis and Patrick T. K. Lewis had a grand Christmas at the home of Gus and Gladys McAllister, Chili, Ind. The

(See Pick-Ups From Peru on opp. page)

E. E. Coleman Will Operate

DAYTON, O., Dec. 30.—E. E. Coleman, located here, will again have a circus on the road. Big top will be an 80 with three 40s, and org will have side and pit shows, pony ride and lunch and popcorn stands on the midway There will be two advance trucks with five lithographers and billposters, and three light plants will be used. More trucks and seats will be added.

Grand American Pulling Crowds In Mexico City

MEXICO CITY, Dec. 30.—An outdoor show, Grand American Circus, with acts from the United States, is attracting good crowds at the National Stadium. The show, brought here by a group of American and Mexican business men, to further good neighbor policy, is headed by Clyde Beatty, lions; Harriet Beatty, tigers and elephants; Pallenberg, bears; Con Colleano, wire; Cristiani Family, riders; Mark and Lucille, cyclists; Pape and Conchita, perch; Francisco, wire; several clowns headed by Robbins, and animals, including several elephants.

Stadium holds 25,000. Performances are given twice daily. Prices range from 50 cents to 80 cents. Box seats bring $3 and were quickly bought by high government officials and rich refugees. Much of the take goes to local charities. Sponsors hope the show will stay at least four weeks.

City was plastered with plenty of paper, and radio and newspaper advertising was used extensively two weeks ahead of the show. Several noonday parades were staged thru the principal streets.

Plan Indoor Show For Detroit Olympia

DETROIT, Dec. 30.—An indoor circus is being planned for the Olympia Stadium, to play about two weeks around May 1.

The Barnes Bros.-Olympia Combined Circus was presented last year, but it was uncertain whether the same title would be used. Detroit dates are dependent upon the earlier engagement at Chicago.

HONORABLY discharged from the army, Herbert Weber, wire performer, is resting at his home in Los Angeles prior to taking his act to New York to fill vaude bookings.

Tritch Is Prexy Of Canton Club

CANTON, O., Dec. 30. — The Canton Showmans' Club, Inc., at a meeting December 18, elected the following officers for 1945: Gerald (Boots) Tritch, president; Jack (Red) Malloy, first vice-president; Edyth Siegrist, second vice-president; Ruth Malloy, secretary; Art Hill, assistant secretary; Leo (Doc) Portmann, treasurer; Bob Anderson, inner guard; Lillian Tritch, chaplain; George W. Rinehart, chairman board of trustees, and Don Hans, trustee, for three-year term. The term of third member of the board of trustees, Ed Fornes, expires in 1945.

The club was organized and incorporated in 1940 with 33 charter members, all veterans of many branches of show business. The club meets the first Wednesday and third Monday each month at 8 p.m., in Western Union Hall. Next meeting will be January 3. There will be a social session following business meeting.

Tritch was formerly of the comedy acrobatic Hill family. Other members of the act were his father, Joe; brother, Harry; his mother, Flora, and for many years their acrobatic dog, Zig. Another veteran of the club is Charles Hill, who took to the road in 1883. He was at one time a member of the Hill-Overcasher-Hill comedy horizontal bar act.

Anderson Plans 15-Truck Show

EMPORIA, Kan., Dec. 30.—The Bud E. Anderson Circus is readying for the coming season and planning opening first week in April. Show will be enlarged and travel on 15 trucks. New sleeping trucks for the help have been received, also a new 25-k.w. light plant and truck complete.

Si Rubens, secretary-treasurer, has returned from Miami, and Bud and Dorothy Anderson are back from a vacation. The office is being made larger.

Dailey Highlights Of 1944 Tour; Ft. Dodge Best Stand

GONZALES, Tex., Dec. 30.—Highlights of the 1944 season of Dailey Bros.' Circus follow:

The show's first season on rails was, for the most part, an uneventful tour. Opening here, the home town, April 1, the org traveled thru 16 States for a mileage of 13,919. It closed at Crowley, La., December 2. Longest run was 240 miles and shortest 15; the most dangerous run was from Nebraska City, Neb., to Red Oak, Ia., thru spring floods.

Largest attendance was at Fort Dodge, Ia., August 18, when it was necessary to give four performances to take care of the straw crowds; smallest crowds were at Bald Knob, Ark., October 14. Probably the most remarkable event was the day at Marshfield, Wis., where show had two straw houses July 12 in a pouring rain.

Two performances were lost, Decatur, Tex., night of May 1, and Carroll, Ia., night of August 26, both as a result of storms. There was one blowdown, at Burlington, Ia., June 18, when a storm came up after the matinee. Canvas was again put up and night show was on time. At Bowie, Tex., May 2, two camels were killed by an auto; night of May 25, a zebra, a lamb and 14 monkeys were killed and eaten by tigers when a cage partition came loose during the run.

The circus started the season on six flats, two sleepers and two stockcars, and added one more stockcar and the Davenport family's private car. Added to the menagerie were two polar bears, one zebra, four llamas, two Haddad sheep, sun bear, elephant, and 12 monkeys. Eight teams of sorrel draft horses, a team of oxen and several menage horses, including two Tennessee walking horses were also purchased.

Fox Plays One Week At Camp Beale, Calif.

CAMP BEALE, Calif., Dec. 30.—Benny Fox's Star-Spangled Circus opened at the Field House here December 19 and ran thru Christmas day, a two and one-half hour program. Show has played 76 army camps. Fox was emsee.

Present line-up includes the Torrellis, with dogs, ponies and horses; the midget Landons, comedy acrobatics and boxing routine; Charles Siegrist troupe, flying number; Helen Siegrist, featuring loop-the-loop; Mickey King, one-arm planges; the Canastrellis, balancing; Mathews, double traps; Iwanow, wire; Concha Escalante, balancing; LaTosca, bounding rope, who will soon appear in film, *The Circus Queen;* Ernie Wiswell and his comedy Ford; Eric Filmore, juggling; Hip Raymond, clown; Miller's elephant, Rosie; Jansley, on high pole.

Argentino Rounding Out Five Months in Mexico

MEXICO CITY, Dec. 30.—Circo Argentino, largest Mexican-owned circus, is rounding out five months to good business at the same stand at Veinte de Noviembre and Cuauhtemotzin streets; in fact, biz has been so good for the Argentino that it hasn't played outside the city limits in the last two years. Show is owned by Felipe del Castillo, who comes from an old circus family, and another del Castillo, Emigdio, is manager.

Show has a good, clean airy canvas, using one ring, and has seating capacity for 1,800. Prices range from 50 cents to 10 cents. Attendance is capacity on Saturdays and Sundays and good thruout the week. Main tent is a three-mast affair and is one of the few waterproofed tops in the Republic.

Average performance runs two and one-half hours, with most of the actors Latins. The Flying Esquedas, aerialists, are the star performers. They were formerly with Cole Bros.' Circus.

Show has no zoo, but carries 8 lions, 1 elephant, 6 monkeys, 3 bulls, 20 ponies and horses, 3 hogs and some smaller animals. Del Castillo said he was negotiating for a tiger act from the States.

Music is by a five-man orchestra, augmented by electrical record equipment. No side shows are carried, but Argentino has smaller tents for performers, storage

(See Argentino In Mexico on opp. page)

UNDER THE MARQUEE

Communications to 25 Opera Place, Cincinnati 1, O.

MAKE any money-saving resolutions?

GREAT LeROY, high wire, has signed with Jack Knight to play indoor circuses at Galveston, Tex., and New Orleans.

IRV J. POLACK, who was in Chicago for several weeks, left Christmas night for San Francisco.

RAY BRISON played a few dates with his clown kiddie act in Pennsylvania and returned to Baltimore.

CONTORTIONIST Lloyd Senter is visiting his mother and brother in Des Moines.

ANOTHER season like '44 and we'll cease to complain about anything.

LEE CONNAROE, of the Ringling show, and T. Dwight Pepple, Polack Bros., were in Cincinnati last week and visited the offices of *The Billboard*.

RUBE SIMONDS, who clowned in Toyland, Jordan Marsh Company, Boston, for seven weeks, expects to play indoor dates at an early date.

CLYDE BROS.' Circus's Oklahoma City promotion was under management of Billie C. Martin, assisted by Lydia L. Martin, Ted Edlin, Tom Wall, and Louise Harris, secretary.

S. L. CRONIN arrived in Chicago the day before Christmas and spent several days conferring with Tom Gorman on plans for the Cronin Circus which opens in Los Angeles early next spring.

IT makes a graybeard feel his age when nobody mentions the need of a harness maker in quarters.

DOC WADDELL will lecture and entertain in St. Louis, Kansas City and Jefferson City, Mo.; Dallas, Fort Worth, Texarkana, Ennis, Corsicana and Houston, Tex.

E. E. (EDDIE) MEREDITH, former circus agent now living in Fairmont, W. Va., was renewing acquaintances in Chicago during Christmas week. He formerly published *The Missouri Breeze* in Chicago.

JAY GOULD'S circus unit presented a successful Christmas program at Mason City, Ill. It was sponsored by two business men, Forrest Howard and Bill Sexton. Oranges and candy were given to the children.

GOOD billposter for an office is one who gets the Halloween spirit every time he sees opposition paper posted.

MEL HENRY, of the Kenneth Waite Troupe, arrived in Cincinnati last week from Atlanta, where he worked four weeks. After spending several days in Cincy, he left for the East. He called at *The Billboard* offices.

JAMES A. GEPHART and Art Miller, circus agents, are with the Criterion Advertising Company, Chicago, contracting locations in a number of Midwest cities. Miller was a recent patient at the St. Joseph Hospital, Chicago.

BYRON GOSH, touring the South, visited with a number of showfolk, including Eddie Jackson, formerly with the Sparks circus. Eddie escorted him to the old Sparks quarters in Macon and also gave a lecture at the Ochmulgee Indian

(See Under the Marquee on opp. page)

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The Corral

Communications to 25 Opera Place, Cincinnati 1, O.

EDELBROCK SADDLERY, Fort Worth, established 50 years ago, which has furnished boots and saddles for rodeo contestants and producers, has been sold, and altho it will be operated by the same staff it will have a new name. For the first time since its existence an Edelbrock will not be connected with it. The new owners are Don (Windy) Ryon Jr., cowboy who has entered rodeo contests in Texas and New Mexico, and A. V. Atkins, who has been in the saddle business for 15 years at Henrietta and Nocona, Tex.

RALPH G. DesBRISAY was re-elected president of the Saskatchewan Rodeo Association at annual meeting in Swift Current. Other officers are: Charles Powley, secretary; Fred Hensman, vice-president; Tom Ross, George Carson, Mel Bascom, Mike Kojacar, executive. Tentative rodeo dates for Eastend, Assiniboia, Swift Current and Maple Creek were set. It was suggested that efforts be made to improve and standardize the individual shows holding membership in the association. It was reported that rodeos in Southern Saskatchewan had shown to 47,800 people in 1944. Larry Roney, Saskatchewan representative of the cowboys' insurance scheme, outlined that body's indemnity plan whereby rodeo participants make a payment of $10 plus $1 for each rodeo they ride in. The rodeo managements are being asked to match this one dollar fee; all such fees collected to be used in paying hospital and doctor bills for injured cowboys, the maximum of such payments to be $200.

PHONE MEN

That can produce on a real deal, tickets, program and banners. Must cut it clean, as deal is too good for high-pressure boys. No lush; save your wires, for boozers can't work my deals. Two deals start first week in Jan., 1945, and plenty to follow. All deals for American Legion and V.F.W. World War 2 Returning Veterans. Show the greatest drawing card in America, Thearle-Duffield's war spectacle, "BOMBING OF BERLIN." Deals are set right and are sure fire. Present deal at Jacksonville going over the top with ease. Contact me at **Room 1403 Barnett Bank Building, Jacksonville, till Jan. 1st.**

Nat D. Rodgers

ATTERBURY BROS.' CIRCUS

Forty-five years on the road, owned, operated by one family, a small clean circus. Wants for coming year: First-Class Mechanic, Family Acts, Dogs-Ponies, Boss Props, Billposters, Banner Man, Lithographers, Working Men, Side Show Boss Canvas Man. Willie Rogers, write. Circus People all lines. Twenty-four weeks last year, longer this year. If interested in being connected with good clean show write **BOB ATTERBURY, 2421 Portland Ave., #101, Minneapolis, Minn.**

WANTED FOR 1945

2 FAMILY ACTS
Doing 2 or More Acts.
Long Season

BAILEY BROS.' CIRCUS

BOB STEVENS
3711 Euclid Ave., Cleveland, Ohio

BUD E. ANDERSON'S CIRCUS

Wants to buy for cash 2 Camels, 2 Llamas, 2 Zebras, all halter broke; also trained Animal Acts of all kinds. Will open 1945 season first Saturday in April. Now contracting Acts and useful Circus People in all departments. Want Cook House or Grab, good proposition.

Write Winterquarters—Emporia, Kan.

FOR SALE

2 HIGH-SCHOOL HORSES

A. OSTERMAIER

378 E. Arlington Ave. SARASOTA, FLA.

PHONE MEN WANTED

Program, Banners, Children's Tickets. Seventh annual Polack Bros.' Shrine Circus, Louisville.

T. DWIGHT PEPPLE

210 E. Gray St. LOUISVILLE, KY.

SPANGLES TIGHTS

ALBERTIS CO.
440 W. 42 ST., N. Y. C.
Paste This in Your Address Book.

UNDER THE MARQUEE

(Continued from opposite page)

Shrine located in that city. Gosh also met Paul M. Conaway, formerly with circuses, and Dan Holt, former blackface comedian, now custodian of the Macon Auditorium.

JOE LEMKE, with his monkey circus, had a good season playing Wisconsin, Minnesota and Iowa fairs. He is wintering at West Allis, Wis. Lemke is purchasing more Rhesus monkeys for this year. His mother works at State Fair Park, West Allis, as a cashier in Skeeball.

WALTER RIDDLE, who was assistant manager of the old Wellington Hotel in Chicago when it was headquarters for circus folks during the winter, and Marshall Wright, a former showman, have joined the staff of the Hotel Sherman, Chicago, as assistant managers.

WHEN telling about the past rainy spring a canvasman said: "It even rained during the lull before the storm."

RECENT visitors to Dee Aldrich's Broadway Museum, St. Louis, were Art Concello; Cozy and Walker, entertainers; Joe Scott, magician; Madeline Ragan, of pitch fame, and Bobbie Mansfield, girl show operator. Aldrich plans to have his unit with a circus.

RALEIGH L. PINKERTON, billposter with the Ringling, Hagenbeck-Wallace, and Cole Bros.' circuses from 1912 to 1934, and active in Detroit the past 10 years, is critically ill with lung and heart trouble in Herman Keifer Hospital, Detroit.

CHARLEY POST, old-time circus musician and bandmaster, played the two-day rodeo at Los Angeles Union Stockyards, an annual event, and reports sellouts. He also was at the Bonnelli Ranch Rodeo, and with the Polack show at Long Beach, Calif., where he had the band the last four years. Post has written several new marches and a light overture.

WHEN an agent tells another that his show has no intentions of breaking into the other's territory, you'll notice a wolfish gleam in his eyes.

LEO the lion, who growls from the screen for the making of MGM pictures, once belonged to the Walter L. Main Circus, related the Geneva (O.) showman, who added: It was during the last war while the circus was at its quarters at Havre de Grace, Md., that the deal was made and the lion sent to Hollywood. Main said he did not know whether the animal was still alive or not.

F. D. WHETTEN, who closed his show, will start January 5 as pilot for Lee Houston's Lee's Society Circus, which will play one-night stands, indoors, in Southern Georgia, Alabama and Mississippi. Show has six people, three trucks and three trailers. The folks will do five acts, and Lee has two dog acts, lion, pick-out pony, dog and monk riding turn and boxing kangaroo. Program will run an hour and 20 minutes.

AN old-timer advised a beginner that trouping becomes habit forming, which leaves many wives sitting at home waiting for their husbands to return from their indulging.

REX M. INGHAM's traveling zoo is back in quarters at Ruffin, N. C., for a two-week holiday layoff. John H. Thiele Jr., who has been in New York recuperating from a broken foot sustained when he fell from top of truck, while outfit was in Danville, Va., last fall, is expected at Ruffin shortly and will again agent the show. While in Reidsville, Tex Watts and Richard McNeeley, med workers, visited as did members of the W. H. Ross Wild Life show en route to Roanoke, Va.

In the Armed Forces

EDWARD S. HEBELER, petty officer 1/c in the Navy Seabees, professionally known as Eddie Billetti, manager of the Billetti troupe, high-wire act, who was in New Guinea nine months, has been sent to Australia for a rest. Pvt. Hermann Weinberg, formerly with the act, is in the field artillery, and participated in the campaign at Leyte. Sgt. John Yanchar, also formerly with the Billettis, narrowly escaped injury by an exploding bomb.

PFC. HAROLD L. BARROWS has returned to his outfit in New Guinea, where he has been for 10 months. He had a nice trip to Sydney, Australia, where he met Trixie LeMar, formerly of the Ringling circus. Her husband has been an invalid for years. She is working for Harry Rooklyn and Fred Winkler in Happyland Arcade on Pitt Street, Sydney. Barrows had been with the Ringling-Barnum circus. His address is APO 713, Unit 1, care Postmaster, San Francisco.

SLA

(Continued from page 38)

ice. Harry Ross went to Miami. Vice-President M. J. Doolan returned from Hot Springs. Rube Liebman made his annual Christmas trip to visit the sick in hospitals. New Year's Party committee planned a gala affair at the Sky Line Athletic Club, 188 West Randolph, with Mike Wright, Jack Benjamin, Max Brantman and Jack Hawthorn in charge.

Phone call during the meeting advised of the donation of $200 for the Red Cross drive and $300 for the Mustering-Out Fund from Irv J. Polack and Louis Stern. Rev. Marcel Le Voy was elected a member as a Christmas gift in appreciation of his many courtesies. Past President Floyd E. Gooding, chairman of the Mustering-Out Fund, is drafting a letter, reporting full action of the committee, to be mailed to all members.

Last meeting of the year was on December 28. Chairmen Mike Wright and Jack Benjamin, assisted by the house committee, were busy on arrangements for the New Year's party. H. A. Miller stopped over to deliver an 80-pound deer sent thru courtesy of member Paul Flannigan. Regal Exposition Shows sent a check for $100 for the Mustering-Out Fund. Cetlin & Wilson Shows sent the same amount for the fund and Louis Stern $200 for the Red Cross and $200 for M.-O. Fund, and I. J. Polack $100 for the M.-O. Fund.

S. L. Cronin is in town for a visit. I. J. and Mrs. Polack left for the West Coast. John Gallagan sent in the application of Lou Silberman. Ed (Blackie) Schofield advised that he was now in Dallas and much improved. R. D. McDowell entered the American Hospital December 25. Jimmy Rison and Gus Woodall, of the Polack Circus, are regular callers. President Sam Solomon has appointed H. A. (Whitey) Lehrter as tyler for the year. All members who have been discharged from service are requested to send in their discharge papers at once so that payments from the Mustering-Out Fund may be started.

Ladies' Auxiliary

New President Ann Doolan presided at a business meeting December 21 with First Vice-President Louise Rollo, Second Vice-President Del Hoffman, Pro-Tem Third Vice-President M. Crosby, Treasurer Lillian Woods and Secretary Elsie Miller. Action was taken to purchase another $1,000 War Bond. Twenty-eighth annual anniversary party will be held on the night of January 18 in the Hotel Sherman. President Doolan remembered every member present with a Christmas token. Luncheon after meeting was donated by Clara Zeiger. Evening's award went to Marie Brown. Elected to membership were Mrs. Ewing Womble, Bertha Dutcher, Mrs. Jack Price and Lora Baker.

PICK-UPS FROM PERU

(Continued from opposite page)

McAllisters have three sons in the service. Grace Genders' husband, in the navy, is stationed at San Diego, Calif. Their act was formerly known as the Flying Comics. Jean and Mitzi Sleeter write that they will work the Cleveland and St. Paul Shrine dates for Orrin Davenport. The writer, Joe Lewis, and wife, Eva May, will also be at the Cleveland and St. Paul dates, and at the Chicago Stadium and Detroit Olympia circuses.

ARGENTINO IN MEXICO

(Continued from opposite page)

and cookhouse. Show has its own railroad equipment. Two performances are given daily.

While del Castillo is doing good business in the metropolis and is reluctant to leave, he plans to take show on a tour of the West Coast of Mexico in March, 1945.

Wanted Wild Animal Trainer

Lions, Tigers and Bears. If you can't cut it, don't answer.

DAILEY BROS.' CIRCUS

Gonzales, Texas

CIRCUS ACTS

AND NOVELTY ENTERTAINERS FOR LONG SEASON IN AUDITORIUMS.
OPEN NEAR ALBANY, N. Y., JANUARY 22.
FAMILY ACTS, WESTERN, MUSICAL, PRODUCING CLOWN, ANIMAL ACTS.
All Dates in High School Auditoriums.

ADVANCE AGENT

Capable of Booking and Picking Up My Present Route and Stay Ahead. Must Have Experience.

Write All Details — Including Salaries.
Will Be in New York City January 9. Address

LARRY R. BURNS Bryant Hotel, Broadway and 54th St., New York, N. Y.

SEASON'S GREETINGS

FELIX AND IVA MORALES

AND FAMILY

Featuring Head Slide
Appearing Walker Theatre, Winnipeg, Can. At liberty Jan. 8th.
HOME ADDRESS: HALLS, TENN.

KENNETH WAITE TROUPE

4 People, Including 2 Midgets

Opening now 15 weeks' route, thanks to Bob Morton and George Hamid.

Investment of hundreds of dollars in equipment, backed by years of experience and ability. Everybody in show business likes us.

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Shareholders Mulling Features

Saskatoon To Expand Stand

Larger crowds expected in '45 may see double shows on three nights of fair

SASKATOON, Sask., Dec. 30.—Classing the 1944 fair as best in the history of the organization from a financial standpoint, J. W. G. MacEwan, retiring president and honorary manager, told the annual meeting of shareholders of Saskatoon Industrial Exhibition, Ltd., that a net surplus of $27,000 had enabled a substantial reduction to be made in its indebtedness.

"Our debt position will have been improved by $40,000 in 1944, made possible in part by concessions from the city," he said, stating that a bank debt, which stood at $54,000 in 1932 and at $10,000 a year ago, had been liquidated and a mortgage of $5,000 a year ago paid off.

Auditors' report set total revenue at $105,541, with operating expenses of $69,181.64, and fixed charges of $9,124, leaving a net surplus of $27,235. Revenue was increased in every department above that of 1943 except rent revenue, which dropped from $5,120 to $4,315. Racing revenue hit an all-time high, increasing from $16,705 in 1943 to $23,117 in 1944.

Grandstand revenue went up from $19,846 in 1943 to $24,626 in 1944, and Professor MacEwan said alterations were being planned to accommodate larger crowds anticipated in 1945. One proposal will provide for two grandstand shows on each of three nights during fair week.

A statement showed that operating expenses had decreased from a peak of $86,677 in 1939 to the low of $69,179 this year. At the same time revenue had increased from $92,029 to $105,538, and a deficit of $8,596 in 1939 had become a surplus of $27,235 by 1944. Resignation of M. P. Neilly, caretaker of the grounds for 32 years, was announced.

C. C. NICHOLS, new president of the Fair Managers' Association of Iowa, elected at the annual meeting in Des Moines December 11 and 12, had been serving as vice-president .He has been secretary of Howard County Fair, Cresco, seven years and prior to taking that post had been assistant secretary 12 years. He has been interested in the success of all fairs for many years.

Young Repeats on Contracts

CHICAGO, Dec. 30.—Entire grandstand show for the 1945 Tennessee Valley Agricultural and Industrial Fair, Knoxville, has been contracted by the Ernie Young Agency, it was announced here by Ernie Young. He said it was his eighth consecutive booking of the fair. He also has booked the grandstand show for South Dakota State Fair, Huron, for the sixth consecutive year.

Policy Set-Up Is Important Cog in Wis. Junior Fair

EXCERPTS from address by Russell E. Frost, of Wisconsin Junior State Fair, Milwaukee, at the 54th annual meeting of the International Association of Fairs and Expositions in the Hotel Sherman, Chicago, December 6.

THE governing body which helps to operate the Wisconsin Junior State Fair, the policy-forming body, is known as the Junior Fair Board. It is composed of 12 men and women leaders from the six Junior Fair organizations. The board meets about three times a year upon call of the Junior Fair director. A fall meeting of the board gives opportunity to discuss criticisms of this year's fair and plan next year's fair while the facts are still fresh. At the December meeting of the board committee reports are accepted and premium classifications for the following year adopted.

Every day during the fair there is a conference of the Junior Fair staff and as many board members as are present at the fair. At these staff meetings we discuss problems as they arise in the departments of the Junior Fair. This staff meeting is held at 8:30 each morning.

Selection Is Honor

Wisconsin Junior State Fair is proud of its slogan: "The Round-Up of Champions." The highest honor for achievement that can be paid any boy or girl in the Junior Fair organization thruout the State is to be selected as a Junior State Fair participant.

How are the Junior State Fair participants selected? When the Junior Fair was organized in 1938 the fair board conceived the county Junior Fair committee idea. Every county in the State was authorized to organize a local county committee, with one member from each of the Junior Fair organizations in its membership. The county committee serves on a year-round basis and its purpose is even more far-reaching than simply to take care of State fair participation. The job of the county committee is to act as a clearing house for all youth activities locally.

Chairman of the county committee in almost every case is the county extension agent. Make-up and personnel of the committee should be on a permanent basis. A report blank is furnished each county chairman so that changes in committee personnel can be reported to the Junior Fair director before March 15.

Classification Revision

Every fair manager knows that one of the major jobs in connection with State Fair work each year is the preparation, publication and distribution of premium books. While it is the direct responsibility of the Junior Fair director to follow thru on preparation and distribution of the Junior Fair book, these suggestions for classification revision come from two sources, the Junior Fair board and the committee named by the board.

A superintendent's report blank is distributed to every department superintendent at the beginning of State fair week. On this blank the superintendent not only gives a complete report of his department, including number of exhibits and exhibitors, but makes suggestions for classification revision another year. We aim to issue our Junior Fair premium book in February or March.

This year for the first time we adopted the group judgment system for home economics exhibits. It was so successful that it will be continued next year. Group judging at the Junior Fair was first started several years ago with one or two breeds of dairy cattle. Now all dairy breeds are judged on the group system. In addition we used group judging in the health contest and home economics exhibits.

Supers' Turnover Heavy

The Junior Fair Board appoints a superintendent for each of the Junior Fair departments. These superintendents are on a permanent basis, and yet you would be surprised at the turnover because of change in operation. Of the 15 original department superintendents seven years ago the last one is being replaced this year. Superintendents for the most part come from the ranks of agricultural teachers, home economics teachers and State offices of the Junior Fair organizations.

One form of premium which we pay at the Wisconsin Junior State Fair that may be different from most fairs is the budget allotment for transportation. We pay transportation at the rate of 3½ cents a mile one way from the county seat to the fairgrounds for participants in music, demonstrations, booths, health contests, style revue (and when we have them, judging contests, but these have been discontinued during the war). We also pay transportation at a stated rate per livestock unit mile on all livestock exhibited at the Junior Fair.

The Junior Fair building, with its dormitories, camp dining hall, exposition and exhibit facilities, is the hub around which Junior Fair activities revolve. We also have a Boy Scout camp with accommodations for 200 scouts and leaders. Camp Ammon, as it has been appropriately dedicated, is a service center for the entire fair. While the Boy Scouts live there they eat their meals with the other Junior Fair participants in the big dining hall in the Junior Fair building.

For Child-Care Service

"Playland," for little tots, is a child-care service furnished the State Fair by older Girl Scouts enrolled in the Mariner program. Playland is an enclosed fence area and equipped with swings, teeter-totter, slides, sand boxes, work tables and other equipment. Sixteen mariners from Madison supervised Playland the first half of the fair this year, and the last four days Fond du Lac mariners took over. This is a free service provided fair visitors. They can check their youngsters here free of charge while pa and ma see the fair. It has proved a very popular and worth-while feature.

Down in the barns we have special identification cards for Junior State Fair livestock, and each entry is appropri-

(See Set-Up Wis. Junior on opp. page)

National Show Sought by La.

Returns okay without pay gate, stockholders told—want sub for cow exhib

SHREVEPORT, La., Dec. 30.—Despite the necessity of operating the '44 Louisiana State Fair here without a pay gate, Treasurer J. R. Querbes reported operations were especially gratifying. It was also announced at a stockholders' meeting that efforts were being made to secure a show of national character for the 1945 fair similar to the National Hereford Show held in connection with the 1944 fair.

Will Knight, Caddo parish planter and cattleman, was elected to the board of directors, and eight directors whose terms expire January 1 were re-elected. Knight was elected for a three-year term to succeed C. C. McCrory, parish agricultural agent, who died recently. Others re-elected for three-year terms were J. M. Sentell, George Freeman, W. A. Robinson, W. R. Hirsch, R. T. Andress, J. H. Jordan Jr., C. M. Dickson and N. C. McGowen. Dates for the '45 fair were set.

A committee, W. A. Robinson, C. R. Minor, W. C. Woolf and M. Meltzer, was appointed by President W. H. Johnson to prepare a memorial resolution on the death of McCrory.

DETROIT, Dec. 30.—W. G. Wade Shows were awarded the contract for the 1945 Wabash (Ind.) 4-H Fair, reported D. Wade, general representative. This will make six straight seasons for this fair for Wade.

AGRICULTURAL FRONT

Condensed Data From November Summary by U. S. Department of Agriculture, Washington, D. C.

THE year 1945 will be the fifth successive war year that war dominates American agriculture. Even with a European victory early next year the demand for the food and fiber output of American farms will continue at high level. Military food requirements in the Pacific will be greater than ever, overall civilian demand is expected to continue above pre-war levels and foreign relief and export needs may assume large proportions. This demand, together with government price supports, means farmers will again be assured favorable prices for their 1945 output.

But four years of record production have brought about record stocks of many agricultural commodities. In some cases these stocks will exceed probable demand, in others demand will far exceed supply. And so, rather important production shifts are in prospect for 1945. What these shifts are for important commodities and what the general outlook is for agriculture, as it appeared in mid-October, are outlined in the following summaries. These summaries are, for the most part, based upon materials used at the Twenty-Second Annual Outlook Conference held in Washington.

Demand—Prices

Total demand for farm products in 1945 will be almost as high as in 1944, with most products selling at prices averaging only slightly below those of 1944. Reductions in the output of war goods following the end of hostilities in Europe are likely to be accompanied by a decline in the national income because of reduced employment, particularly overtime, in a number of important industries. Consumer expenditures are not likely to drop as much as national income so that domestic demand for many farm products, at ceiling prices, may continue to exceed supplies. Commodities relatively plentiful in 1944 are likely to sell at somewhat lower prices in 1945 if supplies are maintained at levels reached during this past year.

Even tho some military and lend-lease requirements for farm products are likely to be smaller in 1945 following the defeat of Germany, food and clothing needed for the rehabilitation of Europe and other areas will tend to maintain exports of agricultural products near present levels. Non-agricultural incomes in 1945 are likely to be lower than in 1944. The reduction in industrial production following the defeat of Germany will cause a substantial decline in the present payments for overtime work. Also, there will be some shifting of labor from high wage to lower wage industries.

Farm Prices

Declining demand, together with an unprecedentedly large production of agricultural products in 1944 and a large carry-over of certain products in 1945, is likely to cause some reduction in the prices received by farmers in 1945. This will, of course, be limited by the Stabilization Act of 1942, which provides for price support programs for most important farm commodities. These commodities have accounted for about two thirds of cash receipts to farmers in recent years. Prices of some of the things purchased by farmers, particularly food for family living and feed for livestock, probably will decline. As a result, the 1945 index of prices paid, interest, and taxes is likely to be slightly lower than in 1944.

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Around the Grounds

READING, Pa.—Reading Fair, blacked out for two years because of the war, the war department having leased the grounds as a base for repairs of army vehicles, is unlikely to be held in 1945, said Secretary Charles W. Swoyer.

MITCHELL, Neb.—Fred Atteby, Mitchell, who has been re-elected president of Scotts Bluff County Fair, reported that grandstand and general attendance at the September fair were the largest in many years, with record pari-mutuel receipts.

PORTLAND, Ind.—The 1944 annual of Jay County Fair here having been most successful in history, the association has voted to set apart $10,000 for improvements to be made when materials and labor are available. Budget for purses, premiums and attractions will be increased for 1945.

PLYMOUTH, N. H.—Altho there was continuous rain on the two big days, the 1944 Plymouth Fair, in the midst of a polio scare, had a net loss of only $400 after setting aside depreciation, reported Secretary W. J. Neal, Meredith, N. H. It has been decided to hold the '45 fair on four days instead of the usual three.

HARTFORD, Mich.—Grounds of Van Buren County Fair were taken over last year as a camp for prisoners of war working on farms near by. Growers in one of the noted fruit belts, faced with grave shortage of help, are insisting that prisoners be kept on hand for their important aid in getting out crops, and this would mean that the grounds would not be available for a 1945 fair.

Fair Elections

SHELDON, Ia.—Clarence Smith, Paullina, was elected president of O'Brien County Fair Association; Henry Baumeister, Hartley, vice-president; Frank W. Ehman, Primghar, secretary-treasurer.

REGINA, Sask.—Hugh MacGillivray was elected president of Regina Agricultural and Industrial Exhibition Association at the annual directors' meeting to succeed Col. F. J. James. Other officers are: Vice-presidents, D. A. R. McCannel, Col. Walter McInnis; manager, James Grassick; secretary, Miss A. E. Hall.

SASKATOON, Sask. — Vice-President Carl S. Palmer was elected president of Saskatoon Industrial Exhibition at the annual meeting to succeed J. W. G. MacEwan, who will continue as honorary manager. C. T. Gooding, second vice-president, was chosen vice-president, and A. M. Duncan was named second vice-president. R. W. Caswell was again named honorary president, and C. T. Robertson honorary vice-president, succeeding R. B. McLeod. A. D. Munro stays as honorary treasurer.

SET-UP OF WIS. JUNIOR

(Continued from opposite page)

ately labeled so that fair visitors can identify animal, breed and owner and county. For exhibits in display cases, such as clothing, foods, home furnishings and handicraft we have a smaller identification card for each entry.

Our youth exposition is the show window for the youth organizations. All of our booths in the youth exposition are now activity booths. Originally we had 90 small booths in the Junior Fair building allotted in various numbers to the six organizations. Half of these booths were activity or demonstration, and the other half display type. Our booths have always been judged in three classes—blue ribbon, red ribbon and white ribbon. Booths are judged daily by a committee of six representatives, one from each organization.

PCSA DINNER COLORFUL

(Continued from page 37)

friends and instead held a Children's Christmas party for settlement kids being cared for at the Red Cross Settlement House, plus any child brought by members or recommended by friends. It was in the clubrooms December 24 from 2 to 4 p.m. It was gala and over 130 children stormed into the clubrooms. On the rostrum was Santa Claus in the person of member R. A. (Fat Norton) Nathensen and piled ceiling high were gifts for these children.

Clowns tumbled up and down the aisles and ice cream, milk and huge cuts of cake were served by members' wives. Each child met Santa and made known their wants. A magician gave 20 minutes of sleight-of-hand and disappearances. Photographers from local newspapers made many pictures. In conclusion as the children again passed by Santa Claus each received five gifts, including games, dolls, stockings, candy, gum and baseball banks filled with 50 new pennies.

Success of the affair is credited to efforts of Chairman Edward Moss and the committee. It appears certain that a Christmas party for underprivileged children will become an annual event of the association.

Meetings of Assns. of Fairs

Association of Tennessee Fairs, January 9 and 10, Noel Hotel, Nashville. O. D. Massa, secretary, Cookeville.

Kansas Fairs' Association, January 9 and 10, Hotel Jayhawk, Topeka. R. M. Sawhill, secretary, Glasco.

Ohio Fair Managers' Association, January 10 and 11, Deshler-Wallick Hotel, Columbus. Mrs. Don A. Detrick, secretary, Bellefontaine.

Minnesota Federation of County Fairs and State Agricultural Society, January 10-12, Hotel Radisson, Minneapolis. Allen J. Doran, secretary, Grand Rapids.

Massachusetts Agricultural Fairs' Association, January 17 and 18, Hotel Bradford, Boston. A. W. Lombard, secretary, 24 State House, Boston.

Michigan Association of Fairs, January 17 and 18, Fort Shelby Hotel, Detroit. H. B. Kelley, secretary, Hillsdale.

Georgia Association of Agricultural Fairs, January 19, Piedmont Hotel, Atlanta. E. Ross Jordan, secretary, Macon.

South Carolina Association of Fairs, January 22-23, Hotel Wade Hampton, Columbia. J. A. Mitchell, secretary, Anderson.

Western Canada Association of Exhibitions (Class A), January 22-24, Fort Garry Hotel, Winnipeg, Man. Mrs. Letta Walsh, acting secretary, Saskatoon, Sask.

Western Canada Fairs' Association (Class B), January 22-24, Fort Garry Hotel, Winnipeg, Man. Keith Stewart, secretary, Portage la Prairie, Man.

Nebraska Association of Fair Managers, January 23 and 24, Cornhusker Hotel, Lincoln. Chet G. Marshall, secretary, Arlington.

Illinois Association of Agricultural Fairs, January 23 and 24, St. Nicholas Hotel, Springfield. C. C. Hunter, secretary, Taylorville.

Maine Association of Agricultural Fairs, January 23 and 24, DeWitt Hotel, Lewiston. J. S. Butler, secretary, Lewiston.

North Dakota Association of Fairs, January 26 and 27, Powers Hotel, Fargo. Edward W. Vancura, secretary, Fessenden.

Rocky Mountain Association of Fairs, January 28-30, Rainbow Hotel, Great Falls, Mont. J. M. Suckstorff, secretary, Sidney, Mont.

Virginia Association of Fairs, January 29 and 30, John Marshall Hotel, Richmond. C. B. Ralston, secretary, Staunton.

Pennsylvania State Association of County Fairs, January 31-February 2, Penn Harris Hotel, Harrisburg. Charles W. Swoyer, secretary, Reading.

Texas Association of Fairs, January 30-31, Baker Hotel, Dallas. O. L. Fowler, secretary, Denton.

New York State Association of Agricultural Fairs, February 12 and 13, Ten Eyck Hotel, Albany. James A. Carey, executive secretary, Albany.

Western Fairs' Association, February 20 and 21, Hotel Senator, Sacramento, Calif. Tevis Paine, secretary, 4824 Sunset Boulevard, Hollywood 27, Calif.

RC ROBBERS SENTENCED

(Continued from page 35)

was made up of $28,831 in cash and $36,886 in drafts and securities. The show had played a 10-day stand at Minnesota State Fair, ending September 7, 1943. None of the loot was recovered.

The robbery was discovered when the train stopped near Des Moines, Ia., en route to Topeka, Kan. According to the FBI, the robbery was planned in a Minneapolis hotel by the men, two of whom had taken jobs on the show as workingmen. The defendants pleaded guilty to the charge of theft of an interstate shipment last month after the government had brought more than 50 witnesses to St. Paul Federal Court to testify against them.

MIAMI SHOW IS UP 18%

(Continued from page 35)

booths were taken. The agricultural display was under supervision of Charles Powell. Among displays were those of the Greyhound Bus Company, army and navy, cadet nurses and a special booth for sale of War Bonds. On the midway were 14 rides, 10 shows, Motordrome, Penny Arcade and 65 concessions. Max Goodman, owner of the Wonder Shows of America, who came from Little Rock with his Skooter, topped the rides. Hundreds of showfolks visited during the run. Show having finished a 46-week season, all equipment has gone into winter quarters where carpenters and painters are on the job to ready it for the reopening here in the middle of January.

NSA

(Continued from page 38)

quickly concluded, one vote being cast to unanimously elect these nominees: President, Jack Rosenthal; first vice-president, Jack Wilson; second vice-president, David B. Endy; third vice-president, James E. Strates; secretary, Joseph A. McKee; treasurer, Harry Rosen; assistant treasurer, Jack Perry; chaplain, Fred C. Murray.

Board of governors, Joseph Basile, Morris Levy, William Bloch, Thomas Brady, Arthur Campfield, Jake Linderman, Frank Cappell, Jack Carr, Issy Cetlin, Joe Kane, J. W. Conklin, William Cowan, Harry Decker, Joseph End, Ralph Endy, Maurice Elk, Eddie Elkins, W. C. Fleming, Jack Gilbert, Richard Gilsdorf, Murray Goldberg, Sydney Goodwald, Jerry Gottlieb, Jack Greenspoon, Mack Harris, William A. Hartzman; Lieut.-Col. Harold Hoffman, USA; Joseph H. Hughes, Phil Isser, Harry Kaplan, Herman Cohen, John J. Kline, Lew Lange, Jules Lasures, Harry Schwartz, Sam Levy, Charles Lewis, Jack Lichter, William Lynch, Ross Manning, Alfred G. McKee, Frank Miller, William Moore, Charles Morris, Robert H. Morton, Russell Owens, Clement Schmitz, Sam Petersen, Sam Prell, William Rabkin, King Reid, Louis A. Rice, Joe Rogers, Irving Rosenthal, Sam Rothstein, Moe Silberman, D. D. Simmons, Gerald Snellens, Leonard Traube, George Traver, Pat Valdo, Ben Weiss and Frank Wirth.

At the first meeting of the new board of governors trustees will be named to fill vacancies caused by expiration of the term of Frank C. Miller and by the death of Past President Max Linderman.

Missouri Show Women's Club

Maryland Hotel, St. Louis

ST. LOUIS, Dec. 30.—Meeting was called to order by Past President Nell Allen in absence of President Ethel Hesse. Also on the rostrum were Secretary Pro Tem Mildred Laird, Treasurer Norma Lang and Sergeant at Arms Dorothy Williams. Prayer was led by Chaplain Daisy Davis.

Past President Allen named Norma Lang, Mabel Baysinger, Dorothy Williams and Mildred Laird a committee to nominate officers for 1945. Chosen were: President, Gertrude Lang; first vice-president, Harriett Maher; second vice-president, Lee Belmont; third vice-president, Goldie Fisher; secretary, Mildred Laird; treasurer, Norma Lang.

Thanks were extended to Nell Allen and Irish Camen for large donations. A handmade purse donated by Ova Roberts went to Harriett Maher. The MSW and ISA presented a bottle of perfume to Daisy Davis, a surprise birthday gift. Lunch and refreshments were served to both clubs. An applesauce cake was donated by Estelle Regan.

Heart of America Showmen's Club

Coates House, Kansas City

KANSAS CITY, Mo., Dec. 30.—President C. F. Zeiger presided with Secretary G. C. McGinnis and Treasurer Harry Altshuler December 22. Secretary read letters from Louis Erlich, head of the local chapter of the Red Cross, thanking the club for its contribution; from Elmer Hanscom, who was appointed to represent the HASC at the PCSA banquet and ball; from Boxie Warfield, stating that he and his wife would attend the Tacky Party and the ball, and from Jake and Elsie Brizendine, expressing regret that they would not be able to attend the New Year's functions, as he is in war work in New Orleans.

George Lick was elected to membership. Henry Hakan gave $25 to the cemetery fund and Buck Ray and Pete Callender each purchased a $25 War Bond in President Zeiger's drive for the cemetery fund. President Zeiger announced that due to conditions in the Coates House the club would seek other quarters and he delegated each member a committee of one to find suitable quarters as soon as possible. It is possible that a holding company will be formed and efforts made to purchase one of the smaller downtown hotels, to be converted into club headquarters and revenue from rooms and other rentals applied to the purchase price. Club extended sympathy to members Ivan Mikaelson, Louie and Al Loer and Guy Kinberling, whose mothers passed away last week. Fred Cox, who is in the armed forces, was home on furlough for the holidays.

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Is Now Contracting
ACTS FOR 1945
FAIRS AND INDOOR CIRCUSES
Address
155 N. CLARK STREET, CHICAGO

ACTS
• FOR LONG ROUTE
• SHORT JUMPS
• GOOD TREATMENT
• 1945 FAIRS
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J. C. Michaels Attractions
Announce
The opening of their new Fair Booking Offices in Minneapolis, located in Suite 508 Andrus Bldg., Minneapolis, Minn.
• • • •
ATTENTION, ALL ACTS
Now contracting for our 1945 Fair season. Preference given acts and troupes doing more than one act. Long Season—Short Jumps—Top Salaries.
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Minneapolis Offices: 508 Andrus Bldg. Minneapolis, Minn. Ph.: Atlantic 6878

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Jantzen Take 3% Over 1943; Crowds Up 19%

Games, Penny Arcade Drop

PORTLAND, Ore., Dec. 30.—Admissions to Jantzen Beach Park increased 19 per cent in 1944 over the previous year, it has been announced by Paul H. Huedepohl, managing director. Total gross income was three per cent better than last year.

Other percentage increases at the beach were ballroom and checkroom, 1; Natatorium, 10; restaurants and eat stands, 3; concessions, 30, and rents and other incomes, 1.

Losses were reported on games and Penny Arcade for 25 per cent, and rides, 4 per cent.

Park is operated by Hayden Island Amusement Company.

WANTED
#5 or #12 Ferris Wheel
Will Pay Top Price

FOR SALE
8-CAR WHIP
Box 74
Old Orchard Beach, Maine

WILL BUY FOR CASH
Eli No. 5 Wheel
Little Beauty Merry-Go-Round
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Popcorn Machine—prefer large Burch counter model or complete popcorn outfit.
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WANTED TO BUY
AUTOMATIC BALL GAMES
Built By John Craddock, of Coney Island.
Any Good Concession Park Games.
JOE WEISSMAN
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FOR SALE
DODGEM RIDE
Complete with 35 Cars.
BERTHA GREENBURG
Hotel Kimberly, 74th St. & B'way, N. Y. C.

WANTED
KIDDIE RIDES
MISSION BEACH AMUSEMENT PARK
San Diego, Calif.

A. C. Dads Honor Skean; Plans Afoot To Merge Bureaus

ATLANTIC CITY, Dec. 30.—Albert H. Skean, who recently returned from New York to resume his former post as manager of the Atlantic City Convention Bureau, was honored last week with an official reception given at Hotel Brighton by officers and the board of directors of the bureau. Mayor Joseph Altman and the city commissioners gave further official prestige to Skean's welcome.

Skean addressed the group, giving a forceful summing up of present conditions and post-war expectations. He warned hotel, business and amusement people in attendance that in the future the resort will face keener opposition for national convention business. The problems of reconversion and the establishment of civilian trade will make it vitally necessary for the leaders of many business enterprises to get together and talk over their problems.

Plans are being put in motion for the merging of the City Press Bureau, the resort's official publicity office, and the convention bureau, which acted as the resort's publicity outlet prior to the establishment of the press bureau over 10 years ago. Mall Dodson heads the publicity bureau.

Merging of the two bureaus into one co-ordinating unit as a means of more widely publicizing Atlantic City and bringing more conventions here was proposed by Harry Hackney, one of the resort's leading business men.

A resolution calling upon Governor Edge to include an appropriation of $100,000 in the 1945 State budget for advertising was authorized by the board of directors of the Atlantic City Chamber of Commerce. Out of such an appropriation, $25,000 would go to advertise the resorts of New Jersey, with equal amounts going to promote the State's agriculture, manufacturing and recreational features. Mall Dodson, director of the City Press Bureau and an officer of the New Jersey Resort Association, told the chamber directors that out of this year's appropriation of $50,000 about $7,800 went for resort advertising. He pointed out that out of $400,000,000 worth of resort business brought into the State this year, Atlantic City grossed $117,000,000, or about 28 per cent.

Piers Must Pay Even in Ocean

COLUMBIA, S. C., Dec. 30.—Unless piers are built that can extend more than three miles into the ocean, it looks as tho State taxes on amusement pier concessions are here to stay. A test case was brought against South Carolina on behalf of two Myrtle Beach piers. The pier owners, the Coastal Corporation, contended that their piers extended beyond the low-water mark and were not within the State's boundaries as defined by the Legislature.

South Carolina's eastern boundary had been set as the Atlantic Ocean by the State Legislature many years ago. The pier owners were told, however, that common law determined boundaries at oceans as extending three miles out. The pier owners brought their case up to the State Supreme Court before they decided to give up. So taxes are here to stay, come high or low water.

Daytona Beach Biz Perks Despite Cold

DAYTONA BEACH, Fla., Dec. 30.—Winter visitors are beginning to trek into this resort in reasonably large numbers, and tho the weather has been unseasonably cold, there has been a fair amount of activity.

From now on, bathing here is only on occasional basis, tho a couple of the big pavilions remain open. Many folks take advantage of other beach facilities, however.

Servicemen constitute the bulk of the amusement seekers and Earl Warner's Club Casino Pier on the waterfront is one of the top-flight spots. Midnight curfew on alcoholic consumption has lessened trade considerably, but not enough to bring out the wholesale use of crying towels.

Daytona's spacious beach, internationally famed as an auto racing speedway, still attracts a reasonable number of motorists who prefer to budget their rationed fuel for a spin on its hard sands. The effort to popularize bicycle riding on the beaches is meeting with favorable response.

The Sheraton Plaza Hotel, huge waterfront hostelry, has opened, as have a score of other large places.

Daytona attracts the younger element during the summer, but the permanent winter trade is comprised largely of elderly folks.

Atlantic City

By Maurie Orodenker

ATLANTIC CITY, Dec. 30.—An adequate amusement and recreational program is one of the crying needs of the resort and is just as important a municipal function as the removal of garbage, the Atlantic City Planning Board has been told. At the second "town meeting" conducted by the five-member Planning Board, the following developed: (1) A demand for a civic theater; (2) a suggestion that the Fishblatt estate at the beach be turned into a beach club or a game area; (3) a suggestion that a band be organized and paid for with new city funds to give concerts during the summer on the proposed new civic center at Garden Pier; (4) a call for playgrounds on the Northside, and (5) a suggestion that a flower garden be planted between trolley tracks as a means of beautifying the street and as a safety measure.

City Commission last week accepted a compromise offer of $88,075 to pay four years' back taxes on Steel Pier. Under the compromise Steel Pier will pay back taxes for 1938, 1939, 1940 and 1942. The company paid its 1941 taxes. City Solicitor Leon Leonard explained that the $88,075 represents the full amount of taxes for the four years but that penalties and interest were waived by the city under the deal.

