

The Billboard

AUGUST 10, 1946
25 CENTS

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

ARE VETERANS GIVING THAT PROMISED SOCK TO U. S. RADIO?

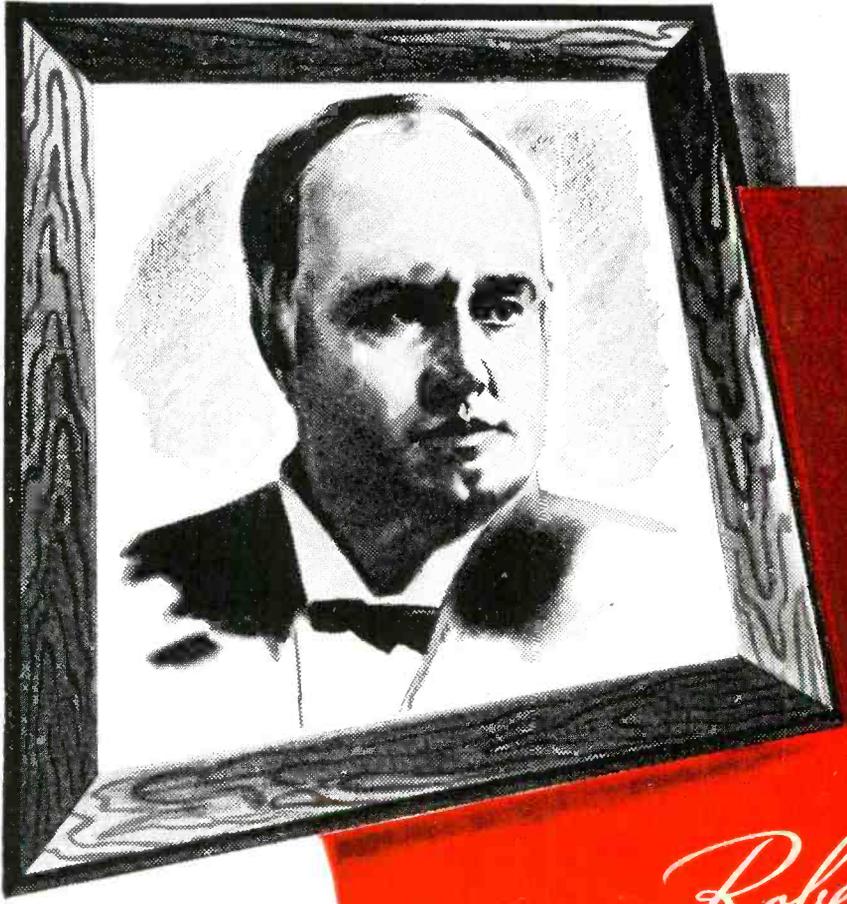
A CHICAGO SURVEY

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•

CHARLIE FISK
Like Father, Like Son
(See Music) ⇨





Outstanding orator of the middle and late 19th century

IN 1880

Robert G. Ingersoll

SAID:

"In every republic it is absolutely necessary that there should be free speech. Free speech is the gem of the human soul. Words are the bodies of thought and liberty gives to those words wings . . ."

AS TRUE TODAY AS IT WAS THEN!



WJTR

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GOODWILL
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INC.
•
DETROIT

MICHIGAN'S GREATEST ADVERTISING MEDIUM

COLUMBIA BROADCASTING SYSTEM BASIC STATION • FISHER BUILDING, DETROIT

VETS' AIR PITCH IN LOW PITCH

Twin City Polio Hits All Fields; State Fair Okay

MINNEAPOLIS, Aug. 3.—A serious polio epidemic centering in the Twin Cities and spreading to all sections of Minnesota has thrown the populace into near-panic, with severe effect on all entertainment. In Minneapolis, a voluntary quarantine was clamped on by parents and children have been kept away from public gatherings, resulting in a movie-house drop-off ranging from 15 to 35 per cent. Managers were asked to keep kids away and to curtail matinees. Night clubs reported a 10 per cent drop. Baseball attendance has fallen way off and special nights have been canceled.

Mills Bros.' Circus, skedded for August 5-7 in Minneapolis, under sponsorship of Hennepin County Council of Veterans of Foreign Wars, was canceled, as was the St. Louis Park Volunteer Firemen's annual carnival, set for August 3-4. County fairs continued operation, altho kid attendance was reported diving. The Minnesota State Fair, scheduled to begin August 24, will go on, according to Raymond A. Lee, secretary, altho he anticipates a sharp drop in kid customers.

Lyle Wright, of Minneapolis Arena (roller skating), scratched his head at continued good biz in face of the epidemic. At Excelsior Amusement Park, Excelsior, Minn., on the outskirts of Minneapolis, attendance drop-off was not too noticeable.

WCCO, 50-kw. station, has banned all kids under 15 from studio broadcasts, with other stations set to take similar action. Coin machine operators reported that collections had dipped since outbreak took on epidemic proportions. (For effect of epidemic on broadcasting in Twin Cities, see Radio Department.)

U. S. Mulling Revival of Theater Project To Cushion "Setback"

By Our Washington Bureau

WASHINGTON, Aug. 3.—Uncle Sam is readying a blueprint for another "Federal Theater Project" to cushion the incomes of talent folk in the event of another depression, *The Billboard* has learned. Government planners emphasize that they aren't forecasting a depression, but revealed that they have been called

upon to shape a formula for such an emergency in what one spokesman described as "the same manner the military agencies plan in peacetime for attack from an enemy."

The U. S. Economic Council is considering re-establishment of the Federal Theater Project, it was learned, with the council empowered to blueprint the project under terms of the Full Employment Act as part of an over-all plan for creating jobs in event of another serious depression. As presently outlined the project would operate much the same as it did in the old days of WPA in 1935, with the federal government subsidizing actors and putting on its shows.

Reason for such early consideration of the plan, according to sources close to the council, is that entertainment biz and talent are first to feel the impact of economic slumps. Council wants to have everything in readiness well in advance of an emergency for swift submission to the President and Congress at the first signs of depression.

Teledate Gets Hula Ork Slug From Brit Cirks

NEW YORK, Aug. 3.—British theater ops appear to be carrying out their blackball threat against bands which accept tele bookings while under theater contract. (*The Billboard*, August 3.) Felix Mendelssohn, leader of a Hawaiian outfit, has been handed a 32-week eight-ball by three of the largest theater circuits in England (GTA, Empire and Stoll), according to word received here. Music industry appears up in arms about the situation, while theater owners call on tele stations to develop their own talent and not louse up theater biz.

Greaza-Whiting 'Lambs' Race

NEW YORK, Aug. 3.—Pre-election handicappers at the Lambs Club have the race for wielders of the 1946-1947 shepherd's crook between Walter Greaza and Jack Whiting. Balloting for successor to Shepherd Raymond Peck is skedded for the fall.

Promised Sock Still in the Maybe Status

Midwest Radio Pessimistic

CHICAGO, Aug. 3.—Radio's still waiting.

When the boys were in uniform, they were constantly threatening to revolutionize radio after they got back. "Wait'll we get out of service," they'd say. "We'll show 'em what can be done." Well, peace is nearly a year old now and, as far as Midwestern air execs can see, there's no sign that vets have even made a dent in radio. The old hands are still thinking up the angles and ideas for programs.

Some execs don't believe that vets will ever influence radio very much. Others say, "Give them time to get adjusted; to get homes and to absorb civilianhood again, and then—maybe." Meanwhile, the boys are strictly from Missouri about the ex-servicemen who said they would remake radio.

Art Jacobson, NBC assistant program chief here, says he's interviewed literally hundreds of vets trying to get either writing or production jobs with the web or trying to sell him program ideas. Of this horde, Jacobson said, only two had good program ideas, and one of these was similar to a show currently on MBS. Jacobson, pinch-hitting for Jules Herbaveaux, net program chief currently on vacation, is one who thinks that World War II didn't stimulate vets' cultural expression. (See *Vets' Air Pitch* on page 16)

Packager Sues ABC On Breach Charge

NEW YORK, Aug. 3.—The American Broadcasting Company was named defendant in U. S. District Court this week by Products Distributing Corporation for alleged breach of contract in canceling the program *Swagger Time* with Van Olman's ork. PDC seeks damages totaling \$139,498.50.

Charge is that PDC entered into an agreement with ABC on August 30, 1945, to have the program aired over WJZ (12:30-1 p.m.) for a year. Broadcasting time was divided into four 13-week segs, with either party having the right to cancel on two-week notice before the start of a 13-week period. PDC claims ABC stopped program after first 13 weeks sans the notice period, and adds that they paid \$41,499.50 for air time, receiving from the sponsor four times the amount spent to prepare and organize program. They now seek the quadruple figure plus \$15,000 incurred thru hiring people for the program.

Plaintiff named sponsors as Laurent, Inc., and Regent Laboratories, Inc., and the ad agency as the Aetna Advertising Agency.

Truman Signs "Anti-Lobby" Bill

Radio, Others Await Analysis

Registration of "pressure" groups seen affecting all organized fields

By Our Washington Bureau

WASHINGTON, Aug. 3.—Problem of how the lobby-regulation section of the congressional streamlining bill will operate in Washington, where representation of radio trade, entertainment biz and other interests has hit an all-time peak, is emerging as a major administrative and legal headache. As foretold by *The Billboard* (March 16), the drive to force registration of lobbyists is due for a climax, with the streamlining bill, in-

cluding the lobby-regulation provision, signed by President Truman yesterday.

Backstage legal observers see a strong prospect for National Association of Broadcasters and similar trade groups to escape the lobby registration requirement. At the same time, a paradoxical situation is viewed as developing whereby radio stations, particularly those owned by labor groups, might be compelled to file

formal statements on all activity which might be regarded as in the category of "pressure" or "lobby" operations. Any attempt by administrators to push such a requirement is seen certain to meet vigorous criticism and possibly a court challenge.

Congressmen packing their bags for home are just beginning to realize the import of the lobby-regulation. (See *RADIO, OTHERS* on page 8)

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U. S. Gives Nod To 40 Plays For Germany

NEW YORK, Aug. 3.—The U. S. State Department has approved 40 American plays for presentation in Berlin during the 1946-'47 season. Object is to sell Yank culture and thought to the Germans. Bennow D. Frank, until 1933 director of the Hamburg Opera House, later drama teacher at Columbia and Bryn Mawr and director of the American League for Opera, is in charge of the project in his capacity as Chief of the Theater and Music Branch, Information Control Division of American Military Government.

Eighteen of the 40 shows have already been translated into German and have been accepted by at least two theaters there. Two of the plays—Thornton Wilder's *Our Town* and Robert Ardrey's *Thunder Rock*—are skedded for production in 15 German cities in the coming year.

7 Plays in Germany

Seven Yank plays have been performed in Germany during the past year: *Our Town* (which the Russians banned because it upheld family life), *The Skin of Our Teeth*, *Three Men on a Horse*, *Ah! Wilderness*, *Anna Christie*, *The Trial of Mary Dugan* and *Thunder Rock*. The last-named was the first American play produced in Germany since V-E Day. It was re-titled *Leuchtfener* (The Beacon), and has played the most performances to date of any U. S. play. *Skin of Our Teeth* is another hit, playing at the Hebbel Theater and now being rehearsed for showing in Hamburg, Munich, Wiesbaden and Stuttgart. Frank's outfit will plug *Family Portrait*, with its theme of Christ, very heavily. Kaethe Dorsch, a top German thesp, will portray Mary. *Abe Lincoln in Illinois* also will get plenty of pressure to keep it before the German public.

Gustav Gruendgens, a pre-war German star whom the allies wanted to keep under ban as a Nazi until the Russians insisted he be reinstated, is to handle production of Saroyan's *The Time of Your Life* at the late Max Reinhardt's old stamping ground, the Deutsches Theater. Paul Wegener, another noted German actor, will handle Paul Osborn's *On Borrowed Time* at the Hebbel Theater in September.

The rest of the 40 skedded scripts are: Elmer Rice's *The Adding Machine*; Patrick Hamilton's *Angel Street*, Clifford Odets's *Awake and Sing*, Rudolf Besier's *The Barretts of Wimpole Street*, S. N. Behrman's *Biography*, Owen and Donald Davis's *Ethan Frome*, Sidney Kingsley's *Men in White*, Paul Osborn's *Mornings at Seven*, William Saroyan's *My Heart's in the Highlands*, James Hagan's *One Sunday Afternoon* and Thomas Job's *Uncle Harry*.

Cape Strawhat Breaks Marks in 5-Week Run

DENNIS, Mass., Aug. 3.—Cape Playhouse here, now in midseason, has piled up a record five-week mark with attendance of over 20,000. The 500-seater is jam-packed every night.

Opening, July 1, was Gertrude Lawrence in *Pygmalion*, which broke records with a gross of \$9,431. Gregory Peck, in *The Playboy of the Western World*, topped the previous week by \$74. Grant Mitchell and Taylor Holmes, in *The Late George Apley* hit heavy grosses and fourth show, *Alice Sit-By-the-Fire*, with Gladys Cooper, her daughter, Sally, and Holmes, topped the Gregory Peck run. Mady Christians, in *The Constant Wife* (ending tonight), also is a sell-out.

Theater plans a 10-week season, closing with Ilka Chase, in *Blithe Spirit*, September 2-7.

Mags Hot for Air Names, But Stars Cold to Cuffo Articles

NEW YORK, Aug. 3.—Effort of national magazines to get bylined articles by top radio names has reached an all-time peak, with some 20 mags having made overtures to Fred Allen before the comic went on vacation. Allen nixed them all in favor of *The Saturday Evening Post* at a reported figure of \$1,500. Another \$1,200 is expected to accrue from a reprint of the story in *Reader's Digest*. In general, however, the prices run up to \$1,000, one mag having made Bob Hope a standing offer at this figure. Hope, incidentally, is reputed to be the biggest money-maker via the mags, averaging about 12 articles yearly, but all his income from this source is donated to charities. In demand also are such names as Groucho Marx, Gracie Allen, Charlie McCarthy and Edgar Bergen, etc. In fact, *Redbook* had a story bylined by the ventriloquist's dummy last March and a second is slated for October.

They Gave 'Em Away

Big dough being offered to headliners is a distinct change from the former cuffo attitude of the mags. Couple of years ago the magazines were constantly being offered all kinds of bylines for nothing by web and artist flacks, who were overjoyed to get the plug. In many cases, of course, the articles were prepared by the flacks or a mag staff writer, submitted to the name for okay and then run under the performer's name as an original. Everybody was happy in a deal of this sort—the flack could show his client a big plug, the web got a break, the performer got free space and national publicity, the magazine filled its pages with free material and got a name to sell to the public and the public got its celeb.

Now, however, agency and net flacks assigned to the mags say the entertainers have wised up, with their names are worth dough, with the result that the publications must court them and shell out heavy green stuff to get them. That doesn't mean that a top name won't do a cuffo story

once in a while, but it must offer a terrific plug before he'll consider it. While the aces have become chilly to the gratis idea, semi-names still are eager to get such plugs and fall all over themselves co-operating. Publicity reps for such performers still almost break their necks to see that their clients appear in the national periodicals.

Guest Eds Still Cuffo

One phase of the mag-radio performer rapprochement is strictly non-lucrative, and this is the guest editor gimmick. These guest word shots are offered constantly to names such as Dr. I. Q., Professor Quiz, Ralph Edwards, Art Linkletter, etc., but it is becoming increasingly hard to snare them.

A couple of top-ranking mags, notably *Life*, still make no effort to corral radio names. Reason is such publications have no need for the publicity.

With the exception of Allen, most of the stars still use ghost writers and various flack services to do the pieces, but in the latter instance a hitch often develops because of names' insistence on good work. This angle often nixes the entire deal.

The Billboard Presents . . .

—By Leonard Traube—

IT TAKES a lot of doing to put together a 172- or 176-page book every week. Because *The Billboard* covers more branches of the show-business than all other showtrade papers combined, and because this sort of octopus stretch calls for a highly specialized approach, the system that is set up for this mass handling of departments probably seems weirdly complicated to some readers. It often seems that way to those of us who are on the inside of the fever chart.

The Billboard is a three-way proposition. The outdoor departments (carnival, circus, amusement park, fairs, etc.) and the coin machine, vending and music machine sections are edited in Chicago with separate staffs. New York is responsible for the indoor departments (general features, radio-television, music, night clubs-vaudeville, music-cocktail, legitimate theater, burlesque, etc.). Cincinnati, which is the home office (business, circulation, auditing, etc.) and printing works, takes care of magic, repertoire, roadshows, rinks and skaters, letter list (and all other lists and routes), trade merchandise, pitchmen. Staffers are maintained in each office to help feed editing headquarters in the tri-city set-up. For instance, Outdoor-Chicago has specialists in our Los Angeles, New York, St. Louis and Cincinnati offices. Similarly, Coin Machine-Chicago gets a healthy assist from the other offices, and New York-Indoor could not live without its blood relatives.

In addition, we operate a bureau in Washington, D. C., semi-bureaus in Detroit and Philadelphia, are cov-

ered by accredited correspondents in over 90 cities in the United States, Canada, Mexico, Cuba, Hawaii, England, Australia, Brazil, Venezuela and Panama, and in the capitals of some 40 States, Canadian Provinces and foreign countries. The war cut into our representation in Germany (Berlin), France (Paris) and the Scandinavian countries, but we are gradually rebuilding there.

Our operations in certain departments are so specialized that it is necessary to maintain more than one correspondent in some important cities.

No matter where the news originates, it is always relayed to editing HQ, thence to the printing plant at 25 Opera Place, Cincinnati. To beat the time element, we maintain direct wire service (teleprinter) between New York and Chicago and between those two and Cincinnati, and also have sending-receiving machines between New York and Los Angeles.

About 75 per cent of the news you read in *The Billboard* is transmitted over our direct wires; 15 per cent of it is mailed, and the other 10 per cent is divided between the telephone and telegraph.

If we are proud about anything we do, a special place is reserved for our front cover. The headings are transmitted to Cincinnati on Wednesday and are available in full issue six days later in many parts of the country. When you consider that the mass-circulation magazines, with their high-speed color presses, have to print their covers weeks and even months in advance, you can see why we are so proud. Add to that the fact that our front-cover features are in

ASCAP and Tele Reported Near 'Understanding'

NEW YORK, Aug. 3.—Altho no official announcements are ready, American Society of Composers, Authors and Publishers and the major television broadcasters are reaching understanding in the matter of performance rates. Discussions between video people and ASCAP have been taking place regularly, and tho they have been conducted on scrupulously "exploratory" basis, they have been fruitful, according to ASCAP-ers.

Feeling in the music trade is that the entire tele picture may be drastically altered within another couple of months. Whereas at present video stations are staggering along under an American Federation of Musicians' edict which forbids them the use of union musicians, autumn may find them in negotiation.

Cue to the current video-music stalemates is given in conversation relative to the national convention of American Federation of Radio Artists, skedded for Los Angeles, August 23-25. It is reliably reported that the convention will attempt to establish scales for tele performances. Such a move might stimulate video interests to seek similar action from AFM. Petrillo has said on a number of occasions that he will talk business both to tele and frequency modulation broadcasters as soon as they themselves are ready to talk. Union circles here think that video would have to talk turkey to AFRA and having had the experience might be more likely to decide to get the whole thing over with by soliciting Petrillo's attention.

every case based on the news (or on trend-survey-poll matter of our own creation), you can see, also, that it is not in bad taste to give ourselves a very tiny pat on the back.

We hope that our self-esteem will not impair our service to you, the readers. When it does, we expect the mails to sizzle with calumny and other forms of abuse which tend to dissipate smugness and get things back on the track.

The Billboard

The World's Foremost Amusement Weekly

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The Billboard also publishes: The Billboard Encyclopedia of Music and The Billboard Coin Machine Digest.



Donaldson Awards on the Air

**AMERICAN BROADCASTING
COMPANY**
Saturday, July 27, 1946
7:30-8 p.m.



RADIO again offers congratulatory palm to season's "bests" in the legitimate theater. ABC network airs presentations of scrolls and gold keys to winners of Third Annual Donaldson Awards (sponsored by The Billboard) over a Coast-to-Coast hook-up.

- (1) Myron McCormick and Ralph Bellamy in a scene from *State of the Union*, year's best play.
- (2) Ray Bolger, best musical actor and dancer, sings *Old Soft Shoe* from *Three To Make Ready*.
- (3) Bert Lytell and Frank Fay cross-fire in emcee choros.
- (4) Carol Bruce, best supporting actress, sings *Bill* from *Show Boat*.
- (5) Betty Garrett, best musical actress, contributes *South Americ*, *Take It Away* from *Call Me Mister*.
- (6) Pearl Bailey chants *A Woman's Prerogative* from *St. Louis Women*, which brought her best Broadway debut award.
- (7) Judy Holliday and Paul Douglas in a tense scene from *Born Yesterday*, rated best "first" play. She won scroll and key as season's best actress and he took "best debut" honors.

(Photos by William Leftwich).



GIVE-AWAYS GETTING 0-0

Phone Quizzes Eyed by FCC

Lottery angle enters pic after FCC nixes bid on seg's 'questionable legality'

WASHINGTON, Aug. 3.—Whole question of legality of radio programs which use the telephone to quiz listeners may be settled by Federal Communications Commission, it developed in the wake of a brief filed Monday (29) by Radio Features, Inc. Firm protested FCC's use of the term "questionable legality," in referring to a program of WWDC, Washington, in commission's proposed decision on the D. C. FM docket. FCC is known to be scrutinizing court decisions on lottery cases, because it considers similar the technique used by telephone-quiz shows and lotteries. Particular attention is being paid to this phase by Commissioner Clifford J. Durr, it has been learned. Believed linked with FCC's interest in the programs is the *Pot-of-Gold* controversy, which has been raging ever since the time of former Commission Chairman James Fly.

The brief, which appears to be setting off a string of firecrackers, was filed by James Mosher, counsel for Radio Features, in protest against FCC's proposed decision to nix WWDC's bid for a D. C. FM station, partly on the ground that the station indulges in give-away programs. Commission termed WWDC's *Captain Cash* of "doubtful legality under the Communications Act, which forbids programs of lottery type or gift shows dependent in part upon cash."

Radio Features, owner of the show, contended that *Captain Cash* does not involve chance, since contestants to be called by telephone "are selected by a mathematical process which will reach every telephone subscriber in time." The firm added that the quizee does not put up any sort of stage for the privilege of winning a prize. Court decisions were cited which defined lotteries as activities involving the winning of a prize thru (See *FCC Eyes Phones* on page 11)

Ear-Say Value

NEW HAVEN, Aug. 3.—Radio may not get newspaper recognition in New Haven, but it does get legal recognition. Judge Edward J. Daley, in Superior Court, ruled that there was plenty of value to good radio and television reception.

In a suit arising over the sale of a piece of land, the judge upped the price from \$1,250 to \$4,652.45, claiming that the land had unexcelled radio and television reception, and that the owner would forfeit these clear and strong signals if forced to sell his property.

The landowner, Italo Martino, engineer for a Hartford radio station (WDR) was, according to legal braintrusts, the first property owner in Connecticut to benefit by legal recognition of the value of radio and television reception in evaluating the worth of a piece of property.

Low-Rating Summer Sustainers Wham Time, Cue Minimum Gaps

NEW YORK, Aug. 3.—Agency dissatisfaction with network-produced sustainers during the summer is expected to be a prime factor in decreasing the number of hiatus periods taken by advertisers next year. Agency spokesman this week pointed out that the sustainers often literally wrecked a seg's time period, making it necessary for an advertiser to start from a very low rating level in the fall. A program, he pointed out, which normally has a rating of 15,

might slump to about 8 during the summer, but if the show goes off the air and the web fills with a sustainer, the listening audience is likely to drop considerably below that level.

The saving in time costs, it is felt, does not compensate for the resultant damage to the listening habit.

Another factor figured to keep programs on the air next summer is increasing production and keener competition. Lack of production last season was chief consideration of many advertisers who took time out. Pitch of the webs will be that radio sells sponsor identification, a necessary factor in getting part of the consumer dollar.

Agency beef over the quality of web-produced sustainers is in line with a story in last week's issue of *The Billboard* wherein the ad men took the webs to task for failure to measure up to current programming needs.

RDG, Nets Open Talks Covering Coast Meggers

HOLLYWOOD, Aug. 3.—Radio Directors' Guild here opened its first contract demands with webs covering staff meggers by asking for a closed shop, standardized minimum pay rates, special fee on commercial shows and name credit. Guild served its demands on American Broadcasting Company, ABC-owned KECA, Columbia Broadcasting System and National Broadcasting Company. Mutual-Don Lee was not included because it only has two staff producers. RDG singled out KECA, but did not include CBS-owned KNX because in Columbia's set-up net staffers double from the web to local outlet, while ABC's KECA operations are kept separated from the net.

In striving for a closed shop, the guild hopes to kill three birds with one clause: Protect web staff meggers and automatically bring agency and free-lance meggers into the fold. Agencies would then be forced to recognize RDG because their directors could not handle shows unless (See *RDG NETS* on page 11)

Workers Fired, UOPWA Hits NBC With Boycott Threat; FCC & NLRB Seek an Out

CIO Letters Advertisers To State Its Case

NEW YORK, Aug. 3.—Friction between the CIO white collar unit, United Office and Professional Workers of America, and the National Broadcasting Company reached the blow-up stage yesterday (2), with the CIO contacting the web's advertisers via letter and threatening a consumer boycott in the event no agreement could be reached between the network and the union.

UOPWA denied trade reports that it had withdrawn from the NLRB charges of unfair labor practices against the web, and a spokesman stated the charges were, in fact, "piling up." Letter to advertisers and their agencies asked co-operation in pressuring the web into restoring Richard Niederstein, who was allegedly fired because of union activity. The charges before the NLRB claimed that 11 girls also were fired for the same reason.

NBC this week remained adamant in its claim that web execs had not interfered with employees' rights to organize, and a letter sent by John H. MacDonald, NBC vice-president in charge of finance, to Aaron Schneider, director of Local 1, UOPWA, flatly denied "the existence of any systematic campaign of firings."

NBC letter was cold to UOPWA's suggestion of a meeting between web and union execs, the former saying that since the matter was before the NLRB, nothing would be gained by a further meeting. NBC also expressed a desire to co-operate with the board in clearing up the matter, and held to its past position that the discharges were made for policy reasons.

Earlier in the week, UOPWA created (See *UOPWA Hits* on page 12)

Makers Watch Fem Choices

Selection of gifts cues changing tastes; showy, hard-to-get items preferred

NEW YORK, Aug. 3.—Gals attending the give-away programs don't grab for the nylons anymore. Their varying tastes for radio-dispersed goods and trinkets of all sorts are being watched with great interest by manufacturers and retailers throughout the country. John Reed King, whose *Give and Take* on CBS and *Missus Goes A-Shopping* on WABC (CBS's key Stem station) total 13 broadcasts weekly, says the manufacturers not only check to ask how the items are moving but revise their packaging in order to hypo interest. They also ask for choice "position" on the display table, and if an item still doesn't move well, ask Reed to figure out how to "give it away."

King's shows, produced by John Carney, move a tremendous amount of goods and attract large audiences—some 12,000 ticket requests being handled weekly. Some of the items are bought, but a good deal is furnished cuff by manufacturers who figure the plug is worth the outlay. Cash value of prizes handed out weekly on *Give and Take*, aired seven times weekly, is approximately \$5,000, this total covering some 25 prizes per show. Reed and Carney keep about 150 items on the display table and keep switching them all the time to match the changeable tastes of the contestants—who choose their own prizes.

Flashy, Big Items Move

Items which have the most appeal are not necessarily the expensive ones but those which are flashy, large and hard to get. Electric gadgets—"anything with a wire on it"—also move quickly even if they have no practical value. Currently, Toastmasters create more excitement than anything else, with other lead items being bicycles, dishes, pressure cookers, sewing cabinets, blankets, matched luggage, electric table broilers, radios, etc. Wrist watches, while among the lead items, are not as popular as might be supposed. Reed and Carney figure their small size in comparison with other flashier items on the display table accounts (See *Makers Watch* on page 11)

Hubbard Set To Buy Outstanding 75% KSTP Stock

ST. PAUL, Aug. 3.—Stanley Hubbard, president of KSTP, is set to take over all the stock in the company, picking up the 50 and 25 per cent shares held respectively by the Shields and Brown estates. Deal will be closed within a few days, it was learned, altho Hubbard declined comment.

Hubbard holds the other 25 per cent and since 1928 has had option on the rest of the stock. Now that station plans to branch out into FM and television, trust agreements of the two estates seem to preclude their going along.

CBS A-TO-Z PROGRAM BALLY

CBC Expansh Outlined; Cost Possibly \$2,000,000; Central Pool of U. S. Programs Eyed

Power Increases, FM, Shortwave Included in Plans

MONTREAL, Aug. 3.—A comprehensive program of expansion for the CBC, including higher power transmitters, studios, new FM stations, power increases and coastal shortwave receivers estimated to cost between \$1,000,000 and \$2,000,000 was outlined Friday (2) before the Commons Radio Committee, along with a suggestion that total license fee collections go to the corporation. This came out in evidence on future operations by Chairman A. D. Dunton and General Manager Augustin Frigon, of the corporation, who also insisted the national system's program of taking over clear-channel frequencies from the non-corporation stations was a policy established years ago and should have occasioned no surprise to private interests.

The picture of expansion and other topics included:

(1) Three 50,000-watt clear-channel stations in Alberta between Calgary and Edmonton—at Winnipeg and at Toronto by September, 1947. These stations will take over the frequencies of the non-corporation stations, CKY, CFCN and CFRB, with the former being transferred from provincial government ownership and the latter being offered alternate frequencies.

Seek Loan Beyond Limit

(2) Cost of the immediate expansion program was estimated between \$1,000,000 and \$2,000,000, and the CBC proposed that it be allowed to borrow more than the statutory \$500,000 limit so that it could finance the various projects which had been left in abeyance during the war, in anticipation of favorable reception by the committee. CBC already had placed on order some of the needed equipment.

(3) Increase in power in the following stations: CBJ, Chicoutimi, Que., from 1,000 to 10,000 watts; CBH, Halifax, 1,000 to 5,000 watts; CBM, Montreal, 5,000 to 50,000 watts; CBR, Vancouver, 5,000 to 50,000 watts; CBV, Quebec City, 1,000 to 5,000 watts, and CBO, Ottawa, 1,000 to 5,000 watts.

(4) Construction of a 5,000-watt station and studios at Windsor, Ont.

(5) Construction of studios and offices at Montreal and at Toronto.

(6) Possible construction of studios and offices at Winnipeg and Vancouver.

(7) Provision of adequate shortwave receiving facilities on both Atlantic and Pacific Coast.

(8) Installation of FM stations in Montreal, Toronto, Vancouver and Winnipeg in the near future and other points later.

(9) There is little likelihood of any increase in the present power ceilings on privately owned stations.

(10) The CBC would welcome a recommendation from the committee which would define the use of political free-time broadcasts as applied to the Labor-Progressive Party (Communist). Meanwhile, under the all-party white paper on this subject, the party has a share in the freedom of the air.

(11) Opposition members offered

the suggestion that the committee recommend the establishment of either a regulatory board, similar to the board of transport commissioners, or an appeal board where CBC rulings could be considered.

Replying to the statements made previously before the committee by representatives of private interests, Dunton said it had been a basic public policy for the last 15 years that high-power stations should be owned by the national system.

On Thursday, Dr. Frigon said that the CBC would have a report on commercial rate structures in two months, that a formula on limitation of outlets by districts was being considered, and that the possibility of central control of a pool of all American network programs and their equitable distribution to stations across the country was under study.

Harvester's 'Star of Stars' Sets Melton for Massey

HOLLYWOOD, Aug. 3.—International Harvester's *Harvest of Stars* undergoes complete revamping in October, when Raymond Massey bows out as star to be replaced by James Melton. Show's format will be reshaped to eliminate guest-star formula in favor of musical-dramatic seg.

Melton will head cast which includes Howard Barlow ork and Lynn Murray mixed choral group. Airers will feature dramatic vignette each week with AFRA cast. New format debuts October 6, with Sam Taylor doing scripts and Glan Heisch taking over direction reins.

Members To Decide Fate Of CAB Research Program

NEW YORK, Aug. 3.—All CAB members received a form late this week whereon they could ratify, or dissent from, the resolution passed by the CAB's board of governors recommending discontinuance of CAB's administrative operations. Members are asked to return forms by August 15.

Resolution ran in part: "Be it further resolved that the board of governors recommend to the members for ratification that the CAB retain its legal status but discontinue administrative operations at the earliest feasible time consistent with an orderly liquidation of its activities and a settlement of outstanding obligations; and that the executive committee be empowered to take all needful steps to effectuate the above purpose."

Explanatory letter accompanying the form stated, in part, that "The governors have sought to promote the interests of the entire industry and all CAB members rather than perpetuate the status quo of radio research. The board also has con-

Gold Dust-Stardust

NEW YORK, Aug. 3.—On WHN's weekly show, *Books on Trial* (8-8:30 p.m., Mondays), the author chosen is put on trial with a picked jury from the pews. Sterling North, *New York Post* book critic, is judge, and different "attorneys" are chosen for the show. Last Monday (29) H. Allen Smith, author of *Rhubarb*, was on trial. As he walked past the jury before the show began, he flashed a thick wad of greenbacks. This got yocks as North remarked: "That will do you no good here, Mr. Smith."

Later in the program as John McNulty, of *The New Yorker* mag staff, was prosecuting, Smith countered with the top boff-getter as he said: "One member of this court is from the staff of *The New Yorker*. I don't like the guys on that magazine. They join it as guys, but after they've been there a while they sound and act as if they'd been hit with a load and a half of stardust!"

135 Shows In Campaign

Connolly expands fall drive to include sustainers, pub-serv; debut September 22

NEW YORK, Aug. 3.—Columbia Broadcasting System's fall program promotion campaign swings into high gear the week of September 22-29, with every show on the web, sustaining as well as commercial, set for a high-powered ride. Heretofore, CBS fall promotion has concerned itself with the web's outstanding commercial attractions. One phase of this year's promotion, again titled *The Biggest Show in Town*, naturally will be devoted again to this, but in addition, Tom Connolly, director of program promotion, has in the works a triple-faceted job which will ballyhoo every one of the web's 135 programs.

Last year's promotional efforts were built mainly around two 90-minute programs, titled *Stars in the Afternoon*, which were broadcast September 16 and 23 from New York and Hollywood, respectively. These two segs showcased the web's outstanding nighttime commercial attractions. A similar showcasing will be done this year, with one 90-minute show originating from New York September 22 and another from the West Coast the 29th. Specific place of broadcast (last year's New York opus originated from Carnegie Hall) is not yet set, and directors have not yet been assigned; but it is expected the clambakes will resemble last year's in view of the fact that in 1945 the web had virtually 100 per cent station acceptance. Program department already is lining up agency and client co-operation for the two broadcasts.

Threefold Promotion

The over-all promotion, a phase apart from the airings, will be divided into the following three parts: nighttime commercial shows, daytime commercials, and sustaining programs, totaling 135 in all. For each show in each category, stations will receive a kit of newspaper ad proofs, mats, etc. In addition, stations will receive three books, one of about 72 pages covering nighttime commercial, and two smaller ones of approximately 36 pages covering daytime commercial and sustaining (See 135 SHOWS RIDE on page 16)

FCC Modifies 'AVCO' Rule; Now Official

WASHINGTON, Aug. 3.—Federal Communications Commission's proposed "AVCO" rule, requiring publication of intent to sell or assign a broadcast station, is now official, FCC announced this week. Pending since December, 1945, the proposed rule was modified in its final form.

Exemptions to the rule, FCC stated, will be made in the following cases: Where licensee corporation is merely being reorganized and name changed; where there is an assignment from an individual to his own corporation; in "gift" cases, and where station stock being sold does not represent a controlling interest.

Objectives Resolution

Members also received a copy of a resolution passed by the joint committee of ANA, AAAA and NAB recently, outlining the objectives of a continuous program rating service. Briefly, the objectives were listed as: (1) A measurement which can be projected; (2) a measurement which covers all broadcasts of a program; (3) a measurement which is speedy, with ratings available a few days after each broadcast, and (4) a measurement yielding consistent and unmistakable trends.

Resolution stated that since first step in attaining these objectives is the establishment of sound research standards and a valid measurement technique, and since the Advertising Research Foundation is the recognized body for establishing basic research standards and techniques for the industry, "it should be requested to undertake this task. . . ."

125 Stations On Temporary License Status

FCC Hews to "Blue Book"

WASHINGTON, Aug. 3.—New wave of "blue book" nerve jitters is seen in the making by FCC, with the commish putting license renewals of 125 stations on a temporary basis this week for a period ending October 1 and indicating that scores of similar actions will soon take place. Just when industry reps here were beginning to express hope the FCC was in a mood to modify its public service regulations further, FCC now appears more determined than ever to make a close examination of records of stations to find out if the rules are being adhered to. Some critics are ascribing FCC's renewed boldness to the imminent wind-up of Congress, but FCC master-strategists insist that there has never been a letdown in the policy to crack down on "blue book" violators.

Viewed as significant is FCC's inclusion of WTOL (Toledo) and WSNY (Schenectady) in the temporary group. WTOL and WSNY were prominently singled out by FCC for chastisement in the blue book. Also in the temporary group is WWDC (Washington), whose give-away program and racetrack information segs have been challenged. FCC is seen as showing a particularly tough attitude toward a large number of 100-watters and 250-watters which have been struggling to fill time with commercials. Of the latest 125 stations tossed into the "temporary" bracket, New York's WOV, a 5,000-watter, was the sole high-power station.

Observers predict that a number of the temporaries will wind up in hearings to show cause why their licenses should be renewed, with the probability that WBAL (Baltimore) will be the first test case since its renewal has already been designated for a hearing.

WTOL, it is recalled, was sharply criticized in FCC's public service report for dropping the local programs it relied upon when submitting its application for a station, while FCC stated about WSNY: "While a genuine effort is being made to serve the Schenectady area, the station falls short of representations made when it was granted a license."

WWDC programing was scrutinized this week in connection with its bid for an FM station. Witnesses were closely questioned on the operation of its give-away show, *Captain Cash*, and on the effect its track results segs have on D. C. gambling. Both programs were defended by WWDC as being "legitimate" shows with wide listener interest.

Stations in larger areas listed in the temporary group include; KABC (San Antonio), KGFJ (Los Angeles), KONO (San Antonio), KSAN (San Francisco), WBJB (Detroit), WNOE (New Orleans), KROY (Sacramento) and WCRW, WEDC and WSBC (Chicago).

Enemy Eqpt. Made Available To Trade for Study, Tests

WASHINGTON, Aug. 3.—Commerce Department is ready to make arrangements for the trade to study and make tests on some 300 pieces of German and Japanese communications equipment, including a "photophone," which, the department says, enabled the Germans to talk over a beam of infra red light. Also available for testing are various types of radio receivers and transmitters, electronic tubes and a magnesium die-cast radio chassis.

Radio, Others Await Analysis as Truman Signs Anti-Lobby Bill

(Continued from page 3)

provision inconspicuously tucked away in the big streamlining bill. The lobby section of the bill provides that any organized group or its agents who "seek to influence legislation" must file their names and financial statements with the secretary of the Senate and the clerk of the House. However, the punch is seen as removed from this section by an official interpretation from Sen. Robert M. LaFollette (P., Wis.), one of the sponsors of the bill, who declared that the provision "does not apply to organizations whose efforts to influence legislation are incidental to the purpose for which the group was formed."

LaFollette's interpretation, the subject to challenge by fellow-congressmen or the courts, is considered to exempt such outfits as NAB and the National Association of Manufacturers from the regulation requirement. One congressman, commenting on LaFollette's interpretation, said acidly, "If the senator is accurate in his explanation of the provision, President Justin Miller of the National Association of Broadcasters can visit the office of House Interstate Commerce Committee Chairman Clarence Lea in behalf of legislation any time he chooses without being required to register under this bill." Miller is known to be a close friend of Lea's and is known to have chatted with Lea in advance of the drafting of the Lea-Vandenberg Anti-Petrillo act.

What a number of showbiz reps in Washington would like to know is whether they could get equal exemp-

tion from the requirement to register and report on activities. Some of these representatives point out that they have no qualms about making their presence known or reporting their activities, but they have no wish to indulge in the red tape of registration and formal filing of explanatory statements.

Legal experts explain that LaFollette's interpretation does not provide a blanket cover for congressional liaison agents for NAB or any other trade association, even the NAB itself might be deemed to be exempt from the registration requirement. The same experts, however, are less certain of themselves when it comes to explaining a feature of the provision which requires all groups to provide Congress with info on any activity or publication dealing with legislative issues in a way that might be considered as in the "pressure" category. The bona fide newspapers are exempt from this provision, the measure fails to explain the status of radio stations.

Full clarification of the lobbyist section of the bill is not expected until some out-and-out lobbyist is hailed into court for failing to register with Congress. With the bill containing sharp prosecution teeth (\$5,000 maximum fine or a year in jail or both for conviction), observers expect that the lobbyist provision will get an intensive going-over in and out of the courts. Some congressmen are already anticipating a renewal of the entire lobby-regulation controversy next session.

FCC Favoring Non-Radio Towns, Local Operators

WASHINGTON, Aug. 3.—FCC in its latest station grants in contested cases is pressing harder than ever a three-way policy of favoring grants for communities without radio stations, favoring newcomers over established broadcasters and at the same time favoring persons most closely connected with the community in which the station is sought.

Typical action this week was FCC's proposed grant of a 250-watter to Star Broadcasting Company in midget-sized Geneva, N. Y., which is regarded as having a highly lucrative trading area. Climaxing a long-pending dispute among three contestants (one from Geneva and two from Rochester, N. Y.), FCC proposed to give the license to the Geneva outfit because: (1) It was a home enterprise; (2) because one of the Rochester contestants (WARC, Seneca Broadcasting Company) wanted to establish in Rochester, and (3) the other (Finger Lakes Broadcasting System) controls an existing station.

In deciding on rival bids for 250-watter in Odessa, Tex., FCC proposed to grant the license to Southwestern Broadcasting Company and deny the application of Permian Broadcasting Company because Southwestern's personnel allegedly is more closely associated with Odessa. For same reason FCC proposed to grant the bid of Richard G. Hughes and deny application of Borger Broadcasting Company for a 250-Watter in Borger, Tex.

Closer identification with the community was likewise cited by FCC for the grants in the other two proposed decisions. In one, Non-Yough Broadcasting Company and Southwestern Broadcasting Com-

pany are favored for stations in McKeesport, Pa., and Kalamazoo, Mich., respectively. At the same time, commission proposes to turn down McKeesport Radio Company and Booth Radio Stations. In the final proposed decision Corpus Christi Broadcasting Company was favored over the Wallmac Company and R. F. & W. Broadcasting Company for a 250-watter in Corpus Christi, Tex.

New Grants by FCC

WASHINGTON, Aug. 3.—FCC continues to make swift progress in clearing up its backlog of applications, with 20 new standard grants, 12 final FM grants and 26 conditional grants having been announced this week. New AM stations were granted the following: Haverhill Gazette Company, Haverhill, Mass.; Central Utah Broadcasting Company, Provo; Cole E. Wylie, Spokane; Robert F. Neathery, West Plains, Mo.; Intermountain Broadcasting Company, Arteris, N. M.; Forrest Broadcasting Company, Columbia, Miss.; Vidalia Broadcasting Company, Vidalia, Ga.; Civic Broadcasting Company, Anderson, Ind.; Public Radion Corporation, Tulsa, Okla.; Southwest Iowa Broadcasting Company, Creston; Stillwater Publishing Company, Stillwater, Okla.; Gardner Broadcasting Company, Gardner, Mass.; Appalachian Broadcasting Corporation, Bristol, Va.; Joe V. Williams, Chattanooga; Alice Broadcasting Company, Alice, Tex.; Columbia Basin Broadcasters, Moses Lake, Wash.; Central Broadcasting Company, Utica, N. Y., and Broadcasting Company, Lubbock, Tex.

CP's for FM

Final CP's for FM stations went to *Courier-Times*, New Castle, Ind.;

N. Y. FM Picture Hazy; Grants in Order for D. C.

WASHINGTON, Aug. 3.—Final decision by FCC on grant of FM stations for nation's capital is practically ready, but New York's FM picture is expected to become increasingly murky, with the prospect of a court test in the wind, it has been learned. Louis Caldwell, Washington attorney for *The New York Daily News*, is weighing the idea of taking to court a ruling by FCC examiner that editorial policy of the paper is a paramount factor in FCC's determination of the paper's bid for an FM channel. If the ruling goes to court, Gotham's FM scramble is expected to remain unsettled until the middle of 1947.

Final adoption of FCC's channel reservation rule which reduced to five the number of New York channels available for the 18 applicants, is further complicating what had already developed into what FCC's legal staff calls the "hottest FM battle to date." FCC legalists figure that the hearings will not be reopened until October, at the earliest. At that time, it is expected that completion of *The Daily News* testimony and cross-examination of opposing witnesses will stretch at least a week, while a number of the applicants have yet to testify. Adding time necessary for presentation of engineering details, consideration of the evidence and probably hearings on the proposed decision when reached. FCC lawyers feel even without a court battle it will be early next year before the final decision.

Betting in FCC corridors is that WLIB (*New York Post*), American Broadcasting Company and Unity Broadcasting Corporation (International Ladies Garment Workers' Union) are sure of a grant when commission gets around to it.

On the other hand, Washington's FM docket is practically settled, with oral argument on the commission's proposed decision having been concluded this week. With eight applicants having been granted a tentative okay earlier, only issue remaining is whether Chesapeake Broadcasting Company or Capital (*See N. Y. FM PIC on page 16*)

Wilton Hall, Anderson, S. C.; Central Willamette Broadcasting Company, Albany, Ore.; *Express Publishing Company*, San Antonio; United Broadcasting Company, Columbus, O.; KTRH Broadcasting Company, Houston; Cornell University, Ithaca, N. Y.; William F. Huffman, Wisconsin Rapids, Wis.; Southwestern Hotel Company, Fort Smith, Ark., and Knoxville Publishing Company, Knoxville.

Conditional grants subject to engineering approval were issued to Tristate Broadcasting Corporation, Evansville, Ind.; WJOB, Hammond, Ind.; Banks of the Wabash, Terre Haute, Ind.; Knight Radio Corporation, Detroit; Lear, Inc., Grand Rapids Broadcasting Corporation and Fetzer Broadcasting Company, all of Grand Rapids, Mich.; Tri-City Broadcasting Corporation, Bellaire, O.; P. C. Wilson & Stark Broadcasting Corporation, Canton, O.; Findlay Radio Company, Findlay, O.; Scioto Broadcasting Corporation, Portsmouth, O.; Tulsa Broadcasting Company, Tulsa, Okla.; Troy Broadcasting Company, Troy, N. Y.; Skyway Broadcasting Corporation and Wise, Asheville, N. C.; Memphis Publishing Company, Memphis; Amarillo Broadcasting Corporation, Amarillo, Tex.; Texas Star Broadcasting Company, Houston; Southland Industries, San Antonio; Weiss Music Company, Rutland, Vt.; Hampton Roads Broadcasting Corporation, Newport News, Va.; Greater Huntington Radio Corporation, Huntington, W. Va.; WJMC, Rice Lake, Wis., and Northern Broadcasting Company, Wausaw, Wis.



"There's a great radio show coming into your life if you . . .

Listen to ABC"

Station time, coverage and such are important, but experience-wise advertisers know "the show's the thing." That's why ABC offers you program service that can really deliver when you're casting about for a new show.

Just look at the record!

ABC has developed a barrel of successful programs. For example, there's *Breakfast in Hollywood*, frequently in first place among all daytime shows . . . *Counterspy*, currently earning a 7.1 Sunday afternoons after showing an even higher rating in evening periods . . . *Breakfast Club*, another morning show that rarely gets below second place among all network morning shows . . . *My True Story*, currently averaging 4.8 daytime rating . . . *Bride and Groom*, a new afternoon show in the ABC technique that Sterling Drug bought after a few initial broadcasts . . . and *Right Down Your Alley*, another brand-new show which has just been snapped up by an alert sponsor, Hastings Manufacturing Company.

Interested in the Future?

What have we got for you right now—this minute? Just look at these excellent buys:

FAMOUS JURY TRIALS. Because of its years of uninterrupted broadcasting, undoubtedly one of the best known programs on the air. It's now earning a 7.8 Hooper, or a 25.2 share of audience! Offers the advertiser a large radio audience without gamble and at a bargain price. Saturdays, 8:30-9:00 P.M., EDST.

FOREVER TOPS. Paul Whiteman, the biggest name in modern music, at his best. His new show is already well on the way to building a steady, loyal audience that spells sales for some sponsor. Now on ABC Mondays, 9:30-9:55 P.M., EDST.

I DEAL IN CRIME. Bill Gargan playing Ross Dolan, a "private eye," puts over an outstanding job of script writing. Listen in next Monday, 9:00-9:30 P.M. and see if you don't agree this is a show that's going places.

SO YOU WANT TO LEAD A BAND. Here's a chance to make Sammy Kaye your star salesman; His great new show combines audience participation, cash and merchandise prizes from Sammy Kaye's famous Band Box, swing music, vocalists, humor and showmanship into sure-fire entertainment for the whole family. What's more, you can have this big variety show out on the road working for you night after night—giving your dealers a chance to merchandise the living daylights out of your product. New time—Tuesdays, 8:30-9:00 P.M., EDST.

THE FAT MAN. This Dashiell Hammett detective-thriller has already set a record. In just a few months it has shot up to a 7.3 rating with a 21.8 share of audience. In the hands of an advertiser who knows how to smash-promote a good show, *The Fat Man* could become one of the biggest things in radio. Mondays 8:30-9:00 P.M., EDST.

THE COURT OF MISSING HEIRS. Back on the air after a war vacation, this is the same program that proved itself over a period of three years

with an average Hooper of 8.4 and a high of 13.3. Listen Wednesdays at 9:00 P.M., EDST.

ESQUIRE SPORTS REVIEW. A natural for the manufacturer who wants a male-appeal show. Says Variety, "Aired in conjunction with Esquire magazine, the show has snap, good continuity and boasts of a very adult job of writing by Ken Houston. Does not deal with spot news or gossip, but with little-known facts of sporting history . . . timing is excellent . . . fast and intelligent script. Outstanding is Paul Barnes, whose deep quiet pipes add dignity to the show." Wednesdays, 10:00-10:30 P.M., EDST.

Space prevents a full listing of ABC show possibilities, but here are a few more now being readied and soon to hit the air: two brand new participationers—*The Society of Amateur Chefs*, starring Alan Prescott, a riot of fun in the kitchen; and *Meet Me at the Astor*, with Walter Kiernan presiding as the Tom Breneman of New York.

Looking for Comedy? ABC is bringing out two new ones! A half-hour show starring Henry (Here's) Morgan and a new program built around Ray Wencil, graduate of night clubs and vaudeville. Ray has been wowing the G.I.'s abroad and gives promise of being that great new comedian sponsors are praying for.

When you think of radio in terms of a new show, check with ABC.

American Broadcasting Company

A NETWORK OF 207 RADIO STATIONS SERVING AMERICA

Move for Negro Foothold In Radio Operation Gains; Weigh AM, FM Advantages

ACLU, Other Groups Indicate Favorable Attitude

NEW YORK, Aug. 3.—Recent lynchings of five Negroes in Georgia and Mississippi have given impetus to the desire of various liberal groups to back Negroes in an attempt by the latter to gain a foothold in either FM or AM radio in the South. Two leading Protestant denominations already have the matter under advisement and expect to act on it at their winter sessions, and the American Civil Liberties Union, queried this week, stated it was in favor of any such move and would back same. ACLU also pointed out that the tenor of the Federal Communications Commission is liberal and it would regard Negroes getting into radio operation as a worth-while development in communications. Both the FCC and the ACLU are on record as being in favor of "diversity" of FM allocations.

Those in favor of a Negro foothold in radio believe that both the press and radio are lacking in their handling of the race relations problem. Radio in general is regarded as not devoting enough time, the webs being hamstrung in their efforts thru the fact that Southern stations refuse public service programs with a Negro angle. It's pointed out that most outlets in that section handle race relations in a very gingerly fashion. In one case earlier this year a race riot occurring within 40 miles of a high-powered Southern station was not even mentioned on the air. This is regarded as typical.

Expert opinion in the matter of race riots leans toward the belief that they are founded essentially upon rumor, and adequate communications therefore are regarded as essential in the prevention of such incidents. Argument in line with this is the fact that Dr. Gordon Allport, head of the psychology department of Harvard University, claims that the immediate dissemination of news is the best method of prevention.

There are two schools of thought on the best way for the Negro to edge into radio. One holds that FM is logical in that initial costs are small, but it's pointed out that an FM network eventually would be required to blanket the South and this would add up to plenty of dough. Other line of reasoning is that one clear channel, 50,000-watter would do the trick by carrying the Negro's message into white homes all over the South. With big FM networks figured as likely to be in operation in four or five years and the need for AM standard band stations lessened, it is hoped that the FCC may grant more clear channels for rural coverage. And it's one of these that the liberal groups hope to help the Negro latch onto. An AM station too would obviate the need for expensive receivers.

In addition to the Protestant denominations already known to be studying the matter, and the known viewpoints of the ACLU and the FCC, there are other groups which are expected to be favorable toward Negro radio operation. These include labor organizations, Negro universities and various benevolent and fraternal organizations. Some hold that an AM station or FM network devoted to the Negro need not be completely programmed from that point of view, but merely have enough programming to be able to get the Negro's story across. It is also considered

wise to divorce such an operation from "Yankee" influence.

From the financial standpoint, it is believed possible to make such a station or FM web a success, in view of the successful operation of many Negro newspapers and the buying power of the Negro population.

Puerto Rican Air Boom Cued by Flood Of Aps and Grants

WASHINGTON, Aug. 3.—Rapid expansion of radio broadcasting in Puerto Rico in the near future is seen indicated in a flood of applications and grants for facilities on the island, announced by Federal Communications Commission. Latest action is acceptance for filing by FCC this week of a bid from Jose Madrazo and Ruben Diaz for a 250-watter in Fajardo. At same time FCC announced that it has granted a modification of the CP previously given to Paradise Broadcasting Company for a 250-watter in Mayaguez.

Now pending with FCC are bids for two additional stations in Mayaguez, two in Ponce, three in San Juan, two in Rio Piedros and two in Arecibo. Grants already have been made this year to Caribbean Broadcasting Corporation for a 1,000-watter in Arecibo; Electronics Corporation of Puerto Rico for a 250-watter in Mayaguez, and Jose Quinones for a 10,000-watter in San Juan.

Twin Cities Segs Slanted for Kids as Polio Keeps 'Em Home

MINNEAPOLIS, Aug. 3.—Widespread epidemic of polio thruout Minnesota has given radio stations of the Twin Cities their greatest opportunity for public service—in the field of kid entertainment—and the industry snapped it up pronto.

George Grim, *Minneapolis Morning Tribune* columnist, on Wednesday (31) suggested in the paper that KUOM, the University of Minnesota 5-kw. non-commercial station, and WCAL, St. Olaf College, Northfield, Minn., which share frequencies, keep the kids occupied while they remain close to their homes for the duration of the voluntary quarantine.

Ken Barry, station program chief, swept the day's programs clean to get going on the kid shows.

Aided by Betty Girling, kid show director, and Alice Rice, her assistant, Barry began revamping the day's programs to fit the title *KUOM for Kids and Fun at Home*. Longhair music segs were transformed into Spike Jones sessions. Art lectures were revamped to teach kids how to draw pictures. Literature hour was made into a poem-writing bee. "Musical chairs" were played, with the kids' mamas pressed into the entertainment. Telephone calls by the dozens swamped the lines offering ideas for games. Music stores in the Twin Cities offered kidisk albums for the station and one sent over 40. A philosophy professor, all set to go on

Method Madness

NEW HAVEN, Aug. 3.—Maybe there's a new era a-coming! For the past 15 years, Jackson-controlled newspapers of this city have been feuding with radio, either ignoring stations or disparaging them. Nevertheless, when the Kiwanis Club recently decided to go in for radio in a big way and set up a radio committee, the first chairman, unanimously elected, was John H. Jackson, son of the publisher.

NBC-Columbia U. To Give 30 Courses

NEW YORK, Aug. 3.—Radio school, jointly sponsored by NBC and Columbia University, will offer 30 courses starting September 26. This is an increase of 10 over last year. Of the latter 10, four are an expansion of existing courses, and six are completely new and include workshops in home economics broadcasting, musical programs and television.

Courses will touch on all phases of radio, including dramatic radio writing, script writing for radio and television news services, broadcasting of radio and television news, publicity, promotion, announcing, acting, sound effects, production, religious broadcasting and television writing and production. The profs will include NBC toppers in the different fields, including Charles Hammond, NBC director of advertising and promotion; Syd Eiges, manager of the press department; Pat Kelly, head of the announcing staff; Fred Knopfke, manager of NBC sound effects; Tiffany Jane Wagner, director of home economics; John F. Royal, vice-president in charge of television; Richard P. McDonagh, manager of script division, and others.

Co-directors of the project are Dr. Russell Potter, chairman of the university committee on radio, and Sterling Fisher, NBC assistant public service counselor.

his vacation, canceled it and went on the air to read *Alice in Wonderland*. Dramatic periods were made into kid play segs. News was slanted for young-uns to understand too.

Commercial Stations Too

But while the non-commercial station was doing its share, the commercial stations jumped into the fray. Miller Robertson, KSTP sales manager, phoned Grim and offered to provide talent necessary to assist KUOM. In addition, Robertson offered Sunday time as well as KUOM plugs on KSTP. Before long Norm Boggs at WLWL, Frank Devaney at WMIN, Mel Drake at WDWG and E. Van Konynenburg at WTCN said, "Count me in too."

As presently planned, commercial stations will each build 30-minute kid shows for Sunday morning. One station will start and, at its show sign-off, pass the ball along to the next to provide four solid hours of "something to do" for the kids. In addition, stations either will pipe to or send over help to KUOM.

In addition to all this, stations are treating polio as seriously as it deserves. Along with carrying latest totals of the case load, stations have run clinical segs by experts, carried advice to parents and given any other necessary information in combating the disease. For the effect of the epidemic on other phases of showbiz, see story in General News section.

KQW Buy Nix Seen Despite CBS Stiff Plea

WASHINGTON, Aug. 3.—Federal Communications Commission is expected shortly to adopt its proposed rejection of Columbia Broadcasting System's bid to buy KQW (San Jose) despite a strongly worded statement presented to the agency this week by CBS. A majority of the commissioners has long been in favor of limiting ownership of AM stations to six—the same as for FM—alho no rule to that effect has yet been promulgated. CBS's present holdings add up to seven standard stations—six of them 50-kw. clear channels. On the other hand, Commissioner Ewell K. Jett is violently opposed to any AM limitation, having so declared himself at the time of the proposed decision.

It is also felt among observers here that the commission's evident policy of building up American Broadcasting Company to provide strong web competition will be a factor in formal rejection of the sale to CBS by the three Brunton Brothers—Sherwood, Mott and Ralph. Principal point of CBS's statement offered in argument against the proposed decision was that acquisition of a station in the San Francisco Bay area would improve its network service all over the country, thus the sale, claimed CBS, is definitely in the public interest.

Playing hard on the dissents of Commissioners Jett and Wakefield to the proposed decision, CBS claimed that the majority of commissioners placed too much emphasis on the purchase price and not enough on the benefits to the public that would result from CBS operation of the outlet. Web also played up Jett's statement that "because the company has made a profit in the past, it does not follow that it is not necessary to acquire additional facilities to ensure future economic stability." According to the CBS brief, the web "is now operating so close to cost that if network revenues dropped to normal 1941 levels, it will operate at a substantial loss."

Globe, IBM Permits To G.E. for Tele, FM & Fax Relay Web

SYRACUSE, Aug. 3.—Globe Wireless, Ltd., and International Business Machines this week transferred to General Electric permits to construct and operate, on an experimental basis, three stations in a Schenectady-to-New York City micro-wave relay network. Web is being engineered by G.E. as a carrier for video and FM programs, facsimile and business machine circuits.

Deal, which is still subject to FCC approval, was announced by Dr. W. R. G. Baker, vice-president in charge of G.E. electronics department here. Globe, said Baker, has an option to buy the network facilities after they have been "proved in."

The net which G.E. will build will include a terminal station in New York and three relay stations—one on Beacon Mountain, 50 miles from New York; another on Round Top Mountain, 52 miles farther North, and a third in the Helderberg Mountains, 12 miles from G.E. radio and video studios in Schenectady.

Pola To Produce Young Show

NEW YORK, Aug. 3.—Eddie Pola has joined Young & Rubicam as a producer, effective August 15. He'll do the Alan Young show (Bristol-Myers), which switches back to NBC from ABC September 20. Pola's producing experience includes such assignments as *Hobby Lobby*, *Fred Waring Show*, *Deadline Drama* and the Al Jolson program.

KYW Engineers Pick NABET As Bargaining Agent

PHILADELPHIA, Aug. 3.—Engineering staff at KYW this week voted to reject the American Communications Association in favor of the newly-organized National Association of Broadcast Engineers and Technicians to act as their bargaining agent. Count was 14 to 3. WFIL also favored the indie union.

KYW control room boys have been working on terms of a contract that expired back in 1943, when the ACA asked the station to negotiate for a new one. Meantime, the new NABET made strong inroads and the election was ordered by the National Labor Relations Board.

Y&R Ups Bob Hussey

NEW YORK, Aug. 3.—Robert D. Hussey, head talent man for Young & Rubicam in Hollywood has been upped to the post of Manager of Program Development for the West Coast. He will continue his talent duties. Hussey is the opposite number of Lester Gottlieb in New York.

MAKERS WATCH FEMS

(Continued from page 6)

for the lack of enthusiasm. Diamond rings, peculiarly enough, create very little demand—the contestants seeming to be "suspicious."

Illuminating instance of the way flash gets the customers was observed when King had two types of electric table broilers on the table. Both were of aluminum, but the more expensive one had a dull finish. This didn't move nearly as well as the shinier the cheaper one. It's even been found that packaging a small item with a red bow helps. In some instances there's no apparent logic behind the choices. A WAC and a WAVE, for instance, recently chose dolls rather than more useful articles.

Manufacturers show particular interest in items declining as well as picking up in interest. Give-aways which are on the skids now include nylons, shoes (which not so long ago were tops) and pressure cookers. Shirts, once very popular, have become spasmodic in appeal, and ditto electric irons.

King, incidentally, is one of the busiest men on the air and is figured as making approximately \$2,500 a week via his 13 radio broadcasts on *Give and Take* and *The Missus Goes A-Shopping*, his announcer's chore on *The Sheriff*, plus two television shots weekly.

RDG, NETS TALK

(Continued from page 6)

they held Guild cards.

Basic minimum pay (which is far below scale now being paid by nets) calls for \$75 per week as a starter and an automatic boost to \$100 after six months. In addition, the Guild wants webs to pay commercial show fee, figured either on percentage of sponsor's talent billing or flat fee per paid airtimer. Which method would be used in figuring extra dough on bankrolled airtimers, the Guild says, should be determined by which is higher. Actual percentage and flat fee rates will be figured out at a later date. These will be minimums and won't hamper bargaining for higher fees by higher paid men.

Guild wants name credit on all shows except news and similar segs unless the producer prefers not to have his name used. Also demanded is a four-week show cancellation notice. RDG feels that webs know four weeks in advance and should notify the director so that he can plan accordingly. Three weeks' vacation with pay is included with demands. Talks with nets will open next week.

Too Short for a Head

WEAF Calling All Bob Smiths; 'Basin' Buzzing; Royal Treks

ACQUISITION of Bob Smith by WEAf, key NBC station in New York, for a morning program was accompanied by a smart promotion campaign sparked by outlet's Jim Gaines. Letters were sent to all the Smiths in the metropolitan area, explaining that Bob had asked that his "cousins" be notified of his new show, but that the station had unfortunately "lost" their addresses. Hence, the letter went on, this catch-all method would reach Smith relatives hidden away in Manhattan's hills and valleys. Smith, formerly at WBEN, Buffalo, will have six and one-quarter hours weekly of songs, recordings, light commentary, etc.—the largest time seg ever granted by WEAf to a performer. He'll start with 10 commercials.

ABC hyped its presentation department by adding Maurice Gaffney and Walter Persson. . . . Jerry Colonna few days ago nixed reports he would leave the Bob Hope show, skedded to return to the air September 24. The Mustache will be the only star of last season's program in the new cast. . . . Arthur Godfrey's *Talent Scouts* show on CBS is really getting results for performers appearing on the seg.

Loran Becher, winner on the July 9 program, has been set for a quarter-hour, twice-weekly series over WHOM, New York. . . . WHHN, Memphis, went on the air July 29 as an indie, operating 18 hours. Manager is Pete McDonald, formerly with KMPC, San Antonio. . . . Carl Erickson, WWJ announcer, elected president of AFRA's Detroit local, succeeding Austin Grant, WWJ farm editor. Other officers are Harry Goldstein and Paul Hughes, actors, first and second vice-presidents; Mel Jerome, WJLB announcer, secretary, and Bob Hall, WXYZ actor-announcer, treasurer. . . . *New York Radio*, mag giving detailed listings of the programs on 10 leading Stem stations, hit the stands Thursday (1). A 36-page job, published weekly and selling for a dime by an all-veteran staff.

WWDC, Washington, is peppering up a recorded seg by using a girl disk jock, Natalie Towle. . . . James H. New assigned as legal counsel for CBS Washington office. . . . NAB will hold Ohio's first radio news clinic August 20 in Canton. WHBC will be host. . . . ABC will cover the Hambletonian at Goshen, New York, Wednesday (7) on film and will show it in New York, Philadelphia and Washington as soon as it can be edited. . . . Monday (5) WNYC, New York, resumes broadcasting on new FM frequency, after a lapse of two and one-half months in accordance with FCC directive calling for conversion to a new band. Additional delay was caused by installation of a new transmission line atop the Municipal Building. . . . Rozene Richards, daughter of G. A. Richards, owner of WGAR, Cleveland, and KMPC, Los Angeles, seriously injured in an auto accident, is reported out of danger. Daughter's hospitalization may interfere with Richards's plans to come East this month to visit radio properties in Detroit and Cleveland.

WKLX, Lexington, Ky., will soon go on the air with Dewey H. Long in the post of general manager. Long's programing will stress four basic tenets, farming, news, sports and good music. Instead of being shunted to the "dog" hours, will have cream segs. . . . Altho the range of BBC's television service nominally supposed to be a 40-mile

radius from Alexandra Palace, London, the British press reported that signals have been picked up in Berlin, a distance of 600 miles from the BBC transmitter. . . . NBC Prexy Niles Trammell and other web execs will attend the net stations Planning and Advisory Committee's quarterly meeting, August 10-11 at Estes Park, Colo. In the group will be Harry Kopf, v.-p. in charge of sales, and Bill Hedges, v.-p. in charge of planning and development. . . . NBC's new dramatic package, *The Fourth Estate*, being eyed by both General Foods and Standard Oil of Calif. . . . Bob McAndrews, NBC's Western advertising and promotion chief, to teach fall class in radio advertising at UCLA.

People's Platform, over CBS, aired Sundays, 1-1:30 p.m., will tour for four weeks, August 18-September 8. Itinerary includes Chicago, Kansas City, Los Angeles and Seattle. Dwight Cooke, regular moderator on the show, will go along. . . . *Ebony Concerto*, written by Igor Stravinsky for Woody Herman, will be done by Herman on the *Columbia Workshop* August 18, from Hollywood, with Stravinsky conducting and Herman as soloist. Opus was first performed at Carnegie Hall in April. . . . Edgar Bergen due in New York next week to confer with J. Walter Thompson agency on fall plans. . . . John F. Royal, NBC v.-p. in charge of television, left La Guardia Airport Saturday (27) to attend the Paris Peace Conference and explore tele and film facilities in European countries. . . . Effective October 1, WLCS, Baton Rouge, La., becomes an affiliate of ABC, replacing WJBC, present affiliate in that area.

KOA, Denver, has added three staff artists: Lennie Baylinson, organist, who does a five-a-week series; Fred Nesbit, baritone, heard twice weekly on 15-minute segs, and Nick Perito, accordionist, who has a quarter-hour five-a-week show. . . . Richard Hubbell, production manager and television consultant of the Crosley Corporation, left Cincinnati Thursday (1) for a 10,000-mile lecture tour.

The Revolving Door: Dave Mannine and Wayne Muller appointed account execs for KIEV, Hollywood indie. . . . Jack Runyon reported heading West to take over trouble-shooting berth for BLOW Agency, with headquarters in Hollywood. . . . It's Lieut. Col. Frank Shannon again, the WCAU, Philly, technician being called back to active service under secret orders. . . . Fred Wester, formerly of Spot Sales, joined the New York sales staff of WIBG, Philly. . . . Paul Martin, coming from WWDC, Washington, is new copy chief at WPEN, Philly. . . . Mary V. King appointed time buyer for the Kudner Agency, Inc., New York. . . . Carl Brewster sheds G.I. garb to return to Hollywood's KFVD as program director. . . . WLAN, Lancaster, Pa., has appointed Forjoe & Company its national rep. . . . Douglas Butler added to the NBC-Radio Recording Division as promotion writer. . . . Fred Methot, new promotion manager of WLIB, Brooklyn. Ray T. Murphy has joined the station's sales staff. . . . Meyer Wollman has joined CBS as assistant art editor in the sales promotion and advertising department. . . . Clifford Dillon, formerly with J. Walter Thompson now with Sullivan, Stauffer, Colwell & Bayles, Inc., as copy chief.

BBC Charter Renewal Set; No Probe Now

Commercial Ban Reaffirmed

LONDON, Aug. 3.—Herbert Morrison, government leader in the House of Commons, has re-affirmed the government's intention to maintain the ban on commercial broadcasting in Britain and to renew the charter of the BBC for five years without an immediate inquiry into its operations. He also said it was not true that BBC "is under the thumb of the government."

Morrison rejected an earlier request from Conservative Leader Winston Churchill for an immediate inquiry into the BBC. He said inquiry would take place as soon as the international wavelength position was clearer and there existed a better understanding of new technical developments.

Morrison said there should be a world telecommunications conference before 1947 to settle the use of the spectrum for broadcasting purposes. He added nothing has convinced him that the United States or Australian listeners receive as consistently good entertainment from their commercial radio as Britons from the BBC.

Possibility of a radio war between the BBC and commercial radio interests on the European Continent was also foreshadowed by debate in the Commons, Morrison indicating that Britain is trying to gain control of Europe's principal commercial transmitter—Radio Luxembourg. Seemingly this would be for propaganda broadcasts to Germany and Austria, but it is thought likely that the powerful long-range transmitter would be used as a medium for commercial broadcasts in English—Radio Luxembourg can reach every radio in the British Isles with ease.

Former Information Minister Brendan Bracken told the House, "You can't prevent direct broadcasting to this country by buying up a few stations on the continent."

A recent Gallup poll in Britain showed that more than half the public would like commercial broadcasting or some form of competition for the BBC.

FCC EYES PHONES

(Continued from page 6)

chance. It has been learned that the Post Office Department, in deciding upon whether newspaper campaigns are lotteries, uses three main criteria: Whether chance is involved; whether a prize is given, and whether the contestant puts up a stage. A combination of the three, according to post office procedure, constitutes a lottery. It is considered quite likely that FCC may decide to follow the same policy.

**WTAG Leads In
83 Out Of 96**

Of the 96 periods per week rated by Hooper (Dec. - Apr. '46) in the Worcester area, WTAG leads in 83 and is a close second in the remaining 4½ hours per week.

W T A G
W O R C E S T E R

UOPWA Hits At NBC With Boycott Threat

(Continued from page 6)

ated some stir at the four webs by circularizing personnel with an "all radio issue" of *White Collar Mike*, union organ. Paper carried one story to the effect that new CBS classifications would tilt the wages at that web as much as 100 per cent in some categories, and also listed aims which the union is trying to achieve at CBS. These include the following: (1) \$10 or 25 per cent cost of living increase, whichever is greater; (2) \$30 minimum for the least skilled clerical job; (3) night-shift bonus; (4) reclassification of all jobs with employee participation; (5) promotional increase of 15 per cent; (6) three weeks' vacation after three years. Outcome of the election at CBS, however, had not been determined by the NLRB late this week, altho UOPWA was expecting news momentarily. It's conceded in the bag. UOPWA figures it will have an easier time at ABC and MBS than at NBC. The organizational activity at ABC and MBS is at a preliminary stage, the feeling is that managements will be co-operative.

FCC's Hands-Off Stance

WASHINGTON, Aug. 3.—Federal Communications Commission will follow hands-off policy on charges brought against NBC by UOPWA, FCC spokesmen indicated this week in disclosing details of the union's complaint. The National Labor Relations Board also has washed its hands of the case, FCC has tossed it right back into NLRB's lap, saying unofficially that "the matter appears to lie in the jurisdiction" of the Labor Board. Unless one or both of the agencies change their tune, the union will be left out in the cold.

UOPWA's letter to FCC stated that it believes the FCC should investigate because "violation of the law is in contradiction of the company's grant to operate as a public service." In addition, union said, "FCC is empowered to make investigations relating to the proper conduct of radio."

NAB Oct. Parley In Chi To Weigh FM, Other Issues

WASHINGTON, Aug. 3.—Twenty-fourth annual convention of the NAB, at which numerous and complex problems are slated for industry consideration, will be held October 21-24 at the Palmer House and Stevens Hotel, Chicago. In addition to the usual sessions, special consideration will be given to FM, the NAB having sent its members a form whereby questions on the subject are to be submitted to Robert T. Bartley, director of the NAB's FM department. The FM panel will be held at 12:30 p.m., Monday, October 21, at the Palmer, according to present plans.

Schedule for the most part is tentative, but subjects already slated for discussions include programing, public relations, AM, television, facsimile, sales, broadcast measurement, labor-management relations, promotion, engineering problems and freedom of radio.

NAB expects that space will be a major problem. Hilton Hotels, which operate the Palmer House and Stevens, are setting aside blocks of rooms, but these are not expected to be sufficient for the entire attendance. Chicago Convention Bureau, whose membership includes all Chicago hotels, has pledged co-operation to take care of the overflow.

Into Valley of Disk

HOLLYWOOD, Aug. 3.—Without flicking an eye at competition, indie KGFJ will put on its newly acquired platter spinner, Ted Lentz (ex-KPO, San Francisco), in 10 p.m. to midnight wax session nightly. Holding same time slot elsewhere on the dial are KFAC's Ira Cook and KFVB's Gene Norman, both with well-established listenership.

Mystery Segs Take Rap When Akron Kids Admit Murder

AKRON, Aug. 3.—After two youngsters, wards of the Cleveland Welfare Department, admitted slaying one of their companions and told how they had heard of people getting even with their enemies in radio stories, Bee Offineer, *Beacon-Journal* radio editor, went over local radio programs and found that the three Akron stations are carrying 41 different crime, murder or horror stories each week, comprising 20 hours and 15 minutes of broadcast time. They are all network programs—ABC, CBS and Mutual. Glutting of air with thriller segs has caused considerable brow-furrowing in trade. (*The Billboard*, July 27.)

In her Sunday column of July 28, Miss Offineer said that "radio batted almost 1,000 per cent this past week in the matter of murder." Suggested to parents that they protest to the stations the preponderance of crime segs. She said the customer response to her column was excellent, and Tuesday (30) the paper began to get letters to the editor on the situation.

Set Makers Prep Price Boost Drive

WASHINGTON, Aug. 3.—Radio set manufacturers will go over the head of OPA Administrator Paul Porter to the new decontrol board in the event the industry cannot obtain a substantial increase in prices of sets and component parts. Radio Manufacturers' Association already is discussing the procedure necessary to appeal its case for higher prices under the complicated fashion prescribed in the OPA extension bill which provides for petitions and hearing before OPA, and later appeals to the decontrol board.

Industry is expected to hold off formal petition to OPA for new increases until the agency has been sounded out at the next conference between OPA officials and the industry advisory committees, slated for August 7. Preparatory to formal action, RMA has reorganized and enlarged its executive committees, headed by a new production problems committee which will study shortages caused by low prices on component parts.

WCOP Plugs New Studios, Power Boost With Contest

BOSTON, Aug. 3.—WCOP, Cowles station and ABC outlet here, is giving its campaign to publicize its shift to new studios in New England Mutual Insurance Building and stepping in power a further boost via a "win a fine watch" contest. Competition is plugged on the air and in newspaper ads.

Usual formula is followed, with WCOP gearing contest to "My Favorite WCOP daytime program is . . ." to be finished in 50 words or less. Prizes plugged are 10 men's and 10 women's Bulova watches. No time limit for contest is set in the ads.

DAYTIME TALENT COST INDEX



Based on "FIRST SEVENTEEN" HOOPERATINGS for Week-day Daytime

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban families.

Vol. III No. 13D (Report July 30, 1946)

Program Sponsor Agency Net & Stat.	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
PORTIA FACES LIFE General Foods Y. & R. NBC 87	7.1	274	Dick Tracy—ABC Woman's Club—CBS Superman—MBS	\$ 2,750	\$ 387.32	***
BREAKFAST IN HOLLYWOOD Kellogg K. & E. ABC 203	6.8	240	Godfrey & Hawk—CBS Elsa Maxwell—MBS Fred Waring—NBC	\$ 1,500	\$ 220.59	\$.34
WHEN A GIRL MARRIES General Foods Maxwell House Coffee B. & B. NBC 76	6.2	274	Terry & Pirates—ABC Feature Story—CBS Adv. Story—MBS	\$ 2,300	\$ 370.97	***
STELLA DALLAS Sterling Drug Phillips Milk of Magnesia D. F. & S. NBC 141	6.1	418	Try 'n' Find Me—ABC House Party—CBS Johnson Family—MBS	\$ 1,750	\$ 286.89	\$.51
YOUNG WIDDER BROWN Sterling Drug D. F. & S. NBC 141	5.8	402	Hop Harrigan—ABC Give and Take—CBS Mutual Hour—MBS	\$ 1,800	\$ 275.86	\$.49
LORENZO JONES Sterling Drug Phillips Cream Bayer D. F. & S. NBC 141	5.7	497	Our Singing Land—ABC Give and Take—CBS Various—MBS	\$ 2,000	\$ 350.88	\$.58
PEPPER YOUNG'S FAMILY P. & G. P. & R. NBC 79	5.3	611	Lady Be Beautiful—MBS Cinderella, Inc.—CBS Ladies Be Seated—ABC	\$ 2,650	\$ 500.00	***
MA PERKINS P. & G., Oxydol D. F. & S. NBC 138	5.1	656	Al Pearce—ABC Surprise Party—CBS True Confessions—MBS	\$ 1,300	\$ 254.90	\$.49
ROMANCE OF HELEN TRENT Kolyon-Bisodol D. F. & S. CBS 143	5.0	655	At Your Request—ABC This Your Country—MBS Van Damme Quartet—NBC	\$ 1,800	\$ 360.00	\$.69
BREAKFAST IN HOLLYWOOD P. & G. Compton ABC 202	5.0	241	Godfrey & Hawk—CBS Cecil Brown—MBS Fred Waring—NBC	\$ 1,500	\$ 300.00	\$.49
MA PERKINS P. & G., Oxydol D. F. & S. CBS 76	4.9	181	Powers Charm—ABC Lopez Luncheon—MBS Melody Sketches—NBC	\$ 1,300	\$ 265.31	***
LIFE CAN BE BEAUTIFUL P. & G. Compton NBC 131	4.9	388	Surprise Party—CBS Club Matinee—ABC True Confessions—MBS	\$ 2,500	\$ 531.91	\$.88
OUR GAL SUNDAY Anacin D. F. & S. CBS 143	4.7	494	At Your Request—ABC This Is Your Country—MBS Magd McNellis—NBC	\$ 1,750	\$ 372.34	\$.68
BACKSTAGE WIFE Sterling Drug D. F. & S. NBC 141	4.5	502	Jack Berch—ABC House Party—CBS Erskine Johnson—MBS	\$ 1,750	\$ 388.89	\$.69
RIGHT TO HAPPINESS Ivory Soap Compton NBC 137	4.4	396	Ladies Be Seated—ABC Cinderella, Inc.—CBS Lady Be Beautiful—MBS	\$ 2,250	\$ 511.36	\$.90
JUST PLAIN BILL Anacin D. F. & S. NBC 70	4.4	507	Jack Armstrong—ABC Cimarron Tavern—CBS Captain Midnight—MBS	\$ 2,000	\$ 454.55	***
AUNT JENNY Rinso R. & R. CBS 45	4.4	493	Glamour Manor—ABC Morton Downey—MBS Words & Music—NBC	\$ 2,000	\$ 454.55	***

***Since these shows employ a network of less than 100 stations, it is not possible to project their Hooperating and listeners-per-listening set figures upon a population base that would not be open to question. Therefore cost per thousand figures are not reported in these cases.

D. F. & S.—Dancer-Fitzgerald & Sample. Y&R—Young & Rubicam. R&R—Ruthrauff & Ryan. B&B—Benton & Bowles. B., B., D. & O.—Batten, Barton, Durstine & Osborn. K&E—Kenyon & Eckhardt. P&R—Redler & Ryan. KR—Knox Reeves. McE—McCann-Erickson. L&F—Lambert & Feasley.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringement will be prosecuted.

NIGHTTIME TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPER RATINGS for Evening Programs and the "FIRST THREE" Sunday Afternoon Segs.



In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban population.

Vol III No. 13E (Report July 30, 1946)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Length and Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
MR. D. A. Bristol-Myers Ipana and Vitalls D. C. & S. NBC 131	12.1	1/2 hr. 365	Frankie Carle Ork—ABC Bob Crosby—CBS Spotlight Bands—MBS	\$ 4,500	\$ 371.90	\$. 41
JERGENS' SUMMER EDITION Jergens L. & M. ABC 200	9.1	1/2 hr. 664	Corliss Archer—CBS Exploring Unknown—MBS M.-Go-Round—NBO	\$ 1,700	\$ 186.81	.
CRIME DOCTOR Phillip Morris Blow CBS 140	9.0	1/2 hr. 312	Festival Amer. Music—ABC Spec. Invest.—MBS George Putnam—MBS Tommy Dorsey—NBC	\$ 3,500	\$ 328.89	\$. 44
DR. I. Q. (CH) Mrs. Inc. Grant NBC 127	9.0	1/2 hr. 349	Various—ABC Bob Hawk Show—CBS Various—MBS	\$ 5,500	\$ 611.11	\$. 70
MR. & MRS. NORTH Jergens L. & M. NBC 145	8.8	1/2 hr. 186	Lum & Abner—ABC La Guardia—ABC The Whistler—CBS What's Name of Song—MBS	\$ 3,000	\$ 340.91	\$. 40
MAN CALLED X Pepsodent F. C. & B. NBC 127	8.8	1/2 hr. 15	Museum SC. & Ind.—ABC American Forum—MBS Upton Close—MBS Night Life—CBS	\$10,000	\$1,136.36	\$1.54
KAY KYSER (10:30 p.m.) Colgate P-P Ted Bates NBC 139	8.7	1/2 hr. 432	Esquire Sports—ABC Academy Award—CBS Dorsey Endorsed—MBS	\$ 8,500	\$ 977.01	\$1.04
YOUR HIT PARADE Lucky Strike F. C. & B. CBS 151	8.7	3/4 hr. 584	Gangbusters—ABC Boston Pops—ABC To the Girls—MBS J. Trimble—MBS Nat'l Barn Dance—NBO Can You Top This?—NBC	\$10,500	\$1,206.90	\$1.25
DREW PEARSON Lee Hats W. H. W. ABC 185	8.1	1/4 hr. 206	Gene Autry—CBS To the Opera—MBS Frank Morgan—NBC	\$ 2,500	\$ 308.64	\$. 35
TAKE IT OR LEAVE IT (Sub) Eversharp Blow CBS 153	8.1	1/2 hr. 314	Mystery Hour—ABC Freedom of Opportunity—MBS Hour of Charm—NBC	\$ 4,500	\$ 555.56	\$. 57
MYSTERY THEATER Sterling Drug Y. & R. NBC 139	7.9	1/2 hr. 151	Sports Program—ABC Mercury Thea—CBS T. Dorsey—MBS	\$ 2,500	\$ 316.46	\$. 38
ENCORE THEATER Schenley Lab. Blow CBS 149	7.9	1/2 hr. 9	Doctor's Talk—ABC Eugenie Baird—ABC Amer. Forum—MBS Fred Waring—NBC	\$ 3,500	\$ 443.04	\$. 55
BOB HAWK Camels Esty CBS 150	7.9	1/2 hr. 182	Various—ABC Various—MBS Dr. I. Q.—NBC	\$ 4,000	\$ 506.33	\$. 59
DR. CHRISTIAN Chesebrough McC.-E. NBC 149	7.7	1/2 hr. 403	Fish & Hunt—ABC Beatrice Kay—MBS Hildegard—NBC	\$ 4,000	\$ 519.48	\$. 61
SUSPENSE Roma Wine Blow CBS 81	7.7	1/2 hr. 87	Lum & Abner—ABC Earl Godwin—ABC Carlington Play—MBS Rep. C. Reese—NBC	\$ 6,000	\$ 779.22	***
ONE MAN'S FAMILY Standard Brands J. W. T. NBC 141	6.8	1/2 hr. 678	Sam Pettengill—ABC CBS Workshop—CBS Vera Holly Sings—MBS	\$ 4,500	\$ 661.76	\$. 75
CARMEN CAVALLARO Sheaffer Pen Seeds NBC 142	5.6	1/2 hr. 31	Elmer Davis—ABC The Vagabonds—ABC CBS Workshop—CBS Open House—MBS	\$ 6,200	\$1,107.14	\$1.29
HARVEST OF STARS Intl. Harvester McC.-E. NBC 149	5.0	1/2 hr. 38	Sun. Vespers—ABC WK. News Rev.—CBS B. Cunningham—MBS	\$10,000	\$ 2,000	\$2.30

*Insufficient data.

