

The Billboard

APRIL 6, 1946

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

A Question for Mr. Churchill:

**IS THERE A
FRATERNAL LINK
BETWEEN BRITAIN
AND THE U. S. IN
SHOW BUSINESS, TOO?**

Read "BRITISH-U. S. COMRADESHIP
IN SHOW BUSINESS"—Page 3

JERRY WALD
He Plays What He Likes—See Music ⇨





Another

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Judy Canova

17,000,000

**RADIO LISTENERS
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U. S.-BRIT SHOWBIZ SOLIDARITY

UNO-ers Go Legit

NEW YORK, March 30.—Except for *Born Yesterday* and *O, Mistress Mine*, Broadway producers have filled a request by UNO that blocks of seats be set aside for delegates. *State of the Union* was the first to come thru with pews and is holding 10 for each night until 24 hours before curtain time.

The two exceptions claim that they are so filled to capacity that not even house seats are available.

Overseas Video Still a Pre-War B&W Detail

By Cy Wagner

CHICAGO, March 30.—Partial picture of what is taking place in European television circles and what can be expected in the future, was given here this week by Lieut. (J. G.) William Kusack, who recently returned to work at WBKB as a transmitter engineer after spending the past year in Europe as a member of the United States technical mission. As a member of this mission, one of Kusack's jobs was to get first into captured German electronic plants. Also, as a member of this mission, he was able to view the television work that is going on in France and England.

Getting first into German electronic plants (sometime even before the army), Kusack got a good chance to study electronic developments. For example, he studied the infra red iconoscopes being developed at the Telefunken Company in Berlin for use as target detectors. These could (See *EUROPE PIX* on page 16)

UNRRA, UAW Beer Drinkers Drain A. C. Stock

By Maurie Orodener

ATLANTIC CITY, March 30.—Local niteries, playing host to delegates to the UNRRA conference, are faced with a drought of beer and whisky after extra shows and added attractions had been booked to pick up some of the diplomatic coin wanted around after conference hours. Many of the delegates turned out to be beer drinkers, even in swank local spots, and it was a novelty at first to see bottles of malt and hops on tables in top beachfront hotels. However, now many spots are out of beer and none is expected for at least six weeks.

United Auto Workers, also meeting here, had a great deal to do with the present alcoholic shortage. Delegates thronged local niteries and upped grosses all around. Most places report that they have been cut by distributors 30 to 50 per cent of their normal beer supply, and distributors say it will get a lot worse before it gets better.

War Produced Solid Link Between Solo Language 'Showbiz Ambassadors'

American Overseas Artists Helped Turn the Trick

By "Wee" Georgie Wood

"Wee" Georgie Wood is a British music-hall artist, a vaude actor on the two-a-day circuits from 1923 to 1929. During the war he entertained troops in 17 countries. He is the British producer of John Steinbeck's "*The Moon Is Down*," Rachel Crothers's "*Susan and God*" and other plays. He is an executive member of the Variety Artists' Federation, administrator of the Big Brother Fund, which looks out for the welfare of uniformed members of the vaude profession, and past president of the Grand Order of Rats (see below), which has stimulated Anglo-American friendship thru entertainment. His article, given exclusively to *The Billboard*, is titled "*British-U. S. Comradeship in Show Business*."

THE scene is the ballroom of London's Grosvenor House. The occasion is the Annual Banquet and Ball of the Grand Order of Water Rats, the curiously named society of British vaudeville actors. It would be truer to say it is an international fellowship with headquarters in London. It is the only fellowship of its kind in the world with its 150 members who, naming themselves Rats, are pledged to call themselves the lowest but live up to the highest.

Reverse the word Rats—you get Star. And that is their guiding principle. They have raised well over \$400,000 for war charities alone.

On the night of which I write, this yearly function was being held in aid of the Red Cross, Mrs. Churchill's Aid to Russia and the Royal Air Force Benevolent Fund. It is always the greatest social function of the year for show business.

ON THIS particular Sunday, December 7, 1941, these folk with indomitable spirit were defying Hitler in remembering the war they had paradoxically gathered together to forget. The coffee had been served. The speeches had started. The crowd eagerly awaited the response to the toast to the press to be given by the dozen of British journalists, Hannen Swaffer, known as the Pope of Fleet Street.



A Longhair Link

LONDON, March 30.—Reeves Lewenthal, chairman of the board of the Associated American Artists, and during the war executive director of the U. S. Army Documentary Art Program, which sent artists-correspondents to all theaters of war, was due here this week by plane from New York to arrange a series of exchange exhibitions between American and modern British artists. He also will inaugurate plans for opening the first Yank galleries in London, "and to initiate exchange arrangements whereby British artists will be brought to the United States and American artists to the British Empire for documentary projects." Lewenthal's AAA maintains galleries in New York, Chicago and Los Angeles. Park Lane Hotel here will be his headquarters.

Swaffer is about to rise when Australian ace newspaperman Eric Baume hands him a note. Swaffer reads the note then stands up. In some unexplainable manner the entire company is seized with the expectancy of a dramatic announcement in place of the usual witty speech. It was not prepared for such a piece of news as it got:

"Mr. Chairman, Ladies and Gentlemen—Today the Japanese attacked Pearl Harbor. The United States of America is in the war with us."

Ben Lyon excitedly and impulsively grabbed his wife, Bebe Daniels, and (See *Strong U. S.-Brit.* on page 51)

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The Billboard Presents

By Leonard Traube

With the attention of the world focused upon deliberations looking to peace and security, *The Billboard* has assembled on Page 3 and elsewhere in this issue news stories and features which fix the place of show business in the global picture.

FRANK GILL, of our New York staff, trains the spotlight on radio and television from his personal perch at the United Nations Security Council, to which *The Billboard* is accredited. He also dishes up the "color" at the UNO conclave.

"WEE" GEORGIE WOOD, of London, in an exclusive contribution, traces the steps which brought British and U. S. show

(Continued on page 4)

Suds Shortage Hits Showbiz; D.C. Ya-Ta-Tas

Liquor Output Ban Urged

By Bill Smith

WASHINGTON, March 30.—Niteries ops, already hard hit by the construction ban, are in for more trouble if the drive here for shutting down liquor distilleries moves out of its present talking stage. Quiet chats between Agriculture Department officials and loud talk on Capitol Hill are highlighting the move to divert grain from distillers and brewers to livestock feed and exports.

Some officials in the aggie department are voicing the belief that an immediate stoppage of liquor and beer production would go a long way toward easing Europe's starvation problem. They are gaining strength as a result of action of the Council of United Nations Relief and Rehabilitation Administration in adopting a resolution put forth Wednesday (27) call (See *Short Beer Boffs* on page 43)

Met Opera Tees Off On Tour After Sock New York Session

NEW YORK, March 30.—The Metropolitan Opera Company, 300 strong, started out today on the first leg of the longest road tour they have made since 1910. Debbing city is Baltimore, where they will remain three days before returning to New York for post-season performances. Next stop is Boston. In all, the tour will encompass 12 major cities, and a total of 47 performances are skedded in the eight-week period to May 22. Last (See *Met Opera Hits* on page 29)

Symph Panhandle on Way Out?

Reichhold, Det., Plans Pay-Off

50 kw. broadcast app., Music Hall, disks, etc., to back up campaign

DETROIT, March 30.—This town is to be the laboratory for a new showbiz experiment—making a longhair symphony ork into a paying proposition. Basic formula has been developed by plastics tycoon Henry H. Reichhold, who has become foster parent of the once defunct musical combo and is steadily building it up to one of the top outfits of its kind in this country. But, more than building it up, he is putting it on a paying basis.

Latest move in plan by Reichhold to make the symphony pay its way calls for a second 50,000-watt station to be set up here. At present WJR, CBS outlet, is the only percolator of such wattage in this vicinity. Reichhold is getting ready to file for a permit from FCC to construct such an outlet which will air with public service and education as the main gimmicks. No one seems to know where the channel would come from, but Reichhold is planning on it by the grace of FCC.

Creation of the new station is part of a big over-all scheme Reichhold

has been working on for several years to make the Detroit Symphony Orchestra a nationally known outfit and, above all, a longhair combo that pays for itself. To this end he is planning a long-term campaign that includes moves already made, such as purchase and use of the Wilson Theater (now renamed the Music Hall), and the building at some future date of another house which will be a combination concert hall and dance auditorium and will cater to longhairs and crew cuts alike. There's also dishing of the symphony and sponsored summer concerts as well as (See MOTOR CITY LAB on page 50)

Broadway Opening

ST. LOUIS WOMAN
(Opened Saturday, March 30, 1946)
MARTIN BECK THEATER

Musical play with music by Harold Arlen and lyrics by Johnny Mercer. Book by Arna Bontemps and the late Countee Cullen (based on former's novel "God Sends Sunday"). Directed by Rouben Mamoulian. Settings and costumes, Lemuel Ayers. Dances, Charles Walters. Musical director, Leon Leonard. Orchestrations by Ted Royal, Allan Small, Menotti Salta, Walter Paul. Technical supervisor, Robert Davison. Company manager, Rube Bernstein. General stage manager, Frank Hall. Press representative, Phyllis Perlman. Presented by Edward Gross.

Badfoot Robert Pope
Little Augie Harold Nicholas
Barney Fayard Nicholas
Lia June Hawkins
Slim Louis Sharp
Butterfly Pearl Bailey
Della Green Ruby Hill
Biglow Brown Rex Ingram
Ragsdale Elwood Smith
Pembroke Merritt Smith
Jasper Charles Welch
The Hostess Maude Russell
Drum Major J. Mardo Brown
Mississippi Milton J. Williams
Dandy Dave Frank Green
Leah Juanita Hall
Jackie Joseph Eady
Celestine Yvonne Coleman
Piggie Herbert Coleman
Joshua Lorenzo Fuller
Mr. Hopkins Milton Wood
Preacher Creighton Thompson
Walter Carrington Lewis

SONGS: "Lil' Augie Is a Natural Man," "Any Place I Hang My Hat Is Home," "I Peel My Luck Comin' Down," "True Love," "Legalize My Name," "Cake Walk Your Lady," "Come Rain or Come Shine," "Chinquapin Bush"; "We Shall Meet To Part, No Never"; "Lullaby," "Sleep Peaceful," "Leavin' Time," "I Wonder What Became of Me," "A Woman's Prerogative," "Ridin' on the Moon," "Least That's My Opinion" and "Racin' Form."

Despite a trite and obvious plot and some fairly corny dialog, *St. Louis Woman* adds up to more than enough for a full evening's entertainment. It has color, go, a good score and good voices to sing it. It has not the imagination of either *Cabin in the Sky* or *Carmen Jones*, but it has plenty on the ball for an all-Negro musical success bid.

Woman is not strictly a song-and-dancer. It is billed as a "play with music," and is a rigid book show divided into three acts. Book, as stated, is a stock yarn about a jockey who wins a saloon-keeper's gal via a cake walk. Tough bistro owner tries to get her back and gets plugged for his pains. His previous ever-lovin' wench did the trick. Dying, he puts a jinx on the jock's luck. When the latter goes broke, the gal thinks she has brought trouble on him and walks out. Finale brings him back in the chips again to win the big race and a curtain clinch.

However, script is a solid enough rack for Harold Arlen's and Johnny Mercer's music and lyrics, and while there is little or no comedy, Pearl Bailey has been given two sharp chuckle numbers in *Legalize My Name* and *A Woman's Prerogative*. Score over-all is ear-compelling and there are at least two stand-outs in *True Love* and *Come Rain or Shine*.

Mamoulian has done a bang-up job of staging, priming the pace in the slower moments and handling the grouping in the big scenes with fine effect.

Top spot in the show is the cake-walk finale to the first act with sock stepping by Harold and Fayard Nicholas. They step again in the last stanza and in a duo turn which is almost as solid. Perhaps it has been a smart idea to keep the terping down to a minimum. It will send the customers out wanting more.

Cast has been well-picked thruout and comes thru with good performances all down the line, altho Rex Ingram is wasted on the little he has to do as the saloon-keeper. Harold Nicholas clicks solidly as the cocky little jock. He puts over his songs acceptably and his footwork is tops. Brother Fayard scores in a team-up with Pearl Bailey. Ruby Hill and June Hawkins contribute excellently to the proceedings as the gal and her predecessor. Little Herbert Coleman rates a special salute for chanting of *We Shall Meet To Part, No Never*. He stopped the show on preem night.

Gross hasn't stinted on production. Lemuel Ayers's sets and costumes are finely imaginative and colorful. *St. Louis Woman*, unlike her namesake in the song, may not pull the customers into the Martin Beck "by her apron string," but she's got the come-hither to charm in enough of them for a good stay.

UNO Launched Amid Pass Riot And Side Show

By Frank Gill

NEW YORK, March 30.—UNO (and we don't mean *The Billboard's* burly chronicler) arrived in town this week, flacked to death and boomed as the greatest show on earth. Ringling didn't have a thing to do with it, which is probably what was wrong with it as a show. Main act was to have the dove of peace flutter out from its cage in Hunter College, but the bird dropped something en route to New York. Result: Eleven of the world's top striped-pants hand-kissers did their stuff in the Hunter College gymnasium on the diplomatic trapeze. It fell to the Russian entrant, Andrei Gromyko, to do the high wire act—and he did it with a vengeance, getting headlines from the Bronx to Baluchistan.

Covert shenanigans in Iran during the past month or so brought on the conclave at Hunter College ahead of schedule, so everything had to be done in a hurry. The college gym and basement had to be done over fast—in three weeks to be exact—and workmen were putting on the final polish and hammering in the last nails almost as the first sleek limousine bringing the cast nosed past the heavy cop guard at the gates.

Everywhere, opening day, there was an atmosphere of hurry and nervous expectancy. Flags of the 51 nations were set up around the grounds—two of them upside down. Normally, this would mean a "diplomatic incident." But everyone was so anxious to take a gander at the elusive dove, that such minor matters were forgiven. The flags were righted the next day.

A Side Show Is Born

Inside the building given over to UNO, harassed officials were sweating out a frontal assault from some 700 newspaper men and women and about (UNO Conclave Launched, page 51)

The Billboard

Presents

(Continued from page 3)

business closer together into a fraternity of common interest.

CY WAGNER, of our Chicago staff, gives the results of an interview with a member of the U. S. Army Technical Mission in Europe—reporting on television, which is assuming an ever-increasing importance in the entertainment industry.

MAURIE ORODENKER, Philadelphia staff correspondent, furnishes an interesting showbiz sidelight on the meeting in his sector (Atlantic City) of the United Nations' Relief and Rehabilitation Administration.

PAT PURCELL, editor of outdoor departments, is in from Chicago to supervise coverage of Ringling Bros. and Barnum & Bailey Circus in Madison Square Garden—where, for the first time in years, imported acts are on the program. He will be assisted by JIM McHUGH and TED WOLFRAM, former Paris correspondent of *The Billboard*, plus staffers from other departments during the 39-day engagement.

WALTER HURD, editor of coin machine departments, continues to accentuate the export-import phase of the juke box and coin industries, and gives global manufacturing and distributing developments.

BILL SMITH, of our New York staff, writes about liquor and beer—their effect upon show spots. And our Washington correspondent gives the international implications of lager and liquor production.

JOE KOEHLER, editor of indoor departments, keeps one eye on America and the other on the rest of the world—week in and week out.

JOE CSIDA, supervisor of the music departments, will be found discussing New York's Tin Pan Alley one minute and South American and Russian music the next.

BOB FRANCIS, drama critic, tees off with an announcement on the Donaldson Awards, some winners of which are from the other side of the water.

SAM ABBOTT and HAROLD JOVIEN, of our L. A.-Hollywood office, look out beyond the Pacific for many of their stories—and helping them in their look-see are LEE ZHITO, ALAN FISCHLER and others.

Tracking down showbiz happenings world-wide are correspondents in London and Caracas, Sydney and Rio de Janeiro, Mexico City and Havana, Honolulu and Panama, Buenos Aires and Copenhagen—backed domestically by a corps in 100 cities of the U. S. A. and the Dominion of Canada.

In every department of *The Billboard* will be found stories and vignettes demonstrating that show business—like peace and security—is hitched to the wagons of the world. Whether funny or serious, it's all show business in the "soup-to-nuts" showtradenewspaper under one roof.

DICK CARTER has an AFM-Lea bill piece in the music section which really gets down to cases in a practically exhaustive sort of way. . . . And when you see a few "hard facts" stories in radio, chances are they poured forth from PAUL ACKERMAN.

The Billboard

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The Billboard also publishes:
The Billboard Music Year Book and
The Billboard Coin Machine Digest.



P. A. WEB PAPERS A HEDGE

Foley Takes Over Reynold's Ole Opry As Acuff Travels

NASHVILLE, March 30.—Altho there's no question but that WSM's *Grand Ole Opry* has any number of "stars" that pull, from Minnie Pearl up and down, the Esty Ad Agency uncovered the fact that for the R. J. Reynold's half-hour seg (there are four half-hours aired from WSM but only one seg goes to the full NBC network—the Reynold's 30 minutes) it was Roy Acuff who delivered over 60 per cent of the dialers.

Thus when Acuff decided to spend a year doing personal appearances and pix to collect some of the top of the bottle, Esty had a toughie to lick—replace Acuff without losing the Acuff following—a following that is virtually a cult in mountain music country. Checking juke box plays in the hill country, Tom Luckenbill (Esty radio brass) reported that Red Foley was getting second play to Acuff and tagged Red to take over the emcee and chief singing slot on the Reynold's opry slot.

Foley will try to run the Reynold's broadcast without even by inference taking over Acuff's shoes—if it can be done. Only Hoopers will tell.

College Periodicals Want Radio Material, Jim O'Bryon Finds

NEW YORK, March 30.—College publications can and will use material on radio programs. That's the conclusion reached by Jim O'Bryon, publicity director of the Mutual Broadcasting System, as the result of his continuing study of flack outlets and what MBS can do to get more lineage for the web and its segs.

O'Bryon checked some hundreds of college publications, many of which have been re-born since the end of the war, and concluded that unless there was some tremendous nixing in the thinking of the cap-and-gowners who edit them, that they ought to be able to absorb some of the millions of words turned out by the staffers of the webs.

So, he wrote the eds and asked them a few questions like:

Do you have a radio column?

Can you use mats, photographs, girl art, etc.?

And he came up with plenty of answers which add up to the following information for space grabbers:

Most college papers will go for a specially prepared column edited for the campus.

Over half of the papers can and will use mats if the matted material appeals to the studes.

Photographs of any kind or type appeal to less than one-third of the editors (no doubt the cost of making cuts, etc., is an important factor in the editors' thinking).

And the final point that was uncovered: It's just the confirmation of the observation that made O'Bryon make the survey originally—most of the papers have no radio column and not only will use a column as tabbed earlier, but four-fifths of them will welcome radio flack stuff.

What are the hand-out boys waiting for—O'Bryon's list?

Doug Coulter Exiting From Columbia Net

Trade Asks About Lowman

NEW YORK, March 30.—Columbia Broadcasting System's program department is undergoing streamlining, with Douglas Coulter, vice-president and director of commercial program development, slated to leave the web April 12. Coulter's resignation, announced late this week by CBS Prexy Frank Stanton, was foreseen months ago by insiders who regarded the CBS program department set-up as top heavy with two veepees in the saddle—Coulter and J. Davidson Taylor.

The Taylor-Coulter set-up, which became effective in November of 1945, was designed to affect a co-ordination between program and sales operations. Coulter, it was figured, would bring to sales a "unique" combination of qualifications, namely, his experience as programing chief of the network plus his experience as an advertising agency exec, gained with N. W. Ayer years ago. Coulter's exit, regarded as imminent ever since the return of CBS's William S. Paley from war service, leaves Davidson Taylor closer than ever to the network's programing operations.

Coulter, who was Taylor's chief prior to the latter's entry into government service during the war, came to CBS 10 years ago—April, 1936. Prior to joining the web he served for 11 years as vice-president in charge of radio at N. W. Ayer. In November, 1943, Coulter became CBS vice-president in charge of programs. He has made no announcement regarding plans, but it is considered quite possible that he will return to the advertising agency field in a top programing slot.

Pruning of the program department to one veepee may be followed (See *Coulter Quits CBS* on page 17)

Coast DA's Whodunit Blast Maybe a Pitch for Votes; Webs and Trade Cold But ---

'46 Grand Jury and Public May Raise Cain

HOLLYWOOD, March 30.—Whodunits pour poison into kids thrill-hungry minds planting seeds of crime. So says Los Angeles County District Attorney Fred N. Howser, and he intends to do something about it.

As first step in his campaign to kill murder segs, Howser had hush-hush huddle with web execs Thursday afternoon (28) to plead his case. Altho both sides agreed to stay mum on meeting, *The Billboard* learned broadcasters were left unimpressed.

However, Howser doesn't intend to stop at personal pleas but is prepared to put legal screws on radio row to cut out or at least cut down on chillers. As to D. A.'s possible course of action, picture is still vague. It is known he has full support of the 1945 grand jury which has asked 1946

Classie Comes Home

NEW YORK, March 30.—Apparently, even an old saying isn't everyday in the week. The old adage, about younowhat being like the weather, etc., can be paraphrased about the WHN seg, *The Author Meets the Critic*. Seems as tho everybody talked about it and, finally, it happened. Somebody did something about it.

In this case, people were always saying that a class seg such as *Author* didn't belong on WHN; that it was typical WQXR fare. So what happens? *Author* moves to WQXR May 23, but will retain the same sponsor, the Book-of-the-Month Club. Produced and created by Martin Stone, show has been on the air for more than four years. New airing time will be Thursdays, 9:30-10 p.m.

RDG - AFRA At Odds on Job Spread

N. Y. Showcase Vets

HOLLYWOOD, March 30.—Problem of spreading jobs for radio actors flared anew last week at the joint session between American Federation of Radio Artists and Radio Directors' Guild. After both sides aired their gripes, headache was thrown to committees which both orgs will name.

Many tyros on AFRA's bulging membership list feel they don't get a chance to show a case because a comparatively few old-timers walk away with jobs. AFRA exec, Claude McCue, has always contended the union was not an employment bureau (See *RDG-AFRA Tiffs* on page 17)

Services Watch Net Acceptance

CBS signs—NBC considering—MBS no like—wire org head says 'nothing new'

NEW YORK, March 30.—Wire services are watching to see just how far Press Association (AP radio subsid) gets with its pitch for flat-rate contracts with the webs, to replace the sliding scale papers which were the rule during and before the war. Only CBS has signed the new deal, with NBC still considering it and MBS thus far saying "no."

Old deal has a set figure for sustaining shows and a sliding rate as each extra commercial is added to a web schedule. In certain cases the wire services have made deals with the ad agency and/or sponsor directly, as in the case of the *Esso Reporter* with United Press, but PA is apparently willing to have the webs handle all commercial network shows at a flat fee. Oliver Gramling, top brass for Radio Division of AP made it plain that the new web contracts had nothing to do with stations or any other contracts. Gramling stated, "It's nothing new, just a contract change, a little detail," which, of course, the trade recognizes it isn't at all. Trade sees in the shift a plan whereby the news service (only AP has thus far pitched the flat rate gimmick) is assured of a definite income regardless of the web's use of wire material. Thus, the service can budget its yearly expenses knowing just where the dough is coming from.

MBS "As Is"

Mutual, according to Vice-President Abe Schechter, is happy with the sliding rate formula and hasn't decided to change it—as yet. ABC also stated that it was in no position at this time to commit itself to any change. Newsmen see the PA pitch also as a hedge that public interest in news may decrease at anytime and a flat rate is protection against a news Hooper decline. It, of course, doesn't cut the news service into any of the "gravy" if the news dialing increases instead of decreases.

However, other wire services will switch to a flat-rate deal if PA gets the webs set—and they may even change some of their present station contracts (where they have a sliding scale) with the idea in mind that no doubt is prompting the PA boys. However, one of the services intimated that they would go right on their merry way, "we'll make contracts on any basis, and whatever PA asks for and doesn't get will be the basis of our new legal ties with webs and stations."

It's understood, however, that only PA contracts are up for renewal at this time—and that's all that the net news brass are concerned with.

ment from parents and teachers on this issue, following a recent address in which he lashed out at murder mystery air shows. Judging by letters from parents, Howser thinks broadcasters and sponsors won't be able to fluff off public opinion once it is aroused. Should issue be taken up by national orgs such as P.-T. A. some trade admit possibility of nationwide repercussions.

Fact that chillers end on "Crime Doesn't Pay" note isn't enough, according to Howser (See *DA's Whodunit Blast*, page 17)

grand jury to take "whatever step may be feasible to eliminate or minimize the broadcasting of this type of radio program." If grand jury after investigation, gives D. A. green light to bring criminal action against "violators" Howser can pin his case on Section 702 of California State Welfare and Welfare and Institutions Code which deals with contributing to delinquency of minors. Act states in part:

"Any person who commits an act or omits the performance of any duty, which act or omission causes or tends to cause or encourage, anyone under 21 to commit a crime is guilty of a misdemeanor." It will be Howser's job to prove that murder airers "encourage" crime.

Howser received considerable com-

NAB HOWLS AT FCC HOTFOOTS

Chi Meeting Talks Court

ASCAP renewal problem brought to fore with station 'per-program' deal stressed

CHICAGO, March 30.—Aroused by the recent fight that the NAB has been conducting against the FCC's recent 139-page report and the announcement that Judge Justin Miller, NAB prexy, would carry that fight into this territory, the best attended meeting of NAB's Ninth District in many a year was held this week (25-26) at Chi's Palmer House. Meeting, attended by 125 members of the NAB district in the States of Illinois and Wisconsin, was highlighted by Miller's blast at the FCC Tuesday, in which he said that the 139-page report was the first step on the part of the FCC to obtain complete authority over radio broadcasting and constituted the beginning of a program by which the FCC would eliminate radio's right to freedom of speech. He promised to take the report to the Supreme Court.

Before the meeting was taken over by Miller's tirade, however, other matters of importance to the assembled broadcasters were taken up. On Monday, for example, Miller stated that the NAB was going to remain neutral in the present controversy raging over the proposed anti-Petrillo Lea Bill. He said he had high hopes of working out a satisfactory agreement with Petrillo when an AFM committee meets with an industry music committee in New York April 7.

Practical Broadcasters for FCC?

Also on Monday NAB members approved the wording of a telegram which Miller later sent to President Truman. This telegram was sent as a result of a resolution passed last Friday at the NAB's Eighth District meeting in Grand Rapids, Mich. This resolution advocated the idea that President Truman should appoint men from the industry, actual broadcasters who knew the problems of the industry, to fill any FCC vacancies.

Miller's telegram to President Truman read: "The present vacancy on the FCC affords a splendid opportunity for you to give deserved recognition to the radio broadcasting phase of the commission's work. In its entire history, no person who has been trained in the practical, everyday operation of a broadcast station has been appointed to membership of this commission, while many have been named from utility regulating bodies or utility industries. Broadcasting has been specifically declared by Congress not to be a public utility, and at least one member of the commission should have the public interest viewpoint required of station licensees as distinguished from the public service or utility point of view. I earnestly urge you to give this suggestion favorable consideration."

Tuesday morning delegates took up the subject of broadcast music. At this meeting, Sidney M. Kaye, general manager of BMI, pointed out that now was the time for stations to begin looking into their contracts and to get themselves on a per-program basis with ASCAP as soon as possible. His theory, and that of C. E. Arney, secretary-treasurer of NAB, was this: On December 31, 1949, (See CHI MEETING on page 15)

Sir Walter Rely --?

MINNEAPOLIS, March 30.—Don't let 'em tell you that chivalry is dead—or gullibility either. The boys at WCCO (CBS outlet here) will cite you day and date in denial, even if their faces get red in the telling.

It appears that a certain gent, copying historic Sir Walter Raleigh and his cloak-in-the-puddle stunt with Queen Elizabeth, took off his overcoat recently in the heart of busiest downtown street here and stretched it across a mud puddle so that a woman shopper wouldn't get her brogans damp.

This was news in Minneapolis and Cedric Adams, WCCO newscaster aired it on his 10 p.m. news seg that night. The station newsroom, further intrigued by the yarn, put the incident on its *Northwest News Parade* Sunday morning (17). Entire scene, dialog and all, was re-enacted graphically. This was followed by a set of queries on the air. Why had the man done it? Was he fried? Or crazy? Or was it a screwball lodge initiation? The narrator on the program replied that, to him, it was strictly a flack stunt dreamed up by a flacker "who hasn't been getting enough sleep."

Now comes the blushing part. . . . The 1946 Raleigh was a contestant from *Fun For Your Money* airing by Randy Merriman over KSTP, the NBC 50,000-watter here, and WCCO's competish. Heigh-Ho and flack-a-day.

Anti - Petrillo Bill to Senate; Passing Seen

Truman Veto Expected

WASHINGTON, March 30.—President Truman's personal attitude toward Lea-Vandenberg anti-Petrillo Bill, which passed the House Friday (29), remains the big question mark in government and industry circles, with inside word current that the chief executive stoutly opposed the legislation. House sent the conference-approved bill to Senate, as anticipated, practically on the eve of scheduled negotiations in New York City next week between industry committee headed by President Justin Miller, National Association of Broadcasters and American Federation of Musicians Committee, headed by James C. Petrillo, AFM president. Best guess is that Truman's veto pen is ready.

Chairman Lea, of House Interstate and Foreign Commerce Committee, a close friend of Miller, jubilantly predicted Senate passage of the bill within a week. It is understood that a Senate vote would not be risked unless there was certainty that the measure would pass. Senate support, however, would not be expected to be as overwhelming as the House's where a standing vote showed 186 in support and 16 against—a total of 202 members voting out of the House's 633 total. House did not bother with the formality of a roll-call vote.

Compromise Blow

"Compromise" reached by Senate and House conferees earlier in the week was a blow to those who had expected the Senate delegation to tone down the strong Lea version which had been substituted in the House several weeks ago for the mild Vandenberg version.

Minor changes were made in wording purportedly for purposes of "clarification," and the bill as passed in House makes it unlawful to coerce any radio licensee to do any of the following: (1) Employ "stand-by" orchestras or otherwise hire more persons than wanted; (2) pay "exactions" for the privilege of using recordings or transcriptions; (3) pay

WHP Breaks In First Audimeter Eastern Report

HARRISBURG, Pa., March 30.—The first Eastern Seaboard report developed by the Nielsen audimeters includes some 17 stations, all of which, with a single exception, are said to be located either in Philadelphia or New York.

That single exception, much to the happiness of the Redmond brothers (Abe and Dick), is WHP of this city. Altho the figures and facts are confidential, it is stated that only stations with a 1 per cent or more of the radio homes in the area surveyed, over 5,000,000 homes, are tabbed in the report and that the Harrisburg station had more than double the minimum required to make the report grade in the daytime and 50 per cent better than the minimum at night.

Basis of the rating, as far as the above reported figures are concerned, is said to be the same as that of the Broadcast Measurement Bureau, i.e., that the radio homes tune the station at least one day per week. Rating is, trade points out, a top tribute to Redmond public service operation, as there are more than 50 non-metropolitan stations in the area surveyed that didn't get a Nielsen smell,

WNYC Gets Okay To Air to 10 P.M. Until September

NEW YORK, March 30. — City Station WNYC received a special FCC blessing for its UNO coverage, being permitted to run until 10 p.m., for the next six months (until September). While this will not give the station extra hours during June and July, since FCC permitted outlet to stay on until 10 (sunset in Milwaukee with Daylight-Saving Time), it will permit the station to program consistently, which would be impossible with a changing closing hour.

Application has also been made by the station to continue after 10 p.m., on the evenings when the UNO Council is in session. Applications like this are seldom fought by WCCO, CBS clear-channel station with which WNYC interferes after sundown, when they call for coverage of special events by the city station.

Latest: "Ads Propaganda"

Content, quality of commercials 'public issue,' FCC says in KRLD liquor ads decision

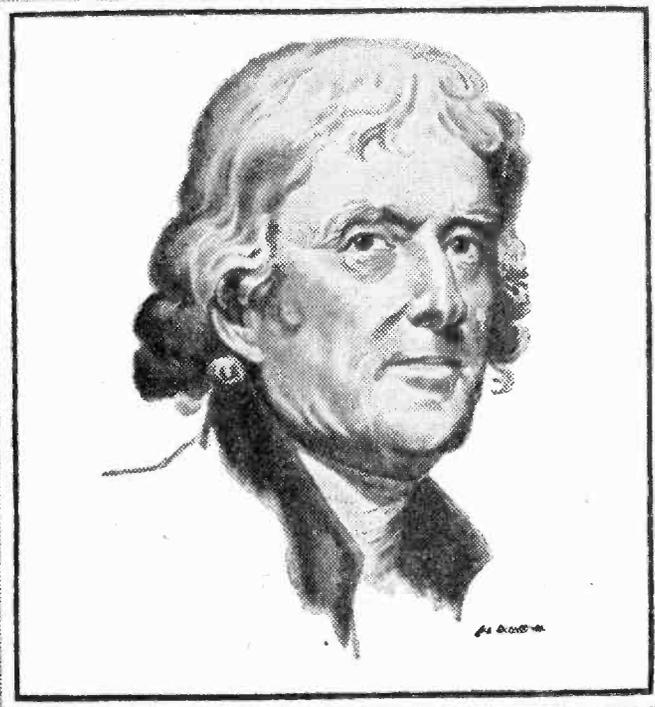
WASHINGTON, March 30.—Emphasizing what is viewed as the most far-reaching trend in program regulation since creation of the Federal Communications Commission, FCC is now ready to go beyond its recently expressed policy on time allotments for commercials and will judge "content and quality" of commercials as key factors in determining whether a station's license deserves to be renewed. Disclosure was made in the wake of an FCC statement this week on liquor advertising policy. FCC declared that all "advertising is, in essence, a form of propaganda" and as such, its content comes under Commission scrutiny. An authoritative Commission spokesman, clarifying the statement today, told *The Billboard* the quality and content of commercials must necessarily come within the FCC's purview in deciding whether a station has fulfilled its promise of fair practices as well as public service programing.

Legal experts here view FCC's latest expression as even more sweeping in its implications than the public service responsibility report in which FCC criticized "commercial excesses" and embarked on sharper scrutiny of time allotments for commercially sponsored programs. FCC brought the issue to the fore this week in discussing a petition by the National Temperance and Prohibition Council of Washington for denial of a pending application of KRLD (Dallas). NPTC has been seeking the license denial on the ground that KRLD has been selling "choice" time for broadcasts "counseling the drinking of alcoholic liquors" and "refusing to sell equally choice time" for abstinence messages. Also, the NPTC charged that KRLD, a Columbia Broadcasting System affiliate, airs programs sponsored by beer and wine advertisers over a large geographical area where alcoholic beverage sales are prohibited by local option laws.

NTPC Plea Nixed

While the Commission denied the NPTC petition and announced that the KRLD application renewal will be considered "on its merits in regular course," FCC significantly stated that "the problem raised by the petition is of industry-wide proportions and is not restricted solely to KRLD." FCC also pointed out that it could not acquiesce in defense arguments offered by KRLD and CBS that advertising of commercial goods or services is not controversial. FCC scorned as "handy nomenclature" a distinction drawn by CBS between "advertising" and "propaganda."

FCC went on to declare, pointedly, as follows: "Reflection about the nature of advertising reveals that it is indeed a species of propaganda, designed to induce the audience to use a given product or to prefer it to another. The fact that the entertainment afforded by the sponsor may count for more than his announcements about the merits of his product in winning audience favor for his product must not obscure the (See Ad Content Public on page 18)



Thomas Jefferson . . . born April 13, 1743

**THOMAS
JEFFERSON
said . . .**

"Equal and exact justice to all men—freedom of religion, **FREEDOM OF THE PRESS**, freedom of the person. . . These principles form the bright constellation of democracy."

**AS TRUE TODAY
AS IT WAS THEN!**



WWJR
THE GOODWILL STATION, INC., DETROIT

"MICHIGAN'S GREATEST ADVERTISING MEDIUM"
Columbia Broadcasting System Basic Station • Fisher Building, Detroit

Much Ado About NBC's Nothing

Web Panned For BB Story

Levitan of KSTP takes net apart for lack of credit, but underlines sluffing

NEW YORK, March 30.—*The Billboard* analysis of NBC's *Progress Report* on its *Parade of Stars* started a small riot at affiliates. Latter misconstrued the probing as being web-inspired and ran to their files to prove, despite the fact that there were no bows to them, by name, in the *Progress Report*, that they had still done a hell of a job with the material supplied by NBC's promotional department.

One of the loudest shouters among the NBC stations was Sam (KSTP) Levitan of the Twin Cities. Said Levitan, "Let 'em look at the record, if they dare." He told the world that if anyone questioned the promotional job that KSTP was doing, they had only to check agencies, clients, trade paper men or station representatives. Levitan pointed out that "NBC talks about its big promotional *Parade of Stars* but fails to say that the 'big coffin' containing the web's entire program for fall campaigning arrived in late September after the season was well under way. The web failed to consider the time necessary, in those emergency days, for stations to get material printed."

Stilted, Stale, Trite

Levitan really went to town on the *Parade of Stars* box, with: "And what did the beautifully done-up box contain? Stilted photos, stale biogs and trite Joe Miller gags." He threw his Sunday punch at NBC's great three-hour network promotion broadcast, altho admitting it was a fine use of time to sell air personalities. Pointed out the gent, "What happened when NBC ran its big three-hour *Parade of Stars* show? It sent out two stories, one that such a program was being planned, and the other, arriving two days after the show was aired, 'breathlessly' telling who had been on the program."

Levitan took item by item, with which KSTP wasn't credited in the *Progress Report*, to underscore the fact that the Stanley Hubbard station had done most of the things for which the report gives bows to other stations and not KSTP. Check-up with webmen indicated that Levitan has his own way of making promotional reports on what the station does for programs and, therefore, didn't fill in the regular forms or send in the info that the other stations did. Seems that Levitan makes bi-monthly reports to ad-agencies on what the percolater does for them promotion wise and sends a copy of the reports to NBC. These reports could have been used to check what the station had done, but apparently weren't.

10 Years Ago

Pointed out Levitan, still boiling: "Movie trailers? Why KSTP has been using them for 10 years. Book matches? KSTP passed out 250,000 in 1945. State fair displays? None in 1945, but that was because the Minnesota fair was canceled. Up to 1945 the station had one of the finest displays in the State. In 1944 nearly 500,000 visited the KSTP booth where the entire story was told about NBC stars. Car cards? KSTP had car cards in every trolley and bus in

Circus in the Air

By Paul Ackerman

NEW YORK, March 30.—Ringling Bros. and Barnum & Bailey Circus tub thumpers, headed by F. Beverly Kelley, are grabbing a lot of air time in advance of the Big Show's opening at the Garden Thursday (4). Contacting networks, local stations and advertising agencies, the press and radio corps early this week had already lined up approximately two dozen programs, with more to come.

Included are the following: CBS's *We the People* visits the circus Sunday (7) at 10:30 p.m., and interviews are scheduled with clowns, lion trainers, etc.

Con Colleano, star wire walker returning to the Big Show, will be a guest detective on CBS's *Adventures of Ellery Queen* Wednesday (3), 7:30-8 p.m.

Kelley on Thursday (4) will be interviewed by Ted Malone on the latter's 11:45-12 a.m. show for Westinghouse over ABC.

Negotiations are also under way to broadcast a network program—probably NBC's *Don McNeill's Breakfast Club*, 9-10 a.m., from the Garden the morning of April 22. Kelley is also planning to have Bob Ringling, president of the circus, guest on an important network show.

Programs which have already ballyhooed the circus include the *Patt Barnes Show*, on which Kelley was interviewed Wednesday (27) at 2:15-2:30 p.m. over WJZ, and WEA's *Around the Town*, Saturday, 6:15-6:45 p.m. For the latter program, a record was cut at the circus's publicity headquarters in the Hotel Lincoln and aired last Saturday (23). *Breakfast With Dorothy and Dick* at 8:15 a.m. over WOR has also run circus chatter.

Sawdust Inserts

In addition, various programs are including sawdust material in their scripts. Hop Harrigan, airing Monday, Wednesday, Thursday and Friday at 4:45-5 p.m. over ABC, will give scripts a tanbark slant for the duration of the show's engagement in New York. In the same vein, CBS's *Adventures of the Thin Man*, on its Sunday (7) broadcast at 7:7:30 p.m., will present *The Case of the Girl on the Flying Trapeze*, a whodunit.

Bev Kelley, boss p.a., formerly headed the Big Show's educational (radio) division and still toys in the ether field, altho the man in charge of this phase of publicity is Frank Morrissey. Others of the press staff are veterans Frank Braden, Allen Lester and Bernie Head, plus Bill Fields, Broadway press agent and occasional producer who returned this season after leaving the show in Philadelphia last summer.

Minneapolis-St. Paul and, for the Fred Waring promotion, used two cards per car. Billboards? KSTP had 50 boards up in the Twin Cities." Levitan's greatest error was in judging the analysis as being web- (Much Ado About NBC's, page 18)

N. Y. Stations' Listeners Are In 10 Counties

WOR Tops Nielsen Daytime

NEW YORK, March 30.—First Nielsen report made in the East (Station WOR is the only bill payer at the moment) was delivered to the New York Mutual outlet Friday (22), and the research staff of the station started to work at once upon the report which covered October and November, 1945, and a little piece of December, 1945. The report is said to indicate, among other things, that in the area covered (37 counties in Pennsylvania, 16 in New York, 4 in Connecticut and all of New Jersey, a total of 78 counties) the majority of listening to New York stations comes from the 10 counties which are covered by Pulse of New York. (Hooper covers six counties which, in turn, deliver the most intense listening in the 10 counties which are Pulse-considered the "inner" listening area for metropolitan stations.)

Development of other stations in the networks within the area surveyed (KYW, WCAU, WFIL and WIP in Philadelphia alone) plus the use of directional antennas have cut down the remote audience that a key network station delivers. The better the network, the more restricted the individual station coverage, so that NBC and CBS suffer more from KYW and WCAU's 50,000 watts than ABC suffers from WFIL's 1,000 and WOR suffers from WIP's 5,000 watts.

NEW YORK, March 30.—Unofficial reports from the first Nielsen survey indicate that during the month of December, 1945, *Lux Theater*, on WABC, and *Walter Winchell*, on WJZ, delivered over 1,000,000 radio homes per broadcast for their sponsors. This is only slightly less than 25 per cent of the radio homes in the area surveyed by Nielsen's first Eastern report. Both *Winchell's* and *Lux's* "inner audience," i. e., the audience delivered intensely within the 10 counties close to the Main Stem, was many times the out-of-town dialers. *Winchell*, for instance, delivered two and one-half times more listeners within the Greater New York area than he delivered, via WJZ, outside of the metropolitan trading area. However, 1,000,000 radio homes is still top delivery for any station on any network for any program.

Result is that by throwing all the 78 counties into one rating package, it's understood (Nielsen refuses to permit actual figures or anything official to be released) that WOR runs first in daytime listening, WEA second, WABC third and WJZ fourth. At night, it's understood, and once again it must be remembered that these are not official Nielsen figures, that WEA runs first, WABC second, WOR third and WJZ fourth. Surprising is the fact that only WNEW, among the locals, is up in the daytime running with the net keyers, with six out-of-town stations coming between WNEW and the next New York local. The *Judis-Biow* station doesn't, however, do so well at night, and drops lower than several out-of-

Agency, Client Mull Vallee Seg Folderoo

NEW YORK, March 30.—Kastorn Farrell, Chesley & Clifford, agency handling the Rudy Vallee show for Drene, was in conference with the client late this week over whether the Vallee ops would be renewed. Trade report is that the show, on NBC 10:30-11 p.m. Thursdays, stands a good chance of folding.

Spokesman for the agency, when queried as to the reported imminent folding, said: "We aren't sure ourselves yet." Report is that the program got its last 13-week renewal with the warning that it would be dropped in the event it couldn't make a better Hooper.

Nielsen Sample 1 Audimeter for 16,000 Homes

NEW YORK, March 30.—Nielsen audimeter rating of broadcast segs in the metropolitan area (78 counties as indicated in another story on this page) is based upon one meter for each 16,000 radio homes. There are 5,128,468 radio homes in the counties covered. When there is less than a 40,000 difference between one seg's listening and another's, it means that a single audimeter report can make that difference, since an average of two and one-half listeners per listening set is considered a fair figure to use to arrive at a "circulation figure," and 16,000 times two and one-half would make the 40,000.

Agency researchers who can't see a sample as small as Nielsen uses, point to the fact that one machine has too great a bearing on the index, and also yelp about the fact that the same sample is being used week after week to arrive at an index. Hooper's *Continuing Study of Radio Listening* average sample for six metropolitan counties is 400 per quarter hour as against Nielsen's 322 for some 78 counties, while this, because each Hooper "continuing study" in New York is based upon four reports, means 100 calls per quarter hour vs 322 audimeters for that same quarter hour, while Nielsen still has the same 322 figure as a basis for the entire area which is twice as populous as the metropolitan area itself. Thus, the basis (audimeterly speaking) would actually be 161 against 200 coincidental calls for a half-hour rating, and since the 161 figure would be for a 10-county rather than a six-county tabbing, it's seen why researchers generally feel that the margin of research safety still lies with Hooper, altho they at the same time want Hoop to increase his sample.

towners.

Of course, the area covered is such that many big New York stations suffer, for only the lower fringe (four counties) of Connecticut is surveyed by Nielsen at the present time. Stations like WABC, WEA and WOR really cover much more of the Nutmeg State than Nielsen is tabbing.

However, the "inner listening" of Nielsen is not too much different from Hooper's ratings when it's understood how small the sample is that Nielsen is using as an index. (See Nielsen Eastern index story in another column in this issue.)

ABC, Mutual Outline Time Shift Plans

Records To Play Great Part

NEW YORK, March 30.—Plans of ABC and Mutual to meet the problems of daylight and non-daylight saving times this summer have crystallized, with both webs planning extensive use of recordings to maintain programs in all time zones at the same hour the year around. ABC's plan, which goes into effect April 29 for 22 weeks of Daylight Saving Time, was developed by Charles E. Rynd, ABC vice-president, and is designed to avoid the complicated re-shuffling of programs heretofore necessitated twice yearly—first, as various time zones went on Daylight Saving Time, and secondly, when they reverted to Standard Time in the fall.

Mechanics of the Rynd plan follow:

(1) Eastern Time zone originations during Daylight Time will be live on Eastern Time zone stations and recorded in Chicago, Denver and Hollywood simultaneously for play-back one hour later in respective time zones.

(2) Central Time zone originations will be piped live to Eastern Time zone stations and recorded at the same time for play-back an hour later in their respective time zones by Central, Mountain and Coast stations.

(3) Coast Time zone originations will be put on an hour earlier in the studio and piped live to the Eastern Time zone stations and recorded at the same time for play-back an hour later in their respective time zones to Central, Mountain and Coast stations.

(4) A few stations in the Eastern Time zone which remain on Standard Time will carry the programs live an hour earlier locally.

Network has leased a special line between Chicago and Omaha to facilitate operations in the Central Time zone.

ABC execs figure the Rynd plan will maintain audience for the web and give advertisers a better break.

Without the plan, for instance, some ABC kid shows would be broadcast in areas at a time when the audience is playing on the street or in school. Plan is also designed to make impossible the broadcasting of certain Sunday programs when the audience is in church, etc.

MBS Zone By Zone

Mutual plans to meet the problem zone by zone, airing a great many network segs in different parts of the country via off-the-line transcriptions so that the sponsors will, despite the variance of time due to local option, have their segs aired at the time they're buying. Typical of how

Mutual will meet the problem is the 5 to 6 p.m. kid strip. This is aired live twice, being repeated at 6 to 7 (EST). Stations that change from regular time to Daylight will take the five to six strip, since that will change to Daylight also. However, if the area stays on regular time, the station will air the 6 to 7 E.D.T. strip, since that will be 5 to 6, regular time.

In the Central Time zone, if the station stays on Central Standard Time, it will have to record the show and repeat it an hour after the repeat is on the line. If it goes to Daylight Time all will be well and it will air the repeat seg live. West of Central Time zone, stations will disk the show and either re-air it themselves

or, in some cases, regional sections of MBS will send the shows to their Mutual affiliates. While the kid show formula is an extreme example of how MBS will handle the time changes made doubly difficult by partial Daylight, it's indicative of how the web trend is toward airings at the same hour in all time zones.

ABC and Mutual plans will involve considerable expenditure on the part of the webs. Recordings will cost plenty and, in the case of ABC, the special line between Chi and Omaha will be a sizable item. Late this week, American Federation of Radio Artists was still mulling over the web plans. American Federation of Musicians is reported to be agreeable.

a lot for less

If you are interested in the costs of advertising it will pay you to read further.

In the past year, we've swelled our coverage by adding 40 more stations—yet the overall cost of Mutual remains unchanged. This policy of "More for your Money on Mutual" is being continued.

There are power increases for present affiliates such as Minneapolis, Pittsburgh and Washington which have each been granted increases to 5,000 watts. There are many more new stations soon to be added—at minimum cost to the advertiser.

The important end result is that Mutual today is the *largest* network, with over one-third more stations than the next network. And it will remain, even with power improvements and planned station additions, the *lowest priced*. We think this has particular significance now when advertisers are facing the problem of keeping costs of distribution at a minimum.

In fact, currently, Network X costs at least 24% more than Mutual; Network

Y costs at least 47% more than Mutual; Network Z costs at least 64% more.

Here are some typical bedrock-priced buys, which illustrate how much advertisers are getting for how little on Mutual:

¼ hour eve.-259 stations	\$4,663 weekly
½ hour day-266 stations	\$3,744 weekly
½ hour eve.-259 stations	\$6,691 weekly
5, ¼ hrs. day-266 stations	\$10,400 weekly

Net, 52-week basis

Time on Mutual is becoming a better investment all the time. So, too, are Mutual shows. Mutual is equipped to help with your choice of over a score of good programs, *tested on the air*.

These are some of the reasons why, compared with the previous year, Mutual sales increased 43% in the last 2 months of 1945 and 58% in the first 2 months of 1946.

At the Mutual network, values are up and costs are down, and so your advertising budget will buy a lot for less.

"No Comment"

WASHINGTON, March 30.—President Truman is offering no comment on a telegram he received Monday (25) from Justin Miller, president of the National Association of Broadcasters, asking that the President fill the existing vacancy on FCC with somebody from the radio broadcast industry. One of Truman's secretarial aids acknowledged tho, that the President "read the telegram." Miller complained in the telegram that "in its entire history no person who has been trained in the practical everyday operation of a broadcast station has been appointed to membership on this Commission, while many have been named from utility regulatory bodies or utility industries. "The broadcasting industry," continued Miller, "has been specifically declared by Congress not to be a public utility and at least one member of the Commission should have the public interest viewpoint required of station licensees, as distinguished from the public service or public utility point of view."

Mutual Broadcasting System

MORE FOR YOUR MONEY, ON MUTUAL

Dave Dole, Ad Agency Exec, Develops Cost Per Thousand For Radio's Figureless Minds

Saves Plenty Time for Researchers

CHICAGO, March 30.—A simple means by which can be determined the cost that will be required to reach listeners on any station in the country (in terms of costs per thousand listeners) has been worked out by Dave Dole, associate radio director of the Henri, Hurst & McDonald Agency. The system, in booklet form, were the variables of Hooper ratings, cost for any given time period and published statements concerning claimed station coverage in terms of reported radio homes reach by stations' signals.

Dole system removes the necessity to figure out by division and multiplication the cost per thousand for each station on which a time buyer might be interested in buying time. By using the booklet, he can determine at a glance his cost per thousand by referring to the co-ordinates of Hooper ratings, claimed homes contacted and cost for time period. Down the side of the tables are coverage figures in variations of 100 homes. Column headings across the top are Hooper ratings, starting with 0.5 and proceeding to 10.0. Hooper column headings are expressed in graduations of .1 per cent to 5.0 and .2 per cent to a rating of 10.0. By use of these first two co-ordinates, it is possible to get the number of radio homes reached with a given Hooper. Then by using the number of radio homes reached and the cost of a given time period, which also can be found as co-ordinates in the tables, it is possible to arrive at the cost per thousand without any figuring, and merely by reference to the tables. In many cases adjustments of decimal points are necessary in the second step of the operation. When and how to make these decimal point adjustments are clearly outlined in the booklet.

Reason for such a time-saving table, which Dole has named the

Dole Time-Buyers' Tables, stems from the realization on the part of more farsighted members of the radio trade here and elsewhere that the need for a qualitative analysis of time buying is going to be greater from here on in (when competition between radio and other media and facets of the radio medium gets tougher than it has been in the past). It is claimed by Dole and other members of the agency and station rep offices that the practice of just buying the largest possible number of listeners will have to cease. It will be necessary to know in the future (as, of course, it has been in the past, but seldom carried out) whether to buy time that is attracting men, women or children and of what economic strata.

Need Intensified in Future

That is where the need for a table such as Dole's comes into play. Time that was formerly spent at the station rep and agency offices figuring cost per thousand (or quantity) analysis, can now be devoted to quality analysis. Result: Advertisers will get a better deal and competition from other media can be met with a larger array of pertinent facts. Of course, when BMB coverage figures are published, the Dole system will become even more valuable, for the coverage figures will be accurate and not just guess work, as is the case with many claimed station coverage figures now.

Dole has found out that he can now figure out cost per thousand of a given time availability in about 30 seconds, whereas in the past, by use of the slide rule and pencil work, it took about one minute and forty seconds. Recently, to test the use of his chart in a specific instance for a specific campaign, he was able to cost per thousand for 32 spot announcements in 15 minutes, thus saving plenty of time.

NIGHTTIME TALENT COST INDEX



Based on "FIRST FIFTEEN" HOOPER RATINGS for evening programs and the "FIRST THREE" Sunday afternoon segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol. III No. 5 (Report March 31, 1946)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Length and Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
FIBBER MCGEE AND MOLLY S. C. Johnson Floor Wax N. L. & B. NBC 142	28.9	1/2 hr. 417	Hank D'Amico—ABC Doctors' Talk—ABC This Is My Best—CBS Am. Forum of Air—MBS	\$10,500	\$363.32	\$.38
EDGAR BERGEN Standard Brands Chase & Sanborn J. W. T. NBC 144	27.2	1/2 hr. 378	Sun. Eve. Hr.—ABC Beulah Show—CBS Alex. Med. Board—MBS	\$14,500	\$533.09	\$.52
BOB HOPE Lever—Pepsodent F. C. & B. NBC 128	27.1	1/2 hr. 292	Concert Time—ABC Mardi Gras—CBS Lets Take Our Bearings—MBS Am. Forum of Air—MBS Upton Close—MBS	\$15,000	\$553.51	\$.58
JACK BENNY** Amer. Tob. Co. Lucky Strike R. & R. NBC 145	24.4	1/2 hr. 544	Drew Pearson—ABC Don Gardner—ABC Thin Man—CBS Operatic Revue—MBS	\$22,500	\$922.13	\$.87
FRED ALLEN Standard Brands Tender Leaf Tea Blue Bonnet Mar'ine J. W. T. NBC 141	24.1	1/2 hr. 482	Sun. Eve. Hr.—ABC Crime Dr.—CBS Don't Be a Sucker—MBS G. Heatter—MBS	\$12,000	\$497.93	\$.50
WINCHELL** Jergens L. & M. ABC 187	23.3	1/2 hr. 648	Request Performance—CBS Exploring Unknown—MBS M.-Go-Round—NBC	\$ 6,000	\$251.05	\$.25
SCREEN GUILD Lady Esther Powder Blow CBS 141	23.3	1/2 hr. 241	Bill Thompson—ABC Your Land and Mine—MBS Contented Hour—NBC	\$10,000	\$429.18	\$.48
BING CROSBY Kraft Velveta J. W. T. NBC 137	21.7	1/2 hr. 659	Town Meeting—ABC Kostelanetz—CBS G. Heatter—MBS Real Stories—MBS	\$12,500	\$578.04	\$.60
RADIO THEATER Lever Bros.—Lux J. W. T. NBC 149	21.7	1 hr. 521	I Deal in Crime—ABC Forever Tops—ABC Various—MBS Telephone Hr.—NBC Information Please—NBC	\$18,000	\$787.33	\$.80
RED SKELTON (CH) Raleighs R. M. S. NBC 145	20.8	1/2 hr. 183	Hoosier Hop—ABC Congress Speaks—CBS Behind CBS—CBS Better Half—MBS	\$ 9,500	\$456.73	\$.50
MR. D. A. Bristol-Myers Ipana and Vitalls D. C. & S. NBC 131	20.8	1/2 hr. 349	Lead a Band—ABC Bob Crosby—CBS Spotlight Bands—MBS	\$ 4,500	\$216.35	\$.24
JACK HALEY (LN) Sealtest McK. & A. NBC 69	18.0	1/2 hr. 39	Detect & Collect—ABC Hobby Lobby—CBS Treasure Hour—MBS	\$ 8,500	\$472.22	***
EDDIE CANTOR Bristol-Myers Trushay-Sal Hepatica Y. & R. NBC 131	17.2	1/2 hr. 480	Pages of Melody—ABC Frank Sinatra—CBS G. Heatter—MBS Real Stories—MBS	\$13,500	\$784.88	\$.85
AMOS 'N' ANDY Lever Bros.—Rinso R. & R. NBC 148	16.9	1/2 hr. 324	Guy Lombardo—ABC Inner Sanctum—CBS G. Heatter—MBS Real Stories—MBS	\$ 9,000	\$532.54	\$.57
GILDERBLEEVE Kraft N., L. & B. NBC 82	16.8	1/2 hr. 188	Sun. Eve. Party—ABC Fannie Brice—CBS Cedric Foster—MBS Talk It Over—MBS	\$ 6,500	\$388.90	**
THE SHADOW (LN-MA) (Det., Lack. & Western) R. & R. MBS 35	11.2	1/2 hr. 271	Jones and I—ABC Family Hour—CBS Gen. Motors Symp.—NBC	\$ 2,500	\$223.21	***
ONE MAN'S FAMILY Standard Brands J. W. T. NBC 142	10.4	1/2 hr. 662	Thompson & Woods—ABC N. Y. Philharmonic—CBS Vera Holly Sings—MBS	\$ 4,500	\$432.69	\$.48
JOHN CHARLES THOMAS Westinghouse McC.-E. NBC 143	10.3	1/2 hr. 150	Vespers—ABC Hollywood Star Time—CBS Cunningham—MBS World Tomorrow—MBS	\$ 8,500	\$852.24	\$.95

*Insufficient data. **Includes second broadcast on Pacific Coast. ***The network in this case is not extensive enough to permit of the projection of Hooper ratings and listeners-per-listening-sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported.

LN—Limited Network. MA—Moving Average. CH—Computed Hooperating.
L. & M.—Lennen & Mitchell. D., C. & S.—Doherty, Clifford & Shenfield. F., C. & B.—Foote, Cone & Belding. Y. & R.—Young & Rubicam. J. W. T.—J. Walter Thompson. R. W. & C.—Roche, Williams & Cleary. R. M. S.—Russel M. Seeds. N., L. & B.—Needham, Louis & Brorby. McK. & A.—McKee & Albright. McC.-E.—McCann-Erickson. B., B., D. & O.—Batten, Barton, Durstine & Osborn. H., H. & M.—Henri, Hurst & McDonald. L. W. R.—L. W. Ramsey, R & R.—Ruthrauff & Ryan. W. & L.—Warwick & Legler.

The average evening audience rating is 9.9 as against 10.5 last report, 10.0 a year ago. Average sets-in-use of 30.6 as against 32.3 last report, 31.6 a year ago. Average available audience of 79.9 as against 80.6 last report, 79.3 a year ago. Sponsored network hours reported on were 77 as against 77 1/4 last report, 80 3/4 a year ago.

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DAYTIME TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for Week-Day Daytime



In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol. III No. 5D (Report March 31, 1946)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
WHEN A GIRL MARRIES General Foods Maxwell House Coffee B. & B. NBC 76	8.8	258	Terry & Pirates—ABC American School—CBS Pete Howe—MBS	\$2,300	\$261.36	***
BREAKFAST IN HOLLYWOOD Kellogg Pep K. & E. ABC 193	8.7	225	2d Husband—CBS Elsa Maxwell—MBS Fred Waring—NBC	\$1,500	\$172.41	\$.29
BREAKFAST IN HOLLYWOOD Ivory Flakes. P&G Compton ABC 194	8.0	157	Amanda—CBS Cecil Brown—MBS Fred Waring—NBC	\$1,500	\$187.50	\$.30
HELEN TRENT Kolyos-Bisodol D.-F. & S. CBS 142	7.6	639	Club Matinee—ABC R. Maxwell—MBS Van Damme Quartet—NBC	\$1,800	\$236.84	\$.41
OUR GAL SUNDAY Anacin D.-F. & S. NBC 142	7.0	478	Club Matinee—ABC Music—MBS Maggi McNellis—NBC	\$1,750	\$250.00	\$.48
PORTIA FACES LIFE General Foods Post Raisin Bran B. & B. NBC 87	6.8	249	Dick Tracy—ABC American School—CBS Superman—MBS	\$2,750	\$404.41	***
MA PERKINS P&G, Oxydol D.-F. & S. CBS 73	6.7	165	Constance Bennett—ABC Lopez Luncheon—MBS Various—NBC	\$1,300	\$194.03	***
AUNT JENNY Lever Bros. (Spry) R. & R. CBS 81	6.7	478	Ted Malone—ABC David Harum—NBC Lindfahr—MBS	\$2,000	\$298.51	***
WIDER BROWN Phillips Toothpaste D.-F. & S. CBS 140	6.6	386	Hop Harrigan—ABC Feature Story—CBS Mutual Melodies—MBS	\$1,600	\$242.42	\$.38
PEPPER YOUNG P&G Camay Soap P. & R. NBC 79	6.5	595	Ladies Be Seated—ABC Sing Along—CBS True Confessions—MBS	\$2,650	\$407.69	***
MA PERKINS P&G, Oxydol D.-F. & S. NBC 136	6.2	644	Al Pearce—ABC Scott Presents—CBS Palmer H. Off—MBS	\$1,300	\$209.68	\$.36
BIG SISTER Lever Bros., Rinsol R. & R. CBS 140	6.2	261	Glamour Manor—ABC Morton Downey—MBS Words & Music—NBC	\$2,500	\$403.23	\$.69
RIGHT TO HAPPINESS Ivory Soap Compton NBC 136	6.1	388	Ladies Be Seated—ABC Sing Along—CBS Various—MBS	\$2,250	\$388.85	\$.43
BACKSTAGE WIFE Lyons Toothpaste D.-F. & S. NBC 140	6.0	486	Jack Berch Show—ABC House Party—CBS Erskine Johnson—MBS	\$1,750	\$291.67	\$.53
STELLA DALLAS Phillips Milk of Magnesia D.-F. & S. NBC 140	6.0	402	The Fitzgeralds—ABC House Party—CBS Johnson Family—MBS	\$1,750	\$291.67	\$.53

***Since these shows employ a network of less than 100 stations, it is not possible to project their Hooperating and listeners-per-listening set figures upon a population base that would not be open to question. Therefore cost per thousand figures are not reported in these cases.

D-F & S—Dancer-Fitzgerald & Sample. Y&R—Young & Rubicam. R&R—Ruthrauff & Ryan. B&B—Benton & Bowles. B., B., D. & O.—Batten, Barton, Durstine & Osborn. K&E—Kenyon & Eckhardt. P&R—Pedlar & Ryan. KR—Knox Reeves. McE—McCann-Erickson. L&F—Lambert & Feasley.

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Welcome Mat Out For Radio Copy in Cowles About Face

MINNEAPOLIS, March 30.—Complete turnabout on radio news policy is evident in the Cowles papers here. *Star-Journal* and *Morning Tribune* are going all-out in behalf of airers. There used to be a time, not so long ago, when radio flacks had considerable trouble getting copy into Cowles sheets here. At least one advertisement plugging a radio show actually was turned down about a year ago. But apparently after Cowles' org got nowhere fast in its move to set up its own radio station here, the papers decided to hold out the olive branch to radio.

First *The Morning Tribune* bought time on KSTP to plug its Sunday issue. Then followed a tie-up with KUOM, University of Minnesota station, for news programs slanted at high school kids. Now, Hjalmar Bjornson, of the *Tribune* editorial staff, devotes one day a week to a column called *The Radio Round-Up*. Running on the editorial page, the column is a review of remarks by such commentators as Cedric Foster (Mutual), Baukage (ABCL), Raymond Gram Swing (ABC), Kaltenborn (NBC) and Fulton Lewis (Mutual). Column doesn't attempt to argue, but merely digests what the commentators had to say. Bjornson keeps his ear to his radio to get the copy for his weekly stint.

Promotion Gimmicks: Charles R. Swink, WGAR (Cleveland) announcer, has applied for patents for a cardboard device that permits the baseball or football game listener to manipulate cards and tokens on a small playing field so as to reproduce visually each play. Listener can also keep statistics on players. Merchandising angle is reproduction of sponsors' ads at rear of miniature playing fields, just as they are at ballparks.

Batoneering Trend Among Organists In Small Air Orks

NEW YORK, March 30.—Most recent development in music circles is the baton-waving radio organist. This trend has arisen out of use of the organ as the principal instrument in small bands. Outstanding example of this is Hank Sylvern's six-man crew on the CBS *Arthur Godfrey Show*. In addition to supplying the music on this stanza, Sylvern pilots similar bands on the Barry Wood transcribed show for F. W. Ziv and on "soundies" dates for major film companies.

In addition to Sylvern, John Gart, veteran soap-organist, recently formed a 14-piece aggregation for Mutual's *Harry Savoy Show*, altho Gart does not employ an organ in the band. Dick Leibert, veteran Radio City Music Hall organist, has also indicated his intention of forming a dance band.

Upton Close Ouster Asked

MINNEAPOLIS, March 30.—WLOL, Mutual outlet here, was urged to cancel out the Upton Close seg in several thousand circulars distributed in Minneapolis by Independent Voters of Minnesota organization. The group, affiliated with NC-PAC, has written directly to the station, according to Orville E. Olson. Those receiving circulars were asked to add their voice to the protest. The letter charged Close with continuing "his campaign, started during the war, to foster mistrust of our allies" and cited George Fielding Eliot as stating that Close's sponsor, National Economic Council, is "one of the most dangerous influences in the U. S."

RADIO'S *Rising* COMEDIAN

JIMMIE COSTELLO

STAR OF
"LET'S HAVE FUN"

EVERY NOON 11:45 TO 12:00

WGN CHICAGO

Personal Manager, EDDIE SLIGH
SLIGH AND PHEASANT AGENCY
203 NORTH WABASH AVENUE · CHICAGO

WBNS FOR FANCY RETURNS

For Example
HOOPERATING
COLUMBUS OHIO
Fall - Winter, '45-'46
VOX POP.
22.6
ASK ANY BLAIR MAN

Too Short for a Head

EXIT of Barry Fitzgerald ailer, *His Honor, the Barber*, set for April 9.

Don Lee-Mutual won't shift to Daylight Saving Time this summer. All segs will be retained in present slots. To avoid confusion, net will either use playbacks or second live airings whenever necessary.

Philco's tele station, WPTZ, Philly, back on the air in a new studio, on the 24th floor of Architect's Building. Special coverage lined up includes wrestling, boxing, hockey and football.

CBS brass can listen in on all talks and discussions at open sessions of UNO, whether or not they are being broadcast, because they are piped continuously into the net's, interior monitoring system.

Peck ad agency seeking a 2G program.

Ray Kay, WIP (Philly) spieler, found himself with 15 seconds of dead air because a visiting celeb being interviewed ran out of copy. Kay turned on his best commercial tones and with a line like the opening pitch of a loan company, said: "Are you starry-eyed? Are you vaguely discontented? Well, don't worry. This is March 21, the first day of spring."

Newspaper PM and mag Pic have new radio eds. Seymour Peck, of PM's amusement staff, takes over the radio column from Ed Levin, who returns to his full-time promotion job. Pic's radio ed is Michael G. Ames.

CBC has decided against amending the corporation's regulations to permit sponsorship of Ontario Holiday seg by John LaBatt, Ltd., beer firm. CFRB, Toronto indie, challenged suspension of sponsorship when CBC ruled it was a violation of ban on beer and wine ads.

Name of Tom Fizzdale, Inc., has been officially changed to Win Nathanson & Associates, Inc.

Bob Crosby show for Ford, over CBS, Wednesdays, 9:30-10 p.m., will add a regular girl singer shortly. John Lund will drop out of the lineup.

Revolving door: Dick Siebert, St. Louis Browns ballplayer, who quit rather than take a salary cut, will spiel the home games of the St. Paul American Association Club for WTCN. . . . Edward L. Saxe named assistant treasurer at CBS. . . . George H. Frey succeeds I. E. Showerman as manager of NBC Eastern sales. Showerman was recently made man-

ager of web's central division. . . . Robert M. Hendricks replaces William J. Andrews as salesman for NBC radio recording division, Hollywood. Andrews has been named manager of net's San Francisco radio recording office. . . . Dean Moxley to KFI, Hollywood, as promotion and slack chief, replacing Gil Paltridge. Jimmy Vandiveer handling all station's Pub-serv programing. . . . Harry O'Brien, art ed of CBS, will exit shortly, but no announcement is expected until early May. . . . Charles Powers, ABC staffer, succeeds Robert Sloane as director of Fat Man. . . . Larry Surles named sales manager of ABC's co-op program department.

Martin Gabel, triple-threat Broadway actor, producer and ailer, who handled narration on Norman Corwin's "On a Note of Triumph," has been signed to a personal contract with Walter Wanger. Will be groomed for a producer-director berth.

Roche, Williams & Cleary set Calamity Jane as a replacement for the Beulah show. New seg, sponsored by Tums, stars Agnes Moorehead; Paul Franklin, producer; Kirby Hawk, scripts. Ork, led by Bernard Katz, does incidental music.

John Morgan Davis, Philly lawyer and WIBG exec, has organized Valley Broadcasting Company and will file for a frequency in an unnamed spot. A short time ago Davis formed the Franklin Broadcasting Company. Rumored that new stations will be in Philly and in up-State coal regions of Pennsylvania.

Tub Thumps: Station WBIG, Greensboro, N. C., last week received a package addressed to Mr. W. Big. . . . Joy Hodges writing a "Guide to a New York Honeymoon" (her seg is "Honeymoon in New York"). . . . Early Birds, WFAA (Dallas) daily breakfast seg, racks up a record on Thursday (4) when the 5,000th show beams from a downtown theater, celebrating more than 16 years of continuous broadcasting.

New 250-watter, WDSR, Lake City, Fla., due on the air soon. Will operate on 1340 kc. Alfred H. Temple is managing and Edward A. Baumel is program director.

Board of consultants of the CBS American School of the Air is meeting in New York.

Summer Replacements: Eddy Duchin, who has been on the Kraft Music Hall with Bing, is likely to replace him for the summer. Duchin has clicked so well, he will probably disk with Crosby. . . . Tommy Dorsey, set for Fred Allen summer replacement, will start first week in July. . . . "The Man Called X" will replace Edward Bergen again this year, starting first week in June. . . . Alfred Drake, baritone, to star on summer Ford Hour, starting June 30. Leigh Hairline, RKO musical director, will conduct the ork and chorus.

Van Woodward has been signed to script the David Rose-Curt Massey Nash-Kelvinator show bowing April 3 over CBS.

Spending Sponsors: Libby, McNeill & Libby has renewed My True Story for 52 weeks. . . . Wildroot will sponsor Dark Venture, psycho melo, over ABC's Pacific Coast web, 8:30-9 p.m. (P.S.T.), Tuesdays, starting April 16. . . . American Dairy Association has renewed Voice of Dairy Farmer for 13 weeks. . . . Peter Paul, Inc., bankrolling Charles Collingswood and the News, starting April 6, Saturdays, 6:45-7 p.m., over 63 CBS stations. . . . Abbott Dairies sponsoring Teen-Age Time, half-hour live talent kid seg, over WFIL, Philly, 9 a.m., Saturdays. Show covers juve delinquency, parent-youth relationships and other kid problems. Two teen-age reporters advise Philly younger set on what's

cooking with disks, movies, books, shows, sports, civic and society events.

WHAT, Philly station in Ledger Building, is moving uptown in spring.

Junkets: Ernest Lee Jahncke Jr., of ABC's station relations department, on a two-week jaunt to visit net affiliates in Middle West and Chi areas. . . . W. R. Willis, news ed of WGBS, Miami, in New York attending UNO meetings. . . . Lone Ranger (Brace Beemer) made a personal appearance in Minneapolis at sponsor's (General Mills) anniversary party. . . . Bill Lawrence, who directs the Screen Guild program on CBS, planed in from Hollywood with Wayne Morris, pic star, to find items like structural steel, pump motors and other gadgets used in swimming pools his company is building for flicker stars. Lawrence received offers from two agencies to direct West Coast segs.

Jimmy Evans, radio commentator and writer, has completed making a series of his "Odd But True" transcribed one-minute announcement features for the Red Star Yeast Company. They are being used on 57 stations.

John Battison, who recently came to KMBC's (Kansas City, Mo.) engineering department from England and Canada, where he was a member of the RAF since 1937, is spending the next three months at CBS in New York for an indoctrination into American broadcasting methods.

WBBM now on the air 15 minutes earlier Mondays thru Saturdays at 5:15 a.m. (C.S.T.) with the New Country Hour.

Lew Valentine, who carried the role of Dr. I. Q. for several years before going into the army, will return to the role next June. At that time Jimmy McLain will retire from radio network activities to devote his full time to the ministry. He will be ordained next fall.

WMAQ, NBC outlet and Chicago's oldest radio station, will celebrate its 24th anniversary April 13.

Belmont and Admiral, Chi set makers, claim they are within a month of video receiver production, but are being stymied by lack of materials. Belmont expects to have sets for market by July, while Admiral, Rauland, Galvin and Trav-ler-Karenola predict by at least fall. Rex Meisser and Warwick anticipate output no sooner than late fall or perhaps next year. Production in any case will be limited by smallies, since they want to wait for public reaction to tele, realize that there won't be enough video stations at first to create a demand, and fear patent snafus.

State Department is short-waving Johnny Desmond's Saturday morning Teentimer show all over world.

Cowboy film actor Bill Boyd, who has played in Hopalong Cassidy pix, reported prepping a half-hour air seg along Cassidy story lines.

Spielers at KMBC and KCKN, Kansas City, Mo., are readying contract proposals for managements. The voices signed AFRA cards at the union's organizational meet in the Heart of America March 19.

Ad Lib: H. I. Phillips, in his "Once Over" column: "The Federal Communications Commission announces that in its form for new applications and renewals of radio licenses it is working to 'check advertising excesses,' particularly with respect to exasperating commercials. What it means is that it thinks the commercials should end somewhere between the point where the program begins and where it ends."

Return of Howard Finch from navy to WJIM, Lansing, Mich., has opened up question of whether or not he gets his old job back as general manager. Finch, WJIM g. m. since station's inception in 1934 and who served as

spieler, Uncle Howdy and kid seg mahatma, is rumored coming back to his old work and taking a Fort Wayne (Ind.) air job.

"They do odd things on the radio," wrote a disturbed Winnipeg listener to CBC the other day. "The other night I heard a fellow announcing that he was about to play a record of the Polonaise, Opus 53, from A Song to Remember. And then another fellow said the next number was going to be Too-ral-loo-ral-loo-ral from Going My Way. It reminded me of a piece that I clipped from a Western paper years ago which gave the first two stanzas of Ode to a Skylark and ended with the credit line—"by P. B. Shelley in The Omaha Bee."

Back from the shooting: Ed Anderson speling again at WTIC, Hartford, Conn. . . . Gordon Greb and Dave Houser have resumed their newscasts over KROW, Oakland, Calif. . . . George Zachary signed by Kenyon & Eckhardt to produce the hot month's version of Ford Sunday Evening Hour, beginning June 30. . . . Imperial Radio Productions, Toronto, has named Howard C. Caine manager of syndicated script department. . . . Jack Rayel, former staff announcer for ABSIE in London, now with NBC announcing.

Chi AFRA and Radio Writers' Guild joining in move to see that more NEGRO roles are written into air segs. RWG has sent out a letter to its members asking them to insert more non-menial Negro roles because thespis will be available, and AFRA is encouraging thesp membership.

WLW
700 ON YOUR DIAL
THE NATION'S
MOST
MERCHANDISE-ABLE
STATION

"Turn to WTAG" has become a by-word in Central New England homes. And no wonder. WTAG has an audience nearly twice that of all other stations heard in the area, combined.

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8x10 GLOSSY PUBLICITY PHOTOS 100 for \$6.25

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Genuine Glossy Photographs
Unsurpassed in Quality at any Price
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1000 8x10 \$55.00	ENLARGEMENTS
1000 MAIL PHOTOS	20x30 \$2.50EA.
1000 5x7 \$3.00	30x40 \$3.85 EA.
1000 POST CARDS \$20.00	

JJK COPYART
Photographers
165 WEST 46th STREET, N.Y.C. (19)
Branch—9514 Wilshire Boulevard, Beverly Hills, Cal.
WE DELIVER WHAT WE ADVERTISE

NO CURTAIN CALLS
I'm probably the only guy in this business who doesn't take a curtain call. I'm simply too busy making photo reproductions to answer the applause. I turn out 50,000 prints daily in my own lab. For 11 years my service has helped sell the biggest stars in the business. The audience reaction is most heart warming.

Write for Free Price List B, Samples and "How To Sell Yourself!"

8x10's 50 for \$4.13
100 for \$6.60
Mounted Blow-Ups—
20x30, \$2; 30x40, \$3.85
Postcards 2c in quantity

MOSS PHOTO SERVICE
155 W. 48th St., N.Y. 10
BRYANT 9-8482

Trammell Hot for Video and FM

Hub-D.C. Link In 1947 Okay

FM progress waits on AFM Prexy Petrillo—backs Billboard stand on pubserv

CHICAGO, March 30.—Part of NBC's future policies and plans of operations regarding radio, video and FM were outlined by the web's prexy, Niles Trammell, at a press conference here March (25). Conference was held during the three-day regional meeting of NBC affiliates.

Highlighting the conference were Trammell's statements to the effect that (1) NBC expects to have a video network from Boston to Washington by early next year, and plans to open a Chi tele station next fall. (2) Altho NBC has done extensive experimenting with color video, it will not exploit color transmission until an electronic process of color video is developed instead of the present mechanical one. (3) Web expects to parallel its AM programs with FM, provided Petrillo's edict against this practice is repealed, since the public won't buy FM receivers en masse unless it can be assured of hearing popular programs. (4) NBC feels the value of a program relationship as to whether it is sponsored or unsponsored. Therefore, critics of sponsored shows are wrong in assuming that commercial shows couldn't be public service as well. (5) NBC will soon conduct a survey among various groups, such as returned veterans, to determine what sort of commercial can appeal, and if not, why not. (6) There will be no increase of rates to advertisers unless a much greater increase of listening audience is proved. (7) Penetration of radio in foreign countries is out for NBC.

Chi Can Still Produce

Trammell also dwelt on the Chi radio situation to some extent, declaring that development of new talent and new shows is the only solution to combat the exodus of big-time web-originated shows here.

"There are more guest stars in Hollywood and New York and it's easier to build big-time shows in those places," Trammell asserted. "However, there's no reason why dramatic and situation shows can't be just as good here as anywhere else."

The senior web head said the tele station in Washington should be in operation by next September and would form the southern link of a video network passing thru New York and extending to Boston. Later on the web would take in Chi in the westward expansion move. No definite site for the Windy City video station has been established, but Trammell revealed that if necessary, the web could build a transmitter tower atop the Merchandise Mart, site of the web's Midwestern outlet, WMAQ.

He lashed out somewhat at Columbia's program for immediate color projection, saying that while RCA-NBC had similar success with mechanical color projection, web engineers all advised that color projection should be by electronic devices (as are the images in black and white) and that development of the electronic color process would probably take another five years.

FM and AM Samé Programming
Regarding FM, Trammell said: "We

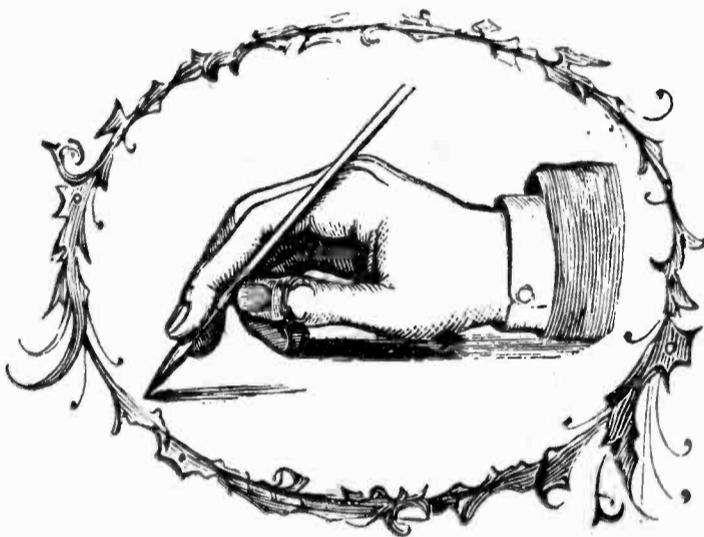
plan on having all our FM programs the same as our AM. We feel that the only difference in FM and AM is one of degree, not kind. In other words, while you get better reception from FM, it's still radio, and most people won't buy an FM set if they can't get what they want to hear. It's been proven what they want to hear and that's what we plan to give them. I think Mr. Petrillo's so-called edict against duplication of programs

will be repealed when the mass of people realize that they're being short-changed."

Altho declining to comment directly on the FCC report which slammed too little public service on the part of radio, Trammell took an indirect sock at the idea contained in the report which stated that sponsored programs couldn't be classified as public service segs.

"It's ridiculous to think that pro-

grams like the Metropolitan Opera, the General Motors Symphony and others aren't in the public interest just because someone thinks enough of them to want to back them," he continued. "In fact, it's been proven that many sustaining programs are definitely upped in rating when sponsored and slip back when they lose their sponsor. This should prove that good programs can get more listeners (See TRAMMELL HOT on page 18)



how to make men write mash notes

EVERY SO OFTEN when we are looking down our nose for ideas that seem to have gone for the day; when the sunny sky outside our window has turned to mauve, we pick up a hefty folder — and bright grows our mood again.

It's a folder filled with mash notes. Short notes, long notes, nice notes — all written to WOR by grateful sponsors.

Consider, please . . .

"Our sales in the metropolitan area, due principally to WOR's efforts, have increased over 50% in the last year."

"We think that our WOR program was one of the best investments in advertising that we have

ever made."

"Shortly after sponsoring our WOR show, one announcement was made. It pulled 2,252 requests. Certainly we can't give too great praise to our WOR program."

"In the 8 weeks the program has been on the air, sales in the New York area upped about 33 1/3%, and a substantial number of new accounts were opened up as well."

So, if you, sir, would like to write letters such as these, why not call WOR today? Our skilled showmen, who are also skilled salesmen, have an astonishing record for picking profit-making shows and times that snugly agree with budgets small, medium or large size.

WOR

-THAT POWER-FULL STATION AT 1440 BROADWAY, IN NEW YORK

MUTUAL

Philippines Net Debs '47; Manila Will Air July 1

NEW YORK, March 30.—New network in the Philippines, made up of six stations in six leading cities, expects to debut January 1, 1947, according to Norman Paige, general manager, Philippine Broadcasting Company. Paige, ABC correspondent in Pacific past two years, expects the web's key station in Manila, with the tentative call letters KPOI, to start broadcasting July 1. Remaining stations will start when facilities permit and personnel is lined up.

Manila station will broadcast on 1,000 watts AM and FM simultaneously and 3,000 watts shortwave. Remaining stations, which will be in the key cities of Tacloban, Iloilo, Cebu, Davao and Zamboanga, will broadcast on 1,000 watts AM.

Web will use inter-station microwave transmission—this being reportedly the first commercial use of this method.

According to Paige, programing of the net will be patterned after American standards, and will be in English, which is now the official language and is spoken by a majority of the islanders.

First program over the Manila station July 1 will deal with Philippine independence—which the islands will receive three days later on the 4th.

U. S. Seeks Technicians For Service in Germany

WASHINGTON, March 30.—U. S. Department of Commerce is looking for radio technicians for jobs in Germany. The technicians will be placed

Radio Gets Plenty Awards; Industry Wonders If & Why

WASHINGTON, March 30.—Downpour of awards and citations by war and navy departments on radio industry folk has led to speculation here whether the brass hats, besides having in mind "proper" recognition of meritorious work, are trying to grease the way for favorable airing of universal military training issue. The citations have been coming hot and heavy, with everybody pleased, of course, but with some folks wondering if there's any connection between the honors and the drive to put peacetime military training across.

Latest in the string of awards went to four members of local Station WRC (National Broadcasting Corporation) this week. Recipients were General Manager Carleton Smith, Nancy Osgood, Bill Herson and Jim Sweet. Within last couple of months over a dozen awards went to radio people, and more are on the way.

Brass hats have given up hope for congressional action this year on compulsory military training, but a terrific build-up in radio and press is now in the wind in preparation for next year's drive.

on civil service and will be signed up for at least six months. They'll be used in analyzing German radio equipment for microfilming so that U. S. radio can get benefit from Nazi wartime discoveries.

A knowledge of technical German is essential to getting the overseas job, says Commerce Department.

6000 Sunset Gets 3 More Shows; Disk Plans Hatching

HOLLYWOOD, March 30.—Three more net shows move to the 6000 Sunset Radio Center for indefinite stays. The *Maisie* show, long a stand-by at CBS's studios, is now aired from 6000. *Chesterfield Supper Club*, due on the West Coast this week, starts at 6000 beginning April 8, according to Jack Fredericks and Hampton Mauvias, execs of the new broadcasting center.

Also slated to move to 6000 is the new Nash-Kelvinator show, with David Rose's ork, Curt Massey and Kitty Kallen.

With remodeling of the KECA-ABC Playhouse completed, Perry Ward's *What's Doing, Ladies?* has returned to home grounds after a long stay at 6000.

Building ops are making a big pitch for recording business, and are reported to have lined up a top West Coast waxery on an exclusive recording contract, with all sessions to be made at the 6000 Sunset plant.

Spelled Backwards It's 52 More Weeks

NEW YORK, March 30.—National Broadcasting Company has renewed Jimmy Edmondson's (Professor Backwards) for 52 weeks.

Edmondson broadcasts 7:30-8 p.m. Saturdays. He's one of the new radio performers the web is trying to build up.

Type Casting

NEW YORK, March 30.—Peter Michael, coauthor of *The Lone Journey*, which returns to NBC after a three-year absence, is the owner of the Spear-T Ranch in Lewistown, Mont., the setting of the program. Michael also runs a retail dairy business there and has a big flock of Jersey cows.

Journey is sponsored by Carnation Milk.

Chi Airers Grieve Over Suds Pull-Out

CHICAGO, March 30.—The distress signal may soon be fluttering over all web towers here. Windy City thespians and pilots are upset by the recent decision of Karl Wester to take his General Mills soap opera hour (*Guiding Light*, *Woman in White*, *Today's Children* and *Masquerade*) to Hollywood in the fall. Airers here point to the fact that since pilots and scripter for the Wester series are tied up in other shows, move of the sudsy series may mean that other airings would have to search for talent in a hurry or move out, too. One such program is *Ma Perkins*.

They add, with customary local modesty, that Chi is seething with talent. Herb Futran, sudsy scripter-director, who is Radio Directors' Guild prexy, claimed that his leaving with the Wester caravan wouldn't hurt the Guild program because the workshop is going full blast. Nevertheless, the move has Chi airers worried.



Godfrey's croppin' up at a new time...

To say hello to lots of new folks. Particularly, farm and rural folks.

April 22 is the day... 6:00 A.M. is the time.

Yes, Godfrey's adding a half-hour to his WABC show... a new thirty minutes geared to meet the need and taste of hundreds of thousands of rural and farm families.

There'll be farm news... odd and interesting local items... expanded weather reports... and special "old time" tunes.

All this—in the inimitable Godfrey manner.

You've heard Godfrey. You know the crazy, cozy, comfortable way he reaches across the mike to shake hands with his audience (6:30-7:45 A.M. Monday thru Saturday). Now... he'll be making more friends, inducing more people to listen, to laugh... and to buy more than ever before.

If your calendar is handy, circle April 22 and be on hand at 6:00 A.M.—when Arthur Godfrey extends his program, for town and country alike.

WABC
Columbia's Key Station
NEW YORK • 50,000 Watts
COLUMBIA OWNED

Represented by Radio Sales, the SPOT Broadcasting Division of CBS.

Chicago Meeting Talks Court; ASCAP Renewal Prob Aired

(Continued from page 6)

present ASCAP contracts with stations will expire. But a year before that, ASCAP has the right to ask new rates, which would then be in effect for nine years after 1949. At that time the broadcasters would have to either reject, accept or negotiate the ASCAP proposals. If they accepted, or if they negotiated and ASCAP won out in a decision given by a neutral arbitrator after negotiations, the stations would be on the spot if they still had in effect blanket agreements with ASCAP. Therefore, it was said, it would behoove broadcasters to get themselves on a per-program payment basis with ASCAP, so that even if higher ASCAP rates were put into effect, they would not be in as tough a spot as they would be if they had blanket agreements. Those having blanket agreements would automatically have to pay any higher rates on this basis at the time an arbitrator ruled on the rates. But now, it was pointed out, the stations could begin getting themselves on a per-program basis, and thus assure themselves of being in a more tenable position when rate structures were handed down.

"Per Program" Now

Process of getting themselves on a per-program basis should start at once, Arney said. This would be possible because 90 days before June of every year, stations having blanket agreements with ASCAP can change their agreements to a per-program type and thus assure themselves of being in a better position to bargain with ASCAP. Arney also said that to get themselves in a better position for the anticipated ASCAP fight, broadcasters should start using as much BMI and public domain music as possible.

Tuesday afternoon Miller let fly with his principal speech of the meeting, one similar to that which he delivered before the Radio Management Club here Wednesday (27) and one in which he attacked the 139-page FCC programing report. Tracing the history of administrative government all the way back to the English system of a few hundred years ago, thru the development of the system in this country and up to the present position of power now enjoyed by administrative government bureaus in Washington, Miller stated in no uncertain terms that by issuing the 139-page report on programs, the FCC was taking its first step to eliminate radio's right of free speech and was following the history of administrative government in the part. He said, in general, that by indicating they were going to judge merits of license applications on the basis of the time devoted to uncommercial programs, the FCC also was acting outside the limits of its jurisdiction as set down by Congress. He said this was just the first step by the FCC. If it were allowed to get away with it, its next step, established by this precedent, would be to exercise even more control, until finally it would have absolute say-so over what could or could not be broadcast.

To stop this move, Miller said the NAB was planning to take the 139-page report controversy to the Supreme Court. He said that the NAB legal department is now trying to figure ways in which the FCC's powers could be defined in a test case before the court. One way, he pointed out, might be to have the FCC's powers decided on the basis of the fact that at the present time they were bringing harm to the many broadcasters who were operating on temporary licenses as a result of the commission's inability to process all the license applications it had before

it. He claimed that Paul Porter said it would take the FCC six years to catch up on all the license applications it had before it. Thus, if it could be proved that the FCC was harming broadcasters on this basis, it could be proved that it was not entitled to be operated as a governmental bureau and thus its present and future hold over broadcasting could be eliminated.

After Miller's speech the membership passed what has been called one of the strongest resolutions relative to the report that has been passed to date at district meetings of the association.

This resolution stated that the membership "decry the recent FCC report as being an unjustifiable indictment of the record of service rendered in the public interest by the great majority of America's radio stations, and further be it resolved that the broadcasters of District 9, contending that free radio and free speech constitute the fundamental issue involved, challenge the FCC to prove its authority under the Com-

munications Act for the exercise of the broad controls over radio broadcast programs which the commission claims for itself. And further be it resolved that inasmuch as the road of quickest relief lies in the courts, that President Miller, of NAB, be requested to ask the commission to join with the NAB in seeking review of the points involved, that the Supreme Court may definitely set forth and define the powers, if any, the commission may have relative to radio broadcasting and station programing and also that the court may determine, once and for all, what constitutes free radio under the terms of the Communications Act."

BILLBOARD AWARD!

WFBR GETS SPECIAL BOW

FROM

NATION'S RADIO EDITORS

FOR

"JUVE DELINQUENCY"

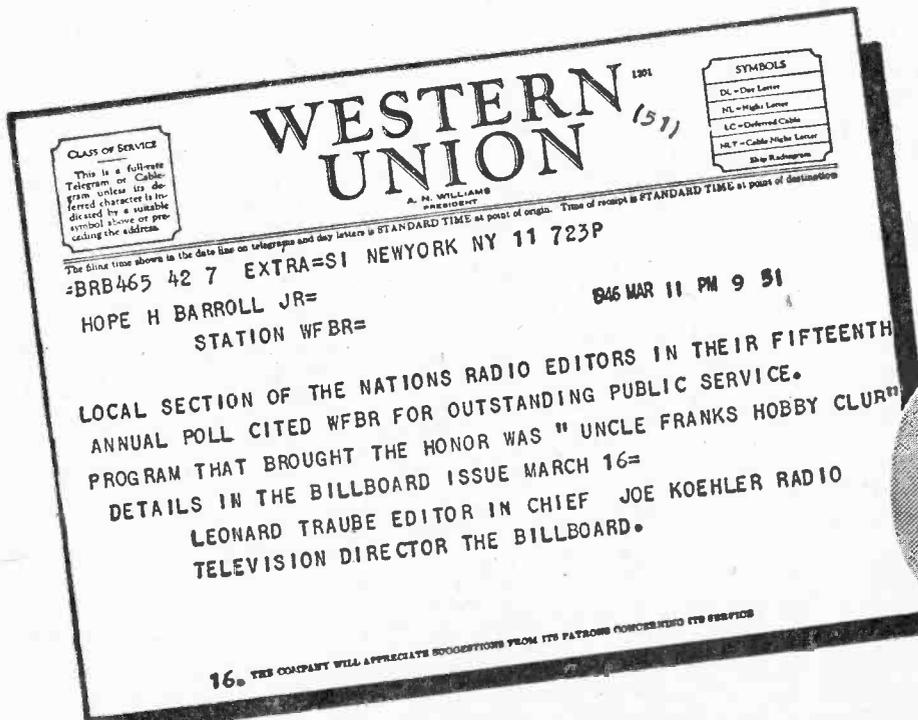
PROGRAM

UNCLE FRANK'S HOBBY CLUB

The wire tells Billboard's and the Radio Editors' story. The real story goes far deeper—first to WFBR's conception of a radio station's community responsibility—next to an understanding of Baltimore's problems—and last to a willingness to promote and finance Uncle Frank's Hobby Club as a public service.

This is typical of WFBR—Baltimore's only living, breathing Radio Station that attracts large studio audiences and crowds of daily visitors—the only Baltimore Radio Station that gives all the glamour of Radio City in smaller replica.

Not just a spot on a dial, WFBR delivers the *real* Baltimore listener—the one who *listens and buys*.



Uncle Frank Woodfield—writer and former director of the Maryland Academy of Sciences finds out what children like to do and tells them over WFBR how to do it.



MEMBER—AMERICAN BROADCASTING CO. • NATIONAL REPRESENTATIVE—JOHN BLAIR & CO.

WFBR

Europe Pix Still Pre-War In Detailing

No Color Competition

(Continued from page 3)
detect targets by "picking up" infra red radiations sent out by the targets. He was also able to see the iconoscope developed by the Zeiss Ikon Company, which is unique in that it has a metal barrel, with the lens fused to the barrel. These and other electronic developments of the Germans, Kusack pointed out, are not sensational in themselves, but the speedy and low-cost techniques by which they were produced, are. He claims that these techniques of production are of such value that RCA and other companies had technicians in Germany to study the methods in order to see what could be used in television equipment manufacturing in this country.

Film Video Camera

Kusack also pointed out that before the war Germany led the world in the engineering of video equipment. For example, they covered the complete 1936 Olympics with video and had relay stations in operation at that time. Before the war, they had also developed what could be called a continuous film video camera. This was a large, stationary machine. It was equipped with revolving lens, enabling the operator to pick up with one camera close-up, medium and distant shots. These shots were focused on a continuous strip of film in back of the lens opening. The machine automatically developed the emulsion on the film, projected the images on the film as an electronic picture, and then sent the film thru another bath where new emulsion was put on it and the same process started over again. Surprising thing about this, of course, is that the film was developed and resensitized almost instantly.

The Grab Bag

Significance of these and other developments as far as video in this country is concerned, is this: Because the Germans were conquered, all of their video patents (unless international in that that they were held by a company of which a German org was a subsidiary) are now up for grabs and can be taken over by any company of an Allied country.

As far as actual telecasting of video pictures is concerned, Germany stopped all of its activities during the war, and is not expected to be allowed to get back into it by Allied governmental commissions for many years—and certainly not before the country has been built up as a healthy economic entity.

In France, as of the first part of March, when he left Europe, Kusack said a very little telecasting was being undertaken. The Germans had started to set up a video station in Paris before they evacuated the city for entertainment of the populace. This was abandoned and now the French are beginning to get back into spasmodic telecasting of shows using "live" talent. They sent out their first video pix from their Eifel Tower transmitter last July.

That Paris 1,000 Lines

While he was in Paris Kusack saw the 1,000-scanning-line video pix transmission that the French are now working out in their laboratories. This is strictly in the development stages and won't be ready for the public for a long time. Opinion of observers of French video possibilities is that the country is so poor

UNO Marlowe

NEW YORK, March 30.—First air-pix coverage of UNO Security Council meet, by American Broadcasting Company had a credit line to start the scanning that's Goldwyn to end Goldwyn. According to the intro footage, the illusion is created that UNO was produced and directed by Harvey Marlowe.

(and will remain so for a long time) that it will be many a year before there are large video audiences in France.

BBC's 400-Line Pic

As far as Kusack's observations of the English video scene are concerned, there was a general agreement with reports that have come out from other sources about television developments there. The English intend to use a video picture of about 250 lines of resolution (about 400 scanning lines). They will use a two-and-a-half megacycle band, and expect to reach an audience using about 25,000 video sets when they start their regular schedule of live talent and motion pictures early this summer. There is no intention in English television circles to improve transmission technically. The connection between the BBC and its governmental support eliminates competition and thus the need for any immediate changes or improvements.

In all the European countries, Kusack summarized, there is little or no interest in color television. Video promoters there are perfectly satisfied with black and white, he said, and see no necessity to get into color because there is no competition from color exponents as there is in the United States.

TELEVISION REVIEWS

UNO Pix

Reviewed as scanned by American Broadcasting Company over WPTZ and WABD March 27 and 29. Style—"Feature" News Sustaining.

ABC did its usual intelligent pic shooting on the opening day of UNO's Hunter College meeting. Instead of endeavoring to catch all the "epoch-making" welcome speeches, the ABC camera men, under direction of Harvey Marlowe (ABC UNO television contact), caught the color—the kids waiting to get in, the outdoor checking room, the frisking of "public" visitors, and notables in their off moments.

Not as much close-up filming was done as might be desired and there are negatives on the insertion of still pix in the scanning, despite the fact that the commentator, Walter Kiernan, got over the still hurdle by saying that they were "freeing the action" for the moment.

The "report" moved quickly and entertainingly without a yawn. It even covered the translation periods—without the translations. There were some grey shots and some groups that seemed out of focus at times, but none of this hurt the overall impact of the scanning.

Walter Kiernan's commentating was top drawer, but he has to learn to get on the ball and not be talking about a shot that the camera has caught and passed. That's a sign of an inexperienced "dubber" in the news picture biz. However, Kiernan's humor was fresh and if he was late, the humor wasn't—so most viewers were prone to excuse him—even if it made them conscious of the fact that he wasn't there when the pictures were actually being taken.

ABC is developing a formula for

IBEW & IATSE Fisticuffing Again; Round Three: UNO

NEW YORK, March 30.—Latest interchange in the battle between IBEW and IATSE occurred this week, without either union gaining an edge on the other in the matter of who has jurisdiction over 16mm. cameramen in the video field, where IBEW has contracts (CBS). Clash came when CBS sent its cameramen to cover UNO, despite the fact that CBS-Tele is not on the air at the present and the pix could only be taken for the morgue—or use following the return of CBS-WCBW to scanning.

Immediately, the regular newsreel men (IATSE) notified the UNO organization that they would refuse to cover the shindig unless the men who, they claimed, were non-union (in so far as as their photographing was concerned) were refused the run of the hall. Immediate ache was passed over by an agreement whereby an IATSE man was featherbedded for every IBEW man on the assignment. UNO, which had been plagued by plenty of jurisdictional disputes, agreed to pay for the extra men—at least until the dispute was straightened out.

Battle in Reverse

Last battle was in reverse. It was at a Columbia broadcasting studio where a Fox Movietone newsreel crew was refused permission to take sound off the broadcast monitor unless an IBEW man was employed for that job while the newsreel was being shot in the studio of the *County Fair* broadcast. The pic has still not been taken, but at the time, Charlie Calame, business manager of the

Radio Division of IBEW, compromised on the featherbedding idea for that one-shooting. That round went to IBEW. Previous fracas went to IATSE when an IBEW crew (CBS) withdrew from shooting a *March of Dimes* banquet at the Waldorf-Astoria Hotel in order to avoid newsreel crews nixing coverage of the event. Press noted that the dispute would go to Prexy Green of the AFL, but trade feels that the entire matter of jurisdiction hasn't built definable areas as yet—and clash after clash would occur until each AFL union knew just what it wanted.

Both NBC and ABC use regular IATSE union picture crews when shooting film footage, and IATSE has made no attempt to interfere with the National Association of Broadcast Electricians and Technicians employed in live video camera work at NBC. Only area of dispute seems to be in the photography. Backstage crews at CBS and NBC are all IATSE, and in the case of DuMont, all are IA members.

FCC Relents; Philco, 2 Others Withdraw Aps

WASHINGTON, March 30.—Withdrawal of television applications at Federal Communications Commission continues apace with latest permission to dismiss without prejudice given Scripps Power Radio of Pittsburgh, Oklahoma Television Company and Philco Products of Philadelphia. Withdrawal of Philco Products application for a D. C. television station leaves the scene clear for FCC to issue final grants for the four local channels to *The Evening Star*, Bamberger Broadcasting Company, National Broadcasting Company and Allen B. DuMont Laboratories as soon as assignment of channels is determined.

By permitting Philco to withdraw its application of Friday (29), commission evidenced a change of heart over earlier announcement (22) that FCC "is not taking any action" upon Philco's request for withdrawal made March 20. A second letter from Philco repeating wish to withdraw resulted in FCC's decision. Final grants are expected soon.

Duane Jones First Mueller Commercial On WABD April 15

NEW YORK, March 30.—Duane Jones will present their first application of video to package goods advertising on the preem presentation of DuMont's WABD telecast from its Wanamaker studios April 15 from 9 to 9:30 p.m. Program will be tagged *Let's Have Fun*, with the Goldwyn Girls, Audrey Marsh, June Graham (*Carousel*) and Art Gentry, one of the Eaton Boys.

Sponsor is Mueller Macaroni Products and the agency producer will be Walter Ware, with Tom Hutchinson calling the shots.

Good Neighbor Policy: First seg aired by staffers of new Portland (Me.) station, WPOR, reached listeners from studios of one of its rivals, WCSH, two days before the new outlet went on the air. Seg was called *A Salute to WPOR*. Managing Director Bill Rines, of WCSH, introed the execs of the new outlet, and other WCSH staffers interviewed them and narrated.

news coverage, via 16mm. pictures that has something special for video. Not having any previous newsreel experience, they're not tied down by fetishes, rules or regulations. ABC Video News is as different from the other webs as Lou Lehr is from Lowell Thomas.

**Fear for Image
Orthicon Nips NBC
Coverage of UNO**

NEW YORK, March, 30.—NBC-RCA coverage of UNO Security Council meetings blew up this week (27) when a transformer blew out in the power supply unit. Accident really had the engineers in Camden and Princeton, N. J., worried silly for fear that the power failure might have hurt the image orthicon, since the i.o. is the only tube of its kind in existence, and if it had been affected it would have set back production of future tubes for months. Image orthicon is the original tube and is used as the model from which production tubes are being made.

RCA didn't mind sending it up to New York for NBC parade and sport-scanning as long as it wasn't away from the production line for any length of time. When the UNO coverage developed as a job that might require the tube in New York for an extended period, that was bad enough, but when a transformer blew out and might have blown the tube at the same time, that was too much and the parent organization, with plenty of face-saving gestures, just withdrew politely from the closed circuit and point-to-point video coverage of the event.

Point-to-point coverage was simply a publicity begetting device. RCA installed the same transmitter at Hunter College that it had used for its color demonstration at Princeton in December, 1945. Tests proved once again the feasibility of point-to-point video transmission with a minimum of power and aches. Another reason for the withdrawal, albeit a subsidiary one, was the fact that the one-

**DA's Whodunit Blast
Maybe a Vote Pitch**

(Continued from page 5)

ording to Howser. He feels for plots sake wrongdoer is glorified, his cunning spotlighted. Impressionable kids have ears glued to speaker, drinking in every word, and according to D. A. this has a degenerating effect on minds and morals of youngsters. Altho lawbreaker gets it in the end this doesn't mean much to Howser, because he has on file numerous cases of kids committing crimes where "thrill of adventure" outweighed fear of penalty.

Survey of net outlets "pouring poison" reveals ABC's KECA beaming 13 whodunits per week, KHJ (Mutual Don Lee) in with 12, KNS (CBS) airing 11, and KFI (NBC affiliate) with five. Sunday is heavy murder day with eight killer-chillers coming from the four outlets.

General trade reaction is that Howser, who will run for state attorney general in fall, is firing his initial salvos in campaign for office. However, should he win as result of anti-whodunit publicity, some feel he will find it politically advantageous to stretch local air mystery issue to State-wide proportions.

camera coverage of the council meetings didn't produce good shows—and since light prohibited coverage by anything less than an image orthicon which can scan with the light of a match, NBC was earning itself a nix reputation for showmanship.

Gillette Safety Razor Company has bought 6-6:30 p.m. period on full CBS net for May 4, to air 72d running of Kentucky Derby.

**RDG-AFRA Tiffs
Over Job Spread**

(Continued from page 5)

and that it was up to card-holders to get placed. However, AFRA put in pitch for periodic meetings with meggers in the hope of easing this and other problems.

RDG-ers tend to recall thespians known to them rather than take a chance on newcomers for the reason they know what thespians've worked with can do. Also, old-timers know the ropes and need less rehearsal time. RDG didn't go for AFRA Prexy Carlton Kadell's suggestion that meggers give newcomers a written okay and that AFRA would issue membership cards only to those people able to present proof of getting air part. (Kadell offered the idea a few weeks back when addressing the first AFRA-RDG meet in an effort to curb the flow of membership applicants). Directors feel that this would increase hounding from tyro thespians. Some meggers also feel it's not up to them to decide whom AFRA should admit. Situation will remain up in the air until AFRA-RDG committees are named and tackle the problem.

NEW YORK, March 30.—At a confab between AFRA and Radio Directors' Guild this week, it was agreed that meggers would interview and audition every one of the 200 vets in the Radio Artist's Union. Pilots will divide up a list of vets between them and see to it that all the servicemen get a chance to show what they can do.

AFRA is also going to the networks to ask them that they give ex-G.I.'s special consideration. They want radio companies to stop making vets,

**WEAF's Two-Hour
Tribute to FDR
NBC Album Job**

NEW YORK, March 30.—Breaking with tradition again, WEAF will devote two hours Friday, April 12, to a record program. This disk parade will be unique in that all the platters are from one album and the album, which will be available to the public, is the first major waxing project of its kind completed by NBC Recording (Price tag's \$15.)

Event is a tribute to Franklin Delano Roosevelt and the pancakes are the collected speeches of the wartime President, with continuity by Cesar Saerchinger and voicing by Carleton Smith, Ben Grauer and Ed Herlihy. Only two of the speeches in the album are not FDR's voicings. Tom Bennett did a special score for the voice picture of the Hyde Park gentleman and Norman Cloutier's ork handles the Bennett scoring.

COULTER QUITS CBS

(Continued from page 5)

by similar moves at CBS, according to trade reports. The web's television set-up is a case in point—there being two veepees, Larry Lowman and Adrian Murphy, heading up an operation which the trade feels does not necessitate that much brass. A shift involving Lowman has been bruited about—but if this comes to pass it is likely that he will move to top operating post within CBS, owing to his varied experience in various departments of the network.

who have been in the biz and are professional, audition the same as tyros. Union doesn't want to slight amateurs but it feels that pros should be given different treatment.

*Thank you, radio editors...
Thank you, Billboard...
for recognizing the public service
nature of WHN's sports coverage.*

Red Barber's Brooklyn Dodger baseball broadcasts, Bert Lee's New York Ranger hockey descriptions, or Marty Glickman's on-the-spot reports of basketball, track or ring events are, for most of us, sheer entertainment. But for the wounded vet in Halloran Hospital, for the sports-fan farmer in Clinton County, for the first mate on the SS Lehigh Victory, for the thousands who would like to be spectators and can't, WHN's sports coverage is public service in its finest sense.

*Thanks, too...
for singling out
Johannes
Steel
Only New York
commentator given
recognition for
public
service.*

**ONLY NEW YORK CITY STATION CITED IN
BILLBOARD-RADIO EDITORS' POLL FOR
PUBLIC SERVICE IN TWO CATEGORIES**

**WHN
1050
on the dial**

1540 Broadway, New York City

Represented by Rambeau

Much Ado About NBC's Nothing; Web Is Panned for B. B. Story

(Continued from page 8)

inspired. Trade knows, as he pointed out, the top job that KSTP does promotionwise, and the B. B. analysis emphasized that there was no doubt that a number of stations had not reported to the *Parade of Stars* progress tab, and thus hadn't received their proper bow for a job well done. The indictment was a *Billboard* document, not a web one, for KSTP's red-in-the-face protest only underlined the fact that the majority of the network stations do not do a top-drawer promotion job with the material supplied by the networks. The analysis made no attempt to delve into how good or bad the material was that was made available to the stations.

NBC Men Know Faults

There is little question but that NBC men know their own shortcomings in the matter of being late with material for stations to release in their own areas. Levitan has been begging for months for material for his *Radio Reporter*, published in two editions (a one-sheeter and a two-sheeter), but he has a two or three-

Ad Content Public Issue, Says FCC

(Continued from page 6)

fact that advertising is in essence, a form of propaganda. This propaganda may be implicitly or expressly based on genuine difference of view as to the relative merits of one product or type of product over another. Thus, difference may exist as to the relative merits of plastics and metals, or of aluminum and other metals."

Congress Support Sought

FCC, obviously with an eye to Congressional support of this policy, pointed out that even on the issue of radio advertising of alcoholic beverages alone, Congressmen have from time to time recognized that important public service to radio listeners is involved. FCC recalled that a bill is now before Congress to outlaw liquor advertising on the air and that nine similar bills have been tossed into the hopper in the last five years. Latest bill (HR-5238), sponsored by Rep. John Rankin, is dormant in the House Interstate and Foreign Commerce Committee.

Pointing out that while differences based on diversity of preferences and commercial competition do not ordinarily raise "issues of public importance," FCC added, "it must be recognized that under some circumstances it may well do so. Furthermore, FCC flatly declared that advertising of alcoholics on the radio definitely can be included in this category. Legalists here point out that, on the basis of this conclusion, the way is clear for FCC to follow up with identical use of logic to show that advertising of practically any product might fall into the "public issue" status.

One prominent radio attorney, for example, commented as follows: "It is an easy step to judge similarly the quality of such commercials as cosmetics or even perfumes." This belief is shared by several authoritative FCC officials who point out that the communications act has always been clear in its broad language on the subject of protection of public interest. At the same time, FCC vows to avoid overstepping authority and declares that there is no intention to encroach on competitive commercial privileges of stations.

week deadline and the network itself frequently doesn't receive the "info" on guest stars more than 10 days ahead of actual broadcasts.

Levitan by-passed the web on this by going direct to the agencies handling programs. This saves a few days. Protocol at the web calls for material to pass from the account exec at the agency to the agency flack department to the network sales representative to web publicity department and then thru the routine that sends it on its way to station publicity departments. Off-the-record comments at all webs indicate that protocol always bottlenecks. Sometimes it's in the sales departments, sometimes it's in the agency flacks, to mention two spots where the flow of publicity material may be dammed. (Use the word any way you like.)

Delays Continue

Stations thruout the country still scream murder when they receive news on a radio broadcast (for release to newspapers in their service areas) after the program has been broadcast, and it happens too often to make station men happy. However, too many of the station men fail to squawk to the right man at the webs and the delays continue. Some stuff is mailed out third-class when it should go first. Other material ought to be wired and it goes regular mail. However, promotion men point out that even Levitan squawked long enough to get what he calls "situation art" and what other promotion men call "candid pix."

However, the analysis presented by *The Billboard* last week still stands. Affiliates of networks do not use available material furnished them to even a fraction of its possibilities—except in the case of individual stations like KSTP. To that analysis can be added, after checking, the fact that routine at webs tends to slow down the movement of promotional material from the source to the affiliates, and the additional fact that most affiliates don't take time out to yell about things that are wrong. They can't all use the Levitan formula of flying to New York to get at the source of the trouble. Everyone hasn't a Hubbard to okay tabs. They can, however, use flymail to air their gripes.

And one final fact. NBC program promotion thinking started only four years ago. Before that programs were sort of expected to promote themselves. It's progress when stations yell for credit for what they've done to sell programs for NBC, even if they report it in their own way.

RDG-4-A's Confab On Megger Fees; Election April 8

NEW YORK, March 30.—Radio Directors' Guild has met with the Radio Broadcasting Committee of AAAA to discuss commercial fees for meggers. RDG is going after same type of agreements it recently concluded with networks for staff pilots but now wants to cover free lance directors. RDG expects to get either a per-show deal for its members or a regular salary, with an extra fee thrown in on each commercial program.

Union is holding its most important membership meeting of the year April 8 at Holland House Restaurant. Next year's slate of officers will be elected and status of negotiations will be laid on the line.

Trammell Hot For Video, FM

(Continued from page 13)

when sponsored, and this fact shouldn't take them out of the public interest class."

Question Vet Burn

Acting on widespread comments that ex-servicemen are burned at most commercials on the air because they didn't have to listen to them overseas, Trammell revealed that the senior web is interested enough in the problem to conduct a series of special surveys among vets. Idea is to get miscellaneous groups to listen to various segs, commercials, etc., registering disapproval or approval by an electric push button system.

"We know they listened to government commercials on the same programs over there and these commercials were based on web commercials," he explained. "So we want to find out what's wrong, if anything, and correct it, or improve on what we have."

Prexy Trammell said a certain foreign country had approached NBC with reference to "buying into" radio in that country, but that the offer was refused because the web felt that each country should develop its own radio. Furthermore, the net thought of the angle that American penetration into foreign radio might well "precipitate an international incident," and was staying clear if for no other reason.

FCC Stets WOKO's License Till June 30

WASHINGTON, March 30.—Federal Communications Commission is letting WOKO (Albany, N. Y.) license continue until June 30 pending current proceedings on the long-pending case in nation's highest court. Chances are slim for Supreme Court ruling before June 1, and WOKO seems likely to get an extra lease of life after that.

FCC has refused the outright renewal of WOKO license on ground that false statements were made to the commission inasmuch as certain facts on stock ownership allegedly were concealed. FCC has already submitted argument opposing a Court of Appeals decision which had ruled against FCC.

Public Relations Org Honors NBC, NAB, WNAX and KVOO

WASHINGTON, March 30.—Radio industry shared in honors here tonight at annual dinner of American Public Relations Association. Awards for outstanding achievements in radio public relations in 1945 went to National Broadcasting Company, National Association of Broadcasters, and WNAX (Yankton, S. D.). In addition, KVOO (Tulsa) shared with University of Tulsa in award for outstanding p. r. achievement in the field of education. Similar awards were given 11 other categories.

All awards were of equal rank and value, consisting of silver "anvils" on mahogany bases. NAB's citation was for the National Radio Week Campaign in 1945 on occasion of radio's 25th anniversary.

ABC Hunts Another Theater

NEW YORK, March 30.—American Broadcasting Company, which recently leased the John Golden Theater for three years, is looking for another theater to replace the Vanderbilt. Network's lease with the latter house expires soon. When a replacement is set, the web will have three theater studios, counting the Ritz, from which to broadcast programs. Vanderbilt currently houses *Professor Quiz*, *Theater Guild of the Air*, Guy Lombardo program and others. Ritz

Anti-Petrillo Bill Goes to Senate; Passing Is Seen

(Continued from page 6)

more than once for services performed in connection with broadcasting; (4) refrain from broadcasting programs originating outside the United States.

Only changes in original Lea Bill made by conferees was replacement of the word "tribute with exaction" wherever it appears and a modification of one section to make it clear that penalties do not apply to attempts to enforce "contract rights or legal obligations," made previous or subsequent to bill's enactment.

Marcantonio Attacks Bill

Before the House voted on conference report, Rep. Vito Marcantonio (A. L. P., N. Y.) led a spirited attack on the measure. He declared it "takes money out of the pockets of the American musician and gives it to the broadcasters. If there ever was a racket, this bill is a racket. You can stand up here and bury Petrillo all you want, but in reality you are burying the American musician."

Rep. Clarence Brown (R., Ohio) challenged that statement, saying "This bill affects only James Caesar Petrillo." Marcantonio then accused the National Association of Broadcasters of spending over \$1,000,000 to "popularize" Petrillo's middle name—Caesar.

Battle Shapes Up

In the event the bill reaches Truman's desk and the President vetoes it, the way will be clear for what might become the congressional battle of the year as anti-Petrillo members seek to muster up the two-thirds majority in both houses necessary to override a presidential veto. Meanwhile, the bill itself is being subjected to considerable questioning as to the scope of its meaning, with the House Interstate and Foreign Commerce Committee having received numerous letters questioning whether it goes beyond the radio industry. Committee spokesmen say the bill is intended only to cover the radio industry and that it is strictly an amendment to the Communications Act of 1934.

NAB representatives gloatingly watched the House pass the anti-Petrillo Bill, and the association's bigwigs stepped up preparations for the meeting with the Petrillo group. The negotiations in New York are expected to last a few days, followed by a series of sub-committee sessions.

WLIB Slips Hour Into Pops; Trade Awaits Next Move

NEW YORK, March 30.—New York's middlebrow station, WLIB, starts breaking away from its neo-classic routine and steps right over into WNEW's class, April 6, with an hour of pop disk spinning under the title, *Teen Time Tunes*. While the gag is that the hour "does not reflect the editorial policy of the station," trade nevertheless realizes that once an hour of rebob stuff is spinning, it won't be long before the percolator will lose its present character.

Station execs say "no," industry says "wait and see."

houses the Woody Herman show and *Detect and Collect*, among others.

The former John Golden Theater, now dubbed the 48th Street studio (800 capacity), gets its first tenant, Quaker Oats's *Ladies Be Seated*, Monday (1). Program airs Monday thru Friday, 3:30-4 p.m. *Dick Tracy* series, Monday thru Friday, 5:15-30 p.m., moves in soon, too.

BULL AND BEAR BOYS MOVE IN

Palmer Ork, Colonna, WM 1-Night Idea

Fun With Music for Terpers

NEW YORK, March 30.—In a project which will be closely watched as a reasonably new gimmick in booking bands, William Morris Agency will package Jerry Colonna and the Jimmy Palmer ork for six weeks of one-nighters, to start in June, as soon as Colonna's Bob Hope air chore winds up for the season. Dates will be regular dance jobs, with Colonna doing an hour show on the stand.

Possibilities are figured to be considerable, with literally dozens of comics around who, packaged with orks, could draw plenty of coin in auditoriums and other large danceries seven nights a week. Idea is seen as a splendid builder of bands, in addition to being lucrative for comics. Not all funnymen are as at home in such surroundings as Colonna, former Bob Crosby trombonist, nor have all comics the advantage of a Bob Hope air shot every week, but bookers sense that the Jack Marshalls, Jackie Mileses, Willie Shores, et al. would, in combination with ordinary bands, be potent draws for dance ops.

Packaging a band with vaude acts for combination shows and dances is nothing new, but this is believed to be the first time it has been done on a one-nighter basis, limiting the vaude to one name comic.

J. Dorsey Wants Out at GAC; Has 18 Months To Go

NEW YORK, March 30.—Jimmy Dorsey is seeking a release from his General Artists' Corporation contract, with Tommy Rockwell, GAC prexy, reportedly asking \$100,000 for the paper, which still has one and one-half years to go. Howard Christensen, Dorsey's personal manager, told *The Billboard* "we are unhappy and would like out. But it's still in the talking stage, and maybe nothing will happen." He is said to broach the matter to Rockwell every time he sees him, and is understood to have told Rockwell recently, "It's time to get off this merry-go-round."

Dorsey has been a solid factor in the GAC band picture ever since the agency's earliest days. It is reliably reported that he will go to Music Corporation of America as soon as the GAC paper expires or is bought out.

MCA Buys Elman From GAC

NEW YORK, March 30.—Music Corporation of America will purchase the booking contract of Ziggy Elman from General Artists' Corporation in a deal now being wound up here. Sum involved is understood to be in the vicinity of \$10,000, a figure offered to GAC last summer. Elman, regarded as one of the few sidemen around who have a chance of really scoring as a band leader, is currently working out his army kinks in the Tommy Dorsey trumpet section. Under his arrangement with Dorsey, he gets 60 per cent billing, and heavy play on the stand.

Newman Running 2 Mass. Ork Spots

NEW YORK, March 30.—Ruby Newman, vet maestro, will open two Massachusetts dance operations within two weeks. On June 1 he unshutters 10 Acres, outside Boston, and June 15 he preems the Casino, Magnolia, Mass.

Plans to use name orks at both spots getting the 10 Acres place under way with his own band.

Dailey Ogles L. I. Spot

NEW YORK, March 30.—Frank Dailey, operator of the Meadowbrook, Cedar Grove, N. J., is eying a mansion in Great Neck, L. I., suburb of Gotham. Altho nothing has been inked, it is known that Dailey regards the place as a natural for a Meadowbrook type operation, and is considering purchase.

2 Major Wall Streeters Cut In on Cap-Scranton

Decca's Chase National million, J-T's 750G stock issue and bank note-music confabs all point to disk-music industry's coming of big-time age

By Joe Csida

NEW YORK, March 30. — Final clincher to the billion-dollar aspects toward which the music and disk business is rapidly heading is the manner in which the bull and bear boys from Wall Street's cash-loaded canyons are moving in. Latest example is the deal (tipped off in *The Billboard* long ago) Wednesday (27) whereby Capitol Records, Inc., bought the Scranton Record Com-

pany and Scranton Distributing Company complete for \$2,000,000. (As recently as 1940 the same Pennsylvania package could have been picked up for a song-like \$350,000.) Concurrent with the purchase, Capitol announced it was floating a stock issue thru two of Wall Street's biggest outfits, Blyth & Company, Inc., and the Union Securities Corporation. It calls for 95,000 shares of 25-cent par value common stock to be peddled, with Blyth selling 47,500 and Union the other half.

