

The Billboard

May 18, 1946

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

Final Ratings of Broadway's Drama Critics

ACCURACY AVERAGES FOR THE
1945-1946 SEASON — Page 3

What Stations Rule the Roost With Radio Eds?

9TH ANNUAL SURVEY TABS TOP
LOCAL PRESS JOBS—Radio Dept.

CAB CALLOWAY
"Rhapsody in Reverse" for the
Classic Jitterers (See Music) ⇨



**Your Cash-Box Will Jingle
With Ginny's New Releases**

ARA

**'THEY SAY IT'S
WONDERFUL'**

Sung by

GINNY SIMMS

No. 139



backed by

ARA

**'WHAT COULD BE
SWEETER'**

Sung by

GINNY SIMMS

Order your supply today . . . "THEY SAY IT'S WONDERFUL" backed by "WHAT COULD BE SWEETER" . . . Sung by GINNY SIMMS . . . ARA Record 139. If you are not now receiving our release lists, write ARA, Inc., 5655 Wilshire Blvd., Dept. B-8; Los Angeles 36, Calif

ARA

MUSIC OF THE STARS

from Hollywood

1945-1946 DRAMA CRIX TAB

Miami Scribe Calls TA's Alan Corelli "Czar"

Org Sec Readying Answer

NEW YORK, May 11.—Alan Corelli, secretary of Theater Authority, is doing a Sunday-punch burn-up at Paul Bruun, night club and theatrical columnist of *The Miami Beach Evening Sun and Daily Tropic*, and John D. Montgomery, editor and publisher. Corelli contends thru his attorney spokesman, Jonas Silverstone, that Bruun biffed him in his February 26 column *Bruun Over Miami*, and that he's going to do something about it officially.

Corelli points to the following from Bruun's column. "He (Corelli) has a set-up that is second to none and which is theoretically designed to be of service to the actors who are in need but as far as I can see it serves chiefly its master—dear Alan. Does he ever consult with the theater or club owners where actors are employed as to which of these benefits they approve? Not dear Alan. He consults with no one. He is the final word. But how much did Alan get? I know a couple of people who think that dear Alan gets a goodly chunk. Has he ever released a financial statement to the actors? I have yet to find one case where money was available for the actor when he was in need. He has the bluff on everyone in the theatrical biz except Matt Shelvey and me." (Shelvey is head of AGVA).

Corelli is preparing a rebuttal.

Biz Dives as L. A. Transit Strike Marks 2d Week

LOS ANGELES, May 11.—The Los Angeles transit strike, now in its second week, has all but killed biz in downtown theaters, clubs and restaurants, with grosses off as much as 60 per cent. Only areas unaffected are those served by Pacific Electric Lines, as yet not involved in the strike.

Worst hit are major theaters, with business off 50 to 60 per cent. Orpheum, vaude house, with King Cole trio headlining stage attraction, is suffering worst business in recent memory. Biltmore Bowl, downtown night club in Biltmore Hotel, reports biz off 20 per cent.

Avadon Hit Hard

One of worst to suffer is Avadon Ballroom, which preemed Wednesday evening (8). Big opening crowd dwindled down second night with biz off 20 per cent. Toughest break for terper, however, was fact that Manager Barney McDevitt had put most of his advertising eggs in one basket. (See *L.A. Transit Strike* on page 58)

Mex Hay Rides Higher, Ops Hunt U. S. Acts; Tourist Boom Seen

By Barry Bishop

MEXICO CITY, May 11.—The land of the siesta and the mariachi is giving way to night life and American music with a bang these days and entertainers north of the Rio Grande can begin looking this way because their talents are being sought increasingly. Prospects for bookings of American acts of all kinds, from singers and dancers to jugglers and dog acts, definitely are on the upgrade as Mexico gets set for what is expected to be the greatest tourist season in history. Ops are reported ready to pay good money for American acts and they want to make contacts with pros. J. H. Tamez, editor of the English-language daily, *Mexico Herald*, and amusements critic for *El Universal Grafico*, a leading afternoon sheet.

Tamez makes one suggestion to American acts, however. He recommends direct contacts with Mexico City operators since he said the agency business here is in its infancy and not on the sound basis it is in the States. Prospects here range

from vaude to dinner club dates and top engagements in the Palace of Fine Arts, latter booked principally by Concertos Daniel.

Prospect Line-Up

Tamez outlines prospects here as follows and suggests that American entertainers or their agents contact them directly:

Teatro Folies Bergere, featuring vaudeville, is especially interested in skillful acts such as jugglers, trapeze, dancers, cyclists, skaters and animals.

Teatro Lirico, much the same as Teatro Folies Bergere. Both go for panto and non-speaking acts since the Spanish-speaking audience cannot follow English to any extent.

El Patio, featuring floorshow made up of Mexican and American talent, interested in dancers particularly, or other suitable short acts.

Minuit, supper club, rapidly building up to one of Mexico City's top night spots, featuring floorshow of American dancing girls and other (See *Mex Nitery Ops* on page 58)

Showbiz Audits Its Wounds As Miners and Ops Declare Coal Truce; Chi Worst Hit

Whole Nation Feeling Effects of 40-Day Strike

WASHINGTON, May 11.—John D. Small, chief of Civilian Production Administration, said last night that coal conservation orders "will remain in effect until the emergency is definitely over." J. Monroe Johnson, director of Office of Defense Transportation, said no decision has been reached on rail transportation orders. Indications still are that ODT orders will stick until coal contracts are signed between mine operators and the UMW. On local scene, district commissioners decided late last night to postpone second step in current brownout which would have cut off electricity to showbiz next week. Present brownout restrictions still stand.

NEW YORK, May 11.—Forty days and 40 nights of rocking on stormy union seas had showbiz pretty jittery by the time the headlines yelled the 12-day truce agreed to yesterday (10) by UMW Leader John L. Lewis and the coal ops after a White House confab. The truce didn't mean that showbiz would return to the pre-

strike status quo. Showfolk were playing safe and cagey, deciding to wait and see whether the first peace dove would come back or not before lifting the brownout clamps.

They Hope the Truce Will End in Peace

So Broadway remained still fairly dark and the boys in headquarters around the Stem struggled to keep things going on a kind of temporary basis until the truce ended and, they hoped, the strike finished, too. The pick-and-lantern boys' beetle-browed boss and mine operators had mighty (See *Showbiz Audits Coal* on page 4)

Additional stories on the coal crisis appear in Radio, Television, Music, Night Club-Vaudeville, Legit and Outdoor departments.

Morehouse On Top; Coleman Gets 2d Slot

Nichols-Barnes Hot Race

NEW YORK, May 11.—Another sweepstakes for Broadway's seasonal critical accuracy honors broke the finish-line tape as of April 30. (*The Billboard* tabs the annual classic from May 1 to April 30 of the following year.) Now that the dust has settled on the 1945-1946 track, it can be announced that Ward Morehouse, *The Sun's* drama critic, held up well to his previous lead and was first over the line. Morehouse was well out in front of his nearest competitor, Robert Coleman, of *The Mirror*.

Morehouse sat in judgment on 57 plays during the season and guessed wrong on only seven of them for an average of 87.7 per cent. Coleman caught 66 productions out of the 68 tabbed and slipped up on 12. His average for second place is 81.8 per cent.

Kronenberger Third

Six weeks ago Louis Kronenberger (*PM*) and Lewis Nichols (*Times*) were neck-and-neck in the home-stretch with averages of 82.3 for the third slot. Current tab, however, spots Kronenberger with 13 errors out of 65 tries to cross the line behind Coleman with a score of 80 per cent. Nichols chalked an additional bad guess out of the same number of chances and finished fourth with 78.5 per cent. Tie-breaking pushed Her- (See *Morehouse on Top* on page 56)

Blumey's Acapulco Hotel 1st of Chain; Readies New Eatery

MEXICO CITY, May 11.—A. C. Blumenthal, former New York City business man and now operator of Ciro's swank supper club in Hotel Reforma, has spread to other fields and will operate the newly-completed \$1,200,000 Hotel Casablanca in Acapulco. Blumey and Mexican associates will assume control June 1.

This is the first in a chain of topnotch hostleries to be established thruout Mexico under Blumenthal's management. Next, the group expects to acquire a hotel in Mexico City and then buy or build others in popular spots, expecting a tremendous tourist business from now on. Casablanca will get many improvements, including a swim pool and extensive garage facilities, Blumenthal said.

Next door to Ciro's, which includes a de luxe supper club, a bar and an intimate cocktail lounge, Blumey is readying a restaurant to be known as Longchamps. It will have 24-hour service.

In This Issue

American Folk Tunes	134	Legitimate	56-57	Reviews: Legit	58
Broadway Showlog	57	Letter List	103	Night Club	52
Burlesque	58	Music	58	Records	34
Carnival	61-77	Merchandise-Pipes	93-106	Vaude	54
Circus	78-82	Music	24-48	Television	18
Classified Ads	93-102	Music as Written	26	Rinks-Skaters	88
Club Activities	74	Music Machines	128-139	Roadshow Films	90
Cocktail-Night Clubs	49	Music Popularity Chart	28-35	Routes: Carnival	107
Coin Machines	108-172	Night Clubs	50-55	Circus	107
Fairs-Expositions	86-87	Parks-Pools	83-85	Legitimate	57
Final Curtain, Births, Marriages	92	Pipes for Pitchmen	104	Miscellaneous	107
General Outdoor	59-60	Radio	5-23	Sponsored Events	77
Honor Roll of Hits	28	Radio Talent Cost Index	10-11	Television	18-22
In Short	49	Repertoire	90	Too Short for a Head	12
				Vaudeville	50-55
				Vending Machines	123-127
				Vets' Employment	89

The Billboard, Main Office, 25 Opera Place, Cincinnati 1, Ohio. Subscription Rate: One year, \$7.50. Entered as second-class matter June 4, 1897, at Post Office, Cincinnati, O., under act of March, 1897. Copyright 1946 by The Billboard Publishing Company.

Showbiz Audits Coal Losses; Strike Hurts Biz Everywhere

(Continued from page 3)

low Hoopers around the Stem by Friday. Truce hadn't changed it much.

Actually New York itself had suffered little from the dwindling coal piles. Most of the restrictions, including Mayor William O'Dwyer's subway sked pruning, were set for next Wednesday (15). Possibility of them going thru are slimmer now.

No immediate change was expected, however, for lifting of the voluntary brownout under which the Stem and showbiz generally has existed since Thursday. Mayor William O'Dwyer did announce that he would check available supplies before calling for a brownout lifting. He would not now call for an emergency situation, he added. Transportation (steam) to and from New York was still awaiting nod from the Office of Defense Transportation before going back to the old skeds.

Traveling Presents The Biggest Hurdles

Elsewhere travel was the biggest showbiz headache. Restrictions hit vaude and nitery performers and musicians as hard as any one. Vaude and bistro acts with large props were out of luck under the ODT travel ban unless they could find trucks to transport them. Legit, so far, had not been touched much on the road, tho it was believed that if the clamp remained, trouping would present a major difficulty in moves from city to city.

New York, the showbiz hub, felt reactions from all over the country, which had their repercussions here and raised the ops aspirin purchases as they tried to keep things going without too close a slide into the red.

Chi Makes a Quick Pick-Up After Kayo

Chi, on the other hand, was quick to take advantage of the truce to get running in high again. One of the first major cities to have a brownout and curtailed amusements, the Loop was also the leader in slipping out of restrictive shackles, once news of the strike halt came thru.

Washington showbiz missed by a hairline margin of being totally devoid of electricity. While the brownouts were set to remain, the more intense restrictions were being merely kept ready by the district commissioners after announcement of the truce, just in case things got bad again.

New England was relatively unaffected for the time being by the dwindling coal shortages. Boston remained lighted and unflurried and the armistice announcement meant very little. Providence, R. I., however, which had gone on a voluntary

N. Y. City Center Opera Hits High 35G Note Advance

NEW YORK, May 11.—New York's own longhair baby, the New York City Opera Company, got off to another auspicious start for a spring season at the City Center, Thursday (9). A 35G advance sale and a packed house were cheering prospects on the high chanters' preem-night.

Group has added three new items to its rep. *Rigoletto*, *Madame Butterfly* and *Pirates of Penzance*. Also, the roster includes nearly a dozen new voices. Billed for various singing chores are Virginia MacWatters, Katherine Judah, Camilla Williams, Alice Riberio, Enya Gonzales, Marjorie Mayer, Rosalind Nadell, Enzp Masherini, Ivan Petroff and James Pease.

Schedule calls for performances Wednesday thru Sunday including Sunday matinee. Season wind-ups Sunday (26). Scale is \$1.20 to \$2.40.

brownout late last week, was still playing it safe Saturday.

In Virginia, Richmond put a shutter on all lights after midnight. This affected all theaters, arcades and bowling alleys. Ban went on Thursday and to date has not been lifted.

Every Field Takes It on Chineroo

So, all in all, showbiz was taking it on the chin again, most hurtfully from federal ukases on travel which were socking music, vaude, niteries, circuses and other trouping outfits. Even in radio, there was a rearrangement of regulations with the FCC dropping its rules on minimum hours of operations for air and video outlets during the emergency period. Two or more percolators in the same area could fiddle around with their skeds without fear, so that as far as possible continuous airings would be available.

Should the truce dissolve into peace, showbiz would still be some time getting back to normal and would have to reckon the past 40-day period as an expensive proposition.

Alfresco Upswing Seen as Advance Sales Skyrocket

NEW YORK, May 11.—Summer outdoor opera and operetta season looks better than ever this year, judging from advance ticket sales in some sections and skeds of others. The St. Louis Municipal Opera in Forest Park will open its 27th season on June 6, with the largest advance sale of season tickets in its history. The production line-up for this season is *The Desert Song*, *Mary*, *Gypsy Love*, *Rosalie*, *The Merry Widow*, *The Lost Waltz*, *East Wind*, *The Prince of Pilsen*, *Robin Hood*, *The Wizard of Oz* and *The Great Waltz*.

The staff for this season includes: Paul Beisman, manager; John Kennedy, production manager; Robert E. Perry, stage director; Edward McArthur, music director; Watson Barratt, assistant production manager and art director; William Zalken, publicity director; Arthur Lief, assistant musical director; Anthony Z. Neele, ballet master; Don M. Echley, dance director; O. J. Vanasse, assistant stage director, and Herman Glazer, assistant stage manager.

16G in Till

Tho the first night (July 1) is still almost two months away, the Memphis Open Air Theater has already sold \$16,403.80 worth of tickets for the expanded 1946 season of summer musical shows. Just under \$10,000 of that total has been paid in cash for seats, with the rest in actual reservations. MOAT guarantors for the eight-week season number 420 this year as compared with 341 for the shorter 1945 schedule. First MOAT production for the season is to be *Blossom Time*, starring Eddie Roecker and Ethel Taylor.

All-Herbert at Birmingham

Birmingham Starlight Opera season opens with *Mlle. Modiste* at Munger Bowl amphitheater June 24, with an all-Victor Herbert season scheduled. *Modiste* will be followed by *Naughty Marietta*. Mimi Benzell, of the Metropolitan Opera, and John Brooks McCormack, of Chicago Opera, will co-star in the second production. Advance reservations are running far ahead of last season.

Lila Crabtree has been signed as choreographer, ballet mistress and ballerina. Ralph Errolle will produce, with Raymond Anderson musical di-

AGVA Gives Army Camp 'Unfair' Tag Then U. S. Gives In

NEW YORK, May 11.—Camp Devens, Boston, was placed on the unfair list by the AGVA for a few days last week when the special service officer, Captain McDonough, and AGVA head Matt Shelvey tangled. Tiff began when AGVA caught up with Benny Fox, producer and outdoor performer, who had issued contracts for acts and then didn't fulfill them, said AGVA. Fox had been putting on shows in army camps and whistle stops until he came into Boston where he got \$6,800 to put on a show at Devens.

AGVA informed camp authorities that Fox was on the unfair list and notified agents who had booked the acts with Fox. Agents pulled their acts and McDonough got in touch with Shelvey. AGVA headman said show would go on if instead of paying money to Fox, it would be turned over to the union. Amount was \$6,800 and acts were to get \$4,200. AGVA would pay the acts and the difference would be applied to Fox's account on old contracts. Army refused and Shelvey notified Boston local that camp was not to get any shows, cuffs or pay, as long as it dealt with Fox.

Within 48 hours, McDonough phoned Shelvey and agreed to the deal. Meanwhile, Fox promised to pay the union \$150 on old claims and agreed to start making payments on unfulfilled contracts which amount to \$1,800.

Fitzpatrick Tagged Prexy Of Det. Civic Light Opera

DETROIT, May 11.—Leo J. Fitzpatrick, vice-president and general manager of WJR, was re-elected president of the Detroit Civic Light Opera Association for a fourth term. Earl J. Hudson, president, United Detroit Theaters, was elected vice-president, and Edgar A. Guest, poet, a director.

The opera season, recently closed at Masonic Temple, drew 187,000 people, in 10 weeks of productions. Total was about 20,000 less than in the 1945 season, corresponding to the general decline in indoor show business grosses from last year's high.

Elliot Musiccraft's Sales Promotion Head; Dealer Aids

NEW YORK, May 11.—M. M. (Mike) Elliott has been named executive head of Musiccraft's new sales promotion department. Emphasis will be on sales aids for retail stores, plus a co-operative promotional program for Musiccraft's territorial distributors.

rector and Cecil Abernethy stage director. Leo Lothar is technical director.

Dallas, June 17

Dallas Starlight Operetta season opens at Fair Park Casino June 17 with *The New Moon*, the first of 10 weekly shows. Included are *Cat and the Fiddle*, with Allan Jones; *Vagabond King*, *Naughty Marietta* and *Rose Marie*. Lucille Manners will do two leads.

Musical Director Giuseppe Bamboschek, ork head since show's start in 1941, returns. Other execs are Charles R. Meeker Jr., general manager; Jose Ruben, stage director; Jerry Jordan, stage manager; Ellis Gilbert, assistant stage manager; Albert Pye, stage technician, and Karl Koeck, scene designer.

Noble Sissle Finds Dutch Grooviest of European Musickers

NEW YORK, May 11.—Of all the post-war European musicians, the Dutch are most hep to the Yank swing idiom. It's all the result of the G. I. invasion of the Continent which has left Europe jive-happy, according to Noble Sissle. Ork leader is just back from a nine-month tour of Italy, France, Belgium, Holland and Germany with his musical, *Shuffle Along*, for Camp Shows, Inc. Sissle wrote the book for the show.

Batoneer goes along with the belief that, since America music has gotten into Europe's blood, our music is in for a terrific boom "over there." He gives two reasons for this: (1) Natives heard and still hear plenty of our music from army bands. (2) AFN has fed the same stuff for years until Continentals have gone overboard for our jazz. In fact, European stations are now forced to play a certain percentage of Yank tunes requested by the listeners.

Nearly as Hep as U. S.

Sissle pointed out that "when European musicians cut a rug and make with the riffs, they're nearly as good as American bands. They get that way from studying Bix Beiderbecke and Fats Waller records. The one thing their rhythm sections can't seem to catch is the afterbeat. This musical exchange has worked both ways, with G.I.'s going for European waltzes very heavily."

Shuffle Along, with a cast of 36, went overseas with three and a half tons of scenery. The show was presented in closed theaters instead of fields. G.I.'s came to see the show instead of it going to them. Musical comedy won a citation from the 34th Infantry, the Red Ball Division, for whom Sissle wrote a song called *The Infantry*.

Band leader left his ork behind and played the part of a politico in the show. He claims new occupation troops need entertainment badly to wean them away from the influence of the Germans.

The Billboard

The World's Foremost Amusement Weekly

Founded 1894 by W. H. Donaldson

Publishers

Roger S. Littleford Jr.
William D. Littleford

E. W. Evans Pres. & Treas.
Joseph C. Csida Vice-Pres.
Lawrence W. Catto Secy.

Editors

Leonard Traube Editor-in-Chief
Joseph M. Koehler Indoor Editor
Pat Purcell Outdoor Editor
Walter W. Hurd Coin Machine Editor
William J. Sachs Exec. News Editor

Managers and Divisions:

W. D. Littleford, General Manager Eastern Division
1564 Broadway, New York 19, N. Y.
Phone: MEadison 3-1615

M. L. Reuter, General Manager Midwest Division
155 North Clark St., Chicago 1, Ill.
Phone: CEntral 8761

Sam Abbott, General Manager West Coast Division
6000 Sunset Blvd., Hollywood 28, Calif.
Phone: HOllywood 5831

F. B. Joerling, General Manager St. Louis Office
390 Arcade Bldg., St. Louis 1, Mo.
Phone: CHestnut 0443

C. J. Latscha, Advertising Manager
B. A. Bruns, Circulation Manager
Cincinnati, Ohio Phone: MAin 9391

Printing Plant and Circulation Office
25 Opera Place, Cincinnati 1, Ohio

Subscription rates, payable in advance—One Year, \$7.50; Two Years, \$12.50. Single Copy 25¢. These rates apply in the United States, U. S. Possessions, Canada and countries in Pan-American Postal Union. Rates in other foreign countries sent upon request. Subscribers when requesting change of address should give old as well as new address.

Display Advertising—Sixty cents an agate line, minimum space 10 lines. Full Page \$420.00, Half Page \$210.00, Quarter Page \$105.00.

The Billboard also publishes:
The Billboard Music Year Book and
The Billboard Coin Machine Digest.



CO-OP BUSINESS IS \$6,000,000

20th Century-Fox To Drop Tie-Up With 'Star Time'

HOLLYWOOD, May 11.—20th Century-Fox's exclusive air tie-up with General Motors-Frigidaire's seg, *Hollywood Star Time*, is certain to take a nose dive come June 30, despite efforts of Foote, Cone & Belding to keep air-pix tie-up alive. Film firm apparently has had its fill of "exclusive" tie-ups, and wants to get out from under as gracefully as possible.

Deal called for exclusive use of Fox properties and stars on free air plug basis, with segs divided into 13-week option periods. Film firm wants to call it quits at the end of first 13-week cycle, contending that studio has run out of stars and suitable properties to use without repetition in the series.

Same bugaboo which now stymies Fox has put kibosh on similar tie-ups with radio shows by other film studios. 20th-Fox, a major producer, has no more than 25 top stars important enough for showcasing on *Star Time*, thus, continuation of pix-air tie-up would mean indefinite duplication of stars and possible loss of listening audience. In addition, flickery's exclusive tie-up lessens film firm's chances of spotting talent on other important shows, such as Lux Theater, etc.

End of set-up leaves Foote, Cone & Belding free to draw from entire movie field. While scope of talent and story pool is thus increased, ad agency would much rather continue tie-up, since loss of exclusive angle will automatically make *Star Time* just another radio drama, competing with stanzas like Lux, *Screen Guild Players*, *Theater of Romance* and the *Academy Awards Show*.

Hedda Hopper Quits Armour-ABC Seg

HOLLYWOOD, May 11.—Hedda Hopper bows out June 3 from her Armour-ABC commercial, severing relations with Foote, Cone & Belding in what is reported to be a thoroly amicable break. Gossip has long been unhappy over time slot allotted her, having to buck tough competition on rival nets, and felt best solution for all concerned was to end the seg.

Gabber originally sought a CBS slot, but was told by agency that time on that net had been preempted by Procter & Gamble; Hopper was accordingly forced to settle at last minute for ABC. FC&B attempted unsuccessfully to switch to CBS, finally giving up when no new time was in sight anywhere.

Sponsor has no plans to fill vacated time because of critical food situation. Hopper is scheduled to take jaunt to England middle of June, and will negotiate new fall air seg upon her return.

'Give and Take' Goes 6-a-Wk., Adds Anacin and Kolynos

NEW YORK, May 11.—*Give and Take*, audience participation program now heard on a full CBS network, 10-10:30 a.m., Saturdays, under the sponsorship of Chef Boy-ar-dee, becomes a six-a-week program beginning June 3. Saturday time and sponsorship continue as is.

The additional five programs, Mon-

Reynolds Pen Offers Crosby V.-P & E.T. Show

NEW YORK, May 11.—Latest in the Bing Crosby sweepstakes has Der Bingle wavering between Frigidaire and the Reynolds Pen Company. Both are hot on Bing's trail, as is the American Broadcasting Company, which is giving its own pitch in an effort to lure the warbler.

Pen Dough

Fact that there are three ball-bearing pens now on the market indicates tough competition—and the likelihood of heavy advertising expenditures. Thus far, newspapers have gotten the gravy. In addition to Reynolds, which sells at \$12.50, are Eversharp (\$15), and the Blythe (\$9.50). L. E. Waterman may have its ball-bearing pen on the market this summer, making four in all fighting for that pen dough.

Reynolds Pen deal involves program cost of between \$25,000 and \$30,000, and calls for a transcribed program on ABC. In addition, Bing would get a chunk of stock and a vice-presidency in the pen company. Regarded as a "fantastic" offer by many in the trade, the Reynolds proposals are said to be very attractive to Crosby—but not to his brother-manager, Everett, nor to Crosby's attorneys. Claimed that the stock deal would enable Crosby to realize close to \$1,000,000.

Pitch for Frigidaire is being handled by Foote, Cone & Belding. Emerson Foote yesterday (10) stated nothing had yet been consummated. If Crosby goes for Frigidaire, the show will go on NBC. Web has already been asked by Foote, Cone & Belding whether suitable time would be available for Crosby—but NBC countered by asking whether Crosby was available. NBC figures that come fall, it will be able to clear good time if the agency can produce the wary crooner.

Bob Kintner, ABC exec, this week stated the web was still negotiating for Bing—and that Crosby found the ABC offer "very attractive." Crosby has always wanted a transcribed show . . . and that's one reason the Reynolds Pen offer is regarded as having a chance of being consummated. According to ABC execs, Crosby would introduce the waxes gradually and then switch into a full transcribed show—permitting him to knock off for months at a time.

Execs of other nets, who are also angling for Crosby, claim the wax technique will hurt Crosby's program inasmuch as shows will be produced far in advance—thus making impossible the inclusion of timely gab—meanwhile, CBS has not completely lost hope that the Texas Company will bring Crosby to Columbia, to give the web a much-needed program hypo.

day thru Friday, will be broadcast in the 4:30-5 p.m. time slot and will be sponsored Monday, Wednesday and Friday by the Whitehall Pharmaceutical Company for Anacin and Kolynos. Remaining two days, Tuesday and Thursday, are open for sale. Program has John Reed King as emcee and is produced and directed by John Carney.

Turnabout

NEW YORK, May 11.—Press agents—web and agency—will find themselves, one day next week, in a position of being unable to pad the swindle sheet, despite the fact that they'll be eating with a mag's editors. *Parade's* ed will dine the space stealers. Seems the pub feels that the boys can tell the entire gang, radio and black-and-white boys, just what *Parade* wants and save plenty of time and dough even if the mag does pick up the check.

ABC and MBS Lead Parade

NBC beginning to see light while daybreak comes to Columbia

By Paul Ackerman

NEW YORK, May 11.—Co-op programs carried on the four major networks have boomed into a six-million dollar per year business—with no ceiling in sight. Despite minor recessions owing to strikes and the difficulty of moving certain kinds of consumer goods, this segment of the radio industry is now in the "fabulous" class. Currently, most of the co-ops are carried on ABC and MBS stations, but NBC is putting a lot of moxie into co-op development and intends to give the field a terrific run. Of the four webs, CBS shows least inclination to put in a strong bid for the co-op market—alho pressure from affiliated stations is changing the CBS viewpoint and forcing it to offer programs to its stations.

The ABC is now regarded as the keenest op in the field, Mutual claims radio's top co-op attraction in Fulton Lewis. The gabber is now sponsored by local advertisers on 188 stations and is knocking off a weekly take conservatively estimated at \$2,500. Bill Dolph, Lewis's agent, is said to be cashing in to the extent of about \$700-\$750 weekly. The Lewis story is one of gradual development. According to Mutual's Bert Hauser, Lewis was the first co-op program on any network. He started in 1936 and by the beginning of 1945 was (See *Co-Op Business* on page 22)

Anti-Lewis Bills Prepped in Fear Of Lea Act Nix

WASHINGTON, May 11.—Fearful that the Lea-Vandenberg, anti-Petrillo act will be invalidated by the Supreme Court in the event of a test, a powerful group of Congressmen is capitalizing on the current furore over the fuel crisis by seeking to tack some new anti-Petrillo riders onto major anti-strike and anti-royalty legislation before Congress. The congressional group is chiefly interested in correcting what is now openly regarded as the "legislative error" of outlawing undefined "coercion" activities. Strategy is to write into a new law a specific ban on collection of royalty payments by AFM. This provision presumably would supersede royalty provisions of the Lea-Vandenberg law.

With the uproar of Congress unabated by the coal strike truce, the anti-Petrillo legislators hope to catch up with their error in the backwash of legislation now proposed to crack down on John L. Lewis and his United Mine Workers. A hatful of bills to prevent them from collecting royalty fees are now getting strong consideration. Anti-Petrillo strategists are working closely with the sponsors of these bills and also are seeking to tack a rider onto the Case anti-strike bill already passed by the House and pending in the Senate.

House Measure in 2 Weeks

House Judiciary Committee plans to present a royalty ban measure for House action within two weeks. The committee is considering two bills, one by Rep. Howard Smith (D., Va.), and the other by Rep. Willis Robertson (D., Va.). Strategists are pushing the Robertson measure which makes unlawful any agreement to pay royalties to a union on any goods. The Smith bill, on the other hand, uses the language of the Lea Act and applies it to all commerce. Petrillo opponents are a little leery of any more measures using the words "coercion" and "intimidation."

On the other side of Capitol Hill, Sen. Harry Byrd (D., Va.) has a companion bill to the Robertson measure, which he plans to offer as an amendment to the Case anti-strike bill. The latter measure, now being debated in the Senate, has been considerably watered down since passed by the House three months ago. It now simply provides for strengthening the mediation service of the Department of Labor. Numerous amendments to put teeth in the bill are expected to be offered, but Petrillo opponents will be satisfied if they can manage to get Byrd's amendment approved.

WGY's Hager Joins SESAC As Prexy Asst.

NEW YORK, May 11.—Kolin Donald Hager, since 1931 station manager of WGY, General Electric's 50,000-watter in Schenectady, and until recently NAB director of the second district, joins SESAC as assistant to Pres. Paul Heinecke, effective Wednesday (15). Move is regarded as highly significant, not only because of its impact on radio-music circles. Insiders claim Hager's resignation is indicative of a general malaise noticeable in many markets where large stations, stagnating thru lack of competition, offer little or no incentive to radio men of top caliber. Critics state the condition goes hand in hand with unimaginative local programming and failure to operate to the fullest extent in the public interest, despite presence of plenty of financial backing to carry out a top-notch operation.

Hager, who became program manager of WGY in 1921, pioneered in the field of radio drama, producing full-length Broadway plays. In 1923 he had a hand in starting a network combining WGY, WRC (Washington), WJZ (New York), WFBL (Syracuse), WHAM (Rochester), WGR (Buffalo) and WTAM (Cleveland). He later organized program and office staffs of KOA (Denver) and KGO (Oakland, Calif.), and in (See *Hager Joins SESAC* on page 22)

Hooper To Reveal Diary-Plus-Co-Incidental National Program Rating Plans

Meet Skedded To Answer Three-Man CAB Committee

NEW YORK, May 11. — C. E. Hooper will take the wraps off "projectable ratings at the Hotel Biltmore Thursday (16) when for the first time he will present to his subscribers the answer to the formula suggested by the special CAB (Co-Operative Analysis of Broadcasting) committee.

Among the points he is expected to make are:

"We have offered to carry out the CAB subscription obligation to firms not subscribing to Hooperatings." Handling of "duplication," i.e., where the firms buy both CAB and Hooper ratings, is said to be no problem.

"Projectable ratings are one thing and 'ideal ratings' another." Hooper believes that the 32-city report is still the "ideal program popularity index," while the projectable ratings will give coverage information not possible with city co-incidentals. Reason for this is that since the coverage area of every station or network is different, and since "projectable ratings" must be based upon actual listeners to the program on each station, there can be no comparison between programs on different stations or networks. Only when identical areas are used, such as in the city reports, can relative program popularity be ascertained. When the base is identical, comparative figures can be tabbed. Both popularity and circulation info are essential to the daily operation of broadcasting. It's the latter that the industry is yening for at this time.

Hooper will also stress the fact that his 89-city Hooperating, published in mid-winter of 1944 and '45, were projectable to total homes in urban centers of more than 25,000 population. This projection is one which is made every time *The Billboard* publishes its *Talent Cost Index*, *Urban Circulation Index*, *Commercial Impact Compilation* and most of its other copyrighted rating service reports.

Y&R Projections

Hooper is expected to point out that the Young & Rubicam Agency is presently distributing to its clients "projectable ratings" along the lines he proposed in May, 1945, and reported upon at that time in detail in *The Billboard*. This breaks down ratings in "city-size groups—cities over 250,000, cities from 100,000-250,000, cities from 50,000-100,000 and from 25,000-50,000. At that time there were promised figures for cities of 2,500-25,000 and rural areas. Both are still futures.

Besides this, Hooper will break forth with how he expects to attain these projectable ratings thru use of diary studies. Thru these studies, to be made four times a year, he expects to develop a projectable basis between rural areas and the areas he now covers thru co-incidentals and/or any future areas where co-incidental studies may be made (eventually, of course, the entire nation thru a sample selected by the Bureau of Census as being representative of the nation, i.e., 7,500 homes). Diaries (records kept by radio set owners on their listening by 15-minute periods seven days a week) will be distributed in city and other areas covered by a station. Relationship of listening outside the city to listening in the city will be ascertained, period by period, and with this relationship at hand, rating figures will be projected from the city co-incidentals. If, for in-

stance, a program receives a 20 on its Hooperating with the city and the listening relationship between city and rural area has been developed by the diaries as being two to three, then the rural Hooper would be a 30. One-half as many more people per 100 would listen in the country as in the city. Hooperating for the station's entire area, however, would not be 30 plus 20 divided by 2 to obtain the average listening, since the relationship of the rural population to the city population must be taken into consideration. Therefore, if the city population is twice as big as the rural, it would be given a weigh of two.

City listening index would have twice the weight of the rural listening. Two times 20, 40, would be (See Hooper to Reveal on page 23)

Mine Strike Shelves R. R. Assn's Seven Star Theater

WASHINGTON, May 11.—Proposed *Seven Star Theater* air seg for American Association of Railroads has been shelved indefinitely because of current critical transportation situation arising out of the coal strike. Walter Craig, Benton & Bowles radio v.-p., has returned to New York after cutting audition record in Hollywood.

While rail group is definitely in the market for an air seg, outlook for improved national picture is too gloomy to warrant launching a new program before fall at the earliest. Gimmick behind *Seven Star Thea-*

'Hi Jinx' Building Enough of Rating To Draw Rumors

NEW YORK, May 11.—*Hi Jinx*, a.m. seg, is building its rating okay and so the show is hitting the rumor trail. According to the talebearers, Tex McCrary is so tough to get along with that none of his staff will stick with the show, and Jack Newman is the latest to exit. Fact is, that Newman moves over to WEAJ (over which *Jinx* airs) taking over job formerly held by Claude Barrere, who exits Monday (13). Ben Kaplan is rumored the next to go in. Actually, Kaplan has been on the show almost since the first week, having worked with McCrary in the army. Leonard Safr is another staffer on the show.

Rumor also has it that *Jinx* and Tex in their across-the-breakfast routine, stop things once in a while to talk of a phone call that has to be put thru to Light Horse Harry Truman or Mrs. F. D. R. Such copy has never been aired except in a burlesque of the program broadcast on an evening show by Buzz Meredith and his wife, Paulette Goddard.

Final words behind the back of the show are to the effect that the broadcast Friday (10) a.m. from the Constellation plane was made by *Jinx* against her doctor's orders (*Jinx* is expecting in a couple of months). Facts on this are that m.d. did nix a Constellation flight for the lady, but it was a flight to the West Coast, not over New York. Current financial status of the glamorous Mr. and Mrs. is that a department store and two other bank rolls are ready for the signing—which is what makes the rumoresque slightly more binding.

ter is to use seven top picture names in seven-week cycles. Each star selected would thus get an air shot every seventh week.

Prewi Point-to-Point Op Tests Starts May 19; Real Web Quality Segs Beamed

Walter Compton Joins Johnny Whitmore on Production

NEW YORK, May 13.—Press Wireless will audition its point-to-point facilities plan for stations starting Friday (19), continuing until May 29. Altho the programs which Prewi will beam to different areas cannot be rebroadcast by the stations that will receive them for the test, they will nevertheless be built with all the impact of full network airings. As noted previously, the Federal Communications Commission, in giving the green light to the organization stated that before any okay for the actual broadcast of the programs sent thru these "new facilities" was given, the basic idea of transmitting programs via facilities licensed for overseas service to the U.S.A. had to be approved.

Working with Johnny Whitmore, formerly news head of MBS, on the programing will be Dick Kleiner and Fred Maurer, while Walter Compton will supervise the production of the broadcasts. Segs will run the gamut of interviews with locals visiting New York thru a series of analytical reports which are said will show the effect of international events on the local areas to which the programs are beamed.

Entire Press Wireless engineering staff are working on the tests, which the organization is certain will en-

able (after FCC okay) local stations thruout the U. S. to pick up public service broadcasts from New York and other points at a fraction of what land line charges would be.

Among the stations co-operating in the tests are WAGM, Presque Isle, Me., and WABI, Bangor, Me., WESX, Salem, and WNAC, Boston. Last named is the Yankee Network key station and its co-op in the "facility deal" indicates that interest is not restricted to indie non-network percolaters.

Some 20 areas will receive the tests, with as many as four and five stations in each area picking up the beamings. Both KFI, Los Angeles, and KFOX, Long Beach, in California, are due for service which will be rebroadcast to them thru Prewi's Los Angeles transmitter.

Tests, as also previously noted, will be made both regular, one channel, and moduplex, the latter method being set to test Prewi's ideas that the channels it now uses can be practically doubled in their message and program carrying capacity.

Indications from Washington are that if the tests live to even a fair replica of what the boys at Prewi have been stating they can do, the okay for the new service will be almost immediate.

Leighter Assumes WLIB Prexy Slot, Cuing Hypoed Op

NEW YORK, May 11. — Jackson Leighter, executive assistant to Ted Thackrey, general manager of *The New York Post*, has stepped into the slot of WLIB prexy, thus relieving Thackrey. Latter will spend more time on his other responsibilities as chairman of the executive committee for all the Thackrey radio interests, which now include KLAC, Los Angeles, and KYA, San Francisco. He will continue as g. m. of *The Post*.

Move tips further investments of the Thackreys (Dorothy S. and Ted) in broadcasting. It also paves the way for an intense campaign for full-time operation of WLIB, which still continues as a daytime percolator. Leighter was an interesting background both in advertising (he's had his own agency on the West Coast) and in radio production. In the latter, he was associated with Orson Welles in the Mercury Theater. During the war, he served as liaison officer between the motion picture industry and the office of the co-ordinator of Inter-American Affairs. Since WLIB plans to go to town on its application for a television station in New York, Leighter's pic background (he also formed an indie film producing unit with Melvyn Douglas and Rex Ingram in 1936), should help the station's case before the FCC.

Other move brings in Rhea Diamond, interim flack at WNEW, as WLIB director of publicity and promotion, succeeding Walter Kaner, who moves on to his indie press agency at 42d Street and Fifth Avenue, New York. Diamond has been in radio for more years than she'd like to admit, having been with the radio division of the OWI during the war and previously to that a WMCA praise agent. Appointment was announced by Edward H. Twamley, general manager of WLIB. Hal Halpern will move from WNYC to replace Rhea Diamond at WNEW as assistant to Will Yolen. Halpern was with Earle Ferris before the war.

"Vox Pop" Returns to CBS For Lipton; "Sanctum" Out

NEW YORK, May 11.—*Vox Pop* returns to CBS August 27 under the sponsorship of Thomas J. Lipton Company, which currently sponsors *Inner Sanctum*, Tuesday, 9-9:30 p.m., on the net. *Pop* will go into the slot *Sanctum* vacates on June 25. Young & Rubicam is the agency.

Sanctum has been on the air about five and one-half years, according to Producer Hi Brown, who states that a batch of clients are after the seg but nothing is set as of this week. Show, which is opposite *Amos 'n' Andy* on NBC, has a 13 rating. *Vox Pop*, a slightly more expensive program, has a rating of 13.2.

Difference in rating is slight and did not sway sponsor. Considered more important is *Vox Pop*'s format, which makes possible freer use of commercials. Also, some trade thought figures the "ghostly" type of program plot is not particularly suitable for tea and soup.

WPEN B. R.'s Collegiate Net

PHILADELPHIA, May 11.—WPEN has subsidized a collegiate network here with a tie-up between WXPEN, University of Pennsylvania; WHAV, Haverford College; WBMC, Bryn Mawr College, and WSRN, Swarthmore College. Lines were installed with the station footing the bill linking the small-watters together with central studios at WPEN. Web, to be known as the Middle Atlantic Network of the Intercollegiate Broadcasting System, will air two half-hour student shows a week from each of the stations, and *Evening Bulletin* newscasts.

CAB RATINGS UNTIL NOV.... IF

FCC Clear Channel Decish By Fall

WASHINGTON, May 11.—With the April-May clear channel session winding up only two days behind schedule, Federal Communications Commission is more certain than ever that the engineering part of the hearings starting July 1 can be finished in a few weeks.

If the complicated data can all be presented by the end of July, FCC is positive its decision will be ready in the fall. The speed anticipated by the commission is strengthening the general belief that FCC has already made up its mind to reallocate the channels of the clears.

Old Vic Co. To Air Four Plays on CBS

NEW YORK, May 11.—Columbia Broadcasting System this week negotiated an exclusive deal with John Moses, representing the London Old Vic Theater Company, whereby the legit troupe will do four plays on the web. Programs, which will be presented under auspices of the CBS Workshop—tho not on the Workshop time slot—will be aired Sundays, starting May 26, 3-4 p.m. For the four weeks of the engagement, therefore, the Old Vic broadcasts will cancel the CBS Symphony, normally heard at that hour.

Plays to be done on CBS will star Laurence Olivier and Ralph Richardson and will be broadcast in the following chronological order: *Henry IV, Part 1*; *Henry IV, Part 2*; *Peer Gynt* and *Richard III*. Olivier and Richardson will star jointly in the first two Shakespearean dramas. Richardson will have the lead in the third, and Olivier in the fourth.

Director will be John Burrell, chairman of the board of Old Vic directors. CBS Director Richard Sanville will collaborate in the first two productions and net's John Dietz in the last two. Musical direction will be under Bernard Herrman, CBS Symphony conductor. Old Vic company, housed at the Century Theater for a six-week stand, will not do *Peer Gynt* and *Richard III* on the stage.

Net Shows Awarded Citations By Women's Nat'l Air Group

NEW YORK, May 11.—Four programs, one on each of the networks, will be awarded special citations in recognition of their social merit at the 15th anniversary luncheon of the Women's National Radio Committee Wednesday (15). Programs, all of which achieved equal honors, are the ABC sustainer, *America's Town Meeting of the Air*; CBS's *The FBI in Peace and War*, sponsored by Procter & Gamble; NBC's *Cavalcade of America*, sponsored by E. I. DuPont de Nemours, and the MBS sustainer, *American Forum of the Air*. Committee had intended also to give an over-all award to one program of top merit, but omitted to do so. According to Mme. Yolanda Meroirion, founder and chairman of the committee, "The four programs to which awards were given had an almost identical rating on the ratio of the number of votes cast, to the population area covered by the broadcast... we, therefore, could not select one without injustice to the others."

Committee, explaining that it narrowed its awards this year to pro-

Heat's on To Fill FCC Post; Possible Porter Return Irks

WASHINGTON, May 11.—Pressure on President Truman to fill the existing vacancy on the FCC is reaching the explosive stage, with latest move coming from a small, influential congressional group ostensibly complaining about possibility of a tie vote of 3-3 on any important question. According to insiders, however, the backstage move really represents an attempt by conservative Democrats to forestall possible return to commission by ex-Chairman Paul Porter. Porter's close ties to Truman and National Democratic Chairman Bob Hannegan are resented by the conservatives, who also believe Porter to be the man who had the most to do with putting out FCC's rap against broadcasters in its public service report.

The group has failed to pick its own candidate, apparently feeling that anyone would be preferred to Porter. However, the man they wish to head FCC is Commissioner Ewell K. Jett. Reason for pushing Jett is supposed to be that he is the only engineer among the commissioners and hence the best able to handle complicated engineering problems in the clear channel controversy. Again, however, insiders are taking a different slant, pointing out that Jett is the middle-of-the-road commissioner.

Pressure exerted by some legislators for a quick appointment is influenced by possibility that Porter might be in the market for his old job in the event that the Senate completes the wrecking job on the Office of Price Administration that the House started.

Porter is known to have left FCC with great reluctance and would have no objection to returning if nothing better shows up. Anti-Porter congressmen are well aware of all of this and want the FCC vacancy filled at once, before the OPA battle is decided.

It is considered doubtful that Truman will yield in his apparent determination to hold the FCC job open. Pressure to fill any important federal vacancy in a hurry is always heavy but Truman is still biding his time.

grams promoting tolerance, international understanding and recognition of postwar problems, gave a number of honorable mentions to shows furthering these aims. Segs thus rewarded include CBS's *People's Platform* and *The World Today*, both sustainers; ABC's *Theater Guild of the Air*, sponsored by U. S. Steel; ABC's *One Woman's Opinion*, now off the air, but which offered Lisa Sergio as commentator, sponsored by Botany Mills; ABC's weekly commentaries of Orson Welles, a sustainer; NBC's *University of Chicago Round Table*, *Our Foreign Policy* and *The Eternal Light*, all sustainers; and MBS's *The World's Most Honored Flights* and the Sunday talks by Frank Kingdon, both sustaining. WQXR's *New York Times Forum*, and WMCA's *Halls of Congress* were also included in the honorable mention list.

DETROIT, May 11.—Leo J. Fitzpatrick, who is known for his nix of swinging of longhair music on WJR, Detroit good-will station, today resigned as veepee and general manager of the outlet.

Owen F. Uridge, who has been assistant general manager in charge of sales at the station since 1937, was named acting general manager.

KSTP Bags Adams As Exodus From WCCO Continues

MINNEAPOLIS, May 11.—Loss by WCCO-CBS here of its top personnel will be climaxed with departure of Cedric Adams, ace newscaster, who is heading for KSTP, the NBC 50,000 watt in the Twin Cities. Altho Stanley Hubbard, KSTP prexy, has not yet commented, it is common knowledge that he holds an option on Adams' services as newscaster for KSTP and the Northwest network, fed by Hubbard's station. Option calls for Adams to move at the expiration of his present contract, July 7, 1947, unless he is released earlier.

Adams, who also is daily columnist of *Minneapolis Star-Journal* and *Sunday Tribune*, has consistently enjoyed the highest daytime Hooperating of any ailer heard here—and that includes web segs. He has been on the verge of switching to KSTP for several years and little more than a year ago was about to make the move when he and A. E. Joscelyn, WCCO station chief, made a "gentlemen's agreement" for Adams to stay. It hasn't been a secret, however, that he has been looking for more money, greater coverage and "better working conditions." (KSTP's outstanding promotion department, 24-hour-a-day newsroom and Hubbard's willingness to spend dough are the presumed "better working conditions.")

Less Shows, More Dough

Reputedly earning about \$750 weekly for 14 segs on WCCO, Adams's projected deal with KSTP reportedly guaranteed him considerably more moolah for only 12 commercial shows a week. Option, it is understood, provides that Hubbard must obtain sufficient commercial commitments to sponsor Adams and must clear the 11-station Northwest Network for him. KSTP virtually has bankrollers in the bag, it was learned, and expects no trouble in clearing the web.

Loss of Adams, who has been airing for a decade or more, will be a serious blow to WCCO which has practically built not only its news department but also several other local segs around the guy who has developed one of the top reading-hearing publics in the nation. It is expected WCCO, which has taken a few on the chin in the last couple of years, will put up a fight to keep its ace piece of property.

RDG Elects and Plans Bid For AFL National Charter

NEW YORK, May 11.—Annual election at Radio Directors' Guild Monday will probably see Ed Byron installed as prexy, George Zachary as vice-president, Ted Corday as secretary and Frank Papp as treasurer since the slate has no opposition. Except for Papp the group is composed entirely of veterans.

Meanwhile RDG is getting set for a meeting, with William Green, AFL prexy, to ask for an international charter. Paul Franklyn, head of Hollywood's RDG, is in New York for the confab with Green. If charter is delivered, it will mean nationwide affiliation between the New York, Hollywood and Chicago radio pilot groups. New York RDG already holds a federal charter in AFL.

Dough's the Big ? Mark

"Dictatorial" methods of Hooper and Nielsen said to be holding up burial

NEW YORK, May 11.—Latest face-saving device of the Co-Operative Analysis of Broadcasting (CAB) was the decision Friday (10), of the "general membership meeting" to "continue the CAB rating service on an interim basis." This was coupled with a "vote of authority for the board of governors to arrange for financing the operation, pending study of program measurement problems, particularly by a joint committee representing NAB, AAAA and ANA." This vote was the first public indication that the National Association of Broadcasters had been brought into the act. Up to recently, broadcasters have been repped on the board by the four networks, but with the webs bowing out, CAB had to find some other method of having broadcasting in the picture. NAB, having been fall guy in a number of other acts, is set for this position again.

B. of G. May Suspend Ratings

Joker in the membership decision is that, "in event the governors are unable to accomplish the financing for an interim period, they are authorized to suspend temporarily the rating service and take whatever steps they deem necessary for the best interests of the entire membership."

Despite the fact that the CAB membership ballots thus far returned give CAB a mandate to "continue the rating service," the resolution did not accept the mandate. The interim period, to November, 1946, which was voted CAB was established to "enable a task force appointed by NAB, AAAA and ANA to outline steps, determine the costs and specify the type of organization necessary to attain the objectives set forth in the CAB Special Committee Report." This mandate does not state that the CAB shall develop this new rating organization, but shall continue the Crossley reports as they are called, until the organization necessary for the type of rating previously set forth in the special CAB committee, Kobak (MBS), Elder, (Lever Bros.) and Brophy (Kenyon & Eckhardt) report. In other words, the resolution presumes that CAB as a rating service is a dead duck, and dates the burial, November 1, 1946, which is tagged "the end of the interim period."

Not alone is the end of CAB, as a rating service, admitted in the resolution, but the fact that the board of governors can end the rating service at any time if they "are unable to accomplish the necessary financing." Whether they can raise the necessary dough is a moot question. Unofficially, the CAB-ites insist that more than 50 per cent of the money necessary to continue until the deadline has been pledged voluntarily. The "vountarily" part of the pledge is stressed because CAB has contracts with the pledgees, in which a rate is established and this rate cannot be increased, unless the organization receiving the service desires to tax itself extra for the in-

(See CAB Ratings on page 11)

THE CLEVELAND PRESS, April 8, 1946



Radio by STANLEY ANDERSON

Station WJW Gets Most Points
in Press 1946 Local Radio Poll

CLEVELAND PRESS RADIO POLL

Proves WJW LOCAL PROGRAMS TOP ALL STATIONS

Daytime Programs, Weekday
—WJW takes the first four
out of five places, with Clam-
bake on top.

Best Program, all classes —
WJW takes not only Best pro-
gram but three places in these
five listings.

Night Programs, Weekday —
First and second in another
field of five give WJW top
spot.

Night Programs, Week-end —
Discriminating Cleveland
audiences vote WJW's Barn
Dance Jamboree first in week-
end entertainment.

FLASH!

Latest authoritative reports show
that WJW has a larger Cleveland morning
audience and a larger Cleveland afternoon
audience than any other radio station.

Record Shows — Here WJW
takes three out of five ratings,
first, second and fifth places.

WJW, Cleveland's ABC outlet, chalked up the greatest number of points in The Press 1946 Local Radio Poll. Based upon the number of first, second and third places accumulated, Bill O'Neil's station came up with 44 points.

WGAR, the CBS affiliate, moved into second place with 29 points, while WHK (Mutual) and WTAM (NBC) tied for third place with 20 points.

Dialers gave WJW seven out of 19 first places. WGAR, WTAM and WHK tied with four firsts each. Best Program, All Classes, went to WJW for its Clambake, which nosed out WHK's In a Nutshell. Best Performer, All Classes, was WHK's Rance Valentine, who barely shoved out WJW's Howie Lund and Don Bell.

Ballots indicated that dialers are not unaware of local programs. For instance over 50 shows were named for Best Program honors. More than 40 individuals were named in the Best Performer category.

Top honors, however, went to the following, in the order named and with ties indicated:

Best Program, All Classes

- 1: Clambake, WJW.
- 2: In a Nutshell, WHK.
- 3: This Is Goodnight, WJW.
- 4: Bandstand, WJW.
- 5: Serenade for Smoothies, WGAR.

Women's Programs

- 1: Women's Club, WTAM.
- 2: Women's Page, WJW.
- 3: Lady Este, WHK.
- 4: Archaic Planning, WTAM.
- 5: Esther Mullin, WGAR.

Children's Programs

- 1: Charming Children, WHK.
- 2: Fairytale Theater, WGAR.
- 3: Golden Keys, WJW.
- 4: Uncle Henry's Dog Club, WTAM.

Public Service Programs

- 1: City Club, WGAR.

- 2: Minority Opinion, WJW.
- 3: Bungalow for Joe, WHK.
- 4: WRU Round Table, WGAR.
- 5: Modern Farmer, WTAM.

Daytime Programs Weekday

- 1: Clambake, WJW.
- 2: Don's Early Light, WJW.
- 3: Bandstand, WJW.
- 4: Tellb-Test, WJW.
- 5: Range Riders, WGAR.

Daytime Programs, Week-End

- 1: Big Broadcast, WHK.
- 2: City Club, WGAR.
- 3: Barn Dance Preview, WJW.
- 4: Sohio News, WTAM.
- 5: Brooke Taylor, WJW.

Night Programs, Weekday

- 1: This is Goodnight, WJW.
- 2: Campfire Melodies, WJW.
- 3: In a Nutshell, WHK.
- 4: Quiz of Two Cities, WGAR.
- 5: Tom Manning.

Night Programs, Week-End

- 1: Barn Dance Jamboree, WJW.
- 2: Serenade for Smoothies, WGAR.
- 3: Henry George, WTAM.
- 4: Cleveland Orchestra, WHK.
- 5: Irish Hour, WHK.

Record Shows

- 1: Bandstand, WJW.
- 2: Don's Early Light, WJW.
- 3: Rhythm Club, WGAR.
- 4: Impressions in Wax, WGAR.
- 5: Melody Time, WJW.

Individual Performers

- 1: Rance Valentine, WHK.
- 2: Howie Lund, WJW.
- 3: Don Bell, WJW.
- 4: Pappy Howard, WJW.
- 5: Tom Manning, WTAM.

Male Vocalist

- 1: Dick O'Heren, WHK.
- 2: Reg Merridew, WGAR.
- 3: Pappy Howard, WJW.
- 4: Tommy Terrell, WGAR.
- 5: Pie Plant Pete, WJW.

Female Vocalist

- 1: Judy Dell, WGAR.
- 2: Tex Anne, WJW.
- 3: Dorothea Brooks, WTAM.
- 4: Nina Ruvinnoff, WTAM.
- 5: Marian Brent, WGAR.

Instrumental Soloists

- 1: Henry Pildner, WGAR.
- 2: Dorothy Crandall, WTAM.
- 3: Earl Rohlf, WHK.
- 4: Hank Kahoot, WHK.
- 5: Nell Riggs, WHK.

Live Musical Programs

- 1: Serenade for Smoothies, WGAR.
- 2: Range Riders, WGAR.
- 3: Henry George, WTAM.
- 4: Sammy Watkins, WTAM.
- 5: Cleveland Orchestra.

Studio Announcers

- 1: Howie Lund, WJW.



Mrs. Fuldheim



Mr. Lund



Mr. O'Heren



Mr. Pildner

CLEVELAND'S RADIO FAVORITES are named in the 1946 Press Local Radio Poll. Four of those getting honor berths are Dorothy Fuldheim, WJW's news analyst; Henry Pildner, WGAR's musical director; Dick O'Heren, WHK's Irish tenor, and Howie Lund, WJW's announcer and platter jockey.

- 2: Tom Manning, WTAM.
- 3: Don Bell, WJW.
- 4: Bob Ledyard, WJW.
- 5: Stan Peyton, WJW.

Sportscasters

- 1: Tom Manning, WTAM.
- 2: Earl Harper, WJW.
- 3: Bob Neal, WGAR.
- 4: Jack Graney (no affiliation).

News Reporters

- 1: Wayne Johnson, WTAM.
- 2: Jim Martin, WGAR.
- 3: Bill Mayers, WGAR.
- 4: Murray Young, WHK.
- 5: Marvin Cade, WJW.

News Analysts

- 1: Dorothy Fuldheim, WJW
- 2: Ed Wallace, WTAM.
- 3: Murray Young, WHK.

Least Offensive Commercials

- 1: Sohio, WTAM.
- 2: Burrows, WHK and WGAR.
- 3: Ohio Bell, WGAR.
- 4: Marshall's, WJW.
- 5: Taylor's, WHK.

In the last category on the ballots, What New Program Would You Like, there were more suggestions than all the program managers in the country could shake sticks at. Greatest cry was for the following, in the order of listing:

Baseball, book reviews, classical records, setting-up exercises, more general sports, drama, and educational features. This column will treat these suggestions more extensively at a later date.

The highest number of votes were polled for winners in these categories, again in the order named: sportscasters, records, news analysts, children's programs, night week-end and male vocalists. Lowest number of votes for winners were cast for daytime week-end programs and female vocalists.

For his own information and guidance... Stanley Anderson... noted radio columnist on Cleveland's largest local-circulation newspaper... conducted the completely independent city-wide listener poll which appears on these pages.

8 STAR FINAL

The listing reproduced here credits JUDY DELL to another station. Proper credit gives WJW 8 firsts in 19 classifications, changes the rating points to

- WJW 47
- 2nd station 26
- 3rd station 20
- 4th station 20

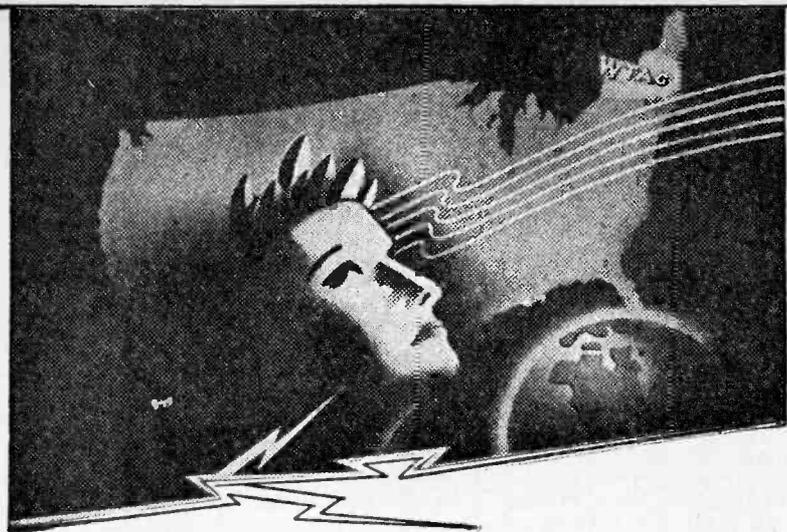
WJW is a 2 to 1 choice for listeners and advertisers in the great Cleveland market.

Studio Announcers — Howie Lund, pictured above and three other popular WJW announcers take a smashing four out of five.

Dorothy Fuldheim, Commentator-News Analyst would be a "first" on any station. She helps WJW lead "all the rest."

Female Vocalist — Judy Dell is credited to another station. WJW, where she belongs, is proud that she is "as sweet as her songs".

BASIC **WJW** 850 KC
ABC Network **5000 Watts**
 CLEVELAND, O. DAY AND NIGHT
 REPRESENTED NATIONALLY BY HEADLEY-REED COMPANY



Billboard's "Audience-Delivering Stations" Shows WTAG A National Leader

WTAG is first or second on six of the nation's first fifteen daily top shows according to "Audience-Delivering Stations", the leading article in April 20 Billboard. Furthermore, WTAG drew a handsome evening Hooper of 35.0 among the first fifteen evening shows. Billboard further substantiated this leadership in bonus audiences among all U. S. stations by saying: "WTAG's United Nations promotion . . . has given the station an enviable position in the public service field. On many CBS programs it tops the national field."

Worcester alone has a population of 200,000, with well over half a million in the immediate trading area. In this major and highly prosperous Central New England Market, WTAG is definitely a PLUS station with an audience morning, afternoon and evening greater than that of all other stations heard in the area combined.

PAUL H. RAYMER CO. National Sales Representatives
WTAG WTAG-7m WORCESTER
AFFILIATED WITH THE WORCESTER TELEGRAM-GAZETTE



neither too HUGE....

....nor too TINY....

KTUL

COVERS THE
MONEY MARKET
OF EASTERN OKLAHOMA

Just Right!

• WRITE FOR INFORMATION

KTUL

5000 WATTS TULSA, OKLAHOMA

FREE AND PETERS, National Representatives

John Esau
GENERAL MANAGER

NIGHTTIME PACIFIC COAST COMPARATIVE HOOPERATING INDEX



Based on "FIRST TWENTY" "Network Hooperatings," as compared with Pacific Coast ratings, rank order and network competition for these same programs. Both are for period April, 1946. National figures are average of two ratings.

National Opposition	National Hooperating	National Rank	Program	Pacific Coast Rank	Pacific Coast Hooperating	Pacific Coast Competition
No Sponsored Show No Sponsored Show Upton Close	27.9	1	BOB HOPE	1	33.1	No Sponsored Show No Sponsored Show Upton Close
Doctors Talk It Over This Is My Best No Sponsored Show	27.3	2	FIBBER MCGEE & MOLLY	5	21.2	No Sponsored Show This Is My Best No Sponsored Show
Sunday Evening Hour Amazing Mrs. Danbury No Sponsored Show	22.4	3	EDGAR BERGEN	8	18.7	Sunday Evening Hour Amazing Mrs. Danbury No Sponsored Show
Chester Morrison Gabriel Heatter Real Stories-Real Life Spotlight Bands Telephone Hour Information Please	22.1	4	RADIO THEATER	12	16.6	Lone Ranger Gabriel Heatter Real Stories-Real Life Spotlight Bands Hoagy Carmichael Information Please
No Sponsored Show Music of Andre Kostelanetz Gabriel Heatter Real Stories-Real Life	21.7	5	BING CROSBY	24	13.3	No Sponsored Show Music of Andre Kostelanetz Gabriel Heatter Real Stories-Real Life
No Sponsored Show No Sponsored Show No Sponsored Show	21.1	6	RED SKELTON	3	26.8	No Sponsored Show No Sponsored Show Red Ryder
Sunday Evening Hour Crime Doctor Parker Pen News Gabriel Heatter	20.9	7	FRED ALLEN	6	20.9	Sunday Evening Hour No Sponsored Show Gabriel Heatter
No Sponsored Show Fight of the Week Contented Program	19.5	8	SCREEN GUILD	7	18.8	No Sponsored Show Adv. of Bulldog Drummond Contented Program
Drew Pearson Don Gardiner Adv. of the Thin Man No Sponsored Show	19.5	9	JACK BENNY	2	27.8	Drew Pearson Don Gardiner No Sponsored Show No Sponsored Show
Chester Morrison Bob Crosby Show Spotlight Bands	19.5	10	MR. D. A.**	16	16.0	No Sponsored Show Bob Crosby Show Spotlight Bands
Request Performance Exploring the Unknown M'hattan Merry-Go-Round	19.3†	11	WALTER WINCHELL	4	25.2††	Request Performance Exploring the Unknown Manhattan Merry-Go-Round
Detect & Collect Chester Morrison Hobby Lobby Treasure Hour of Song	18.7	12	JACK HALEY	*	*	*
Ed Sullivan Program Inner Sanctum Gabriel Heatter Real Stories-Real Life	17.6	13	AMOS 'N' ANDY	26	13.1	No Sponsored Show Inner Sanctum Gabriel Heatter Real Stories-Real Life
No Sponsored Show Frank Sinatra Gabriel Heatter Real Stories-Real Life	16.7	14	EDDIE CANTOR	30	12.5	Lone Ranger Frank Sinatra Gabriel Heatter Real Stories-Real Life
Curtain Time Island Venture No Sponsored Show	16.2	15	ABBOTT & COSTELLO	20	14.3	Curtain Time Island Venture No Sponsored Show
No Sponsored Show Mayor of the Town Parker Pen News No Sponsored Show	15.9	16	TRUTH OR CONSEQUENCES	9	17.2	Dick Tracy Dick Haymes No Sponsored Show
Theater Guild on the Air Freedom of Opportunity Hour of Charm	15.7	17	TAKE IT OR LEAVE IT	14	16.1	Theater Guild on the Air Freedom of Opportunity Hour of Charm
No Sponsored Show Sherlock Holmes Voice of Firestone	14.9	18	JOAN DAVIS	41	10.8	No Sponsored Show New Adv. of Sherlock Holmes Cavalcade of America
Alan Young Show Holiday & Co. Gabriel Heatter Real Life Stories	14.8	19	PEOPLE ARE FUNNY	48	9.9	Lone Ranger Holiday & Co. Gabriel Heatter Real Stories-Real Life
Fishing & Hunting Club of Air Fresh Up Show Hildegarde	14.8	20	DR. CHRISTIAN	51	9.8	Fishing & Hunting Club of Air Fresh Up Show Hildegarde

† Includes Second Broadcast on Pacific Coast.
†† Two Months Moving Average.
* Not Reported in Pacific Hooperatings Report.
** Not Reported in April 30 "Network Hooperatings" Report.

Nighttime Pacific Coast Comparative Hooperating Index is a copyright feature of The Billboard Publishing Company, Inc.

WCBW Suspends Telecasts During Coal Emergency

NEW YORK, May 11.—WCBW, CBS video station, went off the air last night, Friday (10), owing to the coal crisis. This despite the announcement, the same day, of a two-week truce in the coal dispute. CBS stated it would discontinue regularly skedded operations for the period of the coal emergency, and that the action was under the "authority of the FCC to permit broadcasting stations to effectuate co-operation with efforts

looking toward the conservation of electrical power."

WCBW also went off the air during the tugboat strike in February. Latest powder has many video execs annoyed, the beef being that WCBW goes off whenever possible, effectively lousing up viewing in the New York area.

NBC, queried yesterday, said its video outlet would operate as usual, according to present indications. ABC's Paul Mowrey, chief of the web's video activities, said its sked on the DuMont outlet, WABD, would continue as usual as will the station itself.

PACIFIC COAST DAYTIME COMPARATIVE HOOPERATING INDEX



Based on "FIRST FIFTEEN" Daytime "Network Hooperings," as compared with Pacific Coast ratings, rank order and competition for these same programs. Both are for period, April, 1946. Network figures are average of two ratings.

Network Competition	Network Hooperating	Netw'k Rank	Program	Pacific Coast Rank	Pacific Hooperating	Competition
No Sponsored Show No Sponsored Show Fred Waring	8.4	1	BREAKFAST IN HOLLYWOOD (Kellogg)	1	7.6	Our Gal, Sunday No Sponsored Show No Sponsored Show
Constance Bennett No Sponsored Show No Sponsored Show	7.9	2	MA PERKINS (CBS)	4	6.8	Ted Malone No Sponsored Show No Sponsored Show
No Sponsored Show Richard Maxwell Hymns You Love No Sponsored Show	7.5	3	ROMANCE OF HELEN TRENT	20	4.8	Breakfast in Hollywood (P & G) No Sponsored Show No Sponsored Show
No Sponsored Show No Sponsored Show Fred Waring	7.3	4	BREAKFAST IN HOLLYWOOD (P&G)	11	5.5	Romance of Helen Trent No Sponsored Show No Sponsored Show
Terry and the Pirates No Sponsored Show No Sponsored Show	7.0	5	WHEN A GIRL MARRIES	31	4.4	What's Doing Ladies? Bachelor's Children Zake Wanners
Glamour Manor Songs by Merton Downey No Sponsored Show	7.0	6	BIG SISTER	53	3.1	Glamour Manor Songs By Merton Downey No Sponsored Show
Ladies Be Seated No Sponsored Show No Sponsored Show	6.9	7	RIGHT TO HAPPINESS	18	4.9	Ladies Be Seated Bachelor's Children No Sponsored Show
Baukhage Talking No Sponsored Show No Sponsored Show	6.8	8	LIFE CAN BE BEAUTIFUL	5	6.4	Home Edition News Bennie Walker's Kitchen
Dick Tracy No Sponsored Show Superman	6.6	9	PORTIA FACES LIFE	6	6.3	What's Doing Ladies? No Sponsored Show No Sponsored Show
No Sponsored Show No Sponsored Show No Sponsored Show	6.5	10	OUR GAL, SUNDAY	28	4.5	Breakfast in Hollywood (Kellogg) No Sponsored Show No Sponsored Show
Glamour Manor Lyle Van & News No Sponsored Show	6.5	11	KATE SMITH SPEAKS	3	7.1	Glamour Manor Lyle Van & News No Sponsored Show
No Sponsored Show No Sponsored Show No Sponsored Show	6.1	12	PEPPER YOUNG'S FAMILY	27	4.5	No Sponsored Show Burrill Wheeler No Sponsored Show
No Sponsored Show No Sponsored Show No Sponsored Show	5.9	13	BREAKFAST CLUB (Philco)	13	5.4	Aunt Jenny Victor H. Lindfahr David Harum
No Sponsored Show No Sponsored Show No Sponsored Show	5.9	14	BREAKFAST CLUB (Swift)	19	4.9	Light of the World Take It Easy Time Lone Journey
No Sponsored Show No Sponsored Show	5.8	15	LORENZO JONES	9	5.7	No Sponsored Show Strange Romance of Evelyn Winters No Sponsored Show

Daytime Pacific Coast Comparative Hooperating Index is a copyright feature of The Billboard Publishing Company, Inc.

Det. Disk Jockeys Shelve Sinatra Disks In Burn at Evans

DETROIT, May 11.—Local radio names are burned at what they term brush-off by George Evans, contact man for Frank Sinatra. Refusal to give interviews for well-known local radio shows has resulted in decision of leading disk jockeys to take his platters off air, at least during his engagement here. Angle, they feel is that preference was given to press in elaborate conference in Downtown Theater Penthouse, and radio was ignored, altho Sinatra is air star himself, and they feel jockeys have spun his platters all year around to build him up.

Ross Mulholland, of WJR, took wire recorder backstage, recorded Skitch Henderson and Pied Pipers on same theater program, but was refused Sinatra interview.

Eddie Chase, of Make Believe Ballroom, on WXYZ, had arrangements set beforehand to make backstage wire recording, was informed this morning by Evans that deal would have to be called off because he couldn't give interviews to one and not another. Chase and Mulholland are pulling Sinatra platters, also Joe Gentile, of CKLW's *Early Morning Frolics*, and other jockeys are expected to follow suit. Burn is distinctly at Evans and not Sinatra personally, they made clear.

Management of WJR reported also

Committee Shelves "Official Report" On Radio Gabbers

WASHINGTON, May 11.—House Committee on Un-American Activities, still swinging at radio commentators, has now pulled back its horns—at least until the primaries and November elections are over.

Queried by *The Billboard* Thursday (9) on the progress of its "report" on commentators' activities, Ernest Adamson, committee counsel declared that "no official investigation" of scripts is now contemplated. At the same time, however, he said that scripts were being received daily and studied for "general information." Adamson, it has been disclosed, was rebuked by some of the committee members for sending out letters without committee authorization.

Insiders feel that the reason for apparently abandoning any real inquiry into the scripts is the ammunition this would give the commentators for pot-shots at the committee.

miffed by handling of arrangements for Sinatra broadcast from Detroit, presumably to originate in Music Hall here. Station has been flooded with requests for tickets, but has not been informed of any arrangement by Sinatra representatives, and so is able to give their local listeners only very unsatisfactory replies. Evans could not be reached for statement.

CAB Ratings Until Nov.—If

(Continued from page 7)

formation. On the other hand, 50 per cent won't be enough to keep the wheels going and the five networks voting (Yankee is said to be the fifth web) were on the "no" side of the ledger and will not dig down for information which they feel simply duplicates (and not effectively) other ratings.

Those Nine Lives

Reason CAB seems to have more lives than a cat, according to research men, is that while researchers admit the forward thinking of the C. E. Hooper organization, they "fear his arbitrary, dictatorial manner of doing business with the industry." They are not any more sanguine about the way A. C. Nielsen handles industry relations. One advertiser with millions invested in broadcasting put it this way. "CAB hasn't used good sense in its rating development. First, it was Smeltzer (Procter & Gamble) who held back rating service by insisting on 'recall ratings' long after Hooper had proven that co-incidental was the only proper telephone rating method. Then it was the present group who have insisted on a 'moving average', when the only type of rating that makes sense is a rating that states just who listened to a program. Then CAB in an effort to discredit Hooper, produced ratings based upon a large number of cities, of which only part were used for any one rating, which meant that comparability of any ratings just wasn't. Yet, in spite of this, we, the advertisers and our ad agencies, could have changed all this if we only used the sense that God gave us. We control CAB. On the other hand, Hooper is an independent organization and can tell us all

to go to hell, if he doesn't like what we want him to do. Frankly, I'd rather keep the poor service we control than have available only the service of an organization over which we have no control."

Hooper's answer to this is brief. His subscribers, who represent the cream of the broadcasting industry, stations, sponsors, ad agencies and networks, weren't forced into buying Hooperatings by any trade association or co-operative. Any subscriber is free to drop his subscription at any time. Few, very few, have done any dropping down thru the years. Hooper has existed competitively, selling to the very organizations that "own the co-op, CAB." Besides Hooper meeting with CAB committees, he has stated that he "will meet and operate under any regulations established by an industry committee, with the exception that he will not drop his 32-city report." In the latter case he stressed that he is not being arbitrary, but simply desires to continue the only comparative index to listening in existence down thru the years. He'll make any other type of reports desired, along with his 32-city figures.

In another column in this issue, Hooper's (to be announced) national projectable ratings are explained. This he believes, will give the industry what it desires in national ratings, at a very low cost.

However, it's feared by one segment of the industry that, unless someone forces the CAB group to quickly establish a "rating authority," instead of an interim rating service, the industry will be saddled by a continuing Crossley Rating (one that's being used less and less every week) as well as a continuous Hooperating service, which is less than the industry says it wants.

As one wag put it, "We're paying for two insufficient ratings mamas, when the dough that we're shelling out could set one that we'd all love, in real style."

Here's Why Northern California Looks to KYA for the News . . .

- The most aggressive independent radio news bureau in the nation . . . manned 19 hours a day by a staff of expert editors and skilled newscasters.
- Complete world wide coverage from the three major news services plus complete local coverage through the city staff of the San Francisco Chronicle.
- On-the-spot news coverage through the KYA Chronicle mobile unit; bringing to listeners the people who make the news in the San Francisco Bay Area.
- An unbroken record of more exclusive stories than any other station in the area.
- Newscast every hour on the hour from 6 A.M. to midnight—and every newscast fresh, sparkling and vigorous.

KYA

SAN FRANCISCO

REPRESENTED BY

ADAM J. YOUNG, JR.

New York • Chicago
Los Angeles • San Francisco

Agency Compares Air With Newspaper Spots

NEW YORK, May 11.—Using Regent cigs as a test case, Ridgway, Ferry & Yocum has started to compare newspaper spots with radio spots in a campaign which will last until August. Idea is to see whether air spotting idea may have possibilities in press, in opposition to usual

large-type irregular ad insertions in papers. Cost will be about the same for both radio and press—\$15,000 each for the 13-week campaign. Plan is to use 65 140-line inserts five days a week for 13 weeks in papers in Chi and Worcester, Mass., and a 500-line booster once a month simultaneously with radio spotting in New York and Houston. Both campaigns will carry same themes adapted to each medium.

Too Short for a Head

Negotiations between Hollywood local of IBEW and Southern California Broadcasters have reached breaking point with union's Roy Tindall tossing back SCB proposal for 18½ per cent boost in Los Angeles area indie engineers' pay. Broadcasters say they can't pay more. IBEW wants a 30-40 per cent hike. . . . Dick Haymes show on June 6 switches to Thursday, 9-9:30 p.m. slot on CBS, to be vacated by Chrysler's Music of Andre Kostelanetz.

Ken Dolan agency expected to open a New York office within 60 days. Personnel and office space yet to be selected. . . . Petri Wines has bought new mystery seg, The Casebook of Gregory Hood, as summer replacement for Sherlock Holmes, to take over June 3. Anthony Boucher and Dennis Green will script. . . . WIND, Chi indie, flew press over city at night to show effect of Windy City's dimout. . . . Russel M. Seeds which handles Brown & Williamson account, will not take up Hildegard's option for next season. Earle Stanley Gardner mystery series, A Life in Your Hands, slated to succeed Hildegard on July 31, originating from Chi.

Ex-servicemen: Dave Timmons with WNHC, New Haven, Conn. . . . Rodney D. Chipp has joined ABC as radio facilities engineer. . . . John Halpern to radio department of Erwin, Wasey & Company. . . . Tom Delaney has rejoined WRRL (New York) sales staff. . . . Mal Hansen named director of new farm service department at WOW, Omaha. . . . James M. Doyle joins continuity acceptance division of WOR, New York.

England's video service, suspended since September, 1939, begins again June 7. . . . Kate Smith's evening seg renewed by General Foods. . . . Alec Templeton takes over Edgar Bergen spot for summer beginning June 2. Show will originate in New York and will feature a vocal group of nine, guest singer each week, ork and featured cast. . . . Mutual's "Those Websters" has copped 19 stations more to add to 300 web outlets now carrying the show. . . . "Betty Crocker," "Hymns of All Churches," "The Lone Ranger" and "Jack Armstrong," all ABC, renewed.

New perks: Chambersburg (Pa.) Broadcasting Company has set July 1 for preem. New station, not yet assigned call letters, will operate on 800 kc. and will have a staff of 10. Company is headed by Charles M. Cassel, with Rello Oller, vice-president, and Marion O. Warrenfeltz, secretary - treasurer. . . . Singer Frank Parker granted permission to operate FM outlet in Danbury, Conn. . . . Bermuda Broadcasting Company station, ABC affiliate, goes on air this month. Cole Wylie is manager. . . . Studio and transmitter equipment, designed especially for service in tropics, arrived in Manila this week for first of six stations to be operated by Philippine Broadcasting Company. Building and maintenance of studios and transmitters are to be done by a group of young engineers who worked in radio and electronics during the war and formed their own company, Pacific Electronics, afterwards. Net's key station, KPOI in Manila, will go on the air first week in July, and other stations, in Cebu, Zamboanga, Davao, Iloilo and Tacoblan, are expected to be in operation by January 1. . . .

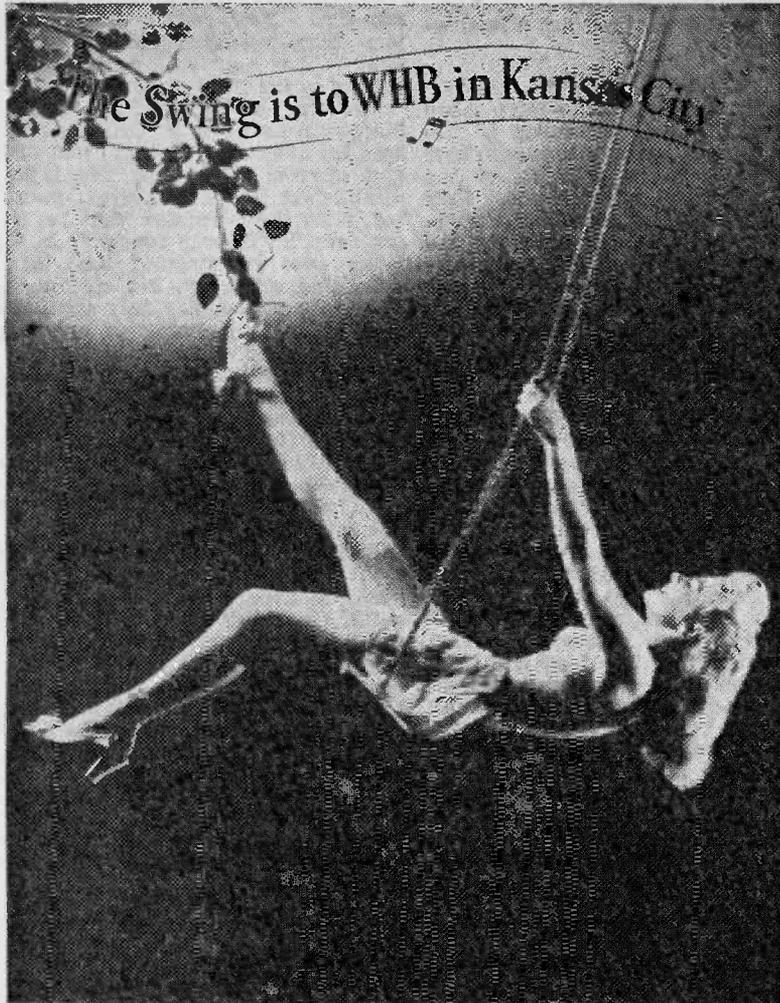
WHP-FM, Harrisburg, Pa., and KWTX, Waco, Tex., preemed May 1.

All employees of NBC's Western division with 10 years or more service will be given three-week vacations with pay. . . . Wesley I. Dumm, head of Universal Broadcasting, has gone into station rep biz. New org to be known as Universal Radio Sales. Outfit will handle national sales for Dumm's West Coast broadcasting and recording interests. George E. Hughes, ex-State Department, heads new firm with offices at 36 West 44th Street, New York. . . . Thomas S. Lee, head of Don Lee Broadcasting, has entered a car in coming Indianapolis auto races. Car is reported to cost 150G and is to be named Don Lee Special. . . . Leo Hurwitz, CBS tele producer, edited and directed Paul Strand's new feature-length documentary film, Native Land.

The Revolving Door: John Crandall moves from assistant business manager of radio department of Kudner agency to Sherman & Marquette to take charge of all media. . . . Ralph Miller named sales manager of KCRA, Sacramento, Calif. . . . Fred B. Cole, ABC speller for four years, has joined WHDH, Boston, as a disk jockey. He'll fly to New York Sundays to announce ABC's A President From Hollywood. . . . Paul Gould named director of recorded music for WMCA, New York. . . . Martin Hoade has joined NBC tele department as a program assistant to the director of special features. . . . Barbara Dew replaced Charlotte Lide as music director at WIS, Columbia, S. C. . . . E. D. Harvey, WKY (Oklahoma City) special events director, has checked out.

WBBM, Chi, is searching for Mr. Average Man to send to Washington to participate in CBS's "Operation Crossroads" May 28. . . . Ford summer replacement, titled "Ford Festival of American Music," debuts over ABC June 30, with Alfred Drake, baritone, as emcee. George Zachary will produce, with origination in Hollywood. . . . University of California Associated Students' Radio Workshop has canceled its program on KROW, Oakland, Calif., blaming AFL musicians' union for demanding that a stand-by pianist be hired. Station, however, said that the union had nothing to do with the cancellation. KROW maintains that the 13-program series was called off because the students changed the program from a dramatic to a musical set, and the outlet has enough musical shows.

Summer replacement of Theater Guild of the Air will be full-hour adaptations of famous mystery stories, same bank-roller, sponsored by U. S. Steel and beginning June 9. NBC's pitch for Freedom of Opportunity, Mutual's show originating in Chi under sponsorship of Mutual Benefit Health and Accident Association of Omaha, was nixed by agency handling account, Arthur Meyerhoff Company, because net could not supply more than 60 stations. MBS airs the seg over 314 outlets. . . . Esquire all-star baseball game, to be played in Chi August 10, will be carried by ABC and sponsored by General Mills and Wilson & Company. . . . Philly radio row has started a Dutch treat luncheon and get-together club, tagged The Mikers.



**... and We're Swinging with "Queen for a Day"!
22,000 Kansas Citians Saw Her April 11-12th.**

Last month gave another demonstration of WHB's terrific pulling power, when "Queen for a Day" visited Kansas City. All 22,000 "studio audience" tickets were requested by mail from listeners eight days in advance of the Queen's appearance—as a result of only thirteen announcements offering admission. The "studio" was the Arena of Municipal Auditorium... biggest hall in Kansas City... and it was jam-packed from rafters to footlights with 11,000 spectators at each performance.

Back in 1937, WHB celebrated its 15th Anniversary by staging a "Birthday Party" in this same Arena. The record of those days still stands: WHB is the only radio station ever to fill that immense auditorium with spectators for a strictly local radio show! It was a show by local WHB talent, promoted exclusively over WHB (no network show prestige, no newspaper ads, no newspaper publicity). WHB did the job alone! That same audience-building "punch" is still effective at WHB—ready to go to work selling your goods or services!



For WHB Availabilities, 'phone DON DAVIS at any ADAM YOUNG office:

- New York City, 18..... 11 West 42nd St..... Longacre 3-1926
- Chicago, 2..... 55 East Washington St..... Anderson 5448
- San Francisco, 4..... 627 Mills Building..... Sutter 1393
- Los Angeles, 13..... 448 South Hill St..... Michigan 0921
- Kansas City, 6..... Scarritt Building..... Harrison 1161

KEY STATION for the KANSAS STATE NETWORK

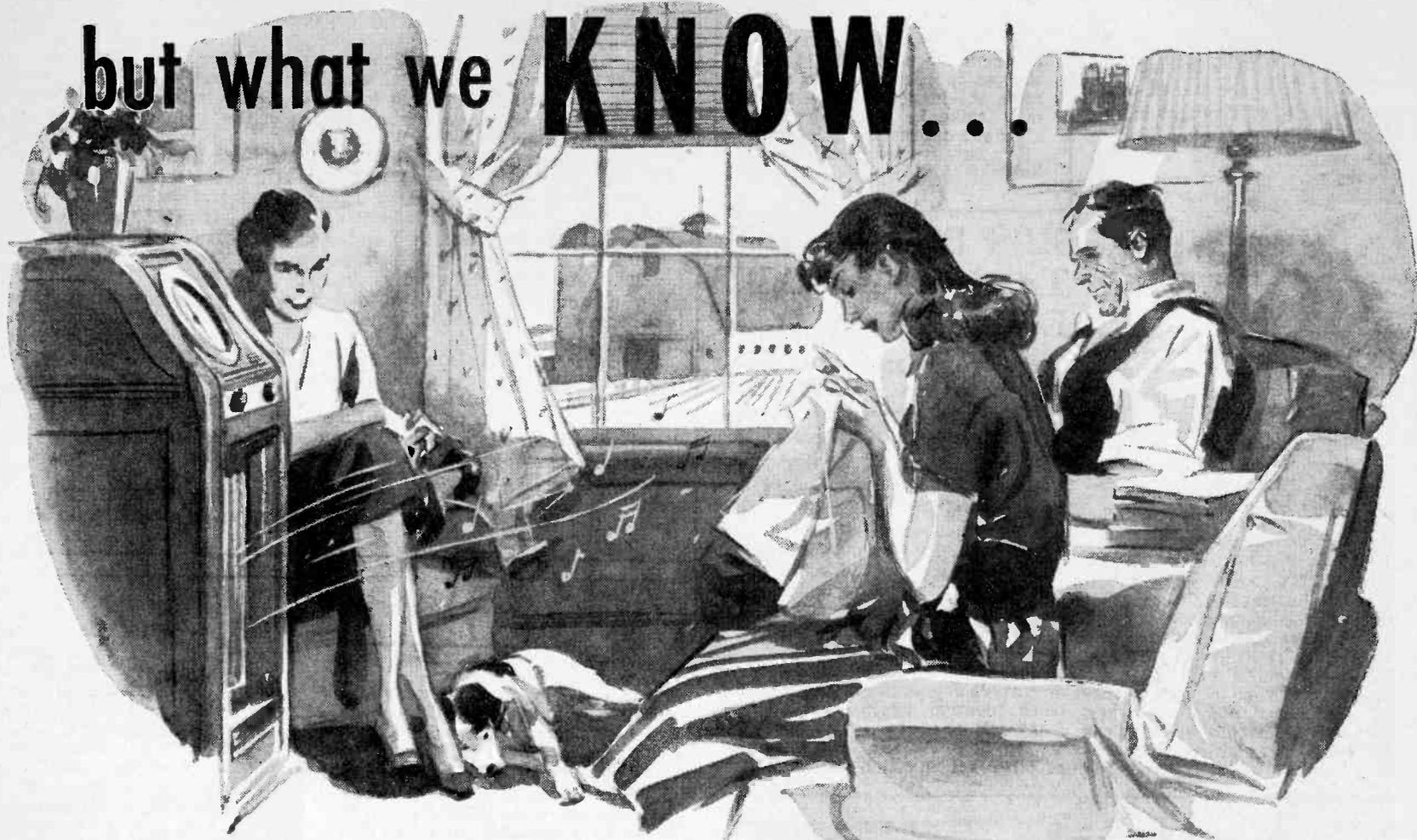
KANSAS CITY HOOPER INDEX FEBRUARY '46	WHB	Station A	Station B	Station C	Station D	Station E
WEEKDAYS 8 A.M. MON. THRU FRI. & A.M.—12 Noon	25.5	24.7	14.8	20.3	7.3	5.7
WEEKDAYS 12 Noon—6 P.M.	17.1	22.4	25.6	15.3	16.1	2.8
SUNDAY AFTERNOON 12 Noon—6 P.M.	24.5	29.1	25.2	9.1	10.6	1.2
SATURDAY DAYTIME 8 A.M.—6 P.M.	25.0	31.7	15.5	5.6	18.3	3.9

NO COAL --- LATE DELIVERY

Railway mail service and delivery of mail may be delayed 24 to 48 hours due to trains taken off schedules on account of coal shortage.

...it's not what we **THINK**,

but what we **KNOW**...



about **RURAL LISTENING!**

You can't "guess" when it comes to rural audiences. You can't "think" the farmer and his family like this or that program. You have to know!

And the fact that WLW does know is demonstrated by the 1945 Variety award to WLW for "Contributing To The Nation's Breadbasket."

For years, WLW has intensively studied rural listening in the great 4-state market that is WLW-land.

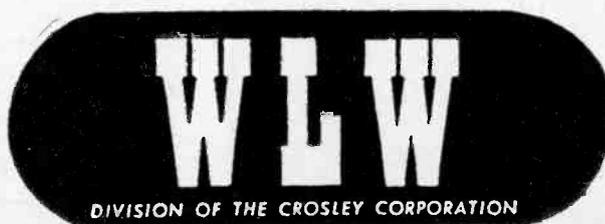
1. **Six Years Ago** the WLW Cost Allocation Study provided, among other things, the first sound estimate of the extent and nature of rural listening.
2. **Three Years Ago** WLW underwrote the first rural coincidental telephone survey ever made by C. E. Hooper, Inc.

3. **Last Year** The Nation's Station, continuing to pioneer, became the first radio station to subscribe to the Nielsen Radio Index, for factual measurement of all listening . . . rural as well as metropolitan.

4. **This Year** another yardstick is in use—a consumer panel of 3000 radio homes, properly stratified, called The People's Advisory Council.

These various studies and services have guided us through the years in our programming for the audience beyond the city limits. We have found out when they listen to WLW, and to what extent.

Result: A bigger, more loyal rural audience . . . an audience overwhelmingly satisfied because it is intelligently served.



THE NATION'S MOST MERCHANDISE-ABLE STATION

Transit Strike Adds to Webs' Aches in L. A.

HOLLYWOOD, May 11.—Week-old transit strike here is having definite effects on audience shows. Coming on the heels of daylight saving time which threw a monkey-wrench into the audience set-up, the bus-trolley strike has put a deep cut into the number of seat-warmers coming to radio row.

Survey of nets reveals a loss in applause providers as high as 50 per cent. Among the hardest hit is the American Broadcasting Company whose lack of studio facilities has scattered shows to various organization points. Most airers come from the web's KECA Playhouse, some distance from radio row's Sunset and Vine pivot. Normally, people would hop a bus to attend an ABC broadcast. Now, those who are able to reach Hollywood find it easier to take in NBC and CBS shows, and are not willing to hike to KECA. With ABC on the heavy end of daytime participation segs, the current audience situation is a serious problem.

NBC and CBS also report a tough situation, stating that the number of palmers dropped at least 25 per cent. Transit tie-up caught ticket distributors with their mitts down. Ducats were usually figured pretty closely to studio capacity so as not to disappoint attenders. Webs ease woes by overshooting studio seating capacity 25 to 50 per cent in ticket distribution.

Alias Geo. Spelvin

PHILADELPHIA, May 11.—Mae Edwards, of KYW's publicity department, is still blushing over this one. She delivered a message to Chick Kelly, head of the department, that Program Manager James P. Begley wanted to speak to him about mike shields (the name plates over mikes). She piped up after she delivered the message: "He's new around here. Who is he?"

MBS Back to NAB; Trade Sees ABC Eventually In Again

NEW YORK, May 11. — Mutual Broadcasting System has returned to the fold. It's a member of the National Association of Broadcasters. With MBS return all its stockholder stations, with the exception of die-hard Colonel McCormick's WGN. Ed Kobak, who announced the re-entry stated that this was the time for all of radio "to uphold its share of responsibility and to further the interest of sound broadcast practices."

Only web still out in the cold is the American Broadcasting Company and trade feels, regardless of previous or current pronouncements, ABC will be a member again soon. United front will be necessary for the industry to face Petrillo and a number of other aches which are ahead.

Not "For Dear Old Rutgers"

Editor of The Billboard:

"We have just seen the item in The Billboard magazine of April 13 regarding two radio programs now being produced by Rutgers University, and feel you would like us to set straight the record, now slightly askew.

"In the first place, the Princeton program over WPAT had nothing at all to do with the decision of Rutgers and WAAT to institute its year-round Monday night forum. Conferences looking toward the Rutgers University forum started back in the spring of 1945, a full four or five months before WPAT went on the air with Princeton and the two programs started at approximately the same time. Our first forum was held October 1 and is still going strong, whereas the WPAT program, as you know, continued for just six weeks.

"Our relations with WHOM also developed prior to the WPAT Princeton offering, first thru a play-by-play broadcast of all Rutgers football games last fall and then into the Rutgers *Almanac of the Air* which your article referred to.

"I would like to say also, without any tongue in cheek, that the purpose of these programs is not to cause Jerseyites to 'Cry for Dear Old Rutgers.' Obviously, we will not object if the programs increase the friendly feeling toward Rutgers, but our primary purpose is considerably more unselfish. We think it is the duty of the State university to stimulate thinking and to supply actual educational material to as many people in the State as possible and feel also that radio is a desirable medium for so doing. Do you not agree?

"I'm sorry to have been so long-winded, but I think you will agree we do have a point.

Sincerely,

"GREGORY HEWLETT,

"Director Department of Alumni and Public Relations."

'It Isn't So'—Miller

Editor of The Billboard:

I read a very interesting article, a Chicago dispatch dated May 4, on Page 14, third column, top, of your splendid publication of May 11. I think you may be interested in having the facts.

The South Bend Association of Commerce announced that Mr. Joseph Gerl, of the Sonora Radio & Television Corporation, would be the guest speaker at its weekly luncheon Monday, April 29. *The Tribune* was given by the Association of Commerce an advance copy of the speech it was understood he would deliver. After we found in it what we regarded as an unnecessary attack on the Columbia Broadcasting System, with which *The Tribune's* station, WSBT, has been affiliated for many years, we decided the speech would not be published in *The Tribune* and that if he made the attacking speech *The Tribune* would withdraw from the Association of Commerce. We could not condone an attack on any legitimate South Bend business. Fortunately, Mr. Gerl omitted the unpleasant personal attack, mentioned no names and made an interesting and informative speech.

No attempt was made to gag Mr. Gerl unless our attitude can be interpreted as such. I understand that the Association of Commerce informed someone connected with the Gerl organization of the situation which information resulted in the speech *The Tribune* gladly reported. It is not true, as stated in your Chicago dispatch, that I called anyone connected with CBS. A CBS representative in New York called me and desired particulars and I gave them. The Association of Commerce was informed of our attitude before CBS called me. It is not true, as your Chicago dispatch says, that "Miller also phoned Gerl and put the heat on him." I have never met Mr. Gerl, never have talked to him, never saw him until I saw him at the head table at the Association of Commerce and have not seen him since.

I give you the foregoing information so that you may have the truth. If you care to correct the misstatements in the Chicago date-line story, you may do so. If not, it will be all right with me.

F. A. MILLER,
President and Editor,
South Bend (Ind.) Tribune.

SMOOTH IS THE WORD FOR IT!

Presenting the

BARRY WOOD SHOW

WITH

- ★ MARGARET WHITING
- ★ THE MELODY MAIDS
- ★ HENRY SYLVERN AND ORCHESTRA

Fifteen minutes of the smoothest entertainment ever available for local and regional sponsors. Transcribed in New York on a five-per-week basis.

FREDERIC W. ZIV COMPANY
1529 Madison Road
Cincinnati, Ohio
New York - Chicago - Hollywood

FLY THE

NONSTOP to Chicago!

Catch the late show, then leave New York **2 am**

On United's Spacious 4-engine Mainliner 230!

One of 5 Nonstop flights daily to Chicago... 22 flights in all!

UNITED AIR LINES
Call Murray Hill 2-7300

PHOTO REPRODUCTIONS

PHOTOS 8x10 5 1/2¢ EA.

Genuine Glossy Photographs
Unsurpassed in Quality at any Price

NO NEGATIVE CHARGE—NO EXTRA!

100 8x10 \$ 6.00	MOUNTED
100 8x10 \$ 5.50	ENLARGEMENTS
FAN MAIL PHOTOS	20x30 \$ 2.50 EA.
1000 5x7 \$ 30.00	30x40 \$ 3.85 EA.
1000 POST CARDS \$ 20.00	

COPY ART
Photographers

165 WEST 46TH STREET, N.Y.C. (19)
Branch—9514 Wilshire Boulevard, Beverly Hills, Cal.

WE DELIVER WHAT WE ADVERTISE

FCC To Check CBS Part in WCAU Sale Deal

WASHINGTON, May 11.—Announced sale of Radio Station WCAU Philadelphia CBS affiliate, contains some worrisome angles for Federal Communications Commission to ponder over when application for license transfer comes before it for approval, officials indicated. Application for transfer from WCAU Broadcasting Company to The Philadelphia Record Company had not been received by the commission at closing time Friday (10), but is expected soon.

Topping the problems FCC will have to consider is just how Columbia Broadcasting System is involved in the proposed \$6,000,000 sale. Officials here hinted present operators of WCAU, the Levy brothers, are to move in as directors of the Philadelphia Record Company and continue to run the station. Since both Dr. Leon Levy, WCAU president, and his brother, Isaac, chairman of the board, are heavy stockholders in CBS, and neither plans to give up his CBS stock, this is expected to be a major issue before FCC.

KQW Involvement Seen

FCC, in considering the sale, is expected to take into account the pending application of CBS to take control of KQW, San Jose, Calif., operated by Ralph Brunton, but affiliated with CBS. This application has been pending for months, while FCC tries to make up its mind whether adding an eighth station to CBS owned-and-operated string would constitute "undue concentration of facilities." Commission is known to be wary of the deal, having once been stalemated in a tie vote. The six million dollar price tabbed for the WCAU sale is also considered likely to get FCC's sharp scrutiny, particularly in view of the outspoken statement by Commissioners Durr and Walker in the recent mixing of WINS (New York City) sale. Some legalists here argue that the top-level price for the 50,000-watter WCAU might be justified in comparison with the 10,000-watter WINS. In any event, a protracted airing is anticipated when FCC gets the formal bid.

Meanwhile, FCC has approved the sale of KROY, Sacramento, by Royal Miller Radio to Pharmco, Inc., for \$150,000. In this case, a second prospective assignee, Gibson Broadcasting Company, which bid the same price was turned down by FCC on the ground that the concern is presently operating another station as well as two newspapers. Commission announced that where it has a choice of buyers, it will approve the one that "would afford a greater diversification of ownership of information media."

FCC designated a second station transfer for a hearing being unable to decide between two prospective buyers. The station to be sold is WBRK, Pittsfield, Mass., owned by Monroe England. Western Massachusetts Broadcasting Company and Leon Pedolsky both propose to buy the station for \$150,000. But FCC wants to do a little investigating first.

200G for Wakeman's Satire On Ad Biz Nice Huckstering

NEW YORK, May 11.—Ribbing advertising agency and radio gentry apparently pays good dividends. *The Hucksters*, satire on radio advertising, written by Frederic Wakeman and published by Rinehart & Company, has already been sold to MGM for a reported price of \$200,000—and Clark Gable is interested in the role of the book's hero, Victor Norman. Opus, due to hit the bookstores

Noblintz Oblige

NEW YORK, May 11.—Story going the rounds concerns the recent visit to Young & Rubicam's headquarters here of the agency's West Coast flack chief, Milt Samuel. Les Gottlieb, then Y & R's head publicity man in the home office and since upped, decided Samuel probably hadn't had good Jewish food in a long time, so he took him to Lindy's. Gottlieb suggested, "How about some nice gefulte fish, Milt?"

Samuel looked at him blankly and replied, "What's that?"

Gottlieb went along with the gag and said: "Well, then how about some blintzes?" Same response.

After two or three more suggestions to which the West Coaster responded with the same blank look, it finally dawned on Gottlieb that Samuel isn't necessarily a Jewish name.

Minn. Fishermen Get 500G Prize Contest For Which To Angle

MINNEAPOLIS, May 11.—A good many radio "contests" are thinly disguised give-aways or wish-fulfillments. However, KSTP has come up with a competition for Minnesota fishermen that offers a dough and sport incentive and even has an unusual public service twist to it. To be launched Wednesday (15) by NBC's 50 k w. affiliate here, the contest calls for the distribution of more than \$500,000 in merchandise and cash awards among anglers during the State fishing season—May 15 to September 27—to plug the Minnesota Conservation Department's fish propagation drive.

Idea was conceived by Sam Levitan, KSTP flack. Station's promotion staff and members of the conservation department tagged some 1,000 fish and planted them in every major Minnesota fishing area. Any angler who catches a tagged fish will get, upon presentation of the tag to the station, one of the 1,000 prizes, ranging from a \$23 lawnmower to a \$150 fur coat. In addition, one fisherman will win \$1,000 in cash, a 1946 Dodge sedan, a \$755 Karriall Kamper, a \$325 boat, a \$425 deep freezer and a \$2,000 five-day vacation trip for two to New Orleans. Luckiest fisherman will be the first to present one of the 10 tags bearing numbers ending with two or three zeros.

KSTP, to build the contest, is launching a new weekly seg at 9:15 p. m. Fridays, gabbed by Jack Horner, carrying fishing news and contest developments. Latter also will be carried on all KSTP news and local airers.

May 27, has been chosen as a book-of-the-month selection and has stirred wide interest in radio and agency circles. Execs who have seen copies claim the satire is very transparent and pointed, with the characters and story resembling very closely tobacco magnate (Hill), agency men (Foote, Cone & Belding) and the history of a network radio account.

Author Wakeman, who served in the navy during the war and whose *Shore Leave* was published in 1944, was a radio writer at Lord & Thomas—now Foote, Cone & Belding—prior to entering the service. Gossip is that various agency toppers, in an effort to avoid the book light, tried to hush the book before its sale to films.

SCB To Mull Joining NAB

HOLLYWOOD, May 11.—When Southern California Broadcasters meet within next 10 days, proposal will be presented that SCB, consisting of 11 indie outlets, join National Association of Broadcasters. Bill Ryan, KFI manager and head of NAB's 16th District, will attend the session.

Move for merger has been trade talk for some time, altho NAB and SCB had previously denied juncture was cooking. Understand plan calls for SCB entering national org as single unit, retaining its own officers and present organizational set-up. Number of SCB members want local group to exist for purpose of coping with problems facing area's indie stations. At same time, broadcasters want to keep in touch with national picture.

Others feel NAB will be better than SCB because full-time man could serve broadcasters, while at present SCB rotates prexy post among indie station managers. Some who belong to both feel duplication unnecessary, and would rather hook up with national group. Taking SCB under its wing won't be hard for NAB to swallow in that it definitely would strengthen latter's Coast anchor by taking in nearly all indies in area at one gulp.

NAB Hints Truman Supports Attack on FCC's P. S. Report

WASHINGTON, May 11.—National Association of Broadcasters in continuing its campaign against Federal Communications Commission's report on public service responsibility is now hinting at support by President Truman as aftermath of a visit by President Justin Miller, of NAB and board of directors at White House this week. NAB is pursuing the strategy by means of a publicity release which ties in Miller's latest anti-FCC statement with a new declaration by Truman on air freedom. Issued at Miller's request.

Truman in response to NAB's request told Miller and the board of directors: "There must be complete freedom of radio." NAB release seeks to leave the strong implication that Truman made the statement with the FCC report in mind.

Congress Barrage Continues

The NAB campaign continued with congressional crackling on the program report still heard in the background. Latest hill debate this week was perfunctory in nature, with the arguments put into the *Congressional Record* appendix instead of being delivered on floor. Rep. Roy Woodruff (R., Mich.) and Rep. Richard Wigglesworth (R., Mass.) were the contenders. Woodruff placed a National Grange article in the *Record*, upholding FCC's blast against overcommercialization. A day later Wigglesworth inserted a story from *The New York Journal-American* (Hearst's) which indirectly attacked FCC for opposing "free radio."

Woodruff told *The Billboard* that he inserted the Grange article at the request of farmers in his district. Wigglesworth, in planting the *Journal-American* story, gave further support to anti-FCC criticism aired in Hearst papers since Hearst was miffed by FCC's objection of his transfer of Station WINS a few weeks ago. Day after the *Journal-American* story went into *Record*, another anti-FCC story appeared under the byline of George Sokolsky, a Hearst columnist.

Schacher Banning By WCFL Embroils Station & Agency

CHICAGO, May 11.—Controversy between WCFL, Chi's AFL labor station and Gourfain-Cobb Ad Agency which handles Dr. Gerhard Schacher foreign news analyst and one-time CBS commentator, flared high this week as a result of station's barring Schacher from the air.

Station's General Manager Maurice Lynch said analyst was bounced because "he favored Russia above any other country, and Russia was always right, according to him."

"We won't let our station be a medium for Russian propaganda," he declared.

On the other hand, Ed Gourfain, agency prexy, discounted possibility that Schacher was a red, saying that since he only analyzed foreign news it was logical enough to mention Russia frequently.

The doctor, who is a widely known lecturer and world traveler, has been on the air six years, the last two at WCFL, sponsored by Erie Clothing Company. Agency transferred his program to another local station, WJJD, for a 52-week contract after WCFL canceled the airing.

Gourfain revealed he was sending a full report to the FCC, including photostatic copies of over 500 letters of protest sent to agency as a result of post-card canvass of listeners.

"These letters are from ministers, professors, judges and persons from all walks of life who enjoyed Dr. Schacher's program," Gourfain declared. "And when the agency, the sponsor and the listeners want a program they are entitled to have it. No station should be able to act so arbitrarily without just cause. It even refused an announcement on Schacher's own program that he was going to be heard on another station."

Chi Outlets Prep For Worst in Case; Buy Generators

CHICAGO, May 11.—Chicago's dimout, that unpopular expression that had all of showbiz in this territory in a state of jitters until late Friday night (11) when the ICC removed practically all bans on commercial and industrial uses of electricity which had been in effect until John L. Lewis ordered his men back to work for a 12-day truce, even came in for careful consideration in radio circles. Broadcasters here went so far as to make plans about how they would operate in the event of a complete blackout of power. True, the Lewis truce gave everyone a breather, but in spite of the truce most of the broadcasters were not taking chances. Some of them already had purchased Diesel or gas generators to run their transmitters and provide studio lighting. Others were looking for them—just in case the coal controversy could not be settled during the 12-day truce and things got worse again.

Anti-Saloon League Asks Air Time Equal to Liquor Segs

HARRISBURG, Pa., May 11.—A resolution endorsing the efforts of the Rev. Sam Morris, San Antonio, Tex., Anti-Saloon League field and radio speaker, "in behalf of fair allocation of time on radio stations for temperance broadcasts" was adopted by the exec committee of the league last Monday (6). The dry chief's definition of "fair" sums up to this: We demand an amount of free air time equal to that paid for by manufacturers of alcoholic beverages.

Editors Rate Local Space Stealers

Give the Four Reasons Why

Toppers are WMCA, N. Y.; WMAQ, Chi; WFIL, Philly; KECA, L. A., and surprises

By Joe Koehler

NEW YORK, May 11.—First method by which a radio station can corral votes in the *Annual Radio Publicity Survey* conducted by *The Billboard* is actually to have a publicity director. Judging from the ballot of the hundreds of radio editors who voted this year in the *Ninth Annual* check-up, most of the nation's stations, despite listings in year books, are minus real public relations departments. Some of these have adver-

tising, promotion or program men with news sense who actually land votes for publicity acumen, but most of them are either brushed off by the editors or else make the eds mad everytime they think of 'em.

Second requirement for getting a vote in the *Survey* is to send out correct logs and get the corrections to those "correct" logs to the newspapers in time to enable the editors to make the changes. Third requirement (and this seems to be very, very scarce) is to have a publicity department that knows what's on the air. To quote one radio editor in Chi, it took a p. a. three days to check and find out who the sponsor of a program on his station was, only to uncover the fact that the program was sustaining. What that scribbler wanted to know is why the d. b. couldn't turn on his radio and find out what his station was airing.

Fourth requirement, and this is even more fragile, for even after it's found at a station, it frequently coils up and dies from constant use, is "personal service." As one editor puts it, "When I ask a question I am not asking for the fun of it, I'm writing a story for which I require the 'info.' It's no good when I get the 'info' 24

NINTH ANNUAL RADIO PUBLICITY SURVEY (Part 2, Local)

The Columbus Compilation

(OF RADIO EDITORS' THINKING)

Station	Points	1sts	2ds	3ds	4ths
WBNS	15	2	1	—	2
WCOL	6	—	2	—	1
WHKC	2	—	—	1	—
WOSU*	2	—	—	1	—

*A non-commercial station.

(Not all the votes came from Columbus editors and not all the stations in the area covered by the papers on which the editors voted received tabs.)

NINTH ANNUAL RADIO PUBLICITY SURVEY (Part 2, Local)

The Cleveland Chart

(AS THE RADIO EDITORS DREW IT)

Station	Points	1sts	2ds	3ds	4ths
WGAR	14	2	1	1	1
WTAM	12	—	1	3	3
WJW	10	—	3	—	1
WHK	3	—	—	1	1

(Not all the votes come from Cleveland newspaper radio editors. Editors in near-by cities also voted for these stations.)

NINTH ANNUAL RADIO PUBLICITY SURVEY (Part 2, Local)

The New York Picture

(AS TABBED BY THE RADIO EDITORS)

Station	Points	1sts	2ds	3ds	4ths
WMCA	27	6	—	1	1
WOR	25	3	4	—	1
WNEW	19	1	4	2	—
WEAF	14	2	—	3	—
WJZ	12	—	2	2	2
WABC	11	1	1	1	2
WPAT	8	2	—	—	—
WBYN	3	—	1	—	—
WHOM	3	—	1	—	—
WOV	3	—	1	—	—
WHN	2	—	—	—	2
WQXR	2	—	—	1	—
WBNX	1	—	—	—	1

(Radio editors in and around the metropolis voted. The stations reported upon cover the N. Y. metropolitan shopping area, i. e., the 50-mile area around N. Y. C., which includes parts of Conn. and N. J. Editors on newspapers owning stations not tabbed.)

NINTH ANNUAL RADIO PUBLICITY SURVEY (Part 2, Local)

The Chicago Picture

(AS TABBED BY THE RADIO EDITORS)

Station	Points	1sts	2ds	3ds	4ths
WMAQ	20	1	3	3	1
WBBM	17	4	—	—	1
WENR	13	1	2	—	—
WIND	7	1	—	1	1
WGN	7	—	—	3	1
WLS	6	—	2	—	—

(Other station in the area not voted for.)

NINTH ANNUAL RADIO PUBLICITY SURVEY (Part 2, Local)

The Philadelphia Story

(THE QUAKER CITY AREA RADIO EDITORS' REPORT)

Station	Points	1sts	2ds	3ds	4ths
WFIL	18	3	2	—	—
WIP	17	1	1	5	—
WCAU	14	2	2	—	—
KYW	4	—	1	—	1
WIBG	2	—	—	1	—

(Other stations in area not voted for. Votes of editors on newspapers owning stations not tabbed.)

NINTH ANNUAL RADIO PUBLICITY SURVEY (Part 2, Local)

St. Louis Standings

(AS THE RADIO EDITORS CHECK THEM)

Station	Points	1sts	2ds	3ds	4ths
KSD	10	1	1	1	1
KMOX	7	1	—	1	1
KWK	3	—	1	—	—
KXOK	6	1	—	1	—
WEW	2	—	—	1	—
WIL	1	—	—	—	1

(Votes of editors on newspapers owning stations are not included in the above tabulation.)

hours or more late."

If a station has a publicity department, which is accurate in its releases and corrections and gives "personal service" the odds are 100 to 1 that it'll find its way into the select circle upon which the editors place the accolade of "best." It's safe to take every station tabbed in the 13 boxes on these *Publicity Survey* pages, and give credit for these four points to the toppers.

New York Report

Take Station WMCA, for example. The Straus percolator leads the metropolitan stations not only because Leon Goldstein came up to v. p. status the hard way (part-time WBNX flack) but Helen Lee, his assistant at the station, checks thru with the editors practically daily on each and everything that she thinks the editor might want—and she slants her calls for the particular paper involved. She never calls Seymour Peck, of *PM* with a John Crosby (*Herald-Tribune*) angle. WMCA's public service slanted programs help.

In the No. 2 slot in New York, WOR comes two points behind WMCA. This operation (as far as the voting is concerned) is a reflection of battling Charlie Oppenheim, who headed the operation until Dick Pack came back to his job from the wars. Oppenheim not only milked the shows that the Bamberger station presented for newspaper space but originated a number of top space-grabbing gimmicks. While the editors commented on the WMCA job, in the case of WOR, they commented on Oppenheim bally.

Station WNEW, whose flacking is

always a reflection of Bernice Judis, station brass who needs no shining, came up thru the voting period with a mixed year behind it. Joe Ransom held down the waste-basket filling assignment most of the year, but toward the end operated slightly in a vacuum, with less than enough co-operation from others upon whom any station praise-agenting must depend. Following his exodus, Rhea Diamond filled in (she's now WLIB) and then came Will Yolen, who is only now feeling his way back into radio after a long period with Warner Bros.' pic outfit.

WEAF First New York M. & O.

First managed-and-operated station to show is WEAF, with just one more than half the votes that WMCA received. While Marion Chapman has been handling this slot (station p. a.) for sometime, it's only been within the past month that she has been moved physically over to WEAF. Formerly she was part of the net press staff. It's expected that under the new WEAF operation, with real things to talk about, her department will add some laurels—for herself and the station.

Close behind WEAF, comes WJZ-ABC, with releases handled generally by Don Rich and WABC-CBS with Mike Boscia, credited with the build-up job. Mike has network chores (he's manager of operations for George Crandall), which takes considerable of his time. When Dinty Doyle, he's now special-eventing for the CBS key station, was credited with the station press peddling he was full time and, thus, perhaps was

able to do a better selling job to the press than Boscia has recently.

Only other station in the great 50-mile area served by New York or semi-New York press agents that showed up in the metropolitan tabulation was Paterson, N. J., WPAT. True only two editors voted for WPAT's Dave Golden, but both gave him first place among all who served them—and that's a double bow for the guy who fights for Donald Flamm.

Chi Picture

Jumping to Chi's publicity picture, the web flack and the station p. a., in three out of four cases is the same. Only in the case of Mutual does the net operator have nothing to do with the local outlet for chain, and that of course is because of the reverse Mutual set-up with the stations owning the web instead of the web owning the stations. However, the other three operations are not truly equal. Both ABC (El Henry) and NBC (Jack Ryan) actually have network staff operations and while Don Kelley, is WBBM's space grabber, not the network's, he tries to do both. WMAQ's top position with 20 points is a reflection (according to the balloting) of how the boys like Jack Ryan. On the actual job that Ryan does for WMAQ, the station may not rate many first places, but it does get points.

On the other hand, Kelley has only WBBM, officially, to worry about so his votes come from first places. El Henry is also liked, but here again his dual job means that his first love must be ABC and his second WENR (they'll all deny this). After the first three the stations are practically all in the same groove, John S. Knight's (*Chi Daily News*), WIND, McCormick's WGN and *The Prairie Farmer's* WLS. The last named would have rated much higher were it not for the fact that most of the station efforts are directed at its farm audience, which material is for the most part without interest for Windy City editors.

Philly Line

To outsiders *The Philadelphia Story* will be thought amazing. To have the two 50-kw. stations (and they're not owned and operated) run third and fourth, with the NBC station (KYW) a very, very bad fourth is amazing. Starting from the reverse end, the bottom, Westinghouse owns KYW, and the organization is not noted for its public relations, having only one station, WOWO (Fort Wayne, Ind.), that is publicity or promotional minded. That it rated a four against (Gimbel Bros.) WIP's 17, is surprising only to those to whom the main line means nothing. Ben Gimbel's operation (with Ralph Minton on the publicity-promotion side) has been socking away and WIP's No. 2 slot is just what newspaper men ordered.

That WFIL rated first for the past year is a reflection of Roger W. Clipp, who headed the operation under the old ownership, Lit Brothers. It's now owned by *The Philly Inquirer*. Station has always been publicity minded. It was at WFIL that the spotlight hit Ted Oberfelder, now ABC promotion topper, for example.

WCAU is rated third, altho those who feel most definite about it are certain that's going to change crediting the sales promotion manager, Bob Pryor, as really sparking the public relations of the station and bring it along quickly. It's a different p. a. job that's being done at WCAU now, most of the editors noted. Even those who didn't vote for WCAU stressed that.

So much for the Philly trip.

Samuel in Hollywood

Jumping all the way to Hollywood, the amazing Milt Samuel, who is now with Young & Rubicam, is credited with making KECA, the ABC outlet there, No. 1. Samuel's work with the UN conference in San Francisco and other sock jobs made the editors remember his station back home when they voted. And Virginia West, present p. a., is carrying the Samuel tradi-

NINTH ANNUAL RADIO PUBLICITY SURVEY (Part 2, Local)

The Detroit Decision

(OF EDITORS IN AND NEARBY THE MOTOR CITY)

Station	Points	1sts	2ds	3ds	4ths
WJR	10	1	1	1	1
WXYZ	5	—	1	—	2
WWJ	5	1	—	—	1

(Press handling of radio in this area is n. s. h., but what there is of it bowed to the stations as indicated above.)

NINTH ANNUAL RADIO PUBLICITY SURVEY (Part 2, Local)

Station Toppers

(NOT TABBED IN LOCAL AREA REPORTS)

City	Station	Points	1sts	2ds	3ds	4ths
Baltimore (Md.)	WFBR	10	1	2	1	1
Des Moines (Ia.)	KRNT	11	4	1	1	2
Hartford (Conn.)	WDRG	17	2	3	—	1
	WTIC	7	—	2	1	—
Louisville (Ky.)	WHAS	10	1	2	—	—
	WGRC	9	1	1	1	—
Memphis (Tenn.)	WMPS	10	—	2	2	—
Pittsburgh (Pa.)	KDKA	7	1	1	—	—
Springfield (Mass.)	WSPR	9	—	2	1	1
Syracuse (N. Y.)	WFBL	13	1	2	1	1
	WSYR	10	1	1	1	1

(Over 100 other stations, besides those indexed above and in individual area reports, were voted for but did not snag enough mentions to make the grade as toppers. Where there's an area report all the stations voted for in that area are listed. This is not so in the above tabulation.)

NINTH ANNUAL RADIO PUBLICITY SURVEY (Part 2, Local)

The Boston Beaning

(BY EDITORS IN AND AROUND THE HUB)

Station	Points	1sts	2ds	3ds	4ths
WEEL	19	1	4	2	1
WCOP	7	1	—	1	1
WNAC	5	—	1	1	—
WBZ	4	—	1	—	1

(Not all the stations in the brown bread area were voted for, and not all the votes came from Boston.)

NINTH ANNUAL RADIO PUBLICITY SURVEY (Part 2, Local)

Cincinnati Citations

(BY THE AREA'S RADIO EDITORS)

Station	Points	1sts	2ds	3ds	4ths
WLW	26	4	2	2	—
WSAI	6	—	2	—	—
WKRC	4	—	—	2	—
WCKY	2	—	—	—	2
WCPO	1	—	—	—	1

(The above represents, in part, votes of editors outside of the Queen City area.)

NINTH ANNUAL RADIO PUBLICITY SURVEY (Part 2, Local)

The Los Angeles Log

(AS TABBED BY L. A. HOLLYWOOD RADIO EDITORS)

Station	Points	1sts	2ds	3ds	4ths
KECA	16	4	—	—	—
KNX	13	—	3	2	—
KFI	5	—	—	1	3
KHJ	2	—	—	1	—

(Other stations in area not voted for.)

NINTH ANNUAL RADIO PUBLICITY SURVEY (Part 2, Local)

The Denver Digest

(BY THE AREA'S RADIO EDITORS)

Station	Points	1sts	2ds	3ds	4ths
KLZ	12	2	1	—	1
KEEL	9	1	1	1	—
KOA	6	—	1	1	1

(Votes cover radio editors outside Denver, and not all the Denver stations were voted for.)

NINTH ANNUAL RADIO PUBLICITY SURVEY (Part 2, Local)

Troy-Albany-Schenectady Tip-Off

(BY EDITORS COVERING THE TRI-CITY AREA)

Station	Points	1sts	2ds	3ds	4ths
WTRY (Troy)	14	2	1	1	1
WGY (Schenectady)	11	2	—	1	1
WSNY (Schenectady)	10	1	1	1	1
WOKO (Albany)	1	—	—	—	1

(Radio editors voting not only cover the three cities but areas around the three cities as well. Not all the stations in the three cities were recognized by the editors in paying tribute.)

tion right along. Lloyd Brownfield's increased servicing for CBS and Station KNX has brought that station far more attention than it's had in years—and Brownfield feels he's just getting steam in the boilers. . . . If you can get steam in the boilers in Hollywood.

In Denver, Hugh Terry, with as anti a newspaper set-up as anyone would like to have, still brought a bow to KLZ this year. Stormy petrel Gene O'Fallon, despite his newspaper battles, came in second and KOA third. KOA's Charlie Phillips is now WEA's and no doubt his replacement hasn't really gotten underway—promotion or publicity-wise, or at least that's the way the editors see it.

In the Troy-Albany-Schenectady area, WTRY, the Harry Wilder station showed that it doesn't require 50-kw. to do a sock publicity job. Woodbury Carter Jr., station manager, has always been publicity minded, even in his former one-horse-shay operation and that always

goes a long way toward a station doing a good p. a. job.

In Columbus, O., Station WBNS showed its heels to the field. Its 15 points compared with its ex-sister station, WCOL's six is as neat a winning job as showed up in the polling. (See Editors Rate Space on page 23)

Counting Points

NEW YORK, May 11. — Reuben H. Donnelly org, in tabbing editors' votes for stations as reported on these pages, gave four points for first place, three for second, two for third and one for fourth.

To indicate to the industry how the stations rank, both the point standings and the first, second, third and fourth position standings are indicated in the Survey boxes.

NOW ADVERTISERS SPEAK

During the past several weeks we have been showing CBS color television to key advertising executives. They represent the group television must inevitably look to for financial support. From the typical comments below you can gauge the extent of their enthusiasm for color.

... says a merchandising authority

"I think your film did demonstrate that black-and-white television is far, far inferior and very unsatisfactory compared with color television. This you proved without a shadow of a doubt."

WALTER HOVING, *Former President*
Lord & Taylor

... says a very large advertiser

"I was profoundly impressed by the CBS color television demonstration. I can not see how any family will be content with anything less than full color on its television sets."

H. W. RODEN, *President*
American Home Foods, Inc.

... says an agency executive

"Absolutely terrific!"

PHILIP YOUNG
N. W. Ayer & Son

... says a sales promotion director

"It is my opinion that if the public had the choice it would accept nothing less than ultra-high frequency color television...."

WILLIAM TOBEY, *Sales Promotion Director*
Abraham & Straus

... says an agency executive

"I do not believe that the public will accept monotone television once color television programs and receiving sets are available. I am also of the opinion that the impact of commercial messages in color will be several times that in black-and-white."

E. F. HUDSON, *Vice-President*
Ted Bates, Inc.

... says a media expert

"I was very much impressed by this demonstration. The color and definition were beautiful. As a source of entertainment and education in the home it has enormous possibilities...."

CHARLES BROCKER
Vice-President in Charge of Media
Geyer, Cornell & Newell, Inc.

... says an agency executive

"Your presentation constituted a very excellent and convincing argument for the use of color in television. In my opinion CBS has shown both courage and foresight in jumping the intermediate hurdle of black-and-white images, with its eventual obsolescence, to perfect what everyone must inevitably want for home reception."

TOD REED, *Vice-President*
Ruthrauff & Ryan, Inc.

... pick color television as sales medium

... says an advertising manager

"The color television looked excellent to me. My personal reaction was 'Why bother with black-and-white if color can be done as satisfactorily at present.' I was very impressed."

W. A. DRISLER, JR. *Advertising Manager*
Cannon Mills, Inc.

... says a merchandising manager

"My personal reactions to color television are feelings of pleasure, excitement, and thrills. Certainly color over black-and-white is much to be desired."

WALTER J. ANDREE
Manager-Merchandising Department
Sinclair Refining Company

... says an agency President

"...One point sells me—the clarity of subject achieved by the use of color even in the 12 inch screen, for *that* may be the screen of the mass market for the first few years of video."

LAWRENCE L. SHENFIELD, *President*
Doherty, Clifford & Shenfield

PUBLIC, TOO, WANTS COLOR

The public has recorded its opinion of color television in an impartial consumer study. The findings indicate an overwhelming preference for color television over black-and-white on the part of the audience television must create for itself. You are welcome to a copy. Address, Columbia Broadcasting System, Dept. T, 485 Madison Avenue, N.Y.C.

COLUMBIA BROADCASTING SYSTEM

... says an agency executive

"I was tremendously impressed by the color-vision demonstration. In short, why bother with black-and-white? I, for one, intend to wait until color sets are available."

WILLIAM N. DAVIDSON, *Timebuyer*
J. Walter Thompson Co.

... says an account executive

"I was very much impressed with the quality. I think it obsoletes black-and-white as the ATOM Bomb made Block busters obsolete."

E. J. ROSENWALD, *Account Executive*
Biow Company

... says an agency executive

"In its pioneering of color television CBS has extended the communication of ideas to the furthest point yet achieved. There is no doubt that it will serve, as each successive forward step in communication has, to extend the consumption of goods and the use of services and at the same time further reduce the cost of distribution."

LLOYD O. COULTER
Vice-President in Charge of Radio
McCann-Erickson, Inc.



Tales to Remember

Reviewed Thursday (9), 8:45 p.m. Style—Drama. Sustaining over WCBW (CBS), New York.

This week's tale was showcased with a new technique—improvised drama—and result was good. As explained fully beforehand by Ben Finer, CBS tele program pilot, dialog and action improvisation is not new in showbiz, but is definitely a gimmick in video. Principle is to give the thespians concerned a synopsis of story and let them kick it around among themselves for a while, then have a once-over-lightly with the director and go right before the cameras. If this telecast is any criterion, the system has a good chance of becoming permanent, with a saving of time in putting together video program.

Milton Bacon had a story with a sting in its tail for the debbing of improvisation, and the Lee Wallace group—Richard Wilder, Doreen Lang and Elmer Lehr—handled the chore smoothly. Briefly, show opens with Bacon in a restaurant recalling that he encountered a strange tale in the same place 20 years back. Backtracking is neatly defined by a close-up of a picture of President Truman on the wall, which segues into that of Coolidge, setting the period as 1926. Bacon meets a man in the restaurant, who surprises him with the statement that "he died in Chicago in 1920," having been killed in an auto accident. From there on the tale assumes dramatic action. The stranger, Ronnie Byron, returns to Chicago and there discovers that his house has been boarded up and his wife remarried. He visits her and is sent on his way in no uncertain terms.

Cameras swing back to 1926 and the stiff tells Bacon that the denouement of his story will come after he makes a phone call. He leaves and Bacon discovers he's been the victim

TELEVISION REVIEWS

Television Productions, Inc.

Reviewed Thursday (9), 8-9:45 p.m. Style—News, variety, shopping aid, wrestling matches and cartoons. Sustaining on W6XYZ, Hollywood.

Viewers got a taste of top tele with Paramount's return to the air. Absent for almost five months while its transmitter was being constructed atop Mount Wilson, W6XYZ bowed in with a well-balanced fare presented in technically smooth fashion.

Shopping at Home, new program idea introed by Director Klaus Landsberg, showed possibilities of commercial video. Seg consisted of viewing latest household items in local stores. Altho Keith Heatherington, who handled this portion of program, mentioned prices and stores where items could be secured, actual presentation was carried on along lines of a service program. Each item had a novelty kick to it which proved interest holding. Among those displayed and demonstrated were a portable washing machine, combination ice crusher and cocktail shaker and an egg beater with gear shift. Lenses moved in on each item as Heatherington explained its purpose, giving living room look-seers a realistic demonstration of what gimmick could do. Seg proved two valuable facts: Video packs the potential of being the greatest selling medium yet discovered; tele commercials need only show products under favorable conditions to sell.

Holding last slot were wrestling (See *Television Productions*, page 23)

of one of the city's ace pickpockets.

Show keeps up the mystery and suspense well and the sudden end is good for a chuckle or two.

Standard Brand Hourglass

Reviewed Thursday (9) 8:02-8:50 p.m. Style—Variety. Sponsor—Standard Brands. Agency—J. Walter Thompson. Station—WNBT, NBC, New York.

The production's hourglass was empty before the sand in the actual glass had run out, both literally and talent-wise. Several elemental factors of video production were ignored. Maybe the prof who insists that everybody has to make his own mistakes is right—but, if this be true—the place to make them is still on closed circuit.

The talent had everything, the producer nearly nothing. Evelyn Knight sang *Grandfather's Clock* and *The Lass With the Delicate Air*, even more effectively than she did on WNBT before, and no doubt she mouthed to the same diskings that she used before. She had more vitality, gave with that personality a little more than she did previously and in a number of ways sold the tunes better than on her previous airing. The producer, however, brought her on with as little eclat as he might have used on a club date.

Arthur Hopkins's Little Theater one-acter, *Moonshine*, wasn't badly handled by James Monks and Paul Douglas, but it's been better done by non-pros all over the country during the last 20 years. The mountain-music country illusion wasn't captured at the opening, and without this scene setting there never can be a sock presentation of this study of a "smart guy" tricking a distiller of white mule. Technically, the production was top-drawer but, from an acting point of view, it was simply

without the benefit of good Monks and Douglas.

Chase & Sanborn Coffee commercial at this point was simply an animated radio pitch . . . and the animation made it seem twice as long as it actually was. When you say it and show it, you're doing it twice—and not twice as good.

Running over from the Carnival Room, Miriam LaVelle danced but most of the time her feet were cut off by the camera. Some dancing is telegenic and some isn't. Miss LaVelle's Spanish routine, in tight-fitting long trousers, just wasn't.

Next on-camera was Joe Besser and Company. Correctly-chosen Besser rookie act was as funny as it always is—but it was presented against the trellis-like background used all the way thru the show. Still Besser was so sock that the viewers gave with belly laughs. Check Besser as the highlight of this scanning. **Burly** is okay—but definitely.

They followed Besser with a slipshod plug for video—Owen Davis Jr. trying to wise up the audience on tele slanguage. Trouble was that Davis didn't know the slang he was supposed to be hep to and what could have been a nice plug for a new medium was a stage-wait. Also if they did the teleslang pitch, why in the name of air-pix didn't they offer the book that NBC has published, *Television Talk*, as give-a-way? That didn't require sense, or did it?

Miss Knight came back for her second number, then came Doodles Weaver, with his hilarious hungry rabbit story. He proved that, even without a build-up, a performer can stand before a video camera and wow them. Doodles did, even if his sock finish was lost by bad camera timing.

Second commercial was better. It was an "educational pic" type of (See *Standard Brand on Page 22*)

More Video Reviews on Page 58

Our Sincere Thanks to the Radio Editors of the Nation

for Honoring Us With BILLBOARD'S

NINTH ANNUAL RADIO PUBLICITY AWARD

(Advertising Agency Category)

New York
Lester Gottlieb
Harry Rauch
Warren Gerz
Dick Connelly
Ed Silver
Gerry Murray
Elise Gaines

Hollywood
Milt Samuel
Tom Wright
Bernie Smith
Chet Brouwer
Lillian Kramer

Bureau of Industrial Service, Inc.

A Subsidiary of Young & Rubicam, Inc.

First Mt. Wilson Station on Air

HOLLYWOOD, May 11.—First tele transmitter to operate from California's Mount Wilson, world's highest video perch, last week started sending signals when Paramount's (Television Productions, Inc.) W6XYZ resumed regular programing. Airpic outlet blacked out December 15 when it started construction on its 6,000-foot high transmitter. Transmitter was formerly located on the Paramount studio lot. Telecasting studio is still on the lot with sight and sound being beamed via 500 meg. Relay transmitter to Mount Wilson is in Angeles Nation Forest, 20 miles away.

Outlet was originally skedded to resume operations April 12 with daily coverage of the Los Angeles Sportsmen's Show. However, difficulties in getting the 500 meg relay transmitter noise-free was responsible for the delay.

According to Klaus Landsberg, outlet's tele head, with the high site plus the power boost to four kilowatt (it was one kilowatt) the airpic station should easily blanket the area. Reception has already been reported at distances of 50 miles, Landsberg said, with the outlet soon to undertake thoro check of its coverage.

Programs are on Tuesday and Thursday nights from 8 to approximately 10. Landsberg expects soon to go on a three-a-week schedule. New program ideas to be injected in shows are: *Your Home*, 15-minute skit to feature info on exterior-interior decoration and improved domestic products, etc.; *Shopping at Home*, the week's novelty items in stores (see Television Productions, Inc., review); *Tips for Trips*, weekly 15-minute seg devoted to weather reports, road conditions, near-by spots to be visited, with films aiding discussions; *Embarassing*

Chicago Station Power Casualty

CHICAGO, May 11.—One casualty in the entertainment world here to feel the effects of the electricity dim-out that crippled this territory until today was the B & K television station, WBKB. Case of the station, which went off the air early this week, is significant, in spite of the fact that Saturday (11) an engineering spokesman for the outlet said that by Tuesday (14) it expected to be back on normal operation. It is significant because it shows that decrease of electrical power, should it come here again, or in any other video city for the first time, has a unique effect on telecasting.

WBKB went off the air because the Edison Company reduced voltage to the station and other downtown buildings. At WBKB the current was reduced from about 112 volts to about 103 volts to save electricity. This lower voltage made the WBKB picture so unreliable (it was wavy at times, it faded out at others, etc.) that the decision to suspend operation for the remainder of the dim-out was made Tuesday (7). Station is not sending out any programs, but is merely telecasting a station identification signal from 4 to 5 p. m. weekdays for television set manufacturers who use it for experimental purposes.

NEW YORK, May 11.—Daytime video scannings of the American Broadcasting System will not be done over WABD (DuMont) as planned. Deal has been set instead with WPTZ (Philco) and the first program will hit the air Monday, May 20.

Situations, and *Whodunnit*, a skit to be added later.

U. S. Rubber to B. R. Jubilee Scanning

DETROIT, May 11.—Altho the American Broadcasting Company had hoped to have the Ford Motor organization sponsor the televising of the *Golden Jubilee*, which starts May 29, the deal fell thru and U. S. Rubber will bank roll the scanning.

ABC pic crew will photograph the event over a period of four days and rush footage to New York for airing over Ward (DuMont) on Wednesday, June 6. While the contract between web and U. S. Rubber is for the *Jubilee* only, actually if the scanning hits the rubber brass okay, a deal will be set along the lines of that between Esso and NBC. Rubber under that deal will pay the bills on all special events handled by ABC, just as the oil company carries the check-book on WNBT (NBC).

FCC's Info Order Brings 8 Withdrawals To Wait, See

WASHINGTON, May 11.—FCC's recent order to television applicants to supply complete information within 60 days or have their application dismissed is beginning to show results. But whether the results are pleasing to FCC is another matter. This week two Los Angeles applicants, American Broadcasting Company and Hughes Tool Company, supplied the requested information. But, eight television applicants on their own request had their applications dismissed by the commission.

Those backing out were Travelers Broadcasting Service, Inc.; WDEL, Inc.; A. Frank Katzentine; Thomas Patrick, Inc.; WJW, Inc.; Consolidated Broadcasting Corporation; Twentieth Century-Fox Film Company; Fox West Coast Theaters Corporation. Explanation for the withdrawals continues to be wait-and-

Radio and Tele Sets Get Trade Showing

NEW YORK, May 11.—Radio and tele sets started coming out of the blue print stages this past week with Freed-Eisemann showing FM-AM radio - phonograph combinations, Tuesday (7), and Ritz-Carlton and DuMont presenting the same combination, plus television at its showrooms on the same day. Last week, General Electric preemed its present line to dealers in New York, with little fan-fare.

Both Freed and DuMont are pioneers endeavoring to force competition into action. Freed wants FM stations and manufacturers to get going with broadcasting and sets and DuMont, believing that there's nothing wrong with black and white television that 100,000 telesets won't cure, wants to prod RCA and other manufacturers into production line activity.

DuMont won't flood the market with sets, for the present line runs from \$1,500 to \$2,400, with the lower price set having a 15-inch tube and the higher one a 20-inch kinescope. A receiver, without phonograph, was shown by DuMont at just under \$600, but major interest was in the higher price receivers. DuMont will be delivering in August - September, Freed in June.

Freed-Eisemann receivers for the new FM waveband, the first sets shown for this band (except DuMont's) are priced at \$525 up and are about \$200 higher than the equivalent receiver pre-war, giving some idea of just how much higher sets will be when all the rest of the manufacturers come forth with their babies.

see attitude on black-and-white in case of possible shift to ultra-high color video.

The Billboard
No. 19
May 11, 1946
The World's Foremost Amusement Weekly

TOP SPACE STEALERS

9TH ANNUAL NATIONAL SURVEY

FRED G.J. ZAC
COLL, DALY & FREEDMAN

MARGARET GARDNER WEST COAST MGR.
NEW YORK • 49 W. 51 STREET • PLAZA 3-9872-3-4-5 • TWX N.Y. 1-2261
HOLLYWOOD • 1103 EL CENTRO • GLADSTONE 0315 • TWX LA-782

RADIO • MOTION PICTURE • THEATRICAL • INDUSTRIAL **PUBLICITY** FINANCIAL • POLITICAL • PERSONAL

Co-Op Business \$6,000,000; ABC and MBS Lead Parade

(Continued from page 5)
sold on 145 stations. In July of the same year he jumped to 168; in No-

Shadow's 383

NEW YORK, May 11.—"The Shadow," pioneer co-op handled by Charley Michelson, debuted in 1936 and is now aired over 383 stations in the United States, Canada, Brazil, Australia, New Zealand and Alaska. Sponsors, according to Michelson, number about 150. During the years different actors have portrayed "The Shadow," including Frank Readick, Orson Welles, Bill Johnstone, John Archer, Steve Courtleigh and Bret Morrison. In foreign countries, says Michelson, the script is revised to meet local requirements, also the same story line is followed.

"The Shadow," says Michelson, has been selling very well for years. . . . It may be bought as low as \$10 an episode—and as high as \$75—the rate depending on the station's market, population, power, etc.

vember, 185. He has since hovered around this mark, with Hauser aiming at 225 by the fall.

Mutual's 11 co-ops, according to Hauser, tally a total of 575 sales on Mutual stations. Next to Lewis, the top show is *Cedric Foster*, another Mutual oldie who is sponsored by local advertisers on 105 stations. Other MBS co-ops include Cecil Brown, *Captain Midnight*, Bill Cunningham, Arthur Hale, Frazier Hunt, *Inside of Sports*, Erskine Johnson, Elsa Maxwell, and *The Johnson Fam-*

ily. Of this list, *Midnight, Hale and Inside of Sports* are sponsored on certain Mutual stations on a regular network basis and are available for local sale as co-ops on other MBS stations.

ABC's

ABC peddles 13 co-ops, including Martin Agronsky, Cliff Edwards, Baukhage, John B. Kennedy, *Ethel and Albert*, *Dick Tracy*, *Tennessee Jed*, *Headline Edition*, Harry Wismer, Cal Tinney, Walter Kiernan, Raymond Gram Swing and Constance Bennett—the last named to be replaced May 31 by the John Powers' *Charm School of the Air*. Barney Cragston, guiding these programs for ABC at a salary of \$10,000 yearly, is understood to have boomed the ABC segment of the co-op industry into a business involving between three and four millions annually. Cragston, who expects that ABC will add more programs, estimates that close to 600 clients bankroll ABC co-ops, with some stations carrying as many as seven or eight.

Following figures are illustrative: Baukhage, on 100 stations, has 112 sponsors; Agronsky, on 74 stations, has 89 sponsors; Swing, on 85 stations, has 87 sponsors; Kennedy, on 43 stations, has 50 sponsors; *Dick Tracy*, on 47 outlets, has 48 sponsors, and *Ethel and Albert*, on 35, tally 38 bankrollers—and so on down the line.

Typed?

Question of whether a show should be tailored for one type of client (breweries, bakeries, etc.) is a debatable one in the co-op business. ABC's Cragston claims that a show, properly merchandised, is suitable for many types of bankrollers. Mutual, whose clients are just as diversified as ABC's, is presently surveying the market with a view to determining whether shows should be built for specific types of bankrollers.

NBC Hypo Operations

NBC, which started its co-op department less than three years ago, offers some 10 shows at bargain rates and plans greatly increased operations. According to the web's Burton N. Adams, a total of 245 sponsors bankroll the programs and sales are now averaging five a week. The web's newest network-quality-for-local-sponsorship-offering, Robert St. John's *Facts and Faces*, has been on the air only three weeks and already has eight sponsors. In fact, five bankrollers plunked dough on the line even before he went co-op—just as soon as he was offered.

Latter incident is significant of one of the great advantages held by NBC in the co-op field. The web can, and does, offer top news personalities—and co-op rates are so low that success in peddling is assured. NBC line-up includes H. V. Kaltenborn, Morgan Beatty, *Harkness of Washington*, *News of the World*, *World News Roundup*, *Sunday World News Roundup*, *Veterans' Advisor*, *Maggi's Private Wire*. Kaltenborn, of course, is sponsored by Pure Oil on a network of 36 stations, but is offered co-op to the remaining web.

News of the World is handled somewhat like the Kaltenborn opus. It's sponsored by Miles Laboratories on Tuesday and Thursday on 31 stations, and Monday, Wednesday and Friday on a full network of 137—so it is open for co-op bankrolling two days a week.

NBC is optimistic about the outlook. *World News Roundup* for instance, the Monday thru Saturday 8 a.m. show, has 56 clients on 48 stations; Morgan Beatty is sponsored on 38 of the 67 stations carrying him; *News of the World* is bankrolled on 28 of the 82 stations carrying the program; *Sunday World*

Foote Says "Nuts"

HOLLYWOOD, May 11.—Emerson Foote, prexy of Foote, Cone & Belding, in commenting on a published report to the effect that he was quitting his firm to set up his own agency, issued the following statement, "nuts." He declined to amplify his one-word gem. And you can take it anyway you like.

News Roundup is bankrolled on 13 out of 98; Kaltenborn on 13 out of 56; *Maggi's Private Wire* is sold on 8 stations out of 35; *Veterans' Advisor* 7 out of 85, and St. John 8 out of 35. In addition to top news men already mentioned on NBC's co-ops, the shows also offer James Stevenson, John W. Vandercook, John MacVane, Merrill Mueller, etc.

Web's Burton Adams says, "We'll promote the shows, get behind them and aid the stations. . . . Heretofore, little effort has been spent on the co-ops—but now it's part of the broadcasting art. . . . We owe it to our affiliates to do all we can."

CBS Lags

Dawdling in the rear is CBS which offers three news programs, *Eight o'Clock News Roundup* with Allan Jackson, Harry Clark with the CBS morning news at 9 a.m., and *News and News Analysis* featuring John Daley. Joe Harsch, Ned Kalmar and Eric Severeid at different days of the week. Sponsor line-up is quite good, with the first mentioned gathering 31 sponsors on 107 stations; the second being sponsored on 21 out of 75 stations, and the third on 18 out of 73 stations. A fourth CBS co-op debuted this week. Art Linkletter's *Houseparty*. This is sponsored 4-4:25 p.m. Monday, Wednesday and Friday by General Electric. On Tuesdays and Thursday it's available for local sale.

CBS, reported being pressured into a more aggressive policy on co-ops by squawks of stations, at present leaves the selling up to the local station's salesmen. Web prepares a fancy brochure, but does not cooperate with locals on sales aids, merchandising, etc., to the extent the other webs do.

Cheap at the Price

Peddlers of package shows look with envy at the co-ops, which offer names at fantastically low rates. A fairly recent rate list peddled Baukhage, *Dick Tracy*, Walter Kiernan and other programs at the following weekly rates in various sections of the country:

New York City..\$250	Olean, N. Y. . . . \$ 5
Boston 76	Troy 36
Springfield, Mass. 28	Albany 36
Worcester, Mass. 36	Schenectady . . . 36
Manchester, N. H. 20	Montreal 24
Bridgeport, Conn. 16	Lincoln, Neb. . . . 16
Philadelphia . . . 80	Los Angeles 80
Baltimore 32	San Francisco . . . 72
Winchester, Va. 5	Spokane 32

Prices, which greatly vary as indicated, are based on the rate of the station, probably 30 per cent. . . . But everyone agrees it is cheap at the price. Same list offered Martin Agronsky at a slightly higher price rate.

For talent, the co-op deal can be sensational and sometimes is. In addition to heavy dough, security or tenure is implicit in the operation, with talent remaining on as long as the public accepts. Fear of one sponsor, the bugaboo of radio performers, is absent.

Lewis, as indicated, is probably the top earner with an estimated take of \$2,500 weekly. But comparatively little-known radio people draw heavy dough. *The Mystery Chef*, for instance, was known to have received about \$3,600 monthly during his last months with ABC last year.

Talent salary deals vary, with names generally receiving a substantial guarantee plus a percentage. This percentage sometimes runs as

HAGER JOINS SESAC

(Continued from page 5)

1926 was supervisor of GE's East and West Coast and Denver stations. In 1928 Hager arranged the world premier video drama at WGY, and in 1929 he was elevated to chief of program production as vice-president of the Buffalo Broadcasting Corporation. He was elected NAB director of the second district in 1944, and in 1946 refused to run for re-election.

It is felt that the SESAC affiliation will give Hager more opportunity to use his talents. The performing rights society, for instance, is anxious to entrench itself even more firmly in the radio field, and figures that Hager's acceptance in the industry will measurably help. He will have charge of the company's field representatives, and will supervise the SESAC library service and handle public relations. What the music organization has its eye on specifically is the great number of both FM and AM stations which are expected to be licensed in the coming years. SESAC transcription library, inaugurated last summer, already has almost 200 subscribers and is expected to get an additional hypo from Hager. The service goes to both AM and FM stations, tho tailor-made for FM.

STANDARD BRAND

(Continued from page 20)

selling, which made the shade-grown coffee pitch understandable. It was too long, but despite this it made 'em look and listen.

Other "acts" were the "first" showing of a picture made for soundies by Edgar Bergen before the war. It was a Spanish dance pic and duplicated the note set by LaVelle earlier in the program altho feet were seen. A fair portion of it was too busy, with people and set, to make it video stuff.

Final act was Enrica and Novella, from the Cotillion Room (Hotel Plaza, New York). Here again, NBC followed its usual scanning of dancers—and cut off most of the movement below the knees. It's difficult to telecast the charm of dancers without showing their feet, and without them, they might just as well stay in bed.

Greatest bit of ignorance of the medium in this presentation was the fact that the producers forgot that no television show (or radio program for that matter) is any better than the emcee and the mood. Variety shows sans someone to tie them together fall apart. Variety shows without a mood, a raison d'etre, are just a collection of acts, in which each performer stands or falls by his own presentation and gets nothing from the program or the previous act and gives nothing to the next act.

J. Walter Thompson, the ad-agency, has found this out in broadcasting—it's a shame that they have to find it out all over again when sight is added to sound.

Evelyn Eagon, the femsee, had no faculty for putting her viewers at ease. Somebody may have told her that she had to carry the show. She dropped it.

The ad-agency admits that it doesn't know what television talent is—and so it's producing these hours, each week. It's hoped JWT learned something this evening—altho most of it was discovered years ago—at other stations and by other producers.

high as 40 per cent of the gross receipts after a certain figure is reached—with the web keeping the remaining 60 per cent. In some instances, the percentage may be only 10 per cent. There are other deals, too. Maggi McNellis, for instance, gets a guarantee, plus 10 per cent up to a certain figure, and 5 per cent thereafter.

KROD
CBS
The Voice
that's heard
all over the important
EL PASO
Southwest
1000 Watts - 600 KC
Dorrance Roderick, Owner
Val Lawrence, Mgr.
HOWARD H. WILSON CO.
National Representative

THERE'S PLENTY OF
BUSINESS IN
DAYTON, OHIO
Get Your
Share By
Using . . .
WING *The Dayton Station*
WEED & CO. National Representatives

**8x10 GLOSSY
PUBLICITY PHOTOS
100 for \$6.25**
As low as 5c Ea. in quantity. If you use photos you should get our price list and see our samples before ordering. Drop us a card for free sample and price list. This is not the cheapest service, but our prices are low enough so that you can now afford real quality. Prompt, courteous service. Quality guaranteed.
Mulson, Dept. B,
310 E. Washington Ave.
BRIDGEPORT, CONN.

Editors Rate Space Stealers And Give Four Reasons Why

(Continued from page 17)

Dick Borel and Jerome Reeves seeing eye to eye on telling their story to Columbus and the area around can be tagged as a reason for this win.

Plug Ugly Campaign Helps

Editors paid plenty of tribute to the fact that *The St. Louis Post-Dispatch* plug ugly campaign, fighting overcommercialism on the air, helped to draw attention to KSD publicity-wise. This is remarkable, for a newspaper owning a station usually makes its publicity twice as difficult to handle. Nice things also were said about CBS-KMOX. (The reason no editor's name or newspaper affiliation is ever mentioned in these reports is that all editors voting are guaranteed complete anonymity. They can say what they want, even about the jobs being done by stations their papers own, without ever worrying about it becoming public property. The votes are tabulated by the Reuben H. Donnelly Corporation and only two *Billboard* staffers know anything about the comments made by voters.)

WLW 26 to 6

In Cincinnati, *The Billboard* home town, only WLW seems to be doing a public relations job. The vote of 26 points to the next station's 6 bears ample evidence of the Shouse-Dunville aggressive operation, under changing ownership.

In Cleveland, John Patt's handling of WGAR has made plenty of space in *The Billboard*. However, the closeness of the leading stations, publicity-wise, is noteworthy, for while WGAR is first with 14 points, NBC-WTAM is right behind it with 12 and WJW right behind it with 10. They're all doing good jobs, and to quote one of the editors reporting, the only difference between the three stations is that WGAR has Mannie Eisner, and WTAM has the programs. The editor didn't explain WJW.

Up Boston way, WEEI, no doubt the most progressive station in the CBS owned - and - operated skein, showed its heels to everything around. The combination of Guy Cunningham, promotional head of the station, and Marie Houlahan space stealer par excellent, under Papa Hal Fellows's guidance is proven by the 19 points to the second station's 7. WCOP (which got 7) is progressive promotion and publicity-wise under Harry Goodwin's driving. Ever since Cowles bought this operation, Goodwin has been building and the editors say WCOP's coming along.

Detroit Dark Ages

In Detroit, the press handling of radio still reminds broadcasters of the dark ages and votes are low. Besides there aren't many near-by newspapers that didn't vote for their own local stations and so the Motor City's stations suffer pointwise. However, high or low points, stations seem to land in their customary order. Every index taken for the last year, shows WJR doing a terrific job (even in WLW's territory, about which a special presentation will appear in *The Billboard* one of these days). Its 10 points don't mean a thing, except that 10 is first in Detroit. And the position of the other stations WXYZ and WWJ, is indicative of the aggressiveness of both of them. One day the newspaper situation will change in Detroit—and then, so will the editors voting in this area.

Station Standouts

Beyond the city studies presented in this *Ninth Annual Radio Publicity Survey*, a number of stations stood out in their areas, even if there weren't enough stations voted for to constitute a city report in any of their cases.

WFBR, in Baltimore, won its 10

points in a non-radio-minded city (newspaperwise) for its publicizing of local programs. Said the editors, it (WFBR) not only produced good service programs but sold them. In Des Moines, the Phil Hoffman operation of the Cowles KRNT, brought it 11 points. In Hartford, CBS-WRDC's continuous aggressive handling of programs under Franklin Doolittle's operation, with Bill Malo carrying the ball brought in 17 points. WTIC was the only other station in the Connecticut capital to make the chart, with seven points. In Louisville, Station WHAS, *The Courier-Journal* operation, which has received notice for its *Wake-Up Kentucky* program, both in *The Billboard* Radio Editor's Program Popularity Poll and the Peabody committee, landed a 10 while WGRC landed a 9.

With all the top competition in Memphis, WMPC came in with a 10 uncontested. In Pittsburgh, only KDKA rated radio editors attention, and in Springfield, Mass., only WSPR. In final area where votes were enough to show their heads above the soil, WFBL tagged 13 points to Harry Wilder's (WSYR) 10.

That's the way the editors placed their votes in the *Ninth Annual Radio Publicity Survey* ballot box. . . . And until next year, when the editors vote again—that's the way the station flack honors will stand.

TELE PRODUCTIONS

(Continued from page 20)

matches. Since bouts were held last, Landsberg has added a complete ring which lends realistic touch. Staged and refereed by Paramount physical director Jim Davies, grunt and groan material proved sock tele stuff. Plenty of action, plus Dick Lane's top-notch commentary kept home viewers on edge thruout. Studio audience helped keep a high pitch with boos and shouting. Camera crew came thru with almost peerless examples of wide-awake lens wielding. Boys not only followed fast action, but very often produced fine examples of pic composition and angle shots. Here, as in other portions of program, panning and dollying was up to best yet seen at this outlet.

Variety show, tagged *Hits and Bits*, included Easter and Hazelton terp team, in a novel routine based on the legend, *The Enchanted Pig*. Beauty-and-the-beast act proved a gratifying eye holder, with duo dressed for parts (guy wears a pig's head, girl a flowing gown). Marion Kerigan's tap gave cameras nimble toe material. Esquires, acro act, was also entertaining screen fare. Knock-about comedy team, Mercer Brothers, went thru antics for the laugh department. Only fizzle in seg was Three Merry-men, whose personality projection was on the minus side and voice-blending flat and off key.

Telecast was rounded out with a news report by Jack Latham, illustrated with slides, and comic strip feature, tagged *Tele Funnies*, also employing slides. Latter were capably dramatized by Heatherington, Wally Earl and Harry Bowman.

With its initial telecast, W6XYZ has set a high standard. If it can only progress from here, Southern California is in for top-drawer tele. There still is room for improvement, tho. For example, Landsberg should yield announcing chores to someone who could handle them in professional style.

Jack Benny's skedded appearance with Quiz Kids canceled because comedian forgot his own program is rebroadcast the same time on West Coast as transcribed seg of moppets.

Hooper To Reveal Diary - Plus - Co-In Nat'l Rating Plan

(Continued from page 6)

added to 30 and divided by 3. Station Hooperating for the program would be one-third of 70 or 23.3. Actually, figures will never be as round as these, but for this example the simplest mathematics have been chosen.

In other words, Hooper will point out that the diaries will establish the relationship between city and non-city listening to a station and with this ratio established, the actual listening to any program will be established by projections on the city co-incident figures. Thus, with these figures established, actual circulation for any single broadcast that is rated can be given an advertiser.

These are the figures which the three-man CAB committee stated were needed by the industry, and for the first time they can be made available thru the plan to be announced by Hooper.

Biltmore Hotel meet will actually go into a great deal of detail on how this diary-plus-coincident can be worked out, how much it will cost and a host of other details. Deal is already in the works for certain sta-

tions, but the industry is interested in what Hooper has in mind on projecting this idea from station areas to national web coverage. What Hooper is expected to show is his method of stratifying his diary sample so that there is relationship between his co-incident ratings and his diary studies, and the facts of life of "national ratings."

HOLLYWOOD, May 11.—Kenneth Tinkham takes over as manager of KIEV, Glendale, Calif., indie, replacing L. W. Peters, who recently resigned. Cal Cannon has been named assistant to Tinkham. Tinkham, former manager of KMTR (now KLAC), Hollywood, assumes reins hot on the heels of a blast from FCC in recent public service report.

MOSS PHOTOS

8x10
5¢ ea.
QUANTITIES
Sell yourself with Moss genuine photo productions made from your photo or negative. Leading stage, screen and radio stars have been Moss customers for years. They know Moss reliable quality and service; 50,000 photos daily. Typical prices: 8x10's, 50 for \$4.13; 100 for \$6.60; postcards 2c. Mounted blowups, 20x30, \$2.50; 30x40, \$3.85. Write for FREE Samples, price list B.

MOSS 155 W. 46, NYC 19 BR 9-8482



BRUNO
Hollywood
Photographers
FOR
STAGE-SCREEN-RADIO
NEW YORK STUDIO
154 WEST 57TH ST.
Phone Circle 7-3505
BOSTON STUDIO-LENOX HOTEL
Phone for Appointment: Kenmore 5-300
NEW YORK BOSTON



Jack Owens
• CRUISING CROONER OF DON McNEILL'S BREAKFAST CLUB 5 mornings each week over ABC Coast-to-Coast for SWIFT and PHILCO
• STAR OF TIN PAN ALLEY OF THE AIR NBC Coast-to-Coast Saturday afternoons for LEAF GUM
• SONG ALBUM ON DIAMOND RECORDS
• NEW MERCURY RECORDING "CYNTHIA'S IN LOVE" JACK'S OWN COMPOSITION Record #3014
EXCLUSIVE MANAGEMENT
CENTRAL BOOKING OFFICE • CHICAGO

Pix-Pub Pressure Plattery Pain

Film Diddling With Picsongs Miffs Waxers

Claim P.M.'s Just Stooges

NEW YORK, May 11.—Trade talk evoked by last week's story on the necessity for publisher-waxer coordination in order to lessen tune-picking errors (see "Less Mill-Run, More Tops Hits Output" in *The Billboard*, May 11), establishes that the worst offenders are the largest publishing firms—the ones with Hollywood connections. Recorders say that the high-priced professional managers of these publishers are mainly stooges who take their orders from 3,000 miles away, have little control over tune-selection, never know from one day to the next when a dog No. 1 plug is going to be shoved down their craw, and are in the uncomfortable position of having to try to bully a record industry which has learned from experience what's good and what ain't.

Because record companies are forced to gear production skeds with extreme precision, and since new production is going more and more to sure-fire disk stuff and less and less to mere No. 1 plugs, and in view of the Hollywood-dominated pubs' low reliability in determining what's going to go over and what isn't, the pic-pub guys are entering a sorrowful period. Diskers say that their grievance against the Hollywooders divided itself into two chief categories: (1) The matter of sandbagging recorders to cuty a pup just because it's part of the score of the parent org's next musical; (2) the business of getting the diskster to cuty-cut the tune and sked it for distribution, and then stopping work on the score because the pic company has changed its mind on release dates.

Expanding on the first part of the grievance, record execs say they are particularly bothered by pressure to do songs which are not even sung in the film, but are either background music, or worse, are "inspired" by the film title. For every *Laura*, lifted from a pic's background motif, there are a dozen *Airdales*, say wax guys, who would prefer to judge songs on sheer recording potentiality, and have sales statistics to prove that this is the soundest procedure.

Another burner, in the same category, is the professional manager being ordered to work on the pic's ballad, when a novelty or a standard in the score is actually the hit stuff. There was a time when diskers would succumb in masse to this pressure, but they swear those days are over. Cited as an example is the current Disney film, *Make Mine Music*, in which the alleged plug songs are *Two Silhouettes* and *Without You*, but in which the strong number is *After You've Gone*, an oldie. Another example was the *Stork Club* film in which the so-called "important" songs died, but *Doctor, Lawyer, Indian Chief* hit with proper disk handling. The score for Warner's *Cinderella Jones*, dutifully worked on by the pub. was a wax washout. Diskers insist that the pub must have known it was n.g., but simply had to follow orders and waste everyone's time.

Hollywood's other predilection—hounding waxworks over film items (See *Pix-Pub Pressure* on opp. page)

Songsmith

HOLLYWOOD, May 11.—Paul Mills, son of Irving Mills and head of the Coast office of American Academy of Music pub firm, writes both words and music for tunes. When he does the lyrics, as he did for *Cement Mixer* (with Slim Gaillard), he used nom-de-tune Lee Rick, and when he writes the melody he uses nom-de-tune Mel O'Day. Friends are wondering when Paul is out plugging tunes, whether or not they should call him contactman.

College Ork Dates Up in Number & \$\$

HOLLYWOOD, May 11.—College band dates and money are on the upswing, according to Music Corporation of America's local bookers. Altho offering far from the number of dances and amount paid bands during pre-war days, school hops are beginning to take on more significance as far as booking is concerned, with enrollment of many of the service lads.

Spring season has always seen upped school bookings for graduation dances and the like, but this year educational institutes are holding a few extra affairs. In addition to Dave Rose's dance date at U.C.L.A. (full details in another story in this issue) MCA has spotted Bob Crosby June 14 at Stanford University, and June 21 at U. of C., Berkeley, Calif. Skinny Ennis recently did a dance at U.C.L.A. Both GAC and William Morris agencies are placing occasional school dances.

Cap's Wallichs Goes To Mexico; Sets Up Border Distribranch

HOLLYWOOD, May 11.—Glenn Wallichs, of Capitol Records, is leaving for Mexico City June 10 with Carlos Gastel to start action on Capitol Record distribution south of the border. Capitol is forming a Mexican corporation (as reported in *The Billboard* several months ago) with diskery owning controlling interest and Gastel, p.m. for Stan Kenton, King Cole Trio, Peggy Lee, etc., and his sister, Chiqui, holding minority interest and representing Capitol in Mexico. As soon as organizational set-up can be arranged, Capitol hopes to circulate wares in Mexico. Sid De Azevedo, who is gathering info for Capitol on export angles, will also make the trip with Wallichs and Gastel.

When questioned about future Capitol coverage in Canada, England, Australia and South American countries, etc., Wallichs said that aside from the terrific tariffs set up, in many cases, Capitol is much too occupied in building its U. S. distribution. As it stacks up now Capitol has 21 distribution outlets compared to Victor's 98, and Decca's and Columbia's 40 plus distribution centers. Floyd Bittiker, of Capitol, left over the week-end for a five-week round-up of firm's distributing quarters in addition to adding a few more, including New Orleans, Houston and Jacksonville.

MPPA's Fox-Canadian E. T. Org Tiff Re Yank-Pubbed Tune Licensing; Suits Loom

Fox Says ARL Paying Commercial Disk Fee on T. E.'s

NEW YORK, May 11.—Harry Fox, Music Publishers' Protective Association trustee and agent, who handles commercial disk and e. t. licensing for some pub members (as well as film synchronization rights) told *The Billboard* this week that "a series of lawsuits" is likely to follow the controversy he is having with electrical transcription firm, Advertisers' Recordings, Ltd., Montreal. Walter Downs, prexy of ARL, said that it considers "Mr. Fox's complaints are unfounded . . . and we will certainly contest any action which he may institute against our company in connection therewith."

Controversy stems from a letter Fox sent to all Canadian radio stations, telling them that ARL e. t.'s "contain certain copyrighted musical works, certain of which have not been properly licensed by the copyright owners." Fox told *The Billboard* that the Downs firm was paying pubs the commercial disk royalty fee of 2 cents per side, instead of the e. t. fee of 25 cents to 50 cents per side on commercially sponsored e. t.'s and the \$10 per year fee on sustaining e. t. recordings which were being sold to Canadian stations.

A few days after Fox's letter reached the Canadian stations, Downs sent out a letter to the same stations, explaining his stand. Downs's letter follows:

"In the second paragraph of Mr. Fox's letter, he failed to add that the explanations he gave us were based upon provisions of American copyright laws which have no application in Canada.

"The recordings we make and sell in Canada are manufactured in accordance with the provisions of the Copyright Act of the Dominion of

Heller Leaves Coast GAC; Hanson Replace

HOLLYWOOD, May 11.—Seymour Heller, ex-General Artists' Corporation head in San Francisco, who moved to Hollywood office of booking firm with closing of S. F. branch, is leaving either to go into personal management or accept one of several offers. Heller worked for GAC and MCA in New York before a stretch in the service.

With Heller's departure, GAC has taken on Lloyd Hanson to handle the Northwest territory and San Francisco accounts. Hanson, ex-band-leader, just left the Walt Goldman Agency in San Francisco. Eventually, GAC expects to reopen its San Fran office.

Frew Out of Cincy GAC; Henshaw In

CINCINNATI, May 11.—Art Frew, boss of the General Artists' Corporation office here, quit this week after what was described as a policy disagreement with Tommy Rockwell.

He will be succeeded by Frank Henshaw. Frew's plans are indefinite.

Canada and, in particular, the provisions of Section 19 (1) of that act under which, subject to certain conditions which we have fulfilled, we are fully entitled to manufacture and sell the above mentioned recordings.

"The right to manufacture these recordings is, however, quite distinct from the right to give public performance of them.

"The license or permission to perform in public any of the recordings we manufacture must be obtained, not by us as manufacturer, but by each person giving a public performance of these recordings. We understand that you comply with the requirements of Canadian copyright law regarding the recordings you broadcast. We, ourselves, fulfill the requirements of the Canadian Copyright Act by obtaining the necessary permission or license for any recordings of which we give a public performance.

"In the circumstances, we consider that Mr. Fox's said complaints are unfounded, and we will certainly contest any action which he may institute against our company in connection therewith.

"Yours very truly,
"Advertisers' Recording, Ltd.,
"Walter Downs, President."

'No Complaint Up to Time of Publication' -- Paine Re Stasny

NEW YORK, May 11.—Mrs. Bessie Stasny this week denied that the complaint committee of the American Society of Composers, Authors and Publishers was planning to charge Stasny Music Corporation with "acts derogatory to the welfare of and prejudicial to the society," as reported in *The Billboard*, May 11 issue. Mrs. Stasny maintained that her firm had always done business in a thoroly legitimate manner.

John Paine, ASCAP general manager, wrote *The Billboard* the following letter in connection with the May 11 story:

"Gentlemen:
"Our attention has been called to an article in *The Billboard* of May 11, 1946, under the title 'Stasny Due for ASCAP Carpet Call.'

"We have been asked whether the story appearing under that caption, or any story relating to the Stasny Music Corporation or Mrs. Bessie Stasny was released by the society.

"This is to advise you that no such story was released by the American Society of Composers, Authors and Publishers, and that up to the time of said publication, no complaint had been served upon either Mrs. Stasny or Stasny Music Corporation.

"We are sending a copy of this letter to Mrs. Stasny and will very much appreciate your publishing this letter, as the article appearing in your publication is extremely embarrassing to the society and was not obtained from any official source representing the society.

"Very truly yours,
"JOHN G. PAINE."

"Yep-Rock" Is Slim's "Cement" Follow-Up; More Hypos for Putti

NEW YORK, May 11. — With *Cement Mixer* putti-ing right along, American Academy of Music (Mills), who pubbed the item, are prepping another Slim Gaillard-penned job as a follow-up. Newie is called *Yep-Rock-Heresay*.

Mixer rolled up sheet orders for close to 300,000 copies in past week, having hit both racks, and is due for publicity splurges from both *Look* and *Life* in near future. Former picture book is doing a cartoon feature attempting to explain ditty's lyrics, while *Life* has shot pix of Gaillard in action for a feature.

Tune got an additional hypo this week from the Jimmie Lunceford-Majestic cutting, which pressery shot out in near-record time. Shipments on platter started about a week after studio session.

GAC Cracks Aragon With Cochrane Ork

HOLLYWOOD, May 11.—General Artist Corporation's West Coast band booker, Dick Webster, opened a wedge into the MCA stronghold, the Aragon Ballroom, by placing Nick Cochrane's crew, alternating with Lawrence Welk, starting June 29. Booking marks the first band for GAC in the dancery since two years ago, when Will Osborne played the spot. Cochrane had a small band at Hotel Hayward here and will enlarge his ork for Aragon. GAC is also building Cochrane, as well as several other crews, for future hotel dates, hoping eventually to invade San Francisco hostleries, such as the Palace and St. Francis. Office has few hotel-styled bands on its rolls.

Webster also set the teenagers' band, featured weekly on Hoagy Carmichael's NBC commercial, for summer season at Mirabel Park, Russian River, in Northern California. Spot, which preems after wartime closing, will also play bands such as Stan Kenton, Woody Herman and Frankie Carle on one-nighters. A. V. Sanford, Oakland, Calif., promoter, is now operating Mirabel Park. Teenagers' group will fly via chartered plane to Hollywood weekly to make the Carmichael broadcasts.

Hawaiian Firm Lays Claim to Bell Label

HONOLULU, May 11.—Leo Kupina'i studio here has registered a beef against American diskeries using the name Bell in connection with their product. Kupina'i outfit claims it has been releasing disks in Hawaii under the Bell tag since October, 1945, and that they have the name registered at the copyright office.

At present Hawaii Bell platters are available only in retail stores on the islands, but the company plans to make production arrangements which will enable them to release Bell records on the mainland. Jack Gutschall, says Kupina'i, will have exclusive distributorship for the United States when the disks become available here.

2 New Faces and a French Horn Join Goodman Ork

NEW YORK, May 11.—Two new faces and a French horn will come into town with the Benny Goodman ork when it hits the 400 Restaurant here Thursday (16).

Louis Bellson is the new man on drums and Addison Collins will blow on the French horn, which Goodman tossed into the band in place of one of the trombones. Both musickers joined the outfit during it's Keith's Boston theater date last week.

Pix-Pub Pressure Is Plattery Pain

(Continued from opposite page)

and then stopping work on them because of studio "difficulties"—is by far the sorest spot. Diskers don't blame the pubs for this, emphasizing that it's filmdom's fault. But this doesn't soothe the hurt to production skeds and bank rolls. An unusually happy example of this sort of thing is found in the impending hitdom of the revived *I Don't Know Why*, which is buried in an M-G-M flicker, *In My Fashion*. Feist was busily working on the *Day Before Spring* score, while diskers were just as busily recording *I Don't Know Why*. Hollywood finally changed its mind on *Spring*, allowing Feist to work on *Why*, in co-operation with the recorders—an ideal situation. The forthcoming *Do You Love Me?* film has, like so many other musicals, been a pain in the neck to diskers, having been delayed and reskedded, and having raised hob with record release sheets. One of the worst experiences of recent years was on the *Ziegfeld Follies* score, which got a solid build-up from Bergman-Vocco-Conn, with ample disk assistance, and then expired when the film decided not to release it. It's finally out—more than a year late.

What are disk firms doing about all this? Simply cracking down, judging a song on its record merit alone, and insisting that a film song be doubly attractive before they take it on. Rather than run the risk of having the flicker postponed and their production and distribution messed up, the recorders will let the pub work on the tune himself. If it gets good, the recorders will get on it later instead of sooner. It isn't happening in every case, but it's happening more and more.

AFM 47 Getting 50 New Members Wkly.; No Limitations Yet

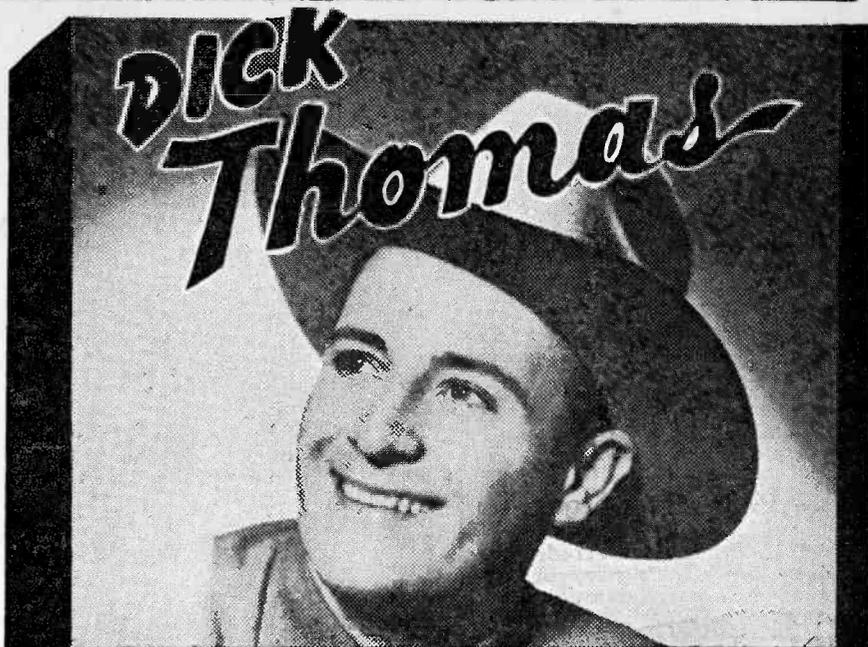
HOLLYWOOD, May 7.—Even the local AFM 47's membership is increasing by 50 musicians weekly, adding to the already large membership figure of 11,500. Prexy Spike Wallace and the board will not place a limit on incoming musicians. Understood some motion picture servicing unions have stopped influx of workers by avoiding actual local union membership thru the issuance of working permits.

However, AFM 47 execs feel this method undemocratic, since a working member should have the privilege to try to make a living any place in the U. S. A. Draw of musicians to California, and Hollywood in particular, will have to reach a saturation point some time, since even at current day peak less than half of the 11,500 current local members are steadily employed at music.

Ella Mae and Nichols Set for P. A. Tour by FB

HOLLYWOOD, May 11.—Ella Mae Morse, who rose to fame with her Capitol dishing of *Cow-Cow Boogie*, is being lined up for a series of personal appearances by Frederick Bros.' Agency, her first time out. She will lead off with Golden Gate, San Francisco and Orpheum, Los Angeles, dates before swinging eastward.

Red Nichols, trumpet maestro, is another FB property set for first theater appearances in a long time. Nichols, who just concluded about a year's stay at Morocco here with ABC coast radio time, is set for the Orpheum here June 18 and two weeks at the Golden Gate, San Fran, starting July 3 drawing down \$2,000 per engagement.



ANOTHER GREAT RECORD!

RAGTIME COWBOY FROM

SANTA FE and SLEEPYHEAD NATIONAL 5012

To Be Released MAY 16th STILL GOING STRONG

THE ORIGINAL AND STILL THE BEST

"SIOUX CITY SUE" • SOME DAY DARLIN' NAT 5010

MOANIN' IN THE MORNIN', GRIEVIN' IN THE EVENIN' BLUES

(I CANT GET BACK) TOO SOON TO TUCSON • 5011

HONESTLY • HALFWAY TO MONTANA • 5008

AS LONG AS I LIVE I WILL LOVE YOU • 5005

I DONT WANT A MILLION SWEETHEARTS

RIDIN' NEATH THE ARIZONA MOON • 5009

WEARY NIGHTS AND BROKEN DREAMS

Operators and

Dealers Prices,

Tax included:

5000 series, 49c





*HIYA
YO' ALL!*

When yo' all hear our new Columbia recordings of the two hits from MGM's "No Leave, No Love," I think yo' all will agree these are two of the best tunes we've recorded in a long time. I sincerely recommend these two songs as your best bets for the coming months.

Kay Kyser

LOVE ON A GREYHOUND BUS

sung by Lucyann Polk and the Campus Kids

ALL THE TIME

sung by Michael Douglas

Kay Kyser

and his orchestra

COLUMBIA RECORD 36979

Music---As Written

NEW YORK:

Band Babble

Blue Barron says he's in the market for a girl vocalist. Wants them to come to the Green Room, Hotel Edison here, and audition. . . . Dick Ballou, out of the army after having been listed as missing in action for several months, resuming his ork leading career at Hotel Granada, Brooklyn. . . . Joe Reichman supplants Nat Brandywynne at Hotel Roosevelt here May 13. . . . McFarland Twins mulling purchase of a nitery. . . . Frank Roth, current at Rialto Ballroom here, gets a Mutual wire June 1. . . . Wolf Whistle Dept.: Lina Romay, ex-Xavier Cugat warbler, appears in a swimming scene in her next flicker. . . . Cab Calloway fanclubs getting a four-page, slick-paper journal called the *Cab Calloway Courier*.