***The network in this case is not extensive enough to permit of the projection of Hooper ratings and listeners-per-listening sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported.

CH—Computed Hooper ratings.

L. & M.—Lennen & Mitchell. F., C. & B.—Foote, Cone & Belding. Y. & R.—Young & Rubicam. J. W. T.—J. Walter Thompson. McC. & A.—McCoy & Albright. R. & R.—Ruthrauff & Ryan. D. C. & S.—Doherty, Clifford & Shentfield. S. & S.—Schwimmer & Scott. R. W. & C.—Roche, Williams & Cleary. A. M. & W.—Audrey, Moore & Wallace. W. H. W.—William H. Weintraub. McC.-E.—McCann-Erickson.

Average evening audience rating is 5.2 as against 5.5 last report, 5.8 a year ago. Average evening sets in use are 17.8 as against 18.4 last report, 19.1 a year ago. Average available audience is 71.7 as against 69.8 last report, 71.4 a year ago. Sponsored network hours reported on were 53 1/2 as against 58 1/4 last report, 66 a year ago.

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This Week's Binger: May Nix Fall Series

NEW YORK, Aug. 3.—Latest on the Bing Crosby saga is that Der Bingle may forego a regular fall series completely and do several

guest shots for Kraft—for which he is already committed. Some of the national advertisers who have been after him already have tossed in the sponge, the most recent being General Motors. Gag around agencies is that thus far Adler's elevator shows is the only client that didn't make a pitch.

Proof of Leadership in Northern California with Time-Clocked NEWS*

Another KYA "SCOOP" RECORDED BY ASSOCIATED PRESS ON JULY 16TH 1946

*19 Times a Day EVERY HOUR ON THE HOUR CONSISTENTLY RISING IN HOOPER RATINGS

Represented by ADAM J. YOUNG JR., INC. NEW YORK • CHICAGO

KCMO is up to something!

KCMO

KANSAS CITY 6, MISSOURI
Basic ABC for MID-AMERICA
NATIONAL REPRESENTATIVE...JOHN E. PEARSON CO

Don Lee To Study Color Tele ABC 4-Week Limit Lifted

3-Year Research Program Drawn

Hopes to develop new method of mixing sound, pix—building equipment

HOLLYWOOD, Aug. 3.—Don Lee Broadcasting System last week revealed plans for launching a three-year program of color video research, thus becoming first West Coast tele outlet to take tinted air-pic seriously. According to Harry Lubcke, (Don Lee tele chief), program calls for extensive research and development skedded to begin immediately after FCC okays pending application for experimental color video license.

Lubcke told *The Billboard* that Don Lee hopes to develop an entirely new method of combining color pictures and sound onto one carrier channel, thus sandwiching sound into pictures without sound impulses being seen on receiver screen.

Special Equipment

In developing color video Lubcke will use films, slides and live talent in a series of experimental pick-ups. Don Lee technicians will build all equipment needed for color research, including cameras, transmitters and monitor equipment of special design. Outlet expects to begin equipment construction within the next two months.

Don Lee's black-and-white video operations meanwhile will be expanded this fall. New equipment to be delivered includes six new camera chains, including one "cat's-eye" camera; all-new sound channels, stage lighting units, synchronization units, intercom equipment, a 5-kw. visual transmitter and a 2½-kw. aural transmitter. New equipment will augment present set-up which includes two orthicon, one iconoscope and one film camera, plus transmitting and control room equipment.

Video Firms Offer To Settle Justice Dept. Anti-Trust Suit

NEW YORK, Aug. 3.—Offer of settlement by Scophony Corporation of America; Television Productions, Inc.; General Precision Equipment Corporation, Paramount Pictures and other defendants in the government's anti-trust suit has been forwarded to the Washington bureau of the Department of Justice and is now being considered.

The defendants have been negotiating with the New York office of the department for the last two months. Acceptance will result in a consent decree being entered.

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Flacks Score On Programing

CHICAGO, Aug. 3.—Battle of press releases on the honor of having put on the most hours of programing has broken out between WNBT, NBC Manhattan video station, and WBKB, local B&K station. WBKB started the fight July 23 when it released a statement that it had telecast 29 hours of programs during the seven days from July 15 to 21. NBC retaliated by releasing on July 26 a statement that during the week of July 8 to 14 it had telecast a total of 34½ hours and claimed that thereby it had chalked up a record for this country, a record of the longest tenure of telecasting during one week by any station. WBKB, with a tongue-in-cheek release statement from W. C. Eddy, director of the station, came right back Tuesday (30) and claimed that it had won a new world's record by having telecast 35 hours and 8 minutes for the week ending Sunday, July 28.

WBKB got its record by telecasting 13 hours of the Tam O'Shanter golf tournament (*The Billboard*, August 3), five hours of remote pick-ups depicting wrestling matches and boxing bouts, and film and live talent from its studios. NBC's now broken record was made by five days of telecasting from the national pro tennis meet at the Westside Tennis Club, boxing from Madison Square Garden and studio film and live programing.

From here on in it is anybody's ball. Now the question is who's going to break the record and how long will video stations go on bragging about the number of hours they are on the air. As is true in radio, so it seems it will be true in video—stations will be out to war with press releases or any other means. Anything to have a record to brag about.

Ford Lining Up Football in Addition to Garden Schedule

NEW YORK, Aug. 3.—Ford sponsorship of sports over WCBW, Columbia's black-and-white station here, not only will include events (other than boxing) at Madison Square Garden, but probably football. Ford is anxious to line up a gridiron schedule and the team being considered currently is Columbia University, which has a number of standout games to be played at Baker Field.

Announcement of Ford's entry into sports didn't cover this point, but amplified the previously known story that the Ford-Garden deal was set. In a statement at a luncheon Thursday John R. Davis, Ford vice-president in charge of sales, stated: "In our opinion television has demonstrated itself as a practical advertising medium and rapidly will reach larger and larger numbers of automobile customers and prospects. . . . We are merely adding to a long list of Ford firsts in selling as well as engineering. . . . As television color comes along, our experience in the effective use of black-and-white should place us in a position to bring the public color television as well. . . . And we will follow all color television developments closely to that end."

Ned Irish, relaying a statement from John R. Kilpatrick, president

U. S. Rubber Co. Sponsors Mpls. Aquatennial Telecasts

NEW YORK, Aug. 3.—ABC's filmed telecasts of the Minneapolis Aquatennial, covered by the web July 19-28, will be sponsored by the United States Rubber Company. Films, which will be telecast soon, will originate from New York, Philadelphia, Schenectady, Washington and Chicago. Dates for the telecasts not yet set.

U. S. Rubber has gone in for sponsorship of special events covered by ABC. Recent example was the live televising of the Tam O'Shanter Golf Tournament from Chicago. Prior to that, in June, the company sponsored the televising of the Detroit Automotive Golden Jubilee.

of the Garden Corporation, stated in part at the meeting: "We are happy to join with CBS and the Ford Company in bringing to the public the most extensive program ever made available thru television.

Frank Stanton, CBS prexy, stated the arrangement would result in definite video benefits. The series is expected to become a proving ground for the television technique, commercials and programing. Another CBS exec pointed out (not at the luncheon) that the sponsorship would not only do these things but take care of a good segment of the web's video programing and provide the means for the web to carry on additional experimentation on its own.

WBKB Sports Casts Canceled To Await Orthicon Delivery

CHICAGO, Aug. 3.—Lesson to other video stations thinking of putting in indoor remote pick-ups scanned by iconoscopes is the action of WBKB, local tele station, which this week canceled its boxing and wrestling programs formerly telecast from the Rainbo Gardens on Chi's North Side. After seeing how much better was the quality of the picture transmitted last week when the station used at the Rainbo an image orthicon loaned from RCA, WBKB ruled Thursday (1) that until it receives its own orthicons (the station has six on order) or until it gets back the one RCA loaned, it will make no more indoor remote pick-ups.

The Wednesday night wrestling matches and the Thursday night boxing bouts were sponsored on WBKB by the American Broadcasting Company. As soon as the station gets an image orthicon again it will continue the two ABC series. Until then, which should be in about three weeks when RCA re-loans another, the station will present a special studio sports program on Wednesday nights and films on Thursday nights.

On Paid Segs

Alexander Skeds 10 Weeks

NEW YORK, Aug. 3.—American Broadcasting Company's scheduling of a 10-week series of commercial broadcasts for Alexander Stores, Inc., starting Tuesday, September 10, is the first major departure in web's video policy, which heretofore has limited commercial video programs to a four-week run. According to Paul Mowrey, ABC video chief, web is adjusting itself to an era of expanded operations, indicated by the granting of tele license to ABC outlets in Detroit and Chicago.

Explaining that fall would bring "vastly increased activity," Mowrey added, "ABC's rapid strides during the next year will provide a field for programing development so much wider in scope that our sponsors cannot be adequately accommodated unless we remove the restrictions on the tenure of their broadcasts."

Tagged *Play the Game*, 10-week series is a 30-minute audience participation show first presented by ABC over WRGB, Schenectady, last January. Dr. Harvey Zorbaugh and a group of "experts" will preside. Harvey Marlowe, ABC's executive producer, will direct. William Warren Agency handled the deal for Alexander Stores.

High Sales Return Indicated by Dep't Store Video Series

PHILADELPHIA, Aug. 3.—Revealing the first factual results of the pulling power of television commercials for a series of programs, Ernest B. Loveman, head of Philco tele, announced an average sales return of about 2 per cent a week was obtained by the local Gimbel Bros. department store for its first six video shows on Philco's WPTZ here.

Store officials remarked that "if the effectiveness of any form of advertising is to be judged by sales, then the Gimbel television programs have been highly successful," with the only limiting factor at present the small number of television receivers in the area. Sales percentage was possible only because the number of tele sets in the area is known accurately. However, it is not expected that all the sets are turned on at the same time.

Commercial-Variety

Gimbel show, skedded for a half hour Wednesday eves, called *All Eyes on Gimbel's*, consists of a commercial and variety seg. Commercial act presents real people in real situations, with merchandise the primary consideration. Measurement of audience response was based entirely on sales returns—where persons actually mentioned seeing product or service on television.

Most successful commercial was showing of a post-war kitchen, contrasting new gadgets with old ways of doing kitchen chores. With a total of 24 customers from 752 television set owners, sales return for this commercial was over 3 per cent.

Variety portion is a kiddies' show presented by Uncle Wip (Wayne Cody), who is sponsored daily on radio (WIP) by the store.

Operation Macabre

NEW YORK, Aug. 3.—Suppressed excitement pervaded the offices and studios of the National Broadcasting Company Thursday night. A funeral wreath was delivered to Studio B on the sixth floor. This agitating incident was followed by the entrance of two priests. A few minutes later, a large box, resembling a coffin, was carried in.

The denouement was a happy anti-climax. The wreath was a mistaken delivery and a florist called for it. The priests were merely hurrying to catch a radio show. And the box? That was a bass fiddle delivered in a case.

Dignified Character Treatment Pledge Asked by RWG

CHICAGO, Aug. 3.—Plans for making the road smoother for Negroes to hit Chi radio were advanced this week by Herb Futran, prexy of the Radio Writers' Guild here and writer-director of NBC's *Woman in White*.

"I think our group should redouble its efforts to help minority groups in the city," he declared.

Futran said he would offer a pledge-plan to the RWG at the next meeting of the council. Pledge, to be signed by each member of the Guild if approved, follows:

"Insofar as I am able I will try to inject into my writing characters drawn from various minority groups and to the limit of my ability will endeavor to see that the character is played by a member of that particular minority group (1) in the interest of accuracy and honest portrayal, (2) and to enhance the opportunities for members of these groups in the profession.

"Whenever such characters are portrayed in my writing they will be done with full dignity, avoiding stereotypes and cliches, as both are un-American and tend to hold the individual, as well as members of the race, up to ridicule."

Inventors Plugged on New Seg Backed by Industries

CHICAGO, Aug. 3.—A new half-hour show which plugs the National Foundation for Science and Industry will hit one of the big webs soon. It will be bank-rolled by joint contributions from major industries and will originate from Chi, birthplace of the Foundation, a non-profit org.

Format of show includes dramatizations of lives of inventors. For each broadcast an invention will be described and its creator brought to Chi for program appearance. Inventors will be given a flat \$100 plus travel expenses.

Air show is part of promotion campaign of the org, which is acting as liaison group between manufacturers and inventors. C. F. Kettering, of General Motors, is one of the main biggies behind the Foundation. Alfred R. Babcock, head of a financial clearing house here, is head of the Foundation.

W6XYZ Debbs 'Your Town'

HOLLYWOOD, Aug. 3.—W6XYZ (Paramount) Thursday (8) kicks off a new program series tagged *Your Town*, devoted to matters of civic interest. Initial scanning's topic will be the hundredth anniversary of flag raising over California. State and city dignitaries are expected to participate in telecast.

1st Det. Video Show Oct. 5; WWJ Aims To Preem Thanksgiving

DETROIT, Aug. 3.—First public showing of television in the Motor City is slated for October 5, when the new post-war products exposition is slated to open at Convention Hall here, according to William Pfau, show manager. Recent FCC green-lighting of local video has been followed by a lot of undercover activity to get the first station on the air. Indications are that WWJ will be set to go with its television affiliate on a regular basis about Thanksgiving Day. Meanwhile the station will present a tele demonstration at the Convention Hall show for nine days, making camera recordings around the show and transmitting via coaxial cable to receiving sets on display at the exhibit.

Next problem here will be to get television sets into the local market, with efforts being made now to get manufacturers to allocate their coming production to Detroit outlets so that there will be enough sets around town to make the regular programs, scheduled to run four to five hours daily, worth while. Pfau himself is plugging television as the major feature of his show by having 10 sets to show patrons and later to be given away.

SECOND VIEWING

Draw Me Another over WCBW (CBS), 8:30-45 Thursday (1), moved at a leisurely pace with emcee Gurney Williams, cartoon editor of *Colliers*, giving the viewers a gander at the work of different cartoonists. On this show were George Price and George Wolf, whose well-known technique and versatility in the production of gag cartoons registered well. An informal session directed by Philip Booth, it came to the screen with fine clarity.

Show was of prime interest and well suited to the video medium. From the commercial point of view, it looks as tho it can be done with a comparatively slim bankroll.

Stop! Look! Listen! over WCBW (CBS) Thursday (1), 9-9:30 p.m., seems like a good idea on paper, but it just doesn't register via video. Cast goes thru a bit of plot, with contestants on the sideline yelling "stop!" to freeze the action whenever a boner is recognized. Winning contestant on this show scored 17 points, enough boners to effectually destroy the program from the point of view of plot development.

On the credit side it can be said that there's some audience interest in watching for the boners. But when caught these were generally neither humorous nor interesting. Tony Minor, who directs this opus for WCBW, may have a potentially good show on his hands, but it needs a lot of going over to sharpen the script and add humor and story interest.

NBC's Summer Institute Pays Off—in Job Offers

CHICAGO, Aug. 3.—One of NBC's best public relations campaigns—its summer radio institute at Northwestern University—proved its value in its closing week here when the web's central division received about 35 letters and wires from stations asking for graduates of the school to fill jobs.

Since 41 out of the 75 attending the school are already employed in radio, it means a good proportion of the students outside the industry will be hired.

I. E. (Chick) Showerman, general manager of NBC's Midwest division, said that in the institute's five-year period NBC had placed at least 150 persons in responsible radio jobs.

Animals in Movies

Reviewed Tuesday (30), 8:45-9:10 p.m. Style—Animal show, interviews. Sustaining over W6XYZ (Paramount), Hollywood.

Animals steal the show, even on tele. Part of outlet's *Movietown Backstage* series, seg was a video natural. Trainer Henry East, interviewed by Dick Lane, told how dogs are put thru their paces in movie making. Two hounds were brought on the set to show how they can register emotions (fear, shame, happiness) and take cues promptly.

Two cockatoos and a long-plumed macaw were shown by trainer Coulson Glick. Birds, trying to out-ham one another, tickled viewers. Both Glick and East told of pix their pets played in and anecdotes about their appearances. By casually mentioning forthcoming films, scanner integrated plugs of soon-to-be-released Paramount pix, which is purpose of show.

Interviews were smoothly handled by Dick Lane, whose informal line of patter puts his subject at ease from the start and keeps the ball rolling at high pace thruout. Relatively simple lensing was in top form. Best shot: Macaw nibbling at Lane's feet to draw viewers' attention from the other birds.

In Town Today

Reviewed Thursday (1), 7:30-45 p.m. Style—Sidewalk interviews. Sustaining over WNBT (NBC), New York.

NBC used to produce this video show in a studio, but the new series is done in the street via mobile equipment. Thursday's offering came from Times Square, announcer Radcliffe Hall having his mike outside the Times Building. Location added measurably to the program, the cameras being able to pick up an atmosphere of excitement and movement, flashing signs, etc. Personalities for the interviews were snared by Byron Meath, who managed to bring up a diversified group, including an American serving with the French army, a Polish lieutenant, a honeymooning couple, a discharged merchant mariner plus a couple of "characters," including Broadway Sam, a Stem notable, and Larry Duffy, for 35 years a doorman at the Astor Hotel. Interesting talk ranged from the "good old days" on Times Square to war service in exotic countries.

Show, produced by Garry Simpson with Alfred Jackson as technical director, moved rapidly and smoothly, announcer Hall doing a stand-out job in lending spontaneity to the chatter. All in all, the show impressed as potential commercial material.

W6XYZ Gets 2d Pic Man, Muller, as Producer

HOLLYWOOD, Aug. 3.—Leland Gerald Muller, former production assistant at 20th Century-Fox, was handed production department post at Paramount's W6XYZ last week. He will work with outlet's Klaus Landsberg in building new programs. Muller, second pic man to enter W6XYZ ranks in two weeks, follows Richard Demille, who was also named to its production staff.

Would-Be Set Buyers Throng Farnsworth Coast Showing

HOLLYWOOD, Aug. 3.—Indicative of potential tele sets sales here is the great interest shown in a Farnsworth receiver demonstrated at a home show. Thousands wanted to buy set on the spot. Crowds thronged around the receiver each time it was in operation.

Atom Bomb Films

Reviewed Friday (2), 8:30 to 8:40 p.m. Special program of films taken during second atom bomb test at Bikini Atoll. Sponsored by the Elgin Watch Company on WBKB (Balaban & Katz), Chicago.

Beating the movie theaters here by at least three days in the showing of films depicting the second atom bomb test on Bikini Atoll. WBKB tonight gave an indication of how video stations in the future will be able to give their audiences top news coverage ahead of any other pictorial medium. Film presented tonight was shipped to WBKB by plane. Jack Gibney, who is quickly becoming one of WBKB's most valuable staff members, did a top job of the editing and continuity. His editing resulted in a film that presented, in chronological order events leading up to the actual exploding of the underwater atom bomb and breathtaking pictures of the clouds of water and radio active particles that rose high in the air after the explosion. His continuity, which he read during the showing, was calm, not flowery. He merely was factual, realizing that any attempt to be literary in conjunction with such an important event would be out of place. Special musical background that heightened the dramatic impact of the film also was used.

The commercial for the Elgin Watch Company also was in good taste. It consisted of a title at the beginning that merely said Elgin was presenting these films for the first time in the Midwest. After the films, a slide and a vocal institutional announcement were used.

The films were taken especially for television use. The cameramen worked in a pool for five telecasters: WBKB, WNBT, NBC tele station in New York, CBS, DuMont and Philco.

Circumstances surrounding showing of the films here pointed out one danger telecasters might have to face in the future if they use, for news programs, films flown from one city to another. The WBKB film got lost while on its way here from New York by air express. It finally arrived, one day late, after it had been located in Denver. When located, it was destined for San Francisco.

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Anticipated Media Battle Drives Coast Stations to Greater Promotion Effort

Guard Against Biz Decline When Newsprint Returns

HOLLYWOOD, Aug. 3.—Broadcasters here are laying the groundwork for hypoped promotion. Some outlets have already kicked off their drumbeating, with nearly all others expecting their campaigns to start fairly soon. Reasons: To try to hold biz close to the wartime level, build greater listenership, and to prepare for a media battle once newsprint returns. Master-minded by KECA's Jack O'Mara, ABC's Hollywood outlet was among the first here to launch a post-war drive. Station is currently being boosted with six strategically placed billboards bearing the likeness of a pix beauty with copy following the testimonial pitch. O'Mara says an increasingly aggressive campaign will be carried on.

Indie Bally

Among indies, KMPC, which led the way at the first of the year with its "free speech mike" drive, is getting ready to shoot the works when its 50,000-watt transmitter starts operating. To date the outlet has given away more than \$4,000 of its \$10,000 budget for prizes. Telephone gimmick is worked whereby a voicer asks questions (number of times during day), gives answers, then calls random number out of phone book. Person would have to be tuned to the station to know the answer, thus prompting dialers to stay on KMPC. Outlet releases six gas-filled balloons each week, carrying station call letters plus a note to the finder that the station will pay \$7.10, driving home the outlet's 710 kc. Also, "I believe in free speech because..." essay contest is now under way, offering a 1946 Chevrolet for adult winner and a \$500 bond as the top kid prize.

When KFWE turns on its trans-lux sign at Hollywood and Vine Tuesday (6), the Warner Bros.' indie will open a new avenue to boost its programs. Promotion chief Gil Simon is milking the event for all it's worth by getting a lot of radio, music and pix names out to attend the premiere, with agency people getting reserved accommodations. Station already has some edge over others by having access to Warner's pix palace screens to build listenership.

Dorothy Thackrey's KLAC has concentrated on boasting of its program material (commentator Jimmy

Roosevelt, platter spinner Al Jarvis, etc.) than getting change of call letters (formerly KMTR) across to listeners. Station has been going easy on the tag switch because of KFAC's squawk that Thackrey's call letters were too similar to KFAC and, therefore, confusing dialers. Now that the commission had turned a deaf ear to KFAC's complaint, KLAC will soon embark on call-letter horn blowing.

Others Prep Campaigns

For the first time, KGFJ recently hired sales promotion chief, ex-CBS Paul Forrest. KWKW (Pasadena) heretofore has done spasmodic promotion, but is now laying groundwork for a regular schedule. KGER (Long Beach) Manager Lee Wynne is pepping a "more aggressive" campaign. KFOX (also Long Beach) soon will campaign on a pitch that its programs are geared for Long Beach listeners. Nearly all other outlets said stronger drives will be launched, but it's too early now to give full details. Some among the indies are starting a campaign early. They say the time salesman returns with the story that advertisers figuring next year's budget are trimming radio's allotment "because newsprint will probably be back."

Harris Doubles on Benny, Own Segs

CHICAGO, Aug. 3.—Altho he has just inked a five-year contract this week to do his own show on the Fitch Bandwagon show (NBC, Sundays, 6:30 c.s.t.), Phil Harris will continue on the Jack Benny roster when that show reopens in the fall. The Benny show immediately precedes the Bandwagon, and a deal has been worked out for a plug exchange on both shows with the names guesting frequently on each other's programs. While contract negotiations were carried on in Hollywood, booking of the show was handled by Maurie Lipsey, MCA general manager here (*The Billboard*, August 3). New type show, said to aggregate \$3,000,000 over the five-year period, will start in early fall and will use Walter Scharf's ork. Format is comedy-situation built around the home life of Harris, Alice Faye and their moppets.

Bell Permanent SCB Sec

HOLLYWOOD, Aug. 3.—Southern California Broadcasters will take its first step towards expanded operations when Ethel Bell next week is named as permanent secretary. Miss Bell, who held similar SCB post during war days, will take place of originally planned full-time exec director. Org can't afford a full-time man without having to boost membership fees, a move which it feels at this time to be unadvisable. Money-raising plans (sports event, bowl concert, etc.) will be taken up by SCB at a later date.

135 Shows Ride On CBS Bally

(Continued from page 7)

shows respectively. With each book will go on envelope containing a fall promotion set-up for every program in that particular category, including story line, biogs of all characters and photos. The envelope for evening sponsored shows, for example, will include 70 packages of program promotion info.

In addition, affiliates will receive a large book of local announcements. Latter will cover the three categories. With the mass of material, stations will receive a Manual of Information (similar to that sent out last year) describing the entire project and suggesting methods of using the materials.

Sustainers Not 'Black Sheep'

This year's attention to the overall promotion of the web's programs is in line with network's philosophy of program development and public service. When Connolly suggested the project, it was immediately okayed, the web inclining more and more to the philosophy of hypoping its entire program schedule rather than specific shows. Sustainers, in other words, including public service programs, are no longer radio's black sheep.

Connolly is pruning his promotional material of what he considers extraneous matter, point being to give the stations material which will be of value the entire season. This is in line with the thought that promotion is an all-year job, even tho the big initial push comes in the fall. Thus, no arbitrary dates are set for the duration of the campaign, altho the big kick-off will come on September 22 and 29, the dates of the two showcase programs.

The opening gun, September 22, is one week later than last year. Reason for this is that the country goes back to Standard Time on the 29th, and the CBS affiliates therefore, will have one week in which to acquaint listeners with the new time for the programs. Some individual program promotion, of course, will start in August, as individual shows return; and for this the usual kits will be sent.

ABC Host to Students and Little Theater Directors

NEW YORK, Aug. 3.—ABC's television department Tuesday (13) will be host to 100 student drama and U. S.-Canada Little Theater directors at WABD, DuMont studios in New York.

The student directors are members of Professor Milton Smith's course in play directing and stagecraft at Teachers' College, Columbia University. They will be taken on a tour of the studios, where they will see rehearsals and listen to a talk by Harvey Marlowe, web's executive producer.

N. Y. FM PIC HAZY

(Continued from page 8) Broadcasting Company (WWDC) gets the one remaining channel. Chances for each are 50-50, altho Acting Chairman Charles R. Denny and Commissioner Ewell K. Jett voted in favor of Capital at the time of the proposed decision.

Already earmarked for a D.C. FM grant are National Broadcasting Company, Commercial Radio Equipments Company, Cowles Broadcasting Company, Metropolitan Broadcasting Company, Potomac Broadcasting Company, Evening Star Broadcasting Company, WINX Broadcasting Company, and Theodore Granek.

Vets' Air Pitch a Low Pitch; Promised Sock Still a 'Maybe'

(Continued from page 3)

as much as most people expected. He thinks vets gradually will slip back into their old routines as far as creating new programs is concerned. In fact, in only one way does Jacobson see any tangible mental results of the war on vets. It has increased their social consciousness, he says, and this is especially noted in thespis, scripters and spellers. He proves this contention by showing the increase among these vets in politics, the AVC, etc. Possibly, something new might come of this later, he thinks.

Val Sherman, CBS assistant program director, speaking for vacationing Walter Preston, agrees with Jacobson that vet threats just haven't materialized. He, too, has interviewed hundreds and has found nothing. However, he believes that more time must elapse before battle-created emotional and mental impact can take form and be expressed in new radio material. In about 18 months, he thinks, results may be seen. But so far, the old-timers are still the producers as far as ideas are concerned.

According to Gene Rouse, ABC program chief, radio is going thru a phase where old ideas are being developed and bettered, while fundamentally new program formats are a rarity. He also believes that eventually something may come out of the wartime emotional upheaval, but thinks that just now the vets are trying to reassemble themselves into civilian life and to forget the war and all it meant. He believes radio should strive hard to bring out new ideas, but thinks that these ideas, when they do come, will have little in common with war experiences.

On the contrary, Rouse believes that if vets do come thru with new ideas, these will have a civilian, rather than a wartime basis.

On one other point all net execs were agreed, viz., that there is no

locked door anywhere to vets and their ideas. On the contrary, say web men, they would welcome new ideas with open arms.

One of the local execs most convinced that the vets will cut no swath in radio programming is E. J. Sperry, radio director of the W. E. Long Company. Sperry has connections with about 300 percolators thruout the country, some of which use programs sponsored by the bakeries his company represents. Others subscribe to his company's radio station consulting service. Sperry is thus in a good position to analyze programs being used from Coast to Coast. With very few exceptions, he says, has he found any new programs by vets. In the main, he has found the outlets bettering their old formats or leaving the new ideas to their tried-and-true staffers.

In the main, exec consensus as to vets and the future of radio rests on three points: (a) World War II was an "unthinking" war; (b) the myth that vets would revolutionize radio sprang from their comments when they were in the service and not in radio—the "outs" having a grudge against the "ins," and (c) the boys who were in service are too concerned today with getting reoriented to normal civilian life to show very articulate artistic expression as yet. So the execs, while willing to be shown, remain doubting Thomases about the effect of the ex-servicemen before the mike.

NEW YORK, Aug. 3.—Jay Somers and Jesse Goldstein have been signed as script writers for the Victor Borge-Benny Goodman program next summer, to be sponsored by Socony on NBC. Deal was set by Frank Cooper Associates.

Somers wrote the Joan Davis show the past season and Goldstein worked on the Danny Kaye program.

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Editorial

Re Rosenberg

NEW YORK, Aug. 3.—During most of his 51 years Jacob Rosenberg was a rebel. Thru all of his 51 years he was a smart guy and a scrappy guy and a talented guy. He was talented enough to become the highest paid drummer in the business, a mainstay of the New York Philharmonic and NBC Symphony orchestras. He was smart and scrappy and rebellious enough 11 years ago to wrest the leadership of Local 802, American Federation of Musicians here, from an administration which was going nowhere. He was smart and scrappy enough to help build the local to its present proportions. He was smart and scrappy enough to hold his position year in and year out against a new crop of rebels who regarded him and his Blue ticket group as dated, or reactionary, or worse.

Jacob Rosenberg was used to being a winner. Things seldom went against him. Perhaps his only disappointment in life was the fact that he never was elected to the AFM executive board. He felt, and even his enemies in Local 802 agreed, that the head of the Federation's largest local was entitled to a place on the organization's highest body. But it never worked out that way for Rosenberg.

They buried Rosenberg Friday (2), after a ceremony in Town Hall here. Had all the man's friends been able to attend, Madison Square Garden would have been too small.

Columbia Pays 400G Royalty For Quarter

Pubs' Best Bite in Years

NEW YORK, Aug. 3.—Columbia Records' quarterly royalty statements and checks reached music publishers Thursday (1) and created quite a trade stir. Checks totaled over \$400,000. In most cases they were unusually large (in many cases largest they have been in years) on pop stuff. Typical of hefty sales of Columbia platters on more recent pops are these round figures: Dinah Shore on *Doin' What Comes Natur'ly*, 340,000 disks; Dinah on *The Gypsy*, 800,000; Frank Sinatra on *They Say It's Wonderful*, 381,000; Count Basie on *Lazy Lady Blues*, 232,293. It must be remembered that *Natur'ly* and *Wonderful*, both from Irving Berlin's *Annie Get Your Gun* musical, are comparatively newly released and have a lengthy portion of their sales life yet to run. RCA-Victor's statements and checks for the quarter were received by publishers July 1, and the Decca statements and checks will reach pubs August 15.

Rink & Park To Revamp to Name Band Terpspots

DETROIT, Aug. 3.—Excellent business at Eastwood Gardens and new house records at Walled Lake Casino here are encouraging other operators, with the result that two new spots are slated to go in for name bands.

At the south end suburb of River Rouge, Danceland Ballroom, formerly operated as Skateland or Wells Roller Rink, is slated to go into a name policy in the fall. Spot is managed by Ted Tyler. At Tashmoo Park, located on Harsen's Island, 30 miles northeast of Detroit, plans for a new ballroom are being made for construction in time for opening next spring. Spot is operated by Arlington R. (Arley) Fleming, who formerly fronted his own band. Originally a full-fledged amusement park, accessible only by excursion steamer, spot has been mostly dormant during the war except for special parties, and most of the old-time amusement facilities have been removed.

"Stone Cold" Is Dead on the Nets

NEW YORK, Aug. 3.—Four major networks have banned Miller Music's *Stone Cold Dead in the Market* because the jive-calypto novelty deals with and does not condemn homicide. Firm has not been trying to plug the song via radio anyhow, relying exclusively on the momentum created by the Louis Jordan-Ella Fitzgerald Decca disk.

Song, copyright of which is owned by Decca's publishing subsid, Sun Music, was assigned to Miller on the theory that the Metro outfit was better equipped to merchandise it, exploit it among juke ops, etc. Abe Olman, Big Three boss, says neither he nor Decca seriously expected the number to be allowed on the air and recalled the success made of *Rum and Coca-Cola* and other web-banned items of the past.

1 Mailing Shows 50 "Dead" Promoters; Agencies Offer Some Orks Their Releases

End of Summer May See End of Some Newer Bands

NEW YORK, Aug. 3.—Rapidly with which one-night promoters are folding was underlined this week for a major band agency. Office had mailed a special promotion flier on one of its orks and had taken care to send one of the blurbs to anybody who had promoted one-nighters in this area, plus Pennsylvania and New

Cap Lifts Donahue Option; Another Yr.

NEW YORK, Aug. 3.—Capitol Records has picked up Sam Donahue's option, renewing the leader for another year after only three months of work under the first year of the contract. Donahue has cut 13 sides for the firm, with four released to date.

NABIM Does a Fold

CHICAGO, Aug. 3.—National Association of Band Instrument Manufacturers members voted to discontinue the organization during a closed meeting of the NABIM held during the NAM convention a few weeks ago, according to O. E. Beers, secretary-treasurer of the association.

Rosenberg's Death Ends 11-Year Reign as 802 Head; Political Set-Up a Muddle

Even Enemies Say Jack Did Great Job; McCann Takes Over

NEW YORK, Aug. 3.—Death of Jack Rosenberg here Wednesday, July 31, deprives the American Federation of Musicians of a colorful personality second in magnitude only to James C. Petrillo and leaves Local 802 here in a state of political turmoil unequaled in the union's history.

When Rosenberg took over the

local's presidency 11 years ago all the outfit possessed was a deficit. At his death, 802 boasts 27,000 members, assets in the millions and unchallenged local reign. Rosenberg was never backward about attributing this change of union fortune to the wisdom of his administration, nor did even his bitterest enemies care to contradict him. They all granted him and his followers full credit for having roused the local from its lethargy and for having strengthened it sufficiently to take advantage of changing showbiz conditions in the middle '30s.

Blue Wear & Tear

With the passage of time, however, and particularly in recent years, Rosenberg's personal grip on the local became less secure. Charges of "dictatorship" were leveled against him with increased frequency and increased political effect. His political group, the Blue ticket, also began showing signs of wear and tear. Bill Feinberg, who had been 802 secretary ever since Rosenberg became president, resigned from office this summer to join General Artists' Corporation, and Harry Suber, the Blue ticket's outstanding vote-getter, announced that if he ran for re-election as treasurer it would be as an independent.

These episodes encouraged Rosenberg's traditional and oft-defeated opposition to re-double their political efforts. Until the fiery prey's sudden illness a couple weeks ago he staunchly maintained, however, that he could "lick those tramps" regardless of any new alignments they might achieve and regardless of issues they might raise. More or less impartial 802-ers did not wholly share this estimate, and on the day after his death one of his closest friends said, "If Jake had to go it's nice that he went as the undefeated champ."

Four-Way Ballot?

Richard McCann, veteran vice-president of the local, succeeds Rosenberg in office and will serve at least until inauguration of officers who are to be elected in December. As matters stand, with all sections of the local still stunned by Rosenberg's passing, it is not possible to discern clearly what the play of political forces will be. It is agreed by all that previous plans of all groups have been knocked into a cocked hat and that a four-cornered ballot is possible for December with McCann running as administration nominee, Unity proposing its own Calmen Fleisig, Suber heading a new group of his own, and the Independent committee posing its own slate. But no one dares make predictions this early. There are to be dozens of smoke-filled-room sessions between now and nominating time and nothing is impossible in the way of tickets.

all refused the releases and asked the offices to continue to do what they could for them, at least until the ork could line up new booking affiliations. (For obvious reasons *The Billboard* is withholding names of these orks.)

End of the summer season and consequently end of summer locations is expected to be the final blow for at least a half dozen orks, and probably others. There are no longer enough jobs to go around at current guarantees.

Click May Be 1st Name Spot In Some Years

Philly Op Opens BG

PHILADELPHIA, Aug. 3.—Frank Palumbo's new musical bar, the Click, will start clicking on August 22, with the Benny Goodman band as the opening attraction. In view of the size of the spot, Palumbo may continue to use name bands instead of unit attractions. Click is located in the heart of the city on the site of the erstwhile Shangri-La, nitery spot that featured name floor talent. Palumbo is a chain operator of niteries and musical bars here, and spot promises to become the first location stand for name bands here in many a year.

England, during the past and current season. The Post Office Department returned about 50 of the envelopes, variously marked "moved," "not here," "out of business," etc.

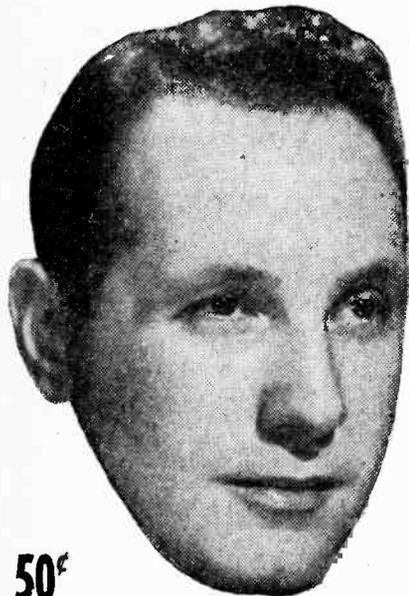
Agency says that the vast majority of the "not heres" were newcomers to the biz, mainly ex-G.I.'s hoping to get rich overnight, who would probably have expired regardless of general business conditions. It is felt, tho, that a number of the foldees might have been able to survive had band agencies been able to give them the right kind of buys.

"It is true that most of those fellows didn't know how to promote," said one exec, "but if it is also true that quite a few experienced promoters are not making money anymore and that many difficulties could have been forestalled by more reasonable band prices. Because those people are out of business and because the remaining operators are very fussy about what they buy, a lot of bands are going to collapse this fall."

In this connection, it became known this week that two of the large offices had offered contract releases to at least five of their bands. That the bands, too, see the handwriting on the wall is seen in the fact that they

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FOUR BLUEJACKETS

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THE STARLIGHTERS

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"A Little Kiss Each Morning"

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Be Sure and Order From Your Nearest MERCURY Distributor

MERCURY RECORDS



"To Each" Click May Cue More Pic Title Plug Tunes

NEW YORK, Aug. 3.—Music biz notes with some awe that *To Each His Own* is a double-barreled freak in being the first pop ballad hit to be pushed to the top by an independent disker's version. (Dick Thomas's *Sioux City Sue* on National Records was a folk ballad, and there have been novelties like Slim Gaillard's *Cement Mixer on Cadet*.) It is also the first pic title song in several years to ring the bell for Paramount Music.

Eddy Howard's Majestic platter is generally tabbed as largely responsible for the song's success, and traders are hard put to recall another ballad which got all the way to the *Honor Roll of Hits* by the indie platter route alone. Tony Martin's Mercury record is drawing plenty of plays, too, and Decca's Ink Spots rendition is expected to lap the field eventually, but it is the Howard pancake which turned the trick.

Paramount's professional managers have long been the object of trade pity because of the pic firm's insistence on having a title tune written for almost every flicker they produce. Sidney Kornheiser's annoyance at having to commission a ballad titled *For Whom the Bell Tolls* is still remembered in the Alley, and few onlookers expected Para's Eddie Wolpin to do much better with *To Each His Own*. But it clicked and is now expected to precipitate a fresh flood of title tunes from all movie firms.

Moss's Reciprocal Talent Deals With Austro-Brit Gents

NEW YORK, Aug. 3.—Harry Moss Agency is working out agreements with a British and an Austrian booker for reciprocal handling of touring talent. Rudi Trautner, of Vienna, Austria, has already agreed to Moss Agency exclusively on Trautner's talent touring this hemisphere. Frank Wooley, of Hollywood Entertainment, London, is working with Moss on a deal whereby the local agency will have similar exclusivity and Wooley will handle Moss attractions in England.

These deals, like others being made thruout the industry, are strictly paper affairs until such time as international exchange regulations are relaxed to permit movement of money from the continent to USA. Various agencies expect the bonds to be loosened within the year and don't want to be caught in a stampede.

Crescent (Conn.) Terperery Shuts Down on Sundays

BRIDGEPORT, Aug. 3. — The Crescent Ballroom, near New London, which formerly housed roller-skating, but now is operated as a dansant by John R. Tarant Jr., Robert G. McMillan and Philip B. Russell was stopped by State police from operating on Sunday nights because of many complaints received from local residents. They demanded that the other ballrooms thruout the State also be barred from operating on Sundays because of a State law which prohibits it, but State Police Commissioner Edward J. Hickey refused, declaring that the matter is up to local option, and most cities of the State have adopted ordinances permitting entertainment on Sundays, and this supersedes any State restrictions.

Paxton To Exit Frederick Bros.

NEW YORK, Aug. 3.—Discord between George Paxton and his booking agency, Frederick Bros., has built to the point where the agency is ready to tear up the leader's contract, provided a financial settlement can be made. Leader and agency have been discussing ways and means all week, with each evidently eager to kiss the other off, outstanding debts being the obstacle.

In a similar deal, Frederick Bros. is preparing to release the International Sweethearts of Rhythm. There was also a change in the office's one-night department this week, with Jack Kearney leaving and Frances Foster taking over duties on the one-night desk. Meanwhile Milo Stelt, who has been with the agency for 12 years, first as a bandleader and subsequently as a booker in the Cleveland, Chicago and Coast offices, has become a vice-president of Frederick Bros. Agency, Inc. (not to be confused with Frederick Bros. Artists Corporation, which has nothing to do with bands). Stelt will head both the New York and Chi offices, dividing his time.

Band plans appear to center on Jimmy James now that Paxton is all but written off. Office will bring the clary-blowing James east and has similar intentions toward Billy Bishop, Don Reid, Sully Mason and Anson Weeks. Ray Pearl will continue to function in the Midwest.

Paxton's destination, should he succeed in buying his way out of the agency, is unknown, altho it is said that William Morris Agency might be interested. The leader and his manager, Charley Alpert, decline to comment on possibilities, preferring to concentrate on getting away from Frederick Bros. B. W. Frederick, describing his office's position relative to Paxton, restricts himself to enumerating jobs which Paxton has had, including two at Capitol Theater here, two at Hotel Pennsylvania here, three at Roseland here, Hotel Lincoln here, Hotel Sherman, Chicago; a flock of leading theaters, three recording contracts and some e.t. work.

CHARLIE FISK Like Father, Like Son

THE son of a celebrity rarely follows in his father's footsteps. Even more unusual is for the offspring to click in the same field. Charlie Fisk is such a rarity, having followed the trail blazed by both of his parents with notable success. "Pop" Fisk was a trumpet star, featured with Al G. Field's Minstrels. He was rated one of the nation's top 10 concert band leaders around 1900-'10. "Mom" Fisk was featured in the Musical Fisks, an act that toured the Orpheum Circuit from 1910-'15.

Son Charlie, who is only 25 years old, played trumpet with the Russ Morgan and Johnny (Scat) Davis bands before organizing his own in 1939 at the University of Missouri. Since then he has played a raft of dates from Texas to Michigan. In 1942 he broke the house records at the Pla-Mor Ballroom, Kansas City, Mo., and Tune Town in St. Louis.

Altho Fisk likes longhair music, he shines high when he's blowing his lungs out on the trumpet. An indication of his skill is that Harry James's father once asked Fisk to play James's arrangement of *Concerto for Trumpet*, saying that if anyone could do it as well as James, Fisk was the man.



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FOR PACE-MAKING VOCALISTS,
ORCHESTRAS AND BANDS

Tumbling Tumbleweeds Words and Music by **BOB NOLAN**

VERSE Slowly
I'm a roaming cow-boy, rid - ing all day long. Tum - ble-weeds a -
round me, sing - their lone - ly song. Nights un - der - neath a prai - rie moon.

CHORUS
I ride a - lone and sing a tune. See - them tum - bling down,
Pledg - ing their love to the ground. Lone - ly but free I'll be found,
Drift - ing a - long with the tum - bling - tum - ble - weeds. Care - of the past are be -
hind. No - where to go, but I'll find Just - where the trail will wind,
Drift - ing a - long with the tum - bling tum - ble - weeds. I know - when night has
gone that a new - world's born at dawn. I'll keep roll - ing a - long,
Deep - in my heart is a song. Here - on the range I be -
long. Drift - ing a - long with the tum - bling tum - ble - weeds.

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Procession of the Sardar

(from the "Caucasian Sketches")

RCA VICTOR 25-0063

PLUS El Relicario (My Toreador)

AND Copaca Polka

RCA VICTOR 25-1065

HENRI RENÉ

AND HIS INTERNATIONAL ORCHESTRA

Danube Waves (Waltz)

AND

The Skaters (Waltz)

RCA VICTOR 25-0058

WALTER OSSOWSKI

AND HIS INSTRUMENTAL QUARTET

Pilot Polka (Pilotka Polka)

AND

At the Banquet (Na Bankiecie Oberek)

RCA VICTOR 25-1063



Add Songsellers' Scoreboard: Como and Stafford Are Sock

NEW YORK, Aug. 3.—Below is full-season Hooperating on the *Supper Club*, broken down into Johnnie Johnston, Bob Eberle, Perry Como and Jo Stafford, as well as Johnny Desmond's rating on the *Teentimers Club*. Ratings for these singers had not been broken down in time for inclusion in the *Songsellers' Scoreboard*, which appeared in the July 27 issue of *The Billboard*.

	JOHNNIE JOHNSTON (SUPPER CLUB)	BOB EBERLE (SUPPER CLUB)	PERRY COMO (SUPPER CLUB)	JO STAFFORD (SUPPER CLUB)	JOHNNY DESMOND (TEENTIMERS CLUB)
Sept. 15	8.2				3.3
Sept. 30		8.6			
Oct. 15			10.6		2.9
Oct. 30			9.2		
Nov. 15			10.6		3.0
Nov. 30			10.5		
Dec. 15			11.4		2.6
Dec. 30			Mon. 10.9 Wed. 13.7 Fri. 9.3	Tues. 13.3 Thurs. 10.0	
Jan. 15			Mon. 11.1 Wed. 12.1 Fri. 9.4	Tues. 14.4 Thurs. 12.2	3.0
Jan. 30			Mon. 11.4 Wed. 12.7 Fri. 12.2	Tues. 11.5 Thurs. 11.3	
Feb. 15			Mon. 10.8 Wed. 13.2 Fri. 9.3	Tues. 12.0 Thurs. 11.7	4.3
Feb. 28			Mon. 9.0 Wed. 14.4 Fri. 12.2	Tues. 14.7 Thurs. 11.1	
Mar. 15			Mon. 10.0 Wed. 10.9 Fri. 9.2	Tues. 10.7 Thurs. 9.6	4.4
Mar. 30			Mon. 10.0 Wed. 13.3 Fri. 11.0	Tues. 10.6 Thurs. 10.8	
Apr. 15			Mon. 10.5 Wed. 9.9 Fri. 10.5	Tues. 9.3 Thurs. 10.4	2.4
Apr. 30		(Changed to Tues. Thurs.)	Tues. 9.6 Thurs. 9.0	Mon. 9.9 Wed. 8.2 Fri. —	(Changed to Mon. Wed. Fri.)
May 15			Tues. 10.5 Thurs. 7.4	Mon. 8.8 Wed. 10.2 Fri. 6.9	2.5
May 30			Tues. 11.8 Thurs. 8.3	Mon. 8.9 Wed. 9.7 Fri. 5.8	

Did He Beep or Was It Just an Ooh Bop? Leeds-Diz Tune Tiff

NEW YORK, Aug. 3.—A difference of opinion exists between Dizzy Gillespie and Leeds Music over what happened when Leeds's Doc Berger went to Cleveland to buy Gillespie's composition, *Ooh Bop Cha Bam*, and came back with something called *He Beeped When He Should Have Bopped*. In fact, Gillespie maintains that Leeds wanted *Beeped* all along and that the stuff about having *Beeped* slipped to Berger instead of *Ooh Bop* is just so much hoeybop.

Al Gallico, professional manager for Leeds, contends that he had been negotiating with Dizzy for the publishing rights to *Ooh Bop* and had reached agreement, but that Gillespie left town before papers could be signed. Gallico then dispatched his Cincinnati operative, Doc Berger (who was in New York on vacation), to Cleveland to see the bearded Dizzy and get his signature. As the story goes, Gallico didn't know the correct spelling of *Ooh Bop Cha Bam*, and left the song title line blank in the standard Songwriters' Protective Association contract which he instructed Berger to have Dizzy sign.

Sooooo, Berger went to Cleveland, cornered Dizzy, handed him a check for \$500 in advance of royalties,

asked Dizzy to fill in the name of the song, took the song, mailed it and the contract to Gallico and left for Cincy.

Song arrived in New York, Gallico and George Levy saw it was *Beeped*, phoned the bank, stopped payment on the check and tore up the SPA contract. Meanwhile Dizzy cashed the check with a private individual in Toledo and went on his way. The private individual turned the check into his bank and the check naturally bounced.

Dizzy's Story

Dizzy's version of the story is similar in many details except that he and his spokesman point out that he couldn't very well have sold Leeds *Ooh Bop* because that classic had already been published by Monogram Music, a firm operated by Walter Fuller, arranger and co-author of the song. It is implied by the Gillespie contingent that Leeds's interest in *Ooh Bop* has recently been heightened by the knowledge that Gillespie has recorded it for Musicraft. They claim that the SPA contract signed by Gillespie had the *He Beeped* title typed into it and (See DID HE BEEP? on page 34)

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M. S. Wolf Dist. Co.
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Philippine Education Co.,
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AND

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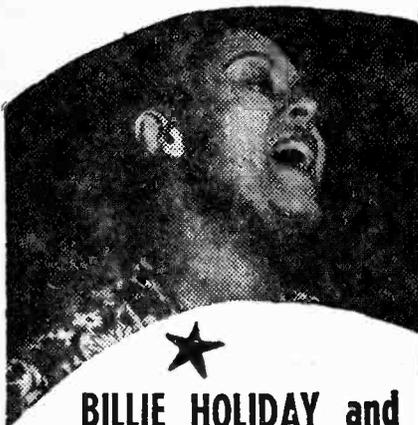
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Probe Logic of 30-40% AFM Disk Scale Increase Quest

NEW YORK, Aug. 3.—While many record people have "information" to the effect that James C. Petrillo will demand a 100 per cent increase in the recording scale and will yank his American Federation of Musicians out of the studios if the demand isn't met during negotiations this fall, there are other estimates being made. Pointing out that nobody outside Petrillo's inner circle has the slightest idea what the AFM demand will be, one union exec with long experience in the Petrillo-disk field says that a 30-40 per cent increase would be much more plausible.

The reasoning here is based on two facts (1) recording musicians did not get a wartime increase in scale. This increase, had it been negotiated, would have amounted to 15 per cent, under the Little Steel formula (2) union negotiations in all branches of industry during the recent period have resulted in increases of from 15-18½ per cent. A simple process of addition places Petrillo in a position of being able to get, probably without too much trouble, a scale boost of around 35 per cent. This exec is careful to add that what Petrillo would settle for and what he might initially demand are, of course, two different things. But he is sure that Petrillo could get a boost in the 30-40 per cent brackets without losing one ounce of his present heavy prestige in the union.

Good Public Case

Were Petrillo to restrict his bargaining to the above combination of recent history, current events and arithmetic, it is believed he would have a good case, insofar as the public is concerned. The last fundamental change in disk contracts (aside from the royalty payment) limited to four the number of 10-inch records to be cut in any three-hour (\$30 per man) session. No more than three 12-inches are permitted to be needed in the same length of time. While this improvement looked good on paper, it cut little ice with the tootlers, who felt that only a wildcat disker with little concern for the quality of performance could consistently cut more than four sides in three hours, anyhow.

If Petrillo can drag in the continuing absence of a Little Steel formula increase for musickers and the need for negotiating a cost-of-living increase comparable to those recently gained in other industries, the record companies are believed equipped to make an eloquent case on their own side. The cost of shellac has doubled in the past few months alone; the cost of Congo gum, lampblack and all other ingredients is up; pressing plant help costs more than ever—in fact, every cost is up. The companies are expected to make an impressive display of this problem and to suggest that an unreasonable increase in the pay of musicians might necessitate upped prices to the consumer, whose ability or willingness to pay the nut may be questionable.

Uppe Advances

A subsidiary angle, likely to play some part in diskers' figuring, concerns royalty advances to band leaders. Fearing a Petrillo demand for a double scale, diskers say that the present average advance of \$250 per side would have to be increased proportionately. For example, a band leader with a 17-piece outfit would have to pay out \$1,020 to his musicians for a three-hour session under a doubled scale. Cost of vocalists, arrangements, copying, etc., would put him even deeper in the hole—and the total royalty advance of

\$1,000 for the four sides would be insufficient. If the record biz continued boomacious, hyped advances all around might not be intolerable, but if certain disks began meeting serious consumer resistance (a possibility), the platter firms would be making just that much less dough (or losing just that much more dough, as the case may be) per side.

In the case of vocal artists' records, where the disker pays the entire freight on the accompanying band, its arrangements, etc., a 100 per cent scale boost, added to all the other upped costs, could be a last straw, argue execs. And so, they expect to be able to make a strong case against the scale-doubling maneuver. Whether they could make as good a case against a lesser increase is not readily apparent and, like Petrillo, they are not anxious to reveal all their trump cards in advance of negotiations.

Lea Effects

One factor which has been raised and has caused difference of opinion is Petrillo's current court squabble with the federal government over the Lea Act. There is a school of thought which believes the AFM prexy will hesitate to pick any open battles which might prejudice his Lea Act position. This same school also feels that the radio industry has shown the way to recorders in hesitating to prejudice the anti-Petrillo case by instigating a battle with AFM. The adherents of an opposing view state that Petrillo's past record is sufficient to justify the belief that he will not relate his Lea Act difficulties to his beefs against the recording companies, and will call out the musicians when and if he considers such a move likely to bring the platter industry to heel.

Hammond May Go To Majestic Despite Keynote \$\$ Interest

NEW YORK, Aug. 3.—Tho no confirmation is forthcoming at the moment from the disk company or John Hammond, it is understood that the talent exec, who left his job with Columbia Records several weeks ago, has concluded a deal with Majestic Records. For one thing, the firm signed Timmie Rogers to do 12 sides and it is known that Hammond is a close friend and adviser of Rogers. Furthermore, Rogers is doing a disk session for Majestic next Thursday (8) and Hammond is expected to take an active part in direction of the session.

Altho Hammond owns substantial stock in Eric Bernay's Keynote diskery, it is known that he has made up his mind that he can do more along commercial lines with some other record manufacturer. Hammond has expressed keen interest in working on classical stuff as well as pop items, so his evident tie with Majestic may cue that firm's eventual entry into the longhair field.

McCoy Busts Dells Mark Following Lake Click

DETROIT, Aug. 3.—Clyde McCoy and His Sugar Blues band, who broke all-time records at the Walled Lake Casino at Walled Lake during their two-week stand there, moved on to the Dells at Lansing, Michigan, for a one-nighter last Friday (26), drawing 1,750 attendance. Figure is some 300 over the previous season record for the Dells.

On the Stand

Les Brown

(Reviewed at Hollywood Palladium, Hollywood, July 31. Personal manager, Joe Glaser. Booked by Music Corporation of America.)

TRUMPETS: Jimmy Zito, Don Palladino, Al Muller, Bob Higgins.

TROMBONES: Ray Kline, Don Boyd, Warren Brown, Clyde Brown.

SAXES: Steve Madrick, Ted Nash, Mark Douglas, Eddie Scherr, Butch Stone, Les Brown.

RHYTHM: Jeff Clarkson, piano; Dick Shanahan, drums; Bob Leininger, bass.

VOCALISTS: Doris Day, Jack Haskell, Butch Stone.

ARRANGERS: Frank Comstock, Les Brown, Ben Homer, Bob Higgins.

Here's a band that's complete in every department, with accent heavy on variety, originality and smoothness. Crew is equally at home with jump tunes, ballads and novelties, varying numbers to satisfy the most critical terpsters. Personnel is young and fresh, working together with polished precision and drawing on a well-rounded book which includes plenty of new tunes plus a generous smattering of standards in new dress.

Brown is fortunate in having excellent soloists to call on, foremost of whom is trumpeter Jimmy Zito, who takes all the rides in top form. Ray Kline and Don Boyd on trombone and Ted Nash on sax also come in for plenty of spotlighting with arrangements neatly built to showcase their work. Band really shines, however, in full ensemble, with four-man trombone section forming an interesting background for the reeds and trumpets. Harmony is colorful and highly melodic, with trams giving unusual body and fullness.

In the jump vein crew does well with *This Can't Be Love* and *On the River St. Marie*. Novelties fall to saxer Butch Stone, who does vocals on *Frim Fram Sauce*; *Hey! Ba-Ba-Re-Bop* and *On the Outskirts of Town*. Sweet stuff, and Brown gives plenty of it, features thrush Doris Day and crooner Jack Haskell. Both have good pipes and first-class salesmanship. Gal is especially good on plaintive ballads such as *You Were There*, *September Song*, *Sentimental Journey* and *My No. 1 Dream*. Haskell registers with *Cynthia*, *I Guess I'll Give the Favors* and *Laughing on the Outside*.

Present band set-up is easily adaptable to almost any location and should continue to find favor with the payees.

Mayfair New Kidiskery

NEW YORK, Aug. 3.—Add kidisk outfits: Mayfair Record and Recording Corporation, operated by Hugo Peretti, network trumpeter; Marty Gold, Korn Kobblers pianist, and Herb Plattner, trombonist. Firm's first album is called *Once Upon a Time*, four stories narrated by David Kurlan, with orchestral accompaniment by Al Rockey.

Another item is a novelty called "Mayfair Rec-o-Card," which is one plastic disk of a Christmas story called *The Little Fur Tree*, packed in a Christmas card folder which does away with usual packing for mailing. A third piece of merchandise is "Let's Go to the Zoo," a disk describing all the conventional animals, and accompanied by a pop-up book which illustrates the various sequences of the record.

Prima Preems New Chirp

NEW YORK, Aug. 3.—Sandy Bishop, Louis Prima's new gal vocalist, makes her debut with the band when Prima opens at Frank Dailey's Meadowbrook, Cedar Grove, N. J., on September 13. Les Elgart ork follows Glen Gray into Frank Bailey's spot August 6.

7,000 - Store Chain Into Disk Sales

Western To Handle Mercury

CHICAGO, Aug. 3.—Western Tire and Auto stores, nationwide chain of more than 7,000 outlets retailing auto accessories, will enter the field of retail sale of records for the first time in its history this fall when it begins selling Mercury records. Mercury is now working out the deal with Western and by breaking the ice with Western has captured a retail sales outlet that may give it a hefty merchandising advantage over other diskers.

Western will sell a two-record Mercury package that will retail for \$1.75. Records will be sold in a package that will have on it the name of the artist recording but not the names of tunes played. Thus it will be possible to sell many different combinations of the releases of artists named on the package. As a result, production and merchandising will be simplified and the stores will be able to sell whatever releases they want of the artists. They, therefore, will be able to place in the packages the most popular releases of Mercury's various artists.

Cut-Rates Clothing Today's Orks With Sports Ensembles

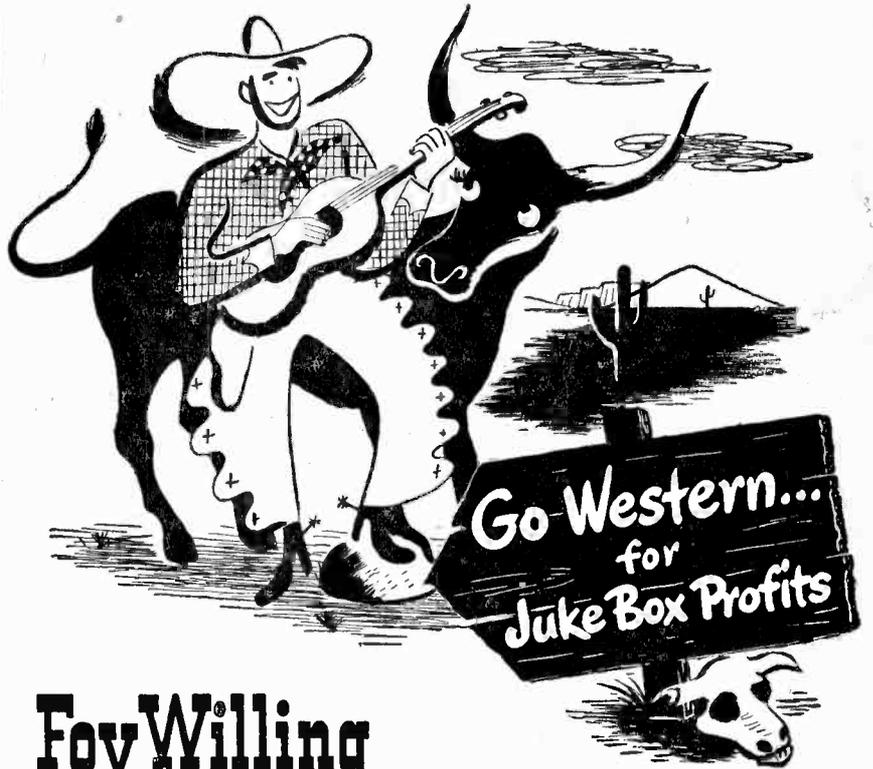
NEW YORK, Aug. 3.—The problem of uniforming dance bands in the midst of a clothing shortage, with tailors refusing to meet rush orders, is being solved by outfitting the guys with sport jackets purchased at branches of national clothing chains. Leaders find that chains specializing in cut-rate clothes are the most reliable sources of "uniforms." When a new man comes into the band, it is relatively simple to contact the nearest outlet of one of the chains and buy the same model jacket (usually around \$25) worn by the rest of the men.

The pants problem is similarly handled. Sometimes the guys wear tuxedo trousers, at other times ordinary dark slacks, which are not too hard to procure. And that's why the nation's bandstands are now occupied by such sporty-looking crews. The custom-tailored ork is becoming extinct.

Welk Tests Air Idea At Aragon Terpery

HOLLYWOOD, Aug. 3.—Maestro Lawrence Welk is working on getting a sponsor interested in a musical audience participation program called *Yours For a Song*, with the idea being premiered in nightly sessions at the Aragon Ballroom here. Prizes are awarded to groups and individuals giving extemporaneous vent to singing, plus prizes to those sending in song titles which are selected to be sung by contestants.

Gimmick of "dollar for every bar of song sung" is being used, with \$30 usually the maximum, since top tunes in general have 30 bars of music. Money remaining from contestants not completing song will go into a so-called music box and larger prizes subsequently will be offered. Welk feels that since practically everybody would like to sing a song with a band, his idea may prove as potent as Sammy Kaye's *So You Want to Lead a Band*.



Foy Willing

and the Riders of the Purple Sage...
Now with Majestic... singing and playing their western songs.

COOL WATER

and

HAVE I TOLD YOU LATELY

(That I Love You)

Majestic No. 6000

CHAINED TO A MEMORY

and

LIVE AND LEARN

Majestic No. 6001

Ray McKinley and His Orchestra...:

THAT LITTLE DREAM GOT NOWHERE

Vocals by Teddy Norman

and

HANGOVER SQUARE

Majestic No. 7201

George Paxton and His Orchestra...:

SOUTH AMERICA, TAKE IT AWAY

(From the Show "Call Me Mister")

and

JUST THE OTHER DAY

Vocals on both sides

by Rosemary Calvin

Majestic No. 7202

Majestic

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(Subsidiary of Majestic Radio & Television Corporation)

Vogue

THE PICTURE RECORD

AUGUST LINE-UP

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R760 MINUTE SAMBA
SO IT GOES



PHIL SPITALNY

R733 SEVILLE
BLUE SKIES



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YOU'RE GOING TO HATE YOURSELF
R758 in the MORNING
LONG, STRONG and CONSECUTIVE



BETWEEN THE DEVIL AND THE
R731 DEEP BLUE SEA
YOU TOOK ADVANTAGE OF ME

NOW IN STOCK

R752 (AH, YES) THERE'S GOOD BLUES
TONIGHT

BABY, WHAT YOU DO TO ME
Clyde McCoy Orchestra

R750 SHOO FLY PIE AND APPLE PAN
DOWDY

WHO'S GOT A TENT FOR RENT?
King's Jesters

R744 DON'T TETCH IT
FLAT RIVER, MISSOURI

Judy and Jen

R736 OUT WHERE THE WEST WINDS BLOW
WHO'S GONNA KISS YOU WHEN I'M
GONE!

Kenny Roberts and Down Homers

R735 ANYBODY HOME?
WELCOME TO MY DREAM

Frankie Masters Orchestra

R734 SWEETHEART
A LITTLE CONSIDERATION

Art Kassel Orchestra

R722 TEAR IT DOWN
PUT THAT RING ON MY FINGER

Clyde McCoy Orchestra

R720 TIME WILL TELL
GRANDPA'S GETTIN' YOUNGER

EV'RY DAY

R714 DOODLE DOO DOO
ALL I DO IS WANTCHA

Art Kassel Orchestra

V-100 STUDY IN BLUE ALBUM

Phil Spitalny All-Girl Orchestra

Alice Blue Gown

Blue Skies

Rhapsody in Blue, Parts 1 & 2

V-106 CHILDREN'S ALBUM

Trial of Bumble The Bee, Parts 1 & 2

Boy Cried Wolf, Parts 1 & 2

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CORP.

4607 Montrose Blvd.
Houston, Tex.

Music---As Written

NEW YORK:

Band Babble

Band agency execs who think they have the country blanketed would be amazed at the number of letters sent *The Billboard* by people who want to buy dance orks and don't know where to go. This week William F. Knox, director of Field Service of Central Missouri State Teachers' College, Warrensburg, Mo., wants to know where to get a Class B outfit for a prom, and the Veterans of Foreign Wars Post of North East, Pa., asks the same info about an ork for its annual military ball. . . . Chuck Foster renewed at Hotel New Yorker until September 21, with an option for an additional five weeks. Hotel says Foster is breaking all records. . . . Louis Prima opens at Meadowbrook, Cedar Grove, N. J., August 13.

Platter Palaver

Peggy Mann takes over the Hit Parade chirp slot August 23. . . . Billie Holiday signed for a role in the Louis Armstrong flick, *New Orleans*. . . . Jimmie Lunceford will re-record for Majestic some of the stuff he did for Decca years ago. . . . Spike Jones has cut some straight pop music for RCA-Victor and the disks will be out this fall. . . . Keynote has released an album called *Olden Ballads*, featuring Tom Glazer. . . . Radio Corporation of America, RCA-Victor's pappy, grossed \$101,310,085 for the first six months of this year. . . . Regal Records, new Hollywood outfit, is out with two albums. One stars Tony Farrell, cowboy singer, and is called *Rancho in the Sky*, title of Farrell's next film. Other album uses pianist Calvin Jackson on some Gershwin material. . . . Samuel N. Dienes, formerly of ARA, has been appointed Manhattan area rep of Musicraft Record Distributors, Inc. . . . Machito will cut four sides for Verne.

Pubs and Penners

Paramount Pictures is looking for some Hungarian Gypsy music in Marlene Dietrich's range. Will be used in her film *Golden Earrings*. . . . I. T. Cohen, Eastern division manager of American Society of Composers, Authors and Publishers, has been made a lieutenant colonel on the staff of Governor Arnall of Georgia. . . . Gloria Wallis, singer at Leon and Eddie's, has collabed with Henri Woodie on three tunes to be published by Melo-Art Music. . . . Bootleg song sheets are still far from extinct. One of Lyle Engle's operatives recently bought a slew of them at a local beach.

CHICAGO:

Billy Bishop, currently at Melody Mill, recently flew home to attend his mother's funeral in Buffalo. . . . International Sweethearts, all-girl org, will play a one-nighter in Denver August 12 and then go into Paradise Theater, Detroit, for a week. Ork hits Chi's Regal Theater week of September 13. . . . Joan Baylor, current pianist at Town Casino, and Beth Roberts, who plays at Lyle's Lounge, have both drawn four-week holdover engagements.

Roy Ward's Molotars are filling in at Beverly Lounge for pianist Leon Chess, who is vacationing. . . . Ray Pearl ork will end its one-nighter tour when it goes into Rock Rapids for Iowa County Fair August 14-17. . . . Don Reid started a one-nighter tour Saturday, July 27, which will end August 13 when the band goes into Peony Park, Omaha. . . . Dick Barstow, associate producer at the Palmer House, who originated the jitterbug routine, *All the Cats Join In*, for the new Disney film *Make Mine Music*, has been engaged by RKO to demonstrate the dance before groups in key cities.

Erskine Butterfield drew another holdover at Dome, Minneapolis, and plans to head east for a De Luxe recording date whenever this engagement ends. . . . Kay Hughes, pianist and chirp who was formerly with Herbie Kay's band, will soon make her debut in the Midwest as a single. Kay is under a seven-year management contract with Frederick Bros. . . . Markert and Angell, organ team, opened at Happy Hour, Minneapolis, August 1. . . . Lucille Key, Memphis girl, has joined the Freddie Nagel ork at the Peabody Hotel, Memphis, for a four-week engagement.

HOLLYWOOD:

Slack biz in San Diego over-all has Pacific Square Ballroom and Mission Beach dancery asking for outs, or at least lower guarantees on the Harry James and Tex Beneke bands, respectively. . . . Horace Heidt's Trianon Ballroom attempting to head for big biz, with Lionel Hampton set starting September 3 after series of low budget bands and rumors of sales to a group of band leaders, etc. . . . Decca is reportedly following the lead of Columbia Records in building an entire recording set-up here. . . . Jack Kapp has announced nothing definite, however. . . . *Picnic in the Wintertime*, new tune by George Handy, Bob Levinson and Howard Leeds. . . . Red Norvo coasting it with Woody Herman's band for the first time in 10 years. . . . Harry Revel back to Hollywood after a Washington stay where he discussed his vet city idea with politicians.

Hangout for show and music biz crowd, Billingsley Restaurant on Sunset Boulevard, to stay open until 4:30 a.m. nightly, an event here since the town practically folds at midnight due to early liquor sales deadline. Dave's Blue Room on the Strip is the only other major stop-off for a.m. tradesters a la the Lindy and Reuben set in NYC. . . . Nick Cockrane's band into second play slot at Avadon, with Billy Butterfield starting August 14. . . . Jim Conkling, Capitol Records talent and recording man, to NYC for diskling dates.

David Cavanaugh, ex-band manager, to local Frederick Bros. office as cocktail booker. . . . Another new addition to FB staff is Rudy Platt. . . . George Antheil, the composer, signed by Eagle Lion Films to write original music for three of the firm's output. . . . Joe Liggins cut *Ripper's Boogie, Parts One and Two, Breaking My Heart and Tanya* for Exclusive. . . . Claude Lakey's smaller band at Avadon consists of numerous ex-Harry James men. . . . Aladdin diskery penned *Uncle Whoa Bill*.

Belgians Ban Brit Bands Till Brits Use Some Belgians

NEW YORK, Aug. 3.—Custom of banning foreign dance bands is spreading. Belgian Musicians' Union recently decided that no more British orks should be allowed to perform in Belgium until Belgian bands get a crack at British bookings. Union drew attention of the country's Foreign Minister to the fact that English outfits were getting a corner on Belgian location spots. Upshot was an edict that British units would be permitted to work only where the operator agrees to employ a wholly Belgian ork at the same time. Effect of this is to nip Belgian work for the Britishers, and word is that the situation won't change until Great Britain buys some Belgians.

Paper War Started As 802ers Get Early Electioneering Start

NEW YORK, Aug. 3.—Pamphleteering and other forms of journalism are the rage at Local 802, American Federation of Musicians here, where the December election campaign is already under way, and the literary output is increasing. Focal point of interest is the forthcoming edition of the local's official *Journal*, which will rise to the defense of Treasurer Harry Suber against charges recently circulated in a Unity Group (anti-administration) leaflet.

The Unity leaflet made much of Suber's testimony in the recent Unity vs. Administration lawsuit in Supreme Court here. Suber had told of changing an audited financial figure for inclusion in a report in *The Journal*. The Unity leaflet accused Suber of pulling a dippy on the auditor and the union, and the next issue of *The Journal* will carry statements designed to refute the charges. Suber says the only alteration made on the auditor's report was to break it down into more detailed form.

Anti-Blue

Last week the Independent Committee, also anti-administration and now plumping for "a coalition of all members, of all candidates, of all tickets which share this democratic outlook," distributed to exchange-floors a four-page tab called *The Independent*. Paper was heavy with anti-Blue Ticket (administration) attacks, amid which it proposed a program of action. An article on theater jobs demands 30 per cent increase in scales, doubling charges of as much as 50 per cent, at least two weeks' closing notice, improved dressing facilities and strict enforcement of laws governing temporary lay-offs. Another article called for membership ratification of new contracts. This is expected to be a hot issue at the September by-laws meeting, which all anti-administrationites predict will be well-attended. Should there be a quorum at the meeting, there is little doubt among union leaders that things will pop.

Unity and the Independent Committee held a council of war two weeks ago, exploring possibility of coalition. Meeting resulted in the appointment of two sub-committees, one to explore further the amalgamation notion, the other to draw up a joint program of action by the by-laws meeting. Another Unity-Indie confab is set for next week, for the hearing of sub-committee reports. Rank and file of both groups appear eager for the amalgamation, while their leaders seem equally eager, but not entirely confident the trick can be turned. It is figured the groups

Big-Hearted

NEW YORK, Aug. 3.—The letters written to record companies by hopeful amateur tunesmiths are usually of a same-ness. The writer has a great piece of material; all his friends tell him it ought to be recorded by Bing Crosby, or Frank Sinatra, or Perry Como; he is 89 years old and was inspired to write the song by something that happened to him at the Battle of Gettysburg, etc.

Occasionally, however, along comes a guy with a fresh approach. Such a guy is the current favorite of one major disk firm. His letter wound up, after a few brief sentences on the terrific quality of his stuff, with this big concession: "The usual 2-cent royalty rate will be satisfactory."

Sam Brenner Joins Globe; Other Rep Deals Cooking

NEW YORK, Aug. 3.—Sam S. Brenner, for 10 years Metropolitan sales rep for Bruno, N. Y., has been appointed secretary of the Globe Record Company, according to an announcement by William Morris, Globe prexy. Arnold Hecht continues as exec v.-p. With the idea of operating the disk sales agency on a national basis, plans are afoot to open offices in Chi and L. A. Company now has deal with the Soviet government to handle Russian disks and negotiations are currently under way for representation rights to disks of other countries including South America, Europe and the Hawaiian Islands.

Daileys to L. A.

NEW YORK, Aug. 3. — Frank Dailey, operator of Meadowbrook, Cedar Grove, N. J., and Mrs. Dailey took off Monday (July 29) for Los Angeles on combined business-pleasure trip. They were accompanied by Marion Hutton and her husband, Jack Philbin.

can agree on a campaign platform, and even on candidates. The big question is whether an almost traditional mutual distrust can be dissipated.

Independent Committee's support of the administration in the 1942 elections is credited with having defeated several Unity candidates. With the Indies on the other side of the ballot, Unity partisans figure the election can be bagged. Administration and non-partisan 802-ers are watching the Unity-Indie romance with great interest.

JIMMY WALKER AND HIS WESTERN STARS

JUKE BOX "MUSTS" IN JIVE!

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- JB-505 NOT ON THE FIRST NIGHT... THE LAZIEST GAL IN TOWN — FRANKIE and her BOYS
- JB-506 PINE TOP'S BOOGIE WOOGIE... ECCENTRIC RAG — THE BAILEY SWING GROUP

RAVE RATING RACE RECORD!

- JB-503 MILTON'S BOOGIE... GROOVY BLUES by ROY MILTON and his SOLID SENDERS

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HIT TUNES

ON JUKE BOX AND OVER THE COUNTER SALES

- SR-105 PLUCKIN' THE BASS... I'M GETTING SENTIMENTAL OVER YOU — ROY ELDRIDGE and ORCHESTRA
- 7005 YOU ARE TOO BEAUTIFUL... ROBERT THE ROUE — BUDDY CLARK with ORCHESTRA

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ARA 147
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COSMO 55702
KAY KYSER
COLUMBIA 36979



GUY LOMBARDO
DECCA 18873
VAUGHN MONROE
VICTOR 20-1860
GEORGE PAXTON
MAJESTIC 7183
ORRIN TUCKER
MUSICRAFT 15064

BONNIE LOU WILLIAMS
BLACK & WHITE 780

ROBBINS MUSIC CORPORATION



PART 1—The Billboard

HONOR ROLL OF HITS

THE NATION'S TOP TUNES

1. THE GYPSY
2. TO EACH HIS OWN
3. DOIN' WHAT COMES NATUR'LLY
4. SURRENDER
5. THEY SAY IT'S WONDERFUL
6. PRISONER OF LOVE
7. I DON'T KNOW ENOUGH ABOUT YOU
8. IN LOVE IN VAIN
9. FULL MOON AND EMPTY ARMS
10. ALL THRU THE DAY
11. I DON'T KNOW WHY (I JUST DO)
12. FIVE MINUTES MORE
13. ONE MORE TOMORROW
14. THERE'S NO ONE BUT YOU
15. I GOT THE SUN IN THE MORNING

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart. The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

ENGLAND'S TOP TWENTY

Weeks to date	POSITION		SONG	ENGLISH	AMERICAN
	Last Week	This Week			
7	1	1	BLESS YOU FOR BEING AN ANGEL	Noel Gay	Words & Music Bregman-Vocco-Conn
19	2	2	I CAN'T BEGIN TO TELL YOU	Chappell	Vocco-Conn
5	3	3	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Campbell-Connelly	BMI
14	4	4	MARY LOU	Francis Day	Mills
12	8	5	INTO EACH LIFE SOME RAIN MUST FALL	Bradbury Wood	Sun
11	7	6	MONEY IS THE ROOT OF ALL EVIL	Chappell	Sun
6	12	7	YOU CAN BE SURE OF ME	Irwin Dash	Dash, Connelly, Inc.
20	5	8	LET BYGONES BE BYGONES	Feldman	*
5	11	9	PRIMROSE HILL	Lawrence Wright	*
14	9	10	IN THE LAND OF BEGINNING AGAIN	Feldman	Feist
12	6	11	OH! WHAT IT SEEMED TO BE	Sun	Santly-Joy
7	11	12	HOMESICK—THAT'S ALL	Chappell	Mayfair
31	10	13	CRUISING DOWN THE RIVER	Cinephonic	*
2	15	14	DOWN IN THE VALLEY	Leeds	Leeds
6	13	15	YOU WON'T BE SATISFIED (Until You Break My Heart)	Chappell	Mutual
10	18	16	COAX ME A LITTLE BIT	Victoria	Bourne
25	17	17	CHICKERY CHICK	Campbell-Connelly	Santly-Joy
2	16	18	DAY BY DAY	Campbell-Connelly	Barton
3	14	19	YOU ALWAYS HURT THE ONE YOU LOVE	Bradbury Wood	Sun
2	—	19	IT'S A PITY TO SAY GOODNIGHT	Peter Maurice	Leeds
11	—	20	THIS HEART OF MINE	Bradbury Wood	Triangle

*Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

- ALL THE TIME** (Robbins), sung by Pat Kirkwood and played by Guy Lombardo in MGM's "No Leave, No Love." National release date not set.
- ALL THROUGH THE DAY** (Williamson), sung by Jeanne Craine in 20th Century-Fox's "Centennial Summer." National release date—August, 1946.
- I DON'T KNOW WHY (I Just Do)** (Feist), in MGM's "Faithful in My Fashion." National release date—August 22, 1946.
- IN LOVE IN VAIN** (T. B. Harms), sung by Jeanne Craine in 20th Century-Fox's "Centennial Summer." National release date—August, 1946.
- NIGHT AND DAY** (Harms, Inc.), in Warner Bros.' "Night and Day." National release date—August 3, 1946.
- ONE MORE TOMORROW** (Remick), sung by Anne Sheridan in Warner Bros.' "One More Tomorrow." National release date—June 1, 1946.
- STRANGE LOVE** (Famous), in Hal Wallis Production's "The Strange Love of Martha Ivers." National release date—September, 1946.
- TO EACH HIS OWN** (Paramount), in Paramount's pic of the same name. National release date—July 5, 1946.
- WITHOUT YOU** (Tres Palabras), sung by Andy Russell in Walt Disney's "Make Mine Music." National release date—April 20, 1946.

Music Popularity Chart

Week Ending
Aug. 2, 1946

RADIO

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, July 26, 8 a.m., and ending Friday, 8 a.m., Aug. 2)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
3	All the Time (F) (R)	Robbins	ASCAP
21	All Through the Day (F) (R)	Williamson	ASCAP
3	Along With Me (M) (R)	Witmark	ASCAP
10	Coax Me a Little Bit (R)	Bourne	ASCAP
8	Doin' What Comes Natur'llly (M) (R)	Berlin	ASCAP
17	Full Moon and Empty Arms (R)	Barton	ASCAP
19	I Don't Know Enough About You (R)	Campbell-Porgie	BMI
11	I Don't Know Why (I Just Do) (F) (R)	Feist	ASCAP
11	I Got the Sun in the Morning (M) (R)	Berlin	ASCAP
6	I'd Be Lost Without You (R)	Advanced	ASCAP
4	If You Were the Only Girl (R)	Mutual	ASCAP
7	(I'll Be With You) In Apple Blossom Time (R)	Broadway	ASCAP
19	In Love in Vain (F) (R)	T. B. Harms	ASCAP
1	Linger in My Arms a Little Longer, Baby (R)	Bourne	ASCAP
14	More Than You Know (M) (R)	Miller	ASCAP
7	Night and Day (F) (R)	Harms, Inc.	ASCAP
18	One More Tomorrow (F) (R)	Remick	ASCAP
13	Prisoner of Love (R)	Mayfair	ASCAP
8	Should I Tell You I Love You? (M) (R)	T. B. Harms	ASCAP
18	Sioux City Sue (R)	Morris	ASCAP
2	South America, Take It Away (M) (R)	Witmark	ASCAP
10	Strange Love (F) (R)	Famous	ASCAP
7	Surrender (R)	Santly-Joy	ASCAP
16	The Gypsy (R)	Leed	ASCAP
7	There's No One But You (R)	Shapiro-Bernstein	ASCAP
17	They Say It's Wonderful (M) (R)	Berlin	ASCAP
3	To Each His Own (F) (R)	Paramount	ASCAP
4	Whatta Ya Gonna Do? (R)	BMI	BMI
4	Who Do You Love, I Hope (M) (R)	Berlin	ASCAP
10	You Are Too Beautiful (R)	Harms, Inc.	ASCAP
4	You May Not Love Me (M) (R)	Burke-Van Heusen	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys thruout the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION	TITLE	Artist	Lic. By
6	1	TO EACH HIS OWN (F)	Eddy Howard	Ork
15	4	THE GYPSY	Dinah Shore	Majestic 7188—ASCAP
8	4	DOIN' WHAT COMES NATUR'LLY (M)	Freddy Martin	Victor 20-1878—ASCAP
6	2	SURRENDER	Perry Como	Victor 20-1877—ASCAP
13	5	THEY SAY IT'S WONDERFUL (M)	Frank Sinatra	Columbia 36975—ASCAP
13	6	THE GYPSY	Ink Spots	Decca 18817—ASCAP
2	13	FIVE MINUTES MORE	Frank Sinatra	Columbia 37048—ASCAP
19	3	PRISONER OF LOVE	Perry Como	Victor 20-1814—ASCAP
3	11	DINAH	Sam Donahue	Capitol 260—ASCAP
3	8	SURRENDER	Woody Herman	Columbia 36985—ASCAP
7	10	THEY SAY IT'S WONDERFUL (M)	Perry Como	Victor 20-1857—ASCAP
4	9	BOOGIE BLUES	Gene Krupa	Columbia 36986—ASCAP
2	—	STONE COLD DEAD IN THE MARKET (He Had It Coming)	Ella Fitzgerald-Louis Jordan	Decca 23546—ASCAP
1	—	JUST THE OTHER DAY	Sam Donahue	Capitol 275—ASCAP
10	7	DOIN' WHAT COMES NATUR'LLY (M)	Dinah Shore	Spade Cooley
1	—	TO EACH HIS OWN (F)	Freddy Martin	Victor 20-1921—ASCAP

Coming Up

SOUTH AMERICA, TAKE IT AWAY (M)	Bing Crosby-Andrews Sisters	Decca 23569
IN LOVE IN VAIN (F)	Dick Haymes-Helen Forrest	Decca 23528
I KNOW	Tex Beneke-Glenn Miller	Ork
		Victor 20-1914

FUNNIER THAN EVER!