Editorial

More About Racks

The *What Goes*. Mr. Douglas' editorial in the last issue seems to have met with a fairly favorable reaction on the part of the majority of music publishers, so we would like to go a little further into the question of additional racks and sheet music sales generally. One of the big objections to more rack operations is that all racks carry substantially the same top 20-odd hit tunes. An investigation of racks as of this date bears this out. Between the Music Dealers' Service-International Circulation Company and the Song Distributing Corporation-American News Company racks there are just 23 tunes offered for sale. They are: *Aren't You Glad You're You?*, *As Long as I Live*; *Atlanta, G. A.*; *Come to Baby, Do*; *Day by Day*; *Dig You Later*; *Doctor, Lawyer, Indian Chief*; *I Can't Begin To Tell You, I'm Always Chasing Rainbows*, *I'm Glad I Waited for You*, *Just a Little Fond Affection*, *Let It Snow*; *Oh, What It Seemed To Be*; *One-zy, Two-zy*; *Personality*, *Seems Like Old Times*, *Sioux City Sue Some Sunday Morning*, *Symphony*, *You Won't Be Satisfied*, *Waitin' for the Train*, *It Might as Well Be Spring* and *It's a Grand Night for Singing*.

Right quick, without pretending to be geniuses, we can name at least five other songs that would probably do as well as many of the 23 hit songs mentioned. We would bet, for instance, that even *Bells of St. Mary's*, which hasn't reached the hit status *Aren't You Glad?* did, could show good sales on a rack.

Shoo-Fly Pie is right up there in No. 8 position on *The Billboard Honor Roll of Hits*. It has a hot Stan Kenton-Capitol disk, a good Dinah Shore-Columbia platter and a Guy Lombardo-Decca cutting to help it. It could probably do fair on a rack. *All Thru the Day*, which will probably go on soon anyway, could be on now and do well with the air plugging it's getting, the records coming out, etc. Maybe it would be better to wait for the *Centennial Summer* flicker to break to help it. Two oldies that wouldn't run too great return

risks due to current plugging they're getting are *Who's Sorry Now?* and *Gimme a Little Kiss*. *Laughing on the Outside* could no doubt do well, and will probably go on soon.

We could go on like this for quite a while if space permitted. But all we're trying to do is make the point that if a third rack came along and found it was doing badly, or if either of the two established major racks started to slacken off in sales due to increased competition, maybe all the rack operators would go into the top 30 or 35 or whatever the appropriate number of hit tunes would be, for salable rack material. The net result, as we see it, would be to make more good songs of more publishers available to more people.

We asked Walter Douglas about this and he said it wasn't a new idea at all. The MPPA had considered it some time ago. We asked him if he might, on this and other bases, recommend to the MPPA board that they give some serious thought to encouraging additional rack ventures and expanding present projects still further. He said he didn't know if he would. He didn't know whether he felt this was the proper time what with publishers having considerable difficulty getting printing on their hit and near-hit numbers all the time.

We recognize the publishers' difficult paper and printing problem. We're faced with the same thing ourselves, and far be it from us to tell Mr. Douglas what to recommend to his board members and when to recommend it. All we are interested in doing is stirring up a little constructive thinking on sheet music sales in the hope that maybe it will help a bit to help more publishers sell more sheet music. We also realize that there are many more ramifications to the entire proposition of racks and sheet sales than the thought discussed in this editorial. But space makes it impossible for us to go into them in this piece.

We'll be back for a retake on racks.

Just last week, *The Billboard* broke exclusively the story that Jefferson-Travis, the outfit which purchased the Musicraft and Guild diskeries, was floating a \$750,000 stock issue, and about a month ago it was announced in these pages that Decca had borrowed a million bucks from the Chase National Bank for expansion purchases.

The Billboard has since learned that at least two music publishers, whose names cannot be revealed at this time, were broached by Wall Street and banking interests with the idea of buying into the pubberies. It seems that the money-bag lads admit they don't know anything about the music business, but they have become aware of the fact that a sound publishing organization, spending a certain amount of dollars, can make a song. They reason that if they made it possible for the pub to spend 20 times that number of dollars, they could maybe make 20 songs and something near 20 times the profit. Up to this writing, the publishers have nixed the deals, but competent trade observers say the bank note-music note hook-up is in the cards.

The Capitol deal solidly establishes the West Coast waxery as a full-fledged member of the Big Four. With the output they'll be able to get out of Scranton, plus that of their Coast plant, they anticipate hitting an annual production rate of somewhere around 50,000,000 disks. Their distribution set-up is also strengthened by the Scranton acquisition. At the present time, the Wallichs-DeSylvia-Mercer outfit has 16 company-owned and operated distributing branches, and before May 1 they expect to open five more in Pittsburgh, Cincinnati, Minneapolis; Newark, N. J., and Charlotte, N. C. Rumor around the trade has it that Paramount Pictures had somehow squeezed into the Cap deal, with some gossipers claiming that the film company bought out Producer Buddy DeSylvia's share.

While the Scranton deal moves the Capitol org right up the ladder, it is creating a new headache for some 30 independent diskeries which have been counting on the Scranton plant for all or part of their production. Among these indies are Sonora, Savoy, Bibletone, Commodore, Keynote, Harmonia, Liberty, Kismet, Scandinavia, Century and Blue Note.

Whole picture looks blacker and blacker for the smaller indies. With the bankers and Wall Streeters moving in, it looks like big-time operating from here on in.

BMI Pin Up SHEET

Hit Tunes for April

A STORY BOOK ROMANCE (Block)

Guy Lombardo—Dec. (soon to be released)

ALL THE CATS JOIN IN (Regent)

Benny Goodman—Col. 36967 • Roy Eldredge—Dec. 23532

ATLANTA, G. A. (Stevens)

Sammy Kaye—Vic. 20-1795 • Woody Herman—Col. 36949
Shep Fields—Vogue 712 • Red Caps—Davis 2102
Andrews Sisters—Dec. (soon to be released)

COME CLOSER TO ME (ACERCATE MAS) (Melody Lane)

Larry Stevens—Vic. 20-1776 • Carmen Cavallaro—Dec. 18813

I DON'T KNOW ENOUGH ABOUT YOU (Campbell-Porgie)

Peggy Lee—Cap. 236 • Mills Bros.—Dec. (soon to be released)

IT'S DAWN AGAIN (Coode)

The Three Suns—Maj. 1027 • Shep Fields—Vic. 20-1751

LAUGHING ON THE OUTSIDE (B. M. I.)

Merry Macs—Dec. 18811 • Teddy Walters—ARA 135
Dinah Shore—Col. 36964 • Enoch Light—Cont. 1175
Vincent Lopez—Mercury 2074

Sammy Kaye—Vic. • Andy Russell—Pied Pipers—Cap.
Monica Lewis—Sig. • Jerry Wald—Sonora (soon to be released)

SO IT GOES (Marks)

Featured by Enric Madriguera, Jimmy Dorsey, Leo Reisman

TAKE CARE WHEN YOU SAY "TE QUIERO" (London)

Guy Lombardo—Dec. 18730 • Tommy Tucker—Col. 36916
Charlie Spivak—Vic. 20-1806

(AH, YES) THERE'S GOOD BLUES TONIGHT (Embassy)

Martha Tilton—Cap. 244 • Tommy Dorsey—Vic. 20-1842
Les Brown—Col. • Lucky Millinder—Dec. (soon to be released)

WE'LL BE TOGETHER AGAIN (Loft-Marmor)

Les Brown—Col. 36896 • Pied Pipers—Cap. 207

WHAT A DEAL (Vanguard)

Martha Tilton—Cap. 222

WITHOUT YOU (TRES PALABRAS) (Peer)

Andy Russell—Cap. 234 • Desi Arnaz—Vic. 25-1058
Noro Morales—Maj. 5000
Randy Brooks—Dec. • Frankie Carle—Col. • Chucho Martinez—ARA
(soon to be released)

BMI HIT TUNES
ARE AVAILABLE, TOO,
ON ALL TRANSCRIPTION SERVICES

BROADCAST MUSIC, INC.
580 FIFTH AVENUE, NEW YORK 19, N. Y.
New York • Chicago • Hollywood

AFM Local Execs Baffled, Irked by Petrillo's "Do-Nothing" Lea Bill Stance

Situation Will Have Convention Repercussions

By Dick Carter

NEW YORK, March 30.—Passage of the Lea Bill by the House of Representatives yesterday (29) and odds-on Washington betting that it will pass the Senate next week leaves James C. Petrillo, at whose American Federation of Musicians the bill is aimed, apparently undisturbed. Petrillo's perennial lone-wolf approach toward protecting his membership is as much in evidence as ever, and is reflected, as usual, by inactivity on the part of AFM locals, few of whom are doing anything to fight the bill. Local 802 here is a notable exception, but even its struggle against the bill is conducted strictly within union confines and is not being brought to the public.

Petrillo's calm in the face of what many believe to be an epoch-making assault on AFM is said to stem from the assurance that the Lea Bill will be found unconstitutional. This feeling, tho shared by many other AFM international and local execs, is not sufficient to lull them into a sense of security. They believe that constitutionality is largely a matter of court interpretation and that, before the Supreme Court gets a whack at the Lea Bill, AFM may be reduced to cinders.

Hands-Off Aggravation

Personal ill-feeling between Petrillo and leaders of certain locals is credited with aggravating the union's hands-off attitude where generating public anti-Lea support is concerned. Several local prexies around the country are responding to Petrillo's lack of instructions or advice on the Lea matter by doing precisely nothing, hoping to nail the AFM head at the national convention in Florida this June on charges of throwing the union to the wolves. Petrillo will be up for re-election and tho at present there is no competition in sight, hope springs eternal. In addition, the composition of the national exec board may also be influenced at the convention, even if Petrillo's own position is unshakable.

The possibility that Petrillo might be indulging in his time-honored custom of saying nothing for months and then facing a problem by calling a strike is not discounted by AFM execs, many of whom are genuinely concerned. Altho they all think the union would be justified in fighting fire with fire, in order to rush adjudication of the bill's constitutionality to the highest courts, they appear to sense a growing feeling on the part of the rank and file that it is in a fair way to becoming the sacrificial goat for a worn-out tactic and for internal politics.

Ace in Sleeve on 8th?

Some observers within and without AFM pin much hope on the April 8 meeting between Petrillo, his exec committee and 26 representatives of National Association of Broadcasters and other radio interests. Union officials take it for granted that the Lea Bill is NAB-inspired, and that one way of getting it either modified or forgotten might be for Petrillo to pull an ace from his sleeve April 8. By that time the bill will probably have cleared the Senate, but may not have hit the desk of President Truman. In other words, as of yore, they are looking for a trump card.

Doubt over the matter of exactly how the bill will affect record companies is shared by Congressman Lea

himself, who told *The Billboard*, however, that since the proposal originated in the House Interstate and Foreign Commerce Committee, which has authority to introduce only bills concerned with communications, it would seem that the provisions are intended for broadcasters only.

Herbert Heirs Sue Victor, Columbia, Decca, Pub Witmark

NEW YORK, March 30.—Suit in Federal Court here by the heirs of Victor Herbert against Radio Corporation of America, Columbia Recording Corporation, Decca Records and Decca Distributing Corporation will get under way shortly. Examination prior to trial on charges of copyright infringement is in progress. Filed by Schwartz and Frohlich, attorneys for Ella Bartlett, Clifford Herbert, Marjorie Blossom Wilson and Alan McDonough, the complaint charges defendants with having illegally manufactured since 1931 over 1,000,000 disks of such Herbert compositions as *Toyland*, *Streets of New York*, *Moonbeams* and *March of the Toys*.

Bone of contention is whether mechanical rights on songs penned before effective date of 1909 Federal Copyright Statute belong to the copyright owner or estate upon renewal of copyright. An accounting of profits is sought, plaintiffs declaring they have received no royalties. M. Witmark & Sons, publishers of the tunes, are also named as defendants for refusal to join in the action with the heirs.

Gaillard's "Mixer" Cadet's Gold Mine

HOLLYWOOD, March 30.—Reaping the greatest harvest from the Slim Gaillard *Cement Mixer* be-bop controversy is the Cadet Record firm, which recorded Gaillard's own version of the tune in January. Cadet cutting of *Cement Mixer* was the company's first try in the disk field, and demands for the platter have kept the firm so active that further releases have been impossible to handle. Cadet has six other Gaillard sides to release. Other diskers with Gaillard platters include Atomic, Bel-Tone, Queens (Eastern firm) and 4-Star, who says they now have Gaillard under exclusive contract.

According to Jack Riley, sole owner of Cadet and a band leader currently alternating with Joe Venuti at Casino Gardens in this territory for over eight years, 20,000 copies of *Cement Mixer* on Cadet are now in circulation. Riley has just made a new deal for a large volume of pressings and has swung Consolidated Record Distributors here to cover the entire nation except California, Washington and Oregon. Turntable Distributors will continue to service the three Western States. Riley credits give-away gimmick of *Cement Mixer* on Alex Cooper's Klambake Kitchen, 2 a.m. disk show, as greatly instigating original Coast interest in the Cadet debut item.

PU-LEE-ZE DON'T SUE!

SURE IT'S A MONOPOLY—BUT WHAT CAN WE DO?

RECORDS —
Still king of the jukes!

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes. List is based on more than 800 reports received direct from operators all over the country.

POSITION	Weeks Last Week	This Week	Record	Label
1	5	1	DON'T WORRY 'BOUT THAT MULE	Decca 18734
2	4	2	RECONVERSION BLUES	Decca 18762
3	2	3	SALT PORK, W. VA.	Decca 18732
4	1	4	BUZZ ME	Philo P-112
5	1	5	DRIFTING BLUES	Juke Box JB-502

Richmond News Leader, Wednesday, Feb. 27, 1946

Mosque Rocks To Solid Jam By Jordan

Louis Jordan and his six-man Tympany Five brought solid jam (and no film-fam) to the Mosque for a couple of hours last night and had the audience rockin' and ridin' along with one of the best live programs presented here this season.

No jazz purist he, Jordan lets out all the stops in creating broad, rowdy swing, unfettered by the conventions which have beset a number of larger bands now touring the concert circuit.

The musicians stand casually around the bandstand and maintain the spontaneity which earmarks a good jam session all through the program. Even in overplayed standards like "Come Fly With Me," "Doctor, Lawyer, Indian Chief" and "Symphony," the Jordan outfit hits a good deal of originality.

Opening with a Jordan trademark, "Baby, Knock Me a Kiss," the band went on to other Tympany Five specialties, much to the delight of the audience which greeted the first bars of each number with fresh shouts of approval. After "Five Guys Named Moe" and the rouser "Somebody Done Changed That Lock," the boys jumped to a barroom rendition of "Next Bus, Please," composed by Pianist Bill Davis.

"LONG LEGGED LIZZY"
In change of pace, Louis dropped his saxophone long enough to vocalize, a la Josh White, the classic "Outskirts of Town." With the audience still chuckling over this, the husky-voiced, bug-eyed leader changed to the jazzy "Long Legged Lizzy."

however, with "My Blue Heaven" "The Green Grass Grows All Around," and a lusty "Hey, Boh," featuring Guitarist Paul Hogan in the hottest string gymnastics we've heard in a long time.

In such a small outfit each member of the band has to be tops on his instrument. The Tympany Five need how to no one in this respect. Josh Jackson on the tenor sax, Aaron Kennell with a scolding trumpet, tall Jesse Simpkins on the bass and cherubic Eddie Byrd on the drums each are individual stars, but all work together to back up their leader in the finest jazz fashion.

Palisades Dances Review

ONE NITERS —
Cleaned out the South . . . 130,000 paid admissions in 25 days!

WESTERN UNION

V147CC DL PD RALEIGH NC 2R MAR 11 219P
HOWARD SINNOTT GENERAL ARTISTS CORP
1270 SIXTH AVE NYK

WOULD LIKE TO REPEAT JORDAN SOON AS POSSIBLE STOP CAN OFFER YOU THREE WEEKS OF ONE NIGHTERS ANYTIME STOP IN MY YEARS PROMOTING VARIOUS ATTRACTIONS I HAVE NEVER SEEN ANY BOX OFFICE APPEAL LIKE JORDAN STOP ON ALMOST EVERY DATE PLAYED THE PERCENTAGE DOUBLED THE GUARANTEE AND EVERY DATE WENT DEEP STOP ALL I HEAR IN THE TOWNS AND EVERY OTHER "WHEN IS LOUIS JORDAN COMING BACK" STOP ITS TRULY AMAZING WHAT A GREAT JOB HE DOES STOP WIRE ME AT ONCE WHEN I CAN EXPECT TO REPLAY HIM AS PLAYING JORDAN IS AS SURE WHEN I CAN AS ANYTHING I HAVE EVER HANDLED
RALPH WEINBERG MATZ HOTEL PLUEFIELD

MOVIES —
"Caldonia," the short that became a feature!

WESTERN UNION

NB490 DL PD I EXTRA-EJ NEW YORK NY 11 352P
BERLE ADAMS, ADAMS PRODUCTIONS-
223 NORTH LASALLE ST CHGO-
DEAR BERLE GLAD TO HEAR LOUIS (CALDONIA) JORDAN KILLED 'EM ON HIS SOUTHERN TOUR DITTO IN PHILADELPHIA JORDAN'S SCREEN SHORT "CALDONIA" JUST GETTING ITS SECOND WIND AS A RESULT OF THE RECENT SKYROCKETING OF "BUZZ ME" THEATRES COAST TO COAST ARE PACKING 'EM IN WITH THIS TWIN HIT BOX OFFICE NATURAL-
R M SAVINI PRESIDENT ASTOR PICTURES CORP

CONCERTS —
Really packed the houses here too!

WESTERN UNION

Z202CC 53 WASHINGTON DC MAR 8 1223P
HOWARD SINNOTT GENERAL ARTISTS CORP
1270 SIXTH AVE NYK

DEAR HOWARD LOUIS JORDAN CONCERT AT THE MOSQUE IN RICHMOND WAS THE FINEST EVER PROMOTED HOUSE PACKED TO CAPACITY GREATEST ENTHUSIASM ANY ATTRACTION EVER RECEIVED BY ANY AUDIENCE CRITICS COMMENTS WERE THAT LOUIS JORDAN GREATEST SHOWMAN AND SENSATIONAL WHE CAN I HAVE MORE CONCERT DATES OF JORDAN HOW MANY AND WHAT CITIES MAY I PLAY ADVISE IMMEDIATELY BY WIRE OR PHONE REGARDS
FRED KIRSCH

EARLE

Oriental Theatre

RKO KEITH MEMORIAL THEATRE

APOLLO THEATRE

ARTISTS BOOKING BUREAU, INC.

PARAMOUNT BUILDING, TIMES SQUARE, NEW YORK, N. Y.

March 25, 1946

Mr. Harry A. Romm
General Artists Corporation
RKO Building
New York, New York

Dear Harry:

It goes without saying that we are pleased to have Louis Jordan coming back to the Paramount soon. The boy really rocked 'em in his last appearance here... in fact such a hit with the Paramount audiences that we want more of him, more often.

THEATRES —
Sorry there are only 52 weeks in a year!

LOUIS JORDAN AND HIS TYMPANY FIVE

Direction —

GENERAL ARTISTS CORPORATION

THOMAS G. ROCKWELL, President

NEW YORK • CHICAGO • HOLLYWOOD • CINCINNATI • LONDON



We Too
Berle Adams

DID YOU HEAR THE ONE ABOUT...

...FB Guys Disgruntled

B. W. Frederick says he's not buying out brother's interest—no 'investments'

NEW YORK, March 30.—Frederick Bros. Music Corporation and Frederick Bros. Artists Corporations were plagued again this week by recurrent rumors which seem to stem from difficulties firm has had almost all thru its history with one or another of its employees. Rumor No. 1 (totally unconfirmed) says that Bill Frederick, who has headed up the New York operation, is planning to buy out brother, L. A. Frederick, who has been in charge of West Coast operations.

When queried on this in the Middle West, Bill Frederick told *The Billboard* that it was news to him. Rumor, however, seems to stem from the fact that L. A. and Bill have from time to time had differences over methods of operation, and that L. A. is said to be more interested in real estate operations on the West Coast than in continuing to peddle attractions.

Two Says "Investments"

Rumor No. 2 (again totally unconfirmed) says that some FB employees have "invested" money in the firm. (See *Frederick Bros.* on page 26)

Music—As Written

New York:

Band Babble

Leo Reisman no longer held responsible by Local 802, American Federation of Musicians, for retroactive moo due musikers for past jobs at Waldorf-Astoria Hotel. Hotel will pay the freight. . . Willard Alexander still listening to offers for Vaughn Monroe and Count Basie, and not nibbling. Trade still tabs Music Corporation of America as likely to get Monroe. . . Arthur Michaud to West Coast this week for huddles in connection with the United Artists' Dorsey Brothers' pic.

Toronto is a fair spot for concerts. Rex Stewart and Frankie Carle played the town within two days of each other this week. Stewart pulled 1,200 payees at a \$2 top, Carle 2,000 at a \$2.40 ceiling. Stewart goes into a new Bronx nitery, Casa Bella, April 4 for four weeks with a seven-piecer, including Lem Davis, Bazuza Simon and Sandy Williams. . . Paul Allen out of Frankie Carle ork to do a single. Bob Thomas now on the vocals. . . Neal Hefti filled in for ailing Benny Goodman trumpeter Bernie Privin this week at the Paramount Theater. Privin rejoins when BG hits the Philly Earle Theater April 19. . . Tickets are already on sale for Goodman's June 18 and 19 appearances with the Memphis Symphony. . . Dave Colby new singer with Shorty Sherock.

Johnny Long's Paramount Theater opening pushed back a week to April

16. . . Les Brown opens at Aquarium Restaurant May 28. . . Henri Woode, arranger for James, Goodman, the Dorseys, et al., breaking in a 16-piece band around New York. . . Frank Sinatra on a two-week Philly vacation beginning April 1. . . Orrin Tucker, Ted Weems, Bernie Cummins, Will Osborne, Clyde McCoy, Eddy Howard, Frankie Masters, Art Kassel and Jan Garber penciled for the summer season at new Casino Ballroom, Walled Lake (Mich.) . . . Chuck Peterson out of the army into Alvino Rey trumpet section. . . Arranger Jerry Gray doing okay in radio. Just drew a 13-week extension as maestro of *Follies of '46*, NBC Philip Morris program

Hal Munbar skedded for army discharge in April. Will join Lee Castle or George Paxton on vocals. . . Count Basie set for Ontario tour in May. . . Ella Fitzgerald, Cootie Williams and Ink Spots draw six days in St. Louis, opening April 8 for the YMCA annual circus.

Platter Palaver

Activity on the Majestic front includes a trip to Pittsburgh and Chicago by Ben Selvin. Will address Pitt distribs April 8 and then record Eddy Howard and George Olsen in Chi. Jimmie Lunceford's first Majestic date set for April. Outfit recently paired Jack Smith and De Marco Sisters for some sides. . . RCA-Victor won an award from New York Art Directors' Club for their album art. (See *Music—As Written*, page 24)

...More MCA Suits Coming

No shortage of suits, says H'wood rumorow—L. A., S. F. ops are mentioned

HOLLYWOOD, March 30.—Rumors are running rampant about several coast ballroom operators starting suits against MCA in a follow-up to Larry Finley's award in his anti-trust suit against the booking firm. Prominently mentioned as possibilities are Marty Landau, Long Beach (Calif.) ballroom operator; Maurie Cohen, of the Hollywood Palladium, and John Martini, of San Francisco's Palladium (currently called the Palomar under a restraining order, secured by Cohen, which has been extended to April 9, awaiting court action on Cohen's suit).

Landau, in an exclusive statement to *The Billboard*, denied bringing suit against MCA and said that a recently filed protest to the AFM in connection with MCA selling Gene Krupa's band to another one-nighter promoter after he understood he was to have band for special San Bernardino (Calif.) promotion might have prompted rumor. Landau, who has been promoting dances in Long Beach for four years, took on one-nighter (See *Reports Say More* on page 29)

McNamara Had A Band—
It Was Famous Through The Land—
Then That Maestro Did Retire . . .
'Cause Now They Swoon For McIntyre!

Hit Tune From "St. Louis Woman" . . .

COME RAIN OR COME SHINÉ

VOCAL BY FRANK LESTER AND QUARTETTE

COSMO RECORD #473

cosmo RECORDS

HAL MCINTYRE

...waxing poetic — and pretty for spring!

Springtime Ballad . . .

IT COULDN'T BE TRUE

VOCAL BY NANCY REED AND QUARTETTE

also First of A SENSATIONAL, SELECT series of hillbilly classics . . . THE SLEEPY VALLEY FIVE . . .

"I DIDN'T MEAN A WORD I SAID" "TWO-TIMIN' GAL"

VOCAL BY EDDIE McMULLEN

COSMO RECORD #SS701

cosmo RECORDS, INC. 745 FIFTH AVENUE, NEW YORK CITY

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HERB HENDLER, Director of Artists and Repertoire.

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Bouquets and Few Beefs At ASCAP Membership Meet

NEW YORK, March 30.—American Society of Composers, Authors and Publishers faces the future in a self-congratulatory mood, its annual membership meeting Tuesday (26) having resulted in greater unity than has characterized the society of recent years. Decisive factor in the good feeling was the news that the Writers' Classification Committee has instituted a formula under which all writers, except those in Class 4 and permanent categories, will henceforth operate on a "participating" basis—which means they'll all be paid a percentage of the take.

One of the outstanding gripes among writers has been the fact that all classes up thru C-1 (and more recently C-1A) have been paid a flat sum, regardless of the increase in ASCAP revenue. When the announcement was made, Pinky Herman, perennial ASCAP crusader, drew a barrage of congratulations. So widespread was the credit bestowed upon Herman by pubs and penners for his role in influencing the change, that the next day he described his new role in the society as "no longer a question of fighting. This has been the greatest single step forward in the history of ASCAP. From now on things can be settled by discussion." He told the membership meeting that he was going to return monetary contributions previously given him for the purpose of suing the society.

Punish Bad Boys?

Meeting was flavored with much talk of loyalty and disloyalty, Saul Bornstein declaiming that ways could be found to punish disloyal members. Herman Starr was careful to point out that the society is

unable to discriminate against members who peddle their wares to or thru Broadcast Music, Inc. Meanwhile, it is generally understood that the likelihood of a part-ASCAP, part-BMI pub or writer getting an upped classification is very faint, indeed.

Andy Razaf, speaking on ASCAP's electoral procedure, received one of the loudest, longest hands of the day for his suggestion that future candidates for election to the exec board address membership in advance of balloting, so that the rank-and-file will know for whom and for what they're voting. There has been considerable grumbling about the outcome of the latest board elections, in which all incumbents save writer-member Irving Caesar were re-elected. Caesar was supplanted by Paul Cunningham. Sentiment among many writers is that their board representatives are elected on the basis of trade prestige rather than devotion to duty, and that Razaf's suggestion might provide a way out.

Weighted Vote Beef

Another outstanding current beef concern's the society's weighted vote system, whereby 10 Class AA writers are able to outvote as many as 450 of their lower-rated colleagues. There is also feeling for abolition of the system whereby on a referendum, all failures to register a vote are numbered as "no" votes. Under this procedure, if 1,000 ballots are sent out, 500 people don't vote, 499 people vote "yes" and one votes "no," the resolution is defeated 501-499.

Another objection to ASCAP's electoral procedure was registered (See *Bouquets and Beefs*, page 29)

HE-E-E-Y JIMMIE GOT A NICKEL?

HERE'S A NEW PHIL MOORE RECORD

SEPTEMBER SONG
and it's a honey

and
DANNY BOY

SOLID AS A BRICK WALL!!!

MUSICRAFT No. 15057

PHIL MOORE

and the PHIL MOORE FOUR

ORIGINATOR OF THE NEW **B** LOCKED **C** HORD PIANO STYLE

AND... JIMMIE... GIMME ANOTHER NICKEL FOR **OLD MAN RIVER** AS IT'S NEVER BEEN SWUNG BEFORE... AND **I'VE GOT SIXPENCE** THE SWINGY ENGLISH JINGLE

MUSICRAFT No. 15055

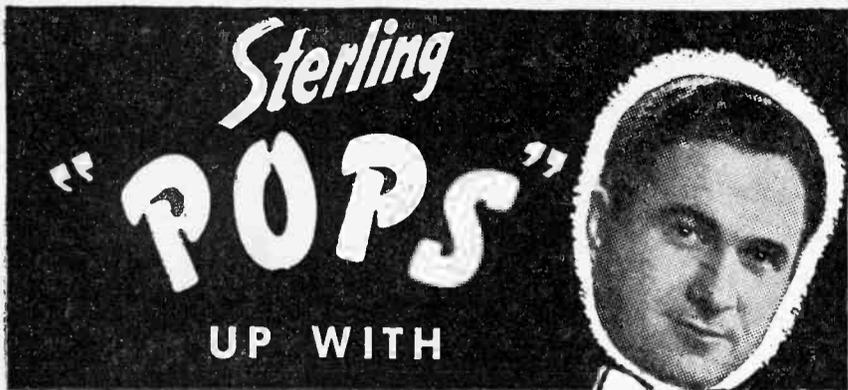
PHIL'S SINGING... AND SWINGING... WILL NAB THEIR NICKELS, DIG THEIR DIMES!

LOUIS PRIMA
and his
ORCHESTRA

HIS GREATEST RECORD

NO. 7172 **GIMME A LITTLE KISS WILL YA, HUH?**

Majestic
RECORDS



RUBY NEWMAN AND HIS ORCHESTRA

STERLING NO. 7003

I'M A BIG GIRL NOW VOCAL BY VERA HOLLEY

DON'T BE A BABY, BABY VOCAL BY MICHAEL REVELL

STERLING NO. 7004

SEEMS LIKE OLD TIMES IT COULDN'T BE TRUE VOCAL BY MICHAEL REVELL



VERA HOLLEY

Definitely slated for a top spot among chart-toppers. Now on WHN's GLOOM DODGERS, inked for T. Dorsey's MUTUAL NETWORK show. On this record she's really fine.



MICHAEL REVELL

Keep your ears on MICHAEL REVELL, whose songs went smoothly out over MUTUAL. Now out of khaki, he's on his way up to stardom.

Ruby's sock society combo has been solid with the hep debutantes for years. Top conductor for CBS, he slings a slick stick, making the music that racks up sales.

AND OF COURSE!

STERLING 7001

ONE-ZY, TWO-ZY • WE'LL GATHER LILACS

STERLING 7002

WHERE DID YOU LEARN TO LOVE? • ALL THROUGH THE DAY

TOMMY JONES & HIS ORCH.

Vocals by LOUISE TOBIN

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RECORDS, INC. CHELSEA 3-3337

Fine P. M. for Yank Maurice Firm; Leeds Opens Nashville HQ

NEW YORK, March 30. — Happy Goday, vice-president of Leeds Music Corporation, announced this week that he had taken on Hal Fine as professional manager for the new Yank Peter Maurice music firm which Leeds is operating here, while Jimmy Phillips, PM general manager, sets up a Leeds in England. Goday will put on at least one more contactor in New York to work under Fine, and will hire a Chicago and Hollywood contactor as soon as he starts for the Coast in about three weeks. Yank Peter Maurice's current plug tune is *Underneath the Willow Tree*.

Leeds is also opening an office in Nashville in a move to expand activity in its folk music department. Riley Shepard, heading up the department, left for Nashville this week to get the ball rolling right in the heart of the folk country. Shepard also closed a deal in the past week whereby he will record for Musicraft, and has already cut *Atomic Power* for the diskery.

Musicraft to Press, Distrib Hamp Disks

NEW YORK, March 30.—Lionel Hampton and wife, Gladys, owners of the Hamptone label, have arranged with Musicraft for issuing and distributing the biscuits cut several months ago by small combos made up of members of the Hampton ork. Name "Musicraft" will not appear on the labels, which will remain "Hamptone."

When the word got around, it was accompanied by rumor that Hampton himself would trek to Musicraft upon expiration of his current Decca contract. Irving Felt, Musicraft exec, would not comment on this possibility, but people close to Hampton joined Decca spokesmen in stating that Hampton is not contemplating any move. Much of the excitement was generated in light of Musicraft's known conversations relative to Duke Ellington, and the rumor mills were churning at the thought of what the firm would do with Ellington, Artie Shaw and Hampton on its roster.

Release dates of the new Hamptone platters have not been announced, nor is it known if the firm will continue in existence after the current Hamptone masters have all been waxed and distributed.

MGM Gal, Carson to Cosmo

NEW YORK, March 30.—Cosmo Records have signed Pat Kirkwood, new MGM singing property, and Ken Carson, also of the West Coast, to disk contracts. Miss Kirkwood has already cut her first Cosmo sides, backed by Georgie Stoll's ork.

Music---As Written

(Continued from page 22)

... Cecil Gant will operate with a combo in future. . . . Riley Shepard cut *Atomic Power* for Musicraft. . . . Apollo Records Distributing Company will handle Microtone's Ioranium jukebox needle in this area. . . . Paul A. Schmitt Music Company, Minneapolis, opening new recording studios which employ the polycylindrical sound diffusion method. . . . Bing Crosby copped a flock of first places in the 16th annual radio poll conducted by *Milwaukee Journal*. . . . The Three Flames to record *Your Issue Is Just Like Tissue* for Jazz Records. . . . Art Hodes says he'll give \$100 for a copy of a disk he, Benny Goodman and Bunny Berigan did of Stravinsky's *Piano Rag Music* 13 years ago in St. Louis. . . . Columbia Records Corporation has switched its advertising to McCann-Erickson, effective July 1. Arthur J. Kemp will be account exec. . . . Jimmy Rich, recently general manager of Guild Records and formerly with WNEW, has opened a studio at Carnegie Hall to coach singers.

Bob Sour gets Treasury Department silver medal in April for his war loan songs. . . . Rowland Crossdale, of Berwyn, Pa., is pleased with his *When a Wolf Meets a Foxy, Foxy Girl*.

Chicago:

With Bob Ehlert back after a year and a half in the navy and handling one-nighters, Pat Lombard is on full-time location booking at Morris Agency here. . . . The Oaks, Winona, Minn., blazed Sunday (24). Ozzie Clark and his 14-piece outfit lost all their instruments, but were able to save their library.

Ray Anthony and band just finished a hold-over engagement at the Chase Hotel, St. Louis, and will get their biggest break to date when they open at Glen Island Casino, New Rochelle, N. Y., May 16 for 9 weeks. Two radio wires from Glen Island will be piped. Bill Frederick is in Chicago. . . . Les Brown will open at Rainbo for two weeks starting in April and will be followed by Stan Kenton, who will stay one week.

Philadelphia:

Sol Kaplan, pianist just out of the army, authored the music for the new musical, *Shootin' Star*, which debuts here April 8. . . . Warren Rapichi, ex-G.I., sold his first song, *23 Hours, 59 Minutes*, to Mills Music.

Jack Ziehler has been named general manager of Tin Pan Alley Music. . . . Frank Capano, songwriter-publisher, and Dr. Anthony Sindoni, diabetes specialist, collabed on ditty called *My Sugar Is Sweet on Me*.

Joey Kearns expected to follow Elliot Lawrence as leader of house band at WCAU when latter leaves in June to hit the road with his band. . . . Jack Miller and George Sommers musiccrews being booked by Cavanaugh and Martin office.

ARE YOU A SONGWRITER?



New songs are in big demand today. Here is the opportunity of a lifetime. It's your big chance for a wonderful future in songwriting. One successful song can make you independent for life. Here, at last, is the one book that gives you the names and addresses of publishers who are searching for new, good songs.

LEARN WHAT TO WRITE, HOW TO WRITE IT and HOW TO GET IT PUBLISHED. Hear your song played and sung by the greatest bands and vocalists in the country. Don't put it off, send for the book that some of the greatest songwriters are using successfully. SEND \$2 TODAY for HOW TO WRITE A HIT SONG AND SELL IT, or order it sent. C. O. D. plus postage.

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 - Song Shark Racket
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 - Marketing Your Song
 - Standard Royalty Contract
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TED FIO RITO

& His Great New Orchestra

Exclusive Recording Artists for

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In every corner of the Globe, wherever GI's gathered and wherever there are walls, the legend "Kilroy Was Here" is scrawled. The fabulous saga of the vagrant Kilroy has everybody talking... and laughing! Esquire's April issue carries a feature story on this vagabond of the wash-rooms. Newspapers from coast-to-coast are editorializing on his privy peregrinations. Fio Rito's hilarious new dance tune hits the market on the very crest of Kilroy's nomadic notoriety. And Fio Rito's three other selections are played in the inimitable manner that has made him the "Idol of Sophisticated Society."

No. 1076

KILROY WAS HERE

(foxtrot)

Reverse Side: East of the Sun and West of the Moon
Vocal and Instrumental

(foxtrot)

No. 1077—Two Silhouettes (foxtrot) from the Walt Disney Film "Make Mine Music"

Now That You've Gone (foxtrot)
Vocal and Instrumental

Mr. Distributor!

Your territory may still be open. Climb on the bandwagon before it's too late! 4 STAR is the fastest-growing PROFIT line in record history! Write, wire, or phone Harry Fox, Executive Vice-President, at CONSOLIDATED RECORD DISTRIBUTORS today sure.

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Get hep: Join the 4 STAR Profit Parade TODAY!

Write, wire, or phone your Nearest Distributor.

Retail Price
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4 STAR RECORDS



Exclusively Featured Daily over 284
Stations on Radio's Smash Hit

Queen for a Day

NAT'L ADVERTISER PLUGS

**Frederick Bros.
In Rumor Tangle**

Big 3's Train, Bus, Plane Tie

**Atch a natch, Greyhound's
coming up & Constellation
hitch hot—hair goo disk**

NEW YORK, March 30.—The big 3 of music (Robbins-Feist-Miller combine) is latching on to the big three of transportation with hefty results already in and more to come. First Feist made a bundle on ditty *On the Atchison, Topeka and the Santa Fe* which had a feature spot in MGM's *Harvey Girls*. No little share of the success of the tune was attributable to the big dough advertising and promotion the railroad itself put behind the tune in national newspaper and magazine space as well as in trains on the line.

Next plug item in the travel category is a Robbins epic written by Ralph Blane, Kay Thompson and Georgie Stoll which ties in with the No. 1 biggie in the bus biz. Tune is *Love on a Greyhound Bus* and will be played by the Guy Lombardo ork in the forthcoming MGM Van Johnson starrer, *No Leave, No Love*. Greyhound outfit has allocated three months of its national advertising in 27 mags to plugging the film and the tune. In addition, every Greyhound Bus terminal will have large show cards, one-sheets, etc., and will blare the tune over the public-address sys-

Bloodhound Yipes

NEW YORK, March 30.—Benny Goodman dropped in at Aquarium Restaurant one night this week to grab a bite and listen to the performance of his old sidekick, Lionel Hampton. One riff led to another and before long Benny grabbed a clarinet and blew a chorus with the Hamp. A zealous official of Local 802, American Federation of Musicians, happened to be passing by, saw an opportunity to play bloodhound, and the next day had charges filed against Benny for playing an unauthorized engagement. The "case" was supposed to come up before the 802 trial board next week, but since cooler 802 heads have become aware of the circumstances, it is unlikely that the trial board will be bothered.

In addition to regular plugging channels, disks, airshots, etc. Robbins has also cooked up a tour tie-up with Orrin Tucker, who is waxing the song on Musicraft. Tucker has a mid-May road trek skedded (which ties in nicely with disk's release date) and he is going to make the tour in (you guessed it) a Greyhound Bus, properly placarded.

Mayer's Constellation Tie

Louis Mayer, MGM prexy, is due in town this week to lay plans for the No. 3 item in the transportation tie-

up parade. He will closet himself with Harry Link, Feist General manager, to work out film spotting and exploitation for new tune already penned and tagged *Constellation*, after the new super plane of the Lockheed Aircraft Corporation, which is now being used for domestic as well as overseas commercial flights. Sessions have already been held with Lockheed toppers and they are keen about the idea. When Mayer completes his New York biz and heads back to the Coast, tune will probably be spotted in proper MGM vehicle and perhaps along about the next fall whole idea will get rolling.

Coke and Wildroot, Hot and Cold

Robbins-Feist-Miller has been by far the most aggressive publisher in the matter of successful hook-ups with big national advertisers. Trade well recalls company's boff job done on *Rum and Coca-Cola*, tho in this case the cokery put amazingly little co-operative effort into plugging the tune. From time to time publishers as well as band leaders attempt with mixed success to hitch their offerings to some big national advertiser's dough wagon. Woody Herman is a notable orkster example, having disked instrumental called *Apple Honey*, tying in with an Old Gold ad pitch, while he was on org's air show, and having a current cutting of another instrumental, *Wildroot*, which is name of his present cream hair oil radio sponsor. Herman and Columbia plattery put *Wildroot* on back of plug tune, *Atlanta G. A.*, thus assuring better-than-average sale, but the maestro doesn't seem to have worked out ways and means of getting na-

(Continued from page 22)
FB people here in New York stoutly deny this, as does Bill Frederick himself. New York employees say they have been paid every week, have had no trouble with money at all and have never been approached re "investing" any dough. Bill Frederick told *The Billboard* that they are presently having difficulty with some "disgruntled employees" and feels that the rumors may be stemming from such employees.

The FB firm just wound up a successful battle with one of the firm's top bookers last week when Charlie Yates, who had left to go with Joe Glaser's Association Booking Corporation despite contract he had with FB, was ordered to return to FB by the New York Supreme Court. Current situation is somewhat reminiscent, too, of disagreement organization had years ago with Freddie Williamson, one of its top and pioneer execs and bookers. Best trade guesses on present situation is that somewhere along the line "disgruntled" employees, probably bookers, will sever connections with company over differences which may never fully come to light.

tional advertiser to do reciprocal plug job.

National advertiser hook-ups, the trade is coming to realize more and more, can be a big help to tune or band, but if it isn't handled just right the hook-up adds up to nothing more than a foul up, and the guys who know how to do it right can be counted on the fingers of a short-digit hand.



HOT OFF THE PRESSES...

Sam Donahue

AND HIS "SWING SEVEN" ON 4 ENCORE ORIGINALS

#500 { "Hollywood Hop"
"Encore Essence"

#502 { "Round the Block"
"Catch as Catch Can"

PAGE CAVANAUGH TRIO
RECORDING OF THE POPULAR FAVORITE
"CRAZY RHYTHM"
Backed by "TOO SOON"
ENCORE RECORD No. 504

RAY LINN AND HIS ORCHESTRA
IN A SPARKLING NEW ARRANGEMENT OF...
"CARAVAN"
Backed by "TEA TIME"
ENCORE RECORD No. 510

DEALERS AND OPERATORS 45c (PLUS TAX)

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KING 527

QUEEN'S Best Bet
QUEEN 4112

HILLBILLY BOOGIE
DELMORE BROS.

SHORTY'S GOT TO GO
"BULLMOOSE JACKSON"

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De Armond
GUITAR MICROPHONE
NOW AVAILABLE WITHOUT PRIORITY

Good news for hundreds who have been waiting for a De Armond Guitar Microphone! We are now in production and hope to quickly attain full distribution to Jobbers and Dealers so the De Armond will be available everywhere. Many dealers are already supplied and others are receiving De Armonds every day.

The De Armond Guitar Microphone appeals to the amateur and professional alike. It provides that necessary accent of rhythm to give the guitar its full solo and orchestral value. The De Armond has a distinct advantage in that it retains the beautiful guitar tone and rhythm with added amplification when desired. This is a very important feature because it permits perfect control of volume in accordance with accompanying instruments or room size. With the De Armond, you can amplify when you wish, or retain the normal guitar volume if desired. Try a De Armond and you will never be satisfied with any other guitar pick-up.

TWO TYPES

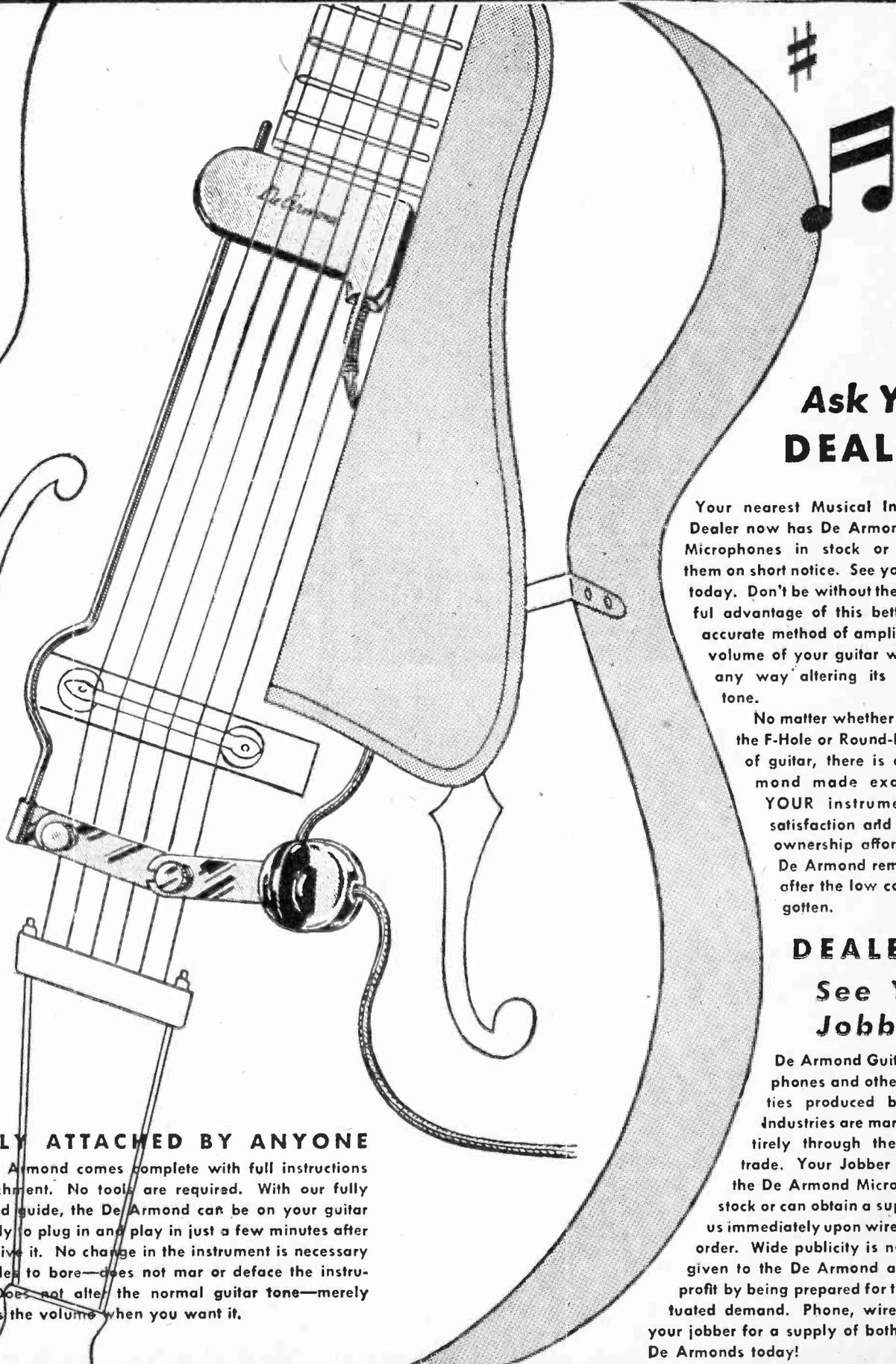
F-HOLE MODEL: Complete with volume control which gives the player absolute control of his individual instrument, thus permitting use of vocal microphones through the same amplifier. The F-Hole Model may be purchased less Volume Control if desired.

R-HOLE MODEL: Designed for the flat top round-hole type of guitar. Furnished complete with volume control, or without volume control as desired. The De Armonds without volume control work nicely with a foot pedal control.

Both types are sturdily constructed and will last indefinitely. Highly polished chrome finish enhances the beauty of the instrument to which the unit is attached. All De Armonds are guaranteed for a full year against defects in material or workmanship.

EASILY ATTACHED BY ANYONE

Each De Armond comes complete with full instructions for attachment. No tools are required. With our fully illustrated guide, the De Armond can be on your guitar and ready to plug in and play in just a few minutes after you receive it. No change in the instrument is necessary—no holes to bore—does not mar or deface the instrument. Does not alter the normal guitar tone—merely amplifies the volume when you want it.



Ask Your DEALER!

Your nearest Musical Instrument Dealer now has De Armond Guitar Microphones in stock or can get them on short notice. See your dealer today. Don't be without the wonderful advantage of this better, more accurate method of amplifying the volume of your guitar without in any way altering its beautiful tone.

No matter whether you play the F-Hole or Round-Hole type of guitar, there is a De Armond made exactly for YOUR instrument. The satisfaction and pride-of-ownership afforded by a De Armond remain long after the low cost is forgotten.

DEALERS: See Your Jobber!

De Armond Guitar Microphones and other specialties produced by ROWE Industries are marketed entirely through the jobbing trade. Your Jobber now has the De Armond Microphone in stock or can obtain a supply from us immediately upon wire or phone order. Wide publicity is now being given to the De Armond and you'll profit by being prepared for the accentuated demand. Phone, wire or write your jobber for a supply of both types of De Armonds today!

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- | | |
|--|---|
| 201 Everything About You Appeals to Me
How Come?
Leon Rene | 208 Left a Good Deal In Mobile
Here's Hoping
Herb Jeffries |
| 202 I Wonder
Skyline
Dan Grissom | 209 Blues at Sunrise
You Taught Me To Love
Ivory Joe Hunter |
| 203 Please Believe Me
So Glad
Frank Haywood | 210 Got a Right To Cry
Joe Liggins & His Honeydrippers |
| 204 Close to You
You Taught Me To Love
Frank Haywood | 211 Got Your Love In My Heart
Tisco Cisco |
| 205 You Taught Me To Love
Johnny's Boogie
Johnny Moore | 212 I Know My Love Is True
Harlemesque |
| 207 The Honey Dripper
Parts I & II
Joe Liggins & His Honeydrippers | 213 Miss Betty's Blues
Lover's Lament
Joe Liggins & His Honeydrippers |

GEM RECORDS (65c)

- 16 Sugar Mama Blues
I've Been Drinkin' & I'm Drunk Again
Johnny Criner
- 15 Ooh, What I Dreamed About You
Ditty Bag Jump
Darby Hicks
- 9 Flamin' Mamie
Serenade to a Jitterbug
Abby Brown's Cool Cats
- 7 Effie's Blues
I'm In the Groove Tonight
Effie Smith
- 2 Dream Awhile
Green Gln
- 1 Wrap It Up, Put It Away
Soothe Me
Ernie Andrews

G&G RECORDS (49½c)

- 5029 Noah
I'll Tell It Wherever I Go
The Revelators
- 5030 Brother Moses
Who Is That Riding?
The Revelators
- 5031 He Is My Rock
Free at Last
The Revelators
- 5032 Didn't My Lord Deliver?
Walk Together, Children
The Revelators
- 1017 I Been Down in Texas
Root Lie Voot
Effie Smith
- 1024 I Got My Money Blues
Railroad Man
Johnny Criner

Coronet Records (49½c)

- 1020 You Go to My Head
Don't Let the Sun Catch You Cryin'
Ernie Andrews
- 1021 I Don't Stand a Ghost of a Chance
Paradise Lost
Ernie Andrews
- 1022 That's My Baby
Parts I & II
Marvin Johnson & Orch.
- 1023 Peculia Beulah
Too Bad
Bobby Pittman with M. Johnson
& Orch.

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802 Exec Bd. for 6, Agin' 11 Price List Alterations

NEW YORK, March 30.—Executive board of Local 802, American Federation of Musicians here, this week issued recommendations to the membership for action on 17 proposed price list amendments which will be taken up at the 802 general membership meeting April 8. Proposed amendments deal with everything from Italian fiestas to remote broadcasts and all of them embody the gripes of one or another section of the rank and file. Exec board turned thumbs down on 11 of the proposals and approved six.

Among the amendments approved—under normal circumstances approval by the exec board would mean adoption by the general membership—was one giving any instrumentalist who sings or otherwise entertains on a single engagement an additional 25 per cent of scale. Exec board also went for an amendment empowering it to establish an overtime rate equal to at least one and one-half the regular hourly rates on all steady engagements.

A new price list covering the category "show and dance" will be added to the local's roster, if exec board recommendations are followed. Section defines a show as any professional entertainment of more than 20 minutes which occurs during a dance engagement.

Nix Indie Comm. Ideas

Amendments proposed by the independent committee of Local 802 (see *The Billboard*, March 23) were all thumbed down by the exec board. Board rejected the committee's bid

for all scales to be upped 5 per cent to meet increased cost of living, saying "the administration of our local has been energetic indeed in securing increases wherever possible." It likewise nixed the committee's amendment as to extending employment minimums to hotels and niteries stating "the executive board is indeed proud of its record in establishing and enforcing minimums in various branches of our industry and will continue this policy wherever and whenever possible."

The indie committee's pitch on raising the present doubling charge of \$1 to as much as 50 per cent of scale was nixed by the exec board, which recognized the exchange floor demand for increased doubling fees by proposing that "the executive board be instructed and empowered . . . to exert its best efforts to the end that doubling may be limited and maximum scales be secured wherever doubling obtains."

A proposal that musikers get \$3 per man extra for remotes over Class A stations was rejected by the board without comment. Whether recommendations of the board will be followed by the general membership is regarded as a moot point, depending on the number of exchange floorers who show up at the price list meeting. Should less than a quorum appear, the amendments are automatically referred back to the exec board for action. Should there be more than a quorum, and should present floor conversation be translated into votes, it is considered possible that the board's recommendations will be disregarded in one or two instances.

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"THE WIND SINGS A COWBOY SONG" } BW 10003
"REMEMBER, MY DARLING" }

THE SIX WESTERNAIRES
★ ★ ★ ★ ★

"FOREVER IS A LONG, LONG TIME" } BW 10004
"SITTING ALONE ON MY DOORSTEP" }
"NO KISSES FOR YOU" } BW 10005
"DOWN THE TRAIL TO HOME" }

OKLAHOMA ED MOODY

MUSIC DISTRIBUTING CO. 1408 WEST NINTH ST. CLEVELAND 13, OHIO	DAVID ROSEN & CO. 855 N. BROAD PHILADELPHIA, PA.
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TOM P. McDERMOTT, INC. 1400 SOUTH BOSTON ST. TULSA, OKLA.	

Met Opera Hits Road After Fat NY Session

(Continued from page 3)
year, the tour covered eight cities and 38 performances.

This year's cavalcade consists of 36 cars in a special train. Of this number, half are used for personnel; 14 for scenery and four for costumes, wigs, props, music, instruments and special electrical equipment. Tour will take in Philly; Rochester, N. Y.; Cleveland; Bloomington, Ill.; Minneapolis, Milwaukee, Chicago, St. Louis (first time since 1910), Dallas, Memphis (second visit since 1902) and Chattanooga (first visit in history) May 22.

Advance b.o., according to Met officials, is sock this year; a continuation of the New York season's receipts which hit records this season and last. SRO sign went up this season in New York for every one of the 63 operas performed, with 3,900 seat holders and 380 standees filling the house at each performance.

"There's a lot of hot money around," one Met spokesman said. "Folks who can't buy anything else have been throwing their dough into top-price seats here. Our \$7.20 seats sold faster this year than our \$1.65 seats. Whereas in other days, customers before the grill used to ask for the lower-price seats first, this season when mention is made of the lower or medium prices, they're waved aside and only the plus-section interests the buyers."

Altogether, the Met gave 137 bills in 18 weeks, playing to some 586,360 long-hair fans.

BOUQUETS AND BEEFS

(Continued from page 23)
by the defeated Irving Caesar, who spoke of a secret campaign and of having been frozen out of office.

NEW YORK, March 30.—ASCAP's

Reports Say More MCA Suits Coming

(Continued from page 22)
sessions in San Bernardino about 18 months ago.

Anti-Trust Field Trips

Maurie Cohen, when questioned, would not comment either way, therefore, innuendo is that there is a possibility he might bring suit. On what score, however, is the question. It is known that Cohen hasn't been particularly happy about MCA selling the Meadowbrook, in near-by Culver City, Gene Krupa and Bob Crosby bands six weeks after they closed at the Palladium even tho the Meadowbrook would seem to be the loser. Submission of Les Brown to Meadowbrook when Cohen insisted he had first choice added fuel to flames. Understood MCA has booked all the bands into the Palladium, San Francisco spot, which Cohen is attempting to stop from using Palladium tag. Alvino Rey, Ted Fio Rito and Howard Fredericks, featured at San Francisco Palladium, are all MCA properties.

Seemingly inconsistent is rumor that John Martini, operator of San Fran's Palladium, would start suit since firm has supplied him with bulk of bands but pitch here is supposed to be that so far no important names have been available to him with the Herb Banford-Joe Slavsky combine in Oakland getting the names.

Meanwhile Herman Bennett, of the Anti-Trust Division of the Department of Justice, is known to be making field trips talking to various operators about their dealings with MCA for possible action on the government's part.

net revenue for 1945 was over \$7,244,000, derived from 29,489 licensees.

Collectors:

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CLOUD OF DREAMS

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CINDERELLA SUE
(From the 20th Century-Fox picture "Centennial Summer")
I'M STICKIN' TO YOU

EVERY RECORD truly what the name implies

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HERE ARE TOP NEW SAVOY RELEASES

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No. 601
"SPELLBOUND"
Sensational Tenor-Sax Solo by VIDO MUSSO, one of America's greatest tenor saxophonists, accompanied by Sanford Gold, Piano, and Eddie Safranski, Bass.

HOT SWING . . . JUMP---

Coupled with
"LEM ME GO"
Featuring LEM DAVIS, Alto Sax; VIDO MUSSO, Tenor Sax; EDDIE SAFRANSKI, Bass, and DENZIL BEST, Drums.

HOT JAZZ . . . RE-BOP---

No. 597
"HOW HIGH THE MOON?"
DON BYAS, Tenor-Sax Solo.
Coupled with
"KO-KO"
CHAS. PARKER (Alto-Sax Solo) and His Sextette.

SAD TALE OF A TWO-TIMED G.I. ---
IT'S SHARP ---

No. 5526
"DESPERATE G.I. BLUES"
"BOOGIE WOOGIE HANNAH"
COUSIN JOE, Coast-to-Coast Blues Sensation, accompanied by Pete Brown's Brooklyn Blues Blowers.

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JOSEPHINE, PLEASE NO LEAN ON THE BELL

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with vocals by TONY LANG and VERA MASSEY

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LOOKING FOR A BOY backed by **WHO'S SORRY NOW**
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PART 1—The Billboard

HONOR ROLL OF HITS

THE NATION'S TOP TUNES (TRADEMARK)

- OH! WHAT IT SEEMED TO BE
- PERSONALITY
- ONE-ZY, TWO-ZY (I LOVE YOU-ZY)
- YOU WON'T BE SATISFIED (UNTIL YOU BREAK MY HEART)
- DOCTOR, LAWYER, INDIAN CHIEF
- SHOO-FLY PIE AND APPLE PAN DOWDY
- DAY BY DAY
- SYMPHONY
- I'M ALWAYS CHASING RAINBOWS
- ATLANTA, G. A.
- SEEMS LIKE OLD TIMES
- SOME SUNDAY MORNING
- I CAN'T BEGIN TO TELL YOU
- I'M GLAD I WAITED FOR YOU
- SIOUX CITY SUE

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart. The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

ENGLAND'S TOP TWENTY

Weeks to date	POSITION Last Week	POSITION This Week	SONG	ENGLISH	AMERICAN
13	2	1	CRUISING DOWN THE RIVER	Cinephonic	*
7	1	2	CHICKERY CHICK	Campbell Connelly	Santley-Joy
2	5	3	I'LL BUY THAT DREAM	Bradbury Wood	Burke-Van Heusen
6	3	4	I DREAM OF YOU	Peter Maurice	Embassy
13	6	5	IT'S A GRAND NIGHT FOR SINGING	Chappell	Williamson
16	12	6	I'LL CLOSE MY EYES	World Wide	*
11	4	7	KENTUCKY	Campbell Connelly	BMI
2	11	8	ASHBY DE LA ZOOCH	Noel Gay	Manhattan
7	7	9	IT MIGHT AS WELL BE SPRING	Chappell	Williamson
9	8	10	MY HEART IS DANCING WITH YOU	Irwin Dash	*
2	16	11	LET BYGONES BE BYGONES	Feldman	*
1	—	11	I'M SO ALL ALONE	Peter Maurice	*
2	9	12	IF I HAD A DOZEN HEARTS	Victoria	Paramount
8	14	13	WHEN THE GANG MEETS AGAIN	Strauss-Miller	*
1	—	14	PLEASE DON'T SAY NO	Sun	Feist
7	—	15	NANCY	Chappell	Stanwood
1	—	16	I CAN'T BEGIN TO TELL YOU	Chappell	Bregman-Vocco-Conn
12	18	16	(Did You Ever Get) THAT FEELING IN THE MOON-LIGHT?	Francis Day	Paul-Pioneer
5	13	17	LOVE STEALS YOUR HEART	Chappell	*
1	—	18	SOON IT WILL BE SUNDAY	Lawrence Wright	*
3	—	19	THAT'S FOR ME	Chappell	Williamson
15	10	20	IT'S BEEN A LONG, LONG TIME	Bradbury Wood	Morris

*Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the ALL THROUGH THE DAY (Williamson), in 20th Century-Fox's "Centennial Summer." National release date not set. AREN'T YOU GLAD YOU'RE YOU? (Burke-Van Heusen), sung by Bing Crosby in Rainbow Productions' "The Bells of St. Mary's." National release date—December, 1945. DOCTOR, LAWYER, INDIAN CHIEF (Burke-Van Heusen), sung by Betty Hutton in Paramount's "Stork Club." National release date—December 28, 1945. GIMME A LITTLE KISS (ABC), sung by Deanna Durbin in Universal's "Lady On a Train." National release date—August 1945. GIVE ME THE SIMPLE LIFE (Triangle), sung by John Payne and June Haver in 20th Century-Fox's "Wake Up and Dream." National release date not set, 1945. HERE COMES HEAVEN AGAIN (Robbins), sung by Vivian Blaine and Perry Como in 20th Century-Fox's "Doll Face." National release date—January, 1946. I CAN'T BEGIN TO TELL YOU (Bregman-Vocco-Conn), in 20th Century-Fox's "The Dolly Sisters." Sung by John Payne. National release date—November, 1945. I'M ALWAYS CHASING RAINBOWS (Miller), in 20th Century-Fox "The Dolly Sisters." Sung by John Payne and Betty Grable. National release date—November, 1945. IN LOVE IN VAIN (T. B. Harms), in 20th Century-Fox's "Centennial Summer." National release date not set. IT MIGHT AS WELL BE SPRING (Williamson), sung by Dick Haymes in 20th Century-Fox's "State Fair." National release date—October, 1945. I'M GLAD I WAITED FOR YOU (Shapiro-Bernstein), sung by Alfred Drake in Columbia's "Tars and Spars." National release date—January 10, 1946.

(Continued on page 113)

Music Popularity Chart

Week Ending
Mar. 29, 1946

RADIO

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, March 22, 8 a.m., and ending Friday, 8 a.m., March 29)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
3	All Through the Day (F) (R)	Williamson	ASCAP
17	Aren't You Glad You're You? (F) (R)	Burke-Van Heusen	ASCAP
9	Atlanta, G. A. (R)	Stevens	BMI
	Day by Day (R)	Barton	ASCAP
11	Doctor, Lawyer, Indian Chief (F) (R)	Melrose	ASCAP
7	Gimme a Little Kiss (F) (R)	ABC	ASCAP
9	Give Me the Simple Life (F) (R)	Triangle	ASCAP
	Here Comes Heaven Again (F) (R)	Robbins	ASCAP
	I Can't Begin To Tell You (F) (R)	Bregman-Vocco-Conn	ASCAP
17	I'm Always Chasing Rainbows (F) (R)	Miller	ASCAP
	I'm Glad I Waited for You (F) (R)	Shapiro-Bernstein	ASCAP
2	In Love in Vain (F) (R)	T. B. Harms	ASCAP
8	Oh! What It Seemed To Be (R)	Santly-Joy	ASCAP
4	One More Dream (And She's Mine) (R)	Barton	ASCAP
3	One More Tomorrow (F) (R)	Remick	ASCAP
6	One-zy, Two-zy (R)	Martin	ASCAP
1	Patience and Fortitude (R)	Leeds	ASCAP
9	Personality (F) (R)	Burke-Van Heusen	ASCAP
4	Seems Like Old Times (R)	Feist	ASCAP
4	Shoo-Fly Pie and Apple Pan Dowdy (R)	Capitol	ASCAP
1	So It Goes	Marks	BMI
	Some Sunday Morning (F) (R)	Harms, Inc.	ASCAP
3	Surprise Party (R)	Jefferson	ASCAP
	Symphony (R)	Chappell	ASCAP
1	The Gypsy (R)	Leeds	ASCAP
7	Tomorrow Is Forever (F) (R)	Advanced	ASCAP
9	Wait and See (F) (R)	Feist	ASCAP
2	We'll Gather Lilacs (R)	Chappell	ASCAP
3	What a Deal (R)	Vanguard	BMI
2	You've Got Me Crying Again (R)	World	ASCAP
6	You Won't Be Satisfied (Until You Break My Heart) (R)	Mutual	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throught the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION		TITLE	Lic. By
	Last Week	This Week		
8	1	1	OH! WHAT IT SEEMED TO BE..... Frank Sinatra.. Columbia 36892—ASCAP	
9	2	2	OH! WHAT IT SEEMED TO BE..... Frankie Carle.. Columbia 36905—ASCAP	
4	3	2	ONE-ZY, TWO-ZY (I Love You-zy)..... Phil Harris..... ARA 136—ASCAP	
11	4	3	PERSONALITY (F)..... Johnny Mercer..... Capitol 230—ASCAP	
10	11	4	YOU WON'T BE SATISFIED (Until You Break My Heart)..... Les Brown.... Columbia 36884—ASCAP	
2	—	5	ONE-ZY, TWO-ZY (I Love You-zy)..... Freddy Martin.. Victor 20-1826—ASCAP	
6	8	6	DAY BY DAY..... Frank Sinatra.. Columbia 36905—ASCAP	
5	10	7	SHOO-FLY PIE AND APPLE PAN DOWDY. Stan Kenton..... Capitol 235—ASCAP	
5	12	7	SHOO-FLY PIE AND APPLE PAN DOWDY. Dinah Shore... Columbia 36943—ASCAP	
17	5	8	DOCTOR, LAWYER, INDIAN CHIEF (F)..... Betty Hutton..... Capitol 220—ASCAP	
4	7	9	OH! WHAT IT SEEMED TO BE..... Dick Haymes-Helen Forrest..... Decca 23481—ASCAP	
2	—	10	DARKTOWN POKER CLUB..... Phil Harris..... ARA RM-116—ASCAP	
3	13	11	OH! WHAT IT SEEMED TO BE..... Charlie Spivak.. Victor 20-1806—ASCAP	
1	—	11	PRISONER OF LOVE.. Billy Eckstine... National 9017—ASCAP	
6	6	12	ATLANTA, G. A. Sammy Kaye..... Victor 20-1795—BMI	
5	—	12	MONEY IS THE ROOT OF ALL EVIL..... Andrews Sisters-Guy Lombardo..... Decca 23474—ASCAP	
2	13	13	SIoux CITY SUE..... Bing Crosby-The Jesters..... Decca 23508—ASCAP	

Coming Up

LAUGHING ON THE OUTSIDE (Crying on the Inside)	Teddy Walters	ARA 135
THE MAD BOOGIE	Count Basie	Columbia 36946
SHOO-FLY PIE AND APPLE PAN DOWDY	Guy Lombardo	Decca 18809

MARGARET WHITING

Sings a

4 STAR

SMASH HIT!

'COME RAIN OR COME SHINE'

from the musical, "ST. LOUIS WOMAN"

Super-hit ballad from Broadway's sensational new musical, "St. Louis Woman" written by the world's top tunesmiths, Johnny Mercer and Harold Arlen. Margaret Whiting sings 'em, reaching new singing heights. Paul Weston's lush arrangement and rich orchestral backing perfectly highlights Margaret's voice.

4 STARS - FOUR REASONS WHY THIS RECORDING WILL BLAZE THE TRAIL TO TREMENDOUS POPULARITY. IT HAS EVERYTHING - AND MORE!

'CAN'T HELP LOVIN' DAT MAN'

from "SHOWBOAT"

The velvet-voiced Margaret Whiting combines superb styling with Paul Weston's orchestral arrangement in this favorite from "Showboat." Result, an all-time tops in torch songs.

CAP. 247 50c plus tax



RECORDS

FROM HOLLYWOOD

Sunset and Vine

TOMMY DORSEY

and his Clambake Seven



(Ah-Yes) **THERE'S GOOD BLUES TONIGHT**
and **DON'T BE A BABY, BABY**

Vocals by Sy Oliver
RCA VICTOR 20-1842

JOHN RYAN
with Orchestra

LOOP-DE-LOO and
AH DEE AH DEE AH
RCA VICTOR 20-1843

• • • **INTERNATIONAL HITS** • • •

HENRI RENÉ
and his Musette Orchestra

I YI YIMMINY YI
(The Smorgasbord Song) Vocal by Johnny Olson
and **THE RAIN POLKA**
RCA VICTOR 25-1055

WALTER OSSOWSKI
and his Instrumental Quartet

PIOTR POLKA (Peter Polka)
and **OSTRA POLKA** (Sippy Polka)
RCA VICTOR 25-9001

LECUONA CUBAN BOYS

AY! MAMÁ INÉS—Rumba
Vocal by Agustín Braguera
and **INVOCANDO A CHANGO—Rumba**
(Call the Doctor) Vocal by Chiquito Oréfiche
Both Sung in Spanish RCA VICTOR 23-0270

RCA VICTOR RECORDS



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION Last Week	POSITION This Week	Tune	Composer
7	1	1	OH! WHAT IT SEEMED TO BE (R)	Santly-Joy
7	2	2	PERSONALITY (F) (R)	Burke-Van Heusen
3	3	3	ONE-ZY, TWO-ZY (I Love You-zy) (R)	Martin
4	8	4	DAY BY DAY (R)	Barton
14	6	5	SOME SUNDAY MORNING (F) (R)	Harms, Inc.
6	4	6	YOU WON'T BE SATISFIED (Until You Break My Heart) (R)	Mutual
16	7	7	SYMPHONY (R)	Chappell
9	4	8	I'M ALWAYS CHASING RAINBOWS (F) (R)	Miller
1	—	9	SHOO-FLY PIE AND APPLE PAN DOWDY (R)	Capitol
1	—	10	SIoux CITY SUE (R)	Morris

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italics*.

Weeks to date	POSITION Last Week	POSITION This Week	Tune	Label
8	1	1	OH! WHAT IT SEEMED TO BE <i>As Long as I Live (F)</i>	Frankie Carle... Columbia 36892
7	2	2	OH! WHAT IT SEEMED TO BE <i>Day by Day</i>	Frank Sinatra... Columbia 36905
12	3	3	PERSONALITY (F) <i>If I Knew Then</i>	Johnny Mercer... Capitol 230
4	7	4	OH! WHAT IT SEEMED TO BE <i>Give Me a Little Kiss, Will You, Huh?</i>	Dick Haymes-Helen Forrest... Decca 23481
16	4	5	DOCTOR, LAWYER, INDIAN CHIEF (F) <i>I'm Just a Square in a Social Circle (F)</i>	Betty Hutton... Capitol 220
2	9	6	PRISONER OF LOVE <i>All Through the Day</i>	Perry Como... Victor 20-1814
2	—	7	OH! WHAT IT SEEMED TO BE <i>Take Care</i>	Charlie Spivak... Victor 20-1806

(Continued on page 129)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Album	Label
3	2	1	The Voice of Frank Sinatra Frank Sinatra	Columbia C-112
4	3	2	Don't Fence Me In Bing Crosby	Decca A-417
4	1	3	Bells of St. Mary's Bing Crosby (John Scott Trotter Ork)	Decca A-410
6	4	4	Showboat Tommy Dorsey and His Orchestra	Victor P-152
3	—	5	Serenade Carmen Cavallaro (Italian Folk Songs)	Decca DA-415

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Record	Label
20	2	1	Warsaw Concerto Arthur Fiedler, conductor; Leo Litwin, pianist; Boston Pops	Victor 11-8863
41	1	2	Chopin's Polonaise Jose Iturbi	Victor 11-8848
48	3	3	Warsaw Concerto Wallenstein, Los Angeles Philharmonic Ork	Decca 29150
2	3	4	Spellbound Al Goodman	Victor 28-0404
27	4	5	Clair De Lune Jose Iturbi	Victor 11-8851

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Album	Label
4	2	1	From a Program of Chopin Piano Music Played by Vladimir Horowitz	Victor DM-1034
37	1	2	Rhapsody in Blue Oscar Levant, Philadelphia Ork; Eugene Ormandy, conductor	Columbia X-251
7	3	3	Rachmaninoff Concerto No. 2 in C Minor Rachmaninoff, Philadelphia Ork	Victor DM-58
5	—	3	Chopiniana Dimitri Mitropoulos, conductor; The Robin Hood Dell Ork	Columbia MM-598
42	4	4	Music To Remember (From the Life of Chopin) Jose Iturbi	Victor SP-4

Music Popularity Chart

Week Ending
Mar. 28, 1946

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record
	Last Week	This Week	
9	1	1	OH! WHAT IT SEEMED TO BE —Frankie Carle (Marjorie Hughes) Columbia 36892 (Frank Sinatra, Columbia 36905; George Paxton, Majestic 7164; Dick Haymes-Helen Forrest, Decca 23481; Charlie Spivak, Victor 20-1806)
11	4	2	PERSONALITY (F) —Johnny Mercer Capitol 230 (Dinah Shore, Victor 20-1781; Pearl Bailey, Columbia 36930; Helen Carroll-The Satisfiers, Victor 20-1807; Bing Crosby, Decca 18790; Bill McCune, Davis 2103)
9	3	3	YOU WON'T BE SATISFIED (Until You Break My Heart) —Les Brown (Doris Day) Columbia 36884 (Perry Como, Victor 20-1788; Louis Prima, Majestic 7144; Ella Fitzgerald-Louis Armstrong, Decca 23496)
16	2	4	DOCTOR, LAWYER, INDIAN CHIEF (F) —Betty Hutton (Paul Weston Ork) Capitol 220 (Hoagy Carmichael, ARA 128; Les Brown, Columbia 36945; Bill McCune, Davis 2103)
7	5	5	OH! WHAT IT SEEMED TO BE —Frank Sinatra (Axel Stordahl Ork) Columbia 36905 (See No. 1)
3	6	6	ONE-ZY, TWO-ZY (I Love You-zy) —Freddy Martin (The Martin Men) Victor 20-1836 (Phil Harris, ARA 136; Tommy Jones, Sterling 7001; Eddie Cantor, Pan American 71; Hildegard-Guy Lombardo, Decca 23511; Kay Kyser, Columbia 36960; Yank Lawson Ork-Monica Lewis, Signature 15021; Eileen Barton, Mercury 2069; Mack Triplets, De Luxe 1016; The Five De Marco Sisters, Majestic 7174)
2	9	7	SEEMS LIKE OLD TIMES —Vaughn Monroe (Vaughn Monroe-The Norton Sisters) Victor 20-1791 (The Five Red Caps, Davis, 2101; Thelma Carpenter, Majestic 1030; Kate Smith, Columbia 36950; Guy Lombardo, Decca 18737; Mack Triplets, De Luxe 1016; Gall Meredith, Manor 1018)
9	7	8	YOU WON'T BE SATISFIED (Until You Break My Heart) —Perry Como-The Satisfiers (Russ Case Ork) Victor 20-1788 (See No. 3)
1	—	9	PERSONALITY (F) —Bing Crosby (Eddie Condon Ork) Decca 18790 (See No. 4)
4	10	10	OH! WHAT IT SEEMED TO BE —Dick Haymes-Helen Forrest (Earl Hagen Ork) Decca 23481 (See No. 1)
1	—	10	YOU WON'T BE SATISFIED (Until You Break My Heart) —Ella Fitzgerald-Louis Armstrong (Bob Haggart Ork) Decca 23496 (See No. 3)
1	—	11	PRISONER OF LOVE —Perry Como (Russ Case Ork) Victor 20-1814 (Billy Eckstine, National 9017)
2	11	11	SHOO-FLY PIE AND APPLE PAN DOWDY —Stan Kenton (June Christy) Capitol 235 (Dinah Shore, Columbia 36943; Guy Lombardo, Decca Q1109; Mack Triplets, De Luxe 1013)
3	10	12	MCMAMARA'S BAND —Bing Crosby-The Jesters (Bob Haggart Ork) Decca 23495 (John Ryan, Victor 20-1827)
1	—	13	ONE-ZY, TWO-ZY (I Love You-zy) —Phil Harris (Phil Harris) ARA 136 (See No. 6)
1	—	13	SIoux CITY SUE —Bing Crosby (Bob Haggart Ork) Decca 23508 (Hoosier Hot Shots, Decca 18745; Zeke Manners, Victor 20-1797; Tony Pastor, Cosmo 471; Dick Thomas, National 5010; Jimmy Walker, Coast 2016; Kate Smith, Columbia 36963)
2	15	14	DOCTOR, LAWYER, INDIAN CHIEF (F) —Les Brown (Butch Stone) Columbia 36945 (See No. 4)
4	13	14	OH! WHAT IT SEEMED TO BE —Charlie Spivak (Jimmy Saunders) Victor 20-1806 (See No. 1)
5	8	15	ATLANTA, G. A. —Sammy Kaye (Billy Williams) Victor 20-1795 (Woody Herman, Columbia 36949; The Five Red Caps, Davis 2102)
3	—	15	DAY BY DAY —Frank Sinatra (Axel Stordahl Ork) Columbia 36905 (Les Brown, Columbia 36945; Bing Crosby-Mel Torme, Decca 18746; Monica Lewis, Signature 15009; Martha Stewart, Victor 20-1828; Jo Stafford, Capitol 227)

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
10	1	1	GUItAR POLKA Al Dexter Columbia 36898
7	3	2	SIoux CITY SUE Zeke Manners Victor 20-1797
10	4	3	SIoux CITY SUE Hoosier Hot Shots Decca 18745
22	—	3	SIoux CITY SUE Dick Thomas National 5010
4	5	3	DETOUR Wesley Tuttle Capitol 233
3	6	3	WAVE TO ME, MY LADY Elton Britt Victor 20-1789
2	—	4	KENTUCKY WALTZ Bill Monroe Columbia 36907
3	2	5	DETOUR Spade Cooley Columbia 36935

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
6	1	1	HEY! BA-BA-RE-BOP Lionel Hampton Decca 18754
5	3	2	SALT PORK, W. VA. Louis Jordan Decca 18762
5	2	3	RECONVERSION BLUES Louis Jordan Decca 18762
13	5	4	BUZZ ME Louis Jordan Decca 18734 The Blues Woman
4	—	5	VOO-IT! VOO-IT! Juke Box JB-502
1	—	5	I COVER THE WATER-FRONT Cats 'n' Jammers Mercury 2003

TWO SMASH SELLERS!
Make More Money
with
These Two Winners

DINAH SHORE

THE GYPSY

Let Dinah cross your palm with silver! Push this terrific trade getter for the easiest money of the month.

THE GYPSY
LAUGHING ON THE OUTSIDE

(Crying on the Inside)

Orchestra under direction of Sonny Burke

COLUMBIA 36964

KAY KYSER

ONE-ZY TWO-ZY

(I LOVE YOU-ZY)

Kyser skyrockets a dizzy tune to dizzier profits. Burn the mortgage with this one!

ONE-ZY TWO-ZY
(I Love You-zy)

Vocal chorus by The Moonbeams

THERE'S NO ONE BUT YOU

Vocal chorus by Michael Douglas and The Moonbeams

COLUMBIA 36960

How to win dimes and influence nickels —
Order now from your nearest Columbia distributor

COLUMBIA RECORDS



Two records with plenty of
"play-it-again"!



Louis Prima

The Gypsy and
**Baby Won't You Please
Come Home?**

Record No. 7177

Ray McKinley



Have Ya' Got Any
**Gum, Chum? and
We'll Gather Lilacs**

Record No. 7178

Majestic RECORDS

Studio: New York City Sales: St. Charles, Illinois
(Subsidiary of Majestic Radio & Television Corporation)

NOW SHIPPING

2022-(A) IF IT'S WRONG TO LOVE YOU
(B) YOU CAN'T BREAK MY HEART
(Idaho Call and His Sun Valley Cowboys)

2017-(A) HIDE YOUR FACE
(B) THIS LONELY WORLD
(Jimmy Walker and His Western Stars)

STILL GOING STRONG

2018-(A) I LEARNED TO LOVE YOU TOO LATE, MY DARLIN'
(B) WHITE CROSS ON OKINAWA
(THE PLAINSMEN, ACC. BY COAST RANCH HANDS)

2019-(A) TIME ALONE WILL TELL
(B) I DON'T WANT ANYONE BUT YOU
(CAL AND BUDDY AND THEIR RANCH HANDS)

2020-(A) A LAZY DAY
(OZIE WATERS, ACC. BY COLORADO RANGERS)
(B) BROOMSTICK BUCKEROO
(OZIE WATERS AND THE PLAINSMEN, ACC. BY COAST RANCH HANDS)

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PART 3—The Billboard

ADVANCE RECORD

ADVANCE RECORD RELEASES

Records listed are generally approxi- supplied in advance by record companies, mately two weeks in advance of actual Only records of those manufacturers vol- release date. List is based on information untarily supplying information are listed.

- A JUG OF WINE.....Woody Herman (Woody Herman) Columbia 36968
- ADDINSELL: PRELUDE AND WALTZ. Muir Mathieson-London Symphony Ork Columbia 7441-M
- ADIOS MARIQUITA LINDA (12")..... Alfredo Antonini and Viva America Ork- Elsa Miranda Alpha 12206
- AH DEE AH DEE AH.....John RyanVictor 20-1843
- ALIA EN EL RANCHO GRANDE.....The VagabondsTrilon 12459
- ALL RUZZITT BUZZITT.....Dallas Bartley and the Band That Comes On (Dallas and the Boys).....Cosmo 476
- ALL THAT GLITTERS IS NOT GOLD.....Tony Pastor (Tony Pastor-Virginia Maxey-The Two-Timers).....Cosmo 474
- ALL THE CATS JOIN IN.....Benny Goodman (Liza Morrow-Benny Goodman)Columbia 36967
- ALL THROUGH THE DAY.....Louanne Hogan (Alfred Newman Ork)Muscraft 355
- ALL THROUGH THE DAY.....The Three Suns (Artie Dunn)Majestic 7175
- ANGELINA.....The VagabondsTrilon 12457
- ARE YOU SOMEBODY'S DARLIN'?.....Buck Rogers4 Star 1068
- AS IF I DIDN'T HAVE ENOUGH ON MY MIND.....Henry King OrkTrilon 116
- ATOTONILCO.....Guadalajara Trio (Nestor Amaral-Miguelito Alejandro)4 Star 1056
- BEETHOVEN: ABSCHUELICHER, WO EILST DU HIN? FROM ACT I OF "FIDELIO" (Thou Monstrous Fiend) Artur Toscanini-NBC Symphony Ork- (12").....Rose BamptonVictor 11-9110
- BEGIN THE BEGUINE.....Ray Manton-The Vagabonds.....Trilon 111
- BLACKBERRY BLOSSOMS.....O'Brien's Dublin OrkDavis 3604
- BOOGIE ON THE VOLGA.....Deryck SampsonDavis 7017
- BOOGIE SERENADE.....Deryck SampsonDavis 7017
- BYE AND BYE.....McCravy BrothersDavis 3502
- C. O. D.....Johnny Moore's 3 BlazersExclusive 214
- CAMINITO DE TU CASA (12")..... Alfredo Antonini and Viva America Ork- Elsa MirandaAlpha 12206
- CARAVAN.....Ray Linn OrkEncore 510
- CATCH AS CATCH CAN.....Sam Donahue and His "Swing Seven"Encore 502
- CEMENT MIXER.....Hal McIntyre (Nancy Reed)Cosmo 475
- CHAPINITA (12")..... Alfredo Antonini and Viva America Ork- Elsa MirandaAlpha 12206
- CHERRY RED BLUES.....Eddie (Mr. Cleanhead) Vinson Ork (Eddie Vinson)Mercury 8003
- CHORD-A-RE-BOP.....Lionel Hampton and His QuartetDecca 18830
- CRAZY RHYTHM.....Page Cavanaugh TrioEncore 504
- CUBAN PETE.....Desi Arnaz Ork (Amanda Lane-Desi Arnaz)Victor 25-1058
- DARK EYES.....The VagabondsTrilon 12457
- DATELESS BROWN.....Buddy Rich OrkMajestic 3001
- *D'INDY: ISTAR—SYMPHONIC VARI- San Francisco Symphony Ork-Pierre ATIONS, OP. 42 ALBUM (2-12").....MonteuxVictor SP-16
- DIP ME IN THE GOLDEN SEA.....McCravy BrothersDavis 3501
- DOING WHAT COMES NATURALLY.....Jan Garber Ork ..Black & White BW 774
- DONKEY SERENADE.....Ray Manton-The VagabondsTrilon 111
- DON'T BE A BABY, BABY.....Tommy Dorsey and His Clambake Seven (Sy Oliver)Victor 20-1842
- DON'T BE A BABY, BABY.....Benny Goodman Sextet (Art Lund)Columbia 36967
- DON'T TAKE EVERYBODY TO BE YOUR FRIEND.....Sister Rosetta Tharpe-Sam Price Trio.....Decca 11002
- DON'T TRY TO PRETEND.....Buck Rogers (The Texans) ..4 Star 1067
- DOUBLE TROUBLE.....Buck Rogers (The Texans) ..4 Star 1068
- DYNAMO, Parts 1 & 2.....The Tempo Jazz MenDial 1001
- EASTER PARADE.....Danny O'NeilMajestic 1033
- EMBRACEABLE YOU.....Percy Faith OrkDecca 23535
- ENCORE ESSENCE.....Sam Donahue and His "Swing Seven"Encore 500
- J. B. FAURE: THE PALMS (Les Rameaux) (12").....Thomas L. Thomas-Gustave Haenschel OrkVictor 11-9109
- FOOLISH PRIDE (Can Break Your Heart).....Curt Barrett and the Trailsmen.....King 520
- FOUR MONTHS, THREE WEEKS, TWO DAYS, ONE HOUR BLUES.....Stan Kenton (June Christy)Capitol 250
- GOLD STAR MOTHER WITH SILVERY HAIR.....Sons of the PioneersVictor 20-1820
- GOMEZ: "OVERTURE" FROM "IL BOSTON "Pops" Ork-Arthur Fiedler (12").....Boston "Pops" Ork-Arthur FiedlerVictor 11-9112
- GOODMAN SEXTET SESSION ALBUM. Benny Goodman Sextet..Columbia C-113
Ain't Misbehavin'
China Boy
He's Funny That Way
I Got Rhythm
Just One of Those Things
Rachel's Dream
Shine
Tiger Rag
- GROFE: GRAND CANYON SUITE.....Artur Toscanini-NBC Symphony Ork.. ALBUM (4-12")Victor DM 1038
- HAMP'S SALTY BLUES.....Lionel Hampton and His Quartet.....Decca 18830
- HANDEL: CONCERTO FOR ORCHES- Philadelphia Ork-Eugene Ormandy... TRA IN D MAJORColumbia 12280-D
- HEY! BARTENDER.....Curt Barrett and the Trailsmen.....King 522
- HEY, MR. POSTMAN.....Ella Mae Morse-Freddie Slack.Capitol 251
- HOLLYWOOD HOP.....Sam Donahue and His "Swing Seven"Encore 500
- I DIDN'T MEAN A WORD I SAID.....Danny O'NeilMajestic 7171
- I DIDN'T MEAN A WORD I SAID.....The Sleepy Valley Five (Eddie McMullin)Cosmo 701
- I DIDN'T MEAN A WORD I SAID.....Kate Smith (Jack Miller Ork)Columbia 36963
- I FALL IN LOVE WITH YOU.....Jayne WaltonMercury 3002
- I FALL IN LOVE WITH YOU EV'RY DAY.....The Five DeMarco Sisters (Phil Davis Ork)Majestic 7174

* (D'Indy: Introduction to Act I of "Fervaal," Op. 40 included as final side in album)

(Chabrier: Joyous March included as final side in album)

(Continued on page 130)

Music Popularity Chart

Week Ending
Mar. 28, 1946

DATA AND REVIEWS

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by try into best selling, most played or most heard features of the Chart.

GIMME A LITTLE KISS.....Louis Prima (Louis Prima).....Majestic 7172

A song fave of an earlier day, Louis Prima brings this back with plenty of persuasion, which should make the juke box fans dig down deep in their jeans for the jits. Cuts carefree capers both for his trumpet stanza and vocal refrains, injecting new life into this familiar cutie chant. Couples with a smooth rendition of the more current "Where Did You Learn To Love," which introduces the romantic voice of Jack Power for the first time on the platters. If Majestic production and distribution can get this around it should do well.

THE GYPSY LAUGHING ON THE OUTSIDE Dinah Shore, with ork under direction of Sonny BurkeColumbia 35964
(Crying on the Inside)

Both sides of this disk by Dinah are selected because both tunes are on their way to the near-top and both are admirably suit to la Shore's voice and style. It's the smartest piece of material selection for Dinah in a long time. The Sonny Burke backing is unobtrusive enough to let the full effect of the gal's polished piping get across. If either side misses, it'll be a surprise.

SHOO-FLY PIE AND APPLE PAN DOWDY Guy Lombardo Ork, with vocal by Don RodneyDecca 18809

Stan Kenton's Capitol platter had carried "Shoo Fly" up into the most played lists and Dinah Shore's Columbia cutting has been in and out of the lists, so the tune is a proven click. The Lombardo ork has always had the virtue of playing 'em straight so that the inherent appeal of a song is never lost. Band brings out, in its simple style, all the bounce and rhythm in this novelty, and the Don Rodney vocal is right in keeping. Should join the Kenton platter in most played company in short order.

ASHBY DE LA ZOOCH (Castle Abbey)The Merry MacsDecca 18811

This ditty by Hoffman-Drake-Livingston, the trio that penned the infamous "Mairzy Doats," has the important quality of being whistleable, hummable and singable after little more than a single hearing. On top of that, the intriguing title and the cute lyrics make it a cinch song click. Add to this the Merry Macs' merry rhythmic handling and you've got a definite can't-misser.

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record users. Boldface portion is intended for guidance of juke box operators.

BENNY GOODMAN (Columbia 36967)

Don't Be a Baby, Baby—FT; V. *All the Cats Join In*—FT; V.
The BG Sextet takes the "Baby" side of this pancake, and with a hefty assist in the form of an opening and closing vocal by Art Lund (instrumental flash is sandwiched), make it a waxing to be reckoned with. Lund gets plenty of plaintive pash into his piping without sounding sissy, and the sextet does a brilliant slow-tempo job of selling the tune. On the reverse, the full band takes the "Cats" number from the forthcoming Walt Disney film, "Make Mine Music," and does a very ordinary job on a ditto tune. Liza Morrow can't do too much for it with her vocal, and Benny's own word-sliding doesn't help it either. Unless the picture is big and sells the tune for lots more than it's worth, nothing much will happen with this side. "Baby" will coax coins on any location—a good tune well done.

LECUONA CUBAN BOYS (Victor International 23-0270)

Invocando a Chango—RUMBA; V. *Ay! Mama Ines*—RUMBA; V.
The Cuban kids bring forth plenty of fire on the "Invocando" side of this platter. Cutting has a wild quality in which the voice of Chiquito Orefiche blends well with the instrumental work. Side never lets up from rim to the wild laughter which closes it. Backing is the Eliseo Grenet standard "Mama," and tho there have been much better vocals of the number than Agustin Braguera's on this etching, the band stays right in the rumba groove.
Both sides good bets on locations where the Latin-American stuff is wanted. Especially good if you get a crowd that likes to dance a fast rumba.

EDDIE CANTOR AND NORA MARTIN (Decca Personality Series 23529)

Around and Around and Around—V. *You Kissed Me Once*—V.
If Cantor's "One-zy, Two-zy," which he made for Pan-American on the Coast, gets him back into the disk limelight on the strength of the tune, this Decca personality pairing might do all right. On its own, the platter offers very little. Cantor just doesn't seem to have the old verve and bounce, and these two tunes are strictly run of the mill. Nora Martin almost brings the "Kissed Me" side to some kind of life with a few vocal tricks, but cute as the tricks are, they just can't carry the whole side, let alone the coupling.
Operators can start reading the next review.

GENE KRUPA (Columbia 36954)

Gimme a Little Kiss (Will Ya, Huh?)—FT; V. *We'll Gather Lilacs*—FT; V.
Krupa tried to get too much on the "Gimme" side of this one. Cutting opens with a slow-tempo Buddy Stewart vocal, goes into a fast-tempo ork presentation, then a gold-digger parody vocal by Carolyn Grey and back to band jump routine, seguing finally into another slow-tempoed vocal by Stewart. Side is listenable enough, but will be tough on the terpers. The English fave, "Lilacs," is much better. It has a good Stewart vocal and the arrangement is an unusually interesting one, smoothly handled.
May prove fair nickel-getters, with "Lilacs" the better possibility.

HENRI RENE AND HIS MUSETTE ORCHESTRA (Victor International 25-1055)

I Yi Yimminy Yi—Polka-Type; V. *The Rain Polka*—P.
If Johnny Olson could do a little more authentic Swede accent, his vocal on the "Yimminy" number here would have been lots more appealing. As it is, he talk-sings thru it with little effect and the side is saved only by the bouncy musette band work on the number. "Rain" makes for monotonous listening, with the same theme taken over and over again all thru the cutting. For the polka dancers it may be all right, but to the ear it'll get tiring.
Okay for the polka crowd's play places. Otherwise nix.

(Continued on page 113)

MUSICRAFT

Billboard for April

Artie Shaw & ORCHESTRA

357

LET'S WALK

(I DON'T STAND)

A GHOST OF A CHANCE

HAL STEVENS, VOCAL

Louanne Hogan

355

with ALFRED NEWMAN & ORCH.

ALL THROUGH THE DAY
IN LOVE IN VAIN

Phil Brito

15062

with WALTER GROSS & ORCH.

THE GYPSY
DON'T BE A BABY, BABY

Orrin Tucker & ORCHESTRA

15063

VOCALS—SCOTTEE MARSH
and ORRIN TUCKER

COME RAIN OR COME SHINE
JUST MAKE LOVE TO ME

Dizzy Gillespie

354

LOVER MAN SARAH VAUGHN, VOCAL
SHAW NUFF (Instrumental)

Dave Denney & HIS COWBOYS

15061

SILVER DEW ON THE BLUE GRASS
TONIGHT
WHEN THE SANDMAN RIDES THE TRAIL

Maurice Rocco

353

BEGIN THE BEGUINE
ST. LOUIS BLUES

Lead Belly with GUITAR

310

YELLOW GAL
WHEN THE BOYS WERE ON THE
WESTERN PLAIN

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The Beloved **Doctor Billie**
ASKS YOU TO TAKE A RIDE
ON
"The SOUTHERN PACIFIC"
Introduced by that jovial vocalist
BABE GRUBBS

Words by— **DR. BILLIE** Music by— **BOB CARLETON**

Come on, Bing, and "go my way," where the girls are pretty and the night's like day;
 Where the porters greet you with a "Howdy, Bing, You're mighty fine but listen to this train sing."
 Come on, Bing, where there ain't no whistles goin' "Yoo-Hoo, Yoo-Hoo-Hoo,"
 But the hum of the engines sing a lullaby to you.
 You can pick eyes of brown, or eyes of blue,
 As you ride, ride, ride the Southern Pacific all Texas through.
 Come on, Bing, and "go my way,"
 Forget the Atchison, Topeka and Santa Fe;
 To be specific, you haven't ridden at all
 Until you ride the Southern Pacific.

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Windy City Diskery, Hy-Tone Set; Chi, Mercury to Press

CHICAGO, March 30.—Another race record company which hopes to get into the national market has made its bow here. The new firm is the Hy-Tone Manufacturing & Distributing Company headed by Freddie Williams and Nathan Rothner. First release of the company is *Jo-Jo Blues*, Parts 1 and 2, and *Corine (Please Don't Give It Away)* on the reverse side. Both feature Freddie Williams and his orchestra. Company plans to press about 12,000 copies per week of the two records. Some of the pressing will be done by the Chicago Recording Company. Most of it however, will be done on a so-much-per-pressing basis by Irving Green's Mercury Record plant here. Hy-Tone will take care of its own distributing.

Carle & Chase Do Dual P. A. At Detroit Sears-Roebuck

DETROIT, March 30.—Dual personal appearance of a name band leader and a favorite local disk jockey, Frankie Carle and Eddie Chase (WXYZ), respectively, was set this week-end for the record department of Sears-Roebuck. Carle is working the Detroit Music Hall Thursday (4) for a full evening concert. Tie-up for the event is being made with high school papers, including private schools, and it virtually blankets the prospective drawing territory for teen-age customers.

1G More for 802 Relief Fund

NEW YORK, March 30.—Relief fund of Local 802, American Federation of Musicians here, is \$1,000 bigger this week as the result of a contribution from the committee which ran the recent testimonial dinner for Jack Rosenberg, 802 prexy. Sum represents oversubscriptions to the testimonial.

JERRY WALD

He Plays What He Likes

TO A SONG-PLUGGER, Jerry Wald can be one tough hombre. The licorice-stick tootler is no pushover when it comes to picking songs for his library. He turns down anything he doesn't like. But gripe about it or not, the tune-pushers have to admit that Wald knows his onions when it comes to batoning. He's been at it ever since he started in the music biz. An adept clarinetist at seven, he was leading orks at 10 and playing solos and sitting in with radio bands over WOR when the station was in Newark.

When he was still in high school, Wald could match solos with Artie Shaw. After graduation, he formed an eight-piece band that included Stan Kenton as pianist, and played the better New Jersey clubs. With Kenton, he went to California where he formed a four-piece combo that played party dates.

Finally, he formed a band out of a unit at the City College of L. A., came East and got a break—a date at Brooklyn Rosemont Ballroom. The date turned into a dud when the ballroom burned down the third night and all the instruments and arrangements were destroyed. After putting the library on paper from memory, he got another break with a two-day fill-in at Roseland Ballroom on Broadway, which he stretched to 10 weeks.

The band was in and Decca, then Majestic beckoned for some sock platters. Wald's success has been meteoric since then. He has broken records at Hotel Lincoln and is now playing his fourth engagement at the Hotel New Yorker.

King JUKE



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ELIG

Monopoly Dodge Music to Ears Of Band Bookers

NEW YORK, March 30. — With Larry Finley's successful monopoly rap against Music Corporation of America inspiring other dance ops to rush into court with similar bleats, band agencies are mending their fences in an effort to stave off the stampede and are finding that the process of evading a monopoly charge is perhaps more profitable than being a monopoly. Technique consists of eliminating exclusive deals with dance promoters. The resultant competition among ops is a joy to bookers.

Every orkmonger in town has already begged out of exclusive booking arrangements, the pitch being sung to the tune of *Hearts and Flowers*. They explain that as much as the office has enjoyed the exclusive arrangement they simply can't risk not selling an occasional band to Joe Blow in the same town. So they sell a band to Blow and the battle is on. Headaches involved in trying to appease outraged promoters who are trying to outbid each other for orks are well worth it, say bookers.

Between the monopoly scare and the use being made of new promoters for other purposes (see *The Billboard*, March 23), bookers are having a whale of a time.

Joe Davis's Name Re-Issues Miff Fellow Disk Makers

NEW YORK, March 30.—Joe Davis, whose forthcoming Harry James-Dick Haymes, Sammy Kaye, Three Suns, Jan Peerce, Hot Club of France, Korn Kobblers and Sing-in' Sam albums have caused some agitation in disk circles, this week purchased 100 more old masters from the Scranton foundry. Among the lot are biscuits by Frankie Trumbauer, Judy Canova, Peerce, the Plantation Singers, and W. C. Handy, including Handy's own trumpet version of *St. Louis Blues*. A Handy album is now on the Davis schedule.

At least one recorder has signified displeasure over Davis's use of old U. S. Record Company masters in competition with current work on other labels by the same artists. Since Davis has over 500 old ones from U. S., Gennett and Scranton bins, and plans to use as many of them as are marketable, and since there seems to be nothing the competition can do to prevent him, it would appear that Davis has stolen a march.

In addition to the albums mentioned, Davis has skedded a "Rare Record" series, using Gennett jazz items. Promotional literature on the whole kitanboodle is now in the mail.

Rey's \$3,700, Pla-Mor; "Charm," Muni Aud, 14G

KANSAS CITY, Mo., March 30.—Alvino Rey's orchestra grossed \$3,700 at the Pla-Mor Ballroom March 16. Another Pla-Mor promotion March 17, *The Hour of Charm* in Municipal Auditorium, grossed \$14,000. This was a broadcast and show.

Yank Names for Winnipeg

WINNIPEG, March 30.—Tommy Dorsey, Spike Jones, Les Brown and Sammy Kaye are skedded to play here in the next few months. Dorsey and 42-piece ork play April 29-30. Jones is skedded for May 24-25 and Brown for June 10-11. Kaye comes in July 12-13. All four bands will work at the drill hall of No. 2 Air Command. RCA, in suburban St. James, RCAF benevolent fund will share in the proceeds of the affairs.



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Disk Biz Adds 2 Philly Firms

PHILADELPHIA, March 30.—Two new entries in the record business locally, Henry L. Callahan, head of Colonial Recording Company, Lansdowne, Pa., just outside of Philly, said firm would use Colonial pop label. Outfit up to now was doing off-the-air and special work for ad agencies. First sides haven't been set as yet.

Carl C. Weil and George Ralph Joseph have organized the American Recording Company here at 25 South 43d Street and plan to put label on the market. Firm plans are still in the nebulous stage and pair say they are working out details and lining up talent for initial recording dates.

Cleffer Tosses Salary Suit at Legit Producer

NEW YORK, March 30.—Theodore C. Ruskin, producer of last season's ill-fated legit, *Crime Without Passion*, is charged in Supreme Court here with having breached a contract under which he allegedly engaged Will H. Norvas to compose music at a weekly salary of \$100.

According to the complaint filed by Norvas's attorneys, Zissu and Marcus, the agreement was entered into December 4, 1945, and Ruskin called it off December 22. Norvas is reputed around Broadway to have been "discovered" while composing tunes for Army Special Services shows. His deal with Ruskin, as stated in the complaint, is unusual in the sense that relatively unknown writers are seldom hired to do shows on a salary basis.

Roberts Says Brandon First

CHICAGO, March 30.—Contrary to report in *The Billboard's* March 30 issue, Jim Roberts, local orchestra booker, this week said MCA's six-year exclusive booking agreement with the Edgewater Beach here will not be broken when William Morris books Steve Kisley's band into the hotel's Marine Dining Room in April. Roberts claims he broke MCA's hold when he booked the band of Henry Brandon, for whom Roberts is exclusive booking agent, into the hotel January 22 of this year. He added that Brandon would be rebooked into Edgewater starting April 14, as summer replacement band appearing at the hotel's Beachwalk.

SPA Reps Head West To Mull MPPA Pact, Coast Office

NEW YORK, March 30.—Representatives of the Songwriters' Protective Association, accompanied by legal counsel, will trek to the West Coast in a few weeks as the result of a decision made by the SPA exec council Wednesday (27).

Purpose of the pilgrimage is twofold: (1) To submit and discuss the draft of the form contract later to be negotiated with the Music Publishers' Protective Association. (2) To discuss the question of opening a West Coast office.

Considerable pressure has been brought on SPA to attend to grievances peculiar to West Coast penners, and sentiment for establishment of a Los Angeles headquarters is on the increase.

Norristown's New 50G Mountain Music Spot

NEW YORK, March 30.—One of the largest folk music spots in the country is being built at Norristown, Pa., at a reported cost of \$50,000.

Going up on the present site of the Circle K Ranch, a few miles out of Philly, barn is expected to have a 2,800 seating capacity. On a three-show Sunday schedule, admish will run from \$1 to 40 cents. Tom Mix's former partner, Doc Kindlan, will boss. Riley Shepard is set to emcee the first show.

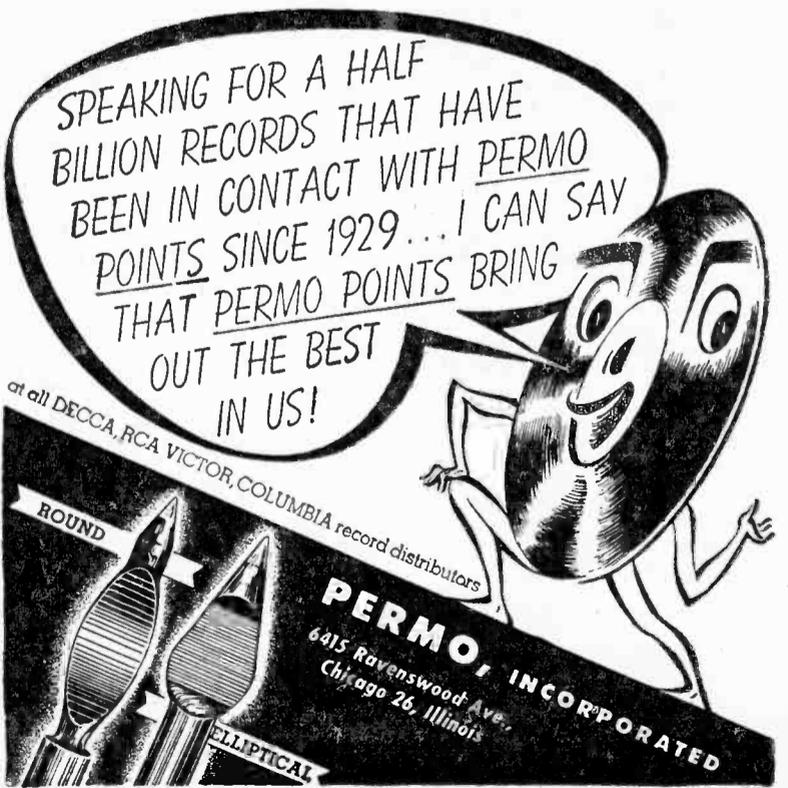
Thornhill Bows May 1 With 28-Night Road Trek for WM

NEW YORK, March 30.—Claude Thornhill and William Morris Agency finally got together Thursday (28), and the band will begin work May 1.

Agency has 28 one-nighters skedded for Thornhill's break-in, starting with a 10-day Southern tour, followed by a week in Canada and a number of dates in this area. First location in this area will be Post Lodge, Larchmont, N. Y., where Thornhill opens May 29 for two weeks.

Lewin to Robbins

NEW YORK, March 30.—Contact man Jerry Lewin, formerly with Broadcast Music, Inc., signed with Robbins Music Corporation last week. He replaces Wally Brady, who reported to Bourne, Inc., a fortnight ago. Irv Tanz, another former BMP'er, hasn't hooked up with a new outfit yet.



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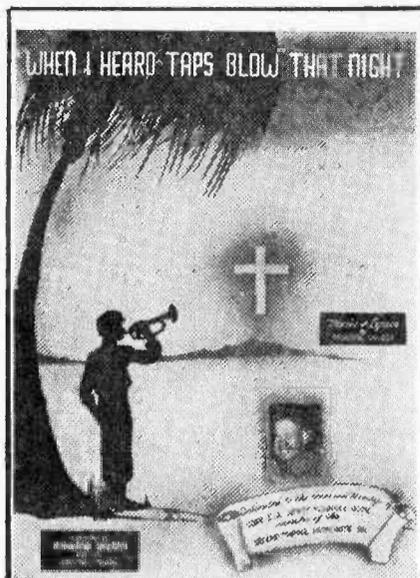
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Kenton \$4,456, Ritz Record

BRIDGEPORT, Conn., March 30.—Coming in from Philadelphia for a one-nighter at the Ritz Ballroom here Sunday (24), Stan Kenton broke all records for the season at this spot, drawing 3,183 at \$1.40 for a take of \$4,456.20.



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Yoicks! Decca Eye Peeled for Bands

NEW YORK, March 30.—Decca Records, Inc., is scouting the market for bands. Its roster currently includes such orks as Jimmy Dorsey, Lionel Hampton, Charlie Barnet, Guy Lombardo, Casa Loma, Randy Brooks, Carmen Cavallaro, Louis Jordan, Johnny Long, Lucky Millinder and Andy Kirk, but the outfit's plans encompass the necessity for more. It is no secret that the emphasis in Decca production has been on vocalists, with Bing Crosby, Andrews Sisters, Ink Spots, Dick Haymes-Helen Forrest, Mills Brothers, Hildegard, Evelyn Knight and other vocal attractions eating up a prodigious percentage of the weekly pressings. Since the firm seems to be selling all it can press, there is no diminishing sighted for the singers, but as production increases more play will be given to orks.

No bands have been mentioned as likely to be brought immediately into the Decca fold, altho trade attention has recently centered on Claude Thornhill, whose niche at Columbia has become somewhat crowded by the addition of Elliott Lawrence, Philly maestro with a Thornhill touch.

Holiday, Lawrence, Eldridge Set for May 6 Segall Date

PHILADELPHIA, March 30.—Nat Segall, local promoter of jazz concerts and operator of the Downbeat Club, music hangout, announced that the next Academy of Music shindig is set for May 6. Will feature Billie Holiday, Roy Eldridge and Elliot Lawrence's band.

Segall has scored successes in all his previous performances, topping other local jazz promoters, including the Jazz Festival Society, Mort Casway, and E. Helprin, Baltimore operator who tried to invade the local field. Jerry Gaghan again is set to handle publicity for the date.

Two-Buck Raise in Symph, School Scales for 802

NEW YORK, March 30.—Scale for single symphonic engagements has been upped, effective October 1, by Local 802, American Federation of Musicians.

Jump is from the present \$19 to \$21 per night. School dates are raised from \$12 to \$14.

All-Vet Ork Hunts Fem Singer

CAMDEN, N. J., March 30.—Joe Flood has organized an all-vet band here and now he is looking for an ex-WAC, WAVE or nurse who is also a good singer. Leader, a former drummer and band leader before entering the army, served as a traffic control instructor during the war.

Men are all well-known local sidemen and include Raymond Loose, sax and arranger; Al Williams, sax and clarinet; Robert Harris, clarinet; Mal Comanda, trumpet; Gil Whiting, trumpet; Bronson Zangras, piano; Frank Regan, guitar; Harry White, drummer, and Robert Cook, bass. Band is in rehearsal now and opening date is set at Philly Ballroom, across the Delaware River from Camden.

Brooklyn Weddings Class A

NEW YORK, March 30.—Starting May 1, musickers who play Brooklyn weddings and other religious ceremonies will draw Class A pay if the jobs are in any of the following spots recently reclassified by Local 802, American Federation of Musicians: Benson Mansion, Beth-Israel Center, Colonial Mansion, Imperial Mansion, Saratoga Mansion, Twin Cantor's new building and Young Israel, of Eastern Parkway.

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Have Own Ork Yen

PHILADELPHIA, March 30.—William Morris Agency will build a band around the dancing Nicholas Brothers, local lads, following their run in *St. Louis Woman*, which just closed two-week engagement here prior to going to New York. Band, which will make bid for big time, will be led by Fayard Nicholas, who will also play the guitar. Brother Harold will beat it out at the drums.

NEW YORK, March 30.—Resignation of Harry Romm from GAC has the trade wondering who will step into his shoes as head of the theater department. Tom Rockwell, head of the agency, emphatically denies that Johnny Dugan, MCA theater head, will come in.

Howard Sells Piece of Biz

PHILADELPHIA, March 30.—Jack Howard has sold an interest in his Jack Howard Publications, local cowboy music firm, to Maurice Granatooor, Philly lawyer. Firm is also being incorporated, with Howard, Granatooor and Jimmy Myers, Philly songwriter, owning shares. Howard has also organized Cowboy Records. Firm has cut four sides at the Robinson Recording Studio here, featuring Pete and Elmer Newman and the Sleepy Hollow Ranch Gang of WFIL, Philly, and is planning four more sides with the ranch gang.

Latest decision, according to Rockwell, is to have Leonard Romm, Harry's brother, stay in and divide the department under different men. Leonard Romm rejoined GAC a few weeks ago in a double switch when Milton Berger left the office to go with William Morris and Romm quit the Morris office to go back to GAC. GAC is also hypoing its legit department, having just added Louis Ziegler, of the Louis Shurr office. Ziegler will head the legit division.

Williams Vs. Hermandos Trio on Acro-Tango Turn

NEW YORK, April 1.—Court action starts today by Pablo Williams to stop the Hermandos Trio from using the Spanish acro routines which Williams claims are his property. Hermanos - Williams Trio broke up about eight months ago when Louis Kumm, top man, left and formed the Hermanos - Santos Trio with John Santos. Williams, meanwhile, left for South America.

When Santos left Williams, he was replaced by Fernandos Rodriguez. In December, 1945, Rodriguez quit Williams and joined the Hermandos troupe. Since then the newly formed Hermandos Trio has been working in theaters and night clubs, currently at Havana-Madrid here. Outfit now consists of Louis Kumm, Rodriguez and Maria Kumm.

Jimmy Savo Files With AGVA Asks \$3,258 of Miami L. Q.

NEW YORK, March 30.—Jimmy Savo has filed charges with AGVA against E. M. Lowe, Miami Latin Quarter op, for alleged non-payment of salary for a contract to run for three weeks. Comic opened March 15 and room shuttered March 24, giving him one week and two days. He claims he has another week and five days coming to him, or \$3,258, based on a play-or-pay deal.

Rochelle and Beebe and the Three Wiles, also on the bill, had five days to go when the room closed, but they were paid off in full.

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- #122—Central Avenue Boogie Please Let Me Forget
- #123—D. B. Blues Lester Blows Again
- #124—These Foolish Things Jumpin' at Mesners'
- #105—He May Be Your Man Blue Prelude
- #19 —Hard-Working Man's Blues When I've Been Drinking

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 427 W. 5th ST. LOS ANGELES 13, CALIF.

Chappell Asks Vogue 'Concerto' Withheld; No Like Mooney Job

NEW YORK, March 30.—Chappell Music, publishers of *Warsaw Concerto*, are engaged in a tussle with Vogue Records over treatment given the melody by Art Mooney. Stating that Mooney's rendition is of a sort which they, as publishers, cannot authorize, they are seeking to have the Vogue platter withheld from distribution. Vogue's position is said to be that the Mooney version is comparable to earlier disks of the same number by Freddy Martin (RCA-Victor) and Carmen Cavallaro (Decca) and that in any event the program director of Vogue, Seymour Simons, secured sanction from a Chappell exec.

Matter is understood to be in the hands of A. M. Wattenberg, Chappell attorney, with Leonard Zissu handling discussions for Vogue.

Agency Scramble for Elliot Lawrence Ork

PHILADELPHIA, March 30.—Elliot Lawrence has four major New York band booking offices after him to sign on the dotted line since he announced he was leaving WCAU here to go on a road tour.

Four are William Morris, MCA, Frederick Brothers and General Amusement. Lawrence, 21-year-old leader, is viewed by music men as a hot prospect since he has been receiving a terrific build-up via CBS airings from Philly as well as beaucoup shots locally. Another factor in the race to sign him up is the Columbia Record contract he signed with Manie Sacks. Up to now, Lawrence has been handled by Cavanaugh & Martin, Philly booking office.

Radio Longhairs in String Section for Como Album

NEW YORK, March 30. — For a Perry Como date at RCA-Victor this week, conductor Russ Case lined up five prominent radio concert masters for the string section: Leo Kruczeck (Jack Miller ork), Jack Zayde (Ray Block), Jack Gasselin (Don Voorhees), Irving Prager (Al Goodman), and Sylvan Kirsner (Howard Barlow). During the entire date the virtuosi were required to scrape out exactly 16 bars of half-notes. Job was for a Como album of old-timers, including *Kentucky Babe*, *Blue Skies* and *Girl of My Dreams*.

ARA's Publicity Natches On 'Spellbound,' 'One-Zy'

HOLLYWOOD, March 30.—ARA Record firm fell into two natural exploitation tie-ups during last month which even the industry's ablest tub thumper could hardly arrange. First, ARA's album of Miklos Rosa's musical score from the flicker, *Spellbound*, received strong hypo with the note placer winning an Oscar award with subsequent publicity.

Phil Harris's intro of *One-zy*, *Two-zy* novelty on same Jack Benny show on which finals in the *I Hate Jack Benny* contest were announced with an unusually high Hoopered aud, preceded by few days ARA's release of Phil Harris's recorded version of *One-zy*.

2d Morales-Murray 1-Disk

NEW YORK, March 30.—Majestic Records is bringing out a companion piece to its initial Noro Morales-Arthur Murray one-disk rumba lesson albumette. New singleton album will be out April 6 and will be another Morales rumba sesh, with footwork diagrams by Murray.

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New England Bluenoses Hit Hub, Hartford

BOSTON, March 30.—First drastic action in many years by the Boston Licensing Board in revoking a hotel license to present floorshows was dealt out Wednesday (27) to the Hotel Bradford Roof Garden. Hotel's right to present floorshows was suspended for an indefinite period as of yesterday (29) because of "objectionable" entertainment presented by Jayne Manners, with Zero Mostel's material also rating a rap from Chairman Mary Driscoll, of the licensing board.

According to Miss Driscoll's statement, complaints had been received about the show. She visited the Roof and caught the show. Miss Driscoll declared that it wasn't what Miss Manners sang or said but what she did. Liquor License Commissioners Walter R. Meins and Frank R. Brier voted with Miss Driscoll to modify the entertainment license held by the Bradford after hearing bits of the alleged, blue routine done by Miss Manners.

W&W's "Distinctly Indecent"

Two investigators of the Watch and Ward Society also caught the show and seconded Miss Driscoll's criticism at a hearing held Tuesday (26). Watch and Warders also labeled parts of Mostel's presentation as "distinctly indecent."

Licensing board's action forbids the Bradford presenting dancing, singing or other acts by professional entertainers. Entertainment may consist only of social dancing by patrons and instrumental music. Action is tough on the hotel because the management has built a big following by presenting top name acts such as Jimmy Savo, Mostel and Georgie Price. More were set to follow, with contracts already signed.

According to Robert N. Appleton, manager of the hotel, Miss Manners and Mostel were the first acts not caught by him before presented at the Roof. He was out of town during the period that the show was booked in. But this fact failed to impress the frate licensing board and Watch and Ward Society. (See editorial on page 43.)

HARTFORD, Conn., March 30.—In the first case of its kind in many months, Hartford police this week cracked down on a stagershow at the Grand Theater. Three male comedians each were fined \$25 on charges of "producing or aiding in the production of a theatrical show of a lascivious, indecent or immoral nature," and two female members of

IN SHORT

Philadelphia:

Charlie Gaines band, after 15 months at the Clover Bar, goes to Cumberland Musical Lounge April 15. . . . Benny Harris left Benny Carter to join Stanley Gaines Trio. He will front outfit, now a quartet. . . . Elmer Snowden Trio set for Ridge Cotton Club, opening April 4.

Dick Mayo has just bought out Charley Marano's interest in Variety Artists' Theatrical Agency. . . . Herb Reynolds, former emcee just out of the navy, bought Dick Mayo's Daisy the Horse act. . . . Elaine Martin, nitery singer with Tim Welsh band, seriously ill in a sanitarium near here. Outfit had to cancel Cove engagement till a new vocalist is found.

M. S. Jenkins and Edna Hofberg unveiled a new musical lounge, the Glass Door, located in midtown. Carl McBride, pianist, is the first entertainer. . . . Henry Luber has opened Plantation, musical bar, in the spot formerly occupied by the Belmont Club, also operated by Luber. Opening attraction is Walt Simpkins, piano ace.

West Coast:

Joe Turner set for Dew Drop Cafe, New Orleans. . . . T-Bone Walker going into Detroit's Paradise, then to Zanzibar, Nashville. . . . Benito Moreno into Club Donroy, Hollywood. . . . Red Nichols and His Five Pennies coming into Golden Gate, San Francisco, middle of April, to be followed by week at Orpheum Theater, L. A.

Reta Ray starts at Morgan's Club, Albuquerque, April 12. . . . Four Spaces start eight-week run at Santa Rita Hotel, Tucson. . . . Edgar Hayes and His Trio held over at Somerset House, Riverside, Calif. . . . Whitey

the cast of the Grand *Glorified Follies* were found not guilty on the same charges, during a five-hour session in Hartford Police Court before Judge Victor F. Denezzo Wednesday (27).

The Grand, main drag *Follies* spot, had two executives fined, Dave Kayne, treasurer, and Manager Mack Herbert, \$150. Each on the same charges. All five men appealed their cases thru Attorney George Hyman. Accused were arrested after a performance Monday (25).

"More Garb Than Required"

Myra Dean, of N. Y. C., and Arleen Moody, of San Francisco, both denied flatly that they took off all their clothing as was stated by Hartford vice squad members who caught the performance. Performers argued that they wore more clothing than was required in burlesque.

Both women then went ahead and upset the court's routine by producing the clothes worn and passed same over to attorney present for examination. Neither fem put on the clothing, even tho the defense was willing to "put on the show" at the judge's wish. Judge Denezzo, however, declined.

Dancers told the court that their movements were "derived from interpreting the music," and that they "were protected by both brassieres and hanging panels of cloth," which, they said, "were not transparent, but constructed of satin and velvet material."

Three comics, Ted Blair, of San Francisco; Manny Kay, N. Y. C., and Benny Moore, Rochester, N. Y., put on their acts for benefit of judge and the prosecution. Court then accused the trio of telling indecent jokes and also resorting to skits which were otherwise objectionable.

The judge, after hearing the testimony, refused a request by Attorney Hyman for "not guilty" decisions and fined Blair, Kay and Moore \$25 each. Bonds were set at \$100 for the three performers and \$200 on the two executives.

Roberts stays at Kona Club, El Cerrito, Calif. . . . Joe E. Lewis set for Ciro's, Hollywood, April 19. . . . Billy McGee and ork with Juanita Brown going into Bon Aire Club, Las Vegas, early part of April.

Roy Milton set for Club Cobra, L. A. . . . Yvonne DeLane shifts to Rhapsody, L. A., April 5. . . . Ernie Lewis and His Kats and Jammers set to open new Club Villa, Oakland, Calif. . . . Gene Rodgers, pianist, opens Lew Leroy's new Cotton Club, L. A., after 16 weeks at Tom Brennan's Restaurant, Hollywood. . . . Candy Candido celebrates first anniversary in May at Florentine Gardens, Hollywood.

Hartford, Conn.:

Syd Conn and Billy Rose, Club Algiers ops, have branched out into radio field for floor talent, acquiring Otto Neubauber's band, with Bill LaDuke as vocalist. Combo has been appearing over Hartford's WDRC *Shoppers Special* and will double a.m. radio show with night job. . . . Lill Mishkin, secretary to Manager Ted Harris of the State, vaude-filmer, has been upped to assistant pub-ad chief under supervision of Henry Boehm.