Hopes of rebuilding the Boardwalk for its entire length appeared brighter when Director William P. Casey, of the Public Works Department, revealed that plans and specifications would be submitted to

(See ATLANTIC CITY on page 50)

George J. Baker Dies in Chicago

CHICAGO, Dec. 30.—The amusement park industry has lost another of its outstanding veterans. George J. Baker passed away shortly after midnight Christmas night following an emergency operation. His heart failed after the shock of the operation.

Baker was born in Moline, Ill., in 1883 and started his business career as a contractor in home construction in association with his two brothers, the late Harry C. Baker and Herman Baker. He started his amusement career in Riverview Park, Chicago, in 1907 when he became associated with the Belmont and Hyde Park construction companies, which operated the major Roller Coasters at Riverview for many years. After taking part in the construction of their Coasters he took over management of all their operations and continued in that position until 1920, when he left to associate himself with John J. Carlin in Carlin's Park, Baltimore. In 1922, in association with his brother, Harry, he built and operated at Burlington Island, N. J., several major devices, and continued in that location until he left to join the staff of the Philadelphia Toboggan Company in 1930. He left that company to build Flying Turns Coasters at the Brussels and Paris expositions following the

(See Baker Dies in Chi on page 56)

American Recreational Equipment Association

By R. S. Uzzell

Our friend from Peony Park, Omaha, Joseph Malek, has met with a reversal in his litigation with ASCAP. The State of Nebraska had ruled in his favor for which reason he had made no payments to ASCAP. The reversal by the federal courts makes all back payments due and payable. We are watching for the allied interests in Nebraska to make an appeal to a still higher court. No litigation in the amusement business has aroused so wide an interest as the recent court decree on the music situation.

The recent setback in the war situation, with its resultant big demand for more men and material, naturally causes apprehension in our business. First is the appalling loss of life; then the possible prolongation of the war with its increased demand for men and supplies will compel us to draw our belts a little tighter.

Our industry will use more students than ever the coming season and will depend on older men and returned soldiers. With the ban on racing and other professional sports we shall have to make some sacrifices, too. There will be compensating advantages. The restraints on professional baseball will give impetus to soft-ball teams which can be induced to play at our parks and thus bring with them their following to boost business.

Munition and other war plants that were letting out men are now rehiring. Instead of smaller picnics in 1945 as we were expecting, these industrial gatherings will, in all probability, hold their own the coming season.

John J. Carlin was in from Baltimore and reported a good winter business on his artificial ice and roller skating. The Orioles play their hockey games at his arena. He expects the coming park season to top his 1944 mark which was high. He is confident of carrying on.

With all other added responsibilities operators are going to be compelled to get tough on pilfering. Heavy turnover in help, much of it below grade, and overworked managers have let the leaks grow. They grow by what they feed upon and increase by leaps unless severely checked. Jailing of a few of the slippery fingers is a detriment well worth its costs. It was tried last summer with marked success and made the rest of the delinquents scamper as rats do on the appearance of a new cat. Eternal vigilance is the price exacted if you would not have a pilfered till. Remember, the cash register counts only that which is rung up. It can count but has no eyes. Crime has always thrived on prosperity. Our business is no exception. If unchecked the pilferers make more money than the owner because they have no expense. One man at Chicago said: "They can take it while you are looking at them unless you know just how to look." Strange enough the thieves have only contempt and ridicule for the manager who lets them get away with it.

Party, Good Biz Christmas Fare at Tampa's Playland

TAMPA, Dec. 30.—Employees of Playland Park here enjoyed Christmas Day at their posts, with Mrs. M. K. Reid, Playland owner, presenting each of them with a cash bonus and a box of goodies. Employees, in turn, collected a jackpot to buy Mrs. Reid a present. Arthur Bechard acted as Santa Claus.

All rides operated Christmas Day to big business, Tom Ilse capturing top money with the 20-car Skooter. Speedy Merrell's Caterpillar was second. All rides and equipment have recently been painted.

Toledo Zoo a Safe Spot

TOLEDO, Dec. 30.—Toledo Zoo has operated the last seven years without an accident either to employees or the more than 10,000,000 paying customers, William Bettridge, president of the Toledo Zoological Society, announced at the annual Christmas party for employees and their families (16). The park has been closed for several weeks while buildings undergo repairs. Regular season ended late in September.

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Zip Is Shown in Activities Of RSROA; Membership Up Among Operators and Clubs

Sanctions for Month Run to 43

DETROIT, Dec. 30. — Exceptionally heavy list of formal actions taken by the national RSROA offices during the past month shows a healthy state of activity. List, as released by Fred A. Martin, secretary-treasurer, shows 12 new memberships enrolled, as follows:

Operators: Joseph A. Hofrichter, Bridgeville, Pa.; S. D. McFarland, Indiana, Pa.; Joseph J. McNamara, Boston; Irma L. Hartman, Troy, Ill.; George Mekosh, Jamison, Pa., and G. H. Schiefelbein, Toledo.

Clubs: Toledo Figure Skating Club, Toledo; Glenn C. Hubbard Figure Skating Club, Spokane; Figure Skating Club of Omaha; Jamison Dance and Figure Skating Club, Jamison, Pa.; Roller Palace Figure and Dance Skating Club, Los Angeles.

Renewals of membership were issued to operators; Nathan Gordon, Chicago; Robert Rhoades, Kansas City, Mo.; Joe Cantor, Indianapolis; James V. Hoare, Philadelphia; Adam Metz, Richmond Hill, N. Y.; Louis M. Berliner and Harry R. Wiener, Paterson, N. J.; William Schreyer and R. B. Young, Johnstown, Pa., and Fred W. Gardner, Lansing, Mich.

Managers: George Horvath, Columbus, O., and William M. Patterson, Indianapolis.

Clubs: Rollerland Skating Club, Indianapolis; Hillside Figure Eight Club, Richmond Hill, N. Y.; Twelfth Street Roller Skating Club, Erie, Pa.; The Waltz Club, Salt Lake City; Oriole Skating Club, Baltimore; Lansing (Mich.) Dance and Figure Skating Club, and Lansing Roller Skating Club.

New professional certificates were issued to Ted C. Bruland, Victory Roller Rink, Anacortes, Wash.; John M. Back, Coliseum Rink, Baltimore; Roy W. Rauschert and Margaret I. Nelson and Gene E. Herbert, Roller Bowl, Tacoma, Wash., and Mary A. Christian, Westmont Grove Roller Rink, Johnstown, Pa. Renewal went to Christian Guthy, Wal-Cliffe Rollerdrome, Elmont, L. I.

Forty-three sanctions for special events were issued during the month. These included special shows for the RSROA Nights, at which proceeds are turned over to the national funds, at Rollerland, Columbus, O.; Berthanian Figure Skating Club, Ogden Utah; Southeast Roller Skating Club, Salt Lake City, and Knoxville Roller Skating Club, Knoxville.

Other sanctions were issued to: Mill Bridge Roller Skating Club, Lyons, Ill., benefit show to buy books for public library, also a Red Cross benefit show; Broadway Roller Skating Club, Glassport, Pa., seven-night revue for Infantile Paralysis Fund and RSROA; Chez Vous, Upper Darby, Pa., amateur show by Les Patineurs and Les Roulettes Skating Clubs, celebrating rink anniversary; Waltz Club, Salt Lake City, program at City Recreation Center in connection with civic activities; Sunnyside Roller Rink, Long Island City, N. Y., show for employees' annual Christmas party; Southern Dance and Figure Skating Club, Philadelphia, amateur review by members; William T. Brown Figure Skating Club, Seattle, three amateur shows, for a school show, dedication of new Hammond organ, and for Puget Sound Machinery Division of the Boeing Bomber Plant Skating Party; Wal-Cliffe Rollerdrome, Elmont, L. I., N. Y., program for employees' annual Christmas party and club program for USO party; Knoxville Roller Skating Club, Knoxville, show for Infantile Paralysis March of Dimes fund; Imperial Roller Rink, Portland, Ore., 1945 State meet in dance, figures, pairs and fours; Bay Ridge Figure Eight Club, Brooklyn, program for Christmas benefit party; Queens Figure Eight Club, Elmhurst, N. Y., amateur show for rink anniversary celebration; Skateland Dance and Figure Skating Club, Aurora, Ill., two-night show; Rollercade Skating Club, Cleveland, program for Timmerman Products Company Christmas party at Swiss Hall; Ideal Roller Skating Club, St. Louis, special program, and Ringing Rocks Roller Skating Club, Pottstown, Pa., Christmas night skating party show.

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Special Sale on PRECISION BEARINGS No. 37 @ 40¢ each. All our Bearings are new, not seconds. Balls, 3/16" round, true, high-grade steel, @ $1.50 per 1000. We have Precision Wood Wheels with bushings. Also general supplies for Roller Rinks. Send in for full particulars.
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FOR SALE
Three hundred and fifty pairs of Chicago Skates. All skates regular rink run. Will sell to highest bidder in lots of 100 or more. Must take an assortment of sizes.
DON McELHINNEY
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Phone 9334, Cedar Rapids, Iowa.

FOR SALE
200 Sets of Steel Rollers. Fit Chicago Roller Skates.
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Rink Operators Acclaim the New
"STURDIBILT"
FIBRE WHEELS
Rink Operators, Dealers, Jobbers . . . Write for details, prices and free trial offer.
WHEEL PRODUCTS CO.
Council Bluffs, Iowa

STOLEN
From Rainbow Roller Rink, Bentonville, Ark., 50 to 60 pairs of Chicago Roller Skates and P. A. System on or about December 18. All Rinks and Rink Operators, be on the alert. Reward for information leading to recovery of these skates and P. A. System.
J. N. "RED" CAVNESS
Rainbow Roller Rink Bentonville, Ark.

Wheels' Wartime Value Is Officially Okayed in Norfolk

DETROIT, Dec. 30.—Official recognition of the wartime value of roller skating is being given in the personal encouragement given Henry W. Mason, rink operator, in the construction of the new Mercury Rink at Norfolk, by Rear Admiral D. Mc Le Breton, commandant of the Fifth Naval District, who is slated to be a guest of honor at the formal opening this coming week-end. The admiral stated that he believes skating has been a morale builder for the navy during this war.

Event will be a social affair, with the Governor of Virginia, Mayor of Norfolk, General J. Fulmer Bright, Dr. Douglas Southall Freeman, well-known editor, and others attending.

Special program for the opening will include Betty Lytle, brought by Victor J. Brown, of the New Dreamland Arena, Newark; Jane Hutchinson, of Washington, and Gibby White. Brown, a former head of the RSROA, also plans to attend.

Charles F. Womble, formerly with the Coliseum in Washington and the Cavalier Rink in Richmond, Va., has been named professional-manager at the new spot, coming direct from the Gay Blades Rink, New York.

14 of RSROA States' Champ Sites Allotted

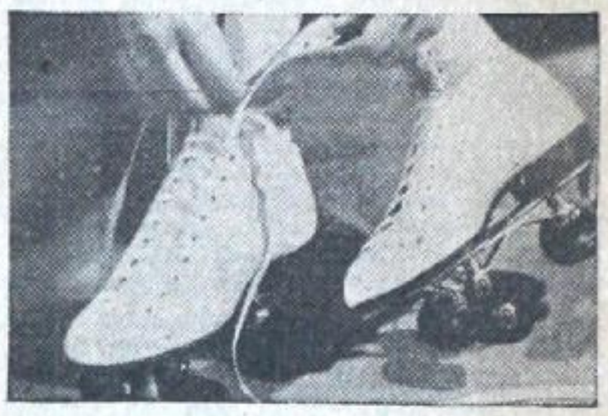
DETROIT, Dec. 30.—Locations for 14 State championships have been confirmed by the RSROA Board of Control for 1945, according to Fred A. Martin, secretary-treasurer. In three cases, the meets cover two States.

Rinks which have been awarded the championships, for which dates have not been set, are: California—Los Angeles Figure and Dance Club, Los Angeles; Colorado-Wyoming — Mammoth Garden Rink, Denver, which will also be the site of the national championships; Illinois—Arcadia Rink, Chicago; Indiana—Rollerland, Indianapolis; Iowa-Nebraska—Crosstown Rink, Omaha; Michigan—to be divided between Arena Gardens, Detroit, and other rinks in Michigan; Missouri — Wonderland, St. Louis; New York—Empire Rollerdrome, Brooklyn; Ohio—Coliseum, Mansfield; Oregon—Imperial, Portland; New Jersey—Paterson Recreation Center, Paterson; Pennsylvania-West Virginia—Lexington, Pittsburgh; Utah — Woolley's, Salt Lake City; and Washington—divided between Skateland, Everett; Southgate, Seattle; Redondo Rink, Redondo, and Roller Bowl, Tacoma.

Rebuild Burned Rollerdrome

PORTLAND, Ore., Dec. 30.—Using WPB priorities, reconstruction and enlargement of the Rollerdrome, 52d and Sandy Boulevard here, is under way as a $40,000 project. Rink burned recently. Manager Jess Fee revealed that the new structure will have a capacity of 1,000 instead of 750 formerly, and that the rink is being widened and lengthened, with the ceiling being raised to 30 feet. Floor space is being increased from 22,000 square feet to 26,000.

DAYTONA BEACH (Fla.) Y.M.C.A. RINK is operating on a five-day week policy, omitting sessions Sunday and Monday nights and getting healthy response in trade. Bulk of patronage is made up of military personnel stationed near by.



THE Roller Shoe SITUATION
as we see it today!

The Army's expansion of its sports programs boosts demands for equipment as an entire new athletic branch is established. Enormous orders include thousands of pairs of athletic shoes.

We have been fortunate in meeting civilian demands and are planning our post-war lines.

We are trying to ration fairly those roller shoes we are able to produce among hundreds of patient rink operators we would protect.

We would like to welcome everyone and serve each to the best of our ability.

We hope you will appreciate this situation beyond our control and anticipate your needs today. Do your own post-war planning now. Order **six months** ahead and we will do the best we can.

Shipments can't always go out on time. We'll keep you posted as changes take place. We appreciate your underderstanding co-operation and patience. We want your business and will do everything we can to help.

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ATHLETIC SHOE COMPANY
CAMBRIDGE, MASSACHUSETTS
Manufacturers of those Famous
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War Materials Are Now Most Urgent
The Boys at the FRONT MUST Be Served First

Then We Will Serve You

CHICAGO ROLLER SKATE CO.

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Willoughby Marks 25th Year In Roadshow Film Business

CHICAGO, Dec. 30.—Bertram Willoughby, president of Ideal Pictures Corporation, celebrates 25 years in the non-theatrical film business Monday (1). Willoughby first became interested in films when he was pastor of the First Congregational Church, Osage, Ia.

Altho this church had a seating capacity of 1,200, his Sunday evening congregations were relatively small. In order to overcome this situation, he started what he called "the people's pleasant Sunday evening services." At these meetings he had one or more lyceum attractions, either vocal or instrumental numbers, and he preached a 10 or 15-minute sermon. Soon the attendance began taxing the capacity of the church. Since he had some difficulty in securing attractions, he became interested in motion pictures and installed one of the first moving picture machines in a church in the State of Iowa. Each Sunday night he ran a motion picture which contained a religious or ethical message, and around these pictures he built his sermon.

About this time, the Monarch Film Company opened a production unit in Osage, and Willoughby became interested in producing short subjects especially for churches. In a few months he produced four shorts, all on religious subjects, thru Monarch. His sole idea was to run them in his own church, but other churches heard about the pictures and he received requests from all over the United States for his movie sermonettes. This led to his establishing a rental library for churches only.

John Burhorn, president of New Era Films, one of the world's first non-theatrical film libraries, heard of Willoughby's activities and went to Osage to secure national distribution of his films. As a result of this visit, Willoughby became vice-president of New Era Films, heading the religious department. He moved to Chicago January 1, 1920, to start his career in roadshow films.

Organizes Distributing Company

Less than a year after Willoughby became associated with New Era, a disastrous fire all but put the company out of business. He then organized his own distributing company, Pilgrim Photoplay Exchange.

The new company found ready acceptance. At first it specialized in religious films and slides, but it was soon found that there were other outlets than churches for non-theatrical films and slides. The company began supplying films for schools, clubs, institution and, finally, itinerant roadshow men.

In 1928 Willoughby incorporated his company and changed the name to Ideal Pictures Corporation.

With the advent of sound pictures, non-theatrical customers became dissatisfied with silent films. At the time there were no 35mm. sound projectors, and the cost of standard projectors was prohibitive to most non-theatrical accounts. Ideal continued to operate, however, as a distributor of 35mm. silent films and stereoptican slides. About this time 16mm. silent film came into general use and Ideal became a distributor for these films.

It seemed almost a miracle when the non-theatrical trade began hearing about 16mm. sound films and projectors which could be purchased at much lower prices than the 35mm. equipment. Willoughby became interested in the idea and began investigating every source of 16mm. sound films. In January, 1935, Ideal Pictures Corporation purchased its first 16mm. sound subjects and sound projectors and launched into distribution of these films and the rental and sales of 16mm. sound projectors.

From the advent of sound-on-film, Ideal has built up its library of subjects. Proof of the firm's faith in the industry is its recent 128-page silver anniversary catalog representing their present library. The Chicago office, headquarters of the company, has quadrupled in size and 11 branch offices have been established over the country.

Headed ANTFA

From the time he entered this industry, Willoughby has had faith in it and has been actively interested in the development of the industry as a whole. He was active in the organization of the Allied Non-Theatrical Film Association, was its first president and is today its honorary president.

Despite his many years in business, Willoughby has no intention of retiring. He is in complete charge of purchasing and promotion for his offices and affiliates. He visits each office twice a year and gets out his annual catalog. He is proud of the men and women who have worked with him in helping to build the Ideal Pictures Corporation to its present size.

In common with most of the men and women in the industry, Willoughby is very optimistic about the future of the non-theatrical business. He feels there is almost no limit to its possibilities and is looking ahead to the post-war period and its opportunities for expansion.

Brand New
SOUND FEATURES
16MM. SOUND
ACTIONS — WESTERNS
At Our Usual Low Prices
16 MM. RELIGIOUS SUBJECTS 16 MM.
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Serial in 12 Episodes
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16 MM. RELIGIOUS SUBJECTS 35 MM.
Westerns, Actions, Selected Shorts.
Wanted: 16MM. Sound Projectors.
OTTO MARBACH, 630 Ninth Ave., N. Y. City

New 16mm prints "TEN NIGHTS IN A BAR ROOM," all talking, RCA recording, William Farnum, Tom Santschi, Hollywood cast. Greatest road-show feature ever offered. Plenty new posters. Also new laboratory prints of the sensational all-Negro religious spectacle, "THE BLOOD OF JESUS," greatest all-colored cast roadshow attraction ever produced.
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PORTABLE SOUND!
16mm. AND 35mm. PORTABLES, ALSO EVERYTHING IN THEATRE EQUIPMENT.
Send for Winter Sale Bulletin.
449 WEST 42ND ST., NEW YORK 18

WPB Asks Greater Film Output in '45

WASHINGTON, Dec. 30.—Manufacturers of camera film have been notified by the War Production Board that they must increase 1945 output of types now in short supply, including 16mm. film, without interfering with other classifications.

Most critical at present, in addition to 16mm., are 35mm., X-ray and gun camera films. Production during 1944 has fallen below military and civilian requirements, WPB reported, and estimated needs for 1945 are in excess of present production capacity. Industry representatives were asked to submit recommendations on methods by which to increase output.

To aid in increasing production the agency announced that steps have been taken to release more camphor for film manufacture. Notice also was given that plans are under way to provide new controls over distribution of sensitized paper.

REPERTOIRE-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

Auspices Pan Well For Small Tricks, Colored Circles

BOSTON, Dec. 30.—More than 200 flesh tricks are playing auspices dates in or around larger cities. Some of the units, more particularly in the Midwest, have a radio tie-up, but most of them are on their own and easily get by.

Not a few of them have casts employed otherwise by day, taking to the boards only at night, the only full-timer being the manager, who also acts as booker, as well as taking on a role in the show.

The above shows do not take in the many vaude-pic tricks or straight pic shows which are mounting in number daily. The average flesh cast is four people, but more and more it is getting down to a trio proposition. After some experience, the average vaudevillian gets to be quite a top legit exponent. Bills played give each member a strong part and is generally good entertainment when done by experienced hands. Things are booming in the play-under-auspices end of showbiz.

Colored circles with short casts are also active in many of the larger cities and colored patrons go for drama in many spots even better than they do for minstrels or vaude.

Colored religious groups are strong sponsors for shows seeking auspices, and Boston, Atlanta, New Orleans, Jacksonville and Baltimore are all good showgrounds for colored legit units with skeleton casts that can get by and keep moving on small takes. One three-people colored dramatic group has kept busy for three years, always able to get dating, most of which are now return dates.

Old-time rep-style bills with a Southern atmosphere are leaders with colored groups, but there is hardly one of the many operating that has more than five in cast. Most have three or four people.

New and Recent Releases

(Running Times Are Approximate)

IN A CARTOON STUDIO, released by Official Films, Inc., is one of the Jungle Jinks series. The animals in a Hollywood cartoon studio turn the tables and produce their own animated cartoon. There is much amusement as the "production staff" shows the ins and outs of a cartoon studio and produces its own melodrama on Little Nell.

SLIGHTLY HONORABLE, released by Commonwealth Pictures Corporation, features Pat O'Brien, Edward Arnold, Broderick Crawford and Ruth Terry. The story couples a mystery with a comedy theme. O'Brien and Crawford are two smart guys who laugh their way thru a murder story. Running time, 90 minutes.

SOUTH SEA ADVENTURES, released by Brandon Films, Inc. Cruising in the tropics with Gifford Pinchot, former governor of Pennsylvania, and his family. Shows flightless birds, sea lions, the Albatross, giant sea bats, sharks, swordfish, etc. Made under the auspices of the National Museum of Washington and the Philadelphia Academy of Natural Sciences. Running time, 60 minutes.

Rep Ripples

CHARLES J. LAMMERS, veteran rep and stock performer and manager, celebrates the beginning of his 48th year in showbiz January 8—35 years in the theater, two years at the Chicago World's Fair and the last 10 years at WLW, Cincinnati, where he is producer of special programs. . . . C. J. BAIRD has a two-people school and hall trick in the Frederick (Okla.) area. . . . KNOWLE'S School Assembly Show played over 30 dates in New Hampshire and Maine during the fall and will resume again in that sector after a holiday layoff. . . . GEHROW PLAYERS, three people, are busy around Brattleboro, Vt., showing under auspices. . . . ROGER NIHAN will launch a vaude-pic show in the New Bedford (Mass.) territory after the first of the year. He has played some school dates recently in the Cape Cod sector of Massachusetts. A son and daughter help with dramatic sketches. . . . JOHN R. VAN ARNAM, veteran minstrel and tent-show operator, is now manager of the Temple Theater, Jacksonville, Fla. . . . CRAWFORD PLAYERS are having satisfactory business in schools and halls in the Winnipeg sector. . . . COSTA PLAYERS are showing around Toronto under auspices. Show has a three-people and a 16mm. pic outfit. Dave Costa and Helen Coakley do the flesh of short-cast bills and dramatic sketches. They move into schools after the first of the year. . . . OLD VIRGINIA PLAYERS, four-people colored trick, will take on auspices dates around Roanoke, Va., early in January.

Mickey Gillmore a Major; Also Awarded Bronze Star

GLENDALE, Calif., Dec. 30.—Mr. and Mrs. Louis (Red) Gillmore, now residing here, have been informed that their son, Capt. L. J. (Mickey) Gillmore, has been promoted to major and awarded the Bronze Star Medal. Mrs. Gillmore is known in rep and stock circles as Margie Mason. Mr. Gillmore is engaged in the outdoor show business.

Major Mickey trouped for many years in rep and stock with his mother, playing child parts. He enlisted in the army before he finished high school in 1939 and served three years in the Hawaiian Islands, working himself up to the rank of warrant officer. Young Gillmore returned to the States for his O. C. training and was commissioned second lieutenant in January, 1943. He has been in England 14 months.

His address is A. C. 0571785, APO 133, care Postmaster, New York 4, N. Y.

Whetten Pilots Circus Unit

BIRMINGHAM, Ala., Dec. 30.—F. D. Whetten, veteran rep show manager and agent who in recent years has been working schools, halls and theaters with his own novelty act, Fred's Kiddie Circus, opens January 5 as pilot of Lee Huston's Society Circus, six-people indoor circus unit playing one-night stands. Whetten is resting here after winding up a tour of Ohio, West Virginia, Tennessee and Alabama with his act. He will route the Huston unit thru South Georgia, Alabama and Mississippi.

WINSTEAD'S MIGHTY MINSTRELS
WANT
People in All Lines for 1945 Season.
Musicians, Chorus Girls, Singers, Comedians, Dancers and Novelty Acts.
White Agent and Boss Canvasman needed. Top salary to sober, reliable men.
Rehearsals Start March 15.
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DOWD, James
DOWELL, Clarence E.
Doyle, Edw. & Louise
Drew, James
DRUCKENMILLER, Ervin L.
DuBois, Wm. E.
Duffey, B. J.
Duffield, Rebecca
Duffy, Bruce
Duffy, Edw.
Duffy, John F.
Dugan, J. H.
DUKES, Roscoe Allen
DUNAVANT, Jimmie W.
DUNCAN, Alvah B.
Duncan, D. E. (Mrs.)
Duncan, Elmer
DUNCAN, Luther Albert
Dunham, Cecil Clyde
Dunlop, Lee Thomas
Dupont, Joe
Dyer, Merle
EBARDT, Norman Albert
Eberstein, M. C.
Eddy, Sam
EDELMAN, Sam
Edgar, Geo. B.
EDWARDS, Wm. Floyd
Edwards, Sgt. Norman
EFFRIM, Nicholas J.
ELDER, Charley W.
ELLINGTON, Jos. Carr
ELLMAN, Mark
Eminhizer, Rodman O.
ENGLAND, Harold Lee
Enright, Johnnie
Erdman, Lee
Estes, Murray
Estridge, Tex
Evans, Mrs. Margie
Ewen, Barbara
EWTON, Jos. M.
EXLER, Jos.
EYSTED, Benj. Alfred
EYSTER, Clyde W.
FAGAN, Thos. J.
FAIRCLOTH, James Robt.
Fallon, Kay
Fallon, Margo
Farr, Laurence Cecil
FAULCONER, Granville D.
FAULKNER, John Herman
Fee, Bill
Feerer, Jerome
Felton, King
Fennell, R. E.
Fergerson, Bob
Ferguson, Clyde Stewart
Ferguson, Danny
Ferrando, Joe
Fictum, O. H.
Fiddler, Francis T.
Fields, Ben
Fife, Leonard
FINN, Frank
FINN, Jos. Leo
Finn, Jumbo
Finnerty, Dennis
Fiscus, Ralph L.
Fisette, Harvey Louis
Fish, Mrs. H. C.
Fish, Mrs. Mabel
Fisher, Albert Harrison
Fisher, Geo.
Fisher, Hazel
FITZGERALD, Frank Hiram
Flager, Geo.
Flanagan, R. E.
Fleet, Chas. Franklin
Fluher, Mrs. Geo. B.
Fogelman, Sam
Ford, Doc
FORD, Frank Francis
FOREST, Wilfred J.
Forrest, Tom
Forster, August X.
Forsythe, F.
FOSTER, Jack Mitchell
Foutz, Jack
Fox, Jack
FRANCIS, Ray Otis
FRANK, Tennis
Franklin, Joe
Frederick, James Bennett
FREE, Wm. Byrd
FREEMAN, Morris
Freeman, T. W.
Freemon, Fred & Ethel
Frick, Jack
FULKNER, Robt. Wm.
Fullmer, Howard Chas.
Gainer, W. L.
Gamble, Bill
GAMBLE, Edw. N.
Gamble, Henry
Garen, Al
GARLAND, Albert C.
Gary, Frank
Gatewood, Col. Cliff
GATLIN, Jos. P.
Geist, James Dewey
Gelfman, Max
Gelston, Adrian A.
GEORGE, Mike
GERALD, Fred John
Gerdt, Fred
Gibson, Curley
Gibson, Hubert
Gibson, Kid
Gifford, Blake
Gilbert, Jack
GILHAM, James Robt.
GILL, James Gray
GILLISPIE, Girtus
Gilroy, Fred
GLASGOW, Johnny C.
Gleason & Sanborn
Glick, Morris
Gloth, Robt.
Glova, John
Goad, Dan
Golden, Nat
GOLDMAN, Louis J.
Gooch, G. B.
Goodwin, Joe
Gordon, Horace (Doc L.)
GRABERT, Jos. Lewis
Grabs, Otto
Grady, Johnny
Graham, Mrs. Ann
GRAHAM, Chas. Richards
Graham, Mrs. Margaret C.
Grant, Harry
Grasse, Lewis
Gratham, Buttons
Gratiot, Merle J.
Gravityo, Great
Gray, Geo. E.
Gray, Wm. Howard
Greeno, Eddie
Greeno, Emaline
Greer, Jack Frederick
Gregg, Earl & Joye
Griffin, Beatrice
Griffin, F. H.
Griffiths, D. J.
Grigsby, Bill
Grody, Jack
GUILD, Richard Henry
Guyer, Mrs. Maxine
Guyton, Heavy
Haag, Mrs. Ernest
Hackman, Otis
Haley, Geo.
Hall, Edw. T.
HALL, Eugene Albert
Hall, Mrs. Geo.
HALL, Loron David
Hall, Otis
Hall, Red
Hall, Tom
Hanson Girl Show, Charmaine
Hansen, Harold
Hansford, Alice
Hanson, Art
Hanson, Dutch
Hanson, Lois T.
Hapgood, Earl
Hardin, L. H.
Harding, L. H.
Harms, Geo. Herman
HARN, Daniel H.
HARPER, James E.
HARRIS, Albert Sidney
Harris, Bob
Harris, Bubbles
Harris, Dick
HARRIS, Ernest W.
Harris, Irene
HARRIS, Raymond Dillerd
Harris, Red
Harris, Robt. M.
HARRIS, Thos. Chas.
Harrison, Benjamin
HART, Roy Osro
HART, Wayne
Harthan, Henry
Hartwick, H. D.
Hartwick, Doc & Betty
Harvey, Navigator
Hatfield, Cleva
Hatfield, Jos.
Hawkins, Grace
HAYE, Harold A.
HAYES, Kay
HAYNES, James Bernard
Head, Harry
HECK, Wm.
Heckendorn, Clarence
Heffernan, Tom
HEGGINS, Pat
Henderson, Anderson
Henderson, Cortus
HENDRIX, Eugene Webb
Hendrix, Weldon
HENNESSY, Frank Wm.
Henry, Arthur
Heredink Bros.
HERMAN, William
Herring, Harry Cleo
Heth, Louis J.
Hether, Chas. Allen
Hewitt, Whittie
HIER, James F.
Higgins, Geo.
Highsmith, Roma E.
Hilburn, Dickey (Half Boy)
Hiler, Ed
Hileman, Alfred G.
Hill, Grove
Hill, Patsy
HILL, Wilburt Jos.
Hill, Will
HIXON, Edw. James
HOBBS, Arthur Wm.
HODGE, Clifford Monroe
Hodgini, Joe
Hoffman, Harry N.
HOFFMAN, John W.
Hogan, W. J.
Hoge, Mack
Holbrook, Vincent W.
Hollingshead, Jesse C.
Holly, Christine
Holt, Bill
Holt, Edna
HOLT, Theodore
HOMAN, Steven David
HOOD, Fred (Col.)
Hood, Wm.
Hopkins, W. T.
Horbitt, Jackpots
Howell, Kenneth
HOWER, Geo. W.
Hudson, DeWitt
Huffman, Arthur
Huffstutler, Lawrence G.
Hughes, C. R. (Iron Lung)
Hull, Jimmie
HUNTER, Ray Eckford
Huntsman, Andrew
Hurst, John Vincent
Hutt, Myrtle
Hyland, Mrs. Marvin
Hyman, Ben
Irby, Luther
Isley, W. L.
ISON, Earl E.
Ivcevic, Mary Ann
Ivey, A. A.
Jabalonsky, Frances
Jackson, Fred
JACKSON, Herbert (13468)
JACKSON, Riley Mark
JACKSON, Robt.
JACOBS, Earl Frederick
James, Leonard J.
JAMES, Otha Frank
Jeanette, Jean
JEFFERSON, Thos.
JEFFERSON, Thos. Deweese
Jenkins, E. L.
JENKINS, Jimmie
Jennier, Walter
Jensen, K.
Johns, Miller
JOHNS, Wm. L.
Johnson, A. H.
Johnson, Clayton
Johnson, Harold Buren
Johnson, H. C.
JOHNSON, James J.
Johnson, Mickey
Johnson, Mrs. R. M.
Johnston, A. H.
JOHNSTON, Frank Burl
Johnston, Mickey
Jolly, Willey Sandy
Jones, Mrs. Agnes
Jones, Carl D.
Jones, E. C.
Jones, Edw. Francis
Jones, Garland P. (Cpl.)
JONES, Harvey
JONES, Leland Theodore
Jones, Lewis
Jones, Robt.
Jones, Roy B.
Jones, Roy D.
Jones, Mrs. Woodrow
Jordan, Wm. A.
Jorden, Lester
JOSEPH, Frank
Joseph, Fred Bernard
Joshua, Maxie
JUILS, Eddie
Kane, Maxwell
Kane, Solly
Kaplan, Freddie
Kaplan, Sam
Karpenski, Alex. P.
Karsey, Mrs. Myrna
KATYUCH, John
Kaw, E. B.
KAYNE, Don
Kazoon, Jackie
Keating, Jimmy
Keefer, Ritchie
KEENAN, Geo. Gerald
Kelly, Mrs. Fannie
Kellam, N. Corky
Keller, Tom
Kelley, C. M.
Kelley, J. C.
Kelly, E. A.
Kelly, Mrs. Edith
Kelly, James John
Kelly, James M.
Kelly, Mrs. V. J.
Kemp, Bill
KEMP, Paul
Kenard, Terrill
KENNEDY, Jas. A.
KENNEDY, Michael Francis
KENYON, Howard
Kepley, Barbara
Kepley, Jesse R.
Kessler, Sydney
Kester, Norman
Ketterer, Mrs. Chas. B.
Kettle, Mrs. C. B.
Kettle, John
Kid, Melvin
KILGORE, Rolland Earl
King, Donald Richard
KING, Forest H.
King, Lucille
King, Robt. M.
KING, Ward Earle
KING, Henry Thadus
KING, Wm. Edward
KINSEY, Ray Foster
Kirks, Cycling
Kiser, Lola Coleman
Kleckner, Gladys
KLIMA, Bernnard
Kline, Robt. R.
Kline, John Buck
KNAPP, James F.
KNIGHT, Durwood Andrew
KNIGHT, John Clinton
KNODELL, Geo. Wilson
Knox, Cliff
KOHLER, Albert N.
Kolb, Snippy
Kramp, Harry
Krem, Bob
Krenz, Alfred
KRUEGER, Roy L.
Krustes, George
Kuntz, W.
LaBa, Dewey
LaBlair, Dutch
LaBlanc, Conrad
LaDoux, Mrs. Marie
LaPage, Paul
LaRose, Rose
LaRUE, Daniel Jean
LaRue, L. E.
LaVasser, Rita
LaVenia, Madam
LaVerne, Verne
LABOR, Frederick Lawrence
Lack, J. R.
Ladd, Chas. Henry
Laddison, Chas. Wm.
LAMB, Herman A.
Lamb, Mrs. Imo
Lamont, C. R.
Lamont, Harry
Lancaster, Mabel Herbert
Landers, Patrick J.
Lane, Clifford Jas.
Lane, Sydonia
Langford, Mrs. Betty

LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!

The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

MISCELLANEOUS

MASTER OF CEREMONIES — UNIVERSITY educated young man, fine appearance, pleasing personality plus dignity; smart wardrobe, available for class nitery presenting good shows. Excellent asset because can assume full publicity and promotional duties, talent and band booking in addition to MC routine. Top professional experience and references. Intelligent, industrious worker possessing crack productive ideas. This is an exceptional proposition. Reputable club owners, hotel managers and recognized agents, please contact. Photos and details upon written request. Box C-247, Billboard, Cincinnati 1.

MUSICIANS

A-1 STRING BASS — AGE 30, 4-F, WANTS work with a good small unit. Prefer a jump combo but will consider anything. Can join immediately. No mickeys, please. Write or wire Bass Man, 855 Jackson St., N. W., Grand Rapids, Mich.

ALTO SAX AND CLARINET — EXPERIENCED, reliable; location. Prefer small combo. State salary. Write or wire Red Sather, Franklin Hotel, Fargo, N. D.

ALTO SAX-CLARINET — GOOD READER, good takeoff, nice tone, 4-F, reliable, sober. Interested mainly in name or semi-name band. Prefer at least semi-jump style. Available on two weeks' notice. Musician, 1452 S. Shelby, Louisville, Ky.

BASS DRUMMER DOUBLING TRUMPET FOR industrial band. No trouping. W. F. Brooks, 1157 Drummond Park, Panama City, Fla.

BASS MAN—CAPABLE, CONSCIENTIOUS, 4F. Member Local 10, Chicago. Will travel. Ed Kalfas, 2320 12th Ave., N. Riverside, Ill. Riverside 2209.

BASS MAN, 35, GOOD READER, BALLAD vocals. Wife, 23, fine Vocalist. Desire work in hotel band together. Box C-248, Billboard, Cincinnati 1.

DRUMMER — TWO-FOUR BEAT; TENOR band experience, 4-F. Location preferred. State salary. Only best offers considered. Wes Carle, Richland Center, Wis. ja6a

DRUMMER — 20, 4-F. PLENTY EXPERIence, steady beat and reliable. Jump or mickey. Cut any show. Good reader. Union. Will go anywhere. Can join immediately. Write or wire Stan Geiger, Green Springs, O.

DRUMMER—AGE 21, 4F, SOLID, THOROUGHly experienced, reliable, sober, union. Location only. Will travel. Available Jan. 8th. Cogan, 6137 Drexel Ave., Chicago, Ill.

DRUMMER — SERVICE MAN RECEIVING furlough middle of January will appreciate two weeks' work anywhere East of the Mississippi. Union, all essentials. Box C-245, Billboard, Cincinnati 1.

DRUMMER — UNION, DRAFT EXEMPT. Available around first of January. Commercial and jump band experience. Travel or location. Prefer commercial unit. Pay must be good. Wire all particulars to Musician, care 130 Chapel St., Skipper Apts., Hot Springs, Ark.

GIRL LEAD TRUMPET — EXPERIENCED, read well, fake, jam. Join union. Prefer location near Hollywood. H. N. Hollingsworth, 22046 Saticay, Canoga Park, Calif.

GUITAR, CELLO — AMPLIFIER. CUT ANY kind of job. Sober. Gene Smith, 12 T St., N. W., Washington, D. C. ja6

ORGANIST — COMMERCIAL STYLE. EXperienced all lines. Union, sober. Minimum, eighty weekly. Jesse Jackson, Box 4552, Atlanta, Ga.

LEAD TENOR AND ARRANGER AVAILABLE immediately. Good tone, fast vibrato and transpose. Play 2d or 3d, no take off. Formerly with Ran Wilde and Carl Ravazza. Write or wire Jim Overend, 4544 Grand Ave., Minneapolis, Minn. Telephone Pleasant 4654.

ORGANIST — AVAILABLE IMMEDIATELY, Pipe or Hammond. Smooth, very commercial style. Young, neat appearance. Go anywhere, South or Southwest. Also plan Piano and arrange. Organist, 811 N. Main St., Hattiesburg, Miss.

RINK ORGANIST — THOROUGHLY EXPERIenced all RSROA dances. Complete modern library, augmented weekly. Available some time first week January. Union, modern. Details appreciated. "Fernandez," 59 Walnut St., Springfield 5, Mass.

RINK ORGANIST — FIVE YEARS R.S.R.O.A. rink. Available middle January. Worth-while proposition only. Long, varied experience all lines. Details will be air mailed. Box C-251, Billboard, Cincinnati 1, O.

TROMBONE — HONORABLE DISCHARGE. Southern location preferred. Consider all. Read, jam, etc. No mickeys. Dave Rasbury, 1406 W. 7th, Ft. Worth, Tex.

TRUMPET — DEFERRED, AGE 33, EXPERIenced. Good reader, fake, jam. Explain all. Al Harris, General Delivery, Charleston, S. C.

PARKS AND FAIRS

OUTSTANDING TRAPEZE ACT — AVAILABLE indoor events. Flashy nickeled paraphernalia. For particulars, literature address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Ind.

PIANO PLAYERS

AT LIBERTY — PIANIST. UNION, READER. Concert or dance. Location only. Give details. Larry Scheben, 1030 Central, Hot Springs, Ark.

CONCERT PIANIST — YOUNG, ATTRACTIVE, virtuoso style. Chosen "Music Lovers' Pinup Girl" by navy men. Available for guest appearances at theaters, hotels, schools, clubs. For information address Warren De Motte, Fine Arts Bldg., Chicago. Bookers, write for circulars. ja13

PIANIST — COMMERCIAL STYLE. EXPERIenced all lines. Union, sober. Minimum, eighty weekly. Jesse Jackson, Box 4552, Atlanta, Ga.

PIANO MAN — UNION, READ, FAKE, RIDE; excellent rhythm. Locations, have car. No mickeys. Available now. State all in first. Al Rucker, 2500 S. Preston, Louisville, Ky. Phone, Magnolia 9168. ja6a

REQUEST PIANIST — OPEN FEBRUARY. Play bar, lounge and for your vocalist. Indexed library. First class experience. Dick Tope, Newman, Ga.

SINGERS

MALE, 17, HILLBILLY SINGER — NO INstrument. Available for radio or other work. Photos, recordings on request. Please contact El Rader, 9035 Oxbow Rd., Garden City, Mich.

VAUDEVILLE ARTISTS

YOUNG SHOWMAN AVAILABLE AT ONCE — Experienced as Singer, Comedian, Emsee. Burlesque, theater or clubs. Fantine, 313 W. Seventh, Chester, Pa.