Platter Palaver

Ray Eberle cutting for Apollo Records. . . . Hildegard will become a member of Local 802, after having had her transfer approved. . . . Joy Cayler, who recently took an all-girl ork to Tokyo, is planning to start a disk firm on the Coast to be called Joy Records. . . . Ben Selvin to Coast to eye local talent and record some of his Majestic artists. . . . General Artists' Corporation got a bid from a Chicago presser who wants to create a GAC record label. Milt Krasny, of GAC's Coast office, now has the matter on his desk. . . . Columbia will issue a Claude Thornhill record needed before Thornhill entered the navy four years ago. Release is timed to coincide with preem of new Thornhill ork. . . . Jack Smith to Hollywood May 12 for pic tests. . . . Peter Uryga label (Detroit) up with The Bowery Polka, cut by Melody Kings and Jeanette Meyers.

Don McGrane orchestra, after 18 weeks at Hotel Cleveland, Cleveland, moves May 16 to the Club Madrid, Louisville, for 10 days, with the Deshler-Wallick Hotel, Columbus, O., to follow for four weeks. Combo is set at the Surf Club, Virginia Beach, Va., thru July.

CHICAGO:

Stan Kenton band has cancelled its engagement at Pennsylvania Hotel, New York, and is negotiating cancellations at Eastwood Gardens, Detroit, and Cedar Point, Sandusky, Ohio, in order to remain on Coast to cut disks for Capital Records. Kenton feels disks will do more to strengthen popularity than personal appearances. Only Eastern appearance will be at Paramount Theater, New York. . . . Dave Baumgarten, of MCA here, returned from a short trip to St. Louis Monday (6). . . . Paul Bannister, of Chi GAC office, returned from St. Louis Tuesday (7). . . . Vido Musso, tenor saxist with the Kenton ork, is playing with five stitches in his jaw. Vido insists that he "accidentally" stumbled while leaving the band stand. . . . Jack Bennett has his own ork (14) and opens at Peabody, Memphis, soon.

Betty McGuire's all-girl combo, after a swing at Southern hotels, theaters and clubs, move into Deshler-Wallick Hotel, Columbus, Ohio,

Monday (20) for an indefinite stand.

Norman Steppe, of MCA, Dallas, and Larry Barnett, of MCA, New York, are currently in Chi. . . . Griff Williams closed here Wednesday (8) and will do about 25 one-nighters before ending up at the Mark Hopkins in San Francisco in June. . . . Doris Day, Les Brown's chirp, intimated while here that she would part with the band September 15. She plans to join her hubby, George Weidler, and his sister, Starlet Virginia Weidler, both of whom reside in L.A. Rumor has her agreed to cut disks as a single for Columbia Records. . . . Walt Yoder, former bass man with Woody Herman ork is out after two years in the army. Yoder will be professional manager of Herman's new music firm. . . . Neil Reid, who played trombone for Herman, expects to be discharged from the marines soon.

HOLLYWOOD:

Artie Shaw cooking up a radio series with John Hiestand, Kay Kyser announcer, who has his own packaging firm. . . . Capitol Records chartered a plane so that 3,000 copies of new Bob Hope Album, *I Never Left Home*, could arrive in town for simultaneous release date with the East. Fanfare at the airport with Hope, Peggy Lee and others participating. . . . Rendezvous Ballroom, Balboa, Calif., inaugurating the season with King Guion's band early in June. . . . Pianist Jack Fina, already reported in *The Billboard* as leaving Freddy Martin for his own band, penned by Columbia pix to do his *Bumble Boogie* in *It's Great To Be Young*. . . . Paul Page, NBC singer and Hawaiian band maestro, cutting for Vogue and Bel-Tone Records, with Urban diskery deal falling thru. . . . Joy Cayler into Jantzen Beach, Portland, Ore.

Tunesmith Harry Ravel further expanding his ambitious plans for disabled vets by organizing a group to build an entire city for them in San Fernando Valley where they will share in profits, etc. Ravel regularly puts out a slick paper amusement magazine (for hospitalized boys) called *At Ease*. . . . Publicist Jack Lawson moving to larger offices. . . . Andrews Sisters using the airways for forthcoming coast tour. . . . King Sisters may swing to Capitol, with Victor contract concluded. . . . Ken Dolan dickering for summer pop concerts in Midwest for Frances Langford and Dennis Day. . . . Columbia's album, *Holiday in Mexico*, marks Jane Powell's debut for plattery. Score is from MGM's flicker. . . . Sam Kerner reported edging to get David Street released from Sealtest show for other deals. . . . Jimmy Hilliard, Mercury Records, back to Chicago, and Decca's Dave Kapp just arrived. . . . Just out of the service, Toscha Seidel penned with Paramount as concertmaster and ork soloist.

CAB CALLOWAY

"Rhapsody in Reverse" for the Classic Jitterers

THE alligators will have a ball with the King of hi-de-ho's new operetta, *Rhapsody in Reverse*, based on the tunes of long-hairs as they would be beat out. The old skin beater has switched from the *Geehee Joe and Foo a Little Bally Hoo* type of original to writing blip music such as *If This Isn't Love*, turned out late last year, and is currently knocking himself out on a jive score for *Romeo and Juliet*.

Calloway also has had the hepcats all over the country blowing their wigs during his personal-appearance tour. The jive lexicographer is still a killer-diller with the jitterbugs. Whether he's shouting hi-de-ho on the apple or in a tank town, the joint is always jumping and everything is kopasetic.

13 and a Plug

Immediately following the eight pages of the Music Popularity Chart, which begins on the next page, there are 13 more pages of music publisher, band and record news. Week after week *The Billboard* publishes between 200 per cent and 300 per cent more music news than any other weekly trade paper.



cosmo RECORDS

Now comes a New Star
From out of the West...
Of all the Hit Songsters
Ken's style is The Best!

FROM HOLLYWOOD
INTO YOUR HEART

Comes the New Cosmo
Singing Sensation

KEN CARSON

Exclusive Cosmo Recording Artist

Serving up those sweet 'n' hot
platters just the way you love 'em
—and just for Cosmo! Ken starts
out—right—in the groove with

“OUT CALIFORNIA WAY”

and

“AS TIME GOES BY”

Cosmo Record 479

“PIN MARIN”

and

“IT SEEMS LIKE AGES”

Cosmo Record 480

Orchestra Conducted by
HENRY RUSSELL

Tune in on three
great COSMO bands
—TONY PASTOR,
Hotel Pennsylvania,
HAL McINTYRE, Hotel
Commodore, and
BOBBY BYRNE, Rose-
land Ballroom... on the
air almost every night
from New York with
their COSMO record
tunes. The dial is set...
the music is grand!

cosmo RECORDS, INC. 745 FIFTH AVENUE, NEW YORK CITY

Allied Music Sales Co.
3112 Woodward Avenue
Detroit, Mich.

Cosmo Records, Inc.
6000 Sunset Blvd.
Hollywood, Calif.

Barnett-Hooker Dist.
102 Cain St., N. W.
Atlanta, Ga.

Interstate Music Suppliers
236 West 55th Street
New York City 19, N. Y.

Legum Distributing Co.
108 Light Street
Baltimore 2, Md.

Triangle Dist. Co.
1508 5th Ave.
Pittsburgh, Pa.

Stephenson Film Co.
816 Gray Avenue
Houston, Texas

Herb E. Zobrist Co.
2125 Westlake Avenue
Seattle 1, Washington

Apollo Records Dist. Co.
615 Tenth Avenue
New York City

Associated Dist. Co.
Tabor Building
Denver, Colorado

Garden State Dist. Co.
201 Warren St.
Newark 4, N. J.

Frederick Lee Co.
325 Second Ave., South
Minneapolis, Minn.

James H. Martin, Inc.
1407 Diversey Blvd.
Chicago 14, Illinois

Scott-Crosse Co.
1423 Spring Garden St.
Philadelphia, Pa.

Capitol Sales Co.
322 Shaw St.
Toronto, Canada

Allied Music Sales Co.
740 Superior Ave., N.W.
Cleveland, Ohio



Their Latest!
THE MILLS BROTHERS'

HIT RECORDING OF
THERE'S NO ONE BUT YOU

BACKED WITH
**I DON'T KNOW
 ENOUGH ABOUT YOU**

DECCA (18834)

Order Today!

Management
GENERAL ARTISTS CORPORATION



PART 1—The Billboard

HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S TOP TUNES

1. LAUGHING ON THE OUTSIDE (CRYING ON THE INSIDE)
2. THE GYPSY
3. OH! WHAT IT SEEMED TO BE
4. SHOO-FLY PIE AND APPLE PAN DOWDY
5. ALL THROUGH THE DAY
6. SIOUX CITY SUE
7. PRISONER OF LOVE
8. I'M A BIG GIRL NOW
9. THEY SAY IT'S WONDERFUL
10. ONE-ZY, TWO-ZY (I LOVE YOU-ZY)
11. DAY BY DAY
12. YOU WON'T BE SATISFIED (UNTIL YOU BREAK MY HEART)
13. FULL MOON AND EMPTY ARMS
14. ATLANTA, G. A.
15. CEMENT MIXER

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

ENGLAND'S TOP TWENTY

Weeks to date	POSITION Last Week	SONG	ENGLISH	AMERICAN
13	1	1. CHICKERY CHICK	Campbell-Connelly	Santly-Joy
6	4	2. ALONG THE NAVAJO TRAIL	Peter Maurice	Leeds
7	2	3. I CAN'T BEGIN TO TELL YOU	Chappell	Bregman-Vocco-Conn
19	3	4. CRUISING DOWN THE RIVER	Cinephonic	*
8	5	5. ASHBY DE LA ZOOCH	Noel Gay	Manhattan
5	9	6. ON THE ATCHISON, TOPEKA AND SANTA FE	Sun	Feist
19	6	7. IT'S A GRAND NIGHT FOR SINGING	Chappell	Williamson
8	8	8. LET BYGONES BE BYGONES	Feldman	*
13	7	9. IT MIGHT AS WELL BE SPRING	Chappell	Williamson
2	11	10. IN THE LAND OF BE-GINNING AGAIN	Feldman	Feist
12	10	11. I DREAM OF YOU	Peter Maurice	Embassy
8	8	12. I'LL BUY THAT DREAM	Bradbury Wood	Burke-Van Heusen
4	15	13. GOOD, GOOD, GOOD	Campbell-Connelly	Berlin
1	—	14. PROMISES	Noel Gay	Marchant
2	17	15. MARY LOU	Francis Day	Mills
17	12	16. KENTUCKY	Campbell-Connelly	BMI
4	—	17. THAT'S FOR ME	Chappell	Williamson
22	14	17. I'LL CLOSE MY EYES	World Wide	*
2	16	18. THIS HEART OF MINE	Bradbury Wood	Triangle
1	—	18. DANCE AT YOUR WEDDING	Strauss Miller	*
15	17	18. MY HEART IS DANCING WITH YOU	Irwin Dash	*
5	17	19. IT'S ONLY A PAPER MOON	Chappell	Harms, Inc.
3	17	19. WAITIN' FOR THE TRAIN (To Come In)	Francis Day	Martin Block
12	18	19. NANCY	Chappell	Stanwood
7	20	20. I'M SO ALL ALONE	Peter Maurice	*

*Publisher not available as Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

ALL THE CATS JOIN IN (Regent), sung by the Pied Pipers and played by Benny Goodman in Walt Disney's "Make Mine Music." National release date not set.

ALL THROUGH THE DAY (Williamson), in 20th Century-Fox's "Centennial Summer." National release date not set.

COME CLOSER TO ME (Melody Lane), sung by Carlos Ramirez in MGM's "Easy to Wed." National release date not set.

GIMME A LITTLE KISS (ABC), sung by Deanna Durbin in Universal's "Lady on a Train." National release date—August 24, 1945.

DO YOU LOVE ME? (Bregman-Vocco-Conn), sung by Dick Haymes in 20th Century-Fox's "Do You Love Me?" National release date—May, 1946.

IN LOVE IN VAIN (T. B. Harms), in 20th Century-Fox's "Centennial Summer." National release date not set.

ONE MORE TOMORROW (Remick), sung by Anne Sheridan in Warner Bros.' "One More Tomorrow." National release date—June 1, 1946.

PERSONALITY (Burke-Van Heusen), sung by Bing Crosby, Bob Hope and Dorothy Lamour in Paramount's "Road to Utopia." National release date—March 22, 1946.

WHO'S SORRY NOW (Mills), sung by Lisette Veree in David L. Loew's production, "A Night in Casablanca." National release date—May 10, 1946.

Manor presents

2 NEW SPINNERS...4 NEW WINNERS!

NEW PRICE POLICY

At 79¢ list inc. tax!

#1022
**AFTER HOUR CREEP
 GARBAGE MAN BLUES**
 Luis Russell and Orchestra

#1023
**LIFE'S TOO SHORT
 ROMANCE WITHOUT FINANCE**
 The Cats And The Fiddle



ORDER NOW FROM YOUR NEAREST DISTRIBUTOR:

REGIS RECORD COMPANY, 162 Prince Street, Newark 3, New Jersey
 COLONIAL RECORD SERVICE, INC., Box 42, Richmond, Virginia
 ORIOLE DISTRIBUTING CO., 512 Pennsylvania Ave., Baltimore, Maryland
 EASTERN MUSIC SALES, INC., 40 West 46th Street, New York 19, N. Y.
 FRIEDMAN AMUSEMENT CO., 441 Edgewood Avenue, Atlanta, Georgia
 DAVID ROSEN, 855 North Broad Street, Philadelphia, Penna.
 WM. B. ALLEN SUPPLY CO., 916 N. Claiborne Avenue, New Orleans, La.
 RECORD DISTRIBUTORS, INC., 215 South Peoria Street, Chicago, Illinois
 MELODY RECORD SUPPLY CO., 314 W. 52nd Street, New York 19, N. Y.

Some Territories Still Open
 For Wide-Awake Distributors

IRVING BERMAN, Sales Mgr.
 162 Prince St., Newark 3, N. J.

Music Popularity Chart

Week Ending
May 10, 1946

RADIO

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, May 3, 8 a.m., and ending Friday, 8 a.m., May 10)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
1	All the Cats Join In (F) (R)	Regent	BMI
9	All Through the Day (F) (R)	Williamson	ASCAP
13	Atlanta, G. A. (R)	Stevens	BMI
2	Coax Me a Little Bit (R)	Bourne	ASCAP
1	Come Closer to Me (F) (R)	Melody Lane	BMI
17	Day by Day (R)	Barton	ASCAP
2	Do You Love Me? (F) (R)	Bregman-Vocco-Conn	ASCAP
5	Full Moon and Empty Arms (R)	Barton	ASCAP
10	Gimme a Little Kiss (F) (R)	ABC	ASCAP
7	I Don't Know Enough About You (R)	Campbell-Porgie	BMI
4	I Fall in Love With You Every Day (R)	Stept	ASCAP
7	In Love in Vain (F) (R)	T. B. Harms	ASCAP
3	In the Moon Mist (R)	Shapiro-Bernstein	ASCAP
2	It Couldn't Be True (Or Could It) (R)	Santly-Joy	ASCAP
7	Laughing on the Outside (Crying on the Inside) (R)	BMI	BMI
3	More Than You Know	Miller	ASCAP
14	Oh! What It Seemed To Be (R)	Santly-Joy	ASCAP
7	One More Dream (And She's Mine) (R)	Barton	ASCAP
8	One More Tomorrow (F) (R)	Remick	ASCAP
11	One-zy, Two-zy (I Love You-zy) (R)	Martin	ASCAP
15	Personality (F) (R)	Burke-Van Heusen	ASCAP
1	Prisoner of Love (R)	Mayfair	ASCAP
10	Seems Like Old Times (R)	Feist	ASCAP
10	Shoo-Fly Pie and Apple Pan Dowdy (R)	Capitol	ASCAP
6	Sioux City Sue (R)	Morris	ASCAP
4	The Gypsy (R)	Leeds	ASCAP
5	They Say It's Wonderful (M) (R)	Berlin	ASCAP
8	We'll Gather Lilacs (R)	Chappell	ASCAP
10	Who's Sorry Now? (F) (R)	Mills	ASCAP
12	You Won't Be Satisfied (Until You Break My Heart) (R)	Mutual	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throught the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

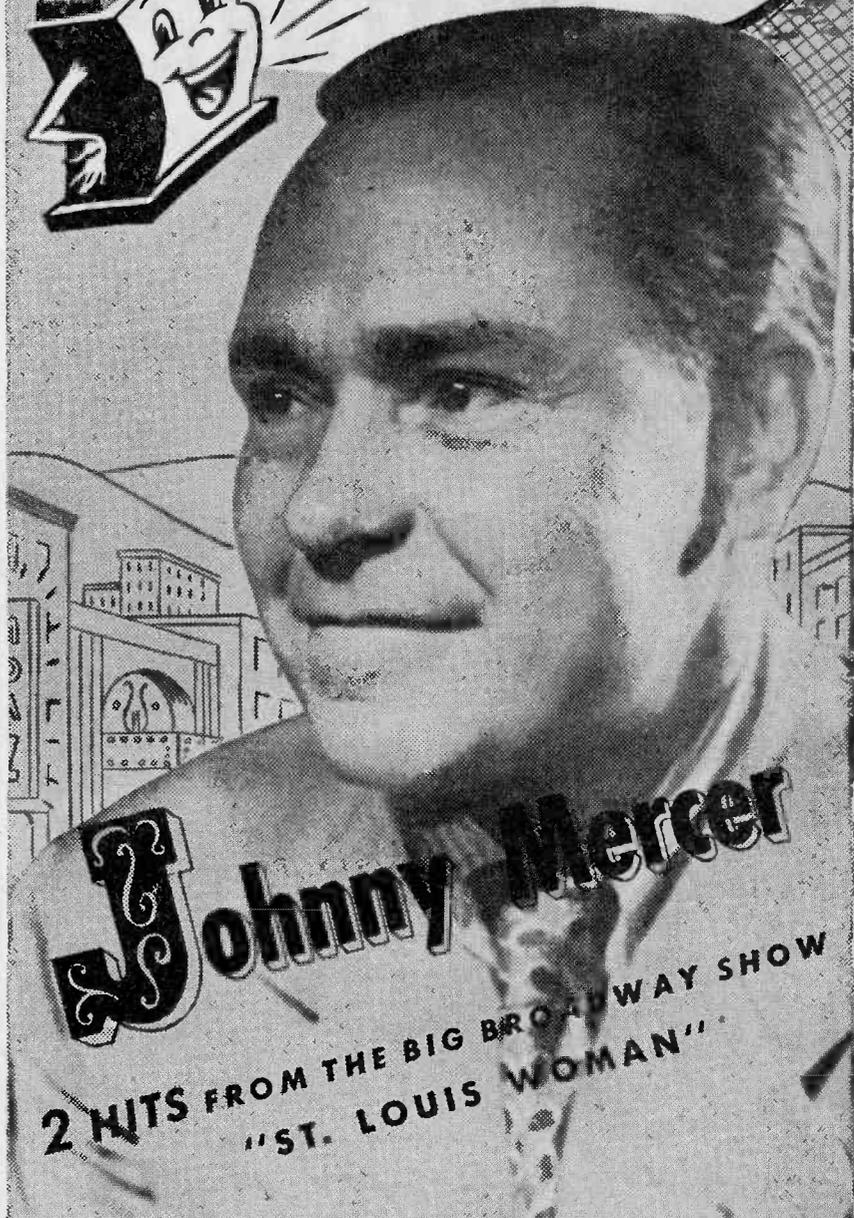
Weeks to date	POSITION	TITLE	Artist	Label	Lic. By
3	1	THE GYPSY	Dinah Shore	Columbia 36964	ASCAP
15	5	OH! WHAT IT SEEMED TO BE	Frankie Carle	Columbia 36892	ASCAP
6	7	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Dinah Shore	Columbia 36964	BMI
14	1	OH! WHAT IT SEEMED TO BE	Frank Sinatra	Columbia 36905	ASCAP
7	3	PRISONER OF LOVE	Perry Como	Victor 20-1814	ASCAP
2	11	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Andy Russell	Capitol 252	BMI
31	10	SHOO-FLY PIE AND APPLE PAN DOWDY	Stan Kenton	Capitol 235	ASCAP
1	—	THE GYPSY	Ink Spots	Decca 18817	ASCAP
10	6	ONE-ZY, TWO-ZY (I Love You-zy)	Phil Harris	ARA 136	ASCAP
6	4	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Teddy Walters	ARA 135	BMI
5	—	I'M A BIG GIRL NOW	Sammy Kaye	Victor 20-1812	ASCAP
3	8	CEMENT MIXER	Alvino Rey	Capitol 248	ASCAP
7	5	SIoux CITY SUE	Bing Crosby-The Jesters	Decca 23508	ASCAP
1	—	THE GYPSY	Sammy Kaye	Victor 20-1844	ASCAP
1	—	ALL THAT GLITTERS IS NOT GOLD	Dinah Shore	Columbia 36971	ASCAP
2	—	ALL THROUGH THE DAY (F)	Margaret Whiting	Capitol 240	ASCAP
13	—	THE GYPSY	Hildegard-Guy Lombardo	Decca 23511	ASCAP
2	9	ALL THROUGH THE DAY (F)	Perry Como	Victor 20-1814	ASCAP
6	—	PRISONER OF LOVE	Billy Eckstine	National 9017	ASCAP
8	—	THE MAD BOOGIE	Count Basie	Columbia 36946	ASCAP
1	—	THEY SAY IT'S WONDERFUL (M)	Frank Sinatra	Columbia 36975	ASCAP

Coming Up

ALL THROUGH THE DAY (F)	Frank Sinatra	Columbia 36662
BUMBLE BOOGIE	Freddy Martin	Victor 20-1829
LAUGHING ON THE OUTSIDE (Crying on the Inside)	The Merry Macs	Decca 18811
THE HOUSE OF BLUE LIGHTS	Freddie Slack-Ella Mae Morse	Capitol 251

"HERE COMES

that man of music who means money"



'LI'L AUGIE IS A NATURAL MAN'
and
'ANY PLACE I HANG MY HAT IS HOME'
With PAUL WESTON and his Orchestra

Lyrics by Mercer, sung by Mercer, recorded by Capitol. This magic combination has given you hits like 'Atchison,' 'Accentuate the Positive,' etc. This is another great recording—two down south ditties that are a natural for Johnny's Georgia drawl. Paul Weston arrangement and his conducting make this a must. Another Mercer Masterpiece!

CAP. 254 50c plus tax

Capitol RECORDS

FROM HOLLYWOOD

Sunset and Vine

TOMMY DORSEY

AND HIS CLAMBAKE SEVEN



**Sweet and There's No
Eileen and One But You**

Vocal by Sy Oliver

Vocal by Stuart Foster

RCA VICTOR 20-1866

JOHNNY DESMOND

with Russ Case and his Orchestra

IN LOVE IN VAIN (from the 20th Century-Fox picture "Centennial Summer")

and

YOU STOLE MY HEART AWAY (But It Wasn't Stealing)

RCA VICTOR 20-1867

FREDDY MARTIN

and his Orchestra

DOIN' WHAT COMES NATUR'LLY (from the musical production "Annie Get Your Gun")

Vocal by Glenn Hughes and The Martin Men

and

BLUE CHAMPAGNE

RCA VICTOR 20-1878

THE SIX FAT DUTCHMEN

OLD LADY POLKA and SATURDAY WALTZ

RCA VICTOR 25-1059

RCA VICTOR RECORDS



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	POSITION	TITLE	Label
4	2	1	1.	THE GYPSY (R)	Leeds
6	1	2.	2.	LAUGHING ON THE OUTSIDE (Crying on the Inside) (R)	BMI
5	3	3.	3.	ALL THROUGH THE DAY (F) (R)	Williamson
7	5	4.	4.	SHOO-FLY PIE AND APPLE PAN DOWDY (R)	Capitol
7	7	5.	5.	SIoux CITY SUE (R)	Morris
5	6	6.	6.	PRISONER OF LOVE (R)	Mayfair
13	4	7.	7.	OH! WHAT IT SEEMED TO BE (R)	Santly-Joy
9	8	8.	8.	ONE-ZY, TWO-ZY (I Love You-zy) (R)	Martin
3	10	9.	9.	I'M A BIG GIRL NOW (R)	World
11	—	10.	10.	YOU WON'T BE SATISFIED (Until You Break My Heart) (R)	Mutual

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	Last Week	This Week	POSITION	TITLE	Label
8	1	1.	1.	PRISONER OF LOVE Perry Como Victor 20-1814 <i>All Through the Day (F)</i>	
2	6	2.	2.	THE GYPSY Ink Spots Decca 16817 <i>Everyone Is Saying Hello Again (Why Must We Say Goodbye?)</i>	
4	4	3.	3.	LAUGHING ON THE OUTSIDE (CRYING ON THE INSIDE) Dinah Shore Columbia 36864 <i>The Gypsy</i>	
2	7	4.	4.	LAUGHING ON THE OUTSIDE (CRYING ON THE INSIDE) Andy Russell Capitol 252 <i>They Say It's Wonderful</i>	
5	2	5.	5.	I'M A BIG GIRL NOW Sammy Kaye Victor 20-1812 <i>Put Your Little Foot Right Out (F)</i>	
2	10	6.	6.	THE CEMENT MIXER Alvino Rey Capitol 248 <i>We'll Gather Lilacs</i>	

(Continued on page 137)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	TITLE	Label
9	1	1.	1.	The Voice of Frank Sinatra Frank Sinatra Columbia C-118	
38	3	2.	2.	Glenn Miller Glenn Miller and Orchestra Victor P-148	
10	2	3.	3.	Don't Fence Me In Bing Crosby Decca A-417	
1	—	4.	4.	Benny Goodman Sextet Benny Goodman Columbia C-113	
1	—	5.	5.	Piano Cocktails Buddy Cole Capitol BD-24	

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	TITLE	Label
26	1	1.	1.	Warsaw Concerto Arthur Fiedler, conductor; Leo Litwin, pianist, Boston Pops Victor 11-8863	
47	3	2.	2.	Chopin's Polonaise Jose Iturbi Victor 11-8848	
5	2	3.	3.	Jalousie Boston Pops Victor 12160	
31	3	4.	4.	Clair De Lune Jose Iturbi Victor 11-8851	
4	—	5.	5.	Warsaw Concerto Kostelanetz Columbia 7443-M	

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

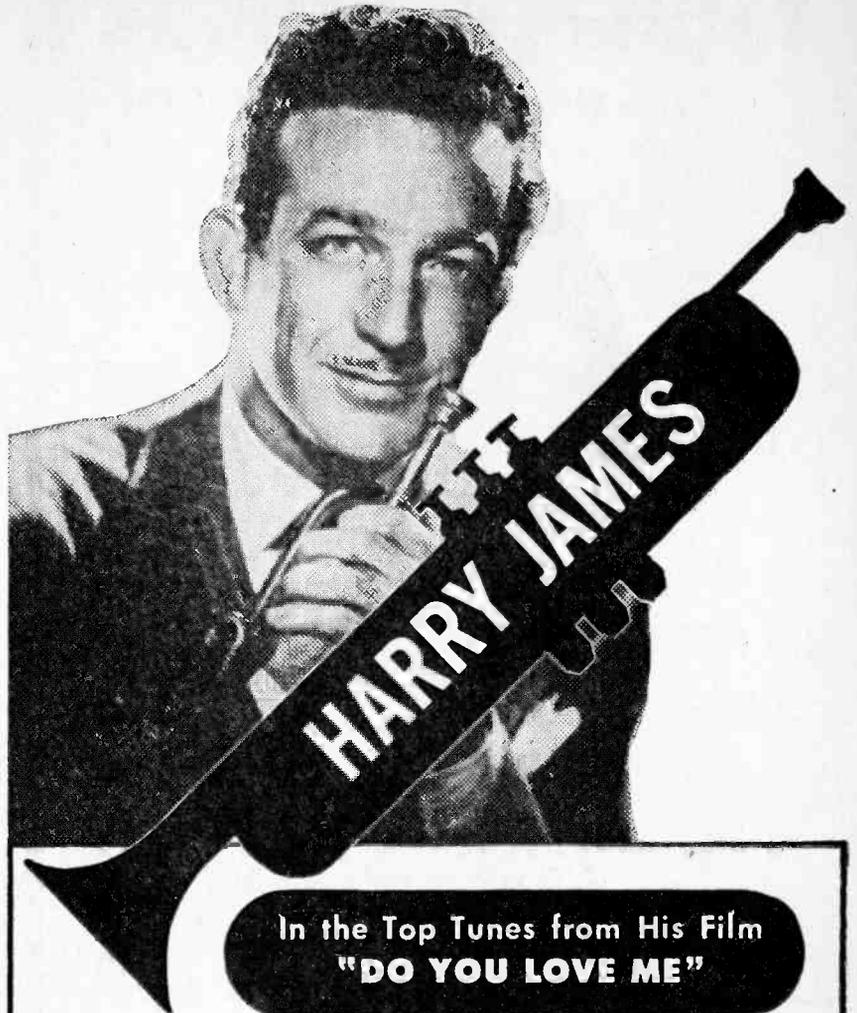
Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	TITLE	Label
3	1	1.	1.	Grand Canyon Suite Toscanini, NBC Symphony Orchestra Victor 1038	
13	2	2.	2.	Rachmaninoff Concerto No. 2 in C Minor Rachmaninoff, Philadelphia Orchestra Victor DM-58	
3	—	3.	3.	Rachmaninoff Concerto No. 2 in C Minor for Piano and Orchestra, Opus, 18 Gyorgy Sandor, pianist; Artur Rodzinski, conductor; Philharmonic Symphony Orchestra of N. Y. Columbia MM-605	
41	—	4.	4.	Rhapsody in Blue Oscar Levant, Philadelphia Ork.; Eugene Ormandy, conductor Columbia X-251	
1	—	5.	5.	Desert Song Dennis Morgan Columbia X-260	

Music Popularity Chart

Week Ending
May 9, 1946

TWO PLATTERS OF PROFIT FROM THE HORN OF PLENTY



JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Label
15	1	1	OH! WHAT IT SEEMED TO BE—Frankie Carle (Marjorie Hughes)	Columbia 36892
7	2	2	I'M A BIG GIRL NOW—Sammy Kaye (Betty Barclay)	Victor 20-1812
7	3	3	SIoux CITY SUE—Bing Crosby (Bob Haggart Ork)	Decca 23508
7	4	4	PRISONER OF LOVE—Perry Como (Russ Case Ork)	Victor 20-1814
3	7	5	THE GYPSY—Ink Spots	Decca 18817
3	5	6	LAUGHING ON THE OUTSIDE (Crying on the Inside)—Dinah Shore (Sonny Burke Ork)	Columbia 36964
6	6	7	SHOO-FLY PIE AND APPLE PAN DOWDY—Guy Lombardo (Don Rodney)	Decca 18809
13	9	8	OH! WHAT IT SEEMED TO BE—Frank Sinatra (Axel Stordahl Ork)	Columbia 36905
2	9	9	THE GYPSY—Dinah Shore (Sonny Burke Ork)	Columbia 36964
8	8	10	SHOO-FLY PIE AND APPLE PAN DOWDY—Dinah Shore (Sonny Burke Ork)	Columbia 36943
10	12	11	OH! WHAT IT SEEMED TO BE—Dick Haymes-Helen Forrest (Earl Hagen Ork)	Decca 23481
8	7	11	SHOO-FLY PIE AND APPLE PAN DOWDY—Stan Kenton (June Christy)	Capitol 235
2	7	11	THE GYPSY—Hildegard-Guy Lombardo	Decca 23511
2	10	12	THE GYPSY—Sammy Kaye (Mary Marlow)	Victor 20-1844
1	—	13	LAUGHING ON THE OUTSIDE (Crying on the Inside)—Andy Russell (Paul Weston Ork)	Capitol 252
1	—	14	CEMENT MIXER—Alvino Rey (Rocky Coluccio)	Capitol 248

(Continued on page 117)

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Label
16	1	1	GUITAR POLKA	Al Dexter Columbia 36898
3	2	2	NEW SPANISH TWO STEP	Bob Wills Columbia 36966
13	4	3	SIoux CITY SUE	Zeke Manners Victor 20-1797
8	—	4	DETOUR	Spade Cooley Columbia 36935
2	3	3	ROLY-POLY	Bob Wills Columbia 36966
8	3	5	SOMEDAY (You'll) Want Me	Hoosier Hot Shots-Sally Foster To Want You Decca 18738
14	5	5	SIoux CITY SUE	Hoosier Hot Shots Decca 18745
8	3	6	WAVE TO ME, MY LADY	Elton Britt Victor 20-1789
3	—	6	YOU CAN'T BREAK MY HEART	Spade Cooley Columbia 36935
1	—	6	LONG TIME GONE	Tex Ritter Capitol 253

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Label
12	1	1	HEY! BA-BA-RE-BOP	Lionel Hampton Decca 18754
3	3	2	I KNOW	The Jubilaires-Andy Kirk Decca 18782
11	2	3	SALT PORK, W. VA.	Louis Jordan Decca 18762
3	2	3	BEWARE	Louis Jordan and His Tympany Five Decca 18818
7	4	4	DON'T BE A BABY, BABY	Mills Brothers Decca 18753
11	—	4	DRIFTING BLUES	Johnny Moore's Three Blazers Philo P-112
7	—	5	RECONVERSION BLUES	Louis Jordan Decca 18762
2	—	6	PRISONER OF LOVE	Billy Eckstine National 9017
3	5	6	R. M. BLUES	Roy Milton Juke Box JB-504

In the Top Tunes from His Film
"DO YOU LOVE ME"

DO YOU LOVE ME
(Vocal by Ginny Powell)

I DIDN'T MEAN A WORD I SAID

AS IF I DIDN'T HAVE ENOUGH ON MY MIND
(Vocal by Buddy Di Vito)

From "Do You Love Me"
(Vocal by Buddy Di Vito)
WHO'S SORRY NOW?
(Vocal by Willie Smith)

Both from "Do You Love Me"
COLUMBIA 36965

COLUMBIA 36973

**FOR BIG COIN WITHOUT TRYING—
THE FIVE THE TRADE'S BUYING**

- FRANK SINATRA THEY SAY IT'S WONDERFUL 36975
- DINAH SHORE THE GIRL THAT I MARRY 36964
- WOODY HERMAN THE GYPSY 36968
- FRANKIE CARLE LAUGHING ON THE OUTSIDE 36978
- LES BROWN PANACEA 36977
- YOU'VE GOT ME CRYING AGAIN
- ONE MORE TOMORROW
- I'M GONNA MAKE BELIEVE
- I'VE GOT THE SUN IN THE MORNING
- IT COULDN'T BE TRUE

HOW TO WIN DIMITES AND INFLUENCE NICKELS—
ORDER NOW FROM YOUR NEAREST COLUMBIA DISTRIBUTOR!

COLUMBIA RECORDS

PEERLESS DISCOS

PRESENTS

LATIN AMERICAN HONOR ROLL OF HITS

- 1 HUMO EN LOS OJOS 2239
- 2 NOCHECITA 2230
- 3 POR ESO NO DEBES 2118
- 4 AMOR DE LOS DOS 2171
- 5 PALABRAS DE MUJER 2153
- 6 NOCHE PLATEADA 2105
- 7 10 MINUTOS MAS 2196
- 8 DIEZ ANOS 2279
- 9 CARTAS MARCADAS 2085
- 10 YO VIVA MI VIDA 2119
- 11 DE CORAZON A CORAZON 2213
- 12 TRACIONERA 2254
- 13 YA LO PAGARAS CON DIOS 2143
- 14 PALOMA CONSENTIOA 2161
- 15 COPITAS DE MESCAL 2271

COMPILED FROM A NATIONWIDE REPORT OF COIN OPERATORS, RECORD STORES AND RADIO STATIONS

COMING UP

- RUMBA MATUMBA 2299
- ESO ES AMOR 2260
- VIVA MI SUERTE 2246
- MANANA O PASADO 2295

\$1.00 RETAIL, 60c WHOLESALE, PLUS FED. TAX

Exclusive Distributors for

UTAH—IDAHO—NEVADA—WYOMING

STANDARD DISTRIBUTING CO.

531 S. State St.

Salt Lake City, Utah

Send for Complete Catalogue

COAST RECORD MANUFACTURING CO.

1511 W. PICO BLVD.

LOS ANGELES 15, CALIF.



PART 3—The Billboard

ADVANCE RECORD DATA

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

- AFTER HOURS Ace Harris Ork (SHORTY'S GOT) Hub 3019
- ALL I DO IS WANTCHA Art Kassel Ork (DOODLE DOO) Vogue R-714
- ALL THE TIME Guy Lombardo (Don Rodney) (LOVE ON) Decca 18873
- AM I TOO LATE Zeke Clements (OKLAHOMA BLUES) Liberty 8
- AND THEN I LOOKED AT YOU Kate Smith (Jack Miller Ork) (PRE-TENDING) Columbia 36991
- ANYBODY HOME? Frankie Masters Ork (WELCOME TO) Vogue R-735
- AS TIME GOES BY Ross Leonard Ork (BLUE BIRD) Savoy 8000
- AS TIME GOES BY Henry Russell Ork (Ken Carson) (OUT CALIFORNIA) Cosmo 479
- ATOMIC POWER Rex Allen and Prairie Ramblers (YOU STARTED) Mercury 6008
- BACK FAT BLUES Nick Esposito Ork-Barney Bigard (C JAM) Pacific 607
- BAD LUCK BLUES Ivory Joe Hunter (TAVERN SWING) Pacific 609
- BELOVED COMRADE Kenneth Spencer (STRANGE FRUIT) Stinson 600
- BLUEBIRD OF HAPPINESS Ross Leonard Ork (AS TIME) Savoy 8000
- BLUE RHUMBA Cuban Ork (CHIQUITA BANANA) Continental C-1182
- BLUE SKIES Les Paul Trio (DARK EYES) Decca 23553
- BOOGIE Benny Morton Ork (WILLIPHANT) Stinson 506
- BOOGIE BLUES Gene Krupa (Anita O'Day) (LOVER) Columbia 36986
- BUFFALO BILL BLUES Hot Lips Page Ork (Hot Lips Page) (KANSAS CITY) Hub 3007
- BUMBLE BOOGIE Jimmy Mundy Ork (ONE O'CLOCK) Aladdin 131
- C JAM BLUES Nick Esposito Ork-Barney Bigard (BACK FAT) Pacific 607
- CAN'T WIN, CAN'T PLACE, CAN'T SHOW The Country Gentlemen (WHICH WAY'D) Decca 9007
- CEMENT MIXER Jimmy Lunceford (Lunceford Quartet) (JUST ONCE) Majestic 1045
- CHICKEN AT THE CHESTER Benny Morton Ork (STAR DUST) Stinson 507
- CHICKEN BLUES Cpl. Milton Larkins (ROTATION) Stinson 455
- CHIQUITA BANANA Patsy Garrett-Cuban Ork (BLUE RHUMBA) Continental C-1182
- CHRISTIANIA Continental Accordion Band (THE RANGERS) Continental C-1178
- COME RAIN OR SHINE Dick Haymes-Helen Forrest (Earle Hagen Ork) (YOU STOLE) Decca 23548
- CYNTHIA'S IN LOVE Jack Owens-Jimmy Hilliard Ork (I'VE GOT) Mercury 3014
- CYNTHIA'S IN LOVE Tony Pastor (SURRENDER) Cosmo 483
- D. D. T. Mary Lou Williams Girl Stars (HE'S FUNNY) Continental C-6021
- DARK EYES Les Paul Trio (BLUE SKIES) Decca 23553
- DEE DEES DANCE Clyde Hart's Hot Seven (LITTLE BENNY) Savoy 598
- DEXTER DIGS IN Dexter Gordon (LONG, TALL) Savoy 603
- DOODLE DOO DOO Art Kassel Ork (ALL I) Vogue R-714
- EL AMOR BRUJO ALBUM Decca DA-390
- Dance of the Fire Ritual (Argentinita-The Ballet Theater Ork-Antal Dorati, Dir.) Decca DA 23556
- Dance of the Game of Love—Finale, The Bells of Dawn (Argentinita-The Ballet Theater Ork-Antal Dorati, Dir.) Decca DA 23554
- Introduction—With the Gypsies—Song of the Injured Love (Argentinita-The Ballet Theater Ork-Antal Dorati, Dir.) Decca DA 23554
- Pantomime—Conclusion (The Ballet Theater Ork-Antal Dorati, Dir.) Decca DA 23555
- Scene—Song of the Polish Fire—Pantomime, Part 1 (Argentinita-The Ballet Theater Ork-Antal Dorati, Dir.) Decca DA 23556
- The Ghost—Dance of Fear—The Magic Circle (Argentinita-The Ballet Theater Ork-Antal Dorati, Dir.) Decca DA 23555
- 4-F BLUES Rubberlegs Williams-Clyde Hart's All Stars (I WANT) Continental C-6020
- GLORIA Bob Hayward (Buddy Baker Ork) (MEMORIES OF) Exclusive 218
- GOOD LUCK (Mozeltuf) Dave Tarras Ork (HEBREW DANCE) Savoy 8001
- GOOD NEWS, THE CHARIOT IS COMING Master Spiritual Singers (WALK TOGETHER) Hub 3018
- GYPSY Don Byas Ork (Ruble Blakey) (NANCY) Hub 3017
- HALLELUJAH Red Saunder's Sextet (RED'S BOOGIE) Savoy 596
- HAPPY BIRTHDAY TO YOU Continental Brass Band (WEDDING MARCH) Continental C-5052
- HEBREW DANCE Dave Tarras Ork (GOOD LUCK) Savoy 8001
- (SHE'S) HE'S FUNNY THAT WAY Mary Osborne-Mary Lou Williams Girl Stars (D. D. T.) Continental C-6021
- I CAN READ BETWEEN THE LINES Tiny Hill Ork (LIPS THAT) Mercury 6007
- I CAN'T BEGIN TO TELL YOU Shep Fields Ork (WAITIN' FOR) Vogue R-715
- I DON'T KNOW WHY Larry Clinton Ork (MORE THAN) Cosmo SS-704
- I DON'T KNOW WHY I LOVE YOU Art Mooney Ork (IN THE) Vogue R-732
- LIKE I DO Ruble Blakey-The Debutantes (PROVE IT) Hub 3015
- I MADE A PROMISE TO MY HEART Artie 'Mr. Kitzel' Auerbach Milton De Lugg & the Swing Wing (PICKLE IN) Mercury 3016
- I MAY BE WRONG Bob Atcher (WANT) Columbia 36983
- I MUST HAVE BEEN WRONG Rubberlegs Williams-Clyde Hart's All Stars (4-F BLUES) Continental C-6020
- I WANT EVERY BIT OF IT Bob Atcher (I MUST) Columbia 36983
- I WANT TO BE WANTED Buddy Morrow Ork (SMOKE GETS) Mercury 3015
- I'D BE LOST WITHOUT YOU Art Mooney Ork (I DON'T) Vogue R-732
- IN THE MOONMIST Jack (Kilroy) Ross Ork (TEA FOR) Trilon 119
- IRISH OF NOTRE DAME

(Continued on opposite page)

Music Popularity Chart

Week Ending
May 9, 1946

AND POSSIBILITIES

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

COME RAIN OR COME SHINE Dick Haymes-Helen Forrest, with Earle Hagen Ork Decca 23548

This tune from "St. Louis Woman" score is just about ready to crash thru and the Dick Haymes-Helen Forrest combo on this platter will play no little part in moving it along. Boy-girl team do their usual polished job on the song and the Earle Hagen backing is subdued enough to let the singers come thru with all they've got. Reverse "You Stole My Heart, But It Wasn't Stealing," is good, too.

THE GIRL THAT I MARRY..... Frank Sinatra, with Axel Stordahl Ork Columbia 36975

This could easily be Sinatra's next big one, tho the music biz has found it very difficult in the past to make smash hits out of waltzes. This one too is from a Broadway musical, Irving Berlin's "Annie, Get Your Gun," and Sinatra does one of his super-smooth selling jobs on it. Singer is completely at ease and the Stordahl backing is a great plus as usual. On the reverse, "They Say It's Wonderful," from same show, is well done too.

IF YOU WERE THERE Tony Pastor and His Ork... Cosmo 477

Pastor is about due for another big one, but again it's up to Cosmo's productive capacity. If the waxery can turn 'em out there should be a big play for this catchy ballad which Pastor sells to good effect. Reverse is "Azusa," a neat novelty with Pastor, Virginia Maxey and the Tunetimers all contributing vocal efforts to make it a good bet.

ADVANCE RECORD RELEASES

(Continued from opposite page)

- IT SEEMS LIKE AGES** Henry Russell Ork (Ken Carson) (PIN MARIN) Cosmo 480
- I'VE FOUND SOMEBODY NEW** Jack Rivers and His Muddy Creek Cowboys (SERGEANT'S STOMP) Trilon 18576
- I'VE GOT A WALKIE TALKIE** Jimmy Hilliard Ork (Starlighters) (CYNTHIA'S IN) Mercury 3015
- I'VE GOT A WALKIE TALKIE** George Olsen (Judith Blair) (SUR-RENDER) Majestic 7186
- JUNIOR IN JANUARY** Bob Morse-Tommy Todd and His Trio (WAGON WHEELS) Black & White BW-775
- JUST ONCE TOO OFTEN** Jimmy Lunceford (Nick Brooks) (CEMENT MIXER) Majestic 1045
- KANSAS CITY JIVE** Hot Lips Page Ork (BUFFALO BILL) Hub 3007
- PAT KIRKWOOD ALBUM** Pat Kirkwood (Georgie Stoll Ork)..... Cosmo DMR-102
 - All the Time..... Cosmo SS 703
 - Isn't It Wonderful..... Cosmo SS 703
 - Listen To Me..... Cosmo SS 702
 - Love on a Greyhound Bus..... Cosmo SS 702
- LET ME PLAY WITH YOUR POODLE** Bonnie Davis-Piccadilly Pipers (SO LONG) Savoy 5525
- LET'S MAKE BELIEVE WE'RE SWEETHEARTS** Howard Le Roy Ork (Marguerite Claudet) (MY GAL) Starr 210
- LIPS THAT TOUCH LIQUOR** Tiny Hill Ork (I CAN) Mercury 6007
- LITTLE BENNY** Clyde Hart's Hot Seven (DEE DEES)..... Savoy 598
- LOADED** Kai's Krazy Kats (SWEET MISS) Savoy 602
- LONG, TALL, DEXTER** Dexter Gordon (DEXTER DIGS)..... Savoy 603
- LOUNGING MUSIC CONCERT ALBUM (3-12")** Marti Michel-Marie Corbett Stinson 462
- Blue Danube, Parts 1 and 2 Stinson 462-3
- Polonaise, Parts 1 and 2 Stinson 462-2
- Warsaw Concerto, Parts 1 and 2 Stinson 462-1
- LOVE ON A GREYHOUND BUS** Guy Lombardo (Rose Marie Lombardo-Don Rodney-The Lombardo Trio) (ALL THE) Decca 18873
- LOVER** Gene Krupa (BOOGIE BLUES) Columbia 36986
- MEMORIES OF HOME** Bob Hayward (Buddy Baker Ork) (GLORIA) Exclusive 218
- MEMPHIS FIVE FAVORITES ALBUM** Stinson 365
 - Between the First Hello and the Last Good-Bye (Memphis Five-Bert Frohman) Stinson 365-1
 - Dark Town Strutter's Ball (Memphis Five-Art Gentry) Stinson 365-2
 - Limehouse Blues (Memphis Five) Stinson 365-1
 - Memphis Blues (Memphis Five) Stinson 365-3
 - Saxophone Joe (Memphis Five-Art Gentry) Stinson 365-3
 - Sour Puss Hannah (Memphis Five-Art Gentry) Stinson 365-2
- MOOSE ON A LOOSE** Vido Musso's All Stars (VIDO IN) Savoy 599
- MORE THAN YOU KNOW** Larry Clinton Ork (I DON'T) Cosmo SS-704
- MY GAL FROM HOUSTON** Howard Le Roy Ork (LET'S MAKE) Starr 210
- NANCY** Don Byas Ork (GYPSY) Hub 3017
- OKLAHOMA BLUES** Zeke Clements (AM I) Liberty 8
- ONE O'CLOCK BOOGIE** Jimmy Mundy Ork (BUMBLE BOOGIE) Aladdin 131
- OUT CALIFORNIA WAY** Henry Russell Ork (Ken Carson) (AS TIME) Cosmo 479
- PICKLE IN THE MIDDLE** Artie "Mr. Kitzel" Auerbach-Milton De Lugg & the Swing Wing (I MAY) Mercury 3016
- PIN MARIN** George Olsen (Ray Adams-Judith Blair) (WHO DO) Majestic 7185
- PIN MARIN** Henry Russell Ork (Ken Carson) (IT SEEMS) Cosmo 480
- PRETENDING** Kate Smith (Jack Miller Ork) (AND THEN) Columbia 36991

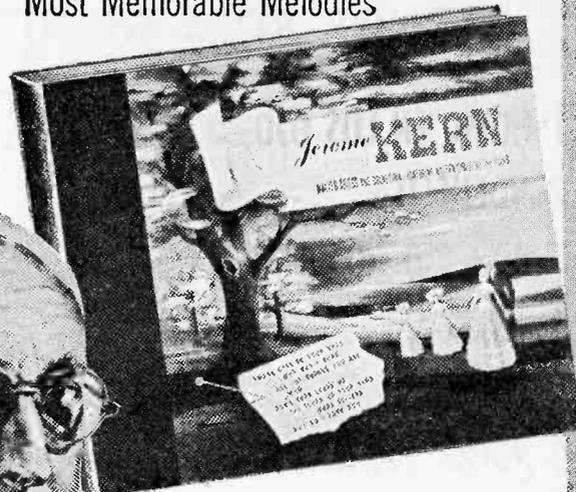
(Continued on page 136)

A THRILLING AND TIMELY RELEASE!

The New Album of

JEROME KERN'S

Most Memorable Melodies



JEROME KERN



Featuring Walter Gross at the Piano

ALBUM NO 6

- 358 **DON'T EVER LEAVE ME WHY WAS I BORN?**
(From "Sweet Adeline")
- 359 **ALL THE THINGS YOU ARE**
(From "Very Warm For May")
- WHO** (From "Sunny")
- 360 **SMOKE GETS IN YOUR EYES**
THE TOUCH OF YOUR HAND
(From "Roberta")
- 361 **MAKE BELIEVE**
WHY DO I LOVE YOU
(From "Show Boat")

All Beautifully Recorded
by

WALTER GROSS

AND HIS ORCHESTRA

4 MORE GREAT KERN MELODIES

Recorded by

LOUANNE HOGAN

with Alfred Newman and Orchestra
(from the 20th Century-Fox Picture "Centennial Summer")

- 355 **ALL THROUGH THE DAY**
IN LOVE IN VAIN
- 356 **THE RIGHT ROMANCE**
TWO HEARTS ARE BETTER
THAN ONE



"THE BEST IN MUSIC
ON RECORDS"

MUSICRAFT RECORDS Inc.
NEW YORK • HOLLYWOOD

Musicraft
RECORDS



IRVING BERLIN'S

THEY SAY IT'S WONDERFUL

RECORDED BY

-
- PERRY COMO.....(Victor)
-
- BING CROSBY.....(Decca)
-
- FRANK SINATRA.....(Columbia)
-
- EILEEN BARTON.....(Mercury)
-
- RAY BLOCK.....(Signature)
-
- AL GOODMAN.....(Victor)
-
- BOB GRAHAM.....(Jewel)
-
- RAY HERBECK.....(Four Star)
-
- HENRY JEROME.....(Beacon)
-
- JACK LEONARD.....(Majestic)
-
- GORDON MacRAE.....(Musicraft)
-
- WILL OSBORNE....(Black & White)
-
- GINNY SIMS.....(ARA)
-
- ANDY RUSSELL.....(Capitol)
-
- PHIL SPITALNY.....(Vogue)
-
- JERRY WALD.....(Sonora)

from the
RODGERS
and
HAMMERSTEIN
PRODUCTION
ANNIE GET
YOUR GUN

IRVING BERLIN MUSIC CORP.
1650 BROADWAY, N. Y. 19, N. Y.

Dave Dreyer, Gen. Prof. M'g'r.



PART 4—The Billboard

REVIEWS OF

Lightface portion of reviews is intended for information of all record and music

users. Boldface portion is intended for guidance of juke box operators.

FRANK SINATRA (Columbia 36975)
They Say It's Wonderful—FT; V.
The Girl That I Marry—W; V.

With Axel Stordahl supplying superb backing, Frank Sinatra turns in a top job on "The Girl That I Marry," one of the prettiest waltzes of the season from Irving Berlin's score to "Annie Get Your Gun." It's a thoroughly delightful song and Frankie is at his best doing it. "They Say It's Wonderful," another good song from the same show, is also given fine interpretation by Sinatra. He gives it one and a half choruses and does full justice to the pash lyrics.

Count this as a sock double-header for the "Voice."

ANDREWS SISTERS (Decca 18833-40)
Atlanta, G. A.—FT; V.
Avocado—FT; V.
Coax Me a Little Bit—FT; V.
Her Bathing Suit Never Got Wet—FT; V.

When they go South American, the Andrews Sisters can't be beat, and they have three Latin tempo tunes in these new releases. "Coax Me a Little Bit" is in beguine tempo and it's a terrific side. Flipover, "Atlanta, G. A.," is too fast for dancing, but it makes good listening and is a good version of the song. "Avocado" comes from the Columbia film, "Talk About a Lady," and is in Calypso style. It's a cute record and the finish will surprise the public, unused to being requested to try the song again by the artists. "Her Bathing Suit Never Got Wet" is a novelty rumba, and it's not bad as tunes go. Vic Schoen and his orchestra supply the rhythms for all four sides.

"Coax Me a Little Bit" and *Avocado* are the sides to stock.

TEX RITTER (Capitol 253)

Long Time Gone—FT; V.
I'm Gonna Leave You Like I Found You—FT; V.

Ritter rings the cow bell with his teary troubadoring of these Western woe songs. In sincere, down-to-earth fashion he beams his "Long Time Gone" gal and takes the opposite point of view on the reverse. Fiddles and guitars set the outdoor scene.

Platter should prove a twin winner in rural routes.

DINAH SHORE (Columbia 36976)

I Got Lost in His Arms—FT; V.
Do!n' What Comes Natur'lly—FT; V.

For the sweet ballad, "I Got Lost in His Arms," from "Annie Get Your Gun," Dinah gets support from Meredith Wilson and she does a good job. Backer is from the same show, but here Spade Cooley and his boys give out on the rhythms of this hillbilly-style tune. "Do!n' What Comes Natur'lly" is catchy, but it takes more than one listening to click. Dinah and the boys take the vocal in their stride.

People who see the show will like this duet. Others will pass it by.

KITTY CARLISLE-RUSS MORGAN (Decca 23542)

Jalousie—FT; V.
Beat Out That Rhythm on the Drum—FT; V.

We've been clamoring for a vocal on the tango "Jalousie," but Kitty Carlisle is not the singer to catch the full pash quality of the tune. Here she neglects entirely the lovely verse and dishes out two fair choruses. "Beat Out That Rhythm on the Drum," from "Carmen Jones," is Kitty all the way. It's a longhair tune and she handles it accordingly. Russ Morgan and his band back Miss Carlisle up well, but have no opportunity to show their own skill.

This is much too longhair for the juke trade.

JOHNNY MERCER (Capitol 254)

L'il Augie Is a Natural Man—FT; V.
Any Place I Hang My Hat—FT; V.

Picking on his own stuff for the first time since "Atchison," Johnny Mercer comes thru with a clever, infectious rhythm ditty, "L'il Augie," from the Mercer-Harold Arlen score of Broadway's "St. Louis Woman." Wordage concerns itself with a featherweight jockey and is designed to bring plenty of chuckles. Paul Weston's bright backing keeps the side spinning in high gear. Flipover, from ditto show, is appealing in its simplicity. "L'il Augie" should prove a winner on the platter track.

HARRY JAMES (Columbia 36973)

I Didn't Mean a Word I Said—FT; VC.
Who's Sorry Now—FT; VC.

Band gives "I Didn't Mean a Word I

Said," from "Do You Love Me?," a sweet intro, but what follows is a letdown. Buddy Di Vito takes a so-so chorus. An unidentified tenor sax cuts the James trumpet to ribbons. Same tenor man is in evidence on the flipover, "Who's Sorry Now," which has Willie Smith doing the vocal. This is in jump tempo and a much better show-off piece for the band. "Who's Sorry Now" is a winner on this disk.

CHARLIE BARNET (Decca 18541-862)
That Old Black Magic—FT; VC.
Cement Mixer—FT; VC.
I Don't Want Anybody at All—FT; VC.
Madame Butterball—FT; VC.

Decca has re-issued a record made some years ago by the Barnett crew and "That Old Black Magic," from "Star-Spangled Rhythm," is still a potent beguine with France Wayne doing the interpreting. Arrangement is ageless and it's a welcome oldie. "I Don't Want Anybody at All," the flipover, has Huck Andrews on the vocal. Arrangement is in growl styling, but Andrews sings it straight and well. "Cement Mixer" is a new one from Barnett and a mighty good one. It's in jump tempo and Art Robey does the singing. He sounds tired, but that makes the side all the more amusing. "Peanuts" Holland takes the vocal for "Madame Butterball," which is the cute answer to "Mr. Five by Five." Tempo is terrific. "Cement Mixer" and "Butterball" are slick tunes for dancers. "Black Maglo" gets the nod for the other disk.

SKITCH HENDERSON (Capitol 255)

Cynthia's in Love—FT; V.
Swan Lake—FT.

Henderson, in the dual role of batoneer and pianist, makes his disk debut with this pleasing pairing. Neither side holds much to get excited about, but makes for relaxed listening. Jene Byron brings her light voice to "Cynthia's" lyrics. Henderson's keyboard takes the spotlight in "Swan Lake," a synco take-off on Tchaikowsky.

With "Cynthia" catching on, the side should catch coin.

PHIL SPITALNY'S HOUR OF CHARM (Vogue Album)

The familiar, full-bodied arrangements of Spitalny's Hour of Charm Ork come thru beautifully on this "study in blue" package. Tune selection Part 1 "Rhapsody in Blue," backed by "Alice Blue Gown" on one platter, and "Rhapsody" Part 2, with "Blue Skies" on reverse is excellent. Fits the four-side package's theme and the Spitalny ensemble's lush music-making like a glove. All of which makes it even more of a pity that the cover design of the album and the envelopes inside weren't worked out to really sell the set for all its worth.

Strictly for the classier types of locations.

THE KING COLE TRIO (Capitol 256)

Route 66—FT; V.
Everybody Is Saying Hello Again—FT; V.

Despite its meatless make-up, "Route 66" gets top-drawer treatment from the threesome, with Nat Cole knuckling a captivating keyboard as he rides the rhythm vocal. Groovey guitar and solid bass work help Cole put the ditty across. Bal-lad, "Hello, Again," takes the winning spin as Cole matches his mood voicing to the soulful guitar pickings of Oscar Moore. Cole fans will feed phonos plenty for this plattering.

DAVID ALLYN (Atomic 235 & 236)

Chinero—FT; V.
Sweet and Lovely—FT; V.
Snowbound—FT; V.
Penthouse Serenade—FT; V.

David Allyn has a small voice but knows how to use it to good effect. His soft, sweet styling gives this love lullaby four-some a soothing warmth that satisfies. "Chinero" (Griffin-Davenport), an appealing melody with routine lyrics, makes for easy listening as voiced by Allyn. He has much more to work with in "Sweet and Lovely" on the reverse. Again coupling a new tune with an oldie, he gives equal sugar dosage to "Snowbound" (Griffin-Callender) and "Serenade." Former ditty has a plaintive quality befitting the mike-clinger ballad bracket. Frank Davenport rounds up a quintet (tenor sax, celeste, piano, guitar and bass) to provide weak mood support for first three sides, with a trio (celeste, guitar and bass) taking over on "Penthouse."

Disks could go wherever they like it sweet and low, with ops playing it safe on the "Sweet and Lovely" and "Penthouse" sides.

Music Popularity Chart

Week Ending
May 9, 1946

NEW RECORDS

CHRIS CROSS (Swank 505)

Take It, Joe—FT; VC.
Taking My Time—FT; VC.

"Take It, Joe," is a fast novelty that gives the boys in the band a chance to show off their instruments while vocalist Allan Kaye calls the turns. Arrangement is fine and Kaye handles the tune well. Flipover, "Taking My Time," also has Kaye dishing out the slower swing rhythms. Here again the arrangement is commercial and pleasant.

This is a duet where dancing is one of the attractions.

BOBBY SHERWOOD (Capitol 257)

Seems Like Old Times—FT; V.
I Fall in Love With You Ev'ry Day—FT; V.

Bobby Sherwood couples his vocal and trumpet talents for "Old Times" sake, and proves himself capable in both departments. Ork's brass bites in rhythmically, sparking the side. Jay Herbert Johnson takes over word chores on the reverse with Sherwood's horn adding to the song's sugar content.

"Old Times" is of sufficient stature to attract juke customers.

ORRIN TUCKER (Musicraft 15063)

Just Make Love to Me—FT; VC.
Come Rain, Come Shine—FT; VC.

Good vocals and some fine arrangements make this a good duet from Tucker. He shares the vocal on the fast paced "Just Make Love to Me" with femme singer Scottie Marsh. It's a mighty slick side. Scottie is great on "Come Rain, Come Shine," from "St. Louis Woman," and turns in one of the best versions of the tune with the band giving her top backing.

"Come Rain, Come Shine" is far superior to most versions of the tune and warrants stocking.

TONY PASTOR (Cosmo 477)

If You Were There—FT; V.
Azusa—FT; V.

Tony does well by the introduction of the new slow ballad, "If You Were There." He gives it a soft sweet treatment, even doing a slow scat at the finish. It's Tony all the way and it's great all the way. For the flipover, Tony is joined by Virginia Maxey and the Tunetimers. Except for the fact that Virginia seems to be too far from the mike to be heard clearly, it's a good side and "Azusa" is one city song that is a cute novelty.

"If You Were There" is a sure nickel catcher.

JACK SMITH (Majestic 7182)

Something Old, Something New—FT; V.
How Cute Can You Be?—FT; V.

Tony Mottola's slick guitar playing gives "Something Old, Something New" a good quality, and Jack Smith's vocal takes care of the rest. Tempo a trifle too slow for the tune which needs a more rapid novelty pace. DeMarco Sisters and Earl Sheldon's orchestra join Jack for "How Cute Can You Be." Vocal doesn't prevent it from being a good tune for jitterbug dancers. Lyrics are fair.

If there's a hepster dancing in the location, "How Cute Can You Be?" will draw.

LOUIS PRIMA (Majestic 1037-44)

It Takes a Long, Tall, Brown-Skin Gal—FT; VC.
Josephine, Please No Lean on the Bell—FT; VC.

St. Louis Blues—FT.
Hey! Ba-Ba-Re-Bop—FT; VC.

Prima is great on the novelty spiritual "It Takes a Long, Tall, Brown-Skin Gal (To Make a Preacher Lay His Bible Down)." It's one of his best sides in a long time. Band is fast and good on the instrumental version of "St. Louis Blues" and the Prima trumpet is much in evidence. If he did more vocalizing on "Josephine, Please No Lean on the Bell," Prima would walk away with the field in this cute novelty. Instead he breaks the disk with his trumpet and his band. He and the boys are much better in the flipover, "Hey! Ba-Ba-Re-Bop." It's a wonderful side for Prima.

With the exception of "St. Louis Blues," Prima has three sides that will draw coin without much difficulty.

RUBY NEWMAN (Sterling 7003-4)

I'm a Big Girl Now—FT; VC.
Seems Like Old Times—FT; VC.
Don't Be a Baby, Baby—FT; VC.
It Couldn't Be True—FT; VC.

Vera Holley does a sock vocal on the catchy novelty, "I'm a Big Girl Now." It's one of the most ingratiating novelties of the day and the Newman band takes it in stride. Michael Revelle is featured in the vocals on the remaining three sides. "Don't Be a Baby, Baby," is only a fair

waxing of the tune. Mike is better on the slow ballad, "Seems Like Old Times," and tops it with the flipover, "It Couldn't Be True," in a slightly faster timing. Newman's piano is much in evidence and good. "I'm a Big Girl Now" will cop its full share of coin.

MEL GRIGGS (Atomic 240)

Goin' Back to Texas—FT; V.
By the River of the Roses—FT; V.

Troubadoring in the manner of the wide-open spaces, Griggs pleases with this pairing. He has an easy-to-listen-to voice and shows his ballading capabilities to good avail in the Symes-Burke fave, "River of the Roses," which takes a slow spin in contrast to the brighter tempo on the topside. Sons of the Saddle bring in their fiddles and guitars to back both tunes, and blend voices with Griggs on "Texas."

Couplet could get plenty of plays at music box locations which go for cowboy stuff.

HOAGY CARMICHAEL

(ARA Album A-4)

Hoagy Carmichael

Cleffer Carmichael caught on as a vocalist last year when he chanted his "Hong Kong Blues" in the movie "To Have and Have Not." Nature of the ditty fitted his off-tone song-styling. This, for the most part, cannot be said about his album. Four of its six sides are devoted to Carmichael's voice, and only one passes the ear test. That is "Sleepy Time Gal" which tempts replays because the song and singer dovetail. Words for "Sweet Lorraine" are recited. "Baltimore Oriole" and "Stardust" hold little value. Faring better are Ray Hendricks' warbling of "A World of No Goodbyes" and Bob Allen's lyricizing of "Somewhere on Via Roma." Unbilled ork provides okay backing.

Phono ops will find the Carmichael name coaxing coin, with "Sleepy Time" getting repeats.

TONY SCOTT (Gotham 105)

All Too Soon—FT; VC.
Ten Lessons From Timothy—FT.

This (Gotham) is a new name for the label put out by the Goody Recording Company. Tony Scott is supported by his Downbeat Club Septet, including Ben Webster, tenor sax; B. Bopstein, trumpet; Jimmy Jones, piano; Gene Romey, bass, and Eddie Nicholson, drums. Trombone player hides under the novel title of "Old Tram." Tony is at the clarinet. It's Webster who helps Sarah Vaughn make a sock side of "All Too Soon." Sarah has the vocal for the fine first chorus with some 52d Street jazz from the boys backing her up. Webster makes a personal triumph of the second chorus with some of the finest tenor sax work to hit wax in ages. "Ten Lessons With Timothy" is fast swing that comes out too garbled to be as potent as it might be. Webster is in evidence here, as is Jimmy Jones at the piano. At best, it's a disappointing side.

Sarah Vaughn and Webster make "All Too Soon" a sure nickel-catcher.

TOMMY TODD AND HIS TRIO

(Black & White 775 & 776)

Wagon Wheels—FT.
Junior in January—FT; V.
Chloe—FT.

I've Never Seen Such a Sight—FT; V.

Trio consisting of Robert Bain on electric guitar, Alton Hendrickson on guitar and Artie Shapiro on bass provide string backing for Tommy Todd's sparkling Steinway. Group achieves fetching tonal effects in clever arrangements of "Wagon Wheels" and "Chloe." Bob Morse joins the foursome vocally on flipovers, "I've Never Seen" and "Junior in January." Both are his own penning, preference going to "Junior."

Disks may prove profitable in spots where instrumental stuff goes.

THE SATELLITES (Atomic 730)

A Place To Hang My Hat—FT; V.
Gotta Settle Down—FT; V.

Interest here is in Jack LaSalle's timely tune, "A Place to Hang My Hat," dedicated to the housing shortage. The Minneapolis vet hit the nation's papers a couple of weeks back when he was ironically evicted after cleffing the ditty. Lad has something here which could catch, provided it got proper showcasing. Unfortunately, the Satellites (a Minneapolis cocktail combo) fail to project the novelty to full advantage. Reverse, another La Salle original, doesn't stack up to the topside by a long shot.

"A Place" should go places, but it's doubtful whether it will with the Satellites.

(Continued on page 137)

NEW RCA VICTOR International



RECORDS



HENRI RENÉ

AND HIS MUSETTE
ORCHESTRA



Concerto
for
Squeezebox

AND

Emilia
Polka

RCA VICTOR 25-1061

**THE SIX
FAT DUTCHMEN**
RCA VICTOR 25-1059

**OLD LADY POLKA
and
SATURDAY WALTZ**

**ERNIE BENEDICT
and his Polkateers**
RCA VICTOR 25-1060

**RED WINE POLKA
and
COCKTAIL WALTZ**

Scandinavian

**TED JOHNSON
and his
Midnight Sons**
RCA VICTOR 26-0054

UT PAA MAAKE-SHARE—Vals
(Seagull's Waltz)
and
DRAGPELS—Hambo
(Accordion—Hambo)

Latin-American

**TITO GUIZAR
with Orchestra**
with Guitar
RCA VICTOR 23-0309

ADIÓS, MARQUITA LINDA
(Goodbye, My Beautiful Marquita)
and
QUÉ BONITO ES CONTENTARSE
(How Nice It Is to Be Friends Again)

billy bishop
and his *Music from Mayfair*



Opening May 15th
BLACKHAWK RESTAURANT
CHICAGO
BROADCASTING NIGHTLY—WGN—MUTUAL NETWORK
Management FREDERICK BROS. AGENCY

Package Firm Springs New Album Ideas

Waxers Aches Eased

NEW YORK, May 11.—At least one new album production firm has entered the platter biz in the past few weeks to ease aches waxeries have had in getting packaging for their sets. Firm is Glenside Manufacturing Company, operated by a four-way partnership consisting of Robert Hazen, Melvin Wagner, A. V. Holloway and Gerald Eberz. Outfit's plant is located in Glenside, Pa., but maintains offices here.

Group is fundamentally packaging men, and as such have made several innovations in album construction, which, according to such platteries as Columbia, Cosmo and others who are using firm's product, are revolutionary. For one thing, backbone of the Glenside album is thickness of disks in the album. This results in platters laying flat in albums and avoids situation extant in most albums where platters don't lay flat and thus often break in handling and shipping. Organization is also using a new type of board for album covers, which is claimed to have greater resiliency than board used in average album. This would cut down the need for excessive use of other packing and wrapping materials needed when albums are shipped in quantities to distributors.

Cover Envelopes

Another new feature is elimination of interior envelopes in four-side albums. Glenside has an album where the envelopes are built into inside

O. U. Kid

NEW YORK, May 11.—George Moffett, Hal McIntyre's pilot, is still quaking from an experience he had in a whistle stop Pennsylvania hotel a couple of weeks ago. Moffett wanted to listen to a radio broadcast but was afraid to plug his portable into the wall without making sure what kind of electric current the rat trap provided.

So he trudged downstairs to the desk, pointed at a lamp and addressed the aged combination room clerk-house manager-bell-boy-telephone operator: "Par-don me, but is this DC current?"

The guy took the corn-cob out of his mouth, looked up and said "No sir, name's M. L. Jones."

of front and back covers, so that one record can be dropped in each and no interior envelopes are needed. Cosmo is using these for its *Tubby the Tuba* package.

Firm originally got into the business during the war, when they were making moisture-proof barriers used to protect precision instruments. One major diskery, making V-disks, came to them and asked if they could design packaging for V-platters shipped overseas to cut down breakage of the disks. Outfit did a good job, and same waxery came to them again early in February and rang them into the regular commercial platter album field.

Majestic Pacts Jane Froman

NEW YORK, May 11.—Jane Froman has signed a recording contract with Majestic. First date is set for next week, with backing by a Jerry Gray ork.

TWO SPECIALS THAT WILL GET THE NICKELS

221 { **SOME DAY TOLD YOU SO**
OZIE WATERS
and **THE PLAINSMEN**

THE NUMBER ONE TUNE IN AMERICAN FOLK MUSIC

225 { **GUITAR POLKA YARSOVIRNA**

(PUT YOUR LITTLE FOOT RIGHT OUT)

Our First Instrumental Record by That Great Western Band **THE PLAINSMEN**

45c WHOLESALE PLUS FED. EXCISE TAX
SEND FOR COMPLETE CATALOGUE

COAST RECORD MFG. CO.

1511 W. PICO BLVD.

LOS ANGELES 15, CALIF.

Exclusive Distributors for
UTAH—IDAHO—NEVADA—WYOMING
STANDARD DISTRIBUTING CO.

531 S. State Street

Salt Lake City, Utah

A TENTH-WEEK REPORT OF THE HARRY MOSS AGENCY

CONCERTS . . .

Robert Stolz

World-Famous Conductor and Composer
Hollywood Bowl, August 24; Grant Park, June 29-30. Record-Breaking Guest Appearances — Robin Hood Dell, Lewisohn Stadium.

Exclusive Representative—Harry Moss.

ORCHESTRAS . . .

Art Mooney

Enoch Light - - - - - Johnny Messner
Johnny Morris - - - - - Jonny Grant
Thanks to: Tommy Dorsey, Sammy Kaye, Stan Kenton, Hal McIntyre, Claude Thornhill, George Paxton, Ina Ray Hutton, Herb Miller, Mark Warnow, Sam Donohue, Shep Fields, Vincent Lopez, Randy Brooks, George Towne, Ray McKinley, Adrian Rollini and their offices for co-operation in servicing our clients.

ACTS . . .

Sammy Walsh - - - Sonny King
Diane Courtney - - Anne Barrett - -
Henny Nadell - - Myra Jeanne - - Ann Brewster - - Hal and Renee Marquette
Kajar - - - - - June Brady

COCKTAIL UNITS . . .

Three Bars - - Jackie Paris Trio
- - Don Scott Four - - Four Naturals
Carol Norton and Freddie Grant
- - Others - -

HARRY MOSS AGENCY 1697 BROADWAY
NEW YORK CITY
PHONES: COLUMBUS 5-7788, Circle 5-9835

DEALERS! OPERATORS!

"CONSTELLATION" IS THE FIRST INDEPENDENT COMPANY TO BRING YOU QUALITY RECORDS AT POPULAR PRICES!

WHOLESALE

37^c

TAX INC.

WE ARE PLEASED TO ANNOUNCE: RECENT CHANGES IN MANUFACTURE AND DISTRIBUTION ENABLE US TO OFFER YOU THE CONSTELLATION LABEL AT

GREATLY REDUCED PRICES!

YOU WILL BE PLEASED TO FIND THE SAME HIGH QUALITY IN MATERIAL AND WORKMANSHIP THAT HAS MADE OUR RECORDS POPULAR WITH OPERATORS THROUGHOUT THE COUNTRY.

RETAIL

55^c

ALL RECORDS "JUKE BOX" TESTED

TRY THESE LATEST "NICKEL NABBER" RELEASES BY SIX OF OUR POPULAR ARTISTS

FOR YOUR WESTERN LOCATIONS

WALT SHRUM CONSTELLATION No. 4016
"DO YOU REMEMBER?"
 AND
"HALF-HEARTED LOVE"
 AND HIS COLORADO HILLBILLIES

TWO BRAND NEW TUNES BY AN OLD FRIEND WHO HAS PROVEN HIMSELF TOPS IN THIS COUNTRY AND ABROAD

RUSTY CLINE CONSTELLATION No. 4015
"THERE WILL COME A TIME"
 AND
"IF I COULD TELL YOU DARLIN'"
 WITH ORCHESTRA

HERE'S TWO UP AND COMING SONGS SUNG BY A BOY WHO IS REALLY ON HIS WAY

RED RAPER
 AND HIS CAROLINA MOUNTAIN BOYS

CONSTELLATION No. 101
"JOHNSON'S OLD GRAY MULE"
"JOHN HENRY"

CONSTELLATION No. 102
"SOLDIER'S LETTER TO MOM"
"WABASH CANNON BALL"

THESE TWO ARE REALLY COMING UP—ALREADY SHOWING SIGNS OF BEING HITS

FOR "POP" LOCATIONS

AL WINTER CONSTELLATION No. 4013
"BOOGIE BARN DANCE"
 AND
"BOOGIE 88"
 TRIO

SOME REAL LOW DOWN BARREL HOUSE BOOGIE BY THE ORIGINAL "KERNEL OF THE KEYBOARD"

JEANNIE AKERS CONSTELLATION No. 4014
"WHO CARES?"
 AND
"I CAN'T BEGIN TO TELL YOU"
 WITH ORCHESTRA

THIS ONE CAN'T MISS. A BEAUTIFUL NEW BALLAD BACKED BY A FAVORITE THAT WILL NEVER GROW OLD

WATCH FOR LATEST RELEASES BY THESE AND OTHER OUTSTANDING ARTISTS

SEND ORDERS DIRECT TO OUR NEW LOCATION

11561 VENTURA BLVD., NO. HOLLYWOOD, CALIF.

CONSTELLATION RECORD AND DISTRIBUTING CO.

EXCLUSIVE DISTRIBUTORS FOR CONSTELLATION AND WESTERN AIR LABELS

Ray McKinley



I'M A BIG GIRL NOW

- ★ Hotter than a four-alarm fire in a match factory!
- ★ Too big a helping for one side of the platter . . . coruscating choruses on both sides!
- ★ Spotighting Ray McKinley's Soda Fountain Seven — and there's nothing cool about these boys except their name!
- ★ Tantalizing vocalizing by Chris Adams . . . Ray's extra-special new gal singer!
- ★ The number that's going to start nickels dropping into the juke box like hail on a tin roof!

Record No. 7190

3 More McKinley Masterpieces!

7184 In the Land of the Buffalo Nickel
Sand Storm

7178 Have Ya Got Any Gum, Chum
We'll Gather Lilacs

7169 Patience and Fortitude
You've Got Me Crying Again

Majestic RECORDS

Studio: New York City Sales: St. Charles, Illinois
(Subsidiary of Mojestic Radio & Television Corporation)

Split Week Theaters a Road 'Must'

Essential Fill-In, Say Bookers

NEW YORK, May 11.—Anticipating a not-too-far distant day when there will be more bands than jobs, one-night bookers are huddling with theater departments over a re-emphasis of split week and one-night theater bookings. In 1941 and 1942, when the gasoline situation put the zinger on orthodox tours, brief theater books helped cushion the fall. Trade agrees that the present bumper crop of promoters is due to diminish sharply, and that when the morning-glory ops go back to the butcher biz there will be more bands than the road will be able to accommodate. Even now, bookers say, promoters are dropping at a fair clip, and while there are always eager newcomers to fill the gaps, it can't go on forever.

Sharp Competish

Competition, the thing that is making the road such a bonanza, is knifing all but the shrewdest and in most cases the oldest promoters. In Erie, Pa., for example, between December and April there were 17 name band dances, promoted by 15 different guys trying to get rich quick. In Springfield, Mass., in one April week there were five name dances, using orks like Duke Ellington, Count Basie, Charlie Spivak and Jess Stacy. Ellington and Spivak played successive days.

In situations like these the average promoter is good for only one or two

Wrist-Slapper

NEW YORK, May 11.—A certain band leader, who takes his feuding seriously, wrought pitiless revenge recently on two of his enemies. One of his pet hates is a partner with two other guys in a music pubbery. When approached to do the house's latest plug item, the leader said he would make two-thirds of an arrangement, because he liked only two of three guys in the firm. After having thus fractured one of his enemies, the leader took another foe's plug song and played one chorus of it on a remote broadcast as a solo by the drummer.

Palladium Vs. Ditto Suit Off Until 17th

NEW YORK, May 11.—After three days of hearings in Supreme Court here which saw such band biz personalities as Tommy Rockwell and George Moffett on the witness stand, Maury Cohen's injunction suit over use by a local op of the name "Palladium" was adjourned until May 17.

Cohen, operator of the Hollywood Palladium, is said to be contemplating his own Broadway replica of the West Coast terperly, provided his right to the title can be established in court.

tries before giving up the ghost, and that's what's happening. Brief theater bookings in the East are available in Utica, N. Y.; Holyoke, Mass.; New Haven, Conn., and Providence, R. I., among very few others. It's a safe bet that this number will be tripled before another six months. Bookers agree that it's gotta be or a few leaders will be jobless and bandless.

The Groovy Mellow Fellow

VOUT OREENY!

The Originator of

"CEMENT MIXER" SLIM GAILLARD

on 6 original BEL-TONE HITS

SLIM'S NEWEST RELEASE DESTINED TO BE A GREATER MAGNET THAN "CEMENT MIXER"

#753—"POPITY POP" (Motor-Sickle)

backed by
"DIZZY BOOGIE"

AND 5 OTHER GREAT HITS

#754—"THAT AIN'T RIGHT, BABY"

"EARLY MORNING BOOGIE"

#755—"MEAN MAMA BLUES"

"RIFF CITY"

#758—"FLAT FOOT FLOOGIE"

"SCHOOL KIDS' HOP"

#761—"CHICKEN RHYTHM"

"SLIM'S JAM"

#762—"SANTA MONICA JUMP"

"PRETTY MEAN MAMA"



SLIM GAILLARD
and His Orchestra

WINI BEATTY, Vocal and Piano
SLIM GAILLARD TRIO

SLIM GAILLARD'S ORCHESTRA

SLIM GAILLARD TRIO

BEL-TONE RECORDS

8624 SUNSET BLVD.

HOLLYWOOD, CALIF.

Presents Its Distributors

COMMERCIAL MUSIC CO.
510 N. Sarah St. St. Louis, Missouri
DOBS OF DALLAS
2821 Live Oak St. Dallas, Texas
MUSIC SALES CO.
303 N. Peters St. New Orleans, La.
MUSIC SALES CO.
680 Union Ave. Memphis, Tenn.
JAMES H. MARTIN
1407 Diversey Blvd. Chicago, Ill.
DAVID ROSEN
855 N. Broad St. Philadelphia, Pa.
S. R. ROSS
1212 S. State St. Salt Lake City, Utah

TRIANGLE RECORD DIST. CO.
1508 Fifth Ave. Pittsburgh, Pa.
RUNYON SALES CO.
593 Tenth Ave. New York, N. Y.
TRILON RECORD DIST. CO.
3123 San Pablo Ave. Oakland, Calif.
TRILON RECORD DIST. CO.
1511 W. 7th St. Los Angeles, Calif.
TARAN DIST. CO.
2820 W. 7th Ave. Miami, Fla.
CLIFF WILSON DIST. CO.
119 S. Walker St. Oklahoma City, Okla.

"Jam Session" Marks Porter-Arnstein Case

Discordant Notes, Says Judge

NEW YORK, May 11.—A pianist, a violinist and Monty (Beard) Woolley were rung into Ira Arnstein's \$1,000,000 suit against Cole Porter in Federal Court here this week, providing high entertainment for the onlookers. But it's no laughing matter to the music biz, which fears a wave of such suits, should Arnstein score. Woolley, called as a witness, testified that Porter had written *Begin the Beguine* during a trip around the world with him and Moss Hart. He said that he had never seen any of Arnstein's music during the writing of *Beguine* and *Night and Day*, altho he was present on different occasions during their creation. Arnstein claims that both are swipes. He also charges that Porter stole *You'd Be So Nice To Come Home To* from something called *Sadness Overwhelms My Soul*, and lifted *I Love You* from an Arnstein opus yclept *La Priere*.

Charts, graphs, a fiddler and an 88-er were used by the plaintiff in an endeavor to show similarity between his compositions and Porter's hits. At one point, the violinist played the Porter tune while the pianist worked out simultaneously on the Arnstein tidbit. Judge Knox remarked: "It sounds like discordant notes to me." At another point, the defense objected to what it branded rearrangement of Arnstein's melody

Air Music Strife

SESAC, licensing agency, gets Kolin Donald Hager, ex-WGY manager and prexy of 2d district of the National Association of Broadcasters, as assistant to SESAC President Paul Heinicke. Move indicates increasingly competitive nature of music biz in radio. See full story in Radio Department this issue.

Youmans Estate-Miller Back On Legal Mat With Appeal

NEW YORK, May 11.—The Vincent Youmans estate case against Miller Music resumed Yesterday (10) in the Appellate Division here, with Miller's appeal against the recent N. Y. Supreme Court decision to drop American Society of Composers, Authors and Publishers from the list of defendants.

After this matter is straightened, it is presumed the parties will get down to legal brass tacks.

and alteration of Porter's tempo. Court upheld the objection.

Stipulations provide that the jury will rule only on whether there has been an infringement. Damages, if any, will be determined by an accounting of Porter's profits—which is where the \$1,000,000 label comes from. Before the jury gets its whack at the problem, Sigmund Spaeth, the "tune detective," will be put thru his paces on the witness stand. Tin Pan Alley is observing the proceedings very closely, and is free with predictions that an Arnstein victory will mean a deluge of plagiarism suits from all quarters.



THE
SULTRY
SIREN
OF
SONG



"MAXINE

SULLIVAN

sings" . . .



MONDAY THRU FRIDAY

WHN

NEW YORK • 6:45-7:00 P.M.

RHAPSODY RECORDS

in co-ordination with

HARWALL MUSIC PUBLISHERS

presents

The first of many hits that will play Cash-Music on your juke boxes

By The Esquire Trio

RR#101—"Where Is Love?"
"My Adobe Hacienda"

RR#103—"I'm Changing Places" (With the Man in the Moon)
"The Hills of El Cajon"

To dealers and operators
49c incl. tax

SOME DISTRIBUTOR TERRITORIES STILL OPEN

RHAPSODY RECORDS 1752 N. VINE ST., HOLLYWOOD, CALIF.

THE ESQUIRE TRIO

Stars of Radio and Stage





BOB HAYWARD
 Exclusive's Singing
 SENSATION
"GLORIA"
 BACKED BY
"MEMORIES OF HOME"
 WITH
BUDDY BAKER
 and his
 ORCHESTRA
 Exclusive's
 Musical Director
EXCLUSIVE
 No. 218



Gilbert Wants MPPA Count on Disk Royalties

HOLLYWOOD, May 11.—Song-writer Wolfe Gilbert this week called upon Harry Fox, trustee of Music Publishers' Protective Association, to investigate charges that Pan American Record Company had submitted false statements to Gilbert in payment of record royalties for writers' *Rather Do Without You, Baby*. Gilbert frankly doubted honesty of Pan Am's statement of records sales thru March 31, for which he received \$212 royalty check, and charged that waxery was giving him a fast count.

Harry Fox, due here next week, is expected to make a thoro investigation of Gilbert's charges as well as look into financial gyrations of other small indie waxeries. MPPA in the past has gone to bat for songwriters against recording firms, forcing diskeries to kick back dough to clefters for withheld royalties.

One-zy Backs Idea

Disk in question was Eddie Cantor's waxing of *One-zy Two-zy* backed by Gilbert's *Baby*. Gilbert contends that since Pan Am shelled out heavy dough for Cantor recording session (followed in few weeks by another expensive Cantor stanza), record must have been a bigger seller than indicated in financial statement. Songster further charges that record firm reneged on verbal agreement to publish tune in sheet music form, and therefore waxery owes Gilbert publisher's royalty fee of one cent per record.

Bard Says Books Open

J. F. Bard, Pan American prexy, flatly denied Gilbert's charges, and

All-Sarge Ork

DETROIT, May 11.—When anybody hollers "Sergeant" around the Don Pablo Band, playing a long-time engagement at the Palm Beach Cafe here, the whole outfit answers. Pablo got his band together again last fall after his discharge from the army and moved into the Palm Beach Cafe, where he played for several years before the war. This week he got his last pre-war player, Larry Castell, back. Every one of his men was a sergeant.

told *The Billboard* that no promise to publish tune was ever made. Said Bard: "Gilbert has a perfect right to come in and examine our books. We have nothing to hide."

Gilbert's charges are based on fact that Pan American deducted from payment all records returned to plattery by dealers thru the month of April, asserting that such returns should not appear on statement for quarter ending March 31. Pan American has been secretive regarding actual sales of Cantor records, refusing to give any idea of whether waxing has been selling or not. Cantor's contract with diskery calls for semi-annual financial statement, thus no royalties are due radio comic-singer for several months.

Colonna-Butterfield Gill Bow

NEW YORK, May 11.—The Jerry Colonna-Billy Butterfield-Tony Romano-Bonnie Lou Williams-Fay McKenzie Troupe makes its bow June 14 for Roy Gill in an as yet undesignated New England spot. Will also play the next night for Gill then moves into the Totem Pole, Auburn-dale, Mass., where it will do four days.

Another new release by
BLACK AND WHITE
Love on a greyhound bus
 VOCAL BY
BONNIE LOU WILLIAMS
 BACKED BY **"ALL THE TIME"**
 WITH VOCAL BY JIMMY CASSITY
 BOTH SIDES WITH **AL SACK AND HIS ORCH.**
(B-W 780)

Order Now **JACK GUTSHALL**
 DISTRIBUTING COMPANY
 1870 WASHINGTON BLVD. LOS ANGELES 7, CALIF.



Exclusive
 RECORDS
 SUNSET AT VINE HOLLYWOOD

- Music Distributing Co., 4910 Santa Monica Blvd., Los Angeles 27, Calif.
- Frederick Lee 325 Second Ave., South Minneapolis, Minn.
- Fort Orange Distributing Co., 356 Broadway Ave., Albany, N. Y.
- Music Distributing Co., 1408 W. Ninth St., Cleveland 13, Ohio
- David Rosen & Co., 855 No. Broad St., Philadelphia, Pa.
- Crowe Martin Distributing Co., 1619 LaBranch St., Houston 3, Tex.
- Crowe Martin Distributing Co., 1228 E. Commerce St., San Antonio, Tex.
- Legum Distributing Co., 108-12 Light St., Baltimore, Md.
- Schwander Appliance Co., 3920 Olive St., St. Louis Mo.
- Norman Young Appliance Co., 1012 McKenny St., Dallas, Tex.
- Tom P. McDermott, Inc., 1400 So. Boston St., Tulsa, Okla.
- Love Electric Co., 325 Westlake Ave., North, Seattle 9, Wash.
- Melody Record Supply, Inc., 314 W. 52nd St., New York, N. Y.
- LeRoy H. Bennett Co., Inc., 1355 Market St., San Francisco 3, Calif.
- Triangle Record Distributors, 1508 Fifth Ave., Pittsburgh, Pa.
- Stewart Distributing Co., 34 Richards St., Salt Lake City, Utah.

ARA-McKay Distrib Deal Cues Trend

HOLLYWOOD, May 11. — ARA diskery's distributorship deal with McKay Appliance Company, of Seattle, for the Oregon, Washington, Idaho, Montana and Alaska territory, closed this week, tips manner in which some of the more aggressive indie waxeries are planning their distrib structures. McKay is distributor for Admiral Radio and other top electrical appliance lines.

With Victor and Columbia having solid set-ups built over a period of years, and Decca and Capitol operating on a company-owned branch basis, indies such as ARA figure they have a good proposition for distributors who have other name radio and electrical appliance lines and can't get in on the disk picture with any of the big four. ARA recently switched its distrib policy from a company-owned plan to the above described set-up, and firm plans to appoint batch of new distrib similar to McKay set-up in coming months.

Lubinsky Sues Leeds On 'Change Mind'

NEW YORK, May 11.—A tussle over ownership of the song *Just in Case You Change Your Mind* brought Lou Levy's Leeds Music and Herman Lubinsky's Savoy Records to Federal Court here this week. Lubinsky, the plaintiff, charges that tune's writers, Harry Patterson and Melvin Bell, assigned all rights to him in April, 1945, and that the assignment was recorded in September of that year.

He says that after song had been given him, writers made a publishing deal with Leeds. He seeks an injunction, damages and all money Leeds has earned with the ditty.

Raised Eyebrow Stuff — a 20 Mil A Month Diskery

SAN FRANCISCO, May 11.—Charlie Mish, prexy of Oakland's Trilon Record Manufacturing Company, has started construction on a new disk plant here. Mish claims the pressery will be completed about July 1 and says it will be able to turn out 20,000,000 plates a month. (Ed. note: This figure is far beyond what any other diskery is pressing in a single plant, and even beyond what any of the claimants to super-disk production have said they would do.)

Mish says he is having a new type rotary press built by an Eastern firm, and that he will hit the production figure quoted when the plant has some 50 of these presses. Further details on the presses were withheld on Mish's claim that patent rights have not yet been received from the government patent office. Mish says the plant will not produce for other manufacturers. He also maintains that platter production cost will be brought down to 13 cents each for shellac records and 18 cents each for plastic disks, and that new speed marks will be set with no more than 45 minutes elapsing between the time the original acetate master is put into the vat and the time the first stamper is finished.

Paxton's Third Ritz Date

Tops First 2 With \$1,893

BRIDGEPORT, May 11.—Making his third appearance of the season at the Ritz Ballroom here Sunday (5), George Paxton drew 1,578 persons and grossed \$1,893.60.

This was 494 persons more than on his November 18 appearance, and 456 more than on his December 25 date. Admish \$1.20.



**"IT'S SUPER SENSATIONAL!"
THE PUBLIC SHOUTED**

**THE ORIGINAL
GUITAR
BOOGIE**

**AT Smash Record Hit
FROM COAST
TO COAST
LAST!**

**Backed by
"BEATY STEEL BLUES"
SUPER DISC #1004**

**FEATURING
ARTHUR SMITH
AND THE RAMBLER TRIO**

SUPER DISCS 610 Fifth Ave., N. Y., N. Y.
Please rush me the following:
Quan. Super Disc No. 1004 "GUITAR BOOGIE,"
"BEATY STEEL BLUES"
(Minimum Quantity 25 Records)
Name
Address
City

**DUPLICATE TO
STEPPED-UP PRODUCTION
We Can Now Offer
IMMEDIATE DELIVERY**

SUPER DISCS

**610 FIFTH AVE.
NEW YORK, N.Y.**

DEALER'S PRICE, 49½¢ (Tax Incl.)
LIST PRICE, 79¢ (Tax Included)
All Shipments C. O. D.
F. O. B. New York, N. Y.
Minimum Quantity 25 Records

APOLLO Records

ANNOUNCING!

Ray Eberle

THE SINGSATIONAL STAR

**Now Recording
Exclusively For
Apollo**



**Watch For News About
Ray's 1st Release! Soon!**

Write For Complete Catalog
Of Apollo Releases

APOLLO RECORDS DISTRIBUTING CO.
615 10th AVENUE • NEW YORK 19, N. Y.

Branches in Atlanta, Baltimore, Detroit, New Orleans, Los Angeles

Newest Apollo Releases!



DINAH WASHINGTON

With Lucky Thompson and His All Stars

MELLOW MAMA BLUES

MY LOVIN' PAPA

No. 371

LIST PRICE \$1.00 Plus Tax



FRANK HAYWOOD

With Monroe Tucker and His All Stars

BABY MAYBE I CAN CHANGE YOUR MIND

YOU GOTTA GIVE IT UP

No. 1004

LIST PRICE 75¢ Plus Tax



FAMOUS GEORGIA PEACH

With The Harmonaires

WHERE THE SUN WILL NEVER GO DOWN

WHO IS THAT KNOCKING?

No. 107

LIST PRICE 75¢ Plus Tax

NEW "DAVIS RECORD" ALBUMS

NOW AVAILABLE

HARRY JAMES AND HIS ORCH.

4 ten-inch records, selections entitled SWANEE RIVER, HODGE-PODGE CARNIVAL OF VENICE, ALICE BLUE GOWN, FLIGHT OF THE BUMBLE BEE, FOUR OR FIVE TIMES, EXACTLY LIKE YOU, TUXEDO JUNCTION.

WHOLESALE PRICE \$2.31 RETAIL PRICE \$3.76

THE 5 RED CAPS

4 ten-inch selections entitled SPELLBOUND, I DIDN'T MEAN TO BE MEAN TO YOU, IF I CAN'T HAVE YOU, AFTER I'VE SPENT MY BEST YEARS ON YOU, RED CAPS' BALL, IT'S SO GOOD, THRU THICK AND THIN, IN THE QUIET OF THE DAWN.

WHOLESALE PRICE \$1.67 RETAIL PRICE \$2.72

BON BON

4 ten-inch records, selections entitled YOU'LL FIND OUT, WHAT DO YOU CARE?, MOST EMPHATIC'LLY YES!, WE NEED EACH OTHER, ONE WORD LED TO ANOTHER, TREAT ME KINDLY, I SHOULD HAVE LISTENED TO YOU, CRYSTAL GAZIN' MAMA.

WHOLESALE PRICE \$1.67 RETAIL PRICE \$2.72

SAMMY KAYE

4 ten-inch records, selections entitled THE WORLD IS IN MY ARMS, CALL OF THE CANYON, WEDDING BELLS ARE BREAKING UP THAT GANG OF MINE, JUST A GIRL THAT MEN FORGET, SIX P.M., LOVE LIES, DANCING ON A DIME.

WHOLESALE PRICE \$2.31 RETAIL PRICE \$3.76

THE THREE SUNS

4 ten-inch records, selections entitled SONG OF INDIA, HAWAIIAN WAR CHANT, MISSOURI WALTZ, DO I LOVE YOU?, EL RANCHO GRANDE, JUNGLE DRUMS, THE WOODPECKER SONG, THE HOIRIGER SCHOTTISCHE.

WHOLESALE PRICE \$2.31 RETAIL PRICE \$3.76

DICK HAYMES with HARRY JAMES ORCH.

4 ten-inch records, selections entitled MAYBE, A MILLION DREAMS AGO, HOW HIGH THE MOON?, IT'S THE LAST TIME I'LL FALL IN LOVE, ORCHIDS FOR REMEMBRANCE, THE MOON WON'T TALK, SECRETS IN THE MOONLIGHT, YOU'VE GOT ME OUT ON A LIMB.

WHOLESALE PRICE \$2.31 RETAIL PRICE \$3.76

DERYCK SAMPSON

4 ten-inch records, selections entitled BOOGIE EXPRESS, ERIN GO BOOGIE, TABLE TOP BOOGIE, KANSAS CITY BOOGIE WOOGIE, BASIN STREET BOOGIE, BOOGIE DE CONCERTO, BOOGIE ON THE VOLGA, CANAL STREET BOOGIE WOOGIE.

WHOLESALE PRICE \$2.31 RETAIL PRICE \$3.76

**40 OTHER WONDERFUL RECORD ALBUMS
IN PREPARATION**

LIVE WIRE RECORD DISTRIBUTORS WANTED
WRITE—WIRE—CALL. PHONE: CIRCLE 5-7658, NEW YORK

DAVIS RECORD CORP.

331 W. 51ST STREET

NEW YORK 19, N. Y.

H. Suber Quits Blue, Goes Indie as C. R. Iucci Gets Ex-Secretary Feinberg's Post

Unity Rides Its Honest Ballot Case; Rosenberg Pooh-Poohs

By Dick Carter

NEW YORK, May 11.—Harry Suber, treasurer of Local 802, American Federation of Musicians here, previously considered a Blue ticket (Administration) bulwark, electrified the local this week by announcing that he is thru with the Blue and will seek re-election as an independent candidate. His decision came early this week, shortly after Jack Rosenberg, 802 prexy, and other Blue members had designated exec boarder Charles R. Iucci to succeed the retiring Willie Feinberg as local secretary. Iucci's appointment was confirmed by the 802 exec board Thursday (9).

Many observers, linking Suber's departure from the Blue to the appointment of Iucci, declare that Sam Suber, Harry's brother, who holds the post of chief business representative, had been considered a logical successor to Feinberg. All this is grist to the local's political mill, with Rosenberg's opposition, the Unity ticket, now more confident than ever of success in the December elections. Rosenberg, however, continues to deride all such predictions. He told *The Billboard* that he maintains the attitude he held a few weeks ago when his opponents announced that his doom was sure to follow the resignation of Feinberg. He says he is not sure of Suber's decision to run independently, since he has not received any official notification. "If Suber does leave the Blue ticket we'll just nominate somebody else. What's all the fuss about?" asked Rosenberg. He appears to have absolutely no doubt of the outcome of the election and asserts that loss of one or two names can't weaken an administration which has held office for 11½ years.

Suber's No Factions

Harry Suber, declining to participate in the general gossip, told *The Billboard* that disassociation from the Blue ticket has been in his mind for years because he "does not believe that the treasurer of the organiza-

tion should be subject to the bidding of any faction." For this reason, he declared, he will refuse to join any coalition which may arise within the local.

Amid its rejoicing over what it terms the steady disintegration of the Rosenberg forces, the Unity ticket found time this week to release part of the transcript of testimony taken before the trial of the case against Rosenberg and the Blue ticket, scheduled for the Supreme Court here later this month. Case involves a union by-law stating that the Honest Ballot Association must conduct 802 elections. Unity is attempting to prove that the by-law was not observed in the last two elections, but that George Abrams, an associate of the Honest Ballot Association, conducted the balloting independently and not as a representative of the HBA. American Federation of Musicians has already upheld the Rosenberg administration against these charges.

Chadbourne Testimony

Part of the examination of William C. Chadbourne, for many years president of HBA, follows:

Q: I will ask you . . . to look at that exhibit . . . and tell us whether you became aware that Abrams was conducting union elections in the name of the Honest Ballot Association during December, 1940.

A: I always assumed that he was conducting those on his own and not for the Association.

Q: After having read exhibits F-3 and F-2, did you ever bring up before the executive committee the matter of Abrams's purporting to conduct a union election on behalf of the Honest Ballot Association?

A: I don't believe I did, because that letter doesn't indicate that he was conducting elections on behalf of the Honest Ballot Association. It bore out the entire view I expressed before that Abrams was acting on his own.

Q: Was there ever at any time, within your knowledge, any committee or sub-group of the directors or any other official agency of HBA which had charge of activities by HBA in the field of union elections?

A: No.

Q: Was there ever at any time

**Now Delivering
THE FOLLOWING RELEASES**

EXCLUSIVE — EXCELSIOR — FOUR-STAR
GILT EDGE — CORONET — MODERN
G & G — GEM — CADET

WRITE FOR COMPLETE LISTS AND PRICES

AMERICAN COIN-A-MATIC MACHINE CO.

Exclusive Distributors in Western Pa., W. Va. and Va.
1435 FIFTH AVENUE PHONE: ATLANTIC 0977 PITTSBURGH 19, PA

in a meeting of the directors or executive committee of HBA any proposal considered that there should be such a sub-group of HBA?

A: No.

Q: Or any consideration of a proposal that HBA, as such, should enter the field of conducting elections for labor unions?

A: No.

No By-Law Hep

Q: Referring to the 802 by-law of September, 1942, specifying that elections shall be conducted by HBA, when did you first have knowledge of the text of that new by-law of 802?

A: I did not have knowledge of it prior to this controversy's starting.

Q: Did HBA, by formal corporate action, at any time, authorize the sending to Local 802 or its officers a certificate of the results of the December, 1942, election of Local 802?

A: Not to my knowledge.

Q: Or did it, by similar action and in similar form, authorize the sending of a certificate of the results of the December, 1940, elections of Local 802?

A: Not to my knowledge.

Jack Rosenberg says that the by-law dealing with HBA supervision of 802 elections was originally proposed by Unity, and that the lawsuit is based upon technicalities. "They dug Abrams up themselves, and now they're squawking. After the last election they demanded a recount, so I called Abrams and asked him to do it, but he wanted \$500 for it. So I told them that if they wanted a recount, they could pay for it themselves, and not expect it to come from union funds. Abrams was their own idea, and then they want a recount. As far as I knew, there was only one Honest Ballot Association, and Abrams was mentioned on its letterhead. He was the guy who conducted union elections, so he conducted ours. Let the courts settle it—the AFM has already tossed it out. When they tried to ring in the district attorney, he tossed it out, too."

Hiding the Ork

VANCOUVER, B. C., May 11.—When Lucio Agostini, Toronto symphonic master conducts the music in the Vancouver Jubilee Show, he will be 40 feet from the stage in a soundproof room under the grandstand. Using a set-up rarely, if ever, employed, Agostini and his 50-piece ork will stand before a full-length glass, dressed in the conventional black, and against a luminous white background. His baton will be lighted so the singers and performers can see it from 40 feet. Neither the ork nor Agostini will be able to hear the performers or the noise from the stands. Music from the soundproof room will be carried to the performers and audience thru loud-speakers along the stage front. Vancouver's Jubilee Show, with 5,000 performers in cast is being presented on a 500-foot stage in Stanley Park Bowl with the natural scenery of the north shore mountains as a setting. It will run two weeks. John Harkrider, of New York and Hollywood, is producer and director.

Michael Keane Dies at 69

NEW YORK, May 11.—Michael Keane, president of the music publishing firm bearing his name, died in Yonkers, N. Y., Tuesday (7) at the age of 69. For many years concert manager of Queens Hall, London, Keane came to the U. S. as manager of Boosey & Company, Ltd.'s New York branch. Ten years ago he founded his own firm. A member of the American Society of Composers, Authors and Publishers, he had also held office in Music Publishers' Protective Association.



THE FIVE
RED CAPS

Currently Appearing
COVE LOUNGE
PHILADELPHIA

On Davis Records
"ATLANTA, G. A."
"I'LL REMIND YOU"

EXCLUSIVE RECORDING ARTISTS FOR
DAVIS RECORD CO.
331 W. 51st St., N. Y. C.

MANAGEMENT: NAT NAZARRO, 1619 BROADWAY, NEW YORK CITY

Order a generous supply of this outstanding Race number

DID YOU EVER LOVE A WOMAN?

Flenoy Trio — Excelsior 151

RECORD SALES CO.

2117 THIRD AVE., NO.

BIRMINGHAM, ALA.

"JUKE BOX"

SCORES AGAIN WITH

THREE TERRIFIC "TWISTERS"

JB 505 { NOT ON THE FIRST NIGHT
THE LAZIEST GAL IN TOWN
by Frankie and Her Boys

Frankie and Her Boys hail from the Middle West, where they take their music as they find it—rough and ready. Here are really great Juke Box and Specialty Store recordings. They are worth double the price. They will coin riches for the operator and sell on one playing to anyone.

JB 506 { PINE TOP'S BOOGIE WOOGIE
ECCENTRIC RAG
by the Bailey Swing Group

The Bailey Boys are Harlem's best arranged jazz band. They play the best spots. They are the class of the musicians. This is boogie woogie in the smooth fashion. You can never get enough of these. The performance of these boys is perfect.

JB 507 { I'M A SPECIALIST
MY LOVE'S A COUNTRY GAL
by Johnny Ryan and His Orchestra

Ryan is a specialist. His recordings are among the top of the country and have always found a ready market. Every record he has made has been a big hit. Where is the man or woman who has not wanted the Chic Sales specialty? You can satisfy them with this record. It's a PIP!

And don't forget those other JUKE BOX Rip Snorters!

JB 504 ★ R. M. BLUES and RHYTHM BLUES
Roy Milton and His Solid Senders

JB 503 ★ MILTON'S BOOGIE and GROOVY BLUES
Roy Milton and His Solid Senders

JB 502 ★ VOO-IT, VOO-IT and CRYING BLUES
The Blues Woman with Buddy Banks Sextet

List price, \$1.00 plus tax • Distributors in principal cities

JUKE BOX RECORD CO., INC.

7 WEST 46th ST.

NEW YORK 19

CHelsea 3-3337

Two Great New
STERLING SMASHES

SR 105

PLUCKIN' THE BASS

and

I'M GETTIN' SENTIMENTAL
OVER YOU

ROY ELDRIDGE

and His Orchestra

Eldridge is always up among the top trumpeters of the land. He shows off to his best advantage in two standard HOT tunes. They are great dance tunes! His band on these records are "ALL STARS."

SR 7005

YOU ARE TOO
BEAUTIFUL

and

ROBERT THE ROUE

BUDDY CLARK

with Orchestra

Buddy Clark—just out of the Army—returns to the air on two commercials. He is recognized as one of the top singers of America. America's fine singer warbles the Rodgers and Hart "Beautiful" song, which is now among the most popular tunes of the day. The coupling is a show "special." Listen to the lyrics! They're a treat!

More Sterling POP Successes!

SR 7001

ONE-ZY, TWO-ZY
WE'LL GATHER LILACS

TOMMY JONES AND HIS ORCHESTRA

SR 7002

WHERE DID YOU LEARN TO LOVE?
ALL THROUGH THE DAY

TOMMY JONES AND HIS ORCHESTRA

SR 7003

I'M A BIG GIRL NOW
DON'T BE A BABY, BABY

RUBY NEWMAN AND HIS ORCHESTRA

SR 7004

SEEMS LIKE OLD TIMES
IT COULDN'T BE TRUE

RUBY NEWMAN AND HIS ORCHESTRA

LIST 75c plus TAX

Distributors in Principal Cities

STERLING RECORDS INC.

7 WEST 46th ST.

NEW YORK 19

CHelsea 3-3337



SINGS IN HIS OWN INIMITABLE

SIDE-SPLITTING DIALECT

The Tune He Introduced
and Made Famous on the Airl.

YOU'LL KITZEL WITH MR. KITZEL WHEN YOU HEAR HIM SING

PICKLE IN THE MIDDLE

(AND THE MUSTARD ON TOP)

VOCAL AND BACKGROUND MUSIC BY
MILTON DE LUIG,
AND THE SWING WING

Popular Series 3016 50c.

NOT ONE—BUT 5 GREAT ARTISTS COMBINED
TO GIVE YOU THE GREATEST
HILLBILLY HIT OF THE YEAR



'ATOMIC POWER'

VOCAL BY

REX ALLEN

INSTRUMENTAL BY THE

PRAIRIE RAMBLERS

Mercury
6008

and on the B side 'YOU STARTED HONKY TONKIN'

AS GREAT A HIT AS HIS "ANGRY"

TINY HILL

'LIPS THAT TOUCH LIQUOR'
(SHALL NEVER TOUCH MINE)



Mercury
6007

'I CAN READ BETWEEN THE LINES'

MERCURY

Order Now From Your Nearest Mercury Distributor

What's With These Coal Mines, Asks Baffled Music Biz

NEW YORK, May 11.—To the music biz, coal is no longer a mere something guys shovel into a boiler. John L. Lewis's strike cut the biz down like a scythe this week, and coal became the main topic of conversation. Every phase of the industry was hard hit, its main eastern arteries clogged by curtailed shipping and locations in the East and Middle West shut down. Yesterday's "truce" contributed more confusion than reassurance.

Stories reached here of disk distributors frantically loading hit waxes into automobiles and racing hundreds of miles to make deliveries to key outlets. Song publisher shipments were slowed to a trickle. Printing plants, particularly in Chicago, worked on a fractional basis, setting back production a matter of weeks.

Ops Stop Buying

One-night promoters in the Southeast have stopped buying orks, as have scattered ops elsewhere east of the Mississippi. They all want to see what's with Lewis before committing themselves. In the Virginia and North Carolina area, the utility company stopped servicing amusement places and bollixed up bookings. Johnny Morris, set to open Seaside Park, Virginia Beach, Va., tonight, was handed an indefinite postponement. He is supposed to open 48 hours after service is restored, but it is not yet known whether the two-week truce called by Lewis will be considered substantial enough to warrant a return to normalcy.

King Cole, set to play the Richmond, Va., Mosque May 24, was cancelled when the house refused to rent to the promoter. This incident is regarded as the shape of things to come—it is doubted by local agencies if bookings will return to normal for at least two weeks after the

Evans Pop-Tunes 2d Jingle, "Other Day"

NEW YORK, May 11.—Redd Evans, writer and publisher who at the prompting of Dick Volter, Shapiro-Bernstein professional manager, and Herb Hendler, Cosmo disk artists and rep head, touched up melody and wrote ballad lyrics for a Prince George Hotel jingle to make it *There's No One But You*, has done a similar tune-smithing job on another commercial air jingle. This time Evans worked on a Mission Bell Wine ditty and turned out a novelty love ballad called *Just the Other Day*. Title line is from the jingle itself. Latter conversation again was done at the instigation of Volter.

Shap-Bernstein has disks on *No One* by McIntyre (Cosmo), Tommy Dorsey (Victor), Kay Kyser (Columbia), Alvino Rey (Capitol) and Mel Torme and His Meltones (Musicraft), among others. Pub firm is lining up platters on *Other Day* now.

Little known fact is that Evans used to sing the jingles in the old days. He was on the old Pepsi-Cola *Nickel, Nickel* thing, among others. Prince George and Mission Bell ditties were originally penned by the Kent-Johnson team.

Everybody in the Act; Now It's an Attorney-Cleffer

BALTIMORE, May 11.—Philip Provenza, attorney and songwriter here, who says he has made a movie short, *Let's Write a Song*, which he hopes to release soon, is now prepping a record company.

Diskery will be called Movietune Records, and Provenza wants to wax tunes from film features and shorts. Is starting with tunes from his own film short.

end of the strike. Every office got cancellations. Travel by music functionaries was brought almost to a standstill. Train transportation was well-nigh impossible to get, and it took everything but a letter from the President to get on a plane.

I SURE GET ROUGH AND SCRATCHY WHEN SOME INEXPERIENCED OPERATOR EXPECTS ME TO COOPERATE WITH A SUBSTITUTE FOR A PERMO POINT!

SOME FOLKS JUST DON'T SEEM TO UNDERSTAND THAT I AM AN EXPENSIVE NECESSITY AND SHOULD BE TREATED KINDLY. THE BEST NEEDLE IS NONE TOO GOOD FOR MY SENSITIVE NATURE!

PERMO
Incorporated
6415 Ravenswood Avenue, Chicago 26

ROUND ELLIPTICAL

AT DECCA, RCA-VICTOR, COLUMBIA DISTRIBUTORS

RADIO ARTIST BAND LEADERS
"DO I?"
Latest Broadway Hit!
A PAUL WEIRICK arrangement will be mailed to you upon receipt of 75c; piano copy, 25c.
John Dayotis, Mgr.

ART Music Co.
1658 BROADWAY, NEW YORK, N.Y.

Crusader Pinky Gallops Again, Tabs Percentage Payoff Snare and Delusion

Beef Unofficial Right Now So ASCAPapas Will Wait

NEW YORK, May 11.—The last remnant of joy generated by placing all but a few writer-members of American Society of Composers, Authors and Publishers on a participating (percentage) basis was plowed under this week when it became known that Pinky Herman, ever-green champion of the low-ranking writer, is planning a squawk. Herman, credited with having hounded the Society into removing all but the permanent classes and Class 4 from the so-called fixed payment category, says that in operation, the Society's new payoff method proves to be a snare and a delusion. He is asking to see Deems Taylor, ASCAP prexy, in order to make his beef official. This makes it unanimous, since a few weeks ago the alley echoed with the wounded cries of middle and high-ranking penners who got lower checks than expected under the new system's first disbursement.

Herman, recipient of plaudits when Taylor sprung the welcome news of a new payoff gimmick, under which the majority of penners would share percentage-wise in the Society's ever-rising income, charges that there is a big, previously unannounced joker in the plan. Says that, according to his calculations, the guys in Class 3 thru C-1A, who used to get fixed sums no matter how

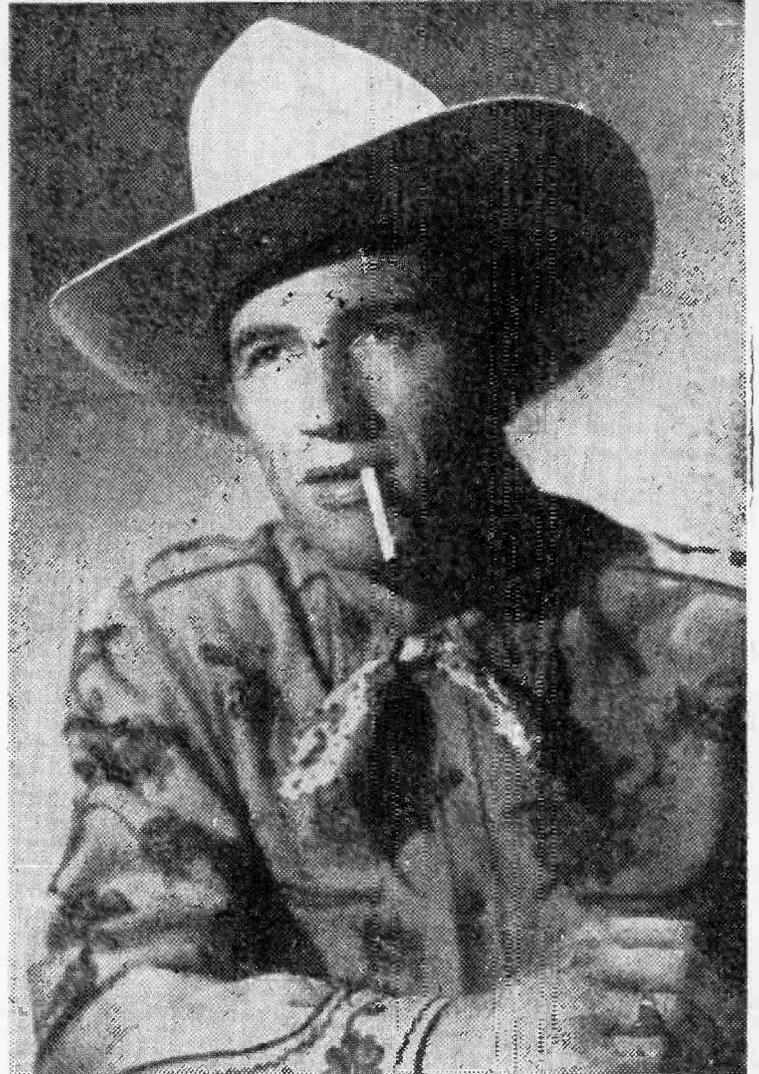
ASCAP's income rose, are getting a percentage only of the increment over the last quarter and are not sharing from the first dollar.

To buttress his argument, Herman points out that Class 1 was supposed to rate \$6.70 for every \$100 paid to Class AA, but asserts that Class AA penners got \$4,500 to Class 1 members' \$197. He says that the disparity is explained by Class 1 getting a percentage of a certain number of dollars, not of the entire melon. He believes Class 1 should have received \$301. He also states that, when Class 1 was receiving a fixed sum every quarter, that sum was \$187—only \$10 less than the members got under the heralded new system.

Society spokesmen, declining to go on record until Herman's protest is presented to them officially, say that they think his figures are based on hearsay. He, meanwhile, reports a flood of correspondence from his followers, and makes it clear that his crusading days, believed drawing to a close when the new payoff was announced, are far from over.

Stork Picks Up Ramona

NEW YORK, May 11.—Stork Record Company this week signed Ramona, one time Paul Whiteman canary, to cut four sides. Firm is moving into larger quarters May 25, according to Sammy Nate, managing director.



DUDE MARTIN

The Newest Big Name
in Western Music!

RECORDS A
NICKEL
NABBER

A NOVELTY
YODEL
OLEO



No. 701 A
"RODEO
ROSE"

No. 701 B
"BRONCO
BUSTER"

No. 702 B "I WONDER IF YOU BURN ALL MY LETTERS"

49c DEALERS & OPERATORS INCLUDING FED. TAX RETAIL LIST 79c

EAGLE RECORDS

1069 MARKET ST.

SAN FRANCISCO 3, CALIF.

ALADDIN SMASH HITS



JOHNNY MOORE'S THREE BLAZERS

- #129—"YOU ARE MY FIRST LOVE"
"RACE TRACK BLUES"
- #130—"TILL THE REAL THING COMES
ALONG"
"ROCKS IN MY BED"

JIMMY MUNDY

AND HIS ORCHESTRA

- #131—"BUMBLE BOOGIE"
"ONE O'CLOCK BOOGIE"
(Eddie Beal—piano)

JACK LaRUE

AND HIS BAND

- #136—"JAMMIN' THE BOOGIE"
"RINGSIDE BOOGIE"

Exclusive ALADDIN Distributors

Major Dist. Co., Brooklyn, N. Y.
J. F. Bard, Chicago, Ill.
B. Besman, Detroit, Mich.
Crowe Martin, Houston, Texas
Record Sales Co., Birmingham, Ala.

Music Sales Co., Memphis, Tenn.
J. C. Boylan Co., Cleveland, Ohio
Davis Sales Co., Denver, Colo.
Taran Dist. Co., Miami, Fla.
O'Rourke Agencies, Honolulu
Mesner & Mesner, Hollywood, Calif.

ALADDIN RECORDINGS, 4918 Santa Monica Blvd., Hollywood, Calif.

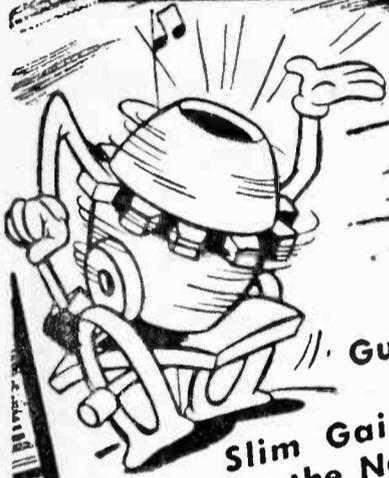
SKYROCKETING
to All-Time Sales Highs!



SLIM GAILLARD'S
Original and Only
CEMENT MIXER

No. CR-201

Reverse Side:
Scotch'n' with the Soda



as Featured by
Guest Appearances
of
Slim Gaillard & His Trio
on the Network Broadcasts

- ★ BING CROSBY
 - ★ KAY KYSER
 - ★ FRANK SINATRA
 - ★ REQUEST PERFORMANCE
- etc., etc., etc.

Another **SLIM GAILLARD** Smash Hit
No. CR-202
Baby Won't You Please Come Home
Reverse Side: The Hop

79¢

Retail Price
Federal Tax Included
Standard Trade Terms
& Discounts Apply.

CADET
RECORDED IN HOLLYWOOD

Produced By
JACK RILEY
Cadet Record Co.
P.O. Box 307
Hollywood 28, Calif

National Distribution by
CONSOLIDATED RECORD DISTRIBUTORS, Inc.
2519 West Seventh Street
Los Angeles, California
Telephone: FEderal 2148

Pacific Coast Distribution by
THE TURNTABLE
P.O. Box 622
Hollywood 28, California

**Pubs Agree;
Tele Set-Up
Is Mud-Clear**

Nobody Knows Score

NEW YORK, May 11.—Just what music publishers "gave" the American Society of Composers, Authors and Publishers when they signed documents permitting ASCAP to administer television licensing rights for two years continues to be a burning question. Last week the confusion hit an all-time high when a spokesman for the Warner group of publishers said that video people would have to clear performances direct with the pub instead of with the society. Since the Warner houses had been among the first to make the video assignment to ASCAP, the spokesman's declaration caused an uproar. ASCAP had already made clear that it would not claim power to administer rights for members who had not made the assignment, and the Warner statement made members wonder just what ASCAP had in the way of authority.

Starr Says It's ASCAP

This week, however, Herman Starr, Warner group boss, restored some order to the situation by reaffirming ASCAP's right to bargain with and collect from Tele for the Warner group. He said that nobody had any right to assume otherwise, and flatly contradicted the version previously given by an employee. Starr's statement, while bringing a measure of calm, leaves things plenty muddled. The society, for example, continues to shy from making any tentative differentiation between small (performing) and grand (dramatic rights insofar as television is concerned, altho execs state that the proper authorities are working on the problem. High-ranking ASCAP-ers are convinced that they must take an egg-treading approach to the matter, and are extremely careful to leave no chinks in the armor. They point out, for instance, that altho the publishers' tele assignments to the society were for only two years and were explicitly limited to small rights, writers were also asked to make assignments on the same basis. Reason for this is that, while writers have no authority in the administration of small rights, they are equal partners in assigning dramatic rights. Society is anxious not to be caught with its assignments down before the two-year term expires.

Inherent Dynamite

Similarly, it is avoiding headaches from its own membership by not trying to deal with video for the few publishers (including Jack Robbins), who have so far not signed the tele agreement. Ordinarily, ASCAP-ers say, the majority would prevail and pubs who hadn't signed would have to go along, regardless. But the society, highly conscious of inherent dynamite in its gestures toward the new, untested field, and highly anxious to avoid trouble, is not pressing the point.

As to the unknown quantity—whether a video performance with gestures is a dramatic performance, there are two schools of thought. One group feels the society should proceed as if a tele performance were no different from a vaude performance, and suggests that bargaining begin immediately on that basis. Herman Starr told *The Billboard* that, while the matter is clearly one for legal minds, it seems to him that a reasonable view might be to regard a dramatic performance only the duplication of a show song's original musicomedie setting, putting all

**United Sets Up as
Indie Disk Pressery**

CHICAGO, May 11.—United Broadcasting Company here will begin record pressing next week, providing small indie outfits with another dick processing source in this section. Owners William Klein and Egmont Sonderling say they have set up 10 presses to do 10 and 12 inch shellac work. Company won't bring out any labels of its own, but will devote its facilities to job pressings. Owners estimate ultimate output as being around 10 million pressings a year, thus insuring plenty of speed necessary for the small indies in the Midwest.

Outfit claims to be the largest indie recording studio in Chicago.

other renditions in the customary vaude (small right) category.

Other pubs, alive to the financial possibilities inherent in labeling video "dramatic," and aware that ASCAP is not empowered to license such performances, are anxious to have television deal directly with them. It is agreed that the courts will have to settle the matter before any unanimity is achieved. It is also pointed out that if dressing up a pop song with a little production is considered making a dramatic performance out of it, publishers might use such a decision as precedent for cracking down on presentation vaude houses like the local Roxy and Radio City Music Hall, demanding that they pay thru the nose to pubs instead of on a per-seat basis to ASCAP. While all this goes on, and while pubs and tele people chafe at the bit, awaiting something from ASCAP, the society's legal battery is working. Nobody claims to know when they'll be ready to approach tele with a proposition.



THE ELDEEN CO.
610-616 W. NATIONAL AVENUE
MILWAUKEE 4, WISCONSIN

USED RECORDS
OFF JUKE BOXES
POPULAR—HILLBILLY—RACE
We Will Ship the Record
Type You Specify.
10¢ Each
Minimum Shipment 100 Records
Write for Details
BOX D-193
c/o Billboard, Cincinnati 1, Ohio

British - Yank Unions Meet Re Ork Trade

Big Bucks for Names

NEW YORK, May 11.—Word from London established beyond doubt this week that the British Musicians' Union and the American Federation of Musicians are engaged in negotiations which, under a reciprocal agreement, will permit American name orks to play the British Isles and English bands to tour the U. S. AFM has previously barred the door to foreign bands, and recently, with the approval of the British union, cracked down on network use of foreign music.

U. S. name band deals await the outcome of the international union confabs. Every agency in town has had nibbles from foreign bookers, and several of the offers have been high enough to make the offices intensely interested. Bookers and unofficial AFM spokesmen agree that under any reciprocal arrangement, American bands would get far the better of the deal, since there are few English outfits considered marketable over here. It has been said for years that Jack Hylton, band leader and top British band booker, is averse to too many Yank bands touring the country for fear they'll spoil the English public. Returning servicemen, however, say that English bands are a lot more hep than even they give themselves credit for, and that nothing could be better, musically, than international exchange of talent.

Among the American leaders in heavy demand in England are Duke Ellington and Louis Armstrong, both of whom scored personal triumphs in pre-war visits to the United Kingdom. Bookers say that most of the foreign inquiries deal with bands such as aforementioned and Benny Goodman, Benny Carter, Artie Shaw and others who either played overseas before the war or became international figures by dint of supreme popularity in their own country. New bands aren't getting a tumble.

Sky-High Prices

Prices for foreign tours will, of course, be sky-high—high enough to leave the ork with at least as much moo as it could get for a State-side tour. British ops will have to pay the exceedingly high taxes, will have to furnish round-trip transportation, etc., and the dough will be up ahead, say the bookers.

South America continues to make overtures to American band offices, but not much is happening. John Kirby was supposed to go to Bermuda for four weeks at \$2,100 per, opening Easter Sunday, but canceled out when he couldn't get a boat and the buyer refused to ante up for plane transportation. Spain, scene of much turmoil, is probably the most active bidder, but not much talent is actually being set. Rex Stewart recently made a deal to go there in the fall, but he's one of the few.

The most incongruous overseas offer so far was offered to General Artists Corporation last week by a Philly booker, who swore that he could get Woody Herman \$25,000 a week for 10 weeks, plus round-trip plane transportation for a China tour. Howard Sinnott, who got the offer, suspects that it was all a rib and that by \$25,000 the "buyer" meant \$25,000 in Chinese money.

Decca 3-Mos. 500G Double '45 Quarter

NEW YORK, May 11.—Decca Records, Inc., showed a net profit, after taxes, of \$511,050 for the first three months of this year.

This is more than twice what the firm made for the corresponding quarter of 1945, and is equal to \$1.32 a share on the 388,325 shares of capital stock outstanding.

Bernstein Points Up Caesar's "Write-In" On Appeals Board

NEW YORK, May 11.—Altho Irving Caesar says he does not choose to run for a publisher slot on the appeals board of American Society of Composers, Authors and Publishers, Louis Bernstein, an ASCAP power, declares that Caesar will get a large write-in vote, regardless. Highly critical of Bob Miller, Carl T. Fischer and Dave Ringle, who served as nominating committee for the pub candidates, Bernstein avers that he is going to vote for Caesar, and also for Max Mayer, incumbent, who was not re-nominated.

Caesar, recently defeated for reelection as a writer-member of ASCAP's board of directors, told *The Billboard* that he considers it too soon to appear as a candidate for a pub position in the society, and that he had asked to be withdrawn from the ballot, rather than have his motives misunderstood. He said, however, that if the write-in vote elects him he will serve.

Kenton, Power Plant Give Rainbo Hot 13G

CHICAGO, May 11.—Rainbo Ballroom here reaped its second biggest gross to date this week with Stan Kenton and a power generator. When figures are finally in—it is expected they will hit about 13G which is only 3G behind the figure amassed with Tommy Dorsey in the spot's opening week.

Rainbo had its own generator to provide electricity, which allowed them to continue operation all week while the competition had to fold because of power curtailments. Kenton's ork is the first to go into percentages there since T. D. did 16½G worth of business the week the ballroom opened March 12. Ops do not expect to do as well with Ray Anthony, power scoop or not.

D&H's "Blue Blazes" Still Cooks in TD-Victor-Emb Suit

NEW YORK, May 11.—Tommy Dorsey, RCA-Victor and Embassy Music failed in their attempt to have the Denton & Haskins *Blue Blazes* suit tossed out of Supreme Court here this week. Defendants' plea for dismissal claimed that the complaint failed to state a case and that, furthermore, the matter was not a proper subject for Supreme Court.

Justice Lloyd Church ruled that the complaint alleges that composers Jimmie Lunceford and Sy Oliver had assigned all rights on *Blue Blazes*, and not merely the right to take out a copyright. Also ruled against notion that case belongs in another court.

WJZ Promotion Head Now Noteworthy Music Veepee

NEW YORK, May 11.—Noteworthy Music, Broadcast Music, Inc., affiliate, headed by organist Dick Leibert, this week added Joseph M. Seiferth as veepee and general manager.

Seiferth for the last four years has been audience promotion manager of WJZ here.



DEALERS!

OPERATORS!

AL TRACE and his SILLY SYMPHONISTS

- COR-150** TOY TOWN BAND
TOY TOWN JAMBOREE
- COR-151** THE ANTELOPE AND THE LION
DEEDLE DEEDLE DUMPLING, MY SON JOHN
- COR-152** THE STORY OF UNCLE TOM'S CABIN
THE THREE BEARS
- COR-153** I GOT A HORSE BUT HE WON'T GIDDY-AP
I WUV A WABBIT

ORDER TODAY FROM THESE DISTRIBUTORS

Colonial Record Service POB 42 Richmond, Virginia	Eastern Music Sales, Inc. 40 W. 46 Street New York 19, N. Y.	Minsky Bros. Co. 109-115 3rd Ave. Pittsburgh 22, Pa.
Pennsylvania Record Supply, Inc. 1224 Arch Street, Philadelphia 7, Pa.	Record Dealers Supply, Inc. 38 W. 46 Street, New York 19, N. Y.	

"KILROY WAS HERE"

- FIRST!** ON THE AIR
Introduced on NBC Feb. 21, 1946
- FIRST!** ON RECORDINGS
BEL-TONE RECORD #276 with Tin-Ear
Tanner and his Back-Room Boys
- FIRST!** IN SHEET MUSIC SALES
Announced in BMI Bulletin Jan. 31, 1946

AND PUBLISHED BY

Paradise Music

1938 N. Highland, Hollywood 28, Calif.
Phone: GR 8660

**National Distributors
Pacific Music Sales**

6047 Hollywood Blvd., Hollywood, Calif.

CHARLIE FISK

and His Orchestra

**The SoFISKticated
Band of Today**

FEATURING

JOE FISK

and the songs of that lovely

FRANCES FISHER

Exclusive Management

GENERAL ARTISTS CORPORATION
NEW YORK • CHICAGO • HOLLYWOOD
CINCINNATI • LONDON



WATCH FOR on ALERT RECORDS

"AFTER HOURS"

by **AVERY PARRISH**

Also **BELL RECORDS**—Novelty! Humor! Fun!

ALERT RECORDS DISTRIBUTING CO.

1303 FULTON STREET

BROOKLYN 16, N. Y.



TERRY FELL

the new star of the hillbilly field singing these top sellers

3001 "YOU RAN AROUND"

with

"I'VE DONE ALL I KNOW TO DO"

3002 "PAPER HEART"

with

"YOU DON'T WANT ME ANY MORE"

WATCH FOR NEW RELEASES

K & M SERVICE

1913 W. PICO BLVD. LOS ANGELES 6, CALIF.

- Cliff Wilson Dist. Co. 119 So. Walker St. Okla. City, Okla.
- W. M. Amann Dist. Co. 715 Olive St. Shreveport, La.
- So. Coast Amusement Co. 314 E. 11th St. Houston, Tex.
- Canipe Dist. Co. 104 1/2 Union Ave. Memphis, Tenn.
- Cardinal Sales & Service 771 W. Oak St. Louisville, Ky.
- Collins Record Dist. Co. 4138 S. E. 42nd Ave. Portland, Ore.
- National Sales & Service 514 Denny Way Seattle, Wash.
- Superior Radio & Electric Co. 305 South St. Portsmouth, Va.
- Thompson, Inc. 4324 W. Warren Ave. Detroit, Mich.

Vogue

THE PICTURE RECORD

Now in Production

VOGUE RECORDINGS INC. BOOK BUILDING • DETROIT 26, MICH.

RECORD PRESSING PLANT FOR SALE

3 Hydraulic Presses, complete with Compressor, Dies, Benches, Steam Table. Johnson Tool Company 6806 S. Hoover Los Angeles 44, Calif. Telephone: PLeasant 11423

PERFORMERS!

We supply vocal orchestrations in all keys, sheet music and dance orchs. on all titles listed in this magazine. For quick C. O. D. shipment send \$1 deposit. Bulletin free!

Sherwood Music Service 1585 Broadway NEW YORK 19, N. Y.

WOR Doubles Studio Fee; Cutting Sites For Indies Scarce

NEW YORK, May 11.—WOR raised the rental on its recording studios from \$25 to \$50 an hour this week. There are plenty of studios in town, but not too many good ones, and the scramble for the latter is sometimes heated. Recording execs are ever on the lookout for new locations. Cosmo, for example, recorded Hal McIntyre at the Longacre Theater this week, after having made a vain bid for Columbia's popular, overcrowded Liederkrantz Hall.

The Muzak studios, considered good, are in heavy demand and are being given over more and more to outside work. Majestic's studios are also used by outside concerns, with Ben Selvin occasionally taking his own sessions to the Guild Theater. The Lotos Club gets a lot of work, as does WMCA. Any place with decent acoustics—be it a garage—can make dough as a disk studio nowadays. The demand exceeds the supply.

Top Swap: Maurice Rides Hot "Trail"; Leeds Hikes "Gypsy"

NEW YORK, May 11.—First reciprocal tune fling of the Leeds Music, Ltd.-Peter Maurice, Inc., deal is paying off big. Jimmy Phillips, Peter Maurice general manager, went to work on *Along the Navajo Trail* as first plug tune for the Leeds London firm he set up, and the tune is nudging *Chickery Chick* for No. 1 position in England's top 20 (see Music Popularity Charts).

The Lou Levy organization, on the other hand, went to work on *The Gypsy* as the first Peter Maurice tune they pubbed here, and the lady has hit the No. 1 bell on the Best Selling Sheet Music list, has three platters (Ink Spots, Dinah Shore and Sammy Kaye) in the first 10 on the Best Selling Retail Records list and is fast heading for top slot in the pay-off chart, The Honor Roll of Hits.

Late May Start Then Adjournment To Fall Is SPA-MPPA Sked

NEW YORK, May 11.—The contract which Songwriters' Protective Association will try to sell Music Publishers' Protective Association was completed last week in a stormy session which ended with the SPA exec council agreeing on the floor and ceiling for a sliding scale of sheet music royalties.

After the council has gone over the draft once again, and after Fred Ahlert, John Schulman and Sigmund Romberg have consulted the West Coast membership, SPA will ask for a date for launching negotiations. Betting is even that preliminary discussions will start late this month and then be adjourned until fall.

Tanz Encore Prof. Manager

NEW YORK, May 11.—Irv Tanz, ex-BMI plugger, is taking over as professional manager for Encore Music. Tanz was originally reported to be tied up with Tommy Dorsey in the ork leader's band program biz.

Cott's Boomerang

NEW YORK, May 11.—For months Broadcast Music, Inc., has been romancing local indie stations, taking them on guided tours of the BMI plant, feeding them, handing them statistics and generally pitching like mad. It remained, however, for WNEW Program Director Tom Cott to lend the campaign that certain spark, push, twist or oomph. At a final BMI round-up of indie execs Thursday (9), Cott took the floor for a denunciation of BMI, comparing it unflatteringly to American Society of Composers, Authors and Publishers. Sidney Kaye, BMI veepee, challenged these remarks, whereupon Cott declared that proof of their validity was to be found in a comparison between amounts of BMI and ASCAP stuff WNEW used during 1945. Cott thereupon yanked out the statistics—which proved that WNEW had used at least as much BMI music as it had ASCAP. Kaye then drew himself to his full height and loosed both barrels in a final burst of buy-BMI oratory. A passing pitchman murmured that Cott was the most accomplished shill he'd seen in years.

Steel Forms Ork Under WM Banner

HOLLYWOOD, May 11.—Ted Steele, musical director who returned to Station KMPC here a few months ago after several years of network radio in New York, is leaving the local radio indie to become a dance band leader. Steele's entrance into the dance field follows recent nationwide publicity he acquired by the banning of so called "be-pop" music on KMPC. William Morris Agency, handling bookings for Steele, has placed his new band at the Palace Hotel, San Francisco, for eight weeks starting June 8, replacing Henry Busse. Steele remains at KMPC thru June 8. Thereafter, it is said, he will continue association with the station as advisory musical director.

Next stop may be Ciro's here, altho a forthcoming liquor license suspension, closing the spot for a month, may upset his booking. Agency is also cooking plans for Steele to record for ARA and NBC thesaurus transcriptions.

Elgart New Exhib 'A' On 'O' Remote Effect

NEW YORK, May 11.—Latest maestro to complete a lengthy period of remote broadcasts from an unprofitable location only to find it was mainly in vain is Les Elgart, who learns that his eight months of airings from Rustic Cabin, N. J., add up to naught. General Artists Corporation, his bookers, say that the band is welcome where it was heard, but that promoters have never heard of it in many places where it was supposedly broadcast.

It's the same old story of a band's ethering having been carried by all too few of the stations connected with the network. Band did a date for Musicraft Records Friday (10) and is hoping that shellac will turn the trick.

UNIQUE MUSIC PUBLISHERS Present 2 Great Songs
 "I'M ON MY WAY TO PARADISE (WITH YOU)"
 "YOU'RE REALLY DOIN' SOME THING TO ME"
 Ask your dealer for orchestrations and sheet music, or send direct. 35c per copy. (Prof. Free)
UNIQUE MUSIC PUBLISHERS (BMI)
 910 Alberta Street Detroit 20, Michigan

WILBILLY BOOGIE
 Delmore Brothers
 No 527
 DEALERS PRICE 49 1/2 INC. TAX

KING Record Co.
 1540 BREWSTER AVE. CINCINNATI 7, OHIO

50,000 VINYLITE PRESSINGS
 Available Monthly East Coast Plant
 Box #787, c/o The Billboard
 1564 Broadway, New York 19, N. Y.

JACK GUTSHALL
 NATIONAL DISTRIBUTOR
 EXCLUSIVE, MODERN and G. & G. Records
 ROCHESTER 2103
 1870 W. WASHINGTON BLVD. LOS ANGELES 7, CALIF.

PHONOGRAPH RECORDS
 If you have a phonograph in your home—a juke box in your tavern—or operate a route of machines—YOU will want to get acquainted with us! Just send us your name and address and we will send you our list of brand new records that are ready for immediate shipment. All labels—all types—just let us know what you need. Become one of our thousands of satisfied regular customers. Write today! (Don Leary's.)
AUTOMATIC SALES CO.
 56 East Hennepin Minneapolis 1, Minn.

CATALOG OF HARD TO GET RECORDS
 Over 20 labels—thousands of numbers. Send 25c in coin or stamps for our stock.
TUTTLE SALES CO.
 584 S. Salina St. Syracuse 4, New York

Available After May 25
TENOR SAX MAN
 Desires work with small hotel band or cocktail unit. Have worked with several top-flight name bands. Positively all essentials. Best of references.
MUSICIAN, P. O. Box 183, Fairhaven, Mass.

IN SHORT

New York:

Harry Romm's testimonial dinner at the New Yorker, Monday (6) had such a turnout that Romm observed, "If I knew I had so many friends, I wouldn't have quit GAC to go the Coast." . . . Bob Blythe, prexy of a pen company that makes one of those ball-bearing pens which write for years, is being chased by all the agents who get those pens for free. . . . Miguelito Valdes, Rosita and Antonia and another act may do package concerts as soon as they have open time. . . . Rosita Montenegro, Spanish dancer, has her American preem May 15 at Town Hall. . . . B. L. Frankhouser starts his fourth year at Tallman's Musical Bar, Allentown, Pa. . . . Hope Emerson and Jack Spano, latest editions to 1 Fifth Avenue. . . . Herbert Turman, ex-West Coast scribbler, is now with Frank Marcus's publicity office as veepee.

Joseph Dunninger will open at the Cascades of the Hotel Biltmore early in June. . . . Lenny Kent, at the Strand, cooking up a stunt to have Dane Clark, of the flickers, come on stage in a "surprise" bit. . . . Lou Walters and Matt Shelvey are ever-loving again. . . . Gil Maison and Three Chesterfields go into the Apollo. Former set for May 24, latter May 31. . . . Dario bought half interest in the 800 Club, which will become a steak house. . . . Carlos Ramirez goes into the Havana Madrid mid-June. . . . Dinah Shore-Gil Lamb date for the Paramount changed to July 31. . . . Jackie Miles, offered new deal at Roxy to come back for \$3,500, is playing hard to get. Wants more. . . . Leonard Green is Bill Miller's new booker. Will buy for Embassy and Riviera. . . . Willie Howard and Al Kelly into Loew's State May 23. . . . Lew Nelson added to Park Inn, Valley Stream, L. I.

Chicago:

Laugh of the week was provoked by the rumor that linked Berle Adams, of Mercury Records, to Frederick Bros. here. . . . Lou Cohan, of Central Booking Office, is in Omaha and reported to have visited other Midwestern cities. . . . Danny Thomas may have to cut his Chez Paree stay here short because he's due on the Coast to make an MGM pic with Margaret O'Brien. Thomas was booked for four weeks with a four-week option, and his bookers doubt he'll be able to postpone the trip West. Only the original four weeks will have expired by June 10.

Freddy Williamson, of Central Booking Office, returned from Toledo this week and then took off for New York Friday (10). . . . Blackhawk Restaurant here is celebrating its 25th anniversary this week. Festivities came to a climax Monday (13) and stars of stage, screen and radio were on hand. . . . Erskine Butterfield, piano and song man, will soon be out of service and will do Midwest Bookings thru local FB Agency. . . . Frederick Bros., have also signed The Thornton Quartet. . . . A. C. Bernstein, of FB, is in the South on another booking tour. . . . Jack Russell, of Mutual Entertainment here, took a short booking tour and returned Monday (13).

Bill Samuels and the Cats' n' Jammers Three are getting 1G for one week's work at the Paradise Theater, Detroit. . . . The Comed-Airs, with Hal Munro directing, signed a hold-over clause in their contract with the Rag Doll here this week. . . . Eddie Dander's trio is set for the Downbeat Lounge, Sioux City.

St. Louis:

Jimmy Dorsey opens at Chase Club May 17 for two weeks, featuring Dee Parker and Bob Carroll on vocals. . . . Line of Baumettes have closed at the 400 Club. . . . Stan Kenton broke all attendance records during his week at Tune Town. . . . Glenn Young, formerly with Hildegard, now fronting band at Hotel Coronado's Jug. . . . Stanley Simmons, former burlesque singer, has signed with Municipal Opera here for summer sessions.

Pittsburgh:

New Horseshoe Music Bar opened Tuesday (7) with the Stan Bailey Trio featured. Reed Jaynes and Howdy Baum, pianists, are heard during the lulls. . . . Pianist Teenie Trent, out of the army, is at his old stand, Mercur's Music Bar. . . . Johnny Kaahue and His Royal Hawaiians have joined the Al Marsico Ork at the Nixon for the duration of the AGVA strike. . . . Sal La Pertch and his new ork at Allen's Cafe.

West Coast:

Marge Thompson going into Pago-Pago, Burbank, Calif. . . . Joe Lewis' option lifted at Ciro's, Hollywood. . . . Rosa Linda, pianist, left for East to join Eddie Bracken on his tour. . . . Roland Kroll quartet, now in South, coming West in few weeks. Kings of Strings trio opening end of this month at Backstage Club, San Francisco. . . . Leroy Gentry goes into Rossonian Hotel, Denver, same time.

Miami:

Buddy Walker left Miami for New York to work a CBS summer show. . . . Joan Adair continues at Blackmoor while doubling an Olympia date. . . . Frank Paris also doing a double, playing Clover and Olympia clubs.

San Francisco:

Copacabana has signed Jerry Lester for May 22 opening at \$2,500 weekly, big money for this town. . . . Beverly Cranford and Boris Ersukoff, manager of Izzy Gomez's, married recently. . . . Irene Brooks, Music Box torcher, reported set for a Broadway musical. . . . French Follies will follow Cross and Dunn at Bal Tabarin, opening May 30. . . . Mary Mammom and Dotty Sun have joined the Forbidden City show after two years in the South Pacific with a USO unit. . . . Richelieu Casino and Club Savoy have shuttered. . . . Business here has ops plenty worried.

Here and There:

Sophie Tucker goes to the Bowery June 3. . . . Herzogs open at Folies Bergiere, Mexico City, May 31. . . . Nix Nixon opens at Rainbow Gardens, Waldameer Park, Erie, Pa., May 29 and stays until Labor Day. . . . Bob Eberly opens at Oriental, Chicago, May 16 for two weeks. . . . Patterson and Jackson start June 7 at Riviera, St. Louis. . . . Eleanor French into the Mayfair, Boston, June 12. . . . Henry Busse ork gets a week at the Golden Gate, San Francisco, June 12. . . . Gypsy Rose Lee opens at Music Box, Seattle, June 17. . . . Merry Macs at RKO, Boston, June 6. . . . Delta Rhythm Boys bow into the Chanticleer, Baltimore, August 1. . . . Tommy Dix goes South to Kitty Davis Airliner, Miami, June 12. . . . Fairy Cunningham signed for Barnes-Carruthers fairs.

Eileen Faye, vocalist, who's been at the London Chop House, downtown Detroit spot for two years, is moving out to Cliff Bell's Six Mile Road Cafe.

Wolfson Replaces Oshrey at Morris

NEW YORK, May 11.—Joe Wolfson has taken over the small band and cocktail unit department for the Morris office.

Hal Oshrey, who headed the department when Joe Marsolais left to join Moe Gale office, has resigned to join his uncle in the building business.

Butterfield Closes With U. S.; Opens as Single for \$350

NEW YORK, May 11.—Erskine Butterfield, released from the army May 8, opens at the recently renovated three-acre lounge, Lindhurst, N. J., as a single for \$350, May 28. Odd part of the deal is that guy has been out of circulation for two years. But on his first date since he shed khaki he was sold for a price that isn't common for singles working lounges.

Major reason is that while Butterfield was out of action so far as showbiz was concerned, his recordings and transcriptions, made before he went in, just about caught up with him when he got out. At least that's the explanation given by Walter Bloom, Fredericks Bros.' rep, who made the deal.

AGVA Yelps at USES Plan To Help Tyros Get Tryouts

NEW YORK, May 11.—A new venture by the U. S. Employment Service, which is designed to help people get jobs in showbiz, is to be launched in the immediate future. But even before it starts rolling, it will run into AGVA, which has already raised objections.

Plan, called the Resort Entertainment Unit of the USES, will be open to anybody who can show experience of at least one season at a resort or with the special services divisions of any of the armed services. USES is now printing circulars to send to resort owners and colleges where latent talent is thought to be hiding. Plans to send tyros all over the country but will concentrate on North-eastern United States. Request will be for musicians, dancers, emcees, singers, etc. Auditions will be held at the Red Cross Building, Mondays and Thursdays, where ops and performers will be invited.

If deals are made, they will be via written agreements, listing salaries, dates, working conditions and trial periods. Under this trial period clause, a buyer can let the performers out after paying fares. Term of trial period will be settled by discussions between the parties. While no price has been set, USES will try to get a minimum of \$20 a week, plus roors, board and fares.

AGVA takes a different slant on the whole thing. It says the majority of people who get such jobs thru USES will be amateurs and it will not permit amateurs to damage conditions the union says it has built up. Altho AGVA does not have basic minimum agreements with every resort, it does have a control thru its members, who are not permitted to work with non-AGVA people.

Rochester's Preem Cafe Date N. Y. Zanzibar for \$5,00

NEW YORK, May 11.—Rochester (Eddie Anderson) starts his first nitery date since he became a name when he opens at the Zanzibar, May 21, replacing Bill Robinson. Price is pegged at about \$5,000.

Deal calls for a girl partner, not yet decided upon. Last time Rochester was around playing theaters he had Kitty Murray with him. Club also has bought the King Cole Trio, who replace the Mills Brothers May 17.

Review

Larry Vincent

(At Cocktail Lounge, Lookout House, Covington, Ky., Tuesday Evening, May 7)

The personable, bespectacled Vincent is as much a part of this swank lounge, which adjoins the club's main room, as is the spot's huge oval bar itself. From his perch on the revolving stand in the center of the bar, Vincent has been beating the horse teeth and warbling ditties here the last four years, and from the looks of things he'll hang his hat here for a long time to come.

Vincent is an entertainer with a commercial sense of humor, an air of friendliness and a flair for mixing that gives patrons that bosom-pal feeling. His huge following here is the best argument that that sort of a combination pays off at the drink register. He is a deft manipulator of the ivories, altho not of the show-off type, and his warbling, while not of a sensational nature, is easy on the ears, thanks to a good p.-a. system.

Vincent totes a vast repertoire of ditties. He runs the gamut from the semi-classics, thru the faves of yesterday up to the pops of today. In addition, he works in a flock of his own song creations, including *Blinky Winky Peek-a-Boo*, *Stay As Long As You Like*, *They're Laying Down the Law Today* and *I Couldn't Do That to You, Baby*, which he penned in collab with Haven Gillespie, and which he has just waxed for Pearl Records. To satisfy patrons' demands, he weaves in an occasional bit of blue material, but with finesse and no semblance of offensiveness.

Walters Will Pay Band On Ted Lewis LQ Date

NEW YORK, May 11.—The on-again-off-again deal between Ted Lewis and Lou Walters which called for Lewis opening at the Latin Quarter July 14, is on again. But now there are certain additions.

Lewis will come in with his full band of 13, salaries of which will be paid by Walters. Original deal called for Lewis and two people plus a keyman or so who would be added to house band. With new arrangement, house band (Marty Kane) will go out.

Nine Teeth Cost 1G

MINNEAPOLIS, May 11.—Joey Swartz, manager of the Flame here, was ordered by a jury to pay \$1,000 to Elmer P. Fox, former porter at the place. Fox claimed Swartz, one-time pro boxer, knocked out nine teeth and inflicted other injuries on Fox in a fight at the nitery.

MEMO:

THE . . .
CAPTIVATE-AIRS

HELD OVER AT
ANGELINO'S SMART
NEW DINNER CLUB,
Santa Monica, Calif.

Exclusive Management
FREDERICK BROS. AGENCY INC.

Six or Seven-Piece Bands and Cocktail Combos

Also Girl Pianist and Vocalist for Lounges.
If interested in working in this territory
CONTACT ME!!

Al Hirsch Attractions
408 Empire Building Denver 2, Colorado

Muddle Trails Coal Truce; AGVA Sez Pay

Union Nixes Salary Cuts

NEW YORK, May 11.—Even tho the coal crisis is nearing solution, the repercussions of the strike will be felt for some time. Performers who carry large props were just about thrown out of business. Either they got trucks to carry them, or they couldn't move. One-night jumps were also seriously hampered.

In cities where use of electric current was limited to a few hours, niteries and theaters were breaking their backs trying to get generators to keep open. Some spots managed to limp along with flashlights and kerosene lamps and stayed open.

Ops Hunt Generators

Tho the shortage hadn't hit New York, the threat was hanging over its head and Stern ops also were hunting generators to give them some juice for their shows. Majority of New York spots didn't know what to do. Most clubs admitted that they were sitting back with crossed fingers hoping the strike wouldn't force them to shutter or curtail operations. A few said they had small generators but admitted they weren't sufficient to take over if bought current was cut.

AGVA, meanwhile, went out on the firing line. Ops, forced to trim, wanted to cut salaries also, but AGVA nixed it. Rule issued said that all niteries which stayed open had to pay contractual salaries regardless of shows. If the spots were closed thru governmental authority and stayed closed, the contracts were null and void. If the spots reopened within 48 hours contracts were valid and salaries had to be paid in full. If a spot closed again after trying it out for 48 hours it was just too bad for the op—he still had to pay. Union argued that op can tell within 48 hours if show can run. If he later changes his mind because biz is down, he's out of luck. This ruling is national.

Chi Yardstick

Where theaters were involved, AGVA used the Chicago action as a yardstick for the country. Theaters asked that union permit it to pay acts pro rata per show. Union refused, ruling instead that ops were to pay for days worked in view of the fact that performers only played four shows in three days. It also insisted that all salaries be turned over to AGVA to avoid any kickback deals. AGVA, in turn, agreed to pay the acts.

Union also ruled that all spots which shuttered by governmental authority, where there was no penalty involved for staying open, would have to pay all contracts in full. It based this on the assumption that an order to close without a penalty, if disregarded, is not an order but a request.

Martha Raye Closing at Chi LQ To Make Pic With Chaplin

NEW YORK, May 11.—Martha Raye will close at the Latin Quarter, Chicago, June 21, to go to the West Coast to make a picture with Charlie Chaplin.

Miss Raye was due to stay at Ralph Berger's club indefinitely as options were taken up. Comedienne got her release in exchange for an agreement to play the club at the first available future date and also to fulfill the date before accepting any other nitery job.

Ham What Am

SALT LAKE CITY, May 11.—Vaudeville is back here. The Salt Lake City Deseret News acknowledged that fact in a recent issue when a reporter visited the Semloh Hotel, where vaudevillians working current programs at the Lyric Theater stay and announced his paper connection.

Immediately the clerk bawled out: "Calling Mr. Gwynne, the Great Gwynne." Almost at once, with a swish of his cape, a swoop, a twist of his mustache and a pull at his exotic goatee, the Great Gwynne, magic and mystic, appeared. He exited majestically to the telephone booth.

Quoth the reporter: "Vaudeville is not dead. It couldn't be. It will live thru inflation. Ham is just too, too, priceless these days."

Borscht, AGVA Style, Calls for Actor 'Equality'

NEW YORK, May 11.—The majority of borscht resorts which buy talent have already signed up with AGVA under its minimum basic agreement. Major difference in new pact is that spot agrees to furnish artist room and board, room to be ready on arrival.

Op also is obliged to see that the rooms given the performers are above ground level and equal to guest accommodation. Meals shall be equal to those of paying guests and shall be served in the main dining rooms during the regular meal hours.

Arthur Kaye, AGVA rep, has started talks with Morris M. Oppenheimer, lawyer for the Big 21, comprised of all the big talent-buying hotels in the mountains. As soon as they come in, the territory will be virtually solid.

Sinatra's Det Sked 46 Shows; Truant Fear Chills Opener

DETROIT, May 11.—Frank Sinatra's show sked at Downtown Theater here should make two-a-days turn over in their graves. The Voice is slated to do 46 shows during the week—with a vague possibility that there might be more if the star can take it. Charles Perry, managing director of the Balaban-operated Downtown is scheduling six shows daily and eight each on Saturday and Sunday.

Opening of the Sinatra engagement Thursday (9) wasn't quite as strong as anticipated, with a reasonable number of vacancies reported at the first show, but the crowd made up for it after that. Early attendance was probably scared off by the vigorous enforcement of curfew regulations, with an undisclosed number of girls under 16 taken out of the advance line by police and truant officers, and sent home or to the police station until their parents called for them. Local law prohibits attendance of youngsters at a show during school hours, making 1 p.m. the earliest for them at the theater.

HARRISBURG, Pa., May 11.—Pennsylvania taverns will be able to get 90 per cent of their normal (1942) liquor purchases thru May 25. Rationing is expected to continue well into next year, and supplies will go much lower before the picture is brighter again, officials indicate.

AGVA-Pitt Tilt In Tie; Union Claims 'Break'

Biz Down Thruout Town

PITTSBURGH, May 11.—Terrace Room of Hotel William Penn was the only spot here playing shows as the fight between AGVA and the Night Club Owners' Guild moved into its second week, with neither side showing any signs of weakening. Terrace will eliminate shows on May 29, due to a switch to summer policy. Room did not come under AGVA local's jurisdiction, being a part of the Statler chain which is handled by the AGVA national office.

Battle started raging Monday (6), when AGVA declared all NCOG clubs unfair for not negotiating or living up to existing contracts. Acts were pulled out by AGVA from Schwartz's Night Court of Fun and the Paddock Club, but other ops eliminated shows themselves as soon as the unfair notice was received.

Two clubs were affected by open contract difficulties, which Nat Nazzarro, local exec-sec of AGVA, says will have to be settled before AGVA acts can be used again. They are Don Metz, who had Eddie (Nuts) Kaplan's Revue contracted for another week, and the Blue Ridge Inn, which had a deal inked with comic Ted Blake.

Joseph Leiber, exec-sec of NCOG, and a recently resigned member of AGVA, said that the acts should not be paid, since it was AGVA's action and not the ops that pulled the shows.

Leiber made a canvas of the clubs in the district and found that biz was off all over the city, but said that the condition existed in every club in town whether acts were used or not. Strikes and the beer situation are largely to blame, he said, altho the elimination of floorshows may be a contributing factor in clubs which have used live talent for years to draw trade to outlying spots.

The large downtown clubs have all contracted entertaining musical outfits, ops seem satisfied and say that the smaller grosses are offset by the smaller nut. Profits, they maintain, are just about the same.

Nazzarro said Thursday (9), that his office was trying to get nabe theaters to use vaude units made up of acts who want to remain in Pittsburgh. Acts in the higher salary brackets are leaving town every day to go into territory not affected by the bond dispute.

Union Claims Jurisdiction

NEW YORK, May 11.—AGVA intends to start action against the various entertaining units which have gone into Pittsburgh niteries to sub for acts which were pulled out of the spots when they refused to put up cash bonds. Union claims that many, if not all of these units, do a lot of voice work which puts them under AGVA supervision.

Meanwhile, the solid front put up by Pittsburgh niteries barring all AGVA acts is already cracking, according to AGVA. The Roman Hotel has already signed a basic agreement and has put up the cash. Ditto for Summit Hotel.

Union is working on plans to make Pittsburgh a two-show-a-night town. This means that when, as and if the clubs come to terms, they may find themselves in a position of being able to play acts only two shows instead of the usual three. This doesn't mean that three shows will be out, but does mean that the third show acts will have to be paid extra.

Splits

NEW YORK, May 11.—Jack Zero broke the boys up about the joint he worked in. "The boss is a 50 per cent patriot. Doesn't buy anything in the black market; just sells it."

* * *

An actor was boasting to his pals in the RKO Building the other day. "Yeh," he yehhed, "I just signed with a new agent. I now find that 50 per cent of the bookers don't like me and the other 50 per cent don't like him. Between the two no one interrupts my layoff."

3 New Chi Clubs Stork, Copa, Nob To Cost 1½ Mil

CHICAGO, May 11.—Nite club operation unrest, which was felt here as a result of the Chi dimout, ended Friday night, did not darken hopes for the future of operators who are planning to open new niteries here. In the past two weeks, plans for new niteries, one of which will cost as much as \$1,500,000, have been disclosed. One salient feature concerning the heavier cash outlays is that owners will copy New York club names in the proposed big time, Loop enterprises.

Heaviest coin output came from Martin's, Inc., which purchased Loop property for 300G Saturday (4). Martin org, owners of three large restaurants and cocktail lounges, will build an elaborate Chi Stork Club on the site of the purchased property at an estimated cost of one and one-half million dollars. Albert Martin, head of the firm here, revealed that they have owned the "Stork Club" tab in Illinois for six years. He emphasized that there will be no connection between the Chi and Gotham niteries.

Three Floors

Architect's plans call for a three-story edifice with the restaurant, dance floor and stage on the first floor. Second floor will contain a mezzanine with a balcony effect allowing a view of the stage from three sides. Third floor will be devoted to several private dining rooms. Martin stressed that the current building tie-up may delay the project for at least six months but insisted that the establishment would feature big names and operate on a heavy talent nut.

Martin implied that the proposed nitery would attempt to deal with the exclusive trade and elaborated on the advantages of building a spot for specific night club purpose rather than purchasing and remodeling another building.

Rinella Copa

Another extravagant nitery that will be located at the north end of the Loop and which should go into operation before the end of this summer is Rinella's Copacabana. Owners, J. L. Rinella Associates, are also owners of Chi's Brown Derby. Unrenewed lease at the Brown Derby will cause that spot to close at about the same time the new place is opened, or soon afterward.

With 140-foot frontage on the main stem, State Street, and a 70-foot frontage on adjoining Lake Street, the Copacabana will seat about 700 and have an over-all capacity of about 800, including the bar. Furnishing and remodeling of the premises for night club use involves about 250G. Place will feature a private beauty, barber and tailor shop for nitery employees. William Cohan & (See 3 New Chi Clubs on page 55)

Cap Clickeroo 105G; Strand Opener Is 68G; Others Sag

NEW YORK, May 11.—Two new bills last week helped hypo Stem takes, altho long runners were still doing okay. Last week's plum winner was the Capitol (4,627 seats; average, \$65,000) which galloped home with a hefty \$105,000 for the initial frame. Bill has Guy Lombardo ork, Willie Shore, Anna Mary Dickey and *Postman Always Rings Twice*.

Radio City Music Hall (6,200 seats; average, \$100,000) saw \$125,000 for the fifth week against \$142,000 for the previous inning. Stageshow, changed last week, has Myrill and Pacaud, Wally Boag and Marion Carter, with *Green Years*. Bill teed off with \$137,000, followed by \$138,000, \$147,000 and \$142,000.

Roxy Weak 55G

Roxy (6,000 seats; average, \$75,000) finished its four-weeker with a side-slip to \$55,000 against previous

week's \$90,000. Bill of Connee Boswell, Jackie Miles and *Dragonwyck* preemed with \$90,000. Second frame saw \$99,000. New bill (reviewed this issue) has George Jessel, Merry Macs, Rosario and Antonio and *The Dark Corner*.

Para Closes With 60G

Paramount (3,664 seats; average, \$75,000) wound up a three-weeker with \$60,000 after a previous week's \$82,000 and opener of \$98,000. Bill had Johnny Long ork, Eddie Bracken and *The Virginian*. New bill (reviewed this issue) has Duke Ellington ork, Mills Brothers and *Blue Dahlia*.

Strand (2,770 seats; average, \$45,000) collected a good \$68,000 for its kick-off with Carmen Cavallaro, Lenny Kent and *Her Kind of a Man*.

Loew's State (3,500 seats; average, \$25,000) moved down to \$37,000 for Johnnie (Scat) Davis ork, Vic Perry and second week of *Gilda* against previous week's \$47,000. New bill (reviewed this issue) has Patricia Bowman, Jimmy Edmondson, Buck and Bubbles, Karen Cooper and *Spellbound*.

Cavallaro Ties 44G Mark of 'Sugar Chile' At Det. Downtown

DETROIT, May 11.—High figure of around \$44,000 was grossed by Carmen Cavallaro's ork at Downtown Theater (2,800 seats; house average, \$23,000) equaling the top business done by Sugar Chile Robinson, Detroit musical prodigy, in January. Pic, *The Gentleman Misbehaves*.

Marquis the Magician, and Borrah Minnevitich's Harmonica Rascals following Cavallaro, did a better-than-average \$26,000, indicating again that while a top band or similar single attraction is necessary to boost b.-o. into the upper brackets, a good strong bill of vaudeville will still do plenty of business. Pic, *Just Before Dawn*.

Currently, Frank Sinatra, booked in for his all-time vaudeville record date from the basic salary standpoint—\$25,000 guarantee on a 50-50 split from the first dollar—is expected to take in about \$60,000, which will be a house record as well. Highest figure previously reported for this house was around \$54,000 for Lena Horne in the fall of 1944.

Frankie Carle Neat 33G at Mpls. R. C.

MINNEAPOLIS, May 11.—The Frankie Carle ork drew a neat \$33,000 to the 4,031-seat Radio City Theater for week ending May 9. Figure was \$3,000 better than that registered by Woody Herman two weeks ago when he opened the house with flesh for the first time in several years. Pic, *Hoodlum Saint*.

Frank Steffy, house manager, said the only other stageshow now booked is the Tex Beneke-Glenn Miller band for November but that he expects another date or two long before that.

S. F. Gate Drops to 25G

SAN FRANCISCO, May 11.—Golden Gate (2,850 seats; prices, 45 cents to \$1; average, \$32,000) registered a sub-par \$25,000 week ended Tuesday (7). Stageshow, headed by Buddy Rich's ork, included Will Mastin Trio, Dave Barry, George Berg and Bitsy Mullins. Pic, *Ding Dong Williams*.

AMERICA'S GREATEST MUSICAL ACT VAL JEAN

JUST COMPLETED 20 MONTHS WITH USO CAMP SHOWS



Complete musical entertainment from Boogie Woogie to Longhair on the WORLD'S SMALLEST ACCORDION

- ★ Fiddle Tricks where ONE FIDDLE SOUNDS LIKE FOUR in both sweet and hot; also a variety of imitations.
- ★ Sensational, ear-pleasing sweet and swing on TWO B-FLAT SOPRANO SAXES AT THE SAME TIME
- ★ Fantastic manipulation and playing of a SAXOPHONE, CLARINET AND LONG TRUMPET SIMULTANEOUSLY in fast tempo.

VAL JEAN, c/o KELMAN MUSIC CORP. 1674 BROADWAY NEW YORK 19

— AMERICA'S NO. 1 COMEDIAN —
ALAN GALE
 Weeks of May 17 and 24
 LATIN CASINO, PHILADELPHIA

Write Wire Phone
JOLLY JOYCE
 Earle Theater Bldg. PHILADELPHIA, PA.
 Walnut 4677 Walnut 8451

SPECIALIZING IN
 REPEAT
 ENGAGEMENTS

WILLIE HOWARD

... annoyed by AL KELLY.....

BOOKED FOR REPEAT ENGAGEMENT WITHIN 9 MONTHS

LATIN QUARTER
 CHICAGO

OPENING AGAIN NOVEMBER 6, 1946

BOOKED FOR REPEAT ENGAGEMENT WITHIN 9 MONTHS

BEACHCOMBER CLUB
 MIAMI BEACH

OPENING AGAIN JANUARY 23, 1947

BOOKED FOR REPEAT ENGAGEMENT WITHIN 6 MONTHS

LATIN QUARTER
 NEW YORK

CURRENT ENGAGEMENT—OPENING AGAIN IN THE FALL

FOUR REPEAT GUEST SHOTS WITHIN ONE YEAR

THE HILDEGARDE SHOW
 BROADCAST FROM COAST TO COAST

REPEAT ENGAGEMENTS IN PRACTICALLY EVERY LARGE NEW YORK THEATER

Personal Management—Herb Rubin

Direction: FREDERICK BROS., RKO Building, Radio City, N. Y.

NIGHT CLUB REVIEWS

Leon and Eddie's, New York

Talent Policy: Floorshows at 8, 10, 12 and 2. Owners-operators, Leon Enken and Eddie Davis; publicity, Dorothy Gulman. Prices: \$3.50 minimum.

Sparked by Eddie Davis, show (caught May 7) is adequate even if acts are not outstanding. Top spotter is naturally the bugle-beaked Davis, who can trumpet the double entendre stuff like a master, mix it up with plenty of corn and kill them. This time he showed a couple of newies, parodies based on current pops, and sold them like a craftsman. The way that boy can take a piece of nothing and get yocks is a revelation in timing.

Other standout act on the bill is Tony Kardyro, a sleek, suave magician who works in a cape, tails and high hat. He packs in an amazing number of tricks during his 10 minutes on the floor. Starts with a bird vanishing bit then goes into the chain-smoking routine, does a couple of card shuffles and finishes with the bird reappearing. Lad works fast and smoothly for good applause.

The Howells, a dance team, begin with straight ballroom stuff and segue into knockabout comedy. Boy is a tall, baldish; gal is no longer an ingenue. Work gets a few titters but never builds to anything. Reason seems to be that couple mixes its comedy with some fancy overhead spins so crowd doesn't know what is funny and what is straight.

Christine Johnson, Mexican canary, must have gone to a lot of expense for her chic, off-the-shoulder, white gown. But she then proceeds to hide it with a king-size guitar. Gal needs a lot of work before she's ready. Pipes are small but good; selling, however, is way off. Routine is de- (Leon & Eddie's, N. Y., opp. page)

Mayfair Room, Blackstone Hotel, Chicago

Talent Policy: Dancing and floorshows at 9:30 and 11:30. Arnold Kirkeby, owner; manager and headwaiter, Emile; publicity, Jerry Freshman. Prices: No minimum or cover.

This show consists of the Hartmans, who were at their best. Ernie Heckscher's ork (10) backed them and supplied dance music for the customers as well. With Irene Castle in the audience to add a bit of color, team gave the payees real entertainment in the inimitable Hartman manner, and the response was nothing short of all out at show caught May 10.

Unsophisticated humor to a sophisticated audience went well, and they had more than lived up to their rep long before they got out of the spotlight. Paul and Grace came on with the usual uncomfortable manner and had them yocking before a minute had elapsed. Her intentional grammatical errors coupled with the oblivious-to-it-all facial expression won for them right off.

They introed themselves as dance teachers and reached the high on this line when she pinned the chart to his backside and started illustrating with a stick. Their material is so well presented that even some of the oldies go over with a bang. During *Moonlight Madonna* he loses the glove many times, he feigns snafu on the lifts, and all the while the interruptions, due to spontaneous mitting, goes on. With a take-off of vaude dancers in the old style they won them again, and they had to come back and give their second encore number as jive addicts a second time.

Their last offering in which they tie two table-sitters together as part of the rope trick, has been seen many times, but it still went well. The timing here was just a trifle off, but they had given so well before that they were applauded back for a second bow after two encores. The setting was right up their alley, and the Hartmans knew just how to take advantage. They should keep the room filled during their stay.

Maestro Heckscher is out with laryngitis and the ork operated without a fronter. Cues were handled by one of the two pianists the band features, and the show was well backed. Spot is reported to have shelled out as much for the Hartmans as it usually does for the traditional two acts. Substitution of quality for quantity should do biz no harm.

Trocadero, Hollywood

Talent Policy: Dancing and floorshows at 9:30 p.m. and midnight. Management: Norman J. Staller, owner-manager; headwaiter, Francois; publicity, James Byron. Prices: \$2 cover; drinks, \$1.10 up.

Scoring solidly in their initial Hollywood bow, comics Dick and Gene Wesson put opening night crowd in the aisles with their antics. Boys capably top a fast-moving show which includes the Modernaires, songstress Betty Bradley, Marvin and Christina terp team and Eddie Oliver's ork.

Brother gag act rings the bell with zippy patter and refreshing style that pulls rapid-fire yocks from the customers.

Take-offs on Carmen Miranda, Charles Boyer, Boris Karloff, etc., go over with a bang. Barry Fitzgerald, Harry Richman and Ray Milland's *Lost Week-End* get a merciless once-over-lightly treatment, as lads join forces. Aside from mimicry, Wessons wow 'em with their trigger wit in ad libs. A top palm-puller is their panto tickler, *St. Patrick's Day Parade*. In this, they mirror pickled drum-major, color-bearer and politician as they stagger thru the cere- (Trocadero, Hollywood, on page 55)

Club Bali, Miami

Talent Policy: Dancing and floorshows at 9:30 and 12. Owners-operators, Sam Taustin and Kurt Dose. Prices: From \$2.50.

This boulevard spot's new summer revue clicks on all cylinders without a comic. Management has upped the budget and is using four acts instead of the usual wintertime three.

Al Robinson and his dummy, Alkali Ike, stop the show at all performances. Robinson features heckling of the customers, some of the ad libs being rib ticklers, and sang *Let Me Call You Sweetheart, Tum-bleweeds*, and a parody on *As Time Goes By*. For encore, he gave *When Irish Eyes Are Smiling*.

Neil Fontaine, back after a year's absence, is a likeable emcee. He sang two numbers with the Bali Debs, and soloed with *Swanee, Come Rain or Come Shine* and *Donkey Serenade*. His encore was *Begin the Beguine*, Heavy mitt.

Kay McKay chirped *I'm Sorry* for her opener, and then came *Baby, You're So Right*. She closed with *Doctor, Lawyer, Indian Chief* and took several bows.

Mara and Maurice did three ballroom dances with high lifts and whirls bordering on the sensational. They danced until exhausted and were forced to take bows to satisfy the insistent guests.

Bali Debs were handsomely costumed. Danny Yates ork played the show with Jose Martinez's ork dishing up the rumba music. Rapid-fire show which ran an hour and is among the better in town.

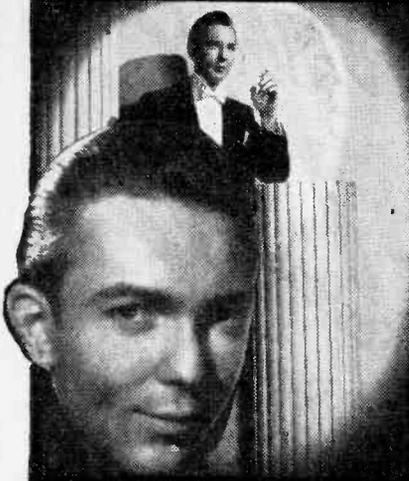
La Martinique, New York

Talent Policy: Floorshows at 8:30, 12:15 and 2:15. Owners-operators, Darlo and Jimmy Vernon; publicity, Jack Tirman. Prices: \$3.50-\$5 minimum.

With Ben Blue, Ben Lessy, Patti Moore and Roger Dannes holding down the comic and singing slots respectively, the spot has the best show now playing the Stem. Lessy and Miss Moore are showmen in every sense of the word. The way they deliver, their little bits of business, timing, not to mention the material, are nothing short of sensational. Couple use a few parodies and quick-change costumes. But it is not the parodies or the funny hats that make them standouts. It is sock and slick timing based on years of vaude trouping that make Lessy and Miss Moore the great team they are. Later Lessy comes back to play piano for Blue, but as good as Blue is, and he's (La Martinique, N. Y., on page 55)

Press and public agree America's fastest magic novelty

CARD MONDOR



THE CONTINENTAL STYLIST OF MAGIC

Personal Rep. — Edward Riley
1560 Broadway, New York City

Currently
KITTY DAVIS AIRLINER
Miami Beach, Fla.



May 13 to June 3
Nicolett Hotel, Minneapolis

"I agree with the critics... these kids are Terrific!"



FRANK R. BRUNI
producer
FLORENTINE GARDENS
HOLLYWOOD

JON and INGA ZERBY

MANAGEMENT
M. C. A.
ARTISTS, LTD.

Now IN THEIR
36th WEEK AT THE
FLORENTINE GARDENS

MEMO:

RUFÉ DAVIS
CURRENTLY
BILTMORE HOTEL
LAS VEGAS, Nevada

'nuf said

Exclusive Management
FREDERICK BROS. AGENCY INC.

FRANK BERNARD
SOPHISTICATED COMEDY

NOW WORKING 400 CLUB, ST. LOUIS

THANKS TO

SAM ROBERTS AND E. Z. KEOUGH
203 N. WABASH CHICAGO, ILL.

Beverly Hills Country Club, Newport, Ky.

Talent Policy: Dance and show band; floorshows at 9 and 1. Management: Beverly Hills Company, operator; Bernard Glatt, managing rector; Frank Sennes, booker; John Stoffel, maitre d'; Howard B. Thompson, of Allen, Heaton & McDonald, publicity. Prices: Dinner from \$2.50; drinks from 55 cents. Minimum, \$2, except Saturdays, \$3.

New show, *Stardust and Spangles*, has the well-drilled Kathryn Duffy Dancers (10) doing a circusy opening and finale that are gems of production. It's too bad the circus idea couldn't be carried thruout the presentation. It would have been sock nitery novelty. The Duffy lassies veer from the circus theme with their *Springtime* number, and two of the acts, while providing sock entertainment, do not fit in with the Barnum-opera idea. However, it's a corking layout, made all the more enjoyable by Kathryn Duffy's grand production efforts. The Duffy line is an integral part of the shows here, not merely something to open and close with. The wardrobe in this one is again the last word.

Opener was an excellent and flashy carbon of a typical circus menage, with Gardner Benedict's band boys, fittingly garbed, nurturing the idea with typical circus music, and some of the line girls butchering balloons and peanuts and popcorn in the audience. Sock stuff all the way, with patrons whacking appreciation at the finish.