Miami:

Hal Thornton back at Club 22. . . . Harriet Lorraine has joined Willie Howard at Beachcomber. . . . Kitty Davis has inaugurated a rumba contest, with winner to be awarded \$300 and a week's engagement. . . . Patsy Shaw back in town. . . . Virginia Hayes still pianoing at Blackmoor. . . . Ritz Brothers closed at Copacabana Sunday (24), and Joey Adams bowed out of 5 o'clock Club Wednesday (27).

Here and There:

Jack S. Leystan, who operates Leystan Studios, Muskegon, Mich., plans to open a new up-State agency specializing in acts and revues. . . . Harry Russell, independent booking agent, has moved to new quarters in the Hoffman Building, Detroit. . . . Edith Fellowes headlining Hi-Way Casino, Fall River, Mass., week of April 7, thru Paul Jordan, Boston. Same show, also Jordan-booked, has Lucile and Vicki, dancers, and Chick Williams, emcee, latter held over for his 15th week.

Blackhawk Nitery Buys Its Building

CHICAGO, March 30.—Blackhawk Restaurant, one of Chicago's oldest niteries, is no longer a tenant in the five-story building it has occupied for the last 25 years. Don Roth, Blackhawk manager, is also v.-p. of the Blackhawk Realty Corporation which this week made the purchase of the Blackhawk building and lifted the restaurant from tenant status.

Cost of the building, located at one of Chicago's busier intersections, was 450G. Building includes the premises occupied by the Main Dining Room of the Blackhawk as well as the Indian Room, which is operated as a separate enterprise.

Management has promised installation of an air-conditioning system and "numerous other improvements."

Mooney Ork Jacks Up Take At Detroit Downtown to 27G

DETROIT, March 30.—Business at the Downtown Theater (2,800 seats; average, \$23,000) showed a mild pick-up this week with Art Mooney's band grossing \$27,000. Mooney is a favorite in Detroit, having played long-stand hotel engagements here while on his way up to build an exceptionally solid following. Picture, *Murder in the Music Hall*.

Pitts. Club Ops in Baptismal Shindig

PITTSBURGH, March 30.—Night club operators from the Pittsburgh area, New York and elsewhere gathered here Sunday (24) at the Hotel William Penn for the first annual banquet of the Pittsburgh Night Club Owners' Guild.

Mayor David L. Lawrence, of Pittsburgh, sounded the keynote by urging club owners to "keep it clean" and to police themselves constantly to guard against the rising threat of prohibition.

Carl Erbe, co-owner of New York's Zanzibar, discussed present problems of proprietors and congratulated the Pittsburgh group for the splendid success of the affair. Harry Gerstein, executive secretary of the Allied Food and Restaurant Industries, Inc., of New York, dealt with more technical problems and urged complete unit of the industry.

Luke Barnett, Pittsburgh's nationally known ribster and author of best seller, *Between the Ribs*, came on at the finish in the guise of a small-town proprietor. His act had its usual flavor and he bowed out to a strong hand.

Other speakers were Bill Green, president of the Guild; Larry Saricks, Bar Tenders' Union, Local 188, and Judge Alexander Cooper, who represented Governor Edward Martin. Joe Leiber, executive secretary of the Guild, was the toastmaster, and music for the show and dancing was provided by Baron Elliot's ork.

Minn. Nitery's 2d Burn 150G

WINONA, Minn., March 30.—Oaks Night Club, six miles north of Winona, was destroyed by fire early Tuesday (26), with more than \$150,000 damage, according to Walter Kelly, of Winona, operator-manager, and Nicholas Meyer, building proprietor. Lack of water handicapped three fire squads. Place was rebuilt in 1935 after it had been destroyed by fire.

Review

Slim Gaillard Trio

(Billy Berg's, Hollywood)

Every night is Saturday night at this spot, with the Gaillard combo packing them in. Slim is now riding high on the Coast's popularity ladder since his *Cement Mixer* hit several months ago. His stuff was banned recently from KMPC, Hollywood, for being "suggestive."

Despite cries from purists that Gaillard is risque, offerings were found colorful but not off-color. Group goes in for a lot of jammistic pyrotechnics, with more meeting the eye than the ear. Trio sends customers wild with simple clowning and by tagging such incoherencies as "O'Rooney" and "O'Reeney" to anything that comes into their minds. Gaillard wraps his lanky frame around the piano and thumps the ivories with inverted hands, his elbows and feet to payees' delight. He feeds the words one by one to Tiny Brown, who takes them up for further embellishment. (Example—Gaillard: "Tobacco." Brown: "Don't spit on the floor.")

In watching the guys work, the feeling is that they could do something worthwhile, musically, but find zany antics of greater commercial importance, so stick to clowning. Numbers go unannounced for the most part and are along the same line as *Cement Mixer*. Tempo is usually at a breakneck pace, with outfit knocking itself out for yocks. Spicing the show is Gaillard's emceeing, which is in character and as meaningless as tune's lyrics.

MEMO:

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Hard Liquor Sale Upped

(Continued from Page 3)

ing for, among other things, "drastic curtailment of the use of grains for beverages and all other non-essential products."

Spearheading the Congressional drive, Rep. Jerry Voorhis declared in the House Monday (25) that, "United States distillers and brewers are using nearly 25 per cent of Europe's entire grain requirements from this country." Voorhis went on to say that liquor manufacturers are using 225,000 tons a month of corn, rye, barley and rice which could be used to better advantage elsewhere. He urged the House Agriculture Committee to take favorable action on a bill which would authorize President Truman to prohibit the use of grain for making alcoholic beverages.

On the other side of the Capitol, Sen. George Aiken duplicated Voorhis's action by tossing a companion bill into the Senate hopper. Aiken charged that distillers are resorting to processing methods which enable them to evade a directive from the secretary of agriculture to cut down on the use of grain. Feeling at the Agriculture Department, however, is that congressional action on the proposed ban, while welcome, is unnecessary, as it is maintained that the President already has such authority under the War Power Act, which gives him power to allocate scarce materials.

Immediate effect on niteries of the restoration of the wartime ban on liquor production is uncertain. Voorhis and Aiken maintain that stocks of whisky on hand, blended with neutral spirits, will keep the country supplied "for some time." Those ops who are not well stocked may have tough going.

NEW YORK, March 30.—If the saloons around the country are beginning to feel the beer shortage, Stem cafes are licking their chops and taking the widely advertised scarcity with a grin. Reason is that the fewer suds buyers they have, the more hard stuff they sell, and there is more dough in a 75-cent-*rum-and-coke* than there is in a 20-cent glass of beer. Here and there, ops admit, they have had a little trouble in buying the beer in case lots. Where they used to get 100 cases, they can now get only 20, but so long as this doesn't drive customers away, ops are not worried.

But if the mass of niteries are doing okay, the small swinging-door joints are really being hurt. It's not easy to get a beer drinker to switch to a hard drink. For one thing, it costs more. Beer is still the poor man's drink and a glass of prime juice can't be nursed as long as a tall glass with a head on it.

Side-Streeters Suffer Most

Spots hardest hit are the side-street joints, some of which use talent but most of which depend on juke boxes. Here, the customers are daily

SAN FRANCISCO, March 30.—Besides an "Adults Only" sign, the President Theater, burly house, has a notice ready: "All Bottled Goods Must Be Checked at Office." Evidently not a show for infants.

Editorial

Censorship and Contracts

VIRTUAL suspension of Bradford Roof entertainment license has the trade wondering just what the Boston blue-noses will allow—by whom and for how long. Ostensibly the Hub License Commission jerked the permit because Jayne Manners's material was alleged to be too blue. Yet the singer has worked at the Bradford two different times, once for four weeks and another for three weeks, and neither time was there any question as to the fitness of her routines.

Again the trade is wondering why, if the stuff didn't sit too well with the Cabots and the Lodges, did the law wait until the performer closed before stepping in. Miss Manners and Zero Mostel opened February 28 and closed March 21. The license nix was ordered March 26 to take effect March 29 for an indefinite period.

Meanwhile there is another problem facing Ralph Snyder, owner of the Bradford. That's the one about open contracts and his responsibility for them. The Bernards (George and Gene), Dorothy Claire and Geraldine and George were pacted to open Friday (29). AGVA holds that these contracts were entered into in good faith and Snyder must pay or play. If the room is shuttered, or its operations reduced, that is not the fault of any performer, says AGVA, which will insist on full payment. The Bernards have a four-week deal; Dorothy Claire and Geraldine and George are in for two weeks.

As to the responsibility of Miss Manners and Mostel, for whose routines the room was ostensibly closed, the union says it is up to the buyer to know the act and know what he's buying. It is up to the buyer to protect himself.

becoming fewer and fewer. Mass lounges, such as the Aquarium, the Metropole and Rogers Corner, are also being affected. So far, this hasn't meant any cuts in talent budgets. But let it keep up for a while, and ops will start slicing.

In the sticks, the shortage is being felt. In New Jersey, where lounges cater to nabe and young blood trade, the lack of beer has ***** takes drastically. Some of the spots have adopted a policy of voluntary rationing, selling suds week-ends only. Some of them are trying to educate the customers by putting up signs, "Rum and Coke—50 Cents During the Beer Shortage."

Talent Works Week-Ends Only

Talent working Stem spots has so far been unaffected by the lack of beer, but around New York proper, the bite is something else. Where rooms limit sales of beer to week-ends, they also hold talent to the same period. So, instead of seven days' work a week, a lot of the voice and music boys who work above the bars are now getting week-end dates only, and instead of buying them thru the major offices, ops are using local talent in the belief that it doesn't matter anyway.

In Minneapolis, taverns plan to close two days a week starting at once. In Philadelphia, local rooms catering to beer drinkers face a drought which "will be the worst (See Short Beer Boffs on Page 45)

Sinatra Breaks Golden Gate Mark With Sultry 72G

SAN FRANCISCO, March 30.—All previous house records went by the boards with Frank Sinatra and upped prices turning the trick in a run at the Golden Gate (2,850 seats; average, \$32,000) for week ended Tuesday (26). With top hikes from \$1 to \$1.25, show garnered a wow \$72,858, with Sinatra on a split of net basis. House net was \$60,601, \$12,257, attendance 86,791.

Take was \$471 better than the figure registered by Bing Crosby's *Bells of St. Mary's*, which drew \$60,225 and attendance of 72,387. Sinatra did six a day.

Wanger Charged With Owing Line Girls 3 Weeks

NEW YORK, March 30.—Wally Wanger, line producer, has been charged, before AGVA, with non-payment of salaries to girls who were hired by him to work at the Mocambo, Miami.

Charge grew out of the girls' demand for three weeks' salary which they say the club owes them. According to AGVA, line was signed for an eight-week stand at the Mocambo, but worked only five weeks. Wanger claims that he, too, lost money because the op, Jack Friedlander, let the line go before the eight weeks were up. AGVA says that the girls were not signed by Friedlander but by Wanger, and it is therefore Wanger's duty to get the dough up. In any event the union says that Wanger has to find \$2,400 to pay the kids or they will process against him.

EMA Joins ARA As Chi Chapter

NEW YORK, March 30.—Artists' Representative Association has announced that the Entertainment Managers' Association of Chicago has just merged with it after negotiations conducted by I. Robert Broder, ARA attorney. ARA-EMA also state in their prepared release that "Most of the larger organizations in Chicago have already joined ARA and applications for membership are being received daily." Broder refused to give the number of applications.

Under the new set-up, the by-laws of ARA have been amended to provide for local chapters of ARA. EMA will become such a local chapter. "Each local chapter," says the release, "under certain conditions, will be entitled to representation on the board of governors of ARA." What these "certain conditions for representation" would be were not disclosed.

Det. Niteries, Nabe Houses On IATSE List

Casanova, United Sign

DETROIT, March 30.—Drive to put more men into better class night spots and nabe vaude houses has been launched by Local 38, IATSE. Only niteries in town which have had permanent union stagehands for some years are Latin Quarter and Bowery. Other spots have had non-union men in several instances, but the situation was evidently tolerated in smaller clubs which could not afford a man devoted solely to stagehand duties.

Currently, union has signed a contract with Club Casanova, recently taken over by Sam Chiado. Jerry Brick, business agent of Local 38, indicated that the next spots to be tackled would be Lee 'n' Eddie's, Club Stevadora and Mickey's Show Bar.

First-Runs Sign Up

Following successful negotiation of contracts with all first-run theaters playing vaudeville, Local 38 is seeking to extend the employment of its members into neighborhood houses. Drive will cover major houses in suburban locations which have periodically played locally booked vaudeville, altho none at present are offering flesh attractions.

Original basic deal was set with United Detroit Theaters, operating four first-runs and a dominating factors in second and "key"-run houses here, providing for a six-day week, paid substitutes for the seventh day and a two-week vacation with pay. This is the first contract in the stagehands' field here to provide for paid vacations.

Basic rate of pay was raised 25 cents an hour to \$2.25 for heads of departments, and to \$2 an hour for extra men. Contract runs for one year.

Jurisdictional Dispute

By-product of settlement of the UDT contract was a dispute with the Building Trades Council, Local AFL organization headed by President Ed Thal, which claimed jurisdiction over building and maintenance work being performed by stagehands in some instances. This was the subject of conferences between the council, which is a group of locals of various building unions, and the stagehands, and resulted in a clear demarcation of responsibility. Under settlement, stagehands have jurisdiction over tiated with the Fox, RKO-Uptown (in (See Det. Clubs, Nabes on Page 46)

Ted Lewis Long Stretch At N. Y. Latin Quarter

NEW YORK, March 30. — Ted Lewis, who opens at Latin Quarter July 14, will come in with nine men on a 12-week and options deal which may keep him in New York until the end of the year. When he closes he is due at the LQ, Chicago.

While Lewis comes in with nine sidemen, he is responsible for only two of the boys, Elmo Pece (Shadow) and Paul White (Snowball). Salaries of the rest of his troupe will be absorbed by Lou Walters. Lewis will also decide about the other acts on the bill with him.

Cotillion Room, Hotel Pierre, New York

Talent Policy: Floorshows at 9:15 and 12:15. Continuous dancing. Owner-operator, Hotel Pierre; publicity, Dini Earl. Prices, \$2-\$3 minimum.

Pattern set by the hotel, calling for a novelty and a dance team, apparently pays off. Audience is receptive. To get the chi-chi set to put down its knives and forks during a dinner show and make with the hands, is an accomplishment in itself.

Enrico and Novello, ballroom team, come on originally for three numbers and an encore. Big hands forced them to do six numbers, each selling to good returns. Gal, a buxom blonde wearing a backless flowered gown, and a slim dark boy in conventional black, showed a few flashy tricks. They started with the usual whirl and segued into a tango, then into a Spanish bit. Boy's lifting of his partner into a one-shoulder knee stand was graceful. Team's *Taboo* number was beautiful, helped by dramatic lighting. Melba (house producer) gave them floor-height flame effects, vari-colored ceiling spots and some great music. Lighting, however, is the best part of the number. Couple came back for a samba and rumba and finally went off winded to a juicy mitt.

Gali-Gali, Egyptian magician, is still the same fast, smooth worker. His accented chatter sits well with customers. Even his audience participation bit is handled in excellent taste. Here and there, Gali throws in bits of comedy, winning appreciative chuckles. Man opens with a sponge trick, switches to his standard baby chicks sleigh-of-hand, then proceeds to get customers into the act. Laughs come easily as he pulls his chick planting, handy knots and ring-on-a-stick. He finished when he was way ahead and got a sock hand.

Stanley Melba's ork (8) continues



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NIGHT CLUB REVIEWS

College Inn, Sherman Hotel, Chicago

Talent Policy: Dancing and floorshows at 8:30 and 11:30. Manager, Joe Spieler; production, Jay Jones; publicity, Howard Mayer. Prices: \$1.50 and \$2.50 minimums.

Frankie Carle is the big attraction here and judging from reaction of his fans on opening night he should prove to be the boy that's going to pull capacity crowds.

Fronter cleverly introed himself and ork with a get-acquainted routine which hit all classes—service-men, lovers, regular night clubbers, etc. Then he comes forth with the brass on the fast stuff, a medley, which wins a healthy mitt.

The original *Oh, What It Seemed To Be* gal, Marjorie Hughes, has fair pipes and better salesmanship, sang her feature number and *Surprise Party*. Crowd liked both.

Bob Thomas, male chirp with the band, sang *Day by Day* to fair palm-quacking from fems. He has mike and night club savvy, which appeals to the fem trade.

Middle part of show featured a ping-pong demonstration between two champs, Herb Aronson and Bob Anderson. Both put on a hot contest which was well rewarded as being something unique in nitery entertainment. Holdover is Alphonse Berge, The Great Drapo, who dresses the Chicago Models in lightning speed and proves how little actually goes into the making or thinking of women's expensive gowns. He received a terrific mitt.

to cut a fine show. Considering the size of the group, it plays a lot of music. It even goes in for glee club effects which sell well.

Casino Russe, New York

Talent Policy: Dance band and floorshows at 8 p.m. and midnight. Management: Sasha Maefi. Publicity, Madeline Capp. Prices: \$2.50—cover, \$3.50.

Show here is a strict departure from the normal nitery fare around town. It's a Russian offering from start to finish and anyone who savvies the lingo can weep into his vodka or whoop it up with the chirpers who yodel gypsy melodies, sad or gay, and with the terpers who give with all they've got in Russian style. Even for the after-darker who doesn't know a word of the language, it's still a colorful, lively show with enough variety to fill any need.

Headliners are Adia Kouznetzoff, basso molto profundo, and Marusia Sava, contralto. The former, a massive man with rich deep tones in the Chaliapin-Kipnis manner, has an engaging personality and a sense of humor. His explanations of his songs bring boffs galore and his chirping calls for the hands to the echo. He is a vocal find around Gotham's night life. He sticks strictly to the Romany tunes, unfamiliar to most visitors, such as the *Fisherman's Song* and the light *Dizzy Gypsy* and a tear-jerker he distinguished from the familiar *Dark Eyes* by the title *Ach, Dark Eyes*. Recalls brought another called *Don't Worry* that had lots of gusto.

Marusia Sava, with elegant pipes, could be less dead-pan in her mike appearances. She does no introings of songs and, while her vocalizing is tops, misses with the personality. Her numbers, *You're My Gypsy* and *The Love Is Gone*, are strictly from the steppes, not Tin Pan Alley. They'll never make the Honor Roll of Hits. But they're what the customers order and as such are sock.

Dmitri Matvienko, the Cossack flaming dag" dancer, adds color to the show. His dexterity with the stickers is something to see.

Most recent additions to the show are two young male terpers, ex-ballet Russe—Sergei Ismailoff and Nicolas Orloff—who with two fem partners Mary Broussord, stem terper, and Nina Popova, put plenty of oomph into the proceedings with their steps, leaps and pirouettes. They open the show with a fast number to Mousorgsky's *Gopak* and appear in a second dance midway thru the show.

Cornelius Codolban, the gypsy violinist, is tops. Plays pops like *Hora Staccato* as well as unknowns.

Show ends with the company giving out with *Ochi Chornya*, which makes a bright finish.

Monsieur Garry does the emsee chores neatly, while Theodore Zarkevich and His Gypsy Ork play the show, alternating with the Casino Russe ork for dancing and lull music.

Club 22, Miami Beach

Talent Policy: Dance band and floorshows at 11, 1 and 4. Management: Owner-operator, Ramon Delgado. No minimums.

This cozy spot came up with a good show for its formal opening of new spring revue Monday (25). Hal Thornton returns to his first love, acting as emsee and offering his versatile pianolog. Knows just how far to go to draw heavy laughs.

Bobby Davis (just out of the navy) lived up to his billing as a dancing sensation. Hooper can shake a leg with the best of them. Impressions of Ray Bolger, Pat Rooney, Bill Robinson and Eddie Leonard socked the customers, and kid finished to heavy mitt.

Ann Brower, thrush, opened with *Patty Cake Man*, followed with *Blue Heaven*, her best songs. Did nicely. Chorus line will be added later. Vincent Mott ork.

Wedgewood Room, Waldorf- Astoria Hotel, New York

Talent Policy: Floorshow at 12:30; continuous dancing. Owners-operators, Waldorf-Astoria; publicity, Ted Saucier. Prices, \$2 cover after 10:30 p.m.

If show savvy and slick performances consisting of sly comedy and top-drawer singing means money at the box office, Lucius Boomer, prexy of the hotel, should do plenty of business until Joan (Hit Parade) Edwards and John Sebastian bows out.

Edwards, wearing a form-fitting turquoise gown with bustles and ruffles below the waist, opens fast with *Give Me the Simple Life*, adding a chorus about the Wedgewood Room. From then on she mixed them up beautifully, a couple of bounce tunes, a few ballads and some novelties followed, delivering each one with skill for sock mitts. Introed another gimmick, this time a refinement of her recorded play-back, using *Doctor, Lawyer, Indian Chief*, seguing into a back-talk sequence and ending with a sock two-part harmony arrangement. Crowd almost split its palms for that one. Tried the gimmick later on something called *Flop Parade*. Plan was good, but grotesque lighting, intended for comedy effect, hurt rather than helped. Finished with *I Loves You, Porgy*, walking off to tremendous applause.

John Sebastian, in white tie and tails, has become a comic since last caught. He has acquired a shy, underselling delivery which wins chuckles practically all the way. He uses himself as the butt of various remarks, getting plenty of titters. In the harmonica department, Sebastian leans mostly on arrangements of longhair stuff and novelties, but each one is delivered with such a delicate sense of humor that results come quickly.

Leo Reisman, huddled like a gnome over his bandstand and almost splitting his coat in batoneering, does a grand job of accompaniment. Mischa Borr's tango outfit relieves.

Embassy, New York

Talent Policy: Floorshows at 8:30, 12:30 and 2:30. Continuous dancing. Operator, Bill Miller. Publicity, Howie Horwitz. Prices: \$3.50-\$4.50 minimum.

The quantity has been reduced so that running time, sans productions and lines, is cut to the bone. The over-all quality of the new bill is questionable.

The Duanos, pony-size ballroom team, open and do a grand job in six numbers. Wearing street costumes, couple make a good impression with their Viennese waltz, samba, rumba and novelty terps. Here and there, team throws in well-executed lift, but most of its work is on the floor. Walk off to a fine hand.

Gail Meredith, on in No. 2, is a sultry blonde with a well-draped chassiss, a sort of one-shoulder affair—that's wolf bait in any language. With her looks she doesn't have to sing. But she tried. It just distracted the boys who wanted to look and not listen. Gets fairish mitts from *Personality* and opener, *Didn't Want To Fall in Love*. It was her black slinky gown with a peek-a-boo midriff that got all the attention.

Arthur Blake, mimic, debbed with a new number, *I Want To Be Myself*, and then went into his pic name take-offs. Some were fair and others sounded like nothing at all. His best was a dialog between Katharine Hepburn and Jimmy Stewart. Also showed a new routine, a Sinatra Fan Club bobby-soxer, which pulled some titters. Main handicap was the poor illusion. On stage, away from the crowd Blake does a good job. Up close, on a nitery floor, he didn't register.

Nora Morales' rumba band, new here, plays a lot of music and keeps floor full. Ralph Lane's show cutting is okay, but brass seems too loud, particularly when Duanos are on.

Mayfair Room, Blackstone Hotel, Chicago

Talent Policy: Dancing and floorshows at 9:30 and 11:30. Arnold Kirkeby, owner; manager and head waiter, Emile; publicity, Jerry Freshman. Prices: No minimum or cover.

Show includes Myrus, a mentalist; Robert Maxwell on the harp and Ernie Heckscher's ork. Maxwell got off to fast but not jumpy start on the stringed up-right and then leveled off with List's 2d Hungarian Rhapsody, which audience accepted with delight. His appeal to swank Michigan Avenue was natural. He then played tribute to Jerome Kern which included *Make Believe* and *Old Man River*, netting him plenty palming. Called back, he gave them *Stardust* as Carmichael would like to hear it played, and a satirical version of *Chopsticks*. Ex-Coast Guardsman Maxwell went over with a bang in this setting.

Myrus had handed out question blanks before show and proceeded to work from there. His ability left few in the audience unimpressed. Questionnaires were never removed from audience's view and his answers clicked. Clientele was held in such rapture that he was not mitted as much as his interest appeal would warrant. He left 'em with mouths open and palm whacking.

Ernie Heckscher's ork (10) did a bang-up job of backgrounding Maxwell on harp, and went on to supply excellent dance music.

Club Bali, Miami

Talent Policy: Dance band and floorshows at 9:30 and 12. Management: Owner-operators, Kurt Dose and associates. Publicity, Ted Howard. Prices from \$2.50.

This boulevard spot managed to provide a short show but a good one, in new offering opening Friday (22). Only three acts on the bill but all okay.

Jackie Coogan is the emcee and headliner. Memories of his kid films, of which he speaks briefly, provide a background which is sure to put him over anywhere, but could use better material. Parody on I'll

Buy That Dream was his best, tho he does some good descriptive songs. Good hand.

Jack and June Blair in a terp tap routine get by nicely. Fern is a looker. Jack does a ballet tap solo and duo closes dancing to *All the Things You Are* for heavy response.

Marilyn Ross exudes charm. Canary goes to town, teeing off with *June Is Bustin' Out All Over*, then *It's Been a Long, Long Time* and a medley of George Gershwin songs. Encore number, *Tampico*, best of all and knocks them cold.

Bali Debs have two numbers. Danny Yates and ork dishes out swell music. Biz good.

NEWARK, March 30.—Adams Theater has the kid Negro piano sensation, Frank (Sugar Chile) Robinson, headlining its show opening April 4. Comic Jan Murray is also featured on the bill, plus Art Mooney ork.

Pay Check Stew

DETROIT, March 30.—Feud between a cafe owner and his chef has been carried right into the pages of the menu at the Famous Door, downtown night spot operated by Victor Georges. Georges's beef is over the salary he has to pay his chef, Nick Koutsounas.

Georges has printed on his menus the complaint that he has to pay Nick \$200 more than the salary of the governor of Michigan. He says Nick maybe can cook a lot of dishes, but he can't spell 'em.

Patrons are wondering whether it might not be a smart publicity idea in reverse.



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Short Beer Boffs Tall Budgets; Takes Both Swell and Smell

(Continued from page 43) since repeal," according to Jack Crane, president of the local liquor dealers' association. He foresees a shortening of hours to stretch the supply.

Here and there, lounge ops trimming talent attribute it to a reason other than the beer shortage. They claim that AGVA's demand that they put up a cash bond is forcing them to get rid of vocal performers. Agents admit that some spots are doing this, but in most cases they also add that talent pruning has little to do with union rules. It's just plain bad business that's causing it, and during such periods ops always blame their troubles on somebody else.

Oregon an Oasis

PORTLAND, Ore., March 30.—No matter how the 25 per cent reduction nationally in liquor supplies may blight niteries elsewhere, Oregon spots are assured of being spared from the drought. State Liquor Administrator T. R. Conway has returned from conferences in the East with other monopoly State administrators, where he got a whiff of the dry winds blowing, and stated that Oregon would be an oasis with just as much hootch as it had last year.

"In Oregon," he said, "we expect to continue making larger supplies of blends available in 1946 than we did in 1945. In the last six months—thru March—there was available in Oregon 50 per cent more whisky than was sold in the corresponding six months of the previous year." Neither, said Conway, will there be a reduction in the percentage of straight whiskies to spirit blended whiskies, which has been about three times greater than the national average.

Minneapolis Hard Hit

MINNEAPOLIS, March 30.—Niteries and taverns here have been hard hit by the beer shortage. In St. Paul, taverns will close two days weekly, starting April 1, according to A. A. Benson, spokesman for the operators. Minneapolis tavern keepers expect to continue as in the past, with no intention of slicing hours or days. Hard liquor establishments will not be affected by the shutdown, Frank Einck, president of the St. Paul Liquor Dealers' Association, said.

Along with the beer situation, the license problem has also had some action recently. Declaring his intention to help break up the "syndicate which controls liquor licenses" outside Minneapolis patrol limits, Perley McBride, Minneapolis loop liquor man, has filed for the State Senate.

He said that if elected, he will introduce a bill giving the Minneapolis City Council the right to issue liquor licenses in any part of the city, removing the present limit of 37 on-sale licenses outside the former patrol limits. McBride has squawked on the issue for years.

Rationing Maybe in Philly

PHILADELPHIA, March 30.—Local niteries catering to the beer-drinking trade face a drought which will be the worst since repeal, according to Jack Crane, president of the Liquor Dealers' Association here. Voluntary rationing looms as a possibility, according to Crane, and some spots may be forced to shorten their hours to keep up with the supply. No relief is seen before the end of the year. Local bookers say that the spots involved have already begun to trim their budgets, and acts working the spots will be the first to suffer from the drought.

Carne also said that Philly operators can expect a 20 per cent cut in whisky next month. State store stocks are inadequate, with much of the whisky produced since V-J Day remaining in bonded government warehouses to age for the market.

Bright Spot in Ontario

TORONTO, March 30.—Hon. Leslie Blackwell, attorney-general, introduced (28) a bill in the Ontario Legislature allowing liquor to be sold in restaurants, night clubs and cocktail lounges. This applies to Ontario cities with a population over 50,000. Smaller centers may have cocktail lounges if local popular vote under provisions of the act warrant it.

Danceries and certain restaurants that have space enough to reconvert their spots into a floorshow attraction are expected to go all out with the nitery angle. Smaller hotels will, no doubt, flourish with the dine-dance-floorshow combination. Palace Pier, Toronto's leading spot for name ork stands, is now remodeling its entire building and has already adopted the nitery atmosphere, serving beer at the hundreds of tables recently installed.

The bill, which will meet both approval and disfavor in certain parts of the province, provides for four types of licenses—for hotels, taverns, restaurants and public houses. Special accommodation, facilities and equipment will also be required under regulations.

Bill proposes to readjust licensing fees so that establishments rendering the least services will pay the greater fees. Ontario government has determined on a policy of taking over brewers' retail outlets.

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VAUDEVILLE REVIEWS

Olympia, Miami

(Wednesday Afternoon, March 27)

Bill this week makes up in quality what it lacks in quantity. Only four acts were skedded, and one failed to get in for the opener matinee.

Willie Howard came over from the Beachcomber to stop the show. He continues to kill 'em with his French professor bit, with Al Kelly and his double-talk bringing out the guffaws. For encore, Howard used his Union Square stump speech, with Kelly as the ardent admirer. Pair worked 20 minutes.

Raul and Eva Reyes, who just closed at Colonial Inn, are tops in their terp routine. Their rumba to *Begin the Beguine* gets a big mitt. For encore, the pair do "cranking the can," a typical Latin dance in which both shine. They have plenty on the ball and score heavily.

Kay and Karol, fem and man, club jugglers, use a trick house for the clubs, from which the gal also pops out for her first appearance. A gravity stunt in which a glass of beer is whirled about, even down in the audience, is a winner. Sailor stooge consumes the liquid and then goes up on the stage to hold a cigar in his mouth while it is knocked off with a whirling club. Good act.

Arsene Gautier and Company had plane trouble flying in from Mexico and failed to make this show.

Pic, *The Bells of St. Mary's*.

Roxy, New York

(Wednesday, March 27)

Backed by a beaut of a black-and-white set in the center of which is a huge Latin Quarter sign, Lou Walters, LQ op, managed to put on quite a show. Format is about the same as at the club, but dramatic lighting and speed, plus trimming give it a visual effect which pulls healthy applause.

Flesher opens with the *Doing New York* number bringing on Don Saxon and Ronnie Reed for some good warbling. Wally Wanger line out next (just the LQ gals—house kids out of this show) to do some rapid weaving. Slow motion number with a storm effect follows and as "rain" stops, Saxon and Miss Reed do a fine *I'm Always Chasing Rainbows*. Voices and delivery got a great response.

Four Moroccans do well with their customary fast tumbling. Ray English, on next, worked in a sports outfit. Boy worked hard to sell his adulterated corn, mixing it up with some prattfalls. House, however, sat on its hands. Ever his flop into the aisle hardly got a titter. It wasn't until he did his take-off on a fem removing a girdle that he got some response.

The LQ's *Harlem* number came next and really rocked 'em. The fantastic black-and-white costumes and the spirit and the fire generated by the cast won terrific hands. In the terp department, Corinne and Tito Valdez fit the number capably.

They look very good, do a good flash job and get solid hands. Surprise in the dancing stanza was Chic Gladtko, one of the Six Esquires (boys) who work in the line. Boy, a good-looking blond, does a snake-hips low-down dance reminiscent of Clifton Webb when he did those *Little Show* numbers with Libby Holman. Earned fine reception.

The Pitchmen (3) have new coats this time around, but the same old act. Get some laughs with their kazoo take-offs of various instruments. New bit, a fiddle which opens into an alligator's jaw, gets some results.

Arthur Lee Simpkins almost stopped the show with his *Donkey Serenade* and *Vesti la Giubba*. Followed with *Begin the Beguine*, giving the second chorus an infectious bounce that started payee feet beating. Then came a Russian *Dark Eyes*, first few bars straight, then in English and some more bounce. Followed with community sing in which words are flashed on screen.

Pic, *Doll Face*. Biz good.

Orpheum, Los Angeles

(Tuesday Afternoon, March 26)

Jimmy Higson's Teen-Agers (seven brass, five reed and four rhythm) have a long road to travel before they will be finished musicians, collectively speaking. Arrangements are first class and they do fine on tunes they seem to have been playing for a time. But on impromptu stuff (they are called upon to do this by Don and Beverly) they fall down. The youthful and enthusiastic sidemen work like they are in a high-school band rehearsal. But the soloists, evidently the best in the outfit, carry their assignments well.

Higson fronts the band but does not give out anything but the band motions. His emceeing is okay. In fact, some seasoned emsees who have played this spot could take pointers from him. Boys open with *Apple Honey*, an all-outer, and again give on *Prelude to a Kiss*, featuring Ronnie Lang, who does an expert bit of alto saxing. *Hawaiian War Chant* gives boy Boyer a chance at the drums and his work brings good mitting. Outstanding is Gordon Reeder, sax, whose vocalizing of *Hong Kong Blues* with a touch of the Chinese and in a dead-pan tempo nearly rates a showstop. He throws in a bit of *Cement Mixer* which adds to his selling.

Kim Kimberly, band's thrush, does a throaty job on *Don't Blame Me* and *Day by Day*. She needs more seasoning.

But the band has possibilities. After more commercial dates, they

Det. Clubs, Nabes On IATSE List

(Continued from Page 43)

maintenance work, but not construction or "new work."

Similar contracts have been negotiated (Highland Park), Downtown and Adams theaters, and negotiations are now under way with the Wisper and Wetsman Circuit, operating 19 theaters, but have been delayed pending the return of Lew Wisper from Florida. In the case of the W. & W. houses, the union is insisting upon employment of a stagehand for houses which admittedly will not have full-time work for such an employee, but in this instance, Local 38 says that one stagehand may be assigned to handle three theaters within a reasonable distance of each other, dividing his time suitably between them.

This principle will be extended, according to Jerry Brick, to other circuits following the W. & W. negotiations.

Next on the list is Associated Circuit, negotiations having been already started with Alex Schreiber, head of the organization. Raymond Schreiber Circuit (not connected with Associated) will be tackled next, Brick said.

Chicago, Chicago

(Friday Afternoon, March 29)

Carmen Cavallaro and ork (14) headliners here, are ably backed by a variety of talent to make a well-rounded show. Cavallaro has been going great guns during the past year and now has a neat commercial band which is smooth and pleases the patrons.

Fröner emceed the show with restraint and didn't try to hog the limelight. Started off with a medley, including *I Can't Begin to Tell You* and *You Won't Be Satisfied*.

Gloria Foster, chirp with the band, has a good delivery plus a fair set of pipes. She has stage savvy, but on some numbers, such as *Day by Day*, could improve her salesmanship. On naturals like *Personality*, nothing more could be asked, and aisle-sitters rewarded with a healthy mitt.

After chirp, Cavallaro segued into *Warsaw Concerto*, one of his own arrangements and won prolonged palming from the crowded house.

Ladd Lyon, acro, performed a clever bit of balancing biz with his brother, Tony, who was planted for a stooge. Tony carried the dumb act off so well, the audience was befuddled until the moment he began balancing on his own. Team have an effective, original act. Ladd does his own emceeing, keeping up a constant barrage of gags—all fresh.

Frank Gallagher, chirpster on NBC's *Shaeffer Parade*, made a deep impress on the fems with his looks and his pipes. His *I'm Always Chasing Rainbows* and *Symphony* got plenty response.

Jack Carter, billed as the G.I. Funster, has a fast line of patter which built up yocks in spots. His imitations of Churchill, Maxie Rosenbloom and Barry Fitzgerald brought effective response. As an ad liber the guy is almost another Hope.

Cavallaro finished off the production with *Bugaboo* and *Polonaise*.

should go great guns. The kids know which end is up—musically.

Don and Beverly, ballroom team, feature a lot of swings and lifts in their work. The flash and youthful appearance do much to put the act over. Finish with a group of dances (rumba, jitterbug, etc.) as requested by the audience. The music wasn't too good, but the team, knowing the difficulties, co-operated.

Next to closing is Danny Drayson with clever comedy. Coming on stage, Drayson gets his first laugh with a solid pratt fall. Localizing his humor—talking about crowded streetcars, restaurants, etc.—Drayson gets the feel. His monolog on army life is riotous. Gags are well timed.

Pic, *Swing Parade of 1946*. Half house for opener.

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Capitol Spins Toward Record With 91G for 6 Days; Others, Except State, Slip; Hall 122G

NEW YORK, March 30.—Top runner last week was the Capitol (4,627 seats; average, \$65,000) which pulled in a sock \$91,000 for a six-day frame with Xavier Cugat ork, Harvey Stone and Ziegfeld Follies. House averaged \$13,000 a day, so on a normal seven-day week the take should be \$104,000, a record for the theater.

Radio City Music Hall (6,200 seats; average, \$100,000) slipped back to

AGVA Threatens Celeb Nites Acts; L&E Faces 2½G Sock

NEW YORK, March 30.—American Guild of Variety Artists will issue a new rule warning members that from now on all performers who participate in a celebrity night show for free will be brought up on charges. New rule is an outgrowth of "deliberate flouting" of a standing AGVA ruling. Actors, says AGVA, can stand up and take a bow when called upon, but if they do a routine, whether it be thru a portable mike brought to the table or go out on the floor or otherwise get into the act going on, they will face a fine, suspension or both.

First nitery to feel AGVA's ax in the no-celeb night edict will be Leon and Eddie's, now facing a bite of about \$2,500, based on the rule that all actors who appear and do a routine at a celebrity night shall get paid one-seventh of their regular salary.

Sunday (24), the cafe had its usual celeb night. Also present were Milton Berle, Max Rosenbloom, Max Baer, Jackie Gleason and Myron Cohen. According to AGVA, all were called upon and got up on the floor. Using their regular salaries as a basis, the demand for one-seventh of same will be approximately as follows: Berle, \$1,070; Rosenbloom, \$600; Baer, \$600; Gleason, \$215, and Cohen, \$215.

\$122,000 as against opener and previous week's \$130,000. Bill has Gaudsmith Brothers, Vallets and Gilda.

Roxy 57G

Roxy (6,000 seats; average, \$75,000) finished its three-weeker by taking in \$57,000 for the final frame. Bill of the Hartmans, Herb Shriner, Liberace and *Sentimental Journey* brought a total of \$202,000. It started with \$80,000, followed by \$65,000. New bill (reviewed this issue) has the Latin Quarter show, Arthur Lee Simpkins, Ray English, Pitchmen and *Doll Face*.

Paramount Still Strong 90G

Paramount (3,664 seats; average, \$75,000) still strong, but biz can't stay on top forever. Take for fourth frame with Benny Goodman, Pat Henning and *Road to Utopia* was \$90,000 against previous week's \$110,000. Debbed with \$135,000, followed by an equally fine \$120,000.

Strand (2,770 seats; average, \$45,000) also fell back when it collected \$40,000 for its second frame of *Cab Calloway* ork, Peters Sisters, Poke and Moke and *Cinderella Jones*. Bill opened with \$59,000.

Loew's Up

Loew's State (3,500 seats; average, \$25,000) zoomed up from last week's figure in showing \$38,000 for Benny Fields, Cy Reeves, Harrison and Fisher and *Adventure*. Previous in-ning's figure was \$19,000.

Frederick Bros. To Plane Troupe of 20 For Porto Rico Date

CHICAGO, March 28.—Frederick Bros. will send a package show to Porto Rico which will leave here about April 27. Plane has been chartered to take the troupe south of the border, where it will play hotels and theaters on a four-week guarantee basis. This is the first move along these lines emanating from this source and it may prove to be the pioneer for a whole new Latin-American theatrical market.

Contingent will include about 20 people. Jack Waller will be the show's emcee. Other members of the group will be Doryce Drew, Ginny Lowery, Lynn Vanya, Ron and Mary Norman, and Cy Landry. Waller, whose tongue is not limited to utterances in English, will present the show to the Porto Ricans in Spanish.

The Chordsmen, instrumental quartet, follow the Don Scott Quartet into the Spa, Bayonne, N. J., April 8. Holdovers there are Babs Rossiter, Nick Hufford and Pat Carey. Spa now offers dancing.

Elaine Barrett Wins in Court After AGVA Nix

NEW YORK, March 30.—Elaine Barrett, who received a jury verdict of \$1,180 against Rocky Camera, op of the Greenwich Village Inn, is one of the few performers who has taken her case to court after AGVA had ruled against her. Dispute arose out of an option pick-up which ended in a discharge. Girl originally played the room in June, 1945, for six weeks. Her option was picked up and she went back October 24.

In the new contract she was required to do productions and her own spot. After a few days she was pulled out of her spot and did only productions. Miss Barrett became ill and was out for three days. When she came back the ops claimed she was doing a sluff-off job and let her out. She, in turn, claimed she has been "pushed around" by Camera's manager and brought charges against the spot before AGVA, which sustained the club. She then sought and received permission to take the complaint before a civil court. Judgment of \$1,180 was for the balance of her contract which had four and a half weeks to run.

Fire Levels Newport News Casino Amid Sale Negotiation

NEWPORT NEWS, Va., March 30.—Fire destroyed the Club Casino last Sunday (24) in the midst of negotiations for its sale to Bruce (Bubbles) Becker, ork leader, who was in process of acquiring ownership at a sale price of \$40,000.

Building was destroyed and estimates of the loss ran as high as \$50,000. It was reported that building and contents were insured for \$25,000. Origin of the blaze was not determined.

Just who will take the loss presents a legal problem as actual ownership of the club, in view of the negotiations for its sale, is a matter of conjecture. Becker said final arrangements had been made for the purchase, and he was to have flown to Newark, N. J., the same night the fire occurred to complete details of the transfer. The seller was named as Joseph Stehr, Hilton Village.

Becker's purchase of the place was announced publicly only two days before, and the night before the fire his ork opened at the club under its new management policy. All the band's instruments and music were destroyed in the fire.

Casino was erected a few years ago and opened as a private supper club by a group of prominent peninsula residents. It changed hands several later by Paul Harris and Wallace times, however, and was operated Ham successively.



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Donaldson Awards Are On the Way

Season's Wind-Up April 30

By Bob Francis

NEW YORK, March 30.—The 1945-'46 legit season is in the homestretch. During the next month the Pulitzer Prize Committee and the New York Critics' Circle as well as other select show-wise groups will pass out laurels for the season's best plays. Critics will publish some of their personal choices for individual performance honors. The season to all intents and purposes will be considered a closed book. Closed, except for one strategic accolade—the Third Annual Donaldson Awards for outstanding honors in the theater.

The Donaldson Awards, sponsored by *The Billboard* and named for its founder, in a space of three years have become a milestone to signpost annual achievement in legit. The reason is simple. They are honors given by the people of the theater to their own. No small group picks the winners. Everybody has a vote—actors, producers, managers, stagehands, press agents and critics. When the returns are in, the winners have the satisfaction of knowing that they have been democratically picked by their own fellow-workers—no light honor in the theater.

So, as soon as May 1 arrives, *The Billboard* will get busy with the printing of ballots which cover top achievements in nearly every category pertaining to legit—straight plays and musicals. Annual booklet containing the casts and credits of every play produced on Broadway between May 1, 1945, and April 30, 1946, will be prepared. These will be distributed to the voters and another Donaldson Awards balloting will be under way.

Looking back on the current season, it is interesting to tab what has cooked with last year's gold key winners. *Glass Menagerie*, voted the best play, celebrates its first anniversary at the Playhouse Monday (1). Laurette Taylor, accorded top fem acting honors, is still its star, and Anthony Ross, who carried off the vote for the best male supporting performance of the year, is still the play's Gentleman Caller. Down the block on 48th Street, Frank Fay is still fraternizing with *Harvey*. Fay took top honors for best male lead performance and Josephine Hull is still as wackily delightful as his sister, the performance which rated her best in the fem support ranks.

John Van Druten, whose staging of *I Remember Mama* won him the crown as the season's best director, is currently rusticated on his West Coast ranch. Van Druten did only one new show during the current season, *The Mermaids Singing*. Results were not too happy. Incidentally, *Mama* is still solid at the Music Box. Set designer George Jenkins, last year's winner on the basis of his *Mama* decor, is now in Hollywood working for Sam Goldwyn. In recent months he has found time to do the settings for *The French Touch* and *Are You With It?* Josephine Ballard, also a winner by virtue of her costumes for *Mama*, is responsible for dressing of current *Showboat*. At the moment she is engaged in body-draping for *Annie Get Your Gun*.

In last year's balloting for musical laurels, *Carousel* ran away with the field. Theater Guild's song-and-dancer hits its first birthday mark at the Majestic April 19. The Rodgers and Hammerstein score, lyrics and book were tabbed tops, and Rouben

BROADWAY SHOWLOG



Performances Thru March 30, 1946

New Dramas

	Opened	Perfs.
Anna Lucasta (Mansfield)	8-30, '44	675
Antigone (Cort)	2-18, '46	48
Apple of His Eye (Biltmore)	2-5, '46	62
Born Yesterday (Lyceum)	2-4, '46	64
Dear Ruth (Henry Miller's)	12-13, '44	548
Deep Are the Roots (Fulton)	9-26, '45	214
Dream Girl (Coronet)	12-14, '45	115
Glass Menagerie, The (Playhouse)	3-31, '45	420
Harvey (48th Street)	11-1, '44	607
I Like It Here (Golden)	3-22, '46	11
Scored 11 per cent with one critical nod out of nine. No: John Chapman (News), Howard Barnes (Herald-Tribune), Lewis Nichols (Times), Robert Garland (Journal-American), Burton Rascoe (World-Telegram), Louis Kronenberger (PM), Ward Morehouse (Sun), Vernon Rice (Post). Yes: Robert Coleman (Mirror).		
I Remember Mama (Music Box)	10-19, '44	609
Life With Father (Bijou)	11-8, '39	2,680
Magnificent Yankee, The (Royale)	1-22, '46	79
O, Mistress Mine (Empire)	1-23, '46	78
State of the Union (Hudson)	11-14, '45	157
Three To Make Ready (Adelphi)	8-7, '46	28
Voice of the Turtle, The (Morosco)	12-8, '43	833

Musicals

Are You With It? (Century)	11-10, '45	162
Billion Dollar Baby (Alvin)	12-21, '45	115
Bloomer Girl (Shubert)	10-5, '44	622
Carousel (Majestic)	4-19, '45	402
Day Before Spring, The (National)	11-22, '45	147
Closes April 14.		
Follow the Girls (Broadhurst)	4-8, '44	826

Mamoulian took the director's key for his staging of it. Rogers and Hammerstein are currently concerned with production of *Annie Get Your Gun* and Hammerstein, of course, has been busy with his *Showboat* revival. Mamoulian has been staging *St. Louis Woman*, which makes its Stem bow tonight (30). He is due on West Coast shortly to make a musical version of *Ah, Wilderness!* for Metro. John Raitt, Bamby Linn and Peter Birch are all still with the show. Raitt carried off the palm for best musical male lead performance. Linn and Birch were judged the best fem and male dancers. Agnes de Mille, awarded top choreography honors for *Carousel*, has been back only a couple of months from England, where she did a similar chore for a British pic.

Other key-holders not concerned with *Carousel* opus included Beatrice Lillie, who departed for England after shuttering of *Seven Lively Arts*, which brought her showbiz accolade for best fem lead in a musical, and Joan McCracken, currently the lead in *Billion-Dollar Baby*, but winner of best fem support honors for her dancing and clowning in *Bloomer Girl*. Burl Ives, who sang his way to best male support award in *Sing Out, Sweet Land*, has been grabbed off by Hollywood ever since show's closing. Howard Bay, key-winner for best set designs for a song-and-dancer with *Up In Central Park*, has been busy all year. His follow-up scenic dream-ups included *Marinka*, *Spring In Brazil*, *Polonaise*, *Deep Are the Roots*, *Showboat* and *Woman Bites Dog*.

Lute Song (Plymouth)	2-6, '46	60
Oklahoma! (St. James)	3-31, '43	1,309
Song of Norway (Imperial)	8-21, '44	675
Up In Central Park (Broadway)	1-27, '45	590

REVIVALS (DRAMAS)

Hamlet (Columbus Circle)	12-13, '45	122
He Who Gets Slapped (Booth)	3-20, '46	13
Pygmalion (Barrymore)	12-26, '45	106

(MUSICALS)

Red Mill, The (46th St. Theater)	10-16, '45	183
Showboat (Ziegfeld)	1-5, '46	97

ICE SHOW

Hats Off To Ice (Center)	6-22, '44	850
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BALLETS

Ballet Russe De Monte Carlo (City Center)	2-17, '46	48
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OPENINGS

Song of Bernadette (Belasco)	3-26, '46	3
Closed Wednesday (27).		
Walk Hard (Chanin)	3-27, '46	5

All-out negative from critics scores a zero. No: Burton Rascoe (World-Telegram), Vernon Rice (Post), Otis Guernsey Jr. (Herald-Tribune), John Chapman (News), Ward Morehouse (Sun), Robert Garland (Journal-American), Louis Kronenberger (PM), Lewis Nichols (Times), Robert Coleman (Mirror).

St. Louis Woman (Martin Beck)	3-30, '46	1
Opened Saturday (30).		

CLOSINGS

Song of Bernadette (Belasco)	3-26, '46	3
Critics thumbed-down this one, seven to two. Score: 22 per cent. No: Robert Garland (Journal-American), Vernon Rice (Post), Ward Morehouse (Sun), John Chapman (News), Robert Coleman (Mirror), Lewis Nichols (Times), Louis Kronenberger (PM). Yes: Burton Rascoe (World-Telegram), Howard Barnes (Herald-Tribune).		

Bay is currently on a three-week Hollywood vacation. Miles White, whose dressing of *Bloomer Girl* brought him best costume award, is still out there working on pic assignments.

And now comes the opportunity for showbiz to look over another season's legit eligibles. A few of last year's winners who have had a hand in the making of the current crop can win again. But the season should provide a fine new lot of candidates.

ROUTES

Dramatic and Musical

Annie Get Your Gun (Shubert) Boston.
 Blossom Time (National) Washington.
 Blackstone (American) St. Louis.
 Carmen Jones (Shubert) Philadelphia.
 Dear Ruth (Robinson Aud.) Little Rock, Ark., 3; (Auditorium) Memphis, Tenn., 4-6.
 Dear Ruth (Kalurah Temple) Binghamton, N. Y., 3; (Avon) Utica 4; (Strand) Elmira 5-6.
 Desert Song (Nixon) Pittsburgh.
 Deep Are the Roots (Selwyn) Chicago.
 Dark of the Moon (Blackstone) Chicago.
 Harvey (Biltmore) Los Angeles.
 Judy O'Conner (Copley) Boston.
 Love in the Snow (Forrest) Philadelphia.
 Life With Father (Erlanger) Buffalo 1-4; (Colonial) Akron, O., 5; (Park) Youngstown 6.
 Late George Apley (Erlanger) Chicago.
 Merry Wives of Windsor (Colonial) Boston.
 On the Town (Great Northern) Chicago.
 Olsen & Johnson (Shubert) Chicago.
 Oklahoma (Curran) San Francisco.
 Polonaise (Studebaker) Chicago.
 Student Prince (Ford's) Baltimore.
 Shootin' Star (Shubert) New Haven, Conn., 4-6.
 Salute to Murder (Shubert-Lafayette) Detroit.
 State of the Union (Hanna) Cleveland.
 This Too Shall Pass (McCarter) Princeton, N. J., 5-6.

Three Tunesters Hit Chi During Month of April

CHICAGO, March 30.—For the first time in at least 15 years, according to old-time legitters, Chi will have a trio of musicals running at the same time when three long-run Main Stem productions bow in next month. *On the Town* opens April 1 at the Great Northern, Mike Todd's *Up in Central Park* opens at the Shubert April 17, followed by *The Day Before Spring* at the Studebaker April 21.

Unique point in the musical influx is that theatergoers will get a chance to see five musicals during the month, as Harry Bloomfield's *Polonaise* will be at the Studebaker until April 13 and Olsen and Johnson's *Laughing Room Only* doesn't make its bowout at the Shubert until the 13th.

Unprecedented run of musicals here is attributed to two factors: (1) The old Majestic Theater, formerly the Shubert, has been remodeled to seat enough people to make a musical profitable (Olsen and Johnson pulled \$36,000 to \$38,000 frequently during run here). (2) *Oklahoma* broke the ice in Chi and made fans out of people who had never seen a musical before. Now they want to see anything with music. *Polonaise*, a heavy loser on the Main Stem, is steadily grossing \$26,000 to help prove this view.

"Twilight" Up in Air; "Mister" Socko in Philly

PHILADELPHIA, March 30.—*Twilight Bar*, new Arthur Koestler play which tried out here for a two-week run, closed after one week and show's future is uncertain. Got mixed notices and was not figured to do much in New York. Luther Adler was featured in the fantasy of two visitors from another planet who come to earth and land at a bar (from which show got its name).

Call Me Mister, new Melvyn Douglas and Herman Levin all-G.I. musical, in for two weeks, got such terrific local response that show moves to Erlanger, indie legit house owned by William Goldman, operator of a movie chain, Monday (1). Show was originally set for only two weeks at Shubert's Forrest Theater.

Love in the Snow, new Shubert musical in for two weeks prior to Broadway, was due on April 1 and could not be moved back to accommodate *Mister*, which is having trouble finding a New York house. Douglas and Levin were going to take the revue to Detroit for a few weeks, but decided to stay here one week more before heading for the auto city if no Broadway location can be found in coming week.

Boston Strawhatter Set for 14 Weeks

BOSTON, March 30.—Announcement Monday (25) sets new Boston strawhatter for a 14-week season in New England Mutual Insurance Building's air-conditioned theater.

John Huntington and Lee Falk, operators of the well-established Cambridge Summer Theater, are scheduled to operate the Boston Summer Theater in addition to their regular Cambridge operation. Both houses will operate independently.

Both the Cambridge and Boston summer seasons will start the last of June and run for 12 to 14 weeks.

OUT-OF-TOWN OPENINGS

SONG OF BERNADETTE

(Opened Tuesday, March 26, 1946)

BELASCO THEATER

Dramatization of Franz Werfel novel by Jean and Walter Kerr. Staged by Walter Kerr. Settings, Willis Knighton with reproduction equipment designed by Ralph Brown. Company manager, Joseph Roth. Stage manager, John Lynds. Press representative, Ray Payton. Presented by Victor Payne-Jennings and Frank McCoy.

Sister Marie Theresa Vauzous.....Jean Mann
Jeanne Abadie, schoolgirl friend of Bernadette.....Christina Soullas
Bernadette Soubirous.....Elizabeth Ross
Marie Soubirous, Bernadette's sister.....
.....Pamela Rivers
Dean Peyramale, principal cleric of Lourdes.....Keinert Wolff
Louise Soubirous, Bernadette's mother.....
.....Marjorie Hurtubise
Soubirous, Bernadette's father.....Whit Vernon
Cousine Bouhouhorts, the Soubirous' next-door neighbor.....Mimi Norton
Louis Bouriette, half blind stonemason.....
.....Anthony Messuri
Bernarde Casterot, Louise Soubirous' sister.....Gertrude Kinnell
Madame Sajou, a rather well-to-do neighbor.....Cavada Humphrey
Antoine Nicolau, a young miller.....Bruce Hall
Mayor Lacade, of Lourdes.....Michael Vallon
Jacomet, Chief of Police in Lourdes.....
.....Richard Karjian
Dr. Dozous, principal physician of Lourdes.....Francis Compton
Celeste, Dean Peyramale's housekeeper.....
.....Octavia Kenmore
Madame Pernet, matron of the Tarbes asylum.....Kay MacDonald
Mother Josephine, superior of the Nevers convent.....Ruth Gregory
Schoolgirl.....Jane Thomas

It is possible that the Franz Werfel novel does not compress readily into stage dimensions. Screen proved it could handle material most effectively, but stagewise the focus is so close that most of the former's successful dramatic impact is lost.

Story is dramatized logically enough and its major elements are sufficiently underscored. Jean and Walter Kerr have divided *Song of Bernadette* into 10 scenes, beginning with her school days and ending with her novitiate. Interval is filled with her vision in the grotto, the hounding by stupid civil authority, the at first suspiciously austere attitude of the church and the latter's subsequent acceptance.

Narrative is set forth faithfully with several scenes which have plenty of emotional appeal. But the Kerr's adaptation is somehow academic. Its scenic break-up gets in all the facts. But it is episodic without packing enough dramatic high points to put it solidly across. *Bernadette*, in sum, impresses as a fine experiment in scholarly theater, but it is not commercial. Previous general familiarity with book and with screening is likely to start play off on Broadway with two strikes against it.

Outstanding feature of *Bernadette* is portrayal of the title role by Elizabeth Ross. Latter turns in an amazing job for a youngster making her first professional appearance. She makes the not-too-bright little peasant girl a sincerely believable portrait and manages to get across the qualities of humility and faith which so clearly belong to the character. In the vision scenes and those with the head of the local church she achieves fine theater. She is a choice bit of casting on the part of Victor Payne-Jennings.

Remainder of casting puts male contingent above the fem, altho there is a good performance by Pamela Rivers as Bernadette's younger sister. Francis Compton is at his competent best as the doctor who is expected to supply a scientific explanation for the child's miracle, and Keinert Wolff is excellent as the representative of the skeptical church.

Walter Kerr's direction puts the rest in something of a spot. It is uneven—frequently slowing matters down to a walk—and apparently in order to step up the tempo on occasion, he has encouraged a vast amount of overacting.

Set treatments projected via magic lantern are interesting, and Willis Knighton's designs keep to the mood of the play.

DEEP ARE THE ROOTS

(Opened Monday, March 25, 1946)

SELWYN THEATER, CHICAGO

A play by James Gow and Arnauld D'Usseau. Produced by Kermit Bloomgarden and George Heller. Staged and directed by Elia Kazan. Settings, Howard Bay. Company manager, Joe Moss. Press representative, Maurice Turet.

Honey Turner.....Franki Lynn
Belle Charles.....Jessie Grayson
Sen. Ellsworth Langdon.....Robert Harrison
Genevra Langdon.....Frances Waller
Alice Langdon.....Edith Atwater
Roy Maxwell.....Robert Emhardt
Howard Merrick.....Theodore Newton
Brett Charles.....Henry Scott
Sheriff Serkin.....Richard Garrick
Chuck Warren.....Dennis Bohan
Boz Izay.....Brett Warren

This controversial play opened with its touring troupe to mixed comments from the critics. Consensus was, however, that in spite of whether or not the play has merit, the actors do.

Chi Crix Tab

Critics were violently opposed to each other on this one, play emerging with a four to two count in favor. Yes: Murdoek (Sun), Casey (News), Pollack (Times), Leonard (Journal of Commerce). No: Cassidy (Tribune), Stevens (Herald-American).

Playwrights and the producers claim the touring company of *Roots* measures up to or excels the current Main Stem cast. Their contention certainly succeeded with local aisle experts.

Robert Emhardt, as the liberal

BROADWAY OPENINGS

SALUTE TO MURDER

(Opened Sunday, March 24, 1946)

SHUBERT-LAFAYETTE THEATER, DETROIT

New Mystery Play by Myron C. Fagan. Presented by Bruce V. Fagan. Directed by Myron C. Fagan. Setting, Samuel Leve. Costumes, Natalie Barth. Company manager, Paul Vroom. Press representatives, Charles Washburn and Tom Weatherly. Stage manager, Lucian Self. (Play is property of the F. B. B. Corporation.)

CAST: Alexander Campbell, Raymond Greenleaf, Grandon Rhodes, Frank Richards, Vivian Keefer, Paul Giles, Richard Beach, Mary Patton, Henry Vincent, Edward H. Robins, Nancy Cushman, Henry Lascoe, Frederic Tozere, Miriam Bradford and Walter Kohler.

Center of this super-up-to-date mystery is Kerry Kane, powerful syndicated columnist without a true friend and a horde of enemies, killed before the first curtain. He's gradually unwrapped as a super-fascist leader working from World War I to the III he's aiming at on behalf of the 70,000,000 "good Germans." Some of the dialog is perilously or naively close to a convincing presentation of racialism and it looks as if the right people (identified with the audience) can only win by murder. Many sides of ideas and character get their innings in a rather wordy play that still moved fast without overtime. It just seems slow.

This excessive wordage and the intricate politics involved—a Presidential possibility, the No. 1 War II hero and his actress-wife, and the wife of the head American peace delegate are among the murder suspects—make it a play for the intellectuals primarily. With its penthouse atmosphere and distinct metropolitan aura of the theatrical gossip column-cocktail party world, it should go better as a Broadway production than in the sticks. Set here for two weeks and got off to a good box-office start.

Civic-minded spectators gasped at an obvious ignoring of the Constitutional provision on ex post-facto laws, and such minor bugs should be excised—mystery fans have a right to exact possibility in a play. The character build-up is well done, with Kane, played by Frederic Tozere, as the most convincingly despicable, smugly arrogant, blackmailing villain in a long time. Production was generally tight, a bit too static, with some too-slow transitions in the

"damyantee," has the most sympathetic role in the production and turned in an appropriate portrayal, tho the scene in which he tried to interfere with "Southern justice" in the form of Sheriff Serkin appeared a bit weak. If he had real convictions he would have fought more. However, this was probably the fault of the script, not the acting.

Robert Harrison (the senator) was accused of overplaying his role of the Southern "nigger-hating" Bourbon bigot. This seems to be a matter of which side of the fence you're on.

Frances Waller (Genevra Langdon) handles her role as the senator's younger daughter, who falls in love with Henry Scott, Negro lieutenant and ex-servant of the Langdon household, with great delicacy and finesse. Edith Atwater (Alice Langdon), the confused, liberal elder sister of Genevra, executed the part convincingly, not being confused in her own mind as to how it should be done.

Henry Scott (Brett Charles), portraying a young Negro war hero returning to his home in the Deep South, did a good job of tangling and disentangling his emotional reactions and inhibitions. Scott is an actual war hero, credited with 20 missions over Africa and Italy.

Supporting actors gave principals required help and result was a well-rounded well-acted production.

Whether the play will succeed in Chi is anybody's guess in view of a divided press.

flashback scenes in Act II, re-enacting the pre-murder scenes—all during the police investigation in Kane's apartment. Canny speculators had a clue to the real murderer with the first suspect, but the details are tied together and unraveled skillfully as the play progresses. Special bouquets are rated by Vivian Keefer as a fast-talking, hard-boiled actress; Mary Patton as the actress, a sympathetic ingenue part, and Raymond Greenleaf as real murderer in a wide range of emotional work.

WALK HARD

(Opened Wednesday, March 27, 1946)

CHANIN AUDITORIUM

A play by Abram Hill, based on novel by Len Zinberg. Staged by Gustav Blum. Settings and lighting by John Wenger. George Zorn, company manager. Stage manager, Lulu Mae Ward. Press representatives, Marjorie Barkentin and Michael O'Shea. Presented by Gustav Blum.

Bobby.....Richard Kraft
Mack Jeffris.....Leonard Yorr
Andy Whitman.....Maxwell Glanville
Mr. Berry.....Fred C. Carter
Lou Foster.....Joseph Kamm
Happy.....Howard Augusta
Mickey.....Stephen Elliott
Larry Batcheller.....Mickey Walker
Becky.....Jacqueline Andre
Charlie.....Maurice Lisby
Susie.....Lulu Mae Ward
Ruth Lawson.....Dorothy Carter
Bartender.....John O. Hewitt
Sadie.....Jean Normandy
Dorothy.....Miriam Pullen
George, the bellhop.....Leslie Jones
Hotel Clerk.....Richard Kraft
Lady Friend.....Wiona O'Shiel
Reporter.....Edward Kreisler
Announcer.....Richard Kraft

A couple of years ago the American Negro Theater presented Abram Hill's *Walk Hard*. As presented on group's experimental stage it developed as an unpretentious little melo about a young Negro who attempted to buck the fight racket, because quick money looked like the shortest cut to keep from being pushed around. It was interesting and had considerable merit, altho it did not measure up to Broadway material.

So now it arrives on Broadway—or near it—in the plush little intimate theater atop the Chanin Building. It must be regretfully reported that in its new and fancier surroundings, *Walk Hard* is still far from Broadway standards. In fact, considerable of its experimental luster has been lost on its move downtown.

Detroit Theater, Inc. Tries "Blithe" as Semi-Pro Starter

DETROIT, March 30.—Framing of a producing company to specialize in new scripts is being completed by Allan C. Wing, a Detroit printer, formerly with the old Garrick and other legitimate theaters here. Wing is organizing his venture as Theater, Inc., and is starting his public career with *Blithe Spirit* at the Scottish Rite Masonic Cathedral, May 13-14.

Company is to be semi-pro, with the principal roles going to those with a pro background. Altho the first production was in a Broadway hit, plans call for sticking to new scripts in the future as often as suitable plays are available.

This is the first privately organized producing group to be formed here in years, with other Little Theater or semi-pro groups generally sponsored as a group venture. While the initial production will be sponsored by a local church, future plans call for working with a direct appeal for public support sans sponsorship.

Feb. N. Y. Admish Taxes Top Year Ago by Nearly Million

NEW YORK, March 30.—Tax collections on local amusement admissions for February, 1946, show a healthy jump over same month a year ago, according to announcement by Third New York Internal Revenue Collections District.

Uncle Sam's take for February was \$5,054,088.23 as against \$4,049,157.64 for corresponding period last year. Countrywide admish-tax collections totaled \$31,466,372.26 for same time-span as compared with last year's \$12,094,184.73.

It is hard to understand just what sparked Producer-Director Gustav Blum's notion that it was stuff for Stem competition.

Fault of *Walk Hard*, as currently presented, is that it is completely unreal. Its intentions are of the best. There are moments of dramatic impact and some snatches of believable dialog. But for the most part it wavers between talky pedantry and amateurish melo.

Based on Len Zinberg's novel, *Walk Hard-Talk Loud*, plot concerns a young Negro bootblack with a terrific racial complex. He gets into the fight game as a means to an end and knocks off his opponents right merrily. However, his Jim Crow bug-bear steams him up to slug a gangster fight-promoter which gets him barred from the ring. Of course, there's a final twist which is going to put him back to leather-pushing again—and naturally he gets his girl.

Maxwell Glanville works hard with the role of the bemused prize-fighter, who is obsessed with his notion of racial prejudice, and comes out reasonably well. Leonard Kamm is almost ridiculously sinister as the roddoting racketeer and Leonard York turns in a nice performance as a slippery pug manager.

Acting honors of the show go to Mickey Walker, ex-welterweight and middleweight champ. Walker makes his stage debut as a pug who likes the gals and the bottle and proves that he is as canny behind the foots as he used to be in the ring. Best moments of *Walk Hard* come when he is on the stage. There ought to be plenty of future Stem spots for him, if he wants them.

Blum's direction is okay and John Wenger's little sets for the intimate stage are well thought out.

Review of "St. Louis Woman" on Page 4

Magic

By Bill Sachs

BLACKSTONE THE MAGICIAN, on his return engagement at the Cox Theater, Cincinnati, ended Saturday (30), hit nearly \$9,000 on the week, a solid figure in the face of such an early return. On his initial stand at the Cox this season the venerable rabbit hider pulled a hefty \$14,500. A change in routining and the addition of a number of new tricks made for a better program all around. The Blackstone troupe opened Sunday (1) at the American Theater, St. Louis, for a week's stand, after which the show hops to Rochester, N. Y., for four days, to be followed by an extended stay in Boston. St. Louis gave the Blackstone company a fat \$33,000 in two weeks earlier this season. The Boston stand is tentatively set at six weeks, provided the box office holds up to a certain figure each week. If the take hits below that figure any week, the show comes out. In cutting up a few jackies with Blackstone during his Cincy stay, the writer was amazed in looking over the show's gross figures on the season to date. In a moment of confidence, Blackstone revealed that his own take on the season to date, from the show itself, sale of the trick package and the book pitch exceeded \$71,000. The big figures amazed even Blackstone himself, who confided that, "I remember those lean years when I used to eat my own ducks before the season was hardly halfway over." . . . THE APRIL issue of *True*, now on the stands, carries Milbourne Christopher's story, *O, for the Life of a Magician*. Christopher is currently conjuring at the Mayfair Club, Boston. During his stay there he has enjoyed chats with Herman Hanason and George LaFollette in Holden's Magic Shop, and also visited with Frank Lane. . . . OTHER MYSTIFYING Beantowners at the moment are Myrus, mentalist, at Hotel Statler, and Elwyn Shaw, presenting close-up tricks at Hotel Bradford's Circus Bar.

Motor City Is Laboratory For New Showbiz Experiment

(Continued from page 4)

commercial airings in which his outfit plays for sales and a fee.

Three years ago Reichhold (an enthusiastic amateur gut scraper) decided to do something about Detroit's culture. He had little to work on except a pile of dough and biz brains to put to work in a field that has depended on handouts rather than b.-o. profits. The symphony which, since its founding some 30 years back by the late Ossip Gabrilowitch, had panned the plush families of motor-dom for dough to pull it out of the inevitable annual red, finally broke down completely after a half-hearted attempt by a cut-rate emporium to popularize it in warhorse classical air programs. Detroit's 400 had grown tired of their plaything.

Reichhold, cutting out dead wood in the personnel, brought in the only top-drawer Yank-born batoneer in this country, Karl Krueger, and built the playing strength up to the largest pro ork number in the country. Next, a home had to be found for the combo, since it had boarded out expensively for some years at the giant 5,000-seat Masonic Auditorium, following the move from its original home, Orchestra Hall. Ork also aired the *Ford Sunday Evening Hour* from the mammoth stage.

Reichhold Sights Wilson

Reichhold, looking around for a suitable home, lit on the Wilson Theater, a house admitted by thespes and others to be one of the best equipped and finest legit houses west of the Hudson. However, this theater, built in the lush '20's with Dodge capital, was jinxed early and never managed to pay. One reason given was that it was off the regular amusement pathway of Detroit. Another was that it abutted onto the large, sprawling and none-too-quiet Negro district. Whatever the cause, the Wilson remained dark the best part of every season, and often for whole seasons.

Reichhold bought the house, renamed it the Music Hall and installed the symphony there. To make his venture pay and also to popularize the hall as a music center, he has used the Wilson for crew-cut concerts (a two-nighter for Lionel Hampton and a series of record dates for Phil Spitalny and his ork). More programs of this nature are being planned. Dough collected will go to the symphony upkeep. However, since longhair combos (due to heavy Petrillo bills each pay day) are a luxury to keep up, renting of the Music Hall to one or two-nighters isn't enough to keep the kitty sweet.

Pubservice Ace in Hole

Hence, Reichhold's 50,000-watter idea, which he plans to use as a show window for the symphony and over which the greater percentage of etherizing will be of a public service or cultural variety. This factor is believed to be an ace in the hole for Reichhold when he goes hat in hand to the FCC for a permit to build. The new station will, of course, be operated as a commercial venture, but accent will be on educational, cultural and public service programs, and it will all pay dividends to the non-profit symphony which, actually, will own the station.

In the diskery field, Reichhold's

original agreement with Cosmo Records has been withdrawn, and he is now skedding a future platter company of his own as an outlet for the symphony programs. Disks will be cut of almost every program the symphony plays. Cutting equipment was installed this week in the former projection booth of the Music Hall. Reichhold expects to have his own pressing equipment and his own chemicals firm (located in Ferndale, a Detroit suburb) to tie in with the production of two grades of platters, a low-priced laminated disk and a high-grade plastic disk. Latter, however, tho in competition with top diskery firms, will not be flexible and will be black, rather than the color-type being used by top firms today.

Roof Garden at MH

Meanwhile at the Music Hall, Reichhold has plans to put up a roof garden, with privileges of a cocktail room some time this season. Plan is to permit enjoyment of lounge or night spot atmosphere either before, during or after regular concerts below in the main auditorium. He also plans to use video to picture the concerts to those on the roof. First experimental set has just been set up in the Music Hall. Altho nothing definite has been announced, belief is that tele shows will be on a theater-screen scale of the type developed in England, rather than on the customary Yank miniature screen. Also with the waxing of symphony programs playbacks can be given on the roof.

Since Reichhold hopes to widen the pop field, too, the question of space enters into the picture, and possibility is that he will erect a 4,000-seater next door to the Music Hall. Credence to this idea springs from his purchase recently of the plot of land adjoining the Music Hall. New building, which with a 4,000-seat capacity would serve as an auxiliary to the 2,000-seat Music Hall, will have removable seats so the auditorium can be used for dancing.

2 or 3-Year Tryout

Reichhold frankly admits that he's handling an experiment in making longhair into a dough biz. He agrees that current plans may be scrapped after two or three years if they don't yield the dividends he anticipates. Meanwhile he is striking out in all directions in an endeavor to give the symphony—the keystone of the whole idea—a sound financial basis which will keep it in the black season after season. He anticipates using the symphony this summer in concerts at the Michigan State Fairgrounds, with free admissions. The concerts would be sponsored. This, added to the possible radio station, a new auditorium, current *Ford Sunday Evening Hour* and the symphony all playing currently at the Music Hall (with a good possibility of a Chrysler longhair ork series soon), should build up a nest egg sufficient to keep the symphony on easy street.

Should the Reichhold plan succeed, it is not unlikely that other top symphonies thruout the country will take the hint and start looking at longhair concerts as a biz, not a plush luxury, and a hitherto money-losing culture will begin to pay its way like the rest of showbiz.

Burlesque Notes

By UNO

Alfred Walker, returned to burly after a lengthy illness, is doubling in strips and number producing at Alvin, Minneapolis. Cast includes Marie Voe, Bettine, Trudy Wynne, Lavodis, Mary Merrill, Donna Leslie, Bobby Vail, Harry Clexx, Bob Lee, Benny Melton, house singer, and Don and Mario, dance team. Chorines are Esther Ericson, captain; Jean Starr, Kathleen and Carol Lusby, Verna Sullivan, Joyce Bridgeman, Pat Perry, Pat Patterson and Betty Hayworth. . . . Anna Bergen has replaced Agnes Dean at Hudson, Union City, N. J. . . . Charles H. Allen has set Bozo Snyder and Lee Royce for USO hospital circuit tour in the States, and Al LeRoy for a European tour of *Good News*. . . . Bob Simon, former burly show manager, is now in advance of the 101 Ranch Show touring California. . . . Don Ozman, house singer at Empire, Newark, N. J., the last 15 weeks, has left to open, thru Al Vale, at China Clipper, Washington. . . . Hy Green booked Johnny Valente for Empire, Newark, N. J., and Ted Gauthier for Jacques, Waterbury, Conn. . . . JEAN MODE, featured strip, will have a part in *Bigger Than Barnum* musical.

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Advertising in the Billboard Since 1905

UNO Conclave Launched Mid Pass Riot and Side Show

(Continued from page 4)

200 radio folk, each of whom believed it his or her God-given destiny to be present inside the council chamber to witness the gymnastics. Since there were less than 300 seats available for both radio and press, even the international dexterity of the UNO crew couldn't fit 900 people into 300 seats at one show. Therein was born the first side show.

Press and radio headquarters were in the building basement. Passes, for which many scribes and spielers (or their reps) had stood in line for hours some days ahead, turned out to be about as much use as last week's ducat stub. These passes got folk past the cops at the gate—no more. To grab a pew inside the chamber required another ticket, and that could be gotten only in the basement at a spot where, in less global times, Hunter debs, or later perspiring Waves, were handed swim suits and towels.

The Pass Evil—UNO Style

The struggle for pasteboards opening day was a near riot. Tempers were hot and official reaction cold. First come, first served wasn't protocol. Long before the diplomats had taken their seats at the semi-circular table upstairs, the SRO had gone up downstairs, leaving a mass of ardent chroniclers frustrated and furious. Cooler heads made for the press box (a small affair in an unfinished room) and consoled themselves with singles or doubles. Hard liquor was the only commodity. Brew was absent for the first few days. The rest stood gaping at arriving celebrities outside, ambled round the grounds or went back to their offices.

By the time peace had descended upon the basement it had begun to ascend from the council chamber. Since, apparently, no one in the previous UNO gabfests had bothered to draw up a set of parliamentary rules of procedure for the council to follow, the first week was wasted haggling over whether this or that was "standard operating procedure." These questions were argued in a babel of languages, with each speaker's spiel being translated into either French or English or both. Gromyko, who can handle the Yank tongue far better than some of the others, preferred to stick to his own language and thus had to have his words translated into both French and English. This slowed up things badly, especially when the battle began to wax hot. It concluded Wednesday (27) when Gromyko got up and walked out of the meeting. Other 10 deciding that "the show must go on," were left to police up the "ifs, ands and buts."

Opportunity for Extravaganzist

Norman Bel Geddes or Billy Rose would have done wonders for the show inside the chamber. The long, fairly narrow room in pastel drapes and polished wood, had for its focal point (over the swimming pool, incidentally) the semi-circular table at which each of the delegates sat fronted by a mike apiece, except during moments of translation. Table was lighted by spots. Behind each rep were his advisers who, beyond a few whispers now and then, listened to the gab with as little facial expression as the audience out front. The press surveyed proceedings from high balconies at either end of the room, while radio personnel either sat on the ground floor in the rear, or huddled in cubby holes in the long balcony fronting the table, where proceedings were being ethered. Only color in the room came from the military and naval officers attached to Gromyko's staff, who sat stiff behind him until the walkout.

Doubling up of radio stations in booths gave rise to some heavy mut-

tering the first day, tho by Tuesday (26) the air had cleared somewhat. In a line in the different booths all the nets were represented. Each net had a solo booth, as had the British Broadcasting Company and the Canadian Broadcasting Corporation as well as the tele boys. But the indies were grouped, two to a room. WHN and WNEW were in one booth; WQXR and WNYC in another, while WMCA and WLIB took a third. To the left rear of the council table was a larger booth for the use of out-of-town outlets, while on the right rear was the master control. On the same level as the Council Chamber was a room where the show was televised for those who couldn't get into the 300 seats.

"Butch" Stood in Bed

Opening day's ceremony was brief, less than 30 minutes. Secretary of State James F. Byrnes welcomed the delegates in the name of President Truman. Gov. Thomas Dewey spoke for New York, while Mayor William O'Dwyer, looking glum about the whole thing, extended the hand from the city. "Butch" LaGuardia was definitely missed here, for there was no punch and little showmanship in the backslapping.

By the second day, the barrage for press and air passes had died down and there were plenty of empty pews in the chamber. The diplomatic tussle began to gain momentum in the morning and tension was high when Dr. Eelco Van Kleffens, Dutch delegate, blew a bugle tornado that nearly shot the video and ether tubes. This brought yocks and broke the tension somewhat.

The general public, who have a big stake in what is going on at the college, had the least chance of being on the spot to watch the show. Only 45 seats a day were set aside for the "peepul," and many lined up for hours before the opening day's proceedings. Surprising, however, was the smallness of the crowd outside behind police barriers. They had come to watch the delegates arrive, but less than 200 were there opening day. By Tuesday this bunch had dribbled down to a score or so. Special seats were arranged for the wounded men of the armed services each day. Pitchmen who cased the area as a possibility for flag and novelty sales, took a gander the first day and decided it wasn't worth it.

Large cafeteria in the college building across the grounds from the council's meeting place took care of hungry scribes and delegates. Executive council members had their own dining room. Gromyko and his service aids drove away to lunch alone each day.

Delegates to Town

When the meetings were over, delegates spread out all over the town and relaxed from the strain of their three-ring political circus in the niteries and legit houses of the Main Stem. All but two legit shows—*Born Yesterday* and *O Mistress Mine*—laid away blocks of seats for the delegates each night. Niteries flacks were tripping each other up trying to register the claim that theirs was the favorite relaxing joint of the UNO. Actually, the members scattered all over the after-dark regions.

With Gromyko sulking in his consulate after giving his colleagues the bird, the other 10 were watching the gift, hoping it would turn out to be a dove. Betting was high both sides, and the first week melted into the second with everyone still trying to draw up rules under which they could act.

That chuckle you hear is the spirit of the late P. T. Barnum hovering over Hunter College.

Strong U. S.-Brit Showbiz Tie

(Continued from page 3)

shouted: "Darling, we are no longer friendly aliens over here, we are real Allies."

THIS same sense of comradeship permeated all Americans playing British music halls—Americans whose names are household words over here but hardly known in their native land. Stars such as Charlie Kunz, the great rhythm pianist from Allentown, Pa. . . . Teddy Brown, whose weight of 300 pounds and great skill gave him double claim to being the "World's Greatest Xylophonist." He comes from Brooklyn. . . . Elinore Farrell from Massachusetts. . . . Addie Seamon from Illinois—members of the top-ranking radio trio, Forsythe, Seamon and Farrell. . . . Nelson Clifford and wife, Marion. Other names that come to me are Frances Day, Carroll Gibbons, Kimberly and Page, Burton Brown, Vic Oliver, Evelyn Dall and at least another 20 residents in Britain, happy in a community where their colleagues admired them for being Americans first.

These artists had stood with us from a sense of gratitude to their foster-parent land thru those uncertain days which came to be known as the "phony war." They had stayed with us thru the first air raid. If the warning siren went on during a performance it was our job to keep the audience entertained until the all-clear, even if that meant, as it sometimes did, that the shows went on in the middle of the bombing until four or five or six the next morning.

THESE same Americans helped us entertain at our camps and training stations, so it was natural that their first thoughts should be on how to entertain the troops from their own land which soon poured in on our little island. They sought the advice of the American Embassy, where they got complete co-operation to form an organization which they called American Overseas Artists. Leading lights of AOA were Teddy Brown, Ben Lyon and Bebe Daniels. They took offices in London's fashionable Bond Street. They used their own money without waiting for the official army allotment. When the first American troops arrived in Britain they were met with American-type shows.

Eventually, as was always expected, AOA was absorbed by USO-Camp Shows, but not before they had done a wonderful job in using entertainment as a foundation on which to build a better understanding of Britain in the use of British troupers for American troops.

It whetted the appetite of these generous, frank youngsters for our variety shows. This twice nightly form of entertainment is something these G.I.'s knew nothing about. Vaudeville in the States died when most of them were in short pants. The Windmill Theater, famous for its girl shows, boasts "We never closed." Some wit scrawled underneath this: "The Yanks kept us open."

BE THAT true or not, we in show business over here found we were better ambassadors for British-American relationships than the politicians, the pulpit and the press. The Americans wanted somebody to talk to at night; so did we—somebody who didn't want to make something out of any cracks against our hotels, railway stations, Brussels sprouts, upright-piano-shaped taxis, inability to make good coffee, plumbing inadequacies and lack of central heating. In our profession we put up with but make fun of such things ourselves.

They enjoyed those of us who had played in the States and had a nostalgia for America which matched their own homesickness. They admired things we took for granted, such as an incident I recall when I was staying with friends in Liverpool. We had experienced one of the Mersey port's worst blitzes. Next morning we were in the breakfast room after this night of terror when a diffident teen-age girl walked in and addressing our hostess, said:

"If you please, Mrs. Bell, I'm half an hour late delivering this bread this morning, but our house was bombed to the ground last night and it does put you back."

Ben Lyon's favorite happened when we were standing by a London shelter which had received a direct hit. Near by were two women and a man.

First woman—I'm glad you're all right, Mrs. Curran.

Man—Yes, I'm all right; thanks, Mrs. Lazerby, and so's Mrs. Curran, aren't you, my love?

Second woman—Yes, I'm quite all right, but wasn't it an 'ell of a night? I thought all the time that shelter was going to get it.

Man—Excuse me, Mrs. Curran, but—er—your husband—Mr. Curran—is he all right? Have they got him out?

First woman—Got him out! (sniff) Him!! He doesn't go in shelters—the bloody coward stays in bed!

WE LAUGHED at the same tragedy. We could over-dramatize, over-sentimentalize just as these visitors did, but we, like them, could also laugh at ourselves for doing it. Our children were perhaps our best ambassadors. Last Christmas wasn't nearly so happy for many of them as the wartime festive seasons. To the kiddies of 6 to 12 the real Santa Claus is a big loose-limbed smiling khaki-clad figure with ribbons on his chest and pretty figures on his shoulder who will find something for you when you give the magic password, "Got any gum, chum?"

Our own Americans in show business have stayed on. We want other Americans to come over. We who are show business want that. To the stars of the States I would say:

"Come in spite of currency and financial complications—just to see our blitzed cities and eat wartime rations. Come and let our people welcome you in their own warm-hearted manner, which is a reward in itself and transcends all profit motive. Let us show you London. You will see Grosvenor Square, which will forever be part of America. You will also see a plaque outside the London Hippodrome. It was presented to us by the Variety Clubs of America and commemorates the fact that we went on with our shows whether the sirens went or not—thru bombs, flying bombs and rockets—'Tonight and Every Night.'"

IT IS further evidence of the bond we of the grease paint are jealously holding on to. The world's a stage, but we who work to be worthy of being merely players believe we have the answer in our living together, because we really learned the art of giving together.

Am I on a soap box? Maybe! But at least if it's kicked from under me I'll be able to get a laugh from it.

BIG ONE READY FOR SPRING

Tee Off On Around-Clock Rehearsals

Advance Sale Heavy

By Jim McHugh

NEW YORK, March 30.—A total of 47 cars, traveling in two sections, arrived here yesterday (29) loaded with the paraphernalia that will add a climatic touch to Madison Square Garden's widely ballyhooed program when Ringling Bros. and Barnum & Bailey Circus opens there next Thursday, April 4. Final stop was made at the Harlem River Yards of the New York, New Haven & Hartford Railroad. Equipment will be unloaded there and transferred to the Garden Sunday (31) in time for an afternoon rehearsal of the spec, *Toyland*.

First section of the train, made up of 29 cars, ran on schedule, which (See *Advance Heavy* on page 65)

Canton, O., Fans Battle To Ease Fire Regulations

CANTON, O., March 30.—City Council here Monday (25) moved to lift stringent fire restrictions which virtually banned circuses here since the Big One's fire in Hartford, Conn.

Ordinance, drawn for consideration April 1, would reduce number of exits and aisles required, reduce aisle ides, permit the circus to staff with fire guards, instead of requiring presence of city equipment. Ordinance will continue to require flame-proofing of tents, adequate fire guards, 10 feet space between any tents and 20 feet between any buildings, and posting and frequent announcing of no smoking. No circus or tent shows were here in 1945 owing to the rigid rules now in effect.

Charles Siegrist Showman's Club a year ago started drive for easing regulations and William Lester, Cole Bros.' contracting agent, huddled here recently with city executives.

Gladewater Posts \$3,000

FORT WORTH, March 30.—Prizes totaling \$3,000, plus entry fees, will be paid at the Gladewater, Tex., Round-Up June 11-14. Jack Yates has been re-elected president of the association; Murray C. Sells, board chairman, and G. C. Parker, secretary.

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Bill Crew Manager.
Also 4 more Billers.

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Bailey Bros.' Circus

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BELL BROS.' CIRCUS

WANTS FOR SEASON 1946

Band leader and Musicians for band. Answer
BELL BROS.' CIRCUS, Geneva, Neb.

Big Show Radio

An important phase of Ringling-Barnum publicity—broadcasting—is described in the radio section of this issue.

Wisconsin Buys 12,800 Capacity Steel Stands

MILWAUKEE, March 30.—State Department of Agriculture, Madison, has approved plans for the purchase of 12,800 demountable steel seats for use at State Fair Park, West Allis. Department also approved the planned erection of a new firehouse and a new meat building.

Milton H. Button, department director, said new stands will be utilized for increasing the seating capacity for professional football games. Stands were purchased for \$34,500 from University of Chicago and can be used for the State's Centennial Celebration planned for 1948. Money for the purchase is to come from the State Fair Park revolving appropriation.

New firehouse will house a fire engine loaned to the fair administration every year during fair week. Meat building is to be used as inspection quarters for all meat sold at the fair.

Beam Announces 73 Dates For East, West Thrillers

NEW YORK, March 30.—B. Ward Beam, thrill show promoter, announces that he has contracted 73 dates for his Eastern and Western units, compiling the largest list of fair bookings for his auto stunts since 1938.

Beam, who experienced his most successful season in 1945, when it was estimated that more than a million spectators witnessed his crash thrillers, has labeled his '46 thrill cavalcade the "Combined Congress of Daredevils and World's Champion Hell Drivers."

Fire Destroys Buildings On Woodstock Grounds

WOODSTOCK, N. B., March 30.—Fire destroyed Woodstock Exhibition buildings (26) with the loss undetermined. Main building, erected 30 years ago, cost over 100G. Insurance tops is about 30G.

Blaze, believed started from a grass fire or spontaneous combustion in hay, swept thru the main structure, barns, dancery, offices, cattle and poultry sheds. Only one building in the main group and a few shacks used for midway concessions escaped damage.

UNDER THE MARQUEE

BILL BRINLEY, Meriden, Conn., member of the Circus Fans' Association, attracted much attention with his miniature circus which he exhibited at the Frozen Foods Exposition, Park Avenue Armory, New York, last week. He started building his scale model as a youngster.

MRS. JUDY GRAVES, whose husband, Mickey, was boss props with the Ringling-Barnum show for 37 years, and her sons, Glenn and Roy, watched Mickey's ashes sprinkled from an airplane over the Big Top at Sarasota, Sunday (25), Mickey having passed away while Glenn was overseas.

Beatty Grabs Gelt Trekking Arizona

PHOENIX, Ariz., March 30.—Clyde Beatty Circus closed a two-day stand here Friday with the big top not nearly large enough to accommodate customers.

Show moved to Yuma, Ariz., and El Centro, Calif., for one-day stands preceding a seven-day run in San Diego, opening Monday.

Beatty said he is happy at reception given show since it left El Paso. Top money crowds turned out matinee and night at Douglas, matinee at (See *Beatty Grabs Gelt* on page 66)

Cat Crashes Chow, Ditto Newspapers

LOS ANGELES, March 30.—The Tiger Who Came to Dinner, unscheduled added attraction and not, so the management of the C. R. Montgomery Wild Animal Circus insists, a publicity stunt, scored big at the show's winter quarters at near-by El Monte March 13.

Star of the show was Whitey, 500-pound Royal Bengal tiger, just ar- (See *Cat Crashes Chow* on page 66)

Walter E. Bailey Reported Lost After Bomber Crash

BRADENTON, Fla., March 30.—Ens. Walter E. Bailey, 22, son of Mr. and Mrs. E. E. Bailey, retired showfolk who reside between here and Sarasota, is one of three navy airmen believed lost at sea after two torpedo bombers collided off Sombrero Key, near Key West, Fla. He and members of his family had been identified with circuses.

Hope for Ensign Bailey's rescue has been abandoned, the navy has notified his parents.

With his sisters, Mrs. Janie Guyer and Mrs. Cora Davis, Bailey had been with the Bailey Family Show before coming to this section several years ago. Mrs. Davis had been one of the featured acts with the Ringling-Barnum show until late in 1945. Her husband, Larry, had been a Ringling ticket man and is now associated with the Sparks show.

Cole Books Dayton, O.

DAYTON, O., March 30.—Dayton's first outdoor big top will be Cole Bros.' Circus, which has reserved May 20 and 21 for its annual visit. Last season, however, the show bypassed Dayton after local fire-proofing ordinances had made appearance impracticable.

It's a Dog's Life

BRIDGEPORT, Conn., March 30.—The Bridgeport Post had it on good authority that Jo-Jo (Edward T. Allen Jr.), Ringling Bros. and Barnum & Bailey Circus clown and former resident here, was dead.

The tip had come from Jo-Jo's son, Seaman 1/c Edward W. Allen, who was here on liberty. He had just talked on the phone with his mother at Clementon, N. J.

"Your pappy is dead," she informed him. "We have buried him."

Grief stricken, Allen hung up, called the news to The Post and prepared to rush to Clementon.

After printing the story, The Post editors heard next direct from Clementon, via telegram:

"I'm not dead. It's Patty, a dog, my son brought home from the navy. Regards. Eddie (Jo-Jo) Allen."

All Showbiz Hit In Building Ban

WASHINGTON, March 30.—Little chance for modification of Civilian Production Administration's ban against construction and alteration of "non-essential" building is seen here as far as practically all entertainment biz is concerned. As forecast exclusively by The Billboard (February 16 and March 16), CPA's order issued Tuesday (26) hits especially hard at all forms of showbiz, including theaters, night clubs, amusement parks, State and county fair plants, and radio stations. Radio ops are expected to get a better break with both Federal Communications Commission and National Association of Broadcasters having gone to bat for them.

No new construction nor repairs to existing structures in "non- (See *Building Clamp* on page 65)

Tom Killilea, Ex Big Show, Joint N. Y. Publicity Outfit

NEW YORK, March 30.—Tom Killilea, veteran circus press agent and New York newspaperman, has joined Richard Condon, Inc., theatrical and commercial public relations firm, to handle newspaper, wire and photo-news services. Killilea returned to the Ringling-Barnum press corps last summer after an absence of a dozen seasons.

He recently completed his annual publicity chore for the Westminster Kennel Club at the Garden. Killilea was for years a reporter for The New York Sun, The New York World-Telegram and the City News Association.

St. Paul Shrine Profits Estimated at 45G; Up 30%

ST. PAUL, March 30.—Local Shrine Circus grossed 30 per cent more for its 13 performances in the Auditorium here six days ended March 16, than it did in 1945, estimated figures indicated. Estimated gross for the show was \$65,000.

In addition, the concessions, taken over by Osman Temple this year for the first time, brought in another \$10,000, for an estimated \$75,000. Expense was set at \$30,000, leaving a \$45,000 net to the Temple.

Cavalcade Springs With Flash

Buck Tilts Lid At Poughkeepsie

TROY, N. Y., March 30.—Unusually warm weather has permitted work at Oscar C. Buck quarters to proceed at a brisk pace and org will be in readiness for season's opener Thursday, April 11, at Poughkeepsie, N. Y. Rides, trucks and shows have been painted. Luke Seifker, chief mechanic, has given motors and lighting equipment a check-up.

Tom Fisher, discharged from the navy recently is general superintendent. Harry (Feeney) Arthur is assisting him. New all-steel officer trailer from Fruehauf Trailer Company, was delivered and Secretary Dick Toleman is getting it equipped for the road. J. M. McCracken arrived with monkeys, ponies and dogs for his Animal Show. Speedy Wilson and crew are rebuilding the Motor-drome. New front and banners are being built for Side and Snake Shows and Iron Lung, which Whitey Sutton and wife will operate. Sid Goodwaldt is readying his cookhouse.

Harry Horner is supervising construction of a new front for the Minstrel Show, which he will manage. A bus has been purchased to transport players. Mr. and Mrs. Charles Johnson will again present the Girl Show. A stainless steel front for the bally has been built on the newly purchased trailer. New Carterpillar was delivered, and Owner Buck is expecting two more rides.

Lon Ramsdell, now completing a tour with Blackstone, the Magician, is expected to arrive for the opening and will again be show's assistant manager. Roy F. Peugh is handling publicity.

They're Open In St. Louis

ST. LOUIS, March 30.—As usual, as soon as the bluebirds start to sing around this section, the carnivals open on the various local lots. To date they have been favored with ideal weather and all report excellent business. Most of them have been operating for two and three weeks, as down here they do not wait for spring, each trying to get the jump on others to be first on the choice spots.

Currently operating are Fidler United Shows No. 1 unit, Michigan and Stein Streets; Fidler United Shows No. 2 unit, Spring and Dodier; John Francis Shows, 4500 North Broadway; Midway of Mirth Shows, 4400 North Broadway; Mound City Shows, Union and Greer; John McKee Shows, 4500 South Broadway; Maher's Mighty Midway, Broadway and Hickory, and Johnny Bales Attractions, Victor at Seventh.

Set to open next week are Harold Barlow's Big City Shows and Joe O'Brien's Lake State Shows.

Royal American Shows bows at Grand and Laclede May 1 for a 20-day stand.

Hames Ups for Hippo

FORT WORTH, March 30.—Bill H. Hames, carnival owner, has donated \$500 to a fund being raised by *The Fort Worth Star-Telegram* for the purchase of a midget hippopotamus. He has ride concessions at Forest Park, municipally owned, where the animal will be kept.

Quebec Ops at Least Will Have an Accurate Idea When To Cover Up

MONTREAL, March 30.—Outdoor showbiz is finally getting a break from the weatherman.

Here in Quebec, at least, the Dominion Meteorological Service is taking advantage of weather forecast facilities developed during the war to put the finger on approaching wind and rain storms.

Not that Canadian showmen have been entirely without advance weather information. For years, weather reports have emanated from Toronto, but on a broad general basis.

"Possible rain in the St. Lawrence Valley" might, for instance, be the forecast.

That would likely be an accurate prediction, but the valley stretches more than a thousand miles. Where rains might fall in one area of the valley, other parts, perhaps only 200 miles away, would be dry. For the

Smith Greater Back After 3-Yr. Absence

FAYETTEVILLE, N. C., March 30.—Off the road for three years, Smith Greater Shows, owned and managed by K. E. Smith, are being readied in local quarters. Equipment will go out flashed with new paint. Trucks will have two colors, the tractors in red, and trailers in silver. New canvas will be used thruout.

Smith returned from Florida and purchased a semi-trailer. Shows now own all their semis. Business Manager E. J. Gordon is in from Tampa. Ride foremen here include Phillip Mailek, Ferris Wheel; Willie Gilbert, Loop, and Roy Gions, Merry-Go-Round. Parnell Andrews is ride superintendent. Irene Imp, free act, is in quarters, and Herber Wiggins, general agent, has returned from a booking trip.

Wade Cracks Exclusive Highland Park for Rides

DETROIT, March 30.—Reopening of Highland Park, city of 50,000 entirely within the city limits of Detroit, to carnivals after being closed for some 18 years is scheduled for Tuesday (2) when the No. 1 unit of the W. G. Wade Shows move onto a virgin lot at Second Boulevard and Bartlett Avenue, in the heart of town.

Highland Park, known as "the biggest village in the world" as it rolled up its present population and still remained technically a village in order largely to enforce temperance laws, is noted as about the most difficult town for show business in the State. Night spots today are unable to offer strong liquor, for instance.

Carnivals were banned many years ago altho one exception was made 18 years ago, when Wade's own show came in under Shrine auspices for a stand on Hamilton Avenue. Circuses have played in the same general location, but no carnivals.

Credit for securing the okay for the showing goes chiefly to D. Wade, general representative of the shows, who

showman, such reports were inadequate protection.

Now decentralization is at work in the forecasting machinery, and showbiz loves the prospect of getting more specific information on an hour to hour basis.

Using methods and facilities worked out for the RCAF and Transport Command, the government has mapped a new system of forecasting for the dominion's largest province, Quebec. Under the new plan, the province is divided into 10 separate regions, with the metropolitan area of Montreal comprising one of the 10.

A weather forecast from Dorval Airport, headquarters of the provincial meteorological service, will now run to about 300 words, and contain a detailed prediction of high and low temperatures, velocity and direction of winds, possibility of rain and extent of such precipitation, cloud movements and the chance for drastic weather changes. Thus, instead of the traditional 10-word generalized forecast for the province, there will now be 10 separate 300-word forecasts, issued four times daily.

Later, the forecasts will predict how much sunshine to expect and when, together with the approximate hour and locale of showers and thunder storms.

Globe Shows Open Sixth Annual Tour in Fall River

FALL RIVER, Mass., March 30.—Globe Shows, managed by John Costa, will open their sixth annual tour here April 26. Associated with Costa is Philip Ray.

Larry Prezalar has a new custard machine. Bill Haley, foreman, has overhauled the Merry-Go-Round. Shows will play Massachusetts and Rhode Island.

Show Fronts Exude Color

Wagner claims 185G building cost — Kelley, Best combo present four units

PASCAGOULA, Miss., March 30.—Al Wagner's Cavalcade of Amusements, dolled up and augmented during the winter at a cost put at \$185,000 by Wagner, launched its season here today (30).

Show packs plenty of flash. Girl Show front, featuring plastic decorations and special lighting, drew much comment. Midget Theater front, which offers blow-ups of Henry Kramer's little people, carries a strong punch.

Minstrel Show front, which pres- (See Cavalcade Flashed on page 98)

Penn Showfolk Organize Club

PHILADELPHIA, March 30.—A group of local outdoor showmen have organized Pennsylvania Showmen's Association and have petitioned the Court of Common Pleas, Philadelphia, for a non-profit charter under the corporation laws of Pennsylvania.

Albert G. Newtown, Philadelphia lawyer interested in circuses, parks and carnivals as a hobby, arranged the petition and is handling the legal work.

Clubrooms are to be rented here and remodeled and furnished in general outdoor style. Charles C. Spink, vet showman and former manager of Fay's Theater here, worked with Newtown to arrange the setup.

Davis, Bost Form Org With 5 Rides

CONCORD, N. C., March 30.—C. E. Davis, back after three and a half years overseas, has organized an amusement company with B. L. Bost to be known as the B. & D. Amusement Company.

Outfit, which has five rides, will play North Carolina during April, then go into Paradise Park, Ocean Drive, S. C., for 14 weeks, after which it will join an organized show to play 10 or 12 weeks in the Carolinas. New company operates Paradise Park.

During his years in service, Davis held a chief shipfitter's rating with the 43d Seabee Battalion. He was in the Aleutians for 14 months, and later in the Hawaiian Islands and Central Pacific. He was discharged last August 22.

Harrison Greater Books Four Southern Annuals

FAYETTEVILLE, N. C., March 30.—Four Southern fairs have been added to Harrison Greater Shows route, according to Charles M. Powell, general agent. They are Great Tasley (Va.) Fair; Rockingham County Fair; Leaksville-Spray (N. C.) American Legion Fair, Mount Airy, N. C., and South Carolina State Colored Fair, Columbia.

Powell says the spring tour will take the org thru New Jersey and New York, returning south thru Pennsylvania and Maryland.



D. WADE

spent much time over several weeks with the mayor, chief of police, city commissioners, and the city attorney (See Wade Cracks Detroit, page 98)

NEW POPCORN MACHINES

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ALL STAINLESS STEEL

\$20 PER HOUR POT \$550.00

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THE ALL-NEW 25 ALL-STEEL CAR RAILROAD SHOW

BEST OF STILL DATES AND BEST OF SOUTHERN FAIRS
ALSO A GUARANTEED SEASON OF 42 WEEKS

- WANTED—FOREMEN FOR THE OCTOPUS
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- WANTED—SECOND MEN FOR ALL RIDES
- WANTED—CANVASMEN TO HANDLE BIG TOP
- ARKY BRADFORD WANTS MEN FOR TRAIN CREW
- WANTED—ASSISTANT ELECTRICIAN
- WANTED—BILLPOSTER WITH OWN TRUCK

A Good Proposition to Right Man. Cy Perkins, wire or write quick.
Will book Photo Gallery for the season.

WILL BOOK OR BUY GLASS HOUSE FOR CASH.
WILL BUY NO. 5 ELI FERRIS WHEEL FOR CASH.

Can Always Use Useful Show People That Are Sober and
Reliable. Let Us Hear From You. What You Can Do.
—WIRE, WRITE OR COME ON—

David B. Endy, owner-manager, Charleston, S. C.

MARION GREATER SHOWS

Great Falls, S. C., April 1 Through 6

Can place legitimate Concessions of all kinds. Will book or buy Rides not conflicting.
Can use Ride Help, also P. C. Agents for the season. This show will play outstanding still
dates and fairs in North and South Carolina. We have Pelzer, S. C., the big Fourth of July
Celebration. Will book or frame worth-while Shows. Would like to book or buy Frozen
Custard complete. Showmen and Concessions, also Help in all departments, always welcome.
Newberry, S. C., two weeks, uptown location, April 15-27. All replies:

MARION GREATER SHOWS, GREAT FALLS, S. C.

WANTED HELP FOR GRAB JOINT

Opening April 8, Poughkeepsie, N. Y. Will be in Troy till April 7.
Write or wire

SID GOODWALT, care O. C. BUCK SHOWS

Troy Hotel, Troy, N. Y.

Gold Spots Dance Before Polish Fisher's Optics

ALBANY, Calif., March 30.—Golden West Shows, headed by Harry (Polish) Fisher, wound up its first week on the road here tonight. Initial engagement gave indication that this will be one of the biggest seasons in the show's history.

Show opened on a downtown lot on the main street. Because the lot was small, some of the concessions did not open. This allowed space for the Golden West's banner line.

Bad Weather, But

Tuesday and Wednesday were rainy and cold. Thursday was another cold one, but dry. Altho the remaining days of the week were cold, business picked up. The weather didn't help business, but those who were on the lot spent well. Concessions were played consistently. There were lines at the rides and the shows were packed. Concessionaires agreed this was the best opening spot they had played.

Fisher predicted even a better year than last for concessionaires. In making this prophecy, Fisher said that he was sticking his neck out, for last season in some spots concessionaires had special officers to keep the people in line in front of their stands.

Many Visitors

Golden West was the first to open in Northern California and there were a number of visitors. Among them were Mike Krekos, general manager West Coast Victory Shows; Mr. and Mrs. Charlie Alright, Foley & Burk Shows; Sammy Corenson,

president Show Folks of America, and his wife, Edith; Harry Baker, Mr. and Mrs. Harry Seber, Rita and Harry Friedman, Edna and Council Raeford, Dave Long, Shorty Wrightsman, Fred and Bill Oberhanser, Mr. and Mrs. Herb Usher, Dave Kagan, Bob Fredell, Marion Razon, Bob Darr, June Grove, Oscar Walker, Tony Tremp, Charlie Kemp, Sunny Taylor, Patty Treanor and Lester Hart.

Fisher said: "If this is a sample of the still spots, wait until we hit the fairs, rodeos and celebrations booked this season."

Homer Rees, general ride foreman and assistant, Jerry O'Brien, were praised by the visitors for their work in renovating the rides and trucks. A large transformer truck was recently purchased and a complete workshop installed on it.

Crafts Okay in Phoenix Despite Stiff Opposish

PHOENIX, Ariz., March 30.—Crafts 20 Big Shows, closing a two-week engagement here tonight, have registered winning business despite stiff opposition, said Roy E. Ludington, general manager.

First week was played day and date with Siebrand Bros., the rival orgs being planted six miles apart. Thursday and Friday of this week the Clyde Beatty Circus was here, too.

In the trek thru Arizona, Yuma proved a surprise winner and Tucson biz was tops the first week, but the second week the weather was cold and blustery, keeping the folks indoors.

Due to opposition here, Crafts used extra radio time and press ads in addition to heavy billing and a sound car.

Lou Engel To Help Manage Wonderland

WASHINGTON, March 30.—Lou Engel, former circus owner and lawyer, will assist Al Porter, manager of Wonderland Exposition, Porter said here this week. He also said that William Carrol has sold his Carrol Electric Company here and has been engaged as secretary-treasurer.

Shows will open at Cherry Blossom Fiesta here April 29, and have been booked to play the Welcome Home Celebration, sponsored by the VFW, at Indian Head, Md., Porter reports.

A 16-foot lunch trailer was purchased from National Concession Corporation and is being rebuilt into an office wagon. Herman (Slim) Wolfe has shipped 1,000 feet of feed wire here from Newark, N. J.

Clarence W. Mendenhall, Peoria, Ill., has contracted his kiddie railroad train, and Don Pettitt, Kenton, O., signed his pony ride.

Spot Pessinger is back from Florida waiting for the James E. Strates Shows' opening here. Ted Miller phoned from Du Bois, Pa., that he is joining.

Harry Keller arrived at quarters in Chambersburg, Pa., and has started painting his Ferris Wheel. Jimmie Grist has booked two concessions purchased from Harry Keller. Clifford Sandretsky is having his tractor overhauled and his trailer refoofed and painted. Kenneth Hall has booked his Loop-o-Plane and several concessions.

Gecoma Signs Luray, Va.

ROANOKE, Va., March 30.—General Manager John Gecoma said today his Bright Lights Exposition Shows have been awarded the midway contract for Page County Fair, Luray, Va., in September.

Playing Greenwood. Miss.. Now

Need Agents for five Slum Stores, Dark Room Man and Tinter for Photo Gallery. Playing long route north fairs in Illinois, Iowa and Wisconsin. Join on wire. Complete Strip Photo Gallery for sale, \$150; stored in Greenwood.

M. H. MATTHEWS
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ROY MARR

Wants Concession People. Girls for Ball Games. Percentage Dealers that are capable. Also Agents for Slum Stores. Long season, good route.

FOR SALE

Two Three-Marble Tives, one Peerless Pop Corn Machine, one Evans Bucket, also two other Buckets. Address:

ROY MARR, c/o Hill's Greater Shows,
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WANTED Large Carnival for TUSCOLA HOMECOMING

Week of July 14 to 20, inclusive. Last Homecoming held 1940. 33,000 attendance.

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PRELL'S BROADWAY SHOWS

Opening April 10th, Richmond, Va.

Want at Once—Billposter. Top salary. Lot Superintendent, Agent and Second Man.

All Address: SAM E. PRELL
William Byrd Hotel Richmond, Va.

Figure It Out for Yourself Here

**YES! ... THAT'S RIGHT
16 CONSECUTIVE WEEKS OF
GREAT CELEBRATIONS and FAIRS**

Booking a route like this just doesn't happen, nor is it one of those rarities, "a showman's dream." It goes deeper than that. This is proof of the demand for the Johnny J. Jones Exposition. A demand that has been built up for 47 years by presenting only the finest in talent and attractions. To America's Fairs the Johnny J. Jones Exposition means other things, too. It means they are sure to get the best the tented world has to offer —above all, they get a show that is dependable.

No wonder people who know outdoor show business call the Johnny J. Jones Exposition, "THE MIGHTY MONARCH OF THE TENTED WORLD."

If it's new we have it!
See the Sensation of the Age
"HELL DIVER"
Post-War Creation
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SHOWMEN!
CASH IN ON THIS GREAT ROUTE

SHOWS
We have limited openings for reputable Showmen with new and different Attractions.

LEGITIMATE CONCESSIONS
Now booking a limited number of legitimate concessions only.

FOREMEN
for several rides. Also Ride Help and Canvasmen. Will buy or book any new Ride with proven merit.

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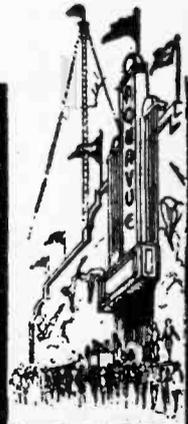
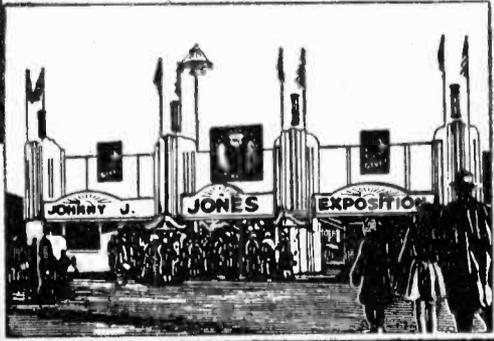
LET'S TALLY UP THE FIGURES

FOURTH OF JULY CELEBRATION <small>Calumet, Michigan</small>	1 Week
MILWAUKEE MIDSUMMER FESTIVAL <small>Milwaukee, Wisconsin</small>	4 Weeks
LA PORTE COUNTY FAIR <small>La Porte, Indiana</small>	1 Week
INDIANA STATE FAIR <small>Indianapolis, Indiana</small>	2 Weeks
WEST TENN. DISTRICT FAIR <small>Jackson, Tennessee</small>	1 Week
TENNESSEE STATE FAIR <small>Nashville, Tennessee</small>	1 Week
GREAT ROANOKE FAIR <small>Roanoke, Virginia</small>	1 Week
ROCKY MOUNT FAIR <small>Rocky Mount, N. C.</small>	1 Week
GREENSBORO FAIR <small>Greensboro, N. C.</small>	1 Week
YORK COUNTY FAIR <small>Rock Hill, S. C.</small>	1 Week
GREENWOOD COUNTY FAIR <small>Greenwood, S. C.</small>	1 Week
NORTHEAST GEORGIA FAIR <small>Gainesville, Georgia</small>	1 Week

Total **16 WEEKS**

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JULY 12 THRU OCTOBER 27**

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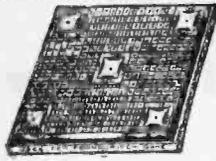
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Size 46x48", Price \$30.00,
Size 48x48",
With 1 Jack Pot, \$40.00.
Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS

30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price \$15.00

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Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders or P. P. Extra.

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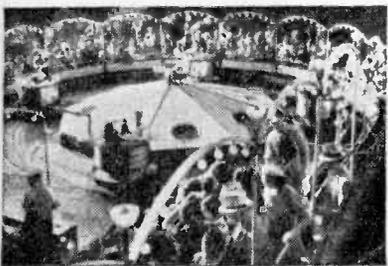
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CARNIVAL AND WHOLESALE POPPERS
Pops 60 Lbs. Corn Per Hour
NEW PEANUT ROASTERS
— FULL LINE OF SUPPLIES —
Popcorn, Seasoning, Salt; Glassine Cones, Bags, all sizes; 5¢, 7 1/2¢ and 10¢ Cartons.

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General Agent that can deliver.

Lawrence Greater Shows

Sanford, N. C.

MIDWAY CONFAB

APRIL showers.

PATSY VALDELES, singer and dancer with Billy Logdson, has opened with the Silver Derby Shows.

MRS. R. L. WADE, concessionaire, is in Riverside Infirmary, Box 17, Route 7, Charleston, S. C., for a thyroid operation.

ARE YOU having all the ingredients of spring weather—ice, cold and rain?

LON B. RAMSDELL, company manager for Blackstone the magician, expects to join the O. C. Buck Shows as legal adjuster when Blackstone closes its tour.

PHOTO GALLERY operators in Chicago have been invited to inspect exhibits to be displayed at Congress Hotel April 8-10, during the first annual convention of the National Direct Postive Photographers' Association.

SHOWFOLK who lived, laughed and cried with people in the profession find it hard to call it quits.

FRANK MILLER and Charlie Cohen called off their plans to build a hotel this year at Miami Beach, Fla., because of a shortage of building materials. . . . SAM BERK escaped injury recently when his car was partially wrecked in a collision with a curbing.

G. C. MITCHELL returned to Juggy Podsobinski's A. M. P. Shows as general agent after a brief whirl with Triangle Shows. . . . E. L. (SLIM) FIELD writes to correct the impression that he was a big-top worker. He devoted his time to the midways before entering military service.

SOME SEEM to think the term "independent show operator" is an odd one to use, since there seem to be no other kind.

SINCE PUBLICATION March 9 of the Sea Monster Legend, Walter W. Tritchler, of St. Paul, comes thru with a documented, tho fantastic, tale of a shark caught off a pan fishing pier at Galveston—which must make the Galveston Chamber of Commerce sore, indeed.

CETLIN & WILSON played the banquet circuit last week. Tuesday (26) Izzy and Jack and other nobles of the shows were guests of the

Petersburg, Va., Shrine Club Thursday. The Circus Saints and Sinners tossed a party for the org, and Izzy and Jack sandwiched in a dinner for staff members at Petersburg Hotel.

SHOWMEN'S CLUBS and ladies' auxiliaries are the best places where troupers from different parts of the world can get acquainted.

MR. AND MRS. W. R. (BILL) HOLT and daughter, and Robert E. Hoffman motored from Quincy, Ill., to St. Louis and spent several days purchasing equipment for Gem City Shows. Hoffman is co-owner, vice-president and treasurer of the org, while Holt will operate several attractions on that midway.

E. JEAN MERCER left Miami last week for a second season with mental and palmistry booth on Zermo's Side Show with World of Today Shows. . . . AMERICO infos he is confined to General Hospital, Kansas City, Mo., not St. Louis. . . . MACK McWILLIAMS has built a new cookhouse, seating 25 people, for Capital City Shows.

ROUTES should be sent directly to the Cincinnati office of The Billboard and must reach there by Saturday to assure publication.

AFTER 11 weeks around Miami, Key West and Jacksonville, Fla., Mark Williams booked his Side Show with Bistany Greater Shows. Williams' roster includes Gene (Tuffy) Davis, Major Fox, Doris Bower, Mr. and Mrs. Henry Thompson, Leonard St. Clair and George William Alphonse.

ARTHUR P. CRANER, Pacific Coast promotion expert, has been hitting the high and low spots in publicizing "It's May Day in Los Banos," fete to be held in connection with Mercer County Fair, May 1-5. It is a revival of the Miller and Lux Spring Picnic and Barbecue. Mike Krekos's West Coast Amusement Company will be on the midway for the 15th consecutive time.

THERE IS A GOOD deal of talk about the Florida boom this year, the rumor being that some of the old show lots have again risen to the surface.

DELBERT FARRELL, Glen Falls, N. Y., formerly employed by George Traver, is in Halloran General Hospital, Staten Island, N. Y. Near recovery, following injuries sustained nearly a year

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

POPCORN CONCESSIONAIRES

Jumbo Popping Units for your Trailer are available now. Tank gas fired, capacity 50 lbs. of raw corn per hour. Price without stand, \$248.00; with stand, \$298.00. Write for circular today.

GOLD MEDAL PRODUCTS CO.

318 E. Third St., Cincinnati, Ohio

GERARD'S GREATER SHOWS

Opening Early in April in New York City

Long season, all choice locations. Tear down every two weeks.

Wanted Foreman on new Caterpillar Ride, Whip, Ferris Wheel, also Second Men on all Rides. Jack Metz and Stacy Knott, get in touch with me. We pay top salaries to men who know their business. Address

CHARLES GERARD, 900 Grand Concourse, Bronx, New York City

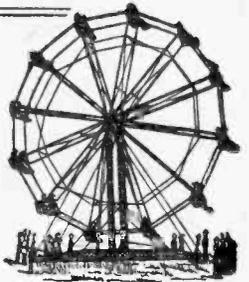
I. K. WALLACE says:

"I want to thank you for promptness in furnishing repairs for the BIG ELI. I think you rank 100%." We cannot exactly always live up to Mr. Wallace's "100%," but we always do our very best.

Thank you all for continued patience and co-operation. We hope our service can be improved soon. Always serving with a Smile!

ELI BRIDGE COMPANY

800 Case Avenue Jacksonville, Illinois



COLEMAN HANDY GAS PLANTS



Model 457-G—Handy Gas Plant, having 5 inch burner over 3 gallon tank, instant lighting, pump, 8 1/2" cast iron grate, carrying bale—\$16.95.
Model 460—Plant with 7 inch burner, complete—\$18.95.
FIVE GALLON TANK, with air gauge, instant lighting valve, p.u.m.p., tubing with con.—\$11.95.

THREE GALLON TANK \$9.75
5" Coleman Burners 6.45
7" Coleman Burners 7.95

Complete line Tubing, Tees, Wall Valves, Generators, Air Gauges, etc.

Immediate shipment.

NORTHSIDE SALES CO.

INDIANOLA, IOWA



PROFITWISE MEANS INSURANCEWISE

Protect your investment; let us show you how you can insure yourself against unforeseen losses. We are the world's largest exclusive insurance agency for show business.

See Us First

CHAS. A. LENZ

"The Showman's Insurance Man"

1728 First St., N. St. Petersburg, Fla.
Phone: 5914

— or —

A1338 Insurance Exchange
Chicago, Ill.



POPCORN Per 100 \$10.00
Lbs.

BOXES, 10c per 1000. . . . \$6.00

SEASONING LIQUID or SOLID

Also BAGS — SALT — MACHINES, etc. 25% DEPOSIT WITH ALL ORDERS.

J & N POPCORN SPECIALTIES

"The House of Quality"

6336 S. Western Ave. Chicago 36, Ill.
Hemlock 3211—Hemlock 3212



FLOSS OPERATORS

We repair all makes of machines. Our new Model #100 AC is ready—Single Spinnerhead, \$175; Double Spinnerhead, \$190; Single Band and Ribbons, \$5 ea.; Double Bands, \$13 ea. Terms: 25% with order, balance on delivery, F.O.B. Toledo. CONCESSION SUPPLY CO., 1857 Ottawa Drive, Toledo, Ohio.

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

ALUMINUM MILK BOTTLES
 Now Available . . . Write

Write for Catalog
H. C. EVANS & CO.
 1520-28 W. Adams St., Chicago 7

SNOWBALL SUPPLIES COMPOUNDS

Rich in flavor and color, use only 2 ounces to 1 gallon syrup.

FRUIT ADE CONCENTRATES
 All flavors for making still drinks, good fruity flavor.

AMICO TIN SPOONS
 VORTEX CUPS STRAWS
 VEE CUPS PAPER PLATES
 DIXIE CUPS NAPKINS
 POWDER OR LIQUID COLORS FRUIT ACID SOLUTIONS

Shipment made same day order received. Send for price list.

DERR BROS.
 711 S. FIFTH ST. PHONE 12
 BOONVILLE, INDIANA

POPCORN DOMESTIC and EXPORT
 Famous Beehive Hybrid Popcorn
 Certified to Pop Out More Than \$100.00 Per Bag.
\$10.75
 F. O. B. Shipping Point
 ORDER FROM NEAREST WAREHOUSE
BLEVINS POPCORN CO.
 NASHVILLE
 156 2nd Avenue So.
 ATLANTA MEMPHIS
 Atlanta Service Poston Warehouse
 Warehouse 377 Whitehall S.W. 671 S. Main St.
HAVANA, CUBA
 Num. 7 Franco

SHRUNKEN HEADS
 Shrunk Bodies, Mummified Attractions, Cannibal Heads, Cannibal Bodies, Ape Boy, Devil's Child, Wolf Boy, many others, for window attractions, side shows, road shows, store shows, carnivals, circuses. Best attractions in America. Write for free circulars, photos, description and prices; all free.
Tate's Curiosity Shop
 Rt. 9, Box 365 PHOENIX, ARIZ.

REBUILT POPCORN MACHINES
POPCORN
BOXES-BAGS-SEASONINGS
Consolidated Confections
 1314 S. WABASH AVE. CHICAGO, ILL.

ago while serving with the army in Italy, Farrell fell and broke his leg again. He will be hospitalized for some time.

FRED UTTER is ready to start his 12th season as electrician on Cetlin & Wilson Shows. . . . JAKE LINDERMAN is at World of Mirth Shows, Richmond (Va.) quarters, to get his kid rides in shape for opening. . . . EARL LEAF, New York, free-lance photographer, is planning to shoot a series of color photos on carnivals for magazine publication. . . . BUCKY ALLEN, concession manager, World of Mirth Shows, in New York on a buying spree.