Materiale protetto da copyright

Langley, George
LANYON SR., John Milton
LAPEZ, James Bud
Larkin, Mrs. Daisy
Larkin, Red
Larousch, Peter
Laurello, M.
Lawson, Marshall
Lawson, Thos. E.
Layton Dog Act
Layton, W. C.
Leagan, Harry
LEDBETTER, Geo. Edwin
Lee, Alvin
Lee, Frank B.
Lee, Irma
Lee, Jolly
Lee, Paul
Leggit, Edward
Leisure, Wm. C.
Lemish, Mendel
Lenard, Leona
Leonard, F. L.
Leonard, Leona
Lepore, Mattieo Joseph
Levine, Benj.
Levine, Joe
Levine, Max
Lewis, A. E.
Lewis, Cap.
Lewis, H. C.
Lewis, Harry Shorty
Lewis, Harry V.
Lewis, Skinny Jack
Lewis, T. P.
LEWIS, Wm. Carlile
LEWIS, Wm. Clarence
Lewiston, Harry
Lieberwitz, Sam
Lime, Bud & Maxine
Lindsey, Carl
Lintop, Mrs. Avoylon
Little, Ariz. Dave
Little, Roy
Littlefield, Jack
Litts, Gus
Lockbay, D. D.
Logan, Harry F.
Logan, Robt. Luther
Logsdon, David
LONEY, George E.
Long, Frank
LONG, Raymond C.
LOOKER, Freddie Lee
Loos, Geo. J.
LOPEZ, Jas. Bud
Lopez, Linda
LORD, Jack Delbert
Lorenze, Donald
Lorman, John
Louie, Roy
Lovett, Jap
Lowery, Herbert Henry
Loyd, Ralph
Lucille, Lu
LUDLOW, Melvin Richard
LUNDGREN, Howard M.
LYNN, John W.
Lyke, Jas. Adden
Lyons, Jas. Robt.
MacKnight, H. A.
McCALLOM, Claude E.
McCarthey, C. J.
McCarter, R. C.
McCarthy, Daniel
McClanahan, W. H.
McComb, Ernest
McCOMB, Thos. J.
McCoy, Clyde
McCoy, M. P.
McCREADY, Claude M.
McCulley, W. T.
McCurdy, Roy
McCurdy, Rusty
McDaniels, Mrs. Grace
McDonald, B. C.
McDonald, Claude L.
McDOWELL, Karl Ernest
McErwin, Captain
McFarland, Tobe D.
McGaley, Mike
McGee, Les & Jeanne
McGINLEY, Horace Geo.
McGIRE, Richmond
McGUIRE, Peter D.
McHENRY, Gilbert
McIntire, Riley A.
McKESSON, John Reis
McKINNON, John D.
McKivison, Al Dale
McLaughlin, Bill
McMANN, Robert E.
McNamee, Danny
McNicholas, Mike P.
McPEEK, Royal J.
McQUIGGAN, James J.
Machussi, Rocco
Mack, Huey
Macky, M.
Madison, Harry
Madison, Pete & Harry
Maines, Jessie Earl
Malanga, George
Males, Jack
MALLERY, Richard
MALLICE, Chas. E.
Malone, Earl
MALONE, Ernest Pascal
Mammos, Harry
Mansion, Francis J.
Marcetti, Rebel
MARCHAND, Frank J.
Marder, Phil
Margolis, Louis
MARION, Sidney Ray
Marlowe, Frank
MARSHALL, Sam
Marshfield, Artie
Marshfield, Jean
Marshfield, Leo
MARTIN, Carolyn
Martin, Edwin Bud
MARTIN, George Cornelius
Martin, Jas. Fresno
Martin, Tommy
MARTIN, Malcolm C.
MARTIN, Rayfield
Martinkus, Jack
Marziliana, Frank
Marvel, Dave
Mascoe, Fred
Masker, Jos.
Mason, Mike
MASTERMAN, George Ernest
Mathews, Bernard
Mathews, Robert P.
MATTER, Floyd R.
Matthews, Albert Edwin
Matthews, Jimmie C.
Mattlin, Mrs. Chas.
Maxwell, Arthur
MAXWELL, Charles D.
Mays, Sil
Mayse, Eddie
Mazzola, Geo.
Mead, Robt. John
MEADOWS, Clarence
MEADOWS, Dewey Estes
Meadows, Theo
MEEKLING, Chas. Karl
Mehenbacher, Robt. Floyd
Mehsling, Donald R.
MEIKRANTZ, Jos. Francis
Mejia, Migule B.
Meloyd, Robt. E.
Menard, Edward Hector
Mesemire, Mrs. Marjorie
Meyers, Harry
Meyers, John
Miller, Miss B.
Miller, Dorothy
Miller, Dick
Miller, Edward
Miller, F. W.
Miller, Geo. & Miller Marks
Miller, Jack
Miller Jr., J. B.
MILLER, John Lordlow
Miller, Joe & Bonnie
Miller, Kintis
Miller, Larry Eli
Miller, L. L.
Miller, Peggy
Miller, Robert
Miller, Stanley
MILLER, Tom
MILLETT, Minnear, Jas. T. Lawrence C.
MINOR, Joseph C.
MITCHELL, George J.
MITCHELL, Miller J.
Mitchell, Sharkey
Mobley, Harry
Moeller, Mrs. Jas.
Moffitt, Clarence Rand
MONAHAN, Edward Monahan, John Arthur
MONROE, Geo. Elmer
Monroe, Tex
MONTAGUE, Ivan L.
Montanaro, Dorothy
Montfort, Stanley
Montgomery, Frank
Montgomery, Guy E.
Montolto, Vincenzo T.
Mooney, Angelo J.
Mooney, Joe
Moore, C. B.
Moore, Dinty
Moore, Jack
Moore, Luther T.
Moore, MaBelle
Moore, Rector
MOORES, Harry J.
Morgan, Evelyn G.
Morgan, Tom
Morgan, Vera
MORRIS, Jess A.
Morrison, Carl
MORRISON, David Stanton
MORRISON, Robt. Paul
Morrissey, Johnny
MORROW, Herbert P.
Morton, Mrs. C.
MORSE, John Sawyer
MOSHER, Wm.
Moss, Chuck
Moyse, Eddy
Mueller, Mrs. Annie
MUHLSTEFF, Christian Wm.
Mulholland, Mickey
Mullins, Lawrence
Munro, Donald Everett
Munroe, Preacher
Murphy, Wm. Allen
Murray, Bob & Peggy
Murray, Horace D.
Murray, J. L.
Murray, Metty May
Murray, Mrs. Pat
Murray Jr., Tom
Murry, Fred
Mussall, Mrs. Margarette
Myers, Johnnie
Myers, Susie
Nash, R. E.
NAUGLE, Michael Andy
Neal, Mrs. Jack
Neidhardt, Frank L.
Nelson, Gleen
Nevarre, Gene
Newman, Frank Louis
Newton, Horace
NICHOLAS No. 13153, John
Nichols, George
NIELSON, Henry N.
Nitsche, Dorothy Emma
Noon, Gilbert
Nordman, Sherman
NORTH, Robt. Alexander
NOTHSTEIN, Elmer E.
Norton, Jack
NORTON, Ralph Jas.
Norweather, Henry
Norwide, Charlie
Nuss, Bill
O'Brien, Dan
O'BRIEN, Michael
O'CONNELL, Daniel Brendon
O'Dare, Barney
O'Day, Betty
O'Donnell, James Jos.
O'KELLEY, John C.
O'Malley, Doc
O'NEAL, David E.
O'Neil, Phil
O'Reilly, Jerry
O'Sattiday, Major
O'Shea, Clifford
O'Steen, Jas. L.
Oakes, Alton Matthew
OCEAN, Michael
Odle, Allen D.
OGLE, Douglas
Oliver, John A.
OLSON, G.
Osborne, James L.
Oset, Eileen
OSMANSKI, Edward
Osulky, Doris
Otis, Raymond
Ott & Prescott
Otto, Bert
Overstreet, Robt. L.
Ovett, Joe
Owens, Jimmie
Owens, Thos.
Owings, Sam E.
Own, George
Ozark, Medicine Co.
Pacca, Michale Louis
Paden, Jim
PAIGE, Geo. Wm.
Paige, Jack & Frances
PAINTER, Wm. L.
Palitz, Sam
Palmer, Earl
PALMERINO, Chas. J.
PALSA, John
Pam Pam
Pan Amer. Show
PARDEE, Eugene
Pardo, Ben
Parks, Marie
Parker, Bill
PARKER, Edward Marshall
Parker, Ert
PARKER, Raymond
Parks, Mrs. Billie
Parks, Frances
Pastor, Frank
PATRICK, Theodore R.
Patterson, Mrs. L. W.
Paulus, Paul
PAYETTE, Raymond Al
Pavola, Emil
Paxton, Harold Dutch
Payne, Joe
Pearce, Jas. C.
Peart, Frank
Peoboen, Florence
Penny, Bill
PENNY, John Albert
Perkins, G. W.
Perkins, Sam
Permenter, Henry
Perrot, Wm.
Perrotta, James
Perry, Jack
PERRY, John Henry
PERRY, Leonard
PERRY, Robert
PERSELEY, Chas. A.
Peters, Frank
Peterson, T.
Peterson, Mrs. Winifred
PETRIE, Roy Allen
Phelon, Ed
Phillips, Frank
Phillips, G.
Phillips, J. D.
Phillips, Gordon
Phillips, Ralph
Philipson, G.
Pialot, Alexander
Pierson, Dave
PIKUL, Frank A.
Pilgrim, A. A.
Pomerino, Anthony
Poe, Johnny
Porel, Jake
Porter, Mrs. Jane
POTEET, Edgar Knox
POTTER, Northam S.
POUNDERS, Alfred Samuel
Powell, Charles
Price, Art
Pressly, Grover
Pressly, Roy
PRESTON, Jas. Thomas
Prevost, Frank
PRICE, Oliver Heubert
Priddy, Francis M.
Priddy, Loyd
Priest, Edwin
Pringle, Johnny
PROCTOR, Eugene
Quinn, Joe
Raetz, Gene Otto
Rains, Harvey E.
Ragaisis, Jos. Kaismer
RAGLAND, Phillips T.
Ramsdell, Lon
Randell, Frank
Rankin, D. D.
Rankine, Mrs. Nan
Rapoza, Wilfred Borges
Ratcliff, C. C.
Ray, Earl
Ray, Happy
Ray, Rubin
Raymer, Ford
Raymond, Bugs
Rea, John & Edith
Redding, Joe
Reece, Mildred Lee
Reed, Chas. S.
Reed, Fred
REESE, Elmer Calvin
REES, Jas. Alfred
Regan, Patrick Daniel
REID, Albert Junior
Reid, Ezra Matthew
Reid, Johnny
Reilly, Capt. Dan
REILLY, Harry
REILLY, Jas. Joseph
REILLY, Leo A.
Remy, Archie Elmer
Renaud, Thos. A.
Renault, Francis
Reppert, Tex
RESTORICK, John W.
REUTER, Lawrence Geo.
Reynard, Albert D.
Reynolds, Jack
REYNOLDS, Theodore
Rhoades, Dusty
Rhodes, Ila
Richard, Wallace
Richards, H. E.
RICHARDS, Jas. R.
Richardson, Bill
RICHARDSON, Cal Eugene
Riga, James J.
Rigsby, D.
Riley, Dan
Riley, Ed.
RILEY, Mark Jackson
RILEY, Wm. Allen
Rillo, Lee Arthur
RINEHEART, James C.
Rinehart, Ollie
Ringlin, Geo.
Ritchie, Anthony
RITCHIE, John
Ritley, Mrs. Harry
Ritzel, Prof. Chas. J.
ROBERTS, Ernest Franklin
Roberts, Frank Red
Roberts, J. H.
Roberts, Pete
ROBERTS, Richard Jas.
Roberts, William
ROBERTSON JR., Burton B.
Robertson, Mark Thos.
Robins, Wm. Blackie
ROBINSON, Edward No. 12240
ROBINSON, Fred D.
Rock, Kermit Allen
ROCK, Randall
Rodak, Walter
RODEN, Thos. Russell
ROGERS, George R.
Rogers, Mrs. Louise
Rogers, Patrick
ROGERS, Robt. Elmer
Rohweder, Mrs. Erna
Rorabaugh, Harry E.
Rosana, Patsy
ROSE, Jacob A.
Rose, Louis J.
ROSE, Wesley
Ross, Diane
Ross, Shirley
Rosen, Joe & Ethel
Rosen, M. F.
Rosen, Morris
Rosenberger, Bert
Rosenfield, Mrs. Orvella
Rossiere, Roy
ROTH, Chas. Robt.
Roth, Irene
Rounds, James
Royal, Mrs. Carrie
Royal, Hubert
RUEL, Milton B.
Rumbell, W. J.
RUSCH, August Harmon
Russell, Bennie D.
RUSSELL, John C.
RUSSELL, Jos. Henry
RUSSELL, R. J.
Russell, R. L.
Sabatier, M.
Sadler, Thomas Clifford
SAFFORD, Carl W.
SAKOBIE, Geo. Shirl
Salino, Jos. Fortono
SALISBURG, Lloyd H.
Salzer, Ray
Sanders, Ada Miltan
Sanford, Joe
Sanfratello, Joe
Sapp, Allen G.
Saulsberry, Ralph
Saunders, Nettie
Sauve, Robt.
SAWYER, Bill
Scandlon, Jack
Scanlon, Wm. J.
SCHAEFER, Louis Edw.
Schille, Fred Z.
SCHMIDT, Daniel H.
Schmidt, Ferdinand
Scholibo, Joe
Schomburg, Vaughn
SCHNEPP, Harold Dale
Schruggs, J. H.
Schultz, Frances
Schultz, T. A. Red
SCHWARTZ, Theo. Kane
SCOFIELD, Clifford Marion
Scott, Edgar
Scott, E. K.
Scott, Harold L.
SCOTT, John Henry
Scott, L. C.
SCOTT, L. E.
Scott, Mrs. Nina
SCOTT JR., Thornton F. B.
Scroggins, Wm. E.
Scruggs, F. M.
Scruggs, Jack
Sealina
Sealo, Chas.
Seifkert, Mrs. Marie
SEIFERTH, Charles
Sells, Virgil
Sexton, Diana
Seymour, W. O.
Shanklin, Don Morrison
Shanks, DeWitt
SHANKWEILER, Irvin L.
Shannon Jr., Harry
Shaphran, Frank
SHARP, Max
SHARPES, Collies Lee
SHARPE, Raymond Wm.
Shea, W. L.
SHEA, Wm. Walter
Sheagle, Dr. J. A.
SHEETS, Howard C.
Sheldon, Lewis
Shelton, Mary Edna
Shoemaker, Ray
SHEPARD, Harla
Sherman, Jack F.
Shields, Purl
Shingledecker, Tom
SHOEMAKER, Jos. Marion
SHORT, Edw. Ellsworth
Sica, Amiello
Sicller, Louie
Sidneys, Four
Simon, Marlene
Simpson, Jack
Simpson, Kenneth
Simpson, Mrs. Marie
Sims, E. W.
Sinclair, Walter
Sindt, Marjorie
Singares, Danny John
SINGER, Eugene Jacob
Singleterry, Henry
SKEGGS, Martin
Skeham, Jas. Jos.
Slay, Howard
Sloan, Larry
SMITH, Albert
Smith, Andrew
Smith, David
Smith, Evelyn
Smith, Frank Carl
Smith, Fredie
Smith Gr. Show
Smith, Herman Q.
Smith, Jack Punk
Smith, Jack Henry
Smith, James
Smith, Joe
Smith, Karl F.
Smith, Lexie H.
Smith, Mrs. Mae
SMITH, Ray McL.
SMITH, Rex Pearl
Smith, Vernon
Smith, Mrs. Violet Janet
Smith, W. C.
SMITH, Wm. Monroe
SMITHLY, John Jos.
Snapp, Edward
SNYDER, Charles E.
SNYDER, Dawson Ernest
Sonders, Miss M.
Soper, Frank
Soper, Toby
Sorensen, Asger
Sotto, L.
SPEAR, Barney Bee
Spears Jr., Georgie
Spencer, Art
Spencer, Charles
Spiller, Capt. Al
SPIVEY, Chas. M.
Sprague, Paul D.
Springer, George
SPYROPOULOS, Harry A.
St. Clair, Leonard
St. Dennis, Prince
Stack, T. G.
Stafford, Cleo Gordon
STAGGE, Edw. E.
STANCIL, Needham Elwood
Staniford, Jas. Thos.
STANSBERRY, Mearl Robt.
Staples, Norman Ray
Starr, Bill
Starr, Michele
STEELE, Victor A.
Sterling, D. B.
Sterling, Jack
Stevens, J. J.
Stevens, Jackie
Stevens, W. C.
STEWART, Eddie
Stewart, Ernest
Stewart, O. F. Curley
Stewart, Patrick
Stewart, Robert
STIEHM, Melvin Paul
Stillman, Frances
Stoffel, Mrs. Mary
Stoffel, Walter
Stoltz, L. F.
Stoltz, Peg
STONE, Edmond Preston
Stork, L.
Stover, Jas. M.
Strahl, Edw. J.
Stratman, Dan C.
Strause, Neil
Stressinger, Alfred
Strickland, Mrs. James
Strickland, John Wm.
Stroup, Rose Mary
Stuart, Boots
Stuart, Cecil Edwin
Stuart, Chas. Edw.
Styles, Talmadge Randolph
Sullivan, Dixie
Sullivan, John Leo Eugene
SUMMERS, Wm. Calvin
Sunbrock, Larry
Sundstrom, John E.
SUTHERLAND, Eugene Eaken
Sutton, Wm. B.
Swafford, Roy C.
Swain, Mrs. Marie
Swander, Larry
Swanner, Ray
Swartwood, Dean
Swartz, Herman
Sweigart, Ralph B.
Sweitzer, Bernard
Switzer, Bernard
Sykes, Miss A.
SYLVER, James E.
Talbott, Geo. Burl
Tallent, Ethel
Tallie, Happy
Tarbes, Henry
Tarbes, Max M.
Tarr, Gus M.
TASKA, Walter Chas.
Tate, Rufus Lee
Taylor, Clarence Lester
Taylor, F. V.
TAYLOR, Herman
Taylor, Howard Ray
TAYLOR, Leander
TAYLOR, Major Lee
Taylor, Ralph
Taylor, Sam
Taylor, Wm. Chas.
TERRY, Alfred R. Texas Tommie
Thomas, Arthur L.
Thomas, Calber
Thomas, Cottrell J.
Thomas, Gracie
THOMAS, James
Thomas, John
Thomas, Lee
Thomas, L. Louise
Thomas, Marylin
Thomas, Nick
THOMAS, Oliver
Thomas, Pvt. Richmond H.
Thompson, Dorothy
Thompson, Jas. G.
Thompson, Richard
Thompson, Tommie
Thornton, Peggy
THORSEN, Nells C.
Thornton, C. A.
Thornton, Peggie
Thrush, Paul Eugene
Thrush, Wm.
THURMAN, Robt. Thos.
Tiffany, Chas.
Tilner, Harry
TIPTON, Fred James
Todd, Mitchell
Tom, Mrs. Rosie Lee
Tom, Walter
Tomas, L. T.
TOMKIEWICZ, Frank
Tompkins, Geo. H.
Torcha, Marie
Toska, Walter
Townsend, Cal
Trail, Minnie Mae
TRANSUE, Durwin L.
Treamean, Bill
TRIMMER, Paul Ed
Triplett, Mrs. Cassie W.
Tripp, Don
Trouts, Taylor
Trueman, Mrs. Lucille
TRUSTEE, Lou Loyd
Turner, Miss E.
Turner, Willie E.
Tyers, Sam
UNDERHILL, Andrew Daniel
UNDERWOOD, Ralph Neal
Vactor, Van
Vagge, Milo
Vallance, Walter
VALLEGO, Tony
Van Burns, Chas.
VAN CAMP, Arthur John
Van Kueren, Edward
Van Kirk, June
Vance, Lloyd
VANCE, Robt. C.
Vandermark, Irving
Vanginess, K. O.
VANN, Daniel Allen
VAUGHN, Hamp Sylvester
Vejraska, Mike
Velez, Dorothy
Ventres, Patricia
Venus, Bonnie
Venus, Bunny
Vickery, C. A.
Videto, Ken
Vidmar, Richard
VILLERS, Charles
Villesponteau, Harry
VINCENT, Carlton Morton
Virture, Lee
Viznes, J.
Vogt, Frank X.
Wade, Ambrose
Wade, Carmel
Wade, Tex
Wage, George
Wages, John
Wagner, Howard Robt.
Wagner, L.
WAGRAN, Geo. Frank
Wald, Mrs. Frank
Walker & Cozy
Walker, Dorothy
Walker, Jas. C.
WALKER, John Ervin
Walker, John Ray
WALKER, Martin Allen
Wall, Knox
Wallace, Bert
Wallace, Chester
WALLACE, Earl
WALTER, Tom
WALTON, Louis Joseph
Wanger, Archie
Ward, Olive
WARD, Kenneth Wade
WARE, Geo. Monroe
WARFIELD, Earl Edward
Warner, George Edward
Warner, Harold
Warner, Mrs. Jane K.
Warren, Bill
Waskie, John
Waso, Joe
WASSO, Bob
Wasserman, Sol
WATSON, James F.
WAY, Jesse Lee
Weaver, Elmer W.
WEAVER, Geo. Carol
Webb, Bill
Webb, Harry
Webb, Joe B.
WEBB, Johnnie Lewis
WEBER, Frederick
WEBSTER, Jas. Clarkson
Weed, Bob
Weeks, Charlie
Weeks, G.
Weimberg, Joe
Weinke, August Ernst
Weinmann, Geo. Lawrence
Weiss, A. J.
Weiss, Harry
Wellborn, Thomas
Wells, Benj. Leroy
WELLS, Joe Samuel
Wenick, Morris
West, Bess & N. L.
WEST, Chas. Dempsey
West, Denmark DeParchina
West, Jack & Jane
Westbrook, Buster
WESTON, Howard Cloyes
Wexler, Dot Deland
Weyls, Ed
Weymouth, Vern Eugene
WHARTON, Lee
WHIDDEN, Reed Leon
Whitcher, John L.
White, Chas. C.
WHITE, Jack
Whited, Eddie
White, Ray
Whitehead, Isaac
Whylander, John
Whiteside, Ambrose R.
WIEDERIEN, Geo. C.
Wilde, Vincent P.
Wiley, Jack Hinkey
WILKERSON, George
Wilkins, Art
Willander, John M.
Williams, Barney
Williams, Bubba
Williams, Clarence
WILLIAMS, Daniel
Williams, C. E. Chick
Williams, Fat Head
Williams, Fred Raymond
Williams, Fred X.
WILLIAMS, Gerald G.
WILLIAMS, Herbert
WILLIAMS, Moses
Williams, Raymond
WILLIAMS, Sparkey L.
Willams, Texas Slim
Willis, Mary Sue
Willows, L. O.
Willy, Lloyd Arthur
Wilson, Alexander
WILSON, Bethel
Wilson, Dime & Connie
Wilson, Doc R.
Wilson, Eugene
Wilson, G. E.
Wilson, Miss Gean
Wilson, Horace
Wilson, Mrs. Ira Ann
Wilson, Jimmie
Wilson, Perry Douglas W.
Wilson, Lloyd Mickey
WILSON, Pett
WILSON, Richard Vernon
Wilson, Roy
Wilson, Mrs. Ruby
Wilt, C. K.
Wilt, Carleton
Wineberg, Galey
WINNING, Charles James
WINSLOW, Edward M.
Winters, George
Wise, Frank
Wise, Whitey
Witcher, Gladys
Witcher, Marjorie E.
Wolf, Verne
Wood, Mrs. Walter W.
WOODRUME, Thomas
Woods, Edward Alvin
WOODWARD, Clarence Geo.
Wright, C. Warren
Wright, Chas. R.
Wright, Diane
Wright, James
Wrisk, Donald
Wright, John
Wylie, Jack Hinkie
YEAGER, Jas. Wiley
Yenney, Harold
Young, Eddie
Young, Jos. Francis
YOUNG, Nathan Eddie
Young, Russell
YOUNGQUIST, Lawrence Calvin
Zarlington, Raymond
ZARTARIAN, Max A.
Zeller, Ruth & Ray
Zeno, Joe
Zewe, Gene
ZIMMERMAN, Hubert E.
Zouray, R. J.
Zubel, Alexander
Geer, Eddie
Gerard, Mr. R.
Gerich, Val
Gilbert, Jack
Giroud, Sonia
Graf, Frank G.
Gray, The Family
Guin, Al
Guy, Mike
Hamilton, Jeanne
Hanneford, George
Hansen, (Dutch) Fred
HARMAN, Henry C.
Harris, Joseph
Hebron, James
Hebron, Lillian
Hunter, Harold & Catherine
Hurd, James M.
Irick, Clark Carlton
Johnstone, Ann
Joyce, Jack
Joyce, May
Kelly, Fay W.
Kelley, John
KELLEY, Michael Joseph
Kerr, S. A.
King, Pauline Belle
Lamar, Ethel
Lamont, Laddie
Lane, Ronnie
Leahy, Chas.
Leola
Lindsey, Fred Ashbell
Lopez, Irene
Lynch, Frank E.
Lyons, Bayne
Mahood, Mary E.
Main, D. M.
Maine, Leonard C.
Malone, Brad
Manning, John
Mantin, Leo
Marks, Mary
McGraff, Frank
McKay, Al
McKetterick, Red
Meulemans, C.
Miller, Ducky
Miller, Frank
Morse, Harold
Morton, Jack
Murray, Betty
Nathan, Emile
Newman, Betty
Paddock, Jack
Patterson, Pat
POSTAK, William
Provencher, Lucien
RAVELLI, Anthony
Rice, Thomas
Rieder, Joseph E.
Rivkin, Joe
Roble, Edna
RUSSELL, Lewis
Schafer, Mort
Shapiro, M. H.
SICARD, Arthur
Spitzer, Happy
Stern, Harry
SULLIVAN, F. R.
Taylor, Herbie
Walsh, Joe E.
Walsh, William
Weiss, Ben
Weiss, Lydia
Wells, Burt
Wilson, Eddie V. A.
Winnie, Dave
Winniman, Sully
Wishnoff, Abe
Wolf, Andrew
Wray, Lucille
Zera, Joseph

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Davis, Johnnie "Cowboy"
Donhue, Mr. & Mrs. Bill
HELLER, Charles F.
Halligan, Mrs. Leona
Hogbin, Mr. & Mrs. Bob
LaTuar, Eva
Leonard, George
Letlin & Wilson
Meyers, Helen B.
Morales, Pedro
MARKHAM, Andrew L.
NICHOLSON, Clyde Archie
Nelson Sisters
Pedro, Don
Smith, Mr. & Mrs. Bert
Stevens, Dennis
Stock, Mrs. Helen
Taylor, Mr. & Mrs. Jim
United Expo. Shows (Mr. Al Vernon)
Wells, Carrie
Wilson, Gardner
Wolfe, Vern (Mr.)
Young, Wm. (Bill)

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Gough, W. B., 15c
Chaney, Charles, 25c

Allen, Frank "Sunny Boy"
Allison, Mrs. John B.
Berofsky, Harry
Bolles, Fritz
BURNS, William J.
CALAWAY, James Earl
Carneer, J. Bill
CARPENTER JR., Frank
CATES, Charles Houston
Carson, Steve
CHANDLER, Ralph Wesley
Chavonele, Roger
Cutler, Rose & Louis
Cummings, F. S.
Dass, Wm.
Davis, Ed C.
Detwiler, Bryan A. & Anna
Dillon, Leonard L.
Evans, Miss Virginia
Ewing, Hemple
Ferguson, D. R.
FIELDS, Gerard Delno
Finley, Evelyn
Finley, Homer
Flannigan, Tom
Forrester, R. E. (Tex)
Frazier, Raymond
Garfield, Doc
Gough, W. B.
Gullette, Wm.
HARRIS, Ralph Leedy
Healy, J. S.
HELMAN, William Jordon
Henderson, Cortis
Housells, Bob
Johnson, Johnie
Johnson, Ray
Johnson, Roy
Kelly, T. W.
KNAPP, Glynn W.
Kruger, Roy
Lamb, L. B. (Barney)
Lauther, Carl J.
Logdson, David
McCoy, T. F.
McCrary, B. W.
McNally, Edward
McPherson, Bob
Miltons, Leon
Moore, Mrs. H. J.
MOYLAN, Roger P.
Myers, John
Nash, L. W.
O'Reilly, Gerald
Proper, Fred
Reeves, Goebel L.
Ritchie, William L.
Rose, Louis
Rose, Martin R.
Schoonover, Rex
Schweppe, Otto A.
Scoggins, Miss Hilda Francis
Sewell, Dave
SEARLES, John Harold
Shannon, Jack
SHERWOODS, Neal Carl
SHUFELT, Fred
Singleton, E. H.
Smith, James G.
Smith, William Bradley
Sorensen, Asger
Speeris, J. A.
Thomas, Harry
THALER, Simon
Walker, W.
WARNOCK, James Melroy
Wells, Loretta
Wheeler, Ray
WHITMARSH, Harold L.
WILLIAMS, Leopard
Wilson, Chuck
Wiltse, Cash
Wutherick, Johnny

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Ackitson, Jennea
Adair, Arlette
Alexander, Emil O.
Alexander, Roy G.
Ali, Hadji Ben
Allen, Mert
Allen, Rose Ann
Arden, Bea
Bennett, Phil
Bentum, Bench
Blackstone, Harry
BLANCHARD, Russell Edward
Caddell, Onnie
Carden, Bob
Carlyle, Louise
Carroll, Dr. J. R.
Carter, Bob
Cartier Sisters
Caville, Rudy
Clayton, Frank
Clifford, Mrs. Roy T.
CONLEY, Edward J.
Cole, Joe
Cole, Olive C.
Conway, Rose
CONTIWELL, Peter
Corley, Mr.
Courtney, Albert J.
Crawford, Margaret
DAVIS, Samuel Dean, Birdie
Delabates, Earnie
Delrae, John
Demambo, Anthony
Demarlos, The
Deseo, Gloria
Dexter, Herbert Lee
Dick, Joe
DUNCAN, Leonard
Edwards, Charlie
Ellis, Ban E.
Fitz, Hughie
FLYNN, Thomas
Franks, Jessie
Gatto, Mrs. R.

ATLANTIC CITY

(Continued from page 44)

the War Production Board for the project. Altho it was reported several weeks ago that the WPB was not likely to grant priorities on lumber for the Boardwalk because it is not a necessary industry, Director Casey said that he has been advised by WPB to submit plans for the work.

Plans for razing and restoring part of the Garden Pier next summer have been submitted to the Atlantic City Planning Board by Dr. P. C. Martucci, member and sub-committee chairman, and will in turn be submitted this week for elaboration to the architect's committee, of which J. Vaughn Mathis is chairman. Under the plans discussed by the planning group last week the two buildings housing the theater and ballroom would be razed and the space redecked to provide a sun-deck both for fishing and for relaxation and about 500 reclining sun chairs. There would also be space for a concert band to seat approximately 2,000 persons. Plans also provide for renovation of the two arcades on either side of the Pier.

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Communications to 155 North Clark Street, Chicago 1, Ill.

EXPECT CRUCIAL TRADE YEAR

New Zest for Small Radios By L. A. Firm

Promises 6-Tube Wonder Set

LOS ANGELES, Dec. 30.—New enthusiasm was added to the small radio field recently when Harvey Machine Company here announced it would have a small radio ready for the post-war market, which is really no larger than three cigarette packages put together. A radio set so small has many possibilities in the specialty merchandise field, it was said. The new set will have six tubes and will be offered in six basic models of regular size as soon as a spot permit is obtained and future manufacture can begin.

The firm has been in business 30 years, making specialty items of many kinds and in recent years has made radio sets and other small gadgets. It also has made items for the automotive field and employed several thousand people. The management says that because of its large employment it will have a production capacity so great that when complete civilian production is resumed it can soon have its sets on the market in full quantity. Distribution of the new small sets will be thru the regular wholesale and distributor trade. Models bearing the trade name and unbranded models will be offered.

MERCHANDISE TRENDS

By Editorial Staff

CHICAGO, Dec. 30.—Buyers in the wholesale trade field began to think of possible shortages that are sure to show up after January 1. One immediate effect of the shortages is the fact that attendance at the shows scheduled in Chicago early in the new year is expected to be at a record high. Buyers are rushing to the show to hear whatever reports they can about possible merchandise in the future.

Reports will be coming in for another month on the unprecedented sales during the last quarter of 1944. The official reports probably will not all be in until the excise tax reports are available. The U. S. Department of Commerce broke into print even before the end of the year, saying that consumers spent $97,000,000,000 in 1944. The department reported a big increase in the money spent for food and clothing, but the unusual sales in merchandise during the last three months of the year was given credit for the big dollar volume piled up during the year. One trade summary of 1944 said that it was not as bad as complaints would indicate, either in wholesale circles or in the retail trade field. Many ups and downs were marked in 1944, but the big dollar volume of sales is something to think about for many months to come.

War Still Serious

The biggest news during the holiday season was the fact that the war is still to be won. Government agencies, such as WPB, indicated this seriousness by repeated announcements of restrictions on the prospective manufacture of civilian goods. Buyers in the merchandise field were made well aware of the fact that the goods which they had expected early in the new year will not be on the market. New rationing restrictions by OPA were expected to convince the buying public that the war was still serious. WPB issued a list of its spot permit approvals up to December 8, but the list was simply an indication of what might have been had the war not taken such a serious turn. It is clearly evident now that a lot of progress was being made toward making civilian goods early in 1945 had the war news continued along its favorable trend. WPB officials have given a pretty clear outline of steps they will follow in the near future. They say that future decision on civilian goods will depend largely on man power.

Question About Shows

This week there was a big question mark about the merchandise shows that have been scheduled for January. The ODT has issued strict announcements about transportation needs and the government has also clamped down on horse and dog racing. The usual furniture shows have been scheduled for Chicago and Grand Rapids, Mich., and buyers have planned to attend these shows in greater numbers than ever, expecting to see what new merchandise is

(See Merchandise Trends on page 54)

Look to Shows For Some Hope

Emergency buying to be rule during first half of 1945, leaders think

CHICAGO Dec. 30.—Business leaders and the man in the street had their eyes upon the reports from the fighting front this week, looking for some hopeful trend in the developments. The orders coming from various government agencies made it clear that the nation must again prepare itself for more serious efforts in winning the war. It was clearly recognized thruout the nation that all these plans would have their reactions in every line of business, perhaps for some months to come. Specialty merchandise circles had not fully decided just what was taking place in their field because of an unprecedented merchandise buying spree that continued right up until the day before Christmas. It was plainly evident that retail outlets in all parts of the country would have the lowest stocks perhaps in their history and that

(See Expect Crucial Trade on page 52)

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WITH TWO HEART DANGLES

No. 9J50

Now in a matched set. Forget-Me-Not design friendship ring with heart dangles. Attractive screw back earrings to match. All sterling silver. Gift box.

$24.00 Dozen Boxed

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JERRY GOTTLIEB, INC.
928 Broadway
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in the Heart of New York

EXPECT CRUCIAL TRADE

(Continued from page 51)

there would be a big rush to buying centers after January 1.

Some experts saw a ray of hope in the merchandise supply field due to the fact that the public can be expected to let up its buying spree now. The effect of the war news, tightening of ration restrictions and general publicity given to the crisis is expected to encourage the average citizen to do less buying of luxuries and to plan more on putting his money into savings and bonds and to other plans, rather than to luxury spending. A sudden, favorable change in the war news might revive the public's desire to buy, but it is generally expected now that the first quarter of 1945 will show less general spending by consumers.

Leaders in the merchandise field were trying to find whatever optimistic factors they could. Some were saying that the more staple lines of goods would be available in about the same quantity as 1944. Others were reporting a very gloomy outlook in the supply prospects for the first quarter. The biggest promise for the first few months of 1945 would apparently appear in the surplus supplies that will be released by the government. However, the tightening of the war situation may mean less surplus goods available to the public.

The New York Times in its special summary of prospects for the future, suggested there would be a much greater scarcity of all lines of goods in 1945. According to this carefully prepared report, even toilet goods manufacturers are indefinite as far as future stocks are concerned. Many of them are depending on imports to fill some of the voids. Manufacturers of notions and novelties in the East are looking forward to the merchandise show which is scheduled for opening in New York February 5. It appears now, however, that the trade meeting will be marked by scarcities and uneasiness about the future, rather than the optimism that had been expected two months ago.

Trade Show Prospects

Renewed enthusiasm for the trade shows that are scheduled early in 1945 has been reported in the last two weeks. The first show of national importance is scheduled to open in Chicago early in January. It is a show for the furniture trade, but during recent years the specialty and novelty trade has drifted into this show in increasing numbers. One year ago, even the newspapers reported that the furniture show had really become a gadget show and that specialty merchandise items had become a big factor in the furniture field. Buyers are planning to rush to the Chicago show this year, expecting that the spot plan permits would certainly reveal some newly made items at the show. This enthusiasm now has been dimmed considerably by recent war conditions.

The registration for the Chicago show indicates an attendance beyond all previous records and the same big attendance record is expected at other merchandise shows scheduled during the first quarter of 1945. Reports say that not only wholesale buyers but retailers will rush to these scheduled trade meetings in order to learn what they can of future prospects. They will be grabbing what emergency stocks they can get but the chief purpose is to get as much information as possible about the future. News reports from all these trade shows is expected to be of unusual interest to merchandise leaders thruout the country. Whatever optimistic prospects there are, is expected to be revealed at the trade shows.

Question Raised

Some question was raised this week as to whether the trade shows would really be held early next year, due to the military crisis. Government agencies have asked again that all trade conventions that possibly can be canceled, be omitted this year. The same plea was made early last year but the Chicago furniture show and other trade shows were held according to the scheduled dates. No decision had been reported on canceling the conventions this week.

In Washington, government officials say the spot permit plan will continue in operation but that production levels will be held down to the present quota. Permits will be issued but firms making applications will be scrutinized more closely than ever as to labor supply. Due to increased military needs for man power, the supply of labor will be a more important factor than ever.

In Washington also, WPB officials frankly say that the freeze is a real one this time and that their agency will be much slower in the future in releasing bans on production. There are enough control orders already in existence to keep production at a low level in the civilian field and military needs will certainly get first rating with all agencies concerned.

Government surplus goods may become a much more important item during the first few months of 1945. The outlook now is that these government surpluses may fill in merchandise vacancies when such goods are made available to the trade. Wholesale buyers are watching these surplus markets carefully. Sales in Chicago recently put a lot of small wire on the market but would be useful only to manufacturing firms. A recent report on pocket knives suggests that in the near future the government may put a lot of them on the market to meet the great demand by the public.

It is expected that the merchandise trade will watch all reports in the next few weeks with a great deal of interest.

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APRONS. Excellent value. Tremendous bargain. .....GROSS	21.00
FILE-A-WAY UTILITY CHEST. 4 Drawers. .....DOZEN	9.00
FLAG BOW PINS. Cotton. Excellent grade. .....10 GROSS	11.00
ASPIRINS. 100 5-grain tablets in a bottle. .....GROSS BOTTLES	9.00
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HOT WATER BOTTLES. Excellent buy. .....DOZEN	4.80
BOBBIE HAIR PINS. Enameled. Mexican. Gross pins to a box. Bargain. Least sold. 100 GROSS	22.00
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TOOTHBRUSHES. A fine traveling brush with acetate cover. .....GROSS COMPLETE	9.00
SHAVING & DENTAL CREAM. Double size tubes. ....10 GROSS	72.00
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SHOE LACES. Paired, banded and boxed. .....10 GROSS	9.00
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Anklets	$ 5.72 Doz.
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15 Magic Tricks AND PUZZLES
In Large Four-Color Box. $1.00 retail — $7.20 dozen prepaid. One-third cash. Sample 60c. Jobbers write.

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$36.00 Doz.
Same Locket as above with sterling silver gold-filled Neck Chain.
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HOT PICKS

Look like regular toothpicks. Not noticeable when first placed in mouth, but in a few seconds they HEAT UP. The longer they stay the hotter they get!
Entirely Harmless.
WHOLESALERS — Write for lists of this and other fast sellers. RETAILERS—Hot Picks are a new fast seller. If your supply house doesn't have them yet write me for name of nearest wholesaler.

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6" Plaster Scotty ..... $21.50 Gross
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For Jobbers and Distributors
Inexpensive and Better Grade. Beautifully Boxed.
Ralph C. Kahn Pearl Co.
264 Fifth Ave. New York 1, N. Y.

Convention-Mdse. 1945 Show Dates

CHICAGO, Dec. 30.—Dates for merchandise shows and conventions arranged for next year are: The big retail furniture show for Chicago will be held from January 4-13. Clinics and special sessions on merchandising will be a part of the show this year. The modernizing of stores will be a special subject, and it appears that specialty merchandise will play a prominent part next spring as it did in the early show this year.

There is a lot of talk also of the new thing in expositions to be called the Products of Tomorrow and is scheduled for Chicago sometime in the spring and has strong national promotion back of it.

Boston Gift Show is scheduled January 22-26.

Gift and Jewelry Show in Dallas February 19-23 at the Hotel Adolphus.

Twin Cities Furniture Market Week March 5-10. This is a change from the usual January market. Special merchandise items will play a part in this regular furniture meeting.

A National Notion and Novelty Exhibit is scheduled at the Hotel Pennsylvania, New York, February 5-9.

San Antonio has a toy and gift show February 11-16. This show plans to cater to buyers from Mexico and Latin America as well as the dominion trade.

Mdse. Official Sees Shortage Up Sharply

CHICAGO, Dec. 30.—A high official in merchandise circles here predicts that the general shortage of goods will be much more acute next spring than it is now. The official is Thomas Freeman, president of Butler Bros., the well-known wholesale merchandise house. Freeman stated that his firm, along with many others, had expected an earlier end to the European war and had made plans accordingly, but when it developed that the war did not end in Europe but grew more serious, his firm had to change some of their plans. He explained that his firm had resumed looking for wood and plastic articles and even ersatz goods which it could sell between now and next spring.

Freeman declared that most retailers next spring would be hard pressed to maintain the volume of sales such as they have had this year. He said his firm would be worse off than retailers because price ceilings under OPA have a tendency to work against wholesale houses. He thinks this condition may be general and that manufacturers will try to sell direct to the retailer in many cases rather than thru regular jobbing channels.

Freeman explained that shortages were not as serious as they seemed to be earlier in the war, and they would be serious next spring simply because of labor conditions at present which prevents manufacturers from starting to work even on spot permits. Wholesale and retail houses are also practically exhausted or will be as soon as the present heavy Christmas buying is over. For that reason trade generally will not have the supplies it has had up to now.

FTC Keeps on Knocking Use Of Free Deals

Word "Free" Really Taboo

WASHINGTON, Dec. 30.—The Federal Trade Commission is still trying to work up practical rules to govern the use of the word "free" in advertising. This has long been a touchy point and many firms have been called for questioning by the agency. The FTC has stuck to the policy all along that goods which are advertised or sold as "free" must actually be free and not a part of the original cost of the first item. The agency applies this rule both to the wholesale and the retail trade. The FTC has recently issued a letter which explains more in detail the regulations on the use of the word "free" in advertising.

According to the most recent official statements of policy, the FTC has abandoned the "principle of deception" tests. Under the new policy goods sold or advertised as a free deal must actually be free. Officials also admitted FTC lacks the power to outlaw free deals as such and is not trying to do this unless they violate anti-trust laws. The FTC is merely moving to eliminate the use of the word "free" to describe goods which are not given away and so, in the end, free deals should not be disturbed by the FTC policy. They can be made under another more accurately descriptive name.

For example, it is believed that the manufacturer may offer 14 for the price of 12, two items extra per dozen, a bonus of one or two, as the case may be. In this way the use of the word "free" is avoided.

MAGIC RACES
Winner cannot be determined in advance. At cigarette touch 6 horses are off.
BIG PROFITS
All the thrills of actual race. Fast seller. 40 Races, $1.00. Dime brings samples, wholesale prices.
BARKLEY CO.
Dryden 3, Va.

It's NEW! It's DIFFERENT! It's AMAZING!
"COVER the RED SPOT"
SCIENCE and SKILL for YOUNG and OLD
• Amusing—Exciting—Fascinating •
GREAT MONEY MAKER FOR
Chain Stores, Mail Order, Advertising Premiums and all other outlets selling toys and games.
$1.50 Per Dozen
$17.00 Per Gross
Send 25c for Sample
We Are Manufacturers and Distributors
MARCY MFG. CO., INC.
135 WEST 17TH ST.
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MAKE RUBBER STAMPS
FOR SERVICE MEN
AGENTS AND SALESMEN sell Rubber Stamps for marking clothing for Servicemen. New, quick and easy method. Takes 30 seconds to make a stamp. Fastest moving item on market today. Send $1.00 for sample. Trial outfit, complete for $19.95.
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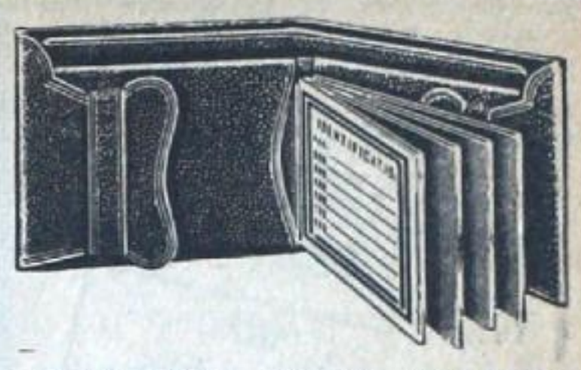

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Well made of GENUINE LEATHER. Features: Leather divider for checks and bills, removable spiral-bound pass holder (holds 8 passes back to back), a leather folder for cards, removable double-vision window and two utility pockets. An outstanding value at a low price. BLACK or BROWN. Sample $1.50 Postpaid.
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Lots of 3 Dozen or More—$11.95 Per Doz.
Prices Less 2% Cash Discount.
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WHOLESALE DISTRIBUTORS SINCE 1911
217-223 WEST MADISON ST., CHICAGO 6

It runs around your hands and in and out of your hat.
THE WONDER MOUSE
The newest, hottest seller to start the year right. 24 on display card marked to retail for 25¢ each. Also instructions with each mouse for doing 3 other great magic tricks. Card takes in $6.00. Your cost, each $2.10 postpaid. No C. O. D. orders.
KIPP BROS.
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OVER 1000 JOBBERS SELL OUR
BINGO SUPPLIES
We still have BINGO CAGES on hand. Inquire today!
We have a few used Public Address Systems. Write for details

Write for Catalog!
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AUTO JOKER BOMBS
Screams — Whistles — Smokes — Shoots when victim steps on starter. Attaches to spark plugs.
$11.80 PER GR.--$1.00 PER DOZ.
Immediate Delivery
CIGARETTE LOADS--30c Dozen; $2.60 Gross
Best Quality
EXPLODING STICK MATCHES
Packed in Square Boxes
Per Doz. Pkgs. 50c--6 Doz. $2.70; Gross $5.25.
EXPLODING BOOK MATCHES, 35c Dozen; Per Gross $3.25.
MAC'S MAGIC SHOP
506 B Main St., Ft. Worth 2, Tex.

LEADING SELLERS IN FUR COATS
LOWEST PRICES
JACKETS CAPES • SCARFS
ALL GENUINE FURS!
Our new 1945 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Satisfaction guaranteed or money refunded. Same day deliveries.
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• Identification Bracelets • Charms
• Etc.
WRITE TODAY FOR CATALOG 44F
(Complete selection of Costume and Staple Jewelry)
BIELER-LEVINE
37 S. Wabash Ave., Chicago 3, Ill.

"A PERFECT LIGHTER THAT NEVER FAILS"
It is known as the "Match - King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box.
No. BB-110—$7.20 Per Dozen.
ROHDE-SPENCER CO.
223-225 W. MADISON STREET
CHICAGO 6, ILLINOIS

5,000 ITEMS
AT FACTORY PRICES
Your complete needs all at one source—Candy, Gum, Batteries, Gloves, Dry Goods, Pins, Salesboards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Specialty Merchandise and many other scarce items. Write for complete new list.
BLAKE SUPPLY CO.
Little Rock, Ark.

CHOCOLATES
In Cedar Chests, Leatherette Vanity Boxes and Packaged 1 and 2 Lb. Boxes.
Deals for Operators. Write for Prices.
Earl Products Co.
1144 S. St. Louis Ave., Chicago 24, Ill.

MERCHANDISE TRENDS

(Continued from page 51)

available in the specialty field. But the government may take a firm stand on these shows. Most recent reports say buyers will flock to the shows in bigger numbers than ever just to get whatever information is available on future possibilities. During the war small merchandise articles have been a feature at the furniture shows, and the novelty trade had expected a bigger interest in this field than ever at the 1945 shows. In addition to the furniture show scheduled in January, an announcement was recently made that a big sports show will be held beginning March 10 in Chicago and several sporting goods items belong in the novelty field.

About Watches

Reports indicate that greater trade interest in the supply of watches may appear during the first half of 1945. At least two ships bringing a big supply of watches reached the United States in December, but the cargo apparently did not reach the market in time for Christmas. During the Christmas holiday it was announced that the U. S. was taking a firm stand towards Switzerland and its trade with Germany. Military reports said that several freight trains were leaving Switzerland each day for Germany. This firm stand against Switzerland may have much to do with the future watch supplies from that country. Recent reports said that American firms were making big plans to "beat the gun" on Swiss imports early in 1945. The clamp-down on spot production may affect these plans.

Keep Those Records

Recent trade reports from several centers show that OPA is carefully checking wholesale and retail firms as to the records they have kept of sales. This is one of the main points in complying with price ceiling regulations. Firms are again warned that checks are being made. Trade reports said also that government officials were checking in some States on the payment of excise taxes and that records are again an important matter.

Silver Metal

The Treasury Department has recently made an official report that shows how much silver is being used in various lines of industry. Naturally, the metal is going mostly to war uses, but large quantities have been released for industrial purposes, including the manufacture of items that have reached the specialty trade. An interesting part of the report is the quantity of silver released to the mints for making the new alloy base of the new "silver nickel." More than a billion fine ounces of ordinary silver have gone into the channels of industry to be used one way or another. Silver will be in politics after the war and no doubt its use by industry will continue at a higher rate than ever when the country returns to normal times.

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

JOE E. KEOWN . . .
will be back on sheet for Ed Huff until the Bradley & Benson Circus opens and he resumes his legal adjusting job with the show. He is now in Orlando, Fla.

YOUR NEW ADDRESS, please!

KID CARRIGAN . . .
is back in Los Angeles, where he says he is sitting beneath the palm trees to avoid the heat around the El Ray Hotel.

A. C. BROOKS . . .
infoes from New Orleans that all pitchmen are welcome there, with thanks going to Percy Abbott, the fixer. He reports that Barney Kaplan is working Lord's Prayer on a penny; C. C. (Kid) Hollywood, shopping bags; Sid Daniels, corsages; Groundhog Brooks, flying planes; Slim McKnight, walking dogs; Tex Morris, punching bag balloons; Crooked-Neck Jackson, slum, and Mockey Rogers, new type badges.

AN EXCUSE is easier to make than a mistake.

STANLEY NALDRETT . . .
shoots a wire of apology to Ed Johnston for recently referring to the latter as a J.C.L.

EDDIE LEONARD . . .
is back at his headquarters in New York.

THE RICTONS . . .
say they mean it this time—that they're quitting the road for good, giving ill health as the reason. They expect to buy a business in the Atlanta area.

SOME folks work themselves to death so they can live.

THE RICTONS . . .
are still in Murfreesboro, Tenn., territory.

JOHN BARBER . . .
infoes that the Kress store, Miami, has some old-timers working there. He has a flash toy airplane layout with a fan turning 200 propellers at a time. Eddie Brennan is working peelers and gadgets to good takes, and Amelia Brooker has face cream and make-up. Sam Woolf is in with jewelry.

REMEMBER THE BANANA: When it leaves the bunch it gets skinned.

PVT. WAYMAN S. RHODES . . .
expects to be back in civvie circulation soon, he writes from the Regional Hospital, Camp Swift, Tex.

MADALINE E. RAGAN . . .
and hubby, Ray Herbers, are reported taking it in at a St. Louis spot.

JACK (BOTTLES) STOVER . . .
and Pat Malone are turning the hills of West Virginia over to Charlie Madison and George Brownfield, who are strictly cold-weather boys. Jack and Pat will assist Col. C. A. Maitland in Harrisonburg, Va., for the cold months. Jack and Pat also report seeing the following knight's around the town: Shifflett brothers, Blackie and Fred; Jimmy Paradise, of swinging ball fame; Charlie Andrews, popgun gallery; Bill Rodeffer and Willie McDormen. Ralph Benny is framing several lapouts for the coming season. The gang gathers at Nick Benny's Dixie Bar for coffee.

WHENEVER a man achieves marked success in anything, all of his pals wonder how he did it. . . . Irv Mack.

STANLEY NALDRETT . . .
reports excellent holiday biz in H. L. Green's store in South Bend, Ind., where he worked ink sticks and pokes. He spent Christmas and New Year's in Chicago and then returned to South Bend for a stop at Epworth Hospital, where he is booked for a tonsil-yanking job January 6. After January 20 he will head for the Deep South, but not Florida, with the usual kitchen gadgets. He asks

MEDICINE MEN
Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
137 E. Spring St. Columbus, Ohio
BUY WAR BONDS FOR VICTORY

FOR REAL PROFITS ORDER
10K yellow gold mounting, neatly engraved, set with genuine diamond. Sizes 5½, 6, 6½, 7. Illustration enlarged to clearly define detail. Mark orders "For Resale" otherwise we must charge 20% Federal Excise Tax.
EACH $4.10 Post. Extra

J527
LEVIN BROTHERS
TERRE HAUTE, INDIANA
25% Deposit Required With All C. O. D. Orders

Gold Plated Plastic
FLOWERETTE PINS

Beautiful, glistening, sparkling, attractive dress or coat pins, packed one to the box. 'Distributor can easily sell them for $2.98 because they look like Fifth Ave.
Order now—$15.00 dozen — $80.00 6 dozen—or send $3.00 for 2 boxed samples.
Scotchco, 1129 Sixth Ave., New York 18

• JOKES & TRICKS •
• • AT WHOLESALE • •
The Fad Is Sweeping the Country
Popular Selling Items—Retailing 10¢ and Up.

SPECIALS	Doz.	Gross
Sneezing Powder, Barrels of Fun	$ .40	$3.25
Hot Gum, in Ill. Envelopes	.40	3.80
Hot Seats, a Hot Joke	.40	4.40
Bloody Soap Powder, Bloody Joke	.40	4.40
Stink Perfume, It Sure Stinks	.75	7.80
Stink Plugs, for Cigarette Bums	.40	3.25
Cigarette Bitters, for Chislers	.40	3.25
Alarm Clock Candle, Hot Joke	.40	4.50
Snow Storm Pills, Carded 36s	.60	5.75
Invisible Secret Lovers' Ink	.60	5.90
Trick Shooting Book Matches	.60	5.95
Shooting Cigarette Loads	.60	4.95
Comic Mirrors, Hot Sellers	.75	8.25
Hot Pepper Toothpicks	.60	4.95
Itch Powder, That Lousy Joke	.40	3.75
Chinese Ring Illusion Trick	.60	5.75
That Dirty Joke, It's Dirty	.60	5.40
Lovers' Cards, Set of 12	.50	3.95
Flash News, Have a Laugh	.40	3.50
Sooner Dogs, Plaster	.40	3.95
Sooner Dogs With 3 Pills	.75	6.95
Sooner Dog Pills, 6s Carded 36	.60	5.50
Daddy Bankroll, Stage Money	.50	5.40
Trick Snake Matches	.40	4.00
Dog-Don-It Large Dirty Pill	.90	7.75
Bitter Toothpicks, Lotsa Fun	.60	4.95
Ventrillo, the Voice Thrower	.60	5.95
Hot Pepper Candy, Boxed	.60	5.95
Foaming Sugar Joke	.75	8.50
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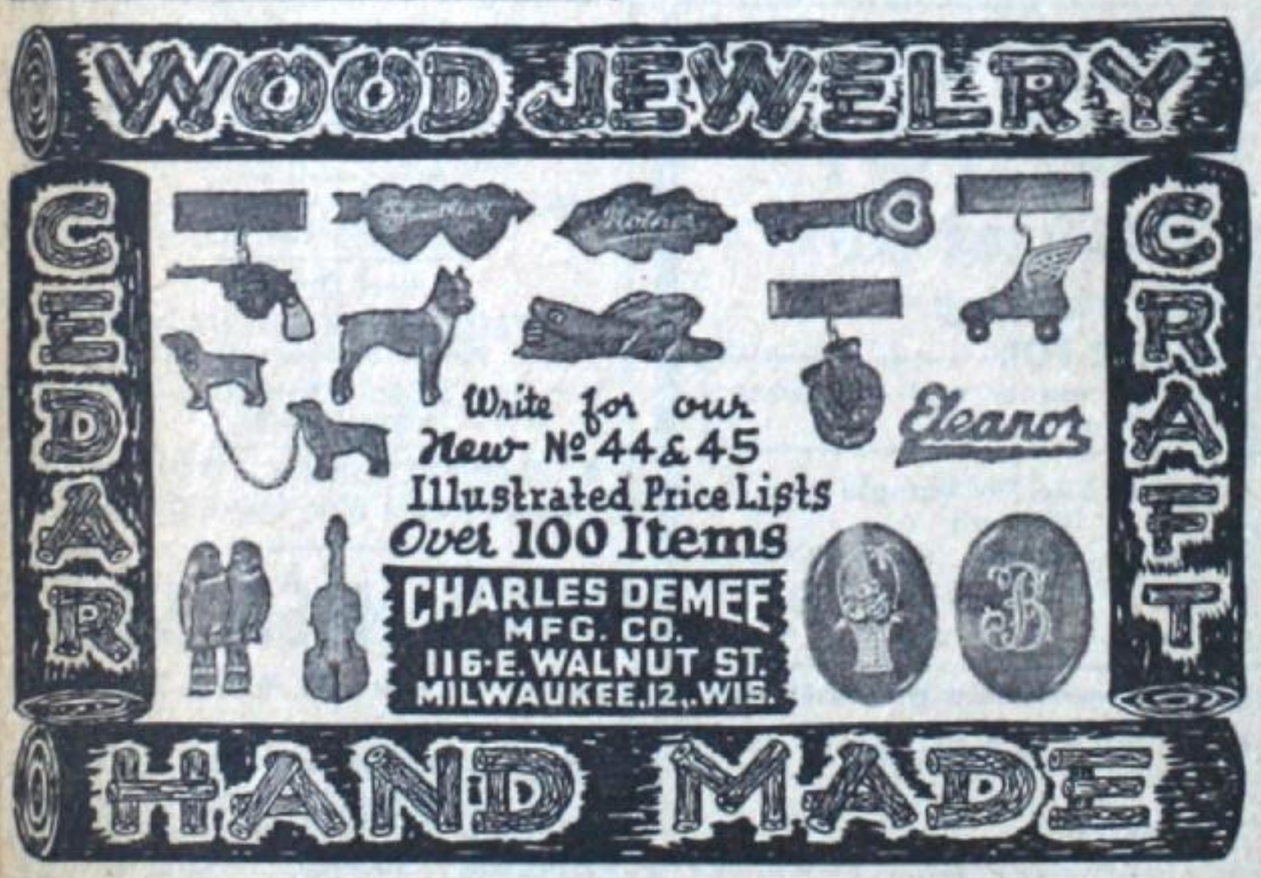

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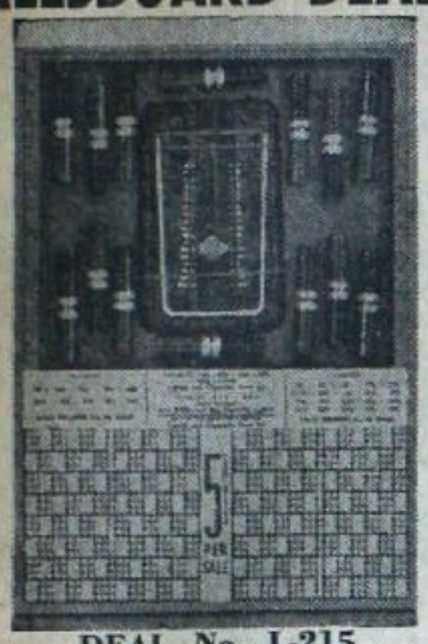

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Gives 2 chests with 1 Lb. chocolates ea., 10 1 Lb. boxes and 19 simulated leather picture frames for 5"x7" pictures.
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Sample Deal—$18.00

DEAL No. H-115

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Sample Deal—$24.00

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for pipes here from R. C. Knowles, George (Red) Purdue, Leo Moriarty and Charlie Halligan. "Drain that ice water from your veins, you regular Pipes readers, and let's hear from you," Stanley adds. "It's good for the soul, so try it."