Paul Remos puts his Toy Boys (midget pair) thru their usual muscle control and balancing stunts to good returns. Turn is still sure-fire nitery fare, but has lost some of its effectiveness due to the fact that Remos no longer has the Toy Boys work from a perch balanced on his shoulder. Instead they do their monkey-shines on a perch mounted on the stage.

Oren Morehouse, shapely, smooth-bodied beauty, grabs a rousing hand with a sock bit of acro dancing that includes a goodly assortment of tricks. Line gals follow with the effective *Springtime* number, which has Gayle Robbins warbling *Spring Is Busting Out*, and Christine Carson contributing topnotch balleting.

Cabot and Dresden, ballroomers, are a potent mixture of class and perfection. Sharp lookers, they sport a fancy array of holds, lifts and spins, and their routines sparkle with originality. Offer the *Pasa Doble*, a polka, and a sprightly item done to at Tchaikovsky classic, and encore with the *Beguine* to Tchaikovsky's *Andante Contavate*.

Sammy Walsh, breaking in comedy material, chalked up a high laugh score and a near showstop. His new talk and warble stuff is loaded with laughs, and he pushed over this mob with his infectious style. Registered best with his old shoe salesman ditty, a hillbilly lament, and imitations, with the aid of the band lads, of Benny Goodman, Harry James, and a band glee club.

Finale, titled *The Leopard Lady*, has Christine Carson, as the animal trainer, putting the Leopard Lady (Oren Morehouse) and a group of cats (Duffy gals) thru their paces. A swell and flashy finisher.

The Benedict band boys work the dance and show chores in their usual effective manner. Gayle Robbins, house emcee, handles her duties flawlessly.

LEON AND EDDIE'S, N. Y.

(Continued from opposite page) voted to Latin songs during which she mugs like crazy. Hand was tepid.

June March, stripper, a hold-over, has dropped her chatter bit which helped make her a little different. Now she's just another peeler.

Sonny King, also a hold-over, has added emcee to his singing chores. As a singer, he's adequate; as an emcee the best that can be said is that he doesn't get in the way.

Jo-Ann Summer, back for the third

Empire Room, Palmer House, Chicago

Talent Policy: Dancing and floorshows at 9:30 and 12. General manager, Joseph P. Binns; production, Merriell Abbott; publicity, Fred Joyce. Prices: \$2.50-\$3.50 minimums.

New production, *Summertime Revue*, which bowed Thursday (9), went solid with payees and despite a few weak spots is well above par. Top billing went to Ted Straeter, ork leader, and Gil Lamb, comic, but Nip Nelson, mimic, drew some of the most spontaneous and emphatic palm whacking of the evening.

Elaborately costumed Abbott dancers (12) open to *Love Is Bubbling All Over*. Gals' dancing ability exceeds their beauty and perfect execution of intricate routines won them a healthy mitt after their second number, *Spring Is Here*. Ted Straeter intros acts without comedy or gimmicks and his easy manner makes for a smooth performance.

Straeter's ork is commercial and as a result it was at home here. Ork (13), with Straeter doubling on piano, backed the show and did several features that merited good mitts. Straeter, an accomplished 88'er, was featured in a *Youmans Medley* and played some Gershwin as well. *Lady Be Good* was cleverly arranged and won a big hand.

In their first appearance since being discharged from service, the Stuart Morgan Dancers, an adagio quartet (three boys and a gal), gave them some of the classiest woman tossing seen her. Timing is perfect and, if it wasn't, the effect might easily prove fatal to the girl, because none of the act could be dubbed kid stuff.

Gil Lamb's new material and parodies brought many laughs, with his *Little Jack Horner* getting most palm action. He has an affable manner and went well until the end. His silent mugging with the ork behind him didn't fare well and some of the payees seemed confused as to what he was up to. His previously displayed showmanship, however, caused them to give him a good hand when he closed. Lamb is accompanied for a short time by harmonica player, Bob Coffey, who gives them *Rhapsody in Blue* and ends with the old swallowed harmonica trick. His playing was top bracket, but his trick has been seen too many times before.

Nip Nelson, mimic, does so well on musical instruments that when he displays equal ability at voice take-offs, table-sitters really responded. His Dorsey on the trombone, Henry Aldrich and Fred Allen take-offs warmed them up and then in quick succession he wowed them with everything from Kay Kyser to Kate Smith and included Crosby and Sinatra for good measure. He has a boyish and disarming mug, uses it well and has straight lines that get a good share of yocks. He is in the Dean Murphy class and he almost stole the show. Outstanding feature of the production that played to a well-filled house was that more than a fair share of the entertainment came from those who got barely a fair share of the billing.

time, is still a nice hooper with clean taps. Well stacked appearance and competent work win her a good hand. Since last caught, gal has added a new routine, a jazz version of *Indian Love Call*, which shows imagination and some skill. But ending a couple of tap bits with her back to the audience detracts from her job.

Show has three productions by the Sidney Sprague (10) line. First sees the kids in short rumba costumes. Second one has them in flowing chiffon vari-colored gowns and last one in stylized Latin costumes. Line moves around nicely and has an eye-appealing quality.

Art Waner ork cuts the show skillfully.

Chez Paree, Chicago

Talent Policy: Dancing and floorshows at 9, 12 and 2. Owners: Mike Fritzel and Joe Jacobson; production, Olive Bernard. Publicity, Bob Curley. Prices: \$3.50-\$5 minimums.

Top entertainer at new show, caught Wednesday (8), is Danny Thomas, who seems to be selling a personality more than a bill of goods. The oldies are Danny's ace in the hole and, altho he had a lot of them, there were still a few holes unfilled when he walked off. Started off on a theme that had to do with radio sponsors and their advertising gimmicks and stayed with it until even the sponsor couldn't recognize the box top.

Thomas enters and leaves to *Londonderry Air* but does a good job of delving into American farmer and Yiddish take-offs for which he gets a lot of applause and laughs. He indulges in Yiddish phraseology tho. He brought many whacks with his closers, *The Jack* and a parody on *Chloe*.

Phyllis Claire, tap dancer, opens to *Cherokee* and wins an especially good mitt with *Dark Town Strutter's Ball*. In the middle of her act, she stopped, turned around once to the band, caught herself, and started in on a rhythm number without the music. Ork joined her a few bars later. Did it so well that only a small number of payees seemed to be aware of the snafu and she was well applauded.

Chirp Marion Francis goes much better here than she did at the Chicago Theater about a month ago. Has a good voice and lots of warmth and was whacked well after each number, which included *Lonesomest Gal in Town*, *Just a Girl Who Can't Say No*.

Ballroomers Maurice and Maryea display plenty of grace and timing as they go into and emerge from lifts and twirls almost to perfection. They got a good mitt.

Opener features the Adorables in a *Walt Disney Fantasy*. Colorful costuming helps put this over. Line also backgrounded for June Cabot, who does a *Rumba Rhapsody*. Puts more than the average amount of effort into this number and it goes well. Gay Claridge ork (12) followed the show and did better behind the singers than the dancers. Lucio Garcia's rumba and samba renditions during lulls kept plenty of customer terpers on the floor.

Villa Madrid, Pittsburgh

Talent Policy: Dancing and musical entertainment (for duration of AGVA strike). Owners, Lou Abrams and Etzi Covato. Manager, John Maganotti. Booker, Morry Fremont. Prices, 55 cents, cover weekdays, \$1 Saturdays and holidays.

With AGVA pulling out the show on short notice, Booker Morry Fremont had to pull this bill out of a hat and he has come up with a winner. At the usual 12 o'clock spot for shows, Fremont has set Bill Turner and His International Boys, and their whole routine of patter, gags, songs and corn is positively socko.

Outfit presents a complete revue with all members of the seven-piece band joining in. Outstanding are leader Bill Turner and Don Santoro. Santoro handles the mike and throws all kinds of gags around besides turning in a sock performance on three well arranged songs. Boys have what it takes and customers gave them all a strong mitt. Band also alternates with Mark Lane's house band for dancing.

ANNOUNCING

The Opening of the New York Office of

Leonard Green ARTISTS AGENCY, Inc.

20 East 42d St. New York 17, N. Y. Phone: VAnDerbilt 6-2900

Now booking exclusively for

BILL MILLER'S EMBASSY New York City

BILL MILLER'S RIVIERA Fort Lee, N. J.

SUNNY ISLE CLUB Miami Beach, Fla.

CIRO'S Miami Beach, Fla.

CADILLAC HOTEL Miami Beach, Fla.

VERSAILLES HOTEL Miami Beach, Fla.

RITZ CARLTON HOTEL Miami Beach, Fla.

and other leading hotels, cafes and nite clubs throughout the country

We invite your inquiries

LEONARD GREEN ARTISTS AGENCY, Inc. New York: 20 East 42d St. Miami Beach: 220 23d St.

.... CASHBOX Colored Attractions

- ★ REVUES ★ ACTS
- ★ SMALL BANDS
- ★ COCKTAIL COMBOS

Write, Wire or Phone

COLORED RADIO ARTISTS ASSN. THEATRICAL BOOKING AGENCY

3458 S. STATE ST. CHICAGO SUITE 407 Phone VIC. 7917—Nite Phone WEN. 5434

ORCHESTRA MANAGEMENT COMPANY

Artists Representatives

205 Shankman Bldg., Kansas City 3, Mo. 3119 Troost Ave. Valentine 5760-1

ACTS WANTED

Break your Jump East or West—can offer many night club, theater, convention and banquet bookings now. Write, wire, come in.

RAY S. KNEELAND AMUSEMENT BOOKING SERVICE 75 1/2 West Chippewa St., Buffalo 2, N. Y. A.G.V.A. Franchised Also want Outdoor Acts for Fairs, Outdoor Celebrations, etc.

<p>STOCK TICKETS</p> <p>One Roll \$.75 Five Rolls 3.00 Ten Rolls 5.00 Fifty Rolls 17.00 100 Rolls 30.00</p> <p>ROLLS 2,000 EACH. Double Coupons. Double Prices. No C. O. D. Orders. Size: Single Tkt., 1x2"</p>	<p>"The greatest of all faults is to be conscious of none."</p> <p>TICKETS</p> <p>of any description. Good service.</p> <p>THE TOLEDO TICKET CO.</p> <p>Toledo (Ticket City) 2, Ohio</p>	<p>SPECIAL PRINTED Cash With Order. Prices:</p> <p>Roll or Machine</p> <p>2,000 \$ 5.50 4,000 6.30 6,000 7.10 8,000 7.90 10,000 8.70 30,000 12.10 50,000 15.50 100,000 24.00 1,000,000 190.50</p> <p>Double coupons. Double prices.</p>
--	--	--

VIC PERRY

(World's Greatest Pickpocket)

Loew's State, N. Y.

(Thursday, May 2)

Vic Perry, English importation, is debbing on the Stem in his pick-pocket act. His routine and patter are fast and smooth, and the act is a pop yock-getter, especially the climax when Perry lifts a bra from a fem, obviously a plant, and girl dashes off the stage.



Mgt.: Wm. Morris Agency, U. S. A.
R. G. Blackie, England

Publicity: Max Rosey, 347 Madison Ave., New York City
Douglas and Grafton, 17 Coventry Ave., London

VAUDEVILLE REVIEWS

Loew's State, New York

(Thursday, May 9)

A combination of a poorly presented stagershow plus a house sitting on its hands, gave the acts in the current bill little to boast about. Here and there a little spark was evident. But the absence of an emcee, or even an offstage mike intro, smothered that spark before it could burst into flame.

Headline billing is shared by Patricia Bowman and Jimmy Edmondson. Miss Bowman is charming and does her black-and-white ballet with skill and beauty. Ballerina works in two spots broken up by the Three Corwins, while she makes a costume change. Her second number is a light frilly thing set to a jump tempo and earns good applause.

Jimmy Edmondson, in a gown and mortar board, comes on cold and doesn't get anywhere until almost the last few minutes of his act. First part of his act, a flat drawl monolog, laid eggs. Here and there a few titters were heard but nothing more. Did a little better with his backward pronunciation and spelling on portable blackboard of words shouted by the crowds.

Buck and Bubbles, usually a sure-fire act here, were another dud. Boys cut their usual act. Bubbles didn't do any Steinway work, limiting his job to gags, hoofing and some singing. Their bits of biz in the latter part of their act were never shown.

Karen Cooper, looking plenty okay in a blue sequin gown, went on cold after a badminton act and didn't have an easy time registering. Opened with a big *Let Me Love You Tonight* and followed with a sock arrangement and a great delivery of *All Through the Night*. Came back for an oldie, *When I Get You Alone Tonight* and drew sufficient hands to do *Great Day*. Canary has good big pipes and punches all the way.

Hugh Forgie, badminton act, who opens the bill, works with Frank Jansen, opponent; Randy Clark, caller, and a girl score keeper. Forgie gives a demonstration of the average player and the expert before starting his five-point game. Score is kept on large blue and red cardboards while Clark calls 'em out. Both Forgie and Jansen have a few amusing bits of biz which help sell the act.

The Three Corwins, well-stacked girls, come on in harem costumes, with ankles chained to each other, and do some unison back and front flips. Come back, minus the chains, and do a series of butterflies and more flips while skipping a rope. Earned a fair mitt.

Pic, *Spellbound*. Biz fair.

Roxy, New York

(Wednesday, May 8)

Hollywood, which has been high-pressuring its product for years with an army of field drummers, recently branched out to give the peddling chore to names rather than salaried touters. Not long ago, Selznick sent pin-up models ahead of his movie, and now we have a producer crying his wares from the stage as star of the show.

George Jessel, who has been in Hollywood on and off for the last four years as a pic pilot, is back plugging like mad for his next film which follows the current screen fare. Besides trailers preceding the stagershow, there's Jessel singing the title song, and getting the pew-sitters to chirp with him as the words are flashed on the screen. This is drum-beating with kettledrums screwed tight.

In between plugs for himself, his boss, his film and his buddies, Eddie Cantor and Al Jolson, Jessel peddles chatter that is only fair for yocks. However, there was a sizable Jessel claque in the house which howled and palm-whacked for his every line. Some of his tales were whiskered. He closed with a medley of his old tunes, *School Days*, *Kol Nidre* (given the works complete with green spot), *In My Mother's Arms* (molto schmaltzioso), and imitations of Jolson singing *California, Here I Come*, and Cantor's *Susie*.

Otherwise, the bill was in a Latin mood, with terpers Rosario and Antonio getting big hands for their colorful, flashy showing. Opening with a Spanish number, they switched to a nifty comedy offering on *The Peanut Vendor*, which they sold with boffs aplenty. Antonio revealed a strong comedy talent. Team closed with another fast Latin routine, *Manolo*, to big hands.

The Merry Macs were not up to their customary form, either in numbers or delivery. Opener, *There's a Great Day Coming Manana*, started with some vocal clinking but evened out before the end. Followed by *Laughing On the Outside*, and segued into a new ditty, *Mr. Beebe*, which they delivered best. This jivey tune got big reception from the packed house and sent them off with recalls offered but not taken.

Show opener, with brightly costumed Gae Foster Roxyettes to *The Breeze and I* (chanted by the Buccaneers Sextet and Ernestine Mercer), was colorful, elaborate and set the pace. Later intro of Russo De Pandeiro, Brazilian tambourinist, gave the line another chance to go Latin, with Pandeiro revealing a neat rhythmic skill. Following the Spanish team's comedy number, the line did a third south-of-the-border routine to *No Can Do*.

Paul Ash and his band played a smooth show. Film, *The Dark Corner*.

Orpheum, Los Angeles

(Tuesday Afternoon, May 7)

Despite town's transit strike, this week's stage offering is pulling a big house. Headlined by the King Cole Trio, the revue includes Johnny Otis' ork (16), Claude and Cliff Trenier, Leon Collins, and Tina Dixon. Screen fare, *Undercover Woman*.

Cole threesome overcomes with ease the usual handicap confronting cocktail combos when they take a fling at theater personals. Altho the element of intimacy is lost on the vast vaude stage, trio is still able to inject enough warmth in work to bring the house down after each selection. With Nat Cole's piano and song styling leading the way, trio's trim treatment of *It's Better To Be By Yourself*, *Embraceable You*, *Route 66*, and *Frim-Fram Sauce* gives payees their money's worth.

Drummerman Johnny Otis, whose ork just closed at Club Alabam (local Negro spot) fronts a high-octane aggregation that packs plenty of rafter-shaking power. Crowd goes

big for Otis' versions of *Omaha Flash*, *Harlem Nocturne* (spotlighting Kent Pope on alto sax), *Dark Town Strutters Ball* and *The Needle*. In latter, Otis takes a pretty long drum break and is effectively staged with black lighting illuminating drumsticks and bass-drum hike.

Cliff and Claude Trenier, twin vocal novelty act, bring house down. Lads are identical in appearance and voice quality, and amusingly confuse seat warmers by appearing singly. Not at only walk-off number (*Young Man's Blues*) do they both come out.

Smooth tap routines by Leon Collins and lusty-lunged lyricizing by Tina Dixon round out the revue. Much of show's success results from top-drawer emseeing by Eddie Green (waiter on *Duffy's Tavern*) who keeps pace at high pitch. He proves his panto talents by pulling yocks for a poker-game routine.

THE UNPREDICTABLE

CHARLEY CHANEY

OPENING MAY 27

CHASE HOTEL
ST. LOUIS

MUTUAL ENTERTAINMENT AGENCY
203 NORTH WABASH AVENUE CHICAGO



JIMMY EDMONDSON

"PROFESSOR BACKWARDS"

Star of the JIMMY EDMONDSON SHOW

N. B. C. SATURDAY NIGHTS

CURRENTLY

LOEW'S STATE THEATER

NEW YORK

Personal Management: HARRY GREBEN

East Representative: WM. MORRIS AGENCY

Morehouse On Top; Coleman Gets 2d Slot

Nichols-Barnes Hot Race

(Continued from page 3)

old-Tribune's Howard Barnes into fifth place, but Nichols only succeeded in nosing latter out, at that. Barnes scored 78.3 per cent, based on 13 errors out of 60 tries.

Remaining trio of starters finished in the order which they placed six weeks ago. Robert Garland (*Journal-American*) was sixth in the running with 76.9. Latter saw 65 plays and was wrong 15 times. John Chapman (*News*) covered 64. Eighteen errors gave him a score of 71.8 per cent. Burton Rascoe (*World-Telegram*) brought up the field. He was wrong 21 times out of 63 chances.

It must be noted that only eight out of the usual nine critics' scores have been included in the tally. Wilella Waldorf (*Post*) died on March 12. Her standing in the average column at her demise was 70.7 per cent, based on 41 productions covered with 12 of them on the error side. Vernon Rice, who has taken over *The Post's* drama-judgment chair since that time, has only had an opportunity to judge 12 plays. He has three errors charged against him for a short-term score of 75 per cent.

Also, as noted in the box score, it has been impossible to include four productions which rightfully belong in the season's tally. *Three To Make Ready*, *St. Louis Woman*, *Call Me Mister* and *This Too, Shall Pass* made their Broadway bows too recently to prove themselves either way in the success or failure column. However, it appears unlikely as of this report that their futures will make any radical change in current accuracy standings.

Pitt White-Negro Groups Hits 'Tom' As 'Objectionable'

PITTSBURGH, May 11. — The Inter-Racial Action Council, local group of whites and Negroes, launched a vigorous protest with Mayor David L. Lawrence over the scheduled performance of *Uncle Tom's Cabin* next week in the Syria Mosque on the grounds that "This production is indecent and unfit for public consumption."

James Reid, news editor of *The Pittsburgh Courier* and spokesman for the group, said this action was not taken to set a precedent of having something they didn't like banned but to discourage patronage and to point out to the citizens of Pittsburgh its objectionable features.

He said, "Banning would only lend it a dignity it doesn't deserve."

He said that if he had seen the show and that if it had any moral, it was destroyed in the manner in which it was presented. He called it a burlesque of the original story with white persons using grotesque black make-up.

Jack C. Anderson, of the United Theatrical Booking Exchange, which put the show in here, countered that the show "Is one of the cleanest entertainments and best liked cabin productions to appear on any American stage."

The mayor's decision was to have the first performance viewed by a competent authority who will determine the status of follow-up performances.

New York Drama Critics' Accuracy Averages

(May 1, 1945, to April 30, 1946—Full Season)

	Shows Caught	Right	Wrong or No Opinion	Accuracy Average
Ward Morehouse (Sun)	57	50	7	87.7
Robert Coleman (Mirror)	66	54	12	81.8
Louis Kronenberger (PM)	65	52	13	80.0
Lewis Nichols (Times)	65	51	14	78.5
Howard Barnes (Herald-Tribune)	60	47	13	78.3
Robert Garland (Journal-American) ..	65	50	15	76.9
John Chapman (News)	64	46	18	71.8
Burton Rascoe (World-Telegram)	63	42	21	66.7

(Note: Not included in this tabulation are productions with fixed or limited runs of less than 100 performances. Also not included are current shows (see story) which premed too late in the season to be included in either the success or failure column.)

BROADWAY OPENINGS

KING HENRY IV, PART I

(Opened Monday, May 6, 1946)

KING HENRY IV, PART II

(Opened Tuesday, May 7, 1946)

CENTURY THEATER

A historical drama by William Shakespeare. Staged by John Burrell. Scenery, Gower Parks. Lighting, John Sullivan. Music composed and directed by Herbert Menges. Costumes, Roger Furse. Stage director, John Sullivan. General manager, Laurence Evans. Press representatives, William Fields and Walter Alford. Presented by London's Old Vic Company, under sponsorship of Theater, Inc.

King Henry IV.....Nicholas Hannen
Henry, Prince of Wales.....Michael Warre
John of Lancaster.....Robin Lloyd
Earl of Westmoreland.....Peter Copley
Earl of Warwick.....Kenneth Edwards
Sir Walter Blunt.....Cecil Winter
Earl of Worcester.....George Relph
Earl of Northumberland.....Miles Malleson
Henry Percy (Hotspur), his son.....
.....Laurence Olivier
Lord Mortimer, Earl of March.....David Kentish
Owen Glendower.....Harry Andrews
Archibald, Earl of Douglas.....William Monk
Sir Richard Vernon.....Frank Duncan
Sir John Falstaff.....Ralph Richardson
Bardolph.....Michael Raghan
Poins.....Sidney Tafer
Peto.....George Rose
Mistress Quickly, Hostess of the Boar's Head.....Enna Burrill
Lady Percy, Wife to Hotspur.....
.....Margaret Leighton
Lady Mortimer, Daughter to Glendower.....
.....Diana Maddox
Servant to Hotspur.....Joseph James
A Traveler.....Frank Duncan
Another Traveler.....William Squire
Francis, a Wine Drawer.....John Garley
Vintner of the Boar's Head.....Kenneth Edwards
Sheriff.....William Monk

LORDS, ATTENDANTS AND SOLDIERS:
Lawrence Carr, George Cooper, Frank Duncan, John Garley, Carl James, Joseph James, John Reilly, Sandy Roe.

By Robert Francis

Preeming to an advance bally that might have been a severe handicap, visiting Old Vic Troupe got off to an auspicious start for their six-week rep stand. Opening gun was a thoroly distinguished production of *Henry IV, Part I*. The Old Vic-ers more than live up to their London tradition.

Troupe knows its bard inside and out and play him as he should be for theater and not as an exercise in elocution. Also they have played together so long that each part from a bit to a lead is perfectly integrated. The result is a warmth and spontaneity which magnetize even a historical drama into sharp, fine theater.

If there is a serious flaw in the Old Vic production, it lies in the interpretation of the character of Prince Hal. Obviously, the focal points of *Henry* are centered on a hero and a knave. But granting Hotspur and Falstaff their due, Hal can make or mar the proceedings to a great degree. It is a role which requires a deal of thought and proficiency. Possibly the fault of the current characterization may be divided between director John Burrell's conception and the playing of Michael Warre. Either or both make the prince too weak a lad in the earlier scenes to account for his sudden reformation later on, and, at best, Warre's earlier efforts can be rated as a superficial interpretation of the part.

However, when it comes to Hotspur and Falstaff, there is no lack of either directorial of thesping savvy. Laurence Olivier's Northumbrian firebrand is everything he should be. Olivier has caught the spirit of Hotspur (*King Henry IV, Part I, opp. page*)

Rumour, the Presenter.....Nicolette Bernard
King Henry IV.....Nicholas Hannen
Henry, Prince of Wales (Afterwards King Henry V).....Michael Warre
Prince John of Lancaster.....Robin Lloyd
Thomas, Duke of Clarence.....George Rose
Prince Humphrey of Gloucester.....John Garley
Earl of Warwick.....Kenneth Edwards
Earl of Westmoreland.....Peter Copley
The Lord Chief Justice.....Cecil Winter
His Servant.....Max Brent
Fang.....Frank Duncan
Snare.....Joseph James
Gower.....Kenneth Edwards
Earl of Northumberland.....Miles Malleson
Lady Northumberland.....Bryony Chapman
Lady Percy, Widow of Henry Hotspur.....
.....Margaret Leighton
Travers.....Robin Lloyd
Morton.....Peter Copley
Scroop, Archbishop of York.....Harry Andrews
Lord Mowbray.....William Squire
Lord Hastings.....David Kentish
Lord Bardolph.....George Rose
Sir John Coleville.....Sidney Tafer
Sir John Falstaff.....Ralph Richardson
His Page.....Brian Parker
Mistress Quickly, Hostess of the Boar's Head.....Enna Burrill
Bardolph.....Michael Raghan
Poins.....Sidney Tafer
Peto.....George Rose
Doll Tearsheet.....Joyce Redman
Pistol.....George Relph
Francis, a Winedrawer.....John Garley
Another Winedrawer.....Robin Lloyd
Justice Shallow.....Laurence Olivier
Justice Silence.....Miles Malleson
Davy, Servant to Shallow.....William Monk
Mouldy.....George Rose
Wart.....John Garley
Shadow.....Frank Duncan
Feeble.....David Kentish
Bullcalf.....Joseph James

Lords, Attendants, Soldiers, Citizens: Eleanor Barrie, Bryony Chapman, Julie Harris, Dee Sparks, Jane Wenham, Lawrence Carr, Rudolph Cavell, George Cooper, Will Davis, Frank Duncan, Carl James, Elmer Lehr, Bernard Pollack, John Reilly, Paul Riley, Sandy Roe, William Squire, Al Studer, Alvin Sullum, Richard Wendley

By Frank Gill

Younger Stem playgoers, weaned on the hopped-up Shakespeare of the last few years here, will find that the current season of the Old Vic Company at the Century is an eye-opener. Here's the Shakespeare, devoid of the anachronisms of costumes and staging which have become stock-in-trade of Broadway's Avon pilots. The Old Vic version is conventional, strictly-to-text Shakespeare which, in the hands of a trained and expert group, is tremendously colorful and powerful. Even so little known a play as *Henry IV, Part II* (last played here almost a century ago), with its recondite history and speeches full of allusions and personages unknown to the average theatergoer unless he be hep to British history of the early 15th Century, becomes credible, vital and glamorous on the Century boards. That's an achievement, and the credit goes to the players who do an over-all fine job, with the leads turning in outstanding performances.

This play follows from *Henry IV, Part I*. Hotspur and Owen Glendower are dead, and Henry, growing old, is (*King Henry IV, Part II, opp. page*)

ON WHITMAN AVENUE

(Opened Wednesday, May 8, 1946)

CORT THEATER

A play by Maxine Wood. Staged by Margo Jones. Setting and lighting, Donald Oenslager. Company manager, Charles Mulligan. Stage manager, Harry Altner. Press representatives, Bernard Simon and June Greenwall. Presented by Canada Lee and Mark Marvin in association with George McLain.

Johnnie Tilden.....Martin Miller
Kate Tilden.....Ernestine Barrier
Ed Tilden.....Will Geer
Owen Bennett.....Richard Williams
Gramp Bennett.....Augustus Smith
Wini Bennett.....Vivienne Baber
Bernie Lund.....Kenneth Terry
Aurie Anderson.....Hilda Vaughn
Cora Bennett.....Able Mitchell
Toni Tilden.....Perry Wilson
David Bennett.....Canada Lee
Jeff Hall.....Phillip Clarke
Belle Hall.....Betty Greene Little
Walter Lund.....Robert Simon
Ellen Lund.....Jean Cleveland
Wilbur Reed.....Stephen Roberts
Edna Reed.....Joanna Albus

On Whitman Avenue is another sincere arraignment of racial bias and intolerance. It boasts some moving moments and some excellent acting, but like practically all of its predecessors on the same theme, it offers no solution to its premise. It merely puts another finger, aimed from a slightly different angle, on the same old sore and leaves the latter as unhealed as before.

In addition, Author Maxine Wood has embroidered a relatively simple tale with excessive action which at times verges on outright melo and has filled in the gaps with inter-character sermons adorned with applause-plugging cliches. *Avenue* is a nice first try by Miss Wood, but it is not up to Broadway standards.

Plot concerns the tempest stirred up by the advent of a Negro family as tenants in the house of the Tilden menage. Ultra-liberal daughter has rented parents' apartment to a Negro vet and his relatives during her father's absence. Suburban, Middle Western neighbors go up in arms and clamor for eviction. The Tildens, father and daughter, try to make a stand to protect their tenants, but the battle is a losing one when the mother goes over to the opposition. So the Negroes are tossed out and the only moral to be gleaned from the tale is that the mother thru her stupid intolerance has alienated her entire family. Doubtless, she deserves it.

However, the author has been so much more interested in what her characters have to say rather than what they are, that she has succeeded in overdrawing them beyond all belief. A few, such as Father Tilden and daughter, when she isn't soap-boxing, are credible enough. The young, troubled Negro vet is honestly drawn. But Mother Tilden is something to give any actress the jitters and most of the rest are animated puppets wired for Wood's sound. It would seem to one reporter that Ma Tilden could have saved a deal of trouble if she had just declared she wouldn't have the tenants around, right at the beginning of the first act. It was a situation you knew just wasn't going to work, and was just as tough on everybody in the end.

Will Geer brings all his stage caniness to the role of Father Tilden and makes him a sympathetic stand-out. Canada Lee, most of the time, makes the vet sincere and moving, altho he has a fight or two of over-playing. Perry Wilson does well by the daughter and Ernestine Barrier does what she can for the mother. There are good contris also from Robert Simon and Augustus Smith.

Margo Jones' juggling of a cast of 17 is sufficiently smooth and Donald Oenslager's open-front set of a suburban house is an exceptionally clever bit of designing. Over-all, *Avenue*, has considerable to commend it, but it doesn't look to have the stamina for Stem competition.

OUT-OF-TOWN OPENINGS

LAMBS WILL GAMBLE

(Opened Wednesday, May 8, 1946)

WALNUT STREET THEATER, PHILADELPHIA

A play by Lew Lipton and Ralph Murphy, from an original story by Buster Keaton. Directed by Ralph Murphy. Settings and lighting, Frederick Fox. Presented by Bonfils and Somnes.

CAST: William Hollenback, Ernest Sarchino, Peggy Wagner, Walter Gilbert, Lex Lindsay, Frances Tannehill, Eugene Stuckmann, Helen Bonfils, George Andre, Walter N. Greaza, Gertrude Dallas, Jack Hartley, Sunnie O'Dea, Robert Ober, Florence Beresford, Arthur Hunnicutt, Joseph L. Graham.

The gambling lambs in this one got off to a bad start and never seemed to reach the finish line. It is hard to figure out if it is a melodrama or a comedy. The audience seemed to spend most of the evening trying to find the answer.

Buster Keaton, according to the program notes, concocted this story, and Lew Lipton and Ralph Murphy made a play out of it. There is no reason why they had to do it.

Philadelphia Critics' Tab

Melo received a three to one thumb down. Score: 25 per cent. No: Samuel Singer (Inquirer), Jerry Gaghan (News), Edwin Schloss (Record). Yes: R. E. P. SENDERFER (Bulletin).

The formula is familiar. Concerns a group of characters who are trapped in a Palm Springs gambling den because of a washout and a cloudburst. A film producer, who is a heel, is there with his latest gal. The pic man is murdered and things pick up a bit after that. A mock trial is arranged at the bar of the Palm Springs.

Arthur Hunnicutt is tops as a sheriff and Walter Greaza as a court jurist on a vacation. Walter Gilbert as boss of the establishment does a good job. Sunnie O'Dea as the visiting movie personality looks lovelier than ever.

Settings by Frederick Fox are very authentic.

KING HENRY IV, PART I

(Continued from opposite page)

spur to the letter and makes him what Shakespeare intended—a dynamic, reckless hothead. Ralph Richardson's Falstaff is in the same category. His tavern knight is no Shakespearean buffoon. In current hands, he emerges from underneath the layers of fat as a shrewd, witty fellow, likable by virtue of his despicable frailties. Richardson's Falstaff may not be the very best Sir John that ever was, but he will emphatically do until a better one comes along.

Nicholas Hannen does well by the king, particularly in the scene of reconciliation with his son, and there are other fine contributions from Harry Andrews as Glendower and George Relph as Worcester. On the fem side of the ledger, Margaret Leighton makes a vivacious Lady Percy, and Diana Maddox is effectively Welsh as Glendower's daughter. Enna Burrill is fine as Mistress Quickly.

In fact, except for the above-mentioned Prince Hal, all the performances from the leads down to the walk-ons are of a high order. The Old Vic-ers know their trade. They are a welcome addition to Broadway's spring season.

"Ruth" \$4,841, Bridgeport

BRIDGEPORT, Conn., May 11.—Herbert Evers and Hope Cameron, in three performances with *Dear Ruth*, at the Loew-Lyric Theater grossed \$4,841. House is a 2,170-seater, \$3 top.

LADY HONEY

(Opened Tuesday, May 7, 1946)

NATIONAL THEATER, LOUISVILLE

A new play by MacKinlay Kantor. Staged by William C. Hodapp. Designed and lighted by Syrjala. Production director, William C. Hodapp. Business manager, George P. Johnson. Director, John Ireys. Stage manager, Ambrose Costello. Promotion, Alfred McCreary, James Bittner. Presented by the Bluegrass Theater, Inc., William C. Hodapp and George P. Johnson.

CAST: Richard Camp, Robert Carroll, Douglas Ray, John Akers III, Frances Greet, Viola Roache, Gloria Stroock, Barnett Owen Jr., William Drake, Lewis Martin, Louise Kirtland, Robert Daggett, John Ireys, Deek Kelley, Harry Mehaffey, Kim Stanley, Richard Kendrick, Seymour Bird, Ambrose Costello, Pryor Johnson, Richard Sorrels, Charles Knelsler, Charles Partridge, Charles Schuler.

If, as it is usually jawed, everybody is trying to forget the war, there is no future in this first play-writing venture of MacKinlay Kantor, screen and magazine writer and war correspondent. But if, as the author thinks, there was something fundamentally real and lasting in the wartime experiences, such as depicted here, *Lady Honey* should have broad appeal.

A vigorous rewriting job is called for to keep the piece moving, but the meat is there for a popular war play. There are some powerful situations here, relieved by liberal use of amusing chatter which relies for the most part on G.I. jargon.

Plot concerns an English lady whose husband was killed early in the war and who opens her house as a recreation spot for servicemen and

women of U. S. and U. K. Kantor says the suggestion for the play came from a real-life *Lady Honey* who had such a center while he was an England-based war scribe.

Village gossips get to work on the "co-ed" idea of the center and manage to have the place declared off-limits as a questionable establishment. Two romances—between Correspondent Pat Archer and *Lady Honey* and Cpl. Mona Richardson, English servicewoman, and Lt. Isaac Kavinsky, of the Bronx—dominate the action. Nicely handled pathos develops when Kavinsky is killed and again when Archer has a close brush.

Only scene is the living room of the old house.

Laurels go to the cast which plays the parts to the hilt—in the case of Frances Greet's *Lady Honey*, with too much intensity. Gloria Stroock stands out and most of the larger parts (Camp, Martin, Kendrick, Owen and Roache, especially) are not far behind. Same goes for Ray and Akers as Honey's kids. Martin and Kirtland make the best of the sad stereotyped characters of the vicar and his wife.

Louisville's first premiere almost within memory of showbiz vets, the play brought out Maj. Gen. Curtis E. LeMay, Deputy Chief of Air Staff for Research and Development, and former commander of the group about which *Lady Honey* centers, and Maj. Gen. Fred L. Anderson, Deputy Chief for Personnel and former commanding officer of 8th Air Force Bomber Command. Premiere was dedicated to the late Lt. W. R. Bailey, of Lexington, Ky., one of the first men the author met at the British base. Parents of the flyer, who was lost in a mission over Germany, attended the opening.

Dwyer Again Prexy Of N. Y. Deckhands

NEW YORK, May 13.—Election at Stagehands' Union, Local 1, IATSE, yesterday, saw Joseph Dwyer returned as prexy. Dwyer was not opposed.

Deckhands chose for the rest of their slate George Fitzgerald, vice-president; John C. McDowell, recording secretary; John J. Garvey, financial secretary; Solly Pernick and John Goodson, biz agents; and, for the board of trustees, Bennie Quatrochi, Willie Noon and Thomas H. Fitzgerald. Paddy Harvey won the nod as head of the replacement committee.

Pernick, former biz agent who was given a leave of absence to go overseas with *Oklahoma*, led the count for the agent's post with 565 votes behind him. Louis Yeager, running for re-election, and Vince Jacobi were the other competing candidates for two positions.

KING HENRY IV, PART II

(Continued from opposite page)

hoping the rest of his reign will be more peaceful. However, Hotspur's father, the Earl of Northumberland, together with the Archbishop of York and sundry disgruntled nobility, try to carry on the rebellion, but they are finally put down. The dying Henry is faced with his worst problem—his son, Hal, who tho a good soldier when occasion arises, prefers to be a playboy in his peaceful hours. Henry sends for him and gives him a terrific dressing down from his deathbed and the play closes with the crowning of a converted and repentant Henry V.

Obviously, the only reason for the choice of this play is that, unlike the first part, it is long on comedy and relatively short on history. Dominant comedy note is recorded by Ralph Richardson, whose Falstaff is a role which will be difficult to top. From his first entrance, an immense, dropsical figure, his Falstaff dominates the play—a characterization that is a masterpiece of playing and make-up.

Laurence Olivier reveals his comedy talents in this segment of the play in the role of Justice Shallow, which he builds with comedy skill from a minor role to a major part; a sly, foolish, impotently lecherous old goat and an excellent foil for the more virile Falstaff in their scenes together.

Nicholas Hannen's *Henry IV* is a powerful job. He brings majesty and tragedy to the role, and his deathbed scene is a top spot in the production. Michael Warre, fresh and buoyant as Prince Hal, seems more at ease as a playboy than as a king. He tends to force the majestic part of his role a little too hard. Miles Maleson's Earl of Northumberland is another hand-getter. His second role which gives him a chance to display his strong sense of comedy as Justice Silent, gets well-merited laughs. George Relph's braggart Pistol and Michael Raghan's Bardolph are other good laugh moments. For the rest of the male cast, the playing is well above par throughout.

In the fem division top honors go to Joyce Redman for her Doll Tear-sheet, a frowsy, raucous, bawdy Irish trollop whose scene with Falstaff in the inn is the high moment in comedy. Ena Burrill's Mistress Quickly is convincing and amusing. The other two fem roles, Ladies Northumberland and Percy (Bryony Chapman and Margaret Leighton) are adequate for the minor moments they have in this part of the play.

Lighting, sets and costumes are nifty, and Herbert Menges's score is first rate.

BROADWAY SHOWLOG



Performances Thru May 11, 1946

New Dramas

	Opened	Perfs.
Anna Lucasta (Mansfield)	8-30, '44	723
Apple of His Eye (Biltmore)	2- 5, '46	110
Born Yesterday (Lyceum)	2- 4, '46	112
Dear Ruth (Henry Miller's)	12-13, '44	597
Deep Are the Roots (Fulton)	9-25, '45	262
Dream Girl (Coronet)	12-14, '45	163
Glass Menagerie, The (Playhouse)	3-33, '45	468
Harvey (48th Street)	11- 1, '44	655
I Remember Mama (Music Box)	10-19, '44	657
Life With Father (Bijou)	11- 3, '39	2,728
Magnificent Yankee, The (Royale)	1-22, '46	128
O, Mistress Mine (Empire)	1-23, '46	126
State of the Union (Hudson)	11-14, '45	205
This, Too, Shall Pass (Belasco)	4-30, '46	15
Voice of the Turtle, The (Morosco)	12- 3, '43	881

Musicals

Are You With It? (Century)	11-10, '45	211
Billion Dollar Baby (Alvin)	12-21, '45	164
Call Me Mister (National)	4-13, '46	28
Carousel (Majestic)	4-13, '45	451
Follow the Girls (Broadhurst)	4- 3, '44	874
Closes May 18.		
Lute Song (Plymouth)	2- 5, '46	110
Oklahoma! (St. James)	3-31, '43	1,357
Song of Norway (Broadway)	3-21, '44	724
St. Louis Woman (Martin Beck)	3-30, '46	49

	Opened	Perfs.
Three To Make Ready (Adelphi)	3- 7, '46	76
Moves into Broadhurst May 20.		

REVIVALS

	Opened	Perfs.
Pygmalion (DRAMAS) (Barrymore)	12-26, '45	154
Red Mill, The (16th St. Theater)	10-16, '45	232
Showboat (Ziegfeld)	1, 5, '46	145

OPENINGS

King Henry IV, Part I. (Century)	5- 6, '46	6
Old Vic troupe's preem drew a seven to two nod from the critics. Yes: John Chapman (News), Vernon Rice (Post), Howard Barnes (Herald-Tribune), Lewis Nichols (Times), Louis Kronenberger (PM), Ward Morehouse (Sun), Barclay Hudson (World-Telegram). No: Robert Garland (Journal-American), Robert Coleman (Mirror).		
King Henry IV, Part II. (Century)	5- 7, '46	3
Drew an eight to one affirmative. Yes: Ward Morehouse (Sun), Robert Garland (Journal-American), John Chapman (News), Howard Barnes (Herald-Tribune), Lewis Nichols (Times), Vernon Rice (Post), Louis Kronenberger (PM), Barclay Hudson (World-Telegram). No: Robert Coleman (Mirror).		
On Whitman Ave. (Cort)	5- 8, '46	5
Took a thumb-down from seven out of nine. No: Robert Garland (Journal-American), Ward Morehouse (Sun), Lewis Nichols (Times), John Chapman (News), Robert Coleman (Mirror), Howard Barnes (Herald-Tribune), Louis Kronenberger (PM). Yes: William Hawkins (World-Telegram), Vernon Rice (Post).		

CLOSINGS

Ballet Theater (Metropolitan Opera House)	4- 7, '46	34
Saturday (11).		

Magic

By Bill Sachs

BLACKSTONE AND COMPANY wind up a four-week stand at the Colonial Theater, Boston, next Saturday (18) and simultaneously conclude a 38-week road tour during which time the show covered 5,786 miles to play 41 cities. Return dates were made in Indianapolis, Cincinnati and St. Louis, with the last-named city playing the attraction five weeks in all. One hundred and seventy-eight performances on the season were of the sellout variety, with gross receipts, as of May 4, hitting \$591,498.20, according to the Blackstone auditors. Show leaves Boston Sunday (19) for Blackstone's estate in Colon, Mich., were the master rabbit hider will vacation several months. Show, booked by United Booking Office, is skedded to resume in Toronto August 15. From Toronto Blackstone will take his troupe to the West Coast, working leisurely back East after the Christmas holidays. Most of the present cast will be re-engaged for the new season, and new contracts already have been signed by George Alabama Florida, press agent, and Lon Ramsdell, company manager.

... Guy Stanley, retired pro magus, has bought a new home at Utica, Mich. ... Howard the Magician is playing school assemblies thru Central Ohio. ... Mystini, trixster and escape artist, is working clubs in the Utica (N. Y.) sector thru the Lew Di Leo Agency. ... Arthur Garinther, magic enthusiast and manager of the Ford Hotel, Montreal, tendered a party in honor of the Great Haskell at the hotel May 4. Among those present were Mr. and Mrs. Haskell; Mr. and Mrs. Garinther; Mary Kay, advertising manager of *Fashion* and an ardent magic fan; Sydney N. Levine, Montreal card expert; Laura Garinther, Ross Garinther and Arthur Schalke. Haskell has just concluded three weeks at Montreal's Esquire Club. ... Charles A. Ross-Kam has been booked into the Olympia Theater, Olneyville, R. I., for May 15, the first magical attraction to play the house in many years. Phil Garside, AGVA agent, handled the booking. ... Robert A. (Bob) Nelson, of the Nelson Enterprises, Columbus, O., was the subject of a full-page yarn, with photos, in the magazine section of *The Columbus Citizen* May 5. Headed "He Is a Dealer in Magic and Spells," article was authored by Bud Kissel, of *The Citizen* staff.

MILBOURNE CHRISTOPHER made the magic desk his first stopping place upon his arrival in Cincinnati last Friday morning (10) for his opening that night at Glenn Rendezvous, Newport, Ky., where he's set for two weeks. He has just concluded theater and nitery dates in the East and is set on a number of Midwestern stands. ... Len O. Gunn, West Coast conjurer, writes from New Orleans under date of May 8: "Left Los Angeles recently and stopped off in Reno, Nev., to work four dates. Saw Mandrake there, and in Salt Lake City ran across Loring and Kathryn Campbell, who do the finest school magic I've ever seen. In Salt Lake, also ran across Jim Penman, juggler, who went to Iceland with me in 1943 for USO. Jim is on a hospital tour. Joe Cook, of Brigham City, hopped over to see me, but we missed each other by a few hours. In Denver, I saw Charles Major, who is doing a good magic business at the Pratt Book Store. Spent a few days in Monroe, La., visiting my brother, before jumping into New Orleans to have all my teeth extracted. Caught Glen Pope at the St. Charles Cocktail Lounge, and have had several visits with George Pearce, and Jacobs. Latter owns the Rex Magic Shop here."

Mex Nitery Ops Hunt U. S. Acts

(Continued from page 3)

short acts, including spotlighted fiddler or other musician.

Sans Souci, a top supper club with floorshow.

Waikiki, night club with floorshow not in class with others and usually with lots of hostesses mingling with customers. Can use American girl floorshow acts.

Ciro's, in Hotel Reforma, top supper club of them all, uses no floorshow. Everett Hoagland's ork is a fixture here and uses a singer but chances for new guys in this spot are slim. In the Champagne Room of Ciro's a topnotch girl canary is used, employing mike in intimate chirping.

88-er Buyers

Some of the other spots about town use pianists but these don't change much. Among them are Tony's, Hotel Reforma cocktail lounge; La Cucaracha, downtown cocktail lounge and steak house; Minuit, in the bar; Ambassadeur, topflight French restaurant; Bottoms Up, with two nice cocktail lounges and restaurant; Cadillac Bar and Grill, another excellent restaurant.

"Practically every Mexico City operator is interested in booking acts from the United States," Tamez said. "There are many increasing opportunities in radio as well as in the theaters and night clubs and artists north of the border will find working conditions good and the pay excellent."

Tele Review

Blithe Spirit

Reviewed Sunday (12), 8:30-9 p.m. Style—Drama. Sustaining over WNBTV (NBC), New York.

Edward Sobol, with *Blithe Spirit*, did what he has done before with *Men in White* and a number of other swell telecasts of theater hits. He took a Broadway hit and video reported it. It must be his theory that a good script, a darned near perfect cast, plus keeping in mind the present-day camera limitations make sock entertainment... and it must be admitted that in his hands this combination seldom fails. When he steps away from the formula, as he did with *Standard Brands Hour Glass*, reviewed on the television pages in this issue, he frequently turns in a scanning that's a waste of time.

Out of this world was the performance of Estelle Windwood in the part that Mildred Natwick did in the theater and which rated Natwick raves. If Natwick was good, and she was, then Windwood is better. In other words, Windwood is Madame Arcati, the medium, in the flesh.

Despite the fact that the story of the man whose wife materialized from the dead to plague him and his present wife just begged for video treatment, Sobol didn't fall in the obvious trap. He played it, as noted, straight. There were no tricks. There were plenty in the original Noel Coward play, so it wasn't necessary to be tricky with the television.

Leonora Corbett, who played the first wife on the Main Stem, was just as good before WNBTV cameras. Doreen Lang, in the small part of the maid, small in sides but not in moments, was ideal. In fact, that's what everything and everybody was, in the first NBC tele theater presentation of the Channel 4, WNBTV. Carol Goodner, as Ruth, the second wife; Alex Clark and Valerie Cossart, as Dr. and Mrs. Bradman, and Philip Tonge, as the husband, the original Clifton Webb part, were so well drawn that even the camera couldn't detect any

Burlesque

By UNO

Helene McCree DeCenzie closed after 20 weeks at the Liberty, San Francisco and is on her way to Honolulu for a return date with E. K. Fernandez's shows. ... National, Detroit, started its summer stock May 10, and the Roxy, Cleveland, bows May 17, with Pat Morgan the feature at both. Rest of cast at the National includes George Murray, Elaine Hubert, Charlie Harris, Harry Bentley, Hazel Walker, Pat Powers and Tommy Lane. Other principals in Cleveland are Red Doolan, Michelle, Jimmie Matthews, Sue Gay, Chick Evans, Madeline Lewis and Marie Demke. All Phil Rosenberg bookings. ... Alan Rupert, out of the army, is again managing the booking of Tirza. ... Charles Goldie, comic, back on the Hirst Wheel after 15 years as a machinist in Philadelphia. ... Zoe Marie, acro dancer, closed on the Hirst Circuit to return to Chicago niteries. ... Pal Brandeaux, producer at the Grand, St. Louis, skedded for Arthur Clamage's rejuvenated Star and Garter house in Chicago when it reopens next season. ... Jeannette Dupree's contract renewed for the Gay 90's.

Palmer C. Cote celebrated his birthday at the Grand, St. Louis. ... Nora Ford, former strip feature, is owner of the Casa Grande, near the Gayety, Cincinnati. ... Bob Carney's USO overseas tour with Olsen and Johnson unit was arranged by Eddie Smith. Herbie Barris replaced him in the Hirst show in Kansas City, Mo. ... Carney Sisters, Roberta and Jean, latter at the Troc, Philly, plan to reunite as a team when Dad treks seaward. ... Lotus DuBois has signed with the Eastern circuit to be featured next season. ... Aida Remeriz, dancer, moved from the Roxy, Cleveland, to the Grand, St. Louis, thru Al Vale, who also placed Don Oxman, former burly singer at Club Maxim's, Bronx. ... Phil Rosenberg assigned the booking of 20 houses next season—Eastern Hirst circuit of ten and Western four, and Johnny Kane's six in Ohio. ... Jay J. Hornick, Hirst exec, planning to return to original policy of transporting entire company of principals plus chorus, instead of principals only as in the last four seasons. ... Republic, Ocean View, Norfolk, Va., stock cast, starting May 12, has Charlie Goldie, Benny Moore, Lew Denny, Siegrid Fox, Donna Haynes, Gloria Bennett and Jack Lawrence.

Jack Diamond and Joey Faye, ex-burly men, opened Monday (13) with *Windy City* as Shubert's Great Northern Theater, Chi. ... Charles Fox, manager of the Empress, Milwaukee, and Alvin, Minneapolis, says he will keep both houses open indefinitely. ... Rene Andre finished a two-week vacation at Miami Beach, Fla., after having closed a six-month engagement at the Rialto, Chi. ... Peaches Strange flew into Chi last week and got back in time to reopen at the Casino Theater, Boston. ... Ardeth LaValle, daughter of Russell LaValle, burly producer, is in her 10th week on the Midwest Circuit. ... Folly Theater, Kansas City, Mo., closed its road season shows week of May 10. ... Palace Theater, Buffalo, goes into stock week of May 17.

The Casino, Pittsburgh, shutters for season May 18, *Maid of the Ozarks*, legitier, follows in the next night. Show is on its own, Owner George Jaffe having leased the house outright for two weeks with option.

touches of fake in a play that, after all, is fake all the way thru. That is something for the book.

They ought to repeat *Blithe Spirit*, at least once every six weeks for the next few years on WNBTV. It was that good.

L. A. Transit Strike Puts Clamps on Biz

(Continued from page 3)

ket—namely streetcar and bus show-cards.

Least hit were Hollywood spots and beach ballrooms, both being serviced by Pacific Electric Lines. Hollywood Palladium, with Sammy Kaye ork, continues to do good biz; opening week-end grosses were above average and subsequent biz not more than 5 to 10 per cent below normal.

Lou Levy's legitier, *Over 21*, scheduled to run until end of next week, took a fold, despite request by cast to continue production on a co-op basis. Not affected in the least, however, is *Oklahoma* road company, which opened three-month run on Monday (6). Show is a sellout and ticket holders are getting to theater regardless of strikes.

With negotiations to call off the strike deadlocked, outlook for coming week is glum. Transit officials and union are both at odds over compromise wage boost, which may force Gov. Earl Warren to take governmental action to end walkout.

Warner Bros.' picture houses have taken the bull by the horns and arranged for tie-up with local veterans' taxi association to give free rides to public bound for Downtown and Wilton theaters. Fleet of 200 cabs are cruising town with streamers inviting customers to take a free ride to the two de luxe houses.

Strawhats Up Scale To \$2.50-\$3 Niche

NEW YORK, May 11.—Strawhat patrons will have to pay more dough for their tickets. Meeting of the summer stock managers Tuesday (7) showed that most of the producers will charge \$2.50 top with several even hitting \$3. Tariff on the cheap seats will be \$1.20. Before the war, customers had to lay \$1.65 on the line for the best seats in the house. Only in a few top hills and dalers did ducats sell for \$2 then.

Managers also tossed around the package show question. Most of the impresarios don't like to book package shows in their houses because it means that actors hired on weekly salary must be paid their dough, even if they don't work, which just about doubles the budget. However, so far the only company dangled on a package basis is headed by Jane Cowl.

CHORUS GIRLS

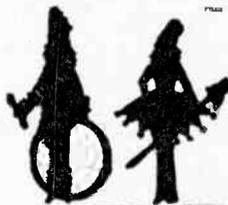
WANTED

No night rehearsals. One day a week off. Salary \$85.00. Will send transportation if we know you. Also Straight Man. Write or Wire

MAX FERGUSON
GEM THEATRE
450 SOUTH STATE ST. CHICAGO

COSTUMES

Rented, Sold or Made to Order for all occasions. Custom Made GIFTS. Send 25¢ for Sequin and Net Hair Ornament and receive Circulars FREE THE COSTUMER 238 State St., Dept. 2 Schenectady 5, N. Y.



WANTED EXOTIC DANCERS BE A BOOSTER FOR MILTON SCHUSTER

127 North Dearborn St. CHICAGO 2, ILL.

CHORUS GIRLS

Wanted at once. Day off. Short rehearsals. WIRE OR WRITE **PALACE THEATER** BUFFALO 3, N. Y.

THEY ROLL MERRILY ALONG

NFPA Publishes Safety Blueprint For Outdoor Biz

BOSTON, May 11.—In response to a widespread public demand for fire safety standards for grandstands, tents and other places of outdoor assembly due to the tragic circus fire in Hartford, Conn., July 6, 1944, in which 168 lost their lives, the Committee on Places of Outdoor Assembly of the National Fire Protection Association has prepared a "safety blueprint" for baseball parks, race tracks, county fairs, rodeos, circuses and other places of outdoor meeting.

The Hartford disaster revealed the significant absence of safety regulations for places of outdoor assembly which is provided for theaters and halls by State and municipal building codes and other regulations.

At the request of the American Standards Association, the NFPA, in co-operation with the Building Officials Conference of America, organized a committee including prominent figures in the outdoor entertainment world, government officials, fire protection engineers and police and fire authorities.

After extensive deliberation the committee has produced a *Standard for Grandstands, Tents and Other Places of Outdoor Assembly*. Among the safety features stressed are construction and capacity of grandstands, location and flameproofing of tents, adequate exit and lighting for all places of outdoor assembly, and fire protection.

Standard has been prepared in booklet form and is available at the NFPA Executive Office, 60 Battery-march Street, Boston, for 25 cents.

Deen, Carter Head Men Of Fort Worth Fat Expo

FORT WORTH, May 11.—Edgar Deen was re-elected Thursday (9) to his second year as secretary-manager of Southwestern Exposition and Fat Stock Show which will be held next March. Amon G. Carter, newspaper publisher, was named chairman of the board. W. R. Watt was elected president to succeed John Burns. Deen told the annual directors meeting that the 1946 show held last March was the most successful in the exposition's 50 years from the standpoint of attendance, quality of livestock exhibited and type of rodeo entertainment.

Misses Norfolk, Virginia, Beauty Bouts at Ocean View

NORFOLK, Va., May 11.—Ocean View Park has been chosen as the site for the local and State beauty contests to select candidates for the Atlantic City pageant. Miss Norfolk contest will be held July 9-11 and Miss Virginia August 13-16.

Norfolk Advertising Board is the sponsor. This will be Norfolk's first beauty contest in several years.

\$15,000 for Tulsa

TULSA, Okla., May 11.—Tulsa Stampede here at the fairgrounds May 21-26 will offer approximately \$15,000 in prizes. Of this, \$6,750 has been posted by Co-Producers Johnny Lee Wills and O. W. Mayo. To this will be added entry fees which, according to present indications, will aggregate more than the sum posted by the producers.

Prepare To Win Lawsuits

By Atty. Leo T. Parker

Editor's Note—Now that the open season resorts, circuses and carnivals are in action, it is well that operators shall prepare to win unavoidable suits for damages by injured persons. During the past few months the higher courts have rendered many new and outstanding decisions involving such suits.

Leo T. Parker, attorney-at-law, Cincinnati, will review these interesting and informative decisions to assist The Billboard readers in avoiding similar suits. Obviously, also, these citations may be advantageously utilized to win favorable verdicts in unavoidable legal controversies. Readers who desire to read the details of any complete decision may do so in any good library simply by referring to the specific citation. This is the first of a series of three articles.

Considerable discussion has arisen from time to time over the legal question: If a concessionaire effects an injury is the owner of the premises liable in damages? The answer is yes, if the owner advertised the source of the injury.

For example, Engstrom vs. Huntley, 26 Atl. (2d) 461, an injured patron testified that while in a park, she went to the Tilt-a-Whirl and "paid the man a quarter for the ride for the little boy and myself." Due to negligence of the operator with respect to operation of the device an injury resulted to the patron.

The proprietor of the park contended that he was not liable in damages and submitted testimony to prove that he did not operate the Tilt-a-Whirl, but that it was in exclusive control of its owner, who was a concessionaire, when the injury occurred. However, other evidence proved that the Tilt-a-Whirl was operated in the park owned and operated by the proprietor, who advertised and invited the public to become patrons of the amusement devices.

In view of this testimony the higher court held the owner and proprietor of the park liable in damages for the injury sustained by the patron, and said:

"Having invited them, appellee (proprietor) was required to exercise the measure of care owing to invitees."

Also, see Frear vs. Manchester Traction Company, 83 N. H. 64. Here a patron was injured on a Ferris Wheel in an amusement park operated by a street railway company. The Ferris Wheel was owned and managed by a concessionaire, Williams, who paid part of the proceeds to the railway company. The railway advertised the park and its amusements. The street railway company was held liable for the injuries, and the court said:

"The railway company invited the plaintiff, as one of the public, to the park. In such a situation the public would be justified in assuming that the railway invited them to take the ride upon its premises. Surrender of control of the premises to Williams did not free the railway from responsibility."

More Examples

And, again in Turgeon vs. Connecticut Company, 84 Conn. 538, 541, a proprietor operating an amusement park was charged with liability for the injuries of an invitee while riding upon a miniature train operated by a concessionaire. The court said:

"It was the defendant's (proprietor's) place of amusement; it was its invitation which brought the plaintiff (patron) there; and it retained, despite its concessionaires, a general supervision and care of the property."

And in Luna Park Amusement Company, 69 Wash. 638, the higher court held that an amusement company was "the owners, managers and operators of Luna Park" and that the company by advertisements of the

park made an "implied presentation that the instrumentalities for amusement which they advertised were reasonably safe."

Therefore, it is quite apparent that the owner, lessee, or possessor of land is subject to liability to patrons for bodily harm caused to them by his failure to exercise a reasonably careful supervision of the appliances of a concessionaire whom he has employed or permitted to operate a device which is directly or indirectly used to amuse patrons.

Broad Law

When rendering a decision involving injury of a patron the jury will consider the evidence to determine the facts, as follows: (1) Was the injured person exercising at least an ordinary degree of care to protect himself from injury when the accident occurred? (2) Was the injured person unfamiliar that the thing which caused the injury was dangerous? (3) Did the owner of the place of amusement, or his employees, have knowledge of the defective condition, and, if not, had the defect existed for so long a period that the proprietor could have discovered and repaired the defect had he used that degree of ordinary and reasonable care that would have been exercised by the average prudent and experienced proprietors under similar situations and locations?

If, after considering all of the testimony and evidence, the jury decides that all of these questions can be answered in the affirmative then the jury is bound to render a verdict allowing the injured person damages.

A certain plan by which a proprietor of an amusement place may avoid damage liability for injuries to (See *Prepare To Win* on page 60)

50,000 Jam Cotton Midway on Wk. End

MEMPHIS, May 13.—Jubilant crowds estimated at 50,000 welcomed the first post-war Cotton Carnival over the week-end, packing the midway of Al Wagner's Cavalcade of Amusements for a preview of carnival festivities which officially begin at noon today. Attendance estimate was prepared by Hooper operatives at the request of Will Chandler, of Memphis Cotton Carnival Association, and the Memphis Chamber of Commerce. Wagner's Cavalcade is scheduled to remain in Memphis thru next Sunday.

Trip from Decatur, Ala., was routine apart from worry over impending travel ban and slight accident to one of the show's nine light towers, according to Show Manager Harold Y. Bary, who revealed that a section of one of the towers fell off a flat car at an underpass and was damaged. Show's neon shop had the tower repaired and in operation by the second night in Memphis.

Non-Coal Ops On Gravy Run

Orgs locate where they can do biz—circus cars move as per route cards

By Pat Purcell

CHICAGO, May 11.—They roll merrily along.

Like in the Theater Guild's smash hit, *Oklahoma*, the geese and ducks scatter as the red wagons of the circus and carnival are propelled around, over and under this nation.

The wheels are rolling again.

J. Monroe Johnson, who should be referred to as Mr. Office of Defense Transportation, scared the underwear off almost everyone connected with the outdoor showbiz a week ago when he said they must stay where they are.

Permits from ODT were issued to all and sundry who applied, and all the brothers who owned a car, a flat, a trailer, a show, or anything, applied, and those who received permits were happy, indeed, and the others moved as they pleased.

Hennies in Chicago

When they were all scuffling for a spot to light, J. C. McCaffery stole a march on himself and lugged his Hennies Bros.' Shows into Chicago. It is said that some of the lads in Ed Kelly's City Hall were glad to see him, but that is off the record, as it was so cold Saturday night (11) that the monkeys in the animal show refused to look for the birdie when the camera man showed up with Mike Conti.

Even tho it was cold, it was better for the McCaffery-Hennies clan to be on an icicle in Chicago than it would to have been in the rain in East St. Louis, Ill., where they would have been had it not been for J. Monroe Johnson and associates.

McCaffery-Hennies, etc., were not the only ones who made a run for it when the word came out last week that there wasn't enough coal to keep Sunny Bernet's eyes busy.

Cole Bros., with Zachirah Terrell at the helm, passed up Hamilton, O., and hopped from Anderson, Ind., into Cincinnati for almost a lost day Friday, but it was all right Saturday and Sunday, and old Zack was looking forward to the ride Sunday night from Cincinnati to Lexington, Ky., for the Monday stand. For the next several weeks the show's route will be uncertain and will be revised to meet conditions.

Royal Sits Still

Royal American Shows were billed to sit it out in St. Louis until May 19, so Carl J. Sedlmayr, the bossman, proved philanthropic enough to send Sammy Smith and his train crew over to East St. Louis Wednesday to help load the Hennies show so it could beat the now-deceased deadline into Chicago. Sammy and his lads received a salvo of huzzahs from the Hennies folk when the train moved over the Illinois Central to this city, and Carl J. Sedlmayr smiled the smile of the satisfied and went back to the office wagon and peeked over Walter Devoyne's shoulder and reiterated to himself that 29,621 paid the outside gate price for the privilege of participating in the amusements Sunday (5).

Even the carnies arriving in Chicago (They're Rolling Merrily on page 60)

They're Rolling Merrily Along On Gravy Run

(Continued from page 59)

ago by thumb, car, train or however they could make it, said the Royal American business in St. Louis was so good that there should be a law against it. While this terrific crowd was on hand, Sam Gordon was forced to be content with a coffee in the canteen.

Since Sunday (5), however, Royal American had seen nothing but rain thru Friday, when it rained so hard that Sedlmayr said, "Ta hell with it. Let's go fishing." Those who didn't fish Friday caught suckers in the hotel lobbies.

Max Goodman, who wrapped up a bundle at the Battle of Flowers in San Antonio, and then hit bad weather in Austin, got chilled with Texarkana's phantom killer, and yesterday decided enough was enough and oil-burned it over to Fort Worth.

Beatty, Dailey Move

Out California way, Clyde Beatty's Circus is moving along on the Diesels, and his manager, Ira Watts, took time out to say: "The show hasn't been late or missed a performance since moving out of quarters in El Paso," which sure sounds like bragging, and Ira had better keep his fingers crossed.

Dailey Bros., down in Texas, is also moving on the oil burners, which is just as well, as R. M. Harvey cased a fall route for this spring, and the folks have turned out every time they haven't been blown off the lot.

The big ops furnishing the fun and frolic around the Atlantic Coast moved into Pennsylvania Railroad territory, and thereby got themselves connected with electric locomotives. That means that World of Mirth, Endy Bros., Cetlin & Wilson and James E. Strates didn't give a gosh darn whether or not school kept—they were going to move anyway.

Ringling-Barnum had the right to ride an Interstate Commerce Commission pass thru Connecticut, so the biggie will open in Boston Tuesday (14) as per schedule. This saved the execs from making a silly move with the biggest thing around.

On that same day, Barnes Bros. will open in Detroit after a sock run in Chicago. Maybe Barnes will do a flock of biz in Detroit, but it is following a mighty fancy show produced by Tunis (Eddie) Stinson and Orrin Davenport for the Shrine, which did a terrific business in fairgrounds Coliseum. Time will tell if there are enough people in Detroit to be interested in two indoor shows in the same season.

Most everywhere one looks today, one pipes a satisfied carnival or circus owner. However, down at Evansville, Ind., John R. Ward was anything but happy. He had been sitting on a muddy lot for two weeks and had only a "definite perhaps" that the L. & N. Railroad would flip his World's Fair Shows to the Pennsylvania for an opening Tuesday in Indianapolis.

Fellows like Lou Keller, Bill Carlsky, Bernie Mendelson and Sid Jessop, to mention a few, were happy because the freight and express embargo was lifted. Now, if they have stock, they can ship it.

Timber Bowl Going Up For Vancouver Jubilee

VANCOUVER, B. C., May 11.—A Timber Bowl, with a seating capacity of 20,000, is being erected in Stanley Park for the Diamond Jubilee Show in July.

John Harrider, New York and Hollywood director, in charge of production, said first dress rehearsal for the cast of some 5,000 performers is slated June 24.

Prepare To Win Lawsuits

(Continued from page 59)

a patron is introduction of proof that the injuries resulted from the patron's own negligence.

For instance, in Cigan vs. Arcadia Garden Corporation, 55 N. E. (2d) 290, it was shown that a patron paid for admission and entered a roller skating rink. Sometime later while skating she was pushed against a railing, fell to the floor and was painfully injured. She sued to recover damages.

During the trial the proprietor proved that at the time the injury was sustained the rink was overcrowded, thus making it dangerous for any one to skate.

In view of this testimony the higher court refused to hold the proprietor liable, and said the patron was contributory negligent in skating on an overcrowded rink.

And again see McCullough vs. Omaha Coliseum Corporation, 12 N. W. (2d) 639, where an experienced ice skater fell while skating on a public rink which had become covered with ruts and ice shavings. He sustained injuries to his hand when run over by another skater.

The higher court refused to hold the operator of the rink liable, and said:

"We conclude that, where an experienced skater participates in skating in a public skating rink, such skater assumes the necessary and obvious risks incidental to the recreation."

Also, see Susman vs. Mid-South Fair, Inc., 176 S. W. (2d) 804, where a patron was riding on an amusement device known as the Whip. The testimony showed that the patron was not holding to the front bar when she was thrown from the device.

The higher court refused to allow the patron any damages, saying:

"It might also be said that the very nature of the device would indicate that there was some danger attendant upon riding the Whip, but the proof shows that these cars had a bar in front of the seats, and no doubt had Mrs. Susman (patron) held to this bar the accident would not have occurred."

And again in Friel vs. Wildwood Ocean Pier Corporation, 29 A. (2d) 554, it was disclosed that a patron patronized an amusement device known as the Mountain Slide. The woman came down the slide with her feet extended and her legs came into contact with the bumper with the result that she broke her ankle. The

Cleveland Pub Aud Inks WLW's Hayride

CINCINNATI, May 11.—Sohio's Midwestern Hayride, regular Saturday night feature over WLW here, has been inked to play the Mid-American Exposition at Public Auditorium, Cleveland, May 25-26, Bill McCluskey, WLW talent manager, said today.

McCluskey said the show's regular broadcast will be made from the auditorium Saturday night (25).

Harry S. Noyes, Vet Agent, Dies at East Moline, Ill.

CHICAGO, May 11.—Funeral services were held here today, with burial in Showmen's Rest, for Harry S. Noyes, 78, vet carnival and circus agent, of Kewanee, Ill., who died Tuesday (7) in East Moline State Hospital.

At the turn of the century Noyes started in show business with the John Robinson Circus. He later was with the Great Patterson Circus and Royal American, Gold Medal and Beckmann & Gerety shows.

higher court refused to allow the patron any damages.

Risk Assumed

As above explained any person who performs a hazardous act, when realizing the dangers associated therewith, is not entitled to recover damages for an injury thus sustained.

For instance, in Murphy vs. Willis, 166 N. E. 173, it was disclosed that a patron was seriously injured while riding on a moving platform. The injured patron filed suit against the proprietor for damages contending that the injury was caused because the device was operated at a dangerous and high rate of speed.

The higher court held that one who realizes the hazard of his act accepts all the dangers connected therewith. The higher court held the proprietor not liable, saying:

"One who takes part in such a sport accepts the dangers that inhere in it so far as they are obvious and necessary, just as a fencer accepts the risk of a thrust by his antagonist or a spectator at a ball game the chance of contact with the ball."

Quinn Org Tees Off To Satisfactory Biz

WAYNE, Mich., May 11.—John Quinn's World of Pleasure Shows, following a 10-day stand at Ecorse, Mich., moved here Monday (6) for a week engagement under Veterans of Foreign Wars auspices.

Show experienced cool weather at Ecorse, where it was spotted on the Great Lakes Steel lot, West Jefferson Avenue and Tecumseh Street. Business was satisfactory, according to Quinn.

Stand here was billed as Buddies' Reunion, and was preceded by strong publicity. New car giveaway, free acts, parade and crowning of queen were used as added lures.

At Ecorse Mickey Mansion's Side Show and Monkey Circus, flashing new banners and tent, drew top money. Gerald Gray's Snake Show, also freshly painted, got its share of biz, as did A. J. Barry's Freak Baby Show.

Lansing, Mich., week of May 14, is next move. Three shows are skedded to join for that date, which will give org 6 shows, 11 rides and about 40 concessions.

Staff includes John Quinn, owner-manager; E. C. May, assistant to Quinn; Mrs. John Quinn, secretary-treasurer; Charles Schaefer, general agent; Al Kelly Dear, purchasing agent; Mrs. Deal, mail and *The Billboard* sales agent; C. P. Henry, bill poster; Sam Hull, mechanic; Lee Kennedy, blacksmith; Paul James, electrician with Robert Ellsworth, assistant; George Pence, superintendent of rides and helper; Horner Ferguson, superintendent of paint department; Patrick Frisby, scenic artist, and John Brown, night watchman and in charge of the front gate.

Rides: Merry-Go-Round—Tex Solis, foreman, with Charles Miller, assistant, and Mrs. Geritz, tickets; Tilt-a-Whirl—Sam Gregory and Smokey Hammond in charge with Russell Nyhart, assistant, and Mrs. Bernice Carlisle, tickets; Caterpillar—Henry Harris, foreman with Fred Waterman and Specs Brown, assistants, and Mrs. Oscar Bauer, tickets; Roll-o-Plane—Lloyd French, foreman, with Al Perham, assistant, and Mrs. George Pence, tickets; Octopus—Robert Bennett, foreman, with Steve Czinski, assistant, and Sam Geritz, tickets; Twin Ferris Wheels—Oscar (Obie) Bauer, foreman, with Bill Carlile and Ken Yeager, assistants, and Will Thatcher, tickets; Kiddie Auto and Train—Harry Riedel and Marion (Cowboy) Wysocki in charge and Mrs. Lloyd French, tickets; Pony ride—Claude Bowers.

Rain Plays Tag With Virginia Greater as Org Moves Into N. J.

WOODBURY, N. J., May 11.—Rainy weather, which has tagged Virginia Greater Shows since its opening the first week in April in Virginia, followed the org as it moved in here for its first New Jersey stand of the season. Opening Monday (6) was washed out and put a damper on free-spenders who came out in big numbers.

Outfit moved here from Pocomoke City, Md. Stand there was fair. Saturday night (4), however, was marred by heavy rains and it was necessary to use the new winch, purchased recently by Manager Rocco Masucci, to get equipment off the lot.

Shows are flashing plenty of lights, the result of long winter work by Whitey Goodrich, electrician. Sol Speight has a new bus to carry his *Cotton Club Revue*. Visitors here included members of the Prell Shows, which were playing Penns Grove, N. J.

Concession row includes Bill Penny, 5; Mrs. H. W. Arnold, 3; Whitey Goodrich, 2; Jack Huffines, 10; Charles Masucci, 1; Mrs. Nora Bass, 1; Joe Conley, 1; Eddie Curtin, 1; Bob Coleman, bingo and two ball games, and F. Harrison, two palmistry booths.

Staff includes Rocco Masucci, general manager; Mrs. Sarah Masucci, secretary-treasurer; William C. (Bill) Murray, general agent; W. (Whitey) Goodrich, chief electrician; Albert (Dummy) Rivers, front gate tickets; H. W. Arnold, mailman and *The Billboard* sales agent; J. D. Goodrich, mechanic, and Sidewall Smith, boss canvasser.

Cookhouse is managed by Donald Musucci, with Leo Matina as chef, and Albert Rivers in charge of commissary. Frank Paluga has two girl shows one of which has a 30-foot front, built on a semi-trailer with panels extending from each end. *Cotton Club Revue* is built the same way. It has five-piece band. Doc Hall is again handling Funhouse. H. W. Arnold has added considerably to his Jungle Show, offering several Florida alligators and an enlarged front.

Hennies Bros. To Get Seven New Steel Flats in Chicago

CHICAGO, May 11. — Hennies Bros.' Shows will receive seven new 72-foot steel flatcars from the Haffner-Thral Car Company, a representative of the manufacturer announced here today. First car is scheduled for delivery Thursday (16).

J. C. McCaffery, Hennies general representative, announced that the new equipment will be used to increase the size of the train which is now 30 cars.

Valley Mount Books Another

ST. LOUIS, May 11.—Ben Kraus, manager of Valley Mount Ranch, Valley Park, Mo., has scheduled another rodeo, second of a series, for May 30-June 2. Five performances will be given.

Half of Show Too!

JACKSONVILLE, Fla., May 11.—More than 30 people answered a Jimmie Lynch Death Dodger ad here seeking thrill drivers. Applicants, agreeing to drive in the head-on collision, wanted from \$25 to \$2,500 for the stunt. One aspiring daredevil, with the makings of a promoter, wanted up to 40 per cent of the gate.

CAVALCADE SET AT MEMPHIS

Prell's Clicks In Alexandria; Sam Gets Award

PENNS GROVE, N. J., May 11.—After a record-breaking stand in Alexandria, Va., despite inclement weather that "washed out" the last two days, Prell's Broadway Shows moved here for a week's stay under auspices of Tall Cedars of Lebanon, opening Monday night (6).

Opening drew 3,628, a big crowd for a town this size. Big draw was credited to Prell's extensive exploitation and the awarding of 50 pair of nylon hose as gate prizes to early "first nighters."

Show closes here today with a special Children's Day matinee sponsored by *The Penns Grove Press*, local sheet which gave plenty of space and distributed tickets from the front office. Deal was set by Charles (Buddy) Wagner. Daily radio plugs were used on stations WILM and WDEL, Wilmington, Del.

Prell Gets Award

At completion of the Alexandria, Va., stand, Ed Weiners, director of St. Mary's Boys' Club, sponsor of the show's appearance, awarded Owner Sam E. Prell a boxing statuette in appreciation of the show's efforts in raising funds for the club. It was the fifth such award made by St. Mary's Club in 12 years. Club is a non-profit organization in which the 65 members pay no dues. Funds realized from the Prell organization will aid in completion of a new clubhouse now under construction.

Prell show opened in Alexandria April (21) for a two-week stand, and the second week's gross topped that of the initial week. Shows and rides grossed a record \$15,121 the first week and topped Prell's stand here two years ago when he combined with Dave Endy.

Bicycle was awarded as the special Children's Day feature April 27.

Chez Paree Tops

Bob White's *Chez Paree Revue* with nine girls topped the shows, with Barro's Motordrome running a close second. James Thompson's Freak Show and Russell Haas's Snake also reported heavy takes in Alexandria.

"Doc" Wilson, veteran motordrome talker, reported and is working the front for Teddy and Johnny Barro.

Ride line-up: Merry-Go-Round, Joe Parsons, foreman; Ridee-O, Al Raymond, foreman; Kiddie Rides, Al Stone; Twin Ferris Wheels, George Collins, foreman, with Porky and Bob Simpson; Whip, Harold Stumbach, foreman, with Hank St. Clair, Chair-o-Plane, Marty Norris, Carl Lee and Al Resinger.

Among concessionaires are Margie Stevens, frozen custard; Steve Stevens, Sammy Bard; Ed and Harry Finnegan with their cookhouse, and Harry Edwards, who recently joined.

Free attraction is Sonny Campbell in his 120-foot fire dive. Office force includes Joe Prell, secretary; J. (Bucky) Harris, Abe Prell and Red Ressel. Scotty Burns is sign painter, and Sonny Campbell, *The Billboard* agent.

Libby Two Weeks in St. John

ST. JOHN, N. B., May 11.—Libbey Shows will play a two-week stand here, starting Friday (24), which is a Canadian holiday. City council voted use of a St. John Recreational Commission playground.



WHEN E. LAWRENCE PHILLIPS, left, one of the owners of the Johnny J. Jones Exposition, and Gene Autry, cowboy warbler, were guest speakers at the Touchdown Club luncheon in Washington, E. Lawrence tried on Gene's hat, but it wasn't revealed how the megaphone got into the picture.

Alliance Photo.

Saturday Nod For Extra Day

Heavy flack in conjunction with Cotton Festival—two shows join—Decatur okay

MEMPHIS, May 11.—Cavalcade of Amusements, scheduled to furnish midway attractions for the annual Cotton Festival here next week, were open for business tonight, thereby getting in an extra Saturday in a city primed for spending by unusually heavy flacking.

Early arrival was the result of the ODT freight embargo, the org tearing down at Decatur, Ala., Tuesday, a day ahead of schedule, so the train could arrive here Thursday before the ban went into effect.

Al Wagner and other show officials are anticipating a record run here. They point to the success of Max Goodman's Wonder Shows of America at the San Antonio Battle of Flowers, first of the major annuals to be revived since the war, and the phenomenal business Royal American Shows are doing in St. Louis.

Flack Campaign Heavy

In addition to the carnival spirit engendered by the Cotton Festival, no stone has been left unturned to make the populace Cavalcade-minded. Heavy radio biz started today with a one-hour broadcast on WNC, with the queen of the cotton carnival taking an imaginary trip down the midway and talkers from various shows having parts in the script. During the week the same station will have 15-minute daily shows in which midway personnel will participate.

Station WREC also has set daily time for Cavalcade features.

Daily newspapers are going all out for revival of the spring-time frolic. Bill Naylor, Cavalcade public relations man, is handling details, and has been here for almost two weeks.

Al Wagner, Cavalcade owner, announced that the *Hollywood Midget Revue* did not come up to the standard set by Kramer's show of last year, and the Hollywoods were paid off Saturday (4) after the customary two-week notice. Two new shows have been signed to come on here, one said to be a new type of girl show from New York.

Decatur Proves Okay

Decatur proved a pleasant surprise, according to Wagner. Heavy rains Wednesday (1) and Thursday caused plenty of hard work getting the lot in condition, but business over the week-end was extra good. Saturday the kids' matinee was a bang-up, best for the season with a gross of \$1,114 on shows and rides at nine cents. Saturday night again brought a big crowd, only slightly smaller than the previous week-end in Attalla.

Hollywood Hillbilly Jamboree joined Sunday (5) and opened Monday. Ramblin' Tommy Scott and his talking doll, Luke McLuke, is well known in this territory, having been with the *Grand Ole Opry*, and this show should do plenty of business in Memphis where hillbilly specialists are popular. Naylor arranged time for him in Decatur, and he did a show for the Mutual station Tuesday. Fred Best, of the Cavalcade *Oddities*, also had a 15-minute spot on the same station.

Craig Heart of Texas Org Has New Equipment, Flash

ST. LOUIS, May 11.—Harry Craig's new show carries the appropriate title, Heart of Texas Shows, and 75 per cent of the equipment is new.

Entrance is a work of art, designed and built in Craig's Brownwood, Tex., quarters last winter by Craig and Chuck Holt, assisted by Helen Tignor, artist. Mounted on two 38-foot vans, it has over-all length of 100 feet with an 18-foot entrance. All lighting is fluorescent in four colors. Artistic work has a circus effect, with clowns, elephants and monkeys predominating. Three ticket boxes are trimmed to blend with the front.

Opening early in the year, show has enjoyed phenomenal business thru established territory, and some new spots have been played.

Carrying 10 rides, 7 shows, 50 concessions and a free act, Craig's dreams have become a reality as visitors say Heart of Texas rivals some rail shows.

Show Line-Up

Miss America, featuring Faye Smith and managed by Alva Lee Smith; Athletic Show, managed by Jack King, assisted by Toughy Reeves; Educated Pets, dogs, monkeys and goats with Capt. John Wright handling the front and Madame Faye emceeding and presenting acts; Old Bongo, handled by Pat Murphy; Hula, piloted by Jack and Lena Owens; Parada Side Show, headed by Jack O'Brian, who is assisted by the Ross Duo and 10 acts, and Facts, in charge of Benny and Verna Rogers, who came from Hennies Bros. recently.

Ride Line-Up

No. 1 Wheel, Milton Groethe, foreman; No. 2 Wheel, S. E. Ruyle, foreman, with Herschel Stevens, second; Tilt, Jack Howard, foreman; Sky-Mix, A. A. Howell; Streamlined Train, John and Mack Spencer; Merry-Go-Round, Edmond Johnson and Blackie Hogan; Live Pony Merry-Go-Round, Charley Ellis; Aeroplanes, Robert Hyer; Autos, W. Phinney, and Airplane Trainers, J. A. McDonald. Pewee Edwards and crew are standing by for a new Spitfire.

In the Midway Cafe is Paul Cope-

land, manager; Harwell Stewart, M. B. Gentry and Taylor Bradford. Bingo is under the management of Mr. and Mrs. E. P. James, assisted by Charles Nash and Mrs. Epps. Oscar Schuette and Margaret Hart have the pan game, and the Penny Arcade is managed by Mrs. J. A. McDonald.

Staff

Harry W. Craig, owner-manager; J. C. Cannon, general representative; Eddie Lynch, business manager; G. Godwin, secretary-treasurer; B. C. McDonald, private secretary to Owner Craig and in charge of radio and press; E. Dale, superintendent of lights; J. C. Henderson, concession manager; Carl Ratcliff, master of transportation and mechanic; Dutch Roberts, chief of midway police, and Tex Wade Carmen, towers and music.

Capt. Harry Froboess, high swaying pole, is the free act. Virginia McDonald and Lillian Johnson are front gate cashiers.

Schafer's Just for Fun Okay on Lots in Dallas

DALLAS, May 11.—Barring rainy nights, Schafer's Just For Fun Shows have been enjoying good business on the lots here. Show will move out May 18 to hit the road for Texas spots.

The Spitfire has been getting top money among the rides. New Fun-house, recently completed, is doing well.

Bud Turner took over the Minstrel Show last week. The new Monkey Show will be ready when the show leaves here. Mr. and Mrs. Lee Turner arrived last week with five concessions, while Bill Butler arrived with four.

W. A. Schafer, owner and manager, has been greeting his many friends nightly. Mrs. Schafer holds down the job as secretary in the office wagon. Art Langford is doing a good job painting the Merry-Go-Round. Archie Hensley, general agent, returned this week after an extended booking tour thru Texas.

HENNIES REACHES TOP RANK

Class Layout For '46 Tour

Joerling tells of org's growth, step by step, in 12 years—on Chicago lot

By Frank B. Joerling

EAST ST. LOUIS, Ill., May 11.—Years roll on and so does the carnival, the amusement of millions annually.

Hennies Bros.' Shows is now one of America's major rail orgs, traveling on 30 cars, and it inaugurated the 1946 season in East St. Louis, Ill., May 4, presenting an elaborate spread of attractions and rides.

It so happened that the writer witnessed the growth of Hennies Bros.' Shows from its inception.

It was just 12 years ago, when I made a jaunt to Wichita, Kan., to be on hand for the opening of a new truck show owned by Harry and Orville Hennies. Prior to embarking as show owners the brothers operated two rides on the Beckmann & Gerety World's Best Shows.

Show which made its debut in Wichita in 1934 had 6 rides, 6 shows and about 20 concessions. The two young men had the foresight to surround themselves with capable help, and had for their initial tour one of the strongest routes of fairs and celebrations ever contracted by a new show.

Route on that tour included the B Circuit of Canadian fairs. First three years Hennies Bros.' Shows made an enviable record, chalking up the biggest grosses of any truck show entourage then, and enlarging the show as they went along.

They Go on Rails

In the fall of the third year, Orville and Harry decided to go on rails in 1937, and asked the writer and another close friend to meet them in Sikeston, Mo., where the decision was made to sell the motorized show. Within a month, the Castle, Ehrlich & Hirsch Shows, formerly Morris & Castle, had been purchased.

That winter, the newly purchased shows were rebuilt so that Hennies Bros.' Shows in 1937 ranked with the best rail shows. In mid-1939 Orville died suddenly and the brother combination was dissolved, with Harry left to carry on. In 1941 Hennies Bros. joined the Amusement Corporation of America, and remained with that corporation until it was disbanded.

During the past winter thousands of dollars were spent by Hennies on improvements so that when the 1946 edition unfolded here it was a revelation to showmen.

Seven Shows Rebuilt

Among some of the things accomplished in quarters at Birmingham was the building of a Girl, Minstrel, Motordrome, Monkey, Crime, Fat Family and Midget shows.

Merry-Go-Round is the only one of its kind on the road today, all decorations consisting of chrome, neon and fluorescent lighting. Scooter was also rebuilt on the same plan. Four mammoth anti-aircraft searchlights were purchased from the Army Surplus Properties Division, two new Diesel plants were purchased and old ones were overhauled, giving the show six such plants. Six neon light towers are on the midway.

New canvas for every show on the midway was purchased and a cook-

NO COAL --- LATE DELIVERY

Railway mail service and delivery of mail may be delayed 24 to 48 hours due to trains taken off schedules on account of coal shortage.

JJJ Gets Fat At Altoona Date

ALTOONA, Pa., May 11.—Johnny J. Jones Exposition Shows closed a highly successful week here tonight. Wednesday (8) the show grossed its second largest take of the season, second only to a Sunday in Washington.

Art Frazer, legal adjuster, was in Washington Wednesday and with Senator Olin Johnston, of South Carolina, visited the ODT and received permission for the show to move from here to Johnstown, Pa., Sunday.

Fleming Gets Away To Record Opening At Brunswick, Ga.

BRUNSWICK, Ga., May 11.—Mad Cody Fleming Shows got off to its biggest opening in history here April 27, midway being jammed with people who spent freely. Big turnout was credited in part to a parade thru town as shows pulled in from their Brunswick quarters. Sponsoring organization, the American Legion, headed by Chairman Rex Thompson, provided strong co-operation.

Here for two weeks, show played one side of town, then moved to the other side for Negro trade. Biz was good except when rain interfered. Rain Thursday (2) and Saturday (4) closed the show.

Caterpillar was not on hand for the opening, but the show looked good with plenty of fresh paint. Jack Orr joined with a big snake and Karl Alzora came on with a small-animal show.

Concession line-up includes Ben Dorsey, custard; Tony Mitchell, bingo and photos; George White, cookhouse; Mr. and Mrs. J. B. St. John, spindle and penny pitch; Frankie Shelton, over and under; Momalina, two mitt camps; George Mitchell, frozen ice, cig game and penny pitch; Julia and Helen Miller, cig pitch and cork; Clyde Dowdy, groceries; Mrs. J. Harris, color game; Lyle Schilling, pan game; Ginger Schilling, ball game; James Keith, slum spindle, and Mrs. Charles Ports, pitch-till-you-win.

Ride line-up: Chris Davenport, autos; Leo King, Merry-Go-Round, with Tom Latham, clutch, and Irene Stoudt, tickets; James Fisher, Eli, with Oliva King, tickets; George Chase, Train; Bill Scott, Flight Trainers; Grady Welch, Chairplane, with Calvin Jackson, clutch, and Charles Beasley, tickets.

Staff includes Jack McCarthy, manager; Lewis Porter, general foreman; Dad Davis, electrician; Ben Dorsey, scenic artist; Doris Welch, front gate tickets, and Ginger Schilling, *The Billboard* agent.

Mad Cody Fleming is doing the booking and is back at the office. Mrs. Fleming remains at home where she is supervising remodeling of the Fleming house. Charles Ports is in Philadelphia for a major operation.

Blanket Snatcher!

MILWAUKEE, May 11.—Lou Torti, of the Wisconsin De Luxe Company, had a very red face and spent an uncomfortable four hours in the hands of the Indiana State Police at Kentland Tuesday (7).

Torti, accompanied by Mrs. Torti and their son-in-law, stopped Monday night at Malloy's Cottages, near Turkey Run, Ind., en route from the South to Milwaukee.

After traveling 72 miles the next morning, Torti was stopped by the State police, being charged with the theft of a bedspread. Refusing to be searched without a warrant, Torti and party were held until Lou recalled the events of the night before. Accustomed to sleeping with two pillows, he had rolled the bedspread and placed it under his pillow. There it was found.

Ned, Lou's brother, commented that he should have swung with the spread, as they are a little short of them in the warehouse.

Greater Rainbow Biz Okay in Kansas Spots

FORT SCOTT, Kan., May 11.—Spotted in the city park, Greater Rainbow Shows have been racking up good biz here. Org has been doing well since opening at Galena, Kan., April 13. With two Saturdays in Galena, shows did quite well.

Parsons, Kan., which followed, accounted for one of the biggest kids' matinees the org has ever had. One night was lost to rain, but otherwise weather was good and so was biz. Rain fell nearly every day at Baxter, Kan., but it cleared at night and play was satisfactory.

Show is owned by Frank Ward and R. L. Sinderson. Loren Leach is special agent; Doc Witthaus, concession manager; Bob Hill, superintendent of rides, and Roger Ward in charge of bingo. All concessions are owned by the show.

Jim Deary Exonerated When 3 Fall From Wheel

MEDFORD, Mass., May 11.—Jim Deary, owner-manager of Boston Shows, reports he was not held responsible by police inspectors and local censors for an accident Thursday (2) when a man and two women fell from a seat in the Ferris Wheel. Inspection proved the wheel in A-1 condition and equipped with standard factory safety bars. Newspapers had reported the wheel collapsed, causing the accident.

Witnesses said the three persons were swinging the seat, had been warned, and that the man stood up as the wheel was stopped to discharge passengers, the three then tumbling 20 feet to the ground. One woman's fall was broken by a sailor and she was slightly bruised. The others required hospitalization.

Decker Invades His Home Town; Kirkwood Scores

POUGHKEEPSIE, N. Y., May 11.—Everything rolled in here, the boss's, Ralph Decker's home town by mid-afternoon, April 28, from Trenton, N. J., and the Joseph J. Kirkwood Shows were ready by noon Monday. New Vaught light towers arrived and were set up by Electrician W. H. Turney. Walsh's *Hi-Hat Revue* joined, as did the *New York Minstrels*. *Jungleland* put up here for the first time under direction of Professor Spatz.

Decker greeted many old acquaintances and friends.

Members of Tri-Po-Bed Grotto, under whose auspices shows appeared, were out in force each night and co-operated to the fullest extent. Children from Baum Hospital were entertained on the midway Thursday and Friday, and orphans from "The Home" were guests of Managers Decker and Carson.

Mr. and Mrs. Walter K. Sibley, of the National Showmen's Association, New York, visited.

With perfect weather prevailing shows chalked up a successful week.

Hamilton-Elias Set Lung Under Auspices in Midwest

CINCINNATI, May 13.—Two veteran carnival men, George W. (Doc) Hamilton and Dan Elias, closed a 10-day stand here last night with their iron lung attraction under auspices of the Jack E. Malloy Post, American Legion, the proceeds going to the org's cancer fund.

Mounted on a flashy white truck, with the interior spick and span in a hospital setting, the Hamilton-Elias attraction occupied a prominent spot in front of the post office on Government Square in the heart of town. Heralded by considerable free newspaper space, the iron-lung showing attraction pulled sizable throngs all week.

Unit has been on the road since February and is slated to play the Midwest for the next several months. Attraction opens this week in downtown Dayton, O.

In addition to Hamilton and Elias, unit carries Phil Hamburg, also a carnival showman, who does the lecturing, and Helen Moore, the girl in the lung.

Moore's Modern Opens Big; Rain Hurts West Frankfort

WEST FRANKFORT, Ill., May 11.—Moore's Modern Shows played to a large opening crowd April 22 in Metropolis, Ill., when over 3,200 persons passed thru the front gate. Show encountered rain in this spot, but when weather permitted, business was very good. All rides and shows are owned by Manager Jack B. Moore.

Rides include Octopus, Roll-o-Plane, Tilt-a-Whirl, Merry-Go-Round, Ferris Wheel, Glider, Train and Kiddie Ride. Shows are Major Lillie, Midget Show; Big Rat Show, Athletic Show, Girl Show and Uncle Ezra's Farm.

Concessionaires are Denny Moore, Russell Putnam, Eddie Maebin, Jeff Nix, Herman Rubin, Bill Smith and Jack B. Moore Jr. Show holds contracts for fairs in Illinois, Indiana, Arkansas and Missouri, to start July 2 and ending in November.

Wrightsman Amusement Co.

**WANTS FOR 15 FAIRS AND CELEBRATIONS
IN CALIFORNIA**

Stock Concessions of all kinds. Good opening for Scales, Devil's Bowling Alley, Fishpond, String Game and Penny Pitch. Want Electrician who knows Transformers, Ride Men who know Rides, Octopus, Roll-o-Plane, No. Eli Wheel and Tilt. To those with full knowledge of these rides salary means nothing. Married men who drive semis preferred. Wincos, Dinos, Joe-Belows and Don't Knows, save stamps. All others, Willows, Calif., May 14 to 19; Oroville, May 22 to 26.

J. A. GENTSCH SHOWS WANT

TO BOOK Octopus, Tilt and Roll-o-Plane and Diggers. WANT capable Agents for 10c Stock Concessions, Ball Game, Under and Over and capable Man to take charge of Bingo. Good proposition. Front Man for Jig Show. Good salary for good Show Painter and Builder. Want outstanding Free Act. All wires to J. A. Gentsch, Fulton, Ky., 13 to 18; Mayfield, May 20 to 25. Have for Sale—A Kiddie Airplane Ride, good condition, new motor, \$600.

JAMES E. STRATES SHOWS

CAN PLACE for AL MERCIES CHARM HOUR REVIEW

Chorus Girls capable of doing Specialties, also Drums and Sax. Chorus Girls \$40 per week, \$50 at Fairs. Long season of 30 weeks and then theaters. Salaries all paid out of the office. Address

J. E. STRATES SHOWS, Plainfield, New Jersey

GIRLS

For Posing Show and Dancing Show. Salary \$60.00 a week. Hula, Oriental, Strip, etc. Also want Man for Ticket Seller and Grinder. Must help set up and tear down. Vicky, received letter. Wire and come on.

F. W. MILLER, care Wade Shows

Albion, Michigan, May 13th to 18th; Kalamazoo, Mich., May 20th to 25th.

HELLER'S ACME SHOWS WANT

FOREMAN AND SECOND MAN for 8-Car Whip, Foreman for Chair-O-Plane. Sober and reliable help on other Rides. Good treatment, top wages, and long season South. Schuetzen Park, North Bergen, N. J., May 14th to May 26th, Two Sundays; East Newark, N. J., on Streets, May 28th to June 28th.

WANT CONCESSIONS—French Fries, Candy Floss, American Palmistry. Nothing else. ALL ADDRESS AS PER ROUTE. HELP, COME ON.

Wanted—James E. Strates Shows

Blacksmith, Carpenters, experienced Heydey and Skooter, Ferris Wheel and Merry-Go-Round Help, Assistant Electricians, Grinders and Ticket Sellers for Charm Hour Revue and Hep Cat Revue. Address

JAMES E. STRATES SHOWS, Plainfield, New Jersey.

WANT TO BUY

Will pay cash for HI-STRIKER. Must be in good condition or new. Address JAKE SHAPIRO

TRIANGLE SHOWS

Morgantown, W. Va., this week; Pittsburgh, Pa., next week.

FIDLER'S UNITED SHOWS

Streator, Ill., this week; then Calumet City, Kankakee, Harvey; Madison, Wis., and the Wisconsin Fairs.

Want Ride Help for Merry-Go-Round, Tilt-a-Whirl, new Caterpillar. Must be able to drive Semis. Want legitimate Concessions of all kinds, also Shows with own transportation.

Address: FIDLER'S UNITED SHOWS, Streator, Ill., this week; then per route.

LIGHT PLANTS

**IMMEDIATE DELIVERY
FROM STOCK!**

**TWO 3 K.W.
THREE 5 K.W.
THREE 6½ K.W.
TWO 7½ K.W.**

All Gasoline — Electric, Single-Phase
110 Volt, Alternating Current

**OTHERS AVAILABLE FOR
SHIPMENT WITHIN 5 DAYS**

SPECIAL

**One 60 K.W. General Motors Diesel
CARNIVAL SPECIAL COMPLETELY
REBUILT — WITH NEW MACHINE
WARRANTY**

PHONE OR WIRE COLLECT

LEWIS-DIESEL ENGINE CO.

MEMPHIS

TENNESSEE

"WE LIGHT THE MIDWAYS OF AMERICA"

30
CARS

ENDY BROS.' SHOWS

30
CARS

CAN PLACE

Train Hands, Polers, Chalkers, Mule Drivers. Foremen for Roll-o-Plane Ride. Help on Octopus, Merry-Go-Round. Men to Handle Light Towers. Can place good Wagon Builders, also Carpenter.

Will book complete Monkey Show. Have all equipment and wagons for same.

George Vogstedt can place Help for New Illusion Show. Girls wanted. Address—Perth Amboy, N. J., this week.

JOE, COME BACK, ALL IS FORGIVEN

Really mean to have Kiddie Rides. If you need cash, wire at once, please. Am serious. Saw Phil, don't try and get in touch with him or mother. Will be in High Springs, Fla., till Saturday, 18th

KITTY KELLY

Atlantic Exposition Shows, High Springs, Fla.

WANT TO BOOK BINGO

Flashy 20x40. Loads of stock. Semi-transportation. Looking for clean show with good territory and some fairs. Also have Custard, Popcorn, Photo and other joints if you have opening. Will buy one Truck Ride if available and book same. All replies:

L. P. March, 11153 Eggleston Ave., Chicago Tel.: Pullman 8535

JOHN FRANCIS SHOWS

WANT

WANT

Ride Help that can drive Semi-Trailers. Agents for Bowling Alley, Fish Pond, Pitch-Till-You-Win, Blower and other Grind Stores. Can place a few legitimate Concessions.

Address: Galesburg, Ill., this week; then per route.

J. R. LEERIGHT SHOWS WANT

For the Cream Spots in Nebraska Rides—Tilt-a-Whirl, Octopus, Roll-o-Plane or any Ride not conflicting with the six we have. Have plenty good Ride Help. Shows—Mechanical Farm, Mechanical City, Ten-in-One or any north-wide Show of merit not conflicting with the five we have. Concessions—Scales, Fish Pond, Basket Ball, Cane Rack, Lead Gallery, Guess Age, Knife Rack, Candy Floss. All replies: J. R. LEERIGHT, Owner-Mgr. Herlington, Kans., this week; then per route

Hennies Reaches Top-Flight Stage In 12-Year Climb

(Continued from page 62)

house, modern in every respect, was built. A new lighting system was installed at a cost of nearly \$20,000. System is approved by Insurance Underwriters of America.

Again Hennies is surrounded with a capable staff in J. C. McCaffery, general representative; Clint Shuford, in his sixth year as secretary-treasurer; Charles Sheesley, assistant to Hennies; Louis J. Berger, in his fourth year as traffic manager; Bill Morgan and Chester Mays, assistants to Shuford; Don Lamb, general superintendent; Jack Morgan, trainmaster; Charles Seegar, assistant trainmaster; Mike Conti, publicity director; Johnny Payne, chief electrician and Diesel engineer; Fitzie Brown, concession manager; George Powell, assistant concession manager; John Moran, lot superintendent and purchasing agent; James Dupstill, cookhouse manager, and Angelo (Amerigo) Ventura, *Billboard* and mailman.

Midway Attractions

Side Show, Joe Darpel, manager; W. H. Kennedy, assistant manager and talker, with the following attractions: Stella May, Georgia swamp girl; Mabel Kennedy, knife thrower; Carl Bejano, mechanical man; Princess Yvonne, indestructible girl; Roba Collins, magician; Sylvia Porter, elephant girl; Andy Walker, strong man; Whitey Kane, glass blower; Laurello, man with the revolving head; Yberia, double-backed man; Millie Cook, girl with the horse's mane; Pearl Virginia Jackson, reversible girl, and Prince Robert, Punch.

All-Girl Revue, Mike Conti, manager; Nat Mercy, assistant manager; Dot Mercy, producer, and Ray and

Revelle, song and dance team.

Cotton Club, Charles Taylor, manager, and 34 people, including Punch Miller and his orchestra and Georgia Brown, blues singer. Sweetie Walker is stage manager.

Glamour Girls, Art Mathison, manager; Grace Fillingham, producer, and Bill Thompson, front.

Motordrome, O. L. Hagen, manager; Monkey Show, Wild Life Exhibit and Glass House, B. O. (Buttons) Grantham; Funhouse, Mr. and Mrs. Ray Miller; Espionage War Show, ex-G.I. Al Blake, manager and lecturer; Karns Fat Family Show; Kramer's Midget Show, Ward Caldwell, manager, and Arcade, E. W. (Snooky) Schnepfel.

Rides and Foremen

Flying Scooter, "Georgia Boy" Barber; Roll-o-Plane, Nick O'Connell; Octopus, Fred Baker; Fly-o-Plane, Grady Hawkins; Auto Scooter, Lou Barber; Moon Rocket, K. P. Chester; two Ferris Wheels, Joe Kessell; Caterpillar, Walter Williams; Heyday, Felix Charneski; Merry-Go-Round, Harry Wagner; Kiddie Autos, Fred Baker, and Kiddie Airplane, A. (Dutch) Wilson.

Engagement here was cut short by the ODT order banning show moves and the show closed on the 24th and St. Clair lot Wednesday night (8). Teardown was completed by 9 a.m., Thursday and the train left for Chicago for a stand opening tonight in Evergreen Park.

Another innovation are portable sanitary toilets in the center of the midway. There is an attendant on hand at all times under the direction of Clyde Allison.

WANTED

RIDES, SHOWS and CONCESSIONS Big July 4th, 5th and 6th HOME COMING CELEBRATION 10 miles from downtown Kansas City. City park. Sponsored by Chamber of Commerce. Plenty money here. Write or wire JIMMIE STEPINA, Aztec Theater Mgr., Shawnee, Kansas.

FLORIDA AMUSEMENT CO.

NOW PLAYING BEST SPOTS IN NORTH CAROLINA

Place any Slum Concessions such as Coca-Cola Bottle, String, Clothes Pin, Bumper, Duck, Fish, Alley, Blower, etc. Photo and Camp. No Ball Games. Richie Keeper wants Slum Store Agents, Man for Big Cat; wire me. We have best route in Florida. All-winter work. We carry high-class Free Acts and have fireworks each night. Place few more Slum Store Agents. Must be sober. Drunks won't last. Highest salary for a sober Chair-o-Plane Foreman who can drive. Address:

HOWARD INGRAM

Franklin, N. Car., this week; Brevard follows.

Johnny J. Denton Shows

WANT WANT

Reliable Ride Help, Foreman for No. 5 Wheel, brand new Roll-o-Plane and Octopus. Must be sober. Second Men for other rides. No collect wires. Hazard, Ky., this week.

MAJESTIC GREATER SHOWS

CAN PLACE

For Junction Park, New Brighton, Pa., and other choice dates, with a BIG FOURTH OF JULY CELEBRATION AND 12 BIG FAIRS, any Ride not conflicting, Kid Rides (will give exclusive to parties with two or more), Mechanical City, Fun House, Wild Life and any other Grind Shows. CONCESSIONS OF ALL KINDS. Bob DeLawter wants Stringer Agents.

SAM GOLDSTEIN, Owner-Manager HARRY E. WILSON, Asst. Mgr. Monaca, Pa., this week; New Brighton, Pa., week of May 20

OCTOPUS MAN WANTED

To join at once if sober and reliable and know your business. Salary no object. Wire

SOUTHERN STATES SHOWS

Webster, Fla., this week.

MAGNOLIA EXPOSITION SHOWS WANT

Small Cook House catering to carnies, Concessions of all kinds. Agents for office-owned joints, Roll Downs, Slim Skillos. Will sell X on Mitt Camps. Want Ferris Wheel Foreman, top salary. For Sale—One Chairplane Kiddie Ride, A-1 condition except motor, \$150. One Photo Gallery, complete and booked, \$150. Blackie Thompson, contact. Jack O'Neil, Ray Hickman, Francis Coanor, Roy and Shirley Smith, contact. C. W. HENDRIX, Linden, Tennessee, May 13-19.

WANTED NOW

For Long Season—Freaks, strong Working Acts, Musical Novelty, Sword Swallower. GIRLS in Acts wanted. Bally Acts, good Act to feature. All paid from office each Tuesday. No hold backs, no deductions. One day week off. Reply

SIDE SHOW DEPT. RIVERVIEW PARK

WESTERN — BELMONT CHICAGO

SHEAKS CONCESSIONS

Can place at once—Relief Caller and Agents for Bingo, Agents for Country Store and Penny Pitch. If I know you, will frame store to suit you. Yes, we play the Southern route of fairs. Geo. Keefer, waiting on your letter. Barberton, Ohio, week May 13; then the big one, Newcomerstown, Ohio; free gate, 7 Rides. Wire or come on. FLOYD SHEAKS, c/o Happy's Attractions

BILLIE CLARK WANTS

Experienced, sober Bus Driver; also young Lady to work in an Iron Lung to exhibit in different towns. Will furnish nice state-room to live in. Would prefer Man and Wife. Salary \$100.00 week for couple.

Wire or Write BILLIE CLARK Taft Hotel, 208 S. 8th St., Philadelphia, Pa.

WANTED Good Reliable Carnival

For 4th of July Week Must be good, square outfit. Good drawing community. Write ANDREW BENNIE, Chairman American Legion Post 196, Bloomfield, Ind.

WANT TO BUY #5 ELI FERRIS WHEEL

For cash. With or without transportation. Wire GEORGE W. PETERSON c/o Mid-Western Exposition Hot Springs, Ark., this week

MAXINE POWELL

CONTACT ME BY WIRE IMMEDIATELY. GEORGE KING c/o WONDER SHOWS OF AMERICA FORT WORTH, TEXAS

IVAN MILLER CONCESSIONS WANT

Reliable Couple or Man to work in French Fries Concession. Must be clean. Good salary—best of treatment. Address: IVAN MILLER c/o Joseph J. Kirkwood Shows Troy, N. Y., this week; then per route

WANTED

EXPERIENCED BINGO HELP. TOP WAGES. Wire RAY JOHNSON c/o H. B. ROSEN AMUSEMENTS Sevierville, Tenn., this week

WANT TWO MAIL AGENTS

Free transportation. Not over two Agents work on joint.

WOPE

Wallace Bros.' Shows Danville, Ky.

MIDWAY OF MIRTH SHOWS WANT

STOCK CONCESSIONS: Basket Ball, High Striker, Candy Floss, Dart Game, etc. Slums with own outfits. BABY AUTO RIDE, ONE FLAT MAJOR RIDE. SECOND MEN FOR RIDES THAT DRIVE SEMIS. Address: Morrisonville, Ill., this week

CARNIVAL WANTED

In June or July with Rides, Shows and Bingo.

WILBERT COULBOURNE, Sec'y Crisfield Fire Department, Crisfield, Maryland.

WANTED

Stock Concessions of all kinds, Kiddie Rides, Shows, Celebrations start next month. Rusk, Texas, two Saturdays; then Lindale. All Celebrations.

BREWER UNITED SHOWS

ENTERPRISE AMUSEMENTS WANT

Lease or book Wheel or Kiddie Rides, Snake Show, Geek, or what is it? Concessions—Grab, 2 Ball Games, Pop Corn, Fish Pond, Hoop-La, Cig Pitch or any 10¢ Store. Will book no conflicting stores against above; all given preference. Sell or trade 16-32 Bingo Top, \$300. Andrew E. Smith, contact.

JACK FRICK, Harrisonburg, La.

WANTED

Piano Accordion Player

Good Proposition. Wire

J. M. RAFTERY

R&S Shows, Windsor, N. C., this week; New Bern, N. C., next week. P.S.: Can use legitimate Concessions.

WONDER CITY SHOWS

BOB "GYPSY" MEYERS

WANTS AGENTS

FOR ALL KINDS OF JOINTS.

Address:

Charleston, Mo., this week.

MOLLIE DECKER

WANTS

CONCESSION AGENTS FOR WHEELS AND RAZZLE.

Address: MOLLIE DECKER

c/o Joseph J. Kirkwood Shows

Troy, N. Y., this week; then per route

WANTED

Rides for Mid-Summer Festival, American Legion Celebration. What have you to offer? Write

ARTHUR J. VERMEIRE

FARRELL, PA.

CARNIVAL COMPANIES

Having Rides, please contact

R. A. STURGEON

Greenville, Missouri, by letter. Dates: July 4, 5 & 6, 10,000 people to draw on.

ART LUDWIG

WANTS

Counterman and General Help for Deluxe Bingo.

Address: c/o JOSEPH J. KIRKWOOD SHOWS

Troy, N. Y., this week; then per route

GENERAL AGENT

AT LIBERTY NOW

J. C. ADMIRE, Route 2, Poland, Clay Co., Ind. Those that wrote before, please write again. Was away. Have car.

WANTED

For Biggest Date of the Year, Pittsburgh, Pa.

All kinds of Grind Concessions. Must work for Stock.

Three big weeks to follow. All Celebrations, East Liverpool, Ohio; Butler, Pa., and Oil City, Pa. Wire or write what you have. We will try to place.

Mabel Kidder can use girls for Posing Show. With or without experience. Top salary. Address **JAKE SHAPIRO**

TRIANGLE SHOWS

Morgantown, W. Va., this week; Pittsburgh, Pa., next week.

LEGAL ADJUSTER

Wanted for percentage only. Preference given to operator with own Grind or P. C. Stores.

Write or wire

TRIANGLE SHOWS

Morgantown, W. Va., this week; Pittsburgh, Pa., next week.

SOONER STATE SHOWS

THE SHOW WITH A FUTURE

WANTS NOW—WANTS

Bingo, Pitch-Till-U-Win, Basket Ball, String Game and other line-up Stock Concessions that don't conflict. No racket. Will book Ferris Wheel, Kiddie Rides, Loop-o-Plane and Grind Shows of merit. 25 per cent, plus 2½ insurance; with own transportation. No knockers or agitators needed. This is a small show, plays right in town. Can use a few more Ride Men who can drive trucks. We have our own transportation. No double back. Short jumps. Pay day every Wednesday.

K. E. (JELLIE) VANDERFORD, Owner and Manager
WEATHERFORD, OKLA., MAY 13 TO 18

GREATER RAINBOW SHOWS

WANT

FOREMEN FOR OCTOPUS AND KIDDIE RIDES. Electrician on straight salary. CONCESSION AGENTS for Grind Stores. Assistant Concession Manager. COOKHOUSE OPERATOR—Swell set-up for Man and Wife. Want to hear from Bally or Grind Shows—will give "Ex" on midway. Show going to Iowa for nine Fairs and five Celebrations—booked solid for season. Six office-owned Rides. Novelties and other Concessions open. No gypsies.

Address: Lamar, Mo., this week; Carrollton next week.

MADISON BROTHERS' SHOW

WANTS WANTS

Will book or buy Tilt-a-Whirl, Octopus or Ride-o. Will also book Side Show, Mechanical or Grind Show with own equipment and transportation. GOOD PROPOSITION. Want 10¢ Stock Concessions not conflicting. Home-Coming and Street Celebration at Princeton, Ill., July 1 to 6, incl.; Galesburg, Ill., Aug. 26 to Sept. 2, incl.—Big Labor Day Celebration, auspices of Trade and Labor Assembly; then fairs in Arkansas and Louisiana until Thanksgiving.

Address: Benton, Ill., this week; Fairfield, Ill., next week.

MID-WESTERN EXPOSITION

WANT TO BOOK OR BUY any Rides not conflicting. Can place Grab Joint, Candy Floss and any 10¢ Merchandise Concessions that work for Stock.

Address: Hot Springs, Ark., this week

TRIANGLE SHOWS

WANT EXPERIENCED BINGO COUNTER MEN

Address **LOUIS WEINSTEIN**, Care Triangle Shows, Morgantown, W. Va., this week; 24th and Sidney Sts., Pittsburgh, Pa., next week

TRIANGLE SHOWS

WANT

For Best Still Date Route in the East

SHOWS—Motordrome Monkey Show, Small Animal Show, Life Show, Outlaw, Hillbilly, Minstrel, Grind Shows of any kind, or anything with own outfits. We can furnish transportation.

CONCESSIONS—Good percentage operators that also have other Grind Stores. Write or wire. NO GRIFT.

CAN BOOK good Pony Ride for entire season.

JOE KANE wants good Grind Store Agents. LOUIS WEINSTEIN can use Bingo Help.

WORKINGMEN in all departments.

WILL ALWAYS ENTERTAIN PROPOSITIONS FROM SHOWMEN WITH NEW OR PROVEN IDEAS.

All address **JAKE SHAPIRO**, Triangle Shows, Morgantown, W. Va., this week; 24th and Sidney Sts., Pittsburgh, Pa., next week.

W. C. KAUS SHOWS

Featuring the ZACCHINI Cannon. Can place Shows with own outfits. Wild Life, Fat Show, Mechanical Show or any other not conflicting. Concessions—Age, Scale, Lead Gallery and other legitimate Concessions. Ride Help in all departments. Octopus Foreman. Showing the South's finest route and Fairs.

RUSS OWENS, General Mgr.

Thomasville, N. C., this week; Kannapolis, N. C., week May 20.

Regal Exposition Shows, Inc.

WANTS

Capable, sober Ride Help who can drive semis; top salaries. Want Carpenter and Canvasman, Painter who can letter. Want one Novelty Ride. Will book Grind Shows with own outfit. Good opportunity for ambitious showmen. Russell Mansfield wants Side Show Acts of all descriptions. Donald Straub and Joe Fernandez, acknowledge. Want Girl Show Dancers with own costumes. Want one Concession Wheel Man, one Spindle Man exclusive. Slim Shelton, communicate with Carolina. Want capable Agent.

REGAL EXPOSITION SHOWS, INC.

Murray, Ky., this week.

JACKSON SHOWS WANT

Grind Shows with or without transportation. Concessions—Ball Game, American Palmist, Bingo and Stock Concessions. Rides—Book, buy or lease Merry-Go-Round or Auto Kid Ride. Book any Flat Ride not conflicting. Want to buy 20x60 or 20x80 or 20x30 Show Tops. Also Side Show Banners. Address:

GRADY JACKSON or PHIL ROCCO

BELLS, TENN., MAY 13-18; THEN AS PER ROUTE

CRYSTAL EXPO SHOWS

CAN PLACE AT ONCE FOR ATHENS, GA.

Man to take charge of Minstrel Show. Lightning, contact me. Want Grind Concessions of all kinds. Will sell exclusive on Custard. Want Foreman for Octopus and other Men who can drive semis. Can place Snake Show or any Grind Show with own outfits. Send all mail to **W. E. BUNTS** Comer, Ga.

MORRIS HANNUM SHOWS

WANT SHOWS

Monkey, Unborn, Wild Life, Iron Lung. Want Motordrome. Want Concessions—Scales, Age, Ten-Cent Stock Concessions.

WANT Ride Help for Tilt, Merry-Go-Round.

SPECIAL NOTICE

We are selling space now for the circus date in Baltimore.

Baltimore, Md., Now, Brooklyn Lot.

Next Week, Lancaster, Pa.

MORRIS HANNUM

FOLKS CELEBRATION SHOWS

WANT

FOR NEW MEXICO STATE FAIR, ALBUQUERQUE, NEW MEXICO, SEPTEMBER 28-OCTOBER 6 INCLUSIVE; INDIAN POWWOW 4th OF JULY CELEBRATION, FLAGSTAFF, ARIZONA, JUNE 29 TO JULY 7 INCLUSIVE; SAN FELIPE OLD TOWN FIESTA, ALBUQUERQUE, NEW MEXICO, MAY 28 TO JUNE 2 INCLUSIVE, AND PLENTY OF OTHER GOOD CELEBRATIONS AND FAIRS TO FOLLOW

This show will close its season January 1, 1947, opening again February 15, 1947, so enjoy a long season's work. This show holds exclusive contracts for all rides, shows, concessions to be operated in the above dates mentioned, so contact me as per route for space wanted.

Can place good Grind Shows, Monkey Circus, Fat Show, Mechanical Shows; Teska, write. Have new 40 by 60 Tent and outfit for good Musical Hillbilly Show. Ride Help; Foremen, \$60.00 per week and bonus. Can also use good Second Men, salary and bonus; prefer men that can drive semis. Can use good Builders, but must know your stuff and produce. Concessions on show can use good Concession Agents. 10-in-1 can use good Working Acts. Fair secretaries and celebration committees, get in touch with me.

FOLKS CELEBRATION SHOWS

Silver City, N. Mex., May 14 to 19, inclusive; Las Cruces, N. Mex., May 21 to 26, inclusive.

EXPOSITION AT HOME SHOWS

Four more weeks in Baltimore choice locations. Yes, we have the circus date. Those joining now will be given preference.

WANT one more Flat Ride, prefer Octopus. WANT Side Show Talker, Freaks, Performers. Have complete Snake Show; need operator. WANT Girl Show Manager with Girls.

CONCESSIONS—Diggers, Penny Arcade, Rotaries, legitimate Ten-Cent Merchandise Concessions.

WANT Electrician; have our own transformer. Show carries eight Rides, five Shows, the Great Knoll Free Act. Wire or come on, Reistertown Road and Belvidere Ave., starting Friday.

Hedrick's Gayway Shows

FRED HEDRICK, Owner **STANLEY REED, Mgr.**

WANT COOKHOUSE. Must be clean. CAPABLE GENERAL AGENT with car that knows south; wire at once. Can place Ride Help on all Rides. Stacy Knott, supt. Ray Price wants Slum Agents and P. C. Dealers. Will book any Flat Ride with own transportation. Also Shows. Can furnish two 20x30 Tops. Would consider clean Mitt Camp. No children. Jack King, wired you but got no answer. Fair Secretaries in North and South Carolina, we have a few open dates. All replies to

HEDRICK'S GAYWAY SHOWS, Bessemer City, N. C., this week.

Stanley Reed can be reached by phone from 12 midnight to 9 a.m., Armington Hotel, Gastonia, N. C.

BULLOCK AMUSEMENT CO.

Can place Second Men on all Rides that can drive truck, Workingmen, Ticket Sellers that can help put up and tear down. Will book Mug Joint. No Gypsies. Albemarle, N. C., this week; Charlotte, N. C., week of May 20.

Kid Rides, Games at Bow Of A-1 Amusement in Tex.

PLEASANTON, Tex., May 11.—A-1 Amusement Company, comprised principally of kiddie rides, opened here this week at the three-day Cinco de Mayo Celebration at Fiesta Park to excellent business, with attendance eclipsing previous records.

Show consists of Auto Ride, Gertrude Bouehard, operator; Mix-Up, with Bill Stickland, and Baby-Q Merry-Go-Round, booked by Joe Martin. Two penny pitches, ball game, hoop-la, pan game and log, under management of Jo Ann Coffman, are being operated by local agents.

Org moves into Jourdanton, Tex., next week, where it will make stand at a three-day rodeo.

Stumbo Shows Want

Will buy for cash Merry-Go-Round or book same. Will book any Ride not conflicting with Wheel, Mixup or Kiddie Auto. Will book Shows of all kinds not conflicting. Lee Haywood wants Agents for Slum Stores. All Replies to

C. H. HAYWOOD, Mgr.
STUMBO SHOWS

Rogers, Ark., May 13-18; Anderson, Mo., 20-25; then per route.

WHITE'S RIDES

Want Hoop-La, String Game, Pop Corn, Grab, Mug Joint, Clothes Pin and Penny Pitch. Only one of a kind.

GUY WHITE

Whiteville, Tenn., week of May 13th; Dunlap, week of May 20th.

Stebler Greater Shows

WANT WANT

May 13 to 18, Floyd, Va. Will book, buy or lease Merry-Go-Round or any Flat Rides. Can place Girl Show with or without own outfit, also Grind Shows. Can use Second Man on Ferris Wheel. Address all mail to

J. G. STEBLAR

WANTED

Fish Pond, Candy Floss, Devil's Bowling Alley, Cigarette Shooting Gallery, Duck Pond, Hoop-La, Swinger, American Palmistry or any new or novel Concession working for 10 cents. Want Truck Drivers and Ride Help, Useful People in all departments.

Address all communications to

GEORGE CLYDE SMITH SHOWS

Nanty Glo, Pa., this week; Tyrone, Pa., next week.

CAN PLACE

Girl Show Performers, Chorus Girls that can do specialties and also Musicians. Would consider four-piece Orchestra, also Strip Tease Performer. All salaries paid out of office. This is the finest framed show on the road. Address:

CAVALCADE OF AMUSEMENTS

PAT GORDON, Manager

MEMPHIS, TENN., THIS WEEK.

RAIN-BO SHOWS

Shows with own outfit, come on. Will book for long season Rides not conflicting. High Free Acts. Wire, stating price. Can place a few more legitimate Concessions.

Wire TEX ROLLINS, Owner-Mgr. or BILLY BURTON, General Agent, Milton, W. Va.
Fair Secretaries West Virginia, Kentucky, Ohio, Indiana, Illinois, write Billy Burton.

WANTED FOR BARNEY TASSELL SHOWS

"THAT LITTLE BIG SHOW"

Route given to interested parties for in and around Washington, D. C. Rides, Shows of merit, Concessions not conflicting. No grift. Sell no exclusive but book one of a kind on our midway. Have six Rides now.

Write or Wire **HIGHLAND SPRINGS, RICHMOND, VA.**

WANTED

KING BROS.' CIRCUS

For Sideshow, Colored Minstrel Bass Player, also Clarinet doubling Saxophone. Rigger and Kid Workers for big top. Ticket Sellers and Candy Butchers. Want combination Billposter and Lithographer. Meals and A-1 sleeper accommodations furnished. Address:

Mannington, W. Va., May 15; Waynesburg, Pa., 16; Brownsville, 17; Mt. Pleasant, 18; Canonsburg, 20; Sewickley, 21; Aliquippa, 22.

SIDE SHOW PEOPLE

WANTED WANTED

Ticket Sellers, Wires for Bally, Tattoo Artist, Mentalist, Fire Eater, any good Freak except Armless and Alligator People. Due to dis-appointment, want Half and Half for Annex. Join now for all-winter show in Florida.

JOE E. HILTON'S COMBINED SIDE SHOWS
c/o KAUS SHOWS THOMASVILLE, N. C.

WANT TO BUY

AMMUNITION

.22 Shorts for Gallery, any amount. State price. Also Paul Olis wants Swinger Agents. Jimmy Hatch, come on.

BUCK SHOWS

Menands, N. Y.

WANTED

Lady Drome Rider. Excellent salary, board and room furnished.

BUCK SHOWS

Menands, N. Y.

GOLDEN GATE SHOWS

Want Pop Corn, Candy Floss, Mitt Camp, Fish Pond, String Joint, Bowling Alley, Cigarette Gallery, Cane Rack, Hoop-La, Guess Your Weight, Cook House, Bingo, any ten-cent Stock Joint, Ball Games, High Striker.

FRANK OWENS, Manager
Golden Gate Shows Franklin, Ky.

WANTED CARNIVAL

Week of July 4th. No "grift."

AMERICAN LEGION

PERRY, OKLA.

THE MAXIMUM MIDWAY OF MODERN TIMES

— 35 —
RAILROAD
CARS
— 35 —

— 40 —
SHOWS
AND
RIDES
— 40 —

**CETLIN & WILSON
SHOWS**

“WORLD ON PARADE”

NOW AT THE APEX OF ITS GLORIOUS CAREER

Lavish Expenditures of the Past Eclipsed by This Year's Outlay. Most Beautiful, Best Equipped and Favorably Known Railroad Midway. Tremendously Augmented Array of Spectacular Attractions — A Multitude of New Features — Newest Direct-From-the-Factory Rides — the Most Gorgeous and Modern Canvas Theaters —
PERPETUATING THE TRADITION OF THIS GREAT TITLE.

**ALL ABOARD FOR THE
CLEVELAND SESQUI-CENTENNIAL**

“THE INCOMPARABLE—UNSURPASSABLE CELEBRATION OF THE MIDDLE WESTERN STATES”

JUNE 24-JULY 4 INCLUSIVE

LAKE FRONT LOCATION BESIDE THE MUNICIPAL STADIUM

Can Place Legitimate Concessions and Eating and Drinking Stands at Cleveland, Ohio. Can Also Place, To Join Immediately, Worth While Grind Shows, With or Without Equipment and Transportation.

DECORATION DAY CELEBRATION

Bluefield, W. Va.
Week of May 27th

NIAGARA COUNTY FAIR

Lockport, N. Y.
Week of July 22nd

CLEARFIELD COUNTY FAIR

Clearfield, Penn.
Week of July 29th

BEDFORD COUNTY FAIR

Bedford, Penn.
Week of August 4th

**BUTLER COUNTY FAIR
AND EXPOSITION**

Butler, Penn.
Week of August 12th

CARLISLE COUNTY FAIR

Carlisle, Penn.
Week of August 19th

TRI-STATE FAIR

Williamsport, Penn.
Week of August 26th

WEEK OF SEPTEMBER

2nd pending

GREAT READING FAIR

Reading, Penn.
Week of September 9th

INTER-STATE FAIR

Hagerstown, Md.
Week of September 16th

NEW JERSEY STATE FAIR

Trenton, N. J.
Week of September 23d

GREAT FREDERICK FAIR

Frederick, Md.
Week of September 30th

STATE FAIR

Richmond, Va.
Week of October 7th

THE PETERSBURG FAIR

Petersburg, Va.
Week of October 14th

WILSON COUNTY FAIR

Wilson, N. C.
Week of October 21st

PEE DEE FAIR

Florence, S. C.
Week of October 28th

SUMTER COUNTY FAIR

Sumter, S. C.
Week of November 4th

ARMISTICE CELEBRATION

Week of November 11th; pending

**ALL
ADDRESS:**

CETLIN & WILSON SHOWS

**THIS WEEK
CHESTER, PA.**

THEN AS PER ROUTE

FROM THE LOTS

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Ping Pong Balls, printed 2 sides, \$30.00. Ping Pong Balls (for blowers), Dz. 1.50. Replacements, Numbered Balls, Ea. .50. 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000, \$1.25. M. W. Cards, 5x7; White, Green, Red, Yellow, per 100, 2.00. 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4-5, per 1,000, 1.25. 3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M, 1.40. Round Gray Cardboard Markers, 1800 for 1.00. Thin Plastic Markers, brown color, M, 2.00. All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

Grimes Amusements

Opening
TILTON, N. H., MAY 13 to 18
to be followed by
NORTH WOODSTOCK, N. H., MAY 20 to 25
WANTED
Concession Agents for Grind Stores, also P. C. WILL BOOK, buy or lease Ferris Wheel. Also WANTED—Pony Track. Shows with own outfits—liberal percentage. Ride Help contact ART METALLO, Supt. Can reach FRANK GRIMES at Franklin Hotel, Franklin, N. H.

FOR SALE

Jones Chairplane, 24 Seat. Ford Gasoline Motor, recently overhauled. All in good condition.

Ready for Immediate Delivery.
For Further Details, Write or Phone 35-841.

L. P. ALDRICH
R. F. D. #2 Meadville, Pa.

WANTED AT ONCE SECRETARY

For large carnival with ten rides. Must be familiar with all forms of taxes and be able to handle all office details. Bond and references required. Top salary.

BOX 375, c/o Billboard, St. Louis.

HAVE GOOD PROPOSITION

For Cookhouse Manager with car. Will furnish complete equipment, including brand-new 16 by 24 top complete, kitchen equipment mounted on semi trailer. Must be responsible party. Wire immediately.

PEPPERS
ALL STATES SHOWS
Memphis, Tenn., Cotton Festival This Week

WILL PAY CASH FOR USED RIDES

When they won't run any longer don't junk 'em, sell 'em to us. ALSO WURLITZER BAND ORGANS. R. T. WADE, 16845 Lindsay, Detroit 27, Mich. Phone: VErmont 5-5232.

RIDE MEN WANTED

Must be sober, dependable and drive semi. WANTED FOR CASH—Late model Tilt-a-Whirl or Octopus ride.
E. A. HOCK
3011 W. Montrose Ave. Chicago 18, Ill.

Mid-Way of Mirth

MORRISONVILLE, Ill., May 11.—Out since April 11, when it opened at Murphysboro, Ill., with a 10-day stand which netted good business, Mid-Way of Mirth Shows moved in here this week. After showing other Illinois spots, org will move into Indiana, Michigan, Missouri, Arkansas and Mississippi.

Personnel includes Russell Stewart, ride superintendent; Phil Ogburn, electrician and lot superintendent; George Taft, Merry-Go-Round foreman, with Gene Geiber, assistant, and Billie Goodrich, tickets; George Urdige, Ferris Wheel foreman, with Reece Rogers, assistant, and Mrs. Georgia Ellis, tickets; Alex Ellis, Tangler foreman, with James Lloyd Pauley, assistant, and Mrs. Russell Stewart, tickets, and John White, kiddie ride operator.

Concessionaires are Morris Simons, 3; Frank Haines, 1; Slim Williams, 2; Fred Miller, 2; Babe Goodrich, 1; Mr. and Mrs. Cealy Seals, 2; Shorty Bradshaw, 1; Fred Schoultz, 2; Phil Ogburn, 2; Mr. and Mrs. Ralph Russell, 1; Blaine Taylor, 1; Mr. and Mrs. George, 2, and John Alton, 2.

Esther L. Spearoni, owner-manager, received flowers from concessionaires and show personnel Easter Sunday. Fred Miller, who was burned severely last fall, was forced to return to Barnes Hospital, St. Louis, for additional treatment.

Billy Barrett writes that he is waiting anxiously for school vacation so he can join. Bettie Barrett, who recently underwent an eye operation, will also spend part of the summer on the shows. Ab Bell visited.—ESTHER L. SPERONI.

Great Southern Expo

GREEN COVE SPRINGS, Fla., May 11.—Shows continue to operate here to good weather. Since October only one week has been lost due to the weather.

A jewelry concession, operated by Mr. and Mrs. Frank Sager, of Miami, has been added. Bill Dely, show builder and carpenter, is kept busy adding new show fronts and concession frames. A new 80-foot marquee was added recently. Dely is building a new cookhouse for Mrs. La Vada Ayers.

Mrs. Audrey Shaw and La Vada Ayers were co-hostesses at a surprise party for their respective husbands on a 36-foot cabin cruiser recently acquired by Owner Ayers and anchored at a near-by pier in the St. John's River. Guests also included Mr. and Mrs. Jimmy Dismukes, Mrs. Lucky Shephardson, Mrs. Ruby Strickland and Ora Thomas.

House trailers were purchased recently by Mr. and Mrs. Dely, Mr. and Mrs. Dismukes and Mrs. Strickland.

Casey Smith

McALESTER, Okla., May 11.—Week ended May 4; auspices, VFW; location, downtown lot; business, good despite rain.

Trained monkeys have been added to the 10-in-1. Mickey Price has purchased a new cookhouse with electric appliances. General Manager Bob Bunch's father died Saturday (4).—BABE SHERWIN.

Continental

ONEONTA, N. Y., May 11.—Off to a good start at the opening stand of nine days in Kingston, N. Y., Continental Shows moved in here this week. Opening spot for the third consecutive year, Kingston proved good.

Line-up includes: Whitey Sinclair, cookhouse; Vangel Balam, pea-pool, scales and slum spindle; Al Champagne, show secretary, ball game, beat the dealer, and pitch-till-you-win; Harlan, cat game; Joseph Gold, fishpond, over 12, and coke bottles; F. B. Perkins, general agent, girl show, two ball games and darts; Mr. and Mrs. Louis Gold, pitch and dart; Pat Patterson, cork gallery; Joseph Thompson and associates, mug, palmistry and string game; A. James, mechanical world, illusion shows; Gelineau, cane rack; Cameron, cigarette pitch; Lottie Perkins, popcorn and penny pitch; Williams, French fries; Mr. and Mrs. Bob Sherry, pan game; Tony Sherry, cage; Charlie Emerson, over and under, and C. H. Emerson, bingo.

Others are: Tony Sherry, utility man; F. Cleasby, electrician; G. Ward, Girl Show; Mr. Russell, Chairplane; Johnny Falato, Ferris Wheel; Shorty Emerson, Roll-o-Plane; Eddie Smith, Kiddie Ride.—AL CHAMPAGNE.

Frear's United

EMPORIA, Kan., May 11.—Week ended April 27; auspices, VFW Post; weather, good; business, good.

Personnel includes Roy Frear, owner-manager; Ada Frear, treasurer; Maxine Frear, secretary; William Boykin, general agent; William (Bill) Parsons, ride superintendent; Mac Finley, electrician; Mr. and Mrs. Russell, cookhouse; Elmer Wiggins, Athletic Show; Jackie Cady, Girl Show; Mike Balis and Sam Ferguson, Ridee-O; Chester Bachman, Ferris Wheel; Martin Dordill, Loop-o-Plane; Elmer Brown, Merry-Go-Round; Eddie Geyer, free act.

Concessions: Luther Estus, bumper; Nellie Findley, bottles; Christine Russell, penny pitch; Marge Parsons, darts; Roy Nabows, ball game; Mr. and Mrs. John Cook, photos; Jimmie Cady, percentage; Emma Lee Bachman, pitch-till-you-win; Bob Pierce and Duke Sorrell, popcorn; J. C. Smith, clothespins; Ed Smith, over and under; Charles Gerhart, show cone; H. Wells, diggers; Johnny Say, slat rack; Dorothy Goree, bingo; Monroe Goree, pan game, and George Findley, scales.

Madison Bros.

CAIRO, Ill., May 11.—Mr. and Mrs. Tooney Chapman joined with bingo. Line-up has been augmented with Sex and What-Is-It? shows. Nels P. Madison and Scoops Liger are handling advance.

Richard Ortiz, nephew of the Madisons, and Nylene Rafferty, Marceline, Mo., were married in Brinkley, Ark. Mrs. Vernon Belford and son, Eugene, visited Mrs. Belford's mother, Mrs. Kathleen Gawle at Brinkley, coming on from her Memphis home.

Mr. and Mrs. Ed Emmerson joined with Loop-o-Plane.



A G.M. DIESEL-DRIVEN
ELECTRIC POWER PLANT
TAILORED TO SUIT YOUR NEEDS

Available in sizes of
from 5 K.W. to 300
K.W. Designed around the famous
General Motors Diesel Engine. Complete with single bearing close coupled generators, large type instruments mounted on STAINLESS STEEL panels. Write for prices and details of the plant to supply your show with electricity.

STEWART & STEVENSON
SERVICES

Anywhere
SERVICE • PARTS
Anytime

G.M. Diesel Engines
Hallett Diesel Engines
Continental Red Seal Engines

4516 Harrisburg Blvd. Houston 3, Texas

CARNIVAL WANTED
RIDES MAIN ATTRACTION
Under the auspices of Junior Chamber of Commerce, East St. Louis, Illinois, for late June or early July, or late August or early September.
Address:
JUNIOR CHAMBER OF COMMERCE
1300 WALNUT E. ST. LOUIS, ILL.

WANTED TO BUY
FOR CASH
TWO-ABREAST MERRY-GO-ROUND
AND NO. 5 FERRIS WHEEL
Address: B. W. HOTTLE
Box 1025 New Orleans, La.

WANTED
Experienced Truck Driver and Canvasman to drive truck and put up 30x60 top on Wild Life Exhibit. Good salary and bonus to man that will stay season and stay sober. Write, don't wire.
RAYMOND A. WALTON
WILD LIFE EXHIBIT
711 GRANT ST. DANVILLE, ILLINOIS

WANTED
Bingo Caller and Counter Help, Concession Help, ten Concessions, Tex Harbin and Pat Reik, come on. Wire, don't write.
M. LARKEE
801 East Wilson Ave. Pascagoula, Miss.

SHOOTING GALLERY
EQUIPMENT FOR SALE
Including one Mangels Duck Pond, complete with motor.
Wesley Amusement Co.
643 Mattison Ave. Asbury Park, N. J.

WANT
Carnival Show to play several weeks' engagement in Cleveland, Ohio, beginning June 1st, 1946, under fine auspices. Address your communication to
D. D. MOODY
2103 E. 71 St., Apt. 21 Cleveland, Ohio

Advertising in the Billboard Since 1905

ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE

CASH WITH ORDER PRICES ---10M, \$7.15 --- ADDITIONAL 10M's AT SAME ORDER, \$1.65

ABOVE PRICES FOR ANY WORDING DESIRED. FOR EACH CHANGE OF WORDING AND COLOR ADD \$3.00. FOR CHANGE OF COLOR ONLY, ADD 50¢. NO ORDER FOR LESS THAN 10,000 TICKETS OF A KIND OR COLOR.

STOCK ROLL TICKETS
1 ROLL 75c
5 ROLLS 60c
10 ROLLS 50c

WELDON, WILLIAMS & LICK
FORT SMITH, ARKANSAS

Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 uper from your Last Number

WANTED

Boomerang Operators take charge, also one Operator to go along with ride to Puerto Rico. Steady work immediately.

Apply

HARRY WITT

U. S. RIDING DEVICES

298 Junius St., Brooklyn 12, N. Y.

GENERATORS

Le Roi 4 Cyl. Gasoline, 25 Kw., 3 Ph., 60 Cyl., new and used. Attractively priced. Write for complete information.

Oldham and Sutherland

Rts. 2, Stanford, Ky.

WANTED

Legitimate Agents and Concessions — High Striker, Coca-Cola Bottle, Scales, Age, Penny Pitch, Hoop-La, String Game. Will book Chair-o-Plane or Roll-o-Plane. Foremen for Ferris Wheel and Merry-Go-Round; Semi Drivers given preference. Will book any show with own equipment. No state. Carrying Free Act. Working in Maryland and Delaware.

JOHN KEELER

Box 41, North East, Md.

WANTED AT ONCE

Cook House Help, Griddle Men, Counter Men. Long season, top salaries. No boozers tolerated.

Crescent Amusement Co.

Rutherfordton, N. C., this week

Sparks Bros.

TUSCUMBIA, Ala., May 11.—Location here was two blocks from the main stem. Weather was spotty the first half of the week, but cleared to put business well over top.

Jumbo Finn joined with his fat show on a well-framed platform truck. Two girls were added to the revue. Minstrel Show scored big Friday and Saturday considering the small Negro turnout. This is last of five Alabama spots, org having slated for a move into Tennessee.

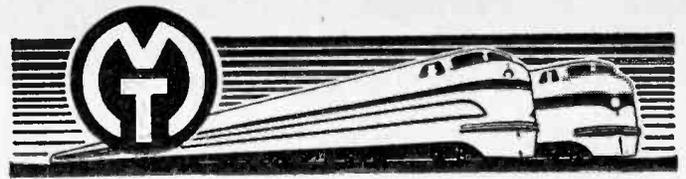
Staff includes: Frank Sparks, owner; Mrs. Wanita Sparks, secretary-treasurer; Mrs. Lillburn Tilliston, assistant secretary; Jack Oliver, general manager; Dutch Tilliston, ride superintendent; Joe and Ethel Palarkey, front gate; Doc Hoy, commissary, and Doc Angle, mail and *The Billboard* agent.

Concession row has Harry Zimmerman, diggers and Penny Arcade; Tony Polcher, cookhouse; Bill Schimnowski, bingo; Harry Starbuck, popcorn; Mr. and Mrs. Brown Cole, ball game; Mr. and Mrs. "Telegram" Hare, percentage; Clifford Fox; Mrs. Pat Brown; Hortense Tilliston, fishpond; Joe Williams, bowling alley; Charles and Bill Bailey, pet stores; Doc Angle, percentage, and Betty Herschel and Mrs. Pool, penny pitches. Fish Pond Red is in charge of office concessions.

Back end has Smokey with the Girl Revue and Date Curtis with the Minstrel Show.—FAY CURTIS.

Eddie's Exposition

JEANNETTE, Pa., May 11.—Show's opening at Ford City, Pa., was one of the best, despite rain and cold weather. Weather here has been cold, with rain, but crowds came early and stayed late. The Great Floydon, high act, joins at Butler, Pa.—BETTY BEIL.



**AVOID DISAPPOINTMENT!
PLACE YOUR ORDER NOW FOR '47!**

The M-T Miniature Streamliners . . . America's Sensational New Kiddie Ride . . . has been a sell-out . . . Orders are now coming in for 1947 . . . all orders will be filled in rotation . . . so if you want early delivery in '47 place your order now for America's top money Kiddie Ride! Get the facts today!

MINIATURE TRAIN AND RAILROAD CO.

ADDISON, ILLINOIS—JUST 20 MILES WEST OF CHICAGO LOOP

WANTED RIDES

THIS IS IT!!

Merry-Go-Round, Ferris Wheel, Loop-o-Plane, one Flat Ride, Kiddie Rides (twenty per cent).

WANTED SHOWS

Side Show, Fun House, Illusion Show (twenty per cent).

WANTED CONCESSIONS

Cookhouse, Grab Joint, Novelties, Soft Drinks, Custard, Ball Games, Bingo, 10c Grind Stores (no Wheels and no Roll Downs). Reasonable privilege.

OLD HOME WEEK — VETERANS' CEREMONIAL — 4TH OF JULY, COMBINED

JULY 1 TO JULY 6TH (INCLUSIVE)

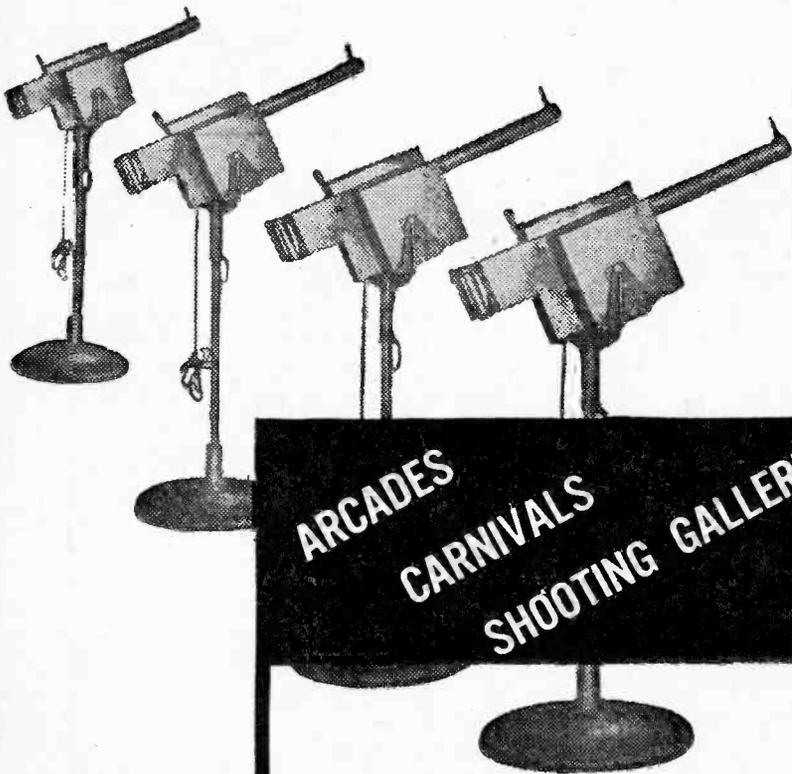
PAY DAY IN A PROVEN SPOT R. R. DIVISION IN PENNSYLVANIA
Write, Wire, Phone—G. HODGES BRYANT, RM. 60, 90 WEST BROADWAY, N. Y. C.
Phone: Cortland 7-7539 or 7-7540

DAY & NIGHT

PALMYRA FAIR, SEPT. 4-5-6-7

(You Can Work Labor Day "Horse Show")

WANTED—Legitimate Concessions, Shows, Traveling Commercial Exhibits. We follow Cortland, Watertown, Little Valley Fairs, All New York State. Write or Wire **JOHN MEYERS**, Palmyra Union Agrl. Society, Palmyra, N. Y.



**ARCADES
CARNIVALS
SHOOTING GALLERIES**

Here's the sensational money-maker you want
GENUINE U. S. NAVY

ELECTRIC MACHINE GUN

REAL—NOVEL—BRAND NEW—SHOOTS PELLETS

Set up a battery of four guns and our attractive target background and start scooping up the dollars!

\$3250

COMPLETE WITH GALLERY, FOUR GUNS AND 100,000 PELLETS!

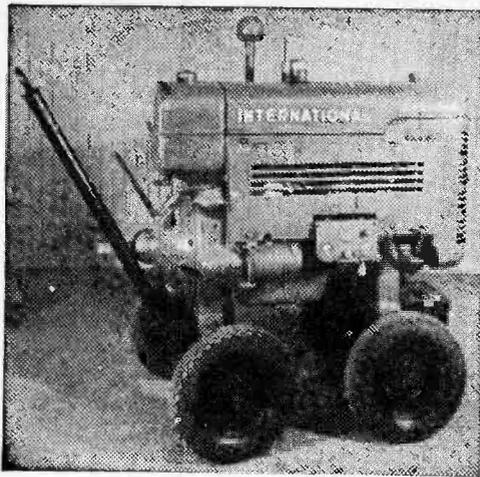
The ELECTRIC MACHINE GUN was specially developed for the Navy and used in the Air Technical Training Command for marksmanship training. These guns are BRAND NEW (not used), are easily operated and actually hit a moving target at 25 feet. No plumbing or compressors are necessary—just plug in to operate. Guns are portable and easy to assemble. They shoot with real machine gun sound effects. SET UP NOW FOR SPRING AND SUMMER BUSINESS. IMMEDIATE DELIVERY GUARANTEED! WRITE FOR COMPLETE DETAILS! LIMITED QUANTITY!

RUNYON SALES COMPANY OF N. Y.

593 10TH AVENUE
NEW YORK 18, N. Y.
LONGACRE 3-4820

**POWER UNITS
FOR ALL TYPES OF RIDES
LERDI & INTERNATIONAL ENGINES**

**I
M
M
E
D
I
A
T
E
D
E
L
I
V
E
R
Y**



**MERRY-
GO-
ROUND
FERRIS
WHEEL
CHAIR
-O-
PLANE
FLAT RIDES**

U-2 \$495.00

EDWARD C. FLAHERTY

43-87 VERNON

LONG ISLAND CITY, N. Y.

TELEPHONE STILLWELL 4-0050

Majestic Greater

CARLISLE, Pa., May 11.—Week ended May 4; auspices, Friendship Athletic Association; location, Cherry and Louther streets; weather, good with the exception of two days; business, okay.

First four days found big crowds on the midway, with all shows, rides and concessions doing well. Friday (3) was extremely cold, but a count showed 1,207 paid admissions. Rain killed Saturday. It continued all day. Despite this, 400 children came for the matinee and 601 adults came at night. They didn't stay long, however.

Paul Shearer, president of the city council, was a nightly visitor. He, along with Bill Warner and Donald Black, committee members, co-operated in every way with Maxwell Kane, business manager.

Jimmy Johnson, girl show operator, purchased a trailer here. Mrs. Johnson and their 13-week-old baby joined. Jimmy Hatcher returned from Baltimore. Charles Harbaugh is doing well with his concessions, as is Bob De Lawter. Mr. and Mrs. Pat England left to visit relatives. General Agent Bob Hallock is still looking for the right combination.—HARRY E. WILSON.



Streamline Photomachines

Quick Delivery on Precision Equipment
Write or wire for full information, prices, etc., on Streamline and other types of photomachines. KD or one-piece cabinets. Also cameras without cabinets. All sizes built, full-length, single double, triple. Guaranteed 5 years. Prompt shipments. Fair prices. Simplified instructions—easy to operate.

FEDERAL IDENTIFICATION CO.
1012 N. W. 17th Street, Dept. 3
Oklahoma City, Okla.

**CARNIVAL and CIRCUS
SIDE SHOW
BANNERS**

MORE FLASH MORE COLOR
We can't paint all of them, but we paint the best of them. Order now. Prompt delivery.
Phone: M-63562

SNAP WYATT STUDIOS
1608 Franklin Street
TAMPA, FLA.

World of Pleasure

WAYNE, Mich., May 11.—Al Kelly Dear and George Pence, the latter ride superintendent, are the proud owners of new house trailers. Bill Rice received his new tent for his corn game and Mickey Mansion received his for his side show.

Robert Leslie, recently discharged from the army, has joined his father's concessions. Whitie Slaten added two more concessions, giving him four. R. A. Nathensen purchased a truck to haul his concessions. On his first trip to the midway he got too close to the Merry-Go-Round. Result was part of the scenery came off the ride. Henry Harris has joined as foreman of the Caterpillar.—E. C. MAY.

Crafts 20 Big

GLENDALE, Calif., May 11.—Opened here Tuesday (7) to one of show's largest openers of the season, O. N. Crafts announced.

Despite a small lot, located in the heart of the business district of downtown Riverside, shows, rides and concessions scored a highly profitable stand in that town last week.

Edith Sterling added her *Hollywood Follies Revue* last week and played to capacity crowds. The Sterling-managed Sky Boy, 8-foot 3/4-inch giant, was recently released from Pomona City hospital where he recovered from a recent leg infection. Case was highly publicized as it was necessary to place two full-size beds together to accommodate Sky Boy.

Tom Henry replaced Mona Vaughn as *The Billboard* sales agent and mail distributor. Every Thursday night is bank night, with half the proceeds (See *Crafts 20 Big* on page 106)

O. C. Buck

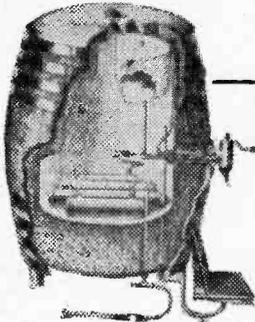
HERKIMER, N. Y., May 11.—Heavy winds and cold weather Monday (6), followed by rain Tuesday (7), marred show's opening here under auspices of St. Anthony's Crusaders. Because of weather, show opened Monday with no gate and only rides and a few concessions operating. Crowd estimated at 3,000 braved the elements.

Binghamton proved a winner, except Saturday (4), which was rained out. Capt. Daniel Fox, retired, of Troop C, Sidney, N. Y., State Police, was a guest at Binghamton. Later he was host to Mr. and Mrs. Buck and the staff at his night club. Mr. and Mrs. Redge Dawson, of Sidney, were guests of the writer. Dawson is auto (See *O. C. Buck* on page 106)

**Immediate Delivery
ROOT BEER
BARRELS**

With or Without Carbonator for Indoor and Outdoor

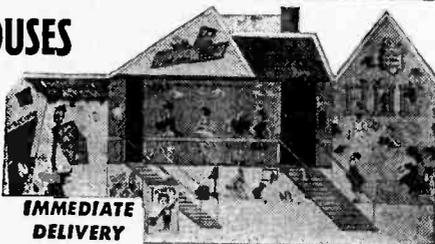
SPECIAL
Root Beer Syrup. No sugar needed, just add water. Order your season's supply now.
Only \$2.60 Gal.
Terms: 1/3 Dep., Bal. C. O. D.



CONCESSION SUPPLY & EQUIPMENT CO., Room 1411, 120 S. LaSalle St., Chicago 3, Ill.

BRAND NEW FUN HOUSES

Dark walk-thru type built on semi-trailer. Beautiful 50-ft. front, air compressor, ticket booth, etc. Requires only one operator; goes up and down in an hour's time. A real money maker, priced right.



IMMEDIATE DELIVERY

Write today for full information and photo

KING AMUSEMENT CO. 30 FESSENDEN ST., MT. CLEMENS, MICH.

WANT TO JOIN ON WIRE

FERRIS WHEEL AND CHAIRPLANE Foremen. No drunks. Must be capable and able to drive trailer. HENRY (SLIM) HETRICK, formerly with Bantly Shows, RIDE SUPERINTENDENT. Can also place Concession Help. Will book or buy any Ride in good condition. All wires to

HARRY J. KAHN, 60 Parkside St., Springfield, Mass.

VETERANS UNITED SHOWS WANT

Foreman for Parker Merry-Go-Round, #5 Eli Wheel, Single Loop-o-Plane, also Second Men.

Concessions—Want Agents for Grind Store, Slum Store office owned. Will book String Game, Fishpond, Scales or Age.

Fort Dodge, Iowa, until May 18

FOR RENT

Sound Truck and complete Outdoor Unit, including combination Popcorn and Ice Ball Trailer. Beautifully illuminated with Neon and Fluorescent Lights, completely sanitary, hot and cold running water. Carries Grade "A" Kentucky State Board of Health Certificate.

WESTFALL ELECTRIC
Bellevue, Ky. Phones: Pa. 7769 or Co. 4186

TURNER SCOTT WANTS

Will book any major Ride, good proposition. Have location on boardwalk—good as any. 4 months of fairs. Will pay cash for No. 5, 12 or 16 Eli Wheel.

Address: **TURNER SCOTT**
166 S. Ocean Ave. Daytona Beach, Fla.

**WANT
LARGE CARNIVAL**

For Annual 4th of July Celebration week at Boonville, Mo. Run every night and all day 4th. Contact JAMES STEGNER, Chairman Boonville Lions Club.

**Tivoli Exposition Shows
WANT**

For Twenty Fairs and Celebrations Two more good Shows with own transportation. Want few more legitimate Concessions. Write or wire H. V. PETERSEN, Mgr., Sedalia, Mo., this week.

WANTED

Neat, experienced show woman to act as cashier for Wild Life Exhibit. Good salary to one capable of getting money and bonus if you stay the season. Write, don't wire, but be ready to join on wire.

**RAYMOND A. WALTON
WILD LIFE EXHIBIT**

711 GRANT ST. DANVILLE, ILLINOIS

WANT AGENTS

FOR OVER 12 PAN JOINTS

Address:

TURKEY RED

c/o Royal American Shows, Grand and Laclede Lot, St. Louis, Mo., until May 19th

NOTICE

Have a new 24-seat Chairplane and some Stock Concessions, want to book on a nice clean Carnival for the 1946 season, or will consider a partner with 1 or 2 Rides to start a new show. I have ground cable, switch box and everything to start a show. Reply to

ALBERT BARKER

2850 Boyd Ave. Indianapolis 3, Ind.

ABT Shooting Gallery

Complete with 5 Rifles, 12 Fluorescent Fixtures, 130 yards Canvas, Counter, Wallboard Sides, 25,000 Shot, 3,000 Tubes plus 4 Air Tommy Guns which can be used with gallery; 3/4 Champion Compressor, \$3,000.

25% Down, Balance C. O. D.
STANLEY SUROWIAK
2820 W. 21st St. Chicago 23

FOR SALE

5 H.P. LOOP-O-PLANE, TICKET BOOTH. GOOD CONDITION
\$750.00

BOX 33 DELAKE, ORE.

AMMUNITION WANTED

Get the top dollar for your .22 Shorts. Will take large quantities at this time.

W. O. KING

30 FESSENDEN ST. MT. CLEMENS, MICH.

TENTS

CIRCUS, CARNIVAL CONCESSION

Builders for Good TENTS for Over 75 Years.

Hooper's Flameproofing Compound Khaki, Forest Green, Blue, Olive Green and White.

UNITED STATES TENT & AWNING CO.
2315-21 W. Huron CHICAGO 12
Chicago's Big Tent House Since 1870

TENTS

MERRY-GO-ROUND TOPS CONCESSION TENTS

Central Canvas Goods Co.
Harry Sommerville Forest Gill
121 West 8th St. KANSAS CITY 6, MO.

Carnival and Concession TENTS

Serving the Showmen of the Southwest
JOHN M. COLLIN CO.
18 E. KIRK ST. SHAWNEE, OKLA.

TENTS—BANNERS

Two 16x16 and Two 12x12 4-Way Concession Tents, 5' Awnings All Around—Green.
CHARLES DRIVER — BERNIE MENDELSON
O. HENRY TENT & AWNING CO.
4862 N. Clark St., Chicago 40, Ill.

REGINALD BARNES

Age 49, height 6 ft., weight 155 to 165 lbs., ruddy complexion, last heard from at Houston, Tex., in 1943, or anyone familiar with his present whereabouts, please get in touch with his brother at address below. Will compensate \$25.00 for reliable information. Please phone or wire collect at once to
RAYMOND A. BARNES
BARNES' GROCERY & MARKET
1623 North Alcaniz St. Pensacola, Fla.
Phone: Dial 9139

AMERICAN LEGION AND V. F. W. GALA FOURTH OF JULY CELEBRATION

McConnellsville, Ohio, July 1 to 6.
Can place legitimate Concessions of all kinds. All mail and wires to
J. R. Edwards Shows, Inc.
Willard, O.

WOLF SHOWS WANT

Concessions, Diggers and others; few Shows for street celebrations. Buy or book small Merry-Go-Round. Minnesota, 13-15; Herman, 17-19; Henning, 21-23; Graceville, 24-26; all Minnesota.
WOLF SHOWS

SHOOTING GALLERIES

and Supplies for Eastern and Western Type Galleries. Write for Circular.
G. W. TERPENING
137-139 Marine Street Ocean Park, Calif.

SECOND-HAND SHOW PROPERTY FOR SALE

\$25.00 New Sleeping Tent, 9x9 Feet. Bargain.
\$10.00 Mounted Monkey on Tree, life size, good value.
\$25.00 Large Tom Tom, great for girl show or bally.
\$25.00 Wax Unborn Specimen in glass case.
\$150.00 Mounted Mermald, life size, cost \$1200.00.
WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia 6, Pa.

World of Mirth

ALEXANDRIA, Va., May 11.—After opening big April 30 in Richmond, the show was rained out the rest of the week and the lot was in such bad condition by Saturday that wagons could not be hauled off until Sunday afternoon. Train did not arrive in time for Monday's scheduled opening here.

Tuesday (6) rain again marred the opening, a severe storm hitting about 6 p.m. Wind blew down the front of Joe Sciortino's Life Show, but did little other damage. Show managed to open late to a fair crowd, with Lew Hamilton's Girl Show finishing in front and Glen Porter's Side Show a close second.

Harry Hauck's Chair-o-Plane is now in operation with Tractor Kelley as foreman.

Girl Show personnel includes Princess Luana, featured performer who dances with an eight-foot bull snake; Helen Shumway, strip; Peggy Hoffman, shake and cooch; Ida Rosenberg, Oriental and muscle control; Naomi Butler, rumba; Dorothy Loudenslager, fans; Norman Dick, canvas and lights; Frank Butler and Eddie Nelson, tickets, and Bill Ferguson, Bob Clark and William Hill-eyer, utility.

Show will open in New Jersey next week and spend some time in that territory. General Manager Frank Bergen said the show will be hauled over the road for most dates in that locality in order to avoid any freight embargoes that might be in effect.—LEW HAMILTON.

James E. Strates

TRENTON, N. J., May 11.—Location in Bridgeton, N. J., was in the heart of town, in the rear of the City Hall at Memorial Field. New Motor-drome front was delivered to Walter Marks. Business was excellent all week, up 15 per cent over the previous year.

Another meeting was held after Thursday night's showing with a turnout of more than 95 per cent of the personnel. Entertainment was furnished by Jerry Jackson, who staged his entire *Hep Cat Revue* and a rebroadcast of Robert St. John's NBC story of the Strates show.

Nate Eagles's *Hollywood Midget Star Revue* has been on the air for a 15-minute broadcast each week and has gathered quite a collection of fan mail.

Young Truax is now a ride owner. He has purchased a Whip which brings the total to 20 rides, with three more new ones to come.

Mike Olsen is awaiting delivery of five new flatcars which was held up because of the steel crisis. Doc Hartwick has received another shipment of animals for his Wild Life Exhibit.

Endy Bros. and Strates being close together, visits were exchanged by members of both orgs.—DICK O'BRIEN.

Douglas Greater

PORT ORCHARD, Wash., May 11.—Mrs. E. O. Douglas entertained the ladies of the show. A club, to be known as the Kackle Klub, was formed, and the following officers named: Doris Douglas, president; Marie Hawkins, vice-president; Marie Atkinson, secretary, and Midge Holding, treasurer. Charter members, other than the officers, are Peggy Eikman, Doris Dupree, Marion Watson, Jackie Williams, Mary O'Brien, Mary McRaill, Toni Preston, Betty Miller, Jerry Fox, Shirley Force, Hazel Curley, Mary Richards and Evelyn Woronick.

All proceeds of the club will be donated to the Pacific Coast Showmen's Association Auxiliary. Hazel Curley won the door prize; Peggy Eikman, the jackpot, and Jackie Williams, the bingo. Fern Buh, Midge Holding's sister and ex-trouper, was a guest.—MARIE ATKINSON.

Mighty Page

LEWISBURG, Tenn., May 11.—Show in here this week after playing week ended Saturday (4) at Shelbyville, Tenn., where it chalked up one of the largest grosses of the season, despite a complete rainout Wednesday (1) and an extremely muddy parking lot.

Show was spotted in Shelbyville on Gimball lot, two blocks from the courthouse, inside city limits. Location was ideal with exception that, while midway was set on top of a hill, low area was used for parking. Rain Wednesday and some later in the week turned it into a veritable quagmire. Efforts to remedy the situation were unavailing, but crowds came regardless.

Saturday night (4) midway was jammed and show closed at a late hour. Considerable difficulty was experienced in getting semis off the lot.

Minstrel Show clicked, scoring biggest gross of the season up to this point. Zorda's Side Show also scored.

Ellis Winter, of the Cumberland Valley Shows, was among visitors noted. Cash Wiltse, general agent, returned for a confab with Owner Page. Bill Levi, who is in charge of the front gate, is also handling the sound car.—ROBERT OVERSTREET.

Fuller Amusement

LOOMIS, Calif., May 11.—Show personnel is enjoying a rest here before fair dates start. Business to date has been good, despite cold weather. Larkspur, under auspices of the '49ers, proved a good one.

Roster includes Charles Fuller, owner; Mrs. Fuller, popcorn and peanuts; Ted Davis, Merry-Go-Round and fishpond; Dick Done, agent; Mr. and Mrs. Fred Zimmerman, shooting gallery and ball game; Mr. and Mrs. Happy Lobb, country store; George Miller, mitt camp; Benny Bennett, Loop-o-Plane; Gordon Pickles, glass store; Jockey Lewis, cookhouse; Monkey Ward, cook; Whitey Patrice, bottle game, and Mr. Walt and Downing, mug joint.—WHITEY PATRICE.

Ohio Valley

KENTON, O., May 11.—Second week here started out a winner, with shows receiving effective newspaper and radio publicity. They were first shows to play here in 25 years. Manager Roxie Harris left early Monday (6) for Oklahoma, where his uncle died. W. R. Geren, owner-manager, Geren's United Shows, visited May 5. Shows will move to Marion, O., from here. Org has been booked to provide the midway at Owls' Street Fair, Hubbard, O.—BILL HARRIS.

Bishop Bros.

SYRACUSE, Kan., May 11.—Week ended May 4; weather, poor; business, good.

Show opened in California and in five weeks has traveled in five States. Show now has 5 rides, 3 shows and (See From the Lots on page 105)



PROFITWISE MEANS INSURANCEWISE

INSURE WITH THOSE WHO KNOW SHOWMAN'S INSURANCE BEST

HAVE BINDING POWER INSURANCE IN FORCE ON RECEIPT OF WIRE OR TELEPHONE

SEE US FIRST

CHAS. A. LENZ

"The Showman's Insurance Man"

1728 First St., N. St. Petersburg, Florida Phone 5914



A1338 Insurance Exchange Chicago, Illinois

WANT AGENTS

Red, Fred Clark and Wife, Sally, come at once. Also Penny Pitch Workers. W. V. (HUMPY) HEWETT, care R. S. Amusement Shows.

Tom Hale wants P. C. Dealers, Popcorn and Bingo Help. Will buy for cash, three sets of Huckley Buck Kegs.

TOM HALE

Care R. S. Amusement Shows, this week, Windsor, N. C.

Anderson Greater Shows WANT

Octopus and Wheel Foremen and other Ride Help, Girls for Dancing Show, Man and Wife combination to Front and Work in Posing Show at top salary or percentage.

Emporia, Kansas, week of May 13; Eldorado, Kansas, week of May 20.

WANTED DROME RIDERS

Permanent location, Palisades Amusement Park, Palisades, N. J. Good pay. Doing very good. State all.

EARL PURTLE

R. H. BENGÉ

IMPORTANT THAT YOU CONTACT ME. WIRE ADDRESS IMMEDIATELY. ADDRESS:

JOHN KAHL
Kirkwood, Mo. (Phone: Walnut 7691)

TENTS

TENTS—Concession, Gypsy, Camping. Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.

ANYTHING IN CANVAS
Quick Deliveries. Wire

TENTCO CANVAS, INC.
130 GREENE STREET Phone: Walker 5-1299 NEW YORK 12, N. Y.

TENTS

All Sizes — All Styles. Khaki — Blue — Olive.

E. G. CAMPBELL TENT & AWNING CO.
ERNIE CAMPBELL JIMMY MORRISSEY
100 CENTRAL AVE. (Phone 38885) ALTON, ILLINOIS

PENNY PITCH GAMES

Size 48x48", Price \$30.00
 Size 48x48", With 1 Jack Pot, \$40.00
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS

30" in Diameter, Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price \$15.00

BINGO GAMES

75-Player Complete \$5.00
 100-Player Complete 7.00

1/3 Deposit on All Orders.

SLACK MFG. CO.
 124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1946

Single Sheets, 8 1/2 x 14, Typewritten, Per M. \$5.00
 Analysis, 3-p., with Blue Cover, Each .03
 Analysis, 8-p., with White Cover, Each .15
 Forecast and Analysis, 10-p., Fancy Covers, Ea. .05
 Samples of the 4 Readings, Four for 25c.
 No. 1, 35 Pages, Assorted Color Covers35

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Polley.
 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15c.

HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound 25c

PACK OF 78 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 50c

Signa Cards, Illustrated, Pack of 36 15c
 Graphology Charts, 9x17, Sam. 5c, Per 1000 \$6.00
MENTAL TELEPATHY, Booklet, 21 P. 25c
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample 10c. Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders on P. P. Extra.

SIMMONS & CO.
 19 West Jackson Blvd. CHICAGO 4, ILL.
 Send for Wholesale Prices.

GUARANTEED TO POP

27 TO 1

THE VERY BEST QUALITY

POPCORN

Immediate Delivery—F. O. B. Chicago

10c Cartons—\$6.50 Per M

All Sizes of Bags.

Salt and Seasoning.

POPPERS BOY PRODUCTS COMPANY
 60 E. 13th St. CHICAGO 5, ILL.

FLOSS OPERATORS

We repair all makes of machines. Our new Model #100 AC is ready—Single Spinnerhead, \$175; Double Spinnerhead, \$190; Single Band and Ribbons, \$5 ea.; Double Bands, \$13 ea. Terms: 25% with order, balance on delivery. F.O.B. Toledo. **CONCESSION SUPPLY CO.**, 1857 Ottawa Drive, Toledo, Ohio.

Native Shrunken Female Heads, like photo, \$8 post paid. Male Heads, \$6 P.P. Also Devil's Child, \$20. Fish Girl, \$15. Wolf Boy, \$15. Ape Boy, \$15. All P.P. Many others. Best mfd. attractions in America.

Tate's Curiosity Shop
 Route 9, Box 365
 Phoenix, Arizona

PEANUT • POPCORN EQUIPMENT BOUGHT AND SOLD

Complete line Peanuts, Popcorn and Supplies, Cups, Spoons and Flavors.

CHUNK-E-NUT PRODUCTS CO.
 PHILA. 6, PA. Dept. M PITTS. 22, PA.

WANT

Foreman to erect small Smith & Smith Airplane and erect and operate 10-car Auto Ride. Must understand children. One that can drive tractor preferred. \$50.00 per week plus bonus. Ferris Wheel Foreman—Can place at end of May, \$50.00 per week plus bonus (or start now). Man to erect stands and bandy at odd jobs, drive truck, \$30.00 plus bonus. Man to operate Sound Car and operate Concession. Seaford, Del. May 15 to 25; Wilmington, Del., week May 27. Home address: North Wales, Pa. **D. VAN BILLIARD.**

MIDWAY CONFAB

Northward race is on.

Bill Martin, Halifax, N. S., has been named purchasing agent for the concession interests of John Goldie, vet concessionaire with Lynch Shows.

Hollywood Skyrockets, free act with Long's United Shows, carry a crate of homing pigeons and send them on missions as a hobby.

Tom Martin, former Hennies Bros.' cookhouse operator, has sold his cafe in Alexandria, La., and opened the Hollywood Cafe, Shreveport, La., which is the current mecca for visiting showmen in that city.

Joe Drake, human cash register and iron eyelid man, has joined Bill Logson's side show with Rogers' Greater Shows. . . Mr. and Mrs. Joe Hilton and Jack Crawford, of the Kaus Shows, recently visited Rex M. Ingham at his animal sales place at Ruffin, N. C. While there Hilton purchased animals and birds for a wild life show he is framing.

It always hands a carnival manager a laugh when he hears a fair manager say, "Our annual is a non-profit corporation."

Lew Hamilton, combo press agent and showman of World of Mirth Shows, drew the line in accepting another chore with that org when he relinquished the Posing Show before taking over the management of Hermine's Midgets. Besides the midgets, Hamilton's interests now include press and radio publicity and management of the Girl Show.

Chester A. Lamp, vet animal man, has moved to a new location at

Girl Show talker is no longer young when he refers to a gray-haired woman on a bally as, "A cute little dish."

Hal Eifort, secretary, Crafts 20 Big Shows, spent a day on the Paramount lot in Hollywood with Bob Hope, where the comedian is making "Where There's Life—There's Hope!" Old-time buddies from Cleveland, they had dinner together, and Hope presented Eifort with a new sport coat.



MR. AND MRS. BOB MARTIN, in show business 10 years, have returned to the road following Martin's discharge after 27 months in the navy. Martin will operate the Posing Show on the Great Sutton Shows. Mrs. Martin is the featured dancer in the "Bubble Dance Revue," operated by Buddy Buck.

draw a blank, Zorda reports. Madam Zelda, who has the mitt camp on the side show, has been doing well.

Front cover of Collier's mag for May 18 features a carnival scene, and don't be surprised if the "smash the atom" idea doesn't pop up on many midways this season.

E. Womble, Lewis-Diesel Engine Company, Memphis, spent several days in East St. Louis, Ill., with several of his engineers, hooking up the new lighting and cable equipment on the Hennies Bros.' Shows at winter quarters there.

It's a quiet day on midways when there is nothing doing but rain falling, a rummy game and a few tabs in the cookhouses.

Mr. and Mrs. J. C. Weer sent a postal card from Panama City showing a fancy float in a Holy Week fiesta and report they are en route to Bogota, Columbia. . . J. W. Keown has joined the A. M. P. Shows as special agent after three years with Bradley & Benson Circus.

E. J. Casey sent air-mail invitations for the official opening of the 13th season of the shows bearing his name in Winnipeg, Man., Monday (13). . . Bill Naylor sent a Cotton Carnival invitation, bearing a fancy seal, from Memphis.

St. Louis saw many carnival executives during the past week, including Max Goodman, Robert L. Lohmar, John R. Ward, and Al Humke, who has left the Gem City Shows to join the Gold Medal Shows as general agent; Mr. and Mrs. W. Jack Moore, Ralph Lockett, Ida E. Cohen, Mel H.

BOOMERANG

— MODEL 1946 —

REPEATER - THRILLER - UNLIMITED CAPACITY

Write for Catalogue, etc.
U. S. RIDING DEVICES CORP.
 298 Junius St., Brooklyn, N. Y.—Harry Witt

POPCORN BOXES

10c Size, Per 1000 \$8.50
 2 for 15 Size, Per 1000 5.75
 5c Bags, Per 1000 1.35
 Scoops, Each 1.25

Send your order to Nashville and we will ship from the nearest warehouse.

Blevins Popcorn Co.
 Atlanta — Atlanta Service Warehouse, 377 Whitehall, S. W.
 Nashville—155 2nd Ave., South.
 Memphis—Poston Warehouse, 671 S. Main St.

SPECIAL PRINTED—ROLL OR FOLDED TICKETS

100,000 — \$18.85.
 Each Additional 10,000 — \$1.45.

Cash With Orders

DALY TICKET CO.
 COLLINSVILLE, ILL.

PEANUT ★ POPCORN EQUIPMENT BOUGHT AND SOLD

Complete line Peanuts (roasted, 19 3/4 lb.), Popcorn & Supplies, Cups, Spoons & Flavors.

CHUNK-E-NUT PRODUCTS COMPANY
 PHILA. 6, PA. Dept. M PITTS. 1, PA.

WANTED

Organized Show with or without top. Can use a few more clean Concessions. No gypsies. Ride Men, come on.

HYALITE MIDWAY
 Concordia, Kans.

PRIZE TARGETS

Something new for Short Range Galleries that will get a big play. Free Samples.

NATIONAL TARGET CO.
 2606 N. Williams
 Portland 12, Ore.

Solid Spanish Peanuts

Packed in Cellophane Bags. Weight of package 2 1/2 oz. A fast 10c seller for Midways, Parks, Theaters, etc. \$42.00 per 840 packages. Packed 84 packages to carton.

F. O. B. St. Louis.
 1/2 Deposit, Balance C. O. D.

Acc High Products Co.
 1811 South 14th St. St. Louis 4, Mo.

BARNESVILLE FIREMEN'S JUBILEE

Barnesville, Ohio, June 24 to 29.

Can use legitimate Concessions of all kinds. All mail and wires to

J. R. Edwards Shows, Inc.
 Willard, Ohio

AT LIBERTY JIG SHOW

16 People—7 Chorus Girls, 6 Piece Band, 2 Comics and 1 Blues Singer. Address:

BOX 376, c/o Billboard, St. Louis 1, Mo.

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete BINGO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

ALUMINUM MILK BOTTLES
 Now Available . . . Write

Write for Catalog
H. C. EVANS & CO.
 1520-28 W. Adams St., Chicago 7

CARNIVAL MEN CONCESSIONAIRES

THE ITEM YOU HAVE WAITED FOR.
 A NATURAL THROWOUT.
 WE ARE CLOSING OUT
COLOGNE IN FLASH CONTAINERS
 Individually Packed by Karoff.
 Highly Publicized.

In Two Colors—Navy and Khaki. 6"x4".
 Order Now While They Last.

\$30.00 PER GROSS
 Send 25% Deposit With Order, Bal. C.O.D.
 All Orders Shipped at Once.

LIPPINCOTT & COLE
 412 Washington Ave. St. Louis 2, Mo.

REBUILT POPCORN MACHINES
POPCORN
BOXES-BAGS-SEASONINGS
 Consolidated Confections
 1314 S. WABASH AVE. CHICAGO, ILL.

WANT
 Merry-Go-Round Foreman, \$50.00 per week.
 Hop A. Long, Albert Brandon, Bob Horton, wire me. Herbert Bentley is with us.

C. D. MURRAY, Mgr.
W. G. WADE SHOWS
 8600 Broad St. Detroit 4, Michigan

WANT
 Merry-Go-Round Foreman. Will consider good Second Man. No trucks to drive; best salary. Want Side Show, Girl Show, Athletic, Fun House, Geek, Single Pit Show, Animal. Will furnish new outfits for money-getting Shows. Best Western Show territory.