PEOPLE WHO GREW UP thinking the pioneers' log cabins were the making of great men should have seen some of today's successful showmen's early-day living tops.

HONEYMOONING in Smokey Mountain Park, Gatlinburg, Tenn., are Mr. and Mrs. Frank M. Sutton. She is the former Jean Allen, daughter of Mr. and Mrs. Leo Allen, concessionaires with Johnny J. Jones Exposition. Sutton, discharged from the army with the rank of captain January 1, is general manager of Greater Sutton Shows. Following the honeymoon they will go to Osceola, Ark., to open the shows in that city the last week in April.

LINE-UP ON J. R. Edwards Shows include Mike Sabbers, popcorn; Frank Miller, palmistry booth; F. J. Denig, cookhouse; Al Cunningham, penny pitch; Roy Saylor, candy floss and photo gallery and C. Huth, Penny Arcade. Other concessionaires are Edward Cole, Charles Haas, Dick Johnson, Al Whertner, Tommy Esque, Muse Hitz and R. Cramer. Mrs. Felten has the Merry-Go-Round, Ferris Wheel, Kiddie Ride and Funhouse. J. R. Edwards will handle all the booking, with his nephew, Maynard (Buddy) Edwards, in charge of the office. Bill Schloer is lot superintendent, and Sam McClarran, billposter.

DETROIT NOTES—MORRY R. KAPLAN, formerly in the juke box and record field here, and Mel Goodman are starting a new partnership as Detroit Art Industries, specializing in carnival novelties. . . . BERNHARD ROBBINS, secretary of the Michigan Showmen's Association, is back from a month's vacation in New York and New England.

AARON MAGID, of the Cleveland Merchandise and Novelty Company, was in town for a few days, en route to Chicago. . . . HARRY BEACH has arrived from Texas to join the W. G. Wade Shows, where he is operating Auto Skooter ride. . . . MRS. HARRY BEACH is preparing to open her popcorn wagon with one of the Wade units this week.

IF YOU ARE STILL using your 1941 tops, and they begin to frazzel out, don't pull out the loose threads or cut them off. Take a toothpick and poke them into the fabric—if any.

MRS. ANNA JANE BUNTING motored to St. Louis from her home in Ramsey, Ill. Monday (23) to do some shopping, and was guest at a dinner party at the home of Mr. and Mrs. John K. Maher. . . . A. L. (DINTY) MOORE, who has been operating a Penny Arcade at Corpus Christi, Tex., for the past five years, has booked an Arcade on Cavalcade of Amusements, opening in Pascagoula, Miss. Arcade will be in charge of C. H. Davis. . . . PHIL SHEPHERD, Globe Poster Corporation, spent several days in St. Louis, visiting friends. . . . CARL J. CUNDIFF, who has been in the civilian employ of the U. S. Army Engineers in Baton Rouge, La., for the past four years, has joined Rogers Greater Shows in Dyersburg, Tenn., to operate a concession.

POPCORN with the **POP GUARANTEED**

SPECIAL CONTRACT PRICE THROUGH JUNE, '46
\$10.75 Per 100 lb. Bag

It's the best Hybrid Corn money can buy! Backed by a money-back guarantee if the popping volume doesn't prove it! Non-contract price, \$11.10 per 100 lb.

ALSO SUPPLIES: The top-quality Popcorn Cartons—small, medium and large. Colored Cones, Glassine Bags and fine quality Seasoning.

NEW AND USED POPCORN AND PEANUT EQUIPMENT BOUGHT AND SOLD

PEANUT SUPPLIES: Strong attractive bags . . . best Virginia Roasted-In-the-Shell Peanuts, 19 1/4 celling, 100 lb. bags. Send for complete price list and details. Write, wire or phone the factory nearest to you. Address Joe Moss or Ed Berg for quick personal attention. It pays off to use the BEST. Our best references are CIRCUS, CARNIVAL, PARK AND THEATER BUYERS. Deposit Necessary on Your Order Per Our Terms.

CHUNK-E-NUT PRODUCTS CO.
 JOE MOSS Philadelphia 6, Pa. Factories in ED BERG Pittsburgh 22, Pa.

ATTENTION, CONCESSION OPERATORS
 Buy Direct From The Manufacturer And Save
 Write for Free Samples or Get a Trial Order.

6-in-1 Multiple Screw Drivers (Pocket Size) . . . \$1.00 Gross
 Stream-Lined Automatic Wrenches (Pocket Size) . . . 1.25 Gross
 Conventional Type Screw-Drivers (Pocket Size) . . . 1.00 Gross

These are serviceable tools—made of full tempered steel. This is slum at its best and at its lowest price.

A. O. VAN DRAKE COMPANY, Valparaiso, Indiana

WANT FOR ONLY COLORED PARK
 Very prosperous area, opening April 15 until January 4.
 Four or five Rides, Shows or Concessions. No gate or grift. Replies SECRETARY, Playground Fund, 126 East Beach St., Biloxi, Miss.
 Phone 616

WANTED—RIDE MEN—WANTED
 Capable, reliable Men for Merry-Go-Round, Ferris Wheel, Tilt and Rolloplane. Salary no object if you know your stuff and can stay sober. Others need not apply.

WRIGHTSMAN SHOWS
 Box 594 Phone PA 9658 Palo Alto, Calif.

WANT—J. F. SPARKS SHOWS—WANT
 Want Organized Minstrel Show or 5 or 6-Piece Band. Top salary, with bus transportation.
 Will book Side Show, Monkey Circus, Fat Show with own equipment. Will furnish Side Show Top for good manager with Acts.
 Address Alexander City, Ala., week April 1; Opelika, Ala., to follow.

WANT—OPEN APRIL 22, COSHOCTON, OHIO—WANT
 Shows with own equipment. No Girl Shows. Concessions of all kinds. No Grift or Gypsies.
HAPPY ATTRACTIONS
 COSHOCTON, OHIO

VIRGINIA GREATER SHOWS
 Want at once, Ten-in-One or Monkey Show. Have opening for one Girl Show Manager. Jack Ross, answer.
 Want Electrician at once; must drive truck.
 Smithfield, Va., this week; followed by Suffolk, Va.

POPCORN BELOW CEILING
 SOUTH AMERICAN
 SINGLE BAG . . . \$9.00 5 BAG LOTS . . . \$8.50
 Also Hybrid Yellow, Sunburst Yellow, White Hullless, Portable Poppers, Kettles, Boxes, Salt, Seasoning.
J. H. POPCORN CO., INC. Wayne, Ohio

FOR SALE AT BARGAIN

1 Closed 24 Ft. Semi Trailer, wooden body.
1 Closed 22 Ft. Semi Trailer, steel body.
1938 Chevrolet Tractor with new motor.
1938 Dodge Bus with new motor. Good for
Minstrel Show or any other show business. Will
carry 30 people.
Concession Trucks, Wheels, Roll-Downs, Skillos,
Spindle and other Concession Games.
Call, Write or Wire

DOC'S TRADING POST

118 Louisiana Street LITTLE ROCK, ARK.
Phone 2-9066—9:00 A.M. to 7:00 P.M.

NOTICE, DROME RIDERS

Can place two more Riders, men or women,
that can criss-cross for Palisades Park, N. J.
Finest equipped Lion Motordrome in America.
No set up, no tear down; 20 weeks same location.
Opening April 20th. Park located across river
from New York City. Contact

EARL PURTLE

7612 Sweet Briar Rd. RICHMOND, VA.

SHIPLEY'S AMUSEMENTS

WANT

Will book or lease Wheel or any Flat Rides.
Will book 10¢ Concessions not conflicting. Want
Agents for office-owned Stock Stores. Can place
Agents for Roll-down. NO DRUNKS. JUNIOR
SHIPLEY WANTS Agents for Swinger.
JIMMY BULEY, set in touch with me. Agent
for Duck Shooting Gallery, also Man and Wife
to operate Mug Joint. Address:

C. W. SHIPLEY, Mgr., Sikes, La.

J. R. LEERIGHT SHOWS

WANT

Stock Concessions except Bingo, Hoop-La or
Clothes Pin. Will book or lease any ride or
show. Wanted—Athletic Show Manager or will
book same. Wanted—Ball Games, High Striker,
Jingle Board, Snow Cone, Scales. What have
you? This show booked until last of September.
Holdenville, Okla., week April 1st; Wetumka,
Okla., week of April 8; then Kansas and Ne-
braska.

AGENTS WANTED

Capable Roll Down and Skillo Agents. One more
good Outside Man for Skillo. Must help up and
down joint. "Ing." who worked in Brownsville,
can place you in Skillo. Vic Johnson, Steamer,
Buster Ellis, if not working now contact me.
Natchitoches, La., till April 6th; then El Dorado,
Ark. Good season's work for right people. Posi-
tively no openings for bush heads. Wire

MARTY MICHILS

Care Midwestern Exposition Shows
Natchitoches, La.

WANTED

TWO HIGH CLASS PHONE MEN

Program, Tickets, Banners. Office opens
Canton, Ohio, Monday. Chas. Roach, answer.

L. F. STOLTZ

NEWARK, OHIO

Allen (Dude) Brewer

WANTS

Agent for Fish Pond, other Slum Stores.
Percentage Agents.

FAIRS START FIRST OF JULY

c/o DYERS SHOWS

Greenwood, Miss., this week

WANTED

BILL POSTER

WITH CAR OR TRUCK — JOIN ON WIRE
STATE SALARY

Crescent Amusement Co.

Rock Hill, South Carolina, this week; Rock-
ingham, North Carolina, next.

FOR SALE

2-Abreast Parker Merry-Go-Round, cash \$3,000.00.

FRED R. RAINEY

P. O. Box #87 PENSACOLA, FLA.

CLUB ACTIVITIES

Showmen's League of America

400 So. State St., Chicago

CHICAGO, March 30.—Past Presi-
dent Edward A. Hock presided Thurs-
day (28) in the absence of regular
chair officers. With him at the table
were Treasurer Walter F. Driver and
Secretary Joe Streibich.

Sick list includes William J. Cou-
ltry, Hunter Taylor, Boyle Woolfolk
and J. D. Newman. Interesting let-
ters have been received from Ralph
O. Decker, Arthur Morse, Jack E.
Bloom, Hunter Taylor, Boyle Wool-
folk and Mrs. J. D. Newman.

Bob Domino Hardy and Hunter
Taylor were discharged recently from
the services. Mustering-Out Com-
mittee reports that another \$3,000 in
checks went out during the week.

Membership committee reports
that total applications for the year
to date is nearing 100. Goal is 500
and committee gives assurances that
this mark will be reached.

President Fred H. Kressmann was
called out of town on business. Mel
Harris and Whitey Woods off to join
Gem City Shows. Recent visitors in-
cluded Maj. Bobby Cohn, Jack Wish
and Bob Sugar, en route from New
Orleans to Detroit.

Jack Hawthorne is back from Flor-
ida. Howard Gloss is recovering
from illness. Report advises that
Harry S. Noyes, an old-timer, is ill
at his Kewanee, Ill., home. John P.
Wulff advises that he has made new
business connections. Five more
meetings before disbanding for the
summer. J. C. (Tommy) Thomas, in
for a short stretch, reports his Ways
and Means Committee is planning ac-
tive work for the summer. He'll
reveal plans at the next meeting.

New members elected are Leonard
Fisher, Charles E. Cunningham and
Walter Graham.

Ladies' Auxiliary

CHICAGO, March 30.—Tuesday
(19) meeting was well attended.
President Jeanette Wall presided.
Also on the rostrum were Vice-Presi-
dent Edna Stenson, Past President
Pearl McGlynn, Treasurer Pat Seery,
and Secretary Ann Sleyster. Elected
to membership were Renee Morgan,
Barbara Bernstein, Marie Culp, Ruth
(See SLA Auxiliary on page 60)

Regular Associated Troupers

730 S. Grand Ave., Los Angeles

LOS ANGELES, Calif., March 30.—
Clarence Allton, first vice-president,
presided Thursday (21) in the ab-
sence of President Lucille Dolman.
Also on the rostrum were Claude
Barie, third vice-president; Lillabelle
Williams, fourth vice-president;
Harry Levine, treasurer, and Marie
Bailey, secretary.

Letter from Ruth McMahon re-
vealed she is doing well, and Vir-
ginia Larson carded from Kingman,
Ariz.; Marie Thompson sent a card
bearing thanks. Telegram from Jim-
mie Wood and a letter from M. Lee
Barnes were also read. Guests in-
cluded Mr. and Mrs. Ralph Christian-
son and Nadine Zimmerman. Madame
Del Mar was present, after a lengthy
absence.

Donations for \$5 each to bazaar
fund came from Bertha Cohen and
Clarence Allton, and Joe Krug do-
nated 2,500 paper plates. Door prize
came from Ethel Krug. Jennie
Reigel telephoned in during the meet-
ing. Clarence Pounds, recently out
of the armed services, was presented
with his \$50 mustering-out check and
he and Minnie Pounds were called
upon to speak. Greetings were re-
ceived from Herb and Billie Usher
and Pat and Mabel Monzo.

Drawing was won by Al Weber,
who donated \$10 back to club. Door
prize went to Milt Cohen.

National

Showmen's Association

1564 Broadway, New York

NEW YORK, March 30.—Eligi-
bility committee met Wednesday
night (27) and approved following
applicants: Louis Kronenberg, Julian
Jack, Lawrence Carr, Henry Fin-
neral and Stanley Wathon, sponsored
by Harry Kaplan; Alfred Flederman,
by William Miller; Edward Rocke-
feller and Louis Licata, by D. D.
Simmons, and John F. Carney and
Moses Kanarik, by Pat Martino.
Board of governors discussed erec-
tion of a monument at the NSA plot
at Ferncliff Cemetery. Board meet-
ing, well attended, was presided over
by Vice-President McKee in the ab-
sence of President Wilson. General
meeting which followed was also
well attended.

John Carney came from Boston to
present himself to the eligibility
committee at the meeting. Other
applicants attending were Edward
Rockefeller, Julian Jack, Stanley
Wathon, Moses Kanarik and Alfred
Flederman. Visitors were A. Vix-
mann, Abraham Kalman, Pat Mar-
tino, Louis Nathanson, Mr. and Mrs.
Vincent Anderson, Mr. and Mrs.
Fred Fornier, Joe Spivack, William
Harrington, Charles Rubenstein, Sam
Soloman and Walter O'Conner, who
has been discharged from the armed
forces.

Former member Charles Ratnoff
died Sunday, March 17. The mother
of Ward Graves passed on. Brother
Jackie Allen is convalescing in Poly-
clinic Hospital. Sgt. Mort Messias
phoned from Langley Field. Bucky
Allen back in town. All applicants
for membership now receive a bonus
of three months—in other words,
their dues will be paid up until July
17, 1947.

Leader in the membership drive
contest as per the new ruling is Pat
Martino, Ocean View, Va., with 37
members. Ward C. Graves donated
\$15 to Veterans' Fund. Next meet-
ings will be April 10 and 24.

Pacific Coast

Showmen's Association

623½ S. Grand Ave., Los Angeles

LOS ANGELES, March 30.—April
5 meeting was designated as Dr.
Ralph Smith Night, with the meeting
to be open so that Doctor's friends
outside of the organization may at-
tend.

With Mel Smith presiding, and Ed
Mann, secretary, and John T. Back-
man, treasurer, on hand, Monday
(25) meeting was brief. Ben Wake
Jr., Earl McCaw and Charles R.
Fielding were elected to membership.
Application for reinstatement of
Frank A. Babcock was accepted.

Tom Regan took the floor to urge
that a four-page bulletin be mailed
instead of the mimeographed sheets
to membership. Joe Mettler, Penn-
sylvania manufacturer, was wel-
comed back to the Coast for a visit.
Harry Deneau presented the club
with three of his patented walking
canes for the blind. They are to be
presented to Jack Hughes, PCSA
chaplain, and Harry Lewis. One was
given J. Ed Brown for use when "the
doctor's magic fails," as Smith ex-
pressed it.

Mrs. Edith Hargrave and Mrs. Red
Hildebrand were given the floor to
discuss the Ladies' Auxiliary drive
for canned goods for shipment to
Europe.

John Lorman discussed the drive
to increase the building fund. He
said that about \$7,500 in tickets had
been mailed to club members and
friends.

Conklin Brothers and St. Patrick
shared honors Monday (18) when
(See PCSA on page 60)

WANTED

FREAK TO FEATURE

and other Working Acts for
Long Beach, Calif., Pike.
6-Day Week. No up and down.
Good proposition for capable
Front Man. No boozers.

Charlie Cox, wire.

JOE GLACY

Blackstone Hotel,
Long Beach 2, Calif.

WANT

For Memphis, Mo., Homecoming Celebration and
Barbecue on streets around Court House, May
28 to 31, inclusive. Shows, Rides that don't
conflict with what we have, also Concessions that
work for 10¢. Under auspices V. F. W. Ameri-
can Legion, Lions' Club. Wire

DIAMOND MIDWAY

Green Castle, Mo.

WANTED

A Large Carnival

Princeton and Olden Ave. lots, to be presented
under the auspices of the Mercer County Demo-
cratic League. The dates from July 1st to 14th.

Must hear immediately. Write, wire or send
advance agent to JAMES P. FREY, 710 S.
Broad St., Trenton 10, N. J.

TEXAS SHOWS

WANT

Kid Rides, Merry-Go-Round or other Flat Rides
with own transportation. Can use a few Legiti-
mate Concessions not conflicting with joints now
on show. Also can use Ball Game operators;
manager-operator for Animal Show and other
joint workers. No drunks wanted. Have good
summer route. Baldy Gilbert, report. JOHN
(HEAVY) LOREN, Mercedes, Texas., week of
April 7-14.

PLACE

Capable Foreman for Fly-o-Plane. Salary no
object. Pascagoula, Miss., this week; Mobile,
Ala., next week.

AL WAGNER

Cavalcade of Amusements

WILL PAY CASH FOR

FLY-O-PLANE

Eight or Twelve-Car Whip with late model cars;
also Spitfire, bottom or side loaders.

B. H. BRITT

2830 Long Beach Blvd. Long Beach, Calif.

RAINBO SHOWS

CAN PLACE

High Aerial Act for Cedar Grove,
W. Va., April 13-20, and balance
season. Oneida, Tenn., this week.

STEBLAR GREATER SHOWS

For Erwin, Tenn., Ten Days, April 4 to 13
Can place for Virginia, West Virginia, Maryland,
Pennsylvania. Will book, buy or lease Roll-o-Plane,
Octopus, Eight-Car Whip or Merry-Go-Round. Ferris
Wheel Foreman wanted. Can place Shows with own
outfits. Can place Fish Pond, String Game, Custard
and Pitch Till You Win. Stock Store Agents
and Ball Game Agents, come on. Address all mail to
J. G. STEBLAR, J. G. Steblar Greater Shows

WANTED

Merry-Go-Round Man, also Help on Mixup; good
salary. If married can place wife on Concessions
or Ticket Box. Can use few Grind Stock Stores.

J. M. McINTYRE

Kershaw, S. C.

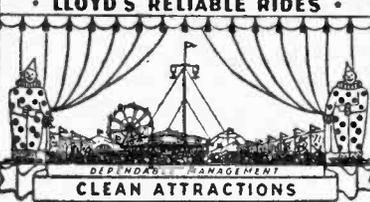
WANTED

Good, capable Agents for Roll-downs, Slum Skillo
and other Count Stores, also one good Spindle Man.
Open at Muncie, Ind., April 13th. All reply to

H. C. NEESE

224 Mulberry Street MUNCIE, IND.

LLOYD'S RELIABLE RIDES



Opening in Indianapolis, Ind., April 13th, among the smoke stacks where there is plenty of money. On account of disappointment in delivery of our new Merry-Go-Round, we will book one until about May 15th; we have transportation 15% if you haul 25% if we haul. Wonderful opportunity for party who plays picnics; you will be in time to make them.

LLOYD'S RELIABLE RIDES
317 S. 11th Street GOSHEN, IND.

SUNSHINE CHOO CHOO ELECTRIC TRAIN

Not a streamliner, but an old-fashioned train, smoke stack and bell. A real flash on any midway. Kids and adults come miles to ride and ride. Proven money maker. Built for years of hard service. Record of 800 passengers in three hours and 20 minutes at 20¢. Sets up in thirty-five foot circle in one hour. 12 passenger, runs on 110 volt single phase motor. Weight 1800 lbs. Complete, all-metal fence, ticket box. Price \$1500.00 F. O. B. Tampa, Fla. Small deposit holds one. Send one dollar for large photo. One person operates from ticket box. We also build portable all-metal fence for old Rides. Ask for prices.

SUNSHINE MFG. CO.
1307 Grand Central TAMPA, FLORIDA

FOR SALE

One Gas and Electric Popcorn Machine to pop Karmel Korn, in good condition, including Copper kettle and basket.

SALLY ANN POP CORN COMPANY
309 North Main St. Edwardsville, Illinois

WANT CARNIVAL

For last week in June or first week in July. Can furnish help for Shows and Concessions. What dates can you offer? Write

SUMMIT HILL ROD AND GUN CLUB
Summit Hill, Pa.

AT LIBERTY
ADVANCE OR SPECIAL AGENT

Contract. Can post handle lot. Long experience Carnivals, etc.

BOX 767, c/o The Billboard
1564 Broadway New York 19, N. Y.

CONCESSION AGENTS AND RIDE HELP

Come on and go to work. Want to buy Trucks and Trailers. Will book Shows of all kinds. NOV-ELTIES OPEN. Show opens April 13, Galena, Kan.

Greater Rainbow Shows
Fairgrounds, Oswego, Kan.

WANTED

SINGLE PHASE 7 1/2 H.P. MOTOR FOR LOOP-O-PLANE, G.E. Type SCA, 230 Volts, 60 C., 1200 R.F.M. Ball bearing, reversible repulsion induction. Must be in good condition.

DONALD VAN BILLIARD
320 Shearer Street NO. WALES, PA.

SECOND-HAND SHOW PROPERTY FOR SALE

Unborn Show, 18 specimens, good condition, cheap. \$1.50 New Govt. Parachutes, in metal container. Wonderful war souvenir. Cost \$20. Have plenty. \$10.00 Govt. Hand Siren. Great noise maker. \$50.00 Suit Genuine Japanese Armor. Bargain.

WEIL'S CURIOSITY SHOP
12 Strawberry Street Philadelphia 6, Pa.

BEEMAN YANCEY
WANTS

Wheel Agents, also Man take charge Slum Store. Pete James, get in touch.

CRYSTAL EXPO. SHOWS, Bainbridge, Ga.

WANT

Ride Help for Wheel, Merry-Go-Round, Octopus. Semi drivers preferred. Open April 20th with Baker United Shows.

JACK KELLY
55th & La Grange Rd. La Grange, Ill.

FOR SALE

Medium size Root Beer Barrel and Carbonator, A.C. and D.C. motors, gas gauge, \$265.00.

MRS. R. P. COLEMAN
1826 Central Ave. Anderson, Indiana

FOR SALE
MIDGET MULE

Mouse colored, black stripe down back, 4 years old, 38" tall. Perfect in all respects. Address:

P. O. BOX 25, Eureka, Mo. (Phone 2927)

Heart of America Showmen's Club
931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., March 30.—In the absence of President Chester I. Levin, who with Mrs. Levin, is on a sightseeing tour of the East and South, First Vice-President Al C. Wilson presided, with Treasurer Harry Altshuler also present. Attendance was 55.

Business session terminated in a luncheon. Elected to membership were Alvin H. Hosch Jr. and Harold M. Doebbler. Wayne Hale Shows open at White and Independence Avenues April 8, and Catlin's Greater Shows bow April 1 in Kansas City, Kan., this being org's 28th season.

Last regular meeting will be held April 15.

Ladies' Auxiliary

Regular meeting drew 25. President Jess Nathan is on the sick list, and First Vice-President Billie Grimes presided. Hattie Howk, treasurer, also was on the rostrum. Loretta Ryan, secretary, is on the sick list. Helen Irene Weeks was elected to membership.

Communication from the USO Club expressed thanks for use of lamps. Prize, donated by Edna Pray was won by Nina Adams.

Michigan Showmen's Association
3153 Cass Avenue, Detroit

DETROIT, March 30.—With opening of the season near, many members are putting in daily appearances. Frequent visitors are Nick Thomas, Louis Wish, Louis and Hymie Stone, Ralph (Fat) Lewis, Ed Carton, Joe Marks and Louis Maltin.

Display room for visiting merchandise jobbers has been set up in the Legion Hall and facilities have been used by Joe End; David Mintz, J. Gottlieb & Company; Aaron Magid, Cleveland Merchandise company, and Bobby Cohn.

Plans are underway for resumption of the annual moonlight boat ride and an outing at a local park for underprivileged children.

Ladies' Auxiliary will hold its first annual Spring Dance is club's ballroom April 14. A strong advance ticket sale is reported.

New monthly bulletin is being mailed. Members failing to receive one are requested to write the secretary, giving their present address.

Monday (25) meeting was well attended with President Stahl in the chair. Building Fund donations amounted to over \$200. William Zahoor, Jack Bernstein, George S. Rapp and Russell R. Neyhart were elected to membership.

Ladies' Auxiliary

Regular business meeting was held Monday (11), with Bessie Gallagher presiding. On the rostrum were Jo Quinn, Bernice Stahl, Mamie Wade and Mildred Miller.

Ann Barker, entertainment committee, announced that a dance will be held in mid-April.

Bessie Gallagher and Jo Quinn were hostesses Friday night (15) at a social which was well attended by both the ladies and their husbands.

Quilt, made and donated by Mrs. Maizie Pence, was given away in drawing, along with other handwork, at MSA's St. Patrick's Day party.

WANTED

For Rogers City, Mich., Homecoming
July 4th, 5th, 6th, 7th

Auto Rides, Merry-Go-Rounds, Plane Rides, Comedy Acts, or what have you? Give full particulars, terms, if any, in reply. No gambling concessions wanted. Address all replies to

WALTER M. THOMAS, Concessions Committee,
Chamber of Commerce, Rogers City, Mich.

FOR SALE

- 1 70-Ft. Warren Tank Car Steel Flat
- 2 72-Ft. Warren Tank Car Steel Flats
- 1 Railroad Private Car
- 1 No. 16 Eli Ferris Wheel
- 1 Special Built Boomerang
- 1 Caterpillar Ride (rebuilt into Streak Ride, operates without Tunnel)
- 1 Complete Eating Stand, size 16x20, with New Green Vivatex Canvas Top, Stools, Coffee Urn, National Cash Register and other Miscellaneous Equipment
- 1 Globe of Death (no motorcycles)

This property is stored at Fair Grounds in Shreveport.

Address
B. S. GERETY, P. O. Box 1434, Shreveport, La.

GREATER UNITED SHOWS

Can Place Spitfire, Octopus and Roll-o-Plane. Will furnish tops for Side Show, Dog and Monkey Circus, Hillbilly or Mechanical Show.

Good Opening for Fun House.

Want Man and Wife for Spidora Show.

Good Proposition — Long Season — Excellent Route.

WIRE
J. George Loos, Greater United Shows, Bryan, Tex.

CALL CALL

Dick's Paramount Shows, Inc.

OPENS SATURDAY, APRIL 6
SALISBURY, MD.

WANT SHOWS—Wild Life, Fat Girl, Monkey Drome, POSING SHOW, Liberal percentages. JACK DONAHUE wants Side Show Acts.

RIDE HELP—FOREMAN FERRIS WHEEL and CHAIRPLANE. Top wages. Second Men on all rides.

R. E. GILSDORF, Gen. Mgr. Salisbury, Md.

BUNTING SHOWS

WANT HELP FOR NEW 1946 FLYING SCOOTER. SECOND MAN FOR FERRIS WHEEL. Drunks save stamps. Semi Drivers given preference.

Address
EARL H. BUNTING
P. O. Box 297, Ladd, Ill.

WANT FIRST-CLASS CARNIVAL
FOR MAY OR JUNE

First show in Altoona, Pa., Gamble Field, the only show ground, auspices of the V.F.W. Cooties. Contact

C. F. SANDERS, Chairman
830 17th St., Altoona, Pa.

ATLANTIC EXPOSITION SHOW WANTS

Chairoplane, Eli Wheel and Kiddie Ride Operators. Salary open. Must be experienced. Can use a few Slum and Stock Concessions. Also Mug Joint. Boyton, Fla., till April 5.

WALTER McKINNON, Mgr.

SHOWFOLKS OF AMERICA
1191 Market St. San Francisco 3, Calif.

MEMBERSHIP DRIVE STARTS MARCH 1, 1946, ENDS SEPTEMBER 1—JOIN NOW

Initiation Fee, \$2; Dues, \$5. This Pays You Up to July, 1947. Send in \$7 at once. After Sept. 1 will hold to strict examination. Contact:

SAMMY CORENSON, President, Show Folks of America, 1191 Market St., San Francisco 3, Calif.
CLUB ROOMS NOW OPEN DAILY NOON TILL MIDNIGHT.

30 CAR RAILROAD SHOWS

CETLIN & WILSON SHOWS

Week May 8 at 20th and Monticello Sts., Norfolk, Va.

On account of enlarging to a 30-car show we can place several worth-while Grind Shows.

WANT—Neon Man to take complete charge of our small neon plant mounted on wagon. Must be able to bend and keep all shows' neon in repairs.

CAN PLACE ALL LEGITIMATE CONCESSIONS. MUST BE FOR MERCHANDISE.

FOR SALE—Three 60-KW. GMC Diesel Light Plants mounted on wagon. Will sell with or without wagon. Will sell very reasonable four light towers.

WILL BUY—One stateroom car and one day coach. Must be in first-class condition.

All address

CETLIN & WILSON SHOWS

Petersburg, Va., this week.

GEM CITY SHOWS
—WANTED—

Good Boss Canvas Men for the following Shows: Girl Show, Posing, Hawaiian, Unborn, "What Is It?"; also good Man to take charge Snake Show on percentage and guarantee. Need at once good Builder, salary no object; must produce. Want good Man to take charge of Front Gate and Towers—all new and latest design—easy to erect. All useful Carnival Help—get with America's newest and coming show. Good treatment and salary no object if reliable. All those who worked for me in the past contact at once; will place you. PERFORMERS WANTED—Dancers for Girl Revue, Strip, Fan, Oriental or any Exotic Dancers. Must be young, attractive. Salary \$50.00 week, plus gratuity. Need good-looking Models for Posing Show. Must be 5' 4" to 5' 8" tall, good figure; experience not necessary. Salary \$40.00 weekly. Costumes furnished. Transportation furnished from opening spot. Accommodations arranged ahead of time.

WANTED TO BUY—12 Sections of Seats for GIRL AND HAWAIIAN REVUES.

ALL INTERESTED CONTACT US AT ONCE

JACK DOWNS **BILL HOLT** **MAXIE HERMAN**
General Manager Manager of Shows Manager of Concessions

GEM CITY SHOWS 807-9 Jefferson, Quincy, Ill.

Bistany Greater Shows

WANT

For Newark, N. J., to open April 13th. Six weeks in and around Newark, then up-State for a long season. WANT one or two major Rides. SHOWS—Can place Monkey Show, Wild Life, Snake Show, Fun House. CONCESSIONS—Can place all kinds of legitimate Concessions, Penny Pitches, Cigarette Pitch, Lead Gallery, Cork Gallery, Scales, Age, Photo, Pitch-Till-Win, Hoop-La, one or two more Wheels. Can place Electrician that can keep show lit up and stay sober; good salary. Can use one more High Free Act; Teter Sisters, wire.

LEO M. BISTANY

SHERIDAN HOTEL

NEWARK, N. J.

P.S.: Jimmie Miller, wire L. H. Pop Hardin. Lee Dunn, contact Viola Radcliff.

AGENTS—WANTED—AGENTS

Waiters, Slum Store Agents, Griddle Man, Cook House Help. Readers for American Mitt Camp. Useful Concession Help, can use you.
Reply to

NORMAN LITTLEFIELD

Care J. F. Sparks Shows, Alexander City, Ala., this week;
Opelika, Ala., to follow.

RAINBO SHOWS WANT

For Cedar Grove, W. Va., Two Saturdays, April 13 through 20; then Smithers, Whitesville, Dunbar, Welch, Mullens to follow.
CONCESSIONS—Stock Games only, no Ball Games. SHOWS—Will book for committee money only. RIDES—Can book Roll-o-Plane or Loop-o-Plane. Ride Help for Tilt, Wheel, Jenny, Chairplane. Get with a show that will play money spots, as we are first in. Little Kentucky wants P.C. and Slum Concession Agents. Fair Secretaries in West Virginia and Kentucky, get in touch with BILLY BURTON, Box 363, Mullens, W. Va., or TEX ROLLINS as per route, Oneida, Tenn., this week; then Cedar Grove, W. Va.

PAUL M. FARRIS

WITH SNAPP'S GREATER SHOWS

Open April 11th, Joplin, Missouri

HAVE OPENING FOR ONE AGENT FOR 10c GRIND AND ONE AGENT FOR PERCENTAGE.
If you drink stay where you are. Address:

PAUL M. FARRIS, 118 Virginia, Joplin, Missouri

PCSA

(Continued from page 58)

members held open house. Mel Smith, president, conducted the meeting, calling the names of "Irish" members present. . . . J. Eddie Brown, Pat Shanley, Ellis Zemansky, S. L. Cronin, Barney Tully, John Lorman, Tom Regan, Red Cohn and Sam Bostoch. Harry Golub served as in-side welcoming committee.

Conklin boys were praised, each of the members on the rostrum telling of their work with them and their father, Jim. Others adding their plaudits were Jim Gallagher, Harry Taylor, John Castle and Harry Hargrave.

Following the meeting there was dancing to a juke box loaned by Curly Robinson, managing director, Associated Operators of Los Angeles County, Inc. Buffet supper of Irish stew was served.

Ladies' Auxiliary

First Vice-President Mabelle Bennett presided Monday (25). She was wearing a beautiful orchid corsage presented to her by Florence Lusby. President Betty G. Coe sent greetings, also letters were read from Fern Redmond and Marie Thompson.

Donna Day was operated on at Good Samaritan Hospital, Los Angeles, and Grace De Garro was recuperating in Palm Springs. Door prizes donated by Mabelle Bennett, Trudie Di Santi and Norma Burke was won by Florence Lusby and Stella Linton. Preview of a special bulletin was given by Past President Edith Hargrave.

SLA AUXILIARY

(Continued from page 58)

Schreiber, Elsie Cornell, Blanche Lyton, Connie Lish, Mrs. Rodney Patterson, Mrs. George Kelly, Lucinda Crandell, Mrs. A. Schimnowski, Edith Sullivan, Pauline McGinley, Myrtle Marshall, Hazel McCary, Mary Quinlin, Sylvia Thomas, Rhea Carson, Annabelle Levine, Dorothy Couart, Myrtle Sakobia, Ann Detwiler, Alma Bayless, Iona Cox, Melita Hyland, Jeanne Weatherford and Sunnie Mix.

Tacky Party was held Saturday (23), and a rainy night didn't dampen the affair, reported Chairman Edna Stenson. Grace Lynn Sand was emcee and discovered hidden talent among members and guests. Louderback and Lawrence, of SLA, sang several songs. Also doing turns were Bonnie and Scottie, and Jeanette Wall and Veronica Campbell did an old-fashioned Polish dance. Piano accordion by Arthur Cunat, and novelty songs by Chet Genter completed the bill. Judge Pearl McGlynn's decisions were profitable for the organization.

Costumes ranged from Gay Nineties to bobby socks and lumber jackets. Cash donations were received from Ann Doolan, Walter Driver and Rose Fitzgerald.

Tablecloth from Ann Roth, Blue Ribbon Shows; hand-crocheted purse with matching hat from Emily Bailey, and a Mexican jacket from Evelyn Lee netted a neat sum. Cash awards went to Maud Spaulding, Mr. Stanczyk and Hazel Lucas.

WANTED

1 Dancing Girl, \$50.00 a week; also one girl with experience.
Betty Cook, Toni Ray, contact.

Wire, collect,

BROWNIE

Harrison Greater Shows
Goldboro, N. C.

MAGNOLIA
EXPOSITION SHOWS

April 1st to 6th, Winfield, Alabama
Booking Concessions of all kinds. Need Agents for Office Joints, Ball Game, Coca-Cola Bottle, Snow Ball, Man and Wife to take full charge of Photo. Fifty-fifty proposition. Pete Milsap wants Agents for Roll Downs and Skillos. Want to buy 2 second hand 30 by 20 Show Tops.

S. W. HENDRIX, Mgr.

DIXIELAND SHOWS

CAN PLACE

Shows with own transportation, Mechanical or Pit Attractions or Animal. Opening for Custard, Lead Gallery, Watch-La. Second Man for Merry-Go-Round. Hammond Strawberry Festival, week April 8th; then north. Bogalusa, La., week April 1st.

W. L. BOSTWICK, Dixieland Shows

P.S.: Cliff Coleman wants Agents for Slum Stores and Bingo. Sterling Shipley and Claude (Rabbit) Dixon, come on.

WONDER SHOWS
OF AMERICA

WANT

Train Hands; Dago White, Diz Red Moade, Jimmy Gould, Blackie Lewis, Leo Cutright, Pile-'Em Up Kings, Hap Greyham, come on; don't write or wire. Show opens here April 5th. Address: LEE SPAIN, Train Master, Wonder Shows of America, Little Rock, Arkansas.

OHIO VALLEY SHOWS

Free Gate

Will book Cook House, Concessions that work for Stock, Athletic Show, Girl Show, Snake Show, Exhibition Shows or any other Shows. Will book Penny Arcade. Bill Wolfe, contact. Opening date, April 27.

JOHN MURPHY

1749 Market Street Youngstown, Ohio

WANTED

A CARNIVAL WITH GOOD FREE ACT

DUNCANNON, Penna. "On the Streets." June or July date. Plenty publicity. Benefit Veterans' Home Coming. Address:

J. H. "Doc" Oyler

Chairman

R. D. 2, Duncannon, Penna.

Prell's Broadway Shows

Opening Richmond, Virginia, April 10.

Want to buy Arcade, Wild Life Show, Pony Ride, Roll-o-Plane or Tilt-a-Whirl.

All Address:

SAM E. PRELL

William Byrd Hotel Richmond, Virginia

WANTED

Experienced Custard Machine Man immediately. Wire

J. C. TREADWELL

Johnny J. Jones Expo.
Augusta, Ga.

WANTED

For
ROGERS BROS.' CIRCUS
and VAUDEVILLE SHOW

To open De Queen, Ark., April 8th
Hillbillies, Circus and Vaudeville Acts of all kind. Agent with car, Canvas and Working Men. Pay each night. All write, wire or join; ask at Western Union where we are located.
De Queen, Ark.

SIDE SHOW ANNEX
ATTRACTIONS

WANTED IMMEDIATELY

In operation now with the year-round Bistany Shows. Wire, don't write.

MARK WILLIAMS

c/o Bistany Shows, Jacksonville, Fla., until
April 6; then Newark, N. J.

DANIEL DONNINI

WANTS

Man to take Roll Down and Agents. Also two Slum Skillo Agents and Help. Rochester Greenie, get in touch with me.

BRIGHT LIGHTS EXPOSITION SHOWS

c/o Patrick Henry Hotel Roanoke, Va.

You May Toss 'Em, But Lowly Peanut Hulls Mean a "Red" One

ST. LOUIS, March 30.—Flower fiestas, harvest festivals, battles of oranges and tomatoes, corn palaces, cotton celebrations, and a score or more, in fact everything that is grown or harvested, has been celebrated in some manner or other. Even the peanut has been praised at celebrations and fairs, but for the first time in carnival history, the peanut hull, has come into its own.

On March 13 the First Peanut Shell Festival was celebrated at Seguin, Tex. It came about unplanned, unadvertised and without the guiding hand of a high-powered promoter, and still its success surpassed even the fondest hopes of those who conceived the idea and carried it out.

It started on the carnival lot in Seguin, where Harry Richman and James D. Carpenter were presenting Byers Bros.' Shows. Rain cut short

the Monday night opening and continued all night. Next morning the lot was a sea of mud, altho skies were bright and clear. Of course, the first thought was to get the lot in shape and save the night's work. A canvas of lumber yards and sawmills yielded enough shavings and sawdust to cover only a few square feet in front of the main entrance ticket box—and then it happened.

A huge pile of peanut shells were found behind a peanut mill. Hulls were put under the expert eye of those "in the know" and they passed inspection. Arrangements were made with the management of the mill, and trucks were backed up to the pile. Ride hands, agents, owners and managers alike, pitched in, loading the trucks and spreading the new found midway carpet on the lot. Nine trucks were loaded and unloaded and by 6 p.m. the lot was spread with nice dry goober shells, and the mud was whipped.

Then came the clouds, the thunder, the lightning, the wind and the rain, and as tho that were not enough, egg-sized hail stones. Needless to say morale was at a low ebb. Day's work had gone for naught and now water, shells and mud made the lot sickly looking indeed.

Wednesday dawned bright and clear. Everyone was afraid to suggest another attempt to save the night. Soon someone started with a shovel in hand, another broke out a rake, another started a truck, and then all fell into another back-breaking day's work. Load after load of goober shells were again hauled, and spread until the lot was under six inches of soft dry shells.

That evening at 7 the job was finished and the crowds had already started to fill the midway. By 8:30 the lot was packed and the sweat and sore backs forgotten. Even the midway crowd accepted the shells sticking to their shoes as all a part of the night's fun. It was a real "red one" for the Byers Bros.' Shows—the lowly peanut had saved the day.

BLUE RIBBON SHOWS

CAN PLACE

For Rome, Ga., week of April 8th thru 13th; followed with Murfreesboro, Tenn., week of April 15th.

Mechanic—Must be first class and have tools.

CONCESSIONS—Frozen Custard and any 10c Merchandise Concessions. Will book one more Coupon Store that has one or more Slum Stores to book with same. Positively no drunks. Must work as directed.

SHOWMEN—Will book Ten-in-One, Wild Life, Fun House or any high class Shows not conflicting. Must have own equipment. Want people for Hillbilly Show, also Men and Women Riders for Drome.

RIDES—Can place Roll-o-Plane, Octopus or Spitfire and Kiddie Rides.

RIDE HELP—Can use good sober Second Men for Rides, also Foreman for Ridee-O. Top salary to those that will work. Semi drivers given preference. All replies:

EDDIE YOUNG, Mgr. Athens, Ga., all this week

LAWRENCE CARR SHOWS

Want First Class Cookhouse That Will Feed Show People. WILL GUARANTEE COMPLETE PRIVILEGE IN MEAL TICKETS. WIRE AT ONCE. BILLPOSTER that can get up paper. Ride Help for all rides.

John Terry wants Agents for Wheels, Count Stores, Swingers, Buckets, Ball Games. Will give capable people head of store. All new throughout. Can use Outside Men and General Concession Help of all kinds. Workingmen, come on at once.

Side Show wants Working Acts. Lady Mentalist, Fat Girl and useful Side Show Attractions. Hank Sylow.

Stanley Sezureck wants Girls for Girl and Posing Show. Contact me at once. All who have worked for me before, write at once.

Lawrence Carr, 196 Wildwood St., Wilmington, Mass.

Sunflower States Shows

Opening April 13, Pratt, Kansas
WANT TO BOOK ANY SHOW except Ten-in-One. Will furnish new equipment for any worth-while show or use your own. Blankenship, contact me at once.
WANT RIDE HELP for Eli #5 Wheel, Spillman Merry-Go-Round, new Grenner Mix-Up and Kid Auto Ride. Good salaries, good treatment, long season. Very best of equipment. Bonus at end of season if you stay. ALL MUST DRIVE. WILL BOOK 10 MORE CONCESSIONS. Privilege reasonable. Write us what you have.

HAVE FOR SALE—Electric Popcorn Machine, set of six Iron Claw Machines with or without Trailer; will book on show. One Baltimore 30 In. Wheel. One extra good Seeburg Piano for Merry-Go-Round or Show Bally, self player, small. One Model A Power Unit, cheap. Complete Clutch Assembly and Lower Gear for Spillman Merry-Go-Round, in perfect condition, very cheap. WILL BUY FOR CASH—SINGLE LOOP-O-PLANE or any one-truck Ride.

Benway wants 2 Stock Concession Agents: Duke Del Rio wants Ten-in-One People. All useful Carnival People get in touch with this show. All people contracted report not later than April 11th. Will sell exclusive on Diggers, also any Concessions not booked. Will book 2 nice Kid Rides, 25%, or any Ride I do not have. Write, wire or call C. A. GOREE, Sharon, Kansas.

LONE STAR SHOWS

McCOMB, MISS.,
APRIL 1-7

Want Foremen and Second Men for Octopus, Tilt; Roll-o-Plane and Merry-Go-Round. Also First and Second Men for Ferris Wheel. Top salary. Come on. Will wire tickets. Can place 10-in-1, Fat Show or any Shows of merit with own transportation. Have 17 Fairs, 10 in Illinois, 7 South. Address all mail:

J. R. McSPADEN
McComb, Miss., April 1-7; then as per route.

SIDE SHOW PEOPLE WANTED

Freaks to feature, Novelty Acts, Ticket Sellers, Front Man, Tattooer, Girls for Blade Box and Bally. Reliable people only. State salary. Show now open.

GILBERT TRACEY
Daytona Beach, Fla.

SCOTT LAMB CAN PLACE

COUNT STORE AGENTS for best spring route in the business. Galveston, Texas, March 27 thru April 6. Drunks and tourists, please ignore this ad.

HILL'S GREATER SHOWS

COLLECTORS

The scarce Colored Picture of the London Illustrated News showing FAMOUS BARTHOLOMEW FAIR MIDWAY, Smithfield, England. Size 20 1/2 x 14 1/2, suppressed 1865 as public nuisance. Showing crowded Midway, Show fronts and Ballys, Games and Rides. HISTORICAL FIRST MIDWAY PICTURE. POSTPAID, \$1.00. WESTERN BOOK SERVICE, 1946 Market St., San Francisco 2, Cal.

WOLF SHOWS

Opening May 14th—Playing Two Towns a Week
WANT the following Concessions—Penny Pitch, Popcorn, Candy Floss, Ice Cream, American Palmistry, High Striker, Grab Joint, and others. A few Shows. WILL BOOK OR BUY Merry-Go-Round; have transportation. P. O. BOX 2725, Bloomington Sta., Minneapolis, Minn. Phone Midway 7647.

B&V Bows April 18 For Garfield Firemen

GARFIELD, N. J., March 30.—B. & V. Shows open here April 18 in a 10-day stand, sponsored by the fire department, marking org's seventh consecutive debut on the same lot.

Assurances have been received from the Fruehauf Trailer Company that five new semi-trailers, now on order, will be delivered in time for opening. Eyerly Company has advised that it will try to deliver a new ride. Finishing touches are being placed on new tops for side show and girl show and to the new marquee. New horses, shipped in by C. W. Parker, will be added to the Merry-Go-Round.

Recent additions to concession line up include Ray Everett and son, potato chips; Joseph Leo, mug joint; Queenie, cat racks, and Lauther, custard wagon and popcorn.

"13" Casey's Lucky Number, So His Org Opens May 13

WINNIPEG, Man., March 30.—Number "13" is his lucky number, so E. J. Casey, of the shows bearing his name, and for this reason he looks forward with boundless optimism over his 13th season, which opens May 13.

Work at quarters of the two Casey units is progressing rapidly, Casey points out, and everything will be ready for opening. Seven new tops have been purchased and a ride has been bought from Henry Meyerhoff's Crescent Shows.

NOW COME THE BIG ONES!

MAJESTIC GREATER SHOWS

Can Place for

DURHAM—WASHINGTON, D. C.—ANNAPOLIS

and other big ones, including 12 big fairs, one Flat Ride not conflicting, Kid Rides. Account disappointment can place high-class Side Show. All Concessions open except Penny Pitch, Bingo, Pop Corn, Cook House, Floss, Scales, Age and Percentage. Bob can place Swinger Agents. We are positively booked sold to December 1.

SAM GOLDSTEIN, Owner-Manager
Monroe, N. C., this week; then Durham, N. C.

HARRY E. WILSON, Asst. Mgr.

MERIT SHOWS

New England's Finest

OPENING FALL RIVER, MASS., APRIL 25TH

Want Ride Men who can drive semi for Merry-Go-Round, Ferris Wheels, Tilt-a-Whirl, Chairplane, Foremen for Octopus and Roll-o-Plane. First-class Billposter, write; stating salary. Can place two or three clean Shows. All address:

HENRY FINNERAL

215 LINCOLN ST., LOWELL, MASS.

TEL.: LOWELL 27981

Maine Fairs for '46: Union, Windsor, South Paris, Farmington, Rumford, Fryeburg and Topsham.

WANT—MIGHTY MONARCH SHOWS—WANT

Will open in about two weeks with choice still dates and celebrations, with ten high-class fairs starting in late summer; have route of choice fairs. Want Flat Ride, Octopus, Ridee-O, Tilt or any Flat Ride. Want Concessions of all kind—Fish Pond, Hoop-La, Pitch To Win, High Striker, Ball Games, Grab, Bingo, Photos, Bowling Alley, Darts, Bumper, Pop Corn, Snow, Mabel, get in touch with Grab. Want Kiddie Rides and will place several Shows. Place good Ride Help on all Rides. Want first-class Merry-Go-Round Foreman, also Chair-o-Plane Foreman; will pay top salaries. FOR SALE—60 Kw. GM LIGHT PLANT, 3 PHASE DIESEL MOUNTED ON NEW SPECIAL TRAILER, NEVER USED. Have Calliope for sale with keyboard. Want Sound Truck for road. Address:

N. P. ROLAND, 822 N. E. 82nd St., Miami, Florida. Telephone 482250.

FOR SALE—16x36 CORN GAME

Good Canvas, beautiful Counters, Awnings all the way around, 74 Stools, Webster P.A. System. All electric equipment, stringers, switch boxes and electric globes. This concession is ready to go. Can be booked on the

Joyland Midway Attractions

For the entire season. Show opens April 18th.

ROSCOE T. WADE, 16845 LINDSAY, DETROIT 27, MICH.

IMPERIAL SHOWS

CALL

CALL

Opening Mound City, Ill., April 15-20; Greenville, Ill., April 22-27.
Jack C. Kelly, C. Y. Smith, G. E. Tipps, others contracted, will expect you. WANT clean Shows of merit, Fun House, Mechanical, Animal, 10-in-1. Sober, reliable help in all departments. Proven territory; outstanding celebrations and fairs.

BILL GULLETTE, Mgr.

New Madrid, Mo.

Mighty Page Gets Slapping Around --- Could It Be Worse?

PENSACOLA, Fla., March 30.—Mighty Page Shows opened the season here Sunday, March 10, under auspices of Veterans of Foreign Wars. With cool weather prevailing for the nine days, engagement failed to show a profit. Heavy winds damaged the Minstrel, Side Show and other tops.

Much work had been done in quarters during the winter, new fronts having been built for the shows, while rides and rolling stock was painted and renovated.

In the line-up are Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl,

Octopus, Chair-o-Plane, kiddie autos, Frank Zorda's Side Show, featuring Rosalee, armless wonder; Frank Tezzanos' Girl Show, Mike Mackey's Hollywood Monkeys, Sahara Rose and Page's Harlem's A-Popping, with Frank Tezzano handling the front. All rides are office owned.

In Harlem's A-Popping Page has a distinct midway feature. Cash Wiltse has the cookhouse, and also lays out the lot.

Executive staff: W. O. (Bill) Page, manager; Mack House, business manager; Robert L. Overstreet, secretary;

Walter B. Fox, general agent, and Bill Hays, billposter.

Many visitors from the Cavalcade of Amusements, wintering in Pascagoula, Miss., were noted thruout the week.

Shows moved to Milton, Fla., for a week's engagement under Santa Rosa County Fair Association auspices, opening Tuesday (9) to spotty business that continued thru the week. On the move to Troy, Ala., the Merry-Go-Round was overturned, with extensive damage to the ride. W. C. Bond was painfully injured in the accident. Opening Monday (25) in Troy, attendance was light, but rides had a fair play. Tuesday was lost because of storms, a twister striking the midway in the afternoon played havoc with fronts and completely destroyed the minstrel show top. Luck was with the show in that

NSA Box Party Nets \$310

NEW YORK, March 30. — Box Party put on by the Ladies' Auxiliary in the rooms of the National Showmen's Association Wednesday night (27) was well attended and netted the Bess Hamid Sunshine Fund \$310. Sam Rothstein acted as auctioneer and Jerry Gottlieb pepped up the session by matching bids with donations when bidding lagged.

the twister cut across the back of the midway, otherwise the entire show would have been leveled.

If there is any truth in the old saying that a poor start has a fine ending, this show should have just that. It certainly has been a shade rough at the start.

Members of Caravans, Inc., Enjoy Their Annual Tacky Party in Chi



Mrs. Josephine Glickman and Kitty Voss



Marie Broughton and Mrs. Pearl Bauer



Mary Hall and Mrs. William Freis



Mrs. Ann Young and Mrs. Elizabeth Jacks



Jeanette Wall and Edna O'Shea



Pat Seery and Ann Sleyster



Betty and Margaret Broderlck



Mrs. Mabel Davis, Mrs. Ray Oakes, Mrs. Joe Streibich and Mrs. Hattie Clinton Hoyt (seated)



Molly Fisher, Lillian Lawrence and Verne Campbell



Bonnie Lorayne, Grace Lynne and Lucille Kraft



Isabelle Brantman and Pearl McGlynn

Casey Smith Bows At Durant, Okla.

DURANT, Okla., March 30.—Casey Smith Shows opened here today, with overhauled and repainted equipment coming in from Hugo, Okla., quarters.

Painting was supervised by Jack Grady. Transformer was mounted in new body built by Preacher McClendon, carpenter and electrician. Old rolling stock was overhauled by Blackie Heavener.

Shows carry seven rides, five shows and concessions. Frank Smith has Ferris Wheel; Dan Smith, Tilt-a-Whirl, and Harold Laflin, Spitfire. Other rides are office-owned.

Alex Tolliver has Minstrel Show; Tuffy Barnett, Athletic Show; Doc Attaway, Ostrich Show; Jabbo Gill, Ten-in-One, and Ted Wilson, Snake Show.

Concession line-up includes Joe and Rosie Star, Mickey and Minnie Price, Harold and Maxine Laflin, Bob and Juanita Price, Jimmie and Onida Allen, Ray and Smokey Smith; Cecil Allen and mother; Bill and Ginger Harry, Jewel and Joan Bunch, Laverne Noble, Jessie and Chubby Smith, Dad Whipple and Mr. and Mrs. Casey Trussell. Cleve Usery, Lee Nelson and Carl Davis are back as ride foremen. Davis was recently discharged from the armed services.

Shirley Smith, secretary, will join the show as soon as school closes. Org will tour Oklahoma and Kansas on 14 trucks and semis.

JJJ Ready for Tilt April 6 in Augusta

AUGUSTA, Ga., March 30.—With everything "on the ball," in the words of Co-Owners E. Lawrence Phillips and Morris Lipsky, Johnny J. Jones Exposition is ready to "tee off" the season here Saturday (6) for the Police and Firemen's Benefit Fund. Shows will be here for seven days on the Exchange Club Fairgrounds.

With every show and ride improved, Manager Tom M. Allen has assembled a number of new features for the first post-war season.

This season will mark the 47th annual tour of the organization and General Agent Ralph Lockett has arranged a strong route. Milwaukee Centurama, which will be held on the Lake front will feature Jones for four consecutive weeks.

What's the Dif— As Long as They Pay at the Gate?

AUGUSTA, Ga., March 30.—Louis Rosenberg, of Johnny J. Jones Exposition advance, comes up with this one:

"When our show is predated, we have at various times put up 'wait' paper, and our slogan is *Johnny's Coming*, and that is all as we feel the folks know the JJJ organization.

"Working on a daub near here on the Savannah Highway, we noticed a middle-aged colored woman watching our work. As we were about to leave, she asked: 'Sure enough, is Johnny coming to Augusta?' We told her she was correct, and then she wanted to know where, and we told her the fairgrounds.

"Well, I sure enough will be there, as I listen to him twice a week on the radio."

"Which was the tip-off that she thought we meant Little Johnny, but we didn't correct her, for a customer is a customer."

Goodman Gets Iowa Centennial Midway

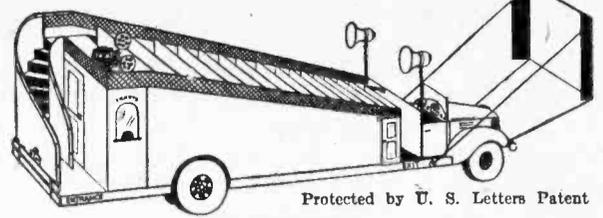
DES MOINES, March 30.—Max Goodman's Wonder Shows of America have been signed to furnish the midway at Iowa Centennial Celebration here, the shows to run June 28 thru July 6.

Shows will be spotted on the State Fairgrounds, with plenty of other activities to help draw patronage. Centennial's committee has not completed its plans, but indications are that it will offer diversified entertainment and features designed to draw on a par with Iowa's annual.

George Higgins, manager of KSO; John Adams and Dan Frey of the Chamber of Commerce, and Bent Staple of the powerful *Des Moines Register* and *Tribune*, comprise the committee, and signed contracts with W. E. (Bill) Snyder, Goodman's agent and legal adjuster.

From Little Rock quarters, Owner Goodman reported that contracts also have been signed for VFW Victory Festival, Austin, Tex., April 29-May 4, to follow the revival of San Antonio's Battle of the Flowers.

MOTION PICTURE SHOW BUS



Protected by U. S. Letters Patent

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STATE FRANCHISES

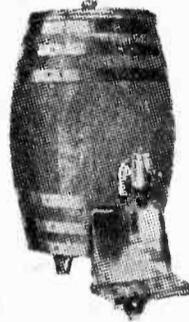
Now Being Sold for 1 to 50 Year Periods — One or More States

Write or Contact RICHARD (DICK) CUMMINS

KING COLE'S SOUND SERVICE, INC.

340 THIRD AVENUE

NEW YORK 10, N. Y.

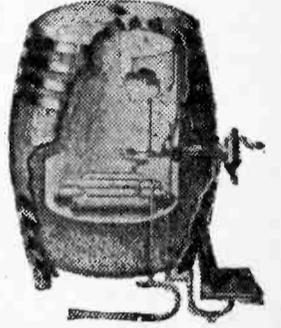


ROOT BEER BARRELS

For Indoor and Outdoor. Now available in all sizes for permanent and portable set-ups. Plenty of Root Beer Extract.

CONCESSION Supply & Equipment Co.

Room 1411 120 S. LaSalle St., Chicago 3, Ill.



TRIANGLE SHOWS

OPENING UNIONTOWN, PA., SATURDAY, APRIL 20

WANT Shows, Wild Life, Monkey, Small Animals; anything that doesn't conflict. Have outfits.

STRAIGHT SALES CONCESSIONS — Waffles, French-Fries, High-Striker, Novelty Jewelry, Coca-Cola Bottles, Basket-Ball, etc.

GOOD proposition to capable man and subject for Iron Long.

CAN PLACE capable Ride Men that can drive. Top salaries. Best working conditions.

JAKE SHAPIRO

P. O. Box 133, Pittsburgh, Pa., or Metropolitan Hotel, Ebensburg, Pa.

FLORIDA AMUSEMENT COMPANY

CAN PLACE

LEGITIMATE GRIND STORES, SOBER PERCENTAGE DEALERS, AGENTS OFFICE-OWNED SLUM STORES.

WANT sober Ride Help; come on.

WANT Man to handle office Slum Stores who can keep stock checked and joints in good condition. Good proposition. Rod Inman, come on; need pitch. Place Octopus or Tilt.

WANT Foreman for Double Loop-o-Plane. All address:

GREENWOOD, SOUTH CAROLINA, UNTIL 15TH

GROVES GREATER SHOWS

LAKE CHARLES, LA.

Want Agents for Hoopla, Penny Pitch and other Stores. Want Foreman for Merry-Go-Round and Chairplane. Will book Kiddie Ride. All replies

ED GROVES

Lake Charles, La., until April 7

AGENTS WANTED

For 10-Cent Merchandise Concessions, also for Scales and Age. Help for Cook House. No drunks or chasers, only those that will work. Long season. All replies address

GEORGE KELLY, BLUE RIBBON SHOWS

ATHENS, GA.

WANT—CAPELL BROS.' SHOWS—WANT

ADA, OKLA., THIS WEEK; DUNCAN, OKLA., NEXT

Few More Stock and Slum Concessions.

Nicely Flashed Grind Stores.

Outstanding Freak to Feature in Side Show.

Sober Working Men on Rides.

Want General Agent that Can Stay Sober.

Special Agent that can get paper up (have good Flash

Light for "Sneak Daubs").

Capable Carnival People, contact now.

ADDRESS H. N. "DOC" CAPELL, per route above



For these three—Your Red Cross must carry on!

Caravella Amusements

Opening Date April 20th, New Castle, Pa.

Watch The Billboard for Announcement of Our Fair Dates

WANT **WANT** **WANT**

CONCESSIONS: String game, Ball games, Bumper, Cigarette Shooting Gallery, Hi Striker, Jewelry and Novelties, Age and Weight, Pitch till you win, **GOOD OPPORTUNITY FOR PENNY ARCADE.**

SHOWS: Fat, Girl Revue, Manager for Girl Revue, Midget, Monkey, Fun House, Glass, Hawaiian, Mechanical City.

RIDES: WILL BOOK ANY GOOD FLAT RIDE WITH TRANSPORTATION, Miniature Train.

HELP: Painters, Help on all rides, Truck Drivers, Bill Posters, Good Lot Man. Winter quarters now open in New Castle, Pa.

WINTER QUARTERS LOCATED IN NEW CASTLE, PA., ON MAHONING AVENUE OPPOSITE MOONEY BROTHERS' CONSTRUCTION CO. RIDE HELP, COME ON.

Phone or Write

Frank H. Caravella

618 Terrace

Tel. 26251

Meadville, Pa.

DON FRANKLIN SHOWS

West Columbia, Tex., this week; Angleton, Tex. (downtown) Auspices Junior Chamber of Commerce, next week

A New Show, New Rides, New Transportation, No Grift.

WANT Corn Game and Candy Floss. Several Stock Concessions open. **WILL** book Kiddie Rides and Major Rides not conflicting.

WANT Shows of merit with own outfits.

WILL have a good Route of Texas Fairs and will show until Nov. 11.

WANT capable General Agent and Assistant Manager who knows Texas. Top salary.

WANT capable, experienced Ride Superintendent who can get the job done. Foreman for Parker Baby-Q Merry-Go-Round and No. 5 Eli Wheel, also Second Men on all Rides. Address

DON FRANKLIN, Owner-Mgr., per route above

HILL'S GREATER SHOWS

WILL BOOK OR BUY ON ACCOUNT OF DISAPPOINTMENT—

OCTOPUS, TILT-A-WHIRL, ROLLO-PLANE, SPITFIRE. Bill Carneer, contact me at once.

This show has ten bona fide Fairs and Celebrations, including the Midwest's largest Fourth of July, Red Oak, Iowa.

WILL BOOK CANDY FLOSS, BASKET BALL, SCALES AND AGE. ALL TEN-CENT CONCESSIONS OPEN.

Address **HILL'S GREATER SHOWS, Galveston, Texas, until April 7; then as per route.**

JOHN R. WARD'S WORLD'S FAIR SHOWS

Want first-class Union Billposter, Train Help and Polers; top salary and berth. Bill McCormick and Mack McClain and Jig Red, answer. Want Grind Shows, Penny Arcade and Manager. Place a few more Stock Concessions. Want Pictorial Artist and Sign Painter. Wagon Builder that can Electric Weld. Ed Hildebrand, contact Ed Ferrerie. This week, Box 1445, Jacksonville, Fla.; next week, Hapeville, Ga.

J. J. PAGE SHOWS

Opening Johnson City, Tenn., April 27.

CAN PLACE a few more legitimate Concessions.

WANT A-1 Chorus Girls for Colored Minstrel Show.

WANT sober and reliable Ride Help. Will book one more Ride with own transportation. Address

J. J. PAGE SHOWS, P. O. Box 705, Johnson City, Tenn.

FRED HEDRICK, Owner **STANLEY REED, Mgr.**

ONE OF OUR BANNER AND RED ONES OF THE SEASON
RIGHT UP **LIBERTY, N. C.** American Legion Building
TOWN BANDS — PARADES — CONTESTS — BOND GIVING AWAY

HEDRICK'S GAY-WAY SHOWS

CAN PLACE Few Concessions—Knife Rack, Bumper, Darts, Bumper, Hi Striker. **CAN PLACE** Man on Candy Apples. **AGENTS**—Can place Agent with car. Also must be sober. Contact, Stan Reed. **CAN PLACE** Ride Help. Stacy Knott, Supt. **WANT FLAT RIDE.** **HEDRICK'S GAY-WAY SHOWS, Kernersville, N. C.**

Bigger Krekos Org Gets Winning Start

MODESTO, Calif., March 30.—West Coast Amusement Company's Victory Shows swung into action at Stockton, Calif., Wednesday (20) for a five-day run. First day was rain and the second day cloudy and after that there was nothing but money, and the shows played to mid-season business Saturday and Sunday. Greatly enlarged in size, outfit is a flash of color with an all new front and fluorescent lighting. Harry Baker, master electrician, did a top job. Everything is painted, all new canvas, and a spic and span appearance attracts much attention.

Following Stockton, shows moved to Modesto in a few hours, and opened Tuesday night (26) to unusually good business despite cool and threatening weather.

Staff consists of Mike Krekos, general manager; Harry Myers, manager; George Everett Coe, assistant manager; Louie Leos, secretary-treasurer; William T. Jessup, general agent; Marie Jessup, assistant secretary; Edward Kemp, special agent and Arthur P. Craner, secretary to Mr. Krekos and press representative. A tally of the lot shows 8 rides, 8 shows, 40 concessions, and an outstanding free attraction in Louis Roth's African lions, which is heavily billed.

Among former concessionaires who have been with the show in past are Hunter Farmer and wife, Charles and Edith Walpert, John Miller, Matt Herman, A. Monroe and Al Rodin. A newcomer this year is T. Song, recently with the Johnny J. Jones show, who has three concessions; Norman Shue has two and Joe Zodder again has the shooting galleries. Eddie Burnett has a string of concessions and the Christensen family are back again with popcorn, crisps, and peanuts. Anna J. Budd again operates the big Ten-in-One, a posing show, and a bomb show and in addition to these Budd operates the *Parisian Follies* that carries a complete girl unit. Bob Matthews has a Mickey Mouse and Snake Show.

GOLD MEDAL SHOWS

Opening Wednesday, April 10, at Columbus, Mississippi.

WANT A-1 Show Builder (Charlie Gordon, wire). **Want** Grind Shows with own transportation. **Want** Foreman for Flying Scooter, also Second Man on all Rides who can drive semis. **Can** place American Mitt Camp (no gypsies), also Novelties and Ten-Cent Merchandise Concessions. **Frank** Aschby wants Slum Store Agents. Address

OSCAR BLOOM, Manager

POST-OFFICE BOX 32

COLUMBUS, MISSISSIPPI

OKLAHOMA STATE SHOWS

Will buy, book or lease any make or kind Ferris Wheel or Merry-Go-Round. Concessions wanted. What have you? Agents wanted—stock joints, P. C. dealers and Ball Games. Write or wire **BILLIE ADAMS** Webber Falls, Okla., April 1st to 8th

GOLDEN GATE SHOWS WILL OPEN APRIL 13, PEMBROKE, KY.

WANT Ball Games, Penny Pitch, Fish Pond, Hoop-La, Pitch-Till-U-Win, Cig. Gallery, Cane Rack, Bumper Joint, Candy Floss, Snow Ball, Candy Apples, High Striker, String Joint, any Stock Joint, Bingo and Cook House. **HELP** on Merry-Go-Round, Wheel and Chairplane. Light Plant for sale, 15 kw. in good shape. Grind Shows with your outfit, Kiddie Rides. **FRANK OWENS, Mgr. Golden Gate Shows, Box 653, Pembroke, Ky.**

FLORIDA AMUSEMENTS

Want to join immediately Man for Grab, Phil Matthews, wire. Want Man to handle Kid Ride, drive truck. Foreman for Loop-o-Plane and Agent for Six Cats and Slum.

All Join Greenwood, S. C., at once.

VICTORY EXPOSITION SHOWS

Want Help for Ferris Wheel, Spitfire and Scooter. **Can** place two more Shows (have tops and fronts)

Want Billposter with own car.

Address

ALVIN VANDIKE, Mgr.

Corpus Christi, Texas, this week; then per route.

SOUTHERN STATES SHOWS

LAST CALL

Opening Wauchula, Fla., Cucumber Exposition, April 8th
Few more Stock Concessions open for all season, such as Photos, Scales, Hoop-La, Bowling Alley, Long Range Lead Gallery, String Game, Popcorn, Snow Balls, Apples. Shows, if you are heading north I will give you a real week's work at Wauchula. Also one more sensational Free Act.

All Answers to

JOHN B. DAVIS, Route 3, Box 868-H, Tampa, Fla., until April 5th; then Wauchula.

20—CELEBRATIONS—20 **WONDERLAND** FREE GATE ADMISSION

SPRING BLOSSOM FIESTA
OPENING GREATER WASHINGTON, D. C., APRIL 29

Location at U. S. Govt. Census Bldg.
CONCESSIONS—Account of disappointment want Arcade, Guess Age and Scales, Hi Striker, Fish or Duck Pond, Shooting Gallery, Spot Joint, Voice Recording or any Grind Stores. No gypsies. No racket.

HELP—Want Electrician, Loop-o-Plane Foreman, Ball Game Agents.

Address **Al Porter, 3056 Thayer St., N. E., Washington, D. C.**

SOUTHERN VALLEY SHOWS WANT

Concessions of all kinds that work for Stock, also Agents for Stock Stores. Help for Cookhouse, two fast Counter Men for flashy Bingo Game. Shows with own outfits. Want to hear from good Free Act. Write or wire **SOUTHERN VALLEY SHOWS, Ruston, La., till April 6; then Homer, La.**

RIDES

Will buy for cash, Rides of all kinds. Will lease M-G-R, Ferris Wheel, Chairplane. What have you? Will DEPOSIT \$5,000 cash for LEASE on Sets of Rides—three or more.

BOX D-152, Care The Billboard, Cincinnati 1, Ohio. Phone HE 9668.

Building Clamp Is Blow to All Showbiz Fields

(Continued from page 52)

essential" fields, CPA says, can be undertaken without specific authorization. Exemptions are granted for repairs costing less than \$1,000.

Green Light With an If

Theoretically, entertainment ops wishing to expand facilities have a chance to go ahead despite the order by applying to CPA regional offices for permits. A CPA spokesman told *The Billboard*, however, that prospects for showbiz ops to get permits are slim. "It will be awfully hard," he said, "for anyone to convince us that a new night club or amusement park is essential."

Broadcaster's hopes were raised yesterday (29) when FCC issued a statement, after consultation with CPA, pointing out that the limitation order does not halt the construction of radio towers, panel boards and transmitters. FCC promised to continue processing applications as fast as possible with the understanding that final decision on construction rests with CPA.

As foretold by *The Billboard*, CPA's order halting nearly all building activities not expressly connected with providing housing for veterans virtually amounts to a reinstatement of L-41, the old WPB emergency control which froze unessential building and channeled materials to war-related projects during the war. The drastic reimposition of building controls, according to National Housing Administrator Wilson W. Wyatt, is an absolute necessity to carry out the government's program for over 2,000,000 dwellings for veterans in the next two years.

Exempt Pre-March 26 Work

The building prohibition, CPA points out, does not apply to work started before March 26, provided that "Materials which are to be an integral part of the structure have already been incorporated into the structure on the site." CPA officials told *The Billboard* that a number of "amusement centers," anticipating the ban, started a rush of new building during the last eight weeks. "All of these projects," one agency official said, "will be closely examined by our regional offices." It is quite probable, he added, that a number of them will be halted almost at once. Even those projects which are given a green light, the spokesman went on, have no assurance of completion, since operators must scramble for materials.

PROVIDENCE, March 30. — Government's shutdown on building will probably put a halt to several amusement enterprises under construction in Rhode Island. Largest is the new race track being built at Lincoln and for which the contractor reported 65 to 70 per cent of needed materials have been delivered to the site. Also in Lincoln is a large dairy barn which was scheduled for conversion to a recreational center with roller rink, bowling alleys, restaurant and soda bar, on which work had been delayed until spring.

In East Providence a new theater was planned for construction this year by Samuel Bomes. In Warwick the Hi-Ho Cafe, burned several years ago, was in process of being rebuilt.

TOMMY MOONEY

WANTS

GRIND STORE AGENTS
OPEN 15TH-20TH, SALINA, KANSAS

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Bailey Bros.: Newberry, S. C., 5.
Beatty, Clyde: San Diego, Calif., 1-6; Ocean-side 8; Santa Ana 9-10; Los Angeles 11-28.
Bradley & Benson: Dublin, Ga., 2; Augusta 3; Concord, N. C., 5; Statesville 6.
Dean, Al: Glendale, Calif., 4-6.
Gray's, Gil, Indoor: Lincoln, Neb., 1-3; Hastings 4-6; Sioux Falls, S. D., 8-13.
King Bros.: Hartford, Ky., 12; Central City 13.
Monroe Bros.: California, Mo., 12.
Polack Bros.: (Murat Shrine Temple) Indianapolis, Ind., 1-7; (Armory) Akron O., 10-16.
Ringling Bros. and Barnum & Bailey: (Madison Square Garden) New York, April 4-May 12.
Sparks: Sanford, Fla., 2; Ocala 3; Gainesville 4; Green Cove Springs 5; Fernandina 6; Charleston, S. C., 9; Orangeburg 10; Columbia 11; Sumter 12; Florence 13.
101 Ranch Wild West: Pasadena, Calif., 1-2; Taft 3; Bakersfield 4-5; Wasco 6; Delano 7.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo.: Waco, Tex., 1-13.
A. M. P.: South Boston, Va.
Barlow's Big City: (Jefferson & Walnut) St. Louis, Mo., 4-13.
Bee's Old Reliable: Lake City, Tenn., 6-13.
Belton: Winston-Salem, N. C.; High Point 8-13.
B. & H.: Graniteville, S. C.
Bill's Rides: Pine Apple, Ala.
Bishop Bros.: Grants, N. M.
Bistany Greater: Jacksonville, Fla.
Blue Ribbon: Athens, Ga.; Hapeville 8-13.
Brewer United: Center, Tex.
Buck, O. C.: Poughkeepsie, N. Y., 11-20.
Bullock Am. Co.: Charlotte, N. C.
Burdick's Greater: Temple, Tex.
Byers Bros.: San Angelo, Tex.; Big Springs 8-13.
Capell Bros.: Ada, Okla.; Duncan 8-13.
Capital City: Nashville, Tenn.; Old Hickory 8-13.
Cavalcade of Amusements: Pascagoula, Miss.; Mobile, Ala., 8-13.
Celebration: El Paso, Tex.
Central American: Vinita, Okla.; Nowata 8-13.
Central Am. Co.: Beaufort, S. C.
Cetlin & Wilson: Petersburg, Va.
Craig, Harry: Midland, Tex.
Crafts 20 Big: Phoenix, Ariz.
Crescent Am. Co.: Rock Hill, S. C.; Rockingham, N. C., 8-13.
Crystal Expo.: Bainbridge, Ga.
Dick's Paramount: Salisbury, Md., 6-13.
Dickson United: Sulphur, Okla.
Dixieland: Bogalusa, La.; Hammond 8-14.
Denton, Johnny J.: Jasper, Ala.
Dumont: South Norfolk, Va.
Dyer's: Greenwood, Miss.
Edwards, J. R.: Wooster, O., 1-13.
Endy Bros.: Charleston, S. C., 4-13.
Enterprise Am.: Jackson, La.
Exposition at Home: Leaksville-Spray, N. C.
Factotum: Norman Park, Ga.
Fay's Silver Derby: Clayton, Ala.
Florida Am. Co.: Greenwood, S. C.
Franklin, Don: West Columbia, Tex.; Angleton 8-13.
Frear's United: Wichita, Kan.
Gay-Way: Macon, Ga.
Gentsch, J. A.: Canton, Miss.
Geren's United: Columbus, Ind., 5-13.
Gold Bond: Searcy, Ark., 6-13.
Gold Medal: Columbus, Miss., 6-13.
Golden West: Martinez, Calif., 2-7.
Greater United: Bryan, Tex.
Hannum, Morris: Danville, Va.
Harrison Greater: Goldsboro, N. C.
Hedrick's Gay Way: Kernersville, N. C.
Heth, L. J.: Huntsville, Ala.
Hill's Greater: Galveston, Tex.
Home State: Batesville, Ark.
Hyalite Midway: Enid, Okla.
International: Pryor, Okla.
Jones, Johnny J., Expo.: Augusta, Ga., 6-13.
Joyland Am. Co.: Lexington, Ky.
Kaus, W. C.: Beaufort, N. C.; New Bern 8-13.
Keystone Expo.: Summerton, S. C.
Kirkwood, Joseph J.: Fayetteville, N. C.
Lamb, L. B.: Arab, Ala.
Lawrence Greater: Sanford, N. C.
Leeright, J. R.: Holdenville, Okla.; Wetumka 8-13.
Lone Star: McComb, Miss.
Long's United: Hanford, Calif.
McKee, John: (Jefferson and Dodier Sts.) St. Louis, Mo., 1-10.
Madison Bros.: Magnolia, Ark.
Magic Empire: Springfield, La.
Magnolia Expo.: Winfield, Ala.
Majestic Greater: Monroe, N. C.; Durham 8-13.
Marks: Newport News, Va.
Mid-West: Ajo, Ariz., 3-7.
Mighty Page: Columbus, Ga.
Omar Greater: Newport, Ark.
Oklahoma State: Webbers Falls, Okla.
Page Bros.: Brownsville, Tenn., 11-20.
Parada: Paola, Kan., 6-13.
Paul's Am. Co.: Ashdown, Ark.
Peppers All-State: Selma, Ala.
Pike Am.: Ozark, Ark.; Waldron 8-13.
Pine State: Yazoo City, Miss.
Prel's Broadway: Richmond, Va., 10-20.
Rainbo: Crossville, Tenn.
Rogers Greater: Dyersburg, Tenn.; Union City 8-13.
Rogers & Powell: Morton, Miss.
Rosen, H. B. Am.: Piedmont, Ala.
Royal Expo: Belle Glade, Fla., 3-13.
Siebrand Bros.: Miami, Ariz.
Smith, Casey: Durant, Okla.
Southern States: Wauchula, Fla., 8-13.
Southern Valley: Ruston, La.
Sparks Bros.: Demopolis, Ala.
Sparks, J. F.: Alexander City, Ala.

Stafford's United: Indianapolis, Ind.
Strates, James E.: (Benning Road and Oklahoma Ave.) Washington, D. C., 3-13.
Sunshine: Tampa, Fla.
T. & B. Am. Co.: Milton, Fla.
Tidwell, T. J.: Hobbs, N. M.
United Expo.: Conroe, Tex.; Corsicana 8-13.
Victory Expo.: Corpus Christi, Tex.
Virginia Greater: Smithfield, Va.
Virginia Midway: Damascus, Va.
Wallace Bros.: Columbia, Tenn.
Ward's World's Fair: Jacksonville, Fla.
West Coast: Merced, Calif., 2-7; Modesto 9-14.
White Star Attrs.: Thomaston, Ga.
Wolfe Am. Co.: Bath, S. C.
Wonder City: Dermott, Ark.
Wonder Shows of America: Little Rock, Ark., 5-13.
World of Today: Muskogee, Okla.; Oklahoma City 7-17.
Zacchini: Quincy, Fla.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Basile, Joe, Band: Baltimore, Md., 1-6; Washington, D. C., 8-14.
Birch: Decatur, Ala., 3; Athens 4; Jasper 5; Tuscaloosa 8; (Municipal Aud.) Birmingham 9; Bessemer 10; Fairfield 11; Wetumpka 12.
Campbell, Loring: Preston, Idaho, 3; Lewiston, Utah, 4; Logan 5; Brigham City 7; Ogden 8-11; Morgan 12.
Couden, Doug & Lola: School assemblies, Montgomery, Ala.
Darrall, Great: (Florida) Gainesville, Fla., 3; (State) Tallahassee 4-5; (Auditorium) Montgomery, Ala., 6; (Gadsden) Gadsden 7; (Bijou) Knoxville, Tenn., 8; (Grand) Lenoir City 9.
La-Mar: Madeira, O., 4; Republic 6.
Long, Leon: Chattanooga, Tenn., 3-4.
Marquis: (Auditorium) St. Joseph, Mo., 9-10; (Music Hall) Kansas City 11-14.
Miller's, Irvin C.: Brown Skin Models: Marianna, Ark., 3; (Auditorium) Jackson, Tenn., 4.
Romas, Flying: Dermott, Ark., 1-6.
Scheetz, Raymond: Breckenridge, Tex., 3; Seymour 4; Wichita Falls 5; Electra 8; Burk Burnett 9; Sherman 10; Paris 11; Sulphur Springs 12.
Shelton, Wizard: (Texas) Houston, Tex., 1-6.
Zara's, Al, Freak & Wild Animals: Jacksonville, Fla., 4-6; Macclenny 8.

Selles Bros. Selects April 29 for Opening

GREENFIELD, Ind., March 30.—Opening date for Selles Bros.' Circus has been set for April 29. Show will have a 60, with two middles, and will move on 10 double units. Side Show will consist of animal oddities. Much of the equipment is now being overhauled and painted.

Already contracted are the Johnson Sisters, aerial and acrobatic; Al Jones & Company, high school mules, menage horses, jumping horses and bucking mules, and Harter's Dog Revue. Al Jones will furnish the Wild West concert. Walter Harter Jr., who has just received his new house trailer, will handle advance.

C. C. BENNETT writes from San Francisco that there is little excuse for a big circus not visiting that city this season as there is a lot 600 by 450 feet in a thickly populated neighborhood, 25 minutes from the business district, transportation plentiful and half-a-mile from a railroad siding.

Advance Heavy For Big One's Garden Stand

(Continued from page 52)

included water and feed stops at Charleston, S. C., and Potomac Yards, Alexandria, Va., and arrived at 10 a.m. Second section with 18 cars arrived in mid-afternoon. Rolling stock included flats, stock cars and sleepers. The sleepers were shifted to the Jersey City Yards, where they will be held for the jump to Boston.

Tuning up of acts and production began only this week-end and will continue, practically without interruption, until opening. Pat Valdo, personnel director, preceded the arrival of performers by several days. Floor surface in the Garden will be covered with several inches of dirt.

Equipment was routed down First Avenue to 57th Street, and then crosstown to 8th Avenue and the Garden to avoid, by a few blocks, the highly congested Times Square area. Elephants and other uncaged stock made the move on foot.

No incidents, real or synthetic, have come to life as yet, as they have many times in the past, to stimulate the interest of the daily press. Consequently space promoted by Beverly Kelley and his publicity staff has been filled largely with features on show personalities.

Tickets for opening night were still available to the general public Friday (29), but the advance sale has been reported heavy and another window was opened this week at the Garden to make a total of three.

Billing crews will remain here, under direction of Arthur Hopper and his assistant, F. A. (Babe) Boudinot, until they replace dated cross-lines on paper already posted with the word "now." Several painted boards were used, including one in the downtown Newark (N. J.) area.

Performers spread out thru town to find living quarters since the cars are not being used for this purpose while the show is here.

Ira Watkins visited the New York office of *The Billboard* shortly after his arrival on the Big Show train. His left hand became infected after having been bitten by one of his chimpanzees, but he has continued to rehearse his animal acts and will present them himself when the Ringling show opens in Madison Square Garden.

GOLDEN WEST SHOWS WANT

For a season of the best Fairs, Rodeos, Celebrations and "red" spots in California.

CONCESSIONS: Stock Wheels, Bumper, Bowling Alley, Fish Pond, String Games, Percentage Stores, Guess Age-Weight, HI Striker, Basket Ball Game or any other LEGITIMATE Concession.

RIDES AND SHOWS

GIRL SHOW MANAGER

Will outfit a Girl Show complete for a capable Operator. A real opportunity for the right man.

W
I
R
E

HARRY POLISH FISHER

1865 Oak St.,
San Francisco, Calif.

WHITE STAR ATTRACTIONS

THOMASTON, GA., APRIL 1 TO 6

Want Assistant. Grind Stores, Slum Stores, come on. Shows, come on. 10-1, Geek, Deep Sea, Jig or any Show with own outfit or Walk Through. Will book Bingo due to disappointment. Will buy late model Tilt or any good Ride or book same long season. The best spots through Tennessee, Kentucky and Ohio. Celebrations start in May; fairs start in July. Useful carnival people, come on. Flats, save your wires; no gyps.
All Replies to A. D. COFFMAN, Mgr.

HENNIES BROS.' SHOWS WANT

Good Scenic Artist. Tex Stewart or Joe Potouis, contact C. E. Sheesley.

Two good Mule Drivers and all around Train Help.

Have for Sale—20x40 Cook House, Butane equipment. Price \$500 cash.

Fairgrounds, Birmingham, Ala.

FOR SALE
COMPLETE CARNIVAL
 Consisting of 3 Rides, 3 Shows, Marquee, Transformer, Trucks, etc. Sell all together, cash deal. All address:
C. R. HIGGINS
 General Delivery Yazoo City, Miss.

WANTED TO BUY
 for cash, Little Beauty or Spillman Junior Merry-Go-Round. Also factory built Kiddie Auto Ride. Roy H. Dearduff, wire. BOX D-164, Care Billboard, Cincinnati 1, Ohio

WANT
 Concessions of all kinds. Will sell X on Popcorn, Candy Apple, Custard, Diggers, Cookhouse, Coupon Store open. Have complete Show: Girl, Monkey and Five-in-One. What have you? Will book, buy or lease Ferris Wheel, no junk. Lovie Duchaney, Red Forbes, contact manager.
 All Address:
MANAGER PINE STATE SHOW FAIR
 Yazoo City, Miss.

FOR SALE—CASH
 One 2-Abreast Herschell Merry-Go-Round, 40 ft., in good condition. Duplex Wurlitzer Organ. Ready to operate.
MRS. L. CRAGER
 Box 899, Route 1 Panama City, Fla.

Under the Marquee
 (Continued from page 52)
 Mathews, double traps; Mickey King, and Picard's seals.

DICK DILLON'S Mechanical City ended its tour, and the attraction has been returned to East Liverpool, O., for renovation. Dillon is preparing his concessions at Geauga Lake Park, O. Others with the attraction were George (Fuzzy) Nelson, vet circus man; John (Pappy) Sweeney, Art Hill, doorman, and Art Leedham, biller.

BOB ATTERBURY and his elephant will be reading Eastern time tables between work for Gil Gray's Indoor Show at Aberdeen, S. D. They're set to leave for New York April 16 to open with the stagershow, *Bigger Than Barnum*, for a three-week run. . . **GYPSY JOE BOWERS**, stagehand, now overseas with a UNO unit, will leave Italian shores soon on the return boat ride.

JOHNNY WEST, formerly superintendent of Ringling-Barnum ring stock, has been discharged from the navy and has taken charge of stock on Dailey Bros. . . **JOE BAKER**, former blackface and clown, can-

celed a plane trip to Cuba in order to join the Sparks show advance, jumping from Lakeland, Fla., to Charleston, S. C. . . **LEW HER-SHEY** has finished Orrin Davenport's spring dates and will play 10 schools in Kansas and Missouri before making Frank Wirth's show for the St. Louis police department.

CELEBRATING 50 years in the printing and lithographing business, friends of George Lux recently honored him with a testimonial dinner. He was presented with a miniature metal wheelbarrow filled with 50 silver dollars, a gift from fellow workers in the Erie, Pa., branch of the United States Printing & Lithographing Company, where he has been in charge of amusement sales the past 26 years.

YEARS AGO a Southern dorky, who assisted in butchering plugs for lion feed, when asked why he never ate meat in the cookhouse, replied: "Ah never eats it unless I sees de jawbone."

DOC CHANDLER clown of the VFW indoor show at Mount Clemens, Mich. . . **PHILIP HALL** joined the Ringling-Barnum show after spending two weeks with his father, L. D. (Doc) Hall, who is superintendent of King Bros.' Circus at Hartford, Ky. . . **JACK H. SMITH**, now a resident of Winston-Salem, N. C., and a bag-piper, was prompted to write memoirs of his experience with Buffalo Bill by the tributes paid the famed scout on his 100th birthday.

Proving Grounds
AUGUSTA, Ga., March 30.—During Majestic Greater Show's local engagement, which closed Saturday (23), a new miniature train and new searchlights graced the midway.
 It was thru the courtesy, and curiosity, of E. Lawrence Phillips and Morris Lipsky, of Johnny J. Jones Exposition, who had just received the new equipment for their org and wanted to see it in action.
 And, the Jones Exposition is set to open here next week.

BEATTY GRABS GELT
 (Continued from page 52)
 Bisbee and night at Nogales, and for four shows at Tucson.
 Wind prevailed at the first matinee here but by evening it had quieted down considerably. Friday, however, was a perfect circus day, and hundreds were turned away and had to be content with a visit to the side show.
 Bill Moore, legal adjuster, said that Harland DeWitt, retiring May 1 as inspector in the Los Angeles Fire Prevention Bureau, will join to instruct workers and to establish a fire prevention unit. Equipment will be rented to the circus.
 Moore said DeWitt is an authority on flameproofing canvas.

CAT CRUSHES CHOW
 (Continued from page 52)
 rived from Oregon in a wooden shifting den. Circus personnel was sitting down to breakfast in the cookhouse when Whitey made a dramatically quick entrance, so the boys relate.
 One of the boys spotted the tiger and let out a yell, which had the same general effect as a starter's gun at a track meet, only this time all of the racers—those who had been sitting down to chow—beat such a hasty exit that they all eclipsed existing speed records.
 The tent emptied of humans; the SOS went out to police—the locals, State highway and in the sheriff's office. And when the John Laws, armed to cope with an emergency short of an atomic bombing, arrived, Whitey was contentedly cracking the bones of the last pork chops, so the onlookers said.
 Mack MacDonald, the show's wild animal trainer, entered the top, carrying a side pole, and persuaded Whitey to wind up his snack and retire to a waiting cage. It developed that Whitey had gnawed his way out of the shifting den to join the boys in the cookhouse.
 The result of the whole episode: Los Angeles papers front-paged yarn and carried picture spreads inside. Other photos were wired to hundreds of other papers. The cost: Just a couple of pork chops, according to the show.

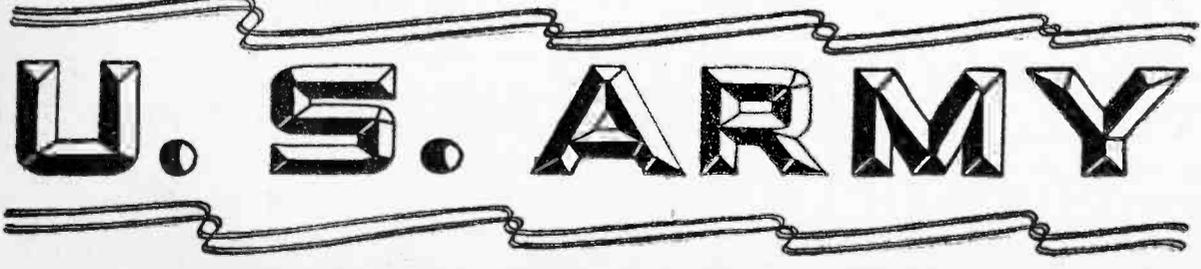
FINANCIAL BENEFITS

AN ARMY JOB IS A GOOD JOB—

HIGH WAGES or salaries are not clear income. Your cost of living, such as food, clothing, rent, medical and dental care, taxes and other expenses, must be paid out of your income. And what about the future? In the Army, you are provided with excellent food and clothing and comfortable living quarters. You are given medical and dental care. You may have the benefits of the best of life insurance. You are given a month of furlough each year with full pay and allowances. You receive a five percent increase in pay for each three years of service. You receive a generous cash allowance for each reenlistment. You may deposit your savings at a good rate of interest. You are allowed income tax exemptions. You are given free mail privileges. You are assured of retirement with good pay. These substantial benefits are only part of what an Army job will pay you.

PAY PER MONTH—ENLISTED MEN
 (IN ADDITION TO FOOD, LODGING, CLOTHES AND MEDICAL CARE)
 ★
 (a)—Plus 20% Increase for Service Overseas. (b)—Plus 50% if Member of Flying Crews, Parachutist, etc. (c)—Plus 5% Increase in Pay for Each 3 Years of Service.

	Starting Base Pay Per Month	MONTHLY RETIREMENT INCOME AFTER:	
		20 Years' Service	30 Years' Service
Master Sergeant or First Sergeant	\$138.00	\$89.70	\$155.25
Technical Sergeant	114.00	74.10	128.25
Staff Sergeant	96.00	62.40	108.00
Sergeant	78.00	50.70	87.75
Corporal	66.00	42.90	74.25
Private First Class	54.00	35.10	60.75
Private	50.00	32.50	56.65



ENLIST NOW AT YOUR NEAREST U. S. ARMY RECRUITING STATION

Harry Craig Shows
WANT
 Agents for Nail Store or Man to take head of it and Ball Game Agents. Foreman for Split Fire, one more Wheel Foreman. Will book Photo Gallery, Agents for Swinger. Midland, Texas, now; Monahans next week, April 8 to 13.

FOR SALE
 '41 Dodge Tractor, 28-foot special Trailer built for Spitfire. One D-40 International Tractor, 26-foot Van Trailer, and 24-foot special Trailer for Tilt-a-Whirl Tubs.
John R. Ward's
World's Fair Shows
 P. O. Box 1445 Jacksonville, Fla.

VENDING OPERATORS
Roasted and Salted Blanched
VIRGINIA PEANUTS
BY THE TON!
Vacuum Packed in 8 oz. cans—Government surplus. Will keep fresh for years! Open 'em up right on location! \$2.10 per dozen cans (below our ceiling). Packed 48 or 72 cans per case. Shipping weight of 48 cans is 34 lbs. Stock up now to insure having enough Virginias to last until new crop comes out next Christmas. Don't gamble with running short of stock. Play safe. Write, wire or phone that order in today. Terms: 1/3 Cash With Order, Balance C.O.D.

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CONCESSION
Builders for Good TENTS
for Over 75 Years.

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TENT & AWNING CO.**
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Chicago's Big Tent House Since 1870

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MERRY-GO-ROUND TOPS
CONCESSION TENTS
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TENTS—BANNERS
12x12 Four Way, 6 Ft. Awnings and Corners.
Also Other Concession Tents.
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**WILL PAY CASH FOR
USED RIDES** All or Any Part
When they won't run any longer don't junk 'em, sell 'em to us. ALSO WURLITZER BAND ORGANS. R. T. WADE, 16845 Lindsay, Detroit 27, Mich. Phone: VErmont 5-5232.

SHOOTING GALLERIES
and Supplies for Eastern and Western Type Galleries.
Write for Circular.
G. W. TERPENING
137-139 Marine Street Ocean Park, Calif.

Want Experienced Help
For Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Octopus, Chair-o-Plane. In all departments—long season.
DELGARIAN
2303 No. Melvina St. CHICAGO, ILL.
Telephone: Berkshire 7964

I DESIRE TO CONTACT
Parties with Merry-Go-Rounds, Riding Devices and like amusements for a week's run, including Easter Monday, in connection with a big horse show.
Write or Phone
D. L. DONNELL, Chairman
Oak Ridge, North Carolina

WANTED
For Jackson County's largest Fourth of July Celebration, July 2, 3 and 4, Freetown, Indiana. Small Carnival or Independent Rides. Contact
C. C. FORGEY, Secy.
Freetown, Indiana

**American Carnivals
Association, Inc.**
—By Max Cohen—

ROCHESTER, N. Y., March 30.—Plans are being formulated for the annual trip to Washington, under auspices of Public Relations Fund, in connection with several governmental matters of interest to the industry. The writer will be in Washington April 11-13.

Membership certificates were mailed to those in good standing this week. OPA has established specific trade-in prices for tires and tubes turned in to dealers with the purchase of new tires. It was also indicated that OPA would entertain applications from paint manufacturers for increases in prices where continued production at present prices is not feasible. Ceiling price for fuel oil has been increased by 21 cents a barrel in practically all but the Pacific Coast States, with a resulting increase in retail ceiling prices.

The price control of truck parts has been suspended except when used for repair and replacement. Information from Washington indicates that there is a likelihood of a 1946 tax bill being adopted which will reduce existing excise taxes including admission taxes and items such as electric bulbs. Transportation and communication may be also affected by reductions.

National Bureau of Standards advises that effective April 15 a new cotton marking standard will be operative covering tents and similar items and binding on the manufacturers of these products.

**Rain Delays Opening
Of Just for Fun Shows**

DALLAS, March 30.—Because of inclement weather, opening of W. A. Schafer's Just for Fun Shows was delayed a week until Saturday (23). Ed Riff booked his cookhouse.

Visitors on the midway opening night included Harry Benson, Port City Shows; Mel H. Vaught, Downey Supply Company, and Tobe McFarland, Tobe McFarland Shows.

**Wallace Bros. in Click
Opener at Jackson, Miss.**

JACKSON, Miss., March 30.—Wallace Bros' Shows opened here at State Fairgrounds for a week's stand with 12 rides, 10 shows and about 50 concessions.

Date is sponsored by Army-Navy Union. Free admission to grounds and free parking brought big crowd out for opening. Free acts are offered day and night and band concerts nightly.

**TIVOLI
EXPOSITION SHOWS**
OPENING APRIL 12
Long route with 20 Fairs and Celebrations. Have new top and front for Sideshow want Manager for same. Want Shows of merit with or without equipment or transportation. Want Foreman and Second Men for Aerial Joy Ride.
Write or Wire
H. V. PETERSON
BOX 742 JOPLIN, MO.

ROGERS BROS.' SHOWS
WILL BOOK
Mechanical, Girl, Athletic, Snake, Midget, Life or small Minstrel Show. Also want Fun House or any worth-while attraction. Opening middle of May.
ROGERS BROS.' SHOWS
Pelican Rapids, Minnesota

GEREN'S UNITED SHOWS
OPENING APRIL 5
Auspices American Legion Post
COLUMBUS, INDIANA—10th ST. SHOW GROUNDS—FIRST IN, IN FIVE YEARS

Due to typographical error, opening date was announced as April 15 in our March 30 Billboard advertisement. CORRECT OPENING DATE IS APRIL 5

CONCESSIONS OPEN—Basket Ball, Bumper, String, Hoop-La, Jewelry, Novelties, Custard, Bowling Alley, High Striker, Country Store, Coca-Cola Bottles, Age, Big Six, Lead Gallery, Cork Gallery, Cane Rack, Knife Rack, Diggers, Penny Arcade.

SHOWS—Will book any Show with own equipment positively free, all we ask is tax on tickets, nothing to office or committee. This offer is on all still dates. Have seven Indiana fairs. Same shows on fairs 20% plus tax.

RIDES—Will book any Ride with own transportation at 30% plus tax. I own Wheel, Merry-Go-Round, Tilt, Octopus, Spit-Fire, Flying Scooters. I especially need Kid Rides. You will not miss here.

RIDE MEN, wire; salary tops and sure. Want Free Act, must be outstanding; twenty-four weeks' work. This is the show that knows and plays Indiana's best spots; always first in.

All Replies WIRE, Do Not Write
W. R. GEREN, 831 N. Carver St., Greensburg, Indiana

B. & V. SHOWS
OPENING APRIL 18TH AT GARFIELD, N. J.
Want Bottle Ball Games, Fish Pond, Duck Pond, Clothes Pin, Blower, String Game, Hoop-La, Knife Rack, Watch-La, Basket Ball, any good Grind Stores. WANT, due to disappointment, party to manage brand-new flame-proof Side Show, 20x80 Top, 120 ft. Banner Line. Want Posting, Crime, Wild Life, Midget, Monkey Show; also any good Grind Shows. Have two 20x40 Tops still open. Want Rides—Roll-o-Plane, Tilt, Whip, Rocket or Fly-o-Plane. Can use Lady Agents for P. C. and Ball Games. Want Ride Foremen for Merry and Chair Plane, Second Men and Help on all Rides.
J. VAN VLIET, Mgr., 5 Westminster Pl., Garfield, N. J.

TENTS
TENTS—Concession, Gypsy, Camping. Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.
ANYTHING IN CANVAS
Quick Deliveries. Wire
TENTCO CANVAS, INC.
130 GREENE STREET Phone: Walker 5-1299 NEW YORK 12, N. Y.

TENTS
All Sizes — All Styles. Khaki — Blue — Olive.
E. G. CAMPBELL TENT & AWNING CO.
ERNIE CAMPBELL JIMMY MORRISSEY
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**NEW IMPROVED
SPITFIRE RIDES**
Available for 1946 Season
FRANK HRUBETZ & CO.
Front and Shipping Sts. Salem, Oregon

**LIMITED AMOUNT OF
BOSTON BAKED BEANS**
JOHN HORN
2765 Hickory, Route 4, Abilene, Texas

WILL COMPENSATE
Anyone furnishing information as to present whereabouts of
RAY W. NASH
(formerly with Midway Shows)
Address: BOX D-137, Care The Billboard, Cincinnati 1, Ohio

FOR RENT
April 1st, Show Lot, high and dry, heart of the coal fields. Business good. Co-operation from county officials.
NERVA B. HOWARD
c/o Neon Drug Co., Neon, Letcher County, Ky.

WANTED
Rides of all description for the
SWISS CENTENNIAL
To be held August 15-16-17-18 at New Glarus, Wis.
Write ED N. FUHRMANN

**NOW AVAILABLE FOR THE FIRST TIME!
The Kettle Kleaning Kit**
● 1 Carton of "Char-X"
● 1 Gal. Liquid "Kettle Kleaner"
● 1 Pint "Pot Sweetener"
● Stainless Steel Spatula
● 2 "Plas-Ti-Pads"
● 125 Absorbent Wipes
All for \$6.00
BLEVINS POPCORN CO.
Atlanta—Atlanta Service Warehouse, 377 Whitehall, S. W.
Nashville—155 2nd Avenue South
Memphis—Poston Warehouse, 671 S. Main St.

HAVE 10 ACRES
375 ft. frontage on main street, about 500 ft. from main bus stop, 2 blocks from city of Muskegon Heights, Mich. Lights and water. This ad will not appear again. Contact
Ken Boone Show Grounds
Box 432 Muskegon Heights, Mich.

WANTED
CONCESSIONS—Bowling Alley, Pitch-Tilt-U-Win, String Game, Balloon Dart, Ball Games, Bumper Joint, Watch-La and other Concessions. SHOWS FOR FAIRS AND CELEBRATIONS. Address:
Mound City Shows
1417 Grattan Street St. Louis 4, Missouri

WANT TO BOOK
Shows with own set-up. All Joints that don't conflict. Opening spot a celebration in center wheat country. 7-Ride Show. Good opening for Bingo.
F. B. DENNIS
Box 23, Oberlin, Kan.
P.S.: People who want to WORK a Concession, write.



Attention Concessionaires

Showmen • Midway Men • Mentalists
Circus Talkers • Game Operators

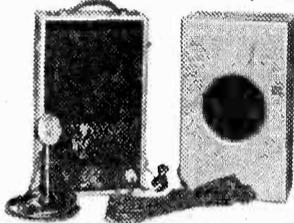
Save Your Voice and Get a Bigger Crowd With

Here is a device that will hop up your voice so that your pitch can be heard all over a good-sized lot... and you only have to speak in an ordinary tone. You will be heard by the people out beyond the crowd — attracting a bigger audience and making more money from each turn. It's a natural!

The PORTA-VOICE includes microphone, amplifier and speaker with fifty feet of cord in a nifty carrying case. You can't lose on this deal. Send for it. Use it ten days. Then, if you are not more than satisfied... send it back. We'll refund your money promptly. Fire in your order now. Price, \$46.80. Terms, \$15.00 cash with order. Balance C. O. D. Address Dept. 38-36.

Porta-Voice Only \$46.80

A Portable Public Address System.



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PROFITWISE MEANS INSURANCEWISE

INSURE with those who KNOW
Showman's Insurance BEST. We are the world's largest
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BRAND NEW FUN HOUSES

Dark walk-thru type built on semi-trailer. Beautiful 50-ft. front, air compressor, ticket booth, etc. Requires only one operator; goes up and down in an hour's time. A real money maker, priced right.



IMMEDIATE
DELIVERY

Write today for full information and photo

KING AMUSEMENT CO. 30 FESSENDEN ST., MT. CLEMENS, MICH.

Wanted— —Wanted

J. R. EDWARDS SHOWS, INC.

Can Place Tilt-a-Whirl and Rollo Plane at 25%.
Mark Williams, Contact Me.

Open at Wooster, Ohio, April 1 to 13; Marion, Ohio, the Following Week.

Address All Mail and Wires to
J. R. EDWARDS SHOWS, INC., Wooster, Ohio

FOR SALE

NEW BUILT BOOMERANG AND NINE CAR TILT-A-WHIRL

Can Be Seen in Operation April 10th, Atlanta, Ga.

Wire or Write

Joe Redding, P. O. Box 1006, Atlanta, Ga.

1941 LINCOLN ZEPHYR 4 DR. SEDAN

With hitch and helper springs, and a new Alma 90 Trailer Coach, all complete, \$4,625.00. Hydraulic Trailer Jacks, \$12.95; Portable Electric Lighting Plant, \$103.00; Two Burner Electric Plates, \$8.95; Two Burner Coleman Gasoline Plates, \$9.95; Three Burner Coleman Plates, \$17.50; Duo Helper Springs, all makes of cars, \$25.90. Many other hard to get items for trailers. Send 25% for deposit.

SELLHORN'S, INC., East Lansing, Michigan

JOHN K. MAHER MIGHTY MIDWAY SHOWS

This show will carry from 8 to 10 Rides. 19 weeks of solid booking in Illinois and Missouri. WANT SHOWS AND CONCESSIONS. CAN USE THE BEST RIDE HELP AT THE BEST WAGES. GRAB JOINT HELP WANTED. ALSO SIDE SHOW PEOPLE.

JOHN K. MAHER

1339 SO. BROADWAY, ST. LOUIS, MO. (PHONE: GARFIELD 4576)

Winter Quarters

J. J. Page

JOHNSON CITY, Tenn., March 30.—Complete overhaul is being given equipment by 10 men. New crates have been built for rides and new ticket boxes and all-new fronts have been constructed. New banners will grace fronts. New tops are on order for the Athletic, Snake, Hawaiian and Minstrel shows.

New light wagon has been built and other rolling stock is scheduled for tune up. Ride motors have been overhauled. Scenic effects and lettering is out on contract to a local concern.

Eddie Brenner is preparing his corn game. A Spitfire has been ordered for early delivery. Michelle Starr, who will produce two shows, is expected in soon. Rastus Jones, Minstrel Show producer, plans rehearsals starting April 1. Sam Housner has been doing the buying for quarters. Shows are skedded to open at a downtown location the latter part of April.—R. E. SAVAGE.

Crescent Amusement

CAMDEN, S. C., March 30.—Mr. and Mrs. Sid Crane arrived after a 1,300-mile motor trip. They brought Sena Serles and the three monkey children with them. Sid will again feature the children.

Jackie Dale, who will have the annex, is in from Baxter Springs, Kan. William (Bud) Wheeler, recently discharged from the service, is building a new front for the Side Show, where he'll do lecture inside.

Jack Frost, formerly with the late J. J. Bejano on World of Today Shows, has complete charge of the construction of Side Show, which will have 150-foot banner and special lighting effects. New double-deck banners have been purchased from O'Henry Tent & Awning Company.

Among acts in the Side Show will be Melvin Knight, iron tongue; Madame Judith, mentalist; Edith Ray, sword box, and Joe Shane, devil child.

Happyland

WEBBERVILLE, Mich., March 30.—Org will open with rides only April 20 in the vicinity of Detroit and will add show and concessions at its second spot May 1.

Co-owners William C. Dumas and John F. Reid are expected here April 10. A crew of 30 will ready equipment. Dumas will come in from Gibsonton, Fla., and Reid from St. Petersburg, Fla., where he wintered to be near his two sons who attend the Florida Military Institute there.

Sailor Katzy reports from Tampa that he will have new canvas banners plus an inside flash that will feature Strobilite, for his Circus Side Show. V. L. Dickey, former general superintendent, now in the armed forces, is on furlough at his Gibsonton, Fla., home.—PAUL D. SPRAGUE.

Playtime Amusements

QUINCY, Mass., March 30.—Quarters opened March 10, with Bill Butterworth supervising activity, and John Burr, recently discharged after four years' service, in charge of painting. Ten men have been working. A new Funhouse, front entrance and 10 office-owned concessions are being built.

Three new semi-trailers have been delivered. Concessionaires contracted include Clyde Hiffe, back for his eighth year, 6; Sam Yor Yos, 4; J. Poole, 4; Tom Courtney, 3; Harry Roach, 3; Harry Rees, 2 (and sound truck), and Jack's diggers and rotaries.—JACK POOLE.

Continental

LOWELL, Mass., March 30.—Announcement that org will open April 26 has spurred activity at quarters here. Frank Cleasby, mechanic, has turned over last truck to paint shop. New semi-trailer transformer wagon with new 100-kw. transformer has been completed and turned over to Tony Manginelli's spray outfit.

Recently discharged from the merchant marine, Russell didn't lose any time in getting to work on new marquee ordered from Central Canvas Company. Several new tops have also been delivered.

Alonzo James has booked his Miniature World. C. H. Emerson and aids are readying his Roll-o-Plane and bingo. Professor Willie Bernard reports his freak animals set. James Brennan has booked his grind show.

New wood-working machinery, ordered in November, is operated by Duke Petrie.

Manager Roland Champagne returned from Pennsylvania with two 30-foot semi-trailers. Two new Ford tractors are set for April delivery.

A. Champagne is general representative.—A. CHAMPAGNE.

Belton

WINSTON-SALEM, N. C., March 30.—Shows are ready for opening of the season here April 1. It will have 6 rides, 5 shows, about 35 concessions and offer all new canvas for the back end. Four new panel fronts will be presented, as will new front gate with royal blue marquee, new Merry-Go-Round top and sidewall. At least 20 concessions will have new tops. Six new ticket boxes, all with indirect lighting and chrome trim, will be up.

Included among concessionaires are Frank Bradford, 11, including bingo; Eddie Horne, 8; Mrs. Vivian Parris, 8, and Mrs. Helen Johnson, 7.

Bob Mills reports band is all set for opening. Colored band has been shaping up nicely. Show will also carry three free acts.

Staff includes C. J. Belton, owner; W. R. (Whitey) Johnson, manager; Clyde Parris, general agent; Mrs. Frank Bradford, secretary; Jim Doby, chief electrician, and George Ford, transportation superintendent.—MOSELLE WHIPPLE.

AGENTS WANTED—AGENTS

For Gem City Shows opening April 15th,
Quincy, Ill.

Bowling Alley, Roll Down and Razzle Dazzle Agents. Have exclusive on same with fifteen fairs and celebrations thru Iowa, Minnesota, Arkansas and Louisiana. Wire or write

R. W. ROCCO

c/o Gem City Shows
Winter Quarters QUINCY, ILL.

SID CRANE WANTS

"TEX Nail in Head"

Wire your address immediately

Crescent Amusement Co.

Rock Hill, S. C., this week; Rockingham, N. C., week April 8th.

Happyland Shows

Now Booking Attractions

FOR 1946

Want Foreman for Merry-Go-Round and Ride-O.

Station A, Box 962, St. Petersburg, Fla.

WANTED

RIDES OF ALL KINDS

FOR HAMILTON FALL FESTIVAL

AUGUST 13, 14, 15 AND 16

Expect Crowd of 5,000 Daily

Contact: CALVIN R. SHANKS, Program Chairman,
Hamilton Fall Festival, Hamilton, Ill.

Sunflower State

SHARON, Kan., March 30.—Four men have been busy here since March 1. Ideal weather has permitted rapid progress. Five semi-trailers have been purchased. They have been in Wichita, where new show fronts have been built on them. Owner-Manager C. R. Goree will use three of these 30-foot trailers in one front.

Three International tractors have been added and a new ride and a used kiddie ride have been delivered, bringing total of office-owned rides to seven. Benny Benway has arrived with a 10-pony ride. Duke Del Rio is building a new 10-in-1.

A. Blackinship wired from New Orleans that he was leaving there with seven people to take over a Girl Show. Mrs. Dolly Nelson and daughter, the Fat Girl, are due here soon. Capt. Tom Jefferson is awaiting show's arrival at the opening spot. Mrs. Goree and two sons at home in Aransas Pass, Tex., where she is managing two apartment houses, bought in 1942.

New concessionaires include T. L. Sparks, Birmingham; Bert Boles, San Antonio; O. J. Peppers, Tom Evans, Tommy Cook and F. H. Burton.

R. T. (Bob) Bullocks will be general agent; F. H. Burton, electrician; Benny Benway, mechanic; Mrs. C. A. Goree, secretary, and C. A. Goree, manager.

Coleman Bros.

MIDDLETOWN, Conn., March 30.—Work is progressing rapidly, with a full crew working under supervision of Francis J. Coleman. Rides and trucks are being overhauled for April 25 opening in Middletown, Conn., where shows will have 10-day stand.

Show, which added Roll-o-Plane and Airplane ride, will carry 8 major rides, 4 kiddie rides, 10 shows, 40 concessions and 2 free acts. Org holds contracts for following fairs: Orange County, Middletown, N. Y.; Chemung County Fair, Elmira, N. Y.; Three-County Fair, Altamont, N. Y.; Northampton, Mass.; Franklin County Fair, Greenfield, Mass., and Rochester, N. H., and Stafford Springs, Conn.—BETTY COLEMAN.

George Clyde Smith

CUMBERLAND, Md., March 30.—Owner Clyde Smith has things humming with 17 men overhauling and painting four major rides and three kiddie rides. New canvas arrived from Norfolk, Va.

Jerry Higgins is building a new front for his *Follies Revue*. Sam Collier is putting ponies thru daily routine for rodeo. Neoma is here with her Wild Life Show. Fay Templeton will arrive soon with her Monkey Show.—PEGGY ELWELL.

B. & D. AMUSEMENT CO.

Opening Paradise Park at Ocean Drive, S. C., May 3, 1946, Season Till Labor Day

The fastest growing beach in the South, with five Rides. Location right on boardwalk. Want—Have room for seven Concessions. Would like to hear from someone having following: Cork Gallery, Ball Game, Fishpond, Pitch Till You Win, Photo or any flashy Stock Stores. Concessions all in building, booths open to midway. Want Ride Help for #5 Wheel, Chairplane, Merry-Go-Round, Electric Train and Pre-Flight Trainer. Rides opening here April 1st. Make all contacts to

C. E. DAVIS

22 W. DEPOT STREET, CONCORD, N. C.

PHONE 6123

WORLD OF PLEASURE SHOWS

Opening ECORSE, MICH., April 25th

Want Animal Show, Fat Show, Minstrel, Wild West, Posing and Dancing Show. Can place Merchandise Concessions of all kinds. Will sell exclusive Rotary Merchandisers. Want Fly-o-Plane, Chairplane and Pony Ride. Ride Help on all Rides, A-1 Electrician capable of handling 150 Kw. Transformer. Salary no object. Start now. Ride unit now open on Detroit lots. Want Foreman for new Merry-Go-Round.

JOHN QUINN, Mgr.

100 DAVENPORT STREET

DETROIT 1, MICH.

RIDES AND SHOWS WANTED

Will book two major Rides, Kid Rides with 5 to 7 Concessions; also Athletic, Snake, Animal or Mechanical Show. Terms 25%. Guarantee long season; play streets and uptown lots. 7 Fairs, Minnesota, Iowa, May 1st to October; then to Missouri, Arkansas till December 1st. Those who know me join on wire. We play vacation resort territory. Want Free Acts with Concessions. Fair Secretaries, send dates.

McARDELL'S MIDWAY OF FUN

2013 BRYANT AVENUE, SO.

MINNEAPOLIS, MINN.

World of Mirth

RICHMOND, Va., March 30.—With the arrival of Eddie Edwards, chief electrician, and wife, Ada, from Florida, General Manager Frank Bergen has all key men in the fold.

Other arrivals were Tractor and Barbara Kelley; Little Red Haffards, who will assist Jack Arnott in the paint department; Al Bruce, who will produce the show *Whoop-An'-Holler* for Arnott, and Doc and Girlie Morehouse.

Shows will make a definite bid for business with the children this year, with a strong promotion of Saturday matinees, and will provide a complete line-up of kiddie rides, which will be supported by Dave Irwin's Eskimo Village, Bob Hermine's Midget Revue and a Hillbilly Show.

Opening date will be announced by General Agent Doc Cann, who is in Maine arranging final details.—LEW HAMILTON.

FOR SALE

LOOK, Concession Owners. GRAMM VAN TYPE SEMI, 24 ft. long, 7 ft. wide, 6 ft. 6 in. high. 2 side doors and 2 rear doors with tail gate. Four new 7.00x20 10-Ply Goodrich Silver-town tires. Front 11 ft., divided off into living quarters. Just as comfortable and convenient as any house trailer. Rear 13 ft. used for carrying concessions. Very good condition throughout. Reason for selling, have sold my concessions. Best cash price \$4,300.00 at Columbus, Ohio.

RIDE HELP WANTED—Ride Operator, also Second Man for brand new Super Rollplane, booked with F. E. Gooding Amusement Co. Must be fully experienced and know ride thoroughly. Also able to get it up and down quickly and carefully. Answer only if you are sober, clean, reliable, don't chase and can be polite to customers. State salary expected and who you have worked for.

FOR SALE

6 Brand new, never been used No. 25 Daisy Cork Guns \$90.00
6 Factory rebuilt, nearly good as new No. 25 Daisy Cork Guns 60.00
1/2 Cash with Order, Balance C. O. D. Apply

HARRY LOTTRIDGE

P. O. BOX 96 COLUMBUS, OHIO

WANTED

Pitch Game and Operator for same for top location on New Jersey boardwalk. Percentage basis. No floaters. Address:

BOX D-162, The Billboard, Cincinnati 1, O.

WANTED

Pitchman to work on percentage basis. Excellent spot on New Jersey boardwalk. No drunks. Address:

BOX D-162, The Billboard, Cincinnati 1, O.

Do all these jobs and more with the
BURGESS vibro-tool
Trademark Reg. U. S. Pat. Off.

To do craft work without limit... engraving, carving wood, decorating metal or plastics, putting designs on glass, etching on steel, *You need a Vibro-Tool!*
It is like owning a whole kit of tools, all fitting into one small package. Pictures illustrate a few of hundreds of results achieved with the Vibro-Tool alone.
The Vibro-Tool operates by vibration, 120 strokes per sec., 60 cycles AC., 110 V.
The Vibro-Tool with engraving needle \$7.50; with set of attachments \$16.15.
SEE YOUR DEALER TODAY, OR ORDER DIRECT
HANDICRAFT DIVISION
BURGESS BATTERY COMPANY
188 N. WABASH AVE. CHICAGO 1, ILLINOIS

The vibro-tool ADDS POWER TO YOUR CRAFT SKILL!

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

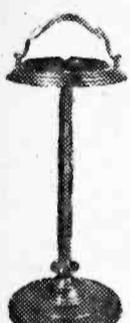
3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 \$ 1.25
 M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00
 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4-5, per 1,000 1.25
 3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40
 Thin Plastic Markers, brown color, M 1.00
 Round Plastic Scalloped Markers, M 2.00
 Flat Plastic Calling Markers, White Emb. Set of 75 1.10
 Flat Plastic Calling Markers, Gold Emb. Set of 75 1.30
 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
 19 W. JACKSON Blvd., Chicago 4, Illinois



ASH TRAY STANDS

Individually made by highly skilled craftsmen. 28" high, 10 3/4" base and top, 8" amber glass nestle in copper base. BRONZE FINISH. Retail Value—\$8.95.

PREPAID \$3.95
 Minimum quantity 6. Sample \$4.50 prepaid. Check with order.

RAYDA COMPANY
 140 Beekman St. New York 7

ATOMIC SHOWS

NOW BOOKING

Minnesota, North Dakota, South Dakota celebrations. Committees, get in touch. Can use few Concessions, Shows and Ride Help. Also Corn Game. **ATOMIC SHOWS**, 931 Weeks Ave., S. E., Minneapolis 14, Minn.

WANT

FOR JOHNNY J. JONES EXPOSITION SIDE SHOW

A-1 TALKER, A-1 HALF & HALF GIRLS FOR BALLY
 Write or Wire

CARL J. LAUTHER
 MILLER TAVERN, VA.

SIDE SHOW TALKER

MUST BE SOBER

Useful Side Show people for American United Shows. Long season, good falls.

ARTHUR HEINICKLE
 616 4th Ave., N. SEATTLE 99, WASH.

WANTED AGENTS

FOR ALL KINDS OF PERCENTAGE GAMES

HARRY MAMMAS
 c/o W. C. Wade Shows
 19199 Woodingham Dr.
 Detroit 21, Mich.

FOR SALE

Precision Portable Lead Shooting Gallery

Accident and foolproof. Safety, flash, easily set up and tear down. Moving targets. Cash sale—bargain \$1200.00.

BOX 666, Crockett, Texas

FROM THE LOTS

Harrison Greater

FAYETTEVILLE, N. C., March 30.—Stand opened here this week with a bang. *Fayetteville Observer* co-operated and carried a feature story on Kimmie Millette, of the Marvelous Millettes, free act.

Org opened season slowly at Florence, S. C., under Legion sponsorship. Second date at Laurinburg, S. C., under VFW proved a winner. Late arrivals checked in fast at Laurinburg, Maxie Glynn reporting with his diner; Jimmy Sakobie, custard, and Eve Rice with popcorn and candy apple trailer. A Bob Parker unit of diggers arrived and Goodman's bingo was set up. Earl Lillman also checked in. Leo Hirsch has his games working to good business.

Org is considerably larger than last year, Owner-Manager Frank Harrison having added Octopus, Caterpillar, Roll-o-Plane and a new kiddie ride. Show line has also been enlarged, with addition of a Girl Revue, Posing Show and Circus Side Show, Snake Show and Monkey Speedway.

Staff besides Harrison and Powell, follows: Harry Mears, assistant manager; Patrick Finnerty, business manager; Thomas Rice, press representative; Earl Tillman, chief electrician; Bert Edwards, assistant electrician; George (Shorty) Ward, superintendent of transportation; Frank Afferty, advertising car manager; Frances Harrison, secretary, and Elmer (Smitty) Honeycutt, superintendent of main entrance and *The Billboard* sales agent.—THOMAS RICE.

Majestic Greater

AUGUSTA, Ga., March 30.—Week ended Saturday (23); location, Greene's field; weather, fair and cool; business, good.

While not as good as anticipated, week proved satisfactory. Local papers and radio stations co-operated, and Children's Matinee was satisfactory. E. Lawrence Phillips and Morris Lipsky, of Johnny J. Jones Exposition, tried out the new trackless trains and searchlights they purchased and they proved worthy. Mrs. Maxwell Kane had a good week with her concession.