JERRY COLONNA

With Orchestra Conducted by FRANK DeVOL

'MY FICKLE EYE'

Casanova Colonna's a heart-breaker with the ladies! . . . Jerry's hilarious delivery builds to a smash climax when his "fickle eye" falls out.

'A FARMER'S LIFE IS A VERY MERRY LIFE'

From the 20th Century Fox Picture, "Three Little Girls in Blue"
A comedy riot with barnyard sound effects - Colonna at his best!

CAP. 276*



The blues with a mood . . . by inimitable Ella Mae and fly-fingered Freddie. An 8-beat ballad full of bounce.

This torrid boogie tune turns Slack loose at the mandolin-piano as Ella Mae shouts a terrific vocal!

CAP. 278*

* 50c plus tax

Capitol

RECORDS

FROM HOLLYWOOD

Sunset and Vine

TEX BENEKE

AND THE MILLER ORCHESTRA

I Know

Vocal by The Crew Chiefs

AND

Everybody Loves My Baby

Vocal by Tex Beneke and The Crew Chiefs

RCA VICTOR 20-1914



TOMMY DORSEY

AND HIS ORCHESTRA

Remember Me

(from Warner Bros. picture "Never Say Goodbye")

AND

I Don't Know Why

(I Just Do) Vocals by Stuart Foster

RCA VICTOR 20-1901



BETTY HUTTON

with The Four Hits, Joe Lilley and Orchestra

Wherever There's Me There's You

AND

My Fickle Eye

RCA VICTOR 20-1915



FREDDY MARTIN

AND HIS ORCHESTRA

To Each His Own

(Inspired by the Paramount picture "To Each His Own")

AND

You Put A Song In My Heart

Vocals by Stuart Wade

RCA VICTOR 20-1921



VAUGHN MONROE

AND HIS ORCHESTRA

Vocals by Vaughn Monroe and the Moon Maids

Who Told You That Lie?

AND

It's My Lazy Day

(from the Republic picture "Bordertown Trails")

RCA VICTOR 20-1892



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sheet music sellers. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	POSITION	TITLE	Label
16	1	1	1.	THE GYPSY (R)	Leeds
4	2	2	2.	TO EACH HIS OWN (F) (R)	Paramount
9	4	3	3.	DOIN' WHAT COMES NATUR'LLY (M) (R)	Berlin
5	11	4	4.	SURRENDER (R)	Santly-Joy
12	3	5	5.	THEY SAY IT'S WONDERFUL (M) (R)	Berlin
12	5	6	6.	I DON'T KNOW ENOUGH ABOUT YOU (R)	Campbell-Porgie
17	6	7	7.	PRISONER OF LOVE (R)	Mayfair
7	9	8	8.	ONE MORE TOMORROW (F) (R)	Remick
17	10	9	9.	ALL THROUGH THE DAY (F) (R)	Williamson
10	7	10	10.	IN LOVE IN VAIN (F) (R)	T. B. Harms
19	8	11	11.	SIoux CITY SUE (R)	Morris
2	—	12	12.	I DON'T KNOW WHY (I Just Do) (F) (R)	Feist
1	—	13	13.	FIVE MINUTES MORE (R)	Melrose
4	12	14	14.	COME RAIN OR COME SHINE (M) (R)	Crawford
2	13	15	15.	WHO TOLD YOU THAT LIE? (R)	Stevens

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	Last Week	This Week	POSITION	TITLE	Label
4	3	1.	1.	TO EACH HIS OWN Eddy Howard.....	Majestic 7188 <i>Cynthia's in Love</i>
6	1	2.	2.	SURRENDER Perry Como.....	Victor 20-1877 <i>More Than You Know</i>
14	2	3.	3.	THE GYPSY Ink Spots.....	Decca 18814 <i>Everyone Is Saying Hello Again (Why Must We Say Goodbye?)</i>
6	6	4.	4.	DOIN' WHAT COMES NATUR'LLY Freddie Martin....	Victor 20-1878 <i>Blue Champagne</i>
8	5	5.	5.	DOIN' WHAT COMES NATUR'LLY Dinah Shore.....	Columbia 36976 <i>I Got Lost in His Arms</i>
8	4	6.	6.	THEY SAY IT'S WONDERFUL Perry Como.....	Victor 20-1857 <i>If You Were the Only Girl</i>

(Continued on page 110)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	TITLE	Label
6	1	1.	1.	Dancing in the Dark Carmen Cavallaro	Decca A-441
2	3	2.	2.	King Cole Trio King Cole Trio	Capitol BD-29
2	5	3.	3.	Annie, Get Your Gun Ethel Merman	Decca A-468
4	2	4.	4.	Twilight Time Three Sons	Majestic 1041
3	4	5.	5.	Musical Depreciation Spike Jones	

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	TITLE	Label
43	1	1.	1.	Clair de Lune Jose Iturbi	Victor 11-8851
59	2	2.	2.	Chopin's Polonaise Jose Iturbi	Victor 11-8848
17	4	3.	3.	Jalouise Boston Pops	Victor 12160
36	—	4.	4.	Warsaw Concerto Arthur Fiedler, conductor; Leo Litwin, pianist, Boston Pops	Victor 11-8863
11	3	5.	5.	Warsaw Concerto Kostelanetz	Columbia 7443-M

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	TITLE	Label
14	1	1.	1.	Kostelanetz Conducts Andre Kostelanetz	Columbia M-574
25	2	2.	2.	Rachmaninoff Concerto No. 2 in C Minor Rachmaninoff, Philadelphia Orchestra	Victor DM-58
53	3	3.	3.	Rhapsody in Blue Oscar Levant, Philadelphia Orchestra; Eugene Ormandy, conductor	Columbia X-251
6	5	4.	4.	Tchaikowsky Nutcracker Suite Eugene Ormandy, conductor Philadelphia Orchestra	Victor DM-1020
7	4	5.	5.	Exotic Music Andre Kostelanetz	Columbia X-264

Music Popularity Chart

Week Ending
Aug. 1, 1946

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record
	Last Week	This Week	
15	1	1	THE GYPSY—Ink Spots Decca 18817 (Phil Brito, Musicraft 15062; Jan Garber Ork, Black & White BW 774; Hildegarde-Guy Lombardo, Decca 23511; Sammy Kaye, Victor 20-1844; Hal McIntyre, Cosmo 475; Gail Meredith, Manor 1019; Louis Prima, Majestic 7177; Dinah Shore, Columbia 36964; Freddie Stewart, Bel-Tone BT 7003)
5	4	2	TO EACH HIS OWN (F)—Eddy Howard Majestic 7188 (Ople Gates Ork, Four Star 1131; Tony Martin, Mercury 3022; The Modernaires-Paula Kelly, Columbia 37063; Freddy Martin, Victor 20-1921)
7	2	3	SURRENDER—Perry Como (Russ Case Ork) ... Victor 20-1877 (Phil Brito, Musicraft 15073; Randy Brooks, Decca 18897; Al Donahue Ork, 4-Star 1120; Woody Herman, Columbia 36985; George Olsen, Majestic 7186; Tony Pastor, Cosmo 483; Jan Savitt and His Top Hatters, ARA-150; Deek Watson and His Brown Dots, Manor 1026; Bob Chester Ork, Sonora 2011; Shep Fields Ork, Vogue R-765)
11	6	4	THEY SAY IT'S WONDERFUL (M)—Perry Como (Russ Case Ork) Victor 20-1857 (Eileen Barton, Mercury 3005; Ray Bloch Ork, Signature 15021; Bing Crosby, Decca 18829; Al Goodman Ork, Victor 46-0001; Ray Herbeck Ork, 4-Star 1082; Henry Jerome Ork, Davis 2107; Jack Leonard, Majestic 7176; Gordon MacRae, Musicraft 15065; Will Osborne Ork, Black & White BW 769; Andy Russell, Capitol 252; Ginny Simms, ARA 139; Frank Sinatra, Columbia 36975; Jerry Wald Ork, Sonora 3007)
8	3	5	DOIN' WHAT COMES NATUR'LLY (M)—Freddy Martin (Glenn Hughes-The Martin Men) Victor 20-1878 (Jimmy Dorsey, Decca 18872; Jan Garber Ork, Black & White BW 774; The Five DeMarco Sisters, Majestic 7193; Dinah Shore-Spade Cooley Ork, Columbia 36976)
11	4	5	DOIN' WHAT COMES NATUR'LLY (M)—Dinah Shore-Spade Cooley Ork Columbia 36976 (See No. 5-A)
14	7	6	THE GYPSY—Dinah Shore (Sonny Burke Ork) Columbia 36964 (See No. 1)
9	11	7	I DON'T KNOW ENOUGH ABOUT YOU—Mills Brothers Decca 18834 (Johnny Desmond, Victor 20-1861; Peggy Lee, Capitol 236; Benny Goodman, Columbia 37053)
14	8	7	THE GYPSY—Sammy Kaye (Mary Marlow) ... Victor 20-1844 (See No. 1)
1	—	8	FIVE MINUTES MORE—Frank Sinatra (Axel Stordahl Ork) Columbia 37048 (Tex Beneke-Glenn Miller Ork, Victor 20-1922; Phil Erito, Musicraft 15086; Harry Cool Ork, Signature 15038; Bob Crosby, Decca 18909; Curt Massey, Cadet CR-205; The Three Suns, Majestic 7197)
10	12	9	PRISONER OF LOVE—Ink Spots Decca 18864 (Billy Eckstine, National 9017; Ruth Robin-Gus Bivona Ork, 4 Star 1069; Gordon MacRae, Musicraft 15065; Perry Como, Victor 20-1814)
2	14	10	TO EACH HIS OWN (F)—Tony Martin (Al Sack Ork) Mercury 3022 (See No. 2)
9	9	11	DOIN' WHAT COMES NATUR'LLY (M)—Jimmy Dorsey (Dee Parker) Decca 18872 (See No. 5-A)
7	15	11	THEY SAY IT'S WONDERFUL (M)—Frank Sinatra (Axel Stordahl Ork) Columbia 36975 (See No. 4)
19	5	12	PRISONER OF LOVE—Perry Como (Russ Case Ork) ... Victor 20-1814 (See No. 9)
1	—	12	SOUTH AMERICA, TAKE IT AWAY (M)—Bing Crosby-Andrews Sisters (Vic Schoen Ork) Decca 23569 (Xavier Cugat, Columbia 37051; George Paxton Ork, Majestic 7202; Mel Torme and His Mel Tones, Musicraft 381)

(Continued on page 110)

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
15	1	1	NEW SPANISH TWO STEP .. Bob Wills..... Columbia 36966
15	4	2	SOMEDAY (You'll Want Me To Want You) Elton Britt..... Victor 20-1864
5	—	3	NO VACANCY Merle Travis..... Capitol 258
14	3	4	ROLY-POLY Bob Wills..... Columbia 36966
2	6	5	DRIVIN' NAILS IN MY COFFIN Floyd Tillman..... Columbia 36998
1	—	5	I WANT TO BE A COW-BOY'S SWEETHEART Rosalie Allen..... Victor 20-1924
27	—	6	GUITAR POLKA Al Dexter..... Columbia 36898
3	—	7	THO' I TRIED (I Can't Forget You) Wesley Tuttle..... Capitol 267
6	—	8	LONG TIME GONE Tex Ritter..... Capitol 253
8	6	8	WAVE TO ME, MY LADY .. Gene Autry..... Columbia 36984

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
7	1	1	STONE COLD DEAD IN THE MARKET (He Had It Coming) Louis Jordan-Ella Fitzgerald... Decca 23546
15	3	2	R. M. BLUES Roy Milton..... Juke Box JB-504
10	4	3	(GET YOUR KICKS ON) ROUTE 66 King Cole Trio..... Capitol 256
24	2	3	HEY! BA-BA-RE-BOP Lionel Hampton..... Decca 18754
10	2	4	THE GYPSY Ink Spots..... Decca 18817



*Thornhill's
back*

**AND COLUMBIA'S
GOT HIM**

*Claude's home from the
service and here's his
first new hit*

• NIGHT AND DAY •

• SMILES •

COLUMBIA 37055

*Peace! It's wonderful for the
Thornhill Boosters. Let'er ride!*

**COLUMBIA
RECORDS**



Trade Marks "Columbia," and "C" Reg. U. S. Pat. Off. Columbia Record-
ing Corporation • A subsidiary of Columbia Broadcasting System, Inc.



15086
FIVE MINUTES MORE
THAT LITTLE DREAM GOT NOWHERE
(from Paramount film 'Cross My Heart')
PHIL BRITO
Orchestra under direction of WALTER GROSS

15085
WHAT IS THERE TO SAY
(from 'Ziegfeld Follies of 1933')
MY HEART STOOD STILL
(from 'A Connecticut Yankee')
TEDDY WALTERS
His Voice and Guitar
Orchestra under direction of MANNIE KEIN



15084
(It's Gonna Depend On)
THE WAY THAT THE WIND BLOWS
I'M SO LONESOME I COULD CRY
GORDON MacRAE
Orchestra under direction of WALTER GROSS

15087
AUTUMN IN NEW YORK
(from 'Thumbs Up')
LOOK FOR THE SILVER LINING
(from MGM film 'Till The Clouds Roll By')
LOUANNE HOGAN
Orchestra under direction of EARLE HAGEN



MUSICRAFT RECORDS INC.
 New York • Hollywood



PART 3—The Billboard

ADVANCE RECORD DATA

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

- A GARDEN IN THE RAIN Perry Como-The Satisfiers (Russ Case Ork) (YOU MUST)..... Victor 20-1916
- AMAZING GRACE Dixie Humming Birds (MY RECORD)..... Apollo 108
- AND THEN IT'S HEAVEN Harry James (Buddy Di Vito) (I GUESS)..... Columbia 37060
- ANNABELLE POLKA Val-Taro Musette (LOVE DREAM)..... Columbia 12285
- BABY, THAT WON'T GET IT Frankie Marvin (WINE, WOMEN)..... San Antonio 107
- BABY, WON'T YOU PLEASE COME HOME? Bing Crosby-Eddie Heywood Ork (THAT LITTLE)..... Decca 23636
- BARREL HOUSE BLUES Lannia Scott Trio (LANNIE'S BOOGIE)..... Savoy 614
- BEGIN THE BEGUINE Frank Sinatra (Axel Stordahl Ork) (WHERE IS)..... Columbia 37064
- IRVING BERLIN MELODIES ALBUM. Wayne King Victor P 159
- A Pretty Girl Is Like a Melody (Earl Randall)..... Victor 20-1898
- Alexander's Ragtime Band Victor 20-1899
- All Alone (Nancy Evans) Victor 20-1897
- Always (Earl Randall) Victor 20-1896
- Blue Skies (Nancy Evans) Victor 20-1896
- Remember (Nancy Evans) Victor 20-1898
- Say It With Music (Earl Randall) Victor 20-1897
- What'll I Do? (Nancy Evans) Victor 20-1899
- BLACK AND BLUE Nat Jaffe (ZONKY)..... Signature 28111
- BLOWIN' UP A STORM Woody Herman (FAN IT)..... Columbia 37059
- BLUE SKIES Perry Como-The Satisfiers (Russ Case Ork) (GIRL OF)..... Victor 20-1917
- BLUE TEXAS MOONLIGHT Hal Horton (GOTTA GET)..... Sonora H7025
- BUGLE CALL RAG Joe Viviano Quintette (STUMBLING)..... Sonora 3023
- CHIQUITA BANANA Betty Reilly-Emil Coleman and His Waldorf-Astoria Ork (LA CUCARACHA)..... De Luxe 1033
- COPENHAGEN Joe Biviano Quintette (HONEY-SUCKLE ROSE)..... Sonora 3021
- COPPIN' THE BOP J. J. Johnson Re'Boppers (JAY JAY)..... Savoy 615
- DEFINITIVAMENTE Salvador Garcia-Juan S. Garrido Ork (ESTA NOCHE)..... Peerless 2281
- DEXTER RIDES AGAIN Dexter Gordon Quintette (I CAN'T)..... Savoy 623
- DON'T BLAME ME Illinois Jacquet All Stars (GIRL OF)..... Savoy 620
- DREAMY RIO GRANDE Hal Horton (RHYTHM IN)..... Sonora H7022
- ESTA NOCHE HA PASADO Salvador Garcia-Juan S. Garrido Ork (DEFINITIVAMENTE)..... Peerless 2281
- FAMOUS BARBER SHOP BALLADS ALBUM The Mills Brothers Decca A-476
- Can't You Hear Me Callin', Caroline? Decca 23625
- Just a Dream of You, Dear Decca 23624
- Meet Me Tonight in Dreamland Decca 23625
- Moonlight Bay Decca 23626
- My Gal Sal Decca 23624
- On the Banks of the Wabash (Far Away) Decca 23626
- Sweet Adeline Decca 23623
- Way Down Home Decca 23627
- When You Were Sweet Sixteen Decca 23627
- You Tell Me Your Dream, I'll Tell You Mine Decca 23623
- FAN IT Woody Herman and His Woodchoppers (Woody Herman) (BLOWIN' UP)..... Columbia 37059
- GEORGE GERSHWIN SELECTIONS FROM "DAMSEL IN DISTRESS" (1. Nice Work If You Can Get It, 2. A Foggy Day, 3. Things Are Looking Up, 4. I Can't Be Bothered Now) (12") Frankie Carle (RODGERS AND)..... Decca 29215
- GIRL OF MY DREAMS Perry Como (Russ Case Ork) (BLUE SKIES)..... Victor 20-1917
- GIRL OF MY DREAMS Ike Quebec All Stars (DON'T BLAME)..... Savoy 620
- GOOD DEAL Charlie Ventura Quartette (MY JO-ANN)..... Savoy 622
- GOODBYE SUE Perry Como (Mixed Chorus) (TEMPTATION)..... Victor 20-1919
- GOTTA GET TOGETHER WITH MY GAL Hal Horton (BLUE SKIES)..... Sonora H7025
- HAND IN HAND BLUES Dickie Thompson and His Blue Five (Dickie Thompson) (TAILOR-MADE GAL)..... Signature 1002
- HAWKINS' BARREL-HOUSE Coleman Hawkins Ork (VOODIE)..... Signature 28101
- HEADIN' DOWN THE WRONG HIGHWAY Dick James and the Coast Ranch Hands (WINE, WOMEN)..... Coast 234
- HIGH ON A WINDY TRUMPET Les Brown (LOVER'S LEAP)..... Columbia 37081
- HI HO TRAILUS BOOT WHIP Roy Eldridge Ork (Ensemble) (TIPPIN' OUT)..... Decca 23637
- HONEY-SUCKLE ROSE Joe Biviano Quintette (COPENHAGEN)..... Sonora 3021
- I CAN'T GIVE YOU ANYTHING BUT LOVE Charlie Kennedy Quintette (DEXTER RIDES)..... Savoy 623
- I DON'T STAND FOR THAT JIVE Piccadilly Pipers (YOU'RE NOT)..... Savoy 5531
- I GET THE BLUES WHEN IT RAINS. Jerry Sellers (David Rhodes Ork) (SMART LITTLE)..... Sonora 3019
- I GUESS I EXPECTED TOO MUCH... Harry James (Buddy Di Vito) (AND THEN)..... Columbia 37060
- I GUESS I'LL GET THE PAPERS (And Go Home) Les Brown (Jack Haskell) (THE WHOLE)..... Columbia 37066
- IF I'M LUCKY Perry Como (Russ Case Ork) (ONE MORE)..... Victor 20-1945
- IF IT AIN'T MINE (Whose Is It?)... Una Mae Carlisle (IM CRAZY)..... Savoy 617
- I'M CRAZY 'BOUT MY BABY Una Mae Carlisle (IF IT)..... Savoy 617
- IT'S A CRYING SHAME Dick James and the Coast Ranch Hands (SHUT THAT)..... Coast 233
- IT'S JUST A MATTER OF OPINION. Gene Krupa (Buddy Stewart-Carolyn Grey (THAT'S MY)..... Columbia 37067
- IT'S UP TO YOU Al Dexter and His Troopers (WINE, WOMEN)..... Columbia 37082

(Continued on opposite page)

Music Popularity Chart

Week Ending
Aug. 1, 1946

AND POSSIBILITIES

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by an attempt into best selling, most played or most heard features of the Chart.

SOMEWHERE IN THE NIGHT..... Frank Sinatra, with orchestra directed by Axel Stordahl... Columbia 37054

A beautiful ballad from the flicker "Three Little Girls in Blue," this tune shows great promise of making the "Honor Roll of Hits" grade. And with Sinatra giving it his best treatment and Axel Stordahl doing one of his most outstanding jobs of setting the background, this disk is a cinch to click. Reverse is "One Love," waltz, which Sinatra does well too.

GIVE ME FIVE MINUTES MORE..... Curt Massey..... Cadet 205

The Cadet is a small West Coast manufacturer, it did deliver the Slim Gaillard "Cement Mixer" click, and this Massey disk gives the firm an even chance to deliver likewise with a ballad and a romantic singer. Only drawback is that on "Five Minutes" Massey will run up against some formidable competition, notably Sinatra. On its own merits, tho, and forgetting about productive capacity of major and indie waxeries, this platter could be big. Backside, "Too Many Irons in the Fire," is well done, too, and it could be a big item.

TO EACH HIS OWN..... The Modernaires..... Columbia 37063

This tune is one of the top ballads around, and the Eddie Howard (Majestic) and Tony Martin (Mercury) platters of it are already doing well. The Modernaires do an excellent job of selling the tune via fine voice blending, and the Mannie Klein ork support is top drawer. Should be an easy topper. Reverse is a beautifully done "Holiday for Strings," with neat band support by Mitch Ayres.

ADVANCE RECORD RELEASES

(Continued from opposite page)

- JARABE TAPATIO Miguel Aceves-Chelo Flores (Peerless Ork) (LAS MANANITAS) Peerless 1918
- JAY JAY J. J. Johnson Re'Boppers (COPPIN THE) Savoy 615
- JOSEPHINE POLKA Edward Krolkowski Ork (ROLL BACK) Columbia 12284
- JULIA Jose Contreras (MORIR POR) Peerless 2261
- LA CUCARACHA Betty Reilly-Emil Coleman and His Waldorf-Astoria Ork (CHIQUITA BANANA) De Luxe 1033
- LAMENTO BOHEMIO Mario Alberto Rodriguez-Juan S. Garrido Ork (TRISTE PENSAMIENTO) Peerless 2253
- LANNIE'S BOOGIE WOOGIE Lannie Scott Trio (BARREL HOUSE) Savoy 614
- LAS MANANITAS Miguel Aceves-Chelo Flores (Peerless Ork) (JARABE TAPATIO) Peerless 1918
- LOVE DREAM WALTZ Val-Taro Musette (ANNABELLE POLKA) Columbia 12285
- LOVER'S LEAP Les Brown (HIGH ON) Columbia 37061
- LYDIA Henri Rene Ork (Waltz Theme) Victor 46-0003
- MOONGLOW Barney Bigard Trio (TEA FOR) Signature 28116
- MORIR POR TU AMOR Jose Contreras (JULIA) Peerless 2261
- MR. FINE Johnny Alston Ork (Jean DeMetz) (RED LIGHT) Modern Music 144
- MY JO-ANN Vido Musso Big Seven (GOOD DEAL) Savoy 622
- MY RECORD WILL BE THERE Dixie Humming Birds (AMAZING GRACE) Apollo 108
- NUESTRO ENCUENTRO Salvador Garcia-Continental Ork (TENIA QUE) Peerless 2216
- ONE MORE VOTE (One More Kiss)..... Perry Como-The Satisfiers (Russ Case Ork) (IF I'M) Victor 20-1945
- COLE PORTER SELECTIONS FROM "ROSALIE" (1. In the Still of the Night, 2. I've a Strange New Rhythm in My Heart) (12") Frankie Carle (COLE PORTER) Decca 29214
- COLE PORTER SELECTIONS FROM "ROSALIE" (1. Rosalie, 2. Why Should I Care?, 3. Who Knows?) (12") Frankie Carle (COLE PORTER) Decca 29214
- IKE QUEBEC TENOR SAX ALBUM..... Blue Note 102
- Cup-Mute Clayton (Ike Quebec's Swing Seven) Blue Note 515
- Dolores (Ike Quebec's Quintet) Blue Note 516
- Hard Tack (Ike Quebec's Swingtet) Blue Note 510
- If I Had You (Ike Quebec's Swingtet) Blue Note 510
- Sweethearts on Parade (Ike Quebec's Quintet) Blue Note 516
- Topsy (Ike Quebec's Swing Seven) Blue Note 515
- RED LIGHT Johnny Alston Ork (Jean DeMetz) (MR. FINE) Modern Music 144
- RHYTHM IN THE HILLS Hal Horton (DREAMY RIO) Sonora H7022
- RODGERS AND HART SELECTIONS FROM "I'D RATHER BE RIGHT" (1. Have You Met Miss Jones?, 2. I'd Rather Be Right, 3. Sweet Sixty-five, 4. Take and Take and Take) (12") Frankie Carle (GEORGE GERSHWIN) Decca 29215
- ROLL BACK THE RUG Edward Krolkowski Ork (JOSEPHINE POLKA) Columbia 12284
- RUGGED BUT RIGHT Saxie Dowell Ork (Saxie Dowell) (SHE TOLD) Sonora 3029
- RUMORS ARE FLYING Saxie Dowell Ork (Don Grady) (THE OLD) Sonora 3026
- PEE WEE RUSSELL JAZZ ENSEMBLE ALBUM..... Disc 632
- I'd Climb the Highest Mountain Disc 5055
- Muskogee Blue Disc 5053
- Red Hot Mama Disc 5055
- Rosie (Make It Rosy for Me) Disc 5054
- Since My Best Gal Turned Me Down Disc 5053
- Take Me to the Land of Jazz Disc 5054
- SEPTEMBER IN THE RAIN Don Byas Quartette (VOT'S DOT?) Savoy 621
- SHE TOLD HIM EMPHATICALLY Saxie Dowell Ork (Saxie Dowell) (RUGGED BUT) Sonora 3029
- SHUT THAT GATE Dick James and the Coast Ranch Hands (IT'S A) Coast 233

(Continued on page 110)



**2 GREAT HITS ON
1 GREAT RECORD!**

THE MODERNAIRES

WITH
PAULA KELLY

SINGING

TO EACH HIS OWN

AND

HOLIDAY FOR STRINGS

COLUMBIA 37063

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A SALUTE TO GLENN MILLER

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PART 4—The Billboard

REVIEWS OF

Lightface portion of reviews is intended for information of all record and music

users. Boldface portion is intended for guidance of juke box operators.

FRANK SINATRA (Columbia 37054)
Somewhere in the Night—FT; V.
One Love—W; V.

The Voice makes a turnabout in sticking close to the tempo for both of these lo'er's laments, and without losing any of the low range qualities in his pipes. Result is a strong selling for "Somewhere in the Night," the lush movie lullaby from "Three Little Girls in Blue." Equally effective is his singing of the waltz melody, "One Love," also in tempo. As ever, Axel Stordahl's backgrounds are brilliant, particularly for the ballad spin that has the harp dotting the bank.

Spinning bright for the music boxes, "Somewhere in the Night" is a cinch for coins.

THE MODERNAIRES (Columbia 37063)
To Each His Own—FT; V.
Holiday for Strings—FT; V.

There is a rich blend of vocal harmonies that the Modernaires spin out so smoothly for "To Each His Own," the plaintive and highly tuneful movie title ballad. And with the Mannie Klein music capturing the vocal mood, the spinning brings out all of the chant's contagion. Contrasting the voices blend to bring out all the rhythmic and melodic appeal of the familiar "Holiday for Strings." And while the wordage is of little account, the Modernaires capture in their singing all the inherent musical beauty of the David Rose classic. Mitchell Ayres conducts the musical accompaniment for this side.

Modernaires add to the phono popularity of "To Each His Own" in their vocal entry.

CLAUDE THORNHILL (Columbia 37055)
Night and Day—FT.
Smiles—FT; VC.

Altho these sides were cut by Claude Thornhill back in 1942 before the maestro donned the navy blue, the spinning only goes to prove that his music was far ahead of the day. It's still a brand of musical brilliance that even today is never neared by most of the wand-wavers in the ork whirl. Cole Porter's "Night and Day" ballad, as an instrumental, emphasizes the maestro's own piano sparkle plus the voicing of his sax section that spells real brilliance. Contrasting, it's a bounce beat for the oldie "Smiles" in modern rhythmic dress. And very much in style with the singing of "A Pair of Pairs" plus the instrumental brilliance of the maestro and his individual and collective sax men.

With "Night and Day" now a movie title tune and the maestro himself back in the musical swim, spinning spells box office for the music boxes. And it's bright phono spinning for "Smiles," too.

JAN PEECE (Majestic 1057)
Macushla—FT; V.
L'Amour-Toujours-L'Amour—FT; V.

Two standard selections with fine tenoring of Jan Peerce giving full expression to the familiar lush melodies, the disk is a highly desirable one. Sings both songs in concert style with the spinning showing off excellent voice reproduction. Studio orchestra provides full accompaniment, but never going over the singer. Sides are for home enjoyment.

LOUANNE HOGAN (Musicraft 15087)
Look for the Silver Lining—FT; V.
Autumn in New York—FT; V.

With a lush fill-in painted musically by Earle Hagan, it's plaintive piping in the slow ballad tempo by Louanne Hogan making it sound new and fresh all over again for the Buddy De Sylva-Jerome Kern evergreen "Look for the Silver Lining," being brought back for the movie "Till the Clouds Roll By." Gal sells the wordage even better for "Autumn in New York," a smart Vernon Duke show ballad created strictly for the stage setting.

Everlasting popularity of "Look for the Silver Lining" makes the side a standard for phonos.

AL TRACE (Coronet 6)
I Know Somethin' I Won't Tell Ya—FT; VC.
Ragtime Cowboy Joe—FT; VC.

It's a silly dilly in the ditty "I Know Somethin' I Won't Tell Ya." But as such, cut out of the cloth that fits so well for Al Trace and His Silly Symphonists, a musical crew off the cob but thoroly appetizing. It's kindergarden stuff, but you'll like the way Trace spins it, with the maestro and his men for the vocal stanzas. Also tailor-made is the Trace tootling for the corn country classic, "Ragtime Cowboy Joe," setting it at a lively shuffle beat with the maestro telling the song story and one of his boys adding a yodeling bit.

Sides should show some strength at the tap and tavern locations.

DANNY O'NEIL (Majestic 7199)
Ole Buttermilk Sky—FT; V.
Remember Me?—FT; V.

Plenty of persuasion in the piping of Danny O'Neil for what promises to be a song rage before the summer runs out. With a heavy outdoor tang in the tune, there's both musical and lyrical contagion in Hoagy Carmichael's "Ole Buttermilk Sky," which the composer introduces in the movie "Canyon Passage" and which O'Neil sells strong at a bright tempo. Gets capable assist from the ork and chorus directed by Virg Davis without losing any of the homey appeal of the words and the music of the song. Tempo is slowed down as O'Neil brings out all the lyrical attraction of the familiar "Remember Me?"

Music ops should be greeted with a coin avalanche for groovings of "Ole Buttermilk Sky" if the song catches on as it should.

THE VELVETONES (Coronet 5)
I'm Gettin' Used To Love Again—FT; V.
Singing River—FT; V.

With little attraction in their vocal blend and with lesser quality in their individual vocal timber, the Velvetones, sepa male quartet, show nothing on the ball in this spinning. "Im Gettin Used To Love Again" is a listenable rhythm ditty, singing it for the most part in unison. The solo voice, banked by sustained harmonies, carries the ballad side, "Singing River." Nothing here, either in voice or style, to hold attention.

These sides show no promise for the phono ops.

RAY EBERLE (Apollo 1014)
More Than You Know—FT; V.
It's a Wonderful Night—FT; V.

The former Glenn Miller piper gets a solid dance band backing created by Wilson Sawyer for the everlasting Vincent Youmans classic, "More Than You Know" and for the more current "It's a Wonderful Night." However, the music makers make a better impression than the singer, Eberle lacking the warmth and appeal in his piping to make it count for more than a mill-run pipe according to the standards set by the spinning song romanticists.

Recognition of the singers name and the Vincent Youmans song may bring some attention in the music boxes to "More Than You Know" as a one-time set-up.

JIMMIE LUNCEFORD (Majestic 1060)
The Jimmies—FT.
I Need a Lift—FT; VC.

Jimmie Lunceford has still to hit his stride on the spinning sides. It's toe-tapping enough for the riff rhythm novelty "I Need a Lift," with the ensemble singing in unison of their needing, which is exactly what the band itself is needing. Mated music, an instrumental also by Edwin Wilcox, is no great shakes as a "Jimmies." It's a blue mood ballad showcasing the alto sax without any appreciable degree of stimulation.

Until the real thing comes along, the Lunceford fans will find some satisfaction in "I Need a Lift."

BILL McCUNE (Apollo 1013)
Walkin' Away With My Heart—FT; VC.
Let's Play House—FT; VC.

Cutting a commercial figure on wax with his music that is peppered with some tuneful guitar pickings, Bill McCune spins it easy on the ear and easy on the hoof for an attractive Tom Adair-Don George rhythm ballad, "Walking Away With My Heart," with Marshal Young's bary voice adding much to the attraction. Mated side is an easy-to-take rhythm novelty in Lee Crane's "Let's Play House," with Johnny Olsen and Bette Buckner going back vocally to their childhood days to make the ditty count.

If it's a plug tune the "Walkin' Away" waxing should count some. And in the meantime the musical kiddies game grooving is worth a test spin in the music boxes.

WILEY AND GENE (Columbia 37056)
Bothered by the Blues—FT; V.
After I'm Gone—FT; V.

It's the lament of lovers for which Wiley (Walker) and Gene (Sullivan) blend their rustic-ranged voices. With a simple and tuneful melody for both their own "Bothered by the Blues" as well as for "After I'm Gone," their harmonizing spins at a bright tempo, accented by the guitars and fiddles of the accompanying crew plus a Western-styled hot piano pounder.

Either of these sides should make the music boxes light up.



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Music Popularity Chart

Week Ending
Aug. 1, 1946

NEW RECORDS

HAL McINTYRE (Cosmo 486)

The House of Blue Lights—FT; VC.
I Got the Blue Lights On—FT; VC.

With breakaway Steinwaying to a boogie beat, Hal McIntyre kicks it off to a merry winding way for Freddie Slack's "The House of Blue Lights," with Nancy Reed giving the right rhythmic twist to the lyric as the McIntyre men do as much for the music. For those who like their "blue lights" much more subdued, flipover finds a pleasant ballad piece in "I Got the Blue Lights On," expressed effectively enough by the cupped brasses and the McIntyre alto sax musically and by Miss Nancy lyrically.

The phono fans will find a real boogie-woogie clambake for their coins in "The House of Blue Lights."

HARRY BABBITT (Mercury 3026)

Sunny Weather—FT; V.
Derry Dum—FT; V.

Smooth balladeering by the lad who warbled with Kay Kyser's band for so many years makes this new duo a dandy. Babbitt gets off to a flying start in the novelty ditty, "Derry Dum" (The Farmer's Daughter), a melange of lyrics from the Hut-Sut school. Number is the type Kyser himself used to produce with such sparkle. Babbitt croons and repeats the chorus in baby-talk falsetto. "Sunny Weather" is straight romantic ballad and singer takes one full chorus, encoring with bridge and last stanza. Unidentified vocal group assists. Musical background by Dick Maltby's ork is competent and lacks only a well-defined dance beat.

Babbitt's Mercury starter rings the bell and will pull the play.

THE FOUR BLUEJACKETS
(Mercury 8017)

Baby, Baby, Please Come Home—FT; V.
I Know Who Threw the Whiskey in the Well—FT; V.

The quartet captures "spiritual" fervor and rhythmic kick of the "Whiskey" ditty and the version runs a close second to Bull Moose Jackson's current hit version on the boxes. Use of the bass voice to carry the melody thruout, however, tends to make the harmonies a wee bit monotonous. Tenor leads the melody of "Baby, Baby," a sobbing ballad. Treatment here is an unabashed imitation of the Ink Spots, piano and git-box filling in background.

Current popularity of "Whiskey" will help sales along.

TINY HILL (Mercury 6011)

I Had Someone Else—FT; V.
The Darling Song—FT; V.

Bouncy, dancey treatment of an oldie and a newcomer marks the return of Mercury's recording director to the wax, himself. Musically, the arrangements are corn-fed, but the business man's bounce is there and Hill does have his following. "I Had Someone Else" was one of the great sellers of the '20s and Hill shouts it in the old-fashioned style. Tempo is reduced for the ridge-runnerish ditty, "The Darling Song," given the mountain treatment by Hill. Maestro's voice is a little raspy here, but the band's brass and reeds keep together.

Revival of oldie, "I Had Someone Else," will nab nickels from more than just Tiny Hill fans.

THE STARLIGHTERS (Mercury 3023)

On the Boardwalk—FT; V.
A Little Kiss Each Morning—FT; V.

Top side, "On the Boardwalk in Atlantic City," is from the 20th Century-Fox pic, "Three Little Girls in Blue," and tune will undoubtedly get heavy exploitation. Earle Hagen's ork provides solid, swingy support to the Starlighters' chanting and side has a great deal of zip. However, its fate depends on public's reaction to ditty itself, which is over-complicated. Pace slows up for "A Little Kiss Each Morning," Harry Woods's old ballad. Open harmony employed results occasionally in stretched-out tones.

Either side could hit the public's fancy.

HERB JEFFRIES (Exclusive 227)

It's the Gal From Cal. for Me—FT; V.
She's Funny That Way—FT; V.

With Buddy Baker's ork providing the setting, Herb Jeffries strikes a responsive note with his sincere baritone on these faces. The Leon Rene-Johnny Blackburn topside is on a slow blues motif, with lyrics telling about the guy who loves and leaves 'em from Coast-to-Coast until he falls for the "Gal From Cal." Jeffries sells it well but has more to work with in the more tuneful flipover. Guy puts heart and soul into his warbling and makes the evergreen "She's Funny That Way" come up a bell-ringer.

Sides will count for coinage at race locations.

CURT MASSEY (Cadet 205)

Give Me Five Minutes More—FT; V.
Too Many Irons in the Fire—FT; V.

Waxy (to date limiting itself to Slim Gaillard releases) steps into the ballad field with its first issue of Curt Massey, recently tied to this label. Massey picks on sure-fire tune material, both sides holding click potential. Baritone straight from the top drawer, he takes in stride with equal ease the bright rhythm of "Five Minutes" and the slow, mood-builder "Irons in the Fire." Jack Riley, fronting a studio band, provides adequate support for both. Vocal group, the Key Men, harmonize on a wordless obligato to help give the B side a romantic touch.

Bobby-soxers will go for Massey's styling of these top tunes providing indie plateny can supply the demand.

VELMA NELSON (Aladdin 140, 141)

Love Poison—FT; V.
Pop Fly—FT; V.
Something's Done Gone Wrong—FT; V.
Early Morning Blues—FT; V.

Velma Nelson for the blues shouting, supported instrumentally by the Will Rowland ork, provides the lowdown Harlem flavor to these sides. "Love Poison" is geared to a slow blues tempo. Flip takes it at a brisker pace, lyrics telling love's tale in baseball terminology. "Gone Wrong" is a typical slow blues chant. Ork's workout, spotlighting trumpet solo, holds more interest here than either song or singer. Riff pattern developed by Rowland's crew helps Miss Nelson put across "Morning Blues" in earthy style.

All sides have their place at race locations, with brighter tempi giving "Pop Fly" and "Early Morning Blues" the edge on nickel getting.

NICK ESPOSITO (Pacific 122)

Rose Room—FT; MM.
Mexican Hat Dance—FT.

For some forthright jammistics the spinning really jells on this clambake that takes its cue from the nimble-fingered guitar pickings of Nick Esposito. With Barney Bigard's clary holding the solo spot from the start, sextet turns in a fine set of hot choruses on "Rose Room." Bigard drops out of the "Hat Dance" session, leaving the remaining fivesome to turn in a peppery version of the south-of-the-border standard. Esposito's guitarings and Bill Smith's bowed bass gives surface added values.

Hot jazz phono addicts will take to this couplet.

AL "STOMP" RUSSELL TRIO

(Excelsior 175, 176, 180)

Three Little Words—FT; V.
What Kind of Love Is That?—FT; V.
Mellow Jelly Blues—FT; V.
Cynthia—FT; V.
Dig Mister K. Kay Kay—FT; V.
More Than You Know—FT; V.

Interest here is in "Dig Mr. K. Kay Kay." Disk was banned by some radio stations who refused to get themselves involved in its anti-Ku Klux Klan message. Three-some (doubling from piano, guitar and bass) reveal a fetching style of rhythm singing and solid instrumental grooving. Unfortunately, these qualities are limited to just this side. On the flip "Doc" Bass turns in a sincere vocal on the evergreen "More Than You Know," but mood is broken when the other two lads try to blend voices. Trio arouses little excitement in "Three Little Words." Its "a-one, a-two" intro detracts. Basso's vocal on "What Kind of Love" is easy to take but again weakened when the two others join in on choruses. Instrumental backing here is unimaginative. Group comes back on "Mellow Jelly" for an okay session of music making with honors going to the guitar. Basso's blues chanting on this is passable. He gets sugary with "Cynthia" on the backside but fails to impress.

Race spot ops will find "Mr. K. Kay Kay" in the money.

JEANNIE McKEON (Black & White 789)

You So It's You—FT; V.
Why Does It Get So Late So Early—FT; V.

Label's newest vocal charmer, Jeannie McKeon, impresses most favorably with her appealing singing of "So It's You." With Al Sack's ork weaving a beautiful background, Miss McKeon captures the haunting melodic appeal of the ballad (from MGM's "Melody in Mexico"). Tune will hit a top rung on the ballad ladder. "So Late" makes for pleasant listening. A little faster beat would have been a great help.

With pic tie-in lending a hand, "So It's You" will take a favored spot on the selector.

(Continued on page 110)



Evelyn Knight

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LAZY DAY
MY FICKLE EYE**

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SOMETHIN' FOR YOU
EMPTY BED BLUES—Pt. 2

OSCAR PETTIFORD and his 18 ALL STARS
Manor 1034

STANDING ON THE HIGHWAY
HE'S MY ROCK, MY SWORD, MY SHIELD

HEAVENLY GOSPEL SINGERS
Manor 1033

ONE HOUR MAMA
I HEAR YOU KNOCKING

TAB SMITH and Orchestra
Manor 1035

MEMORIES OF YOU
STEP ON IT

COLEMAN HAWKINS and his ALL STARS
Manor 1036



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RECORD COMPANY

Super Service for Platter Jockeys Is Indie Waxery Slant

NEW YORK, Aug. 3.—Indie diskers are beginning to make red hot love to the platter jockeys. Recent recognition that ordinary promotional material is not properly geared for the spinners, and has therefore failed to get optimum results, has set indie brains to work. Most elaborate bid for jockey attention so far unearthed is ARA's house organ, *Star-dust From Hollywood*, a monthly, two-color slick-paper job. Center spread of the little mag is dubbed *Hits From Hollywood* and is right down the disk jock alley. In addition to the usual blurbs about the new records the feature lists each side's playing time, its composer, author, publisher and licensing society. *The Billboard* got a letter last week from H. W. Giersdorf of KRLD, Dallas, suggesting that recorders would get faster co-operation from jockeys if they accompanied new releases with info as to publisher and licensing agency. Says that if he doesn't want to wait for the professional copies to arrive from the publisher, he has to write the record companies to get the data, consuming time and money and delaying performance of the new cakes. The *Hits From Hollywood* publication, if it accompanied every batch of new releases, would meet KRLD's requirements.

A couple weeks ago Majestic Records revived a previously abandoned promotion gimmick called *Spin-Chin*, strictly for the jockeys. *Spin-Chin*, a mimeed weekly, provides a variety of canned 30-second lead-in an-

DID HE BEEP?

(Continued from page 20)
that Gillespie owns no typewriter, and so on.

At this writing nobody is suing anybody, and nobody has decided whom to sue, or when or if. In the meantime Leeds is busy enough in the courts. This week two of its current lawsuits had their day in Federal Court here. In one Leeds is suing Melrose Music, charging infringement of the Ernie Burnett-Jocko Jones 1916 item, *At the Story Book Ball*, which fell into Leeds's hands this year after having been unpublished by its previous assignees, Waterson-Berlin-Snyder and Mills Music. Leeds says that a Melrose tidbit called *The Story Book Ball* is an infringement.

Also this week, in the same court, Leeds asked dismissal of Herman Lubinsky's (Savoy Records) suit against them over the publishing rights to *Just in Case You Change Your Mind*, a song written by Harry Patterson and Melvin Bell. Both Leeds and Lubinsky claim copyright on the tune.

nouncements for each new side. However, leaflet fails to furnish the info about pubs, writers and licensing orgs, but does list playing time. Cosmo is putting out a sheet called *Discussion*, which also contains much pertinent disk jockey info. Musicraft has been going all out for service to the spinners for some time.

De Luxe Records announced last week that it was expanding its promotional activities with a printed house organ. Is already issuing a weekly bulletin to radio stations. Other firms are also romancing the stations. It is expected that most outfits will adopt a procedure combining the outstanding merits of the ARA and Majestic sheets, with whatever innovations can be dreamed up.

BULLMOOSE JACKSON
sings -

QUEEN RECORD 4116

I know who threw the whiskey in the well !!

KING and QUEEN Records
KING

KING Record Company
1540 BREWSTER AVE. CINCINNATI 7, OHIO

VOCALIZIN' the BLUES

Gatemouth **MOORE**

serves up another **STEAMING HOT PLATTER**

Bum Dee Dah Ra Dee
backed by **WALKIN' MY BLUES AWAY!**

NATIONAL RECORD 4004

TO BE RELEASED **AUGUST 10**

"GATEMOUTH" MOORE accompanied by **BUDD JOHNSON'S ALL STARS**
"Budd" Johnson, sax; Harry Carney, sax; Jimmy Hamilton, clarinet; Dick Vance, trumpet; Sam Benskin, piano; Al Hall, bass; J. C. Heard, drums

NATIONAL Records

DEALERS, OPERATORS **4000 SERIES 49c**
TAX INCL.

"That Slump" Still Here And So Are "Those Reasons"

NEW YORK, Aug. 3.—That the publishing business is down has been known for some time, but how far down, according to some pubs, isn't fully known. Many of the publishers (including some of the very biggest) report profits at their lowest since the days of radio's war with the American Society of Composers, Authors and Publishers. Outfits with highly developed standard catalogs are not doing too badly, but there are almost no pop departments meeting overhead expenses.

Wretched business has been blamed on the season of the year, the fact that this is the first summer since 1941 in which people have been able to get away from the cities and many other more or less stock reasons. These explanations, while they bolster sagging spirits in Lindy's, have not satisfied certain motion picture interests which are burning up the wires to New York demanding to know (1) why there are so few hits and (2) why hits are so unprofitable, or in other words, why overhead is so out of proportion to pop income.

"Material Lack"

These questions throw the witness into a dither, his answers being both numerous and unsatisfactory to the holders of the purse strings. It has become fashionable to blame the lack of hits on "lack of material," a plea which is down the middle of the average songwriter's alley. Every clefter is convinced that publishers combine with backward radio networks and frightened artists to conspire against the production of fresh, orig-

inal songs. Many writers have long predicted that the same old formula would eventually wear thin and would fail to withstand the stress of the nation's first economic squeeze. They say that this squeeze is now in progress and the public is spending its money only where the money brings outstanding rewards.

"The song business has to get out and compete for the public's dollars," said one writer-pub, "and the only way to do that is on the basis of quality appeal. We are going to have to find some way of convincing the networks and ad agencies that a Stardust need not have been accidental and could be repeated in the future if they'd only untrack themselves and permit something adult on the air once in a while."

Scoreboard Answers

Other insiders declare that the shortage of pop material is more real than imagery and has little to do with changing of formulae. "I don't know anything about changing our approach to picking tunes, but I do know that the sort of songs which were hits in the past are not around this season," stated one veteran operator. Pointing to *The Billboard Honor Roll of Hits*, this pub described as unnatural the current situation in which three out of 15 toppers are from an Irving Berlin score, two are from a Jerome Kern score, two are revivals, one is a show tune, one a Western novelty and the remaining six regulation pops of varying strength and potentiality.

What makes the set-up so difficult (See *Slump Still Here* on page 47)

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Schirmer Losing Small-Dealer Biz, Say Nixed Jobbers

NEW YORK, Aug. 3.—Schirmer, Inc., one of the world's largest publishers of standard, educational and concert music, has stopped dealing thru jobbers. Because boss Gus Schirmer has a well-known aversion to chain stores, is also choosy about the sort of music dealers who peddle his stuff and because jobbers sell anything to anyone who orders it, the firm has launched its new policy.

Trade expects the departure to make for lively occurrences. Altho the new policy has been in effect only a short time, it is known that local jobbers have already had to reject many orders for Schirmer music, and they are not bashful about predicting that an average small dealer, rather than write a separate order and mail it to the pub, will simply forget the whole transaction.

Small-Dealer Habits

Jobbers' strength in the situation is concentrated quite heavily among small dealers, most of whom lack facilities for identifying publishers and solve the problem simply by ordering by title from a jobber. The jobber knows or finds out who the publisher is, and the dealer is relieved of this trouble. It is thought that the habit of buying from a jobber is so strong among the little fellows that it will take considerable promotion by Schirmer to get them used to the idea of ordering some music from him and all the rest from their jobber.

While jobbers, per se, are thru as far as Schirmer is concerned, the firm plans to have "authorized agents" with franchises for specific places or territories. It is understood that Lyon & Healy, Inc., has the franchise for the Chicago area. Local (See Schirmer Losing on page 47)

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Rupe Sells Out Juke Box - Sterling Piece; Says Obie Is in Deal

HOLLYWOOD, Aug. 3.—Art Rupe, who tied his juke box record company to a partnership arrangement with Al Middleman over a half year ago in a deal which included Middleman's Sterling Records, has just sold out his entire interest to Middleman. Rupe keeps a batch of masters in the deal which he will turn out under a new label called Specialty. Dissension is said to have come about when Rupe called for a count of firm's take.

Confusing the situation was Rupe's remarks that Eli Oberstein, current recording talent chief for Victor Records, was part of Juke Box-Sterling Records, along with Middleman and himself. Middleman and Oberstein were partners in the ex-Hit Record Company which they sold to radio set interests who renamed the label Majestic Records, and it was generally thought in the trade at that time that the Middleman-Oberstein partnership had ended completely.

Rupe's Specialty label may run into conflict with Specialty series offered by the major waveries. Masters which Rupe will take with him into his new set-up include sides by the Sepia Tones, the Blues Man, the Blues Woman, Buddy Banks and Roy Milton orks. Distribution deal for Specialty is being worked out, with the possibility that Jack Gutshall will handle the line. In transferring the masters to Rupe, the agreement is that the Juke Box Record Company cannot order any more pressings made after June 28, 1946, and after Juke Box disposes of current inventory of numbers, which are said to include a side (*R. M. Blues*) which has been listed consistently in *The Billboard's Most Played Race Records Chart*, Specialty will press sides exclusively.

Mercury To Publish Sheet for Clerks

CHICAGO, Aug. 3.—Mercury Records, as part of its plan to expand its promotion campaign, will begin publishing September 1 a give-away magazine that will be distributed monthly to over 5,000 retail record clerks throuth the country. Unlike the other magazines put out by record companies, this one will not be given away to the public but will be distributed only to the clerks and mailed to their homes.

The mag, titled *Counterpoints*, will be a four-page slick-paper job six inches by nine inches. Its editorial content will be determined by a survey Mercury is now making of the clerks to find out just what they want in a magazine published expressly for them. Idea behind publishing of magazine by Mercury is an attempt to make the clerks realize that they are an important segment of the music industry and thus stimulate them to greater sales efforts. Of course sales efforts for Mercury Records will be stressed.

Muscraft Signs La Clark

NEW YORK, Aug. 3.—Adele Clark, torch singer who has been drawing rehearsal hall raves for months and a few weeks ago landed an ABC network series of Saturday ayem sustainers, signed this week with Muscraft for a four-side session. Girl will be accompanied by Walter Gross ork, with cutting set for Tuesday (6).

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<p>SP 503 MILTON'S BOOGIE GROOVY BLUES <i>By Roy Milton and His Solid Senders</i></p>	<p>This "Groovy" record will hit the Charts soon!</p>	
<p>SP 502 VOO IT VOO IT CRYIN' BLUES <i>By the Blues Woman</i></p>	<p>SP 501 KANSAS CITY BOOGIE MY BABY'S BLUES <i>By the Blues Man</i></p>	<p>SP 500 BOOGIE #1 SOPHISTICATED BLUES <i>By the Sepia Tones</i></p>

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Parks and Parties Pay in Publicity, \$\$, Hudson Shows

NEW YORK, Aug. 3.—This summer, as per previous, General Artists' Corporation is booking the for-free public park dances for which Consolidated Edison, public utility, pays the tab. The jobs are short one-nighters (around two hours' work) and the pay is proportionately short, ranging around \$300-\$400 per ork per dance. Most bands that take the dates do so because there's nothing else available, and it is not uncommon to hear a great deal of grumbling from the leaders. All concerned were stimulated this week, therefore, when Dean Hudson's approach to the park dance deal became known.

Hudson used the dances as an exploitation medium, something that hadn't occurred to the other leaders. He made sure that his press agent, accompanied by a photog, attended each date, and the net result was (1) a spread in *This Week*, the Sunday newspaper mag which is syndicated throuth the country, and (2) a big break in *PM*, local paper. Both spreads make the park dances seem like live dates and make Hudson's look like a very live ork.

The leader's flair for exploitation, while it has not yet elevated him to the upper crust of bandom, is paying off in several unspectacular but profitable ways. He has managed to make himself a society fave in his native South and has already contracted for a baker's dozen coming-out parties during the Christ-

Joliet Terperery To Reopen; Will Play Names on I-Nighters

CHICAGO, Aug. 3.—Old Rich-Lin Ballroom in Joliet, Ill., which has been closed for the last four and one-half years, has been remodeled and will open September 4 as the Pioneer Gardens, it was learned here this week.

Spot was remodeled and will be managed by an ex-G.I., Leonard Krypel, who has sunk about \$43,000 into the new ballroom. Spot is owned by Jole-Rich Construction Company and is only leased to Krypel, who coincidentally is president of the same construction company.

The ballroom will be open four nights a week and will operate on a location booking policy, with name bands brought in for one-nighters. Krypel is dealing with such orgs as MCA and Frederick Bros., and talked of such orks as Eddy Howard's and Anson Weeks'. Food and drink will be served on the premises. The place will hold about 1,500 people.

mas holidays. These coming-out parties, like most private soirees, pay well, and Hudson is doing what he can to corner the market on them down where the magnolias bloom.

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- Modern 124—Around the Clock Brooklyn Stomp Pearl Taylor
- Gem 15 —Ditty Bag Jump Oh, What I Dreamed About You Darby Hicks
- Gem 11 —Milkin' the Goat Parts 1 & 2 Anita O'Day
- Gem 16 —I've Been Drinking and I'm Drunk Again Sugar Mama Blues Johnny Criner
- Gem 2 —Green Gin Dream Wahie Ernie Andrews
- Gem 7 —Effie's Blues I'm in the Groove Tonight Effie Smith
- Gem 8 —So Much of Nothing To Do Jamaica Moon Anita O'Day
- Gem 9 —Clara's Boogie Sunday Clara Lewis
- Gem 10 —Don't Kick It Around Poor Simple Simon Anita O'Day

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IN SHORT

New York:

Moke and Doke will tour with Count Basie ork, starting August 30. . . . John Kirby due at the Aquarium mid-August. . . . Belle Baker recovering from operation. . . . Art Hodes heads show at new club, the Old South, due to preem August 15. . . . Bermuda Terrace, of Hotel St. George, shuttered for summer. . . . Mata and Hari joined show at Bill Miller's Riviera. . . . Jane Pickens replaces Dunninger at the Biltmore August 7.

Tito Guizar due at the Starlight Roof August 8. . . . Don Costello held over at Glass Hat. . . . Sheraton Hotel will preem with a new lounge mid-September. . . . Desi Arnaz and band goes into the Paramount either late this year or early in 1947 for a reported \$8,500. . . . Kernels of Korn into the Essex House, Newark, N. J., September 16. . . . Tony Pastor and Ink Spots open at the Earle, Philly, September 27 and then go into the Paramount around Christmas. . . . Stan Kenton and King Cole group on the same bill at the Paramount October 16. . . . Bill Peterson, CRA cocktail head, just became a father.

Chicago:

Lec Stone left the GAC cocktail department and is currently taking it easy. . . . Jack Brown joined Mutual Entertainment Agency cocktail department. He's a recently discharged vet. . . . Eppy Pearson opened Tic Toc, Milwaukee, for a three-week run, and other Midwest dates are being set for him by Lou Cohan, of Central Booking office here. . . . Cross and Dunn go into

Chi Congress Vs. MCA on Herth 3

CHICAGO, Aug. 3.—Booking of the Milt Herth Trio into the Calumet City, Ill., Rip Tide by MCA was reported to have brought forth a moan from management of Congress Hotel here this week. Hotel ops were said to resent trio's engagement at another spot not up to Congress Hotel's Glass Hat caliber.

Trio, which is skedded to come into Glass Hat September 3-29 with options, is reported to be getting plenty of coin for its Rip Tide engagement, but the Calumet City locale is a far cry from the Glass Hat's Michigan Boulevard setting. One explanation given by a trade source here is that the Congress, which also has a Cleveland hotel, made the booking thru the Cleveland MCA office. Rip Tide booking, however, was made thru the Chi MCA office. Lack of liaison between MCA offices was said to be part of the hotel's beef, but neither Congress officials nor MCA would make comment except to acknowledge the September 3 date.

the Tic Toc August 19 for two weeks. . . . Lee Ayres has been set for an indefinite run on Joe Daniel's Coast circuit. . . . Willie Shore into Beverly Hills Country Club, Newport, Ky., August 23.

John Calvert finished a good week at Ramona Theater, Grand Rapids, Mich., July 28. . . . Ez Keough will begin booking 400 Club, St. Louis, after Labor Day. . . . Make Believes come into Chicago Theater August 23. This is their first post-war theater engagement here and all three are Chi guys. . . . De Marlos, dance team which just wound up at Mayfair Room, have a date with RKO in November. Team will do a routine in *Vanities of 1947*.

Dale Sisters, a cocktail unit that was held at WHIP for three months, has been signed for a two-month stay at Pan-o-Ram. . . . Sid Blake, who was in vaudeville for about 30 years, has opened an office in the Woods Building and is writing material for biggies. . . . Phil D'Rey, vent artist, will open at Vine Gardens August 16.

Detroit:

Bobbie Lovill opened at New Everyjoy Cafe. . . . Peggy French, star of *The Voice of the Turtle*, at Cass Theater, doubling at Perobscot Club with a special material routine. . . . Frankie Rapp returns to the Bowery as emcee, replacing Bert Nolan. . . . Jeanne Rand, vocalist, opens Monday (5) at London Chop House, following Evelyn Waters.

Atlantic City:

Joe Donahue makes his bow as nitery emcee at Babette's. . . . Belle Baker heads new Copa Cabana revue, with Armen Camp in support. . . . Mike Medicin and His Men of Rhythm take over the El Capitan stand. . . . Olson and Joy added starters at 500 Cafe, with Dean Martin holding over.

Philadelphia:

Copa returns to its original name, Copacabana, bringing in Tim Welsh Quartet and Nick De Frances-Lea Lawlor duo. . . . Paul Lynch, nitery emcee, put out shingle as a chiropractor. . . . Jack Cohen joins Jolly Joyce agency. . . . Jimmy Attwell, one-time vauder, managing Senator Hotel here for past 12 years, leaves for Baltimore to enter cafe business. . . . Joan Barry heads new show at Weber's Hof Brau. . . . Bobby Sheldon and June Burnette top new Swan Club Revue. . . . Frankie Fairfax trio into Hi-Hat, now owned by Joe Church. . . . Ann LaMotte added starter at Kaliner's Little Rathskeller.

New Jersey:

Tommy Jones and trio head new show at Spa, Bayonne. . . . Tip Top Club, Union City, has folded but may reopen after Labor Day. Spot was operated by ex-vauders Gus Van and Lydia Wilson. . . . Tommy Ryan, former Sammy Kaye vocalist, heading new show at D'Jais, Secaucus. Bill rounded out with Sonny Sparks, Calderio and Marie, and Peggy Palmer. Frankie Hope ork continues to hold down the bandstand and Aldan King Trio works intermissions.

West Coast:

De Castro Sisters, Latin singing trio, inked by Standard Radio Transcriptions for platter series. . . . Sid Marvin leaves Billy Gray's Band Box to open at S. F.'s Music Box August 20. . . . Roy Milton's six-piece combo, set for tour to cover Texas and most of South, winding up at Rhythm Club, New Orleans. . . . Saunders King held over for 12 weeks at Backstage Club, S. F. . . . Jack McVea waxed eight sides for Black & White (See In Short on page 48)

The Boys Who Sell 'Em See Combos Hogging Theaters

CHICAGO, Aug. 3.—Switch from big-band policy to cocktail-type combos for vaude houses thruout the country was predicted by Midwest bookers, personal managers and theater execs this week. Reasons behind this potential move were said to be that vaude houses find it hard to book name bands consistently, that when they do book a name they still have only a name and the nut for a small unit is much lower than for a 20-piece band, that records and radio are giving smaller units plenty of box-office appeal, and that since the average small combo is on the way up they lean over backward to give as much quality entertainment as possible. Biggest name in the country in the small org field is Louis Jordan. Jordan's Tympany

Five, now seven, got its start back in 1942 when Berle Adams, then of GAC and now of Mercury Records, got them some ballroom dates. "On one occasion," states Adams, "Savoy Ballroom, Chicago, did us a favor by letting Jordan play for \$200 and 50 per cent of the gross over \$1,000. That night the Jordan Five walked out with \$1,100 and have been on the upgrade ever since." Since then Jordan has played the biggest combo houses in almost every big city and was the first of this type act to ever play New York's Paramount.

Jack Russell, of Mutual Entertainment Agency here, said that on a recent trip he met two theater men, ops of the Apollo, New York, and Howard Theater, Washington, who stated their preference for the small unit type of musical entertainment.

Outfits such as Make Believes, a three-man novelty act that played the Chicago Theater before the war and will soon do its first post-war engagement there and that has moved into the 1G bracket on cocktail dates, were cited by Frank Considine, of the Frank Hogan office here, as evidence of the trend.

Most bookers agreed that the war-time manpower shortage which took a heavy toll of big bands gave the smaller units their start, and those that have plenty of sock such as Jordan, King Cole Trio, Slim Gaillard, Bill Samuels and the Cat 'n' Jammer Three, Milt Herth Trio, Eddy Heywood, Three Suns, Phil Moore and Joe Liggins' Honeydrippers should more than keep the ball rolling. Good records were generally conceded as most responsible for the following these units have built up.

Operator of the Paradise Theater, Detroit, a Negro house, is reported to have said that he intends to keep a house band to back shows, etc., and bring in small units to supply the entertainment. One factor in favor of the smaller bands is that they can sell for less without doing any damage to themselves since their operating nut is lower due to the fact that they carry few personnel.

Principal beef against the small combo up to now has been that the public is unused to going into a big house and seeing such few musicians on the stage. Contrasting situation now is that these small units have become so successful that when they

play theaters which have house bands they ask and get an okay to having curtain dropped between them and the unit so that they can concentrate on entertaining and leave the house band only background. This is especially true in the case of Louis Jordan, who brings along his own portable bandstand.

With the Milt Herth Trio being primed for a concert tour with a name band by MCA in the near future and Jordan skedded to get five out of eight air takes during September 6 engagement at New York's 400 Club, even the Randy Brooks is on the bill with him, the small units seem to have really arrived.

With the air and records building them in the public eye and bookers plugging them to theater ops, the trios, quartets, quintets and slightly larger units seem to be headed toward the nation's vaude spotlight.

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Scrambled Eggs

NEW YORK, Aug. 3.—The Crest Room, class East Side lounge and restaurant which uses combos, decided to give business a boost by inaugurating ham 'n' egg nights plus a celeb night gimmick. Stunt was flacked heavily and got a good press. First celebs were Joey Adams and his two partners, Tony Canzoneri and Mark Plant.

Came the day of the show, Thursday (1), and the thing blew up. AGVA stepped in and told the ops it was no go. The room was jammed with names, all waiting to go on. But nothing happened. Nobody even got up for a bow.

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MCA ELIMINATES MIDDLEMAN

Commission Splits, Booker Fees Nixed; Net Deal Policy To Work 2 Ways, Org Says

Small Acts May Suffer; Indie Agents, Bookers Howl

NEW YORK, Aug. 3.—No more commission splits and no more bookers' fees are the results of the MCA meeting held at the home office. Session brought together most of the MCA reps who came in for their periodic gum-beating about what to do with business in the immediate future. The "all deals net from here on" decision hit the indies and the bookers right in their pocketbooks, and the screams of anguish were something to hear. Some said ARA will have to do something about it. Others said they'll tell AGVA that the whole plan is unethical. Impartial observers, however, consider the plan neither irregular nor unethical. As a matter of fact, they feel it's ethical in the highest sense of the word—if abided by. For if commission splitting is done away with, it will mean that acts will get better representation. At least that is the way it should work in theory. Unfortunately theory and practice have little in common. Net deals for attractions are nothing new. All agencies sell some of their attractions net. But when it comes down to the small act, or any act selling for up to \$1,500 or so, the net deals will keep a lot of acts from working.

MCA says it will overcome this by giving its own acts more "personal attention." The implication is that this attention has not been given in the past. The question of manpower must also be considered. An MCA rep who prefers to be unnamed said that office didn't have as many acts as generally believed. He also said that it was looking for more. But to give these acts the proper guidance and direction called for by AGVA contracts the office would have to hire so many additional people that operation would become costly.

Smallies Help MCA

One big indie said that it was the small agent who helped build MCA by giving them his acts to book. If MCA refuses to split its commissions the indies will stop doing business with the office. Another indie saw in the MCA plan an attempt to drive the small guy out of business, and there was additional talk that out-
(See MCA Eliminates on page 44)

Brooklyn Bouquet

NEW YORK, Aug. 3.—Vic Perry, English pickpocket act now playing the Loew show houses, has a British accent that's right out of Oxford. When he went on for the first show at Loew's Oriental, Brooklyn, the emcee neglected to mention that Perry was from London. The house manager didn't know it either.

After finishing his first show, Perry was met by the manager, who congratulated him on his job, particularly with the handicap (Perry's working with one eye bandaged; he's just had an eyelid operation). "I especially like your English imitation. It sounded just like Ronald Colman," said the manager.

N. Y. Clubs Next On AGVA List For 1-Wk. Bond

NEW YORK, Aug. 3.—American Guild of Variety Artists is planning to hit New York in its next drive to get cash bonds from niteries. It already has the dough from the Carnival, Zanzibar and a few other Stem spots, tho it has basic agreements with practically every big town club.

Cafes which union will ask for dough are the Copacabana, La Martinique, Latin Quarter, Versailles and others. Understood that demand will be for one week's budget.

Union also said that it had paid about \$160,000 to acts all over the country when clubs they were working in shuttered. In the old days, Matt Shelvey, AGVA head, said, performers caught in shutterings would have been stranded.

Ops Back at Old Stance -- Big Scramble for Acts

NEW YORK, Aug. 3.—The recent push by cafe ops to nix big money for acts folded before it even started rolling. True, the drive never had any concerted steam behind it. It was just the outgrowth of a lot of palaver by ops whose cash registers are beginning to sing off-key. For a time, however, it looked like the boys really meant business.

Change in sentiment came, oddly enough, because the velvet rope which used to have so many bellies pressing against it has begun to gather cobwebs. So the lads who sounded off about no more big money began to give the subject another brain tussle. Also odd is the fact that the situation has left the big town comparatively untouched. Reason is that the only big talent buyer in Glamour Gulch is Monte Proser. Dario's La Martinique is summer-shuttered. Lou Walters' Latin Quarter will heavy-pedal productions rather than attractions after Ted Lewis exits. Billy Rose never was a big-name buyer, and in his new show, *Venus on the Half Shell*, due latter part of this month, that policy will continue.

Chi Leads Buyers

The big cry for acts comes from elsewhere, with Chicago in the lead. When the subject of big money started to trouble the boys, there was some talk of a loose association that would present a solid front against acts' demands. As a matter of fact, the various cafe orgs formed throughout the country for the original pur-

Bonaviage

NEW HAVEN, Conn., Aug. 3.—The sheriff beat potential buyers to the doors of Walter's Crossroads, new nitery opened by Walter Bonavia, of New York, this spring. Bonavia, disgusted at New Haven's reception of his club, termed the city a "one-night town" a month ago when he declared the place for sale. Bonavia is going back to New York with his future plans undisclosed.

Fall River Op Pays In 'Under-Age' Case, Asks Arbitration

NEW YORK, Aug. 3.—The El Morocco, Fall River, Mass., got its "unfair" tag lifted by AGVA when Mack Andrade, owner, showed up in New York with enough dough to pay off the line he canceled out on charges that the kids were under age. Andrade also asked for an arbitration hearing, claiming the right to cancel acts or lines that have members under 21. Massachusetts law says nobody under 21 may work in niteries. He also charged that Noel Sherman, line producer, did not deliver the line he showed him in rehearsal.

AGVA's stand is that operator must protect himself. If he suspects any of his performers are under age he should require proof of age before he hires them. If a line bought was not the same as caught, AGVA says it is also op's fault. He should get each girl's name and, if necessary, her picture, at the time deal is made. Before signing final deal names of original girls should be in contract with stipulation that same girls will show up. If op doesn't do that, he has no one to blame but himself, says AGVA.

D. C. Breaks Out In Rash -- Money For New & Old

WASHINGTON, Aug. 3.—With residents of the Washington area generally regarded as having the most stable incomes in the country, local ops with a big take in view are breaking out with a host of new after-dark spots for fall openings. Several established niteries are slated to be enlarged.

Club Cairo, owned by Sam Shanker, is nearing completion and hopes to be ready to open September 11 with a line of girls from Atlantic City's Copacabana. Spot will follow the Egyptian pattern with rooms to be labeled Pyramid Room, Nile Room, etc. Chastleton Hotel and Grafton Hotel plan to open new cocktail lounges using entertainment, while Helen Hamilton will reopen her burned-out Troika Club in the late fall. Metronome Room in the Wardman Park Hotel will undergo expansion, while Sachs Lucas, local orker and violinist, will open his own place this fall in a Connecticut Avenue location.

Miami Niterygoers Nicked Two-Bit Tax

MIAMI, Aug. 3.—City commission needs dough and so has stuck a 25-cent tax on all niterygoers, but levy on moviegoers failed to pass. Local city fathers claim anyone who goes to a nitery will never miss the quarter.

Spolter, S. F. Nitery Scribe, Dies After Auto Accident

SAN FRANCISCO, Aug. 3.—Ralph Spolter, night club editor of *The Call-Bulletin*, died Wednesday (31) of injuries received in an auto accident Sunday (28). Spolter wrote under the name of Gene Jewell. He is survived by his widow and two children.

Spuds in Your Rye

HARRISBURG, Pa., Aug. 3.—Liquor-selling nitery ops in Pennsylvania are entering a new era—the potato potable period. Liquor control board this week stored 101,654 cases of potato whiskey blends in its warehouses and will begin distribution to State store outlets at once. Some 60,000 more cases are on the way to warehouses.

At first, potato hooch will be rationed and tavern keepers must scratch some other items off their buying list in order to get any of it on the basis of 80 per cent of their 1942 purchases from the monopoly system. Four different brands, two of them put out by major distilleries, are being stocked. Rationing of the potato liquor is expected to be lifted about the middle of August. Concoctions such as the "potato plasterer" are no longer impossibilities in Pennsy niteries.

pose of resisting AGVA's "Ya gotta do it my way or not at all," were also supposed to be a barrier against salary hikes.

But the nitery biz is honeycombed with individuals who watch each other like house dicks on the prowl of a bonus. Ops playing to empty tables started to worry about getting the customers in. They had tried with small acts, but instead of people they had white tablecloths.

Competition Is Keen

Now the elastics are off the bank rolls and the boys are back throwing the heavy sugar around in a bid to compete for attractions. In Chicago at least one club is trying to out-gelt the town. It has bought Ted Lewis, hopes to follow with the Ritz Brothers and is now dickering with
(See Ops At Old Stance on page 43)

Chi LQ Angles for 'Vanities,' Ritz Bros., Berle; Lewis Is Set

NEW YORK, Aug. 3. — Ralph Berger is dickering for the Earl Carroll *Vanities* of 1947 to open at his Latin Quarter, Chicago, in mid-October. Package will consist of a 20-girl line, new costumes to cost about \$37,000 and six or seven acts. Berger also plans to get a name for the show.

When the *Vanities* open, after a break-in date on the West Coast, he plans to build two runways extending from his stage and running along the sides of the room out into the audience. If deal is set (Carroll's manager says deal is in the bag, Berger says it's practically set) it will be the first time the *Vanities* will play any club but Carroll's Coast spot. Deal will be a four-weeker and will bring \$8,500. After the LQ job the package will do theaters.

Following the *Vanities* Berger has Ted Lewis also for \$8,500. The Lewis date, however, is wide open. Lewis, current at the New York LQ, doesn't know when he'll be available. So contract calls for a 30-day pick-up as soon as Lewis closes in New York. Berger also is angling for the Ritz Brothers and Milton Berle. He came to New York to tie up the Ritz deal with Lou Irwin. But after a lot of phone calls and running around, Berger flew back to Chi and hopes to talk the Ritz boys into coming in. Trio now playing the Chicago Theater.

NEW YORK, Aug. 3.—Majestic Records has inked Timmie Rogers, vocalist-comic now at Cafe Society Downtown here, to a disk contract. Rogers will do some of his original novelties and jive numbers.

Op Buys Into Dixie Spots for Chain

CHICAGO, Aug. 3.—A night club chain along the lines of a theater circuit over which artists and orks are systematically skedded has been launched by Stanley MacDonald, owner of Club Royale, New Orleans. The New Orleans, spot located in the French Quarter, brought in such heavy coin that MacDonald figured a chain of clubs would be a paying proposition. His first move was to get a slice of the Silver Slipper, Memphis nitery, and he is reported also to be tied in with W. O. Dougherty, owner of Colonial Club Nashville. MacDonald now owns the Silver Slipper and only last week purchased the Iroquois Gardens, Louisville, at a reputed price of \$60,000. He is linked with H. E. Polke in the Iroquois spot and with Dougherty in Nashville. The Silver Slipper is said to be the only spot exclusively his.

MacDonald books orks and artists for six and eight-week engagements and routes them thru each of the spots he controls.

Whiteman's 2d Peak Pull, 21,000 (35G) At Montreal Concert

MONTREAL, Aug. 3.—Paul Whiteman gave the second biggest concert of his career this week when some 21,000 jammed the Royals' baseball stadium here to hear him conduct an all-Gershwin program. The audience, biggest ever seen locally for a musical event, paid an estimated \$35,000. Sponsor was La Societe Classique.

Whiteman said that to his knowledge he had directed only one concert where the paid attendance was larger, in Hollywood, some time ago. The batonist was accompanied by Earle Wilde, pianist; Eugenie Baird, soprano, and Johnny Thompson, baritone.

Pitt Area Yr. Take At \$36,000,000 High

PITTSBURGH, Aug. 3. — Pittsburgh district amusement seekers are laying out around \$36,000,000 a year for their fun, according to figures just released by Collector of Internal Revenue. Bureau's records here show that federal amusement tax collections in Western Pennsylvania hit \$7,194,959, a new high in the fiscal year which ended June 30.

The government had a big haul in admission taxes from movies, theaters, boxing shows, baseball and football games and similar public amusements. These events netted the U. S. \$5,774,625 from an estimated total of \$28,000,000 at the box offices.

U.S. Army Seeks Fem Talent for Abroad

WASHINGTON, Aug. 3. — Fem troupers are in demand by the special services division of the War Department. They are wanted as "civilian actress technicians" to handle soldier shows overseas, as overseers in productions and to play parts as well as to attend soldier show workshop groups. Others will travel thruout Yank-occupied territories giving a helping hand to thesp-minded G.I.'s. Those interested can get in touch with the Chief, Entertainments Branch, Special Service Division, 25 West 43d Street, New York, for interviews and auditions.

Hayes Bow-Out for Dinah Ainer Puts Proser on the Spot

NEW YORK, Aug. 3. — Monte Proser is busy taking aspirins for that headache about who he can get to fill in for a month after Peter Lind Hayes leaves the Copa. Comic's option was recently picked up for another four weeks with \$1,000 raise, which brings him up to \$3,000, to carry him until October 1. But with option there was a stipulation that Hayes would be released if radio show came up. Comic was signed Wednesday (31) for the Dinah Shore ainer, sponsored by Ford, and has to be on the Coast, where program will

originate, September 18. So he leaves the Copa September 2.

Proser may come up with Rags Ragland and Phil Silvers. Latter has agreed to come in with Ragland, but Ragland is due on the Coast and Silvers doesn't want to work without him. It is possible that Ragland may get permission to stay over. So far it's all up in the air.

The Hayes' signing for the Ford show (CBS, Wednesday, 9:30-10 p.m.) has some interesting asides. Some weeks ago Hayes was signed for the Beatrice Kay show on WOR. Comic was dissatisfied and wanted out. WOR agreed after he paid them \$1,300, but insisted on an option to expire November 20. When Ford show came up, Hayes went back to WOR and asked for a full release. In order to get it he had to pay the station another \$5,000. WOR had originally asked for \$10,000.

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Lookout House, Covington, Kentucky
(Wednesday, July 31)

Talent Policy: Dance and show band; floorshows at 8:30 and 12. Owner, Lookout House, Inc.; manager, Clay A. Rambeau; publicity, Betty Kapp. Prices from \$2.

Take the inimitable Gus Van, surround him with the Lindsay Lovely Ladies (8); the Dunhills, tap terpers; Ada Lynn, singing comedienne, and you have top-bracket nitery fare.

The attractively attired Ladies knock off the lid in a number titled *Ballet of Blue*, giving neat a cappella treatment to *Blue of the Evening*, *Blue Skies* and *Birth of the Blues*. Eileen Donnelly, blond looker, tops it off with a sock toe terping specialty.

The Dunhills, three good-looking lads, pack their terpsichorean ability into three fast tap routines that win them solid palm-whacking return for some of the soundest rhythm tapping seen here in a long time. It's click nitery stuff the lads offer.

Blond Ada Lynn offers a line of fresh comedy material in capable style. Her take-offs on Martha Raye and Carmen Miranda, plus a sound soft-shoer a la Eleanor Powell, brought belly chuckles. Encored with a Sad Sack WAC routine, which had payees in stitches, and rode off to terrific mitting.

The Ladies return for a svelte *High Hat* number, giving way to Gus Van, who wins 'em over at the outset. The vet campaigner scores solidly with his specialized tonsiling of *I Live the Life I Love*, *Sunny Side of the Street*, *April Showers* and *Pennies From Heaven*. Brought back, he gave with acutely funny patter, then boffed 'em with *McNamara's Band* and *Dark-Town Strutters' Ball*. Packed house palm-whacked him back for *Sweet Katinka* and *Cavalcade of Broadway*, finally letting him go after *I'll Be Seeing You*, but they were still clamoring for more long after the Ladies completed their final routine.

Bernie Wulkotte continues to double from his chores with the Feilden Foursome intermishers, giving out with a good emsee job. Bob Snyder's ork does well with the dance and show music, and Larry Vincent continues the pianistic fave at the bar.

NIGHT CLUB REVIEWS

Persian Room, Hotel Plaza, New York

(Wednesday, July 31)

Talent Policy: Floorshows at 9:30 and 12:30. Owner, Hotel Plaza; publicity, Dorothy King. Prices: \$1.50 cover after 9:30.

Joan Roberts' nitery preem brought out a big mob that greeted her with a long ovation and paid off with flowers and more cheers. Canary looked lovely and sang skillfully. But it was soon obvious that a musical comedy training with no cafe background isn't enough to hold a crowd that sits almost on top of a performer. It was apparent that the gal was nervous on entrance. Her pipes weren't clear and mannerisms were exaggerated to overcome it. Voice got better as singer got going, but bits of business were still overdrawn. Waving arms and heavy mugging are okay on a stage with a production. They don't fit a room where the performer does a single practically in an audience's lap.

Gal was on for 55 minutes, opening with *I Got the Sun in the Morning*, followed with a group of pop ballads with ork coming in for glee club effects. Then came a couple of novelties which were right down her alley and a swinging flashy Strauss number, *With All My Heart*, which permitted her to show voice control. Crowd brought her back and this time she gave *Stone Cold Dead in the Market* for a sock selling job, an *Oklahoma!* medley equally great and two more novelties. First was an Irish folk song; the second a cockney number that was a little difficult to understand. (Incidentally, her chatter intros for each number need improvement. Gab received well only because of singer's appearance.)

Hal Kanner, piano accompanist and arranger, who led the band, did a great job. The Pancho ork, which cut the show, was also in there with plenty to spare.

Havana-Madrid, New York

(Thursday, August 1)

Talent Policy: Floorshows at 8:30, 12:30 and 2:30. Owner-operator, Angel Lopez; publicity, Ed Weiner. Prices: \$2-\$3 minimums.

Club has dropped the book idea and has cut productions to the bone for new show. Line (7) does two numbers, opener and finale, both quickies. But in-between spot has come up with three acts, each a potential show-stopper. Biggest emphasis is put on Muguet and Albacin, imported flamenco team, who do three turns. Open as a team with the characteristic heavy frowns, heel clicks and castanet work. Next do singles and close as a duo. Dancers are good-looking and heavy Caribbean crowd almost split palms for them. Pair is a little different from usual flamenco teams. Gal has a flashing smile, and boy plays a good guitar.

James Barry, ex-G.I., culled out of a celeb night audition and the only north-of-the-border act on the bill, started with two strikes against him. Audience didn't understand him and wasn't interested. But the boy didn't finish 12 bars before he had the English-speaking part of the crowd in his corner. And by the time he finished the second number he had the house. Barry is a thin, good-looking kid with an ingratiating manner and a powerful bary. In a non-Latin spot, he'd be dynamite. Out of here he should start rolling. For a non-name singer he'd be excellent for a musical. With the proper build-up, he'd be better than okay on the air.