C. F. Zeiger United Shows
 Pueblo, Colo., May 13 to 25

POPCORN HYBRID YELLOW VARIETY
 High Popping Volume.
 Bulk or Package—CL or LCL Shipments.
 Samples on Request.

YODER POPCORN CO. TOPEKA, IND.

FOR SALE
 Wurlitzer Military Band Organ, Model 125, excellent condition, electric motor drive, 24 pieces, \$500.00 cash, F. O. B. Dayton.

EARL HOWE
 1904 N. Gettysburg Ave. DAYTON 9, OHIO

O. J. BACH SHOWS
 Want small Sit Down Grab and Popcorn. One major ride with or without transportation. Can place Cigarette Cork Gallery, Pitch Till Win, Fish Pond, High Striker, Custard, Addem Darts.

Address: Elmira Heights, N. Y.

INDEPENDENT RIDES AND SENSATIONAL FREE ACTS WANTED

For three or four day festival and celebration for either July or August. Send open dates and terms to
MARYSVILLE LIONS' CLUB
 K. M. Stover, Chairman Marysville, Pennsylvania

Vaught, Earl H. Bunting, Mr. and Mrs. John McKee, Stanley Warwick, Mr. and Mrs. John Francis, Charles Oliver, Sam Fidler and Jack Price.

"Trouble with letting towners watch while setting up," advised a lot superintendent, "is, there are so many homeless persons who want to rent the tops."

Nick Saad, member of the Pacific Coast Showmen's Association, discharged from service, joined his wife at Dothan, Ala., took a look around town and then decided to set up a wholesale mail-order jewelry business there. Before entering the service, he had been in the novelty jewelry business in Los Angeles. He saw 43 months' service, 18 months of it overseas, with the 81st Infantry Division.

A surprise reunion party was given recently in honor of Bobby Kork at the Stacy Trent Hotel, Trenton, N. J. Present at the party, which was arranged by Claude Bentley, side show manager of the James E. Strates Shows, were Claudette - Charlotte, Jean Nadja, Gene-Eugene, Charles Hunter, Kitty Smith, Jessie Franks, Geraldine-Gerald, Frank (Sailor) Smith, Doc and Betty Hartwick and Jerry Thorne. Jerry Jackson's Hep Cat Revue supplied the entertainment.

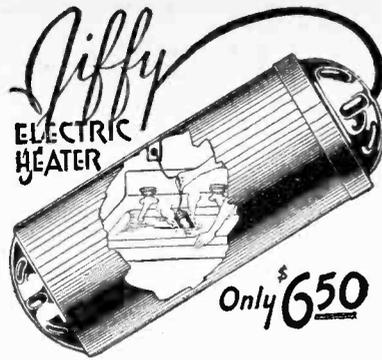
Fact that old rides have run so long with so many different characters running them may be taken as evidence that they are fool-proof.

Madam Zelda and husband, A. J. Beard, with Mighty Page Shows, while in Shelbyville, Tenn., recently, visited Simon and Ruby Warner, astrologers, who now have their home and business there. . . . While playing in the side show of World of Today Shows at Wichita, Kan., Harry Leonard and Floyd (Slim) Arnold were visited by Fred and Bette Leonard, Mr. and Mrs. Jack Harrison, Peggy Jean Harrison and Mr. and Mrs. Swede Johnson.

Blanche Danton and Jean Bynum, both members of Majestic Greater Shows, were guests of a double birthday party at Cambridge, Pa., Wednesday (8). Blanche is the wife of Spud Danton, Tilt foreman, and Jean is the wife of Frank Bynum, popcorn operator. Attending were Bob DeLawter, Pete Smith, William Cowgill, Ferdinand W. Paul, Clinton McDonald, Al Wallace, Harry Roberts, Claude Wills; Frank Bynum and son, Jimmy; Dickie Smith, Peggy Wilson, Joe Novella, Betty Cook, Leonard Gould and Harry E. Wilson.

Liberty magazine dated May 11, carried an excellent feature on the future of the carnival business, pointing to the great post-war possibilities. Among those mentioned are John F. Courtney, S. T. Jessop, Carl J. Sedlmayr, Ray Marsh Brydon, John Wendler, Harry Illions, Frank Buck, Cliff Wilson, Larry Hall, Raymond A. Lee, John Guthrie, Al Sweeney and Jimmie Lynch. Piece, written by Charles B. Cleveland, is illustrated with color photos taken on Endy Bros.' Shows at Dade County Fair, Miami. Material was gathered during the Chicago convention last December. And, there isn't a rap in the entire piece.

Members of Cetlin & Wilson Shows hosted Dottie Velez at a birthday party April 29 at Arundel Hotel, Baltimore. Guests included Judy O'Dell, Gene Souls, Sherry Metcalfe, Celta Wise, Anna Mae Miller, Eddie (Red) Clifford, Dorothy and Charles Devine, Irma Kambanis, Josephine Reganti, Ellen Daune, Betty Dougherty, Becky Ann Shropshire, Gypsy and Patsy Sebold, Heavy Harris and Ed- (See Midway Confab on page 77)



We will ship C.O.D. or enclose check or money order and we prepay postage.

HOT WATER

When and Where You Want It IN 5 MINUTES

Easy to use. Place the Jiffy Heater in water and insert plug into nearest electrical outlet. Used in homes, by barbers, dentists, photographers and on the farm. Measures 2" x 5" and weighs only one pound. Operates on either A.C. or D.C. current.

The AMBORY CORPORATION
 21321-2 STEPHENSON HIGHWAY, HAZEL PARK, MICH.

DICK'S PARAMOUNT SHOWS

WANT **WANT** **WANT**

SHOWS

Have complete 10-in-1. Excellent canvas and equipment. Will give capable people liberal percentage proposition. Playing New England, which is excellent SIDESHOW territory.

GIRL SHOW—Have complete outfit. Want capable Manager and Talent.

CAN PLACE FUNHOUSE, WILD LIFE, MONKEY SHOW.

Concessions, Guess Your Age and Scales
 ROSELLE, N. J., MAY 13 TO 18; THEN NEW ENGLAND

OHIO SUPER YELLOW POPCORN

BULK High Expansion — Ohio Grown **PACKAGE**

Packed in 100-lb. moisture-proof bags and in 10-oz. moisture-proof cans. Processors' ceiling prices. Test sample free on request. Also complete stock of Popcorn Cartons and Supplies.

BETTY ZANE CORN PRODUCTS, INC.
 638 BELLEFONTAINE AVE. MARION, O., or
 223 SPRING ST., S. W., ATLANTA, GA.
 Growers and Processors of Selected Popping Corn

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

WANT - - WANT

Readers for American Palmistry to work with Madame La Rue. Agents for Slum Stores. Waiters and Dish Washers for Cook House. Girl Agent for Cat Rack. Help for Candy Floss. Snow Cones and Candy Apples. Agents for Guess Your Age. Agent for Mug Joint and Dark Room Operator. Need competent Concession Secretary. Agent for Big Six and Percentage. Useful Concession Workers. Address reply to

NORMAN LITTLEFIELD, care J. F. Sparks Shows
 This week, Bessemer, Ala.; then as per route

AMERICAN LEGION CARNIVAL
 Kalamazoo, Mich., May 20 to 25

Can place one or two more Independent Shows and a few more legitimate Concessions for this date and others to follow. Our Fair Season opens in July and continues until October 15. Address

W. G. WADE SHOWS
 Albion, Mich., this week.

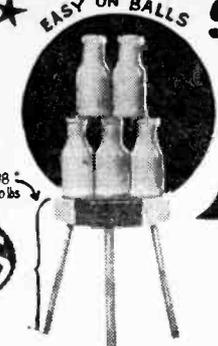
WANT AGENTS FOR CONCESSIONS

KIDDIE RIDE OPERATOR, \$45.00 a week; Girl for Penny Pitch, TICKET SELLER for GIRL SHOW, Truck Drivers.

Wire or write

FRED B. PERKINS, CONTINENTAL SHOWS
 Hudson, N. Y., May 13 to 18.

EASY ON BALLS **SPILL THE MILK**
 "STREAMLINE ALL METAL STAND"



ROUND EDGES
 BEVELED SIDES
 SPRING CUSHION
 FRONT BUMPER
 REMOVABLE STEEL LEGS
 ... SAVES SPACE ...

CINCINNATI STYLE
ALUMINUM MILK BOTTLE
 3 NEW FEATURES
 PAINTED NOT WEIGHTED 20% / 2 1/2" Hgt x 2 1/2" Id / 2 1/2" Hgt x 3 1/2" Id

- * Bottom WELL WEIGHT - PERMANENTLY IN PLACE
- * RECESSED BOTTOMS @ 20% SET SOLID DONT ROCK
- * ACCURATE 1/4" SPACING "QUICKER" SET UPS

SOUND EFFECT BOTTLES — NOW READY

Same style, containing steel balls.
 Weight 1 1/2 lbs. — \$3.50 each.
 Use 2 of these for tops—Great bally.

ABOVE PRICES ON 5 OR MORE BOTTLES
 25% MONEY ORDER DEPOSIT ON C. O. D. ORDERS

CARNIE SUPPLY COMPANY
 BOX 61 PLEASANT RIDGE—CINCINNATI 13, OHIO.

CLUB ACTIVITIES

Showmen's League of America
 400 So. State St., Chicago

National Showmen's Association
 1564 Broadway, New York

CHICAGO, May 11.—House committee is making alterations on the new quarters. The meeting room will be redecorated. Venetian blinds will be added and a new floor put in.

NEW YORK, May 11.—Walter K. Sibley, executive secretary, visited Charlie Gerard in the Bronx recently and found Mr. and Mrs. Gerard and their daughter, and Sam Murphy and Ralph Endy in the best of health. He was surprised to find that one of their electrical units, in use for 26 years, was one that he had designed.

Members should bear in mind that all applicants accepted from May 1 will be given a 1947 membership card.

Visitors included Jack Rose, Bill Dieckman, George Regan, Max Miller, Lou Aarons, Charles Gerard, Harry Levin, Harry Kaplan, Joe Hughes, Louis Handel and Harry Madsoff, a member of the Michigan Showmen's Association.

Funeral services were held Wednesday (8) for Sam Feinberg, with Rabbi S. Z. Feinberg officiating. Pallbearers were Lou Leonard, Max Goodman, Ralph Wiberley, Charles H. Hall, Earl Scoville and Nate Nye. Burial was in Showmen's Rest.

Plans to bury C. Nat Morgan in the NSA plot were abandoned when personnel of the Cavalcade of Amusements made arrangements for burial in Decatur, Ala. Jack Carr has had an operation. His condition is satisfactory. Neal Carr broke his ankle again.

Callers included Max Goodman, Bob Kline, Jack Hawthorne, William H. Green, Max Hirsch, Max Brantman, Lou Keller, Max Friedman, Charles H. Hall, Larry O'Keefe, Walter Driver, Edward E. Wall, Nate Nye, Sam Beyers and Richard Pronath.

Simon Gaffen, sponsored by Turkey Red Franklin, has applied for membership. Harry Kaplan leads the membership drive with nine. Pat Martino secured eight; Joe Hughes six, George A. Hamid and R. C. McCarter, three each. Jimmie Strates, chairman, says he is out to break the record of 303 made by ex-Chairman Frank C. Miller.

Frank E. Brice, a Canadian member, recently was discharged from the service. Sick list includes William J. Coultry, in Alexian Brothers Hospital; Tom Vollmer, at the Soldiers' Home, La Fayette, Ind.; William C. Deneke and H. D. Wilson, in Grace Lutheran Sanitarium, San Antonio; George Terry, Naperville Sanitarium, and John U. LeFebvre at Maybury Sanitarium, Northville, Mich.

Ladies' Auxiliary
 Final spring meeting was held Thursday (2) night at the Sherman Hotel. Seated at the rostrum were Mrs. Louise Rollo, president; Mrs. Nan Rankine, second vice-president; Mrs. Leah Gluskin, third vice-president; Mrs. Lillian Woods, treasurer, and Mrs. Elsie Miller, secretary. In-vocation was by Elsie Miller, chaplain pro-tem.

Club has received a number of fine lithos from James W. (Patty) Conklin, Max Goodman, Al Wagner, Jack Gilbert and Charlie Gerard. Painters and decorators are ready to begin putting the rooms in shape. Rooms and office are open daily from noon until midnight.

Lena Schlossberg, back from the East, was welcomed. Florence Thompson Kraft, Mrs. Cecil V. House and Mrs. Ruth Levi were elected members. Applications of Ruth Overstreet and Mrs. Simon Warner, sent in this week, will be held over for next special meeting.

Mail in office for Al Keating, W. A. Scuderi, Sam Lager, Jackie Owens and Al Katzen.

Welcome letters were received from Kitty Glosser, Anna Stewart, Flonnie Barfield and Myrtle Hutt Beard. Auxiliary donated \$200 to the American Cancer Relief Society.

Kirk, Robert Coughill, Elmer Allen Watkins, George C. Martin and Robert Petty. All were sponsored by Garman, who said more new members from the shows would be added during its Leavenworth stand.

April 30 card and bunco party proved a success. Nan Rankine was chairman, with Rose Page, Mae Barrett, Elsie Miller, Ida Chase and Margie Fields assisting. Myrtle Hutt Beard sent in a hand crocheted afghan, which will be used as a prize in the future. Many cash donations were also sent in by members on the road.

WANTED
FOR WORLD OF MIRTH SHOW
 Girls and Musicians for Hawaiian Show, Girls for Posing Show. Experience not necessary. Experienced Candy Pitchman, good proposition.
 All answer
JOE SCIORTINO
 Elizabeth, N. J.

Mrs. L. M. Brumleve, past president, who had been ill, is recovering. Mrs. Ann Belden, past president, is making penny bags, which Chicago members will be asked to fill.

WANT TO BUY
FERRIS WHEEL
 Late Model #5 or #12
 BOX D-201
 Care The Billboard
 Cincinnati 1, Ohio

The secretary is holding mail for Marie Simpson and would appreciate acknowledgment from Blanche Scott.

Heart of America Showmen's Club
 931A Broadway, Kansas City, Mo.
 KANSAS CITY, Mo., May 11.—President Chester I. Levin, Secretary G. C. McGinnis, Treasurer Harry Altshuler, First Vice-President Al C. Wilson and Past Presidents Norris B. Creswell, L. K. Carter and P. W. Turner motored to Excelsior Springs, Mo., Friday (3) to visit H. K. Garman, owner, Sunset Amusement Company, and the club's second vice-president, to induct new members from the Sunset org.

IN THE CREAM
 CLEVELAND, MISS., THIS WEEK
 Want Kiddle Aeroplane, Auto Ride, Pony Ride, Little Train, Fat Show, Freak Shows or Pit Show, Penny Arcade and Legitimate Stock Concessions. Wire or write.
DYER'S GREATER SHOWS
 P. S.—For Sale, California Ball Game, 14 ft. front, detachable hood (no frame), \$20.00; fair condition.

JOSEPH J. KIRKWOOD SHOWS
America's Best Advertised Midway

Featuring EMANUEL ZACCHINI
Shot From a Cannon Over Two Ferris Wheels

WANTED FOR TROY, N. Y., and BARRE, VERMONT

SHOWS—Monkey Show, Motordrome, Fun House, one more Grind Show.
 RIDES—Caterpillar, Whip or Tilt.
 CONCESSIONS—All 10c Stock Concessions open.

NOTICE WE HAVE OUR OWN NEW LIGHT PLANTS THAT WE WILL USE IF NECESSARY DURING THE COAL CRISES.

We play the best in Vermont, New Hampshire and New York; then south for our Fairs until the middle of November. Everybody address:
JOSEPH J. KIRKWOOD SHOWS
 Week May 13th, Troy, N. Y.; Week May 20th, Barre, Vt.

ADAMS AMUSEMENTS

WANT WANT WANT
10 BIG DAYS—MAY 29-JUNE 8—DECORATION DAY CELEBRATION
 Right in the Heart of Holyoke, Mass., on the Streets — First Show in Years

WANT: Merry-Go-Round, Kiddie Rides or what have you? WILL BOOK few Concessions, one of each: Fish Pond, Pitch-Til-You-Win, Candy Apple, Custard, Novelty, Popcorn, Candy Floss, High Striker, Potato Chips. Any good Slum Concession. WILL BOOK now for Tunbridge, Vt. Fair—four Shows only. Must be booked now as space is limited. This show will play all Vermont on street celebrations. **FIRST WIRE — FIRST BOOKED**

FOR SALE: Chair-o-Plane Mixup, \$1,250. Can be seen in operation in Holyoke.
FRANK J. ADAMS, GEN. MGR.
 1537 MADISON AVENUE NEW YORK 29, N. Y.
 P. S.—Texas Tommy and John, get in touch with Steve Marks at once. Have good proposition for you. c/o Adams Amusements.

VICTORY EXPOSITION SHOWS

Want Ferris Wheel Foreman. Experienced Help on Scooter, Spitfire and all other Rides. Musicians and Performers for Jig Show.
 (Salary out of office)

Address—Okmulgee, Okla., this week; Arkansas City, Kan., May 20-25.

WANTED WANTED
J. F. SPARKS SHOWS

SIDE SHOW, FAT SHOW, BIG SNAKE, MONKEY SHOW, IRON LUNG, GRIND SHOWS, HARRY CLARK WANTS FOUR GIRLS, SAX PLAYER, TROMBONE PLAYER FOR MINSTREL SHOW. BUS TRANSPORTATION. SALARY OUT OF OFFICE. ADDRESS:
BESSEMER, ALA., WEEK OF MAY 13 TO 18, INCLUSIVE.

WALLACE BROS.' SHOWS
WANT FOR MINSTREL SHOW

Three good working Chorus Girls, one good Comedian, Trumpet and Sax for Band. No drunks or agitators will be tolerated. GEORGE SCHAFFER, JAMES SAVAGE, WIRE.
 Address: Danville, Ky., this week; then per route.

FREE PREPAID TO YOU!

All of you who have our 1946 Crime Show kindly rush your address for next week so we can mail you free and prepaid the great new crime scenes of

THE REVOLT AT ALCATRAZ

For your crime show, "Famous Prisons, etc." All holders of our new 1946 War Show also rush address for great new execution and atomic bomb scenes. Also "What Our Boys Saw In Paris," as we keep all our shows up-to-date free for you all season.

We now have lenses and can fill orders in 3 days or one week for any show.

GET YOUR SHOW NOW AND BE GOING GOOD FOR MAY 30th

No nut. Easily hauled on 2-wheel trailer. One or two people run show. Hundreds of dollars clear for you weekly. Great for carnivals, parks and fairs. Write or wire for cuts, pictures, letters, prices, etc., on our great educational attractions. New booklet on our powerful LIFE and BIRTH Show also now ready.

CHAS. T. BUELL & CO.

BOX 306 NEWARK, OHIO
For 23 Years Builders of World's Finest Walk-Thru Shows

FOR SALE CATERPILLAR RIDE

18 cars, streamlined, like brand new, beautifully illuminated, with extra decorations. Can be seen in operation at Oceanview Park, Norfolk. For immediate delivery at \$12,500.00 cash.

ART LEWIS

Monticello Hotel Norfolk, Va.



SARATOGA KETTLE POPPERS

12 Qt. Capacity, \$18.00 Each. Terms: 25% With Order, Balance on Delivery, F.O.B. Toledo. CONCESSION SUPPLY CO. 1857 Ottawa Drive, Toledo 6, Ohio

WAITERS WANTED

\$60 per week if you can cut it
COOK WANTED
Salary no object

Whity Bray, come on
COOKIE ZIMMERMAN
c/o World of Pleasure Shows, Lansing, Mich.

WANT

Experienced Ride Foreman, no moves, \$50.00 per week. Marshall Gibson, answer. For Sale—4 Cylinder International Gas Motor, one 5 H.P. Single Phase Electric Motor; both in A-1 condition.

RIDE DEPARTMENT

Myrtle Beach, S. C.

SCOTT LAMB CAN PLACE

ROLL DOWN AGENTS
Wire c/o HILL'S GREATER SHOWS
St. Joseph, Mo., this week; then Kansas City to follow.

WANT TO BUY

Six Cork Guns, must be in working condition

HERMAN S. LIST

c/o Jones Greater Shows Beckley, W. Va.

WANTED

Two good Bucket Store Agents, also capable Count Store and Show Skills Agents. Good men answer, others save your money.

H. C. NEESE

c/o Nick's United Shows Defiance, O.

Want Experienced Help

For Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Octopus, Chair-o-Plane. In all departments—long season.

DELGARIAN

2303 No. Melvina Ave. CHICAGO, ILL.
Telephone: Berkshire 7964

Pacific Coast

Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, May 11.—Regular Monday meeting (6) was presided over by Vice-President Bill Hobday. With him were Secretary Ed Mann and Jimmy Lynch, representing Orville Crafts, who was unable to be present at Crafts Shows Night.

Harry Rawlings suggested inviting the regular associated troupers to use the PCSA clubrooms until that group can find new quarters. Motion will be taken up by the board of governors. Harry Hargraves introduced Walter Newcomb, of Santa Monica, Calif.

Members of the Crafts organization present were Jimmy Lynch, John (Spot) Ragland, Clyde Gooding and Lee Brandon. Following the business meeting a buffet lunch was served and a dance held.

June 3 meeting will be George Hines Night, honoring the Pacific Coast's oldest showman.

Ladies' Auxiliary

First Vice-President Mabelle Bennett presided at Monday's (6) meeting. Bertha Cohen, third vice-president who recently returned from Texas, was on the rostrum. Leta Johns, chairman of the sick committee, is ill. Rose Westlake attended the funeral of her mother, Mrs. A. E. Berger, here Wednesday (8).

Minnie Pounds was present for the first time this year. Also present were Ruth Korte and Evelyn Lantz, of the Crafts' shows. Fern Redmond visited and brought a new member, Gertrude Black. Another new member is Marie H. Rhodes.

Following the meeting, the ladies were guests of the men at lunch.

Showfolks of America

San Francisco

SAN FRANCISCO, May 11.—Long United Shows were honored at the April 29 meeting, presided over by President Sammy Corenson. Mr. and Mrs. Harry Long and Mr. and Mrs. Herb Usher, of the Long United org, were on the rostrum.

Many new members, most of them sponsored by Herb Usher, were admitted. They were Sam Freedman, W. P. Maher Brandhave, Gifford J. Daugherty, Joe Boysky, June L. Aldrich, Merrill F. Stocks, Mrs. Marcee M. Smith, Janice E. Bloom, Dave Bloom, Georgia Jacobs, Eddie Burke, Kenneth T. Beeman, Oka A. Hills, John Krause, John J. Moran, Earl King, Goldie Hicks, Joseph Lee. R. Fred Miley, Francis Charles Beard, Joe Parente and Sidney A. Shipman.

Harry Long and Herb Usher made brief talks. The former pointed out that he is a member of the Pacific Coast Showmen's Association but that he thought the Show Folks of America to be an excellent organization. Herb Usher said he was impressed with the operations of the club's Sick and Relief Fund and that provisions for a similar fund is now one of the by-laws of the Regular Associated Troupers. Mrs. Pat Long was introduced and she invited all club members to a party to be given at the Long United Shows during its San Leandro stand.

Entertainment presented after the meeting included show, produced by Euenna Mack, with Olivette Malt-house at the piano. Acts included George Hildreth, song and dance; Carolyn Gordon, comedy song; Harry Leslie, *In Life Begins at 40*; Peggy Mack, Irish jigs and reel; Fred Boynton, singer; Hazel Boyd, fan dance; Glen Runyon, comedy song and monolog; Jeanette Young, operatic singer; Harry Dale and Roy Cohen, dancers; Mrs. Joy Irwin, singer, and Ethyl Weidmann and Euenna Mack, original skit titled, *Two Irish Washer-women*.

Central Amusement Co.

WANTS FOR MOUNT OLIVE, N. C., WEEK OF MAY 20 AND BALANCE OF SEASON

Concessions that work for Stock and can Grind. Shows with or without own outfit; have new tops. Good opening for Girl Show, also Minstrel Show People. Want good Free Act. Don't write, wire price. No time to lose. All wires to

SHERMAN HUSTED, Manager Central Amusement Co.

Tabor City, N. C., this week; Mount Olive, week May 20

FOR SALE

- 2—International Tractors. 2 Big Eli Semi Trailers
- 1—No. 12 Big Eli Ferris Wheel, complete with Power Unit
- 1—12-Car Lindy Loop. 1—Kiddie Merry-Go-Round
- 1—Kiddie Flying Jenny. 1—Kiddie Airplane Ride
- 1—Miniature Streamlined Train complete with Portable Track
- 1—125 Wurlitzer Band Organ.
- 1—6x6 Pop Corn Concession with late model Burch Machine
- 1—Big Eli Power Unit.

WM. H. MEYER

10509 Avalon Blvd.

Phone Pleasant 27069

Los Angeles 3, Calif.

WONDER CITY SHOWS

Want Stock Concessions of all kinds. Can place Octopus, Tilt, Roll-o-Plane, Loop-o-Plane. Liberal percentage. Will place Shows with own equipment, 15 per cent gross and government taxes. Want Electrician, must understand GMC Diesel Light Plant; good salary and cut-ins; Dick Kennedy, answer. Have contracts for 10 outstanding southern fairs and A-1 route of still dates.

NOTICE

Owing to misrepresentation have open date for week of July 4th celebration. Committees, contact us at once. Can furnish you 5 Rides, 5 Shows, 30 Concessions, Sound Car, Diesel Light Plant, Free Act. All address:

JOE KARR

Charleston, Mo., May 13-18; Cairo, May 20-25.

P.S.—Earle Miller, Happy not here. Join at once.

MAD CODY FLEMING SHOWS

WILL BUY FUN HOUSE — BOOK CUSTARD, STOCK CONCESSIONS
Dutch Schilling wants Stock and P.C. Agents. Geo. White wants Cookhouse Help. No 40 milers or drunks wanted or tolerated.

WE HAVE THE SPOTS AND GET THE CROWDS

MAD CODY FLEMING SHOWS, Blackshear, Ga.

SILVER SLIPPER SHOWS

LIVINGSTON, TENN., WEEK OF MAY 13TH; MONTEREY, TENN., WEEK OF MAY 20TH. Get with the show that is clicking in the Agriculture and Timber country of Tennessee. Fair Secretaries of Tennessee, Georgia and Alabama, contact us. We have a few open fair dates in the Fall. We Carry 5 new Rides, 3 Shows and 25 Concessions

SHOWS—Will book any show of merit with own transportation. Will book or buy Fun House or Glass House.

CONCESSIONS—Will sell X on Bingo and Novelties. All concessions \$20.00 per week. This is good concession territory.

MUSICIANS—Can use Hillbilly musicians for JOHNNIE WRIGHT'S Wandering Hillbilly Revue. HELP—Want Foreman and Second Man for brand new #12 Eli Wheel; salary no object if you can produce and will stay sober.

WILLIAM O. HAMMONTREE General Manager ALL WIRES AND REPLIES TO FRED ALMANY Business Manager

DROME RIDERS DROME RIDERS

Can place boy and girl straight or trick riders on best equipped combination Drome in America. Long season with world's largest midway, followed by entire winter's work in Florida. TOP SALARIES. PERCENTAGE, and SHARE IN TIPS. Want to hear from Betty O'Dea, Nita Coburn, Ethel Dowling, Lillian Varney, or any other riders with showmanship and wardrobe suitable for show of this size; will also teach female beginners with looks and personality.

ADDRESS: L. Harvey Cann, World of Mirth Shows, Inc. ELIZABETH, N. J., UNTIL MAY 25TH; THEN AS PER ROUTE

NEW

SPITFIRE RIDES

Available for 1946 Season

FRANK HRUBETZ & CO.

Front and Shipping Sts.

IMPROVED

Salem, Oregon

WANTED

NORTHERN EXPOSITION SHOWS

For Celebrations in North Dakota, starting in June, and Nine Fairs in Montana, starting July 31. Show opens May 22. Route furnished to interested persons. If you are tired of touring for fun, join us and make some money for a change.

WANTED—Small Cook House; must be clean and decent frame-up. Also Fat Lady or Midget Show, Fun House with something inside to have fun with, not just a banner line. Good opening for Stone Man. Also must have a nice frame-up and be neat and clean.

RIDE HELP—Foreman for Kiddie Auto Ride and Ferris Wheel, Second Men for all Rides. Also first-class Electrician. Must be able to run Diesel Light Plant. Good wages, good working conditions. If you are a drunkard stay where you are and don't waste your money answering this ad, for you won't last 30 minutes.

ALL CONCESSIONS BOOKED

Address Hazleton, North Carolina. Phone 30.

P. S.—Wanted by E. J. Quarder: One good Concession Agent and Helper, or Man and Wife.

L. B. LAMB SHOWS

CAN PLACE AT ONCE FOR 12 FAIRS AND BALANCE OF SEASON, CLOSING THANKSGIVING WEEK

GENERAL AGENT with car. CASH WILTSIE, wire.

ELECTRICIAN to handle Diesels.

RIDE MEN that drive semis. Top salary, good treatment, long season. Wife, Tickets or Concession.

AGENTS for office-owned Concessions.

RIDES—Will book, buy or lease Octopus, Rolloplane, Spitfire and Fun House.

SHOWS—Want Side Show, Girl Show, Snake Show, Wild Life or any Show with own outfit.

Wire L. B. LAMB, Care Show, Salem, Ill.

World of Pleasure Shows

MUSKEGON, MICH., MAY 21-JUNE 1

WANT—Animal Show, Fun House, Wild West, War Exhibit, Mechanical City (Joe Teska, come on), Glass House, Dancing and Posing Show for real territory. Can place Merchandise Concessions of all kinds. Ride Help for 10 major Rides. Top wages to capable men. We have 8 Fairs in Michigan and Indiana starting August 6. Our 4th of July week is Sault Ste. Marie, Mich.

JOHN QUINN, Mgr.

Lansing, Mich., all this week; Battle Creek, Mich., June 3-8.

SNOW CONE SUPPLIES

Buy your Snow Cone Supplies this year from Snow Cone Headquarters. Complete line of Flavors, Cups, Spoons and everything you need. New catalogue will be ready May 15th. Be sure your name is on our mailing list.

GOLD MEDAL PRODUCTS CO.

318 E. THIRD STREET

CINCINNATI 2, OHIO

Showfolk of America

1839 W. Monroe St., Chicago

CHICAGO, May 11.—Board of directors, presided over by John T. Lamey, voted to enlarge the main floor of the club. Org now has members in every State, a branch organization in San Francisco and members in Canada.

Next meeting is set for June 21 in the Hollywood Room of the Morrison Hotel. Motion pictures will be shown.

Members regretted to learn of the deaths of Steve Moroni, who was buried in Showman's Rest, and Max Landau, of the Benson agency, who was buried in the East.

Mother's Day will be celebrated in the Club. During the year many mothers of members have visited, including Mrs. Gertrude Christiansen, 90-year-old mother of First Vice-President Peggy Richards; Mother Snow, for many years wardrobe mistress of the opera company here, and Mrs. Olsen, mother of the famous comedian of the Olsen and Johnson duo.

Regular Associated Troupers

730 S. Grand Ave., Los Angeles

LOS ANGELES, May 11.—In the absence of President Lucille Dolman, First Vice-President Clarence Allton presides at meetings. New members are Julia Smith, Dan Meggs, Lou Berg, Nora Ann Shoat, and Dorothy and Elmer Green.

On the sick list are Roy E. Ludington, and Meggs and Vera Downie, the last named reported about to undergo an operation. Berta Harris is reported improved.

Making short talks were Jennie Reigel, Grace De Garrow, Bob and Jennie Perry, and Sam Abbott, of *The Billboard*. Tillie Palmateer, of the Crafts shows, visited. Checks for \$50 were presented to Richard Collins and Hyman Korenblatt, last of the club's boys to return from service. Letter from Walton De Pellaton, former secretary, informed that he recently injured his hands. Bertha and Milt Cohen are in Texas.

WANT TO BUY

Octopus, Super Roll-o-Plane and Flying Scooter. NO JUNK.

Cash waiting.

BOX D-202

Care The Billboard
Cincinnati 1, Ohio

Due To Disappointment

Can Place 5 Major Rides and Two Kid Rides at once at the best money making beaches in Massachusetts.

FREEM AMUSEMENT, INC.

197 Nantasket Ave.,
Nantasket Beach, Mass.

Sunset Amusement Co.

Have Penny Pitches open, other legitimate Concessions. Also Girl Show Equipment open. Want Acts for Side Show.

Chillicothe, Mo., this week;
Clarinda, Iowa, next.

MOTORDROME

FOR SALE

Complete, 3 motors, PX system. set up and can be seen. Route 5, Box 209, Alexandria, Virginia.

CONCESSIONAIRES

Headquarters Unusual Items—Large and small quantities on hand; outstanding values. Toys, Games, Novelties for beach, bingo, candy deals, fairs, parks, premiums, prizes, amusement places; visit our showroom.
LINDNER, 153-OP West 33rd St., New York 1.

CARNIVAL WANTED

WITH GOOD RIDES AND OTHER ATTRACTIONS FOR

FRONTIER DAYS AND RODEO

JULY 3-4, MEDORA, N. D.

Large Crowds for Two Big Days in the Heart of North Dakota's Historical Badland.

Largest Western North Dakota Annual Amateur Rodeo.

Paying Liberal Mount Money and Special Prizes.

Write W. J. RAY, Medora, North Dakota

AMERICAN LEGION HOME COMING CELEBRATION

July 4th Only

WANTED—Rides and Concessions (Short Range Gallery, Fishpond, Jingle Board, Scales and Novelties). Address replies to DONALD E. FREEMAN Post Office, Windsor, New York

OZARK SUMMIT EXPOSITION

MANSFIELD, MO., WANTS

Free Acts, up-to-date Carnival with 8 or 10 good Rides, same number of Shows. Ninth Annual Exposition, July 31, Aug. 1, 2, 3.

W. C. CODAY, Secretary.

"Best Show in Southern Missouri"

WANT TO BUY

SMALL ORGANIZED CARNIVAL

Will fulfill any prearranged contracts that might have been made.

BOX D-200

Care The Billboard
Cincinnati 1, Ohio

WANTED

FOR CENTRAL NEW YORK WELCOME HOME VETERAN CELEBRATION

Week of July 1st to 7th Inclusive, Syracuse, N. Y.

CARNIVAL RIDES AND GOOD SHOWS DRAWING OVER HALF MILLION

Contact

FRANCIS F. FARMER, General Chairman
614 S. Salina St. Syracuse 4, N. Y.

WANTED

Ride Foreman on Merry-Go-Round and Second Men; also Second Men on other Rides, Agent for Seales.

BILL PARSONS

Ride Foreman

Frear United Show Stafford, Kansas

AMERICAN LEGION WANTS LARGE CARNIVAL

For month of July or August Best Spot in Upper Michigan
W. GUY SCANLON, Chairman
Negaunee, Michigan

Want Carnival or Rides

Four day county wide celebration, July 4, 5, 6 and 7. Feature attraction rodeo with personnel of 35 people. Legion sponsorship. Need Merry-Go-Round and other Rides. Write or wire

MENDOTA CHAMBER OF COMMERCE

Mendota, Illinois

WANTED

Seymour Home Coming Reunion Annual

AUGUST 22-23-24

GOOD CARNIVAL, FREE ACTS

On Streets & Public Square—Large Crowd Expected Sponsored by American Legion and Lions' Club
Write WILLIS WILLIAMS, Mgr., Seymour, Mo.

WANT CARNIVAL

8 to 12 Rides, Concessions. Play profitable town July 3, 4, 5. Write.

AMERICAN LEGION MAPLETON, IOWA

WANTED

AMERICAN LEGION FOURTH OF JULY CELEBRATION

JULY 4TH, 1946
SHOWS, RIDES, AND CARNIVAL
ELLIS PERKINS, Chairman
Monticello, Illinois

WANTED

Two Slum Skillo Agents, two Swing Ball Agents, one Roll Down Agent. No boozers wanted. Slum Joint Ball Game Agent. Cook House Operator or will book.

FREAR UNITED SHOW

STAFFORD, KAN.

WANTED

ONE NAIL AGENT, ONE SET JOINT AGENT

EUGENE CAIN

c/o Sparks Bros. Shows Murfreesboro, Tenn.

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

Lewiston Boys' Club Circus Clicks With Strong Act Line-Up

LEWISTON, Me., May 11.—Boys' Club Circus here, April 22-27, was acclaimed by officials to have been among the best ever attempted locally. Final performance, April 27, played to turnaway crowds, and altho matinee shows were light at the outset, they built up to sell-out proportions at the end of the week.

Night performances were strong with turnaway biz Thursday, Friday and Saturday. Al Martin Agency, Boston, handled bookings.

Because of its success, event is to be an annual under Boys' Club of Lewiston auspices. Acts included Elizabeth's Canines, Great Eugene and Company, Nathane Brothers; Montana Kid and Coley Bay, with the Campbell Sisters; Morris and Morris, Ira Millette and Penney, Monroe and Grant, the Kayos, Al Libby and Betty, five Eltons, Florida-Ortega, and Cromwell Clowns. Music backgrounds were provided by Mickey Sullivan's Yankee Circus Band.

Beards Sprout as Prairie Du Chien Awaits Big Doings

PRAIRIE DU CHIEN, Wis., May 11.—Beards are sprouting in this area in preparation for the Villa Louis opening here May 24-26. Men began letting their whiskers grow April 1 and they won't be clipped until the costume ball Friday (24).

Two hundred people will don 1840 costumes for the event. Other features will include two parades with floats, horses and 20 bands participating; horse show with \$1,000 in prizes; pageant, State wildlife animal exhibit, Burlington Railroad vista-dome car display, the William Crooks wood-burning train, army exhibits and rides for kids.

MIDWAY CONFAB

(Continued from page 73)

ward K. Johnson. Visitors to the shows at Baltimore included William E. Glick; Mr. and Mrs. Ken Slaughter and son, who visited Mrs. Slaughter's father, R. C. McCarter, general agent; Mr. and Mrs. Joe O'Connell, who visited O'Connell's sister, Mrs. McCarter; Mrs. Marion Brenner, Mrs. Harriet Merson and Mr. and Mrs. O. C. (Heavy) McClain.

Jack McCormick in New York for a few days after getting his Asbury Park, N. J., concessions in shape for opening. . . Eddie McKeon will join George Burke at Virginia Beach, Va.

Agents for the Gate & Banner Shows carry four-faced watches that tell the time in all parts of the United States in order to decide where to quickly locate their bosses by telephone when short of money.

Harold and Pat Long, of Long's United Shows, threw a party at San Leandro, Calif., May 3, for Showfolks of America in appreciation for the Long's United Shows night at the San Francisco Club April 29. Mr. and Mrs. Herbert Susher, recently made members of the club, served as official greeters, and a buffet lunch was served in a special tent behind the cookhouse. In attendance were President Sammy Corenson, Secretary Albert Roche, Jack E. Lewis, Stafford Randall, Edna Raeford, George Lorraine, Carrie Mallory, Sunny Taylor, Mr. and Mrs. Morris Ginsberg, Mrs. Margie Sullivan, Ownie and Estelle Rosenthal, Mr. and Mrs. Eddie Alterman, Harry Low, Mr. and Mrs. Mac Peace, Frank Sanchez, Fred Cockrell, Joe La Crosse, Larry Gross, Mr. and Mrs. Albert Anderson, Mrs. Cora McClarb, Pearl M. Grant, Pearl and Sol Clark, Nellie Baker, Bob White, Mr. and Mrs. Nate Alterman, Al Pery, Mr. and Mrs. Pat Murphy, Mr. and Mrs. John Gilliland, Robert Bowes, Grace Searberg and Fred Weidemann.

single day celebrations in the history of the city.

Supporting the celebration are Mayor Bernard Samuel, Judge Vincent Carroll, Asst. Police Superintendent Guy E. Parsons, and other city officials and business men.

WANT TO BUY

New or second hand Trailer for Pop Corn, Peanuts, Carmel Crisp, Candy Apples. If second hand it must be in good shape. What have you to offer? Write or wire.

JIM FOREST

31 N. Atlantic Ave. Daytona Beach, Fla.

WANT CARNIVAL Or Independent RIDES AND CONCESSIONS

July 4th Celebration BATH, N. Y.

Steuben Co. Agr'l Society
Box 470 Bath, N. Y.

LARGE CARNIVAL WANTED

BY

LIEUT. FRED H. CLARK POST AMERICAN LEGION

To play just off Main St., 1 week in August As to Terms, Contact
A. M. RYAN JR.
237 So. Third St. Mechanicville, N. Y.

AMERICAN LEGION VICTORY CELEBRATION

Millersburg, Ohio, June 3rd to June 8th.

Can use legit Concessions of all kinds. All mail and wires to

AMERICAN LEGION, Millersburg, Ohio

American Legion Victory Celebration

RITTMAN, OHIO—JUNE 9 to 15

Can use legitimate Concessions of all kinds. All mail and wires to

AMERICAN LEGION Rittman, Ohio

WANT RIDES

Merry-Go-Round, Ferris Wheel and 2 Kiddie Rides, July 3 & 4, 7th year. Good crowds, plenty of attractions.

NORTHSIDE COMMUNITY CLUB

485 Montcalm St. Pontiac 16, Mich.
CLEM JACKSON
Chairman of Concession Committee

WANT RIDES

Mammoth Fourth of July Celebration

25,000-30,000 People.

Sponsored by Veterans Foreign Wars, Granite Falls, Minnesota.
ART BARBER.

WANTED

For the week of July 1st to 6th, Inclusive, Merry-Go-Round, Ferris Wheel and Rodeo. Best terms.

FRANKLIN LIONS' CLUB

Franklin, W. Va.

CARNIVAL WANTED

FOR HOME COMING CELEBRATION

July or August

Sponsored by Veterans of Foreign Wars.
CLARENCE DeBRUN, Chairman, Assumption, Ill.

WANTED

Rides, Stands, Concessions for 4th of July Celebration in Black River Falls, Wis. We have already booked WLS. Write or wire to

EARL DUFECK

BLACK RIVER FALLS, WIS.

Wanted—Clean Carnival

3RD OR 4TH WEEK, JULY

LOVINGTON ANNUAL HOMECOMING

Chamber of Commerce, Sponsors

Roy B. Donovan, Chairman Lovington, Ill.

WANTED

SHOWS — RIDES — CONCESSIONS FREE ACT TO FEATURE

FIREMEN'S CELEBRATION

Howland, Ohio. — Warren 3 Miles Away Last Week in July. Everybody Write or Wire
MYRON BAKER, Capt. Fire Dept. R. D. No. 5 WARREN, OHIO

U. S. Postage Stamp To Honor Utah Fete

SALT LAKE CITY, May 11.—Events of Utah's 1947 Centennial, to be held April thru October in all sections of the State, will be advertised by the issuance of a commemorative U. S. Postage stamp, Gus P. Backman, centennial executive director, was assured this week in Washington by the Postoffice Department. Stamp will be placed on sale in official opening of the fete, and thereafter thruout the U. S.

Centennial events are all related to showbiz in some form or other. Official State commission, created by legislative act, will assist, underwrite or produce \$2,000,000 worth of events in sports, celebrations, rodeos, pageants, expositions, music festivals, parades, drama, etc. Due to building restrictions there will be no central expositions grounds other than an augmented State fair to run about 10 weeks instead of 10 days. County fairs will also receive assistance.

Perry's Strip Cele Plans Talent Array

PERRY, Okla., May 11.—Cherokee Strip Celebration to be held here September 15-17 will present a rodeo, Indian powwow and dances, street parade, carnival attractions, stage-shows and fireworks. With the exception of the Wild West events, everything will be presented around the courthouse square.

Annual Noble County Free Fair is being revived on the same dates after a three year lay-off because of the war to give double impetus to a big celebration.

Clarence Paden is celebration secretary-treasurer.

Philly Planning Victory Tribute to Servicemen

PHILADELPHIA, May 11.—With a tribute to the service man and woman as its keynote, plans for the July 4th Victory Celebration here are rapidly taking shape. Current set-up calls for one of the largest

MRS. RINGLING FILES SUIT



LEE HINCKLEY is now leading the band on King Bros.' Circus, but when this picture was snapped he was busy lettering the show's equipment at Hartford (Ky.) winter quarters.

Photo by Paul VanPool.

R-B's \$2,000,000 New York Gross In 77 Showings

NEW YORK, May 11.—With four performances remaining, Ringling Bros. and Barnum & Bailey Circus had grossed an estimated \$1,910,000 thru last night (10) at Madison Square Garden. Sell-outs are indicated for the remaining shows since only the cheaper seats remain, at this writing, with the result that final gross figures for the engagement, which opened April 4 and closes May 12, should run in the neighborhood of \$2,000,000 for the 39-day, 77-show stretch.

An estimated 184,000 jammed the matinees and provided heavy night houses during the period May 4 to 10. The take was about \$410,000. Kid patronage has been heavy thru-out. Except for opening night there has been very little paper showing up for any one performance.

Feeling here among officials and others is that the Big One could continue to do top biz at the same stand for at least another month. But the circus can do better on the road since the Garden rates too big a slice of the profits.

James M. Cole Biz Spotty in Pa. Run

EPHRATA, Pa., May 11.—Business has been spotty for James M. Cole Circus after returning to Pennsylvania following a quick dip in and out of Maryland.

Unsettled weather messed up business at Frederick, Md., Thursday (2) matinee, but that night drew capacity.

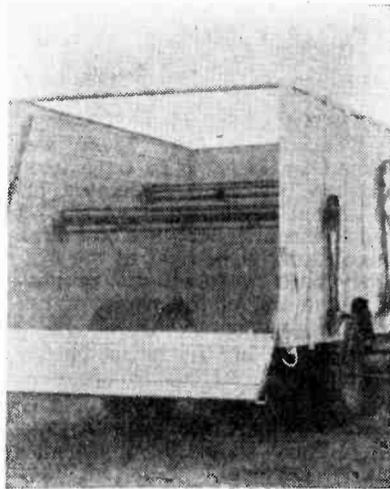
Cool, cloudy conditions hurt at Hanover, Pa., Friday (3) altho a half house of kids hit the matinee and the evening turnout topped the 2,000-mark. Lancaster's biz was fair, with 800 at the matinee and 1,700 at night despite a recent announcement the Ringling-Barnum circus will be there June 14. That announcement didn't do this one any good.

Ephrata seemed to enjoy the show, but few of them turned out.

Dailey Bros. in Sizzling Gate Pace on Texas Route

BOWIE, Tex., May 11.—Dailey Bros.' Circus experienced an unprecedented run of business the past six days in this Texas territory, crowds storming the ticket wagons at every stand, and all hands around the lot were happy to know the show would continue to move on oil-burning railroads.

R. M. Harvey, general agent, joined the show at Weatherford to be on



HERE IS THE NEW spool truck for canvas on the Al G. Kelly-Miller Bros.' Circus, designed in winter quarters at Hugo, Okla., by Owner Obert Miller, and now working like a charm on the tour.

Zallee Reopens At Kankakee, Ill.

KANKAKEE, Ill., May 11.—Zallee Bros.' Circus, reorganized after a few days layoff, reopened here Thursday (9), after passing Gibson City, Ill., and the program was well received by a near-capacity house. Show was late in arriving and no matinee was held.

Owner Paul Zallee said the show closed for a few days because the nut was too heavy, due mainly to carrying an eight-piece band. This has been remedied, with the band being dropped and a public-address recorder and an electric calliope substituted.

Show's big top is a 70 dramatic-end with one 30 and two 20s. It has 10 stands of blues and 10 stands of starbacks, each seven high. Admissions are 90 cents for adults, 50 cents for children and 50 cents for reserves. Show has no concert and no menagerie. Performance runs 1 hour and 20 minutes.

Roster includes, in addition to the owner, Al Bailey, equestrian director; Lee Couch, electrician and mechanic; Mrs. Billy Fortner, cookhouse; (See Zallee Reopens on page 81)

Seeks To Void April 10 Vote

Bill contends Mrs. Haley agreed to postponement—two sets of officers named

WILMINGTON, Del., May 11.—The Big One's directorship dispute is now before the Delaware Court of Chancery here.

Validity of the April 10 election of directors and executive committee of the Ringling Bros. and Barnum & Bailey Combined Shows, Inc., a Delaware corporation, is challenged in a bill of complaint filed Wednesday (8) in the Chancery Court on behalf of Mrs. Charles Edith Conway Ringling, of Sarasota, Fla., party to a joint stock voting contract, which for several years has elected five of the corporation's seven directors.

Bill was filed by the law firm of Killoran & Vanbrunt, associated in the action with Dan Gordon Judge, of the New York City law firm of Engle, Judge & Miller. It is a petition under Section 31 of the Delaware Corporation Law. Chancellor William Watson Harrington ordered service on the defendants and further ordered that the defendants appear and file their answers on or before May 31.

Defendants include the circus—booked to play here June 17; James A. Haley, of New York; Aubrey E. Haley, of Sarasota, Fla.; Robert E. Ringling, W. P. Dunn Jr., John Ringling; (See Mrs. Ringling on page 82)

Rain Hampers Mills At Canton, Massillon

CANTON, O., May 11.—The weatherman failed to co-operate with Mills Bros.' Circus here, first to show locally in three years, and as a result of rain both days business was only fair. A fair house caught the matinee Monday (6), with a strong night house.

Show got a top publicity break for the second day when *The Repository*, local paper, carried a four-column picture layout of shots gathered around the lot Monday. This helped boost attendance at both shows Tuesday, despite the weather. Owner Jack Mills took clowns and a magician to a children's hospital Tuesday and the newspaper carried another layout of pictures the following day.

At Massillon, O., Saturday (4), show was plagued by rain but drew two strong houses. Harry Payne left the press department and was replaced by Tom Kleinpeter. The Leininger Family, which works ladders and traps, joined at Canton. Willie Clark, barrel juggler and clown, is expected to join shortly.

Several members of the Charles Siegrist Showman's Club helped at Canton in selling reserves and at the front door. They included Bob Granger, Don Taylor, Ted Deppish, Mr. and Mrs. Rex McConnell, Paul Kennedy, Jack Mullane, Bill Stewart, T. Ward Snyder and Red and Ruth Molloy.

Other visitors were Mr. and Mrs. K. C. DeLong, Mr. and Mrs. John Drabble; Mrs. Thomas Drukenbrod and son, Sterling; Ralph Peters, Morgan Johnson and Maynard (Doc) Mast.

Cole Opens Day Ahead in Cincy

CINCINNATI, May 11.—Cole Bros.' Circus, not due here until today, arrived yesterday after a jump from Anderson, Ind., a day ahead of its billing.

Move was made on a special ODT permit so the org would not be stuck in Hamilton, O., as a result of the embargo on freight caused by the coal strike.

Zack Terrell, owner, said that plans for the immediate future were very uncertain and no decision would be attempted until Sunday, the final playing date here. Terrell said that if the strike is settled by that time the show will move to Lexington, Ky., Monday on its regular route.

However, if the embargo is still in force, the org will be trucked and tracted to Norwood, O., a suburb, for two days, and then to Covington, Ky., for two days.

Business the past week has been amazing, according to Terrell. Kokomo, Ind., started it with two turn-aways, Monday (6); Fort Wayne, Marion and Anderson also closed the red and white wagons, while Hamilton, O., Friday was by-passed. Show was late arriving here from Anderson, so there was no matinee. Night show was given without billing, flackers depending on radio and press, which was generous in view of the circumstances.

West Virginia Hot for Sparks

CLARKSBURG, W. Va., May 11.—The Sparks Circus continues to pile up good grosses and press notices thru West Virginia. Full houses were played to here Thursday (8). Three-quarter hour delay in opening at night was attributed to jam of late-comers at ticket window.

Parkersburg, Wednesday (7), drew three-quarter houses, which was not bad considering rain. Huntington, played the previous day, accounted for three-quarter house in the afternoon and a full house at night. Business was racked up in the face of the fact that Bailey Bros.' Circus showed the previous week, and Cole Bros.' (W. Va. Hot for Sparks on page 81)

NO COAL --- LATE DELIVERY

Railway mail service and delivery of mail may be delayed 24 to 48 hours due to trains taken off schedules on account of coal shortage.

TRUMPETS OF SPRING!

There is make-believe and thrills and kindly laughter. Not a bad prescription for the whole atomic age.

... *Phelan, NEW YORK SUN*
Spring is here, the Circus is here and all is right with the world. Throw away that sulphur and molasses, mom. All Willie needs is a visit to the Circus.

... *Coleman, N. Y. MIRROR*
The 1946 season of the greatest circus was launched with a galaxy of color and ingenuity, gayety and splendor,

... *Woldman, N. Y. WORLD-TELEGRAM*

Greater than ever! Breathtaking, spine tingling, overwhelming, colossal, stupendous!

... *Price, BROOKLYN EAGLE*
The 1946 edition of Ringling Bros and Barnum & Bailey busts right into Madison Square Garden with an advance sale that breaks all Garden records for the past 20 years.

... *Bald, NEW YORK POST*
And more and still more . . . splashing color, new acts plus spectacular holdovers.

... *Amsel, P. M.*
Ringlings has 120 clowns and they're all funny. There can never be too many clowns.

... *N. Y. HERALD-TRIBUNE*
14,500 lusty fans cheered the circus, back in all its pre-war glory. As beguiling and enticing as ever . . . biggest and best yet.

... *Spiegel, N. Y. TIMES*
It still is easily the Greatest Show On Earth and its press agents describe it so much more simply and with considerably more modesty than would an impartial observer.
... *Tell, BRONX HOME NEWS*



Relicence ordinarily is not listed among the tools of the circus press agent. But the comments of these eminent ladies and gentlemen have made it unnecessary for the 1946 edition of the Greatest Show On Earth to blow its own calliope.

The super spectacle this year is a dandy—a Toyland parade with every animal and toy you can think of and a great big train to carry everybody out at the end.

... *Chapman, NEW YORK DAILY NEWS*

Enlarged, refurbished and be-spangled, it has outdone itself since the lifting of wartime priorities, and is actually bigger and more glamorous than ever before.

... *N. Y. JOURNAL-AMERICAN*

The circus opening in New York has that old feeling again. The Greatest Show On Earth is concentrating on fundamentals again—thrills, colorful spectacles, animals and clowns.

... *Saul Pett, INTERNATIONAL NEWS SERVICE*

The circus opened its 1946 season in pre-war style last night. The big show expects to visit some 150 towns on its eight-month tour this year.

... *Jean Small, ASSOCIATED PRESS*

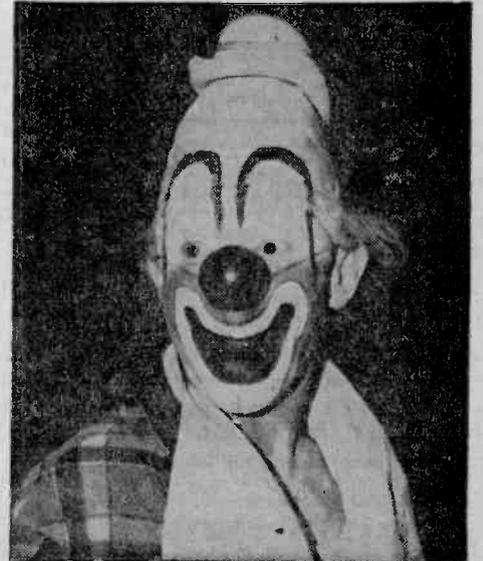
The Greatest Show On Earth has gone international! It will hit the trail this year with a melange of acts which reads like the roster of the United Nations.

... *Allan Fisher, UNITED PRESS*

The Winchell children report the new Ringling Bros and Barnum & Bailey Circus is the swiftest of them all . . . full of fun.

... *Walter Winchell*

RINGLING BROS AND BARNUM & BAILEY CIRCUS



WANTED

Billposters and Lithographers

CLYDE BEATTY CIRCUS

Wire JOHN J. BRASSIL

Hotel San Pablo,

Oakland, Calif., Until May 21

PROGRAM PRIVILEGES FOR SALE

Running Races With Hoaglan's
Hippodrome, Columbus, Ind.,
May 23 to 26.

Scottsburg, Ind., May 30 to June 2.
Also Want Horses and Jockeys.

For Information and Prices
Write or Phone

JOHN C. COLVIN

St. Denis Hotel, Columbus, Indiana

PHONE MEN

who can stand prosperity

POLACK BROS.' SHRINE CIRCUS

TUCSON, ARIZONA

Address

H. R. MARTENEY

Geronimo Hotel, Tucson, Arizona

WANTED

Native and Exotic Birds, must stand climate of
Northern Florida; also Native and Exotic Small
Fish for room aquarium; small and large Bird
Cages; also a Parrot to be taught by seller;
Pink Flamingo, Macaw, Peacock, Bird of Para-
dise, play Monkeys. Quote prices delivered end
of June. Also need Man for supervision and
rearing of Birds. Write in full to

GLASS LOUNGE

Box 84, Ormond Beach, Florida

PERFORMERS

We can supply you with any made-to-order
equipment, Ballbearing Swivels, Wire Rope,
Manila or White Line Splicing, Seamless
Covered Spanish Webs. Send for FREE
sample.

THE HEBELER SHOPS

P. O. Box 56

Bloomington, Illinois

WANTED

Pit Show Operator
FRED BRAD

Dailey Bros.' Circus, 15, Memphis;
16, Childress; 17, Quanah; 18,
Floydada; 20, Lamesa; all Texas.

WANTED

Experienced Hand-Balancing Top Mounter, not over
122 pounds and not over 27 years old and good
appearance. Must be willing to work hard and travel.

HARRY SMITH

c/o Seymour Shapiro, 32 W. Randolph, Chicago, Ill.

DRESSING ROOM GOSSIP

Cole Bros.

Since leaving Louisville, the weatherman has been most unkind. Despite rain and mud, business has been okay.

Alabama Campbell and Capt. John Smith started feuding early. Dick Lewis has his own private barber in Fish Fry Brownie Gudath. After looking at Little House Elmer and Felix, we agree that Darwin was so right.

It is a pleasure on a trip thru the dressing room to note that all are real performers; not a gil in the crowd. Cecil La Belle was a busy man on the lot May 4 in Indianapolis. Mrs. Howard Bryant left at Indianapolis for California to spend a few weeks with her son, Lewis.

New additions to Harold Voise's bar acts are P. T. Lewis and Eddie Kohl. Rose Westlake, fortuneteller in the side show, flew to the Coast, where her mother was ill.

Recent visitors were Justus Edwards, Fred Schlotzhauer, Aaron Brill, Dad White, Roy and Esther Frietsch, Art and Sophronia, Margaret May Larson, Herm and Mary Linden, Mr. and Mrs. Sverre O. Braathen, Dean Thomas and Mr. and Mrs. King, the last named the daughter of Earl Reynolds, who also visited en route to the derby.

Other visitors were Orrin Davenport, Chad Ballard from Peru, Bert and Agnes Doss, James McEllwee, Harold Ramage, Eddie Billetti, Bill Kellogg, Jess Murden and party, and Harry A. Atwell.

I see where Bagonghi has moved in on Otto's junk business and that at the last sale he did very well. He is, of course, underselling; Bagonghi is smaller, midget to you. I hear that the younger set had a big time at the Claypool; some of 'em even did the *Caravan to Mecca* in a big way.—FREDDIE FREEMAN.

Buck Owens

Before leaving Springfield, Mo., one of the trucks rolled down a hill and crashed into John Dusch's car and trailer. Car was badly damaged. Mr. and Mrs. Paul Van Pool visited in Joplin and Springfield.

Beulah Shearer injured her wrist and ankle when she fell from a web. Alta Mae Owens and Irma Lee have severe lacerations from the whips. Marie and Bum Henry are finding it difficult doing globe on a smaller platform. Personal nomination for a very pretty smile—Myrna Carsey. The Reynolds are making a hit with their magic and ventriloquist numbers.

Fat Byers is marking roads with his novelty engine and car—when the fleet doesn't overtake him. Mrs. Violet Smith is visiting her son and daughter-in-law on the show. Iva Morales is keeping close tab these days on her bird cage. Seems her singer will soon be a mother.

Cyse O'Dell and her *Hollywood Ballet* makes a hit with the boys. You should hear the whistles. Girls wear pink and blue for the matinee and all white at night.

Thanks to Lee Baker, the trailers have lights all night now.—VIRGINIA SMITH.

Sparks

P. T. Barnum had a white elephant. Sparks Circus has two pink ones. Reason is that it rained on one of those North Carolina red clay lots and the elephants, as elephants will do, threw mud all over themselves and to date they are still a bit on the pink side.

Felix (Fat) Brazon has taken over the props. Pat Knight visited from San Francisco. The army ran into Ralph Clawson's trailer and made a

Dailey Bros.

Show arrived early in Mount Pleasant, Tex., and everyone was off to a picnic. Charley White spent his time wading in the creek.

Thanks to the supervision of Ralph Noble, show has been moving at a fast pace in the setting up and tearing down departments. The concession department is well stocked with cokes, due to the efficiency of Harry Brown.

A recent commotion on the lot proved nothing more than people going back to Mitt Carl's cookhouse for seconds. The food is that good.

Spring is in the air, what with track sitting, practicing in the big top between shows, etc., and Kay Barney received a diamond ring. That's a sure sign. Everyone was looking forward to a big reunion in Wichita Falls, Tex., Sunday (12), when show plays day and date with the Alamo Exposition.

Mildred Pyle has been on the sick list. Whitey Haley escaped serious injury when a menagerie center pole fell, fracturing his shoulder. He was back on the job next day.

Birthdays recently were celebrated by Arthur Acevedo and Louie Grabbs. Visitors have included Art Miller, Genevieve Nuckols, Jimmy Hammiter, Mr. and Mrs. Griffin, Fred Custer, Joe Lathan and Harry Hammill.—DOROTHY LEE BROWN.

Bailey Bros.

Somebody on the show didn't keep his fingers crossed because our good lots and weather have forsaken us lately. High winds caused us to blow our first day of the season at Connelville, Pa. Town was by-passed and we moved to Greensburg, Pa. Everyone enjoyed the long week-end close to Pittsburgh.

Natives in these parts are getting their share of circus pictorial art. About the only show not billing these towns is Won, Horse and Upp.

Clown alley has been augmented by Laurence Cross. Peggy Sylvester is little but mighty and she swings a mean bucket. Bruce La Blonde has Colonel Stevens's new Liberty act working to perfection. Tanit Ikao was called home by the illness of her husband, but is back and scoring big with her concert. Peggy and Ruth Henderson are springing with plenty of new wardrobe and Lew Henderson looks like the "man on the flying trapeze" in his new regalia for head-balancing traps.

Visitors have included Walter and Mary Stoffel, formerly with Conklin Shows and now operating a resort and zoo just outside Greensburg; Denese Wathon of the Juggling Jewels; Mark and Marsha, hand-balancers; Reynoldo, the Puerto Rico skater; Sammy Mangel and his orchestra; Jack Hampton, manager of the Gooding Shows; Lewis Stone and Clarence E. Pfeffer, CFAs, Johnstown, Pa., and the Berger brothers of Greensburg.—DOLLY JACOBS.

bit of a dent. Raymond Esqueda saw stars the other day when a pole fell and hit him on the head. Later, Jose Esqueda had a run-in with Mickey, the monk, and came off second best. Esqueda suffered a three-inch cut on his cheek.

John Hereford Saltsman, ex-wire walker and nephew of Albert Powell, visited in Huntington, W. Va. Other visitors were Mr. and Mrs. Alex Brock and R. O. Ellis, circus fan.

Huntington turned out to be wet, cold and exciting. Between shows, the big top caught fire. It got a good start before it was noticed, as everyone was at supper. With everyone's help, the fire was finally put out.

Clyde Beatty

Long Beach lot was five miles out of town, but even strike which tied up busses and streetcars did not keep them away at opening, a straw house being result.

Lalo Codona and family (of flying Codonas fame) were Long Beach visitors. Correction on show personnel: Merritt Belew is not with it. John (Spenders) Cline, ex-G.I., is assisting Jack Joyce and is doing a good job working the Liberty horses in Ring 1.

Two losses occurred last week. Morales (dog act) lost his finish, one canine, and Kenneth Waite lost one chicken used in clown gag. Next day we had chicken in the cookhouse.

Art Cooksey's new walkaround is "I walk alone." The reason: He uses a skunk. Two mishaps hit the Siegrists Friday (3). The main fall hook broke during Bebe Siegrist's cloud swing and Joan Siegrist fell when her saddle broke in the menage number. Neither, however, was injured seriously.

Scranton Harry has joined and the backyard is now in tip-top shape. Norman (Laughing Boy) Carroll is doing a nice job of announcing, providing plenty of class.

Jack Gibson, boss of the ring stock, has things running smoothly in his department. Young movie star, John Carroll, was a visitor.—DON FRANCISCO.

C. R. Montgomery

Things have been running smoothly. And even newly acquired cars and trailers are appearing on the lots. As, for example, Ray and Maria Price's '32 Plymouth.

Mac and Norma McDonald have a new trailer for the "family," which includes one hound dog and a cat. Polly Thompson is sporting a new hair-do. George T. forgot his pants the other day. Wonder what happened?

William Artis (Brownie) Brown had a birthday April 30, but his age was not revealed. I. B. McCoy is beating the boys at gin rummy. Jack Bell's wife and daughter joined him last week. Mr. and Mrs. French Moore drove to Bay Meadows to see Les McGee's horse run last. A new wine-o is in the S. S. Jean store.—JACK BELL.

James M. Cole

Weather was tops for opening at Canton, Pa., and show had two packed houses. It was the 50th anniversary here of the opening of the Charles Lee Great London Circus, and town made a holiday of it, with stores closing and schools out at noon.

Visitors included Harry Phillips, Oswego, N. Y.; Francis Farrell, Ithaca, N. Y.; Mr. and Mrs. Lockier, Mr. and Mrs. Myers, Auburn, N. Y., and George Bullock, Canton circus fan and old-time calliope player. Art (Doc) Miller joined for the day and helped butch candy.

During the matinee at Waynesboro, Pa., Tama Frank slipped in his knife-throwing turn and cut his wife's leg. She was back at the night show, however. Bill Tumber's monk went on a rampage at Frederick, Md.

Mike Guy's calliope concerts up-town at noon have been scoring.—CHARLIE CUTHBERT.

101 Ranch

A new org called the Hubba-Hubba Club has been organized by the girls in the backyard. Meetings are held on Wednesdays, and on every second week of the month we go on a luncheon date. All wear Western attire, with a 101 Ranch pin on the blouses. A campfire is held after the show.

Initiation to new members is staged in the following way: Girl is told to stand in front of all members, cross her arms in front of her with finger—
(See 101 RANCH on page 82)

UNDER THE MARQUEE

Rushing to territory?

Dr. William M. Mann, director of the U. S. National Zoological Gardens, and Melvin D. Hildreth, both of Washington, visited the James M. Cole Circus at Frederick, Md.

Joe Daly has signed two former G.I. cowboys for his Wild West Hippodrome. They are Artie Charles and Jimmy Breslin; also the latter's wife, Clara.

We've lost confidence in the weatherman.

Donald Marcks, El Cerrito, Calif., visited the 101 Ranch Wild West Show at San Leandro, Berkeley and Richmond, clowning, and taking pictures.

Henry and Bill Chapman, circus gymnasts before the war, have joined their father in the dyeing business in Philadelphia. However, they have set up rigging in their yard and are keeping in shape. Both are ex-servicemen.

Some old-timers never out-live the honor that their father trouped with Barnum.

H. A. (Kid) Morrison, still at Masonic Hospital, Elizabethtown, Pa., pictures himself on a postcard as a white-whiskered agent in 1947 for "Why Women Sin," starring Tom Howard, with Joe Dick, producer; Stanley Dawson, manager, and Charles (Kid) Koster, treasurer.

Jack Gordon, Gordon Novelty Company, New York, peddled balloons at half the list price to butchers' Local 178 when he heard that the merchandise was intended for underprivileged kids treated to a special performance of the Big Show Monday (6) morning.

Boss canvasmen realize that they are growing old when they see blueprints of the big top of tomorrow.

Ringling Bros.' and Barnum & Bailey is scheduled to return to the one-day stand in Akron July 1. Show last appeared there in the Rubber Bowl to inaugurate the stadium season after the Hartford, Conn., fire. Cole Bros.' is due May 25 for two days.

William (Sparkplug) Goodman reports the King Bros.' side show minstrel personnel as follows: Doc Hall, manager; Otis and Ardine Harley, trumpets; Angus Harley, trombone and leader; Jim Hayden, drums; Rosie Moran, singer; Goodman, emcee.

People who can't picture famine are invited to sit in cookhouses when the working boys hit it for an hour-late dinner.

Wardie-Jay Miniature Circus has completed its annual 45-day run in the Adam Hat Shop window at the entrance to Madison Square Garden. Frank P. Healey, owner, visited F. Beverly Kelley, Allen Lester, Bernie Head and Arthur Hopper of the Big One.

Current edition of *Holiday* mag has an interesting layout of color photos taken at Ringling-Barnum quarters and in Sarasota, Fla., backyards, but ironically one of the features is *Damoo Dhotre* and his leopards, and *Damoo* is traveling with the *Sparks Show*.

Dan Moody, old giant Rhesus monkey, owned for many years by the Jim Conleys, now with the James M. Cole Circus, died recently. The mon-

key was known to hundreds of show people. The Conley troupe, which embraces seven people, has Claire Ratley and Viola Jackson in addition to members of the Conley family.

When cookhouses serve carrots and peas mixed, diners start making book on which of the two the kitchen ran short of.

Romig & Rooney Circus staged a special ad-lib performance in the backyard of Mickey Chiado's home in Detroit for Mickey's daughter, Theresa's 13th birthday party. Chiado, owner of the club Gay Haven, is the president of the Metropolitan Cabaret Owners' Association. Show has been playing a string of indoor dates in Detroit night spots.

Old-timers worship the ground their favorite show sets on—providing its a level lot that doesn't call for extra work.

Merle Evans and his Ringling-Barnum band were featured on the Fitch Bandwagon (NBC) Sunday (5), and show was socko. Bev Kelley emceed from Madison Square Garden with plenty of circus background.

R-B also got a hot plug in the society section of *The Chicago Daily News* Monday (6) on why Bunny Wright, ballet girl, likes the big top—and R-B won't play Chicago this season.

Walking Mike Doyle, calliope player with Henry Kyes's band on the Clyde Beatty Circus, says he will make a 1,000-mile walk around his home town of Lynn, Mass., to raise funds for a new indoor arena. He figures it will be a penny-a-step jaunt and will raise 100,000 pennies toward the building fund.

Bozo, comedy juggler; Harrison Duo, cycle act; George Bink, wire artist; Francine, balancing ball; Banko, trapeze, and Corrigan, clown cop, were presented in an indoor circus at Waupun, Wis., April 24-25. . . . The Six Gallaghers, teeterboard act, got a big break from *The Chicago Daily News* in connection with Barnes Bros.' Circus run at the Chicago Stadium. Six children, trained by their father, Harry, 53, veteran of theater and circus, yarn pointed out, range in age from 6 to 16. They are Jimmy, Mary, Henrietta, Margaret Mary, Patricia Ann, Bonnie Lou and Betty Lou. Training for the act are Michael, 2, and Rose Lee, 1.

Then there are the characters who won't take their families to see circuses because they claim, "If you've seen one, you've seen them all!" Yet they are the first on lots to watch shows set up and to get free peeks at the animals.

ODT Permit Saves R-B Odd Move From N. Y. to Boston

NEW YORK, May 11.—Permission from the Office of Defense Transportation to move the Ringling circus train from here to Boston Monday (13) resulted in the cancellation of plans that would have resulted in an unprecedented circus movement.

Following the ODT order Monday (6), prohibiting the movement of circus and carnival trains, Ringling officials, working against time, had made arrangements to transfer to Boston, Wednesday (8), the 49-car train which was used to bring indoor equipment here. With it would have gone as much paraphernalia as could be spared without ruining the final Big Show performances. Remaining equipment and personnel were to

Herald-Trib Lauds R-B's Haul Okay

NEW YORK, May 11.—The *New York Herald Tribune* acclaimed editorially yesterday (10) the green light on moving given to Ringling Bros., and Barnum & Bailey Circus. Tracing the bad luck which has hounded the Big Show during the last decade, the editorial said that the decision would be a popular one with circus lovers thruout the country.

On Thursday (9) *The Sun*, in a front-page editorial, decried, among other things, the fact that John L. Lewis and the Office of Defense Transportation could stop the circus from moving after it had continued successfully thruout the war.

ZALLEE REOPENS

(Continued from page 78)

Charley Jordan, boss propman and boss canvasman of side show; Edna Earl, midway cookhouse and concessions; Baltz Kiel, lot superintendent; Mrs. Ed Wallace, treasurer; Mr. and Mrs. Ralph Porter, novelties; Doc Pyle, general agent; Harry Libe, boss canvasman big top; A. J. Duffy, advance, with C. W. Bodine and Roy Connett; Gene Billarbach, general utility; Sony Conroy, side show manager. Ray Thompson left the show because of illness.

The Program: (1) Opening spec, featuring McCall and his sledge team of seven Siberian Samoyebes dogs; (2) Hap Bailey, trick roping; (3) Paul Zallee, comedy magic; (4) Sadie Lee, swinging ladders; (5) Herman (Kid Herman) Lowman, clown stop; McCall's pick-out pony; (7) Dorothy Burdette, rolling globe with Strobblite finish; (8) Paul Zallee, comedy juggling; (9) McCall's High Diving Dog; (10) Sadie Lee, single trap; (11) Al Bailey, Australian bullwhip manipulation; (12) Sonny Conroy, slack wire; (13) McCall's Dogs; (14) Sonny Conroy, devil sticks; (15) Clown number; (16) Dorothy Burdette and Company, foot juggling with Strobblite finish.

W. VA. HOT FOR SPARKS

(Continued from page 78)

Circus is billed to come in May 15. Billing of all three circuses hit *The Parkersburg Herald-Dispatch*, when a local attorney in a letter urged the mayor to enforce an ordinance requiring the posting of a bond to insure removal of papers two days after show's close.

Charleston, where show stood Saturday (4) and Sunday (5), netted good houses. Perfect weather prevailed Sunday and both houses went to capacity. Saturday business was good despite a rainy afternoon, the matinee drawing three-quarter house and the night show packing them in.

WANTED

To hear from Fall River Brownie, Rome Shapshire or Deep Sea Red, or any other capable Man. Answer:

FRED BRAD

Dailey Bros.' Circus

May 15, Memphis; 16, Childress; 17, Quanah; 18, Floydada; 20, Lamesa; all Tex.

DAILEY BROS.' CIRCUS

WANT

Wild Animal Act, Riding Act and other Acts to feature in Big Show, also three Clowns. Can use two or three more Side Show Acts. Highest salaries; no deductions and pay every night. Route: Peekskill, 17th; Beacon, 18th; Poughkeepsie, 20th; Hudson, 21st; all New York.

Bradley & Benson Circus

SIEBRAND BROS.'

CIRCUS AND CARNIVAL

WANT

Circus Acts: Ground, Platform and Aerial. We furnish meals, gas. State salary. Week stands. Have good opening for Penny Arcade. Can place Shows with own outfits. Route: Santa Fe, New Mexico, May 12 to 19; Winslow, Arizona, 20 to 26. Address:

P. W. SIEBRAND, Mgr.

BELL BROS.' CIRCUS

WANTS-WANTS-WANTS

Circus people in all departments, Seatmen, Riggers, Canvasmen, Acts for Side Show, Cornet and Baritone for band. Write or wire. Home address Geneva, Neb., or McCook, Neb., May 18; Imperial, Neb., May 20

WANTED

For the DAILEY BROS.' CIRCUS

Ballet Girls that do Swing Ladder, Web, Trap or any other good Single Act. A good Juggling or Barrel Kicking Act; also can place a few more outstanding Acts for the big show and good Clowns. Wire Tiger Bill. Four, Six and Eight-Horse Drivers, wire Dutch Warner as per route: Memphis, Texas, 15; Childress, 16; Quanah, 17; Floydada, 18.

WANTED

At the San Diego Zoo, a Seal Trainer to break and run an act at the Zoological Garden of San Diego. Write

SAN DIEGO ZOO

P. O. Box #551 San Diego 12, Calif.

NET ELASTIC OPERA HOSE

Black or Suntan, \$5.00. Elastic Dance Belts, \$3.50. Rhinestone Setting Punches, \$5.50. Settings, 25¢ a gross. Metal Spancles, Chainette Fringes, Cellophane Hulas, Leis or Bra, \$10.00. Folder? Yes. C. GUYETTE, 348 West 45th Str., N. Y. 19, N. Y. CI-rde 6-4137.

RODEO

Valley Mount Ranch—May 30-31, June 1-2
8 Big Shows — Afternoons and Nights
WANTED — COWBOYS AND PERFORMERS
Address BEN KRAUS, Mgr.
Valley Mount Ranch, Valley Park, Mo.
(Phones: Valley Park 191)

TRAINER WANTED

FOR HORSES, PONIES AND DOGS
Some Shetland Ponies and Midget Mules for sale

EVANS & STARK

CENTERVILLE, IOWA

GIL GRAY

Pursuant our recent Chicago conversation, please advise your present mail address for immediate contact.

VERNON L. McREAVY
McReavy's Lake Home Walker, Minnesota
Telephone: Walker 9F-21

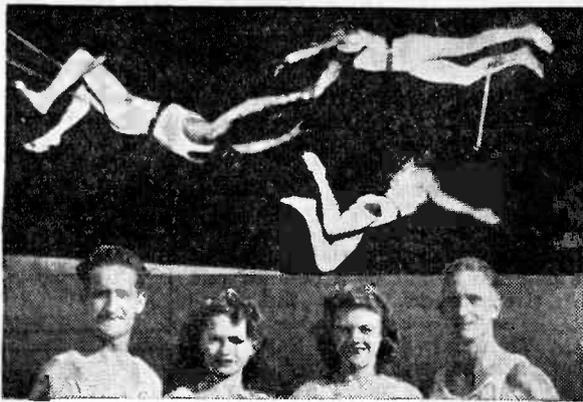
THE FLYING ROMAS

"Thrills on the Wing"

YOUTH—ABILITY
APPEARANCE

Currently
EDGEWATER PARK
DETROIT, MICH.

Held Over by Popular
Demand
FEATURING:



Blindfolded Passing Leap and Girls Doing Actual Double Somersaults. Also Special Publicity Producing Stunts.

WRITE—WIRE for complete details and price

ROY G. VALENTINE, P. O. Box 907, Dakota City, Neb.

E. K. FERNANDEZ, of HONOLULU

WANTS FOR MAUI AND HONOLULU FAIRS THIS FALL

CIRCUS ACTS—HILLBILLY SHOW—MINSTRELS—VODVIL

PERFORMERS—SIDESHOW ATTRACTIONS, ETC., ETC. ALL

PEOPLE TO LEAVE PACIFIC COAST SEPTEMBER 25, 1946.

I PAY TRANSPORTATION AND FREIGHT BOTH WAYS.

E. K. FERNANDEZ

BILTMORE HOTEL

LOS ANGELES 13, CALIF.

SELLO BROS.' 3 RING CIRCUS

Wants Aerial Clown, Ground Acrobatic Acts, Comedy Bar Act. Miller Family, wire. Wire Acts, Juggling Acts, etc. State salary wanted first letter. One show a day, short jumps.

Show Opened Corpus Christi, Tex., February 4th; Closes December 23, Miami, Florida; 48-Week Season. Write or wire

HOT SPRINGS, SOUTH DAKOTA



Send for Free Sample Record for Your Show!

SHOWMEN'S ADVERTISING on Electrical Transcription

Dynamic Announcing! Brilliant Fanfares! Action!
For Sound Trucks Circuses — Carnivals — Fairs —
For Radio Broadcasting Tent Shows—Rodeos—All Shows
For Bally on P. A. Systems

SHOWMAN'S TRANSCRIPTION SERVICE

ROOM 607 — 129 E. MARKET STREET

INDIANAPOLIS 4, INDIANA

FOR SALE

6 PALOMINO HORSES WITH WHITE
MANES AND TAILS • DO FULL ROUTINE

JOE R. GREER ESTATE
LANCASTER, WISCONSIN

CAN PLACE

Following People on "America's Prettiest Motorized Circus": FIRST-CLASS CLOWNS, SIDE-SHOW ACTS, SIDE-SHOW BOSS CANVASMAN, RIGGERS, USHERS and Workingmen for Big Top. Wire or come on.

JAMES M. COLE CIRCUS

Stroudsburg, Penna., May 15; Leighton, 16; Tamaqua, 17; Berwick, 18; Bloomsburg, 20; Plymouth, 21; West Pittston, 22.

Mrs. Chas. Ringling Files Suit; Seeks To Void April 10 Vote

(Continued from page 78)
ling North and George Woods, also of New York, and James R. Griffin, of Sarasota.

Mrs. Ringling and Mrs. Haley each own 315 shares of the capital stock of the circus, while North, according to the complaint, claims to be the owner of 70 shares and to represent, as one of the executors of the estate of the late John Ringling, 300 shares, making the total of 1,000 shares without par value, which were authorized when the circus corporation was organized in Delaware in 1932.

Cite Voting Agreement

Complainant says that under an agreement of September 15, 1941, she and Mrs. Haley, desiring to vote their stock jointly for their common interest and, "for the best interest of the corporate defendant," agreed in writing to vote the Ringling-Haley block together in a common policy for the election of directors and in other matters.

In the event of any disagreement, the stock would be voted in accordance with the decision of Karl D. Loos. Since the contract was made, the petitioner, the bill continues, has performed all of the conditions of the contract which remains in full force.

At the annual meeting in 1945, for example, the block elected Mrs. Ringling, the petitioner; Robert E. Ringling, Mrs. Haley, James Edgar and Dunn as five of the seven directors. The North stock elected North and Woods. Edgar replaced Haley, who had been a director in 1943 and 1944, but who could not serve in 1945. Proposing a slate for the 1946 election, the petitioner, the bill states, offered to vote so that Haley would again be a director.

Officers serving during 1945 included Robert Ringling, president; Mrs. Haley, first vice-president; Haley, vice-president; Mrs. Ringling, vice-president, and Dunn, secretary and treasurer.

Negotiations Fail

For several weeks prior to the April 10 election, Mrs. Ringling and Mrs. Haley, the latter acting personally and thru Haley, her proxy, sought unsuccessfully to reach an agreement on voting their block. These negotiations continued thru the evening of April 9, eve of the election, when Mrs. Ringling telephoned Mrs. Haley at Sarasota and, according to the complaint, was assured of the latter's intent to abide by the terms of the voting contract.

Mrs. Ringling and Haley, however, had not been able to agree on a slate and, according to the bill, did agree that the annual meeting would be adjourned for 60 days to permit further negotiations.

When Mrs. Ringling arrived at the meeting on the morning of April 10, she was informed, the bill discloses, that Haley, despite the agreement of the previous evening, wanted to go ahead with the meeting. Whereupon, Mrs. Ringling called on Loos for a decision. He directed that the block be cast for a 60-day adjournment and Mrs. Ringling so voted her 315 shares. Mrs. Haley's shares, together with North's comprising a majority, voted against adjournment, but the chairman ruled that the meeting stood adjourned.

Adjournment Ignored

North and Haley moved for election of directors, notwithstanding the chairman's action. Mrs. Ringling challenged the right of Haley, as proxy, to vote on any matter contrary to the provisions of the joint contract. Nevertheless, the election took place, and Haley, "disregarding the

decision of Loos," the bill adds, "purported to cast" the votes of Mrs. Haley as follows: Mrs. Haley, 1,103, Haley, 1,102.

Loos had directed that the block be voted as follows: Robert Ringling, 882 votes; Mrs. Ringling, 882; Dunn 441; Mrs. Haley, 882.

North voted: Woods, 864; Griffin, 863, and North, 863.

The chairman declared elected, Ringling, Mrs. Ringling, Haley, Mrs. Haley and Dunn, all with 882 votes. Woods had received 864, while Griffin and North had each received 863 votes, leaving a tie for the seventh director.

But Haley objected, stating that the chairman had ruled erroneously, and that the vote had been Mrs. Haley, 1,103; Haley, 1,102; Ringling and Mrs. Ringling, 882; Woods, 864; Griffin and North, 863.

Two Sets of Officers

Mrs. Ringling then accuses (in the bill) Haley of practising "deception and entrapment from which Mrs. Haley benefited" and states that the board thus elected is "inimical to the interest" of the petitioner and the corporate defendant. She declares that the deception was practiced with the assistance and at the solicitation of North so as "to secure the management of the corporate defendant for" North and Haley.

On the same day, two sets of officers were elected, one by Mrs. Ringling, Ringling and Dunn; the other by Haley, North, Griffin and Woods. Two executive committees also were chosen.

Diesels Assure R-B Hub Stand

BOSTON, May 11.—Ringling Bros. and Barnum & Bailey Circus 12-day engagement at the Garden here, starting Tuesday (14), is all set since permission has been granted to the circus to move via Diesel-electric power over the New York, New Haven & Hartford Railroad. Advance ticket sale has continued without interruption even tho for a while it was not certain that the Big Show could fulfill its local date.

101 RANCH

(Continued from page 80)

tips touching, then to bend arms back and try to touch elbows at back. When she's in this position members yell "Hubba-Hubba." Try doing this stunt and you'll see what I mean.

Everyone goes up town now and the parade of dogs makes townies wonder if a plague of Dachshunds hasn't hit town. Jo-Jo, W. K. clown, whose name in private life is Howard Rider and who has a Kiddies' Club in San Francisco, visited the Henrys in Berkeley, Calif. Sally Rand led the spec at Berkeley. All of the men in the backyard forgot the show was going on while she was present. Some mused, "Wouldn't it be wonderful if she could ride as Lady Godiva." But the gals liked her just as well in cow gal strides. Tom Ladd stopped in at Berkeley while en route to Los Angeles with a load of ponies.

Mrs. Mark Smith, who has not been feeling well, returned to her home in Burbank, Calif. Howard Rider and wife, Betty Ann, visited at Vallejo, Calif., and took colored motion pictures. Long's United Shows also pulled into Vallejo and visited while on a two-day lay-off.—TONI MADISON.

RIVERVIEW BOW UNCERTAIN

It's Fun, Isn't It?

ALLENTOWN, Pa., May 11.—Lehigh County has been duked a bill from Uncle Sam, and is registering a complaint about it. County has been charging 50 cents a carload for visitors to see the deer and antelope roam over its park near here and has just received a bill from the U. S. Treasury Department claiming \$3,000 amusement tax, plus interest and penalties.

Harry D. Hertzog, park authority, said its like taking food out of the mouth of the baby buffalo born there last week. He added that the penalties and interest alone would buy many bales of hay for the animals.

The government says that Lehigh County is in the amusement business the same as any other zoo operator.

East Sees Coal Deadlock End By Bow Time

Some Worried by Dimouts

NEW YORK, May 11.—Eastern amusement parks, faced with the prospect of dimming, but not blacking out, despite anticipated settlement of the coal strike as the result of a declared 12-day truce, showed little immediate concern for the future as most of them are still operating on week-end schedules with formal openings set for end of the month. They reason, too, that there should be a definite settlement by miners and mine operators before their seasons are in full daily swing.

Anna Halpin, manager of Palisades (N. J.) Amusement Park, which opened April 19, said that the dim-out, even with a 10 p.m. blackout, would affect operations only slightly. Palisades has more spectacular lighting effects than any other park in the metropolitan area but these, it was pointed out, are not "essential" to operation.

Rockaways' Playland showed more concern and it was stated that if the situation became more critical it may mean that the park would remain closed week-ends and hope that it could stage its formal opening May 25.

George A. Hamid's Steel and Million-Dollar piers, Atlantic City, will probably be affected by a pre-truce request for voluntary blackouts in New Jersey at 10 p.m. nightly starting Monday (13). His White City Park, Worcester, Mass., is not hurt since the New England area is not yet dimmed.

Coney Island comes under the request for voluntary dimouts in the metropolitan area, but as long as operation is permitted business is (See East Optimistic on page 90)



ED CARROLL, boss at Riverside Park, Agawam, Mass., exhibits two of the prize packages who competed in his recent beauty contest. Peggy Mastrianni, left, was crowned "Miss Riverside of 1946," and Florence Litwinas was runner-up.

Spot Polished For Kick-Off

Week-ends only, Botts plan thru coal crisis if ICC is agreeable—heavy flack set

CHICAGO, May 11.—Riverview Amusement Park's plans to open for the season Wednesday (15) have been upset, like everything else, by the coal strike and as things stood here tonight the park now will not open until Friday (17), being open only Fridays, Saturdays and Sundays.

That was the word from G. G. Botts, comptroller and secretary, who said nothing definite on the hours would be known until Monday.

"We have asked the Illinois Commerce Commission," Botts said, "to be allowed to operate Fridays from 7 p.m. to midnight and on Saturdays and Sundays from 1 p.m. to midnight, shutting down for a two-hour period each of the two latter days so as to come under the 24 hours-a-week. Whether our petition will be granted, I can't say now. Monday will tell the story."

Can't Generate Own Power

Asked if Riverview couldn't generate its own light power, the executive said: "That's out of the question. We have some 70 acres here and that's a lot of acres. No, we'll abide by the rules; that's about all anyone can do."

The Chicago amusement spot has been, and probably will continue to go all out on publicity and advertising this year. Publicity has been turned over to the Miller-Hixon Agency, Chicago, and Harry Miller, recently discharged from the navy (See Riverview Bow on page 91)

Revere Opens Strong; Sets Jubilee Card

25G Budget for Specials

BOSTON, May 11.—With fireworks as chief attraction, Revere Beach formally opened here Friday (3) to an estimated 15,000. Officials estimated there were more cars on the beach than at any time last season and Boston transit checkers reported heavy use of the elevated system from Boston, with the peak hours being 7 to 9 p.m. Cars were sent out at five-minute intervals up to 7 p.m., and at three-minute intervals after that hour.

Ride and concession ops had equipment and buildings in first-class shape and the Beach presented a clean appearance and is well lighted. Three new arcades have been opened. Crescent Gardens, \$400,000 Beach pride, which served as a barracks and headquarters for the coast guard during the war, has been gone over. Dance floor has been resurfaced in preparation for the opening. Spot will house the banquet, marking the opening of the Golden Jubilee, Wednesday (22).

Races Start June 14

Dog races at near-by Wonderland Park will start June 14 and continue thru October 8. This will boost daily attendance at Revere, because (See Revere Starts Well on page 90)

Ocean Park Booms With Venice Dark

OCEAN PARK, Calif., May 11.—Business is beginning to boom here after two months of mediocre attendance, due to bad weather the early part of the season. Spot has no competition in the Santa Monica Bay district since the recent closing of the Venice Pier. The pier at Santa Monica is devoted to sport fishing, has a few cafes and does not compete with Ocean Park's amusement devices.

There are a number of new projects now underway here. Largest ride and heaviest new investment is (See Ocean Park Booms on page 91)

Detroit Spot's Biz Levels After Lush Easter Opening

DETROIT, May 11.—Local park business has settled down to modest takes after Easter Sunday, which set an all-time high for a single day at Eastwood Park and sent soaring grosses at others.

Business at Edgewater Park has dropped off 50 per cent since the opening, according to Claude H. Ammon, resident manager, who anticipates it will pick up to a satisfactory figure when normal "park weather" comes along in June. Present slump is from the exceptional high set by a combination of factors, including the coincidence of Easter Sunday and park opening for the first time in years. Local operators are not at all pessimistic over the situation.

Walled Lake Biz Up

At Walled Lake, which is probably more typical of Michigan park operation in general because of its greater distance from the city, business is up about 20 per cent over last year for the same period, Manager Fred W. Pearce said. This spot, open week-ends only the past several weeks,

went to a full week policy Friday (3).

New policy at Walled Lake, incidentally, will be to close Monday nights to give employees one day a week off. Spot will be open, however, during the day on Mondays for special picnics whenever booked.

Walled Lake Casino, separately operated by Albert and Elmer Toletene, reopened with Orrin Tucker and his band for a two-week stand. Casino drew big crowds the first three nights, with near capacity Saturday. Name band policy is counted on to bring out the younger crowd. Ted Weems, booked to follow, is typical of the caliber of attractions slated on two-week stands.

Tilt Gets Money

New Tilt-a-Whirl installed this season is proving one of the best park money makers, Pearce said. Park fleet is being enlarged by the addition of a new Chris Craft speedboat, making a total of 5 and 10 additional outboards, bringing this part of the flotilla to 35.

Storin Names Committees for NewEnglandOrg

SPRINGFIELD, Mass., May 11.—President Harry Storin of New England Association of Amusement Parks and Beaches today announced his committees for the 1946-'47 season. They are:

1947 Convention—Julian H. Norton, Lake Compounce, Bristol, Conn., chairman; John Collins, Lincoln Park, North Dartmouth, Mass.; Harold D. Gilmore, Whalom Park, Fitchburg, Mass.; Saul E. Feldman, Revere Beach, Revere, Mass.; Daniel E. Bauer, Acushnet Park, New Bedford, Mass.

1946 Summer Meeting—Edward J. Carroll, Riverside Park, Agawam, Mass., chairman; Phil Pallotoo, Crescent Park, Riverside, R. I.; J. (See Harry Storin Sets on page 90)

Staff, Physical Changes Marked At Hoosier Spot

INDIANAPOLIS, May 11.—Riverview Park here opened here Saturday (4) to many changes, both in the executive department and the grounds.

John L. Coleman, president, announced that he, together with Robert D. Coleman and Mrs. Harold W. Naeckel, the latter of Riverside, Calif., have acquired the interests of the late Mrs. A. W. Colter. Coleman also announced that George E. Golding, former concessionaire, has sold his interest in the park, and that Hurschal E. Parker, present general manager, has been named to the board of directors, filling the vacancy caused by Mrs. Colter's death.

Despite cool weather, the park drew 40,000 persons opening day.

Among changes noted were the rearrangement of Aladdin's Land; change in location of the pony track entrance; a new floor and ceiling in the Scooter building; new upholstery on the Coaster, Whip and Octopus; new Cinderella scenes painted on the Mill chutes; new public-address system; repainting of all rides and buildings, and the new building, complete with ice house, walk-in refrigeration and added storage, of fireproof construction. Eating quarters have been redecorated.

CONEY ISLAND, N. Y.

By UNO

Official welcome to the current season was celebrated at the 21st annual dinner meeting of Coney Chamber of Commerce at Gargiulo's restaurant. George C. McCullough, chairman of the dinner committee, presided, and Charles J. Kean, retiring prexy who headed the Chamber for the last three years, reviewed accomplishments of the org since last year. Nominating committee proposed the following candidates for officers: Thomas H. Tesauro, prexy; Frank S. Tilyou, William F. Billharz, John G. Ward, Harry C. Meinch and George McCullough, vice-presidents; Nils Mathisen, treasurer; Moe S. Silberman, assistant; Charles A. Feltman, secretary, and William A. Nicholson, executive secretary. Directors: Phillip Calemares, Alfred Feltman, James Mattimore, William Dau, Moe S. Silberman, David Martin, Mary E. Dillon, William F. Mangels, Nathan Handwerker, Vincent B. Turecamo, Victor Bonomo, Mrs. Henry Adler, Mrs. Helen S. Steers, I. Krauz, James Kyrimes, Herbert Davis, I. H. Klein, Jacob Reiben, Max Goldberg, Nathan Faber, Allan F. Kramer, George F. Kister, Emanuel Jackson, Morris Goldberg, Charles N. Brewster, Al Meyers, Sydney Kahn, Joseph Bon-signore, Albert C. Myers, William G.

Meinch, Erwin Gottschalk, Sol Levy, McCullough, and Kean.

New modernistic eatery is Peter's Pan on Surf and West 16th, erected by George Kyrimes and Teddy Polycranos. . . . Joe Kaufman succeeded in getting signatures from all his tenants on the Bowery block between West 15th and Schweickert's Walk for colored string of lights to stretch across that thoroughfare as on other nearby blocks. Other signees were Lane's Irish House, Freddie Canfield's games, Abe's Scooter and Philip Calemares' Sky Dive. . . . Alan A. Ross, Herman L. Tepper and Benjamin Brenner, execs of Imperial (formerly Panorama), Coney distributors for Pre-Flight Trainers and Shine-a-Minit, both products of the Coin-Arts people in Milwaukee, played hosts to Art Cline of Coin-Arts; Grant D. Fitch, of Soundees, Chicago, and Ben Merson, operator of a kiddie park and Pre-Flights in Long Beach, L. I., all here on a visit.

Roster of Wonderland, operated by Meyer Hamburg, Morris Posner and Dave Rosen, includes Chief Amok, head-hunter; Marshall, hair-faced boy; Al DeLenz, magician; Frank Graf, human art gallery; Dolly Joyce, electrical wizard; June Lenz, illusions; Flip and Flap, pin heads; Sam (Coney Island, N. Y., on page 91)

Pontchartrain Attendance in Step With '45

Many Special Events Set

NEW ORLEANS, May 11.—With "A World of Fun" as its theme and a full season of special events skedded, Pontchartrain Beach began its eighth year at its present location with record-breaking attendance.

The resort for four years of war played a prominent part in the recreation plans of the armed forces whose quarters abutted the lakeside area but in spite of the loss of this patronage, attendance the opening week was up to the record of 1945.

Funspot has been repainted and renovated. The Zephyr, under direction of Edward Vettle, has been rebuilt, with 45 feet added to the "out" run.

Highlight specials for May are Mothers' Day awards for oldest, youngest and mother with most children on hand; Mr. New Orleans selections, Thursday (16), with trophies and trip to Mr. America Contest at Detroit, June 1, and two name outdoor acts alternating weekly for the season. Manager Harry Batt will continue policy of selection of Miss New Orleans for Atlantic City event, and Junior Miss New Orleans.

Capt. Roy Sims was the first free act in, followed by Great Rollini, and the Skylarks. Kurtz and Kurtzo open May 19; Walter Jennier and trained seal, Buddy, May 26, and Royal Rockets, June 9. Booking is under Pop LeVan, of Flying LeVan fame.

Concession line-up shows return to duty of several in services for war years and many old-timers.

Harry Batt is president and general manager; Richard Batt, secretary-treasurer; Frank Kramer, rides superintendent; James Duffy, store-rooms; Malcolm Dienes, auditor, with Joseph and Ed Siegenthaler as assistants; Mrs. Roy O'Keefe, assistant secretary; Emmet Jones, food manager and emcee; Pop LeVan, booker; George Dulanty, Beach Terrace restaurant; Bert Early, cockeyed circus; Raymond Delatte, Zephyr; Charles Latour, Bug; A. Mendoza, Scooters; Warren Soles, games manager; Joseph Summerfield, Ride-n'-Laugh; Henry Guidry, Fly-o-Plane; Roy Irvine, Merry - Go - Round; Nagel Smith and Leslie North, Penny Arcade; Andrew Kleinpeter, superintendent of service; Gar Moore, publicity; Clement and Frank (Babe) Kramer, sons of Frank Sr., assistants to their dad; Grady Lloyd, carpenter foreman; William Wagman, maintenance.

At a special dinner to returned servicemen last month at a downtown restaurant, Batt hosted Lester Achee, Clement and Frankie Kramer, August Mendoza, Felix Canova, William Wagnon, Nagel Smith and Lee Early.

Aid to beach this year is better

While Strolling Thru the Park

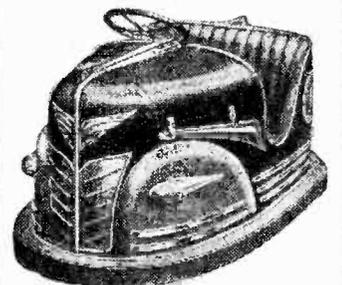
Chain of Rocks Grove, St. Louis, has added refreshment stands, 25 new barbeque pits and a new truck, and is set for the season, Carl Trippe reports.

Excavation for a \$25,000 swim pool at Prince George, B. C., will get under way soon. Junior Chamber of Commerce is sponsor.

H. (Buddy) Siegel has leased Wellington, Kan., city pool for the summer. Spot will open week-ends after May 15, with formal opening set for May 30. Siegel recently returned from the navy.

Dr. Louis H. Firestone, president and general manager of Flint Park Amusement Company, operators of Flint (Mich.) Park, made a business hop to Dayton, O., last week and before returning to Flint jumped into Cincinnati to catch the big roller-skating doings being held at the Sefferino and Norwood rinks there.

bus service after wartime curtailment. Spot hits air waves daily at 5:15 p.m. over WDSU, sponsoring Dick Tracy serial, with awards to be made at Dick Tracy event at beach in later summer. Publicity also includes one mailing each week of thousands of copies of *Breezy Brevities*, with plenty of pictures, newsy items and personal items about the beach.



CARS TRACKS ROUND RIDES

We shall welcome contact with manufacturers, agents or operators

Lang Wheels

London Sales Office:

LANG WHEELS (MFG) LTD.
165 Fenchurch St., London, E.C.3
England

WALDORF PARK

Robins Lake
East Bridgewater, Mass.
Wants Rides and Concessions.

ARCADE OFFERS "FLYING TIME"

Wives and sweethearts of former servicemen have become ardent fans of the "Pre-Flight Trainers," which are spotlighted among the many fun novelties at Gene Wilhelm's Penny Arcade, N. Wabash Avenue.

Introducing the pre-flight training device several months ago, Wilhelm found that its popularity, particularly with returning servicemen, particularly army and navy fliers. Now, however, feminine fans have taken to the never-leave-the-thrills-of real flying.

The trainer, used in training air-force pilots, has the climbs, dives, spins and banks experienced by pilots thousands of feet above the earth. But Wilhelm's novel device has all the elements of safety—because it never "leaves the ground." It is the topmost feature of the many arcade attractions housed at the Wabash Avenue fun center.

The NEW 1946 MODEL

Do the Girls Like It?

HERE IS THE ANSWER

Clipped from Chicago Herald Examiner

NOW GROSSING TOP MONEY

IN STORES, ARCADES, PARKS, BEACHES and CARNIVALS

Pre-flight Trainer

\$850.00 F. O. B. CHICAGO (CRATING EXTRA)

NOT A TOY—THE REAL McCoy

SEE IT • RIDE IT • BUY IT WRITE OR WIRE FOR ADDRESS OF NEAREST DISTRIBUTOR

SHINE A MINIT WILL BE READY SOON

COIN-ARTS

231 W. WIS. AVE. MILWAUKEE 3, WIS.

★ INDUSTRIES ★

Phone: BRWY. 4418

ATTENTION—ATLANTIC BEACH, N. C.—ATTENTION

\$1,000,000 BEACH—NEW HOTELS—ADVERTISED FOR MILES

Bands, Free Acts, Fire Works. 100,000 people to play to. Can place on good percentage Merry-Go-Round, Kiddie Rides, Pony Ride. Any major Ride except Wheel. Can use Wheel Operator. Beach now open. A banner season for those interested. Apply:

Atlantic Beach, N. C., or
F. W. Wadsworth, Atlantic Beach, N. C.

BINGO LOCATION DESIRED

Experienced Operator with high-grade equipment and personnel desires location. Finest references. Will go anywhere! Organizations, Landlords, Promoters—what have you? Write in strict confidence! Satisfactory arrangements can be made!

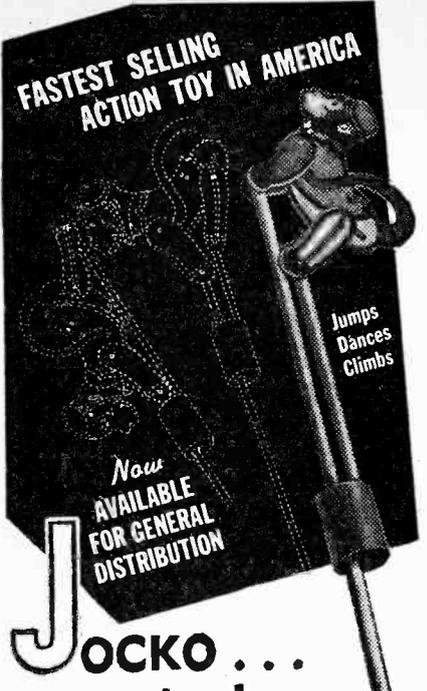
REDEF & COMPANY 10 Lawrence St., Newark 5, N. J.

Wanted for Deauville Park, Auburn, N. Y.

Ferris Wheel, Tilt-a-Whirl, Whip or Chairplane. Will book on 15% basis. Park furnishes everything.

Park owns Dodgem, Steam Train, Merry-Go-Round and Boats. Picnics booked starting June 15 until closing. Write or wire

STEVE LAGROU 10 Lincoln, Auburn, N. Y.



JOCKO... a natural for Circus and Carnival

THIS MONKEY ACROBAT has a terrific appeal for every youngster... a circus or carnival souvenir that will outsell standbys like balloons, whips and windmills. Easy to operate, exciting action to demonstrate. Well made of heavy-ply bristol, securely jointed with swaged metal rivets, printed in gay organ grinder colors, colored wood plunger. Packed 1 gross in carton. Shipping weight, 6 lbs. F. O. B. N. Y.

ORDER NO. 42.....PER GROSS \$8.64

APEX PRODUCTS CORP. Dept. 10
53 E. 10th St. New York 3, N. Y.

Cincy's Coney Maps Cele for 60th Birthday

CINCINNATI, May 11.—An elaborate celebration is being planned for the week-end beginning June 21 when Coney Island here observes its 60th anniversary, it was announced by President and General Manager Edward L. Schott, and during the season which opens May 25 special events will be staged periodically in connection with the observance.

Formerly an orchard which had been rented for picnics, a group of prominent Cincinnatians of the day, among them Mayor William Means, opened the park June 21, 1886, after having installed amusement devices and other features to convert it into an amusement park. It was named Ohio Grove, "the Coney Island of the West." During its first year of operation, however, people began calling it Coney Island and the name stuck.

Coney's refurbishing for the 1946 season is nearing completion. Operation policies remain much the same. One change, however, is elimination of tipping in the parking lot. Instead, a 10-cent charge will be made for each car, payable at the gate, Schott believing the new policy will correct conditions about which there were complaints in the past. These fees will be used to maintain the lot. Thru removal of trees and rearrangement of lanes, lot capacity has been increased 25 per cent. "Chalks" have been installed to mark car spaces and lanes.

Currently on spring engagements the steamer Island Queen which plies the Ohio River between Cincinnati and the park will be available for opening day.

Moonlite Gardens will again follow a policy of booking name and semi-name dance bands. Clyde Trask's orchestra will open the season, with Johnny Long and his orchestra coming in for a one-night appearance Wednesday (29).

Utah Spot, Dark 3 Years, Set to Re-Open May 30

SALT LAKE CITY, May 11.—Lagoon resort, midway between here and Ogden, opens May 30, after being closed for three years. Opening was made possible when Julian Bamberger, president of Lagoon resort and of the Bamberger Electric Railroad between Salt Lake City and Ogden, leased the spot to Utah Amusement Corporation.

Ranch S. Kimball is president, Robert E. Freed, secretary and assistant manager.

Workers already are on the spot, which is badly in need of repairs. All rides must be renovated, dance hall rebuilt and pool re-surfaced. Spot has 12 rides, a midway, dance hall, cafe, the only fresh-water pool in the territory, picnic areas, an open-air theater and rollerdrome.

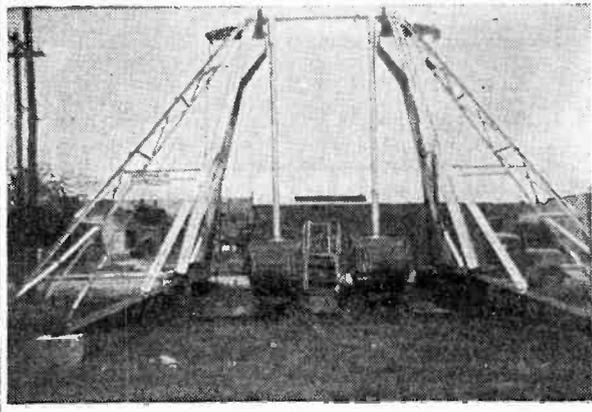
Occasional one-night stands of name bands in addition to a nightly (except Sunday) local dance band will be featured.

Kid, Go-Round, Pre-Flight Trainer for Port Arthur

PORT ARTHUR, Ont., May 11.—A Merry-Go-Round and a Pre-Flight trainer will be installed at Boulevard Lake Park here this summer following recent approval by the park board.

Merry-Go-Round will be built locally, according to operators W. Fero and P. Dacey.

For Sale—Park Double Loop Ride—For Sale



Set up for inspection. Each car operated by 5 horse, 3 phase electric motor, reversible motor. Each car makes complete revolution in either direction. Can operate one or both cars at same time. Each car holds 8 adults or 12 children. Both cars load from same platform at same time. Time for loading ride and unloading—four minutes. IS A FAST, SAFE and FLASHY REPEATER RIDE. Is in A-1 condition. Will tear down and load for shipment.

\$4,000.00 AT TAMPA

EDDIE LEMAY DANCELAND PARK, CASS & JEFFERSON STS., TAMPA, FLA.

ATTENTION, PARK OPERATORS

Buckley Diggers Getting Top Money in Parks and Arcades
Rebuilt BUCKLEY TREASURE ISLAND DIGGERS

Guaranteed Like New. Price \$149.50
1/3 Down, Balance C. O. D.

ADVANCE DIGGER CO.

1702 MACK AVE. DAYTON 4, OHIO

OCEAN PARK

The best 12-month location in America

3 Million People — 2 Top Ballrooms — Name Bands
Swing Shift Every Week

Want Rides and Concessions capable of getting real money. Concession Men, come prepared to build your own thousand dollar building.

Write or Wire to
N. H. SCHUR

2939 Ocean Front Ocean Park, Calif.

WANTED AT ONCE

5,000 BLEACHER SEATS

Will Pay Cash for Seats, Sections of Chairs or Benches. Prefer Regular Bleacher Sections. Write Giving Full Description, Price and Location for Inspection.

BOX D-196

c/o The Billboard Cincinnati 1, O.

FERRANTI'S VILLAGE

Located in the Beautiful Santa Monica Mountains, near Malibu Beach in Southern California. A permanent exposition and amusement park in scenic natural surroundings now being developed. Now giving exclusive rights to concessionaires in dance pavilion, swimming pool, roller rink, restaurant, kiddie amusement zone, lunch stands and gift shops. This is an entirely new idea in an amusement and exposition park. Its permanence and stability will more than compensate for your initial investment.

Space now being reserved. Write to

PIERA FERRANTI, Director

1638 NO. SIERRA BONITA AVE. HOLLYWOOD 48, CALIF.

POKER GAME OPERATORS

Equip your tables with our new improved, everlasting Positive Contacts. Send \$2.50 for sample set of 18 contacts. We also make contacts for Fascination, Five Star and all group games. Also Timers.

TOLCES

2905 W. 15TH STREET BROOKLYN 24, N. Y.

WANTED! WANTED!

Good Girl Show Talkers
Highest Salary Paid
Six Days a Week
Also Bally Girls and Dancers
Write, Wire, Phone or Call

TIRZA

2905 W. 15th Street,
Coney Island 24, N. Y.
Phone ES-planade 2-2916

WANT RIDES

Want to book Rides for one of the best Beaches in South Carolina.

J. MURRAY JACKSON

309 Fayetteville Ave.
Bennettsville, S. C.

SPECIAL ATTENTION

Scooter Car Steering Wheels covered with heavy saddle leather. Hand sewed with heavy waxed shoe thread. Guaranteed 3 years. \$7.50. For reference write Playland Park, Houston.

LESTER L. McREE

SUGAR LAND, TEXAS

FOR SALE FINE DETROIT ROLLER RINK

A Going Prosperous Modern Rink. Fine, fully Equipped Building. Excellent location. This Rink Has Always Been a Money Maker and Has Wonderful Future. For Information Address: BOX D-197, BILLBOARD Cincinnati 1, Ohio

Stockton Eyes Dates Vacated By Calif. State

Wants Holidays for Races

SACRAMENTO, May 11.—San Joaquin County Fair, Stockton, will probably seek to change its dates from mid-August to August 30-September 9 as a result of cancellation of California State Fair here, it was reported today.

Ed Vollman, secretary-manager of the Stockton fair, is said to want the State fair dates for horse racing so that Stockton can take advantage of the Labor Day and Admission Day week-ends.

Meanwhile, about 160 employees at the Sacramento fairgrounds were being laid off as a result of the decision of fair directors Friday (3) to abandon this year's fair.

Fred H. Bixby, State fair president, issued the following statement on reasons for the cancellation:

"1. Our unwillingness to conflict in any way with the veterans' housing program by using materials and labor necessary to rehabilitate grounds and buildings after more than four years of army occupancy. More than 50,000 man-days alone would be required.

"2. Inadequacy of present facilities to accommodate the all-time record crowds and exhibits expected to be present."

Meanwhile, the State Department of Finance, at the request of the directors, is making a survey to determine whether the present site should be moved.

There has been considerable discussion for several months of moving the grounds to a new site near the confluence of the Sacramento and American rivers. Plans called for the first fair at this site in 1949.

However, now that the 1946 fair is called off, and State and fair directors have said they are reluctant to spend money putting the present site into shape, it is possible that a drive will be made to hold either the 1947 or '48 fair on the river site.

Hawaii To Run Fall Annuals

HONOLULU, May 11.—Plans are being made for Maui and Honolulu fairs this fall, with E. K. Fernandez scouting for talent. He plans to leave soon for the U. S. to book acts to leave there in September.

Fernandez, who resumes the fair circuit after five years, recently operated a park in the Civic Center here. Operation was a wartime measure. Returning to his fair attraction business, Fernandez anticipates a good season. Permanent naval installations, and influx of people looking to the Orient for trade tend to make the islands a fertile field, he said.

Fred Crosby, who has been with Fernandez for many years, recently returned here after his first trip to the mainland in five years. While in California, Crosby contacted a number of acts to play this area.

Canadian Army To Leave Regina Grounds by July 1

REGINA, Sask., May 11.—Most of the buildings on Regina Exhibition grounds now occupied by the Canadian Army will be vacated July 1.

Army will retain one building and space under the grandstand. Grain show, administration and confederation buildings are to be returned.

Saga of a County Annual — Bottineau Oldest in N. D.

BOTTINEAU, N. D., May 11.—Back in 1887, it was really something to produce pumpkins that weighed between 40 and 50 pounds each, potatoes that scaled in at between 2 and 4 pounds each, wheat produced at an average of 50 bushels to the acre and oats that came at the average rate of 75 bushels to the acre.

Bottineau folks were proud of the productivity of their land; their wheat had taken first honors in the Louisiana Exposition two years before. But they sought greater recognition for their land.

Three units of the Dakota National Guard came to Camp Tryner, then situated here, and progressive citizens decided to hold a fair and display their wares. They did, and they amazed the visiting military. The fair scored a hit and the Bottineau Agricultural Society was off to a successful start.

In the intervening years the annual has grown steadily, notwithstanding

the ravages of hard times, devastating winds and dust storms. To be sure, in its infancy, it wasn't much to look at, but the produce displayed was. Premiums in 1889, records show, amounted to \$10.20.

But the fair did its job. It spread the fame of the productivity of the land and it spurred competition for superior produce and greater production among the farmers.

Original charter stated that any resident of North Dakota or Manitoba who paid \$1 was to be considered a member. In 1890, however, the set-up was changed, and the organization was renamed the Bottineau County Agricultural Society.

First Racing in 1892

From that point on the annual grew steadily. In the spring of 1892, it sponsored its first stallion show, held harness horse races in July and a fall harvest exhibition in October. Other innovations followed. A grandstand was erected in 1896. Racing became a constant feature. So, too, did baseball and other athletic features, paving the way for other attractions.

Attendance in 1896 was 3,271, a huge turnout in those days. Heartened by the steady development, the society bought 40 acres from the local turf club in 1906. This tract provided a grandstand which seated 1,100; a half-mile race track and 40 horse stalls, and this has continued (See Bottineau Oldest on page 107)

Detroit City Council Seeks Use of Grounds

DETROIT, May 11.—Proposals to take over the Michigan State Fair property here for a city park were formulated this week by city council in a prospectus to be presented to the State Administration Board. Race track property, principal source of revenue at the site, will not be included in the area the city proposes to take over.

Further provision would return the property to the State for use during the State Fair when it is resumed, presumably in 1947.

Various types of specialized sports would be provided for in the city's plans, with amusement interest centered in the erection of one or more dance pavilions, and a large skating rink.

Central Miss. Drives For \$12,500 Capital

KOSCIUSKO, Miss., May 11.—A drive to raise \$12,500 for establishing a permanent Central Mississippi Fair in Kosciusko will soon be launched by the fair committee of the chamber of commerce, Charles M. Smoak, chairman, has announced.

Sum will provide for purchase of a fair site at \$6,000; premiums of \$2,000 and fence buildings for \$5,500. The Sarah Philips property on Highway 12 in the northern section of Kosciusko has been selected as the location.

Permanent buildings will be constructed for the large annual which will be held for citizens of 10 counties in Central Mississippi.

Pine Bluffs, Wyo., Shifts Dates; To Go August 22-24

PINE BLUFFS, Wyo., May 11.—Laramie County Fair Association has shifted its 1946 dates to August 22-24.

Conflict with other annuals in territory caused change, Charles W. Stephens, fair secretary, announced.

Nielson Killed, Two Hurt in Ind.

Fatal accident at Crown Point—Trenton draws big —Pa. Blue Law fight

CROWN POINT, Ind., May 11.—Peter Nielson, 36, Milwaukee, died en route to a hospital here following injuries sustained when his car rolled over him during midget auto races at the Crown Point fairgrounds Sunday (5).

Frank Smith, 37, and Edward Kaslow, 32, both of Chicago, were injured seriously during the same race meet. Smith was thrown from his car after it rolled over, and Kaslow was hurt when his car struck a fence post.

Chitwood Wins, Horn Second

TRENTON, N. J., May 11.—A crowd estimated at 30,000 turned out Sunday (5) for the first big car race meet of the season in New Jersey at the State fairgrounds. Joe Chitwood, Reading, Pa., won the feature, with Ted Horn, Paterson, N. J., second, and Walt Ader, Bernardsville, N. J., third.

Lee Wallard, Schenectady, N. Y., sustained a broken leg after he lost control of his car in one of the qualifying heats. Sam Nunis promoted the date.

Blue Law Squabble Rages

MECHANICSBURG, Pa., May 11.—Squabbling over Sunday auto races continues here, and so do the races at near-by Williams Grove speedway.

Rev. William T. Swaim Jr., of Dillsburg, said Sunday (5) that Will (See One Dead, Two Hurt, page 107)

Salt Lake County Plans Heavy Show

MURRAY, Utah, May 11.—Salt Lake County Fair, scheduled here August 20-24, will be greatly expanded, E. O. Brothers, president-manager announced this week. Regular four-day play date has been upped to five and probably will be set at six before plans are completed.

Annual, sponsored by the Salt Lake County commission, with grounds only six miles from the heart of Salt Lake City and the center of more than half of Utah's population, was the only Utah fair to carry on without interruption thru the war.

Entertainment program during the war was limited to betless running races. Plans include triple the seating capacity of the race track and arena and to up by 500 per cent the nut on the pay gate. Program Manager B. A. Reynolds has signed the Hutchison Rodeo Company, thru agent Jack Oakey, Ogden, to furnish stock and produce a rodeo. Nut for the program, with races included, will be around 10G.

Decision on racing is held in abeyance because of a dispute with the newly formed Utah Racing Association on dates.

Walterboro, S. C., Sets Dates; Crescent Amusement Inked

WALTERBORO, S. C., May 11.—Colleton County Fair has set its dates for the week beginning October 21. Crescent Amusement Company has been contracted to supply the midway.

Fair is headed by H. H. Sweat, president; D. C. L. Hires, manager, and E. E. Jones, secretary.

Groesbeck Urges Public Use for Mich. Fair Site

DETROIT, May 11.—Strong support for the use of the Michigan State Fairgrounds here as a public park was given this week by former Gov. Alex J. Groesbeck, one of Michigan's most noted elder statesmen, in an interview with *The Billboard*.

He pointed out that the program of making the property useful to the public all the year around, instead of reserving it for use only during fair week, was a step he had undertaken during his own several terms in office in the 1920's.

This step, incidentally, was taken at about the time Detroit expanded out to the fairgrounds, originally located practically out in the country, with suburbs beginning to enclose the grounds, so that their use as a public park became feasible.

"The property should be opened to the public," Groesbeck summarized, "and the Coliseum should be equipped so that amateur hockey and other games played on the ice could be put on there. It is a crime that it was not done a long time ago, and it has been prevented by selfish interests."

At one time the grounds were generally open, tho fenced off with one street running thru the property and having a considerable volume of traffic, but the grounds have been shut off entirely for the past 10 years.

Specific interests seeking to keep the property closed were not named by Groesbeck.

Arkansas Asks Bids To Clear Show Site

LITTLE ROCK, May 11.—The State Fiscal Control Board has voted to receive bids on initial work preceding construction on the Arkansas Livestock Show Association's permanent grounds here.

Bids will be on clearing of the livestock show site, excavation and road construction. Executive Secretary Clyde E. Byrd of the association reported the association is planning to hold a 1946 show, altho he termed government building restrictions as "extremely crippling." He said the show could be held in tents if the proposed buildings cannot be completed.

Los Banos Fete Revival Magnet For Top Crowds

LOS BANOS, Calif., May 11.—It's May Day in Los Banos, first May Festival held here since 1941, proved a sock success. Event, which closed Sunday (5), drew heavily for all special events.

Crowd estimated at 35,000 was on hand for the mammoth floral parade Sunday. Attendance records for dancing went by the boards, 10 being held. Rodeo shattered records, with 3,500 seats jammed to capacity and many turnaways. Barbecue fed an estimated 10,000.

Art Craner, loaned by West Coast Amusement Company, was managing-director. He spent three months here in advance and is credited with a bang-up job. No billboards or other paper were used, but more than 300 weekly and daily papers, 25 radio stations and several magazines were serviced. Twenty-five talks were also given before various groups.

West Coast Victory Shows combined with the Pacific United Shows to furnish midway attractions.

Minnesota Names Department Bosses

ST. PAUL, May 11.—Minnesota State Fair appointed superintendents for 25 departments to aid in planning the 1946 exposition. Raymond A. Lee, fair board secretary, announced the list.

Included were Al Sheehan, amusements; Axel Hansen, cattle; Robert G. Parker, public safety; Ray Speer, publicity; J. B. Bengtson, admissions; R. J. Brewer, bee culture; A. J. Kittleson, 4-H Club work; Carl W. Moen, conservation, Herbert Johnson, farm boys' camp; Lowell Bobleter, fine arts; Norris K. Carnes, horses; Eldred M. Hunt, horticulture; Robert E. Gehan, music; T. H. Canfield, poultry; E. H. Deemer, service; Harry J. Frost, space rentals; H. J. Noonan, transportation; L. O. Jacob, agriculture; Robert J. Lund, concessions; T. H. Arens, machinery; Anne Brezler, school exhibits; D. T. Grussendorf, ticket audit; Harry B. Fullmer, varied industries, and Mrs. Verl E. Nicholson, women's activities.

Lynch Units Combined; Newberry Named Manager

TAMPA, May 11.—Jimmie Lynch, Death Dodge operator, announced today the appointment of Earl Newberry as general business manager of all activities in the United States and Canada, with Jimmie Van Cise as manager of all operations. Lynch stated that no longer will there be Eastern and Western units under separate management and all operations will be under one centralized organization, pointing out this arrangement will eliminate territorial conflicts and permit routing to better advantage.

Booking agreements with Barnes-Carruthers Theatrical Agency, of Chicago, and Al Martin, of Boston, remain in effect. Leo Overland, of Barnes-Carruthers, joins Lynch org Wednesday (15).

Frank Winkley To Stage Auto Races at Austin, Minn.

AUSTIN, Minn., May 11.—Big car automobile races will be staged at the Austin fairgrounds here Sunday, June 2.

Still date will be staged by the United Speed & Thrill Features, Inc., headed by Frank Winkley. Bayliss Leverett tops the field announced thus far.

Fair Dates

The following corrections and additions to the List of Fair Dates were received during the week ended May 10.

The complete List of Fair Dates was published in Spring Special Number dated March 30. The next complete list will be published in issue to be dated May 25. See each issue of The Billboard for corrections and additions.



Arkansas

West Helena—Phillips Co. Fair Assn. Oct. 3-5. David S. Barlow, Helena.

Indiana

Brazil—Clay Co. 4-H Fair. Aug. 13-15. R. D. McHargue.
Centerville—Wayne Co. 4-H Fair Assn. Aug. 5-10. Martha Brumfield, R. R., Richmond.
Franklin—Johnson Co. Free Fair. July 7-12. William H. Clark.
La Fayette—Tippecanoe Co. 4-H Exhibit. Aug. 12-14. Mrs. Sarah J. Norris.

Iowa

Indianola—Warren Co. Fair. Aug. 12-15. G. R. Williams.
Onawa—Monona Co. Fair Assn. Sept. 8-11. Harold J. McNeill.

Kansas

Belle Plaine—Belle Plaine Community Fair. Oct. 3-4. Dallas W. Davis.
Berryton—Berryton Grange Fair Assn. Sept. 5-6. Mrs. Pauline Hoyt, Richmond.
Big Springs—Douglas Co. Fair Assn. Aug. 28-30. Pete Bahnmair.
Buhler—Buhler Community Fair Assn. Oct. 24-26. J. A. Johnson.
Cheney—Sedgwick Co. Fair Assn. Oct. 3-5. Frank Ryniker.
Cimarron—Gray Co. Fair Assn. Aug. 28-30. Charles S. Sturtevant.
Cottonwood Falls—Chase Co. Fair Assn. Sept. 1-7. Carl A. Ballweg.
Delphos—Ottawa Co. Fair Assn. Aug. 22-24. Edward Antene.
Eppingham—Eppingham-Atchison Co. Fair Assn. Aug. 20-23. Clarence J. Hegarty.
Ellsworth—Ellsworth Co. 4-H Fair. Aug. 23-24.
Eureka—Greenwood Co. Fair Assn. Week of July 29. Harrison Brookover.
Great Bend—Barton Co. 4-H Fair. Aug. 21-22.
Havensville—Havensville Community Fair Assn. Sept. 19-21. Paul Randel.
Hays—Ellis Co. 4-H Fair. Aug. 21-22.
Horton—Tri-Co. Fair Assn. Sept. 4-6. J. J. Lindsay.

Hutchinson—Reno Co. 4-H Fair. Aug. 22-23.
Johnson—Stanton Co. 4-H Fair. Aug. 23-24.
Junction City—Geary Co. 4-H Fair. Aug. 28-30. Paul E. Gwin.
Kincaid—Kincaid Farmers' Fair Assn. Sept. 26-28. W. R. Brown.
Kingman—Kingman Co. Fair Assn. Oct. 9-12. Arthur Goenner, Zenda, Kan.
Kingman—Kingman Co. 4-H Fair. Aug. 19-22.
Lane—Lane Agril. Fair Assn. Aug. 16-17. William M. Christian.
McPherson—McPherson Co. 4-H Fair. Aug. 26-28.

Manhattan—Riley Co. 4-H Fair. Aug. 20-22.
Mankato—Jewell Co. 4-H Fair. Aug. 23-24.
Ness City—Ness Co. 4-H Fair. Aug. 26-27.
Oberlin—Decatur Co. 4-H Fair. Aug. 21-22.
Ottawa—Franklin Co. Agril. Soc. Aug. 26-28. A. D. White.
Paola—Miami Co. Fair Assn. Aug. 14-16. L. L. Lauer.
Rush Center—Rush Co. Agril. Fair Assn. Aug. 20-24. Roy Peterson.
Scott City—Scott Co. Free Fair. Aug. 29-30. William O. Wikoff.
Smith Center—Smith Co. Fair Assn. Sept. 4-7. James L. Farrand.
Sublette—Haskell Co. 4-H Fair. Aug. 23-24. Frank McCoy.
Topeka—Indian Creek Grange Fair. Aug. 29-30. Mrs. Chester King, N. Topeka.
Vinland—Vinland Grange Fair. Sept. 26-28. I. P. Schellenberg.
Wamego—Pottawatomie Co. 4-H Fair. Aug. 12-13.

Washington—Washington Co. Fair Assn. Sept. 12-14. A. C. Fuhrken.
Wellsville—Wellsville Picnic Fair. Sept. 5-6. J. H. Cramer.
Wichita—Kansas Natl. Livestock Show. Oct. 1-5. Conlee Smith, Livestock Exch. Bldg.

Kentucky

Barbourville—Knox Co. Agril. Fair. Sept. 20-21. Gray H. Williams.
Beattyville—Lee Co. Fair. Sept. 12-14. Hickman Patrick.
Hardinsburg—Breckenridge Co. Fair. Sept. 20-21. E. B. Kennedy.
Lexington—4-H District Fair. Aug. 19-21. J. Ed Parker.
Mount Olivet—Robertson Co. School & Agril. Fair. Oct. 11-12. J. W. Colvin.
Robinson—Robinson Harvest Festival. Sept. 25-27. John C. Peltner, Quicksand, Ky.
Smithland—Livingston Co. Agril. Fair. Oct. 4-5. Marjorie W. Rhea.
Vanceburg—Lewis Co. Agril. Fair. Sept. 27-28. Garnet May.

Michigan

Bad Axe—Huron Co. Fair. Aug. 27-31. Glenn Wakefield, Kinde, Mich.
Caro—Tuscola Co. Fair Assn. (Caro Fair). Aug. 19-24. Carl F. Mantey.
Gladwin—Gladwin Co. Fair Assn. Sept. 1. L. W. Baumgardner.
Goodells—St. Clair Co. 4-H Club Fair. Aug. 30-31. Earl C. McCarty, Port Huron.
Hart—Oceana Co. Agril. Soc. Sept. 4-6. August B. Marx, Shelby, Mich.
Ironwood—Gogebic Co. Fair. Aug. 19-21. W. B. Pahl, Bessemer, Mich.
Lowell—Kent Co. 4-H Agril. Assn. Aug. 21-23. K. K. Vining, Grand Rapids, Mich.
Mount Pleasant—Isabelle Co. Farm & Youth Fair. Sept. 3-6. B. C. Mellencamp.

Mississippi

Laurel—South Mississippi Fair. Sept. 23-28. R. B. Jeffries.

Missouri

Carthage—Jasper Co. Agril. Expo. Sept. 27-28. R. O. Grissom.

Zeiter Makes Ohio Tie-Up on Racing

COLUMBUS, O., May 11.—Contract signed this week between Ohio State Fair Manager Bryan P. Sandles and Don Zeiter, Bedford, O., auto race promoter, made it possible for the Ohio annual here to have harness races during its August run.

Zeiter agreed to recondition the grandstand and half-mile track at the fairgrounds if he would be permitted to run midget auto races twice weekly between now and December 31.

Whether horse racing will be offered must be decided by Walter J. Michael, of Bucyrus, O., racing member of the State Board of Agriculture which meets May 21.

Gainesville—Ozark Co. Fair. Sept. 5-7. H. T. Harlin.
Marble Hill—Lutesville—Bollinger Co. Fair. Assn. Sept. 12-14. Mary E. Allen.
Maryville—Fall Fair & Livestock Show. Aug. 30-Sept. 1. Norwood Benning.
Perryville—Perry Co. Fair. Sept. 13-14. Werner T. Weber.

Nebraska

Benkelman—Dundy Co. Agril. Soc. Aug. 21-23. Joe W. Laughlin.
Bladen—Webster Co. Fair Assn. Aug. 21-23. F. J. Haller.
Culbertson—Hitchcock Co. Agril. Soc. Aug. 27-30. Ervin Coyle.
Dunning—Blaine Co. Agril. Soc. Aug. 30-Sept. 1. George Zutavean.
Geneva—Fillmore Co. Agril. Soc. Aug. 20-23. Mrs. Elizabeth Drake.
Hemingford—Box Butte Co. Fair. Sept. 5-7. Frank Dee.
Homer—Dakota Co. Fair. Aug. 23-24. Louis M. Jeppesen, Hubbard, Neb.
Lincoln—Lancaster Co. Agril. Assn. Sept. 1-6. B. P. Preston, Route 5.
McCook—Red Willow Co. Fair. Aug. 20-23. Don L. Thompson.
Norden—Keya Paha Co. Agril. Fair Assn. Sept. 12-14. J. A. Rossenbach.
Oakland—Burt Co. Fair. Aug. 19-22. Charles H. Walton, Lyons, Neb.
Oseola—Polk Co. Fair. Aug. 26-28. Don Nordberg, Stromsburg, Neb.
Scribner—Dodge Co. Agril. Soc. Sept. 11-13. Otto J. Schellenberg.
Sidney—Cheyenne Co. Fair. Sept. 4-7. O. A. Olson.
Spalding—Greeley Co. Free Fair Assn. Aug. 19-21. Don C. Smith.
Tecumseh—Johnson Co. Fair. Sept. 17-19. Walter Roberts.
Valentine—Cherry Co. Agril. Soc. Sept. 13-15. E. B. Foster.
Wayne—Wayne Co. Fair Assn. Sept. 12-14. William E. Von Seggern.

Pennsylvania

Huntingdon—Huntingdon Co. Agril. Fair. Aug. 26-31. J. M. Harper.

South Dakota

Clear Lake—Deuel Co. Fair Assn. Sept. 19-21. Fred Seegar.
Custer—Custer Co. Fair. Aug. 23-24. C. R. Simonson.
Gettysburg—Potter Co. Fair. Sept. 11-13. James J. O'Connell.
Rapid City—Pennington Co. Fair. Sept. 13-14. K. T. Mears.

Texas

Angleton—Brazoria Co. Fair Assn. Sept. 30—Oct. 5. Gene Williams.
Jourdanton—Atascosa Co. Fair Assn. Oct. 10-12. Leon F. Steidle.
Lamesa—Dawson Co. Fair Assn. Oct. 3-5. Mrs. Matt McCall.
Wharton—Wharton Co. Fair Assn. Sept. 24-28.

Virginia

Farmville—Five-County Fair Assn. Sept. 23-28. J. C. Brickert.
Keller—Eastern Shore Agril. Fair Assn. Aug. 26-31. J. Milton Mason.
Lynchburg—Lynchburg Am. Legion Fair Assn. Sept. 9-14. Abe Cohen.
Manassas—Manassas Horse Show & Fair Assn. Sept. 2. J. M. Baucum.

Wisconsin

Ashland—Chequamegon Regional Fair Assn. Sept. 19-21. Walter W. Wilcox.
Hayward—Sawyer Co. Fair. Aug. 28-31. J. K. Walker.
Platteville—Platteville Fair Assn. Aug. 23-25. W. G. Pitts.

Wyoming

Pine Bluffs—Laramie Co. Fair Assn. Aug. 22-24. Charles W. Stephens.

Indiana To Collect \$446,464 From Army

INDIANAPOLIS, May 11.—Agreement of the army to pay \$446,464 for damages to the Indiana State Fairgrounds during its use as an Air Forces Depot has been announced by the Indiana State Fair Board.

Besides the cash settlement, the army also has agreed to donate to the State furnaces installed in buildings, and temporary structures erected on the grounds.

The State previously had estimated the repair cost at \$600,000 after the army occupied it during the war at a \$1 a year rental. However, the board expressed opinion that "other concessions" made up for the difference.

Pekin Annual Inks JJJ Expo

PEKIN, Ill., May 11.—Central Illinois District Fair here has closed contracts for the appearance of the Johnnie J. Jones Exposition on the midway, Lee W. Lott, fair manager, has announced, with WLS Attractions, to furnish the grandstand attractions.

1946 • 44TH YEAR
MISSOURI STATE FAIR
SEDALIA • AUGUST 18-25
8 DAYS & NIGHTS 8
AUTO RACES 2 DAYS
ERNIE YOUNG REVUE
5 GALA NIGHTS
HARNESS RACING 5 DAYS
FIREWORKS • BIG MIDWAY
AUTO THRILLS 2 SHOWS
HORSE SHOW 6 NIGHTS

Indoor and Outdoor Exhibit Space and Concession Rights Available — WRITE
ROY S. KEMPER, Secy.
SEDALIA, MO.

ACTS WANTED
FOR MY
CIRCUS AND FAIR DATES
FOR 1946
CAN ONLY USE FEATURE ACTS
ERNIE YOUNG
155 N. CLARK ST.
CHICAGO, ILL.

CARNIVAL WANTED
FOR CLARENDON COUNTY FAIR
Week of October 14-19.
HARRY P. THAMES, Secretary, Manning, S. C.

GOLD MINE OF FAIR INFORMATION!

"Fair Management" guidebook covers concessions, shows, rides, gates, passes, regulations, livestock judging, horse shows, planning, safety, etc., etc. A product of the first annual College of Fairs, this indexed manual includes information on California fairs, names and addresses of officials. Send \$1 for your copy today!

WESTERN FAIRS ASSOCIATION, Sacramento, Calif.

ATTENTION, N. W. FAIR SECRETARIES

AVAILABLE FOR 1946 SEASON

SINGING TRACY FAMILY DANCING

and Revue, including Acts: Comedy Trick House—Harry George & Co.; Tumbling—Mariannas; Horizontal Bar—Joanne & Co.; Trick Rope Spinning—Duke & Ward. Special price on this package unit.

Write **RAY TRACY, 3112 EMERSON, NO., MINNEAPOLIS, MINN.**

Press Agents' War in Cincy As Competing Roller Groups Vie for Center-Stage Spot

Heavy Sugar Goes for Ads in URO-RSROA Battle

CINCINNATI, May 11.—Newspaper publicity, both of the free and paid-for variety, probably reached a new high for the roller skating business prior to and during the concurrent running of the USARSA-URO National Championships and the USFARS-RSROA Great Lakes Regional Championships here May 7-11, the rival organizations letting loose a barrage of publicity and advertising designed to grab the spotlight from the opposition.

Publicity stories and good-sized advertising displays that must have set the rival treasuries back plenty appeared daily in the three local papers, leaving little doubt in the mind of the public that two important skating events were in progress and that considerable animosity existed between officials of the respective contests. Whether the war of words served any purpose other than to advertise the fact that contests were in progress is a debatable question, for the battle for pub-

licity developed into a situation that must have been confusing to the public. This was particularly true of the RSROA which bought space in the dailies to publicize statements serving to refute the claims of the URO and minimize the importance of the nationals being held at Ed J. Von Hagen's Norwood Roller Rink, near Cincinnati.

USARSA Tub-Thumping

Big guns in the USARSA flackery campaign were the facts that its contests were of national stature and the claim that its senior national champions will represent the United States in the forthcoming Olympic games in London. Also played up was the fact that the USARSA is affiliated with the Amateur Athletic Union, governing body of all recognized amateur sports; the United States Olympic Committee and the ASU. Good sized publicity stories apprized the public that "the American Olympics Committee sent Carl R. Enge, noted ice and roller skating authority from Chicago, to the national championships to serve as an observer. For the first time in international sports history, roller skaters will compete in the next Olympic games. The senior champions crowned at Norwood Rink will represent this country in the forthcoming classic.

"This is a high honor paid the USARSA and reflects its amateur status, since it was bestowed only after a thoro investigation of all skating organizations in the country by the international organization governing the sport. . . . The investigation found that our association is composed of members of clubs which are completely independent of rink operators."

USFARS Counter-Claims

Officials of the USFARS-RSROA seven-State Great Lakes Regionals at William F. Sefferino's Rollerdom here countered with claims that the USFARS is the "sole governing body of amateur roller skating" and "official governing body of amateur skating affiliated with the RSROA." In advertisements headed: "Amateur Roller Skating Facts Furnished by RSROA," they stated: "The RSROA was the first body composed of skating rink operators whose purpose was to organize amateur roller skaters in the United States. This task was accomplished so successfully that we now have imitators. An overwhelming majority of leading skating rinks in the United States are members of RSROA. The Ohio chapter of RSROA has 21 member rinks.

Canadian RSROA Schedules Ontario, Dominion Contests

VANCOUVER, B. C., May 11.—At a recent meeting here of the Roller Skating Rink Operators' Association of Canada it was decided to hold the Ontario provincial meet May 20-21, and the dominion meet the third week in June, definite time and place to be announced later.

New member rink accepted was the Windsor (Ont.) Roller Rink, Clifford Head, owner-manager, while H. Hornby, pro of Pacific Rollers, Victoria, B. C., was accepted as an associate member.

British Columbia provincial meet in free-style and figure skating was held at the Vancouver Roller Bowl May 11.

Pyramid Rollery, Razed By Fire, To Be Rebuilt

ST. JOHNSVILLE, N. Y., May 4.—Pyramid Dance Hall Roller Rink, which burned to the ground about four years ago, will be rebuilt as a modern fireproof structure.

Melvin Brown, owner, said reconstruction work will begin immediately. Held up in his plans by wartime scarcities, Brown recently bought a sawmill here and is now able to turn out much of his own supplies.

New building will measure 80 by 155 feet. Walls will be of concrete block. It will be soundproofed and air conditioned. Cost of the building will be about \$15,000.

New Skate by Chicago Firm

CHICAGO, May 11.—Use of aluminum in the new skate, Velvet-Tread, announced by Chicago Roller Skat-Company, permits incorporation of engineering features hitherto impracticable with malleable iron, the company states. Aluminum produces a lighter, freer rolling, quieter and stronger skate, the firm says, and the advantages are especially noticeable in action of the wooden wheels in which are incorporated an aluminum self-contained sleeve having two cushioned precision bearings. Trucks, hangers and braces are of forged aluminum alloy. Unrestricted action with maximum security is obtained, the firm says, with the 45-degree rocker action, while the three-eighths-inch steel action screw furnishes strength which can be relied upon.

Ideal Summer Spots Opened

ST. LOUIS, May 11.—Carl Trippe, operator of Ideal Roller Rink here, reports the opening May 5 of his outdoor rinks and says that everything points to a successful season. His summer spots are located in West (See Ideal Spots Open on page 107)

The USFARS is our affiliated amateur body with a registered membership of over 20,000 amateur skaters. The USFARS has representation in 39 States.

"Regional winners will compete in the USFARS-RSROA national championships to be held in New York, June 24-28. The RSROA set up international standards and has published books containing information, rules and regulations for competitive skating in all branches. These books can be found in all leading libraries of the United States and Europe and set the standard for skating in most parts of the world. The USFARS needs not wait for possible Olympic competition but will compete in international competition in 1946 under auspices of the World Roller Skating Congress in New York. How can any other organization hold true official national competition in view of the above facts?"

Respective contests close late tonight. Full details will appear in the May 25 issue of *The Billboard*.

Olympic Competition Set; FIPR Accepts USARSA as Member

CINCINNATI, May 11.—United States Amateur Roller Skating Association was accepted as a member of the Federation Internationale De Patinage a Roulette at a recent meeting in Switzerland, assuring the USARSA of international competition, according to word from Earl Van Horn, operator of Mineola (L. I.) Roller Rink.

In the same communication it was stated that American roller skaters will get a chance at Olympic competition in London in 1948, roller skating having been approved for future Olympic games by the FIPR, world governing body.

The First Best Skate



QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1884
3312-3318 Ravenswood Ave. Chicago, Ill.
The Best Skate Today

WE BUY AND SELL
New and Used Rink Roller Skates
Advise Make, Size, Condition and Quantity.
Also Best Price.

JOHNNY JONES, JR.
244 Blvd. of Allies, Pittsburgh, Pa.

WILL BUY OR SELL
NEW OR USED RINK ROLLER SKATES.
We Specialize in
RINK SKATE AND SHOE OUTFITS.

M-B SPECIALTIES
414 SO. WELLS CHICAGO 7, ILL.

SKATING RECORDS
With
STANDARD DANCE TEMPOS
Write for Complete List.

SKATING RHYTHMS RECORDING CO.
P. O. Box 1838, Santa Ana, Calif.

RIEDEL
THE BETTER SKATING SHOE
NOW AVAILABLE
2727 Milvia Street Berkeley, Calif.

SKATERS' CASES
15" sheet steel, brass bound roller rink skating case. Assorted colors, \$2.98 Each, \$34.50 Per Dozen. (Min. 6) F.O.B. Chicago. Terms: 50% with order, balance C. O. D.

AMERICAN WHOLESALE CO.
1401 S. Keeler Avenue Chicago 23, Illinois

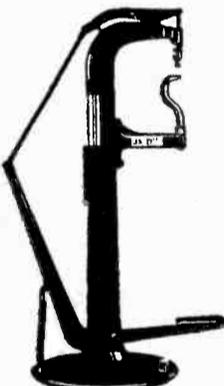
No. 321 DUSTLESS FLOOR DRESSING
Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal., in 5 gal. containers. Terms: 25% with order, balance C. O. D.

GAGAN BROTHERS
444 Second St. Everett, Mass.

FOR SALE
150 pairs Chicago Roller Skates. Used only a few months. Best offer takes all.

WM. SPIEWAK
2514 Orchard St. BLUE ISLAND, ILL.

New ATTACHING MACHINE



Now you can do the job quickly and easily and we have the rivets 10/16" for forepart 26/16" for Men's heels and 28/16" for Women's heels.

Write for Complete Service Bulletin TO-DAY!

HYDE ATHLETIC SHOE COMPANY
Manufacturers of these famous BETTY LYTLE Roller Shoes CAMBRIDGE, MASS.

WHY "CHICAGO" SKATES



They are the MOST POPULAR and SERVICEABLE Skates on the Market. Their upkeep is very small and they have proved to be good money earners.

CHICAGO ROLLER SKATE CO.
4427 W. Lake St. CHICAGO, ILL.

WANTED

50x100, 50x110, 50x120, 60x110, 60x120 New or Used Portable Dance or Skating Rink Floor. All Replies to

GEORGE PAPKE

Care Chevrolet Garage

Lemmon, S. D.



The Billboard's VETERANS' RE-EMPLOYMENT SERVICE

Each week The Billboard publishes this classified directory of honorably discharged veterans who have had experience in show business or its allied fields, or who have talents which may enable them to get into some phase of the amusement industry. There is no charge to anyone for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

IF YOU ARE AN HONORABLY DISCHARGED VETERAN AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY AVAIL YOURSELF OF THIS SERVICE.

Write The Billboard's Veterans' Re-Employment Service editor (1564 Broadway, N. Y. 19, N. Y.) a letter, carefully stating all the following information:

- (1) Full name, age, address and telephone number (if any).
- (2) Working experience (if any) before entering armed forces. (Do not list amateur show business experience.)
- (3) Names and addresses of employers for whom you worked before entering armed forces.
- (4) Branch of armed forces in which you served, and date of discharge.
- (5) Work done in the armed forces which may help qualify you for show business job you seek.
- (6) Education (state fully, by years in grade school, high school and college).
- (7) In which show business field would you most prefer to work?

(8) What specific type of job would you prefer?

(9) What salary would you require? (You need not state this, if you do not choose to.)

Mail the letter containing all the above information, together with a photostatic copy of your honorable discharge papers, to the editor at address stated above. If the copy of your papers is not included you will not be eligible for this service. The information supplied in your letter will be rewritten into a classified advertisement and run in the first available issue in these columns. The Billboard would appreciate it if, after your advertisement appears, you would write the Veterans' Re-Employment Service editor, each week, stating whether you have secured a job, or whether you would like your advertisement continued. There is no charge or obligation of any kind entailed in this service.

ACTOR: 31; army Special Services. Pre-army stock companies, comedy, dramatic stock preferred. Miles E. Solle, 2448 S. Central Pk. Ave., Chicago 23, Ill. Tel. Rockwell 1598. 411/3/16

ACTOR: pre-army repertoire, stock (5 years). Ventriloquist, magician. Interested legit, radio, vaude. Ken Hodge, 1720 N. Emporia, Wichita, Kan. Phone: 4-1665. 416/3/16

ALTO SAX-CLARINET MAN: 24; radio, club, theater experience. Union. Available May 15. Location job preferred. Robert E. Smith, General Delivery, Lisbon Road, East Liverpool, O. Phone 1958. 465/4/27

ANNOUNCER: passed auditions: NBC, ABC, MBS (New York); studied radio announcing at New York Institute of Music and Art. Script writer, newscaster, WXLK, AFIS (Alaska) while in U. S. Navy. Willing to travel. Salary \$40 per week. Arthur Emmanuel Wiskart, 242 East 87th St., New York 28. Tel. LE. 4-3272. 426/3/23

ARRANGER: musical arrangements for dance bands. Pre-army experience. Air corps dance band arranging while in the service. Sanford I. Lewis, 747 Sheridan Rd., Wilmette, Ill. Phone: Wilmette 1353. 419/3/16

ASSISTANT manager motion picture theater; 3 1/2 years' pre-army exp. Completed course at Theater Managers' Institute. Howard E. Beck, 916 Edgar Ave., Effingham, Ill. Phone 766-W. 433/3/30

BARTONE VOCALIST: popular, semi-classical. Chicago Music Festival winner ('42). Interested radio, motion pictures. Dan McCabe Danford, 4447 Wolcott Ave., Chicago, Ill. Edgewater 5209. 389/3/77

BARTONE: sang with name bands while in navy (Tommy Tucker, Shep Fields, Henry Busse). Seeks opportunity with dance band. Harry M. Goodmuth, 2742 Wilkens Ave., Baltimore 23. Phone ED. 3138-J. 431/3/30

BARTONE: popular, classical. Featured with 45-pc. coast guard band (2 yrs.). Radio, night club exp. Own arrangements. Interested musicals, night clubs. Nick A. Corsell, 3111 Park Ave., Bronx, N. Y. Me. 5-6678. 458/4/20

BARTONE: 25; night club, dance band, radio exp. (10 yrs.) References on request. Interested dance band; radio recording. Anthony Rea, 127 Goodwin St., Bridgeport, Conn. Phone 4-1427. 460/4/27

CLARINET SAX MAN: legit theater ork preferred. Pre-army college symph. band exp. B. A. (Music) AAF Band. Will consider dance band offer. David W. Westgate, 109 West 77th St., New York, N. Y. TR. 4-9846. 449/4/13

COIN MACHINE MECHANIC: 10 yrs.' experience all types, including juke, as mechanic, route man. Henry F. Picumme, 59 N. Water St., Mobile, Ala. 471/5/4

COMIC: dialect, character actor: performed 200 G.I. shows, wants to become professional entertainer. Excellent for stooge or bit parts. All reasonable offers considered. Radio, vaude preferred. Paul Jacobson, 1402 Sterling Place, Brooklyn. President 3-7296. 464/4/27

DRUMMER: solid or Dixieland; read, fake; pre-army—3 years' combo bands. Seeks radio, night club, or vaude. band. Tommy Evans, 254 W. 98th St., New York, N. Y. AC. 4-8710. 418/3/16

DRUMMER: 10 yrs. pre-army local band, small combo exp. Interested all fields. Andrew P. Gonnella, 515 Wharton St., Philadelphia. Phone Howard 9096. 473/5/11

ELECTRIC GUITARIST: 30, seeks location job. (N.Y.C., Long Island) with dance band, cocktail unit. Pre-army band leader. Local 802. Radio, clubs, preferred. Edward E. Scheldorn Jr., 6926-68 68th St., Brooklyn, N. Y. 413/3/16

EMSEE, straight man; army shows; pre-army amateur exp.; fast talker; record forwarded on request. Will travel. Burlesque, vaude preferred. George H. Ciune II, Browns Grove, Scottsville, N. Y. 429/3/23

EMSEE: 3 1/2 years Army Special Services shows; vocals, comedy, announcing. Consider any reasonable offer. Radio, clubs preferred. Paul J. Connor, 749 No. 63d St., Philadelphia. Greenwood 3220. 429/3/30

ENTERTAINMENT DIRECTOR, actor, comedy script-writer. Pre-army comedy team, theater, clubs. Army entertainment specialist; general production. Resorts preferred. Frank Kunitsky, 22 Woolson St., Mattapan, Mass. CUN. 2683. 472/5/4

GUITARIST, SINGER, DANCER: specialty numbers. Pre-army part of "Three Heat Waves." Interested in forming trio, but will work single. References on request. Steve La Marr, 20 Williams St., Brooklyn. DIC. 2-4757. 470/5/4

HILLBILLY MUSICIAN, fiddle guitar; hill-billy vocals (original songs). Seeks location job, radio, vaude. Starting salary \$60 week. John A. Ewing, 613 W. Church St., Champaign, Ill. 424/3/23

LEAD ALTO-SAX man; 8 years' dance band exp. (clarinet, sax), army bandsman (4 years). Interested radio, night club, vaude. Peter Lombardo, 3521 65th St., Woodside, L. I. HA. 9-2862. 423/3/23

LEAD ALTO SAX, clarinet man; bass clarinet, double tenor. Pre-army small combos, cocktail units, dance bands. Radio, vaude exp. Played NYAFF Symphony Orchestra College. Seeks show or dance band. Location job preferred. Frank Johnson, Alden Hotel, 4526 Sheridan Road, Chicago. 432/3/30

LEAD TRUMPET MAN; 12 years' exp. with semi-name bands. Coast guard dance band; military band soloist. Angelo Castigliola, 2318 Frenchmen St., New Orleans. Phono FI. 7455. 434/3/30

LYRIC WRITER: pre-army staff writer for American Music, Inc., Los Angeles. Songs for radio, stage, screen. Will collaborate with composer. William S. Nale, Box 340, Medaryville, Ind. Phone: 156. 425/3/23

LYRIC WRITER: popular songs, night club material. Twelve published songs. Seeks opportunity music publishing company. Mel Lewis, 302 West 87th St., New York, N. Y. SCH. 4-9054. 443/4/6

MAGICIAN; pre-army club dates, night clubs (2 years). All-soldier theater unit (2 years) while in service. Vaude, night clubs preferred. Noel J. Swangler, 1102 Case St., Centralia, Ill. Tel. 1512-W. 428/3/23

MOTION PICTURE PROJECTIONIST: trained in army school, seeks job as 35mm. projection machine operator. Ray Garman, 315 Taylor St., De Kalb, Ill. Phone: QE. 69. 422/3/16

ORGANIST: 8 years theater, cocktail lounge exp. Consider all offers except rinks. Theater, radio, preferred. Will travel. Buddy Nolan, P. O. Box 105, West Point, Pa. Phone: North Wales 834. 440/4/6

PHONOGRAPH RECORD LIBRARIAN: 28; classical repertoire; knowledge of list, popular music. Excellent references. Desires position with radio station, publishing company, record retail store. Ernest H. Lorman, 839 Riverside Drive, New York, N. Y. WA. 3-2123. 448/4/13

PIANIST, GUITARIST, SINGER: work single, team, ork. Pre-army 10 years show biz exp. Interested all fields. Adolphe E. Salecto, 2525 Federal St., Philadelphia, Pa. 450/4/13

PROJECTIONIST: camera man army projectionist, pre-army motion pictures. Will consider helper job to start. Howard W. Martin, 5040 N. Kenmore, Chicago, Ill. Phone: Ardmore 2025. 421/3/16

PROJECTIONIST: 40; civilian and army experience—all type equipment. Desire to locate in Ohio, Kentucky, Illinois, Indiana, Virginia. George Takacs, 305 McKinley Ave. S. W., Canton, O. Phone 6155. 456/4/20

PROJECTIONIST, mechanic: 4 yrs. pre-army experience. Starting salary, \$40 wk. Leslie R. Begshaw, 1405 1/2 Main St., Kansas City 6, Mo. 468/5/4

PROJECTIONIST, ASS'T THEATER MANAGER: 3 1/2 yrs. army exp. Pre-army operator. East preferred. Jack Muncy, North Tazewell, Va., Box 13. 474/5/11

PUBLICITY WRITER: free-lance work wanted. 8 years' exp. College graduate. Ken Russell, 4847 N. Harding St., Chicago. 435/3/30

RADIO ACTOR: 27; varied experience—legit, tele, radio. Scholarship student 6 years. Excellent references. Irving Berlow, 739 Arnow Ave., Bronx, New York. Olinville 5-6479. 451/4/13

RADIO ANNOUNCER-PRODUCER-WRITER: college graduate, pre-army experience all phases; 3 years with metropolitan station. Wrote, produced, announced army radio shows. Seeks job with future. Murray Benson, 6209 23d Ave., Brooklyn, N. Y. ES. 6-2061. 447/4/13

RADIO ANNOUNCER: 25; college. Army radio shows. Willing to serve as apprentice to gain experience. Transcription furnished on request. Travel anywhere. Vernon Paule, 7034 South Indiana Ave., Chicago 37. Phone Aberdeen 1076. 463/4/27

RADIO ANNOUNCER, pre-army. Exp. Mutual affiliates (Conn.); sports editor, special feature announcer, newscaster. Excellent references. Starting salary \$50 wk. Gorton T. Wilbur, 85 Federal St., New London, Conn. Phone 2-1439. 475/3/11

RADIO-TELEVISION ACTOR: 29; American Academy Dramatic Arts (graduate); 8 yrs. professional acting; excellent references. Interested legit, radio. Brant Goran, 645 East Peru St., Princeton, Ill. Phone 748. 472/5/11

RADIO PRODUCER-ANNOUNCER: varied program exp. (2 years). Ent. dir. Army Spec. Ser. (3 years). Fine recommendations. Don Whitman, 12741 Birwood Ave., Detroit, Mich. Hozarth 6464. 455/4/13

RADIO SCRIPT WRITER, director, producer. Pre-army free-lance writing (Norman Corwin, Mitchell Grayson, WNYC, Fawcett Publications, etc.). Irving Levinson, 118 Riverside Drive, New York, N. Y. SU. 7-4150. 445/4/13

RADIO SPOT SALES: 3 years' prof theater, radio exp. Creative sales ability. Interested radio sales, television production. Richard Stark, 257 Claremont Road, Ridgewood, N. J. 444/4/6

SINGING BOY for ensemble; Army Special Services (2 years). In army show "Egg in Your Beer." Pre-army chorus exp. Leo Pelletier, 85 Shamut Ave., Central Falls, R. I. 430/3/30

SINGING GUITARIST, yodeler; "Gene Autry" style, seeks opportunity legit, radio. References on request. Marvin Green, Box 651, Portales, N. M. 466/5/4

STRING BASS MAN: double electric guitar. Banjo soloist. Radio, club exp. Read, fake. Seeks small combo, AFM. Roy J. Geyer, 132 N. Genesee St., Waukegan, Ill. 477/5/11

TELEVISION PRODUCER; formerly motion picture ass't producer; sales, engineering background. Video since 1940. Seeks position with aggressive firm, excellent references. N. Delville, 16 W. 87th Street, New York, N. Y. 417/3/16

TENOR VOCALIST; popular, semi-classics. Double in dramatics. Interested all fields. Resort, club, preferred. Starting sal. \$75 wk. William Freeman, 142 Margaret Blvd., Merrick, L. I., N. Y. Freeport 5338. 462/4/27

TENOR CLARINET, vocalist; loc. 802, civilian and army band exp. Will travel. Arthur Randolph, 232 E. 116th St., New York. Phone LE. 4-9378. 438/3/30

THEATER MANAGER: projectionist with 5 years' experience, seeks position. Starting salary \$40 per week. Marvin Martin Manheimer, 432 Hull Dr., Tallahassee, Fla. Phone: 1276W. 420/8/16

THEATER MANAGER, publicity director; 10 years exp. (independent, circuit operation). Desires position with growing org. New England preferred. Pierce Parkhurst, 29A Elm St., Gloucester, Mass. 452/4/13

THEATER MANAGER: 5 yrs. pre-army experience (Balaban & Katz Theaters, Aurora, Ill.). Willing to travel anywhere. Ernie M. Anderson, 310 Walnut St., Aurora, Ill. Phone 5310. 459/4/20

TRUMPET MAN; play section, jazz. Want to join dance ork. Radio, club, vaude preferred. Joseph N. Maehl, 1448 W. 83d St., Chicago. RAV. 1424. 437/3/30

TRUMPET MAN; 5 years' dance band exp. Pre-army own combo. Arranging, composing exp. Interested night club dance band. Clifford Bottoms, 136 West 112th St., New York, N. Y. 442/4/6

TRUMPET MAN, 23; lead; wants to join dance band. Radio, club, vaude preferred. Club date, society band exp. Joseph N. Merola, 244 60th St., Brooklyn. Phone Windsor 9-6145. 461/4/27

TRUMPET MAN: pre-navy road exp. with semi-name band. Jazz lead sweet band; jazz-jump band. Combo exp. Wm. S. Alley, 534 Anastasia Ave., Coral Gables 34, Fla. Phone 48-5631. 476/5/11

VETERAN, 27, seeks clerical position with music publishing firm or booking agency. Willing to learn field. Music background. Jerry D. Goodman, 1372 Riverside Drive, New York, N. Y. WA. 7-5529. 446/4/13

VETERAN, 2 yrs. college business administration, music theory. Professional musician (sax, clarinet) while student. Seeks job with future in music publishing or record company. Willing to travel. Bernard A. Lang, 216 W. 102d St., New York, N. Y. AC. 4-6969. 467/5/4

VOCALIST, 24; baritone; pre-army radio (3 yrs.), television, club, band, exp. Radio preferred. Joe Craig, 1463 King St., Denver 4, Colo., Keystone 9732. 412/3/16

VOCALIST; civilian and navy dance band experience. Seeks opportunity—night club, road dance band. James Martin Mills, 54 W. 162d St., New York, N. Y. Wadsworth 3-9408. 457/4/20

WEST COAST PUBLICITY: 5 years' cartooning experience; layout, copy exp., 2 years. Willard Hope, 3348 Thelma Ave., Los Angeles, Calif., CA Capital 3714. 364/2/16

WRITER, musical drama; will consider all offers sent with references. Stage, screen, radio; script, music. Top rate salary. Benjamin J. Contra, 91 West 6th St., Mansfield, O. Tel. 2-0446. 414/3/16

WRITER: special material; comedy, music, for any type act. Stage dances for cafe, theater acts. Interested radio, club, vaude. Rob Sidney, c/o Dell, 309 West 71st St., New York, N. Y. VA. 6-1807. 469/5/4

Locke in 10th Year With Jennings Rep; Newton Preps Show

FARMERSVILLE, Calif., May 11.—Will H. Locke is in his 10th year with the Fred Jennings Tent Theater, which for 25 years has been a household word on the Pacific Coast and now located here for an indefinite period. His son, Whitland Locke, juve on the show for several years, is working in pictures in Hollywood.

Earl Newton, comedian on the show for a number of years, is now in Farmersville readying his Toby's Tent Theater. He will take to the road soon with a 40 by 80 tent outfit, presenting a vaude-picture policy on one and two-week stands in California. Earl was formerly of the Newton-Livingston *Uncle Tom's Cabin*.

Recent visitors on the Jennings show include Madge Kinsey, Jack and Lee Ford, George W. Pughe, Jack and Bess Henderson, Tex Ritter, Slim Andrews, Harlin Talbert, Vayne and Ruby Hart, Fred and Ann Ewen, Cliff and Bunny Olson, and Mr. and Mrs. Ross McKay.

Hollywood Minstrels Set for July Opening

MEMPHIS, May 11.—Hollywood Smart Set Minstrels, E. J. Perrie, owner-manager, are carded to hit the road in July, according to C. White. New colored show will carry 50 people and travel in a new bus and eight new trucks with one in advance.

Show will be presented under a new flame-proof tent, a 70 with three 40's.

Rep Ripples

THE COUDENS, Doug and Lola, who have been playing school assemblies, have closed their season. . . . Carl M. Andrews will have a tent-pic show around Staunton, Va., opening the middle of May. . . . Darling's Show, small animal show, will take on pix to operate around Flagstaff, Ariz. . . . Hunter Family Show will play week stands around Miller, S. D., with pix and short drama bills. . . . Bird's Show, dramatic, is in Central Texas. . . . Cloter and Hall will have a five-people *South Jo' War* show at Mississippi and Louisiana fairs and celebrations. Org will play some hall auspice dates around Brookhaven, Miss., before the canvas season. . . . Carl Park will not be with a rep org this spring due to the illness of his mother. . . . Verdor's Show, four-people, colored vaudepic unit, is playing auspice dates in Pickens County, Alabama. Now playing halls, org will later make fairs and celebrations. . . . Arthur Kinsley will have a drama-pic show (16mm. outfit) in Northern New England, opening near Newport, Vt., about June 1. Org will also present short-cast bills by E. F. Hannan. Kinsley will move into territory around Sherbrooke, Que., following dates in Vermont. . . . Botts Show, three people, with T. K. Botts, owner, will play halls in Eastern Washington next few weeks. Org has a new 16mm. outfit and film enough to play two-week stands. Dramatic sketches will also be presented.

HANLEY'S Drama-Pic Show has left Weiser, Idaho, for a trek thru Eastern Washington and Oregon. Three people, including Jay Tremble, do the flesh. Tremble played schools in that sector during the winter with impersonations. . . . Gerald F. McCarthy is trying to find a spot in the Bar Harbor section of Maine for drama and pix. He has a large library of 16mm. film and plans to work it along with short-cast bills during the resort season. . . . Tabber's Show, in Western Texas, recently added a pic outfit. Org, off the road two years, gives dramatic sketches. Unit will summer around Trinidad, Colo., for week stands. . . . Gaylor's Show, colored, playing auspices around Greenville, Miss., will later work fairs and celebrations.

Rep Again

By E. F. Hannan

ARTHUR ROSSO, ex-repster, pens a pungent line from Tacoma, Wash., and while I will still be Arthur's friend, I hope his thesis is wrong. Arthur writes:

"I am here laying up after some hectic hall and school show hiking. I have lived on bologna and frankfurters all winter and I pity the guy that floats anything carrying over three people in these times. I have been in towns where they stood at the door and made faces at you so you wouldn't enter their eating joints, and at other places the hash houses looked like a cook's galley after the hurricane.

"The idea is that they had enough grub for help and favored friends, and traveling showmen are no such friends. I'm glad the rep tent is at \$5 monthly storage, and I'll go it in solo or two's until money will buy something. This may be the death watch for tent rep."

I get a kick from Arthur's message, but I hope he's muffed it on the last line.

Yep, They Played "Dixie" Under Pressure of a 45

San Diego, Calif.

Editors *The Billboard*:

Regarding C. E. Duple's article in *The Billboard*, May 4 issue, naming the classics the bands played on the colored minstrel shows on their noon-day parades, will say we always had a band of not less than 15 instruments. All musicians could read and fake, and they would play such classics as the *Poet and Peasant*, *William Tell* and the *Bohemian Girl*, also jazz numbers. Our band and parade sold the show.

An amusing incident occurred in a small county seat town in Georgia. We were making our usual band concert in the yard of the courthouse. The band had played two numbers when a drunken hillbilly in the crowd said, "Play Dixie." The band leader, John Erwin, said: "We cannot play Dixie, sir. We don't have the music with us." My boys did not like to play Dixie because it was the Confederate anthem, they being colored. The hillbilly then drew a gun and fired at the band leader's feet, saying, "Damn you, I said play Dixie."

Before the sound of the pistol had died the boys had their instruments to their lips and were really playing Dixie. The sheriff and a deputy grabbed the drunk and immediately put him in jail, which was in the courthouse yard. We finished our concert and after we got to our cars I asked the band leader, "Weren't you scared?" I was afraid you couldn't play Dixie. He said: "Mr. Hunt, if you were a musician and were looking into the barrel of a 45 colt, you could play anything."

HARRY (KID) HUNT.

Revere Starts Well; Skeds Jubilee Card

(Continued from page 83)

racing is over at 11 p.m., and the crowds usually wind up at the Beach, heavily patronizing food establishments, rides and attractions.

Because this marks Revere's 50th season, more events are planned than ever before. Season has been extended to two weeks after Labor Day, and this, plus the early opening, will give the Beach an additional month of operation.

An all-out program is set for the Golden Jubilee Celebration. A budget of \$25,000 has been approved and George Clarke, of the Revere Chamber of Commerce, has taken over the publicity job. Budget breakdown follows: Manager's fee and expenses, \$2,500; press agent and expenses, \$2,500; advertising, \$5,000; six weeks of free acts, \$5,700; beauty contests, \$1,200; firemen's muster, \$1,500; banquet broadcast and press tickets, \$150; water sports and kiddie activities, \$250; printing, \$1,200; fireworks, \$5,000.

Governor to Speak

Jubilee banquet will honor the 42 cities which contribute to the support of the Beach. State and city leaders have been invited. Principal speaker will be Gov. Maurice J. Tobin.

Other highlights include a beauty contest, firemen's muster and blazing sands. Various prizes will be offered, including \$25,000 in scholarships, ranging from \$1,000 up.

EAST OPTIMISTIC

(Continued from page 83)

not expected to suffer too much at this resort.

Olympic Park, Irvington, N. J., was continuing with plans for a preview opening this week-end.

Harry Illions, owner-operator, Celoron Park, Jamestown, N. Y., was racing against time Tuesday (7) to load and ship his Bozo ride via rail to State Fair Park, Dallas, before the ban on unessential freight went into effect.

Harry Storin Sets N. E. Committee

(Continued from page 83)

Victor Shayeb, Revere Beach, Revere, Mass.; F. F. Tische, George W. Hoyt Company, Boston; Samuel Levy, Nantasket Beach, Hull, Mass.

Finance—George I. Feldman, Feldman's Inc., Boston, chairman; John Cairo, R. I. Fireworks Company, Providence, R. I.; Jesse M. Hutchinson, Riverside Park, Agawam, Mass.

Membership—J. Victor Shayeb, chairman; E. W. Burr, Playtime, Inc., Weymouth, Mass.; Paul S. Haney, Lincoln Park, North Dartmouth, Mass.; Barney Williams, Whalom Park, Fitchburg, Mass.; Charles B. Lake, Crescent Park, Riverside, R. I.; Joseph L. Garrolo, Oakland Beach, Warwick, R. I.

Resolutions—R. S. Uzzell, Jamaica, N. Y., chairman; Charles H. McGlue, Nantasket Beach, Hull, Mass.; Arthur W. Abbott, Riverside Park, Agawam, Mass.

Insurance—Edward J. Carroll, Riverside Park, Agawam, Mass., chairman; John L. Campbell, Munsey Building, Baltimore; George A. Hamid, Rockefeller Plaza, New York; Harry Prince, Lincoln Park, North Dartmouth, Mass.

By-Laws—Henry G. Bowen, Whalom Park, Fitchburg, Mass., chairman; Wallace St. C. Jones, Berry Company, Boston; Fred L. Markey, Dodgem Corporation, Ioka Theater Bldg., Exeter, N. H.

Legislative—Massachusetts: Henry G. Bowen, Whalom Park, Fitchburg; Edward J. Carroll, Riverside Park, Agawam; New Hampshire: Barney Williams, Pine Island Park, Manchester; Fred L. Markey, Ioka Bldg., Exeter; John E. Hines, Hampton Beach, Maine; Howard A. Duffy, Old Orchard Beach, Old Orchard; Harry Cummings, Old Orchard; Connecticut: Meredith Lee, Ocean Beach, New London; Frank S. Terrell, Savin Rock, West Haven; Rhode Island: John T. Clare, Crescent Park, Riverside; Louis A. R. Pieri, R. I. Auditorium, Providence.

Promotional—Al Martin, Bradford Building, Boston, chairman; George A. Hamid, Rockefeller Plaza, Radio City, N. Y.; Louis A. R. Pieri, Auditorium, Providence, R. I.; Fred H. Freeman, Revere Beach, Revere, Mass.; Andrew P. Stone, Whalom Park, Fitchburg, Mass.

Nominating—John T. Clare, Crescent Park, Riverside, R. I., chairman; Vernon A. Trigger, Riverside Park, Agawam, Mass.; Edward H. LaVenture, Whalom Park, Fitchburg, Mass.; Joseph J. Godin, Interstate Fireworks, Inc., Springfield, Mass.; Edward Fitzpatrick, Ocean Beach Park, New London, Conn.

Salt Lakers Turn Out

SALT LAKE CITY, May 11.—All-time records in every category were smashed by Salt Lake City's municipally-owned zoo and aviary the May 5 week-end when 19,651 persons visited the city's Hogle Zoological Gardens and an estimated 22,000 passed thru Tracy Aviary. Zoo has a pay gate.

Creek Valley Opening Set

WELLINGTON, O., May 11.—Creek Valley Park here opens the season Decoration Day. Spot has restaurant, duckpin alleys, Penny Arcade and four concessions—dart game, spill the milk, cat rack and 7-11.

WANTED AT ONCE

For our two Free Platform Med Shows, white and colored Comedians that play guitar and sing Hokum Songs; also acrobatic player that can play fast music. Write stating salary, experience, etc.

LONE STAR MED. CO. BOX 84 INDIANAPOLIS 6, IND

NEW WESTERNS
and Action Pictures never before released.
New and used 16mm. Projectors for sale.
SWANK MOTION PICTURES
Attention: Ray Swank
614 North Skinker Blvd.
St. Louis 5, Mo.

Make Big Money SHOW TALKING MOVIES
In your own and near-by communities. We furnish everything. 16mm. Sound Projectors and complete programs. Experience not necessary. starts you
Southern Visual Films
66 Monroe, Dept. BB MEMPHIS, TENN.

CLEARANCE SALE—35MM. FILMS
3,000 REELS TO SELECT FROM
Big 6-7-8 reel features only \$15.00 each.
SPECIAL "High School Girl," \$50.00. Musical Westerns, \$50.00 each. De Vry 35mm. Sound Projector complete for \$195.00. Also 16mm. De Vry Sound Outfit for \$295.00. Free bargain lists. Program of 35mm. Feature with Shorts rented, \$15.00 week or \$7.50 two nights. Big stock of posters. What do you need? Get our big free lists today.
SIMPSON FILMS
155 HIGH STREET DAYTON 3, OHIO

16 MM. RELIGIOUS SUBJECTS 35 MM.
Westerns, Actions, Selected Shorts. Wanted: 16MM. Sound Projectors.
OTTO MARBACH, 630 Ninth Ave., N. Y. City

"Drunkard Performers"
All type melodramatic performers to join either road or permanently located show. Send all information with latest photo. No drinking permitted. Address all applications to
BOX D-186, Billboard, Cincinnati 1, O.

WANT DRAMATIC TENT!
State size, age, condition and lowest cash price. Also can place Poss Canvasman. Must keep show in repairs and stay sober. Address
HARRY HUGO
BOX 880 KEARNEY, NEB.

Riverview Bow Made Uncertain By Coal Crisis

(Continued from page 83)

where he served as a commander, and George Hixon have been going to town in this department.

"Most of our advertising will be concentrated in the newspapers," Miller said. "In fact, we're doing more newspaper advertising this year than ever before. Feature along this line is a comic strip ad, at the bottom of one page of comics in *The Chicago Sunday Times*. Our first ad in this series starts Sunday (12).

"Some radio advertising will be carried, of course. We are thinking at present of a radio program but nothing definite has been done as yet," Miller added.

In connection with the advertising campaign, Miller said, they will use a total of 80 24-sheet stands and will have three showings. In the line of direct-mail literature, 500,000 letters have gone out, each carrying a family pass.

Everyone Busy

A visit to Riverview earlier in the week by *The Billboard* representative showed Botts and his crew were leaving nothing undone to have the spot in tip-top shape. Everywhere one looked there were men painting, carpenters hammering and men cleaning. Because of the nice weather earlier in the spring, work is way ahead of schedule and Botts said, thinking at the time the park could open Wednesday (15), there would be no last-minute rush to get things in order.

Outside of a new Bubble Bounce, there won't be anything new in the way of rides or buildings at Riverview. It's not that Botts and the park aren't progressive but rather that new things couldn't be purchased and delivered on time. Botts said he tried to buy several new rides but delivery wasn't possible. Regarding new buildings, he said: "Lumber and such are impossible to get. Houses come first and we'll just have to wait."

Opens Usually Rainy

One thing Botts doesn't have to worry much about and that is trying to beat last year's opening-day attendance record. "That's the least of my troubles," he said. "Opening-day attendance records are something we really haven't, because in the last five years it has rained every opening day, I believe."

Given a break in the weather, however, he believes attendance this year will be in the big figures. He thinks season attendance figures will run ahead of the last two years but he doubts, he said, whether the per capita will be up. "It looks to me as tho the per capita will be about the same as last year," he concluded.

Botts points with pride to the fact that more than half of the men employed at Riverview who went into service are back and getting more money than when they left. Most of the ride personnel at the spot last season are back again. All concession space is—and has been for some time—sold; the park is all repainted and repaired; employees are ready for the opening and the business outlook is excellent.

All that remains now is for the word from the ICC on the hours. "D" Day will be Monday.

Rain Mars Olympic Preview

IRVINGTON, N. J., May 11.—Preview of Olympic Park last week end (4-5) was marred by threatening skies, chill winds and showers. Attendance was very light, with rides doing little business, but games and refreshment stands drew a fair percentage of the crowd. Park goes into full operation next Saturday (18).

CONEY ISLAND, N. Y.

(Continued from page 84)

Smith, human ostrich and Jack Donahue, anatomical wonder. Talkers are Justin Wagner and John (Scotti) Sheldon. Tickets, Ben Lightstone.

Benno M. Bechhold, exec of the Savoy-Plaza Hotel, Manhattan, one of the three new members of Feltman's, contemplates no major changes in the park or restaurant, at least for this season. He said the building material shortage offers no opportunity for extensive improvements now. . . . Johnny Sender, who plans a long rest, sold his Arcade on Surf, fronting Luna, to Bob Jacobs of Shur-Vend Company, New York. . . . J. G. Ward, big bath and property owner, has closed off the Bowery end or exit leading away from Feltman's at Jones Walk with a fence on which a sign reads: "No Access to Feltman's." Site is on Ward property and barrier was erected last winter after a court decision that wound up a lengthy argument as to who had the right of way.