Owner-Manager Sam Goldstein purchased a new tractor. Roy Rosier went to Columbus, Miss., and brought back a Galli-Galli front. Besides Phillips and Lipsky, others from Jones Exposition were Mr. and Mrs. Milt Morris, Mrs. Hody Jones, Mickey Galligan, Bertha (Gyp) McDaniels, Mrs. Garner, Tom Allen, Mr. and Mrs. Duke Jeanette, Louis Rosenberg, Art Converse, Speedy Merrill and Dallas Duncan. Chief Deputy Walter Kent and Deputy Fred Plunkett and

Blue Ribbon

DUBLIN, Ga., March 30.—Shows opened a week's stand under Lions' Club auspices Monday (25). It will go to Athens, Ga., for American Legion festival next week, and to Hopeville, Ga., the following week for VFW.

Week starting March 18 at Fitzgerald, Ga., was good. Lot and weather was excellent. G. E. Gast joined with Spitfire, giving show nine major rides. Mackay's Monkey Show did excellent business. George Kelley added three concessions, bringing his total to 10.

Mr. and Mrs. McCreary entertained relatives from Macon, Ga. H. E. Smith visited his daughter at Jacksonville, Fla. Ben Kaplan, back from Hot Springs, has office-owned concession. Manager E. L. Young was in and out, buying equipment. Mrs. Harry (Irish) Gaughn continues in Florida recovering from a major operation.

Thomasville, Ga., week of March 11, opened very good and it looked like a red one until the rains came. Friday and Saturday were total losses.—E. H. SMITH.

Hill's Greater

VELASCO, Tex., March 30.—Week ending March 23, under auspices of the VFW here, netted excellent business and ideal weather. Downtown location was used for first time in three years. Money was plentiful and shows and rides did near-capacity business.

Mac, giant Australian trench rat, led the shows, with Kay Kaiser's *Girl Revue* second. Derrell's Circus Side Show reported a good week, as did the Mechanical Farm. Mr. and Mrs. McClanahan reported good business on their Octopus and Roll-o-Plane. George Peterson, with five concessions, also reported good business.—FRANK GASKINS.

Alamo Exposition

AUSTIN, Tex., March 30.—Shows' opening was set for Saturday (23) because a fire at San Antonio, where shows had been quartered, did considerable damage and also held back construction of equipment. A large shipment of monkeys was received to replace the Hollywood Circus, which was destroyed in the fire.—TED CUSTER.

Fred Powell were on the lot nightly. Mrs. Sam Goldstein is getting along nicely. Mr. and Mrs. Al Wallace joined with cookhouse, and Mack Maxwell as chef.—HARRY E. WILSON.

CAVALCADE OF ODDITIES

NOW SHOWING WITH

CAVALCADE OF AMUSEMENTS

CAN PLACE good, sober, Pin Cushion; any good Stall Act suitable for the World's Largest Side Show. THE FOLLOWING PEOPLE contact us by wire: Leo, Big Mouth Boy; Coy; Frank Little, Pop Eye, Perry, Bob Garner, also ticket sellers who can make openings. WILL BUY live, domestic Freak Animals and a big Python.

T. W. (SLIM) KELLEY or R. E. (DICK) BEST — SOLE OWNERS
 Pascagoula, Miss., This Week; Mobile, Ala., Next.

ANDERSON GREATER SHOWS

OPEN FT. SCOTT, KANSAS, ON APRIL 17

WANT

Shows and ride help; wrestler to manage Athletic Show, Mechanical Show, Penny Arcade; man and wife to handle Posing Show at ton salary or percentage; girls for Revue and Posing Show, with or without experience. Foremen for Spitfire and Octopus and other ride help.

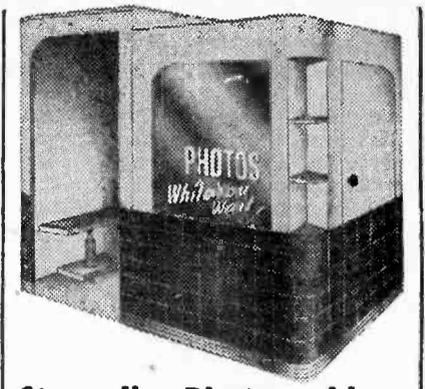
Address: Arma, Kansas, until April 17; then Ft. Scott, Kansas.

OHIO SUPER YELLOW POPCORN

New Crop — High Expansion — Ohio Grown

Packed in 100 lb. moisture-proof bags or in our exclusive 50 lb. rodent-proof cartons. Processor's ceiling prices. Testing sample free on request. Also complete stock of Popcorn Cartons and Supplies.

BETTY ZANE CORN PRODUCTS, INC.
 638 Bellefontaine Ave., Marlon, Ohio, or 223 Spring St., S. W., Atlanta, Ga.
 Growers and Processors of Selected Popping Corn



Streamline Photomachines

Quick Delivery on Precision Equipment
 Write or wire for full information, prices, etc., on Streamline and other types of photomachines. KD or one-piece cabinets. Also cameras without cabinets. All sizes bust, full-length, single, double, triple. Guaranteed 5 years. Prompt shipments. Fair prices. Simplified instructions—easy to operate.

FEDERAL IDENTIFICATION CO.
 1012 N. W. 17th Street, Dept. 3,
 Oklahoma City, Okla.

HELP WANTED

CRAFTS 20 BIG SHOWS

The West's Largest Carnival

PLACE IMMEDIATELY — Girl Show Operator, prefer man and wife. Have beautiful Neon Wind Mill, Moulin Rouge Front. Everything complete inside except sound equipment. Ready take over for organized troupe. ALSO need Foreman 16-Car Lusse Auto Scooter, Jr. Caterpillar Foreman. Good salary and extra money paid driving Semis and Trucks. LONG SEASON Sunny California. NO RAIN—NO MUDDY LOTS—NO BLOWDOWNS. Address:

San Bernardino, Calif., Apr. 9-14.

ELECTRICIAN

Want A-1 Carnival Electrician who can handle transformer wagon. Start work immediately. Top salary and bonus to capable man.

JOHN QUINN, Mgr.
World of Pleasure Shows
 100 Davenport St. DETROIT 1, MICH.

Diamond Midway Shows

WANT WANT

Shows and Concessions for the following Celebrations: Green Castle, Mo., April 29 to May 4; Bevier, Mo., May 6 to 11; Queen City, Mo., Fire Dept., May 13 to 18; Browning, Mo., American Legion Post 274, May 21 to 25; other celebrations to follow. Wire at once.

DIAMOND MIDWAY SHOWS
 Green Castle, Mo.

NEW CARNIVAL LOT

For rent in Kokomo, Ind. Water on lot and lights, four blocks from Penn. and Nickel Plate railroads. Lot on N. Washington St. and U. S. 31. Call or write.

GAMES COGNATA
 R. Route 3 Phone 8660 Kokomo, Ind.

FOR SALE

60 Kw. General Motors Diesel Light Plant, mounted on 2 Ton Diamond T Truck; good rubber, 3 new tires. Truck and plant in good condition. Will arrange terms if needed.

K. G. CLAPP
 201 N. 6TH ST. FT. SMITH, ARK.

WANTED

SHOOTING GALLERY AMMUNITION

Write full details and your price.

W. O. KING
 30 Fessenden St. Mt. Clemens, Mich.

WANT TO BUY

Fly-O-Plane or Rollo-O-Plane in good running condition. State price. Contact

MR. ARTHUR H. SHEA
 33 WENTWORTH RD. MELROSE, MASS.

WANTED
Brainerd, Minnesota
3 Diamond Jubilee 3
BIG Celebration BIG
DAYS NIGHTS
JUNE 14-15-16 INCLUSIVE
 Rides — Shows — Concessions
 What Have You to Offer?
 Address All Mail to
BRAINERD CIVIC ASSOCIATION
 Brainerd, Minn.

WANTED
TO JOIN IMMEDIATELY
 Foremen for Wheel and Jenny. Guarantee highest salaries for good operators who can prove he knows his rides. Must be good truck drivers. Concession Agents and General Help. No time for letters, come on. Boozers, chasers, stay away.
C. A. BAIN
FAIRWAY AMUSEMENTS
 MESQUITE, TEXAS

WANTED
CARNIVAL FOR JULY OR AUGUST
 Sponsored by seven civic organizations, with a drawing population of 450,000.
A. B. CHERRY, Chairman
 Lakewood, N. Y.

WANTED
 Ferris Wheel Foreman and Second Man, top salary; must drive truck. Will book Ball Games, Cork Gallery, Long or Short Range Gallery and any other legitimate Skill Game for proven route of still dates; Pennsylvania, Maryland and Delaware.
KAY AMUSEMENT CO.
 2756 N. 46th St. Philadelphia 31, Pa.

CARNIVAL AND GIFT SHOP PLASTER
 Some new Novelty Numbers. Send \$5.00 and receive parcel post prepaid and insured. Large, medium and small at wholesale, including price list.
Art Novelty Mfg. Co.
 RED GRANITE, WIS.

REUNION
AUGUST 14-15-16-17
FREE ACTS WANTED
L. B. WOMACK
 Houston, Mo.

RIDE MEN WANTED
 Foremen and Second Men on Merry-Go-Round, Tilt and Wheel; semi drivers given preference. Also Mechanic that will double on rides. Top salary to men that can qualify. We work on Chicago lots.
EDWARD HOCK
 3011 Montrose Ave. Chicago

WILL SPONSOR
 Carnival, Lorain, Ohio
 Preferably early summer. Contact
ITALIAN-AMERICAN CITIZENS CLUB
 CHAS. N. JONES, Pres.
 201 15th Street Lorain, O.

WANTED
 Ferris Wheel and Merry-Go-Round with Operators for Eiremen's Carnival during week of July 4th, 1946. Best offer. Write to
MIDDLESEX VOLUNTEER FIRE DEPARTMENT
 Urbana, Virginia

WANT TO PURCHASE
 A FERRIS WHEEL, CHAIRPLANE, MERRY-GO-ROUND and a WHIP. Write or wire.
MR. WILLIAM I. GOSNELL
 14 E. Pleasant St. Baltimore, Md.
 Or Phone Mulberry 6448

SPONSORED EVENTS
 Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

Plans Are Mapped For Revived Cincy Food, Health Expo

CINCINNATI, March 30.—Annual Pure Food and Health Exposition, suspended during the war, will be resumed on a much more extensive scale for its 29th showing at the Zoo here, August 20 thru September 2, Clarence Meyer, president of Retail Grocers and Meat Dealers' Association, sponsoring org, said this week. A. E. Scheffer, associated with the annual since its inception, again will be managing director.

Both reported that plans for the event, which attracted a total attendance of 2,250,000 from 1934 thru 1942, are rapidly nearing completion and this year officials anticipate capacity crowds from the Greater Cincinnati area and the Ohio Valley as well.

Stage and radio revues have been inked as top entertainment features and particular attention will be paid this year to night amusements, Scheffer said. Also billed are the regular educational features, baby and baking contests and *The Cincinnati Times-Star's* free cooking and homemakers' school.

Scheffer reports that 80 per cent of the exhibit space has already been sold.

Grocers' food committee includes John Ziepfel, chairman; August Meyer Jr., Charles Dellerman, George Gander, George Haller, C. R. King, William H. King and President Meyer.

St. Paul Icer Goes Feb. 1-9 In 1947 on Pre-War Basis

ST. PAUL, March 30.—The 1947 St. Paul winter carnival will be held February 1-9, inclusive, C. A. Maley, president of Saintpaulites, Inc., sponsors, said. Next years program, outlined to carnival directors, will mark the post-war renewal of the winter carnival series which ended in 1942 because of the war. This year's carnival was a Victory Celebration dedicated to welcoming home veterans.

In addition to a winter sports program of dog derbies, snowshoe races, speed skating and hockey championships, ski competitions and other athletic events, the 1947 carnival again will have its traditional Ice Palace, Drum-Bugle Corps Jamboree, National Drum Major and Majorette Contests, parades and Queen Coronation Ceremony, Maley said.

Waco Elks Plan Merchants, Manufacturers Exposition

WACO, Tex., March 30.—Waco Elk lodge is laying plans for the Southwestern Merchants' and Manufacturers' Exposition here this year. Tents will be erected to house exhibits.

Free entertainment is planned for afternoon and night. Victory Exposition Shows will furnish the midway. Proceeds will go to Elks' Children's Polio Hospital, Ottine, Tex.

Hammon's Rodeo, Hoosier Hop on Fort Wayne Bill

FORT WAYNE, Ind., March 30.—Cherokee Hammon's Rodeo and WOWO Hoosier Hop will be presented afternoon and night May 25-26, at Fort Wayne Speedway under sponsorship of American Legion Post.

Minneapolis Aqua Preps; Shoots at New Gate Record

MINNEAPOLIS, March 30.—Minneapolis Aquatennial Association has begun preparations for the Victory Aqua fete next July-August, Gerald L. Moore, general chairman, said. Last year's total attendance record of 601,822, all-time high, has been set as a mark to be broken, according to Moore.

Since its inauguration in 1940, Aqua has drawn 2,764,932 persons who have watched the Aqua Follies, parades, athletic events, minstrel shows, music festivals, barbershop quartet contests and religious services.

Set for expansion are the canoe derby, which in pre-war years drew as many as 25,000 spectators, minstrel show innovated last year, sports program and parades.

Acts Lift Trenton Cop Show

TRENTON, N. J., March 30.—Professional acts, booked by Harry Bisben Office, Philadelphia, hypoped the take at *Anything May Happen*, annual show of Trenton Police Department, presented at War Memorial Theater here Sunday (24). Capacity houses at both performances. Acts included La Scalla Ballet, Eddie Roecker, Andy Arcari, Natalie Rae, O'Connor Trio; Silver, the Wonder Horse; Flying Berrys, Ben Beri and Company and Ray Botschart and his band.

Interspersing the pros were special features by the police department's own comedians, Sgt. John Mooney, Radio Dispatcher Frank Kramer, Patrolman William Sparks and Reserve Patrolman John Quinn.

BID WANTED FOR CARNIVAL CONCESSION

Feb. 8 to Feb. 16, 1947
SOUTH TEXAS' LARGEST and MOST COLORFUL FIESTA
 We will consider bids from all first-class Carnivals and award contract on April 8, 1946.

JOHN H. HUNTER
 Concession Chairman
 Box 1591, Brownsville, Texas

CHARLES CITY, IOWA JUNIOR CHAMBER OF COMMERCE CENTENNIAL CELEBRATION

AUG. 15, 16, 17
WANT RIDES, SHOWS, CONCESSIONS
 This is to be a big celebration, celebrating Iowa's centennial year, with Parades, Free Acts, Beauty Contest, Movie and Radio Personalities. With an estimated 4000 to 5000 people daily. Contact at once.
E. L. ZIPSE, Charles City, Iowa

WANTED SHOWS, RIDES AND CONCESSIONS
 For American Legion Carnival and Horse Show, June 6, 7 and 8, afternoon and evening, at Georgetown, Ohio, Fairgrounds. Communicate with
ROBERT GREEN
 Chairman Concession Committee
 GEORGETOWN, OHIO

WANTED FOR THE PRINCETON BOOSTER CLUB HOME-COMING CELEBRATION, JULY 2, 3, 4, 5—1946
 DAY AND NIGHT
 SHOWS — RIDES — CONCESSIONS
 Contact M. A. FREDRICKSON, Princeton, Ill.

THE E. J. CASEY SHOWS
 (WESTERN CANADA)
 WANT Agents for office-owned Concessions, Second Men for Eli Wheels, Spillman Merry-Go-Round, Foreman for Loop-o-Plane, Assistant Electrician, one or two Acts (with own props) for Ten-in-One.
 17 Weeks, Starting May 13, St. Vital, Manitoba, Canada.
 Steady, Reliable People Only Need Apply
E. J. CASEY 79 Crawford Ave., Norwood, Man.

WORLD OF MIRTH SHOWS, INC.
 Want for LARGEST MIDWAY ON EARTH
 Tent, Rep and Med Actors who double Brass, String, Reed, also Jug, Washboard, Bottles and other freak Instruments. Long season (28 weeks), all week stands. Also Boss Canvasman, Ticket Sellers and top-notch Talker for
WHOOPIE-HOLLOW SHOW
 The last word (we hope) in Hillbilly Operas.
 Can place one more Sister Team, must possess youth, appearance and ability; staterooms on our private train for same. State all in first letter, including salaries. No time to dicker. All salaries paid out of office.
JACK ARNOTT, World of Mirth Shows, Inc., Wm. Byrd Hotel, Richmond, Va.

OMAR'S GREATER AMUSEMENTS
WANT FOR NORTHERN FAIRS AND CELEBRATIONS
 Three more major Rides. Will furnish equipment for Girl Show, Animal Show. Want Mechanical Show. Will book Wild West Show or use people for same. Want people for Hillbilly Show. Want Cook House or Grab Joint, Diggers, Ice Cream, Novelties, Hoop-La, Bumper Store, Fish Pond. Agents, Ride Help. Address: Newport, Ark.

OLD SETTLERS' REUNION
 Cuba, Mo., July 23 and 24
 An Annual Celebration for over 50 years. Booking an independent Midway in addition to Carnival. Write A. M. MUNRO, Secretary, Cuba, Mo.

APRIL IS FOR FIRST OF MAYS

17 Orgs Hit Unc's Routes

Sparks, Beatty biz indicates others have chance—R-B in pacer opener for the mob

By Pat Purcell

CHICAGO, March 30.—In two days it will be April Fool's Day—just one month before the first of Mays spring—and by the time those flowers that bloom in the spring hit the road, 17 circus orgs, officially listed, will be en route, and there are some who haven't taken the trouble to have themselves listed.

Clyde Beatty and Sparks have been out for a week, and reports indicate they have reaped a golden harvest in territory which heretofore was known as untouchable at this time of the year.

For instance, Sparks opened deep in Florida. Who ever heard of a circus getting money at this time of the year in Florida? Usually the crackers don't have a crying dime when the dew no longer drops on the orange blossoms! This spring, m' lads, they have it, and even in a ghost town like Arcadia, it was a comfortable matinee and a ring-curb night.

Beatty, with his lions, tigers and what goes with them, did a straw bow in El Paso, Tex., and two at night, and since then has kept his treasurer busy counting lucre until said treasurer's head has been in a flat spin.

So, as the fire chief would cry on a certain radio program—"So, we'll glance into the future!"

C. R. Montgomery's Wild Animal Circus kicked off in El Monte, Calif., Wednesday (27) and they turned out—but the future—ah! Let us look!

Thursday (4) Robert Ringling will spring the 1946 edition of the Ringling Bros.' and Barnum & Bailey Show on New York's populace. Advance sales indicate it will be the damndest thing of all time. Robert has surrounded himself with a capable staff, capable producers, capable customers—in fact, Robert has tried to locate capable people for every key position. If the show has it, it will be the damndest thing of all time.

This brief resume of what has taken place this season of '46, and the prospects for the others, leads one to believe that all hands, if they keep out of the way of R-B, will enjoy good health, prosperity and happiness.

Robert (Bonham) Stevens opens his Bailey Bros., billed as "that grand old circus," Friday (5) at Newberry, S. C. Bonham has added extra seats this year to be sure that few will be disappointed.

April 12 two shows operated by veteran showmen will spring. At Hartford, Ky., Floyd King, who has presented wild life exhibits with signal success in recent years, will try it with King Bros. Monroe Bros. go at California, Mo., the same day.

An org that seems to be trying to go places, Kelly-Miller, will toss its best foot forward at its home-town folk of Hugo, Okla., April 17. This one really is trying to build.

Then, the following day, the second largest in the world, Cole Bros., will tilt the lid at Louisville. Zack Ter-

(See 17 ORGS SET on page 74)

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Colo-Tex, Tex.,
March 30, 1946.

Dear Pat:

Manager Upp announced that he is returning to his old policy of contracting none but seasoned troupers. The 30 farmers, farmers' daughters and section hands who reported for work are no longer with us. If they hadn't beefed about the noises made by our dog act, which is kneeled in the possum-belly of Sleeper No. 1, they would still be with us. Furthermore, they expected to be paid while in quarters. As one of them put it, "We didn't come here to paint and hammer. How soon will we get to act?" After their first week in quarters, we knew that they were getting homesick for feather beds and home-style table fare. The worst alibi for wanting to leave was given by a farmer who asked the boss to give the head porter his permission to let him have his hand-satchel that was locked in a locker, because he had just got ten words from home that his hogs were sick and he had to leave immediately. The boss then decided to let all of 'em return to their hogs and homes.

Ever since the show purchased him, our elephant, Crumwell, hasn't acted as bulls on other shows and on lithographs do. He always appears to be suffering with melancholia. To get a diagnosis of the bull's ailment, a veterinary was called. The vet said that Crumwell was suffering with loneliness, that the bull missed the hundreds of little kiddies that petted him daily. The office paid him his \$10 fee without squawking because they didn't want to advertise the fact that Crumwell sapped every punk that got within his reach. The bosses then sent for the bull's old keeper, who said that the animal was merely punch-drunk from being rolled down mountainsides in overturned trucks on motorized shows.

The show's producer spent hours

Brush Fire Fatal To Rose Woeckener

PERU, Ind., March 30.—Rose Maurek Woeckener, 54, aerialist and wife of Eddie Woeckener, Cole Bros. bandmaster, was burned fatally in a brush-and-grass fire at the Woeckener home here Thursday (28) afternoon. She was dead upon arrival at Duke's Hospital.

She and her husband had fought to extinguish the blaze, and when it appeared that added help would be needed, Eddie went to summon the fire department. Meanwhile, his wife continued her efforts to stamp out the blaze and became entangled in wire fencing and was trapped in the flames.

In a previous marriage she was the wife of the late Herb Fleming, catcher in an aerial act. Woeckener's previous wife was killed accidentally here several years ago when hit by an automobile.

Mrs. Woeckener was a member of the Eastern Star White Shrine, Bloomington, Ill.

Besides her husband, she is survived by her parents, Mr. and Mrs. James Maurek; two brothers, James and Lewis; a daughter, Mrs. Charles Simpson, and three grandchildren, all of Austin, Minn.

Services will be held April 1 at Beck's Memorial Home. Interment will be at Parkhill Cemetery, Bloomington, Ill.

trying to figure out a new spec. Whether to make it patriotic, Spanish, biblical or Russian was what he couldn't decide. He finally decided on making it Russian, because we had enough horses and riders for Cossack scenes and it would do away with making our workmen, who participate, from shaving during the season. Due to the prevailing shortage in long underwear for tights, the idea was discarded. Wong Won, co-owner of the show, insisted on having a Chinese spec. He has enough relatives in the country to make up a cast but we haven't enough laundry for them to double in, so the bosses decided to use the people we have. The idea had everyone's approval because on rainy days we could call the muddy hippodrome track flooded a rice field, and on dry dusty lots the truck could be announced as the Mongolian Desert. This show hasn't a sprinkler. Man-

(See Won, Horse & Upp on page 79)

Clyde Scores At Hutchinson

HUTCHINSON, Kan., March 30.—Clyde Bros.' Circus chalked up excellent business here under police auspices, which have renewed a contract with Owner Howard Suez for next season. Circus, which has been out since November 5, with exception of a four-week holiday layoff, will close April 10.

Saturday night (23) show lured an exceptionally large crowd. Jimmy Armstrong sang and emceed. Show was backed by nine-piece band.

Acts in the order of their presentation were Mack and Jack Miller, comedy acrobats; Art Henry, wire; Gus Kanerva, comedy juggling; Albrights and Mack Miller, dog acts; Louise Weber, cloud swing; Art Henry's six-pony drill; Gus Kanerva, hand-balancing; Leo Albright's high-diving dog; Johnny Mae Snyder, trapeze; Henrys, rolling globe; Albrights, slack wire; Bill Miller, foot juggling; Gus Kanerva, hand balancing, and Leo Albright, light and heavy balancing; Louis Weir and Johnny Mae Snyder, Spanish webs; Leo Albright's dog and pony revues, and the Millers (Jack, Myrtle and Bill), tumbling act.

Staff included Owner-Manager Suez; Gus Kanerva, legal adjuster; James Armstrong, transportation superintendent; Claude Harrison, union representative, and Al Weir, boss property man and The Billboard sales agent.

Hamid-Morton's First Stand In Tulsa Does Capacity Biz

TULSA, Okla., March 30.—Hamid-Morton Police Circus closed its six-day stand in Tulsa Sunday (24), with capacity houses for each performance. The fairgrounds pavilion seats about 6,500. Price range was \$1, \$2 and \$2.50, and 50 cents for children at the matinees. This was the show's first appearance in Tulsa.

Egle Zacchini (Miss Victory), human cannonball, took Thursday off as a result of an unhappy landing Wednesday night. Pluckily, tho, she reappeared Friday, and made the rest of the shows. Tulsa policemen presented her with a huge bouquet of flowers Friday night.

Bailey Hikes Capacity 1,500

NEWBERRY, S. C., March 30.—Bob Stevens has geared up for a golden harvest with his Bailey Bros.' Circus.

With 1,500 more seats added, Stevens opens the 1946 tour here Friday (5) with a substantial increase in capacity and plans in motion to capitalize on the nation's current spending spree.

Two advance cars and a supply truck set out from winter quarters here loaded with a new line of pictorial paper, and Harry Kackley's crew of billers will have strong promotional support from Walter D. Nealand, press chief.

Arrival of the new spec wardrobe climaxed last-minute preparations for the opener. Rehearsals begin Monday, directed by George L. Myers, equestrian director. Late arrivals included the Henderson Trio, Lew, Peggy and Ruth; Dolly Jacobs; Albert White; Leon Bennett and side show personnel; Ellis (Skinny) Goe, band leader, and C. C. Smith, secretary-treasurer.

James M. Beach, in his third season as general agent, is again piloting the show. Bob and Opal Stevens have purchased a new trailer. Boots and Bee Kyle Walker have popcorn. Line-up of superintendents includes Pete Sandusky, chief mechanic; Harry Fitch, legal adjuster, and Harry Miller, reserved seats. Frank Ellis and Mrs. Laura Anderson came on from the West Coast to handle concessions.

Polack Grosses 45G at Dayton

DAYTON, O., March 30.—Fourth annual Polack Bros.' Shrine Circus, staged by the Red Fez Club of Antioch Temple, will wind up a 10-day engagement tonight with a gross of about \$45,000.

Circus, playing matinee and nights in the Fairgrounds Coliseum since Thursday (21), Sunday excepted, has drawn capacity crowds for the biggest receipts in the history of the project.

It is figured under the local arrangement that the club will obtain about \$20,000 to continue its crippled children work. A. E. Craig, of the local club, has been chairman thru the four years.

Banard Sets Opener For May 3 in Ohio

ETNA, O., March 30.—Banard Bros.' Circus will open May 3 three miles from local quarters. Date will serve as a dress rehearsal.

A 28-foot semi has been added and is to be reconverted to haul horses. Buck Lucas purchased a 53-whistle calliope and he and Walter Holtzberry will leave Sunday (31) to bring it here.

Buck Maughman arrived with his new popcorn concession. Arthur Konyot is expected soon to break a second Liberty act. Ben Holmes, Les Garner and W. Vandegriff will handle the advance, and Walter Holtzberry the front door.

Recent visitors included Al Jones, Greencastle, Ind.; Mr. and Mrs. Diamond Dewey, Toledo; Pat and Willa LaVollo and Herb Saire.

Clyde Beatty Program Staff

EL PASO, Tex., March 30.—Program and staff for the Clyde Beatty Circus, when show was reviewed here March 22, follows:

The Program

1. Tournament.
2. Escalante brothers, acrobats (Ring 1); DeWayne brothers, acrobats (Ring 3). Henry, Billy and Fay DeWayne.
3. Clyde Beatty, riding tiger.
4. Clown walkaround.
5. Jean Evans, aerial worker, single trapeze (Ring 1), and Bebe Siegrist, ditto (Ring 3).
6. Clyde Beatty, lions and tigers.
7. Escalante brothers, trampoline (Ring 1), and DeWayne brothers, comedy acrobats (Ring 3).
8. Joan Siegrist, cloud swing (Ring 1), and Bebe Siegrist, ditto (Ring 3).
9. Mrs. Martha Joyce, pony drill (Ring 1), and Jack Joyce, ditto (Ring 3). Ten ponies. Sancho Morales and his dogs (Ring 2).
10. Clowns, hot dog gag.
11. Jack Joyce on War Cloud, high school horse.
12. Menage with 14 horses.
13. The Great Olveras, perch act. (Reuben and Amita Olvera).
14. Clown stop, cannon gag.
15. Don Francisco, Phil Escalante and Red Sleeter, wire acts.
16. Clown gag.
17. Aerial Ballet with Josephine Madison, Jean Evans, Joan Siegrist, Bebe Siegrist, Sue Staley, Bobbie Peck, Jean Sleeter and Anita Olvera. (Eight more to be added soon).
18. Liberty horses (16) with Jack Joyce in (Ring 3) and Johnny Cline in (Ring 1).
19. DeWayne teeterboard act, with Ted, Henry, Billy, Fay and Jerry DeWayne.
20. Elephants (8) with Slivers Madison, Bobbie Peck and Jean Evans.
21. Clowns, crazy number.
22. Flying Concellos and Joe Siegrist, Eldon Day and Jean Sleeter—Red Sleeter catching.

Henry Kyes directs the band.

The Staff

Ira Watts, manager; Jimmie Albanese, treasurer; Wallace Love, auditor; Dan Dix and Elvin Welsh, 24-hour men; Bill Antes, director of press and radio publicity; Ray B. Dean, contracting press and radio agents; Walter Matthe, press and schools; Waldo T. Tupper, general agent; Johnny Brassil, advertising car manager; John Staley, steward; Mrs. John Staley, assistant; Charley LeBlanc, chef; Bert Pettus, boss of elephants; H. Genders and Frank Walter, front door; Buddy Richards, trainmaster; Bill McGough, superintendent of tickets; R. Larkin, lot superintendent; Floyd Lee, superintendent of lights, Jesse Morris, assistant; Harry Wilcox, superintendent of trucks; George Warner, boss canvasman; Dutch Gibler, boss car porter; Max Tubis, boss concessions; Bob Reynolds, boss props.

Peter Kortez has the following freaks in the side show: Harry Lewis, man turning to stone; Joan Beach, armless girl; Zandu, quarter boy; Johnny Leal, midget; Seal-O, seal boy; Athelia, monkey girl; Sadie Anderson, spotted girl; Eko and Iko, sheep-head men; Bob Wallace, pop-eye; Doris and Thelma Patent, Albino twins; Barney Nelson, armless artist; W. E. Alexander and the London Flea Circus; Benjamin Pardo, the Great Lorenzo, and Sam Alexander, man with two heads.

Kenneth Waite, producing clown, is assisted by Bozo Lamont, Arthur Cooksey, Alva Evans, Mel Remmick and George Barnaby.

Kyes's band includes Walking Mike Doyle, calliope; Phil Dodo, Spud Slo-

Sparks Offers Nifty Program

SARASOTA, Fla., March 30.—Sparks Circus took the road from here with a nifty, fast-moving program.

As presented at the opening in Arcadia, Fla., March 22, the program ran two hours and included:

The former Albert Court wild animal act, presented by Damoo Dhotre; Paul Lewis stock, including Liberty horses, ponies, chow and spitz dogs and mountain goats, presented by Mae Lewis and Kenneth Poley; Albert Fleet's chimpanzees; Delbos's horses; elephants presented by Whitey Haven and Jerrul Deane; Lillian and Gil Wilson's dogs; the Esqueda flying act and acrobats; the Ibarra Family, bars and tumbling; Jose Fernandez and Anna Mendoza, the latter doing whirls suspended by her hair; wire acts of Ray Goody, Kay Clarke (Burslem) and Mario Iwanow; perch by Wanon and Conchita Escalante; the Clarkonians, jugglers; head-balancing trapeze by Viola Rooks; comedy acrobatics by the Hodgini Brothers (Joe and Ted); table rock by Dime Wilson; comedy water gag by Charles and Percy Clarke; and a web number with Monty Knight, Kay Clarke, Connie Penny and Jerrul Deane, to which others will be added.

In clown alley are included Dime and Gil Wilson, Joe and Ted Hodgini, Ernie Burch, Elmer Lindquist and Oscar Lowande.

Bandmaster Victor Robbins's musicians include Jack Carroll and Frank Clarke, cornets; Fred Mueller, calliope; Bill Tobias and Elmer Smith, trombones; Tony Harris, tuba; Percy Cayuga, baritone; Doss Gibson, snare, and Ted Girard, bass drum.

The staff: Ralph J. Clawson, general manager; Adolf Delbosq, equestrian director; Victor Robbins, musical director; Arnold Maley, treasurer; William Leesburg, secretary, Jack Burslem, front door superintendent, and William Penny; George Penny, tax box; Larry Davis and Harry Hammond, inside tickets; Mel Henry, downtown tickets; Roland Simpson, head usher; Denny Helms, general superintendent; Louis Schmideke, mechanical superintendent; Harry Rooks, chief electrician; Bill Nippo, property boss; Glenn Graves, announcer; Frank Kelly, menagerie superintendent; Floyd (Whitey) Newell, concession superintendent; Marshall Green, general agent; Justus Edwards, press representative; Tommy Q. Alquist, story man; John J. Cousins, advertising car manager; Vern Arbuckle, 24-hour man; Charles Underwood, banner solicitor; Harry Kackly, contracting agent.

Side show—Al Tomaini, manager; Gerry Havens and Charles Pride-more, ticket sellers; Ross (Doc) Hankins, inside manager; Geraldine, second openings; Jeanie, acrobatic half-girl; Nancy Young, bally girl; Miss Electricia, electric marvel; Prof. Blitzo, magician; Patricia, indistructible girl; Oklahoma Bob, whipcracker; Prof. White, painproof man; Robert Wilcox, tattooed man.

Pendleton Begins Work

PENDLETON, Ore., March 30.—Construction has begun at Pendleton Round-Up grounds on a grandstand and bleachers as part of a \$50,000 program planned by the Round-Up Association. Work involves four new 40-foot concrete and steel sections, three of them for grandstand and one to connect with the West bleachers. Erection of a grandstand roof also has started.

venski, Raymond Lauguila, Albert Yoder, Sylvester Larios, Happy Belisle, Walter Foreman, Martin O'Connor and Rudolph Anderson.

They Bloom With the Sprigs In Spring -- Tra-La -- in L. A.

LOS ANGELES, March 30.—Come spring and the circuses spring up on the West Coast like the season's flowers.

Two months ago it didn't seem that this area would produce its usual crop of ringers. Today the picture is different—much different.

By the middle of April this section will have turned out four shows. The 101 Ranch Wild West Show, headed by Jimmy Wood, bowed March 11, and C. R. Montgomery's Wild Animal Show opened last Wednesday in El Monte. Yet to bow is the Al Dean Circus, headed by Forrest Freeland, and Barney O'Hearn's World-Wide Circus, with Rudy Jacobi as general manager, which will bow April 15 in this section.

Clyde Beatty's Circus is due here for a 17-day run on the Washington and Hill streets lot. Show comes here from El Paso, via San Diego, and starts Good Friday.

The 101 Ranch stole the jump on all the shows and has been playing south of here. This week it started moving north, but jumped back over the week-end to play North Hollywood, Reseda and Burbank. Show goes over the hump—the ridge route to Bakersfield—Tuesday (2), for dates in Taft and Bakersfield.

Only shows set to clash on dates are 101 and the Montgomery show. Montgomery's route, while not official, put the show in San Fernando tonight (30), with no Sunday show. Montgomery moves to Bakersfield area for the same time as Wood.

Al Dean's Circus, which debuted here last year and had a short season, bows in Glendale April 4 for

three days under auspices of the American Legion. Not too much has been released on this show and its plans are hush-hush. However, opening with the show are Poodles Hanneford and Gracie; Betty Miles; Pat Walsh, "the human ape"; Penny Parker, clown and electrician, and Bunny, the elephant. Freeland will be general manager of the show, with his wife, Jean, handling the funds.

O'Hearn opry, now in the winter quarters vacated by Wood's 101 Ranch in Venice, takes to the road April 15. According to Jacobi, the Hannefords have been signed. Developments here include the arrival of a camel and the flame-proofing of the canvas.

Like spring flowers, the shows will probably fight for survival, with some day-and-date incidents sure to come up.

WANTED

POSING AND DANCING GIRLS

Costumes and experience not necessary. Long season, top salary. Write or wire collect.

MILT ROBBINS

DAILEY BROS.' CIRCUS GONZALES, TEX.

AT LIBERTY JUNE 15

World's youngest Roman Standing Rider, appearing professionally for fairs and celebrations. Also Trick Rider and High Jumping Horse. Complete Rodeo and other Acts for the entire season. This ad will not appear again. Address all to

"PAPPY" BOONE
Box 432, Muskegon Heights, Mich.

PUBLIC SALE SATURDAY, APRIL 13

at 10:00 A.M.

LINDEN VALLEY RANCH PORT WASHINGTON, OHIO

Registered Palomino, Appaloosa, Albino, Pinto and Walking Horses. Trucks, Truck Tractors, Semi-Trailers, Two-Wheel Trailers, Horse Trailers and House Trailers. 4 Palomino Stallions, 1 Appaloosa Stallion, 1 Palomino Gelding, 1 Albino Gelding, 2 matched pair Kentucky Walking Mares, 2 matched pair of Pinto Mares, 2 matched pair of 46-Inch Pinto Ponies, 1 Pinto Filly (two years), 1 Sorrel Filly (two years), 1 Bay Filly (2 1/2 years), 1 39-Inch Sorrel Pony (broke for child), 1 Top Bucking Horse, 8 Grade Mares and Geldings, 5 Silver Mounted Saddles, Bridles, Martingales and Coronas, 3 Trick Riding Saddles, 8 Roping Tree Saddles, 20 Bridles, Breast Harnesses, etc. 1 Pony Cart, 1 Single Pony Harness, 1 Double Pony Harness, 1 Set Single Driving Harness, 1 complete Silver Wardrobe, Cowboy and Cowgirl Clothes, Hats, Booth, Chaps, Navajo Blankets, 1 Set Electric Clippers, 1 1941 Ford Five-Passenger Coupe, 1 1940 Oldsmobile Sedan, 1 1945 WA-20 White Truck-Tractor, 2 1946 Dodge Cab Over Engine Truck-Tractors (new), 1 34-Ft. Combination Drop Frame Fruehauf Semi-Trailer, Combination Office and Tack Room, Living Quarters and three Horse Stalls (new), 1 34-Ft. 12-Horse Closed Fruehauf Drop Frame Van (new), 33-Ft. Fruehauf Drop Frame Van, 1 30-Ft. Stock Rack Fruehauf Semi-Trailer (new), 1 Covered Horse Trailer, 1 House Trailer. Many Miscellaneous Articles, 1 complete Sound System, 2 Mikes, Turntable, 3 Speakers. This is a complete dispersal sale of high-class Horses, Tack, Cowboy and Cowgirl Clothes and Rolling Equipment.

AMOS AND SWICKARD, Auctioneers, CAROL WRIGHT, Clerk.

TERMS OF SALE: CASH. Lunch Served on Grounds.
SILVER BILL VOGES and His Famous Hollywood Horses in Sterling Silver

CALL CALL CALL

For the greatest circus performance ever presented in the United States of America. Opening April 18th, 19th, 20th and 21st in the State Fair Grounds, Louisville, Ky. Musicians and Performers, report for rehearsals on April 16th and 17th.

COLE BROS.' CIRCUS

STATE FAIR GROUNDS

LOUISVILLE, KENTUCKY

BARR BROS.' CIRCUS

WANTED—Will buy or lease Female Performing Elephant, Camel, one more Liberty Horse Act. Billposters, Banner Man, Circus Cook and Waiters, Grooms, Working Men in all departments, Riggers and Seat Men, Truck Drivers, Property Men, Horse and Dog Trainer. Show opens April 27th. Billposters, address Mike Pyne, Agent. Working men, address Carl Wyche, Supt.

BARR BROS.' CIRCUS, Nelsonville, Ohio



MAKE 1946 YOUR BEST YEAR

It is always fair weather in a PRESERVO treated tent. Save your canvas. Keep your profits.

ROBESON PRESERVO CO.

Port Huron, Mich.

UNDER THE MARQUEE

SO LITTLE time.

MERLE EVANS and his Ringling-Barnum band are scheduled to make recordings of circus music for Victor while in New York.

HARRY N. BROWN, front door man for the Ringling-Barnum show the past five years, will be 24-hour man for Dailey Bros. this season.

SOUR GRAPE GUYS say it's all right to open early if you enjoy skating and skiing.

JACK SAGE, former drummer in Merle Evans's band with the Big Show, and out of the army after four years' service, is manager of Rosedale Theater, Detroit.

ROY VINCENT, deaf trick roper, formerly with leading circuses and carnivals, is opening a rodeo ranch in the Adirondacks, near Sherman Park, N. Y.

THIS IS THE DAY when a fellow has to lean a little bit toward being with it—or he ain't.

WILLIAM VICTOR NETHKEN, billed for years as Buckskin Bill, dean of the shooting and impalement artists, is in his 82d year, residing at Nokomis, Fla.

BENSON'S WILD ANIMAL FARM is preeming for an opening May 20, Manager Harry G. Collier is planning a rodeo and an Indian Village to feature Chief Young Thunder Cloud.

ANOTHER UNSOLVED question among the concert cowboys is whether pants legs should go inside or outside of boots.

JIM BROWN, candy butcher, has made a last-minute switch and will not troupe with Bailey Bros., having transferred his allegiance to Wallace Bros.' carnival.

JACK DALTON, billed as "the Last of the Dalton Boys," famed bandits, has proven a great publicity outlet for Jimmy Wood's 101 Ranch Wild West in California territory.

MOST IMPORTANT use of radar will come when it is adapted to the protection of shins of showmen who rush around big tops in the dark after an unadvertised driving of extra stakes.

GENE (DOC) CHRISTIAN, former agent, is operating a chain of 16mm. theaters along Florida's West Coast with headquarters at Bradenton. He

7 BRANNOCKS WANT

One Girl for Teeter Board act, with or without experience, right away. Write

7 BRANNOCKS
620 Prospect Ave. SARASOTA, FLA.

NEW CIRCUS LOT

For rent in Kokomo, Ind. Water on lot, four blocks from Penn. and Nickel Plate railroads. Lot on N. Washington St. and U. S. 31. Call or write.

GAMES COGNATA
R. Route 3 Phone 8680 Kokomo, Ind.

FIRST 1946 CIRCUS PHOTOS

Views of new 101 Ranch Wild West & Circus also C. R. Montgomery Wild Animal Circus. One dozen, \$1.50; sample with list 20c.

MRS. BOB TABER
3668 COMER AVE. RIVERSIDE, CALIF.

RODEO

Valley Mount Ranch—April 20-21
WANTED—COWBOYS AND PERFORMERS.
Address:

BEN KRAUS, Mgr.
Valley Mount Ranch, Valley Park, Mo.
(Phone: Valley Park 191)

recently caught the Sparks Circus there.

JACK MILLS, Mills Bros.' Circus, has bought a new 30-kw. Diesel light plant. . . . ROBERT NORTH, with the Cole show, called at *The Billboard* offices while in Cincinnati March 27.

PROFESSIONAL EDITION of the Ringling-Barnum '46 circus magazine has a reproduction of a Barnum & Bailey bill of 50 years ago for a cover, the advent of the automobile being the theme.

ROUTES should be sent directly to the Cincinnati office of *The Billboard* and must reach there by Saturday to assure publication.

AT THE CONCLUSION of Orrin Davenport's Shrine show in St. Paul, Emil Pallenberg Jr., returned to the Polack show; Sonny Moore to vaudeville, and the Rooneys to Sarasota,

HAPPY KELLEMS, dead-pan tramp clown, visited Chicago after completing an engagement with Gene Autry's rodeo at the Fort Worth (Tex.) Fat Stock Show. Kellems announced he has signed to perform for Autry's rodeo in Hollywood in June.

REX M. INGHAM reports that he and Mrs. Ingham and their son, Milton, recently visited the quarters of the John Williams & Sons' Circus at Durham, N. C., and found equipment to be in excellent condition and new stock broken for the season.

MOST TIMID and sensitive clown we've heard of is the one who wouldn't appear before his audience because he had a black eye.

KARL ALZORA has combined his freak animal exhibit with the wild animal show owned by C. S. Brooks of Jacksonville, Fla., and is now touring Florida under canvas, using the Al Zaras Freak and Wild Animal Circus menagerie title.

IRAH WATKINS was severely bitten by one of his chimps at Ringling-Barnum quarters March 23 and required hospitalization, but he was aboard the first section when it left for New York Tuesday (26).

AT COMPLETION of Clyde Bros.' tour April 10, the Millers will join Bell Bros.; Buzzy Potts, Gus Kanerva and Johnny Mae Snyder join Al G. Kelly-Miller Bros., and Jimmy Armstrong left to join Ringling-Barnum clown alley.

HOMER R. SHARAR (Roberta Roberts) will be the annex attraction with King Bros. after 10 years with Ray Cramer on Dodson's World's Fair Shows. Sharar has trouped with Dan Rice, Christy Bros., Walter L. Main (when handled by King) and Gentry Bros.

ALBERT E. BLANKENFELD, tho in the autumn of life, is still active enough to visit all circuses that come his way, and reads *The Billboard* "from cover to cover" every week. He greets old friends at his home, 537 East Park Street, Geneseo, Ill.

SPARKS CIRCUS drew a host of visitors at Bradenton, Fla., Monday (25). Arthur Breise reported that Jim Haley, Mrs. Charles Ringling, Sam Gumpertz, Pat Valdo, Merle Evans, Arthur Springer, Herb Pickard, Dr. Otto Schack, H. H. Conley and Roland Butler were there.

17 Orgs Set For April Bow

(Continued from page 72)

rell, who counts more years in the business on his left hand (and he is right-handed) than the majority can count on their teeth, has what he believes will be outstanding. He has the Cristiani Troupe . . . boom!

Then on April 19 comes Zallee Bros., opening in their home town of Pekin, Ill., and on Easter, Jack Mills at Ashland, O.; M. L. Clark & Sons in Arkansas and the coming Barnes Bros., will flip their toppers. Of the trio, the Barnes org must be given the most consideration. That is the one which plays the Chicago Stadium and the Detroit Olympia and the one which figures to move into center stage, down front, in another year when the right type of equipment, railroad style, may be available. This Barnes org is backed by such showmen and financiers as Arthur Wirtz, Billie Burke and Sam J. Levy. So much for April 20.

The flat feet of St. Louis, sometimes known as police, will pop their annual Easter Sunday. Frank Wirth and the Arena Managers' Association come up with their annual offering then. The coppers spare no expense to give their fellow citizens the best obtainable, and that is why this one-time-a-year circus must be classified with those that tour.

Buck Owens, movie actor recently released from the armed forces, will try it with his own show, in partnership with Si Rubens, at Springfield, Mo., April 23. They will be working for the Shrine in the Coliseum on the Ozark Empire Fairgrounds for Frank Fellows, whose name alone is enough to draw the fans.

Selles Bros. at Greenfield, Ind., April 29, while Banard Bros. is to pop May 3. There are others who will try it. Maybe all will have a big year. That's what they will be trying for!

Ben Davenport and his Dailey Bros. have not been heard from.

Dressing Room Gossip

Polack Bros.

I failed to write last week's gossip because of the journey to Dayton, O., but there was plenty to read in the Spring Special of *The Billboard*. Dayton opened to double the business of last year. Opening day the Red Fez Club of Antioch Shrine Temple staged a parade with all uniformed bodies, two bands and a number of circus performers and clowns (riding in cars). Procession started downtown and marched into the Coliseum, where the circus is held. Streets were crowded with townfolks.

Nobles Bert Craig, general chairman; Ernie Steiner, in charge of ushers, and Eugene Haerlin, building and performance chairman, are on hand putting all efforts to make the engagement a success and to play an occasional game of gin-rummy with I. J. Polack.

It was good to see Dr. and Mrs. William Huebener and Mrs. William Damarell, Cincinnati; Fred Becker, Fort Wayne, Ind., and Don Howland, Columbus. Bill Alexander and Flossie Hamilton, of Hiram and Miranda note, caught the show and visited friends. Penny Nichols entertained her sister, Mary Townsley, of Cincinnati.

Rex (Never - Miss - a - Cue) Ronstrom, trap drummer, returned to Bee Carsey's band after an absence of 17 days. Hubert Castle has performed 98 somersaults on the wire thru the 24-inch hoop without a miss. At two-a-day, that is a record.

Matinees at 3:30 and night shows at 8:15 does not give the buffoons

Pie Company Acquires Indianapolis Show Lot

INDIANAPOLIS, March 30.—Circus grounds at Southeastern Avenue and Keystone were sold recently to Gleason Pie Company for \$36,000.

Sale of 28 acres, owned by Pennsylvania Railroad, was revealed in deeds filed in Marion County Recorder's Office. While the new owners expect eventually to erect a building on the site to house their business, no plans for immediate construction have been made.

much time for going out, so lunch picnic style is served in the dressing room. Chef and Purchasing Agent Mickey McDonald prepares and serves a slick snack, with bicarbonate of soda.

CHESTER (BOBO) BARNETT.

NOTICE

All Persons Holding Contracts With the

AL G. KELLY and MILLER BROS.' CIRCUS

Please acknowledge this call by card or in Person. Opening date Saturday, April 27, in Hugo, Okla. Can use one more Side Show Ticket Seller, also Dancer for Side Show and a few more Working Men.

WANT

Sober, reliable union Billposter and Lithographer quick, with or without own truck, for

POLACK BROS.' CIRCUS

Forty or more weeks' work each season. Good salary. Contact

George W. Westerman
Shrine Circus Office
650 Geary Street San Francisco, Calif.

KING BROS.' CIRCUS WANTED

Manager for Pit Show; Side Show Boss Canvasman. Two Saxophone Players doubling Clarinet for Colored Minstrel. Pole Riggers, Seatmen, Waiters, Grooms, Animal Men, Big Top Canvas Men. Tintype Photo privilege for sale. Circus opens April 12 at Fair Grounds. Address: **KING BROS.' CIRCUS, Hartford, Ky.**

WANTED

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HOPE RISES FOR TAX REPEAL

So They Won't Bet!

YUMA, Ariz., March 30.—Yuma County Superior Court has ruled that wagering on a horse race, thru pari-mutuel machines, is not gambling, but a method of bookkeeping, and a liquor license has been ordered transferred to Yuma Turf and Jockey Club.

Previously, Supt. John A. Duncan of the State Liquor License and Control Department had denied the transfer on the grounds it would permit the sale of an alcoholic beverage on a premise where gambling is permitted in connection with horse racing.

Santa Rosa's 1st Set; Plan Huge Project

Program To Cost 250G

VERNON, Tex., March 30.—Civic leaders in North Texas have announced plans for the first Santa Rosa Round-Up and Livestock Exposition to be held here May 29-June 2. It was revealed that a master plan has been prepared, the initial cost of which is estimated at \$250,000, which includes grandstands, rodeo arena, stock barns and pens, exhibition buildings, carnivals or circus grounds, pool, airplane landing strips, and all other facilities in keeping with an undertaking of this magnitude.

Building Underway

Now under construction is a steel grandstand with a seating capacity of 5,000, modern rodeo arena, landing strips. Plans call for paved streets and walks, and for ample parking space to accommodate many thousands. Because of material and labor shortage development cannot be completed earlier than 1947.

Opening production will be a five-day rodeo, produced by Earl and Jack Sellers, Del Rio, Tex. J. George Loos Greater United Shows have been booked for the midway.

Heavy Bank Roll

Leaders in the venture, bankers, business executives and stockmen from 35 counties in Texas and Oklahoma, are looking forward to the rapid development of the vast undertaking. Success of the project has been assured by E. Paul Waggoner, prominent ranch and oil man of North Texas, who has assumed financial responsibility for the construction and development of the master plan. Waggoner will super- (See Santa Rosa Set on page 79)

Canada Will Pay CNE \$1,292,453

TORONTO, March 30.—City of Toronto and Canadian National Exhibition Association will receive \$1,292,453 for use of CNE grounds and buildings during the war by Canadian military forces.

Rehabilitation work starts almost immediately says Mayor Robert Saunders.

Political Ado Looms Over Use of Grounds With Mich. Fair Off

DETROIT, March 30.—With Michigan State Fair fairly assured of a permanent home here, but not to be resumed until 1947, use of the grounds between fairs threatened to become a political football with the action of Detroit City Council in asking that the property be opened as a public park.

Charles J. Figy, secretary of agriculture, indicated that he would consider any valid plan for year-round operation of the property, and would place it before the proper State boards for consideration or action.

Meanwhile, the City Council took action to have the property placed under control of the city parks and recreation commission, and a blast at the State officials for "not opening the grounds to the public" was taken by Councilman Oakman, who spoke of the State's alleged "negotiations with private and professional promoters who wish to stage entertainment events there."

Use of portions of the property, particularly the Coliseum, has been sought by such diverse show business groups as Henry H. Reichhold, head of Detroit Symphony Orchestra, for outdoor concerts, and Roland S. Phillips, director of the Allied Nations Unity Festival, who is currently considering taking over the vacated State fair dates in September for his project.

GOP Follows Move by Dems

Bi-partisan action for end of federal cut encourages annuals in exemption bid

WASHINGTON, March 30.—Prospects are brightening for fairs operated by non-profit organizations to escape the 20 per cent federal bite on admissions as bi-partisan Congressional support for the move grows.

Latest evidence of support came Wednesday (27) when Representative David Brumbaugh (R., Pa.) introduced a bill exempting agriculture fairs from the federal admissions tax. New measure was referred to House Ways and Means Committee where it will be considered when committee takes up next over-all tax bill.

Brumbaugh's bill comes right on the heels of a broader bill exempting all non-profit fairs from the admissions tax, introduced by Representative Alfred Elliot (D., Calif.). Fate of both bills rests with Ways and Means Committee which is taking its time with all tax measures.

Similar tax-exemption bills coming from both political parties, however, are thought to have a better chance of enactment than partisan legislation. If a few more Congressmen hop on the bandwagon, non-profit fair operators may see their hopes realized.

Badger Regional Programs Set

BLACK RIVER FALLS, Wis., March 30.—Programs for the four regional meetings of Wisconsin fairs have been completed, Douglas J. Curran, secretary of the Wisconsin Association of Fairs, said here.

Same program will be followed at each of the four meetings, scheduled as follows: April 3, Richland Center; April 4, Jefferson; April 10, Weyauwega, and April 11, Ladysmith.

Morning sessions will begin at 10:30. Hamilton H. Button, director of the Department of Agriculture, will speak on *Livestock Sanitation and Diseases*, and Taylor G. Brown, secretary, Winnebago County Fair, will talk on *Importance of Youth at Our Fairs*.

Afternoon sessions will begin at 1:30. Speakers and their topics will be: Max La Rock, Engineering Department of the College of Agriculture, *Buildings and Blueprints*; Harold A. Engel, assistant director, Radio Station WHA, *Effective Value of Radio for Fair Promotion*; Gordon Crump, publicity director, Wisconsin State Fair, *Wisconsin Dairy Queen for 1946*, and A. W. Kalbus, Wisconsin Department of Agriculture, *Rules and Regulations, 1946*.

Round table discussions will close the meetings. Among topics to be discussed are horse-pulling contests, horse shows, harness racing and good will among fair officials and employees. Questions to be posed in discussion include *Should carnivals, booking agents, etc., become associate members of the State Association?* and *Should there be a grievance committee to help settle misunderstandings between fairs and agents of shows and carnivals?*

Noted Sports Scribes Join Harness Horse Press Ranks

CHICAGO, Ill., March 30.—Two of the nation's outstanding sports writers and authorities have been added to the ever-growing list of press agents for harness horse racing.

Wilbur Wood, veteran sports editor of *The New York Sun*, leaves that post to take over as press agent of the new Maywood Park track here, and Frank G. Menke, another veteran in the sports writing biz, has been appointed assistant to the president of the Western Harness Racing Association.

Menke was director of press relations for the Kentucky Derby and is widely known as the author of the *Encyclopedia of Sports*.

Dallas Pushes Midway Work For Park Opening; Building Program Delayed Until 1947

Present Structures Set for Fall Annual, Prexy Says

DALLAS, March 30.—Construction work is being pushed at Fair Park here, with formal opening set for early May. Work of moving the midway into new, permanent buildings, before adding new attractions destined to make the show place tops in the territory, started Saturday (16).

State Fair of Texas will be held October 5 to 20—the first since 1941, for which fair execs are taking reservations for exhibit and concession space.

"We will have a tremendous amount to offer at the next fair, and the new midway—the finest that can be had—will just be one thing," declared W. H. Hitzelberger, newly elected vice-president and general manager. Plans are being speeded on the presumption that the government will release by April 15 all

expo buildings now occupied for military use. General exhibits and educational structures have been vacated. Needed repairs will be made on all such buildings in lieu of hoped for new construction.

"We had hoped to build the stock barns and a new exhibit building and the funds are available for this construction," Hitzelberger said, "but we can't go ahead with our plans now. Such building might interfere with the veterans' housing program. Also, we could not get a promise of structural steel before September, and we don't want to start any work and have it going on during the fair."

Plans are also under way to change and improve the lighting of the grounds and the midway. Roy Rupard, secretary, says letters over the entrance arch will be two feet high, of porcelain, and edged with neon.

Toronto Revives Its Winter Expo

TORONTO, March 30.—Royal Winter Fair, Canada's premier agricultural exhibition, reopens November 12-20 after a lapse of seven years. W. A. Dryden, manager and secretary, says the Canadian National Exhibition's Coliseum will be renovated in time for the show. It was used as a RCAF recruiting headquarters during the war.

At the RWF annual held Thursday (28) Ontario Agriculture Minister Kennedy and Toronto's Mayor Saunders promised the utmost co-operation from their respective governments for the reopening.

Annual election results are: Re-elected president for 10th term, Gordon Perry; vice-president, J. A. Northey; secretary-manager, W. A. Dryden. Executive members: F. C. Fletcher, J. W. McKee and J. E. Gottrelle, Toronto; W. J. Russell, Unionville; P. L. Whytock, King, and T. Dent, Woodstock.

AAA Skeds 80 Auto Race Meets; Nunis Lists 48

CHICAGO, March 30.—Eighty speedway auto racing events have been scheduled under sanction of the American Automobile Association, J. H. (Jack) Mehan, Chicago regional AAA contest board director, announced.

Latest group to come under the AAA banner, according to Mehan, is Sam Nunis Speedways, which constitutes the biggest circuit for dirt track auto racers in the East. Nunis had earlier scheduled his list of 48 announced still and fair dates under sanction of the Central States' Racing Association.

MINNESOTA NOT AT TOP PACE

Lack of Time Hits Balance

Competitive events hit by space shortage—carnival, front gate look promising

ST. PAUL, March 30.—Minnesota's State Fair, rated in pre-war years as one of the best balanced expos in the country, won't be able to hit its full post-war stride until 1947, as it will be shackled this year by a too-late release from army occupancy and by current material and labor problems.

It now appears reasonably certain that the army will vacate by April 15 such buildings as the poultry, commissary, horse barn and arcade, and that these will be conditioned in time for the revival, which operated on a modified basis during the war thru 1944.

Other buildings, such as the sheep, swine, cattle and the hippodrome will probably be back in the hands of the fair months before the '46 dates, but with the shortage of time, the dearth of materials and the scramble for labor, those buildings will doubtlessly go untouched until 1947.

Competition End Hit

Competitive exhibits will be off from pre-war totals, generally speaking, but up from the war years. Com- (See Minnesota Not at Top, page 79)

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FOR 1946

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Space for 3 Shows, flat or per cent. Pop
Corn, Novelties, Frozen Custard, Ice Cream
exclusive. Book early.

HARRY G. HORTON, Sec'y
Afton, N. Y.

Truman Will Visit Legion Fair Again

ST. LOUIS, March 30.—Harry E. Malloure, secretary, American Legion Fair, Caruthersville, Mo., during a visit to *The Billboard* office Monday (25), announced that President Truman will again be on hand for this year's annual October 2-6.

Fair board is making many improvements on the grounds and adding 60 feet to the grandstand. Max Goodman's Wonder Shows of America have been contracted to furnish the midway, while Sunny Bernet's White Horse Troupe has been signed as the featured grandstand attraction.

535G Settlement To Iowa by Govt.

DES MOINES, March 30.—Iowa State Fair's settlement papers with the U. S. Government for payment of \$535,400 were signed here Wednesday (27), and the board immediately launched plans for resumption of the fair this year.

Settlement had been delayed several weeks after the fair board had reached a tentative agreement for the same sum. Jake More, Democratic State chairman, had attacked the settlement as being too high and unfair to the federal government. His objection got to Washington and held up final settlement.

Buildings already vacated by the army are the poultry, baby beef and horse barns; stock pavillion and women's and agricultural buildings. Cattle barn is scheduled to be vacated Monday. By May 1, according to the agreement, remaining buildings will be turned back to the State, but the army may continue to use eight acres of the fairgrounds parking lot until July 1.

Plant was used during the war as an air force storage depot.

Southwestern Wisconsin "Wind-Up" Nag Route Set

BOSCOBEL, Wis., March 30.—Southwestern Wisconsin Wind-Up Horse Racing Circuit, comprised of five annuals, was reorganized here Friday (22). In the circuit are Mineral Point, Lancaster, Gay Mills, Richland Center and Viroqua.

Each spot will offer \$500 for early closing stake races. Officers elected were H. E. Seiler, president; J. H. Turgasen, vice-president, and H. J. Gochenauer, secretary and treasurer.

Grand National Sets Dates For Return to Cow Palace

SAN FRANCISCO, March 30.—Grand National Livestock Exposition, Horse Show and Rodeo, a war casualty, will return to operation November 16-24 at the Cow Palace on the San Francisco-San Mateo County line. It will be the second running of the event.

Held for the first time three weeks before Pearl Harbor, the expo drew 142,197 in 11 performances and attracted 158 exhibitors from 18 States, 2,085 beef and dairy cattle, sheep and swine entries and 253 horse show entries.

Ammon in Bid For Wis. Fete

MILWAUKEE, March 30.—Ralph E. Ammon, State fair manager, announced that a recommendation that Wisconsin's Centennial Celebration be held at the State fairgrounds, West Allis, August 6 to September 6, is to be made to the State Centennial Planning Committee.

Ammon informed the State Board of Agriculture that he would also submit a tentative budget to the Planning Committee's meeting at the fairgrounds April 30.

Ammon estimated the program will draw about 1,500,000, and that income and expenditures were estimated at \$985,000 each, thus making the project self liquidating. He also stated that demands for space at the 1946 State Fair has exceeded all expectations.

He also has agreed to make 6,500 bleacher seats available for the Centurama on Milwaukee's lake front July 12 to August 11.

Centurama's board of directors estimates that revenue of \$368,500 will be derived from concessions. Monday (17) is the deadline for concession space.

3 Up Stock, Cash In Saskatchewan

REGINA, Sask., March 30.—Saskatchewan Fair plans for 1946 are well under way, judging by reports of annuals here and at Weyburn, Saskatoon, Moose Jaw and Nipawin. Fair here and those at Saskatoon and Weyburn have increased prize money for all classes of livestock, and all three expected big jump in entries.

Regina has discontinued its heavy horse show, usually held in the spring, and will follow Saskatoon's practice of showing this class of stock at the summer exhibition.

A new horse barn has been built at Moose Jaw at a cost of \$8,500. It will be used at exhibition time by Moose Jaw Exhibition Company and the remainder of the year by High Park Riding Club. An exhibition barn used by the club was destroyed by fire in October 16, 1944. Weyburn plans to build new stock barns as soon as weather permits.

Moose Jaw has scheduled a band contest as a one-day special feature, with competition to be open to all Saskatchewan towns with populations under 1,500.

Nipawin Agricultural Society has announced it will hold its two-day event in August and is completing plans.

Press Rule Bookers Must Have Licenses To Do Biz in Mich.

DETROIT, March 30.—Enforcement of a ruling that Michigan fairs must book all their acts thru a booking agency licensed in the State is being sought by Jack Betts, superintendent of private employment bureaus for the State. Complaints are being received from booking offices that various agents working from outside Michigan are offering attractions within the State to fairs without authorization.

According to Betts's interpretation, such an arrangement is illegal, and he is seeking the advice of the State attorney general upon enforcement. It is his position that if an attraction is offered by a booking agent from outside the State, the outside office should have some working agreement with an office licensed by Michigan, so that the latter would assume technical responsibility for the contract. As Betts pointed out, Detroit agents are required to furnish a heavy bond to assure payment of the acts, in addition to a stiff \$200 annual license fee, and they face unfair competition if outside bookers can come in without complying with these requirements.

Issue was aired some years ago, and rulings at that time supported Betts's position, despite vigorous opposition for a time from booking agencies located in New York, Chicago and elsewhere. Principal source of complaint at present, Betts said, appears to be agencies licensed in Ohio, which have been invading the Michigan fair field.

Betts said that the only contract actually signed involving an out-State agent, as far as positive reports went, to date, was at Marshall Fair, and that he planned to visit Marshall to contact officials in an effort to iron out the situation.

Johnson Still Prexy At La.; Barn Okay

SHREVEPORT, March 30.—W. H. Johnson, was re-elected president of Louisiana State Fair Association at a meeting of the board of directors here Wednesday (27).

Also re-elected for one year were Will Knight, first vice-president; Douglas Attaway, second vice-president; J. R. Querbes, treasurer, and W. R. Hirsch, secretary-manager. Edwin C. Minor was elected to the board, replacing his father, the late C. R. Minor.

Building committee at an earlier meeting, gave final approval to plans for construction of the first unit of a series of new livestock barns. Permit for the new barn to cost \$100,000 has been issued.

Unit will house 498 head of cattle, and will be 112 feet wide, by 280 feet deep, with a quarter wing on the southwest, 56 by 140 feet. Series of units when completed, will house between 1,800 and 2,000 cattle, according to Hirsch.

New barn will be of tile or some composition material. Steel for the building was ordered six months ago to specifications and can readily be erected when received.

Comfort stations for the livestock area are to be erected and an office for the superintendent provided, Hirsch said.

Taylor To Sign As Ky. Manager

FRANKFORT, Ky., March 30.—C. W. Taylor, Lewisport, Ky., a member of the State House of Representatives, told *The Billboard* Thursday (28) that he expects to sign within 10 days an approved contract to manage Kentucky State Fair, Louisville.

Taylor, it had been understood, would resign from the House to assume the position, but he said that the State legal department said that he could remain in the House and hold the State Fair post at the same time, inasmuch as the latter is a contract position and therefore not in conflict with the law. Taylor declined to say whether he would resign from the House.

In a surprise move, Governor Simeon Willis (R) recently signed a bill which provides for a new set-up of the State fair board. Introduced in the House where it was passed with the solid Democratic support and equally solid Republican opposition, the bill went to the Senate, where it received the same treatment. Veto by the governor had been expected and his signing came as a surprise.

Bill, hailed by sponsors as a necessary step to take the State Fair out of politics, won't have any effect on operations this year, as it will require four years before the bill becomes fully operative.

The bill provides a nine-member board, consisting of the governor, commissioner of agriculture and the dean of agriculture, and six members appointed by the governor. Latter appointments, under the new law, must be divided evenly between the two major parties, and one member of the six must be named from lists of six names submitted by the Kentucky Purebred Association, Kentucky Farm Bureau Federation and American Saddle Horse Breeders' Association.

Appointment of two members, according to the law, are to be made at two-year intervals. Two will be named this year and in four years all appointments will have been made for the first time.

Virginia Expansion Move Gets Approval

RICHMOND, Va., March 30.—Virginia State Corporation Commission Wednesday (27) approved an amendment to the charter of Atlantic Rural Exposition, Inc., successor to Virginia State Fair, to expand the capital stock of the corporation from \$200,000 to \$1,000,000. Outstanding stock at present is 5,119 shares, with a par value of \$127,978. Shares are listed at \$25 par value.

Corporation is engaged in the construction of the new fairgrounds on the Strawberry Hill estate, Laburnum Avenue and Richmond Henrico Turnpike. A building permit has been obtained for a five-stock exhibit building to cost \$116,500 and plans are being made for a steeplechase course, a grandstand and a half-mile race track.

New grounds embrace about 450 acres. Corporation, which was organized about a year ago, has Herbert Thompson as president, and Paul Swaffar, as secretary-general manager.

A steel grandstand, seating 4,200, was recently purchased from the City of New York for Atlantic Rural Exposition. Stand will be moved here and erected as soon as possible.

Attractions contracted thru George A. Hamid, Inc., include the *Roxyettes Revue*, Izzy Cervone's band and Jack Kochman's Hell Drivers. Cetlin & Wilson Shows hold the midway contract.

ADDITIONAL FAIR DATES



The following corrections and additions to the List of Fair Dates were received during the week ended March 29.

The complete List of Fair Dates was published in Spring Special Number dated March 30. The next complete list will be published in issue to be dated May 25. See each issue of *The Billboard* for corrections and additions.

Arkansas

Paris—Logan Co. Free Fair Assn. Oct. 2-5.
Earl Fisk.
Russellville—Pope Co. Fair Assn. Oct. 1-4.
C. R. Turner.

California

Lancaster—50th Dist. Agrl. Assn. Oct. 3-6.
D. R. Jaqua.
San Mateo—San Mateo Co. Fair Assn. Sept. 14-28.
Norvell Gillespie.

Colorado

Brush—Morgan Co. Junior Fair. Aug. 15-16.

Connecticut

Bethlehem—Bethlehem Fair Soc. Sept. 14-15.
Mrs. Frank Devine.
Durham—Durham Agrl. Fair Assn. (Durham Fair). Sept. 27-28. John A. Jackson.
Norwichtown—Norwich Grange Fair. Sept. 13-14. Mrs. Luella P. Browning.

Illinois

Albion—Edwards Co. Fair Assn. Sept. 3-6.
Loy L. Thread.
Aledo—Mercer Co. Agrl. Assn. Aug. 27-30.
John W. McHard.
Benton—Franklin Co. Fair. Aug. 5-9. Joe Bauer.
Princeton—Bureau Co. Agrl. Fair. Aug. 20-23.
Wayne Slutz.
Sandwich—Sandwich Fair Assn. Sept. 4-8.
C. R. Brady.

Indiana

Boonville—Boonville Fair Assn. July 29-Aug. 3. Albert C. Derr.
Columbus—Bartholomew Co. Fair Assn. July 14-19. F. M. Overstreet.
Connersville—Fayette Co. Free Fair Assn. Aug. 13-16. W. Erb Hanson.
Goshen—Elkhart Co. Fair. Sept. 2-7. John P. Stack.
Kendallville—Noble Co. Fair. Aug. 12-16. U. C. Brouse.
Sunman—American Legion Fair. Aug. 30-Sept. 2. E. W. Howrey.
Warsaw—Kosciusko Co. Fair Assn. Aug. 28-Sept. 1. Lozier Helvey.

Kansas

Burlington—Coffey Co. Fair Assn. Sept. 2-7.
Carl Henning.
Ellis—Ellis Co. Junior Free Fair Assn. Sept. 25-28. Jack R. Nicholson.
Goodland—Northwest Kan. Dist. Free Fair Assn. Aug. 27-30. H. R. Shlmeal.
Newton—Harvey Co. Fair Assn. Oct. 15-18.
Guy W. Webster.
Stafford—Stafford Co. Fair. Oct. 1-4. Everett E. Erhart.
Sylvan Grove—Sylvan Grove Fair Assn. Sept. 10-13. O. M. Hurlbut.
Wakeney—Trego Co. Free Fair. Aug. 20-23.
Lew H. Galloway.

Kentucky

Brandenburg—Meade Co. Fair. Sept. 27-28.
Katherine Kaelin.
Brooksville—Bracken Co. Fair. Aug. 29-31.
Joshua Cummins Jr.
Harrodsburg—Mercer Co. Fair. July 29-Aug. 3. John S. Buster.

Louisiana

Alexandria—Rapides Parish Fair. Oct. 8-10.
B. W. Baker.
Haynesville—Claiborne Parish Fair Assn. Oct. 3-5. Delmer Walker.
Jennings—Jefferson Davis Parish Fair Assn. Oct. 31-Nov. 3. J. C. Barman.
Jonesboro—Jackson-Winn Parish Fair Assn. Oct. 14-19. R. G. Pipes.
Leesville—Vernon Parish Fair. Oct. 1-5. G. W. Bass.
Monterey—Concordia Parish Fair Assn. Oct. 10. R. W. Kemp.
Morehouse—Morehouse Fair & Livestock Show. Oct. 16-17. T. H. Milliken. Bastrop.
New Iberia—La. Sugar Cane Festival & Fair. Sept. 27-29. J. R. Langan.
New Roads—Pointe Coupee Parish Fair Assn. Oct. 10-12. J. Wade LeBeau.
New Verda—Grant Parish Fair Assn. Oct. 17-19. Odell Purvis.
Oak Grove—West Carroll Parish Fair. Oct. 4-6. J. Wayland Smith.
Olla—North Central La. Fair. Oct. 8-12. H. Vinyard.
Ruston—Lincoln Parish Fair. Oct. 8-12. L. K. Brooks.
Sulphur—Calcasieu-Cameron Fair. Oct. 21-26. Dr. A. H. Lafargue.
Tallulah—Louisiana Delta Fair. Oct. 8-11. W. M. Scott.
West Monroe—Ouachita Valley Fair Assn. Oct. 7-14. John H. Birdsong.

Maine

Upper Gloucester—Vacationland Agrl. Fair. Aug. 4-10. George I. Finlay.
(See FAIR DATES on page 79)

Horses Jam Stables At Milwaukee; New Barn To Be Built

MILWAUKEE, March 30.—Barns of Wisconsin State Fair here are jammed with 250 horses, and plans are underway by Ralph Ammon, manager, to erect a pre-fabricated building 200 by 300 feet at the northeast entrance of the park to accommodate another 150.

Wisconsin annual, in co-operation with the large race meetings at Illinois State Fair, Springfield; the Du Quoin (Ill.) Fair, and the Indiana State Fair, Indianapolis, is pushing harness horse racing strongly. It offers \$53,600 in purses and the large number of trotters and pacers expected has caused the need for additional stabling facilities.

To date, 180 horses have been entered, paid up, and the four American stakes for two and three-year-old pacers and trotters have not been closed. Between 75 and 100 entries are anticipated in these events, so that a total entry of from 250 to 280 horses are expected for the fair meeting.

Two American stakes for aged horses, the Messenger Trot and the Dan Patch Pace, offering \$2,500 and \$2,000, respectively, have filled, and the two free-for-all events have strong fields racing for \$2,000 apiece. The American Stakes for juveniles will have purse money ranging from \$5,000 to \$10,000, depending on the starters. Wisconsin-owned or trained horses take over the track on the opening day, August 17, for four events.

Pomona Definitely Off--Afflerbaugh

POMONA, Calif., March 30.—Los Angeles County Fair, discontinued since September, 1941, will not show this year, but will resume operation in 1947, according to a decision of the association's board of directors, C. B. (Jack) Afflerbaugh, president and manager, said. Plan to hold the fair 18 months hence came about when the fair association felt there was too little time remaining between the time the army gives up the grounds and event is held to have a first-class fair.

Association hinted at its annual meeting last month that the 1946 showing would be by-passed. With the army still in possession of the property and its engineers still working on estimates of damage occasioned by military use of the buildings and grounds, directors have decided it would be impossible to present this year the quality of show for which the annual has been noted, Afflerbaugh said.

Army engineers have been making a detailed survey and study of the condition and cost of restoration of the entire property since late last year. Survey is being continued with the fairgrounds likely to be returned to the association about June 11.

Piedmont Interstate Buys Spartanburg Assets for \$18,000

SPARTANBURG, S. C., March 30.—Sale of Spartanburg County Fair assets for \$17,718.12 to Piedmont Interstate Fair has been provided for in a 90-day option filed at the County Courthouse here Tuesday (26).

Paul Black, president, and D. C. Todd, secretary, signed for the County Fair Association. Senator Howard McCravy and George S. DePass inked for Piedmont Interstate Fair.

Directors for the new annual will be drawn from Laurens, Cherokee, Spartanburg and Union counties, South Carolina, and Polk and Ruth-erford counties, North Carolina.

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Featuring some of America's finest trained Horses and Novelty Acts. A complete organized unit that guarantees pleasing results. I assure you of quality units of any size.

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August 22, 23 and 24

Concessions wanted. Write or call FRED HOPLEY, President Macksville, Kansas

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PERSONAL MANAGER

CHARLES ZEMATER, 54 W. Randolph St., Chicago

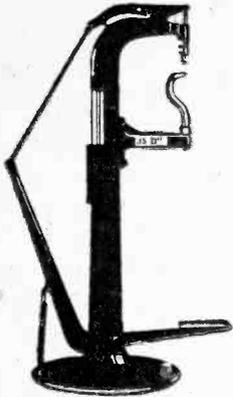
WANTED—SMALL CARNIVAL OR INDEPENDENT RIDES—WANTED FOR SOUTHWESTERN IOWA—JULY 4, 5 & 6

Outstanding attractions already booked, including All-American Thrill Drivers, Free Acts, Thearle-Duffield Fireworks. Expect 10,000 attendance. Contact

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LYTLE Roller Shoes
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WILL BUY OR SELL

NEW OR USED RINK ROLLER SKATES.

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RINK ORGANIST

6 years' experience, has own Model B Organ, two B-40's and Solovox. Wants interest in Skating Rink. Midwest preferred.
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AOW Championship Grabbed By Twin City Arena; Cops 72 Points in 13 Contests

Schmitz Points to Bigger, Better Meets in Future

ELIZABETH, N. J., March 30.—With an excellent demonstration of artistry, amateurs of Twin City Dance and Figure Skating Club dominated the America On Wheels Championships here in Twin City Arena March 21-23, taking 72 points, more than double the total of its nearest competitor, to gain possession of the coveted AOW Challenge Trophy for a year and receive seven gold medals for winning seven of 13 events. Permanent possession of the trophy goes to the first club winning it three years. Contests were sanctioned by the United States Amateur Roller Skating Association which is affiliated with the AAU and ASU.

Other point-scorers were Boulevard Dance and Figure Skating Club, Bayonne, N. J., 35; Mount Vernon (N. Y.) Dance and Figure Skating Club, 10; St. Nicholas Dance and Figure Skating Club, New York, 5, and Passaic (N. J.) Dance and Figure Skating Club, 2.

54 Winners

Results: Juvenile girls' figures, Diana Lanzotti, Twin City, first; Connie Sahlin, Boulevard, second, and Dorothy Benville, Twin City, third. Novice ladies' figures, Shirley Ludwig, Twin City; Helen Hayes, Mount Vernon, and Hilda Weinberg, Passaic. Novice men's figures, Jude Cull, Kurt Hoernlein and Rod Hackett, all of Twin City. Novice mixed pairs, Robert Luddy and Lois Clark, Boulevard, and John Callahan and Mary Louise Leahy and Kurt Hoernlein and Violet Gargano, Twin City. Novice dances, Kurt Hoernlein and Charlotte Ludwig, Twin City, and George Nadin and Norma Weiner and Patrick McNamara and Ronnie McComb, Boulevard. Junior ladies' figures, Mary Louise Leahy and Violet Gargano, Twin City. Junior men's figures, Eugene Parker, Mount Vernon; Frank Salvage and John Callahan, Twin City. Junior dances, Walter Clancy and Charlotte Perkins, St. Nicholas; John Purcell and Dorothy Lesak and Joseph Zemkowski and Mary Bonagura, Boulevard. Senior ladies' figures, Charlotte Ludwig and Doris Harrington, Twin City. Senior mixed pairs, William Reed and Nancy Reuter, Boulevard, and Frank Salvage and Charlotte Ludwig, Twin City. Senior dances, Andrew Lisovsky and Mary Petronchak, Boulevard; Lauchlan McNeill

and Doris Harrington, Twin City, and William Reed and Doris Matturo, Boulevard. Fours, William Reed, Nancy Reuter, Robert Luddy and Doris Matturo, Boulevard; John Callahan, Charlotte Ludwig, Frank Salvage and Shirley Ludwig, Twin City, and Jude Cull, Mary Louise Leahy, Violet Gargano and Rod Hackett, Twin City. Ladies' pairs, Shirley and Charlotte Ludwig and Mary Louise Leahy and Violet Gargano, Twin City, and Helen Hayes and Lorraine Gullen, Mount Vernon.

Contest officials included Joseph K. Savage, Skating Club of New York; Daniel Ryan; George F. Apdale, president, and Alfred McCullagh, vice-president, USARSA; Gladys and George F. Werner and Herbert Daisley, Earl Van Horn Dance and Figure Skating Club, Mineola, L. I., N. Y.; William Clancy, St. Nicholas DFSC; William Brewer, Skating Club of White Plains, N. Y.; Donald Decker and Theresa Lioci, Holland's DFSC, Bridgeport, Conn.; Ethel Von Berg, Fordham Skating Club, Bronx, N. Y., and Andrew Bekker and Claire Baggaley, Paramus DFSC. Tabulators: Louise and Mrs. Harry Bickmeyer and Helen Apdale. Announcers: Wally Kiefer, Don Victor, Frank Morris, Joseph LaTella and George Sticka.

Dinner Dance a Highlight

Climax of the contests was an elaborate dinner dance held Saturday night in the ballroom of the Elizabeth Cartered Hotel here. During the festivities, attended by all entrants in the contests, gold, silver and bronze medals were awarded the various winners. Diane Lanzotti, who retained her juvenile figure skating crown, accepted on behalf of the Twin City Club the AOW trophy, presented by eight-year-old William Schmitz Jr.

William Schmitz Sr., general manager of the AOW chain, presented the medals and promised even better contests in years to come. "We have come a long way," he said, "and we shall go a lot farther. Next year we hope to see amateurs from Hackensack, N. J.; Washington and Alexandria, Va., participating in the contests. As you know, we will open new rinks in those cities before the end of the year. Undoubtedly, amateur clubs will be formed in those rinks and will join in future competitions. With this prospect, we may confidently expect bigger and better competitions."

Altho the affair was devoted wholly to the 119 amateur participants, an impressive array of celebrities were present, including Mayor Nick Martini, of Passaic; USARSA officials and newspapermen.

Celebrants voiced hearty acclaim when USARSA President Apdale awarded a special plaque to Leo Weber, St. Nicholas club, an unsuccessful competitor in three successive contests.

Coming in for special praise were Bill and Eldora Best, Twin City pros, whose proteges conducted themselves so well in the contests.

WE BUY AND SELL

New and Used Rink Roller Skates

Advise Make, Sizes, Condition and Quantity.
Also Best Price.

JOHNNY JONES, JR.

244 Blvd. of Allies, Pittsburgh, Pa.

Harley Davidson Dies; Won Titles in '07 and '09

CHICAGO, March 30.—One of the greatest skaters of all times passed out of the picture with the recent death in St. Paul of Harley Davidson, in the opinion of Al Flath, veteran roller skating director who now makes his home here.

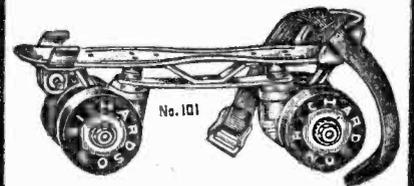
Davidson held several claims to distinction, Flath points out, citing the fact that he was the holder of the U. S. mile pro record (2:32), made in May, 1907, in Riverside Park here, and the world's pro mile championship (2:38) turned in at the Olympia, London, in February, 1909.

Davidson, whose age was placed at 76 by Flath, had been hospitalized, except for a few months, for seven years. For five years he had been inactive because of a back injury. Then he was laid up for two more years when he twisted his leg and back in an automobile accident.

Mich. RSROA Entries Heavy

DETROIT, March 30.—Entries for the Michigan State RSROA Championships, to be held April 24-25 in Arena Gardens and Arcadia rinks here, are pouring in, according to Fred A. Martin, RSROA secretary and Arena general manager. Applications have been received from rinks in Saginaw, Lansing, Flint, Mount Morris, Mount Clemens, Clawson, River Rouge, Plymouth, Lincoln Park and Jackson, indicating that the contest will be the most representative yet held in the State. Many former servicemen are expected to take part in the competitions.

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in fastest growing city in East Texas, 25,000 population. Rink doing \$20,000.00 annual business; small overhead expense; large, new modern building; solid maple floor (new); deluxe skating fixtures as crystal ball, etc. Best fully equipped rink in Texas. Air conditioned. Open every night year round. No competition; a real money maker. Address: BOX D-161, care Billboard, Cincinnati 1, Ohio.

ALL METAL ROLLER SKATE CASES

4 Colors, Hinged, With Lock and Key. Can be Used as Overnight Bag.

\$3.50 EACH — OPA RETAIL, \$5.95

1/2 Deposit, Balance C. O. D.

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SKATING RECORDS

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STANDARD DANCE TEMPOS

Write for Complete List.

SKATING RHYTHMS RECORDING CO.

P. O. Box 1838, Santa Ana, Calif.

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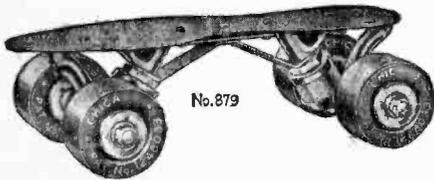
Going business in the amusement or allied fields, preferably in the Eastern States. Open to any clean, attractive proposition. Building in amusement area will be considered. Reply:

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No. 79 Hockey and No. 79GBS Precision Bearings

No. 86N Racing, 86D Dance and 86F Figure

Fiber and Hard Maple Wheels
are now available. See your rink mgr.

CHICAGO ROLLER SKATE CO.

Winner of World's Records for Over 40 Years

Roller Rumbblings

FLOORING has been completed in the addition to Johnny Stone's Ambassador Roller Rink, Clawson, Mich.

WILLIAM OPATRY, now out of the service, recently resumed his job as manager of Empire Rollerdom, Brooklyn.

JOHNNY ADAMS is working on plans for a skating carnival to be held soon at Orville Godfrey's Arcadia Gardens, Detroit.

SKATELAND, Cleveland, operated by John Horvath, held city championships recently under RSROA sanction.

M. B. THOMPSON, Saginaw (Mich) Roller, presented a well-balanced amateur revue recently under direction of Eileen Stegler.

CONSTRUCTION of a roller rink in North Sydney, N. S., is slated to start as soon as building materials are available.

MEMBERS of the Catholic Community Club, St. John, N. B., plan erection of a roller rink and dance hall.

GEORGE BRETT, manager of Flint Park Rollerdom, Flint, Mich., was a recent Detroit visitor. He is enthused over prospects for skating in his territory.

FRED GARDNER, Lansing (Mich.) Roller, staged an ambitious two-day amateur revue recently. Bob Martin, of Arena Gardens, Detroit, took in the show and said it was of exceptional quality.

DR. KEITH KAHN, chairman of the USFARS Board of Governors, RSROA affiliate, will fly west for Pacific regional championships to be held at Rollerland, Oakland, Calif., April 15-16.

FRED A. MARTIN, national chairman of the roller skating division of the Infantile Paralysis Fund Drive, visited recent RSROA shows at New York and Boston and came back with renewed enthusiasm for the contribution skating can make to this important field.

FOR SALE

Camp Ford Roller Rink, Tyler, Texas. Permanent Skating Rink built new in June, 1945. Size 70x150 ft., equipped for year-round operation. Have an established trade. Surrounded by largest oil field to be found; best town in Texas—40,000 population. Do not make inquiries unless you are interested and have the cash. It would be best to come and look it over. Picnic grounds, rink and equipment—\$15,000.00. P. T. BURNS, Owner. Telephone No. 9026-F2 Tyler, Texas

No. 321 DUSTLESS FLOOR DRESSING

Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D. GAGAN BROTHERS 444 Second St. Everett, Mass.

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WANTED

Portable Skating Rink, complete or Floor only, 40x100 or larger. State all facts and figures first reply. Wire or Write.

JACK BAILEY

OBLONG, ILLINOIS

Detroit's Arcadia Host to Carnival

DETROIT, March 30.—All-Star Michigan Roller Skating Carnival of 1946 will be held Tuesday (2) at Arcadia Roller Rink, operated by Orville Godfrey, bringing together skaters from all RSROA rinks and club groups in the Southern Michigan territory for the first time. This will also be the first event of its kind at the big Arcadia Rink, which was long Detroit's leading ballroom before being converted.

Event is a benefit for the RSROA, with funds to be raised to send Michigan champions, who will be decided late in April, to the National Championships.

Skaters scheduled are from the Revue, Arcadia; Arena Gardens, and Varsity Gardens, Detroit; Skateland, River Rouge, and West Huron Rink, Pontiac. Other RSROA rinks in Michigan have signified a friendly interest in the event.

Billed as stars are Nancy Lee, Dolores Molla, Dorothy Law and Charles Little. Douglas Brenheiser, national novice men's champion, who broke his leg in November, is back on skates again and will defend his title. Show is being produced by Johnny Adams, professional at Arcadia.

Delaware RSROA Meet Set

WILMINGTON, Del., March 30.—Delaware's first State RSROA amateur figure and dance skating competition will be held April 16 in Delaware Roller Rink here, managed by William B. Klabe. Members of clubs from the Delaware rink and Printz Rollerway here will participate, as well as unattached skaters. Winners will enter regional championships. Victors in the regional will enter the nationals in Madison Square Garden, New York, in June.

Minnesota Not At Top Pace

(Continued from page 76) merical exhibits, particularly indoors, may be limited, owing to use of this space for other purposes.

The carnival however, will return to its pre-war layout, a fact which will tend to make midway business brisker than during the war. Minnesota had held the national record for carnival grosses until this year, when Tampa surprised by amassing \$137,000 with rides and shows.

Carnival execs agreed, however, that Minnesota, given a break in weather, will not only better its own mark, roughly \$9,000 under Tampa's total, but shatter Tampa's figure. When Minnesota chalked up its total of about \$128,000, admission prices for the rides and shows were about 50 per cent lower.

Front Gate Goes Up

Minnesota, this year is expected to hit a new gross at the front gate. Thru '44 the tariff at the front gate was 35 cents. In anticipation of mounting costs in '45, the price was upped to 50 cents but the fair was canceled, and this year's event will mark the first effective date of the 50-cent front gate admission.

Preparations for the 1946 show had been progressing slowly up until Friday (22), when assurances of an early army release was provided. Its grandstand attraction program is set, and management is throwing itself into the task of bringing back exhibits of all kinds which it believes it will be able to house.

Always identified among the sound innovators of new ideas in fair management and special events, it is regarded as reasonably certain that, even with the problems facing it, the management will come up with some new features and attractions for the revival.

Fair Dates

The following corrections and additions to the List of Fair Dates were received during the week ended March 29.

The complete List of Fair Dates was published in Spring Special Number dated March 30. The next complete list will be published in issue to be dated May 25. See each issue of The Billboard for corrections and additions.



(Continued from page 77)

West Cumberland—Cumberland Farmers' Club. Sept. 23-28. Frederic C. Wilson, RFD 6, Portland.

Maryland

Cumberland—Cumberland Fair Assn. Aug. 27-30. Carl C. Schmutz.

Michigan

Cheboygan—Cheboygan Co. Fair Assn. Aug. 6-10. Harold G. Sellers. Escanaba—Upper Peninsula State Fair. Aug. 27-Sept. 1. Harold P. Lindsay.

Minnesota

Anoka—Anoka Co. Agrl. Soc. Sept. 19-22. C. A. Wickstrom. Barnum—Carlton Co. Agrl. Assn. Aug. 22-24. A. H. Dathe. Caledonia—Houston Co. Agrl. Soc. Aug. 28-31. Ed Zimmerhahl. Clinton—Big Stone Co. Fair. July 11-14. Robert L. Wells.

Grand Marais—Cook Co. Agrl. Soc. Aug. 30-Sept. 2. M. J. Humphrey. Hutchinson—McLeod Co. Agrl. Assn. Sept. 16-19. Everett Oleson. Litchfield—Meeker Co. Agrl. Soc. Aug. 15-16. D. E. Murphy.

Littlefork—Northern Minn. Dist. Fair Assn. Aug. 3-4. George Dahl. Luverne—Rock Co. Agrl. Soc. Sept. 4-7. Herbert F. Moeller.

Madison—Lac qui Parle Co. Agrl. Soc. Sept. 12-15. Clarence M. Hanson. Marshall—Lyon Co. Agrl. Soc. Aug. 27-30. T. J. Meade.

Morris—Stevens Co. Agrl. Soc. Aug. 30-Sept. 2. Albin G. Anderson. Northome—Koochiching Co. Agrl. Soc. Aug. 7-9. C. W. Bray.

Owatonna—Steele Co. Free Fair. Aug. 13-18. O. A. Schroeder. Park Rapids—Shell Prairie Fair. Aug. 19-21. B. E. Breuer, Osage, Minn.

Pequot Lakes—Crow Wing Co. Agrl. Soc. Aug. 22-24. C. A. Mc Laird. Perham—East Otter Tail Co. Fair Assn. Aug. 2-4. C. B. Weber.

Pipestone—Pipestone Co. Agrl. Soc. Aug. 26-28. E. F. Anderson. Red Lake Falls—Red Lake Co. Fair. Aug. 16-17. Elbert T. Larvick.

Redwood Falls—Redwood Co. Agrl. Soc. Sept. 7-9. E. M. Johnson. Rochester—Olmstead Co. Agrl. Soc. Aug. 8-11. A. C. Burgan.

Saint Charles—Winona Co. Agrl. Assn. Aug. 16-18. R. M. Dixon. Saint Vincent—St. Vincent Union Industrial Assn. Sept. 26-27. L. C. Ward.

Thief River Falls—Pennington Co. Agrl. Soc. July 30-Aug. 3. A. F. Berge. Two Harbors—Lake Co. Agrl. Soc. Aug. 27-30. Torstein Grinager.

Tyler—Lincoln Co. Fair Assn. Aug. 22-25. Jens S. Bollesen. Wabasha—Wabasha Co. Agrl. Fair Assn. July 25-28. A. J. Doffing.

Waseca—Waseca Co. Agrl. Soc. Aug. 19-21. Leon J. B. Sexton. Wheaton—Traverse Co. Agrl. Assn. Sept. 5-8. A. W. Vye.

Windom—Cottonwood Co. Fair. Sept. 10-12. J. H. Tschetter, Mountain Lake, Minn. Zumbrota—Goodhue Co. Fair Assn. Aug. 8-11. George W. Freeman.

Mississippi

Philadelphia—Neshoba Co. Fair Assn. Aug. 12-16. Roscoe Ray.

Missouri

Moberly—Bullesta Fair. Aug. 8-10. J. C. Patterson.

Nebraska

Crete—Saline Co. Agrl. Soc. Sept. 13-15. Morris C. Rhea. Hartington—Cedar Co. Agrl. Soc. Aug. 29-Sept. 1. V. E. Rossiter.

Seward—Seward Co. Agrl. Soc. Aug. 28-31. Russell M. Struters. Wahoo—Saunders Co. Agrl. Soc. Aug. 21-23. E. J. Erickson.

Weeping Water—Cass Co. Agrl. Soc. Aug. 21-23. E. Thomas Stacey.

Nevada

Elko—Elko Co. Fair & Nev. Livestock Show. Aug. 30-Sept. 2. Charles A. Sewell.

New Jersey

Troy Hills—Morris Co. Fair Assn. Aug. 21-24. Harry A. Wombald.

New York

Angelica—Allegany Co. Agrl. Soc. Aug. 28-31. L. L. Stillwell. Owego—Tioga Co. Agrl. Soc. July 29-Aug. 3. William M. Miller.

Palmyra—Union Agrl. Soc. of Palmyra. Sept. 4-7. W. Ray Converse. Penn Yan—Yates Co. Agrl. Soc. Aug. 21-24. Oliver Wilcox.

Rhinebeck—Dutchess Co. Agrl. Soc. Aug. 27-30. L. F. Winne. Waterloo—Seneca Co. Agrl. Assn. Aug. 13-16. George Leet, Seneca Falls, N. Y.

North Carolina

Winston-Salem—Western Carolina Fair. Oct. 8-12. W. A. Jones.

Oklahoma

Miami—Ottawa Co. Fair Assn. Sept. 2-6. Gaston Franks.

Pennsylvania

Carlisle—Carlisle Fair Assn. Aug. 19-24. R. W. Baker. Dayton—Dayton Agrl. Assn. Aug. 20-24. Maine Jordan. Ford City—Armstrong Co. Fair. Sept. 2-7. W. B. Mechling.

Holidaysburg—Community Farm Show. Oct. 9-11. Norman K. Hoover. Ligonier—Ligonier Valley Fair Assn. Aug. 30-Sept. 2. R. A. Hardy. Mount Joy—Mount Joy Community Exhibit. Oct. 10-12. Mrs. Dorothy Hendrix.

South Dakota

Edgemont—Fall River Co. Fair. Sept. 2-3. Kenneth Helsel. Webster—Day Co. Fair Assn. Sept. 12-14. J. H. Aadland, Pierpont, S. D.

Tennessee

Alexandria—DeKalb Co. Fair. Aug. 28-31. Cookeville—Putnam Co. Agrl. Fair. Sept. 5-7. W. J. Huddleston. Woodbury—Cannon Co. Fair Assn. Sept. 13-14. Mrs. J. H. Cummings.

Texas

Iowa Park—Wichita Co. Fair Assn. Sept. 23-28. Ira A. Campsey. Texarkana—Four States Fair. Sept. 23-29. H. A. Craver.

Virginia

Clintwood—Farmers' Fair Assn. Sept. 5-7. Howard Clark. Covington—Alleghany Co. Fair Assn. Sept. 9-14. Thomas B. McCalch. Danville—Danville Fair Assn. Oct. 1-4. B. F. Barr.

Dungannon—Scott Co. Fair Assn. Sept. 18-21. Charles W. Compton, Wood, Va. Luray—Page Co. Fair. Sept. 10-14. Amos Cave.

Martinsville—Henry Co. Fair Assn. Sept. 16-21. O. B. Hensley. Warsaw—Northern Neck Fair Assn. Sept. 9-14. L. F. Altaffer.

Washington

Langley—Island Co. Fair Assn. Sept. 6-7. Benj. M. Herring.

Wyoming

Buffalo—Johnson Co. Fair. Aug. 29-30. William B. Long.

WON, HORSE & UPP

(Continued from page 72)

ager Upp immediately ordered all extra kimonos in the gals' dressing room to be turned into the office.

The spec's first dress rehearsal with our elephant, camel, donkeys, horses and water buffalo was pronounced a success. The management believes that it will be of a great educational value to children. (Don't crack. It's the same as it was last year only we have substituted kimonos for lancer wardrobe). Some spectators were of the opinion that the seat butchers who double in spec shouldn't carry their trays and baskets, loaded with merchandise, while working in the pageant. Our boss butcher said, "What in the hell! They might make a few sales while marching around the track."

SANTA ROSA SET

(Continued from page 75)

vise the venture and will be assisted by R. B. Anderson, manager of the Waggoner Estate. Ray Lackland, Forth Worth, is publicity director. Rodeo and exposition site consists of about 150 acres located a mile south of the city. Leaders emphasize the fact that this will be the first exposition and rodeo grounds in America affording landing strips for private planes.

Exclusive Distributor for Gilash Shoes

WHICH ARE NOW AVAILABLE For at Once Delivery

	Per Pair
#301R Men's Brown Lined Shoes	\$4.95
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Men's White Lined Shoes	\$5.25
Ladies' Buckskin Shoes	\$7.25
Men's Black Hy-Top Shoes	7.25
Ladies' Deluxe Elk. Full Suede Linings	5.95
Men's White Elk. Full Suede Linings	5.75
Complete stock of New Chicago Skates, Wheels, Parts, Precision Bearings and Wheels, Cleveland Precision Skates.	

Send All Orders to

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244 Blvd. of Allies Pittsburgh, Pa. 3215 W. 54th St. Los Angeles, Calif. Same Day Delivery From Los Angeles Warehouse 25 Cents Extra Per Pair of Shoes.

FOR SALE

55 pairs good used Chicago Roller Skates in excellent condition. Sizes: Seven pairs size 4, ten pairs size 5, fifteen pairs size 6, ten pairs size 7, ten pairs size 8, three pairs size 3. Best cash offer. Send all inquiries to

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308 E. River Street Kankakee, Ill.

RINK HELP WANTED

For summer resort. Floor Manager that teaches, Skate Mechanic to double as janitor. Season opens May 1st. Write your qualifications and salary expected, don't wire.

DICK DILLON

Geauga Lake, Ohio

Revere Celebrates 50th Year

Mass. Mayors To Co-Operate

State-wide beauty contest, set community days, post-season carnival on sked

REVERE, Mass., March 30.—Series of special events throught the coming season will be used to celebrate the 50th anniversary of the opening of Revere Beach as a recreation area. Sponsored by the Revere Business Men's Association, the program will include active participation by city and State officials, and mayors of 48 communities in the Boston metropolitan area.

Local beauty contest will be held early in the season and expanded into August to become State-wide, at which time the Massachusetts contestant will be chosen for participation in the Atlantic City finals. Three-day celebration has been scheduled by the New England States Veteran Firemen's League.

Regular features will include fireworks on Fridays and all holidays. Free acts and band concerts will be presented daily.

Special days will be designated for surrounding communities, and there will be a post-season carnival and float parade.

Banquet, limited to 1,500 guests, will be held early in May. Members of the Half-Century Club will be honored. They include John J. Hurley, Frederick Hurley, Howard H. Trask and George C. Burke.

Celebration committee includes Harry Della Russo, president; Councilman Charles S. Freeman, vice-president; J. Victor Shayeb, secretary; George Sabbagh, treasurer; Saul Feldman, legal advisor, and George C. Clarke, public relations.

Revere Chamber of Commerce has appointed a co-operating committee headed by Alfred F. Gardella.

Asbury Park Awards Rediker Hall Lease

ASBURY PARK, N. J., March 30.—Joseph Rediker, Deal, N. J., has been awarded a one-year lease on Convention Hall by a 4-1 vote of the city council here.

Rediker, who also holds leases on the Third and Fourth Avenue beaches and natatorium here, guaranteed the city a minimum \$15,000 yearly rental plus 10 per cent of the first \$150,000 gate receipts and up to 15 per cent on grosses over \$200,000. He will use name bands.

Other council action included the granting of a three-year lease to Convention Hall Amusements, 1310-16 Boardwalk, in the northeast corner of Convention Hall, for a yearly rental of \$8,200. Award of the lease was opposed by George Brambos, part owner of Whirl-a-Ball Game Company, which formerly occupied the space.

Crystal City Adds Rides

TULSA, Okla., March 30.—Johnny Mullins is preparing for a gala summer season at his Crystal City Park, having purchased rides and other attractions from Cliff Liles's Shows and Park Amusement Company, to replace those now at the park.



MEMBERS of the New England Section of NAAPPB gathered around the festive board during their annual session recently in Boston.

Heavy Flack Job For Riverview

CHICAGO, March 30.—A Sunday comic strip in color, direct mail, billboards and daily amusement ads all using the central theme, "Fun at Riverview," will be used to promote Riverview, which opens its 43d season May 15.

Direct mail announcing the opening will be sent to over 500,000 picked names in Chicago two weeks prior to opening. First of three 24-sheet showings will be posted a week ahead. Newspaper ad schedule calls for daily insertions on amusement pages of the five metropolitan papers.

Color comic strip to be used in *The Chicago Sunday Times*, to run 17 consecutive weeks, will combine institutional copy with a direct selling message slanted toward adults and children.

Miller & Hixon Agency is handling advertising.

Belmont Will Open May 18--Week Early

NEW YORK, March 30.—Rex D. Billings, general manager, Belmont Park, Montreal, Can., is optimistically looking to the coming season and will open the park May 18, a week earlier than usual. He said the free act budget has been upped considerably.

Billings and Louis D. Lymburner, park's president, stopped over here en route from Florida, to complete arrangements on act bookings with Herman Blumenfeld, of the George A. Hamid office. Those signed include Ben Mouton, high pole; Berosini Troupe, high wire, and Loyal Repensky, riding act.

Easter Preview Prepped For Oakland Beach in R. I.

OAKLAND BEACH, R. I., March 30.—While the Merry-Go-Round, Penny Arcade and some concessions will open at Oakland Beach Park here, April 21, full-scale operation will not take place until May 30, Owner-Manager Joseph L. Carrolo reports.

Improvements to the midway motion picture theater will cost about \$6,000, said Carrolo, who also announced that the skating rink and bowling alleys, closed during the war, will be reopened.

75G Savin Rock Coaster Project Well Under Way

NEW HAVEN, Conn., March 30.—Vernon Keenan, Coaster engineer, and his assistant, Edward J. Wanchock, of Ackley, Bradley & Day, Sewickley, Pa., are supervising construction of a \$75,000 Roller Coaster in the White City section of Savin Rock Park, West Haven. Work on the ride is well under way and it is expected to be ready for operation early in the season.

Building of the ride will probably result in filling the park's White City section with other rides and concessions. Fred E. Levere, park president and general manager, is now receiving propositions from ride men and concessionaires and making provisions for installation and operation.

Irvington Skeds Vet Home-Coming

NEW YORK, March 30.—An unusually large number of cities and communities in New York, New Jersey and Pennsylvania are planning post-war celebrations involving use of talent this summer, George A. Hamid reports.

Irvington, N. J., suburb of Newark, has mapped out a Welcome Home Celebration for all inhabitants of the town who served in any branch of the armed forces, to be held May 25. Town officials have allotted \$10,000 from township funds to prepare the day-long celebration, which will include a parade, band concerts and a picnic at Olympic Park.

Henry Guenther, owner of Olympic Park and member of the celebration committee, has arranged to throw open the park to all residents of Irvington, with former servicemen and women, estimated to number 3,000, provided with passes for rides and attractions. In addition to the usual park's four-act open-air circus and concerts by Joe Basile's band, there will be contests and special events provided for the vets and their families.

Spend 10G on Pavilion

MILES CITY, Mont., March 30.—Leon Brothers, owners of Leon Park here, plan \$10,000 worth of improvements on their outdoor dancing pavilion. D. P. Leon, manager, says the park will open May 4.

New Spot Set For Rockaway

Drambours push construction for May 30 bow—Coaster bldg. nixed for yr.

NEW YORK, March 30.—Rockaway Beach will have a new amusement park this summer, Peter and Joseph Drambour having begun construction on buildings and rides at their Seaside Amusement Park, which occupies a shore front plot on the Rockaway Shore Parkway. It will have frontages and entrances on Seaside Avenue and Rockaway Beach Boulevard.

Buildings are to be constructed of cement block and brick, with those facing Seaside Avenue completed. Work is well advanced on the remainder. Buildings will house park offices, a shooting gallery, Poker Roll and several refreshment and concession stands.

The Drambours are building a Whip, which is nearing completion, and will have a Roll-o-Plane, Kiddy Whip and other rides. Inability to secure building materials forced the owners to postpone construction of a Coaster, planned as feature attraction, until next season.

Opening date is May 30.

George Harton New Company President

PITTSBURGH, March 30.—Lieut. (J.G.) George M. Harton of Glenshaw, recently discharged from the navy, has been elected president of the T. M. Harton Company, a parent organization which owns West View Park here, and other parks and concessions in the East.

Lieutenant Harton attended Shady-side Academy and was graduated from Culver Military Academy, Princeton University, and Michigan Law School. He was admitted to the practice of law here in 1940. He served as radar night fighter direction officer aboard the Aircraft Carrier U. S. S. Ticonderoga, which was in Toyko Bay at the time of the Japanese surrender.

In addition to West View Park, the T. M. Harton Company, which Lieutenant Harton heads, owns a large interest in the Walbridge Park Company, Toledo; amusements at Conneaut Lake, O.; at Vermillion Park, and Cedar Point, O.



GEORGE M. HARTON

Steel Pier Gets Dress-Up for Easter Opening

ATLANTIC CITY, March 30.—An estimated \$150,000 will be spent on renovating Steel Pier here before it opens for week-end showings, starting Easter Saturday, April 20, prior to the season opening, Decoration Day, May 30. George A. Hamid, president of the operating company, said that most of the cost will involve necessary maintenance which was allowed to lapse during the war.

Air conditioning units in all theaters have been overhauled and refitted. A well, 1,900 feet in depth, was sunk to increase the capacity of the systems. Music Hall has been re-decorated and new lighting equipment installed. Ballroom renovations, including new flooring, cost \$30,000. Outdoor electrical equipment, little used during the war, required many replacement units.

Interest in exhibit space has been revived, Hamid said. Space has been sold to the State of New Jersey, *Book of Knowledge* and the Ventnor Boat Construction Company. Negotiations are under way with Radio Corporation of America, General Electric, Philco and Kelvinator.

Bookings are in for the first sizable outings since the beginning of the war. They include the Lancaster (Pa.) Grocers' Association, *Philadelphia Inquirer* newsboys, Rotary International and Boy Scouts of America from New Jersey.

Easter week-end opening will feature Vaughn Monroe and band, Alex Bartha, vaude and movies. Hamid says that tentative midseason personal appearance dates have been set for Frank Sinatra, Abbott and Costello, and Mickey Rooney. Permanent watercade will be featured at the end of the pier.

Gilbert Noon is constructing a shooting gallery that will extend over the ocean.

Operating staff includes George A. Hamid Jr., vice-president and secretary; Richard Endicott, manager; Russ Leeds, electrician; Nick Leeds, maintenance; Alvin Smith, front end; Mrs. Helen Phillips, head cashier, and David Friedman, auditor. Theater and stadium managers will be announced later.

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EAST COAST RIDES
14 SWAN ST. PATERSON 8, N. J.

Now You Know!

BOWLING GREEN, Ky., March 30.—It's as easy as that —this drawing of customers to your park. At least, that's what Charles Garvin, owner-manager of Beech Bend Park here, says.

When queried on whether or not he had any special plans for his March 23 opening, he replied:

"Same as heretofore. No special attractions. Just insert an ad in the paper, and they flock in."

Garvin has screened in several picnic houses, which accommodate 15 to 20 persons, at a cost of about \$1,000. He also has added Thomas Cherry to his staff.

Thoro Overhauling For Manlius Rides

SYRACUSE, March 30.—Work of readying Suburban Park at near-by Manlius for an early opening is underway under the supervision of Manager Fred Searle and Carl Mowers, superintendent.

Scooter Building is to get new steel and the Roller Coaster is to get a thoro overhauling. Merry-Go-Round has been returned from the factory in top condition. Scenery for the Kiddie Ride is new and all autos have been chromed and painted. New Chair-o-Plane has been ordered.

Executive staff remains the same.

Cedar Point Prepares For Record-Socking Biz

SANDUSKY, O., March 30.—Ballroom at Cedar Point-on-Lake-Erie is being redecorated and a policy of name bands for full weeks will be adhered to this season, Edward A. Smith, president and general manager, has announced. Room can handle 4,000 dancers and has table capacity of 2,000.

Optimism runs high over the season's outlook. Resurfacing of the five-mile stretch of highway leading to the park is expected to boost attendance by car.

Cedar Point's Hotel Breakers, with 1,000 outside rooms, did heavy business during the war years, selling out solid over week-ends. Manager Tom Sabrey is expected to add to hotel patronage with early booking of conventions and vacation groups.

Phoenix Org Buys 2 Rides From Smucklers in Mobile

MOBILE, Ala., March 30.—John C. Walker, representing Treasure Island Amusement Company operating a park near Phoenix, Ariz., has purchased a large Merry-Go-Round and a Whip from Berney and Marie K. Smuckler, Alabama Amusement Company. Walker, speaking for Joe Weber, owner of the park, said that the Treasure Island Company was planning big operations and hoped to open the latter part of May.

George Desak, superintendent of machinery for the Alabama company, left Tuesday (26) for Phoenix to superintend erection of rides. He was accompanied by his wife and child and will probably make his home in Phoenix.

Water Show To Highlight Meadowbrook Club Debut

BALTIMORE, Md., March 30.—Water show will be featured at the opening of Meadowbrook Club Park here May 18.

Outside of general repairing, little will be added in the way of new equipment. Last year the corporation spent \$20,000 on improvements, Manager Bill Shipley says.

NEW \$75,000 COASTER

IN

SAVIN ROCK PARK

West Haven Station
NEW HAVEN, CONN.

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The entire White City Section of Savin Rock Park will be filled with rides and concessions. Everything is open except Shooting Gallery and Frozen Custard.

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RIDES WANTED

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 All Equipment shown by appointment.
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 storage, vicinity of Detroit.
D. WADE
 Detroit-Leland Hotel, Detroit 26, Mich.
 Telephone: RAndolph 2300

Stahl Readies Jefferson After Two Years' Idleness

DETROIT, March 30.—Reconstruction and expansion program for Jefferson Beach Park at St. Clair Shores is well ahead of schedule, according to Manager Harry Stahl. Park is currently undergoing a revamping program after being closed two seasons.

Tentative opening has been set for May 20, altho prevailing cool spring weather along the lake has often meant a delayed opening for the spot.

Step toward improving operating conditions is being undertaken by

the park in co-operation with adjoining townships in research to establish control over insects known as "Canadian soldiers" which annually infest this area for a few weeks early in the season. Control program is also being planned in co-operation with army engineers who will spray DDT by plane over suspected breeding areas. Similar use of DDT is said to have rid Mackinac Island of insects last summer.

Silver Streak, P.-A. System For Excelsior Funspot

EXCELSIOR, Minn., March 30.—New Silver Streak and installation of a public-address system are highlights of an improvement program at Excelsior Park here.

Other improvements include re-decorating of the restaurant, laying of several hundred feet of cement walks, planting of 300 trees, erection of a new workshop and removal of the Walk-Thru house and installation of games in its place.

J. P. Colihan and Fred W. Clapp, managers, announce that the park will start operating over week-ends in mid-April, with official opening May 17.

Park will continue its policy of using name bands, fireworks and free acts.

Carroll, Bowen To Pitch For Arcades at Tax Meet

SPRINGFIELD, Mass., March 30.—President Harry Storin, New England Association of Amusement Parks and Beaches, has appointed Edward J. Carroll, Riverside Park, Agawam, and Henry G. Bowen, Whalom Park, Fitchburg, as co-chairmen of the legislative committee. They will represent Massachusetts park men at hearings in the State House April 3 and 10, covering added taxation on arcade machines which will be heard by the committee on taxation.

Notification of the hearings is also being sent to all arcade operators in Massachusetts.

Seattle Operator Sees Drop In Biz, But Adds Features

SEATTLE, March 30.—For what reason he didn't say, but Carl E. Phare, owner of Playland Park here, believes this season will not be up to the 1945 mark. In fact, he figures it will be 20 per cent less.

Altho somewhat pessimistic, Phare has added two new rides, a Ferris Wheel and Fly-o-Plane, and new ABT guns, miniature golf course, bno, illusion show and marine exhibit.

April 17 Tentatively Set For Opening of Eastwood

DETROIT, March 30.—Tentative opening date of April 17 has been set for Eastwood Park here, following the return of Henry Wagner, co-owner, from Miami. Confirmation will await the return from Miami of his partner, Max B. Kerner.

Plans call for everything to be in readiness for the Easter week-end. Major portion of the extensive improvement program will be completed by that time.

Coaster for Phoenix Spot

PHOENIX, Ariz., March 30.—Contract has been closed for construction of a Roller Coaster at Riverside Park here, John C. Mullins, park operator, announced. Charles M. Paige has been signed to erect the ride.

RIDES WANTED

That Don't Conflict With Roller Coaster, Hey Dey, Merry-Go-Round, Pretzel, Walk Thru, Miniature Train, Kiddie Rides, Arcade, Kiddie Coaster.

An Aerial Ride Like Flying Scooter Will Get Top Money Here.

Old Established Park and Beach Reopening After War-Time Shutdown.

Bookings and public interest point to biggest season in 18 years.

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 CONNEAUT LAKE, PENNSYLVANIA

Butler-Tappe Bow In Fishkill July 1

FISHKILL, N. Y., March 30.—Charles Butler and Louis Tappe will launch their Rip Van Winkle Players here July 1. All-Equity troupe will play an eight-week season.

Thom Conroy has been engaged to direct and Robert Price will be scenic designer. Opening bill will be *Let Us Be Gay*. Cast members already engaged or under consideration are Kathryn Cameron, Rex King, Carol Hill, Maurice Valentine, Keith Lundy, and Ismer Black, who will also instruct in the actors' apprentice school.

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Those who wrote before get in touch with me. Address

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The All Star Comedy Co.

Want for Free Platform Med. Show, Fast Blackface who knows acts, also Novelty Acts, especially song and dance teams, Hillbilly, useful people in all lines; change strong for three weeks. Boozers, chasers and agitators, lay off. Write, telling it all in first letter. Stating lowest salary; show opens in Ohio middle of May.

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COLORED Musicians, Piano Player, Performers and Comedians who can cut it. Also a good Quartet and Ballad Singer. This is a Free platform Med Show, making 2 and 3 week stands in larger cities. Opening early in May in Pennsylvania. Hundreds of silk and satin costumes, largest and best equipped med show on road. Write, stating salary, experience, etc., to **DR. MILTON BARTOK**, P. O. Box 2047, Sarasota, Florida, till May 1st; then to Box 491, Columbus, O.

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Colored Performers and Musicians, all lines. Week stands, state rooms and dining cars—if you like. Best of treatment. Pay day on the dot. State all first letter. Show opens in April. One show a night. Paul Carter Producer. Write

VAN ROY SHOW, Attapulcus, Georgia

P. S.—Want to hear from Pig Jones, Jullus Young, PeeWee and Tickle Britches.

Rep Ripples

GEORGE J. TOBEY will have a vaude-pic trick in Maine coastal towns, opening middle of April.

BURT'S SHOW is in Hunt County, Texas, with straight pix, but will soon go drama-pix, playing short-cast flesh bills.

PENN PLAYERS will be in resort towns of Pennsylvania and New York this season.

WALTER BROTHERS have closed their school show and are prepping a tent pic show, opening soon in Stevens County, Washington.

E. E. KELLEY writes from Atlanta: "Will close my religious pic show right after Easter to take out a drama-pic show. Will have bills with three people and films to change two weeks."

CHARLES EVANS, formerly with the Wayne Babb Players, Dallas, is now playing the Hammond organ at the Riviera in Oak Lawn, Dallas. He also does a 15-minute program for Joe Franklin Myers Industries every Sunday at 12 noon over Station WFAA. **ED HILER**, in a call at *The Billboard*, Cincinnati, last week, informed that he will be ahead of John Lair's Renfro Valley Show which will again play this season under Bill Ketrow's canvas.

McKennon Organizes Rep. at Paris, Tenn.

PARIS, Tenn., March 30.—After five years of inactivity, which included a stretch in the army and a period of recuperation from a service disability, Joe McKennon has five men in quarters prepping a tent rep org for a return to showbiz. He expects to hit the road around the middle of May.

Prior to the war, McKennon was associated with such shows as Hagenbeck-Wallace, Sells-Floto, Al G. Barnes and Ringling-Barnum circuses, and the Johnny J. Jones, Goodman, and Beckmann & Gerety carnivals.

Additions to Babb Players

DALLAS, March 30.—Wayne Babb Players continue to play to good business at their tent stock on Fort Worth Avenue. Jeanie Gunn Bristow, daughter of Toby and Jeanie Gunn, former owners of the Madcap Players, joined two weeks ago. Crawford and Grace Eagle and Jack Roberson have also joined recently. Recent visitors were Jolly Della Pringle, Munde and June, and Ethan Allen.

Silas Back in Savannah

SAVANNAH, Ga., March 30.—Silas Green Show, W. P. Jones, owner-manager, opens at the Auditorium here April 2 for its second engagement there in the past six weeks. H. A. Burdge is general agent and contractor 15 days ahead of show. Sid Lovett is in charge of the No. 2 car, doing lithographing and press, and Roy Roberts is billposter.

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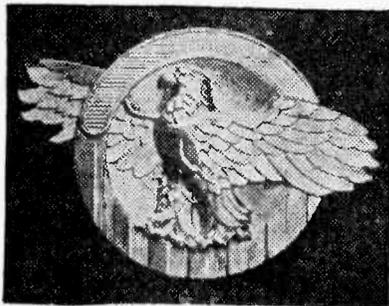
Acts doing two or more, state all, salary expected in your wire or letter: Boss Canvasman, Electrician, Hillbilly or Western Novelty Band, Novelty and String Musicians, Truck Drivers, Sound Truck.

Concessions open: Photo, Prize Candy, Popcorn, Jewelry. Casey Jones of Flat River, Mo., wire; Carl Wyche, wire; Tex Ferguson, Kenney Hixon, wire.
TOMMY TOYES SHOW, Phoenix, Arizona.