WITH CHRISTMAS gone the boys and girls are going back to their own line. What's yours for 1945?

Hall's Indian Show

By E. F. Hannan

DR. ARTHUR C. BELL was a musician in early life and at one time conducted an orchestra in Denver. He took up medicine and was connected with Dallas Medical College and later founded Bell Medical College. As a teacher of the fundamentals of medicine he has had few superiors, and Texas and Oklahoma have many old-time practicing physicians who trained with Bell.

In the old settlement days the Southwest depended a great deal upon traveling doctors, and several of these old-timers became med lecturers and showmen. One of this number was Dr. Clyde Hall, who at one time owned Hall's Indian Show. The show operated in Oklahoma territory, and Hall is said to have been the first doctor to pull into many of the small Northwestern Panhandle towns.

The show was a good money-maker, and Hall lived his later days in Northern cities and in Florida. One of the attractions with the show was Texas Jack Clifton, steeple jack and stunt worker, who for many years later toured the country as one of the first "fly men."

Doctor Bell was the father of the late Jack Bell, rep performer and musician.

Hall's Indian Show must go in the books as a successful and pioneer troupe.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Dec. 30.—The OPA having recently announced the result of a survey showing that a demand for consumer goods has been built up during 1942, 1943 and 1944 to the point where millions of jobs for persons at present engaged in war work are virtually assured as soon as civilian production is again started, a detailed inventory of the major items is on file in this office. The secretary is making tentative plans to attend the Virginia, Pennsylvania and New York fair meetings, as approved at the recent annual meeting.

During the winter, as is customary, the ACA office here will resume discussion of the legal phases of such subjects as may be of general interest to the membership and would appreciate hearing from members and contributors to the Public Relations Fund as to their preference on subjects to be considered. Necessarily, considerable discussion for the next few months will deal with public relations and developments in connection with the industry's activities under pending wartime regulations. Indications are that the first 1945 public relations bulletin will not be issued until late in January.

Present indications are that it will be feasible for the industry to employ men over 30 years of age, as, in spite of the most recent change in draft regulations, men over 30 will not, in any great degree, be inducted into service. Indications are that there will be no further tax increases for the duration of the war.

Within the next few days letters from President David B. Endy will go to all non-members, inviting their participation in activities of the association.

Events for Two Weeks

A TRADE SERVICE FEATURE of Billboard

January 1-6

N. Y.—New York. Dog Show, 6-7.

January 8-13

IND.—North Manchester. Poultry Show, 10-14.
KAN.—Topeka. Poultry Show, 8-12.
N. Y.—New York. Dog Show, 14.
CAN.—Saskatoon, Sask. Farm Week, 8-12.

Regular Associated Troupers

730 South Grand Avenue, Los Angeles

LOS ANGELES, Dec. 30.—Regime of President Babe Miller was given an ovation at the meeting December 19 for the results of its term in office. Membership was increased by 230 new members and finances were quadrupled, placing the club on a sound basis. President Miller, First Vice-President Joe Krug, First Vice-President Ruth McMahon, Second Vice-President Minnie Pounds, Second Vice-President Herb Sucher and Secretaries-Treasurers Vera Downie and Walton de Pellaton were given a vote of confidence and thanks. Regime will climax its term at the annual banquet and ball in Florentine Gardens, Hollywood, January 9. Elaborate preparations were announced by Chairman Herb Sucher for the annual installation banquet in the clubrooms New Year's Eve when the new officers will be inducted.

They are: President, Joe Krug; first vice-president, Martha Levine; second vice-president, Sammy Dolman; third vice-president, Jennie Reigel; fourth vice-president, Eddie Harris; treasurer, Harry Levine, and secretary, Walton de Pellaton.

Gladys Patrick's napkin campaign will run into several thousands of dollars for the treasury, workers including Maybelle Crafts, Ethel Krug, Lucille King, Sis Dyer, Marlo LeFors, Betty Coe, Martha Levine, Berta Harris, Lucille Dolman, Ruth McMahon, Violet Sucher, Minnie Pounds, Mora Bagby, Helen Brainerd Smith, Virginia Kline, Marge Chipman, Clara Zeiger, Jessie Loomis, Cecelia Kanthe, Ruth Korte, Estelle Hanscom, Nancy Meyers, Jean Yagla, Jennie Reigel, Louise Dunn, Mato Haifley, Midge Holding, Maybelle Bennett, Josephine Foley, Allie Wrightsman, Rosemary Loomis, Lillabelle Williams, Inez Alton, Marie Kortes, Babe Miller, Alerita Foster, Tillie Palmateer, Carmen Cardwell, Doris Carlson, Molly Denious, Hazel Christensen, Edna Kanthe, Vera Downie, Elinore Frock, Jennie Perry, Bobbie Branson, Jewel Hobday, Reeley Burglon, Doris Friedman, Betty Lipes, Jessie Campbell and Madge Buckley.

With closing of the campaign, membership has been more than doubled since January 1, 1944. Roster: Sam Abbott, Clarence and Inez Alton, Helen Anderson, Margo de Aquilar, Henry Arnold, Mabel Arbogast, Carl B. Anderson, Alice and Joseph Blash Jr., Otis Barnhall, Reeley Burglon, Mora and Ernest Bagby, Morris Bennett, Madge Buckley, Cecelia Bowen, John and Everler Branson, Leroy Barnett, Lee Brandon, Marie Bailey, Ben Beno, Rex and Minerva Boyd, Marby Lee Barnes, Al C. and Jean Beck, Leon and Peggy Blondin, Claude Barie, Maybelle Crafts, Hort and Jessie Campbell, Emma Clifford, Richard Collins, Sam Coomas, Jack and Hazel Christensen, Johnnie and Carmen Cardwell, June Cushing, Lloyd and Doris Carlson, Harry and Marge Chipman, Cliff Cox, Sam Corenson, Louis Checchini, Everett and Betty Coe, Frank Chaplin, Peter Camp, Milton and Bertha Cohen, Frank Chicarello, Walton de Pellaton, Grace De Garro, Sis Dyer, Vera Downie, Sam and Lucille Dolman, Louise and Jimmy Dunn, Jack and Doreene Dyke, George

(See RAT on page 57)

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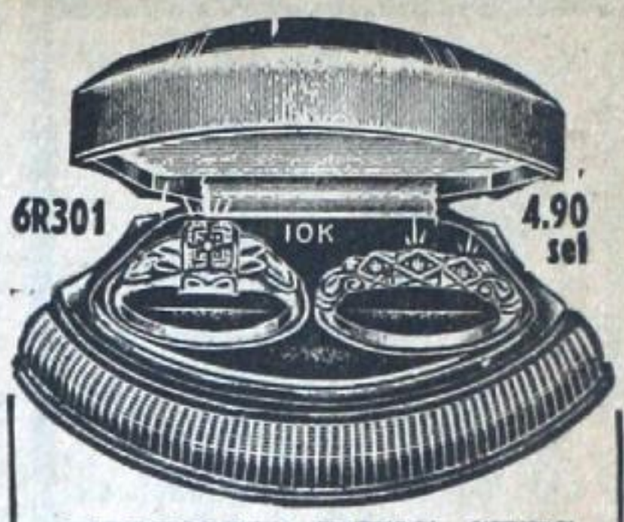

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Working Ride Superintendent for small Show. Must be sober and reliable. Good salary for qualified man.
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MSA

(Continued from page 38)

ing submitted. Board of directors was increased from 25 to 50.

Gold Life membership cards were awarded to Vernon F. Korhn, William (Whitey) Tara, George A. Golden, Harry Modele, Joe Payne, Harry W. Hennies, Bob Parker and Eddie Hackett. Organization was one year old December 23, and a birthday and Christmas Party was held in the clubrooms.

Ralph N. Endy reported the club had purchased $5,000 of the new War Bond issue, and that members subscribed for $20,000 in addition. Club's income for the year was $20,464.14 and expenses were $10,990.60, leaving a balance of $9,473.54 with all bills paid.

New members unanimously approved are Fred M. Dulin, by Eddie Karn; Joseph L. Streibich, Rube Liebman and Joseph L. Bosco, by Bob Parker; Jack Shore, by Jack Barth; Joseph Gerson, by William R. Kirschner; Jack Collender, by "Senator Lewis" Erdell; George Dunhill Adler, by Whitey Tara; Michael Vagell Jr., by Ben Braunstein; H. A. MacInnes, by Nathan Glassman Roth; Frank Vogt, by Earl R. Long; Lou Victor, Lew Keller and L. I. Thomas, by J. D. (Eddie) Edwards; Harold Hesch, by Norris C. Osborn; John Wilson, by Frank Smith; James M. Gamble, by Ray Korhn; W. D. Neely, by Dan LePorta; Duilio Berni, by Bill Tucker; Hyman Feldman, by Bill Cowan; Thomas Whalen, by Jerry Shulock; Abram Selzer, Morris Saul, Donald H. White, Seymour Sklar Berger, Harry Berger and Bert DeWitt, by Leo Bistany; William J. Doyle, by John L. Downing; Ben Lewis, by Art Lewis; William Nuss, by Brayton E. Seamans; Harry N. Zapantes, by Davy Wallace; Louis Weinstein, by Johnny Applebaum; Morris Friedenheim, John Packard, Arthur Kroger, John E. Peavey and Thomas Lewis, by Eddie Hackett and William J. Winslow; Jack Hardy, Fred O. Burd, William W. Sullust, L. (Peasy) Hoffman, Herbert Scott, Joseph M. Dernoga, C. C. Jernigan, Sam Taylor, Al E. McCall, Michael Goldberg, Edwin H. Hertz, Harold E. Hagstrom, William Volin, Doc Korman, Louis Rosenberg and C. E. Winsett, by Davy Fineman. The paid membership has passed the 1,000 mark.

Carl J. Sedlmayr; Art Lewis, past president of the NSA, and Max Lewis, invited to the rostrum, praised the association for its progress in the short period. Carl Sedlmayr donated $1,000 for the Royal American Shows and its personnel to the club. Other speakers were Sam Prell, Bob Parker, Bill Tucker; Joe Payne, who donated a clock; Cash Miller; Larry Osborne, in the service; Ben Braunstein, W. R. (Red) Hicks, Bill Starr, George Golden, Sam Gould and Charlie Goss. Joe Brown and Dinty Dennis will handle all local publicity. Assistant Treasurer Wilbur Shaffer was voted a Christmas gift of $250. Silent prayer was offered for deceased members. On December 23 the Gulfstream Racing Association invited the membership as guests for the day, feature race being the Miami Showmen's Association Handicap.

Arrivals in Miami: Peter Macaulay, Louis Weinstein, Lyman Truesdale, Sam Crowell, Harry Kerkis, Jack Chisholm, Mark Ellman, A. J. Weiss, Abe R. Prell, Cash Miller, Howard Stahler, Harry Weiss, Carl Lee, Sid Markham, Joe Ross, Charlie Day, Ernie Buzzella, Charles Hulfish, Richard M. Crawford, Joe Aarons, Frank Pope, Maxwell Kane, Eddie Allen, Isidore Beck, George Hartley, R. W. Rocco, Joe Cennane, Maxie Levine, Bill Hagelgans, Louis Condell, Sam Murphy, Ernest Ratzell, Herman Smith, Joe Brown, Arthur T. Ireland, Frank LaBella, Louis Handel, Eddie Karn, Thomas J. Winters, William R. Kirschner, William Dass, George Kerestes, Jack Feldberg, Isidor Biscow, Maxie Herman, Charles Taylor, Solly Weintraub, Earl R. Long, J. Conrad Weiss, Tom Riggins, Harry Tilner, Bob Martin, Harry Schreiber, Jake (Doc) Fisher, Johnny Appelbaum, Herbert Scott, Sol Saulsberg, Ralph McNeill, Thomas Deemer, Whitey Tara, E. G. Collins, Joseph Gerson, Sam Kaplan, Harry W. Johnson, George Golden, Pete Manzi, Max Kimerer, Al Katzen, R. C. Mills, J. D. (Eddie) Edwards, Thomas F. Cunningham, Jack Burke, Charlie Lewis, Tex Sherman, Petey Manos, Sol Geffen, Frank C. Woolverton, Joseph Dudiak, Paul F. Clark, W. C. Bryant, John B. O'Rear, Elmer O'Rear, Charley Gerard, William H. Flynn, Al S. Cole, William Benner, Ben Rockford, Nat Lorow, Cortez Lorow, Earl Tilghman, Max Gould, William Singer, Terry McGovern, Billie Clark, Carl Sedlmayr, George Haut, Paul Prell, Al Edwards, Norwood D. Nelson, Otto F. Mack, Jack Curley, Sam Palitz, Pete Lockhart, W. F. Smith, John Obelieski, Bill Cowan, Ross Manning and Oscar C. Buck.

Ladies' Auxiliary

An auxiliary, to be known as the Ladies' Auxiliary of the Miami Showmen's Association, Inc., was organized December 19, with 147 members, and receipts totaling $1,470. Betty Endy was elected president; Leona C. Parker, first vice-president; Raynell Golden, second vice-president; Lillian C. Tucker, third vice-president; Louise T. Endy, treasurer; Lottie Mayer Warfield, secretary, and Eva L. Mathews, chaplain.

BAKER DIES IN CHI

(Continued from page 44)

tremendous success of that attraction at Chicago's A Century of Progress Exposition.

Following completion of his European activities, he joined the staff of Playland at Rye, N. Y., in 1936 and served as its superintendent in charge of construction and operation until 1942, when he resigned to take over the operation of his Memphis (Tenn.) interests which are located in the Mid-South Fairgrounds. He was not only one of the ablest builders and operators in the outdoor amusement business but numbered among his hosts of friends a vast majority of the prominent members of the industry in this country and Europe. He was always a conspicuous figure at the annual gatherings of the NAAPPB, to which organization he always showed the keenest devotion.

In 1920 Baker married Ida Christiansen, of Chicago, and he leaves, besides his widow, a daughter, Mrs. Kathryn Clements, and two sons, George E. Baker, who is associated with the Link Belt Company, of Philadelphia, and Harry P. Baker, who is a student at the Staunton Military Academy in Washington, D. C.

Funeral services were held at 1 p.m. December 29, with Rev. August Jarus, Grace Evangelical Lutheran Church, officiating. Acting pallbearers were Henry T. Belden, Arthur A. Cleary, A. L. Filograsso, William Gehrke, George H. Lauerman and William B. Schmidt. Serving as honorary pallbearers were Paul H. Huedepohl and A. R. Hodge, president and secretary, respectively, of the NAAPPB; Arnold B. Gurtler, A. W. Ketchum, Fred W. Pearce, Edward L. Schott, A. B. McSwigan, H. P. Schmeck, Fred L. Markey and Raymond Lusse, all directors of the association; R. S. Uzzell, secretary of AREA, and George A. Schmidt, president Riverview Park.

Carnival Routes

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Lawrence Greater: (Funland Park) Tampa, Fla.
Tassell, Barney, Unit: Ybor City, Tampa, Fla.
Victory Expo.: Harlingen, Tex.

Circus Routes

Polack Bros.: (Walker Theater) Winnipeg, Man., Can., 1-6; (I. M. A. Auditorium) Flint, Mich., 14-18.

Misc. Routes

Basile, Joe, Band (Arena) Cleveland, O., 7-14.
Campbell, Loring: Watseka, Ill., 8; Jerseyville 9; Hillsboro 10.
Couden, Doug & Lola: School assemblies, Tucson, Ariz.
Darrell (Royal Theater) Columbus, Ga., 3-6.
Hubbard, Paul & Betty (Schools) Portsmouth, O., 2-12.
Long, Leon: Jackson, Tenn., 1-5.
Ricton's Dogs: Dickson, Tenn.
Stanley, Guy (Schools) Jacksonville, Tex., 1-12.
Texas Cattle King, George M. Bragg's: Pampico, S. C., 1-6; Great Falls 8-13.

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LOS ANGELES, Dec. 30.—Meeting December 18 was preceded by a board of governors' session when steps were taken to confirm some constructive action during business sessions of Outdoor Showmen's Convention week. Officers, Ted LeFors, George Coe, Hunter Farmer, John Backman and Bill Hobday were augmented by Red Patrick and Louie Wald, present after a long absence, and William H. Wallace, initiate of the evening. Joe Krug secured as help for the annual Christmas dinner serving these volunteers: Jimmy Dunn, Coleman, Lloyd Lusby, Temple Aldrich, Condon, Blackie White, Fred Cook, Ray Rosard, Sam Dolman, Charlie Soderberg, Frank Murphy, Bill Scott and Charlie Farmer.

Financial report reflected record business in the club. There was much interest in the talkers' contest and the Auxiliary Party December 12. *The Los Angeles Times* gave the doings a picture spread and good story and anyone wanting a copy may secure it by writing to Arthur Hockwald at the club. Additional prizes in the contest, contributed by Prince Dennis, went to Dick Kanthe, ath show announcer, and Mary Ernst, dancer. Eddie Harris was awarded attendance prize, which he donated to the building fund.

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One Spillman Merry-Go-Round, in good condition, twenty-four Horses, two Chariots. Newly painted this fall, new top and side wall. Can be seen in operation at Houma, La. Will pay cash for Octopus or Tilt-a-Whirl. Must be in good condition. All replies to
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All kinds of Rides. Will lease, book or buy all kinds of Rides for park amusements. This is a new park located at Logan, West Va., in the heart of the Billion-Dollar Coal Field. If looking for money get in touch with me at once.
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Michigan Showmen's Assn.

156 Temple Avenue, Detroit

DETROIT, Dec. 30.—Meeting December 18, presided over by President Harry Stahl, supported by First Vice-President John Gallagher, Third Vice-President Michael Allen; Treasurer Louis Rosenthal, Executive Secretary Bernhard Robbins and Secretary Arthur J. Frayne, was attended by 64. Chairman Ora A. Baker, membership committee, reported these new members: John D. Anderson, Charles Bailey, William C. Bailey, John Gallagan, Edward Gamble, John Gecoma, Joe E. Karr, Scott Lamb, Albert F. Montie, Maurice Ohren, John Quinn, Jake Shapiro, Thomas F. Sharkey and Douglas R. Wade. Charles J. Bennett, having obtained the required 50 members, he will be presented with a life membership card. For the Children's Christmas Party Chairman Edward Moss acknowledged contributions of over $600 and enlarged plans to include 100 kiddies instead of 75.

Nat Golden was named chairman of the Gould cup committee with Irving Borker, Glen Hockett, Samuel Maltin and I. Sobel. Annual award of a silver loving cup to the outstanding member of the year will be made January 8. As Sam Gould, who originated the plan now has his home in West Palm Beach, Fla., the cup will be sponsored by retiring President Harry Stahl and the tradition will be carried on by future retiring presidents. Service committee Co-Chairman John Gallagher reported that Pvt. Albert (Label) Greenberg had recovered from a wound and was back in action in Belgium. Many interesting letters were read, most of them praising the "good-luck" silver dollar enclosed in the personalized pocketbooks used as a recent monthly package. Word came that S/Sgt. George Schroeder was overseas and T/Sgt. Harry M. Harris has been promoted to the rank of first sergeant.

Advance ticket sales for the New Year's Eve D-Day Ball indicate the usual SRO sign. Nearly 100 tickets have been taken by out-of-towners, who requested that they be given to servicemen. Affair is again slated for Eastwood Park Ballroom at $2.40 per person including everything for an enjoyable evening. Jacob Lipsitz and Samuel Friedman are still confined to their homes. John Quinn, who fell on an icy pavement, sprained his ankle. Wauna D. Jones, out of the hospital, is remaining in Lake Charles, La., to continue treatments.

Secretaries Frayne and Robbins reported that as guests of Mike Allen at Detroit's newest nitery, the Del Rio Show Bar, now under his management, they had very red faces when "Smiling Dave Young," the Scotsman who emsees Del Rio entertainment, wanted to join the club and neither of the secretaries had an application blank with him.

San Antonio Showmen's Club

503½ West Commerce St., San Antonio, Tex.

SAN ANTONIO, Dec. 30.—Meeting December 22 had record attendance. President Louis Ringol, Vice-President Dave Stevens and Secretary J. C. Tarkington were at the head table. Rooms had holiday decorations and the club was prepared to handle an overflow crowd at the annual New Year's party.

Mr. and Mrs. Bennie Hyman returned from the West Coast where they visited their son, who is in the armed forces. Dave Stevens will soon open the Texas Doll & Novelty Company. Mr. and Mrs. Joe Rosen, Washington, D. C., are visiting relatives. Jack Ruback is visiting his brother, Hymie, stationed at March Field, Calif. Clarence Katz and Red Wingfield arrived from Florida after a successful season on the Royal American Shows. Becky Carlson has palmistry in Playland Park. Jack Tarkington, son of Secretary Tarkington, is visiting his dad.

On December 19 Charles Shubb gave his annual Christmas-Birthday Party in the clubrooms to about 100 guests, including Max Baer, former world's champion heavyweight boxer. Music and floorshow was furnished by Sunny Collins and his all sepia troupe of 18. Dave Stevens and Charley Aronson put on a four-round comedy wrestling match. Mrs. Sally Stevens presented Shubb with a huge three-layer cake.

President Louis Ringol, Vice-President Dave Stevens and Secretary J. C. (Blackie) Tarkington were at the head table December 8. Joseph Stevens sent a generous contribution to the cemetery fund. President Ringol's War Bond drive went over the top, Jack Ruback and Charlie Aronson each taking $5,000 worth, the third consecutive year that these two members purchased $5,000 of bonds during the club's annual drive.

Buster Shannon came from Dallas to visit Willie Wilson, who retired from the road because of illness. Mrs. Wilson has the pan game in Playland Park here, assisted by Mrs. Peter Kling, who is also making San Antonio her home, having quit the road. Members are praising the newly decorated clubrooms, done by Scotty Norton, scenic artist of Playland Park. Popcorn is "big business" here now, with Lefty Block operating a stand in front of his Texas Bar, Louie and Mamie Ringol having one at Navarro and Travis streets and Dave Stevens one on South Flores Street. Harry Rogers, formerly with the Zeiger Shows, who is managing the Maurer Apartments here, has a miniature bowling alley concession operating to excellent business.

New members enrolled since the last meeting include J. George Loos, Milton Bergel, Charles Mossman, Joe Kahn, Jerry Gottlieb, Bill Carsky, Lew Keller, Lou Leonard and Leonard Stevens.

RAT

(Continued from page 55)

E. Dunn, Al Denti, Earl O. Douglas, Molly Denious, Dorothy Deveaux, William and Gladys Dill, Herb Dunn, Dotty Dalton, Claude R. Ellis, W. F. Ellis, Amelia Earles, Maxine and Mush Ellison, Chic and Betty Eibie, Hazel Fisher, Doris Friedman, Elinore Frock, Emily and David Friedenheim, Joseph Friday, Josephine Foley, William W. Farmer, Abe Fabricant, Alerita Foster, Marion Franchina, Gladys Forrest, Patricia Gier, Edna Gonzales, Jerry Godfrey, Ray and Billie Gordon, Estelle and Elmer Hanscom, Arthur Hockwald, Mato and Jerome Haifley, Ed D. Horton, Hilton and Lucille Hodges, Marjorye and Nate Hantman, Babe and Mike Herman, Eddie and Berta Harris, Thomas Hughes, Frank Howard, Wilma Housman, Gene Hudson, Jewel Hobday, Ethel and John Houghtaling, Juanita Harding, Midge and Ray Holding, Goldie and Ora Hicks, Erskine Dale Hester, Leat Johns, Marie and S. Miles Jones, Belle Jaap, William T. Jessup, Ethel and Joe Krug, Ruth and Lou Korte, Cecelia and Dick Kanthe, Edna Kanthe, Irene Kiehl, Oriel Kent, Lucille King, Virginia Kline, Jack Kent, Peter and Marie Kortes, Ed Kelly, Ed J. Kennedy, Stanley Korn, Hyman Korenblatt, Johnny J. Kline, Martha and Jack Kenyon, Betty Kilpatrick.

Ted and Marlo LeFors, Jessie and Rosemary Loomis, Martha and Harry Levine, Roy and Mary Ludington, Harold Long, Evelyn Lantz, Matthew Lantz, Beverly and Louis Levy, Albert and Mollie Lindenberg, Jimmie Lynch, Donald Lewis, Florence and Lloyd Lushby, Marie Larsen, Julia and Leo LeDoux, Floyd and Goldie Lee, Calvin and Betty Lipes, Harold Lear, John Levaggi, Ted Levitt, Nancy and Bill Meyers, Babe and Moxie Miller, Jack and Flora Morris, Orville Moore, Mary Moore, Harry McClellan, Albert Mann, Joby Martin, Ruth and William McMahon, Charles T. Marshall, Mabel and Pat Monzo, Ben and Dolly Martin, Billie McLaughlin, Billie Moore, Harold Mook, Tommy and Ethel Myers, Cecil Montgomery, Lorine and Monte Morgan, Cecelia Martin, Eva and Johnny Miller, Albert and Evelyn Nelson, Nancy Oaks, Ray Oliver, Minnie and Charles Pounds, Patsy and Clarence Pounds, Tillie Palmateer, Babette Perry, Jennie Perry, Dale Petross, Harry Phillips, Edward and Myrtle Paradis, Gladys and W. R. Patrick, Thomas and Dorothy Predmore, Gus Powell, Bertha and William Perrie, Julius Picini, Frank Platten, Norman and Harriet Prather, Harry Quillan, Jennie Reigel, John and Rosana Ragland, Alva and Anna Reed, Nell Robideaux, Clyde and Lois Rawlings, Tim and Marion Revis, Mary E. Ragan, Marie Ricks, Helen Brainerd Smith, Violet and Herb Sucher, Mel Smith, Lisle and Susan Smith, Leon Sides, Ada Mae Sabo, Norman and Lillian Schue, Eloise Kelly Syster, Dowdey Ruth Smith, Alice and Earl Shepherd, Lillian and R. H. Shepherd, William and Ruth Shepherd, Helen and Jack Shell, Frank Shull, Harry and Elsie Suker, Tommy and Grenele Settles, Georgia Torgenson, Franklin Terry, Homer Tessier, Edward Trotman, Walter Towers, Kenneth and Ona Van Zandt, Jack Vinnick, Charlotte and Katherine Warren, Adrian and Margaret Whalen, Lillabelle Williams, Harry Wooding, Marguerite Wilkins, Louis Wald, Al Weber, E. W. Wells, Jack Ward, Milt Williams, C. and Allie Wrightsman, Frank and Jean Yagla, C. F. and Clara Zeiger, Frank and Maybelle Bennett, Lillian Nicholas, Paul and Iola Huedepohl and Frank and Marie Forest.

W. G. WADE SHOWS

NOW CONTRACTING FOR 1945

No. 1 AND No. 2 UNITS

WANTED—Large Horse Show or Animal Show to feature. Also Snake Show, Fat Show, Monkey Show, Glass House, Fun Houses, Walk-Thru Shows, Motor Drome, Penny Arcade or any other attractions with neat frame-ups. We will help finance any worth-while attractions. CONCESSIONS—All open except Cookhouse and Corn Game. Will sell a few exclusives. CAN PLACE a few more Rides that do not conflict, including Super Roll-o-Plane and Kiddie Rides except Kiddie Auto.

WANTED—Ride Foremen and Helpers on all Rides. Highest salaries to reliable men who can drive semis. We will open early in May just outside of Detroit and will show the larger manufacturing cities in Michigan, Ohio and Indiana during the early season. Our fair season opens in July and will extend until October 20th.

Notice—All those with the show the past season and contemplate returning to the show this year, please contact us at once for your 1945 contract. Address:

W. G. WADE SHOWS

19199 Woodingham Dr. Phone University 4-0055 Detroit 21, Mich.

CRAFTS 20 BIG SHOWS

WANT FOR SEASON OF 1945—OPENING FEB. 4

RIDE HELP all major rides and miniature rides; top salary paid; also extra mileage money for driving Semi Fords and A. B. Mack Trucks. WINTER QUARTERS now open, go to work immediately; good pay and dormitories with showers for single men; also trailer parking space available. Join or write us immediately.

WILL BUY FOR CASH factory built Kiddie Auto Ride, must be good condition, NO JUNK. FOR SALE—MOON ROCKET, ROLLO FUN HOUSE, TRAVERS MIX-UP, all first-class condition. Can be seen now winter quarters. First reasonable offer takes.

Will book for Side Show—Novelty Acts, Freaks, Entertainers.

Can place Billposter that can drive panel job truck. Must be strictly sober and reliable, get up paper and lithographs. Also need Circus Boss Canvasman to handle side wall fence around Midway, keep same in repair. Good job for right party if sober and furnish references. This show out 41 weeks last year. Always long season, sunny California. Best trouping conditions and good treatment. Ride Men, address:

ROY SHEPPERD, Supt. All others CRAFTS SHOWS, 7283 Bellaire Ave., North Hollywood, California. Phone SUNSET 2-3131.

P.S.: NEED Combination Man for Small Show who can act as Ride Superintendent, Electrician, Truck Mechanic. Top salary to capable, sober man.

JAMES E. STRATES SHOWS, INC.

America's Best Midway and Progressive Show

CAN PLACE FOR 1945 SEASON

Monkey Show, Wild Life, Unborn Show. Will furnish wagons for same. Have beautiful, complete outfits for White Girl Revue and Colored Revue, either on percentage or through office. Must have up-to-date productions with the high standard of our organization. Want to hear from Chorus Girls for White Revue. Must be attractive and no sticks. Want Talkers. Can place Fat People, must be entertainers.

Can place Fly-o-Plane and Roll-o-Plane; will furnish wagons for same. Can place Foremen for Merry-Go-Round, Scooter and other Flat Rides. Top salaries. Can place Second Men and Ride Help. Can use useful and capable people in all departments. Can use Porters and Train Help. Can place Assistant Electricians, Tower Man and Neon Men. Will finance any new and novel attraction. Can use for winterquarters, which is now open, Builders, Carpenters, Blacksmiths and Painters. Have best route of still dates and fairs in the East.

Address: JAMES E. STRATES, Winterquarters, Mullins, S. C.

WANTS—CRESCENT AMUSEMENT CO.—WANTS

First-class Painter that can use spray gun; prefer one with spray gun; join immediately. WANT Cookhouse, Bingo, Lead Gallery, Penny Arcade, Diggers. SHOWS with own outfits, will furnish tops and help finance any worth-while show, especially Monkey, Unborn, Fun House, Glass House. Will book Kiddie Rides, Pony Track, any other Ride not conflicting. RIDE HELP all rides, first-class Billposter, Electrician; Harry Faylor, answer. For Sale—Stack Penny Pitch Board, cost $45, sell for $25; used one week. Have set Safety Bars for 8-Car Octopus, new Everly make. Have one more Streamlined Miniature Train, new, $1525.00; Phillips make. Also 42 ft. Three Abreast Merry-Go-Round, streamlined, finest in the South.

Address L. C. McHENRY, Mgr., Box 373, Gastonia, N. C.

GEREN'S UNITED SHOWS

NOW BOOKING—OPENING EARLY IN APRIL—PLAYING INDIANA AND OHIO

RIDE MEN—Salary or percentage. I have the best of transportation for each Ride. SHOWS—Have 4 tops with panel fronts. What have you for inside? CONCESSIONS all open. Want flashy Bingo and Arcade. FREE ACT—FREDIE VALENTINE, contact me at once. All replies:

W. R. GEREN, Paris, Ky.

WANTED SEASON 1945

O. J. BACH SHOWS, INC.

Rides, Shows, Concession, Free Acts, Bill Poster, Sound Car, Ride Foremen. Capable Operators for Posing Show, Life Show, Pit Show and Girl Show. Opening Elmira, N. Y., April 26th. Ebson, Grandy, Cy Startup, Blacky, Friday, Queenie, Langford, Al Devine, write. Address: **O. J. BACH, 305 Ridgewood Ave., Ormond, Fla., or O. M. BECKER, 414 So. Main St., Elmira, N. Y.**

WILL BUY, LEASE OR BOOK

No. 5 Eli Wheel and small Merry-Go-Round. 18 weeks in the best show territory. Also want Concession and Grind Store Agents for 1945.

United Amusements

1316 Penn Ave. JEANNETTE, PA.

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LEGISLATIVE YEAR PROSPECTS

Trade Busy Helping Nation Keep War Supplies Moving

General outlook suggests fewer tax bills—last year saw record bulk of reports sent to officials—trade must depend on local groups to oppose unfair taxes

CHICAGO, Jan. 1.—With the observance of New Year's Eve now in the past, the coin machine industry is ready to join the nation in buckling down to fighting the war to a successful finish before another year comes in. The seriousness of the war crisis in recent weeks has served to definitely shelve the making of new coin machines for many months and operators are ready to keep their routes in condition as far as possible. Under the recent freeze order which affected new production prospects in all lines of business, it was understood that the few sanitary napkin and postage stamp machines which were being turned out during the past year would continue at about the same rate. The many thoustand soft-drink venders that were about to be approved for early manufacture had been definitely shelved along with the recent freeze on new civilian production.

In official circles it was suggested that if war conditions later permit the orderly return to civilian production which had been planned by the WPB, it may be taken for granted that the soft-drink venders will again be considered as among the first for early approval. Officials still keep in mind the possibility also that a sudden collapse of the Axis powers might bring a grand rush in all industries to get started on new goods.

Watch Legislation

Next to watching the progress of the war, the coin machine trade was expected to begin watching the calendar of meetings for at least 44 State legislatures during the year. The new year ushers in what has come to be known as a "legislative year," during which the big majority of the State law-making bodies meet in regular sessions. This usually means an avalanche of legislation, chiefly proposals for new or increased taxes of various kinds. A national financial paper recently pictured all business as awaiting the "deluge of new laws which would be proposed in the various States in 1945."

Because the manufacturing industry is so completely occupied with war work, it is anticipated that any legislative problems this year will be the concern of the trade in the State or city where it occurs. In a few States the local organizations have held together and will be able to rally for emergencies, but in the big majority of trade centers the organizations have become inactive.

Only one national organization, the National Automatic Merchandising Association, has reported plans for coping with new legislative proposals. Officials of this group, representing manufacturers of vending machines and several operating concerns, had reported recently that a constructive program in behalf of the trade would be undertaken in at least seven States. In some cases it was understood this would include effort to secure more favorable amendments to existing laws on venders.

No reports were available at this date to indicate any definite proposals on coin

(See Legislative Prospects on opp. page)

Det. Coin Biz Holds Firm; Trade Keeps Eyes Focused on Post-War

DETROIT, Dec. 30.—This year was largely one of transition of leading personalities and business trends in Detroit. Demands of the services took an increasing number of men during the year, including several heads of operating firms themselves. Relatively few new operating firms were formed, but of those few that were, an unusual number were incorporated, rather than operated as merely informal businesses or small partnerships, indicating that the men back of them have been planning soundly for post-war operation.

Several companies, either established or planning to open, have begun to lay plans for post-war distributorships. Wurlitzer is represented here now by the new Martin Distributing Company, opened a few months ago. Other major distributor openings may follow in coming months. Detroit looks like a good market, and some sound money is going to be invested in the local industry.

From the legislative standpoint little has happened to date. Early in the year there was threat of a council assessment on each machine in the city, but this was placed in committee, where it remains at this writing. However, this move is now up for reconsideration, and some further battles over the issue may be fought shortly. In the spring the music operators went before the council in a body, making a plea for their industry that won at least some respite.

There has been some rumor of a liberalization of Detroit's game ordinance which stops the use of about every type of game except ray guns and skeeball which are considered games of skill. The rumor early in the year was to the effect that slots might be allowed more freely in some up-State territories. There were proposals in connection with raising additional revenues by such means, but the recent restrictive decision of Circuit Judge Miller on gambling at the State Fair race tracks may balk any liberalization whatever.

One effect of the Detroit restriction on games has been to create an extreme demand for skeeballs of all types and in any condition, with operators and distributors outbidding each other to buy old models.

Music Holds Firm

Music operations have remained nearly constant, aside from personnel. Number of machines on location are about the same as in 1943, altho a few older models were necessarily removed. Many operators had some reserves in stock or managed to buy replacements.

Play on music boxes has been reported consistently good during the year, with minor ups and downs. Total figure is not available, but appears to be slightly above 1943, from the statements of leading operators.

A considerable drop in popularity of

(See Detroit Biz Firm on page 62)

Editorial

Victory in 1945

By Walter W. Hurd

VICTORY in 1945. That is the kind of slogan that will rally the spirit of the American people to carry on thru another year in their best fighting tradition. Repeated often enough, it will make its power felt on every fighting front.

The American people have a habit of swinging from one extreme to another in their national emotions. This is no doubt due to the terrific impact of its vast publicity mediums upon the minds of the people.

Recent military reports from Europe have been unfavorable, and press and radio keep pounding this fact upon us, so that the national emotions quickly swing to the gloomy side. The picture probably is not as bad as its frequent repetition makes it seem, but the impact of publicity given to the bad news is well calculated to have a sobering influence on our thinking.

Last summer the reports were very favorable, and the news was repeated so often that everybody began to hope for an early end to the war. Some say there was too much optimism, but the final story is likely to show that it played its part in the long fight necessary to win a complete victory. Even the Nazis felt the power of that optimistic surge and at the time, they thought the fight was about over.

What may be the reasons for recent setbacks to American forces on the European front, the full impact of its meaning will at least teach America that it cannot win alone. Russia, Britain and Canada are still important allies and we will need them to the very last.

A lot of talk in recent months gave the impression that we were really fighting Britain and Russia rather than the Nazis. Perhaps a heavy jolt now where it hurts will remove or at least delay any recent dangers that the Allies might fall into disunity.

Victory is entirely possible over Germany and Japan in 1945, and a nation fighting in that spirit can do much to make the goal a reality. The crucial fighting is yet to be done and that is why the nation must get set to win before another year passes. All business will feel the crisis during the next few months, but all signs say that business can take it and work harder than ever. The coin machine trade can wait for its new machines and will keep right on doing its part. The masses of the people are in that mood.

The recent setbacks may have humbled American pride somewhat, but that should only make the home-front work the harder. We should have been prepared for a military setback. Some two weeks before the German drive got under way an American broadcast from the Western front tried to give the home folks a pretty good hint that fresh trouble might be brewing. An American observer had seen the fighting in recent months on both the Russian and American fronts and his report was meant to be very sobering.

To bolster the hope of Victory in 1945 the observer said the real blow against Germany would be delivered by the Russians, and that the concensus of opinion among Russian officers was the decisive blow would get under way in January. This has been pretty well understood as the real plan all the time. But Americans are an aggressive race and they like to win as soon as possible.

The impact of recent news has been to make people on the home-front count the cost and redouble efforts to win against all odds in 1945.

Doehler Firm Expands, Plans New Activities

NEW YORK, Dec. 30.—On January 1 the Doehler Die Casting Company will become the Doehler-Jarvis Corporation and will greatly enlarge its activities. This firm, that has at intervals during many years made devices for the vending machine trade, recently merged with the W. B. Jarvis Company, Grand Rapids, Mich.

The Michigan firm made auto accessories and the Doehler Company has long been known as probably the largest producer of die castings in the United States. It had plants in Toledo, Chicago; Pottstown, Pa., and Batavia, N. Y. Doehler specialized in the production of castings in tin, lead, zinc, aluminum, magnesium, brass and copper. When the vending machine industry was in its boon period in 1928 and 1929, the Doehler firm was widely known in the indutry as a manufacturer of mechanisms for the leading type of vending machines.

The new consolidation will be engaged in war work but plans to increase its services for various industries after the war.

Silent Sales Byram Gets Rank of Major

WASHINGTON, Dec. 30.—Ira T. Byram Jr., owner and originator of the Silent Sales System, in the nation's capitol who started business in the coin machine industry in 1936, was recently promoted from the ranks of captain to that of major in the army.

Major Byram, now stationed in the office of the chief officer in Philadelphia, was commissioned a lieutenant in the

MAJ. IRA T. BYRAM JR.

Signal Corps in January, 1943. His vast experience in methods of distribution hastened his promotion in the service and Major Byram hopes to bring much of the specialized knowledge he has gained in the army back into the coin machine business when the war is over.

Major Byram, a native of Washington, was owner and general manager of the Silent Sales System, large Washington coin machine distributors, and president of the Metropolitan Realty Company in Washington, until he joined the army. Silent Sales System is being ably managed by his former assistant, John T. Maclean, pending his return to the coin machine field.

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COINMEN YOU KNOW

New York:

To celebrate his 13th birthday, Theodore M. Cohn, son of Mr. and Mrs. Nat L. Cohn (Modern Music Sales), was the guest of honor at a beautifully planned confirmation dinner and reception tendered by his parents December 16 at the Starlight Roof, Waldorf-Astoria Hotel here. Approximately 150 relatives and friends attended. And trade is still talking about the affair.

It was a very full day for Teddy and his parents, starting with Bar Mitzvah services in the morning at Temple Beth-El at Rockaway Park, Long Island, N. Y., and wound up with the reception at the Waldorf. Nat Brusiloff and his orchestra supplied the music for the evening's entertainment and dancing, and entertainers who appeared included Henny Youngman, Jan Bart, Cass Franklin and Arthur (Street Singer) Tracy.

The guest list included: Teddy Agid, Howard Bernstein, Martin Bookstein, Gary Cohn, Stephen Feinman, Herbert Goldberg, Martin Kaye, Cadet Don Kiren, Clarke Lambert, Charles Mailman, Marvin Minoff, Marvin Nadler, Robert Sommer, Arthur Squires, Mr. and Mrs. Nat Abramson, Mrs. Stella Agid, Cy Agid, Corp. Herbert Agid, Dr. and Mrs. Harry Altner, Mr. and Mrs. M. Amchin, Mr. and Mrs. Charles Aronson, Mr. and Mrs. I. Baff, Mr. and Mrs. C. Barker, Mr. and Mrs. L. Beller, Mr. and Mrs. P. Bennett, Sally and Paula Bernstein, Mr. and Mrs. Al Bloom, Mr. and Mrs. Al Botkin, Mr. and Mrs. Joe Cain, Mr. and Mrs. D. Calvin, Senator and Mrs. Homer E. Capehart, Mr. and Mrs. H. Carr, Mrs. Rachael Cohen, Mr. and Mrs. Frank Cooper, Mr. and Mrs. Jack Cooper, Mr. and Mrs. Sam Cooper, I. Cooper, Mr. and Mrs. Y. Cooper, Al Douglas, Mr. and Mrs. M. Douglas, Mr. and Mrs. D. Engel, Mr. and Mrs. A. Epstein, Mr. and Mrs. H. Feinberg, Mr. and Mrs. Saul Feinman, Mr. and Mrs. B. Feinstein, Mr. and Mrs. M. Feinstein, Mr. and Mrs. B. Finkelstein, Mae Fineroth, Mr. and Mrs. Joe Fishman, Mr. and Mrs. Harry Flexman, Etienne Gasquet, Mr. and Mrs. Sam Gellis, Mr. and Mrs. William Gersh, Mr. and Mrs. W. Glantz, Mr. and Mrs. M. Glass, Mr. and Mrs. A. Glixon, Harry Gold, Mr. and Mrs. N. Gold, Nettye Gold, Mr. and Mrs. Phil Goldberg, Mr. and Mrs. Arthur Goldman, Mr. and Mrs. I. Goldstein, Mr. and Mrs. B. Goldstein, Dr. and Mrs. Robert Gordis, Jack Gordon, Mr. and Mrs. A. Gottlieb, Mr. and Mrs. Al Green, Mr. and Mrs. Ben Guber, Mr. and Mrs. M. Hankin, Mrs. Ann Harris, Corp. Saul Harris, Gertrude Harris, Mrs. E. Hopfengerg, Mr. and Mrs. Robert Janis, Mr. and Mrs. H. Kaplan, Mrs. Sadye Kaplan, Mrs. Esther Kaufman, Mr. and Mrs. Harry Kaye, Mr. and Mrs. Nick Kenny, Mr. and Mrs. Lou Koren, Mr. and Mrs. H. Kosmacker, Mr. and Mrs. M. Lansberg, Mr. and Mrs. D. Lear, Mr. and Mrs. J. Lear, B. Lebensky, Mr. and Mrs. L. Levenson, Mr. and Mrs. S. Levine, Mr. and Mrs. H. Levy, Mr. and Mrs. N. Lifton, Bernie Lippin, Mr. and Mrs. William Littleford, Mr. and Mrs. Ben Lord, Mr. and Mrs. N. Ludacer, Mr. and Mrs. Sam Lustig, Helen Lustig, Corp. Bernard Lustig, Mr. and Mrs. H. Malkin, Joe Margolies, Mr. and Mrs. M. Markowitz, Gloria Markowitz, Mr. and Mrs. William Marmer, Mr. and Mrs. M. Mayer, Congressman and Mrs. Matt Merritt, Mr. and Mrs. M. Mills, Mr. and Mrs. Minoff, Mr. and Mrs. J. Nitnick, Mr. and Mrs. D. Moss, Mr. and Mrs. Guy Muney, Mr. and Mrs. Al Naftelberg, Mr. and Mrs. H. Noble, Mr. and Mrs. William Olberg, Joe Oleck, Mr. and Mrs. D. Pollock, Mr. and Mrs. William Rabkin, Mr. and Mrs. Sam Reznick, Frances Reznick, Mr. and Mrs. W. Rheinhardt, Mr. and Mrs. H. T. Roberts, Mr. and Mrs. D. C. Rockola, Mr. and Mrs. Sigmund Romberg, Mr. and Mrs. Ben Rogoff, Esther Rogoff, Mr. and Mrs. H. Rosen, Charles Rosenstock, Mr. and Mrs. Sid Rubinstein, Mr. and Mrs. Lee Rubinow, Mr. and Mrs. M. Schare, Mr. and Mrs. Bert Schmid, Mr. and Mrs. P. Shaftel, Mr. and Mrs. Lou Silver, Mr. and Mrs. P. Silverman, Mr. and Mrs. Al Simpson, Mr. and Mrs. Ben Smith, Mr. and Mrs. D. Solomon, Mr. and Mrs. I. C. Sommer, Mr. and Mrs. Ben Spectro, Mr. and Mrs. Dan Spero, Mr. and Mrs. Harry Squires, Mr. and Mrs. David Stern, Mr. and Mrs. Ed Sternberg, Mr. and Mrs. Max Storch, Mannie Sachs, Mr. and Mrs. P. Strassburger, Mr. and Mrs. M. Strassburger, Mr. and Mrs. Ben Topf, Mr. and Mrs. Joe Turetsky, Mr. and Mrs. P. Wachtel, Mrs. Wenberg, Dr. Harry Weiner, Mr. and Mrs. Ben Weisberg, Harry Weinstein, Lieut. Earl Winters and Mr. and Mrs. David Zinn.

WILLIE BLATT, Supreme Enterprises, left for Miami, where he will stay thru the new year. Trip will combine business with pleasure. . . . Willie has just purchased a diversified route of around 200 Miami locations from Barney Sugarman, Dave Stern and Lovelady and will take over when he arrives at that vacation mecca.

DAN SUBARSKY, formerly with SAM KRESSBERG as service manager from 1937-1939 and then with Emby Distributing Company as service manager for its four branches in Albany, New York, Baltimore and Philadelphia, is now manufacturing universal-type amplifiers under the name of Allied Sound Equipment Company.

"BIP" GLASSGOLD proud as a peacock about the "E" award to DuGrenier in New York for the Christmas holidays. . . . ETHEL MARDER, Modern Music Sales, was married two weeks ago and is now MRS. ANDY DELDIN. Her husband is with Uncle Sam's Navy.

Chicago:

ADELE LEVY, switchboard operator for Atlas Novelty Company, retires to private life as the better half of CORP. HAROLD WEXLER. Nuptials were celebrated in a New Year's Eve ceremony in Chicago. The couple will reside near the groom's present army station. . . . BEN NEWMARK, official of Atlas Automatic Music Company, Detroit, in town for a week recently on business. . . . (Baby Production Special) MIKE BLUMBERG, Atlas Novelty Company accounting department, joins the list of proud fathers with the announcement of the birth of a son recently. Mike is handing out promises of cigars, pending relief of the cheroot shortage. . . . Trade here heard with regret of the death of MARK OLSON, Winona (Minn.) op, who passed away week before Christmas. . . . LEW LONDON, of Reading, Pa., handing out autographed pictures to HERB JONES and GEORGE JENKINS, of Bally, of himself astride his champion gaited gelding dubbed "London's Folly" the week before Christmas. . . . CARL TRIPPE a recent visitor.