Sam Holzman has installed 23 Poker Roll tables as a new feature in his Boston-Surf Avenue Arcade.

. . . Lou Dasaro and Frank Longa are partnered in the operation of three Pre-Flight Trainers on the Bowery where Lou Daiell has his penny-pitch. . . . Farewell dinner tendered by Island friends to Dan Schmeidler, of the Coney branch of the Brooklyn Trust Company, on his transfer to lower Brooklyn was SRO at the Hotel St. George roof May 9.

. . . Joe Bonsignore has changed the tag on his Tunnel of Love to Mermaid Cave. . . . Leo Stover has two sets of his new electric-manipulated Greyhound or rabbit racing games, a product of his own mind and manufacture, in operation, one on Surf and one near his other game on the Bowery. . . . Tessie R. Reisler, whose hubby Louis is boss of a photo studio, has discarded her oldtime ball game in favor of the Greyhound racer. . . . Joe Kaufman's new dark ride on the Bowery is the only 14-center on the Island. . . . Abe Sesskins, Phil Pates and Chick Guelfi, comprising the Resort Amusement Company, have all their concessions operating on Luna's immediate exterior. Their own photo studio on the site is reaping a harvest because of a 25-cent sign conspicuously displayed at the front.

OCEAN PARK BOOMS

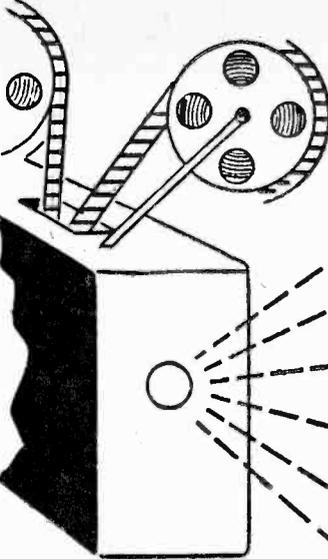
(Continued from page 83)

the new speedboat ride which Howard Gardiner and Chet Fenton will open soon. Gardiner and Fenton, who already have a number of concessions here, will operate two new 30-foot speedboats and one converted 36-foot Higgins boat from the pier, making a regular schedule of 20-minute excursions around the bay. It is the first excursion of its kind to operate from this pier. Situated on the north side of the pier, with a front of 100 feet with a 35-foot depth, the landing platform, ticket office and waiting stall will be brightly illuminated and two large neon signs will direct crowds. The ticket office, a modern, streamlined structure, is built to simulate the cabin of a yacht.

Another new ride is under construction by Edmund Martine, operator of the diving bell. Martine's new ride, as yet unnamed, will be an airplane ride, 65-feet high, a sort of 1946 version of the Flying Circus, according to its builder.

Among the smaller new projects is Al Weisman's new frozen custard concession which he opened last week in a spot adjoining his French fries concession. Two machines are used. The stand is enclosed and decorated in white with blue trimming.

A number of other concessions are planning to open here as soon as space becomes available.



GENE RUSSELL
PRESENTS
"MOVIE
DANCE"

Copyrighted
1945

AMERICA'S NEW FILM DANCE SENSATION

IN NEW YORK, NEW JERSEY AND PENNA.

FOR COUNTY FRANCHISES CONTACT

EASTERN AMUSEMENT CORP.

215 EAST 149TH STREET
BRONX, NEW YORK

IN KENTUCKY INDIANA AND TENNESSEE

FOR COUNTY FRANCHISES CONTACT

McDANIEL AMUSEMENT CO.

BOWLING GREEN, KENTUCKY

MOVIE DANCE IS A COMPLETE 3-HOUR DANCE PROGRAM AND FLOORSHOW ON 16 MM. SOUND FILM AVAILABLE THROUGH STATE DISTRIBUTORS AND EXCHANGE, PROVIDING A NEW PROGRAM WEEKLY. AVAILABLE FOR SPOTS —WHERE BANDS ARE NOT AVAILABLE—

SEVERAL STATE LICENSES STILL OPEN

FOR DETAILS CONTACT

AMUSEMENT RESEARCH CO.

45 SOUTH BROADWAY

YONKERS 2, NEW YORK

THE FINAL CURTAIN

AITKEN—James, 58, former vaude and burlesque comedian, in Chicago May 3. Aitken and his brother Jack, were in show business as a song and dance, team for 30 years. Survived by his brother.

BAIRSTOW—Sir Edward C., 71, noted English organist and composer, in York, England, May 1. He was organist and choirmaster at York Minster Cathedral for 33 years and composed songs, church and organ music.

BEEDIE—Prof. George, 77, British conjurer and sword swallower, in Arbroath, England, April 11. In his youth, he toured the United States with the Great Hermann Show and Barnum & Bailey Circus.

BURK—George (Cap), 77, formerly with Buffalo Bill, Miller's 101 Ranch and John Robinson shows, in Williamsport, Pa. At one time he had his own shows on the road. Survived by his widow and three daughters. Burial in Williamsport, May 2.

BURNS—Mrs. Harriet, 45, wife of Harry Burns, comedian in the Olsen and Johnson show, *Laughing Room Only*, now playing at the Forrest Theater, Philadelphia, April 29 in that city.

CARROLL—William J., 79, retired restaurateur who formerly operated at Savin Rock Amusement Park, West Haven, Conn., in Milford (Conn.) Hospital April 24. Survived by a daughter and two sons.

COLE—Charles H., 60, stage manager of the RKO Palace Theater, Rochester, N. Y., and president of the Theatrical Stage Employees' Local 25, May 4 at his home in Rochester. Survived by a sister. Burial in Riverside Cemetery, Rochester.

CORBETT—Muriel W., 35, member of the Marks Shows and associated with outdoor amusements for 15 years, in Richmond, Va., April 30. Survived by her husband, John M. Corbett, of the Marks Shows; her parents, Mr. and Mrs. Lawrence Webb, and two sisters. Interment in Exeter, N. H., her home-town.

DEVAUL—John Norman, 61, former musical director and managing executive of the Keith-Albee and RKO circuits, in Long Branch, N. J., May 4. He was former vaude performer and pianist, and at one time headed his own orchestra, the Blue Birds.

DRAKE—Bernard (Babe), 60, carnival, med show and minstrel trouper, in Jackson Memorial Hospital, Miami, May 1 of a heart ailment. With his brother, Edwin, deceased was co-owner in the early 1900's of what is said to have been the first carnival on the West Coast, later selling out to the Foley & Burk Shows. He was with S. W. Brundage, Hort Campbell, Morris & Castle, Isler Greater, Rubin & Cherry, Royal American, Dodson's World's Fair, Beckman & Gerety's and Johnny J. Jones shows. Survived by his widow, Gladys; two sons, Jerry and Leonard; two daughters, Effie Sue and Vounda Lou, known as the Drake Sisters, dance team, whom he had managed the past 10 years; a brother, Ernest, and a sister, Mrs. Ida Booker.

FARRELL—Lilly May Rose, 54, formerly with R. H. Siscoe's talking pictures road show, in Coleman Hospital, Dublin, Ga., May 4. Survived by her husband, E. J. Farrell, and daughter, Mrs. May Kutz, Cincinnati. Burial in North View Cemetery, Dublin.

FARRIS—Henry Clay, 56, former musician, in Baptist Hospital, Memphis, May 6. Survived by his widow, his mother, and brother and a sister.

FITZGERALD—Edward, one of the oldest stagehands in Philadelphia, in that city May 3. He was associated with Philly theaters more than 50 years.

GILCHRIST—Connie, 73, former English vaude actress, in private life the Countess of Orkney, in Stewkley, England, May 9. An artist's model as a child, she made her stage debut at 16 at the Gaiety, London, and became known as the original

Gaiety Girl. She married the Earl of Orkney in 1892.

HANAUER—Sam S., veteran theater owner, in Beaver Falls, Pa., recently. He opened his first legit theater in 1900 and entered the movie field two years later. He and his brother, Ralph, last year disposed of their two remaining houses in Beaver Falls, the Rialto and State theaters, to the Cook and Anderson group.

HAUG—Henry, 78, former orchestra producer and leader, in Detroit May 5. He joined the original Detroit Symphony Orchestra in the 1890's and subsequently produced a number of orchestras playing in the Detroit territory. Survived by his widow and two sons.

HAYWOOD—Mrs. Charlotte Hallock, pianist and former soloist with the old Jersey City Philharmonic Orchestra, in Westwood, N. J., May 7.

JAFFE—Mrs. Leo, wife of Leo Jaffe, assistant treasurer of Columbia Pictures, in New York May 5.

KEANE—Michael, 69 president of Michael Keane, Inc., New York music publishers, in Yonkers, N. Y., May 7. He was a former officer of the Music Publishers' Association of America and member of the American Society of Composers, Authors and Publishers. More details in Music Department.

LENGS—Harold J., 40, former press agent with the late Ray Rogers's, Barnett and Wallace Bros.' circuses, recently at Kent, O. He retired from show business nine years ago to join the staff of *The Akron Beacon-Journal*. Burial in Akron May 9.

LUBIN—Mrs. Etta, 69, wife of Jacob H. Lubin, for 35 years general manager of the Marcus Loew booking agency, in New York May 5. Survived by her husband and a daughter, Mrs. Marvin Schenck, wife of the vice-president of Loew's, Inc.

MARK—Peter, 47, conductor of the *Polish Hour* and announcer for 15 years at WTEL, Philadelphia, in that city May 2 of a heart attack. Survivors include his widow, Anna, and a daughter, Fedora.

MORTON—Nelson W., 67, manager of the Cameo Theater, Morrisburg, Ont., the last 12 years, in that city April 30.

NOYES—Harry S., 78, veteran carnival agent, May 7, in East Moline

(Ill.) State Hospital. (For particulars see Carnival Section.)

PRITCHARD—Clarence M., 54, vaude performer for over 20 years, May 3 at his home in Atlanta. Survived by his widow, three sons and two daughters. Burial in Greenwood Cemetery, Atlanta.

RATNOW—Albert (Bob Robbins), 72, former vaude and opera artist in New York May 5. Ratnow, a member of the National Variety Artists for 25 years, collapsed and died while visiting with friends in the NVA clubrooms.

RICCOBONO—Frederick W., 77, former circus performer and horse trainer, in Kingston, N. Y., April 29. A native of Hungary, he was brought to America in 1907 by Oscar Hammerstein to appear at Hammerstein's Theater in New York. He later joined the Ringling circus, retiring several years ago to engage in training horses.

SAVINI—Mrs. Charles W., 80, mother of Robert M. Savini, president of Astor Pictures Corporation, in Atlantic City May 1.

SHOFFNER—Charles P., 76, radio commentator, in Laurel Springs, N. J., May 5. Before joining the staff of WCAU, Philadelphia, in 1924 he was art director of *The Farm Journal* for 14 years.

SMITH—George W., 53, managing director of Station WWVA, Wheeling, W. Va., and vice-president of the Fort Industry chain, in Wheeling May 9.

SORGEE—W. Clarence, 57, concessionaire, in Greenville, S. C., April 29. He had been with Smith Greater, Bunt's Greater, Dodson's World Fair and Steblar shows. Survived by his widow, a son and a sister. Services May 1, with burial in Graceland Cemetery, Greenville.

SPICER—James W., 71, concessionaire with Happy's Attractions, Cunningham's Exhibitions and Howard Bros.' Shows, May 3 in Coshoc-ton, O. Survived by two sons and a daughter. Burial May 5.

STEAD—Mrs. Doris Norrell, 42, short-story writer and author or radio scripts, in Rye, N. Y., May 6. Born in London, she came to America in 1920. She appeared briefly in stage productions in Buffalo and did most of her radio work there in 1936. Survived by her husband, Frank A. consulting engineer.

STITES—Raymond T., 66, secretary of the Victor Ball Company, coin machine operators, until his retirement a year ago, in Salt Lake City April 24. He was a former professional bicycle rider and at one time was agent for outdoor acts.

STRONG—Edith Lemmert, 73, actress and widow of Fred Strong, actor, in New York May 5. She appeared with her first husband, Lawrence Hanley, during his starring engagements, and was a member of Oliver Morosco Stock Company in California for several years.

SULLIVAN—Sam J., 71, formerly with Foley & Burk and Siebrand Bros.' shows and last season with Standard Shows, April 18, in Harbor View Hospital, Seattle. Burial in Calvary Cemetery, Seattle, April 28.

THOMPSON—Edward J., 60, British author and playwright, in London, April 28. An authority on India, he visited America as lecturer in 1929. His play, *The King's Pirate*, played in London in 1937.

UMANSKY—Mrs. Bessie, 68, mother of Alan Corelli, national executive secretary, Theater Authority, in Patchogue, L. I., N. Y., April 26.

WARD—Joseph, 60, former night club owner, booking agent and vaude artist, in New York May 9. With his wife he played vaude as the team of Ward and Schubert. He was owner or partner in old-time New York niteries, including the Sawanee and Club Maxine. Survived by his widow, Lillian; a brother, Sam, and two daughters.

WERNER—George, 69, Atlantic City theater owner, in that city April 29. Survived by his widow, May; two sons, George A. Jr. and Joseph H., and four daughters.

WILLIAMS—Floyd (Doc), 67, med showman for 30 years, May 2 at Daytona Beach, Fla., of a heart ailment. Survived by his widow, Lulu; a daughter, Evelyn, and son, Floyd. Interment in Floral Park Cemetery, Binghamton, N. Y.

Marriages

BALDWIN-RIGGLEMAN—James Bryant Baldwin and Edna Riggleman, concessionaires with the Dumont Shows, in Easton, Md., April 18.

BARTHOLOMEW - DANIELE—Freddie Bartholomew, actor, and Maely Daniele, in Las Vegas, Nev., April 25.

BIRO-KIRE—Barnet Biro, legit actor, to Clair Kire, radio actress and writer in New York April 27.

CASTEGNARO - MAY—Count Mario Castegnaro, film executive, and Ada May, former actress, April 21 in Laguna Beach, Calif.

COCHRANE-SABATINI—William E. Cochrane, nonpro, and Mary Sabatini, dancer, in Atlantic City April 15.

COTTON-RUDER—Harvard Cotton to Deborah Ruder in New York, April 14. Bride is with Decca Records.

DEMPS - CECILIA—Raymond Demps and Esther Cecilia Uryga in Detroit May 4. Bride is a musician and the daughter of Peter Uryga, composer.

DOZIER-FONTAINE—William Dozier, movie executive, and Joan Fontaine, actress, May 2 in Mexico

DUNLON-ROBERTS—Dr. John J. Dunlon to Joan Roberts, of *Are You With It?*, playing at Century Theater, New York, in St. Patrick's Cathedral, New York, May 5.

ERSKINE-REED—Branson Erskine, of Emporium, Pa., to Janet Reed, ballerina with Ballet Theater, April 23, in Cliffside, N. J.

HALPERN-HOWARD—Mortimer Halpern, stage manager of the Theater Guild Shakespeare Repertory Company, to Jennifer Howard, actress appearing in Theater Guild's *Merry Wives of Windsor* on tour, in New York May 5. Bride is daughter of late Sidney Howard, playwright, and late Clare Eames, actress.

To All Showmen and Friends

**We Wish To Thank the Many Shows, Organizations,
Employees and Friends Who Showed Such Deep
Understanding and Expression of Sympathy During
Our Bereavement in the Loss of Our Beloved Father**

LEE WADE

**THE WADE FAMILY
of Adrian and Detroit**

Sterling Silver DISCHARGE RINGS

Cash in on the tremendous market for this type of ring. It's today's leading ring seller!



No. 5R474—\$19.20 Doz.

Heavy polished sterling silver ring with "eagle" embossed sides. Gold finish discharge emblem. In all men's sizes.



No. 5R467—\$15.00 Doz.

Low priced sterling silver ring—good weight. Embossed sides. Gold finish discharge emblem. In all men's sizes.

STATE YOUR BUSINESS

HARRY PAKULA & CO.
5 North Wabash Ave. Chicago 2, Ill.

PLASTIC CHARMS

FOR YOUR SLUM PRIZES FOR YOUR VENDING MACHINES

We manufacture and sell more CHARMS than anyone else in the whole world.

Charms in Bulk—\$4.00 per thousand

Charms on Gift Cards—\$6.50 per thous. F.O.B. New York

\$1.00 deposit with order, balance O.O.D. Made in U.S.A. by

SAMUEL EPPY & CO.

333 Hudson St. New York 13, N. Y.

Bobby Secks' Traffic Sign Pins
Latest CRAZE
TRAFFIC SIGN PINS
CHAS. DEMEE MFG. CO.
100-116 EAST WASHINGTON ST. - MILWAUKEE, WIS.



CLOSEOUT

Solid Sterling Silver Whitestone Wedding Bands (available only in small sizes), \$4.00 per doz. or \$45.00 per gross. This is a regular \$6.75 per doz. quality ring being closed out. 25% deposit with order, balance C. O. D. If samples are desired send \$1.00 for assortment.

STERLING JEWELERS

CARROLL, OHIO

GLASS MARBLES

10¢ PER 100. FREE SAMPLES

10c COMIC BOOKS

VERY GOOD FOR PRIZES, 2½¢ EACH. FREE SAMPLES

PENNY KING CO.

1037 E. Warrington Ave., Pittsburgh 10, Pa.

OPPORTUNITIES

A Display-Classified Section of Business, Sales and Employment Opportunities

RATES: Display 60c an agate line . . Minimum 10 lines . . Maximum ¼ Page Classified 10c a word . . Minimum \$2.00 . . Maximum 50 words

FORMS CLOSE

THURSDAY NOON IN CINCINNATI

for the Following Week's Issue.

To insure publication of your advertising in the earliest possible issue arrange to have your copy reach the publication office in Cincinnati early in the week.

IMPORTANT—All Classified Advertisements Must Be Accompanied by Remittance in Full

ACTS, SONGS & PARODIES

FRANKEL'S ORIGINAL ENTERTAINERS BULLETINS. Containing band novelties, parodies, 25c each. Five consecutive issues, \$1.00. Don Frankel, 1508B South Homan, Chicago.

I'LL DO YOUR SONG LYRICS FOR \$2.00—Guaranteed to satisfy. Tell me what you want, or what type. First come, first served. Hurry! Hurry! Ethel Sue Hyde, Box 685, Leucadia, Calif. je1

I'LL PLAY YOUR OWN SONG, HYMN, POEM on beautiful ten-inch double face unbreakable record. Let your friends hear it! Six dollars. Recordem, 863 Roscoe, Chicago 13.

IT'S FREE TO PERFORMERS! NEW POCKET piece gag catalog. Jules & Henry Kleinman, 25-31 30th Rd., L. I. City 2, N. Y. my18

MUSIC TO POEMS, \$6.00—SONGS RECORDED, \$3.00 up. Piano Arrangements, Music Printed (Catalog-Stamp). How To Write Songs, book complete, \$2.00. Urab, BB, 245 West 34th, New York 1, N. Y. my25x

MUSIC COMPOSED TO YOUR WORDS BY PROFESSIONAL songwriters. Photograph Records Made. Send words for free examination. Five Star Music Masters, 639 Beacon Bldg., Boston 8, Mass. my25x

SONG OF THE MONTH CLUB—25¢ BRINGS Song, details, opportunity have song published. Jo Golden, Music Publisher, 1446 E. 35th St., Brooklyn 10, N. Y. je1

SONGWRITERS—MELODIES, PIANO Arrangements by successful writer of fifty published songs featured on radio, screen, stage and Victor recordings. Prices, information. Dick Reynolds, Leonard, Tex. my25

SONGWRITERS—SEND \$1.00 FOR 5 COPIES of music and free cooperative plan. Cooperative Music Co., 206 E. Irving St., Oshkosh, Wis.

"WHO'S TELLIN'?" "ASK THE CABIN Boys" and Billy Jones, Master of the Ascension. Profs free. Rudolph Music Publications, Box 2462, Phoenix, Ariz. my18

YOUR SONGS RECORDED—VOCAL AND PIANO, \$5.00. Vocal, Piano, Drums and Trumpet, 10 inch, \$8.00. Music Printed, \$10.00 up. Piano Vocal Arrangements. Catalog (stamp). Urab BB, 245 West 34th, New York 1.

YOUR WORDS SET TO MUSIC—SONGS Arranged, Revised, Copyrighted. Write today for our free booklet, "Getting Ahead in Songwriting." Song Service, 331-B West 46th, New York.

AGENTS & DISTRIBUTORS

AGENTS, JOBBERS—BUY DIRECT: Fountain Pens, Razor Blades, Combs, Cigarette Lighters, Key Chains, Leather Goods, Pipes, Combs, etc. Send for free circular. Hygienic Drug Products Co., 321 Broadway, New York 7, N. Y. my18

AGENTS, PITCHMEN, DEMONSTRATORS—Make and sell Silver Plating Fluid. A fast, perfect demonstrator. Just rub it on. Easy and quickly made. Needed in homes, eating places, etc. Big profits. Send dollar bill for formula and sales plans. Krysto Products Co., Santa Cruz, Calif. Est. 1925. je8

AGENTS, PITCHMEN, DEMONSTRATORS—Embossment transforms ordinary handwriting into beautiful gold and silver raised lettering for cards, stationery, etc. Cost 20c, sells \$1.00. Sample writing and literature, 13c. Embossum kit, 60c. Western Chemical, Salem, Ore. my25

BEAUTIFUL GIFT PILLOW COVERS—GOLD fringed, glossy, blue rayon, 2½" x 2½". Choice of "Mother" or "Sweetheart." Emblem and appropriate verse deep gold. Mailing box included. Retail fast, \$1.50. Sample, \$1.00 ppd. \$9.00 dozen. Guaranteed satisfactory. Rex Products, 3685 Laclede BB, St. Louis 8, Mo.

BEAUTIFUL WALL PLAQUES—STATUARY. Sample assortments, \$3.50. Guaranteed as represented or money refunded. Pyramid Plastex, 1620 Michigan, Kansas City, Mo. my25

BIG TIME! JUMBO LIKE GREEN BACK Dollar Bills. Retail for one dime. Send \$2.00 for one hundred or 25c generous sample. Ken's Bank of Fun, 602 W. Main, Louisville, Ky.

CIGARS—GENUINE HAVANA PAYASO CUBANITOS 6c, cost \$2.75 C. Royal Palms 7½c, \$3.75 C. Paneteles 10c, \$4.75 C. Elios Coronas 15c, \$7.00 C. All shipments express ppd. Will ship sample 100 of any sizes. Send M. O. or check with your order. Jules Dreyfuss & Sons, 46 S.W. First, Miami, Fla. Importers. np

IMPORTANT NOTICE

All Classified Ads must be limited to

50 WORDS OR LESS

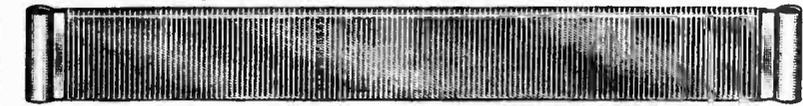


GOLD PLATED TIE SLIDE WITH DISCHARGE EMBLEM—6 ON A CARD PER DOZ. NO. 4595 PER GR. \$2.00 PER DOZ. \$22.50



HEAVY STERLING SILVER MEN'S DISCHARGE RING NO. 4R119 PER DOZ. . . . \$15.00
STERLING SILVER LADIES' DISCHARGE RING NO. 5R90. PER DOZ., \$12.00

SELF ADJUSTING EXPANSION WATCH BANDS



CLOSEOUT I White Finish Only No. 3W27 \$6.00 Per Dz.	"CHAMPLAIN" MODEL Stainless Steel White Only No. 3W28 \$7.20 Per Dz.	"HOLLYWOOD" MODEL Stainless Steel White Only No. 3W31 \$10.50 Per Dz.	"GOLDENE" YELLOW ONLY No. 3W30 \$13.50
---	---	--	--

BIELER-LEVINE, 37 S. WABASH AVE., CHICAGO 3, ILL.

GOVERNMENT SURPLUS —STATIONERY— NO. 500 JUMBO

THE STATIONERY BUY OF A LIFETIME!

100,000 CASES AVAILABLE NOW FOR IMMEDIATE DELIVERY!

SIZE OF PAPER
8 1/2 x 11 1/2 ENVELOPES
3 1/2 x 5 1/2 PLAIN WHITE

We are informed Ace Linen Finish Bond Stationery cost the government 25¢ per package and was sold in every government PX store in America. The paper is of a very high grade quality and compares with papers retailing at much higher prices. The envelopes alone are worth the price! Each case, which contains 150 packages of 50 sheets and 25 envelopes, is so well packed (since intended for overseas shipment) the packing alone cost the government an additional \$4.00 per case.

CHECK THESE LOW PRICES PER CASE

1 Case \$20.00 each	5 Cases \$17.50 each
2 Cases 19.00 each	10 Cases 17.00 each
3 Cases 18.00 each	F.O.B. CHICAGO

SEND \$1.00 FOR 3 SAMPLE PACKAGES POSTPAID

Jobbers, Write for Prices on Hundred or More Case Lots. Do Not Wait!
LAWRENCE GLICK

INSURANCE CENTER BUILDING
380 SOUTH WELLS STREET — SUITE 606
CHICAGO 6, ILLINOIS
Phone: Harrison 5768

Send 25% with order. Orders shipped within 2 days.



B. B. 100—10K Yellow Gold Ring, set with fine diamond. Each \$4.10
B. B. 101—3 Diamond Wedding Ring to match. Each 4.50
Sizes 5 to 7

WHILE THEY LAST



"A PERFECT LIGHTER THAT NEVER FAILS"

It is known as the "Match-King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box.

No. BB-110
\$3.60 Per Dozen in Lots of 12 Dozen or More.
\$4.60 Per Dozen in 1-Dozen Lots

ROHDE-SPENCER CO.
223-225 W. MADISON STREET
CHICAGO 6, ILLINOIS

CHAIRS

Many Styles
FOLDING CHAIRS
also
FOLDING TABLES

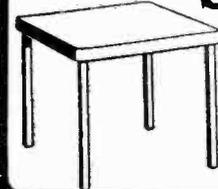


PROMPT SHIPMENT
Write for details. Specify your requirements. We have a large stock of chairs of every description.

Smallest Order, 2 Doz.

ADIRONDACK CHAIR CO.

1140 BWAY.
New York 1, N. Y.
Dept. 5
Corner 26th St.
Ph.: AS 4-1385



26 INCH

BALLOON STICKS

NEW LARGE SIZE
Approximately ¼ Inch in Diameter

\$1.00 PER GROSS

Send \$1.50 for Sample Gross Prepaid

WEIDEMAN'S

718 Jay St. Sacramento 14, Calif.

FLATWARE SPECIALS

- Teaspoons—Stainless Steel: Dozen, \$1.80; 3225267B; Per Gross \$18.00
- Teaspoons—Stainless Steel: Heavy: Dozen, \$1.95; 3225281B; Per Gross 22.00
- Teaspoons—Silver Plate on Steel: 38651B; Dozen, \$1.55; Per Gross 17.50
- Dessert Spoons—Chrome Plate on Steel: 8655127B; Dozen, \$2.25; Per Gross 26.50
- Dessert Forks—Silver Plate on Steel: Arnold pattern: Dozen, \$1.75; 3655154B; Per Gross 19.40
- Teaspoons—Silver Plate on Steel: Arnold pattern: Dozen, \$1.35; 3655152B; Per Gross 15.00
- VOLUME SPECIALS • LOWEST PRICES**
- Coin Shape Strike Lighter—Everlasting Match Handy-Lite. 12 on Display Card; 318J226B; Per Dozen 3.50
- Bridge Scoring Pencils—Mechanical. Propel-repel. Each On Card. While They Last; 316J141B; Per Box 3 Dozen 3.50
- Perfex Electric Shaver—Ivory Case. O.P.A. \$3.25; 310K134B; Each, \$2.16; In Dozen Lots, Ea. 2.08
- Evans Automatic Pocket Lighters. Retail \$3.00; 318J236B; Ea. 1.80
- 3" Key to My Heart Pin—Stainless Steel Engravers Item; 7236J858B; Dozen \$2.25; Per Gross 24.00
- Stinky Ash Tray—Cast Metal Figure On Fatty In Novelty Sensation of the Season. Ind. Boxed; 638A105B; Dozen 10.80
- All-Leather Billfold—Semi Stitchless, Bill Divider, 2 Pockets, 8-Window Passcase. Black or Brown; Each 75¢; 412L155B; Per Dozen 7.80
- Plastic Weather House—Forecasts Weather Changes. 6 3/4 x 4, 3.4 x 3 3/4. A Best Seller; 621N157B; New Price; Per Dozen 7.50
- 3-Piece Kitchen Set—Wood Handles, 8" and 5" Serrated Blades, 3" Straight Edge Blade. Boxed; Per Set, 95¢; 3226254B; Per Dozen Sets 10.20
- Razor Blades—Mercedes Double-Edge. 25/5's (100) Blades in Display Ctn.; 322K63B; Per Ctn., 66¢; Per 1000 6.50
- Hair Brush—Standard Size Wood Back Brush With Bristles Set Firmly in Plastic; 616H108B; Per Dozen 3.15
- Key Chain Bracelet—Plastic, In Colors. With Metal Bead Type Key Holder. Fast Moving; 241K17B; Doz., \$1.45; Per Gross 15.00
- Sterling Silver Baby Cup—Height 2 1/2"; 3226276B; Each, \$3.95; Per Dozen 45.00
- Silver Plate Baby Cup—Gold Lined; Each \$1.75; 3225305B; Per Doz. 19.80
- Ladies' Molre Rayon Purse—Large 17 1/2 x 7" Size. Black; Each 65¢; 7235J133B; Per Dozen 7.50
- 25% Deposit Required On C. O. D. Orders Wholesale Only—Catalog Sent On Request

Hagen JOSEPH HAGEN COMPANY
WHOLESALE DISTRIBUTORS SINCE 1917
217-223 WEST MADISON ST., CHICAGO 6

ENGRAVERS

- FAST SELLING ENGRAVING JEWELRY**
- Men's Idents., Alum. \$3.50 & \$4.20 Per Doz.
 - Men's Idents., Gold Plated . . . 3.50 & 4.80
 - Envelope Bracelets, Alum. 4.80
 - Double Heart Brace., Gold Plated 3.50 & 4.00
 - Double Heart, Filigree Gold Plate . . . 4.80
 - Anklet, Sterling, Plain Center 6.40
 - Anklet, Sterling, Double Heart 6.40
 - Anklet, Gold Filled 6.40
 - Sword of Boy Pin w. Double Heart . . . 3.50
 - Sport Guard Pins, Gold Plate 2.25
 - Sport Pins w. Double Heart 2.25 & 2.40
 - Scotty, Gold Plate 1.50
 - Double Heart, Gold Plate, \$1.25, 1.00 & .90
 - Ring, Nickel Plate, Boy's, Oval Signet . . 3.50
 - Ring, Gold Plate, Girl's, Oval Signet . . 2.40
 - Ring, Gold Plate, Girl's, Heart Signet . . 3.00
 - Lighter, Block Type, Satin, \$8.40; Polish 10.80
 - Compact, Block Type, Gold Plate 13.50
 - Compact, Heart Shape, Gold Plate & Colors 21.00
- FAST SERVICE**
A variety of other Pins, Rings, Bracelets on hand. Big discount for orders in gross lots. Send \$5.00, \$10.00 or \$20.00 for samples. 1/3 Deposit, Balance C. O. D.
Mesare Distributors
710 Metropolitan Bldg. DETROIT 1, MICH.

CARNIVAL SPECIALS

- 26" Goo Goo Eyed Chenille Doll, Big Flash. Per Doz. \$18.00
 - Fur Tails: Small. Per 100 6.00
 - Medium. Per 100 15.00
 - Large. Per 100 20.00
 - Hawaiian Leis. Per Gross 3.60
- Remit 25% with Order, Balance C. O. D.
Write today for our new Price List for many more items and selection of slum.

CARNIVAL NOVELTY CO.
714 BROADWAY, NEW YORK 3, N. Y.
CRamercy 7-1798

BINGO

SPECIALS ★ CARDS
TRANSPARENT MARKERS
Write for Bulletin

AMUSEMENT INDUSTRIES, Box 7, DAYTON 1, OHIO

CLOTHES PINS—GENUINE HARDWOOD. Old-fashioned style. \$4.60 per 1,000 (F.O.B.). Pin Man, South Lansing, Box 1, Lansing 9, Mich.

CONFECTIONS' ITEMS—NOW AVAILABLE for Salesboard operators. Sensational values, immediate delivery. Write Starr Confections, 2240 North Racine, Chicago 14, Ill. je15

EXPANSION WATCH BANDS FOR LADIES— Gold plated and silver plated ladies' expansion bands. Beautifully designed, fits any woman's watch and wrist. Stretches easily over hand. First on the market. \$16.00 a dozen. Ashland Mercantile, 1800 N. Ashland, Chicago 22, Ill.

FOR SALE—CARDED PECANS, CASHEWS, Almonds, Pistachios, Herring, Dried Shrimp, Walnuts or Pinenuts. Cards retail for \$2.40; your cost \$1.20 each. C.O.D.'s accepted. Mercier Distributing Co., 2363 37th Ave., San Francisco 16, Calif. je8

FRENCH FRY POTATO CUTTER—NEW wrinkled edge, six inch cutting blade, dollar seller. Write for prices. The Atlas, Wells, Minn.

INGERSOLL DOLLAR STROPPERS—FAST \$1.00 throw; \$6.00 dozen, \$66.00 gross. Sample, \$1.00 postpaid. Factory Distributors: Walber's, 132B Monitor, Jersey City 4, N. J. je1

KEY CHAINS, BRADED, EXTENDED LENGTH 5". Send 10¢ for samples and wholesale prices. Crystaloid Co., 4207 Grand River, Detroit, Mich. je15

KEY CHECK STAMPING OUTFITS—BIG profits stamping Checks, Name Plates and Social Security Plates. The Art Mfg. Co., 303 Degraw, Brooklyn, N. Y. je6

LUMINOUS PICTURES THAT GLOW IN THE dark. Large manufacturer wants factory representatives; wonderful new item; fast seller; free sample. Madison Mills, 303 4th Ave., N. Y. C. x

MAGIC SPARKITS—AT TOUCH OF CIGA- rette, play poker, golf, roulette, auto race. New fast seller. Big profits. Generous trial order, \$1.00. Dime brings samples, wholesale prices. Here's another. Every car owner a prospect. Retail for \$1.50, costs 39¢. Sample, exclusive territory offer, 25¢. Barkley Co., Dryden 4, Va. je15

MAGIC GLOBES LIGHT WHEN HELD IN hand. Ordinary 25 Watt Globe. Marvelous Seller. Wonderful Trick. Magic Globe Manufacturer, 109 Chenevert St., Houston, Tex. x

GOLD WIRE JEWELRY
BROOCH PINS, BRACELETS, EARRINGS, ETC.

We make everything in the Gold Wire Jewelry Line. Write us your needs. Our wire is 12 K Gold on S.S. Mother Pins or Name Pins are mounted on Fresh Water Iridescent Plates. We have many other styles too numerous to mention. Our prices are the lowest. Write for our circular.

COLLARA GOLD WIRE JEWELRY CO.
1012 Canal Street NEW ORLEANS, LA.

MAKE QUICK CLEAN UP SELLING PERFUME Beads. Jobbers prices. Particulars free. Sample line, \$1.00. Misson, 2328 West Pico, Los Angeles 6, Calif. de21

MANUFACTURER OF COMPLETE LINE OF Personalized Plaques seeks distributors and selling agencies. A real opportunity for a progressive specialty salesman. Security Plate Co., 1326 H St. N. E., Washington, D.C. my25

MEXICAN 4-STRING GUITARS—THEY PLAY. \$5.00 dozen. Sample, 2 for \$1.00. Mexican Shopping Bags, bright colors, palm woven, \$5.00 dozen. Sample, 2 for \$1.00. Large Shopping Bags, \$9.00 per dozen; sample, \$1.00. Send money order or cash. Liberty Sales, 2624 S. Central Park Ave., Chicago. je1

NEW! CUTE! DIFFERENT! ALL PLASTIC Picture Stands. 2"x3". Dozen \$1.50, gross \$16.50 F.O.B. Unique Products, Box 105, Caldwell, N. J. je1

NOVELTIES—MECHANICAL TURTLES, AR- maddillos and Alligators, \$12.00 gross or \$90.00 thousand. Send for price list on novelties, all kinds. National Products Co., Laredo, Tex. my25

POPULAR BRAND CIGARETTES, 1.39 CAR- ton shipped prepaid, minimum 3 cartons. Send cash or money order. Ebright, Box 889, Newark, N. J. my26

SELL FULL PART TIME, INDIVIDUALIZED Belts, Buckles, Cap Badges, Tie Holders. Thousand Emblems. Every veteran prospect. Fast profits. Repeats. Write today special outfit offer. Hookfast BB, Box 1425, Providence, R. I. je29x

SOCIAL SECURITY PLATES—THE REAL brass ones. Also leatherette cases for these plates. Complete sample, 25¢. American Sales Co., Box 1207, Augusta, Ga. je1

SUGAR PINE CONES—1 GRADE, 12 TO 18 in. long, 12¢; 8 in. to 12 in., 10¢. Pandrosa Cones, \$8.00 a thousand in 100,000 lots field run. Bright brown new Cones, \$10.00 a thousand in 100,000 lots. Sugar pines are going fast. Order early. Albert Granger, Rt. 4, Box 163, Medford, Oregon.

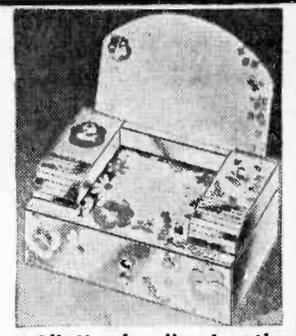
UNPAINTED WALL PLAQUES, BOOKENDS. Novelties, 100 Assorted, \$3.45. 30 different, \$1.00. Illustrated List Free. B. Oman, 642 Broadway, St. Paul (1), Minnesota. my25x

WE PAY YOU \$25 FOR SELLING FIFTY \$1.00 assortments Birthday, All Occasion cards. Tremendous demand. Sell for \$1.00; your profit, 50¢. It costs you nothing to try. Write for samples. Cheerful Card Co., 130 White Plains, New York. je8x

\$25.00 STARTS YOU IN BUSINESS—YOU'LL get 14 sample genuine leather Wallets. Latest Billfold out. Money refunded if not satisfied. Sell for \$3.95 to \$4.95 ea. F. Bonomo, 25 Park St., Brooklyn, N. Y. je1

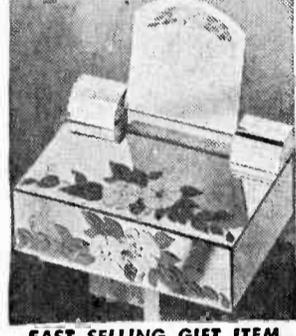
100 DOUBLE EDGE BLADES POSTPAID. \$1.25. Tell your friends. For free samples write Sylvia, 3BB Stanton Court, New Bedford, Mass.

DELUXE VANITY



For All Merchandise Locations!
Brilliant floral decorations on silvered mirror background. 2—**\$36.00** DOZ.
Waterfall jewelry drawers. 1—**25% With** Order, Bal. C. O. D.
Large compartment for cosmetics, hosiery, etc. Order Now for Immediate Delivery.

SPECIAL VANITY



FAST SELLING GIFT ITEM
Colorful florals on a clear mirrored background. Over-all size 10"x7"x8" with adjustable back mirror and large drawer for cosmetics, etc. Order Now. **\$30.00** DOZ. 25% With Order, Bal. C. O. D.

M. B. WATERMAN & CO.
Dept. B-2 333 S. Market St. CHICAGO 6, ILLINOIS

AMERICA'S LARGEST DISTRIBUTOR

of nationally advertised Radios for premium purposes is again in a position to serve you with

GENERAL ELECTRIC RADIOS

Telephone • Write • Wire
D. A. PACHTER COMPANY

705 Washington Blvd.
(our new address)
Chicago, Illinois
Telephone Dearborn 5555

WARM WEATHER CANDIES with RADIO

#110—One 5-tube nationally known standard make, beautiful cabinet, table model Super Het AC-DC-110 volt, fully licensed and guaranteed—a real famous name radio that will surprise you; also 24 jars 6-oz. Hard Candies and 12 Leather Billfolds, individually boxed, same as in our #109 asst.; also 12 fancy pkges., 12-oz. ea., Mrs. Palmer's delicious old fashion Pan Caramels individually wrapped. Complete asst., \$46.75 Each.

BIG VALUE CHOCOLATE ASSORTMENTS

#108—24 1-lb. pkges., 1 2-lb. pkg., 1 large two-color combination Big Bertha Elephant, same as in our #109 asst. Complete asst. Each—\$18.75.
#102—20 1-lb. pkges., 2 2-lb. pkges. and one large embossed Wood Chest with mirror in lid, packed with two lbs. Chocolates and Confections. Complete asst. Each—\$18.25.

PROMPT SHIPMENT—ALL PRICES NET CASH—F. O. B. CHICAGO—1/3 CASH WITH ORDER.
Mrs. Palmer's Candies 800 N. CLARK STREET, Rm. 229 CHICAGO 10, ILLINOIS
KNOWN FOR GOOD QUALITY CANDIES SINCE 1924

JOKES AT WHOLESALE

GIFT SHOPS — WAGON SALESMEN
The Fad Is Sweeping the Country
CARDED GOODS

	Card Cost	Retail for
Joke Fun Shop, Assorted Items . . .	\$1.40	\$3.00
Joke Fun Shop, Assorted Items . . .	3.30	7.20
Hot Pepper Chewing Gum	1.60	3.60
Shooting Book Matches	1.60	3.60
Shooting Cigarette Loads	1.00	2.40
Shooting Kitchen Matches	1.10	2.40
Red Flare Book Matches	1.60	3.60
Snake Book Matches	1.60	3.60
Sooner Dog Pills	1.80	4.40
Squinting Cigarette, Amer. Made . . .	1.80	4.20
Bloody Soap Joke	1.60	3.60
Sneeze Powder, Extra Strong	1.60	3.60
Itch Powder, That Lousy Joke	1.60	3.60
Sugar Daddy Bankroll	1.60	3.60
Hot Seats, Hot Feet	1.80	3.60
Hot Toothpicks, It's Hot	1.00	2.40
Hot & Salty Candies	1.60	3.60
Sooner Dog Pills	1.30	3.60
Slink Plugs for Smokers	1.60	3.60
U-Gotta Go Gum Micky Finns	1.80	3.60
Comic Cigarette Labels	1.60	3.60
Vontrillo the Voice Thrower	1.60	3.60
Famous "T" Puzzle	1.00	3.60
Rodeo Puzzle (It Can Be Done)	1.00	3.60
Komic Kopy Magic Liquid	1.60	3.60

One Sample Card of Each Only \$40.00.
Send Deposit, Balance C. O. D.
Full Amount With Order. Take 2% Off.
HARRY SCHWAMM
237 East Ninth St., Dept. B, New York 3, N. Y.

1,000,000 BARGAINS AT FACTORY PRICES

LARGEST VARIETY STOCK IN THE WORLD. Dry Goods, Specialties, Notions, Novelties, Salesboards, Toilet Articles, Auto Supplies, Hardware, Sanitary Goods. Also Knives, Clocks, Hose and other scarce items. Your complete needs all at once source. Write for new complete price list.

H. L. BLAKE
112 E. Markham, Little Rock, Arkansas
P.S.: Manufacturers, please write us.

NEED MERCHANDISE?

WE HAVE A FULL LINE OF
SLUM—BINGO—CIRCUS AND PREMIUM ITEMS
SEND FOR ILLUSTRATED CATALOGUE

TELL IT TO **Casen** YOUR DEPENDABLE SOURCE OF SUPPLY
132 S. WABASH AVE. CHICAGO

Gold-Filled
White Stone Flash Stickpins
\$4.00 Doz.

- Asstd. Gents' Stickpin. Doz. \$4.00
- Old Fashioned Wide Gold Shell WED- DING RINGS. Each 1.50
- Ladies' and Gents' Asstd. RINGS— Sterling and G. F. Doz. 5.00

B. LOWE, Holland Bldg., St. Louis 1, Mo.

FIREWORKS!



DISPLAYS FOR FAIRS-PARKS

\$39.00 UP

ALSO

Fireworks for store resale. Wholesale only.

Either catalog will be mailed on request

REPEATER PISTOLS AND CAPS



Sample Order

One Doz. Pistols and 80 Boxes Repeater Caps. \$19.50

Store resale fireworks catalog will be mailed on request. Cash With Order

BERTRAM NOVELTY CO. MILWAUKEE 2, WISC.

OPENING SPECIAL TO JULY 1st ONLY

We locked our doors on Pearl Harbor Day and reopened them on April 1st, 1946. We have all new stock now ready for you at pre-war prices as follows:

- Beautiful Calif. Abalone Shells cut in sizes for ladies' and men's rings, earrings, bracelets, necklaces, brooches, etc. Highly polished—beautiful colors. Doz., \$1.80; Gross, \$21.00; 5 Gross Lots, \$18.00. Semi-polished. Doz., \$1.20; Gross, 12.00. Unpolished. Gross, 4.10. Gold Screws for Earrings with loop for bangle. Will stand the acid test. Gross Pairs, 21.00. Gold Plate Earrings (for pierced) with ball. Gross Pairs, 12.00. Without balls. Gross Pairs, 9.00. Ladies' SS Agate Rings. Each, 2.25. Ladies' SS Tiger Eye Rings. Each, 3.00. Children's SS Agate Rings. Each, 1.50. Men's Tiger Eye or Agate Rings, good heavy SS mountings. Each, 4.50. 12 Kt. Gold on SS Wire Handclasp Rings with Two Stone Sets. Doz., 8.10. Plain Wire Rings. Gross, 30.00. Bangle Earrings of all kinds. Doz., 5.00. Sword Pins. Doz., 6.00. Earrings to match. Doz., 6.00. Mother or other name on pearl. Doz., 7.00. Lighters. Each, 1.65. Findings of all kinds—Bracelets—Lockets—Lapel Pins—Chains. Sample assortments, \$20.00, \$40.00, \$60.00 or No Catalogue 25% Deposit With Order, Balance C. O. D.

GABRIEL MFG. CO. BOX 166 FRESNO, CALIFORNIA

OUR MAY SPECIAL

- Exploding Book Matches. Gr. \$3.15. Dummy Matches (With Heads). Gr. 3.15. Go Out Matches. Gr. 3.15. Red Sparkling Book Matches. Gr. 3.90. Snake Book Matches. Gr. 3.90. FINEST QUALITY—MACHINE MADE. One gross of each for \$17.25 or 5 gross lot of any one kind at these prices. Tricky Dogs (Magnetic)—\$5.25 for box of 3 Doz.; \$19.80 Per Gross. Write for Catalog of Many Other Sales Tested Items.

DAYTON NOVELTY & MDSE. CO. 419 Wayne Ave. DAYTON, OHIO (P. O. Box 593)

BALLOONS

I am accepting a few more accounts. Western carnivals and circus trade preferred. If collecting cheap price lists, save your stamps. If looking for larger quantities and fast service, try me. Your goods shipped in one day or your deposit returned.

CHAS. A. ROSS 1227 Trenton St., Suite 21, Los Angeles 15, Calif

ANIMALS, BIRDS, PETS

ANOTHER FINE COUGAR OR MOUNTAIN Lion, \$175.00 prepaid. Small Monkeys, \$40.00 each, \$75.00 pair. No C.O.D. Trails End Zoo, St. Stephen, S. C.

ASSORTED DENS SNAKES, BOA CONSTRUCTORS, Giant Rattlers, Dragons; Spider Monkeys, and Squirrels. Snake King, Brownsville, Tex. se7

ASSORTED NONPOISONOUS SNAKE DENS—Small Dens, \$12.50. Medium Dens, \$25.00. Large Dens, \$35.00. Large Dens of Mixed Rattlesnakes and Nonpoisonous Snakes, \$50.00. Rattlesnakes between 3 and 4 feet long, \$3.00 each. Wire Mrs. Arthur Jones, West Point, Ky.

AVAILABLE FOR IMMEDIATE SHIPMENT—Dens of mixed non-poisonous Snakes, \$15.00, \$25.00 and \$35.00. Boas, Diamond Back Rattlers, Moccasin, Iguanas, Beaded Lizards. Chase Wild Animal Farm, Egypt Mass. my18

BABY RHESUS MONKEYS, MANGUEY MONKEYS, Bear Cubs, African Green Monkeys, Mona Monkeys, Pigtail Monkeys, Hawks, Mice, Peccaries, Boa Constrictors, Dens Mixed Snakes. Chase Wild Animal Farm, Egypt, Mass. my18

COATI MUNDIS (SNOOKUM BEARS)—NICE selected specimens for immediate shipment. \$20.00 each or \$140.00 dozen. Wire order. World's Reptile Importer, Laredo, Tex. my25

DENS FAT SNAKES—\$20.00, \$35.00 AND \$50.00. Can now fill all orders promptly, no delays. Wire money, faster service. Hundreds of snakes weekly now coming in. No C.O.D. please. Trails End Zoo, St. Stephen, S. C. je1

FOR SALE—ONE HIGH-DIVING MULE AND two Horses. 30 ft. jumps; two years in action. H. G. Tucker, Silo Route, Durant, Okla. je1

FOR SALE—FREAK THREE YEAR MARE Colt with hump on back like a camel. Lena Schwartz, La Moure, N. D.

MEXICAN YOUNG TAME DONKEYS (BURROS)—Special, to ride on, \$35.00 each or \$50.00 each, prepaid. General Mercantile Co., Laredo, Tex.

TAME LIVE ARMADILLOS—SPECIAL FOR pets, \$3.50 each, \$6.00 pair. Whistling Squirrels, \$3.50 each, \$6.00 pair. General Mercantile Co., Laredo, Tex.

BUSINESS OPPORTUNITIES

AAA TRAVEL TRADES—20 MONEY MAKING Ideas, \$1.00. No personal checks. G. Clark, 129 N. Rose St., Kalamazoo 12, Mich.

ADVERTISERS—SAVE MONEY ON YOUR Magazine and Newspaper Advertising. Rate folder free. The E. J. Eller Advertising Agency, 803 Curtis St., Albany 6, Calif. je1

BE INDEPENDENT—START A BUSINESS OF your own and enjoy financial freedom. Little or no cash required. Details free. W. M. Drexler, 258 Broad, Newark 4, N. J. my25

DO YOU WANT TO MAKE MONEY?—IF SO send 5c in coin or stamps to Formula, Box 301, Hamilton, O. je1

GET 200 MONEY MAKING DEALS—BUSINESS Plans, Rare Formulas, Schemes, Unusual Items. Folio Free. Formico KA, Box 572, Dayton, O. my18

HURRY! SELLING SUCCESS TIPS—PLANS, supply sources galore; booklet and opportunities only 25¢. Parcel Market, 2701 S. Main, Elkhart, Ind. my18

I HAVE HELPED HUNDREDS START A BUSINESS of their own. Write for free literature. Burdick, Box H, San Diego 7, Calif. je1x

MAIL ORDER OPPORTUNITIES—READ OLDEST Trade Journal in the field. 53rd year. Copy, 25¢. Mail Order News, Somerville 30, N. J. je1

MAKE MONEY WITH MAGIC SHOW—SEcrets of old-time showman revealed. Postal brings free details. Ellis, 76B Sagamore, Winthrop 52, Mass. je8

MONEY FOR AMBITIOUS PEOPLE—SEND for free folder, profits in plastex manufacturing. No obligation. Hans Agency, Box 181, Oak Park, Illinois.

NEW MAILING LISTS—700 OPPORTUNITY Seekers, \$1.00. 6,000 veterans, \$3.50; 1,700 new mothers, \$2.00. Burdick, Box H, San Diego 7, Calif. je1

OPERATE PROFITABLE MAIL ORDER BUSINESS; small capital; details free. Commercial Sales Co., Box 2545, Kansas City 13, Mo.

ORIGINAL IDEA FOR MUSICAL COMEDY—Needs backers who want to get in on ground floor. R. Dee, 382 Lily St., San Francisco, Calif.

"THE INDEPENDENT WRITER" MAGAZINE, Somerville 51, N. J., for new, beginning writers who want to sell. Sample copy, 25¢. my25

WONDERFUL OPPORTUNITY TO OPERATE a Rental & Sale Spot Reducing Unit to homes. Very small investment. Write for details. Give references. Home Reducing Co., 147 W. 42d St., N. Y. 18, N. Y. Chelsea 3-3270. je1

WOULD YOU LIKE TO MAKE \$1,500 "ON the Side" Every Year? Let me tell you how it can be done selling by mail. No obligation. Century, 101 W. 14th, New York.

600% PROFIT—A REAL MONEY MAKING Opportunity. For complete details write to: Ideal Sales Co., 1444 West 18th St., Chicago 8, Ill. je2

IMPORTANT NOTICE

All Classified Ads must be limited to

50 WORDS OR LESS

Flashlights—Batteries

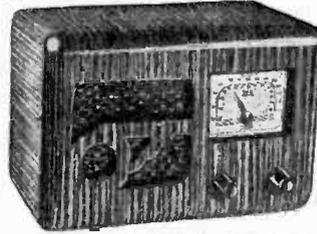
Usalite Chromium Flashlights, \$10.20 per doz.; fresh dated Usalite Flashlight Batteries, \$1.10 per two dozen, display; 10¢ Plastic Earrings, \$3.50 per gross; 25¢ Nail Clippers, \$1.10 per doz.; \$1.98 Metal Machine Guns, \$8.40 doz.; 5¢-10¢ Everyday Greeting Cards, assorted, \$2.0¢ per 100; \$14.95 Swiss Lucite Cigarette Musical Pianos, \$7.90 each. MASTRO, 8 Bay St., Cambridge, Mass.

RADIOS

BRAND NEW TABLE MODEL

6 TUBES

SAMPLE \$26.50 F.O.B. N.Y.C. O.P.A. Approved



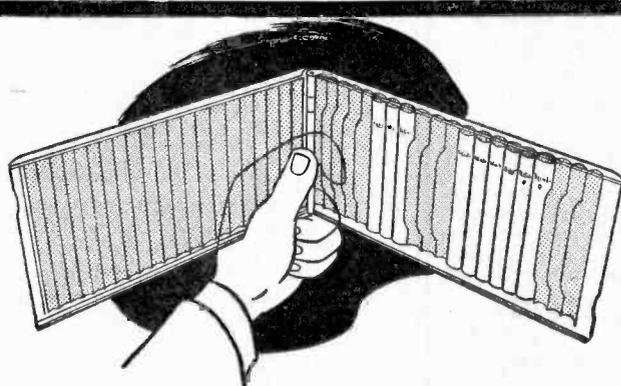
ROYMART CO.

FULLY GUARANTEED SUPER-HETERODYNE BUILT-IN AERIAL A. C. - D. C. 110 V. ALL ELECTRIC

IMMEDIATE DELIVERY!

Rich hand-rubbed walnut cabinet with RCA Licensed Tubes and a 5" Heavy-Duty PM Speaker—tremendous volume—hairline selectivity—outstanding tone. No aerial required. Each radio is packed in an air-cushioned carton, fully guaranteed and immediately shipped when your order is received. Rush your order today and be positive your radio is on its way tomorrow! Order Now! SEND 25% DEPOSIT WITH ORDER—BALANCE C. O. D.

104 FIFTH AVE., DEPT. BB-22 NEW YORK 11, NEW YORK



LOOK!

Brentwood "FLAT 20"

The Cigarette Case that has all the features you have always dreamed of.

★★★★

- Holds 20 Cigarettes in individual compartments. ● Keeps Cigarettes fresh and uncrushed. Individually boxed. ● Easy to load and unload. Cannot leak tobacco. ● Turn it upside down; Cigarette cannot fall out. ● Made of beautiful warp-proof crystal styrene. O.P.A. price approved and nationally advertised at \$1.95 each, \$10.80 per doz. In one gross quantities or more to jobbers. Special prices in drop shipments of 50 gross or more. Samples \$1.00 each, money order or cash.

PLASTIC SPECIALTIES MFG. CO.

5182 SANTA MONICA BLVD. HOLLYWOOD 27, CALIF.

GIANT TABLE LIGHTER

Stock No. 100

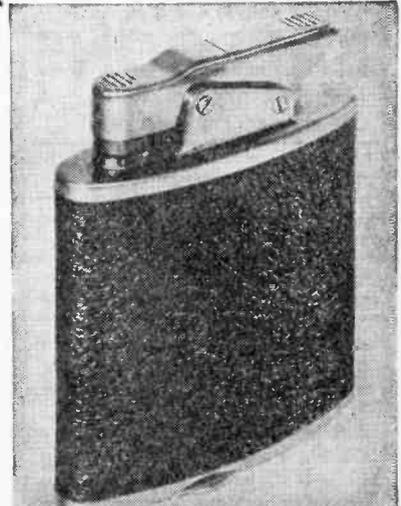
Featuring the Famous Precision Milled Ignition Wheel

- Smart Modern Design ● One Filling Lasts 30 Days ● Semi-Automatic ● Covered in Simulated Lizard, Alligator and Morocco in Black and Tan ● Heavily Chrome Plated \$36.00 DOZ. ● Individually Boxed

25% With Order — Balance C. O. D.

SPENCER ELECTRIC DRY SHAVER

Immediate Delivery \$2.08 Each, Doz. or More \$2.17 Each, Less Than Dozen 25% With Order—Balance C. O. D.



MUTUAL DISTRIBUTING COMPANY

801-803 Milwaukee Ave. (Monroe 7490-7491) Chicago 22, Ill.

SPECIAL DOLL CLOSE-OUT

- 16" Dressed Dutch Girl Doll—with Wig \$18.00 Doz. (Sample \$1.75) 22" Dressed Soft Body Rag Doll 18.00 Doz. (Sample 1.75) 20" Dressed Mammy Doll—Rolling Eyes 21.00 Doz. (Sample 2.00) 25% Deposit with Order, Balance C. O. D.

STANLEY NOVELTY COMPANY

14 E. BROAD STREET RICHMOND, VA. Send for Our Complete Carnival List.

WATCHES - - WATCHES - - WATCHES REBUILT WATCHES—LIMITED SUPPLY

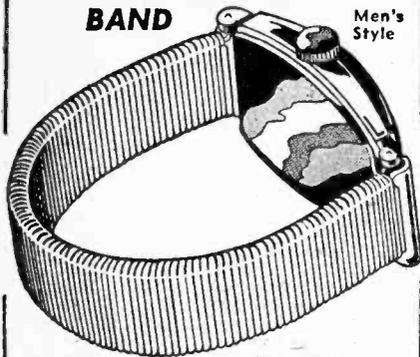
- ELGIN & WALTHAM—MEN'S ONLY OS OR 3/0 7-JEWEL WRIST \$12.50 12 SIZE POCKETS, 7 JEWEL \$13.95 6/0 7-JEWEL WRIST 14.00 12 SIZE POCKETS, 15 JEWEL 16.95 6/0 15 JEWEL WRIST 16.95 10 Kt. Yellow Rolled Gold Plate or Good Quality CASE 10 Kt. Yellow Rolled Gold Plate Case, Steel Back

NOTICE—All our Watches are cleaned. The best labor and material used. Only good quality cases used. We send out only good timekeepers. SEND 25% DEPOSIT, BALANCE C. O. D.

FREDERICK'S JEWELERS

1001 CHESTNUT STREET, ROOM 304 PHILADELPHIA 7, PA.

CLOSE-OUTS!
EXPANSION WATCH BAND



Men's Style

S-T-R-E-T-C-H-E-S EASILY. FITS COMFORTABLY. Heavily silver plated over highly flexible music wire. Plating not guaranteed to last indefinitely. Manufactured during war when use of stainless steel was restricted. Priced at Rock Bottom!

3 DOZ. LOTS \$6.50 6 DOZ. LOTS \$6.25

12 DOZ. LOTS \$6.00

Samples \$1.00 Ea. Postpaid

CIGARETTE CASE

Gold or silver plated over brass. Holds 20 cigarettes. Exclusive design, attractively engraved, individually boxed. Ideal for men or women. Fits handily in shirt or vest pocket. Regular \$5.00 retailer. While moderate quantity lasts

Dozen Lots or Over \$21.00 per doz.

Samples \$2.00 Ea., Postpaid

Cash or 1/3 Deposit; Balance C. O. D.

All prices F. O. B. Chicago

PERMA PRODUCTS

220 W. Kinzie St. CHICAGO 10, ILL.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

AA BUYS! BRAND NEW POSTAGE STAMP Machines, \$7.50; new Match Vendors, \$6.00; Weighing Scales, \$15. Northside Sales Co., Indianola, Iowa. my25

AA BUYS!—NEW POSTAGE MACHINES, 1¢ LoBoy and Ticket Weighing Scales, Nut Vendors. Adair Company, 6926 Roosevelt, Oak Park, Ill. je8

A-1 CIGARETTE AND CANDY VENDING Machines. All makes, models, lowest prices. What have you to sell? Mack Postel, 6750 N. Ashland, Chicago. j320

ARCADE MACHINES—CLEAN AND WORKING, \$1,000.00. Take all or bid separately: 1) Guns, 2) Bowling, Barrel Roll and 3) Counter Games. We must sell at once. (List.) Pops' Arcade, Anniston, Ala. je1

BELL PRODUCTS CO. IS BADLY IN NEED OF all types of equipment. Therefore we will pay top dollar for any amount of Pin Games, Consoles, Phonographs, Slots and Arcade Equipment. We will buy equipment on or off locations. Write, wire or phone Bell Products Co., 2000 North Oakley, Chicago 47, Ill. j313

CIGARET VENDORS FOR SALE—500 PERFECTLY reconditioned in our own shops. Kehler Vendors, 4509 N. Clark St., Chicago 40, Ill. my18

FOR SALE—TWO 5¢ MILLS BLACK CHERRIES, \$200.00 (not rebuilt). Serials 482286, 482045. One 5¢ Blue Front, \$100.00, serial No. 432647; 8 Columbia Bells G. A. (very clean) @ \$45.00; 10 Seeburg Japs @ \$80.00; 4 Bating Practice @ \$65.00; 4 Ten Strikes @ \$65.00. W. B. Copley, 1604 Guess Rd., Durham, N. C.

FOR SALE—SUN RAY FREE PLAY CONSOLE, \$145.00. Also Jennings' Silver Moon Free Play Console, \$85.00. Both machines in good condition and very clean. Frank Guerrini, Burnham, Pa.

FOR SALE—TWO COUNTER MINT VENDERS, Amplifiers, Tubes, Motors, 1/30 to 1/20 two Timing Motors. W. H. Heffley, Box 35, Duncan, Pa.

HIGRADE REBUILTS—MILLS SINGLE-I \$37.50; Skyscraper, \$64.50; Gold Q.T., \$89.50; War-Eagle, \$125.00; Futurity, \$135.00; Rotatops, \$84.50; Columbias, \$64.50; Twenty Puce Comets, \$60.50 up; Watling, Pace, Jennings Penny Play, \$27.50 each. Original Mills parts galore. Coleman Novelty, Rockford, Ill.

I KEEP 'EM FLYING, \$125.00; '41 SNAPPY'S, \$65.00; '41 Majors, \$65.00; 2 Mascots with plastic bumpers, \$45.00; 1 Pan-American, \$45.00. Ralph Hensley, Bloomington, Ind.

KICKER-CATCHERS, \$22.50; A.B.T. TARGETS, \$25.00; Jennings Comet Fortune Gum Vendors, \$19.50; Exhibit Ideal Card Vendors, \$12.50; Mills Wizard, \$17.50; 3-Way Grip, \$17.50; Cigarette Reel Machines, \$5.00; Kill the Jap, \$10.00; Mills Flip Skill, \$20.00; Bingo, \$5.00; Mills 5c Slot, \$10.00. Herb Everschor, 276 S. High St., Columbus, O.

OLD STAMP MACHINES TAKEN IN TRADE on new Triplex Stamp Machine Operators Supply, 312 Asbury, Evanston, Ill. je1

PAGE RACE, BROWN CABINET, \$85.00; TEN Spot, \$65.00; Lucky, Sports, \$20.00; Freakness, \$65.00; Vest Pocket, \$35.00; Columbia Slots, \$85.00. F. Shafer, Washington, Ind.

PINBALLS—CLEAN, GUARANTEED GOOD working order. Miami Beach, Towers, Sky Blazer, all three \$200.00. Pokerino, five ball table (poker), \$65.00. One-half deposit. Midlaud Amusement Co., Port Chester, N. Y.

POST-WAR ALL PORCELAIN MASTER NOVELTY Vendors, \$12.50. New colorful cabinets. Will vend all kinds of bulk candies, nuts and gum. Deluxe charm assortments, \$4.00 per 1,000. New and different items. Write today. Master Sales & Service Co., Route 8, Box 689, Dallas 11, Texas.

SLOTS—2, 5c BLACK CHERRY, \$200.00; 1 5c Silver Chrome, \$200.00; 1 25c Silver Chrome, \$250.00. All 3/5 pay new cabinets. 1 5c Silver Chrome Original 3/5, \$200.00; 1 5c Blue Front, very clean, \$150.00. 1/3 deposit. Coin Machine Repair Co., 1214 Main St., Lewiston, Idaho.

TWENTY NEW POSTAGE STAMP MACHINES—Cost in Oct., 1945, \$730.00. Sacrifice sale, \$500.00, including 20,000 folders. Write Mrs. Martin Schmidt, 27 Houghton St., Madison, Maine.

VENDORS—PEANUT, CANDY, \$5.50; ART Game Hunters, Call-o-Scopes, \$10.00; Punching Bag, Submarine, Cardiometer @ \$95.00; Jennings Library, Anti-Aircrafts, Scales, Bally Alley, Bally Bull, 5c Watling clean Double JP Bell, 5c late Jennings Duchess Large JP @ \$55.00. Parts stock. W. McLennan, 134 Moss, Detroit, Mich.

VERY LARGE ASSORTMENT OF ARCADE Equipment for sale: Solo Vue, \$395.00; Western Major League F. P. latest model, \$150.00; Sky Fighter, \$250.00; Kenney Submarine, \$150.00; Air Raider, \$175.00; Bank a Deer with rifle and 1,000 CB cays, \$75.00. National Amusements, 325 S. Warren St., Syracuse, N. Y.

WANTED TO BUY—HIDE AWAYS 24'S AND TWIN 12'S. Will pay \$225.00 for clean 616's. Phoenix Distributing Co., 1211 N. 3rd Ave., Phoenix, Ariz. my25

WANTED—SEEBURG 5-10-25¢ WIRELESS Wall-O-Matic Wall Boxes. Will buy with cracked covers. For Sale: 350 Watt Current Converters, 32 DC to 110 AC, good as new, \$20.00, cash with order. Ace Music Co., Waukon, Iowa.

WANTED—FIVE CENT CANDY MACHINES: National, Rowe, Stoner, U-Need-A-Pak, etc. Machines in any condition and in any quantity. Top prices. National Vending Service Co., 512 Grand St., Brooklyn, N. Y.

WANTED TO TRADE—TWO BALLY ALLEYS for Fifteen Cent-a-Pak or Sparks machines; or eight Liberty or Mercury Cigarette Reels, one cent play. Have Paces Races for sale. Consoles. ABC Novelty Co., 2509 S. Presa St., San Antonio, Tex.

WANTED—MILLS AND JENNINGS SLOT OR Console Slot Type Golf Ball Vendors. Give complete description of how they operate. Must be in working condition with no parts missing. State quantity and price. Square Deal Novelty Co., Manteno, Ill.

WURLITZER JUKE BOX—16 RECORD, 5, 10, 25c play. \$240.00. Johnson Motion Pictures, Lackawaxen, Pike Co., Penna. 1/3 deposit.

3 LATE MODEL MILLS PANORAMS FOR Sale—A-1 condition. Also used films for sale. Write Ray Gallagher, 307 Pipestone, Benton Harbor, Mich.

8 PIKES PEAKS—PERFECT, ALL SET FOR location, \$22.50 each. Vending Co., 2511 S. 16th, La Crosse, Wis.

50 ROLLER ARMS (NEW) FOR STEWART-McGuire 14, 5¢ bulk vendors, 60¢ each! Adair Co., 6926 Roosevelt, Oak Park, Ill. my18

COSTUMES, UNIFORMS, WARDROBES

ALL BRAIDED CELLOPHANE WAISTRAND Hula Skirts with leis, \$7.50; Net Elastic Opera Hose, \$5.00; Net Panties, \$1.50; Net Bras, 75¢; Rhinestone G-Strings, \$10.00; Bras, \$2.00; Strip Panels, Bra and Gloves, \$7.50; Girl Show Wardrobe, reasonable; Cowboy Chaps, \$5.00; Cowboy Hats, \$5.00. C. Guyette, 346 W. 45 St., New York. Tel. Circle 6-4137.

ASSORTED BUNDLES OF COSTUMES, GOWNS, Trimmings, etc., \$5.00. Chorus costumes, \$1.50 each; Evening Gowns, \$5.00. Other costumes and accessories. C. Conley, 308 W. 47th St., New York.

BEAUTIFUL HULA SKIRT FROM SOUTH Seas. Native made, adult size, \$4.00; teen age size, \$3.00. Large hand made lei, \$1.00. Send \$1.00, balance C.O.D. Hawaiian Hula Shop, 3082 16th St., San Francisco 3, Calif. my25

RHINESTONE G-STRINGS, CELLOPHANE Hulas, Gowns, Chorus Costumes. Five Banners, \$50.00. Ten Green Velvet Curtains (11x5 1/2), two for \$25.00. Maroon Cyke Legs, \$35.00. Wallace, 2416 N. Halsted, Chicago.

SINCE 1869—COSTUME BARGAINS. Chorus, dollar up; Principals, three up. No catalogue. State wants. Guttenberg 9 W. 18th, New York 11 my18

FORMULAS & PLANS

PLAN FOR LONGER LIFE: FULL DETAILS of ancient Oriental secrets of longevity, as practiced centuries before Christ. Single copy, 25¢, coin or stamps. The Burt Studio, Pascoeur, R. I. my18

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS—FIFTY All Electric or Gas Heated Machines, cheap. Burch, Advance, Cretors, Dunbar, Kingery, Peerless Roaster, Candy Corn Equipment, 120 S. Halsted, Chicago. j313

FOR SALE—A. B. T. SIX GUN RANGE, 3 Moving Targets Compressor, Accessories, Plenty Parts, \$1,000.00. Will stand inspection. Jimmie Thompson, Alexandria 10, La.

FOR SALE—PORTABLE ROLL TYPE SKATE Mat, 8'x8'. Good condition, \$65.00. Write Kenneth Ehrhardt, Mt. Vernon, Ind.

HAT BANDS



1 1/2" X 20"
25 DIFFERENT SLOGANS
\$2.00 PER HUNDRED

Felt Plaques



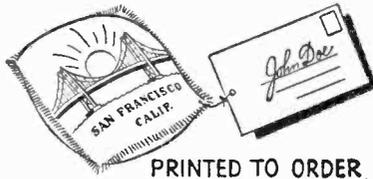
5" X 7"
25 DIFFERENT SLOGANS
\$3.00 PER HUNDRED

MINIATURE



PRINTED TO ORDER
\$13.50 PER HUNDRED

MINIATURE 2X2 stuffed PILLOW-MAILERS



PRINTED TO ORDER,
\$13.50 PER HUNDRED
50% REQUIRED ON ALL ORDERS

COMET NOVELTY CO.
1236 GOLDEN GATE AVE.
SAN FRANCISCO, 15, CALIF.

ACE-TEX BALLOONS
Factory To You
IMMEDIATE DELIVERY

Size	Per Gross
#5	\$ 2.40
#6	3.40
#7	4.15
#8	5.25
#9	6.90
#11	7.80
#14	11.40
Target Balloons, Per 100	18.00

NO ORDERS FILLED LESS THAN \$25. 50% Deposit With All Orders. Bal. C. O. D.

HOLLYWOOD NOVELTY CO.

P. O. Box 1294
Hollywood 28, Calif.

Headquarters For COUNTER CARD MERCHANDISE
NOTIONS—SUNDRIES

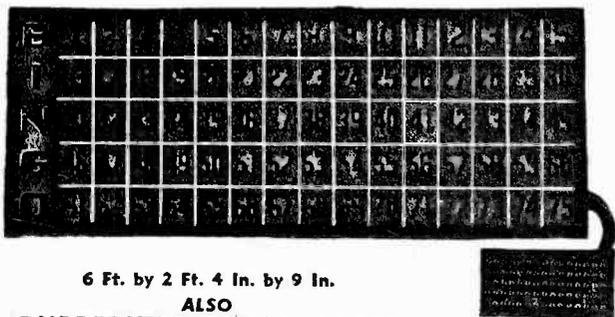
LEE RAZOR BLADES

Write for Price List
LEE PRODUCTS CO.
437 Whitehall St., Atlanta 2, Ga.

CARDED JOKE TRICKS

8 Bloody Jokes, 8 Beer Tricks, 6 Hot Cigarette, 6 Hot Picks, 6 Invisible Ink, 34 in all on display card retail for \$3.40. Your price 69¢ per card. 65¢ in 100 lots and your name printed on card. Any assortment of the above in bulk, \$2.75 per gross. Exploding book matches and Cigarette Loads, \$2.95 per gross. 1/2 cash with order, balance C.O.D.
CERTIFIED PRODUCTS CO.
Dept. 40, Louisville, Ky.

ELECTRIC FLASH BOARDS!



6 Ft. by 2 Ft. 4 In. by 9 In.

RUBBERIZED BINGO CAGES

ALSO
WIRE OR WRITE FOR CATALOGUE

JOHN A. ROBERTS & COMPANY
235 HALSEY STREET
NEWARK 2, NEW JERSEY

IMMEDIATE DELIVERY

Specials, 7 & 10 Colors
Lap Board Markers
Padded 5, 6, 7 Ups
Plastic Markers,
3/4", 5/8"
Wire Bingo Cages
7 Ups—3000 Sets

FOLDING CHAIRS?



All You Want!
Prompt Delivery!
Low Prices!
Write or Wire—

J. P. REDINGTON & CO.
Dept. 28, Scranton 2, Pa.

MONEY CLIPS



Stainless steel.
Sensational fast selling novelty.
Guaranteed never to tarnish.
1 Doz. Display Cards.
\$2.20 per doz.

25% With Order,
Balance C. O. D.
Send 25¢ for Sample.
Special prices to jobbers.
SALESMAN WANTED.
NATIONAL MET. CO.
168 N. Main
FALL RIVER, MASS.

FAN BLADES

Every good shaver knows them. Double or single edge. FIVE CARTONS for \$9.75.

BEACON SALES CO.
1434 W. THIRD ST. CLEVELAND, O.
(Get on our mailing list for other bargains)

BIGGEST SELLING SIGNS

Newest designs, beautiful, snappy gold and blue. Retail 25¢ and 35¢. 500% profit. Needed now! Send 25¢ for SAMPLES of 3 largest sellers and lists.
RANDLES MFG. COMPANY
Dept. BB Hutchinson, Kansas

! CLOSE OUTS !

PERFUME NUTS—Imported from Haiti, 25¢ Seller (New Item). Gr. Pkges. \$ 4.00

SLUM PINS—NOVELTIES—TOYS
Packed Cele. Bags, Carded & Boxed. 10 Gross Lots 15.00

FLAGS OF AMERICA
(Postcards) 8-Color Job. Per M ... 1.75

NOVELTY KEY CHAINS
on Cards. Gr. 4.75

COMPACTS—PLASTIC
Large Size, Asst. Colors. Doz. 4.50

PERFUME, 98c Seller
(Standard). Gr. 12.00

WALL PLAQUES—Asst., Big Flash
Beautiful Numbers. Gr. 9.00

NOVELTY JEWELRY—Asst.
Boxed. Doz. 2.00

KIDS' NECKLACES
Cell. Env., Wonderful Giveaway. In 10 Gr. Lots. Gr. 1.50

DOG TEASERS—RUBBER. Gr. 7.20

JITTER BUG NOVELTY PINS
Gr. 4.50

PRIZE BAGS—NOVELTIES
Asst., 500 for 15.00

PLASTIC BACK EARRINGS, Carded. Gr. 2.50

COMPACTS—METAL, ASST.
Retailing up to \$5.00 Ea. Doz. 9.00

BRACELETS—Asst.
Real Bargain, Boxed, 24K Gold Plated. Doz. 3.00

S. S. DOUBLE HEART PINS. Doz. .. 1.50

WING BRACELETS, 24K Gold Plated. Doz. 3.00

COSTUME JEWELRY STONES, 1,000 2.50

100 JEWELRY ITEMS 20.00

\$1.00 Sellers

EARRINGS—METAL SCREW
Backs, Asst. Styles, Beautiful Numbers. Doz. 2.00

FACE POWDER—\$1 SIZE. Gr. 9.00

PIELOWS—SATIN, Boxed. Doz. 4.00

PERFUME—ASST. ODORS, (5 Gr. Lots). Gr. 3.50

JEWELRY SAMPLES
Asst., Worth \$100.00—Limited Lots, Sell for 25.00

MILITARY JEWELRY
Sterling Gz. F. Lockets, Bracelets, Pins, etc. Worth \$50.00. Lot ... 15.00

MONEY CLIPS
Genuine Silver Dollar. \$18 Doz. Sample 2.00

20% DEPOSIT WITH ORDER
BALANCE C. O. D.

MDSE. DISTRIBUTING CO.
19 E. 16th St. New York, N. Y.

FLUORESCENT FIXTURES

GOING BIG WITH DEALERS—AGENTS—CONCESSIONAIRES

NEW LOW 1946 WHOLESALE PRICE

Equipped for 2 20W. Bulbs
\$4.25 each Less Bulbs

List Price—\$12.50 Each With Bulbs

EASY INSTALLATION
JUST PLUG INTO SOCKET USED IN

- Stores
- Kitchens
- Garages
- Bathrooms
- Factories
- Concessions
- Board Premiums

ALSO AVAILABLE

- Industrial Commercial Desk Lamps
- Channel Strips
- Chrome Brackets
- Bed Lamps

Write, Wire, Phone for Sample Order. Ask for Catalogue on Complete Line. 25% Deposit With Order, Balance C. O. D., F. O. B. Phila.

ABRAMS FLUORESCENT LIGHTING
Dept. B, 113 N. 7th St. Phila. 6, Pa.
Walnut 6787

COMIC FOLDERS

Jokes, Tricks, Novelties, Fun Cards, etc. Fast sellers! Big profits. Samples and lists, \$1.00.

Superior Photo Service
Box 404 Mount Vernon, N. Y.

TRAVELING IRON

Lifetime Guarantee
\$5.99 O.P.A.—1 to 6, \$4.80;
7 or More, \$4.20.

ELECTRIC THERMO-BROILER
High Finish, Heavy Gauge Aluminum.
\$19.95 O.P.A.—1 to 6, \$13.00;
7 or More, \$11.50.

20% Deposit With Order, Balance C. O. D. Appliance and Radio Division
AMERICAN SALES CO.
1528 W. 79th St. Chicago 20, Ill.

CANDY

One-pound boxes fast selling assorted Chocolates. Retail ceiling \$1.25. Cost you, 36 boxes to case, \$21.00 delivered. Terms: 1/4 down, balance upon delivery. 5% discount on orders for 25 cases or more. Mail your orders to

LEE STINE
45-45 E. Baltimore St. Hagerstown, Md.

GIANT HEAVY ALUMINUM TWELVE QUART
Popping Kettles, new, \$13.50; all electric, gasoline, city gas Peanut Roasters, new. Northside Co., Indianola, Iowa. je8

NEW AND REBUILT KOHLER ELECTRIC
Plants, A.C. & D.C. 800 watts to 50 kw. E. F. Schmalz, 314 Wyoming Ave., Kingston, Pa., Phone 7-6915. je8x

SHORT RANGE (LEAD JOINT) SHOOTING
Gallery with 4 Rifles, mounted on 1932 bus. Good running order, rear duals, good rubber, ready for immediate operation, \$1,000.00. National Amusements, 325 S. Warren St., Syracuse, N. Y.

SLUM JEWELRY—300 ITEMS, \$10.00. ONE pound Broken Jewelry, \$4.00. B. Lowe, Holland Bldg., St. Louis 1, Mo. je1

STAINLESS STEEL EXPANSION GENTS'
Watch Bands, high grade. Send \$1.50 for sample. B. Lowe, Holland Bldg., St. Louis 1, Mo. je1

WE HANDLE FOR IMMEDIATE DELIVERY—Every make of new and used Popcorn Machines. Also 10 Phonographs, as lot at \$2,000.00. Write for list. P. K. Sales Co., Cambridge, O.

5 DOUBLE HEAVY DUTY GRISWOLD WAFFLE
Bakers, 2 heat control. Working condition. Reasonable. Schnitzer, W. 12th St. and Bowers, Coney Island, N. Y. (Waffle stand.) ES 2-2956.

100 JEWELRY ITEMS, \$25.00. (ITEMS Retail at \$1.00 each.) B. Lowe, Holland Bldg., St. Louis 1, Mo. je1

FOR SALE—SECOND-HAND SHOW PROPERTY

A NEW CATALOGUE 35MM. MOTION PICTURES—Westerns, Medicals, Hygiene, Roadshow Attractions, Comedies. New Prints. Low prices. Buss Film Exchange, Friendship, O. my25

CIRCUS BALL GAME—10 FEET WIDE, 8
feet high. Arena background. 5 targets, automatic action when hit. Trapeze Performer, King Artist, High Wire Artist, Clown and Trick Seal. Attraction stops old and young! Price, \$250.00. Deposit, \$100.00 with order, balance C.O.D. W. Elkan, originator, 246 Fifth Ave., New York 1, N. Y.

COMPLETE BABY EXHIBIT—WITH UN-
usual and real specimens, complete with banners. Jewel Productions, 165 W. 46th St., New York City, N. Y. je1

CURTIS AEROCAR HOUSE TRAILER WITH
1939 Chevrolet Pickup. Truck has special equipment, heavy duty tires, perfect condition. Both for \$2,000.00. E. Gilbert, 2509 Bellevue, Maplewood, Mo.

FOR SALE—COMPLETE BOOTH EQUIPMENT
for 400 seat theater. Movie Supply Company, 1318 S. Wabash Ave., Chicago. my18x

FUNHOUSE—RECENTLY BUILT, NEVER
used, new tires, \$975.00. Terms to Michigan operator. Tim Ayotte, Lec Shows, Battle Creek, Mich.

HAVING NO PLACE TO OPERATE WILL
sell Mangels Shooting Gallery, 20 ft. wide, 14 ft. high, nearly all moving targets, 2 large racks, birds, 20 bulleye targets, and about 10 guns. Come and get it. J. E. Livingston, Seaside Heights, N. J. my25

ILLUSION—MISS ANATOMY OR "LOOKING
Thru Live Girl" while girl standing in swim suit, internal bone structure and vital organs seemingly become plainly visible. Great in conjunction with health lecture, side show or theater. Small apparatus, \$125.00 complete. \$50.00 with order, balance C.O.D. W. Elkan, 246 Fifth Ave., New York City, N. Y.

MERRY-GO-ROUND FOR SALE—42 ANIMAL,
Dentzel make. Good location on beach in Far Rockaway, N. Y., \$8,000.00 cash. Now operating. Young, 67 Davison St., Oceanside, N. Y. Rockville Centre 4858.

NEW SIMPLEX PARTS, ETC.; 35MM. SILENTS,
Sound-on-Disc Features. Ahern, 716 Federal, Troy, N. Y.

RINK TENT, 50x120—WILL SELL VERY
reasonable. Bids accepted. Condition of tent, fair; not fireproof. Please send all bids, Box 267, Woodstock, Ill.

SOUND SYSTEM—ONE 40 WATT, TWO 12
Watt, 2 Record Players, new. Cannot go out this year. Bargain priced for quick sale. H. W. Stewart, 20052 Stratford Rd., Detroit 21, Mich.

TARPAULINS, WATERPROOFED AND FLAME-
proofed, made of 12 ounce, twill or duck, 10x12', \$7.20; 12x15', \$12.60; 15x20', \$21.00. Other sizes at 7¢ per square foot. Sidewall any length or width. Canvas and leatherette by yard. Deposit of 25% required with order. Satisfaction guaranteed. Michigan Salvage, 417 W. Jefferson, Detroit 26, Mich. je8

TENTS—12x12 TO 40x200. PUSH POLE,
hand roped, like new. List, \$1.00. Describe fully. Send stamp. Smith Tents, Auburn, N. Y. my25

THEATER SOUND PROJECTORS, ARCS, REC-
tifiers, Chairs, Drapes, Screens; government surplus material. Catalog mailed. S. O. S. Cinema Supply Corp., 449 W. 42d St., New York 18. je8

THREE BABY SPOTLIGHTS, COLOR WHEELS,
Bulbs. Also pre-war Tight Wire, Wyck make, never used. Milan, Route 2, Greenville, S. C.

TWO HEADED BABY—WAX, IN MUSEUM
jar; Walk-Thru-Shows; Side Show Attractions. Shaw, 3334 Louisiana Ave., St. Louis 18, Mo. my25

5 H.P. ELECTRIC MOTOR, 3 PHASE, \$85.00.
Ten Miniature Railroad Wheels, \$30.00. J. B. Aley, 5951 Branch Ave., S.E., Washington 20, D.C.

12x12 CONCESSION TOP—HINGED FRAME,
like new. Mrs. Inez Poole, Newman, Ill.

35 MM. PORTABLE SOUND ZENITH PROJEC-
tor. Good condition. \$150.00. 16mm. Stewart Warner Sound Projector. Very good condition. Sprocket movement. \$250.00. S. Tackach, 2147 Market St., Youngstown, O.

35MM. SOUND FEATURES—SERIALS, COME-
dies, Cartoons. Perfect prints. Low rental rates. Also outright sales. Oakley Film Exchange, 242 Koster St., Nelsonville, O.

IMPORTANT NOTICE

All Classified Ads must be limited to 50 WORDS OR LESS

PARK, CIRCUS AND CARNIVAL SPECIALS

Worth Covered Base Balls	Per Doz. \$ 2.75	Tumblers	\$ 4.00
Weighted Feather Darts, Doz.	1.20	Salt and Pepper Shakers	3.00
4 to 7 Inch Hoop-La Rings, Doz.	.70	Engraved Wedding Rings	.95
Straw Horse & Man	4.00	Paper Flags	.65
Horseshoe Plaques	2.00	Paper Flag Bows	.75
Large "Pin Up" Plaques	2.00	Comic Paper Masks	1.00
Small "Pin Up" Plaques	.85	Muslin Flags on Sticks	1.15
R. W. & B. Batons, Gross	16.50	Plaster Dogs, Ducks, Etc.	1.25
Jr. Batons, Gross	8.00	Cloth Flag Bows	1.35
Silver Canes, Gross	14.50	Humorous Mirror	3.00
Flying Birds, Gross	16.50	Mirror Memo Books	4.50
Parachute Trooper, Gross	21.00	Lead Pencils	2.15
Medium Leis, Gross	4.00	Painting Puzzle Book	6.50
Medium Plaster, Gross	7.00	Puzzle Pictures, Per Bale (250)	1.50
Swaggers, Gross	9.50	Tongue Novelty, Per Bale (200)	1.50
Jr. Swaggers, 29", Gross	9.00	Wheel Tops	4.80
Aluminum Milk Bottles, Each	1.75	Airplane Gliders	4.00
Wood Milk Bottles, Each	.50	Paper Hats	5.00
Jumbo Tails, Per 100	21.00	Assorted Prevue Brooches	9.60
Knife Rack Rings, Per 100	2.75	Comic Hat Bands, Per 100	1.85
Cane Rack Rings, Per 100	2.75	Per 1,000	17.50
Shooting Corks, Per 1000	2.25	Comic Books, Per 100	1.50
		Flag Buttons, Per 100	2.00
		Motto Buttons, Per 100	.90
		MacArthur Buttons, Per 100	1.45
		Army Metal Buttons, Per 100	.40

U. S. MADE SLUM

Heavy Whiskey Glasses Per Gross \$ 3.50
Miniature Mugs 4.00

Limited Quantity—25% Deposit, Balance C. O. D., F. O. B. Indianapolis.

Importers **KIPP BROTHERS** (Established 1880)
Wholesalers 117-119 S. Meridian St., Indianapolis 4, Ind.

Sterling Silver CHARMS and BRACELETS

STERLING SILVER CHARMS \$2.00 \$21.00
(With Sterling Silver Jump Rings)

FINE CURB CHAIN BRACELETS \$2.25 \$24.00
(Sterling Silver)

HEAVY CURB CHAIN BRACELETS \$6.50 \$72.00
(With Sterling Silver Silver Hook)

SEND \$10.00 FOR SAMPLES

Originalities 104 FIFTH AVE. NEW YORK, N. Y.

THE THREE BASEBALL PLAYERS

REAL GO-GETTERS FOR CUSTOMERS, MADE OF COMPOSITION

THE FACIAL "EXPRESSIONS" and "RIG OUT" ARE EVER SO REALISTIC. Ivory color suits with Red Caps and Trimmings. Opposing Team Gray-Blue Suits with Blue Caps and Blue Trimmings.

\$36.00 PER DOZ. "SETS OF THREE"

PACKED: 1/8 DOZ. "SETS OF THREE"
Size: About 8 Inches High
Weight: 24 Lbs. Per Doz. Sets

PLEASE SEND FOR OUR PRICE LISTS (K) THAT CONSTANTLY AIM TO bring to our customers a GRAPHIC MESSAGE of our NEWLY ADDED GIFT GOODS to the already existing SPLENDID VALUES. PROMPT DELIVERY TO RESELLERS.

NO C. O. D. SHIPMENTS WITHOUT 25% DEPOSIT

NO. 4511 K

LEO KAUL IMPORTING AGENCY, Inc. **333** and 335 SOUTH MARKET STREET Chicago (K) 6, Ill.

MERCHANDISE FOR ALL CONCESSIONS

BINGO — GLASSWARE — SLUM — PLASTER — NOVELTIES BALLOONS

WRITE FOR PRICE LIST

KRAVITZ AND ROTHBARD
#720 E. BALTIMORE STREET BALTIMORE 2, MARYLAND

LATEX RUBBER

Make your own molds for plaster and get better detail. Write for prices and information.

SOUTHERN PREMIUM MFG. CO.
2401 South Ervay St. Dallas 1, Texas

MAGNETIC ANIMALS
See the Fish Swim—Watch the Snake Crawl. Animals that perform in a life-like manner by the aid of a magnetic top. Good pitch or demonstration item. Gross, \$12.00. Sample Doz., postpaid, \$ 1.25

HOLLYWOOD DOUBLE-TALK BADGE
New comic badge with the clever quotation. Doz., 80c. Gross 9.00

MAGNETIC DOGS
Now Doz., \$1.60. Gross \$18.00.
Gyroscope Tops. Doz. \$ 7.50
Whistling Flying Birds. Best make. Gross 21.00
Pill Wheels—best make—celluloid. Gross 9.60
Wiggly Jointed Snakes, small size. Doz., 90c. Large. Doz. 2.00
Mexican Sheath Knives in case—flashy. Doz. 10.80
Miniature Mexican Saddles. Doz. 5.00
Miniature Mexican Boxing Gloves. Doz. Pair 3.60
Singla, musical novelty, box of 3 doz. Doz. 1.80
Parker Windproof Stainless Steel Liter. Doz. 7.20
Trio-Ette Compact—a good salesboard item. Each 3.30
Men's Silver Saddle Ring. Each 3.00
Ladies' Silver Saddle Ring. Each 2.50
Death Mask Ring. Each 3.50

AVAILABLE SOON—The old reliable—Joy buzzers. Doz., \$3.25. Gross 37.50

HOTSY TOSY FLAME GIRL CIGAR LITERS
Available Soon

JEWELRY WORKERS—Write for circular of 30 fast selling butterfly jewelry items—pendants, pins, earrings—fast selling line.
No Order Shipped Without Deposit—Balance C. O. D.

PICO NOVELTY CO.
807 1/2 S. Flower Los Angeles 14, Calif.

Silver and Goldplate CHARM JEWELRY

We let YOU make the BIG PROFITS
Our theory is: Give the public the most for the money. Give the distributor the big profits.

- 24K GOLD-PLATE OR 100% SILVER-PLATE CHARMS
Each with a jump-ring attached, 52 varieties assorted 5c Ea.
- 24K GOLD-PLATE OR 100% SILVER-PLATE CHARM BRACELETS
Seven assorted Charms jumped-on plated Slave chain, each different, no two bracelets alike, with sister-hook; each \$8.00 Doz. beautifully boxed in gift box
- 24K GOLD-PLATE OR 100% SILVER-PLATE CHARM NECKLACES
Eight assorted Charms jumped-on plated Slave chain, each different, no two necklaces alike, with sister-hook; each beautifully boxed in a gift \$12.00 Doz.

F.O.B. NEW YORK
\$1.00 deposit with order
balance C. O. D.

Due to space limitations by Billboard we cannot illustrate our jewelry. Have confidence—you'll be pleased. Money back guarantee.

SAMUEL EPPY & COMPANY
333 HUDSON STREET NEW YORK 13, N. Y.

STERLING JEWELERS **CARROLL, OHIO**

Sterling Silver Wedding Bands—
\$6.25 Per Doz.
\$70.00 Per Gr.
Sterling Silver Whitestone Solitaire with whitestone sides—
\$9.00 Per Doz.
\$100.00 Per Gr.

Also available in Gold Filled on Sterling Silver Base.
Whitestone Wedding Bands. Per Doz. ... \$ 8.00
Whitestone Solitaires. Per Doz. 12.00
Lady's Single Whitestone Engagement Ring. In Sterling Silver. Per Doz. \$ 4.50
Gold Plated on Bronze Base Metal. Per Doz. 3.00
25% Deposit With Order, Balance C. O. D.
Also a variety of Ladies' and Men's Whitestone or Colored Stone Rings.
If samples are desired send \$10.00 for assortment. No catalog.

CARNIVAL AND SUMMER SPECIALS

Hawaiian Lels, Asst. Colors. Gross \$3.50
Plastic Slum Animals & Pistols. Gross 1.50
Plastic Thimbles, 2 Gross in Box. Per Box 2.40
Children's Wrist Watches. Gross 4.50
Plastic Clothes Pins, Asst. Colors. Gross. 3.25
Plastic Water Saucers. Gross 9.60
Pin Wheels, Asst. Colors. Gross 9.00
Swagger Canes, Asst. Colors. Gross 10.80
Flying Birds, Inside Whistle. Gross 14.80
Salt & Pepper Shaker Sets, Plastic Asst. Colors. Per Dozen Sets 3.60
Min. Beer Mugs. Gross 4.00

Many Other Items.
We Are Open Sundays.
1/3 Deposit With Order, Balance C. O. D.

SNYDER SALES CO.
804 W. Roosevelt Rd. CHICAGO 8, ILL.

HELP WANTED

ACCORDION PLAYER—NEW AND OLD TIME band, good wages. Write Musician, General Delivery, Albert Lea, Minn.

ACCORDIONIST—FOR HOTEL, SOCIETY, Cocktail Combination. Must know tunes and read. Location spots. Box C-179, Billboard, Cincinnati 1, Ohio.

ALL MUSICIANS WISHING TO JOIN A 12- man, Jimmy Lunceford styled, easy rocking band, please contact Mickey Bride, Plattville, Wis. Rehearsals start June 10, Omaha, Neb. Working Mid-West, one-nighters, in finest, new, sleeper bus. State salary needed, details. jel

BOXERS—ALL WEIGHTS, WHITE, NEGRO, amateur, professional, for summer carnival tours. Send full details. Manager, P. O. Box 636, Reading, Pa. my18

COMMERCIAL DANCE MUSICIANS—ALL IN- struments. Established territory. Name. State all frankly first letter. Address Box C-175, Billboard, Cincinnati 1, Ohio. jel

COMMERCIAL HOTEL BAND WITH M.C.A. Booking needs Musicians. Lead trumpet and tenor sax men who can transpose alto parts. Rehearsals start about June 10. Salaries from \$65.00 weekly to right parties. Box C-181, Billboard, Cincinnati 1, Ohio.

DANCE MUSICIANS—ALL INSTRUMENTS for replacements on Midwest territory bands. State all first letter. Collins Booking Service, Grand Island, Neb. jel

EASTERN THEATRICAL AGENT WANTS Talent he can build into stars. Singers, Dancers, Orchestras, Strippers, New Acts. Photos required. Write in full. Billboard, Box NY-83, 1564 Broadway, N. Y. C.

GIRL BASS—PREFERABLY DOUBLING violin for hotel orchestra. Immediate opening. Write or wire experience, age. Box C-174, Billboard, Cincinnati 1, Ohio. my18

HELP WANTED: MALE—BIRD EXPERT TO take care of birds, exhibit, etc., to rear and breed same. Live on premises. Good salary. Reply in full to Glass Lounge, Box 84, Ormond Beach, Fla. my25

MAGICIAN, NOVELTY ACTS—OTHER USE- ful people for Med Show. State salary and all in first letter. Jerry Frantz, Slatington, Pa.

NEED PUBLICITY AGENT, FINANCIAL backer. High class mental act. Girl, 18, has large mail order reputation. American tour booking preferred. Available after June 20th. Tressa, Box 14, Hazel Park, Mich. my18

OPENING FOR A FEW RESPONSIBLE PEOP- le in each State (except Calif.) to act as Branch Managers. Excellent opportunity to those who qualify. Nationwide Employment Service, 319 Pacific Bldg., 610 16th St., Oakland, Calif.

PIANIST—EXPERIENCED, FOR SMALL COM- bo. Read, modern take off. Locations. \$85.00 week. Harry Settel, 3510 Jackson St., Omaha, Neb.

PROFESSIONAL WATER HIGH DIVER, MALE or female; amateur considered and trained for old established Free Attraction. Booked at all the big parks, fairs and celebrations. Best of salary and treatment. Address H. D. Act, Billboard Pub. Co., Cincinnati 1, Ohio.

SEAL TRAINER WANTED—TO TRAIN YOUNG seals, and improve our seal act. State your age, nationality, experience, references, etc. P. O. Box 1540, San Antonio 6, Texas. jel

Balloons

- ROUND BALLOONS—Fact. Nos. 5-6-7-8-9-11-14 & 40's
- AIRSHIP BALLOONS—Fact. Nos. 312-315-426-524-718
- BALLOON STICKS
- BALLOON BELLOWS

CONTINENTAL DISTRIBUTING CO.
822 N. Third St. Milwaukee 3, Wis.

new LUMINOUS "COLORGLO"

FLOWERS • ART NOVELTIES
RELIGIOUS STATUES
that GLOW in RAINBOW COLORS

"Colorglo" luminous flowers, washable art novelties, washable religious figures are life-like and beautiful by daylight—in darkness they glow in subtle shades of blue, red, yellow, green, violet, pink and brown.

Unlike other similar merchandise you have seen before—"Colorglo" is not limited in darkness to the normal phosphorescent yellow tones nor does the detail blackout.

Special introductory offer!
Send \$7.50 to the address below and receive 18 assorted best-selling "Colorglo" flowers. Money refunded 10 days after shipment arrives if not entirely satisfied.

• Write for our latest price list and illustrated catalog.

GLO NOVELTY CO. 372 BROOME STREET (Dept. B-3) New York 13, N.Y.

SOBER, RELIABLE, EXPERIENCED MUSI- cian. J. C. Pressprich, General Delivery, Eunice, La.

TENOR SAXES AND VIOLINS—FOR MID- West society band now being organized. Write, stating all qualifications. Jimmy Kelso, 513 Anderson, Danville, Ill.

TENOR SAX-CLARINET AND BASS—DUE TO disappointment. Top men only. No beginners, please. Wire for details. George Ellis, 2920 Devine, Apt. 24, Columbus, S. C.

UNION TRIO—PIANO, DRUMS, SAX (OR Trumpet) for road show (unit). Booked South, start May 31. Address Grok, Gen. Del., Charlotte, N. C.

VARIETY ACTS, PIANIST WANTED FOR summer tour of Northwest. Beginners considered. State salary. Write Northwestern Circuit, Box 362, Seattle, Wash.

WANT HAMMOND ORGANIST (WITHOUT organ) for fairs, must read, have floorshow experience, sober and reliable. 2 shows daily, transportation furnished. Give full details, age, photo. Williams & Lee, 464 Holly Ave., St. Paul, Minn. my25

WANTED JUNE 1ST—TENOR, DRUMS, String Bass. State if vocal. This is young band with experienced leader. Mid-West after June 1st. One-nighters and locations. Others write. Leader, 256 East Monell, Orange, Tex.

WANTED—THREE COLORED MUSICIANS. One each Bass Fiddle, Saxophone, Trumpet or Trombone. To play with band spare time. Write or wire M. A. Dennis, 400 S. Ashley St., Valdosta, Ga.

WANTED—EXPERIENCED LEAD TENOR OR Alto. Must play jazz clarinet. Also experienced Girl Vocalist. Leader, Club Royale, Savannah, Ga.

WANTED—TRIPLE HORIZONTAL BARS AND Hand Balancer. Wire or write Council Bluffs, Iowa, 1022 W. Broadway, Kenny Brothers.

WANTED—GOOD DANCE PIANIST, ALSO First Alto Saxophone, Trombone, and First Trumpet. Read, jam and tone essential. I pay what you are worth. Can place accordionist, and guitarist, who sing. Also Bass Fiddle. Easy job, 5 nights a week, 4 hours nightly. Wire, write Jack Weber, 507 S. Union, Natchez, Miss.

WANTED—COMMERCIAL TENORS, LEAD OR Second, for established tenor band working now. No rehearsal panics. Box C-180, Billboard, Cincinnati 1, Ohio.

WANTED—ACTS OF ALL KINDS, COCKTAIL, Combs, Singles, Bands, Floorshow Acts. Good spots. Write National Theatrical Agency, Tower Hotel, Room 407, Milwaukee, Wis., c/o Loretta Reed. je8

WANTED—PIANIST, OPEN MAY 18. FOUR piece combo, strictly commercial, four hours, six nights, \$80.00 week. Must read chord symbols and fake. Wire Room 311 Vann Hotel, Lake Charles, La.

WANTED—TENOR MAN TO WORK WITH 2 finest Alto Men in territory. Also Piano and Bass man. All others write or wire. Salaries, \$60.00 to \$80.00 weekly. Phil Ryan, please contact me. Cal Meyers Orchestra, 520 S. 50th Ave., Omaha 6, Neb.

SIMULATED MARBLE BASE LAMPS



19 Inches High—Modern Crystal Ball Shaft On Metal Simulated Marble Base With Parchment Shade With Rayon Shade

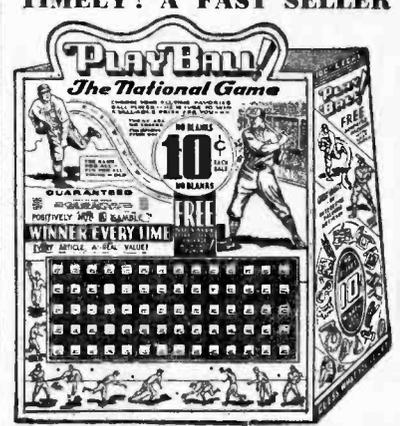
\$4.95 Each | \$6.00 Each

For Concessioners, Gift Stores, Salesboard Operators, etc. 1/2 Dozen Minimum Order. 25% With Order—Balance C. O. D. F.O.B. Chicago

• GIFT BUYERS SERVICE
2408 E. 75th St. CHICAGO 49, ILL.

TIMELY! A FAST SELLER

Play Ball! The National Game



No. D320 sells out fast in taverns, cigar stores, clubs, pool halls, liquor stores, fairs, bazaars, etc. This stupendous deal consists of 70 assorted and frequently changed surprises in packages. Each contains a good 10¢ value. (Shipped by express or freight, collect.) Weight, 12 lbs.

COSTS YOU \$3.50 Lots of 14 **\$3.35 EA.**
SPORS CO., 4-46 Lamont, Le Center, Minn.

LUMINOUS

Flowers—Religious and Novelty Subjects
—Statues Artistically Hand Decorated and Finished in High Gloss—Washable.
#11 Crucifix, 9" \$6.00 Doz.

LUMINOUS PAINT
1 Doz. 1 Ounce Bottles \$3.00
1 Doz. 2 Ounce Bottles 5.75
25% With Order, Balance C. O. D.
Write Dept. BM for Photographic Booklet and New Price List.

NITE GLOW PRODUCTS CO.
106 W. 46th St. New York 19, N. Y.

Ladies' and Men's Rebuilt WRIST WATCHES

7 Jewel Swiss \$12.00
15 Jewel Swiss 12.95
7 Jewel Bulova, Gruen, Benrus 17.00
15 Jewel Bulova, Gruen, Benrus 19.00
0 & 3-0 Size Elgin, Waltham, 7 Jewel. 15.50
0 & 3-0 Size Elgin, Waltham, 15 Jewel. 16.50
6-0 & 10-0 Size Elgin, Waltham, 7 J. 17.00
6-0 & 10-0 Size Elgin, Waltham, 15 J. 19.50
Other sizes, models and makes proportionately priced.

B. LOWE
Holland Bldg. ST. LOUIS 1, MO.

HEAVY DUTY BINGO CARDS

IN 2 COLORS

WEAR LIKE 60
LOOK SO NIFTY

3000
TO SET

No Two
Identical

BINGO				
12	27	33	47	64
10	18	42	52	66
14	16	FREE	48	63
6	23	40	50	71
5	21	44	58	74

SOLD IN LOTS OF 100
NO LESS

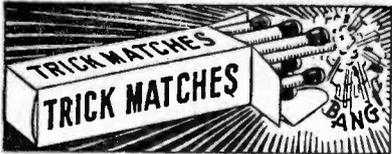
Also Bingo Blowers and Other
Bingo Supplies

WRITE FOR SAMPLES

MORRIS MANDELL & CO.

131 W. 14th St., New York 11, N. Y. • Dept. B
Chelsea 2-3064

Get Ready
for
BIG JULY 4th!



Trick Matches, Explosive Book Matches, Sparkle and Snake Matches and Cigarette Loads are big sellers.

DEALERS, order the old reliable Douglas line from your regular Novelty Jobber NOW.

JOBBER SUPPLIED

LYLE DOUGLAS

MFR. JOKE NOVELTIES

238 W. DAVIS DALLAS 8, TEXAS

BIG PROFITS WITH "EFFORTLESS"

ONLY NEW DOUBLE ACTION Rust Remover and Polish for Chrome and Nickel.
Every car, fleet owner, filling station and garage buys and buys again. Just wipe on and rusted bumpers and trim shine like new. A simple demonstration sells and sells every time. "Effortless" does a better job quicker—with less effort. Pays big commissions and repeats fast. Season now starting. Write for free details or send 50¢ for full size sample, or \$2.10 for 1 dozen 4 oz. cans. Money back guarantee. L. AND L PRODUCTS, Dept. B-18, 7019 N. Glenwood, Chicago 26, Ill.

5,001 ITEMS AT FACTORY PRICES

Your complete needs all at one source—Candy, Gum, Batteries, Gloves, Dry Goods, Pins, Sales-boards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Specialty Merchandise and many other scarce items. Send 3¢ stamp for complete new list. We have the merchandise.

MID-SOUTH SUPPLY CO.
219 E. Markham St. LITTLE ROCK, ARK.

COSTUME JEWELRY BARGAIN ASSORTMENTS

Latest Creations
Double your investment with these \$25, \$50, \$100 to \$500 assortments (for resale to jewelry, novelty, gift, department and other stores). Fast sellers at popular prices. 25% deposit—balance C. O. D. Credit to rated firms.

COSTUME JEWELRY SUPPLY HOUSE
Dept. B, 264 Fifth Avenue, New York City

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

M & M CARD CO.
1033-1035 Mission St., San Francisco 8, Calif.

INSTRUCTIONS BOOKS & CARTOONS

HYPNOTIZE ANYONE! GET THE MOST PERFECT, easily learned, modern scientific course of "Genuine Hypnotism" in the world! Fully illustrated. Only \$1.00. Money back guarantee. H. Fowler, Soldiers' Field Station, Boston 63, Mass. je8

LEARN HYPNOTISM — ENTERTAIN FOR pleasure or profit. Control the minds of others. Know their innermost secrets. Complete course of 25 easily learned lessons tells how. Included, while supply lasts, an amazing secret "Put Any Person to Sleep Instantly," a real bargain for \$1.00 postpaid. Kirk Sales, Box 84, Wellington, Ohio.

UNIQUE MAGAZINE—EXPERIENCES, Humor, Cartoons, Snapshots! Contests, Swaps, Hobbies. Big Beach Review, 26c. Five back numbers, \$1.00. WOW, Alton Mo.

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog 10¢. Balda Art Service, Oshkosh, Wis. je1

MAGICAL APPARATUS

ALL THE LATEST NEW MAGIC—ALSO GOOD Used Magic. Circulars and lists free; stamp appreciated. Powers, 116 18th, Dunbar, W. Va.

ANSWER QUESTIONS — CALL NAMES, Birthdates, Numbers. Professional (no assistant) Mindreading Act. Self-contained. Use anywhere. \$1.00. Magical Enterprises, Levering, Mich. je15

BAG O' TRICKS (FIVE TRICKS IN ONE Illustrated Package) and Other Samples, 25¢. Ivan, 114 Grand St., Brooklyn 11, N. Y. je15

DOUGLAS' CATALOG 500 TRICKS, 10¢—FOR: 25 years America's fastest magic service, professional, amateur. Douglas' Magicland, Dept. B., Dallas, Tex. je1x

FREE! TWELVE CATCHY TRICKS; MAGIC catalog. Send stamp for postage. Lee's, 2231-B. McKinley, Berkeley 3, Calif. je1

LARGE PROFESSIONAL MAGIC CATALOGUE, 25¢. Max Holden, 220 W. 42d St., New York, N. Y. je22

"MAGIC IS FUN"—NEW MAGAZINE containing clever tricks, stories, photos of famous magicians, showmanship instruction. Sample copy, 25¢. Robbins Co., 152-F W. 42nd St., New York, my25x

MINDREADING, MENTALISM, SPIRIT Effects; Magic Horoscopes, 1946 Forecasts, Rudha, Crystals, Palmistry, Graphology, Facial Charts, Rooks. 148 Page Illustrated Catalogue, plus Magic Catalogue, 30¢ wholesale. Nelson Enterprises, 836 S. High, Columbus, O. je1

THAYER'S QUALITY MAGIC SINCE 1907—Send 25¢ for current catalogs. Free lists. Secrets Twelve Illusionettes, \$1.00. Sample Genii Magic Magazine, 30c. Thayer Mfg. Co., 812 S. LaBrea Ave., Los Angeles 36, Calif. my18

MISCELLANEOUS

CARNIVAL, CIRCUS AGENTS—WHEN coming to Great Bend, Kansas, contact Mrs. Mae Pritchard.

DAISY CORK GUNS—TWO NEW, WITH 2,000 candy boxes, 25 pounds kisses, 6 dozen metal cigarette cases, all for \$50.00. Half deposit, balance C.O.D. Acme, Room 221, 1114 Broadway, Kansas City, Mo. my25

ELECTRIC FANS? MAKE YOUR OWN. 16-in. balanced Aluminum Fan Blade, 1/2-in. bore. Fits any motor, 1/8, 1/3 hp., \$3.50. 18-in. all-welded guard, \$3.00. Adjustable floor standard, 4-8 ft. height, rigid, sturdy, \$9.00. Table standard fits any motor base, \$3.75. Ted Riseman, 1401 No. 3rd St., Springfield, Ill. je1x

FOR SALE—TAKE TIPS 120 TO BOOK; BUNDLES of 5, \$17.00 gross; 10% with order. G. E. Lynch, Lynch Bk., 14 Seneca St., Oil City, Pa. my25

FOR SALE—16MM. BRAND NEW SOUND Projector. Good for road show. Large discount. Humenuk, River Grove, Ill. je8

NEWS!—YOUR NAME FEATURED IN LIGHTS on famous Broadway theater. Photograph amazes friends. Yours, \$1.00; or request free convincing sample. Rickarby, 403-B W. 115th, New York, my25

SCARCE MERCHANDISE—IN STOCK. Pre-war Trailer Ranges, gasoline or propane, \$61.60; Used 1941 Zephyr Sedan, hitch, helpers, new motor, \$1,595.00; Used 3-Comp. Peanut Vender, \$25.00; New Coleman Three-Burner Gasoline Plates, \$17.95; 110-V. Electric Generating Plants, \$134.00. Everything for boats and trailers. Send 25¢ with order. Selhorn's, East Lansing, Mich. je8

SELECT OR ORDER YOUR NEW TRAILER—coach from Rogers Trailer Ranch, Rantoul, Illinois. Nearly all leading makes sold. Also used Coaches and Accessories. We do our own financing. Phone 393. je8

SHOOTING GALLERIES—NOW BUILDING new long range galleries. Limited materials available. First come, first served. Address Bell Co., P. O. Box 265, Berwyn, Ill. my18

MUSICAL INSTRUMENTS, ACCESSORIES

HAMMOND NOVACHORD FOR RENT—CALL Montclair 3-2127, Phil Bennett, 106 Lorraine Ave., Upper Montclair, N. J.

IMPORTANT NOTICE

All Classified Ads must be limited to

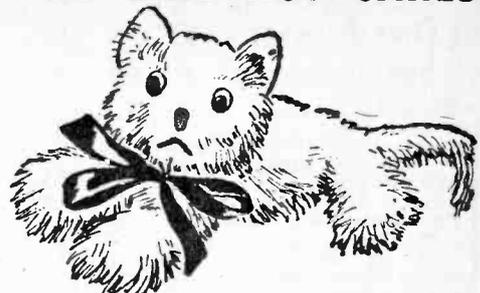
50 WORDS OR LESS

REAL FUR TOYS—GO LIKE HOT CAKES

NO. 18—SCOTTY
Made of brown woolly cloth. Size 12x10. Per dozen. \$13.50

NO. 101—CAT
Made of white rabbit skin. Size 16x5. Per doz. \$24.50

NO. 208—SCOTTY
Extra large, long haired, made of dog skin. Assorted color. Dozen All black, \$42 Doz. \$36.00



BIG PROFITS in a BIG SELLER

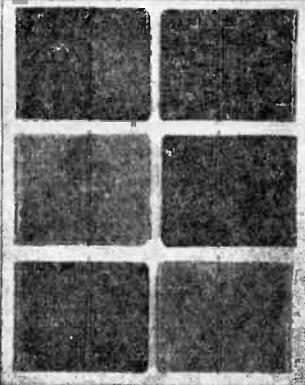
It's Cats—Dogs—Dolls—Lambs—Bears, with moving eyes. They're beauties—make swell toys for youngsters—and many women decorate their beds or living room sofa with them.

Send for Illustrated 12-Page Catalog. 25% Deposit With Order, Balance C. O. D.

ACE TOY MANUFACTURING CO.

Manufacturers of Fur Stuffed Toys
122 WEST 27TH STREET NEW YORK-1, NEW YORK

GENUINE LEATHER BILLFOLDS



Premiums For Father's Day

- #676 Genuine Leather Billfolds. Doz. \$ 6.00
- #547 Genuine Leather 7-Piece Men's Fitted Case, 8"x6", with zipper and quality fittings. Each 3.00
- #804 New Men's Wrist Watch, 17 jewel Inca Bloc movement, waterproof, shockproof. Retail price, \$44.50. Each 20.00
- #718 Newest style Genuine Evans Cigarette Lighter. Each 1.80

Samples on Request—For Resale Only

50% Deposit With Order. Balance C. O. D. 15 Days Net to Rated Firms

THE NAPCO PREMIUM SALES CO.

25-29 W. COURT ST. CINCINNATI 2, OHIO

GRAND OPENING—OUR NEW HOME

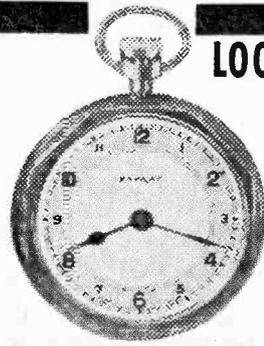
More Convenient — Larger Stocks — Quicker Service
Merchandise You Have Been Looking For

Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys. Every Kind of Glassware, Blankets, Hampers, Hassocks, Plaster, Slum, Flying Birds, Whips, Balloons, Hats, Canes, Ball Game Specials, Bingo Merchandise.

Catalog Now Ready—Write for Copy Today

IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.

ACME PREMIUM SUPPLY CORP.
1111 South 12th, St. Louis 4, Mo.



LOOK! SWISS POCKET WATCHES!

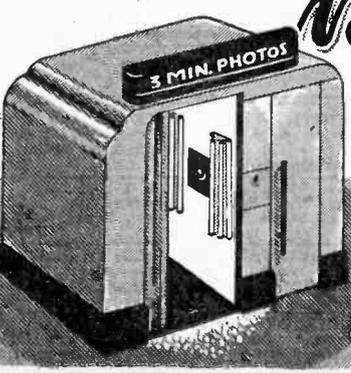
Immediate Delivery!

- ★ BRAND NEW
- ★ ASSORTED DIALS
- ★ CHROME CASE
- ★ RETAIL OPA CEILING, \$8.50, PLUS 10% FED. TAX

\$4.57 EA. 1/2 Deposit, Balance C.O.D., F.O.B. N. Y.

MUDIAL GIFT COMPANY

2067 BROADWAY NEW YORK 23, N. Y. Trafalgar 7-8951



Now Available!

THE NEW ELECTRONIC CAMERA

Push a Button or Coin in Slot
Write for Details

Means More Money for You!
AMERICAN STAMP & NOVELTY MFG. CO.

Oklahoma City, Okla.

Reference: Any Credit Reporting Agency

ATTENTION CONCESSIONAIRES

- SLUM MERCHANDISE** **Gross**
- PAPER FLAGS, Stick or Bow Pin . . . \$.65
 - WEDDING RINGS 90
 - NOVELTY GUNS, Large, White Metal 1.75
 - METAL CHARMS, Skulls, Clover, Etc. . 2.00
 - NOVELTY PINS, Asst., Ind. Carded. . 2.25
 - WHISKEY GLASSES, Heavy 3.25
 - POCKET COMBS, 5", Asst. Colors . . 3.60
 - TOY BADGES, Jr. Police, Metal 3.60
 - MINIATURE BEER MUGS 3.75
 - PLASTER SCOTTY DOGS, Small 3.75
 - POCKET MIRRORS, Leatherette Covered 3.75
 - ADDRESS BOOKS, Pocket Size 4.00
 - KEY CHAINS, 6", Brass, Asst. Charms 4.25
 - CIGARETTE HOLDERS, Carded 4.25
 - KEY CASES, Leather, Snap Button . . 4.50
 - METAL ASH TRAYS 4.75
 - BILLFOLDS, Ident. Cards 6.00
 - GRAPE DISHES, 7", Candy, Nuts, Etc. 6.50
 - LEATHERETTE CIGARETTE CASES . . 6.50
 - PLASTER SCOTTY DOGS, Large 9.00
 - Above Sold in Gross Lots Only. Doz.
 - LETTER OPENER, Metal, Rifle \$1.25
 - POCKET "ZOOT" KEY CHAINS, Carded 1.50
 - PLASTIC CIGARETTE CASES 1.75
 - WALL PLACQUES, Asst. Subjects . . . 3.00
 - PERFUME SET, 3 Pc. 3.00
 - COMIC BUTTONS, 1 1/4", 50 Ligne. Per M 17.50

25% Deposit, Balance C. O. D., F. O. B. New York City

CONELLE PRODUCTS CO.

248 West 23d St., New York 11, N. Y.

CONCESSION AND PREMIUM MDSE.

- NEW LOW PRICE IN DOZEN LOTS**
- Pocket Knives, Pearllike with Key Chain. Each 50c
 - 3-Pc. Child Brush Set. Per Set. 25c
 - Fine Wallets and Steerlike (Boxed). Each 30c
 - Sail Boat Ash Tray. Each 15c
 - Weather Houses (\$1.50 Value). Each 65c
 - 7-Pc. Stainless Steel Kitchen Set. Set \$2.75
 - Novelty Compacts. Each 40c
 - Sun Glasses. Each 15c-30c-50c
 - 3-Pc. Dresser Set (Boxed). Set. 50c
 - 3-Pc. Dresser Set (Metal), Display Box. Set \$1.35
 - Metal Smoke Stands. Each. \$1.82
- LARGE ASSORTMENT SLUM ITEMS**
- SEND FOR SAMPLE—NO CATALOGUE
- 25% Deposit With Order, Balance C. O. D. Money Refunded If Not Entirely Satisfactory.
- J. C. MARGOLIS**
- 912 BROADWAY, NEW YORK 10, N. Y.

Be Our PERFUME DISTRIBUTOR

Enjoy fast, easy sales and big profits supplying huge demand for popular Tower Hall Perfumes and Cosmetics. World famous essences. Multi-million dollar, highly advertised industry. Complete line, attractively packaged. Amazing low prices. Fast Shipments!

SELL STORES, JOBBERS OR DIRECT

Greatest demand in history! Pleasant, easy work, plus immediate profits. Get started! WRITE TODAY for free details and sample.

TOWER HALL 425-G Manhattan Bldg. Chicago 6, Illinois

DISCHARGE HOLDERS CLOSE OUT

Priced low to sell fast. Better order now! Fits all services. Some agents were selling 400 and 500 a week. Finest quality of leatherette. Original cost \$4.00 for 1000. Send \$1.00 for sample. Credit for same on first order.

- Lots of 50 30¢ Each
- Lots of 100 29¢ Each
- Lots of 300 27¢ Each
- Lots of 500 25¢ Each

JOHN F. KLEIN

P. O. Box 107 Wesconnett, Fla.

CLOSE OUT STERLING SILVER LADIES' WHITESTONE RING

BEAUTIFUL SET IN BLACK ONYX

A Closeout. \$3.50 per Doz. or \$36.00 in Gr. lots. Send 25¢ with order, bal. C.O.D. or send \$1.00 for samples. *Simulated

STERLING JEWELERS

CARROLL, OHIO

PERSONALS

POST CARDS—500 FOR \$5.00, 1,000 FOR \$9.50. 50% deposit, balance C.O.D., plus postage. Graphic Arts Photo Service, Hamilton, Ohio. np

TERRIFIC! FREE PUBLICITY! SEND YOUR best glamor photos. New film venture. Flacks investigate. Film Program, 7070 N. Clark, Chicago 26. my25

PHOTO SUPPLIES DEVELOPING-PRINTING

AAAA QUALITY "VENUS" STREAMLINERS—Fast delivery. Booth complete or Cameras only. Single, double, triple. Full length or bust, all sizes. Knockdown or one-piece. Low prices. Federal Identification Co., Dept. M4, 1012 N. W. 17th, Oklahoma City. np

A REAL BUY—EASTMAN PAPER, FRESH stock, tax paid, 1 1/2" \$4.50; 2" \$5.25; 3 1/4" \$7.50. Other sizes accordingly. Cameras: 11/2x2, 2 1/2x3 1/2, 3x4. Catalogue. Wabash Photo Supply, Terre Haute, Ind. my18

ATTENTION, DIRECT POSITIVE OPERATORS. New low price on Eastman Direct Positive Paper, 1 1/2", \$4.73; 2", \$5.50; other sizes reduced proportionately. Write for our new catalog just out announcing a new line of medium priced Metal Frames, also Glass Frames, Folders, Chemicals, etc. Hanley Photo Supply Company, 1414 McCee, Kansas City, Mo.

BUILD YOUR OWN DIRECT POSITIVE CAMERAS. We can furnish you metal mechanism, size 2 1/2x3 1/2, \$32.50; 3 1/4x5, \$37.50. Very limited supply of these finest mechanisms made. 1/3 deposit. Hollywood Photo Supply, 101 Franklin, Clarksville, Tenn.

COMPLETE PHOTO UNITS IN PORTABLE Booths. Immediate delivery, Eastman, Marful, Direx Paper. Mounts from \$1.75 per 100. Chemicals. Glass and Leatherette Frames. Merchandise shipped same day. St. Louis Photo Supply Co., 1617 Market, St. Louis, Mo. my25

COMIC FOREGROUNDS "HULA GIRL," "Donkey," "Jail," "Dance Team," "Red Pails." Others getting extra DP business: Parks, Carnivals, Studios. All sizes in stock. Free illustrated circular. Mounts: 2"x3", \$1.75 per 100; 3"x5", \$2.50; 5"x7", \$4.00. Other sizes. Photo Novelties. Backgrounds. Eastman paper, chemicals. Quick service. Miller Supplies, 1535 Franklin, St. Louis, Mo. je8

COPIED-ENLARGED FROM ANY PHOTO—3 5x7 or 2 8x10, \$1.00. Original returned. Acorn Photo, Times Plaza Sta., Brooklyn, N. Y.

DIME PHOTO OUTFITS CHEAP—ALL SIZES. Drop in and see them; latest improvements. Real bargains. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. my25

EASTMAN PAPER—SEPTEMBER, 1946. 50 rolls each, 3 1/4", \$7.27; 5", \$8.70. Guaranteed perfect. Palmer Photo Supply, Box 3586, Oklahoma City. je1

FIFTY FRAMES—SAMPLE ASSORTMENT. Four designs, 1 1/2x2; three designs, wallet size. Easels, novelties included. Postpaid with confidential prices M lots, \$1.00. Pickwick DPP Supply, 622 Penfield Building, Philadelphia 7, Pa.

KNOW WHAT YOUR PHOTO MACHINE takes in—Mechanical counter, a small rugged non-reset counter, particularly suited for built-in applications on photo machines. Price only \$3.95 each. 1/3 deposit. Hollywood Photo Supply, 101 Franklin, Clarksville, Tenn.

NEW DIRECT POSITIVE OUTFITS—ALSO Used Direct Positive Cameras, lowest prices. Glossick Mfg. Co., 544 Monson St., East Peoria, Ill.

"OLSON" DIRECT POSITIVE CAMERAS again available. Fitted with new improved, trouble proof paper feed that will not buckle or scratch the paper. The 1 1/2x2 or 2 1/2x3 1/2 size, only \$25.00. Now is the time to replace your wornout camera with an "Olson." Olson Sales, 905 Walnut, Des Moines, Iowa. my18

PRECISION BUILT, SUPREME QUALITY, SINGLE, double and three-way Cameras, and complete Photo Machines now available. Lenses, Backgrounds, Enlargers, Fluorescent Lights, Supplies, latest catalogue. Every piece of our equipment guaranteed as to quality and workmanship or money back. John Lyons, Royal Art Studios, 1043 1/2 3rd Ave., Huntington, W. Va. my25

WEST COAST PHOTO SUPPLY CO.—1809 E. 14th St., Oakland, Calif. Distributors of "Marful" Supplies and Equipment. Send for new price list. Everything for the D. P. operator. je8

WHY MAKE PICTURES IN REVERSE? FINEST of surface mirrors available; size 3x3, \$2.75; 4x6, \$3.95. 1/3 deposit. Hollywood Photo Supply, 101 Franklin, Clarksville, Tenn.

2 MANSFIELD DIRECT POSITIVE CAMERAS with Prisms. 2 1/2x3 1/2, \$175.00. 4x6, \$265.00. 1 Dunken Enlarger, \$50.00. 1 Apeco Photo Copying Machine and Dryer, \$65.00. 1 Evans large Chuck Case with Dice, \$45.00. Deposit required. Jerry, 7001 Stewart Ave., Chicago, Ill.

2 1/2x3 1/2 CAMERA WITH F4.5 LENS IN AU- tomatic Shutter, \$139.00. We manufacture all sizes single, double and triple cameras. Buy our cameras; build your booth and save \$300.00. One fourth with order, balance C.O.D. Bilright Camera Mfg. Co., Factory, Greensboro, N. C.; Sales Office, Atlanta, Ga.

PRINTING

ATTRACTIVE—100 LETTERHEADS AND Envelopes, three, four lines copy, \$1.25 postpaid. Price list, samples. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. je29

BUSINESS AND PERSONAL STATIONERY— Any quantity. Samples and prices free. Adams Print, 347 South Woodrow Ave., Indianapolis 8, Ind. je8x

FLASHY LETTERHEADS—TWO, THREE COL- ors for carnivals, magicians, shows, others. 5,000 4 1/2x12 heralds, \$5.00. Hubbard Sho-print Box 211-P Springfield, Mo. je1

LETTERHEADS—NEATLY PRINTED TO your copy. 500 8 1/2x11 Hamermill Bond Letterheads, 500 6" Matching Envelopes prepaid, \$5.00. Bennett Print Shop, 1504 Main St., Hattiesburg, Miss. my25

PERSONAL STATIONERY—100 SHEETS, 50 Envelopes, printed with name and address. Ripple finish bond. Choice: blue, black, green, brown ink. Only \$1.25, double set for \$2.00. Please print plainly. Sample with your name sent for a stamp. Prices quoted. All types printing. Andrew Peck, Box 428B, Battle Creek, Mich.

100 8 1/2x11 LETTERHEADS AND ENVELOPES, \$1.00. Raised letter, \$1.50; 2 color, \$2.50. Yankee Printing, 4701 Sheridan Rd., Chicago, Ill.

SCENERY AND BANNERS

BANNER ARTIST—BACK FROM ARMY, FOR- merly with Lutten Studios, expects orders to complete season. Waldo Studios, 8230 Wornall Road, Kansas City Mo. je22

CARNIVAL AND SIDE SHOW BANNERS— Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill. my18

CLOTH BANNERS, 3x10 FEET, \$6.00, WITH Brass Grommets. Write for prices on special jobs. W. Courtney, 541 N. Longwood St., Baltimore 23, Md. my18

TATTOOING SUPPLIES

TATTOOING OUTFITS AND SUPPLIES— Send for illustrated literature. Also Diamond Equipped Engraving Instrument for concessionaires. Moore, 651 S. State, Chicago 5. je15

TATTOOING OUTFITS—COMPLETE WITH instructions. Easy-to-draw designs. Bright colors. Intense ink. Supplies. Also Diamond Point Electric Engraving Instrument. Latest illustrated color folder Free. Write Zeis Studio, 728 Lesley St., Rockford, Ill. je22

TATTOOING MACHINES, SUPPLIES—NEW Designs! Large assortment Tattooing Inks. Complete Outfits! Reasonable prices. Literature Free! Steele, 1138-X Market, San Francisco. my25

TATTOOING MACHINES—FULL CHROME plated, latest and best; Design Sheets, Colors, Supplies. Owen Jensen, 120 West 83rd St., Los Angeles 3. my25x

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING MA- chines; all other coin equipment. Mac Postel, 6750 N. Ashland, Chicago, Ill. jy20

ALL KINDS STAMP VENDORS, BALL GUM Vendors, Peanut Vendors, Popcorn Poppers, Potato Chip, Candy Floss, Doughnut Machines. Northside Sales Co., Indianola, Iowa. jy20

AMMUNITION—22 LONGS AND SHORTS. Also Rifles. Leo Suggs, Box 226, Sta. G., N. Y. C. je1

AQUAPLANE—A SINGLE UNIT MADE IN Texas. State price and condition. Vern Ray, Seaside, Ore. my18

BINGO OUTFIT MINUS JOINT—ALSO AMPLI- fier System, Daisy Cork Guns, Fish Pond (tank, pump and fish). Julius B. Silagy, 4339 Hickory, Hammond, Ind.

HIGH STICK AND CANDY FLOSS MACHINE wanted. A-1 condition. Also concession tent 10x10, 10x12 or 12x12. Patriquin, 38 Harvard St., Dorchester, Mass.

IOWAN WANTS TO BUY BINGO OUTFIT complete; tent, frame, seats, counters and display racks. Describe fully. No slum needed. C. W. Peck, 333 N. Madison, Ottumwa, Iowa.

POTATO PEELER (ELECTRIC)—DEEP FAT Frier (Electric). Must be in good working condition. E. L. Jenkins, Pocahontas Hotel, Virginia Beach, Va. my25

WANTED—22 SHORT GALLERY SHELLS. Give best price and quantity in first letter. C. L. Sanderson, P. O. Box 140, Bellefontaine, O. Phone 97381. je1

WANTED—16MM. SOUND, SILENT PROJEC- tors, Films, Small Radios. What have you? Outdoor Camera Film, \$2.50 100'. ABC Films, R-111, Boulevard Station, NYC. je8

WANTED—KIDDEE AUTO RIDE. WRITE OR wire, rush. Cliff Bidwell, Portland, Mich.

WANTED—MERRY-GO-ROUND WITH TOP, Side Walls, Engine, Organ, fair condition. Will lease Tilt-a-Whirl and Octopus. Wire or air mail letter. Jim Fisher, Box 1534, R. R. 13, Des Peres, Mo.

WANTED TO BUY FOR CASH—ONE ROLL- over Funhouse. State where can be seen and condition. Johnson Novelty, Crystal Falls, Mich.

WANTED—1 COMBINATION FROSTED MALT and Ice Cream Machine, with or without hardening cabinet, one or two heads. Box C-177, Billboard, Cincinnati 1, O. my25

WANTED TO BUY—ANY NUMBER GOOD Young Male Lions. Send description, age, price in first letter. Ask for our free Spring 1946 price list of imported Animals, Birds, Reptiles. Meems Bros. & Ward, P. O. Box B, OceanSide, New York.

WANTED—CIGARETTE AND 5c CANDY Vending Machines. We buy all makes and models and we pay top prices for your equipment. Ureeda Vending Service, 100 Scholes St., Brooklyn 6, N. Y.

WANTED—LORD'S PRAYER ON A PENNY Embossing Machine, good condition. S. Freedman, 227 E. 119th St., New York City.

"Bella"

Genuine Sea Shell and Mirror Frames with Religious Subjects. Line includes various sizes and shapes; frames 6"x8", 8"x10", etc.; complete assortment of fast-selling big-profit religious pictures. Any picture can be inserted in frames. Send \$1.00 (refundable) for samples. Write or Telegraph

BELLA PRODUCTS CO.

41 Union Sq., New York City

For **30 YEARS**

We proudly advertised that **OUR PRICES ARE RIGHT** and we still are soliciting business from

"The Shrewdest Buyers"

Our Line Consists of

Stuffed Toys	Razor Blades
Leather Goods	Pocket Knives
Cutlery	Jewelry
Sun Glasses	Tooth Brushes
Combs	Lighters
Flashlights	Premiums
Batteries	Gifts
Shoe Laces	Bobby Pins
Fire Proof Glassware	Hair Pins
Drug Sundries	Electric Appliances
Etc., Etc.	Etc., Etc.

WRITE FOR OUR 1946 BARGAIN CATALOG

MILLS SALES CO.

MAIN BRANCH • OUR ONLY MAILING ADDRESS

901 BROADWAY, New York 3, N. Y.

WORLD'S Lowest Priced WHOLESALE

DESIGNED FOR PROFITS



DOUBLE HEART FOB PIN

No. 2838—Quick-seller at a low cost! Twin hearts with a dainty rollerskate charm; in 14K gold plate. Can be engraved. \$1.75 Doz. \$18.00 Gross.

No. 2851—Sterling friendship rings heavily engraved in orange blossom design. A jewelry hit! \$4.50 Doz.

No. 2832—Double heart pin with slide locket for two pictures. A superior-styled hit in 14K gold plate. \$3.24 Doz. \$34.99 Gross.

No. 2847—Sterling silver barrettes with sure-fire selling appeal. Can be engraved. \$3.00 In Bulk.

Available! Engraving Machines, Each \$7.50. Send 25% With Order

SUPERIOR JEWELRY CO.

740 WANSOM ST., PHILA. 6, PA.

BALLOONS

- Streetmen Special, best rubber, inflates 12 inches. Gr. \$ 9.00
- Jumbo Paddle Balloons, inflates 15 inches. Gr. 14.00
- Large Circus Balloon with pictures. Gr. 12.00
- Small Picture Balloons. Gr. 6.00
- #6 Balloons. Gr. 3.80
- Balloons for Dart Games. Gr. 2.75
- 24 Inch Balloon, White Stricks. Gr. 1.25
- Airplane on stick. Gr. 8.00
- Pinwheels, aluminum foil. Gr. . . . 7.00
- Yellow Flying Birds (inside whistle). Gr. 14.80
- Dolls with feather backs. Gr. 25.50
- Sticks, 30x1/4, for dolls. Per 100. 1.50
- Happy Liquid Bubbles with wands, no stain. Gr. 8.00
- 1 1/4" Comic or Circus Buttons. Per 1000 15.00
- Rabbits' Feet. Per 100 4.25
- Rabbits' Feet Key Chains. Per 100 6.00
- Police Whistles. Gr. 6.00

1/3 deposit with order, balance C. O. D.

SCHATTUR NOVELTY CO.

142 PARK ROW, NEW YORK 7, N. Y.

PERFUMES

10 Exquisite Odors in beautiful one ounce size Floral Decorated Vials. 90¢ Dozen; \$9.00 Gross. F.O.B. Philadelphia. Sample 25¢. 25% Deposit With Order.

D. SINGER & SON, CHEMISTS

2827 W. Dauphin St. Philadelphia 32, Pa.

At Liberty—Advertisements

5c a word, minimum \$1, maximum 50 words, cash with copy.

ACROBATS

VETERAN—WANTS TO LEARN HIGH ACT. High Wire or Leaping. Have done amateur traps, cloud swing and some wire. Willing to work and dependable. Age 21, 5' 7", 137 lbs. Write Jimmy Carter, 2101 N. Calvert St., Baltimore 18, Md.

AGENTS AND MANAGERS

ROLLER RINK MANAGER—AGE 30, SOBER, reliable. Experienced in clean rink operation, improvement and promotion. Capable of some instructing if necessary. Can go anywhere. Will consider any fair offer. Write Charles D. Grimes, 119 E. Main, Fort Wayne, Ind. je8

BANDS AND ORCHESTRAS

AT LIBERTY—MAY EIGHTEENTH. 4 PIECE Combo: Piano, Drums, Trumpet (does vocals), Sax (doubles clarinet, marimbass); well organized. Play sweet, swing, Latin-American rhythms. Ten months on last location. Erman Gray, 2109 E. Coal, Albuquerque, N. M.

MEMBERS OF ENTERTAINMENT — WELL- known seven-piece commercial band wants to book direct. Southern or Mid-Western territory preferred. Union, naturally. Box C-182, Billboard, Cincinnati 1, Ohio.

COLOR BAND FOR NIGHT CLUBS, COCK- tail lounges, taverns, etc. Four men, entertaining and singing. Jump Jackson, 4719 S. Dearborn, Chicago, Ill. je8

FOUR OR FIVE PIECE COMBO—AVAILABLE after June 1. Experienced, union. Will answer all offers. Wm. R. Barr, 520 1/2 Woodlawn, Mgr., Grand Haven, Mich.

ROY SANDERS' SYLVANIANS—UNION; 5 TO 8 men, will augment. Can use reliable agent. Booking, playing club dates, commercial style. Contact above, 1017 N. 9th St., Reading, Pa.

MALL COLORED GIRLS' UNION BAND— Would like job at a summer country hotel, willing to travel, be ready the end of May. Photos: Freeman, 522 W. 150th St., New York, N. Y. my18

CIRCUS AND CARNIVAL

FOREST LEWIS—POPEYE ACT. 8 POSES. Clean entertainment. Write to 1375 S. 3rd St., Louisville, Ky. my18

THORNTON, THE MAGICIAN WITH A BIG Flash—Circus or Side Show. Thornton, 217 E. 66th St., New York, N. Y.

DRAMATIC ARTISTS

STUDENT INTERESTED IN JOINING REPER- toire Company for summer. Little theatrical experience, but wishes a start. Walter Wood, 3706 Locust St., Philadelphia, Pa. my25

MISCELLANEOUS

I AM A COIN MACHINE MECHANIC—TWEN- ty-seven years old, with six years' experience on most all types pinball, consoles and music machines. Will go anywhere any time. Prefer companies to make salary, statements. Can give references if desired. Harry C. Price, 322 Gwyn Ave., Elkin, N. C.

PSYCHIC PALMIST—WANTS WORK WITH Colored Club or Show. Very beautiful. Can do Half and Half Parts. Looks Gypsy. Age 30. Wire Rose Davis, Avella, Pa.

MUSICIANS

ACCORDION—DOUBLE VIBRAHARP AVAIL- able, experienced, go anywhere, prefer West, alone or with combo. Accordionist, Box 613, Hot Springs, Va. After May 19 write 5020 N. Keeler Ave., Chicago, Ill.

AT LIBERTY JUNE 1ST—PIANO AND SONG Stylist. Experienced cocktail lounges, hotels, stage bars, clubs and radio. Interested solo or cocktail combos. Veterans. Will travel. Give all details. Write or wire Bob Thornton, Milner Hotel, Danville, Ill.

CLARINET—FINE TONE, PHRASING. Desires established cocktail unit or combo. Plenty experience. Sober, reliable. Address Clarinet, c/o Billboard, Chicago, Ill.

CONCERT VIOLINIST, COMPOSER, CONDU- ctor—Available. Veteran, Union. Age 33. Married. Twenty years' experience, concert, radio, symphony, theater, ensemble, and orchestral work. Desires radio work, location in Northeastern States. Will consider summer resort orchestral work in Northeast. All answered. Write: R. Bernard Tipple, Box 15, Enterprise, Ala.

DRUMMER—VETERAN, UNION, AGE 26. Experienced all styles. Play Latin rhythms, can read. Good equipment. Hotel band or small combo. Available May 18. Jerry Poland, Gen. Del., Grand Island, Neb.

DRUMMER—SWING, STRAIGHT, READ. Shows. Clean cut. 10 years' all round experience. Desires connection. What have you? Bass, 1056 Manor Ave., Bronx 59, N. Y.

DRUMMER—NEAT, SOBER, CUT ANY BOOK or any small combo, shows included. 5 years on road. Fine beat. Play any style for dough. Cut or no notice. Write or wire. Jimmy Searles, Apt. 201, 1614 Abingdon Dr., Alexandria, Va.

ATTENTION

CONCESSION STAND OPERATORS,
BEACHES AND AMUSEMENT PARKS

Send name and complete address

by post card or letter to

H. B. KETCHUM

P. O. BOX 973

CHARLOTTE, N. C.

for Details on a Fast Selling
Item.

A FAST SELLING, MONEY-
MAKING PROPOSITION



JOCKO



Whips ...

MILTON D. MEYER COMPANY

332 THIRD AVENUE THE UNDERSELLING SUPPLY HOUSE PITTSBURGH 22, PA.

CARNIVAL, CIRCUS AND PARK SPECIALS

SENSATIONAL LOW PRICES

Orders Shipped Same Day

BALLOONS, ALL SIZES.
Flying Birds, yellow body, inside whistle. Gross \$18.00
Cowboy Lash Whips, wood enamel handle. Gross 18.00
Jocko Military Monkeys (sensational novelty). Dozen 12.00
Composition Doll, 6 Inch, for doll cane. Gross 18.00
Feather, Plume, Dresses for 6 Inch Doll. Gross 9.00
Lady Swagger Canes, made in Pennsylvania. Gross 10.50
Baton, red, white & blue, tinsel heads, with bell. Gross 18.00
Pennant, doll or bird sticks, American made. Thousand 15.00
Comic Buttons, 50 L. Thousand 17.50

Large Leis, \$7.20 Gross; Small Leis, Gross 3.60
Large Carded Tails. Hundred 30.00
Small Carded Tails. Hundred \$10.00, 16.50
Mexican Challos Hats. Gross 27.00
Spanish Hats. Doz. \$2.50; Gross 30.00
Comic Yodeler Hats. Gross 16.00
Comic Hat Band. Hundred \$2.00; Thousand 17.50
Pin Wheels, asst. colors. Gross 7.50
American Made Slum. Gross \$1.00 to 8.00

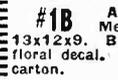
No Orders Shipped Without One-
Third Deposit, Balance C. O. D.
No Catalogues. Order from the
above low price list. No Catalogues.



#1A
23" Tube
SMOKER

Chrome metal. Packed
six to a carton.

\$11.00 Doz.



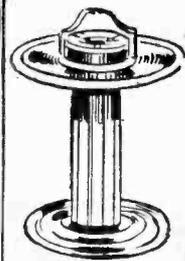
\$17.60
Doz.

#1B All
Metal
BREAD & CAKE BOX
13x12x9. Baked white enamel. Beautiful
floral decal. Sold in cart. lots only. 6 to a
carton.

BINGO ITEMS

**BIG
FLASH
GOOD
VALUE**

WRITE for FREE
Circular #52
containing over
100
OUTSTANDING
ITEMS.



#1C
24" Cock-
tail
fail
Chrome
Metal
SMOKER
Cocktail
tray 12"
wide.
Packed six
to a carton.
Sold in cart-
on lots
only.
\$22.00 Doz.



#1D—3 Pc. LUCITE DRESSER SET
Brush and mirror, decorated back,
packed in individual boxes.

\$16.80 Doz.

GOTTLIEB-CUTTLER, CORP.
928 BROADWAY NEW YORK CITY

IMMEDIATE DELIVERY
25% Deposit With Order, Balance C.O.D.,
F.O.B. N. Y.

THE HOTTEST ITEM IN PENS

ENTIRE PEN POINT 14 KT. GOLD

Assorted colors. Writes at all angles.
Attractively set up 1 doz. to display
card. Fast counter seller—terrific
salesboard item.

\$12.60 PER DOZ.

HEAVY ALL METAL FRAME KIDDIE CARS

Baked finish bright red frame,
contrasting color wheels. Heavy
3/4" rubber tires. 7 1/2" diam.
wheels with bushing.

Wooden seat and handle bars.

\$3.30 EACH
IN 1/2 DOZ. LOTS



ALL METAL REPEATER PISTOLS

(simulated pearl handle)

Harmless Repeating Cap Pistol

\$13.50 Per Doz.

\$13.00

Per Doz. In
6 Doz. Lots

Can Supply Caps at
\$5.50 for 60 Boxes.

Immediate Delivery on All Items.
Send Cash With Order, F. O. B. New York.
All Merchandise Guaranteed.

SHERMAN SALES CO.

217 Sumpter Street BROOKLYN 33

LATEST MODEL STREAMLINED

ELECTRIC IRONS

Delivery Within One Week.

Orders of \$3.75
6 or More Each

500 or \$3.65
More Each

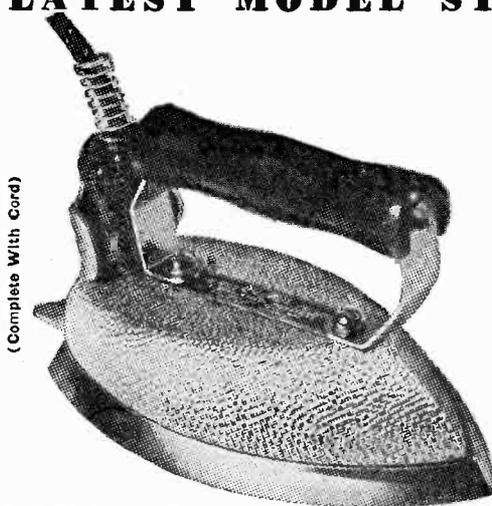
Automatic Iron. Ea. \$5.30
2-Week Delivery.

Airliner Electric Clocks. \$9.45
Immediate Delivery.

9-In. Electric Fans. \$5.54
Lots of 6 or More. Ea.

LYNN STEWART CO.

150 N. Wacker Chicago 6, Ill.
Phone: Franklin 5637



(Complete With Cord)

NEW

"Feather Face" Cane Doll

The flashiest Cane Doll in years.
12 inches in diameter. Highly dec-
orated face. Bright colored feath-
ers. Doll slides on to cane, no
string or rubber necessary. Com-
plete with full length cane with
knob handle. Gross \$27.50—25%
with order, balance C. O. D.

Write for our Carnival Catalog to-
day—you must state line of busi-
ness. We have a most complete
line of all available Carnival Mer-
chandise.



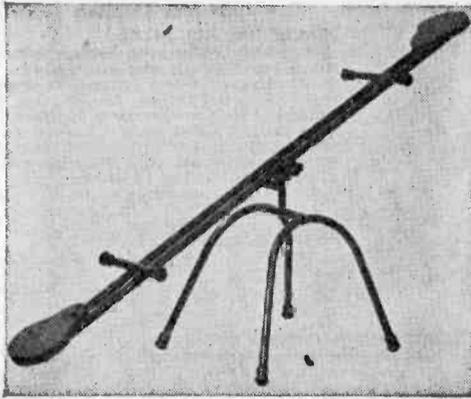
Asstd.
Bright
Colors.

For Scales,
Ball Games,
Cane Racks,
Novelty
Stands.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

FOR INDOOR OR OUTDOOR! COMBINATION MERRY-GO-ROUND AND TEETER-TOTTER

- A TERRIFIC ITEM**
 Ready now for immediate delivery in the height of the season!
- All Steel Welded Job Construction.
 - 7/8 O.D. Tube—400 Lb. Load.
 - Wood Seats—Center Saddle—22" High.
 - Rubber Caps on Legs and Handles.
 - Overall Length 6 Feet 3 Inches.
 - Weight 24 Lbs. Painted Green, Red Seats.



Sample Price **\$14.00** Each

DEALERS, WRITE

C & H ELECTRIC CO.

436 W. JUNEAU AVE. MILWAUKEE 3, WISCONSIN
 Phone: Broadway 2486

MUSICIANS (Continued)

DRUMMER—READ ALL RHYTHMS, COMMERCIAL, jump. Good beat. Neat, dependable, sober. Pearl equipment. Have car. Consider all offers. Reliable leaders only. Cut or no notice. Wire, write, Buddy Del Mar, Park Lane Hotel Cottages, Hi Way 11 South, Hattiesburg, Miss.

DRUMMER-VOCALIST—UNION, 12 YRS.' EXP. and featured with semi-name bands on East and West coasts. Play all rhythms but prefer 4-beat sweet-commer. style band in East or Florida. Neat appear. wardrobe, new Pearl Equip. Will travel. Don't booze or agitate. Will send photo and details. Box NY-C-84, 1564 Broadway, New York 19. je1

DRUMMER—18, DRAFT EXEMPT, EXPERIENCED. Sober. Read. Fake. Prefer location but will travel. Dependable. Neat. Write 407 8th St., St. Paul, Neb. Phone 130-W.

GUITARIST, VOCALIST, TENOR-BARI VOICE.—Large, varied library. Best of equipment. Alone or join. Gene Foster, 115 Princess Hotel, 18th and Chestnut, St. Louis, Mo. my25

HAMMOND ORGANIST—A-1 RINK ORGANIST. Metronomed music. Good reference last position. Also experienced hotel, cocktail. Union. Contact Helen McGrath, 116-34 201st, St. Albans, Long Island, N. Y. May 20th or after. Phone Laurelton 8-5738.

PIANIST—DESIRES CHANGE. EXP. VET; read, work single, combo or full band. Harmon Mize, Box 572, Meridian, Miss. my25

SOPHISTICATED PIANO STYLE-SOLOIST—Cocktail lounge, radio experience. Interested in simple spot only. Union. Eddy Dombroff, 1025 St. John's Place, Brooklyn, N. Y. President 3-2106.

TENOR, CLARINET—FOR HOTEL STYLE Band. Location work only. References, experienced semi-name bands. Minimum, \$85 per. Contact Ralph Hockaday, Manchester, Iowa.

TENOR SAX—AVAILABLE IMMEDIATELY. All essentials. Dives name bands. All types experience. Prefer combo. Modern. Musician, 103 27th Ave. So., Newport News, Va.

TRIO—CONCERT, DINNER MUSIC, DANCE, young, good appearance. Union, Local 802, for hotel, resort. Box 788, c/o Billboard, 1564 Broadway, New York. my25

TROMBONE—DOUBLE VOCALIST. DESIRES summer resort location. Semi-name experience. Sober, reliable, all essentials. Bob Zimmerman, Andrew Jackson Hotel, Nashville, Tenn. my18

TROMBONE—20, EXPERIENCED. READ well, good jazz. Available now. Musician, 5706 Vernon Ave., St. Louis 12, Mo.

TRUMPET-VALVE TROMBONE—ARRANGE, scat, vocals. Trumpet reading good, trombone fair. Good jazz, both horns; trombone, sweet solos. Large or small band, either horn. Box C-178, Billboard, Cincinnati 1, O. my25

TRUMPET RIDE MAN—READ, FAKE, GOOD tone, high range, plenty experience. Prefer work with large band. Will travel. Give details on first contact. Write c/o Musician, 249 East Front St., Logan, Ohio. my25

TRUMPET—LEAD OR JAZZ. PREFER LOCATION, consider others. Semi-name experience. Ray Yancey, 916 N. Marion, Carbondale, Ill.

TRUMPET—LEAD, TAKE-OFF, SWING, WHAT have you? Will travel or locate. No panic. Sober, reliable, Army veteran. Paul Cox, 1224 E. Elm, Springfield, Mo.

TRUMPET—TONE, PHRASE; HOTEL BANDS; locations desired. Jimmy Youngblood, Hotel Broadway, Boston, Mass.

VIBRAHARP—MODERN, FOUR MALET style, arranges. Guitar man doubling bass. Fine vocalist. Desire joining small outfit. Anywhere; prefer Middle West. Appearance, ability, veterans, sober. Available May 25th. Contact Dave Imer, 2334 Broad St., Parkersburg, W. Va.

YOUNG LADY DRUMMER—AVAILABLE FOR summer engagement. Experienced in concert and dance. New England locations preferred. Miss Frances Marshall, 80 Peterboro St., Boston 15, Mass.

PARKS AND FAIRS

AT LIBERTY FOR FULL SEASON BOOKING—One Trick Seven Act, on beautiful Palamino horse. Five to seven minute act. Also January horse act. Two clown two comedian horses in place of mules. Would prefer booking fairs, circuses, rodeos, festivals. Earl Miller, Wilton, Wis.

BINK'S CIRCUS ATTRACTIONS—WORLD'S best Wire Act, Comedy Clown, Jugglers, Novelty Trapeze, Hand Balancing and Acrobatic. Four acts. Address: R. 1, Cudahy, Wis. my25

DASHINGTON'S ANIMAL CIRCUS—DOGS and Cats. A real novelty for any show. Go anywhere. 1413 Euclid St., Philadelphia 21, Pa.

HIGH ACT—WRITE FOR PARTICULARS today. An act that has a drawing power. Box C-169, Billboard, Cincinnati 1, Ohio. my18

OUTSTANDING PLATFORM TRAPEZE ACT—Available celebrations, fairs, etc. Attractive equipment. For literature, particulars, address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Indiana.

OUTSTANDING HIGH FIRE DIVE ATTRACTION. Parks, fairs, celebrations, carnivals. Address H. D. Act, Billboard Pub. Co., Cincinnati, O.

ROSCOE ARMSTRONG COMEDY CAR—World's greatest comedy act. Roscoe Armstrong, Montezuma, Ind., or Gus Sun Agency, Springfield, O. je1

VOCALISTS

SINGING DUET TEAM, BARITONE AND SOPRANO, semi-classic, popular, good wardrobe, arrangements. Union. Address Conrad, 252 Thurman Ave., Columbus 6, Ohio.

VAUDEVILLE ARTISTS

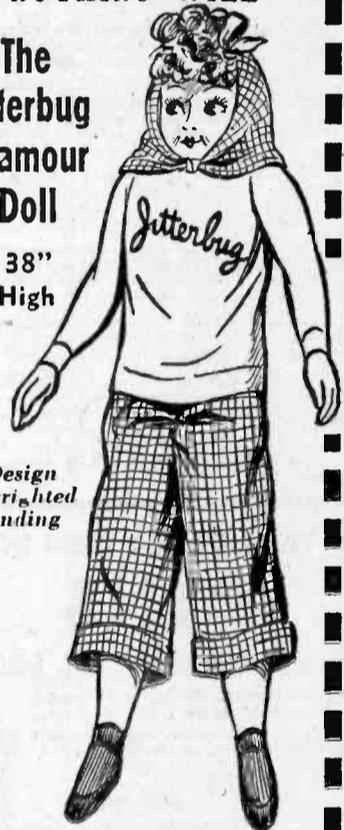
AT LIBERTY—OLD-TIMER FOR MED, RADIO or vaudeville. Singing-talking banjo comedian. Change for 3 weeks. Up in acts. State your best in first letter. Address Burt Leslie, 7334 Hamilton Ave., Pittsburgh, Pa.

COMIC—VERSATILE, SING, DANCE, DOGS Musical Imitations. Would like to join at once in some small show at summer resort or mountains for week-ends. Bert Swer, c/o Copenhagen, 1078 Longfellow Ave., Bronx, N. Y. my18

COMIC BASS (BARITONE): HIGH OR LOW comedy; 6 ft., 200 lbs.; quick to read or learn. R. F. Dee, 332 Lily St., San Francisco, Calif.

IF THESE DOLLS DON'T STOP 'EM, NOTHING WILL

The Jitterbug Glamour Doll 38" High



Design Copyrighted & Pending

Here's a colorful set of 3 beautiful Glamour Dolls, all 38" High... The Jitterbug Doll (shown above), the Rumba Doll and the Ballet Doll. Complete set of 3 Glamour Dolls sent prepaid anywhere in U. S. A. for \$16.50. Your money back in 5 days if not 100% satisfied.

Send for your set TODAY
JOE END & CO.
 799 Broadway, New York 3, N. Y.

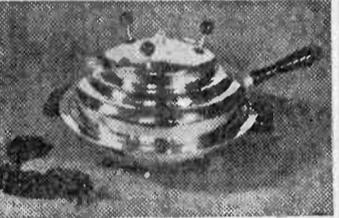
ANOTHER "ARISTA" SMASH HIT!

ELECTRIC THERMO BROILER
 With Thermostat Indicator

- Complete portable electric unit
- High-finish heavy gauge aluminum
- Solid maple handles
- All parts rust-proofed

Heat range 400 to 1000 watts
 Full size—holds whole fowl
 Approved by Board of Fire Underwriters

O.P.A. Ceiling
 \$11.74 IN 1/2 DOZ. LOTS
 \$19.57 ea.



TOWN AND COUNTRY ELECTRIC IRON
 For Home and Travel Use (With Lifetime Guarantee)

\$4.10 Ea. (In 1/2 Dozen Quantities)

O.P.A. RETAIL CEILING \$5.99 Ea. (less cord)

Beautiful Hammered Aluminum Finish. Detachable Handle.



Packed in Individual Cartons Immediate Delivery

A Deposit of 1/3 Required With All Orders. Write for Catalogue.

ARISTA ASSOCIATES 446 DEAN STREET, BROOKLYN 17, N. Y.

Colors: Bronze and Gold. Individually Packed.

GENUINE 20 MM. SHELL ASH TRAY AND LIGHTER

Fast Selling \$2 Novelty

Excellent for Premiums, Souvenirs, Carnival Concessions, Canvassers.

SELLS ON SIGHT SAMPLE \$ 2.00
 IMMEDIATE DOZEN 12.00
 DELIVERY Write for Quantity Prices.
 1/3 With Order, Balance C.O.D.

NATIONAL VENDING SERVICE CO.
 512 GRAND STREET BROOKLYN, N. Y.

Balloons—Plenty of Slum Goods—Candid Cameras
 Beautiful 1946 Line of Mirrored Vanity Boxes at \$27.00 Dozen and Up
 Flying Birds and Leis
 MAGNETIC TRICK DOGS

AGENTS WANTED
BARNEY MERCANTILE CO.
 2487 W. WASHINGTON BLVD. LOS ANGELES 7, CALIF.

NEW GLUE PROCESS! FINER VANITIES!

#800 DeLuxe Vanity **\$24.00** NEW LOW PRICE! Doz. F.O.B. Chicago
 Beautiful blue-white mirror vanity with 2 flexo compartments. 2-tone swivel mirror. Individually packed 6 in a case. Wt. 25 lbs.

W. L. MARTIN MIRROR BOX CO.
 1447-59 W. 69th St. CHICAGO 38, ILL.

AMERICA'S LARGEST SELLING BILLFOLD SALESMEN JOBBERS

America's Largest Selling Zipper Wallet #915

No. 915—All Around Zipper Wallet, made of genuine calf with beautifully embossed design, has 4 pass cases, large change pocket, individually boxed. Price, \$12.00 per doz. Send \$10.00 for sample assortment of Men's, Ladies' Zipper Wallets, Zipper Scotch Purses and Zipper Key Cases.

SUPREME LEATHER PRODUCTS COMPANY
 Dept. B
 78 Fifth Ave. New York 11, N. Y.

ATTENTION CONCESSIONAIRES, PITCHMEN

Contact your local jobbers for the best "Whistling" and Flying Yellow Bird taped. Trade Mark the Whistler.

SHERMAN NOVELTY CO.
 279 East 3rd St. New York 9, N. Y.

IMMEDIATE DELIVERY THE NEW TOAST KING "FLIP FLOP" TYPE ELECTRIC BREAD TOASTER

IDEAL PREMIUM OR SALES ITEM!

Right in time for your spring business. A beauty in design and practical efficiency. Sturdily made for a lifetime of service. Chrome plated—AC or DC current. We reserve the right to limit quantities!

YOUR COST ONLY \$2.43 EACH
 In Lots of 6 or More

Terms: 1/3 Deposit with Order. Balance C. O. D. F. O. B. Montgomery, Ala.

SAMPLES \$3.49 EACH

AMERICAN MERCHANDISING CO., INC. Dept. BT-2
 12 ADAMS AVENUE MONTGOMERY 4, ALABAMA

AT LAST!! NEW
"Originals" OUT SOON!
JOY BUZZER Everybody Wants One
"Shack's" Theme

50c ★★
 RETAILER
 Wholesale \$32.50 per 100 or \$4.20 Dz.
 NOW IN PRODUCTION
ORDER NOW!
 First come—first served

Tricky Dogs
MAGNETIC
 \$21.80 per gross
 \$2.00 a dozen

Souvenir Luggage Labels, "Hard to get kind." Packages (5), all different from everywhere \$1.50 doz. Fast 25¢ retailer.

BALLOON AND BIRD STICKS, 18" Size, \$9.80—1,000

BALLOONS
 Write for new prices.

New Catalog—3¢ Stamp

Lewis NOVELTY CO.
 JOBBERS • DISTRIBUTORS • SELLING AGENTS

1010 Mission Street San Francisco, Calif.
 25% Dep. Required on All C. O. D. Orders

See Our Line of Carnival Slum

AMERICAN WATCHES

FOR RESALE ONLY
 Immediate Delivery

7 Jewel **\$14.95**
 10/0—18/0—6/0
 15 Jewel **\$17.90**

10k RGP Yellow and Rose Cases.
 New Streamline Cases Also Available.
 0 & 0/3 7 Jewel **\$11.95**

All Watches Reconditioned and Guaranteed.
 ORDER NOW FOR BEST SELECTION—Dealers Only.
 25% With Order, Balance C. O. D.

JOSEPH BROS.
 59 E. Madison St. Chicago 3, Ill.

WRITE FOR CATALOGUE

Hubba Hubba Wonder Dog
 A NEW AND NOVEL TOY OR GIFT

A riot of fun & action for all ages. This fellow will sit up, wag his tail, or play dead, just like a well trained pup. Finger control makes every movement a laugh.
\$8.00 Doz.
 Other new fast selling Novelties. Sorry, no catalogue.
 Doz. \$45.00
 Toot-a-Tune Singing Trumpet . . . \$4.50
 Send 25% Deposit, Balance C. O. D. Immediate Delivery.

MAIL YOUR ORDER TODAY.
Bernard Fine & Co., 507 5th Ave., N. Y. 17

SEA SHELL JEWELRY
 Buy Direct From the Manufacturer
BROOCHES — EARRINGS — NECKLACES
 Prices \$2.00 to \$3.60 Per Doz.
 12 Styles, 6 Colors
 Send \$5.00 for Sample Line
 Prices and Numbers Ticketed
 Money Refunded If Not Satisfactory

E. DIAMOND & SON
 513 N. Miami Ave. Miami 32, Florida
 Member of the Miami Chamber of Commerce

SOCIAL SECURITY WORKERS
 Take orders for Social Security Plates. We stamp name and number and return all complete work. 50-70. Send 25¢ stamps for complete sample outfit.

C. GAMEISER
 146 PARK ROW 7 NEW YORK CITY

LETTER LIST

Letters and packages addressed to persons in care of *The Billboard* will be advertised in this list one time only. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of *The Billboard* where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE
 25-27 Opera Place, Cincinnati 1, O.

- Parcel Post**
- All, C. W. 15c Ferguson, Mack 15c
- Adderton, Robt. Dearing, R. Slim
 Allen, Barney Decker, Therman
 Allen, Betty Lou Delmont, Louis
 Allen, Bill Demtro, John
 Allen, Fred Lloyd Demtro, Mrs.
 Allen, Kenneth Millie
 Allison, John Dento, Geo. B.
 Altman, Mrs. Dickson, John G.
 Lillie Dillon, Ross R.
 Anderson, Leslie Dixon, Dolores
 Anthony, A. W. Doughty, Alex
 Ardon, Ann Downins, John L.
 (Dancer) & Ruth
 Asher, Chas. Dunavant, James C.
 Aten, Dorothea Dunn, Junius Earl
 Bagby, Wm. Max Earl, Martin
 Bailey, Jack Edwards, Louis
 Baker, Mrs. Alma Edwards, T. K.
 Baker, Eddie (Ferris Wheel)
 Baker, R. E. Eklund, Eric
 (Dock) Elhart, James
 Baldwin, Billie J. Elsberry, Tommy
 Bankard, Robt. Embree, Geo.
 Geo. Engel, Lyle
 Barby, Stanley Etzel, John
 Barbetie (Blackie)
 Barent, Chas. Enle, Art
 Barnhill, Mrs. Ena Evans, Harold
 Barron, Mrs. Dale Evans, Joe
 Barrow, Gladys Evans, L. W.
 Barry, Jack Evans, Sam
 Bartley, Maurice Evans, Sam
 Basha, Jos. C. Everitt, Amy
 Bearfield, Edgar & Helen Exler, Joe
 Beck, Bob Eysted, Benjamin
 Beck, Jay Alfred
 Bell, Rudy
 Belmont, Harry J. Farrell, L. M.
 Bender, R. E. Faulconer, Henley
 Bennett, A. M. Fenner, Harry E.
 Berg, Carl A. Fielding, Ella
 Berry, Bert Fields, Benny
 Berry, Walter Fleming, Alonzo
 Lucky Forrester, C.
 Bible, O. R., Mgr. Frenery, Geo. W.
 Binder, Mrs. K. Frick, Artis M.
 Blair, Ted Frick, Jack
 Blevins, Kenneth Gaitner, Sam W.
 Bolton, Roy C. Galamb, Mrs. Marie
 Boone, Rocky Garton, Wm.
 Bott, Wm. Geraghty, Wm. P.
 Bowen, Lefty Gill, J. G.
 Boykin, Wm. Goddard, J. C.
 Goff, L. W.
 Golden's Cafe
 Bradley, Everett W. Gordon, Mrs. H. M.
 Graham, R. C.
 Bratton, Bill Graham, R. O.
 Brenner, Jack Grantham, B. O.
 Britt, B. H. Grantham, Mrs.
 Brooks, Junis June
 Brown, Edgar P. Griggs, Charlie A.
 Brown, Lowell Grimes, Maurice
 Buck, Chas. Hudson
 Burch, Mrs. Verlie Mae Gurs, Andrew S.
 Guyer, Jamie & Ray
 Rurdett, Robt. C. Guyman, G. R.
 Burgess, Jack Hale, D. D.
 Burgess, Ted & Lillian Hall, Otis
 Burgess, Millard Halley, Leo Lee
 John Halstead, Roy E.
 Burke, Carly Lester Hamilton, Archie
 Burns, Jos. Hangsterfer, Allen
 Businae, Robt. L. Hansen, Herbert
 Calhoun, Maudie L. Hansen, C. L. Jos.
 Calk, Tommy Hanson, C. L.
 Campbell, Ralph Hardesty, Herb
 Capell, Jack N. Hardini,
 Carey, Thos. (Magician)
 Carey, Thos. Paul Harmon, Mrs. Bill
 Carland, Buck Harmon, Wm. H.
 Carlie, W. H. Harris, James Otis
 Carlon, E. B. Harris, T. E.
 Carpenski, Mrs. Al Harrison, David
 Carroll, Leo Hartmann, William
 Carroll, Wm. A. F. Hartmann, William
 Carter, Mrs. Bertha Haskins, Blackie
 Carter, Mrs. Emilie Hawkins, Earl
 Haynes, Mrs. J. B.
 Helvey, W. F.
 Helfman, Jordan
 Trenton Wm.
 Casey, Patrick M. Henley, A. P.
 Catherwood, Mrs. Higazin, Pat
 Antonette Hillman, C. L.
 Catherwood, Sam G. Holder, Tom
 Hollar, Mrs.
 Cerrone, Vito Charlie
 Chicco Hopkins, Pearl
 (Mr.)
 Clark, James H. (Mr.)
 Clarke, Mrs. Horan, Jos. B.
 Virginia Hostettler, Chas. F.
 Irene Hoy, Edith N.
 Coalback, Bob Hoy, M. W.
 Coby, Richard Hudson, D. D.
 Cogozzo, Joe Huffman, Harry W.
 (Animal Oddities) Huffman,
 Cohen, Sammie Harmonica Harry
 Cohn, Major Bobby Hunt, Arthur E.
 Cole, Robt. Hurley, Harry J.
 Cole, Mrs. Robt. Ingraham, Howard
 Coleman, C. C. Mgr.
 Commiskey, Pete Ingram, Frank
 Coners, Jack Irwin, T. E.
 Cooper, Bob Ivey, James W.
 Cooper, W. N. Jackson, Jerrie
 Costello, Robt. Jackson, Robt.
 Cowart, Mrs. J. C. Jarvis, Mrs. Annie
 Lou
 Crumly, Joe
 Cundiff, Willes C. Johnson, Gertie
 Curtis, Dayton Johnson, Gladys E.
 Dalesis, Mrs. Bessie Johnson, Jack
 Daley & Malone (Heavy Weight Champ)
 Daniels, Mrs. Johnson, Mike
 Pauline Johnson, R. A.
 Davenport, C. R. Davis, Mrs. Jack
 Davis, Mrs. Lorea Johnson, Mrs.
 Dawson, Arthur Johnson, Mrs.
 Dawson, Geo. Stacy
 Jones, Mrs. Arnes R.
 Dearduff, Ray H. Leone

- Johnson, Russell
 Kaplan & Bloom
 Karol, Vincent
 Kauffman, M. D.
 Kayne, Don
 Kelly, Charles
 Raymond
 Kelley, Francis P.
 Kelly, Melvin
 Kelly, Paula
 Kelly, Ruth J.
 Kelly, Vernon
 Kelly, Thomas C.
 Kennard, Helen
 King, Annie Lee
 King, John W.
 King, Patrick T.
 King, Tex
 Kohler, Albert
 Norman
 Knight, R. C.
 Krug, Clarence H.
 LaMorris, William F.
 Lafferty, Del
 Lamb, Buddy
 Lambert, Chas. E.
 Lambert, William H.
 Lammers, Cpl. L.
 Lavigne, Edward
 Lawrence, Walter
 Lee, Arthur
 Lee, Chen Tu
 Lee, Sandra
 Leggett, Emery H.
 Lehman, Charles
 Lehman, Marie
 Leonard, Cappy
 Lesinski, Leo
 Lewis, Danny
 Licher, George
 Lik Jr., John
 Littlefield, Helen
 Littlefield, Norman F.
 Lobue, Joe
 Logemann, Stanley J.
 Long, Harry K.
 Long, Mary Helen
 Loveless, Eliza C.
 & Lillian
 Lunde, Russell E.
 Lutz, May J.
 Lynch, Eddie
 McAdoo, Robert
 McCall, Glenn J.
 McCall, Lillian G.
 McCarter, Effie G.
 McCaully, H.
 McCluer, H. M.
 McDonald, Mrs. C. V.
 McDonald, Reid L.
 McGarrity, Fren
 McGarry, Gerald F.
 McGill, Frank
 McIntyre, Hal
 McKesson, John R.
 McPeak, Blackie
 Mackay, C. H.
 Mackey, Mrs. D.
 Mackey, Roy
 Mallin, Henry
 Mandell, Mrs. S.
 Mann, Jack
 (Comedian)
 Marino, Joseph
 Marks, George
 Martin, Daniel
 Dave
 Martini, Tony
 Mason, Raymond W.
 Mattson, Hattie
 Meacham, C. E.
 Meikenshou, Jack R.
 Menko, Mike
 Mendis, Tony
 Merritt, Dorothy
 Meyer, Clint V.
 Michell, Willie
 Midaicco, Angelo
 Miller, Angeline B.
 Miller, Earl W.
 Miller, V.
 (Tattoo Artist)
 Miller, Juanita
 Miller, L.
 Sherwood
 Miller, Paul S.
 Miller, Ralph
 Miri, Mrs. Tim
 Mitchell, Bob Dick
 Mitchell, Charlie
 Mitchell, George
 Mitchell, G. L.
 Mitchell, Jeanne
 Mitchell Jr., John H.
 Mitchell, Macmillian
 Mitchell, Thomas
 Mitchell, Tony
 Mix, Arthur
 Moberly, Glenn
 Moore, Mrs. Carl A.
 Moore, Frenchie
 Moore, J. T.
 Moore, Jeri
 Moore, Jim
 Moore, Mike
 Mooney, Thomas J.
 Morley, Red
 Morris, Jesse L.
 Moses, Travis
 Robert
 Motorized Circus Moushar, Mae
 Mazar, Nick
 Mulford, C. A.
 Munson, John
 Haxmikillias
 Murphy, P. A.
 Murray, Bernard
 Murray, James
 Nance, Frank P.
 Nelson Sisters
 Nelson, Susie
 Newsome, Brodie
 Nixon, Rube
 O'Keilly, Gerald & Leone
- O'Dear, Alfred A.
 Obrine, Eaddy
 Ogilvie, Lemuel
 Ogle, Vincent
 Ogle, Douglas
 Horace
 Owen, Richard
 Owens, Robert
 Paradise, Tony
 Parker, Carolina
 Parks, Marie
 Patman, Earle
 Newton
 Paul, Daisy
 Pavette, Raymond
 Pendleton, Floyd
 Pennington, Mrs. Jimmie
 Perry, James E.
 Peszar, Marie
 Pierce, Patsy
 Pickens, O. T.
 Pierce, Thelma
 Pierson, Alton
 Prevo, Mrs. F.
 Pucket, Chas. H.
 Quist, Irving
 Rae, Eunice
 Raiden, Robert
 Randolph, Bing
 Randolph, Frederick
 Walton
 Ray, H. E. Happy
 Raymer, Ford E.
 Rees, James A.
 Reid, Jesse R.
 Reid, Ruth J.
 Remillette, Joe
 Renaud and Ardon
 (Dancing Team)
 Reneau, Chester B.
 Rice, W. H.
 Richards, Wm. F.
 Richardson, Rose
 Richie, J. H.
 Riley, Charlie
 Rillo, Lee Arthur
 Roberts, E. L.
 Roberts, Elmer
 Roberts, Frank
 Roberts, Thayer
 Robinson, Donald
 Robinsons Frozen
 Custard
 Robinson, Robert
 Roddy, Irene
 Rogers, Clarence L.
 Rogers, Pearl
 Rollo Plane Jack
 Roth, John J.
 Royal, Hazel
 Rozier, Harley F.
 Russell, Glynn
 St. Clair, Joe
 Kury
 Sauer, Lefty
 Savage, Peggy
 Scatton, Quan
 Schenck, Jack
 Schiavo, Joe
 Schrimsher
 Frozen Foods
 Seaman, Ralph E.
 Selzer, Louis
 Shamsack, Leo
 Shawner, Mrs. M.
 Shea, William
 Shelton, Marvin
 Sheperd, Lucky
 Shipman, Mrs. C. E.
 Shipman, Cecil
 Shoemaker Eurland
 Shubert, Chip
 Sica, Annie
 Simber, Doc
 Sinsel, H. F.
 Sisco, R. H. Tent
 Show
 Smith, F. W.
 (Curly)
 Smith, Rex
 Snyder, Harry
 Martin
 Snyder, Pearl
 Snyder, William
 Russell
 Sorensen, Katherine
 Spicer, Lee Spence
 Spencer, Mrs.
 Arthur
 Spiker, Thomas E.
 Spurlock, Jimmie
- Stanczak, Frances
 Gertrude
 Stanley, Robert G.
 Stewart, & Lois J.
 Starkey, Albert
 Wayne
 Starr, William B.
 Marie
 Stearns, Edward F.
 Steffen, J. O.
 Steinfeldt, Walter J.
 Stevenson, Irma
 Stewart, Billie
 Stewart, Mrs. Dan
 Stoffel, Mary
 Sturgeon, Lester
 Sullivan, Wm. L.
 Sundstrom, John E.
 Sutton, Raymond
 Berlin
 Swartzlander, Lonnie
 Tan, George
 Tarbes, Henry
 Tarrant, Bert
 Dearo
 Taylor, Ella
 Taylor, J. H.
 Taylor, Legg B.
 Taylor, Kay Eugene
 Thomason, Orbin
 Harold
 Thomas, Pete
 Thompson, Cal
 Thompson, Edith
 Thompson, Irvin M.
 Thompson, S.
 Tillman, F. W.
 Tinklepaugh, Nola
 Todd, Kathryn
 Travers, Jimmie
 Trent, Paul
 Turner, Frank
 Upchurch,
 Chapman George
 Vann, Robert
 Vannon, George
 (Freda Freddy)
 Velez, Dottie
 Vess, Pop
 Videto, Ken
 Vincent, Harley
 Oliver
 Vogt, Mrs. Frank X.
 Walper, Myrtle
 Walters, Geo.
 Walters, James
 Ward, Charles W.
 Ward, Dutch
 Ward, Travis
 Carlton
 Warren, Bill
 Warren, Fred P.
 Washay, Sally
 Watson, Russle
 Webb, Bill
 Webb, Harry
 West, Herbert C.
 White, Catherine
 White, George
 White, Mrs. Jack
 White, Slim
 White, Virginia
 White, Mrs. Willie
 Mae
 Whiteside, Mrs. A. R.
 Whybro, Ed
 (Rides)
 Wigge, Alpha B.
 Williams, Carol
 Williams, George
 Williams, Helen
 Willis, F. M.
 Willis, James
 Clarence
 Wilson, Pete
 Windham, Jean
 Winters, Elmer
 White, Georgia
 Woods, Whitey
 Wozneak, Mrs. F. J.
 Wright, Mark
 Wycoff, F.
 Yaker, Eddie
 Yancy, J. F.
 Young, J. K.
 Zoung, Joe

SLUM SPECIALS

TOY BUZZER. All metal, enameled finish, complete with string. Made in China.
 N8026—Per Gross 75c

AIRPLANE WHISTLE. All metal, enameled finish. Made in China.
 N8025—Per Gross 85c

SPINNING WHISLER. 3/4 in. 2-tone metal whistle, complete with string. Each on card marked 10c.
 N8027—Per 100 \$2.25

"FLY-HI" SPINNER. Colorful 3/4 in. propeller, complete with metal spiral stick. Each on card marked 10c. Formerly \$9.60 per gross.
 N8028—Per 100 \$2.25

J1160—Wedding Band Rings. Gr. \$.85
 N8356—Misc. Plastic Bottles. Gr. 1.00
 N2130—War Pictures, 5x8 in. Gr. .60
 N6923—Bean Blower, Paper. Gr. 1.00
 N3110—Musical Squawker. Per 100 1.00
 N9273—Comic Buttons. Per 100. 1.75
 N9287—Comic Hat Band. Per 100 1.65
 J2376—Metal Cig. Case. Holds a Full Pack. SPECIAL. Gr. 5.10

1886—Our 60th Anniversary—1946
 America's Oldest Supply House

LEVIN BROTHERS
 TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

THE AIRLINER
 Now Available for Delivery

Self Starting SESSIONS Electric Movement
 O.P.A. Approved Ceiling Price \$15.75
 Exclusive of Federal Excise Tax \$16.75 West of Denver

Even though the pressure for delivery is increased by the hour, we will try to make prompt shipment upon receipt of your order.