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The Billboard's VETERANS' RE-EMPLOYMENT SERVICE

Each week The Billboard publishes this classified directory of honorably discharged veterans who have had experience in show business or its allied fields, or who have talents which may enable them to get into some phase of the amusement industry. There is no charge to anyone for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

ACTOR, 31; army Special Services. Pre-army stock companies, comedy, dramatic stock preferred. Miles E. Solle, 2448 S. Central Pl. Ave., Chicago 23, Ill. Tel. Rockwell 1598. 411/3/16

ACTOR: pre-army repertoire, stock (5 years). Ventriloquist, magician. Interested legit, radio, vaude. Ken Hodge, 1720 N. Emporia, Wichita, Kan. Phone: 4-1565. 416/3/16

ALTO, baritone, sax man; B-flat clarinet; double bass, clar., trumpet. AAF bands (reed man); pre-army own 15-piece band (5 years). Frederick R. Eimers, 48 E. Frederick St., Corry, Pa. COrry 99-104. 388/3/2

ALTO SAX MAN, vocalist; 4 years' exp.; dance orks (lead alto); Local 802. Interested radio, clubs, vaude. Irving Hafter, 660 Southern Blvd., Bronx 55, N. Y. MELrose 5-1799. 377/3/2

ANNOUNCER: passed auditions: NBC, ABC, MBS (New York); studied radio announcing at New York Institute of Music and Art. Script writer, newscaster, WXLK, AFIS (Alaska) while in U. S. Navy. Willing to travel. Salary \$40 per week. Arthur Emmanuel Wiskari, 242 East 87th St., New York 28. Tel. LE. 4-3272. 426/3/23

ARRANGER; musical arrangements for dance bands. Pre-army experience. Air corps dance band arranging while in the service. Sanford I. Lewis, 747 Sheridan Rd., Wilmette, Ill. Phone: Wilmette 1353. 419/3/16

ASSISTANT manager motion picture theater; 3½ years' pre-army exp. Completed course at Theater Managers' Institute. Howard E. Beck, 916 Edgar Ave., Effingham, Ill. Phone 766-W. 433/3/30

BARITONE VOCALIST; popular, semi-classical. Chicago Music Festival winner ('42). Interested radio, motion pictures. Dan McCabe Danforth, 4447 Wolcott Ave., Chicago, Ill. Edgewater 5209. 389/3/7

BARITONE; sang with name bands while in navy (Tommy Tucker, Shep Fields, Henry Busse). Seeks opportunity with dance band. Harry M. Goodmuth, 2742 Wilkens Ave., Baltimore 23. Phone ED. 3138-J. 431/3/30

BUSINESS MANAGER; club, vaude shows; pre-army, Bridge Tiny Town, Marionettes. College. Promotion, administration exp. Jack Vinik, 1121 New Hampshire Ave., Washington, D. C. RE. 0630, Ext. 708. 396/3/9

CHORUS BOY, 24; pre-army dance team (girl partner). Interested musical. Martin Romang, 85-03 133d Ave., Ozone Park, New York. 390/3/9

DANCE INSTRUCTOR, drama coach, arranger; wants to join staff of theatrical school or producing office. Experienced all departments. References on request. Edgar A. Kirschfeld, 65 Laurel Ave., Neptune City, Avon, N. J. Tel. Asbury Park 4388. 382/3/2

DRUMMER, all types; USAAF band; recently with Lani McIntyre's ork. Good beat; read music. Willing to travel. Roy Duke, 7817 69th Ave., Middle Village, Long Island, N. Y. HAVemeyer 8-7305. 383/3/2

DRUMMER; solid or Dixieland; read, fake; pre-army—3 years' combo bands. Seeks radio, night club or vaude band. Tommy Evans, 254 W. 98th St., New York, N. Y. AC. 4-8710. 418/3/16

ELECTRIC GUITARIST, 30, seeks location job. (N.Y.C., Long Island) with dance band, cocktail unit. Pre-army band leader. Local 802. Radio, clubs, preferred. Edward E. Schledorn Jr., 6926-68 68th St., Brooklyn, N. Y. 413/3/16

ELECTRICIAN; carnival, circus exp. Own trailer. Ray Ives, 6102 Swanee Ave., Tampa 4, Fla. 409/3/16

EMSEE, straight man; army shows; pre-army amateur exp.; fast talker; record forwarded on request. Will travel. Burlesque, vaude preferred. George H. Clune II, Brouns Grove, Scottsville, N. Y. 429/3/23

EMSEE; 3½ years Army Special Services shows; vocals, comedy, announcing. Consider any reasonable offer. Radio, clubs preferred. Paul J. Connor, 749 No. 63d St., Philadelphia, Greenwood 3220. 429/3/30

EXPERIENCED VETERAN seeks job in colored night spot as manager, headwaiter, bartender. William L. Davis, 331 Livingston Place, Akron 4, O. 397/3/9

GUITARIST; 5 years' band, quartet, combo exp. Army band. Seeks colored combo or band. New York City vicinity preferred. Junius Hayes, 4 West 126th St., N. Y. C. 381/3/12

HAMMOND ORGANIST; own organ; 1 year prof. exp.; seeks opportunity. Interested all fields. Sonny Durant, 405 Ardsley Rd., Scarsdale, N. Y. 400/3/9

HAMMOND ORGAN specialist; also pipe organ, novachord. Extensive civilian, army experience. Interested radio, club, roller rink, vaude. Gary Lohr, 3 Prospect St., Spring Valley, N. Y. Phone 5-2R. 436/3/30

HELL DRIVER, seeks connection with thrill show unit. No previous exp. Amateur motorcycle racing; driver-rider army mechanized cavalry. Good starting salary. George (Crash) Elkins, 112 S. Mountmouth St., Dayton 3, O. Tel. MA. 4330. 415/3/16

HILLBILLY MUSICIAN, fiddle, guitar; hill-billy vocals (original songs). Seeks location job, radio, vaude. Starting salary \$60 week. John A. Ewing, 613 W. Church St., Champaign, Ill. 424/3/23

LEAD ALTO-SAX MAN; 8 years' dance band exp. (clarinet, sax), army bandsman (4 years). Interested radio, night club, vaude. Peter Lombardo, 3521 65th St., Woodside, L. I. HA. 9-2862. 423/3/23

LEAD ALTO SAX, clarinet man; bass clarinet, double tenor. Pre-army small combos, cocktail units, dance bands. Radio, vaude exp. Played NYAFF Symphony Orchestra. College. Seeks show or dance band. Location job preferred. Frank Johnson, P. O. Box 345, Wilton, Conn. Wilton 320-3. 432/3/30

LEAD TRUMPET MAN; 12 years' exp. with semi-name bands. Coast guard dance band; military band soloist. Anelo Castigliola, 2318 Frenchmen St., New Orleans. Phono FR. 7455. 434/3/30

LYRIC WRITER; pre-army staff writer for American Music, Inc., Los Angeles. Songs for radio, stage, screen. Will collaborate with composer. William S. Nale, Box 340, Medaryville, Ind. Phone: 156. 425/3/23

LYRIC WRITER; popular songs, night club material. Twelve published songs. Seeks opportunity music publishing company. Mel Lewis, 302 West 87th St., New York, N. Y. SCH. 4-9054. 443/4/6

MAGICIAN; pre-army club dates, night clubs (2 years). All-soldier theater unit (2 years) while in service. Vaude, night clubs preferred. Noel J. Spangler, 1102 Case St., Centralia, Ill. Tel. 1512-W. 428/3/23

MAGICIAN'S ASSISTANT; 7 years' exp. comedian, talker, side shows, vaude, emcee. Vaude preferred. Quintin B. Liborio, 45 Harrington Ave., Quincy, Mass. 392/3/9

MANUFACTURER'S AGENT; salesman; amusement machines, novelty mdse. mfrs. Pre-army selling exp. Own car. Up-State New York preferred. Straight commission basis. Robert R. Cluse, 283 Fordham Rd., Rochester 12, N. Y. Charlotte 2258-M. 393/3/9

MOTION PICTURE projectionist; 9 years' exp. Navy sound technician. Greinfall Kelly Bieckford, 699 Congress St., Portland, Me. Tel. 4-0415. 387/3/2

MOTION PICTURE PROJECTIONIST; trained in army school, seeks job as 35mm. projection machine operator. Ray Garman, 315 Taylor St., De Kalb, Ill. Phone: QE. 69. 422/3/16

MUSICIAN-VOCALIST; alto-tenor clarinet pre-WAC dance band exp. Union. Wants to join male or female ork. Will travel. Fritzie Rich, 69 Fuller Place, Irvington, New Jersey, Essex 3-0701. 409/3/16

NIGHT CLUB MANAGER, 16 years' exp. entertainment field. Baritone vocalist, emcee. Will travel. S. A. Ramsey, P. O. Box 4, Arden, Nev. 398/3/9

IF YOU ARE AN HONORABLY DISCHARGED VETERAN AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY AVAIL YOURSELF OF THIS SERVICE.

Write The Billboard's Veterans' Re-Employment Service editor (1564 Broadway, N. Y. 19, N. Y.) a letter, carefully stating all the following information:

- (1) Full name, age, address and telephone number (if any).
- (2) Working experience (if any) before entering armed forces. (Do not list amateur show business experience.)
- (3) Names and addresses of employers for whom you worked before entering armed forces.
- (4) Branch of armed forces in which you served, and date of discharge.
- (5) Work done in the armed forces which may help qualify you for show business job you seek.
- (6) Education (state fully, by years in grade school, high school and college).
- (7) In which show business field would you most prefer to work?

- (8) What specific type of job would you prefer?
- (9) What salary would you require? (You need not state this, if you do not choose to.)

Mail the letter containing all the above information, together with a photostatic copy of your honorable discharge papers, to the editor at address stated above. If the copy of your papers is not included you will not be eligible for this service.

The information supplied in your letter will be rewritten into a classified advertisement and run in the first available issue in these columns. The Billboard would appreciate it if, after your advertisement appears, you would write the Veterans' Re-Employment Service editor, each week, stating whether you have secured a job, or whether you would like your advertisement continued. There is no charge or obligation of any kind entailed in this service.

NOVELTY ACT; fakir, torture, contortion, power acts. "Living Atomic Power." Pre-army theater, night club exp. (9 years). G.I. entertainer. Vaude, night club work preferred. Raymond Welsh, 333 S. Hamel Road, Los Angeles 36, Calif. CR. 6-6790. 386/3/2

NOVELTY ROLLER Skate Act; 3 years' club date, fair, vaude exp. Clippings, letters on request. Interested theater, clubs. Edwin L. Simmons, Henry, Ill. 407/3/9

ORGANIST; 8 years theater, cocktail lounge exp. Consider all offers except rinks. Theater, radio, preferred. Will travel. Buddy Nolan, P. O. Box 105, West Point, Pa. Phone: North Wales 834. 440/4/6

PHOTOGRAPHER; public relations, newspaper photography. Own equipment. Interested all fields. Herman Katz, 282 East 2d St., Brooklyn, N. Y. 379/3/2

PIANIST; concert and dance ork exp. Seeks summer resort engagement with dance ork. Salary \$50 per week plus maintenance. Robert W. Hubbard, P. O. Box No. 65, Lockport, N. Y. 439/4/6

PRESS AGENT, publicity director; roadshow, band, talent agency. Army public relations, Special Services. Pre-army publicity. Philip Rothschild, 637 Robinwood, Detroit, Mich. Townsend 5-4656. 372/2/23

PROJECTIONIST; camera man army projectionist, pre-army motion pictures. Will consider helper job to start. Howard W. Martin, 5040 N. Kenmore, Chicago, Ill. Phone: Ardmore 2025. 421/3/16

PUBLICITY ASSISTANT; 2 years' pre-war agency exp.; versatile copy contact man; radio spot writing. Army publicity for Maf. Melvyn Douglas entertainment group. Phil Wasserman, 658 Montgomery St., Brooklyn, N. Y. PR. 3-6789. 405/3/9

PUBLIC RELATIONS PHOTOGRAPHER; army newspaper; pre-army pub. rel.; all branches photography; own equipment. Interested all fields. Henry Getzler, 151 Noriok St., New York. GR5-5051. 378/3/2

PUBLICITY WRITER; free-lance work wanted. 8 years' exp. College graduate. Ken Russell, 4847 N. Harding St., Chicago. 435/3/30

RADIO ACTOR, director; pre-army amateur sustaining shows, Chicago radio stations. College. Verne Klaus, 515 N. Lawler Ave., Chicago, Ill. COB 3443. 374/2/23

RADIO ANNOUNCER, actor; pre-army KVEC, KRIC; program director, announcer, actor, writer. Pasadena Playhouse grad. Interested radio, legit. William Royal Griggin, 8731 139th St., Jamaica, L. I., N. Y. JA. 6-5375. 380/3/2

RADIO ANNOUNCER; 3 years American Forces network; independent stations (New York) 1 year. College. Travel anywhere. Starting salary \$40 week. Harold Greiff, 2288 Moh Ave., Far Rockaway, N. Y. Far Rock. 7-9279. 391/3/9

RADIO SCRIPT WRITER; pre-army continuity writer, WTAG, WWRL, Radio Writers' Guild. Will travel. Troy Stafford, 130 Post Ave., New York 34, N. Y., LO 7-3250. 362/2/16

RADIO SCRIPT WRITER; free-lance radio writing exp. Music background. Seeks opportunity in radio. Alexander Adler, 2144 Bronx Park East, New York 60, N. Y. Talmade 2-4984. 411/4/6

RADIO SPOT SALES; 3 years' prof theater, radio exp. Creative sales ability. Interested radio sales, television production. Richard Stark, 257 Claremont Road, Ridgewood, N. Y. 444/4/6

ROLLER RINK MANAGER, experienced; \$60 week minimum salary. References upon request. P. G. Greembach, 3511 Fulton Road, Cleveland 9, O. 366/2/16

SCRIPT-WRITER; pre-army radio exp. News, dramatization, special events broadcasts. Interested radio, motion picture. Midwest pref. Guy S. Harris, 1142 Ainslie, Chicago, Ill. Ravenswood 5820. 371/2/23

SINGING BOY for ensemble; Army Special Services (2 years). In army show "Egg in Your Beer." Pre-army chorus exp. Leo Pelletier, 85 Shamut Ave., Central Falls, R. I. 430/3/30

SINGING EMSEE, tenor; pre-army club date exp. Interested radio, night club, vaude. Starting salary, \$75 week. Patrick Lower, 219 89th St., N. Y. C. 376/3/2

SONGWRITER; will collaborate with melody writer or work per song basis. 10 years' teaching, writing exp. Clyde La Grange, 4113 Park Drive, Louisville, Ky. 357/2/9

SPANISH-SPEAKING public relations; 32; newspaper publisher; extensive Central and South American contacts. College grad. Latin American pub. rel. preferred. George W. Cogen, 163 West Main St., Lancaster, O. Tel. 3768. 384/3/2

SPORTS ANNOUNCER; seeks radio station in or near Cincinnati. Qualifications, references on request. Elvin M. Reese, 1411 So. Belmont Ave., Springfield, O. 359/2/9

TELE PRODUCER; formerly motion picture asst producer; sales, engineering background. Video since 1940. Seeks position with aggressive firm, excellent references. N. Delville, 16 W. 87th Street, New York, N. Y. 417/3/16

TENOR CLARINET, vocalist; loc. 802, civilian and army band exp. Will travel. Arthur Randolph, 232 E. 116th St., New York. Phone LE. 4-9378. 438/3/30

TENOR SAX, clarinet man; legit, take off, both instruments. Arranger. Pro. exp. (10 years) B. A. Music (Dartmouth). Interested radio, night club, vaude. Ralph P. Folsom, 94 Saxton Ave., Sayville, L. I., N. Y. SAY. 1026. 385/3/2

TENOR-SAX, clarinet man; seeks location job. Local 802. Will travel anywhere. Sal Marotta, 1951 Haight Ave., Bronx, N. Y., Lehigh 4-1398 (call after 6 p.m.). 411/3/16

THEATER MANAGER; pre-army own theater, Theater Managers' Institute grad. Also experienced projectionist. George A. Hillas, 2609 West Sixth Place, Cleveland, O. Apt. 9. 401/3/9

THEATER MANAGER, 37; experienced. References on request. South preferred. Zenobia Austin, 718 Court St., Lynchburg, Va. 402/3/9

THEATER MANAGER; projectionist with 5 years' experience, seeks position. Starting salary \$40 per week. Marvin Martin Manheiner, 432 Hull Dr., Tallahassee, Fla. Phone: 1276V. 420/3/16

TRUMPET MAN; play section, jazz. Want to join dance ork. Radio, club, vaude preferred. Joseph N. Maehl, 1448 W. 83d St., Chicago. RAV. 1424. 437/3/30

TRUMPET MAN; 5 years' dance band exp. Pre-army own combo. Arranging, composing exp. Interested night club dance band. Clifford Bottoms, 136 West 112th St., New York, N. Y. 442/4/6

VOCALIST, dancer; summer stock, radio, vaude, club exp. Navy shows. College grad; AGVA. Paul Woods, 817 S. Normandie, Los Angeles 5, Calif. EX. 7165. 404/3/9

VOCALIST, 24; baritone; pre-army radio (3 yrs.), television, club, band, exp. Radio preferred. Joe Craig, 1463 King St., Denver 4, Colo., Keystone 9732. 412/3/16

WEST COAST PUBLICITY; 5 years' cartooning experience; layout, copy exp., 2 years. Willard Hope, 3346 Thelma Ave., Los Angeles, Calif., CAPITAL 3714. 364/2/16

WRITER; publicity, radio advertising. College. Interested legit, radio. Edward B. Schulze, 1138 Scott Ave., Chicago Heights, Ill. Chi. Higs. 1752. 395/3/9

WRITER; script adaptation, stories. Pre-army advertising copywriter, radio script writer. Radio field preferred. Colin C. Kempner, 4331 N. Kedzie, Chicago, Ill. Keystone 6125. 403/3/9

WRITER, Editorial, Publicity; Pre-army editorial asst (trade publication); reporter, feature writer (daily newspaper). College grad. Starting salary, \$65 wk. Irving Kaplan, 1648 64th St., Brooklyn 4, N. Y. 408/3/16

WRITER, musical drama; will consider all offers sent with references. Stage, screen, radio; script, music. Top rate salary. Benjamin J. Contra, 91 West 6th St., Mansfield, O. Tel. 2-0446. 414/3/16

THE FINAL CURTAIN

ALBERT—Ernest, 88, stage designer and artist, in New Canaan, Conn., March 25. He served as art and scenic director of Pope's Theater, St. Louis, and worked on design and color plans for the 1893 Chicago World's Fair.

ALLEN—Mrs. Grant, 60, the former Violet Englefield, musical comedy actress, in West Palm Beach, Fla., March 22. A native of England, she came to New York in 1916. She retired from the stage in 1925 and became a resident of Lake Worth, Fla. Survived by her husband and a son.

BARICAK—Joseph, 36, studio set-up man in the NBC guest relations department since 1929, in New York March 16. Survived by a sister and two brothers, one of whom, Thomas Baricak, is also a member of the NBC guest relations staff.

BOTT—Josephine (Jo DuKane), who toured with the Mary Brown and Doc Paul tab shows, March 9 in Pittsburgh. Survived by two sisters, Mrs. Bessie Raub and Annabelle Logan, the latter known professionally as La Vonna.

CHRYSAL—Eugene, 60, public relations counsel for the Eastman Kodak Company, and member of the executive committees of the Motion-Picture Producers and Distributors of America and the National Fire Protective Association, in Rochester, N. Y., March 16.

CLEMENT—Lewis, H., 81, composer and orchestra leader, in Toledo March 28. He was founder and first conductor of the Toledo Symphony Orchestra.

COOPER—William Henry, 65, musician, in Miami March 24. Cooper was the first ork leader at the old Park Theater, Miami, and directed the Hotel Urmey ork there for seven years. Survived by his widow, Mary, and three sisters. Interment in Miami March 26.

CRANSTON—Ottley, 80, former opera singer and producer, in Kansas City, Mo., March 23. He came to this country from England in 1904, and was featured with his wife, Louise, in Henry W. Savage's productions of *Parsifal* and *Madame Butterfly*. Cranston was also founder and director of the Kansas City Grand Opera Association, which produced a week of operas annually for 17 years.

CRAWFORD—Herbert C., 52, pianist and former vaude partner of Paul Mohr, emcee, March 20 in Philadelphia of a heart attack.

CROWLEY—Walter J., 73, partner in the Crowell and Gardner light comedy and musical team years ago and later a motion picture operator, March 26 in Chicago.

DARVAS—Mrs. Bertha Freiberger, mother of Lili Darvas, actress, in New York March 21. Miss Darvas is the wife of the playwright, Ferenc Molnar.

DAVIDSON—Harley, vet professional roller speed skater, recently in St. Paul after a long illness. He held the U. S. mile record of 2:32, made in May, 1907, at Riverside Park, Chicago, and in 1909 won the world's title for the mile at the Olympia, London, with a mark of 2:38.

DE BECKER—Marie, 65, stage and screen actress, in Hollywood March 23. She came to New York from London to play with Sir Charles Hawtrey in *A Message From Mars* in 1901. She also had roles in *Hobson's Choice*, *Bunty Pulls the Strings* and *Love on the Dole*. Her Hollywood career included parts in *Mrs. Miniver* and *None But the Lonely Heart*. Survived by her mother, a sister, and a brother, Harold de Becker, film actor.

DENNY—Herbert, 51, representative of Standard Radio Transcriptions in the South, March 17 in Los Angeles. Survived by his widow and son.

DREWE—Alfred V., 58, general secretary Variety Artists' Federation (England), in London March 22.

DUNN—Jerry, 42, public relations counsellor and former newspaperman, in Oakland, Calif., March 26. He was press agent for the *Ice Follies*

and *Skating Vanities* while the shows played in San Francisco. Survived by his widow and a sister.

FAUTT—Mrs. Mary E. Henderson, 35, a member of the NBC controllers' department since 1928, in Maspeth, L. I., recently as a result of injuries sustained in a fire in her home March 17. Survived by her husband, Frederick Fautt; her mother and three brothers.

FEAKINS—William B., 74, president of William B. Feakins, Inc., New York lecture bureau, in Morris Plains, N. Y., March 25.

FLYNN—Floyd, 53, former radio vocalist, in Henry Ford Hospital, Detroit, March 23.

FRECK—Joseph, O., 87, owner-operator of Hotel Kennett and Kennett Musical Lounge, Kennett Square, Pa., in that city March 21. Survived by a daughter and son.

In Loving Remembrance of My Beloved Husband
FRED N. GARNEAU
Who Passed on April 11, 1941
You shared my load as we traveled the road side by side.
MIMI GARNEAU

GAGHAN—John J., 78, father of Jerry Gaghan, columnist and drama editor of *The Philadelphia Daily News*, in Philadelphia March 19 of a

author and pianist, in New York March 22. She made her first concert appearance in New York in 1891. Deceased was a daughter of Adam W. Wagnalls, a founder and president of Funk & Wagnalls Company, publishers, and widow of Richard Jones, broker. She authored several books with a musical background.

McKEE—James, 92, father of John McKee, owner of the John McKee Shows, March 13 in Grand Island, Neb. Survived by eight daughters and two other sons.

MARTIN—Pat, dancer with Eva Perry's girl revue, March 15 in Cowiche, Wash. Burial in Los Angeles.

MASACEK—Joseph F., 75, former member of the Detroit and Boston Symphony orchestras, March 19 at Grace Hospital, Detroit. He formerly directed orchestras at the old Garrick Theater and Opera House, Detroit. Burial in Evergreen Cemetery, Detroit. Survived by a brother.

MIGLIACCIO—Edward, 65, Italian-American actor, in New York March 27. He attained renown with his Italian impersonations in vaude. He came to America in 1898 after a successful career in Italy. For many years he had his own company and wrote all his songs and sketches. In late years he played character parts in radio.

MOWER—Vincent, 46, at Fayetteville, N. C., March 24 of injuries sus-

IZETTA MAY McHENRY

Izetta May McHenry, 65, former secretary-treasurer of *The Billboard*, died of a heart attack at her home in Fort Thomas, Ky., March 24.

Miss McHenry, daughter of the late Frank McHenry, former comptroller with the old Donaldson Lithographing Company, Newport, Ky., joined *The Billboard* in 1901. Since her retirement in 1931 she had been active in civic affairs, serving as Girl Scout commissioner for Campbell County, Ky., and chairman of the Campbell County Volunteer Red Cross Workers.

Survived by five sisters, Eva, Nell, Lillian, Mrs. Mildred Horner and Mrs. Elsie Wells, all of Fort Thomas. Lillian McHenry and Mrs. Wells are employed in the Cincinnati offices of *The Billboard*.

Services in Fort Thomas, March 27, with interment in Evergreen Cemetery, Southgate, Ky.

heart attack. Survived by his widow, another son and a daughter.

GOTTSCH—Donald LeRoy, 11, son of Pearl Miller, in an auto accident while en route to El Paso, Tex. Services in Brookings, S. D.

GESLAND—Irving J., former carnival man, found dead in his room in Mobile, Ala., recently. Gesland also appeared in stock.

HAINES—Mrs. Lulu, 53, March 22 in a Muncie (Ind.) hospital. She and her husband were associated with Geren's United Shows for a number of years.

HARTLEY—George W., 23, formerly with Andy Bros. and John H. Marks shows, recently in Miami Beach, Fla. His parents and a sister survive.

HODGES—Joey Harry, 34, circus clown, in Bradenton, Fla., March 25, of a heart attack. Deceased and his brother, Edward, also a clown, had been released recently from the armed services and had opened their tour two days previous. He is also survived by sister, Mrs. Caroline Hodgeson, Tipton, Ind.

HURT—Marlin, 40, radio actor and impersonator, suddenly at his home in Hollywood March 21. Hurt had been in vaude until 1930, when he went into radio, making his debut as the giggling Beulah, Negro maid on the Fibber McGee and Molly show in January, 1944. He starred on his own Sunday afternoon program since last June. Survived by his widow and an adopted son, Raymond.

JENNY—Malcolm, part owner of WLNH, Laconia, N. H., March 8 at his home in Brookline, Mass.

JONES—Mrs. Mabel Wagnalls, 76,

tained in an accident while loading the Harrison Greater Shows. He was a veteran of the first World War and services were conducted in Fayetteville by the American Legion. His home was at Shippensburg, Pa.

MURRAY—Mrs. Elizabeth M., 76, former Broadway comedienne, in Philadelphia March 27. She is said to have been the only woman ever elected an honorary member of the Pen and Pencil Club.

OLSON, Sam E., 73, former president of Minnesota State Agricultural Society, March 12 at his home in Ada, Minn. He was a member of the State Fair Board from 1925 until 1936. Survived by his widow, three daughters, two sons and a sister.

PARKS—Harry (Sid), former scale man at Riverview Park, Des Moines, recently in San Francisco, where he had resided the last four years.

PASCOE—Mrs. Edith Vanderbilt, 58, concert singer and pianist and wife of New Jersey State Senator Herbert J. Pascoe, in Elizabeth, N. J., March 23. She was a member of the Elizabeth Philharmonic Guild.

PAUL—Dr. Edward Francis, 46, photography director at Hollywood and Eastern movie studios, at Veterans' Hospital, Bronx, New York, March 23.

POLLARD—Charles W., 85, father of George Bancroft, film star, in Philadelphia March 19. He retired from the police department 20 years ago, after serving 28 years on the force.

RANSOM—Art, 49, radio comedian known as Dave Perkins, in Memphis March 21. Formerly teamed with his brother, George, as Ham and

Gravy, black-face duo, over Southern outlets.

ROSS—John Sr., founder of the Detrola Corporation, radio manufacturers, March 16 in Los Angeles after a six-week illness. He was president of the company until he retired three years ago. Survived by his widow, a daughter and a son. Burial in Glendale, Calif.

SHAW—Arthur, 66, author and former Broadway actor, in Washington March 22. He retired from the stage 20 years ago after appearing in *Yellow Jacket*, *Craig's Wife*, *Traveling Salesman*, *Torchbearers* and other plays. He was a member of the Lambs and Players. His mother, the late Mary Shaw, was a well-known actress. Survived by his widow, Jean Granville, former actress, and a son.

SMILANSKY—Louis, 61, attorney and former owner of the Lincoln Square Theater, Detroit, suddenly at his home there March 19. His brother, Harold Smiley, is a partner in Associated Theaters. Besides his brother he is survived by his widow, three daughters and a son. Burial in Cloverhill Park Cemetery, Detroit.

STEVENS—Georgia (Mother), 75, for 30 years director of the Pius School of Liturgical Music, at Manhattanville College, New York, March 28. She was an author of books on church music and was credited with devising a system for speedy musical training of children.

In Loving Memory of My Father
OTIS L. SMITH
who passed away March 26, 1943
Mabel Smith O'Neil

SWANWICK—Morrison, 80, former vice-president and director of the trade papers, *Music Trades* and *Musical America*, in Southport, Conn., March 28. Starting as a compositor, he switched to reportorial work and joined the *Music Trades* staff in 1902, retiring in 1942. Survived by his widow and three daughters.

SYVERSON—Gloria (Gloria) Sheldon) girl show performer with Johnny J. Jones Exposition for several years, recently in Muncie, Ind., of injuries sustained in an auto accident.

UPPERMAN—Mrs. William B., 86, former Shakespearean actress, in New York March 26. After touring the South with the Charles Ford Company, she appeared in Chicago with Edwin Booth. Her Broadway appearances were in productions of Charles Frohman, W. K. Emmet and David Belasco. She retired from the stage in 1887, but for 25 years gave Shakespearean readings at the old Waldorf-Astoria. She played under the stage names of Carrie Walker and Lystra. Her husband, William B. Upperman, journalist and advertising executive, died in 1923. Survived by a daughter, Lillian.

TAYLOR—John L., 65, former Shakespearean actor, in Nashville March 26. He made his New York debut in Augustin Daly's production of *The Taming of the Shrew* and later played with John Barrymore in *Hamlet*. After retiring from the stage he organized a little theater group in Nashville and acted as radio announcer.

TAYLOR—Mrs. Katherine Moore, 90, mother of Deems Taylor, composer and radio commentator, in New York March 25.

WARNER—Luther, 51, for 20 years manager of theaters for Butterfield Theater Circuit of Michigan, in Three Rivers, Mich., March 15. Interment in Three Rivers.

WOECKENER—Rose Maurek, 54, aerialist and wife of Eddie Woekener, Cole Bros.' Circus bandmaster, March 28 in Peru, Ind., from burns received in a brush and grass fire. Also survived by her father and mother, two brothers, a daughter and three grandchildren. Details in Circus Department.

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ANOTHER PROFITABLE SEASON AHEAD for Victory Garden Tools. 3 different shaped tools packed in carton. Made of tool steel 16" long with screw driver handle. 2 cartons for \$1.00 prepaid. Write for wholesale prices. Goldshield Products, 25 West Broadway (B), New York.

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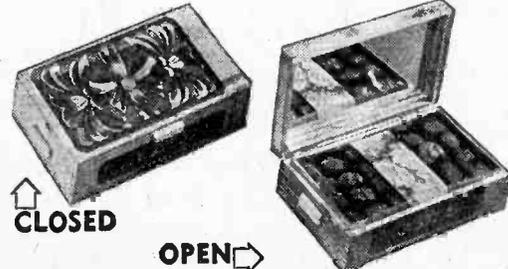
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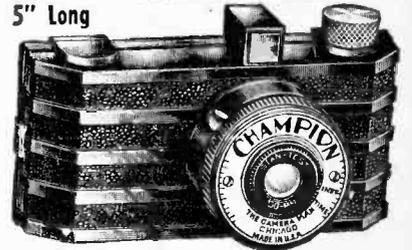
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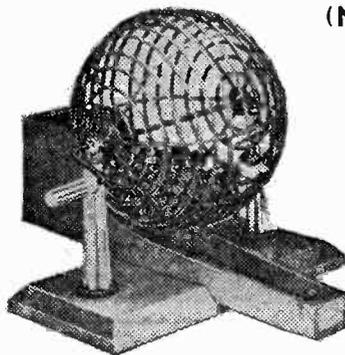
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20 MONEY MAKING IDEAS FOR TRAVELERS and Trailblazers. All proven and copyrighted. No stock to carry. Small or no capital. Work anywhere; no license needed. Price One Dollar. G. Clark, 129 N. Rose St., Kalamazoo 12, Mich.

300 TESTED MONEymAKERS, 68 PAGE Book over 40,000 words. Business Secrets, Formulas, Wholesale Supply Sources, all for 25¢ postpaid. Henry R. Parent, Box B-20, Coaticook, P. Q., Canada.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

AA BTYS! — BRAND NEW POSTAGE STAMP Machines, 1¢ LoBoy and Ticket Weighing Scales, Nut-Candy Vendors. Free list. Adair Company, 6926 Roosevelt, Oak Park, Ill. my4

A-1 AMERICA'S POSTAGE STAMP MACHINES for sale. Buying all kinds. Polders, immediate delivery. Write U. S. P., 100 Grand St., Waterbury 5, Conn. my4

A-1 CIGARETTE AND CANDY VENDING MACHINES. All makes, models, lowest prices. What have you to sell? Mack Postel, 6750 N. Ashland, Chicago. my11

BALL GUM—25 LB. CARTON. APPROXI-mately 3,500 Ball ½ in. Price \$15.00. Gustave Glutz Gum Co., 625 Brice Ave., Lima, Ohio.

BARGAIN—1 BRAND NEW X-RAY POKER, \$100.00. 5 factory conditioned with new parts, Model F Targets, \$22.50 each. Michael Banach, 2262 Falls St., Niagara Falls, N. Y. ap13

CANDY MACHINES WANTED BY OPERATOR. Stoner or Rowe, also Cigarette Machines. Any amount. For Sale, 30 Model N. W. Model 40 Nut Vendors, like new. Make offer on 10 Model F A.B.T. Target Guns; also 1¢ Abbott Coin Counter \$50.00. Harold Steuber, 6547 Falcon Ave., Long Beach, Calif. ap6

CIGARET VENDORS FOR SALE — 500 PER-fectly reconditioned in our own shops. Kehler Vendors, 4509 N. Clark St., Chicago 40, Ill. ap6

COIN COUNTER STANDARD JOHNSON, slightly used, Model U-4, \$180. Phillie Cigar Machines, 30, make offer. 10-Columbian Presidents Rowe, \$90; 8-Columbian Royals, \$60. Irvin Bell, 65 Belmont Ave., Springfield, Mass.

COIN TRAYS FOR COUNTING PENNIES, Nickels, \$3.50 each. Speedy Coin Stackers for Pennies, Nickels, \$1.00 prepaid. Wanted, Lo-Boy Scales, all makes, full particulars, best cash price paid. Heineman, 656 Selden, Detroit 1, Mich.

COLUMBIA FRUIT REELS—CA; 1-5-10-25c Play, \$64.50; Columbia Cigarette Reels, \$62.50; 25c Jumbo, Cash, \$199.50. Want: Hideaway Phonographs with Adapters. Coleman Novelty, Rockford, Ill.

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87102	Wedding Rings	1.10 Gr.
8709	Plastic Crucifix	1.50 Gr.
8700	Comic Hat Bands	17.00 M
94030	Musical Stems	1.20 Gr.
8708	Bow Pins	1.35 Gr.

GLASSWARE

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18502	Ash Trays	3.60 Gr.
18052	Ash Trays	3.90 Gr.
18301	Salt & Pepper Shakers	3.00 Gr.
18068	Berry Bowls	3.80 Gr.
1827	9-Oz. Tumblers	5.52 Gr.
18503	Glass Reamers	5.04 Gr.
18063	Green Cups	5.76 Gr.
18064	Green Saucers	5.76 Gr.
18202	Hat Ash Tray	6.25 Gr.

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8635	Cowboy Hats, Small	14.75 Gr.
8640	Cowboy Hats, Large	32.00 Gr.
8607	Yodeler Hats	16.50 Gr.
78339	Bisque Dolls	16.50 Gr.
8405	Swagger Canes	10.00 Gr.
8403	R.W.B. Batons (Without Bell)	18.00 Gr.
8406	R.W.B. Batons (With Bell)	21.00 Gr.

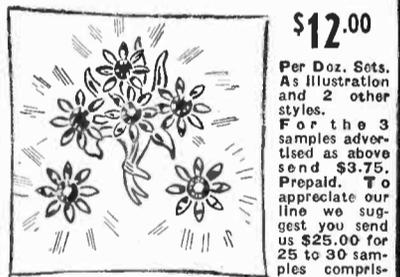
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4064	Glass Bake Set (10 Pieces)	11.40 Dz.
4004	Glass Roasters	8.00 Dz.
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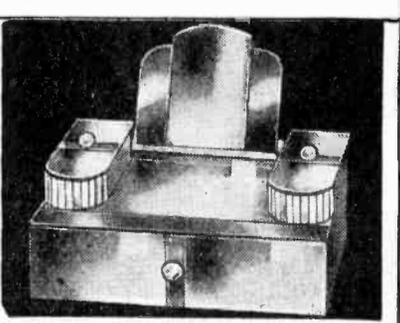
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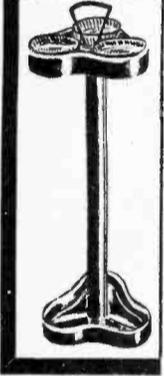
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FOR SALE—100 ROWE PENNY GUM MACHINES in A-1 condition. Price \$7.50 each F.O.B. Miami. Ace Cigarette Service, 9709 N. E. 2nd Avenue. ap2

FOR SALE—SEEBURG WIRELESS WS-27 Wallbox complete with tube, Marbled plastic cover, cracked, \$15.00; 19 Advance Hershey 1c Candy Machines, \$1.50; 6 Northwestern 1c and 5c Peanut Machines. Jesse Ladd, Coin Machines, Caro, Mich.

FOR SALE—PIN GAMES, IN EXCELLENT condition: Four Roses, Dude Ranch, Legionnaire, Holdover, Keeney Repeater, Rotation, Super Chubbies, \$59.50 each. 1 Midway, \$139.50; Genco Playball, \$112.50; Bombardier, \$112.50. Send 1/2 deposit. M. H. Packet, 85 Market St., Portland, Maine.

FOR SALE—MODEL E AND G CLAW MACHINES for carnival, parks. Chicken Sams, Parachutes, Radio Kites, Keeney Anti-Aircraft Guns; Bowlettes, fourteen feet, factory rebuilt. Crystal Gazer, Egyptian Seeress Card Venders. Meyer Wolf, 539 Boardwalk, Atlantic City, N. J.

FOR SALE—TWO JOLLYS, \$25.00 EACH: Landslide, \$20.00; Flash, \$15.00; Score Champ, \$25.00; Skyline, \$25.00; Vacation, \$25.00; Big Show, \$25.00; Border Town, \$25.00; Score Line, \$30.00. 1/2 Deposit. Earl Burns, 3729 Hamilton, Dallas, Texas.

FOR SALE—SET 16MM. VICTORS, LAST model made; like new, used only few times, \$395.00. Also 3 16mm. Features, \$100.00 each. Big Sound System, \$125.00 complete. Opera House, Millbridge, Maine.

GRIPPERS WANTED—GRIPPERS; WANT three hundred Penny Grippers. Advise make, condition and best price. Deposit by return mail if offer accepted. L. G. Thompson, P. O. Box 881, Greensboro, N. C. ap6

ONE PACE BLUE FRONT, DIME, DOUBLE Jackpot Bell; good condition, \$59.50. H. H. Duvall, Childersburg, Ala.

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THOUSANDS OF USED PHONOGRAPH RECORDS for sale—10 or 10,000 state your requirements. Olin Milner, Wholesaler, 335 McDaniel St., Atlanta, Ga. ap27

WANT—75 WURLITZER #100 BOXES, #300 Adapters, Twin 12 Hideaways. Complete \$16, 600 Coin Chutes. For sale—Panoram. Coleman Novelty, Rockford, Ill.

WANTED TO BUY FOR CASH—ROCK-OLA OR Wurlitzer Twin 12; Hideaways with Packard or Buckley Adapters; also Rock-Ola Playmasters; Packard Boxes; Buckley 24 Selection Chrome Lite Up Boxes; state price and full information. Tillston Music Co., 1209 Gaviota Ave., Long Beach 4, Calif. ap67

WANTED TO BUY—ARCADE AND MUSIC equipment, also vendors (late models preferred). Crating not necessary; will call and haul personally. Complete details first letter. Lake Novelty Co., Omro, Wis., Phone 82. ap13

WANTED FOR CASH—USED TOTAL ROLLS; 14' Wurlitzer Skeeballs; also 9-ft. models; Seeburg, Rock-Ola and Wurlitzer Phonos, all models. State prices and full details. Tillston Music Co., 1209 Gaviota Ave., Long Beach 4, Calif. ap13

WANTED—BALLY BROADCASTS, FLICKERS, Air Force, Miami Beach, Belle Hops. Must be complete and working. Send best price and quantity to M. H. Packet, 85 Market St., Portland, Maine.

WANTED—BLONDIE 5 BALL PIN GAMES. State condition and price. J. C. M. Service, 2251 Wilkens Ave., Baltimore 23, Md.

4 MILLS, 1-2-3, 1939, F. P., \$25.00; 1 MILLS 5 in 1 F. P., \$42.50; 3 Seeburg Chicken Sams, \$65.00; 2 Mutoscope Drop Picture Machines, \$12.50; 1 1c Viewing Machine, 10 poses, \$17.50; 1 1c Schermuck Stamp Machine, \$15.00; 2 Watling Scales (large), \$50.00. 25% deposit, balance C. O. D. Pennyland Arcade, R. D. 2, Jonestown, Pa.

5c VEST POCKETS, 1 CHROME, 1 B. & G., excellent condition, just off location, territory closed, \$100.00 for both; 50% deposit. J. R. Abeel, Addison, N. Y.

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ALL BRAIDED CELLOPHANE WAISTBAND Hula Skirts, with Lels, \$7.50. Rhinestone Setting Patches, \$5.50. Add 25c postage. Metal Spangles, all sizes and colors. Chorus Costumes, etc. We can supply anything. C. Guyette, 346 W. 45th, New York City, Circle 6-4137.

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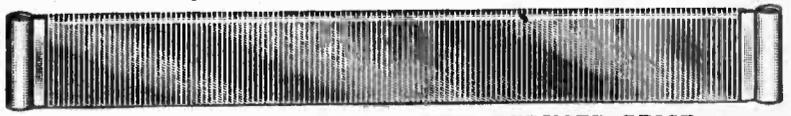
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FOR SALE—23 FT. HIGH STRIKER, NEWLY painted and decorated, \$75.00; \$50.00 with order, bal. C. O. D. New 20x30 Fire Proof Top, 8 Ft. Sidewall, 13 oz., complete, Stakes, Poles, \$200.00. Write, wire Sonny Harris, per route, White Star Attraction, Thomaston, Ga., this week.

HIGH ACT LADDER RIGGING, EIGHTY FEET; blocks and guy lines complete. Perch and muscle grind at top, \$250.00. Ralph Duke, Rockwell City, Iowa.

LONG RANGE SHOOTING GALLERY—BUILT on good long base Ford Truck. Room to carry two or three more joints. Two moving rows, four pull up rows, spinners and bulls eyes; twelve-foot counter, steel sidewall, awning, five good guns, all ready to go. Two Thousand Dollars. Write 2432 Garfield South, Minneapolis, Minn.

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ONE AMPRO 16MM. S. O. F. FACTORY RE- built, New Holmes 16mm. S. O. F. less than list, collapsible type painted metal stands, \$10.50 each; sturdy, easy to set up and take down. No lists or catalogs. Philip Bland, 1330 Chase, Chicago, 26. ap13

ONE PORTABLE ROLLER RINK FLOOR, 40x90, about 70 pairs Skates, one turntable. Quick sale, \$700.00. Wallace McCord, Hopkinsville, Ky.

POWERS 6-B PIN ROLLER MECHANISM— Adjustable Shutters, Stands, Magazines, Motors, Amplifier, Speaker, Ultraphone Heads, \$475.00. Powers 6-B Pin Roller Mechanism, Picturephone Heads, Motors, Stands, Magazines, \$400.00. Pair Simplex-Acme SP Model B, Rear Shutters, strong Baby Arc Lamps, Rectifiers, Stands, complete, \$1,250.00. Philip Bland, 1330 Chase, Chicago, 26. ap13

TENT—12 1/2 BY 12 1/2 FEET, 12-OZ. HIP TOP, 10-Oz. sewed on Side Walls, Snapped Corners, Chrome Leather Corners in Top; used seven weeks. Frank Schmelzer, Pinehurst, N. C.

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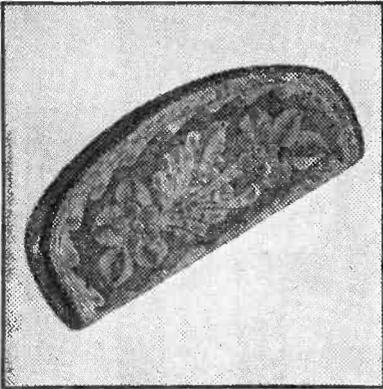
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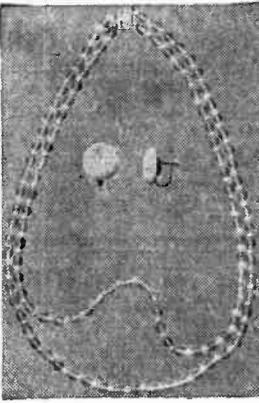
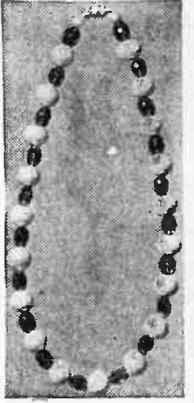
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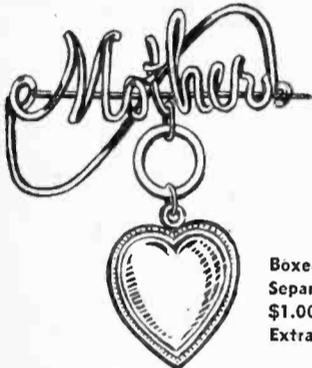
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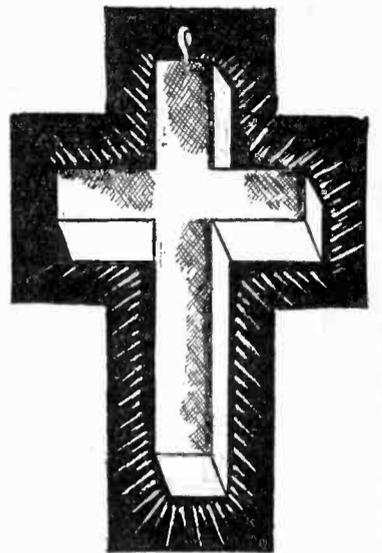
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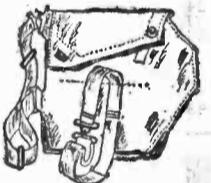
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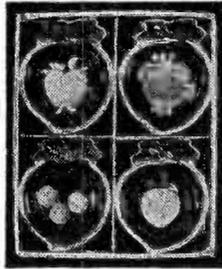
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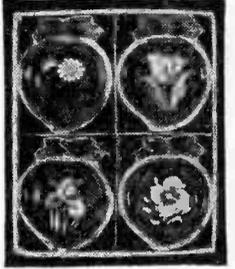
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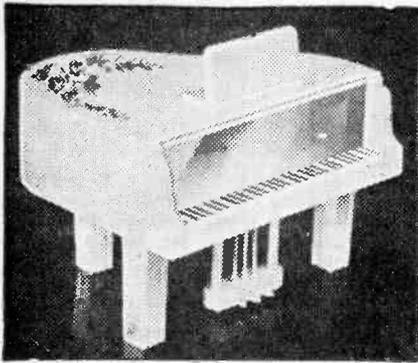
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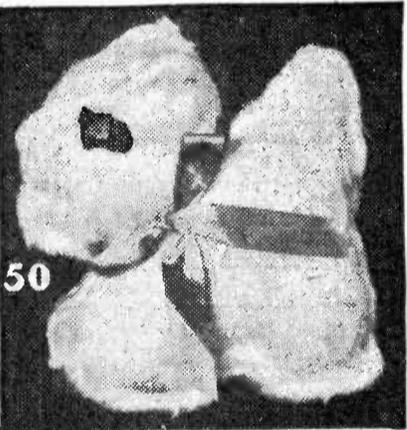
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Remington Threesome ELECTRIC SHAVER
 \$17.50 Each

Complete with three cutting heads, cord, plugs, cleaning brush and attractive box.

Appliance and Radio Division
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AGENTS WANTED

Complete carded goods fine. Sell drug stores, cigar stores, five & ten, filling stations, taverns, restaurants, hardware and other retail outlets. Eight oz. Epsom Salts, \$4.75 a gr. Blue Cross First Aid Bands, \$5.95 a gr. All Lead Pencils, \$9.00 a gr. Aspirins (5¢ tins), \$1.75 a gr.; also many job lots. Free price list.

Ronan Distributing Co.
 5224 Lake Park Ave. Dept. B Chicago, Ill.

GOLD PLATED METAL EARRINGS
 New Assortment
 HOOPS — DANGLERS — BUTTONS
 \$1.00 & \$2.00 Retailers
 CLOSE OUT FOR \$24 PER GROSS
 Send Money Order — Minimum Order 1 Gr.

RICHLEY CO.
 303 5th Ave. New York City, N. Y.

EXQUISITELY DEVINE, LOVELY TO OWN, THE LATEST IN GENUINE GLO-EVER EARRINGS

... Metal screw back. A gift that will add to her loveliness. Sells for \$1.00 a pair. \$4.75 Per Doz. (Pair) Boxed ... \$54.00 Per Gross.

BURT RAY JEWELERS, Dept. BB
 333 So. Market St. Chicago 6, Ill.

CLOSE OUT
14-KARAT SOLID GOLD MEN'S WRIST WATCHES
 Rose Diamond and Emerald Cut Jewel Numerals, Rectangular 14-Karat Yellow or Pink Gold Cases, Ultra Modernistic Design Heavy Magnifying Crystal, 17 Jewel (Cypress) Best Swiss Movement, Gold Chain Stretch Band; a perfect timepiece, retail value, \$150.00; to close one or 1,000, each \$59.50. (Money back guarantee.) Mark orders "For Resale" to avoid 20% tax. Remit by postal money order. Checks must be certified.
 Over 20,000 Billboard Customers.
J. Aubrey Whyte Studios
 116 W. 45th Street NEW YORK CITY

Pipes For Pitchmen
 By Bill Baker
Communications to 25 Opera Place, Cincinnati, 1
BEN (HORSEBACK) MEYERS . . . is working Oklahoma territory to reported slick takes.
SGT. RUBIN BLUESTEIN . . . letters from Ascom City, Korea, that he has returned to that port of call after a trip to Shanghai, China. He says he can see all the boys hanging up red ones during the Ringling-Barnum circus stand at Madison Square Garden, New York.

"TRULY A REAL VALUE"
24 PIECE SET TABLEWARE
COMPLETE WITH CHEST
 Plated for Long Wear and Service
SERVICE FOR SIX
\$5.88 PER COMPLETE SET WITH CHEST
PER OZ.—\$66.00
P. O. B. CHICAGO
 SET CONSISTS OF:
 6 KNIVES
 6 FORKS
 6 TEASPOONS
 6 TABLESPOONS
 With wood frame, leatherette-bound chest attractively made.
TERMS: 25% Deposit With Order, Balance C. O. D.
LEE INDUSTRIES 215 N. DEARBORN ST., CHICAGO 1, ILL.

Now Available!
OAK-HYTEX BALLOONS
 Present production limited to a few popular sellers. See your jobber.
The OAK RUBBER Co.
 RAVENNA, OHIO

WHAT'S THE WORD . . . these days with Phil Babcock, Judge Peterson and the knights around Washington? Pipe in and let the boys and girls know what goes!
NICK BENNY . . . and son, Ralph, are in Covington, Va., readying their concessions.
AL SELLERS . . . has returned to his New York haunts following a vacation in Florida.
LOUIS WEITZ . . . has his book and magazine store operating to good returns at No. 1 St. Marks Place, New York.

It's Bengor again with Expansion Bands

CLIX CANDID CAMERAS \$21.00 DOZ.
 Made of STAINLESS STEEL and built to last for years. Individually carded, glassine wrapped. Will fit any watch. A sales sensation at the price. Immediate Delivery
\$9.00 DOZ.
BENGOR PRODUCTS CO., 119 FIFTH AVE., N. Y. 3, N. Y.

Pitchmen, Demonstrators MIN-O-RAL
 The Concentrated Mineral Water
 Retail \$1.00 for 4 oz. bottle—2 weeks' supply. Write for our proposition. Sample price \$1.00.
Min-O-Ral Products Co.
 1535 W. Willis DETROIT 8, MICH.

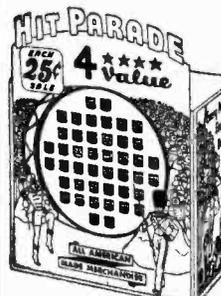
SOL ADDIS . . . vet pitch ace, comes thru with the following from New York: "Eddie Leonard is working foot aids on West 14th Street here. He has an attractive display for a demonstrator. It's one of the neatest I've ever seen, and he's one pitchman who has a bright future. Now that the weather is breaking, the lads around here will seek a little exercise. There is plenty of work, but only for the live wires."

—NEW ILLUSTRATED CATALOG IN THE SPRING—
 We have a few special price lists now—write us your requirements.
MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

PITCHMEN
 Fast selling, attractively packed, natural Herb and Root Laxative. Write for particulars.
THE WONDER-TONE CO.
 480 Fabyan Place Newark 8, N. J.

WHILE WORKING . . . Exit Foot Products in Detroit, Irving (Doc) and Ruth Livingston were dinner guests at the farm home of Freddie Miller near the Motor City. Doc, who has been working the Neisner five and dimer there the last 10 weeks, says he'd like to read pipes from Mae Roger.

BANG! BANG! AUTO JOKE BOMBS
 For the practical jokers. Readily attached to auto engine spark plug . . . explode with a loud BANG when the starter is stepped on. Fast sellers! Red, white and blue wrapped.
\$1.50 Per Doz. \$7.00 For 5 Doz. Boxed
 Immediate delivery. Enclose 25% deposit with order, balance C. O. D., F. O. B. Chicago.
FIREWORKS—Write now for details on FIREWORKS for resale for parks, clubs, etc.
Banner Novelty Co.
 Dept. B4
 728 W. Madison St. CHICAGO 6, ILL.

OUR NEW SENSATION

 We proudly offer our new sensational seller. It's a quick selling quarter deal, with 44 tabs or pulls, grossing \$11.00 for the dealer. REAL VALUE—NO BLANKS. It sells and satisfies. Widely diversified, ALL AMERICAN MADE items for ladies and gentlemen. You will never have to apologize for HIT PARADE. Packed 12 deals to case.
\$5.65 ea.
 In case lots of 12, or \$5.85 in smaller lots. 25% deposit with order, balance C. O. D.
HOWARD COMPANY
 134 West 8th St. Kansas City 6, Mo.

FOR SALE
Established Labor Paper
 6 years. Four counties endorsed, more available. Elections for three ensuing years.
BOX 349, Anderson, Ind.

THEY TELL US . . . that H. D. (Bugs) Bachman is in Cedar Rapids, Ia., preparing to hit the road soon with Simplex whistles. He plans to head west to California.
JACK MURRAY . . . according to reports hitting the pipes desk, is working Iowa territory to click returns.

LARGEST SELLING SIGNS
 Snappy new designs, beautifully process-painted Stock Signs, size 7x11. All business firms want them. Nutville News "spunky" sayings that'll knock your hat off. Sells 25¢ and 35¢. 500% profit. Send \$1 for 12 different samples best sellers and fully illustrated price list.
RANGLES MFG. CO.
 17 W. 5th Hutchinson, Kansas

IT'S RED HOT RIGHT NOW
 Authentic reproduction of the JAPANESE SURRENDER DOCUMENT. Beautifully set up in colors on heavy vellum paper. 12"x16", ready for framing. FAST HANDOUT for 50¢. No spiel necessary. Just show it. Peterson sold 137 at American Legion Club one day. Snyder sold 47 at Navy Club less than an hour. Grace sold 58 during factory noon hour. YOUR price, 12¢-25¢ to 50¢, 500 and over, 10¢. C. O. D.'s, 25% deposit; shipped flat, not rolled. If you're a "Show Me" stick a dollar bill in an envelope and we'll S. O. S. 5 prepaid. Sample 50¢. You'll come right back for a pile of 'em. Here's your wallet packer.
S. P. HEDGES
 2624 Hennepin Ave. Minneapolis, Minn.

5,001 ITEMS AT FACTORY PRICES
 Your complete needs all at one source—Candy, Gum, Batteries, Gloves, Dry Goods, Pins, Sales-boards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Specialty Merchandise and many other scarce items. Send 3¢ stamp for complete new list. We have the merchandise.
MID-SOUTH SUPPLY CO.
 219 E. Markham St. LITTLE ROCK, ARK.

EDDIE CURRIER . . . pitch exponent, is vacationing at Hotel McAlpin, New York. He says he'd like to read pipes from Jack Zimmerman.
S. GABBE . . . ace gadget worker, is purveying that item to sound takes in Roanoke, Va., reports from that neck of the woods indicate.
BENNY (PENS) KIRKLAND . . . is reported to be collecting plenty of geedus working Virginia territory.
JACK (BOTTLES) STOVER . . . and Pat Malone are up in the hills of Virginia making some court and pay days on the sheet to click returns.

CHOCOLATES
 Operators' Asst.—Immediate Deliveries
 #5 15 1-Lb. Bxs. Dover Chocolates @ \$ 9.75
 #8 24 1-Lb. Bxs. Dover Chocolates @ 17.28
 #19 15 1-Lb. Bxs. & 4 Plush Rabbits . \$18.95
 #52 15 1-Lb. Bxs. & 3 Cameras 19.65
 Reynolds \$12.50 Fountain Pen \$7.50
 #52 Cameras (Candid Type—16 Pictures) 2.39
 Cig Lighters—Dolls—Pushcards—Etc.
DELUXE SALES CO.
 BLUE EARTH, MINN.

1c AND 10c "GOOD 'N FRESH CANDY"
 AGAIN AVAILABLE TO LIVE DISTRIBUTORS
 10 Cellophane Bags (Boxes of 2 Doz.), Good Asst. 64¢ Doz. Net
 1¢ 120 Count Boxes, Good Asst. 65¢ Box Net
 F. O. B. Chicago. Limit Per Order, 100 Boxes of Each Item. No C. O. D.'s, Please. Terms: Full Net Cash With Order. Write for Full Details.
CASTERLINE BROS.
 2030 Sunnyside Ave., Dept. A, Chicago 25

CARDER JOKE TRICKS
 8 Bloody Jokes, 8 Sneez Powder, 6 Hot Cigarette, 6 Hot Picks, 6 Invisible Ink. 34 in all on display card retail for \$3.40. Your price 89¢ per card. 65¢ in 100 lots and your name printed on card. Any assortment of the above in bulk, \$2.75 per gross. Exploding book matches and Cigarette Loads. \$2.95 per gross. ½ cash with order, balance C.O.D.
CERTIFIED PRODUCTS CO.
 Dept. 40, Louisville, Ky.

FRED JARLENE . . . and family are vacationing at Hot Springs, Ark.
RICARD ARCAND . . . is still at Lucas Kiddieland, Los Angeles, where he is a maintenance man. He inks that he has been unable to locate a spot for his jewelry layout, because business in that line has slowed up for the present. "Among recent visitors here," adds Arcand, were Jack Vinick, who returned from a successful stand at the

SEA SHELL WORKERS
 Shells and supplies at reasonable prices for making sea shell novelties.
Herbert Diamond & Co.
 1121 N. E. 1st Ave. MIAMI, FLA.

GOLF BALLS!!! FLOOD LIGHTS!!! WANTED!
 Send details and price to
BERES, 528 Amboy Ave., Woodbridge, N. J.

BALLOONS
 All colors, all sizes. Sticks and Bellows, Batons, Canes, Birds, Leis, Hats, etc.
UNGER SUPPLY
 567 Harrison Street CHICAGO 7, ILL.

Charro Days Celebration, Brownsville, Tex.; Joe Beck, of Buffalo, who is vacationing at Palm Springs, Calif.; Al Freeman, Benny Stone, Joe Mead and Margretta V. Kelly. Plan to make some Eastern fairs in August and then return here for the Christmas rush.

HARRY RUTHERFORD . . . pipes the following tribute to the memory of the late Chick Townsend: "Words cannot express my sorrow in learning of the death of my friend, Chick Townsend, whom I have known many years, dating back to our days together in vaudeville. Chick was a good friend to all and will be missed by all the boys and girls in Pitchdom, especially those in and around the Roxy lot in Detroit."

Cavalcade Flashed With Color in Bow

(Continued from page 53)

ents combination of aluminum and plastic, with color effect that projects depth effect, proved biggest surprise. Chinese Magic Theater is done in all silver and red, and color scheme is carried out in costuming. Gestapo squad car was special attraction at War Trophies Show.

Twenty-two rides and 20 shows were on grounds. New rides are Scooter and Fly-o-Plane, a second Roll-o-Plane and two Kiddie Rides. Scooter, according to Wagner, is the largest east of the Rockies, one of similar size, owned by Elmer Velare, being in California.

Kelley, Best Have Four

T. W. (Slim) Kelley and R. E. (Dick) Best, two of the most prominent side show operators in the biz, have formed a partnership and will operate four shows on Cavalcade midway. They are the Cavalcade of Oddities Side Show, Iron Lung attraction, Big Snake Show and a new Wild Life exhibit. Equipment and canvas is all new. Kelley was with the Cavalcade of Amusements last season and prior to 1945 with many of the larger carnivals, while Best operated the Big Circus Side Show on the Royal American Shows for many years.

Winter painting, which didn't miss much of show from train Pullmans to Ferris Wheels, together with new show fronts, gives org plenty of flash.

2,000 at Preview

Move from fairgrounds, where show wintered, to downtown lot for opening date was begun last Sunday (24) at midnight. Two thousand townspeople turned out last Sunday, at invitation of Wagner, to see show at quarters.

Housing problem here has been rough, due to influx of about 250 show people. Arthur Atherton is handling the show office. Among visitors here last Sunday was Ida E. Cohen. Mrs. Hattie Wagner, back from a Miami vacation, readied the cookhouse equipment.

J. Stuart Scholibo, in from his Houston home, reports that Mrs. Scholibo, who has been ill for some time, is improving. The Singing River Settlement had Dick Crawford, Ed Neville, Guy West, Ed Bamell, Mr. and Mrs. Riley and Arky Jones. Russell Dean and Bill Perott checked in from Miami to join concession row.

Ralph Anderson came on from Chicago, where for the past three years he has been in defense work. The Billboard agent and mailman, Perlman, was on the job.

Wade Cracks Detroit Highland With Rides

(Continued from page 53)

and clerk, convincing them that the show would be a benefit to the community.

A principal argument was that the shows would offer clean entertainment of a novel kind to the younger generation. The lot is located only a block from the largest grade school in Highland Park. Wade pointed to a long record of good operation in the Detroit territory with a minimum of difficulty, under the stringent Detroit carnival regulations.

By special agreement, only one house trailer will be allowed on the lot, for the night watchman. Highland Park, priding itself as a city of homes, allows no house trailers, and is, in fact, the only near-by town to prohibit all-night street parking of automobiles. A cash bond was furnished to guarantee performance of the requirements.

As laid out, the midway will accommodate nine rides. No shows or

concessions, except for catering or outright sale, such as novelties, popcorn, photo machines, arcade, and ray gun shooting gallery, will be allowed.

Location is half a block from a huge Sears, Roebuck department store, as well as the former Ford factory, which was the setting for a one-time bonanza for street and store workers of all kinds, under strict police supervision, on once-famed Manchester Avenue. It is a block from the downtown district of Highland Park, and right on Second Boulevard, principal northbound automotive thoroughfare for the Detroit metropolitan area. It is ideally situated with an open view across unbuilt property to Woodward Avenue, the Detroit's "Main Street," on one side, and Third Avenue, the principal southbound highway, on the other.

SOCIAL SECURITY PLATES
Red, Blue and Gold colors, on metal, \$6.00 per 100, F. O. B. Chicago, while they last. Sample 10¢ each.

CHARMS & CAIN
407 So. Dearborn St. CHICAGO 5, ILLINOIS
Tel.: WEster 3545-3546-3547

LUCKY MEXICAN SILVER DOLLAR MONEY CLIP
\$2.50 RETAILER, SPECIAL \$6.75 DOZ.
MARLENE SALES CO.
5 N. Wabash Ave. Chicago 2, Ill.

In our ad last week on 6 Tube Radios the listed price should have read
\$20.63
Instead of \$29.95
ARISTA ASSOCIATES
446 Dean St. Brooklyn 23, N. Y.

FASTEST SELLING ACTION TOY IN AMERICA



Now AVAILABLE FOR GENERAL DISTRIBUTION

JOCKO . . .

Jumps
Dances
Climbs

a natural for Circus and Carnival

THIS MONKEY ACROBAT has a terrific appeal for every youngster . . . a circus or carnival souvenir that will outsell standbys like balloons, whips and windmills. Easy to operate, exciting action to demonstrate. Well made of heavy-ply bristol, securely jointed with swaged metal rivets, printed in gay organ grinder colors, colored wood plunger. Packed 1 gross in carton. Shipping weight, 7 lbs.

ORDER NO. 42 . . . PER GROSS \$8.64

APEX PRODUCTS CORP. Dept. 10
53 E. 10th St. New York 3, N. Y.

Flash Special!



GOLD FINISH CROSS WITH CHAIN

Cross measures 1 3/4"; chain, 18". Showy, fast seller, plenty of surface detail, beautiful engraved effect, heavy weight metal.

SAMPLE DOZEN \$4.00 IN 6 DOZ. LOTS \$3.50 PER DOZ.
1/2 DEPOSIT—BALANCE C. O. D.

THE ROXY JEWELRY CO.
1801 Surf Avenue Brooklyn 24, N. Y.



Joe End & Co. say THANKS

. . . to YOU, and we DO mean YOU, for the confidence and business YOU have entrusted us with up to this point.

WE PROMISE . . .

NEVER to let you down so far as Quality, Price, Service and COURTESY is concerned. WE ARE ROLLING full steam AHEAD. It will be a PRIVILEGE to serve YOU with PLUSH TOYS . . . FUR ANIMALS DOLLS . . . BLANKETS . . . BOUDOIR DOLLS . . . BINGO ITEMS . . . SLUM and what do you want?

Watch our Billboard ads every week

JOE END & COMPANY

CATERING TO CONCESSION TRADES MIKE TISSER, Gen. Manager
799 BROADWAY Phone: Gramercy 3-1812 NEW YORK 3, N. Y.



FUZZY WUZZY

America's Best Money Maker

31 INCHES HIGH

NEW FUR SKINS . . . ONLY WELL BUILT . . . MASSIVE

\$7.50 each

25% Deposit, Balance C.O.D.

FREE New illustrated folder #51 showing 100 outstanding NEW ITEMS. Write for it.

JERRY GOTTLIEB, INC.
928 Broadway
Bet. 21st and 22d
in the Heart of New York

SALESMEN! AGENTS! OPERATORS!

WOODY HERMAN'S Sweetwind

A NATIONALLY ADVERTISED SENSATION

Even a child can play a song on the SWEETWIND . . . Not a toy but a miniature clarinet that plays 2 1/2 chromatic octaves.

PLACE YOUR ORDER NOW!

Mareth MUSICAL SALES CORP.
6116 BROADWAY, CHICAGO 40, ILL.

"The easiest playing musical instrument"
\$1.95 RETAIL

British Trade Runs Into Snags

Reforms for Patent Laws Bogged Down

Early Action Unlikely

WASHINGTON, March 30.—Everybody wants to overhaul the patent system, but disagreement among government and industry mechanics as to what tools should be used makes action by Congress during this session improbable.

This is the feeling of Patent Committee members of both houses, who have before them more than a score of bills relating to patent reform. Variety and diversity of proposals has created only confusion and uncertainty.

Legislation, in which the coin machine industry is vitally interested, is hung up on the problem of what should be done about (1) compulsory licensing of patents, and (2) government sponsorship and financing of scientific research.

At Odds

Small business is at odds with influential industrialists; small business men disagree among themselves, as do big industry men; one government agency opposes another. And the one source to which Congress could look for a "general welfare" solution—the Presidential Patent Study Committee, headed by William H. Davis—has thus far failed to report.

"Everyone seems to want something different," one congressman commented. "The Davis committee has sent out a long questionnaire, but we have not heard any results and we are seeking guidance."

Compulsory Licensing

Compulsory licensing, which would be expected to have a direct effect on coin machine manufacturers, has been endorsed by the Department of Justice and the Federal Trade Commission. These agencies also have gone on record favoring recording of transfers, single court of patent appeals and time limitation on monopolies.

Licensing proposals have usually been on a limited basis. Thus one Department of Commerce spokesman recently suggested that, where a court decides that an invention is not being developed on a scale commensurate with its importance, it should permit others to use it on payment of fair compensation.

But the apparently real desire of Congress to do something about this and other reform proposals does not mean that any hurried action will be taken. In any event, legislation will await release of the Davis report, which is expected by congressional leaders to serve as the authoritative guide.

Meanwhile several large firms, including RCA, International Harvester Company and Farnsworth Radio & Television Corporation, have voluntarily freed thousands of their patents for licensing to any other manufacturer.

VETERANS—Veterans' Administration is moving to halt abuses of the on-job training program for returning G.I.'s. Washington announced that firms employing veterans as apprentices under the program will be required to draw up "courses of study" to show what the ex-service-man is learning and how.



News Digest

LOCATIONS—With enrollment prospects higher than ever before in history, locations on and near college campuses bid to be counted among the best for all types of coin-operated equipment. Jukes, of course, have always been kept busy in such collegiate locations. Vending machines should be just as busy when new machines are available for opening these spots.

BRITISH—If misery loves company, U. S. coin machine manufacturers should be happy this week. Faced with shortages at home, they learn that the British coin machine manufacturers are as bad off if not worse. On top of shortages, English firms are required by the government to sell 85 per cent of their total production outside the British Empire.

CAFES—There are 540,000 eating places in the United States. Quick and very incomplete survey taken during National Restaurant Association convention in Chicago this week indicates there may be as many as 200,000 without venders, as many as 118,000 without juke boxes. This leaves plenty of room for expansion.

POPCORN—Vending popcorn will boom in the next few years if adequate supplies of popcorn and oil for popping become available. Experienced operators of both pre-pop and popper type venders are looking forward to expanding their routes, with theaters leading the field of locations. For time being, however, popcorn and oil are scarce.

CMI—Trade leaders, both manufacturers and distributors, continue to urge both distributors and manufacturers who have not joined CMI to do so now. These leaders are attempting to secure complete co-operation to insure the success of the public relations program being launched by Coin Machine Industries, Inc.

RECORDS—One way to sell records, disk retailers are discovering, is to set up a separate rumpus room for the bobby-sox trade. Many "disk dens," equipped with vending machines—and an occasional one with a juke box—are appearing on the retail platter picture.

SOFT DRINKS—A survey just completed by a leading bottlers journal reveals that coin-operated soft drink venders have the "edge" on the old cooler types. Bottlers prefer this type equipment, and so does the public. With this trend definitely established, there should be tremendous demand for soft-drink vending machines once production schedules can be stepped up.

PLYWOOD—Plywood is going on the priority system as of April 1. Move comes at a time when many lumber men are forecasting a priority system for all types of wood. Veterans' housing legislation offers a virtual priority system, since permits must be obtained now for new building.

EXPORTS—Distributors are beginning to take definite steps to set up programs for re-establishing active export business. Distributors for one large phonograph manufacturer have formed a firm which will handle foreign sales of coin machines. Other distributors, singly and in groups, will follow this lead and announcements will be made to that effect soon.

SHOWINGS—Distributors' showings of new equipment, particularly juke boxes, have been attracting unusual attention the past few months. New machine showings inject new spirit into the trade.

TIRES—Good news to the roumen, whose tires have begun to wear as he makes his rounds, is the prediction that truck tires will be plentiful this summer.

Coin Devices Under Quotas

Makers must set 85% aside for overseas shipment, 15% to rebuild home biz

LONDON, March 30.—All is not rosy for British manufacturers of coin machines.

In order to get materials and the government's go-ahead signal for production, English manufacturers must agree to set aside 85 per cent of their total manufacture for sale abroad. Fifteen per cent of the total may be sold to buyers in England proper.

Put simply, this means that British manufacturers must develop sufficient export markets to take all but 15 per cent of the total output of coin machines. The remaining small part may be used to build up routes in the British Isles.

Sounds Good

On the face of it the idea sounds good, but British manufacturers are having a difficult time keeping their heads above water while rebuilding and enlarging their export business. Difficulty in rebuilding and enlarging this export business is in finding a ready market to absorb 85 per cent of the manufacture.

Easiest places to sell the British-made machines, of course, would be thru the Lowland countries and France. Here, however, the business depends upon the buyers in these countries. These buyers, like business men thruout Europe, have great financial barriers to overcome—not only in obtaining cash but in the rates of exchange.

Name Committee

As a result, the British coin machine association has named a committee to aid manufacturers in solving their export problems.

Ed Graves, coin machine editor of *The World's Fair*, had the following editorial comment to make on the present troubled situation:

Manufacturers, generally, do not (See *British Coin Trade* on page 113)

Venezuela in Move To Ease Import Rules

CARACAS, Venezuela, March 30.—A recent government decree, loosening controls on imports, foreshadows considerable modifications in the custom laws of Venezuela.

Prior to this decree, a specific market had to be secured for a product before the government here would allow the merchandise to be brought in. This stipulation has been modified, and now the regulation requires only that the port of entry be listed. If the port of entry is not listed, the shipments are not allowed.

A further revision of the law eliminates the formality by which passengers had to obtain a customs permit before being allowed to embark their luggage.

The Venezuelan government is currently studying the whole subject of custom duties with a view to introduce a completely revised and modernized customs law.

Editorial

War of Nerves

By Walter W. Hurd

MY ATTENTION was recently called to an editorial in a trade paper which made an effort to allay some of the present war hysteria. This suggests that trade papers may be able to render a good service by trying to offset some of the sensationalism in newspapers and radio broadcasts. Trade papers do not have to depend on sensation to get circulation.

Whatever reasons may be given for the present war scares, there are evidences of too much exaggeration and too much sensationalism. The reliable *Chicago Daily News* has, in a few cases, called attention to the exaggerations in reporting foreign news at the present time. When one newspaper admits such a fact, we may begin to take most of the reports with a grain of salt.

The present war scare centers around Russia, a big country about which all of us know very little—and we are all victims of so much propaganda and misinformation about the country. After winning two world wars, it is perhaps natural also that the United States would develop too big a crop of war mongers who want to stir up trouble with somebody.

I first learned about Russia from a friend who had been a captain in the U. S. forces that joined British and Jap troops in an ill-advised intrusion on Russia at the end of World War I. He told me that he lost all his pride in being an American after taking part in the foolish attempt to push the Russians around. Perhaps the Russians have not forgotten that invasion.

This would suggest that there are two sides to all the present war promotions and that the American people have not been told the darker side of the picture. In order to cool off some of the present temper of the war mongers, it might be a good idea for every citizen to begin asking what is the other side of the picture.

In fact, the full story of our alignment with the British and Japs to intrude on Russia at the end of World War I was not published until 1945, and apparently very few Americans know even yet how much occasion has been given to Russia to give us a war scare in return.

What are the chances for a war with Russia? Russian leaders frankly admit their country is not in a position to fight with the United States and will not be for another 20 years at least. Experts who know Russia say this is the fact. If these reports are half true, then we need not get so disturbed about the situation for a number of years yet. Putting all reports together, there is not much prospect for war in the near future unless the United States or England precipitates it.

Why is Russia acting up at the present time and becoming the cause of so much alarm?

To get at the true answer to such a question would require going back as far as the 1890's to uncover some unpleasant relations with the United States and England even then. I have tried to read some parts of the other side of the case and, frankly, I think the only right way to quiet the present scare is for the U. S. and Britain to get right, themselves, as a nation; make amends for some of their past misdoings and then they will have some right to threaten Russia.

Not being able to fight the United States, we may expect Russia to carry on a war of nerves for many years to come. It will be quite expensive to us to pay the taxes to keep a large army and navy. It would be much better to meet them more than half way in working out friendly trade relations.

It is well known that Russia means to get warm water ports on the East and South, even if it is necessary to fight for such outlets. No one has given a sound reason yet why the U. S. and England should try to block Russia from getting those outlets. The recent war proved beyond any doubt how much the big bear really needs those outlets.

The bugaboo of communism shows its ugly head whenever the present strained relations are discussed. There is only one cure for that disease and that is to industrialize a nation. The U. S. and England could gain much trade to themselves by helping the Russian people do the thing they really want to do—industrialize as fast as possible—and it would wipe out the biggest center of communism in the world.

War with Russia now, or 20 years from now, will only spread communism. So the best course for thinking people is to try to quiet the present war mongering and help the Russian people get on their feet. The big, sprawling country is at least 50 years behind the times, but the people want to improve. Their dream of heaven is to be like the United States.

Think on the other side of the picture a little and it will help to allay present war scares and will help business.

COINMEN YOU KNOW

New York:

MILTON RIFKIN, Frez-o-Mat, tells us that his concern will market coin-operated frozen food cabinets in about 60 days. A Chicago coin machine firm is putting the finishing touches on it.

DAVID ROSEN, Philadelphia, was in town this week for the AMI showing at Runyon Sales. Dave plans his showing about April 15. . . . **BILL REISS**, also of Philly, was in and out of coin machine row this week.

ED LEVEY, Sol Schlang, Joseph Jackson, Jack Marine, Herman Gaser, A. Leibman, Mrs. David Lowy, Al Silverman, Sid Meyers, Frank Segnorelli, Ed Perora, Jim Hyde, Jerry Kertman and a host of others attended the AMI premiere at Runyon Sales this week.

JOHN HADDOCK, AMI president, was on hand to congratulate "Sugie" Sugarman, Abe Green, Mike Munves, Jack Mitnick, Bernie Wolkson and the rest of the boys connected with the concern on the turnout of operators for the affair.

AL MEYER'S mother died Saturday night (23). Al has an arcade at Rockaway Beach. . . . **BARNEY BERKENS**, executive secretary of AOAA, has been busy mailing out the constitution and by-laws of the organization to members this past week.

ED SULLIVAN states in his column this week that "slot machines offering hamburgers, hot dogs or soft drinks soon will be on the market." To date no firm has offered such a machine, but it is rumored that a New York firm is behind it.

AL COHN, Asco Vending, is putting out a booklet which should prove of interest to anyone starting into the peanut vending machine business. Charts showing operator's costs and profits are also included in the booklet.

IRVING AND MILTON GOLDSTEIN, Automatic Book Vending, are headed Chicago way to work out final details of their new coin machine venture. . . . **HENRY ROSE**, Aireon publicity representative in the East, is busy these days with several new ideas.

MRS. LUSTBERG, American Women's Voluntary Services, which sponsors seven teen-age clubs in and around New York, is trying to secure juke boxes for the three clubs that still don't have them. Other forms of coin machines are also installed in some of the teen-age organizations.

LEON EPSTEIN, Refrigeration Corporation of America, says his firm will make coin-operated frozen food cabinets in the future, but nothing has been done to date on them.

BILL WOLFMAN is coming in from the West Coast to attend **SAM STRAHL'S** Pittsburgh showing of the AMI machine April 14. "Sugie" Sugarman, "Doc" Eaton, Ben Smith and Perry Wachtel will also be present.

STANLEY GERSH, Perfect Games, claims his new machines are catching on. . . . **IRV MORRIS**, Active Amusement, has been around Rockaway Park of late. . . . **JOSEPH RAZIANO**, Sam Holtzman, Bernie Katz and Johnny Sennders, Coney Island arcade owners, report business on the upswing there due to the mild weather New York has been having.

AL BLENDO, International Mutoscope, and Barney Berkens state that arcade men in Texas are swinging to the membership list of AOAA faster than ops of any other State. Maine, where there has been a lot of action in coin machine fields, is not far behind.

Chicago:

BARNEY DOSTERSKILL, Barney's Music Shop, Dallas, was in the group of Texas coinmen which also included Wink Williams, General Distributing Company, Houston; John Williams, Southern Distributing Company, Houston, and C. O. Herrington, Houston Amusement Company. . . . **G. S. BEVELHYMER**, Island Distributing Company, was up from Galveston, while Dallas representatives included H. F. Hornstein, Southwest Amusement Company, and Jack Selben, Southern Amusement Company. . . . **GEORGE J. YOUNG**, Majestic Music Company, Norfolk, Va., and H. W. Shaw, Mid-State Distributors, Fairmont, W. Va., also were in town for the week-end.

H. M. TOMPKINS, H. M. Tompkins Company, Manitowoc, was among a large turnout of Wisconsin coinmen along with Harry W. Witcher, Western Music Sales Company, Watertown. . . . **S. J. HASTINGS** and Martin J. Parker, Klein Distributing Company, were numbered in the Milwaukee delegation which also included Joseph E. Beck, Mitchell Novelty Company; G. Getatke and E. H. Wagner, G. & W. Novelty Company, and H. Jacobs Jr., United Coin Machine Company. . . . **DENNY MURRAY**, Household Appliance Shop, Rawlins, Wyo., also was in for the displays.

L. C. MILLER, Iowa Phonograph Company, and George Alberts, Alberts Music Company, came in from Cedar Rapids, Ia., while R. F. Brewster, Program Service Company, and Edwin L. Radin made the trip from Lincoln, Neb. . . . **G. D. WORMINGTON**, Melody Lane Music Company, Kansas City, was in the Missouri delegation with Fred Pallnow, Automatic Phonograph, St. Louis; Norwood E. Veatch, Central Distributors, St. Louis; Raymond Kline, Ray's Electric Company, St. Louis, and Frank P. Merckles, Worldwide Distributors, Kansas City.

MILT COHEN, of Ohio Specialty Company, Cincinnati, was in the group coming from Ohio. It also included William Marmer, Sicking, Inc., Cincinnati; R. D. Walter, Food Dispensing Company, Cleveland; Bert Frost, Frost Music Company, Fremont, and Ed George, of Ed George Music Company, Akron. . . . **S. S. HORVITZ**, of Acme Novelty Company, Pittsburgh, was among Pennsylvanians on hand, along with E. G. Liadrakis, of Emanuel Amusement Company, Mahanoy City; Ben Fireman, Automatic Sales Company, Philadelphia, and Meyer Abelson, American Distributors, Johnstown.

FRED IVERSON, of Eastern Sales Company, Rochester, was one of the New York State coinmen in for a look-see, while Solomon Gruebel came from Brooklyn; R. Scott, Amherst Amusement Company, Buffalo; John D. Fuller, Universal Vendors, Albany, and from New York City, Victor G. Mahler, Mahler Trading Corporation, and Leo Wilens, Uneeda Vendors. . . . **EVERETT MASTERSON**, of East Coast Phonograph Distributors, made the trip from Elizabeth, N. J.

PAUL BOLTON came from the West Coast as representative of Belmont J. Sanchez Company, Los Angeles, and Ray Schultz, of Bay Automatic Sales, came from Oakland, Calif. . . . **FRED BELSON**, of Bee & Dee, Berwyn, Ill., and John Dockhus, Dockhus Brothers, Rockford, Ill., also were in town. . . . **R. E. BOOTH** came in from Anderson, Ind., while Thomas C. Dickinson, Dickinson Music Company, Hammond; John P. Kramer, Gary; Carl Zimmer, South Bend, and A. N. MacQuivey, operator of Mac's Machines, Mishawaka, were among other Indiana visitors.

. . . **HENRY J. WHITE**, White Novelty Company, and A. C. Mitchell, American Novelty Company, were among visitors from Detroit.

Los Angeles:

RAY POWERS, manager E. T. Mape Music Company here, recently had a visit from several of his old navy pals. Powers was a chief electrician's mate in the SeaBees for three and a half years, overseas 22 months. E. T. MAPE, headquartering in his San Francisco office, is spending a lot of time these days at his ranch in Modesto. . . . MARIE SOLLE, steno for William H. Leuenhagen Company, recently lost her sister, who passed away after a heart attack. . . . FRED GAUNT, General Music Company, motoring to Santa Barbara and San Luis Obispo calling on operators there.

MOLLIE G. SIMON, steno for Curly Robinson since 1937 and recently scribbling for the new Music Operators' Association, has established headquarters at the offices of Charley Robinson, doing Robinson's work and setting up her own stenographic business on the side. . . . PRESTON JARRELL, of Coinmatic Distributors, deep in a powwow with Pacific recording artist IVORY JOE HUNTER, discussing the cutting and forthcoming release of Hunter's latest originals. Jarrell is now pressing four sides by the Rising Star Gospel Singers.

BILL HAPPEL, Badger Sales, stopping by to see operator Van Carter in Beaumont, Tex., en route to confer with Harold Murphy, of Palm Springs Music Company. . . . Some of the boys in town shopping around and dropping in the Badger showrooms include C. E. Collard, Dwight Towne, Irvin B. Gayer and D. W. Nowka, San Bernardino; Scott Dreyer and George Kelly, Pasadena; Ray Tisdale and Clem and Ben Korte, Glendale; M. Bettelman, R. M. Eberts, T. H. Laurence and Earl Cale, Los Angeles; Art Narath, Anaheim; George Landier, Long Beach; Pete Peterson, Delano; L. J. Bender, Lynwood; Walter Murra, Downey; J. H. Sheeter, San Gabriel; Milo Herring, Burbank; Mrs. Roy C. Smith and son, Lancaster; Norman Glover, Bell; Art Weiss, Arcadia; W. Knudson, Provo, Utah, and Shirl H. Swenson, Las Vegas.

Buffalo:

VIC SCHMIDT is a music operator again after four years of soldiering. Planning to extend his juke routes, he has added to his staff Harold Burton, an army buddy, and Bill Seiler, experienced coin machine mechanic.

JOE LEWIS, Lackawanna operator who served in the ETO as an army captain, has returned to his games and music routes. . . . JIM GREENVILLE, another vet, is also back. . . . AL STEPHENS expects to be discharged from the army soon and join his brother, Ken, who is already back in civvies running their juke and game business.

JAMES O'NEILL, juke operator, talked new machines at Redd Distributing Company the other day and stayed on to reminisce over his experiences during 10 years in China as a Liggett & Myers Tobacco Company representative. Frank Voltman is still Redd's service chief.

JOE MOLIEN, Niagara-Midland Corporation, is off to Newark and New York for De Luxe Records' promotion of hypnotist Ralph Slader. Distributors are getting together at Essex House. . . . PHYLLIS CLARK, secretary to Ben Kulick, Mills Amusement Company and Fay-San Corporation, is vacationing in New York.

ALLEN ZANDER has returned from the wars to his Delaware Amusement Company, in which Bernie Simon, owner of Music House, has an interest.

HERB ROSS and Al Bergman, thru their Fairway Enterprises, have placed 17 arcade-type games and voice recording studio at the Armory for American Bowling Congress sessions.

CARL SWIDERSKI, son of Mrs. Lew Wolf (he heads the Lew Wolf Enterprises distributing firm), is out of the army and plans to attend college in the fall.

Detroit:

NICK GEORGE and John Dandas who went into the music business some months ago as the G & D Music Company have split their partnership, with George establishing his own route as George's Music, at their old headquarters, at 7749 Carrie Avenue.

Meanwhile, Dandas is establishing his route as the Dandas Music Company, operating from 3108 Montclair Avenue.

RUDY DOHR, assistant sales manager of Gay Coin Distributors, has left for Miami, where he will take over the same post for the company's Florida branch under James A. Passanante. . . . Stanley Robins, who took Dohr's place, is a former army Warrent Officer.

GERHARD (GAY) WOBBERMIN, manager of Gay-Coin, reports a big pick-up in the territory in the demand for all types of legal equipment. . . . STALEY KUCZYNSKI has established a store location for the new Veterans' Phonograph Company at 17811 Joseph Campau Avenue, serving as warehouse and service shop for his company. . . . ELY ROSE and Joseph Kanterman have established an east side location for their new K & R Novelty Company, operating in the amusement machine field, at 10415 Mack Avenue. . . . JOSEPH J. SCHERMACK, Schermack Products Company, will have an important announcement in a few weeks on post-war plans.

ARTHUR P. SAUVE, of A. P. Sauve Company, made a quick trip home from Miami over the week-end to visit his farm, near Detroit, and his business, and has returned again to Florida. Hazel Richlin, who is office manager at the Sauve organization, is planning a trip to Chicago next week.

BRYAN KAMHOUT, head of Sanitex Company, reports the firm is planning to manufacture additional parts for their venders so that they will be able to assure a continued supply to customers, rather than be dependent upon subcontracting plants. . . . TOM BRIGGS, manager Capitol Record Distributing Company, has been kept close to the office by the pressure of business.

ISIDOR EDELMAN, Edelman Coin Amusematics Company, returned from a business trip to Chicago. . . . MRS. LILLIAN FALK, wife of Max Falk, Falk Sales Company, old-time local jobber, is convalescing from a serious illness.

BEN ROBINSON, Robinson Sales Company, is leaving for an extended visit to New Orleans, where he is opening a new branch store to distribute machines for the southern territory.

Vancouver:

E. G. CHOWN, recently discharged from the Royal Canadian Navy, has been appointed manager of the record department for Taylor & Pearson, Ltd., distributors of Columbia Records. Amy Nichol has charge of the stock room. Chown states that record supplies are now coming thru in abundance. . . . EARL BERESFORD, well-known juke box operator and formerly with W. R. Murray, along with two partners, J. Lucas and David Dades, has purchased the interest of N. Michas in the Roxy Automatic Music Company.

T. METCALF, of the RCA-Victor Company, Ltd., states that records are still a pain in the neck as far as supply is concerned, and does not look for any immediate relief.

MARY MOGUS and Frances Drewicke, of Playland, Granville Street, are in Seattle on a vacation. Dot McDonald is working double shift while the girls are away. . . . W. T. O. (PETE) GEOGHEGAN, manager of the Caterers & Concessioners Company, juke box ops, is looking forward to the advent of new machines, as he has a choice list of locations to be filled. Art Brundin is chief mechanic for the company.

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1 Super Bell, 5c, Comb.\$275.00	2 Lucky Stars, Ea.\$125.00
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3 TOWERS\$65.00	1 AIR CIRCUS\$110.00	1 SEVEN UP\$50.00
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Brown Front, 5c . 195.00	Brown Front, 25c 235.00	Caille Playboy, 5c 75.00
Pace DeLux Kitty, 10c 125.00	Pace DeLux Kitty, 25c 150.00	Caille Playboy, 10c 75.00

Jennings 1941 Silver Moon Chief, Nickel \$175.00

Mills Free Play Mint Vendor with Stand, 5c, \$150.00; 25c 175.00

Bally Kingpin 14 Foot Bowling Alley, Uncrated 175.00

Bally Jockey Club, One Ball Multiple Jackpot, Payout 325.00

Evans Tommy Gun, One Piece Arcade Ray Gun 95.00

NEW FIVE BALL FREE PLAY GAMES

Exhibit Big Hit . \$298.50	Stage Door Can-teen \$249.50	United Santa Fe \$269.50
United Riviera . 269.50	United South Seas 269.50	United Tradewind 269.50
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TOA Seeking Beerless Days For St. Louis

Coinmen Hit Thru U. S.

ST. LOUIS, March 30.—This city of breweries is not excepted from the beer shortage which is affecting coin play in taverns throught the country, and a "beerless day" every week is being recommended by Tavern Operators' Association, says J. Miles Beach, executive secretary. Policy apparently would keep taverns open on regular schedules, which would give coin machine operators a better break than would closing entirely.

Workers Idle

Beach said that 600 brewery workers were idle as a result of reduced production following government rationing of grains to breweries. Rationing, he said, would cut beer output in 1946 to 4,700,000 barrels from last year's 6,000,000 barrels.

Elsewhere in the nation the shortage continued to become more acute, and brewers feared it might be a sharp blow to the country's steadily rising consumption of beer. U. S. beer drinking has risen from 12.1 gallons per capita per year in 1941 to 18.8 gallons per capita in 1944, and probably more last year.

No Choice

In Chicago brewers said that beer drinkers probably would be able to get nearly as much beer as they want despite the 30 per cent cut in the allocation of grains to breweries and malt makers, but they won't have much choice of brands. Major breweries said they intend to keep up the same proportion of bottled and draft, about 75 per cent bottled to 25 per cent draft, but they are going to cut down on quart and other take-home size bottles. But one already had halted deliveries of barreled beer.

Some tavern operators, however, were talking of rationing beer themselves, limiting customers to one or two glasses at a sitting. Of 15 taverns surveyed by a Chicago newspaper, three had no draft beer, seven had enough for a few days, two had enough for a week and three reported no shortage yet.

A columnist reported that a black market in beer already is in operation, with distributors being offered a bonus of 25 cents per case. Black-market operators apparently intend to hold the brew until hot weather when demand is more feverish.

Another Combat Man Returns to Exhibit Supply's Chi Staff

CHICAGO, March 30.—Exhibit Supply, which has had a number of outstanding war veterans returning to its employee rolls, has added still another war hero.

George H. Behrens, who was inducted into the army air forces after four years with the firm, has returned to his old job after three and a half years as a technical sergeant.

Soon after entering the service, Behrens was assigned to the 22d troop carrier squadron and flew 50 missions in Papuan, New Guinea, Bismarck Archipelago, Southern Philippines and Luzon campaigns. He and his group dropped supplies to troops deep in enemy territory, all flying being done at night, from land bases.

Behrens was awarded the Distinguished Flying Cross, two Presidential Unit Citations, Victory Medal and five battle stars.

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1208 FRANKLIN AVE. ST. LOUIS, MO.

Bell-O-Matic Corp. Formed To Handle Mills Bell Games

CHICAGO, March 30. — Bell-O-Matic Corporation, with offices at 4100 Fullerton Avenue, Chicago 39, has entered into an agreement with Mills Industries, Inc., by which all Bell machines and related products manufactured by Mills for sale in the United States will be released for sale by Bell-O-Matic Corporation.

All officers of the new corporation are familiar figures in the coin machine industry.

Shay President

Vincent C. Shay is president; A. V. Cooley, executive vice-president; Ralph, Herbert and Hayden Mills, vice-presidents; John P. Ryan, treasurer; P. A. Tennis and E. E. Jacobson, assistant treasurers.

Interesting to note is the combined total experience in number of years which these eight men have behind them. It totals 177 years, or an average of about 22 years each.

Same Machines

Announced policy under the new arrangement states that there will be no changes in the machines offered for sale. Their stock-in-trade will be the same Mills machines which for 56

years have been sold under the well-known trademark. A "certificate of manufacture" will accompany each machine shipped, officials revealed.

Reason for this move, executives said, is to speed up sales and delivery of Mills Bell products. By relieving these men of the responsibility in all matters concerning manufacturing and production, it will allow them to concentrate on operator distribution problems.



THEODORE M. WRIGHT has joined the staff of engineers at Packard Manufacturing Corporation, according to announcement by Homer E. Capehart, chairman of the board. Wright has had broad experience in the automatic music field.

Coin Machines Back On Liners Between U. S. and Canada

ST. JOHN, N. B., March 30.—Coin machines on board ships plying between St. John and Yarmouth, N. S., and U. S. ports will again be drawing passengers' nickels and dimes this spring as three steamship lines resume service discontinued during the wartime years.

The three lines—St. John and Boston, Yarmouth and Boston, and Yarmouth and New York—were suspended at the outset of the war in 1939. Ships were then taken over by the U. S. Government to be used as transports and cargo boats.

In the past coin machines won popularity with passengers as a means of whiling away monotonous hours. Juke boxes, pins and other coin-operated games are expected to be featured on steamers now being overhauled and scheduled to go into service in late May or early June.

Report on John Q's Upped Income; How He Spends for Fun

NEW YORK, March 30.—Facts on the current financial status of John Q. Citizen and how he spends his entertainment budget are revealed in two recent surveys.

Today 45.8 per cent of U. S. families enjoy an annual income of \$2,500 or more, and of these, 37.1 per cent receive \$3,000 or higher, according to a study by Northwestern National Life Insurance Company. This is in contrast to the 1935-'39 period, when only one family in four had a yearly income of \$1,850 or more.

With \$150,000,000,000 salted away (See Report on John Q on page 107)

GUARANTEED PERFORMANCE—GUARANTEED VALUES

3 BALL GAMES

JOLLY	29.50	LINE UP	49.50
MR. CHIPS	29.50	WILD FIRE	49.50
ROXY	29.50	STRATOLINER	59.50
SUPERCHARGER	29.50	METRO	59.50
SUPER SIX	29.50	A.B.C. BOWLER	59.50
PUNCH	39.50	DIXIE	59.50
FLEET	39.50	FLICKER	59.50
MASCOT	39.50	SHOW BOAT	64.50
ROLLER DERBY	39.50	FOUR DIAMONDS	59.50
SHORT STOP	39.50	HOROSCOPE	69.50
BAND WAGON	39.50	SEVEN UP	59.50
BOOM TOWN	39.50	SCHOOL DAYS	64.50
LEAGUE LEADER	39.50	TOWERS	79.50
SKY RAY	49.50	ZIG ZAG	64.50
OADILLAC	49.50	SPOT-A-CARD	64.50

S L O T S

Mills Brown Fronts, compl. rebuilt, club handles, drill proof, 5¢	\$150.00	Jenn. Master Silver Chief, S.P., 5¢	\$119.50
10¢	\$175.00; 25¢	10¢	\$139.50; 25¢
Mills Blue Fronts, Hand Load, Serial No. Over 400,000, 25¢	250.00	Jenn. 4-Star Chief, Compl. Recond. and Refin., 5¢	99.50
Mills Blue Fronts, Comp. Refin., Club Handles, 10¢	150.00	10¢	\$125.00; 25¢
Mills Extraordinary, Comp. Refin., Club Handles, 5¢	125.00	Jenn. Silver Chief or Silver Club Special, 5¢	139.50
10¢	\$150.00; 25¢	10¢	\$159.50; 25¢
Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5, 5¢	215.00	Jenn. Victory Model, 5¢	119.50
10¢	\$225.00; 25¢	Face All Star Comets, Comp. Refin. in Gold and Silver Chrome, 3/5	89.50
Mills Copper Chrome, 25¢	225.00	5¢	\$79.50; 10¢
Mills Cherry Bells, comp. refin., club handles, drill proof, 5¢	199.50	25¢	\$125.00; 50¢
10¢	\$165.00; 25¢	Pace Rocket or Deluxe, 5P, 5¢	119.50
Mills Q.T., 10¢, Rebuilt	69.50	10¢	79.50

C O N S O L E S

Pace Club Consoles, 10¢	\$125.00
Jenn. Club Consoles, 5¢	129.50
10¢	\$149.50; 25¢
Jennings Ciga-Rolas, 5-10¢, Late Models, Like New	89.50
Callie Club Console, Late Mod., 25¢	125.00
Watling, Big Game, 10¢, Like New	150.00
Bally Skill Field, 7-Coin Head	89.50
Four Horsemen, 7-Coin Head	149.50
Pace Reels, 5¢, Without Rails, A-1 Condition	69.50
Pace Reels, 25¢, Without Rails, A-1 Condition	125.00
Pace Reels, 5¢, With Rails, A-1 Condition	89.50

P A Y T A B L E S

Keeney Fortune	\$189.50
Skylark	139.50
Bally Challenger	94.50
Face King	94.50
Mills Big Race	49.50

M I S C E L L A N E O U S

Shoot Your Way to Tokyo	\$179.50
Strips, S.P., C.H. or Club Special, Set of 3	.45
20 Stop Discs, S.P., C.H., or Club Spec. or Cherry P.O. Set of 3	3.00
20 Stop Star Discs, hardened	.80
Mills Orig. 4-Bell Cabinets	19.50

Exclusive Distributor for Seeburg Phonographs and Accessories in Wisconsin and Upper Michigan; also Genco, Gottlieb and Chicago Coin New Games.

Milwaukee Coin Machine Co.
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NEW AND USED EQUIPMENT

Goaloo, New	Each	Write
Total Roll, New	Write	
Undersea Raider, New	\$399.50	
Genco Playball, Used	145.00	
Chicago Coin Hockey, Used	190.00	
F.P. & K. Skee Barrel Roll	Write	
Supreme Skee Roll, 9 1/2 Ft.	225.00	
Supreme Skee Roll, 7 1/2 Ft.	195.00	
Chicago Roll-a-Ball	125.00	
Supreme Poker Table	89.50	
Scientific Batting Practice	110.00	
Goofey Golf	89.50	
Seeburg Jap Conversion, A-1	95.00	
Sky Fighter	225.00	
Air Raider	165.00	
Victory Skee-ball, 9 1/2 Ft.	210.00	
Anti-Aircraft, Brown Cab.	49.50	
Bally Bull Tank Convers.	49.50	
Western Baseball, '38	59.50	
Rapid Fire, Comp. Not Working	75.00	

CRATING \$5.00 EXTRA
We Carry a Full Line of Supplies.
MARCUS KLEIN
577 10th Ave. New York 18, N. Y.

MUSIC

Wurlitzer Victory 24	\$489.50
Rock-Ola De Luxe	475.00
Wurlitzer 616, Illuminated	249.50
Two Seeburg 5¢, 10¢, 25¢ Wireless	39.50
Wall-o-Matics	28.50
Five Rock-Ola 5¢ Wall Boxes	19.50

MISCELLANEOUS

Nine Jennings Combination Cigarette and Slot Machines	\$ 69.50
Two Peerless Guess Your Weight Scales	49.50
Bally Submarine Gun	89.50

Terms: Full Cash Required With All Orders.
EGYPTIAN MUSIC CO.
20 West Poplar St. Harrisburg, Illinois

FOR SALE

Rock-Ola Commando	\$595.00
Wurlitzer #74 (Few Minor Parts Gone)	150.00
Wurlitzer #816	175.00
Skyfighter (Multiscope) Gun	200.00
Ace Bomber Gun	200.00
Tommy Gun (Evans)	100.00
All Star Hockey	200.00
Sugar King Console	35.00
Action Marble Board	75.00
Horoscope Marble Board	60.00
Second Front Marble Board	100.00
Hi Hat Marble Board	90.00
Hi Boy Marble Board	90.00
Bombardier Marble Board	75.00
Victory Marble Board	75.00
Skylark, One-Ball Marble Board	125.00
Mills 1-2-3, One-Ball Marble Board	50.00
Attention, 5-Ball Marble Board	50.00

COOKE MUSIC CO.
KILLEEN, TEXAS

WILL PAY—
\$70.00 Per Case for
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COIN VENDER

\$17.50 NO MORE Fumbling of Change!

With a flick of the fingers the right amount drops into the palm of your hand. Saves time, avoids mistakes. All aluminum with heavy non-marring or slipping base. Mahogany Krinkle finish. Jobbers and Distributors, write.

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Pat. Pending.

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BY ALL COIN MACHINE OPERATORS

MATCHLESS LAMPS

"The Complete Line"

MATCHLESS ELECTRIC COMPANY
564 WEST RANDOLPH STREET CHICAGO 6, ILL.

COIN MACHINES ON CAMPUSES

Locations Open Around Schools

150% increase in students forecast for universities as G.I.'s rush to enroll

CHICAGO, March 30.—With U. S. colleges and universities preparing for an increase of 150 per cent in enrollments next year, forward-looking coin machine operators are surveying the nation's 4,450 campuses and nearby student gathering spots as potential locations.

Prediction is that there will be nearly 1,700,000 students frequenting the drugstores, lunchrooms, book and school supply stores, hamburger stands, restaurants and recreation centers of the 1,800 senior four-year colleges alone, not to mention junior colleges, private schools for teachers, doctors and lawyers. Senior college enrollments alone are expected to top the total college and university enrollment of 1,403,990 in 1938.

Widely Sought

In pre-war days college locations were widely sought by juke box operators, and in some sections by operators of amusement games in spite of the general tendency of the latter to shy from any school spots. Vender operators largely tended to steer clear of spots where college students gathered. Chief exception was cigarette machines.

During the war, with total college enrollments dropping to around the 500,000 mark, most such locations ceased to be profitable and many operators shifted their machines to more lucrative industrial and tavern spots. Now, as the college population begins to climb again under impetus of the G.I. Bill of Rights with its payment of tuition and living expenses for veterans, a backward trek appears to be in the making.

Small City Spots

College and university locations, of course, mean most to the operators in small cities where the great bulk of the nation's schools of higher educa-

Canadian Coin Partners Rove The Hemisphere

HALIFAX, N. S., March 30.—Wilfred Currie and Jack Jones, partners in the Currie and Jones arcade and coin machine distributing firm here, returned recently from trips which took Jones to South America and Currie on an air tour of the maritime provinces.

Currie's two-week air jaunt included stops in New Brunswick, Nova Scotia and Prince Edward Island, with a survey of the outlook for coin machines as his main object. He also attended a meeting of Aireon distributors in Montreal.

Jones, who handles the St. John branch of Currie and Jones, traveled in several Central and South American countries, taking the opportunity to observe activities of the coin trade in those areas.

Partners operate two arcades in St. John and one in Halifax. Distributing activities are carried on thruout the maritime provinces.



SERIOUS BUSINESS goes on behind the scenes at Taran Distributing Company's new Miami office building and showroom. Shown here (left to right) are Bill Shayne, owner of Dixie Music Company; Sam Taran, and Norman Rothschild, Taran Miami manager.

tion are situated. Here, in schools of 1,000 to 3,000 students, is a rich market for the items venders have to sell, particularly candy, ice cream, soft drinks, cookies and cigarettes, and a great trade for amusement games and coin phonographs.

The juke box, of course, has become almost as closely associated with the college-town eatery as with the teen canteens, since music and youth are inseparables. Amusement games, especially pinballs and similar skill devices, are a common sight in recreation centers around schools.

Vending Opportunity

Between-times snacks, however, are an important item in education at any level, and this field would appear to be wide open for development by vending machine operators.

Whether college deans and presidents could be educated to the idea of having venders placed in halls and lobbies, of course, remain for the trade to find out, but in schools everywhere, students constantly are in want of a candy bar or soft drink between classes. Many on-campus snack bars also would offer possibilities as locations for venders, juke boxes and amusement games, and off-campus spots should supply a large number of opportunities for the alert operator.

Even in a small college, say of 1,200 students, expenditures for snacks, music and quick amusements will run \$2,500 to \$5,000 a week, it is estimated. What share of that goes into coin chutes, of course, will depend largely upon the ingenuity of the individual operator.



DEAL No. W-310

Gives out 1 Ladies' 7 Jewel, Stainless Steel Back, new style Wristwatch as Grand Prize; 8 Stainless Steel Men's Wristwatch Expansion Bands on open numbers with Sure Prize Board. Top Seats contain 5 Seals paying: 1500 Holes @ 10¢ Takes in \$150.00 Less Consolations 25.00

Maximum Profit (Less Cost of Deal) .. \$125.00

COST OF DEAL

Each (Net Price) \$34.50 Ea.
Lots of 3 (Net Price) 32.50 Ea.
Lots of 1 Dozen (Net Price) .. 30.50 Ea.
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ABCO NOVELTY CO.

809 W. Madison St. CHICAGO 7, ILL.

WALL BOXES

Wurlitzer 5¢-10¢-25¢, Broken Covers.. \$ 8.50
Seeburg Wire, 5¢ 32.50 Ea.
Peckard Pla-Mor, 5¢ 22.50

SKEE BALL

Skee Barrel Roll, Like New \$229.00

SLOTS

Evans Galloping Domino, Brown Cab. \$ 65.00
Mills 5¢, Factory Rebuilt, New Cabinet. 150.00
Mills 5¢, Original Brown Front..... 135.00
Mills 10¢, Original Brown Front 145.00
Mills 25¢, Original Brown Front 175.00
Mills 50¢, Original Brown Front 375.00

American Vending Co.

310 5th St. 1891 Coney Island Ave.
Miami Beach, Fla. Brooklyn, N. Y.

ONE BALLS

Whirlaway, Bally Longacre Features.. \$290.00

CONSOLE

Supper Bells, 5¢ Comb. \$280.00

FIVE BALLS

Air Circus Exhibit \$115.00
Knockout Exhibit 100.00
Duplex Exhibit 60.00
Texas Mustang Gottlieb 70.00
Sport Parade Chic. Coin 80.00
Attention Bally 60.00
A.B.C. Bowler Bally 60.00

ARCADE

Air Raider \$125.00
Ace Bomber 250.00
Kicker & Catcher 25.00

1/2 Deposit With Order

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1103 LOW ST. BALTIMORE 2, MD.

FOR SALE

616 Wurlitzer \$199.50
600K Wurlitzer, Very Clean 399.50
700 Wurlitzer, A-1 599.50
1940 Rock-Ola Super Rookalite, A-1
Shape, Looks Like New 499.50
Rock-Ola 12 99.50
Jail Bldg 59.50
Big Parade 100.00
Knockout 100.00
Shangri-La 59.50
Flicker 49.50
7-Up 49.50
Hit the Jap 27.50
Hi Steppers, Hold Over, Each 20.00
Both for 35.00

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Seven slot operated Perry Pool Tables, perfect shape, \$175.00.

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Experienced Mechanic on Pinball, Consoles and Phonographs. Must be capable of taking charge of route in Central Connecticut. Liberal salary of salary and commission to right man. Must be sober and reliable. If you can qualify, please contact MARLEW AMUSEMENT CO., P. O. Box 1, Cobalt, Conn., Phone: East Hampton, Conn., 125-4.



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NOW DELIVERING

BRAND NEW
1c ABT CHALLENGER
\$50.00

BRAND NEW
Genuine MILLS VEST
POCKET BELL, \$74.50

OTHER NEW RELEASES

MILLS BLACK CHERRY BELL
EXHIBIT BIG HIT, 5 BALL F.P. \$298.50
GOTTLIEB STAGE DOOR CANTEN 249.50
GENCO TOTAL ROLL 525.00
SKEE ROLL (9 FT.) 349.50
CHICAGO COIN GOALEE 525.00

GUARANTEED RECONDITIONED CONSOLES

Ev. '41 Galloping Domino, J.P. \$269.50
Ev. '39 Galloping Domino, Reg. 179.50
Ev. Lucky Lucie 149.50
Ev. Jungle Camp 79.50
Jenn. Fastime, P.O. \$ 79.50
Baker's Races, D.D. 225.00
Keeney 4-Way Super Bell, 5¢ & 25¢ 595.00

Order Your PARTS From Our Gigantic Stock!

Main Clock Gears, Compl. \$2.75
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Springs: Main, Handle, Long Knee Action, Side Arm, Clock and Main Slide, Ea.25
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Playmaster Phonograph Needles, Ea.27
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ABT F.P. Coin Chutes \$3.75
Coin Chutes for V.P. Bell 3.50
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 THE NEW AMI 40 SELECTION PHONOGRAPH

We wish to express our deepest appreciation to all New York, New Jersey and Connecticut operators for the wonderful manner in which they received the New AMI Phonograph.

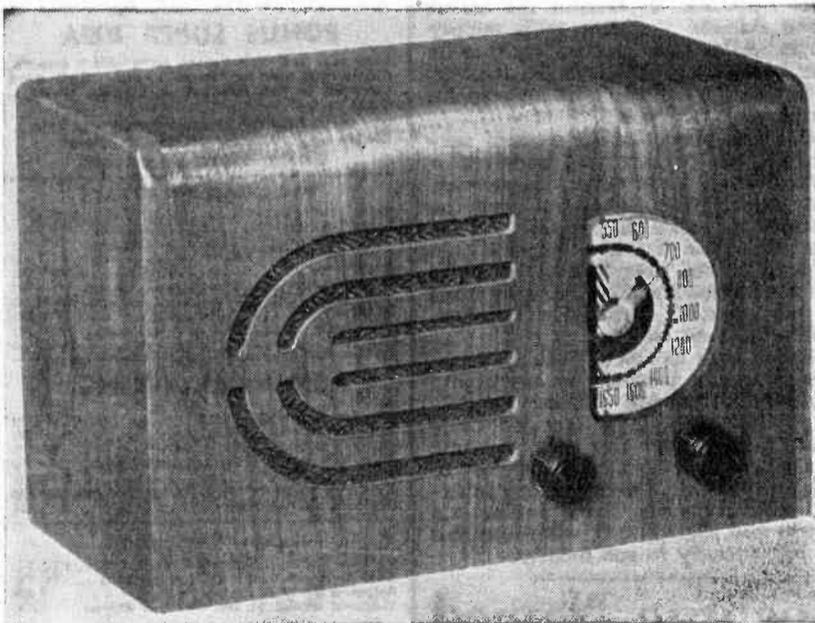
The terrific turnout for our premiere showing topped our wildest speculations and the enthusiasm generated by the New AMI Phonograph is ample proof that . . .

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- ★ Superheterodyne
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BONUS PRIZE
 THE AMAZING NEW Electric Pacemaker Steam Iron.
 Everyone Will Want One!

AVERAGE GROSS PROFIT **\$173.75**
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Orders of 6 or More, \$43.25.
 2000 Hole Board, Consolation \$26.75
 25% With Order, Balance C. O. D.
 Write or Wire

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NEW RELEASES ★ NOW DELIVERING

EVANS TEN STRIKE—BALLY UNDERSEA RAIDER—AMUSEMATIC LITE LEAGUE
 —EVANS CUSTOM CONSOLES—CHICAGO GOALEE—GENCO TOTAL ROLL—
 BALLY SURF QUEEN—BALLY VICTORY DERBY—BALLY VICTORY SPECIAL
 PACKARD BOXES, SPEAKERS, AUXILIARY EQUIPMENT

ALSO THESE RECONDITIONED BUYS IN USED MACHINES

★ SLOTS ★

5c Pace Comet Console \$100.00
 10c Pace Comet Console 125.00
 10c Caille 3-5 60.00
 5c Brown Front .. 140.00
 10c Brown Front .. 175.00
 5c Cherry Bell .. 140.00
 5c Brown Frt. (Rebuilt) 125.00
 \$1 Jennings 695.00

COMPLETELY REFINISHED
 Like New With Club Handles

5c Blue Front .. \$129.50
 10c Blue Front .. 139.50
 25c Blue Front .. 189.50

5c Chrome, 2/5 .. \$195.00
 5c Silv. Moon Chief 125.00
 5c Jenn. Chief .. 125.00
 10c Rol-a-Top 75.00
 10c All Star 65.00
 5c New Black Cherry Bells Write
 10c New Black Cherry Bells Write
 25c New Black Cherry Bells Write

★ ARCADE EQUIPMENT ★

Bowl a Ball \$195.00
 Bowl a Bomb ... 175.00
 Drivemobile 250.00
 Supreme Skee Roll 250.00

Rapid Fire \$125.00
 Tommy Gun 130.00
 Pacific Express, A-1 225.00
 Zingo 125.00

Sky Fighter \$200.00
 Bank a Ball 195.00
 Bowling League . 175.00
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★ PHONOS — SPECIALS ★

Capehart 20 Selector Phono \$120.00	Evans '41 Lucky Lucre \$195.00
Santa Anita, 1 Ball P.O. 110.00	Sea Biscuit, One Ball P.O. 45.00
Singing Towers, 40 Selector 450.00	Chicago Metal Double Stand 60.00
Race King, 1 Ball P.O. 125.00	Track Odds, Daily Double 475.00
Packard Bxs., Used, A-1 29.50	Jumbo Parade, P.O. 89.50
Five Balls Write for List	Four Bells (Late Heads) 550.00

WANT! PHONOS — 5-BALLS — ALL MODELS
GENCO PLAY BALLS — EVANS TEN STRIKES

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Bally and Chicago Coin Distributors

DAN HAWLEY
624 CRAWFORD STREET
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KEN A. O'CONNOR
2320 W. MAIN STREET
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Places Plywood Under Priority System April 1

WASHINGTON, March 30.—Civilian Production Administration has placed plywoods made of softwoods under priority regulation intended to channel a major portion of such materials into home building. Priority system extends to jobbers and retailers as well as manufacturers.

Beginning April 1 manufacturers are required to reserve 60 per cent of their construction plywood for high priority building orders. Reserve of this type of plywood is to be held until the 20th of each month. Between the 20th and the first of the next month the manufacturer may sell what he has left wherever he wishes, after filling all priority orders on hand the 20th.

Manufacturers also must reserve 45 per cent of their expected monthly production of softwood plywoods (other than construction type) and 5 per cent of their door plywoods for priority orders. No time limit was placed on the latter two types of plywood, so it would appear that they must hold these indefinitely.

Jobbers and retailers after April 1 must sell door or construction plywoods only on priorities, except that they may sell without priority any excess supplies which they have held 60 days.

Ex-G.I. Bob Miller Takes Over Buffalo Iroquois Amuse.

BUFFALO, March 30.—Bob Miller has returned to his old activities with Iroquois Amusement Company, where he was active before the war with Jim Blakeslee. He is going to take over operation of Iroquois entirely, because Blakeslee has taken up distribution.

Miller entered service in February, 1943, and went to Fort Lawton, Wash., first. He saw service with a Port Battalion in Alaska for about three months working with supply ships. After some narrow escapes he was home on furlough in September, 1943, then went to India, where he spent over two years.

He was promoted to a staff sergeant from private and received a unit citation for meritorious service. Bob injured his knee, but was too modest to recall the details. (His mother claims it was a sniper's bullet.) He was hospitalized in India for about two months, and saw most of that country, primarily Bombay, Calcutta, New Delhi.

Bob was in the New York National Guard before joining the army, and attended Riverside Military Academy, Georgia. He is married since 1936, and was in the coin machine business for seven years prior to army career. He mentions an interesting trip home from India, via Japan and Philippines, which he had an opportunity to see briefly.

Cochran Named Works Manager

CHICAGO, March 30.—Robert E. Cochran has been appointed works manager of Standard Transformer Corporation, manufacturer of electrical products used in the coin machine industry, Jerome J. Kahn, president, announced.

Cochran, who came here from New York a few weeks ago, formerly was general manager of the United Transformer Corporation. He has been in radio engineering and production work for nearly 20 years, Kahn said.

Kahn said his appointment was



M. S. Gisser

YOU CAN always buy with confidence from Cleveland Coin! This week we offer—

MUSIO

1 Mills Throne of Musio	\$350.00
2 Mills 12 Record	125.00
1 Wurlitzer Original 24 Cellar Job, R.C.	295.00
2 Mills Panorama	365.00
1 Wurlitzer 24 in Charm Cabinet with Wurlitzer Wall Box	450.00
1 A.M.I. 40 Selection Highboy	450.00
3 Wurlitzer 12 Record	135.00

ARCADE EQUIPMENT

3 Brown Anti-Aircraft Guns	\$ 65.00
1 Keep 'Em Punching	110.00
1 Peo's Bank-a-Ball	125.00
1 Bumper Bowlings	75.00
1 Bowl-a-Bomb	150.00
2 Slap the Japs	125.00
3 9/16 Ft. Bowling Leagues	150.00
2 Rapid Fires	135.00
3 Seeburg Shoot the Chutes	135.00
1 Jennings Barrel Roll	165.00

BRAND NEW X-RAY TYPE POKERINOS FOR ARCADE AND CONCESSION OPERATION. WRITE OR PHONE FOR SPECIAL PRICE!

IMMEDIATE DELIVERY ON EXHIBIT'S ENTIRE LINE OF ARCADE EQUIPMENT.

NOW DELIVERING

GROETCHEN'S NEW COLUMBIAS
Interchangeable for Nickel, Dime or Quarter Play.
\$132.50 Each—Five or More, \$127.50 Each.

PACE DELUXE CHERRY BELLS!
5¢. \$250.00 | 10¢. \$275.00 | 25¢. \$300.00
50¢. \$500.00 | \$1.00. \$600.00

SLOTS AND SLOT STANDS

15 Vest Pockets, Refinished	\$ 49.50
5¢ Mills Blue or Brown Fronts	135.00
10¢ Mills Blue or Brown Fronts	165.00
25¢ Mills Blue or Brown Fronts	195.00
20 Double Slot Stands	22.00

COUNTER GAMES

12 Marvels & American Eagles	\$ 15.00
20 Asco Postage Stamp Vendors	25.00

CONSOLES

2 Maybells, 4 Nickel	\$295.00
3 Paces Races, Brown with Dally Double	195.00
1 Keeney 5 Head Pastime	195.00
2 '38 Track Times	125.00
4 Keeney Kentucky Clubs	125.00
1 Evans Galloping Dominoes, Early Mod.	150.00
1 Evans Bang Tails, Early Model	150.00
1 Paces Reels Jr., With Rails	115.00
1 Paces Saratoga Jr., With Rails	110.00
1 Mills 5¢ Square Bell	85.00
1 Two-Nickel Super Bell	295.00
1 Paces Saratoga, F.P., P.O., Comb.	150.00
2 Slightly Used Paces Saratogas, Brass Rails, Free Play, Payout Combinations	185.00

ORDER NOW — KEENEY'S BONUS SUPER BELL

Free play and cash payout combination console. Single coin head or two coin head. Each head takes up to five coins; 5 or 10-coin multiple, Dime or Quarter combinations.

Distributors for OHIO AND WEST VIRGINIA. Orders taken now for preferred delivery!
WRITE, WIRE OR PHONE!

ONE BALLS, FREE PLAY

Gold Cups	\$ 65.00
Sport Specials	175.00
Record Times	185.00
Dark Horses	195.00
Blue Grass	195.00
Club Trophy	315.00
Thoroughbreds	395.00
Pimlico	375.00
'41 Derby	325.00
Sky Lark	145.00

NOW DELIVERING

Chicago Coin's GOALEE	\$525.00
Genco's TOTAL ROLL	525.00
Comar's UNDERSEA RAIDER	399.50
Gottlieb's STAGE DOOR CANTEN.	249.50
Exhibit's BIG HIT	298.50
Exhibit's BIG HIT, Four-Nickel Multiple	398.50
Marvel's CATALINA	249.50

VENDING MACHINES

Esquire Model V, Cabinet Type Machine	\$12.75
Esquire Model V, Globe Type Machine	10.75
Advance Model D Ball Gum Vendor	9.00
Advance Model 11 Merchandise Vendor	9.50

WE CAN ALSO FURNISH ADVANCE MACHINES TO VEND MOST ANY PRODUCTS IN PENNY, NICKEL, DIME OR QUARTER DENOMINATIONS! WRITE FOR FULL PARTICULARS!

Orders for preferred delivery now being taken for brand new—
Gottlieb's Three-Way Grippers \$39.50
A.B.T.'s Challengers 50.00
Daval's Gusher 54.00
Special Prices in Quantity Lots!

TERMS: 1/2 Deposit With ALL Orders, Balance C. O. D.

CLEVELAND COIN MACHINE EXCHANGE
2021-25 Prospect Ave., Cleveland 15, Ohio
Phone: PROspect 6318-7

made in connection with the company's current expansion program, which includes erection of a \$500,000 plant at 3580 North Elston Avenue.

COMPLETE ARCADE FOR SALE

- | | |
|---------------------------|--|
| 1 WURLITZER JUKE BOX | 1 LARGE "PENNY ARCADE" NEON SIGN (21 in.) |
| 16 PIN BALL MACHINES | 1 BLOW BALL MACHINE |
| 3 WATLING SCALES | 1 BATTING PRACTICE MACHINE |
| 7 CARD VENDERS | 2 GENCO PLAY BALL MACHINES |
| 1 PERISCOPE | 1 ROLA SCORE |
| 8 RAY-O-LITES | 1 FOOT EASE |
| 1 SKY FIGHTER | 14 FLUORESCENT LIGHT FIXTURES |
| 1 SUBMARINE | 1 NATIONAL CASH REGISTER, 5¢ to \$1 |
| 2 AIR RAIDERS | 1 CANDY SHOWCASE, 6 Ft.-3 Ft. |
| 3 DIGGERS | 1 ENLARGING MACHINE |
| 1 CHICAGO COIN HOCKEY | 2 LARGE CIRCULATING FANS, 36 in. |
| 2 TEXAS LEAGUERS | 1 AIR CONDITIONER |
| 7 PEAK MACHINES | SEVERAL SMALL WINDOW NEONS, SIGNS AND WINDOW BORDERS |
| 16 PENNY COUNTER MACHINES | |

Large Photo Booth—Camera in each end. Dark Room in center, 2 1/2 x 3 and 3 1/2 x 5 Pictures. Also plenty of Chemicals, Films and Supplies. And all spare parts for machines, and fixtures. (Table for tinting, counter machines, etc.)

Write for Complete Details and Price. Must sacrifice because of other interests.

BOX 248 Gatesville, Texas

HARD TO GET COIN MACHINE

PARTS

Try Us For ANY Coin Machine Part You Need Send for Our Time and Money Saving List

COIN MACHINE SERVICE CO.
PARTS FOR EVERY OPERATOR'S NEED
2307 N. WESTERN AVE. Phone HUMBoldt 3476 CHICAGO 47

FOR SALE 56

ARCADE and SPORTLAND MACHINES

In Good Condition

BILL HOOPER

Steeplechase Pier

Atlantic City, N. J.

FOR SALE—READY FOR LOCATION

ABO Bowler	\$ 55.00	Majors, '41	\$ 59.50	Sara Suzy	\$ 34.50
Bally Rapid Fire	119.50	Mills Eagle, 1 Ball Conv.	79.50	Shangri-La	184.50
Big Parade	124.50	Mills 1-2-3, Free Play	49.50	Star Attraction	60.00
Double Feature	34.50	Mills Owl	69.50	Ten Spot	49.50
5-10-20	129.50	Mystic	34.50	Toplo	80.00
Four Aces	124.50	New Champ	55.00	Turf Champs, Payout	52.50
Gobs	109.50	Pin-Up Girl	155.00	Yankee Doodle	175.00
High Hat	70.00	Production	89.50	Yanks	109.50
Jungle	64.50				

SPECIAL—Ticket Deals—1836—Stapled in Fives—ONLY \$2.25. Others at Right Prices.
Terms: 1/3 Deposit With Order, Balance C. O. D.