Carmen and Orlando, rumba dance team, another importation, show some of the fastest stepping seen in a long time. Boy is like greased lightning and gal keeps up with him. Fem also does a lot of derriere rolls for sock mitts. Only drawback is the boy's size. He's slightly shorter than partner. But once they start moving, the height difference is forgotten.

Canelina, holdover, is still terrific with her Cuban shouts. If gal could do English numbers as well as she does Latin, she'd be a natural. Catalina band plays the show with assurance and skill.

Club Bali, Miami

(Friday, July 26)

Talent Policy: Dance band and floorshows at 9:30 and 1. Owner-operator, Irving Taustn. Prices: From \$1.50.

New show has George Kaye, comic, featured. He found out quickly why his patter failed to get proper laughs, so changed his routine and put on a psychiatrist bit with a take-off on *Harvey*, Kaye's rabbit being Gregory. This started the laughs rolling in and his gangster, high-school kid and taxi driver bits wowed 'em. He sang, too, and his *Brooklyn, U. S. A.*, number got over nicely.

Maria Lawler, canary with a Texas drawl, opened with *My Marie*, followed with *They Say It's Wonderful* and *My Bill*. Wound up with *The Gypsy* and *Sioux City Sue* for a smash hit.

Three Welles, acro team, were on next in fast-moving throws and somersaults. Act includes daring leaps and three-high pyramids for a sensational close to a big mitt.

Bali line in a boogie routine and Danny Yates's ork complete a bill that is exceptionally good for a summer show.

Rosene Leaves GAC

To Go on His Own

CHICAGO, Aug. 3.—Howard Rosene, GAC act booking department head since about the first of the year, will exit to start a booking and personal management biz of his own.

Rosene came to GAC after his army discharge late last year. He will be succeeded by Buddy Howe.

Hi-Hat Dinner Club, Memphis

(Monday, July 29)

Talent Policy: Dancing and floorshows at 9:45 and 11:45. Owner-manager, Wilbur Fowler. Prices: Dinners from \$1, cover \$1.20.

Entertainment at the spot is headed by newly formed Memphis sextet, headed by Jamae Elkins, pianist who is writing her own arrangements and developing the sextet. Still very ragged on night caught, combo shows signs of promise.

Floorshow is the Lammon Vagabonds, direction of Joan Lammon, and emceed by Jimmy Beasley, who is distinctly too weak for the job. He has no patter, no jokes, and his only use seems to be to call every entertainer back for a second "one of the same" regardless of the audience's ideas.

Show leads off with Three Misses doing a cute routine to *Hey, Daddy*, followed by Shirley Spell in a very torchy *St. Louis Blues*. Lynn Curtis does a tap baton twirl to good effect, followed by Shirley Saller in an interesting acro. Ginger Spell takes ballad vocals weak. Kay Yates comes on for a hula dance which has too much hip motion and not enough genuine hand routine. This brings back Lynn Curtis in another tap and the Three Misses to close the show. While it needs considerably more polishing, it is the best balanced show production seen at any Memphis nitery.

The music, thanks to Jamae's piano technique, was fine for listening, but until her book is completed seems fated to remain ragged for dancing.

Rhumboogie Cafe, Chicago

(Tuesday, July 30)

Talent Policy: Dancing and floorshows at 11:30 and 2:30. Owner, Joe Louis; manager, Charles Glenn; publicity, Luther Hill. Prices, \$2 and \$1.50 minimums.

Joe Louis is trying to cop a few extra bucks by working as a headliner in a night club he owns on Chi's South Side. Script is well written and executed by emsee Leonard Reed and even phlegmatic Joe manages to draw laughs on some of the gags.

Crowd came to see the champ and practically anything he did was okay with most. Did better on the floor than anybody expected him to. He is no born buffon like Maxie Rosenbloom or Max Baer, but he can memorize lines and in time may cash in as a freak footlighter.

Pots, Pans and Skilletts, hoof team, got good reaction from a comedy routine, while the Edwards Sisters, straight terpers, started slow, but wound up with their share of the mitting. Dorothy Foster, a specialty dancer, did an okay exotic piece.

Tiny Davis, obese Negress, handled her trumpet and three risque chirping novelties equally well, getting plenty of yocks.

Rhumboggie line is well costumed and numbers are imaginative, but more practice is needed.

Nick Lucas, Sour on Build-Up, Exits N. J.

NEWARK, N. J., Aug. 3.—Nick Lucas, booked for two weeks at the Blue Mirror here, begged off remaining week of his contract last Friday (26) after failing to pull. Story is that Lucas squawked to operator Frank Shapiro about lack of publicity and advertising he was getting from the spot. Lucas, incidentally, is a Newark product and might have drawn them in if word had been spread around more via newspapers and promotion. He opened at Loew's State, New York, Thursday (1).

Baritone Larry Hall filled in for week until new show headed by Danny White opened Thursday (1). Blue Mirror is reported slashing its talent budget for the remainder of summer and may run bigger name shows in fall if biz picks up.

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Chicago, Chicago

(Friday, August 2)

Opening show had many rough edges because of late train arrivals which caused rehearsals to last almost until show time. Despite the handicap, the Ritz Brothers did a sock job of keeping aisle-sitters laughing.

The zany headliners began their antics with a rendition of *California Here I Come*. From then on they were in and out of the picture from start to finish. Harry, as the anemic Sinatra singing *Sunday, Monday and Always*, brought many yocks. They helped Marion Francis sing her songs, got into the Maxellos Risley act, and even directed Lou Breese's Chicago Theater ork. With the exception of one or two off-color tricks, the brothers were sock and drew more than just a few good hands from the crowd.

The Maxellos, mixed quartet, slipped more than once during their Risley trick sequences. The unusually difficult stunts they attempted, however, implied that they were better-than-average performers. Act drew a heavy mitt when both girls, each propped on one foot, were somersaulted onto the feet of the other fellow without a hitch.

Singer Marion Francis put in her third appearance here within the last eight months. Started with *Paper Moon* and then gave *I Don't Know Enough About You*. Injects lots of personality but frequently calms down to a musical talk. Novelty number, *Uncle Fud*, a hillbilly job, was well done and she retired to a good hand.

Sondra Barrett, dancer, was so late that she didn't even get on during the first show. Lou Breese and the ork (14) opened the show with *Where Has My Little Dog Gone?* in which they run the gamut from a military band to a jive combo. Pic, *Bride Wore Boots*. Biz good.

Ops at Old Stance; Scramble for Acts

(Continued from page 40)

Milton Berle. The kind of moe such acts get isn't small change by any standards. The fact that they will draw (at least, ops hope they will) is, of course, the big reason. But in putting up that kind of dough, cafes are setting up a new yardstick, or maintaining the current one that competitors will have to go by if they want to stay in the running. This applies not only to the top names but to the smaller acts as well.

It is all well and good for a Fritzel or a Proser to say he won't pay more than \$350 for a dance team and \$125 for a singer, but while acts may take a cut to play the Copa or the Chez, they will do so only because out of there they hope to get bigger money. The only thing that can stop it is a concerted effort by ops all over the country to put a limit on money. And with the boys back in there bidding against each other, such a united front is out of the question. When the various cafe orgs were formed there was some talk that the members would play ball with each other in all matters, including the buying of talent. That, too, died before it even got started.

See Many Spots Closing

Higher-ups in trade circles say it is possible that this breakaway from organizations with every op for himself is the last gasp. If the autumn doesn't bring in the spenders there'll be a flock of folderoos which will stretch from Lindy's to Chasen's. There might even be some muscle work to eliminate competitors. But whatever happens in the near future the big dough is back in the bidding.

VAUDEVILLE REVIEWS

Loew's State, New York

(Thursday, August 1)

If house managed to come up every week with a show like the current one, it could boast it was playing vaude when vaude was big time. Show has pace, novelty, excellent dancing, rib-tickling comedy, some fine singing and infectious music which keeps feet tapping the beat.

Milton Douglas, fat boy emcee, keeps things moving and does a sock job in his own spots. Opened slowly to a house sitting on its mitts and built from titters to belly quakes. Scored particularly well with Grace McDonald and still better when he did a bit with his wife (unbilled). Boy showed a good delivery and a change of pace mixed up with some casual double takes which got big yocks.

John Kirby (5) does three numbers, of which his *St. Louis Blues* was the ace. Number is arranged beautifully and the boys give it plenty of zing. A clary solo in this number pulled big hands. Kirby also came in with a canary, Ann Cornell, a cute light-skin youngster who showed one of the best voices around. Styling is kind of Billie Holidayish, but pipes have a rich, lazy quality which makes them ideal for selling blues. Gal waves arms too much, but there is nothing the matter with her voice or appearance.

Nick Lucas with his black guitar is still a top seller of nostalgic melodies without trick arrangements. Tenor opened with *Seems Like Old Times*, using tune for a medley of oldies that the audience ate up. Followed with *Surrender* and finished with *Side by Side*, walking off to big hands.

Grace McDonald also scored (after a warm-up with Douglas) with her opener, *Housing Shortage*, segueing into her tap routine. Warbling isn't one of her long suits, but personality and looks get her across with lots to spare. Helene and Howard, boy and girl knockabout dance team, have gone a long way since caught a few months ago at Leon and Eddie's. Kids now have better timing, do their tricks better and sell their comedy stuff skillfully.

Art Duke and Junior (boy and girl) are a different novelty that customers liked. Boy's fast clay modeling, using gobs of the stuff, won appreciative responses. Gal hands him the clay; he does the work. Pic, *Kitty*.

Could Be the N. J. Air

UNION CITY, N. J., Aug. 3.—One Northern New Jersey nitery which isn't crying the blues is Kay Sweeney's here. In spite of a slump at other spots in the area, Kay's place is playing to full houses. Even Sweeney herself can't put the finger on the reason for the rise (unless it's her nightly half-hour WAAT airing of her entertainment, *Shorty Warren and His Western Rangers*). Only other talent at the spot is "Jazz" Johnson, piano novelty act.

Kay Sweeney also operates the 1200 Club around the corner from the spot bearing her name, the former Backstage Club. Biz at the 1200 is only so-so.

Aquaretta Ups Bond to 2½G

NEW YORK, Aug. 3.—The Aquaretta, current at Flushing Meadow, L. I., has increased its cash bond with AGVA by \$1,000. When show originally opened, Elliot Murphy, operator, deposited \$2,500 with the union. Total now is \$3,500.

Million Dollar, Los Angeles

(Tuesday, July 30)

Freddie Slack's newly organized ork (15) carries the ball this week, marking the first local vaude date for the band in several years. Musickers dish out generous portion of good jazz, much to the delight of the house full of jive addicts. Over-all balance as a vaude attraction is lost, however, when Slack skimps on variety to dish out the hot stuff.

Band offerings are built around Slack's first-rate piano work. Crew opened with *Geechi Love Song*, followed by *What Is This Thing Called Re Bop* and *Cuban Sugar Mill*. Band is instrumentally sharp and well-balanced, complementing fronter's strong ivory work.

Baritone Bob Matthews does well with *It Had To Be You*, *Laughing on the Outside* and *Stardust*. Fem vocal chores are handled in good fashion by Dottie Ann Dare, who offered *A Kiss Goodnight*, *Come Rain or Come Shine* and Slack's disk hit, *The House of Blue Lights*.

Last half of show spotlights scat songstress Wini Beatty and all-star instrumental combo with Barney Bigard on clary; Zutty Singleton, drums; Artie Shapiro, bass, and Barney Kessel, guitar. Group is a perfect frame for thrush Beatty's stuff. Gal is plenty potent alone, both as vocalist and pianist, but sounds twice as hep when backed by instrumental group. Outfit did *Wini's Blues*, *I Cover the Waterfront*, *Million-Dollar Stomp* and *My Complaint*, closing with hopped up arrangement of *Tea For Two*.

Ray Malone, young hooper, sells stuff with ease, completing a bill which could stand another act, preferably a comedy turn, to round out the show.

Pic, *Gay Blades*. Biz, fair.

Pitt Ops Sponsor Bill To Set 2 a.m. Sunday Curfew

PITTSBURGH, Aug. 3.—Pittsburgh nitery ops have requested city council to make 2 a.m. Sunday instead of midnight the official closing hour for dancing and other entertainment. An ordinance to establish the same curfew for Sunday as now exists for weekdays was introduced Monday (29) by Councilman Joseph A. McArdle. City Hall observers believe it will pass.

Reason for the action is that while most clubs have been continuing their entertainment during the two hours following the Saturday midnight deadline, State Liquor Control Board has now taken the stand that there is no authority for them to do so and that an ordinance must be enacted before such action can be permitted. Night Club Owners' Guild instituted the legislation thru exec sec Joe Lieber, who said club owners want a definite ruling on legal closing hour.

A blow to the niteries, according to Lieber, was the liquor board's recent decision to enforce an ancient State law which prohibits Sunday patrons from bringing bottles with which they could mix their own drinks after bars close. As a result, all of the district's spots are on a six-day basis and will remain that way until remedial State legislation can be obtained.

Ft. Worth Tagged "Unfair"

NEW YORK, Aug. 3.—Pappy's Showland, Fort Worth, has been put on the AGVA unfair list. Union claims that spot signed a basic agreement and agreed to put up a cash bond, but now hires non-AGVA acts and refuses to put up a bond.

Olympia, Miami

(Wednesday, July 31)

Novelty and comedy ruled this week's bill and kept the customers wondering what was coming next.

Jack Shea, the "mad auctioneer," handed out a variety of items contributed by local merchants. Everything from a pair of nylons to a case of beer and free eats were dished out freely in an unusual act which scored solidly.

Chito Izar, Mex singer, with two engagements at Club Bali to his credit, did equally well here. Full of vim and personality, he earned a big mitt for his native and pop offerings.

Baron Twins and Bonny, terp swingsters, went to town with some hot numbers and drew several recalls.

Russ Miller and Company and Coley Worth completed a well-balanced show. Both got a big hand.

Pic, *Nrthwest Mounted Police*. Biz good.

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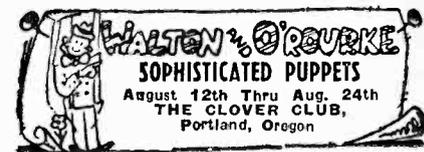
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New York:

Nature Lures 'Em, But Para Hits 109G; MH's 6th, 127G

NEW YORK, Aug. 3.—Good week-end weather and equally pleasant outdoor conditions rest of the week kept Stem takes down. Only house which came up with a zinger was the Paramount. But other theaters, even tho they're falling off, are still getting okay figures. Only vaudepic houses to take a nose-dive were the Capitol and the State.

Radio City Music Hall (6,200 seats; average \$100,000) did \$127,000 for its sixth week with Paul Haakon, Arnaut Brothers and *Anna and the King of Siam*. Previous frame saw \$136,000.

Roxy 2d Hits 91G

Roxy (6,000 seats; average \$75,000) is holding up well. For its second stanza with Chico Marx, Jane Pickens and *Centennial Summer*, take was \$91,000 against a preem of \$95,000.

Paramount (3,654 seats; average \$75,000) came thru with a big \$109,000 for its opener with Dinah Shore, Gil Lamb, Dick Stabile band and *Strange Loves of Martha Ivers*.

Cap Sags Badly

Capitol (4,627 seats; average \$72,000) dropped from a previous week's \$91,000 to \$69,000 for the third inning. Bill with Joey Adams, George Paxton ork and *Easy To Wed* teed off with \$106,589.

Strand 2,770 seats; average \$45,000) collected \$58,000 for its opener with Robert Alda, Buddy Rich band, Steve

Hollywood:

F. Slack 18G at M-D Way Off the Pace; Prima Fair 23½G

HOLLYWOOD, Aug. 3.—Freddie Slack and his ork are heading for a weakish \$18,000 at the Million-Dollar Theater (2,400 seats, 55-98 cents, \$25,000 average). This would be lowest take house has brought since opening several months ago and may be partially blamed on hot weather which keeps 'em away from downtown sector. Pic, *Gay Blades*.

Louis Prima wound up last week's stint with near-average \$23,500 in 28 performances. Pic, *Larceny in Her Heart*.

Chicago:

Chi Thea 2d Week Dives 15G; Pastor, Russell 54G, Ori

CHICAGO, Aug. 3.—Charioteers, Nip Nelson, Ben Beri and the Lou Breese ork and film O.S.S., which brought in a sock 71G in first week, dropped to 56G for the week ending Thursday (1) at the Chi Theater (4,000 seats; prices, 65 cents to 95 cents).

Oriental Theater (3,300 seats; prices, 65 cents to 95 cents) pulled in 54G for the first half of a two-weeker with Tony Pastor ork and the new Jane Russell film, *Young Widow*.

Condos and *Two Guys From Milwaukee*.

Loew's State (3,500 seats; average \$25,000) took it on the chin with a poor \$21,000 for Enoch Light ork, Jerry Mann and *Well-Groomed Bride*, against previous chukker's \$35,000. New bill, reviewed this issue, has Nick Lucas, Grace McDonald, John Kirby and *Kitty*.

Detroit:

"Gay '90s" Heads for Sad 18G, Downtown, After Diosa 16G

DETROIT, Aug. 3.—In the midst of a summer slump, Downtown Theater (2,800 seats; average \$23,000) has a mild pick-up show current, *Gay Nineties Revue* with no names and is expected to gross around \$18,000. Pic, *The Runaround*.

Absence of names, which have meant biz at the house, plus hot weather and competish of Ringling Bros. and Barnum & Bailey Circus over week-end, socked Downtown's gross to a poor \$16,000. Diosa Costello and the Vagabonds were on the bill. Pic, *She Wrote the Book*.

Spike Jones Hot Phila. Earle 41G

PHILADELPHIA, Aug. 3.—Spike Jones and His City Slickers gave a real shot in the arm to the Earle Theater (3,000 seats, 98 cents) for the week ending Thursday (1). Scoring one of the best grosses of the year, Jones hit a terrif \$41,000. Platter popularity helped the maestro.

Aileen Carlyle, Dorese Midgley and Helen Greco supported. Pic, *Bamboo Blonde*.

Willard Hotel Room Plan Falls Thru; No License

NEW YORK, Aug. 3.—The Willard Hotel deal which called for the opening of a new room to be operated by Harry Anger and Paul Young blew up when the boys couldn't get a license to operate. Hotel was bought a few months ago by a Chicago group headed by Jules Epstein.

At first, plan was to turn the room over to Ralph Berger, LQ-Chi op. But that didn't come off and Anger and White stepped into the picture. Boys planned to open big with name bands and acts in September. Rent was about \$5,000 a month.

S. F. Club Down in Fire

SAN FRANCISCO, Aug. 3.—The historic Herbert's Hotel and the Backstage, Powell Street night club, were swept by a disastrous early-morning fire Tuesday (30). Four firemen were killed. Investigation disclosed that the blaze started in the basement of the club, which adjoins the first floor of the hotel.

MCA Eliminates Middleman; % Splits, Booker Fees Nixed

(Continued from page 40)

side agents would combine to give MCA a battle.

Bookers also claim a legitimate beef. According to AGVA rules, an exclusive booker so registered with the union is entitled to 5 per cent on all acts he buys. If MCA refuses to give him that cut he will buy his acts elsewhere. MCA admits that bookers are entitled to 5 per cent, but it also insists that this will not come from their commissions. They want a full 10, and if the act wants to give the booker his 5, it's up to the act.

MCA's Gimmick

To take the stingaroo out of the plan, MCA says that it is perfectly willing to buy acts the same way. It will not split and neither will it demand splits or bookers' fees on outside acts. It will permit the indie to keep his full 10 and will not ask for a booker's cut in spots it has exclusive. However, agency explained that it has no spot exclusive. This is at variance with the widespread belief that it has the Mount Royal Hotel, Montreal, and the Waldorf-Astoria, New York, exclusive, and non-MCA acts going in pay 5 per cent.

Also the decision to buy all outside acts net is challenged by a West Coast MCA rep who wrote local indies and offered to pick up certain acts and keep them working, but insisted on a full 10 per cent for his end. If deal were accepted, act would have to pay 20 per cent—10 to the agent who owned the act and 10 to MCA.

Big office argues that bookers' cuts are archaic and hurt rather than help the act. They argue why should they give a booker a cut when he's in there trying to buy cheaper. If the

booker wants his, says MCA, let him get it from the spot.

Bookers See Angle

Bookers say that net deal for all acts is another twistero by MCA to take their spots away from them. want, the ops will have to buy direct. If they can't deliver the acts the ops

MCA has a number of dance teams selling from about \$500 to \$1,500. There are only a few dance teams that mean anything to box office. Bookers who want a legomania act will just brush off MCA acts and buy them elsewhere. This means that MCA properties will not work. Acts don't usually care about the policies of their office. They're interested in working. And if refusal to split commissions will keep them out of work, say the boys, MCA will have to set up a new department—for releases.

It has been estimated that it costs about 6 per cent to sell an act. If that is so, MCA is justified in refusing to split its commissions. But indies claim it costs them just as much to operate, and if they have to give their acts to the big office they won't have anything left. Many indies and bookers say they're perfectly willing to go along with MCA on net deals, but in the future when they want MCA acts they'll go direct to the act and explain the situation.

AGVA has no jurisdiction in this matter, but ARA is almost certain to enter. The smallies are getting together and yelling copper like mad. It is even likely that ARA will call a special meeting to deal with this problem.

New Haven Op Outwaits OPA, Etc., for 150G Bow

NEW HAVEN, Aug. 3.—After two years of planning and waiting, Edward Trejsner, Branford nitery operator, is opening his new \$150,000 spot, the Castle, on the outskirts of New Haven. Trejsner, who has operated in Connecticut for 13 years and who owns Ye Olde Towne Restaurant in Branford, three years ago bought the Kendall estate, a 30-room chateau overlooking Morris Cove. He planned to open as a nitery, bringing in name bands and New York acts, but OPA, WPB and other alphabets said no dice on material procurement and building.

Delays which have forced postponement of opening from May to August also caused dropping of plans for importing name bands and acts. Instead he will tee off with a string ensemble furnishing dinner music and expects to have dancing later.

H'wood Billingsley's To Use Small Names for New Room

NEW YORK, Aug. 3.—Glen Billingsley, nephew of Sherman (Stork Club) Billingsley, who runs a restaurant in Hollywood under the name of Billingsley's, will open an unstairs room September 19, using small names.

Policy will be the same as Cafe Society clubs in New York. First show will have John Kirby group and Una Mae Carlisle. Billie Holiday also may come in on the same show if her picture commitment doesn't interfere.



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Magic

By Bill Sachs

REV. JOHN NICHOLS BOOTH of the Unitarian Church of Evanston, Ill., former pro magus, is returning to the University of Minnesota's 5,000-seat Northrup Auditorium August 21 for his second magic lecture there in 18 months. . . . Dell O'Dell and Charles Carver take their magic and juggle nifties into the Lookout House, Covington, Ky., August 21, for a fortnight's stand. . . . The Johnstones, after 15 solid weeks in the New England area, are en route to Wisconsin for a fishing vacation before hopping on to Percy Abbott's annual get-together in September, where they are carded for a spot in the shows. . . . Magic Hobby Club, Columbus, O., will stage its annual magical fish fry and stag at the Columbus Riding Club Saturday (10). The 10-hour program of fun, magic and eats will include two headliner shows, with all male magi in the territory invited to attend. Bob Fillmore is general chairman. . . . Gus Kiraflo, 80-year-old magic pro, sustained a fractured jaw and thigh and cuts and abrasions when struck by a hit-and-run driver recently in San Antonio. M. S. (Doc) Mahendra, well-known San Antonio magician, quieted Karalfo when the doctors made their examination and later gave a blood transfusion. Kiralfo's condition is critical and he will be in the hospital for a long time. Mahendra had the police trace the car to Austin, Tex., where it had been sold, the driver skipping the State. Kiraflo, who hails originally from Evansville, Ind., has made his home in San Antonio the last several years. Old-timers can reach Kiraflo thru M. S. Mahendra, 218 Losoya Street, San Antonio 5. . . . Dr. J. Chanin has opened a new magic shop on Philadelphia's Chestnut Street. . . . Jill St. Claire and Joe Kury are on their fifth week of fairs with their new magic turn, and bookings in that department will carry them up to November 1, when they resume in niteries. . . . Marquis the Magician calls our attention to the serious illness of Joe Ovette in General Hospital, Buffalo, and reminds, too, that the Amazing Mr. Ballentine (Carl Sharpe) still hasn't completed his engagement at Will Rogers Hospital, Saranac Lake, N. Y. We second his suggestion that the magic gang drop these two magical stalwarts a cheery note.

JAMES C. SHERMAN, the Windy City magic maker, reports the untimely death of Bert Wheeler, owner of the Hollywood Magic Shop, Hollywood, who was killed in an accident in his own plane July 24. Young Wheeler was an ardent flying enthusiast and was considered a topnotch pilot. . . . Bert Allerton is up and about again after a month's siege with a strep throat and left Chicago Tuesday (30) for a vacation in Iowa with his friend Walter Shopnitz, of Waterloo, Ia. . . . Will Rock saved his magic equipment, including several major pieces from the old Thurston show, when he moved the stuff from a Detroit warehouse to his home just six hours before the warehouse was gutted by fire. . . . Joe Ovette (The Great Ovette) is in General (See Magic on page 48)

Sherwood's Own Pub Firm: Banbury Music

NEW YORK, Aug. 3.—Bobby Sherwood has established Banbury Music as a means of collecting both pub and writer revenue on his originals. Firm will probably align with Broadcast Music, Inc. Sherwood formerly had a writer deal with Robbins-Feist-Miller.

Hamid Defiance On Film Stirs A. C. to 'Lid's On'

ATLANTIC CITY, Aug. 3.—City officials, feeling the sting of an injunction secured by George A. Hamid, Steel Pier owner, restraining them from interfering with the showing of the motion picture *The Outlaw*, held a special meeting this week with representatives of the Legion of Decency and the Ministerial Union of Absecon Island with a resultant tightening up on the entire local amusement industry. While Mayor Joseph Altman would not comment on the meeting, it is understood that representatives of the church groups urged the creation of a board of censors for the resort, something local amusement men have never had to contend with.

Soon after the meeting Director of Public Safety William S. Cuthbert ended a lenient interpretation of local ordinances and sent out a squad to eliminate all amusement ballyhoo. A law forbidding noise of any kind in presenting attractions or concessions on the Boardwalk, including the use of public-address systems, was invoked. The law is going to be enforced in its strictest sense, according to Cuthbert.

Film Focuses Attention

John C. Woulfe, spokesman for the Atlantic City Restaurant Association, declared that the showing of *Outlaw* had drawn attention to wholesale violation of laws by the amusement industry, especially on the piers. The selling of food on the piers, according to Woulfe, is a violation of the easement and park deed of the city which states that no food shall be sold on the piers nor shall separate admissions be charged. He claims that both conditions are being violated.

Hamid, who also owns the Million-Dollar Pier, said the "easement deed does not belong to this generation. It is old-fashioned and should be done away with."

Vincent Hanneman, restaurant association attorney, said the actions would probably be tried right after Labor Day when the courts reconvene.

Meanwhile *Outlaw* is being shown under the protection of the injunction which is not returnable until August 19, several days after the scheduled run of the picture will have ended.

Todd to Circus 'Central Park' for H'wood 22-Dayer

CHICAGO, Aug. 3.—Plans for the "first circus with a plot" replete with fireworks, horses, tumblers, in fact, everything but the elephants, are going on at rapid pace at the Hollywood Bowl, where Mike Todd is taking his spangled version of *Up in Central Park* September 7 for a 22-day run.

Producer is signing up at least eight or nine top acts, including Willie West-McGinty, Fred and Elaine Barry, terp team, and is transporting some of the Schlitz Brewing Company's big Percheron horses to give beer wagon authenticity to *Park* scenes.

Todd is counting on Bowl's capacity (about 20,000), scaled at around \$2.50 top, to bring in the gravy, even tho his nut will be at least 70G instead of his present 32G. Show has been here since April 18 and averaged a good 40G for the period.

Burlesque

By UNO

Nadine, who just finished her second season at the Burbank, Los Angeles, has signed thru Phil Rosenberg for featured spot on the Hirst Circuit next season. . . . The Steeles, Ethel, Bobbie and Davie, returned from a vacation at the Topsy Turvy Farm, Warren, Mass., operated by Carl and Mabel (Bart) Erickson, former burleskers. . . . Dawn Brothers, whistlers, opened August 2 at the Frolics Lounge Cafe, Omaha, Neb., thru Johnny King, of Frederick Bros., Chicago. Then to Leighton (Pa.) Fair. . . . Charles H. Allen has booked Jimmy Cogan for the principal comedy part in a new film, Pocono, to be shot in the East. . . . Leonard Howard, former burly house electrician, now at Loew's Triboro, Astoria, L. I., and Mrs. Howard (Irene Stegman) celebrated their wedding anniversary last week. Principal guest was Roy Van Graflan, chief umpire of the International (baseball) League. . . . Howard, Boston, and Republic, Ocean View Park, Norfolk, Va., closed for the summer July 27 and 28. . . . Engagement of Eddie (Nuts) Kaplan and his *Screwballs* of 1946 at the Club Avalon, Wildwood, N. J., has been extended to August 15.

Gus Flaig, manager of the Gayety, Baltimore, in Manhattan on a visit last week. House to reopen for the season August 30. Hirst shows will again come in from the Empire, Newark. . . . Bob Aldan, who climbed from a singing usher to a straight man in burly and then to a seven-year contract with Warner Bros. and a home in Roscoe, Calif., opened for three weeks at the Strand, New York. Then to the Earle, Philadelphia. Stooing for him is George Lewis, ex-burly comic. . . . Ina Lorraine left the Burbank, Los Angeles, for a vacation at her home in Spokane. Is set to reopen the Gayety, Akron, for the season August 23. . . . Bob Nugent, former comic, is now managing Skouras Bros.' Liberty, Elizabeth, N. J. . . . National (Detroit) stock has Sigrid Fox, featured; Billy Ainslee, finishing his 10th week; Charlie Goldie, Frank Smith, Dorothy Denke and Donna Leslie. Walter Brown came in August 2 for four weeks, with Ted Blair and Arlene Moody, three weeks; Ray Kolb, two, and Vivian Morgan, top spot. Diane Ross is the feature for August 9. . . . June St. Clair is playing a return date at Leon and Eddie's nitery, Manhattan.

Seek "Valse" Dismissal

NEW YORK, Aug. 3.—Composer Leon De Costa's \$200,000 infringement suit against Associated Music Publishers, Inc., and Muzak, over *Valse Boheme* (*The Billboard*, June 1), came up in Federal Court here again this week with Arthur Garmaizen, attorney for the defendants, seeking dismissal on the ground that De Costa's complaint failed to show the essential conditions of the agreement under which he originally assigned the song for publication. De Costa claims that he assigned the number to Breitkopf & Hartels in 1917, with AMP acquiring the rights in 1929, subject to De Costa's original agreement. De Costa charges that the rights to electrically transcribe the tune or to perform it on e.t.'s were not included in the original assignment.

Vancouver Burly House Folds After Op's Jail Sentence

VANCOUVER, B. C., Aug. 3.—State Theater, only burly house here, shuttered after the performance Saturday night (27). Hymie Singer, op-manager, a week ago was convicted in local Police Court of staging an indecent performance and given three months at hard labor. He is out on bail pending an appeal in County Court.

Singer returned his theater license to the City Hall and in a covering letter stated that he will dispose of his theater as soon as possible. The license department had informed him earlier it would recommend cancellation of his permit to next meeting of city council. Returning of the license did not alter this procedure. The case will go before council early this month.

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Actors' Equity Group Sets Up League To Thwart Reds

NEW YORK, Aug. 3.—Despite President Clarence Derwent's denial last week that an official anti-communist bloc exists within Actors' Equity ranks, inquiry indicates that such opposition has been several months in the making, with artillery being brought to bear over the last six weeks. Blow-up came last week when Rep. George Dondero (Mich.) sounded off in *The Congressional Record* to the effect that the actors' org is tinged deep pink and that it is being used as a field for Red strategy to get control of showbiz. The Michigan congressman maintained that loyal American actors within Equity Council had banded together in an Actors' Equity Anti-Communist League. However, while Equity sources are vague as to who touched off the political issue, there is no question as to the existence of such an organization, with Equity's rank and file being thoroughly cognizant of it. A resolution is being currently circulated which already has been signed by several hundred of the membership and reads as follows:

"Free From Infiltration"

"We the undersigned, members of Actors' Equity Association, believe without reservation in the Constitution of these, our United States of America, and as such, further be it resolved, we do hereby pledge ourselves to work to free and to keep the ranks of our Actors' Equity Association from all infiltration which we believe will bring about the overthrow of our government and the disgrace of our profession. Further be it resolved, we deem it necessary to be known as the Actors' Equity Anti-Communist League."

No one is willing to assume responsibility for the circulation of the resolutions. As one member put it: "That is something the other guys would like to know. There is no head of the league, no offices and no telephone." Broadway rumor named Frank Fay as instigator of the movement, but the latter emphatically disclaims any leadership. Fay calls it a "spontaneous action" on the part of a "right-thinking majority," and states that members are signing up daily under the league banner.

Prominent on the list already are such names as Ralph Morgan, Otto Kruger, Walter Greaza, Jack Whiting, Frank McHugh, Bert Wheeler, Lawrence Fletcher, Joe E. Brown, Matt Briggs, Ralph Dumke, Eddy Foy Jr., Jackie Gleason, Bert Lahr, Odette Myrtil, Dorothy Stone, Fred Irving Lewis, Donald Bryan, William J. McCarthy, J. Covile Dunn, Kirk Brown, Freddie Lightner and James Boerst.

Tallulah 'Lives' Beats Heat-Rain For Sock SRO 23G

BOSTON, Aug. 3.—The second and final week at the Colonial Theater of *Private Lives*, Noel Coward comedy with Tallulah Bankhead starring, beat the heat and rainy weather in a big way. Sell-out house nightly and matinees accounted for \$23,000, with plenty turned away.

Cancellation of *Meet the Wife* with Mary Boland headlining for two-week engagement, skedded to start August 12, will leave the Colonial dark until August 26, when *Life With Father* returns for a two-weeker. *Meet the Wife* is being shifted to Boston Summer Theater, city straw-hat location, for week of August 19.

Stage Relief Fund Moves

NEW YORK, Aug. 3.—Stage Relief Fund moved its exec and relief offices to Hotel Van Cortlandt, 142 West 49th Street, on Thursday (1). There will be no change in the telephone numbers, Bryant 9-8978 and 8979. Fifteenth benefit season skeds to start in September.

Buffalo's Erlanger Legit Summer Okay After Ditto Winter

BUFFALO, Aug. 3.—The Erlanger Theater, only legit house here, has done okay with its summer season, says Manager Richard Kemper. Best and by far the most outstanding box-office show on sked was *Harvey* with Joe E. Brown, which concluded a six-day stand July 27 with a juicy take of \$27,000 with a \$3.60 top. House had sell-outs nightly and for two matinees.

Canida, with Jane Cowl and McKay Morris, which opened the summer play series June 24, showed second best pull, but stayed below the \$10,000 mark with a top of \$2.40 nights and \$1.20 for mats. Other shows included: *Meet the Wife*, with Mary Boland; *Good Night, Ladies*, with Benny Baker, and *Pursuit of Happiness*, with Freddie Bartholomew, July 15. House will be dark till late August when Harry Blackstone's magic show will appear, to be followed by steady flow of bookings into regular fall season.

Erlanger's Big Season

Erlanger had one of its biggest and best legit seasons this spring with over 30 shows, many of them weekly stands, plus a good number of special motion picture promotions. While in former years house would bring scattered attractions, the 1945-'46 season saw very few dark weeks at this downtown playhouse, and most shows played to good houses.

Best take of season was *Polonaise* with specially advanced top of \$4.20, and here for six days and eight performances. It is reported to have outdone *Oklahoma*, top b.-o. show of previous year. *Carmen Jones* was another winner last winter, doing even bigger biz than *Polonaise* on a pro rate basis, but staying only four days. Erlanger offered only three Guild shows, *Winter's Tale*, *Foolish Notion* and *Hasty Heart*, but garnered considerable attention with three world premieres, *A Joy Forever*, *Portrait in Black* and *On Whitman Avenue*, plus pre-Broadway showing of *Windy Hill*.

Benny Baker Exits 'Mill,' Set for 'Page'

NEW YORK, Aug. 3.—Benny Baker, who has been clowning around the strawhat in *Good Night, Ladies*, came back to Broadway for a one-night stand in *Red Mill* as replacement for ailing Eddie Foy Jr. Baker went on Monday (29), but next day found Jack Albertson, regular understudy, back at his old chore. Reason given: Part was unsuited to Baker.

Hunt Stromberg Jr., producer of *Mill* with Paula Stone, immediately signed Baker to support Lew Parker and Arnold Moss in his forthcoming revival of *The Front Page*. Rehearsals begin Monday (5), with a New Haven break-in set for Thursday (29). *Page* skeds a Stem preem September (4).

BROADWAY SHOWLOG		
Performances Thru August 3, 1946		
New Dramas		
	Opened	Perfs.
Anna Lucasta (Mansfield)	8-30, '44	820
Born Yesterday (Lyceum)	2- 4, '46	207
Deep Are the Roots (Fulton)	6-26, '45	358
Harvey (48th Street)	11- 1, '44	751
Life With Father (Bijou)	11- 8, '39	2,824
Maid in the Ozarks (Belasco)	7-15, '46	25
On Whitman Ave. (Cort)	5- 8, '46	101
State of the Union (Hudson)	11-14, '45	301
Swan Song (Booth)	5-15, '46	93
Voice of the Turtle, The. (Morosco)	12- 8, '43	977
Musicals		
Annie, Get Your Gun (Imperial)	5-16, '46	92
Call Me Mister (National)	4-18, '46	124
Carousel (Majestic)	4-19, '46	547
Oklahoma! (St. James)	3-31, '43	1,453
Song of Norway (Broadway)	3-21, '44	820
Three To Make Ready (Broadhurst)	3- 7, '46	172
REVIVALS (MUSICALS)		
Red Mill, The. (46th St. Theater)	10-16, '45	336
Show Boat (Ziegfeld)	1- 5, '46	240
ICE SHOWS		
IceTime (Center)	6-20, '46	68
CLOSINGS		
Around the World (Adelphi)	5-31, '46	75
Saturday (3).		
Glass Menagerie, The. (Playhouse)	3-31, '45	564
Saturday (3).		

55,000 Peak Mob for 'King'; Ends Pitt Light Opera Season

PITTSBURGH, Aug. 3.—Pittsburgh Civic Light Opera Association closed its season Saturday (27) and set a new record of 55,000 customers for week's showing of *Vagabond King*. Attendance for eight-week season was approximately 270,000.

Return of opera to Pittsburgh next season is virtually assured as the series just about covered the nut and was widely acclaimed by press and public. Longer season is impossible, however, due to the fact that the Pitt Stadium has to be vacated in time to get it ready for the football season.

"Laughter" Due in October

NEW YORK, Aug. 3.—Evelyn Vardon, Doris Dalton, Marta Lindon and David Wayne have been signed for feature roles by John C. Wilson for *Present Laughter*. Noel Coward farce goes into rehearsal September 4, starring Clifton Webb. *Laughter* preems in Wilmington, Del., September 26, and skeds a follow-up fortnight each in Washington and Boston. Due on the Stem early in October.

Cast Williams for "Peebles"

NEW YORK, Aug. 3.—Rhys Williams arrived in town Wednesday (31) and the next day signed with Joseph M. Hyman to play a lead in *Mr. Peebles and Mr. Hooker*, comedy by Edward Paramore. Howard Smith is set for the other lead slot. Williams will return to the West Coast next week but will be back in time for rehearsals starting Monday, August 26. His last Stem appearance was in *Chicken Every Sunday*.

Union Fights Metope On Chorus Pruning

NEW YORK, Aug. 3.—For the second time in less than a year the Met Opera and the American Guild of Musical Artists are at loggerheads over the opera chorus. This time there is no jurisdictional squabbling (see *The Billboard*, November 19, 1945), but a battle is in progress over the Met's announcement that it intended to pare down its chorus by 16 members during contract negotiations for 1946-'47 season.

Under last season's contract (which expired May 31) choristers get \$84 a week plus \$10 for every broadcast. This covered 18 weeks and 17 airings. In addition there was a tour of several weeks that netted the chirpers the same salary plus \$38.50 traveling expenses. This, according to AGMA, is only "a bare subsistence which over a period of a year amounts to less than \$50 a week." The Met offered severance pay to the 16 not to be rehired. The union pointed out that the choristers have neither Social Security nor unemployment insurance since the Met is a non-profit outfit. AGMA, in negotiation—before news of the firing—asked a 3 per cent hike as one offer and another which included no increase whatever. Met Board Chairman George A. Sloan turned down union demands on the grounds that it would up opera expenses by \$151,000 for the 1946-'47 series.

Bank-Roll Build-Up

Management explanation of the proposed firings was that the Met is trying to make itself totally self-supporting and that altho last season saw the SRO sign up for almost every performance, plus a highly successful tour that didn't give the opera sufficient back balance to outlay more money in the coming season, "there is a very thin line between being in the red and being in the black at the Met," as one official put it. Current chorus is 94 and a study of the Met roster of operas reveals, according to management, that they can do just as well with 78 members except for a couple of operas which will require more. The lopping off of 16 members, says management, will not achieve any economy in the 1946-'47 season since the opera house will be out severance pay for the fired chanters. But in future seasons it will give them a little more toward self-support—all part of an effort to retrench and to cut expenses as much as possible. In addition, management points out, of the 16 fired some were sung out and at least three didn't measure up to Met standards.

A union statement, issued Friday, "deplored" the Met's action in "conducting its negotiations thru the medium of the newspapers," and points out that last season was the first in which the Met went into the black. It contends that the management has announced the firings as a "take it or leave it" proposition which if not accepted will mean no new contract. The union contends that to date the Met has given no reason other than economy for the firings and claims that the severance pay means nothing for the 16 choristers unless some sort of retirement or pension plan is added.

Negotiations will be resumed next week.

Philly Co-Op Plans House

PHILADELPHIA, Aug. 3.—Newly formed Philadelphia Theater Co-Operative plans to set up its own legit playhouse and is considering a two-story building close to midtown as a permanent theater. Co-op group will begin casting for its first two plays August 12 with *They Came to the City* and *Home of the Brave*, the first two plays to go into rehearsal.

Out-of-Town Opening

OBSESSION

(Opened Monday, July 29, 1946)

ERLANGER THEATER, CHICAGO

A play by Louis Verneuil, adapted by Jane Hinton. Staged by Reginald Denham. Designed and lighted by Stewart Chaney. Press representative, Bert Stern. Presented by Russell Lewis and Howard Young.

CAST: Basil Rathbone and Eugenie Leontovich.

Obsession, revival of Verneuil's mid-'20s *Jealousy*, concerns a husband who works himself into a frenzy over the sexual aberrations of his wife and finally winds up killing her lover and then himself.

It's hard for two characters to hold attention for three acts without a stooge of any kind, but Rathbone and Leontovich did it, getting six curtain calls. They did it thru good acting, aided by such gimmicks as Miss Leontovich appearing in one scene sans clothing from the waist up.

CHI CRIX TAB

Aisle experts voted a four-to-one thumbs down in spite of the acting. No: Claudia Cassidy (Tribune), Robert Pollack (Times), Henry Murdock (Sun), Sydney Harris (News). Yes: Copeland Burg (Herald-American).

It's almost strictly bedroom stuff. Nevertheless, play has drawn good notices (with exception of Chi) and good grosses everywhere in its Coast and Midwest tour and may shape up for Broadway after it finishes its seven-week tenure here. After opening in Santa Barbara June 13, show hit San Francisco for a 26G week; then to Seattle; Portland, Ore., and Kansas City, Mo., for substantial grosses.

If producers Lewis and Young have a winner in *Obsession* it will be mainly due to the pulling power of the Rathbone-Leontovich combo.

Minstrel Show at Malin

NEW YORK, Aug. 3.—A minstrel show as a showcase for non-pro G.I.'s as well as gals will be produced Monday night (5) at the Malin Theater by Dawn Foster, with Donald Heywood, of ASCAP, as musical and stage director and Joseph J. Gibson, production manager. Show will be in three sections; a minstrel part circle and two olios, with specialties predominating. About 50 are in the show.

Mae Murray Bankrupt

NEW YORK, Aug. 3.—A petition for an arrangement under Chapter 2 of the Bankruptcy Act to pay off debts was made this week by Mae Murray, former stage and film star, who stated that she is unemployed at present. Miss Murray, who was judicially declared a bankrupt several months ago after she filed a petition January 7, 1946, had listed her liabilities as \$5,445 and her assets as \$1,000.

(New) Hope Springs Eternal

PHILADELPHIA, Aug. 3.—If plans go thru, Bucks County Playhouse, New Hope, Pa., will make theatrical history for its closing attraction of the silo season. It will be a revival of *The Man Who Came to Dinner*, with Moss Hart in the Monty Woolley role, Kitty Carlisle as Maggie, Gertrude Lawrence as Lorraine and Danny Kaye as Banjo.

On the Silo Circuit

Valley Players at Holyoke (Mass.) Mountain Park Casino doing fine biz for first five weeks. Attendance for *Hope for the Best* teed off at 3,600. *Angel Street* snared 4,697 customers. *Hasty Heart* was right behind at 4,667. *Ten Little Indians* and *What a Life* upped the pew-buying quota to 5,227 and 5,672 respectively. Average weekly attendance this summer has been 4,773 as compared to a 4,023 average for 1942 and 3,840 for last season. *Man Who Came to Dinner* is the drama fare offered by the Players for week of Monday (5).

Also skedded for openings for week beginning Monday (5) are:

Those Endearing Young Charms, Guilford (Conn.) Summer Playhouse. Ann Corio is guest star.

Cragsmoor (N. Y.) Theater preems a pre-Broadway tryout of a new play by Howard Otway, *A Penny on the Drum*. Comedy is about Salvation Army life, and Morton DaCosta has the lead.

Ogunquit (Me.) Playhouse offers *Ten Little Indians*. Nicholas Joy plays role he originated on Broadway. Daisy Atherton, Francis Compton and Robert Burton are prominently cast.

Gloria Willis is featured in *The Shining Hour* at the Theater-in-the-Dale, New Milford, Conn.

Irene Champlin and Jane Huzagh share feature honors in *Old Acquaintance* at Guild Playhouse, Stamford, Conn.

Mady Christians is guest star at John Drew Memorial Theater, Easthampton, L. I., in *The Constant Wife*. Judson Laire and Blair Davies lend support. Production has been staged by Gerald Savory.

Fred Stone heads a revival of *Lightnin'* at Cape Theater, Cape May, N. J.

Westchester (Mount Kisco, N. Y.) Playhouse presents *Three Men on a Horse*. Betty Bartley, Ralph Stantley, Eleanor Barrie and Joseph Anthony are in the cast.

Mary Wikes and Kendall Clark head cast of *My Sister Eileen* at the Berkshire Playhouse, Stockbridge, Mass.

Strike a Note is title of original summer revue at Wopowog Lodge, East Hampton, Conn. Frank Roth has produced and staged. Alan Gale is starred.

Richard Aldrich presents Ruth

SLUMP STILL HERE

(Continued from page 35)

is that, save for *The Gypsy*, there hasn't been a self-propelled pop smash in a long time. So-called pop "hits," with no film or show affiliation (or indirect ones), have been hyped into hits this season, but the publishers' books have shown very low profits. The answer here is said to be sales resistance. Publisher has to spend much more money to put the tune across. When it finally clicks, the debits and credits are not far apart and he almost begins to wonder what's the use.

New Blood Routine

Some plugging staffs already have been cut, where cutting was possible, and will be cut more.

New small publishers are cropping up right and left, as usual, but the word is out that unless this slump proves to be merely seasonal, lots of the smallies won't last until Christmas.

Daring souls have been saying that what the biz needs is new blood—not only new writing blood but new administrative and tune-picking blood. They say that such changes, made in time, might be the means of refreshing the business in some of its most important quarters. But the people who talk about such things are always suggesting the changes for the other guy's firm.

Chatterton in revival of Clyde Fitch's *The Truth* at Cape Playhouse, Dennis, Mass. William Post, Josephine Brown and Morton L. Stevens make up the cast. Arthur Sircom has directed.

Litchfield (Mass.) Summer Theater offers *Room Service*, with Leonard Altobell in the lead slot.

Thornton Wilder makes his first seasonal appearance on summer circuit at Westport (Conn.) Country Playhouse in his own Pulitzer prizier, *Our Town*. Katherine Bard and Thomas Coley are featured with him. Helen Carew, Willard Cary and Doro Mirande will play roles they originated on Broadway.

Gloria Swanson guest-stars for Guy Palmerton at Lake Whalom Theater, Fitchburg, Mass., in *A Goose for a Gander*.

Boylston (Mass.) Summer Theater offers *What a Life* with James Lee.

Worcester (Mass.) Playhouse fare is *The Late George Apley*, with Frank McNellis in title role.

Red Barn Theater, Westboro, Mass., skeds revival of *The Bat*.

Gretna Playhouse, Gretna, Pa., brings in *Blithe Spirit* on Wednesday (8).

Lahr's 'Burlesque' Nice \$8,500 in Hub; 'Again' 3 1/2 G

BOSTON, Aug. 3.—Variable weather, thunderstorms and rainy week-end failed to dip the local strawhat takes much. *Burlesque*, with Bert Lahr starring, played a return engagement at Boston Summer Theater and pulled a neat \$8,500. *The Best of Friends*, spotlighting Libby Holman in a new intimate musical, debuts at Boston week of August 5.

Goodbye Again, with Roger Pryor-Phyllis Brooks as guesters, drew a steady \$3,500 at Cambridge Summer Theater. June Havoc in *They Knew What They Wanted* is set for one week starting August 5.

C. O. Skinner for 'Fan'

CHICAGO, Aug. 3.—Producers Russell Lewis and Howard Young (*Obsession*) have signed Cornelia Otis Skinner for Oscar Wilde's *Lady Windermere's Fan* and will open the show on the Main Stem (Cort Theater) October 14 after a tryout in San Francisco August 26. Jack Minster will direct the Guild subscription show, which has been running in London for some time. Producers also have signed Estelle Windwood and Penelope Dudley Ward, English actresses, and Henry Daniell for roles. Cecil Beaton, well-known British designer, is another importation for *Lady*.

SCHIRMER LOSING

(Continued from page 36)

jobbers feel that this sort of arrangement will solve nothing for the dealer unless he happens accidentally to work with Lyon & Healy in the first place. Otherwise, he will order *Sylvia* from his own jobber and will be informed it is a Schirmer item and must be ordered from the firm itself. It is not considered likely that competitive jobbers will politely direct dealers to Lyon & Healy. A fuller explanation of Schirmer's reasoning in the matter cannot be rendered this week, because neither he nor his wholesale sales manager were available for comment at press time.

Break for Pops?

Trade is also mulling the possibility that Schirmer organization's move may result in greater co-operation on part of jobbers with some Tin Pan Alley publishers who have been making a big standard, educational and concert push. In other words, when a dealer orders certain

Strawhat Opening

Beyond This Flood

(Opened Friday, July 26, 1946)

YELLOW SPRINGS OPERA HOUSE, YELLOW SPRINGS, O.

A play by Constance Golden Sontag. Directed by Arthur Lithgow. Stage manager, William Hooper. Scene designer, Rowland Chase. Presented by the Yellow Springs Summer Theater.

Fritz Warner, Assistant Meteorologist..... Frederick Salk
Craig Nash, Biologist..... Arthur Solomon
Don Reinhold, Geologist..... Kenneth Diehl
John Wentworth, Wireless Operator.....
..... Chuck Klein
David Thorne, Metallurgist..... Thom McManus
Richard Cornell, Surgeon.....
..... Richard Kapa Kaplan
Roland Page, Meteorologist..... Irving Brown
Frank Brockton, Second in Command.....
..... Rowland Chase
Capt. Anthony Norton..... Phil Caldwell

Each year for 11 summer seasons the Yellow Springs Summer Theater has been operative, presenting five or six plays annually. Players are professional and semi-professional, with occasional draws from Antioch College, founded by Horace Mann and located in this little town.

Each season the repertoire has consisted of late Broadway plays, revivals and one brand-new play. This season the Broadway shows were *The Hasty Heart* and *The Late George Apley*, already given; the revivals are *Wuthering Heights* and *Taming of the Shrew*, to come, and the new play is *Beyond This Flood*. It takes its name from Milton's *Paradise Lost* reading, "Beyond this flood a frozen continent lies dark and wilde, etc.," and concerns itself with a group of eight men frozen in the Antarctic while awaiting the return of their leader, Sir James Davis. The time is February, 1913, and the locale base headquarters of the British Antarctic expedition on the shores of Adelle Land, Antarctica.

Mrs. Sontag is assistant professor of English at Antioch College. Th her first play, she shows remarkable aptitude and has evolved a play that should find favor with the discriminating. From journals and notes she culled a situation based on an actual incident during Sir Douglas Mawson's Australasian Antarctic expedition in 1911-'14. Much of the material comes from Mawson's own journal and those of his colleagues, and because of this the play breathes authenticity. Its penetrating appraisals of the men and their actions and reactions make for suspense quite out of proportion to the action of the piece. For of action in the regular sense of the word there is little. That and the fact that there is no feminine glamour will bring hesitancy in professional production. But as a study of real red-blooded men in a terrifying position, it is tops. The climax is as fine a piece of writing as has been heard in any comparable situation anywhere and marks the high spot of the play.

The dialog flows smoothly, sounds naturally and is beautiful in its very simplicity. The players all meet the requirements of their roles admirably. A remarkable atmospheric setting, showing the main room of the quarters, with the men's bunks, their assemblage of material necessary for such work and winter quartering, would do credit to Broadway. Lithgow's direction keeps the play moving remarkably well despite the shortcomings of the usual action. Representatives of several picture companies were present to scout screen possibilities.

standard, educational or concert items in the Schirmer catalogs, jobber may well steer him to some of the output of such stuff by pop firms, which he handles. Leeds, Robbins-Feist-Miller, E. B. Marks and Mills are among so-called pop publishers who have been very active in standard-concert-educational fields.

Rep Ripples

THE ROTARIANS of Lyons, Kan., have taken over the old Butler Opera House there to carry on their activities. Wallace Bruce, Rotary president and former head of the Wallace Bruce Players, was instrumental in obtaining it. Bruce manages a theater in Lyons. . . . A. J. West has been showing 16mm. pix in Rhode Island under auspices, with headquarters at Kingston. . . . Everett Players have been in Western Connecticut recently with four people. . . . E. B. Cleveland, former minstrel, will promote amateur shows around Troy, N. Y., this fall. He has had a religious pic show out the past two winters and will operate in these lines along with his new venture. . . . Frank Hobbes has a small trick around Gonzales, Tex. . . . W. X. Macurda will operate 16mm. pix around Maynard, Mass., after September 1. . . . Arthur Purdy opened his two-people vaudepic trick at Rockport, Mass., middle of July. He will put in several weeks in Maine coastal towns. . . . Verna Felton, for many years in leads with the old Allen Players in the Pacific Northwest and Western Canada, returned to Vancouver, B. C., recently on a visit to old friends. Miss Felton, now located in Hollywood, is doing characters on various radio programs, including those of Joan Davis and Red Skelton.

IN THE MAGAZINE section of *The Columbus (O.) Dispatch*, July 28, appeared an illustrated story of John W. Vogel, the Minstrel King. The former minstrel is 84 and resides in that city. . . . George H. Yobey will again operate his religious pix show in New England, opening middle of September. . . . H. E. Tyson, Newark, N. J., has a vaude-pic show around Norristown, Pa. . . . Mr. and Mrs. L. L. Boyd, who has a small trick around Abilene, Tex., recently acquired a 16mm. outfit and will move into his established Colorado territory the middle of August. . . . Ramey Players, four people, now in the resort towns of Wisconsin, will play auspice dates in Milwaukee after September 1. . . . Costa's Show, in the Valleyfield (Que.) sector, reports satisfactory biz. . . . Pine Tree Players, three people, after four weeks in Northern New Hampshire, have invaded Vermont.

MAGIC

(Continued from page 45)

Hospital, Buffalo, where he has undergone a major throat operation. . . . Fred Kelley, who toured his own magic show under canvas thru Virginia for a number of years prior

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Fredonia, N. Y.

Kinseys Wind Up Strong in Canton

CANTON, O., Aug. 3.—Madge Kinsey Players ended a successful four-week engagement here Sunday night (28) to a jammed tent, the best single night's biz of the run, according to Harry Graf, business manager.

The troupe moved out Sunday night for a week at Wooster, O., to be followed by a week in Mount Vernon, O., then Mansfield, O., for the annual month's visit on a downtown lot, Graf said.

Marion will follow Mansfield, which will give the troupe 20 weeks this summer, folding around October 1. Itinerary is confined to Ohio.

Outfit moves on three trucks and gets 50 cents for adults and 20 for children with 10 cents inside for reserved chairs. Concert goes for a dime.

For Roadshowmen

By E. F. Hannan

HALL PIX SHOWS are finding the going better this summer than formerly. Halls would get too hot for comfort and townies stayed away.

George E. O'Brien, who has been playing halls in Northern New York, says: "I can make the stuffiest hall cool and comfortable with a few fans rightly set and with just a little labor and very little expense. I used to have tents that would get so hot that the performers would almost burn up and I can't see why the film showman need worry about tents to house his show. He can air condition to a certain degree of success any hall he strikes. It's a matter of a little labor."

O'Brien may have something here, especially for film pix operators.

Joseph Schad Plans Stock Under Canvas in Enid, Okla.

ENID, Okla., Aug. 3.—Joseph P. Schad is contemplating opening a dramatic stock company here under canvas, four blocks from heart of town, with a 12-people org and band. Top will be 40 by 90. Show will use air calliope and 100-watt amplifier on the streets for bally.

Schad states that it will be the first outfit of its kind to show here since the Ted North Stock Company in 1933.

to the war, is trouping this season with Ray Brison's circus attraction, currently in the Adirondack territory. He plans to resume with his own under-canvas magic unit next spring.

. . . Thornton the Magician is making the resort hotels in the Catskills with his magic attraction, contributing 25 per cent of his take to the Famine Emergency Fund of New York to aid the starving people of Europe. With the unit is Bob Colt, of screen, stage and radio.

Harry E. Cecil, the "World's Worst Magician," is in Grace Hospital, Detroit, for a treatment of his old ailment—asthma. He will again spend the winter in Arizona, leaving for there late in October. . . . Carroll Fox, the young magus who scored so solidly at the recent IBM convention in St. Louis, is now managing Percy Abbott's magic shop. . . . Elmer Eckam, severely injured in an auto accident recently while en route from his home in Rochester, N. Y., to the IBM conclave in St. Louis, has been returned to the Case Hospital, Delaware, O., from Mount Carmel Hospital, Columbus, O., where he underwent a successful operation on his arm. He is mending nicely and expects to return to Rochester next week. Mrs. Eckam was killed in the accident which caused his injuries.

IN SHORT

(Continued from page 39)

Records. . . Dallas Bartley, former Louis Jordan guitarist, now fronting six-man combo, heading west in mid-August and will play Coast spots this fall.

The Blond-Tones, gal trio, going into Sarong Club, Long Beach, Calif. . . . Jack Marshall set for Imig Manor, new San Diego Hotel. . . . Paula Drake going into same spot in Mid-August. . . . Duty Brooks and his Four Tones open at Eddie's Cafe, San Diego, middle of month at \$700 per week. . . . Vivian Garry trio will cut four sides with Pinky Tomlin for Enterprise Records. . . . Allien Lair, 88-er, stays on at Derby Club, Reno, Nev., at \$300 a week. . . . Rip Paddock and Townsman Quartet to open new Joe Wheeler Club in Evanston, Wyo., August 15. . . . Dave Cavanaugh, former arranger and manager for Bobby Sherwood ork, joined Frederick Bros.' Hollywood office to handle small bands and cocktail units.

Martin Ross, booker at Artists Corporation of America's recently opened Hollywood offices, is readying a unit (16) for South and Central American tour. Show, titled *Hollywood on Parade*, has all-tem cast, spotlighting Jale Rhodora and eight-girl line. Staged by Betty Malotte, revue is slated for six-month tour and will fly direct to first engagement, Mexico City. Before leaving the country show will do several break-in dates at veteran hospitals.

Trenier Brothers held over at Hollywood's Cotton Club and will play Lincoln Theater in downtown Los Angeles September 3. . . . Normandy Club, new spot at Reno, Nev., opens with De Castro Sisters August 8. . . . Eddie Heywood going into Hollywood Billy Berg's August 28. . . . Dollodians open Del Mar Hotel August 13, with racing season's start bringing customers back to location. . . . Gil Evans Trio set for the Melody (Glendale), two weeks with option. . . . Ray Downey moved from Howard's, Glendale, to cocktail lounge at Del Mar Hotel, San Diego. . . . Mills Brothers booked for Hollywood's Florentine Gardens. . . . Joe Liggins opens at Downbeat Cafe, downtown Los Angeles. . . . Joe Turner goes to Dew Drop Inn, New Orleans. . . . Gene Rodgers bows in at Buffalo's Pagoda. . . . Arthur Lee Simpkins set for Chicago's Latin Quarter.

Arthur Blake, recently inked to Phil Shelley office, goes into San Francisco's Golden Gate Theater. . . . Valaida Snow set for Club Bali, Washington. . . . Jean Eldridge into Sans Souci, Indio, Calif. . . . Fred Skinner booked for Circus Room at San Diego's Chi Chi. . . . Joe Marino to open at Embassy at Ocean Park, new spot. . . . The Revelers go into Kona's at El Cerrito. . . . Ditto Ronnie Kenper at the Gables, Hollywood.

St. Louis:

Renee De Marco and Robert Maxwell open August 2 at Crystal Terrace of Park Plaza Hotel. . . . Paul Gray is new comedian in Zodiac Bar. . . . Jerry Bergan set for an early booking at Park Plaza. . . . Gloria Allen now singing with Glen Young's orchestra in The Jug of Hotel Coronado. . . . Lala Baumann's 16 Baulettes doing a special show for Stix, Baer & Fuller on the Steamer Admiral August 12. . . . Tony Di Pardo out of Forest Park Highlands into Lake Club, Springfield, Ill. . . . Bill Jennings Four opening at Circus Snack Bar.

The 400 Club will open in August with series of Dixieland jazz bands. . . . The Gay Woods heading show at North Shore Club. . . . Ben Waller and his unit at Piccadilly Lounge, Melbourne Hotel. . . . Cole Keys, of the Central Booking Agency, Chi-

cago, in town as the guest of Joe Keagan, 400 Club. . . . Spike Jones and His City Slickers, featuring 10 acts of vaude, in a one-nighter at Kiel Auditorium.

Pittsburgh:

Two Kings and a Queen are set for a run at the Hollywood Show Bar, replacing the Cary Gannis Trio. . . . Singer Joan Price leaves the Club 413 on August 5 to replace the vacationing Dorothy Nesbitt at the Gay Nineties. . . . Jimmy Spitalny's ork is set for a fall date at the Vogue Terrace. . . . Both the Club Ankara and Jackie Heller's Carousel are set for September openings.

Here and There:

Will Hauser and his ork booked into Ault Park, Cincinnati, thru Labor Day. . . . Singer Frankie Connors, emcee-comic Charlie Carlisle, the Paul Sisters, Beth Farrell and the Six Van-Ettes headed the 10th anniversary bill at Toledo's Ka-See's week of July 29-August 4. . . . Mary Beth Ayres has been held over indefinitely at Latin Club, Toledo.

The Novellos move into Teatro Folies Bergere, Mexico City, August 23, for eight weeks.

Jean Sablon opens at the Copley Plaza, Boston, September 8. . . . The O'Brien and Evans duo starts at the Theater Tavern, Logansport, Ind., mid-August for its third return date. . . . Tone Marlow has added Joan Aubrey as vocalist. . . . Alan Gale held over at Chase Hotel, St. Louis. . . . Renee De Marco at the Park Plaza Hotel, St. Louis, until September 13. . . . Richard and Flora Stuart current in *Wonderful Night*, Starlight Theater, Dallas. . . . Bob Thornton drew another holdover at Club Maples, Peru, Ill.

Ronny Graham and the Four Guys closed after 12 weeks at the Copa, Philly. To open at Chin's Pagoda, Buffalo. . . . Harry Richman starts September 4 at El Rancho Vegas, Los Vegas. . . . Eddie Peabody gets three weeks at the Hipp, Baltimore, starting August 29. . . . Johnny Desmond gets the Capitol, Washington, August 29. . . . Berkely-Carteret, Asbury Park, N. J., preemed with Bob and Peggy White's *Serenade on Blades* August 3.

Ruth Sinert current at Blue Mirror, Baltimore. Joey Adams set for the Club Charles, Baltimore, October 1. . . . Zero Mostel goes into the Copa, Atlantic City, August 23. . . . Vic Perry does two weeks at the Hipp, Baltimore, starting August 15. Follows with Kitty Davis, Miami, September 1, and the Olympic, Miami, September 20.

Chi Star-Garter in Again

CHICAGO, Aug. 3.—Chicago's second big burlesque house, the Star and Garter, will open late in August, according to W. E. Irons, manager and part owner. Opening will mark a rebirth of burly after an eight-year lapse at this location.

COMEDIAN WANTED QUICK

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THE FINAL CURTAIN

BECKER—William, former concession worker with Klein Amusement Company, in Sioux Falls, S. D., July 28. Becker, vet of World War II, spent most of the past three years in hospitals.

BEEGLE—Thompson P., 59, concert impresario, July 26 in Pittsburgh. He was associated with his sister, May Beegle, whom he succeeded as head of the Beegle Agency, Pittsburgh, after her death in 1943.

BOUCAU—Mrs. Eulalie, 82, sister of the late Arthur Borella, vet circus clown, in San Antonio, July 31. Survived by a daughter and son. Services in San Antonio August 1 with burial in St. Mary's Cemetery there.

BRAENDLE—Paula (Mrs. Paul Kraft), former member of the Metropolitan and Aborn opera companies, in Philadelphia July 25.

BRIGHTMAN—Fred, former aerialist and clown on the John Robinson 10 Big Shows, recently in Columbus, O. Doc Waddell conducted the services, and burial was in East Lawn Cemetery, Columbus.

CARTER—John C., old-time Dutch and blackface comedian with tent and medicine shows, July 19 in Winter, Wis. He was with Frank Rannee's magic show for 20 years, playing under canvas in Wisconsin and neighboring States. Survived by his widow. Interment in Catholic Cemetery, Menominee, Wis.

CULLEN—Harry J., former associate of the Cohan & Harris theatrical firm, in Washington July 29. He served as treasurer of several New York theaters and was a member of the Treasurers' Club.

DE FEU—Dr. Fred, 68, Santa Monica, Calif., musician, July 28 in St. Elizabeth Hospital, Covington, Ky., of injuries sustained in a bus crash near Covington July 24. Survived by his widow and three daughters.

DISNEY—Verne, 59, concessionaire for 25 years, July 27 at his home in Elkhart, Ind. He had been in ill health five years. Survived by his widow, a son and a sister. Services July 29, with burial in Rice Cemetery, Elkhart.

FOSTER—George, 82, founder of Foster's Agency, London, in that city July 26. His agency handled many of the leading variety acts of England, including Harry Lauder, Vesta Tilley and Charles Coburn, and acted as representative of William Morris Agency in booking American vaude talent in Europe. He started his theatrical career as a comedy singer and stooge in London clubs but switched to the booking field in 1886. Harry Foster, a son, has been active head of the Foster office in recent years.

HAHN—Mrs. Adolf, 74, pianist, organist and voice instructor and for many years on the faculty of the College of Music, Cincinnati, July 31 in Lafayette Hospital, Connersville, Ind. She accompanied the Welsh Prize Singers on three national tours and had maintained a studio in Cincinnati for many years, where she taught voice and violin. Services in Cincinnati August 2 with burial in Vine Street Hill Cemetery there.

HEALEY—Michael W., 57, Bridgeport, Conn., restaurant and nitery operator in that city July 29. He was president of the Bridgeport Full Permit Restaurant Owners' Association. Survived by his widow, nine sons and four daughters. Burial in St. Michael's Cemetery, Stratford, Conn., July 31.

HOFFMAN—Dr. John A., 64, director and dean of the Cincinnati Conservatory of Music, July 27 at

his home in Cincinnati of a heart attack. Hoffman completed his musical education in Berlin and had been soloist with the Cincinnati Symphony Orchestra and the May Festival. He was a past president of the Ohio Music Teachers' National Association and the National Association of Schools of Music. Survived by his widow, Minna. Burial in Spring Grove Cemetery, Cincinnati, July 31.

HOLT—A. J., 75, Cincinnati theater owner-operator, August 2 at his home in Wyoming, O. Survived by a daughter, a brother and a sister. Services August 5 in Lockland, O., with burial in Oak Hill Cemetery, Glendale, O.

JONES—Mrs. John O., 65, sister of Mrs. Christy Obrecht, of the Christy Obrecht tent-rep organization, July 24 in Northwestern Hospital, Minneapolis, of a cerebral hemorrhage while visiting her sister. Besides her sister, she leaves her husband and a brother. Services in Milwaukee, her home, July 27, with burial in St. Mary's Cemetery there.

McINTOSH—William M., publisher of *The Light*, San Antonio newspaper, and member of the Circus Fans' Association for 15 years, July 29 in Canada.

MORRISON—Arthur J., 20, workman with the Ringling-Barnum circus, in Detroit July 28, when crushed against a railroad car while helping load the show.

NEWTON—Edwin A., 72, owner of the Newton Fireworks Display Company, San Francisco, in the St. Helena, Calif., Sanitarium, recently. Survived by his widow and a daughter. Services in St. Helena July 24.

PEARSON—Walter (Michael Asher), former burlesque straight man and legit actor, in New York July 31.

POINTER—John W., Farmersville, Ill., president of the Illinois Irish Days' Association, July 25 in the midst of promoting the annual Irish Days' Celebration.



ABNER K. KLINE

August 8, 1942

In Loving Remembrance

VIRGINIA KLINE

PRYOR—Jeanne, 78, daughter of Edward Pryor, operatic teacher who tutored many stars at the turn of the century, July 30 at her home in Philadelphia. For many years Miss Pryor was active in the legit field as secretary to press representatives and managers. Up to the time of her death she was secretary in the office of Mark Wilson, press representative of the Shubert interests. She was originally associated with the old



*In Loving Memory of Our
Dear Son and Brother*

ORVILLE W. HENNIES

Who Passed Away August 8, 1939

MRS. DAISY HENNIES **HARRY**

Forrest, Broad and Garrick theaters, and later with the new Forrest, all in Philadelphia. Services August 2, with burial in New Cathedral Cemetery, Philadelphia.

REED—George, 60, father of James L. Reed, July 28 in Atlanta. Services in Atlanta August 1.

SELIG—Al, executive of 20th Century-Fox Film Company, and former journalist and press agent, in New York July 28. Formerly on the staffs of *New York World* and *The Journal-American*. He also served as press agent for Theda Bara.

STEIN—Gertrude, 72, expatriate American author and playwright, in Paris July 27. Creator of a personal, dittoish style in literature, she also composed an opera, *Four Saints in Three Acts*, with music by Virgil Thompson. Her play, *Yes Is For a Very Young Man*, is skedded for Broadway production this fall. She spent much of her life in France but made several lecture tours of the United States.

TAYLOR—Mrs. Grace T. (Grace Hamlin), former contralto with the Chicago Opera Company, in New York August 1.

TRAYSER—Norma, wife of Tony Trayser, pitchman and gift shop operator at Mackinac Island, Mich., in that city July 19. Burial in Mackinac Island.

TRENT—John Bruffey, former owner-operator of the Trenton, Academy and Gaiety theaters, Lynchburg, Va., in that city July 3. Survived by his widow, a son, daughter and a sister. Burial in Spring Hill Cemetery, Lynchburg, July 5.

VAN CULIN—Clarence F., 63, former manager of the Grove and Arnold Theaters, Point Pleasant Beach, N. J., suddenly July 25 in Point Pleasant Hospital.

WADE—Ralph L., 31, concessionaire on the Triangle Shows, in Carlisle, Pa., July 31 of injuries sustained in an auto accident. Survived by his widow, Myrtle. Burial in New Harmony, Ind.

WASCO—Joseph Sr., musician with the General Electric, Wheeler & Wilson and Veterans of Foreign Wars bands of Bridgeport, Conn., in that city July 20. Survived by his widow, a son and two daughters. Burial in St. Michael's Cemetery, Stratford, Conn., July 23.

WEBBER—Amherst, 78, composer and operatic coach, in London July 26. He wrote the music for several operettas and served as piano maestro at Covent Garden, London, and the Metropolitan Opera House, New York. He is also credited with developing several operatic stars.

Marriages

APPLEBAUM - GRUBERG—Sam Applebaum, with the Max Gruberg Shows, and Clara Zupkin, Tampa, July 30 in Philadelphia.

BURNS-JOHNSON—Kenneth C. Burns, of the team Jethro and Homer, heard on the *Midwestern Hayride* over WLW, Cincinnati, and Lois Johnson, of the Johnson Twins, on the same program, May 5 it was revealed last week.

LEAKE-RUDD—Carl Leake, of the Flying La Vals on the Regal Exposition Shows, and Lula Mae Rudd, of Madisonville, Ky., in Franklin, Ky., recently.

O'QUINN - CARNEY—Benjamin O'Quinn and Bert Carney, daughter and dancing partner of Bob Carney, comedian, in Philadelphia July 21.

SNYDER-FREEMAN—Leon Snyder and Novel Freeman, both performers with the Buck Owens Circus, in Mount Vernon, O., July 29.

WYNN - NESBITT—Ed Wynn, stage, screen and radio comedian, and Dorothy Elizabeth Nesbitt in the Little Church of the West, Las Vegas, Nev., recently.

Jacob Rosenberg

Jacob Rosenberg, 51, president of Local 802, Associated Musicians of Greater New York, AFL, died in New York July 31. Further details in Music Department.

FAIRS MAKE V-J PREPARATIONS

Plan Special Celeb Aug. 14

President Truman expected to officially name Sept. 2—parkmen left out in 'cold'

By Hank Hurley

CHICAGO, Aug. 3.—From all indications, the battle to get President Truman to officially declare August 14 V-J Day, which was started late last month by the National Association of Amusement Parks, Pools and Beaches and which the whole-hearted support of all outdoor show business, has been lost—at least for this year.

While the President has made no announcement as yet, it is expected he will designate Labor Day, September 2, as V-J Day.

That, for the most part, leaves the amusement parks out in the cold because Labor Day is always a big day for parks, be it V-J or XYZ Day. With fairs it's a different story, and a survey by *The Billboard* shows many of them are making last-minute preparations to make August 14 a special day, especially for World War II veterans, and have added nationally known speakers, army and navy exhibits, fireworks, etc.

Free Ride for G.I.'s

In some instances, fairs, which decided to do something special on that day after reading the story in *The Billboard* (July 27) will admit ex-G.I.'s and their guest free of charge.

In at least two cities, Batavia, N. Y., and Zanesville, O., stores will be closed August 14, which is a break for the Genesee County Fair at Batavia, August 12-17, and the Muskingum County Fair, Zanesville, August 13-17.

G. W. Grinnell, secretary of the Genesee fair, says nothing special had been planned for the day, but now that the idea has come out, Jack Kochman's Hell Divers, who are scheduled there August 14, will put on some special acts that day.

"We are making a feature of August 14," Perl D. Elliott, Zanesville secretary, infos. "General Beightler, Gov. Frank L. Lausche and Rep. James Huffman will speak, and we are having a centennial cavalcade, with a cast of 700 persons, for evening entertainment," Elliott said.

Kansas Gov. To Speak

The Miami County Fair at Paola, Kan., August 14-16, is playing special emphasis on the date. There will be a parade and Gov. Andrew Schoepel will be a special guest and will speak in the evening.

Joseph N. D. Hindley, secretary of the Humboldt County Fair Association, Ferndale, Calif., says his org is naming the day V-J Day and is planning appropriate ceremonies. August 17, however, will be Veterans' Day, and many specialties are planned that day.

And that's the way things stand. Very definitely fairs are going to take cognizance. Parks will have to wait until next year with the hope August 14, 1947, will be officially named V-J Day. Maybe they can do something about it.

3-a-Day, 4 Days In a Row, Beatty Vancouver Record

CHILLIWACK, B. C., Aug. 3.—The second week of the Clyde Beatty Circus in Canada was rounded out by two straw houses here Saturday, July 27. Among the crowds were folks from Vancouver, B. C., who, unable to get in while the show was there, traveled the 60 miles here to see it.

Show established some sort of a record at Vancouver by giving three shows a day four out of its five days there.

Bronx Zoo Gets First Elephants Out of Africa

NEW YORK, Aug. 3.—Three African elephants, a gift to the Bronx Zoo by Gov.-Gen. Perre Ryckmans of the Belgian Congo, are scheduled to arrive here in late September, marking the first importation of pachyderms since before the war. Included are a bull elephant 5 feet 9 inches high and two cows, one of similar proportions and the other slightly larger. Zoo already has one African elephant, Sudana.

Robert Montana, elephant man, left a week ago to care for the elephants during the voyage here. He took with him 60 bales of hay because of the feed shortage there. William Bridges, Zoo Curator of

Report 1,500,000 Attend 88 Aqua Events; Follies Score

MINNEAPOLIS, Aug. 3.—More than 1,500,000 spectators viewed the 88 events of the eight-day Seventh Annual Minneapolis Aquatennial which ended Saturday (28), figures compiled by Frank J. Collins, Aquatennial Association prexy, disclosed. At the same time, the *Aqua Follies*, Al Sheehan-Lyle Wright enterprise in connection with the festival, completed the amazing number of 54 consecutive performances without a weather postponement. Last rainout experienced by the Sheehan-Wright combine was in 1943.

Paris Outdoor Show Biz Feeling Effect Of Mounting Prices

PARIS, Aug. 3.—Outdoor show business in Paris is feeling the rising cost of living. Mounting prices, it is said, are killing Punch and Judy shows, Merry-Go-Rounds, pony carts and the booths selling waffles, pin-wheels and toy balloons.

Some of the proprietors of amusement parks are still holding out, but when they die the business may die with them. Younger showmen are seeking easy money as black marketeers or cafe waiters, which yield a hundred times the profits of the waffle booths.

Publications, will fly to Africa to supervise loading.

Baron Silvercruys, Belgian ambassador to this country, wrote Fairfield Osborn, president of the zoological society, that the gift was in "recognition of the importance of the zoological society and an acknowledgement of American co-operation with the Congo during the war."

Banjo-Eyes Forsakes Posters To Sell White Horses --- Corn

ELGIN, Ill., Aug. 3.—Sunny Bernet, whose real name is Zinke and is known in North Dakota show circles as No-Pay-Zinke, gained quite a following traveling the highways and byways of the outdoor industry as a salesman of outdoor advertising material. At conventions, meetings and just ordinary gatherings it was customary to see him loaded with a hod of designs, samples of paper and a badly frayed cigar.

Also, he dispensed considerable corn, and not of the liquid or cob variety, at these various meetings, as it was almost impossible to keep him away from microphones when the meetings adjourned for gatherings around festive boards.

Sunny once was an actor—and he's always been an actor at heart, so it is only natural that he should return to his first love—acting for the White Horse Troupe of Napier, Neb., and selling it—and with plenty of the Iowa field variety, for sure.

His banjo eyes are scarcely discernible thru the maize of wrinkles and blisters caused by a recent sunburn acquired in an effort to become a real Western he-man. He dons Wild West strides, pokes them in high-heeled boots; slips into a gaudy Western shirt and strings a yellow

flowing tie loosely around his neck. He's ready for anything except one of those high-spirited albinos he talks about.

He looks the part and he acts the part as he changes trick hats as he tells the folks in a fast-running commentary of the feats of skill and daring performed by Cal and Ruth Thompson's well-trained troupe of youngsters on the charging white horses. But underneath it all, the showmen who bought paper from him will recognize the famed cock-eyed Casanova of the outdoor showbiz who roved from hotel to hotel selling paper.

At the Keane County Fair here Wednesday (31) Sunny did a noble job of pacing White Horse Troupe thru its routines, ably backed by the Kactus Kids of San Antonio, a hill-billy band which gave, and gave, and gave.

Sunny had charge of the booking of the troupe and it cannot handle another date until after the close of the fair season. He's says he is baling up some cash, is having a great time in the open and he's acting.

Yea, bo! Banjo-Eyes has forsaken the odor of printer's ink for the white horses, but he's enjoying it, and how!

The *Follies*, drawing 61,000 for the 16 performances this year, played to sell-out attendance every night except Wednesday-Thursday opening nights and the two Sunday matinees and evening shows. This year's figure was better by 11,000 than the 50,000 attendance of 1945, according to Wright. Seating capacity of Theodore Wirth Pool, where *Follies* were presented, is 5,000.

Follies Get More Dough

While Wright declined to release any money figures or percentages, he said *Follies* did gross more money than a year ago. This was due to increased number of shows and hike in prices of two bits for each of the three ducat ranges. Last year tickets ran \$1.25, \$1.75 and \$2.75. This year they were \$1.50, \$2 and \$3. He said that while gross was up, cost of show was increased sharply, with performers commanding more dough.

Prexy Collins, in releasing attendance figures, said 400,000 watched opening day parade, 600,000 the Wednesday Twilight Parade, 125,000 the water events at Lake Calhoun, 100,000 the Aquatennial Canoe Derby, 30,000 the Lake Harriet Music Festival, 50,000 the various athletic competitive events, 12,000 the Powderhorn Park outdoor religious service, 10,000 the Don McNeil *Breakfast Club* broadcast in Minneapolis Auditorium, 5,100 the Minstrel Show and barbershop quartet contest at the Lyceum Theater, 4,500 the Queen Coronation ceremony at Minneapolis Auditorium and 3,000 the Auditorium Water Ball.

Folks From Everywhere

Report from Minneapolis Police Department was that automobiles with license plates from nearly every State in the nation were checked in the city during the Aquatennial.

Climax of the festival was the selection of Ruth Tolman, of St. Cloud, Minn., as 1947 Aquatennial Queen of the Lakes. She and the queen contest chairman, Sally Delaney, of Hotel Nicolle, were given a one-week vacation in Mexico. Miss Tolman succeeds Marilyn Lindstrom, 1946 queen.

Winners of the Aquatennial music festival were Doris Braun, coloratura soprano, and Lloyd T. Leech, dramatic tenor, who will represent the city at the Chicagoland Music Festival this month.

Animals Headed for U. S. Die

BOSTON, Aug. 3.—Nine-day delay of the freighter Robin Adair, arriving here from Africa, resulted in the death of 44 animals consigned to American zoos. A fire at sea and heavy seas caused the delay which resulted in a feed shortage. Animals lost included 23 penguins, 7 ostriches, 2 gnus, 2 kudus, 4 willobes, 4 wild-beestes and 2 springbok.

Kelly Speaker Builds Vision Of World Fair

Hodes Primes Chicago Pump

CHICAGO, Aug. 3.—Edward F. Kelly, Chicago's mayor, is nothing if not willful. And if the old saying, "Where there's a will, there's a way," holds water, the Windy City will have a succession of World's Fairs starting in 1950 and a succession of fall festivals, the first next year, leading up to the big ones.

That Mayor Kelly continues very hot for the annual world expo project, his dream, was demonstrated forcefully this week, when his right-hand man and Chicago's corporation counsel, Barnet Hodes, Thursday (1) in a speech to the Kiwanis Club—once again beat the drums for hizzoner's idea.

What doubtless sparked Hodes's talk is the mayor's strong original belief, since bolstered, that Chicago should put on its doings—and that the plan to this end should keep moving at a brisk pace.

Several developments have served to increase his faith in his plan. Among these is Milwaukee's Centurama.

The Chicago dailies have given out with editorial hand-clapping over the Centurama. Reference to the big show in near-by Milwaukee has, in most cases, been oblique, the writers using the Centurama as a diving board to plunge into the discussion of how good Milwaukee keeps its house and how the good burgers in that town can justly enjoy such a show.