Buffalo:

The Fay-San Distributing Company, Inc., has just been formed, with BEN KULICK, president. He is a well-known operator and formerly distributed Seeburg phonos and some record labels here. Firm will distribute Admiral Radios, etc., and many other electric appliances. A luncheon meeting was held for the 60 dealers in this area (eight Western New York counties, four Pennsylvania counties) by Kulick at the Statler Hotel December 4. Kulick plans to continue his music operations as usual now and afterwards. Products the Fay-San firm will handle after the war include Admiral Corporation's radios, combination radios-phonographs, electric ranges, home freezers, electric refrigerators, Dormeyer Manufacturing Company's mixers (electric), McAllister Manufacturing Company's tank-type sanitary systems (vaccuum cleaners), Automatic Washer Company's washing machines, also sound-on-film movie projectors, electric irons, sewing machines, etc. Kulick's firm was named after his two children, Fay and Sanford. . . . PFC. SANFORD KULICK has been with the infantry in France for the past two months. He is well, according to letters received by his father. Dad Kulick plans to have Sanford go into business with him immediately after he returns, and, in fact, said his son's future was one of the reasons why he formed this new enterprise.

SGT. MASON WINFIELD JR. is spending a Christmas furlough at home in Buffalo and will be here until about January 3. It's his first furlough in almost a year. He is a former member of the J. H. Winfield Company, which his dad, MASON WINFIELD, and uncle, HARRY WINFIELD, capably run. . . . HAROLD D. CAMP, chief phono mechanic of the J. H. Winfield Company here, has been laid up in the hospital with a case of neuritis for the past two months. He has been with this firm for five years and since no replacement has been made he hopes to return in 1945. . . . MRS. LEW WOLF, wife of a well-known local distributor, is following General Patton's 3rd Army all over the map these days. Her son, Cpl. Carl Swiderski (by a previous marriage), is in the tank division of Patton's army and has been in France for some time. . . . S/SGT. BOB MILLER, formerly of Iroquois Amusement Company, is laid up in a hospital in India after being stationed there for some time. No details available as yet. He wrote the other day on what a thrill it was to touch the first juke box in about two years at the service club the CIB boys built themselves.

Twin Cities:

PVT. PAUL ATKINSON, former Twin Cities coinman now with the army in India, has an eye out for post-war business. In a V-mail letter he sent to HY GREENSTEIN and JONAS BESSLER, of Hy-G Amusement Company, Atkinson said India should be a "swell market for our goods" after the war. Atkinson wrote his trip over was made pleasanter by the Seeburg phonograph on board ship. As for India, he wrote, the country is very rich and is slowly coming out of its lethargy. . . . Other coinmen who have reported from bases overseas include VINCE DOUGHERTY, one-time St. Paul operator, who is with the Seabees in the South Pacific, and HANK VANGAN, formerly associated as an operator in Minneapolis with his brother Len, with the army in Europe.

T/5 BOB COLLINS, whose dad, C. W. COLLINS, is an operator in Morris, Minn., reported in from Italy to say he had made a visit to Rome, writing that the ancient city is practically unscarred despite the war. Collins reported the going in his sector was rough, but that the end was not yet in sight. He wrote the news of the Petrillo recording companies settlement had reached him and that it was good to hear. . . . WALTER JANKE, who was a coinman in Glencoe, Minn., until he joined the army, was in Minneapolis on emergency furlough last week because of the death in University Hospital of his father.

J. C. McNEIS, Minneapolis arcade operator, who last week played host to his navy son, Jim, this week had his other sailor son, John, home for Christmas furlough. With John came his fiancee from New Orleans. . . . JOHN WRINKLER, one-time associated with E. D. LLOYD, St. Paul coin machine operator, has moved to Las Vegas, Nev., where he is associated in the operation of the Playland Arcade. . . . GERTRUDE SPECTOR, bookkeeper at Hy-G Amusement Company, has taken on a special wartime task for herself that other war wives could well emulate. Her husband, stationed in England, writes her of his buddies there, enclosed the addresses of their wives. So Gert regularly writes to these war wives, tell them what her husband has written of theirs. In that way she has developed several fine correspondence friends and has helped make other service wives happier.

IRENE KARTER, who was secretary to her brother, Sam, operator of Star Novelty Sales Company, Twin Cities, was married recently to Oscar Schaeffer, of St. Paul, a navy chief petty officer. The Schaffers are residing in San Francisco now. . . . LOU NORDEEN, St. Paul operator, reports that his son, Paul, has returned to the United States from the South Pacific and has been assigned by the army as a camp instructor. . . . JOHN CHICHESTER, of Wisconsin, was in the Twin Cities recently to buy up whatever machines he could find.

(See COINMEN YOU KNOW on page 63)

'44 Report on Spot Plan To Be Issued Soon

WASHINGTON, Dec. 30.—Officials of the War Production Board said the final report on approval of spot plan applications during the fourth quarter of 1944 will be out about the middle of January. Officials explained that weekly lists of spot plan approvals have been issued during the fourth quarter but that a summary would also be issued to show the progress made.

This was taken as an indication that WPB officials will keep the spot plan going, but that approvals will be at a much smaller rate than during the past year. The present statistics show that the number of applications for the year stands at 2,711, with 2,235 of these approved and 476 denied.

Officials also gave some indication of what may be expected during the first quarter of 1945. Applications for the first quarter schedule stand at 2,234, with total production already approved for the first quarter of 1945 amounting to over $96,000,000. These approvals include electric fans, silverware, cooking utensils, kitchenware, galvanized ware, vacuum cleaners and laundry equipment. While the country faces a definite freeze on an increase in civilian production and further relaxation of control orders for the time being, yet it is apparent that some civilian production will continue on those goods considered necessary. WPB officials say they want to keep civilian production continuing at the present levels but will take precautions not to increase the present rate of production until war conditions are improved.

LEGISLATIVE PROSPECTS

(Continued from opposite page)

machines and so the only indicators were the general prospects for business legislation. Only one factor suggested a possibility of widespread proposals in the State legislatures to tax coin machines. This was the fact that a number of national organizations which furnish information to State and city officials had issued more reports on coin machine taxation during 1944 than in any year in past history. The possibility existed that the distribution of this information might inspire a lot of new legislation during the new year.

In general, both State and city governments were reported to be in good financial condition. In 1943, the last previous "legislative year," this fact had served to keep coin machine tax proposals to a minimum and the trade had hopes the same condition might keep down legislation this year. In 1941, another "legislative year," most States needed revenue and in that year more than 200 bills relating in one way or another to coin machines were dumped into State legislative hoppers. The total number introduced in 1943 was very small by comparison and the general prospects this year indicate much less legislation on coin machines than in 1941.

Most State legislatures are expected to be very busy with post-war problems, such as public works, veterans, employment and Social Security questions. This may mean that the taxing of minor business enterprises will be forgotten in most States. On the basis of tax information that has been distributed over the country, a wave of city lebislation may be more in propect than State legislation, as far as the coin machine trade is concerned.

The new legislative year begins with at least 17 States already on record as taxing one or more types of coin machines. In the majority of these States the amusement games trade considers the tax as adding prestige to the business. During the last two years there has been an increasing trend to tax juke boxes and fears still exist that this trend may continue in 1945. The fact that no new vending machines are being made may delay any trend to tax such machines another year. Some unfavorable court decisions near the end of 1944, on coin machine tax laws, may be an encouragement to the passage of new and more unfavorable laws during the present year.

ANOTHER WEEK
NEARER VICTORY!
. . . — HELP BRING IT CLOSER—BUY MORE WAR BONDS
Wm Rabkin
INTERNATIONAL MUTOSCOPE CORPORATION
Penny Arcade Headquarters Since 1895.
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.
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Kentucky's Newest Distributors—

LION DISTRIBUTING COMPANY—OFFERS:

PIN GAMES—READY FOR LOCATION

Red Hot	$ 29.50	Salute	$ 39.50	Big Parade	$119.50
Midway, Like New	175.00	Smack the Jap	59.50	Southpaw	69.50
All Out	69.50	Monicker	87.50	Eagle Squadron	94.50
Action	179.50	Wild Fire	47.50	Home Run, '42	79.50
Production	94.50	Bowlaway	69.50	Slap the Jap	59.50
Bombardier	94.50	Sink the Japs	59.50	Pick 'Em	19.50
Sentry	69.50	Victory	99.50	'41 Major	69.50
Four Roses	59.50	Invasion, New	179.50	Paratroops	94.50
Stage Door Canteen, New	Write	Marvel Baseball, New	Write	Destroyer	94.50

ONE BALLS—CONSOLES—FACTORY REBUILT SLOTS

Jennings 5¢ & 10¢ Victory Chiefs ..... Write

Mills 5¢, 10¢, 25¢ Gold Chromes	Write	Mills Four Bell, 5¢	Write
Mills 5¢ Green Vest Pockets	$ 49.50	Mills Four Bell, 5¢ & 25¢	Write
Mills 5¢ Blue & Gold Vest Pock.	59.50	Keeney Tracktime, '38	$139.50
Mills 5¢, 10¢, 25¢ Club Consoles	Write	Jenn. 5¢ Silver Moon	165.00
Mills 1-2-3, '39 & '40 Models	Write	Jenn. 5¢ Bobtail	150.00
Mills Jumbo Parade, Late, Red & Blue, F.P.	129.50	Mills Jumbo Parade, Brown	99.50
Keeney 4-Way Super Bell, 5¢	Write	Watl. Big Game, Clock Model	140.00
Bell Sportsman, Orig. Crate	385.00	Victorious Turf Champ ('45, New)	199.50
Keeney 4-Way Super Bell, 5¢ & 25¢	Write	Bally Bells, 5¢ & 25¢ Comb.	225.00

'41 Derby	Write	Hi-Hand	$175.00	Hawthorne	$150.00
Gold Cup	$79.50	Mills 25¢ War Eagle	295.00	Club Trophy	Write
Pimlico	Write	Watl. 5¢ Rolatop	Write	Eureka	69.50

ARCADE EQUIPMENT

Zingo	Write	Ace Bomber	$395.00	Cupid's Wheel (Original Crate)	$245.00
Batting Practice	$135.00	Seeb. Shoot the Chutes	135.00	Tail Gunner	169.50
Skyfighter	375.00	Chicago Coin Hockey	250.00	Evans Tommy Gun	179.50
Keeney Anti-Aircraft	89.50	Keeney Air Raider	245.00		

WANT TO BUY: Complete with all parts, glass, legs, etc. **BALLY** Mascot, Attention, Silver Skates, Crossline, Broadcast. **EXHIBIT** Short Stop, Merry-Go-Round, Do-Re-Mi, Sun Beam, Duplex, Zombie, Leader, West Wind, Double Play, Big Parade, Sky Chief.

Write for any other game. We have them. Send for latest Price List.

LION DISTRIBUTING COMPANY
Phone Wabash 7689
726 So. Fourth St. Louisville 2, Ky.

Terms: 1/3 deposit with order, balance C. O. D. or sight draft.

2 New Operating Firms Incorporate In Philadelphia

PHILADELPHIA, Dec. 30.—Two new amusement machine companies were incorporated here last week. One firm, to be known as Variety Corner, Inc., seeks to set up a chain of amusement machine arcades in the city. The other, to be known as Automatic Sales & Service, Inc., indicates in its application for a certificate of incorporation that the firm will be engaged in widespread vending machine activity.

Variety Corner, Inc., in its application for a certificate of incorporation, stated that the purpose for which the company is being organized is to purchase, lease, or otherwise acquire, operate, conduct and manage recreation centers, arcades, sound recording and photographic studios; to buy, sell, distribute, job, lease, service, trade and generally deal in and with, music records, recordings, radios, television sets, automatic coin and manually operated amusement sound, movie, photographic and vending machines, instruments, equipment, devices, appliances and accessories of every kind, character and description, and allied and kindred articles and products.

Automatic Sales & Service, Inc., indicated that the purpose for its organization is the manufacture, buying, selling, owning and leasing for hire of equipment of all kinds used in the sale and dispensing of books, magazines, periodicals, newspapers and publications of all kinds, candies and confections of all kinds, cakes, chewing gum, fruits, novelties, toys, soft drinks, cigars, cigarettes, tobacco and products of a similar nature.

SLOTS READY TO SHIP

1 Mills 25¢ Bonus, 3/5	$375.00
2 Mills 10¢ Blue Front, 3/5	240.00
1 Mills 10¢ Mystery Bonus, 3/5	325.00
1 Mills 5¢ Mystery Bonus, 3/5	300.00
1 Mills 5¢ Blue Front, 3/5	180.00
1 Mills Converted 25¢ Gold Glitter, "One Cherry," 3/5	300.00
1 Jennings 50¢ DJP, 2/4	390.00
1 Jennings 25¢ Four Star Chief, 3/5	290.00
2 Jennings 5¢ Four Star Chief, 3/5	160.00
1 Jennings 10¢ Silver Chief, 3/5	240.00
3 Jennings 5¢ Silver Chiefs, 3/5	185.00
7 Jennings 5¢ Victory Chiefs, 3/5	200.00
1 Watling 25¢ 3/5 Payout Rolla Top	225.00
2 Watling 5¢ 3/5 Payout Rolla Top	125.00
2 Mills 10¢ War Eagles, 2/4	165.00
2 Mills 5¢ War Eagles, 2/4	140.00
1 Mills 25¢ Dice Machine & Stand	225.00
1 Pace 25¢ Deluxe, 3/5	290.00
1 Pace 25¢ All Star, 3/5	270.00
2 Pace 25¢ Comet, 3/5	250.00
1 Pace 10¢, 3/5	140.00
9 Pace 5¢, 3/5	120.00
2 Columbia Jackpot	100.00
1 Jennings Triplex, 25, 10, 5, 3/5	175.00
1 Dice Bones, 5¢	70.00

CONSOLES

1 MayBell, 5, 5, 5 & 25¢, Latest 1944 Model	$725.00
2 Roll 'Ems, 5¢	185.00
1 Rolletto Jr., 5¢	125.00
2 Keeney Super Track Times, 5¢	375.00
1 Keeney Super Bell, 5¢	300.00
1 Evans Roulette, 5¢	300.00
1 Triple Entry, 5¢	100.00
1 Galloping Dominoes, 5¢ ('39)	125.00
1 Chicago "Dewey," 5¢ (Perfect)	250.00
1 Hi-Hand, 5¢	120.00
1 Baker's Pacer, 25¢, Daily Double	450.00
1 Paces Races, 25¢, Jack Pot	450.00
2 Evans 5¢ Bangtails, 1941, Jack Pot, Two-Tone Cabinets	375.00
1 Paces Races, 5¢, Jack Pot	375.00
1 Evans 5¢ Jungle Camp (New), CPO	250.00

ARCADE EQUIPMENT

1 Batting Practice	$120.00
1 Keeney Air Raider	200.00
3 Shoot-the-Jap Seeburg Guns	140.00
1 Bally Alley	45.00
1 Texas Leaguer, 1¢	37.00
1 Bean-the-Japs	90.00
1 Target Roll Jr., 9-Ft. Alley	125.00
1 Midget Skeeball, 5 Ft. Alley	140.00
1 Exhibit Bicycle	150.00
1 Torpedo	140.00
2 Ten Pins, L.H.	60.00

MISCELLANEOUS

2 Bausch & Lomb 10¢ Telescopes with Pedestal Bases and Ladders, "Deluxe Model"	$625.00
3 Seeburg Wall Boxes	30.00
2 Holly Grips & Stands	15.00
4 Gottlieb Triple Grips	16.00
10 Slot Box Stands	18.00
1 Slot Folding Stand	7.00

Terms: 1/3 Cash, Balance C. O. D.

AMERICAN TELESCOPE CO.
223 COURT STREET
EVANSVILLE, IND.

Look To The GENERAL For LEADERSHIP

FOR THIS WE STRIVE, IN '45

As the New Year emerges, we believe it fitting to re-state the aims and ideals of the General—to continue furnishing operators throughout the country with the finest equipment and best possible service in keeping with the high quality standards we have maintained continuously, in peace-time and in war time, since 1925. To all of you who look to the General for leadership, we send our sincere thanks and warmest wishes for a happy and victorious New Year.

HARRY HOFFMAN IRVIN BLUMENFELD GEORGE GOLDMAN

Established 1925 *Growing Steadily Ever Since!*

The GENERAL Vending Service Co.
306 N. GAY ST. ★ BALTIMORE, 2, MD.

PHONOGRAPHS

JUST OFF LOCATION

2 Rockola Standards
2 Wurlitzer 500
1 Wurlitzer 600K
1 Mills Throne, Ex. Condition
1 Mills Throne, Mother of Pearl Finish
1 Seeburg 9800
1 Seeburg Classic
1 Seeburg Regal
1 Seeburg Casino

(All of These Machines Are in First-Class Condition and CLEAN.

7 Jumbo Parade, P. O.
1 Track Time
2 Gross Superior Charley Boards, Old Reliable, Golden Boy, Lotta Charlies, Charley Jackpot—All Thick, Protected.

Everything above for the first $5,000 offer

MID-STATE SPECIALTIES
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TIP BOARDS CIGAR LIGHTERS

120 Single Ticket Tip Boards, $22.50 per gross; Five on One Tip Tickets, 24 tickets to book, $17.50 per gross; 28 Ticket Tip Books, $17.50 gross. In 12 gross lots, $1.00 off above prices. Quality goods.

12 Cigar Lighters on display card, retail 69 cents, $3.75 per dozen. These come in several colors, are all metal and fast selling. 25% deposit with all orders, balance express C. O. D.

WE GIVE FAST SERVICE ON ORDERS

Want To Buy Groetchen Metal Typer Machines. Give best price, guaranteed condition and size coin slot. Prefer ten cent size.

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COMPLETE ROUTE FOR SALE

44—Music Machines
17—Wall Boxes
5—Coin-Operated Pool Tables
25—Pin Ball Machines
1—1941 Pick-Up Truck, Records, Parts, etc.

$25,000.00

CLEETON'S AUTOMATIC SALES
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FOR SALE

Music Route grossing about $40,000 in thriving industrial city about 200 miles from Cincinnati. Can do better if taken care of. Reason for selling, other business. Price $55,000.

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BRAND NEW UNIVERSAL AMPLIFIERS

TO FIT ALL PHONOGRAPH MODELS!

MODEL UX1: This unit is the phase inverted type using a 6SC7 as a driver and two 6L6's in push-pull. Output approximately 20 watts. Will fit all Wurlitzer Models, all Seeburgs (except Hi-Tones), Rockolas, and Mills Throne and Empress 1940. Because of its large output it can be used as a P. A. System. Unconditionally guaranteed for one year against any defects in workmanship or material ..... $54.50 Less Tubes

Late Model Wurlitzer Motors converted to fit all Wurlitzer Models—$5.00. Wurlitzer Counter Model Motors converted to fit all Rockolas, $8.00. Wurlitzer Trays repaired at 25¢ each.

All Model Tone Arms repaired and repacked.
All Phonograph Motors rewound, $6.00.
All types of Speakers and Voice Coils sold and repaired.
We sell all types of Tubes. (Call us and let us know your requirements.)

Immediate Delivery—1/3 Dep., Bal. C. O. D., F. O. B. N. Y.

ALLIED SOUND EQUIPMENT CO. 300 West 56th St. New York 19, N. Y.

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Reliable, sober and experienced on Phonographs and Pin Balls, with own tools; $260.00 a month, 9 hours a day, 6 days a week. Overtime over 9 hours and commission on any new locations, ½ of our first month's take. Permanent job if qualified. Wire or write

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TOKEN EJECTOR $5.00

Complete With Instructions

Token Ejectors now ready for immediate delivery for MILLS 10¢ Bell Escalators. Guaranteed to eject 100% Red and Blue Tokens, aluminum and paper slugs; 50% of all car tokens. Install it yourself RIGHT ON LOCATION in a few minutes. No drilling, cutting or fitting—no special tools necessary. Send full amount with order—we ship prepaid.

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Tickets pay from 25c to $5.00 with shot at $50.00 JACKPOT

768 holes at 50c Play

Takes in . . $384.00
Av. payout . . 299.95
Gross Profit $ 84.05

Also Made for 25c and $1.00 Play

HARLICH MFG. CO.
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ORDER NOW!

PHONOGRAPHS

Wurlitzer 41 Counter Model	$125.00
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Wurlitzer '42 600 Victory	499.50
Wurlitzer 412	105.00
Wurlitzer 616 Lite-Up	165.00
Wurlitzer 600R, Rebuilt	365.00
Wurlitzer 600K	379.50
Wurlitzer 24	249.50
Wurlitzer 750E	695.00
Seeburg Rex	209.50
Seeburg Gem	289.50
Seeburg Classic	395.00
Seeburg Colonel	425.00
Seeburg 8800, ES	525.00
Seeburg Casino	275.00
Seeburg Plaza	295.00
Seeburg Playboy Strollers	22.50
Rock-Ola Standard	289.50
Mills Throne	249.50

WE HAVE WURLITZER, SEEBURG AND BUCKLEY WALL BOXES, ADAPTERS & SELECTORS—WRITE!

Terms—1/3 Dep., Bal. C. O. D.
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2A3	$1.95	6SC7	$1.30
2A4G	2.35	6SJ7	1.10
5U4G	1.00	38	1.10
5Z3	1.10	45	.80
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RESISTORS

3000 OHM 25 WATT RESISTORS FOR SEEBURG RAY GUNS ..... 95¢

CONDENSERS

.02 MFD. 600 VOLT	$ .20
1 MFD. 600 VOLT	.30
8 MFD. 450 VOLT	.75
16 MFD. 450 VOLT	1.10

12 IN. P.M. SPEAKER, $11.25

ALLIED ELECTRONICS CO.
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WANT TO BUY

- Guns
- Baseballs
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- Photomatics
- Photomatons
- Fortune, Etc.

Send List and Price

MIKE MUNVES
510 W. 34th St. NEW YORK, N. Y.

Grim Reaper Takes Lives of Many Top W.C. Coinmen in '44

LOS ANGELES, Dec. 30.—Recent and sudden death of Fred Crawford, game operator following a heart attack, brings to mind that the coin machine field has lost several of its outstanding figures during the year. Crawford had been an operator for a number of years and was well known in the business.

The industry was saddened early in the year when Richard Smith, wired music operator in Long Beach, died following an operation. Smith, 38, was in partnership with Ken Brown. Smith died January 24.

Gerber Lost to Trade

About a week later the trade received the news that Paul Gerber, well known arcade operator, had succumbed following a brief illness. He was associated in business with Max Glass. Gerber had arrived on the West Coast for a visit with friends and relatives about two weeks before his death February 2. A large number of friends attended his funeral. His business interest here was the Sportland Arcade on the pier at Ocean Park. This spot had been under the management of Barney Fishman and its operation was uninterrupted with Fishman continuing in this capacity.

Death of A. C. Woodward, music operator in Visalia, came in the late spring. He was well known in his field and his widow assumed management of his business. Later the route was bought by the Nickabob Company, a local operating firm.

Two outstanding figures from the point of service passed away during the summer. Saul Hanlin, who at the time of his death was operating music, had been in the coin machine business for over 25 years. About 25 years ago he had been the distributor in this territory for Mills. Another death that hit hard in this area was that of Dave Grossman, who had been associated with the coin machine field for a number of years.

Music Op Dies

The latter part of October death claimed Theodore Rudolph, a well-known music operator.

Altho not actively connected with coin machine business in this territory, the death of Charley Fey in San Francisco November 10 was deeply felt in local circles. Known as the "father of the bell machine," Fey was active in his business until his death. He had been in poor health for some time. Services were held in Bay City.

The coinmen mentioned here were held in high esteem on the West Coast. Their funerals were marked by large floral offerings, indicative of the love and prestige they held with their fellow men.

WANTED TO BUY

Mills and Jennings Slot Machines.

Give all details, make, type and lowest prices wanted.

AUTOMATIC COIN MACHINE CORP.
338 CHESTNUT STREET
SPRINGFIELD, MASS.
Phone 4-1109 Between 12 Noon and 1 P.M.

WANT!

Winchester Pump Guns and Remington Automatic Rifles for .22 Shorts and Longs.

State Condition and Price!

FOR SALE!

Chicago Coin Hockey, Just Reconditioned Like New $190.00

Send Deposit!

PEERLESS VENDING MACHINE CO.
220 W. 42nd St. New York, N. Y.
Wisconsin 7-6173

WANTED—$50.00 EACH

Double Play—Leader—West Wind—Sun Beam—Do Re Mi—Stars. $45.00 EACH: Zombie—Duplex—Skyblazer—Hi Dive. $40.00: Bally Attention. $35.00: Silver Skates. $25.00: Mascot.

SLOTS—1-BALLS—CONSOLES

Thorobred	$565.00	Bally Fairmont, P. O.	$650.00
Longacre	565.00	Mills Owl, FP	79.50
Pimlico, F. P.	415.00	Dark Horse, F. P.	185.00
'41 Derby, F. P.	360.00	Sport King, P. O.	325.00
Club Trophy, F. P.	340.00	Bally Hi-Hand	195.00
Sport Special, F. P.	165.00	Keeney Super Bell, 5c Comb.	325.00
Blue Grass, F. P.	195.00		

NEW REVAMPS

1 New Stage Door Canteen $219.00
United Midway ..... $209.00 | United Arizona 209.00

PHONOGRAPHS

Wurlitzer 500, Piano Keyboard	$425.00	Plastics for Seeburg '41-'42 Models, Lower Sides. Each	$ 14.50
Plastics for Rock-Ola '39-'40 Models, Top Corners, Lower Sides. Each	12.75	Rock-Ola Bar Boxes. Each	12.50
25 Seeburg Select-o-Matic Wall Boxes, Marbl-Glo Finish, 5¢ Play. Each	10.00	Keeney Wall Boxes. Each	12.50

ARCADE EQUIPMENT

Chicken Sam	$119.00	10-Pin, Lo Dial	$ 50.00	ABT Early Model F.	$ 20.00
Zingo	Write	Chi Coin Hockey	225.00	Rapid Fire	209.00
10-Pin, Hi Dial	65.00	Slap the Jap	119.00	Keeney Submarine	195.00

1 Portable Voice Recorder $300.00

RECONDITIONED PIN GAMES

5-10-20	$119.50	Bowlaway	$72.50	Velvet	$57.50
Action	119.00	Jungle	72.00	Majors, '41	57.50
Big Parade	129.50	New Champ	69.50	High Stepper	55.00
Genco Victory	94.50	Zig Zag	69.50	Paradise	49.50
Topic	89.50	Star Attraction	64.50	Metro	49.50
Gun Club	82.50	Ten Spot	64.50	Sport Parade	49.50
Texas Mustang	82.50	Super-Chubby	59.50	Wildfire	44.50
Spot Pool	79.50	Legionnaire	59.50	Bally Playball	42.50
Argentine	79.00	Southpaw	59.50	Bandwagon	42.50
Capt. Kidd	79.00	School Days	57.50	Gold Star	42.50
Towers	69.50	Four Roses	57.50	Sparky	39.50
Horoscope	64.50	Belle Hop	57.50	Anabel	32.50
Bally Liberty	62.50	Home Run	57.50	Fox Hunt	32.50
Hi Hat	72.50	Sea Hawk	57.50		

1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

NATIONAL COIN MACHINE EXCHANGE
1411-13 DIVERSEY BLVD. (Phone: BUCkingham 6466) CHICAGO

WANT—*WILL PAY TOP PRICES!*

SUPER BELLS, CONV.—5c, 5/25c
MILLS '40 1-2-3, F. P.
MILLS LATE HEADS (3 BELLS—4 BELLS)

HIGH HANDS PACES REELS, F. P. SARATOGAS, F. P.
'41 DERBYS THOROBREDS PIMLICOS LONGACRES

★ *Send Complete List of PIN GAMES Stating Condition and Lowest Prices!* ★

IF YOU WANT SLOTS, CONSOLES, ONE BALLS AND ALL NEW PIN REVAMPS—WIRE OR PHONE!

H. ROSENBERG COMPANY
627 10TH AVE., NEW YORK ALL PHONES LONGACRE 3-2479

All Machines Completely Reconditioned

If Not Satisfied Return Within 10 Days and Money Will Be Refunded

Bosco	$99.00	Bordertown	$47.00	School Days	$57.50
Seven Up	85.00	Blondie	44.00	High Hat	72.50
A.B.C. Bowler	80.00	All American	45.00	Legionnaire	65.00
Miami Beach	75.00	Gold Star	49.50	Four Aces	125.00
Trailways	62.50	Broadcast	70.00	Sea Hawk	60.00
Pan American	56.25	Belle Hop	75.00	1942 Home Run	89.50
Metro	56.25	Polo	32.50	Texas Mustang	90.00
Glamour	53.00	Stratoliner	60.00	Big Chief	44.00

2 Keeney Two-Way Super Bells, 5¢ & 25¢ Comb. Free Play and Pay Out ... $695.00

2 Jennings Bobtails, Free Play, Almost New $100.00

STEWART NOVELTY COMPANY
250 SOUTH STATE STREET, SALT LAKE CITY 1, UTAH PHONE 3-5055

BINGO ***LOCATION DESIRED***

Experienced Operator with high-grade equipment and personnel desires location. Finest references. Will go anywhere! Organizations, Landlords, Promoters—what have you? Write in strict confidence! Satisfactory arrangements can be made!

REDEF & COMPANY 30 Clifton St., Newark 5, N. J.

JAR TICKETS ***TIP BOOKS***

We Manufacture a Complete Line
RED, WHITE AND BLUE, COMBINATION, AND BINGO TICKETS
WRITE US FOR PRICES

MUNCIE NOVELTY CO.
2704 S. Walnut St., Muncie, Ind.

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WURLITZER—ROCK-OLA

USED PARTS—NEW ACCESSORIES

WE BELIEVE WE HAVE THE LARGEST AND MOST VARIED STOCK IN THE COUNTRY OF USED PHONOGRAPH PARTS. ORDERS FILLED IMMEDIATELY!

WURLITZER PARTS

Motors	$21.50
412 Speakers (Overhauled)	9.50
616, 24, 500, 600 Speakers (Overhauled)	19.75
61 Motors	17.50
Parts for All Counter Models	
61 Cabinets	19.50
71 Cabinets	30.00
412 Chassis (Mechanism), No Motor	16.50
616 Chassis (Mechanism), No Motor	25.50
25 Chassis (Mechanism), No Motor	36.50
Parts for 412-616-500-600, etc.	

ROCK-OLA PARTS

Drive Motor	$21.00
Turntable Motor	14.50
Micro Switches	1.45
Micro Pick-Up (New)	4.75
Coin Chute Assemblies	6.50

SEEBURG PARTS

Trays	$ .60
Selectors	12.50
Selector Fingers	.30

NEW ACCESSORIES

Everything for the Amplifier:	
OHM Resistors—10 W., Any Size	$ .30
OHM Resistors—20 W., Any Size	.50
16 MFD Cond., 450 Volt	.85
16 MFD Cond., 450 Volt, Wet	1.85
8 MFD Cond., 450 Volt, Wet	1.50
Box Asst. Carbon Resistors (100)	2.65
Phonograph Needles, All Makes	

P.P. Input Transformer, 412-616-500-600	$2.50
P.P. Output Transformers	2.50
Chokes	1.25
Power Transformers, Any Machine	6.00
Electric Soldering Irons (Some Buy)	2.00
PM Speakers, 8"	5.00
PM Speakers, 10"	8.50
PM Speakers, 12"	10.00

Radio Parts, Etc.

DUE TO THE FACT THAT OUR OFFICE FACILITIES ARE INSUFFICIENT, WE'LL APPRECIATE YOUR ORDERING ANYTHING NOT LISTED ABOVE INSTEAD OF INQUIRING. WE HAVE MANY PARTS NOT LISTED AND OUR PRICES ARE RIGHT.

Deposit required with all orders!

ALBENA SALES CO. 587 10th AVE., N. Y. C. LONGACRE 5-8334

WANTED TO BUY

PHONOGRAPHS

Wurlitzer 312-412-616-716

Seeburg Rex—Royal—Gems—Regals

Crown—Classic 8800, 9800

Rock-Ola 39 Standard and DeLuxe

40 Standard and DeLuxe

CONSOLES, COMBINATION

Mills Jumbo Parades — Keeney Super Bells

Bally High Hand — Bally Club Bells

MILLS SLOT MACHINES, 5-10-25c PLAY

CALIFORNIA AMUSEMENT CO.

1348 Venice Blvd. Los Angeles 6, Calif.

Telephone PRospect 4131

RED - WHITE - BLUE

5 for $1.00

"BIG CHARLEY"

2100 — 2170

#2170—Takes In	$434.00
Pays Out	360.00
Definite Profit	$ 74.00

TICKETS, STAPLED, 5 TO A BUNDLE

#2100—Takes In	$420.00
Pays Out	360.00
Definite Profit	$ 60.00

SAMPLE DEAL .....$ 3.30

DOZEN DEALS $36.00

Write for quantity price and info on Tickets, Tip Books.

WILNER SALES CO.

715 N. Elm St. Muncie, Ind.

Survival of British Trade, Despite War, Amazes U. S.

WASHINGTON, Dec. 30.—When the American coin machine trade looks across the Atlantic it is indeed amazed to see how the British coinmen have been able to keep going during these years of war. It is well understood here that the effect of war on England as a whole has been very serious.

Reports from the British coin machine trade at intervals show that the trade is already beginning to think of building up its own manufacturing industry after the war. This is regarded as a natural and worthy ambition because every country seeks to build up its own home manufacturers. Other reports from London show the majority of the operating trade there is anxiously awaiting the time when new American machines will again be coming across the Atlantic.

More recent trade reports received here say the British government is now trying to encourage U. S. industries to establish branch factories in England. This plan is being especially carried out to encourage the making of specialty products that will in turn be exported to the European Continent.

Before the war, English distributing firms were doing a big business in buying American coin machines and in turn selling them to Europe, South Africa, Australia and even to China. The fact that the British government is now encouraging various American firms to set up branch factories in England may be an important tip to coin machine manufacturers of the U. S. It is taken for granted the world over that American firms will always be able to produce the best parts for machinery such as coin-operated devices. Before the war, parts were already being shipped to Canada and there assembled into new coin machines. That the same practice may develop between American manufacturers and Brtish distribtuing firms now seems a possibility.

DETROIT BIZ FIRM

(Continued from page 58)

movie machines has been intermittently reported. Some locations have been lost, and play does not appear to be as steady on them as when they were more of a novelty. Anticipated technical improvements in this field are looked to salvage the business for operators after the war and capture a wider market.

Vending Ops Hit Hard

Cigarette operators have virtually discontinued the use of their machines, passing cigarettes to the location owners for distribution over the counter as a result of cigarette shortage. This has resulted in a serious drop in actual machine sales and even in a total drop in volume for operators, as, they have complained, they have been unable to get their proper share of cigarettes in the first place from wholesalers.

Other types of venders have done a big business, especially in the candy line, tho many customers have become seriously dissatisfied with the quality of merchandise being sold to them because of war conditions. The more popular brands in all lines of candies and gum have, of course, been nearly unobtainable, and it is an open question whether patrons realize it, or whether the use of inferior materials, is piling up ill will for the machines that will last after the war.

Virtual disappearance of the vending machine operators' organization, despite the activity of the cigarette operators themselves in an informal group, was one of the year's events. The organization will undoubtedly be revived when the field becomes normal after the war.

The United Music Operators has had a quiet year of operation under the presidency of Victor De Schryver. The coin machine workers' union which was very active at the start of the year, with some discussion of organization of the cigarette machine workers at that time, has become relatively inactive.

Other Highlights

Passing of the J & J Novelty Company, headed for years by James A. Passanante, was one of the year's highlights. Passanante, long one of the most popular figures in the local business, had been in poor health for some time and sold out his business, with a number of different operators taking over parts of what was formerly one of the largest routes in Michigan.

Another of the largest local routes, operated by Modern Music Company, was sold out during the year, with Al Schweitzer taking over the record and wired music departments. Opening of offices again by Atlas Automatic Music Company was another event that occurred in midsummer.

Discussions with various people in industry indicate that various manufacturing firms here have undisclosed plans for coin machine manufacture after the war. Many may not materialize, but Detroit is expected to have a great excess of production capacity as a result of the building of hundreds of small and large new plants here, and the advantages of coin machine production are likely to prove inviting to both investors and industrial planners, making the city once more a manufacturing center for the industry.

MARKEPP VALUES

SLOT MACHINES AND CONSOLES

1941 Lucky Lucre	$343.50
Paces Saratoga, N.R.	75.00
Paces Reels, N.R.	95.00
5c Mills Futurity	Write
Jennings 5c Chief	Write
5c Columbia Cig. Rl.	49.50
1c Caille	49.50
Columbia D.J.X.P.	79.50
'38 Track Time	110.00
Jumbo Parade, C.P.O.	120.00
2 50c Blue Front	Write
1 50c War Eagle Glitter Gold	Write

ARCADE EQUIPMENT

Bell-o-Ball, Brand New	$275.00
Western Baseball	85.00
Western Deluxe Baseball	110.00
Scientific Batting Practice	105.00
Keeney Submarine Gun	150.00
Bally Rapid Fire	168.50
Shoot Your Way to Tokyo	195.00

PHONOGRAPHS AND WALL BOXES

Seeburg Wallomatic, WS1Z	$ 12.50
Mills Throne of Music	275.00
Seeburg Wireless Wallomatics, WS2Z	39.50
Wurlitzer Victory 600R	495.00
Seeburg Colonel, E.S.	Write

PIN GAMES

Contest	$105.00	Stratoliner	$49.50
Boomtown	42.50	Polo	29.50
School Days	49.50	Champ	55.00
Champion	22.50	Sluggers	69.50

9 COL. NATIONAL CANDY MACHINE, Late Model..... Write

MILLS 1-2-3, 1941, F. P., Like New.....$132.50

All machines cleaned and checked. Prices include parts, repairs, packing charges. Half deposit with order.

WANT TO BUY

50 Mills' Empress and Thrones, also Rockola Windsors, Monarchs and all other makes.

THE MARKEPP CO.

(Established 1928)

3908 Carnegie Ave., Cleveland 15, O.

Telephone: Henderson 1043

COMPLETE OPERATING BUSINESS FOR SALE

24 Phonographs on location, mostly late models and remote. Also Cigarette Machines, Pin Ball Machines, Peanut and Candy Machines. Slot Machines and Consoles not now up. Library of Records and other operating supplies. Small Truck; Business Property, brick building with living quarters upstairs. A good buy for bona fide operator wanting to locate in Rocky Mountains, healthful climate. Good reason for selling route that is producing and room for expansion. No brokers or bargain hunters, please. Deal will require at least one-half in cash.

BOX D-335, The Billboard, Cincinnati 1, O.

WE WANT PIN GAMES

Any quantity. What do you have? Will pay $25 for Stratoliner, Sport Parade, All American, Velvet, Dixies. $40 for Sky Blazer. $100 for Record Time, Sport Special, Dark Horse. $110 for Blue Grass.

Send your list—today.

MID-STATE CO.

2848 Roosevelt Rd. Chicago 12, Ill.

Phone: Sacramento 2691

Public Cig Hoarding Gets Connecticut's Blame for Shortage

HARTFORD, Conn., Dec. 30.—In a report on the cigarette situation recently by State Tax Commissioner Walter Walsh, Connecticut's shortage was attributed to panic buying, hoarding by the public and customer preference.

He stated that 20.4 per cent less cigarettes came into the State for sales by wholesalers in November, but the lack of cigarettes appears far out of proportion to the supply. From 96 wholesalers who sell to 1,800 retailers in Connecticut, Walsh learned that cigarettes were being distributed at a faster pace than for the same month last year.

The 96 wholesalers who are obliged to report monthly to the tax department all purchases coming into the State for redistribution here purchased 19,104,240 packages of cigarettes in November, 1943. In November, this year, they reported 15,189,497 packages, a 20.4 per cent decrease. The number of cigarettes on hand, as reported to the commissioner by all wholesalers, at the close of inventory for November last year, showed 5,337,879 packages on hand as compared with 3,774,460 packages inventoried for November of this year, or a 70.14 decrease under the figure for November, 1943.

"These figures indicate clearly that the wholesalers are distributing cigarettes to retailers at a much faster pace than was the case last year. These figures also conclusively show that the decrease in shipments of cigarettes into the State is entirely out of proportion to the shortage in the State which is acknowledged. It is a reasonable inference therefore that the scarcity is attributable to the panic buying and consumer hoarding, resulting in the under-counter selling, with regular customers being given the preference in the purchase of cigarettes," stated Commissioner Walsh.

Cigarette tax income reflects somewhat the decline in supply. Commissioner Walsh reported a drop of $223,588 in the cigarette tax income for the first five months of the current fiscal year, from July 1 to November 30, from the total of $1,684,565 received during the same period of 1943.

Shortages Hit Balto Trade as Distribs Prepare for Future

BALTIMORE, Dec. 30.—Baltimore distributors and operators have felt the shortages of machines, tubes, etc. In fact there have been a number of operations which have fallen by the wayside for lack of mechanical help and other operation hardships.

All principal distributors of coin machines have been able to weather the difficulties, so also have leading operators. They are able to carry on after a fashion.

Operators of cigarettes and candy vending machines have been hard hit, and music box ops are just now reporting a let-up in the tight record supply situation. All the downtown arcades are still in operation and according to reports are doing a fairly satisfactory volume of business.

The year saw the movement to a new location by the Hub Enterprises, local Rock-Ola music box and coin machine distributors from 406 W. Franklin Street to 32 S. Charles Street. The Emby Corporation has been organized and is operating as distributor in this territory for Wurlitzer music boxes, succeeding the former Wurlitzer distributor here. While not definite as to when, two other coin machine distributors have prepared plans to move to new locations.

Arthur B. Price, owner of Amusement Center, one of the largest arcades here, and owner of the Gwynn Oak Park, local amusement park, and operators of an outdoor arcade, and prominent in the amusement field has been elected to the Baltimore City Council to represent the Third Councilmanic District.

A number of bowling alleys, good outlets for coin machines, vending machines and soft drink dispensers, have found it necessary to close their doors because of the need for their property by governmental agencies.

Despite Shortages, 1944 Coin Machine Biz Zoomed Upward

NEW YORK, Dec. 30.—The 1944 coin machine highlight for New York was the tremendous upsurge of business done by arcades both in town and at the seaside resorts. A good many of the spots were open 24 hours a day and did a land-office business. Of particular interest was the increased popularity of the photograph and recording machines installed during the season. Every arcade in the metropolitan area had one or more of these devices installed and all received very heavy play.

Despite the cigarette, candy, gum and peanut shortages, vending machine operators refused to become panicky and kept their operations going as best they could. Other than sales made by operators who entered the armed services, there was no hurried unloading of equipment, because the boys believed it was economically wise to keep equipment at locations even when the machines were empty, in order to protect these spots and their investments against the day when shortages would be an unpleasant memory.

Music Ops Okay

Music machine operators also had a good year despite the Petrillo affair. If anything, the temporary shortages of records and the difficulties encountered in obtaining replacement equipment brought all music ops closer together and they worked in greater harmony this year than ever before.

Distributors and jobbers in town devoted a good part of their time to reconditioning equipment for their operator customers and, as in the prior year, to the buying and selling of used equipment when they could get it, and the supplying of replacement parts.

COINMEN YOU KNOW

(Continued from page 59)

The employees at Hy-G Amusement Company were a happy lot this week, what with the several Christmas fruitcakes sent them by VERLING GEIB, of Deadwood, S. D., and the pheasants promised them for the yuletide by HARRY JOHNSON, of Mitchell, S. D. . . . BILLY (SPHINX) COHEN, of Silent Sales Company, altho sunning in Florida while the mercury here is below zero, keeps in constant check with his office by regular telephone calls to BENNY FRIEDMAN and DAVE ZISKIN. . . . MILDRED BIRKEMEYER, Litchfield, Minn., coin machine operator, came to Minneapolis to see what she could buy in the way of parts and equipment for her route. . . . ROY KUMICHEL, of Brainerd, Minn., was another visitor to the Twin Cities looking for parts, as was IZZY ALPERT, of the Twin Ports Sales Company, Duluth, Minn.

Detroit:

THOMAS LUMSDEN sold his partnership in the Trianon Music Company to Dr. Louis Spalter, his former partner. Lumsden is establishing his music route under his own name, with headquarters at 3149 East Perry avenue. . . . MRS. REUBEN RAY, of the Ray Music Company, is back on the job after a hiatus at home because of the shortage of domestic help. . . . HUBERT D. WISDOM, music operator, is now at 762 Tennessee Avenue. . . . WOLVERINE ENTERTAINERS, headed by Glenn Yuille, whose former Detroit headquarters were in the suburb of Dearborn, have moved into the Boulevard Building. . . . MRS. ALICE B. VANCE is managing the music business operated by her husband, Kenneth Vance, now in the army. . . . GILL CURTIN, formerly a machinist and radio man, has entered the coin machine field with a small route of skeeballs. . . .

INTERNATIONAL SCOOPS!

MISCELLANEOUS

3 Kentucky Clubs Consoles	$110.00
7 Seven Column Stewart-McGuire Cigarette Vending Machines, Complete with Cabinet Base	37.50
12 Mills Single Door Double Slot Safes	40.00
6 Mills Single Door Single Slot Safes	25.00
(These Safes lack keys but have locks and are Real Values.)	
Free Play Consoles of All Types, Cash and Free Play	Write
900 Feet 30-Wire Cable	Write
Seeburg Adapter for Wurlitzer 616	19.50

MUSIC

4 Mills Panoram, L.S.W.W. (Crated)	$350.00
3 Wurlitzer 61 with Stands	135.00
2 Wurlitzer 616—Lite-Up Cabinets	165.00
1 Wurlitzer 24 Keeney Remote with 6 Wall Boxes	240.00
3 Mills Do-Re-Mi	85.00
1 Mills Zephyr	85.00

FIVE-BALL PIN GAMES

1 Victory	$109.50
1 Leader	65.00
1 Trailways	55.00
2 Big Chief	49.50
1 Wild Fire	49.50
2 Play Balls	49.50
1 Topic	89.50
2 Lite-a-Card	59.50
2 Repeater	59.50
1 A.B.C. Bowler	59.50

NEW PIN GAME CONVERSIONS

Marines at Play	$195.00
Invasion	195.00
Torpedo Patrol	165.00
Paratroop	165.00
Production	165.00
Bombardier	165.00
Eagle Squadron	165.00
Shangri-La	165.00
Idaho	Write

WANTED . WANTED . WANTED
ANY QUANTITY
PHONOGRAPHS ★ SLOTS ★ CONSOLES
TERMS: 1/2 Deposit With All Orders for Domestic Purposes.
Full Cash With Orders for Exports.
Foreign Inquiries Invited!
International Coin Machine Dist.
2115 Prospect Ave. CLEVELAND 15, OHIO
(MAin 5769)

Texas Phonograph Co.
William Moke, Owner
119-121 Durango St. SAN ANTONIO, TEX.

24 Keeney Super Bells, F.P., C.P.	$280.00
6 Long Acres, F.P., Extra Clean	550.00
6 Bally Sun Rays, F.P.	110.00
4 Bally Club Bells, F.P.	225.00
2 Bally Chuckolette, C.P.	60.00
2 Evans Galloping Dominoes, C.P.	85.00
1 De Luxe Mercury, Cigarette Reels, 5¢ Play	12.00
2 A.B.T. Skill Target	20.00
1 Wurlitzer Red Stepper, Model #145	42.00
1 Bally Skill Field, C.P.	110.00
2 Rockola Commandos	625.00
1 Mills One-Two-Three with Fruit Reels	75.00
1 Rex Bowling League, like new, length 9 ft. 1½ inch; height 55 inches; width of runway, 20 inches	175.00

Terms: 1/3 Down, Bal. C. O. D.

★ ATLAS MEN 11 IN SERVICE ★

ATLAS FOR BEST VALUES ★

PARTS FOR ALL YOUR NEEDS
Order by Part Number

Fibre Contact Divider on Relay for 3-Bell	$ .25
Bally Escalator Belts	.60
Western Kicker Coils	6.00
Pin Game Locks	.60
Red Plastic, 20"x50", #60 Heavy Gauge	12.50
Red Plastic, 20"x50", Light Gauge	10.50
Assorted Silver Points, Pkg.	1.25
Milliameter—To Test Wall Boxes	15.00
Atlas Parts Kit, SPECIAL	4.75
Improved Collection Books, In Duplicate	.10
Felt Padding for Glass, 25 Ft. Roll	.35
Complete Sets Mills P.O. Slides, 3-5 Pay, 5¢, 10¢, 25¢	Write
Ace Locks for Pin Games	.80
Steel Balls, 1", 1⅛", 1 1/16"	.25
Rectifiers, 28 and 32 Junction	4.75
Vest Pocket Coin Chutes	3.50
Corner Plastics for Wurl. 616 and 24, Set of 2	2.50
Jennings 5¢ Coin Chutes	5.00
Crystal Pick-Up	8.50
12" P.M. Speaker	10.50
5¢ Jackpot for Mills	15.50
Wurl. & Seeburg Casters. Set of 4	1.50
ABT Coin Chutes, Reg. & F.P.	3.75
Case (120) 25W. Bulbs	9.60
Mills Cash Boxes	1.00
Mills 4-Bell Glasses, Complete Set of 5	8.75
169—Title Strips, 20,000	5.00
603B—30 MFD 450 V. Condenser	1.75
604B—40 MFD 450 V. Cond., Dry	1.75
171—3000 Ohm Variable Resistor for Chicken Sam	1.50

WRITE FOR COMPLETE PARTS LIST.

Seeburg Speak-Organ, Factory Rebuilt	$39.50
Seeburg Wall-o-Matic (Old Style)	11.75
New Seeburg Shoot the Chutes Cabinet	22.50
New Seeburg Gun Stand	12.50
New Electric Selectors, V Type	24.50
Seeburg T1Z Transmitters	21.25
Seeburg T3Z Transmitters	21.25
Keeney 4-Wire Wall Boxes, 20 Record	5.50
Model 61 Wurlitzer Cabinet	21.50
Buckley Boxes, 30-Wire	9.50

SINGLE SAFE STAND $21.50

PANORAM $395

PANORAM BULBS

Exciter Lamp	$ .65
Proj. Bulb	3.75
Photo Elec. Cell	2.80

D. C. MOTORS FOR WURLITZER & ROCK-OLA—$12.50.

Playing Field and Background Glasses for Consoles and Pin Tables —Write.

TERMS: 1/3 Deposit, Balance C. O. D.