WILL PAY \$60.00 FOR EXHIBIT'S STARS, DO-RE-MI, WEST WIND, DOUBLE PLAY, SUN BEAM, ZOMBIE; \$85.00 FOR KNOCKOUTS! ALL F. O. B. INDIANAPOLIS.

We buy and sell routes or extra Pin Games. Let us know what you have.

BANISTER & BANISTER DISTRIBUTING CO.

442-4 MASS. AVE. RILEY 4817 INDIANAPOLIS 4, IND.

WANTED SEEBURG CHICKEN SAM AND JAILBIRD

MUST BE COMPLETE WITH ALL PARTS NOT NECESSARILY IN GOOD WORKING ORDER. WILL PAY \$50.00

COINEX

COIN MACHINE EQUIPMENT CO., INC.
Graceland 0317 • 1348 Newport Avenue • Chicago 19, Ill.

Jennings Lists Dealers To Handle Firm's Equipment

CHICAGO, March 30.—J. R. Bacon, vice-president and general manager of O. D. Jennings & Company, this week announced the firm's current list of dealers in Jennings equipment. In addition, there are 16 distributors who were announced in a recent issue. The list of dealers follows:

Southern Dealers

- Acme Amusement Company, 2413 North Pearl Street, Dallas.
- Ark.-Tenn. Distributing Company, 1202 West Seventh, Little Rock.
- Automatic Sales Company, 119 Third Avenue North, Nashville 3.
- Birmingham Vending Company, 2117 Third Avenue, Birmingham.
- Canipe Distributing Company, 1049 Union Avenue, Memphis 3.
- Coin Operating Sales Company, 1524 Main Avenue, San Antonio.
- Franco Novelty Company, 24 North Perry, Montgomery, Ala.
- New Orleans Coin Machine Exchange, 924 Poydras Street, New Orleans.
- Shearer Amusement Company, 140 North Market Street, Chattanooga.
- Shreveport Novelty Company, 414 Crockett Street, Shreveport, La.
- Southern Distributing Company, 1010 Leeland, Houston.

Western Region

- Advance Automatic Sales, 1350 Howard Street, San Francisco.
- Ely Specialty Company, Ely, Nev.
- Phoenix Distributing Company, 1211 North Third, Phoenix, Ariz.
- Puget Sound Novelty Company, 114 Elliot West, Seattle.
- C. R. Robinson & Company, 2301 Pico Boulevard, Los Angeles.
- Art Rud, North Ninth Bernard, Spokane.
- Western Distributors, 1226 Southwest 16th Street, Portland, Ore.

Eastern Region

- Atlas Novelty Company, 2217 Fifth Avenue, Pittsburgh.
- J. J. Berchtold, 226 Chestnut Street, Meadville, Pa.
- General Coin Machine Company, 227 North 10th, Philadelphia.
- General Vending Sales Corporation, 306 North Gay Street, Baltimore 2.
- George Novelty Company, 1716 Washington Avenue, Northampton, Pa.
- Walter Heist, 1023 Greenwich Street, Reading, Pa.
- Rex Coin Machine Distributing Corporation, 1230 Broadway, Albany, N. Y.
- Rex Coin Machine Distributing Corporation, 1441 Main Street, Buffalo.
- Rex Coin Machine Distributing Corporation, 821 South Salina, Syracuse.

- Roth Novelty Company, 54 North Pennsylvania Avenue, Wilkes-Barre, Pa.
- H. Sandler Novelty Company, 876 High Street, Pottstown, Pa.
- Scranton Coin Machine Exchange, 1830 Prospect Avenue, Scranton, Pa.
- Skill Amusement Company, 661 Northampton Street, Easton, Pa.
- Sam Spurrier, 318 Hamilton Street, Harrisburg, Pa.
- Jesse Wellons, 455 West Russell Street, Fayetteville, N. C.
- Williamsport Amusement Company, 321 Hepburn Street, Williamsport, Pa.

Middle West Region

- Consolidated Distributing Service, 1910 Grand Avenue, Kansas City, Mo.
- L. O. David, El Dorado, Kan.
- Esquire Distributing, Inc., 3418 Harrison Avenue, Cincinnati 11.
- Eureka Novelty Company, 413 Court Street, Saginaw, Mich.
- Frankel Distributing Company, 2532 Fifth Avenue, Rock Island, Ill.
- Alfred Gamble, Grand River at

Saginaw, East Lansing, Mich.
Frank Kolar, 1606 Elwood Avenue, South Bend, Ind.

Lee Sales Company, 1815 South Lafayette Street, Fort Wayne, Ind.
Spann Novelty Company, 7525 Grand River, Detroit.
Toledo Coin Machine Company, 814 Summitt Street, Toledo.

Wickware Amusement Company, 110 West Monroe Street, Pittsburg, Kan.

The following firms were named free-lance dealers:

Southern Area

- Dixie Music Company, 701 North Miami, Avenue, Miami.
- Florida Novelty Company, 2025 Hollywood Boulevard, Hollywood, Fla.
- Ben Robinson, 119 East Howard Street, Biloxi, Miss.
- T & T Novelty Company, 114 North Main Street, Joplin, Mo.

Western Area

- Lincoln Fitzgerald, Riverside Hotel, Reno, Nev.
- Rex Distributing Company, 128 East Second Street, Reno, Nev.

Middle West Area

- Atlas Novelty Company, 2200 Northwestern Avenue, Chicago.
- Automatic Amusement Company, Evansville, Ind.
- Baum Distributing Company, 2718 Gravois Avenue, St. Louis.
- Buescher Coin Machine Division, Washington, Mo.
- W. G. Fortner, Carmi, Ill.
- LaBeau Novelty Company, 1946 University Avenue, St. Paul.
- J. Rosenfeld Company, 3218 Olive Street, St. Louis 3.

Eastern Area

- Philip Gray, Charlottesville, Va.

Delivery Starts On Improved Poker, Penny Pitch Games

NEW YORK, March 30.—Stanley Gersh, of Perfect Games, announced that the new penny pitch and poker games are now ready for delivery. Penny pitch game has a more attractive case and, because of improvements, the coins are more active. Poker game has the coin slot in the center so that players will not catch their clothes on it. It is played with one ball instead of the regular five.

Both games have a covering which is said to make the cabinets cigarette-proof and keep the wood from warping. Cabinets are grooved so that no nails or screws are necessary.

Gersh said delivery of the games is being started this week.

REPORT ON JOHN Q

(Continued from page 103)

in War Bonds, nearly half of the nation's families can thus afford luxuries and a full program of recreation without dipping into their savings, the survey concludes.

Another survey, by the National Opinion Research Center, discloses how the American people are spending their entertainment money.

The largest group, 41 per cent of those queried, listed reading, and a combination of reading and other activities as their favorite pastimes. Sports and outdoor entertainment were favored by 11 per cent. Theaters, movies and concerts got the vote of 10 per cent, and 9 per cent liked radio and record playing.



PEACHES from GEORGIA

EVERY MACHINE A PEACH OF A BUY

If any machine is unsatisfactory notify us within 48 hours after receipt of machine and full refund will be given. No argument whatsoever.

MUSIC MACHINES

Wurlitzer 24-A	\$345.00	Seeburg 9800, R.C.	\$625.00
2 Wurlitzer 24 Victory	495.00	Seeburg Commander, R.C.	525.00
Seeburg 9800	600.00	Rock-Ola 12	150.00
Seeburg 8800	600.00	Wurlitzer Twin 12, in Metal Cabinet With 5 Packard "Play More" Boxes, Extra Clean	250.00
Brand New 1942 Model Rock-Ola, 5-10-25¢ Wall Box	45.00		

ARCADE MACHINES

Shoot the Chutes	\$109.50	4 Seeburg Jalibirds, Converted to Shoot the Bear, Thoroughly Rebuilt	\$145.00
Ace Bomber	225.00	Brand New Goalee	525.00
Tokyo Raider	95.00	Brand New Undersea Raider	399.50
Skeeballette	90.00	Brand New Super Skeeroll	365.00
ABT Blue & White Pistols	25.00	Western Baseball, Late Model	125.00

PIN BALLS

Cleanest Pin Balls in the U. S. A. Every one thoroughly reconditioned, rails scraped and guaranteed ready for location

Marvel Baseball	\$145.00	Spot Pool	\$ 82.50	Speed Way	\$ 49.50
Santa Anita, 1 Ball	95.00	Slap the Jap	74.50	Speed Demon	49.50
Doughboy	47.50	Flicker	82.50	Follies	49.50
Fifth Inning	42.50	Keep 'Em Flying	169.50	Yankee Doodle	225.00
Lead Off	55.00	Cadillac	47.50	Marines at Play	145.00
Chevron	47.50	Fox Hunt	47.50	Velvet	79.50
Lime Light	47.50	Hit the Jap	74.50	Jolly	47.50
Drum Major	47.50	Dark Horse, 1 Ball	175.00	ABC Bowler	79.50
1-2-3, 1 Ball	75.00	Skyrider	155.00	Luxury	59.50
Drum Major	74.50	'41 Snappy	72.50	New Champ	89.50
'41 Major	82.50	Slide	64.50	Pin Up Girl	145.00

SLOTS

10¢ Watling Roll Top, Refin., Like New	\$135.00	Mills 5¢ Gold Chrome, Rebuilt, Like New	\$225.00
Jennings 1 Star Chief, Refinished	95.00	New Mills 5¢ Silver Chrome, Rebuilt, Like New	275.00
Jennings 5¢ Sky Chief	125.00	4 5¢ Columbias, G.A., Latest Model	99.50
2 5¢ 4 Star Chiefs, Refinished, Like New	135.00	Mills Vest Pocket, Blue and Gold	55.00
10¢ 4 Star Chief, Refinished	165.00	Mills Vest Pocket, Chrome	55.00
10¢ 4 Star Chief	145.00	Double Slot Safe Stand, Doors & Locks Complete	75.00
Jennings 5¢ Silver Moon Club	135.00	Solid Metal Single Slot Stand, Refinished	15.00
Jennings 10¢ Silver Club	150.00	Buckley Track Odds, Latest Model, No JP	395.00
Jennings 10¢ Club Special	150.00		
10¢ Pace, Latest Model, Like New	150.00		

CONSOLES

2 Super Bells Comb.	\$275.00	1 Club Balls Comb., Like New	\$225.00	6 Paces Reels, 5¢, Rails, P.O.	\$125.00
2 Comb. Jumbos, Like New	190.00	1 Hi Hand Comb., Extra Clean	190.00	1 Paces Reels, 10¢, Rails, P.O.	150.00
7 Jumbos F.P., Extra Clean	100.00	1 Watling Big Game, P.O.	100.00	Baker Pacers, J.P., Latest, Brand New	525.00
1 Jumbo P.O., Extra Clean	125.00	2 Silver Moon, P.O.	115.00	4 Buckley Track Odds, J.P., Latest Models, Perfect Condition	625.00
1 Bob Tails, F.P.	100.00	1 Silver Moon, F.P.	115.00		

Georgia Operators, Come and See Our New Machines. Gottlieb's Cantens, Evans' '46 Dominos, Exhibit's Big Hit, Jennings' New Slots, Munves' Super Skeeroll, Mills Vest Pockets, Bally's Undersea Raider, Chicago Coin's Goalee.

ONE-HALF CERTIFIED DEPOSIT MUST ACCOMPANY ALL ORDERS.

HEATH DISTRIBUTING COMPANY

217 THIRD ST. PHONES 2681 and 1611 MACON, GA.

ANNOUNCEMENT

TO BETTER SERVE YOU, We Take Great Pleasure in Announcing Our New Address. We Are Now Located at

1012 MARKET ST., ST. LOUIS 1, MO.

W. B. NOVELTY CO., INC.

"Authorized Seeburg Distributors"
YOU ARE ALWAYS WELCOME AT W. B.
Telephone: Central 9292
SEEBURG FIRST in 1938 with a Complete Remote Control Music System.
SEEBURG FIRST AGAIN in 1946 with Scientific Sound Distribution.
BE SURE — BUY SEEBURG

READY FOR LOCATION

Wurlitzer Model 700 with Remote Adapter and Five Model 320 Wall Boxes	\$600.00	Silver Moon Console	\$129.50
A.M.I. Singing Tower	375.00	Domineette Console	79.50
Seeburg Wireless Hideaway	325.00	Big Game Console	99.50
Seeburg Wireless Wallboxes (Metal Covers)	12.50	Bang Tails Console	150.00
Buckley Wall Boxes	7.50	Pace Reels Console	139.50
Seeburg 30 Wire Wallboxes (Metal Covers)	7.50	Bally Roll 'Em Console	109.50
Seeburg 5c-10c-25c 3-Wire Wallboxes	40.00	Buckley Track Odds (Daily Double)	450.00
		5c War Eagle Slot	109.50
		50c Mills Blue Front Slot	350.00
		5c Columbia Slots	44.50
		5c Mills Blue Front Slot	135.00
		5c Silver Moon Chief Slot	175.00
		10c Silver Moon Chief Slot	189.50

1/3 Certified Deposit Must Accompany Order.

SHAFFER MUSIC COMPANY

606 SOUTH HIGH STREET COLUMBUS 15, OHIO 5227 McCORKLE AVENUE CHARLESTON, W. VA. 1925 MARKET STREET WHEELING, W. VA.



All the necessary qualities for good, money-making equipment are combined in this tried and tested skee ball game. If you want a winner... if you want to be sure of the best... you want the "King of Alleys"...

MUNVES' "SUPEROLL"

ORDER NOW FROM THE COUNTRY'S FOREMOST DISTRIBUTORS

\$349.50
F.O.B. New York

Send Your Order Today!

Runyon Sales Co. 123 W. Runyon Street Newark, N. J.	Modern Southern Dist. Co. 459 Riverside Avenue Jacksonville, Florida 286 N. W. 29th Street Miami, Florida
Runyon Sales Co. 1290 Delaware Avenue Buffalo, N. Y.	California Amusement Co. 1348 Venice Boulevard Los Angeles, Calif. 1305 Kettner Boulevard San Francisco, Calif.
Empire Coin Machine Ex. 2812 W. North Avenue Chicago, Ill.	Heath Distributing Co. 217 Third St., Macon, Ga.
American Coin-a-Matic Mach. Co. 1435 Fifth Avenue Pittsburgh, Pa.	Atlas Vending Co. 410 No. Broad Street Elizabeth, N. J.
Southwest Amuse. Co. 2916 Main Street Dallas, Tex.	Louisiana Coin Machine Service Co. 931 Poydras Street New Orleans, La.
J. J. Colombo & Co. 116 Newbury Street Boston, Mass.	Clarence Baggett 915 Northwest 21 Oklahoma City, Okla.
Silent Sales Co. 200-206 11th Ave., S. Minneapolis 15, Minn.	The Markepp Co. 4310 Carnegie Ave. Cleveland 3, Ohio
Marlin Equipment Co. 412 9th St., N. W. Washington, D. C.	Birmingham Vending Co. 2117 3rd Ave., N. Birmingham, Ala.
Badger Novelty Co. 2546 North 30th Street Milwaukee, Wis.	Roth Novelty Co. 54 Pennsylvania Avenue Wilkes-Barre, Pa.

NATIONAL DISTRIBUTORS
RUNYON SALES COMPANY OF N. Y., INC.
593 TENTH AVENUE, NEW YORK 18, N. Y.

Amusematic Lists U. S. Distributors

20 Firms Appointed

CHICAGO, March 30.—Ted Kruse, president of the Amusement Corporation, this week released the list of distributors who are handling the sale of the firm's first amusement machine. They are:

Lemke Coin Machine Co., Detroit; General Music Co., Los Angeles; K. C. Novelty, Philadelphia; Alfred Sales, Buffalo; Sicking, Inc., Cincinnati.

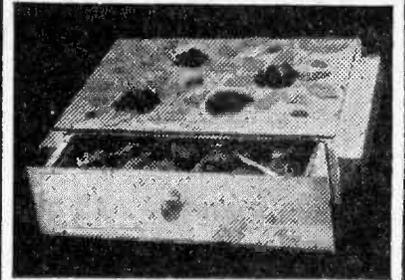
Cliff Wilson, Tulsa, Okla.; Culp Music Co., Tulsa, Okla.; Wisconsin Novelty, Milwaukee; Central Ohio Coin Machine Exchange, Columbus; Cleveland Coin Machine Exchange, Cleveland.

J. M. Novelty, Youngstown, O.; Markepp, Cleveland; H. C. Payne Co., Nashville; Moseley Distributors, Richmond; Silent Sales, Washington.

H. & L. Distributors, Atlanta; Monarch Coin, Chicago; Iowa State Sales, Des Moines; Reliable Amusement, Niles, Mich.; and Marlin Equipment Co., Washington.

CHOCOLATES

No. 1001



Glass Mirrored Chest
Packed with 1 1/2 Lb. Assorted Chocolates.
2 Layers.

Doz. Lots, Net Price **\$2.35** Each

Lots of 100 or More, Net Price, Each **\$2**

RADIO DEAL

For Operators and Distributors. Write for Catalogue.

ABCO NOVELTY CO.
809 W. Madison St. CHICAGO 7, ILL.

ARCADES

COUNTER GAMES

- Mills Flip Skill \$35.00
- A.B.T. Fire and Smoke 25.00
- Kicker & Catcher 25.00
- Kill the Jap, New 22.50
- Kill the Jap 12.50
- Poison the Rat (Hitler) 12.50
- Plikes Peak 22.50
- Scouter 12.50
- Exhibit Love Meters 30.00

BIGGEST ASSORTMENT OF NEW AND FACTORY RECONDITIONED ARCADE MACHINES, FINISHED LIKE NEW, ON HAND. ALSO ANY CARD FOR ANY MACHINE THAT VENDS A CARD AT FACTORY PRICES.

NEW OR REBUILT—ANY MAKE OR MODEL—WE HAVE THEM ALL

MIKE MUNVES
510-514 W. 34th St.
N.Y. 1, N.Y. (Bryant 9-8677)

Groetchen Co. Shows Cooker At Chi Meet

CHICAGO, March 30.—Groetchen Manufacturing Company, local coin machine firm, put its Rotary Cooker on display at the National Restaurant Association's annual convention in the Stevens Hotel in what officials described as the cooker's "national sales debut."

E. C. Hanson, Groetchen general manager, who was in charge of the exhibit, said that more than 25 orders were signed up during the first day of the show. Shipments of the machine have already begun, he reported.

To give restaurateurs a taste-test of the machine's cooking quality, they were taken across the street to the grillroom of the Blackstone Hotel where the cooker was in operation serving lobster, steaks, chops and other foods. Machine is designed especially for quick cooking of short orders, it was said.

Ops Purchase

Hanson reported that several coin machine operators have bought the cookers and were using them, but no information was available as to whether they were being used in connection with coin operations.

Appointment of three distributors also was announced by Hanson. They were W. O. Klein, of Boutells, 27 North Second Street, Minneapolis; Ken F. Brown, Coinmatic Distributors, 2712 West Pico Blvd., Los Angeles, and Huey & Philip Hardware Company, Caruth and Griffen streets, Dallas. Klein was in attendance at the Groetchen booth at the restaurant meeting. Brown is handling distribution of the cookers in Long Beach as well as Los Angeles.

The cooker now is in use in restaurants, hotels and night clubs in 17 States, Hanson said.

Also present at the showing was Richard Groetchen, owner of the company, and Frank Chesser, Chicago sales representative.

WE WILL PAY CASH

Last chance to get high prices for these games:

- Challenger A.B.T. Target \$15.00
- Do-Re-Mi 60.00
- Double Play 60.00
- Duplex 60.00
- Jumbo Parade F.P. (Mills) 65.00
- Kicker & Catcher 15.00
- Knocker 75.00
- Leader 60.00
- Silver Moon, F.P. (Jennings) 65.00
- Sky Blazer 60.00
- Sports Parade 35.00
- Stars 60.00
- West Wind 60.00
- Zombie 60.00

WE WILL BUY ALL MAKES OF PHONOGRAPHS.
IDEAL NOVELTY CO.
2823 Locust Street ST. LOUIS 3, MO.
(Phone: Franklin 5544)

#1489 GUN LAMPS

For Bally and Seeburg Guns—guaranteed pre-war quality, not rejects or seconds—50¢ each. Minimum order one box of ten.

PHONOGRAPH NEEDLES

Gem Sapphire Jewel, Duotone and Garod Phonograph Needles, 50% discount. No waiting.

ELECTRONIC PARTS

All types of Resistors and Condensers, also Panel and Miniature Bulbs. Operators, 25% off list; dealers, 40%. Drake 60 Watt Soldering Irons, \$1.00 each (retails \$1.50). Guaranteed.

TRIANGLE SALES CO.

6415 N. Hamilton Ave. Chicago 45, Ill.

ROUTE FOR SALE

Legal Machines. Licensed in Los Angeles. Income \$400 week, mostly Total Rolls.

Price \$20,000
S. SCHWARTZ

6626 Colgate Ave. Los Angeles 37, Calif.

MECHANIC AVAILABLE

Arcade, Phonograph (all makes and models, installations and amplifiers). Will work Arcade in summer resort on season basis. Best of references. Will go anywhere. Six years' experience. Full information on request. Write or wire.

FRANK ANTHANK
GENERAL DELIVERY BUFFALO, N. Y.

BLOCK SPECIALS!!

30 WIRE ALPHA CABLE 19c
500 and 1,000-Ft. Reels. Per Ft.
In Less Than Reel Lots. Per Ft. 22c.

They're Back Again
Famous HANSON Penny & Nickel SCALES

#318 WEIGHS PENNIES TO ... \$ 7.50 } Complete With \$16.50
and Nickels to \$23.65 } Carrying Case

#317 WEIGHS PENNIES } Complete With \$16.50
ONLY Up to \$15.00 } Carrying Case

BLOCK MARBLE CO
1527 FAIRMOUNT AVE. PHILADELPHIA 30, PA.
Get it from BLOCK—They have it in stock!

PAYOUTS

1 Four Coin Mult. Racer \$ 59.50	1 Jennings Chief, 5¢ \$109.50	2 4 Bells, Like New, 5-5-5-5 \$495.00
2 Kentucky Clubs 114.50	1 Blue Front, 10¢, Club Hnd. 179.50	1 5¢ Red Front 119.50
1 1940 Bangalls 159.50	1 5¢ Watling Rollatop. 99.50	1 5¢ Brown Front 149.50
2 Keeney Red Head Track T. 99.50	2 Safe Stands, New, Mills 60.00	2 Blue Fronts, 5¢ 138.50
1 Galloping Dominoes, Bl. 69.50	1 Bally Skillfield 69.50	1 War Eagle, 5¢ 79.50
1 Galloping Dominoes, Br. 139.50	1 Paces Races, Black 99.50	1 Red Cattle, 10¢ 89.50
2 Red Fronts, 5¢ 129.50	1 Evans Lucky Lucre, 1941 179.50	2 Double Safes, Stands 139.50
	1 5¢ Mills Bonus 179.50	1 Double Cabinet 149.50
		2 Wear Well Safe Stands 79.50

FREE PLAY CONSOLES AND ONE BALLS

2 Saratogas, 5¢ \$149.50	1 Mills 1-2-3 \$ 39.50
4 Jumbos 119.50	1 Bally Dark Horse 175.00
	1 Used Atom Buster, 5 Ball \$229.50

5 BALL FREE PLAY GAMES

Get your order in now for Bally Surf Queen and Williams Suspense. Immediate delivery on Exhibit Big Hit. We pay top dollar for clean used games. Write or wire us your list at once.

ARCADE

Bally Rapid Fires \$139.50	Keeney Submarine \$149.50
Seeburg Chicken Sams 100.00	Exhibit Double Card Vendor 75.00

Guaranteed three-day delivery in our territory of the following **PACKARD** Equipment: New Wall Boxes, 700, 800, 900 and **OUT OF THIS WORLD** Speakers. Plenty of new waterproof 30-Wire Cable. Why wait for Boxes and loss locations?

ORDER NOW
MONTGOMERY DISTRIBUTING CO.
951 TROY STREET, DAYTON, O.
GEORGE FAIR HE 9812 MARVIN PLUMMER

OPERATORS, ATTENTION!

AVAILABLE IMMEDIATELY

SUPREME SKEEROLL

Designed By Jack Firestone

The New Improved 10 Foot Supreme Skee-Ball Alley



Check the Following New Features:

- New all metal cheat proof ball release
- Larger ball
- Beautiful 10 foot natural wood cabinet
- A. C. operation thruout, no rectifiers
- Metal lined ball runway, accessible for servicing
- Cash box separate from mechanism

SIZE: 10 FT. x 26"

\$329.50

F. O. B., BROOKLYN, N. Y.

12 Ft. and 14 Ft. Sizes. Prices on Request.

DISTRIBUTOR TERRITORIES AVAILABLE

GET IN TOUCH WITH

SUPREME ENTERPRISES, INC.

557 ROGERS AVE., BROOKLYN 25, N. Y. • Phone BUckminster 2-8400

NATIONAL DISTRIBUTORS

FOR



YOUR LAST CHANCE

To Unload the Following Old Games at TOP PRICES!

(OUR OFFER GOOD FOR 5 WEEKS ONLY!)

Nippy	\$15.00	Jolly	\$22.50	Snappy '41	\$40.00
Ocean Park	15.00	Sporty	22.50	Legionnaire	40.00
Oh Boy	15.00	Polo	22.50	Sport Parade	50.00
Sky Line	15.00	Stratoliner	40.00	Bolaway	50.00
Roxy	15.00				

SHIP BY TRUCK ALL YOU HAVE OF THESE GAMES

MARVEL MANUFACTURING CO.

2124 MILWAUKEE AVE. EVERGLADE 0230 CHICAGO 47, ILL.

GET YOURS NOW!!!

HAND PAINTED CONVERSIONS

For Seeburg Guns that CAN BE WASHED! A picture that will attract attention—comes in BEAR or OWL ready to install. 1 sample \$16.00—3 or more, \$14.00 each.

MACOMB MUSIC SERVICE 16700 NINE MILE ROAD EAST DETROIT, MICH.

NEW MACHINES NOW BEING DELIVERED

NOW TAKING ORDERS FOR ABT CHALLENGER

JENNINGS BRONZE CHIEF		JENNINGS SUPER DELUXE CHIEF	
5c	\$249.00	5c	\$274.00
10c	259.00	10c	284.00
25c	269.00	25c	294.00

MARVEL'S LATEST NEW REVAMP — CATALINA

UNITED RIVIERA	\$279.50
UNITED STREAMLINER	249.50
STAGE DOOR CANTEEN	249.50
MILLS NEW BLUE AND GOLD VEST POCKET	74.50
GOALEE	525.00
AMUSEMATIC LITE-LEAGUE	425.00

RECONDITIONED PIN GAMES

Sky Chief	\$185.00	Marvel Baseball	\$80.00	Horoscope	\$89.50
Big Parade	140.00	Topic	84.50	Sea Hawk	89.50
Air Circus	130.00	Texas Mustang	79.50	School Days	89.50
5-10-20	129.50	Monicker	79.50	4 Diamonds	89.50
Sky Raldor	129.50	Southpaw	79.50	4 Roses	89.50
4 Aces	129.50	Miami Beach	79.50	Star Attraction	89.50
Sun Valley	125.00	Spot Pool	74.50	7-Up	87.50
Invasion	109.50	Gun Club	74.50	ABC Bowler	87.50
Marines at Play	110.00	Bolaway	72.50	Ten Spot	84.50
Flying Tigers	110.00	Sluggo	72.50	New Champ	59.50
Yanks	95.00	Jungle	72.00	Wildfire	59.50
Genco Victory	94.50	Zig Zag	69.50	Big Chief	49.50

NOW DELIVERING

STAGE DOOR CANTEEN

Exclusive Distributors for NORTHERN ILLINOIS, NORTHERN INDIANA, EASTERN IOWA AND MICHIGAN.

A Proven Money Getter by Actual Test!

CONSOLES—ONE BALLS—ARCADE EQUIPMENT—SLOTS

CONSOLES		ARCADE	
Bally Club Bells, Comb., Late	\$239.00	Tommy Guns	\$ 95.00
5¢ Super Bell, Comb. F.P. & P.O.	274.50	Kenney Submarine	125.00
Jumbo Parade, P.O.	89.50	Slap the Jap	125.00
Jumbo Parade, P.O., Floor Sample	150.00	Western Major League	100.00
ONE BALLS		Bating Practice	110.00
Turf King, P.O.	\$325.00	Shoot to Tokyo	125.00
Jockey Club, P.O.	325.00	Chicago Coin Hockey	210.00
'41 Derby, F.P.	325.00	SLOTS	
Dark Horse	165.00	2 Watl. Rotators, 5¢. Ea.	\$ 95.00
Sport Special, F.P.	155.00	Mills Q.T.'s Giltter Gold, Rebuilt, 5¢ ..	89.50
Record Time, F.P.	155.00	Mills 5¢ Vest Pocket, Refinished	45.00
Club Trophy, F.P.	275.00	Jenn. Sky Chief, 5¢, Chrome Front	139.00
Blue Grass	195.00	Mills Blue Front, 5¢	125.00
Long Shot	250.00	Mills Blue Front, 10¢	160.00
Sport King	225.00	Mills Blue Front, 25¢	175.00
Kentucky	275.00	Mills Brown Front, 5¢	150.00
Mills Owl, F.P.	79.50	Mills Brown Front, 10¢	175.00

NATIONAL COIN MACHINE EXCHANGE

1414-13 DIVISION BLVD Phone: EUckingham 6486 CHICAGO

NOW DELIVERING

BALLY VICTORY SPECIAL	GOTTLIEB'S STAGEDOOR
BALLY VICTORY DERBY	CANTEEN
BALLY UNDERSEA RAIDER	EXHIBIT'S BIG HIT, Single
WILLIAMS SUSPENSE	4 Coin Multiple
JENNINGS BRONZE CHIEFS and	
LITE-UP SUPER DELUXE CHIEFS	

USED MACHINES—THOROUGHLY CHECKED, READY FOR LOCATION

CONSOLES

3 BALLY CLUB BELLS COMB. Ea.	\$245.00	6 JUMBO PARADES COMB. Ea.	\$225.00
2 JUMBO PARADES, C. P. Ea.	150.00	7 5c SUPER BELLS, Like New, Ea.	275.00
2 MILLS FOUR BELLS, 4-5c, Beautiful and Clean. Ea. \$475.00			

FIVE BALL FREE PLAY

2 CASABLANCAS. Ea.	\$175.00	6 AMERICAN BEAUTIES. Ea.	\$109.50
2 KEEP 'EM FLYING. Ea.	149.50	1 TEXAS MUSTANG	75.00
1 MIDWAY	145.00	2 YANKEE DOODLES. Ea.	184.50
3 5-10-20. Ea.	129.50	1 TOPIC	89.50
1 SNAPPY '41	69.50	2 MARINES AT PLAY. Ea.	124.50
1 PARATROOPS	89.50	6 FOREIGN COLORS. Ea.	139.50
2 INVASION. Ea.	99.50	5 BIG THREES. Ea.	149.50
1 BOMB THE AXIS.	49.50	1 POWER HOUSE.	30.00
1 BOSCO	69.50	1 THREE SCORE.	35.00
1 VELVET	39.50	3 VICTORYS. Ea.	84.50
1 MAJORS '41	59.50	1 CHAMPION	25.00

SLOTS

5c BLUE FRONTS. Ea.	\$125.00	5c BROWN FRONTS. Ea.	\$140.00
5c BLUE & GOLD VEST POCKETS. Ea.	54.50	5c Q. T.'s, BLUE. Ea.	75.00

All machines in perfect condition. 1/3 deposit, balance C. O. D.

ESQUIRE DISTRIBUTING, INC.

3418 Harrison Ave. Cincinnati 11, Ohio
Phone MONTana 6418

TUBES and NEW ACCESSORIES

Complete Line of Phonographs and Parts

10 WURLITZER 61 COUNTER MODELS.....	\$159.50
WURLITZER 71 COUNTER MODELS	225.00
ROCK-OLA COUNTER MODELS, '39 REVAMP...	140.00
COUNTER MODEL STANDS FROM	\$15.00 TO 25.00
10 WURLITZER 412's	150.00
10 WURLITZER 616's	225.00

WURLITZER PARTS

Main Fiber Gears, new.....	\$ 3.75
Brake Bands for All Models, new.....	1.00
Record Trays, new.....	.50
Motors	30.00

SEEBURG PARTS

Tone Arms, Less Heads, new.....	\$ 3.50
Spring Assembly, complete, new.....	2.75
Motors	30.00

ROCK-OLA PARTS

Drive Motors, new.....	\$22.50
Belts, new60

WE MANUFACTURE MANY NEW NECESSARY WURLITZER PARTS AND HAVE A COMPLETE STOCK OF USED PARTS FOR ALL PHONOGRAPHS—SEND US YOUR ORDERS!!!

A COMPLETE STOCK OF TUBES FOR THE COIN MACHINE INDUSTRY ON HAND AT NO INCREASE IN PRICE. NO ORDER TOO LARGE OR TOO SMALL. SEND YOUR REQUIREMENTS TODAY!

Deposit Required With All Orders!

ALBENA SALES CO.

587 10th AVE., NEW YORK 18, N. Y. • Longacre 5-8334

Trade Directory

The following tabulation of trade reports and information received during the weeks of March 23 and 30 is made for the convenience of the trade:

New Machines

Hot Nut Vending Machine, Asco Vending Machine Exchange, 55 Brandford, Newark, N. J.

Book Vending Machine, Automatic Book Vending Co., 381 Fourth Avenue, New York.

U-Select-It (candy vender), Coan-Sletteland Co., Inc., 2070 Helena Street, Madison, Wis.

Soft-Drink Vender (cup), Challenge Industries, Field Building, Chicago.

Radio (coin-operated), Radime Company, 1323 Venice Boulevard, Los Angeles.

named manager of Seattle branch, M. S. Wolf Distributing Co.

John T. Collins, president New York Automatic Canteen Corp., has been elected president of Greater New York Executives Association.

E. H. Hotelet, Dallas, has joined Jerry Brown, of Iowa Amusement Distributors, as a partner.

Nat Schiffman, president; Dave Lutzker, vice-president, and Theodore Blatt, secretary-treasurer, are new officers of recently incorporated Premier Music Co., 461 West 49th Street, New York.

Norman C. Kalmar, former controller and director of purchases for A. B. T. Manufacturing Co., is now with Daniel F. Rice, commodities and securities brokerage firm.

Maj. G. M. Adams joined Consolidated Distributing Co., Kansas City, Mo., as traveling representative.

New Firms

F. & F. Music Co., 7704 Woodward Avenue, Detroit.

Ziegler Music Co., 406 West Hazelhurst Avenue, Detroit. (Firm formerly known as Ferndale Wire Music; name changed, owner remains same.)

Gilco Products, Inc., 356 West Van Buren Street, Chicago. (Salesboards.)

New Addresses

Leader Sales is now located at 4116 Live Oak Street, Dallas. Firm is headed by Lou London. Distributes in North Texas and Oklahoma.

Central Ohio Coin Machine Exchange is now located at 185 East Town Street, Columbus, O. Manager is Woolf Solomon.

Hamel Distributing Co., 910 Beacon Street, Boston.

Personnel Notices

Mrs. Charles Snyder has joined the Leader Sales Distributing Co. at 4116 Live Oak Street, Dallas.

Ralph Mills, chairman of the board of Mills Industries, and James T. Mangan, of the firm of Mangan & Eckland, have been named members of Loyola University's Citizen's Board, Chicago.

Jack Leonard has been named manager of parts division of Badger Sales Co., Los Angeles.

H. A. Franz has joined Houston branch office of S. H. Lynch Co., as assistant manager.

Jean Davis and Otho Evan have joined Houston branch of Decca Distributing Corp. as salesman.

Russell Warner, Jack Crotty, John Thompson and James Swan, veterans, have returned to their pre-war posts at Warner's Distributing Co., Erie, Pa.

A. S. (Bert) Beutler has been

Sales

Irving Sandler, Des Moines, has purchased Howard Sales Co., 1206 Farnam Street, Omaha.

Electric Firm's Ad Plays Up Juke Box

INDIANAPOLIS, March 30.—P. R. Mallory & Company here, world famous for dry batteries and electrical equipment, featured juke boxes and remote control push button and timer switches in an advertisement appearing in the April 1 Time magazine.

Bottom of the page gives a close-up detail of the multiple-circuit switch designed for coin-operated phonographs, and the text of the advertisement is built around the wonders of remote control selection on juke boxes.

OPERATORS!!

HERE ARE TWO PROVEN WINNERS OF 1946

1. STAGE DOOR CANTEEN—

The Game That Every Operator and Location Wants.



2. THE ROCK-OLA PHONOGRAPH OF 1946—

The Phonograph That Is the Last Word in Music Today.

WE HAVE THEM BOTH. COME IN AND SEE THEM AND PLACE YOUR ORDER.

B. D. LAZAR CO.

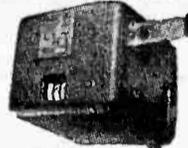
1635 Fifth Avenue

Pittsburgh 19, Pa.

IT'S HERE—IT'S NEW!
Now Taking Orders for the NEW

KEENEY BONUS SUPER BELL

SAMPLE ON OUR FLOOR



Get More Profit at Lower Operating Costs!
Order Your MILLS New Vest Pocket Today \$74.50

MILLS NEW SAFE STANDS HAVE ARRIVED!

An Item Long Anticipated By All Operators With Locking Bars and Keys

Priced at \$22.50

ROY MCGINNIS CO.

2011 Maryland Avenue BALTIMORE 18, MD. UNIVERSITY 1800

NOW DELIVERING

FOR BALLY SURF QUEENS VICTORY SPECIAL

WATCH FOR BALLY MUSIC

EXHIBIT'S BIG HIT

Single and Multiple 5 Ball F.P.

FOR EVANS

GALLOPING DOMINOS BANG TAILS

Comb. F.P. & P.O. TEN STRIKE, F. P.

PALISADE SPECIALTIES COMPANY

498 ANDERSON AVE.

Cliffside 6-2892-3

CLIFFSIDE PARK, N. J.

WILL PAY \$75 FOR MILLS BLUE FRONTS

WILL PAY \$25 FOR LOT A FUNS & LITE A CARDS

NEW EQUIPMENT READY FOR DELIVERY

Chicago Coin GOALEE	\$525.00	STAGE DOOR CANTEEN	\$249.50
Genco TOTAL ROLL	525.00	Exhibit BIG HIT	279.50
Mills BLACK CHERRY BELLS, 5¢-10¢-25¢	Write	Williams SUSPENSE	279.50
		NEW VEST POCKETS	74.50

1/2 Deposit With Order, Balance C. O. D. or Sight Draft.

7525 GRAND RIVER TYLER 7-2770

ROBINSON SALES CO.

DETROIT 4 MICHIGAN



A New and Gigantic Field

of Sales and Profits for Operators was born when VOICE-O-GRAPH was perfected!

Voice Recording is still in its infancy. The business grows in volume and profits daily—as more and more people learn all they have to do is step into a VOICE-O-GRAPH booth—insert a coin and make an instantaneous recording to take home and play on their own phonographs or mail to friends.

VOICE-O-GRAPH

TRADE MARK REG. U. S. PAT. OFF.

Fully AUTOMATIC—COIN OPERATED . . . Remarkable earnings being reported—ask any MUTOSCOPE Distributor for PROOF!

DELIVERIES NOW BEING MADE . . . IN ORDER RECEIVED.

Now on display at all Mutoscope Distributors' Showrooms
SEE VOICE-O-GRAPH TODAY — or MAIL this coupon for Complete Details



INTERNATIONAL MUTOSCOPE CORPORATION
44-01 Eleventh St., Long Island City 1, New York

Send me at once complete details on VOICE-O-GRAPH.

NAME
FIRM
ADDRESS
CITY ZONE..... STATE..... 3-4-6

SPRING SPECIALS—ORDER NOW FOR THE RESORT SEASON

<p>ARCADIE EQUIPMENT</p> <p>3 Smile-a-Minute\$395.00 1 Radio Rifle 29.50 2 Photomatics, Late 695.00 3 Battling Practice 95.00 2 Talkie Horoscope 95.00 1 Texas Leaguer 38.50 2 Seeburg Ray-o-Lite 50.00 3 Anti-Aircraft 39.50 1 Shoot-the-Chutes 125.00 1 5¢ Chester-Pollard Golf 59.50 1 Chicken Sam 125.00 2 5¢ 3-Col. Card Vendor 29.50 1 Jail Bird 130.00 8 2¢ Muto. Card Vendors 17.50 2 Tommy Gun 125.00</p> <p>ONE BALL PAYOUTS</p> <p>1 Turf King\$295.00 1 Jockey Club 285.00 1 Longshot 230.00 2 Kentuckys 225.00 2 Sport Kings 195.00</p> <p>CONSOLES</p> <p>1 Bobtail, F.P.\$ 95.00 1 Mills 4 Bells, 5¢ 575.00 2 Galloping Dominos ('39) 115.00 1 5¢ & 25¢ Super Bell 495.00</p> <p>SLOTS</p> <p>1 5¢ War Eagle, 3-5 Play\$195.00 1 5¢ Gallo Cadet 65.00 10 1¢-5¢ Goose-neck, Ass't 20.00</p> <p>FREE PLAY GAMES</p> <p>1 Band Wagon\$49.50 1 Velvet 49.50 1 Big Chief 37.50 1 Pan American 49.50 1 West Wind 75.00</p> <p>COUNTER GAMES</p> <p>1 Red, White & Blue...\$19.50 1 Flashing Thru\$22.50 1 Skill-a-Rette\$12.50</p>	<p>4 5¢ Mills Peek Machines \$69.50 3 10¢ Astroscope 99.50 2 Sky Battle 145.00 1 Love Pilot 165.00 1 Exhibit Punching Bag 99.50 1 Gypsy Palmist 55.00 1 Rainbow Pencil Vendor 35.00 1 Rotary Merchandiser 325.00 1 Ace Bomber 215.00 2 Mountain Climber 59.50 1 Rapid Fire 125.00 2 Drivemobile 245.00 1 Callio-Scope 25.00 3 Skyfighters 195.00 1 5¢ Coin Movie 65.00 1 Stamp Vendor Roll 29.50 2 Keeney Submarine .. 110.00</p> <p>3 Santa Anita\$115.00 1 Hawthorne 75.00 1 Fortune 145.00 3 Grand National's 47.00 2 Grand Stands 44.00</p> <p>1 '38 Skill Time\$ 50.00 2 Otgarolla V Model .. 95.00 1 Jumbo Parade, F.P. .. 105.00 1 Mills Square Bell .. 75.00</p> <p>1 5¢ Q.T., Green\$55.00 1 5¢ Century, D.J.P. .. 45.00 1 5¢ Superior Bell 35.00 2 1¢ Twin Jack Pot .. 25.00</p> <p>1 Four Diamonds\$55.00 2 Play Ball 69.50 1 Genco Defense 99.50 1 C.O.D. 27.50</p> <p>2 Columbia Bells, J.P. \$39.50 4 1¢ Little Dukes 17.50 12 1¢ Bantams, 8.J.P. . 27.50 1 25¢ Superior Bell .. 55.00</p> <p>1 Short Stop\$39.50 3 Bally Reserves 24.50 1 Roller Derby 39.50 1 Border Town 38.50</p> <p>2 Bally Romance\$25.00</p>
--	--

COMPLETE STOCK OF PARTS—LET US KNOW WHAT YOU NEED—WE CAN FILL IT

1 SINGLE SLOT SAFE.....\$42.50

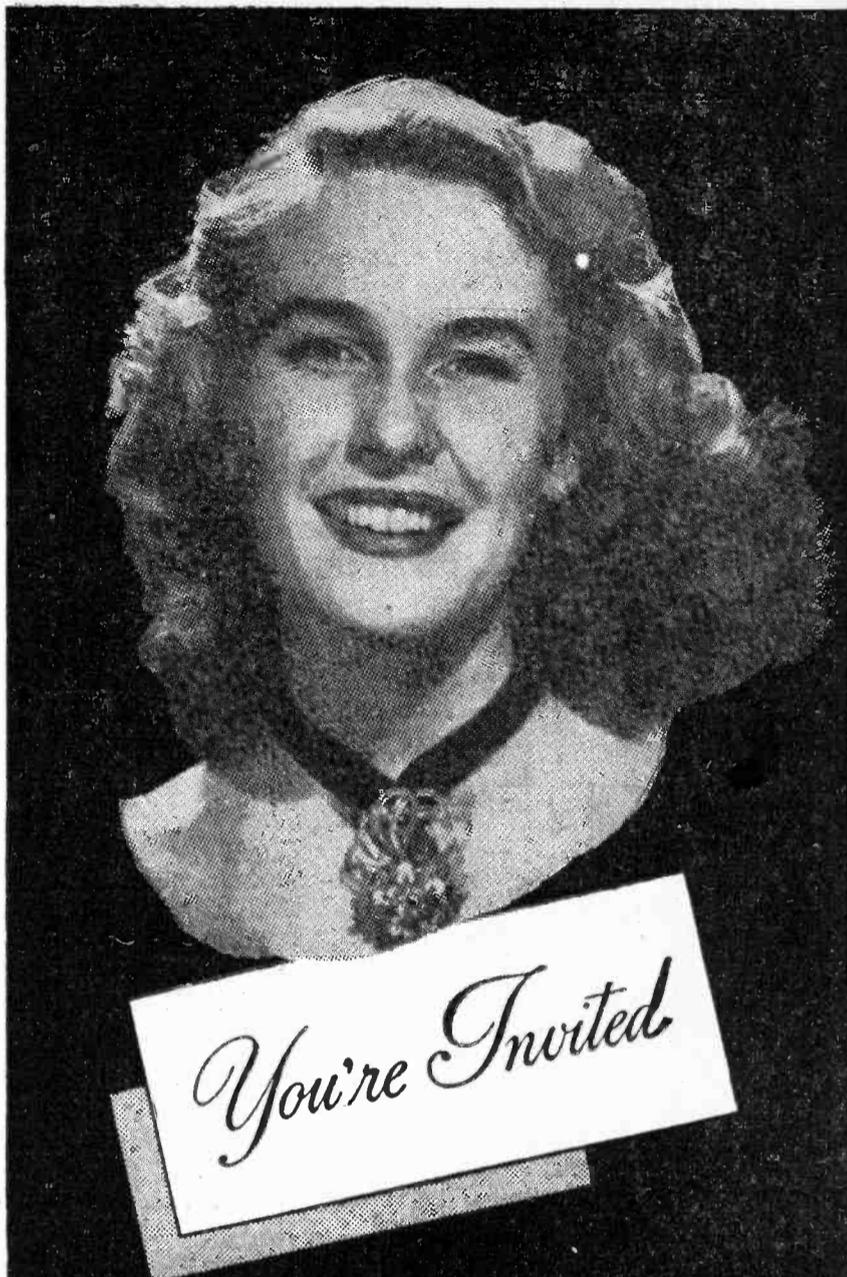
NOW DELIVERING MILLS BLACK CHERRY BELLS AND VEST POCKET BELLS

\$15,000 STOCK CONTAINER SALESBOARDS

Merchandise Deals—Candy Deals—Write for Price List

STEWART NOVELTY COMPANY

250 South State Street, Salt Lake City, Utah Phone 3-5055



TO THE
PREMIER SHOWING
OF THE NEW

AMI

40 SELECTION PHONOGRAPH

WM. PENN HOTEL
PITTSBURGER ROOM
PITTSBURGH, PA.
SUNDAY, APRIL 14th

DINNER • 6:30
FLOOR SHOW • 7:30
PREMIER SHOWING • 9:30

AMERICAN COIN-A-MATIC MACHINE CO.

Exclusive Distributors in Western Pa., W. Va. and Va.

1435 FIFTH AVENUE PHONE: ATLANTIC 097. PITTSBURGH 19, PA

FLASH!

**NOW TAKING ORDERS FOR
NEW ABT "CHALLENGERS"**

DON'T DELAY—FIRST COME, FIRST SERVED

**WE PROMISE TO MAKE
FASTEST DELIVERY IN THE COUNTRY**

**NOW SHOWING
LITE LEAGUE--425.00
NEW AMUSEMATIC**

WRITE—GET ON OUR MAILING LIST!

PHONOGRAPHS	WALL BOXES
Wurlitzer 600R \$425.00	Packard Boxes, Like New \$32.50
Wurlitzer Twin Twelve, Buckley 195.00	Wurlitzer #331 Bar Box 14.00
Wurlitzer 24 Cello Job and 8 #125 Boxes Complete 445.00	Wurlitzer #125 Box, Guaranteed 24.50
Wurlitzer 24 Victory Model 445.00	Seeburg Wireless, 20 Sel. 37.50
Wurlitzer 600 Packard Keyboard 450.00	Seeburg Wireless, 24 Sel. 27.50
Seeburg Hi-Tone 8800, ESRC 650.00	Buckley Chrome, 32 Sel. 17.50
Seeburg Hitone, 8800, ES 600.00	Buckley Chrome, 24 Sel. 19.50
Mills Empress 395.00	

ACCESSORIES	
Wurlitzer 412 Amplifier \$25.00	Mills CH Motor \$29.50
Wurlitzer 41 Amplifier 22.50	Rock-Ola Heat Motor 1.85
Wurlitzer 816 Amplifier 35.00	Wurlitzer and Seeburg D.C. Motors 10.00
Wurlitzer 24 Amplifier 45.00	Wurlitzer and Seeburg Motors 29.50
Wurlitzer D.C. Amplifier 22.50	DC Converter 16.00
Rock-Ola Amplifier 45.00	5-10-25¢ Slug Proof Coin Mechanism, for Seeburg Hi Tone 19.50
Wurlitzer 145 Stepper 35.00	Wurlitzer 950 Slug Proof Coin Mech. 19.50
Wurlitzer 135 Stepper 19.50	Main Gears 4.00
Wurlitzer #304 Stepper 19.50	Tone-Arm Screws for Wurlitzer. Doz. 1.75
Wurlitzer 304-305-308 Transmitter 18.50	Star Wheels35
Bakelite Crystal Pick Up 3.95	Title Strips for Wurlitzer. Doz. 1.00
Metal Crystal Pick Ups 3.45	Wurlitzer Trays, New50
Wurlitzer #600 Speaker 29.50	Seeburg Trays, New60
Rock-Ola Speaker 22.50	Program Strips, Per M 5.00
Wurlitzer #412 Speaker 17.50	Coin Wrappers, Per 10 M 6.50
Seeburg Speaker 29.50	Casters, Per Set 1.25
Organ Speakers, Comp. 24.50	Rubber Casters for Rock-Ola 1.60
12" PM Speaker, New 7.95	Large Rubber Casters, Set 1.85
8" PM Speaker, New 4.25	Volume Control Keys, Each05
Rock-Ola Motor, Any Type 22.50	Zip Cord, Per Foot02 1/2
Wurlitzer 24 Chassis, Less Tone Arm and Motor 50.00	Line Cord, Per Foot06
Wurlitzer P12 Chassis, Less Tone Arm and Motor 20.00	Shielded Wire, Per Foot05
Original Covers for Wurlitzer #125 Boxes 5.95	Seeburg Brackets 2.50
	Buckley Brackets, Curved 2.50

UNIVERSAL AMPLIFIER WITH TUBES \$47.50

TUBES — CONDENSERS — RESISTORS			
2A3 \$1.80	6D6 \$1.00	6S7 \$1.10	41 \$.85
2A4G 1.85	6F8G90	6SK7 1.00	4285
5U4G90	6H6 1.10	6SL7 1.60	4580
5V4G 1.80	6J575	6SN7 1.00	47 1.10
5Y3G70	6J790	6SQ7 1.00	5880
5Z3 1.10	6K7GTG 1.00	6V8 1.30	7585
6A6 1.80	6L698	6X5GT 1.00	7880
6B7 1.30	6N7 1.30	30 1.00	7990
6C5 1.00	6SC7 1.30	31 1.00	77 1.40
6C8 1.10			
8+8 MFD, 525V \$1.10	750 OHM, 10W \$.45		
8 MFD, 525V95	1000 OHM, 10W45		
.1 MFD, DC, 400V55	2000 OHM, 10W45		
20 MFD, DC, 450V 1.95	2500 OHM, 10W45		
30 MFD, 450V 1.75	3500 OHM, 10 W45		
5000 OHMS, 10W45	100 Asst. Carbon Resistors 3.95		
500 OHM, Variable, 10W45	Power Transformers for Wurlitzer Amplifiers 8.45		

We have parts for all Phonographs—Write your needs!
WE HAVE ALL PARTS FOR WIRELESS BOXES
 All mase. subject to prior sale! 1/3 dep., bal. C.O.D., F.O.B. Warehouse
 All equipment guaranteed in perfect condition. We pride ourselves on our clean reputation!
WRITE—WIRE!

WEST SIDE DISTRIBUTING COMPANY
 612 TENTH AVENUE PHONE: CIRCLE 6-7533 NEW YORK 18, N. Y.

PHONOGRAPHS—READY FOR LOCATION!

Wurlitzer 816 Lite-Up with Dome \$289.50	Seeburg Major, R.C. \$485.00
Wurlitzer 500 Write	Seeburg 8800 or 9800, R.C., New Grille Cloth 850.00
Wurlitzer 24 Hideaway, R.C., Orig. Cab. 325.00	
PARTS AND SUPPLIES FOR MUSIC MACHINES	
1 Wurlitzer 600 Speaker \$27.50	2 Buckley 32 Selection Chrome \$14.95
3 Wurlitzer #300 Adapters 32.95	15 Wurlitzer #125, 5-10-25¢ 22.50
1 Wurlitzer 24 Adapter 39.50	8 3-Wire Select-o-Matics 35.00
1 Wurlitzer #130 Adapter 37.95	Astatic B2 Crystal Pick-Up Cartridges 4.75
2 Keeney Adapters 24.95	Metal Chandelier Speakers 10.00
3 Wurlitzer 816 Amplifiers 39.95	17 National 5¢ Slug Rejectors 3.75
1 Wurlitzer 800 Amplifier 49.50	2" Hard Rubber Casters, Per Set of 4 1.25
1 Wurlitzer 500 Amplifier 49.50	Zip Cord, 500' Rolls, Per Ft.02
1 Seeburg 8800 ES Amplifier 55.00	Program Strips, 500 Sheet Pks. 3.00
2 Wurlitzer #304 Steppers 19.50	Wurlitzer Main Gears 3.50
1 Wurlitzer #145 Stepper 40.00	4 WATLING SCALES, LIKE NEW 95.00
6 Solenoid Drums for Wurlitzer 21.85	

UA-15 ALL PURPOSE AMPLIFIER
 A UNIVERSAL REPLACEMENT FOR ALL PHONOGRAPH AMPLIFIERS
SEEBURG — WURLITZER — ROCK-OLA
 Complete With Tubes **\$45.00**

WE CARRY A FULL LINE OF TUBES, KEYS, PLASTICS, ACCESSORIES AND PARTS
 1/2 Deposit, Balance C. O. D., F. O. B. New York
DAVE LOWY & CO. 594 10th Ave., New York 18, N. Y. Phone: Bryant 9-0817

Struby Calls on Operators To Join in CMI's Program

By W. F. (Bill) Struby, President Packard Mfg. Corporation

It is my personal opinion that every operator of any kind of coin-operated machine should become an associate member of Coin Machine Industries, Inc., in support of its public relations program.

CMI has undertaken a tremendous task in attempting to sway public

good will toward coin-operated machines, whether they are music, vending, amusement or weighing.

The committee in charge of this program weighed the plans very carefully before launching the campaign for membership of operators and distributors. I am sure the decision was right to solicit their support first because without any investment in a project the extent of the individual co-operation that may be obtained in the success of the project is doubtful.

Manufacturers' Part

The manufacturers in the coin machine industry are determined that this public relations program will be carried out as planned and will contribute whatever may be necessary to insure its success.

For operators and distributors it is an investment in insurance to perpetuate the industry that provides their living along with a bit of cake. With public opinion on the side of the coin machine industry, there is bound to be less regulation, taxation and legislation to harass the industry.

What To Do

If you have not sent in your application and check in support of CMI's public relations program, I suggest you do it now.

Firm has offices in Washington, Chicago and Hollywood. Nathanson said the staff of the agency will remain unchanged. Account executives include Bern Bernard, M. Frederick Arkus, Wilma Freeman, Grace Turner, Ira Sherman, Walter Hecht, Ruth Lundgren and I. L. Chamberlain.

If you do not have an application blank handy just send in your check for \$25 payable to Coin Machine Industries, Inc., attached to your letterhead or business card and address it to Room 508, 134 North LaSalle Street, Chicago 2.

Bullock Appointed To MOASC Post; Put "Cobra" Stemler Enters Biz On Two Jukes

LOS ANGELES, March 30.—Jay Bullock, local music operator and president of East Side Chamber of Commerce, has been named to succeed Aubrey Stemler as organizer for Music Operators' Association of Southern California.

Stemler took over the work of conducting a membership drive for the association about three months ago. His agreement was on a month-to-month basis. Now that he plans to become a distributor of phonographs, he was relieved of his association duties at his request.

Bullock, who is familiar with association work, plans to set up offices in the vicinity of Coin Row. It is probable that he will be housed in the same building as Associated Operators of Los Angeles County, Inc. AOLAC plans to move into new and larger quarters about May 1.

CHICAGO, March 30.—Two juke box manufacturers have completed arrangements for using the highly touted new Zenith tone arm and pick-up on current models, according to Zenith Radio Corporation officials.

Made of plastic, this device is said to place only two-thirds of an ounce of weight on the record and replaces the orthodox needle with a retractable "floating filament."

Claims of manufacturer include reduction of surface noises because of extreme lightness of the arm and longer record life, with the retracting feature making it difficult to scratch platters.

The juke makers were not named, but one of them is expected to feature the tone arm soon in announcements.

Coin Machines Seen Next Step on RR Streamliners

RICHMOND, Va., March 30.—Pointing to coin machine possibilities for railroads is the announcement of two new streamliners fitted with motion picture theaters, individual radios, telephones, lending libraries and news tickers by the Chesapeake & Ohio Railway Company.

In reporting plans for the luxury trains, C. & O. President Carl E. Newton underscored railroaders' post-war attempts to outbid air and bus lines in attracting travelers.

Still in the trial stage, the variety of services outlined for such trains is expected by coinmen to draw more

and more on coin devices as the most practical method of supplying entertainment and comforts.

Number of attendants which would be required to operate theaters, libraries and new food services—to cite a few of the projects—would create heavy additional overhead. On the other hand, coin-operated book, movie and food venders would have the double advantage of producing new revenue and quick, easy service.

First two gimmick-filled C. & O. trains will operate between Washington and Cincinnati, and will incorporate new-type double-decker, vista-dome coaches.

DAN KALAUAWA STEWART AND HIS ISLANDERS
(Pan-American 029)

Hawaiian War Chant—FT; V.
Luuu Hula—FT; V.

War Chant gets a brisk comeback on this label. Hawaiian novelty, which hit high a few years back, gets fresh wrappings and comes up as a listenable note bundle. Group alternates between vocal and instrumental chores. Reverse runs in the conventional pineapple groove with meager returns for the ear-lender.

War Chant should coax coinage.

EDDIE DEAN WITH CLIFF STONEHEAD'S ORCHESTRA
(Bel-Tone 30268)

Born To Be Blue—FT; V.
The Low Road's Good Enough for Me—FT; V.

Dean puts his heart into these folk chants. His pleasing voice appeals when he wails the *Born To Be Blue* woes to Cliff Stonehead's slow-paced support. Rhythm brightens on the reverse, Dean doing dandy song selling as he takes the *Low Road*. Stonehead's squeeze-box and strings get in a few snappy licks.

A double-header for folk tune locations.

WILBERT BARANCO AND HIS RHYTHM BOMBARDIERS
(Black & White 041)

Night and Day—FT. *Weeping Willie*—FT. Cole Porter's classic *Night and Day* holds up well under hefty handling. Aggregation packs plenty of rhythmic power into the fave, giving it a bright, new finish. Band leans on a healthy brass section with an occasional mellow sax cutting in for contrast's sake. *Weeping Willie* has a lot of fire, and presents a fine display of instrumental work. Smooth saxing here, takes the upper hand

British Coin Trade Runs Into Snag

(Continued from page 99)

feel too happy about the quotas for overseas and home markets imposed when licenses to produce coin-freed amusement machines are granted. It is not that they lack interest in export possibilities—far from it.

Plan Unsound

But in an industry such as this, where practically an entire new export trade has to be created, to say that 85 per cent of a manufacturer's production must go overseas is not sound. There is no question but that our manufacturers' products are good enough to command attention in other countries; the recent exhibition proved that.

The latest edition of *Le Commerce Forain* gives further confirmation as to the high regard in which our British manufacturers' machines are held. But, altho so many from overseas have expressed a desire to buy, a large number come up against the fact that they are not yet allowed by their governments to make such transactions.

Operators Stuck

In course of time that particular situation may well improve. But in the meantime what is the home manufacturer to do? He cannot afford to go on producing and putting on one side 85 per cent of his results until full-scale export becomes possible. The 15 per cent allowed for home will not keep him going and that means his employees or the bulk of them will be put out of work.

That must surely be the last thing the government desires.

The solution to the problem—and in other industries, too, as *The Daily Telegraph* again pointed out last week—is to permit of a healthy development of the home market. Let the manufacturer get on with this, and with a mind unburdened with the fear it suffers now, he will be prepared to seize each and every opportunity for export immediately it arrives. He will keep men at work; they will, for their part, enjoy peace of mind and, by their power to purchase, help other trades.

Record Reviews

(Continued from page 35)

most of the time, while the brass is held back for rhythmic work. Result, clever orchestral colorations.

Strictly for spots where good jazz is appreciated.

CLYDE McCOY (Vogue 707)

Sugar Blues—FT; 1.
Basin Street Blues—B; 1.

The hee-wah trumpet king makes his bow on the much-discussed Vogue label (see story in Music Section) with a pair of standards, associated with his oft-imitated horn stylings. McCoy is highlighted on both sides, with band acting pretty much in the role of accompanist only. Vogue platters are vinylite, so fidelity is high.

Clyde McCoy hasn't waxed his highly popular trumpet in over four years, so these two items should be very much in demand.

SHEP FIELDS (Vogue 712)

Atlanta, G. A.—FT; VC.
Aren't You Glad You're You?—FT; VC.

Vogue is still pretty vague about a definite release date for its first disks, but a spokesman for the new firm said this week, that they will probably hit the East Coast in two weeks, which should make this teaming a marketable item, for both tunes are on the Honor Roll of Hits. Fields's all-reed band, playing with a nice beat, does real justice to both sides, with the vinylite pancakes giving Shep's melodious band a real chance to show its wares. Jack Prince handles lyrics on *Atlanta, G. A.*, while Meredith Blake (a fem despite the male first name) does reverse.

If Vogue can make these sides available within a month, they'll sell not only because of their novel appearance but because they're hit tunes.

BUDDY RICH (Mercury 3001)

Dateless Brown—FT; 1.
It Couldn't Be True—FT; VC.

This is Mercury's first of two releases on its new POP-ular label, selling for 50 cents. The ex-T. D. tubber and his crew have put together a driving jump special, and a pleasant ballad by the writers of *Chickery Chick*. Rich band continues to illustrate by its wax performances that it's booming for a place among the ork elite.

It Couldn't Be True is catchy and may strike public fancy while reverse will do well in teen-age juke locations.

EDDIE VINSON (Mercury 8003)

Cherry Red Blues—B; VC.
Somebody's Got To Go—B; VC.

Cherry Red was recorded by Cootie Williams's ork with Vinson's vocal previously on the old Hit label, but this new Mercury waxing has much finer tone and performance. Reverse is in the same easy, relaxed blues groove, with the clean-head maestro doing the shouting and plenty of spirited alto.

A twin-spinning that's certain to keep juke motors whirring in sepia locations.

JAYNE WALTON (Mercury 3002)

Without You—R; VC.
I Fall in Love With You Ev'ry Day—FT; VC.

The former Lawrence Welk chirp, who's been featured on Chi radio shows during the past year and in several bistro p. a.'s in the Midwest, shines brightly on *Without You*, especially when she goes into the Spanish lyrics where she shows a great deal of feeling for she understands and speaks Spanish fluently.

Other side is the current climber that shows plenty of hit possibility done in capable style by the ex-champagne lady of song.

Without You to satisfy Walton fans, who haven't heard their fave in several years on wax.

XAVIER CUGAT (Columbia 36953)

Tierra va Tembla; Rumba, Rumba—R; V.

Secret of Cugat's success in selling Latin-American rhythms has always been his ability to get top people in their class with the outfit. On the *Tierra (Earth Will Tremble)* cutting, the Afro-Cuban shouting of Luis Del Campo, blended with the beautiful choral effects produced by the Boyd Triplets and the over-all band work makes for one of the niftiest L-A rhythm bundles in a long time. Del Campo takes the vocal again on the rumba side and sells it with plenty of spirit. Band work here, too, is out of the top good-neighbor drawer.

A "must" pairing for every spot with any smart patronage, and a double-must for the joints where the Latin-Americans jump.

LOUIS PRIMA (Majestic 7172)

Gimme a Little Kiss—FT; V.
Where Did You Learn To Love?—FT; V.

Turning in one of his better efforts for the turntables, Louis Prima offers a genuine commercial performance for this platter. The oldie, *Gimme a Little Kiss*, is tailored for the maestro's singing and bugling talents, with plenty of persuasion in both of his efforts. Modulating their tones and rhythms, Prima cuts it as a smoothie for *Where Did You Learn to Love?*, introducing the smooth romantic song of Jack Power, who gets added assist from a male foursome. Moreover, Prima's own trumpet is in good melodic taste.

Both of these sides, particularly the *Kiss* reviving, should count for coin.

GEORGE WETTLING

(Keynote 1318)

You Brought a New Kind of Love to Me—FT; V.
Somebody Loves Me—FT.

Altho originally cut in December, 1944, the jam juice is plenty fresh for this waxed fodder. While drummer boy Wetling gives the down-beat, the 12-inch spinning features the trombone of Jack Teagarden and the tenor sax of Coleman Hawkins. Both make it pure sorcery as they ride out for double stanzas at a kick tempo, for the *New Kind of Love* spinning, which also calls on Jackson T for his delta ditty slinging. Other instrumentalists hit the same high mark for both sides, making the spinning a hot jazz delight.

For the disk collectors only, being a 12-incher.

JOHNNY GUARNIERI

(Majestic 1032)

Body and Soul—FT.
Nobody's Sweetheart—FT.

Unquestionably the finest of the day's hot jazz Steinway squatters, Johnny Guarneri gets a real opportunity to showcase his keyboard knuckling in his first solo sides for the label. And he makes the most of it. Playing out of tempo, there is freshness and originality in his improvisation for *Body and Soul*. For *Nobody's Sweetheart* he pounds out a strict rhythmic kick, including a drum stop chorus by Cozy Cole and Bob Haggart's walking bass.

For the record collectors largely.

PLAY STATUS OF FILMS WITH LEADING SONGS

(Continued from page 30)

ONE MORE TOMORROW (Remick), sung by Anne Sheridan in Warner Bros. "One More Tomorrow." National release date not set.
PERSONALITY (Burke-Van Heusen), sung by Bing Crosby, Bob Hope and Dorothy Lamour in Paramount's "Road to Utopia." National release date—March 22, 1946.
SOME SUNDAY MORNING (Harms, Inc.), in Warner Bros. "San Antonio." Sung by Alexis Smith. National release date—December 29, 1945.
TOMORROW IS FOREVER (Advanced). Background theme in International's "Tomorrow Is Forever." National release date—March 22, 1946.
WAIT AND SEE (Feist), sung by Kenny Baker in Metro-Goldwyn-Mayer's "The Harvey Girls." National release date—December, 1945.

SPIKE JONES (Victor 20-1836)

Old MacDonald Had a Farm—FT; V.
Mother Goose Medley—FT; V.

Spike Jones has his City Slickers dipping into that barnyard groove. And on them it looks good, ringing in all their gadgets and noisemakers as Del Porter sings *Old MacDonald Had a Farm*. For the mated side, Spike strikes out for the young 'uns with a bedtime story in song that takes in all the familiar "Mother Goose" jingles, spinning in medley fashion to good effect.

Tap and tavern will shell out nickels for the musical noises making up *Old MacDonald Had a Farm*.

GEORGIE AULD (Musicraft 15060)

Seems Like Old Times—FT; V.
Blue Moon—FT.

With bad balance of the ensemble sections and a tightness that makes for stilted syncos rather than a relaxed rhythm, Georgie Auld gets nowhere with this needling. Moreover, he smothers the melody for *Seems Like Old Times*, even making Lynne Stevens' vocal efforts all in vain. Apart from a few refreshing tenor sax moments piped by the maestro, the band does an effective job in entirely smothering the *Blue Moon* oldie, offered up instrumentally but hardly commercially.

Little here to hold the interest of phono fans.

ROY MILTON (Juke Box 503 & 504)

Milton's Boogie—FT; V.
Groovy Blues—FT; V.

R. M. Blues—FT; V.
Rhythm Cocktail—FT.

It's the back-room brand of race jam that Roy Milton, vocally and at the drums, gives out with his small jam-up crew of Solid Senders. *Milton's Boogie* shows off some trim eight-to-the-beat fingering of C. Howard at the piano, altho the maestro is no great shakes as a blues shouter as he gives out with traditional blues lyrics cutting over the boogie beats. Nor does Camille Howard pack much in her pipes as the band gives her a shuffle rhythm for *Groovy Blues*, singing lackadaisically about being a hep chick. *R. M. Blues* is also the conventional race blues with Milton singing of his unfaithful woman. The small band turns in some effective barrelhousing in the stomp speed tempo for *Rhythm Cocktail*.

Sides make for filler-inners at the race locations, not creating any undue enthusiasm.

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ON the Midway!

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Hopes Up for Popcorn Venders

Lack of Oil Hits Biz Now

Look for expansion with new coin poppers on way and improving crop pix

CHICAGO, March 30.—Despite the acute shortage of cooking oil and the scarcity of top-grade popping corn, coin-operated popcorn venders are doing a brisk business, and consumer demand continues at the highest level in the history of the trade.

Announcement of a forthcoming coin-operated automatic popper and trade reports of further developments in dry poppers, coupled with hopes that the need for exporting of fats and oils to Europe may taper off by fall, have stirred new optimism in the industry.

Typical of the experience of the trade is that of the ABC Popcorn Company of Chicago, which operates a string of about 45 venders dispensing pre-popped corn. C. W. Smith, one of the partners in the firm, said the machines are clicking out a steady stream of popcorn in theaters, bowling alleys and taverns. He is associated with William Beaudot.

Theaters Tops

Smith puts theaters at the top of the list for locations, reporting that in some sales run to 20 or 25 six-gallon cans of popcorn a night. His machines hold 12 gallons of corn at a filling, and refills are handled by theater personnel between trips of servicemen. They include an electric heating unit which warms the popcorn before dispensing it. Machines have either a nickel or dime coin chute, but Smith said his firm has found the 10-cent machines do the best business. Most customers seem to prefer a larger bag of popcorn at a time, he explained.

Kernel of the popcorn vender's problems at the moment, however, is obtaining enough cooking oil to keep his poppers popping. But he is also having difficulty getting good quality corn in spite of the bumper crop harvested in 1945. About the only oil available in quantities is soybean oil and it frequently gives the corn a rancid flavor.

A. J. Villiesse, executive secretary of the National Association of Popcorn Manufacturers, summarizes it this way: "The popcorn manufacturer (See HOPES SOAR on page 121)

Cookie Makers Woo Coin Biz

BALTIMORE, March 30.—Austin Packing Company here has announced that it is making cookie packages for vending machines.

This is a move being made by several cookie manufacturers since the recent introduction of a cookie vending machine. Firms have discovered that it is a simple process to package their products to fit machines originally designed for candy, or even cigarettes.

Candy venders are currently being used most widely as cookie dispensers, along with the machine made especially for cookies. However, cigarette machine manufacturers indicate that their venders could be converted with little trouble on the part of the operator.

'Satevepost' Yarn On Coin-Changer

CHICAGO, March 30.—Coin-Changer, manufactured by Vendo Machine Company, Kansas City, Mo., is featured in a "build-a-better-mousetrap" type of article in a recent issue of *The Saturday Evening Post*.

Leading off with the observation that a machine which will give two nickels for a dime is something everybody has been waiting for, story explains operation of the changer and describes its trial in coin machine locations. Point is made that venders and other coin-operated machines which have a coin-changer adjacent to them gain customer good will and increased play.

Tripled 1941 Shipment Rate For Spearmint

CHICAGO, March 30.—Spearmint chewing gum shipments in March were at three times the average monthly rate in 1941 and twice the rate of pre-war years, Philip K. Wrigley stated at the annual meeting of William Wrigley Jr. Company stockholders this week.

Wrigley repeated previous statements indicating that vending machine operators will have to be content with the single pre-war brand until shortage of raw material eases. After dealers have been stocked with Spearmint, he said, surplus materials would be used for other flavors. No prediction was made as to when these would be put in production.

Worst shortage for chewing gum makers, according to Wrigley, is in corn products, with shipping containers also a scarce item.

Customers, Workers Like Venders in N. Y. Cafeterias

NEW YORK, March 30.—Cigarette vending machines are doing their bit toward making life pleasanter for customers and management in the dining service department of the New York Telephone Company.

Phone company operates a total of 43 cafeterias where employees of the firm may dine. Estimates by the dining service manager show that some 6,000,000 meals a year are served in these cafeterias, and the spots keep 400 chefs, waitresses and counter people busy.

Phone firm executives had the cigarette vending machines installed to separate food and cigarette sales, but a number of other advantages have also come into the picture.

Manager Likes

Managements of the cafeterias discover that the long, tiring cafeteria lines are moving more rapidly now than they did before the venders were put on location. Instead of having to stop and wait for the cashier to hand them a pack of cigarettes and make change, customers can now obtain their smokes easily and quickly.

Cashiers in the cafeterias are like-

Tobacco Men Collecting on U.S. Insurance

To Assure Full Crops

LANCASTER, Pa., March 30.—First results of a three-year experimental program of federal tobacco crop insurance in this tobacco growing area offers the cigarette vending machine trade an insight into tobacco growers' problems.

Lancaster County, one of a few scattered thruout tobacco-growing States to come under the trial insurance plan, suffered an estimated loss of 5 per cent on its 1945 crop—which is expected to sell for around \$16,000,000 at present prices. Loss is being covered by payments made by government agents under federal crop insurance policies.

Farmers Collect

Now, for the first time, farmers are collecting on failed tobacco crops which before were a heavy risk to be borne entirely by the individual.

Plan is expected to assure a full tobacco crop planting each year and a steady flow to manufacturers. Previously, it has been common for farmers to become discouraged after crop failures and turn to another product. Resulting cuts in supply, accompanied by increasing sales of cigarettes and other tobacco products, was reflected in shortages for vending machine men and other retailers.

Last May, when the crop now being marketed in Lancaster County was going into the ground, about 2,600 growers signed all-risk policies. (See *Weed Men Collect on page 121*)

Chartress Dies

NEW YORK, March 30.—Charles J. Chartress, who recently was appointed Midwest sales representative of the Eastern Electric Vending Machine Corporation, was stricken and died on the train while making his first trip over the territory.

His body was taken from the train at Columbia City, Ind., Pennsylvania Railroad officials reported. Nature of his illness was not disclosed.

Hal R. Meeks, sales manager of the company, said Chartress was en route to keep several appointments made during the recent NATD convention in New York. He formerly was connected with the Pepsi-Cola Company.

A sister and a nephew, both living in New York, survive.

Tobacco Men Discuss Fair Business Law

NEW YORK, March 30.—Allen C. Davis, chairman of the committee on fair trade of the National Association of Tobacco Distributors, reported that 45 States now have fair trade laws.

Only States without such legislation are Missouri, Texas and Vermont and the District of Columbia, Davis said, and bills for fair trade laws now are pending in the Missouri Legislature. First such law was enacted in California in 1931.

Survey to determine feeling of the tobacco trade on the laws last August revealed that 54 per cent were in favor of the legislation which permits the manufacturer to fix the price for his product, he reported. Only 16 per cent voiced opposition to the laws, and the remaining 30 per cent said either they had had no experience with fair trade laws or had no opinion.

"When a product is fair-traded at the price decided by the manufacturer, it tends to level off the costs of the wholesaler and retailer and thus eliminates the necessity of making an unreasonably high profit on the merchandise," Davis said. "In the long run, the consumer is better off by paying a fair price for everything rather than being enticed by a few bargains and paying unwarranted high prices for other items."

At conclusion of the discussion, Davis presented a resolution drafted by his committee to put the NATD on record for extension and maintenance of fair trade acts. Resolution emphasized that the acts work for the benefit of retailers and wholesalers as well as manufacturers by outlawing "loss leaders" and by other provisions.

Asco Puts Out Book On Vender Business

NEWARK, N. J., March 30.—A booklet entitled "Business Plan for You," which shows the ins and outs of establishing yourself as a peanut machine operator, has been issued by Al Cohn, Asco Vending Machine Exchange.

Booklet contains four charts showing operator's cost and profit.

Increasing Use

Cigarette machines, like candy bar venders and other coin-operated equipment, have come in for increasing use in plant, office and factory facilities since the end of the war. Management in these instances have found the machines a good addition in time saving and morale boosting.

Once new machines are available in quantity again, locations of this type will be among the best available for all types of coin-operated vending machines.

WATCH FOR IT!
WAIT FOR IT! *Coming Soon...*

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Popcorn Vending Machine You've
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Name Chairman For NCA's Meet In Chi June 25

CHICAGO, March 30.—W. Melville Cribbs, of National Candy Company, has been named general chairman for the 63d annual convention of the National Confectioners' Association to be held June 25-27 at the Stevens Hotel.

Cribbs will co-ordinate program and entertainment activities as well as the Confectionery Industry Exposition, which opens June 24.

Other committee chairmen include Neal V. Diller, of Nutrine Candy Company, as program committee head; E. W. Walters, King Cole Company, as golf committee chairman, and Walter W. Kolbe, Reed Candy Company, in charge of the convention dinner dance.

Compton Company To Enter Exhibit At Chicago Expo

CHICAGO, March 30.—Compton Company, manufacturers of coin-operated machines in Abilene, Tex., has reserved space at World's Invention Exposition, April 11-22, E. K. Green, director of exhibits, said.

Exposition, which is being held at the Chicago Arena, will also have on exhibit a coin-operated amusement airplane which may interest members of the coin machine industry, Green stated.

Compton firm manufactures parking meters, post card venders, stamp venders and the Select-o-Pack Venders. Nature of the firm's exhibit at the Chicago exposition has not been revealed.

Coin Food Marts in Theater Lobbies Planned for Philly

PHILADELPHIA, March 30.—Charles Goldfine, Philadelphia theater owner, is canvassing the possibilities of placing coin-operated food venders in theater lobbies.

Under the plan he is considering, housewives coming out of a late matinee could do their shopping on the spot, with refrigerated coin-operated machines serving up frozen fruits, vegetables and meats.

Other machines would vend delicatessen items such as cold meats, potato salad, prepared salads, cheese and bakery specialties.

Goldfine indicated that special venders may be worked out as a result of co-operation of coin machine manufacturers with the Refrigeration Equipment Manufacturers' Association. Meanwhile, he intends to set up locations to test his idea when machines become available.

Developments in mechanical refrigeration are seen by Goldfine as the determining factor in overcoming

obstacles to coin-operated food vending.

Previously, the danger of spoilage was a large factor in preventing coin machine operators from entering the food distribution field, but with refrigerated machines, he thinks food can be sold in standard-sized, convenient packages thru machines in theater lobbies. Other location possibilities include lobbies of apartment buildings, railroad and bus stations.

Goldfine is currently lining up packers of frozen foods to assure a steady supply of the items he wants to vend. He also is planning to introduce several foods not currently packed in this form.

Mississippi Allows Taxing of Venders By County and City

JACKSON, Miss., March 30.—Cities and counties are empowered to pass local taxes on vending machines, according to the terms of a new law approved by the Governor March 26. The terms of the law are to become effective at once.

The new statute was originally House Bill 610, which repeals Chapter 132 of the Laws of 1944, in order to set up the new taxing powers for local governments.

A graduated system of license fees is opened to local governments, the fee depending on the size of the coin operating the machine, or the selling price of the merchandise. Only bona fide vending machines dispensing merchandise are included in the coverage.

Penny scales and stamp venders may be taxed at \$2 per year; if a store already pays a retail tobacco license, the local tax on cigarette venders will be fixed at \$2.50 per year. Venders selling goods at between 10 and 20 cents will pay a local tax of \$7.50 per year. The rate for nickel venders is \$5 per year.

Since the act is empowering legislation, it serves to set a top limit on fees which cities and counties may charge, if they decide to license vending machines locally. The State already has a license system applying to all machines within its bounds.

The new law exempts a storekeeper from paying a fee on machines of his own kept within immediate store quarters, provided the owner pays a retail license privilege tax.

New Process Makes Powdered Juices In Form of Candy

BUFFALO, March 30.—Powdered orange and other fruit juices in candy form are new developments with vending machine possibilities announced at the recent Conference of the Institute of Food Technologists here.

Juices in this form can "be eaten like hard candy," said Lawrence P. Geer, chief chemist of Bruce's Juices, Tampa.

"New product," he said, "is obtained by evaporating substantially all the water from the juice."

Experiments with the powdered juices were described by Prof. E. M. Kenyon, of Massachusetts Institute of Technology, who said that a search for commercially feasible methods of dehydration of orange juice had led to a vacuum belt dried process.

Discuss Vending Of Frozen Meat

PHILADELPHIA, March 30.—Vending machine men here who anticipate using coin-operated frozen food machines are reported to be arranging a deal with Twenty-Minute Dinner Company, packers of pre-cooked, frozen meals.

Firm packs frozen sirloin steaks, fried chicken, chopped steak, tenderloin steak, pork chops and a novelty chopped pepper steak. Two fresh vegetables and a fresh fruit dessert are offered with meat course.

Meanwhile, interest in merchandising of complete meals is being stimulated in this area by ballyhoo in food sections of the newspapers. Coin machine operators expect this publicity to get them off to a flying start when equipment and plans materialize.

Encouraging prospects for this new vending field are also seen in announcement of quantities of fresh-frozen broccoli, cauliflower and asparagus being readied for shipment to eastern cities from the West Coast.

Dixie Cups Short For Drink Venders

PHILADELPHIA, March 30.—Civilian customers have taken the total output of Dixie Cups as rapidly as war orders have declined, according company officials here.

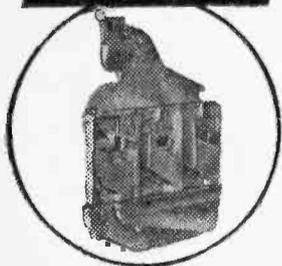
Firm has not had an opportunity to build up rounded factory inventories or to restore normal jobber stocks. This was evident from reports from operators of coin-operated soft drink machines set for summer locations who are having difficulty in getting ample supplies of paper cups for the advancing season.

ANOTHER FEATURE

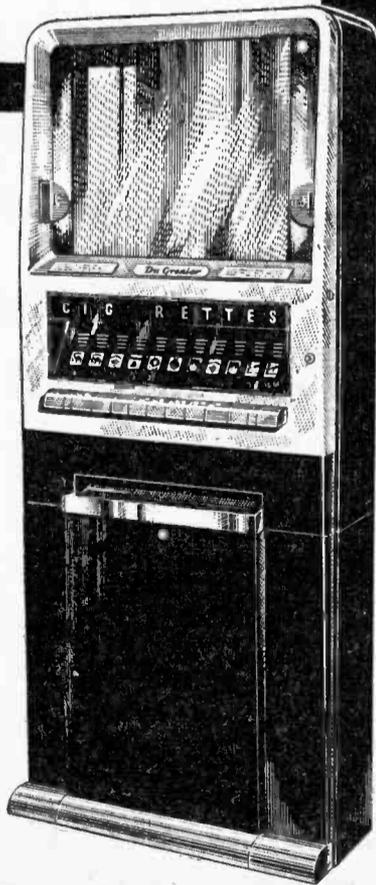
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Mechanism operates on nickels, dimes and quarters — optional. Separate slug rejectors for nickel, dime (and quarter — optional).



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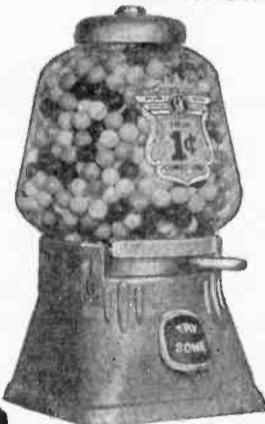
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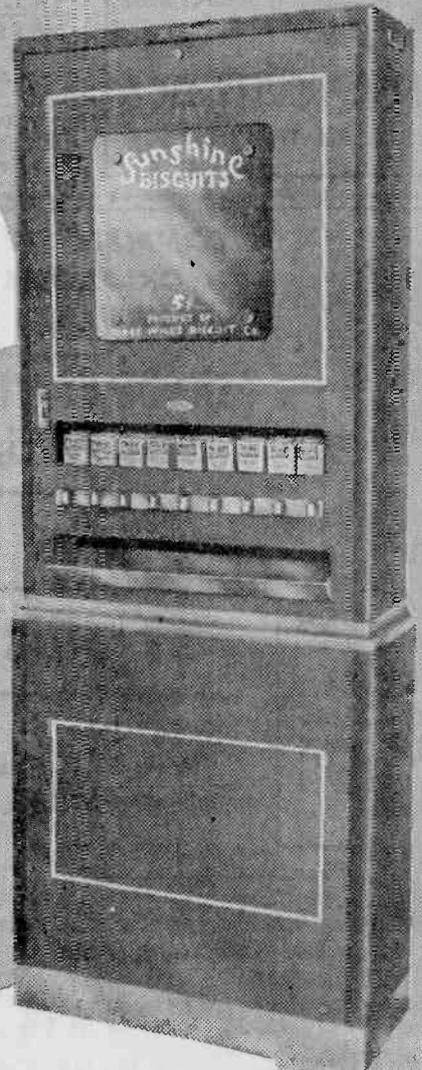
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STATLER DISTRIBUTORS, INC.

STATLER MANUFACTURERS CORPORATION

Exclusive National Distributors of Loose-Wiles Biscuits "Niks" to the Coin Machine Trade

2112 BROADWAY, NEW YORK 23, N. Y.

WRITE OR WIRE TODAY
 STATING TERRITORY DESIRED!

REGAL

KING OF THEM ALL



Automatic selling through penny Bulk Merchandisers is a real method of reaching the vast public and developing a huge volume business.

See your distributor or write direct.

REGAL PRODUCTS CO.
GAYS MILLS, WISCONSIN

Venders Seen Expanding in Mexico Trade

Coin Size Reported Set

CHICAGO, March 30.—Anthony Manzari, Chicago soft drink distributor and vending machine operator who has just returned from a stay in Mexico, said that prospects for wider use of venders in that country has brightened with the government's apparent stabilizing of coin sizes.

Manzari, who spent two and a half weeks in Mexico City and Tampico, said he found juke boxes everywhere going at all hours of the day and night. In the places frequented by the poverty-stricken peons, the phonographs operate on the Mexican (See *Venders Up Trade* on page 121)

OPOA Meet

CLEVELAND, March 30.—The Ohio Phonograph Owners' Association will stage its annual meeting at the Rainbow Room of the Carter Hotel, Wednesday, May 1. Guy Lombardo and his orchestra will play for the banquet.

Active thruout the war, and well-known for model business sessions, the OPOA meeting promises to be one of the outstanding events of the year.

NCA Slates Annual Convention at Chi For June 24 to 27

CHICAGO, March 30.—National Confectioners' Association has set its 63d annual convention for June 24-27 at the Stevens Hotel here, Philip Gott, NCA president, announced.

W. Melville Cribbs has been named general chairman of the convention, and Neal V. Diller will be in charge of the program. Cribbs, who is general manager of National Candy Company, Chicago, is director of NCA and the Chicago Candy Association. Diller is executive vice-president of the Nutrine Candy Company, Chicago.

Gott said reservations should be made directly with the hotel, as NCA is unable to handle them.

D. P. O'Connor, of New York, was appointed chairman of the exposition committee, and Walter W. Kolbe was named chairman of the dinner dance.

Convention will open with a luncheon Tuesday and end with a dinner dance Thursday evening. General and special sessions will be held during the intervening three days.

Expect Truck Tire Supply To Be Good After Midsummer

CHICAGO, March 30.—Satisfactory supplies of truck tires by midsummer were predicted last week by John L. Collyer, president of B. F. Goodrich Company.

Addressing the Chicago Technical Societies Council in Chicago, Collyer said that U. S. production in 1946 will exceed the 1940 output by 46 per cent, reaching a new peacetime high of 90,000,000 units.

Altho 70,000,000 of these will be passenger car tires, full demand for passenger tires will not be met until the year's end, Collyer said.

Synthetic rubber will still be used extensively by tire manufacturers owing to problems in restoration of flow of natural rubber supplies from abroad, according to the Goodrich official.

Chain Man Slaps Coin Food Shops

NEW YORK, March 30.—Maj. Gen. James A. Ulio, U. S. A. (retired), former adjutant general of the army and recently elected vice-president of the Food Fair Stores, stated in an address before the Sales Executive Club last week in the Roosevelt Hotel that super-markets are looking forward to entering the frozen food field and are installing freezer warehouses in their new stores.

He further stated that the "Jules Verne" approach to food distribution, with shopping reduced to a slot-machine operation, should be discounted. The super-market industry's planning calls for continued expansion along "sound operating formulas" already established, he claimed.

Candy Jobber Group Names Area Councils

38 Wholesalers Chosen

WASHINGTON, March 30.—Newly formed National Candy Wholesalers' Association, Inc., announced appointment of 38 members to regional councils.

Councilmen will represent their respective States on the councils, which served as advisory group to the association's national board of directors. Plan is to set up 12 such councils. New appointees will serve until after the organization's first convention in Chicago April 30.

Present Council Members by Regions Are:

Region 1: P. E. Griffin, Lewiston, Me.; A. F. Gurnsey, Keene, N. H.; Henry F. Fagan, Rutland, Vt.; Anthony G. Villano, New Haven, Conn.; Joseph J. Daley, Lynn, Mass.; Nathan Tomkin, Providence, R. I.

Region 2: I. L. Saffer, Newark, N. J.; L. W. Race, Buffalo.

Region 3: Joseph Olshan, Pottsville, Pa.; Jacob Kopp, Urichsville, O.

Region 4: Joseph Zupnik, Washington; John Roessner, Hagerstown, Md.; H. Schoen, Charleston, W. Va.; Robert Lowe, Richmond, Va.

Region 5: Sam E. Sawyer, Elba, Ala.; J. M. Turner Jr., Tampa; T. W. McDonald, Monroe, Ga.; Clyde A. Short, Shelby, N. C.; Guy A. Slagle, Conway, S. C.

Region 6: Harvey Miller, McGehee, Ark.; Sidney Grossman, Louisville; Frank P. Corso, Biloxi, Miss.; Leslie Badeaux, Thibodaux, La.; H. A. Tiller, Knoxville.

Region 7: C. A. Fitzgerald, San Angelo, Tex.; Budlow Grigsby, Chickasha, Okla.; Jack Beaty, Albuquerque, N. M.

Region 8: William Barron, Oakland, Calif.; Mrs. Karl A. Peterson, Price, Utah.

Region 9: Not announced yet.

Region 10: Glen Miner, Devils Lake, N. D.; M. W. Pierce, Aberdeen, S. D.; L. W. Eidsveld, Morris, Minn.

Region 11: Glen Baldwin, Lincoln, Neb.; O. D. Bettinger, Topeka, Kan.; T. M. Powers, Kansas City, Mo.

Region 12: H. H. Heidlebaugh, Decatur, Ill.; O. M. Rodecap, Anderson, Ind.; George J. Severin, Detroit; Harry J. Awe, Oshkosh, Wis.

COMPLETE SERVICE IN TEXAS, OKLAHOMA, ARKANSAS, LOUISIANA, NEW MEXICO

FAMOUS NORTHWESTERN BULK VENDERS, PARTS, SALTED PEANUTS



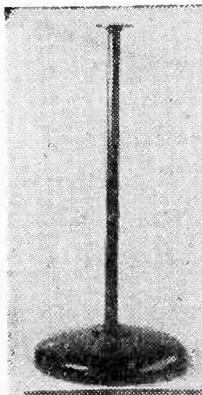
MODEL 33

Less than 25...\$9.95
25 to 99.... 9.75
100 or more. 9.60
F. O. B. Factory

BRACKETS
CROSSBARS

STANDS

16" Base, 1" Post, 4" Flange.
In Stock Now.



Stands for Venders
Medium Weight \$2.75
Heavy Weight. 3.05
F. O. B. Dallas

COMPLETE STOCK NORTHWESTERN PARTS EXCEPT GLOBES AND LOCKS

FISHER BROWN

2101 S. ERVAY

DALLAS 1, TEXAS



"MASTER" NO. 77 COMBINATION PENNY-NICKEL VENDORS

Easy To Operate
Start a Route Now!

"THEY TAKE IN THE MOST MONEY RIGHT ALONG"
Isn't a Slogan—It's a Fact!

Capacity—5 lbs. of Pistachios or 1000 Balls of Gum or Peanuts or other products—proportionately.

\$15.63 IN LOTS OF 5 OR MORE Each

ORDERS FILLED IN ROTATION MAIL YOURS TODAY!

1/3 Dep., Bal. C. O. D., F. O. B. N. Y.

TWO TONE, TAN AND GREEN, PORCELAIN FIN.

TRI-STATE VENDING CO. 561 10TH AVE. NEW YORK 18, N. Y.

ADVANCE NO. 11 Built for the Operator!



PRICES AS LOW AS \$8.00 EACH IN LOTS OF 100.

WRITE FOR QUANTITY PRICES ON MERCHANDISE AND MACHINES!

This machine is exceptionally strong in construction—the result of over 45 years of experience, where no effort or expense has been spared!

J. SCHOENBACH
1647 Bedford Ave., Brooklyn 25, N. Y.

BALL GUM

is still scarce and will be for the coming year; better order Marbles now, the best substitute!

CAN STILL SUPPLY

Glass, Agate, Assorted Color Marbles.
Barrel of 50,000 \$54.50
Keg of 21,000 23.80

NUTS-4-U

PEANUTS

90 Pound Carton, Blanched \$24.30

CHARMS

Fine Selection, 15 Cr. \$13.25
Penny or Nickel Counter, 1c
or 5c. Ea. 1.25
Parcel Post Paid

Full Cash With Order,
F. O. B. Factory

ROY TORR

LANSDOWNE
PENNA.

Black Market In Corn Cuts Sweets Output

DES MOINES, Ia., March 30.—Black market operations in corn is one of the major causes of the scarcity of the grain for corn sirups and sugars so widely used in candy and soft drink making, according to OPA officials in Iowa.

Corn sweeteners also are used in ice cream, chewing gum and for flavoring in some cigarettes and tobacco products, it was said.

Altho the sweetening and starch industries use only 4 per cent of the total U. S. corn crop, manufacturers of these items are finding it virtually impossible to get supplies because they are not able to meet black market prices. Situation is further complicated by a poor yield last year.

In an effort to halt black market operations, OPA investigators are patrolling highways to stop trucks which officials say haul most of the outlaw corn. From Western Iowa towns most of it goes into Missouri, and one official of the Agricultural Adjustment Administration estimated that nearly 85 per cent of the loads are sold at above-ceiling prices.

Reports indicate that the corn brings about \$1.45 a bushel on the black market without much regard for grade or moisture content. At small-town grain elevators in Iowa it brings about \$1 and in Chicago the top grade is currently quoted at \$1.15 a bushel.

Sandwich Vending

CHICAGO, March 30.—Electronic sandwich venders came up for discussion at a session of the annual convention of the National Restaurant Association.

Venders were brought into a conference on electronic cooking by Paul P. Logan, director of food research for the association. Logan, a former army colonel, is a specialist in new food processing and equipment. They also were mentioned by J. C. Sharp, vice-president in charge of engineering of the Edison General Electric Appliance Company, Inc., Chicago.

Tenor of the discussion was that it probably would be sometime before electronic cooking would be fully adaptable to home or restaurant use.

Northwestern



Your Assurance Of
Postwar Security

Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwestern—venders built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION
5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS



THE FAMOUS COLUMBUS VENDERS

Model 46 (with
vice grip locks)
Now Available.

1 to 12—
\$10.50 Each
12 to 48—
\$10.00 Each
48 & Over—
\$9.50 Each

Orders filled in
rotation.

1/3 Deposit—
Balance C. O. D.

MARKEPP SALES CO.

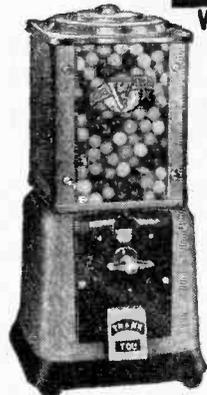
4310 Carnegie Ave. Cleveland, Ohio

Venezuela Dips Into World's Sugar Bowl With Upped Imports

CARACAS, Venezuela, March 30.—In an effort to bring about a quick end to the sugar shortage, the government this week announced it would spend \$1,500,000 to buy sugar from Brazil and that it had ordered 30,000 tons from Cuba.

There has been a shortage of sugar here for several weeks, and candy manufacturers and other large users fear their businesses will be crippled unless relief is forthcoming quickly.

For the householder, fine sugar is doled out in government stores once a week, and each person is allowed to buy two pounds. Sugar is retailing at 17 U. S. cents a pound.



VICTOR'S MODEL "V"

Famous Pre-War Vender

DeLuxe Cabinet Type.

Model V, capacity:
6 1/2 to 8 lbs. of
bulk merchandise or
1250 to 1600 balls
of gum. Vends 1/2",
3/4" and 3/8" ball-
gum.

Model V DeL. Cab.
Type, \$12.50 Ea.
Model V Globe
Type, \$10.50 Ea.
Model V Wall
Bracket, 65¢ Ea.
Combination 1c and
5¢ Coin Counter,
Plus Postage,
\$1.25 Ea.

Orders Filled
In Rotation

1/3 Deposit, Balance C. O. D.
PIONEER VENDING SERVICE

Exclusive Victor Distributor in N. Y.
461 Backman St., Brooklyn 12, N. Y.

Northwestern Vendors



De Luxe Merchandiser \$19.75
Model "33" 9.75
Model "39" 11.85
Model 40 (4# Globe) 7.20
8# Globe, 15¢ Extra
38 Ball Gum (3 1/2#
Globe) 8.40
(5# Globe, 15¢ Extra)

All Quotations Net, F. O. B.
Factory.

IMMEDIATE DELIVERY.
Send for List of Used Machines,
Parts and Supplies.
Send 1/3 Deposit When Order-
ing, Balance C. O. D.

IDEAL NOVELTY CO.

CARL F. TRIPPE

'Authorized Northwestern Distributor'
2823 Locust St. ST. LOUIS 3, MO.

Patent for Frozen Food Dispenser to Illinois Concern

WASHINGTON, March 30.—With the coin trade's interest in frozen food venders at a peak, a patent was granted this week for an eight-column dispenser of frosted foods which appeared to have possibilities for adaptation to coin operation.

Patent—No. 2,397,403—was issued to Robert H. Bishop, of Champaign, Ill., and was listed as assigned to R. H. Bishop Company, of Champaign. Application, filed May 25, 1945, laid claim to five new features.

Device, as pictured in drawing accompanying description in the Official Gazette of the U. S. Patent Office, is a low flat-topped cabinet model with eight columns. Packages of frozen foods are pushed up the column by a spring as the top package is dispensed to the customer. Top two packages are visible thru a glass door. Price tag and name of item is displayed prominently above the column.

Canteen Plant Food Trade Shows Growth

CHICAGO, March 30.—Canteen Food Service, Inc., industrial mass feeding concern headed by Louis E. Leverone, has grown into a \$9,000,000 a year business furnishing 500,000 meals a day to factory workers in 18 States.

With Nathaniel and Louis Leverone, of Automatic Canteen Company, as majority stockholders, firm built a large-scale enterprise by specializing in industrial feeding with such innovations as portable cafeterias on wheels. Recently, Canteen Food Service moved to larger quarters in Chicago where a model cafeteria will be installed for demonstration purposes and to provide 150 to 200 meals a day for its employees.

Use of the name "Canteen" was granted the company by Automatic Canteen Company.

NOW IN PRODUCTION



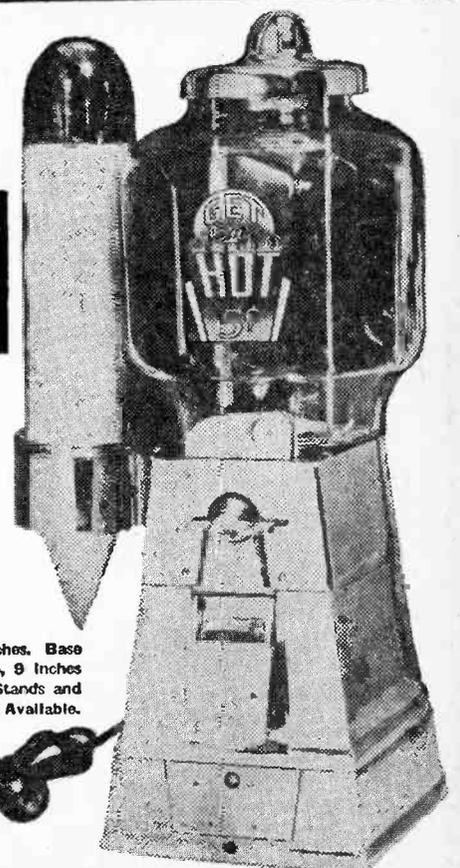
5¢ HOT NUT VENDOR

Beautifully designed and well constructed of strong, highly polished aluminum castings with a crystal-clear globe to display the nuts most appetizingly. A "Flasher" calls attention to the machine to insure maximum sales.

The Asco 5c Hot Nut Automatic Dispenser is a fool-proof vendor that will produce big profits for you.

Height 21 Inches. Base
7 Inches wide, 9 Inches
deep. Floor Stands and
Wall Brackets Available.

Send for our
Illustrated Booklet
"ASCO BUSINESS PLAN
FOR YOU"



ASCO VENDING MACHINE EXCHANGE

55-57-59 Branford Street Newark 5, N. J.
Bigelow 3-7744-5

WANTED CIGARETTE and 5c CANDY VENDING MACHINES

WE BUY ALL MAKES AND MODELS
AND

We Pay TOP PRICES for
Your Equipment

BOX 762, THE BILLBOARD
1564 Broadway New York 19, N. Y.

MECHANIC WANTED!

Must have Cigarette Vending
★ Machine experience. Excellent ★
opportunity for the right man.

UNEEDA VENDING SERVICE

100-102 Scholes St. Brooklyn 6, N. Y.

"SPECIAL"

20 1¢ Treasure Chest Games. Ea. \$17.50
50 3-Col. Candy & Nut Venders. Ea. 15.00
50 1¢-5¢ Comb. Nut Machines. Ea. 9.95
10 1¢ Superior Nut Venders. Ea. 8.50
We repair Cigarette and Candy Machines.
Wanted: Stoner & Unedapak Candy
Machines.

Cameo Vending, 432 W. 42d, N. Y. 18

SALESMEN WANTED TO SELL ROUTES ATLAS COMBINATION PEANUT-BALL GUM VENDING MACHINES

Our men now earning up to \$3000.00 monthly. Only those with Shipman, Main or similar experience will be considered. Give complete information in first letter.

The Atlas Mfg. & Sales Co.
12220 Triskett Rd. Cleveland 11, O.

SODA DISPENSERS
AUTOMATIC—FOR SALE

"Thirst Quenchers." Mechanically perfect. Parts, Supplies, Truck, etc., available. BOX 768, c/o The Billboard, 1564 Broadway, New York 19, N. Y.

MOVIE MACHINE REVIEWS

Assembled and released by Soundies Corporation of America, Inc. Release date, March 4.

Program 1229
Glamorous VICKEE RICHARDS and handsome KIRK WOOD are an attractive twosome as they sing the popular hit tune, *Just a Little Fond Affection*. (Filmcraft)

A fast novelty number, *Oh, Please, Tell Me Darling*, is presented by AL TRACE and His Silly Symphonists. Al's hot skin beater does the vocals as two luscious gals tease him. (Filmcraft)

GLORIA PARKER and Her Orchestra present a novelty number entitled *Four Letters*. Versatile Gloria leads her band, sings the vocals and also plays the xylophone. The setting is a schoolroom with occasional flashes of the band. (Filmcraft)

Orientially speaking, *Abou Ben Boogie* as presented by DONNA DEVEL and JACK BLAIR, is torridly terrific. Harem setting includes four sirens in veils who do a torso twisting routine. (Soundies)

JACQUELINE HURLEY is an all acrobatic number entitled *Twists and Turns* does control work that is nothing less than remarkable. Night club setting. (Filmcraft)

The beloved old Irish favorite *Little Town in the Ould County Down* is sung by baritone JOHN FEENEY. Setting is an Irish picnic with flashes of scenes of Old Ireland thrown in for good measure. (Minoco)

AIR LANE TRIO plays *Scarf Dance* in their sultry and syncopated style while a shadowy and graceful lady does a dance to match. (Filmcraft)

Blond CINDY WALKER is the heroine in a musical "mellerdrammer" entitled *Great Big Saw Came Nearer and Nearer*. Villian pursues her, hero rescues her just in the nick of time but in the end the gal prefers the villian and it's the hero who gets it in the neck. (Soundies)

Assembled and released by Soundies Corporation of America, Inc. Release date, March 11.

Program 1230
JOHNNY LONG'S Orchestra plays *He Holds My Hand*, which is a new band arrangement of the old favorite *Paradise*. FRANCEY LANE, the band's latest featured soloist, does the vocalizing. Band set. (Filmcraft)

A *Little Jive Is Good for You* is recommended by cute little "nurse" MARTHA TILTON. Dancing SLATE BROTHERS prove she's right. Scene is a doctor's waiting room. (Minoco)

LENNY HERMAN and His Band present a novelty tune, *Window Washerman*. LENNY himself sings the lyrics while long legged DOROTHY DREW dances. (Filmcraft)

A catchy drinking song, *Clink, Clink Another Drink*, is presented by zany SPIKE JONES AND HIS CITY SLICKERS. The setting is a barroom. An unbilled gal does a fast dance number. (R. C. M.)

GLEN GRAY and His Casa Loma Orchestra play an unusual number entitled *Savage*. The scene is an Arabian harem with FAITH ARLEN doing a seductive dance. A turbaned sultan plays a wierd and haunting clarinet solo. (Filmcraft)

MARC PLANT and HELEN COLE do a reminiscent version of the old favorite *Anniversary Waltz*. Four belle's gracefully waltz in the background. (R. C. M.)

Cake Walk Polka is presented by the SWING STARS with BAILEY AXTON taking care of the vocals. (Filmcraft)

LEDONNE TRIO on the xylophone, bass fiddle and guitar, present a torrid revival of the old favorite, *Hotsy Totsy*. Blond TONI TODD provides the eye appeal. (Soundies)

Films To Be Based On J. T. Mangan's Sell-Yourself Book

CHICAGO, March 30.—Dartnell Corporation here is making six educational films based on a book titled *The Knack of Selling Yourself*, by James T. Mangan, well known to the trade.

Also the author of *Automatic Merchandising*, a book describing the vending machine business, as well as of numerous magazine articles, Mangan says that the movies built around his selling ideas would be distributed to business firms for use in sales and employee meetings.

This is not Mangan's first venture in the motion picture industry. His song, *We're All Americans*, was the subject of three different movies, one of which starred Kate Smith. In silent film days he pioneered as writer for Essanay, American and Selig studios in Chicago.

Empty Wrapper Ad Wins Wrigley '45 Best Poster Award

CHICAGO, March 30.—Best outdoor poster of 1945, according to the Chicago Art Directors' Club, was William Wrigley Jr. Company's "empty wrapper" advertisement featured widely on billboards and car cards.

Gold medals were awarded to the chewing gum company and its advertising agency as well as Wrigley artist Otis Shepard. Presentation was made at a luncheon opening the first post-war national exhibition of outdoor advertising sponsored by the Art Directors' Club.

For Famished, Hot Moroccan Rabat: Food Soon by Slot

PITTSBURGH, March 30.—Add "Coin Machine News from Near and Far" the following seven-word news service communique:

"RABAT — American-type automats may be started in Morocco."

Culled from *The World Almanac* for information of interested coinmen are these facts: Morocco has a healthy climate, a pastoral population, and the headmen is reigning Sultan Sidi Mohammed.

Rhoda Engle To Marry

PHILADELPHIA, March 30.—Frank Engle, Automatic Equipment, announces that his daughter, Rhoda Engle, will be married tomorrow (31) to Bernard Weiner at the Ritz-Carlton Hotel here.

dance by a gal in a grass skirt adds interest. Band background. (Filmcraft)

CARSON ROBINSON and His Buckaroos present *When It's Springtime in the Rockies*, that grand old Western tune. A Western camp fire scene with scenic flashes of the Rockies makes this an interesting and picturesque number. (Minoco)

A sizzling *Mad About Her Blues* is played by Dale Cross's all-girl band. TOMMY MORTON does the vocals and DOROTHY BLUTE does a jivey dance number. (Filmcraft)

The three gals and four guys of THE SONG SPINNERS sing *Home- spun*, the song about the kind of a gal you can bring home to your mother. Lovely MARY ZACHERY looks the part while JACK KILTY sings to her. (Soundies.)
Madeline Quincannon.

NEW NORTHWESTERN

MODEL 33 \$9.95 ORDER NOW! DELUXE \$19.75

ORDERS FILLED IN ROTATION

A FEW USED DELUXES STILL AVAILABLE! \$16.95

WORLD'S SMALLEST 3-REEL MACHINE

BRAND NEW IMPS Cigarette or Fruit Reels 1¢ or 5¢ Sample \$13.50 Carton of 6 \$72.00 5 or More Cartons, Ea. Carton \$69.50

CIGARETTE MACHINES
Look like new and work to perfection
U-Need-a-Pak, 9-12 Cols. Ea. \$59.50
DuGrenier 7 Col. Model VD 72.50
DuGrenier 11 Col. Split Champion Ea. 95.00
DuGrenier 7 Col. Model V. Ea. 69.50
Stewart & McGuire 7 Col. Model S. Ea. 49.50

CONSOLES
All in Perfect Condition
Hi-Hands. Ea. \$199.50
Paces Reels, with or without Ralling 79.50
Big Top 99.50
Sun Ray 139.50
Club Bell, Combination 250.00
Silver Moon 109.50
Royal Flush 59.50

SPARKS
Champion 1¢ or 5¢ Gold Award, reconditioned like new. \$29.50
Cigarette or sport symbols.

AMERICAN EAGLES
Like new, 1¢ or 5¢, fruit or sport symbols. \$24.50

MILLS Brand New Vest Pockets \$74.50

PIN GAMES—USED

Each	Each
Gun Club \$79.50	Invasion \$99.50
Invasion 99.50	Midway 175.00
Cadillac 49.50	1-2-3 59.50
Ten Spot 59.50	Marvel 125.00
Dble.Feature 40.00	Streamliner 189.50
Four Roses 62.50	Bombardier 109.50
Action 125.00	Shangri-La 125.00
Pin Up Girl 90.00	Defense (Baker) 59.50
Bola Way 85.00	Spot-a-Pool 74.50

MUSIC
All in perfect working condition

Wurlitzer 12	\$149.50
Rock-Ola 12	149.50
Wurlitzer 600R, Victory Model	500.00
Wurlitzer 600K, Victory Model	525.00
Wurlitzer 412	159.50
Rock-Ola 12 Rec.	149.50
Rock-Ola 16 Rec.	199.50

USED MACHINES

Northwestern Standard, 1¢ or 5¢	\$ 9.50
Duplex, 2 Globe, All-Aluminum Base. Ea.	12.50
U-Chu Ball Gum Machines, Chrome Base. Ea.	6.50
Columbus Bi-Mor, 2 Globe, Floor Model Peanut Machine. Ea.	22.50
Brand New Stamp Machines. Ea.	\$17.50

USED COUNTER GAMES

Marvels, Cigarette Reels only, 1¢ or 5¢ Slots. Ea.	\$19.50
Kicker & Catcher. Ea.	29.50
Steeplechase New. Ea.	19.50
Lots of 5. Ea.	17.50
Yankee, Kliz, Wings, Pok-o-Reels (Divider Models). Ea.	12.50
Sparks with Gold Award, like new. Ea.	29.50
A.B.T. Guns. Model F, blue cabinet and challengers, late model, thoroughly reconditioned, like new. Ea.	35.00
Stands for these Machines. Ea.	4.00
Mills Vest Pockets, Blue and Gold.	54.50
American Eagle, Like New	24.50

COLUMBIA BELLS, \$132.50
NEW IMPROVED 1946 MODELS
IMMEDIATE DELIVERY
Changeable to 1, 5, 10, 25¢
Play on Location.
Columbia Makes More Money F-A-S-T-E-R
—Costs Less.

RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN STREET PHILADELPHIA 23, PA.

Advertise To Keep Old Golds in 5th Selling Position

JERSEY CITY, March 30.—P. Lorillard Company, maker of Old Gold cigarettes, expects to conduct an extensive advertising campaign to maintain Old Golds in their present position as fifth largest selling brand.

Firm's president, Herbert A. Kent, made this disclosure at the recent annual meeting of stockholders here in reviewing current operations.

Kent told stockholders that the company had maintained its competitive position during the adjustment period which followed overstocking of dealers last fall and forecast a brighter outlook.

Hope for a new government price policy which would take into consideration the competitive factors in the cigarette industry was expressed in the annual report.

Flick of Wrist by Customer Flips on Ad Automatically

POTTSTOWN, Pa., March 30.—New kind of automatic machine, called Advox, has been getting a trial here in a bakery as a method of on-the-spot advertising.

Machine automatically delivers a sales message every time a customer reaches for a loaf of bread on the bakery counter. Machine works on an electric eye principle, and the device goes into action whenever a person breaks the circuit to get a loaf of bread. Once the circuit is broken, machine delivers a brief sales message.

Results of the trial period in this

Food Vender Plug

NEW YORK, March 30.—“Slot machines offering hamburgers, hot dogs or soft drinks soon will be on the market,” according to Ed Sullivan in his column *Little Old New York*, Saturday (23), in *The New York Daily News*.

Buy \$125,000 Home For Fayetteville, N. C. Vending Firm

FAYETTEVILLE, N. C., March 30.—Joseph Calcutt, owner of the Vending Machine Company here, has purchased the office building bearing his firm's name at a cost of approximately \$125,000.

Altho the deed was registered only last week, according to the office of register of deeds, transaction was completed about a year ago. A. M. Fleishman and “others” were listed as former owners.

Property comprises a modern office building, garage and stores.

town of 20,000 indicate that the machine has sales ability. First reports show that sales in the bakery have gone up 500 per cent.

Plans now call for installing the equipment in 50 Chicago stores.

Machine is the brain child of Stanley L. Musselman, president of the William A. Schautz advertising agency in Manhattan.

Trade was interested in the machine, since the idea of having wired or telephone music systems plug nationally advertised products has been aired recently.

VENDERS UP TRADE

(Continued from page 118) equivalent of a penny and they are seldom silent, he reported.

Mex Enthused

In conversations with Mexican soft drink bottlers and distributors, he found them quite enthusiastic about venders, Manzari said. Many soft drink firms at one time or another operated vending machines, but frequent changes in the size of coins with consequent necessity to revamp the coin mechanism led a number of them to give up machine selling, he reported. Manzari said, however, that he saw several venders in his travels, all of the bottle type. But bottlers told him that they still were using some cup machines as well.

Now that the size of coins appears to be standardized, soft drink dealers thru the country are again planning to increase the use of coin dispensers, he said.

Manzari operates the Oriole Beverage Company in Chicago.

WEED MEN COLLECT

(Continued from page 114) This represented nearly half of the county's tobacco farmers.

Government Policies

A crew of 50 agents, working thru the Lancaster County Agricultural Association, set up the insurance system. Government policies guaranteed the grower market prices for three quarters of the crop insured. Premium was computed according to an elaborate formula based on average quality and yield for a given acreage. In this county average premium was \$14.62 per acre for average guarantees of \$360.40 per acre.

As a result of thunderstorms, freezing weather and a flash flood, farmers filed claims totaling \$150,000 on the 1945 crop.

Hopes Soar on Popcorn Sales

(Continued from page 114)

turer is caught in a squeeze between the scarcity of quality popcorn and the shortage of edible oil.”

Corn Scarce

Altho the 1945 crop amounted to 435,000,000 pounds—an increase of 68 per cent over 1944, first quality popcorn still is scarce, Villiesse said. He estimated that nearly half the crop was damaged by early frost and heavy rains last year, so that from a popper's standpoint the actual crop wasn't much above the 202,000,000 pounds harvested in 1944.

Outlook for 1946 harvest is much brighter, he said. Reports are that, after difficulties with last year's crop, farmers have cut plantings of popcorn sharply. How much no one knows yet. Villiesse said, “It doesn't look as if plantings are going to be anywhere near as heavy as last year.”

But the industry—which embraces an estimated 15,000 popcorn shops and dealers—generally is looking forward eagerly to October when the harvest begins to arrive at the warehouses.

Possible Solution

Hint of a possible solution to the popcorn industry's problems came in a report that one refiner of corn sirup and vegetable oils wanted to buy 100 cars of low quality corn for crushing. But whether he wanted it for oil or corn sirup was not clear, and popper operators were not quite sure whether or not popcorn oil would work as flavoring.

Meanwhile, appetite of the U. S. theater and tavern-going public for popcorn continues to mount, and from the West Coast came word that a new firm has announced plans for a popcorn vender.

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Big Backlog of Cafe Locations

Spots Eager To Get Jukes

Cigarette venders also at top of restaurant owners' want list, queries reveal

CHICAGO, March 30.—A tremendous backlog of locations for coin phonographs and cigarette machines exists among the nation's estimated 540,000 restaurant, sandwich bars and other eating places, a random survey at the annual convention of the National Restaurant Association in the Stevens Hotel indicated.

Of 11 restaurant owners queried, only four reported having both juke boxes and cigarette venders and all expressed great satisfaction with their operation. Two others had only juke boxes, two had telephone music service. The remaining three had no regular music for their customers, and one of these said he didn't have even a radio.

The restaurateurs were picked at random in the exhibition hall and lobbies of the convention with an eye mainly to choosing independent restaurant men rather than representative of chains.

Large Market

These figures would indicate that a large market for coin-operated music lies untapped in restaurants, despite the reminders of the association itself that music is an important element in merchandising food. Big restaurant operators have repeatedly reported studies showing that, under the relaxing spell of music, food sales jump appreciably.

One Canadian restaurateur—who operates the Varsity Cafe near the University of Toronto—said he had never been approached about installation of either a music or cigarette machine. Of the other two queried who had no music at present, both said they were considering it.

Typical was W. C. Glazier, owner of the Colony, Cincinnati spot. Glazier said he has a cigarette vender, which he praised highly, but he was just now considering installation of some type of music. Glazier, incidentally, is the brother-in-law of R. Derringer, Cincinnati operator of dairy drink, candy and cookie venders.

Great Convenience

His cigarette machine, which is operated by Stern Cigarette Vending Service, he described as a "great convenience to both customers and employees." He added also that it had taken the loss out of cigarettes as well as the necessity for checking on supplies and costs. During the wartime shortage, it further eased the burden of restaurant operating by saving him from the trouble of trying to get sufficient cigarettes to meet demand. "We were quite well taken care of, everything considered, even during the shortage," he concluded.

One of those who was lucky enough to have both a juke and a cigarette vender was Mrs. Lee Davis, whose husband operates the Coffee Cup at Texarkana, Ark. She said they were well pleased with the operation of both, even during wartime, and that even in a place as large as theirs, revenue from the machines was an important item.

Frank Cundari, operator of Mario's Restaurant at Windsor, Ont., said he has a coin phonograph in his

Platter Firm's New Home Has "Disk Den" for Teen-Agers

PHILADELPHIA, March 30.—G. S. Falkenstein, local record dealer who recently moved into larger quarters that includes a four-story building is planning introduction of a Disc Den to provide teen-agers with a gathering place in center of town. Stunt is expected to result in increased patronage from youngsters, already top customers for current record releases.

Falkenstein will have convenient sales counters amply stocked with latest records and coin machines providing candy, cake and soft drinks. The cost of erecting and operating the Den will be covered by the income from the coin machines.

Falkenstein conceived the idea to solve the teen-age noise problem, always a bane of the record dealer's existence. So he is remodeling part of one of his upper floors for the high school crowd to gather and drink cokes and dance or sing if they desire.

Clubby atmosphere will be maintained and Falkenstein is lining up personal appearance of record stars

to get the room rolling. It will be decorated with special emphasis to the bobby sox trade with swoon pictures of their favorites, specially autographed.

This is the first time such an idea has been tried in this area, and other dealers are watching with interest, especially since the costs are being absorbed by the coin machines.

Wolf's Display Draws Crowd of L. A. Operators

LOS ANGELES, March 30.—Over 500 operators and 50 recording artists got their first look at the new model AMI juke box at a showing staged by the M. S. Wolf Distributing Company here this week, firm officials said.

Also on hand was Doc Eaton, sales manager for the manufacturer who commented on Wolf's showing, saying, "This is the most beautiful presentation I have ever seen."

Artists' records, personally autographed, were handed out to the music operators who attended. Officials said visitors included Bing Crosby, Eddie Cantor, Andrews Sisters, Freddy Martin and Spike Jones.

Meantime, Bill Wolf revealed that mechanics and construction men have been working Saturdays and Sundays to get the Seattle branch office ready for the grand opening and the showing of the new juke scheduled for April 6.

Bert Beutler was named manager of the Seattle offices. Wolf said the date for the official opening of the Portland offices will be announced soon.

Decca Reports \$839,692 Net

NEW YORK, March 30.—Jack Kapp, president of Decca Records, Inc., announced that his company showed a net profit of \$839,692 after all charges in 1945. This was equivalent to \$2.16 per share, compared with \$2.58 a share earned in 1944 when net profits totalled \$1,000,905.

Decca's total sales amounted to \$15,570,000 last year, an increase of \$2,153,000 over the business done the previous year.

Termining 1945 "the most difficult year of the war period," Kapp declared that the shift to peacetime operation has put his company in a position to "meet the unprecedented demand for phonograph records with greater production capacity."

"Two new factories will contribute substantially to the volume expected in 1946," Kapp added. "One, purchased in 1944, is located in Los Angeles. It is now in production and should reach full capacity this year. The other, a leased factory of similar size in Chicago, will be in operation by the middle of the year. The company's two factories in New York, one in Bridgeport, Conn., and one in Richmond, Ind., are currently producing records at the rate of 7,000,000 monthly."