While pointing with pride at Milwaukee, the scribes have not hesitated to give Mayor Kelly the back-of-the-hand treatment, viewing with alarm some of the goings on in the city.

Hizzoner Gets Busy

Early this year when Kelly first advanced the plan to hold a festival this year, he was greeted with a mixed reaction from the press. Some in their news columns seemed all for him, others lukewarm. Then followed a series of developments which kept the mayor busy and didn't build up the city's prestige. A school mess brought plenty of publicity and not a little heat on Kelly. The Degnan case tended to revive the stamp of lawlessness first tagged on this town back in prohibition days.

Kelly's idea first was to run a festival this fall, but that was shelved temporarily, lack of materials being ascribed for the postponement after there had been no little publicity that use of essential building materials would not be required.

The blow that tipped off the postponement of this year's proposed fair was an editorial in *The Chicago Tribune*. Headed, *Bread and Circuses*, the editorial more than mildly suggested that this was no year for Chicago to put on a big show.

Chi Wants a Show

Dailies here seem to be all for a fall festival and World's Fairs in the future. So are business interests. And the "Chicago committee" is still very much alive.

Turnouts at public gatherings within the past month have served notice that Chicago will support big outdoor doings. The capacity turnout for the July 4 American Legion show is typical of how the locals pour out for outdoor entertainment. And a record advance sale for the current 10-day stand of the Ringling-Barnum circus here is still another indication.

Hodes's pitch to the Kiwanis Club reiterated the fact that the *Century*

No Legal Holiday

WASHINGTON, Aug. 3.—President Truman today named August 14 V-J Victory Day and called on the nation to mark the day with prayers and to continue the battle toward stabilizing the economy of the nation.

It will not be a legal holiday.

of *Progress*, Chicago's last venture in the fair field, back in 1933 and 1934, the peak of the depression, drew a total paid attendance of 38,634,936. He also claimed that records show that \$100,000,000 was spent in Chicago by *Century of Progress* visitors.

In sketching the proposal before the Kiwanians, Hodes said, "It is planned to develop Chicago's great annual fall festival into a World's Fair—perhaps an annual World's Fair along the lines of the great annual commercial and industrial fairs of the old world and of Toronto, but on that larger and more imaginative scale which has been so characteristic of Chicago's fairs in the past."

He pointed out that the fair would help to offset Chicago's reputation as a city of gangsters and crime.

Board To Continue Control of Michigan State Fairgrounds

LANSING, Mich., Aug. 3.—Control of the State fairgrounds and its Coliseum will continue in the hands of the Agricultural Commission it appears, and no plans are in sight to make the fairgrounds a recreation center for Detroit.

At a recent meeting on Mackinac Island, the commission voted to lease the Coliseum to the Moslem Shrine for a circus, to the Detroit Downtown Lions for a passion play, and to the Detroit Sportsmen's Congress for a sportsmen's show. Charles Figy, director of the department, said the grounds are available to organizations.

Asked if the commission had done anything toward following the campaign pledge of Republican governor nominee, Kim Sigler, to make the grounds a recreation center, Figy said: "I am just following orders of my boss, the commission." He said nothing has been done to make the grounds into an open park by taking down the fences, "and everything that has been decided points to continued State authority and control over the property," Figy said.

State Lacks License Tax Authority, Judge Rules

MORGANTOWN W. Va., Aug. 3.—The Cetlin & Wilson Shows won a temporary victory in Circuit Court here when Judge Charles G. Baker ruled the State lacks statutory right to bring a court action to collect a license tax. Suit was brought against C&W by the road commission to collect a \$100 license fee for roadside billing for a date here last year.

Judge Baker ruled that while the statutes provide penalties for violating the licensing regulations, there is no statutory basis for civil action. Prosecutor Marvin Kiger was given 90 days to prepare an appeal to the State Supreme Court.

Illinois Irish Days Prexy Drops Dead in Farmersville

FARMERSVILLE, Ill., Aug. 3.—John W. Pointer, president of the Illinois Irish Days Association, dropped dead here July 25 in the midst of promoting the annual Irish Days Celebration, first since the war years.

By consent of the committee, no announcement of Pointer's death was

Milwaukee Figures To Blow 100G on Big Birthday, But Buzzers Say It's Worth More

Eddie Cantor Opens to Terrific Advance

MILWAUKEE, Aug. 3.—Centurama moved into its fourth week Friday (2). With Eddie Cantor as the magnet figured powerful enough to ease the strain on the city's bank roll when the time comes to balance the books, midway mathematicians figure the over-all promotion will cost Milwaukee in excess of \$100,000. And those in charge are buzzing that such a deficit would be minor indeed in view of the national publicity given the city in its 100th anniversary year. Magic of Cantor's name drew capacity throngs of more than 8,000 at the performances Friday and tonight, and the comedian came thru with such a sparkling performance that the word is around the territory it is well worth seeing, and the advance for the remainder of the week is terrific.

The third week, featuring Veloz and Yolanda, holds the record, 47,217 persons paying a net \$65,303 for the seven-day run. Cantor's terrific start indicates that he will top this mark by at least \$12,500, which would justify the \$17,500 Cantor will receive for his services.

Officials reported that the over-all attendance passed 2,000,000 mark Friday. But who can tell for sure?

Bernard A. Heide Dies in Chicago

CHICAGO, Aug. 3.—Bernard H. Heide, 79, manager of the International Livestock Exposition since 1906 and associated with the show since 1900, died of a heart attack at his home today.

Known to thousands of stockmen and 4-H Club members as Barney, he was stricken as he worked on plans for the next exposition to be held November 30 thru December 7, the first since 1941. He was president of the Illinois State Fair from 1921 to 1925.

Heide was born in Maryland and came to Chicago when 12 years old. His widow survives.

Arthur G. Leonard, chairman of the Exposition's board of directors, said Heide's assistant, William E. Ogilvie, has been named acting manager of the show.

Youngstown Readies For Sesqui in 1947

YOUNGSTOWN, O., Aug. 3.—Youngstown's Sesquicentennial will be celebrated in 1947.

John Young, for whom the city was named, traveling down the Mahoning River, arrived here 150 years ago next year, to establish the settlement which grew into one of the largest steel-making communities in the country.

Mahoning County this year is observing its centennial, but the observance will be confined largely to the annual fair at near-by Canfield in September.

Del Courtney has been named chairman of the committee in charge of preliminary details. He plans to visit several cities to see their programs. Civic groups, labor, veterans and industry will participate.

made until the final performance July 25. He was well known in outdoor show circles.

No effort has been made to count the folks, the police turning in the daily estimates, and a look at the cash books indicates those handling the estimates would do well counting a rolldown.

Crowds were the heaviest Friday and today as the navy is testing a new-type explosive in Lake Michigan, just off the shore of the Centurama grounds. The first test Friday, fired a few hundred yards from the shore, rocked the buildings near the lake and some broken windows were reported. On Saturday the navy moved out three miles, and while the detonation was not audible in the business district, the thousands milling along the shore saw a water-spout estimated at more than 800 feet high. Another series of tests scheduled for Sunday promised to draw natives from far and near.

These tests have not been of any great aid to the Johnny J. Jones Exposition midway, but the independents have cashed in, particularly the eat and beverage stores.

Cantor's engagement closes next Thursday and the final three nights of the stage production will be turned over to classical and semi-classical music. Milwaukee is noted for its appreciation of music and the towners are expected to make this end of the program stand up.

There was a sudden switch in personnel for the Friday (9) program when Alex Templeton, blind pianist, pulled out because of an argument between conductors. Milton Rusch, Milwaukee baton wielder, has rehearsed the 85-piece Centurama Symphony Orchestra and insisted upon conducting for Templeton's portion of the program. Templeton has his own conductor and both sides stood pat. Rusch won the argument and Templeton canceled.

Subbing for the pianist will be Vivian Della Chiesa, soprano, and Robert Weede, baritone. On Saturday (10) a chorus of 1,000 voices and local soloists will have the stage, while Sunday (11), closing day, Jan Peerce, tenor, will be guest soloist with Jerzy Bojanowski conducting.

A light drizzle made the audience uncomfortable last night when Eddie Cantor was due, and the comedian wrapped up his audience when he appeared in a raincoat and carrying an umbrella and cracked that he would stay there just as long as the audience remained. His gags, altho somewhat moth-eaten, went over big, and his medleys of old favorites evidently were just what they wanted. He found it difficult to get off. Supporting acts were Bobby May, juggler; Arnaut Brothers, comedy fiddlers and whistlers; Lew Wills Jr., dancing star from *Are You With It?* and the Four Whirlwinds, roller skaters.

Roxyettes came up with three new routines, a gay '90s turn with a precision tap finish; boogie-woogie to *Caldonia*, and a skating turn which wasn't done last night because of the wet stage, the girls merely skating on for the finale.

Bill was well balanced and Producer Ed J. Weisfeldt has tightened up his historical spec numbers to make the show run smoothly. Sam Snyder's *Water Follies* fitted in well.

Down on the show midway the Sensational Kays, closing Sunday (4), drew raves with their high-wire turn.

31 DAYS PROVES TOO MANY

Centurama Biz Hits Toboggan

Johnny J. Jones in 10G skid to \$26,494 for third week--indies show increase

By Pat Purcell

MILWAUKEE, Aug. 3.—Unless the final round of 10 days the Johnny J. Jones Exposition is destined to spend at the Centurama here takes an unexpected turn for the better, org owners E. Lawrence Phillips and Morris Lipsky won't have too much income tax to pay as a result of the 31-day stand. Right now it is safe to say that such a stand is too long on any spot for sustained business for a carnival.

This was proven when the Royal American Shows were forced to hang around Grand and LaCledé, St. Louis, for a month due to the rail tie-up during the soft-coal strike in May and June. Royal American did a whale of a business during its scheduled run, but pickings were slim during the enforced layover.

J. J. J., however, was billed and billed heavily for the entire run here, and the first two weeks' business justified the stand. We reported last week that the take for the gate, shows and rides was \$72,000, but that was \$5,000 short, an error in addition and in no way affecting the cash in the office wagon. Seventy-seven thousand dollars for two weeks, with no rail move or extra help needed in between, isn't to be sniffed at, and there is little doubt that it would have been a great deal more had not the local press yowled so brutally about high prices.

The third week, closed Thursday (1), saw business on the toboggan for sure, as the take for gate, shows and rides skidded \$10,000, down to a total of \$26,494.73. This makes the total for the three weeks a trifle over \$104,000, which still isn't exactly something to be kicked around, but the heavy percentage that was front-gate take indicates independent show operators are now justified in weeping.

Sensational Kays, high-wire free-act offering, drew well at night, but the denizens of the midway said the folks plunked down 14 cents outside the arch, watched the act and headed for home, hardly giving the talkers a tumble.

The opinion seems to be quite solid that a 31-day run will not stand up unless shows of unusual merit are offered, entertainment of a type that hardly any carnival could afford to carry thru the uncertain still-date period. Also, a front end comprised of stores that cannot flash worthwhile merchandise is a terrific handicap not only because of the revenue lost thru the type of operation made imperative under Wisconsin's rugged Thompson Anti-Gambling Law but the lack of flash hurts the appearance of the midway and tends to cheapen the entire layout.

The fairly well-trapped independent midway showed a marked increase in business thru the third week, the up being so substantial that Charles G. (Gus) Chan was all smiles while discussing it. Chan, who is in charge of this sector, said: "Our end increased materially during the week and the fellows who stuck it out figure to finish with a (See 31 Days Too Many on page 62)



EVEN THO he is starting his fair season this week with his Cavalcade of Amusements at Ionia, Mich., without a secretary and has to handle those duties as well as his multitude of other chores, Al Wagner finds time to smile, especially when he recalls the happenings of the past week at Muncie, Ind., where his org scored.

Blue Ribbon Hops South for Fairs

COVINGTON, Ky., Aug. 3.—Blue Ribbon Shows concluded a week's stand here tonight and moved on to Germantown, Ky., where it opens Monday (5) to begin its Southern fair trek. From Germantown shows move to Columbia and Bowling Green, both in Kentucky, and then invades Tennessee at Murfreesboro, following that with Gallatin.

Engagement here was a repeater for the show, with business just fair and not on par with the takes garnered here earlier in the season. Shows biz was hampered by the fact that part of the lot had been converted into a baseball diamond, thus preventing the show setting up in full.

Staff remains the same, with B. H. Smith, secretary; Joe Howard, lot superintendent; Cecil Shipman, concession trucks and stock; Dolly Young, legal adjuster and 24-hour man, and E. L. Young, manager.

Vaughn Richardson has closed as general agent. John Cousins has joined to handle billing and ads, with Fred Barker coming on to serve as special agent.

Blue Ribbon org, which now totes 9 rides, 10 shows and 55 concessions, closes the season late in November at Gainesville, Fla., with the reopening set for early in January, 1947.

Showfolks Hold Memorial

CHICAGO, Aug. 3.—Rev. Marcel La Voy, chaplain, conducted memorial services at Showfolks Rest in Glenn Oaks Cemetery here Sunday (28).

Another Gross Record Seen for RAS at Regina

REGINA, Sask., Aug. 3.—From the time the Royal American Shows, for which breaking gross records along the fair circuit is getting monotonous, arrived here Sunday (28) for the Regina annual until closing tonight it was a story of a packed midway and plenty of spending.

While no official gross count was available this morning, Owner Carl J. Sedlmayr summed it up with: "business is holding on to its record-breaking attendances in Canada." And knowing what has gone before in the way of grosses at Brandon, Calgary, Edmonton and Saskatoon for the RAS, that statement was enough to tell that this was probably another record-breaking spot. Official attendance count at the fair the first two nights was 38,312, compared to 28,083 in '45.

Weather the first three days was in the 90s, but the break came Wednesday (31) night when a light shower shortly before the grandstand show brought relief.

There was no drought so far as newspaper publicity was concerned for the shows. *The Regina Leader-Post* and Station CKCK did a bang-up job. *The Leader-Post* came thru with front-page spreads, while the radio station used day and night broadcasts direct from the midway. The station also carried an organ recital every morning from the Girl Show.

Show had an uneventful run from Saskatoon here and made an impressive sight Sunday afternoon on arrival. Show took nearly seven hours to unload and thousands of people were on hand to watch.

Visitors here included J. W. (Patty) Conklin, of the Conklin Shows, and Jimmy Sullivan, of Wallace Bros.' Canadian Shows.

John R. Ward Hooks 20G at Logansport

PEORIA, Ill., Aug. 3.—John R. Ward's World Fair Shows, closing a six-day engagement here tonight, landed a gross in excess of \$20,000 at the Cass County Fair, Logansport, Ind., the week ending July 27, it was revealed here.

Ben Pennington, president of the Logansport organization, reported his committee was entirely satisfied with the Ward org and gave it much credit for its part in making the recent annual the greatest in the 10 years the current board has operated the fair.

Ward's midway played a new lot in Peoria, about two miles out farther than the old carnival lot, and has attracted surprising business.

Ralph Clawson has assumed charge of rebuilding and refurbishing the show, and there is considerable activity in his department, indicating he has been given a free hand.

Not Too Confusing

CHICAGO, Aug. 3.—Joe Streibich, secretary of the Showmen's League of America, reports that during recent visits to various shows in the Midwest he finds that many members are confused over the meeting arrangements in Chicago next December.

"The boys seem to have trouble understanding that major activities will take place in the Sherman Hotel, as in the past, with the exception of the SLA Banquet and Ball, which will be held at the Palmer House.

"The banquet and ball was moved to permit better seating and to accommodate more people than we have been able to handle at the Sherman," Streibich explained.

Weather Helps Strates Score At Syracuse

SYRACUSE, Aug. 3.—With an assist from the weatherman, who did a perfect job all week, the James E. Strates Shows baled it away here, business for the week ending July 27 being up 15 per cent over a year ago. Newspapers and radio were liberal and children's days Wednesday and Saturday were above expectations.

Five new all-steel 72-foot flats were delivered here, giving the show 35 cars in all.

Leading money-getters for the shows were Claude Bentley's Side Show, Jerry Jackson's Hep Cats, Al Mercy's *Charm Hour Revue* and Nate Eagle's Hollywood Midgets. Top rides were the Rocket, U-Loop-It, Caterpillar and Auto Scooter.

Doc Hartwick received three lions for his wild animal exhibit. Josh Kitchens, in addition to adding two more chimps, has revamped the seating for his Society Circus, giving the show more capacity. Jimmy Yotis and his crew are building a new front, fashioned after a log cabin, for the hillbilly troupe. Kongo received a 16-foot alligator for his Darkest Africa show.

Steve Gekas has a new wood floor for his cookhouse. Rocci Marroltti purchased a new GMC truck to transport his scales and age concessions. Robert McCrae added another concession.

Clearfield Winner Despite Bad Breaks

CLEARFIELD, Pa., Aug. 3.—Despite a late arrival and rain Wednesday and Thursday (31-1), business for the Cetlin & Wilson Shows on the midway of the Clearfield Fair here is good, which is a welcome relief as show played a blank at the Lockport, N. Y., Fair a week ago.

About half the shows and rides were opened here Monday due to the late arrival, but everything was up Tuesday, which was Children's Day, and business was big, about 50 per cent better than last year. Wednesday the crowds came early and spent well, but in mid-afternoon the rains came and continued most of Thursday. Crowds remained despite the drizzle.

GENERAL OUTDOOR NEWS STARTS ON PAGE 50

Material Is of Interest to All Branches of Outdoor Show Business

Santa Barbara No Bargain for Foley & Burk

SANTA MARIA, Calif., Aug. 3.—Foley & Burk Shows, playing the Santa Barbara County Fair here for five days ending Sunday (28), pulled good business but not as strong as its previous engagements in Oakland. It was the show's first fair date with similar events to be played at Turlock and Stockton.

Show, moving on 16 cars and trucks equivalent to making it a 25-car show, moved out of winter quarters in Tulare April 22. Greatest grosses for the season were secured in Bakersfield and Oakland, playing the latter spot for seven days including the July 4 week-end. Show carries eight major rides with concessions owned and operated by Charlie Albright and independent concessionaires. Albright, long with the show, has the concessions to the right of the entrance, with independents taking over the other side. He is assisted by his wife, Jane Albright, who handles the office.

F. & B. moved out to Paso Robles.

Show Personnel

J. A. Endress, R. A. Simons, special agents; J. M. Murphy, ride superintendent; Ray Lampman, electrician and trainmaster; Neil Hardwick, assistant electrician; William Wallace, head mechanic; M. Lee Barnes, Funhouse; Les Pruitt, Gene Cardoza, George Paucsek, Ray Graham, B. A. Summers, S. E. Taylor, Al Paucsek, Robert Nobriga, D. Stelmachuk, ride foreman; H. O. Martin, Giggle Inn; Cal and Betty Lipes, Monster Show and midget horses; Vic Lopez, manager, and Sammy Taylor, front, Side Show.

Albright Concessions

Council Raiford, nylons; Charles Davis, bingo; Ann and Anthony Dell, novelties; Teddy Texera, bottle game; Harry Dunlap, ball game; Bill Lindstedt, punk rack; Anthony and Vincent Cirincione, balloons and scales; Bob Watry, break 'em up store; Bob Eiseld, string store; George Roberts, bowling alley; Chuck Ahrart, long range; Terry Farmer, Gil O'Toole, short range; Cathie Evans, Ruth Rogers, penny pitch; Jack Young, penny arcade; Carl and Peggy Richardson, juice joint; Dave McCarran, Pete Mahall, cookhouse; Johnny Farr, fish pond; G. Childress, cork guns, Art Pearson, stock man, and Eddie Benoit, general concessions.

Independent Concessions

Jerry Murphy, Al Miller, cat game; Mickey Hogan, George Dash, watch wheel; George Wilder, pinball race machines; Mary Paucsek, pitch-till-you-win; Eva and Joseph Sylvia, picture wheel; Frank Platten, nylon and blanket wheel; Irma Brown, dart store; T. H. Rhodes, cigarette wheel; Dorothy Cardoza, Betty Mills, photo booth; Jerry Murphy, Madeline Caldwell, nail store; Bill Stone, Mae Stone, watchla; Frank Platten Jr., pitch-till-you-win; E. J. Wright, W. E. Stevens, Frances Jones, candy floss; Charles Porter, Marie Porter, ice cream.

Rides, except Tilt-a-Whirl, are show owned. Alex Pauschuk has the Tilt. Glass House, operating with show for first time in three years, is handled by Art Whittaker and H. O. Martin.

Robert Foltz is shows' secretary.

Tivoli Signs Jefferson City

JEFFERSON CITY, Mo., Aug. 3.—A. J. Haas, general agent for the Tivoli Exposition Shows, announced here today he had signed the Labor Day celebration here under auspices of the Central Labor Union.

Fish Fry to Wonder City

CENTRALIA, Ill., Aug. 3.—Wonder City Shows have been awarded the contract for annual VFW fish fry here August 19 week. A 1946 Ford and \$1,000 in savings bonds will be gate awards.

Why Not Masks?

CHICAGO, Aug. 3.—Max Goodman, owner of the Wonder Shows of America, was riding from South Beloit, Ill., to Chicago with Al (Red) Cohn and John (Sheik) Lempart recently when he expounded a safety idea which he believes may save many lives in fire disasters.

"Studying the reports of the great fire disasters of modern times, you have to note that the majority died as the result of smoke," Goodman pointed out. "If every hotel room were equipped with two gas masks, a great many lives might be saved."

"And," he continued, "the idea isn't as absurd as it might seem at first, as there are thousands of those masks they delivered to the office of Civilian Defense that probably will be disposed of as junk."

Collins Scores On N. D. Route

PERHAM, Minn., Aug. 3.—Winding up its North Dakota tour, which went into the record books as a grand success with grosses far ahead of last season, the William T. Collins Shows moved in here Friday (2) for the three-day fair, this being the second Minnesota spot on the current tour, the first being at Wadena July 29-August 1.

Business at North Dakota fairs was almost unbelievable, with Jamestown the high spot, where show registered its largest gross in history. Starting the fair circuit at Flaxton, N. D., June 17-19, show played Crosby, Bottineau, Cando, Jamestown, Fessenden, Langdon, Hamilton, Rollo and Cooperstown. Fessenden proved a free fair goes big for carnivals, with the Collins' gross being 20 per cent over last year. Fair officials said 58,000 paid admissions were registered for the grandstand, the only place tab could be taken on the crowd. At Hamilton, July 19, 15,000 persons were on the midway and spending was free.

Show carries nine rides and 10 shows. Six new trucks have been added and two new Fruehauf trailers. Prominent visitors on the Dakota tour included Duffy Larson, Hallock, Minn.; Vic Mattson, Warren, Minn.; Knute Hanson, Fergus Falls, Minn.; Jess Leedahl, Glenwood, Minn., and Frank R. Scott, Fargo, N. D., secretary of the North Dakota State Fair.

Staff includes William T. Collins, owner-manager; Mrs. Collins, secretary-treasurer; Claudia Wilder, Mrs. Collins' assistant; Father Harley, ride superintendent; Art Kelly, transportation superintendent, and Alcide Pepe, electrician.

Rides and foremen are Merry-Go-Round, Ed Bunker; kiddie auto, Tom Bell; Twin Wheels, Jim Baldwin, assisted by Ray Keehn; Tilt, Pee-Wee Letourneau; Octopus, Fred Knittle; Roll-o-Plane, Tex Grey; Fly-o-Plane, Abe Cussons; pony ride, Evan Handrich.

Shows and managers include Mechanical, Whitey Nolte; Midget, Little George Townsend; 10-in-1, Jack Korie; Midget Bull, Ed Kelley; Sexology and Girl Show, Hedy Jo Star; Sally's Glamourettes, Tommy Burnette; Monkey Show, Joe Lemke; Circus Museum, Joe Lemke.

Concessionaires are Blackie Hyson and Sig Signor, 6; Phil Little and Slim Donaldson, each 4; Martin Rose, Harris Johnson, Curley Lively and Frenchy Stone, each 3; Emil Dallman and Walter Duffy, 2, and Bob Robinson, Earl Hawkins, Emily Wilson, Ted Pappas, Jim Barnhart, Mike Demko, Clyde Brown, Henry Hingst, Ed Kelley, Philip Sloan, each one.

Cavalcade Registers Red at Muncie Annual; Ionia Next

MUNCIE, Ind., Aug. 3.—At an early hour this morning the Cavalcade of Amusements, which closed its first fair week of the season Friday (2) night at the Muncie Fair—and a successful one it was—was being knocked down preparatory to jumping to Ionia, Mich., where it is scheduled to be up and ready early Monday at the Ionia Free Fair. Al Wagner—a busy Al Wagner—was much in evidence about the midway area here today. He continues to double as owner-manager and secretary, as he has not been able to find a man suitable for the latter post. The heavy load on him kept him extremely busy all week. But when he thought of the business the show was doing the grimness left his face and his teeth relaxed their bite on the ever-present cigar. The week's business was excellent. Weather thruout was perfect. Grosses for the shows and rides were high. Concessions did so-so. But the week was definitely a red one, a nice one to open the fair tour.

Review Gets Money

Show opened auspiciously Saturday night, July 27, when folks flocked out for a preview for the fair, which opened the following day. Look-see netted the show what amounted to a better-than-average still date opening night.

Sunday afternoon, when fair opened, play came late, as local soap-box derby, held downtown, kept folks away, and those that came to the fair went to the grandstand. But at night, beginning at 6 p.m., grounds had plenty of customers. Every night was good thruout the six of the fair. Daytime play was fair, most of the folks cramming into the grandstand or lining the rails, but business on the midway was good both before and after break of the grandstand show.

Lot Layout Tough

Lot layout provided plenty of trouble, but Joe Scholibo did a job

of it. Task here is one of the most difficult anywhere in the country. Area slopes sharply to begin with and there are many trees, huge spreading ones, all over the place and, to complicate matters further, there are more than a few mammoth tree stumps. Second-guessing on how lot should have been laid out proved popular subject, everyone, it seems, taking a crack at solving the problem, which all conceded was a tough one.

Howard Y. Bary and Bill Naylor took off in midweek for Ionia. Bary has opened up Middletown, O., which had been closed 14 years. He also has pried open Kansas City, Kan., closed this year to all but box parties, and snared a lot near town from the Union Pacific Railroad. Date there will break the show's long haul from Louisville to Hutchinson, Kan.

Streamline Libby Midway

ST. JOHN, N. B., Aug. 3.—Len Libby and Len Dryden plan to streamline the midway of the Libby Shows. Plans were provided by Joe Hogan, concessionaire with the Bill Lynch Show. Both shows are touring New Brunswick.

PENN PREMIER SHOWS

WANTED WANTED WANTED

General Agent who is sober and reliable, for balance of season. (Drunks, save your time and ours.)

CAN PLACE French Fries, Ball Games, Cigarette Gallery, Balloon Darts, Rotaries, Coca Cola Bottles, Lead Gallery, Scales, Novelties and other legitimate Concessions.

Cliff Osteen can place 3 Dancing Girls for Hawaiian Show. Can stand to make \$60.00 per week.

Weirton, W. Va., Firemen's Fair, next week; then Marshall County Fair, Moundsville, W. Va., Aug. 26-31; Parkersburg, W. Va., Lions' Fair and monstrous Labor Day Celebration, Sept. 1-6; Pomeroy Bend, O., C. I. Home-Coming and Celebration, Sept. 8-13; followed by Tennessee, Kentucky and Alabama Fairs. Out until Dec. 1.

Fair Secretaries, have two open dates left. Address all mail and wires to:

LLOYD D. SERFASS, Gen. Mgr.

Penn Premier Shows, Canton, O., this week.

RICHMAN AND CARPENTER Present

BYERS BROS.' SHOWS

NOTICE This Show is owned and operated by Harry Richman and James D. Carpenter, and is not associated with any Show owned by C. W. & S. W. Byers.

WANT FOR BEST FAIR ROUTE IN THE MIDDLE WEST

Merry-Go-Round and one other Major Ride. Will buy, book or lease Side Show and Athletic Show—have Tops, Fronts and Banners. Mickey McDonald wants Girls for Girl Show and Front Man, or Man and Wife that can take over Hula or Posing Show. Electrician and Mechanic, preferably combination. Octopus Foreman and Second Man, Mix-Up Second Man, also Man to handle new Kid Train. Front and Light Tower Man, capable Ride Hands and Help in other departments that drive. Butch Gott wants Agents for Coke Bottles, Buckets, Man and Wife for Snow, Cook House Help. Whitey Dixon wants Slum Agents, Grady Ford wants Big Six Agent. Will book Ex on Popcorn, Custard, Floss, Biugo, few other Stock Joints open.

RICHMAN OR CARPENTER

Fall City, Neb. (Fair), Aug. 6-10; Creston, Ia., Aug. 12-17.

RIDES

That do not conflict, for Fairs starting Aug. 15 at Hays Springs, Neb., for 6 consecutive weeks. Want Concessions of all kinds, no X. Corn Game operator, or will book Corn Game. This Show works 4 days every week.

Want high-class Free Attraction. Get in touch with Manager. Will guarantee \$150.00 a week.

Wire or phone:

HAROLD HOWEY

Howey's Greater Shows

SCOTTSBLUFF, NEB.

PINE STATE SHOWS WANT

For Cleveland Tenn., this week and balance of season. Also Park Location, November thru March. Will buy or book #5 Wheel or any Ride not conflicting.

Concessions Open—Pitch-Till-You-Win, Fish Pond, Duck Pond, Diggers, Cork Gallery. Will sell X on Photos, Bingo, Custard, Floss and Sit-Down Grab. Will book one each of the following: Skillo, Clothes Pin, Blower (Coupon), Roll Down, Razzle Dazzle, Buckets, Swinger, Wheel.

Bob Bullock wants capable Coupon Store Agents, also Spindle Man for Line-Up Store. Nackle, contact. Jimmie Reed: I wired you per agreement. VFW Celebration starting Chatsworth, Ga., Aug. 12.

ALL ADDRESS:

R. T. (BOB) BULLOCK, Business Manager
JOHNNY J. CARUSO, Owner

Cleveland, Tenn., this week; then as per route.

P. S. Those who wired last week, wire again for Special Proposition.

WANT CONCESSIONS

For Davenport (Iowa) Fair, August 13 to 18

Will buy or book Miniature Train. Want Scenic Artist, George Zinin, answer. Want Foreman and Help for new Caterpillar, Tex Williams, write. Experienced Line Girls for Revue. Spit Fire Foreman. Want white Boss Canvas Man. Want capable Cat Skinner.

JOHN R. WARD'S WORLD'S FAIR SHOWS

RALPH CLAWSON, Mgr.

La Crosse, Wis., this week; Davenport, Ia., next week.

MIDWAY CONFAB

Too late for first in.

Mrs. Eddie Elkins rejoined her husband on W. C. Kaus Shows at Selma, N. C., after visiting friends in New York.

Manny Kline, who works for his dad's book and also writes sheet for Mike Wright's organization, was a Chicago visitor last week.

It used to be a roadman couldn't get out of a hotel. Now he can't get in one, says Roadman Duke.

Edison L. Willis, Maiden, N. C., is trying to locate Tim L. Willis, whose last known address was in care of Pop Young's Carnival, Worcester, Mass., July 11. Willis states that Willis's father is at the point of death.

Just to keep the records straight, the Patrick Purcell, who wrote "The Quiet Man," which symbolizes the Irish fight for freedom, is not The Billboard's neon-head.

Maggie and Gil Fallon report they will receive a new modern Merry-Go-Round from the Allan Herschell Company in time for the Minerva (O.) Home-Coming. This will give the Fallons eight rides, a new miniature train and a Funhouse.

Unless one has fairs, August booking is a problem.

Tiny White, four-feet three-inches tall, operates the Penny Pitch on the Wilson Famous Shows and writes that he is "the shortest jointie in the business." He expects to organize his own midget show for 1947, and will expand his concession string.

Eugene G. Clark writes from Junction City, O., that a recent reduction in electrical rates will make it possible for more shows to operate in his territory, and that plans are now underway for a big firemen's doings this fall.

Pete Wheeler, veteran promoter, has been under a doctor's care in Chicago for several weeks, but reported Friday (2) he has improved sufficiently to go to Buffalo to assist in the handling of the celebration in connection with the colored Elks' convention.

Remember those days when showmen needed loans to hold together shows that were so unprofitable that they stayed broke?

Roy and Mildred Puckett entertained Bobby Tuttle and Zora at a supper party in Winchester, Ky. . . . Cleo Renee closed at McCool, Md., with Bancroft's Side Show on the A. M. P. midway and opened with Doral Deshon in Fitzgerald, Ga. Brand Lemoine also joined from the Club Esquire in Baltimore.

Mr. and Mrs. Ken Maynard, with their rodeo at Madawaska, Me., were guests of honor at a party given by the Bill Lynch Shows, appearing at Edmundston, N. B. Towns are located on either side of the St. John River. The welcoming committee included Bill Lynch, Aubrey Risser, John Goldie and Eldon Wilson.

Best thing about cookhouses is that it permits a diner to do something he can't do at home—and that's calling the chef a belly robber.

Vince Mozdzier, Buffalo, recently visited the Penn Premier Shows and met an old friend, Don Aten, better known as Bruce Baron, veterinarian and wild animal trainer, working on the front of the Roxanna Show. Don

showed him an attractive midway presented by Manager Lloyd Serfass.

Charles H. Stapleton, of Detroit, made a week-end trip covering carnivals in the Indiana and Western Michigan territory. . . . Joe Bennett, general agent of the Joyland Midway Attractions, and Mrs. Bennett, and Mrs. Roscoe T. Wade were visitors during Wade's recent illness in Detroit.

Mrs. Frank J. Lee planed from San Antonio to Peoria, Ill., last week to join her husband, who is public relations man for the John R. Ward World's Fair Shows. Mrs. Lee handles the Lee Advertising Agency in San Antonio while Frank is on the road. . . . Russell Bennefield has replaced Johnny Cousins as biller on the Ward show.

Bread shortage was really acute when the customers had to eat their hot dogs, mustard and onion served between two pieces of waxed paper.

G. C. Mitchell, general agent of the A.M.P. Shows, likes to tell about being asked recently by a bus driver in Statesboro, Ga., to drive a private car to Swainsboro, which he did. Upon arriving at his destination Mitchell discovered the driver had purchased the car at Savannah and was having it hitch-driven to his home in Macon to save the nut on an extra trip after the car.

Art Fraser, adjuster for the Johnny J. Jones Exposition, made the Lake Delavan Golfing Colony do some fancy adjusting recently. He dispelled all doubts as to his ability when he fired a snappy 39 on the first nine, and finished with an 84 to line G. L. (Mike) Wright and Robert K. (Bob) Parker up at the paymaster's window.

Muriel Hamid, Sam Golden and Jack Danzi, concessionaires, were severely injured when the truck in which they were riding tipped over while they were en route to Washington, Pa., from Harrington, Del. Danzi received 12 stitches for face injuries at Frick Memorial Hospital, Point Pleasant, Pa. Others were treated for abrasions. Truck, owned by A. Hymes, concessionaire, was wrecked.

Harry Badger, advance agent for the Brownie Amusement Company, has resigned and entered Veterans' Hospital at Sulphur, Okla. . . . Pvt. William Alund, formerly with the O. C. Buck Shows, is now stationed in Italy. His address is Pvt. William Alund, 42220432, Btry B, F. A. Bn., APO 88, care of Postmaster, New York, N. Y.

Mrs. C. R. King, who last toured the circuit with the James E. Strates Shows in 1940 and who before that was with the Royal American Shows, suffered a serious back injury when she fell recently while working in her garden in Tampa. She is a patient in the Tampa Hospital. . . . Jack Martin has received his new trucks and new flash for his clothes pin concession on the Bright Lights Exposition. L. R. (Doc) Lewis is his agent and bookkeeper. . . . Mayme Gilmore celebrated her 61st birthday in Vidalia, Ga., July 28 and received a new house trailer from her husband. The Gilmores are playing tobacco markets with their photo gallery.

Karen Glass, Madge Harris, Rachel Lilly and Albert Mack, members of the Ladies' Auxiliary, Miami Showmen's Club, sponsored a bingo game on World of Mirth Shows Thursday (25) that netted \$125 for Mercy Hospital, Miami. Players contributing in the higher brackets included Frank Bergen, general manager; Bucky Al-

SLUM PLASTER

Unlimited Quantities
Buy direct from world's largest plaster manufacturers.

Highly colored Cowboy Hats; assorted red, yellow and tan.
2-inch size . . \$2.16 gross
3-inch size . . \$3.60 gross
3 3/4-inch size . . \$5.00 gross

1 1/2-inch Human Skull, exceptionally fine details; \$1.80 gross
These items not sold to stores.
Terms: Cash or 25% with Order, Balance C. O. D.

J. H. MILLER MANUFACTURING CO.
140 York Street • Quincy, Illinois

RIDE HELP WANTED

For Spitfire, Ferris Wheel, Tilt-a-Whirl, other Workingmen.

Anderson Greater Shows

Franklin, Neb., week of August 5;
Norton, Kan., week of August 12.

FOR SALE

Bingo, newly framed, new Canvas, 16'x24', new 35-watt Amplifier, Mike, Chandelier Speaker and Flash Stand, ready to go, \$525.00. Also, 16x24 Cookhouse, completely equipped, newly framed, new Canvas, \$500.00.

R. MARLEAU

Lakeview Hotel, Manitou Beach, DEVILS LAKE, MICH.

DIXIELAND SHOWS

CAN PLACE

Baby Ride, or Rides not conflicting, for Fall Fairs, also Fish Pond, Lead Gallery, Darts. Motley, Minn., Aug. 8-10; Pillager Fair, 12-13; Pequot Lakes Fair, 20-24. Contact **W. L. BOSTWICK**

Substitute for Cream

Galena, Ill., G. G. Celebration, August 10-13; Jackson County Fair, Maquoketa, Ia., Aug. 15-19, and 16 more to go.
Want Shows—Fat Show, Skinny Show, Glass House or what have you? Have 22x34 Top, will furnish reliable Showman. Write or wire

DYER'S GREATER SHOWS

WANT

Experienced and inexperienced Girls for Girl Revue. Good accommodations and best salary. Those who worked for me before, wire at once. Immediate employment. Milwaukee, Wis., 'till Aug. 11th; then LaPorte, Ind.

MRS. HODY JONES

c/o Johnny J. Jones Exposition.

WANTED

One more High Act to complete program for my West Plains, Mo., Fair, Sept. 4-5-6-7.

JAMES B. O'NEILL

c/o New Plaza Hotel, St. Louis, Mo.

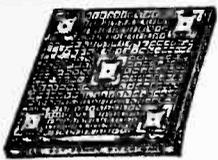
FOR SALE

Two-Story Funhouse. Dark Walk-Thru Upstairs, Glass House Downstairs. Mounted on 28-foot Trailer that opens up to 44 feet. Brand new and grosses as much as a Ride. This week at Fair below.

Will buy Eli #5 Ferris Wheel for Cash. Address: **P. J. RUST**
c/o Carnival, Knoxville, Ill.

GOLDEN GATE SHOWS

Want Cook House, Bingo, Mitt Camp, Pop Corn, Mug Joint, Ball Games, Bumper Joint, Fish Pond, any 10¢ Stock Joint. P.C. Dealers wanted.
Morgantown, Ky., Fair, then Drakesboro, Ky., Street Fair. We are going South this fall. Come on, I will book you.
FRANK OWENS, Mgr.
GOLDEN GATE SHOWS, Morgantown, Ky.



PENNY PITCH GAMES

Size 48x46", Price \$35.00.
Size 48x48", With 1 Jack Pot, \$42.50.
Size 48x48", with 5 Jack Pots, \$50.00.

PARK SPECIAL WHEELS

30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price \$18.00

BINGO GAMES

75-Player Complete \$5.00
100-Player Complete 7.00

1/3 Deposit on All Orders.

SLACK MFG. CO.

124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1946

Single Sheets, 8 1/2 x 14, Typewritten, Per M. . \$5.00
Analysis, 3-p., with Blue Cover, Each03
Analysis, 8-p., with White Cover, Each15
Forecast and Analysis, 10-p., Fancy Covers, Ea. .06
Samples of the 4 Readings, Four for 25¢.
No. 1, 35 Pages, Assorted Color Covers35

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Polloy. 1200 Dreams, Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound 25¢
PACK OF 78 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 50¢
Signa Cards, Illustrated. Pack of 36 15¢
Graphology Charts, 9x17. Sam. 5¢, Per 1000 \$6.00
MENTAL TELEPATHY, Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS," Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100. Sample 10¢. Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders or P. P. Extra.

SIMMONS & CO.

19 West Jackson Blvd. CHICAGO 4, ILL.
Send for Wholesale Prices.

WANTED LEWY DUCHENE WANTS

Girls for Girl Show. Experience not necessary. Top salary. Care Johnny J. Denton Shows, Shelbyville, Ky.

P. S.—Sophie Beaver, wire or come on.

WANTED

Ride Superintendent, \$100.00 per week. Must know Merry-Go-Round, Ferris Wheel, Tilt-A-Whirl.
Merry-Go-Round Foreman, Tilt-A-Whirl Foreman, \$60.00 per week. Must drive Semi. Buck Boden, Obie Bauer, Lloyd Soules and Lucky Miller, wire me.
C. D. MURRAY, Mgr.
W. C. WADE SHOWS,
Rochester, Ind., August 5th-10th.

WANTED AGENTS

For Bumper, Balloon, Darts, Country Store and Pan Game. Columbia City now, with Rockville and Crown Point, Ind., Fairs to follow. Then Mazon, Ill., and South all winter. If you are a lush, don't answer this ad.

BUCK WEAVER

COLUMBIA CITY, IND.

WILL COMPENSATE

Anyone furnishing information as to present whereabouts of
RAY W. NASH
(Formerly with Midway Shows)
Address Box D-137, c/o The Billboard, Cincinnati 1, Ohio.

FOR SALE

Seven Daisy Cork Guns, A-1 condition, \$10.00 Each.

P. H. BRADY

ROGERS GREATER SHOWS,
Fairfield, Ill.

HERMAN WEINER

Can place two Count Store Agents. Wire Belden Hotel, Canton, Ohio, immediately.

len, concession manager, and Sam Beaty. W. H. (Bill) Jones, bingo manager, his callers and countermen donated their services.

In spite of all they have gone thru, showmen haven't reached the limit of their endurance. Some would still like to see if they could live thru another depression.

Betty Herman, wife of Maxie Herman, is reported convalescing at Passavant Hospital, Chicago, after a major operation. As soon as she is released, Maxie will leave for Canada to handle the Bartlett diggers in that country for Bob Parker. . . . Al (Red) Cohn was set to leave Sunday (4) for Brantford, Ont., where he will join Malcolm (Neil) Webb on an excursion to Montreal to enlist French bingo callers for the Conklin midways at the Eastern Ontario and Quebec exhibitions.

Everett Fillingham and A. (Dutch) Wilson have taken over the operation of the Motordrome on Hennies Bros.' Shows. Fillingham has two other shows on that midway while Wilson has two rides. . . . Don Franklin, owner of the shows bear-

ing his name, purchased a new Mix-Up ride from Pop Hale, Wichita, Kan., last week which has now been added to his midway line-up. Franklin also got delivery on two new trucks and trailers in Conroe, Tex., last week.

Clif Wilson, after a month's visit with his mother in his native Cincinnati, has returned to his interests on the Royal American Shows, where his attractions have been a feature for 12 seasons. During his Cincy stay Wilson visited *The Billboard's* home office on several occasions. A veteran of more than a quarter of a century with major carnivals, Wilson had much to say about his long and pleasant association with Carl J. Sedlmayr, Royal American bossman, whom he describes as one of the most astute outdoor showmen he has ever encountered.

Mrs. Eleanor Spears has booked her concessions with the John R. Ward World's Fair Shows and reports business clicking. . . . Ray Balzer, a patient in the Veterans' Hospital at Wood, Wis., writes he has had letters from Doc Waddell; the Allens, of Waynesville, Mo.; the Dodsons, of Savannah, Ga.; George Lux, Dell and Mrs. Darling, Eddie and Rose Hunter, all of Royal American Shows; Mike Green, T. W. McGuey, Toronto Red, Howard and Ralph Piercey and M. Barnes. . . . Edward C. Andrews, Side Show man, patient in the Veterans' Hospital, Dayton, O., since July 1, writes he probably will be there several more months.

When Ray Myers and Frank Nufer, former showmen, opened their Trailer Village in Tampa, Fla., many showfolk were on hand, including Phil and Vi LeMay, Mrs. Pat Goodman, Gene and Deanna Berni, Ted and Ida Berni, Bert Leach, Dick and Bea Harris, Mrs. E. N. Bahner, W. R. and Dorothy Denton, R. F. (Bab) and Estelle Huls, James H. Owens, Roy E. Payton, W. B. Weaver, Theresa Darby, Mr. and Mrs. Charles Allen, Mike Boryk, John and Mary Plastic, Tony and Stell Plastic; Charles Emory, better known as Hipper Dipper; Frank and Shirley Allen and Janet Forbes. Wires were received from Ralph and Frances Barr and Harry and Alice Hopkins.

Mrs. William R. Snapp, of Snapp Greater Shows, entertained with a stork shower for Mrs. Lee Forbis, Mrs. H. S. Shroeder and Mrs. Harold Duncan at Muscatine, Ia. Present were: Mesdames Charles Rowland, Marie Jones, Paul M. Farris, Punk O'Bayley, George Warren, Frank Richmond, Fred Lassiter, Don McGrimpsy, Bertha Lane, Lloyd Burge, Ted Tacklet, John T. Hutchens, Jack Rowe, Eddie Pasterczyk, Jack Robinson, David A. Punch, Ivan Snapp Jr., Joe Green, Jeff Coley Jr., Earl Hattaway, Don DeVault, Robert Harris, Bruce Cheek, Dick McCarty, George Loney, Irene Shelton, Minnie Thompson, Lee Forbis, H. S. Shroeder and Harold Duncan.

Alvin Vandike, co-owner with his brother Lowell, of the Victory Exposition Shows, spent July 29 in St. Louis, when he and A. C. Atkins, agent of the show, got the five new light towers which they recently purchased from the Downey Supply Company. . . . Loren Leach, agent for the Greater Rainbow Shows, was in St. Louis July 30 and he purchased a Chairplane and other equipment. . . . Jack Vinson, ride and concession operator on the Bunting Shows, spent several days in St. Louis visiting with friends, coming down from Mt. Sterling, Ill., where the show was playing. He reported good business for that show to date.

Mike Krekos, owner of the West Coast Amusement Company, plans a trip to Europe within the next six weeks. He will be gone six months. . . . Art Craner, of the West Coast (See *MIDWAY CONFAB*, page 60)

WINNERS				
1945 BIG ELI WHEEL FOURTH OF JULY CONTESTS				
Rank	Wheel Model	State	Receipts	
1st	No. 5	Oregon	\$ 974.25	
2nd	No. 12	Illinois	865.20	
3rd	No. 5	Iowa	821.00	
4th	No. 5	Minnesota	799.25	
5th	No. 5	Indiana	734.59	
6th	No. 5	Kansas	658.75	
			Total \$4,853.04	
Average per Wheel for the day . . . \$ 808.84				
No. 5 BIG ELI WHEEL continues to be the leading Money-Getter.				
ELI BRIDGE COMPANY				
800 Case Ave.		Jacksonville, Ill.		

WANT CONCESSIONS
Hoop-La, String Game, Darts, Penny Pitch, High Striker, Candy Apples, Cane Rack. Also can use Agents. Will pay cash for good Merry-Go-Round.
GUY WHITE
Spring City, Tenn.

Southern Amusement Co.
Will book or buy for cash, No. 5 Eli Wheel. Want Foreman for Parker Merry-Go-Round, also other Ride Help. Will book Mug Joint and Slum Joints not conflicting. Want Agents for Office Joints. Concessions, address AL VOGT. Ride Help, address
B. H. "WHITIE" BLACK
Franklin, Tex., August 5-10.

WANT FERRIS WHEEL FOREMAN ROGERS GREATER SHOWS FAIRFIELD, ILLINOIS

RAY WHELOCK WANTS
Good Front Man for Athletics Show. L. Jimmy Parker, come on. Want good Outside Man, also Roll Down, Slum, Skillo and Wheel Agents. Red Applebee, Pat Mitchell, "Tennessee" Sashbey, Red Keyes, Frankie Costilleo, come on.
c/o PIKES AMUSEMENT COMPANY
Diggins, Mo., Celebration, August 5

POPCORN

COMPARE THIS → CERTIFIED POPPING VALUE

Bags Bee Hive Hybrid Popcorn	\$110.00	\$135.00	\$10.95 All Whses.
Bags Regular Hybrid	95.00	105.00	9.75 Nashville
Bags South American	85.00	90.00	8.75 Nashville

THIS VOLUME IS BASED ON STANDARD 10c SIZE BOXES ALL POPCORN TREATED AGAINST SUMMER BUGS

Popcorn Boxes, 10c Size—Printed and colored (4 1/2 x 2 x 7)	\$ 6.85	Nashville
Popcorn Boxes, 10c Size—Serially Numbered	7.35M	
Popcorn Boxes, 2 for 15c Size—Printed and colored (4x5 1/2 x 2)	6.05	
Five Cent Glassine Bags (3x1 3/4 x 6 3/4)—12M to Case	1.76M	Nashville
Ten Cent Glassine Bags (3 1/2 x 2 1/4 x 7 3/4)—8M to Case	2.53M	Nashville
Five Cent White Bags (3x1 1/2 x 7)—10M to Case	1.35M	Nashville
Five Cent Johnny Boy Bags—Red Stripes (3x1 1/2 x 7)—10M to Case	1.50M	All Whses.
Ten Cent Johnny Boy Bags—Red Stripes (3x2x9)	1.95	All Whses.
Kraft Bags (3 3/4 x 2 1/4 x 9)—5M to Bale—10c Size	1.47M	Nashville
Kraft Bags (3x1 3/4 x 6 1/2)—10M to Bale—1/2 # Size	1.20M	Nashville
Kraft Bags (3x2x7 3/4)—10M to Bale—3/4 # Size	1.30M	Nashville
2# Glassine Bags—6M to Case	2.96M	Nashville

WRITE FOR FREE SAMPLE OF ALL BAGS AND BOXES

Kettle Kleaning Kit—Complete	\$ 6.00	Nashville
Absorbent Tissues—Cases of 30 Boxes, 125 to Box, Size 15"x18"	10.35	Nashville
Popcorn Color—1 Gallon	5.50	Nashville

POPCORN SEASONING
We are now able to supply Solid or Liquid Seasoning on basis of 20 pounds to bag of Corn. We can ship Lard without Corn as long as it lasts.

5 Gallons Popsrite	\$11.55	Nashville
50 lbs. Solid Seasoning (Hydrogen)	15.00	Nashville
Pure Lard (Govt. Approved) Pound	.36	Nashville
Savorol Powder Seasoning, (Enough for 400 lbs. Corn)	8.75	All Whses.



POPCORN MACHINES
New Star Carnival and Wholesale Popper, Gas or Electric. Prompt Delivery.
New Super Star, Theater Model, 60 to 120 Days.
New Aluminum Kettle, Stainless Steel Shell, 11 inches diam, 5 inches deep. Capacity, 30 lbs. per hour, \$250.00. Quick Repair Service All Makes—Trade in Old Equipment.
WRITE FOR LIST OF USED MACHINES. (Liberal Trade-in on Used Equipment)

COLEMAN EQUIPMENT IN STOCK

460G (7") Handy Gas Plants	\$18.95	Nashville
502 (5") Coleman Burner	6.45	Nashville
558 (7") Coleman Burner	7.95	Nashville
3-Gallon Coleman Fuel Tanks	9.75	Nashville

Coleman Equipment Only Subject 10% Discount \$25.00 Orders. Also Hollow Wire and Generators.

BLEVINS POPCORN CO.

NOW IN AMERICA'S MOST MODERN POPCORN PLANT!
31ST AND CHARLOTTE NASHVILLE, TENN.

ATLANTA 377 Whitehall, S. W.	MEMPHIS 671 S. Main St.	NEW ORLEANS 1053 Constance St.
PHILADELPHIA 81 Fairmount St.	HAVANA, CUBA Num. 7 Franco	

We stock Bee Hive Corn, Boxes, Bags and Salt in New Orleans, Atlanta and Memphis. All other supplies stocked only in Nashville.

10 RIDES JOHNNY J. DENTON SHOWS 10 SHOWS

WANT WANT WANT
For Shelby County Fair, Shelbyville, Ky., this week, followed by Rockcastle County Fair, Brodhead, Ky., next week.

CONCESSIONS—Can place all Legitimate Concessions. Good opening for Scales, Guess Your Age, Cigarette Shooting Gallery, Hi Striker, Lead Shooting Gallery, Coca-Cola, Hit and Miss Ball Games, Pitch-Till-You-Win, Hoop-La, String Joint.

CAN PLACE Show Carpenter and Show Painter. Can place Show with own equipment. Have 20x30 top if you have something to put in it.

WANTED BINGO COUNTERMAN AND RELIEF CALLER

Contact
JACK MILLER
New Bernian Hotel, New Bern, North Carolina

FAIRS—10 BONA FIDE FAIRS

Starting Sept. 2nd. On account of disappointment, will book Ferris Wheel, Tilt or Octopus. Low PC. All legitimate Concessions open, no X. We do not book too many. Will book one Show, Mechanical, Monkey or Animal. All answers:
T & B AMUSEMENT CO.
HOLT, FLA.

JONES GREATER SHOWS

FAIRS FAIRS

Marlinton, week August 12
 Sutton, week August 19
 Pennsboro, week August 26
 Parsons, week September 2
 Webster Springs, week September 9
 Clay-Summerville, week September 16

All West Virginia, with long route of Southern Fairs to follow.

WANT—Will book or buy little Beauty Merry-Go-Round.

SHOWS—Can place Wild Life or any worthwhile Grind Show with own outfit. Bessie Bessette wants working Acts, Freaks, Talker or Lecturer. Good proposition.

CONCESSIONS—Can place High Striker, Scales, Guess Your Age, Candy Apples, Six Cats, Jewelry, Penny Arcade, Candy Floss, Mitt Camp, String Game, and other stock concessions.

WANT—Sober, reliable help on Ferris Wheel, Rolloplane, Octopus, Chairplane, Streamline Train, U-Drive-It Cars, Spitfire, who drive semis.

ADDRESS

PETE JONES

Ride Help wire L. P. BRADY, Buckhannon, W. Va., This Week

CLUB ACTIVITIES

National Showmen's Association

1564 Broadway, New York

NEW YORK, Aug. 3.—Walter K. Sibley, executive secretary, recently visited Mike Ziegler Shows and Morris Hannum Shows at Camden, N. J. At the Harrington (Del.) Fair he met personnel of Triangle Shows, including Jake Shapiro, Leo and Charles Suggs, Larry Benn, Joseph Falco, Frank Blatsky, Louie Weinstein and Bibs Malang. Later he visited James M. Cole Circus, Middletown, N. Y., and Joseph J. Kirkwood Shows at Poughkeepsie. On the latter he met Mr. and Mrs. Ralph Decker, Mr. and Mrs. Al Beck, Joseph K. Decker, Thomas Poplin, D. Aldrich, Earl Meyers and Harry Modell. Ralph Decker bought three tables for the NSA banquet and ordered the center spread in the year book. At the I. & T. Shows, Sibley met I. Trebish, Harry Sussman, Harry Kriesner, Rocco Trupiano, Maurice Brown, Stanley and Edward Rothaux, Samuel Frank, Alfred Rauchfuss, Joe Spanio and Alex Alexander.

Mrs. Joseph McKee, Ladies' Auxiliary treasurer, collected dues from the following Palisades (N. J.) Amusement Park members; Harry Dyer, George Russell, Jack Bloom, Charles Morris Sr., Felix Zucchi, James Corcoran, Edward McEvoy, Robert M. Drew, Max Tubis, Norval Jennings, Plato Guimes, Francis McDonald, John E. Pretorious, Fletcher Creamer Jr., William Hallenbeck, Arthur Allen, Alec Nahhas, George Barnett and R. A. Young. Wednesday (3) Sibley visited Steeplechase, Steel and Hamid's Million-Dollar piers at Atlantic City, and Wildwood, N. J. At Wildwood he met Max Hummel, Harry Kaplan, Max Tonkin, Walter Beatty, Joe Cohane, Dick Edwards, S. P. Ramagosa and Billy Outten.

Recent visitors included Frank Miller, Sam and Irving Berk, John Francis King, Andrew Stryker, Louis Weinstein, Mrs. Homer Wood, John Conway, Thomas E. Williams and Morris Brown. A headstone for Sam Lawrence will be ready for unveiling in September.

Showmen's League of America

400 So. State St., Chicago

CHICAGO, Aug. 3.—Max Brantman and his house committee are busy getting things in shape for the fall opening. President Fred H. Kressmann takes time out from his duties to collect dues from some of the brothers. Secretary Joe Streibich caught the John R. Ward World's Fair Shows at Peoria, Ill., and visited with Roy McCurdy, Buddy Anthony, John R. Ward, Ralph and Howard Piercy, J. H. Bybees and Eddie Hollinger.

Frank C. Miller was in town with Big Bertha and visited the rooms. Other visitors included Lou Leonard, Oliver Barnes, Walter F. Driver, Max Friedman, Julius Wagner, M. J. Doolan, Harry Russell, Charles H. Hall, Larry O'Keefe, Ozy Breger, Rudy Singer, Harry Ross, Mike Wright, Vice-President Bob Parker, Al Cohn, Leo Berrington, Ed Wall and Ginger Nye.

Co-Chairmen Al Sweeney and Art Briese getting preliminary arrangements lined up for the banquet and ball in the Palmer House December 4.

August Jansley has been discharged from the American Hospital and will rest at his home. Mrs. Maxie Herman is recuperating at Passavant Hospital following an operation. Sick list still includes George Terry, H. D. Wilson, John U. Lefebvre, William J. Coultry, Tom Vollmer and Milo Anthony.

Making a recent visit to the Wonder Shows of America were John Lempart, Al Cohn, Lou Leonard, Bill Carsky, Mike Wright, Bob Parker, Ed Wall and Secretary Streibich.

Quite a bit of mail is being returned. Please send in your correct address or pick up your mail sent in care of *The Billboard*.

Al Cohn is off to Canada on his Eastern sojourn.

Ladies' Auxiliary

President Louise Rollo has returned from a two weeks' vacation in Wisconsin. Ida Chase is visiting in Colorado Springs, Colo.

Mrs. Cora Yeldham is recuperating at her summer home after a serious accident. Her sister, Lillian, is with her. Frances Keller is ill at her home. Virginia Kline, who has her foot in a cast, is recuperating in Salem, Ore.

Phoebe Carsky and baby, Lynne, have returned from a vacation in Canada, guests of Rosalie Brodsky. Rose Clawson and Myrtle Hutt Beard have new trailers.

First Vice-President Viola Fairly, en route to Thief River Falls, Minn., dropped a line.

A daughter was born to Mrs. Bernice Stahl of Detroit. Congratulations to Mother and Dad Stahl.

Correct addresses will be greatly appreciated. Send all mail to 4215 West Fifth Avenue, Chicago 24. If you have not received your award book on summer activities, please write the secretary.

Mrs. Edward Hock is busy on the Hock Shows playing in and around Chicago.

Missouri Show Women's Club

515 Chestnut St., St. Louis

ST. LOUIS, Aug. 3.—Ada Miller, chairman of the building fund committee, is well pleased with returns of the ticket books from members thruout the country. She wishes to express her gratitude to all who have made returns and if any members are desirous of securing additional books, they are requested to write her. During the past week Mrs. Miller heard from the following: Lotus Francis, Kathleen Gawle, Mae Oakes, Daisy Davis, Hody Jones, Virginia Kline, Sunny Handing, Lynn Small, Dorothy Bell, Cora Travis, Edna Madison and Sybil Lashbrook.

It is hoped that by the time the shows close their 1946 season, the clubrooms will be completely furnished and ready for weekly meetings.

Regular Associated Troupers

106 E. Washington, Los Angeles

LOS ANGELES, Aug. 3.—First Vice-President Clarence Allton, who with Mrs. Allton recently returned from a vacation, presided at the July 25 meeting.

New members are Blanche Sweet, Fay Curran and Margaret Griebler. Welcomed back after long absences were Elizabeth Berry, Jimmy Gallagher, Helen Smith and Ralph Christiansen.

Emily Bailey furnished the lunch.

Inez Allton will furnish it for the next meeting. Tillie Palmateer donated a dish for a raffle.

Past President Estelle Hanscom and husband Elmer brought greetings from members and friends on the Larry Ferris Shows.

Virginia Kline, Roy Ludington and Berta Harris are reported much improved.

Helen Smith won the drawing. Meetings will be held August 8 and 22.

R. & S. AMUSEMENTS

WANT FOR ALL FAIRS AND CELEBRATIONS

Beginning

PURITAN FAIR — ELIZABETH CITY, N. C.

September 2-7 Inclusive

Free Acts — Novelties — Demonstrators

Will Book To Join Now

Grind Shows — Slum Concessions — Flat Ride With Transportation

Good Proposition for Organized Minstrel Show

Our Fairs last to November 11, with best Armistice Celebration in the South.

WANTED FOR **WANTED FOR**

WILMINGTON, N. C., FAIR

Week October 21-26

15 Free Acts — Can use Thrill Show and Auto Races for this date.

All Address

J. M. RAFTERY

R. & S. AMUSEMENTS, WASHINGTON, N. C.

L. J. HETH SHOWS

WANT NOW AND FOR THE FOLLOWING FAIRS

LEBANON, TENN., AUG. 19-24

DICKSON, TENN., AUG. 26-31

ONEIDA, TENN., SEPT. 4-7

JAMESTOWN, TENN., SEPT. 11-14

SCOTTSBORO, ALA., SEPT. 16-21

JASPER, ALA., SEPT. 23-28

CARROLLTON, GA., SEPT. 30-OCT. 5

COVINGTON, GA., OCT. 7-19

CORDELE, GA., OCT. 14-19

AMERICUS, GA., OCT. 21-26

SHOWS—Organized Hillbilly Show account disappointment; Organized Girl Show. **HELP**—Musicians and Performers for Minstrel Show, top salaries. Caller for Bingo Game. **RIDE HELP**—Thoroughly experienced Caterpillar Help for new ride. **CONCESSIONS**—Novelties, Candy Apples, Snow Balls, Guess Your Age, Scales, French Fries, Hoopla, String Game, other legitimate Concessions.

All replies:

Somerset, Ky., now; Rockwood, Tenn., next week; then all Fairs.

IMPERIAL SHOWS

If you want to join a clean Show, play good Fairs and Celebrations, wire at once. Augusta, Ill., Fair, Aug. 6, 7, 8 and 9; Stronghurst Fair, 13, 14 and 15; Fairbury Fair, 20, 21, 22, 23; Tri-County Fair, Mendota, Saturday, Sunday and Monday, Labor Day; Le Roy Free Homecoming, Sept. 4, 5, 6. You can't beat these, bar anything. All Illinois.

WANTED—Legitimate Concessions, Ball Games, Bowling Alley, Hoopla, Watcha, Clothes Pin and Peg Pitch. Want clean Cookhouse or Grab. Will give ex. Others not conflicting.

RIDE HELP WANTED—Sober, reliable and useful.

SHOWS WANTED—Illusion, Penny Arcade, Animal, etc.

Address:

BILL GULLETTE

Imperial Shows, as per above route.

MODEL SHOWS OF CANADA WANT

Legitimate Concessions for our Fairs beginning at Waterloo, Quebec, August 10th. Hoop-La, High Striker, Fish Pond, Scales, Cigarette Shooting Gallery and others. Wire:

MODEL SHOWS OF CANADA,

Waterloo, Quebec, Aug. 10-13, or come on.

MEL J. THOMPSON & C. M. RUMLEY
Present the following
BONA FIDE NORTH CAROLINA FAIRS

American Legion Wayne County Fair, Goldsboro, N. C., week September 16th.

Great Montgomery County American Legion Fair, Troy, N. C., week September 23rd.

Granville County Veterans Foreign Wars, Oxford, N. C., Fair, week September 30th.

American Legion Durham County Fair, Durham, N. C., week October 7th.

Durham County Negro Fair, Best Colored date in South, week October 14th.

Veterans Foreign Wars Six County Tobacco Festival, Washington, N. C., (The Governor will attend this one), week October 21st.

AND TWO OTHERS TO BE ANNOUNCED LATER

We have a few choice spots on our independent midway, hurry if you want them. You know these Fairs—come and get it.

No Cypslies—No Flats.

MAJESTIC GREATER SHOWS ON OUR MIDWAY AT ALL OF THESE FAIRS.

For space on our independent midway, phone, wire or write

C. M. RUMLEY

820 6th Street, Durham, N. C.

P. S.: The best six County Fairs in the South are listed above—with two more to be announced later.

WILL SELL

REASONABLE

2 Completely Framed Joists
BOWLING ALLEY—FISH POND
Trunks, Stock, Good Tops, Frames, Truck with Van-Type Body—new Motor, good Rubber.

EDDIE LEWIS

c/o R. & S. SHOWS,
Washington, N. C.

WANTED

Single Loop Foreman, \$40.00 per week plus bonus—\$10.00 each move and 2%.
Chairplane Foreman, \$45.00 per week plus bonus—\$10.00 each move and 2%.
Can place operators or foreman Auto and Air Kiddie Rides, Stand Man to erect with help about 12 to 14 Joists, \$50.00 per week plus bonus (some spots may work Concessions).

D. VAN BILLIARD
NORTH WALES, PA.

FOR SALE

P.A. System, Speaker in Cabinet, crank Turn Table, Mike and Amplifier. First \$75.00. Electric table model Corn Popper. First \$35.00. 18 in. Color Wheel, motor driven, \$35.00 takes it.

A. N. GURLEY

c/o "Big Fun Show,"
Blenville, La., week Aug. 11.

FOR SALE

Little Beauty Merry-Go-Round, Octopus, No. 5 Wheel, Smith and Smith Chairplane. All in good condition. Trucks and Trailers for all Rides. Transformer on truck. 500 feet of Cable. Route: Wilmet, Wis., August 6-12; New Glarus, Wis., August 13-19. Sold in unit only.

WILLARD EMSHOFF.

Pacific Coast

Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Aug. 3.—President Mel Smith conducted the regular Monday (29) meeting after several weeks' absence due to pressure of business. With him on the rostrum were Vice-President Bill Hobday, Vice-President Harry Suker and Secretary Ed Mann.

Seven new members were inducted: Joe Chavez, Charles H. Cohn, Ernie R. Thomas, R. E. Kiehl, Albert E. Lamb, Carl V. Jensen and Joseph Neff.

Hobday's son, Gene, was a visitor after a long stay in the desert for his health.

Smith gave a building fund pep talk which was well received. He expects to make a tour of West Coast shows and beaches where he will give talks to help boost the fund. Seven books of building fund tickets were sold at the meeting.

James L. Shute visited after a long absence. He bought two ticket books to be donated as door prizes next week. One was given the Ladies' Auxiliary.

Milton Cohn was in from Truckee, Calif., and donated \$20 to the sick and relief fund.

Ladies' Auxiliary

Bertha Cohen, third vice-president, presided for the first half of the meeting, July 29, with Mabelle Bennett, first vice-president, taking over.

Correspondence was read from President Betty G. Coe and Ann Stewart. Bertha Elizabeth Cohn, of the West Coast Shows, was elected to membership. Introduced after an absence were Jewell Hobday, Jenny Rawlings, Sally Flint, Vivian Gorman and Eliza Barry.

Mel Smith, president of the PCSA, announced that the men will give a turkey dinner Monday (12), and Edith Hargrave announced the chicken dinner and bingo for both men and women will be Monday (26).

Elsie Suker brought in a book of building fund tickets donated by James Shute. Door prizes were won by Minnie Fisher and Ruby Kirken-dall.

WANTED

On account of disappointment, will book Bingo. Good proposition for Ferris Wheel Foreman.

Aug. 5th to 10th, Sunbury, Pa.

Lawrence Greater Shows

EXPERIENCED HELP

For Caterpillar and Fly-o-Plane. Albert Brouillette, get in touch with me. Wire

MORRIS LIPSKY

Johnny J. Jones Expo.
Milwaukee, Wis.

WANTED

**CHUCK WHEEL DEALER
CHUCK CAGE DEALER**

6 Fairs and Tobacco Markets from now on

EDDIE COOPER

c/o R. S. SHOWS
Washington, N. C.

RIDES WANTED

ROANOKE, ILL., ANNUAL FIREMEN'S LABOR DAY CELEBRATION

Aug. 30, 31, Sept. 1 & 2.

Also Concessions and Entertainment. Address:
ROY R. BEER, Fire Chief
Box 111 (Telephone 162) Roanoke, Ill.

ROYAL AMERICAN SHOWS

Want To Join at Superior, Wis., August 12th

Workingmen on all Riding Devices.

Tractor Drivers, Polers and Chalkers for Train Crew.

Colored Pullman Porters for Sleepers.

Address

CARL J. SEDLMAYR, General Manager

Fort William, Ont., Canada, this week; Superior, Wis.,

August 12 thru 18.

WANT-CENTRAL AMERICAN SHOWS-WANT

SHOWS: Mechanical Show, Snake Show, Fun House, Monkey Show or any other Shows of Merit.
CONCESSIONS: Corn Game, Diggers, Scales, Snow Cone, Bumper, Hoop-La, Darts, Fish Pond, Stock Concessions of all kinds.

HELP: Ferris Wheel Foreman, \$65.00 per week; Merry-Go-Round Foreman, \$55.00 per week. Jones Mix-Up Foreman, \$50.00 per week. Ride Help for all Rides. Must drive semis. No drunks. Razzle Dazzle Agents, Roll-Down Agents, Skillo Agents, Wheel Agents. No drunks tolerated. Legal Adjuster, also Secretary and General Agent.

Have some of the best fairs in Nebraska: Hickman, Aug. 8-10; Leigh, Aug. 14-16; Weeping Water, Aug. 21-24; Columbus, Aug. 27-31, then fairs and celebrations in Kansas and Oklahoma. Out until Christmas. Wire or call

STEVE LEE, Mgr.

Hickman, Neb., Aug. 7-10, or come on.

Wants-MID-CONTINENT EXPOSITION-Wants

SHOWS: Girl Show, Side Show, Fun House, Colored Minstrel, Snake Show, Wild Life, Monkey Show with own outfits and transportation. Reasonable percentage.
RIDES: Roll-o-Plane, Octopus and another Ferris Wheel. Any rides not conflicting with own transportation. Reasonable percentage.

All Concessions on midway open except Popcorn.

CONCESSIONS: Candy Floss, Snow Cones, Photos, Diggers and Percentage. Will place well-flashed Bingo, Mitt Camp, Skillo, Razzle-Dazzle, Guess Your Age, Scales, Dart and Grab. Want Agents on percentage for Buckets.

Watch our route—Holden, Mo., now (on the streets); Windsor, Mo. (downtown); Rich Hill, Mo. (Legion Home-Coming on the streets), with Henry and Crawford County Fairs to follow, then Fort Smith, Ark., Centennial Celebration, and on to the Delta Cotton Country. Out all winter.

George Goodman and Art Ludwig, wire us. "This is it."

All reply to **JIM MORAN** or **TED WOODWARD**

Holden, Mo., this week, then per route.

GEORGE CLYDE SMITH SHOWS WANT

Cigarette Shooting Gallery, Blower, Hoop-La, Guess-Your-Age, Photos, Spot-the-Spot, Duck Pond, Scales, Penny Arcade.

WANT—Unborn Show, Wild Life, Monkey Show, Fun House.

WANT—Truck Mechanic, Ride Help, Truck Drivers.

Anna Lee King wants to hear from Spicy, Pee Wee and Sparrow. Address all communications to:

GEORGE CLYDE SMITH SHOWS

Scalp Level, Pa., this week; Central City, Pa., next week.

WHITE STAR ATTRACTIONS WANT

For following: Cygnet, O., Street Celebration, Aug. 14-17, and Elmore Homecoming, Aug. 21-24—Cat Rack, Duck Pond, Pitch-Till-You-Win, Coke Bottles, any legitimate Concessions that work for Stock. Can use good Arcade. Need Second Men on Wheel and Merry-Go-Round. Must be sober. Will book spots in Tennessee and Georgia for dates after October 1st. All replies

O. A. COFFMAN, Mgr.

CRYSTAL EXPOSITION SHOW

CAN PLACE FOR BALANCE OF SEASON

Legitimate Concessions of all kinds. Want Performers and Musicians for Minstrel Show, salary out of office. Will sell Exclusive on Custard and place Grind Shows with own outfit. This Show stays out all winter in Florida. Address all mail to:

W. E. BUNTS

Jonesville, Va., Aug. 5 thru 10; Bristol, Va., 12 thru 17.

DUMONT SHOWS

WANT FREAKS TO FEATURE AND WORKING ACTS.

Also ANNEX FEATURE, Glass Blowers, Mentalist and Man for Second Opening. Address:

TOM McGLENDON, c/o Dumont Shows,

Glassboro, Pa., this week; Rochester, Pa., next week.

ELKO COUNTY FAIR WANTS

COMPLETE STREET CARNIVAL

For Nevada's Greatest Fair
ELKO, NEVADA
August 30th - September 2d
DONALD DROWN, Secretary

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- A-1 Am. Co.: Del Rio, Tex.
- Adams Am. Co.; Granville, N. Y.; Rutland, Vt., 12-17.
- Alamo Expo.: Great Bend, Kan.
- A. M. P.: Richwood, W. Va.; Oak Hill, 12-17.
- American United: Caldwell, Idaho.
- Anderson Greater: (Fair) Franklin, Neb.; (Fair) Norton, Kan., 12-17.
- Badger State: (Fair) Detroit Lakes, Minn., 8-11; Bemidji 12-14; (Fair) Brainerd 15-17.
- Baker United: Delphi, Ind.; (Fair) Winamac 13-17.
- Barkoot Bros.: Reed City, Mich.; Cadillac 12-17.
- B. & C. Expo.: Wellsville, N. Y.; (Fair) Waterloo 12-17.
- Beam's Attrs.: Blairsville, Pa.
- Bee's Old Reliable: (Fair) Russell Springs, Ky.; (Fair) Springfield 12-17.
- Beeson, Tex. Am.: Jameson, Mo., 8-10.
- Belton: Winston-Salem, N. C.
- Bernard & Barry: Cornwall, Ont., Can.
- Berryhill United: Eddyville, Ky.; Bowling Green 12-17.
- B. & H.: Mullins, S. C.
- Bill's Rides: Cordova, Ala.
- Bistany Greater: Woodbury, N. J.
- Blue Grass State: (Fair) Huntington, Ind.; (Fair) Salem 12-17.
- Blue Ribbon: (Fair) Germantown, Ky.; (Fair) Columbia 12-17.
- Borderland: Edcouch, Tex.
- Brewer's: Palestine, Tex.; Jacksonville 12-17.
- Bright Lights Expo.: New Kensington, Pa.; (Fair) Reedsville 12-17.
- Brownie Am. Co.: Indianola, Neb.
- Buck, O. C., Expo.: (Fair) Gouverneur, N. Y.
- Buffalo: Chateaugay, N. Y.
- Bullock Am. Co.: Troy, N. C.; (Fair) Bluff 12-17.
- Bunting: (Fair) Knoxville, Ill.; (Fair) Cambridge 12-16.
- Burdick's Greater: (Fair) Junction, Tex.; (Fair) Fredericksburg 12-18.
- B. & V.: (Fair) Caledonia, N. Y.; (Fair) Ithaca 12-17.
- Byers Bros.: Falls City, Neb.
- Capell Bros.: Grove, Okla.
- Capital City: Campbellsville, Ky.
- Carr, Lawrence: Northampton, Mass.
- Casey, E. J., No. 1: Flin Flon, Man., Can., 8-10; The Pas 12-14; St. Vital 16-17.
- Casey, E. J., No. 2: (Fair) Smeaton, Sask., Can., 7-8; Star City 9-10; Neepawa, Man., 13-14; (Fair) St. Vital 16-17.
- Cavalcade of Amusements: (Fair) Ionica, Mich.
- Central Am. Co.: Winton, N. C.
- Central American: Hickman, Neb.
- Central States: (Fair) Hoxie, Kan.; Great Bend 12-17.
- Cedlin & Wilson: (Fair) Bedford, Pa.; (Fair) Butler 12-17.
- Chanos, Jimmie: Hoytville, O.
- Cherokee Am. Co.: Frankfort, Kan., 5-7; Neta-waka 8-10; Erie 12-17.
- Coastal Plain: McColl, S. C.
- Coleman Bros.: Kingston, N. Y.
- Collins Rides: Elm Creek, Neb., 5-7; Wilcox 8-10; Campbell 12-14.
- Collins, Wm. T.: (Fair) Rochester, Minn.; (Fair) Rush City 12-14; (Fair) White Bear Lake 15-18.
- Continental: Woodsville, N. H.
- Continental Am. Co.: Mountain City, Tenn.
- County Fair: Wilber, Neb.
- Crafts 20 Big: Santa Rosa, Calif.
- Craig, Harry: Lawton, Okla.; Duncan 12-17.
- Crescent Am. Co.: Morristown, Tenn.; Kingsport 12-17.
- Crystal Expo.: Jonesville, Va.; Bristol 12-17.
- Cumberland Valley: Murfreesboro, Tenn.; (Fair) Tracy City 12-17.
- Cunningham's Expo.: Byesville, O.
- Curl, W. S.: Rockford, O.
- DeLuxe Am.: Ansonia, Conn.; Branford 12-17.
- Denton, Johnny J.: (Fair) Shelbyville, Ky.; (Fair) Brodhead 12-17.
- Dick's Paramount: Linden, N. J.
- Dixieland: (Fair) Motley, Minn., 8-10; (Fair) Pillager 12-13.
- Dobson's United: (Fair) Wausau, Wis., 12-14.
- Dudley, D. S.: Monahans, Tex.; (Fair) Crosbyton 12-17.
- Dumont: Glassmere, Pa.; Rochester 12-17.
- Dyer's Greater: (Fair) Manchester, Ia.; Gai-ena, Ill., 10-13; (Fair) Maquoketa, Ia., 15-18.
- Eddie's Expo.: Butler, Pa.
- Ellman United: (Fair) Stoughton, Wis., 9-11.
- Epsy Bros.: Washington, D. C., 7-17.
- Epsy at Home: Sallsbury, Md.
- Fairway Am.: Pittsburg, Tex.
- Fay's Silver Derby: Chillicothe, Ill.
- Fleming, Mad Cody: Milledgeville, Ga.
- Florida Am. Co.: Moultrie, Ga.
- Folk's Celebration: Espanola, N. Mex., 7-12; Belen 14-18.
- Francis, John: Baraboo, Wis.
- Franklin, Don: (5000 Lockwood Drive) Hous-ton, Tex., 5-10; Navasota 12-17.
- Fuller Greater: Conemaugh, Pa.
- Garden State: (Fair) Malvern, Pa.; (Fair) Abbottstown 12-17.
- Gate City: Mountain City, Tenn., 7-17.
- Gay Way Rides: Franklin, Ga.
- Gem. City: (Fair) Austin, Minn.
- Gentsch, J. A.: Grenada, Miss.; Philadelphia 12-17.
- Gen's United: (Fair) Centerville, Ind.; (Fair) Bicknell 13-17.
- Gold Bond: (Fair) Elroy, Wis., 8-11; (Fair) Medford 12-18.
- Gold Medal: (Fair) Lincoln, Ill.; (Fair) Cedar Rapids, Ia., 11-16.
- Golden Gate: Morgantown, Ky.; Drakesboro 12-17.
- Golden West: Vacaville, Calif., 6-11; (Fair) Quincy 16-18.
- Gooding, F. E., Am. Co., No. 1: (Fair) Ur-bana, O.
- Gooding, F. E., Am. Co., No. 2: (Fair) Wil-mington, O.
- Gooding, F. E., Am. Co., No. 3: (Fair) War-ren, O.
- Gooding Greater: (Fair) Portland, Ind.
- Gooding Park Attrs.: Bedford, O.
- Gooding's American Expo.: Columbia City, Ind.
- Great Sutton: Carlyle, Ill.
- Greater Rainbow: (Fair) Grundy Center, Ia.; (Fair) Greenfield 11-14; (Fair) Osage 15-18.
- Greater United: Abilene, Tex.
- Grimes Am.: Wilton, N. H.
- Hale's: Maryville, Mo.; Council Bluffs, Ia., 11-17.
- Hames, Bill: Sulphur Springs, Tex.; Alvarado 12-17.
- Hammond Pla-Park: Covington, Tex.; Deca-tur 12-17.
- Hannum, Morris: Flourtown, Pa., 7-18.
- Happy Attrs.: (Fair) Woodfield, O.; Silver-ton Cincinnati 12-17.
- Happyland: Wayne, Mich.
- Hartsack Bros.: Meredosia, Ill.; Clayton 12-17.
- Harrison Greater: Sallsbury, Md., 8-17.
- Heller's Acme: Mt. Holly, N. J.
- Hennies Bros.: Springfield, Ill., 6-18.
- Heth, L. J.: Somerset, Ky.; Rockwood, Tenn. 12-17.
- Hill's Greater: Omaha, Neb., 5-11; (Fair) Burwell 12-17.
- Home State: (Fair) Leon, Ia.; Lorimor 12-15; Montezuma 16-17.
- Hoosier State: Sheridan, Ind.
- Howey's Greater: Scottsbluff, Neb.
- Imperial: (Fair) Augusta, Ill., 6-9; Strong-hurst 13-15.
- International: Grand Island, Neb.; Holdrege 12-17.
- Jansen's Midway: Crystal, N. D., 8-10.
- Jayhawk Am. Co.: Nortonville, Kan., 6-8.
- Johnston, Lloyd G.: (Fair) Clearfield, Ia., 7-10; (Fair) Essex 12-15.
- Jones Greater: Buckhannon, W. Va.; (Fair) Marlinton 12-17.
- Jones, Johnny J., Expo.: Milwaukee, Wis.
- Joyland Am. Co.: Shelbyville, Ind.
- J. P. M.: St. Johnsbury, Vt.
- Kaus, W. C.: Beaufort, N. C.; New Bern 12-17.
- Keystone Expo.: Conway, S. C.
- Kirkwood, Joseph J.: Annapolis, Md.
- Lagasse Am. Co.: Marlboro, Mass.; (Fair) South Weymouth 12-17.
- Lamb, L. B.: (Fair) Rockwell City, Ia.; (Fair) Elkader 12-17.
- Lawrence Greater: Sunbury, Pa.
- Leeright, J. R.: Wayne, Neb., 6-8; Tilden 10-11; Osmond 13.
- Lloyd's Rides: Wingate, Ind.
- Lone Star: Benton, Ill.
- Long United: Mill Valley, Calif.
- Mace, Herbie: Washington, D. C.
- Madison Bros.: Gillespie, Ill.; Roodhouse 12-17.
- Magic Empire: Dresden, Tenn.
- Maine Am.: Lincoln, Maine.
- Majestic Greater: (Fair) Milford, Mich.; (Fair) Standish 12-17.
- Manning, Ross: Rockland, Me.
- Marrion Greater: Kingstree, S. C.
- Marks, Gary, W. Va.; Bluefield 12-17.
- McKee, John: (Fair) Zumbrota, Minn.
- Meeker: Libby, Mont., 6-11.
- Merrill & Robinson: Lake City, Ia., 6-7; Woodward 8-10; Anita 12-13; Mt. Ayr 14-17.
- Meyerhoff's Crescent: Moose Jaw, Sask., Can.; Medicine Hat, Alta., 12-17.
- Mid-Continent Expo.: Holden, Mo.
- Midway of Mirth: Covington, Ind., 8-10.
- Mighty Page: Huntsville, Ala.
- Model Shows of Canada: Waterloo, Que., Can.
- Moore's Modern: (Fair) Greencastle, Ind.
- Nelson Bros.: (Fair) Wallace, Neb., 8-10.
- Nick's United: Kokomo, Ind.
- Northern Expo.: Browning, Mont., 5-7; Dodson 9-11; Havre 12-15.
- Ohio Valley: Sylvania, O.
- Omar's Greater: Wynne, Ark.
- Page Bros.: Shelbyville, Tenn.
- Page, J. J.: Olive Hill, Ky.
- Pauls Am. Co.: Cassville, Mo.
- Pearline: Tishomingo, Okla.
- Penn Premier: Canton, O.
- Peppers All-State: (Fair) Oskaloosa, Ia.
- Perrell's Pioneer: Watkins Glen, N. Y.; (Fair) Troy, Pa., 12-17.
- Pike Am.: Diggins, Mo.
- Pine State: Cleveland, Tenn.
- Prell's Broadway: York, Pa.
- Pryor's Am. Co.: Smithers, W. Va.
- Rainbo: Hope, Ind.; Scottsburg 12-17.
- Rainbow: Arton, Okla.
- Red's United: Kingsley, Ia., 6-7; Hornick 9-10.
- Reid, King: Carthage, N. Y.; Lowville, 12-17.
- Regal Expo.: Nashville, Tenn.; Carthage 12-17.
- Regent Am. Co.: Dillsboro, Ind.
- Rio Grande: Alton, Mo.
- Rogers Bros.: Farmington, Minn., 8-11.
- Rogers Greater: Fairfield, Ill.; Brownstown, Ind., 12-17.
- Rogers & Powell: Jackson, Miss.
- Royal American: Fort William, Ont., Can.; Superior, Wis., 12-18.
- Royal Expo.: Baxley, Ga.
- R. & S. Am.: Washington, N. C.; Farmville 12-17.
- Rosen, H. B., Am.: Covington, Ga.
- Schafer: Quitman, Texas.
- Shan Bros.: Tazewell, Va.
- Shipley's, Am.: Stamps, Ark.
- Siebrand Bros.: Great Falls, Mont.
- Silver Slipper: Summerville, Ga.
- Smith, Casey: Clinton, Okla.
- Smith, George Clyde: Scalp Level, Pa.; Cen-tral City 12-17.
- Smith Greater: Raeford, N. C.
- Snapp's Greater: (Fair) Cedarburg, Wis., 7-11.
- Sooner State: Rush Springs, Okla.
- Southern Am. Co.: Franklin, Tex.
- Southern Valley: Oakdale, La.
- Sparks Bros.: Dawson Springs, Ky.; Green-ville 12-17.
- Sparks, J. P.: Hillsboro, Ill.; Flora 12-17.
- Strader, M. A.: Phillipsburg, Kan.
- Stafford's United: (Fair) Franklin, Ind., (Fair) Brookston 13-17.
- Standard: Lander, Wyo.
- Stebler Greater: Lebanon, Va.
- Stephen's: Murray, Iowa.
- Strates, James E.: North Tonawanda, N. Y.; Batavia 12-17.
- Strong Am. Co.: Yutan, Neb.; Springfield 15-17.
- Stumbo, Fred R.: Gravette, Ark., 8-10.