ATLAS ALWAYS RELIABLE ★

ATLAS NOVELTY COMPANY
2200 N. WESTERN AVE. · PHONE ARMitage 5005 · CHICAGO 47
Assoc. Offices (ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1
ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19
FRIENDLY PERSONAL SERVICE

FOR QUICK SALE

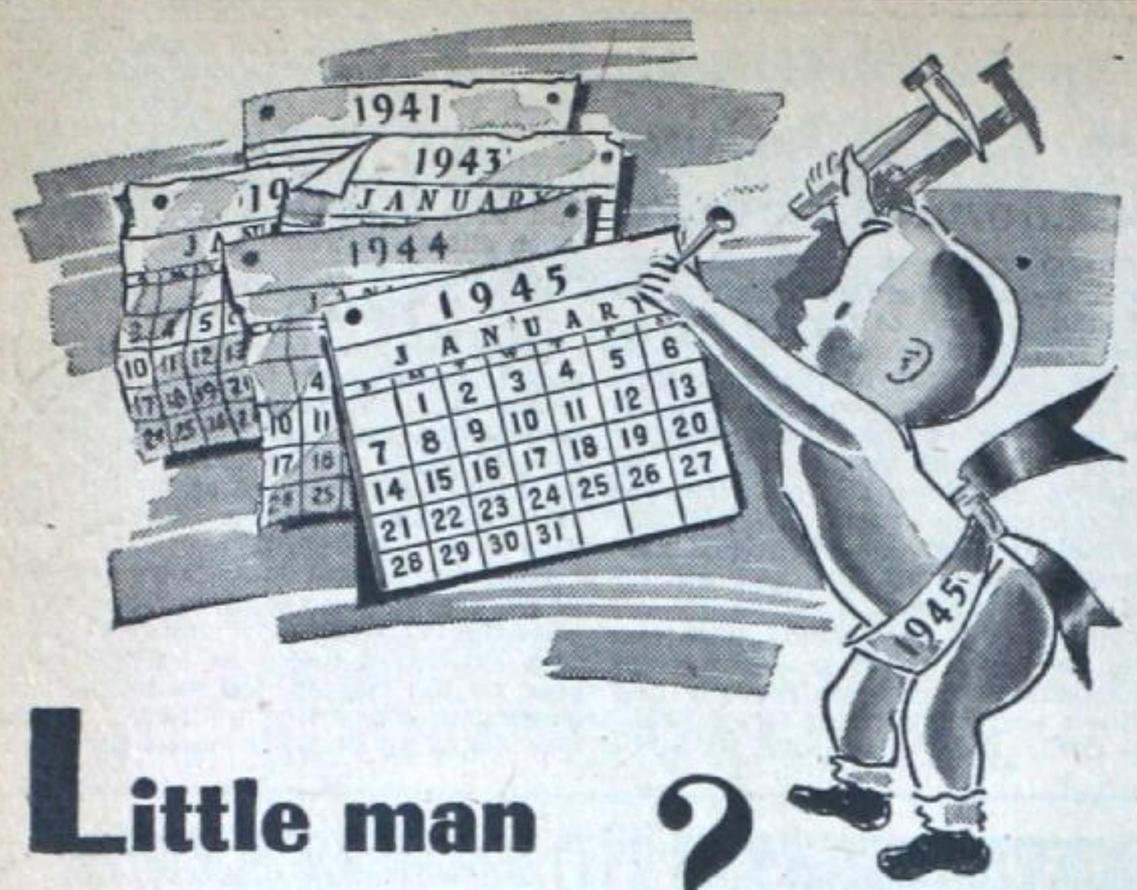
4 Challengers	$20.00	1 Kirk Night Bomber	$350.00
2 Foot Ease, Late Model Exhibit	70.00	1 Test Pilot	175.00
2 Late Model Skill Jumps with Stands	65.00	1 Skill Jump with Stand	50.00
1 Shoot Your Way to Tokyo	200.00	1 Scientific Baseball	85.00
1 Evans Super Bomber	350.00	1 Scientific Football	85.00
4 Select-a-Vues	50.00	1 Striking Clock	100.00
1 Strength Test	50.00	1 Liberator	275.00
4 Muto Drops, Complete with Reels	35.00	6 Callie Drops, Complete with Reels	25.00
		2 Keeney Submarines	150.00

All the Above Machines in Perfect Working Order. Send ⅓ Deposit, Balance C. O. D.

ALLIED CORP.
22 SCOLLAY SQUARE BOSTON, MASS.

WILL SWAP ONE CARTON OF ANY POPULAR BRAND CIGARETTE AND . . .
$325.00 CASH FOR EACH ROCK-OLA SUPER
★ $575.00 CASH FOR EACH WURLITZER 750 ★
$600.00 CASH FOR EACH WURLITZER 750E
If Cigarettes aren't enough of an inducement for you to ship, will also give my right arm and good eye!
DAVE LOWY 594 10TH AVE., N. Y. 19, N. Y.
PHONE BRYANT 9-0817

CONTINUE BUYING WAR BONDS



Little man ? what now •

To sit back and relax now that the darkest days have passed is a tempting thought. But to finish this terrible war in 1945 will take all of our efforts—yours and ours—unceasingly! Look forward to 1945 with grim determination to work and fight harder . . for victory.

Chicago Coin machine co.

1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

★ WE MUST BACK 'EM UP WITH WAR BONDS ★

ARMY E NAVY

A privilege . . .

TO SERVE!

TO HELP AMERICA WIN . . . our entire production facilities remain geared at top speed for war!

AFTER THE WAR . . . Jennings will produce equipment that is destined to write new coin machine history.

RIGHT NOW . . . we can help you keep your Jennings machines in good operating condition. Tell us your needs.

O·D·JENNINGS & COMPANY

SINCE 1906

RATED AAA1

4309-4339 WEST LAKE STREET • CHICAGO, ILLINOIS

SENSATIONAL NEW REVAMP

GLAMOR GIRLS

(For Sport Parade)

Make This Attractive Change-Over Yourself. We Supply All Materials.
No Mechanical Changes Necessary. Nothing Else to Buy.
Brand New Game Appearance — A Proven Money Maker.

COSTS YOU ONLY **$9.50** PER GAME F. O. B. CHICAGO

Rush Your Order Today

VICTORY GAMES

2140-44 SOUTHPORT AVE., CHICAGO 14, ILLINOIS

WRITE FOR OUR COMPLETE LIST

Racing Ban To Cut Deep Into Revenue of 21 States

CHICAGO, Dec. 30.—A lot of States began to foresee lost revenue when James Byrnes, War Mobilization director, issued his order closing horse and dog racing tracks. At least 21 States now license pari-mutuel betting and recent reports have indicated the large amounts of revenue which these States get from the record amounts being bet on the races. The order by Director Byrnes came as only one step in many moves that have been made in the last two weeks to meet the military crisis in Europe.

Racing interests have shown unanimous willingness to co-operate in every possible way and it is expected that all racing will come to an end January 3, according to the date set by the order. Reports this week said that attendance and betting at Tropical Park, Miami, passed beyond all expectations, indicating people were taking a last fling at what may be one of the last racing sprees until the European war is over.

One of the first to envision a loss of big revenue was New York State which faces a possible loss of around $27,000,000 in 1945. The State had only recently reported the revenue derived from races showing that it lead all other States in its benefits from the pari-mutuels. Illinois came second in the amount of revenue derived. State officials in New York declined to comment on the new order from Washington but they did say that races would be stopped in compliance with the order. The racing season in New York State begins in May.

New York Not Too Hard Hit

According to New York State officials the finances of the State would not be seriously affected by losing the revenue for 1945. This is expected to hold true for most other States that have legalized betting, but it will be a signal for the State Legislature that meets in 1945 to begin looking elsewhere for revenue. It had been expected that some new States would be added to the list of those that license pari-mutuels. New York State reported a good surplus at the end of its last fiscal year and most other State treasuries are said to be in that condition, but they are all facing the prospect of declining revenues in the near future and most all States are expected to begin looking for new sources.

AP Survey

The Associated Press recently made a survey of betting on the races and what it does in the way of providing revenue for many State governments. This survey was widely published in newspapers and attracted unusual attention. Among other things it showed that some of the States that fight such a minor amusement as pinball games profit much by betting on the races. It also showed that the three big cities of New York, Chicago and Los Angeles, which are noted for their crusades against pinball games, also profit much indirectly from betting on the races and the operation of the race track.

Many editorials were published on the AP survey of racing and probably one of the most interesting was that in *The Louisville Courier Journal* December 13, as follows:

"Reading an *Associated Press* compilation which shows that race track betting in the United States increased from its 1943 total of $705,142,000 to the startling and unprecedented sum of $1,126,309,000 in 1944 reminded us of the exceedingly poor mouth the race track interests put up at Washington when the 1944 federal tax law was being written and how they got Senator Barkley to help them kill a proposed 5 per cent federal levy. Speaking of the $1,126,309,000, *The Associated Press'* compiler notes that it would be enough to give every man, woman and child in the continental United States a $10 Christmas present. That, of course, would have been an impossible and imaginary way of distributing such a sum, but we can't see much reason why every man, woman and child in the United States, as represented by their government, should not have had 5 per cent of it.

"And, on the subject of betting and taxes, one other thing struck us. *The Associated Press* presents two tables, one showing the total sum wagered in each of the 17 States where race tracks operate and the other the total of each State's revenue from this wagering. On the first list—total sums wagered — Kentucky stands 12th. On the second—total State revenues collected — Kentucky stands 16th, which is next to last. In New York, first on both lists, the fabulous amount of $410,230,000 was wagered, from which the State got $27,664,000 in revenue, or about 6 per cent. In Kentucky, $20,253,000 was bet and *The AP's* compilation gives the revenue collected by the State as $174,300, or less than 1 per cent. Another curious thing was that in Louisiana, where $9,863,000 was bet, or less than half of what was bet in Kentucky, the sum of $325,200 was collected by the State, or nearly twice what is given as collected in Kentucky.

"Can anyone tell us why, if these figures are accurate and the comparisons fair, Kentucky has permitted herself to be treated in so relatively beggarly a fashion?"

Wall Street Journal Expounds

Even the financial journals took note of the big sums being bet on the races. This was taken as an indication that racing even has its business angles. The important *Wall Street Journal*, in its columns on financial and dividend reports from various firms, included a paragraph on racing bets with the caption "Metropolitan Velvet." The comment was as follows:

"Substantial sums are being bet at and off the race tracks. The mutuel handle in 37 days of racing at Jamaica this year was $78,548,762, or a daily average of $2,122,940, according to the Metropolitan Jockey Club's report covering the 1944 racing season. Last year's handle, which had surpassed previous records, was left far behind. In 1943, $48,865,123, or a daily average of $1,357,365 for 36 racing days, went thru the machines, or about $30,000,000 less than the 1944 total. The biggest day this year was April 22, when the Wood Memorial was run, 41,529 spectators placing a record-breaking $3,176,553 on their favorites. This compared with an attendance of 34,183 and a mutuel handle of $2,162,000 on the biggest day of 1943. The 1944 State tax on mutuel betting at Jamaica was more than $5,000,000 this year, plus an admission tax of $195,435, while the government received an admission tax of $160,336 and an estimated income and excess profits tax of $1,729,205. Apparently Uncle Sam is still a long way behind New York State in levying racing meet taxes. Total gross receipts at the track this year were $4,321,928 against $2,891,234 for 1943, with a net before taxes of $2,299,475 against $1,222,994. After federal taxes a net of $432,301 remained, from which $184,275 was paid in dividends, leaving a balance of $248,026 for surplus."

Jackpot Fruit Reel

$47.50

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A Great Automatic Payout Machine for 5¢ Play. Pays out a flashy nickel plated token (25¢ size) when winning fruit symbols come up, such as two cherries, etc. Complete with 138 tokens bearing odds low as 3 to 1, high as 50 to 1. JACKPOT consists of large "Goldaward" coin which is usually redeemed at counter for $5.00 cash. Takes space 10x10 in. Ht., 13 in. Wt., 25 lbs. Send $10.00 deposit, balance express C. O. D. (10% discount in lots of 3 or more.) Each, $47.50.

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6th War Loan Drive Tab Gets 19 Billion $$$

Industry Co-Operates

CHICAGO, Dec. 30.—Official tabulations on the Sixth War Loan drive are to be made January 2. The coin machine industry did not have a national campaign during this loan drive but its members and its local organizations performed their full part in their respective communities. Organized activities in the coin machine trade have declined during the war and for that reason a national campaign was hardly possible. Leaders say this does not mean that the patriotic fervor of the industry has declined in any way. Coin machine manufacturers have been in the center of the program to boost war production and their effort is said to have been greater than ever. But they were not in a position to lead a national bond campaign for the industry.

Drive Successful

When the Sixth War Loan drive came to an end December 16, at least two official reports were available to show the success of the drive. Secretary of the Treasury Henry Morgenthau Jr., in a nationwide radio report announced at the end of the drive that when final tabulations were in the total bond sales would exceed $19,000,000,000. That was $5,000,000,000 more than the goal that had been set when the drive began November 20.

Officer's Letter Shows Miracle of Game Survival

CHICAGO, Dec. 30.—Still more glamour is added to the story of the pinball game which was reported in the army newspaper, *The Stars and Stripes*. According to the story, as published in the paper for the soldiers overseas, when American troops entered the destroyed city of Aachen one of the things they found in an old building was a pinball game intact. The game had been made by a Chicago manufacturer but the name of the firm was not mentioned in the newspaper report.

Some idea of what the pinball game had survived was suggested in a letter by an American officer to his family at home recently. A description of the destruction of Aachen, as published in *The New York Times*, was taken from the officer's letter. The letter said:

"I decided to take time off to visit Aachen. It's ghostly. I don't remember seeing a house in the town that had not been hit by one thing or another. For the house in the Heinrichs-allee (the former Loewenstein home) I wouldn't give a nickel, and as far as the apartment we used to live in in Eupenerstrasse, I couldn't go upstairs, but from the street I could see that the refrigerator was still in the kitchen; that it didn't come down was just due to a kind of freak.

"Mastbaum's apartment came down two floors. It used to be on the second, didn't it? Wallerstein's corner was just a heap of rubble, hard to say what hit it.

"I drove down Adalbertsteinweg—just ruins either side. The church of St. Adalbert still has part of the tower. I couldn't get thru to the Elisenbrunnen. The cathedral is in fair shape. Thruout the city I didn't see one civilian. At present it's rather difficult to proceed thru the town with trolley wires hanging down all over the place, and rubble piled in the streets.

"Let me tell you: It was a peculiar feeling to drive thru the streets I knew so well in a different state, with people around, and now just a bunch of empty staring windows, walls turned over, derailed trolley cars and not a soul around.

"It's unbelievable that a pile of rubble like this ever contained a population of 165,000 and that about nine years ago we were part of them. I passed Marx's house, too. It had a trolley car in the garden and a shell had hit the part facing the pool, but it wasn't too bad.

"I can assure you that the citizens of Aachen have received fair punishment for anything they ever did. Aachen is a city that cannot be rebuilt; it will have to be built all over again. It was something I had never imagined could happen to a big city. I was awed and I was impressed. I am glad I went."

WORD-OF-MOUTH Certificate

This is to certify that operators "in the know" and mechanics who have done such a swell job keeping coin machine equipment running during this emergency, all have said, "Mills coin machines are really built! They are in tremendous demand on the used machine market and they have a right to because they really can take it." So the "Word-of-Mouth" Coin Fraternity hereby awards

TO *Mills Novelty Company*

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SIGNED *The Coin Machine Operator*

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For helping make this our Banner Year—Here's wishing you all a Happy and Victorious New Year!

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with an absolute Brand New Factory Guarantee—Electric Selector Remote Control—20 selections—using 10 records with gorgeous changing color array — Highly Moderne and definitely the best value on the market today — $525.00 F. O. B.—SPECIAL DEAL ON 10 or more—WIRE OR PHONE—immediate delivery!

1 Wurlitzer 24 Victory Model, R.C. $450.00
1 Rockola Imperial 20 ..... 185.00
1 Wurlitzer 24 ..... 265.00
1 Wurlitzer 24, Seeburg Wired Remote, Hideaway 185.00
1 Gable 20 Record Liteup 265.00
1 A.M.I. Tone Column with Packard Wall Box 75.00

40 MILLS 12 RECORD SELECTIVE MUSIC BOXES — these are exceptionally clean—ideal for export or your weaker locations—some are marble-glo'd—some have lite-up sides and grilles, consisting of Do-Re-Mi's, Swing Kings, Zephyrs — $95.00 each for straight models—$110.00 each for liteups!

PIN GAMES

2 Leaders	$65.00	1 ABC Bowler	$55.00
2 Double Play	65.00	2 Lite-a-Cards	65.00
1 Sun Beam	65.00	1 Repeater	45.00
1 West Wind	75.00	1 Speed Demon	45.00
2 Jungles	75.00	1 Monicker	85.00
2 Gold Stars	45.00	2 Victories	105.00
2 Legionnaires	65.00	4 Playballs	55.00
1 Wild Fire	49.50	1 South Paw	75.00
1 Stars	65.00	1 Twin Six	50.00
1 '41 Majors	65.00	3 Big Chiefs	55.00
1 Slugger	65.00	1 Landslide	50.00
1 Wings	45.00	1 Pan Amer.	50.00
1 Stratoliner	50.00	1 Champs	55.00

CONSOLES

4 Bobtails, F.P. $110.00
6 Silver Moons, F.P. 115.00
2 High Hands, Combination 165.00
1 Big Top, Combination 110.00
1 Super Bell ..... Write
2 Saratogas, Combination 150.00
2 Paces Reels, Combination 175.00
1 Pace Saratoga, P.O. 110.00
3 Kentucky Clubs 110.00
1 Early Head Galloping Dominoes . 125.00

SCALES

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Terms: ½ Deposit—Balance C. O. D.

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12 Mills 5¢ Jumbos, 4 Maybells, 2 Jennings 5¢ Bob Tails, 2 Jennings 25¢ Silver Moon, 1 Mills Three Bell, 1 Brown Front 50¢ Kneeaction, 1 50¢ Gold Chrome Kneeaction. Also 5¢-10¢-25¢ Machines. This equipment in perfect condition. Write

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GOOD IN '44—BETTER IN '45

Adjustable High Score, Lights Out, Ball Return, Spot-Em Feature. **ZINGO** 5-Ball Free Play Upright Pin Game.

FREE PLAY CONSOLES

Watl. Big Game, Latest Clock Model $245.00	Jenn. Silver Moon ..$140.00	Bally Club Bell ...$295.00
	K'ney Super Bell, 50¢ 450.00	Keeney Super Bell . 375.00

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Bally Longacre, J.P. $625.00	Bally '41 Derby ...$375.00	Mills '41 1-2-3 ...$145.00
Bally Pimlico, J.P. . 425.00	Bally Club Trophy . 325.00	Bell Sportsman ... 385.00

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Pace Payday, 25¢ .$450.00	Mills Three Bell ...$985.00	Mills Four Bells ...$695.00
Evans '41 Domino, JP 425.00	Evans Pacer 550.00	Evans Rolette, Jr. .. 125.00
Evans '41 Bangtail, JP 450.00	Evans '40 Domino . 245.00	Bally Roll 'Em 185.00
Bally Royal Draw .. 95.00	Bally Club House .. 95.00	Keeney '38 Tracktime 125.00
Buckley Flashing Ivories, Slant Head 250.00	Pace Twin Reel, 5¢-10¢ 475.00	Pace '41 Reels 145.00
Evans Lucky Lucre. 250.00	Pace Twin Reels, 10¢-25¢ 525.00	Pace '41 Saratoga .. 145.00
	Keeney 4-Way Bell. 795.00	Keeney 4-Way Bell, 3-5¢, 1-25¢ 925.00

MILLS SLOT MACHINES

Gold Chrome, 5¢ ...$395.00	Club Bell Console, 5¢ $450.00	Brown Front, 25¢ ..$375.00
Gold Chrome, 10¢ .. 425.00	Club Bell Console, 10¢ 495.00	Brown Front, 10¢ .. 325.00
Gold Chrome, 25¢ .. 525.00	Club Bell Console, 25¢ 545.00	Brown Front, 5¢ ... 275.00
Gold Chrome, 50¢ .. 750.00	Club Bell Console, $1 Write	War Eagle, 25¢ 295.00

WANT TO BUY

Complete with all parts, glass, legs, etc.: BALLY —Mascot, Attention, Silver Skates, Crossline, Broadcast. EXHIBIT—Short Stop, Merry-Go-Round, Do-Re-Mi, Sun Beam, Duplex, Zombie, Leader, West Wind, Double Play, Big Parade, Sky Chief.

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For our coin machine friends who work late and sleep late. Keep healthy with sunshine Vitamin D. This lamp is a departure from the conventional sun lamp. Uses an oscillator circuit and COLD type genuine Mercury Quartz tube. Produces 95% ultraviolet rays, and the quartz tube never burns out. Invaluable aid to war workers; promotes and preserves radiant health and relieves muscular pains. Helps insure sturdy growth and sound development of babies and children.

TREATS "HARD TO GET AT" AREAS EASILY and QUICKLY

The Sun-Kraft double action adjustment cycle means easy setting to reach any part of the body. See how simple it is to treat even the soles of the feet without assuming an awkward or strained position. Comes complete with goggles, leatherette carrying case and built-in automatic timer. Finished in satin-chrome. Carries Manufacturer's Guarantee. Get your lamp now and cash in on extra pep and vitality.

OPA APPROVED PRICE $64.50

YOUR COST $38.70 ea. (Lots of 3) $43.00 ea. (Lesser Quantity)

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PIN GAMES WANTED

Will pay $25.00 for Stratoliner, Sport Parade, Dixie, Star Attraction, Velvet and All American; $40.00 for Sky Blazer; $100.00 for Record Time, Sport Special, Sport Event, Dark Horse and Blue Grass.

THOROUGHLY CLEANED and MECHANICALLY RECONDITIONED

All American	$45.00	Home Run, '42	$85.00	Spot Pool	$69.50
Argentine	79.00	Home Run	29.50	Snappy, '41	49.50
Big Parade	125.00	Metro	39.50	Slugger	69.50
Boloway	69.50	Miami Beach	59.50	School Days	42.50
Dude Ranch	39.50	Mystic	39.50	Shangri-La	140.00
Four Diamonds	49.50	Pursuit	42.50	Sky Chief	160.00
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Genco Victory	79.50	Speed Demon	29.50	Towers	69.50
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ARCADE—REVAMPS

Cupid's Fortune Wheel $245.00	Liberator $275.00	ZINGO (5 Ball Free Play) Write
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TVA Raises Top Tax Dough for States; Big Help for Coin Mchs.

ATLANTA, Dec. 30.—The TVA recently made a report to Congress showing that in the last fiscal tax year it had paid more revenue to the States and counties it serves than had previously been derived from utility firms in the area. Greatly increased war activity helped to boost the revenue. Many lines of business, including the coin machine trade, have some hopes that the TVA project may lead to an eventual lowering of taxes on business of all kinds.

The TVA project has boosted the use of coin machines in an empire covering several Southeastern States. By coincidence many of these States also have a license system covering various types of coin machines. The reduction in cost of electricity has also helped the coin machine trade by supplying power to retail stores in small villages. Some of the States which use this power and which also license coin machines are Tennessee, Virginia, North and South Carolina, and Mississippi. Georgia and Alabama have in previous years passed a license system but the State laws were either upset by court decisions or by crusading administrations.

By coincidence, the big TVA area also becomes the national center of State license systems for amusement machines of various kinds. It also seems destined to become a world example of what such project can do in boosting retail stores and business in general. A recent report shows that the leading nations of the world have in recent years sent investigators, government officials, business leaders and experts to study the TVA system. Many expect that it will become the example for the world-wide expansion of electrical projects. Two years ago 71 agents visited TVA from foreign governments.

In 1943 more than 151 representatives came from other countries to study the idea. Not only do other countries send experts to study the project but they also borrow TVA experts to visit their countries. Dozens of experts trained in the TVA project are on loan now to other nations. They have become missionaries for the expansion of big electric projects. A list of nations that are carefully studying the power project would require a map of the world to show all of them. Many industries such as the coin machine trade expect this expansion of electrical power to greatly increase the market for coin machines after the war.

READY FOR LOCATION

1 Wurlitzer 24 with Packard Adpt. and 3 Packard Wallboxes

2 Wurlitzers 24s
1 Wurlitzer 412

1 Wurlitzer Rolaway in Metal Cabinet with Keeney Adpt. and 7 Keeney Wallboxes—1 Speaker

1 Seeburg Royal
1 Seeburg Classic 3-Wire

1 Throne of Music with Keeney Adpt. and 12 Keeney Wallboxes

1 Gable 12 Record Phono
1 Gable 18 Record Phono

SLOTS

2 Mills 25c Gold Chromes, 2/5
3 Mills 25c Gold Chromes, 3/5
2 Mills 10c Gold Chromes, 2/5
2 Mills 5c Gold Chromes, 2/5
8 Mills 25c Brown Fronts Drilliproof, Club Handle, K.A.
4 Mills 10c Brown Fronts Drilliproof, Club Handle, K.A.
6 Mills 5c Brown Fronts Drilliproof, Club Handle, K.A.
3 Mills 35c Blue Fronts Drilliproof, Club Handle, K.A.
2 Mills 10c Blue Fronts Drilliproof, Club Handle, K.A.
2 Mills Four Bells, 4-5c
1 Mills Four Bells, 3-5c, 1-25c
4 Mills 5c Blue & G Vest Pockets
8 Mills 5c Green Vest Pockets
2 Mills 25c Q. T.'s Originally Blue, made Gold
1 Jennings 25c Club Special
1 Paces Reels

20,000 Assorted Used Records For Sale

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Deluxe Hits—24 Hour Service

Holes	Name	Profit	Price
600	5¢ Deluxe Charley	$10.00	$ .79
1000	5¢ Nickel Charley	17.50	.96
1000	5¢ Double Finn	24.50	.98
1800	5¢ Lulu, X Thick	18.00	1.98
1000	25¢ Jackpot Charley ... Avr.	52.08	1.24
1000	25¢ J.P. Charley, Thick	52.08	1.49
800	5¢ Bell Boy, X Thick	20.40	1.85

1000 5¢ J.P. Hell To Pay, X Thick. Avr. $23.68—$2.49.

1000	5¢ J.P. Jumbo Pick-D-Fins	$19.22	$2.18
1000	5¢ J.P. Jum. 10-Bingo 5's.	18.79	2.18
1200	25¢ J.P. Texas Charley	102.28	2.36
1184	5¢ J.P. Jumbo Pick-D-Fins.	28.17	2.78
1000	5¢ J.P. Beat This Card	33.00	2.59
1200	10¢ J.P. Pay Out X Thick	52.59	2.87
2400	10¢ J.P. E.Z. Pickins	92.65	3.49

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WANTED .22 SHORTS

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85 W. Ocean View Ave. NORFOLK, VA.

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RCA Planning To Expand Its Export Trade

CAMDEN, N. J., Dec. 30.—The Radio Corporation of America is already planning to increase its export trade as soon as the war is over and will start some of them in 1945. The export business of RCA is conducted thru its international division. This part of the corporation conducted the largest export trade in juke boxes before the war of any firm in the U. S. It is expected that the international division of RCA will continue its export promotion to sell juke boxes after the war.

Recent announcements indicate the wide scope of foreign territory which the firm will cover after the war. The plans include all countries in the Western Hemisphere except Canada. It will also concentrate on the European market and Turkey, Egypt, South Africa, Australia, New Zealand, India and even North Africa. Practically a world coverage of vital foreign markets is included in the present plan.

Berman, Inc., Now Piping Industrial Music in Baltimore

BALTIMORE, Dec. 30.—Henry O. Berman, Inc., 12 East Lombard Street, is now in operation, furnishing planned high fidelity musical programs direct by leased telephone lines to industry. This company was formed by Henry O. Berman, one of the oldest suppliers of sound and communication equipment in this area.

Music in industry, it has been pointed out, has made great strides since the war, and it is estimated that over 2,000 plants in the United States now supply music to their employees. Included in this number are the major war plants or plants engaged in some other phase of war activities. It has been found in local plants that the music thus provided has served to improve morale, reduce absenteeism, reduce fatigue and provide for better relations between management and employee.

These programs originate (for this area) in the studios of the Henry O. Berman Music, Inc., from high fidelity transcriptions. They go over telephone wires direct to the respective plants' public-address system.

Jukes Restricted in Residential Areas

MONTGOMERY, Ala., Dec. 30.—By recent city action, new restrictions are to go on juke box music in the residential sections January 1. Action by the city followed suggestions made by a recent circuit court grand jury which said that music in the residential sections was the cause of many complaints. The city council action requires all establishments operating such musical devices to get permits from the city license department.

The question of using juke boxes for special occasions such as teen-age parties, school functions and even church parties was taken to the mayor. He stated that application for a permit could be made for such affairs and a permit would be issued after investigation. Schools would be permitted to retain their music boxes without an official license.

Movie Machine Stops Eatery Riot

ST. JOHN, N. B., Dec. 30.—In a restaurant here three policemen were called to deal with two men who refused to pay for what they ate. About 200 people quickly gathered outside the large show window to watch the cops at work. However, when they found the coin-operated movie machine in the eating place functioning, all but two or three left the discussion between the policemen, the argumentative patrons, restaurant owner and staff, to concentrate on the movies. Loss of audience, including sympathizers and police hecklers, allowed for amicable adjustment of the trouble.

Santa $$ Used For Legal Fund By Cincy Ops

CINCINNATI, Dec. 30.—There was no annual Christmas party this year for the Cincinnati Phonograph Owners' Association. Money that is ordinarily spent by the operators for this purpose has gone into a general legal fund to be used by them in court proceedings that came up in connection with a damage suit for $10,000 filed in Common Pleas Court here Thursday (21) by Paul Krueger, independent juke operator, against the association and eight officers and the International Brotherhood of Electrical Workers, AFL, Local 422-D, and Alfred Salupo, business agent of the local, and a temporary injunction to restrain them from picketing with cafe and restaurant owners who have leased machines from him. It is alleged that the association illegally tried to force him to join the association. Charles L. Weltz and Arthur W. Enslein, independent operators, brought suits and sought injunctions against the association and union here Tuesday (19), as an aftermath of those filed October 23 to restrain the latter from interference with their business. Suit followed alleged breaking of a "gentleman's agreement" in the conflict between the APOA and EWU to stop picketing establishments where the Wertz and Enslein equipment was installed. This hearing has been set for January 18, when merits of the $10,000 as double damages case will be tried. Plaintiffs allege defendants did not stop picketing as agreed.

Columbia Recording Buys Kings Mills, O., Site for New Plant

CINCINNATI, Dec. 30.—Sale of the Kings Mills (O.) property of the Remington Arms Company to Columbia Recording Corporation was announced Thursday (28) in Lebanon, O., by James H. Hunter, vice-president of Columbia. The plant will be used for the manufacture of phonograph records, it was announced.

Transaction involves 350,000 square feet of industrial property, two farms, 59 dwellings, a private waterworks, a power plant and 154 acres of ground. While no price was disclosed, it was announced that the property is assessed for tax purposes at $824,130.

Columbia will manufacture phonograph records, and output will be governed largely by war conditions for the present, but future production is expected to provide employment for many persons in the vicinity. One source estimated probable employment at 600 persons.

A. A. Wooley has been appointed plant manager, and J. A. Drague has been named plant engineer. Production is expected to start in February.

Big Improvements in Cables And Wire Ready for P. W. Use

Developments in synthetic rubber, nylon and plastics to mean better insulation that will end many of operators' headaches

CHICAGO, Dec. 30.—Juke box operators who have long had trouble with cables and other insulated wire in connection with juke boxes and music service devices, have better wiring to look forward to after the war. A trade announcement was made here recently which said that the big improvements made during the war would prove a boon to users of insulated wire and cables of all kinds as soon as the war is over. Electrical firms producing insulated wire expect that new types to be turned out after the war will revolutionize some of the industries.

The tradesmen did not mention the juke box industry in particular, but mentioned many trades and even homes that will profit by the new types of insulation. For example it was said that insulated wire in the future will be made in a wide variety of colors to blend with cabinets and home furnishings and the new wire will also be much better from a use standpoint and be much safer.

New Insulation

Developments in synthetic rubber and plastics is responsible for the promise of better insulated wire and cables. New insulation materials will protect wire from wearing and will also protect it from the sun, oil, water and many other hardships. The Belden Manufacturing Company here expects to make important announcements in new types of insulated wire when it can be made for civilian business.

According to manufacturers, insulated wire will provide a low electrical loss and will make possible its use over much longer distances. Many devices such as radios, television and phonographs will give greater service to the user because of improved wire and cables.

One manufacturer explained that the wire insulation materials before the war were natural rubber, cotton, paper, silk, asbestos, varnished cambric and some enamels.

"Rubber compounds are not very oil resistant or flame resistant and tend to deteriorate with age," he said. "They are in general excellent insulators, but lack other desirable properties. Any of these properties may be very desirable for cable insulation or important for any specific electrical equipment or apparatus.

"With the variety of insulation materials now available, it will be possible to meet the most exacting specification of the electrical equipment designer to suit any particular application much better than heretofore possible."

Nylon, Fine Glass Used

Another synthetic, nylon, has taken an important place in the wire industry. In place of fine silk yarn, the industry is using fine nylon yarns. Fine glass yarns are replacing asbestos yarn to insulate magnet wire for high temperature electrical coil windings, resulting in much improved efficiency, he said.

"Enameled magnet wire has been insulated with oleo-resinous varnishes," he said. "Synthetic products, polyvinyl-acetal or nylon provide an insulation film superior in abrasion and heat resistance. The films are more flexible and are much less subject to chemical change."

He said neophrene synthetic rubber will be widely used for wire insulation in garages because of its high resistance to oils. A wide application in plane and automotive electrical wiring is predicted for vinylite, a plastic snythetic, because it can be used with a thin coating and is extremely oil resistant.

Jukes Put W. C. Teen Clubs Over

LOS ANGELES, Dec. 30. — Teen-age clubs here are passing their experimental periods with great success and the juke box has played an important part. The music machine from the operator's point of view in a teen-age club is not the very best investment. But operators have co-operated in this move because it is a public service. This should not be taken to mean that some operators have not found the clubs worthy of consideration from a profit margin standpoint, for a near-by Glendale operator, Al Harman, swears by his location in the Jive Club in that city.

Clubs have done much in combating juvenile delinquency. A statement to this effect was issued by a spokesman for the juvenile department of the city. "We pick up quite a number of curfew violators and school youngsters who are attracted by the nuisance places here. Any time there is a move to supervise youngsters it will cut down on juvenile delinquency in that area as well as in cities drawing from that particular section," it was said.

Gardena, about 15 miles south of here, has Club Mohican. The juke box employed here for dancing as well as listening is "the most popular thing in the club, and it blares without ceasing from the time school is out until we fold up at night and midnights on week-ends," Roslyn Baer, founder of the club, said.

The juke box isn't alone in entertaining the members of Club Mohican. Miss Baer said, "For additional amusement we have such games as skee ball, Shoot the Jap, Western Baseball and others on that order." The average attendance runs between 200 and 300 members daily. There is a completely equipped soda fountain and soft drink bar.

How It Works

"Club Mohican solves a definite amusement problem in the little town of Gardena," Miss Baer said. "The members of the club are taken largely from the high school student body, and are between the ages of 13 and 21. Each pays $1 per quarter for the privilege of belonging to the club. At present we have 600 active members and at least 200 or 300 semi-active members." (Semi-active members are described as servicemen alumni members of the high school. They are given free honorary memberships to use the club's facilities when they are home on leave.)

Harman, in Glendale, put his money on the bobby sockers and came in well ahead on the ledger for the year. The club is a former automobile salesroom with a coke bar, ping-pong tables, and an old piano that gives feeble competition to the juke box. Since the room is so large, Harman had to put in a special amplifying system. The music must be heard above the talking and laughing of the youngsters. Working in co-operation with the civic authorities, eight 12-inch

(See Jukes Put Club Over on page 68)

Miami Juke Box Law Is Set For Court Test of Legality

MIAMI, Dec. 30.—The unique license law of Miami covering juke boxes, will be tested in court January 5. The city has been ordered by a Circuit Court judge to show cause why it will not issue juke box licenses to an operator in the city who made application for them last December 19.

The Miami juke box license attracted attention over the country because it was one of the first plans to base the number of licenses on a per population ratio. When the license law was passed, it offered juke box permits on the basis of one machine for every 265 persons in the city. This meant 649 licensed juke boxes for Miami. Recent reports show that the city has actually issued 676 licenses this year.

But when the Miami Vending Company, a juke box operating concern, applied December 19 for a general license and also for a license on one machine, the city license office turned down the request. The operating firm decided to go into court, when the Florida Supreme Court recently invalidated the city liquor license law which also limits the number of licenses to sell liquor on the basis of population. The same Circuit Court that has issued the mandamus order for the operator, started the test case involving the liquor license question. Since the State Supreme Court decided that the city law basing the number of liquor licenses on a population ratio is invalid, it is felt that a similar decision may be handed down on the juke box license ordinance.

There was some feeling in the juke box trade that the Miami license, if proved practical, might show the way to prevent saturation or overcrowding of juke boxes on locations when new machines appeared on the market again. The ordinance is being tested on the basis that it creates a monopoly and that the city has no power to limit the number of lawful business enterprises in the city. The test will be watched with unusual interest because the license law was unique in itself.

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Delmore Prolific Writer

Alabama-born Alton Delmore qualifies as one of radio's most prolific songwriters, for just recently he reached 400 songs that have been recorded, and more than 200 of them were published, in addition to more than 50 published hymns and gospel songs. How does this popular WLW singer do it? He turns out an average of 20 songs annually, both words and music—songs that have sufficient merit to bring in the royalty checks from recording companies and music publishers.

"There's no formula," Delmore declares. "I'm always thinking in terms of song, and everything I see or hear or do has song possibilities. Once the idea develops, the words and music just naturally follow."

Heard on *Top o' the Morning, Boone County Caravan* and other WLW programs during the last four years, Delmore began his songwriting avocation when only 10 years old. His most popular number, *Brown's Ferry Blues,* was published in 1929, and another top seller, *A Southern Moon,* a couple of years later. His latest songs, to be released this winter, are *Be My Little Pet* and *I Found an Angel,* both love songs, and *The Fast Express,* a novelty tune.

Fred Dowle Honored

When Fred Dowle's new pic scenario was completed recently, the Western writer was entertained with a surprise party at the Beverly Hills (Calif.) Hotel. Here world-famous Elton Howard was so impressed with the script and Dowle's song *So What!,* around which the scenario was built, that he honored the writer by immediately doing a portrait of Dowle. The portrait, together with a copy of *So What!,* occupies a prominent spot in the Howard collection, Beverly Hills Hotel arcade. *So What!* is an Al Moquin arrangement, originally published by Elwood Publications.

Sailors Like Folk Tunes

Lieut. (j. g.) Henry H. Osborne, member of Fighting 31, U. S. Navy Air Corps, says phonograph records give more pleasure to their carrier force than any other source of entertainment; that is it not always possible to have radio entertainment on the ship. The boys show a preference for folk tune recordings, one of their favorites being *My Birmingham Rose,* a Bluebird record by Bill Boyd and His Cowboy Ramblers.

Owens Family Busy

Donna Rae, youngest daughter of Tex Owens, is vocalizing on Texas Jim Lewis' Hollywood programs. Laura Lee Owens, yodeling cowgirl vocalist with Bob Wills and the Playboys, has come in for her share of illness in '44 with food poisoning in Frisco last summer followed by an appendectomy a few weeks ago. She is now on an Eastern tour with the band and feeling fine. While his own health has greatly improved since leaving KOMA for Owens Rancho, Perris, Calif., it now appears that Tex will not leave the Coast before spring. Most of his time is spent in Hollywood, where every radio appearance is followed by a multitude of requests for the Texas Ranger to repeat his cowboy classic, *The Cattle Call.*

New Hanna Folio

Erwin Hanna left Corpus Christi, Tex., December 20 for Dallas, where he met with Jim Boyd, director of Crazy Crystal programs, for final checking over of the Texas Mockingbird's songs selected for inclusion in a new Hanna collection to be published in early spring. Folio will include the collective works of Jim Boyd, Pearl Clark, Larry Gondringer, Lew Mel, Earl Tabor, Bill Nettles, Hanna and other co-writers, songs previously published and introduced by the featured entertainers.

Tunester Tattle

Slim Slonaker and His Gloom Chasers, formerly on the *Village Barn* air show from New York, have been in Chicago the last two months and are heard over WLS daily 5 to 6 a.m. and also on the *National Barn Dance* on Saturdays.

Bobby Gregory's song, *Don't Never Trust a Woman,* is featured in Warner Bros.' pic *The Big Sleep.* Bobby is a member of the Cactus Cowboys, now playing a New York night club. Some of their recordings on Asch records are being released this month. The boys also recently made a bunch of V disks which go out to the servicemen.

F. Irmen, of Chart Music's professional department, advises that Chart has accepted for publication *The Captain's Daughter, Caroline,* by Bill Boyd, Larry Gondringer and Lew Mel; also *Geeminently, Do I Love You,* by Boyd and Lee Penny.

Frank T. Boteler writes from San Francisco that he has finished his job with Uncle Sam and is now handling publicity for Johnny Whitney, songwriter. Whitney, who has an ork booking agency, has had 20 songs published in the last 18 months.

Two songs that are getting a heavy play from the folk artists are *Sweetheart of My Dreams,* by Murry Lawyer, Arlie Kinkade and Grace Shumaker, and *You Never Miss Your Father Till He's Gone,* by Kinkade, Pearl Mullins and Flavil Hall.

Elmer Newman, who heads the Sleepy Hollow Ranch Gang, has strained his voice so badly as a result of appearances at many War Bond rallies, in addition to WFIL early- morning broadcasts and barn dance shows, that he undergoes hospital treatment between appearances. But he hasn't missed a single bond rally appearance.

Police 'Billy Band

The popularity of folk tunes has reached out to the police department in Philadelphia. In addition to the Police Band, concert brass band, the city police with musical inclinations have organized a Philadelphia Police Hillbilly Band, which made its bow last week on Station WPEN in conjunction with the Sixth War Loan.

Tom Endicott, operator of the Dude Ranch, only Western-styled night club on the Boardwalk in Atlantic City, and now vacationing in Florida, has arranged to purchase $50,000 in War Bonds.

JUKES PUT CLUB OVER

(Continued from page 67)

speakers, strategically and cleverly hidden are used. A 60-watt amplifier, originally used at the Glendale Auditorium for week-end dances, is also used.

The city underwrites the project and there is no membership fee. The youngsters pay for their juke box music via the coin chute. This is split 50-50 with Art Peters, supervisor representing parks and recreation department of the city, collecting for the club.

According to Harman, the phonograph gets a full 26-hour play each week with the average take hitting $1.25 per hour. This is the equivalent take in most spots.

At peak attendance close to 400 bobby sockers and crew necks can take advantage of the Jive Club. Average age of patrons is 18. Certain nights are set aside for youngsters of different ages; for instance, Friday is junior high night. Club is open every day except Sunday and Monday from 3:30 to 5:30 in the afternoon and Tuesday thru Friday from 7:30 to 10:30 p.m. Saturday the club runs from 8 until midnight.

Fortunately for the operator, and the operator vouches for it, there is no horseplay to wreck or break the machine; there are no slugs.

Salt Lake City has gone for the teen-age club movement also. Operating here is the Teen-Age Tank Klub, located in the basement of the YWCA building. This club features a snack bar (strictly coke), tables, food (hamburgers) and juke box music. Club is supported by a small membership fee and by the city commission. The juves do the governing.

In Tacoma, the teen-age club has "air time." Station KTBI offers its radio listeners a front seat each Saturday night at the weekly dances by placing a mike directly in front of the juke box. As many as 4,000 teen-agers have attended these dances.

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- ☐ YOU'RE GONNA BE SORRY
- ☐ LET ME LOVE YOU TONIGHT
- ☐ I'M IN A JAM WITH BABY
- ☐ LITTLE BROWN JUG
- ☐ FRENESI
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- ☐ THE TROLLEY SONG
- ☐ YOU ALWAYS HURT THE ONE YOU LOVE
- ☐ I DREAM OF YOU
- ☐ IT'S A WONDERFUL WINTER
- ☐ THE EAGLE AND ME
- ☐ I'M THINKING TONIGHT OF MY BLUE EYES
- ☐ SMOKE ON THE WATER
- ☐ SUGAR BLUES
- ☐ BUDDY BOY; I HUNG MY HEAD & CRIED
- ☐ LILI MARLENE
- ☐ YOU BELONG TO MY HEART
- ☐ SOLO FLIGHT
- ☐ THE BLUES
- ☐ OUTSKIRTS OF TOWN
- ☐ BLUE SKIES
- ☐ WHAT A WONDERFUL MOTHER OF MINE
- ☐ BODY & SOUL
- ☐ LOVE ME, BABY
- ☐ LONELY; BLUE DREAMS
- ☐ MARGIE; FAREWELL BLUES
- ☐ IF YOU ARE BUT A DREAM
- ☐ I WONDER
- ☐ LOVE ME OR LEAVE ME
- ☐ RAINCHECK; PERDIDO
- ☐ JOSEPHINE (WAYNE KING)
- ☐ DINAH
- ☐ STAR DUST
- ☐ CRAZY RHYTHM
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- ☐ ALWAYS IN MY HEART
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Pop Record Reviews

(Continued from page 23)

WARREN EVANS-THE HANK D'AMICO SEXTET (National)

I Wonder—FT; V. *Gone at Dawn*—FT.
I'm Lost—FT; V. *Shy Little Witch From Greenwich*—FT.

Label splits both of these couplets between band vocalist Warren Evans in the solo spotlight and a mixed jam band taking its cues from Hank D'Amico's clarinet. It's the sepia swoon singing for the popular *I Wonder* with piano and rhythm instruments to carry the slow ballad along, with Evans ringing the bell for this school of song selling. Singer gets a small band, with Benny Morton's trombone, but in all making for sloppy support in singing it soulfully for the familiar *I'm Lost* torch ballad. The mood is indigo for the D'Amico unit for *Gone at Dawn*, a moody blues strain that shows the clarinet ace to best advantage over the others. Balance is bad and the riffing uninspired as they jam out for the jumpy *Shy Little Witch From Greenwich*. With D'Amico there is Frankie Newton's trumpet, Don Byas's tenor sax, Cozy Cole on drums, Dave Rivera at the piano and Sid Weiss picking the bass notes.

Phono appeal of these sides limited to the race locations, with the waxes spinning out Warren Evans's chants for the face up.

DINAH SHORE (Victor)

Auld Lang Syne—FT; V. *I Can't Tell You Why I Love You But I Do*—W; V.

For her first post-Petrillo platter, Dinah Shore steps out of character and becomes the community sing lady. With the vocal support of the Sportsmen Quartet to make the barbershop harmony more pronounced, plus Albert Sack's musical accompaniment, Miss Dinah offers little to behold or hear. It's in the accepted community style for the singing of *Auld Lang Syne*, and for Gus Edwards's *I Can't Tell You Why I Love You But I Do* waltz clog brought back for the *Belle of the Yukon* movie, it's strictly a feeble echo of the gaslight era.

For New Year's Eve, Dinah Shore will attract phono attention with her "Auld Lang Syne."

LOUIS PRIMA (Hit)

Confessin'—FT; VC. *This Heart of Mine*—FT; VC.
A Little On the Lonely Side—FT; VC. *Let's Take the Long Way Home*—FT; VC.

The band boys really have themselves a ball with these ballads, coming on like blockbusters to see who can out-blow the other. Balance is extremely bad and the intonation of the horns is harsh enough to rupture an eardrum. Single of the four sides that doesn't drive one to distraction is *Confessin'*, the evergreen just made for Prima's raspy vocalizing and the spinning peppered with plenty of his hot horn blowing. However, the band boys are so enthused over this side that they let their enthusiasm run away with themselves for the others. It's almost sinful the way they play *This Heart of Mine*, obviously an attractive ballad from the *Ziegfeld Follies* movie. But even with Lilyann Carol's subdued chanting, it still comes out like *One o'Clock Jump*. Miss Lilyann gets kinder treatment, the band showing some reserve and restraint, for *A Little On the Lonely Side*. As for *Let's Take the Long Way Home*, spinning distorts a lovely ballad from the *Here Come the Waves* movie. It's hardly the kind of song Prima should tackle vocally.

Of the four sides, the cat-like creations for "Confessin' " may find followers for the phono play.

PVT. CECIL GANT (Gilt-Edge)

I Wonder—FT; V. *Cecil Boogie*—FT.
Put Another Chair at the Table—W; V. *Cecil Boogie No. 2*—FT.

Fair appraisal for these introductory sides for this new label stemming from Hollywood quarters is difficult because of the poor recording qualities. Sounds more like something picked up with a machine hidden under a table in a smoky back room. Nonetheless, plenty of interest is manifest in the fact that the sides introduce to the diskophiles Pvt. Cecil Gant, great guns at piano and song on the West Coast. And more prominently as the composer of the wonder race ballad, *I Wonder*. It's the song itself rather than this sepia lad's groaning that makes the spinning count. And as for *Put Another Chair at the Table*, it's strictly a sentimental cry-in-your-beer waltz that is as dated as high button shoes. Gant accompanies himself at the piano, and lets loose at the keyboard for *Cecil Boogie* and *Cecil Boogie No. 2*. The former is more barrelhouse piano for a repititious blues strain, while the latter is a weak sister to Lionel Hampton's boogie theme. In no case does Gant's eight-to-the-barring tend to excite or pack enough of originality or virtuosity to command more than casual attention.

The race locations will find "I Wonder" to their advantage, particularly since it offers the composer for the chanting.

AL TRACE (National)

Send Me a Female V-Mail—FT; VC. *Where Is the Chicken In the Chicken Chow-Mein*—FT; VC.
Oh! Maria—FT; VC. *Taking the Trains Out*—FT; VC.

Al Trace and His Silly Symphonists, strong on the comedy side, provide fetching novelties with their march-styled musical rhythms for *Send Me a Female V-Mail* and *Where Is the Chicken In the Chicken Chow-Mein*. Both are attractive novelties with appeal obviously limited to those who like their dance music down to earth and in the ja-da style. Trace lends voice to the comedy lyrics, aided by Toni Arden and the rest of the small band for the *Chicken Chow-Mein* ditty. All the playing at speed tempo, *Oh! Maria* brings back the Beasley Smith oldie with Al Trace and Miss Toni tackling the comedy wordage, with Nate Wexler joining the maestro in singing the shuffle-styled *Taking the Trains Out*.

For the tap and tavern locations on the other side of the railroad tracks, Al Trace's brand of music will attract for any of these sides.

VAUGHN MONROE (Victor)

The Love I Long For—FT; VC.
This Heart of Mine—FT; VC.