FEATURES
 THE AIRLINER self-starting Electric Clock excels in beauty. Rich plastic cabin in beautiful sand tone color has light operated by separate switch, 3-blade propellers, metal wings and landing gear in glistening chrome. Oversize balloon tires. Height 10"; Width 21"; Weight packed 5 lbs.

No. BB 290 - Each 9.45
 Terms: 25% With Order, Balance C. O. D.

RELIANCE
MERCHANDISE CO., INC.
 305 W. Adams Street CHICAGO 6, ILL.

NEW Suction-Cup AUTO FLAG-HOLDER

For Automobiles, Homes, Windows, Fairs, Celebrations, etc. Complete with 3 American Flags. Sensational seller. Sell for 50¢ each. Sample 25¢.

Adjustable, Used in Horizontal or Vertical Position
 Doz. \$2.40
 Gro. \$25.00
 25% Deposit with order.

Write for List of Over 200 Popular Items.
GORDON MFG. CO.
 110 E. 23d St., Dept. F-A, N. Y. C.

"GOOD'N FRESH" FAMOUS PENNY CANDIES
 AGAIN AVAILABLE

1¢—120 Count Boxes, and 6¢ per box net, F. O. B. Chicago. No limit on quantities at present. 48 Boxes for \$31.20. Terms: Full net cash with order. No C.O.D.'s. Also Available—5¢ and 10¢ Candies and Specials.
 Write for Full Details.
CASTERLINE BROS.
 2030 Sunnyside Ave., Dept. G, Chicago 25

WHOLESALE
 Key Chains with Plastic Charms. Scotties, Guns, Elephants, Skulls, Rabbit's Foot, Baseball, Etc., Etc.

For Slum and Vending Machines
BIG VALUES
 WRITE FOR QUANTITY PRICES
 Box B8990, Equity, 113 W. 42 St., N. Y. 18

NOW! REAL PROFIT ON LIGHTERS

- ALUMINUM
- MODERN DESIGN
- HIGHLY POLISHED
- ALL METAL
- CRACKLE FINISH
- WINDPROOF

55c EACH IN GROSS LOTS

Order either of these fast selling lighters at new reduced prices. Simple — positive action — longlife wicks—each boxed.

Immediate **\$1.20** ORDER delivery **1 DOZ. TODAY**

25% Deposit With Order, Balance C. O. D., F.O.B. Chicago

BANNER NOVELTY CO.



DEPT. BB-18, 729 W. MADISON CHICAGO 6

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

JACK ROBINSON... who has been working Vancouver, B. C., all winter with pennants, has joined L. C. McHenry's Crescent Amusement Company.

JACKIE CURTIS... and Al Keyes, purveyors of trick dogs and gummy, are remaining in Vancouver, B. C., for the jubilee celebration.

BLACKIE KAPUSTA... plans to leave Vancouver, B. C., soon to play the Western Canada Class A circuit of fairs with a carnival where he will have his wire layout.

MOST OF THE BOYS... who held down the favorite pitchmen's spots on Hastings Street, Vancouver, B. C., the past winter, soon will be en route to various carnivals, parks and other pastures where the long green will be more in evidence than it is at Hastings Street.

MALCOLM GRISWOLD... comes thru with the following from Chicago: "Here's an answer to the request for a pipe from G. E. Peterson. I, too, for several years have not been doing any pitching or sheetwriting. Have developed a routine of card manipulations which has been getting me some good engagements in night clubs and hotels. The foundation I credit to Pitchdom, as I started my card work as a bally to build a tip for my pitch. I didn't know then that eventually it would be my bread and butter. Incidentally, I have been doing a comedy high pitch for several years which is being received well. Hope I'll have the pleasure of meeting the Petersons, DeWitt Shanks and Joe Honks soon, as it has been many years since I've seen them."

Cardee Goods

By E. F. Hannan

I STEPPED into a small store in Rhode Island some time ago and a salesman was there with several large cards spread over the counter. When I went out someone shouted, "Hey, there!" and I turned and looked into the face of the salesman. It was Charles Martine, old-time vaude and minstrel performer. Charley said: "I read your items about Lucier's Minstrels in *The Billboard*. I was with Lucier's, as you know, and Eddie La Barre should be able to give you lots of information on the Luciers."

Well, anyway, Charley is in the card business and has almost everything you can think of on that item. He says, "This idea of cards is a great help to small merchants. It keeps his stock together and helps sell the goods thru display. I have 26 different sets."

Several items like breath purifiers are of his own make, but most of the goods he buys from *The Billboard* advertisers. In his minstrel days Charley was about as good a flute and piccolo player as you will find. He's another contented old-timer.

ENGRAVERS

Double Hearts, Scottys, Pins, Bracelets, Rings. All for engraving. Send \$10 for Samples.

MILWAUKEE NOVELTY CO.

224 Metropolitan Block, Milwaukee 3, Wis.

Now Available! OAK-HYTEX BALLOONS

Present production limited to a few popular sellers. See your jobber.



The **OAK RUBBER Co.** RAVENNA, OHIO

CREW MANAGERS

Are you dissatisfied with your present deal and commission on income? If you now have a crew of live wires in the field and want a new patented post war development with absolutely no competition contact us.

Our commission proposition planned purposely to attract you and build up best paid top notch national direct canvassing organization.

Contact M. Markle via wire or letter Room 405, 23 Flatbush Ave. Brooklyn, N. Y.

PLASTER PRODUCTS

New! Flashy! Unique! KEWPIE DOLLS—DOGS—STATUETTES

We Take SPECIAL ORDERS—IMMEDIATELY DELIVERY

DETROIT ART INDUSTRIES, INC. 5195 LORAIN DETROIT 8, MICH.

PAPER MEN

Good publications for small towns and rural areas. Have some new deals. Would especially like to hear from you Eastern boys. Plenty of good maps in stock.

Ed Huff & Son

5411 CURLEY DALLAS 10, TEXAS

MEDICINE MEN

Route Men, Credit Men, Debt Workers! Here's the package with everything. ZEST-O-LAX. It's big—full pint capacity. It's Good—this formula has been giving satisfactory results for more than a quarter century. It sells—the package and label see to this. It's Profitable—sells for \$2.50 and costs you as little as 15c. Write for full information on ZEST-O-LAX as well as hundreds of other money makers.

GUDDER COMPANY Dallas 8, Texas

HIGH GRADE YELLOW GOLD-PLATED STAINLESS STEEL EXPANSION WATCH BANDS

1/2 DOZ. FOR **\$9.00**

Send \$2.00 for sample band. Retailers for \$4.50. **B. LOWE, Holland Bldg., St. Louis 1, Mo.**

DIAMOND ENGRAVING and MARKING INSTRUMENT

Engraves, writes, marks... Jewelry, Glass, Iron, Steel. Ideal for carving leather and numerous other uses. Write today for FREE circular.

ZEIS STUDIO 728 LESLEY AVE. ROCKFORD, ILL.

PAPER MEN

Excellent trade paper. Exclusive territory upper New York State. Contact at once. **BOX 785, c/o The Billboard** 1564 Broadway New York 19

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.) **GENERAL PRODUCTS LABORATORIES** Manufacturing Pharmacists only 137 E. Spring St. (Dept. B) Columbus, Ohio There Is No Substitute for Quality.

SALESMEN! AGENTS! OPERATORS!

WOODY HERMAN'S

Sweetwind

A NATIONALLY ADVERTISED SENSATION

Even a child can play a song on the SWEETWIND... Not a toy but a miniature clarinet that plays 2 1/2 chromatic octaves.

PLACE YOUR ORDER NOW!

Marth MUSICAL SALES CORP. 3116 BROADWAY, CHICAGO 40, ILL.

"The easiest playing musical instrument"

\$1.95 RETAIL

NEW REDUCED PRICES

\$18.00 PER GROSS

MAGNETIC PUPS and DONKEYS and ELEPHANTS

They Kiss They Spin They Whirl They Dance



American Pals

Two red-hot "demonstrator" novelty profit makers for Distributors, Salesmen, Hustlers. Black and white plastic Scotty Pups, mounted on genuine licensed Alnico Magnets, offer fun for everyone with their dog-gone antics. New, sensational black and white plastic COP Elephant and DEM Donkey, mounted on genuine licensed Alnico Magnets. Children go wild with their moving antics—adults like 'em for fun and as a campaign teaser.

ORDER DIRECT TODAY

SAMPLE DISPLAY BOX OF 2 DOZ. SETS \$3.30 POSTPAID

Gross Lots - \$18.00

25% Deposit, Balance C. O. D., F. O. B. Chicago

BANNER NOVELTY CO.

729 W. Madison St., Dept. B-11, Chicago 6, Ill.

Vinylite Tobacco Pouch. Gross\$ 2.16

10 Gross Glassware, Asst. 37.50

Slum From 75c Gross Up

WRITE FOR CIRCULAR

SAUNDERS MFG. & NOVELTY CO.

708 FRANKFORT AVE., W.

CLEVELAND, OHIO

MERCHANDISE FOR ALL CONCESSIONS

BALLOONS, WHIPS, CANES, FLYING BIRDS, AIRPLANES, HATS, BATONS, ALUMINUM, CLOCKS, LAMPS, GLASSWARE, SLUM, ETC. Send for our special Carnival List #43.

EXCEL MDSE. & NOVELTY CO.

1316 FARNAM STREET

OMAHA 2, NEB.

Immediate Delivery!
QUALITY RADIOS
ELECTRIC CLOCKS
DEAL #230
\$43.50

1 5-Tube Popular Make Super-heterodyne Radio — beautiful walnut cabinet — AC and DC — illuminated slide-rule dial, matched dynamic speaker — quality throughout.

2 Fine Self-Starting Electric Clocks (Retail Value, \$7.95 Each).

1 2000 Hole III Jackpot Money Board (Takes in \$200.00).

Deal Is Mounted on Attractive Pad With Easel.

Complete \$43.50

10% With Order, Balance C.O.D.

SUPERIOR
MERCHANDISE CO.

10516 Superior Ave.
Cleveland 6, Ohio

FROM THE LOTS

(Continued from page 71)

27 concessions. Bean joined recently with his cookhouse and two concessions. Others joining were Freed with a Ferris Wheel, Kiddie Merry-Go-Round and two concessions; Curly Smith, Girl Show, and Slim Brown, Snake Show.

Show moves on 10 trucks. Jimmie Dufice has the trucks painted and in tip-top shape. The writer is *The Billboard* agent.—DAVID GRAM.

Page Bros.

ALAMO, Tenn., May 11.—Show moved in here from Dyer, Tenn., where it showed during the week of April 22 to fair business in cool and rainy weather.

While in Dyer, a shower was given in Mr. and Mrs. Abe Franks' corn game. Lyle, brother of E. W. Page, had been discharged from the service and was married before joining the show as ride superintendent.

Present were Mr. and Mrs. Ewing Page, Mr. and Mrs. Silver Railey, Mr. and Mrs. Abe Franks, Mrs. L. D. Frost, Mr. and Mrs. Don Meyers, Johnny Ryan, Mr. and Mrs. J. W. Butler, Mrs. May Howard, Ellis Howard, Mr. and Mrs. Joe Robinson, Paul Brown, Mr. and Mrs. Paul Pittman, Mr. and Mrs. E. E. Baker, Mr. and Mrs. J. B. Kirby, Mr. and Mrs. Walter Tandy, Lee Britt, Mr. and Mrs. C. D. Trueblood, Mr. and Mrs. Tom Blanford, Mr. and Mrs. Pete Hendricks, Harry Thomas and the writer and her husband.

Mr. and Mrs. Paul Pittman recently purchased a new trailer. BILLIE CRAIG.

J. H. Heth

BOWLING GREEN, Ky., May 11.—Show opened stand here with biz up 15 per cent over last year, altho two other orgs are in town. Wallace Bros. is spotted at fairgrounds and the Blue Ribbon Shows is working at Second and State streets. This outfit is playing at Hobson's Grove without auspices.

Show experienced its first mishap of the season in Gallatin, Tenn., when fire destroyed the Merry-Go-Round top just before opening Monday, April 29. Top was replaced quickly, however, and no time was lost with ride.

A giant searchlight, mounted on a new Ford truck, has been received. Use of searchlight here, together with fact that spot is established one for show, has lifted biz.—DENNIS HETH.

Bright Lights Exposition

MARTINSBURG, W. Va., May 11.—Shows moved here from Woodstock, Va., where rain and cold the last three nights cut take. Opening here Monday (6) was good, but Tuesday was rained out.

Birthdays of Daniel Donini and May Salsberg were observed April 28, in Woodstock. Robert Heck's birthday was celebrated here with a cake made by Mary Ann Lucas.

Al Palmer came from Chicago to take over the Snake Show. Francine Lee, with Chick Williams, has taken over the Posing Show. Bob Anderson took over the bingo. Mrs. Ann Rea joined her husband last week.

New office wagon has been completed by Robert Heck.—MAY SALSBERG.

CLOSE OUT
14-KARAT SOLID GOLD LADIES' & MEN'S
WRIST WATCHES

BRAND NEW, LATEST DESIGN

Rose Diamond and Emerald Cut Jewel Numerals, Rectangular 14-Karat Yellow or Pink Gold Cases, Ultra Modernistic Design, Heavy Magnifying Crystal, 17 Jewel (Dasche) Best Swiss Movement, Gold Chain Stretch Band; a perfect timepiece, retail value, \$150.00; to close one or 1,000, each \$59.50. (Money back guarantee.) Mark orders "For Resale" to avoid 20% tax. Remit by postal money order. Checks must be certified.

Over 20,000 Billboard Customers.
Men's, gold filled, stainless, same as above; genuine leather band \$37.50
Ladies' 14 kt., 17 jewel Octagon, same as above 49.50
Ladies' Cocktail Watch, same as above trimmed with genuine rubies 55.00

Dasche Aluminum Cigarette Lighter, OPA retail price \$3.95. Close out, doz. \$12.60

J. Aubrey Whyte Studios
116 W. 45th Street NEW YORK CITY

GENUINE PRE-WAR QUALITY FIREWORKS!
OH-BOY!

Banner has always been right there with the newest and best in fireworks. Now we give you JET PROPULSION... an amazing rocket plane that can be used over and over again. Write quick for details of this newest sensation in fireworks. It's astounding. It's colossal. **\$4.95**

BIG SPECIAL OFFER
Giant assortment of over 150 pieces, including 2-3-5 inch salutes, star shells, aerial bombs, flower pots, skyscrapers, battle-in-the-clouds, Roman candles, tubular salutes, and many others... regular \$8.16, retail value for only \$4.95. Rush your order. Supply limited. Catalog FREE.

BANNER FIREWORKS MFG. CO., INC.
DEPT. 122, TOLEDO 12, OHIO

TARGET
BALLOONS

40 IN. HEAVY IN 200 LOTS
40 IN. IN 300 LOTS
22 IN. IN 200 LOTS
16 IN. IN 200 LOTS

Football Punching Bag, Volley Ball Bladders — Seconds.

Send \$2.00 for Assorted Samples of All Items.

25% Deposit With All Orders.

CHARLES PETERS

428 SIXTH ST., N. W.
WASHINGTON 1, D. C.



FAST SELLING JEWELRY

FOR ENGRAVERS, FAIRS, VARIETY STORES, RESORTS, PROMOTIONS, etc. **FAST SERVICE!** Latest styles of Lockets, Identification Bracelets, Anklets, Signet Rings, Earrings, etc.

Send \$10.00 or \$20.00 for Samples.

MAJESTIC BEAD & NOV. CO.

307 Fifth Avenue NEW YORK 16, N. Y.

SELL BIBLE SOUVENIR

SILVER DOLLAR SIZE

Metal Coins, Lord's Prayer, one side; John 3:16 on the other.

Quick, easy sales—very attractive pocket piece. Quantity price, \$6.00 per 100; \$27.50 per 500; \$50.00 per thousand. Don't wait. Order Today. Sample Order 15 Coins with Display Card, \$1 Postpaid.

LOUIS LEVITE 21 E. Van Buren CHICAGO, ILL.

CHOCOLATES

Operators' Assortments—Immediate Deliveries
#274 15 1-Lb. Gold Boxes Choc. Clusters \$ 9.75
#6 24 1-Lb. Silver Dover Choc. 17.25

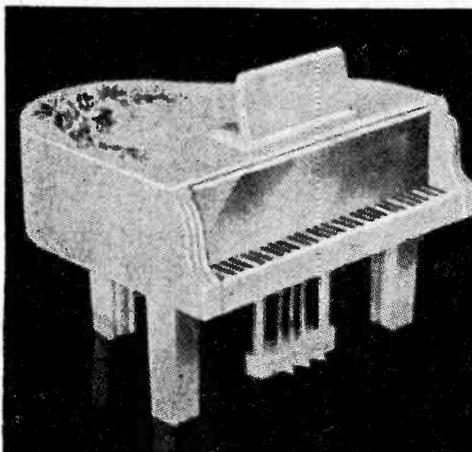
#10 Cedar Chest (Mir. in Lid) & 1 Lb. . . \$ 2.49
Reynolds \$12.50 Fountain Pen 7.50

#277 3 Cameras & 15 Lb. Boxes \$18.95
12 Boxes 1 Lb. Stuffed Fruit 6.60

Musical Chests, Lighters, Pushcards, Etc.

DELUXE SALES CO.

BLUE EARTH, MINN.



★ **GRAND PIANO** ★
★ **SAVINGS BANK** ★
IVORY • PLASTIC

Beautifies the home, a miniature that people just naturally want. Oil painted by hand, in assorted floral designs: midnight blue mirror above the keyboard.

Behind the music rack is the slot for coins, by turning the rear leg the bank can be opened.

Packed in individual boxes 24 to a carton, shipping weight 13 lbs. Packed 12 to a carton for dealers.

RETAIL . . . \$2.75 ea.
WHOLESALE PRICE \$18.00 TO DEALERS \$18.00 Doz.

SAMPLES—\$1.75 EA.

Cash With Order — Less 2%

F.O.B. Chicago — Railway Exp.

2828 N. PINE GROVE AVENUE
DEPARTMENT B-511
CHICAGO 14, ILL.

Jobbers, Distributors, Wholesalers, Write for Price List.

MILLER SPECIALTIES CO.

DEALERS—SALESBOARD OPERATORS



NEW ★ BEAUTIFUL ★ DIFFERENT

Colored high lustre burnished aluminum Musical Powder Boxes. Be first with the flashiest on the market. Pearlline handles on covers with etched gold and silver striping. Imported clock-like precision works that come in a variety of old favorites and popular tunes.

No. 5478—Overall Height 4 1/4 Inches. Diameter 4 Inches. EACH \$5.00

No. 5479—Overall Height 4 1/4 Inches. Diameter 5 Inches. EACH \$5.65

No. 5480—Medallion Top. Overall Height 3 1/2 Inches. Diameter 5 1/2 Inches. EACH .. 6.30

WISCONSIN DE LUXE CO.

1902 N. THIRD ST. MILWAUKEE 12, WIS.

HERE'S LUCK!!!

Genuine RABBIT'S FOOT KEY CHAIN



Packed in cellophane pouches. Attached to individual cards or 6 to a card.

They sell like hot cakes in front of schools, factories, race tracks, ball parks, carnivals and everywhere crowds gather.

WONDERFUL PREMIUM FOR SALESBOARD OPERATORS \$12.50 Gross

F. O. B. New York. Packed 1 gross to a carton. Weight 3 lbs. 25% deposit, balance C.O.D. Sample mailed on receipt of 25¢.

CHAS. BRAND, Mfr.

154 West 27 St. New York 1, N. Y.

BULK CHAIN

Gold Filled Cable 18c Ft.
Gold Filled Curb 20c Ft.

EXTRA HEAVY NECK CHAIN

Sterling Silver Curb 30c Ft.
Gold Filled Curb 45c Ft.
1/60-12K. ROLLED GOLD PLATE HEART CHARMS . \$13.50 Gr.

SPRING RINGS

6mm. Nicked Finish

Single Gross Lots \$9.00 Gr.
Five Gross Lots 7.50 Gr.

1/3 Deposit, Balance C. O. D.

F. O. B. New York

WIRE TRADER

114 East 32nd St., New York 16, N. Y.
Telephone: Lexington 2-5788

GENUINE DIAMOND BRIDAL SET

Genuine Diamond Engagement Ring, 10K Gold, 10K Gold Wedding Band with 3 genuine chip diamonds. These beautiful sets as low as..... **\$5.95**

Plastic Ring Boxes, \$4.80 per dozen extra

MARLENE SALES CO.

5 N. WABASH AVE. CHICAGO 2, ILL.

DISCHARGE HOLDERS

Close out 5000 Discharge Holders, \$36.00 gross. Alligator grains.

LEATHER WALLETS

Genuine leather Wallet and calf. Close out 84 doz. at \$7.20 doz. 50% deposit.

F. BONOMO, 25 Park St., Brooklyn 6, N. Y.

NEW CARNIVAL LIST NOW READY!

SPECIALS: WORTH SPECIAL BASEBALLS \$27.00 GROSS
WORTH FAULTLESS BASEBALLS 24.00 GROSS

Terms: 25% deposit with all orders, balance C. O. D.



SCHREIBER MDSE. CO.

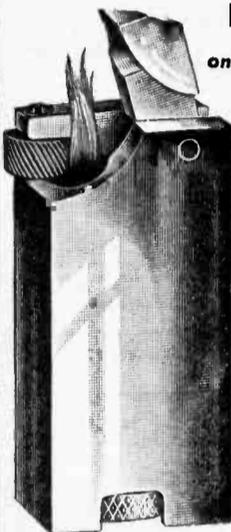
919 BROADWAY
KANSAS CITY 6, MO.

24-K Gold Plated CROSS and CHAIN



60¢ each
Here is the greatest Gold Plated Cross value ever offered! Cross is skillfully embossed in filigreed pattern. Cross measures 1 1/2" Chain full 18" Boxed in handsome velvet covered Maroon and Gold box. Only \$7.20 per doz. Send 25% deposit, balance C. O. D. unless rated.

Highly Polished ALUMINUM LIGHTER



only \$7.20 Per Doz.

Here's a sensational new polished aluminum precision made Cigarette Lighter that scoops the field for price, appearance and performance. Beautiful, slim, feather-light styling and high-test carbide wheel proves this the outstanding lighter "buy." Your money back if you can duplicate this value anywhere on the market. Rush your order today and watch how fast they sell. Send 25% deposit with order if not rated. Address:

Illinois Merchandise Mart
Dept. N.Z., 510 N. Dearborn St., Chicago 10, Ill.

CRAFTS 20 BIG

(Continued from page 70)
being split between the PCSA and the Regular Associated Troupers. Event is directed by Jimmy Lynch and John (Spot) Ragland.

Top money-getters in recent spots were Clyde Rawlings' Wall of Death Motordrome, Jeff Griffin's Moulain Rouge and Gonzales' circus side show and museum, while the Caterpillar paced far ahead of the Fly-o-Plane and Tilt-a-Whirl for the highest ride grosses.

Crafts flew to Phoenix, Ariz., where he appeared on a radio program for an interview in connection with a local safety drive. News photographers were on hand to deck the front page of the Phoenix papers the following day. After rejoining the shows, Mr. and Mrs. Crafts left the following day via their personal twin-engine plane for a short business and pleasure jaunt.

W. Lee Brandon, general representative, has been taking bows for his bookings, all of which have hit the pay-dirt. Brandon also handles

press, radio and other exploitation. Roy Shepherd recently returned after spending several days at North Hollywood quarters and a business trip to Phoenix, Ariz.

O. C. BUCK

(Continued from page 70)
race starter for the Eastern territory of New York State.

Word has been received from Jimmie Sabia, en route from Salem, Ore., with the new semi-trailer and Spitfire, that he will arrive at Menands, N. Y., in time for the opening there. The new all-steel office trailer is expected to be ready at that time.

Mr. and Mrs. Harry Swartz have purchased a new trailer and truck. A trailer house party was held Thursday (9), with Sidney Goodwaldt and Ralph Flannigan serving refreshments.

Jimmie Evans, recently discharged from the service, is managing the Evans concessions. His dad, Eddie, is managing their cafe at Columbia, S. C., their home.—ROY F. PEUGH.

LETTER LIST

(Continued from page 103)

Marus, Cuba F. Palmer, Albert
Miller, Thomas R. Stanangelo, Ann
McNeal, Ace Simmons, W. J.
Nelson, Harry Sauer, LeRoy

Brasch, Robert
Brown, Carl
Brumbelow, Chas.

Burnett, R. C.
Burto, Leon
Bydairk, Albert
Callman, Cliff
Carruthers, Mrs.

Christy, Eugene
Ciaburri, John P.
Colegrove, Miss

Farrall, Louis
Crowell, Adolph K.
Detrick, Miles
Diciano, Florence

Dunn, Mrs. Betty
Dutty, Chas.
Ellis, Frank F.

Feldman, Max
Finley, Evelyn E.
Foster, Ray

Fulton, G.
Ganster, Paul
Geiger, Rudolph
Gill, H. J.

Gowdy, Pamela
Green, Marshall L.
Green, Ralph E.

Hamel, Henry
Harbaugh, Charles
Hastings, Carleton

Hill, Robert
Hutton, Betty
Johnson, John
Lamb, Scott
Lamb, Marie

Lantz, John
Lennon, Mrs.
Lollar, James Lee

Lungren, Oscar
McLean, Clarence
Meek, Harold K.

Meek, Mr. & Mrs. Danny
Miller, C.
Miller, Frank W.

Miller, Fred A. & Mildred
Morehouse, Clinton
Murphy, Warren M.

Murphy, William
Ogilvie, Lemuel B.
Paer, Milton S.

Patrick, Thomas W.
Patterson, Guy

Poirer, Meddie N.
Poole, William
Pope, Freddie

Quackenbush, H. E.
Reed, Willie
Riley, Jack

Ross, Joseph P.
Ruscitto, Leonard
Ryan, John

Sauer, LeRoy
Seitz, Clarence E.
Shallow, Thomas A.

Shannon, Wilburn
Sperano, Patrick
Smith, Henry N.

Smith, James
Smith, James G.
Stevens, George E.

Thornton Boys
Trost, Arthur
Tubbs, Eddie

Tucker, Willie Boy
Walk, Joseph
Wells, Earl

Wells, Mrs. Loretta
Wildrick, Roscoe H.
Witthaus, A. J.

Woods, Victor C.
Wright, Mark
Zachini, Edmondo

MAIL ON HAND AT ST. LOUIS OFFICE

390 Arcade Bldg.,
St. Louis 1, Mo.

Parcel Post

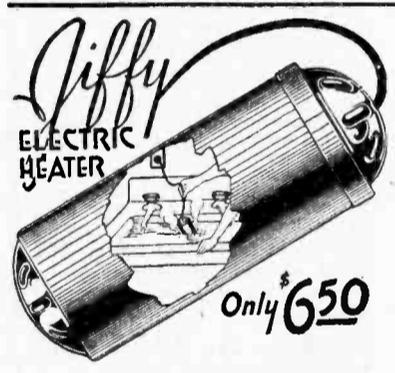
- Hamel, Henry 50
Albert, Mrs. Ada
Arnold, Ernest
Bales, Mr. and Mrs.
Bates, Mrs. Annie
Balwin, Wm.
Barclay, R. L.
Barnes, David Roy
Belden, William
Benton, Harry
Blackmon, Andrew
Bradley, Lee
Brady, L. P.

STERLING ART CRAFT, INC.

Ring Manufacturers
COLUMBUS, OHIO
Announces their new
STERLING SILVER WHITESTONE RING

SET WITH A BEAUTIFUL IMITATION DIAMOND. \$4.50 per doz. in either Sterling Silver or Gold over Sterling Silver.

NOTE—This ring also available in Gold Plated over Bronze Base Metal at \$3.00 per doz. Sold Only Through Your Jobbers:
ALPHA CRAFT, INC.
303 Fifth Ave. New York, N. Y.
A-M TRADING CO.
5 East Long St. Columbus 15, Ohio
If Samples are desired send \$1.00 to your jobber.



Only \$6.50
We will ship C.O.D. or enclose check or money order and we prepay postage.

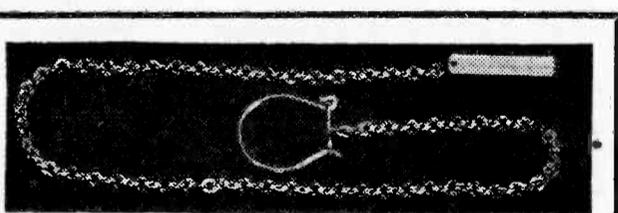
HOT WATER

When and Where You Want It
IN 5 MINUTES

Easy to use. Place the Jiffy Heater in water and insert plug into nearest electrical outlet. Used in homes, by barbers, dentists, photographers and on the farm. Measures 2" x 5" and weighs only one pound. Operates on either A.C. or D.C. current.

The AMBORY CORPORATION
21321-1 STEPHENSON HIGHWAY, HAZEL PARK, MICH.

MEN'S KEY CHAINS



20" Long
Gold or Silver Plated

#708 ENGRAVED CHAIN
\$3.50 DOZEN
Individually Carded and Boxed

#705 MONEY CLIP
\$2.00 DOZEN
Individually Carded and Boxed

SPECIAL OFFER

#700 — 18" long — Brass or Nickel Plated, \$1.50 Dozen, Individually Carded and Boxed. Send \$8.00 for sample assortment of 1/2 dozen each.

#702 CABLE CHAIN
\$2.50 DOZEN
Individually Carded and Boxed

#754 TIE SLIDE WITH LOOP CHAIN, \$2.00 DOZEN
Individually Carded and Boxed

ROLESTAN MFG. CORP. 25 West 32d Street
New York, N. Y.

RADIOS

WITH SALESBOARDS FOR OPERATORS
10c Board Takes in \$150.00
Pays Out \$21.00 in Consolations
Board especially made for Radio Deal, with Photo of Radio on it. One Advance to Radio which does not necessarily go off.

Complete Deal **\$33.50**

6 R.C.A. Tubes, Plastic Unbreakable Cabinet, latest advanced type A.C. and D.C. Current, built-in Aerial, 5" Dynamic Speaker.

This is guaranteed to be the finest Radio of its type in America and will be sent C. O. D. "Open for inspection." No deposit required. If not as represented can be refused.

DELIVERY THE SAME DAY.

R. & R. SALES
BOX 267 ST. LOUIS, MO.

\$1.49 Delivered

Portable Stools, Pedes, Tables
All metal, ideal for all outdoor-indoor uses. 14, 18, 24, 30, 38, 42 inches high. Ideal for campers, pitchmen, farmers, homes, etc. Folds to compact 3 inch width. Distributors wanted.

H. EILERS, 1701 S. 10th, St. Louis, Mo.

ELECTRIC MANTEL CLOCK

SELF STARTING ELECTRIC MANTEL CLOCK
Individually Boxed, Fully Guaranteed. **\$8.50**
\$14.95 Retail, Your Price

SYLVAN CO., 154 E. Erie St., Chicago 11, Ill.

DEAL PL-12

\$7.50
TWELVE "TRU-SPOT" PENLIGHTS!
● Red Plastic Signal Tips!
● Stainless Steel Clips!
● Lightweight Cases!
● Magnifying Lenses!
● Complete With Batteries!
● 1,000 Hole Special Board!
● Beautifully Pad Mounted for Display!
Takes in at 5c \$50.00
Consolation Payouts 2.50
Cost of Deal 7.50
TOTAL PROFIT \$40.00

DEAL NP-355

\$18.50
EIGHTEEN "GUVNOR" FOUNTAIN PENS!
● Special Alloy Pen Points!
● Assorted Colors!
● Lightweight Bodies!
● 1,000 Hole Special Board!
● Beautifully Pad Mounted for Display!
Takes in at 5c \$50.00
Consolation Payouts 1.50
Cost of Deal 18.50
TOTAL PROFIT 30.00

Immediate Delivery on Both Deals
25% Cash With Order, Balance C. O. D.

NORMAX SALES COMPANY
8127 Superior Avenue, Cleveland 3, O.

Factory Close Out

WHILE THEY LAST
IDENTIFICATION BRACELETS

Regular \$6.75 Dozen — Special Closeout Price, \$2.45 Dozen; Gross Lot, \$2.25 Dozen; \$27.00 Gross. Sample \$1.00.

25% Deposit, Balance C. O. D.

ROTHCHILD JEWELERS
DALLAS, TEXAS

IMMEDIATE DELIVERY

SUITCASE RECORD PLAYER (Elect.)
\$37.95 O.P.A.—1 to 3, \$29.50;
4 or More, \$27.50.
TRIO AUTOMATIC RECORD PLAYER
10" & 12" Records. Plays Through Radio.
\$28.95 O.P.A.—1 to 3, \$20.30;
4 or More, \$19.60.
MELROSE AUTOMATIC RECORD PLAYER
10" & 12" Records, with Amplifiers—
3 Tubes.
\$41.95 O. P. A.—1 to 3, \$34.75;
4 or More, \$32.50.
20% Deposit With Order, Balance C. O. D.
Appliance and Radio Division

AMERICAN SALES CO.
1528 W. 79TH ST. CHICAGO 20, ILL.

Attention, Veterans Only!
SELL CIGARS AND/OR RAZOR BLADES

Full or part time!! You can buy our cigars and blades for cash at the jobber's price. Plenty of opportunity all over the U. S. A.
B. C. COMPANY, 100 SUDBURY STREET, BOSTON, MASS.

NOW IN OUR NEW LOCATION
5435 12TH ST., DETROIT 8, MICH.
WITH A COMPLETE LINE OF BINGO AND CARNIVAL MERCHANDISE
ECONOMY SALES CO.

Bottineau Oldest No. Dakota Annual

(Continued from page 86)

ever since as the site of the plant, with improvements and additions being added with the passing of time. Acquisition of the plant enabled the fair to book its first midway, the Billy Bennett carnival.

Fair was definitely established, its value to the territory definitely fixed. And it followed that in 1908 the county for the first time assessed a small levy to underwrite it. This was a big stimulant, and from that point each year provided a more elaborate entertainment program.

That First Bi-Plane

Lucky Bob St. Henry, with his 76-h.p. Curtis Bi-Plane, proved a tremendous crowd lure in 1911. Special trains were run here from various parts of the State.

A severe windstorm in '13 wrecked the grandstand, but a new one seating 3,500 was built hurriedly. Board went all-out to lure people from remote sections of the State. It initiated booster trips, in which every town in the State was visited, with 225 citizens participating in the tour.

Running time was extended to three days for the first time in 1914 and a corn show was added later in the season. In 1915, two fairs were held, one in mid-summer, the other in the fall, and the latter became a secondary feature for almost 25 years.

Attendance hit as high as 10,000 for one day in 1917, when a new horse barn was built and official recognition of the annual was given by the Percheron Society of America.

Along Came Rube

It presented its first modern Ferris Wheel and Roman chariot races were introduced in 1918 by Culbertson of Maxbass, N. D., who later became famous thruout the Northwest. Rube Liebman made his first appearance in 1921 and has been coming back ever since.

John Freberg, Swedish wrestling champ, appeared in 1922, in 1923 the big feature was auto polo; the next year it was push ball and in 1925 it was horse polo with a foot leather ball.

In 1928 the Gould Troupe, then at peak of its popularity, drew between 15,000 and 20,000 spectators. Among the most unusual presentations was an ostrich race in 1929. A rodeo was introduced for the first time in 1930.

It was in 1931, following a severe drought, that the summer fair was dispensed with, and this boomed the fall event, which continued to swing upward until the war years curbed operations. And rain almost ruined the 1944 event, but last year the annual came back stronger than ever. And now the fair executives are readying what they believe will be biggest expo in its 59-year history.

IDEAL SPOTS OPEN

(Continued from page 88)

Lake Park and Chain of Rocks Park, near here. Dolores Higden and Richard Muehlforth, who won the Missouri State USFARS championship and the Midwestern Regional Championship in Arena Roller here, May 3, will appear in the New York nationals, June 24-28, Manager Bert Canoll announced. Pro Lorraine Faucett has been putting in much time in preparation for the nationals.

Midway Combo Flashes New Entrance in First Stand

ST. PAUL, May 11. — Midway Shows were set to launch their season here today at the Snelling and Larpentuer avenues lot, Falcon Heights. A new, well-lighted entrance was to be used for the first time. Show has seven rides and about 30 concessions. Rocco Schiavone Jr., discharged from the armed services, and is back. He will help his dad manage the org.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- A-1 Am. Co.: Jourdan, Tex.; Charlotte 20-25.
- Alamo: Wichita Falls, Tex.
- American Banner: Fall River, Mass.; Boston 20-25.
- American Beauty: De Soto, Mo.
- American Expo.: Moundsville, W. Va.
- American United: Olympia, Wash.
- A. M. P.: Phoenixville, Pa.
- Anderson Greater: Emporia, Kan.; Eldorado 20-25.
- Bach, O. J.: Elmira Heights, N. Y.
- Baker United: Spencer, Ind.
- B. & C. Expo.: Corning, N. Y.; Rochester 20-June 1.
- Beam's Attrs.: Boswell, Pa.; Windber 20-25.
- Bee's Old Reliable: Irvine, Ky.
- Belton: Hickory, N. C.
- Berryhill United: Flemingsburg, Ky.
- B. & H.: Liberty, S. C.
- Bill's Rides: Childersburg, Ala.
- Bishop Bros.: Oakley, Kan., 13-19.
- Blue Grass State: Leitchfield, Ky.
- Blue Ribbon: Covington, Ky.
- Brewer United: Rusk, Tex.; Lindale 20-25.
- Bright Lights Expo.: Winchester, Va.; Charles Town, W. Va., 20-25.
- Brownie Am.: Collinsville, Okla.
- Buck, O. C.: Menands, N. Y.
- Buffalo: Owego, N. Y.
- Bullock Am. Co.: Albemarle, N. C.; Charlotte 20-25.
- Bunting: East Peoria, Ill.
- Burdick's Greater: Lockhart, Tex.
- Byers Bros.: Denver, Colo.
- California: Delano, Calif., 15-19.
- Capell Bros.: Holdenville, Okla.
- Capital City: Portland, Tenn.
- Caravella Am.: Meadville, Pa.
- Caravale of Amusements: Memphis, Tenn.
- Celebration: Silver City, N. M.
- Central Am. Co.: Tabor City, N. C.; Mount Olive 20-25.
- Central States: Dodge City, Ia.
- Cetlin & Wilson: Chester, Pa.
- Chanos, Jimmie: Union City, O.
- Cherokee Am. Co.: Chanute, Kan.
- Coleman Bros.: Chilcopee, Mass.
- Collins, Wm. T.: Faribault, Minn.; Benson 20-25.
- Continental: Hudson, N. Y.
- Crafts 20 Big: Burbank, Calif., 13-19.
- Craig, Harry: Littlefield, Tex.
- Crescent Am. Co.: Rutherfordton, N. C.
- Cumberland Valley: South Pittsburg, Tenn.
- Cunningham's Expo.: Middleport, O.
- Curl, W. S.: Norwood, O.
- Crystal Expo.: Comer, Ga.
- De Luxe: Danielson, Conn.; Putnam 20-25.
- Dennis, F. B.: Phillipsburg, Kan.
- Denton, Johnny J.: Corbin, Ky.
- Diamond Midway: Queen City, Mo.; Browning 21-25.
- Dick's Paramount: Roselle, N. J.
- Dickson United: Henryetta, Okla.
- Dobson's United: Farmington, Minn.; Northfield 20-25.
- Douglas: Centralia, Wash.
- Dudley, D. S.: Seymour, Tex.
- Dumont: Mount Union, Pa.
- Dyer's Greater: Cleveland, Miss.
- Eddie's Expo.: Butler, Pa.
- Edwards, J. R.: Willard, O.
- Ellman United: (37th & Lincoln Ave.) Milwaukee, Wis.; (27th & Hope) Milwaukee 20-27.
- Endy Bros.: Perth Amboy, N. J.
- Enterprise Amusements: Harrisonburg, La.
- Exposition at Home: Baltimore, Md.
- Fairway: Longview, Tex.
- Fay's Silver Derby: Tallapoosa, Ga.
- Fidler's United: Streator, Ill.
- Fleming, Mad Cody: Blackshear, Ga.
- Florida Am. Co.: Franklin, N. C.; Brevard 20-25.
- Folk's Celebration: Silver City, N. M., 14-19.
- Francis, John: Galesburg, Ill.
- Franklin, Don: Madisonville, Tex.; Cameron 20-25.
- Frazer's United: Stafford, Kan.
- Fuller Greater: Flint Stone, Md.
- Garden State: Phillipsburg, N. J.; Quaker-town, Pa., 20-25.
- Gay-Way Rides: Talbotton, Ga.
- Gentsch, J. A.: Fulton, Ky.; Mayfield 20-25.
- Geren's United: Muncie, Ind., 13-25.
- Gold Bond: Wentzville, Mo.
- Gold Medal: Vincennes, Ind.; West Terre Haute 20-25.
- Golden Gate: Franklin, Ky.
- Golden West: (Fair) Angels Camp, Calif., 16-19; Broderick 21-26.
- Gooding Greater: Portsmouth, O.
- Great Sutton: Granite City, Ill.
- Greater Rainbow: Lamar, Mo.; Carrollton 20-25.
- Greater United: Ardmore, Okla.
- Grimes Am. Co.: Tilton, N. H.; North Woodstock 20-25.
- Hale's Shows of Tomorrow: Marshall, Mo.
- Hannum, Morris: Baltimore, Md.
- Happy Attrs.: Barborton, O.; Newcomerstown 20-25.
- Happyland: Romulus, Mich.
- Hartsack Bros.: Brasher, Mo.
- Hedrick's Gay-Way: Bessemer City, N. C.
- Heller's Acme: North Bergen, N. J., 14-26.
- Hennies Bros.: Chicago, Ill.
- Henry's, Lew, Rides: Burlington, N. C.
- Heth, L. J.: Madisonville, Ky.
- Hill's Greater: St. Joseph, Mo.; Kansas City 20-25.
- Hobart's Rides: Mattydale, N. Y., 23-June 2.
- Home State: Houston, Mo.
- Hoosier State: Kokomo, Ind.; Alexandria, Ind., 20-25.
- Hyalite Midway: Concordia, Kan.
- Imperial: Paris, Ill.
- International: Topeka, Kan.
- Jackson Bros.: Bells, Tenn.
- Jones Greater: Beckley, W. Va.; Huntington 20-25.
- Jones, Johnny J., Expo.: Johnstown, Pa.
- J. P. M.: Glens Falls, N. Y.
- Jovland Am. Co.: Monongahela, Pa.
- Kaus, W. C.: Thomasville, N. C.; Kannapolis 20-25.

Keystone Expo.: Darlington, S. C.
Kilgore: Decatur, Tex.
Kirkwood, Joseph J.: Troy, N. Y.; Barre, Vt., 20-25.

Lamb, L. B.: Carbondale, Ill.
Lankford's Overland: Soperton, Ga.
Lawrence Greater: Salisbury, Md.; West Chester, Pa., 20-25.

Leeright, J. R.: Abilene, Kan.; Clay Center 20-25.

Long's United: Reno, Nev.
Lynch, Bill: Halifax, N. S., Can., 22-25.

McArdell's Midway of Fun: Brainerd, Minn.; Walker 20-25.

McCown Midway: Clinton, Mo.; Lebanon 20-25.

McIntyre Am. Co.: Norwood, N. C.
McKee, John: Hannibal, Mo.

Madison Bros.: Benton, Ill.
Magic Empire: Centerville, Miss.

Magnolia Expo.: Linden, Tenn.
Maine Amusement Shows: S. Portland, Me.

Majestic Greater: Monaca, Pa.; New Brighton 20-25.

Manning, Ross: Concord, N. H.; Claremont 20-25.

Marion Greater: Lancaster, S. C.
Marks, Charlottesville, Va.

Meyerhoff's Crescent: Victoria, B. C., Can., 13-25.

Midway of Mirth: Morrisonville, Ill.
Midway Shows: St. Paul, Minn.

Midwest: Blythe, Calif.
Midwestern Expo.: Hot Springs, Ark.

Mighty Page: Clarksville, Tenn.
Moore's Modern: Mount Carmel, Ill.

Nelson Bros.: Aguilar, Colo.
Nick's United: Defiance, O.; Findlay 20-25.

Ohio Valley: Marion, O.; Norwalk 20-25.

Omar's Greater: Wellsville, Mo.
Page Bros.: Camden, Tenn.

Parada: Osawatomie, Kan.; Ottawa 20-25.
Paul's Am. Co.: Atkins, Ark.

Penn Premier: Kingston, N. Y.
Pepper's All-State: Memphis, Tenn.

Perrell's Pioneer: Towanda, Pa.
Pike Am.: Lebanon, Mo.

Porter's, Al, Wonderland: College Park, Md.; Alexandria, Va., 20-25.

Prell's Broadway: Gloucester, N. J.
Rain-Bo: Milton, W. Va.

Regal Expo.: Murray, Ky.
Regent Am. Co.: Plaqua, O.

Reid, King: New York Mills, N. Y.
Rio Grande: Branson, Mo.

Rogers Bros.: Pergus Falls, Minn., 23-25.
Rogers Greater: Vandalla, Ill.; Danville 20-25.

Rogers & Powell: Juka, Miss.
Royal American: (Grand & LaCleda) St. Louis, Mo., 13-19.

R. & S. Am.: Windsor, N. C.; New Bern 20-25.
Rosen, H. B., Am.: Sevierville, Tenn.

Schafer's Just for Fun: Athens, Tex., 20-25.
Scioto Valley: Aberdeen, O., 13-29.

Shan Bros.: Shelbyville, Ky.
Shugart, Doc: Roxton, Tex., 14-19.

Siebrand Bros.: Sante Fe, N. M.; Winslow, Ariz., 20-26.

Silver Slipper: Livingston, Tenn.; Monterey 20-25.

Smith, Casey: Sapulpa, Okla.
Smith's Greater: Clinton, N. C.

Smith, George Clyde: Nanty Glo, Pa.; Tyrone 20-25.

Snapp Greater: Coffeyville, Kan.
Sooner State: Weatherford, Okla.

Southern States: Webster, Fla.
Sparks Valley: Rayville, La.

Sparks Bros.: Murfreesboro, Tenn.
Sparks, J. F.: Bessemer, Ala.; Huntsville 20-25.

In Indiana Crash One Dead, Two Hurt

(Continued from page 86)

Williams Grove officials had requested that "he retract the statements or suffer consequences." Instead, Swaim reiterated his charges that the speedway was holding Sunday races in violation of Pennsylvania law.

Roy E. Richwine, speedway owner-operator, told Swaim that an arrest on Blue Law violations on information brought by the minister would result in a virtual volley of "return" arrests of the clergyman on information brought by Richwine. The race boss explained that Pennsy's Blue Law outlaws practically everything done on Sunday. For instance, he could have Swaim arrested for causing a meal to be prepared or for taking an auto ride, a spokesman for the speedway declared.

Next Williams Grove race is scheduled for Sunday (19). Other Pennsylvania speed contests include a race promoted by Sam Nunis at the Reading fair track, Sunday (26), and another by Jimmy Frattone at Langhorne, also Sunday (26).

Jars Wins at Paterson

PATERSON, N. J., May 11.—Johnny Jars, Philadelphia, was first in the 25-lap midjet auto race, Sunday (5), at Hinchliffe Stadium here. Finishing in order after him were Johnny Ritter, Paterson; Harry Gassel, Camden, N. J., and Hal Delvio, Jamaica, N. Y.

- Garden Bros.: Niagara Falls, Ont., Can., 13-15; Oshawa 16-18; London 20-25.
- Hamid-Morton: Ottawa, Ont., Can., 13-18; Quebec City, Que., 21-26.
- King Bros.: Grafton, W. Va., 14; Mannington 15; Waynesburg, Pa., 16; Brownsburg 17; Mount Pleasant 18; Cannonsburg 20; Sewickley 21; Aliquippa 22; Elwood City 23; Sharon 24; Mercer 25.
- Mills Bros.: Cleveland, O., 14; Elyria 15; Sandusky 16; Tiffin 17; Findlay 18; Defiance 20.
- Montgomery, C. R.: Boise, Ida., 14; Nampa 15; Buhl 16; Burley 17; Rupert 18.
- Owens, Buck: Iola, Kan., 14; Fort Scott 15; Nevada, Mo., 16; Butler 17; Harrisonville 18; Clinton 20.
- Polack Bros.: (Auditorium Arena) Oakland, Calif., 13-19; Vallejo 20-21; (Civic Aud.) San Francisco 23-June 2.
- Ringling Bros. and Barnum & Bailey: (Boston Garden) Boston, Mass., 14-25.
- Sparks: McKeesport, Pa., 14; Greensburg 15; Latrobe 16; Johnstown 17; Altoona 18; Williamsport 20.
- Stevens Bros.: Comanche, Okla., 14; Temple 15; Walters 16; Frederick 17; Tipton 18; Snyder 20; Eldorado 21; Hollis 22.
- 101 Ranch Wild West: Auburn, Calif., 14; Marysville 15; Oroville 16; Chico 17; Red Bluff 18; Redding 19.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Barrett, Roy (Olympia) Detroit 15-26.
- Basile, Joe, Band: Ottawa, Ont., Can., 13-18; Quebec, Que., 20-25.
- Campbell, Loring: St. George, Utah, 15; Overton, Nev., 16; Boulder City 17; Burbank, Calif., 18.
- Curtis, Rube (Jr. C. of C. Circus) Atlanta, Ga., 13-25.
- La-Mar: Morenci, Mich., 22.
- Lewis Lyceum Co.: West Salem, Ore., 15; Scio 16; Monmouth 17; Scotts Mills 18.
- McClung's Pythons: Port Jervis, N. Y., 14; Middletown 15; Newburgh 16; Peekskill 17; Beacon 18; Poughkeepsie 20; Hudson 21.
- Mendell Bros.' Miniature Circus: Owego, N. Y., 13-18.
- Plunkett's Stage Show: Eden, Tex., 13-15; Menard 16-18; Junction 20-22.
- Renfro Valley Folks Tent Show: Boone, N. C., 15; W. Jefferson 16; Marion, Va., 17; Wytheville 18; Galax 20; Floyd 21; Radford 22; Salem 23; Buchanan 24; Buena Vista 25.
- Romas, Flying (Edgewater Park) Detroit, 13-16; (State Fair Park) Milwaukee 18-June 16.
- Rome, Great: Moorefield, W. Va., 15; Gore, Va., 16; New Market 17; Harrisonburg 20; Staunton 21; Front Royal 22; Winchester 23; Martinsburg, W. Va., 24.
- Scheetz, Raymond: Webster, Tex., 15; Humble 16; Lamarque 17.
- Terhune, Max, Show (Lyric) Mobile, Ala., 16-19; (Bay) Panama City, Fla., 20; (Ritz) Dothan, Ala., 21; (Ritz) Marianna, Fla., 22; (Brackin) Ozark, Ala., 23.

Fort Worth Pools Ready

FORT WORTH, May 11.—Barring a sudden cool spell, the six municipal pools here will open May 15. Two are maintained for Negroes.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Bailey Bros.: Oil City, Pa., 15; Warren 16.
- Banard Bros.: Delphos, O., 14; Ottawa 15; Fostoria 16; Willard 17; Norwalk 18; Medina 20.
- Barr Bros.: Bluffton, Ind. 16.
- Barnes Bros.: (Olympia) Detroit, Mich., 13-26.
- Berty, Clyde: Ventura, Calif., 14; Santa Barbara 15; Santa Maria 16; San Luis Obispo 17; Salinas 18-19.
- Bell Bros.: McCook, Neb., 18; Imperial 20.
- Bradley & Benson: Newburgh, N. Y., 16; Peekskill 17; Beacon 18; Poughkeepsie 20; Hudson 21.
- Cote, James M.: Bangor, Pa., 14; Stroudsburg 15; Lehighton 16; Tamaqua 17; Berwick 18; Bloomsburg 20; Plymouth 21; West Pittston 22.
- Dallev Bros.: Vernon, Tex., 14; Memphis 15; Childress 16; Quanah 17; Floydada 18; Lamesa 20.

Editorial

Time for Planning

By Walter W. Hurd

The big topic in coin machine circles is the national coal crisis and what may be the eventual results to business. It should be expected that in the aftermath of war there will be a recurrence of national and world events which may take our minds off the immediate happenings in the trade.

On the optimistic side, manufacturers are still trying to go right ahead and turn out as many machines as they can under the circumstances. But the difficulties are increasing day by day. As every citizen well knows, there is no end in sight for the present crisis at the moment. By the time this issue reaches its readers, important new developments may have taken place.

Reports began to come in some days ago, telling how the closing of locations for certain hours, or full days, was beginning to hit the operator right in his pocketbook. In these times, it is becoming more and more evident that operators are dependent upon a lot of trends in the business and political world. There was a time when a lot of people thought the coin machine business was shut off in a little world to itself. But the times have gone forever when the trade can feel it has its own little world in which to live. It will sink or swim very much in accord with what happens in other fields of business and politics.

It is quite a habit now to throw bricks at John L. Lewis. A well-known leader in the trade told me recently that, during an illness, he had read more than a hundred of my editorials, extending back over the years. Among them was an editorial which had mentioned Lewis a few years back.

To quote from the editorial: "There is such a thing as a dictator complex, a real disease which infects certain minds today just as royalty once held to the theory of the divine right of kings. . . . John L. Lewis, a current dictator complex, shows that America may have reached that stage when it will produce a regular crop of dictator types. It is something to think about, for we are already breeding them on our own soil; not all the dictator ambitions are overseas."

That editorial appeared on the Coin Machine Department editorial page of *The Billboard* in 1942. Those who like to cuss Lewis may get some comfort from the above quotation, but my original editorial attempted to give both sides of the case and would offend some people today.

There seems to be no way whereby operators can overcome the losses due to location hardships, other than to bide the time when the present national crisis is over. The worry now is that, even when the coal situation is settled, the effects of the present situation will be prolonged over many months.

A lot is being published about the present situation and who is to blame for it. But with all the material published, it is still almost impossible to find some smattering idea of what really is happening. We all know that things are not right, but the facts on which to find a way out are pretty much mixed up.

There are some signs which suggest the present muddle is something more than a labor situation, that it is predominantly political, that much planning and money has been put into developing the present crisis. The average citizen can only guess at the hidden undercurrents and hope for an early settlement that will help the country get started toward normal production again.

Operators, at least, will be convinced by the present situation that locations are mighty important in the coin machine business and that it is not easy to make money by operating unless locations can also stay open to make money.

Music and amusement operators were the first to begin reporting a drop in play because locations could not remain open as many hours per week as usual. But more recent reports show that the best types of locations for cigarette and candy bar machines are also having increasing troubles. In that way practically all branches of the operating business comes to feel the present decline in business. It does have the consoling feature that every operator knows his competitor is faced with the same difficulties.

The coin machine industry has met another delay, but most people in the trade are using the time to plan better for the future.



"What he does with his share of the money is his business."
(By Huffine, reprinted from Liberty, June 3, 1944.)

News Digest

BROWNOUT—On top of having to worry about a shortage of beer which tossed a crimp in juke and game play in taverns, coin men this week had further problems with the nationwide shortage of coal. There were a few places which suffered little, but on the whole the situation as the week ends is bleak. Manufacturers in Chicago reported production on new machines is down because of limited hours. Juke boxes, like everything electrical, had to operate on restricted hours. Trade opinion generally was that things are just about as bad right now as they possibly could be. Future can only be brighter.

CIGS—OPA action, increasing price of cigarettes sold over the counter in quantities of two or more, brings objections from many quarters. Retailers are petitioning for further consideration. Vending machine operators were granted an increase of 1 cent per pack. Difference between ordinary over-the-counter price and vending price has not affected sales thru venders, according to latest reports.

EXPORTS—Next week (May 19) marks the beginning of World Trade Week. Coin machine manufacturers and distributors will mark the week with other industries. More and more firms are coming to realize the vast importance of establishing and maintaining export contacts. Elsewhere in this week's section is the latest available reports on coin machine exports.

CANDY—Candy bar manufacturers queried this week predict that the 5-cent candy bar will hold its own against the dime bar. Ten-cent bars, most of the manufacturers seemed to feel, were a shortage-born product and will drop into the small-sale brackets once sugar and other materials are again plentiful. Some vending operators, noting what appeared to be increased stocks of dime bars, had toyed with idea of converting their machines to carry the larger items.

SOFT-DRINKS—Bottlers of carbonated beverages had little hope this week that the third quarter, beginning July 1, would bring any increase in sugar quotas. Like candy makers, bottlers are operating on 60 per cent of their 1941 base. Brown-out has caught Chicago area bottlers who formerly operated 24 hours a day when sugar was plentiful. Reduced sugar supplies, before the brownout, allowed most of them to keep busy eight hours a day. With brownout, bottlers are allowed to

operate only 24 hours each week.

MATERIALS—OPA granted price increases on iron core coils and audio transformers running up to 25 per cent, and likewise boosted price ceilings on gray iron, copper wire, lumber, compressors and condensing units. Copper production, that industry reveals, is now at its lowest level since 1935. All of these items are used in some shape or another in many venders, juke boxes or amusement games.

TELEVISION—Talk of coin-operated television appeared moving toward blueprint stage as top radio official predicted that teletests would be on the market soon, retailing at \$200 to \$250. Price mentioned was viewed as additional sign that coin operation might be a major means of distributing the sets.

PROFITS—Curtailed profits were reported by most major soft drink bottlers except in foreign markets where they can sometimes obtain unrationed sugar. American Bottlers of Carbonated Beverages, meanwhile, predict sharp drop in soft drink manufacturing this year despite recent 10 per cent increase in sugar allotments.

WHOLESALE—New national federation of wholesalers' organizations is reported in the making with the National Association of Tobacco Distributors, which embraces many cigarette vending machine operators in its membership, expected to take an active part in the formation.

SPENDING—American public is now spending more and saving less than ever before, recent government survey shows. While this is regarded as a dangerous sign in some respects, it is also regarded as healthy for growing small businesses and will show up on records of coin machine operators.

FROZEN FOOD—Vending of frozen foods seems almost a certainty, tho manufacturers are not expected to announce plans or equipment much before end of the year. At least one manufacturer of coin machines is now definitely working on a coin-operated frozen food vender for apartment house installation and similar locations.

MOVIES—Part played by coin machine industry in the early development of motion and talking pictures should come in for some publicity this year. The movie industry has announced plans to celebrate the 20th anniversary of sound movies in August.

Export Trade Climbs Gradually

Easing Export Rules Seen Aid To Coin Trade

NEW YORK, May 11.—Export Managers' Club of New York has joined supporters of the Bell Bill, now before Congress, providing free trade for eight years with the Philippine Islands, which already are high on the list of post-war coin machine importers.

An organization of 700 export men, representing manufacturing industries from coast to coast, the club is conducting a poll of members to determine opinion on proposed retention of export licensing controls after July 1.

C. S. Snider, president, said that the vote to date stood at 190 to 9 in favor of favorable congressional action on the Bell Bill. Majority, he added, wanted license controls only for products certified by Economic Stabilization Board to be in short supply.

Altho the Philippines were blacked out during years of Japanese occupation and even since V-J Day have encountered many difficulties in restoring normal business activity, they have turned up regularly on export reports of the Department of Commerce foreign trade division.

In January, U. S. coin machine exporters sold equipment in the islands totaling \$3,574 in value. Bulk of machines were venders and amusement games, according to the Commerce Department breakdown.

With restoration of the Philippine economy and granting of free trade by the U. S., coin machine exports may be expected to rise to impressive figures.

Under terms of the proposed legislation, an eight-year period of free trade would be followed by graded percentage of duty until 100 per cent has been reached.

Penny Arcade Suffers Loss In \$100,000 Brooklyn Fire

BROOKLYN, May 11.—A fire in the heart of Brooklyn, De Kalb and Flatbush avenues, destroyed or damaged over \$100,000 worth of property.

Among losses was the Penny Arcade located in the building, rated one of the largest in Brooklyn.

Calendar for Coinmen

May 14—National Automatic Merchandising Assn. (Kentucky, Ohio, Michigan and West Virginia meeting), Neil House, Columbus, O.

May 19-23—International Toy and Gift Show, Municipal Auditorium, San Antonio.

May 20-23—Thirteenth Annual National Premium Exposition, Palmer House, Chicago.

May 26-29—National Peanut Council, Cavalier Hotel, Virginia Beach, Va.

June 5-7—Associated Retail Confectioners of U. S., Drake Hotel, Chicago.

June 7—National Automatic Merchandising Assn. (Illinois, Indiana and Wisconsin), Congress Hotel, Chicago.

June 13-15—Retail Tobacco Dealers of America, Hollenden Hotel, Cleveland.

June 24-27—National Confectioners' Assn., Stevens Hotel, Chicago.

July 15-18—Music Industry Trade Show, National Association of Music Merchants, Palmer House, Chicago.

July 18-20—Southern Wholesale Confectioners' Assn., Miami.

Minn. Coinmen Feel Chi Kayo

MINNEAPOLIS, May 11.—Chicago's "brownout" due to the coal strike will have its repercussions in the Twin Cities, with coin machine jobbers worried that the movement of merchandise to this area will be slowed down as a result.

While several distributors reported receiving fairly sizable shipments just before announcement of the "brownout," most of the jobbers were in a bad way with operators clamoring for machines.

If the production slowdown lasts any length of time, several leaders in the coin machine industry here fear that the expected step-up of business for the summer season will suffer a severe setback.

Meanwhile, operators were looking with a critical eye at the beer and liquor situation which threatens to keep a number of resort areas shut down this summer. Operators coming into the Twin Cities from those areas report that some locations won't be open this season because of the dearth of these products. While the larger spots expect to operate and coinmen will have their machines on location in them, business will be sorely affected if the number not opening up is actually as great as is being rumored about now.

Minnesota's vacationland area was looking ahead to a busy summer season, with numerous requests for information being received by the

Pinballs in N. Y.!

NEW YORK, May 11.—Pinball machines are back in New York City in spite of recent campaign—in the form of toy pinball machines for the youngsters in several toy stores in the city.

Toy pinball games are reported to be clicking with the youngsters, according to Leonard Fried, a salesman in one of the shops.

Three New Arcades Slated To Open in Philadelphia Area

ATLANTIC CITY, May 11.—Three new amusement machine arcades are due to open here when the summer season begins.

Fascination will be featured at 925 Boardwalk; Skilo will be the attraction at 192 St. James Place opposite Central Pier, and Bud's, Missouri Avenue and the Boardwalk, will have Fascination.

Long leases were reported for each site, operators feeling that the present prosperity will last for many years.

State Tourist Bureau. But with this obstacle cropping up, the bright promises may fade perceptibly.

Mexico Still Top Customer

Philippine Island market opening as peace returns—Switzerland again on list

WASHINGTON, May 11.—Coin machine exports, altho they did not add up to an impressive total, were somewhat larger for January, 1946, than for any month since May, 1945.

A total of 430 coin-operated machines of all types, valued at \$48,589 were shipped out of the country during the first month of this year according to official Department of Commerce figures.

Mexican purchases continued to lead the field, with Canada in second place. Vending machines and amusement machines were again shipped in greater quantity than juke boxes—a pattern which held true for every month of 1945.

Philippine Market

Surprising enough the Philippine Islands moved into fourth place of importance as a coin machine importer during January. The Philippines bought a total of 34 machines valued at \$3,574. Fifteen of these were venders, at \$2,754, while 19 were amusement machines with a total value of \$820.

Coin machine men in the Philippines were quick to recover their pre-war business once the Japs on the islands had been mopped up. Exporters in this country have likewise been renewing their contacts in the islands.

Cuba strangely enough is not on the records as having purchased any coin machines during January. The chart shows that Latin American countries—tho they still predominate the export list—did not buy during January to the same extent as during 1945. Traders point out however, that the Latin American market is still the strongest potential buying power. It is possible that exporters in this country, still short of machines to supply the foreign market, have begun to renew contacts in other parts of the world and therefore have less to ship to Latin America.

Switzerland is on record as purchasing 20 venders during January. (See *Export Biz Climbs on page 114*)



CHICAGO GET-TOGETHER for AMI phonograph distributors and executives produced this photographic cross-section of coinmen hailing from many cities. At extreme right are John Haddock, president, and Doc Eaton, sales manager.

Coin Machine Reports

January, 1946

Country	No.	Total Value	Phonographs		Venders		Amuse. Games	
			No.	Value	No.	Value	No.	Value
Canada	187	\$11,832	14	\$ 3,505	53	\$1,182	120	\$ 7,145
Mexico	110	22,910	25	3,170	—	—	85	19,740
Philippine Islands	34	3,574	—	—	15	2,754	19	820
Colombia	7	5,175	7	5,175	—	—	—	—
Costa Rica	2	750	2	750	—	—	—	—
Canal Zone	6	1,037	—	—	6	1,037	—	—
Switzerland	20	60	—	—	20	60	—	—
Guatemala	3	436	—	—	—	—	3	436
Union of South Africa	56	2,815	—	—	—	—	56	2,815
TOTALS	430	\$48,589	48	\$12,600	94	\$5,033	288	\$30,956

1945 Monthly Summary

Month	No.	Total Value	Phonographs		Venders		Games	
			No.	Value	No.	Value	No.	Value
January	400	\$ 51,201	161	\$ 37,492	21	\$ 1,143	218	\$ 12,586
February	469	39,672	106	25,759	186	4,389	177	9,524
March	1,323	84,199	382	59,114	202	3,130	739	21,955
April	1,253	58,859	114	31,945	808	6,676	331	20,238
May	504	60,449	92	22,972	61	2,895	351	16,782
June	609	45,370	103	28,852	72	3,388	434	13,130
July	515	42,871	76	20,083	122	3,502	317	19,191
August	415	35,681	113	20,723	135	3,266	167	11,692
September	399	32,480	57	17,939	47	592	295	13,949
October	401	18,768	29	5,378	168	2,546	204	10,244
November	470	47,348	98	26,227	104	2,954	268	18,167
December	475	35,221	33	12,068	111	2,045	331	21,108
TOTAL	7,233	\$552,119	1,364	\$309,152	2,037	\$36,526	3,832	\$188,546

New York:

Bob Jabobs, vet coinman, has purchased Johnny Sender's Coney Island amusement arcade this week. Arcade, located on Surf Avenue, is rated one of the best in the area.

George Allen, vice-president of Soundies, is in town on "heavy" business. Allen is staying at the New Yorker. . . . Lou Dasaro and Frank Longa are partners in three Pre-Flight Trainers on the Bowery, Coney Island. Newcomers to Coney, the boys have great plans.

Sam Holtzman, veteran arcade man, has installed 23 Poker Roll tables in his Boston Arcade on Surf Avenue, Coney Island. . . . Alan A. Ross, Herman L. Tepper and Benjamin Brenner have changed the name of their firm from Panoram Distributing Company to Imperial Distributing Company.

Art Cline, Coin-Arts, Milwaukee, in town on business, wandered around

COINMEN YOU KNOW

Coney Island looking the ground over. . . . Also in town were Grant D. Fitch, Soundies, Chicago, and Ben Merson, operator of a kiddy park and Pre-Flight Trainers in Long Beach, Calif.

Nat Cohn and Earl Winters, Modern Music, were busy last week with the Vogue Record showing at Gimbel's Department Store. . . . Jack Fitzgibbon, Jafco, states that he has something new that will be announced shortly. . . . Barney Schland, manager of the Music Operators' Association of New York, is said to be passing out cigars to all comers who mention his daughter, born last week.

William Ross and Leonard Factor, coinmen from way back, have joined a partnership in a new novelty dis-

tributing firm. . . . Ben Joseph, juke operator, reports that locations in New York are worried about another dim-out.

Barnett R. Berkens, AOAA secretary, reports that arcade biz is on the upswing and should reach new highs. . . . George Trad, Tradio coin radios, is still flying around the country showing his new radio to operators and hotel men.

Harry Berger, West Side Distributing, is on a two-week trip south to visit manufacturers of the new parking meter that he will handle for coin machine operators. . . . Paul Wygant, after three years in the army air forces as a pilot, has entered the coin machine operation business. Paul will only operate new type food venders.

Jack Spiegler, Joker Novelty, states that his production is reaching all-time highs and that many new things are in the offing. . . . C. M. Jones, newcomer to the manufacturing field, will have an announcement ready within the next two weeks on a new coin machine that "will be different."

George Ponsler, Amusement Enterprises, Inc., is "snowed under" with orders for his Bank Ball machine. . . . Al Cohn, Asco vending, is still away on a Canadian business trip.

George Seedman, Rowe Manufacturing, and Matty Forbes, Cigarette Merchandisers' Association, are among those credited with making the new 1-cent rise for cigarettes sold thru vending machines possible.

Jack Mitnick, Runyon Sales Company, of New York, reports that the new record department is catching on with the trade. Jack states that they have thousands of records on the shelves ready for delivery.

"Shugy" Sugarman, Runyon Sales, has been jumping around from one place to another appointing sub-distributors and looking after new business. Biz is said to be overflowing in most Tenth Avenue coin machine establishments these days.

Jack Firestone, president of G. F. G. Skill Games, says that the number of visitors to the firm's new quarters in Brooklyn has grown by leaps and bounds. Production, in spite of handicaps, is stated to be moving forward rapidly.

Arthur W. Percival, Telecoin president, reports that the concern is planning "mass scale" expansion in the laundrette field. Expansion will not be limited to store locations, but will also be apartment house locations. Firm's bulk milk and fruit juice vending machines are entering final stages, company officials state.

William Lipscomb, sales manager of O. D. Jennings & Company, Eastern Division, was reported to be around Newark last week. . . . Newark coinmen report that amusement machine biz is holding steady in spite of slow deliveries.

Al Blendow, AOAA president and sales manager of International Mutoscope, received congratulations from the trade for his arcade meet report with the license commissioner. Some are even reported to have sent letters of thanks for clearing the way so well for "good relations."

Chicago:

DeWitt (Doc) Eaton, general sales manager of Automatic Instrument Company, left Chicago on an auto tour of Wisconsin Friday (10). Paul Bleck, service manager, went along. They will call on music operators and customers. Doc took his rod and reel along "just in case."

Before Eaton left Chicago a number of out-of-town visitors stopped in to talk things over. Among them were Bill Wolf, M. S. Wolf Distributing Company, Los Angeles; Ed Ponder, Louisiana Coin Machine Service, New Orleans, and W. H. Richardson, Pioneer Distributing Company, Raleigh, N. C. Shirley Corush, Empire Coin Ma-

chine Exchange, has been off the job for a few days due to illness. . . . Sol Gottlieb, Dave Gottlieb & Company, was in New York this week calling on members of the trade there. Brother Dave reports he spent a rather lonely week here. There were few visitors from out of the city because of the brown-out and curtailment of train travel. Manufacturers and distributors thruout the city reported visitors scarce for the same reasons.

Bob Franklin, advertising and promotion director of Soundies Distributing Corporation, and E. R. Orum, who manages the company's central laboratories in Chicago, are busy building up a backlog of films against the day when movie machines are again in high-gear production.

Ray Dahlstrom, American Vending Corporation, Kansas City, Mo., flew into Chicago this week to get together with Sam Kogen, president of the Vendit Corporation which will handle national sales on American's candy vending machines. Ray, who is a top-notch engineer the new to the trade, spouts one idea after another for coin machines.

Bert B. Davidson, sales director of the automatic equipment division of U. S. Challenge Company, has returned from a trip to San Francisco where he conferred with Ed T. Mape and Leonard Baskfield, general manager of Mape's firm which is California distributor for Challenge. Lou Wolcher, Advance Automatic Sales Company, which distributes Challenge machines in the Northwest, also came down from Seattle for a session with Davidson. On the way out Davidson stopped off at Tucson, Ariz., for a week's visit with his wife and 9-year-old son, Bert Jr.

To cap off the list of those who have been vacationing from Chicago, O. D. Jennings has been spending some of his days recently on his estate in Mississippi. . . . Ace Arnsberg and his brother Harry, Northwest Amusement Company, Portland, Ore., were in town the past week. Among others, they visited Al Sebring and Harry Salat at Bell Products.

Jim Eagle, operator from Pottstown, Pa., and operator Bill Fannasy, Harrisburg, Pa., spent a "Lost Week End" with Bell-O-Matic salesman Jim Longaker. Nuf said.

Bill Helriegel, Keystone Panoram Company, Philadelphia, was in town with his son—a handsome guy just out of the navy. They put up at the Sherman, where they were met by Grant Shay. Bill is taking his son around to break him into the business. . . . Howard Peo, Valley Specialties, Rochester, N. Y., Bell-O-Matic distributor, dropped into the firm's main offices here to chat with Art Cooley. Bob Martin, Fort Wayne (Ind.) operator, likewise stopped in to look at the new display rooms. Another visitor at the same concern was Dick Manhardt and his son. Dick's son came in for a great deal of ribbing from the local trade for not being as handsome as his father.

Al Haneklau, Olive Novelty Company, St. Louis, was in town explaining that he is getting set to go on a diet to whittle down his middle. Al spent considerable time in the navy's fire department and gathered added inches at his waist from sitting in the navy fire house.

Larry Solomon, recently discharged from the navy, stopped in to see Jack Kelner, Kelner Vending Machine Company. Other visitors who also took in the NCWA convention here were A. L. Erwin, Peerless Candy & Tobacco Company, Marietta, O., and W. H. Karnett, Karnett Vending Machine Company, Omaha.

Joe Kroeck, former juke box operator who is now a member of the Chicago Stock Exchange, opened his new brokerage office at 120 South LaSalle Street recently. By way of celebration, one of his thorbred horses named Juke Box romped in for place money at Sportsman Park. Juke

Look To The GENERAL For LEADERSHIP

IT'S GENERAL FOR THE INDUSTRY'S LEADERS!



- ★ AIREON Electronic Phonographs
- ★ STAGE DOOR CRAPTEEN and GRIP SCALE
- ★ A. B. T.'s CHALLENGER

- ★ Jennings' STANDARD CHIEF, SUPER DELUXE CLUB CHIEF.
- ★ SHINE-A-MINIT

- ★ BANK BALL
- ★ Daval's CUSHER. MARVEL, AMERICAN EAGLE, etc.

Established 1925

Growing Steadily Ever Since

Formerly The General Vending Service Co.

GENERAL Vending Sales Corp.

306 N. GAY ST. ★ BALTIMORE, 2, MD.

UNITED FOR BETTER BUYS

NEW RELEASES
EVANS TEN STRIKE
ABT 1c CHALLENGERS
BOWLAWAY SKEEROLL

★
BALLY SURF QUEEN
UNDERSEA RAIDER

NOW DELIVERING
GENCO TOTAL ROLL
CHICAGO COIN GOALEE
CHAMPION HOCKEY

SLOTS **SPECIALS IN RECONDITIONED MACHINES** MISC.

5c Blue Front . . . \$125.00	Single Safe Stands \$ 39.50	Lucky Strike \$100.00
10c Caille, 3/5 . . . 59.50	5c Chrome, 2/5 . . 149.50	Sky Fighter 195.00
5c Brown Front . . 139.50	10c 4 Star Chief . . 115.00	Track Odds, D.D. . . 425.00
10c Brown Front . . 169.50	5c Sil. Moon Chief 125.00	Lucky Lucro '41 . . 175.00

WRITE TODAY FOR OUR PRICE LIST — TERMS: 1/3 CERTIFIED DEPOSIT

Wisconsin's Leading Distributors

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD AVE. PHONE, GR-6772 MILWAUKEE 14, WISCONSIN

Box was nosed out of first in a gruelling stretch deal. Kroeck and Ace Fessenden, Ace Carton Company, jointly own a string of seven ponies.

Aubrey Weinzalbaum, Amusement Games, Inc., just got back to town after a trip thru the Southern States. He visited the trade in Florida, Georgia and Tennessee. Bernie Schutz, of the same firm, was on the road too, visiting in Michigan and Indiana. He reports that business is expanding rapidly.

Eddie Ginsberg and staffers are planning their first post-war Atlas Novelty Company picnic. It'll be on Decoration Day and there'll be plenty of room for softball and other sports because the place is Eddie's Palatine farm. Firm picnics were annual affairs until the war. Phil Moss, Eddie reports, is readying the new Des Moines Atlas Music Company for its grand opening, to be announced shortly.

Murray Singer has joined James H. Martin distributing firm in the newly created position of production manager. Singer comes from New York where he had been affiliated with several disk companies, including Swank Records and General Records. Martin expansion plans are humming along, with seven new salesmen being added. Gene Barron, former *Billboard* staffer, is one of them already on the road. Gene replaces Hy "Snowshoes" Frunkin, covering Wisconsin.

Hymie Zorinsky, of H. Z. Vending Company, Omaha, here for NCWA convention, stayed over to call on coin firms here. . . . M. Venger, another Omaha coinman, was in town buying, despite brown-out headaches. . . . Peter Beres, of Pekin, and Ruby Stoneking, of McComb, were Illinois ops seen tracking down equipment at Atlas Novelty. While there they ran into salesman Joe Kline, who is back from an extended trip thru Illinois and Iowa.

George Peters, calling on Chi firms, gave the lowdown on brown-out conditions in Peoria. He heads Peters Sales & Service there.

Raymond C. L. Cheong, operator of Ray's Coin Machine Company, Honolulu, was in Chicago for a round of the coin machine manufacturers recently. . . . J. M. Schwartz, head of Trans-Canada Distributors, Ltd., flew in from Montreal for a two-day conference with Bert Davidson, Challenge sales director. . . . Card Sidney Kronenberg posted from Panama City Beach while making a tour of the West Florida Coast had the Challenge office chuckling at his new coin chute ideas. Kronenberg heads the Almat Company, Birmingham.

Los Angeles:

Coin Row is bemoaning the effect of the coal strike on the industry, particularly at the manufacturer's end in Chicago. . . . Bill Happel, of Badger Sales, has returned from Big

Bear Lake where he closed a deal with Jack Gilbert, manager of the new Ray Reynolds arcade there, to furnish the mountain emporium with 44 pieces of equipment, 40 per cent of which will be new machines. Happel recently hosted Raymond Cheong, of Honolulu's 20th Century Amusement Company. Cheong went East for a few days and will return to place a large order with Badger. Happel's nephew, William E. Happel, has returned from Chicago, where he spent some time with the Rock-Ola and Keeney people and two weeks with his father, Carl, in Milwaukee.

Charles E. Washburn, of Ace Distributing Company, has returned from San Francisco where he set up distributorships for Packard. Washburn's sales manager for his Coast and Peerless labels, Bill Abel, is singing the praises of their latest Mexico City cutting for Peerless, coupling *La Golondrina* and *Granada*. The Plainsmen, Coast recording artists, are doing a half-hour radio show every morning over KMPC. Ozie Waters, another Coast artist, has received a fan letter from an ardent collector in the State of Washington, enthusiastically admiring the Waters recording of *Cool Water*.

Preston Jarrell has added George Burke as a partner in his Coinmatic Distributors. Burke is well known to local coinmen, having managed the Long Beach Cigarette Service for the past three years. . . . Al Sleight, Western regional sales manager for Bally, is in San Francisco after conducting advance showings here. Ray Moloney, Bally president, has returned to Chicago. . . . Jack Gutshall has returned from a High Sierra fishing trip with local operator Jack Pfeffer. . . . Recent visitors at the Paul A. Laymon Company showrooms included Stewart Metz and Jack Huel, San Bernardino; Ivan Wilcox, Visalia, and Elmo Robinson, Phoenix.

Bill Wolf, of M. S. Wolf Distributing Company, recently had a couple of his area managers into the main office here. Henry D. McClure will represent the Wolf company thruout Arizona and Southern Nevada, with probable headquarters in the San Carlos Hotel, Phoenix, Ariz. McClure has been operating for the past 11 years, and has handled the AMI the last seven. He will be traveling over his section for the next 90 days, getting acquainted with operators, until there is adequate equipment on hand for delivery. Bill Alsdorf is managing Wolf's Portland (Ore.) office and is here now checking over parts, availability, etc. Alsdorf is also an old-time operator and was recently assistant manager of the Puget Sound Novelty Company. A. S. (Bert) Beutler is managing Wolf's Seattle office. Wolf will train for Chicago on business for a week or two.

Recent visitors to Bill Happel's Badger Sales showrooms included Homer Gillespie and M. F. Tillitson, Long Beach; Norman Glover and Fred Shuey, Bell; Gwen Martin, Bell Novelty, Ontario; Ben and Clem Korte, Ray Tisdale and Milo J. Herring, Glendale; Glenn McCarter, Beaumont, Tex.; C. H. Robson, Santa Monica; Lee Walker, Gardena; Al Cicero, Santa Maria; Carl Fisher, Inglewood; Fred B. Allen, Whittier; Earl Beatty, Temple City; Art Weiss, Arcadia; C. A. Tomlinson and Ivan Wilcox, Visalia; L. E. Dechene, Sonoma; Chris Torrez, Westmoreland, and Jim and Lillian Scherer, Compton.

Boston:

Al Dolan, of Pioneer Music Company, is contacting phonograph operators and distributors thruout Massachusetts for the dinner meeting of the Music Operators' Guild planned for an early date in a Boston hotel. . . . Bill Hamel, of Hamel Distributing, says his service crews are busy installing speakers and wallboxes thruout New England. . . . Colonel Greene, of Greene Distributing, is pleased with progress being made on the remodeling job at the firm's of-

fices and showrooms, 26 Brighton Avenue.

Dave Bond, of Trimount, keeps adding to the amusing group of caricatures that line the walls of his firm's showrooms. They are a source of frequent comment from visiting operators. Dave, like all distributors, still is faced with the fact that merchandise just isn't coming thru fast enough to meet demand. . . . Fred W. Papolas, energetic operator from Waterville, Me., was in town on a buying trip and reported that his new export business in New York is booming along as shipping regulations ease. His wife, the former Kay Chapers, looks after his operating interests in Waterville while he is in Manhattan. Young and enthusiastic, they are regarded as the personality couple of the New England industry.

Si Redd is quite enthusiastic about his new establishment on Lincoln Street at Allston, which he says at last gives him plenty of floor space for future development. . . . Barney and Louis report that phonographs are coming thru pretty steadily now, but not in quantity enough to phase demand. . . . J. J. Columbo's offices on Newberry Street are a gathering place for Back Bay music fans. Shipments of phonographs are coming pretty regularly, but not in the numbers the Columbo sales crew would like to see. . . . "Little Giant" Maniates was in the Hub City on a business trip.

Twin Cities:

Ted Pomerlau, Minneapolis operator, was passing out cigars this week in celebration of the arrival—on V-E Day anniversary—of a son, the Pomerlaus's second child. They have a daughter. . . . Another coinman who had an addition to his family is Manny Karon, salesman for the Paster Distributing Company, whose second child, a son, was born May 7. Karon, too, has a daughter. . . . Bill Cohen, of Silent Sales Company, reports the local industry worried about the shipping embargo occasioned by the coal strike.

New name in coin machine circles here is that of Marty Kantar, returned G.I., who was wounded in France. Kantar has bought out the Minneapolis route of Miles Tierney. Since his discharge, Marty has been running the Harmony Record Shop at 303 East Lake Street. . . . Robert Moore, coin machine operator of Willmar, is opening an exclusive record shop in his home town. His is the first exclusive platter store in Willmar.

Industry is extending condolences to Herman Paster, head of Paster Distributing Company, St. Paul, on the death April 26 of his mother, Mrs. Rachel Paster, 67. She was buried in Sons of Moses Cemetery, St. Paul. Four daughters also survive. . . . Nate Tessler, Duluth coin machine broker, has been in and out of the Twin Cities on numerous occasions in recent weeks and reports his business "very good."

Morrie Zuckman and Bob Anderson, servicemen at Silent Sales Company, are working on a device which, when perfected, will be of considerable assistance to operators of one-ball machines who have had trouble with their coin chutes. . . . Phil Moses, of Phillip Sales Company, Minneapolis, has been busy manufacturing and selling chrome rails for one-ball machines. . . . Muriel Bernick, personable secretary at Paster Distributing Company, is recuperating at home from a serious illness. It will be quite a long time before she is back at work, according to Matt Engel, head of the sales Paster department.

Sid Levin, of Hy-G Amusement Company, reports that business at his firm has been moving ahead in a rapid fashion, but that the shipping embargo is expected to lay a heavy hand on merchandise unless the coal strike is ended soon. . . . Fred Gates, operator of Playland Arcade, Minneapolis, had an unusually successful opening of his new Gates Music and Appliance store, just a

(See Coinmen on next page)



SYLVANIA ELECTRIC

PANEL LAMPS
and
RADIO TUBES
for

REPLACEMENT IN JUKE-BOXES AND PIN-BALL MACHINES

THE BEST FOR YOUR MONEY



SYLVANIA ELECTRIC

EMPORIUM, PA.
MAKERS OF RADIO TUBES; CATHODE RAY TUBES; ELECTRONIC DEVICES; FLUORESCENT LAMPS, FIXTURES, WIRING DEVICES; ELECTRIC LIGHT BULBS

ATTENTION!
OPERATORS IN NORTHEASTERN NEW YORK STATE AND NEW JERSEY
CONTACT US FOR INFORMATION ABOUT
H. C. EVANS CO.
LINE OF 1946 MONEY-MAKERS
PALISADE SPECIALTIES COMPANY
498 Anderson Ave., Cliffside Park, N. J.
Phone: Cliffside 6-2892-3

MUSIC
1 Rock-Ola Master 40, Rockolite Price . . . \$400.00
SLOTS
1 Mills 25¢ Brown Front, D.P.K.A., Club Handle. Price . . . \$150.00
2 Mills 5¢ Brown Fronts, D.P.K.A., Club Handle. Price Each at . . . 125.00
1 Late Model Galileo 5 Play, 3-5 Payout. Price . . . 50.00
1/3 Deposit, Balance C. O. D.
WEST SIDE NOVELTY CO.
100 S. Wyoming Ave. Kingston, Penna.

"SMILEY"

is available NOW!

Brand New Counter Game

An Outstanding Game for
Taverns, Arcades, Etc.

LEGAL ANYWHERE

1c or 5c Slot, \$39.50
Complete

ARROW NOVELTY CO.

2852 Sidney St., St. Louis 4, Mo.
LA, 6540



COINMEN YOU KNOW

(Continued from page 111)
couple doors away from the arcade. With Vera Foster in charge of the record department, the new store was jammed when the doors were opened May 5. Fred reports receipt of more floral pieces.

Among recent visitors to this sector were Nunzie Williams, Nashwauk, Minn.; Robert Moore, Willmar; Norman Hanson, Osakis; Ray Gluth, Rush City; Richard Kabot, Dakota, sporting a new automobile, and Eddie Le Page, International Falls.

Indianapolis:

Dale R. Davis and Arthur Jugg have joined the service department of Southern Automatic Music Company. Firm will conduct the first session of its service school in Indianapolis at the company office June 6 and 7 with Verne Green, district service engineer, in charge. . . . Floyd Meeker, of Meeker Music Company, and Mrs. Meeker have returned to Indianapolis after a long vacation in Miami.

Tex Holly, of the Coin Machine Exchange, made the trip to Louisville for the derby, but at press time there was no word as to whether Tex was one of the lucky few picking Assault.

Simon Bermen, of Sicking, Inc., is in Los Angeles visiting his brother-in-law, Jack Simon. He is due back in about 10 days. . . . Mrs. Carlyle Gunn, of D. & C. Novelty Company, flew to Bethlehem, Pa., for the wedding of her son, Richard, and Anna Sokol. Newlyweds are honeymooning in Canada.

Anna May Banister, cashier at Banister & Banister, stopped off in Chicago for a quick swing around the coin machine factories as she returned from her vacation. . . . Peter Stone, of Indiana Automatic Sales Company, was in Chicago for a week-end business trip. . . . Music Operators of Indiana are seeking new meeting quarters. Association has been gathering in the Indianapolis Athletic Club, but they have outgrown the facilities owing to the recent big increase in membership.

Frank Banister, operator, was robbed of \$760 recently by two men who entered his office and threatened him with guns.

Cleveland:

Edgar Stoeri has returned from the army and resumed his operations under the firm name of Shore Music Company. . . . M. W. McEntire, of Tavern Sound Systems, was married recently to Helen Herbkersman.

Emery Engel has purchased a number of machines from Acme Phonograph Service Company. . . . Roy Monroe, who operates Monroe Music at Mentor, reports that he sold a portion of his operation to J. R. Wicks, of Ashtabula.

Phoenix:

Charles R. Myers has established A. A. A. Amusements, 354 East Weldon Avenue, to deal in coin-operated devices. . . . Marshal L. Littlefield, of Clifton, Ariz., has purchased Robert S. Anderson's music box route.

William F. Godfrey is now in the automatic phonograph business under firm title of Western Music Company. Headquarters is 2246 North Evergreen.

Ralph Painter has sold out his music route to F. B. Karnes. . . . Glenn D. Burton, of Gallup, N. M., is extending his vending machine operations to Winslow and Flagstaff, Ariz.

Memphis:

R. E. Williams and Ed Newell, of Music Sales Company, flew to Chicago in Williams's Cessna. Their wives accompanied them. Music Sales, they report, is set in new quarters. . . . Earl Montgomery took time out from his S & M Sales

biz to attend the Kentucky Derby. . . . C. A. Camp took sales manager Coe Stone with him on a Chicago buying trip for Southern Amusement Company.

Cy Puckett and C. R. Kahn are out of the army and have rejoined Tri-State Sales Company. Two newcomers, also veterans, are Anthony C. Thomas and Gene Kiihnl. . . . Jake Kahn and Abe Rubenstein have been out of town rounding up equipment.

Milwaukee:

Ken Ferguson, C. S. Pierce and Doug Opitz took an air trip to Cleveland to meet their friends at the Ohio State Phonograph Operators' Association. . . . First activity of the year for Milwaukee Phonograph Operators' Association will be a picnic June 9 at Jack Gilbert's Five-Mile House, Highway 55 and Wauwatosa Avenue.

Harold Rietz and Al Seebach, Taylor Electric Company, gave coinmen some up-to-the-minute news on the

PIN BALLS WANTED

ANY CONDITION

Will Pay for Genco's

\$30 \$30 \$40

Follies	Formation	Metro
Mr. Chips	Blondie	Four Roses
Power House	Punch or Tops	Seven Up
Big Town	Big Chief	Bang
Big League	Big League	

ALSO WANTED—Chicago Coin Machines. Please quote us your prices.

EDELMAN AMUSEMENT
DEVICES

FOR SALE NEW NETTING MATTING CORK LINOLEUM For Any Make SKEE BALL ALLEYS

2459 GRAND RIVER AVE.
DETROIT 1, MICH.
Phone: RAndolph 8547

FOR SALE

Big Parade \$129.00	Legionnaire \$89.50	Sky Ray \$89.50
Four Roses 89.50	Capt. Kidd 79.50	Argentine 72.50
Dude Ranch 49.50	Big Chief 49.50	Zia Zag 72.50
Tower 89.50	Sky Blazer 89.50	A.B.C. Bowlow 72.50
Stratoliner 49.50	5-10-20 119.50	Broadcast 39.50
Victory 99.50	Major 69.50	Wildfire 88.50
New Champ 79.50	West Wind 89.50	Seven Up 62.50
Click 79.50	School Days 49.50	Bosco 82.50
Big Show 39.50	Exhibit Stars 89.50	Venus 82.50
Jungle 79.50	Texas Mustang 79.50	Gold Star 39.50
Air Force 99.50	Sara Suzy 39.50	Sporty 39.50
Spot Pool 79.50	Star Attraction 72.50	Bally Beauty 39.50
Gun Club 89.50		

MUSIC

Wurlitzer 24 \$395.00	Mills Throne \$335.00
Wurlitzer 616 265.00	Mills Empress 395.00
A.M.I. Singing Tower 325.00	Seeburg Envoy 495.00

ARCADE

Supreme Skee Ball, 9 Ft. \$219.00	Seeburg Jap Guns \$79.00
Western Baseball 79.00	Evans 10 Strike 60.00

MIAMI VENDING CO.

4420 N. W. 2D AVE. Phone: 7-7705 MIAMI, FLA.

FOR SALE

1 500A Wurlitzer (Marbleglo Finish), with Remote. Price \$475.00	6 #145 Wurlitzer Fast Steppers. Price Each \$ 29.50
2 950 Wurlitzer. Price Each 660.00	6 #304 Wurlitzer Gray Steppers. Price Each 24.50
1 600R Wurlitzer (Marbleglo Finish). Price 375.00	5 #130 Wurlitzer Adapters. Price Ea. 32.50
1 600K Wurlitzer. Price 395.00	25 #125 Wurlitzer 5-10-25c Wall Boxes. Price Each 18.00
2 800 Wurlitzer. Price Each 650.00	10 #320 Wurlitzer Sweet Music Wall Boxes. Price Each 29.50
9 750E Wurlitzer. Price Each 675.00	50 Columbus Vendors, 1c & 5c, Vends Anything. Each 3.75
1 61 Wurlitzer, Counter Model (Very Clean). Price 150.00	

PINBALL GAMES

2 Gottlieb Keep 'Em Flying. Each . . . \$115.00	2 Genco Four Aces. Each \$ 85.00
1 United Streamliner 145.00	1 Gottlieb Spot Pool 60.00
2 United Brazil. Each 150.00	3 Gottlieb Hi Dive. Each 65.00
1 United Oklahoma 160.00	1 Chi Coin Bolaway 65.00
5 Exhibit Knockouts. Each 99.50	3 Gottlieb School Days. Each 50.00
1 Genco Victory 75.00	

All the above equipment in first-class condition ready for location.

GROGAN MUSIC CO.

620 SEVENTH STREET PARKERSBURG, W. VA.

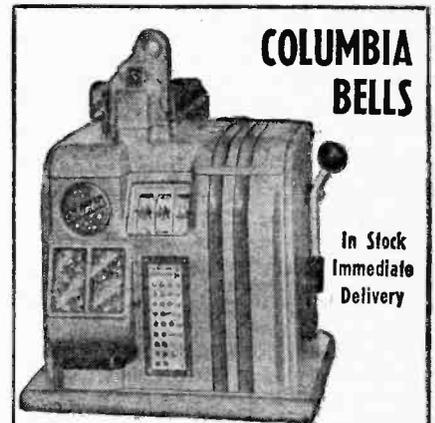
WANTED

All Types Wall Boxes and Adaptors, Arcade, Free Play Consoles, Free Play Games, Scales, Mills and Jennings Free Play Mint Vendors.

State Quantity, Condition, Price.

THE ST. THOMAS COIN SALES, LIMITED

ST. THOMAS, ONTARIO, CANADA



COLUMBIA BELLS

In Stock
Immediate
Delivery

ORDER NOW!

Single Price	\$132.50
Lots of 5	127.50
Lots of 10	122.50



SILENT SALES

635 "D" St., N. W., Washington 4, D. C.

ORDER TODAY!

Wurlitzer 412	\$169.50
Wurlitzer 42/24 Victory	435.00
Wurlitzer 750E	725.00
Seeburg Hi-Tone 8800 ESRC	625.00
Seeburg Hi-Tone 8200 ESRC	650.00
Mills Throne of Music	300.00

WURLITZER OPERATORS!

BRAND NEW COIN SLOTS

Fit Wurlitzer 412, 616, 24, 500 & 600
Guaranteed To Fit and Work
Perfectly

\$8.00 EACH

NEW YORK DISTRIBUTING CO.

632 Tenth Ave. New York 19, N. Y.
Circle 6-9570

★ FOR SALE ★

New and Used
SLOTS, CONSOLES
ARCADE EQUIPMENT
AND PIN GAMES OF ALL
TYPES

WRITE FOR COMPLETE LIST

LEON TAKSEN COMPANY

2035 Germantown Ave. Phila. 22, Pa.
Phone: Poplar 3638

record situation at the monthly meeting of MPOA. More than 30 coinmen showed up at the Ambassador Hotel to discuss problems confronting the industry.

Your Milwaukee representative of *The Billboard* is campaigning to let the national trade know just how active you fellows are. Success of this column depends on your co-operation. Let's have some notes on your activities. Send items about births, weddings, hobbies, business or pleasure trips or deaths to James Gahagan, 529 North 13th Street, Milwaukee 3, or phone MA-0297.

Vancouver:

Blanche Schneider, manager of Pacific Coast Novelty Company, Ltd., 114 Shelly Building, ops of a juke box circuit, is spending a week in Seattle looking for juke and parts.

Drake L. Cummings, of Automatic News Vendors, Ltd., 1101 Dominion Bank Building, has taken delivery of 60 more vendors from the manufacturers and they went out on locations recently. Three Vancouver dailies are now using the "Auto Newsy," and a number of ops are purchasing the machines outright and putting them out on locations. Innovation on the machines is a coin changer built in. A dime can be inserted and a nickel change is thrown out when a week-day paper, selling for a nickel, is bought. Or for a 3-cent paper, a nickel is inserted and 2 cents comes back.

Ben Lerner, who purchased a building on Hastings Street East, with a view to establishing a modern arcade, was offered such a good price for his property that he sold out recently. Business property here is turning over fast, with 25 to 75 per cent increases in a matter of a few weeks. . . . Galloway and Wakley, who operate Phonomatic Amusements, 869A Granville Street, have as their slogan "Coin-Controlled Equipment All Over the West." . . . Joe Myers, who recently sold out Automatic Music Company, has formed a new distributing company at 1063 Granville Street, J. H. Myers Distributors, Ltd., and has British Columbia, Alberta and the Yukon for Aireon.

Portland, Ore.

S. A. Sedlock has been in Chicago for two weeks buying merchandise and expediting shipment here for the co-operative operating firm of S. A. Sedlock & Company. Sedlock's Jack Latham reports the general tone of the operating biz somewhat slow, especially for pin games. He thinks arrival of new equipment may perk things up.

Bill Goble, widely known operator, drew sympathy from his many friends within and outside the industry upon the death of his son, Ens. William Frederick Goble, who was killed in Atlanta in a plane crash. Funeral rites were in Portland.

Budge Wright, manager of Western Distributors, recently hitch-hiked an

air ride to Los Angeles. Here's his story: Firm had some phonos shipped to Portland by air freight. When Budge learned that the air crate was going back empty, he thumbed aboard and helped himself to a four-day visit in the South. No sooner home than Wright wrung out the crying towel for use with his pet peeve: "Here I've doubled our floor space and now I've got nothing to put in it. Orders are piling up, with us promising deliveries in 30, 60 and even 90 days. Still we get no merchandise. I guess I shouldn't kick," he amends, "business has been better than for a long time."

New Orleans:

Philip Yaeger has returned to civilian life and resumed his position in charge of operations for Emil Iacopanelli. . . . Orin Blackstone, former city editor of *The Times-Picayune*, says he recently realized a lifetime ambition in entering the record business.

Harry Batt has enlarged his Playland center at Pontchartrain Beach with addition of several new machines. Beach opened Easter Sunday for its 15th year, eight of which have been at its present location. . . . FAB Distributing Corporation moved into temporary quarters on Baronne Street to await completion of modern quarters on Howard Avenue.

Mr. and Mrs. Kenneth Wright were in the city on a vacation visit with R. N. McCormick, Southern sales manager for Decca Records. Wright, recently returned from Europe, has been discharged from the army and is looking forward eagerly to getting "readjusted" to civilian life.

Detroit:

Peter J. Christy, 62, veteran phonograph operator, died May 1. He had operated in the Detroit territory for about 15 years. Survived by his widow and a son, John, who is taking over the business. Interment in Detroit.

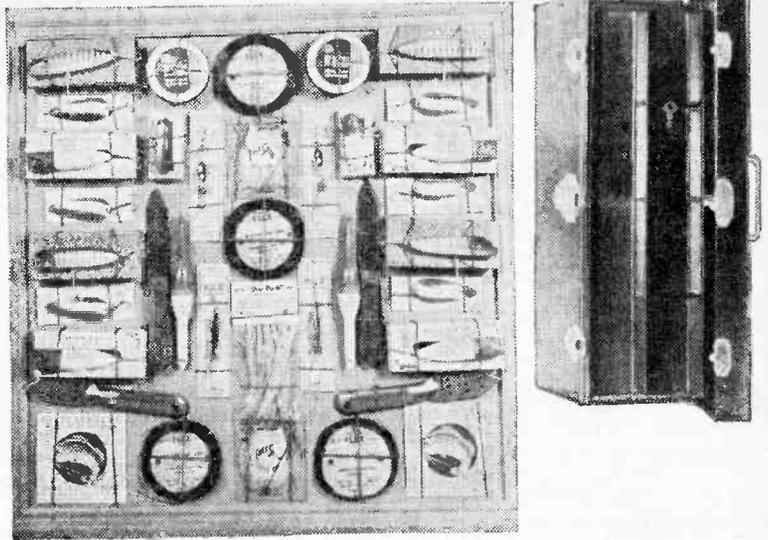
John Dobranich, who brought out the Zora Records for juke operators specializing in Croatian and Serbian locations, is building a new structure to house his business at Conant Avenue and Outer Drive.

John Christy, recently out of the army, has taken over the music machine business established by his father, Peter J. Christy, recently deceased, and will continue to operate it at 11035 East Jefferson Avenue. Marcus Vayler, brother-in-law of John, has started in the music machine business, establishing his own route with headquarters at 686 Selden Avenue and becoming a member of the MAPOA.

O. H. Feinberg, of U-Need-a-Pak Distributing Company, has returned from a business trip to New York.

. . . . George Rambaum, new manager of Lemke Coin Machine Company, bought a new home on the East Side. . . . Isidor Edelman is rapidly stepping up production on his new Bang-a-Fitty game which he has placed in distribution.

FISHING TACKLE



38 QUALITY FISHING TACKLE ITEMS

on a beautiful large size (23"x24") PICTURE FRAME panel

A FAST PUNCHING SALESBOARD DEAL

An assortment of wanted tackle items that will appeal to the real fisherman. All items carefully wrapped in cellophane and the entire deal is topped off with a 19" TACKLE BOX (with removable tray) on Last Punch. Attractive Printed Label FREE With Each Deal.

IN LOTS OF 6 OR MORE \$22.50 Complete with box

Sample Deal 24.50 Complete with box

1000 HOLE BOARD (Takes in \$50.00) \$.92 each

1200 HOLE BOARD (Takes in 60.00) 1.22 each

Limited Quantities. First Come—First Served

TERMS: 25% with order, balance C. O. D. (F. O. B. Mpls., Minn.).

Open account to well-rated concerns.

COLUMBIA MDSE. PRODUCTS CO.

55 SOUTH 4TH ST.

MINNEAPOLIS 1, MINN.



"That's a statue of 'Nickel' Nichols, the philanthropist. He made a fortune after they put G-E Lamps in all his machines." Make your own fortune increase faster with G-E Lamps—they're made to stay brighter longer. Ask your coin machine wholesaler or write General Electric Lamp Dept., Div. 166 B-5-18, Nela Park, Cleveland 12, O.

ELECTRIC RECORD PLAYER



- Three Tubes
- 5" Speaker
- Crystal Pickup
- Leatherette Case

Price \$28.95 (Tax Included)

ONE-THIRD DEPOSIT WITH ORDER — BALANCE C. O. D.

CHRISTOPHER-LUKER COMPANY

763 S. W. 8TH ST.

MIAMI, FLORIDA

ARCADE EQUIPMENT

- Kirk Night Bombers \$250.00
- Radio Rifles with Film 49.50
- Batting Practice . . . 109.50
- Thunderbolt 225.00

All Machines Ready for Location.

1/3 Deposit, Balance C. O. D.

S & W COIN MACHINE EXCHANGE

PIN GAMES

- | | |
|---------------------------------|-------------------------------|
| A.B.C. Bowler \$62.50 | Bally Broadcast . . . \$59.50 |
| Big Chief 49.50 | Champ 54.80 |
| Gun Club 79.50 | High Dive 89.50 |
| High Hat 69.50 | Knockout 119.50 |
| Majors, '41 59.50 | Play Ball 59.50 |
| Metro 49.50 | Sky Line 49.50 |
| Short Stop 44.50 | Star Attraction . . . 64.50 |
| Stratoliner 54.50 | Spot Pool 69.50 |
| Venus 69.50 | School Days 59.50 |

2416 GRAND RIVER AVE. DETROIT 1, MICH. Phone: RAndolph 0647

\$8.00

WURLITZER OPERATORS BRAND NEW COIN SLOTS

FIT WURLITZER 412, 616, 24, 500 AND 600 GUARANTEED TO FIT AND WORK PERFECTLY

PAN COAST AMUSEMENT CO., 640 10th Ave., N. Y. 19, N. Y.



MARKEPP VALUES

FIVE BALL PIN GAMES

Eagle	Gold Star	\$54.50
Squadron \$145.00	Trailway	70.00
Paratrooper 105.00	Metro	59.50
PanAmerican 89.50	Ten Spot	89.50
Victory ... 115.00	Four Roses	89.50

ARCADE—SLOTS—CONSOLES

Seeburg Target Conv.	\$ 95.00
Keeney Air Raider	139.50
Bally Rapid Fire	125.00
Tall Gunner	75.00
Liberator	175.00
King Pin	205.00
Shoot the Chute	74.50
3 Slightly Used Goales	Write
Poker Joker	79.50
*32 Track Time	85.00
Jumbo Parade, P.O.	135.00

MUSIC

1 Master Rockollite, 1940	\$450.00
Kleer-Tone Speaker, New	29.50
3 A.M.I. Hi-Boy 302, Ea.	425.00
Seeburg 8800, RC, w/Transmitter	625.00
2 AMI Streamliner, 5-10-25c, Ea.	375.00
3 Playmaster and Spectravox, Ea.	416.00
2 Wurlitzer 600R Victory, Ea.	450.00
1 '39 Rock-Ola Standard, Remote	350.00

The FAMOUS A. B. T. CHALLENGER Is Back!

Rush Your Order NOW for Early Delivery

1c or 5c Plays



Sample \$65.00
25 Lots—\$60.00
50 Lots—\$55.00
100 Lots—\$50.00

NEW DAVAL GUSHER.....	\$ 54.00
NEW VEST POCKETS.....	74.50
MILLS BLACK CHERRY.....	Write
AMUSEMATIC LITE LEAGUE... ..	425.00
NEW GROETCHEN COLUMBIA..	132.50

Brand New Strong Aluminum Alloy One-Piece Bar Brackets To Fit Packard Boxes, Buckley Boxes, etc.

1 to 49.....\$4.50
50 and over.... 4.00

All Machines Carry Markepp Guarantee.

THE MARKEPP CO.

(M. M. Marcus & Sons, Est. 1928)
4310 Carnegie Avenue Cleveland 3, Ohio
Phone: Henderson 1043

SEE OUR AD

IN THE CARNIVAL SECTION THIS ISSUE ON THE SENSATIONAL ELECTRIC MACHINE GUN

RUNYON SALES CO. OF N. Y., INC.
593 10TH AVE. NEW YORK 18, N. Y.
Longacre 3-4820

FOR SALE

Penny Arcade consisting of 7 Guns, 16 Pin Games, 20 other popular Arcade Games. Can be operated on present location or easily moved. Machines are in A-1 condition. Price \$2803.50. Terms cash. Write

E. T. LEONARD

Box 1104, Joplin, Missouri, for details

WILL PAY—

\$90.00 Per Case for .22 AMMUNITION, SHORTS OR LONGS
BOX 910, CARE BILLBOARD
1564 BROADWAY NEW YORK 19

Export Biz Climbs Gradually; Mexico Still Top Customer

(Continued from page 109)

Total value of these vendors, commerce department says, was \$60. The transaction has no importance except as an indication that Switzerland—like other European markets, Sweden in particular—is again on the buyers' list.

The Union of South Africa—which before the war was a very important market for all kinds of coin machines—shows up on the export tables again in January. Official records show that this area did not receive any coin machines during the entire year 1945. Nor was the Union of South Africa an important importer of coin machines during 1944.

In 1940, before war closed off shipping, the Union of South Africa bought a total of 647 coin machines with a total value of \$47,662—almost as much as the entire January, 1946, exports. Just as they continue to do, the Union of South Africa in pre-war days leaned heavily toward amusement machines.

Of the 1940 exports to South Africa, 548 of the machines, with a value of \$40,541, were amusement machines. The pattern was the same in January of this year. All of the machines shipped to this country were amusement machines—56 of them, valued at \$2,815.

There are a few coin-operated phonographs in South Africa, just as there are a few vending machines. But these are, and probably will continue to be, secondary to the amusement machines.

French Picture

It seems likely that France will be back on the list of coin machine importers before the year is out. Some French coinmen are already back in aggressive business. Like England across the Channel, however, France faces a broken down economy. She is short of money for any trading other than essentials.

Situation in the British Isles remains practically unchanged. Coin machines, like many another product not rated absolutely necessary to re-build, are barred without special permit. So far as has been revealed, no permits have been issued altho they have undoubtedly been requested.

Meantime, British manufacturers of coin machines are doing the best they can to supply their home market. They are working under a terrific handicap, tho, since 85 per cent of their total production must be sold outside England. This leaves only 15 per cent for home use, and makes manufacturing of coin machines a risky venture. Despite this fact, the British manufacturers as has been reported in these columns before, are turning out new machines.

Australia, which most trade members are convinced will turn into a major market for coin-operated equipment, has not yet appeared on the export lists. The same requirement which prevails in England also prevails in Australia. In other words, an Australian coinman who wants to buy machines in the United States has to have a special government permit and then he has to have a supply of American dollars. At least one such Australian permit has been issued, but there is no record of the machines having been shipped. For the convenience of the trade,

increasingly aware of the value of the export markets, two tables have been prepared from official Department of Commerce statistics. One of these shows the month-by-month export record for coin machines during 1945. The other table is the latest report issued by the department showing coin machine exports for the first month of this year.

Production of Steel Dropping

PITTSBURGH, May 11.—Continuation of the soft coal strike caused steel makers to push their production schedules this week down to 67.7 per cent of capacity, according to the American Iron and Steel Institute.

Previous week operations had been reduced to 73.6 per cent of ingot capacity compared with operations at 87.1 per cent a month ago, the institute said.

In Chicago and other manufacturing centers, coin machine makers said steel supplies had eased somewhat since the strike earlier this year, but they were fearful that a prolonged coal dispute would again reduce supplies to the low levels experienced during the steel walkout. Those queried said steel still is "scarce," but none put it down as a "critical" or "very critical" material compared with copper or some electronic parts, but all added "—yet."

In New York, Irving S. Olds, chairman of U. S. Steel Corporation, announced that his company may have to halt steel making within 20 to 30 days if the coal strike continues. Olds said his firm is scheduled to operate at only 45.5 per cent of capacity this week compared with 52.3 per cent the preceding week.

(Apparent conflict between the U. S. Steel figures and those of the Iron and Steel Institute arise from the fact that the institute's report includes many other firms which are operating at a higher rate.)

Olds said his company has unfilled orders on hands equal to seven or eight months production at 85 per cent of capacity operation. He reported that U. S. Steel, despite its strike, produced 2,718,864 tons during the first three months of this year. This compared with 5,001,245 in the same period of 1945, when the mills were rolling at about 85 per cent of capacity.

He estimated that the five-week strike cost the corporation \$27,887,000, but this was partly offset by an excess profits tax refund of \$11,150,000. The company also received a tax credit on operations of \$6,800,000.

Industry observers predicted that the loss in tonnage for May would be far larger than the 1,000,000 tons estimated to have been lost thru lack of fuel during April.

According to the magazine Steel, "some districts, in sharp contrast to others, have been able to maintain exceptionally high operations in April, but the fuel supply is being exhausted and unless there is early adjustment of the coal dispute the average steel production rate will drop to a point where a larger loss in output next month will be inevitable."

You Can Always Buy With Confidence From Cleveland Coin This Week We Offer:

MUSIC	
8 Mills Panoram	\$365.00
1 Wurlitzer 500	495.00
2 Seeburg 9800, R.C.	625.00
2 Seeburg 8800, R.C.	625.00
2 Seeburg 8800	575.00
2 AMI Streamliner, 5-10-25	350.00
1 AMI Top Flight	250.00
5 AMI Singing Tower	350.00
2 Twin Twelve Packard, R.C.	225.00
Brand New Kleer Tone Speakers	29.50
Wurlitzer #100 Wall Boxes	18.00
Wurlitzer #310 Wall Boxes	18.00
BRAND NEW PACKARD WALL BOXES	
Seeburg WS2Z Wireless Wall Boxes	39.50
BRAND NEW UNIVERSAL AMPLIFIERS FOR ALL TYPE PHONOS 45.00	

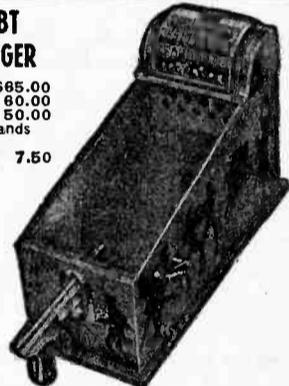
BRAND NEW ONE PIECE ALUMINUM BRACKETS FOR PACKARD BOXES, Ea. \$4.50 50 or More, Ea. 4.00

ARCADE EQUIPMENT	
1 Keep 'Em Puncting	\$110.00
1 Bowl-a-Bomb	150.00
2 Slip the Japs	125.00
3 9 1/2 Ft. Bowling League	150.00
3 Seeburg Shoot the Chutes	135.00
1 Metal Typewriter, 10c Play	275.00
1 Evans Tommy Gun	125.00
3 Chicago Coin Hockey	139.50
1 Rotary Claw	275.00
1 Smiling Sam	150.00
1 Keeney Submarine Gun	135.00
1 Evans Ski-Ball	125.00
2 Ten Strikes	75.00
2 Vitalizers	125.00
1 Mountain Climber	150.00
2 Late Model Photomatics	900.00

THE PERFECT POKERING TABLE—NOW READ FOR DELIVERY—\$175.00. 150 BRAND NEW GENCOS' PUNCH-A-BALL, some with BASEBALL FRONTS—NON-COIN OPERATED—\$17.50 Each; 25 or More, \$15.00 Each!

THE ABT CHALLENGER

Singles...\$65.00
10 or More \$0.00
100 or more \$0.00
25 Used Stands
for ABT
Guns, Ea. 7.50



ORDER NOW — KEENEY'S BONUS SUPER BELL

Free play and cash payout combination console. Single coin head or two coin head. Each head takes up to five coins; 5 or 10-coin multiple, Dime or Quarter combinations. Distributors in OHIO AND WEST VIRGINIA! Place your order today for preferred delivery!

NOW DELIVERING

Chicago Coin's GOALEE	\$525.00
Genco's TOTAL ROLL	625.00
Gottlieb's STAGE DOOR CANTEN.	274.00
Exhibit's BIG HIT	238.50
Marvel's CATALINA	249.50
Pioneer's SMILEY	39.50
ACE COIN COUNTERS	139.50
A.B.T. CHALLENGERS	65.00
Daval's GUSHER	54.00
Daval's AMERICAN EAGLE	50.00
Daval's MARVEL	50.00
Keeney's BONUS SUPER BELL	640.00
Keeney's TWIN NICKEL BONUS SUPER BELL	800.00
Amusematic LITE LEAGUE	425.00
Supreme BOLLASCORE	325.00
Exhibit's WISHING WELL	295.00
Exhibit's MERRY-GO-ROUND	295.00
Exhibit's VITALIZER	225.00
Groetchen's COLUMBIAS, interchangeable from 1c, 5c, 10c or 25c	132.50
5 or More	127.50
Jennings STANDARD CHIEFS, 5c	249.50
10c	\$259.50; 25c 269.50
DOUBLE REVOLVING GUN SAFES, completely enclosed (brand new)	225.00

PIN GAMES

Line Up ... \$ 49.50	Invasion ... \$125.00
Skyline ... 59.50	Metro ... 59.50
Barrage ... 49.50	Ten Spot ... 64.50
Mills Owl ... 69.50	'41 Major ... 69.50
Landslide ... 49.50	Sara Suzy ... 49.50
Bandwagon ... 49.50	Seven-Up ... 64.50
Spotcha ... 125.00	Big Time ... 59.50
	Boomtown ... 59.50

ONE BALLS

Sport Special, F.P.	\$175.00
Record Time, F.P.	175.00
Blue Grass, F.P.	195.00
'41 Derby, F.P.	325.00
Sportsman, F.P.	295.00
Dark Horse, F.P.	195.00
Long Shot, P.O.	250.00
Santa Anita, P.O.	150.00

20 MILLS 5c VEST POCKETS, Cleaned, Checked & Repainted. Each \$45.00

CLEVELAND COIN MACHINE EXCHANGE

2021-25 Prospect Ave., Cleveland 15, Ohio
Phone: Prospect 8316-17

A son, Reuben II, was born to Mr. and Mrs. Reuben Ray recently in Bakersfield, Calif. Father is a leading Motor City music machine operator.

NO COAL --- LATE DELIVERY

Railway mail service and delivery of mail may be delayed 24 to 48 hours due to trains taken off schedules on account of coal shortage.

SAM STERN SAYS...



ORDER TODAY!

The Greatest Phonograph Ever Manufactured

THE NEW ROCK-OLA

"Phonograph of Tomorrow"

ACT QUICKLY

ORDERS FILLED IN ROTATION

SCOTT-CROSSE COMPANY

Exclusive Distributors in East Pa. and So. N. J.

1423 Spring Garden St., Phila. 30, Pa.

Final Decision Due May 15 on Huge New Bus Depot in N. Y.

NEW YORK, May 11.—Announcement was made this week by the City Planning Commission that final action to decide the fate of the proposed union bus depot, sponsored by the Port of New York Authority, will be made at the meeting slated for May 15. Depot, largest of its kind in the world, would be a mecca for coin machine operators.

Edwin A. Salmon, chairman of the commission, said that the members met in executive session Monday (30) on the zoning question and that the question would be placed on the commission's calendar for official action at the regular meeting May 15. Amendment would ban intercity buses from midtown Manhattan, and if approved, will give the go ahead sign for the Port Authority's \$15,-000,000 union terminal to occupy the block bounded by Fortieth and Forty-First streets and Eighth and Ninth avenues.

Some Opposition

Major opposition to the project is the Greyhound Bus Line, which has already purchased property for an expansion program. All the other bus firms are quoted as being 100 per cent in back of the bus terminal plan.

Former Mayor F. H. LaGuardia has taken a stand in favor of the bill, but Mayor William O'Dwyer has not expressed an opinion publicly on the question. Mayor O'Dwyer has passed the problem to the commission to decide.

Port Authority stated that it cannot and will not build a terminal if any bus company is permitted to build or continue operation in a restricted area. Traffic studies show, the Port Authority states, that a 50 per cent increase in midtown Manhattan general traffic and a 100 per cent increase in bus movements are expected within the next 10 years.

Top Location

Coinmen state that if the proposed terminal is approved by the commission, it will open the way to "one of the best coin machine locations in the history of the business." Bus and railroad stations have always been favorite spots for coin machine operators, and such a project as the proposed one would be the "topper of them all."

Several coin machine distributors and manufacturers in the New York area state that the new bus depot could be the testing spot for coin machines and, in one way, serve as an outdoor showroom for the coin machine trade.

"There is no limit as to the type or scope of coin machines that could be installed in such a location," one operator states, "and most operators I know would give three of their regular top spots for a location in the depot."

Beazley Back From Tour of U. S., Said Eying Toronto Biz

DARTMOUTH, N. S., May 11.—W. R. Beazley, operator of Sportland Arcade here, has returned from business tour of the United States and Canada which included stops in Toronto, New York, Chicago and Florida.

With his return, reports are current that he may move back to Toronto where he formerly was active in the coin machine trade for a number of years. He is said to have a number of coin machine concessions at the Toronto exhibition and to have suggested a streamlined design for a building at the fair when it resumes there.

MONARCH LEADS AGAIN

NEW CHAMPION HOCKEY DeLuxe Model... \$289.50 Simple, trouble-free mechanism—no service calls. Get on the Bandwagon with this sensational money-maker!

ACE COIN COUNTER \$139.50 Light as a Feather! Compact—durable—easy to handle. Weight only 7 lbs. 1 Year Guarantee. Complete with Carrying Case and Money Tubes

DON'T DELAY—WRITE—WIRE—PHONE YOUR ORDERS TODAY!

AMUSEMENT PARKS! CARNIVALS! BRAND NEW Genuine U. S. Navy ARCADES! SHOOTING GALLERIES!

ELECTRIC MACHINE GUN

Complete with 4 Guns, 4 Target Sections with Motors and 100,000 Pellets. \$3250.00 Extra Guns\$595.00 Ea. JUST PLUG IN—READY TO OPERATE

Brand New ABT CHALLENGERS

1c or 5c PLAY Single\$65.00 Lots of 25 60.00 Lots of 50 55.00 Lots of 100 50.00 Please specify when ordering.

BRAND NEW METAL "REVOLVE-A-ROUND" SAFE STANDS

UNIVERSAL Single \$ 99.50 DELUXE Single ...\$165.00 UNIVERSAL Double 169.50 DELUXE Double .. 215.00 Rigid all-steel construction with attractive finish. Extra-heavy cabinet with beautiful 2-tone finish in streamline design. STANDARD Single Box Type Slot Stand\$24.50

SPECIALS!

EXHIBIT ROTARY MERCHANDISERS, Pusher Type\$299.50 RECONDITIONED DIGGERS 19 Exh. Iron Claws\$69.50 13 Buckley Treasure Islands\$89.50 100 Exh. Novelty Merchantmen 69.50 14 Buckley Deluxe Treasure Islands.. 89.50 13 Mutoscope El. Traveling Cranes.. 79.50 3 Star Electro Hoists 79.50

SENSATIONAL VALUE!

5 EVANS AUTOMATIC BOWLING ALLEYS.....\$795.00 Ea. Slightly used—perfect condition. It's portable—comes in 5 sections, easy to handle and transport. Steel hardened maple floors, 50' regulation size, patented automatic pinboy, no magnets! Instantly clears fallen pins, resets pins and returns ball. Complete new resetting all 10 pins each frame, regardless of how many pins toppled. Perfect "on the spot" centering.

TERMS: 1/3 DEPOSIT, BALANCE C. O. D. OR SIGHT DRAFT

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

OPERATORS! We're Not Fooling When We Say JUNE DELIVERY ON PACKARD PLA-MOR PHONOGRAPHS!

NOW AVAILABLE FOR DELIVERY

Packard Pla-Mor Wallbox\$ 38.95 Packard Rotating Speaker 159.50 Packard Model 900 Wall Speaker.. 49.95 Packard Model 800 Wall Speaker.. 33.95 Packard Model 700 Wall Speaker.. 19.95 30-Wire Packard Pla-Mor Cable. Ft. .19 Bar Brackets, Aluminum 6.00

We will thoroughly recondition your Mills Slots and convert to Chrome Bells. Includes new castings, cabinet, drill proof, knee action, club handle and new parts in mechanism—\$125.00 complete.

We Can Supply You With Blue Fronts—Brown Fronts—Gold Chromes—Silver Chromes—Club Bells—Black Cherries—Cherry Bells—Q.T.'s—

Jumbo Parade, P.O., Refinished \$135.00 Four Bells, E.H., Refinished .. 350.00 Four Bells, L.H., Refinished .. 550.00

We Can Use Mills Escalator Model Machines—Write!

NEW ARCADE EQUIPMENT New Bank Ball, 9'\$375.00 2 New Pilot Trainer@ 750.00

JENNINGS 4-STAR CHIEFS 5¢, \$100.00; 10¢, \$125.00; 25¢, \$175.00 WATLING ROTATOPS 5¢, \$75.00; 10¢, \$100.00; 25¢, \$150.00

ARCADE EQUIPMENT Factory Rebuilt—Ready To Operate 2 Keene Submarine\$100.00 3 Bally Rapid Fire 175.00 1 Mutoscope Sky Fighter 275.00

OTHER GUARANTEED BUYS! Kentucky\$250.00 Saratoga Automatic Payout 85.00 Paces Reels, Rails—Very Clean ... 125.00 Dewey Single 75.00 Dewey or Caille Double 150.00

CIGARETTE MACHINES

USED EQUIPMENT

930 Nationals, Ea.\$50.00 DuGrener W's. Ea. 50.00 1/3 Down Payment, Balance C. O. D.

DIERICKX VENDING CO. 107 Cedar Ave. NEWARK 6, N. J.

50 LONGACRES AND THOROUGHBREDS

Clean; Club Trophies, '41 Derbies, 1942 Galloping Dominics; Black Cherry Bells, 5¢-10¢-25¢; Vest Pocket Bells, Q.T.'s. Shipped immediately. Write for prices.

BIG STATE DISTRIBUTING CO.

1803 Houston St. Fort Worth, Texas Phone 3-3429

WANTED

Pin Games, Consoles, Music Boxes. No parts missing. Cash waiting. Send description and price.

O. T. WEAVER

1332 Arkansas Ave. Pittsburgh 16, Pa.

FOR SALE—ONE BALLS

Revamps "War Admirals," C.P.O., \$50.00 Each. A-1 condition guaranteed. You're satisfied or your money back.

J. H. MALONEY

318 JACKSON TOLEDO 4, OHIO

MECHANIC AVAILABLE

Experienced on Wurlitzer, Seeburg and Rock-Ola. Wired and Wireless Remote, Amplifiers, Pinballs, Ray Guns, Consoles, Cig. Machines and Arcade Equipment. Best of references, sober and reliable. State salary in first letter. BOX D-194, The Billboard, Cincinnati 1, O.

NEW NORTHWESTERN MODEL 33 READY FOR DELIVERY DELUXE \$19.75 RUSH YOUR ORDERS TODAY! Deposit Required RAKE COIN MACHINE EXCHANGE AUTHORIZED DISTRIBUTOR PHILADELPHIA 23, PA. 609 SPRING GARDEN ST.

Arizonans Asking Legal Gaming

Issue Comes Up for Vote

Measure proposes licenses for bell games as help to business in resort area

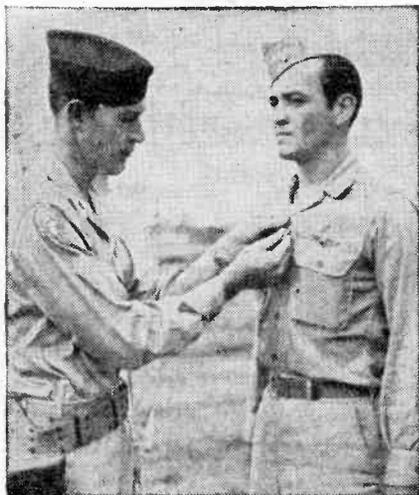
PHOENIX, Ariz., May 11.—Campaign is underway to secure passage of an initiative measure at the general election next November which would legalize gaming thruout the State of Arizona. Similar proposals, not yet in such definite form, have been made in Illinois and in New York.

Arizona's proposed measure concerns bell machines and other gaming devices and provides for their operation under license. Fixed license fees will be provided and designation will be made as to how the money obtained from these licenses will be used. Measure prohibits minors from playing and loitering around such games, designates the penalties for violations and legalizes betting on horse racing staged outside the State.

Those who propose the measure say that it is sponsored by small business men who believe that its passage will make Arizona "the greatest State in the Union from the standpoint of incoming capital and tourist influx.

"Will Help All"

"It will help all business, large and small," they add. "It will cut taxes, help the aged by 50 to 100 per cent, and will create a fund that will be worth while for our veter-



MUCH DECORATED air corps fighter pilot John Burke is now in civvies as traveling representative for Bell Products in Chicago. Here Burke accepts the air medal from his colonel.

ans. Arizona has been in competition with States on all sides plus a foreign country to our South for a number of years. This measure creates no monopoly; it is just as good for the small as for the large business houses."

Proposed legislation would create a Department of Gaming License and Control and the office of superintendent. The superintendent would be appointed by the governor, with the consent of the State Senate, for six years at an annual salary of \$6,000. Governor could remove the superintendent for inefficiency, neglect and other causes, but his action can be reviewed by the Superior Court of Maricopa County in trial de novo if a proper proceeding is instituted 30 days after such removal. A \$50,000 surety bond must be posted by the superintendent, the proposed measure states.

Powers of the superintendent are outlined as follows: Prescribe rules and regulations for carrying out provisions of act and for proper conduct of business; assist State officials in collecting taxes levied or imposed in connection with gaming and to procure full compliances by licensees; prescribe forms for applications and licenses and other necessary forms; examine records, books and papers of any licensee; issue subpoenas and other necessary processes to procure presence of persons and production of papers; administer oaths, take testimony and punish for contempt, and to employ necessary deputies and assistants.

Financial Report

By the 10th of each month the superintendent would have to submit a detailed financial report of his activities to the governor and State treasurer. All fees, fines and so on collected under the act would be paid to the superintendent and then promptly, at least monthly, turned over to the State treasurer thru the State auditor.

Ten per cent of all fees, licenses, fines, etc., collected each month are to be credited by the State treasurer to a special fund, the Gaming License and Control Administration Fund. This fund will be used in administering the act. However, the fund is to be paid out only in the manner and amounts fixed by the Legislature. Any amount remaining unexpended at the end of any fiscal year is to be reverted to the State's general fund.

State Board of Society Security and Welfare is to receive 25 per cent

of the gaming department's revenue and use it for the Old Age Assistance Fund. Twenty-five per cent is to be reverted to the government of the town or city where it was collected. Twenty-five per cent of all license, registration and other fees collected in each county from licensees operating outside towns or cities shall be paid to the county treasurer and used for general county purposes.

For Vet Fund

Another 25 per cent of the collections will go into a special War Veterans' Fund to be retained until legislation is enacted granting aid, assistance or benefits to veterans of both World Wars. It is in this respect that the proposed measure resembles suggestions made in Illinois and New York.

In Springfield, Ill., legislators are considering ways and means of providing a State's bonus for those who served in the war. The Chicago Times's veteran editor, Frank Smith, had the following comment (April 28) to make on one proposal for raising funds to pay the vet bonus:

"Some of the lawmakers grew so bold as to say (off the record, of course) that they wished they had 'guts enough' to propose legalization of gambling—including bookies, salesboards, slot machines, poker games, and so forth.

"Legalized, they figured, you could tax hell out of it, impose some sort of regulation, and at the same time cut off the juicy incomes of hoods and other political fixers."

According to Smith, an Illinois poll of the American Veterans of World War II (AMVETS) shows that 48 per cent of the veterans believed that the proposed State bonus should be financed by legalizing gambling and taxing it, along with additional taxes on the race tracks.

News Comments

Over in New York, meanwhile, The New York Daily News for April 27 published an editorial entitled "Painless Taxes on Gambling," in which taxing pari-mutuel bets is discussed. The editorial writer added pinball games as an afterthought when he wrote:

"And while we're on this subject, why shouldn't our cities get sensible in the matter of slot and pinball machines? These devices are highly popular wherever they operate, legally or illegally. The cities could make big money by farming out city-owned pinball and slot machines to saloons, night clubs, poolrooms and parish houses, or by licensing such machines in the hands of private owners."

(Elsewhere in this section, the complete editorial is reprinted, as it offers some interesting suggestions.)

In the proposed Arizona measure, the person, firm or association applying for a license would have to furnish a complete description of the room or premises in which the bell machines, devices or games are to be conducted. All persons having connections with firms, associations or corporations applying for a license would be required to be a registered Arizona voter for a period of one year.

Following license fees were suggested as part of the measure:

On games of tango, bingo and games of like character, \$25 per month for each player's chair kept and used. No license would be issued for less than 100 chairs for each game operated in towns and cities of 10,000 or more population.

Each person, firm, association or corporation doing bookmaking for horse races run without the State would pay \$500 per month for each

Juke Box Chalks Up Record 'Take'

CHICAGO, May 11.—Juke Box owned by ex-juke box operator Joe Kroeck and Ace Fessenden paid off \$7.80 in just one minute and two seconds, establishing a new record.

It was "One-zy two-zy" all the way for the only Juke Box at Sportsman's Park. Fans were enthusiastic.

You may have guessed it. Juke Box is a four-year-old thoroughbred that placed in the current race meet at Sportsman's. That's a horse of a different color.

Pearlman Joins Rosenberg Firm

NEW YORK, May 11.—Mac Pearlman, vet coinman, has joined H. Rosenberg Company, coin machine distributors, as head of the purchasing department. A member of the coin machine industry since 1931, Pearlman has had experience in all ends of the business.

Addition of the coinman is one of the first moves in a "huge scale" expansion program, Hymie Rosenberg states. Danny Sunbasky is another new member of the concern's staff. Sunbasky will head the music end of the firm's business.

Copper Production Lowest Since 1935

WASHINGTON, May 11.—Daily output of copper during March fell to the lowest level since 1935, the U. S. Bureau of Mines reported.

Wage disputes in mines of such large producers as Utah Copper Company, Bingham, Utah, and in Arizona mines and in the refineries of American Smelting & Refining Company brought total production down to 41,431 short tons. This equalled output in the 28-day month of February, thus indicating that daily production ran about 10 per cent behind the previous month.

place of business, or \$300 if in the 5,000 population or less class.

For each bell machine, a license of \$10 per month would be paid, payable quarterly in advance. For each salesboard, \$10 per month.

Tampering with the machines or devices would be subject to a penalty of \$1,000 or imprisonment in the county jail for six months or both. Measure would not prohibit other nickel-in-the-slot machines which are not gaming devices.

Not only are persons under 21 years to be prohibited from participating in any gaming operation, but they are not to loiter on or about the premises. Violation of this provision calls for a \$500 fine or six-month jail sentence or both to be imposed against the licensee, employee or dealer.

The measure is designed to become effective three months after its possible passage and approval. All licenses would be required to be posted in conspicuous places.

Trade members are watching with interest the various States' suggestions to legalize gaming and bell machines as a way to finance State bonus plans for veterans. As yet, all of these plans are in their "idea" stages, with no action reported taken as this is written. But the plans will bear watching.

SPECIALS BY STEWART

BALLY 1-BALL PAYOUTS

- 1 Turf King\$295.00
- 3 Jockey Clubs 285.00
- 9 Longshots\$185.00
- 4 Kentucky's 215.00
- 2 Sport Kings 195.00
- 2 War Admiral 150.00
- 5 Santa Anita 105.00
- 1 Race King 95.00
- 1 Hawthorne 65.00
- 3 Grand Nationals 47.00
- 1 Thistle Downs 40.00

STEWART NOVELTY CO.

250 South State, Salt Lake City, Utah

WANTED TO BUY FOR CASH

MUSIC

- Seeburg Gem, Vogue\$350.00
- Seeburg Rex 200.00
- Seeburg Envoy, R. C. 450.00
- Wurlitzer 700 550.00
- Wurlitzer 800 600.00
- Wurlitzer 750M & 780M 600.00
- Wurlitzer 750E & 780E 650.00
- Wurlitzer 850E 700.00
- WS2Z Seeburg Wallomatics (must be complete) 27.50

PIN BALLS

We will pay \$60.00 each for the following: Do-Re-Mi, Double Play, Duplex, Leader, Stars, Sunbeam, Westwind, Zombie.

We will pay \$85.00 each for Knockout and Big Parade.

IRWIN DISTRIBUTING COMPANY

106 So. Grove Wichita, Kansas Phone 5-9697

New York Daily News Proposes Gaming Be Legalized Over U. S.

NEW YORK, May 11.—Editorial comment in *The New York Daily News* of April 27 is of direct concern and interest to the trade. Like proposals in Illinois and in Arizona, the newspaper here has proposed editorially legalizing gaming on a State and even national basis.

Complete editorial follows:

Some weeks ago Mayor William O'Dwyer of New York City persuaded the New York Legislature to let him clap a 5 per cent tax on pari-mutuel bets at the New York City race tracks — Aqueduct, Belmont, Jamaica—the taxes collected at Belmont to be shared with Nassau County.

Agreeable Surprise

It was estimated that this tax would yield New York City about \$10,000,000 in the first year. Now, however, an agreeable surprise has popped up.

Since collections of the pari-mutuel tax began, April 12, the daily average tax take has been about \$138,000, which is more than twice the original estimate of \$62,000 a day.

So the estimate of total yield has been revised upward, and it is now expected that the city's take for fiscal 1946-'47 will be about \$20,000,000 instead of \$10,000,000.

This gold strike at the race tracks will make it unnecessary, Mayor O'Dwyer believes, to increase the basic real estate tax rate in New York City, for the time being at least — tho admittedly the pari-mutuel tax will do nothing toward solving the problem of the big annual rapid transit deficit caused by the 5-cent fare on New York subway and elevated lines.

Concrete Experience

Well, here we have one concrete experience to back up what advocates of a national lottery have long been saying about the revenue-raising possibilities of such a lottery.

New York can levy this tax only on bets run thru the pari-mutuel windows at the tracks. It cannot reach bets placed all over the country by bookmakers on those same Aqueduct, Belmont and Jamaica races. Yet even within this limitation this tax turns out to be twice as big a revenue raiser as its sponsors hoped it would be.

Further, it is painless taxation. When the average person wins a bet, on a horse race or anything else, his or her first impulse is to buy a round of drinks or throw a party or in some other way share the good luck. To share some of the luck with government, in the form of a small tax on the winnings should gripe no right-thinking, high-minded patriotic horse player.

The same thing would hold true of a national lottery, but on a much larger scale, judging from the known

and estimated amounts of money that change hands in gambling transactions every year in this country. Run properly, a U. S. national lottery should make the old Irish Sweeps look like peanuts—and the Irish Sweeps did well enough to buy Southern Ireland a superb assortment of hospitals.

The proper way to run a national lottery would be to sell the tickets at reasonable prices thru the post offices and other suitable outlets, and to hold the drawings as often as the traffic would bear.

\$1,000,000 Prize

Prizes should be generous. Our nomination would be a first prize of \$1,000,000, tax exempt, plus a large number of much smaller consolation prizes. The government could take any percentage desired; 25 per cent looks like a fair enough figure.

In these times when we are struggling to pay for our most gorgeous war to date and are talking of loaning perhaps \$20,000,000,000 to a lot of other nations, we need to raise enormous revenues. If we can raise any of them with pleasure instead of with blood, toil, sweat and tears, we ought to do so.

Bells and Pins

And while we're on this subject why shouldn't our cities get sensible in the matter of slot and pinball machines? These devices are highly popular wherever they operate, legally or illegally. The cities could make big money by farming out city-owned pinball and slot machines to saloons, night clubs, poolrooms and parish houses, or by licensing such machines in the hands of private owners.

The cities could perform another public service in this connection. It is well known that these machines can be rigged to take as much as 80 per cent for the house. By legalizing them, the cities could require that the odds be kept reasonable—which would keep the customers coming back.

Legalized gambling is supposed to be contrary to thrift, which our Puritan ancestors considered a top virtue. Well, thrift is out the window in this country now. The Roosevelt New Dealers began to boot it out in 1933, and this was one crusade that the New Dealers won triumphantly. We ought to adjust our thinking to that fact by legalizing gambling all over the country and making it pay its fair share of taxes.

OPA Ups Prices For Gray Iron

WASHINGTON, May 11. — OPA has granted increases in producers' ceiling prices for gray iron castings from 6 to 28 per cent over present prices and, in effect, revokes all adjustment orders previously stipulated. Gray iron casting are used extensively in the manufacture of bell machines.

Gray iron castings with maximum prices frozen at levels in effect during the base period, August 1, 1941 to February 1, 1942, were raised 28 per cent.

Those with maximum prices computed by a sellers' pricing formula between October 26, 1942, and December 31, 1943, were raised 12 per cent, with a 6 per cent increase granted casting producers with maximum prices computed between January 1, 1944, and December 31, 1944, and for castings which sellers have elected to use for their pre-base period prices.

According to the agency, the increase will greatly reduce the number of producers seeking individual price adjustments and remove a heavy administrative burden from the agency.

Washer Production Up for March, But Factory Stocks Off

WASHINGTON, May 11.—Shipments of electric washing machines totaled 108,221 in March, compared with 85,179 machines the previous month, according to a report from the U. S. Bureau of Census.

March shipments, however, exceeded production for the month by 6,174, thus reducing the factory stocks on hand at month's end to 17,969 compared with 24,143 at the end of February. But March production of 102,047 machines represented an increase of more than 40 per cent over 80,466 turned out in February.

Total value of the machines shipped in March, at the manufacturer's price, was \$6,190,848, averaging about \$60 per machine.

In March, a total of 15,237 were shipped while production amounted to 13,742. Manufacturers' stocks thus were reduced to 1,440 compared with 2,936 at the end of February. March shipments of ironers, however, represented an increase of more than 66 per cent over the 9,161 shipped in February.

BUY THE BEST AND LATEST K-80 ASTROLOGY SCALE
Expertly rebuilt
\$169.50
Includes 18,000 (6 Sets) ASTROLOGY TICKETS
1c Coin Chute



ARIES
MARCH 21 to APRIL 19
4. LOVE NATURE No. 1. During this period your love nature adjusts itself and becomes more stable and practical. You should not push yourself socially during the first twenty days of this period. After that you will become more positive. Be more sincere and idealistic. You will be wise to, (continued on next Card No. 5 about MARRIAGE AND BUSINESS PARTNERS).

Tickets for
ASTROLOGY SCALE \$5.00
for Set of 3,000
1/3 Deposit With Order

The VENDING MACHINE CO.
FAYETTEVILLE, NORTH CAROLINA

FOR SALE

1 Smith and Smith Mixup, A-1 condition.
1 Allis-Chalmers Caterpillar Crawler Type Model K Tractor.
3 18' Box Wagons.
Have numerous Concession Frames and Tops.
00 Rubber-Covered Cable and other Wire.
1 Waukesha Motor.
1 Spillman Motor.
100 American Flags (sewed), Staffs and Holders, in original boxes.
JOHN C. MULLINS ENTERPRISES
Contact George B. Davidson, Manager
BOX 1297 TULSA, OKLAHOMA
(Phone 5-0101)

WANTED FOR CASH BANG-A-DEERS

State quantity and price. Must be in good condition.
BOX D-198, The Billboard, Cincinnati 1, O.

MOST-PLAYED JUKE BOX RECORDS

(Continued from page 31)

Weeks to date	POSITION		Record
	Last Week	This Week	
9	10	14.	ONE-ZY, TWO-ZY (I Love You-zy)—Freddy Martin (The Martin Men)Victor 20-1826 (Phil Harris, ARA 136; Tommy Jones, Sterling 7001; Eddie Cantor, Pan American 71; Hildegarde-Guy Lombardo, Decca 23511; Kay Kyser, Columbia 36960; Yank Lawson Ork-Monica Lewis, Signature 15021; Eileen Barton, Mercury 2069; Mack Triplets, De Luxe 1016; The Five De Marco Sisters, Majestic 7174; Jan Garber Ork, Black & White BW 211)
9	10	15.	OH! WHAT IT SEEMED TO BE—Charlie Spivak (Jimmy Saunders)Victor 20-1806 (See No. 1)
14	—	15.	YOU WON'T BE SATISFIED (Until You Break My Heart) —Perry Como-The Satisfiers (Russ Case Ork)...Victor 20-1788 (Louis Prima, Majestic 7144; Ella Fitzgerald-Louis Armstrong, Decca 23496; Dick Stabile Ork, Coronet COR-511; Art Kassel Ork, Vogue *; Les Brown, Columbia 36884) *Number not available at press time.
6	9	16.	HEY! BA-BA-RE-BOP—Lionel HamptonDecca 18754 (Tex Beneke-Glenn Miller Ork, Victor 20-1859; Louis Prima, Majestic 1044)
2	11	16.	LAUGHING ON THE OUTSIDE (Crying on the Inside) The Merry Macs.....Decca 18811 (See No. 6)
1	—	16.	LAUGHING ON THE OUTSIDE (Crying on the Inside).... Teddy Walters (Lou Bring Ork)ARA 135 (See No. 6)

Coming Up

I DON'T KNOW ENOUGH ABOUT YOU—Mills BrothersDecca 18834
LAUGHING ON THE OUTSIDE (Crying on the Inside)—Sammy Kaye (Billy Williams)Victor 20-1856

FOR SALE

ALL IN GOOD CONDITION

- 1 Double Track, Genco \$ 35.00
- 3 Wheels of Love, Set 95.00
- 4 Peek Shows with Bases, all for 250.00
- 1 Grandma Predictions 250.00
- 2 Bang-a-Ways, Each 250.00
- 1 Bang-a-Way, needs repainting, scorched by fire, mechanism unharmed; as is .. 150.00

SAMUEL SPECTOR

Old Orchard Beach, Maine

15 BOWLING ALLEYS 13 BILLIARD TABLES

Sacrifice for Quick Sale

BUILDING SOLD — MUST VACATE — FIRST GOOD OFFER TAKES

15 regulation A.B.C. Bowling Alleys complete with all equipment. Also 13 Billiard and Pool Tables, Balls, Cues, etc., all in first class condition. Address MOE STEIN, 2942 W. Carol Avenue, Chicago 12, Illinois.

Trade With Confidence HERE!

5 BALL FREE PLAYS

COMPLETELY RECONDITIONED — READY FOR LOCATION

Star Attraction	\$74.50	Victory	\$94.50	Boom Town	\$39.50
Flicker	74.50	Twin Six	49.50	Bosco	89.50
Moniker	93.50	White Spot	47.50	School Days	64.50
Velvet	64.50	Crossline	47.50	Seven Up	79.50
Zig Zag	74.50	Red, White & Blue	49.50	Jungle	74.50
Venus	79.50	New Champ	72.50	Towers	87.50
Buckaroo	37.50	Hi-Hat	72.50	Ten Spot	74.50
Fleet	49.50	Jumper	29.50	Defense (Genco)	84.50

NOW DELIVERING — REVAMPS AND NEW EQUIPMENT

Marvel's Catalina	\$249.50	United Idaho	\$239.50
United Streamliner	249.50	Flying Tigers	110.00
Gottlieb's Stage Door Canteen	274.50	American Beauty	109.50
Grand Canyon	239.50	Bubbles	235.00
Bally Surf Queen	289.50	Brazil	249.50

BARGAINS — CONSOLES

1941 Galloping Dominoes, Like New	\$275.00
1940 Galloping Dominoes	140.00
1941 Lucky Lucre, 3-5¢, 2-25¢	295.00
Bally Hi Hand, FP & PO, Like New	199.50
Keeney Super Bells, 5¢, FP & PO, Like New	285.00
SPECIAL—Bally Club Bells, FP & PO, 5¢ & 25¢, Floor Samples	\$310.00

FACTORY RECONDITIONED

Keeney Super Bells, FP & PO, 5¢ & 25¢	\$535.00
Keeney Super Bells, FP & PO, 5¢ & 25¢	\$456.00
Baker's Pacers, DD, Late Serlals, Floor Sample	249.50
Paces Races, Red Arrow	178.50
Paces Races, Brown Cabinet	189.50
Bally Club Bells, 5¢, FP & PO, Perfect	209.50
SPECIAL—Bally Club Bells, FP & PO, 5¢ & 25¢, Floor Samples	\$310.00

THOROUGHLY RECONDITIONED — ARCADE — CHECK THESE BUYS USED

Keeney Air Raider	\$ 99.50	Exhibit Screen Test	\$249.50
Microscope Skyflier (Late Models)	199.50	Keeney Anti Aircraft Brown Cabinets	35.00
Pepper Upper Shocker	34.50	Test Pilot	110.00
Evans Tommy Gun	75.00	Evans Ski Ball	32.50
Supreme Guns	140.00	Advance Post Card Venders, Ea.	15.00
Sweetstakes	12.50	Steeple Chase	7.50
Advance Shocker	12.50	Radio Wizard	5.00

NEW

Supreme Bolascare	\$275.00	Champion Hockey	\$289.50
Chicago Coin Goalee	625.00	Bank Ball, 9 Ft., \$375.00; 12 Ft.,	449.00
SPECIAL—While They Last—Delux Duplex Double Peanut Machines, Like New	\$9.50 Ea.		

COUNTER GAMES

Daval American Eagle	\$30.00	Daval Marvel	\$30.00
----------------------	---------	--------------	---------

SPECIALS — SLOTS — IMMEDIATE DELIVERY

Mills Black Cherry, 5¢	\$238.00	Mills 25¢ Club Console, Floor Sample	\$295.00
Mills Black Cherry, 10¢	243.00	Mills Q.T., Original Giltter Gold, Floor Sample	99.50
Mills New Vest Pockets	74.50	Mills Q.T., Blue Front	89.50
Mills Original Giltter Gold Q.T., New, 5¢ & 10¢	175.00	Mills 5¢ Blue Front	145.00
Groetchen Columbia Chrome, 5¢ Conv.	79.50	Mills 10¢ Blue Front	155.00
Groetchen Columbia, 5¢ Conv. Blue	59.50	Jennings Chiefs, 5¢-10¢-25¢	Write
SPECIAL—Safe Stands for Mills Q.T. Slots, Like New	\$ 19.50		

WANTED: Pin Games—Arcade—Slots—Consoles. Send Us Your List.

Wire-Write for Your Needs. Anything Coin Operated and Parts. We Invite Foreign Trade.

TERMS—1/2 DEPOSIT, BALANCE C. O. D. OR S/D F. O. B. CHICAGO

AMUSEMENT GAMES, INC.

1335-37 E. 47th St. KENWOOD 5556-7 CHICAGO 15, ILL.
Only 10 Minutes From the Loop on the Outer Drive

Coin Outlook Dark Despite Truce in Coal

Strike Hits Trade Hard

CHICAGO, May 11.—Illinois Commerce Commission late last night lifted restrictions on use of electricity by manufacturing and business houses, enabling manufacturers to resume normal operations immediately.

CHICAGO, May 11.—Despite the coal-strike truce and faint hopes here of easing brownout restrictions, now extended thru 22 Eastern and Mid-western States, it was still dog days for the crippled coin machine industry.

All along the chain of trade operations, from manufacturers to operators, the business-choking shutdown of power made its mark. Coin machine plants here were hobbled to a 24-hour week, forcing production cuts of approximately 50 per cent. Operators reported a heavy drop in play. Added headache was the rail embargo imposed on non-essential shipping which brought deliveries of equipment thruout the nation to a standstill.

Not unexpected were Chicago coinmen's reactions, gathered at random. "There's only one word for it—Snafu!" exclaimed Eddie Ginsburg, of Atlas Novelty distributing firm.

Trade Reactions

"Weekly juke box take has fallen off 80 per cent," estimated Robert E. Gnarro, ABC Music Company.

"Production's off more than 50 per cent," said Dave Gottlieb, describing conditions at his amusement machine plant which are paralleled by those in other coin factories.

At Bell-O-Matic Corporation, Vince Shay offered a three-word sum-up: "The situation stinks."

Altho these observations apply also to some degree in Philadelphia, Detroit, Washington and other dimmed-out cities and States, there were some indications that trade ingenuity and resourcefulness might help the situation.

Juke Outlook

Illinois Phonograph Owners, Inc., was working hard to avoid a threatened complete ban on use of electricity for juke boxes on the basis of their non-essential nature. Mike Spagnola, executive secretary, after conferences with Commonwealth Edison officials, said that he believed the ban would not be imposed. Power men who had previously thought of juke boxes as an unnecessary element in a tavern or other location, were now convinced of the independent character of the music trade, he said.

Spagnola also said that the association would do everything possible to cut juke's use of electricity by turning off all exterior lights on boxes. Operators are working on service changes necessary to accomplish this, he said.

One hopeful development was the petition of tavern owners to change their hours of power use from the afternoon period to hours between 9 p.m. and 1 a.m., Mondays thru Saturdays.

Locations Hit

Meanwhile, gasoline generators were being widely used to power many coin machine locations. More than 2,600 of these power plants, ranging from 250 to 100,000 watts capacity, have been sold here since the dimout.

One phonograph operating firm reported that it was successfully powering juke boxes on location by hook-up with gasoline generators, using a 500-watt converter.

Change in regulations allowing

trade groups to change hours was having an effect on all types of coin machine operations. Vending machine operators brightened as such locations as motion-picture theaters which had closed down entirely—moved to open during week-end evening hours. Arcades, too, expected to change to evening schedules.

Manufacturers in the industry were being given a like opportunity to try for more efficient production under changes in the order. To date, they have all been limited to 24-hour-a-week power use. Majority were operating on an eight-hour-day, Monday, Tuesday and Wednesday, altho some maintained a four-hour schedule for five days.

Can Petition

Under the new ruling, however, they are entitled to petition power officials for a greater number of hours of power usage, provided they can show that the total wattage used will not exceed 24 hours' normal consumption. It was too early to learn to what extent trade members would ask for such an adjustment.

No trade sources held an optimistic view of chances for quick end to headaches growing out of coal strikes and the brownout with a railway strike as an immediate possibility. Already, with rail and trucking embargoes imposed by the Office of Defense Transportation, coin machine men in areas where the crisis had not yet taken so severe a form as in Chicago, were stumped by discontinuance of all shipments. Generally, however, the trade was taking all difficulties in stride, trying to make the best of a bad situation.

HARD TO GET PARTS

★ MAIN FIBRE GEARS

for

WURLITZER	\$4.00
STAR WHEELS	.30
SELECTOR PINS, 1 Doz.	3.00
For SEEBURG & WURLITZER	
NEEDLE SCREWS, 1 Doz.	\$2.00
VOLUME CONTROL KEYS, 100..	5.00
SHOULDER SCREWS FOR CANCEL PAWL ON WURLITZER MAGAZINE SWITCH, 1 Doz.	1.50
TRIP DOWN WIRE, 1 Doz.	5.00
BRASS YOKE ROLLER, 1 Doz.	2.00
MAIN CLOCK GEARS WITH HARDENED DOGS AND SPRINGS FOR MILLS AND JENNINGS SLOTS, Each	2.00

Plunger Rods or Ball Shooters for All Makes Pin Ball Mach., \$5.00 Per Doz.
Distributors and jobbers, write for quantity price list.

James Clement Mfg. & Coin Machine Parts
948 W. Russell St. Phila. 40, Pa.

WANT TO BUY CHICAGO COIN GAMES

Any Kind—Don't Have To Work—All Parts Must Be There. Glass Not Necessary.

F. P. & K. DISTRIBUTING CO.
577 Tenth Avenue
New York 18, N. Y.
Longacre 3-6235

RADIO DEAL

For Operators and Distributors. Write for Catalogue.

ABC NOVELTY CO.
809 W. Madison St., Chicago 7, Ill.

HELP! HELP!

I hear that day after day . . . and that's my cue to come to the aid of all operators. Remember—I cover the U. S. A. I'll be seeing you.

© T. M. Reg. U. S. Pat. Off. Pending



(Pronounced "First Aid")

AEROPPOINT
No. 111 Needle on Black Card
Needs No Introduction. 36¢ Each
1 to 100 34¢ Each
Lots of 200 32¢ Each
Lots of 500

KWIKHEAT
THERMOSTATIC IRON
SAVES TIME Heats Fast. Weighs 14 Oz. 225 Watts. Approved by Underwriters Laboratories. "In a Class by Itself" \$8.75
Price with 1 Tip . . . \$8.75
Extra Tips—Set of 5 Asst. 5.00

TUBULAR COIN WRAPPERS

PACKING REGULAR QUALITY

\$ 5.00 Pennies 19M	Per Case
2.00 Nickels 17M	Per Case
5.00 Dimes 20M	Per Case
10.00 Quarters 15M	Per Case
SUPER QUALITY*	
\$2.00 Nickels 25M	Per Case
*This Quality Carried Only in \$2.00 Nickel Denomination.	

PRICES

Regular	80¢ M
70¢ M	75¢ M
65¢ M	70¢ M
60¢ M	65¢ M
55¢ M	60¢ M
50¢ M	

Loss Than Case Lots, Asst.

1 Case	
3 Cases	
6 Cases	
15 Cases	

25% With Order, Balance C.O.D., F.O.B. Phila.

BLOCK MARBLE CO.

1527 FAIRMOUNT AVENUE • PHILADELPHIA 30, PA.

Get it from BLOCK — They have it in stock!

\$8.00

WURLITZER OPERATORS BRAND NEW COIN SLOTS

FIT WURLITZER 412, 616, 24, 500 AND 600 GUARANTEED TO FIT AND WORK PERFECTLY

PAN COAST AMUSEMENT CO., 640 10th Ave., N. Y. 19, N. Y.

UNIVERSAL AMPLIFIERS

For all Wurlitzers, Rock-Olas and Seeburgs (except High Tones) Complete with volume and tone control, tubes and switch. Fine tone quality. Every operator needs one as a spare while repairing amplifiers! Special price for short time only. **\$45.00** each

1/2 Deposit, Balance C. O. D. **JAMES D. BLAKESLEE**

43 15TH STREET

BUFFALO 13, N. Y.

Trade Directory

Following tabulation of trade reports received during weeks May 4 and 11 is made for the convenience of the industry. Tho the listings may be incomplete because of omissions, they are offered as an aid to revising trade files.

New Machines

Vendit: Candy bar vending machine. Vendit Corporation, 2946 Grand Avenue, Chicago.

Match Vender: Hawkeye Novelty Company, 1754 East Grand, Des Moines.

U-Select-It: Models 74, 148 and 250. Coan Manufacturing Company, 1070 Helena Street, Madison, Wis.

Voice-O-Graph: Automatic voice recorder. International Mutoscope Corporation, 44-01 11th Street, Long Island City, N. Y.

Bonus Super Bell: J. H. Keeney & Company, 2600 West 50th Street, Chicago.

Grip Scale: D. Gottlieb & Company, 1140 North Kostner Avenue, Chicago.

Columbia Bells: Groetchen Tool Company, 126 North Union Avenue, Chicago.

Champion Hockey: Max Glass Manufacturing Company, 914 Diversey Blvd., Chicago.

Scale: Model 403, weight and fortune. American Scale Manufacturing Company, 3206 Grace Street, N. W., Washington.

Ace Coin Counter: Ace Coin Counting Machine Company, 3715 North Southport Avenue, Chicago.

Silver Kings: Counter vender. Silver King Corporation, 622 Diversey, Chicago.

Teletone: Coin-operated telephone music. Teletone Corporation, 500 North Parkside, Chicago.

Red Ball: Game. Hirsch Coin Machine Corporation, 1309 New Jersey Avenue, N. W., Washington.

Windmill: Counter game. Standard Games Company, 95 North Glenwood Avenue, Columbus, O.

Personnel Notices

Morris Kincaid, East Coast operator for some 10 years, is opening a candy manufacturing plant at Ninth Avenue and 14th Street, New York.

John Burke, ex-army pilot, has joined Bell Products, Chicago, as traveling representative.

Willie Forman, recently discharged from the service, has resumed his old position as head mechanic at K. C. Novelty Company, Philadelphia.

Burt Dean has been named sales manager for E. & W. Distributing Company, Cleveland.

J. Renz Edwards, vending machine operator, has been named president of the Kansas City, Kan., Chamber of Commerce.

Sol Trella has been named secretary of Automatic Music Operators' Association, New York, to succeed Al Blcom, who resigned.

Address Changes

Radio Specialties Company, 456 Charlotte Street, Detroit.

G. F. G. Skill Games, 1604 Chestnut Street, Brooklyn.

New Firms

Southern Coin-O-Mat Distributing Company, 943 N. W. Seventh Avenue, Miami.

American Vending Corporation, Kansas City, Kan.

Vendit Corporation, 2946 Grand Avenue, Chicago.

Lincoln Vending Company, 74400 Rutherford Avenue, Detroit.

American Phonograph Co-operative, Ltd., 1226 St. Thomas Street, New Orleans.

Gates Music & Appliance Shop, 821 Hennepin Avenue, Minneapolis.

Coin-O-Matic Hotel Radio and Television, Inc., 120 South LaSalle Street, Chicago.

Distrib Appts.

Following firms have been announced as distributors for J. H. Kenney Company, 2600 West 50th Street, Chicago:

Acme Amusement Company, 2413 North Pearl, Dallas.

Advance Automatic Sales Company, 1350 Howard Avenue, San Francisco.

Banner Specialty Company, 199 West Girard Avenue, Philadelphia.

Active Amusement Company, 417 Frelinghuysen Avenue, Newark, N. J.

Badger Novelty Company, 2546 North 30th Street, Milwaukee.

Badger Sales Company, 1612 West Pico Street, Los Angeles.

Cleveland Coin Machine Exchange, 2021 Prospect Avenue, Cleveland.

Central Ohio Coin Machine Company, 185 East Town Street, Columbus, O.

Denver Distributing Company, 1856 Arapahoe Street, Denver.

H & L Distributors, Inc., 708 Spring Street, N. W., Atlanta.

Roy McGinnis Company, 2011 Maryland Avenue, Baltimore.

Moseley Vending Machine Company, 00 Broad Street, Richmond, Va.

Rex Coin Machine Distributing Corporation, 821-29 South Salina Street, Syracuse.

Robinson Sales Company, 7525 Grand River Avenue, Detroit.

Robinson Distributing Company, 1400 St. Charles, New Orleans.

Silent Sales Company, 200 11th Avenue, Minneapolis.

Southern Automatic Music Company, 540 South Second Street, Louisville; 242 North Jefferson Street, Lexington, Ky.; 228 West Seventh Street, Cincinnati; 603 Linden Avenue, Dayton, O.; 1329 South Calhoun Street, Fort Wayne, Ind.; 425 Broad Street, Nashville; 211 East 10th Street, Chattanooga; 325 North Illinois, Indianapolis; 710 N. W. Second Street, Evansville, Ind.

Supreme Distributors, Inc., 3817 Second Avenue N. E., Miami.

Trimount Coin Machine Company, 40 Waltham Street, Boston.

R. F. Vogt Distributors, Cullen Hotel Building, Salt Lake City.

Western Distributors, 3126 Elliott Avenue, Seattle.

Wood Distributing Company, Eldorado, Ark.

World Wide Distributors, 1014 North Ashland Avenue, Chicago; 1513 Oak Street, Kansas City, Mo.

The following firms have been announced as additional distributors for Amusement Enterprises, Inc., 2 Columbus Circle, New York:

Piedmont Distributing Company, 200 East Council Street, Salisbury, N. C.

Greene Distributing Company, 26 Brighton Avenue, Boston.

Atlas Novelty Company, 2200 Northwestern Avenue, Chicago.

Nickel Amusement Company, 1648 St. Clair Avenue, Cleveland.

The following firms have been named as additional distributors for Pan Coast Amusement Company, New York:

Miller Vending, 42 Fairbanks N. W., Grand Rapids, Mich.

Ideal Novelty Company, 2823 Locust Street, St. Louis.

Badger Novelty, 2546 North 30th Street, Milwaukee.

The following firms have been named regional distributors by the Max Glass Manufacturing Company, 914 Diversey Blvd., Chicago:

Modern Music Sales Company, 10th Avenue at 45th Street, New York.

Advance Automatic Sales Company, 1350 Howard Street, San Francisco.

Leader Sales and Distributing Company, 4116 Live Oak Street, Dallas.

NEW COLUMBIA BELLS

5-10-25c, \$132.50 Each

CHAMPION HOCKEY

DeLux Model—\$289.50. Eastern Pennsylvania, Southern New Jersey and Delaware distributor.

LEHIGH SPECIALTY CO.

1407 W. Montgomery Ave. PHILADELPHIA 21, PA. Phone: Poplar 3299

THE NEW IMPROVED

POKERENO TABLE

ALL NEW MATERIAL

BRAND NEW CABINETS

Excellent for Summer resorts, parks and big money earners on individual locations (built accordingly).



Also Penny Pitch Tables ...\$95.00

\$175.00 F.O.B. FACTORY
7' LONG — 25" WIDE
IMMEDIATE DELIVERY

DISTRIBUTORS! Territories Still Available!
OPERATORS! Write for Nearest Distributor!

PERFECT GAMES COMPANY

2894-6 WEST 8TH STREET - - - - BROOKLYN 24, N. Y.
STANLEY GERSH ESplanade 2-4383 SAM GARBER

Genuine Hardwood OAK CABINETS

Guaranteed To FIT CHROME FRONT MACHINES

Natural or Ebony Finish

Salesmen Wanted for All Territories
Inquiries Invited from Volume Users

WE CAN DELIVER!

NORTHERN INDUSTRIES, INC.

610 W. MICHIGAN ST. MILWAUKEE 3, WIS.

Economy Supplies the Nation!

We have finally put "SEABEE SID" to work—The "CAN-DO" boy who will get you the parts you will need most.

SPEAKER CABINETS ... \$3.50
RECTIFIERS, 28 Junction 5.00
RECTIFIERS, 32 Junction 6.00

WRITE OR WIRE

"ECONOMIZE WITH ECONOMY" ECONOMY SUPPLY CO.

2015 MARYLAND AVE. BALTIMORE 18, MD.

\$8.00

WURLITZER OPERATORS BRAND NEW COIN SLOTS

FIT WURLITZER 412, 616, 24, 500 AND 600 GUARANTEED TO FIT AND WORK PERFECTLY

PAN COAST AMUSEMENT CO., 640 10th Ave., N. Y. 19, N. Y.

ARCADES, AMUSEMENT PLACES, SPORTLANDS, Etc.

ATTENTION! The biggest assortment in the U. S. of factory rebuilt, beautifully repainted Amusement Machines on hand. They look better than new.

Exhibit Love Meters, Wheels of Love, Wise Owls, Blind Mice (Set of 3 comp. with stand and sign. Per Set \$218.50)	225.00	Wishing Well	\$295.00
Foot Vitalizer	225.00	Merry-Go-Round of Love	295.00
Streamline Card Vendor with Base & 1000 Cards	72.50	Pep-o-Meter	295.00
1st Striker	225.00	Magnetic Thermometer	295.00
Blue Bird	295.00	Love Tester	295.00
Air Mail Letter	295.00	Ideal Card Vendor	29.50
		Kiss-o-Meter	295.00
		Superroll, New	\$349.50
		Thunderbolt, New	295.00

GUNS

Munves Chicken Sam, Complete Conv.	\$150.00
Seeburg Chicken Sam, Jail Bird, Shoot the Chutes	150.00
Bally Rapid Fire	185.00
Bally Defender	250.00
Bally Torpedo	175.00
Bally Sky Battle	225.00
Bally Convoy	225.00
Keeney Air Raider	185.00
Keeney Anti-Aircraft	75.00
Keeney Submarine	150.00
Mutoscope Skyfighters	250.00
Liberator	150.00
Periscope	150.00
Supreme Shoot to Tokyo	150.00
Rocket Buster, Supreme	185.00
Sky Pilot	175.00

ATHLETIC

Ball Grip, Exhibit & Others	\$125.00
Barnhardt Dial Striker	125.00
Exhibit Striking Clock Grip	125.00
Exhibit Star Striker	145.00
Exhibit Lighthouse, Siren Grip	125.00
Exhibit Tiger Pull	85.00
Exhibit Punch Your Weight	150.00
Exhibit Vibrator Muscle Builder	195.00
Lifter	60.00
Lift & Grip High Tower, Progressive Lights	125.00
Mutoscope Windmill Grip, Light-Up	125.00
Mills Punching Bag	145.00
Mutoscope Punching Bag	195.00
Raise the Devil Grip Machine	150.00
Western Super Grip, Fl. Cab. & Sign.	45.00

ELECTRIC SHOCKERS

Horseshoe, Floor Size	\$ 75.00
Pepper Upper, Floor Size	75.00
Roover, Floor Size	65.00
Mills, Floor Size	150.00

CARD VENDING

Mutoscope 2 Cards, 5¢, Floor Size	\$ 35.00
Mutoscope Floor Size	35.00
Exhibit Floor Size	30.00
Exhibit Floor Size, Streamlined, Light-Up	45.00

We sell cards at factory prices. 44 different Exhibit postal card series (including 1946 series) on hand. Also on hand are cards for any machine that vends cards including "Palm Reader," "Scale Cards," "Grandmother," "Mystic Pen" and "Paper Love Letters," etc.

1/3 Deposit, Balance C. O. D., F. O. B. New York

NEW OR REBUILT—ANY MAKE OR MODEL—MUNVES HAS THEM ALL!

MIKE MUNVES 510-514 W. 34th ST., N. Y. 1, N. Y. PHONE: BRYANT 9-6677

NOW DELIVERING!
NEW ABT CHALLENGERS
FIRST COME—FIRST SERVED!
Complete Stock on Hand of
GUNS—PARTS—COIN CHUTES
GOTTLIEB GRIP SCALE
SMILEY
CHI COIN GOALEE
ORDER TODAY!

AMUSEMENT

Chester Pollard or Hoot Mon Golf	\$ 75.00
Casino Golf	45.00
Groetchen Mountain Climber	115.00
Mutoscope Drivemobile	275.00
Kick 'Em & Catch 'Em	195.00
Chicago Coin Hockey	225.00
Mutoscope Hockey	90.00
Kirk's Astrology Scale	95.00
Kirk's Guest Your Weight Scale	125.00
Bingo or Griss Cross	10.00
Mills Flip Skill	35.00

BOWLING AND BASEBALL

Keeney Texas Leaguer	\$ 45.00
Scientific Batting Practice	115.00
Midget Skee Ball, Late Model	115.00
Gottlieb Skeeballette	70.00
Scientific Upright Baseball or Basketball	110.00

FORTUNE TELLING

Benedict (12 Months) Horoscope Card Vendor	\$ 95.00
Exhibit Horoscope of Astrology (12 Months)	75.00
Cupid's Wheel	195.00
Palm Reader	100.00
Who's Gee Mystic	195.00
Mutoscope Career Pilot	225.00
Mutoscope Love Pilot	225.00

OPA Ups Price Lid on Copper, Freezer Units

WASHINGTON, May 11.—Office of Price Administration authorized increases in price ceilings on hemlock and pine lumber, typewriters, casein glue, compressors and copper wire.

Mill ceilings on all Northern hemlock produced in the Lake States area were boosted by \$5 per 1,000 board feet except for two, three-inch and two-by-two boards which were increased \$5.50 per 1,000. Action was taken in Amendment No. 7 to the second revision of Regulation No. 222, and it is effective at once.

Ceilings at the mills on round-edge Northeastern white pine were increased \$2 per 1,000 board feet, while those on other domestic Northeastern softwood lumber were boosted \$3.50 per 1,000. Increases were authorized in Amendment No. 2 to third revised regulation No. 219, effective at once.

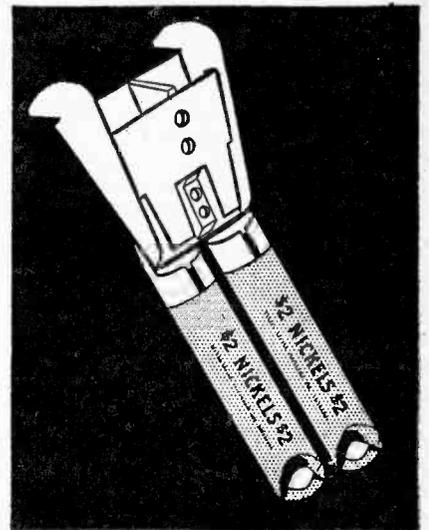
Price lids on casein glue were increased an average of 25 per cent by Amendment No. 15 to supplementary Regulation No. 14F. Boosts are effective May 13.

An increase of 17 per cent in manufacturers' prices was allowed on low capacity compressors and condensing units in Amendment No. 11 to Order No. 1 under Section No. 122 of Regulation No. 591. It was effective May 9.

Price ceilings on typewriters and other business machines were increased by 12 per cent above the prices prevailing in October, 1941. Boost was granted in Order No. 12 under Section No. 1499.159E of Regulation No. 188, effective at once.

Manufacturers were authorized to refigure ceiling prices on copper wire, copper alloy wire and copper clad wire under a new formula set forth in Amendment No. 7 to Regulation No. 82, effective immediately. There was no data available as to just how the changes would affect copper wire prices.

The Quickest, Easiest way to
COUNT AND PACK COINS!



The **BLACKSTONE**
Double Barrel,
High Speed
COIN PACKER

The Coin Packer that sells around the world . . . U. S., Canada, South America, Hawaii, China, Finland, England, France.

SPEED! Count and wrap two rolls of coins in 20 seconds.

LIGHT WEIGHT! Weighs only 3 ounces—carry in your pocket.

DIRECT ACTION! Coins go directly into wrappers.

THREE SIZES! For nickels, for pennies, for dimes.

GUARANTEED! To save you time and labor. To last a lifetime.

CUSTOM BUILT! To do a job and do it well.

COSTS ONLY \$2.00

SEE YOUR DEALER OR WRITE DIRECT

BLACKSTONE
COIN PACKER COMPANY
MADISON 1, WISCONSIN

DON'T WAIT—ORDER TODAY!

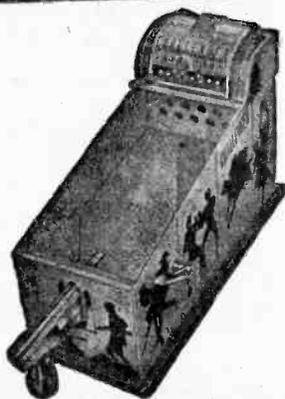
NEW A. B. T. CHALLENGER

\$65.00 EACH

LOTS OF 5 - - - \$62.50 EA.

LOTS OF 10 - - - 60.00 EA.

WRITE FOR QUANTITY PRICES
DEPOSIT REQUIRED



RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET

PHILADELPHIA 23, PA.

Greetings From San Antonio

Yes, we now have for delivery:

- Black Cherry Bells, 5c, 10c, 25c and 50c Denominations.
- New Black Cherry Safe Stands
- Mills New Vest Pockets.
- Black Cherry Bell Cabinet Assemblies that will please you.

Let us convert your old Mills Escalator Slots into new Black Cherry Bells, 5c, 10c, 25c or 50c Denominations. All work done by skilled precision mechanics and guaranteed 30 days. A trial is all we ask.

Remember, if we do not have what you want we will get it for you. Sell us your old Mills Escalator Slots.

20 YEARS FAIR DEALING WITH JOBBERS AND OPERATORS THROUGHOUT AMERICA

Always first with the latest—Contact us for the better deal.

C. M. McDANIEL DISTRIBUTING CO.

DISTRIBUTOR FOR LEADING MANUFACTURERS OF COIN CONTROL MACHINES

301 S. MAIN AVENUE PHONE: F-1335—F-1336 SAN ANTONIO 5, TEXAS

Berkowitz Firms Plan New Lines Of Salesboards

KANSAS CITY, Mo., May 11.—New line of boards and deals is being readied in the three plants whose activities Joseph Berkowitz now directs.

On March 25, Berkowitz bought out the punchboard production facilities of the Charles Brewer Company, 6320 South Harvard, Chicago. On that date the B-J Products Company was formed at that address, and Reuben Berkowitz, Joe's son, was placed in charge of the plant as general manager.

In addition to the Universal Manufacturing Company here and the B-J Products Company, Berkowitz is also president of the Triangle Manufacturing Company, Minneapolis.