New Firm To Push Foreign Phono Trade

George Rokas Manager

CHICAGO, March 30.—Export plans of juke box manufacturers are looking up, with the announcement of a new firm, American Phonograph Co-Operative, Ltd., thru which Wurlitzer distributors will sell used models abroad.

Prior to the war bulk of Wurlitzer coin phonograph exports were handled thru RCA International, but now it will have its own organization.

Headed by George Rokas, who is designated as general manager with offices in Chicago, the firm of Wurlitzer distributors has its initial advertising in the current issue of *Universal Commerce*, Spanish language export paper published in New York.

Rebuild and Export

While plans have not crystallized as yet, according to Rokas, AMPCO's advertising describes the company as "organized to rebuild and export coin-operated phonographs owned and managed by the U. S. A. phonograph distributors of the Rudolph Wurlitzer Company."

Phonographs will be factory rebuilt and reconditioned to look like new, with certification of perfect operating condition, according to this information.

Cincy Phono Meeting Set For April 9

CINCINNATI, March 30.—General Assembly of Cincinnati Phonograph Owners' Association will be held April 9 at Hotel Gibson.

Proposed membership drive, discussed this week by CAPOA trustees at the monthly meeting, will be placed before the Assembly as a major business item, Samuel E. Chester, president, says.

Public relations aspects of the phonograph business also are being stressed. Highlighting the board of trustees session were talks by Charles Kanter and Ray Bigner on "How Our Association Benefits the Public."

To stimulate public interest in juke boxes the association is using a prominent downtown show window for display purposes, featuring activities of members and various juke models.

Nelson Juke Needle To Hub Enterprises

BALTIMORE, March 30.—Hub Enterprises here, headed by Aaron Goldsmith, Sol Silverstein and Art O'Mealia, are handling the Double-Point phonograph needle produced by Jack Nelson.

Needle's high osmium content makes for lasting quality, the maker claims. He further states that his is the only phonograph needle on the market with two osmium points.

Iowa Amusement Exhibits Phono To Large Group

DES MOINES, March 30.—Several hundred Iowa coin machine operators, their friends and radio and newspaper guests attended the showing of the Rock-Ola Juke Box at the display room of Iowa Amusement Distributors here, March 23 and 24.

Jerry Brown and his new partner, E. H. Hottelet, Dallas, provided an elaborate set-up with buffet dinners on both days and a large group of station WHO entertainers provided music.

Acts included Jerry Smith and Zela Scott, featured on Blue Star records, which Iowa Amusement handles; Lucia Thorne, WHO vocalist, and Jack Lester's orchestra.

Hottelet only recently arrived from Dallas where he is associated in other businesses.

cafe, but venders are extremely scarce in Canada.

"I wish you could tell me where I could get a cigarette vender," he declared. "Handling cigarettes really is just a courtesy service to the customer, and in the long run, it costs a lot of money. A cigarette machine is the best way out, because you have to have them."

Only six of the 11 interviewed had cigarette machines, but of the other five, all except one expressed great eagerness to get a cigarette vender soon.

Whether this survey, made at random, indicates the true condition of U. S. and Canadian restaurants, there is no way of telling without long and arduous study. Applying these fragmentary figures to the sketchy data available on U. S. restaurants, it would indicate that nearly 200,000 eating places are in need of either juke or cigarette venders. It would further indicate that approximately 110,000 potential locations await the coming of the new model coin phonographs.



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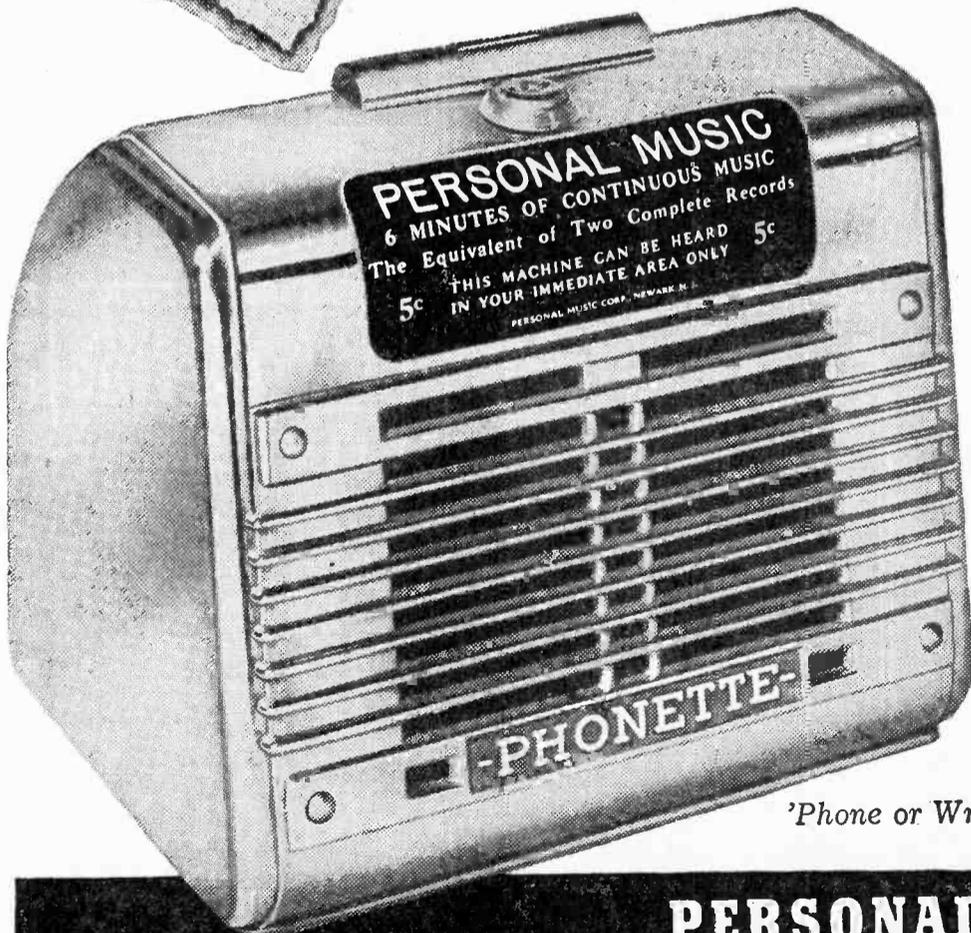
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*Reg. Trade Mark

Chicago Juke Ops Consider State Group

Expansion Discussed

CHICAGO, March 30.—Illinois Phonograph Owners, Inc., organization of Chicago juke box operators, is considering a move to extend its range of membership over at least a portion of Illinois.

According to Michael Spagnola, executive secretary, association leaders have been talking of opening their organization to phonograph owners in Northern Illinois, and eventually, perhaps to operators thruout the State.

IPO members met this week (26) at the Sherman Hotel to consider problems of the industry in Chicago. Ray Cunliffe, president and chairman of the association's committee on legislation, reported on his group's work with the Chicago phonograph tax. Other officers of the organization are Walter Miller, of Miller Automatic Music, vice-president, and Robert E. Gnarrow, of American Music, secretary-treasurer.

Serving with Cunliffe on the legislative committee are Roy Bloomquist, of Metropolitan Amusement;

Disk Mood

MOOSE JAW, Sask., March 30.—Records are used by a Moose Jaw photographer to get his subjects "in the right mood."

He has a record player in his studio and plays everything from classical to swing, depending on tastes of the customer.

Maybe somebody could sell him a juke box.

Daniel Palaggi, of Century Music; Joe Peskin, of Universal Music; Andy Oomens, of Walter Oomens & Sons, and Miller.

Spagnola reported that among new members of the association is Personal Music Corporation. He said also that some longtime members of the organization are going into telephone music "on a small scale."

James Hyde Joins AMI as Assistant To Sales Manager

CHICAGO, March 30.—James L. Hyde Jr. has joined Automatic Instrument Company as assistant to General Sales Manager DeWitt (Doc) Eaton.

Hyde comes to his new post from Fairchild Camera & Instrument (James Hyde Joins AMI, page 126)

Muzak Inks 47 Franchises on Its Fone Music

CHICAGO, March 30.—Muzak Corporation now has signed 47 operator's franchise contracts for its telephone music service and 30 now are in operation, according to Charles C. Cowley, vice-president. Cowley was in charge of the company's display booth at the annual convention of the National Restaurant Association in the Stevens Hotel here this week.

Cowley said the music service henceforth will be distributed "entirely on a franchise basis" except in New York, where it was launched. In Manhattan, the company has 1,400 subscribers, of which 70 per cent are entertainment spots, such as restaurants and night clubs, and about 30 per cent are industrial, such as factories, stores and banks, he said.

Seeks Plant Spots

Over the rest of the country, the service is seeking chiefly industrial spots, and Cowley said, "over-all, about 60 per cent of our subscribers are industrial." Company now has wires reaching into 110 cities of populations from 25,000. From the Chicago operator's studios, for instance, the service goes to Evanston, Ill., and Gary, Ind., near by. Service sells for \$50 to \$300 per month "according to

Editor Classifies Coin Phonos Under Education Heading

SAN ANTONIO, March 30.—Juke boxes have broken into education—at least the education editor of *Life* magazine puts them there.

Recent issue of the publication has a full page leading off the education section which is dominated by a juke box. Twelve-year-old Johnny Camera, an Italian waif adopted by a Texas G.I., is the principal subject of the shot, tho the youth is somewhat out-sized by the juke.

Caption under picture reads: "His Americanization proceeding rapidly, Johnny Camera indulges in his favorite pastime: listening to the juke box in Thompson's restaurant."

the number of customers or employees served," Cowley said.

Cities where service now is offered include Philadelphia, Cleveland, San Francisco, Los Angeles, Baltimore, Beverley Hills; Providence, R. I.; Miami Beach, Miami; Hartford, Conn.; Detroit, Denver, Buffalo, Washington, Boston; Waterbury, Conn.; Pittsburgh; Springfield, Mass.; Hollywood; Wilkinsburg, Pa.; Montreal, Brooklyn; New Haven, Conn., and Toronto.

Michigan Automatic Phonograph Operators' Association



HOMER E. CAPEHART, guest speaker, at MAPOA meeting. Nearly 1,000 guests were on hand to hear trade leaders' addresses.



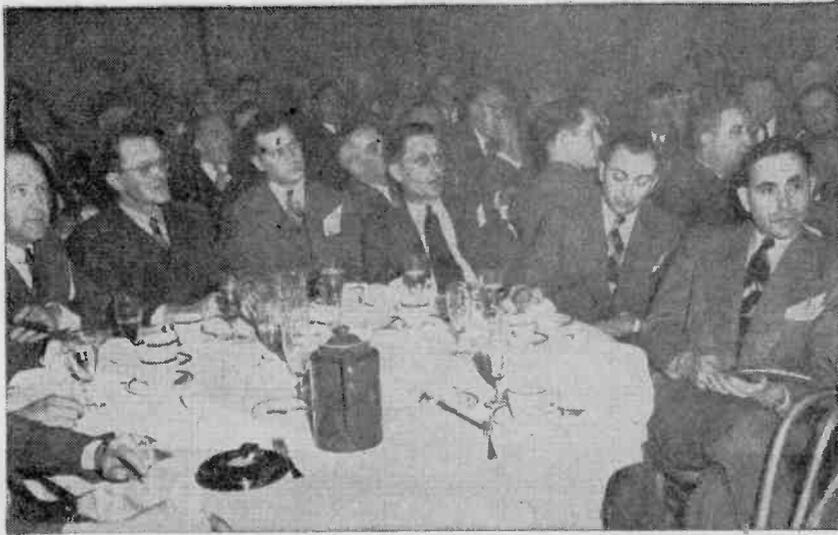
LEO DIXON, Cleveland, gets certificate of appreciation from MAPOA President Joseph Brilliant for his aid and counsel.



MICHIGAN Association's secretary-treasurer, Victory J. De Schryver; Rudy Greenbaum, vice-president Aireon Manufacturing Corporation, and Leo Dixon, president Triangle Distributing Company, Cleveland, talk things over.



HOSPITALIZED vets from Percy Jones Hospital, Battle Creek, Mich., came down as guests at the association's banquet and party staged at Detroit's Latin Quarter. They obviously enjoyed themselves.

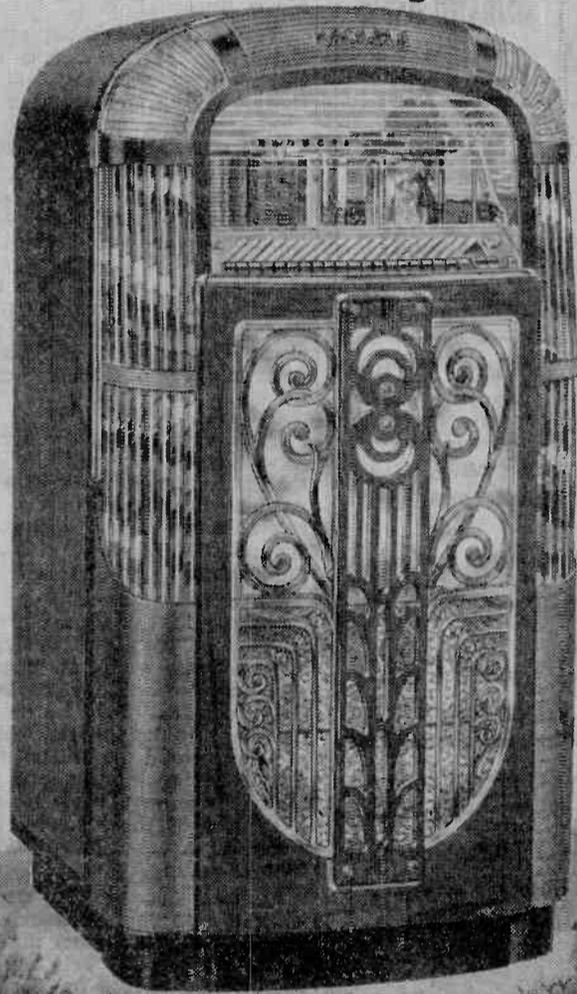


TED GILLIES, Music Service; J. Dorsey Callaghan, Detroit Free-Press; John Ellsworth, Edward Yville, Wolverine entertainers; Ben Robinson, Robinson Sales; Leo Green, International Coin Distributors.

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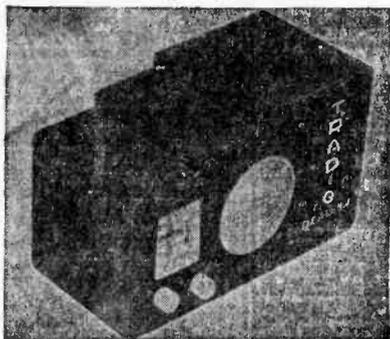
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Jukes Play To Vets at Phono Shows

Seek Info on Industry

NEW YORK, March 30. — New model juke boxes put on display around Manhattan are playing to a new audience—one which might be headlined musical comedy style, "New Faces of 1946."

New faces sometimes are only on the fringe of the crowd inspecting the new phonograph, but they are there. And some of them have the kind of money that it takes to set up a juke route these days. They are the veterans.

Sizing up the situation a few months ago, more conservative distributors expressed doubt that many returning G.I.'s would enter the phonograph business. For one thing, they pointed to the outlay of cash that it takes to set up a profitable music route. For another, to the veteran's lack of business experience.

Check Made

But a check of attendance at recent New York phonograph showings makes it appear these guesses were wrong. Staff members of distributing companies have commented on the number of strange faces at the gatherings.

In conversation with the strangers to the trade, the interviewer usually finds that they are veterans—with capital—who want to become juke box operators. Knowing little about the business, they are attending showings to listen and learn. Most of them intend to investigate all machines before buying, but most also intend to enter the business.

Typical of their stories is that of a Brooklyn vet interviewed at a recent unveiling.

"I just got out of service two months ago and I decided that I wanted to be my own boss," he related. "Money? Well, my wife and I have been saving for the five years that I was in service—and, well—I was stationed in France and Germany. Understand?"

Looking Around

"After deciding that operating a juke box route would be just the thing, I heard about this showing, so I thought I would come in and look them over."

Opinion along 10th Avenue, Manhattan's coin machine row, seemed to be that "any help needed by anyone entering the field for the first time will be more than gladly given." But it also was pointed out by some distributors that the coin machine industry, like every other U. S. business with its production limited by material shortages and other difficulties, still has its old established customers to look out for.

That question—of who comes first, the veteran or the old-timer—may pose some knotty problems for manufacturers and distributors—at least until jukes begin to roll off the assembly line in real quantity.

JAMES HYDE JOINS AMI

(Continued from page 124)

Company, New York, where he was assistant to the vice-president. He was recently discharged from the navy after serving three and a half years as a pilot with rank of lieutenant, senior grade.

A graduate of Tulane University, Hyde was employed by the Ford Motor Company before entering the navy.

AL STERN OFFERS NEW PACKARD PHONOGRAPH EQUIPMENT

ALL 1946
Star Performers

- ★ Pla-Mor Boxes \$ 36.95
- ★ 30-Wire Cable. Per Ft. .19
- ★ Twin 12 Adaptor . . . 71.50
(For Wurl. Hideaway)
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- ★ Single 24 Adaptor . . . 59.50
(For Wurl. Hideaway)
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Route is taking in an average of \$115.00 per week for operator's part. Route is located in a town that has approximately 100 phonographs. Plenty of possibility. Can operate salesboards. Reason for selling—located about 65 miles from operator's office.

Price for route, \$4,450.00

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Wurlitzer 500K 350.00	Seeburg Mayfair 250.00
Wurlitzer 700 525.00	Seeburg Crown 250.00
Wurlitzer 750M 575.00	Seeburg Colonel 275.00
Wurlitzer 750E 600.00	Seeburg 8800 RCES 550.00
Wurlitzer 780M 425.00	Seeburg 9800 RCES 525.00
Wurlitzer 780E 450.00	Seeburg 8200 RCES 550.00
Wurlitzer 800 600.00	Rock-Ola Standard 225.00
Wurlitzer 850 700.00	Rock-Ola De Luxe 295.00
Wurlitzer 950 625.00	Rock-Ola Super 325.00
Seeburg 12-Record 75.00	Rock-Ola Master 325.00
Seeburg Commander, RC. . . 350.00	Rock-Ola Premier 450.00
Seeburg Vogue, RC 400.00	Rock-Ola Commando 475.00
Seeburg Royale 150.00	Mills Throne 200.00
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AMERICAN FOLK TUNES

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All Communications to 155 N. Clark St., Chicago 1, Ill.

Folk artists and folk music are receiving plenty of publicity these days via articles in some of the country's leading magazines, the recent *Whoop and Holler Opera* by Doron K. Antrim in *Collier's* for example. With this particular type of music in the midst of a nationwide revival, such articles help to create further interest by reaching people who would not ordinarily be interested.

The article by Antrim not only tells what folk music is and why it is so popular with the average person, but also tells how some of the better known composers and folk artists entered the field. Bob Miller of Main Street Music, Elton Britt, Roy Acuff and His Smoky Mountain Boys, Frank Walker, Riley Puckett, Guy Madison are a few of the well-known folk artists and composers mentioned in it.

Kate Smith is the latest of popular recording artists to record Dick Thomas' *Sioux City Sue*. This brings the total recordings of the tune to eight. A master of the plaintive love-song is the Rambling Rogue whose latest recording for Columbia Records are *Blues in My Mind* and *If It's Wrong to Love You*.

Victor Records released last week what may be the last recording by the Sons of the Pioneers for that company. Understanding is that the group is no longer under contract to Victor, although Roy Rogers with whom they are signed, is to carry on. Releases are *Gold Star Mother with Silvery Hair* and *I Wear Your Memory in My Heart*.

The WLS National Barn Dance moved to Great Lakes Naval Training Center for their Saturday night broadcast (Mar. 23). The Hoosier Hot Shots of that program have had a new film released by Columbia Pictures. Title of pic is *Saddle a Star*.

Tex Ritter just completed a 10-day recording session at Capitol. . . .

Deuce Spriggs, formerly with Spade Cooley, replaces Art Wenzel's band on Cottonseed Clark's Hollywood Barn Dance over CBS.

Cal Shrum and principal player in his first Western picture, *Swing, Cowboy, Swing* will do p. a. trick in eight Lippert circuit theaters in Northern California. Troupe includes leading lady Alta Lee, Don Weston and Al Winters. Tour will take in: Fresno, San Francisco, Saenger, Stockton, San Palos, Napa, and Salinas, Calif.

Karl Hajos, PRC pictures musical director, has been inked to songs and background score for new Eddie Dean color film, *Colorado Serenade*.

The Santa Fe Trailblazers have split up. Rusty Keefer and Pat Patreau, of the combination, have gone to Chicago. Shorty Long, Jack Daye and Peewee Miller have formed a new group known as the Santa Fe Trio and continue on the WFIL *Hayloft Hoedown*, Philadelphia.

Chris Sanderson, folk-dancing specialist, has started a course in the art of the square dance and other specialties at the Junto, Philadelphia free adult school originally founded by Benjamin Franklin.

Jack Howard, Philadelphia publisher, just made a deal to have his *Blue Ranger* recorded by Hank, the Singing Ranger, on *Bluebird of Canada*.

Jesse Rogers, on the *Hayloft Hoedown*, WFIL, Philadelphia, has recorded his own tune, *He's Tall in the Saddle*.

Jimmy Myers, out of the army after a couple of years in the South Pacific, has revived his Myers Music Publishing Company, Philadelphia,

and is working on his first plug tune, *Westward Bound*.

Melody Round-Up-Time on WHAT, Philadelphia, is featuring Kitty O'Brien, Doug Ammons and "Uncle Jim" Gardner.

Bashful Barney Barnard entrained for Fort Oglethorpe, Ga., after spending a 45-day furlough working on WHAT, Philadelphia. When he gets out in June, he will return to the Philly station.

Grandpa Marshall Jones, the Old Man of the Mountains, gave his friends a big surprise when he appeared on WSM's Grand Ole Opry Saturday, March 16. Grandpa is now with Pee Wee King and his group. King has recently acquired two top notch entertainers for his show—Cowboy Copas and Grandpa Jones.

When Jack Guthrie, writer of *Oklahoma Hills*, appeared on WSM's Grand Ole Opry a couple of Saturday nights recently, he was amazed at the amount of mail he received.

Lew Childre, another WSM artist, wrote the song, *When Fog Forms on the Rio Grande*, that he sings over that station. The song is published by Peer International. Lew has written quite a few of the songs he sings over WSM. One of them—a late one—being about his home state, Alabama. Lew and his co-writers also have a new song, *You Wanted Me to Smile*.

Little Shoe, who used to be with Frankie More's Log Cabin Girls and Boys, is doing some entertaining out KLRA, Little Rock, Arkansas, way. She produces and presents the Arkansas Jamboree Barn Dance and everyone seems to be pleased with the way she does it. She has such

acts as: The Armstrong Twins, Frank Dudgeon, The Crystal Valley Boys, The Stamps Baxter Rainbow Quartet, The Union County Boys, and many others. Her own group, at present, consists of Charles Diel; Vic, with his accordion; Wildcat Willie and his violin; Roy Hodges and his steel guitar; Bud Seward; Earl (Ezzie) Methoin, comedian, and Frank Dudgeon.

Jimmie Winer and His Tip Top Rangers of WHKC, Columbus, O., have a daily program of folk songs and varied entertainment. One of the features of their daily program is the time they give to announce birthdays of people thruout the State.

Sunday, March 24, was a big day and evening in Youngstown, O. There was a big hillbilly convention held there in the Stambaugh Auditorium. Acts from many different stations were there and some of these were: Curley Miller's Plough Boys, with Curley, Hallie, Marion Martin, accordionist, and Jimmie Hutchinson; Blaine Smith and His Pioneer Pals, Cal Smith and Harold (Hawkshaw) Hawkins; Little John Graham and his wife, Cherokee Sue; Woody Woodell and His Ridin' Rangers; Froggie Cortez, comedian, and many, many others. Curley had his trick horse, Sage King, on the stage also.

Blaine Smith appeared as guest (Mar. 20) on Woody Woodell's WPIC, Sharon, Pa., program, and sang *Shame on You*.

Over WMMN way, they have a new idea that is bringing in a real mail deluge. At 7:45 a.m., E.S.T., Monday thru Friday, they feature records and transcriptions of all the boys who used to be on that station. And WMMN has had many famous radio personalities there at one time or another. At present, on the WMMN Hit Parade, the song, *Bless Your Little Heart*, is No. 1. *Song of the Water Wheel* is No. 2, and a very close No. 3 is *Rag Doll*.

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the Northwest with the
best in Phonographs.

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**Ops Turn Out
 In Force for
 Runyon Showing**

NEW YORK, March 30.—"Sugie" Sugarman, Mike Munves, Jack Mitnick, Bernie Wolfson and the rest of the staff of Runyon Sales Company played host this week to over 1,000 operators at the Eastern premier showing of the AMI juke box.

John Haddock, president of AMI, was present in the showrooms, along with Lindy Force, AMI assistant sales manager; Monty West, engineer; William Hanson, engineer, and Jim Hyde, sales division.

Guest artists, photographers and refreshments filled the showrooms. Flowers from well-wishers were also plentiful.

"Turnout and interest expressed by the operators in the new model was more than satisfactory," according to Sugarman.

**Lease Patents
 By Farnsworth**

FORT WAYNE, Ind., March 30.—Benefits for manufacturers of coin-operated phonographs are seen as one effect of the recent decision of Farnsworth Television and Radio Corporation to make available for licensing all company-owned patents and patents under which it has licensing rights.

Following similar action taken by RCA and International Harvester Company, corporation has authorized the U. S. patent commissioner to place all such patents on the Register of Patents. Licensing will be arranged under standard terms and conditions.

Farnsworth officials indicated that a list of patents thus freed for general use would be made available as soon as possible.

**Ideal Novelty
 Show Attracts
 Large Turnout**

ST. LOUIS, March 30.—Carl F. Trippe was host to 400 operators in the St. Louis area last week-end at an open-house party in his Ideal Novelty Company showrooms for the unveiling of Rockola's post-war juke box and of International Mutoscope's Voice-o-Graph.

In addition to a full representation of coinmen in the city, a large number of out-of-town operators viewed the machines.

Two-day festivities extended from 11 a.m. until after midnight on both days. Staff was on hand to demonstrate the two companies' first peace-time products.

Ideal Novelty Company is distributor for Rock-Ola and Mutoscope in Missouri and Southern Illinois, also distributes machines of several other manufacturers.

**Mass. Ops Sked
 Second Meet; May
 Form Association**

BOSTON, March 30.—At a meeting of Massachusetts music operators, March 31, in the New Copley Square Hotel here, it was voted to hold another meeting April 3 in the hotel to discuss further the important problems that came up for attention, reports Al Dolin, of Pioneer Music Company, Inc., who acted as chairman.

Chief problems interesting opera-

tors were the matters of smaller commissions to be paid location owners, the Sunday license tax, and the pirating of locations. All operators present were in favor of forming an association to further the study of these problems and to put into effect rules to govern operators.

Operators are urged by Dolin to attend the next meeting so that their ideas on matters under discussion may be obtained.

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BOX D-156

The Billboard Cincinnati 1, O.

WILL PAY

8c each for used RECORDS. Write for full details.

Davis Distributing Corp.

625 Erie Blvd., East Syracuse 2, N. Y.

Asks Service Centers for Youth Clubs

Urged as War Memorial

CHICAGO, March 30.—Plea for the conversion of the Servicemen's Center into teen-age canteens was renewed this week by a Chicago high school youngster, Dick Rhodes, who is a member of Lake View High School's student senate.

In a letter to the *Chicago Daily News*, which recently took notice of the importance of teen-age problems by appointing a special teen-age editor, Rhodes demanded: "Why couldn't these same servicemen centers be converted into youth centers?"

At the same time, Harold E. Grossmann, Elgin, Ill., business man and leader of Elgin's nationally-known

Ramble Inn canteen, proposed that cities should erect teen centers as appropriate memorials to youngsters of the communities who served in the armed forces.

Suggest Memorial

"Wouldn't it be better to establish a youth center which would contribute so much to the welfare of the community, than to put up some useless stone pillars for these gallant youngsters?" Grossmann asked. "I think they would appreciate it more, and it would be a more fitting tribute."

Proposal of young Rhodes, which was directed chiefly at Chicago, was to convert the city's famed Michigan Avenue service center into a teen canteen. He wrote:

"Much has been said about the so-called 'carousing and drinking' of some members of our age group.

"In Lake View High School's student senate, of which I am a member, we discussed this entire situation at some length.

"We feel that the cause of all the trouble is that these 'teens' have no other way or place to spend their spare time.

"Running parallel with this problem is the question of what should be done with the servicemen's centers, which served gallantly during our war and post-war years.

Use Centers

"Why not have these centers serve another time, just as gallantly?

"Yes, why couldn't these same servicemen centers be converted into youth centers?

"They could be run by us—as well as for us. We could divide the different nights for different sections of the city to have the large center located at Michigan and Congress.

"I don't see why some of the people who complain about our 'disreputable' conduct can't push this idea further."

Grocer Heads Phone Music Company In 10 Western States

PHOENIX, Ariz., March 30.—Martin Wahl, owner of several large grocery stores in this area, heads up a new firm here which expects to service locations in ten Western and Mountain States with recorded music fed thru telephone lines and incorporating coin operation.

Organization is Southwest Music Company, with offices and central studios in Phoenix.

With 75 installations in Phoenix and Tucson reported on the way, the system will offer 20 recorded selections—week's top tunes—each hour with operation on a 24-hour basis.

Two Types

Six minutes of music will be piped for each five cents deposited in location's direct-gravity type coin chute. Ten nickels inserted at one time bring an hour's continuous music.

With Wahl as president, other Southwest Music officials include: Roland Hill, attorney, vice-president; John Calvin, staffer at radio station KOY, secretary-treasurer; Bob Morris, former network transcription man, chief engineer.

Equipment, including accoustron boxes and amplifiers, is being manufactured in a newly established plant here.

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 32)

Weeks to date	POSITION Last Week	POSITION This Week	RECORD	ARTIST	COMPANY
2	8	8.	ONE-ZY, TWO-ZY	Freddy Martin	Victor 20-1826
4	6	9.	Sleepy Baby DOCTOR, LAWYER, INDIAN CHIEF (F)	Les Brown	Columbia 36945
7	5	10.	Day by Day YOU WON'T BE SATISFIED (Until You Break My Heart) Come to Baby, Do	Les Brown	Columbia 36884

Tinkling Toy Juke New Novelty Item

CHICAGO, March 30.—One of the newest novelties to appear thru the country is a small music box in the shape of a coin phonograph.

Device, now on sale at Chicago record and novelty stores, is made of plexglas with tiny replica of coin chute and record player visible thru the tinted cabinet. It is about four inches high, three wide and couple of inches deep.

Music-making mechanism is located in the lower part, in a position

James H. Martin's Disk Distrib Firm Adds Space in Chi

CHICAGO, March 30.—James H. Martin, local record distributor, has obtained the lease on adjoining quarters at 1407 West Diversey Boulevard and commencing May 1, when the lease takes effect, Martin will begin extensive remodeling of his present distributing headquarters.

Acquisition of the additional space to supplement his present facilities at 1407 Diversey will increase available floor space to 6,000 square feet, Martin stated.

Plans for the new arrangement include the installation of four sound-proof booths for operators and retailers to test recording equipment and hear records distributed by Martin. An elaborate record filing system and customer service department is being planned by Martin too.

corresponding to location of the amplifying hook-up of a regulation juke box. It tinkles out its tune when wound up.

WANT TO BUY MUSIC

Wurlitzer 61\$ 80.00
Wurlitzer 616 160.00
Wurlitzer 24 220.00
Want 600, 700, 800, 750, 850 Seeburgs.

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Ralph Colucci, President
J. Cameron Gordon, Gen. Sales Mgr.

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MUSICAL MOVIES

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EVERYBODY TOGETHER!

Chicago Premiere

OF THE NEW
AMI PHONOGRAPH

ALL OPERATORS! ALL DISTRIBUTORS!
ALL MANUFACTURERS! EVERYBODY WELCOME!

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APRIL 10 & 11, 1946 • 10 A.M. TO 10 P.M.

A SENSATIONAL SHOW!
A GOOD OLD-FASHIONED GET TOGETHER!

ANGOTT SALES CO., INC.
NOW DELIVERING NEW
PACKARD PLA-MOR Wall Boxes

30-Wire Cable — Bar Brackets — Speakers — Adapters for Phonographs To Play on or Off Floor.

SPECIAL—5 New Packard Adapters for \$25.00 Ea.
Mills Empress or Throne.

2616 PURITAN AVE. DETROIT 21, MICH.

ADVANCE RECORD RELEASES

(Continued from page 34)

- I LOVE AN OLD-FASHIONED SONG..The Three Suns (Artie Dunn)Majestic 7175
- I WEAR YOUR MEMORY IN MY HEARTSons of the PioneersVictor 20-1820
- I WISH I COULD SHIMMY LIKE MY SISTER KATEThe Vagabonds (Dominic) ..Trilon 112
- IF I HAD MY WAYAirlanes Trio-Vera Massey-Tony Lang ..De Luxe 1018
- IF IT'S GOODJulia Lee (Tom Douglas Ork)Mercury 8005
- I'M GOIN' DOWN WITH YOUChampion Jack DupreeDavis 5101
- I'M GONNA LEAVE YOU LIKE I FOUND YOUTex RitterCapitol 253
- I'M GONNA TAKE IT EASYGabriel BrownDavis 5015
- I'M IN THE MOODArthur "Big Boy" CrudupBluebird 30-0746
- I'M STILL IN LOVE WITH YOUThe VagabondsTrilon 113
- IN LOVE IN VAINLouanne Hogan (Alfred Newinan Ork)Musicraft 355
- IRISH POLKAO'Brien's Dublin OrkDavis 3604
- IT COULDN'T BE TRUE (Or Could It?)Guy Lombardo (Rose Marie Lombardo-The Lombardo Trio)Decca 18831
- IT COULDN'T BE TRUEBuddy Rich Ork (Dorothy Reid)Mercury 3001
- IT'S A WOMAN'S PREROGATIVEPearl Bailey (Mitchell Ayres Ork).....Columbia 36969
- JOHNSON STREET BOOGIE WOOGIE..Champion Jack Dupree.....Davis 5101
- JOSEPHINE, PLEASE NO LEAN ON THE BELLAirlanes Trio-Vera Massey-Tony Lang ..De Luxe 1018
- KANSAS CITY KITTAmbrose Haley (The Ozark Ramblers)Mercury 6004
- KING OLIVER ALBUM, VOL. 1.....King Oliver and His Dixie SyncopatorsBrunswick B-1022
- Aunt Hagar's BluesBrunswick 80080
- Black Snake BluesBrunswick 80079
- Snag It No. 2Brunswick 80081
- Someday SweetheartBrunswick 80082
- Speakeasy BluesBrunswick 80080
- Sugar Foot StompBrunswick 80081
- Too BadBrunswick 80082
- Willie The WeeperBrunswick 80079
- LA MULATA TOMASA (12")Alfredo Antonini and Viva America Ork-Elsa MirandaAlpha 12205
- LA ZANDUNGA (12")Alfredo Antonini and Viva America Ork-Elsa MirandaAlpha 12205
- LAZY RIVERThe Vagabonds (Dominic) ..Trilon 12458
- LAUGHING ON THE OUTSIDE (Crying on the Inside)Andy Russell (Paul Weston Ork)Capitol 252
- LEGALIZE MY NAMEPearl Bailey (Mitchell Ayres Ork).....Columbia 36969
- LONG TIME GONETex RitterCapitol 253
- LOOP-DE-LOOJohn RyanVictor 20-1843
- MANHATTAN TOWER ALBUM (2-12")Gordon Jenkins Ork & Chorus (Elliott Lewis-Beverly Matr)Decca DA-438
- Love In a TowerDecca DA-29197
- Magical CityDecca DA-29197
- New York's My HomeDecca DA-29198
- The PartyDecca DA-29198
- MI NUEVO AMOR (12")Alfredo Antonini and Viva America Ork-Elsa MirandaAlpha 12206
- MOZART: ACH, ICH FUHLS (Ah, I Feel To Grief and Sadness) FROM ACT II OF "THE MAGIC FLUTE"—Eleanor Steber-Victor Ork-Erich Leins-PAMINA'S ARIA (12")dorfVictor 11-9114
- MOZART: BATTI, O BEL MASETTO (Scold Me, O Dear Masetto) FROM ACT I of "DON GIOVANNI" (12")Eleanor Steber-Victor Ork-Erich Leins-dorfVictor 11-9114
- MUSIC OF TCHAIKOVSKY ALBUM...Andre Kostelanetz-Robin Hood Dell Ork of PhiladelphiaColumbia M-601
- MY CONSCIENCE BOTHERS ME.....Curt Barrett and the TrailsmenKing 522
- MY GAL SAL; WHEN YOU WERE SWEET SIXTEENDanny O'NeilMajestic 1033
- MY SHAWLHenry King OrkTrilon 117
- NEAR TO YOUHenry King OrkTrilon 116
- NOCHE DE RONDA (12")Alfredo Antonini and Viva America Ork-Elsa MirandaAlpha 12205
- NOT NOW, I'LL TELL YOU WHEN...Gabriel BrownDavis 5015
- OLD TIME BULGARAbe Neff Ork20th Century 2316
- OLD-TIME FREILACHSAbe Neff Ork20th Century 2316
- ON THE SUNNY SIDE OF THE STREETEddie Heywood OrkDecca 23534
- ONE MORE TOMORROWDanny O'NeilMajestic 7171
- ONE-ZY, TWO-ZY (I LOVE YOU-ZY).....The Five DeMarco Sisters (Phil Davis Ork)Majestic 7174
- OUT OF A DREAMTommy Todd and 4-Star Ork (Gloria Wood)4 Star 1059
- PAINTED RHYTHMStan KentonCapitol 250
- PALABRAS DE MUJER (Words of a Woman)Guadalajara Trio (Nestor Amaral-Miguelito Alejandro)4 Star 1056
- PIANO COCKTAILS ALBUMBuddy ColeCapitol BD-24
- Begin the BeguineCapitol 20054
- Body and SoulCapitol 20054
- I've Got You Under My Skin.....Capitol 20056
- Night and DayCapitol 20055
- Smoke Gets in Your EyesCapitol 20053
- StardustCapitol 20055
- TemptationCapitol 20053
- The Song Is YouCapitol 20056
- PIANO MUSIC OF LISZT ALBUM ...Gyorgy Sandor.....Columbia M-MM-602
- PROKOFIEFF: SCYTHIAN SUITE, OP. 20 (Ala Et Lolly) ALBUM (3-12")...Chicago Symphony Ork-Desire DefauwVictor DM-1040
- PROKOFIEFF: SONATA NO. 7, OP. 83 ALBUM (2-12")Vladimir HorowitzVictor DM-1042
- PUCCHINI: O MIO BABBITO CARO (O My Beloved Baby) FROM "GIANNI SCHICCHI" (12")Licia Albanese-Victor Ork-Frieder WeissmannVictor 11-9115
- PUCCHINI: VISSI D'ARTE (Love and Music) FROM ACT II OF "LA TOSCA" (12")Licia Albanese-Victor Ork-Frieder WeissmannVictor 11-9115
- QUEEN FOR A DAYTommy Todd and 4-Star Ork (Gloria Wood)4 Star 1059
- RACHMANINOFF: THE ISLE OF THE DEAD, OP. 29 ALBUMMinneapolis Symphony Ork-Dimitri MitropoulosColumbia M-MM-500
- ROMBERG: THE DESERT SONG ALBUMDennis Morgan-Edgar Roemheid cond. Ork & ChorusColumbia X-620
- ROUND THE BLOCKSam Donahue and His "Swing Seven"Encore 502
- RUSSIAN KAZOTCHKAAbe Neff Ork20th Century 2315
- RUSSIAN SHERAbe Neff Ork20th Century 2315
- SACRED SONGS ALBUM (3-12")Dorothy Maynor-Victor Ork-Sylvan Levin-Philadelphia Ork-Eugene OrmandyVictor M-1043

J. S. Bach: "Laudamus Te" From "Mass in B Minor"
 J. S. Bach: "Only Bleed and Break Thou Loving Heart" From St. Matthew Passion No. 12
 Handel: "How Beautiful Are The Feet" From "The Messiah"
 Mendelssohn: "Hear Ye, Israel" From "Elijah"
 Mozart: "Alleluja" From the Motet "Exsultate" K. 165
 Nicolai-Bach: "Now Let Every Tongue Adore Thee" From "Chorale" (Sleepers Awake)

One for Ripley -- Chi Juke Op Gets No Location Beefs

CHICAGO, March 30.—There's a juke box operator in Chicago who has absolutely no location headaches—believe it or not.

The operator has no trouble getting records from distributors, has no beefs from location owners on tunes put on the juke, gets the latest tunes before other operators in the Chicago area even know they're out, and despite these ideal situations, collects no money from the coin box. Yep, there is a catch and here it is:

Here's Hitch

June McComb, a charming young colleen, is the operator. The juke box is on location in the sales headquarters of the RCA-Victor distributing offices here. Miss McComb for the past two years has been changing records on the juke, which is placed in one of the listening booths, and has full charge of record changes. Naturally, she has no trouble getting all the records she needs and the latest tunes, as the

juke is used to demonstrate the latest releases.

The situation is ideal for her as an operator, too, because when she changes records she puts as many as seven to eight of the latest hit tunes on at one time.

Ops Play

The box does have a coin chute on it and frequently, Miss McComb says, operators do come in and throw coins in to get the juke spinning, not knowing it's set to click without coins.

The juke is going continually throughout the day and is played by plant and office employees as well as business callers.

Altho Miss McComb now changes records without difficulty, she learned by blowing an untold number of fuses and breaking many a record. Now, don't crowd boys, Miss McComb is well satisfied with her job and still likes the type location without headaches.

- SCHUBERT: AVE MARIA (12")Thomas L. Thomas-Gustave Haenschen OrkVictor 11-9109
- SCHUBERT: SYMPHONY NO. 8 IN B MINOR ("UNFINISHED") ALBUM (3-12")Boston Symphony Ork-Serge KoussevitzkyVictor DM-1039
- SHE'S COMEArthur "Big Boy" CrudupBluebird 34-0746
- SHOW ME MISSOURI BLUESJulia Lee (Tom Douglas Ork).....Mercury 8005
- SIoux CITY SUEKate Smith (Jack Miller Ork)Columbia 36963
- SOMEBODY'S GOT TO GOEddie (Mr. Cleanhead) Vinson Ork (Eddie Vinson)Mercury 8003
- SONG OF THE ISLANDSThe VagabondsTrilon 112
- STARDUSTPercy Faith OrkDecca 23535
- STEFFE: BATTLE HYMN OF THE REPUBLICDennis Morgan-Hollywood Presbyterian Church Choir; Charles C. Hirt, cond. Choir, William Lava cond. Ork.....Columbia 7442-M
- *STRAVINSKY: THE SONG OF THE NIGHTINGALE (Symphonic Poem) ALBUM (3-12")Cincinnati Symphony Ork-Eugene GoossensVictor DM-1041
- SULLIVAN: THE LOST CHORDDennis Morgan-Hollywood Presbyterian Church Choir; Charles C. Hirt cond. choir, William Lava cond. Ork.....Columbia 7442-M
- SWING LOW, SWEET CHARIOTThe Vagabonds (Dominic)Trilon 113
- TEA TIMERay Linn OrkEncore 510
- THE CHILDREN'S HOUR ALBUMDonald Crisp (Victor Young Ork)Decca A-434
- A Psalm of LifeDecca 23526
- (1) The Arrow and the Song, (2) The Building of the ShipDecca 23526
- The Children's HourDecca 23525
- The Day Is DoneDecca 23527
- (1) The Rainy Day, (2) Hymn to the NightDecca 23525
- The Village BlacksmithDecca 23527
- THE GYPSYJan Garber Ork ..Black & White BW-774
- THE GYPSYHal McIntyre (Frankie Lester) ..Cosmo 475
- THE HOUSE OF BLUE LIGHTSFreddie Slack-Ella Mae MorseCapitol 251
- THE MAN I LOVEEddie Heywood OrkDecca 23534
- THERE IS NO GREATER LOVEJohnny Moore's 3 BlazersExclusive 214
- (Ah-Yes) THERE'S GOOD BLUES TONIGHTTommy Dorsey and His Clambake Seven (Sy Oliver)Victor 20-1842
- THESE FOOLISH THINGS (Remind Me of You)Bing Crosby (John Scott Trotter Ork)Decca 18829
- THEY RAIDED THE JOINT (And Took Everyone Down But Me)Dallas Bartley and the Band That Comes On (Dallas Bartley)Cosmo 476
- THEY SAY IT'S WONDERFULBing Crosby (Jay Blackton Ork)Decca 18829
- THEY SAY IT'S WONDERFULWill Osborne Ork ..Black & White BW-769
- THEY SAY IT'S WONDERFULAndy Russell (Paul Weston Ork)Capitol 252
- TIRED OF CRYING OVER YOUJimmie Davis-Lawrence Welk OrkDecca 18832
- TOO SOONPage Cavanaugh TrioEncore 504
- TRAIL OF SAN ANTONEAmbrose Haley (The Ozark Ramblers)Mercury 6004
- TRES PALABRAS (12")Alfredo Antonini and Viva America Ork-Elsa MirandaAlpha 12205
- TURN MY PICTURE UPSIDE DOWN ..Buck Rogers (The Texans) ..4 Star 1067
- TWO TIMIN' GALThe Sleepy Valley Five (Eddie McMullin)Cosmo 701
- VEINI SUThe Vagabonds (Pete-Dominic)Trilon 12459
- WAVE TO ME, MY LADYJimmie Davis-Lawrence Welk OrkDecca 18832
- WHEN I MOVE TO THE SKYSister Rosetta Tharpe-Sam Price Trio.....Decca 11002
- WHEN THE GOOSE COME BACK TO MASSWill Osborne Ork ..Black & White BW-769
- WHERE DID YOU LEARN TO LOVE?...Guy Lombardo (Don Rodney-Lombardo Trio)Decca 18831
- WHO'S GOT A TENT FOR RENT? ...Tony Pastor (Tony Pastor-Virginia Maxey)Cosmo 474
- WITHOUT YOUDesi Arnaz Ork (Amanda Lane-Desi Arnaz)Victor 25-1058
- WITHOUT YOUJayne Walton (Jimmy Hilliard Ork).....Majestic 3002
- YOU ARE MY SUNSHINEThe VagabondsTrilon 12458
- YOU HAVEN'T CHANGED AT ALL..Woody Herman (The Blue Flames).....Columbia 36968
- YOU MAY NOT LOVE MEHenry King OrkTrilon 117
- YOU SURE LET ME DOWN (LITTLE DARLING)Curt Barrett and the TrailsmenKing 520

* (D'Indy: Introduction to Act I of "Fervaal," Op. 40 included as final side in album)
 # (Chabrier: Joyous March included as final side in album)

Big Year for Target Games In Parks, Arcades as Vets Return, Is Eden Forecast

Concern Begins Distribution of Electric Machine Guns

CHICAGO, March 30.—W. C. Eden, executive manager of the Electric Machine Gun Company, with 25 years' experience in the target-range field as authority to speak, predicted that 1946 will represent the greatest year in the history of target-range sports.

Release of 5,000,000 servicemen from the armed forces by June 1 and the interest which they and the wartime civilian population took in shooting during the war, should increase play in target ranges in amusement parks and arcades.

According to Eden, "There are so few places a person can go to learn to shoot or keep his 'shooting eye' that the sprouting of target ranges will come as a matter of course."

Electric Machine Guns

It was announced this week by Eden that his company has just completed distribution of 680 electric machine guns for amusement park and arcade use.

Eden also predicted that manufacturers of range equipment and guns are readying many more attractions

for range operators. They will appear on the market as soon as materials permit quantity production.

Guns recently distributed by the firm are the same as those designed and manufactured for the navy and used as trainers during the war. They were purchased from the government, as were the patent rights to manufacture the guns in the future. A prominent target range equipment manufacturer will produce the identical guns at some time in the future, Eden said.

The electric machine guns were first used as trainers by the navy in 1943 and were in service right up to the close of the war. Proof that the guns will stand up under constant use was given by Eden in the revelation that the navy tested the guns by putting them under continuous fire for three to four weeks at a time, with a minimum of wear and breakdown.

In Chicago during 1945 the guns were location-tested at Riverview Park. New type targets were designed, as the guns vary in performance when compared with rifles. A specially designed target with over 300 moving parts has been put into production and will be available soon, Eden said.

Coin Operation

Altho not coin-operated, Eden said numerous operators who have acquired the guns for locations intend installation of coin chutes. It is very likely, Eden added, that when the guns are manufactured again, a portion of them will be completed with coin chute attachments.

Standard range combinations include four guns with 12 feet of target, altho several operators in some of the larger parks and arcades are planning extensive layouts of guns with as many as 40 and 50 machine guns and rifles.

Construction of the gun consists principally of an electric motor, compressor, clutch, sound producer and timing device, all combined in one unit. The gun is built with an off-center fly-wheel providing vibration sufficient to simulate actual machine gun firing. It can be used on location either with a pedestal support or mounted on a rifle range counter-support.

The gun fires either copper-coated BB shot or 3/16-inch steel ball bearings at the rate of 250 rounds per minute. The pellets achieve a muzzle velocity of approximately 400 feet per second. Gun can be set for 30-second firing, giving 150 shots, and additional cams may be installed to allow 10 to 60 seconds of play.



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Statewide poll of members just completed reveals that 92 per cent of those questioned want payment according to number of days spent in service, with increased rate for time spent overseas. Majority wanted the bonus "immediately," and called for taxes on gambling to pay the bill. Only 1 per cent opposed the bonus.

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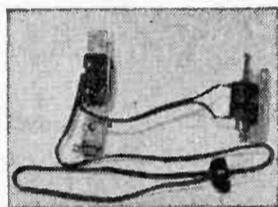
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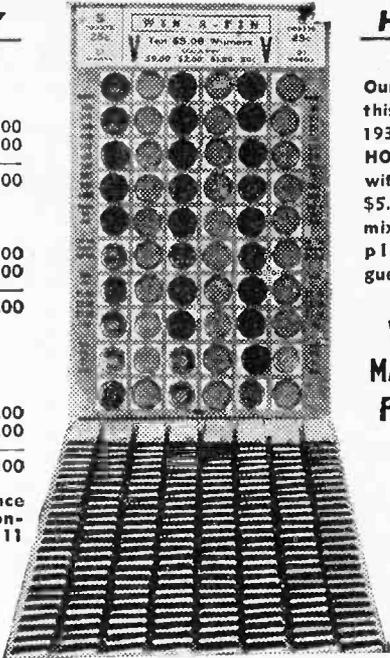
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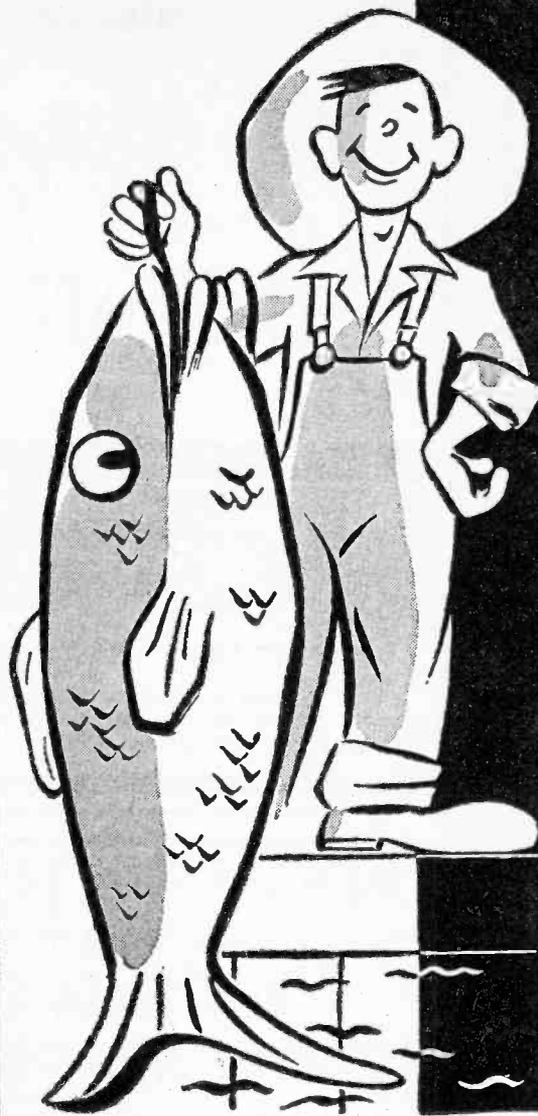
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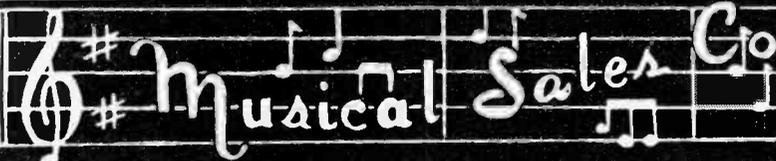
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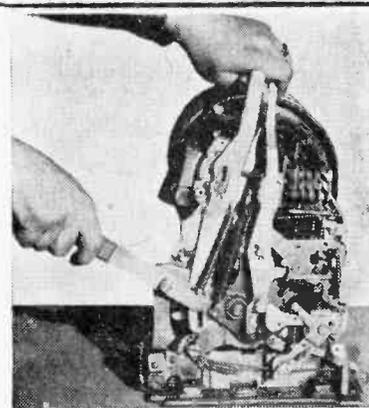
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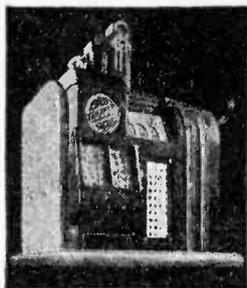
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5c, 10c or 25c Play
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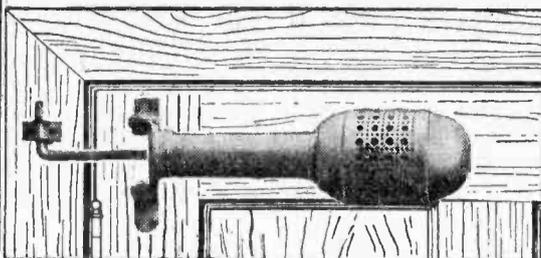
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520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.00
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

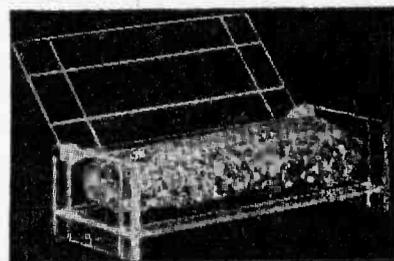
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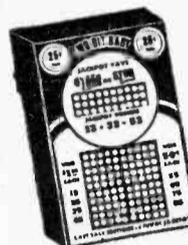
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1000	1¢ Cig. Board, Girlie 28 Packs		.78
1000	25¢ Charley Board	Def. 50.00	.89
1000	5¢ Nickel Charley		17.00 .96
1000	5¢ Double Finn		24.50 .98

1000	25¢ Jackpot Charley	Avr. \$50.00	\$1.15
1000	25¢ Jackpot Charley	Avr. 52.08	1.22
1000	25¢ J. P. Charley, Semi		52.08 1.39
1000	10¢ J. P. Ready Money, Seal	50.70	1.89
165	25¢ J. P. Lighting, Jum.	Avr. 22.00	1.79
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1200	10¢ J. P. Payout, X Th.	Avr. 52.59	2.79
1184	5¢ J. P. Bingo, Jumbo	Avr. \$33.00	\$2.58
1000	5¢ J. P. Beat This Card	Avr. 33.00	2.59
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1800	5¢ J. P. Lulu, X Thick	Avr. 33.00	2.89
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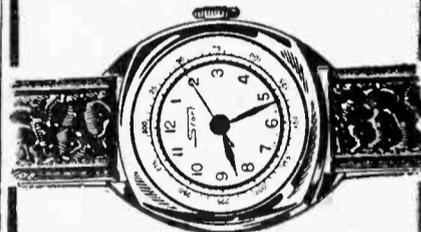
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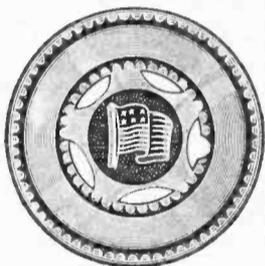
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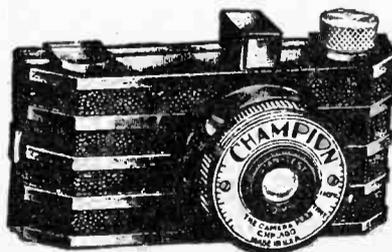
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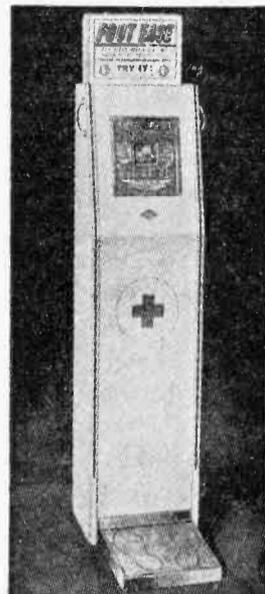
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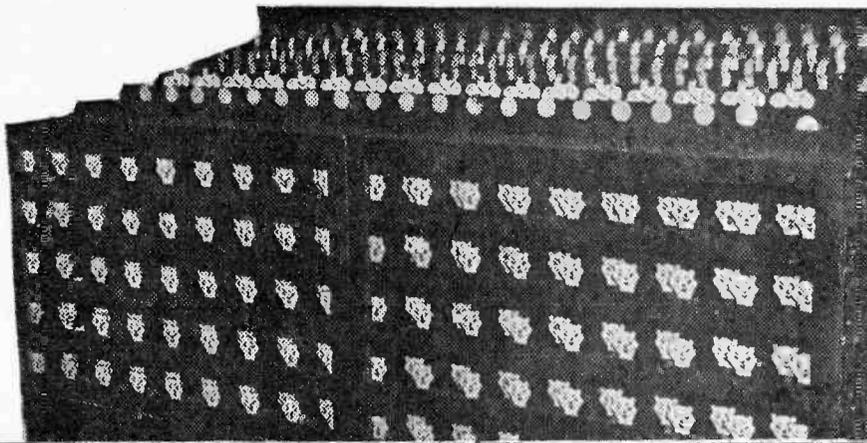
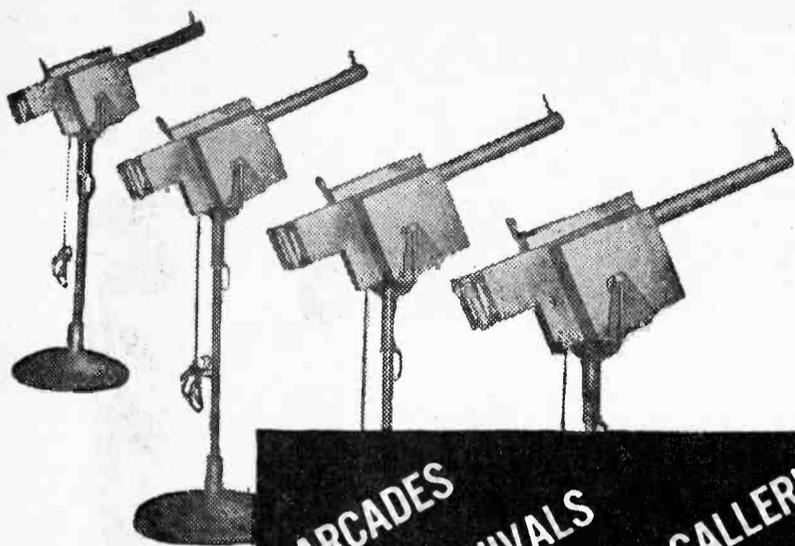
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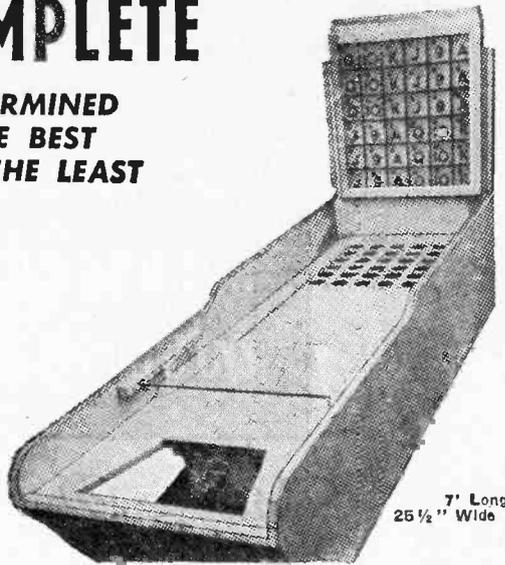
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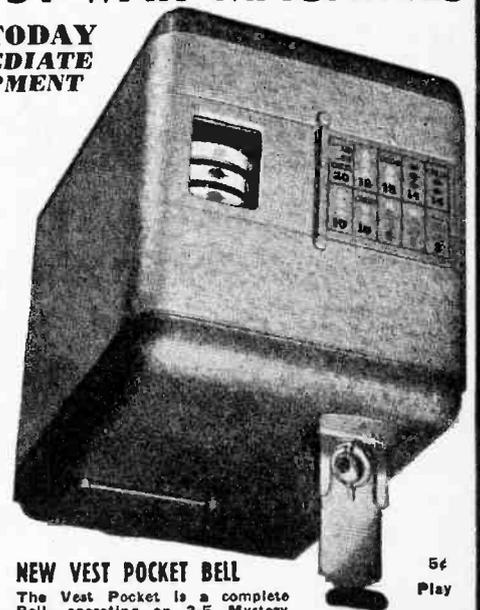


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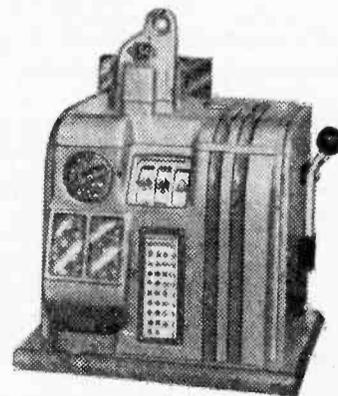
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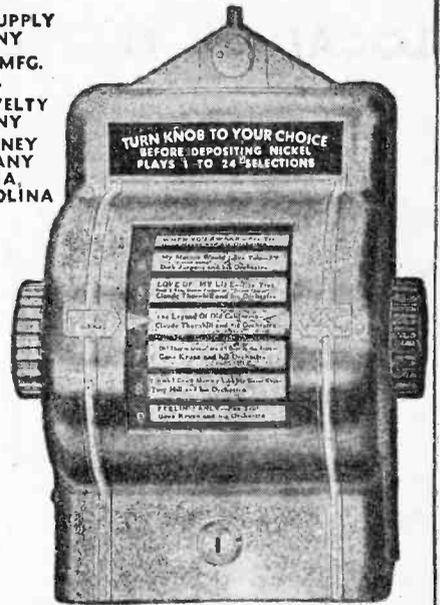
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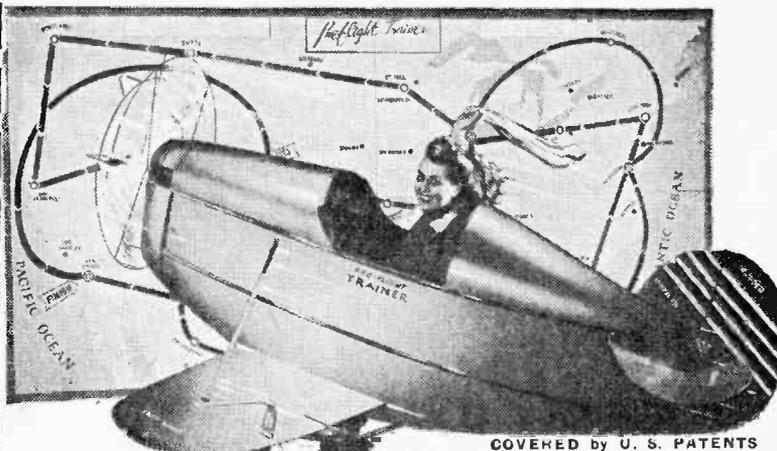
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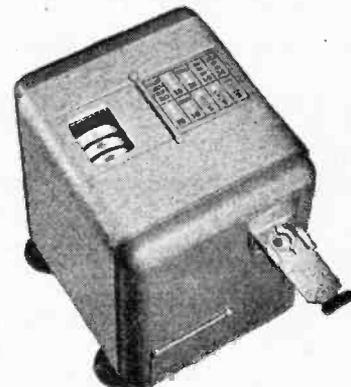
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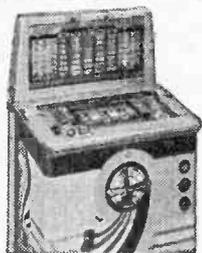
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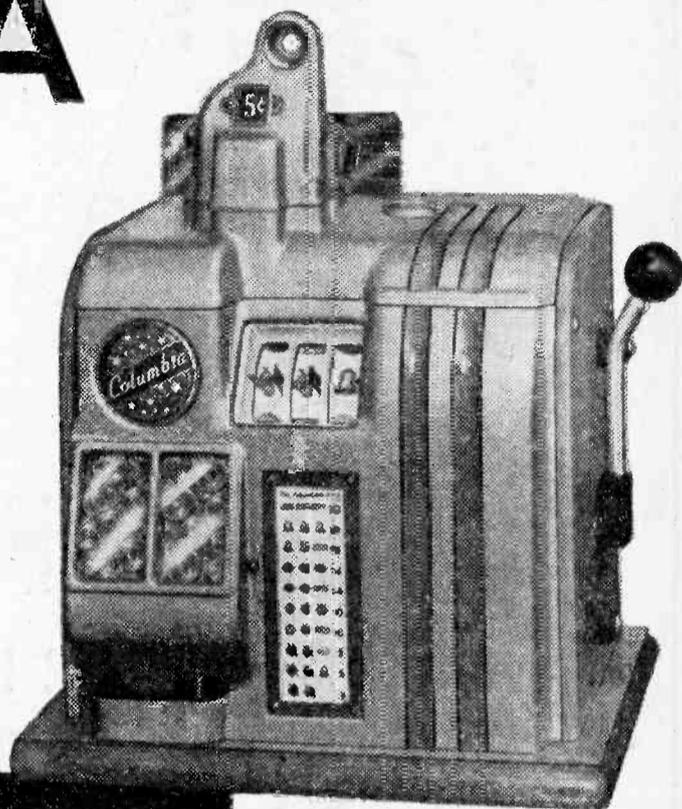
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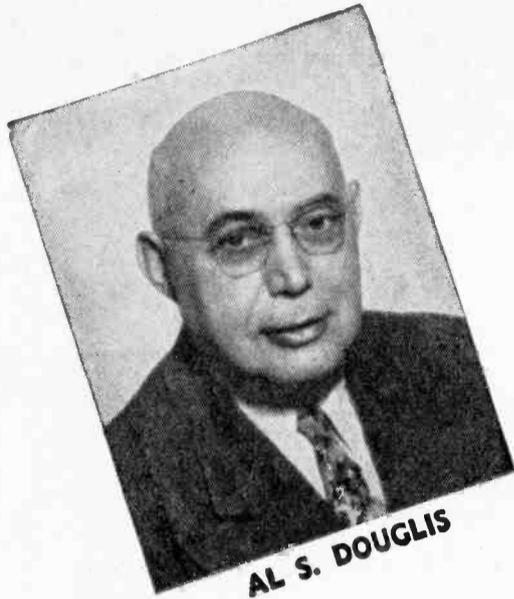
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NEW EVANS BANGTAILS, 5c, JACKPOT, P.O., 7 Coin Head.....\$596.50	
JENNINGS BRONZE CHIEF	
5c	\$249.00
10c	259.00
25c	269.00
JENNINGS SUPER DE LUXE CHIEF	
5c	\$274.00
10c	284.00
25c	294.00
NEW IMPROVED GROETCHEN COLUMBIA TWIN J.P., ADJUSTABLE TO	
1c-5c-10c-25c Play	
132.50	
MILLS NEW 5c VEST POCKETS	\$74.50
EVANS TEN STRIKE	372.50
PACES DeLUXE CHERRY BELLS, 50c and \$1.00 Play	WRITE
NEW A.B.T. CHALLENGERS	50.00
GOALEE	\$525.00
TOTAL ROLL	\$525.00
VICTORY	
VICTORY DERBY	574.50
LITE LEAGUE	425.00
SPECIAL	\$589.50

IMMEDIATE SHIPMENT

MARVEL'S LATEST NEW REVAMP "CATALINA"	\$249.50
STAGE DOOR CANTEN—HOLLYWOOD—UNITED REVAMPS	
(Each)	249.50
SOUTH SEAS—RIVIERA (Each)	279.50

THOROUGHLY RECONDITIONED AUTOMATIC P. O. CONSOLES

Bakers Pacers, D.D., J.P.	\$265.00	Evans Roletto Jr.	\$125.00	Super Bell, Tw., 5c & 5c	\$395.00
Bakers Pacers, J.P., Remote	345.00	'40 Dominos	175.00	Super Bell, Tw. Comb., 5c & 5c	495.00
Bally Roll 'Em	145.00	'41 Dominos, J.P., 25c	475.00	Super Bell, Tw. 5c & 25c	495.00
Bally HI Hand, 5c	199.50	Jennings Silver Moon	145.00	Mills Four Bells	395.00
Bally HI Hand, 25c	295.00	Jennings Derby Day, Sl.	65.00	Jumbo Parade Loto	135.00
Bally Bells, 5c & 25c	125.00	Jennings Bobtail	125.00	Paces Races (Br.)	175.00
Bally Club Bells	245.00	Jenn. Golf Ball, 25c	195.00	Paces Tw. Rls., 5c & 10c	325.00
Bally Royal Draw	105.00	Keeney Super Bell, 5c	310.00	Paces Tw. Rls., 5c & 25c	395.00
Callie Roulette, 25c	275.00	Super Bell, 25c	395.00	Paces Saratoga, 5c	99.50
Evans '40 Pacer	295.00	4-Way Super, 3/5c & 25c	650.00		
Evans Lucky Lucre	150.00	Super Tracktime	295.00		
Evans '41 Bangtalls, J.P.	295.00				

THOROUGHLY RECONDITIONED 1-BALL MULTIPLE P. O. TABLES

Fairmont	\$450.00	Long Shot	\$275.00	Keeney Fortune	\$200.00
Turf King	350.00	Sport King	275.00	Santa Anita	165.00
Kentucky	275.00	War Admiral	265.00	Spinning Reels	110.00
Gott. Multiple Races	\$95.00	Mills 1-2-3	\$69.50		

SPECIAL 10 JOCKEY CLUBS \$325.00 EA.

READY FOR LOCATION, 1-BALL MULTIPLE FREE PLAY TABLES

Longacre	\$425.00	Pimlico	\$375.00	Sportsman	\$295.00
Thorobred	425.00	'41 Derby	350.00	Dark Horse	195.00
Sport Special	\$175.00	Mills '40, 1-2-3	\$99.50		

WE WANT FREE PLAY CONSOLES AND 1,000 5-BALL F. P. PIN GAMES

WRITE FOR LISTS: SPECIAL SLOT MACHINE VALUES — Arcade Equipment.
TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

We Rebuild Any MILLS ESCALATOR TYPE MACHINES

\$69.50 PLUS PARTS



Machine is completely torn down, replated and re-assembled. All worn out parts are replaced, the machine is rebuilt to look and operate like new in Black Cherry, Silver, Gold or Copper Chrome Cabinet.

BLACK CHERRY BELL SET-UPS . . . \$43.00 each
SILVER, GOLD OR COPPER CHROME CABINETS

include these features:

- drill proof lining
- club handle
- denominator
- reward card
- reel glass
- escalator glass
- jackpot glass
- etc.

\$39.50 EACH

FOR SALE!
BLACK CHERRY BELLS—LIKE NEW!
SILVER AND COPPER CHROMES!

5c Play	\$260.00	10c Play	\$275.00
25c Play	285.00	50c Play	350.00

Get on our mailing list today

CENTRAL MANUFACTURING CO.

652 W. Walnut • Tel. DEArborn 2034 • Chicago 6, Ill.

BADGER'S Bargains

"Often a few dollars less - Seldom a penny more"

LOS ANGELES see
Bill Happel
MILWAUKEE see
Carl Happel

KEENEY RECONDITIONED SUPER BELLS

KEENEY SUPER, 5¢, F.P., P.O.	\$325.00
KEENEY SUPER, 25¢, F.P., P.O.	375.00
KEENEY 4-WAY, 5¢-5¢-5¢-5¢, P.O.	475.00
KEENEY 4-WAY, 5¢-5¢-5¢-25¢, P.O.	550.00

KEENEY TWIN, 5¢-5¢, F.P., P.O.	\$575.00
KEENEY TWIN, 5¢-25¢, F.P., P.O.	595.00
KEENEY TWIN, 25¢-25¢, F.P., P.O.	625.00
KEENEY 4-WAY, 5¢-5¢-25¢-25¢, P.O.	575.00

KEENEY TWIN, 5¢-5¢, P.O.	\$350.00
KEENEY TWIN, 5¢-25¢, P.O.	395.00
KEENEY TWIN, 25¢-25¢, P.O.	425.00
KEENEY 4-WAY, 25¢-25¢-25¢-25¢, P.O.	625.00

CONSOLES

MILLS THREE BELLS, 5¢-10¢-25¢	\$850.00
MILLS FOUR BELLS, LATE HEAD, 5¢-5¢-5¢-25¢	750.00
MILLS FOUR BELLS, LATE HEAD, 5¢-5¢-5¢-5¢	595.00
MILLS FOUR BELLS, ORIG. HEAD, 5¢-5¢-5¢-25¢	495.00
MILLS FOUR BELLS, ORIG. HEAD, 5¢-5¢-5¢-5¢	395.00
EVANS DOMINOES, LATE TWO TONE, D.D., J.P.	295.00
EVANS LUCKY LUORE, 3-5¢, 2-25¢	295.00
EVANS LUCKY LUORE, 5-5¢	195.00
EVANS LUCKY STARS	129.50
BALLY HI HANDS, F.P., P.O.	199.50
BALLY ROLL 'EM, P.O.	129.50
BALLY CLUB BELLS, F.P., P.O.	249.50
MILLS JUMBO, LATE HEAD, P.O.	149.50
PAGE SARATOGAS, LATE, 10¢, P.O.	169.50

ONE-BALL MULTIPLE, F. P. TABLES

BALLY THOROBRED	\$374.50
BALLY LONGACRE	374.50
BALLY PIMLICO	295.00
BALLY CLUB TROPHY	225.00
BALLY '41 DERBY	225.00
KEENEY FORTUNE	189.50
KEENEY SKY LARK	199.50
BALLY BLUE GRASS	159.50
BALLY RECORD TIME	149.50
BALLY DARK HORSE	159.50
BALLY SPORT SPECIAL	139.50
MILLS '41, 1-2-3	79.50
MILLS '39, 1-2-3	59.50
BALLY GOLD CUP	59.50

MILLS SLOTS

MILLS REGULAR CHROME, 5¢	\$265.00
MILLS REGULAR CHROME, 10¢	310.00
MILLS REGULAR CHROME, 25¢	335.00
MILLS REGULAR CHROME, 50¢	445.00
MILLS BLUE FRONTS, 5¢	159.50
MILLS BLUE FRONTS, 10¢	169.50
MILLS BLUE FRONTS, 25¢	189.50
MILLS GOLD CHROME, 5¢	265.00
MILLS GOLD CHROME, 50¢	445.00
MILLS Q.T. LATE BLUE, 5¢	89.50
MILLS Q.T. GLITTER GOLD Q.T.	99.50
MILLS VEST POCKET, BLUE, GOLD	49.50
MILLS VEST POCKET, CHROME	59.50
NEW VEST POCKET BELLS	74.50

RECONDITIONED PHONOGRAPHS, WALL BOXES AND SPEAKERS

ROCK-OLA COMMANDO	\$595.00
ROCK-OLA PREMIER	575.00
ROCK-OLA SUPER, ROCK-O-LITE	495.00
ROCK-OLA MASTER, ROCK-O-LITE	475.00
ROCK-OLA SPECTRAVOX, PLAYMASTER	450.00
ROCK-OLA SPECTRAVOX	125.00
ROCK-OLA UNIVERSAL	95.00
ROCK-OLA DeLUXE, ROCK-O-LITE	450.00
ROCK-OLA STANDARD, ROCK-O-LITE	425.00
MILLS EMPRESS, ROCK-O-LITE	395.00
MILLS THRONE, ROCK-O-LITE	350.00

WURLITZER MODEL 950	\$795.00
WURLITZER MODEL 500	495.00
WURLITZER MODEL VICTORY 500	550.00
WURLITZER MODEL VICTORY 24	495.00
WURLITZER MODEL ILL. 816	249.50
WURLITZER MODEL 412	125.00
SEEBURG REGAL, ROCK-O-LITE	395.00
SEEBURG MAYFAIR, ROCK-O-LITE	395.00
WURLITZER TWIN 12 ADAPTOR	225.00
WURLITZER 24 ADAPTOR	295.00
SEEBURG ROYAL WITH ADAPTOR	295.00

PACKARD PLA-MOR BOXES	\$29.50
BUCKLEY ILL. 24, BOXES	22.50
ROCK-OLA LATE BAR BOXES	24.50
ROCK-OLA 5¢-10¢-25¢ BAR BOXES	49.50
ROCK-OLA LATE WALL BOXES	19.50
5 WIRE CABLE, Per Foot	.12
30 WIRE CABLE, Per Ft.	.18
KLEER-TONE SPEAKER CABINETS	24.50
BADGER WALNUT SPEAKER CABINETS	4.15
COMP. METAL SPEAKER CABINETS	5.95
12 IN. P.M. 20 OZ. SPEAKER	10.50

BADGER SALES COMPANY EXCLUSIVE DISTRIBUTORS

for
ROCK-OLA MFG. CORPORATION
J. H. KEENEY & COMPANY
COMPAS DISTRIBUTORS

SOUTHERN CALIFORNIA, STATE OF ARIZONA AND SOUTHERN NEVADA
1612 WEST PICO BLVD. All Phones: Drexel 4326 LOS ANGELES 15, CALIF.

BADGER NOVELTY COMPANY EXCLUSIVE DISTRIBUTORS

for
ROCK-OLA MFG. CORPORATION
J. H. KEENEY & COMPANY
NORTHWESTERN CORPORATION

STATE OF WISCONSIN AND NORTHERN MICHIGAN
2346 N. 30TH STREET All Phones: Kilbourn 3030 MILWAUKEE 10, WIS.

A amusement ENTERPRISES

90% LESS PARTS
HI-SCORE \$189.50

*** STAR BELLS \$595.00

6-FT 12-FT BOWLING ALLEYS
\$329.50 \$379.50

100' LOUISIANA ST HOUSTON TEXAS

MANUFACTURERS-NATIONAL DISTRIBUTORS
Coin-Machine-Equipment
-NOW-APPOINTING DISTRIBUTORS-
MAIN OFFICE OPENING IN Chicago Soon

IT MUST BE GOOD

GOALIEE

CHICAGO COIN'S

The **ONE OR TWO NICKEL PLAY**
5¢ OR 10¢ EACH GAME

HAS SUCH A TREMENDOUS EARNING POWER OPERATORS CAN'T STOP PRAISING



CHICAGO COIN MACHINE CO.
1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

PRODUCTION IS STILL LIMITED . . . SO ORDER TODAY FOR EARLIEST DELIVERY

Immediate Delivery!



OPERATORS PRICE \$395

ATTENTION
LIVE WIRE DISTRIBUTORS

WRITE FOR EXCLUSIVE IN YOUR TERRITORY, YOU NEVER SOLD ANYTHING SO FAST, SO NEW, SO DIFFERENT AND SO PROFITABLE

IT'S NEW, IT'S DIFFERENT, IT'S PROFITABLE

RED-BALL
THE NEW GAME SENSATION

NOTHING ELSE LIKE IT! THEY CAN'T RESIST TO PLAY IT!

- GROSSES OVER \$95.00 A WEEK
- YOU ONLY HAVE TO PAY 40% COMMISSION
- WILL PAY FOR ITSELF IN EIGHT WEEKS
- OVER 100 MACHINES ON TEST LOCATION FOR SEVEN MONTHS

THIS GAME WAS PLAYED ALL OVER THE WORLD DURING THE WAR. THOUSANDS SOLD TO THE ARMY, NAVY, RED CROSS AND U.S.O. CLUBS

ASK ANY GI

EXCLUSIVE NATIONAL DISTRIBUTORS

HIRSH COIN MACHINE COMPANY

1309 New Jersey Ave. N.W., Washington, D. C. Phone HO. 3170

"There is no substitute for Quality" . . .

STAGE DOOR CANTEEN

**PROVES IT
WITH PROFITS!**

ORDER FROM YOUR DISTRIBUTOR NOW

D. GOTTLIEB & CO.

"First with the Finest!"

1140 N. Kostner Ave.

Chicago 51, Illinois



• **JOIN CMI NOW!** •



Sensational ROLL-A-BALL *Barrel Roll* **THE NINE BALL ALLEY**

WITH THE PLUS

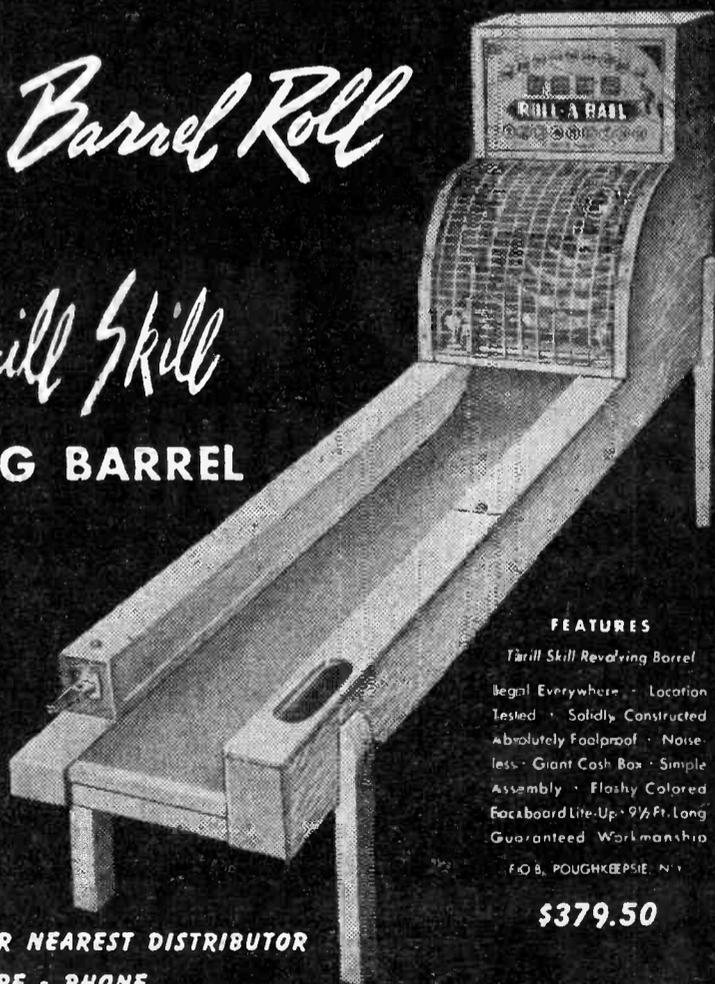


FEATURE

Thrill Skill

REVOLVING BARREL

not just another skee ball alley . . .
It's the greatest income producing
LEGAL GAME ever manufactured.
And that has been proven where the
proving means most . . . on location.
Hundreds of BARREL ROLLS are now
in operation throughout the nation
nabbing nickles . . . fast. Get Your
Share of This Gravy. ORDER YOUR
BARREL ROLLS TODAY!



FEATURES

Thrill Skill Revolving Barrel
Legal Everywhere - Location
Tested - Solidly Constructed
Absolutely Foolproof - Noise-
less - Giant Cash Box - Simple
Assembly - Flashy Colored
Facboard Life-Up 9 1/2 Ft. Long
Guaranteed Workmanship

F.O.B. POUGHKEEPSIE, N.Y.

\$379.50

**NOW BEING SHOWN AT YOUR NEAREST DISTRIBUTOR
OR WRITE - WIRE - PHONE**

Jafco Inc.

**JOHN A. FITZGIBBONS
AL SCHLESINGER**

773 TENTH AVENUE
NEW YORK 19, N.Y.
P-ONE: COLUMBUS 5-7996

Here it is! **A SENSATIONAL NEW
COIN COUNTER**

LIGHT AS
A FEATHER

LESS THAN
7 POUNDS!

SMALLER
THAN EVER

ALL NEW
DESIGN

COUNTS
1c, 5c, 10c, 25c

\$139.50
COMPLETE

With Carrying Case and
Money Tubes
One-Year Guarantee

**NOW 5 WAYS BETTER THAN ANY
COIN COUNTER EVER MADE!**

The operator's requirements were the prime consideration in the designing and engineering of this counter.

Weighs less than 7 pounds, 50% lighter than any other coin counter.

Exact size is 6½" x 6½" x 4". So small, light and efficient that servicemen are enabled

to increase their "stops" by 21% or more. Automatic operation resets counter and adjusts itself for coins being counted. Nothing else on the market like it.

Complete with carrying case and two tubes which handle all size coins.

SIMPLE — COMPACT — COMPLETE — EFFICIENT

ONE-THIRD CERTIFIED DEPOSIT, BALANCE C. O. D.

ACE COIN COUNTING MACHINE CO.

3715 NO. SOUTHPORT AVE.

BITtersweet 4453

CHICAGO 13, ILL.

We believe this message is of extreme importance to you

The directors of Mills Industries, Incorporated, have approved the execution of a contract between this company and

BELL-O-MATIC CORPORATION

By the terms of this contract, Bell-O-Matic Corporation becomes the exclusive National Distributor of this company for Bell machines and similar machines. These are the machines which in the past were manufactured and sold by this company under its name, Mills Novelty Company. In the future, these Bell machines will continue to be made by this company, but will be sold to the trade only through our exclusive Distributor, Bell-O-Matic Corporation.

You are familiar with the fifty-six years of experience that have gone into the production of Mills Novelty Company's Bell products, and we want to give you our personal assurance that the high standards which have been

maintained in the past will be continued in the future.

Our purpose in putting into effect this new arrangement is simply to provide you with better service than you have ever before received. As you know, in times past the sales force which contacted you concerning Bell machines devoted part of their time to matters concerning production and other problems. They would have preferred to have devoted all their time to you, but until now it has been impossible.

Under our contract, Bell-O-Matic Corporation will devote its entire efforts to selling, advertising and promoting business in this field. Its personnel represents years of coin-machine experience. It will include:

V. C. SHAY, President

A. V. COOLEY; Executive Vice-President

R. J. MILLS, Vice-President

H. S. MILLS, Vice-President

H. R. MILLS, Vice-President

J. P. RYAN, Treasurer

E. E. JACOBSON, Secretary

Each of these men over the past twenty years has been identified with Mills Novelty Company and are well known to you.

The general offices of Bell-O-Matic Corporation are at 4100 Fullerton Avenue, Chicago 39, Illinois.

Under this arrangement, Messrs. Shay, Cooley and Ryan will be able to devote their entire time to the requirements and problems of operators, distributors and other customers. Their time will not be taken up with manufacturing problems. They will pass on to us their ideas for improvements, together with your ideas. We will assume the burden of putting those ideas into effect. It is our firm conviction that, being relieved of other

responsibilities, they can render more personal service to you.

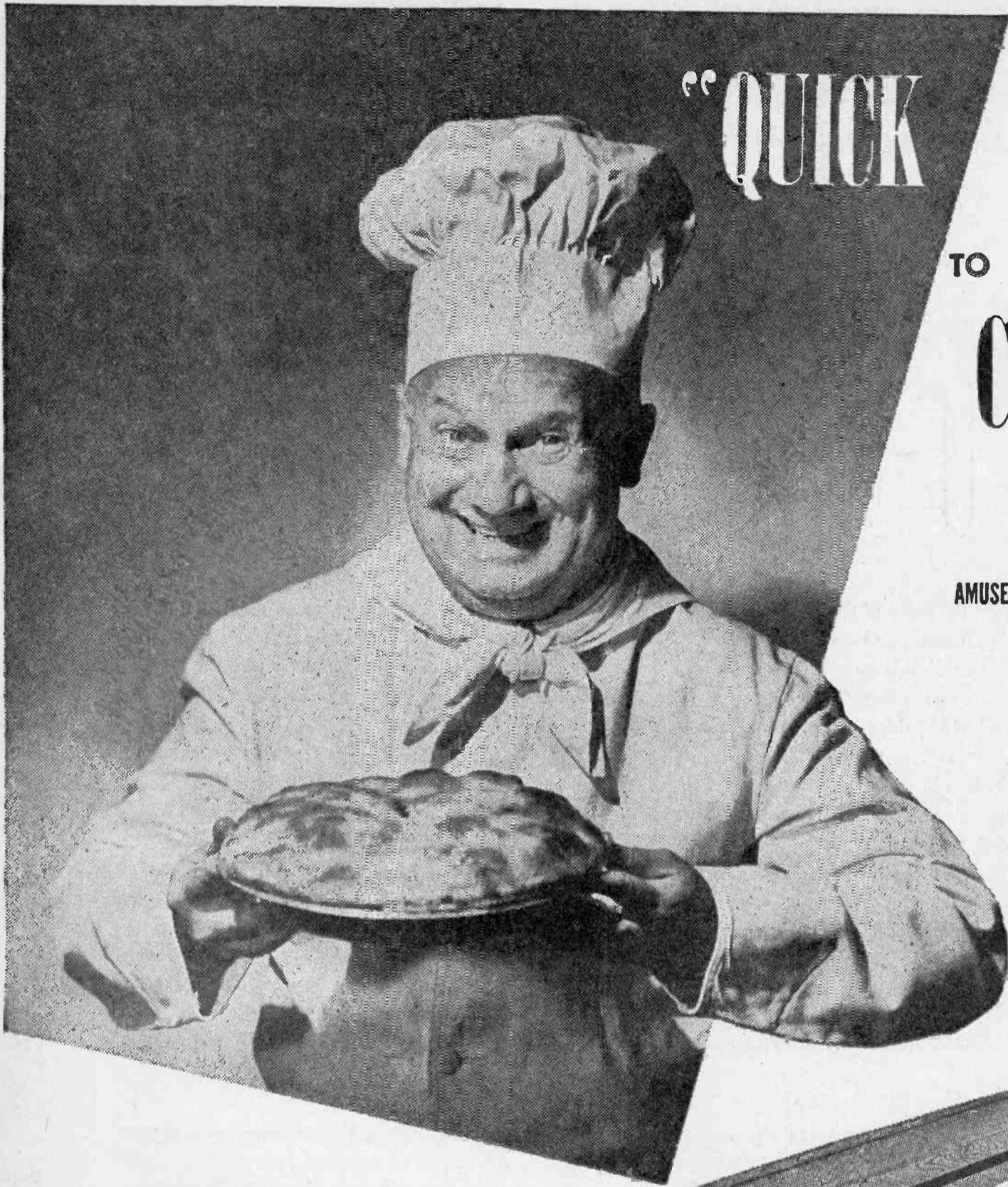
This will enable us to produce new and improved models in the shortest possible time. We believe our obligations to our customers and our pride in carrying on the Mills tradition require this new streamlined setup.

Please bear in mind that Bell-O-Matic Corporation will be the sole National Distributors for the famous Bell products of Mills. Each machine sold by Bell-O-Matic Corporation will carry the renowned Mills trade mark as well as the usual Mills guarantee.

The purpose of this letter is to introduce you to Bell-O-Matic Corporation, where you will find your old friends anxious and better equipped to serve you.

MILLS *Industries, Incorporated*

4100 Fullerton Avenue, Chicago 39, Illinois



“QUICK

TO

CLICK”

TRADE MARK
FOR
AMUSEMENT ENTERPRISES CO.
GAMES



14 ft. also
pictured here.

AMUSEMENT ENTERPRISES CO.

GEORGE PONSER • IRVING KAYE

2 COLUMBUS CIRCLE NEW YORK 19, N. Y. CIRCLE 6-6651

**NOW DELIVERING
BANK BALL**

The first in a series of games that
will be “Quick to Click” for you.

9 FOOT SIZE
\$375⁰⁰
F.O.B. N. Y.

12 AND 14 FOOT SIZES
PRICES ON REQUEST
ORDER FROM YOUR
NEAREST DISTRIBUTOR

- Distributed in Ohio, Mich., W. Va., & Ky. by NICKEL AMUSEMENT CO. 2648 St. Clair Ave., Cleveland 14, O.
- Distributed in Oklahoma by CLIFF WILSON DIST. CO. 1121 S. Main St., Tulsa, Okla., 119 So. Walker St., Oklahoma City, Okla.
- Distributed in Northern N. J. by HERCULES SALES & DIST. CO. 415 Frelinghuysen Ave., Newark 5, N. J.
- Distributed in Western Pa. by AMERICAN COIN-A-MATIC MACHINES CO. 1437 Fifth Ave., Pittsburgh, Pa.
- Distributed in Ill., Iowa, Ind., & Wis., by BELL PRODUCTS CO. 2000 N. Oakley, Chicago 47, Ill.
- Distributed in Eastern Pa. & Southern N. J. by DAVID ROSEN 855 N. Broad St., Phila. 23, Pa.
- Distributed in Texas & New Mexico by WALBOX SALES COMPANY 1503 Young St., Dallas, Tex.
- Distributed in District of Columbia, Md., Northern Va., & Del. by GENERAL VENDING SALES CORP. 306 N. Gay St., Baltimore 2, Md.



ANNOUNCEMENT

BELL-O-MATIC CORPORATION

of Chicago, Illinois has entered into an agreement with Mills Industries, Incorporated whereby it is the exclusive national distributor for Mills Bell and related machines. These are the machines which Mills Industries, Incorporated formerly produced under the name of Mills Novelty Company, and will be of the same fine quality as the Mills Novelty Company machines which represent fifty-six years of experience in this field. The officers of Bell-O-Matic Corporation are as follows:

VINCENT C. SHAY, *President*

RALPH J. MILLS, *Vice President*

HAYDEN R. MILLS, *Vice President*

E. E. JACOBSON, *Secretary*

A. V. COOLEY, *Exec. Vice President*

HERBERT S. MILLS, *Vice President*

JOHN P. RYAN, *Treasurer*

P. A. TENNIS, *Assistant Treasurer*

The office of the corporation will be at 4100 Fullerton Avenue, Chicago 39, Illinois

*The Greatest Opportunity
in Automatic Music!*

Challenger '47

The ONLY 30 Record PHONOGRAPH *One Side* ELECTRIC SELECTION

Here at last is the greatest opportunity ever offered to the music operator. An opportunity to take advantage of the most wonderful phonograph ever built—smartly designed, brilliantly engineered, with a mechanism so simple and trouble free that it will amaze the observer, plus a host of mechanical features which add to the sensational distinctiveness of the *Challenger '47*. These great new instruments leave all the limitations of the 1942-'46 models far behind, and sweep into the future! Don't miss your very first opportunity to see and obtain these truly modern phonographs. They'll be ready SURPRISINGLY SOON!

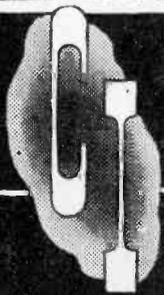
CHALLENGER *Drink Dispenser*

The culmination in drink machine design, engineering and construction . . . the combined creation of distinguished engineers, artists and craftsmen . . . the machine whose basic principles of operation have been PROVEN over a period of many years, during which time millions of consumers have been satisfactorily served. Because the CHALLENGER DRINK

DISPENSER is so definitely the product of advanced engineering skill, no other machine can even approach its excellence of construction. The engineers responsible for the CHALLENGER'S technical development stressed the "Perfect Drink." EVERY DRINK IS FRESHLY MADE, HIGHLY CARBONATED AND DELIVERED INSTANTANEOUSLY, ICE COLD!

*Challenger Automatic Music and Challenger Drink Dispenser on
Permanent Display Chicago Showrooms*

Challenge
AUTOMATIC EQUIPMENT



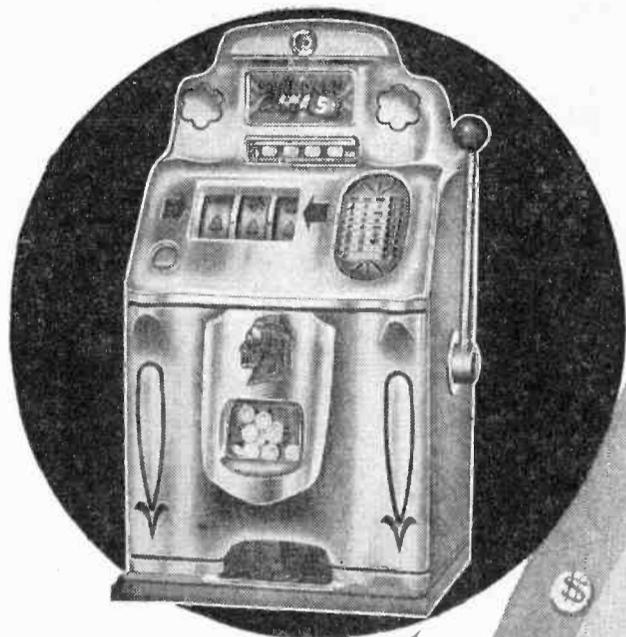
Industries
DIVISION OF U. S. CHALLENGE CO.

GENERAL OFFICE AND SHOWROOMS
FIELD BUILDING CHICAGO, ILLINOIS

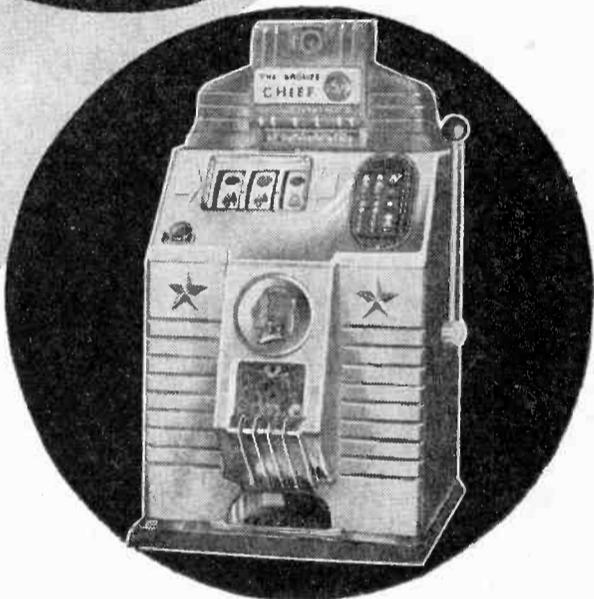
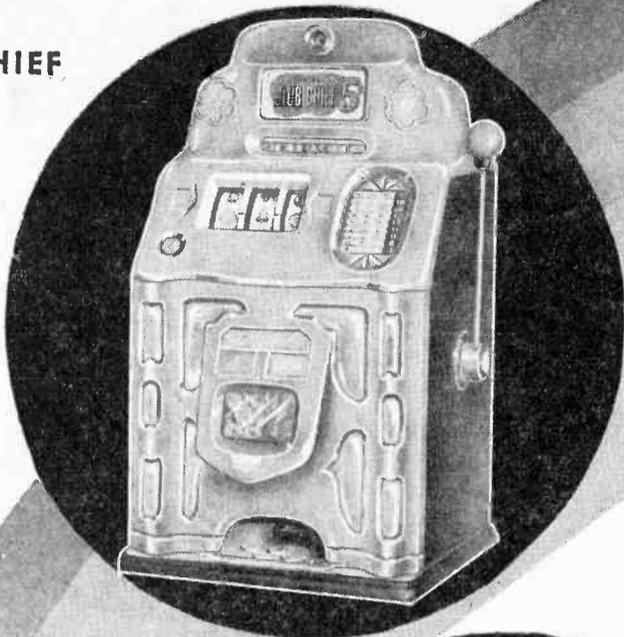
FACTORIES:
BATAVIA, ILL. WICHITA, KAN,
CENTERVILLE, IOWA

EASTERN OFFICE:
FISK BUILDING,
250 W. 57th STREET,
NEW YORK 19, N. Y.

SUPER DE LUXE CLUB CHIEF



STANDARD CHIEF.



BRONZE CHIEF



Within Your Grasp!

That Pot of Gold at rainbow's end can be yours with these sensationally new Jennings' machines.

See any of the three models shown above at your dealer or distributor... or write to us for folder.

Why buy "Just a slot machine"—buy the BEST!...

IT'S A NEW JENNINGS' CHIEF!

O. D. JENNINGS & COMPANY

4307-39 WEST LAKE STREET CHICAGO 24, ILL.

The Automatic Instrument Company

cordially invites

All Operators, Distributors and Manufacturers

to attend the

Premiere Showing

of the New

A·M·I PHONOGRAPH

April 10th and 11th, 1946

10 a. m. to 10 p. m.

in the Tropical Room

Hotel Continental

505 North Michigan Avenue

Chicago, Illinois

Buffet and Refreshments

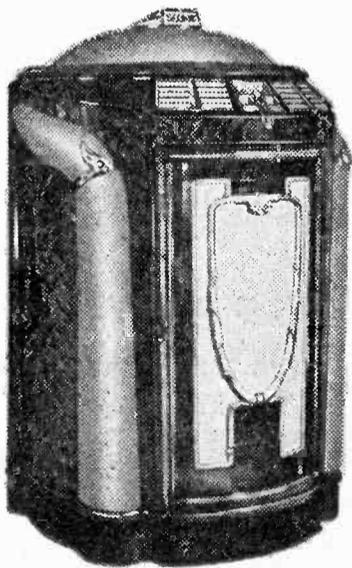
Special Program Featuring Celebrities and Surprises

“Everybody Together!”

AMERICA'S GREATEST MUSIC MERCHANDISERS . . . **Seeburg** MUSIC SYSTEMS



"Like hearing the band and the singer in person—"



. . . IF IT'S A



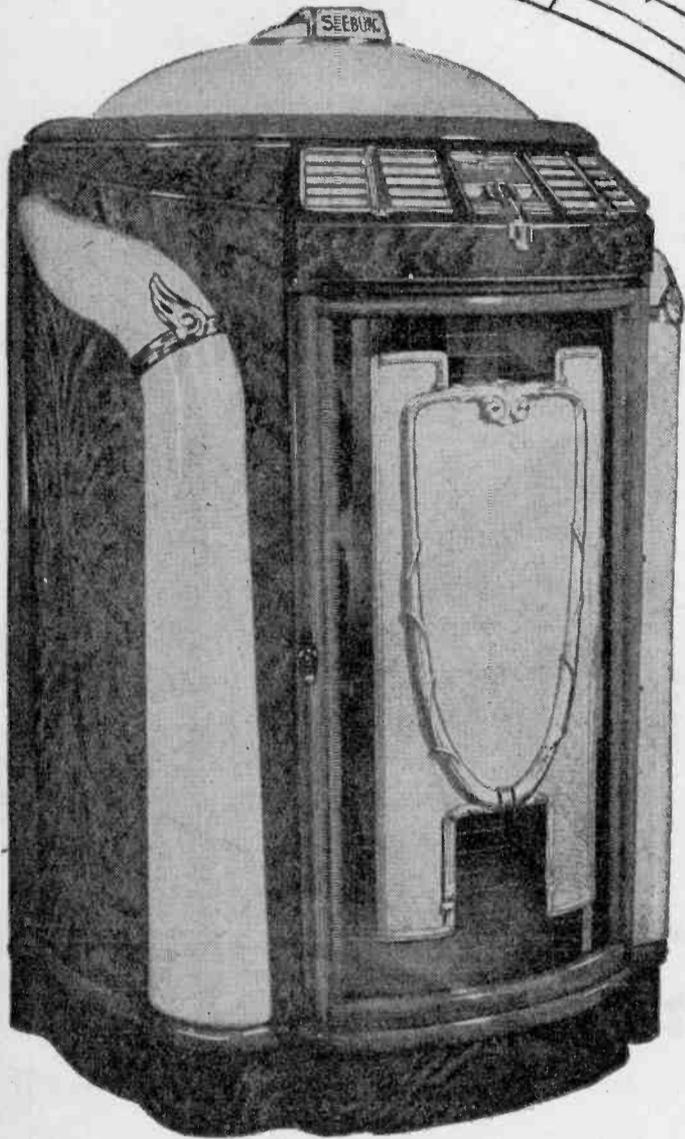
At our Seeburg Showings . . . operators were enthusiastic in their praise of Seeburg's fullness and depth of life-like tone. "Just like hearing the band and singer in person," they said. Seeburg's scientific distribution of sound is the result of know-how gained through years of experience . . . and through the marvels of electronics developed during the war. See Seeburg and see the finest of music-merchandisers . . . at any of our six complete offices.

- ★ DALLAS ★ HOUSTON
- ★ MEMPHIS ★ OKLAHOMA CITY
- ★ SAN ANTONIO ★ NEW ORLEANS

S. H. LYNCH & CO.

Exclusive Seeburg Distributors

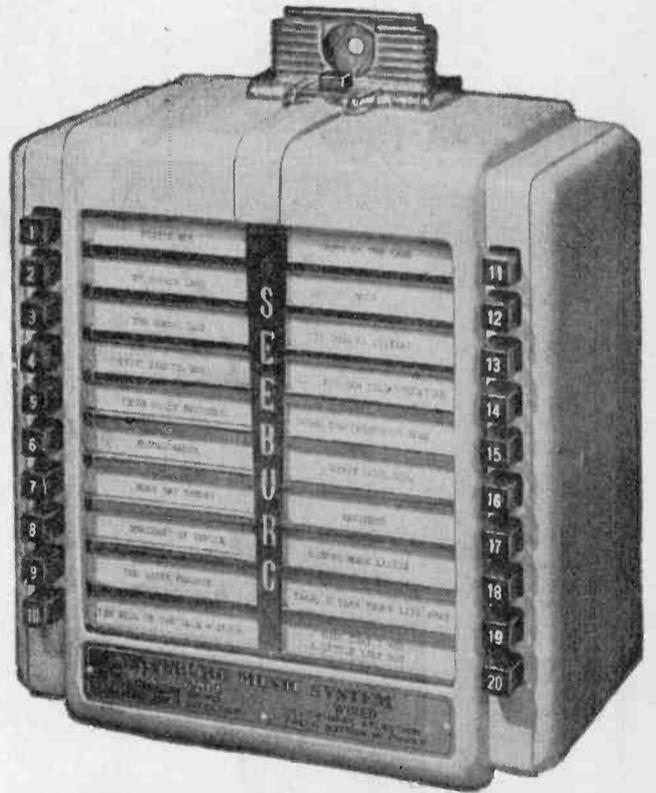
ALL OVER THE SOUTH THEY'RE SWINGING TO



SEEBURG SYMPHONOLA "1-46"



Visit Your Nearest
**SOUTHERN
AUTOMATIC**
Office and
SEE... HEAR
why **SEEBURG'S**
THE BUY!



SEEBURG 3-WIRE WALLOMATIC

Now Delivering
**GOTTLIEB
STAGE DOOR CANTEEN
EXHIBIT BIG HIT**

Exclusive Factory Distributors }

GOTTLIEB & CO.
J. H. KEENEY CO.

J. P. SEEBURG CORP.
EXHIBIT SUPPLY CO.

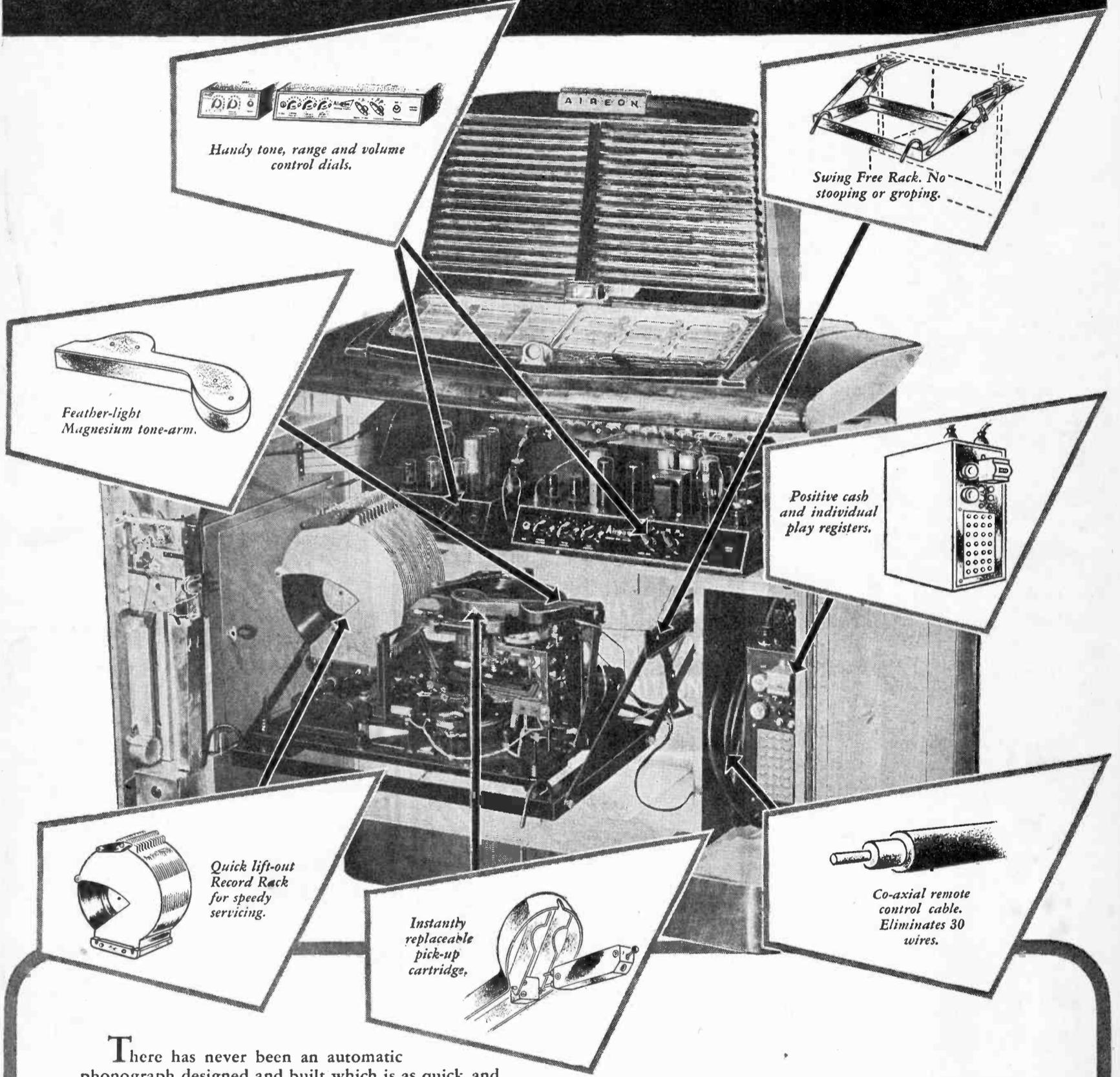
SOUTHERN AUTOMATIC MUSIC COMPANY

542 S. 2nd ST., LOUISVILLE 2, KY.
228 W. 7th ST., CINCINNATI 2, OHIO
325 N. ILLINOIS, INDIANAPOLIS 4, IND.
425 BROAD ST., NASHVILLE 3, TENN.

211 E. 10th ST., CHATTANOOGA 3, TENN.
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ABOUT APRIL 15th SOUTHERN WILL BE OPEN IN EVANSVILLE, IND., 710 N. W. 2nd ST.

Only Aireon has *"Double Service-ability"*
 WITH 50% FEWER MOVING PARTS



There has never been an automatic phonograph designed and built which is as quick and easy to service as Aireon. Open the doors, swing up and out the "swing-free" mechanism—and everything is right at hand. Record rack can be cleared and refilled in a few seconds, all money from the machine and wallboxes is totalled, individual record popularity registered.

Aireon eliminates 90% of costly breakdown trouble. There are no fibre gears, star wheel, record discs, universal joints or record trays—in fact, only half the usual moving parts.

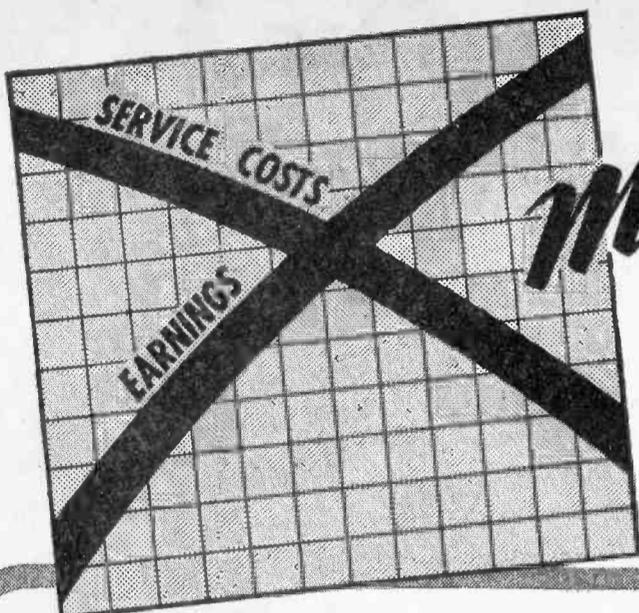
Every serviceman knows that this means more plays per record, less service time per phonograph, more profits for music operators.

Aireon
 MANUFACTURING CORPORATION

General Office: 1401 Fairfax Trafficway, Kansas City, Kansas

General Sales Office: 1233 Grand Avenue, Kansas City, Mo.

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marks the spot...

WHERE NET PROFITS BEGIN

EARNING-POWER is only half the story of pin-game profits. Low operating costs are equally important. In Bally's new post-war games you get an abundance of the color and flash, the fast action, the thrills and suspense that add up to top earning power. And you get the two factors that insure lowest operating costs. **FIRST**, new precision techniques mastered during the war, when the Bally plant won the Army-Navy "E" Award for "excellence in production" . . . improvements

in design and construction that guarantee long life on location, trouble-free operation. **SECOND**, to speed up adjustments and routine service, Bally offers the new, exclusive "get-at-able" mechanism housing . . . the handy swinging shelf feature of **VICTORY DERBY** and **VICTORY SPECIAL** . . . the neatly packaged mechanism of **SURF QUEENS**. See Bally's new hits at your distributor today. You'll want to Bally-brighten your locations as quick as you can get delivery!

VICTORY DERBY

**ONE BALL
MULTIPLE
PAY TABLE**



Packed with all the profit-proved features of Bally's famous pre-war multiples . . . plus new play-provoking ideas that are pushing profits to a new all-time high! Several hundred **VICTORY DERBY** games on location two to twenty weeks are consistently topping all previous collection records of pre-war and war-time operations. See your distributor today and arrange for early delivery of **VICTORY DERBY**.

VICTORY SPECIAL

**ONE OR FIVE
BALL REPLAY
MULTIPLE**



Bally's big beautiful **VICTORY SPECIAL** is your post-war profit insurance in replay territory. Quickly convertible to one or five ball play . . . and a fast money-maker either way, **VICTORY SPECIAL** features all the famous features of Bally's pre-war multiples . . . plus new play-stimulating ideas that insure plenty of repeat play. For top profits in replay spots order **VICTORY SPECIAL** today.

SURF QUEENS

**NEW FIVE BALL
NOVELTY
GAME**

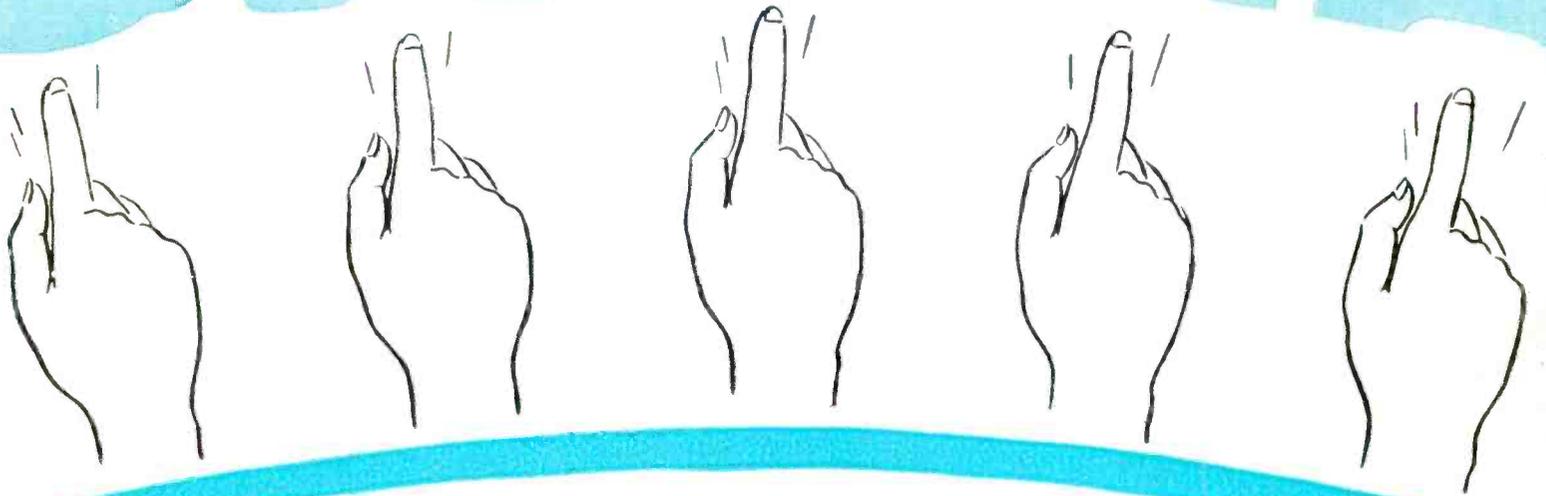
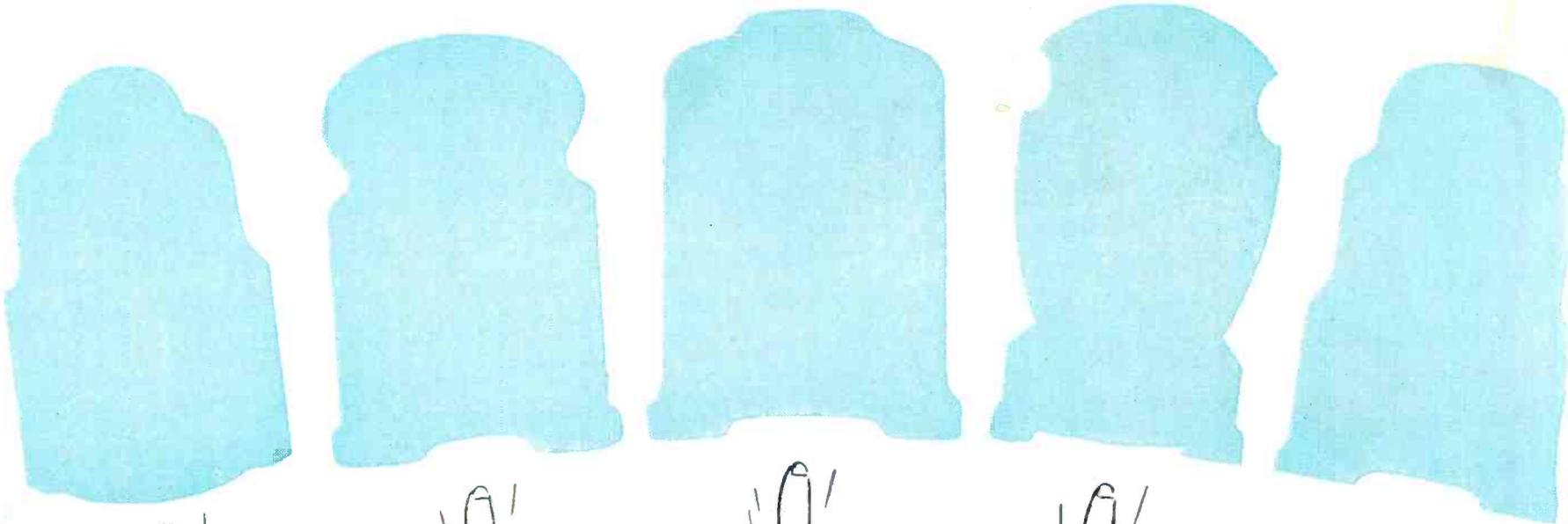


Make a date with Bally's new sparkling **SURF QUEENS**—fastest five-ball novelty game ever built. Designed by a practical operator known for his ability to pick winners, **SURF QUEENS** is packed with all the elements of a money-making game . . . combined with new angles that will bring the slowest novelty spots back to life in a hurry. Order from your Bally distributor today.



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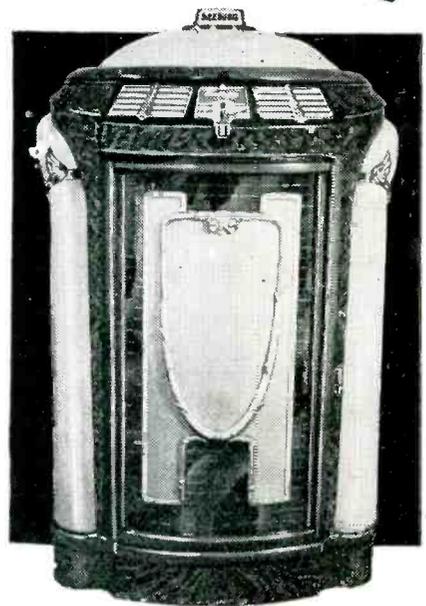
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DON'T PLAY

...enie meenie minie mo...

When you're selecting automatic music systems, don't guess. Be sure!...Check the facts. Check the important features: stamina—long life, low maintenance cost, better listening... All these features add up to profitable operation...Remember that better engineering today means less maintenance tomorrow...SEEBURG Scientific Sound Distribution means better music for the public...SEEBURG Wireless Remote Control is the choice of wise and discriminating operators everywhere.



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IT NEEDED DOING . . .



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Every Wurlitzer Factory-Approved Music Merchant and Location Owner Will Share the Tremendous Benefits

The commercial phonograph business needed better public relations. Needed someone to serve up the story of commercial phonograph music for the clean, wholesome entertainment it is. Needed someone with the foresight and the finances to launch a national advertising program to the American people. In their greatest national magazines. On the billboards that dot their highways. By signs in locations. A Triple-Action campaign that would picture and dramatize the commercial phonograph as a definite contribution to the American way of life.

Wurlitzer's "Triple Action" Advertising Campaign will reach Everybody... Everywhere



Wurlitzer is doing it today. With full color, full page ads in the SATURDAY EVENING POST, COLLIER'S, LOOK and LIBERTY. With colorful billboards from coast to coast. Telling everyone everywhere to look for the Sign of the Musical Note where they'll find . . . "America's Favorite Nickel's Worth of Fun". Already it has proved worth the doing. Already Wurlitzer Factory-Approved Music Merchants and Wurlitzer Location Owners are pocketing the rewards. The Rudolph Wurlitzer* Company, North Tonawanda, New York.

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