Vaughn Monroe has a vocal field day with both of these important ballads. His singing is on the strong side, giving full baritone voice and romantic urge to *The Love I Long For* and *This Heart of Mine*. Former is from the *Sadie Thompson* stage production and latter lullaby stems from the *Ziegfeld Follies* movie. Both set off at a slow ballad tempo, with the band ensemble giving rich instrumental play to start off each side with half a chorus.

With both ballads looming big as hit parade favorites, music ops should be able to make full use of both of these sides.

FRANKIE CARLE (Columbia)

I Had a Little Talk With the Lord—FT; VC.
A Little On the Lonely Side—FT; VC.

Bowing with his band on the records, Frankie Carle commands attention with his sparkling piano tinklings, in the style of his *Sunrise Serenade*, for the bubbling and bouncing melody contained in the sentimental ballad, *A Little On the Lonely Side*. For the lyrical content, Paul Allen's soft baritoning impresses. Mated side has the maestro and his men taking a back seat as Allen turns on the dramatic force for *I Had a Little Talk With the Lord*. Singing it slow and out of tempo, it's a spirited song story of the boy in a fox hole on Bougainville praying for rain. However, neither singer nor band capture any of the religious fervor found in the song, and the presentation makes no marked impression.

Being the first dance disk with Frankie Carle on the label, and with the spinning unfolding plenty of the maestro's characteristic pianology, the music boxes will ring out for "A Little On the Lonely Side."

LENA HORNE (Victor)

I Didn't Know About You—FT; V.
One for My Baby—FT; V.

The sultry singing of Lena Horne for the torch tunes is applied fetchingly for these two new songs. With a pronounced rhythm background by the mixed band conducted by her arranger, Horace Henderson, Miss Horne makes her rhythm interpretations of the lyrics project onto the wax, with her punctuated phrasing heightening the punch of the song. Sings it with beaucoup tabasco for the Bob Russell lyrics for Duke Ellington's moody *I Didn't Know About You*, and maintains the same torch flavor for Johnny Mercer and Harold Arlen's *One For My Baby*, a bar-fly ballad from the movie *The Sky's the Limit*.

Music ops should be able to cash in on Lena Horne's popularity with both of these sides.

HARRY JAMES (Columbia)

The Love I Long For—FT; VC.
I'm Beginning To See the Light—FT; VC.

The full compliment of the Harry James band, with the string section and the maestro's trumpet out in front ring out in most attractive ballad fashion for *The Love I Long For* from the *Sadie Thompson* stage success. It's strict swoon stuff for Buddy DiVito's baritone singing to share the side. However, the musical power usually packed by the band is off center for the Duke Ellington jump ditty, *I'm Beginning To See the Light*. Instead of unison saxes to introduce the riff theme, James has the trumpets teeing off in that manner and the impression is nil. Nor is the guitar strong enough to carry the intro and endings, particularly with the strumming strictly of the vamp variety. Kitty Kallen is also at odds end in trying to make the lyric rhythm bright with so little from the band to urge her on.

It's the Harry James ballad treatment for "The Love I Long For," with strong vocal force for the lyric, that will pick up most of the coins.

SPECIAL!
LARGE QUANTITY OF
6SC7 TUBES $1.00 EACH
IN LOTS OF 10 OR MORE
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BELL WITH F.P. TOKEN AWARD

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Aces, Poker Sym., Div. Mod.	6.95
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Yankee, New, Divider Model	16.50
Klix, New, Divider Model	16.50
Wings, Cig. Sym., Divider Model	9.95
Pok-o-Reel, New, Divider Model	16.50
Victor Roll-a-Packs	9.95
Races, New	14.50
Liberty, 1¢ Tok. Payout, Cig. Sym.	12.50
Sparks, Gold Award, 1¢ Tok. P.O.	19.50
Sparks, 1¢ Token P.O.	12.50
Daval 21, New, Divider Model	9.95
Lucky Strikes, 1¢ Cig. Sym.	12.50
Victor Home Runs, 1¢	19.50
Imps, New, 1¢ or 5¢, Bell Fruit	9.90
Imps, New, 1¢ or 5¢ Cig. Sym.	9.90
Imps, New, with Meter, Extra	1.00
Kickers & Catchers, 1¢	29.50
Cubs, 1¢, New, Cig. Sym.	9.90
Civilian Defense, 1¢, New	13.50
Slap the Japs, 1¢, New	13.50
Bingos, 1¢, 5 Shots for 1¢	12.50
Criss Cross, 1¢	12.50
3 Way Grip Scales	22.50
Vest Pockets, 5¢, Green	44.50
Vest Pockets, 5¢, Blue	54.50
Vest Pockets, 5¢, Chrome	75.00
Spin-a-Pack	7.50
Bally Baby, 1¢, Cig. Sym.	6.00

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NY Ruling To Get Court Test

Drugstore locations seen favoring food trade in growing issue over vitamins

CHICAGO, Dec. 30.—The importance of the big vitamin war has been increased by a court test case in New York, which is expected to eventually reach the United States Supreme Court. The New York State Food Merchants' Association recently announced that an action had been started in the New York State Supreme Court against the State Board of Pharmacy. The food organization is seeking a judgment that would permit retail stores, other than licensed pharmacies, to sell vitamins and vitamin products manufactured and sold as food supplements. The court test was made necessary because last June 22 the State attorney general issued a ruling against the sale of vitamin products in food stores. This ruling by the State legal department was considered rather drastic and the entire vitamin industry has been watching it with interest. The high court test has been generally expected.

The vending machine trade continues to watch this big vitamin war with unusual interest because some of the merchandise products sold thru vending machines is made more appealing to the public by the addition of vitamins. This includes candy and soft drinks, among other food articles sold thru venders.

The vitamin war is expected to assume big proportions early in 1945. The so-called ethical profession and medical groups have already made plans to try to enlist the co-operation of the food industry branches but a number of other groups and agencies are throwing in their support to the food people. The candy trade has already entered the fray very actively by using an advertising campaign which features vitamins found in the average candy bar. The candy trade has even placed full-page advertisements in medical journals, stressing the fact that the average candy bar has important vitamins. It is also expected that the soft drink, dairy, fruit juice and candy trades will increase the food value and the advertising appeal of their products after the war by adding vitamins to these products. Vending machine trade expects to find that the vitamins are an additional advertising point and will help to sell products to the public.

Parties to War

It is not easy to outline the parties to the battle on both sides. It is thought that the Drug and Food Administration has recently precipitated the open warfare by ruling that vitamins and other drug products which are not strictly prescription items should have directions for using them on the labels of the package. The DFA gave manufacturers until October 1, 1945, to change their labels. This was a challenge to ethical groups, such as the American Medical Association and other pharmaceutical organizations, and they immediately got into action.

Challenge to the soft drink trade was issued recently when this industry met in Chicago and a physician stated the use of vitamins in many food products, suggesting soft drinks, was really a popular fantasy. The speaker based his statements on experiments that had been conducted in Duke University. Tests on vitamins at this university were given wide publicity. Since that time, the Duke University tests of vitamins have been challenged by several agencies. Only recently *Tide* magazine, a journal on advertising and merchandising, promises to expose some of the unfair tests made at the university. The journal states that the whole experiment made at the university may be taken with a grain of salt.

The *Drug Trade News*, an important journal reaching wholesale and retail druggists thruout the country, has thrown its support on the side of the food men and in its issue of December 18 published the following editorial:

Vitamin Half Truths

"Many of the so-called vitamin surveys, which invariably result in cracks at the efficiency of vitamin therapy, strike us more as propaganda than as attempts to establish scientific data. For instance, much publicity has been given in the medical and lay press to the findings of a Duke University survey that individuals in good health, eating a normal, adequate American diet, do not show physical improvement when taking vitamin concentrates.

"Well, why should they? The mere fact one enjoys good health, eats a normal, adequate diet, is tantamount to saying that his food provides an ample vitamin intake. But, how many millions of people, for one reason or another, do not enjoy good health, do not eat a normal, vitamin-adequate diet?

"We should like to see a fully impartial survey made of the value of vitamin concentrates in cases of poor, inadequate diets, on a scale representative of the people as a whole. If vitamin therapy is based upon sound scientific principles, vitamin preparations serve a vital need with the vast bulk of the American people, propaganda and half truths notwithstanding."

A feature story in the same issue of the drug trade paper also suggested in its headline that the tests on vitamins are seen as an attempt to get publicity. This is regarded as rather a bold stand for a drug trade paper to take and it is regarded as a sure indication that the big majority of retail drugstores thruout the country will throw their influence on the side of the food trade.

It can be seen that the average drugstore is vitally interested in vitamins in food items, just as the vending machine trade is interested in such items. The average drugstore uses soft drinks, dairy products and fruit juices at its soda fountain and candy of all kinds are also important merchandise items sold there. For this reason, the drugstores are concerned in the use of vitamins in candy, soft drinks, ice cream and many other food items which are sold thru venders.

It is generally expected that the big vitamin war will be fought out by groups and organizations much larger than the vending trade, but the vending field will be an interested bystander and will be vitally concerned by the outcome. If vitamins are officially recognized and are given legal status for sale in food items as a food product, it means greater advertising and greater appeal to the public in all such vender merchandise items as soft drinks, candy, fruit juices, dairy products and even chewing gum.

First Argentine Peanuts Arrive

NEW ORLEANS, Dec. 30.—Of interest to the peanut industry of the country was the arrival in New Orleans recently of a full cargo of Argentine peanuts consisting of 4,400 tons shelled and sacked. The peanuts are said to be the first of a regular importation of nuts from that country and shipped in on an Argentina ship for resale thru the Commodity Credit Corporation. The Argentine peanut is reported of high quality and is grown in the northern part of the country.

The southeastern part of the United States is also being swamped at this time by the recent arrival and distribution in that area by several hundred thousand rolls of mints, orange and lemon flavored candy. The Argentina Trade Commission here reports that such shipments will expand in the near future as distribution increases to the Middle West. The candy is rolled similar to popular mint and fruit rolls of American manufacture or in bags of four ounces to meet import tax regulations. All items retail for 5 cents.

Hardly a retail store in downtown New Orleans is without a box or more of these Argentina candies as well as rolls of similar flavors manufactured in Mexico.

Large Sugar Users Get 10% Cut in Quota

Order Is Effective Jan. 1

WASHINGTON, Dec. 30.—Industrial users of sugar, including confectionery, gum, soft drink and ice cream manufacturers, will receive less sugar in the first quarter of 1945, the Office of Price Administration announces. This confirms a report in the December 23 issue of *The Billboard* that such a cut was in store.

Effective January 1, allotments of sugar will be reduced from 80 to 70 per cent of their 1941 use. The only industrial users not affected by the order are makers of bakery goods, who will continue to receive 80 per cent of the quantity used in 1941.

This cut in sugar quotas is based on first-quarter allocations of sugar for civilian use made by the War Food Administration, OPA officials said. Inventories of sugar are at a low level, with stocks on January 1 expected to be about 450,000 tons below those of a year ago. It was also pointed out that military demands on merchant shipping during the early part of 1945 are uncertain.

Sugar buyers, in anticipation of such a cut, have bought many of the available sweetening substitutes to keep their products before the public and to maintain production, according to one New York sugar firm.

In Ottawa, meanwhile, the Prices Board announced that the sugar quota for Canadian industrial users would be cut from 80 to 70 per cent of 1941 consumption during the first quarter of 1945. This is expected to save about 10,000,000 pounds of sugar a quarter, the board said.

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. . . THE NAME THAT MEANS THE BEST IN BULK VENDING

Veteran operators—men who know the business and know machines—have long looked to Northwestern for the best in bulk vending—a choice that has proved itself hundreds of times over under the stress of wartime operating conditions. When vending machines again become available, follow the advice of leaders in the field—make sure of your investment with Northwestern.

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CHARMS, Best Grade, 15 Gross Carton, $13.25 Parcel Post Paid.
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WINGS, Counter Game, Rebuilt, $7.95 Ea.
Full cash with order—f.o.b. factory
TORR 2047 A - SO. 68 PHILA. 42, PA.

Salt Lake Ops Gloomy About Year's Record

SALT LAKE CITY, Dec. 30.—Operators of coin machines in this area took somewhat of a beating in 1944. This may be one of the few areas that reports a drop in business during the past year. It enjoyed two whooping years of business and there are special reasons for the drop this year.

Operators say the prospects for 1945 are none too bright. The downward trend increased when at least 20,000 men among those stationed in near-by military areas were removed from the State. Big employment records have continued in most sections of the State but the reduction in men in the armed services caused the play of many types of machines to drop below the previous two-year record. The vending machine trade, of course, dropped due to a shortage of supplies. The summer resort areas had a lower business this past summer because of the shortage of gas and tires.

Operators of pinball games have been greatly discouraged recently because of an unfavorable move by State officials, which started thru trouble in Ogden. An alleged case of bribery in Ogden became a State isue and finally resulted in what is called a general legal ban of games thruout the State. The case is now in court. When the legal trouble started in Ogden, it not only spread over the State against pinball games but aroused agitation against other types of machines also. When *News Week* magazine published a list of bell machines paying the federal tax in various States, that was inspiration for a drive against such machines in this State. The magazine reported that 713 gaming devices were paying a federal tax in the State.

Music operators have reported that the patronage of their machines has shown the adverse effects of the shortages in beer and food in most locations. Some reports say taverns and similar locations have been open only about 60 per cent of the usual time. Restaurants in most cities have closed at least one day during the week. Candy vending machines were placed in many picture houses thruout the State but when it was impossible to obtain the merchandise, most of these machines have been removed.

In looking toward 1945, operators generally expect that juke boxes will show a much better business than during recent months. They expect increased supplies of beer and liquor. Vending machine operators have no real hopes for improvement in the supply situation soon. Pinball operators are worried at present and they are just waiting until the present agitation blows over. As to gaming devices, most operators expect the situation to continue as it has been recently, despite publicity given in national magazines. There are two good arcades in the city and they are expected to continue at top popularity.

For Cigs We Can't Get We'll Soon Need a Match We Won't Have

CHICAGO, Dec. 30.—While smokers are plaguing the clerks of the nation for cigarettes another shortage is sneaking up on them. Consequently, if and when they do get their smokes this other shortage will nullify the possession of cigarettes. Yes, you guessed it! What good are the cigs going to do them if they don't have the match to light 'em?

Perhaps the shortage of matches might be waylaid if WPB public relations has anything to do with it, however, as they recently made the statement that, altho the military services will take between 30 and 35 per cent of all matches produced in the first quarter of 1945, there is no reason why civilians should not have an adequate supply.

On the other hand, authorities in the match industry have recently stated that a shortage of book matches is imminent unless civilians discontinue the waste of supplies. These officials in the industry recalled to mind the shortage of matches during the last war and as a result already the superstition NOT to light "three on a match" is getting a little adverse publicity. "Share your match" is the new slogan. These authorities feel that many of the cig hoarders who are being credited with part of the present fag scarcity can also be blamed for the lack of matches.

War Production Board match production experts, reviewing the industry reports on output and shipments, indicated that hoarding and waste account for a substantial part of the current shortage. The shortage of man power has also cut into the supply now on hand for civilian consumption.

A supply and requirement program for next year was expected to be drawn up from the requests placed by all claimants agencies at a meeting of the WPB chemical bureau requirements committee this past week.

The "strike anywhere" matches which usually wear out the seat of your pants will be plentiful but the Army and Navy estimated military needs for the first quarter of 1945 will demand 100 per cent of the strike-on-box matches and 35 per cent of the book matches.

Approximately 460,000,000,000 matches are expected to be produced next year, as compared with an average pre-war production of 480,000,000,000 to 490,000,000,000, the WPB said. The production for 1945 will be the same for matches as a whole as in former years—approximately two-fifths of the production in book matches, two-fifths in strike-anywhere matches and one-fifth in strike-on-box matches.

The armed forces want some 900,000 strike-on-box matches but if labor is not available in the match industry the military has agreed to take the remainder of their requirement in book matches, this amount being included in the 35 per cent figure allotted for their book match needs.

Peanut Products Company of Des Moines Buys Indiana Nut

DES MOINES, Dec. 30.—The Peanut Products Company of Des Moines has purchased the Indiana Nut Company of Indianapolis and will serve its trade from the newly acquired plant, it was announced by David R. Miller, owner of the Des Moines firm.

The Indiana company trade territory includes Michigan, Ohio, Kentucky and Eastern Illinois.

Miller said acquisition of the Indiana plant will increase the company's sales volume about 30 per cent. The company sells nuts wholesale to coin machine venders and other retailers.

Vend. Ops Consider Square Milk Bottles In Making P-W Plans

CHICAGO, Dec. 30.—The dairy industry here continued to discuss the prospect of using square milk bottles and especially the cost of introducing the new type container. The vending machine trade continues to work on and to weigh the possibilities if a square type glass bottle eventually becomes popular.

Leaders in the dairy field estimate that it would cost about $30,000,000 or more to change from the present round bottle to the new square bottles. The prospects are now that not much will be done about the idea until the war ends.

In order to meet post-war competition, dairies will probably be forced to adopt the new type of bottle that requires less space in delivery trucks and in the home refrigerator, dairymen said.

Altho the returning veteran and defense plant workers may have difficulty in obtaining employment on large mechanized farms, the dairymen said, many will find a livelihood in buying small acreages near towns and cities and opening small dairies where equipment is relatively less expensive and where labor is not so fully displaced by machinery.

Many Will Move

They said that many factory workers, "finding various taxes take a sizable proportion of their earnings," will want to move to small farms where living costs are comparatively unimportant.

However, the dairymen expected a tremendous overproduction of dairy products immediately upon termination of federal purchases for lend-lease and the armed forces. Because of the family-farm set-up in dairying, they said, it will be difficult to decrease production thru lower prices because the farm family, in order to meet fixed costs, "must produce all the more."

WFA Looking to War Plant Lunchrooms as Food Surplus Chan'l

WASHINGTON, Dec. 30.—The War Food Administration may turn its efforts toward giving the eateries in industrial plants a post-war boost for the use of vending machines of various types in factories.

The WFA, which has conducted many surveys on feeding workers in plants during the war, has recently issued a special report on the subject, and is fully convinced that the food vending arrangements can be made to contribute to the efficiency of workers.

Officials of the agency are now thinking of the lunchrooms in factories as a handy outlet for surplus foodstuffs and other items after the war. They foresee an increase in the lunchroom facilities and also greater usefulness of them. Many of the plant eateries have been set up at the suggestion of the WFA and have been operated in close co-operation with the government. Officials want this co-operation to continue and are naturally looking for means to help increase the business of the lunchrooms when the war stimulus is over.

Due to the pressure for producing more food crops, officials fear that food surpluses will be the result when the massive war demands begin to slacken. The factory restaurants will be useful in disposing of these surpluses to good advantage.

Chewing Gum Cough Drops for Vending Machines Introduced

BOSTON, Dec. 30.—A new kind of chewing gum cough drops will be available to vending machine operators who have been accustomed to using cough drops in their venders during the winter season. Vending operators who have tried the cough drops in their machines in various parts of the country have for years reported the very pleasing demand for the product. Many operators have placed them in their regular candy bar vending machines.

The new chewing gum cough drop is being made here by the Coughlan Bros.' Company, a subsidiary of Gum Products. The product is the real quality chewing gum, with a pure chicle base and other recognized gum qualities and also has medicinal products which is reported to make it a real healing agent for sore throats. The firm is starting a big advertising and promotional campaign for the Eastern Seaboard States. Because it is a medicinal product, the firm may be able to get some priority consideration for making the cough drops. It will retail at 10 cents a package, which would require adjustments in the usual vending machines to handle the product.

Refineries Fail To Supply Balto Bottlers With Sugar

BALTIMORE, Dec. 30.—The sugar situation here is reported to be in a very serious state, and bottlers of soft drinks as well as candy manufacturers report they are experiencing great difficulty in getting their former allocations as allowed by the government. The sugar refineries report they are unable to produce their allocations. As a result it appears that bottlers and candy manufacturers will be unable to distribute much to the trade unless there is change in the situation soon.

Bottlers producing root beer are beginning to feel the "pinch" even tho the amount of sugar required for this drink is comparatively small.

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Arcade Ops Have Bang-Up '44. Annual Check-Up Shows

Hot weather, bulging bank rolls help boost heavy play—trade overcomes equipment shortages, slug headaches—city spots get good play

LOS ANGELES, Dec. 30.—Arcade operators are closing one of the most successful years in the history of this field. However, with money flowing freely in this section from defense work and servicemen, they are anticipating greater things in 1945. Despite the good business, there were some headaches other than that of getting equipment confronting the operators. Hot weather during the summer put the arcades on top. At one time in this area the sun was bearing down so hard that people were welcoming the shade of the open-front buildings to keep cool.

One thing that has become evident during the year, is that arcade owners must take better care of their equipment. Many of them had already come to the problem by getting their sleeves rolled up and doing the repair work themselves. There was some talk early in the year that other operators would be releasing equipment. This never came to pass.

Slug Crop

In June, a new slug crop came in with the operators, especially Sam Barr at Ocean Park, getting more than his share. The metal disks used were for a near-by "Casino" and worked well in the penny machines. Barr had his headaches with these but more headaches came with the use of bingo disks. Since these were made of pasteboard, they jammed the machine and burned out valuable transformers and condensers. Barr had thought of asking that the bingo men use squares.

In Los Angeles proper, at the Funhouse on South Main Street, run by Fred McKee, a decline in the use of slugs was reported. This spot had had a run on washers but at the time of the Ocean Park trouble, things had settled down. McKee said that he had had no trouble from the use of ration tokens as was reported in other sections of the country.

Barney Fishman, who operates two arcades on the pier and ocean front at Ocean Park, said that he had had some slug trouble. But, he said, it had not been serious at any time during the year.

With the influx of a large number of servicemen into the city, arcades sprung up in Hollywood. Along Cahuenga near Sunset, a large Sportland has been garnering nice cash. Early in the year, Jennie M. Frias was granted a license to operate a Penny Arcade in the vicinity of the Hollywood Canteen on Cahuenga. Paul Mayer, operator of a Hollywood Boulevard arcade, asked for a renewal of his license and it was refused. The reason given was that the arcade was in contrast with the other businesses on the Boulevard.

Mayor fought the edict and even presented photos to show that his building, which he owned, was in keeping with the construction and appearance of the other buildings. The license was later renewed after it had been kicked back and forth before the city commission.

Arcades with carnivals also report good business for the year. One of the top men in this field, Elmer Hanscom, is already tentatively planning for the coming year. Because of previous commitments, Hanscom did not take his arcade out this season.

New Ammunition Looms for Arcade Use When Peace Comes

CHICAGO, Dec. 30.—A new smokeless ammunition may be ready for operators of arcades and shooting galleries after the war. The new process has been developed for making the smokeless powder by the Western Cartridge Company, East Alton, Ill. The new powder is made from a kind of craft paper and hence is a different kind of material than what has previously been used in making smokeless powders. The pine trees of the South will be useful in making the craft material from which the new powder is made. Manufacturers say they expect to use large quantities of Southern pine after the war is over. The new smokeless powder is said to be less expensive than the former kinds and hence ammunition should be supplied to the various users at a lower price. The government has already used some of the powder and announces it to be of high quality.

The Office of Price Administration also recently took steps which may encourage the production of rifles after the war. OPA has already decided to give ceiling price increases to manufacturers for making rifles in the next year or so when they can be made for the civilian trade. Manufacturers have been given the price increase of about 8 per cent on rifles.

Several Switches in L. A. Distrib Set-Up

LOS ANGELES, Dec. 30. — From the distributor standpoint this year was marked by several important changes in personnel here. Much of the switching has been in executives, but there was some among servicemen and mechanics, too.

Early in the year Bert Beutler resigned from the Paul Laymon Company and joined the E. T. Mape Music Company in an executive capacity. He replaced L. B. McCreary as manager of the local branch when the latter became general manager for several of the firm's branches. Beutler later resigned his post here to assume executive duties with the Jack R. Moore Company in Seattle.

Quay Sargent joined the Minthorne Music Company shortly after Dolores and Jean Minthorne were assigned the Seeburg distributorship in Southern California and Arizona and Nevada. Sargent is in charge of sales and service.

In near-by San Bernardino Sid Snyder resigned from the Inland Amusement Company, headed by William Shorey, and went into business for himself. Snyder's firm is known as the Coin Movie Company.

Len Micon assumed managership of the Pacific Coast Distributors, a firm set up here by Al Stern, of the Monarch Coin Machine Company, in Chicago.

Portland Park Biz Up But Arcade Play Slumps 25% in '44

PORTLAND, Ore., Dec. 30.—Games and Penny Arcade at Jantzen Beach Park here, showed a decrease of 25 per cent in 1944 as over 1943. There was an increase of 3 per cent in gross income.

No reason was given for the decrease in Penny Arcade income. Despite a 19 per cent increase in admissions to the park, which resulted in a 1 per cent increase in the ballroom and checkroom, games and the arcade were off. Rides took a slump of only 4 per cent while the natatorium went up 10 per cent, restaurant and eat stands, 3; concessions, 30, and rents and other income, 1 per cent.

Only explanation that can be surmised is that effective promotion was given the other departments and that the arcade was forced to trail along doing the best that it could with equipment which could not be replaced or improved.

Jantzen Beach is operated by the Hayden Island Amusement Company. Paul H. Huedepohl is the managing director.

WILL PAY $100.00

Per case 10,000. .22 Short Remington, Winchester, Western Cartridges. Also want Long Range Galleries.

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2 PHOTOMATICS

Early models, newly repainted, new hose, etc., in good condition, $600.00 each.

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Why BATTER-UP IS NOW AVAILABLE!

On August 8, 1944, we purchased the patent and manufacturing rights. Enough pre-war parts were included to assemble approximately 160 machines. When present parts are gone we must wait for post-war releases. Be Wise.

Only a Limited Number—Act Quick

Dear Mr. Slade:
Wired you franchise money today, down payment tomorrow.
Send me blue-prints and instructions on building of platform. We can have platform ready when machine arrives for installation. We want to start Oct. 27th—sooner than we expected.
Hoping to meet you soon.
Very truly yours,
Macon, Ga. C. J. Martin.

Batter-Up Co.,
Attention: A. R. Slade, 231 W. Wisconsin Ave.
Air Mailed special delivery today $500 dollars deposit on two Batter-Up Games, delivery guaranteed us in 15 days out of first 20 machines, understand now in production. Assuring you this initial order is only the start of some nice volume business. Believe you have real hot money maker. Please confirm acceptance of order by return mail. Personal regards. Henry C. Lemke,
Detroit. Lemke Coin Machine Co.

Sportland Arcade,
Jacksonville, Fla.

Dear Mr. Slade:
I am sending check for $1,000. Deposit on BATTER-UP as agreed on the phone. Rush blue-prints so we can get started.
Yours truly,
T. E. Hiorns.

SEE IT!

At Milwaukee or Toledo

PLAY IT

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3	Select-a-View. Ea.	30.00
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1	Shoot-the-Chutes	165.00
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1	Drivemobile	425.00
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3	Bally Reserves. Ea.	20.00
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	Cashier Neon Sign	40.00
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	Electric Rifle Range Sign	65.00
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	Grand Total Merchandise in Counters at Cost	2500.00
	30,000 Photomatic Frames	750.00
		$22,780.00

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OPA Paged in Case of "Mint" Machine That Won't Pay Off

NEW ORLEANS, Dec. 30.—One of the most novel questions on price ceilings ever to come up in the United States was posed before OPA officials here recently. It involved the question of "mint vending" bell machines that did not issue the usual package of mints when a nickel was played into them. OPA officials frankly admitted that it was really a poser and that they were in doubt as to what rules would apply to such machines. They said it depended upon what prices were being charged or paid by the public in 1942.

A complaint had been registered with the local OPA office that a citizen had deposited several coins in one of the small bell machines and that not a single package of mints had been delivered. Operators think the novel question was posed before the OPA in order to start something, and apparently it did, for the story made feature headlines in several issues of the local newspapers. It also led to news reviews of the history of the bell machines here and also the city and State license systems. At least one newspaper published a crusading editorial against the machines.

But to get back to the OPA story—when the question was brought before the OPA office here, an official of the agency said, "That all depends upon what the machines were doing in 1942. If they were mint vending machines then they are covered by price regulations now. How does the State classify these machines?"

This question by the OPA official started a long train of surveys and news reports. It sent newspaper men checking on the city and State laws and some reported there was a conflict there. According to one report, the city tax collectors are obliged to shut their eyes when they pass by a slot machine, due to the question of their legal status, altho the federal government collects a tidy sum from the machines here.

An official of the Internal Revenue Office in the State estimated that about 80 per cent of the 12,000 coin operated devices in Louisiana, which are taxed by the federal government, are in New Orleans. Thus far this year the federal government has realized in excess of $1,000,000 from the special excise taxes on coin machines. The city itself, licenses pinball machines and at the present is collecting on 887 of these games. The State also has a license system on various types of machines.

Louisville Spot Opened by Lion

LOUISVILLE, Dec. 30.—Featuring one of the most modern display rooms in the entire South, the Lion Distributing Company has been officially opened at 742 South Fourth Street, in the heart

HARRY GREEN

of the downtown district, it was announced by Harry Green, company head. "Approximately 15,000 square feet will be devoted to the showing of all types of coin machines, salesboards, parts and other related equipment," Green stated.

Green has had a long and varied experience in the operating and distributing phases of the coin machine field.

New Detroit Firm Angling for Post-War Lines To Distribute

DETROIT, Dec. 30.—Plans for opening a post-war distributorship in the coin machine field were announced here this week by James S. Cyphers, head of the newly incorporated Motor City Amusement Company. At present, the company has started operating in both the phonograph and skeeball fields, around Detroit, and they plan to open an arcade as soon as a suitable local site becomes available.

Cyphers is well known in the industry, and was formerly head of the Four-City Novelty Company, of Cleveland, for a number of years. He is also a partner in the Art Center Bowling Alleys, with Sam Brown, who is owner of the Grand and Belmont theaters, altho not connected with Cyphers' Motor City enterprise.

Omaha Tax Threat Program Raising Pin, Juke Levy Shelved

OMAHA, Dec. 30.—The threat of increased city taxes which hung for weeks over this city's amusement machine trade and aroused talk of wholesale sell-outs of routes apparently has faded with the city council's decision not to seek the increased tabs at this time.

City Comptroller Charles Stenicka had conjured up a dark picture for the city's amusement machine operators in his search for revenue to help offset an expected $111,288 deficit in the 1945 city operating budget.

Stenicka had proposed to the council, and received some backing, that the $15 pinball tax be increased to $150 yearly and the tax on music boxes be raised from $5 to $50 annually. The proposition was shelved by the city council on the premise that it would raise "too much" revenue.

It All Depends on Where You Sit as to Whether U. S. or Can. Has Stricter War Controls

Canada Has Cigs But Price is 45 Cents Per Package

DETROIT, Dec. 30.—Across the border between the United States and Canada, the citizens of each nation watch each other to see which has the strictest war controls. Canada got into the war much sooner than the United States and some of the war controls that have been instigated in the U. S. were patterned after the precedent set by the Canadian Government. But American citizens are inclined to look across the border sometimes and decide that Canadians have it easier than citizens on this side of the line.

At the present time cigarettes are readily available in Canada, while everywhere in the U. S. there is a real crisis in the cigarette supply. Some Americans cannot understand this and they also wonder if Canadians are getting by easier in other ways. The facts are that Canada has its own conditions under which it must fight and in some ways its citizens have much more strenuous regulations than the U. S. In the same way there are other situations in which Canadians are not faced with so serious shortages as the United States. In the cigarette field, Canada has for some years been developing its own tobacco and cigarette manufacturing industry and there have been reports in the past that when the war is over the Canadian cigarette industry will enter the field of world competition with the industry in the U. S.

Greater Supplies

Due to its natural resources, Canada has greater supplies of some minerals, lumber and some other materials than the United States. Because of this, Canada has been able to relax on some of its manufacturing controls to a greater extent than can its neighbor across the line. At one time there was some agitation in the coin machine industry in the U. S. because Canadian trade might get a start on American manufacturers. This agitation was considered short-sighted at the time. Canada this year relaxed as many of its export and import controls as it possibly could in order to get ready for future trade.

Canada has been in the war 27 months longer than the U. S. and Canadians during that time have had much more to bear than citizens in the U. S. While they may have easier controls in some fields, yet there are other fields in which they have much more serious shortages and consequently government controls. Canada also has a higher rate of taxes and operating is more strained. Travel restrictions at this time are much more serious than in the U. S.

Taxes Terrific

And, if U. S. citizens are worrying about that big cigarette supply in Canada they should remember that Canadians pay 45 cents per standard pack of cigarettes because of the high taxes on this one item alone.

One fact stands out during the war and that is the tendency of both governments to work together in the changing and easing up of war restrictions as much as possible. There have been some serious differences of opinion at times between high government officials in Canada and the U. S., but the spirit of co-operation is understood to prevail thruout all government channels.

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Pace Saratogas, F. P.
Super Bells, Comb.
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Watling Big Game, High Head, C.P.	89.50
Jennings Fast Time, F.P.	89.50
Jennings Fast Time, C.P.	99.50
Galloping Dominoes	325.00
Jennings Multiple Slot Liberty Bell	59.50
Jennings Multiple Racer	59.50
Keeney's Kentucky Club	59.50
5c Jennings Silver Moon, C.P.	122.50
Roulette, Jr.	227.50
Paces Spinning Reels, C.P.	117.50

SLOTS

		Each
3	5c Jennings Club Bells, 3/5	$169.50
1	5c Jennings One Star, 3/5	139.50
3	10c Jennings Chief	179.50
35	5c Mills Blue Fronts	169.50
2	25c Mills Blue Fronts	299.50
6	5c Mills Cherry Bells	225.00
1	25c Mills Cherry Bell	325.00
10	5c Watling Rolatops	107.50
3	5c Pace Comets, All Star	122.50
2	10c Pace Comets, All Star	179.50
1	Columbia, Jackpot	89.50
5	Columbia, Gold Award, Front & Back Pay	69.50
1	Mills Q.T., 1c Play	59.50
5	5c Mills War Eagle, 3/5	149.50

ALL ABOVE SLOTS HAVE BEEN REFINISHED AND RECONDITIONED

SLOTS OVERHAULED AND REFINISHED FOR $35.00 EACH
1/3 Cash Deposit With Order, Balance C. O. D.

FOR SALE

4 Challengers	$ 20.00
4 Evans Playballs	150.00
1 Striking Clock	100.00
2 Evans Super Bomber	350.00
4 Select-a-Vues	50.00
1 Poker & Joker	75.00
1 Keep Punching	75.00
4 Late Model Keeney Baseball	35.00
1 Muto. Hockey	60.00
1 Kirk Night Bomber	$350.00
2 Test Pilots	175.00
2 Exhibit Hiballs	75.00
1 Liberator	275.00
6 Caille Drops, Complete with Reels	25.00
1 Strength Test	50.00
4 Muto. Reels with Reels	35.00
1 Western Major League	150.00
2 Keeney Submarines	150.00

All the Above Machines in Perfect Working Order.
Send 1/3 Deposit, Balance C. O. D.

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MILLS PANORAMS, BALLY TOPICS, GOTTLIEB HIGH DIVE, SEEBURG SAMS, JAIL BIRDS.
State Serial Numbers and Condition. Must Have All Parts.
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Groetchen 5c Liberty, Token Payout Counter Game.....$11.95

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SEE US FOR PARTS!!!

Knee Action for Mills. Set of 3	$ 4.95	Main Clock Gears for Mills, with Attachments	$ 3.50
Idler Pinion Gears for Mills. Ea.	2.50	Cash Box Doors (Minus Lock)	2.00
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5c Jackpots for Mills	22.50	Plastics for Seeburg 1941, 1942 Models, Lower Sides. Each	14.50
Standard Handles for Mills	2.00	Corner Plastics for Mills Throne. Ea.	12.50
Club Handles for Mills	4.50	New Locks for Pin Balls	.65
Jackpot Glasses for Mills	1.25	5, 10, 15 Amp. Fuses. Each	.04
Reel Glasses for Mills	.50	Bulbs, No. 40-44-46-47-81, 1456-1458. Each	.07
Escalator Glasses for Mills	.50	Reel Stops for Super Bells	.40
Award Cards, 2/5 or 3/5, for Mills	.25		
Set of 5 Four Bell Glasses for Mills.	12.50		
Glass for Mills 3 Bells	17.50		
Spring Kit (55 Springs) for Mills	9.75		

Many Other Parts Available. Write Us Your Needs.

7-Col. DuGrenier Clg. Mach.	$39.50	9-Col. DuGrenier Clg. Mch. "WD"	$65.00
9-Col. DuGrenier Clg. Mach. "W"	49.50	11-Col. DuGrenier Clg. Mch. "LS"	89.50

CONSOLES

Evans Roletto, Jr.	$ 89.50	Paces Races, Red Arrow, J.P.	$289.50
Evans Lucky Lucre	189.50	Pace Saratoga or Reels, Rails	129.50
Jennings Silver Moon, P.O.	$139.50		

Write for Complete List of Blue Fronts, Brown Fronts, Gold Chromes, Super Chiefs, Club Consoles and many others.

Exhibit Vitalizer, Factory Rebuilt	$89.50
Mills Modern Scales, with Health Chart	49.50
Mills 6' Dial Scale, Perfectly Reconditioned	89.50

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Pinball Return Brightest Spot In N. J. Picture

NEWARK, N. J., Dec. 30.—In a review of the past year for this State, one of the most important facts is that pinball games have returned. Operators of juke boxes and vending machines make the usual reports that public patronage is very high, while vending machine operators complain of the merchandise shortages.

The return of pinball games has been a gradual process, following an unfavorable court decision about two years ago. The State has also had its favorable decisions on pinball games in the Supreme Court, and between these differences of opinion in the high courts the cities continue to license games in many instances.

Some of the cities have very high fees, but Newark continues to license pinball at $4 per year. This license has been on the book for many years now and has in the past been referred to as a kind of model ordinance. A recent report says the police department has about 80 applications for licenses which are to be investigated before they are issued. One operator says there are only about 80 games operating in the city and if the new licenses are issued that will double the number of games now being used here. One other town which had 100 licensed games in operation in 1942 now has reportedly only 49 games in use. Various reasons are given for this big decline in the number of games being operated, including adverse legal conditions.

Operators also say that a number of used machines disappeared two years ago when the Court of Errors and Appeals issued an adverse order. Some operators say that over 2,000 machines were sold into other States or disappeared in some way at that time. Now it is impossible to get machines to replace those which were taken from the State. Montclair is one of those cities that has an excessive license fee, and there are only a half-dozen games operating in the town. No new applications have been made in the last year.

PARTS—SUPPLIES

6/8 Volt Bulbs, 40, 44, 46, 47, 50, 51 and 55. Per Hundred	$5.40
3 AG Fuses	Per Hundred
½ Amp.	$9.00
1, 1½, 2, 2½, 3 Amp.	3.50
5, 6, 7½ Amp.	3.00
10, 15, 20, 25, 30 Amp.	2.50

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1000	$5.00
5000 Per M	4.00
10000 Per M	3.50
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6SC7, 5Z3, 80, 2A4G, 70L7

Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

#100 6SC7 to 7F7	#205 2A4G to 205 (Seeburg Guns
103 6SC7 to 6SL7	210 2A4G to 205 (Seeburg Music
110 5Z3 to 5U4G	215 70L7 to 7A4 7A5 (Seeburg Remot
125 80 to 5T4, 5V4G, 5Y3 or 5Z4	Boxes)
126 83 to 5U4G or 5X4	
$1.50 Each	$3.50 Each

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1 Wurlitzer Victory, 24 Mod. $500.00

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40	6-8	.15 amp.	screw	$ .50	$ 4.25
44	6-8	.25 amp.	bay	.50	4.25
46	6-8	.25 amp.	screw	.50	4.25
47	6-8	.15 amp.	bay	.50	4.25
50**	6-8	1 c. p.	screw	.50	4.50
51**	6-8	1 c. p.	bay	.45	3.25
55**	6-8	1.5 c. p.	bay	.45	3.25
63	6-8	3 c. p.	S. C.	.45	3.25

(Lamp No. 63 Can Be Used in Place of #81)

ECONOMY SUPPLY COMPANY

Lamp No.	Volts	C.P. or Amp.	Base	Price 10	Price 100
9.9	9.9	.30 amp.	screw	$ .75	$ 6.50
87	6-8	15 c. p.	S. C.	.90	6.50
88	6-8	15 c. p.	D. C.	1.00	6.50
1129	6-8	21 c. p.	S. C.	1.25	11.85
1130	6-8	21 c. p.	D. C.	1.50	14.25
1133	6-8	32 c. p.	bay	1.35	12.00
1503	6-8	50 c. p.	bay	2.50	

ALSO FULL LINE OF KEN-RAD AND MAZDA LAMPS AND TUBES

Write for Price List of Parts, Supplies, Tubes, Fuses, Wire, Etc.

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3 Mills Panorams	1 Paces Races Red Arrow, 5c, excellent condition
2 Mills Thrones	1 Paces Races Red Arrow, check, excellent condition
2 Mills Empresses	2 Paces Races, 5c, brown cabinet, no parts missing
2 Tokio Guns	1 Paces Races, 25c black cabinet, no parts missing
1 Rapid Fire	4 Playballs, very clean condition
2 Rock-Ola Ten Pins	1 Mills 5-in-1
1 Evans Ten Strike	1 Western Baseball

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G.I. Loan Bill Issued; Trade Plans Special Propositions

CHICAGO, Dec. 30.—The Veterans' Administration recently completed the basic rules whereby veterans may get loans to go into business. The rules for getting loans to buy homes had been issued several weeks earlier and there has been some criticism in the delay in issuing the rules on business loans. The coin machine trade had been looking forward to the rules on business loans because it is expected a number of veterans will enter the operating field after the war. Some firms are already making plans to offer special propositions to veterans.

The official document giving the rules occupied more than 10 pages in the Federal Register and covers all details of how the loans are made and how veterans may speed up the process. Officials here say that not only business firms will be interested in the loans, but many fathers will study the rules in order to advise their sons when they return from the services. Banks will play an important part in making the loans, and business leaders in various industries will also be interested in helping the veterans. The coin machine trade will not only be concerned with the veterans who become operators, but the government is encouraging veterans to open up retail stores of various kinds which will mean an increase in the number of locations for coin machines all over the country. The program of encouraging veterans to open up small stores is expected to contribute somewhat to the general increase in retail locations to the extent of about 25 per cent after the war.

Summary of Rules

The New York Times published a very concrete summary of the rules on loans to veterans which states that the basic essentials of all loans are the same altho they vary widely in details. They are made available to all men discharged after more than 90 days of service under conditions other than dishonorable. The federal government will guarantee 50 per cent of any approved loan up to $4,000 if the interest is not more than 4 per cent. Repayment of the loan must be made in less than 20 years.

The government does not lend any money. It guarantees 50 per cent of these loans only after the veteran has convinced a lender that he is a good risk for the other half, and experts designated by the Veterans' Administration have decided that the borrower is not "borrowing himself into bankruptcy," as a lawyer stated it.

Now, however, that the groundwork has been laid for these loans, and information on them is or soon will be available thru most veterans' service agencies in cities and towns, it would be a good thing for ambitious veterans or men still in service to think carefully before jumping into some new project, or planning to do so after discharge. The army reports that a sample poll showed that one in every eight men in service planned to operate a farm or to go into business for himself after he was discharged.

When authorities here were asked what a veteran should do as a first step to get advice, the reply was that he should talk over his plans with experts in his own community, with a banker, with men doing the things he hoped to do, with the employment counselor at his draft board, and with the county agricultural agent if he wished to farm, in other words, with the older men in his home community who know the answers.

If the veteran's idea is sound, the technicalities are simple, and all can be ironed out easily and with much less red tape than will be involved if the veteran tries to handle his own affairs without advice or outside aid or attempts to negotiate directly with the Veterans' Administration in Washington. All that the central office here can do is to send out literature.

Study of Options Urged

It may turn out also that these directly guaranteed loans are not the ones which the ambitious veterans with good ideas should use. If the veteran has plans he should ask his local banker, who is a particularly helpful person to know, about the secondary feature in these loan authorizations.

In buying a house or farm or business there are many credit facilities already in existence in which the banks work with established government lending agencies.

Some types of homes, farms and real estate for business operations may be purchased with the aid of other government agencies, which will lend them 50 to 80 per cent of the cost price, depending on the type. In these cases the Veterans' Administration will guarantee in full loans to cover 20 per cent of the cost, as long as the 20 per cent is not more than $2,000.

Veterans are advised to study all the options carefully, and on the ground.

Incidentally, the army reported that of the one-eight of its members who wished to farm or to go into independent business, one-fifth said that they had all the capital they needed, and one-third thought they had one-half as much as they needed. It is recalled that 52 per cent of all new businesses fail in the first two years.

SLOTS

25¢ Mills Blue Front, S.J.	$375.00
25¢ Mills Blue Front, D.J.	350.00
10¢ Mills Blue Front, S.J.	350.00
10¢ Mills Blue Front, D.J.	325.00
5¢ Mills Blue Front, S.J.	250.00
5¢ Mills Blue Front, D.J.	225.00
10¢ Mills Bonus Alum. Front	375.00
5¢ Mills Bonus Alum. or Gold Fronts	350.00
10¢ Mills Melon Bell	275.00
5¢ Mills Melon Bell	200.00
5¢ Mills Blue Q.T.	85.00
5¢ Mills Glitter Gold Q.T., New	150.00
5¢ Mills Smoker Bell	80.00
5¢ Mills V. Pockets, Green, No Meter	50.00
5¢ Mills V. Pockets, B & G, with Meter	65.00
5¢ Mills V. Pockets, Chrome, with Meter	75.00
25¢ Mills Gooseneck, 2-4, with Jackpot	110.00
5¢ Jennings 4 Star Chief	130.00
5¢ Watling Treasury	85.00
5¢ Watling Rol-a-Tops	110.00
5¢ & 25¢ Bally 2-in-1 Slot (1 Tax)	325.00

CONSOLES

Bally Club Bell, F.P. Comb.	$325.00
Baker Paces, Very Late, D.D. & J.P.	375.00
Keeney Super Track Times	375.00

Have Parts and Motors and Gears for Keeney Super T. T.

ARCADE

Bally Rapid Fire	$245.00
Chester Pollard Golf	85.00
Chester Pollard Football	110.00
Anti Aircraft, Brown	80.00
Selecterscope	175.00
Periscope	250.00
Mutoscope Card Vendors, Late	45.00
Mutoscope Hockey	90.00
K. O. Fighter	110.00
1 Mutoscope Traveling Crane	45.00
1 Exhibit Iron Claw	45.00
1 Lighthouse Grip	60.00
Derby Racer, 2 Play	145.00
Mills Punching Bag	75.00
Mutoscope Punching Bags, Late	300.00

PIN GAMES

School Days	$ 75.00	Star Attrac.	$75.00
Monicker	115.00	All American	45.00
Play Ball, Bally	65.00	Big Chief	40.00
Topic	110.00	Gold Star	35.00
Bowlaway	75.00	Four Roses	40.00
Legionnaire	65.00	Wild Fire	60.00
Majors, '41	70.00	Victory	100.00
Sport Parade	50.00	Skyline	45.00
Snappy	70.00	Venus	90.00
Yanks	125.00	HomeRun, '42	110.00
Metro	40.00	Landslide	45.00
Seven Up	70.00	Stratoliner	45.00
Ten Spot	65.00	Bosco	85.00
Texas Mustang	90.00	Four Diamonds	60.00
Spot Pool	90.00	5-10-20	145.00
Sea Hawk	60.00	Paradise	75.00
Horoscope	60.00	Zig Zag	90.00
Champs	85.00		

All used Pin Games refinished and checked.
One-third deposit with order, balance C. O. D.

NEW ENGLAND EXHIBIT CO.
1295 Washington St. BOSTON 18, MASS.
Telephone: DeVonshire 8381

WANTED FOR CASH
LONG ACRES THOROBREDS
Give quantity, condition and lowest price. Write, phone or wire
CALVERT SALES CO.
Coin-Operated Equipment
708 N. HOWARD ST.
BALTIMORE 1, MD.
Phone VErnon 3034

FIVE BALL GAMES FOR SALE
Games Thoroughly Checked
Ready for Immediate Delivery

All-American	$39.50
Anabel	29.50
ABC Bowler	44.50
Bolaway	59.50
Big Time	27.50
Bandwagon	32.50
New Champ	49.50
Horoscope	49.50
Powerhouse	39.50
Paradise	39.50
Sea Hawk	49.50
Ten Spot	39.50
Star Attraction	54.50
Victory	80.00

1/3 Deposit, Balance C. O. D.
Wisconsin Novelty Co.
3717 W. Center Street
Milwaukee 10, Wis.

A-1 ALL AROUND COIN MACHINE MECHANIC WANTED
by old reliable firm. Must be honest, sober and thorough on all makes of Phonographs and other coin operated equipment. Will pay $125.00 per week to one that can qualify. References exchanged. Apply BOX D-332, in care of The Billboard, 25 Opera Place, Cincinnati 1, Ohio.

AMERICA'S FINEST BUYS
A-1 Merchandise — New Crates
FIVE BALLS

5-10-20	$109.50	Jungle	$69.50
Sea Hawk	49.50	Champ, New	59.50
Hi Hat	59.50	Majors, '41	49.50
4 Roses	54.50	Big Chief	39.50
Gold Star	34.50	Boloway	69.50
Sky Ray	39.50	Victory	79.50
Capt. Kidd	64.50	Yank	89.50
Home Run, '42	79.50	10 Spot	44.50
Belle Hop	54.50	Wild Fire	39.50

ONE BALLS

Pimlico, Console	$425.00
'41 Derby, Console	325.00
Club Trophy, Console	295.00
Fortune, Console	245.00

WANT PHONOGRAPHS Send List. Cash Waiting.
1/3 Certified Deposit, Balance C. O. D.
Wisconsin's Leading Distributor.
UNITED COIN MACHINE CO.
6304 W. GREENFIELD AVE.
MILWAUKEE 14, WISCONSIN

FOR SALE
1-Keeney Four-Way Super Bell
5-5-5-25 Cash Pay
$685.00 F. O. B.
1-Seeburg 9800 ESRC
$685.00 F. O. B.
Amplifier and Tubes, perfect. Both machines A-1; location ready. Complete in every way. No adjustments necessary.
MONEY-BACK GUARANTEE
WANTED
ROCKOLA, SUPERS, MASTERS
GREINER'S MUSIC CO.
424 South Amherst
Albuquerque, New Mexico

WANT TO BUY
MUSIC OR GAME ROUTE OR COMBINATION
In Southern California.
Give list and type of equipment and
CASH PRICE
Write BOX 1-45, The Billboard Publishing Co., 1509 N. Vine St., Hollywood 28, Calif.