- (See Carnival Routes on page 62)

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Bailey Bros.: Springfield, Tenn., 8; Gallatin 9; Lebanon 10; Murfreesboro 12.
- Beatty, Clyde: Medicine Hat, Alta., Can., 6;
- Caigay 7-8; Edmonton 9-10; North Battle-ford, Sask., 12.
- Bell Bros.: Wells, Minn., 7; Winnebago 8; Sherburn 9.
- Cole Bros.: Ogden, Utah, 6; Pocatello, Idaho, 7; Idaho Falls 8; Burley 9; Twin Falls 10; Jerome 11; Boise 12.
- Cole, James M.: Long Branch, N. J., 7-8; Asbury Park 9; Point Pleasant 10.
- Escalante: Hayward, Calif., 6-7; Fruitvale 8; Vallejo 9; Richmond 10-11; Vacaville 12; Sacramento 13-14.
- Hunt Bros.: Lee, Mass., 7.
- Kelley, Al G. and Miller Bros.: Miller, S. D., 6; Highmore 7; Pierre 8; Gettysburg 9; Ipswich 10.
- King Bros.: North Conway, N. H., 6; Wolfe-boro 7; Laconia 8; Plymouth 9; Littleton 10; Lancaster 12.
- Mills Bros.: Wabasha, Minn., 6; Northfield 8; Waseca 9; Blue Earth 10; Mason City, Ia., 12; Charles City 13; Waverly 14; Oel-wein 15; Cedar Falls 16; Belle Plaine 17.
- Montgomery, C. R.: Harmon, Minn., 6; De-cora, Ia., 7; Waukon 8; Elkader 9; Mon-ticello 10.
- Owens, Buck: Ironton, O., 7; Portsmouth 8; Maysville, Ky., 9; Winchester 10.
- Polack Bros., No. 1 (Auditorium): San Jose, Calif., 8-14; (Fairgrounds) Napa 16-18.
- Polack Bros., No. 2: (Auditorium) Great Bend, Kan., 9-10; (Ball Park) Grand Junction, Colo., 15-18.
- Ringling Bros. and Barnum & Bailey: (Sol-dier Field) Chicago, Ill., 5-11.
- S. M. S. Ranch Rodeo: (Hidden Valley Ranch) Lake Luzerne, N. Y., 10-11.
- Sparks: Richmond, Va., 8.
- Stevens Bros.: Rolla, N. D., 6; Langdon 7; Cavalier 8; Park River 9; Larimore 10.
- 101 Ranch Wild West: El Dorado, Kan., 6; Ft. Scott 7; Nevada, Mo., 8; Pittsburg, Kan., 9; Carthage, Mo., 10; Coffeyville, Kan., 11.

Dailey Bros.' Circus

WANTS

Union Billposters and Lithogra-
phers. Phone or wire Wm. L.
Oliver, Hotel Ottumwa, Ottumwa,
Iowa, August 9th, or R. M. Harvey,
Fort Dearborn Hotel, Chicago, Ill.

WANTED

ATLANTIC BEACH

FREE ACTS—Nothing too big.
Must be good. Apply at once to
address below:

ATLANTIC BEACH, INC.,
Morehead City, N. C.

WANTED

Man and Balloon to make Balloon Ascension
at the
WINDSOR HOMECOMING
Thursday, August 29.
Write Sec. Windsor Homecoming,
Windsor, Ill.

RIDES WANTED

FOR
Three Day Diamond Jubilee Celebration
To be held on Oct. 24, 25 and 26. Prefer
Merry-Go-Round and Ferris Wheel. Com-
municate with W. W. CRON, City Clerk,
Augusta, Kans.

OMAR'S GREATER AMUSEMENTS

Will book two or three more Ridea. Want Girl,
Monkey, Mechanical Shows, Agents and Ride Help.
Concessions of all kinds. Marge Roberts, Radio Frank,
wire, Wynne, Ark., Aug. 5-10.

NOTICE!

PUBLIC ADDRESS SYSTEM FOR SALE

A-1 condition, compact, streamlined, 2 Speakers,
20 watt Amplifier, Mike, Turntable, sacrifice,
\$80.00. Half Deposit. Wire

BILLY LOGSDON
c/o J. F. Sparks Shows Hillsboro, Ill.

WANTED

Rides and few legitimate Concessions for
FREETOWN, INDIANA
3 DAY LABOR DAY CELEBRATION
August 31, Sept. 1 and 2. Only Celebration in this
part of the country.
FREETOWN BUSINESS MEN'S ASSN.

FOR SALE

Forty foot 1940 G.M.C. Lunch Bus, fully equipped
with all new kitchen fixtures, Pop Corn Machine and
Root Beer outfit. Has excellent living quarters.
Butane or propane gas equipped. Can be seen oper-
ating at State Fair, Springfield, Ill., Aug. 9-18.
Would be fine for permanent location. Reason for
selling, illness. Price \$8,500.00.

R. E. PEDRICK,
Illinois State Fair, Springfield, Ill.

WANT CARNIVAL

For Labor Day Celebration, week September 2nd.
Come on own initiative, take all. Have Asent
contact at once.

R. C. BRAY
APPALACHIA, VA.

BUCK OWENS CIRCUS

Can use Man for Candy Floss Butchers, Grease Joint
Help. Man and Wife preferred. Snow Cream Man.
Write or come to

HANK FILBERT
Ironton, O., 7; Portsmouth, 8; Maysville, Ky., 9;
Winchester, 10; Richmond, 12.

WANTED

Colored Musicians on all instru-
ments, Performers and Comedians
for Platform Med Show. Salary,
\$35.00 a week up. Must join on
wire. Entire winter's work for
small band in the South's finest
colored Night Clubs. Wire at once:
G. W. EDWARDS
Veterans' Club, Kinston, N. C., this week,
then Fairmont, N. C.

WANTED

FOR
Brown City Homecoming
Aug. 9-10-11.
Legitimate Concession that works for a dime,
Cook House and Ride Help. Address:
CELEBRATION SECRETARY,
Brown City, Mich.

CIRCUS STEWARD WANTED

Also Chef and Head Waiter for advance bill
poster and lithographers who can drive trucks;
union scales. Napoleon Reed, wire. Tickets
advanced if known. Address

KING BROS.' CIRCUS

Wolfeboro, N. H., August 7; Laconia, N. H.,
August 8; Plymouth, N. H., August 9; Little-
ton, N. H., August 10; Lancaster, N. H., Au-
gust 12; St. Albans, Vt., August 14.

SRADER SHOWS

Can place Agent for Ball Game, two Counter Men
on Bingo, Second Men on Octopus and Spiffire,
Shows with own outfit.
Phillipsburg, Kan., Aug. 5th to 10th; Colby, Kan.,
Aug. 8th to 12th; Waukegan, Kan., Aug. 15th to
20th; Goodland, Kan., Aug. 22nd to 27th. Best
Western Fairs.

DANCING GIRLS WANTED

For Girl Show, with or without experience. Claud
Jamie "Chew Tobacco" Bill, wire for ticket.

GENE PADGETT
WORLD OF PLEASURE SHOWS,
Cheboygan, Mich.

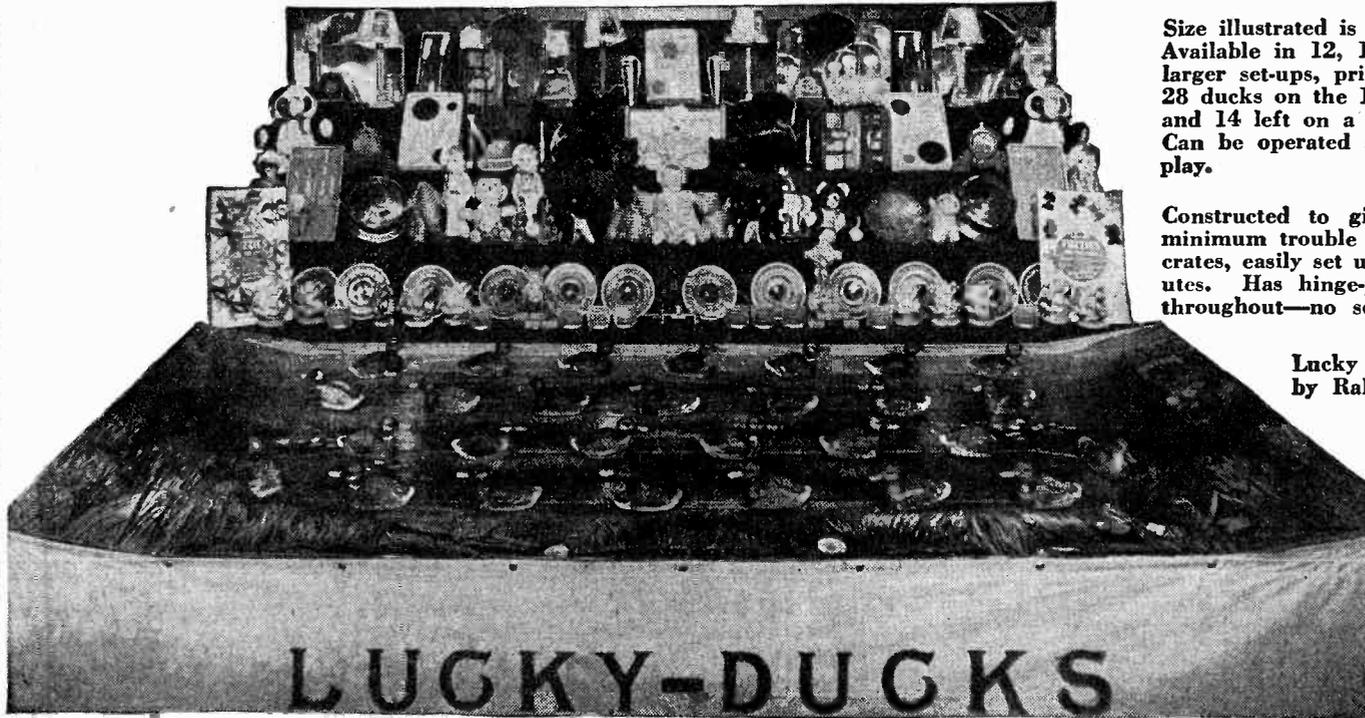
FOR SALE

Loop-O-Plane, in PERFECT CONDITION. Beauti-
ful Ticket Box, Fence, etc. PRICE \$800.00 for
quick sale. Also have 1940 1 1/2-ton Chev. Truck to
haul same. Reasonable. Ride can be seen in operation
on Majestic Greater Shows.

MRS. WM. McKEE
MILFORD, MICH., this week.

"LUCKY DUCKS" HOOPLA

In operation since early spring, has been a top money maker. Now in operation on Ellman Shows in Wisconsin—where very few games of any type are allowed to operate. Orders now being taken for delivery in 1947.



Size illustrated is 12 ft. wide and 4 ft. deep. Available in 12, 14, 16 and 18 ft. sizes for larger set-ups, prices on request. There are 28 ducks on the 12 ft. size, 14 moving right and 14 left on a motor-driven endless chain. Can be operated at three speeds to regulate play.

Constructed to give maximum returns and minimum trouble to operator. Packs in two crates, easily set up or torn down in 15 minutes. Has hinge-pin "pull-out" construction throughout—no screws or inaccessible parts.

Lucky Ducks invented and built by Ralph Johnstone. Deposit of \$100 or order for delivery in 1947. Orders filled in order received, and subject to production schedules.

12 FT. LUCKY DUCKS
\$395.00
 F.O.B. Milwaukee

Exclusive Sales Agents
WISCONSIN DE LUXE CO.
 1900-02 N. THIRD STREET MILWAUKEE 12, WIS.

Write for our latest circular on the latest and best items for the outdoor show trade. Complete merchandise service.

MARSHALL CO.
4-H FAIR
ARGOS, IND.
AUG. 13-14-
15-16-17

INDIANA
WANTS
 FOR
 ITS 2 LEADING
4-H FAIRS

WABASH CO.
4-H FAIR
WABASH, IND.
AUG. 21-22-
23-24-25

Legitimate Concessions of all kinds. Can place Pit Show, Snake Show, High Class Posing Show. Can place first class Tilt-a-Whirl foreman, must be sober, \$60.00 per week and bonus. Write or wire.

C. D. MURRAY, Mgr.

W. G. WADE SHOWS UNIT NO. 2
 ROCHESTER, IND., AUGUST 5th-10th

MARKS SHOWS WANT FOR WEST VIRGINIA STATE FAIR

RONCEVERTE-LEWISBURG, WEEK AUGUST 19TH

Followed by Charleston, W. Va., Free Fair. Last fair attendance over three hundred and fifty thousand. With ten more class A Fairs to follow.

NOW BOOKING Shows with entertaining features, with or without transportation. Good opportunity for Glass House, Funhouse.

RIDES—One more flat ride. Kiddie rides. Legitimate Concessions of all kinds. No exclusive beginning our fairs. Open for eating and drinking stands, French fries, candy floss.

CAN USE skilled carnival workers in all departments, including semi-trailer drivers.

FOREMAN for Flying Scooter, must be sober and reliable.

All Address

JOHN H. MARKS

Welch, W. Va., this week; Bluefield, W. Va., to follow

BRIGHT LIGHTS EXPOSITION SHOWS

10 RIDES 8 SHOWS

SKY HIGH GIRL FREE ACT

MIFFLIN COUNTY FAIR, REEDSVILLE, PA., WEEK AUG. 12, DAY AND NIGHT

Place Shows not conflicting. Want at once Frozen Custard and few more Concessions. Place Bingo Caller, Working Acts, Tattoo Artist for 10-in-1, Ride Help. Playing all celebrations and fairs till November 20th. Write or wire

JOHN GECOMA or L. C. HECK

New Kensington, Pa., this week; Reedsville (Pa.) Fair, week Aug. 12; Gallitzin (Pa.) Home-Coming, week Aug. 19; Indiana (Pa.) Fair, week Aug. 26; Ford City (Pa.) Fair, week Sept. 2; Page County Fair, Luray, Va., week Sept. 9.

WANT TO BUY

No. 12 BIG ELI WHEEL

With or without transportation. Immediate delivery, or after Labor Day. Full particulars and Best Cash Price.

RIDE HELP WANTED

Fully experienced Wheel Foreman, also good Second Man. Semi Drivers preferred. Top Wages. Good Treatment. Long Season. Boozers and Chasers, don't answer. Apply:

HARRY LOTTRIDGE, c/o Crescent Amusement Co.
 Morristown, Tenn., this week; Kingsport, Tenn., next week; then as per route.

CAN PLACE LEGITIMATE CONCESSIONS

For

La Porte (Ind.) County Fair

August 13 to 17

Address

MORRIS LIPSKY, Hotel Wisconsin, Milwaukee, Wis.

BERRYHILL UNITED SHOWS

GROWING EVERY DAY

WANT—Ride Help, Second Men on all Rides. The best treatment and wages.

WANT—Shows. The best proposition in America for Shows.

WANT—Stock Concessions of all kinds not conflicting. LeRoy Crandell wants Cookhouse Help, Relief Caller and Counter Help for Bingo. Eddyville, Ky., this week, Bowling Green, Ky., next. We are contracted for some of the best spots in Kentucky, Tennessee and Georgia.

Everybody Write, Wire or Phone.
LEO BERRYHILL, Mgr.

WANT

Canvasman. Week Aug. 26th thru to Nov. 15th. Talker and Lecturer for the most sensational show in America. You must have good references, be able to stand prosperity and stay sober. Ford Munger, cannot use Photo or Sound Truck but would like to have you on straight salary immediately. Contact here.

BRAUDE PARKER EXPOSITIONS

KOKOMO FAIR, KOKOMO, IND., AUGUST 5th to 10th Inclusive

WANT—INTERNATIONAL SHOWS—WANT

Foremen for Mix-Up and Loop-o-Plane. Second Men on all Rides. Must be able to drive semis. Man to take charge of Miniature Circus. Man to handle one of nicest Cook Houses on road. Agents for Roll-Down and man to take charge Razzle-Dazzle. Charles Elder wants Agents for Guess Your Age, Popcorn and Cork Gallery. Can use Slum Store Agents of all kinds. Grand Island, Neb., this week, then Fairs; Holdridge, Ogallala and Kearney, Neb., and Emporia, Kan., for Labor Day week and 8 weeks of Fairs in the South.
WIRE OR COME ON: W. J. LINDSAY, Mgr.

FIREMEN'S FAIR

WASHINGTON, NEW JERSEY, AUGUST 12 TO 17

Want Grind Stores, Grab and Juice. Will sell exclusive Novelties. No coupons.

DICK'S PARAMOUNT SHOWS

LINDEN, NEW JERSEY

INGHAM COUNTY FAIR

MASON, MICHIGAN, AUGUST 12 TO 17

Can place one or two more Shows and a few more legitimate Concessions for this date and Eight other Fairs to follow.
WANT—Tilt-A-Whirl Foreman and other Ride Men that can drive Semis. Top salary. Sanilac County Free Fair, Sandusky, Mich., follows Mason. Address:

W. G. WADE SHOWS

Shiawassee County Free Fair, Corunna, Mich., this week.

ANNEX ATTRACTIONS WANTED AT ONCE

MR. AND MRS. FRED BANCROFT

Would like to hear from Freda Fred, Lola, Johnny, or any Annex people. Wire quick. Address MR. AND MRS. FRED BANCROFT, World Fair Oddities, care A. M. P. Shows, Richwood, W. Va.; Oak Hill, next week.

P. S.—Douglas "Big Six" Rigby contact Fred C. Boswell

WANT—JOHN FRANCIS SHOWS—WANT

Ferris Wheel Foreman, top salary for sober, reliable man. Help on all other Rides. Top salaries. Will place Concessions that can work in Wisconsin. Address

JOHN FRANCIS, Mgr.

Baraboo, Wis. (Fair), Aug. 7-11; Menominee and Plymouth Fairs follows

FOR SALE

Four Pre-Flight Trainers. Used about three months. Grossing top money in Arcades and Carnivals. \$395.00 Each. 50% down, balance C. O. D. Crating Extra. F. O. B. New York. First deposit gets them.

IMPERIAL DISTRIBUTING CO.

551 Surf Ave. Phone ES-planade 2-8526 Brooklyn 24, N. Y.

FOR SALE—KING FUN HOUSE—FOR SALE

Dark walk-thru type built on semi-trailer. Beautiful 50 ft. Front, Air Compressor, Ticket Booth, etc. Requires only one operator, goes up and down in hour's time. A real money maker. This has been on one Location in Amusement Park only two months, never moved. Reason for selling, we need space for a new Ride. Price \$3,000.00 cash, come and see it yourself, good as the day it was put in.

FRANKIE'S FOREST PARK

Dayton, Ohio

MIDWAY CONFAB

(Continued from page 55)

Shows, attended the Republican convention and special session of the California Legislature in Sacramento week of July 22. Craner has been reappointed a member of the Central Coast Council of the California State Chamber of Commerce and also named chairman of the festival and special events committee for the Centennial committee, which will plan three years of historic events, 1948-'50.

E. M. Baker, of the Merchant Marine Crafts, Box 343, Camden, N. J., formerly in the carnival business, writes to thank the various shows that contributed to the Crafts. The long-awaited show will open soon, Baker says. . . . H. M. Kilpatrick, agent and publicity man for various carnivals, who has been a patient in the W. N. C. Sanitarium at Black Mountain, N. C., for 18 months, reports he is slowly on the mend. He recently received a radio and other gifts from the Mighty Page Shows and also gifts from the Crescent Amusement Company.

Then there was the gilly showman who suddenly became owner of some broken down railroad cars. Believing that he had suddenly become a Barnum, he called his press agent to him on a Saturday night asking, "What have you big in the papers to show me?"

Don Dorsey visited the Endy Bros.' Shows in Canton, O., the guest of Le-Ola, a feature attraction on the midway. Dorsey is playing parks for Charles Zemater, of Chicago. . . . Bennie and Bobbie Hyman, Jack and Rosemary Ruback, Sophie Mullens and Martha Rogers, all of the Alamo Exposition Shows, had a big time at the Anthony (Kan.) fair with their Dutch lunches at the bingo stand. . . . Tony Kitterman was host at a midnight lunch in the Hotel Morrison, Anthony, Kan., for Tony Martone and Chink Ruback.

Members of the Gate & Banner Shows wonder if their general agent is really out booking late fairs or if he likes Chicago in summer.

James Burtis, who has a ball game concession on the Hartsock Bros.' Shows, reports business in Illinois is good. Show concluded at Colchester, Ill., Saturday (3). . . . The line-up of Bill Logsdon's Side Show on the J. F. Sparks Shows include Billy Logsdon, owner-manager; Tex Putegnot, talker; Lee Boyd, Virgil Pratt and Ernie Lee Gay, ticket sellers; Jemima Goss, cook; G-String Logsdon, mascot; Cecil Bumps Latham, frog boy; Julia Vendebough, girl with a tail; Dr. Don Que, mentalist; Missie Show, bearded lady; Ophelia Adams, sword box; Senor Alcido, Mexican clay modeler; Albert, the Alligator Boy; Jessie Pepper, fire-eater; Jimmy Hillard, musical act; Pinky Pepper, shooting thru a woman illusion; Billy Carter, human corkscrew, and Louise-Louise Logsdon, annex.

JOE KANE

WANTS

Over 12 Pan Joint Manager. Man for Fish Pond Ball Game Agents.

Address: c/o TRIANGLE SHOWS, Irwin, Pa., this week; Vandergrift, Pa., next week.

RAINBOW SHOWS

WANT

Wheel Foreman. Will book Mix Up, Kid Ride, Snow Cone, Tunder and Over. Murl Turner wants Agents for five Stock Concessions, three Ball Games.

RAINBOW SHOWS, Afton, Okla., this week.

FAIRS! FAIRS!

Get Your Orders in Now!
These Items Are Available

- #2 Penny Pitch Boards with 5 Jack-pots. Each . . . \$65.00
- #4 Penny Pitch Board on Nickel Board, 1 1/2" Inside Squares. Each . . . 60.00
- Pitch Tilt You Win Blocks, 6" Size. Ea. 3.00
- 4" Bear Blocks. Each . . . 2.00
- Huckley Buck Keys in Cases. Per Set. . . 25.00
- Beaver Board ADDEEM UP Dart Board. Chart Free. Per Pair . . . 20.00
- Hoop-La Boxes, 3 Sizes. Per Set of 30. 50.00
- Shoot a Clown for Cork Galleries. Per 100 55.00
- Clown—Clown Head for Dart Games. Per 100 . . . 50.00
- Aluminum Milk Bottles, Heavy Cast. Ea. 1.75
- Maple Wooden Bottles. These are the best. Each . . . 1.75
- (\$2.00 Extra for Loading the Maple Bottles)
- Have 2 Fish Ponds available, 12-foot size. These will be the last for this year. Each Complete . . . 300.00
- Have Hoops for Hoop-Las, 4", 5", 6", 7". Per Doz. . . . 1.20
- Darts for Dart Games—Made to our specifications. Per Gross . . . 20.00
- 3 Legged Milk Bottle Stands, 1 1/2" thick. This is Masonite on the top and Masonite on the bottom. Rubber tired all around. This is the finest Bottle Game Stand we ever made. Ea. . . . 15.00
- A few Daisy Cork Guns, New Write for Prices
- All of These Items Go Out Almost the Same Day You Order.

RAY OAKES & SONS

BOX 108 BROOKFIELD, ILL.
HOME OF THE WORLD'S FINEST ZOO

WANTED

Man capable of putting up and taking down four Ball Games, drive truck. Sober. Top salary, long season. Address:

MRS. H. HELLER HELLER'S SHOWS

Mt. Holly, N. J.
or 8 Virginia Ave., N. Orange, N. J.
Phone: OR. 4-5447

WANTED CARNIVAL

For Labor Day week or any week in September. Must have Rides, Shows and legitimate Concessions. Sponsored by Moultrie County Post V. F. W. Contact

RICHARD BARCLAY, Sullivan, Ill.

DANCING GIRLS

WANTED

For Girl Show starting Fairs next week. Wire immediately

STANLEY SCZUREK

CONTINENTAL SHOWS,
Woodsville, N. H.

NOTICE NOTICE

TWIN CITY SHOWS

Want Foreman for No. 5 Ell Wheel. Top wages, but must be a Wheel Man. Wire or come to St. Charles, Ia., Aug. 7-9; Griswold, Ia., Aug. 13-15.

WANT

Ferris Wheel Foreman for No. 5 Wheel, also Second Man. Stock Concessions of all kinds. Shows of all kinds with own transportation. Will book or buy Tilt or Octopus and Kiddle Rides. Agents for five office-owned Stock Concessions. Have four Celebrations and ten Fairs.

BREWER'S UNITED SHOWS

Palestine, Tex., this week; then Jacksonville.

DANNY NEWMAN WANTS

Agents for Nail Joint and Swinger. Gary, W. Va., this week; Bluefield, next week.

P.S.—Bouless, come in.

MIKE PEARMAN WANTS

Pin Store Agents, capable and sober. 12 Fairs to follow. Start working Monday night. Eddie Edwards, answer. Nashville, Tenn., Aug. 5-10; Carthage, Tenn., Aug. 12.

c/o REGAL EXPO. SHOWS,

COASTAL PLAIN SHOWS

WANT

Stock Concession Dealers for PC. Popcorn. Everybody address:
C. V. (B.L.) COX,
Coastal Plain Shows,
McColl, S. C.

ROCKET FOR SALE

In A-1 condition. Can be seen in operation in Chicago

Priced at \$9,000.00

MILLER AMUSEMENT DEVICES

5617 SO. HALSTED CHICAGO, ILL.

LANCASTER, N. H., FAIR

4 BIG DAYS — 4 BIG NIGHTS
FRIDAY, SATURDAY, SUNDAY AND LABOR DAY
AUGUST 30-31-SEPTEMBER 1-2

Can place Concessions of all kinds, also Eating and Drinking Stands, Ice Cream, Popcorn, Candy Apples, Floss, Peanuts, etc. Also Side Show or Monkey Show for Lancaster.

SOUTH WEYMOUTH, MASS., FAIR

7 DAYS — 7 NIGHTS
OPENS SUNDAY, AUG. 11—CLOSES SATURDAY, AUG. 17

NORTHAMPTON, MASS., FAIR

BEGINS LABOR DAY, SEPTEMBER 2-7 — 6 Days Nights

For Lancaster

JOHN L. DOWNING

c/o LAGASSE AMUSEMENT CO.
Marlboro, Mass., this week, South Weymouth next week.
For South Weymouth and Northampton.

CASEY RYAN

FAIR GROUNDS, South Weymouth, Mass.
P.S.—STROM SEAMANS, COME ON.

WANTED

Independent Rides, Shows and Concessions for the

NATIONAL CONVENTION OF THE ELKS

I. B. P. O. E. of W.

THE LARGEST CONVENTION HELD IN THE U. S. A.

At Buffalo, N. Y., on the Streets, August 24 thru September 2

FOR FURTHER INFORMATION, CONTACT

ELKS REST, 311 Williams St., BUFFALO, N. Y.

AMOS WHITE, PETE WHEELER, or JAY CHAVIS

WANT WANT CAPITAL CITY SHOWS

For Clay County Fair, Manchester, Ky., Week Aug. 19th, followed by (Legion Fair) Burkesville, Ky., Week Aug. 26th. Then Logan County Fair, Russellville, Ky., Week Sept. 1, and 8 more in Tennessee and Georgia. Open Until December 1st

LEGITIMATE CONCESSIONS of all kinds that work for stock. Everything except Popcorn, Cookhouse, Custard, Candy Floss, Diggers. SHOWS—Wild Life, Big Snake, Mechanical City, Hillbilly or anything not conflicting; good proposition.

WANT Wheel Man for Twin Wheels.

WILL BOOK or buy Octopus or Tilt.

All replies CAPITAL CITY SHOWS

Campbellsville, Ky., this week; then per route

BRADFORD COUNTY FAIR

Troy, Pa., week Aug. 13-18; Corning, N. Y., Kelley Field first in, week Aug. 20-25.

Will place legitimate Concessions and Shows. Want useful help in all departments. Have big Labor Day and exclusive Midway at Sullivan County Fair, Forksville, Pa., Hemlock, N. Y. Out till the snow flies. All replies:

PIONEER SHOWS

This week, Watkins Glen, N. Y.

UNITED FARMERS' ASSN. FAIR

ABBOTTSTOWN, PA., Aug. 13th to 17th
WANT—Custard, Photos, Jewelry, Demonstrators of all kinds for exhibit buildings, and Concessions and Shows of all kinds. WHAT HAVE YOU?

GARDEN STATE SHOWS ON THE MIDWAY

FREE ACTS NIGHTLY

McClure Homecoming and Pennsylvania's Largest Street Fair, Ephrata, Pa., to follow. All address: R. H. MINER, Malvern Pa., all this week.

WANT—J. P. M. SHOWS—WANT

For the Biggest Still Date in New England

B. P. O. ELKS' VICTORY AND HOMECOMING CELEBRATION

Portsmouth, N. H., Aug. 19-24. Downtown Location. First organized Show in city limits in over twenty-five years.

CANNAN, N. H., FAIR

Now One of the Best—August 26-30

THE GREAT HOPKINTON FAIR AT CONTOOCOOK, N. H.

Sept. 2-3-4—New Hampshire's Best Labor Day Spot. With More to Follow.

CAN PLACE Octopus, Whip, any Flat Ride or Rolloplane. E. Emerson, get in touch.

CAN PLACE Diggers, Novelties, Grind Stores, P. C. at the Fairs, Grab Joints.

WANT Acts and useful people in office owned Side Show.

WHITEY BROWNE CAN PLACE

Man to take charge of Unborn Show, Athletic Show, Manager, Talker, and Dancers for Girl Show.

Aug. 5-10, St. Johnsbury, Vt.; Aug. 12-17, Colebrook, N. H.; Aug. 19-24, Portsmouth, N. H.; Aug. 26-30, Cannan, N. H., Fair

35
CARS

ALL NEW BUT THE NAME

JAMES E. STRATES SHOWS

35
CARS

"America's Best Midway"

OUR FAIR ROUTE INCLUDES THE FOLLOWING

WEEK AUG. 12—BATAVIA, N. Y.	OCT. 1—DANVILLE, VA.
" AUG. 19—HAMBURG, N. Y.	" 7—SPARTANBURG, S. C.
" AUG. 26—CORTLAND, N. Y.	" 14—ANDERSON, S. C.
" SEPT. 2—BATH, N. Y.	" 21—GASTONIA, N. C.
" SEPT. 9—YORK, PA.	" 28—ORANGEBURG, S. C.
" SEPT. 23—BLOOMSBURG, PA.	NOV. 4—CHARLESTON, S. C.

WILL BOOK OR BUY AUTO KIDDIE RIDE

Furnish Wagon for Same

CAN PLACE

Drummer, Musicians, Piano Player and Girls for Charm Hour Revue. Salaries paid by office. Ferris Wheel Foreman and Wheel Help. Sober Ride Help on all major Rides. Truck and Tractor Drivers, Assistant Electricians (Collins, answered your letter).

Address JAMES E. STRATES, Gen. Mgr.

Week August 5, No. Tonawanda, N. Y.

W. C. KAUS SHOWS

WANT NOW FOR FAIRS STARTING IN TWO WEEKS

SHOWS Want man to operate Snake Show. We have complete new top, front and banners.

MECHANICAL SHOW—Joe Teska, good territory for you.

SIDE SHOW—Joe Hilton, are you coming back for fairs? Contact me now.

CONCESSIONS—Ball Games, Bowling Alley. Can also use few more Stock Concessions.

Replies to

RUSS OWENS, Manager

Beaufort, N. C., this week; New Bern to follow.

OPENING
SOON
365 DAYS A YEAR

REDONDO GAY WAY

OPENING
SOON
365 DAYS A YEAR

HEART OF REDONDO BEACH, CALIF.

FUN HOUSE — GLASS HOUSE — OCTOPUS — ROLLOPLANE — TILT — FLY-O-PLANE.

MUST BE IN GOOD CONDITION.

WANT

FEW CONCESSIONS OPEN — POSITIVELY NO RACKET.

NOVELTIES — JEWELRY — CUSTARD — FRENCH FRIES — CORN-ON-COB — DRINKS, ETC.

AL M. MILLER, Mgr.

123-B SO. EL PASEO

REDONDO BEACH, CALIF.

HARRISON GREATER SHOWS, INC.

WANTS WANTS WANTS

For the Greater Tasley Fair, 5 big Days and 5 big Nights, starting August 21st, biggest Fair on Eastern Shore, 27,000 paid admissions last year on the Big Day. Want Concessions of all kinds, no exclusive. Shows, with or without outfits. Will book two more Flat Rides, such as Roll-o-Plane, Fly-o-Plane. Wire now, space limited. Join now. Fairs from August 21st until December. All winter's work in Florida. All this week, Sallsbury, Md., August 8th thru 17th, then as per route.

FRANK HARRISON, Owner and Manager—PATTY FINNERTY, Business Mgr.

FLORIDA AMUSEMENT CO.

Opelika, Ala., Exchange Club Festival, Aug. 12 thru 17, place legitimate Concessions: Scales, Age, Ball Games, Slum Stores. Will buy Tilt or Octopus. Use Ticket Sellers, Grinders. Following people, if at liberty, contact C. S. Poole at once: Bobby Snowden, Fred Bailey, Danny and Red Hannegan, Bill McLaughlin, Monroe and Mildred Saunders. Eddie Murray wants outside for only Lay Down. Sheriff and Bill Bayless, good proposition for both. Want Bill Poster. All winter in Florida.

Address **C. S. POOLE, Bus. Mgr.**

Others, **HOWARD INGRAM** or **WALTER B. FOX, Gen. Rep.**
Moultrie, Ga., this week.

WANTS—BINGO PHOTO GALLERY—WANTS AND OTHER CONCESSIONS

Firemen's Fall Celebration, Silvertown, Ohio., August 12-17; Mt. Vernon Fair, Mt. Vernon, Ohio, August 21-24; Junior Chamber of Commerce Celebration on the Streets, Newark, Ohio, August 26-31; Coshocton, Ohio, Labor Day.

HAPPY ATTRACTIONS

Woodsfield, Ohio, this week.

H. B. ROSEN AMUSEMENTS

WANT WANT WANT

Side Show Manager. Have complete 20x80 Side Show. Man and wife, ore to take care of Monkey Show and one to take care of Snake Show. Both Shows are fully equipped. Organized Colored Minstrel Show. Salary paid out of office. Experienced Electrician. Must be sober and reliable. Ride Foremen for Merry-Go-Round, Ferris Wheel and single Loop-o-Plane and Second Men on all Rides. All Legitimate Concessions are open. Agents for Swinging Ball and Nail Joint. Will book two Kiddie Rides with own transportation. Will make good proposition to reliable party, as we own five major rides of our own.

Our fairs start the first week in September in Alabama

No time to write. Wire **H. B. ROSEN, Mgr.**, Covington, Ga., this week, then per route

WANT CHAIRPLANE FOREMAN

And two Second Men for Ferris Wheel. Will pay top salary.

CETLIN & WILSON SHOWS

Bedford, Pa., This Week

CAVALCADE OF AMUSEMENTS

CAN PLACE CAPABLE FOREMAN FOR OCTOPUS.
SALARY \$75.00 WEEK.

Address **AL WAGNER, Mgr.**, Ionia, Mich., this week; then per route.

FOR SALE

New Tent, waterproof and fire resistant, 60x100 feet; new Truck, a Springfield Trailer with new tires; a 2000 KVA Light Plant, new Stage, Seats with Reserve Seats, all complete and ready for shows. PRICE \$5,000.00.

Also a 60x100 foot Barn Dance, Tile Bar and Cafe combined; 14 lots for parking. Notify
NEAL McCORMICK

WEST BAY ROUTE

PANAMA CITY, FLORIDA

FOR SALE

RAINBO SHOWS

If sold as a unit, a bargain, or will piecemeal Rides, Tractors, Trucks, Trailers and one new 30 KW Diesel Caterpillar Light Plant, used two weeks. Other business reason for selling.

This Week, **HOPE, IND.**; Next Week, **SCOTTSBURG, IND.**

SHOW PROPERTY

Sell or book dual Loop-o-Plane and several legitimate Concessions on good Show with Fairs for balance of season. Also have for sale heavy duty Mack Trucks and Tractors, and Semi Trailers suitable for moving elephants or other heavy equipment. Several slightly used Photo Machines at reasonable prices, other Show Property.

Fair Secretaries, Park Managers, book your Rides and Concessions thru us.

ROYAL EXCHANGE & BOOKING AGENCY

1043 1/2 3rd Ave.

HUNTINGTON, W. VA.

31 Days Too Many For Milwaukee

(Continued from page 52)

worth-while profit. The navy's experiments with a new type of explosive drew big crowds that helped us, particularly the food and beverage end, but this hurt the Jones show, as it held the people up at the front end almost for the stage production."

Phil Little, who has the independent grab and juice, lost last Wednesday in the beer top when a citizen let out a beef to the OPA about the 25-cent charge for bottled beer. Uncle Phil refused to cut, and the lid was lifted Thursday when threat of a counter-injunction was made. It was a strange complaint, as almost every bar in Milwaukee gets 25 cents for bottled beer and 30 cents for ale when they have it, which isn't too regularly.

Uncle Phil knocked down the price of hot dogs from 20 cents to 15 cents to satisfy the price-makers.

There is a rumor around here that the city fathers plan another 30-day go in 1947 and may run another in 1948 in opposition to the 33-day Wisconsin State Fair, which will include the State's centennial celebration. So far there hasn't been a line of agents in front of Ira Bickhart's office seeking the dates. Mr. Bickhart is Mayor Bohn's secretary and is the director of these city-operated celebrations.

CARNIVAL ROUTES

(Continued from page 58)

Sunflower State: Ellis, Kan.; (Fair) Dighton 13-16.

Sunset Am. Co.: (Fair) Keosauqua, Ia.; (Fair) Canton, Minn., 12-14; (Fair) Decorah, Ia., 15-18.

Sweeney's Attrs.: (Fair) Glenville, W. Va. Tassell, Barney: Alexandria, Va. Tatham Bros.: Marshall, Ill. Thompson Bros.: St. Marys, Pa.

Tidwell, T. J.: Enid, Okla.; Pond Creek 12-17.

Tinsley's City Rides: Columbus, Ga. Tivoli Expo.: (Fair) Centerville, Ia.; (Fair) Bloomfield 12-16.

Triangle: Irwin, Pa.; Vandergrift 12-17.

Turner Bros.: (Fair) Altamont, Ill.; Vandallia 12-17.

T. & B. Am. Co.: Holt, Fla.

Twin City: St. Charles, Iowa; Griswold 12-17.

Twin River: Hamburg, Ia.; (Fair) Malvern 13-17.

Utah Expo.: Grand Junction, Colo.

United Expo.: Columbia, Mo.; Marshall 12-17.

Veterans United: Hudson, S. D., 7-8; Whittemore, Ia., 9-10; Eldora 12-16.

Victory Expo.: (Fair) Cherryvale, Kan.; (Fair) Columbus 12-17.

Virginia Greater: Cambridge, Md.

Wade, W. G., No. 1: (Fair) Corunna, Mich.; (Fair) Mason 12-17.

Wade, W. G., No. 2: (Fair) Rochester, Ind.; (Fair) Argos 12-17.

Wallace Bros.: Barboursville, Ky.

Wallace Bros., of Canada: (Fair) North Battleford, Sask., Can., 5-7; (Fair) Prince Albert 8-10.

Ward's, John R., World's Fair; La Crosse, Wis.; Davenport, Ia., 12-17.

West Coast: Coos Bay, Ore., 6-11.

White Star Attrs.: Archbold, O., 6-7; Toledo 9-11.

Williams Southern: Taylorville, N. C.

Wilson's Famous: (Fair) Arthur, Ill.

Wilson's United: Luttrell, Tenn.

Wolf: Mountain Lake, Minn., 6-7; N. St. Paul 9-11; Lonsdale 12-13; Charles City, Ia., 15-17.

Wolfe Am. Co.: Easley, S. C.

Wonder City: Palestine, Ill.

Wonder Shows of America: Chippewa Falls, Wis.

World of Mirth: Bangor, Me.; Skowhegan 12-17.

World of Pleasure: (Fair) Cheboygan, Mich.; Midland 12-17.

World of Today: Springfield, Mo., 7-16.

Wrightsman Am. Co.: Eureka, Calif.; (Fair) Ferndale 13-18.

Zeiger, C. F., United: Guernsey, Wyo.

Ziegler: Auburn, Wash.

COOK HOUSE

We have ten Fairs in Missouri and Arkansas. Out until November 15. Want Cook House for eight Rides, six Shows and forty Concessions that work. This is the best Cook House show on the road. Join or wire

United Exposition Shows

C. A. VERNON, Manager
Columbia, Missouri, this week.

WANTED

93rd OGLE CO. FAIR

Oregon, Ill., Aug. 31-Sept. 1-2

To hear from Free Acts, especially a Flying Act. Quote price on one, two or three days.

Write to

E. D. LANDERS, Secy.

Oregon, Ill.

Room for a few more Concessions, which must comply with Illinois State rulings. Concessions write to

GEO. A. CHASM, Supt.

Oregon, Ill.

WANT

Coke and Cork Agents for tobacco markets.

ROY T. JOHNSON

Care Bullock Amusement Co.

Troy, N. C., this week.

WANT

For Fulton, Mo., Big Fair

WEEK SEPT. 2.

MERRY-GO-ROUND, FERRIS WHEEL, TILT-A-WHIRL, ROLL-O-PLANE, CATERPILLAR and OCTOPUS.

SHOWS OF ALL KINDS. BINGO and CONCESSIONS OF ALL KINDS.

No Exclusives. This is a Big Event and will get Lots of People.

Address: **CHAS. OLIVER,** Shelby, Mo., this week.

WANT

Good Sober, Reliable

Merry-Go-Round Foreman

Good Proposition to Capable Man.

Address

MAX GOODMAN, Mgr.

WONDER SHOWS OF AMERICA

Chippewa Falls, Wis., this week; then per route.

WANT

Manager and Acts for Side Show. Good proposition, come on. Rides—Merry-Go-Round Foreman, two Carpenters and Painter; season's work, top salaries. Wire

ROX GATTO, Mgr.

EXPOSITION AT HOME SHOWS

Sallsbury, Md.

J. A. GENTSCH SHOWS

WANT

To book for the best route in the South: Octopus, Roll-o-Plane, Tilt and Spitfire. Can use a few good sober Ride Men. Want Musicians for Minstrel Show. Tom McKenney, Ruth Harris and Percy Wilson, wire Rucker. Want White Wrestler on Athletic Show. Bobby Freeze, wire "Hot Shot" Nelson. Direct all wires to **J. A. GENTSCH SHOWS,** Grenada, Miss., this week; Philadelphia, Miss., next.

WANTED PERFORMERS

In all lines. Platform Show going South.

MANAGER VICTORY PLAYERS

JACKSON, OHIO

CARNIVAL WANTED

FOR SOLDIERS' AND SAILORS' REUNION

Week Aug. 26-31 Inc'l

Large park center of city. **J. E. GIRE, Secy.,** Box 84, Villa Grove, Ill.

WANTED

For the **STONEBORO, PA., VOL. FIREMEN'S**
12th ANNUAL OLD HOME WEEK

Aug. 14 to 17 a few more Concessions—String, Dart, Pitch Tilt U Win, Clothes Pin Pitch or any other stock store that works for 10c. All wires and mail to **JOLLY JAILLET,** Franklin, Pa., care Rocky Grove Vol. Fire Fair.

PAULINE and KIRBY McGARY

No longer with **W. C. Kaus Shows**
"BUT STILL WITH IT"

All address

41 Linden St., Brooklyn 21, N. Y.

FAIRS—FAIRS—FAIRS!



Week August 12-17, Great Klitztown, Pa., Fair
 Week August 19-24, Norwick, N. Y., Fair

• WANTED •

SHOWS—Need good Side Show; have brand new top. Wild Life, Hillbilly, Fat Show, Minstrel Show.
HELP—Ridee-O Foreman. Salary no object if sober, reliable and know ride. Can always use good Ride Help.
RIDES—Will book any non-conflicting Rides. What have you?
WANT CONCESSIONS OF ALL KINDS. Over 12 AGENTS wanted.

WIRE—WIRE—WIRE!

SAM PRELL, York, Pa., Care Prell's Broadway Shows
 Week of August 5 to 10; then per route above.

BUTLER FAIR AND EXPOSITION

Butler, Pa., Week of August 12 to 17 Inclusive

THE CARLISLE FAIR

Carlisle, Pa., Week August 19 to 24 Inclusive

WILL PLACE ALL LEGITIMATE MERCHANDISE CONCESSIONS AT FAIRS ALSO EATING AND DRINKING STANDS

WANT—Grind Shows. Will furnish wagons if required.
WANT—Show Carpenter. **WANT** Show Painter.
CAN PLACE a few Carnival Workers in all departments.
WANT—Men and Women Drome Riders.
WANT—Estel Lee wants Hillbilly Performers.
WILL PLACE first-class Illusion Show with own equipment. Will furnish wagons for same. We can also place Glass House and furnish wagons for same.
WANT first-class complete Colored Show to play fairs until December 1, where this type of show has not been shown in nine years.
WANT NEON MAN WHO CAN SERVICE AND BLOW GLASS. WE HAVE COMPLETE PLANT MOUNTED ON WAGON.
 All address, this week, Bedford, Pa., Fair.

CETLIN & WILSON SHOWS

FAIRS - - - ALL INDIANA - - - FAIRS

GEREN'S UNITED SHOWS

Indiana's Largest Motorized

Centerville, Wayne County 4-H Fair, August 6 to 10; Bicknell, Knox County Farmers' Fair, August 13 to 17; Bremen Free Fair, August 21 to 24; Peru, Miami County 4-H Fair, August 27 to 31; Goshen, Elkhart County Fair, September 2 to 7; then North Judson American Legion Jubilee and Homecoming on the Streets, September 11 to 14; Greensburg American Legion Fall Festival, around the Court House, September 17 to 21; then South.
Concessions wanted for Elkhart County Fair, Goshen. Cook Houses, contact now. Custard, Juice, Cracker Jack, Candy Floss, Candy Apples, Ice Cream, Taffy, Root Beer, Snow, Long-Range Lead Gallery, Cork Gallery, Basket Ball. **GRANDSTAND OPEN**—X Race Program goes with Grandstand Concession. Stock Storers or Slum Joints no X. Positively no Gypsies or Flats. Bingo sold. Diggers sold.
Shows—Committee money, 20% plus tax.
 All replies **WIRE**.
W. R. GEREN SHOWS Per Route

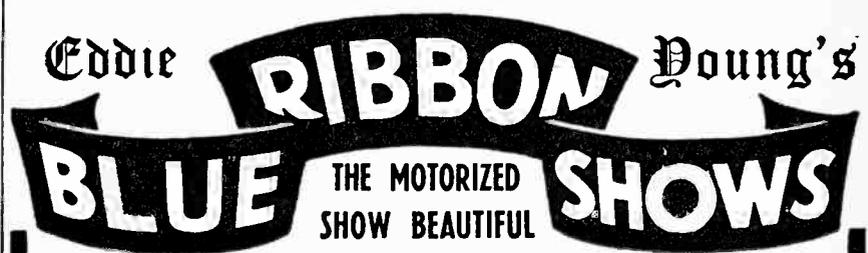
BULLOCK AMUSEMENT CO.

WANTS

Small Animal or Pit Show, legitimate Stock Concessions, Cook House. We have 15 weeks in the heart of the tobacco section.
No racket, no mitt camps wanted. Can place experienced Ride Help that can drive trucks. Troy, N. C., this week; Fair Bluff, week of August 12. All up-town locations with free gate.

SCIOTO VALLEY SHOWS

WILL BOOK FOLLOWING RIDES FOR BRACKEN COUNTY FAIR, BROOKSVILLE, KY., SOUTHWESTERN OHIO DISTRICT FAIR, SEVERAL BONA FIDE STREET CELEBRATIONS, AND A LONG SEASON SOUTHWEST.
RIDES—Octopus, Tilt, Spit Fire or any Ride not conflicting with what we have. Must have own transportation.
CONCESSIONS—Candy Floss, Cook House, String Game, Hoop-La, Penny Arcade, Lead Gallery, any Stock Concessions that works for 15c.
SHOWS—Monkey, Wild Life, Fun House Illusion or any Show not conflicting, must have own transportation.
ADDRESS:
WM. E. LAMB
 Aberdeen, O., this week; then as per route.



First class Mechanic. Must have own tools. Don't misrepresent. Reason for this ad. Can place for Columbia, Ky., Fair, week Aug. 12, Concessions of all kinds; sober, reliable Ride Help. All answers to
E. L. YOUNG, Mgr.
 Germantown, Ky., this week; Columbia, Ky., week Aug. 12.

EXPOSITION AT HOME SHOW

WANTS

Concessions—Custard, Candy Floss, Balloons, American Palmistry, any 10c Grind Stores. Want General Agent who can make contacts and produce money spots for all winter's work in South. Want couple for complete Cook House, small office rent, then 50-50. Want sensational High Aerial Act for long season's work. **Shows**—Have complete outfit for Minstrel Show. Want good manager and acts, small office percentage. All winter's work in South. Will book Monkey, Unborn or any Show not conflicting. Salisbury, Md., Aug. 5-10. All Southern spots to follow. Wire:
ROX GATTO, Mgr.

BEN WEISS WANTS

BINGO HELP FOR LIST OF FAIRS
STARTING AUGUST 12, MIDDLETOWN, N. Y.

MAJESTIC GREATER SHOWS
NOW BOOKING

Shows, Rides, Legitimate Concessions of All Kinds

For route of 14 bonafide Fairs in Michigan and North Carolina, including Durham, N. C., White and Colored Fairs. **FOR SALE**—1936 FORD AND SEMI-TRAILER THAT HAVE BEEN HAULING FERRIS WHEELS—\$700.00. Sam Goldstein, Owner-Manager; Harry E. Wilson, Assistant Manager. Milford, this week; Standish, week Aug. 12th; Big Rapids, week Aug. 19th, all Michigan.

WANTED FOR DU QUOIN STATE FAIR

WANTED Illinois's Largest and Best Fair.
RIDES That don't conflict.
Shows With own equipment.
Concessions That work for stock.
DU QUOIN STATE FAIR is EIGHT Big Days and Nights, closing on Labor Day, and we will make a good proposition to Shows with reliable operators.
WIRE WIRE WIRE
TURNER BROS.' SHOWS
 Week Aug. 5th Altamont, Ill. Week Aug. 12th Vandalia, Ill.

LOOK! GET READY! FAIRS-FAIRS-FAIRS**BELTON SHOWS WANT**

A few 10 cent Stock Concessions, French Fryer, High Striker, Coke Joint. Want Side Show. Must be good. Want Funhouse, Glass House, Fat Show, Midget Show, Wild Life. Want Octopus, Tilt or any ride not conflicting. Will furnish transportation.

NOTE—Fairs: Next week Mt. Airy, N. C., Veterans' Festival, then Radford, Va., Greater Galax Fair, Galax, Va.; Tri-City Fair, Leaksville Spray, N. C.; Mayodan Community Fair, Mayodan, N. C.; Harnett County Fair, Angiers, N. C.; Selma Tobacco Festival, Selma, N. C. Other fairs announced in next week's Billboard.

We do not want Mitt Camp or Flat Stores.

All Address This Week Winston Salem, N. C.

C. J. BELTON, Owner W. R. JOHNSON, Mgr. CLYDE PARRIS, Agent
P. S.—Want High Sensational Free Act

DICK'S PARAMOUNT SHOWS**10 RIDES****10 SHOWS****WANT WANT WANT**

COOKHOUSE and GRAB, POPCORN, CANDY APPLES and SNOWBALLS, CANDY FLOSS.

We give plenty of support to Cookhouse.

SIDE SHOW ACTS—MAGIC and PUNCH and JUDY.

GRIND STORES that work for ten cents. Ball Games.

Big Street Celebration, READING, PA., August 26 to 31.

Downtown location, 35 bands in competition for \$2,500 in prizes.

Following week starts Fairs at Lehigh, Pa., September 2 to 7, and four more Fairs to follow.

Linden, N. J., week of August 5 to 10.

DON FRANKLIN SHOWS**FREE GATE—NO GRIFT**

**FIVE BONA FIDE SOUTH TEXAS COUNTY FAIRS
OUTSTANDING STILL DATES AND CELEBRATIONS**

Will be in the Cotton Country until our Fairs start Sept. 25th at Wharton.

RIDES—Want to book Tilt-A-Whirl, Octopus, Roll-O-Plane and Train.

SHOWS—Will book any good Shows except Girl Show. (Have Fun House).

CONCESSIONS—Want Bingo for balance of season to join at Cameron, Tex., week starting Aug. 19th. Stock Concessions, Country Store, Bowling Alley, String Game, Cork or Lead Gallery, Arcade, High Striker, Penny Pitch and Glass Pitch open. No Ball Games open.

WANT—Couple to operate flashy small Cook House, or will sell and book same.

WANT—Capable Agents, Ticket Sellers and Ride Help.

FOR SALE—3 Stock Concessions, completely stocked and operating on Show. Duck Pond, Pitch-Till-You-Win, Bumper. Will book same. All Stock Stores, \$25.00 privilege.

\$450.00 CASH FOR ABOVE THREE CONCESSIONS.

All address: DON FRANKLIN, Owner-Manager, Houston, Tex. (5000 Lockwood Drive) this week; Navasota, Tex., next week; Cameron, Tex., Aug. 19-24.

REGENT SHOWS

Want at once for Rising Sun and Corydon, Ind., County Fairs, and 6 more Indiana Fairs to follow, Girl Show, 10-in-1 or Minstrel Show, with or without canvas or transportation.

Want Cookhouse, Penny Arcade and Concessions of all kinds. What have you?

Want Ride Help on all Rides. Top salary. Want Flat Rides not conflicting with ours for all our fairs.

All replies HARRY ALKON, Mgr., this week, Dillsboro, Ind.

CRESCENT AMUSEMENT CO. WANTS

COLORED MUSICIANS—Tuba and Trombone. Salary \$35.00. Wire Doc Anderson.

COOKHOUSE HELP—Dishwashers, A-1 Griddle Man.

RIDE HELP & TRUCK DRIVERS—All Rides, Second Man for Wheel and Whip.

CONCESSION AGENTS—Ball Games, Counter Men for Bingo, Truck Drivers.

Will book Lead Gallery, Ball Games. No racket. Address:

L. C. McHENRY, Manager

Morristown, Tenn., this week; Kingsport, Tenn., next.

WANT MERRY-GO-ROUND

Foreman, also Chairplane Foreman; top salaries, long season. Also Second Men for Ferris Wheels and Hey-Dey, come on.

ENDY BROS.' SHOWS

Washington, D. C., this week.

FROM THE LOTS**Alamo Exposition**

ANTHONY, Kan., Aug. 3.—For the third straight week the org, here for the annual Anthony fair week ending July 27, was plagued by heat. However, show racked up excellent gross. M. A. Morrison, fair manager, told the writer that the org set new records for the event. Concessions as well as rides and shows did good biz.

Tony Martone, Kansas City, was a visitor. Jack Ruback's brother, Bill, is spending his vacation on the show. Back from Kansas City, Tony Kitterman reports he has sold his farm. Jack Saunders and Joe Ulcar had a good day at the race track.

New baby chimpanzee arrived here and was named Jerry. Shows have all been equipped with sound systems. Several rides will also be equipped for sound. Several new motors have been received for rides, and delivery has been received on new tractors.

The Spitfire has been top money winner among the rides, with the Tilt-a-Whirl running second. Dave Miller reports his girl show is now clicking. Bill Tank continues in charge of pay gates.

Wellington (Kan.) opening July 29 under auspices of Veterans of Foreign Wars was a surprise to all. Crowd opening night gave 3,000 paid admissions.

The heat wave which is holding Kansas to real suffering is crabbing business, but show has had real breaks, with crowds coming out late at night. Boots Cutler and Mr. Smith, well-known auto dealers from Oklahoma City, spent a few days with the show. Rosemary Ruback was confined in a hospital in Wichita, Kan., for a few days. Joe Murphy and Dave Miller spent a couple of days in Kansas City, Mo., this week.

Show is readying for its long string of fairs and celebrations which will start at Dodge City, Kan., the first week in September. Tommy Davis, of Goodman Wonder Shows, visited in Wellington opening night. Mr. and Mrs. Jack (Togo) Saunders were hosts at a luncheon last Sunday. Eddie Boothman, Funhouse manager, reports business still very good and ahead of last season. The Miller Duo, free act, continues to hold the crowds nightly.

Among the golf bugs seen on the links daily are Tony Kitterman, Robert Vogt, Danny Neimeyer and Jack Groves, who are preparing for the second annual golf match in San Antonio this fall when they will meet Red Baker and his partners.

Manager Jack Ruback reports that the season is a little off at this date, but should beat last season with a break in weather on the fairs. At this writing org carries a line-up of 10 rides, 8 shows and 40 concessions.

Ted Custer has signed the show for the annual Legion Harvest Festival at La Junta, Colo., and for the Lamar (Colo.) Week of Fun Festival.—H. B. ROWE.

Blue Grass State

PROVIDENCE, Ky., Aug. 3.—Arriving here Monday (29) from Central City, Ky., where business was big, which may be news to some who pulled out and refused to play the spot, show opened here to a jammed lot. Women were admitted free. This is the first carnival to play inside the city limits in 10 years.

Mr. and Mrs. Pollock went to Nashville and returned with a new panel truck to haul their mug joint. Mr. and Mrs. Ed Ruthridge have enlarged the cookhouse. Mr. and Mrs. Bud Duvant added another concession to their string. Mr. and Mrs. Ed Knodell purchased a new living trailer in Louisville. Maury Brock keeps busy painting his house trailer

Hennies Bros.

TOLEDO, Aug. 3.—Playing its last still date before opening the fair season, org enjoyed fair biz here week ending July 27. Large crowds were on the midway each night. Personnel was busy getting set for the fair season. Everett Farrington has taken over the Race-o-Drome for the fairs, replacing Orville Hagen.

Adolph Watson was still in St. Vincent's Hospital, recovering from gunshot wounds sustained in a recent hold-up. Jean, trick Motor-drome rider, was injured Thursday (25) while trying out new bikes. Scotty, boss canvasman, has recovered from illness which kept him out of action for several days.

Mr. and Mrs. Nat Mercy are leaving for a vacation before opening their theater engagements. Mrs. June Grantham plans to visit her mother for a few days. The writer receives three letters a week from the missus, who is visiting her mother in Fall River, Mass., and says she is anxious to return to the show.

After a long illness, Joe Darpell has resumed management of his Circus Side Show. Show's line-up includes Bill Kennedy, front; Malcolm and Mrs. E. White, tickets; Princess Yvonne, sword box; Whitey Kane, glass blower; Mabel Kennedy, knife thrower; Andy Walker, strong man; Cleo, alligator-skinned boy; Prof. Larella, the man with the revolving head; Frisco and Kitty Lee and Mickey; Larella's animal act; Ella, the elephant girl; Edna Kennedy, indestructible girl; Sing-a-Lee, Hindu torture artist; Prince Paul, tiny mechanical man; Larsen, human art gallery, and Doc Dixon, contortionist. Lee brothers, joined-together twins, are in the annex.—CHARLIE RIELLY.

Majestic Greater

FOSTORIA, O., Aug. 3.—Week ended July 27; location, Fox show-grounds; weather, fair; business, not so good.

This spot was way off from last year. Altho not terrific, Tuesday (23), which was ladies' night, and Thursday (25) were the biggest of the week.

Highlights were the birthday parties for Troy Scruggs, who celebrated his 32d, Thursday; Jimmy Bynum, who marked his fourth Friday (26), and Mrs. Max Kane, who celebrated Saturday (27) but declined to tell the number.

Visitors here were Mr. Kaufman, owner of White Star Attractions; Mr. Fox, owner of the lot; Mr. and Mrs. Fritzie Brown, Harry Hennies and Mr. and Mrs. Kessler. Mr. and Mrs. Jack Murray, who visited the Wal-laces here, left for visits with friends on other shows!

Speedy Woods is doing plenty of work on the Drome. Natie Roth and the writer each purchased 1946 Plymouths, while Leonard Gould bought a 1946 DeSoto. Frank Bynum, Pete Smith, Maxie Stark and Natie Roth are the kingpins of the domino club. The Cottrells are making several additions to the Wild Life Show. Dick Hyland is expected back with Gali-Gali next week for the fairs. Roy Rosier is doing well with Cavalcade.—HARRY E. WILSON.

and repairing his truck.

Mrs. Nina Groscurth opened her new kiddie ride here. Mr. and Mrs. Collins joined with diggers and his-triker. Jerry Fish, general agent, returned to his home in Battle Creek, Mich.

Fairs open next week in Hunting-burg, Ind., with Salem to follow. Reales Harper, builder and lot man, and Russell Groscurth, electrician, have everything set for the fairs.—HARVEY (DOC) ARLINGTON.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6c.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Ping Pong Balls, printed 2 sides . . . \$30.00 Ping Pong Balls (for blowers). Dz. . . . 1.50 Replacements, Numbered Balls. Ea.50 3,000 Jack Pot Slips (strips of 7 numbers) per 1,000 \$ 1.25 M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4-5, per 1,000 1.25 3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40 Round Gray Cardboard Markers, 1800 for 1.00 Thin Plastic Markers, brown color, M 2.00 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

Florida Amusement

SPARTA, Ga., Aug. 3.—Stand here week ending July 27 under American Legion auspices proved a good one. It was second week for show in Georgia. Previous week at Dublin was rated fair.

G. S. Poole has assumed the duties of business manager, filling in for Red Inman, who left for treatment in a North Carolina hospital. Owner Ingram has purchased another new truck and trailer.

Charles Sparks was a visitor at Dublin. George Barkley, nephew of Senator Barkley, spent several weeks' vacation on the show before returning to his duties in Kentucky for Uncle Sam.

Since opening the show has not lost a night because of rain or in setting up. Iodine Bailey and Otis Seveers have the trucks in shape, and all equipment has been repainted. Billie Schaffer's high pole act, together with fireworks finale, continues to hold the folks on the lot.

R. E. Keefer and his concessions left here, and Manager Ingram has substituted office stores. — J. J. BARKLEY.

B. & H. Amusement

SUMTER, S. C., Aug. 3.—While playing here week ending July 27, members of the show were invited to the winter quarter home of Mr. and Mrs. C. D. McCune. Dinner was served buffet style.

Among those who attended were R. M. Barwick, Mr. and Mrs. Johnnie Hobbs and family, Mr. and Mrs. Lee Hobbs Sr., Oliver and Lee Hobbs Jr., Mr. and Mrs. Jimmy Anderson, Mr. and Mrs. E. A. Murray, Mr. and Mrs. Ted Wilson and nephew, Johnnie; Mr. and Mrs. T. B. Smith and son, Don; Mr. and Mrs. Harold Hard, DeWayne W. McClenahan, Howard Davis, W. A. Mills, Esau and Marion Benenhaley, Kelley Bell, Ferrell Schremscher, Scotty Webster and Ralph Fulmer.

Also present were Sunny George, Jesse Thomas, Mr. and Mrs. Eugene Allen, Joe (Popeye) Lee, Marion Boykin, Henry Stark, Maggie Boyd and Cornell Hendrix.—DE WAYNE W. McCLENAHAN.

Page Bros.

FRANKLIN, Tenn., Aug. 3.—Week ended July 27; auspices, American Legion; weather, ideal; business, very good.

The Ferris Wheel topped all rides, and Speedy Babb's Motordrome topped the shows. Ours was the first show to play here in eight years.

Pete Hendricks added another joint, as did E. E. (Pop) Baker. Tom Blandford is framing two new stores. G. D. Varnell joined with his pan game.

Mrs. E. E. Baker is in Jackson, Tenn., for medical treatment. Mrs. Abe Franks Sr., Mrs. Abe Franks Jr. and Mrs. Tom Blandford took a business trip to Pascagoula, Miss. Mrs. Lyle Page was called to Russellville, Ky., by the illness of her grandfather.—C. C. LEASURE.

Dickson United

WILBURTON, Okla., Aug. 3.—After playing a week-end in Harts-horne, Okla., July 27, show opened here Monday (29) to good business. The five rides, two of which are new, were up and ready.

C. M. Pierce joined with 1 ride and 14 concessions. Mr. and Mrs. W. H. Harry also joined with their popcorn, snow and cotton candy trailer. Other concessionaires are Mr. and Mrs. B. V. Briggs, bingo and two concessions; Mr. and Mrs. Robert Beshears, two, with Beshears handling the electrical department, and Mr. and Mrs. P. C. Backman, one. Backman also is Eli Wheel foreman, with Robert Rose second man. Show plays spots in Oklahoma exclusively.—H. B. DICKSON.

CONCESSIONS WANTED FRANKFORT, INDIANA, FAIR, Aug. 18-23

All Milk Bottle Ball Games open, also Engraved Jewelry, Cane Rack, Root Beer, Lemon and Orange, Candy Apples and Floss, Waffles, one Popcorn location, Long Range Shooting Gallery, Pitch-Till-U-Win, Hoop-la, Huckle Buck, Bowling Alley, Coca-Cola Bottle Game, one Percentage Pan Game, all Ice Cream and Frozen Custard open. Will sell exclusive. Frankfort one of the better Fairs in Indiana, and operates with a free gate after 6:00 P.M. each day.

Address Inquiries

F. E. GOODING AMUSEMENT CO.

1300 NORTON AVENUE

COLUMBUS 8, OHIO

PULASKI COUNTY FAIR

Winamac, Indiana

August 13-17

MIAMI COUNTY FAIR

Converse, Indiana

August 20-24

WANT FOR ABOVE DATES

CONCESSIONS—Can use Stock Concessions of all kinds. Want Photo Gallery for Winamac. Also some Catering Concessions open for both locations. Can place Gadgets or any Pitchmen. SHOWS—Can place Shows of merit. Particularly want Fun House, Glass House, Motor Drome, Life Show, Fat, large Side Show, Illusion, Mechanical or any capable Show with own outfit. Can use Girl Show for Converse. RIDES—WANT ONE OR TWO MAJOR RIDES NOT CONFLICTING with Wheel, Merry-Go-Round, Tilt, Octopus or Chair-O-Plane. Will book at reasonable rate for one or both locations.

BAKER UNITED SHOWS

Delphi, Indiana, this week.

J. J. PAGE SHOWS

Can place Performers and Musicians for Colored Minstrel. Salary and percentage. Want talent for Athletic Show. Want dancers for Girl Show. No sticks need apply.

WAX-E WHITE wants people for Circus Side Show.

We will book legitimate concessions. Good opening for Ice Cream, Custard, Photos and others. Address

J. J. PAGE SHOWS

OLIVE HILL, Ky., This Week

Want—HARRY CRAIG SHOWS—Want

Now and for the largest and biggest Indian Fair in the world, Anadarko, Okla., August 19 to 24.

RIDE HELP—Foreman for Ferris Wheel. Second Men on all Rides. Can use one more Secretary or Office Man. Can place Man and Wife for Photo Gallery or will book one. Concessions all open for Anadarko. Will book Grind Shows and Jig Show. We have 10 Rides and 6 Shows and 40 Concessions. Can use Agents for Grind Stores, Penny Pitch, Hoop-La, Ball Games, Six Cats, also Ticket Sellers.

ADDRESS:

Harry Craig, Mgr. Harry Craig's Heart of Texas Shows

Lawton, Okla., this week; Duncan, next week. Then the Big One, Anadarko.

PERRY AMUSEMENT CORP.

BOOKED WITH W. C. KAUS SHOWS

WANT NOW EXPERIENCED, RELIABLE MECHANIC TO TAKE COMPLETE CHARGE OF ARCADE FOR TEN FAIRS AND THEN ALL WINTER'S WORK IN STORE ROOM. THIS EQUIPMENT ALL NEW THIS YEAR.

REPLIES TO

JACK PERRY

c/o W. C. KAUS SHOWS

BEAUFORT, N. C., NOW; NEW BERN FOLLOWS

WANTED

Side Show Talker, one who can stand prosperity. Can always use Freaks, Pinheads or any good Side Show Act for a year-around proposition. Acts that wrote before, write again.

WENDEL (PROPS) KUNTZ

Care Cetlin & Wilson Railroad Show, Bedford, Pa.

PRYOR'S AMUSEMENTS WANTED FOR LONG SEASON SOUTH

RIDE HELP — Little Beauty Merry-Go-Round, Chair Plane. Top wages. No drunks. Will book Ferris Wheel and Rol-o-Plane; good proposition. Will book any worthwhile Shows. Want Concession Agents for Slum Stores. All address

JACOB PRYOR, Smithers, W. Va.

P. S.—Fair Secretaries in Virginia and Alabama, get in touch with me.

GOLD MEDAL SHOWS

WANT

FOR ROUTE OF FAIRS

SHOWS — Mechanical and other meritorious Grind Shows. Tony Marino wants for Side Show: Acts and Freaks to feature. Red Marcus wants Girls for Dancing and Posing Shows.

CONCESSIONS — Legitimate Merchandise Concessions.

Wanted to Join at Once—A-1 Show Builder (Larry Bedwell, wire if available).

Want sober, reliable Ride Help that can drive semis.

Address

OSCAR BLOOM, Mgr.

Lincoln, Ill., this week; Cedar Rapids, Ia., next week.

PHONE MEN BOOK AND TICKETS

Junior Chamber and Lions' Clubs, Sponsorship at Williamsport, Wilkes-Barre, Pa. (others to follow)

Bob Beck, Frank Scott, Bert Coleman, please contact

G. HODGES BRYANT

Room 60, 90 West Broadway
New York City
Phone Cortland 7-7539-40

OHIO VALLEY SHOWS

WANT WANT WANT
Lunch Stand, Novelties, Snow Ball, Concessions That Work for Stock Shows With Own Transportation

FOR ALLEN COUNTY 4-H FAIR

Fort Wayne, Indiana, August 13-17
Wire ROXIE HARRIS, Gen. Del., Sylvania, O.

WANT ZOO HELP

Best location in West; open Aug. 15th. Following people, get in touch with me if at liberty: Earl Galpin, Jack Potts, Roy Allen, Grabo Henderson, Charles McCarty, Smoky Scuzzas, Dick Stack, Kenny Baker and others I know. Have two complete Zoos; one outfit for sale complete with 16 cages, signs and new trailer to handle same, \$1,000.00 cash.

HARRY WEBB,
c/o Western Union or Gen. Del., Paducah, Ky.
Until Aug. 12th

FOR SALE

20 Cases
.22 SHORTS
\$90.00 Per Case

Wire 1/4 Deposit.

PEERLESS VENDING MACHINE CO.
220 W. 42nd St., New York 18, N. Y.
Tel.: Wisconsin 7-6173

WANT TO DO LONG SEASON TOP SALARIES

FREAKS FOR FAIRS

Have Two Road Units Playing Fairs.
Also the Best Engagements in Shows.

... RIVERVIEW PARK ...

Chicago, Ill., until Sept. 8th.

Can place to open now, Acts of all kinds for road and park. Top salaries and long season. Transportation after joining. Midgets—white and black. Also Runts.

Man experienced in handling Monkeys. Must be able to dress, break and train young Rhesus.

FEATURE FREAKS

Working Acts, Talkers, Ticket Sellers, Bally Girls, Musical Acts, etc.

ALL REPLY IN FULL TO

RAY MARSH BRYDON, Apt. 201
Clarendon Beach Hotel, 831 W. Wilson Ave. Chicago, Ill.

YEAR AROUND WORK

WANT WANT WANT

LEASE OR BOOK

RIDES, any kind. Will give guarantee each week. Long season including 15 Fairs and Celebrations starting now. 7th Annual Bean Festival and V-J Day Celebration, Aug. 7th thru 17th, with Catawba Valley Mixed Fair and Jubilee, Hickory, N. C., and Legion Fair and Exposition, Forrest City, North Carolina to follow. Route to interested parties. Place Legitimate Concessions, all kinds. Pea Pool. Capable Help all departments. Milt Hinkle, agent wired you. Answer here.

ADDRESS:

MANAGER GATE CITY SHOWS

MOUNTAIN CITY, TENN.

BILLY CROSBY, ATTENTION

Help me locate Nell. No one will ever know. I will finance any kind of show or buy airplane for you.

Call store.

BOX D-272

Care The Billboard Cincinnati 1, Ohio

HILL'S GREATER SHOWS

12 Fairs and Celebrations, starting at Omaha, Neb., August 3 to 11; then Burwell, Neb., Big Rodeo and Fair. Out until Dec. 1. Closing in Texas. Will sell "EX" on Popcorn, Peanuts, Candy Apples, Frozen Custard and Ice Cream.

Will book Legitimate Concessions of all kinds—no "EX". Have opening for A-1 Super Roll-o-Plane Foreman. Second Men on Wheel and Mix-Up. Can place Agents for Slum Joints.

Address **H. P. HILL, Mgr.**
Hill's Greater Shows (6th and Pierce Streets), Omaha, Neb., Aug. 3-11; then Burwell.

Crescent Amusement

MARION, Va., Aug. 3.—Show bowed here Monday (29) to one of the largest openings of the season, being set up in the heart of town with part of the show located on the city street. George Smith, assistant manager, did a swell job of laying it out. Both the American Legion and Fire Department, co-sponsors, co-operated in every way.

The big government searchlight proved a big attraction, as did Gregg's cannon act. Cannon is set up on the lot with the net across the street.

Willard Young's cookhouse was not set up here because of show's location, there being plenty of restaurants around. Sid Crane's Side Show had a big week.

Eddie Goldman joined with frozen custard. The newly framed popcorn, candy apples and floss candy stand, owned by the office and managed by Mrs. Frank Long, got into action here. Jim Crane reported a nice opening with his newly framed illusion show, as did Walter Crocker with his novelties.

Wire was received from Mrs. Syl Boswell from Winston-Salem, N. C., that Syl is in serious condition in the Baptist Hospital there. Everyone is pulling for his recovery.

Show moves into Tennessee next week for three stands before starting fairs in North and South Carolina.—LOUIS BRIGHT.

Endy Bros.

HUNTINGTON, W. Va., Aug. 3.—Week ended July 20; auspices, 40 and 8; location, C. & O. showgrounds; weather, perfect; business, good.

This was the first show to play here in a number of years and the natives really turned out, with shows, rides and the Jack Gilbert concessions clicking.

Wednesday (17) was set aside for crippled and underprivileged children.

The Heyday and Rocket topped the rides, with Miller's Side Show and Del Crouch's Drome getting plenty. Gilbert added five more concessions here. Mackey's Monkey Circus joined.

Mayor Paul Fedler led the parade of visitors which included Pete Jones, Dewey Clarke, Bob Lane, William Strickland, E. C. Marshall and Pop Nugent.—COL. HOWARD STAHLER.

Ohio Valley

REYNOLDS CORNERS, O., Aug. 3.—Opening night here, Friday (26), started off with a bang. Rides and concessions did a terrific business and from opening till closing the grounds were jammed each night. Many people passed up watching the water fight and the other free acts Sunday (28) matinee to get in line for the rides.

Immediately after the free acts Sunday afternoon there was literally a stampede on the midway. Rides and concessions pleaded with customers to be patient and wait their turn. Most concessions were out of stock before dark. Nip Harris, fishpond, put on two new agents (making three) to handle Saturday and Sunday's business. Manager Roxie Harris said: "All in all it was three of the sweetest days I have ever seen in my 25 years in show business."—BILL HARRIS.

GIRLS—GIRLS

\$60 a week, for Girl Show and Posing Show. Hula, Rhumba, Strip, etc. Also Man Grinder. Wire

F. W. MILLER

Care Wade Shows, Owosso, Mich., week August 5; Mason, Mich., week August 12.

WHEELS OF ALL KINDS

Tickets—Paddles—Laydowns
Complete BINGO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, ETC.

ALUMINUM MILK BOTTLES
Now Available . . . Write

Write for Catalog
H. C. EVANS & CO.
1520-28 W. Adams St., Chicago 7

TENTS

GOVERNMENT SURPLUS BRAND NEW!

1,000—16'x50' Hospital Ward
Tents. Each \$167.50

1,000—17'x20' Wall Tent, with
Flies. Each 72.50

All Complete with Poles, Stakes & Ropes
CHARLES DRIVER—BERNIE MENDELSON

O. HENRY TENT & AWNING CO.
4862 N. Clark St. Chicago 40, Ill.

HELP WANTED

Two Men for each of the following:
Root Beer, Candy Apples, Popcorn and Snow Balls. Also three fast Candy Floss Men. Good salary or percentage. Join Springfield, Ill., Fair Grounds until Aug. 18th; Minnesota State Fair, St. Paul, Minn., to follow.

BRANTLEY, COME ON.

FOR SALE

MUC JOINT
2 1/2 x 3 1/2, and 3 1/4 x 5.
Address:
SAM CALDWELL
Illinois State Fairgrounds,
SPRINGFIELD, ILL.

WANT

First-class FOREMAN for late model Octopus. Top salary plus percentage to capable man.

Address
AL BAYSINGER
Care Wonder Shows of America
Chippewa Falls, Wis., this week;
then per route.

HOME STATE SHOWS WANT

Following Fairs—Leon, Iowa, Aug. 5-7; Lorimor, 12-15; Montezuma, 16-17; Mt. Pleasant, 20-25; Tipton, 27-30, all Iowa; then Edina and Unionville in Missouri; Batesville and Heber Springs in Arkansas, with others to follow.

Want Popcorn well flashed, Sober Ride Help that can drive Semis.
Joe Williams wants Agents for String and Coke Joints.
Leon, Ia., 5-7, then as per route. Write
HOME STATE SHOWS

CENTRAL STATES SHOWS WANT

For Fairs and Celebrations, Agents for Slum Blower, Fish Pond, Penny Pitch, Hit and Miss, Ball Game, Man and Wife to take Grab Joint, 50-50, Bucket Agent, Counter Store Men, Hoopla Agent. Wire or come.

FRANK FRESTI
Hoxie, Kan., week Aug. 5;
Great Bend, week Aug. 12.

SECOND-HAND SHOW PROPERTY FOR SALE

\$20.00 BO BO Wonder Child mummy. Good att.
\$75.00 Life size Elephant, 8 1/2 x 12 ft. Good prop.
75¢ each. Government flags for banner line. Gd. Col.
\$12.50 Salesmen Trunks with key. Good condition.
\$7.50 Model Dirigible. 6 ft. long. Good condition.

WEILL'S CURIOSITY SHOP,
12 Strawberry St. Philadelphia 6, Pa.

FOR SALE

1 New Anchor Show Top, 20x30, with Poles and Stakes. This top has never been up. Call me at Redfield, Ark. Pay your own call.

W. R. RUPE
REDFIELD, ARKANSAS

**FOR SALE
BOOMERANG**

Brand new, just delivered from factory and set up last week at Crystal Beach, Vermilion, O. where it can be seen in operation. Ride equipped with \$750.00 worth of Neon signs and tubing. Since ordering this Ride, owner has acquired other business which requires all his time. If you want a new, fast, money-getting Ride for this season, come and get it.

\$11,950.00 CASH

Address:

JOHN KROCK

213 Main St. Huron, Ohio
Phone 4645

**ELECTRIC POWER
PLANT FOR SALE**

One 10KW. Oman Power Unit. Three phase, 220 volt, 60 cycle, 1800 RPM, with gas engine drive, complete with two 110-220 volt transformers. Used only 48 hours. Will sacrifice for \$850.00. F. O. B. plant in Chicago. Address:

M. A. Miller Mfg. Co., Inc.
1171 E. 43rd St. Chicago, Ill.

**CENTRAL AMUSEMENT
COMPANY
WANTS**

for Adams County Fair, West Union, Ohio, Aug. 20-23, and Pickaway County Fair, Circleville, Ohio, Sept. 11-14, Legitimate Concessions of all kinds and Cookhouse. No popcorn. Will book any ride not conflicting and Shows that can work Ohio Fairs.

BILL WITHROW, Mgr.
P. O. BOX #111 Circleville, O.

**FOR SALE
#5 ELI WHEEL**

PERFECT CONDITION.

Operating now at Vickery Amusement Park, DALLAS, TEX.

International U-2 Power Unit, just overhauled.
T. R. HICKMAN
1919 ELM ST. DALLAS, TEX.

WANTED

Reliable Ride Help. Novelty Stand, Scales, other Concessions not conflicting. Small, clean Shows with own Transportation. All Fairs and Picnics. No Drunks or Gypsies.

JAYHAWK AMUSEMENT CO.
Nortonville, Kan., this week; next week at Waverly, Kan.; then per route.

**GRINDER OR TALKER
WANTED**

Also Canvasman for push pole Top. Wire

Nat D. Rogers War Show

c/o Royal American Shows
Superior, Wis., week Aug. 12.

RIDES FOR SALE

Now operating. 10-Car Kiddle Autos, gasoline power unit. New 16-Seat Chairplane, up twice. Several Concessions, Tops and Frames. About 2,000 feet Ground Cable. 22 Foot Semi Mack Tractor, good condition. \$4,000.00 takes all.

E. J. McARDELL
2013 Bryant Ave., So. Minneapolis, Minn.

**SAM LIEB
of the**

**WORLD OF TODAY SHOWS
WANT**

Experienced Counter Men for Corn Game.

Salary \$50.00 per week.

Wire to: SPRINGFIELD, MO., Aug. 7-16.

Regal Exposition

CLARKSVILLE, Tenn., Aug. 3.—Show arrived here in plenty of time and was ready for the opening Monday (29). Business has been good all week. Last week at Hartsville, Tenn., population 900, show had 2,400 paid admissions the final night.