Officials of the companies are Joseph Berkowitz, president; Reuben Berkowitz, first vice-president; Harry Lobel, second vice-president, and Maurcy M. Ball, secretary.

Blair Company To New Address

PITTSBURGH, May 11. — Alexander Blair, Automatic Products Company, announces that his distributing firm has moved from 4806 Liberty Avenue to 4616 Henry Street.

Announcement of several new lines will be announced soon by the firm, Blair states.

TOP QUALITY BARGAINS

EVERY MACHINE GUARANTEED CLEAN AND IN A-1 OPERATING CONDITION—YOU CAN'T AFFORD TO MISS OUT ON THESE BUYS.

FREE PLAYS	
ABC Bowler \$59.50	Knockout \$109.50
Air Circus 119.50	Majors '41 69.50
Amr. Beauty 94.50	Midway (Rev.) 139.50
Anabel 29.50	Paratroop 104.50
Big Parade 129.50	School Days 59.50
Bolway 74.50	Sea Raider 79.50
Bombardier 104.50	Seven Up 59.50
Capt. Kidd 84.50	Sky Rider 109.50
Champ 54.50	Snappy '41 69.50
Defense, Genco 89.50	Spot-Cha. 89.50
Five & Ten 124.50	Spot Pool 72.50
Foreign Colors 139.50	Star Attraction 69.50
Four Roses 59.50	Strip Tease 129.50
G.I. Joe 74.50	Super Chubbe 59.50
Gobs 99.50	Ten Spot 59.50
Gold Star 49.50	Venus 79.50
Gur Club 79.50	Victory 99.50
Home Run '42 69.50	Yanks 99.50
Invasion (Rev.) 119.50	Zig-Zag 69.50
Jungle 79.50	

ARCADES	
3 Keeney Anti-Aircraft, Brown \$59.50	
1 Keeney Submarine 119.50	
1 Kirk Night Bomber 259.50	
1 Keep Punching 99.50	
1 Mutoscope Ace Bomber 249.50	
1 Mutoscope Sky Fighter 249.50	

CONSOLES AND MULTIPLES	
3 Bally Club Balls \$229.50	
4 Evans '40 Pacers 309.50	
1 Jumbo Parade, 5¢ P.O. 109.50	
1 Jumbo Parade, 5¢ F.P. 109.50	
1 Jennings Silver Moon, 25¢ P.O. 209.50	
2 Paces Races, 5¢, Brown 179.50	
1 Bally Pimlico 359.50	
1 Dark Horse, F.P. 189.50	
1 '41 Derby, F.P. 289.50	
2 Keeney Fortune 189.50	
3 Mills 1-2-3, '41 99.50	
1 Whirlaway (Rev.) 289.50	

SLOTS	
2 Mills 5¢ Blue Fronts \$139.50	
3 Mills 10¢ Blue Fronts 159.50	
1 Mills 25¢ Blue Front 189.50	
2 Mills 5¢ Cherry Bells 149.50	
1 Mills 25¢ Cherry Bell 189.50	
2 Mills 5¢ Gold Chrome 239.50	
4 Mills 5¢ Melon Bells 139.50	
2 Mills 10¢ O.T. Giltter Gold 99.50	
1 Mills 25¢ War Eagle 159.50	
1 Columbia D.J.P. Bell 89.50	

BARGAIN HUNTER SPECIALS	
11 Jennings Hi-Boy Scales (Lot Only) \$500.00	
15 Wurlitzer #100 Wall Boxes (Lot Only) 225.00	
20 Buckley Wall Boxes, Chrome (Lot) 200.00	

Terms: 1/3 Deposit, Bal. C.O.D.
Phone: DI 0800

H. Berger Will Handle Parking Meters in N. Y.

NEW YORK, May 11.—Parking meters, for a long time the only coin machine with any kind of revenue that wasn't handled thru distributors to operators, is announced now as being offered to the trade by Harry Berger, West Side Distributing Company, who will be national distributor.

Manufactured by the Compton Company, Abilene and Dallas, Tex., the meters will only have one moving part—a slide of aluminum. Made to accept pennies and nickels, machine can also be obtained with quarter and half-dollar slots for use on parking lots.

F. B. Altman, general manager of Compton, announces that the firm made parking meters before the war and is just now getting into high speed production of the equipment again. A cigarette vending machine, stamp vender and post-card vending machine will also be offered by the firm.

Parking meters will operate for "up to a three-hour period," H. B. Compton states. Sales are expected to be made to operators in smaller towns in lots of 100 and in larger cities in lots of 500 to 1,000, according to Berger.

Sample of the parking meter is due any day in the 10th Avenue offices of Harry Berger's place to show operators. Attention, among those questioned, has been high on the machines, Berger states.

Many smaller towns with parking problems around their squares or main streets, and never willing to invest in the meters, might now be able to solve parking problems and, at the same time, secure some revenue from the venture. They can, according to Berger, be operated like a route of any type coin machine.

Large and small parking lots will also be able to use parking meters as a form of attendant-less parking. This will be a boom to smaller cities where retailers have been in favor of parking lots, but were afraid the venture would not pay for itself, Berger states. Now almost any vacant lot can be turned into a parking meter-type parking lot by a coin machine operator—in the same manner that he would open an amusement arcade. These last mentioned type locations would be ideal for the quarter and half-dollar type meters.

With this announcement by the Compton Parking Meter Company, it is possible that other firms will follow suit. Others are expected to watch the first few spots, and then announce sale of their products thru distributors to operators.

Telecoin Plans Mass Expansion

NEW YORK, May 11.—"Telecoin Corporation expects to increase the number of Launderette stores thruout the United States to 500 by the end of this year—in spite of the shortage of materials," said Arthur W. Percival at the national meeting of the distribution personnel of the organization at the Waldorf-Astoria Hotel. Large gains in the installation of the machines in apartment houses thruout the country is also expected, Percival stated. In the Greater New York area, Launderette stores are now located in all sections, with the exception of Staten Island.

Future plans of the company in regard to the firm's entry into other coin machine fields was also discussed at the four-day meeting. Plans for a bulk milk vender and fruit juice vending machines were announced recently by the concern.

"THE HOUSE OF FRIENDLY PERSONAL SERVICE"

ATLAS Headquarters for NEW Equipment

THEY'RE BACK AGAIN

BRAND NEW AND BETTER THAN EVER!

DAVAL COUNTER GAMES—MARVEL AND AMERICAN EAGLE CIGARETTE REELS FRUIT REELS

COIN OPERATED—

PLAIN \$50.00

NOT COIN OPERATED—

PLAIN \$54.00

\$5.00 ADDITIONAL FOR BALL GUM MODEL

PROMPT DELIVERY RUSH YOUR ORDER!

1c OR 5c PLAY



SLOTS

Jennings Bronze Chief, 5c.....	\$249.50
Jennings Bronze Chief, 10c.....	259.50
Jennings Bronze Chief, 25c.....	269.50
Jennings Stand'd Chief, 5c.....	249.50
Jennings Stand'd Chief, 10c....	259.50
Jennings Stand'd Chief, 25c....	269.50

NEW!

Jennings Super Deluxe (Life-Up) Chief, 5c.....	\$274.50
10c.....	284.50
25c.....	294.50
50c Pace Deluxe Bell.....	500.00
\$1.00 Pace Deluxe Bell.....	600.00
Groetchen Columbia Jackpot Bell.	132.50

USED EQUIPMENT as you like it

GUARANTEED!

If unsatisfactory, return in 10 days for full refund of purchase price!

SLOTS—CONSOLES—1-BALLS—ARCADE EQUIPMENT! Tell Us What You Need . . . We'll Supply It!

PARTS! Get Them Here! PARTS!

#1489 MAZDA GUN LAMPS, Ea. 49¢

Panoram Excitor Lamps. Ea.....	\$.50
Panoram 750W. Proj. Lamps. Ea. ...	2.75
Panoram Electronic Tube. Ea.	2.00

3000 Ohm Resistors for Chick. Sam. \$.50	Western Kicker Coils.....	\$6.00
Locks for Wurl. Phonograph.....	Western Flaps.....	.75
Rubber Thumb Guards. Ea.	30-30 450V Condensers.....	.75
Large Rubber Rings, Live. Per 100 ..	4-Bell Glasses (Set of 5).....	7.50
Mills Brass Idler Gears.....	3-5 Fusestats.....	.18

WATCH FOR GRAND OPENING . . . ATLAS MUSIC CO. 221 NINTH STREET, DES MOINES, IOWA

ATLAS NOVELTY COMPANY

2200 N. WESTERN AVE. · PHONE ARMitage 5005 · CHICAGO 47

Assoc. (ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1. Offices ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19



SILENT SALES
635 "D" St., N. W., Washington 4, D. C.

WANT COUNTER GAMES

Columbus, Northwestern and Victor Peanut Machines

WILL PAY TOP PRICES

Will Buy Any Type of Machine Send Us Your List

VEEDCO 2113 MARKET ST. PHILA. 3, PA.

Direct Positive Paper CAMERAS—EQUIPMENT

Filling orders coast to coast. No delay. Plenty of Eastman Direct Positive Paper. New Low Prices. 250" rolls 1 1/2"—\$4.20. 2 1/2"—\$5.85. 3"—\$6.53. 3 1/4"—\$6.90 (plus tax). Full stock of other sizes. Also a new line of Cameras, Enlargers, Lenses, Chemicals, Backgrounds, Frames, Mounts, etc. Prompt shipments anywhere. New catalog just published lists everything. Sent Free.

Memphis Photo Supply Company
P. O. Box 1350 MEMPHIS 1, TENN.

FOR SALE JUST OFF LOCATION

5 Buckley Track Odd, D. D. Ea.....	\$495.00
2 Buckley Long Shot. Ea.	625.00
10 5c Mills Blue Front. Ea.	150.00
10 25c Mills Blue Front. Ea.	120.00

1/3 Deposit, Balance C. O. D.
C & M SPECIALTY COMPANY
892 Camp St. New Orleans 18, La.

Hercules "A NAME YOU CAN TRUST"

NEW EQUIPMENT FOR IMMEDIATE DELIVERY

Packard Pla-Mor Wall Boxes	\$ 38.85	Genco TOTAL ROLL	\$525.00
Packard "Out-of-This-World" Ceiling Speaker	\$159.50 (Plus Tax)	Gottlieb STAGE DOOR CANTEN	274.50
Packard Bar Brackets	\$ 5.00	Williams "SUSPENSE"	324.50
Pioneer "SMILEY"	39.50	Bally SURF QUEEN	289.50
Chicago Coin GOALEE	525.00	Amusement Enterprises BANK BALL, 9 Ft. Size (12 Ft. and 14 Ft.—Write for Prices)	375.00

MUSIC — A-1 GUARANTEED

5 Seeburg 8800's, ESRC. Ea.	\$650.00	1 Wurlitzer 616, with New Leather Sides	\$250.00
1 Seeburg Colonel, ES	500.00	2 Wurlitzer 61 Counter Models. Ea.	169.50
1 Seeburg Cellar Job, Wireless	325.00	1 Wurlitzer 41 Counter Model	169.50
1 Wurlitzer 750E with Top Brackets Missing	650.00	4 Wurlitzer Metal Stands for Counter Models	29.50
1 Wurlitzer 600R	450.00	10 Seeburg Wireless Boxes, 20 Selections	36.00
1 Wurlitzer 24	400.00		
1 Wurlitzer P12	150.00		
1 Wurlitzer 750E, Cellar Job, with Red Stepper, Perfect Condition	\$400.00		

SLOTS

2 Mills 10c Chrome Bells	\$175.00	4 Columbia 5c, Late Model	\$ 75.00
1 Mills Blue Front, 5c	135.00	1 Mills Jumbo, P.O.	109.00

50 ASSORTED COUNTER GAMES

Some New in Cases. Complete Lot **\$350.00**

SELL US YOUR MUSIC ROUTE

Will buy your machines on or off location. Take advantage of present high prices. Telephone us at OUR expense.

1/3 WITH ORDER, BALANCE C. O. D.

HERCULES SALES AND DISTRIBUTING CO.
 15 FRELINGHUYSEN AVENUE, NEWARK 5, N. J.
 CABLE ADDRESS—HERDISCO
 DAVE ENGELS IRV. ORENSTEIN

REAL VALUES! REAL VALUES! REAL VALUES!

ALL MACHINES IN A-1 CONDITION

MUSIC MACHINES

2 Wurlitzer Vict. 24's. Ea.	\$450
2 Wurlitzer 616 L.U. Ea.	245
2 Wurlitzer 616 Pl. Ea.	225
1 Seeburg Conv. '43 ESRC	450
1 Seeburg Hitone 8200 ESRC	625
1 Seeburg Hitone 8800	650
2 Seeburg Symp. Ea.	150

PIN GAMES

Sky Blazer . . . \$90	Clover \$85
Gobs 90	4 Diamonds . . . 50
Captain Kidd . . . 70	Snappy 50
Mustang 70	Big Time 50

20 EVANS GALLOPING DOMINOES, '41, PERFECT CONDITION \$275.00 each

NEW EQUIPMENT — IMMEDIATE DELIVERY

Baker's Kicker & Catcher	\$49.75	"Smiley"	\$ 39.50
A.B.T. Challenger	65.00	Bubbles	249.50
Premier Barrel Roll	499.50		

HIGHEST PRICES PAID FOR YOUR MUSIC—PINS

SEND US YOUR LIST TODAY

Will Deliver and Pick Up Within 200 Miles Radius
ORDER TODAY! 1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.

NATHAN M. MUCHNIK
 1251 N. 52nd ST. PHILA., PA. PHONE GRE. 3153

Michigan Mini Bowlers' Group To Incorporate

DETROIT, May 11. — Plans for formal incorporation of the recently organized Michigan Miniature Bowling Association were formulated at a well-attended meeting in the Detroit-Leland Hotel. Association was organized about four months ago when there was a threat to the operators of skee ball machines of all types. It includes operators of a few other types of amusement games, such as ray guns.

An important action of the meeting, according to Frank Healey, of the American Coin Machine Exchange and president of MMBA, was the decision to draw up a code of business ethics by which members will operate. Basically, the intention is to provide a policy that will be recognized by the public, operators and location owners as "clean operating" of a significant public amusement.

Committee was appointed to draw up a code expressing the intentions of the members in the matter of ethics. Maurice Feldman is chairman of the committee, assisted by Sam Rose and Al Friedenberg, with Healey serving in an ex-officio capacity.

Further action was distribution of stickers which members will place on their machines. In this way members will be able to recognize the machine of a fellow-operator and will grant it the courtesy due a member's business in location dealings.

Stickers will also serve to publicize the association with the public and location owners.

Ravreby Pushes Completion of Boston Offices

BOSTON, May 11.—Ed Ravreby, of Associated Amusements, Inc., announced plans for removal of his organization to new quarters at 864 Commercial Avenue where the firm will occupy a three-story building.

While work is going forward on the new quarters, the company will continue doing business at 72 Brookline Avenue, Ravreby said.

Ravreby reported that the new location will provide 12,000 square feet of floor space for offices, service shops and showrooms. Unusual feature of the new layout will be recreation rooms for the trade. They will be set aside for visiting operators, and guests will have refreshments on hand at all times, he said.

Service department will include shops for work on all types of coin machines. Plans now in the hands of architects call for individual showrooms for each type of equipment.

Ohio Specialty Planning Move

CINCINNATI, May 11.—Offices and showroom of the Ohio Specialty Company will be moved next month to a new location, it was announced recently by Milt Cohen, owner.

Cohen, who will announce the new address soon, said the concern will display all types of coin machines for which the firm is distributor, including a complete line of premium merchandise and punchboards. In addition to the machines and games, Ohio Specialty is also distributor for machine parts.

WE HAVE ON HAND

at present a supply of

MILLS F. O. K. ESCALATOR TYPE MINT VENDERS

Will accept Blue Fronts in trade. Also a large assortment of one and five ball Pin Games, Consoles, Mills Four Bells and 2 Mills Futurity—one 5c and one 10c—and many other games and machines too numerous to mention.

Write or wire us your needs.

Prompt replies to all

SEATTLE COIN MACHINE CO.

3225-27 Western Ave.
 Seattle 99, Wash.
 Phone: Garfield 8833

PUSH CARDS

Largest Stocks. All Popular Sizes and Types. Fine Cards — Low Prices — Fast Service.

FREE Catalog Write

W. H. BRADY CO., MFGRS.
 EAU CLAIRE, WISC.

WE WANT TO BUY

FOR SPOT CASH
1,000 PIN GAMES

SEND US YOUR COMPLETE LIST

Machines need not be in running condition so long as no parts are missing. We do not need the glass.

KRUSE & CONNOR
 4556 North Kenmore Ave. Chicago, Ill.
 Tel.: EDCewater 3500

PHONOGRAPHS—READY FOR LOCATION!

1 Wurlitzer 700, Exc. Cond.	\$675.00	Seeburg 8800 or 9800, ESRC, New Grille Cloth	\$625.00
1 Wurlitzer 850, Like New	825.00	1 Seeburg 8800, ES	575.00
1 Wurlitzer 24 Victory	475.00		

PARTS AND SUPPLIES FOR MUSIC MACHINES

1 Wurlitzer 600 Speaker	\$27.50	8 3-Wire Select-o-Matics	\$35.00
3 Wurlitzer #900 Adaptors	32.95	Astaltic B2 Crystal Pick-Up Cartridges	4.75
1 Wurlitzer 24 Adapter	39.50	Metal Chandelier Speakers	10.00
1 Wurlitzer #130 Adapter	37.95	UA-15 All Purpose Amplifiers, Comp. with Tubes	45.00
2 Keeney Adaptors	24.95	2" Hard Rubber Casters, Per Set of 4	1.35
3 Wurlitzer 616 Amplifiers	39.95	Zip Cord, 500' Rolls, Per Ft.05
1 Wurlitzer 600 Amplifier	49.50	Line Cord, Per Ft.05
1 Wurlitzer 500 Amplifier	49.50	Program Strips, 500 Sheet Pkgs.	3.00
2 Wurlitzer #304 Steppers	19.50	Wurlitzer Main Gears	3.50
1 Wurlitzer #145 Stepper	40.00	4 WATLING SCALES, LIKE NEW	95.00
6 Selenoid Drums for Wurlitzer	21.95	8 Seeburg 20 Sel., 54, Wireless Wall-o-Matics	37.50
2 Buckley 32 Selection Chrome Cinaudagraph 12" P.M. Speakers, Brand New	14.95	2 QSRI Selection Receivers With Tubes	50.00
Rock-Ola Motors—Wurlitzer D.C. Motors	6.85	1 Wurlitzer Motor Converter and Kit for 32 Volt Output	50.00

WE CARRY A FULL LINE OF TUBES, KEYS, PLASTICS, ACCESSORIES AND PARTS
 1/2 Deposit, Balance C. O. D., F. O. B. New York
DAVE LOWY & CO. 594 10th Ave., New York 18, N. Y.
 Phone: Bryant 9-0817

MUSIC FOR SALE

Wurlitzer T12's, Adaptors & Speaker	\$199.50
Wurlitzer 61's	199.50
Wurlitzer 616's	269.50
Seeburg (12 Records)	159.50

PIN BALL FOR SALE

Marines at Play	\$99.50
Exhibit Short Stop	44.50
Foreign Colors	99.50

ACCESSORIES

Wurlitzer Model 130 & 300 Adaptors	\$24.50
Collection Books, Per 100	6.25
Miracle Point Needles, Per 100	20.00

IRWIN DISTRIBUTING CO.
 108 So. Grove Wichita, Kansas
 Phone 5-8697

Cig Prices Still Cause Headaches

Retailers To Ask Revision

Unfair trade statute under attack in Ohio court test on cut-rate wholesaling

WASHINGTON, May 11.—Long-sought cigarette price increase allowed by OPA has created considerable dissatisfaction among retailers, according to reports reaching here, and many now are said to be seeking a boost comparable to the 1-cent per pack rise granted vender operators.

At time of authorizing the increase, OPA officials said they would be willing to consider such an increase for other retailers if they would make a showing of cost increases such as vending machine operators submitted.

In many areas of the country, retailers were complaining about the requirement that they absorb the wholesale price boost on single pack sales. They pointed out that multiple pack sales even in chain stores constitute only 40 per cent of cigarette transactions. Thus, they contended, the nickel per carton boost allowed manufacturers, wholesalers and jobbers would eat a large hunk out of their profits.

Argue Decrease

They further argued that the 1-cent increase allowed on two-pack sales will just decrease the number of multiple sales rather than give them any added profits.

From Detroit, Paul Porter, OPA administrator, was contradicted in his statement that retailers can absorb the price rise on single-pack transactions. Protest came from Samuel M. Bez, chairman of the trades interest committee of the Detroit Retail Drug-gists' Association. Referring to Porter's statement, Bez declared: "The facts do not justify such a conclusion, nor is there anything fair or reasonable in the price structure submitted to cigarette retailers."

Meanwhile, the Greater Detroit Vending Machine Operators' Association announced that the price in machines will be increased to 17 cents.

Cigarettes also made news in Ohio where the State Unfair Cigarette Sales Act is undergoing a court test at Cleveland. Common Pleas Judge Charles J. McNamee attacked the constitutionality of the five-year-old law in a decision holding that Ohio dealers may sell cigarettes below cost. Judge McNamee ruled that the act forbidding this practice conflicts with the 14th amendment of the U. S. Constitution by "depriving persons of property without due process of law."

Suit was filed by Walter G. Serrer, president of H. H. Serrer & Son, against Philip F. Price, owner of the Cigarette Service Company, a cut-rate wholesaling firm. Serrer asked that Price be restrained from selling cigarettes at "less than cost to wholesaler."

Case is expected to be carried on appeal to higher courts, since fear was expressed that the decision might endanger similar fair trade acts now on the statutes in 24 other States.

Cig Forecasts

Forecasts of cigarette production also were marked by differences. Harry M. Wooten, well-known tobacco analyst, estimated in New York that the 1946 output would reach 348,000,000,000 units, an increase of about 8,000,000,000 over last year. But in

Gum in School

CHICAGO, May 11.—Dr. George Crane, prominent psychologist and newspaper columnist, claims definite therapeutic benefits for chewing gum (vender dispensed and otherwise).

Speaking before 450 school-teachers and educators at the Morrison Hotel, at a teachers institute conducted by the Cook County superintendent of schools, Crane said the time would come when every child would be handed a stick of chewing gum as he passed to his classroom seat.

"In this way, we will enable the pupil to work off a tremendous amount of surplus energy he would otherwise be unable to expend," said Dr. Crane.

City life produces nervous tension which the gum-chewing process "grinds off" he said.

Keep 5-Cent Bar, Candy Makers Say

Few Trying Dime Size

CHICAGO, May 11.—With the consensus of opinion among members of the candy industry that the 5-cent bar is here to stay, vender men seemingly can be assured that competition from non-vended 10-cent bars is on the wane.

Altho material shortages and price freezing have caused a few manufacturers to enter 10-cent bars on the market, summary of opinion among candy men is that the measure is only temporary and will be dropped with the easing of shortages and resumption of normal competition.

Recent survey showed few manufacturers tooled for the higher priced bars and general optimism prevailing in the industry has led many manufacturers to continue making 5-cent bars in order to be ready for competition when deficiencies are remedied and restrictions withdrawn.

None Planned

Mars Inc., one of the largest manufacturers in the Chicago area, is not making 10-cent bars and has no expectation of doing so in the future, according to Miss Beth McCurdy, head of the statistical department and formerly with the OPA as a business specialist in the agency's candy division. She recalled after the first World War the candy market was flooded with 10-cent bars which were forced out when normal conditions prevailed.

Walter H. Johnson Candy Company, Chicago, is making one 10-cent bar placed on the market recently. Company officials were unable to ascertain sales statistics because of lack of information, but said the bar was being manufactured in response to a limited demand for a dime bar.

In the 10-cent field for more than a year, Curtiss Candy Company, with wide diversification of type and brand, has found only a limited market for the higher priced bars, officials of the company said. They began manufacture in order to accommodate wholesalers who wanted to test the demand for 10-cent bars.

Other Firms

Many smaller manufacturers have also manufactured the dime bar, but most have either withdrawn them from the market, or continued manufacture on a smaller scale.

Public acceptance of the 10-cent bar has not been enough to warrant wide production nor place them in competition with the popular brands of 5-cent candy, manufacturers believe.

Russian Taste for Cigs Up

In War; Build 46 Factories

MOSCOW, May 11.—Four years of war apparently taught the Soviets that a cigarette is an excellent relaxer.

Eighteen new factories were built in the Volga, Ural and Siberian regions of the USSR during the war years, according to an announcement from the Russian tobacco trust. This brought the total number in the country to 46, which turned out an estimated 26,000,000,000 cigarettes last year.

Food Writer Plugs New Juice Vender

CHICAGO, May 11.—Emphasis recently by food and medical authorities on the healthful qualities of oranges and other citrus fruits may spur coin manufacturers' work on practical fresh juice dispensers.

Mary Meade, *Chicago Tribune* home economist and columnist recently devoted space to newly developed concentrates which have all the taste and vitamin content of the fresh fruit.

About the vended product she wrote:

"Speaking of automatic orange juice, I've read of a new slot machine which, for your nickel, rolls out an orange, slices it, extracts the juice and thrusts the cup out at you in a twinkling. You can see the whole operation. That's a West Coast development.

Venders Watch Theater Plans

TORONTO, May 11.—Expansion of theater locations for vending machines is seen in recently disclosed plans of British film magnate J. Arthur Rank for opening 50 new theaters in Canada.

Rank, who has emerged as Britain's largest theater owner and film producer, outlined the Canadian theater program at the first world sales convention of the British film industry in London.

New theaters will use both English and French films, and many of them will be produced at the new Queensway Studios here, which is already in operation.

Added indication of forthcoming theater development in Canada is the formation of Gaumont-Kalee of Canada, recently formed sales and engineering firm which will handle equipment, accessories and furnishings.

Venders in Subways Sell 700,000 Items Daily in Manhattan

NEW YORK, May 11.—New York's subway system is one of the world's largest single markets for vending machine products, according to estimates by city statisticians.

Figure experts report that one out of every 10 of the 7,000,000 passengers who ride the underground trains daily buys either a stick of gum or a chocolate candy from the thousands of venders that dot the platforms of the system's 525 stations. By simple arithmetic, the venders must click out nearly 700,000 items per day.

But even this bustling business has its seamy side: porters of the subway are complaining about the way gum chewers and candy eaters toss the wrappers onto station platforms, according to *The Daily News*.

Vender operators provide small tin boxes under the machines for the discarded wrappers, the paper reports, but their customers don't use them. Instead, the little boxes seem to be used mostly by people with some garbage or old newspapers to get rid of. Newspaper, however, had no special proposal for a clean-up except to tell readers to be more tidy.

Predicts Sharp Drop in Output Of Soft Drinks

WASHINGTON, May 11.—Sugar shortage is to blame for predicted 500,000,000 bottle decrease in soft drinks in the second quarter of this year over the same period in 1945, say the American Bottlers of Carbonated Beverages.

Organization's headquarters explained that in 1946 manufacturers of soft drinks are allowed only 60 per cent of their sugar base—the amount of sugar purchased in the second quarter of 1941. Altho this is an increase of 10 per cent over the first quarter of the current year, it is 10 per cent below the same quarter of 1945, when bottlers were allowed 70 per cent of their sugar base.

Meanwhile, ice cream manufacturers are listening uneasily to rumors the government will soon cut down on their supplies of milk for manufacturing purposes in order to allow more for butter and other dairy products, spokesmen for the industry said.

Limitations on the manufacture of ice cream were lifted last September and that product has been plentiful ever since.

Vendit Corp. Names Ninth Distributor

CHICAGO, May 11.—Vendit Corporation has announced its ninth distributorship for the company's candy vending machine.

Appointment went to E. T. Barron Company, 816 West 36th Street, Minneapolis. Territory assigned to the new distributor includes Minnesota, South Dakota and North Dakota.

Washington, the U. S. Department of Agriculture was not so optimistic. USDA forecast that production for the fiscal year ending June 30 would total only 320,000,000,000 cigarettes compared with 340,000,000,000 in the 12 months ended June 30, 1945.

Even the Department of Agriculture, however, had its note of optimism. Its experts voiced the belief that the high level of consumer buying power would maintain tobacco consumption at or near wartime levels.



ADVANCE Ball Gum Machines

Order now and have your priority number in when shipments begin to move in regular order.

1 to 9, \$9.94;
10 to 24, \$9.01; 25 to 49, \$8.35; 50 to 99, \$7.95; 100 to 199, \$7.69.

It won't be long now until ADVANCE will be ready for Everybody. Neat, light, clean, trouble free; one of OLDEST.

THE NEW BLACKSTONE High Speed Double Barrel COIN PACKER

Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$2.10 post-paid each size.



NOW Shipping ADVANCE PEANUT MACHINES

Get your order in and reserve priority number.

1 to 9, \$10.31;
10 to 24, \$9.35;
25 to 49, \$8.66;
50 to 99, \$8.25;
100 to 199, \$7.98.

COLLECTION BOOKS 65c DOZ., POSTPAID

Three-In-One Flat Coin Wrappers, the BEST, 85c Per M.
CHARMS, 15 Gross—\$13.25.

BALL GUM

BALL GUM is scarce, don't lose your locations. MARBLES, 5/8", the perfect substitute. Ass'd. colors glass agates, others.

Barrel, 40,000 \$52.50
Keg, 17,000 21.05

Cash with order. Prompt shipment.
THOMAS NOVELTY CO.
1572 Jefferson St. PADUCAH, KY.

REGAL

KING OF THEM ALL

Your problems can be solved, your future can be assured, your happiness and that of your family can be made certain by operating a route of our Penny Bulk Merchandisers. Special discount to new operators.



REGAL PRODUCTS CO.
GAYS MILLS, WISCONSIN

Canada Sugar To Black Mart

SHERBROOKE, Que., May 11.—Indication that quantities of Canadian sugar still are trickling into the black market came in an announcement by the price commission that 40 tons of sugar destined for illicit use was seized near here.

Commission did not reveal the names of those in possession of the sugar, it was explained, in order that police could continue their investigations. It was said that the sugar was intended for black market manufacture of a "product sold in regularly established commerce."

Chewing Gum, Soft Drink Makers Report Profits, Dividends

NEW YORK, May 11.—Earnings of Dr. Pepper Corporation for the first three months of 1946 amounted to \$290,000, an increase of \$62,000 over the same period in 1945. Net income per common share was 41 cents, compared with 33 cents per share in the like period of 1945.

American Chicle Company has authorized an extra 50 cents plus the regular quarterly dividend, amounting to \$1 per share. Last year the company paid two extras of the same amount in June and December.

Lion Distributing New Ky. Coin Firm

FRANKFORT, Ky., May 11.—Secretary of State has issued a charter to the Lion Distributing Company, capitalized at \$100,000, to deal in vending and amusement devices.

Incorporators were Harry and Evoline Green and Clayton Nemeroff.

Columnist Calls Sweets, Beverage Buying Madness

CHICAGO, May 11. — Dorothy Thompson, political columnist, is disturbed by the way Americans are eating, particularly their consumption of huge quantities of candy, ice cream, soda pop, coffee and alcoholic beverages, which she lumps all together.

But in her effort to prove that Americans "are living on a scale unique in extravagance and madness," she does come up with some interesting figures on the size of the food and beverage industry.

She says, for instance: Americans ate more than \$1,000,000,000 worth of ice cream last year, they drank more than \$750,000,000 worth of coffee (at per pound prices), they drank \$7,300,000,000 worth of alcoholic beverages and ate \$500,000,000 worth of candy.

Altogether, they spent \$11,500,000,000 on alcohol, soft drinks, ice cream, candy and coffee, while in 1939 they spent only \$15,000,000,000 for all foods. And all told, in 1945, they spent \$31,000,000,000, of 19 per cent of the estimated \$161,000,000,000 national income, for food.

She points out that a large part of the increase naturally represents rises in food prices, some of which have jumped 100 per cent. What she doesn't bring out is that prices of candy bars and soft drinks remain virtually unchanged from 1939, indicating the tremendous appetite for these items that must have existed, unsatisfied, seven years ago.

Despite Miss Thompson's alarm at the "extravagance," vending machine operators saw in the figures an indication of the many hidden markets for untold other products that lie unsatisfied in America. Venders beyond doubt have played major roles in bringing candy and soft drinks to many "marginal" markets, and there is every reason to believe they will eventually do the same thing for the ice cream and coffee trades.

It also is pointed out that vending machines fit neatly into the now common medical theory that, to be healthy, people should eat more often rather than a great deal at a single meal.

Cigarette Concern Says Sales Running Above 1945 Volume

CHICAGO, May 11.—Liggett & Myers Tobacco Company, maker of Chesterfield cigarettes, reported that first quarter net sales totaled \$98,211,181.

Under a new Securities and Exchange Commission ruling, the company was not required to release figures for the comparable period last year, but officials said sales were up from the first quarter of 1945. Total 1945 sales volume was \$399,000,000, an increase of \$25,000,000 over 1944.

First quarter ordinarily is lightest for cigarette manufacturers, with peak demand in the third quarter, it was said.

Pepsi-Cola Earnings Top Million in First Quarter

NEW YORK, May 11.—Pepsi-Cola Company reported a net profit of \$1,230,000 for the first three months of 1946.

This amounted to 21 cents per share compared with earnings of 25 cents per share in the corresponding period of 1945 when net profits totaled \$1,425,000.

HERE'S THE WAY TO BIG CASH PROFITS



\$199.50

Rebuilt like new

F. O. B. Cambridge, O. Full Remittance With Order

SUPPLIES for POPMATIC

EXTRA HEATING ELEMENTS. Ea....\$ 5.00
POPCORN. Per Lb. 14 1/2c
GLASSINE BAGS. Per 1,000..... 2.50
POPPING OIL (Packed 6 Gal. Per Case). Per Gal. 2.50

THE P. K. SALES CO.

6th AND HYATT AVE., CAMBRIDGE, OHIO

PERPETUAL SALES BOARD

10c PLAY—
Average Gross Take\$57.50
Average Pay Out 29.00
AVERAGE PROFIT—\$28.60

This profit can be made time and again with the same original board. The purchase of additional boards is not necessary! NET PRICE, \$6.75 EA. 2 BOARDS, \$12.00

BALL GUM

is still scarce and will be for the coming year; better order Marbles now, the best substitute!

CAN STILL SUPPLY

Glass, Agate, Assorted Color Marbles. Barrel of 50,000 \$54.50
Keg of 21,000 23.80

NUTS-4-U PEANUTS

90 Pound Carton, Blanched \$24.30
INDIAN NUTS—NEW CROP.
100 Pound Carton—\$54.00.



BRAND NEW! PROMPT DELIVERY!

Victor Model "V" 1 1/2 Venders. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.

Model "V" Standard Finish (glass globe), Each \$10.75

Model "V" DeLuxe Cabinet (as pictured), Ea. \$12.75

YOU HAVE TRIED THE REST — NOW TRY THE BEST.

COLUMBIA BELLS, \$132.50

NEW IMPROVED 1946 MODELS IMMEDIATE DELIVERY
Changeable to 1, 5, 10, 25c
Play on Location.
Columbia Makes More Money F-A-S-T-E-R—Costs Less.

CHARMS

Fine Selection, 15 Gr. \$13.25
Penny or Nickel Counter, 1c or 5c. Ea. 1.25
Parcel Post Paid

Full Cash With Order, F. O. B. Factory

ROY TORR LANSDOWNE PENNA.



VICTOR'S MODEL "V" Famous Pre-War Vendor

GLOBE TYPE
Model V capacity: 5 to 8 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends 1/2", 5/8" and 3/4" ball-gum.
Model V Del. Cab. Type, \$12.75 Ea.
Model V Wall Bracket, 85c Ea.
Combination 1c and 5c Coin Counter, Plus Postage, \$1.25 Ea.

Orders Filled In Rotation 1/3 Deposit, Balance C. O. D.

Model V Globe Type, \$10.75 Ea.
PIONEER VENDING SERVICE
Exclusive Victor Distributor in N. Y.
461 Sackman St. Brooklyn 12, N. Y.

FOR SALE

500 Cigarette Vending Machines, modern and in good condition. Equipment half Rowe, half U-Need-a-Pak. 450 Machines on good established locations; 50 idle. Price \$35,000. For information write P. O. BOX 75, Northampton, Pa.

AGENCY WANTED

Any good line of Vending Machines. Manufacturer must be able to make shipment. Will set up and sell new operations. Will do own advertising and work on strictly commission basis. Interested in territory of Washington and Oregon. Will exchange references.
BOX D-199, THE BILLBOARD CINCINNATI 1, O.

Illinois Plan To Levy Soft Drink Tax Hit

Draws Sharp Opposition

SPRINGFIELD, Ill., May 11.—In support of Chicago's Mayor Edward J. Kelly, strenuously opposed to taxing vending machines and juke boxes in order to finance the State bonus to veterans, members of the bottling industry attended legislative committee meetings here this week to take a strong stand against the proposed tax on soft drinks.

Bottlers termed the proposed levy, "tapping the piggy banks of the children of Illinois," and pointed out that while they favored payment of the bonus, they would be opposed to any tax which singled out any one industry.

Members of the Illinois Veterans' Compensation Commission had hoped to raise upward of \$5,000,000 a year from a soft drink tax to apply against retirement of a \$385,000,000 bond issue for the bonus.

40,000,000 Cases

Timothy P. Sheehan, Chicago, a member of the Association of Chicago Bottlers of Carbonated Beverages, estimated that approximately 40,000,000 cases of soft drinks were sold in the State annually with an average profit of only 5 cents a case.

Sheehan said the proposed tax would cause a price increase on retail sales of bottled soft drinks to 6 cents and would practically render obsolete present devices on venders. He estimated vender sales of soft drinks between 10 and 20 per cent of total sales.

Joseph Vecchie, of Taylorville, also testified before the committee that the industry would be unable to absorb a tax of half a cent a bottle to finance the bonus. He is president of the bottlers association.

Look Elsewhere

Meanwhile, committee members were looking to other sources, including the possibility of a tax on natural gas to bring in part of the necessary 27.4 million dollars to be needed yearly to finance the bonus.

State Treasurer Conrad Becker brightened the hopes of committee members who would tap current revenues for bonus funds by disclosing the general revenue fund was increased by \$4,187,428 in April, bringing the general balance of the fund to \$154,910,000.

Thieves Find Way Into Coin Laundry

CHICAGO, May 11.—Altho a newcomer to the coin machine industry, the coin-operated laundry business already is finding itself confronted with some of the problems that have plagued other operators for years.

Example is the local Automatic Laundry Service, Inc., 2512 Archer Avenue. Burglars broke into the firm's shop and stole nine washing machines, but Foster Schultz, the owner, got some satisfaction from the thought it still would cost the burglars money to get their laundry done.

All nine were of the coin-operated type, requiring insertion of a dime before they would operate. He valued them at \$1,435.

Toledo Papers Plug Opening of Town's First Coin Laundry

TOLEDO, May 11.—First coin-operated laundry in Toledo and one of 110 opened in the country in the last two years, is in operation here. Known as the Launderette, with a Telecoin franchise to operate all Launderettes in Toledo, it is owned by H. C. McElmurry and George P. Schenk.

Novelty of the self-service type laundry resulted in much newspaper publicity, and with a laundry strike currently plaguing many, opening day drew plenty of paying customers, as well as curiosity seekers.

Proprietors have installed a lounge for customers where soft drinks and candy bars are vended and a juke box plays while they wait. Thirty machines have been installed each holding a 10-pound washing or the equivalent of 4 sheets, or 2 sheets, 5 shirts, 2 pillowcases and about a dozen handkerchiefs, McElmurry said.

Company officials said that an appointment list was being established for customers, who may reserve one or more machines, a week ahead of time. Plan is to finish each customer's wash in 30 minutes. Cost of one machine for a half hour is 25 cents. Store has also proven a boon to housewives whose home laundering facilities have not been completed due to building material shortages.

Partners plan to open two more stores in other sections of the city and they expect delivery soon on driers.

Hobbs To Head Coca-Cola Firm; Earnings in Drop

WILMINGTON, Del., May 11.—William J. Hobbs, 42, president of Coca-Cola Export Corporation, was elected president of the company at the recent annual meeting of stockholders.

Hobbs, former New Yorker who now resides here, succeeds Robert W. Woodruff, who continues as chairman of the executive committee. Woodruff has been acting president in place of A. A. Acklin, president from 1939 to 1945 when he was granted leave of absence because of ill health.

Acklin was elected chairman of the advisory committee, replacing William C. Bradley. Richard C. Fowler was elected a vice-president.

Woodruff is from Atlanta, Ga.; Bradley is from Columbus, Ga., and Fowler is from New York.

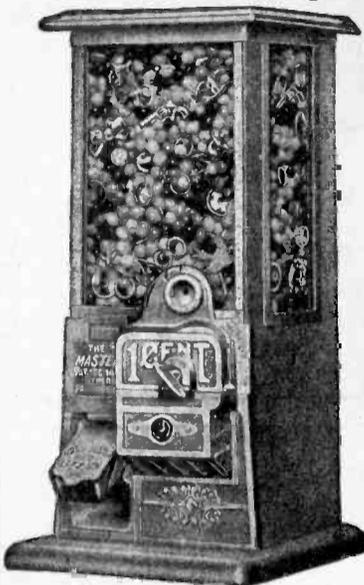
Firm recently announced earnings for the first three months of this year as \$3,320,722, or 81 cents a common share. Earnings in the same period of 1945 were \$3,443,760, or 84 cents a share.

King of Penny Gum, Goudey, Dies at 83

WELLESLEY HILLS, Mass., May 11.—E. Gordon Goudey, founder of the Goudey Gum Company, who was called by William Wrigley Sr. "the penny gum king of the world," died recently at the age of 83.

His company, formed after the First World War, manufactured O-Boy-Gum. Previously, he had been connected with the Beeman Gum Company.

"MASTER" NOVELTY PENNY VENDOR Immediate Delivery



EASY TO OPERATE **\$13.95** Ea.

START A ROUTE NOW! In Lots of 5 Or More

Two Tone, Tan and Green, Porcelain Finish. Capacity—5 lbs. of Pistachios or 1000 Balls of Gum or Peanuts or other products—proportionately.

ORDER TODAY!

1/3 Dep., Bal. C.O.D., F.O.B. N. Y. TRI-STATE VENDING CO. 561 10th Ave. New York 18, N. Y. Phone: LO. 3-3987

SOLID SPANISH PEANUTS
\$17.10 Per 90 Lbs. Packed in 30 Lb. Cartons.
SOLID VIRGINIA PEANUTS
\$24.30 Per 90 Lbs. Packed in 30 Lb. Cartons.
F. O. B. St. Louis.
1/2 Deposit, Balance C. O. D.
Ace High Products Co.
1811 South 14th St. St. Louis 4, Mo.

PIN GAMES (NEW)	
Catalina	\$249.50
Bubbles	249.50
Suspense	325.00

PIN GAMES (USED)	
Glamour Girl	\$ 59.50
Hotel Days	62.50
Bombarder	115.00
Action	125.00
Wow	37.50
Grand Canyon	180.00
3 Up	49.50
Spot Pool	72.50
Metro	59.50
Gun Club	79.50
Clover	85.00
Marvel Baseball	125.00
Invasion	99.50
Jeep	98.50

NEW YANKEE (Divider Model)
Can be used with Cigarette or Fruit Reel. Change over in 2 minutes on location **\$29.50**

COLUMBIA BELLS, \$132.50
NEW IMPROVED 1946 MODELS IMMEDIATE DELIVERY
Changeable to 1, 5, 10, 25c Play

MUSIC
All in perfect working condition
Wurlitzer 616, Lite-Up Grill \$250.00
Wurlitzer 600R, Victory Model 500.00
Symphonola (All Lite-Up) 189.50

CONSOLES
All in Perfect Condition
Big Game \$109.50
Bob Tail 129.50
Club Bell, Combination 250.00
Zeta 50.00
Fast Time 119.50
Jennings F.P. Mint Vender 79.50
Mills 1-2-3, 1940 64.50

DEPOSIT REQUIRED WITH ALL ORDERS
SEND FOR COMPLETE LIST

WORLD'S SMALLEST 3-REEL MACHINE
BRAND NEW IMPS
Fruit Reels Only
1c or 5c
Sample **\$13.50**
Carton of 6 \$72.00
5 or More Cartons, Ea. Carton \$89.50

CIGARETTE MACHINES
Look like new and work to perfection
U-Need-a-Pak, 9-12 Cols. Ea. \$59.50
DuGrenier 7 Col. Model VD 72.50
DuGrenier 11 Col. Split Champion. Ea. 95.00
DuGrenier 7 Col. Model V. Ea. 89.50
Stewart & McGuire 7 Col. Model S. Ea. 49.50

MILLS \$74.50
Brand New Vest Pockets
USED COUNTER GAMES
Kicker & Catcher. Ea. \$29.50
Steeplechase, New. Ea. 19.50
Lots of 5. Ea. 17.50
Pok-o-Reels (Divider Model) 19.50
Sparks Champion (Gold Award) 29.50
American Eagle (Fruit or Sport Reels) 29.50
A.B.T. Guns 29.50

USED MACHINES
Northwestern Deluxe \$18.95
Northwestern Standard 9.50
Northwestern Tri-Selector 22.50
U-Choi Ball Gum Machines 6.50
Variety Shops, 5 Col., Clean 15.00
Stands 2.50
Silver Kings, Rebuilt Like New 7.95
Snacks, 3 Col., New Finish 15.00
Stands 2.50
Stewart & McGuire 1c & 5c Comb. 17.50
Brand New Stamp Machine 10.75
Model V. Standard 12.75
Model V Deluxe 150.00
Watling Guesser Scale 150.00
New Watling Guesser Scale 175.00

New Wholesale Org Being Formed With Kolodny as Leader

WASHINGTON, May 11.—Joseph Kolodny, managing director of the National Association of Tobacco Distributors and a leading proponent of vending machine sales, has been named chairman of a new national organization of wholesalers now in process of formation. New association, as yet unnamed, will be under the sponsorship of the Council of National Wholesale Associations, of which Kolodny is a vice-director.

Organization of the group was the principal subject of discussion at a recent meeting of representatives of wholesalers at the Statler Hotel here. The proposed group would operate among wholesalers as the National Association of Manufacturers does for producers, and would overlap activities of any existing trade association.

Membership would be open to any firm engaged in wholesale distribution.

ORDER TODAY . . . For Immediate Delivery!!!
VICTOR'S MODEL V
Globe Type **\$10.75**
Also Available . . .
MODEL V — Deluxe Cabinet Type
with unbreakable glass—\$12.75.
CLEVELAND COIN MACHINE EXCHANGE
2021 Prospect Ave. CLEVELAND 15, OHIO

THE NEW BLACKSTONE HIGH SPEED DOUBLE BARREL COIN PACKER
Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$2 each size.
Blackstone Coin Packer Co.
Madison 1, Wis.

RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN STREET PHILADELPHIA 23, PA.

**Manufacturers and
Manufacturers' Representatives
ARE INVITED MAY 15-16-17-18**

GRAND OPENING and HOUSEWARMING . . .

- You are cordially invited to attend our "OPEN HOUSE WEEK" commemorating the opening of our OWN new building, pictured below. This celebration will take place at our new location, 6655 Olive Boulevard, University City 5, Missouri, on May 15, 16, 17, 18.
- We would deem it a pleasure if you could arrange to be with us during the "Christening." Our new home will encompass all the latest features for the handling, storing and servicing our many customers.
- In the event that your plans are such that you are unable to be with us during the opening ceremonies, please consider this a standing invitation to visit OUR HOME at all times.

Sincerely yours, *Al Price*



DISTRIBUTORS OF CIGARETTE VENDING MACHINES SINCE 1937
WITH OUR ADDED FACILITIES, WE ARE NOW ABLE TO TAKE ON
ADDITIONAL LINES OF COIN-OPERATED MACHINES AS EXCLUSIVE
DISTRIBUTORS IN THE ST. LOUIS TERRITORY.

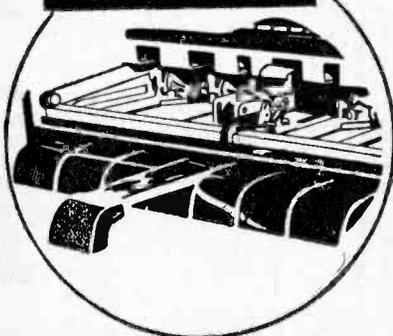
AL PRICE TOBACCO CO.
6655 OLIVE BLVD. UNIVERSITY CITY 5, MO.

ANOTHER FEATURE

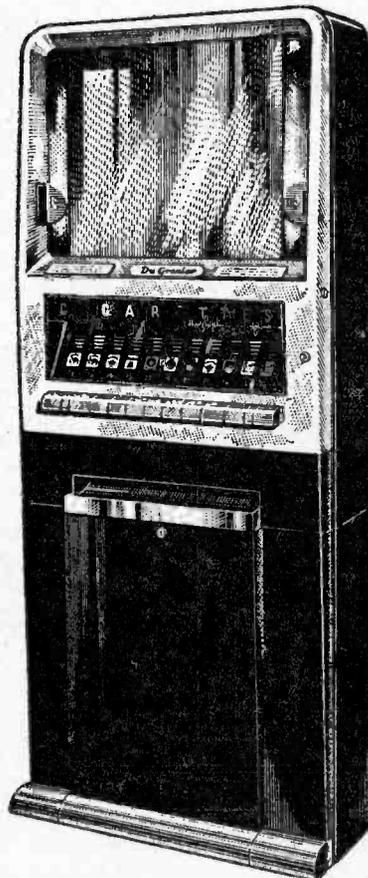
in the

**DUGRENIER
Challenger**

Ejector handles are formed steel sections. Revolutionary-type ejector eliminates all package load on delivery mechanism. Positive empty column lockout device.



No handle breakage . . . no jamming of cigarettes . . . no lost packages because of mutilation . . . no refunds to customers because of money lost in empty columns
FREE AND EASY OPERATION!



ARTHUR H. DUGRENIER, INC.

America's Foremost Manufacturer of Automatic Merchandisers
15 HALE STREET, HAVERHILL, MASS.

**Coinmen Follow Flight of City
Dwellers to Suburban Sections**

CHICAGO, May 11.—Alert coinmen are giving an attentive ear to thoughtful city planners who see a continued flight of residents away from teeming city centers into less congested suburban areas.

Aware of the increasingly more numerous department store locations for coin-operated venders and music machines, operators are looking to the possibilities in more remote shopping centers as a fruitful source of revenue as they spring up in the wake of expected migration.

Induced by present prestige of the coin business and wider public acceptance of juke boxes for entertainment and vending machines for service and convenience, many leading department stores all over the nation are supplementing counter sales, and building customer and employee good will thru vending and music machines.

Following the lead of first-flight stores in other sections of the nation,

rural merchants are becoming more amenable to coin machine installation. In Chicago Marshall Field & Company has installed juke boxes in teen-age shops; Sears, Roebuck & Company has candy and soft-drink venders on location, and Mandel Bros.' Department Store has soft-drink venders in its teen-age club-room.

Customers, too, weary from waiting in line to buy hard-to-get items welcome the conveniently placed candy and soft-drink dispensers, and their acceptance by employees has been proven in many industrial locations as well as department stores.

New machines slated for production by manufacturers will show result of recent experiment with new designs and finishes to make them attractive and suitable to many varied locations.

Venders, in many kinds of stores, were common in Germany before the war and had been introduced in other European countries.

**Philly Coin Meter
Co. Installs First
Apartment Service**

PHILADELPHIA, May 11.—The Coin Meter Philadelphia Company, 4909 Greene Street, has installed a Westinghouse laundry service in the Kennilworth Apartments of Alden Park. This is the first apartment building in the city to receive the new service. It is one of the largest buildings and caters to high income clientele.

Included in the laundry room are automatic washers, tumbler dryers, and a high speed water extractor. The color scheme is blue and white with fluorescent lighting. There are also lounging chairs and settees.

Hotel and apartment house owners and managers have been invited to inspect the Kennilworth laundry and five have already signed up to install similar layouts in their own hostleries, Coin Meter officials said. More are expected to follow.

Tenants from near-by apartment houses have requested permission to use the Laundromat, it was said. Decision about the outside customers will be announced when a reasonable survey of the amount of time the Kennilworth customers need.

A coin laundry will be included in the new \$2,000,000 apartment house scheduled to be built in Germantown near the Kennilworth. Coinmen in the area are visiting the Kennilworth with an idea of lining up locations for similar machine rooms in large apartment houses in the Philadelphia area.

**Frosted Food Meet
Set in N. Y. May 24**

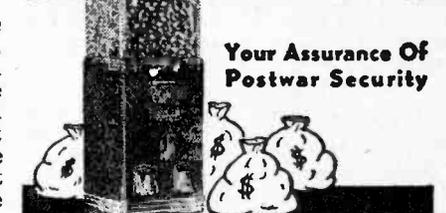
NEW YORK, May 11.—Eastern Frosted Foods Association will conduct a forum on retailing of frozen foods Tuesday (14) at 1:30 p.m. in Hotel McAlpin which will, according to officials, cover the coin operation field as well as the "normal" retail store outlet.

With many frozen food stores open in the East and more slated to open, officials state that the time for such a forum was declared "important." A luncheon will precede the forum.

New equipment in retail frozen food stores will be one of the main topics, said Charles L. Montclair, frozen food operator.

Seven frozen food stores have opened here in the past seven days.

Northwestern



Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—venders built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION
5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

Northwestern Vendors

De Luxe Merchandiser	\$19.75
Model "33"	9.95
Model "39"	11.35
Model 40 (4# Globe)	7.20
6# Globe, 15¢ Extra	
33 Ball Gum (3 1/2 # Globe)	8.40
(5# Globe, 15¢ Extra)	
All Quotations Net, F. O. B. Factory.	

IMMEDIATE DELIVERY.
NEW TIME-PAYMENT PLAN.
One-Third Down, Balance In 6 or 12 Monthly Payments.

Send for List of Used Machines, Parts & Supplies. Send 1/3 Dep. When Ordering, Balance C.O.D.

IDEAL NOVELTY CO.
CARL F. TRIPPE
'Authorized Northwestern Distributor'
2823 Locust St. ST. LOUIS 3, MO.

Brand New!

Shipman Triplex Stamp Machines Vends 1¢, 3¢, and 8¢ Postage Stamps. Stupidproof! Compact Size! Foolproof! Operator's Price \$39.50 each. **PROMPT DELIVERY.** 1/3 cash with order, balance C. O. D.
★ Send for Free Descriptive Leaflet ★
R. H. ADAIR COMPANY
6924-26 Roosevelt Rd. Oak Park, Illinois
Folders—\$15.00 for 25,000, which return gross profit of \$250.00 when sold thru the machines.

Candy Jobbers' Group Attracts 1,000 to Meet

CHICAGO, May 11.—Topping the most optimistic expectations, the first National Candy Wholesalers Association Convention got off to a fast start when over 1,000 candy distributors from all parts of the country met at the Sherman Hotel here to elect officers and launch a national program intended to streamline wholesalers' operations.

H. W. Loock, Baltimore, Md., will be the organization's first president. Elected to vice president was M. J. Herrick of Bismarck, N. D. Election of officers climaxed the four-day meet, which advanced the following objectives:

Name Objectives

1. To secure from Federal Trade Commission a set of Fair Trade Practice Rules for the wholesale confectionery industry;
2. To co-operate with the new director of distribution of the NCWA in the program of jobber merchandising training;
3. To establish an office in Washington and Washington representation for the industry.

Organized last November in Washington, D. C., the NCWA is the first national association of candy jobbers to be organized in the candy industry except for an unsuccessful attempt made in the NRA era.

Vender Prospects

Bright prospects for vender owners was predicted by I. Silverman, Automatic Sales Company, who traveled here from Altoona, Pa. He says candy venders will do a greatly increased sales job once candy is made available in larger quantities. H. Zorinsky shopped around town for coin machines while attending the meet. He was accompanied by E. S. Stebbins also of H. Z. Vending and Sales Company, Omaha.

Other vender minded registrants at the convention were: Ralph J. Boid, Piedmont Canteen Service, Greensboro, N. C.; H. E. Davies, Davies Automatic Sales, Racine, Wis.; R. W. Zaug, Modern Vending Service, New London, Wis., and Herb A. Geiger, Geiger Automatic Sales Company, Milwaukee. Tom Hungerford and Howard Lampman represented National Automatic Merchandising Association.

See More Bullets For Arcades With Upped Lead Output

WASHINGTON, May 11.—Lead shortage which has caused a scarcity of bullets for arcade shooting gallery operators will probably be somewhat eased by the drive of government agencies to increase the production of lead more than 50 per cent this year. Campaign is planned to fulfil industrial requirements of about 1,300,000 tons.

Headed by John W. Snyder, director of reconversion, a group of representatives of several government agencies and leaders in the lead industry have met and agreed on emergency measures to increase domestic and world supplies of lead, according to the OWMR.

Among the measures are salvage of scrap lead, conservation of existing supplies, strike settlement and exploration and development of new sources.

Minnesota Opinion Raises New Threat Of City Cig Taxes

MINNEAPOLIS, Minn., May 11.—Cigarette vending machine operators thruout Minnesota were disturbed by the recent opinion of the State's attorney general holding that cities under home-rule charters may collect taxes on goods as well as real estate.

Ruling was viewed as opening the way for the home-rule cities of Minneapolis, St. Paul and Duluth to enact levies on cigarettes and other tobaccos as well as a general sales tax. Attorney general gave the opinion in response to a letter from the St. Paul city attorney who said that a city tax on tobacco is being considered there.

In some quarters of the trade the move was seen as the opening wedge for cities, and possibly the State, to impose such levies.

In the home-rule cities, the levies could not be put into force without a popular vote, it was said.

Vending Men Watch Coast Dairy Meet

BAKERSFIELD, Calif., May 11.—Dairy Institute of California will be held here May 16, to be followed the next day by sessions of the Dairy Industry Advisory Board and the California Dairy Council.

Venders of ice cream and dairy drinks are expected to be interested in the program which will include discussion of many trade topics, ranging from fair trade practices to advertising and refrigeration.

Cig Tax Receipts Up in Pennsylvania

PHILADELPHIA, May 11.—Pennsylvania's 2 cents a pack cigarette tax is returning a handsome yield again, reflecting the end of the war-time tobacco famine.

State Department of Revenue disclosed that the impost yielded \$2,824,305 in January and February of 1946 compared with \$1,713,096 for the same months in 1945.

Jacobs Buys Coney Arcade

CONY ISLAND, N. Y., May 11.—Bob Jacobs, vet coinman, has purchased the Johnny Sender's Surf Avenue amusement arcade. Jacobs plans several remodeling moves within the month.

N. Y. Novelty Firm Formed by Ross & Factor

NEW YORK, May 11.—William Ross and Leonard Factor have joined a partnership to form a new novelty distributing firm under the name of Ross & Factor Trading Post at a lower Broadway address not agreed upon at the present time.

Ross states that the firm will be ready for business "about June 15," handling novelties "of every sort and description."

Both men are veteran coin machine operators in upper New York, Ross in music machines and Factor in amusement and vending machines. Factor also owns an amusement arcade in Boston.

Huylers Buys Metro Chocolate Stock in Deal With Holders

NEW YORK, May 11.—Directors of Huylers have approved a contract with stockholders of Metro Chocolate Company, Inc., Brooklyn, for purchase of Metro's outstanding capital stock, it was announced. Metro has been a large maker of nickel boxed candy which appears in candy venders.

Officials said the purchase would be financed with a 10-year bank loan.

Company directors also have recommended an increase in Huylers common stock from 600,000 shares to 700,000. The additional 100,000 shares and 41,530 shares previously authorized but held in the company's treasury are to be sold at not less than \$10 per share, it was said.

HAWKEYE MATCH VENDORS



again leading the field.

Built in 2 models.

2 Books for 1c

or

1 Box for 1c.

Retails for \$5.95

HAWKEYE NOVELTY CO.
1754 East Grand DES MOINES, IOWA

CANDY VENDING MACHINES
ROWE 8 Col. Candy Machine \$90.00
120 Bar Capacity

ADVANCE 4 Col. Candy Machine \$37.50
Without Stand, \$30.00
64 Bar Capacity

REPLACEMENT PARTS AND MIRRORS

Also complete line of Cigarette Vending Machines, reconditioned by New York's Leading Mechanics! Refinished—Like New—Ready for Location!

1/3 Dep., Bal. C. O. D.

WNEEDA VENDING SERVICE

100-102 Scholes St. Brooklyn 6, N. Y.

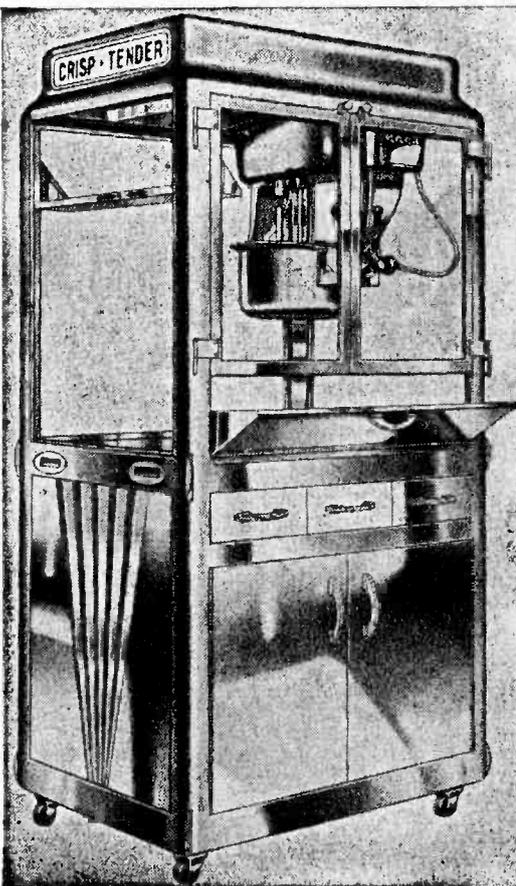
TUBULAR COIN WRAPPERS

NICKELS ONLY

25,000 \$12.50

A. A. HACKER 757 LENOX RD. BROOKLYN 3, N. Y.

The Finest at the Lowest Price . . . Why Pay More?



"SUPER-STAR"

CONSOLE MODEL

IT'S

MAGNIFICENT

SIZE

Height to top of cabinet 73 1/2". Length 36 3/4". Width (or depth) 27". When combination lower door and working shelf is in down position the depth is increased by 6". Lots of capacity for storing popped corn . . . One hundred 10c boxes of corn can be popped and stored ahead in this big cabinet.

BUILT FOR

Electric heat only, Star's replaceable heating element, not cast IN (patent applied for), can be replaced by anyone in five minutes' time. An extra FREE heating element is supplied with every machine—insurance against an element burn-out on a big, busy day.

\$478.00 Cash Price Net

ORDERS FILLED IN EXACT ROTATION AS RECEIVED. READY FOR IMMEDIATE DELIVERY. SPECIFY FREIGHT OR EXPRESS SHIPMENT.

TERMS: \$100.00 WITH ORDER, BALANCE C. O. D.

507-509 WHEELING AVE. CAMBRIDGE, OHIO

We take in trade the following makes against your order: Star, Burch, Cretors, Popmatic and U-Pop-It

P. K. SALES

ADVANCE NO. 11

BULK VENDOR

Built for the Operator!



PRICES

- 1 to 9 \$10.31
- 10 to 24 9.35
- 25 to 49 8.66
- 50 to 99 8.25
- 100 to 199 7.98

The Finest Tasting **RED PISTACHIO NUTS** 70¢ Lb.

- Candied Peanuts, Boston Beans, 30¢ Lb.
- Spanish Peanuts, 22¢ Lb.
- Jumbo Peanuts, 27¢ Lb.

This machine is exceptionally strong in construction—the result of over 45 years of experience where no effort or expense has been spared!

J. SCHOENBACH

1647 Bedford Ave., Brooklyn 25, N. Y.

Public Relations Success Story

Tune Announcement Goes With New Wall Box Music

CHICAGO, May 11.—Telo-Tone Corporation has been formed here to produce a coin-operated music equipment using telephone lines to transmit recorded music from a central studio to various locations. R. A. Clark Jr. is president of the firm, which has headquarters at 500 North Parkside.

System, trade-named Musicale, features several interesting variations in phone-music wall boxes, chief of which is a selectivity element. Before each selection is played, a short announcement piped in from the studio "sells" tune thru every box, but music actually is played only from those where coin is deposited. Customer knows what tune will be played, can take it or leave it.

This equipment has been in operation for two months at 10 Washington locations, Clark disclosed. Among outlets currently using Musicale there, he said, are Ford's Restaurant, Blue Bell Waffle Shops and Tivoli.

"We are in production and we've already delivered many units," Clark emphasized. In view of the current power-coal tie-up, however, he was reserved in predicting for the immediate future.

Distribution Plans

Regarding distribution plans, Clark said, "We are not competing with juke boxes, rather thinking of our equipment as supplementing other music services." Thus, in his opinion individualized music for single booths in adaptable to restaurants and public places which normally would not be available as a juke location. He said that equipment would be sold only thru authorized distributors soon to be announced.

Telo-Tone staff represents pooled backgrounds of communications, radio and coin machine engineering

OPA Grants 25% Price Boost on Iron Core Coils

WASHINGTON, May 11.—Manufacturers of audio transformers with fixed iron cores and choke coils, both widely used in the manufacture of coin-operated phonographs, have been granted a 25 per cent increase factor under a recent Office of Price Administration authorization. Increase replaces an increase factor of 16.1 per cent recently allowed.

Price increase for manufacturers of radio transformers used on power circuits and vibrators was simultaneously increased from 16.1 per cent authorized October 11, 1945, to 19 per cent.

The 19 per cent increase is the same as that granted for specialty transformers other than fluorescent transformers. In many cases radio transformers are similar to the specialty transformers and in some cases are identical, the OPA pointed out.

Resellers are permitted to pass along the increases. This will not affect householders to a significant extent because only a small part of the total output is sold to home owners, the agency said.

OPA said reason for the increase was higher labor costs.

experience. Clark himself has devoted most of his career to telephone engineering with American Telephone & Telegraph Company and other firms, is widely known as a contributor to engineering journals.

George Phelps, director of engineering, spent 10 years with Crosley Radio Corporation and subsequently eight years in the development and engineering of coin equipment.

J. D. Kaintzel, sales manager, joined the firm following a research engineering assignment with Nielsen Radio Index, audimeter radio program rating service of A. C. Nielsen Company.

Fourth engineer is Arnow Brendel, production superintendent, who is a 15-year veteran in coin machine manufacturing. Brendel was associated with a juke box manufacturer for 12 years as engineer and experimental expert.

Features Claimed

Features of the equipment claimed by the firm include:

Streamlined grill exterior of wall box, removable only by unlocking. Complete mechanical-radio unit in—(See *Time Announcement*, page 135)

Ashkouti Firm Handling Tradio Thru Southeast

ATLANTA, May 11.—Pioneers in production of plywood radio cabinets in this area, the Production Engineering Company, Marietta, will now introduce Tradio to the Southeast as distributor of the coin-operated radio, according to Joseph Ashkouti, owner of that firm.

Ashkouti helped work on the design of Tradio and hopes to manufacture cabinets for it in his Marietta plant, which will soon acquire manufacturing facilities and employ a minimum of 50 person, he says.

J. B. Morgan, recently released from service in the army signal corps, will be in charge of the Tradio operations of the company.

Singer and Barron To Staff of Martin's Record Firm at Chi

CHICAGO, May 11.—Murray Singer has joined James H. Martin Company here to aid in stepping up production in firm's record business, Jimmy Martin announces.

Singer, well-known to the trade, is taking time out from his New York Swank Record Company. Out of the army for a year, he was known in pre-war years for his Nuvogue label.

Martin said that the rapid extension of his company's activities in the disk field had created problems which Singer's background of experience in production and merchandising will help to solve.

He also disclosed that seven new salesmen are being added to the staff, among them Gene Barron. Barron, former *Billboard* staffman, is well-acquainted with coinmen and will cover Wisconsin. Other new salesmen will be announced shortly, he said.



SAM ABRAMS

Abrams Tells Plan in Ohio

Outlines needs of trade in advertising, promotion to reach customers and public

(Editor's note: The following article was specially written for *The Billboard* by Samuel L. Abrams, Ohio Advertising Agency, who is likewise director of publicity for the Cleveland juke box operators' association. The experiences which Abrams describes here should prove helpful to operators and to operator associations everywhere.)

By Samuel L. Abrams
(Ohio Advertising Agency)

Here in Cleveland we find we have completed a five-year plan of advertising, public relations and promotion of the Phonograph Merchants' Association, and the results have been as satisfactory as if we had planned the entire 60-month campaign in advance. Actually, many events that occurred just happened, and in most cases, by taking full advantage of all opportunities that presented themselves, the results were beyond our expectations. As a result of the planned and unplanned campaign for good will, the Cleveland Phonograph Merchants' Association has become the outstanding music organization in the country.

Let's go back and recall the events that have occurred, and perhaps your association can get a few ideas that might be worth your consideration for adoption.

Advertising

First, let's consider the advertising approach of a music association. How can paid newspaper, radio, street car and other forms of advertising be effectively used by operators of music boxes? In Cleveland, all forms of advertising have been used since 1940. Basically, the paid advertising has promoted the hit tune of the month, a plan used until the record shortage developed and which will soon be resumed. This is how the hit tune plan worked: On the 20th of each month, members of the Cleveland association voted for a tune which they believed had the possibility of being a hit. The tune selected was backed by newspaper ads, radio plugs, car card hangers, special title strips and display cards on phonographs. The results were encouraging. By placing the hit tune in the No. 1 position, it easily became the top tune on juke boxes and before the end of the month it became popular on the air, by local bands, and even sheet music sales jumped. As each month passed, the industry became more important in the community. A 15-minute radio program known as *The Music Box*, was sponsored by the association, featuring the top five tunes in the juke boxes each week, interviews with band leaders, etc.

The use of paid advertising can go even further. During the circus, we had an elephant carry a banner publicizing the hit tune. The entire cost of this advertising program was paid for by a small assessment per phonograph.

Building Good Will

For more than five years, the Cleveland association has been in the (Public Relations Success, page 132)

John N. Rolston To Head Music Branch of AMI

CHICAGO, May 11.—John N. Rolston has been appointed general manager of the Music Division of Automatic Instrument Company. He will also have offices in Grand Rapids where the AMI factory is located.

Rolston, who is a graduate of De Paul Academy and the University of Illinois, was formerly associated with the firm of Booz, Allen & Hamilton, Chicago. Previous to that, he was assistant general sales manager for the Sullivan Machinery Company, Michigan City, Ind.

Devoting most of his time now to the Grand Rapids factory, Rolston will expedite production and procurement, according to DeWitt (Doc) Eaton, sales-manager.

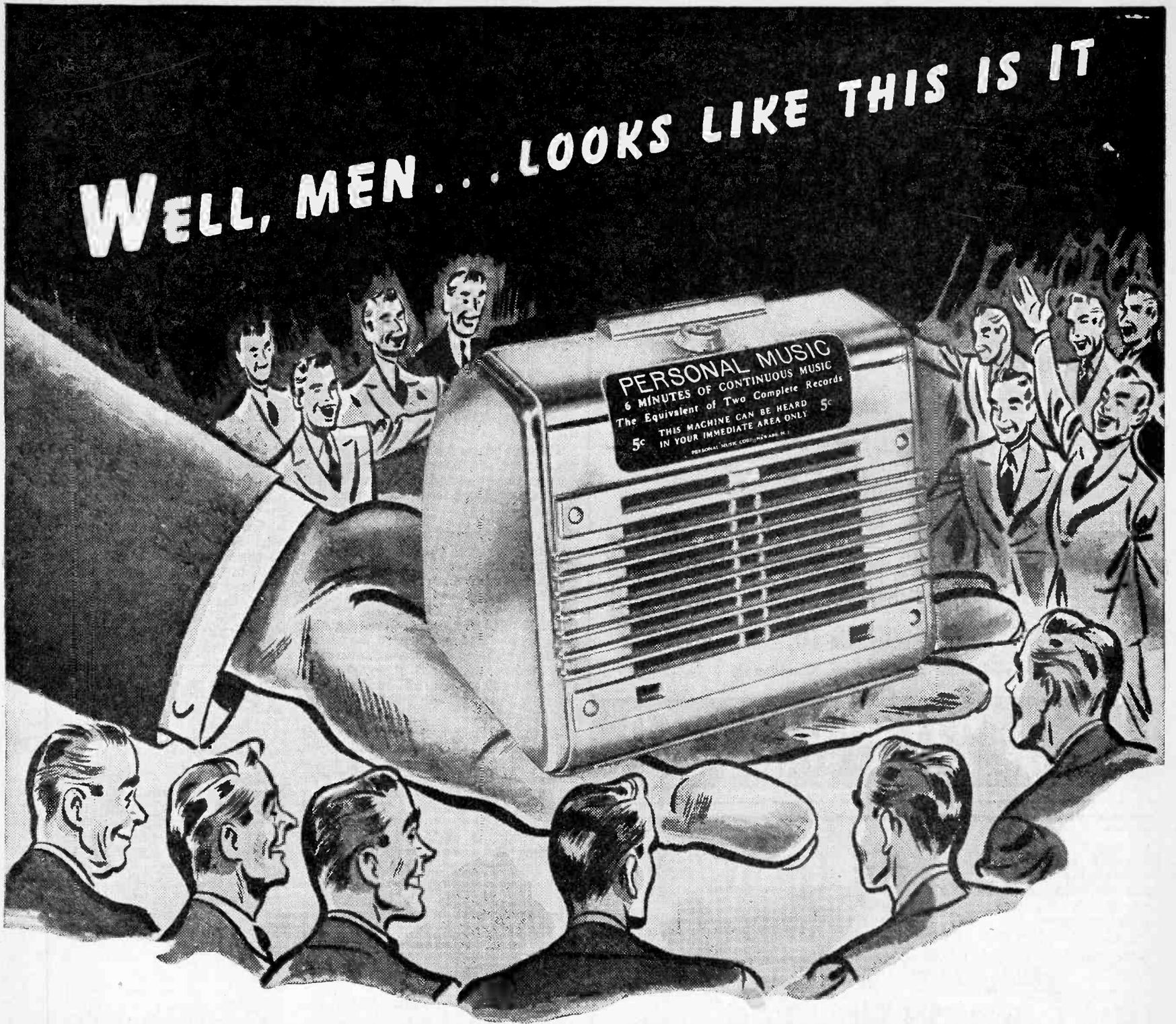
D. Mitchell Named Sylvania Electric Products President

NEW YORK, May 11.—Don G. Mitchell, former executive vice-president of Sylvania Electric Products, Inc., was elected president of the firm at a meeting of the board of directors held here recently. He succeeds Walter E. Poor, elevated to chairman of the board.

Mitchell, at the age of 41, becomes one of the youngest presidents of a major corporation. Before joining Sylvania he was sales manager of the Pepsi-Cola Corporation and previous to that had been affiliated with the McGraw-Hill Publishing Company, the American Can Company and Marshall Field & Company, Chicago.

Poor, president of the company since 1943, joined the firm in 1911. He is a brother of Frank A. Poor, founder. Sylvania is the parent company of Colonial Radio Corporation of Buffalo.

The company and its wholly owned subsidiaries recently reported a consolidated net loss of \$422,264 for the quarter ended March 31. The loss was without credit for any excess profits tax refund which might be available to the companies thru the carry-back provisions of the Internal Revenue Code. Net income for the first quarter of 1945 was \$729,031.



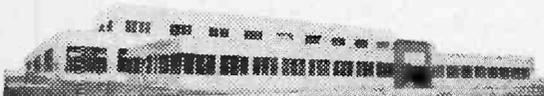
MEASURED MUSIC* HAS NATIONAL ACCEPTANCE FROM ENTERPRISING MUSIC MERCHANTS WHO HAVE TESTED THIS SENSATIONAL MULTI-PROFIT SYSTEM.

They have found that MEASURED MUSIC is not only tops with customers who like personal music — that is to say, they like music they pay for played for their personal and exclusive enjoyment. But what's important to you is that this method of music confined to limited areas pays extra dividends in multiple takes. As many music boxes as you have installed in a location can operate simul-

taneously, but only the box in which the coin is inserted plays music, and only the persons in that immediate area hear it. And this is important: each unit in operation plays the same tune. Initial cost is low; servicing and repairs are at a minimum. There are no title strips to install, no complicated machines to get out of order or heavy floor models to shift around. MEASURED MUSIC saves route time: instead of one box per location you have many.

See for yourself. Call or write today for information. Deliveries are being made now.

THE HOME OF PERSONAL MUSIC



PERSONAL MUSIC CORPORATION

P. O. Box 720, Highway No. 1, Newark, New Jersey

Telephone Bigelow 8-2200

*Reg. TRADE MARK

E & W DISTRIBUTING CO.

Factory Distributors
for PERSONAL
★ Measured Music ★
in Ohio



GARY WEBER
Factory Distributor

announces the
appointment of the
following distributors

- ★ TOLEDO COIN MACHINE CO.
813 Summit St., Toledo
- ★ CENTRAL OHIO COIN MACHINE EXCH.
185 E. Town, Columbus
- ★ T. & L. DISTRIBUTING CO.
1424 Central Parkway, Cincinnati

E & W DISTRIBUTING CO.
1642 PAYNE AVE. — CLEVELAND 14, OHIO

BARGAINS ON LOCATIONS

COMPLETE ROUTE of 31 WURLITZERS & SEEBURGS

All in A-1 Condition and an Excellent Route in South Georgia.
Within a Radius of 40 Miles of Swainsboro, Ga.

BENSON MUSIC CO.

P. O. BOX 228 Phone 2331 SWAINSBORO, GA.



- | | |
|--------------------------------------|----------|
| New Packard Wall Boxes | \$ 38.95 |
| Out of This World Speaker | 159.50 |
| No. 900 Speaker | 49.95 |
| No. 800 Speaker | 33.95 |
| No. 700 Speaker | 19.95 |
| Packard Bar Brackets | 5.00 |
| 30-Wire Cable, 10 Ft. to a Box | .19 |
- Packard Adapters for All Machines—Write

ANGOTT SALES CO., INC.

2616 PURITAN AVE. DETROIT 21, MICH.

Disk Makers See Jukes Platter Sales Hypo as Hit Tune Popularizers

Music Machine Ops Buy to 25 Per Cent of Entire Output

CHICAGO, May 11.—The nation's four or five hundred thousand juke boxes, hailed as great demand-creators for record manufacturers' output, rate an increasingly important position in current pronouncements of industry spokesmen.

Disk men estimate that juke box operators will buy from 15 to 25 per cent of the 300,000,000 records they expect to press this year. But even more important, they think, is the juke's function as popularizer and seller to the general consumer market.

Present plans for expanding record production are based to an important degree on expected doubling of the number of jukes within the next few years.

Spectacular Jump

Song-plugging success of the music machine trade is reflected in spectacular increase in total disk output during the past four years. Production peak of 130,000,000 records in 1942 will be more than doubled this year. If the industry had adequate facilities, one manufacturer is reported to have said, it could probably sell 400 or 500 million disks this year, instead of the 300,000,000 figure indicated.

Altho children's records featuring big names and elaborate sound effects are said to be the fastest growing branch of the industry, record men agree that their best customers are teen-age swing fans. This group, which also is a prime factor in the juke trade, is expected to buy approximately three-fourths of all pop platters purchased in 1946.

Thus, popular tunes ranging from the *Shoo-Fly Pie* ilk to smoother numbers like *Oh, What It Seemed To Be* are expected to account for about 80 per cent of total sales. Remaining 20 per cent will be distributed between the classical and juvenile types.

While juke box operators still are not getting all of the records they want, there appears to be little doubt that manufacturers will be able to make good on extravagant production forecasts.

Decca Records is building two new plants. RCA-Victor has allotted \$4,000,000 for new facilities, including a new pressing plant. Third member of the big three, Columbia, will build a plant in Hollywood having an

estimated capacity of 50,000,000 records annually.

Quality Up

Manufacturers now claim quality as well as quantity. Current output, they say, is less brittle and has less surface noise than wartime products. Adequate supplies of shellac, cut to 20 per cent of normal use during the war, are responsible. While plastics have been used successfully to provide higher fidelity reproduction, many records makers plan to shy away from this development unless it quickly becomes apparent that the public is willing to pay the price dictated by greater production costs.

Regarding prices generally, record men are close-mouthed. Thus far, they have counted on absorbing higher costs by concentrating on 50-cent disks rather than the former 35-cent bracket. And in the long pull, big boosts in sales volume will be the main guarantee against price rises, they say. Whatever happens to prices, tho, it is expected that music operators will continue to benefit by the 50-30 price differentiation.

Test Music-Ad Plan in Shops

HARTFORD, Conn., May 11.—Storecast Corporation of America will test its telephone music and commercial system for supermarkets in 15 First National Stores here beginning June 1, according to Stanley Joseloff who heads the firm.

Altho no official survey on the exact effect of music as a merchandising aid has been reported, the idea of introducing telephone music and spot announcements as a sales stimulator has already been tried. Three music firms have been reported supplying music to stores on the West Coast. Cost of piping in the music is borne by advertisers with short commercial announcements presented at intervals.

These music systems are offered by independent firms and the music is piped to the store over rented telephone circuits as is used by the Muzak System. Present plans of Storecast calls for limiting the number of advertisers to 25, one in each field, with 30-second spot announcements.

Rapid expansion hinges on success of the test, Joseloff said. Sponsors in the test will be given option on time nationally, he stated. The system reportedly will use the telephone lines of Muzak and World Broadcasting.

Duff To Offer Sound Service

HALIFAX, N. S., May 11.—Donald Duff, head of Coney Island Amusement Company here, announced that his firm has broadened its activities to include several new sound and music services in addition to the distribution, servicing and operation of coin phonographs.

Duff said his firm now is prepared to rent, sell or install sound equipment for indoor or outdoor functions of all kinds as well as provide sound cars for advertising and to rent juke boxes for special occasions such as dances and parties. Firm also will continue to repair coin machines of all types, he said.

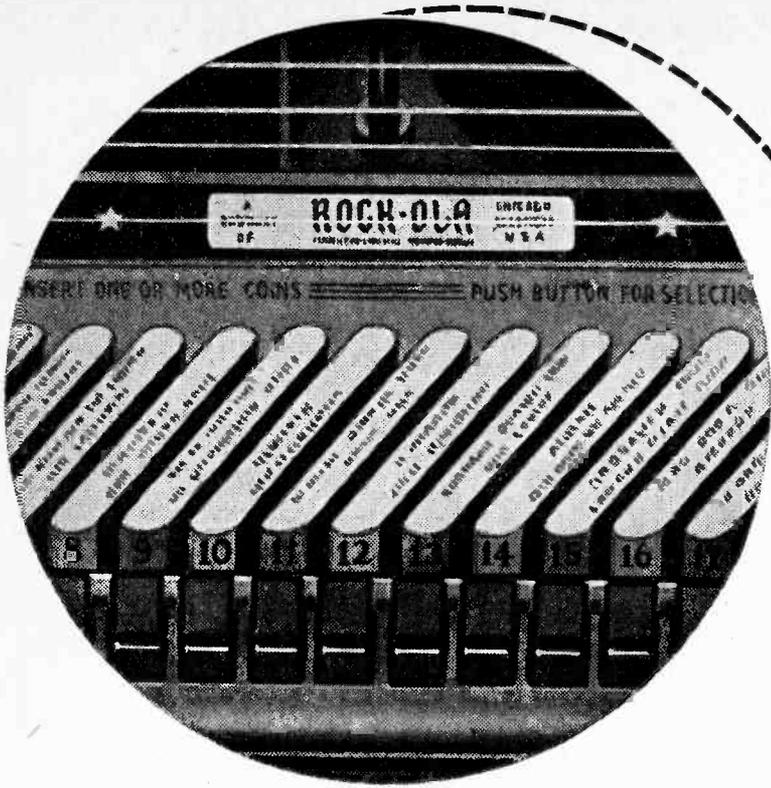
Company's business territory includes all of the province of Nova Scotia, Duff added.

Truckload of Jukes Hijacked in Chicago

CHICAGO, May 11.—Twelve juke boxes and 25 cabinet speakers valued at \$9,150 were stolen in a truck hijacking staged this week in downtown Chicago.

Donald Myers, driver for Blakely Motor Service, reported to police that his truck and its juke cargo was intercepted by three gunmen on the lower level of Wacker Drive. One of the thieves, said Myers, drove off with the truck while the other two kidnapped and drove him around town for an hour before dropping him at 21st Place and Halsted Street.

ROCK-OLA



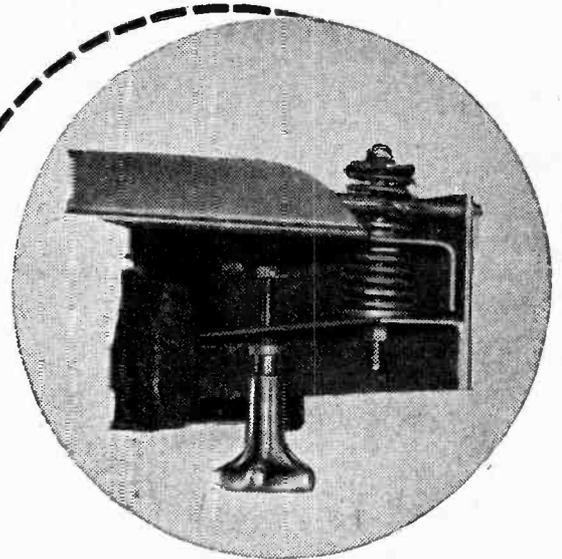
Line-O-Selector

Unusual alignment of selector buttons and program for quick, sure choice of play.

Single removable program plate assures easy title-strip change.

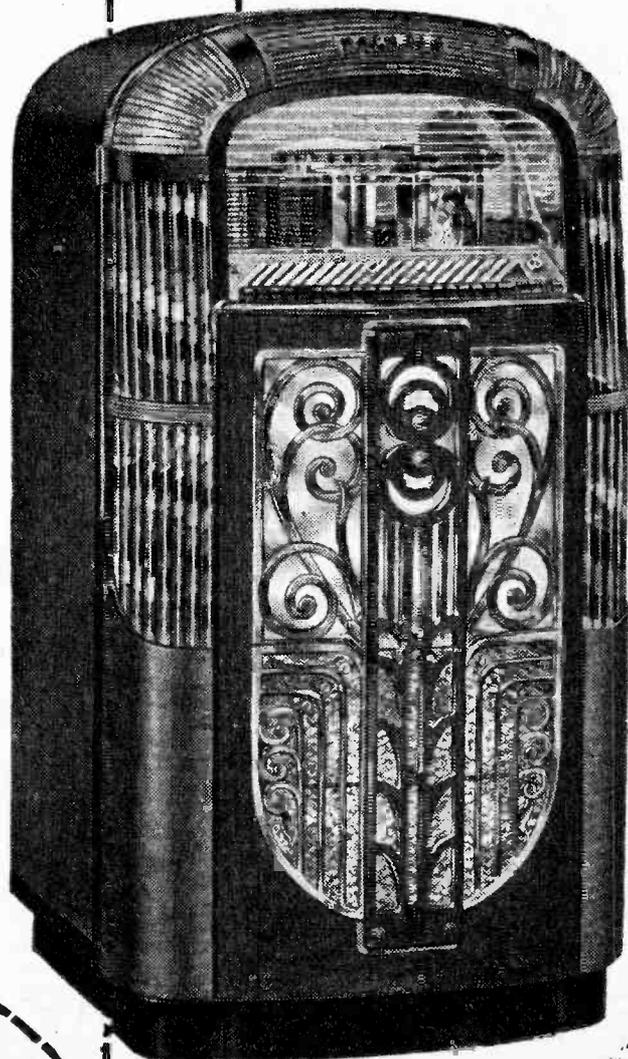
ROCK-OLA
 "THE PHONOGRAPH OF TOMORROW"
 ...TODAY!

ROCK-OLA MANUFACTURING CORPORATION
 800 NORTH KEDZIE AVENUE
 CHICAGO 51, ILLINOIS



Mechanism Chassis Anchors

Convenient hand knobs, permanently attached, anchors floating chassis for security during shipments.



MODEL NO. 1422

Public Relations Success Yarn; Abrams Tells Plans in Ohio

(Continued from page 128)

limelight, gaining good will with each new endeavor. Of course, many operators will say, "Let's not be in the public eye—we'll lay low or we'll be taxed to death." In Cleveland, and in Ohio, there are no taxes on phonographs, and the industry is known to everyone. It is known for doing good things, for being ready to pitch into every worthwhile campaign and civic project.

As examples, let me recall a few of the projects the Cleveland association has assisted. Every January the March of Dimes campaign is on our program, and one of the operators serves on the executive committee in the city. The association distributes coin boxes to their locations and is responsible for picking them up when the campaign is over.

During the war, the Cleveland As-

sociation carried on a bond selling campaign, and Harry Lief, bond chairman, received city-wide honors for the outstanding results he achieved. Even before Pearl Harbor, the Cleveland operators got behind the bond drives, plugged *Any Bonds Today* on every juke box, and followed with *Arms for the Love of America*. The association sponsored a float which toured Cleveland streets playing *Any Bonds Today*, distributing thousand of copies of the song and plugging bond sales. A bond booth at the Cleveland Arena was sponsored by the association.

When one of the newspapers sponsored a "Heroes' Home-Coming Fund" to provide radio equipment for Crile and Fletcher General hospitals, the association undertook to supply the record-playing equipment and provide a record library

with a continuous record supply. Another newspaper tied in with the association in the "Records for Fighting Men" campaign. These efforts brought members of the association in close contact with executives of the newspapers, and created fine public relations.

Stage Door Canteen

When the Stage Door Canteen was established in Cleveland, the association became a vital part of the plan, and the president of the association was made a member of the board of directors. In addition to supplying a music box to the Stage Door Canteen, boxes were provided at all servicemen's canteens and at the USO. These were not simply placed in the location and forgotten. The association arranged for professional servicing of the locations and paid one of its members to see that records were changed regularly and that the boxes were always in good working order. In addition, boxes were provided at all the city's youth centers to help in a civic campaign to fight juvenile delinquency. This service still continues.

Red Cross drives found the association active, and whenever called upon, music boxes were supplied for Red Cross purposes.

There is no limit to the number of opportunities to serve the public and, in turn, have the public appreciate the industry. Servicemen here in Cleveland who have lost a limb have been organized into a club known as "Possibilities Unlimited," and the association was quick to provide a music box and records for this group.

Even the Newspaper Guild, members of the press, call upon the association for a music box for their parties. The acknowledgements of appreciation, the write-ups in the newspapers and the announcements on the air of the association's many services are worth many times the small cost of rendering these services. (Of course, almost all of the activities are the association's activities, and where no organization exists, many of these activities cannot be undertaken.)

At the present time a special supply of records is always available at the association's offices without charge for worthwhile purposes. For example, the merchant marine is supplied with records for use on lake boats.

Promotions

Occasions have presented themselves where the association found it wise to sponsor events to raise money for civic promotions. Our association war promotions cleared more than \$25,000 for various war efforts. A dance for the Stage Door Canteen set a new attendance record in the city. Another for the AWVS was a great success. Finally, a dance and show for the Heroes' Home-Coming Fund provided funds for the largest record library in the city, now located at the Crile hospital.

On behalf of the navy, a dance was promoted for navy relief, and high-ranking officials paid tribute to the music men for making the event possible. Of course, these activities not only carried the association name, but resulted in columns of publicity and editorial applause for the association.

In addition, record artists such as Charlie Spivak, Frankie Masters, Charlie Barnet, the King Sisters, Alvino Rey, Bob Chester, etc., were brought to Cleveland for these dances and added to the popularity of their recordings.

Co-operation with local theaters in promoting tuneful movies or stage-shows where recording artists are featured help promote the industry by using music boxes in theater lobbies.

A contest to discover Cleveland's top female vocalist was sponsored by the association, and the winner was featured with Sammy Kaye's orchestra in a recording of *Here You Are*,

which was then promoted as a hit tune.

Association Activities

Even some of the normal activities of the association made for good public relations. Each year the annual banquet made it possible to have civic leaders as guests, and in the past few years a large group of wounded servicemen were also invited. The same holds true for the annual picnics.

Every time a recording artist comes to Cleveland, a luncheon is scheduled in his honor. This has resulted in making many record stars appreciate the importance of the music box operators, and invariably they contact the office when they return to Cleveland. Opportunities present themselves at these luncheons to discuss the type of records the operators want, and many numbers have been recorded based solely on suggestions made to the artists. At these parties, guests and visitors to the association's offices included: Gene Autry, Tommy Dorsey, Shep Field, Barry Wood, Sammy Kaye, the Andrew Sisters, Johnny Long, Connee Boswell, Woody Herman, Count Basie, Duke Ellington, Earl Hines, Clyde McCoy, Jimmy Dorsey, Glen Gray, Ted Weems, Tony Pastor, Jan Savitt, Orrin Tucker, Kay Kyser, Abe Lyman, Spike Jones, Alvino Rey, the King Sisters, Joe Reichman, Horace Heidt, the Ink Spots, Carmen Cavallaro, Frank Sinatra, Dick Haymes, Andy Russell, Raymond Scott, Vaughn Monroe, Xavier Cugat, Phil Brito, Benny Goodman, Lawrence Welk, Russ Morgan, Elton Britt, Guy Lombardo, King Cole Trio, Frankie Carle, Gene Krupa, Will Osborne, Merry Macs, Claude Thornhill, Glen Gray, Ina Ray Hutton, Blue Barron, Clyde Lucas, Fred Lowery, Ozzie Nelson and others.

Public relations in the music business must work in all directions. We've recited the good will created with the general public thru publicity, promotions and civic co-operations. Good will with the artists also has been established. What about locations? Have the actual customers of the operators been neglected? Of course not. All of the above has reacted favorably with the locations. They like the hit tune idea. They appreciate that interest in the industry brings more nickels in their music boxes—all of which means more money for them. In addition, the association studies all locations, continually checks them for appearance, selection of tunes and quality of performance of the machine. As an added effort, the association now supplies printed title strips of all records to members, and typewritten and hand-written strips have disappeared.

Releases to trade publications, house organs of manufacturers, etc., are part of the general publicity program of the association. All of these publications are glad to receive material from trade associations. They want stories and pictures of organizations' activities and projects.

A house organ known as the *Phonogram* is published monthly giving service hints, ideas for increasing business, record releases, etc. It also informs members of activities undertaken by the association.

After five years of an uninterrupted public relations program, it's natural for the association to be connected with every worth-while project in the city. This will hold true for the future, too, because it has become an integral part of the association's operation. We've been able to build a good foundation. Looking at the past, we feel we've made firm inroads toward complete public acceptance. For the present, we will carry on such activities that continue to build good relations, and we are already determining a high standard for our future. We are confident that our industry in Cleveland will continue to be recognized for its civic participation, its outstanding work and its devotion to the furthering of the music box operators.

ORDER NOW
ORDER NOW

OPERATORS' PRICE

A. C. **\$69.95**

F. O. B. ASBURY PARK

★

D. C. **\$79.95**

F. O. B. ASBURY PARK

The Coin Operated Hotel Radio

The Hottest Coin Operated Money Maker to Date

MILLIONS OF LOCATIONS NOW AVAILABLE

HOTEL ROOMS, TOURIST CAMPS, CABINS, MOTELS, HOSPITALS, CLUB ROOMS, MEETING ROOMS, ETC.

SIGN UP LOCATIONS IN YOUR VICINITY IMMEDIATELY

FRANCHISE TERRITORIES ARE NOW AVAILABLE TO RESPONSIBLE DISTRIBUTORS

TRADIO, INC.
ASBURY PARK, N. J. Phone 1341-J

GENUINE FIBER MAIN GEARS

SAMPLE, \$4.00

FOR SEEBURG AND WURLITZERS, LOTS OF 10, \$3.50 EACH
(Less Steel Hub)

QUANTITY PRICE, \$3.00 EACH

Factory Guaranteed Against Defective Workmanship and Materials.

CASTORS	Rock-Ola 5-10-25¢ Bar Boxes \$34.50
Heavy Duty Replacement	Rock-Ola Late 5¢ Bar Boxes 19.50
Set of 4	Rock-Ola Late 5¢ Wall Boxes 17.50
	Keeney 5¢ Bar & Wall Boxes 4.95
SEEBURG	Reconditioned Wireless Wallomatic Boxes \$28.50
	Reconditioned 3-Wire Wallomatic Boxes 24.50

PLASTIC—(60 Gauge, Red) **PICK-UP COILS**

Cut to Size, Per Square Inch 2¢ For Seeburg except 8800, 9800. Each \$1.50.

20"x50" Sheet \$10.00

Quantity Prices to Distributors and Jobbers

Terms: 1/3 Deposit, Balance C. O. D., F. O. B. Los Angeles.

E. T. MAPE MUSIC CO.

Manufacturing Division
1701 W. Pico Blvd., Los Angeles 15, Calif.
Phone: Drexel 2341

E. T. MAPE

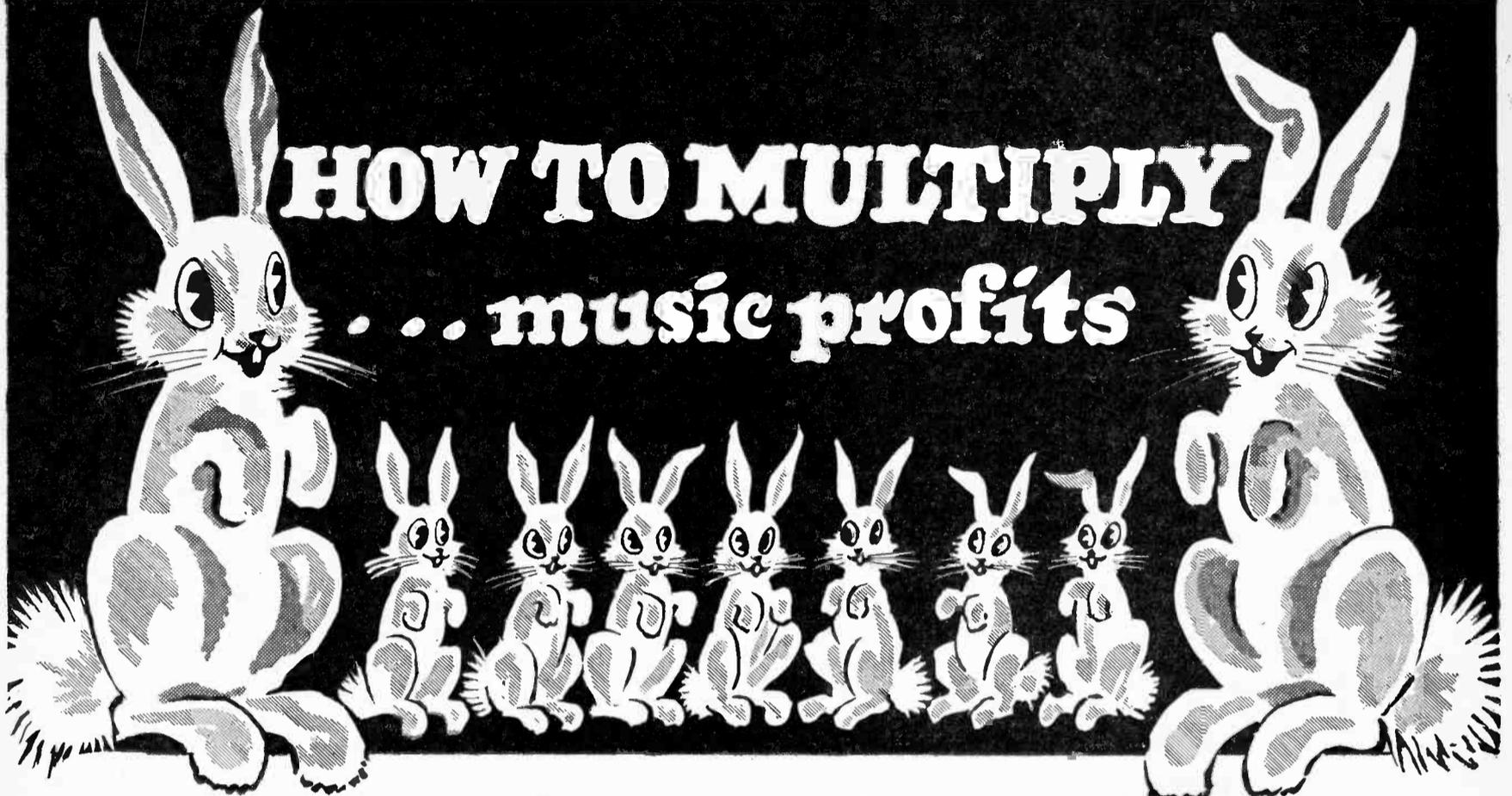
284 Turk Street, San Francisco 2, Calif.
Phone: Prospect 2700

THANK YOU

We are moving to Larger Quarters. Please ship your USED PHONO RECORDS to

MERVIS TRUCKING CO.

7026 LEXINGTON AVE. CLEVELAND 3, OHIO



Mate these sure fire ideas and get **MUSICALE**, the new music system that is revolutionizing the industry

Multiply NUMBER OF PERSONS WHO PAY

MUSICALE is private music—played only for the persons who pay. Each Musicale unit is a separate entertainer, a separate money maker—each unit potentially worth a dollar an hour. Some locations can use a hundred or more units!



She Plugs Each Record!

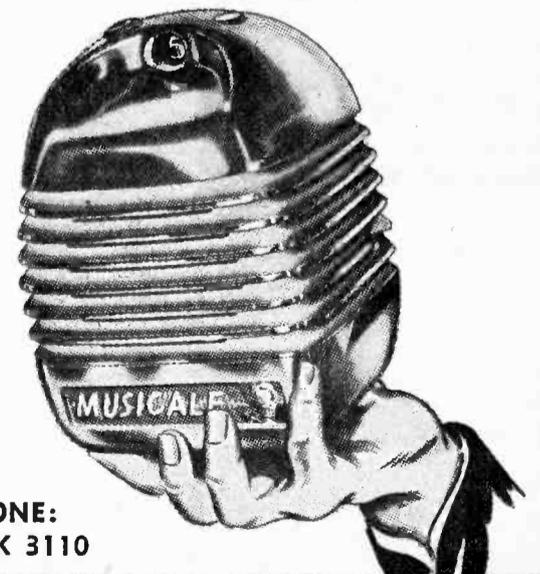
Multiply NUMBER OF NICKELS PER PERSON

MUSICALE uses the power of suggestion, the magnetic appeal of the human voice, to boost the nickle-take of every unit. Each record is plugged, persuasively, pleasantly, profitably. Locations now using Musicale report four or five times as many nickels per person as with former systems.

Multiply NUMBER OF LOCATIONS

MUSICALE is quiet—rich, full volume music—but low pitched. It doesn't interfere with conversation, doesn't raise the noise level. Customers only hear the music they want to hear—and pay for. Hundreds of locations, therefore, who previously said "no" to music, will welcome Musicale. You can service all of your locations, thousands of Musicale units, with one girl, one turntable, one record! No strips to change.

MUSICALE is made for high fidelity, trouble-free service by an experienced telephone equipment manufacturer. Wire or write for fact-packed MUSICALE story today!



TELEPHONE:
ESTERBOOK 3110

telotone corporation
Telephone Engineering

500 N. PARKSIDE

CHICAGO, ILL.

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

All Communications to 155 N. Clark St., Chicago 1, Ill.

Plugs 'Billies

On tour of Wisconsin resorts this summer Al Sanders's band will feature folk tunes by Bertha Shelton and Helen Van Sandt. Band plugs songs by Russ Hull, Bill Nettles and Gov. Jimmie Davis.

Hollywood Productions will be making a colored short of Shorty Warren and His Western Rangers called *Old McDonald Had a Farm*. Warren is currently featured at Kay Sweeney's at 38th Street, Union City, N. J.

New tune, *Here Is My Picture*, is skedded to hit the airwaves soon. Lyrics were written by George Walker, of Maine, and melody by Jesse M. Ellison, of Georgia. Song will be published by Hilliard Currie Corporation. Love ballad in three-quarter time has just been penned by Jim Boyd, Cliff Japhet and Jesse M. Ellison. Song is titled *If I Am Dreaming Don't Wake Me* and is to be published by Arcadia Valley Music Company. Harold Hummer and Lee Turner have released a novelty, *All the Boys in the Band Love Louella*.

Blondie Force, popular cowboy singer and songwriter known as the Driftn' Cowboy, left Los Angeles recently for another p. a. tour of the South. He has written a new song, *Goin' Back to Texas*, which is now being published.

Southwest dial dudes are eagerly anticipating the return of WOAI's Red River Dave and His Texas Top-Hands from their recording soiree in the East. Dave is the Texas lad who beat out 52 cowboy-hillbilly songs in 12 hours at the WOAI (San Antonio) studios. McEnery modestly admitted, "That made me champ in the field," and added, "I don't do that any more, but I have \$1,000 that says no one else can write that many songs in the same time."

KDKA's busiest troupe of entertainers is the way folks describe Slim Bryant and His Wildcats, specialists in folk songs. Gang's made up of Slim and his brother, Loppy, guitar and bass fiddle experts from Atlanta; fiddler Kenny Newton; Al Azzara, renowned for his accordion antics, and Jerry Wallace, banjoist.

Daddy Don't 'Low No Foolin' Round, written by Ernest Ford and Russ Hull and pubbed by Bell Music Company, New York, is getting plenty of good plugs from top-notch performers these days.

Out of the Smoky Mountains comes Tennessee Jim, six feet tall and with taller tales which he'll tell on Mondays, Fridays and Saturdays during the WBBM (Chicago) Country Hour (Monday thru Saturday, 5:15 to 6 a.m., CDT).

Chuck Palmer, hillbilly bandsman who is currently hooting on corn liquor bottles and urging soulful serenades out of old hunks of rubber tubing at Gil's Cafe on Eighth Avenue, has been offered a berth with the Ringling Bros.' Barnstormers.

Bobby Gregory and His Cactus Cowboys are playing the St. James Hotel, New York. The boys made 10 more songs for Radio Transcriptions, with 90 more to make this year. Bobby is the writer of over 750 hillbilly and cowboy songs.

Leadbelly Back

Leadbelly, famed folk artist whose fabulous career has been the subject of a book called *Negro Folk Songs as Sung by Leadbelly*, by John and Alan Lomax, has recently returned to New York from the West Coast after a two-year visit. He has sung all over America. Leadbelly has appeared before college groups, liberal rallies, night club audiences and laborers.

Jolly Joyce, Philadelphia booker

who specializes in hillbilly acts, is booking the entire show for Cleveland's 150th Anniversary Jamboree May 22. It will be held in conjunction with the Crippled Children's Home there. A gala bill is planned. Joyce is bringing in such outstanding stars as Tex Ritter and His Gang from Hollywood; Lulu Belle and Scotty, Chicago; Red Foley and His Gang, Nashville; Duke of Paducah, Nashville, and Dick (*Sioux City Sue*) Thomas, Eastern cowboy recording star from Philadelphia.

Joyce is working with Station WJW, Cleveland, and most of the show will probably be broadcast on a national hook-up. If the show can be kept intact, Joyce will book the bill for a brief tour of fairs and parks in the area.

The Korn Kobbler, who are working at Ciro's, Philadelphia, are set to introduce Frankie Adams's hillbilly tune *My Prairie Girl* from the niter's floor. Adams is also angling for a recording of the song by Sapphire Record Company.

Willis Meyers and His Bar X Ranch Boys have been booked to head the spring jamboree at Ole's Ranch in South Jersey. Hillbilly music and folk dancing are featured nightly and a big Western show is the week-end attraction.

Hillbilly Symphony

Martin Kramer, symphonic composer of Philadelphia, has composed a new symphony around popular cowboy and hillbilly music. Arrangements are being made to have it introduced during the summer season at Robin Hood Dell, Philadelphia's outdoor concert stadium. It's a symphony for orchestra and voices and features a section which will be interpreted by a local folk dance group. Critics have proclaimed it one of the most unusual modern symphonies.

West Coast

Eddie Dean pre-recording three songs for PRC Western pix, as yet untitled. Tunes are *Ride on the Tide of the Song*, *Journey's End* and *Stars Over Texas*. Karl Hajos, PRC musical director, conducting.

Additional bookings kept Tex Ritter and His Western and Hillbilly Jamboree in the Northwest, playing Beacon Theater, Vancouver. Ritter's now headed East, moving into the Cleveland Jamboree May 22 and the New Haven (Conn.) Rodeo starting May 28.

Deuce Spriggens skedded for four pix soon, two at Columbia, one at Warner Bros. and one at Universal. When *Fog Forms on the Rio Grande*, new Western ballad by Lew Childre, has been published by Peer International.

Gene Autry recently made Columbia recording of his original, *There's Happiness Again on the Range*. John Larenz, RKO actor-singer, has been signed for 10 records by Pan-American Recording Company.

Cowboy singer Curt Barrett has been named Western music director for Memo Records. The Hoosier Hotshots, now working in *Cowboy Blues* at Columbia, will be piped in from Hollywood for NBC's *National Barn Dance* May 18. Team will also be featured in *Singing on the Trail* for same studio before returning to Chi May 20.

Bob Wills and His Texas Playboys inked by Universal for a two-reeler. Ken Curtis signed for a series of four Western musicals to be produced by Columbia.

Recruit Travis

Capitol Records' latest cowboy platter recruit is Merle Travis. First disk for that firm hit record counters this week. Tunes are *No Vacancy*

and *Cincinnati Lou*. Formerly with WLW, Cincinnati, Travis is now appearing on network shows in Hollywood. Beside radio work, he is also appearing in several films, co-starring in one with Carolina Cotton, songstress with the Deuce Spriggens band.

Dinning Sisters left Hollywood recently for return engagements on a few NBC-WLS *Barn Dance* shows. Trip also will include some theater dates. Dinning Sisters will return to the West Coast in June. King of Western Swing, Spade Cooley, and his orchestra back up Dinah Shore and add that touch of Western flavor on her recent Columbia platter. Tune is *Doin' What Comes Naturally*.

Victor released this week another disk by Eddie Arnold and His Tennessee Playboys. Eddie's many fans will enjoy *Can't Win, Can't Place, Can't Show and All Alone in This World Without You*.

Pappy's Songs

First anniversary edition of Pappy Howard's *WJW Barn Dance Jamboree* song folio is out and contains many favorite folk songs. Book is published by Bob Miller, Inc. Songs include *The Bottom Fell Out of the Sky*, *Dreamy Rio Grande*, *I Betcha My Heart I Love You*, *I Can Beat You Doin' (What You're Doin' to Me)*, *In the Blue Hills of Virginia* and *No Use To Worry, No Use To Cry*.

Irving Siegal's new song, *I'm That Way About You*, has just been published by McDaniel Music Company. Siegal's ballad, *Montana Moon*, has been hitting the air with regularity and is being used by Bing Crosby, Gene Autry and other top radio stars. Red Fortner and Tommy Coley, writers of *You Can Bet Your Boots on Me, Little Darlin'*, report their song is now published, and the radio artists who are using it like it. Tune is in the McDaniel catalog. Paul Howard and his WSM *Grand Ole Opry* group are plugging the folk song hit, *I Believe I'm Entitled to You*. This tune is also featured by Ernest Tubb, Zelda Scott and the Holton brothers. Cliff and Bill Carlisle waxed it for Bluebird Records.

Bluff Creek Round-Up on KOMA, Oklahoma City, is composed of some top-notch entertainers. They include Hiram Higsby, "original rube of radio," emcee; Mary Lou, "world's most beautiful cowgirl singer" who also yodels and plays guitar; Ann Bond, the "personality girl," partner with Mary Lou in the Prairie Songbirds duo and a comedy artist; Dick Reinhart, Western song stylist, guitarist and singer who was formerly with Gene Autry and has appeared in 30 movies; Guy Sanderson and His Bluff Creek Rounders, and Lem Hawkins, banjo picker and singer.

Phono Maker Calls In Preferred Stock

KANSAS CITY, Mo., May 11.—Aireon Manufacturing Corporation announced redemption of 1,200 shares of its 60-cent cumulative convertible preferred stock at \$12.50 per share, plus 10 cents for accruing dividends. Payments will be made at the office of the California Trust Company, the announcement said.

WILL PAY CASH

FOR WURLITZER COUNTER MODELS

61	\$140.00
41	140.00
71	185.00
81	200.00

Ohio Operators: You don't have to crate machines! We will call for them!

BOX D-195

The Billboard CINCINNATI 1, O.

USED RECORDS

100,000 Used Records
From Juke Boxes
Popular,
Race and Hillbilly

10c Each Lots of 1000

1/3 DEPOSIT, BALANCE C. O. D.

Hermitage Music Co.

423 BROAD STREET
NASHVILLE, TENN.

REDUCE SCRATCH
INCREASE PLAYS
USE

JUKO RECORD WAX

ACTUAL TESTS PROVE
(With 3 to 4 oz. Pickup Weight)
OVER 1,000 PLAYS ON

Oh What It Seemed To Be... F. Carle
Personality... J. Mercer
You Won't Be Satisfied... L. Brown
It's Been a Long, Long Time... B. Crosby
I Can't Begin To Tell You... Bing Crosby
Twilight Time... Three Suns
It Might As Well Be Spring... S. Kaye
MANY OTHERS

75c Per Can—Sufficient for 200 Records
\$7.50 Per Dozen

MITCHELL NOVELTY CO.

1629 W. Mitchell St., Milwaukee 4, Wis.

It's worth waiting for

MUSIC
by MILLS

DISTRIBUTED IN THIS TERRITORY BY

VIC. MANHARDT CO., Inc.

547 N. 16th ST., MILWAUKEE 3, WIS.
Phone WEST 8345

IN CONNECTICUT

For

Aireon

It's

STATE
MUSIC DISTRIBUTING CO.

1156 Main St. Hartford, Conn.
Ralph Colucci, President
J. Cameron Gordon, Gen. Sales Mgr.

PANORAM
PROJECTOR
LAMPS

G.E.
500 WATT
500 HOUR

\$3.50 Each — \$40.00 Per Dozen

MITCHELL NOVELTY CO.

1629 W. Mitchell St., Milwaukee 4, Wis.

Mass. Music Men Planning State Assn.

Hold Third Meeting Soon

BOSTON, May 11.—Third and final pre-organization meeting of Massachusetts automatic phonograph operators will be held here at an early date, according to Al Dolan, temporary chairman of the proposed Automatic Phonograph Operators' Guild.

Two meetings held previously have attracted owners of 2,200 machines out of the State total of approximately 9,000, Dolan says. Membership in the new organization will be open to all operators and distributors in the State.

Third meeting will take the form of a dinner and entertainment at a downtown Boston hotel. Tickets may be obtained by operators who write Dolan at the Pioneer Music Company, 329 Warren Street, Boston.

Discussion Slate

Slated for discussion at the final meeting are organizational form, membership limitations, dues, assessments, commissions for locations and legislative representation.

Dolan points out that in the past many types of laws have been enacted curbing and taxing coin-operated music boxes. Thru use of organization, Dolan said, the industry will have true representation and will be prepared to present the facts for the operators as occasion arises.

Dolan said thru organization of a guild, operators will be able to establish regulations for fair trade procedure. Meeting will enable all present to voice suggestions and ideas for the proposed organization.

Mobile Concern Switches Name To Deep South

MOBILE, Ala., May 11.—Jack G. Chalcraft and David C. Bradley announced that they have changed the name of their company to the Deep South Distributing Company, which now is located at 364 South Washington Avenue here.

Firm formerly was known as the George Distributing and Amusement Company. It was located in Prichard, a suburb of Mobile.

Company now has new offices, shop and display rooms where they are showing the Aireon phonograph which they distribute in Southern Alabama and Northwest Florida. They expect to have a complete line of parts for phonographs soon. Other coin machines which they handle include Amusement Enterprises' Bank Ball, Pioneer's Smiley, Pre-Flight Trainer and Williams's Suspense.

Bill Hamel Rushes Work on New Boston Co. for June Debut

CONCORD, N. H., May 11.—Bill Hamel, Boston coin machine distributor, is rushing completion of his new enterprise here, Hamel's Furniture & Appliance Company.

Firm is scheduled for a gala opening June 15, he said. He heads the Hamel Distributing Company, Boston.

Retreat of Poets Snubs Coin Music

CARMEL, Calif., May 11.—Nation's prize hold-out against progress, this village confirmed in a recent election, its policy of placing juke boxes, among other modern Americana, on the verboten list.

Juke box operators who attempt to turn the clock forward are subject to a fine of \$2,500.

Along with juke, neon signs and Chamber of Commerce, are non-existent in Carmel. Shops close for lunch and the illegal cutting of a tree is headline material for the local weekly, *Pine Cone*. Carmel, incidentally, is famed as the home of artists, writers and poets.

Sees Tele Sets On Market Soon

CHICAGO, Ill., May 11.—Prediction by John F. Royal, vice-president of the National Broadcasting Company in charge of television, that television sets will be in dealers' hands within a few months at estimated cost of \$200 to \$250 is expected to touch off new plans of coin machine manufacturers in this field.

Earlier, Coin-o-Matic Hotel Radio and Television, Inc., of Chicago, announced its intention to operate coin television as soon as sets become available, according to John W. Palmer of that firm.

First sets, according to Royal, will be distributed where transmitters are already in operation—New York and vicinity; Schenectady, N. Y.; Philadelphia, Chicago and Los Angeles. Washington will have facilities soon. In a short time, the American Telephone & Telegraph Company will open a connection between New York and Boston, he said, adding that New York and Washington are already connected by cable, with regular service scheduled to open soon between those cities.

Two New V.P.'s At Wurlitzer

NORTH TONAWANDA, May 11.—Roy F. Waltemade and Earl C. Payton have been elected vice-presidents of the Rudolph Wurlitzer Company, according to an announcement by the company.

Waltemade is manager of the De Kalb division, and Payton heads the retail store division.

Injunction Against Juke Owners, Union Denied in Michigan

DETROIT, May 11.—Circuit Judge Thomas J. Murphy refused to grant a temporary injunction restraining Michigan Automatic Phonograph Owners Association, Inc., and Local No. 23814, of the AFL Music Maintenance Workers Union from interfering with the S. & B. Music Company. Company charged that "pressure" was exerted to prevent it from placing phonographs where it chose.

Judge Murphy quashed the motion for an injunction on the ground that the complaint of the music company failed to cite any specific acts of interference.

Edward N. Barnard, attorney for the union, denied that anything unlawful had been undertaken. Attorney for the company said he intended to file a new petition setting forth specific acts of alleged interference.

Salt Lake City Juke Play Dips As Army Leaves

SALT LAKE CITY, May 11.—Juke box play here has taken a noticeable drop due partly to the scarcity of beer and consequent decrease in tavern trade, and partly to the drop of army personnel in the area from 45,000 to 10,000.

Coin men, however, are looking to a general uptrend by the middle of this month, when operations transfer from Salt Lake City to near-by resorts.

With the decrease in coin machine play by army personnel, only one arcade is operating in the midtown section. Others have moved their locations to beach and canyon resorts. Game and play rooms have opened at Black Rock Beach, Sunset Park and Saltair Beach on the Great Salt Lake, and at Lagoon in Davis County. Dancing at Black Rock and Sunset are by juke box.

Failure of taverns to operate more than half time has resulted in a drop in venter play.

Up Production

Recent government authorization permitting State brewers to increase production 15 per cent under the "unusual hardship" clause has helped local tavern owners little, according to Harold V. Leonard, secretary of the Utah Tavern Owners' Association.

Relaxation of the production quota enables the resorts to remain open only three hours longer each week than previously, Leonard said. He pointed out that taverns and resorts, which can only sell beer, in many locations could handle 18,000 cases each week, but even under the expanded allotment are restricted by wholesalers to as few as 75 cases.

Many of the State beaches and resorts depend for almost half their income on sale of beverages and food. Present distribution of soda water has fallen to more than 75 per cent of normal; bread and rolls to about 50 per cent, and hamburger has almost disappeared from the market.

TUNE ANNOUNCEMENT

(Continued from page 128)

side can be taken out and another inserted in 30 seconds, it is said. Unit carries a \$20 coin box, handles only nickel insertions.

Patented mechanical holding device which holds coin until second announcement is complete, thus assuring completion of full record.

Amplifier at receiving, or location, point has three connectors each controlling a third of the boxes. In case of trouble, makers say, two-thirds of the boxes can be played while other section is serviced. Similarly, each section has individual volume control. Boxes near a noisy kitchen, for example, can be adjusted to higher volume.

Other Equipment

Central studio equipment is available in single, double or triple channel systems, Phelps said. Only one turntable operates per channel, but all systems have stand-by equipment to match every piece of regular equipment.

Because volume level is low at wall box, automatic volume control is used at central studio to limit loud passages and accentuate low ones, he explained.

While other distributors to cover all sections of the country are in process of appointment, first announced by Telo-Tone is W. P. Montcreiff, who has set up Musicales, Inc., with headquarters in Washington.

TUBE SALE!

5U4 @ 75¢	6L6 @ 95¢
5Y3 45¢	6BC7 79¢
6C4 80¢	6SN7 85¢
6J5 45¢	#80 45¢

All tubes carry a 90-day O.P.A. guarantee. Order at once while they last. Many other numbers in stock.

70L7 SUB

(For Seeburg Wall-o-Matic and Bar-o-Matic. Sold on a money-back guarantee.)

COMPLETE UNIT WITH ADAPTER . . \$1.30

12" P.M. SPEAKER

With 20-Oz. Magnet, Famous Make . . . \$8.90

ORDER AT ONCE!

Paul's Radio Accessories

4425 Drexel Blvd. CHICAGO 15, ILL.
Phone: Kenwood 0990

IN WISCONSIN

Aireon
KLEIN
DISTRIBUTING CO.

2606 W. Fond Du Lac Ave.
MILWAUKEE 6, WISC.
KILBOURN 2032-3

PHONOGRAPHS

Wurlitzer 750E	\$775.00
Standard Rock-Olas	425.00
Mills Throne	375.00
Wurlitzer 616 Victory	475.00
Wurlitzer Twin 12	250.00
Wurlitzer 71 Counter Model	225.00

Phonographs completely overhauled, re-finished to look and operate like new. Ready for location, complete in every respect.

A & M MUSIC COMPANY

5151 W. North Ave. Chicago 39, Ill.
Phone: Tuxedo 8181

WE PAY 7c Each

for JUKE BOX RECORDS

In Reasonably Good Condition, Not More Than 6 Months Old.

6c Each For Records Not More Than 3 Years Old.

And DON'T FORGET — We Pay the Railroad Freight. NO RED TAPE.

National Novelty Co.

183 Merrick Road, MERRICK, L. I., N. Y.
Phone: Freeport 8320

WANT TO BUY ANY 20 RECORD ROCK-OLA MECHANISMS

(As Far Back as 1939 Models) Must have Selector Assembly — Amplifier and Speaker not necessary. Quote best price and condition in first letter.

ARROW NOVELTY CO., INC.

2852 Sidney ST. LOUIS 4, MO.
(Phone: Laclede 6540)

WILL PAY FOR FOLLOWING IN GOOD CONDITION

\$375 for Wur. 600 Rotary
\$175 for Wurlitzer 616
\$200 for Wur. 616 Lite-Up

TOP PRICES FOR BUCKLEY TWIN 12 BUCKLEY BOXES USED RECORDS

WILL BUY COMPLETE ROUTES SEND YOUR LISTS TODAY

INTERBORO MUSIC CO.
 1154 1st Ave., New York 21, N. Y.
 Phone Regent 4-3337

USED RECORDS

50,000 Used Records From Juke Boxes

POPULAR RACE and HILLBILLY

10c Each, Lots of 100

1/2 Deposit, Balance C. O. D.

MILLS MUSIC SERVICE
 147 Columbia Avenue
 Vandergrift, Pa.

"THE HIGHEST BIDDER"

TURN YOUR USED RECORDS \$\$ INTO CASH \$\$

WRITE, CALL OR JUST SHIP TO

NATHAN MUCHNICK
 1251 N. 52nd St., Philadelphia, Pa.
 Phone: GRE 3153

WILL PICK UP WITHIN 100 MILE RADIUS.

RECORD DISCS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

HUGO JOERIS
 3208 Jackson St., Amarillo, Texas

LUMILINES

GE Mazda 12"x18" long. White or frosted. Big Bulbs (GE Mazda, 15, 25, 40, 60, 75 Watt. 120 to carion. Write. Assorted 100 Springs for general games and music use, 4¢ each. 250 Bolts and Nuts Ass't. in glass jar, \$1.00. 1,000 Cotton Pins, Ass't., 75¢ per box. Glass Fuses, autotype, 100 to pack, 3 amp., 3¢ each. 5, 10, 15, 20 amp., 2¢ each. Approved 3 amp. plug fuses, 100 to pack, 4 1/2¢ each. Original GE Mazda Bulbs, No. 81, 5¢ each. 12" P.M. Speakers, \$7.00 each. Resin and Acid Core Solder, 1 lb. rolls, 55¢ per lb. Hack Saw Blades, 1 doz. to pack, 8¢ each. Factory sealed, all firsts. Tubes 5Y3, 45¢ each. Send us your tube and cable needs.

1/3 Dep., Bal. C. O. D., F.O.B. N. Y.
ARCADE BULB COMPANY
 56 W. 25th St., New York 10, N. Y.

ADVANCE RECORD RELEASES
 (Continued from page 33)

PINOCCHIO ALBUM Decca A-424
 Give a Little Whistle..... Cliff Edwards (Victor Young Ork-Ken Darby Singers) Decca 18839

Hi-Diddle-Dee-Dee (An Actor's Life for Me)..... Victor Young Ork (Ken Darby Singers). Decca 18839
 I've Got No Strings..... Victor Young Ork (Ken Darby Singers). Decca 18836
 Jiminy Cricket..... Cliff Edwards (Victor Young Ork-Ken Darby Singers) Decca 18838
 Little Wooden Head..... Victor Young Ork (Julietta Novis-The King's Men) Decca 18837
 Three Cheers for Anything.... Victor Young Ork (Ken Darby Singers). Decca 18838
 Turn On the Old Music Box... Cliff Edwards (Victor Young Ork-Ken Darby Singers) Decca 18837
 When You Wish Upon a Star.. Cliff Edwards (Victor Young Ork-Ken Darby Singers) Decca 18836

PROVE IT BY THE THINGS YOU DO Ruble Blakey-The Debutantes (I MADE) Hub 3015
RAGTIME COWBOY FROM SANTA FE Dick Thomas (SLEEPYHEAD) National 5012
RED CROSS Charles Parker-Tiny Grimes Sextet (TINY'S TEMPO) Savoy 541
RED'S BOOGIE WOOGIE Red Saunder's Sextet (HALLELUJAH) Savoy 596
ROTATION Jules Munschlin (CHICKEN BLUES) Stinson 455
ROUSTABOUT SONGS ALBUM ... Conrad Thibault (Lehman Engel Ork) Decca A-451
 Ain't Got No Place To Lay My Head..... Decca 23559
 Alberta, Let Yo' Hair Hang Low..... Decca 23557
 (1) Cap'n Jim Reese Said (2) John Gilbert..... Decca 23557
 I'm Wukkin' My Way Back Home..... Decca 23558
 Ohio River, She's So Deep an' Wide..... Decca 23558
 The Hanging of Devil Winston..... Decca 23559

ST. LOUIS BLUES Dallas Bartley (Annie Laurie) (THE BAND) Cosmo 484
SERGEANT'S STOMP Jack Rivers and His Muddy Creek Cowboys (I'VE FOUND) Trilon 18576
SHE'LL BE THERE (What a Friend We Have in Mother) Red River Dave-Sula's Texas Rangers (THERE AIN'T) Continental C-5054
SHORTY'S GOT TO GO Ace Harris Ork (Ace Harris) (AFTER HOURS) Hub 3019

SIGNS OF THE ZODIAC, VOL II, ALBUM Mary Lou Williams Stinson-Asch 620
 Aquarius Stinson-Asch 610-6
 Capricornus Stinson-Asch 620-5
 Libra Stinson-Asch 620-4
 Pisces Stinson-Asch 620-6
 Sagittarius Stinson-Asch 620-5
 Scorpio Stinson-Asch 620-4

SLEEPYHEAD Dick Thomas (RAGTIME COWBOY) National 5012
SMOKE GETS IN YOUR EYES Buddy Morrow Ork (I'D BE) Mercury 3015
SO LONG Bonnie Davis-Piccadilly Pipers (LET ME) Savoy 5525
SOLITUDE Larry Clinton Ork (STORMY WEATHER) Cosmo 482
STAR DUST Benny Morton Ork (CHICKEN AT) Stinson 507
STARDUST Larry Clinton Ork (WHERE OR) Cosmo 481
STARDUST Raymond Manton-Jack (Kilroy) Ross Ork (TEMPTATION) Trilon 118
STORMY WEATHER Larry Clinton Ork (SOLITUDE) Cosmo 482
STRANGE FRUIT Kenneth Spencer (BELOVED COMRADE) Stinson 600
STRANGE LOVE Randy Brooks (Harry Preime) (WITH-OUT YOU) Decca 18874
SURRENDER Woody Herman (Woody Herman-The Blue Flames) (THE GOOD) Columbia 36985
SURRENDER George Olsen (Ray Adams) (I'VE GOT) Majestic 7186
SURRENDER Tony Pastor (Tony Pastor & Band) (CYNTHIA'S IN) Cosmo 483
SWEET MISS Kai's Krazy Kats (LOADED) SAVOY 602
 Ivory Joe Hunter (BAD LUCK) Pacific 609
TAVERN SWING Jack (Kilroy) Ross Ork (IRISH OF) Trilon 119
TEA FOR TWO Raymond Manton-Jack (Kilroy) Ross Ork (STARDUST) Trilon 118
THE BAND THAT REALLY COMES ON Dallas Bartley Ork (Dallas Bartley & the Boys) (ST. LOUIS) Cosmo 484
THE CONTINENTAL POLKA Patsy Garrett-Sula's Musette Ork (WED-DING BELLS) Continental C-1183
THE GOOD EARTH Woody Herman (SURRENDER) Columbia 36985
THE RANGERS Continental Accordion Band (CHRIS-TIANA) Continental C-1178
THERE AIN'T A TOWN IN TEXAS.. Red River Dave-Sula's Texas Rangers (SHE'LL BE) Continental C-5054
TINY'S TEMPO Charles Parker-Tiny Grimes Sextet (RED CROSS) Savoy 541
VIDO IN A JAM Vido Musso (MOOSE ON) Savoy 599
WAGON WHEELS Bob Morse-Tommy Todd and His Trio (JUNIOR IN) ..Black & White BW-775
WAITIN' FOR THE TRAIN TO COME Shep Fields Ork (I CAN'T) Vogue R-715
WALK TOGETHER CHILDREN Master Spiritual Singers (GOOD NEWS) Hub 3018

CEDRIC WALLACE QUARTET Cedric Wallace Quartet International Vol. 13
ALBUM International W604
 Ain't You Coming Home, Honey..... International W604
 Backstage International W606
 Don't Blame Me..... International W601
 437 International W602
 Jitterbug Waltz International W603
 Oh, Lady Be Good..... International W605

WEDDING BELLS POLKA Patsy Garrett-Sula's Musette Ork (THE CONTINENTAL) Continental C-1183
WEDDING MARCH Continental Brass Band (HAPPY BIRTH-DAY) Continental C-5052
WELCOME TO MY DREAMS Frankie Masters Ork (ANYBODY HOME?) Vogue R-735
WHEN I GETS TO WHERE I'M GOING Patsy Montana (YOU'RE ONLY) Vogue R-721
WHERE OR WHEN Larry Clinton Ork (STARDUST) Cosmo 481

WHICH WAY'D THEY GO (They Went That-A-Way) The Country Gentlemen (CAN'T WIN) Decca 9007
WHO DO YOU LOVE, I HOPE? George Olsen (Judith Blair) (PIN MARIN) Majestic 7185
WILLIPHANT Benny Morton Ork (BOOGIE) Stinson 506
WITHOUT YOU (TRES PALABRAS).. Randy Brooks (Harry Preime) (STRANGE LOVE) Decca 18874
YOU STARTED HONKEY TONKIN'.. Rex Allen and Prairie Ramblers (ATOMIC POWER) Mercury 6008
YOU STOLE MY HEART (BUT IT WASN'T STEALING) Dick Haymes-Helen Forrest (Earle Hagen Ork) (COME RAIN) Decca 23548
YOU'RE ONLY IN MY ARMS TO CRY ON MY SHOULDER Patsy Montana (WHEN I) Vogue R-721

British Firm Makes Jukes U. S. Style

LONDON, May 11. — Blackman juke box, new music machine that has just been announced, is a 28-selection machine manufactured near Leeds, England. Some of "the American ideas to add color have been introduced in these machines," according to Hider J. N. MacMillian, sales director of the firm.

Machine will be introduced at a special showing soon, according to MacMillian. A United States and a South American representative will also be announced in the immediate future.

Tradios Shown At Hotel Meet

ASBURY PARK, N. J., May 11.—Coin-operated Tradio radios were displayed at the Southern Hotel Convention, Atlanta Auditorium, Atlanta, "with good response," according to George Trad. Affair was held May 6-8, with most of the Southern hotel owners represented.

A Southern distributor of the coin radio will be announced within 10 days, Trad states. Reaction from coin machine operators to the radios has been very good, according to Trad.

Chicago Social Set Asks One-Third Cut In City's "Saloons"

CHICAGO, May 11.—City Club, hoity-toity social organization of Chicago business men, is urging a reduction of approximately one-third in the number of taverns.

The club's "social welfare" committee has urged Gov. Dwight Green to take action to remedy the situation which it calls "appalling" with 9,276 taverns operating in the city of Chicago. That, the committee points out, is one tavern for every 366 persons.

It suggests that the governor put a revision of the State liquor control laws on the agenda of the special session of the Legislature he is reported set to call. The committee also asks for more drastic penalties on violation of State liquor laws.

At the same time a South Side organization, the Englewood Citizens' Committee of 100, is asking a gradual reduction of tavern licenses to 5,000.

Juke Action

CHICAGO, May 11.—City council sub committee today took under consideration a proposal of Juke Box Operators' Association, reported representing operators of one-half the 10,000 boxes in the city, that the licenses on the music machines be reduced from \$50 to \$20 annually.

State Supreme Court in its decision earlier this year severely questioned the high license rate. A new ordinance is being prepared by the sub committee.

City budget director argued against the \$20 license fee, pointing out that the 1946 budget contemplates considerable extra revenue from that source.

Attorney for the juke operators, presenting their request, declared that the high fee reduced operators' profits to only five or six dollars a year for each machine.

MERLE TRAVIS (Capitol 258)
No Vacancy—FT; V.
Cincinnati Lou—FT; V.

Merle Travis bows in on this label with two catchy Western-tailored tunes. Picking on his steel guitar as he warbles, Travis projects both in free and easy fashion. *No Vacancy* is another ditty on the housing shortage kick. *Cincinnati Lou* will bring chuckles from the cracker-barrel crowd. Squeeze-box, fiddle and muted trumpet set the toe-tapping tempos.

Both could spin brightly in outdoor music box locations.

DOUGLAS VENABLE AND HIS BAR X RANCH HANDS (Courtney 101 & 102)
You Brought Sorrow to My Heart—FT; V.
Take Me Back Again Into Your Heart—FT; V.
Steel Guitar Melody—FT.
I Love You Too Much to Care—V.

It's the simple, straight-forward music-making of the open country that fills these surfaces. Venable's boys whip it up in the manner of the village Saturday night dance band for *Steel Guitar Melody*. Group apparently consists of fiddles, guitars and piano. Remaining three sides are devoted to the righteous chanting of Rex Jennings. *I Love You* is in waltz tempo.

Either disk may hold nickel appeal for jukes on the range.

CHARLIE PARKER SEPTET (Dial 1002)
A Night in Tunisia—FT; V.
Ornithology—FT.

Tenor sax man Charlie Parker rounds out a septet consisting of Lucky Thompson on tenor, Miles Davis on trumpet, Dodo Marmarosa on piano, Vic McMillan's bass, Arvin Garrison's guitar and Roy Porter handling the hides. Gillespie's *Tunisia* is cleverly arranged. Bass and piano build a rolling bass intro with saxes and trumpet coming in on top. Group displays interesting instrumental work, both individually and collectively here as well as in the jam session flipover.

A collector's item.

JUDY CAROL AND BASIN STREET BOYS (Exclusive 215)
I Want To Be Loved—FT; V.
Changes—FT; V.

Judy Carol and the Basin Street Boys strike a responsive note voicing Leon Rene's *I Want To Be Loved*. Miss Carol sticks to the melody, with the Basin Street Boys providing rhythm vocal backing. To cinch the side, Lucky Thompson's sax, supported by the Eddie Beal Trio, create the mood setting. Reverse is a brisk version of *Changes*.

I Want To Be Loved should jingle jukes, with race phono fans going for *Changes*.

OZIE WATERS (Coast 221 & 226)
Told You So—FT; V.
Someday—FT; V.
Throw a Saddle on a Star—FT; V.
Missouri—FT; V.

Possessing one of the easiest-to-listen-to voices in the outdoor classification, Ozie Waters utilizes it to good advantage on these four surfaces. The Plainsmen chime in to help give ditties a lift. Best of the bunch is *Saddle on a Star*, title tune of a pic horse opera. *Told You So* holds a moderate tempo, as does *Someday* on the B side. Bright, infectious beat makes *Missouri* sparkle, backed by the contrastingly slower *Saddle*.

Altho all four sides could spin brightly in folk phonos, *Saddle on a Star* promises plenty of repeat plays.

HERB JEFFRIES (Exclusive 217)
What's the Score?—FT; V.
Body and Soul—FT; V.

Herb Jeffries puts his mellow baritone to good use on this ballad platter. With Buddy Baker's ork setting the scene, Jeffries lends ear-easy voice to Leon Rene's new love lullaby, *Score*. He has meatier material on the flipover, and goes all out to do a thoroly satisfying job on evergreen *Body and Soul*. Minor fault, a falsetto passage by Jeffries, is drowned out by the band.

Body and Soul should prove a nickel nabber. It's already going strong on the Coast.

Record Reviews

(Continued from page 35)

AL DONAHUE (Four Star 1081)
It Couldn't Be True—FT; V.
And Two Is Eight—FT; V.

There's plenty of rhythmic contrast in this Donahue couplet. *It Could Be True*, blending a sentimental lyric with a catchy melody, has Penny Piper piping the wordage to good returns. Tune has what it takes to climb the popularity ladder. Reverse is a briskly paced dilly ditty that allows the ork to get a workout. *Couldn't Be* could be a coin catcher.

DUSTY BROOKS AND HIS FOUR TONES (Memo 1001, 1002 & 1003)

Play Jackpot—FT; V.
Thank You for the Lies—FT; V.
Uptown Rhythm—FT; V.
Little Chum—FT; V.
Please Don't Rush Me—FT; V.
Seclusion—FT; V.

Four Tones is a Coast cocktail combo on an Ink Spots kick. Each disk pairs rhythmically contrasting tunes. *Jackpot* is a clever catchy novelty dedicated to the slot machine habit, and is the best that's offered here. Group blending on *Uptown Rhythm* and *Dusty Brook's* effortless chanting of *Seclusion* rounds out the brisker sides. Slow tunes are given typical Ink Spot treatment, including the philosophical recitation towards the end. While what they do is listenable, the voice blenders would find it to their advantage to cultivate a style of their own.

Race spot ops could find use for these disks, with *Jackpot* the winner.

TAMASSO'S LOS GALANTES (Pan-American 48 & 49)

La Varsoviana
Las Espuelas
Cuatro Vidas—V.
Estrellita—V.

Simplicity and charm of old Mexico spin from these sides. Tamasso's Los Galantes, an across-the-border group, makes easy listening. Use of the Mexican instrument, the salterio (combining the tonal effects of zither, cymbal and guitar), lends an authentic touch to their mellow music-making. Eddie Gomez puts his sugary tenor to advantageous use in warbling *Vidas* and *Estrellita*, both in the Latin fave bracket. Also in favor is *Varsoviana*, a Mexican adaptation of an old Polish mazurka which came to Mexico in the days of Maximillian and later infiltrated into Texas.

Both platters should pull in bordertown music boxes.

THE ESQUIRE TRIO

(Rhapsody 100 & 102)
I'm Changing Places—FT; V.
The Hills of El Cajon—FT; V.
My Adobe Hacienda—FT; V.
Where Is Love?

New label entry tees-off with a pleasing plattering of one of the Coast's better cocktail combos. Consisting of piano, bass and accordion, threesome's instrumental and vocal offerings have a relaxing quality that satisfies. Disks' A sides go to Pearl Walla love ditties, backed by bright tempoed Western tunes. *Where Is Love?* and *Places* are listenable lullabies, altho the latter smacks of yester year vintage. *El Cayon* is dedicated to the guys who've shed their fighting gear for the Western saddle.

Tune gets top treatment and is best of the bunch.

El Cajon could go anywhere, but has particular appeal for folk phonos.

MARIO ALBERTO RODRIGUEZ (Peerless 2239)

Humo en los Ojos—FT; V.
Alma Libre—FT; V.

It's the true south-of-the-border ballading that provides interest in these sides. Rodriguez's effortless tenoring creates the romantic mood with Noe Fajardo's ork setting the bolero beats. *Los Ojos*, penned by Augustin Lara, one of Latin America's top tunesmiths, proves to be sure-fire material.

With *Los Ojos* already riding high beyond the Rio Grande, side should have heavy draw in Latin jukes.

JERRY WALD (Sonora 3007)
Laughing on the Outside—FT; V.
They Say It's Wonderful—FT; V.

Better late than never, and Jerry Wald gets on the BMI band wagon with *Laughing*, while making sure next time with *Wonderful*, top tune from the *Annie, Get Your Gun* score. Reeds vamp a stanza on the first ditty, then Anna Russell takes up the chant. Clary solo follows and then one more stanza from the canary. On flip-over treatment is same, with Russell still in the middle and clary heard all over. Band hits a wonderful slow beat and the whole performance is top-notch.

Barring distribution troubles, either side means mintage.

JOSE MELIS (Verne 0048)

Concerto—FT.
Mi Samba—FT.

Jose takes to the grand piano to make this a fine disk on both sides. *Concerto* is a bolero medley with excerpts of the *Warsaw Concerto*, the Grieg *Concerto* and *Besame Mucho*. It's an unusual side and displays fine musicianship on the part of Jose and the supporting band. *Mi Samba* couldn't be anything else but a samba and it's in good fast tempo.

This is a double-header in locations where South American tempos are the rage.

TINY HILL (Mercury Master 320)
Lips That Touch Liquor—FT; V.

Tiny Hill, music chief at Mercury, takes time out from his chores to wax this hillbillyish tune for his bosses. Tiny's band is full and replete with that aragon bounce, which makes the disk danceable. The maestro himself gives out on the lyrics, which beat the drums for temperance.

Tiny's name always means fair draw in Midwest.

MILTON DeLUGG (Mercury Master 349)
I May Be Wrong—FT; V.

A nice rhythmic beat and a smooth piece of lyric shouting by an unidentified boy vocalist make this an easy-to-listen-to platter. Crew is called the "Swing Wing" and was lifted intact from the AAF. A few bars of muted trumpet and a piano take, break up the arrangement.

Unknown band, but the tune has nickel appeal.

THE MOORE SISTERS (Sonora 7010)
Ridin' Down That Old Texas Trail—FT; V.
I Want To Be a Cowboy's Sweetheart—FT; V.

Yodeling by the Moore Sisters is the prime feature of *Sweetheart* performed at break-neck pace. Curt Massey's hillbilly hit is given a spin on the back side. Band accompaniment alternately spots a fiddle and an accordion. Arrangement can't compare with Massey in appeal, but the material itself may still hold some interest.

Appeal here is definitely limited.

BILLY SAMUELS (Mercury 8006)
That Chick's Too Young to Fry—FT; V.
I'm Falling for You—FT; V.

Both sides find Samuels backed by the Cats 'n' Jammers Trio. "Chick" is a typical be-bop ditty, slightly entendre, with the two vocal choruses separated by a tasty guitar chorus. Flip-over is a torch ballad, done softly with a neat beat.

Falling will hold interest for more than just race spots.

Vogue Records

The new "picture records" made their debut in Gimbel's, New York, last week, impressing more with potentialities than actualities. Art work, tho colorful, uses drawing strictly of the coal company calendar type and is singularly lacking in imagination. Packaging of individual platters in glassine envelopes is intelligent, giving the customer a chance to see the pretty pictures. Firm pulls an inexplorable boner with its Phil Spitalny album—a dull blue book which gives absolutely no hint from its appearance that anything but ordinary shellac biscuits are contained inside. Furthermore, the album envelopes, heavy brown paper, have no center windows, thereby snuffing any initial selling effect the disks' appearance might have.

Technically, the records are highly satisfactory—free from surface noise and clearly recorded. Direction is occasionally below top standard, however. On one Frankie Masters side, the tempo changes noticeably half-way thru and on the reverse a Phyllis Myles "sh" sound jars the pick-up crystal. None of these weaknesses are fatal, but they indicate that Vogue has work to do if it wants to get that \$1.05 per copy.

FRANKIE MASTERS (Vogue R-735)
Welcome to My Dream—FT; V.
Anybody Home?—FT; V.

The Burke-Van Heusen *Dream* ballad gets straight treatment here, with a good Phyllis Myles effort, but nothing else of distinction. The flip-over is another proposition, an English round of the *Row, Row, Row* variety in a minor key. It is sock stuff, aided no little by some good band solos and standout vocalizing by Masters' quartet, Mart, Kay, Pay and Jo. The kids are fine, the record is good. Only drawback is a marked alteration of tempo midway.

If *Welcome* is welcome on the jukes, this rendition will do in quieter spots. Flipover has a good chance of making the grade and is worth a whirl. Plenty lively and catchy.

ART MOONEY (Vogue R-732)
In the Moonmist—FT; V.
I Don't Know Why—FT; V.

Moonmist, Jack Lawrence adaptation from the classics, serves as a good vehicle for vocalist Johnny D'Arcy in a slow scoring. Band is at its most impressive when the Miller style reeds are in action, otherwise nothing much happens in the background. *I Don't Know Why*, Roy Turk-Fred Ahlert standard now getting a Feist revival, has a good chance, and Mooney's version won't hurt it any. Using the familiar vocal combo and Celeste style in a strict ballad tempo, the disk generates plenty of sentiment with its never-flagging prettiness.

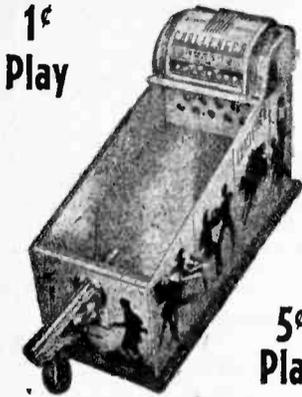
I Don't Know Why is good phono stuff. If it gets distribution, it can help Mooney and Vogue. *Moonmist* is okay, but fate depends on what other diskers accomplish.

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 30)

Weeks to date	POSITION		RECORD	ARTIST	LABEL	NO.
	Last Week	This Week				
14	3	7	OH! WHAT IT SEEMED TO BE	Frankie Carle	Columbia	36892
			As Long As I Live (F)			
2	8	8	THE GYPSY	Dinah Shore	Columbia	36964
			Laughing on the Outside (Crying on the Inside)			
6	9	9	SIoux CITY SUE	Bing Crosby and the Jesters	Decca	23508
			You Sang My Love Song to Somebody Else			
1	—	10	THE GYPSY	Sammy Kaye	Victor	20-1844
			(Gee! I'm Glad to Be) The One That I Am			

MAIL ORDER TODAY FOR NEW A. B. T. CHALLENGER



1¢ Play

5¢ Play

\$65.00 EACH

LOTS OF 25... \$60.00
 LOTS OF 50... 55.00
 LOTS OF 100... 50.00

1/3 Deposit With Order

The VENDING MACHINE CO.
 FAYETTEVILLE, NORTH CAROLINA
 U. S. A.

World Trade Fair Plans Gear With Coin Exports

ALBANY, N. Y., May 11.—Signature of Gov. Thomas Dewey of a bill to establish a \$100,000 corporation for development of a world trade fair in New York City, coupled with the gradual return of coin machine exports to pre-war levels, again focused attention of coinmen on the importance of world trade to the industry.

New York plan is to establish an industrial fair resembling that at Leipzig, Germany, which attracted so many coin machine exhibits from all over the world before the war.

Interest in foreign commerce was further heightened by the designation of May 19 thru 25 as National Foreign Trade Week with the U. S. Chamber of Commerce and other business groups putting out posters proclaiming the slogan "World Trade Puts Men To Work."

Also the U. S. government has not considered any action as drastic as that of the British in setting aside 85 per cent of production in certain industries for export, American business is showing an increasingly keen awareness of the importance of world markets. Another evidence of this is Chicago's announcement that it also plans a world trade fair next year.

Exhibit Center

David Scholtz, former governor of Florida who resides in New York, has been a prominent backer of the trade fair proposal, and he was pres-

ent when Governor Dewey signed the measure.

Under the bill, the trade center is expected to be established in the metropolitan area of New York for "exhibiting and otherwise promoting the purchase and sale of products in international trade."

Corporation directing it will be headed by a nine-man board of directors appointed by the governor. First directors will be appointed for nine-year terms, with terms of three of them expiring every three years.

Directors are required to report by January 1, 1947, on the most suitable location for the trade center, type of facilities needed and to recommend an appropriate sponsoring municipality. They also will be called upon to recommend an appropriate organization for the guiding corporation and to outline any further legislation which may be needed to operate the center properly.

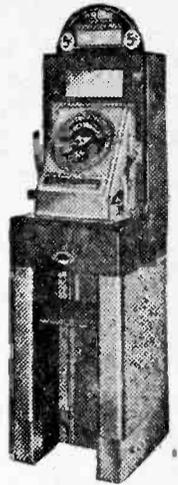
Fire Loss Doesn't Faze Fairmont Co.

FAIRMONT, Minn., May 11.—C. H. Potter, head of Fairmont Novelty Company, coin machine distributing company here, is working to get his firm back on an even keel after fire burned out its building at 110 West First Street last month.

Concern specializes in amusement machines.

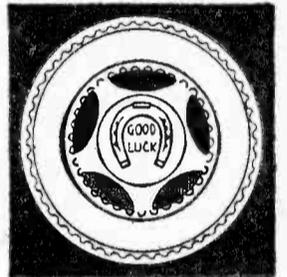
METAL TYPER OPERATORS

NEW MACHINES



EXPERT REPAIR SERVICE

Your Typer Machine will earn you more money, last longer, and give better service, if you use GOOD DISCS.



SPECIAL IMPRINTS

ASSORTED DESIGNS

For Quality Discs, Made Right, to Work Best Write Direct to

STANDARD SCALE CO.
 715 N. KINGSHIGHWAY, ST. LOUIS 8, MO.

NOW DELIVERING—NEW MACHINES in stock

CHAMPION HOCKEY	\$289.50	STAGE DOOR CANTEN	\$274.50
EXHIBIT BIG HIT	298.50	GENCO TOTAL ROLL	525.00
BUBBLES	249.50	RIVIERA	279.50
MILLS VEST POCKETS	74.50	ABT CHALLENGER	65.00
GOTTLIEB GRIPPERS	39.50	EXHIBIT CARD VENDER	29.50
PACKARD BOXES			38.95

WE CAN MAKE IMMEDIATE DELIVERY HI SCORE SKEE BALL, 10' 6" LONG - - - \$349.50

Exclusive Factory Distributors for Michigan & Indiana

ABT FIRE & SMOKE	\$ 17.50	TEXAS LEAGUER	\$ 25.00
KICKER & CATCHERS	15.00	BALLY RAPID FIRE	90.00
KEENEY ANTI AIRCRAFT	45.00	SHOOT THE CHUTES	65.00

FIVE BALLS—Free Plays, Cleaned & Checked

ABC Bowler	\$ 50.00	Gold Star	\$ 49.00	Marines	\$ 90.00
Air Force	80.00	Grand Canyon	165.00	Sky Chief	180.00
Arizona	199.00	Gun Club	75.00	Sky Raider	130.00
Belle Hop	70.00	Hi Dive	90.00	Snappy	60.00
Big Chief	35.00	Horseshoe	70.00	Spot-a-Card	89.00
Big Parade	114.00	Idaho	225.00	Score-a-Line	29.00
Bowling Alley	20.00	Invasion	90.00	Silver Skates	50.00
Bolaway	75.00	Keep 'Em Flying	135.00	Seven Up	49.00
Champ	50.00	Knockout	115.00	Ten Spot	45.00
Flat Top	200.00	Majors '41	57.00	Towers	74.00

TERMS: 1/3 Certified Deposit With Order, Balance C. O. D.

MILLER VENDING COMPANY

42 FAIRBANKS ST., N. W. Phones: 9-8632—9-6047 GRAND RAPIDS, MICH.

SURF QUEENS

BALLY 5-BALL NOVELTY—FREE PLAY GAME

Wire or Call—Orders Shipped Same Day

WEEKLY SPECIAL—

32 Selection Buckley Chrome Wall Boxes . . . \$15.00

Gaycoin DISTRIBUTORS

EXCLUSIVE BALLY DISTRIBUTOR

4866 WOODWARD AT WARREN 1143 EVERGLADES CONCOURSE
 DETROIT 1, MICHIGAN MIAMI BEACH 41, FLORIDA

ROUTE FOR SALE

One of the best routes on the Pacific Coast, consisting of 37 late model Phonos, 65 Wall Boxes, 7 Speakers, 11 One-Ball F.P. Machines, 4 One-Ball P.O. Machines, 10 Slots, 19 Five-Ball Machines, 2 Ray Guns, all on location, and Miscellaneous Shop Equipment. This route will pay for itself in less than one year.

PRICE \$50,000

ADDRESS: P. O. BOX 227, TILLAMOOK, OREGON

SALESBOARDS

Holes	Name	Specials—Immediate Delivery	Profit	Price
400	5¢ Dollar Board	Def. \$ 7.00		\$.55
600	5¢ Diamond Dust	Def. 11.00		.85
1000	1¢ Cig. Board, Girle, 28 Pkg.			.78
1000	5¢ J.P. Home Run	Def. 27.00		1.89
1000	5¢ Lulu Board Jr.	Def. 18.00		.89
1000	25¢ Charley	Def. 50.00		.89
1800	5¢ Lulu Board, X Th.	Def. 18.00		1.89
1000	25¢ J.P. Charley	Avr. \$52.08	\$1.10	
1000	25¢ J.P. Charley	Avr. 52.08	1.22	
1000	10¢ J.P. Ready Money, Seal.	50.70	1.85	
1000	5¢ J.P. Home Run	27.00	1.89	
1000	5¢ J.P. Bingo, Jumbo Dough,	22.65	1.89	
1000	25¢ J.P. Texas Charley, Avr.	102.28	2.29	
1000	\$1.00 J.P. Charley, X Th.	238.00	2.49	
1180	5¢ Jumbo Tens, Seal, Jumbo	\$33.00	\$2.49	
1000	5¢ J.P. Beat This Card	Avr. 52.08	1.22	
1000	10¢ J.P. Ready Money, Seal.	50.70	1.85	
1000	5¢ J.P. Home Run	27.00	1.89	
1000	5¢ J.P. Bingo, Jumbo Dough,	22.65	1.89	
1864	5¢ J.P. O.K. Amer., X Th.	46.55	3.74	
1800	5¢ J.P. Lulu, Seal, X Thick	33.00	2.89	
2400	10¢ J.P. Barrel	Avr. 92.65	3.49	
2170	Rd.Wh.Bi. Tab Tickets	Def. \$36.00	\$1.25	
2170	Rd.Wh.Bi., Sgl. Banded Def.	36.00	1.84	
120	Baseball Books, Single Banded,	Doz.	1.89	
120	Tip Books, Single Banded,	Doz.	1.98	

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE MFG. CO.
 DeLuxe Building Blue Earth, Minn.

FOR SALE FACTORY REBUILT ORIGINALS

5¢ MILLS BROWN FRONT . . \$140.00
 10¢ MILLS BROWN FRONT . . 165.00
 25¢ MILLS BROWN FRONT . . 215.00
 ENTIRE LOT FOR \$500.00.

AMUSEMENT GAMES, INC.

1335-7 E. 47 St. Chicago 15, Ill.
 Kenwood 5556

SALESBOARD MEN AGENTS, JOBBERS

We have real money-making Merchandise for Salesboard Deals, also Gift or Premium Goods. Send \$3.50 for 2 samples. Write for information and prices.

LIPPINCOTT & COLE
 412 Washington Ave. ST. LOUIS 2, MO.

Mutoscope PHOTOMATICS
 Rebuilt and Repainted, Like New. **\$750.00 EA.**

PHOTOMATONS
 (4 for 25c)
 Reconditioned and Repainted, Like New. **\$750.00 EA.**

PHOTO MACHINE
 (4 for 25c)
 All automatic except for developing, beautiful mahogany cabinet with darkroom complete, sink and developing tanks. **\$795.00 EA.**

ALL PRICES F. O. B. N. Y.

WANTED AMMUNITION .22 SHORTS
 Any Quantity WILL PAY HIGH PRICE

SIMON SALES, INC.
 215 W. 64th St. New York 23, N. Y.
 Trafalgar 4-6900

BARGAINS
 Cigarette Machines, newly painted, reconditioned perfectly. All makes and models, OR WHAT HAVE YOU TO SELL?

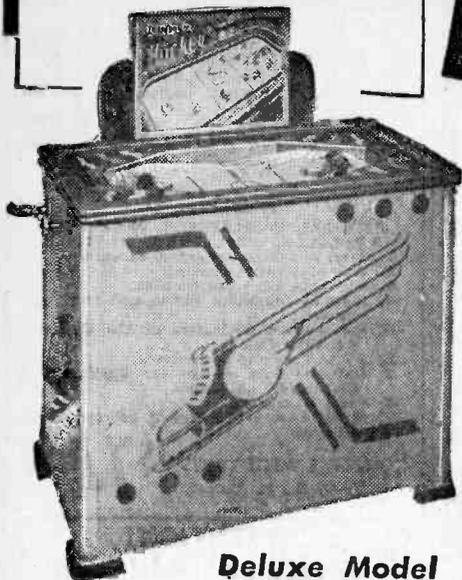
15 DuGrenier 9 & 11 Col. Champs. Ea. \$70.00
 DuGrenier 9 Col. W 62.00
 DuGrenier 7 Col. V 62.00
 National 9 Col. 30 62.00
 Uneda Pack, 8 & 9 Col. Ea. 47.50
 50 Rowe 5¢ Mint & Gum, Counter Model, 7 Col., Slug Proof (Worth \$35.00 Each). Each 10.00
 100 Postage Stamp Machines, New York Make, Latest Model, Like New, 1¢ & 3¢ Folder, Type, Cost \$35.00 Each; Our Price \$17.50. Any Quantity.

Roll Type, Like New, 1¢ & 3¢, Cost \$65.00; Our Price \$32.50.
 S Model Stewart-McGuire, 7 Column . . \$30.00
 We Also Buy Postage Machines. Half Deposit.

For Low Prices:
HARRIS VENDING
 2717 N. Park Ave. Philadelphia 32, Pa.
 Phone: Bal. 0808

"... A POSITIVE SENSATION!"

... THAT'S THE NEW



- 2 PLAYERS!
- FAST ACTION!
- COMPETITIVE PLAY APPEAL!
- QUALITY PLUS—NO SERVICE HEADACHES!

Deluxe Model
Only \$289.50

Order Now
for Early
Delivery!

J. J. GOLUMBO
& COMPANY

Manufacturers & Distributors of Coin
Controlled Products
116 NEWBURY ST.
BOSTON 16, MASS.

Hamel's
EXCLUSIVE DISTRIBUTORS OF
PACKARD

GOOD NEWS!

NOW AVAILABLE FOR IMMEDIATE DELIVERY

WALL BOXES	Butler Packard Pla-Mor Wall Boxes	\$ 38.95
SPEAKERS	Paradise 1000 "Out of This World"	159.50
	Rose 900 Beautifully Decorated Cabinet	49.95
	Daisy 800 Beautifully Decorated Cabinet	33.95
CABLE	Dahlia 700 Beautifully Decorated Cabinet	19.95
	30 — Wire — Waterproofed Plastic Covered Cable, Per Foot30
BAR BRACKETS	38 — Wire — Waterproofed Plastic Covered Cable, Per Foot24
	July Packard Pla-Mor 1-Pc. Bar Bracket	5.00
TITLE SLIPS	Ribbon Roll Around (500)	3.25
	Ribbon Roll Around (1000)	6.00
	Lace Perforated (27 to each sheet), 500	2.55
	Lace Perforated (27 to each sheet), 1000	4.75

****ABOVE prices subject to manufacturers' excise tax where applicable. All prices are F. O. B. factory at Indianapolis, Indiana, and subject to change without notice to the price existing on the day of shipment.

IN PRODUCTION

DUE FROM THE FACTORY AT AN EARLY DATE

PHONOGRAPHS
ADAPTERS
(Hideaway)

ADAPTERS
(For Phonographs to play from floor)
STEEL CABINETS

WATCH FOR THE DATE OF SHOWING
OF THE NEW PACKARD PLA-MOR PHONOGRAPH
CAPEHART PROMISES DELIVERIES
of the New Packard Pla-Mor Phonograph in June

Service Department Completely Equipped to Service All Types of
Machines in New England. Staffed With Trained Personnel.

HAMEL DISTRIBUTING COMPANY
910 Beacon Street Boston 15, Mass.



W. P. HAMEL, Owner

Tel. KENmore 6810-6811

J. WILLIAM GREELEY, Manager

TUBES and ACCESSORIES

Complete Line of Phonographs and Parts

WE BELIEVE WE STILL HAVE THE
LARGEST STOCK OF 12 RECORD PHONOS
IN THE U. S. A.

8 WURLITZER P12	\$135.00
3 WURLITZER P10	110.00
10 WURLITZER 61, COUNTER MODELS	169.50
WURLITZER COUNTER MODEL STANDS FROM \$15.00 TO \$25.00 EACH	
10 WURLITZER 412's	169.50
10 WURLITZER 616's	235.00
12 ROCK-OLA 12 RECORDS	130.00
10 SEEBURG 12 RECORDS	125.00
1 SEEBURG CASINO	335.00

ALL PHONOGRAPHS A-1 CONDITION!

WURLITZER PARTS

Main Fiber Gears, New	\$3.75	Glasses for 61 Counter Model, Ea.	\$1.35
Brake Bands for All Models, New	1.00	Glasses for 71 Counter Model, Ea.90
Record Trays, New50	SEEBURG PARTS	
#26804, #22177 Wurlitzer 616 Cancel Rods	2.25	Tone Arms, Less Heads, New	\$3.50
Star Wheels30	Spring Assembly, Complete, New	2.75
Star Wheel Pins20	ROCK-OLA PARTS	
Volume Control Keys, Per Doz.35	Drive Motors, New	\$22.50
Carbon Resistors, Box of 100 Ass't	\$2.25	Belts, New60
8 M.F.D., 450 V.70	16 MFD, 450V90
		25 MFD, 600V	2.00

MANY OTHER CONDENSERS AT PROPORTIONATE PRICES
WE MANUFACTURE MANY NEW NECESSARY WURLITZER PARTS
AND HAVE A COMPLETE STOCK OF USED PARTS FOR ALL
PHONOGRAPHS—SEND US YOUR ORDERS!!!

TUBES! TUBES! TUBES! WE HAVE ALMOST EVERY
TUBE MANUFACTURED—NO INCREASE IN PRICE!

Denotes Required With All Orders!

ALBENA SALES CO.

587 10th AVE., NEW YORK 18, N. Y. • LOngacre 5-8334

FOR ALERT DISTRIBUTORS!

50c CHERRY CHROMES

\$525.00

2/5 or 3/5 Pay

SILVER BELLS



For Immediate Delivery!

If not entirely satisfied after 14-day trial return machine and you will receive full money back. All machines leave our factory completely "coin-tested." Guaranteed to be the finest slots on the market today.

AT LAST you can obtain a perfect-operating, unusually eye-appealing 50c SLOT without delay.

Distributors, Write for Prices!!!

CENTRAL MANUFACTURING CO.

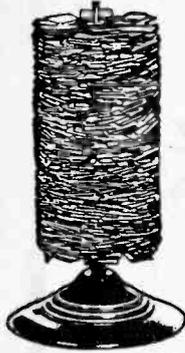
652 W. Walnut • Tel. DEArborn 2034 • Chicago 6, Ill.

GET-A-FIN



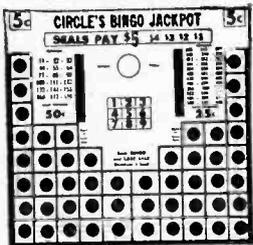
IMMEDIATE DELIVERY
All Tickets Machine Folded and Banded on Finest Quality Kraft Paper.

1000 Tickets @ 5¢ \$50.00
Pays Out (21 Seal Avr.) .. 26.00
Profit (Avr.) \$24.00
1200 Tickets @ 5¢ \$60.00
Pays Out (21 Seal Avr.) .. 26.00
Profit (Avr.) \$34.00



BINGO JACKPOT

1200 Tickets, Complete with Bingo Jackpot Card. In Doz. Lots \$1.75 ea. (Also available in 1260-Ticket Size.) 1200 Tickets @ 5¢ \$60.00 Pays Out (Avr.) 38.40 Profit (Avr.) \$21.60



1000 Size Bingo Refill \$.90 Lifetime Stands (for any size deal) \$1.00 Ea. Terms: 1/3 Deposit, Balance C. O. D. Write for prices on Tip Rooks, Baseball Rooks, Red-White-Blue Tickets and Combination Tickets. Catalog on request.

CIRCLE PRODUCTS CO.
2421 Pratt Ave. CHICAGO 45, ILL.

RED, WHITE AND BLUES and Other Ticket Games



ATEST CATALOGUE AVAILABLE ON REQUEST

BOB ERATH CO.
Manufacturers Agents
ALABAMA AND OHIO STS.
Holliday Bldg., INDIANAPOLIS 4, IND.

MARFUL DIRECT POSITIVE SUPPLIES

New MARFUL "44" Reflection Enlargers now available! Everything for the Direct Positive Photographer. Write for new price list.

WEST COAST PHOTO SUPPLY CO.
1809 East 14th St. Oakland 6, Calif.

CABLE STRIPPE Price Plus Guaranteed Satisfaction

All A-1 Reconditioned Arcade Equipment

A.B.T. Target Skill (Model F)	\$ 22.50	Love-o-Meter	\$129.00
Ace Bomber	219.50	Mills Panoram	295.00
Bally Alley	29.50	Mystic Eye (Exhibit)	139.50
Bally Bull	69.50	Plikes Peak Stands	3.50
Bally Rapid Fire	119.50	Peep Show (Back to Nature)	49.50
Barrel o' Fun (Exhibit)	99.50	Peep Show (Have a Look)	49.50
Battling Practice (Scientific)	119.50	Periscope	215.00
Bicycle Speed Tester (Exhibit)	125.00	Planatellus (without Side Signs)	39.50
Card Vendors (Exhibit) with Base	25.00	Poker & Joker	89.50
Card Vendors (Metal Int.), 2 for 5¢	39.50	Radlogram (Exhibit)	150.00
Casino Golf (New)	49.50	Rameses (Exhibit)	129.50
Casino Golf (Used)	29.50	Screen Test	149.50
Chicago Coin Hockey	189.50	Seeburg Chicken Sam	109.50
Chuck-o-Luck	6.00	Seeburg Gun (Bartender, Repainted)	169.50
Donkey Strength Tester	139.50	Seeburg Gun (Photo Elec. Rifle Range, Repainted)	169.50
Egyptian Mummy Exhibit	119.50	Shocker Advance Electric, 1¢	15.00
Evans Tommy Gun	89.50	Skee Ballista (Gottlieb)	69.50
Fireman (Int. Thigh-o-Graph)	100.00	Skee Jump (Repainted)	59.50
Goatee (New)	525.00	Sky Fighter	219.50
Golf Put-Ex-In, 6 Ft.	28.50	Stoner's Races	89.50
Gottlieb Single Gripper	17.50	Striking Clock (Counter Model)	49.50
Gottlieb Triple Gripper	22.50	Super Bomber (Evans)	235.00
Grip Tease	59.50	Test Pilot (Cabinets Only)	10.00
Int. Microscope (with Stand)	29.50	Texas Leaguer	42.50
Int. Microscope L. Sign Counter	29.50	Thunderbolt (Like New)	175.00
Jungle Hunt, A.B.T.	25.00	Tokyo Gun	89.50
Keeney Air Raider	129.50	Tricks (Genco), Pin Ball	29.50
Keeney Anti-Aircraft	39.50	United Nations	89.50
Keeney Submarine	89.50	Western Strength Test	39.50
Keeney Targete	89.50	Whoopee Ball	3.50
Knotty Peak (without Stand)	69.50	World Series (Rock-Ola)	89.50
Laborator	215.00	Your Future Home	29.50
Lift-o-Graph	189.50	Zingo	119.50
Lion-Head (Electric Shocker, 1¢)	39.50		

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

IDEAL NOVELTY CO.

Phone Franklin 5544
2823 Locust St
St. Louis 3 Mo.

IMMEDIATE DELIVERY

OF THE NEW A.B.T. "CHALLENGERS"

\$65.00 EACH

\$62.50 IN LOTS OF 5

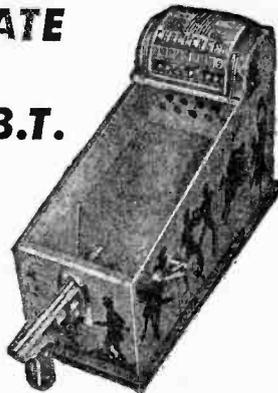
\$60.00 IN LOTS OF 10

WRITE FOR QUANTITY PRICES

1/2 DEP.; BAL. C. O. D., F. O. B. ATLANTA

DISTRIBUTORS FOR A. B. T. IN GEORGIA AND ALABAMA

H & L DISTRIBUTORS, INC.
MORRIS HANKIN · JACK LOVELADY
708 SPRING STREET, N. W. ATLANTA GA.



WANT TO BUY ANY QUANTITY

MILLS SLOTS

ESCALATOR MODELS

WILL PAY TOP CASH PRICE

BUCKLEY TRADING POST

4223 W. LAKE ST.,

CHICAGO 24, ILL.

SMILEY IS HERE!

IMMEDIATE DELIVERY

\$39.50

USED		NEW	
Seeburg 8800, ESRC	\$650.00	Stage Door Canteen	\$274.50
Wurlitzer 600R	450.00	Big Hit	324.50
Wurlitzer 500 PK	495.00	Suspense	289.50
Singing Tower	375.00	Surf Queen	249.50
Wurlitzer Victory PK	495.00	Bubbles	525.00
Panorams	375.00	Goatee	525.00
Mills Vest Pockets, Each	39.50	Total Rolls	525.00
Jennings 5¢ Blue Skins	150.00	Gusher, New Counter Game	54.00
Columbia 5¢ Cigarette Reels	49.50	Marvel, New Counter Game	60.00
Seeburg Shoot the Chutes	99.50	American Eagles, New Game	50.00
10 1/2 Ft. Skee Barrel Roll	350.00		
Chicken Sam Colnex Conv.	99.50		
Astrology Scale, Rebuilt with Cards	169.50		

WANTED—100 Pin Games and 100 Phonographs.

INTERNATIONAL COIN MACHINE DISTRIBUTORS
2115 PROSPECT AVE. MAIN 5769-70 CLEVELAND, OHIO

We Are Now Delivering Our Proven and Tested

UNIVERSAL AMPLIFIERS

Ask the operator who owns one—that's our best advertisement

ORDERS FILLED IN ROTATION RECEIVED

MODEL A

Fits all WURLITZER Models 412, 24, 616, 500, 600, 700, 750, 780, 800, 850 and 950. All Seeburgs except High-Tones — All Rock-Olas.

COMPLETE WITH TUBES **\$54.50**

F. O. B., N. Y.

MODEL B

FITS ALL WURLITZERS, SEEBURGS, ROCKOLAS, INCLUDING HI-TONES

1. Saves you time, money and expense.
2. Your customer is satisfied.
3. Your Machine keeps working.
4. Built by competent Phonograph sound engineers.
5. We are the originators of the Universal Amplifier Idea.
6. All workmanship guaranteed.
7. Complete with sockets for Speakers and Pick-ups for all Models.
8. Ready to operate.
9. Money back in 10 days if not completely satisfied.

COMPLETE WITH TUBES **\$74.50**

F. O. B., N. Y.

ATTENTION!

We Have a Special Deal For QUALIFIED DISTRIBUTORS WRITE FOR DETAILS

TERMS: Immediate shipment F.O.B. New York. 1/3 Deposit, Balance C. O. D. Shipments made by Railway Express unless otherwise instructed by you.

JAFCO, INC.

John A. Fitzgibbons, Pres.
776 Tenth Avenue New York 19, N. Y.
(Phone: COLUMBUS 5-7996)

"LOOK FOR THE EAGLE THE SYMBOL OF QUALITY"



REPLACEMENT PLASTICS

for all makes and models of AUTOMATIC PHONOGRAPHS (the oldest and newest)

NOW AVAILABLE RIGHT PRICES

Send for Complete Price List

EAGLE

COIN MACHINE CO.
1514 N. FREMONT AVE.
MICHIGAN 1247
CHICAGO 22, ILL.

\$50.00

EA. PAID FOR

MILLS WAR EAGLES

Or any Mills Escalator Type Slot Machine. Needn't be working condition or crated. Correspondence not necessary—just ship by freight to

MAY GAMES CO.

977 Golden Gate Ave., San Francisco 2, Calif.

WANTED TO BUY!

MILLS ESCALATOR SLOTS

MILLS 4 BELLS

MILLS 3 BELLS

MILLS JUMBO PARADES—Com-
bination Free Play and Cash

KEENEY SUPER BELLS—Com-
bination Free Play and Cash

BALLY CLUB BELLS

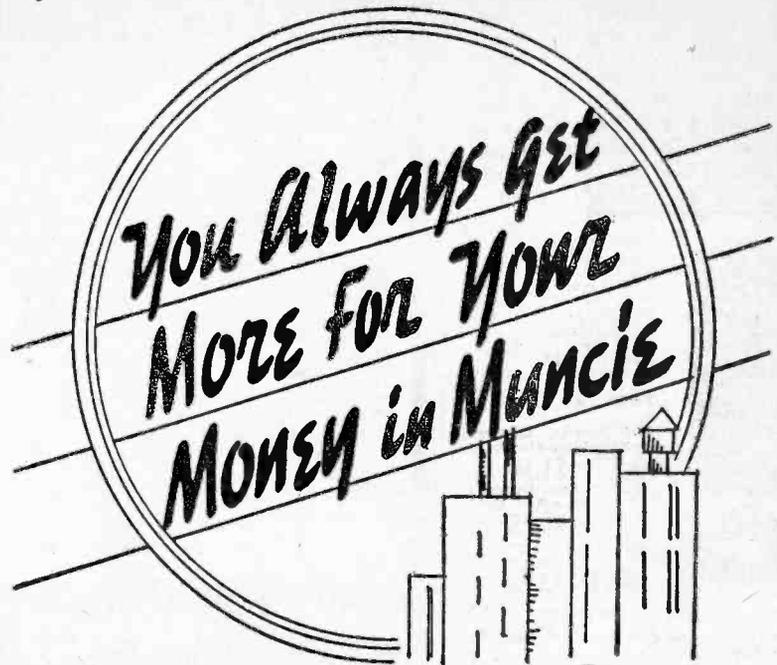
BALLY HIGH HAND

M. S. WOLF DISTRIBUTING CO.

1348 Venice Boulevard

Los Angeles, California

Operators and Distributors



THE MANUFACTURING CENTER OF THE TICKET
GAME INDUSTRY

- Jar Games
- Spindle Deals
- Tip Books
- Baseball Tallies
- Salesboards
- Trade Stimulators
- Sales Cards

Order From These Independent Man-
ufacturers Located in Muncie, Indiana

GAY GAMES, INC.

COMMERCIAL PRINTING CO.

A. B. C. NOVELTY CO.

WERTS NOVELTY CO., INC.

MUNCIE NOVELTY CO.

HOME TALLY CARD CO.

NOEL MANUFACTURING CO.

The O-R-I-G-I-N-A-L WIN-A-FIN

FASTEST SELLING TICKET GAME ON THE MARKET

3 DIFFERENT DEALS — PROVEN POPULARITY

HERE'S WHY

WIN-A-FIN 1000

Takes in\$50.00
Avg. Payout 26.00
Avg. Profit\$24.00

WIN-A-FIN 1200

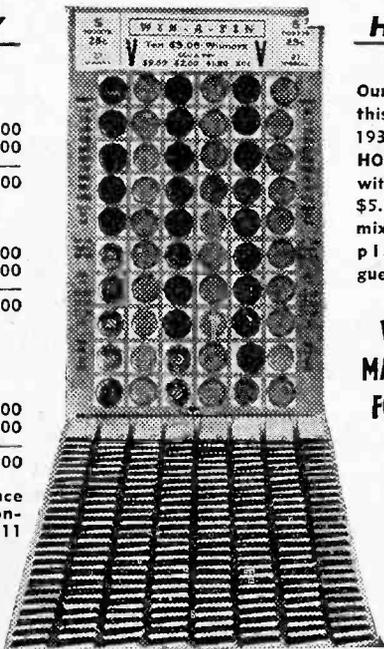
Takes in\$60.00
Avg. Payout 26.00
Avg. Profit\$34.00

WIN-A-FIN 1200 MYSTERY

Takes in\$60.00
Avg. Payout 30.00
Avg. Profit\$30.00

This deal has 1 advance
to a 12 seal section con-
taining 1 \$25.00 and 11
\$5.00's.