ARMY E NAVY
★
PUT THE AXIS AWAY WITH A BOND TODAY
★

WE CAN REBUILD YOUR OLD SCALES AND MAKE THEM LOOK LIKE NEW
Get your Scales rebuilt now and have them ready for your big season.
WATLING MFG. CO.
4650 W. Fulton St.
CHICAGO 44, ILL.
Est. 1889—Tel.: COLumbus 2770.
Cable Address "WATLINGITE," Chicago.

I WANT TO BUY
Pin Games
Consoles
Phonographs
On or Off Location
★
Anywhere in U. S. A.
Highest Prices Paid.
★
American Vending Co.
810 5th Street
Miami Beach, Fla.
1891 Coney Island
Brooklyn, N. Y.

SLOTS

1 Mills Brown Front, 25¢ Play, D.P.K.A., Club Handle	$275.00
1 Mills Like New 5 Original Chrome Bell, 1 Cherry Payout	300.00
1 Mills Futurity, 5¢ Play, 3-5 Payout	125.00
2 Mills 5¢ Play Q.T. Blue	59.50
1 Mills 1¢ Play Hand Load Blue	39.50
1 Mills 1¢ Play 3-5 Payout Skyscraper	40.00
1 Mills Tickette	5.00
1 Punchette, 5¢ Play, a Groetchen Product	5.00

MUSIC

2 Wurlitzer 500A. Each	$400.00
1 Wurlitzer 500	375.00
1 Wurlitzer 24A, Revamp with Adaptor	250.00
1 Wurlitzer 24, Revamp	225.00
1 Wurlitzer 616A	135.00
1 Wurlitzer 616	125.00

One-Third Deposit, Balance C. O. D.
WEST SIDE NOVELTY CO.
547 Swallow St. EDWARDSVILLE, PA.

FOR SALE

3 Fortunes	@ $235.00 Each
1 Club Trophy	195.00
1 Keep 'Em Flying	120.00
1 Double Play	65.00

1/3 Deposit, Balance C. O. D.
AUTOMATIC COIN MACHINE CO.
809 Poydras St. NEW ORLEANS 13, LA.

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CENTRAL OHIO QUALITY BUYS

THERE IS NO SUBSTITUTE FOR QUALITY

Woolf Solomon

PIN BALLS

AIR CIRCUS	Write	MARINES AT PLAY	$199.50
KNOCKOUTS	Write	NEW MARVEL	179.50
BIG PARADE	Write	NEW INVASION	165.00
5-10-20	Write	GUN CLUB	72.50
KEEP 'EM FLYING	Write	SPORT PARADES	49.50
JEEP	$119.50	BELLE HOP	69.50
VELVET	69.50	MILLS OWLS	99.50
HOROSCOPE	49.50	STARS	69.50
STAR ATTRACTION	69.50	MYSTIC	49.50
MONICKER	79.50	GENCO DEFENSE	109.50
FOUR DIAMONDS	59.50	DIXIE	49.50
TWIN SIX	69.50	METRO	49.50
ALL AMERICAN	59.50	A.B.C. BOWLER	59.50
MAJORS, '41	69.50	SUNBEAM	72.50

CONSOLES READY FOR LOCATION

Jumbo Parades, C. P., Late	$129.50	Super Track Times	Write
Jumbo Parades, F. P., A-1	89.50	2 Way Super Bells, 5c-5c	Write
Jumbo Parades Comb., F. P., C. P.	169.50	5c Super Bells Comb., Like New	Write
Bakers Pacer, D. D., Like New	299.50	4 Way Super Bells, 5c-5c-5c-5c	Write
Bally Club Bells, Like New	299.50	Track Odds, D. D., Late, A-1	Write
Keeney Kentucky Club, Perfect	99.50	High Hands Comb., Late	$179.50
5c Bobtail or Silver Moon Totalizers	119.50	Triple Entry, A-1	159.50
10c Bobtail Totalizer	159.50	Mills Four Bells, 5c-5c-5c-25c	Write
25c Bobtail Totalizer	179.50	Jennings Cigarolas XVV, Like New	109.50

ARCADE EQUIPMENT

Air Raiders	$219.50	Test Pilot	$209.50	2 Photomatics	Write
Rapid Fires	209.50	Career Pilot	225.00	2 Naughty Peaks, Stand	Write
Bally Defender	Write	10¢ Astroscope	99.50	2 Cockeyed Circus, Std.	Write
Panorams, Late	379.50	See-A-Freak	109.50	1 Voice Recorder	Write
Sky Fighter	Write	Peo Basket Ball	99.50	4 Gun Rifle Range	Write
Muto. Punch Bag	Write	Card Vendors, 1¢-2¢	65.00	Keeney Submarines	$199.50
Exhibit Rotaries	179.50	Scientific Baseball	119.50	Chi Coin Hockeys	209.50

20 MILLS VEST POCKETS PLUS BLUE & GOLD - $59.50 Each

ONE BALLS - PIMLICOS, CLUB TROPHYS, '41 DERBYS, SANTA ANITA, LONG SHOTS - WRITE

SLOTS—WRITE OR PHONE FOR PRICES

5c-10c-25c Blue Fronts	5c-10c-25c Brown Fronts	5c-10c-25c Orig. Chrome Bells	5c-10c-25c Bonus Bells

5c Cherry Bells, 3/10 P.O.	5c Silver Club Chief	5c Pace Deluxe
5c Mills Club Console Bells, 3/5 P.O.	10c Silver Club Chief	5c Pace All Star
5c Jennings Club Chief, 3/5 P.O.	10c Extraordinary	SINGLE & DOUBLE SAFES

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS

CENTRAL OHIO COIN MACHINE EXCHANGE

514 S. HIGH ST., COLUMBUS 15, O. Phones ADams 7949, ADams 7993.

AOLAC Puts in Busy Year Building Good Will and Helping Members in Service

No Changes on Legal Front

LOS ANGELES, Dec. 30.—An enlarged public relations program, continuance of its policy to look after the routes of its 57 members in the service, plus successfully meeting legal and tax problems, highlighted the activities of the Associated Operators of Los Angeles County, Inc., under the management of Curley Robinson.

In the good will category, AOLAC has distributed 2,800 pinball games and 240 automatic phonographs to army outposts, boys' clubs and other patriotic and charitable organizations.

This coin machine group has worked hand-in-hand with other organizations in fund-raising projects. Games and other equipment have been furnished for the affairs sponsored by the groups so that necessary money could be raised. In some instances, AOLAC has not only supplied the equipment but has sent along men to install and operate it. All profits from the affairs went to the sponsoring group.

Games and phonographs given to clubs and army outposts have been serviced by AOLAC operators.

Protect G.I.s' Routes

The association's post-war plan has been summed up in the slogan, "A Job for That Boy When He Comes Home." Early in the war this organization went on record as protecting the spots operated by men who had been called into the armed forces. Where the route continued to be operated by either wife, sweetheart or an employee, AOLAC issued a ruling to the effect that no other association operator was to solicit or top the location. Result has been that men (and there are 57 of them) in the service not only received benefits from their routes while they were in the army but will have their routes intact when they return.

Robinson explained this action by saying, "When I was in the last war the thing that worried me most was whether or not I would have a job when I was discharged. I didn't care about bonuses or other things—I wanted a job." To eliminate the worry that may be caused by the uncertainty of post-war employment, Robinson issued the "protective" regulation early in the war.

No Legal Changes

According to Curley Robinson, AOLAC managing director, the tax situation in the State remains the same as in 1943. There were no new county, municipality, city or State taxes levied during the year on coin-operated equipment.

In the legal phase of the business there was a carry-over from the important decision of 1943—the San Diego free-play case. AOLAC reported that this decision was the basis of ruling thruout the United States. Because of this ruling, coin machine jobbers and distributors were able to display all types of machines on their sales floors. Pinball games are down in San Diego city and county because of an ordinance enacted some time ago. An investigation was started December 18 into the operation of automatics in that area.

PHONO OPERATORS!

JUST WHAT YOU NEED!

A SPARE UNIVERSAL AMPLIFIER

FITS ALL

WURLITZER

616, 24, 500, 600, 700, 800, 750, 780, 850, 950

SEEBURGS

(Except Hi-Tones)

ROCK-OLAS

SAVES YOU TIME AND EXPENSE

When you have a service call on an amplifier replace with a Universal Amplifier. Your machine keeps working—your customer is satisfied!

One Amplifier complete with Tubes and has sockets for Speakers and Pick-Ups for all models. ONLY ➡ $49.50

We Are Manufacturers of

Tubular Coin Wrappers

10,000 at 65c M	75,000 at 50c M
25,000 at 60c M	100,000 at 48c M
50,000 at 55c M	250,000 at 45c M

Made of the best Kraft paper, neatly printed and trimmed and glued solidly. Prices subject to change without notice!

Terms: Full cash with order, less than $15.00; otherwise 1/3 deposit, balance C. O. D. by Railway Express, unless you give us definite shipping instructions.

JAFCO, INC.

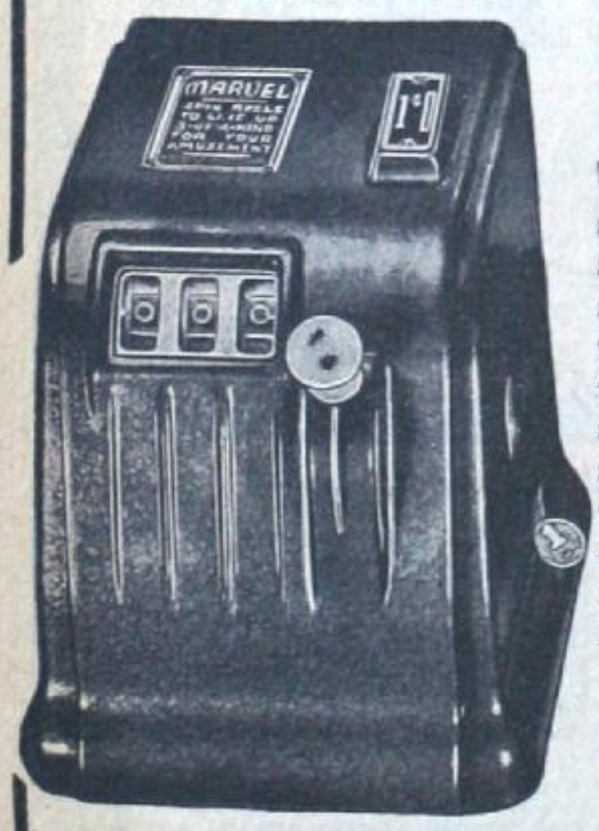
JOHN A. FITZGIBBONS, Pres.

776 Tenth Ave., New York 19, N. Y.

Phone: Columbus 5-7996

DAVAL'S MARVEL or AMERICAN EAGLE

World's Greatest Token Pay-Out COUNTER GAMES!



FACTORY REBUILT . . . Cannot be told from NEW

While They Last ONLY..... $19.50 EA.

Non-Coin Operated.... $24.50

WURLITZER

800 Top Corners	$16.50 Each
800 Lower Sides	13.50 "
800 Top Centers, Right and Left Red	8.00 "
750 Top Corners	8.75 "
750 Lower Sides	8.75 "
850 Top Corners	9.50 "
850 Top Center	11.00 "
950 Side Plastics	10.50 "
600, 500 Top Corners	4.00 "
24 Top Corners	1.20 "
24 Lower Sides	4.00 "

ROCK-OLA

Standards, Masters, DeLuxe or Supers, Top Corners or Lower Sides $12.75

SEEBURG

9800 or 8800 Side Plastics	$14.50
850 Peacock Glasses (No Less Than 3 Glasses Shipped). Each	3.50
Sheet Plastic, 50 Gauge (Thickness of a New Penny), 20x50", Red Only	12.50

TERMS: One-third deposit with order, balance C.O.D., F.O.B. Chicago, Ill. Or remit in full to save C. O. D. charge.

EAGLE REPLACEMENT PLASTICS

AVAILABLE FOR ALL PHONOGRAPHS

New • UNBREAKABLE—GUARANTEED! Clear Transparent Plastic Windows for your Wurlitzer 850 Program Holder $5.00 Per Set

EAGLE COIN MACHINE CO.

528 S. Dearborn St. • Wabash 1089 • Chicago 5, Ill.

WANT TO BUY

IMMEDIATELY!

WURLITZER 616S AT $110.00 EACH

MILLS THRONES AT $150.00 EACH

WILL BUY ALL TYPES OF MUSIC AND ACCESSORIES!

★ DAVID ROSEN ★

855 NORTH BROAD STREET PHILADELPHIA 23, PA. STEVENSON 9943

PIN-BALL GLASS

High quality—3.16" crystal—available in all popular pin-ball sizes.

20x42—Case of Nine	$13.50
21x41—Case of Eight	12.00
21x43—Case of Eight	12.00
23x47—Case of Seven	13.00

$5 per case deposit with order, balance C. O. D.—F. O. B. Baltimore.

IMMEDIATE DELIVERY.

ORDERS SHIPPED SAME DAY.

CALVERT SALES CO.

COIN OPERATED EQUIPMENT

708 N. Howard St. Baltimore 1, Md.

WE BUY

ANYTHING AND EVERYTHING THAT OPERATES WITH A COIN. QUOTE LOWEST PRICES IN FIRST LETTER.

EAST COAST MUSIC CO.

1001 Walnut St., CHESTER, PA.

WANT TO BUY

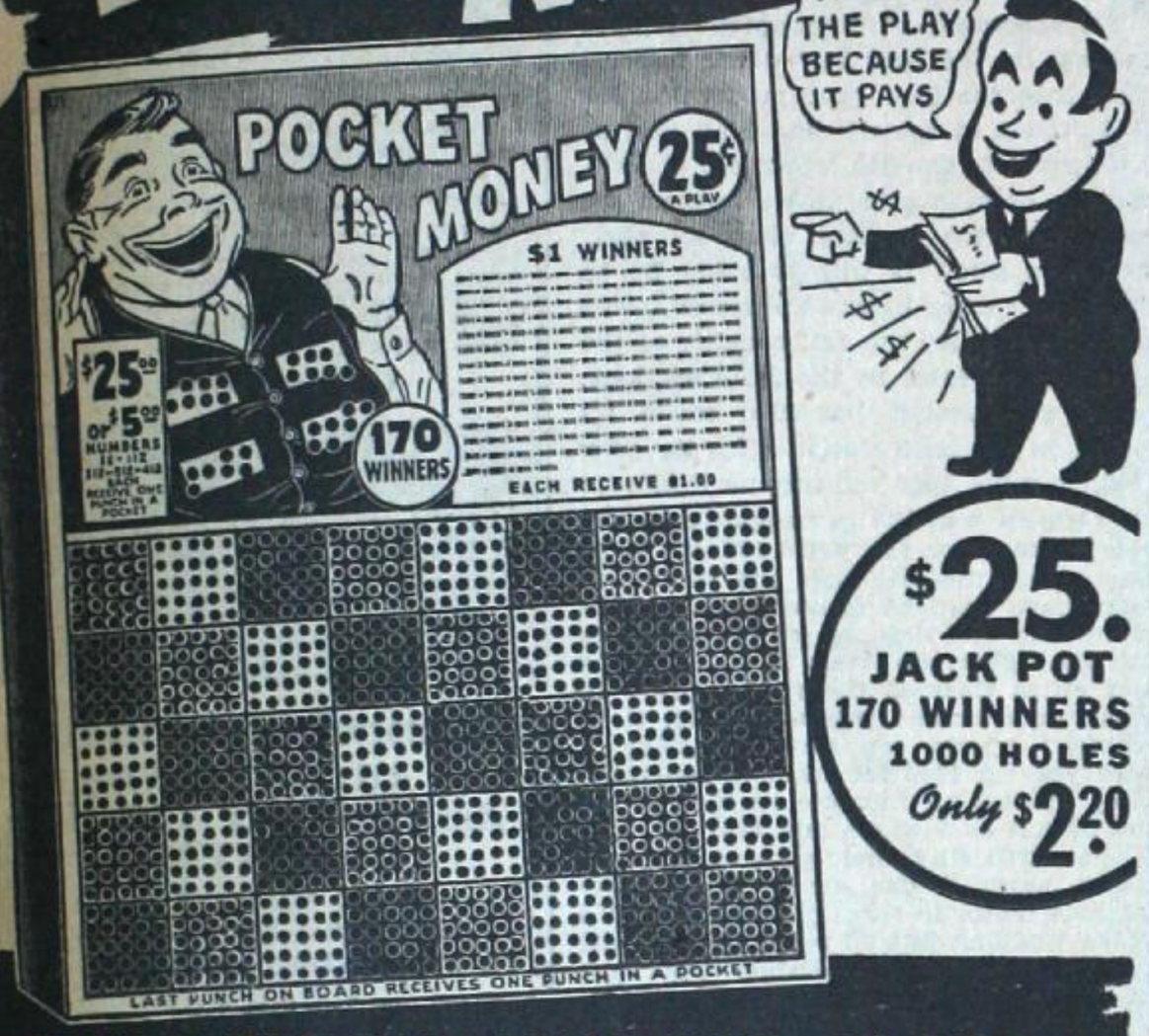
Packard Bar Boxes, Wurlitzer 412 Phonographs, 412 Amplifiers, 412 Tone Arms, 412 Motors, 412 Volume Control Boxes and new 30-Wire Rodent Proof Cable. Give condition and best price in first letter.

ARROW NOVELTY CO.

2852 SIDNEY ST. ST. LOUIS, MO.

ANOTHER BREWER HIT

Pocket Money



$25. JACK POT
170 WINNERS
1000 HOLES
Only $2.20

TAKES $250.00 IN PAYS OUT $198.26 AVERAGE OF

ORDER "POCKET MONEY" F5780-PRICE $2.20

CHAS. A. BREWER & SONS
6320 SOUTH HARVARD - - CHICAGO 21, ILLINOIS

GUARANTEED SLOTS

5c Mills Blue Fronts	$235.00	5c Mills Bonus Bells	$300.00
10c Mills Blue Fronts	275.00	10c Mills Bonus Bells	350.00
25c Mills Blue Fronts	325.00	25c Mills Bonus Bells	400.00
5c Mills Brown Fronts	275.00	5c Mills Chrome Bells	375.00
10c Mills Brown Fronts	300.00	10c Mills Chrome Bells	400.00
25c Mills Brown Fronts	350.00	25c Mills Chrome Bells	450.00

All Originals, Thoroughly Reconditioned and Refinished and Equipped With Knee Action, Drillproof, Spoonproof and Club Handles.

WORK DONE BY ORIGINAL FACTORY MECHANICS

EXTRA	EXTRA
4—50c Mills Blue Fronts—Originals	WRITE
2—50c Mills Gold Chromes—Originals	WRITE

These Machines Practically New

Send in Your Old Machines for Repairs. We Will Return Them to You Actually Like Brand New. Nominal Cost.

PARTS FOR MILLS SLOTS

Knee Action With Springs (3)	$5.25	Cash Boxes	$1.25
Idler Pinion Gears	2.50	Cash Box Doors (No Locks)	2.00
Main Clock Gears (Complete)	3.00	Spring Kit (55 Springs)	9.50
Bottom Payout Slide, 5 & 25c.	3.50	Award Cards, 3/5 or 2/5	.15
Jackpot Glasses	1.00	Reel Strips, 236 or 356	1.00
Escalator Glasses	.50	Club Handles	4.00
Reel Glasses (3)	1.50	Standard Handles	2.00

Many Parts Available Not Listed.

Southwest Amusement Company
2916-18 Main Street (Riverside 5141) Dallas 1, Texas

McCALL NOVELTY CO.

ST. LOUIS COIN MACHINE HEADQUARTERS
ALL A-1 RECONDITIONED—READY FOR LOCATIONS

45 1938 TRACKTIMES. EACH $110.00
15 BROWN PACES RACES. EACH 169.50
1 BALLY ROLL 'EM 175.00

When ordering 5 or more games deduct 10% on above prices. Or we will exchange Consoles for 1 Ball Free Play Games.

WE BUY, SELL AND EXCHANGE Terms: 1/3 Deposit, Balance C. O. D.

3147 LOCUST ST.
ST. LOUIS MO.

FLOOR SAMPLES, REBUILTS AND SLIGHTLY USED

5 5¢ Mills Blue Front	$275.00	2 5¢ Cherry Bells, New	$285.00
5 10¢ Mills Blue Front	299.50	16 Columbia Bells, Ch. Sep., Perfect	69.50
6 25¢ Mills Blue Front	375.00	4 Kentucky Clubs, Like New	115.00
4 5¢ Mills Brown Fronts	299.50	12 Jumbo Parade, CP, Latest Model	149.50
3 10¢ Mills Brown Frts.	385.00	6 Mills 5¢ Consoles, New	425.00
6 25¢ Mills Brown Frts.	399.50	2 Mills Mystery Bonus, 5¢, New	289.50
9 5¢ Orig. Gold Chrome	392.50	2 Mills Mystery Bonus, 10¢, New	299.50
4 10¢ Orig. Gold Chrome	410.00	3 Mills 5¢ Gold Chrome, 3-5 Payout	392.50
5 25¢ Orig. Gold Chrome	450.00		
2 50¢ Gold Chromes, New, 2/5 Payout	Write		
2 Mills Golf Balls	199.50		
2 5¢ Blue Fronts, Perfect	249.50		

H. F. MOSELEY
Pres.-Treas.

NOTICE OUR GUARANTEE—Immediately After Examination of Machines, If You Are Not Perfectly Satisfied, Return Machines to Us, All Charges Prepaid, and We Will Refund Full Purchase Price After Received by Us and We Find Machines Returned Same as Shipped.

3 Dominos, Cash J.P., Dark Cab.	$225.00	1 Exhibit 5¢ Jockey Club Console	$ 75.00
7 Dominos, Cash J.P., Light Cab.	335.00	1 Santa Anita	250.00
4 Dominos, J.P., Ch. Sep., Light Cab.	345.00	1 Fortune, Cash & Free Play	300.00
3 Mills 5¢ Jumbo Parade, F.P.	79.50	15 Yankee 1¢ Cigarette Machines	5.50
1 Mills Four Bells, 5-5-5-5¢, Serial #1113, Perfect	550.00	1 Penny Smoke	5.50

SUPPLIES

2 Chicago Metal Safes for Bally Slots, Revolv-a-Round Base	$50.00	Slot Shatter Proof Glass, Per Dozen	$13.50
1 Mills Single Safe, No Locks	29.50	New Jackpot Dominos Glass, Lots of Five	22.50
9 Mills Four Bell Cabinets, New	15.00	20 Slot Machine Cash Boxes, New	1.10

ARCADE AND PHONOGRAPHS

1 Drive Mobile, Perfect	$279.50	10 Rockola Wall Boxes, #1525, New	$ 55.00
1 Sky Fighter, Perfect	297.50	8 Seeburg Select-o-Matic 24 Selection, Perfect	17.50
1 Chicken Sam Marble Glo, Perfect	125.00	1 Wurlitzer Victory Md. Phono.	525.00
3 Keeney Air Raiders, Like New	179.50	2 Wurlitzer 950's, Perfect	Write
2 Batting Practice, Perfect	99.50	3 Wurlitzer 600's	Write
1 Shoot-Your-Way-to-Tokyo, F.S., New	199.50	1 Wurlitzer 616	169.50
3 AMI Wall Boxes, 20 Selection	10.00		

TERMS: FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDERS OR CERTIFIED CHECKS.

MOSELEY VENDING MACHINE EXCHANGE, INC.
00 BROAD STREET, RICHMOND, VIRGINIA. DAY PHONE 3-4511—NIGHT 5-5328.

SLOT MACHINES AND CONSOLES

5¢ Baker's Pacer, Daily Double	$299.50	5¢ Bally Big Top, P.O.	$149.50
5¢ Paces Races, Black Cabinet	99.50	5¢ Paces Reel, Jr., P.O.	149.50
5¢ Paces Races, Brown Cabinet	199.50	5¢ Jennings Silver Moon Comb.	149.50
5¢ Mills Four Bells	595.00	5¢ Jennings Silver Moon, F.P.	119.50
5¢ Vest Pockets, Blue & Gold	59.50	5¢ Mills Brown Front	275.00
5¢ Jennings Silver Moon Chief	239.50	5¢ Mills Original Gold Chrome	375.00

PHONOGRAPH AUXILIARY EQUIPMENT

Dial-a-Tune Heads for Rock-Ola Standards or Deluxes (Brand New)	$29.50
Rock-Ola 5¢ A. C. Wall Boxes	35.00
Rock-Ola 5¢ A. C. Bar Boxes	38.00
10-Wire Cable (Can Be Used as 5-Wire). Per Foot	.10
5-Wire Cable for Rock-Ola Installations. Per Foot	.20
Wurlitzer Model 332 Bar Boxes, 2-Wire	15.00
Wurlitzer Wireless Stroller with Wall Box Attached	39.50
Rock-Ola Moderne Tone Column (Used as Auxiliary Speakers)	89.50

All Merchandise Is Offered Subject to Prior Sale! One-Third Deposit Required, Balance Sight Draft or C. O. D.

COUNTER GAMES

Texas Leaguer	$42.50
Gottlieb 3-Way Grip Scales	19.50
Keep 'Em Bombings (New)	22.50
Home Run (Ball Gum Vendor)	15.00
Daval Rex (New) @	8.50
Daval Rex, Case of Four	30.00
Columbus 5¢ Ball Gum Vendors (New) @	.10.50
Lots of 10 or More, Ea.	9.50

ARCADE EQUIPMENT

Bally Rapid Fire	$219.50
Bowling League, New	289.50
Tail Gunner, New	224.50
Groetchen Metal Typers, Used	139.50
Seeburg Jap Converted Guns	179.50

WANT TO BUY

BALLY CLUB BELLS AND BALLY HIGH HANDS, COMBINATION FREE PLAY AND PAYOUT. ALL TYPES OF PHONOGRAPH EQUIPMENT—PLAIN OR REMOTE CONTROL—ROCK-OLA, WURLITZER AND SEEBURG.
Give Full Details, Condition and Price in First Letter!

WANT TO BUY FOLLOWING GAMES

BALLY ATTENTION, BALLY MASCOTS; EXHIBIT ZOMBIE, LEADER, DUPLEX, STARS, DOUBLE PLAY, DO-RE-MI; MILLS OWLS, ONE-TWO-THREE (1939-1940) MODELS. Machines must be complete but do not necessarily have to be in working order. We will buy all you have, get in touch with us at once.

B. D. LAZAR COMPANY
1635 FIFTH AVENUE (Phone: GRant 7818) PITTSBURGH 19, PA.

THERE ARE NONE FINER THAN

FOR ALL GAMES, MUSIC AND WALL BOXES

MATCHLESS ELECTRIC CO.
564 WEST RANDOLPH ST. • CHICAGO 6, ILL.

WANTED! *All types of Genco games in any condition; Time Clocks, Rectifiers and Transformers. Also want 25 Rock-Ola Ten Pins or Evans Ten Strikes, High or Low Dial. Give description, quantity and price in first letter!*

FOR SALE

GENCO PARTS		POKERENO PARTS	
Doors	50¢	Backboards	$15.00
Payout Meters	50¢	Playing Fields	15.00
Ball Lifts	50¢	Sliding Panels	7.50
Plungers	75¢	Glasses	7.50
Playing Field Plastics	10¢	Front Beveled Glasses	1.50
Any Size Jones Plugs	10¢	Doors	1.00
Fuse Blocks	5¢	Balls	.50
Large & Small Rubber Rings	2¢	Phosphor Bronze Contacts	.10

50% Deposit With Order, Balance C.O.D., F.O.B. N. Y. Full Cash With Orders Less Than $10.00.

SUPREME ENTERPRISES 557 ROGERS AVENUE BROOKLYN, N. Y.

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BELL BP

The Sign of GOOD WORKMANSHIP

THIS SIGN ON ANY EQUIPMENT YOU BUY AT BELL IS YOUR ASSURANCE OF SATISFACTION

BELL PRODUCTS, One of the Largest Coin Machine Organizations, Is Proud To Present to Coinmen Who Are PARTICULAR Its List of the FINEST RECONDITIONED EQUIPMENT.

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MISCELLANEOUS EQUIPMENT

Air Raider	$225.00	Eureka	$ 45.00
Anti-Aircraft	75.00	Record Time	160.00
Chgo. Coin Hockey	225.00	Sportsman, Used	385.00
Photoscope	50.00	Sport Special	165.00
Rapid Fire	225.00	Fairgrounds	30.00
Selectorscope	175.00	Parlay, Bally	60.00
Shoot the Chutes	135.00	Ray's Track, Bally	50.00
Sky Fighter	325.00	Sugar King, 5¢	50.00
Keeney Submarine	175.00	War Eagle, 5¢	125.00
West. B.B. 1939, F.P.	95.00	'39 1-2-3, FP	45.00
West. B.B., DeLuxe	125.00	'41 1-2-3, FP	110.00
Blue Grass	195.00	Dark Horse	175.00
Seeburg Jap Conv.	150.00	'41 Derby	340.00
		Club Trophy	340.00
		Pimlico	395.00

BELL JUMBO '44

Rebuilt from Grandstand and Grand National.

Thoroughly Reconditioned 5-Balls—IMMEDIATE DELIVERY—SATISFACTION ASSURED.

ABC Bowler	$ 55.00	Paradise	$ 45.00
Air Circus	130.00	Santa Fe (Used)	175.00
Air Force	95.00	Sara Suzy	35.00
Argentine	80.00	School Days	55.00
Bandwagon	40.00	Scoop	30.00
Big Chief	55.00	Sea Hawk	55.00
Big Parade	130.00	Seven Up	55.00
Bolaway	75.00	Shangri-La	165.00
Brite Spot	35.00	Sky Blazer	75.00
C. O. D.	25.00	Sky Chief	170.00
Commodore	30.00	Sky Ray	60.00
Captain Kidd	80.00	Slugger	70.00
Crystal	35.00	South Paw	70.00
Defense	120.00	Sport Parade	50.00
Five & Ten	130.00	Spot Pool	80.00
Four Aces	130.00	Star Attraction	65.00
Four Diamonds	60.00	Stratoliner	45.00
Gun Club	80.00	Texas Mustangs	80.00
Hi Dive	85.00	Topic	85.00
Hi Hat	75.00	Vacation	35.00
Horoscope	55.00	Velvet	55.00
Jungle	90.00	Victory	90.00
Keep 'Em Flying	150.00	Zig Zag	65.00
Knockout	130.00		
Liberty (Gottlieb)	165.00		
Legionnaire	65.00		
Majors, '41	60.00		
Metro	50.00		
Miami Beach	65.00		
Monicker	95.00		
New Champ	70.00		

BELL 5-BALL REVAMPS

PIN-UP GIRL from Silver Skates.
SKY RIDER from Pan American.
FLYING TIGERS from Play Ball.
Write for Full Particulars.

Write for Our Complete List.

Space restrictions do not permit us to list all available equipment.

Write for Our Complete List!

Follow the Coin Machine **LEADERS** *to Bell*

SEND FOR IT! Send for the latest information regarding coin machines.

BELL PRODUCTS COMPANY

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PINCUS Gives You Complete Service on PARTS!

Coin Chutes	Medium Gears	Backboard Glasses
Bumper Rings, live and dead	Clock Springs	Title Strips
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Thumb Guards	Bally Escalator Belts	Rapid Fire Gun Castings
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Thousands of Other Parts for Prompt Delivery. Write for Late Price List.

COIN MACHINE SERVICE COMPANY

2307 N. WESTERN AVE. Phone: HUMboldt 3478 CHICAGO 47, ILLINOIS

Small Town Ops Helped by Boost In Farm Income

WASHINGTON, Dec. 30.—Operators in small towns and cities should feel the good effects of a high level of farm income, according to government reports released in the past few days. Reports show that the total crop production for 1944 stands at an all-time high and at least equal to the big record set in 1942. Because of high price levels farmers are assured of top income when all their crops are sold. It will probably be in the early spring before the small towns and cities realize the full benefits of the high income level in the farm sections.

The government has also made its report on the farm statistics for the year 1943, showing that the income that year for farmers was 162 per cent above the base average for the years 1935 to 1939. This would indicate that the three war years have brought farmers a high rate of income and this no doubt accounts for the high trade levels in small towns and cities thruout the nation, even in those towns not having war plants. Government agents are also predicting a good year in 1945 for farmers generally. They predict an increase in income for the nation as a whole and also say that farmers will find their general expenses rising about 5 per cent. The unpredictable factor in farm products for 1945 is the weather, but all other signs at the present time seem favorable. Operators in small towns and cities may look forward to plenty of money coming into town from the farming sections.

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MILLS---JENNINGS---WATLING---PACE

RECONDITIONED—Guaranteed

By Our 48 Years of Experience

WRITE FOR PRICES

2 5c MILLS CLUB BELLS (Cabinet Model)
1 10c MILLS CLUB BELLS (Cabinet Model)
4 25c MILLS CLUB BELLS (Cabinet Model)
3 5c GOLD CHROMES
7 10c GOLD CHROMES
9 25c GOLD CHROMES
2 5c SILVER CHROMES
5 10c SILVER CHROMES
8 25c SILVER CHROMES
2 5c BROWN FRONTS
4 10c BROWN FRONTS
12 25c BROWN FRONTS
3 5c BLUE FRONTS
5 10c BLUE FRONTS
8 25c BLUE FRONTS

All above Machines have Knee Action, Club Handles and Drill Proof.

12 5c Q. T.'s Originally Blue Made Glitter Gold $89.50
6 10c Q. T.'s, Same as Above 99.50

8 5c JENNINGS FOUR STARS
2 10c JENNINGS FOUR STARS

6 5c WATLING ROL-A-TOPS
2 10c WATLING ROL-A-TOPS

We have all types of Coin Machines. Tell us what you want.

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PHONOGRAPH ROUTES FOR SALE!

We Have a Few Desirable Phonograph Routes in the East for Immediate Sale. For Full Particulars Write to the Attention of MR. SAMUEL MENDELSON, Sales Manager.

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BRAND NEW!

1 Zingo, Floor Sample	$250.00
Wings $11.50 | Yankees	11.50

USED EQUIPMENT

Jennings Golf Ball Vendor, 25c Play	$ 69.50
Jennings Roll in Barrel	129.50
Chicago Coin Hockey	225.00
Electric Hand Vibrator	69.50
Buckley DeLuxe Digger	165.00
Play Golf, Upright Cabinet	119.50
Football, Upright Cabinet	119.50
International Hand Grip Tester, Upright Cab.	89.50
Drivemobile	295.00
Ace Bomber	295.00
Skyfighter	275.00
Love Tester	165.00
Mills 1c Q.T., Double Jack, Green, with Bent-Coin Release	59.5
Liberty Bell, 5c, Fruit	18.5
Zephyr	9.9
Champion	14.9
Evans Playball	195.0
Exhibit Merchantmen	49.5
Fan Front Mutoscope Diggers	79.5
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1/3 Deposit With Order.

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914 DIVERSEY • CHICAGO 14, ILL.

ARCADE AND AMUSEMENT CENTER OUTFITTERS

OVER 500 MACHINES ALWAYS IN STOCK—REPAINTED AND REFINISHED LIKE NEW!

Midget Skee Ball, Used, 6'x22" ... $95.00
A.B.T. Guns, Model F, Big Game Hunter; Fire & Smoke; Red, White & Blue. Each 29.50

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Full Cash With Orders Under $15.00.

Free! Price Lists: Parts—Supplies. Complete Line of Arcade Machines!

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There is no substitute for Quality

Quality Products Will Last for the Duration

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SCOTT-CROSSE CO.

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$20,000.00 cash or terms. Will sell all or one-half interest.

2 700 Wur.	1 Mills Panoram
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8 850 Wur.	1 Sky Fighter
1 750 Wur.	2 Rotary Merchandisers
1 950 Wur.	2 Jennings Cigarettes
1 Twin Twelve Wur.	15 Late Model Marble machines
2 9800 Seeburg	
6 '39 Rockola	

Several thousand Records and other Misc. equipment. See or write

JONES COIN MACHINE CO.

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WE TAKE THE GAMBLE
WHEN YOU BUY FROM US!

ANY MACHINE WE SELL IS GUARANTEED TO SATISFY OR THE SHIPMENT CAN BE RETURNED WITHIN FIVE DAYS AFTER DELIVERY FOR FULL CASH REFUND OF PURCHASE PRICE LESS THE TRANSPORTATION CHARGES.

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ALL MODELS — ALL COIN PLAYS

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SEE US FOR PACES RACES Service and Supplies

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SERVICE KIT FOR PIN GAME OPERATORS

The Original Contact Kit Made by the PIONEER ELECTRICAL ENGINEERS of the Industry.

BEWARE OF IMITATIONS

Buy Guardian and You Won't Come to Grief

No. 1200—New Service Kit . . $14.50

This New Kit Contains a Very Handy and Useful Contact Switch Assembling Tool. Value $2.00. Plus 60 EXTRA Assorted Genuine Phosphor Bronze Leaves, Value $4.00. Plus 144 EXTRA Assorted Silver Contact Points, Value $6.00, in addition to the Liberal Assortment of Switch Parts Contained in Our Well Known Guardian Contact Kit.

No. 450—COMPLETE, STILL ONLY . . $7.50

CONTAINS Silver Points, Phosphor Bronze Leaves, Lifters, Switches, Bakelite Bushings, Separators, Contact Point Adjusters, Brass Rivets, Copper Pig Tail Wire, Fish Papers.

Send for Complete Catalog of Parts and Supplies!

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GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

WANTED

BALLY CLUB BELLS

WILL PAY $200.00

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ARCADE EQUIPMENT

3 Keeney Submarines. Ea.	$150.00	Genco '42 Play Ball	$165.00
5 Ace Bombers. Ea.	300.00	Scientific Pool Table	150.00
3 Drive Mobiles. Ea.	280.00	Shoot Your Way to Tokyo	185.00
1 Zingo	225.00	6 Bally Rapid Fire. Ea.	200.00
1 Exhibit Vitalizer	65.00	1 Bowling League Rex	200.00
1 Bally Sky Battle	225.00	2 Keeney Anti Aircraft. Ea.	60.00

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Bally Roll'Em	$150.00
Jennings Good Luck	50.00
Hi Hand, Bally	150.00
2 Sport Page, 1 Ball P.O.	65.00

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Gold Chromes, 5¢, 10¢, 25¢
Original Chrome, 5¢, 10¢, 25¢
Copper Chrome, 5¢
Write for Prices.

Need Pin Games??? Let Us Know What Kind; We Have Them.

New . . . Idaho, Oklahoma, Midway and Stage Door Canteen.

H. Z. VENDING & SALES CO. 1205 Douglas St., Omaha 2, Nebr. At. 1121—Wa. 8428

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NEW 5-BALL REVAMP—FEATURING A KICK-OUT-POCKET! MOST SENSATIONAL GAME ON THE MARKET—ORDER NOW! **$179.50**

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2 EXH. ROTARY— CLAW TYPE	149.50	A.B.T. CHALLENGER	29.50
EXH. BULL GUN	99.50	GUN BULBS, SEEBURG & BALLY. EA.	.85
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MILLS MAIN CLOCK GEARS	2.50	KEENEY ANTI AIRCRAFT	69.50
PHOTO CELLS, SEEBURG & BALLY.	2.50	JAP CONVERTED CHICKEN SAM.	139.50
USED 5c F.P. COIN CHUTES	1.65	BACK GLASS FOR BALLY 1-BALLS	8.50

SLOTS—ONE BALLS—CONSOLES

NEW MAY-BELL, 5c-5c-5c-25c	$895.00	LONGACRES & THOROBREDS	$565.00
BUCKLEY TRACK ODDS	450.00	ALL AMERICAN DERBY, 1-Ball F.P.	295.00
MILLS 10c Q.T.	109.50	BALLY TURF KING	545.00
MILLS 5c SMOKER BELLS	44.50	VICTORIOUS OF 1944, NEW	165.00
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5c SARATOGA—RAILS—CASH P.O.	129.50	10c PACE REELS, A-1	199.50
JENN. SILVER MOON, F.P.	109.50	JENN. 4-COIN MULT. RACER, 5c.	75.00
BALLY SPORT KING	365.00	BALLY '41 DERBY	360.00
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MIDWAY	139.50	BOMBARDIER	179.50	MIAMI BEACH	64.50
METRO	54.50	WILLIAMS FLAT TOP	250.00	KEEP 'EM FLYING	149.50
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ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

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MACHINE EXCHANGE
2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

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COIN MACHINE EQUIPMENT CO., INC.

"SHOOT THE JAP" RAY-O-LITE GUNS $159.50

This is a Seeburg Chicken Sam Conversion. These machines have been thoroughly reconditioned and repainted with an attractive Blue Lacquer and Black Trim. SOLD ON A MONEY-BACK GUARANTEE. Terms: 1/2 deposit with all orders, balance C.O.D. Rush your order today.

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WE REBUILD—RECONDITION—REFINISH

BALLY RAPID FIRE GUNS

Made to work and to look like new by factory trained specialists. $49.50 F.O.B. Chicago

RUN DOWN "CHICKEN SAMS" AND "JAIL BIRDS"

Converted into modern "SHOOT THE JAP" RAY GUNS. $59.50 F.O.B. Chicago

MACHINES COMPLETELY PAINTED TO LOOK LIKE NEW

COINEX COINSAVER BUYS

Evans Ten Strikes	$ 74.50	Mills 1-2-3, F.P.	$ 52.50
Bally Defender	229.50	Mills Punching Bag	109.50
Bally Rapid Fire	225.00	National Weight Lifter	89.50
Jennings Roll in Barrel	115.00	Seeburg Shoot the Chutes	149.50
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Keeney Anti-Aircraft	69.50	Shoot-a-Line Ray Gun (New)	125.00

RAY-O-LITE GUN CARTRIDGE
For all Seeburg Guns, complete, ready to install . $7.50

REPLACEMENT PARTS
For Seeburg and Bally Ray Guns. WRITE FOR LIST.

WANTED FOR CASH IMMEDIATELY

SEEBURG "CHICKEN SAMS" AND CONVICTS **$75.00**

Must be complete with all parts not necessarily in working order. $15.00 less without bases. WRITE FOR SHIPPING INSTRUCTIONS.

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FREE PLAY PIN GAME!

- ZINGO WILL FIT IN ANY TYPE LOCATION!
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- ZINGO IS DIFFERENT!
- ZINGO IS REVAMPED FROM BROADCAST and CROSSLINE

COMING!

"FLAT-TOP"

A PIN GAME REVAMP!

WRITE, PHONE, WIRE FOR ADVANCE INFORMATION.

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CHICAGO 10, ILLINOIS

LITTLE BUT LUCRATIVE

$25 TOP — $50 TOP

It's a "HOT N' HEAVY" winner that snags the play fast. Only 320 Holes—25¢ Play—double step-up jackpot—NEW JUMBO HOLES—$1.00 bottom. ORDER NOW.

ORDER AS:
NO. 320 HOT N' HEAVY

TAKES IN		$80.00
PAYS OUT: Av. J.P.	$18.10	
Cons.	28.00	46.10
AVERAGE PROFIT		$33.90

HALF CENTURY rolls in the dough. 25¢ Play—320 Holes—NEW JUMBO HOLES — double step-up jackpot—$2.00 bottom. ORDER NOW.

ORDER AS:
NO. 320 HALF CENTURY

TAKES IN		$80.00
PAYS OUT: Av. J.P.	$20.64	
Cons.	20.00	40.64
AVERAGE PROFIT		$39.36

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PILOT TRAINER

IS THE MOST SENSATIONAL AMUSEMENT DEVICE YOU'VE EVER SEEN!

IT'S ON DISPLAY NOW!

CIRCULAR AND PRICES ON REQUEST

PILOT TRAINER SALES CO.
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$150 CASH PAID FOR WURLITZER SKEEBALLS MODEL S14A—HIGH SCORE $150

$100 CASH PAID FOR WURLITZER MODEL S14 BANKROLLS $100

$25 EXTRA FOR CRATING EACH
All Machines Must Have All Working Parts.
Will Buy Any Quantity.

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SPECIAL—FOR QUICK SALE!

7 GUN A.B.T. RIFLE RANGE, A-1 CONDITION, USED ONLY 3 MONTHS	$3000.00
MILLS PANORAMS WITH WIPERS, IN A-1 CONDITION	$350.00
WRITE FOR SPECIAL PRICE ON WESTERHAUS "VICTORIOUS 1944," "MARINES AT PLAY" AND "INVASION"—A TRIO OF WINNERS!	
2 MILLS JUMBO PARADES, CASH PAYOUT	$ 75.00 EA.
4 BALLY ROLL-EMS, CASH PAYOUT	150.00 EA.
1 BELL-O-BALL, SKEE BALL, LIKE NEW	200.00

WANT TO BUY!

MILLS OWLS	$50.00	JENNINGS CIGAROLAS	$55.00
BALLY FLICKERS	50.00	MILLS 1¢ ESCALATOR SLOTS	50.00
BALLY ATTENTION	50.00	MILLS TWENTY GRAND	40.00
MILLS SQUARE BELLS	50.00	MILLS FLASHERS	35.00

WRITE US WHAT YOU HAVE TO SELL. INTERESTED IN ALL EQUIPMENT.

WRITE FOR COMPLETE LIST OF ALL USED EQUIPMENT

COIN-O-MATIC SALES CO. 615 TENTH AVE., NEW YORK, N. Y. (Phone: Longacre 3-1758)

COIN MACHINE SERVICING AND PARTS

All Mills Laminated Award Cards	$ .22 Ea.
All Mills Laminated Reel Strips	.75 Set
Jack Pot Covers	1.00 Ea.
Twenty Stop Stars	3.50 Set
25¢ Tubes	1.25 Ea.
25¢ Slides	7.25 Set
Stamped Discs—S.P. or 1 Cherry	6.50 Set
Posts for 25¢ Conv.	1.75 Set
Cash Box Doors	.65 Set
Club Handles, Guaran. Non-Breakable	3.50 Ea.
Mills Gold Chrome Cabinets, Hard Wood, Completely Finished	15.50 Ea.
Cabinets, Solid Hardwood, Completely Finished, That Positively Fit Mills Escalator Type Machines	12.50 Ea.

All Slot Machine Springs Available for Immediate Delivery!

Write for Prices on All Mills Parts!

Rebuilding and Refinishing All Types of SLOT MACHINES $79.50

10-DAY SERVICE. SEND US YOUR MACHINES. One trial will convince you. Machines returned like new. Write in advance for complete description of our REBUILDING AND REFINISHING PROCESS.

REPAIR LIGHT ..... $1.50 | NE-O-LITE TESTER $1.00

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117 NORTH FROST STREET — PAMPA, TEXAS

WE MUST HAVE THE ROOM, SO GRAB THESE BARGAINS.

1 Chicken Sam Converted to Paratrooper, Cabinet Newly Refinished	$100.00	2 Midget Skee-Balls. Ea. $119.50
2 Bally Rapid Fire. Ea.	149.50	2 Groetchen Metal Typers, Used 90 Days. Ea. 90.00
3 Bally Alleys. Ea.	39.50	2 Gottlieb Skee-Ball-Ettes. Ea. 79.50
1 Drive Mobile	325.00	1 5¢ Paces Races, Bl. Cab. $ 89.50
		1 5¢ Ray's Track 50.00
		1 Two-Way Super Bell, 5 & 25¢ Slots Write

All the Above Carries Our Ten-Day Money-Back Guarantee. Terms: 1/3 Deposit.

KEENEY TWIN SUPER BELL, 5 & 5c, Cash Payout (This Machine Like New)	$475.00
1 WURLITZER 412 in Beautiful Light-Up Cabinet, 12 Records	125.00
1 WURLITZER 400 With Light-Up Grill, 12 Records	100.00
1 EXHIBIT STARS BUMPER GAME	45.00
1 EXHIBIT HOME RUN	35.00
1 BIG TOWN	30.00
1 OCEAN PARK	30.00
AMERICAN EAGLES, EXRAYS, CHAMPIONS, LIBERTY, 1c Cigarette Reel Machines (Same as New). Each	7.00

Trade above or will buy for cash Mills 25c Bonus Bells, Mills Jumbo Parades, Cash Payout.

KENYON COMPANY 108 HIGH AVENUE, N. W., CANTON, OHIO

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acme UNBREAKABLE PHONO PLASTIC REPLACEMENT PARTS

FREE REPLACEMENT IF BROKEN WITHIN 3 YEARS

NON-INFLAMMABLE
NON-BRITTLE
SHRINK-PROOF
RIGID MATERIAL
EXPERTLY MOLDED
PERFECT FIT
GUARANTEED

WURLITZER MODELS

	Each
24 Top Corners	$ 1.20
24 Lower Sides	4.00
61-71-41-600, 500 Top Corners	4.00
700 Top Corners	7.00
700 Lower Sides	9.50
700 Back Sides	8.50
800 Top Center (Right or Left, Red)	8.00
800 Back Sides (Green)	9.50
750 Top Corners	8.75
750 Lower Sides	8.75
750 Top Center	4.25
750 Middle Sides	2.00
850 Top Corners	9.50
850 Lower Sides	8.75
850 Top Center	11.00
950 Lower Sides	10.50

NEW! UNBREAKABLE! GUARANTEED! CLEAR, TRANSPARENT, PLASTIC WINDOWS FOR YOUR MODEL 850 PROGRAM HOLDER $5.00 PER SET

ROCK-OLA MODELS

Standard, Master, DeLuxe or Super

	Each
Top Corners	$12.75
Lower Sides	12.75
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The Above Available in Solid Red, Yellow, Green

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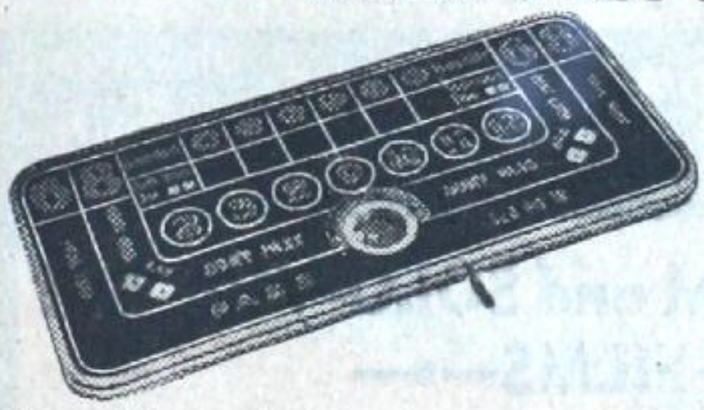

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