At Franklin, Ky., Carl Leake, of the Flying La Vals, and Lula Mae Rudd, of Madisonville, Ky., non-pro, were married. Mr. and Mrs. Marks of bingo were the attendants. Billie Billiken was hostess at a garden party and reception.

En route to Russellville, Ky., Mr. and Mrs. V. L. Collier were injured when their car and trailer went into a ditch. The Colliers' two children were not hurt. Mrs. Collier received a severe head cut and Collier suffered minor bruises. The car was demolished.

In a public wedding on the show, in which a Madisonville (Ky.) couple was married, L. H. Hardin, of Pickled Punk fame, was emcee and best man, and Evelyn James was bridesmaid.—NORMA CHAMBERS.

Prell's Broadway

READING, Pa., Aug. 3.—This proved a great still date. Opening day, Monday (29), more than 5,000 persons passed thru the gate and spending was big. Tuesday was identical and the rest of the week was close behind.

The new Caterpillar, which got its baptism at Hammonton, N. J., continues to be the top money getter. At Hammonton it grossed more than \$1,000 in one day. In Pleasantville, N. J., Bob White's *Chez Paree Revue* and Ted Barros's *Motordrome* recorded the top grosses, followed by the *Monkey Speedway*.

Visitors here included Dutch Larkin and Pat Tinney. Joe Prell, general agent, flew to Ebensburg and Huntingdon, Pa., and reported prospects for successful fairs at both places are bright.

Show is all set for the fair season, which starts Monday (12) with the *Kutztown, Pa.*, annual.—ALLAN TRAVERS.

Geren's United

FWOWLER, Ind., Aug. 3.—This spot, played under American Legion Fair auspices, proved a good one, with a big crowd opening night (23). Saturday night (27) there were 6,300 paid admissions thru a 25-cent gate.

Bill and Dortha Fiske and Helen and Raymond Lindsey joined with their cookhouse. Mr. and Mrs. Marshall Preston and Jimmie Annin joined, each with two concessions.

Mrs. Morris Jarvis is back with the show after spending several weeks in a hospital.

Mrs. Fred Hains and Mrs. W. R. Geren have purchased three new Kiddie Rides with immediate delivery promised. Owner Geren has ordered six new 26-foot semis from Superior Semi-Trailer Sales Company, Indianapolis. Two new Dodge tractors are expected any day.

Manager Geren plans to leave winter quarters in '47 with 14 rides, a new front entrance and six light towers.—KAY DAILEY.

**SMALL MERRY-GO-ROUND
FOR SALE**

COMPLETE FOR IMMEDIATE DELIVERY

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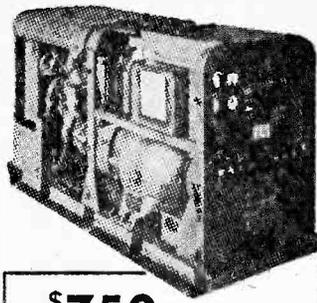
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WHY DON'T YOU WRITE?

KAY HELMAN

c/o Billboard St. Louis 1, Missouri



\$750 Each

F.O.B. New York. (Boxed for Export.) 25% Dep. Bal. C.O.D.

100 H.P. 8-Cylinder Ford Engines, complete with 4-speed transmission, clutch and 12-volt system. Packed ready for immediate delivery.

\$375.00 Each
F. O. B. New York

**10 KW.—120/240 Volts—60 Cycle-Single Phase
GAS ENGINE
GENERATOR SETS**

IMMEDIATE DELIVERY!

(Subject to Prior Sale)

Engine: 4 cylinder, 4 cycle L-head, water cooled, rated 35 horsepower at 1800 RPM.
Generator: 120 or 240 volts, single phase 60 cycle AC; rated power 10 kw. at power factor of 1.0; 12.5 kva. at 80% power factor. (Voltage change is accomplished by changing jumper connections on terminal strip.)

**THESE ENGINES ARE COMPLETELY EQUIPPED
AND READY FOR IMMEDIATE USE**

HARRY HAYKIN

290 EMPIRE BLVD. BROOKLYN 25, N. Y.

WANT—J. F. SPARKS SHOWS—WANT

12 BONA FIDE FAIRS 12

Organized Minstrel Show complete, top salary out of office.
Bus transportation.

Can place with own transportation, Grind Shows, Snake Show, Monkey Show, Wild Life, Fat Show, Hillbilly Show.

Rolloplane and Ferris Wheel Foremen, other useful Ride Help that can drive semi given preference. Can use High Act for balance of season.

Norman Littlefield wants Grind Store Agents and Cook House Help.

Hillsboro, Ill., Firemen's Jubilee, this week; then Flora, Ill.; Carmi, Ill., Fair, week Sunday, August 18 to August 23.

SUNSET AMUSEMENT CO. WANTS

All kinds of Concessions for Canton, Minn., Aug. 12 to 14, and Winneshiek County Fair at Decorah, Iowa, Aug. 15 to 18; Fairs to follow—

Monticello, Jefferson and Marshalltown, Iowa, also Ocoola and Seward, Neb., Fairs, with Missouri Celebrations into October.

RIDE MEN—Thanks for all the Foreman telegrams. What we need are Second and Third Men on Spitfire, Caterpillar, Octopus and Tilt. Have all the help we need on Merry, Twin Wheels, Train and Chairplane.

Keosauqua, Iowa, Fair This Week

FARMERS' AND MERCHANTS' FREE FAIR

SALEM, INDIANA, WEEK OF AUGUST 12TH

CAN PLACE A FEW MORE LEGITIMATE CONCESSIONS OF ALL KINDS
Pop Corn, Snow-Ball, Candy Apples, Floss, Custard, Crab, Juice, Novelties, Long Range Shooting Gallery or Any Stock or Slum Concession. OPEN MIDWAY.
CAN ALSO PLACE FLAT RIDE AND SHOWS WITH OWN OUTFITS FOR THIS FAIR AND OTHER GOOD ONES TO FOLLOW.

Can Place Reliable Ride Help and Canvas Men at All Times.

ALL WIRE C. C. GROSCURTH, Gen. Mgr.

BLUE GRASS STATE SHOWS

HUNTINGTON, IND., This Week; Then SALEM, IND.

ALL FAIRS—WANT SHOWS OF MERIT—ALL FAIRS

SHOWS WITH OWN OUTFITS AND TRANSPORTATION

Joe Teska, Mark Williams, Sailor Katsky, Milo Anthony, Mose Smith, Buster Hayes, other real Showmen, contact us.

WANT—LEGITIMATE STOCK CONCESSIONS—WANT

Will book Stock Concessions 13 more Fairs. Have opening for Talkers, Grinders, etc. Good Ride Men, Foremen, Second and Third Men, will place you. Wife on Tickets. All wire

ROGERS GREATER SHOWS

FAIRFIELD, ILL.

RIDES AND CONCESSIONS WANTED

5th Annual Dearborn Rodeo, Aug. 24-Sept. 2

All Types of Attractions Wanted. Location—Michigan-Wyoming Lot, Drawing From Entire DETROIT Metropolitan Area. Sponsored by DEARBORN JUNIOR CHAMBER OF COMMERCE

Address JACK OLINN
Phone Cedar 2294

7237 Reuter,

Dearborn, Mich.

WALLACE BROS. SHOWS
"America's Most Spectacular Midway"

14
FAIRS

STARTING
COLUMBIA, TENN.
SUNDAY, AUG. 25

14
FAIRS

FOLLOWED BY SOUTHEAST MISSOURI DISTRICT FAIR, CAPE GIRARDEAU, MISSOURI

★ ★ WANT ★ ★ WANT ★ ★ WANT ★ ★

SHOWS: Mechanical City, Crime Show, Monkey Circus, Fat Show, MOTORDROME, Iron Lung, FUN HOUSE.

RIDES: Pony Ride, Loop-o-Plane, Roll-o-Plane.

CONCESSIONS: Frozen Custard, Scales, Legitimate Merchandise Concessions.

HELP: Curly Cutsinger wants Working Acts for 10-in-1, Inside Lecturer, Ticket Sellers—Annex Attraction. Prefer Good Grinder.

RIDE HELP: Foreman for Tilt-a-Whirl; also Second Man. Foreman, Second and Third Man for NEW Spitfire, NEVER BEEN UP. Second and Third Man for Merry-Go-Round. Semi drivers given preference. Wire at Once.

WANT: LOT MAN—L. H. Hardin, your wire answered, wire again.

Address: Barbourville, Ky., this week; Glasgow, Ky., next week

Virginia Greater
FREDERICK, Md., Aug. 3.—Satisfactory business was scored by org here week ending July 27. Show lost opening night, Monday (22), due to rain and failure of the power company to hook up service in time. Weather thruout remainder of the stand was ideal. Location in town and co-operation of committee, headed by Cleo Alexander, helped biz.

K. L. Taylor joined with a flashy looking frozen custard, popcorn, apples, cotton candy and novelties. Bill Hartman, who joined recently with penny pitch, is now master mechanic in charge of trucks and other mechanical equipment. Tommy Aston has been added to the cookhouse staff. Leo Matine has been promoted to superintendent of the show's three kiddie rides.

Raleigh Gibson, formerly with the show; Hank Grady, ex-trouper of Pittsburgh; Mrs. Homer Woods and party and Mr. and Mrs. Howard Bellevue, Daytona Beach, Fla., were among visitors here. — H. W. (HAPPY) ARNOLD.

Prell's Broadway
PLEASANTVILLE, N. J., Aug. 3.—Stand here week ending July 27 gave show its second successive big week, grosses running high as they had the previous week at Hammonton, N. J. Show opened Monday (22) night to a huge turnout, and the folks kept coming all week. Giveaway of a Chevrolet automobile closing night Saturday (27) lured a big crowd.

While here, org reaped the harvest from a 15-minute broadcast over the ABC station in Atlantic City. Publicity was handled by Allan Travers, who came on recently to replace Buddy Wagner, who left to do publicity on the Beam's shows.

Hammonton stand proved one of the biggest still dates of the season. Paid gate ran high. Big day was Tuesday (15), but attendance held up all week and customers spent freely. All rides and shows did good biz. New Caterpillar topped the midway. Bob White's *Chez Paree* was first among the shows. Close behind in gross was the Motordrome.—ALLAN TRAVERS.

George Clyde Smith
DUNCANVILLE, Pa., Aug. 3.—Luke and Anna Lee King, producers of the *Harlem Hot Shots Revue*, were hosts at a birthday party for George West of the *Jewel Box Revue*. Refreshments were served and entertainment was furnished by Dorothy Lee King, Louise Mack, Katherine McClure and Virginia Walker. Guests included Peggy Ewell, Pop Seitz, Amber West, Red Bell, Tommy Smith, Jimmy Fay, Dave Taylor, Ted Kita, Mr. and Mrs. Thall, and Mr. and Mrs. Grisifulli. West was presented with two pull-up chairs for his trailer.

Luke King and West recently purchased new trucks for their shows.—JIMMY FAY.

TENTS

CIRCUS, CARNIVAL CONCESSION

Builders for Good TENTS for Over 75 Years.

Hooper's Flameproofing Compound Khaki, Forest Green, Blue, Olive Green and White.

UNITED STATES TENT & AWNING CO.
2315-21 W. Huron CHICAGO 12
Chicago's Big Tent House Since 1870

FLOSS MACHINE RHEOSTATS



To adjust spinnerhead heat, makes for finer floss, and sugar will go further. Easily installed on all makes of machines. Heavy duty construction. Not made from ribbon wire. Engineered for floss machines. May be used for single or double head. \$22.50. **VOLTAGE BOOSTERS.** A necessity on those low voltage spots. Adjustable from 85 to 130 volts, AC 50 or 60 cycle. 3000 watt capacity. Users recommend them. Complete with voltmeter and automatic protector. \$110.00. A bargain. Single Bands or Ribbons, \$5.00 Ea. Double Bands, \$13.00 Ea. Coloring, flavoring. Also now available—Cone Papers, 70#, unlimited quantities while they last. Orders shipped on 25% deposit.

Concession Supply Co.
1857 Ottawa Drive TOLEDO 6, OHIO

TENTS

MERRY-GO-ROUND TOPS

CONCESSION TENTS

Central Canvas Goods Co.
121 West 8th St. KANSAS CITY 6, MO.
Harry Sommerville Forest Gill

TENTS

CARNIVAL AND CONCESSION TENTS

MADE TO ORDER
ALSO SIDEWALL

D. M. KERR MFG. CO.
1954 West Grand Ave., Chicago 22, Ill.

CARNIVAL AND WHOLESALE POPPERS

Gas or electric, pops 60 lbs. per hour. Geared 12-quart aluminum kettles, Coleman burner and tanks. Hybrid Popcorn, pops \$100.00 to \$125.00 per 100 lbs., \$9.75. 10c Cartons, \$6.45; 5c Cartons, \$5.45 per 1000. Glassine Cones, \$2.25 per 1000. Seasoning. New and Used Popcorn Machines. Quick repairs all models.

Atlanta Popcorn Supply
145 Walton St. ATLANTA 3, GA.
Jackson 2644

POPCORN

HYBRID YELLOW

\$8.90
Per cwt. in 500 lbs. or more. Less amounts, \$9.80 cwt.

SEND FOR LIST OF POPPERS' SUPPLIES

CONSOLIDATED POPCORN CO.
2401 SO. ERVAY ST. DALLAS, TEX.

POPCORN--PEANUTS

SNOW CONES • FLAVOR CONCENTRATES • CUPS • SPOONS
NAPKINS • FLOSS PAPERS • APPLE STICKS • COLORS

PEANUTS—POPCORN AND COMPLETE LINE OF SUPPLIES—SEND FOR PRICE LIST • POPCORN & PEANUT MACHINES NEW & USED, BOUGHT & SOLD

CHUNK-E-NUT PRODUCTS CO. (DEPT. M)
Philadelphia 6, Pa. Factories Pittsburgh 1, Pa.

OHIO SUPER YELLOW POPCORN

BULK High Expansion — Excellent Quality **PACKAGE**

Packed in 100-lb. moisture-proof bags and in 10-oz. moisture-proof cans. Processors' ceiling prices. Test sample free on request. Also complete stock of Popcorn Cartons and Supplies.

BETTY ZANE CORN PRODUCTS, INC.
638 BELLEFONTAINE AVE. MARION, O., or
223 SPRING ST., S. W., ATLANTA, GA.
Growers and Processors of Selected Popping Corn

WANT HAMMOND PLA-PARK SHOWS

NORTH TEXAS DISTRICT FAIR, ARLINGTON DOWNS, ARLINGTON, TEX., AUGUST 24 THRU SEPTEMBER 2

Texas' newest Fair involving 51 counties, drawing population 1,500,000.

WANT—Octopus, Spitfire, Roll-o-Plane or any Ride not conflicting. Can use one more No. 5 Eli Wheel.

WANT—Shows of all kinds and Concessions. Address all mail and wires to

BOB HAMMOND, Gen. Mgr.
Covington, Aug. 5-10; Decatur, Aug. 12-17; Arlington, Aug. 19-Sept. 2. Also five County Fairs to follow, and Houston Jr. C. of C. 4-H Club Fair and Rodeo.

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EVERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

FOR SALE

Six Ride Motors, \$100.00 each; 16x50 Canopy Top with Striped Sidewall, built for Monkey Organ, suitable for Roller Rink or Kiddie Ride, uses 125 rolls, \$50.00; two Sidewalls for 40-Foot Merry-Go-Round, \$20.00 each; Top and Sidewall for 10 Car Kiddie Auto Ride, \$50.00; Bell P. A. System, includes Phonograph Pickup, two Speakers and Microphone, cost, \$250.00, as is, \$50.00; two dozen Fiber Concession Trunks, \$5.00 each; well built heavy Wire Fence, suitable for rides, 9 foot sections, \$5.00 each. Write or wire

HAPPYLAND SHOWS
Wayne, Mich., until August 10; then Farmington, Mich., until August 17.



**PROFITWISE
MEANS
INSURANCEWISE**

**INSURE WITH
THOSE WHO KNOW
SHOWMAN'S
INSURANCE BEST**

**HAVE BINDING POWER
INSURANCE IN FORCE
ON RECEIPT OF
WIRE OR TELEPHONE**

SEE US FIRST

CHAS. A. LENZ

*"The Showman's
Insurance Man"*

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Chicago, Illinois

**COLEMAN HANDY
GAS PLANTS**



Model 457-G. Handy Gas Plant, 5 inch burner over 3-gallon tank, instant lighting, pump, 8 1/2" cast iron grate, carrying bale, completely assembled, \$16.95.

FIVE GALLON TANK, with air gauge, instant lighting valve, pump, tubing with connections, \$11.95.

Three Gallon Tank Complete.....\$8.75
5" Coleman Burner.....6.45
7" Coleman Burner.....7.95

Complete line tubing, tees, wall valves, generators, air gauges.

American Ten Gallon Tanks With Large Foot Pump, Air Gauge...\$17.50

MODEL 460-G Handy Gas Plants with 7" burner, over 3-gallon tank, instant lighting, cast iron grate, pump, complete.....18.95

Giant Heavy Aluminum 12-Quart Geared Popping Kettles, new and complete.....15.00

10% Discount on Orders of \$25.00 or Over.

IMMEDIATE SHIPMENT

NORTHSIDE SALES CO.
(Established 1920)
INDIANOLA, IOWA

GUARANTEED TO POP

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THE VERY BEST QUALITY

POPCORN

Immediate Delivery—F. O. B. Chicago

**ALL SIZES OF BAGS
SALT AND SEASONING**

Distributors—
CRETORS Popcorn Machines

**POPPERS BOY
PRODUCTS COMPANY**

60 E. 13th St. CHICAGO 5, ILL.

SIDE-SHOW OPERATORS

Send for free sample Photograph we make for \$15.00 per thousand. 48-hour service on orders.

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Dept. B, 806 Walnut St., Des Moines 9, Iowa.

REBUILT POPCORN MACHINES

**POPCORN
BOXES-BAGS-SEASONINGS**

Consolidated Confections

1314 S. WABASH AVE. CHICAGO, ILL.

A.M.P.

McCOOLE, Md., Aug. 3.—Move here from McConnellsburg, Pa., was made under supervision of Meesh Podsobinski, mechanic and transportation superintendent, who joined after Roy Stone closed in Chambersburg, Pa. Show opened Monday (23) under sponsorship of the McCoole, Md., Fire Department. Lot was situated across the river from Keyser, W. Va. Committee, composed of Marsh Burke, John Wright and C. L. Ambrose, co-operated. *The Mineral Daily News* gave with ample space and special features on Mr. and Mrs. Bancroft's Side Show.

Considering the promotions and publicity, spending was limited. Only two days, Tuesday (23) and Saturday (27) were fair. Thursday (25) saw a large parade with 25 fire companies, 5 drum and bugle corps, 20 floats and 4 bands participating. Parade disbanded on the midway, but only two rides enjoyed fair business, the Roll-o-Plane and Tilt. Saturday saw a big attendance, plus a pay day in the town, but most of them were walkers, not spenders. Concessions are still wondering what was wrong. Bosco's bingo enjoyed a profitable week as did the midway cafe.

The La Vonnies free act, by Jerry D. and Vonnie Martin, continues to prove popular and will be a grandstand attraction at several Southern fairs. Mrs. Martin recently returned from Pittsburgh, where she visited her mother. Jay-Dee took the train over and drove their car back during the McCoole stand.

Mr. and Mrs. Curly Sherer closed here and will visit friends in Somerset, Pa., and various Ohio spots. Cleo Renee closed with Bancroft's Side Show. Mrs. Craft, mother of Helen Podsobinski, visited in Phoenixville, Pa. Mike Bosco was called to his home in Windber, Pa., by the illness of his wife. Mr. and Mrs. Meesh Podsobinski purchased a car and trailer.

Walt Miller recently was a hospital patient with blood poisoning. Visitors included committeemen from Davis, W. Va., and Oakland, Md., who were entertained by Fred C. Boswell, business manager, and G. C. Mitchell, general agent, and Lieutenant Magaha, of Frostburg, Md., State Police. The writer's son, Charles D. Mitchell, will be discharged from the navy Monday (5) at San Diego, Calif. He will join his father at Nashville, Thursday (8).

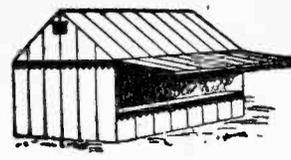
Staff includes A. M. (Juggy) Podsobinski, general manager; John P. (Ducky) Miller, ride superintendent; G. C. Mitchell, general agent; Helen Podsobinski, secretary-treasurer; Fred C. Boswell, business manager; Eddie Exline, electrician; C. W. (Cy) Davis, lot man; Joe W. Keown, billposter and special agent; Meesh Podsobinski, mechanic and transportation.

Shows include "Hawaiian Nights," Bill Engert, manager, with John Hobbs, canvas and tickets, and Audrey Smith and Edith Baer, dancers; Mr. and Mrs. Bancroft's Side Show with Berle (Blackie) Haskins, talker; Raymond C. Bancroft, inside lecturer; Prof. Eddie Torbet, unaphone; Cheeta, Hollywood chimpanzee; Scotty Kean, bagpipe and smoke artist; Lady Zoeanne, Oriental mystery cabinet; Princess Tiny, the girl with four hands; Audrey Irene, human dynamo; the Cactus Kids, Betty and Raymond, ballads; Mustang Skeet, rope spinner and whip artist; Buckskin Betty, rifle artistry; Colorado Fred, impalement artist, presenting his Wheel of Death; Harry L. Bancroft, tattoo artist; Walter Norton and Elmer Esmond, tickets.

Concessions and personnel: Bingo, Mike Bosco, manager, with four clerks and a caller; cookhouse, with Walt Miller, manager, Blanche Miller, cashier, Joe Wasel, chef, Jimmie Meade, griddle, Ernest Edwards, pastry, Dodo White, dishwasher, Eddie Young, yard man, and Mae Young, Maude Reade, Ethel Barry and Ambert East, waitresses; Mike Bosco 8, Mr. and Mrs. Eddie Cole 2, Fred Boswell 2, G. C. Mitchell 1, office 4, Mr. and Mrs. J. W. Slim, candy floss and French fries, the latter operated by J. W.'s dad; C. W. (Cy) Davis, popcorn, candy apples and ball game, assisted by Joe and Charlotte Wildes; Bill Mespelt 5, Ducky Miller 3, plus two mitt camps and an age and scales.

Show carries eight rides, Ferris Wheel, Merry-Go-Round, Tilt, Roll-o-Plane, Chair-o-Plane, Kiddie Autos, Kiddie Airplane and streamlined train, the latter owned and operated by Eddie Cole.—G. C. MITCHELL.

"ANCHOR TENTS"



Concession, Travelers, Merry-Go-Round, Bingo, Ball Games.

Khaki • Green • Blue
Flameproof Green
Prompt Delivery.

ANCHOR SUPPLY CO., Inc.
Evansville, Ind.

IMMEDIATE SHIPMENT

TRANSFORMERS ALL VOLTAGES ALL SIZES

SINGLE PHASE **MOTORS**

GENERATORS GASOLINE DRIVEN

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**4 BIG DAYS 4
OLD AUSTIN**

43 YEARS OF HOME-COMING, AUGUST 7-8-9-10

WANT: RIDES, SHOWS AND CONCESSIONS. COME ON, YOU WILL BE BOOKED
Greenway, Arkansas, to follow, Monticello City Park; next, Crossett, Arkansas, up town. More Celebrations to follow. Out all winter.

WE WANT GRIND STORES — CONTACT
"CURLY" MARION MIGNOTHY
As Per Route—"Park Attractions"

WANTED

For BERRYVILLE, VIRGINIA, HORSE SHOW AND FAIR

WEEK OF AUGUST 18

Shows with own outfits. Ten-cent Slum Stores open, Harry Devore, get in touch with me. Upper Marlboro, Maryland, week of August 5; Purcellville, Virginia, week of August 12.

SOL NUGER, Winchester Amusement Company

WANTED

Novelty man for good route of fairs, also experienced Jewelry Engraver, wire at once. Fairs start next week.

LARRY R. BURNS, King Reid Shows
CARTHAGE, N. Y.

TENTS

TENTS—Concession, Gypsy, Camping. Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.

ANYTHING IN CANVAS
Quick Deliveries. Wire

TENTCO CANVAS, INC.

190 GREENE STREET Phone: Walker 5-1299 NEW YORK 12, N. Y.

TENTS

All Sizes — All Styles. Khaki — Blue — Olive.

E. G. CAMPBELL TENT & AWNING CO.

ERNIE CAMPBELL JIMMY MORRISSEY

100 CENTRAL AVE. (Phone 38885) ALTON, ILLINOIS

NEW IMPROVED

SPITFIRE RIDES

NOW SCHEDULING 1947 PRODUCTION

FRANK HRUBETZ & CO.

Front and Shipping Sts. Salem, Oregon

POPCORN MACHINES—IMMEDIATE DELIVERY

We have in stock a number of Super Stars, cabinet and counter models, and Silver Stars in cabinet models. Also Jumbo Popping Units in both tank gas and natural gas models. Stock delivery on Coleman Burners and Handy Gas Plants.

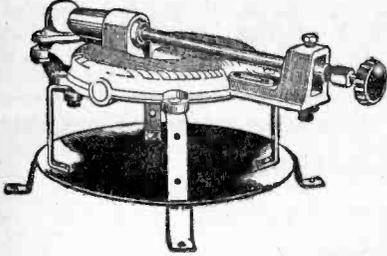
GOLD MEDAL PRODUCTS CO.

318 E. THIRD STREET CINCINNATI 2, OHIO

Better Cooking — Better Light for Carnivals, Shows, Concessions

★ All these Coleman Appliances make and burn their own gas from gasoline.

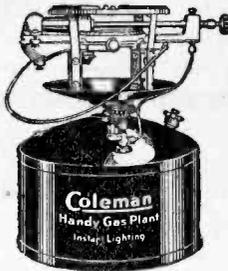
Coleman Burners



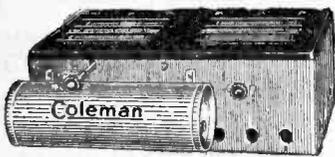
Dependable gas heating service under all conditions. Ideal for popcorn, hamburger, hot-dog stands, under coffee urns, steam tables, hot plates, water heaters. 5 and 7-inch burner models.

Coleman Handy Gas Plants

Portable complete gas plants; use them anywhere. Give clean, odorless, speedy gas heat adjustable to any volume for cooking, heating water, steaming; for repair shops. Costs only a few cents a day to operate. 8½-in. grate. Instant lighting; 5 and 7-inch burner models.



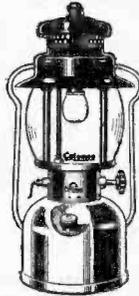
Coleman Hot Plate



Ideal for lunch counters, hot-dog and hamburger stands. Cooks just like city gas. Instant lighting. Solodur Metal Fuel Tank, resists rust and corrosion. Hinged top. 2 and 3-burner models.

Coleman Floodlight Lanterns

Big, powerful, dependable light for every outdoor night job. Floodlights 100-foot area so bright you can read a newspaper 50 feet away. Defies wind, snow, rain, sleet, and keeps on burning. Pyrex globe. Quality-built to take it when the going is rugged. Safe, can't spill fuel even if tipped over. 1 and 2 mantle models.



Coleman

REPAIR PARTS now available. If Coleman dealer cannot supply you, write nearest Coleman office. WRITE for prices and complete information. Address nearest office, Dept. 12B.

The Coleman Co., Inc., Wichita 1, Kans.

Chicago 11, Ill. — Philadelphia 8, Pa. Terminal Commerce Bldg. Los Angeles 64, Calif. — Honolulu, T. H. — Toronto, Can.

WANT LEGITIMATE CONCESSIONS

Sell X on Pop-Corn, Diggers, Candy Apples, also want Man, Wife to operate one of the best-framed Corn Games on the road. Want Cook House Operator, one who knows the business. Beautifully framed kitchen on semi truck. Jack Gallupo, advise. Place Agents, Coupons and Skillo. Can place Roll-o-Plane, Tilt or Octopus.

Our Fairs and Celebrations are as follows: Palestine, Ill., August 5-10; Evansville, Ind., August 12-17; Centralia, Ill., August 19-24; Murphysboro, Ill., August 26-31; Cairo, Ill., September 2-7; Poplar Bluff, Mo., September 9-14; Craighead County Fair, Jonesboro, Ark., September 16-21; Poinsette County Fair, Harrisburg, Ark., September 23-28; Phillips County Fair, Helena, Ark., September 30-October 5; with Stuttgart, Ark.; Warren, Ark.; Eudora, Ark.; El Dorado, Ark.; Magnolia, Ark.; Texarkana, Ark., to follow.

All address

JOE KARR WONDER CITY SHOWS

As per route. This Show out until Thanksgiving.

RICHWOOD, W. VA., This Week.

A. M. P. SHOWS

OAK HILL, W. VA., Next Week.

The Home of the "Spud and Splinter Festival."

"JUGGY"

Three big ones in West Virginia. Yest We play Oak Hill, W. Va., sponsored by city; then Botetourt County Fair, Fincastle, Va. Large premiums, exhibits, racing daily. Plus our choice North Carolina Fairs, including Richmond County Fair, Hamlet, N. C. (two surprise ones pending); then South Carolina, including Manning, S. C., Fair. Announcing more later—then Georgia.

WANT! WANT! WANT! WANT! SHOWS—Wild Life, Unborn, Hillbilles, Snake, Mechanical City, Fun House. (Notice: Have complete outfit for Jig Show. Want Girl Show with girls and wardrobe.) Fat Show.

CONCESSIONS—Good opportunity for Custard, Snow Ball, String Game, Rotaries, Clothes Pin Pitch, Shoot Til Win, Lead Gallery, plus what have you? Mike Bosco wants Bingo Help.

RISE HELP WANTED! Foreman for #5 Eli, Second Men and useful Ride Help in all departments.

ATTENTION, PLEASE! WILL BOOK OR BUY OCTOPUS!! All Replies to

A. M. PODSOBINSKI, GEN. MGR. FRED C. BOSWELL, BUS. MGR.

Richwood, W. Va., Aug. 5-10; Oak Hill, W. Va., Aug. 12-17.

G. C. MITCHELL, GEN. AGENT.

P.S.: This show now has eight Rides, 40 Concessions, 5 Shows, plus Free Act.

OPEN RIDE DATES

Our 6 Ride Unit Has Several Open Dates in September and October for Wisconsin or Northern Illinois.

GIELOW AMUSEMENT ENTERPRISES

2315 W. SCOTT ST.

MILWAUKEE 4, WIS.

Phone: Orchard 2962

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Aug. 3.—The visitation program the past week included Holman's Rides at Webster, N. Y., Thursday (25) where this unit was exhibiting under auspices of the Webster Fire Department. Owner Lewis Holman and Mr. and Mrs. Sprague extended many courtesies and indicated that a substantial contribution to the public relations fund would be made. Also visited the Gates-Chili Firemen's Carnival at Chili, N. Y., and the Hilton, N. Y., Firemen's Association Carnival, but found no organized show at either place.

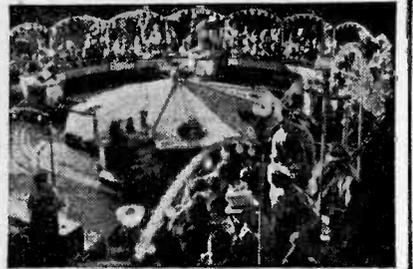
Friday (26) we went to the Point Pleasant, N. Y., Firemen's Celebration, but no organized show. Saturday (27) we visited Cetlin & Wilson Shows at Lockport, N. Y., Fair. Co-Owner Issy Cetlin and Business Manager William Cowan extended many courtesies. On the return, we stopped at Gates, N. Y., for the Firemen's Carnival, but no organized show. Sunday (28) we visited numerous concessions at Sea Breeze Park.

Visitors at the association's offices during the past week included Walter Schafer and wife of B. & C. Exposition Shows, Freemont W. Smith, of Smith Shows, and Barnes and Colegrove, of B. & C. Exposition Shows.

During the past week 25 personnel membership cards were issued to B. & V. Shows, putting that organization in a tie for fourth place in the second division in the annual membership race; otherwise, the standings remain the same as reported last week.

BOOMERANG

— MODEL 1946 —
REPEATER - THRILLER - UNLIMITED CAPACITY



Write for Catalogue, etc.
U. S. RIDING DEVICES CORP.

298 Junius St., Brooklyn, N. Y.—Harry Witt

Coin or Regular Streamline PHOTOMACHINES



Quick Delivery. Single, double, triple. 10 sizes, bust to full length. Cameras only or cabinets complete. KD or 1 piece.

Write—phone—wire.

Federal Identification Co.

Dept. R, 1012 N. W. 17, Oklahoma City, Okla.

SPECIAL PLASTIC GEARS

For

ELI NO. 5, NO. 12 FERRIS WHEELS

\$10.00

SILENT — DURABLE.

Shipment to United States and Canada.

PLASTELITE ENGINEERING CO.

P. O. Box 412 Fort Worth 1, Texas

Vulcanize Rubber Molds

Make Your Own Plaster. All New Models.

PLASTER 50¢ to \$10.00 Per Dozen for Those Who Can Come and Get It.

M. PIMENTEL

406 WEST 49 ST. NEW YORK CITY 19

Just North of Lincoln Tunnel.

10 KW. GENERATOR

— ONE ONLY —

Complete O'Keefe & Merrill Electric Generating Plant mounted in metal housing with skid base. Supplies AC at 120 or 240 volts. 35 HP, 4-cyl. water-cooled automatic type gasoline engine, direct-connected with generator. (Power Unit PE-95-G, Single Corps, U. S. Army.)

LA SALLE ENGINEERING CO.

630 W. LAKE ST. CHICAGO 6

FOR SALE NOW

.22 Close-Up, Splatter-Proof Ammunition, any amount.

Communicate

P. O. BOX 339
Virginia Beach, Va.

The B. & H. Amusement Co.

Beginning August 5th at Mullins, S. C., will play for a period of Eight Weeks the Tobacco Markets of South Carolina. Can use Concessions not conflicting, capable Agents for 10¢ Grind Stores and Minstrel Show Performers and Musicians. J. R. Boyd, can place you and others mentioned. Contact

W. E. HOBBS, Manager
MULLINS, S. C.

FOR SALE

HASSEN BUILT PHOTO GALLERY

In Trailer 7x10. Takes small, medium and post card size Photos. Neon front splash. \$125.00 Sound System. \$200.00 Light Plant, one extra Lens and good supply of Material. Living Quarters for two. All for \$1,200.00. Without Sound and Light Systems and extra Lens, \$950.00.

DICK JOHNSON

Woodsfield, O., Fair this week.

Home Address: 3432 W. 126th Cleveland 11, O.

POPCORN MACHINES

(BRAND NEW)

Build Your Own

A Complete Setup as Follows:

One large aluminum kettle with stainless steel shell. Removable elements, 2350 watt, 110 volts, 60 cycles, A. C. Includes a complete lid with motor, gears, switches, latest type hangers and all necessary wiring. Simple . . . all you have to do is hook up your wires!

Complete for only \$250.00

Will pop 30 pounds of popcorn per hour. Kettle can be removed in One Second! Will start to pop in Three Seconds after first popping. This Kettle can be installed in all makes of machines.

Dealer Inquiry Invited

CONSOLIDATED CONFECTIONS

1314 S. Wabash Ave. Chicago 5, Ill.

WILL PAY CASH FOR USED RIDES

All or Any Part
When they won't run any longer don't junk 'em, sell 'em to us. ALSO WURLITZER BAND ORGANS. R. T. WADE, 16845 Lindsay, Detroit 27, Mich. Phone: VErmont 5-5232.

E-Z FREEZE ICE CREAM MACHINE WANTED

J. NASER

363 W. Western Ave. Muskegon, Mich.

TWO-HEADED BABY, WAX

In Museum Jar — \$85.00. Wax Figures. Side Show Attractions.

W. H. J. SHAW

3334 Louisiana ST. LOUIS 18, MO.

WANTED
 FERRIS WHEEL AND OTHER LARGE RIDES FOR
FIRST ANNUAL HOMECOMING & PICNIC
 Sponsored by Veterans of Foreign Wars, Hartford, Wisconsin.
 August 31, September 1 and 2.
 A Sure Money-Making Opportunity.
 Write or Phone
RAY CHRISTMAN, Chairman
 Hartford, Wisconsin.

Garrison, North Dakota ANNUAL FALL FESTIVAL
 September 13 and 14
 Wants Rides, Concessions; Also a Good Two Hour Show for **THE BIGGEST CELEBRATION IN THE GARRISON DAM AREA.**
 Write:
EARL BENNETT, Gen'l Chairman
 Festival Committee
 Junior Chamber of Commerce,
 Garrison, North Dakota

FOR SALE
 8-Car Whip, 12-Car Ridee-O, 2 Surelite Generators, 15 1/2 Kw., 17 1/2 Kw. All in perfect condition. Ready to go.
ISLAND MANOR SHOWS
 128 Franklin St., Elmont, N. Y.

CLYDE BROCK WANTS
 Capable Nail Agents, also Fishpond. No drunks. Starting 10 straight fairs. Somerset, Ky., this week; then as per route.
L. J. HETH SHOWS

FOR SALE
9 CAR TILT-A-WHIRL
 Can be seen in operation.
 86 Boulevard Revere, Mass.

DO YOU NEED THEM QUICK?
 CARNIVAL AND CIRCUS SIDE SHOW
BANNERS
SNAP WYATT STUDIOS
 1608 Franklin St. Phone: M-63562. Tampa, Fla.

RISE HELP WANTED
 For Octopus, Ferris Wheel and Merry-Go-Round. Top Salary. Must be Sober.
DELGARIAN
 2303 N. Melvina Ave. Chicago 39, Ill.
 Telephone: Berkshire 7964

USED BUSES FOR SALE
 2 Chev. Beck—1937, 21-passenger.
 1 Chev. Beck—1939, 21-passenger.
 1 Chev. Fitzjohn, 1940, 28-passenger.
 3 Chev. Superior, 1941, 31-passenger.
 6 Dodge (Wayne Bodies) 1942, 35-passenger.
 1 Chev. Wayne—1941, 45-passenger.
 5 Chev. Wayne—1942, 36-passenger.
 Carolina Scenic Coach Lines, Spartanburg, S. C.

GIRL IN FISH BOWL
 Lenses with direction to make, \$20; two slightly used DeVry Sound Picture 35mm. Machines with big amp. suitable for theatres, road shows, \$775.00; new 5 KW DC Light Plant in circus parade wagon, \$900; Chev. Truck, 5,500 miles, with letdown sides, makes 16-foot stage, circus design, \$1,000.
HOME CONST. CO., 97 Arch St., Butler, N. J.

CHAIRPLANE FOR SALE
\$1,600.00
 24 Seats, Jones Model, perfect, complete, 200 lights. Can be seen in operation. With or without Transportation.
JACK NASWORTHY,
 o/o Sradler's Shows Phillipsburg, Kan.

SPONSORED EVENTS
 Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

North Industry, O., Fete Huge Success

CANTON, O., Aug. 3.—Eighth annual North Industry Home-Coming (July 23-27) attracted large and top spending crowds, according to George Marlow, who handled the promotion. Platform entertainment nightly included band concerts, variety acts, round and square dancing, and speaking. The Saturday afternoon pet parade for the kiddies helped the matinee gross.
 Maggie and Gil Fallon had seven rides including miniature train and Funhouse. Larry Fallon had bingo and 10 other stores. Other concessionaires included Mac McClausand, floss; Louis Leichtamer, root beer and striker; Ted Mitchell, taffy; Maxie Rhodes, pennants and novelties; Harry Shirk, fruit wheel; Mr. and Mrs. A. D. Power, jewelry.

Village volunteer firemen sponsored the event as usual. Booster sheet, handled by Marlow, is strong, running six pages this year.

Saxonburg Firemen Revive Jubilee for Huge Success

SAXONBURG, Pa., Aug. 3.—Revived after four years, the Saxonburg Firemen's Jubilee (July 15-20) proved one of the outstanding outdoor celebrations in Western Pennsylvania, according to John Duke, general chairman. Celebration opened Monday night with good weather prevailing, and midway crowds were big all week. Thursday night was tops because of the annual firemen's parade, which attracted some 60 trucks and marching units from the Tri-State district.

Midway offered a strong line-up, including Maggie and Gil Fallon's seven rides, miniature train and Funhouse; Larry Fallon had all concessions, including bingo; Lester Rogers, peanuts, and Mr. and Mrs. A. D. Power, novelty jewelry.

Firemen arranged dancing three nights in their hall adjacent to the lot. California Queens presented the free act.

Gov. Expected To Attend Portland (Ind.) Kid's Day

PORTLAND, Ind., Aug. 3.—The fifth annual Kid's Day will be held on the main streets here Thursday (29), sponsored by the American Legion, Veterans of Foreign Wars, Portland business men and service clubs.

Day opens with free shows for kiddies at both Portland theaters and free acts on the streets. Jack Kurkowski's xylophone band, circus acts and a soap box derby will be featured. A parade is set for 2:30 p.m., with Portland's 50-piece American Legion band and floats among the features.

Gov. Ralph Gates, Lieut. Gov. Richard T. James, Col. Roscoe Turner and Wilbur Shaw are among the guests expected. Event last year drew 15,000. Roger Ludy is chairman.

Beards—or Bastile

FAIRFIELD, Ia., Aug. 3. — A Whisker Club organized to promote the Jefferson County Centennial program September 25-28, has built a stockade in the business district, and officers of the club propose to lock up anyone who violates the club rules or who refuse to enter into the spirit of the time and grow whiskers. Officers of the club will wear police stars several times larger than ordinary badges.

Kewanee Labor Unions Set Annual Free Entertainment

KEWANEE, Ill., Aug. 3.—Organized labor unions of this city will sponsor their sixth annual free Labor Day Celebration in Kewanee's football stadium. Don Sweet, East Moline talent agent, has booked and handled the show since its inception. Event is paid for by a small assessment levied against members of the various labor union locals.

L. W. Strand, business agent for the Kewanee Boilermakers' Union, Local 195, is general chairman. Attractions set for the platform show include Bill Dornfield, emcee; Watts and Newman, musical novelty; Konrad and Simmons, skaters; Ray Joplin, lightning cartoonist and banjoist, and Hans and Rosetta Claire, juggling and balancing.

Don Sweet Books VFW Show For East Moline Sept. 2

EAST MOLINE, Ill., Aug. 3.—Roy S. Wise Post, VFW, will sponsor its first annual V-J Day and Home-Coming Celebration September 2 in Soule Stadium here, according to Don Sweet, head of the Sweet Entertainment Agency, who is managing the promotion and booking the stage attractions, thrill acts and fireworks. Profits will go into the fund to build a new home, James Montgomery, assistant police chief and show chairman said.

Acts already set are Jimmy Jamison, high fire diver; Jackie Shaw, swaying pole; Jack LaVier and Ruthie Morgan, comedy trapeze; Bob and Mae Morris, equilibrists, and Charles Bruggie, musical comedian. Contract for Jamison's dive was negotiated thru the Charles Zemater office. Other acts were booked direct by Sweet.

Art Briese, of Thearle-Duffield, sold the fireworks, which depicts the bombing of Bikini and the flag raising at Iwo Jima.

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BERTHA IS SOME DIFFERENT

Retain One Solid Morsel With Changes for Better

Robert Ringling's fetish for immaculate wardrobe holds while John Ringling North steps in with music—Evans, Springer, Heyer profit most under new administration

By Pat Purcell

CHICAGO, Aug. 3.—Ringling Bros.' and Barnum & Bailey Circus came to town yesterday and last night opened a 19-performance 10-day engagement on the macadamized parking lot south of Soldier Field, a conservatively estimated 5,000 being in the big top for a program which was almost startlingly different from the one this agent reviewed in Madison Square Garden (*Billboard*, April 13, 1946). Since the change of administration—the supplanting of Robert Ringling in the president's chair with James A. Haley and the return of John Ringling North to the scene of action—they have removed most of the operatic touches and swung it back to circus, and it was evident that the cash customers like it and the hands around the show seem to be having a fine time, indeed.

Costumes Immaculate

All of the Robert Ringling touch hasn't been removed, and it is just as well, as the costumes were as impeccably neat and clean as they were when first paraded into the Garden arena that night in April. Care of the costumes was one of Robert Ringling's chief concerns, and it seems that he instilled that thought well into the wardrobe department. Regardless of how a showman might view the performance, one could not for a moment overlook the immaculate appearance of everyone, from the prop boys to the stars. Even the press department seemed to have an unusual glow, and not of the type that can be lifted from a jug.

It is a tribute to the management that the appearance has been kept at such an above-par standard with the season more than half completed, and it cannot be said that a particular shine was on for the Windy City, as Big Bertha did four one-nighters before springing here last night.

A Pleasure To Hear

Turning thoughts to the drastic changes, the first to catch the consciousness of a showman was the music. Even this agent, bent upon the task of enjoying the show, was reminded of this change before a horn was tootled, as an arm was grasped by Merle Evans, who said: "Wait until you hear that spec music tonight—Victor Herbert. . . ." And his voice trailed away in sort of ecstasy.

Merle, who almost pumped out an esophagus in an effort to push Deems Taylor thru his short cornet in the Garden (see *Billboard*, April 13, 1946), was happy in his task of leading his band thru the chords of circus music, and it gave the show the lift it needed.

Then, midway thru the program, there was William Heyer, resplendent in top hat and tails, riding Starless Night with apparent enjoyment. He, too, had been relieved of a designer's dream, or nightmare (See *Billboard*, April 13, 1946) and he rode as tho it was a pleasure to ride and exhibit his perfectly trained animal.

Springer Springs

Then, too, there was Arthur Springer, who has been the Big Show announcer for ever so long. In the Garden it was Sphinx Springer, as he was there in immaculate ward-

robe, but not once did he open his trap. The show ran without one announcement or the shrill of a whistle. That hardly is circus. Last night Springer was allowed to clear his throat three times after the opening and in doing so he added something to the turns of Con Colleano, Guistino Loyal and the Wallendas. Still there wasn't a whistle and maybe there'll never be another around this one. Who can tell?

The outstanding John Ringling North touch came when the Wallendas were working on their high wire, and only a few in the know realized it was there—yet there it was, nevertheless. One of the tunes Merle Evans's band played during that number was *Paris*, written by John Ringling North, and those who recognized it say it has plenty of melody in fox-trot time.

The administration changed after the show left the buildings, and there were some changes. It seems that the good was kept and the bad was ousted.

Maybe if all those factions would get together and pool their ideas they'd come up with a helluva circus.

Polio Hits Debut Of Mills in Minn.

WINONA, Minn., Aug. 3.—Light attendance that greeted Mills Bros.' Circus at its first Minnesota stand here last Wednesday was attributed to threat of an infantile paralysis epidemic, which has had the town worried. Health authorities urged parents to keep their children from all public gatherings.

Show entered Minnesota after an extensive tour thru Wisconsin that embraced 25 one-day stands. Whitehall was termed by Jack Mills as the banner stand of that State, producing a straw house in the afternoon and capacity at night Monday, July 29. Several spectators were slightly injured at Whitehall when a section of reserved seats gave way. Sandy soil was said to be responsible.

Durand, Wis., yielded only fair business in weather that was extremely hot Saturday (27). A satisfactory day was reported at Owen, Wis., July 24.

Why It's the 101

DENVER, Aug. 3.—Col. Zack T. Miller, lending his name and presence to Jimmy Wood's 101 Ranch Wild West Show, recalled the origin of the 101 Ranch title for columnist James Briggs in *The Rocky Mountain News* here.

"There used to be a drinking joint in San Antonio called the 101," Zack said. "In 1876 it took my dad three days to get his boys out of it. About that time he had to have a new brand, so he decided to brand all his cattle '101.' Those cowhands worked two weeks without a breather, and the old man wanted them to remember it was the 101 which had made them work so hard."

Thus the Millers' ranch received the name which was also borne by their show.

N. E. Tour Over, Biz for Sparks Dips in Jersey

PENNS GROVE, N. J., Aug. 3.—Southbound after profitable tour thru New England, Sparks Circus experienced a sharp dip in business in this State. At Carneys Point near here last Wednesday, matinee drew less than half a house and night was but little better. Monday at Trenton, N. J., was termed by the management the poorest day of the season. Show arrived in Trenton Monday morning after a long Sunday move from Waterbury, Conn., and an overnight stop at Flemington (N. J.) fairgrounds.

The poor showing in New Jersey proved a come-down after the New England States, where business as a whole convinced James Edgar and his associates that the old Sparks title still has pulling power.

Extra performances both afternoon and night at Springfield, Mass., Thursday (July 25) produced the banner stand of the season, topping the previous best day at Bangor, Me. Show was subjected to rigid fire tests there, but resultant publicity apparently proved more of a boost than a knock.

New Britain, Conn., gave the show a strong matinee and capacity night house Friday (26) and Waterbury yielded two sellouts next day. At both towns Connecticut's stringent fire regulations were enforced to the last comma. Big top successfully passed flame tests applied against it, but grandstand chairs were banned on the basis they could not be secured against toppling in case of crowd movement. Customers didn't seem to mind and paid to sit on the bare platforms. State and local police and firemen were on hand in unusual numbers at both places. Result was plenty of paper.

Cole's Colo. Spots Range Fair to Good

Polio Does Harm in 2 Towns

GREELEY, Colo., Aug. 3.—Business for Cole Bros.' Circus has ranged from fair to good in its Colorado towns since Denver. Show drew about half a house in the afternoon and three-quarters at night here last Tuesday after a good day Monday at Fort Collins.

A fair day was registered Sunday (28) at Longmont, where it was believed attendance was cut by alarm over a polio epidemic. A polio scare was also blamed for a light matinee at La Junta, Colo., altho a crowd composed mostly of adults was near capacity at night. At Pueblo, Colo., the day before, a three-quarter matinee and full night house were reported.

Fire starting in the generator room of a sleeper caused damage estimated by show officials at \$2,500 Sunday afternoon at Longmont. Clothes of some of the sleeper's occupants were destroyed.

From Greeley show went to Cheyenne for the usual trek across Southern Wyoming.

Dailey Bros. Back For More in Minn. After Two in S. D.

SIoux FALLS, S. D., Aug. 3.—First in this season, Dailey Bros.' Circus drew a fair matinee and good night house here last Wednesday. Because of the lot's location, town folks missed the unloading and haul. Train arrived about 8 a.m., but matinee was little delayed.

Show came here from Windom, Minn., where a polio scare is said to have been reflected at the front door. It was also reported that a trained bear of the show died at Windom.

From Sioux Falls, show made a 103-mile jump to Watertown, S. D., after which it was scheduled to return to Minnesota at Marshall.

A good day's business was registered at Superior, Wis., July 24, followed by a satisfactory two-day stand at Duluth. Show then made a Sunday run of 237 miles to Mankato, Minn., where it had two good houses Monday, July 29.

Robert Ringling To Come Back?

NEW YORK, Aug. 3.—Robert Coleman, *New York Daily Mirror* drama columnist, toyed Thursday (1) with the idea that Robert Ringling, former head of the Big One, will launch a new circus next year.

Possibility is said to hinge upon a final court decision in the pending suit of Ringling's mother in which she is attempting to nullify the election last April of James A. Haley to the circus presidency. If successful, Ringling would regain the presidency.

Stevens in North Dakota

BERTHOLD, N. D., Aug. 3.—Stevens Bros.' Circus drew a good night house after playing to a light matinee here July 25.

GENERAL OUTDOOR NEWS STARTS ON PAGE 50

Material Is of Interest to All Branches of Outdoor
Show Business

Bell Bros. Gets Some Good Biz On Minn. Tour

MILACA, Minn., Aug. 3.—Tom Ewalt, owner-manager of Bell Bros. Circus, is finding his Minnesota tour pleasant and profitable. Tho this is new territory for the show, it has met enthusiastic crowds at nearly all stands. Milaca had a capacity matinee and turnaway at night July 15. A line half a block long and three or four deep was still clamoring for tickets at the white wagon when the window was closed at spec time.

Show's physical appearance seems to go a long way in selling it. The 15 straight and semi-trucks are all beautifully painted and lettered. The new all-white big top is an 80 with three 40's. Kid show has a new white top, 40 by 80, with a 120-foot banner line.

At Newell, S. D., show experienced a blowdown. Big top damage was confined to a one-foot tear, thanks to Shorty Lynn, boss canvasman. However, an end piece of the kid show top was ripped to shreds, and a cage wagon was overturned. In the turmoil, door separating the compartments of the cage came loose and the bears in one side made a meal of four monkeys in the other.

Recently joining were Doc and Borghild Ford, Lewis and Claudia Ford, Barney and Jimmy Arnesen, Jack and Peggy Jean Harrison, the Four Millers, and Harry and Mrs. Ballard.

Doc Ford, as equestrian director, makes the performance unroll with zip and dash reminiscent of the old Al G. Barnes show. The program follows:

Display No. 1—Grand Entry. No. 2—Loop, Borghild Ford. No. 3—Bob Ewalt working pony and riding monk. No. 4—Miller's comedy acrobatics. No. 5—Prince Chico, wonder horse. No. 6—Arnesen Bros., clown number. No. 7—Swinging perches over rings 1 and 3. Lewis Ford and Borghild Albertina; web over ring 2, Peggy Jean Harrison. No. 8—Tom Ewalt with Ena, a bang-up elephant act. No. 9—Dogs in rings 1 and 3. No. 10—Clowns: Barney and Jimmy in William Tell gag. No. 11—Barrel kicking, William Miller. No. 12—Military ponies, Bob Ewalt. No. 13—Cloud swings, Mrs. Ford and Lew Ford. No. 14—Clown levitation. No. 15—Ewalt's high-school horses. No. 16—The Four Millers, acrobats. No. 17—Clown water gag. No. 18—Swinging ladders. No. 19—Rolling globe, Katherine Sue Ewalt. No. 20—Barney's chair balance. No. 21—Clown walk, Jack Harrison. No. 22—Liberty horses, Tom Ewalt.

Staff: Tom Ewalt, owner-manager; Mrs. Helen Ewalt, secretary-treasurer; Doc Ford, equestrian director and Side Show superintendent; George Hanlon, legal adjuster; Mr. and Mrs. Harry Ballard, front door; Shorty Lynn, boss canvasman; Lee Crawford, prop boss; I. B. Duncan, bandmaster; Mike Kibba, chief electrician; John Foster, boss mechanic, and Dutch Camel, menagerie superintendent.

Duncan's band has eight pieces, playing swell circus music. Cooper's cookhouse satisfies 85 people three times a day.

Polack Unit 1 Tops '45 at Long Beach

LONG BEACH, Calif., Aug. 3.—Polack Bros. Circus, Unit No. 1, closed here July 28 after playing to 45,000 in 10 days at the Municipal Auditorium under auspices of the Scouts. Attendance was above last year's and the gross showed a 20 per cent increase, according to show officials.

Show got off to a slow start, with two-third to three-quarter houses the first four days. Beginning the fifth day, attendance steadily increased, resulting in turnaways the last three performances.

Pendleton Stashes Townies' Tickets; Ry. Special To Run

PENDLETON, Ore., Aug. 3.—Directors of the Pendleton Round-Up have taken steps to win the good will of the home-towners. In past years, because of the heavy reservations from outsiders, Pendletonians found themselves out in the cold so far as Round-Up seats were concerned. This year, one-fourth of the seats for all four days will be reserved for home-towners. In addition, opening day, September 11, is being boosted as "Home-Towners' Day."

A promotion stunt by *The Oregon Journal*, of Portland, is bringing a good piece of additional publicity for the Round-Up. Newspaper is arranging a special train—"Let 'Er Buck Special"—to run from Portland to Pendleton and return. Price of reservation on the train includes everything—Pullman facilities and dining car service. Paper reports that all reservations are filled.

Bob Levin Arranges Heavy Denver Bill

CHICAGO, Aug. 3.—Bob Levin, former G.I., with a terrific yen for the circus, spent two days this week in Chicago conferring with Dave Malcomb, of the Ernie Young Agency, arranging a heavy program for an indoor date to be presented in Denver February 5-15.

Levin, president of the Colorado Circus Corporation, has an exclusive contract for the use of the Denver Stockyards Stadium, and his first offering there will be under auspices of the Silver Dollar Cootie Club.

Preliminary arrangements for the promotional campaign are ready, but will not be set in motion until after the Shrine's annual date in September. Levin's organization also has a string of dates set for the New England States. Malcomb has an exclusive booking deal.

Bailey Is All Right In First Ky. Stands

MURRAY, Ky., Aug. 3.—Bob (Bonham) Stevens, being a Southern gentleman at heart, has lost no time returning to the territory where the title of colonel becomes him and leaving behind the Middle Western States that are never too good for him. Paducah, show's first stand in Kentucky since spring, gave with a good day's business Monday, July 29, followed by a packed matinee and good night house next day at Mayfield. Matinee was light here Wednesday (31), but night house was about 85 per cent capacity.

En route to Kentucky after a long trek thru Illinois, show played Cape Girardeau and Sikeston, Mo. At latter stand, the local press observed the show was in "much earlier than is customary." However, there was a fair matinee and better night house.

Bradley & Benson Hit by Flood

CULPEPPER, Va., Aug. 3.—Bradley & Benson Circus, which exhibited here Thursday (1), was hit on the lot about 2 o'clock next morning by a flood, said by local residents to have been the most severe in their memory. Show suffered a heavy loss of both ring and rolling stock, Lee Houston's highly trained mule being among the animals that perished. The rushing waters were so strong that house trailers were carried across the lot.

Thru energetic efforts of Owner-Manager James Bagwell, show was able to move to Waynesboro, where it was billed for Friday (2).

Short Haul Eases Set-Up For Big One in Chicago

CHICAGO, Aug. 3.—Tho the 16th Drive parking area south of Soldier Field is regarded as a "slow lot" because of its asphalt surface, a fairly early arrival and a haul of only a few hundred feet made it easy going for Ringling Bros. and Barnum & Bailey Circus in setting up Friday (2) for its first appearance under canvas in Chicago since '43. With a little pushing show would not have missed a 3:15 starting time far if there'd been a matinee. But none was scheduled, so no pushing was necessary and there was still time to spare in readying for the opening performance at night.

Chicago is the fourth stand this season where the menagerie has been placed under canvas, others having been Philadelphia, Washington and Baltimore. In all the one- and two-

day stands, menagerie has been corraled. Menagerie top is a 120 with three 40's, four poles being used on this lot.

For the Chicago engagement, Merle Evans's bandstand has been moved from the back door at the end of the big top to the middle of the backside grandstand. It has not been determined whether this change will be made permanent. Up until a few years ago the back door as well as the bandstand were on the side. Green sawdust is used in the rings here, a refinement not always in effect on the road. A new dressing top, scheduled to be inaugurated here, turned up with one of the middles missing. As a result, old top was put up with the new sidewall.

La Porte a Larry

La Porte, Ind., Thursday (1) proved to be little more than a feed-and-water stop between Michigan and Chicago. The matinee, 40 minutes late, drew less than half a house and the night crowd was not much better. Everyone agreed it was the lightest day of the season, but nobody was much surprised. The town was set in to break the jump into Chicago, because no lot suitable could be found at South Bend. Last time the Big One had played La Porte was August 20, 1935. (Ed Kelly remembers the date; it was his birthday and he celebrated.)

Between performances at La Porte, President James Haley confirmed a report heard earlier on the lot that show had not had a losing day so far this season. Whether the two slim houses at La Porte would be sufficient to top the nut was not then known.

Michigan Stand So-So

Of three one-day stands in Michigan that followed the nine-day run at Detroit, the best was Kalamazoo Wednesday (July 31). Altho the matinee was only about half a house, the night crowd was almost capacity. Grand Rapids the day before was not so good. Matinee crowd was about half full and night was somewhat better. There was rain in the morning, but it stopped before the matinee. In the move from Detroit to Lansing Monday, the derailment of a stock car delayed arrival of the last section until almost mid-afternoon. As a result, the matinee did not get under way until about 5:45, leaving only 15 minutes between shows. The matinee at Lansing drew about half a house and the night show about three-quarters.

136,000 in Detroit's 9 Days

Altho the Detroit engagement was nothing tremendous, show officials declared it came up to expectations. The final three nights and Sunday matinee at Harper and Conners Avenues were at or near the capacity mark, the matinees Friday and Saturday being considerably lighter.

On the basis of a 9,000 capacity, *The Billboard's* Detroit representative computed the attendance for five days on the East Side lot at 78,000 and that for the previous four days at Ford and Wyoming Roads at 58,000, making a grand total of 136,000 for the nine-day stand. This figure compares favorably with the 104,000 total for 24 performances in 13 days at the University of Detroit Stadium in '44. It is, however, considerably under the 210,000 reported for the 10-day run in '43, when three shows had to be given the final Sunday.

Owens Finding Ohio Tour Spotty; Heads For Ky. and South

CAMBRIDGE, O., Aug. 3.—After almost two weeks in Ohio, playing mostly towns where at least two other shows have been in previously, Buck Owens's Circus & Wild West continues to do spotty business. Mount Vernon, in years past a regular stop for Charlie Sparks, gave the show a fair day last Monday. Tuesday at Coshocton, which is never much, matinee was light but night house was fair. Biz here Wednesday was extremely light. There was about a third of a house at the matinee, and a heavy rain and electrical storm between shows killed the night tip.

Show will leave the Buckeye State Thursday (8) at Portsmouth, heading into Kentucky for several stands. Itinerary will be confined to the South the remainder of the season.

Owens said here he expected better business after the outfit moved below the Ohio River, since Ohio was pretty well covered by half a dozen truck shows earlier in the season.

S. M. S. Ranch Gets Well at Sussex, N. J.

SUSSEX, N. J., Aug. 3.—Sponsored by the American Legion, the S.M.S. Ranch Rodeo played to two capacity houses here July 27-28. Show was presented in 20 events and ran 2½ hours. Roy Mickens was producer and director; Bill Smith, superintendent of stock; Florence Shields, official timer; Frank Shields, arena director; Joe Daly, announcer, and Ed Nordzy, Cappy Steele and George Wildy, judges.

Trick riders were Harry Kiley, Charlie and Jean Noordzy, Ruth Lopez, Irish Roselle, Augie Bartholdy, Gary and Eillene Kruger and Bud Nelson. Fire Boy was ridden by Harry Kiley. Bud Nelson and Johnnie Cassullo had the high-school horses, Fred Clancy supplied the fancy roping and horse catching, while Chip Clancy, 7-year-old star, was featured in a trick roping routine.

Winners were Earl May, saddle bronk riding; Shadow Miller, second; Bob Booth, third. Harry Kiley, bull dogging; Earl May, second; Tony Scardo, third. Ed Noordzy, calf roping; Eddie Helke, second; Charlie Noordzy, third. Bull riding, Chink Scardo; Larry Wink, second; Slim Frawley, third.

Using the word "normalcy?"

Jake (Corrigan) Disch, clown cop, has been playing industrial celebrations in Wisconsin and events around Milwaukee the past several weeks.

Henry Barrett has joined the staff of Jimmie Rison, handling advance promotion for Polack Bros.' No. 1 unit at San Jose, Calif. Barrett was formerly concession manager of the California State Fair, still on the inactive list. . . . Another Barrett, Roy, the clown, is with the Polack No. 2 unit, having passed up eight weeks of fairs to remain there.

Long memory is one that goes back to the first swinging ladder gal one fell for.

"Surprised to see such a pretty show," writes Floyd (Slim) Arnold of a visit he and Harry Leonard paid Bell Bros. in Minnesota. . . . Mr. and Mrs. Frank Kindler, Dr. and Mrs. Schaefer and daughter, and Mrs. Osborne, of St. Cloud, Minn., visited Jay Gould and Milt Herriott on Gould's show at Buffalo, Minn. En route to Buffalo, Gould's seat truck overturned and Robert Anderson, driver, was cut about the head.

Jim Stutz writes that this is his fifth season with Hunt Bros. and his 30th in outdoor showbiz. His son,

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UNDER THE MARQUEE

Jimmy, is a bareback rider with Phil Wirth's riding school, currently playing fairs in Pennsylvania and New York. . . . Bonnie and Les Ulrich, CFA, of Sheffield, Mass., shot pictures on the Hunt lot at Torrington, Conn.

Sunday before the Sparks show played Springfield, Mass., *The Union and Republican* sprang a page of roto pictures taken a few weeks earlier when the show played near-by Holyoke. Among other space grabbed by Walter D. Nealand was a feature about himself recalling when he rode in bicycle races at Hampden Park 40 years ago.

LARRY BUTLER, assistant manager of the Sears-Roebuck store at Augusta, Me., is a model builder and a red-hot fan. He jockeyed the reserved-seat box during the Sparks engagement in Augusta and visited at Lewiston and Waterville, Me.



The same day the Oklahoma City newspapers carried two news pictures and a story about elephants, Uncle Leo Blondin topped things off by devoting his WKY radio program to the subject, *Elephants I Have Known*. His list of outstanding bulls include Rajah, Lemen Bros.' Circus; Mom, Sells-Floto, mentioned in stories by Courtney Riley Cooper; Fanny, umbrella-eared bull with Ringling Bros.; Snyder, greatest hindleg bull of all; Billy Sunday, Sells-Floto; Shirley, Cheyenne Mountain Zoo, Colorado Springs, Colo.; Black Diamond, put to death near Houston; Albert, also known as Tusco, put to death at Salem, Ore., and Mena, named for the winter quarters town of Mena, Ark.

Hot day is one when you give up trying to push thru the crowd around the back yard's drink stand.

For Elmer C. Lindquist, Sparks' clown, the Worcester, Mass., date was a homecoming. He had the opportunity to spend some time with his brother, E. Albert Lindquist. Lindquist was born in Worcester and worked as carpenter in the old Worcester Theater, where he kindled an ambition to become an entertainer.

Roy Feltus, writing from Bloomington, Ind., disputes the statement that Clyde Beatty was the first circus to take a show train to Vancouver Island, B. C. As general agent for Gentry Bros. in 1902, he made a contract for moving the Gentry train of five cars from Blaine, Wash., across the Strait of Georgia, to Victoria on the island and then to the city of Vancouver on the mainland. However, the Beatty train may still be the first to go to the small towns on the island—Port Alberni, Courtenay and Nanaimo.

That was John B. Graham, attorney and circus enthusiast of Butler, Pa., who stepped in front of the Ringling-Barnum grandstand the final night in Cleveland and urged the crowd to remain calm when a sudden storm caused some uneasiness. Merle Evans's band played on; Con Colleano returned to his wire and all was well. . . . Paul M. Sullivan reports from Concord, N. H., that Keniston Field, a new lot King Bros. broke in there, proved a swell spot for the show.

Raising of workmen's pay annually amounts to the admission that circus biz is no longer a game of seeing the country.

Oscar Lowande visited *The Billboard* New York offices Saturday

(27). Until recently with Sparks Circus, he plans a short rest before returning to the road.

Fred Maurer Jr., who recently left the advance of the Sparks Circus, is back in his home town of Canton, O., engaged in billing the district for various events. He is handling Zeiter Speedway (midget auto races) outdoor exploitation for Butte Field, Steubenville; Ohio State Fairground oval at Columbus, and Bainbridge, near Cleveland; running races at Thistledown, near Cleveland, and the Canton engagement of Penn Premier Shows. His dad, former trouper, operates the snipe plant at Canton.

Earl Shipley, now with the Jimmie Lynch Death Dodgers, was a Detroit visitor last week, picking up more cars for the show and visiting with friends on the Ringling-Barnum circus.

F. M. Shortridge is managing Boyle Woolfolk's Wonder Bros.' Circus unit, playing fairs with Dorothy Herbert as headliner. . . . Mrs. Joe Haworth, wife of Cole Bros.' legal adjuster, is recovering from a three-week illness.

Old-timer claims he can keep up with all modern customs except the butchers' use of the word "refreshments" when they mean "so-dee."

Lou Jacobs, Big Show clown, is being featured in Rexall drugstore advertising this month.



CHARLIE SMITH is the up-and-coming young lot super-intending with the Buck Owens Circus & Wild West, not Charlie Grimes as stated in *The Billboard* of July 27. This photo of him was taken by Burt Wilson.

In the wake of a recent flood at Elmira, N. Y., Art (Doc) Miller found an assortment of advertising paper for the Mapes Circus, which he believes was a wagon show of the '80's or '90's. In the same trunk were dodgers and couriers dating back to the R. Sands Circus.

Early-day six and eight-horse drivers followed politicians' middle-of-the-road policy when hauling wagons to the cars to dodge an occasional rock.

Tama Frank and Patsy, who have the concert on the James M. Cole Circus, with Captain and Mrs. Christie and others from that show, were guests at Sussex, N. J., Sunday (28) of Joe Daly, general agent and announcer for the SMS Ranch Rodeo. Daly expected to return the visit when the Jimmy Cole show played Netcong, N. J. . . . Herbert A. Douglas, of West Chester, Pa., renewed acquaintances with Tige Hale, bandmaster, and others on the Bradley & Benson show at Wilmington, Del. Frank M. Bullock, of Chester, Pa., and Walter A. Kalb, of Sunbury, Pa., were also visitors.

Marshall Green, g.a. for the Sparks show, is now in the land of cotton and tobacco. Tommy Bryden, car manager, has a crew of nine men on three trucks. Al Tucker has replaced Harry Kackley as contracting agent, and Raymond Sheetz is 24-hour man. . . . Frequent visitor while Sparks was in New England was A. B. (Forepaugh Whitey) Christie, who once drove a team of zebras in the old Adam Forepaugh street pa-

rade and for 50 years has been with the Donnelly Poster plant in Boston. A Sparks visitor in Maine was Charles Valee, father of Rudy. Personal guests of Manager James Edgar at Trenton, N. J., were Mr. and Mrs. Elmer Kemp and Mr. and Mrs. Walter Cogle. Other visitors there included Mr. and Mrs. Al Beck, Dee Aldrich, Bernie Flanagan, Edward Reed and Wendell Goodwin, *The Billboard* representative. Kemp and Goodwin followed the show to Camden, N. J.

Mother Minnie Fisher, chaplain of the PCSA Auxiliary, in a memorial tribute to Arthur Borrella, says, "He answered the call as he wished, entertaining children."

Worst thing about loud-speakers used by announcers is that they are so mechanically efficient that listeners can hear all mispronounced words.

Mr. and Mrs. Frank Littlefield caught King Bros. at Gloucester, Mass. They also met Mr. and Mrs. Charles Greta and baby, Shirley, on the Carr Show. Charlie is working a high-wire act, and his son is still in the service. The Littlefields report Harry Edwards has a miniature circus on the Boston Amusement Show.

Bandmaster Vic Robbins expected a nice quiet visit with home folks when the Sparks Show played Bangor, Me. But here is the day's program he faced: Downtown free show with parade at 10:30 a.m., radio broadcast at 11:30, two matinees and two night shows, distribution of mail and The Billboard between times, and a midnight party by the home-towners.

Clyde Beatty was the last circus ever to play Larwill Park, formerly known as the Cambie Grounds, at Vancouver, B. C. Construction is soon to start on a bus terminal on the site, where Conklin & Garrett, Al G. Barnes and other shows, large and small, used to play. . . . Because of the unforeseen rush of business for the Beatty show, Bill McGough, superintendent of tickets, ran out of the ducats he'd had printed especially for Canada, second day of the Vancouver stand, and had to fall back on stock tickets used in the U. S. Larry Vogt, on the reserved box just inside the big top, felt he had a vacation in Vancouver, since reserved section generally was sold out in advance. . . . Bill Antes, press and radio expert for the Beatty show, became a real "no man." His phone in Hotel Vancouver was kept busy by calls from club secretaries trying to reserve blocks of seats for their members. "Not fair to the general public," was Bill's reply.

The ultimate has happened to Al Butler, contracting agent for the Big One. His friend, Otto Johr, breeder of race horses at Northville, Mich., has named a colt for him. Youngster is by Aerialist out of Imperial Betsey, and he's a full brother of Earl V. Z. All that can be hoped for Al Butler, the horse, is that he is able to run as fast as Al Butler, the man, can talk.

Twin City members of the Adam Forepaugh Top, CFA, sent a day on Dailey Bros. at Mankato, Minn., with an invitation to the cookhouse among the courtesies extended them by Ben and Eva Davenport. Party included Frank C. Friedman and Mr. and Mrs. Stubblefield, of St. Paul; Ed Frye, Gary Davison, Mr. and Mrs. Noel Van Tilburg; Claude Tonolli and Sumner N. Peterson, of Minneapolis, and Mr. and Mrs. Ed Swan, of Mankato. Milt Herriot, of the Jay Gould Show, was on the lot the same day. Another visitor was G. C. (See *Under the Marquee* on page 97)

Ringling-Barnum

Highlight of the week between Detroit and Chicago was the presence of movie star Ann Sheridan and Steve Hannegan, who traveled with the show four days. Miss Sheridan made spec and proved a good trouper. She and Hannegan were guests of John Ringling North. Other visitors were Allen King, Ralph Smith, Mr. and Mrs. Howard Brecken, Mr. and Mrs. Roberts; Mr. and Mrs. James De Young and daughter, Dorothy; the La Blonde Troupe, Mr. and Mrs. Hill, J. V. Walker and Roy Valentine.

Gerry Hill was injured when hit by an overhanging guy wire while doing jumps. Ruth Hoffman is on the sick list. Polly Morrissey celebrated her birthday. Clayton Chase left at Grand Rapids, Mich., due to the death of his father. He will rejoin at Chicago.

Backyard notes: Paul Jerome and Dutch Luley trying to duck the pest who found his way to the men's dressing room and started to tell of his prowess as a juggler. As others did a quick fade-out, leaving the guy talking to himself, someone remarked, "Let's have a rabbit stew," putting Saluto on the warpath.

Straight-Ahead Willie will have his get-together at the Pink Poodle this season as in the past. Everyone is welcome.

Overhead at the grease joint: "Coffee all around." "No coffee; stove's broke." "Egg sandwich." "No eggs; hens on strike." "Any meat?" "No meat; war's over." "One coke." "No coke; coke's in the candy top."—DICK MILLER.

Bailey Bros.

In Paducah, Ky., most everyone took advantage of our first Sunday off in weeks by resting and trying to keep cool. Johnny Wall's department was the only one working. He and his crew spent a busy day working on the new big top. Peggy Henderson took the juvenile department on a swimming party.

A severe storm hit us in Mayfield, Ky., tearing and damaging the horse top. Marion Davis got all the stock out safely. The dressing room top was torn to ribbons. A new one is en route.

Gladys Gillum and Capt. Engerer are putting on a good concert. It is George Meyers who really "acts" as referee in the wrestling match. Everyone is wondering when George will have to do some wrestling of his own. The spectators get mighty peeved at him due to a bit of heckling by some of the show boys who think George will pay off before things get too serious.

Skinny Goe must be related to Tom Sawyer. He has Harry Shell and Ivan Graham, who are spending their vacations visiting the show, tooting horns at every performance. And they are enjoying it!

Note to Freddie Freeman: We like your monkey gag but wonder if many really understand it? meow.—DOLLY JACOBS.

DRESSING ROOM GOSSIP

Cole Bros.

It was a big time for Kate and Charlie Luckey at Denver, their home town. They had Mr. and Mrs. McFarlan as their house guests, and what a time those kids had for three days.

Sickness and mishaps have hit our show with full force. A few of the victims: Max Chamberty, whose buster put him out of the casting act a few days; Dick Lewis, who took a nasty one off the tables; Horace Laird, Billie Burke, Randy Grose, Mr. Mac, Johnnie Chamberty, Billy Griffin, June Carter and Jeannie Moore.

Teddy Webb took the day off at Colorado Springs and, with Mrs. Webb and Butch, took in the sights, including Pike's Peak and Cave of the Winds. Colorado lived up to its reputation. Every day one of those things would come up and everyone would start packing his trunk. I packed mine so many times it's really tidy now. My wife can even find things in it.

Lots of 101 Ranch visitors: Mr. and Mrs. Jimmy Wood, Allen Wood, Smoke and Dorothy Chisim, Mr. and Mrs. Fred Bowery, Mr. and Mrs. Mark Smith and son, Pat Hart, Tina Koehlar, Skeeter Knudsen, Mr. and Mrs. Haller; Maurice Marmalejo, the bath king; Johnnie Gutierrez, Joe and Anna Metcalf, and last but not least, Col. Zack Miller. Other visitors included Mr. and Mrs. Allen King, Leo Huff, George Converse and son, and Richard Frey from Canon City, Colo., who was with us a week, taking pictures of everybody and everything.

A vote of thanks to Bob Hampton, our back yard cop. It's refreshing to see politeness in the back yard. Thanks, also to Jimmy Ray, our first-aid man, for a good job.—FREDDIE FREEMAN.

101 Ranch

In Colorado we got all the hot weather we prayed for earlier in the season when we were having rain. We had a few quick electrical storms, too.

At Canon City, Ruby Wood's trailer caught fire from a short in the wires, and the back bedroom was damaged. There was also a mishap on the 141-mile jump into Canon City. Arthur Gutierrez, driving his father's truck and pulling a trailer, went to sleep and ran into the side of a bridge. Molly and baby sister, Tony, were asleep in the trailer, and Dora had gone to sleep beside Arthur up front. Part of the truck bed, loaded with rigging, was torn off, and some holes were poked in the trailer. The boys lost no time getting rolling again.

Mr. and Mrs. Bill DeBarrie bought an aluminum trailer in Denver. Anna and Joe Metcalf have moved from the white sleeper to the second stateroom in Frank Chicarello's sleeper. Recent departures: Dick Thornton, butcher for Luke Anderson, at Laramie, Wyo.; Allen and Bunny King at Longmont, John Pearl Harris at Rocky Ford, and Harriet Gailbraith at Trinidad. Harriet left for a long needed rest and said she'd take her time returning to Los Angeles. Bob Gailbraith is the show mechanic.

Jeanne Ray Beattie is spending her vacation with Frances and Luke Anderson. Cliff Henry's uncle, Dr. A. E. Fairbanks, visited at Trinidad. He is 80 and still has an optical practice at Raton, N. M. Cliff had last seen his uncle when he was 8 years old and his father had the J. E. Henry Circus.—TONI MADISON.

Clyde Beatty

Our business at Vancouver, B. C., made us think the three-a-day of vaudeville memory had replaced the traditional circus two-a-day. We certainly did welcome that Sunday run.

Our friend Kyes has had to resort to everything but the pony express to get the mail. Joe Siegrist is allowing Spud Slevinsky of the band to practice haircutting on him in return for which Spud gives Joe trumpet lessons. Joe's big worry was getting the instrument in the case until he fixed it by cutting the bell off. As for his hair, it looks like the sully with the fringe on the top. Seen walking at a 45-degree angle was Elden Day, and not from Black Horse Ale but a bundle of programs.

We are looking forward to Sunday (4) when the Dirty Dozen and the Boo Hum Hit Dum Ladies' Club will have an outing. Sam Alexander, the two-faced man of Pete Kortez's Side Show, says this is his last season as such; a plastic surgeon in Chicago will work on him this season. Good luck, Sam. Eddie Stinson, of the Detroit Shrine Circus, is spending a few days with Mr. and Mrs. Clyde Beatty, and they are planning some fishing.—DON FRANCISCO.

C. R. Montgomery

The new big top, an 80 with three 40's, was recently delivered, and a new semi arrived from the West Coast to be used as a bull truck. The Fuller Troupe joined at Henning, Minn., including Mr. and Mrs. Fuller, their daughter, Bonnie, and son, Chuck, together with three horses. Bonnie and Chuck do bare-back riding, Bonnie does swinging ladder and ring contortion, and Johnnie and Charles are clowns. Mr. Fuller also has a wonderful performing dog, Skippy. Swede Johnson and his black and white Liberty horses joined at Browerville, Minn.

A blessed event occurred a few days ago—a litter of baby leopards. Joe B. Webb's trailer, Cracker Box, hasn't turned over for three days. The gin rummy game between I. B. McCoy and Al Moss continues hot and heavy. Nellie Orton Hoogewoning visited her sister, Grace Orton, and Grace and Robert left with her for a week's vacation. Lester McGee's race horse won the endurance handicap race at Longacres, Wash., for a good purse.

Blackie (George) Knox is still on the job, keeping up repairs on the canvas. He just passed his 80th birthday, which goes to prove you can't keep a good man down.—FRED KARR and JACK BELL.

Stevens Bros.

After so long a time of cold nights, Old Sol has turned on the heat again. Owner-Manager Bob Stevens visited Dailey Bros. at Devils Lake, N. D., and between shows Tiger Bill Snyder paid us a visit. Betty Jean Pratt, who was injured in a fall, is on the road to recovery and working out a little each day. Harvey Sweet is now doing whip-cracking in the concert. After a week's lay-off, the writer is back in the program, and thanks Harold T. Ramage and the Hebelers Shops, Bloomington, Ill., for a new trap rigging. The Fuller family left for home to reorganize for fairs and celebrations. Shorty Linn has joined the ticket department.

Patty Tabor's lost shoe and sock have been found. Newest thing on the show is the Spook Show in the backyard, set up in Vern Pratt's truck by Rita Jo Pratt and Shela Grady. They manage to duke in some town kids once in a while. For showfolk it's free. Mrs. Ione Stevens is all smiles now that she's driven the Chev truck and semi. The boys didn't know which way to run Sunday when Juan DeAvilla blew pay-day on his trumpet just as the cook-house bell rang.—HARRY VILLEPONTEAUX.

Sparks

Charley Hunt, of Hunt Bros., visited at Worcester, Mass., and renewed acquaintance with the Clarke boys, whom he hadn't seen for 20 years. Worcester is Metoo's old hometown, and a family reunion was in order when his brother, Albert E. Lindquist, killed the fatted calf and welcomed the prodigal back to the fold. At New Britain, Conn., Blacky Nye was the busiest man on the lot, greeting old schoolmates and friends. Blacky has a bellboy in the person of Mell Henry, who wakes him daily at dawn.

Jack Burslem bought a barometer to tell him when it rains, but he says it's much more complicated than holding his hand out the door. Oscar Lowande finally left for pastures new. Recent visitors: Eddie, ex-Ringling driver; Jerry Tripp, old Ringling clown, and Mrs. Tripp; Bill Fellows, brother of Dexter Fellows; Paulette San Marchi and mother, Dr. Martin, Bill Donahue and family, Harry Harson, Earl Chapin May, Joe Beach, Wally Beach, Charles Davitt, Francis W. Lacouline, Jim Hoye; Bill Montague, national publicity director of CFA; Tommy and Toni Alquist, and Bill Day, who gave a wonderful display of movies after the show at New Britain.—CHARLES F. CLARKE.

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P.S. Harry W. Lamon wants Joints of all kinds for Outside on Lot.

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King Bros.

When we were just across the bridge from New Brunswick, most of the folks did a little shopping for Canadian blankets and gifts. Fred Wenzel's last words before he left: "Hope there's no shortage of Black Horse ale over there!" A Canadian contingent of circus enthusiasts visited at Houlton, Me., including Mr. and Mrs. Tip Stone and daughter, Anne; Mr. and Mrs. Speers, and Mr. and Mrs. Finamore, who came over from Woodstock, N. B. Ken and Bertha Maynard, in Maine on a vacation, visited at Waterville.

Gladys Fox, who joined at Lincoln, Me., is working in the big show and leading spec with baton whirling. New arrivals are Mrs. Norma Wilkinson and son, Henry, who are spending a few weeks with Banks. Loren Hall is doing a swell job as prop boss, assisted by his dad. Frank Sapiro, sailmaker, is keeping the tops in good shape. Tommy Marvin is having a tough time keeping his stable of wrestlers. Wild West and wrestlers are a great combination for holding people for the concert. Everyone hopes Mrs. Grace Webb, of the Side Show, will soon be home after her recent illness.

Cutest thing in the juvenile department is little Chi Chi Pierce, 7, showing a town fellow how to tie a half hitch. Wonder if A. C. Bradley ever gets tired pulling out the memo book and informing the First-of-Mays where we'll be Thanksgiving. Beach parties have been the vogue and all the folks are sporting beautiful tans. Our tour of Maine ends August 5 and most of us will be sorry. We have found plenty of bum roads and long runs, but biz has been on the right side of the ledger. Now I'll take leave to find Bradley and see where we'll be Armistice Day. — EDDIE HENDRICKS.