ANY OF ABOVE
SAMPLE DEALS
\$3.00 EACH



HERE'S WHY

Our experience in making
this type of deal since
1934 gives us the KNOW-
HOW. Hand stamped
with a distribution of
\$5.00 hits on all 60 seals,
mixing hits so well that
players are always
guessing.

WIN-A-FIN CARDS
MAKE MORE PROFITS
FOR THE LOCATION

Win-a-Fin deals are
all made with Fast
Action, 5 in a bundle
tickets, sturdy con-
struction and easels
on the back ready for
counter use.

ALL 21 WINNERS OPEN SEALS—TEN \$5.00 HITS ON EACH CARD
GET ON THE BAND WAGON—ORDER WIN-A-FIN TODAY
PROMPT SHIPMENTS—DISTRIBUTORS, WRITE FOR QUANTITY PRICES

JAR TICKETS TIP BOOKS

We Manufacture a Complete Line
RED, WHITE AND BLUE, COMBINATION, AND BINGO TICKETS
WRITE US FOR PRICES

MUNCIE NOVELTY CO.

2704 S. Walnut St.,

Muncie, Ind.



IT'S COLOSSAL!!!
IT'S STUPENDOUS!!!
IT'S GLORIFYING!!!

It's the Biggest Money-Maker in Coupon Games

A ONE-PIECE PRODUCT

STURDILY CONSTRUCTED IN COLOR-
FUL FIBER CONTAINERS WITH LOOSE
TICKETS AND JACKPOT SEAL AR-
RANGEMENTS AROUND THE KAN.

The MODERNIZED JAR GAME
BRILLIANTLY DECORATED



"ALL"
720 Tip Style Coupons—25¢ Play
Takes In @ 25¢\$180.00
Pays Out: 7 Seals Avg.\$52.50
66 Consolations ... 84.00 136.50
PROFIT (Average)\$ 43.50
RETAIL PRICE—\$3.08
(Actual Size 4 3/4" High by 4 1/2" Wide)

"SUPER CHARLEY"

1200 Rotation Style Coupons—25¢ Play
Takes In @ 25¢\$300.00
Pays Out: 8 Seals Avg.\$45.28
190 Cons'l @ \$1. 190.00 235.28
PROFIT (Average)\$ 64.72
RETAIL PRICE—\$3.66
(Actual Size 6 1/2" High by 5" Wide)



NEW GAMES

FOR IMMEDIATE SHIPMENT

Goalee	\$525.00	Stage Door Canteen	\$274.50	Big Hit, Multiple	\$396.50
Total Roll	525.00	Suspense (for Neb.)	324.50	Big Hit, Regular	298.50
Lite League	425.00	Riviera	275.00	South Seas	275.00
Flat Top	270.00	Santa Fe	270.00	Idaho	270.00
Santa Fe	270.00	Streamliner	270.00	Catalina	249.50

USED FIVE-BALL GAMES

Four Roses	\$ 65.00	Midway	\$135.00	Spot Pool	\$ 75.00
5-10-20	135.00	Yanks	125.00	Sky Chief	185.00
Horoscope	65.00	Four Aces	125.00	Metro	55.00
Mascot (Plastic)	45.00	Sea Hawk	65.00	Twln Six	55.00
Ten Spot	65.00	Capt. Kidd	85.00	Venus	95.00
Seven Up	55.00	Argentine	85.00	Victory	85.00

EVANS TEN STRIKE LIGHT CABINET, Factory Rec., \$125.00. WILLIAMS ZINGO, \$175.00.

BALLY ONE BALL GAMES WITH J. P.

Pimlico	\$295.00
Derby, '41	265.00
Club Trophy	245.00
Longacre	375.00
THOROBRED	375.00

ALL NEW

Resistors
Condensers
Compassites
Special Kits
Interchangeable
Relay Coils

CONSOLES

Mills Three Bells	\$845.00
Mills Jumbo Parade, Late	135.00
Mills Square Bells	85.00
Bally Club Bells, FP & PO	210.00
Keeney Superbell, FP & PO	285.00

IN STOCK NOW!

1/3 Deposit With Order, Balance C. O. D.

WORLD WIDE DISTRIBUTORS

1014 N. Ashland Ave. Brunswick 2338-6878 Chicago 22, Illinois
Exclusive Distributors: J. H. Keeney • Packard Corp. • Compas, Inc.

BLACKHAWK'S PERPETUAL PENNY CIGARETTE MACHINE RED, WHITE AND BLUE JAR MACHINE

Immediate Delivery—No Federal Tax

SUPER COLOR BALL CABINET **\$24.95**

F.O.B. ST. LOUIS

There is nothing to get out of order, nothing to adjust, no replacement expense, yet in spite of the extreme simplicity of construction, this cabinet is completely automatic and will give positive unflinching action. Ruggedly constructed, practically indestructible, guaranteed to give positive results and your first cost is your only cost.

WE HAVE THESE MACHINES IN STOCK READY TO SHIP

The fastest little money-maker on the market today

Exclusive Missouri Distributors

Write, Wire or Phone Today.

McCALL NOVELTY CO.

3147 LOCUST ST. ST. LOUIS 3, MO.
(Phone: Jefferson 1644)



WANTED TO BUY

ALL MODELS KEENEY SUPER BELLS COMBINATION FREE-PLAY AND PAY-OUT

MILLS THREE BELLS

MILLS FOUR BELLS

MILLS JUMBO COMBINATION F. P. AND P. O.

ALL MODEL PHONOGRAPH AND HIDE-A-WAY MODELS

WILL PAY TOP CASH PRICE

WRITE—WIRE—PHONE TODAY

BADGER SALES COMPANY

Phone DR 4326

1612 WEST PICO BLVD.

LOS ANGELES 15, CALIF.

WILL SELL FOR \$160,000.00 TO RELIABLE BUYER ONLY

PHONOGRAPH AND PINBALL ROUTE

Located in the Largest City in West Texas

Equipment consists of 150 Phonographs, 30 Pinball Machines, about 300 Wall Boxes. Large completely equipped Warehouse, Truck and extra large stock of Records. Gross income \$120,000 per year.

Terms—One-Half Cash.

P. O. BOX 36, El Paso, Texas

LET THESE TRUCKS DO YOUR WORK

JUST RELEASED

Brand new steel stools that will serve a thousand uses

Line your bar with these famous stools for added comfort that means added profits.

The ideal work stool for the shop, convenient in the home, extra enjoyment at your pin game locations.



HEAVY DUTY APPLIANCE TRUCK

This Special Truck is made to carry Refrigerators, Radios, Music and Coin Machines.

8" Ball Bearing Rubber Cushion Load Wheels, 5" Auxiliary Wheels (for loading or using as flat truck).

Fully protected with sponge rubber padding on front. Will not mar or damage a finely finished case.

SPECIAL \$35.75

(Complete with web straps and loops to Hold Machine)

All welded non-breakable construction.

All round edge steel. Unusually large, round wood seat.

Tapered legs insure safety against tipping. Strong channel brace provides a comfortable foot rest.

18 to 30 inches high; please state height desired.

ONLY **\$4.95** EACH

\$4.65 Quantities of 10
4.25 Quantities of 25
4.00 Quantities of 100

CLARK INDUSTRIAL EQUIPMENT COMPANY

458 N. 12TH STREET

PHILADELPHIA 23, PA.

IN TEXAS IT'S PAN AMERICAN



BALLY

VICTORY DERBY, 1-Ball Payout
VICTORY SPECIAL, 1-Ball Free Play
SURF QUEENS, 5-Ball Free Play
UNDERSEA RAIDER, New Type Gun
COMING SOON—BALLY'S PHONOGRAPH

USED MACHINES—RECONDITIONED 1-BALL FREE PLAY

LONGACRES	\$410.00
PIMLICO	325.00
VICTORIOUS 1943	74.50

WANTED—ALL TYPES OF PHONOGRAPHS. "ESMARAlda" FORTUNE TELLING MACHINES.

ARCADe	
BALLY RAPID FIRE, A-1	\$174.50
SCIENTIFIC BIRTHDAY CLOCK	100.00
WESTERN STRENGTH TEST	32.00
RADIO RIFLE WITH FILM (Needs Minor Repair)	20.00

EXCLUSIVE BALLY and CHICAGO COIN DISTRIBUTORS

FOR THE ENTIRE STATE OF TEXAS

PAN AMERICAN SALES COMPANY

824 SAN PEDRO AVENUE • SAN ANTONIO, TEXAS

CHICAGO COIN'S GOALEE FOR PROMPT DELIVERY

JACK NELSON'S DOUBLE POINT PHONO-NEEDLE



STOP

Coin Fumbling.

STOP

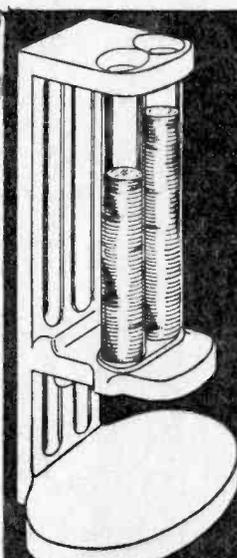
Opening and closing cash Registers.

STOP

Wasting time counting pennies, nickels, dimes, quarters.

STOP

Loss from mistakes in making change.



YOU CAN SAVE MONEY! with this Trigger Action

COIN VENDOR

OPERATORS, STEWARDS, BARTENDERS, CLUB MANAGERS, RESTAURANT AND STORE OWNERS

Speed up your coin machine play. Trigger action coin vendor gives you FAST ACCURATE CHANGE. All aluminum—Non-Slipping or marring base. Beautiful Mahogany Krinkle finish. Send \$5 deposit or send full amount and we will ship prepaid. **17.50** Pat. Pend.

VENDOMATIC SALES CO.

ELLICOTT SQUARE BUFFALO 3, NEW YORK

FOR SALE—READY FOR LOCATION ATTENTION . . . NEW LOW PRICES

All American	\$ 45.00	Four Aces	\$114.50	Pick-Em	\$ 24.50
American Beauties, Conv.	64.50	Gobs	109.50	Pin-Up Girl, Conv.	164.50
Arizona, United Conv.	199.50	Keep 'Em Flying	129.50	Shangri-La, Gottlieb	124.50
Bally Rapid Fire	109.50	Majors, '41	54.00	Silver Skates	45.00
Big Parade	114.50	Mills Eagle, 1 Ball Conv.	69.50	Sluggo	59.50
Brazil, United Conv.	189.50	Mills 1-2-3, Free Play	49.50	Sport Parade	55.00
Bubbles, Conversion	178.50	Mills Owl	59.50	Toplo	79.50
ChicoIn Hockey	175.00	Monicker	79.50	Turf Champs, Pay Out.	49.50
5-10-20	90.00	Paradise	45.00		

IMMEDIATE SHIPMENT ON NEW GAMES—WRITE

WE BUY AND SELL ROUTES OR EXTRA PIN GAMES. LET US KNOW WHAT YOU HAVE.

BANISTER & BANISTER DISTRIBUTING CO.

442-4 MASS. AVE.

RILEY 4617

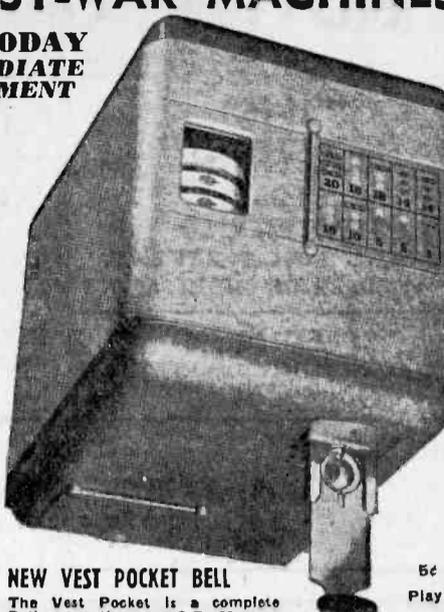
INDIANAPOLIS 4, IND.

WANT
5 BALL FREE PLAYS
 •
TEN STRIKES
 •
ARCADE EQUIPMENT
 •
COUNTER GAMES
WRITE—PHONE—WIRE
AMMCO
DISTRIBUTORS
 2513 MILWAUKEE AVE.
 CHICAGO 47, ILL.
 PHONE CAPITOL 1111

MILLS NEW POST-WAR MACHINES
ORDER TODAY IMMEDIATE SHIPMENT



BLACK CHERRY BELL
 This wonderful new Bell is now ready for delivery in 5¢, 10¢, 25¢ and 50¢ Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.
 Write For Prices



NEW VEST POCKET BELL
 The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight.
BLUE & SILVER or GOLD & SILVER.
 5¢ Play
\$74.50

NEW SAFE STANDS \$22.50
 Send 1/3 Deposit With Order.

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

K. C. HAS IT!
CHAMPION HOCKEY
2 Player Action \$289.50
De Luxe Model
 Exclusive Distributor for Pa. & So. N. J.
 Jobbers, Write for Special Quotations

KEENEY BONUS SUPER BELL
 Send Your Order for Preferred Delivery!
 New Mills 5¢ Vest Pocket \$ 74.50
 New Amusement Lite League 425.00
 We are Pennsylvania and New Jersey Distributors for Lite League
 Chicago Coin "Goatee" 525.00
 Genco Total Roll 525.00
 Williams Suspense 324.50
 Gottlieb Stage Door 274.50
 Columbia Bells, 1-5-10-25¢ Play . . . 132.50
 In Lots of Five 127.50
 Exhibit 5 Ball Big Hit 298.50
 Victor Model V Vendor 10.75
 Exhibit Card Vendor With 1,000 Cards 29.50

USED EQUIPMENT
Guaranteed Condition

Evans Play-ball \$175.00	Bally Con-vo \$175.00
Bally Rapid Fire 125.00	Pitch 'Em & Catch 'Em, like new 109.50
Defender 150.00	Exhibit Vi-talizer factory re-vised 99.50
Periscope, very clean 149.50	Drivemobile 199.50
Vibrant Foot Ease new model, Exhibit 125.00	Shoot the Jap, conv. perf. 79.50
Cigarola 5¢-10¢ 99.50	Bally Club Bell Con-sole 224.50
Sky Fighter 199.50	Je n n i n g s F a s t t i m e 79.50
Shoot Way to Tokyo 125.00	Je n n i n g s S i l v e r M o o n 99.50
Seeburg Hockey 49.50	
F. P. com. 169.50	

WILL PAY
 \$ 60.00 for Zombis, Sun Beam, Double Play, Stars, Leader
 70.00 for West Wind, Do-Re-Mi, Duplex, Sky Blazer
 85.00 for Knockout.
 100.00 for Big Parade.
 Let us know how many you have—we will send our check for them.

SLOTS
Factory Reconditioned

5¢ Brown Front, Original \$185.00	5¢ Vest Pocket, Plus Refinished, Repainted 49.50
25¢ Brown Front, Original 225.00	Bally Rood Time 149.50
5¢ Original Chrome, Rebuilt 185.00	Keeney Contest 99.50
5¢ Original Gold Chrome, Ser. #471000 275.00	P&S Eagle Squadron 99.50
Pace 25¢, Late Model 175.00	P&S Bombardier 99.50
5¢ Cherry Bell, Original 175.00	P&S Production 89.50
25¢ Cherry Bell 200.00	TERMS: 1/3 Deposit, Balance C. O. D.
5¢ Copper Chrome 225.00	
25¢ Copper Chrome 250.00	
5¢ Gold Chrome 250.00	
25¢ Gold Chrome 250.00	

Vocatelli Panther

UNIVERSAL AMPLIFIERS
 Built for Uncle Sam
 Fits all Wurlitzers, Rock-Olas and Seeburgs except Hi Tones.
\$45.00 Complete With Tubes
 The Most Complete Amp Ever Built.
ORDER TODAY
V. P. DISTRIBUTING CO.
 2336 OLIVE ST. — 2339 PINE ST.
 Central 3892 ST. LOUIS 3, MO.
EXCLUSIVE DISTRIBUTION
AIREON MUSIC **WILLIAMS' GAMES**

WE WANT 1,000 FREE PLAYS
 (Games MUST be Complete with ALL Parts)
 Here is a Partial List of Games we WANT—

SPORTY JOLLY POLO
PARADISE SCHOOL DAYS
HOROSCOPE
MIAMI BEACH CHAMP
SEA HAWK
SNAPPY '41
SPORT PARADE
SEVEN UP
MAJORS '41
STRATOLINER
SHOW BOAT
SPOT POOL
ARGENTINE
BOLOWAY
HOMERUN

WE HAVE For IMMEDIATE DELIVERY
CATALINA LITE LEAGUE
STAGE DOOR CANTEN
IDAHO
STREAMLINER
MODEL '42 BANCTAILS
 5c or 25c—Plain or J.P.

COUNTER GAMES AT CLOSE-OUT PRICES!

1¢ & 5¢ Liberty Bells, F.R. \$17.50	5c Mills Black Cherry Chrome, 3/5 \$225.00
1¢ Mercury Cig. Reels 15.00	Shoot Your Way to Tokyo, Clean, Ready for Operation 125.00
1¢ Skill Shot, Payout 19.50	
1¢ to 25¢ Comb., Head or Tail 9.50	
1¢ Daval Jiffy, Cig. Reels 9.50	
1¢ Cub, Cig. Reels 8.50	
Muto. Card Machine, 2 5¢-Coin Chutes 29.50	

Send your list AT ONCE stating quantity, price and condition of your equipment.

MID-STATE CO. 2848 Roosevelt Road
 Chicago 12, Ill.
 PHONE: SACRAMENTO 2691

K. C. NOVELTY CO.
 419 MARKET ST. PHILA. 6, PA.
 MARKET 4641

WANT TO BUY
 ANY Quantity the Following **GOTTLIEB Games**—

SCHOOL DAYS \$25.00	PARADISE 25.00
SPOT POOL 35.00	ABC BOWLER 25.00
BELLE HOP 25.00	SEA HAWK 25.00
HOROSCOPE 30.00	MIAMI BEACH 35.00
CHAMPS 25.00	

EMPIRE COIN MACHINE EXCHANGE
 2812 W. North Ave.
 Chicago 47, Ill.
 Humboldt 6288-89

RIVIERA
 CONVERTED FROM
"BIG PARADE"
 OTHER CONVERSIONS FROM . . .

ZOMBIE	STARS
SUN BEAM	LEADER
DOUBLE PLAY	DUPLEX
WEST WIND	SKY BLAZER
DO-RE-MI	KNOCKOUT

\$60
 F.O.B. Factory will be paid for above games.
 Conversions for outright sale \$249.50 each



SEND IN YOUR GAMES FOR CONVERSION

UNITED MANUFACTURING CO.
 6125 N. WESTERN AVE., CHICAGO 45, ILL.

MR. OPERATOR: Sorry We Can't Make Immediate Shipments. Approximately 30 Day Delivery on the "NEW" 1946 "NATION" WEIGHING MACHINE

I was convinced that it would meet with your approval.
 ★ All porcelain
 ★ Correct height, 64", base 11 1/2 x 23 1/2
 ★ Foolproof operation — only 5 moving parts
 ★ For indoor or outdoor locations.
\$100.00 Cash
 \$25.00 Dep., Bal. C. O. D.
 \$108 On Time
 \$10.00 With Order.
 \$5.45 P.O. No.—Give Bank Ref.
SPECIAL PRICE 5 OR MORE

F. O. B. Tennessee. Orders Filled In Rotation.
RUSS THOMAS
 Vending Machines and Supplies
 3285 OVERLAND PL. MEMPHIS 11, TENN.
 Tel. 4-7187



FOR SALE
Coin Machine Route
 Located in Rocky Mountain State
 26 Phonographs of assorted makes and models, many with remote boxes. Good chance to expand and high priority for new machines. Also about same number of Pin Ball Machines and Cigarette Machines. Also Consoles, Slots, Scales, Arcade, Counter Machines, etc. Records, Truck, Supplies, etc. Near \$18,000 figured at. Top cash box prices for all equipment, plus 20% on those on location. Good income, long established business. Must sell for cash. Will assist new owner for 30 days.
 BOX D-191, The Billboard, Cincinnati 1, O.

WANTED
 Mechanic on Pin Games. Mechanic on Payout Consoles. Mechanic on One Balls. Good opportunity with established distributor.
ROY MCGINNIS CO.
 2011 Maryland Ave. Baltimore 18, Md.
 Phone: University 1800

WE WILL PAY
FOR LIMITED TIME

\$25⁰⁰

FOR
FORMATION
POWERHOUSE
FOLLIES
BIG TOWN
BIG LEAGUE
BLONDIE
PUNCH OR TOPS

WILL PAY \$15.00

For ANY other GENCO games COMPLETE with 1,000 unit and FREE PLAY unit. Games must be complete with ALL parts.

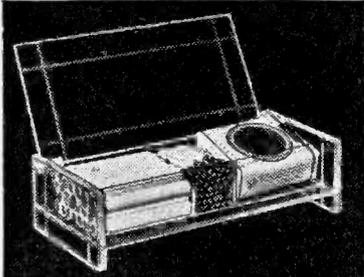
SHIP AT ONCE!

P&S MACHINE CO.

3017-19 N. SHEFFIELD AVENUE
CHICAGO 14, ILLINOIS

LATEST SALES BOARD NOVELTY

Boxes made from Plastic. During the war used in Airplanes. A sample assortment will convince you.



Packed Six (6) to an Assortment ... \$14.88
If Board Wanted, 1,000 Hole Board83



WHILE THEY LAST
Sample Dozen
\$11.52

A Trial Order With Full Information Will Convince You.

Get on our mailing list now. We may have something good to offer later on.

THE NEW DEAL MFG. CO.
411 NORTH BISHOP DALLAS 8, TEXAS

FOR SALE

The Best 300 Piece Penny Scale Operation in Entire South, covering North Carolina, South Carolina, Georgia. Late equipment, including Watling, Mills, Kirk, Jennings. Locations top notch, including many bus stations and permanent U. S. Army Posts. \$8.50 monthly average. Price \$145.00 each.

Call or Wire

PENNIES, INC.

246 Charlotte St., Asheville, N. C.
Phone 2542

FOR SALE

2 BALLY CLUB BELLS
CONVERTIBLE FREE PLAY
AND PAYOUT

5c and 25c — LIKE NEW
\$310.00

AMUSEMENT GAMES, INC.

1335-7 E. 47 St., Chicago 15, Ill.
Kenwood 5556

"NOTICE, OPERATORS"

FOR YOU

"1946"
"EXHIBIT"

FOR
NEW MEXICO
READY FOR DELIVERY
REGULAR OR MULTIPLE

"SPEED IRON"
THE OPERATORS' ANSWER TO
SPEEDY SERVICING

"1946"
"BANGTAILS"
AND
TEN STRIKES

BY EVANS
IMMEDIATE DELIVERY
FOR
TEXAS, N. MEXICO, OKLAHOMA,
SOUTHERN ARKANSAS AND
NORTHERN LOUISIANA

WRITE WIRE PHONE

ISLAND DISTRIBUTING CO.

2502 39th St. GALVESTON, TEXAS 2551 Elm St. DALLAS, TEXAS
Ph. 4924 Ph. Riverside 2863

FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR

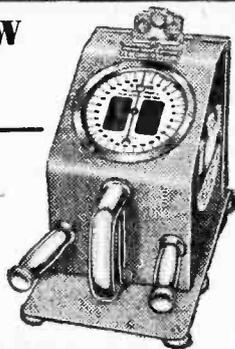
DELIVERING GOTTLIEB'S NEW
MONEY-MAKERS!

GRIP SCALE

3-Way Strength Tester
Power House for Profits!

STAGE DOOR CANTEEN

First In Quality — First In Earnings!



FLORIDA AUTOMATIC SALES CORP.
839 WEST FLAGLER ST.

MIAMI, FLORIDA

All Phones: 3-6221

TAMPA, FLORIDA. 120 SO. FRANKLIN ST. PHONE 3856
JACKSONVILLE, FLORIDA. 615 MAIN ST. PHONE 5-3460
HAVANA, CUBA. ADDRESS TO BE ANNOUNCED.

MILLS SLOTS RECONDITIONED

5¢ Original Q.T. Bell (Yellow Front) .. \$ 74.50
5¢ Original Bonus Bell (Like New) .. 350.00
10¢ Original Bonus Bell (Like New) .. 375.00
25¢ Original Bonus Bell (Like New) .. 400.00
5¢ Original Gilted Gold Q.T. Bell (Like New) .. 99.50
1¢ Original Q.T. Bell .. 27.50

REVAMPED MILLS SLOT MACHINES

Black Front Specials—Hard Chrome Specials—Gold Chrome Specials.
Nickel, Dime and Quarter Play. Pays three on two bars, three on one cherry, no lemons on first reel. 80% payout to player. Write.

USED PACE CONSOLE SLOT MACHINES

5¢ Royal Club Console .. \$ 95.00
5¢ & 10¢ Twin Royal Club Console .. 275.00

USED PACE SLOT MACHINES

5¢ All Star Comet .. \$ 79.50
25¢ Bantam Bell .. 42.50

USED CALLE SLOT MACHINES

25¢ Play A.C.J.P. Bell .. \$275.00
5¢ Play Calle 2-4 Payout .. 42.50

USED FREE PLAY CONSOLES

5¢ Jennings Bob Tails .. \$117.50
5¢ Jennings Silver Moon .. 117.50
5¢ Keeney Super Bell .. 300.00
5¢ Bally High Hand .. 194.50
5¢ Mills Jumbo Parade, F.P. .. 99.50

USED ONE BALL FREE PLAY GAMES

Victorious (Revamp) .. \$ 69.50

USED FIVE BALL GAMES

Towers .. \$ 79.50

USED CASH PAYOUT CONSOLES

Baker's Pacers, Daily Double (Factory Reconditioned) .. \$375.00

USED ARCADE MACHINES

Williams Zingo .. \$ 95.00
Western Baseball (1939) .. 100.00
Keeney's Submarine .. 150.00
Groetchen's Mountain Climber .. 100.00
Shoot-Your-Way-to-Tokyo .. 150.00

BRAND NEW JENNINGS SLOTS

1946 MODELS
Factory Dist. for N. E. States
Bronze Chiefs, Standard Chiefs, DeLuxe Chiefs and Super DeLuxe Chiefs, in 5¢, 10¢, 25¢ & 50¢ play. Factory prices. Write.

BRAND NEW GROETCHEN SLOTS

1946 MODELS
Standard Columbia Jackpot Bell, Convertible to Penny, Nickel, Dime and Quarter Play .. \$132.50
Chrome Columbia, Convertible, 1¢, 5¢, 10¢, 25¢ .. 169.50

BRAND NEW BALLY GAMES

Victory Derby .. \$574.50

NEW OAK SLOT CABINETS

Suitable for Mills Blue Fronts, Brown Fronts & Cherry Bell, Knocked Down (Unfinished), Wooden Part of Cabinet Only. Each .. \$ 8.50

USED MILLS ORIGINAL SLOT CABINETS

Wooden Part of Cabinet Only, in Good Shape. 1/2 Factory List Price.

AUTOMATIC COIN MACHINE CORP.

338 CHESTNUT STREET Telephone 4-1109 or 4-1100 SPRINGFIELD, MASS.

**JAR DEALS
AND
SALESBOARDS**



ALL STYLES
WRITE FOR
LATEST
CATALOGUE
AND
PRICE LIST

ERATH COMPANY
SOUTH BEND 24, INDIANA

WE ARE FACTORY DISTRIBUTORS
FOR THE FOLLOWING COMPANIES:

Williams Mfg. A.B.T. Mfg.
Mills Novelty Genco
D. Gottlieb Bally Mfg.
Chicago Coin Exhibit Supply
Packard Mfg. Co.

WE ARE MAKING DELIVERY
ON

SUSPENSE
GOALEE
STAGE DOOR CANTEEN
VICTORY DERBY
UNDERSEA RAIDER
VEST POCKET BELLS
BLACK CHERRY BELLS
PLA-MOR WALLBOXES
A.B.T. CHALLENGERS
PIONEER'S SMILEY

3 Rapid-Fire Guns. Ea. \$ 99.50
1 Singing Tower .. 495.00
1 Wurlitzer 24 .. 345.00

Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.
669-671 S. Broadway, Lexington 20, Ky.

**AUTOMATIC
BLACK JACK**

5 reels. Player inserts 5¢ and machine automatically deals 2 cards in Nos. 1 and 2 windows. Player then can "draw" one or two cards in windows 3 and 4 by pressing buttons which release shutters. House's hand is revealed by pressing button under window 5. Brand new. Payout by proprietor. Size 9x7x7 in. Wt. 10 lbs. Send \$10.00 deposit, balance express C. O. D. Immediate delivery. Each .. \$45.00

AUTOMATIC POKER

Same size and specifications as Automatic Black Jack. 5¢ play. Each .. \$45.00

Webb DISTRIBUTING COMPANY
6 SOUTH KEDZIE AVENUE - CHICAGO 12, ILLINOIS

Now on Display in Our Showrooms!

MILLS

MUTOSCOPE

PRE-FLIGHT

VEST POCKET
BLACK CHERRY BELL

VOICE-O-GRAPH

TRAINER

DON'T FAIL TO COME IN AND SEE THEM!
ED RAVREBY

Associated Amusements, Inc

72 BROOKLINE AVE. (Phone: Commonwealth 0933-0934) BOSTON 15, MASS.

Branch Office

1849 Main Street, Springfield, Mass.

FOR SALE

6 PANORAMS
6 WALL BOXES

All Machines in Good Condition.
Cheap If Taken at Once.

Write

SAM EDELSTEIN
HIBBING, MINN.

BLACK CHERRY CABINET SETS

INCLUDES WOOD CABINET COMPLETE.
ASSEMBLED, READY TO USE

NO FILING OR FITTING

CASTINGS IN BEAUTIFUL HAMMERLOID FINISH WITH BRIGHT CHERRY ORNAMENTS — POLISHED, ETCHED AWARD PLATE—CLUB HANDLE—DRILL PROOF PLATES—CABINET RAILS AND POLISHED MONEY CUP. COMPLETE

\$44.75 PER SET

GOLD CHROME SETS

COMPLETE WITH CABINET
FITTED SAME AS ABOVE

\$34.75 PER SET

Why Use Inferior Sets When the Best Costs No More?
When ordering specify NICKEL, DIME or QUARTER play. Also specify 3/5 Mystery, 2/5 or 3/5 One-Cherry payout.

QUICK DELIVERY

MILLS SLOTS

- BLACK CHERRY BELLS
- BLACK BEAUTY BELLS
- GOLD CHROME BELLS
- SILVER CHROME BELLS

**LIBERAL ALLOWANCES FOR OLD EQUIPMENT
WE BUY, SELL AND EXCHANGE**

BAKER NOVELTY COMPANY

1700 W. WASHINGTON BLVD. • CHICAGO 12, ILLINOIS



AMUSEMENT MACHINES SUPPLIES and CARDS



Write Us To-Day
for complete illustrated literature showing the entire line of modern money makers now ready to produce for you.



**EXHIBIT SUPPLY CO. • 4222-30 W. LAKE ST.
CHICAGO 24, ILL.**

AUTOMATIC COIN NOW DELIVERING

- MILLS BLACK CHERRY BELL WRITE
- MILLS VEST POCKET BELLS \$ 74.50
- NEW CHAMPION HOCKEY—2 Player Sensation.. 289.50
- 5-BALL FREE PLAY GAMES

- | | |
|---------------------------------------|------------------------------------|
| Legionnaire \$ 74.50 | Genco Bang \$59.50 |
| Spot a Card 69.50 | Genco Lucky Strike 69.50 |
| Keeney 4 Diamonds 69.50 | Genco Zig Zag 69.50 |
| Exh. Action (Revamp) 129.50 | Exh. Short Stop 69.50 |

- | | |
|---|-------------------------------------|
| 1-BALL PAY TABLES | CONSOLES |
| Mills Spinning Reels \$119.50 | Jumbo, Free Play \$119.50 |
| Bally Grand Stand 129.50 | Bally, Big Top 119.50 |

BELLS

- JENN. 5c VICTORY CHIEF \$159.50
- JENN. 5c CLUB CHIEF CONSOLE 169.50
- PACE 5c COMET, 3/5 89.50
- PACE 10c COMET, 3/5 99.50
- MILLS 5c GLITTER GOLD, HAND LOAD 250.00
- MILLS 10c GLITTER GOLD, HAND LOAD 275.00
- MILLS 25c GLITTER GOLD, HAND LOAD 300.00
- MILLS BLACK, HAND LOAD, 5c 225.00
- MILLS BLACK, HAND LOAD, 10c 250.00
- MILLS BLACK, HAND LOAD, 25c 275.00

Order Your PARTS From Our Gigantic Stock!

- | | |
|---|---|
| Main Clock Gears for Mills, Compl. \$2.75 | Star Wheels for Wurlitzer, Ea. 30c |
| Med. Idler Gears for Mills 1.50 | 6SC7 Tubes 65c |
| Springs for Mills: Main, Handle, Long | ABT F.P. Coin Chutes \$3.75 |
| Knee Action, Side Arm, Clock and | Coin Chutes for V.P. Bell 3.50 |
| Main Slide, Ea.25 | Collection Books07 |
| Cash Boxes for Mills 1.25 | Fiber Main Gear for Wurlitzer. 3.95 |
| Locks for Mills 2.00 | Bulbs: |
| Back Doors for Mills 5.00 | 6V—No. 5507 |
| Cash Box Doors for Mills 2.50 | 6V—Nos. 40, 44, 46, 47, 5009 |
| Playmaster Phonograph Needles, Ea.27 | No. 1458-20V15 |

**WE ARE AUTHORIZED DISTRIBUTORS FOR MILLS
PRODUCTS IN ILLINOIS AND IOWA**

AUTOMATIC COIN MACHINES & SUPPLY CO.

ALL PHONES: CAPITOL 8244

4135-43 ARMITAGE AVE. • CHICAGO 39, ILLINOIS
Affiliate Office: IOWA STATE SALES CO., 567 Seventh St., Des Moines 9, Iowa

AMUSEMENT PARK OPERATORS

FOR THE OUTDOOR SEASON

SHOOT the BEAR RAY GUN

WITH FREE PLAY UNIT
IS LOCATION TESTED AND PROVED

Cabinets are completely refinished and repainted. Entire mechanism rebuilt from top to bottom. Looks like a brand-new machine—operates like a brand-new machine. Has top player appeal and is a consistent year-round money maker. Free play unit has never been used with ray gun before. Gets terrific replay. Be the first in your territory. Order your unit now. Immediate shipment. All Coinex Equipment is sold on a money-back guarantee.

\$199.50

**\$10.00
Less Without
Free Play Unit**

**SEEBURG RAY GUN AMPLIFIERS, RIFLES
REPAIRED — 24 HOUR SERVICE**

COINEX SHOOT THE BEAR CONVERSION

Can be installed on location in twenty minutes. Pays for itself and allows a profit in one week's time. Colorful, with top player appeal, it makes a new piece of equipment out of your old Seeburg Chicken Sams, Con-victs or Japs. Complete conversion ready for installation.

\$14.75



COIN MACHINE EQUIPMENT CO., INC.

Telephone GRAceland 0317 • 1348 Newport Ave., Chicago 13, Ill.

Chrome Cabinet Assemblies Custom Built!

**Better Built by Buckley—
YOUR GUARANTEE!**

- ✓ COMPLETE NEW PRECISION - BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.
- ✓ CLUB HANDLE AND HANDLE COLLAR CHROME PLATED.
- ✓ HEAVY BRASS CHROME PLATED ETCHED REWARD PLATES, 2/5 OR 3/5.
- ✓ 5c-10c-25c CHROME DENOMINATOR COIN INTAKE.
- ✓ PAYOUT CUPS WITH ANTI-SPOON CUP.
- ✓ DRILLPROOF PLATES.

YOUR CHOICE— CHERRY OR DIAMOND ORNAMENTS

- GENUINE CHROME (PERFECTLY PLATED)
- SURF BLUE WRINKLE
- TAN WRINKLE
- GOLD WRINKLE
- CHOCOLATE WRINKLE
- GREEN WRINKLE
- COPPER WRINKLE

WATLING 5c ROLATOPS

Rebuilt and Refinished

Look and Operate Like New, \$95.00

Write for Complete List of Replacement Parts

BUCKLEY TRADING POST
4225 W. LAKE ST. CHICAGO 24, ILLS. Ph: Van Buren 6636

AMMCO SERVICE is Dependable!

NEW EQUIPMENT

Exhibit's New Ball, Big Hit \$298.50	Evans Ten Strike, With Free Play . . . \$435.00
Exhibit's New 5 Ball, Big Hit (4 Coin Multiple) 398.50	Bally Victory, One Ball P.O. 574.50
Munves Super Skee Roll 349.50	Mills New Vest Pockets 74.50
Evans Galloping Dominoes, Cash Pay . . . 596.50	New A.B.T. Challengers 65.00
Evans Bangtail, Cash Pay 596.50	Amusement Lite League 425.00
Evans Ten Strike 372.50	Chicago Coin Goalee 525.00

Refinished—CONSOLES—Reconditioned

5¢ Super Bell Com. \$274.50	Mills Jumbo C. P., Late Model . . . \$109.50	5¢ Bangtails . . . \$225.00
5¢ Silver Moon, P.O. 119.50		Long Champs, P.O. (Exhibit) . . . 49.50

Refinished—ONE BALLS—Reconditioned

Fair Grounds . . . \$ 49.50	Kentucky \$249.50	Record Time, F.P. \$174.50
Sport King 209.50	Long Shot 239.50	Carom, Conv. to F.P. 49.50
'41 Derby 339.50	Sportsmen, F.P. . . 195.00	Preakness, Conv. to F.P. . . . 49.50
Pimlico 369.50		

Refinished—ARCADE EQUIPMENT—Reconditioned

EVANS TEN STRIKE, H.D. Repainted, Refinished Like New \$119.50	Shoot to Tokyo \$125.00
Rapid Fire, Perfect \$119.50	Chicken Sam Target Conv. 125.00
Shoot the Chutes 109.50	Tommy Gun, Late Model 145.00
	Chi Coin Hockey 199.00
	Mutoscope Sky Fighter 200.00

Refinished MILLS SLOTS—Reconditioned

Original Gold 5¢	10¢	25¢	Copper Chrome . . \$225.00	5¢	10¢	25¢
Chrome \$225.00	\$250.00	\$275.00	Brown Fronts . . . 175.00	200.00	225.00	225.00
Black Cherry . . . 225.00	250.00	275.00	Blue Fronts 150.00	175.00	200.00	200.00
Silver Chrome . . . 225.00	250.00	275.00	Watling Rolatops, 5c Only 95.00			
Gold Chrome 225.00	250.00	275.00				

Refinished—5 BALL—FREE PLAYS—Reconditioned

ANNABELLE . . . \$27.50	FOX HUNT \$50.00	SEVEN UP \$52.50
ALL AMERICAN . . 49.50	GOBS 95.00	SPOT POOL 70.00
AIRLINER 22.50	GOLD STAR 45.00	SCOOP 20.00
AVALON 22.50	GOLDEN GATE . . . 17.50	SPARKY 37.50
ABC BOWLER 62.50	HOROSCOPE 75.00	SPOTTEM 20.00
BIG CHIEF 42.50	HI BABE 69.50	STAR ATTRACTION . 69.50
BOSCO 39.50	LONE STAR 27.50	SUNBEAM 89.50
BELLE HOP 79.50	METRO 49.50	TEN SPOT 45.00
BORDERTOWN 42.50	ON DECK 27.50	TEXAS MUSTANG . . 62.50
BIG SHOW 32.50	PARADISE 55.00	TOWERS 74.50
CONQUEST 17.50	PARAMOUNT 17.50	TOPIC 79.50
CHAMPS 45.00	REBOUNDS 22.50	THRILLER 32.50
CADILLAC 32.50	SCORE LINE 42.50	VACATIONS 35.00
CONTACT 20.00	SUMMERTIME 25.00	VICTORY 89.50
DRUM MAJOR 35.00	SKY LINE 39.50	VENUS 89.50
DIXIE 45.00	SEA HAWK 55.00	VOGUE 22.50
FOUR ROSES 59.50	SPOT A CARD 79.50	WILDFIRE 62.50
FOLLOW-UP 17.50		

NEW REVAMPS

CATALINA \$249.50
HOLLYWOOD 249.50
BIG TOP 249.50

OKLAHOMA \$249.50
RIVERA 279.50
SOUTH SEAS 279.50
FOREIGN COLORS . 109.50

1/3 DEPOSIT WITH ORDER, BALANCE C. O. D. ON SIGHT DRAFT

AMMCO Distributors

2513 N. Milwaukee Ave. (Capitol 1111) Chicago 47, Ill.

DUFFY'S Is Here!

GLOBE invites Operators and Mechanics' fullest inspection of Duffy's . . . the LATEST and truly GREATEST 5 Ball Revamp ever built!

MILLS

SLOTS
BONUS BELLS
CHERRY BELLS, 3/10
SILVER CHROMES

MILLS AND JENNINGS GOLF BALL VENDORS
MILLS CLUB BELLS. WRITE—WRITE—WRITE

SEEBURG PHONOGRAPHS

No. 9800—GEM CLASSIC—REGAL—COLONEL

EVANS DOMINOE and BANGTAILS

Complete with NEW rectifier and coin retaining fingers. Ready to operate. \$300 each.

MILLS JACK-IN-BOX SAFE STAND, \$75.00.

We are NATIONAL DISTRIBUTORS of the DOWNEY-JOHNSON PORTABLE COIN COUNTERS—TUBULAR WRAPPERS—LIGHTNING CASHIER. ALSO MANUFACTURERS OF THE GLOBE COIN SEPARATOR.

CHARLES (JIMMY) JOHNSON



GLOBE DISTRIBUTING CO.
1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. . ARM. 0780

WANTED TO BUY

Used Bally One Ball Payouts

BLACK-LITE MAGIC

The Invisible Ray

Shoot The Mother-In-Law
For Chicken Sam, Jap, or Jailbird
\$239.50

TRIPLE YOUR TAKE ALL OUR PRODUCTS

Kilroy Is Here!
For Shoot the Chutes
\$239.50

HAVE A MONEY-BACK GUARANTEE

These machines are completely overhauled by factory-trained engineers. The cabinets are completely resanded and finished in beautiful lacquer rather than paint. Every part of the mechanism is thoroughly reconditioned and replaced with new parts where necessary.

Our recorders have proved beyond a doubt that our games are the finest conversions on the market. Our proof . . . compare them with all others.

SHOOT THE MOTHER-IN-LAW, Scenic Conversion. Sparing no expense, we have Craig Parker Studios exclusively doing our scenic conversions.

No blots, no blurs, hair-line registration . . . twelve different colors. The highest quality in technicolor paint, with complete fluorescent fixtures and black-lite tube. Truly more brilliant than neon.

REALLY PRICED LOW AT. **\$55**

Immediate Delivery on Central's Products. Send 1/3 Deposit, Balance C. O. D.

PLAIN SCENERY **\$14.50**

PLAIN MACHINE **\$179.50**

CENTRAL COIN MACHINE COMPANY
2408 BRYN MAWR AVE. PHONE ARDmore 9345 CHICAGO 45, ILL.

EVANS

Symbol of Superiority
in
CONSOLES

H. C. EVANS & CO.
1520-1530 W. ADAMS STREET • CHICAGO 7, ILLINOIS

PACKARD MANUFACTURING CORP.

Packard Pla-Mor Wall Boxes \$38.95 One Piece Bar Bracket \$5.00
30 Wire Cable. Per Ft.19 Ceiling and Wall Speakers Write
#1000 Speakers (Out of This World) \$159.50 Plus Tax

MILLS VEST POCKET - \$74.50 F.O.B. Factory
NOW DELIVERING
MILLS BLACK CHERRY BELLS
In 5-10-25-50c Play — Made in 2/5 or 3/5
Payout on 1 Cherry.

PROMPT DELIVERY Keeney's New BONUS Super Bell
Place Your Order Now

WRITE FOR FURTHER INFORMATION AND PRICES ON OUR COMPLETE LINE

USED AND RECONDITIONED

1 Bally Chevron	\$ 19.50	1 Gottlieb Champ	\$ 49.50
3 Exhibit Knockout	129.50	1 United Midway	129.50
1 Exhibit Shortstop	44.50	1 Exhibit Jockey Club	79.50
2 Wurlitzer Boxes	10.00	1 Keeney Red Hot	39.50
1 Supreme Rocket Buster	225.00	1 Bally Monicker	97.50
1 Super Torpedo	225.00	2 Bally Reserve	29.50
1 Liberator	179.50	2 Chicago Coin Yanks	119.50
4 Kentucky Clubs	79.50	2 Chicago Coin Hockey	179.50
1 Majors 1941	59.50	2 Seeburg Symphonola	149.50
2 Gottlieb 5-10-20	119.50	2 A.M.I. Top Flight	275.00

FULL CASH MUST ACCOMPANY ORDER IN FORM OF POST OFFICE, EXPRESS,
TELEGRAPH MONEY ORDER OR CERTIFIED CHECK.

MOSELEY VENDING MACHINE EXCHANGE, INC.
00 Broad Street, Richmond, Va.; Office Phones 3-4511, 3-4512, Residence Phone 5-5328

SEEBU
SEEBURG SERVICE
SEEBURG SERVICE SE
SEEBURG SERVICE SEEBU
SEEBURG SERVICE SEEBURG
SEEBURG SERVICE SEEBURG S
SEEBURG SERVICE SEEBURG SER
SEEBURG SERVICE SEEBURG SERV
SEEBURG SERVICE SEEBURG SERV
SEEBURG SERVI EBURG SERVICE
SEEBURG SERV EBURG SERVICE
SEEBURG SERVI EBURG SERVICE
SEEBURG SERVICE SEEBURG SERVI
SEEBURG SERVICE SEEBURG SERV
SEEBURG SERVICE SEEBURG SER
SEEBURG SERVICE SEEBURG S
SEEBURG SERVICE SEEBURG
SEEBURG SERVICE SEEBU
SEEBURG SERVICE SE
SEEBURG SERVICE
SEEBU

SEEBURG SERVICE

Musical Sales Co

EXCLUSIVE SEEBURG DISTRIBUTORS

FOR MARYLAND—WASHINGTON, D. C.—VIRGINIA

140 W. MT. ROYAL AVENUE	BALTIMORE 1, MARYLAND
415 W. BROAD STREET	RICHMOND 20, VIRGINIA

CHECK!

the
APPEAL

ACTION SALES

CHECK THE WINNERS
1000 Sales at 5c ... \$50.00
Total Average Payout ... 24.85
Total Average Profit ... \$25.15

CHECK Your Needs and Order Today

SUPERIOR PRODUCTS 14 N. PEORIA ST. CHICAGO 7, ILL.

GET 'EM NOW! IMMEDIATE DELIVERY

DISTRIBUTORS FOR

Bally

VICTORY SPECIAL
VICTORY DERBY
UNDERSEA RAIDER

Orders taken subject to prior sale

THOROBREDS ...	\$395
LONG ACRES ...	395
PIMLICOS ...	325
'41 DERBYS ...	295

One-third deposit with order,
F. O. B. Baltimore

WANT TO BUY MILLS SLOTS

Must be ORIGINALS. Advise Quantity.
Denomination, Condition, Price.

Write, Phone or Wire

CALVERT SALES CO.
COIN OPERATED EQUIPMENT
708 N. Howard St., VERNON 3034 Baltimore-1, Md.

CATALINA

MARVEL'S LATEST 5 BALL REVAMP

Price **\$249.50**

F. O. B. CHICAGO

CONVERTED FROM SPORT PARADE
Can Also Use the Following Games:

Boloway	Snappy, '41
Show Boat	Polo
Star Attraction	Jolly
Stratoliner	Sporty
Legionnaire	Home Run
Dixie	Fox Hunt

ORDER TODAY!

DON'T DELAY!

NOW DELIVERING!

ORDER FROM YOUR DISTRIBUTOR OR WRITE TO US

MARVEL MANUFACTURING CO.
2124 Milwaukee Ave. Chicago 47, Ill.
Phone: Everglade 0230

We Are Establishing A New Department for Amusement Equipment

For Arcades and General Operation
Complete line of new and used equipment will be stocked and WE
GUARANTEE EVERY GAME SHIPPED WILL BE LETTER PERFECT
WATCH FOR FURTHER ANNOUNCEMENT

FULL VALUE FOR YOUR MONEY!

PHONOGRAPHS	WALL BOXES
Wurlitzer 600R \$425.00	Wurlitzer #100 Box \$19.50
Wurlitzer 950 750.00	Wurlitzer Bar Boxes 19.50
Wurlitzer 24 Victory Model 445.00	Seeburg Wireless, 20 Sel. 37.50
Seeburg Colonel, ESRC 550.00	Seeburg Wireless, 24 Sel. 27.50
Seeburg Hi-Tone 8800, ESRC 650.00	Buckley Chrome, 32 Sel. 17.50
Seeburg Hitone, 8800, ES 600.00	Buckley Chrome, 24 Sel. 19.50
Mills Throne, Like New 350.00	Packard Boxes, Like New 32.50
Mills Empress, Like New 395.00	

ACCESSORIES

Wurlitzer 616 Amplifier \$35.00	8" PM Speaker, New \$ 4.25
Wurlitzer 24 Amplifier 45.00	Wurlitzer 412 Speaker 17.50
Wurlitzer Counter Model Amplifier & Speaker 37.50	Mills Speaker 29.50
Mills Amplifier 35.00	Hi Tone Speaker 32.50
Hi Tone Remote Amplifier, Complete 115.00	Rock-Ola Motor, Any Type 14.50
Rock-Ola Amplifier 25.00	Solenoid Drums for Wurlitzers 5.95
Classic, Vogue Gem Amplifier 55.00	Original Covers for Wurlitzer #125 Boxes 10.00
Wurlitzer 145 Stepper 45.00	Wurlitzer and Seeburg D.C. Motors 29.50
Wurlitzer #304 Stepper 19.50	Wurlitzer and Seeburg Motors 19.50
Wurlitzer 304-305-308 Transmitter 19.50	Hi Tone Slug Proof Coin Mechanism 19.50
Wurlitzer #130 Adapter 27.50	Wurlitzer 950 Slug Proof Coin Mech. 19.50
Bakelite Crystal Pick Up 3.95	Main Gears 4.00
Metal Crystal Pick Ups 3.45	Casters, Per Set90
Wurlitzer Tone Arms 21.50	Rubber Casters for Rock-Ola 1.25
Wurlitzer #600 Speaker 29.50	Large Rubber Casters, Set 1.25
Seeburg Speaker 29.50	Bulbs, 15 & 20 Watt. Per Case 10.50
Chandler Speaker, Chrome, Comp. 34.50	Seeburg Brackets 2.50
12" PM Speaker, New 7.95	Buckley Brackets, Curved 2.50

TRANSFORMER FOR WUR. 616 AND 412 \$6.95
POWER TRANSFORMER FOR WUR. 24 AND UP \$6.95
UNIVERSAL AMPLIFIER WITH TUBES \$47.50

AMUSEMENT DEVICES

ALL PERFECT—READY TO OPERATE!

Keeney Submarine \$175.00	Genco Play Ball \$189.50
Keeney Air Raider 195.00	Exhibit Bowling Alley 59.50
Keeney Anti-Aircraft 75.00	Bally Alley 69.50
Supreme Shoot Your Way to Tokyo 175.00	Scientific Batting Practice 125.00
Victory Roll (6 1/2 Ft.) 165.00	Century Super Torpedo 175.00
Munves Superoll (9 Ft.) 275.00	Chicken Sam 129.50
	Mutoscope Sky Fighter 245.00

AMUSEMATIC LITE LEAGUE, NEW \$425.00
ABT CHALLENGERS, NEW 65.00

WRITE FOR QUANTITY PRICES

COMPTON 9 COL. NEW SELECT-A-PAK CIGARETTE MACHINE \$ 79.50
PLASTICS FOR ALL MACHINES. WE HAVE ALL JUKE BOX TUBES IN STOCK. WE HAVE ALL TRANSFORMERS, RESISTERS, CONDENSERS.

We have parts for all Phonographs—Write your needs!
WE HAVE ALL PARTS FOR WIRELESS BOXES

All mdse. subject to prior sale! 1/2 dep., bal. C.O.D., F.O.B. Warehouse
All equipment guaranteed in perfect condition. We pride ourselves on our clean reputation! WRITE—WIRE!

West Side DISTRIBUTING CO.
612 TENTH AVENUE · PHONE: CIRCLE 6-7533 · NEW YORK 18, N. Y.

YOUR LAST CHANCE

To Unload the Following
Old Games at TOP PRICES!

(OUR OFFER GOOD FOR 3 WEEKS ONLY)

Commodore \$15.00	Fox Hunt \$22.50	Showboat \$40.00
Nippy 15.00	Dixie 22.50	Snappy '41 40.00
Home Run 15.00	Jolly 22.50	Legionnaire 40.00
Ocean Park 15.00	Sporty 22.50	Sport Parade 40.00
Oh Boy 15.00	Polo 22.50	Boloway 40.00
Sky Line 15.00	All American 22.50	Star Attraction 40.00
Roxy 15.00	Stratoliner 40.00	

SHIP BY TRUCK ALL YOU HAVE OF THESE GAMES

MARVEL MANUFACTURING CO.

2124 MILWAUKEE AVE. EVERGLADE 0230 CHICAGO 47, ILL.

GET YOURS NOW!!!

HAND PAINTED CONVERSIONS

For Seeburg Guns that CAN BE WASHED! A picture that will attract attention—comes in BEAR or OWL ready to install. 1 sample \$18.00—3 or more, \$14.00 each.

MACOMB MUSIC SERVICE EAST DETROIT, MICH.
16700 NINE MILE ROAD

BOWL-A-WAY

ONLY SKEE BALL

COMPARABLE TO PRE-WAR TYPE



Manufactured and Distributed by Wisconsin Novelty Company.

\$375.00

F. O. B. Milwaukee, Wis.

OPERATORS!

Write, wire, phone today.
Here is a real money-making game. Be first in your territory!

- LOCATION TESTED
- 11 FT. 6 INCHES LONG
- BEAUTIFULLY DESIGNED CABINET
- 5000 FREE BALL RETURN
- FOOL PROOF BALL RELEASE
- SILENT SPONGE RUBBER PLAYING FIELD

RED BALL \$395.00

LITE LEAGUE \$425.00

HOLLYWOOD \$249.50 CATALINA \$249.50
STREAMLINER \$249.50 SURF QUEEN \$289.50

TEN STRIKES Completely Overhauled, With All Worn Parts Replaced—Also Refinished to Look Like New \$160.00

WISCONSIN NOVELTY CO.
of Milwaukee

3734 N. GREEN BAY AVENUE

MILWAUKEE, WIS.

MATCHLESS LAMPS ARE BETTER!



FOR ALL COIN OPERATING MACHINES
Preferred because
THEY GIVE DEPENDABLE SERVICE FOR
ALL GAMES, MUSIC AND WALL BOXES

MATCHLESS ELECTRIC COMPANY

564 WEST RANDOLPH STREET

CHICAGO 6, ILL.

Headquarters for Coin Machine Parts!

Live Rubber Rings . . . Coin Chutes . . . Plunger Tips . . . Plunger Springs . . . Rebound Rubbers . . . Suction Cups . . . Steel Balls (all sizes) . . . Collection Books . . . Cleaner Fluid . . . Casters . . . Locks . . . Motors.

ALSO . . . Hard To Get Coin Machine Parts for . . .
GENCO — CHICAGO COIN — GOTTLIEB — BALLY — WILLIAMS — EXHIBIT — UNITED — MARVEL — KEENEY — MILLS and other leading Manufacturers' equipment.

WRITE TODAY FOR OUR LATEST COIN MACHINE PARTS LIST
HAROLD PINCUS

COIN MACHINE SERVICE CO.
PARTS FOR EVERY OPERATOR'S NEED

2307 N. WESTERN AVE. Phone HUMBOLDT 3476 CHICAGO 47

SOUTHERN AMUSEMENT COMPANY

628 MADISON

5-3609

MEMPHIS, TENN.

★ ★ WE COVER DIXIE LIKE THE DEW ★ ★
YES SUH! WE CAN DELIVER

NEW GAMES

Exhibit's Big Hit	\$298.50
Gottlieb's Stage Door Canteen	274.50
Bally Surf Queen	289.50
Bally Victory Special	589.50
Chicago Coin's Goalee	525.00
New Double J.P. Columbia	132.50
Genco's Total Roll	525.00
Gottlieb's New Grip Machine	39.50

REVAMP GAMES

Bubbles	\$249.50
Catalina	249.50
Riviera	279.50
South Seas	279.50
Streamliner	249.50
Oklahoma	249.50
Trade Winds	249.50
Grand Canyon	249.50

USED WALL BOXES

Packard Pla-Mor Boxes	\$27.50
Wurlitzer 30 Wire Boxes	17.50
Wurlitzer 320 Boxes—2 Wire	20.00
Seeburg 30 Wire Boxes	12.50

USED PHONOGRAPHS

2 Wurlitzer 600 in Victory Cabinets	\$495.00
1 Wurlitzer 24 in Victory Cabinet	440.00
2 Seeburg 8200 Hideaways, Like New	395.00

USED PIN TABLES — GUARANTEED

Invasion	\$104.50	A.B.C. Bowler	\$ 79.50
Spotcard	82.50	Majors '41	74.50
Ten Spot	69.50	Capt. Kidd	89.50
Victory—Genco	89.50	Dixie	49.50
Defense—Genco	94.50	Metro	54.50
Seven Up	64.50	Marvel Baseball	139.50
Miami Beach	74.50	Sky Chief	179.50
Hi Dive	89.50	Keep 'Em Flying	179.50
Production	99.50	Contest	124.50
Zig Zag	72.50	Torpedo Patrol	119.50
Midway	149.50	Sea Hawk	59.50

We Will Buy Wurlitzer Counter Models 71 and 81

We Will Pay Highest Prices for Used Equipment

WANT TO BUY ROUTES IN TENNESSEE, ARKANSAS AND MISSISSIPPI

WRITE—PHONE—WIRE

One-Third Deposit, Balance C. O. D.

Immediate Delivery

ROOT BEER BARRELS

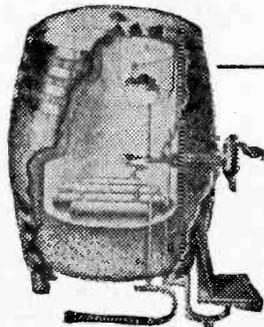
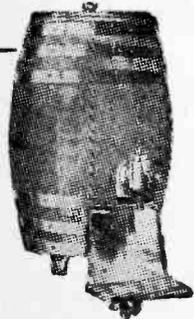
With or Without Carbonator for Indoor and Outdoor

SPECIAL

Root Beer Syrup. No sugar needed, just add water. Order your season's supply now.

Only \$2.60 Gal.

Terms: 1/3 Dep., Bal. C. O. D.



CONCESSION SUPPLY & EQUIPMENT CO., Room 1411, 120 S. LaSalle St., Chicago 3, Ill.

WE ARE NOW DELIVERING

- GOTTLIEB'S STAGE DOOR CANTEEN
- GOTTLIEB'S DE LUXE GRIP SCALE
- EXHIBIT'S BIG HIT
- MILLS BLACK CHERRY BELLS
- MILLS VEST POCKET BELLS
- PACKARD PLA-MOR WALL BOXES AND SPEAKERS
- "SMILEY" COUNTER GAME

SPECIALS FOR SALE	
Bally Alley	\$ 45.00
Seeburg Target Range	90.00
Grandstand, 1 Ball, C.P.	47.50
Keeney Submarine Gun	\$125.00
MILLS 50¢ SILVER CHROME, 2-5 PAY	WRITE FOR PRICES

WANT TO BUY: 500 FIVE-BALL FREE PLAY GAMES

OLIVE NOVELTY CO.

2625 LUCAS AVE., ST. LOUIS 3, MO.
(Phone: Franklin 3620)

PHONOGRAPHS

2 Rock-Ola Commandos	\$600.00	1 Standard	\$425.00
1 Premier	575.00	25 120 Wurlitzer Boxes	12.50
2 145 Wurlitzer Impulse Stepper	35.00		

PIN GAMES

1 Show Boat	\$ 65.00	1 Keeney Contest, 1 Ball	\$ 85.00
1 Slap-the-Jap	60.00		

NEW SLOTS

5¢ Standard Chief	\$247.00	5¢ Super De Luxe Chief	\$274.00
10¢ Standard Chief	257.00	17¢ Super De Luxe Chief	284.00
25¢ Standard Chief	267.00	25¢ Super De Luxe Chief	294.00

USED SLOTS

25¢ Mills Brown Front	\$200.00	1 5¢ Cherry Bell	\$175.00
5¢ Mills Gold Chrome	195.00	10¢ Rotatop	115.00
5¢ Mills Roman Head	125.00	5¢ Rotatop	100.00
2 5¢ Four Star Chiefs	125.00	5¢ Watling Treasure	60.00
1 10¢ Four Star Chief	150.00		

SHEARER AMUSEMENT COMPANY

140 N. MARKET PHONE 6-0285 CHATTANOOGA, TENNESSEE

\$10,000 STOCK SALESBOARDS

BELOW FACTORY PRICE

Holes	Play	Description	Avg. Profit	Net Price
1000	25c	CHARLEY BOARD—THICK	\$ 50.00	\$.88
1000	25c	GOLDEN BOY CHARLEY—THICK	50.00	.88
1000	1c	CIGARETTE BOARD—30 PK.		.49
800	5c	HAPPY HUNTING—BOOK COVER	22.00	1.94
1200	5c	CAPITOL	30.00	2.67
1800	5c	PADDLE WHEEL	45.00	2.96
2000	25c	LU LU	100.00	2.76
2028	10c	JAR OF JACK	52.80	2.74
2300	5c	COVERED WAGON	50.70	2.98
2800	5c	HIT FIFTY	78.00	3.77
3000	5c	FAST ACTION	56.00	2.87

ONE CIGARETTE OR CHARLEY BOARD WITH EACH OTHER BOARD. FREIGHT PREPAID ON ORDERS \$75.00 OR MORE. TERMS: 1/4 CASH, BALANCE C. O. D. WRITE FOR FULL LIST. DIXIE NOVELTY CO., Box 2974, Beaumont, Texas

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5c	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	5c	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25c	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5c	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25c	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5c	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5c	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10c	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5c	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5c	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50c	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

WRITE FOR OUR LATEST PRICE LIST

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—Balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

EX-SERVICE MAN WANTS TO BUY

Phonograph or Pinball Route up to 300 Machines. Must have complete inventory.

FRED CANNON

57 Biltmore Avenue Phone 500 Asheville, N. C.

FOR OPERATORS WHO INSIST ON THE BEST

Seeburg

DISTRIBUTOR
FOR SEEBURG
PHONOGRAPHS
AND ACCESSORIES

DEPENDABLE MUSIC SYSTEMS

**ACE COIN
COUNTER**
\$139.50

Complete with
Carrying Case and
Money Tubes



★
**WISCONSIN,
MINNESOTA
OPERATORS!**
**RUSH
YOUR
ORDERS!**

Milwaukee Coin Can Fill Your Summer Needs!

5-BALL GAMES

RED HOT \$29.50	SARA-SUZY \$39.50	SCHOOL DAYS \$84.50
FLAG SHIP 29.50	BOOM TOWN 39.50	SPOT POOL 64.50
COMMODORE 29.50	SEVEN UP 59.50	SHOW BOAT 64.50

SLOTS

**BLACK CHERRY BELLS, Orig. Mech., Club Handles,
D.P. Sides and Front, Knee Action, 3/5 or 2/5.
5c - \$235.00 10c - \$255.00 25c - \$275.00**

Mills New Vest Pockets \$ 74.50	Jenn. Master Silver Chief, S.P., 5c \$ 98.50
Mills Brown Fronts, compl. rebuilt, club handles, drill proof, 5c 150.00	10c \$129.50; 25c 149.50
10¢ \$175.00; 25¢ 225.00	Jenn. 4-Star Chief, Compl. Recond. and Refin., 5c 98.50
Mills Blue Fronts, Hand Load, Serial No. Over 400,000, 25c 250.00	10c \$119.50; 25c 149.50
Mills Vest Pockets, Like New, Blue, Silver Chrome 39.50	Jenn. Silver Chief or Silver Club Special, 5c 119.50
Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5, 5c 215.00	10c \$139.50; 25c 169.50
10¢ \$225.00; 25¢ 250.00	Jenn. Victory Model, 5¢ 119.50
Mills Cherry Bells, comp. refin., club handles, drill proof, 10¢ 165.00	Pace All Star Comets, Comp. Refin. In Gold and Silver Chrome, 3/5 5¢ \$79.50; 10¢ 89.50
25¢ 185.00	25¢ \$125.00; 50¢ 350.00
Mills Q.T., 10¢, Rebuilt 69.50	Pace Rocket or Deluxe, SP, 5¢ 94.50
Groetchen Columbia, late model, chrome or porcelain fin., double JP, conv., 5¢, 10¢, 25¢ 79.50	10¢ 119.50

CONSOLES

Pace Club Consoles, 10¢ \$125.00	Baker's Pacers, Brown Cab., DDJP \$265.00
Callie Club Console, Late Mod., 25¢ 125.00	The Favorite 49.50
Bally Skill Field, 7-Coin Head 89.50	Rays Track, Late Serial Nos. 89.50
Four Horsemen, 7-Coin Head 149.50	Paces Races, Black Cabinet 89.50
Pace Reels, 5¢, Without Rails, A-1 Condition 69.50	Evans Roll-Ette 89.50
Pace Reels, 5¢, With Rails, A-1 Con- dition 89.50	Longchamp 29.50
Pace Saratoga, 5¢, Without Rails 69.50	Pamco Deluxe Bell 39.50
	Multiple Racer 69.50
	Derby Day, Slant 29.50

PAY TABLES MISCELLANEOUS

Keeney Fortune, F.P. or C.P. \$189.50	Shoot Your Way to Tokyo \$149.50
Skyark, F.P. or C.P. 139.50	Strips, S.P., C.H. or Club Special, Set of 345
Bally Challenger 94.50	20 Stop Discs, S.P., C.H., or Club Spec. or Cherry P.O. Set of 3 3.00
Race King 94.50	20 Stop Star Discs, hardened60
Mills Big Race 49.50	Keeney Anti-Aircraft, Brown 79.50
	Keeney Air Raider, Like Now 149.50

ATTENTION, WISCONSIN AND UPPER MICHIGAN OPERATORS:
NOW DELIVERING CHICAGO COIN GOALEE, GENCO TOTAL
ROLL AND GOTTLIEB STAGE DOOR CANTEN

Milwaukee Coin Machine Co.
3130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN

GUARANTEED SPECIALS
MONEY BACK WITHIN 10 DAYS IF NOT SATISFIED

SELECT THE EQUIPMENT YOU NEED FROM
THE WORLD'S LARGEST STOCK
★ Ready for Immediate Delivery ★

CHICAGO COIN
GOALEE \$525.00

BANK BALL . . . \$375.00

New machines to be delivered in
East, Pa. only
Williams "Suspense"
Bally Surf Queen
Bally Victory Special
Bally Victory Derby

PILOT TRAINER, \$850.00

Hottest Money Maker for Arcades and Outdoor Amusement Spots

WE HAVE EVERYTHING FOR THE OPERATOR, INCLUD-
ING COMPLETE LINES OF PARTS, RECORDS,
PLASTICS, NEEDLES, ETC.

NOW ON DISPLAY IN OUR SHOWROOM

NEW 1946 AMI PHONOGRAPH

• MUSIC •	
10 Singing Towers Each \$479.50	1 Rock-Ola Commando Each \$615.00
5 Rock-Ola Masters 445.00	Seeburg Rex, Remote Control, Can Be Used for Remote Control Special 375.00
2 Rock-Ola Standards 435.00	3 Wurlitzer 500 495.00
1 Rock-Ola Spectravox & Playmaster 435.00	3 Seeburg Regals, Beautiful Condition, Repainted 395.00
10 Wurlitzer 616, Perfect Condition 279.50	5 Seeburg 12's 179.50
7 AMI 40 Record Hi-Boys 545.00	6 Rock-Ola 12's 145.00
1 Rock-Ola Premier 545.00	3 Seeburg Envoys, Remote Control 525.00
1 Seeburg Plaza 395.00	2 Seeburg Colonials, Remote Control 525.00
1 Wurlitzer 61, Counter Model with Stand 215.00	
3 Seeburg Classics, Remote Control 490.00	

WE HAVE BEEN APPOINTED EXCLUSIVE DISTRIBUTOR FOR
SOLOTONE MUSIC SYSTEM

WRITE OR WIRE TODAY FOR COMPLETE SOLOTONE PLAN

BLACKHAWK'S PERPETUAL PENNY CIGARETTE MACHINES \$24.95

★ SPECIAL ★

5 Rex Skee Ball Alleys Each \$139.50	5 Jap Guns, all parts there—not necessarily working \$ 75.00
2 Victory Rolls 175.00	5 Jap Guns—guaranteed 100% working order 110.00
5 Keeney Anti-Aircraft Guns 49.50	
10 Seeburg Shoot-the-Chutes, all parts there—not necessarily working 50.00	

1/3 DEPOSIT, BALANCE C. O. D., F. O. B. PHILADELPHIA
WE WANT PINS—SEND US YOUR LIST!

David Rosen

855 NORTH BROAD STREET, PHILADELPHIA 23, PA.
PHONE: STEVENSON 2258-2259

PACKARD IN JUNE!
PLA-MOR PHONOGRAPHS

HOMER E. CAPEHART Announces That
★ We Will Begin Shipments of PACKARD ★
PLA-MOR PHONOGRAPHS in June.

NOW DELIVERING PACKARD PLA-MOR ACCESSORIES

PLA-MOR WALL BOX \$ 38.95	NO. 700 DAHLIA, WALL SPEAKER \$19.95
NO. 1000 ROTATING SPEAKER 159.50	BAR BRACKET 5.00
NO. 900 ROSE, WALL SPEAKER 49.95	30 WIRE CABLE, Per Ft.19
NO. 800 DAISY, WALL SPEAKER 33.95	ADAPTORS — WRITE FOR INFORMATION

Gilbert DISTRIBUTING COMPANY In Iowa
3203 Forest Ave. • Phone 7-0569 • Des Moines

FOR SALE!!
WELL ESTABLISHED
COIN MACHINE REPAIR BUSINESS

Profitable—Good lease. Los Angeles area. Step in and go to work.

PRICE \$12,000

OWNER—BOX A-26, BILLBOARD, 6000 SUNSET BLVD., HOLLYWOOD 28, CALIF.

\$29.50

CHROME CABINETS

BLACK GOLD REDWOOD

Specify 5¢, 10¢ or 25¢ Play

Fit All Mills Escalator Type Machines

Genuine Silver Chrome \$39.50

Completely NEW Throughout

Completely Assembled

ORDER YOUR CHROME CABINETS AT ONCE!

American Amusement Co.

4047 W. FULLERTON AVE., CHICAGO 39, ILL. • CAPITAL 5300

"IF YOU MISS US - YOU MISS MAKING MONEY"

ARMY NAVY

★

NEW SCALES

SOON

★

We Can Rebuild Your Old Scales and Make Them Look Like New

Get your Scales rebuilt now and have them ready for your big season.

WATLING MFG. CO.

4650 W. Fulton St. CHICAGO 44, ILL.

Est. 1889 — Tel. COLumbus 2770

Cable Address "WATLINGITE," Chicago

flightht trainer

ARCADIA OCEAN

COVERED BY U. S. PATENTS

NOW

GROSSING TOP MONEY IN SQUADRONS

ARCADIA, PARKS and PRE-FLIGHT STORES

PRE-FLIGHT TRAINER

A GREAT MONEY-MAKER FOR THE OPERATOR

GET YOUR ORDER IN AT ONCE!!

Roanoke Vending Machine Exchange, Inc.

13 SOUTH JEFFERSON STREET

ROANOKE, VIRGINIA

... it's different!

"SUSPENSE"

- "SCHEMATIC" PANEL
- VISUAL BALL LIFT

ORDER FROM YOUR JOBBER OR A WILLIAMS REGIONAL DISTRIBUTOR

Williams MANUFACTURING COMPANY

161 W. HURON ST. CHICAGO 10, ILLINOIS

• Join CMI Now •



PEACHES from GEORGIA

EVERY MACHINE A PEACH OF A BUY

If any machine is unsatisfactory notify us within 48 hours after receipt of machine and full refund will be given. No argument whatsoever.

MUSIC MACHINES

780M Wurlitzer	\$695.00	12 Record Rock-Ola	\$150.00
12 Record Seeburg	175.00	Wurlitzer 24 Victory	495.00
2 Seeburg Bar-O-Matic, 5-10-25c Perfect	49.50	1 Seeburg Remote Speak Organ With Transmitter	75.00

ARCADE MACHINES

Bally Rapid Fire	\$110.00	Western Baseball	\$125.00
Hockey	210.00	Genco Total Roll (New)	525.00
Batting Practice, Thoroly Rebuilt ..	150.00	Smiley (New)	39.50
Goalee, New	525.00	Jennings Roll in Barrel	165.00
Tokyo Raider	95.00	Love Meter, Perfect	Make Offer
Shoot the Bear	145.00	Kisso Meter, Perfect	Make Offer
Super Skee Roll (New)	365.00		

PIN BALLS

Cleanest Pin Balls in the U. S. A. Every one thoroughly reconditioned, rails scraped and guaranteed ready for location.

Ten Spot	\$ 89.50	Victory	\$120.00	1-2-3, Latest F.P. ..	\$ 59.50
'41 Majors	99.50	League Leader	72.50	Slap the Jap	74.50
Barrage	84.50	Sparky	72.50	Duet	47.50
Thumbs Up	49.50	Turf King (1 Ball) ..	350.00	Armada	54.50
White Sails	47.50	Broadcast	84.50	Metro	79.50
Dixie	65.00	Yankee Doodle	225.00	Wings	69.50
Hi-Stepper	99.50	Mills Owls	85.00	Golden Gate	47.50

SLOTS

5c Rolltops, 3-5 P.O., Refinished, (No Vender)	\$ 95.00	4 5c Columbias, G.A., Latest Model ..	\$ 54.50
5c Rolltops, 2-4 P.O., Refinished, (No Vender)	75.00	Mills Vest Pocket, Blue and Gold ..	39.50
5c Columbias, J.P.	59.50	Mills Vest Pocket, Chrome	39.50
Jennings 5c Sky Chief	115.00	Double Slot Safe Stand, Doors and Locks Complete	62.50
2 5c 4-Star Chiefs, Refinished, Like New	110.00	10c Mills Bonus, Refinished	175.00
10c 4-Star Chief, Refinished	140.00	10c Roll Top, Refinished	135.00
10c 4-Star Chief	120.00	34 Single Slot Box Stands, Complete With Bars But No Locks (Refinished) @	10.00
Jennings 10c Club Special	135.00	25c Pace Comet, Refinished	165.00
10c Pace, Latest Model, Like New ..	135.00		
Mills 5c Gold Chrome, Rebuilt, Like New	175.00		

SPECIAL SLOT DEAL

(15% Discount Allowed if Sold as a Lot of 11 Pieces) All Slots Have Master Locks.

11 MILLS ORIGINAL BLACK FRONT HANDLOADS, K.A. & C.H.

6 5c, @

\$175.00 3 10c, @	\$190.00 2 25c, @	\$250.00
---------------------------	---------------------------	----------

CONSOLES

5c Saratoga	\$100.00	1 Watling Big Game, P.O.	\$100.00
'41 Domino Ticket Model	325.00	1 Club Bells, Comb., Like New ..	175.00
5c Paces Reel, F.P. & P.O.	165.00	1 Paces Reels, 10c, Rails, P.O.	150.00
2 Super Bells, Comb.	275.00	6 Paces Reels, 5c, Rails, P.O.	125.00
1 Jumbo, P.O., Extra Clean	125.00	1 Buckley Track Odds, J.P., latest model, new factory reconditioned ..	850.00
9 5c Bangtails, J.P. (New)	499.50	Coin Slot Pool Table, Rebuilt Like New, Slate Top, 7x3½, Complete, Balls, Sticks, Rack	275.00
2 Lucky Lucre, Perfect, 5-5c	125.00		
1 Lucky Lucre, Perfect, 3-5c & 2-25c	165.00		

MISCELLANEOUS

5 Brand New Black Hawk Perpetual Penny Cigarette Games, Entire Lot

\$100.00

"WHAT IS THE MOST NEEDED REPLACEMENT UNIT FOR PHONOGRAPHS? THE HEATH UNIT WILL SOLVE YOUR COIN CHUTE PROBLEMS. WATCH FOR FULL PAGE AD IN AN EARLY ISSUE.

"THE OPERATOR'S INTERESTS ALWAYS COME FIRST WITH DIXIE'S MOST PROGRESSIVE DISTRIBUTORS."

GEORGIA OPERATORS: COME AND SEE OUR NEW MACHINES. GOTTLIEB'S CANTEENS, EVANS '46 DOMINOS, EXHIBIT'S BIG HIT, JENNINGS' NEW SLOTS, MUNVES'S SUPER SKEEROLL, MILLS' VEST POCKETS, BALLY'S UNDERSEA RAIDER, CHICAGO COIN'S GOALEE.

One Half Certified Deposit Must Accompany All Orders

HEATH DISTRIBUTING COMPANY

217 THIRD ST. PHONES: 2681 and 2682 MACON, GA.



When
JENNINGS' 50¢ PLAY
SILVER EAGLE
STRIKES AT YOUR LOCATION
 WATCH THE PROFITABLE EAGLE
 TAKE OVER!

ACE COIN COUNTER *Feather-Lite* **COUNTS AND WRAPS 1-5-10-25c**

5 Ways Better Than Any Coin Counter Ever Made

SEE YOUR DISTRIBUTOR

\$139.50 COMPLETE WITH CARRY CASE AND TUBES ONE-YEAR GUARANTEE

ACE COIN COUNTING MACHINE COMPANY
 3715 N. Southport Chicago 13, Illinois

SMASH-HIT 25¢ BOARDS



\$1000 TOP

400 HOLES—
\$1.00 buys section; 5 hole sections with last sale FREE each section.

\$43.90 PROFIT

Order as: No. 400 HIGH SEE

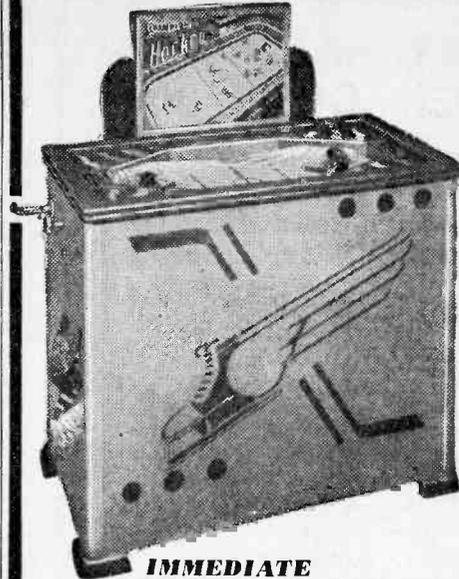
400 HOLES—
10 Sections pay \$2.00 LAST SALE each section.

\$43.06 PROFIT

Order as: No. 400 PULLMAN QUARTERS

GARDNER & CO. 2222 S. MICHIGAN CHICAGO 16

CHAMPION HOCKEY, \$289.50



THIS WEEK'S SPECIAL

CONSOLES

- 1 Mills Four-Way Bell, 5c ... \$400.00
- 1 Track Time ... 135.00

PIN TABLES

- 1 Bombardier (Rev.) ... \$ 89.50
- 5 Gun Club ... 69.50
- 5 Mills 1-2-3, F.P., '39 ... 35.00
- 5 Mills 1-2-3, F.P., '40 (Rev.) ... 50.00
- 5 Mills Owls, '40 (Rev.) ... 57.00
- 1 Play Ball ... 59.50
- 8 Stoner Zetas ... 40.00
- 1 Sun Valley ... 129.50
- 1 Torpedo Patrol (Rev.) ... 89.50

MUSIC

- 15 Packard Wall Box ... \$ 28.50
- 12 Seeburg Wall Box, 5-10-25, Three Wire ... 34.50

IMMEDIATE DELIVERY. ORDER —NOW—

1/3 deposit, balance C. O. D.

OHIO SPECIALTY CO.

29 W. COURT ST. CINCINNATI 2, OHIO Phone: PA 2900

\$8.00

WURLITZER OPERATORS BRAND NEW COIN SLOTS

FIT WURLITZER 412, 616, 24, 500 AND 600 GUARANTEED TO FIT AND WORK PERFECTLY

PAN COAST AMUSEMENT CO., 640 10th Ave., N. Y. 19, N. Y.



--- \$40.00 ---
MAKE YOUR OWN NEW

SINGLE AND DOUBLE PLAY

HOCKEY

Parts come to you wired, all ready to install. Anyone can easily convert their old games to the new. 1/3 Deposit, Balance C. O. D.

--- \$40.00 ---

WANTED—5-BALL FREE PLAY GAMES

Lewis COIN MACHINE SERVICE

3924 W. Chicago Ave. • Chicago 51 • Belmont 7005

VICTORY CONVERSION VALUES

ON DECK
GIRLS AHOY
MISS AMERICA

for Snappy
for Sea Hawk
for All American

SKY RAIDER
TAIL GUNNER
ARTISTS & MODELS

for Big Parade
for Ten Spot
for Star Attraction

GLAMOR GIRLS
FOLLIES OF '46
BOMBARDIER
C.I. JOE
ARMY & NAVY

for Sport Parade
for Hi-Hat
for Victory
for Jungle
for Knockout

SEA RAIDER
BASEBALL
BASEBALL
PLAY BALL
PLAY BALL

for Capt. Kidd
for Seven-Up
for Slugger
for New Champ
for Old Champ

COSTS YOU ONLY \$9.50 Each F.O.B. Chicago

HERE IS WHAT YOU GET

- NEW! Flashy, 14 Color Score Glass
- NEW! Large Size Bumper Caps
- NEW! Score Cards

NO MECHANICAL CHANGES

VICTORY GAMES

2140-44 Southport Ave. Chicago 14, Illinois

"America's Pin Game Conversion Headquarters"

NOTHING ELSE TO BUY

RUSH YOUR ORDER TODAY

IF IT'S NEW EQUIPMENT YOU WANT

WE HAVE IT!

ALL THE LATEST GAMES

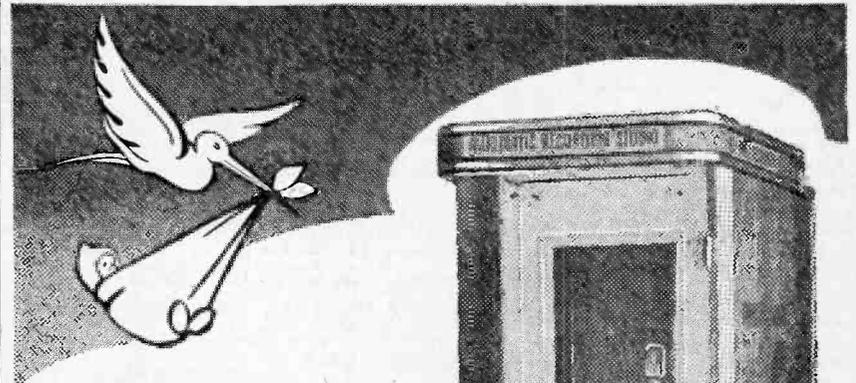
IMMEDIATE DELIVERY ON

GET ON OUR MAILING LIST TODAY!

ACTIVE AMUSEMENT MACHINES CO.

900 N. FRANKLIN ST., PHILA. 23, PA. MARKET 2656
417 FRELINGHUYSEN AVE., NEWARK 5, N. J. BIGELOW 8-1195

"You Can Always Depend on Active--All Ways"



A New and Gigantic Field

of Sales and Profits for Operators was born when VOICE-O-GRAPH was perfected!

Voice Recording is still in its infancy. The business grows in volume and profits daily—as more and more people learn all they have to do is step into a VOICE-O-GRAPH booth—insert a coin and make an instantaneous recording to take home and play on their own phonographs or mail to friends.



VOICE-O-GRAPH

TRADE MARK REG. U. S. PAT. OFF.

Fully AUTOMATIC—COIN OPERATED . . . Remarkable earnings being reported — ask any MUTOSCOPE Distributor for PROOF!

DELIVERIES NOW BEING MADE . . . IN ORDER RECEIVED.

Now on display at all Mutoscope Distributors' Showrooms
See VOICE-O-GRAPH TODAY — or MAIL this coupon for Complete Details.

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 Eleventh St., Long Island City 1, New York.

Send me at once complete details on VOICE-O-GRAPH.

NAME
FIRM
ADDRESS
CITY ZONE..... STATE.....3-5-18

TESTED Empire Coin MACHINES

EXHIBIT'S NEW 5-BALL—BIG HIT—\$298.50; WITH 4-COIN MULTIPLE \$398.50
 MUNVES SUPER ROLL \$349.50 CHICAGO COIN COALEE \$525.00
 F.P.K. SKEE BARREL ROLL 429.50 VICTOR "V" NUT & GUM VENDOR 10.75
 NEW VEST POCKETS 74.50 NEW GROETCHEN COLUMBIA, J.P. 132.50
 NEW SPEED IRON SOLDERING GUN 14.95 GOTTLIEB STAGE DOOR CANTEEN 274.50

AMUSEMATIC LITE-LEAGUE 425.00
 EVANS BANCTAILS, 5c COMB. F.P. & P.O., 7-COIN, \$674.50; 25c PLAY 799.50
 EVANS TEN STRIKE, \$372.50; WITH FREE PLAY 435.00
 EVANS 5c BANCTAILS & GALLOPING DOMINOES, CASH PAY 596.50
 KLEER-FLO PARTS CLEANER AND 30 GALLON DRUM OF FLUID 129.50
 NEW JENNINGS BRONZE & STANDARD CHIEFS & LITE UP SUPER DELUXE CHIEFS Write

SPECIAL! A.B.T. CHALLENGERS! NEW! DELIVERY IN 4 WEEKS \$65.00

Special! WURLITZER 600R, A-1 \$445.00
 WURLITZER 24, A-1 345.00
 WURLITZER 616, A-1 295.00
 MILLS PANORAM, LATEST MODEL 295.00

SPECIAL! NEW DOUBLE REVOLVE-A-ROUND SAFES—HEAVY \$225.00

CONSOLES

MILLS 4-BELLS, 4-5c \$349.50
 HI HAND, COMB. 209.50
 MILLS JUMBO, C.P. 129.50
 MILLS JUMBO, F.P. 129.50
 WATLING BIG GAME, P.O., 25c 189.50
 BALLY BIG TOP, P.O. 119.50
 WATLING BIG GAME, F.P. 89.50
 BALLY BIG TOPS, F.P. 129.50
 JENN. SILVER MOONS, F.P. 129.50
 JENN. BOBTAILS, F.P. 129.50
 JUMBO PARADE, COMB. 219.50

ONE BALLS

FAIRGROUNDS \$ 49.50
 SPORT KING 209.50
 '41 DERBY 339.50
 KENTUCKY 249.50
 CLUB TROPHY 315.00
 LONG SHOT 239.50
 VICTORIOUS, F.P. TURF CHAMP 109.50
 SPORTSMAN, F.P. 195.00
 SKYLARK, F.P. and P.O. 175.00
 RECORD TIME, F.P. 174.50
 LONGACRE, F.P. 435.00
 SPORT SPECIALS, F.P. 165.00
 '40 MILLS 1-2-3, F.P. 99.50

ARCADE

BROWN ANTI-AIRCRAFT \$ 69.50
 GROETCHEN ZOOMS 34.50
 SHOOT THE BARTENDER—
 SAM CONV. 185.00
 5 EXHIBIT ROTARY—PUSHER 319.50
 AIR RAIDER 174.50
 MAID 'N' MONSTER, CHUTES REV. 145.00
 RAPID FIRES, PERFECT 165.00
 SHOOT TO TOKYO 129.50
 BINGO OR CRISS CROSS 19.50
 SHOOT THE CHUTES 109.50
 BATTING PRACTICE 119.50
 EXHIBIT DIGGER 79.50
 KEENEY SUBMARINE 149.50
 AMERICAN EAGLES, 1c 19.50
 MERCURY, 5c FRUIT REELS 24.50
 SPARKS—CHAMPION, 1c CIG. 29.50
 MARVELS, 1c CIG. OR FRUIT REELS 19.50

SLOTS

25c MILLS BONUS BELLS \$295.00
 5c GOOSENECK, JENN. J.P. 49.50
 10c WATL. GOOSENECK, TWIN J.P. 54.50
 5c MILLS LATE Q.T. 109.50
 5c MILLS GLITTER GOLD Q.T. 129.50
 10c MILLS LATE Q.T., ORIG. 139.50
 1c MILLS Q.T., A-1 59.50

WANTED!

HI DIVE, LEADER, ZOMBIE, STARS, DO-RE-MI, DOUBLE PLAY, SUN BEAM, DUPLEX SKY BLAZER & WEST WIND @ \$45.00. ALSO ALL MUSIC AND OTHER EQUIPMENT. SEND YOUR LIST. WE NEED F.P. CONSOLES!!

USED PIN GAMES

SPOT-A-CARD \$ 84.50
 REPEATER 64.50
 ZIG ZAG 79.50
 OH JOHNNY 49.50
 AIR CIRCUS 139.50
 JUNGLE 82.50
 BALLY FLEET 54.50
 ZANZIBAR 99.50
 LANDSLIDE 49.50
 THREE UP 57.50
 SHORT STOP 49.50
 SPARKY 49.50
 TORPEDO PATROL 99.50
 MARV. BASEBALL 129.50

NEW REVAMPS

IDAHO \$249.50
 STREAMLINER 249.50
 OKLAHOMA 249.50
 CATALINA 249.50
 TRADE WINDS 259.50
 FOREIGN COLORS 119.50
 PIONEER BUBBLES 249.50
 TEN SPOT \$ 69.50
 KEEP 'EM FLYING 154.50
 BIG CHIEF 64.50
 GENCO HI HAT 87.50
 METRO 64.50
 ENTRY 54.50
 50 GRAND 54.50
 CHARM 44.50
 SNOOKY 44.50
 PARATROOPER 99.50
 YANKEE DOODLE 189.50

USED PIN GAMES

TOWERS \$ 89.50
 DUDE RANCH 59.50
 BELLE HOP 79.50
 SPOT POOL 79.50
 GENCO DEFENSE 99.50
 FLAT TOP 235.00
 BOSCO 89.50
 MIAMI BEACH 79.50
 PLAY BALL 64.50
 VENUS 89.50
 GLAMOUR 49.50
 ON DECK 47.50
 CHUBBIE 42.50
 BOOM TOWN 49.50
 PROGRESS 44.50
 FANTASY 44.50
 MARINES 119.50

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

Empire Coin

MACHINE EXCHANGE

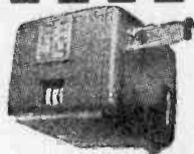
2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

PIN GAMES

Bola-Way \$ 72.50
 Sun Valley 99.50
 Yanks 100.00
 New Champ... 57.50

CONSOLES

Galloping Dominos
 '41 Two-Toned \$265.00



\$74.50

BUYS THE MILLS NEW VEST POCKET BELL
 Don't Delay—Order Today!

NOW MAKING REGULAR DELIVERIES

Of the P. & S. Revamps Production—Shangri-La Eagle Squadron Torpedo Patrol Paratroops

ROY MCGINNIS CO.

2011 Maryland Avenue
 BALTIMORE 18, MD.
 UNIVERSITY 1800

SAY FELLA!

YOU'VE GOT A DATE!

HERE'S YOUR INVITATION



ATLANTIC NEW JERSEY CORP.
 cordially invites you to
THE GALA OPENING
 OF ITS NEW BUILDING
 on
 MAY 17th, 1946
 at
 27-29 AUSTIN STREET
 NEWARK 5, N.J. Tel. Bigelow 8-4105

- Look our new Building over! Look into our completely modern Service and Repair Department.
- Listen to the new Seeburg Equipment on display and you'll understand the meaning of Seeburg Scientific Sound Distribution.
- Chat with our manager . . . Joe Fishman. Let him tell you how the Atlantic New Jersey Corp. is ready to do a bigger and better job for you in New Jersey.

SO COME ONE—COME ALL

TO THE GRAND OPENING OF OUR NEW BUILDING

ATLANTIC NEW JERSEY CORP.

Exclusive Seeburg Distributor in New Jersey

27-29 AUSTIN STREET, NEWARK 5, N. J. · Tel. Bigelow 8-4105

OPERATORS, ATTENTION!!!
DON'T GAMBLE!
HERE ARE FOUR SURE BETS!



1. THE ROCK-OLA

PHONOGRAPH OF TOMORROW

(The Phonograph that created a sensation!)



2. GOTTLIEB'S STAGE DOOR CANTEEN

(now in its sixth month of production and operators' demands are bigger than ever)

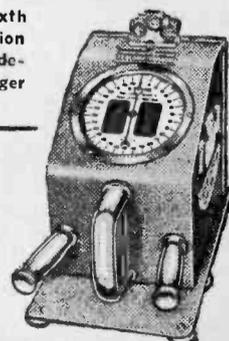
3. GOTTLIEB'S THREE-WAY GRIPPERS

(always the best Grippers on the market!)

4. PACES SLOTS AND PACES REELS

(5c, 10c, 25c, 50c and \$1)

We Are Delivering and All Orders Are Filled in Rotation. Rush Your Order to



B. D. LAZAR CO.

Phone: Grant 7818

1635 FIFTH AVE.
 PITTSBURGH 19, PA.

NEW MACHINES NOW BEING DELIVERED

BOLAWAY, 11 FT. 6-IN. SKEEBALL GAME	\$375.00
ABT CHALLENGERS—4-WEEK DELIVERY	65.00
STAGE DOOR CANTEEN	\$274.50
MILLS NEW BLUE AND GOLD VEST POCKET	74.50
GOALEE	525.00
BIG HIT, EXHIBIT'S NEW 5-BALL	298.50
AMUSEMATIC LITE LEAGUE	425.00
EVANS BANGTAIL, 5c Comb., F.P. and P.O., 7 Coin	674.00
EVANS 5c BANGTAIL & GALLOPING DOMINO, Cash Pay. Ea.	596.50
TOTAL ROLL	525.00

JENN. STANDARD CHIEF		JENN. SUPER DELUXE LITE-UP	
5c	\$249.50	5c	\$274.50
10c	259.50	10c	284.50
25c	269.50	25c	294.50

WANTED—AT ONCE!

THE FOLLOWING 5-BALL MACHINES

Keep 'Em Flying	Stars	Cover Girl	Do-Re-Mi
Shangri-La (Gott.)	Double Play	Belle Hop	4 Aces
Big Parade	Sky Blazer	Air Circus	Topic
5-10-20	Leader	Sun Hawk	Monicker
Hi Dive	Sun Beam	Bolaway	South Paw
Capt. Kidd	Duplex	West Wind	Gun Club
Argentine	Jeep	Zombie	Knockout
7-Up	Sky Chief		Hi Hat

NOW DELIVERING

GOTTLIEB

STAGE DOOR CANTEEN

THE PROVEN MONEY-MAKER

GOTTLIEB Improved Deluxe GRIP SCALE

Three-Way Strength Tester—Powerhouse for Profits!

Exclusive Distributor for N. Illinois, N. Indiana, E. Iowa and Michigan.

WANT TO BUY—QUICK!

WILL PAY TOP CASH DOLLAR for

WURLITZER: 412—616 (Plain)—616 (Remod. & Illum.)—500 Kybd.—600 Kybd.—700—750M—750E—800—850.
ROCK-OLA: 16 Record—'39 Standards and Deluxes—'40 Supers and Masters.
SEEBURG: Commander, RC—Colonel—Classic—8800, ESRC—9800, ESRC.
NO JUNK! MUST BE O. K. MECHANICALLY AND IN APPEARANCE!
WRITE! PHONE! WIRE!

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD.

(Phone: BUCKingham 6466)

CHICAGO

New **A. B. T.**
CHALLENGER



1c or 5c Play

**A PROVEN MACHINE WITH
TREMENDOUS EARNINGS!**

\$65.00

SPECIAL PRICE IN QUANTITY LOTS

DELIVERY SOON!

TRIMOUNT COIN MACHINE CO.

40 Waltham St. (Tel. LIBerty 9480) Boston 18, Mass.



AL SEBRING

BUY with CONFIDENCE
GUARANTEED EQUIPMENT

FIVE BALLS RECONDITIONED THE FACTORY WAY

A.B.C. Bowler	\$ 70.00	Four Aces	\$135.00	Paradise	\$ 70.00
Air Circus	140.00	Four Roses	75.00	Santa Fe (Rev.)	210.00
Air Force	85.00	Gold Star	60.00	Sara Suzy	50.00
Arizona (Rev.)	210.00	Grand Canyon (Rev.)	210.00	School Days	70.00
Argentine	85.00	Gun Club	95.00	Score-a-Line	55.00
Attention	65.00	Hi-Dive	95.00	Sea Hawk	70.00
Bandwagon	55.00	Hi-Hat	90.00	Seven Up	70.00
Belle Hop	80.00	Home Run '42	80.00	Shangri La	70.00
Big Chief	85.00	Horoscope	80.00	Sky Chief	175.00
Big Top	249.50	Idaho (Rev.)	210.00	Sluggo	70.00
Bola Way	85.00	Jungle	85.00	South Paw	90.00
Bosco	90.00	Keep 'Em Flying	165.00	Spot-a-Card	90.00
Brazil (Rev.)	210.00	Liberty	175.00	Spot Pool	80.00
Broadcast	65.00	Majors '41	80.00	Star Attraction	75.00
Capt. Kidd	80.00	Metro	65.00	Streamliner (Rev.)	210.00
Cover Girl	225.00	Miami Beach	80.00	Texas Mustang	90.00
Cross Line	65.00	Monicker	95.00	Topic	90.00
Defense (Genco)	90.00	New Champ	95.00	Trailways	70.00
Drum Major	55.00	Oh, Johnny	50.00	Victory	110.00
Five, Ten & Twenty	145.00	Oklahoma (Rev.)	210.00	Zig Zag	80.00
Flicker	70.00	Pan American	70.00		

PARTS and SUPPLIES for Most COIN MACHINES

TRADES ACCEPTED ON ANY EQUIPMENT LISTED—OR, BETTER YET, SEND US YOUR LIST OF GAMES OFF PLAY, AND WE'LL QUOTE YOU OUR TOP PRICES

PERFECT POINT PHONO NEEDLES
In lots of 100 **39c** Each

NEW FACTORY RELEASES NOW AVAILABLE

GOTTLIEB—Stage Door Canteen	\$274.50	CHICAGO COIN—Coalee	\$525.00
MARVEL—Catalina	249.50	O. D. JENNINGS—5c Bronze and Std. Chiefs	249.00
UNITED—Riviera	279.50	10c Bronze and Std. Chiefs	259.00
A.B.T.—Challenger	65.00	25c Bronze and Std. Chiefs	269.00
			MILLS—New Vest Pocket Bell	74.50

ARCADE EQUIPMENT THOROUGHLY RECONDITIONED

Bally Defender	\$235.00
Bally King Pin	195.00
Bally Rapid Fire	205.00
Bally Sky Battle	165.00
Bally Torpedo	219.50
Choclin Hockey	135.00
Evans Tommy Gun	195.00
Genco Bank Roll	195.00
Genco Play Ball	185.00
Jennings Roll-in-the-Barrel	185.00
Keeney Air Raider	185.00
Keeney Sub Gun	135.00
Keeney Texas League	275.00
Mutoscope Ace Bomber	295.00
Mutoscope Dr. Mobile	795.00
Mutoscope Photomatic	285.00
Mutoscope Sky Fighter	135.00
Battling Practice	125.00
Seeburg Chicken Sam	115.00
Seeburg Shoot-the-Chute	125.00
Western Baseball '40	255.00
Wurlitzer Skeeball	

ONE-BALLS

FREE PLAY & PAYOUT

RECONDITIONED THE FACTORY WAY

Blue Grass, F.P.	\$195.00
Club Trophy, F.P.	295.00
Dark Horse, F.P.	195.00
'41 Derby, F.P.	310.00
Fairmount	450.00
Jockey Club	350.00
Kentucky	265.00
Long Ace	425.00
Long Shot, P.O.	245.00
Owl, F.P.	75.00
Pimlico, F.P.	365.00
Record Time, F.P.	175.00
Santa Anita	125.00
Sport Special, F.P.	175.00
Sport King, P.O.	235.00
Thoroughbred	425.00
Turf King	350.00

SLOTS AND CONSOLES READY TO GO!

5¢ Baker's Pacer, D.D.	\$245.00	Jumbo Parade, F.P.	\$125.00	Mills 5¢ Blue Front	\$150.00
Bangtails '41	285.00	Jumbo Parade, P.O.	135.00	Mills 10¢ Blue Front	175.00
Big Game, F.P.	105.00	Mills 4 Bells	425.00	Mills 25¢ Blue Front	210.00
Big Top, F.P.	125.00	Paces Saratoga	75.00	Mills 5¢ Brown Front	160.00
Big Top, P.O.	125.00	Paces Saratoga Sr.	135.00	Mills 10¢ Brown Front	185.00
Bob Tall, F.P.	115.00	Paces Reels	75.00	Mills 25¢ Brown Front	220.00
Club Bells	285.00	Paces Twin-5-10	275.00	Mills 5¢ Bonus Bell	175.00
Fast Time, F.P.	85.00	Roll 'Em	135.00	Mills 10¢ Bonus Bell	215.00
Four-Way Super Bell	450.00	Silver Moon, P.O.	125.00	Mills 25¢ Bonus Bell	285.00
High Hand	215.00	Super Bell 5¢ Comb.	325.00	Mills 5¢ Q.T. Blue	85.00
Jungle Camp, F.P.	75.00	Track Odds Daily Dbl.	475.00	Mills 5¢ V.P. Bell, B&G	25.00
Jumbo Parade, Comb.	215.00	Two-Way Super Bell 5-5	425.00	Mills 5¢ War Eagle	125.00

NEW REVAMPS

Arizona, Brazil, Bubbles, Catalina, Grand Canyon, Idaho, Oklahoma, Santa Fe, Streamliner	\$249.50 each
Trade Winds, Wagon Wheels	\$269.50 each
Riviera, South Seas	\$279.50 each

MILLS PANORAM REELS

\$36.00 per wheel of six subjects. Series 1 to 18 now available. Don't delay, order now for immediate delivery. Catalog on request.

ALL GAMES LISTED SUBJECT TO PRIOR SALE
TERMS: ONE-THIRD DEPOSIT, BALANCE C. O. D.

BELL PRODUCTS CO.

2000 N. Oakley — Humboldt 3027 — Chicago 47, Ill.



"QUICK TO CLICK"

TRADE MARK FOR
AMUSEMENT ENTERPRISES, INC.
GAMES

NOW DELIVERING
BANK BALL

The first in a series of games
that will be "Quick To Click" for you.



14 Ft. Size
Pictured Here

9-FOOT SIZE **\$375.00** F.O.B. N. Y. 12 AND 14 FOOT SIZES
PRICES ON REQUEST

ORDER FROM YOUR NEAREST DISTRIBUTOR

- Distributed in Ohio, Mich., W. Va., So. Ind. and Ky. by
NICKEL AMUSEMENT CO., 1648 St. Clair Ave., Cleveland 14, O.
 - Distributed in Oklahoma by
CLIFF WILSON DIST. CO., 1121 S. Main St., Tulsa, Okla.; 119 S. Walker St., Okla. City, Ok.
 - Distributed in Northern N. J. by
MERCULES SALES & DIST. CO., 415 Frelinghuysen Ave., Newark 5, N. J.
 - Distributed in Western Pa. by
AMERICAN COIN-A-MATIC MACHINES CO., 1437 Fifth Ave., Pittsburgh, Pa.
 - Distributed in Eastern Pa. and Southern N. J. by
DAVID ROSEN, 855 N. Broad St., Philadelphia 23, Pa.
 - Distributed in Texas and New Mexico by
WALBOX SALES COMPANY, 1503 Young St., Dallas, Tex.
 - Distributed in District of Columbia, Md., Northern Va. and Del. by
GENERAL VENDING SALES CORP., 306 N. Gay St., Baltimore 2, Md.
 - Distributed in California by
GENERAL MUSIC CO., 2277 W. Pico Blvd., Los Angeles, Calif.;
1157 Post St., San Francisco, Calif.
 - Distributed in Minn., N. D., S. D. and Upper Wis. by
TWIN PORTS SALES CO., 230 Lake Ave., S., Duluth 2, Minn.
 - Distributed in Oregon and Washington by
WESTERN DISTRIBUTORS, 1226 S. W. 16th Ave., Portland, Ore.
 - Distributed in Iowa and Nebraska by
SANDLER DISTRIBUTING CO., 110 Eleventh St., Des Moines 9, Ia.
 - Distributed in Arizona by
ARIZONA SALES CO., 1030 Grand Ave., Phoenix, Arizona
 - Distributed in Louisiana and Mississippi by
CRESCENT CIGARETTE SERVICE, 1400 St. Charles Ave., New Orleans, La.
 - Distributed in Southern Alabama and Northwest Florida by
DEEP SOUTH DISTRIBUTING CO., 364 Washington Ave., Mobile, Ala.
 - Distributed in N. C. and S. C. by
PIEDMONT DISTRIBUTING CO., 200 E. Council, Salisbury, N. C.
 - Distributed in Mass., Conn., R. I., Me., Vt. and N. H. by
GREENE DISTRIBUTING CO., 26 Brighton Ave., Boston 34, Mass.
 - Distributed in No. Ind., No. Ill. and So. Wisc. by
ATLAS NOVELTY CO., 2200 N. Western Ave., Chicago, Ill.
 - Distributed in East Missouri and Southern Illinois by
V.-P. DISTRIBUTING CO., 2336 Olive St., St. Louis 3, Mo.
 - Distributed in Utah and Colorado by
STEWART NOVELTY CO., 250 So. State St., Salt Lake City 1, Utah
- OTHER DISTRIBUTOR TERRITORIES AVAILABLE — WRITE!

AMUSEMENT ENTERPRISES INC.
GEORGE PONSER · IRVING KAYE
2 COLUMBUS CIRCLE · NEW YORK 19, N. Y. · CIRCLE 6-6651

ORIGINAL JAR-O'-DO
ORIGINAL JAR-O'-DO

TIP HITS!!

Mfd. by the makers of
ORIGINAL "JAR-O'-DO"
the name that assures you of
perfection and satisfaction!!

DEMAND ORIGINAL JAR-O'-DO

4180	4180	4180	4180
4180	4180	4180	4180
4180	4180	4180	4180
4180	4180	4180	4180

**MACHINE MADE—
MACHINE COUNTED!!
MOST BEAUTIFUL BOOK IN
AMERICA!!**

BASEBALL DAILY
(No.'s & Teams)

120—No Seal—Book Cover
120—1 Seal—J. P.—Book Cover
120—10 Seal—J. P.—Book Cover
120—15 Seal—J. P.—Book Cover
120—25 Seal—J. P.—Book Cover

REGULAR TIPS

120—1 Seal—J. P.—Book Cover
120—12 Seal—J. P.—Book Cover
120—15 Seal—J. P.—Book Cover
120—25 Seal—J. P.—Book Cover

REGULAR TIPS

153—1 Seal—J. P.—Book Cover
153—12 Seal—J. P.—Book Cover
153—15 Seal—J. P.—Book Cover
153—25 Seal—J. P.—Book Cover

MORE TO FOLLOW!!
ADDITIONAL TYPES OF TIPS WILL
SOON BE AVAILABLE IN A VARIETY
OF SIZES—WRITE TODAY FOR FAC-
TORY PRICES!

ORIGINAL "JAR-O'-DO"
CREATORS OF THE FINEST IN TICKET
DEALS—NOW PRESENTS TIPS! DIS-
COVER YOURSELF THAT THEY'RE
BETTER THAN THE BEST!

**UNIVERSAL
MFG. COMPANY**
"World's Foremost Mfr.
of Jar Games"
405-411 E. 8th Street
KANSAS CITY 6, MISSOURI

ORIGINAL JAR-O'-DO
ORIGINAL JAR-O'-DO

WHY DO OPERATORS PREFER MERCURY CONVERSIONS?

1. We specialize only in Ray-Gun Conversions.
2. Best designed and executed scenery available.
3. Expert workmanship. Replacement of parts needed after machine has been completely disassembled, cleaned and checked.
4. Entire cabinet sanded. Refinished professionally so as to be as good or better than when new.
5. The first post-war "new" development in coin machines—Black Light. Something all operators like—it triples and quadruples "takes."
6. We gladly invite you to visit our shop. You will be amazed at the time and effort we spend on making these games perfect.
7. Money-back guarantee on all Mercury Products.

WE SPEND MORE TIME REPAIRING AND REFINISHING
THESE MACHINES THAN WAS USED WHEN FIRST MADE

SHOOT the WOLF

WE WERE FIRST WITH BLACK LIGHT!

With this outstanding game you can get and hold the most fastidious locations. After weeks of experimentation and consultation with makers of Black Light products, we have completed and are ready to deliver the BEST in Black Light.

AN ALL-ELECTRONIC RAY GUN **\$249.50**
COMPLETE WITH A FREE PLAY UNIT!
Send 1/3 Deposit F. O. B. Chicago

SCENIC CONVERSIONS BY SEACREST STUDIOS

SHOOT THE WOLF	For Chicken Sams, Japs and Convicts	} With Black Light \$59.50
MAID 'N' MONSTER	For Shoot the Chutes	
SHOOT THE BARTENDER	For Chicken Sams, Japs and Convicts	Without Black Light 15.00

Send 1/3 Deposit

THESE CONVERSIONS INSTALLED ON LOCATIONS IN 20 MINUTES
We are proud to guarantee our scenery to be the most complete, beautiful and outstanding made. Complete with 5 pieces of scenery (sides, center pieces and new doll with lens already inserted). Black Light Tubing and attachments. Ready to plug in. Scenery in Black Light, 5 colors. Beautiful, lustrous—guaranteed to rejuvenate your machines and make them the top money-makers on your routes. Our Scenery can be washed.

MERCURY'S SHOOT THE BARTENDER	} \$189.50 FREE PLAY UNIT
RAY GUNS MAID 'N' MONSTER	

Send 1/3 Deposit **\$10.00**
Completely refinished and repaired — with the Mercury Guarantee

WANTED—Chicken Sams. Paying \$50.00. Must be complete with all parts.
FINEST IN WORKMANSHIP HIGHEST IN QUALITY

6651 N. CLARK ST.
CHICAGO 26 ILL.



COIN MACHINE COMPANY

TELEPHONE
BRIARGATE 2516

NOW! PROMPT DELIVERY

CHICAGO COIN'S

GOALEE

ONE OR TWO NICKEL PLAY



CHICAGO COIN MACHINE CO.
1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

Order Your GOALEE from Your Distributor Today

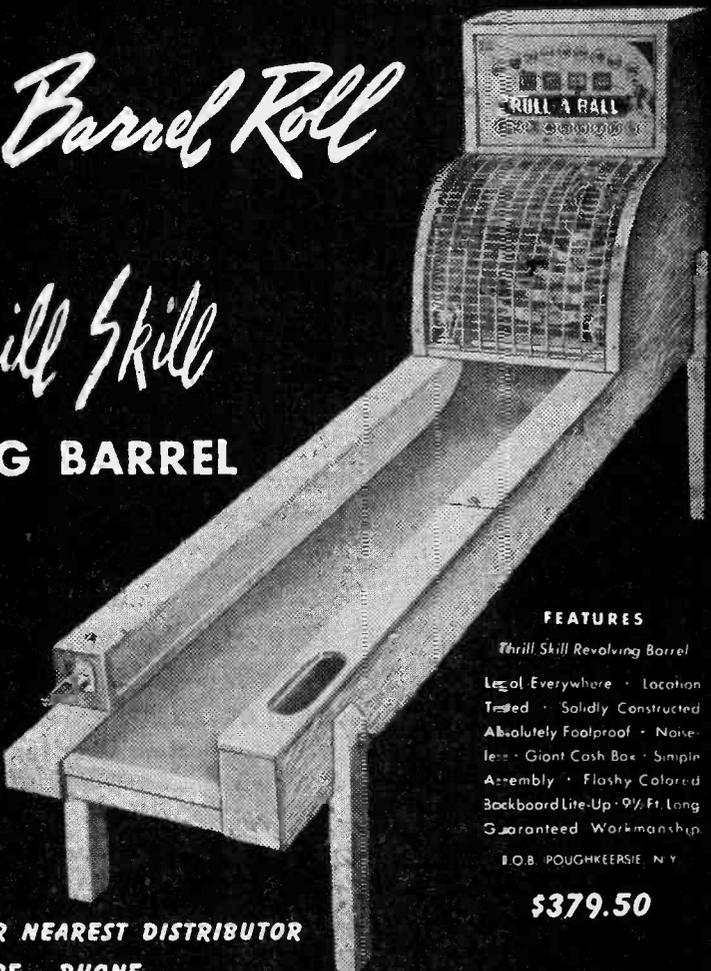


Sensational ROLL-A-BALL Barrel Roll

THE NINE BALL ALLEY

WITH THE PLUS **+** FEATURE *Thrill Skill*
REVOLVING BARREL

not just another skee ball alley
It's the greatest income producing
LEGAL GAME ever manufactured.
And that has been proven where the
proving means most . . . on location.
Hundreds of BARREL ROLLS are now
in operation throughout the nation
nabbing nickles . . . fast. Get Your
Share of This Gravy. ORDER YOUR
BARREL ROLLS TODAY!



FEATURES
Thrill Skill Revolving Barrel
Legal Everywhere • Location
Tested • Solidly Constructed
Absolutely Foolproof • Noise-
less • Giant Cash Box • Simple
Assembly • Flashy Colored
Backboard Life-Up 9 1/2 Ft. Long
Guaranteed Workmanship
B.O.B. POUGHKEEPSIE N.Y.

\$379.50

NOW BEING SHOWN AT YOUR NEAREST DISTRIBUTOR
OR WRITE - WIRE - PHONE

Jafco Inc.

JOHN A. FITZGIBBONS }
AL SCHLESINGER }

736 TENTH AVENUE
NEW YORK 19, N.Y.
PHONE: COLUMBUS 5-7996

CENTRAL OHIO COIN QUALITY BUYS

"There Is No Substitute for Quality"

PIN BALLS

CATALINAS	\$249.50	MARINES AT PLAY	\$139.50
YANKS	109.50	BROADCAST	69.50
MONICKER	99.50	PAN AMERICAN	69.50
BLOWAYS	89.50	FOREIGN COLORS	159.50
SPOT A CARDS	89.50	AMERICAN BEAUTY	139.50
STRATOLINERS	69.50	PRODUCTION	129.50
REPEATER	69.50	SEA HAWK	69.50
GOLD STAR	49.50	DO-RE-MI	99.50
A.B.C. BOWLER	69.50	INVASIONS	139.50
DUDE RANCH	59.50	TOWERS	89.50
BAND WAGON	59.50	TOPIC	89.50
MILLS OWL	89.50	'42 HOME RUN	99.50
MUSTANG	89.50	BORDERTOWN	39.50
TEN SPOT	69.50	'41 DERBY	339.50
PARADISE	59.50	VICTORIOUS	79.50



Wolf Solomon

CONSOLES

5c Superbells, F. P. C. P.	\$279.50	Jumbo Parades, C. P. L. Head. .	\$129.50
25c Superbells, F. P. C. P.	319.50	5c Jumbo Parade Comb., F. P. C. P.	229.50
4 Bells Serial, over 1000	399.50	25c Fastimes, C. P.	169.50
Kentucky Clubs, 7 Coin	89.50	25c Bobtail Totalizer	159.50
Keeney Triple Entrys, 9 Coln.	159.50	5c Bobtail Totalizers, F. P.	119.50
Watling Big Games, F. P.	109.50	5c Silver Moon Totalizer, F. P. .	119.50

ARCADE EQUIPMENT

Rapid Fires, A-1. \$169.50	Voice Recorders. \$150.00	Battling Practice. \$119.50
Air Raiders, A-1. 169.50	Periscope 149.50	Scientific Clock .. 89.50
Sky Fighters, A-1 199.50	Sea-a-Freak, new. 89.50	Popomatic 75.00
Panorams, late . 379.50	Ace Bomber 249.50	Chi Coin Hockey. 209.50
Photomatic, late . 795.00	Tommy Guns 109.50	Keeney Submarine 159.50
Undersea Raider. 345.00	Shoot the Chute. 129.50	Voice Recorder. 150.00
9' Skee Rolls. 179.50	Daval 8' Bumper. 99.50	Undersea Raiders 345.00
4 Evans 48' Automatic Duckpin Alleys (like new), each		

THE OPERATORS' DREAM CONSOLE

COMBINATION
F. P., C. P.

- 1 COIN HEAD
- 5 COIN MULTIPLE
- 2 COIN HEAD
- 10 COIN MULTIPLE,
LARGE JACKPOT



KEENEY'S
NEW BONUS
SUPERBELL

WIRE - WRITE
PHONE

DISTRIBUTORS
FOR
**OHIO,
WEST VIRGINIA**
PREFERRED
DELIVERY

NEW MACHINES—PROMPT DELIVERY

Genco Total Roll	\$525.00	Columbias	\$132.50
Goalee	525.00	Vest Pockets	74.50
Life League	425.00	Gottlieb Grip	39.50
Bally Undersea Raider.	399.50	Mills Black Cherry Bells (Genuine)	
Suspense	324.50	Radiofone Voice Recorders	
Stage Door Canteen.	274.50	Bally Victory Derby, One Ball C. P.	
Surf Queen	289.50	Bally Victory Special, One Ball F. P.	
Exhibit's Big Hit, Single or 4 Coin Multiple	\$298.50, 398.50	F. P. K. Skee Barrel	

**NEW A. M. I. NEW
PHONOGRAPH**

We are distributors for Central and Southeastern Ohio. Order now for preferred delivery.

**PERSONAL MUSIC
MEASURED MUSIC**

Orders now being taken for immediate delivery in Central and Southern Ohio. Hottest item in music.

**DOUBLE SAFES REVOLVAROUND
\$225.00—BRAND NEW—\$225.00**

HEAVY STEEL, BURGLAR PROOF
Will Take Mills or Jennings Slots. Bottom Door for Storage and Weights.

SLOTS AND SAFES

5c BLUE FRONTS	\$145.00	5c SILVER CHIEFS	\$185.00
10c BLUE FRONTS	169.50	10c SILVER CHIEFS	199.50
25c BLUE FRONTS	179.50	25c CAILLE 2/4, LIKE NEW	99.50
5c COPPER CHROMES, LIKE NEW	205.00	5c CHERRY BELLS	159.50
10c COPPER CHROMES, LIKE NEW	210.00	DOUBLE REVOLVAROUND SAFES, Brand New, Heavy Loading Type ..	225.00
25c COPPER CHROMES, LIKE NEW	225.00	5 TRIPLE SAFES, HEAVY	199.50
5c GOLD CHROMES, LIKE NEW ..	205.00		
50c JENNINGS CHIEF, A-1	349.50		

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS.

CENTRAL OHIO COIN MACHINE EXCHANGE

185-189 E. TOWN ST., COLUMBUS 15, O. Phones AD 7949, AD 7993

America's Finest...

**SELL US YOUR MUSIC ROUTE
YOUR AMI TELEPHONE
STUDIOS AND MUSIC EQUIPMENT**

**WE'LL BUY YOUR MACHINES ON
OR OFF LOCATION!!!**

WANT CELLAR JOBS—ANY MODEL

WANT TO BUY

★ **WURLITZER MOTORS** ★
ANY QUANTITY

**NEED A.B.T. CHALLENGER STANDS
HIGHEST CASH PRICES PAID
—ANYWHERE IN THE U. S. A.!**

WRITE — WIRE — PHONE

**5 AMI Telephone Studios; Complete, Slightly
Used. WRITE—PHONE—WIRE FOR DETAILS!**

MISCELLANEOUS

25 NEW AMI BAR BOXES \$ 18.50

5 Packard Boxes	\$24.50	10 Wurlitzer #304 Stepper	19.50
5 Seeburg 24 Boxes, 3-Wire, 5c	22.50	4 Seeburg 20 Sel. Wireless, 5c	\$39.50
3 Seeburg 24 Boxes, Wireless ..	29.50	25 Buckley Bar Brackets95
5 Wurlitzer #120 5c Boxes ..	24.50	50 Buckley Pedestals	2.50
5 Wurlitzer #125, 5/10/25c ..	19.50	10 Keeney Speaker Baffles	15.00
		5 Adapters for Mills Empress ..	32.00
		3 Chandelier Speaker Baffles ..	12.50

**NEW WURL. RECORD TRAYS, From Model 412 to 950. No Counter Models.
In lots of 100, 42c each in lots of 100 or more.**

**BUILT SPECIALLY FOR THE U.S. GOV'T
UNIVERSAL AMPLIFIERS**

For all Wurlitzers, Rock-Olas and Seeburg Machines. Tone quality and plenty of volume. Complete with switches, volume control and tone control.

\$47.50

ORDER IMMEDIATELY!

We will take all your used amplifiers and allow a credit on the purchase of the above amplifier.

1/2 Deposit, Balance C. O. D., F. O. B. Newark.

RUNYON SALES CO. OF N. Y.

593 TENTH AVENUE

NEW YORK 18, N. Y. · LONGACRE 3 4820

RUNYON SALES COMPANY

123 WEST RUNYON STREET

NEWARK 8, N. J. · BIGELOW 3-8777

WANT

MUSIC

ALL MODELS

★
CONSOLES

- SUPER BELLS COMB.
- CLUB BELLS
- HI HANDS
- JUMBO PARADES COMB., F.P. & P.O.
- SUPER BELLS TWINS, 5/25 COMB., F.P. & P.O.
- MILLS THREE BELLS

WRITE—WIRE—PHONE TODAY!

STATE QUANTITY, CONDITION AND PRICE

H. ROSENBERG CO.

625 10th AVENUE, NEW YORK 19, N. Y.

LONGACRE 3-2479

ASSURANCE!



CERTIFICATE OF MANUFACTURE

*This is to certify that this machine,
Serial No. _____ is a genuine Mills Bell
expressly designed and manufactured for us exclusively.*

BELL-O-MATIC CORPORATION, CHICAGO, ILLINOIS

Exclusive National Distributor: Mills Bell Products

This is a message to those who purchase and operate Mills coin machines. For your protection, and as an insurance that you are receiving a genuine Mills product, we have initiated this "Certificate of Manufacture." This attractive tag, bearing the familiar Mills Owl trademark, is attached to every coin machine shipped by us or our authorized Bell-O-Matic Distributor. This plan became effective December 5, 1945, and was necessary because many imitations of the original Mills Black Cherry Bell had made their appearance on the market.

When you order Mills coin machines you are entitled to receive the genuine product, conceived and built by the men whose craftsmanship has made Mills machines the most

outstanding for 56 years. It is said that the finest compliment in the world is to have someone copy your product, and maybe that it true, but we are not satisfied to live in our own glory — we are thinking of the unfortunate operator who may buy an imitation, thinking he is getting the true Mills product, only to find out too late that he has been deceived.

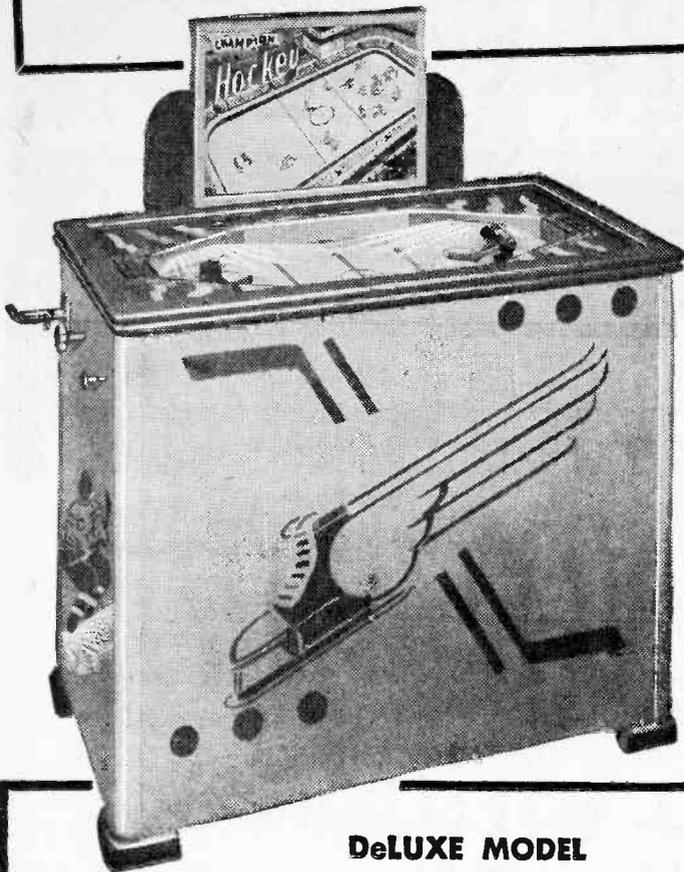
We earnestly ask our coin machine customers, for their own protection, to make sure when a coin machine is shipped to them that a "Certificate of Manufacture" is attached. If you are in doubt as to the source of your intended purchase, write us or our authorized distributor in your territory for verification.

Bell-O-Matic Corporation

EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS

PHONE SPAULDING 0600
4100 WEST FULLERTON AVENUE
CHICAGO 39, ILLINOIS

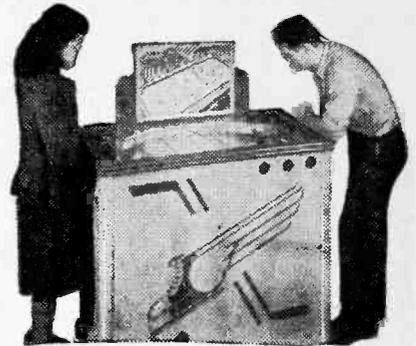
no finer game at any price . . .



... truly sensational!



- FAST, COMPETITIVE 2-PLAY ACTION!
- REALISTIC!
- QUALITY BUILT—NO SERVICE CALLS!



Order From Your Distributor

MAX GLASS MFG. CO.

914 DIVERSEY BLVD. CHICAGO 14, ILLINOIS

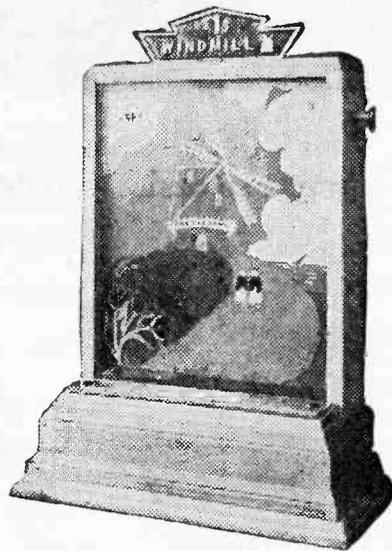
DeLUXE MODEL
Only
\$289.50

REGIONAL DISTRIBUTORS

- MODERN MUSIC SALES CO., 10th Ave. at 45th St., New York 19, N. Y.
- ADVANCE AUTOMATIC SALES CO., 1350 Howard St., San Francisco 3, Calif.
- LEADER SALES & DIST. CO. 4116 Live Oak St. Dallas, Texas

WINDMILL!

NO SERVICE CALLS,
IT'S POSITIVE.
MAPLE FINISH,
FITS ANY LOCATION.
NOW READY!
IT'S FAST.



WINDMILL!

CATCH THAT
PENNY!!
LEGAL ANYWHERE,
IT'S ALL SKILL.
THRILLING.
IT'S FAST.

WEIGHT 8½ LB.

JUST BORN . . . IT'S BRAND NEW
YOU CATCH THE PENNIES — IT'S ALL SKILL

IT'S ONLY 29⁸⁵

SIZE 6x13x17

DISTRIBUTORS:

SHAFFER MUSIC CO.

COLUMBUS, O., 606 S. HIGH — MAIN 5563
CHARLESTON, W. VA., 5227 McCORKLE AVE., PHONE 52624
WHEELING, W. VA., 1925 MARKET ST., PHONE 784

G & N VENDING CO. 663 W. BROAD ST.

COLUMBUS, OHIO
ADAMS 4769

THE MARKEPP CO. 4310 CARNEGIE AVE.

CLEVELAND, OHIO
HENDERSON 1043

WORLD WIDE DISTRIBUTORS

1014 N. ASHLAND AVE.
CHICAGO, ILL. BRUNSWICK 2338

DESIGNERS

STANDARD GAMES CO. MANUFACTURERS

ZONE 8—OFFICES AND PLANT AT 95 N. GLENWOOD AVE., COLUMBUS, OHIO—MAIN 6536

GOTTLIEB
Gives You Top 2-Way
Location Coverage

on the Counter...
* Improved * Deluxe
GRIP SCALE
3-WAY STRENGTH TESTER
Consistently Best Since 1928!

on the Floor...
**STAGE DOOR
CANTEEN**
Proves it with Profits!



ORDER FROM YOUR DISTRIBUTOR
D. GOTTLIEB & CO.
1140 No. Kostner Ave., Chicago 51, Ill.

"There is No Substitute for Quality"

Join CMI Now!

BADGER'S Bargains

"Often a few dollars less - Seldom a penny more"

LOS ANGELES see
Bill Happel
MILWAUKEE see
Carl Happel

KEENEY RECONDITIONED SUPER BELLS

KEENEY SUPER, 5¢, F.P., P.O.	\$299.50
KEENEY SUPER, 25¢, F.P., P.O.	350.00
KEENEY 4-WAY, 5¢-5¢-5¢-5¢, P.O.	495.00
KEENEY 4-WAY, 5¢-5¢-5¢-25¢, P.O.	550.00

KEENEY TWIN, 5¢-5¢, F.P., P.O.	\$575.00
KEENEY TWIN, 5¢-25¢, F.P., P.O.	595.00
KEENEY TWIN, 25¢-25¢, F.P., P.O.	595.00
KEENEY 4-WAY, 5¢-5¢-25¢-25¢, P.O.	575.00

KEENEY TWIN, 5¢-5¢, P.O.	\$350.00
KEENEY TWIN, 5¢-25¢, P.O.	395.00
KEENEY TWIN, 25¢-25¢, P.O.	425.00
KEENEY 4-WAY, 25¢-25¢-25¢-25¢, P.O.	595.00

CONSOLES

MILLS THREE BELLS, 5¢-10¢-25¢	\$895.00
PACE REEL, TWIN 10¢ & 25¢ P.O.	295.00
MILLS FOUR BELLS, LATE HEAD, 5¢-5¢-5¢-5¢	595.00
MILLS JUMBO, LATE HEAD, F.P.	429.50
MILLS FOUR BELLS, ORIG. HEAD, 5¢-5¢-5¢-5¢	395.00
EVANS DOMINOES, LATE TWO TONE, D.D., J.P.	295.00
EVANS LUCKY LUCRE, 3-5¢, 2-25¢	295.00
PACE REEL, LATE MODELS, 5¢	124.50
BALLY HI HANDS, F.P., P.O.	199.50
BALLY ROLL 'EM, P.O.	129.50
BALLY CLUB BELLS, F.P., P.O.	239.50
MILLS JUMBO, LATE HEAD, P.O.	149.50

ONE-BALL MULTIPLE, F. P. TABLES

BALLY THOROBRED	\$369.50
BALLY LONGACRE	369.50
BALLY PIMLICO	295.00
BALLY CLUB TROPHY	199.50
BALLY '41 DERBY	199.50
KEENEY FORTUNE	189.50
KEENEY SKY LARK	139.50
BALLY BLUE GRASS	149.50
BALLY RECORD TIME	149.50
BALLY DARK HORSE	149.50
BALLY SPORT SPECIAL	129.50
MILLS '41 1-2-3	79.50

MILLS SLOTS

MILLS REGULAR CHROME, 5¢	\$245.00
MILLS REGULAR CHROME, 10¢	265.00
MILLS REGULAR CHROME, 25¢	295.00
MILLS REGULAR CHROME, 50¢	445.00
MILLS BLUE FRONTS, 5¢	159.50
MILLS BLUE FRONTS, 10¢	169.50
MILLS BLUE FRONTS, 25¢	189.50
MILLS GOLD CHROME, 5¢	245.00
NEW MILLS VEST POCKET BELLS	74.50
MILLS Q.T., GLITTER GOLD Q.T.	99.50
MILLS VEST POCKET, BLUE, GOLD	49.50
MILLS VEST POCKET, CHROME	59.50

PHONOGRAPHS, WALL BOXES AND SPEAKERS

ROCK-OLA COMMANDO	\$595.00
ROCK-OLA PREMIER	575.00
ROCK-OLA MASTER NEW ROCK-O-LITE	475.00
ROCK-OLA WALL BOXES, 5-10-25¢	39.50
ROCK-OLA BAR BOXES, 5¢	24.50
PACKARD PLAMOR BOXES	27.50
ROCK-OLA LATE BAR BOXES	24.50
ROCK-OLA 5¢-10¢-25¢ BAR BOXES	39.50
ROCK-OLA WALL BOXES	19.50
5-WIRE CABLE, PER FOOT	.12
30-WIRE CABLE, PER FOOT	.22
2-WIRE ZIP CORD, 250 FT.	4.95
SHIELDED WIRE FOR TONE ARM, PER FT.	.08

WURLITZER MODEL 950	\$795.00
WURLITZER MODEL 24 VICTORY	495.00
WURLITZER MODEL 500	495.00
WURLITZER MODEL 600	450.00
WURLITZER TWIN 12	250.00
KLEER-TONE SPEAKER CABINET, 23", 19", 10"	24.50
KLEER-TONE SPEAKER CAB., 27 1/2", 23 1/2", 14"	34.50
WALNUT SPEAKER CABINET, 15", 14", 9 1/2"	4.95
METAL SPEAKER CABINET, 15", 14", 9 1/2"	5.95
12 IN. P.M. 20 OZ. SPEAKER	12.50
12 IN. P.M. 16 OZ. SPEAKER	9.75
12 IN. P.M. 46 OZ. SPEAKER	18.50
12 IN. P.M. 64 OZ. SPEAKER	24.50

ARCADE EQUIPMENT

MILLS PANORAM & SOLO-VUE	\$395.00
NEW CHICAGO COIN GOALEE	525.00
PITCH 'EM AND CATCH 'EM (NEW)	189.50
WHEE GEE MYSTIC (NEW)	189.50
BALLY RAPID FIRE	159.50
KEENEY AIR RAIDER	169.50
MUTOSCOPE SKYFIGHTER	275.00
NEW SKEE BARREL ROLL	449.50
NEW GENCO TOTAL ROLL	525.00
NEW LITE LEAGUE	425.00
MILLS DUMBBELL LIFTER	69.50
GENCO PLAYBALL, LATE	209.50
GOTTLIEB 3-WAY STRENGTH TESTER	39.50

STANDARD BRANDS

DEPENDABLE COIN MACHINE PARTS, SUPPLIES AND ACCESSORIES

WURLITZER AND SEEBURG MAIN GEARS	\$ 2.95
CRYSTAL PICK-UP, ALL MODELS	3.00
MICRO SWITCH, RED OR GREEN	1.25
WURLITZER STAR WHEEL AND PIN	.75
MOTOR BELTS, ALL SIZES	.75
WURLITZER BRAKE-BANDS, ALL SIZES	1.25
PHONOGRAPH PLASTICS, ALL MODELS	Write
PHONOGRAPH CASTERS, SET OF 4	1.45
WURLITZER RECORD TRAYS	.65
SEEBURG OR ROCK-OLA TRAYS	.45
BUCKLEY BOX METAL REPLACEMENT SIDES, SET	1.45
ACE COIN COUNTER	139.50
A.B.T. F.P. COIN CHUTES	3.50
COIN CHUTES FOR V.P.	3.50

AMPLIFIERS, FITS ALL MODELS (UNIVERSAL)	\$45.00
TITLE STRIPS (BRISTOL), 1,000	4.75
TUBULAR COIN WRAPPERS, PER 1,000	.65
MILLS SLOT AND CONSOLE LOCKS, ALL MODELS	2.50
RECORD CARRYING CASE	5.95
NEW ENGINEER'S CONTACT SWITCH KIT	15.00
BELL TIME CLOCKS	1.50
SLOT MACHINE SPRING KIT	6.95
DUO LOCKS, LONG BARREL	.85
DUO LOCKS, STANDARD	.75
MAESTRO POINT PHONOGRAPH NEEDLES, Lots 100	.25
NELSON DOUBLE-POINT NEEDLES	.75
CASH BOXES FOR MILLS	1.25
BALLY ESCALATOR BELTS	.75

ELECTRIC SPEED SOLDERING GUN	\$12.95
COIL WINDING MACHINE	7.95
WIRE STRIPPER AND CUTTER PLIERS	4.95
WALSCO STAPLE DRIVER	3.70
ALL PURPOSE MACHINE TESTER	3.50
SPITFIRE WELDER	19.95
ALL-PURPOSE SOLDERING PENCIL, 4 TIPS	4.85
LIFETIME PRESSURE OILER	2.95
A.B.T. 500 COIN CHUTES, ALL MODELS	3.50
ALUMINUM NICKEL COIN COUNTER	1.35
MILLS JUMBO SCAVENGERS	2.45
CHANGE-MASTER, HOLDS \$10.00 IN NICKELS	9.85
MILLS MAIN CLOCK GEARS	2.75
GENUINE GUN LAMP 1489	.80

BADGER SALES COMPANY

1612 WEST PICO BLVD. All Phones: Drexel 4326 LOS ANGELES 15, CALIF.

BADGER NOVELTY COMPANY

2346 N. 30TH STREET All Phones: Kilbourn 3030 MILWAUKEE 10, WIS.

GETS AND HOLDS THE PLAY!



Keeney's BONUS Super Bell

Proved
BY LOCATION TESTS TO BE THE
FINEST CONSOLE EVER BUILT

Collect up to
25¢ or **\$1.25**
IN NICKELS or QUARTERS
Every PLAY!

SEE OR WRITE YOUR KEENEY DISTRIBUTOR LISTED BELOW:

- Single slot, Convertible Free Play and Payout.
 - Twin slot, Convertible Free Play and Payout.
 - Three-way, Payout Model only.
- Your choice—any combination of 5¢—10¢—and 25¢ play.

Check These PLAY PULLING FEATURES:

- ★ Up to 5 COINS every play.
- ★ TRIPLE SCORING. Win on one to three rows every play.
- ★ POSITIVE ODDS STEP-UP.
- ★ 500 BONUS in addition to increased odds to jackpot winner playing five coins.
- ★ Furnished in 5¢-10¢-25¢ play.
- ★ Progressive Scoring.

CONVERTIBLE
FREE PLAY OR PAYOUT.

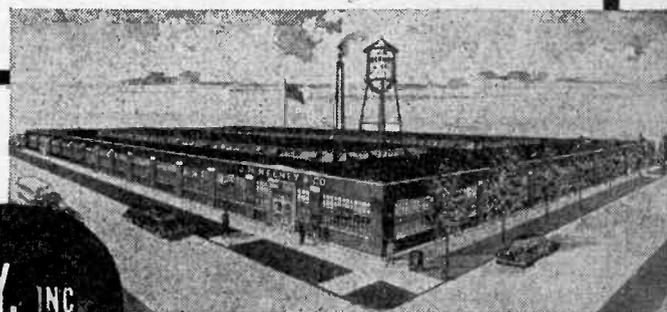
Breaking Earning Records Everywhere
FROM COAST TO COAST

- | | | |
|--|---|--|
| <p>TEXAS and N. W. LOUISIANA
ACME AMUSEMENT CO.
2413-15 N. Pearl
Dallas 1, Texas</p> <p>Northern CALIFORNIA, Western NEVADA
ADVANCE AUTOMATIC SALES CO.
1350 Howard Avenue
San Francisco, Calif.</p> <p>NEW JERSEY and PENNSYLVANIA
BANNER SPECIALTY CO.
199 W. Girard Ave.
Philadelphia 23, Pa.
1508 Fifth Avenue
Pittsburgh, Pa.</p> <p>ACTIVE AMUSEMENT COMPANY
417 Frelinghuysen Ave.
Newark 5, New Jersey</p> <p>WISCONSIN and Upper MICHIGAN
BADGER NOVELTY COMPANY
2546 N. 30th Street
Milwaukee 10, Wisconsin</p> <p>ARIZONA, Southern CALIFORNIA
Southern NEVADA
BADGER SALES COMPANY
1612 W. Pico Street
Los Angeles 15, Calif.</p> <p>WEST VIRGINIA, OHIO
Except S. W. Corner
CLEVELAND COIN MACHINE
EXCHANGE
2021 Prospect Avenue
Cleveland 15, Ohio</p> <p>CENTRAL OHIO COIN MACH. CO.
185 E. Town Street, Columbus, O.</p> <p>NEW MEXICO, COLORADO and WYOMING
Except S. W. Section of Wyo.
DENVER DISTRIBUTING CO.
1856 Arapahoe Street
Denver, Colorado</p> <p>GEORGIA and ALABAMA
H & L DISTRIBUTORS, INC.
708 Spring Street, N. W.
Atlanta, Georgia</p> | <p>WASHINGTON, D. C.
DELAWARE and MARYLAND
ROY MCGINNIS COMPANY
2011 Maryland Avenue
Baltimore 18, Md.</p> <p>NEW YORK CITY
SEABOARD
NEW YORK CORP.
460 Tenth Avenue
New York 18, N. Y.</p> <p>NEW YORK
Except N. Y. C. and Long Island
REX COIN MACHINE
DIST. CORP.
821-29 S. Salina Street
Syracuse 3, New York</p> <p>MICHIGAN Except Upper Peninsula
ROBINSON SALES COMPANY
7525 Grand River Avenue
Detroit, Michigan</p> <p>MISSISSIPPI, Western TENNESSEE,
LOUISIANA
ROBINSON DISTRIBUTING CO.
1400 St. Charles
New Orleans, La.</p> <p>NORTH and SOUTH DAKOTA
and MINNESOTA
SILENT SALES COMPANY
200—11th Ave. South
Minneapolis 15, Minn.</p> <p>INDIANA, KENTUCKY
Eastern TENNESSEE, S. W. OHIO
SOUTHERN AUTOMATIC
MUSIC CO.
540-42 S. 2nd Street
Louisville 2, Ky.
242 N. Jefferson St.
Lexington, Ky.
228 W. 7th Street
Cincinnati 2, Ohio
603 Linden Avenue
Dayton, Ohio</p> | <p>Southern Automatic Music Co., continued
1329 S. Calhoun St.
Ft. Wayne, Indiana
425 Broad Street
Nashville 3, Tenn.
211 E. 10th Street
Chattanooga 3, Tenn.
325 N. Illinois
Indianapolis 4, Ind.
710 N. W. 2nd Street
Evansville, Indiana</p> <p>FLORIDA
SUPREME DISTRIBUTORS, INC.
3817 Second Ave., N. E.
Miami 37, Florida</p> <p>MAINE, MASS., VERMONT, N. H.
CONNECTICUT and RHODE ISLAND
TRIMOUNT COIN MACHINE CO.
40 Waltham Street
Boston 18, Mass.</p> <p>UTAH, Southern IDAHO,
Eastern NEVADA and Western WYOMING
THE R. F. VOGT DISTRIBUTORS
Cullen Hotel Building
Salt Lake City, Utah</p> <p>OREGON
WESTERN DISTRIBUTORS
1226 S. W. 16th Avenue
Portland, Oregon</p> <p>WASHINGTON
WESTERN DISTRIBUTORS
3126 Elliott Avenue
Seattle 1, Wash.</p> <p>ARKANSAS
WOOD DISTRIBUTING CO.
Eldorado, Arkansas</p> <p>ILLINOIS, IOWA, NEBRASKA,
KANSAS, MISSOURI
WORLD WIDE DISTRIBUTORS
1014 N. Ashland Ave.
Chicago 22, Illinois
1513 Oak Street
Kansas City, Mo.</p> |
|--|---|--|



J. H. KEENEY & COMPANY, INC.

2600 WEST FIFTIETH STREET CHICAGO 32, ILLINOIS



the house that Jack built



Heath Distributing Company
217 Third Street
Macon, Georgia
EDWIN HEATH

Cliff Wilson Distributing Co.
1121 S. Main Street
Tulsa, Oklahoma
CLIFF WILSON

J. H. Winfield & Company
916 Main Street
Buffalo, New York
J. H. WINFIELD

Coin Machine Distributing Co.
500 Craig Street
Pittsburgh, Pennsylvania
SAM MANNARINO

T. B. Holliday
1200 W. Morehead Street
Charlotte, North Carolina
T. B. HOLLIDAY



Mercurius Sales & Distributing Co.
415 Frellinghuysen Avenue
Newark, New Jersey
A. J. ORENSTEIN

Frank Harris Sales Company
Poplar Bluff, Missouri
Phones 358-347
FRANK HARRIS

A. C. Rudd Company
9-13 Bernard Street
Spokane, Washington
A. C. RUDD

Deep South Distributing Co.
364 S. Washington Avenue
Mobile 21, Alabama
Phone 2-4878
JACK CHALCRAFT



**INTERNATIONAL
COIN MACHINE
DISTRIBUTORS**
2115 Prospect
Cleveland, Ohio

**PIONEER'S
"SMILEY"**
AVAILABLE from these DISTRIBUTORS
for IMMEDIATE DELIVERY!
The Brand New Legal Counter
Game That's Sweeping the Country
ONLY **\$39.50**
LEGAL ANYWHERE

**PAN-AMERICAN
DISTRIBUTING
COMPANY**
2818 N. W. 7th Ave.
Miami, Florida
89 Main Street
Jacksonville, Fla.



Hutzler Vending Machine Co.
900 Winchester Avenue
Martinsburg, West Virginia
JAMES K. HUTZLER

Waterbury Amusement Machine
Company
453 W. Main Street
Waterbury, Connecticut
J. J. NACLERIO



Manufacturers
Pioneer Coin Machine Company
2634 N. Laramie Ave., Chicago 39, Ill.

American Distributors
423 Franklin Street
Johnstown, Pennsylvania
ABE STEPT

Leon Taksen Distributing Co.
2035 Germantown Avenue
Philadelphia, Pennsylvania
LEON TAKSEN

Melody Lane Music Company
1109 Broadway
Kansas City 6, Missouri
GEORGE WORMINGTON

Ohio Specialty Company
539 S. Second Street
Louisville, Kentucky
CHARLES ROSEN



M. S. Wolf Distributing Company
1348 Venice Blvd., Los Angeles 6, California
1175 Folsom St., San Francisco 3, California
1305 Kettner Blvd., San Diego 1, California
427 S.W. 13th Ave., Portland, Ore.
2313 3d Avenue, Seattle, Wash.
M. S. (BILL) WOLF

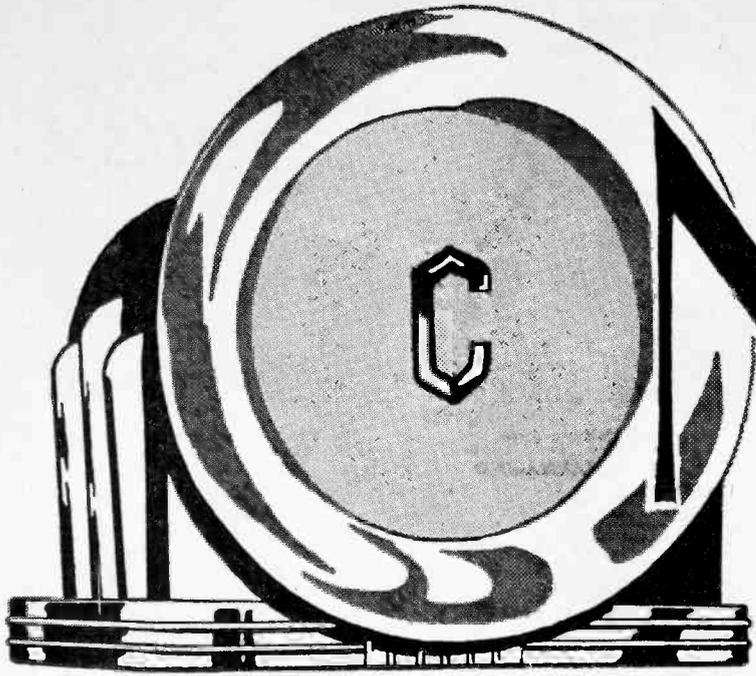


Utica Amusement Company
310 S. Alamo
San Antonio, Texas
KEN WILKINSON

Acme Amusement Co.
2413-15 North Pearl
Dallas, Texas
FRANK O'BRIEN

T & L Music Company
1424 Central Parkway
Cincinnati, Ohio
LEONARD J. GOLDSTEIN

Hanna Distributing Company
217-219 Elizabeth Street
Utica, New York
JOSEPH A. HANNA



MUSIC



Your Ears

Challenger '47

— The Only —

PHONOGRAPH

— featuring —

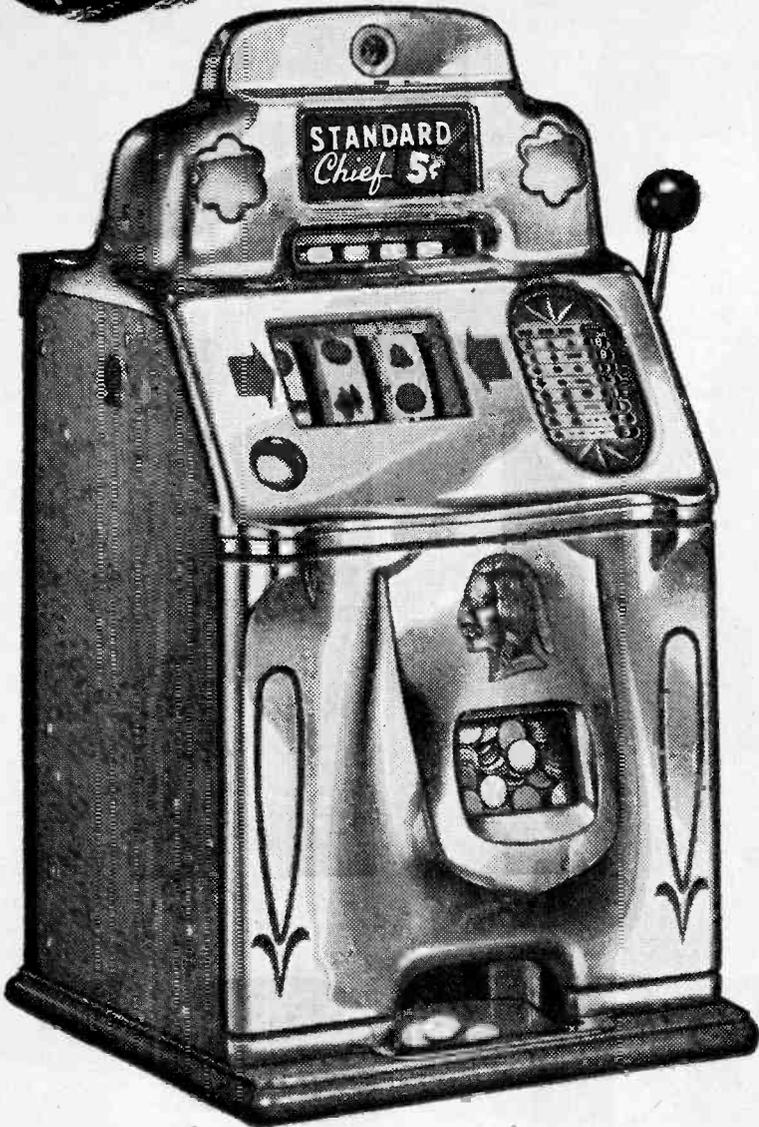
30 RECORD

One Side **ELECTRIC SELECTION**



U.S. Challenge Co.
 AUTOMATIC EQUIPMENT DIVISION

FACTORIES: BATAVIA, ILL. WICHITA, KAN. CENTERVILLE, IOWA
 GENERAL OFFICE AND SHOWROOMS FIELD BUILDING CHICAGO, ILLINOIS



**YES,
JENNINGS'
PRODUCTS
have "D.A.G.!"***

***DOUBLE ACTION-GETTER**

Presenting operators with eye-arresting appeal in every machine...upholding the famous JENNINGS name.

DOUBLE ACTION-GETTER

- Fascinating Chrome Design
- Ease of Operation

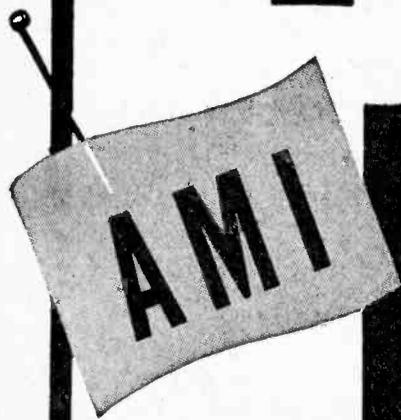
JENNINGS IS YOUR GUARANTEE OF APPEAL! OPERATION! PROFIT!

STANDARD CHIEF - now ready for delivery

O. D. JENNINGS AND COMPANY

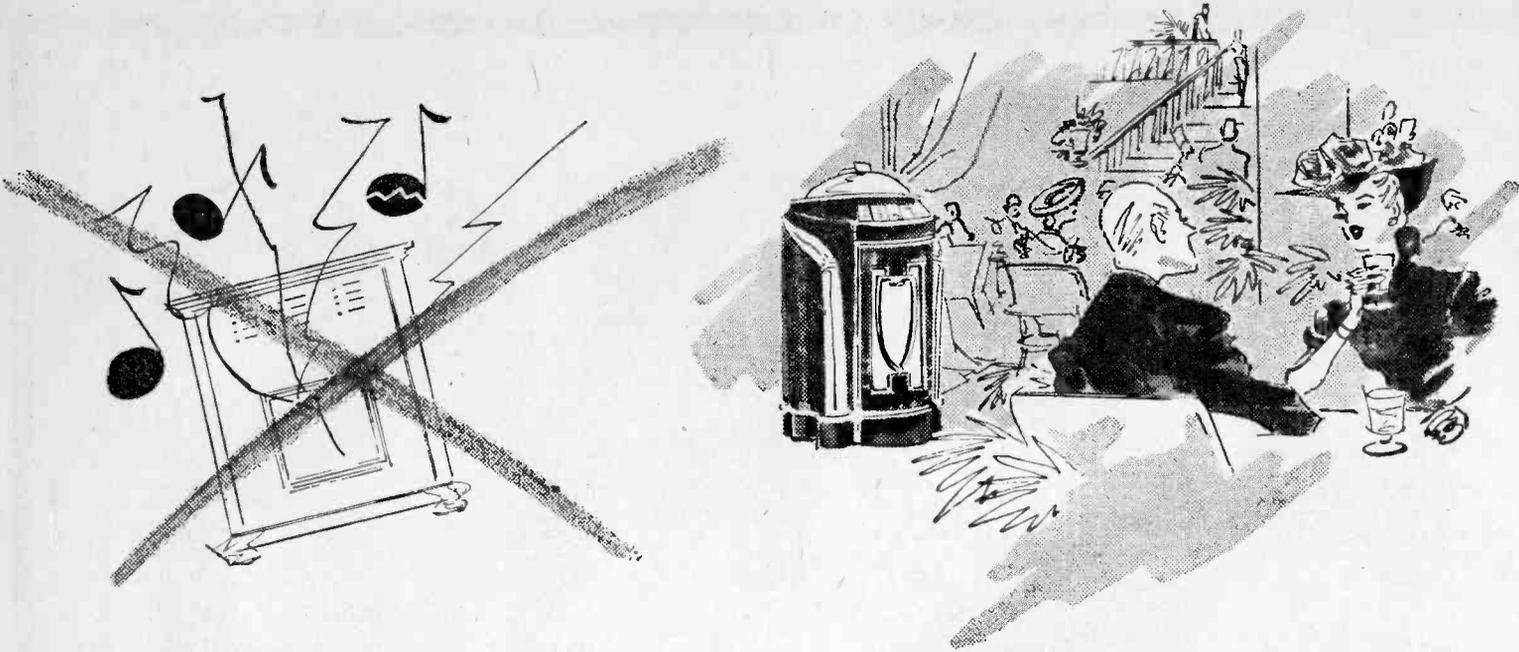
4307-39 WEST LAKE STREET • CHICAGO 24, ILL.

PLAYS BOTH SIDES!



20 RECORDS GIVE 40 SELECTIONS ON THE NEW AMI PHONOGRAPH

Automatic Instrument Company
679 North Wells Street, Chicago 10, Ill.

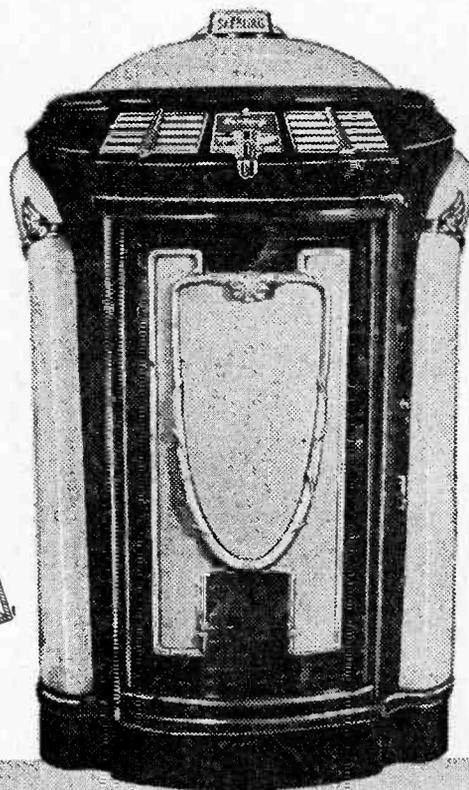
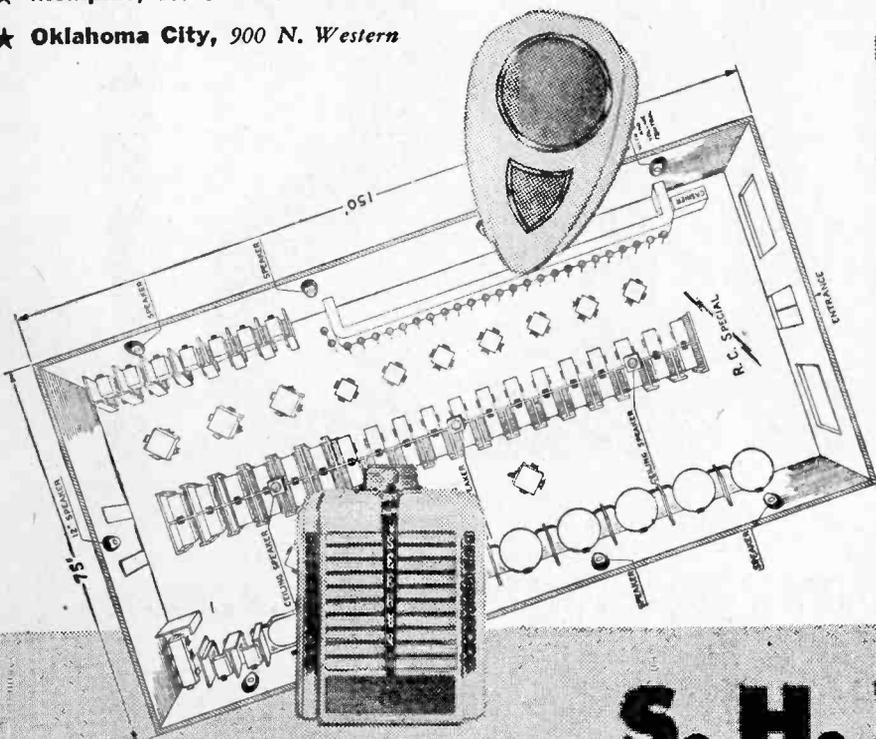


X MARKS THE SPOT! IT USED TO BE JUKE BOX..

NOW.. *It's Seeburg Scientific Sound Distribution*

In the sketch above... "X" marks the spot where the complaints are... the old-fashioned juke box that's too loud for listening pleasure for customers close to it... and too soft to be heard properly by those in the far end of a large establishment. Seeburg Scientific Sound Distribution... a symphonola and wallomatics augmented by speakers strategically and scientifically placed, for full and even distribution of volume... is being acclaimed as the greatest music service in America.

- ★ Dallas, Pacific at Olive
- ★ Houston, 910 Calhoun
- ★ San Antonio, 241 Broadway
- ★ New Orleans, 832 Baronne
- ★ Memphis, 167 South Second
- ★ Oklahoma City, 900 N. Western



★
**Scientifically
Planned
Installation**

S. H. LYNCH & CO.

Exclusive Southwest Distributors

**NOW AT YOUR
NEAREST
SOUTHERN
AUTOMATIC
OFFICE**

ABT

CHALLENGER

**TOP EARNING POWER
FOR COUNTER TOPS!**

**COMPETITIVE
PLAY
APPEAL**



PROMPT DELIVERY!

- SINGLE **\$65⁰⁰**
- LOTS OF 25 **\$60⁰⁰**
- LOTS OF 50 **\$55⁰⁰**
- LOTS OF 100 **\$50⁰⁰**

**ARMY
TYPE
PISTOL**

**ADVANCED
STYLING**

**DELIVERY
NOW**

**SEEBURG
PRODUCTS**

**★ STAGE DOOR
★ CANTEEN**

**★ EXHIBIT
★ BIG HIT**

**★ DAVAL PRODUCTS
★ MACHINES**

- ★ NEW FEATHERLIGHT ACE COIN COUNTER
- ★ GOTTLIEB DELUXE GRIP SCALE
- ★ BAKER'S KICKER AND CATCHER

**ON DISPLAY— KEENEY SINGLE AND TWIN
BONUS SUPER BELL**

*Southern
Automatic*
MUSIC CO.

542 S. 2nd St.,
LOUISVILLE 2, KY.

228 W. 7th St.
CINCINNATI 2, OHIO

325 N. Illinois St.
INDIANAPOLIS 4, IND.

425 Broad St.
NASHVILLE 3, TENN.

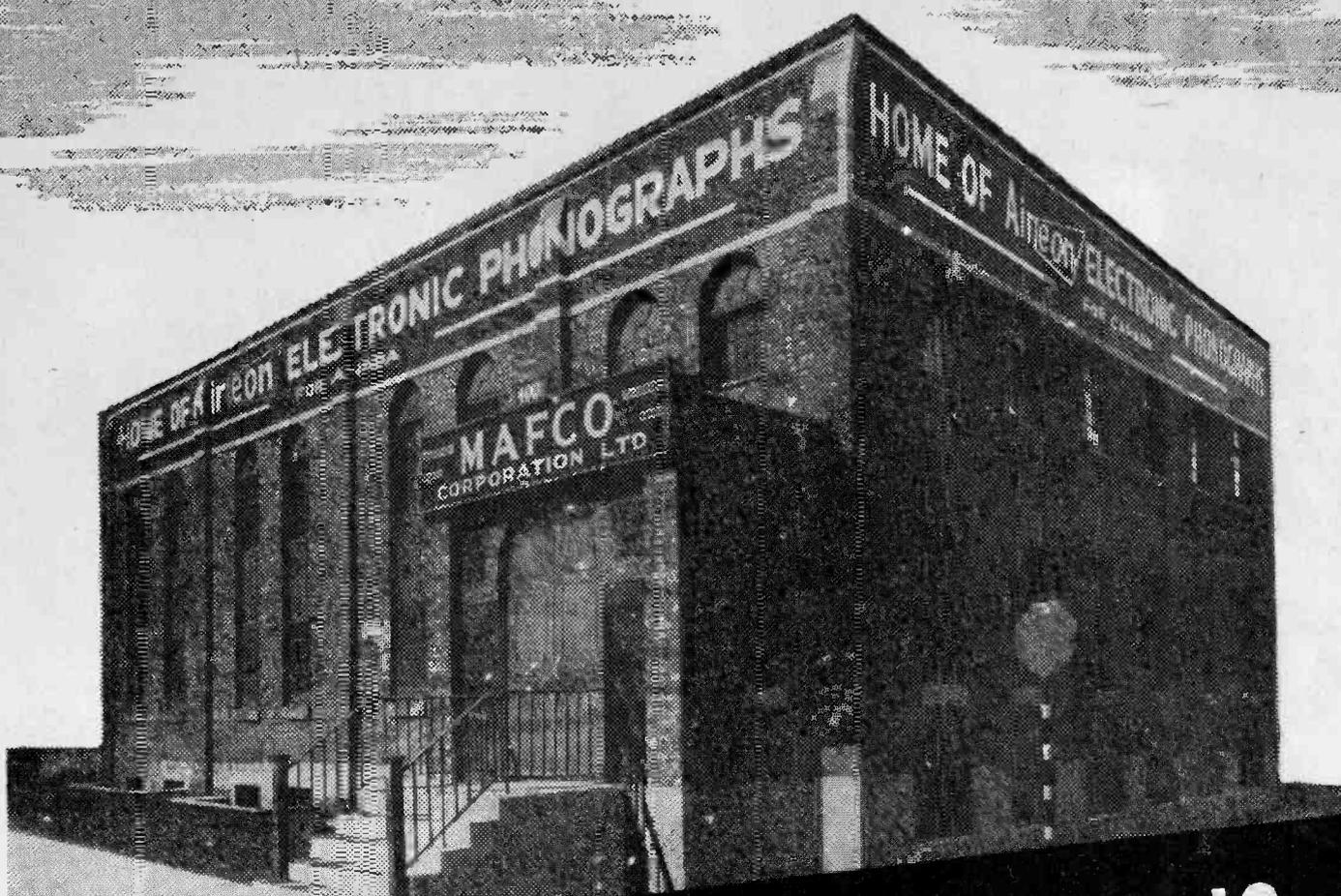
211 E. 10th St.
CHATTANOOGA 3, TENN.

242 N. Jefferson
LEXINGTON, KY.

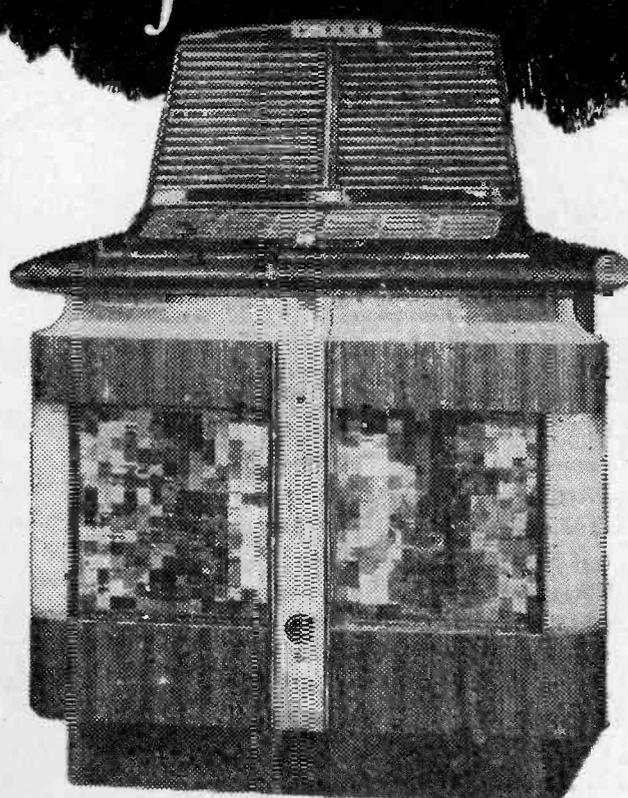
603 Linden Ave.
DAYTON 3, OHIO

1329 S. Calhoun St.
FT. WAYNE, INDIANA

Opening About June 1st—710 N. W. 2nd St., EVANSVILLE, IND.



THE NEWS FROM CANADA IS
“from now on, Aireon”



Aireon Manufacturing Corporation is proud to announce the appointment of Mafco Corporation, Ltd., of Montreal, Que., as authorized Sales Representatives and Factory in Canada for Aireon Electronic Phonographs and Remote Control Equipment.

According to Moe A. Fine, president of Mafco, "Our modern Aireon factory at 4001 St. Antoine Street will be able to give Canadian operators not only the finest and most modern of automatic phonographs but the best service and attention to their requirements. The demand for Aireon Electronic Phonographs here is tremendous. From Halifax to Vancouver the slogan is—From Now On, Aireon!"

Aireon
 MANUFACTURING CORPORATION

General Offices:
 1401 Fairfax Trafficway, Kansas City, Kans.
 General Sales Offices:
 1233 Grand Ave., Kansas City 6, Mo.
 In Canada: Mafco Corp., Ltd.,
 4001 St. Antoine St., Montreal, Que.

Plants and Laboratories:
 Slater, Mo. • Los Gatos, Calif. • Oklahoma City • Mexico, D. F. • Kansas City • Greenwich, Conn. • Pasadena, Calif.

HAUNTED

BY YOUR TELEPHONE?



END THE NUISANCE of nursing your equipment along... the nagging threat of late-night service calls. Built into Bally's new post-war games are two factors that protect you from service-worry. First, new precision construction mastered during the war, when the Bally plant won the Army-Navy "E" Award with triple stars... simplified mechanisms built stronger than ever to insure trouble-free operation and long life on location. Second, new exclusive "get-at-able" mechanisms to speed up adjustments and routine service. And naturally you get a new high in flash, fast action, thrills and suspense that add up to top earning power... earning power that is actually out-earning bell-type equipment. See Bally's new hits at your distributor today. You'll want to Bally-brighten your locations as quick as you can!

VICTORY DERBY

ONE BALL
MULTIPLE
PAY TABLE



Packed with all the profit-proved features of Bally's famous pre-war multiples... plus new play-provoking ideas that are pushing profits to a new all-time high! Several hundred VICTORY DERBY games on location two to twenty weeks are consistently topping all previous collection records of pre-war and war-time operations. See your distributor today and arrange for early delivery of VICTORY DERBY.

VICTORY SPECIAL

ONE OR FIVE
BALL REPLAY
MULTIPLE



Bally's big, new VICTORY SPECIAL is your post-war profit insurance in replay territory. Quickly convertible to one or five-ball play... and a fast money-maker either way, VICTORY SPECIAL features all the famous features of Bally's pre-war multiples... plus new play-stimulating ideas that insure plenty of repeat play. For top profits in replay spots order VICTORY SPECIAL today.

SURF QUEENS

NEW FIVE BALL
NOVELTY
GAME



Make a date with Bally's new sparkling SURF QUEENS—fastest five-ball novelty game ever built. Designed by a practical operator known for his ability to pick winners, SURF QUEENS is packed with all the elements of a money-making game... combined with new angles that will bring the slowest novelty spots back to life in a hurry. Order from your Bally distributor today.



Bally MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Sound Graph

NO BLARE NEAR THE PHONOGRAPH

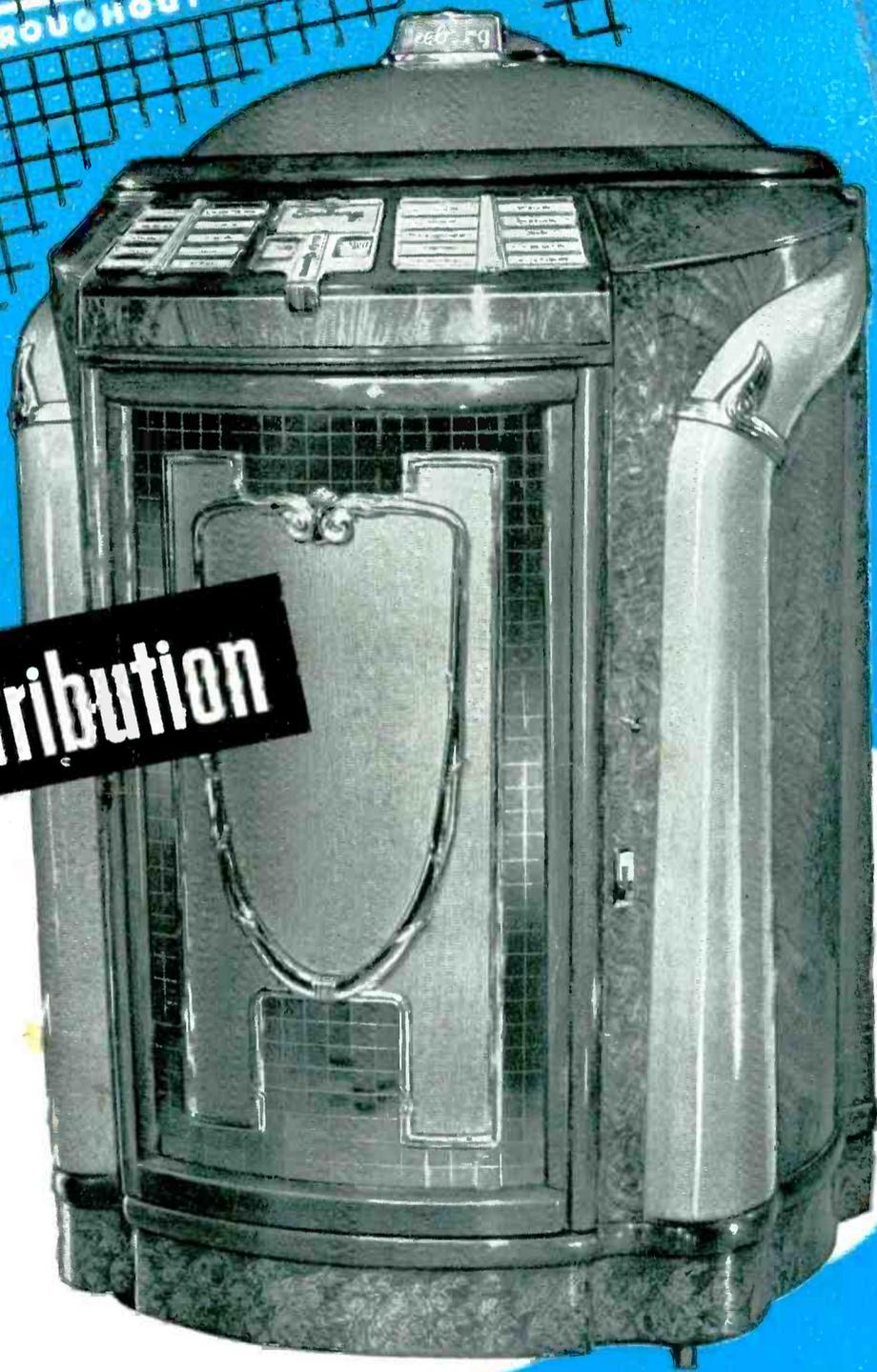
BUT CONVERSATIONAL LEVEL
THROUGHOUT THE LOCATION

NO FADE-AWAY IN FAR CORNERS

Scientific Sound Distribution

The new Symphonola 146 offers operators the greatest advance in music merchandising. Besides a revolutionary new design—a freshly styled, brilliantly illuminated cabinet—a vastly simplified and improved mechanism—the Symphonola now brings you “Scientific Sound Distribution”—music at conversational level throughout the location. No blare near the phonograph—no fade-away in far corners.

See the Symphonola 146—America’s Greatest Music Merchandiser—at your Seeburg Distributor.



“Be Sure—Buy Seeburg”

Seeburg

1902 • DEPENDABLE MUSIC SYSTEMS • 1946

J. P. SEEBURG CORPORATION
1509 N. Dayton St., Chicago 22

ON DISPLAY AT YOUR SEEBURG DISTRIBUTOR



Remote Control Special



Wallmount Wallmount



2-Way Wallmount



11-Inch Round Speaker



8-Inch Tone Disc Speaker



Dual Remote Volume Control

SEE IT!
HEAR IT!
INSPECT IT!

BILLBOARDS



MAGAZINES



SIGNS IN LOCATIONS



Fast becoming one of America's best known profit producers

FOR WURLITZER FACTORY - APPROVED MUSIC MERCHANTS . . .

The Sign of the Musical Note, promoted in full color, full page national magazine ads . . . on billboards from coast to coast . . . on signs in locations is a natural patron puller for any location when displayed on its window or door.

Smart location owners are awake to this fact. They want Wurlitzer Music in their places of business . . . they must go to a Wurlitzer Factory-Approved Music Merchant to get it. He can and is cashing in on Wurlitzer Leadership.

FOR WURLITZER LOCATION OWNERS

Everyone, everywhere is learning to look for the Sign of the Musical Note. There they will find Wurlitzer Music . . . America's Favorite Nickel's Worth of Fun. Wide-awake location owners know it—are installing Wurlitzer Phonographs—are tying into Wurlitzer's national advertising—are taking in more money with Wurlitzer than they ever did before. Like the Wurlitzer Factory-Approved Music Merchant, they're cashing in on Wurlitzer leadership. The Rudolph Wurlitzer* Company, North Tonawanda, N. Y. *The Name That Means Music To Millions.

WATCH WURLITZER EXTEND ITS

Leadership