Beers-Barnes

This show, out of Miami, and lately in Kentucky, is having a good season. Outfit has been augmented with some new acts and animals. Merwyn the Great is rounding out his 10th year. Madame Tilly and Tex Lawton are also with the organization. Charles Beers is still director of finance and Roger Barnes is still utility man and director of traffic. Pop Beers, with a long House of David Beard he is growing, is apt to be taken for George Bernard Shaw. — J. TRIMPIN.

Dressing Room Gossip

Kelly-Miller

Biggest event of the week was the return of Mrs. Dores Miller from Smith Center, Kan., with her baby daughter. Dores celebrated his birthday July 27 at Flandreau, S. D., where we were visited by many folks from the Howard Amusement Company, playing at Jasper, S. D. We experienced our hottest day and smallest crowd at Lennox, S. D., July 29.

Chief Keys is doing well with the concert, holding about 80 per cent of the crowds. He also leads our spec in full Indian regalia, making a hit with the Sioux in the audience. Our orchids this week go to Tillie Keys, a nice person to have around. Mabel and Swede Johnson visited on their way to the Montgomery show. Marvin Wicks was slightly injured by a kick in the head while assisting in the Liberty act. Latest addition to the show, eight puppies born to the Wicks dog, Dixie. Mickey Wayman is practicing swinging ladder daily. Buzzy Potts is doing well as producing clown, adding a number ever so often and making a hit with the kids. — JONNIE MAE SNYDER.

Bradley & Benson

As a result of hot weather, our matinees have been light but we manage to turn pretty good crowds at night. Our two days at Baltimore (July 26-27) were just that way. After our cowboy department left, James Bagwell managed to rent enough local horses for the Baltimore dates. Alexandria, Va., treated us pretty well, with wait paper up against us. Due to the fact that two shows were offering special 35-cent kid tickets, we had the pleasure of honoring quite a number of our competitors' tickets. Hope they'll retaliate in kind.

Visitors were plentiful at Alexandria. They included Dr. William Mann and Melvin D. Hildreth, prominent members of the CFA from Washington. The writer's sister also visited there.

Tommy Thornton is expanding his Side Show steadily and has an excellent presentation. — JOSEPH W. SHAROUN.

Polack Bros. No. 2

Spencer Huntley joined at Joplin, Mo., to take over the Power's elephant act. Teresa Morales also joined there and is doing her heel catches. Adolph Delbosq, assisted by his daughter, Marie, gets a lot of applause with his musical horse, Serenado II. Horse plays two numbers with its nose on sleigh bells strung across a bar like chimes.

Johnnie Delmar, old-time clown, visited at Dallas, Tex., where he lives and still clowns. Johnny Gibson's *Hollywood Sky Ballet* left at Tulsa to fill fair bookings. Nate Lewis, our congenial equestrian director and announcer, has a triple coat of tan he picked up from Phoenix to Tulsa. Cyse O'Dell had trouble with her car between Joplin, Mo., and Leavenworth, Kan. Roy Barrett and Maximo do comedy for the boys in the dressing room, and it's a contest to see who can tell the biggest one on the other.

Sonny Moore has been reunited with an army buddy—a German police dog—that was with him all thru the war. After the war, the dog was returned to its original owner who did not want to part with it at first, but Sonny finally arranged to buy it and have it shipped to him at Tulsa. George Paige, concession boss, did a little chauffeur work for the governor (I. J.) between Leavenworth. (See Polack Bros. No. 2 on page 99)

Buck Owens

Between social activities and his duties with the show, Buck Owens was worn to a nub before we left Sandusky, O., his home town. While there, he was made a member of the sheriff's force. Now he even eyes the bandstand. Wonder why? Several of the boys joined the Moose at Sandusky. At Norwalk, O., the venerable Walter L. Main was seen in the reserves. Other visitors: Romig and Rooney with Mr. and Mrs. J. W. Ethridge at Bucyrus; Bill Meyers, of Barr Bros., at Marion; Wick Leonard, the dog trainer from Columbus, with the Wolcotts at Delaware, and Mr. and Mrs. Walter Guice at Newark.

The \$64 question at Marion: Why did a certain man appear for his turn with his trousers on backward? Dan Cupid has certainly been busy around here. There are three comparatively newly married couples. Now a certain cowboy seems to be affected, and as a result he does the funniest things with the rope. As soon as he gives the word we'll tell you who the interested parties are. — NORMAN HANLEY.

Bell Bros.

This show has been hitting the money spots so consistently in Minnesota and the Dakotas that when we do have one that's not a turnaway we wonder what is wrong. Almost everyone made the trip to Fort Frances, Can., between shows at International Falls, Minn. At Warroad, Minn., show played a matinee only, and after a swell chicken dinner in the cookhouse, Mr. and Mrs. Tom Ewalt chartered the S. S. Resolute and took the entire personnel for a cruise on beautiful Lake of the Woods. Many thanks to a swell couple.

This show should have the title, "The Most Beautiful Show in America," as it is the cleanest and makes the best appearance of any this writer has seen in many years. Harry Ballard is performing wonders getting up and down with only a skeleton crew on the big top. We had visitors recently from the Montgomery and World of Today shows, with reports that both are doing business. — DOC L. B. FORD.

Dailey Bros.

We dedicate this week to the children. The web number has been augmented by Margaret (The Best) Wilkins, age 12, and she is doing quite well. Myrtle LeBouef can hardly wait to don the new costume her mother, Hazel, is making for her. She wanted to wear it for ladder with basting threads showing and minus its full quota of spangles. Donna Dee Pyle is wowing them with her style and poise in the elephant, horse and dog number. She works the dog. Little Jack Knight has been a valuable assistant to his dad in the banner department. Dad hates to see school days come.

Norma Davenport, not a child any more, decided to adopt a small pig-tail ape and tied him to her trunk. In less time than it takes to write it he had turned over two buckets of water, torn up a pack of cigarettes, ruined a box of matches and unrolled an expose Kodak film. The monkey episode is closed.

Any dressing room needs a beauty operator. We notice Jeanette Wallace is busy giving permanents. Our lovely spring curls were straightened (See DAILEY BROS. on page 99)

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POLIO WORRIES MINN. EXECS

No Thoughts Of Not Going

Self-imposed quarantine may trim kid attendance—big bill after year lay-off

ST. PAUL, Aug. 3.—Minnesota State Fair, resuming its 10-day annual after a one-year lapse, is all set to go—but officials were keeping their fingers crossed hoping the current polio epidemic sweeping the State abates before turnstiles start swinging August 24.

Raymond A. Lee, secretary, said the board was ready to take any and every precaution to protect patrons against the infantile paralysis outbreak. Lee Thursday (1) was conferring with a salesman who seeks to spray the grounds with DDT to insure killing off of all insects, in the hope of lessening chances of the polio spread.

No Cancellation Threat

Altho there was no thought of canceling out because of the epidemic, Lee said it appeared certain that kid patronage would take a terrific drop in the face of a voluntary quarantine of small fry now on in Minneapolis, heart of the outbreak.

Meanwhile, the annual set-up was complete. For the first time in 22 years the evening grandstand show will not be under the aegis of Barnes-Carruthers. Instead the board this year bought a Boyle Woolfolk show from George Flint.

Contest Rodeo Booked

Highlighting the first fair show since 1942 will be the contest rodeo being brought here by Guthrie Rodeo of Muskogee, Okla., with 40 riders competing. A local horse show will be curtain-raiser for the rodeo for the four afternoons Monday-Thursday, August 26-29.

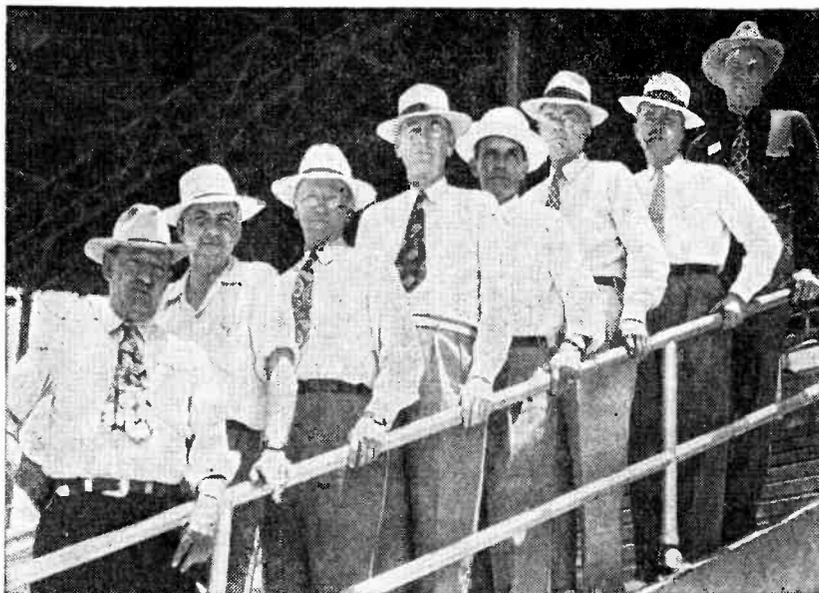
Auto racing sked includes two days by White and Sweeney and two days by John A. Sloan. Capt. Frank Winkley heads the two-day Thrill Day program. Royal American Shows again will occupy the midway and Thearle-Duffield fireworks will climax evening grandstand performances.

Invite General "Ike"

Seeking a special attraction, the fair has invited General Dwight Eisenhower to take part in special ceremonies honoring him. The general was invited to name his own day during the run. Wires to "Ike" went from Lee, the governor, mayors of Minneapolis and St. Paul, State adjutant general, State American Legion commander and army recruiting officers.

His appearance here would tie in with the war show which goes into the poultry building. Show will be made up for the most part of same exhibits, trophies and ordnance now at Milwaukee Centurama, but additional material is being brought in from Wright Field, Dayton, O.

Because of the prevalence of Newcastle's disease among poultry, the annual poultry show has been banned. The horse barn has been revamped to house the livestock show. Because the army still has possession of the sheep and swine barns, these animals will not be exhibited this year. Total premiums for all departments is \$65,000.



PART OF THE EXECUTIVE COMMITTEE of the North Texas Fair Association organized recently at a meeting of more than 70 directors at Arlington, Tex. Left to right: E. Paul Waggoner, president; Julian H. Blackwell, executive vice-president; Glenn W. Turpin, secretary; H. C. Custard, vice-president; John Vernon; H. C. Wilemon, treasurer; Harold Eppes and J. R. (Red) Wright. Second annual North Texas Fair and Rodeo will be held at Arlington Downs August 24-September 2, with top-flight rodeo talent, Western movie stars and radio names highlighting the program.

94th Muncie Annual Shows Marked Increases in Every Way; Harness Racing Tops

Cavalcade Betters Midway Mark Despite Layout Handicap

By Herb Dotten

MUNCIE, Ind., Aug. 3.—"Up" is the word for the 94th Annual Muncie Fair which closed Friday (2) night. Paid and free attendance, grandstand receipts and midway grosses all topped the totals for '45, and the event wound up on the right side of the ledger—but good, so good, in fact, that fair execs will now make a decision whether to embark on a widespread plant improvement program or obtain a new site and build a new plant.

Final figures were unavailable, but it was estimated that attendance totaled about 50,000, of which approximately half was paid. This represents a jump of about 20 per cent, both free and paid, over last year. The gate take was also swollen by a hike of 10 cents in adult admission to 60 cents this year.

Sellouts or near sellouts of the grandstand were registered each afternoon, beginning last Sunday. Opening afternoon WLW *Midwestern Hayride* demonstrated potent pulling power when it drew a good grandstand turnout, then went on that night in its final appearance to fill the stand.

Harness Card Strong

Harness horse racing, a consistently popular feature over the years in this hotbed of racing interest, packed the grandstand each afternoon, Monday thru Friday. The program, drafted by A. G. Norrick, fair committee in charge of the im-

New Buildings Ready For Kenton Annual

KENTON, O., Aug. 3.—Construction of a new agricultural building, which will provide 82 booths, a race horse barn with 49 stalls, and a cattle barn, which will have a judging ring and seats for 500 persons, is now being pushed at the Hardin County fairgrounds here in preparation for the annual September 23-26.

To accommodate the buildings, a shift of the race track was necessary. Funds for the improvements were raised by a tax levy approved by voters of the county in '43. Bert Frederick, fair board prexy, heads the committee in charge of the improvements.

Kid Shortage Hits Wadena

Despite loss of mites annual tops records—Collins 50% increase on midway

WADENA, Minn., Aug. 3.—Polio scare hit this town during the Wadena County Fair this week, and tobogganed attendance of the kiddies. Sharp drop in their attendance was reflected clearly in extremely light play on Kiddie Rides on the midway, where otherwise excellent business was chalked up by the William T. Collins Shows.

Midway grosses and attendance at the fair were far ahead of last year, a good one. Rides and shows took in about 50 per cent more than in '45, Charles E. Kelsey, fair secretary, said. Attendance jumped to 22,000, an increase of 5,000 over last year.

Harness horse races were offered three afternoons, beginning last Monday. Lucky Lott's Hell Drivers, presented afternoon and night closing day, Thursday, were credited with drawing 5,000 paid admissions. A different bill of acts, booked thru the Gus Sun office, was presented each of the first three nights.

Elgin, Ill., Back With Winner; White Horse Troupe Draws

ELGIN, Ill., Aug. 3.—When receipts of Kane County Fair, back in the picture for the first time since the war, were counted Thursday (1) night at the completion of the two-day four-performance program of the White Horse Troupe of Napier, Neb., officials revealed the annual was financially solvent and had two days in which to amass a profit.

Program opened Tuesday, July 30, with the WLS *Barn Dance*, which garnered a neat \$3,300. White Horse Troupe came in Wednesday afternoon and all four performances were played to standees inside the arena, and ticket sales were stopped each time before the show started. A horse show the last two days had a record entry list and an amazing advance sale, officials reported.

Jack Guertin handled the details of organizing the annual and brought in a unit of Fidler's United Shows for the midway. Rides, including three majors and three kiddies, were given a strong play. George McCarthy handled the merchants' exhibits, filling a huge tent, while machinery exhibits were placed in the open. Stock show was particularly strong, backed with 4-H judging contests, women's milking contests, etc.

Officials have laid plans for a permanent stand for 1947 on the grounds furnished by the city in Wing Park.

GENERAL OUTDOOR NEWS STARTS ON PAGE 50

Material Is of Interest to All Branches of Outdoor Show Business

Rock Rapids Features Rodeo

ROCK RAPIDS, Ia., Aug. 3.—The Lyon County Fair will feature a rodeo, August 14-16, using Ben Powers's stock. Permanent chutes, corrals and catch pens have been installed. Event will operate under R. C. A. rules.

REGINA KEEPS 'A' CIRCUIT PACE

Expect Annual Will Top 1945

Gate & grandstand figures for first two days almost double those set last year

REGINA, Sask., Aug. 3.—Keeping pace with the other "A" Circuit annuals at Brandon, Calgary, Edmonton and Saskatoon, which turned in record-shattering figures, Regina fair officials were certain a final count would show this year's event far ahead of last year.

Annual opened Monday (29) to large crowds, and Tuesday was the same. Total attendance for the two days was 38,312, as compared to 28,083 a year ago. Grandstand figures for the two days were 22,126, compared with 16,628 last year. Gate and grandstand figures for the two days were almost double that of a year ago.

Weather the first three days was hot, mercury hovering in the 90's. Wednesday night (31) it rained just before the grandstand show. It was not enough to stop the show, but enough to cool things off, and the crowd was so large it was necessary to put on two complete performances of the Barnes-Carruthers Revue. Wednesday was Citizen's Day.

Both *The Regina Leader-Post* and Station CKCK went all out to boost the fair and the Royal American Shows' midway. The newspaper used several page-one spreads. Daily and nightly broadcast, direct from the midway, plus an organ recital every morning from the girl show, helped boost RAS business.

Royal American, which arrived here Sunday (28), took seven hours to unload and tremendous crowds watched the proceedings.

105G Windfall for Portland, Ore., Expo

PORTLAND, Ore., Aug. 3.—\$105,000 windfall to the Pacific International Livestock Exhibition here has resulted from its five years of wartime inactivity. That sum has accumulated in the State treasury as revenue from the Oregon Racing Commission and is available to the exposition for repairs and maintenance of grounds, the expo has been advised.

Much of the horse racing in the State was blacked out when State and county fairs suspended during the war, but dog racing continued.

Who's Gotta Cot?

IONIA, Mich., Aug. 3.—Speaking of housing problems—as who isn't—this town takes top spot. Scene of the Ionia Free Fair, which pulls crowds running well up into six figures, the town has only two hotels with a total room capacity of 65 rooms.

And just to give a rough idea of the problem—and leave enough blanks for your imagination to play with—there are roughly 300 people alone with the Cavalcade of Amusements and approximately 50 with the Barnes-Carruthers grandstand show.

Million \$ Season Forecast for Pennsylvania Events

HARRISBURG, Pa., Aug. 3.—Another million-dollar fair season has been predicted for Pennsylvania this year by State Secretary of Agriculture Miles Horst.

Fair receipts went over the million mark in the Keystone State for the first time last year, Horst said. At the same time he predicted the 1,609,000 attendance record of '45 would be topped this year.

Eighty-nine county and community events are officially listed by the agricultural department, most of them scheduled for September.

"Each of the 89 county and community annuals is eligible for State aid in the payment of premiums for agricultural prizes except a few that are operating for the first or second year," Horst said. "The number indicates a return to pre-war conditions."

Final Day Turnout at Sacramento Annual Wipes Out Deficit

GALT, Calif., Aug. 3.—Altho the pari-mutuel betting on horse racing didn't measure up to expectations, the Sacramento County Fair closed here Saturday (27) with an all-time attendance record for a single day and the deficit predicted earlier in the week wiped out. In the words of Eugene Kenefick, "the fair closed in a blaze of glory and with money in the bank."

Saturday's paid attendance figures were 5,180, which topped the previous high of 4,117 for the nine-day event. Pari-mutuel betting the final day hit \$91,454, to boost the average daily play to \$54,815, thus reducing the expected losses considerably. Fair's split of Saturday's pari-mutuel take amounted to \$9,037.39, including \$806.53 "breakage." Deputy County Auditor James Hastings said of the \$91,454 bet at the windows, \$78,376.20 went to the bettors.

Robert Schoonover, owner of the California Amusement Company, operator of the fair's midway, said patronage on the thrill and other riding devices was heavy.

Harry La Breque, who handled the fair's promotion, came thru with a unique stunt. He was host at a dutch lunch to the commercial exhibitors, 36 in all. This is the first time commercial payees have been entertained in this way, at least as far as La Breque knows.

Colorado Offers 60G In Prizes, Premiums

PUEBLO, Colo., Aug. 3.—Colorado State Fair and Rodeo, August 26-31, will offer \$60,000 in premiums and purse money. Rodeo winners will divide approximately \$12,000, fair having posted \$9,400 and entry fees will add another two or three thousand. Leo Cremer will furnish stock and direct rodeo.

Dropped during the war years, program this year will again include the 4-H group, county displays, livestock and field crop exhibits. Emphasis will be placed on basic food production. Frank Means, fair manager, announced preliminary judging will start August 25.

Forsyth & Dowis have signed to bring 14 rides and 6 shows. Running races will be held each afternoon except Saturday (30), and for the first time in 10 years auto races will be held under National Speedways direction. Thearle-Duffield fireworks

Ladies' Aid 'Well'; Eats a Worry Now

DES MOINES, Aug. 3.—Even the Ladies' Aid Societies of Iowa are in the money, so much so that a number of them have advised Lloyd Cunningham, secretary of the Iowa State Fair, that at this year's annual they won't operate the large eating places they formerly did to raise funds.

As a result, Cunningham has a headache trying to figure out how the customers are going to be fed. At last count six of the establishments formerly operated by church orgs are without sponsors.

Sunday Big Winner For Darlington, Wis.

DARLINGTON, Wis., Aug. 3.—A huge Sunday turnout enabled the Lafayette County Fair to wind up a four-day run Monday, July 29, as one of the most successful in the history of the event. Sunday's attendance reached about 12,000, and the annual chalked up a total attendance of approximately 20,000. Weather was perfect thruout.

Harness horse races were offered three afternoons. Outstanding among the night grandstand features were a society horse show and an amateur night. Also presented were three professional acts, the Hanneford family, the Aerial Christensens, and Novak and Faye, booked thru the Barnes-Carruthers Office, Chicago. John Francis Shows did excellent business on the midway.

Free gate for children was on Friday, July 26, and vets were admitted free closing day. Annual folded at 6 p.m. Monday. Front gate admission for adults, set at 60 cents in '45, was pruned to 50 cents.

Charles O'Connell, ex-G.I. (he had been a technical sergeant with Counter-Intelligence), is fair secretary.

displays will be fired each evening.

Seating capacity has been expanded with new 1,000-seat covered wings extending from both ends of the arena. A new subway under the track connects the main grandstand with the new stands.

Pueblo is making a bid to be named headquarters of the International Rodeo Association. Ray H. Talbot, president of the fair, has offered E. N. Boylen, rodeo commissioner, offices at the fairgrounds if the association will establish headquarters here.

Danville Back With Hit Bill; Fails To Click

Hot Finish Needed for Save

By a Staff Correspondent

DANVILLE Ill., Aug. 3.—Without a fair since 1929, this city was treated to a revival under the name of the Illinois-Indiana Exposition. It offered puh-lenty in the way of strong attractions, little in the way of agricultural exhibits, all of which was in commendable keeping with the advance build-up. And that had been more than adequate. But thru Thursday (1), the event, then in its fourth day, had not been greeted with attendance that matched the strength of the array of attractions.

However, expo execs figured that a strong finish would put the expo over and get the attractions people either off the "nut" or enable them to prune their losses. The White Horse Troupe was skedded today for the last of its two afternoon shows, auto races under the direction of National Speedways are to go tomorrow, and Ernie Young's *State Fair Revue*, which preemed here last Tuesday, to cheers, if not a lot of customers, is set to close its six-night stand tomorrow.

Hennies Needs Finish

Hennies Bros.' Shows on the midway present a formidable array of rides, shows and what have you. The lot layout is excellent. The lot itself is excellent and the show is impressive. But the turf hadn't been trod badly by the tramp of fun-seekers thru Thursday. To be sure, each day's gross from opening Sunday thru Thursday was double the preceding day's. The midway money-getters needed a strong finish, just like the grandstand attractions.

The annual teed off Monday with afternoon and night grandstand shows skedded for the *WLS Barn Dance*. The matinee was called off when a count in the grandstand showed about the same number of people in the stands as there were actors waiting to go on. A few tickets were refunded, and the rest were honored for the night show, at which (See DANVILLE PLAY on page 80)

Nice Profit, Eh?

DANVILLE, Ill., Aug. 3.—Cups of ice water at five cents per copy sold—and sold briskly—at the Illinois-Indiana Exposition here this week, thus wreathing with smiles the face of Clyde La Mar, independent concessionaire of Cayuga, Ind. Hot weather prevailed daily, and La Mar in mid-week allowed as how he had done almost enough business opening day to pay for the privilege.

"Some of the fellows around here," he said, cocking his head in the general direction of the juice joints, "don't seem to like it much."

A big part of his play came from showfolk, who preferred ice water at five cents to juice at a dime.

AROUND THE GROUNDS

Barry County Fair at Hastings, Mich., was delayed a day in getting fully under way when the local electric company was unable to get the power connected in time for the scheduled opening Monday (29). W. G. Wade Shows furnished the midway.

The pari-mutuel plant at Oregon State Fair, Salem, will be enlarged and remodeled before the Labor Day opening, Manager Leo Spitzbart has announced. Construction of a glass-enclosed calculating room, open to public vision; installation of a new tote machine and erection of a new electric odds board in the infield are skedded.

Now en route back from the CBI theater where they had entertained troops for several years, the Rudenkos (Igor and George Rudenko), acrobatic and balancing act, have been booked to appear at the San Joaquin County Fair, Stockton, Calif. The Rudenkos are due to arrive in San Francisco August 22. Booking was by Acme Productions, Stockton, Hank Lewis, of that org, infos.

Ken Heath, veteran thrill driver, sustained a broken leg and bruises when hit by a car during the performance of Frank Winkley's All-American Thrill Drivers at Saginaw, Mich., July 28. Heath was standing on the track when a car veered off a ramp and struck him, knocking him 30 feet. Doctors said he will recover.

On the theory that "the first 100 years are the hardest," the Rutland (Vt.) Fair should be in for smooth sailing from here on. The 101st edition opens September 2 with a program which on paper shapes up as strong and well balanced. Stage-show consists of the Roxyettes, the Four Albanis, the Four Macks, Gaudsmith Brothers, Loyal Repensky Troupe, Pallenberg's Bears, the Seven Brannocks, Sliver Johnson's Funny Ford, and Potas and Folsom, all booked thru the George A. Hamid office.

Earl Newberry, Bob Maynard and Earl Shipley, all of the Jimmie Lynch Death Dodgers organization, made a brief stop-over last week in Chicago. Trio was headed for a few days of rest before launching the major part of fair schedule.

Pocahontas County Fair, Marlinton, W. Va., puts its premium list out in a neat package, a 16-page (9 by 12 inches) supplement in *The Marlinton Journal*. It carries complete prize list and other pertinent information for exhibitors, together with a preview of the annual's attractions. Treatment is rated as extremely effective for smaller fairs. Marlinton event, skedded for August 12-17, features Lucky Lott's Hell Drivers, the Grand Ole Opry, Jones Greater Shows on midway and acts which include Mel Marcus and Fisher's elephant.

"Ladies Be Seated," radio show, will be aired daily over ABC network from the Illinois State Fair, Springfield, Monday thru Friday, August 12-16. Broadcast will originate in the women's building.

Foreclosure proceedings have been brought against the Genesee County (N. Y.) Agricultural Society by bondholders and August 20 is the new deadline for fair directors to file answer to block judgment by default. However, officials said the litigation would not interfere with the 107th annual Genesee County Fair, opening August 12, or the harness racing meeting, opening August 24 for 61 nights.

Two-day Muscatine (Ia.) Fair drew 12,000 and netted the sponsors, the Muscatine Emergency and Rescue Unit, a good profit, which will be used to purchase new equipment for that org. . . . Given good weather, the recent two-day Roseau (Minn.) Fair also came thru with an attendance of about 12,000. . . . Purdue University's Agricultural Extension Service last week opened the tour of its fair exhibit at New Bethel and Muncie. Tour, confined to the Hoosier State, will wind up at the State Fair.

Vancouver's (B. C.) Hastings Park exhibition grounds and buildings, which housed thousands of troops during the war years, were turned back officially Thursday, July 25, thus clearing the way for the Pacific National Exhibition in '47. Financial settlement with the army is now being negotiated. Seven buildings had been occupied.

Approximately \$12,000 has been spent on improvements to the Wooster (O.) fairgrounds, Walter J. Buss, fair secretary, has announced. Improvements include installation of a water line, and painting and renovation of several buildings.

Logansport Shatters Record for All Time

Logansport Shatters Record for All Time

LOGANSPORT, Ind., Aug. 3.—Ben Pennington, president of the Cass County Fair, announced today that the annual which closed here Saturday (27) goes into the record book as the greatest in the organization's history.

"We had the biggest attendance and the greatest cash grosses, which included the biggest midway grosses and the biggest grandstand grosses of any fair in our history, and it justifies the faith of the present board which took over 10 years ago and erected all new buildings and a grandstand," he declared.

Pennington praised the midway as offered by John R. Ward's World's Fair Shows and said the grandstand performances offered by Jack Raum and Cherokee Hammond were satisfactory in every way.

Worcester Grange Set

WORCESTER, Mass., Aug. 3.—The Rutland Grange's 14th annual community fair will be held in the town hall September 14. G. Edgar Fay is chairman.

Sloan To Introduce AAA Races at Iowa

DES MOINES, Aug. 3.—The first official AAA-sanctioned auto races ever held at the Iowa State Fair will headline the program three days, Friday (23), Sunday (25) and Friday (30).

John Sloan, who held auto races at the fairgrounds July 4 without sanction, since has signed with the AAA and will operate under its banner at the Iowa fair. Prize money will total \$10,000 and is expected to attract top drivers.

Annual will also have thrill days Saturday (24) and Thursday (29) with horse races and rodeo August 26-28.

Name John Bowers Manager

HENDERSONVILLE, N. C., Aug. 3.—John L. Bowers, Asheville, N. C., has been named manager of the Western North Carolina Fair, which will open October 7.

Half-mile track will be used for racing, but no decision has been made as to whether speed events will be harness horse, motorcycle or auto races.

"Whee!" Cries Nash As Army Moves

SPRINGFIELD, Mass., Aug. 3.—First definite sign that the War Assets Administration was abandoning one of the major buildings in the Eastern States Exposition grounds came last Tuesday when workmen began to remove material stored in the Coliseum. The exposition this year will again lease the building to the Springfield Indian hockey team.

The move marked the first chance the exposition has had to return to peacetime operation since the army took over for use as a quartermaster depot.

There will not be an exposition this fall.

Fayette Co. Gross \$32,000

WASHINGTON C. H., O., Aug. 3.—Total receipts for the Fayette County Fair reached \$32,000 this year, \$5,000 more than last year, and a record attendance for the five days was announced as 37,357 persons.

Great Grangers (Fair) Picnic

—74th Year—

WILLIAMS GROVE PARK
Mechanicsburg, Pa.

LARGEST FREE GRANGE (Farmers) PICNIC in America

AUGUST 25TH TO SEPTEMBER 2ND, INC.
NINE DAYS

★ ★ TREMENDOUS NIGHT BUSINESS ★ ★

FREE ADMISSION — FREE PARKING

Have Limited Space Available for SHOWS, CONCESSIONS
(No strong joints) and a couple rides.

NOTE—SHOWS do exceptionally well here—SPACE
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BLOOMSBURG FAIR

SEPTEMBER 23-24-25-26-27-28

"PENNSYLVANIA'S BIG COUNTY FAIR"

ATTENDANCE 200,000 — 40,000 SCHOOL CHILDREN

THREE THRILL DAYS

Tuesday—B. Ward Beam; Friday—Jack Kochman; Saturday—Sam Nunis, Auto Races.

G. S. Attractions—Barnes-Carruthers; Midway—James E. Strates.

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If Selden is booked to be there—
A sure-fire act
With thrills that attract
Leaves 'em speechless and gasping for air!

Record crowds touch off
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full cash register when
SELDEN'S on the pro-
gram! His spectacular
performance provide the
greatest amount of
spine-tingling entertain-
ment. Every program
needs a thriller—your
patrons deserve the
best—



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SELDEN
NOW!**

Selden
**THE STRATOSPHERE
MAN**
World's Highest
Aerial Act!

c/o Billboard
Cincinnati, O.

Muncie's 94th Is Big Winner; Harness Racing Strong Feature

(Continued from page 77)

secretary, promised plenty of action—and it kept the promise. With purses totaling about \$6,000, the five-day meeting drew 130 trotters and pacers.

Sulky events were run off in excellent fashion. Starter got them off in big-time fashion. Whole aspect of the race program, in fact, was big time. The fields were well filled, officials were top level, and the track was conditioned perfectly. Credit went to A. G. Norrick, himself a former reinsman of many years and who among other things is head of the speed department of the Indiana State Fair and field representative for the U. S. Trotting Association.

Interspersed with heats Monday thru Thursday were acts booked thru Barnes-Carruthers office, Chicago, with Rube Liebmann in charge. Acts were the Dutton Circus combination, Malikova, Buddy and Jean, Irma and Reo, the Littlejohns, and the White Brothers. Attendance built up each night, but on the whole was light. WLS *Barn Dance* was closing night grandstand feature. Nightly fireworks were by Interstate Fireworks Company, Loveland, O. Grandstand admission went at 60 cents, an increase of 10 cents over '45.

Cavalcade Gets Increase

Rides and shows of the Cavalcade of Amusements grossed between 15 and 20 per cent more than was taken in by a different org last year.

Santa Barbara Gets More Folks But Is Very Short on Class

SANTA MARIA, Calif., Aug. 3.—Santa Barbara County Fair, headed by Jesse H. Chambers, closed a successful five-day post-war run here Sunday (28). Attendance of 35,000 was 12 per cent over the last event in 1941, with premium money up to \$51,241.50 as compared with \$19,942 in 1941.

Featured was a horse show with 79 exhibitors with 186 horses. Commercial exhibits were housed in a 300 by 100 foot tent with only 52 firms represented. The low figure for exhibitors was explained by the fact that a larger tent had been expected when space was being sold. With space limited sales had to be cut, making it necessary for a number of exhibitors to forego showing. Agricultural exhibits were not particularly pleasing in a similar sized tent. Little was done to relieve the dust situation around the lot.

Swine, sheep and livestock exhibits were in stalls with canvas tops. The platform show was in the commercial exhibit tent. A stage about four feet high was constructed at the north end. The opening show featured George Cortello, Ted Wallman, John Romero, Ruth Harris, Felix Vallee, and Helen Sue Goldie. They opened Wednesday and closed Friday night with Elsa Ray, Carol and Jodie Gray, Gifford and Pearl, Johnson and Johnson appearing Saturday and Sunday. Acts were booked by Joe Bren Agency, Los Angeles, with Neal Abel handling.

Outstanding was the army exhibit. The army ground forces caravan exhibit and the March Field unit were featured. They were educational and made flash.

Santa Barbara Fair has no permanent buildings despite the fact that it has been running since 1928. During the years, it has been moved several times. Now located south of town and off the main highway, the event has little to attract. The main

Games, however, didn't get a big play. Some were closed for a day when a male school teacher made a claim against a concessionaire. Coincident with this, a bookie taking bets in a booth behind the grandstand was closed.

Huge size of the Cavalcade of Amusements, the 2,000 feet of space sold on the independent midway together with the tree-dotted stump-marked irregularly sloped grounds posed a problem in laying out the midway. Result was that the full force of the carnival was not felt.

Study Ground Problem

Fair officials now propose to consider moves to improve the fair plant. One proposal calls for the removal of the tree stumps and grading the midway area, which would give it a gradual, smooth slope, and the erection of a new 4,000-capacity grandstand, new horse barns and other buildings.

The other proposal they'll consider is the abandonment of the present plant and the acquisition of a new one. Several tracts of about 150 acres are up for consideration. Present site is owned by the city and leased to fair organization, with proviso that grounds must be used perpetually either for fairgrounds or as a park. Fair org is a privately owned set-up, and it is understood that it has—or can easily obtain—where-withal to build a new modern plant.

Present facilities do not provide sufficient housing for stock. Last year, when fair got many of the regular State fair classes due to the war-time suspension of the Indianapolis event, the annual here was hard-pressed to accommodate the 2,100 entries in the various classes. This year execs breathed easier because they had 500 entries less due to fact that all but one of the State Fair classifications were reverting to the revived State annual.

Commercial Show Better

Marked improvement was noted in this year's commercial exhibits. The industrial building had been re-floored with concrete, and this served as an added boon to exhibitors who bought out all commercial space early. There were no farm machinery exhibits, as distributors had nothing to display.

Newspaper and radio coverage before and during the fair was strong. Radio Station WLBC broadcast daily from the industrial building from 9 a.m. to 1:30 p.m., then shifted to the grandstand, where it aired the horse-racing events.

property is a fence around a large lot. No admission signs were posted at the box office. However, it was 50 cents.

Fair was not a fair with a carnival but a carnival with a fair. Upon entering, visitors had to pass the entire length of the Foley & Burk Shows to reach the exhibit tents, livestock stalls and horse show grandstand.

An automobile was given away the last night as was a \$225 RCA-Victor combination phonograph and radio.

No provision was made for parking. Cars were on the road with lots north of the highway being given over to organizations that charged for space.

Commercial exhibit tent was the better of the two, making far better appearance than the agricultural one. Tent top was decorated. The firms did well in presenting their products. Particularly effective were those of the U. S. Forest Service, Johns-Manville, International Harvester, and University of California Aeronautical Division.

Danville Play Lags Despite Strong Bill

Stout Finish Needed

(Continued from page 78)

attendance was light.

Tuesday afternoon Frank Winkley's auto and motorcycle thrillers, which had been well billed, went on before a small crowd. Auto races by the Sweeney-White combination, which offered 30 cars, were run Wednesday but they, too, failed to pay for themselves, altho coming up with best grandstand crowd to that time. Winkley's repeat performance Thursday netted only a slight increase over Tuesday.

Hot Show, No Dough

Big surprise, too, was the grandstand night attendance. With general admission in the stands pegged at 60 cents, not more than 300 were on hand when Ernie Young's revue bowed Tuesday. Each night thereafter attendance nudged ahead, but jumps, not nudges, are necessary thru the finish to pay for the show which sent the folks away with hot palms.

Young's show has 16 neat steppers, smartly costumed, in the line, with Janie Newcome as the featured solo dancer. South-American get-up for the Mexican number is particularly eye-holding. Waltz number is capped by hearty comedy, Claude and Andre coming on with the 6-foot 4-inch Andre, fem member of the team, provoking solid laughs.

Paulettes, six-gal singing combo, on their own and in support of the line, give out with plenty of talent. Spotted alone, they click with midget and, providing accompaniment to the chorus, they add greatly. Paula Boone, Louise Rugg, Mimi Morrison, Jimmie Zanetto, Louise Di Domenico and Kay Turpin comprise Paulettes.

Acts presented were all well paced and each more than holds its own. First on was the Zoppe Troupe, five-people unsupported ladder act, followed by Ernie Wiswell's Funny Ford; Paroff Trio, high-pole ladder act; Mel Hall, unicycle; the Carletons, hand balancing, and the Zavatta riding act. Buddy Lake is emcee.

Gals in the line, besides Janie Newcome, are Helene Atz, Rosemary Harbutt, Julia Mroz, Alix Taroff, Irene Zolea, Gladys Rapier, Barbara Owens, Martha Bowers, Marilyn Mortensen, Lois Des Rochers, Larette Bauchinski, Ida Genini, Edith Hunt, Dorothy Fischer and Ruth De Ware.

Duke Molesworth, fair manager, had corralled a farm machinery exhibit, a rarity these days, with a display of new farm equipment featured. A better homes show was also offered, as was a junior pony show.

Ramsey Annual Will Offer Variety of Entertainment

WHITE BEAR LAKE, Minn., Aug. 3.—Ramsey County Fair, set to open Thursday (15), has completed its program according to Robert Freeman, secretary.

Included are the Lucky Lott Hell Drivers afternoon and evening August 16; KSTP Sunset Valley Barn Dance, emceed by Dave Stone, closing night (18); 25th annual Northwest Horse Show Saturday (17) with \$1,800 in prize money; farmers' bang-tail races and Western Horse Show Sunday.

William T. Collins Shows have the midway. Wrestling card in front of the grandstand is booked for opening night.

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WANTED

FOR WEEK OF SEPTEMBER 15

Carnival consisting of four or more major Rides, thirty-five Concessions, no flats, for one of the biggest Fairs and Pure Bred Live Stock Shows in the Middle South. This is the spot for your winter bank roll. A clean show will get the co-operation of all officials, county and state. Address all communications to

W. D. RAYMOND, SR.
Route 4 Hot Springs, Ark.

WANTED

FOR

COUNTY FAIR, RODEO & HORSE SHOW
SEPTEMBER 12, 13, 14

Rides and Legitimate Shows and Concessions

M. F. TAYLOR
Hermitage, Missouri

Forest Park Free Fair

Hanover, Pa., Sept. 2-3-4-5-6-7-8.

Want Shows, Concessions, Free Acts.

A. KARST, Sec. PHONE 3-5286

WANTED

Complete Carnival or Rides and Shows for
THE HARRISON COUNTY FAIR

Sept. 3-4-5-6.
FRED C. BEHM, Sec.
Missouri Valley, Ia.

Fair Dates

Below is a list of fairs to be held next week arranged according to dates, States and cities. This procedure will be followed each week.

The complete list of Fair Dates, in chronological order, was published in The Billboard dated July 27.



AUGUST 11-17

CALIFORNIA

Ferndale—Humboldt Co. Fair Assn. Aug. 13-18. Dr. Jos. N. D. Hindley.
Quincy—Plumas Co. Fair. Aug. 16-18. Raymond W. Isle.

COLORADO

Brush—Morgan Co. Junior Fair. Aug. 15-16. Fort Morgan—Morgan Co. Junior Fair. Aug. 15-16. R. B. Spencer.
Loveland—Northern Colo. Pioneer Junior Fair. Aug. 14-16. Paul L. Olinger.
Greeley—Weld Co. Junior Fair. Aug. 14-15. Francis W. Dressor.

IDAHO

Gooding—Gooding Co. Fair. Aug. 15-17. Grace—Gem Valley Black & White Fair. Aug. 16-17. Earnest M. Skinner.
Weiser—Washington Co. Fair. Aug. 15-17.

ILLINOIS

Cambridge—Henry Co. Fair Assn. Aug. 13-16. N. E. Verbach.
Mount Carmel—Mount Carmel Fair. Aug. 13-16. E. Guy Pixley.
Vienna—Johnson Co. Fair. Aug. 13-16. George Gray.

INDIANA

Bicknell—Knox Co. Farmers Fair. Aug. 13-17. T. P. Wesley.
Brazil—Clay Co. 4-H Fair. Aug. 13-15. R. D. McHargue.
Brownstown—Jackson Co. Fair Assn. Aug. 12-17. Richard Elliott.
Connersville—Fayette Co. Free Fair Assn. Aug. 13-16. W. Erb Hanson.
Kendallville—Noble Co. Fair. Aug. 12-16. U. C. Brousa.
La Fayette—Tippecanoe Co. 4-H Exhibit. Aug. 12-14. Mrs. Sarah J. Norris.
La Porte—La Porte Co. Fair. Aug. 13-17. Rising Sun—Ohio Co. Farmers' Fair Assn. Aug. 14-17. Roy Gibson.
Rockville—Parke Co. Fair Assn. Aug. 13-17. Earl G. Swalm.
Salem—Farmers' & Merchants' Fair Assn. Aug. 14-16. Noble C. Johnson.
South Bend—St. Joseph Co. Fair. Aug. 14-17. Oscar Valentine.
Winamac—Pulaski Co. 4-H Fair Assn. Week of Aug. 12. Frank Stephens, Star City.

IOWA

Adel—Dallas Co. Fair Assn. Aug. 15-17. Harold H. Beane.
Albia—Monroe Co. Fair Assn. Aug. 15-16. Charles O. Greenlee.
Allison—Butler Co. Fair Assn. Aug. 15-17. Virgil E. Shepard.
Alta—Buena Vista Co. Agrl. Soc. Aug. 13-16. G. A. Soderquist.
Atlantic—Cass Co. 4-H Fair. Aug. 14-16. Cliff Hardie.
Bloomfield—Davis Co. Fair. Aug. 13-16. C. C. Wagler.
Cedar Rapids—All-Iowa Fair. Aug. 11-16. C. D. Moore.
Clarinda—Clarinda Agrl. Fair. Aug. 14-16. Forest Wynn.
Columbus Junction—Lousa Co. Fair. Aug. 13-16. H. M. Duncan.
Davenport—Miss. Valley Fair & Expo. Aug. 13-18. Frank Harris.

THE HAYWOOD COUNTY COLORED FAIR ASSN.

WANTS A CARNIVAL

For its Fair the week of Oct. 9 thru 12.
T. E. JEFFRIES, Secretary,
Brownsville, Tenn.

GOOD CARNIVAL WANTED

For Barren County American Legion Fair, Sept. 11 to 14 in Post-War resumption. One of Southern Kentucky's oldest and foremost Agricultural Exhibits. Attractive County Fair and Horse Show program, four days and nights. Grounds available for Pre-Fair showing. Contact immediately, giving complete information and availability to:
D. J. NIEMEIER, Glasgow, Ky.

WANTED

Good Carnival with lots of Rides and other entertainments for
CROSS COUNTY FAIR & LIVESTOCK SHOW
September 5, 6, and 7. Wynne, Arkansas. Also gate attractions, high jumps, etc.
W. B. PROCTOR, Gen. Mgr.



Decorah—Winneshiek Co. Agrl. Soc. Aug. 15-18. Leon R. Brown, Cresco, Ia.
Des Moines—Polk Co. 4-H Fair. Aug. 14-16. Russell D. Wells, 202 Royal Union Bldg.
De Witt—Clinton Co. Club Show. Aug. 13-16. Leo M. Coverdale.
Eldora—Hardin Co. Fair. Aug. 12-16. C. W. Haase.
Elkader—Elkader Fair. Aug. 13-16. E. F. Selfert.
Emmetsburg—Palo Alto Co. 4-H Show. Aug. 12-14. H. E. Barringer.
Fonda—Pocahontas Co. Agrl. Soc. Aug. 17-19. B. F. Barber.
Harlan—Shelby Co. Fair Assn. Aug. 12-15. J. H. Fredericksen.
Independence—Buchanan Co. Fair. Aug. 12-16. B. O. Gates.
Indianola—Warren Co. Fair. Aug. 12-15. C. R. Williams.
Lorimer—Lorimer Agrl. Fair. Aug. 12-15. Clyde M. Thompson.
Malvern—Mills Co. Fair. Aug. 13-16. D. M. Kline.
Maquoketa—Jackson Co. Fair Assn. Aug. 15-18. L. S. Lein.
Mount Ayr—Ringgold Co. Fair Assn. Aug. 14-17. Clea Swigart.
Nevada—Story Co. 4-H Fair Assn. Aug. 13-15. Glenn Z. Randau, RFD 2, Ames, Ia.
Northwood—Worth Co. Fair Assn. Aug. 12-14. E. T. Flatnes.
Osage—Mitchell Co. Agrl. Soc. Aug. 15-18. Max Katz.
Rock Rapids—Lyon Co. Fair Assn. Aug. 14-16. Ed E. Frank.

KANSAS

Colby—Thomas Co. Fair Assn. Aug. 13-16. J. B. Kuska.
Columbus—Cherokee Co. American Legion Fair. Aug. 12-17. Roy Thomas.
Dighton—Lane Co. Free Fair. Aug. 14-16. G. R. Dodge.
Holton—Jackson Co. 4-H Fair. Aug. 14-16. Matt J. McAsey.
Lane—Lane Agrl. Fair Assn. Aug. 16-17. William M. Christian.
Norton—Norton Co. Fair Assn. Aug. 13-16. Fred Roark.
Paola—Miami Co. Fair Assn. Aug. 14-16. L. L. Lauer.
Wamego—Pottawatomie Co. 4-H Fair. Aug. 12-13.

KENTUCKY

Brodhead—Brodhead Fair. Aug. 12-17. W. O. Yadon.
Columbia—Adair Co. Fair. Aug. 14-17. Alfred W. Flowers.
Springfield—Washington Co. Fair Assn. Aug. 12-17. Charles E. Montgomery.

MAINE

Skowhegan—Skowhegan State Fair. Aug. 11-17. Raymond S. Finley.

MASSACHUSETTS

Lakeville—Middleboro Agrl. Soc. Aug. 11-17. Thomas D. Senna.
West Tisbury—Martha's Vineyard Agrl. Soc. Aug. 16-17. Charles A. Turner.

MICHIGAN

Mason—Ingham Co. Fair. Aug. 12-17. Jay O. Davis.
Midland—Midland Co. Free Fair. Aug. 12-18. H. D. Parish.

MINNESOTA

Aitkin—Aitkin Co. Agrl. Soc. Aug. 12-14. F. C. Kaplan.
Bemidji—Beltrami Co. Fair Assn. Aug. 12-14. Harriet Padra, Solway, Minn.
Brainerd—Crow Wing Co. Fair Assn. Aug. 15-17. B. C. Wilkins.
Breckenridge—Wilkin Co. Agrl. Soc. Aug. 15-18. Cyril Wenner.
Elk River—Sherburne Co. Fair. Aug. 12-14. E. E. Buge.
Grand Rapids—Itasca Agrl. Assn. Aug. 15-18. Francis Mullins.
Hopkins—Hennepin Co. Agrl. Soc. Aug. 15-17. Mike W. Zipoy.
Le Center—Le Sueur Co. Fair Assn. Aug. 16-18. W. J. Baker.
Litchfield—Meeker Co. Agrl. Soc. Aug. 15-16. D. E. Murphy.
Mora—Kanabec Co. Agrl. Soc. Aug. 12-14. Victor Elstrum.
New Ulm—Brown Co. Fair. Aug. 15-18. William A. Lindemann.
Owatonna—Steele Co. Free Fair. Aug. 13-18. O. A. Schroeder.
Red Lake Falls—Red Lake Co. Fair. Aug. 16-17. Elbert T. Larvick.
Rush City—Chisago Co. Agrl. Soc. Aug. 12-14. George W. Larson, North Branch.
St. Charles—Winona Co. Agrl. Assn. Aug. 16-18. R. M. Dixon.
Saint Cloud—Benton Co. Agrl. Soc. Aug. 16-18. C. H. Varner.
Waconina—Carver Co. Fair. Aug. 15-18. L. A. Schreiber.
White Bear Lake—Ramsey Co. Agrl. Soc. Aug. 15-18. R. Rreeman, Court House, St. Paul.

MISSISSIPPI

Philadelphia—Neshoba Co. Fair Assn. Aug. 12-16. Roscoe Ray.

MISSOURI

Boonville—Cooper Co. Fair. Aug. 14-15. R. W. Mills.
Mexico—Audrain Co. Fair Assn. Aug. 13-16. Clarence Mackey.

MONTANA

Billings—Midland Empire Fair. Aug. 12-17. Harry L. Pitton.
Havre—Hill Co. Fair. Aug. 13-15. Earl J. Bronson.
Shelby—Marias Fair & Rodeo. Aug. 16-18. Clifford D. Coover.

NEBRASKA

Bartlett—Wheeler Co. Fair Assn. Aug. 16-18. Cito Reimer.
Burwell—Garfield Co. Frontier Fair Assn. Aug. 14-16. Edward F. Slime.
Deshler—Thayer Co. Agrl. Soc. Aug. 13-16. E. J. Grupe, Byron, Neb.
Fremont—4-H Club Fair. Aug. 14-16. C. W. Motter.
Fullerton—Nance Co. Fair Assn. Aug. 12-15. E. M. Black.
Holdrege—Phelps Co. Agrl. Soc. Aug. 14-16. A. F. Johnson, Funk, Neb.
Sidney—Cheyenne Co. Fair. Aug. 13-16. E. L. Hoover.

NEW YORK

Afton—Afton Driving Park & Agrl. Assn. Aug. 13-17. Harry G. Horton.
Batavia—Genesee Co. Agrl. Soc. Aug. 12-17. Glen W. Grinnell.
Ithaca—Tompkins Co. Fair. Aug. 13-17. Merle F. Curry.

Lowville—Lewis Co. Agrl. Soc. Aug. 12-17. Cyril L. Seymour, RFD 1, Turin, N. Y.
Middletown—Orange Co. Fair Assn. Aug. 12-17. Alan C. Madden.
Waterloo—Seneca Co. Agrl. Assn. Aug. 13-16. George Leet. Seneca Falls, N. Y.

OHIO

Berea—Cuyahoga Co. Agrl. Soc. Aug. 14-18. William H. Kroesen.
Celina—Mercer Co. Agrl. Soc. Aug. 11-16. W. F. Archer.
Hilliards—Franklin Co. Agrl. Soc. Aug. 13-15. Arch A. Alder.
Jefferson—Ashtabula Co. Agrl. Soc. Aug. 13-17. E. W. Iampson.
Mount Gilead—Morrow Co. Agrl. Soc. Aug. 13-17. E. Leo Wilcox.
Pomeroy—Meigs Co. Fair Assn. Aug. 13-16. J. W. Evans.
Troy—Miami Co. Agrl. Soc. Aug. 14-17. E. O. Ritter.
Wellston—Jackson Co. Agrl. Soc. Aug. 13-16. Harmon Martin.
Zanesville—Muskingum Co. Agrl. Soc. Aug. 13-17. Peri D. Elliott, New Concord, O.

OREGON

Scappoose—Columbia Co. Fair Assn. Aug. 14-18. Ralph Langdon.
Tillamook—Tillamook Co. Fair. Aug. 14-17 (tentative). C. H. Bergstrom.

PENNSYLVANIA

Abbottstown—United Farmers' Assn. Aug. 13-17. G. David Hoke.
Butler—Butler Fair & Expo. Aug. 13-16. C. M. Miller.
Kutztown—Kutztown Fair Assn. Aug. 12-17. Elmer A. F. Kline.
New Bethlehem—Farmers & Merchants Agrl. Show. Aug. 14-16. Loudon Stuart.
Troy—Troy Agrl. Soc. Aug. 13-17. H. D. Holcombe.

TENNESSEE

Carthage—Carthage Agrl. Assn. Aug. 14-17. Stanton Hunter.
Murfreesboro—Mid-State Colored Fair. Aug. 15-17. Dr. James R. Patterson.
Tracy City—Grundy Co. Fair Assn. Aug. 15-17. E. J. Cunningham.

UTAH

Logan—Cache Co. Fair Assn. Aug. 15-17. Newell J. Crookston.

VERMONT

Barton—Orleans Co. Fair. Aug. 15-17. F. O. Brown.
Lyndon—Northwest Wash. Fair Assn. Aug. 14-17. Dr. A. E. Rusco.

VIRGINIA

Abingdon—Southwest Va. Fair. Aug. 14-17. G. Y. Booker.
Weirwood—Weirwood Fair Assn. Aug. 13-16. Charles N. McCune, Box 136, Chesapeake.

WEST VIRGINIA

Marlington—Pocahontas Co. Fair Assn. Week of Aug. 12. Fred C. Allen.

WISCONSIN

Eagle River—Vilas Co. Agrl. Soc. Aug. 16-18. Emil Martinson, Conover, Wis.
Eau Claire—Eau Claire Junior Fair. Aug. 12-15. Carl M. Johnson.
Fond du Lac—Fond du Lac Co. Fair Assn. Aug. 14-18. J. B. Kolsta.
Hammond—St. Croix Co. Youth Fair. Aug. 13-15. N. E. Erickson.
Manitowoc—Manitowoc Co. Fair. Aug. 14-18. Otto C. Heidemann, R. R. 2, Kiel, Wis.
Mauston—Juneau Co. Fair Assn. Aug. 12-15. Manly Sharp.
Medford—Taylor Co. Youth Fair. Aug. 15-18. William L. McPetridge.
Menomonie—Dunn Co. Fair. Aug. 14-18. Lyle C. Pollock.
Milwaukee—Wisconsin State Fair. Aug. 17-25. Ralph E. Ammon.
Neillsville—Clark Co. Agrl. Soc. Aug. 16-19. Harold Huckstead.
Rice Lake—Barron Co. Agrl. Fair Soc. Aug. 15-18. L. R. Gilbertson.
Seymour—Outagamie Co. Fair Assn. Aug. 15-18. Michael Burns.
Superior—Tri-State Fair Assn. Aug. 12-18. Max H. Lavine.

CANADA

Charlottetown, P. E. I.—Charlottetown Provincial Exhn. Aug. 13-16. J. W. Boulter.

Additional Dates

(The following fair dates have been received since the big list was published in the issue dated July 27):

ARKANSAS

Ashdown—Little River Co. Fair. Sept. 19-21. James D. Shaver.
Booneville—Logan Co. Fair. Oct. 24-26. George E. Lusk Jr.
Clinton—Van Buren Co. Fair. Oct. 2-4. M. L. dred Thompson.
Harrison—Boone Co. Fair. Oct. 9-12. L. J. Cooper.
Jasper—Newton Co. Fair. Oct. 3-5. Iris F. Spencer.
McGehee—Desha Co. Fair. Sept. 23-28. Leo Wylie.
Morrilton—Conway Co. Fair. Oct. 10-12. Custer Poteet.
Paragould—Greene Co. Fair. Oct. 2-4. E. W. Little.
Searcy—White Co. Fair. Oct. 9-12. C. D. Christian.
Wynne—Cross Co. Fair. Sept. 5-7. J. W. Surgmer.

GEORGIA

Adel—Cook Co. Am. Legion Fair. Sept. 9-14. Laura G. Holmes.
Greensboro—Greene Co. Fair. Sept. 30-Oct. 6. J. P. Dyar.

KANSAS

Greensburg—Kiowa Co. Fair. Aug. 21-24. Chamber of Commerce.
Wetmore—Nemaha Co. Free Fair Assn. Aug. 29-31. Howard Bixby.

MICHIGAN

Bellaire—Charlevoix Co. Fair. Sept. 3-6. Lorence O. Isaman.

MISSISSIPPI

Meadville—Franklin Co. Fair Assn. Oct. 30-Nov. 2. Annette Temple.

MISSOURI

Hermitage—Hickory Co. Fair. Sept. 12-14.

NORTH CAROLINA

Roxboro—Person Co. Agrl. Fair. Oct. 7-12. R. R. L. Perkins.

TENNESSEE

Benton—Polk Co. Fair. Sept. 12-14. C. C. Geer.
Brownsville—Haywood Co. Colored Fair. Oct. 14-19. F. E. Jeffries.
Clarksville—Montgomery Co. Fair. Oct. 3-5. Louise Booth.
Gallatin—Sumner Co. Fair. Aug. 28-31. J. P. Hugin.

Hartsville—Trousdale Co. Fair. Sept. 26-28. Eleanor Stone.
Murfreesboro—Rutherford Co. Agrl. Fair. Sept. 11-13. Burns Carroll.
Trenton—Gibson Co. Colored Fair. Sept. 30-Oct. 5. R. L. Radford.

VERMONT

South Wallingford—South Wallingford Fair. Aug. 22-25. Ralph E. Stafford.

CANADA

Gagetown, N. B.—Queens Co. Fair Assn. Sept. 11-12. Fred Hyatt.
Keswick, N. B.—Keswick Fair Assn. Sept. 17-19. J. Walter Inch, R. R. 3, Mouth of Keswick, N. B.
Port Elgin, N. B.—Port Elgin Agrl. Soc. Sept. 18-19. Carl C. Allen, Melrose, N. B.
Stanley, N. B.—Stanley Fair. Sept. 24-27. T. Allan Best.

Gentilly, Que.—Nicolet Co. Agrl. Soc., Div. B. Aug. 13-14. Roger Hould.
Richmond, Que.—Richmond Co. Agrl. Fair. Aug. 15-17. Miss Antoinette Linahen.
Roberval, Que.—Roberval Fair. Aug. 15-19. J. Edward Boily.
Saint Francois-du-Lac, Que.—South Shore Agrl. Soc. Aug. 15-17. Alexandre Trudeau.
Saint Leonard, Que., Can.—Nicolet Agrl. Soc., Div. A. Aug. 13-14. Lorenzo, St. Arnaud, St. Wenceslas.
Victoriaville, Que., Can.—Arthabaska Agrl. Soc. Aug. 12-14. Philippe Granger.
Waterloo, Que.—Shefford Co. Agrl. Soc. Aug. 10-13. R. R. Bachand.

ATTENTION

THE GREAT WILNO

HUMAN CANNON BALL

SHOT OVER TWO FERRIS WHEELS

For the last two years the feature attraction on the James E. Strates Shows Midway. Will be at LIBERTY for week of Labor Day ONLY, September 2nd to 7th inclusive.

WRITE OR WIRE

For further details as per route

W. W. WILNO, care James E. Strates Shows. This week, Tonawanda, N. Y.; Batavia, N. Y., next week; August 19 to 24, Hamburg, N. Y.; August 26 to 31, Cortland, N. Y.

GAME CONCESSIONS

MADISON COUNTY FAIR, London, Ohio, August 18-22
PREBLE COUNTY FAIR, Eaton, Ohio, Sept. 10-13

Well flashed games can make real money at these spots. Come to the grounds dates listed above or write or call

CONSTANS CONCESSIONS

416 S. HAQUE AVE. RA 3501 COLUMBUS 4, OHIO

HUEDEPOHL NEW NAAPPB SEC

Board Votes Unanimously

Will fill Hodge's unexpired term—directors visit A. C., Palisades after biz meeting

NEW YORK, Aug. 3.—Paul H. Huedepohl was unanimously elected secretary-treasurer of the National Association of Amusement Parks, Pools and Beaches at a special meeting of the board of directors at the Hotel New Yorker Wednesday (31). He fills the unexpired term of Alfred R. Hodge, who died recently in Chicago after serving continuously since the founding of the organization in 1920. New elections covering all offices will be held in December in Chicago.

No other candidates were placed in nomination, according to A. B. McSwigan, association president. Nineteen of the 26 board members summoned by wire last Friday (26) attended. Looked-for opposition to Huedepohl from Eastern parkmen failed to materialize.

Directors Visit Parks

A luncheon was held following the election. Late in the afternoon delegates attended Palisades (N. J.) Park as guests of Co-Owner Irving Rosenthal. Some members took advantage of an invitation from George A. Hamid to visit his Steel Pier, Atlantic City.

In the park business since 1926, Huedepohl was born in Chicago, May 14, 1890. After grammar school, Huedepohl was graduated from South Chicago High School and later attended the YMCA College at Lake Geneva, Wis., and the American Gymnasts Union at Elkhart Lake, Wis.

In 1911 he left Chicago to take a job as physical director at the Seattle YMCA. Later he entered school work, being named physical instructor at Queen Ann High School in Seattle in 1917. In 1918 he was made physical director of schools at Yakima, Wash.

In 1926 he was called to Jantzen (See NAAPPB Post on page 84)

Hillbillies Ride High At Pennsy Hill Spots

WEST CHESTER, Pa., Aug. 3.—Hillbilly entertainment is riding high on a wave of popularity in near-by spots.

Sunset Park, situated along well-traveled Baltimore Pike, near West Grove, featured Polly Jenkins and Her Plough Boys, fresh from an overseas USO tour, Sunday (28). Others on the bill were Tennessee Pals, Smiling Dave and His Rhythm Rangers, Mary Jane and Her Melody Makers, Quiz Artist Michel Colman; Tex Rose, tight wire, and Betty Wagner, acro dancer. Amateur baseball games have also proved successful Saturdays and Sundays and the spot has plugged family picnics in a big way.

Rodeo Park, midway between West Chester and Wilmington, Del., last Sunday offered Spot Tyre and the Rhythm Pals; John Alexander, tramp comedian; Keelin and Hiller, aristocrats of the trombone; George Barker, ventriloquist; Sonny Mark, vocalist, and the Tumbleweed Rangers. A popular feature is a one-hour quiz show with cash awards. Free ice to picnickers also lures trade.



JOHNNY GRANT, formerly with the late Lucky Teter and now with Station WINS, New York, as "Johnny-on-the-Spot" reporter, is pictured above with Capt. Jack Barry and one of the latter's lions during a broadcast from the arena on Hamid's Million-Dollar Pier, Atlantic City. Grant recently broadcast the wedding on a Merry-Go-Round from Palisades (N. J.) Park. He plans to do similar stunt shows from several Eastern fairs.

Ride Build-Up

NEW YORK, Aug. 3.—Palisades Park is using ad space in the New York dailies to announce that the Park's Cuddle-Up is now operating. Ride was skedded for competition early in May, but erection was retarded thru shortage of materials.

Hot Weather Helps Portland's Oaks Biz

PORTLAND, Ore., Aug. 3.—At Oaks Park the recent spell of hot weather "was just what we needed," said General Manager Robert Bollinger, who estimated business about 20 per cent higher in recent days when the mercury got above the 90-degree mark. Early summer rain and cold weather had put somewhat of a damper on the outdoor amusement biz.

Park is going strong for picnics. The Multnomah County Democratic organization took over July 28, and the Eagles hold forth Sunday (4). Two weeks ago the Odd Fellows' lodge filled the picnic grounds.

Roller rink benefits from pleasant location on Willamette River, crowds holding up while city rinks combat summer slump. Dean Songer continues his summer class in fundamentals.

CONEY ISLAND, N. Y.

By UNO

First Mardi Gras (September 9-16) plans got under way at Chamber of Commerce meeting July 30. Cost, this year estimated at \$25,000, was the sum deemed necessary for a bigger, better fete. Amount already pledged by local ops. Floats to the number of 10, instead of 6, as in the last few years, are now under construction. Letters from various societies and organizations desiring to take part in the parades were read and acted upon. New officers elected are Connie Hilbert, of the local gas company, prexy; Moe Silberman, vice-prexy; Matty Matheson, treasurer; Isadore Klein, financial secretary, and Buster Nicholson, recording secretary. As a preview to the celebration, it was decided to follow up the regular Tuesday night fireworks displays that end in August with two more exhibits on Wednesday and Friday of Labor Day week.

Pappas and Kavakos renewed operations of their Roll-o-Plane on the Bowery after a recent accident. Ops on Stillwell Avenue, from Surf to Boardwalk, are complaining about lack of refuse receptacles. . . . Four more cars ordered last season have just arrived and were installed in Jimmie Kyrimis's Looper. . . . Tirza is mourning the loss of \$10,000 worth of personal belongings by theft from her home on West 15th.

Wilfred Long's concessionaires on his new Jones Walk block site are Sam Schorr and Lou Klein with an

automatic drink unit managed by George Murphy, and two voice recording booths partnered with Long; Manpei Yahida, handling wonder birds, and Long's own novelty souvenir stand with Leon Jonas, engraver; Joseph Miradella, manager, and Rose Terra, George Gootter and John McElroy, assistants. . . . Harry's Arcade on Stillwell has 50 units all operated by Harry Jacobwitz, on the Island since 1928: his wife, Yetta; son, Ike, and daughter, Lillian. . . . Speedy Contreras, a camera girl touring Greenwich Village niteries, is a week-end dancer at Tirza's. . . . Prof. James A. Bostwick, all-year-round Islander, has been a horoscopist on Surf 57 years. . . . James Edell, just out of the army and a former Luna show operator, about to open another *Naughty Nifties* or something on similar lines elsewhere on Coney. . . . Louis (Whitey) Duan, who claims to be the first to introduce the idea, operates a guess-your-weight minus scales, on Jones Walk. Steeplechase personnel: On Fun Stage—Louis Salerno, Joe Grecco, Patsy Paldino and Angelo Brienza; Fliers—Walter Hough, operator, and Joe Slyman; Silverstreak—Thomas Johnson and Emil Camier; photographer—Harold Nisoff; chickens—Mike Flynn; Rocket Ships—John Cilento and Anthony Farese; Music Balcony—Edward Spitzenberg and Thomas Joyce; pool division—Charles Karr, Charles Salatino, John (See Coney Island on page 84)

Danzigers Win Luna Verdict; Finis for Spot

End of Shoot the Chutes

NEW YORK, Aug. 3.—The last chapter in the lengthy litigation that embodied the disposition and division of the insurance money in connection with the Luna Park fire of 1944, which caused the park to fold, was written in the Court of Appeals here Tuesday (23).

Victors were the brothers, Harry Lee and Edward J. Danziger. Opponents were the Prudence Bond people, owners of the property. The court ordered the property turned over to the Danzigers for \$135,000, instead of the \$275,000 originally sued for.

The Danzigers, realizing the condition of the site with water six feet under the land, and the need of an expenditure of nearly \$2,000,000 to put the park back into condition, sold back the property to Prudence. Amount was not disclosed.

Some Rides Sold

Prudence, having sold a few of the rides, those that escaped the blaze, and trying to bid off the rest, is now trying to interest others in parceling off separate portions, the front localities and the main to real estate as a likely spot for a two-family housing development.

Since the fire the front section has been leased on a season-to-season basis to the Resort Amusement Company, of which Abe Seskin, Phil Pates and Chick Guelfi are the execs and who have their own and other concessions over that particular part of Luna.

End of Luna Park

All of which means the end of Luna Park and finish to the Shoot to Chutes, started by Capt. Paul Bonton and his sea lions in 1903, and its subsequent creation by Frederic Thompson and Elmer (Skip) Dundy.

Meanwhile, Bill Miller, last operator in conjunction with the Danzigers up to the time of the fire, and who now is owner of the Riviera, Fort Lee, N. J., and of the Embassy (now closed) niterie in mid-Manhattan, is suing his former partners for one-half the deal involved in the case of Prudence vs. the Danziger brothers.

Child Labor Edict Causes

Help Shortage at Meyers

CANTON, O., Aug. 3.—Management of Meyers Lake Park here was ordered to dismiss all employees under 21 years of age, effective July 29, according to Carl Sinclair, managing director.

Spot has employed teen-agers for several seasons on games and grab concessions and the edict crippled operations for several days until new help could be recruited, according to Sinclair.

Harry Shirk, manager of concessions, who has employed high-school boys and girls, said he did not know where the beef came from but blamed a discharged employee and her son for the agitation which resulted in the child labor law edict. Help situation locally is none too good and it will take some time to fill the gap.

GENERAL OUTDOOR NEWS STARTS ON PAGE 50

Material Is of Interest to All Branches of Outdoor Show Business

Durand Named Jantzen Beach General Sup't

PORTLAND, Ore., Aug. 3.—General Manager Bob Rennie of Jantzen Beach announced appointment of Paul Durand, veteran construction man and interior designer, as general superintendent to supervise a long-range program of remodeling and re-facing next winter.

Like Rennie, recently named general manager, Durand is new to the outdoor amusement field, coming from the Kaiser Vancouver shipyard, where for five years he was maintenance superintendent. Rennie, before joining Jantzen, was assistant to the general manager at Vancouver. Until 1941, when he went to the shipyard, Durand for 17 years was at the Olds, Wortman & King department store in Portland in charge of maintenance, construction and interior design.

Durand is working with architects in preparing a survey of the park and scale maps of the remodeling, which Rennie says may extend over five years. Work will begin this winter after most of the attractions have closed, the extent of the immediate work to depend on materials and craftsmen available and on what approval can be obtained from the Civilian Production Administration. Park is planning its own machine, maintenance and electrical shops.

Rennie reports the recent wave of hot weather—mercury hit 103 here—has had beneficial effect on swim pool business and adverse effect on ballroom biz. Offsetting hot-weather slump in dance attendance, however, has been engagement of Skinnay Ennis orchestra. Band drew 2,500 persons at \$1.75 July 27, compared to about 800 the previous Saturday. Ennis began Tuesday (23) and concludes Sunday (4).

Drambours' Roll-o-Plane Delivered; Plan Coaster

NEW YORK, Aug. 3.—Drambour Bros.' new Seaside Park at Rockaway Beach, L. I., recently received delivery of a Roll-o-Plane, giving the spot three major rides and 14 games and concessions.

The Drambours will erect a Coaster as soon as materials are available and add additional rides. Park has a good location, with entrances from two of Rockaway's main thoroughfares.

To Develop New Beach Resort at Grand View

NEWPORT NEWS, Va., Aug. 3.—A new beach resort will be developed at Grand View near here at a cost of \$700,000, it was disclosed this week when the Lower Peninsula Planning Commission applied to the FWA for \$22,000 to plan the project.

Project will include bath houses, waterfront development, property improvement and landscaping. Both federal and State aid will be sought.

WANTED TO BUY
TWO OR MORE
DONKEY BALL GAME UNITS
WRITE
ARTHUR FISHBEIN
1600 Ocean Parkway Brooklyn 30, N. Y.

FOR SALE
Miniature Streamline Train, capacity 20 Adults. Model of Rock Island Rocket. New this season. Now operating. \$3,750.00 Complete. Wire or Write:
W. T. GLENN
10220 Independence Ave. Kansas City 3, Mo.

A Happy Home

PALISADE, N. J., Aug. 3.—Page Ripley!

One of the canaries on display in Curly's bird stand at Palisades Park went AWOL from its cage the other day. After making courtesy calls around the park for about four hours, the bird returned to its cage.

Cooler Weather Give Outlying Spots Break

NEW YORK, Aug. 2.—Slight easing off of the torrid heat wave over the past week-end resulted in upped attendances at outlying beach resorts, with auto traffic unusually heavy thruout the New York resort area Sunday (28).

Jones Beach, catering to the carriage trade, clicked a season high of 95,000 visitors Sunday (28), and Orchard Beach, on the bus circuit, hit a season peak slightly over the 100,000 mark, according to police. On Sunday (28) crowd at Coney Island was estimated at 1,250,000 and Rockaway Beach was credited with 1,085,000. Sunday's attendance figures for Atlantic City were 300,000 and Asbury Park ran a close second with 275,000.

Chippewa Lake Takes Try At Name Band Business

AKRON, Aug. 3.—Chippewa Lake Park, in near-by Medina County, will dip into the field of name bands Sunday (11) with Vaughn Monroe's band, according to Parker Beach, manager. Spot draws from the Cleveland-Akron territory.

Beach reports excellent business this year, and has a number of new games on the midway. There is a new fleet of rowboats and many new speedboats on the lake. Spot was completely overhauled and repainted this season.

While Strolling Thru the Park

Aerial Mathieus, double traps, are the free attraction at Jefferson Beach Park, Detroit.

Atlantic City collects \$1 in license fees for each 5,764 rental beach chairs owned by 37 concessionaires. In addition, the city has licensed 104 cabanas at \$25 each.

Coney Island had its wonders reviewed in *The New York Times* Wednesday (31). Resort was featured in the *Topics of the Times* column, daily editorial page feature usually reserved for more profound topics.

Atlantic City Shrine Club has launched plans to entertain 12,000 Shriners, September 12-15, when 15 Eastern temples will revive their annual fall outing dropped during the war. Feature will be a Board-walk parade, which ops believe will hypo late business.

Greeting fellow members of the Charles Siegrist Showman's Club from Clementon Beach Park, Clementon, N. J., where he appeared recently, Jack Hamilton (the Great Knoll), infos that he is booked for New Bedford, Mass.; Worcester, Mass.; Batavia, N. Y., and Ligonier Park, Pittsburgh. After winding up his dates in the States he plans to return to South America for winter engagements, he reports.

Riverside, Agawam, Builds Huge Business by Intense Promotion, Pub Campaigns

Man on the Steet Conversant With Activities at Funspot

By Jim McHugh

AGAWAM, Mass., Aug. 3.—A continuing successful promotion job has made Riverside Park an important warm weather focal point among natives in these parts and paid off in plenty of long green that has sent grosses considerably ahead of last year. Proof of the thoro job being done, credit for which Publicity Chief Harry Storin insists upon sharing with his boss, Owner Edward J. Carroll, is best surveyed by quizzing localites. Those who ought to know, policemen, hotel clerks, business men, etc., come up with the answers to questions on the park in a manner that indicates more than casual familiarity. The man horseless carriage trade on the street is just as lucid and can quote scheduled events and their dates.

Nearly 300,000 urbanites in adjacent Springfield, Holyoke, Chicopee and Westfield, plus a large rural element, have been sold solid on spending at least part of their allotted recreational time and money at Riverside. Storin outlines Riverside's successful promotion campaign by saying it is a combination of ideas, hard work and money. Making the three jibe to pay off the highest possible dividends results in a "dawn to exhaustion" routine. In other words, it can't be done from a swivel chair.

This job has been done from scratch. Less than a decade ago Carroll acquired the park which at that time was a recognized larry. It was a \$2 cab ride from Springfield, largest center of population, and correspondingly more from other cities. Bus service was sporadic and patronage was entirely dependent upon the

Swinging with both hands, Carroll and Storin centered their selling attack in the local press. Available newspapers reached an estimated 500,000 homes. They used advertising in all of them and increased their budget until it now costs a minimum of \$2,000 a week. Cumulatively it adds up to a lot of cabbage, some \$50,000 a season, including the promotion of special events. Radio and posters are used only sparingly.

Storin doesn't attempt to use his large advertising expenditures to bully city editors. He works the advertising and editorial departments separately and for the latter attempts to create real news interest. He has a theory about incorporating reader interest in ads and eventually succeeds since editors find items, at first limited to inclusion in ads, interesting enough to run as editorial matter. A good example was the listing of special events, including outings of local groups, in the daily (See Carroll and Storin on page 84)

FOR SALE—MOON ROCKET

ONLY 44 SEATED RIDE (88 CAPACITY SIDE BY SIDE) ROCKET IN AMERICA

Specially Built. All New Gears, Including Pin Bull Gear, Axles, Special Oilers, Upholstering, Steel Back Panel Lighting Effects and Other Extras.

Now operating in Riverview, world's largest and only park in Chicago; 80 acres, 35 Rides. Booked in park for 1947 and 1948 seasons. Extension possible. All operating figures available.

PRICED AT \$15,000.00

D. A. WOODWARD 8404 S. LANGLEY AVE. CHICAGO 19, ILL.

FOR SALE

All equipment in Hilarity Hall after Labor Day. In operation now. You can see same any day except Monday. Due to major improvements all this equipment must be sold by October 1, 1946.

Also for sale, one complete Wax Show which is now stored on premises and one #150 Wurlitzer Band Organ completely overhauled at factory and has not been used. If interested write, wire or phone

LAKESIDE PARK COMPANY

DAYTON, OHIO — MELROSE 3761

AMUSEMENT COMPANY WANTED

To establish Rides, Midway and Book Picnics. No floaters. Flat or percentage. 100 acres on Super Highway Rt. 8, midway Pittsburgh and Butler. Over 1,000,000 people within one hour's drive. Has been operated by same owner since 1925. Present attractions: Large Pool, Lake, Skating Rink, Dance Hall, Arcade, Picnic Shelters, Cottages.

R. L. HECKERT, TWIN WILLOWS

R. F. D. 1

VALENCIA, PA.

Carroll and Storin Build Riverside With Promotions

(Continued from page 83)

ads. Now the editors ask for a weekly list to set reporter-photographer assignments. Many features result. A Springfield sports editor paid high tribute to ingenuity when he began his column, "Harry Storin's Riverside Park advertisements are so exciting it is hard to pass them up." His comment was justified because the park also sponsors a number of sporting events.

Heavy 'Teaser' Policy

Teaser advertising campaigns are started in the newspapers about a month before the scheduled opening. By the time the park opens in the middle of April, Riverside's advertising, two columns running top to bottom, dominates the amusement pages of Springfield's four dailies,

as well as dailies and weeklies in surrounding towns. During the war promotion was limited to a 20-mile radius but was expanded this year to include territory within a radius of 75 miles.

Plenty of space and interesting pictures are dependent upon feature stories, Storin maintains. That necessitates cooking up sure-fire events with natural reader interest. An automobile give-away, particularly in these times, fulfills all requirements. Carroll has managed to stage two this season with a police-estimated attendance of 25,000. A blind vet drew the winning number of the first car which was won by an ex-G.I. The results were knee-deep in human interest and earned reams of publicity, the value of which may well be astronomical in good will and future biz.

Build Annual Events

Promotions are planned to develop into annuals. Carroll and Storin figure it takes the first time to whip the "bugs" in a new idea. The drum corps competition started a couple of years ago with eight units, had 40 entered this year and there is an angle in the works to build it into a New England competition. Outboard races, starting with 30 entrants, jumped to 100 in a year. Easter and Mother's days promotions have also increased.

Biggest effort now is being centered around an annual Legion day. A year ago the event attracted a noteworthy 5,000. This year the promotion boys are predicting 10,000 will show up. They speak of tripling that figure in another year or two when they have a chance to sell the vets of both wars on getting together for an annual blowout—at Riverside Park, of course. Storin and Carroll already have the machinery set up and oiled. Legion posts are being circularized and will be sold in person. There will be plenty of incentive, contests and prizes.

Strong Outing Program

A predicted 150 outings for the season will average one a day. Riverside's management makes a determined bid for the fraternal and industrial groups. In line with this they maintain a separate staff to service the outing groups. New charcoal broilers installed at a cost of \$2,000, will broil 800 to 1,000 steaks simultaneously. Several groves are available for multiple catering. Some of the industrial groups run to several thousand people.

With an eye to the future, Riverside does its best to incorporate a "big family" atmosphere. During the war, just to be accommodating, they took care of swing shift outing groups at midnight and 8 o'clock in the morning. That, they figured, was good will and it, too, will pay dividends.

CONEY ISLAND

(Continued from page 82)

Homic, Paul DeSalvo, John Romano and Robert Hilton, life guards, and Anna Huhn, Loretta Clancy, Mary Griffin, John Cavanaugh and Matthew Murphy.

Harry (Burke) Berkowitz has sold his bottle game, basketball, shoot-till-u-win and archery concessions on Stillwell and left for the West Coast. New ops are Alex Feurman and Sam Lawrence, who have as helpers Al Stein, in his sixth year on Coney; Manny Wells, Marvin Brennessel, Larry (Banker) Lampack Jr., Irene Rich, Harry Helfeld, Alex C. S. Hichas, Alexander Santow, Leonard

Palisades Notes

PALISADES PARK, N. J., Aug. 3.—Just when all hands began to feel like Sadie Thompson after days of rain, the sky cleared and sun broke thru for a great week-end (27-28). . . . Andy Palko and Ira Kaplan, in charge of candyland, had the right kind of trouble when they ran out of sticks due to the rush of biz. Candy apples had to be made without sticks, with customers happy enough to get them wrapped in wax paper. . . . New laughing record has been installed at Funhouse, using a whole crowd laughing rather than solo man.

Great Francesco, who subbed for the Waldorfs, who were held up by an auto accident, did a good job. Waldorf's rigging was finally fixed up after the mishap and they opened Monday (29). August 1 was set aside to help the fat campaign, with customers lugging in cans of fat. Larry Brooks, star of *Song of Norway*, Broadway hit, entertained visitors that day.

Joe McKee claims he's lost 10 pounds but if his appetite for those Casino Bar steak sandwiches keeps up it'll probably be gained right back. . . . Can love be the answer to Bobby Paulson's phone call from Kennywood the other midnight? . . . Jimmy Hannon, formerly of the Bobbled, is now the manager of the new Cuddle Up ride. . . . Joyce Indig is the name of the new brunette singer with Art Mooney's band.

Visitors to the park included Harry Batt, of New Orleans, who brought George Whitney, of San Francisco, up to look it over. Whitney is planning on renovating his place and wanted to see the job that had been done here. George Whitney Jr. was with him. . . . Other visitors included Dr. and Mrs. Neviasser, of Washington, along with Dr. and Mrs. Silverman and Ed Wassman and his wife. . . . Midnight steak parties are the order of the day for the office staff now. . . . The DeVito Brothers had their parents up to visit this week and Joe McKee presented their mother with a quart of genuine imported olive oil.

Fortunetelling stand is doing a land-office business with ex-service-men, whose favorite question is, "Where can I find an apartment?"

Va. Beach Notes

VIRGINIA BEACH, Va., Aug. 3.—Sammy Walsh is filling a three-week engagement at the Piney Point Club after a short stint at the Cavalier Beach Club. . . . Marvin Scott's ork, with Libby Dean as vocalist, has opened at the Hillcrest Club, which is also featuring Ted Cardi and Jean Margo, rumba dance team. . . . Johnny Long will relieve Joe Sudy's band at the Cavalier Beach Club August 17. Frances Lane is Long's vocalist, and the Edwards-Diane dance team will be spotlighted. . . . Art Lewis's Frolics Club has booked Bill Bardo's ork for two weeks, and following this engagement, Johnny Morris will take over and finish the season. Barney Rapp, with Rosemary Moore, thrush, has just finished an engagement at the Frolics. . . . Yvonne Moray, midget song-and-dance act; the Gibsons, knife throwing turn, and Lamarr and Martin, variety team, make up the current floorshow at the Dunes. . . . Jimmy Banks, who has been organizing his own band, now says he will wait another year and is joining Dean Hudson.

Neveloff, Jack Levine and Sam Ham. Feurman also runs a 29-table poker roll on the Boardwalk with Mrs. Rose, his wife, in charge. . . . Dora Misurac conducts a photo studio on Jones Walk.

NAAPPB Post To Huedepohl

(Continued from page 82)

Beach, Portland, Ore., to promote swimming and to supervise the building of a swim pool. He also was the first secretary of the Jantzen Swimming Association, organized in 1926. He operated the swim pool at Jantzen Beach until 1939 at which time he was made managing director of Jantzen Beach Park. He held that job until June 1 of this year, when he resigned.

Is NAAPPB Past Pres

A member of NAAPPB, Rotary International, Multnomah Athletic Club and the Arrow Club of Oregon, Huedepohl is a past president of NAAPPB, a member of the board of directors, and was first and third vice-president of NAAPPB, serving four years as first vice-president. He also is chairman of swimming in the Oregon AAU and a member of the swimming committee of the National AAU.

Huedepohl will take up his new duties immediately. His wife will continue to reside in Portland for the present.

Meeting Roster

The following members attended the meeting here: Harry J. Batt, Pontchartrain Beach, New Orleans; John J. Carlin, Carlin's Park, Baltimore; Fred L. Markey, Dodgem Corporation, Exeter, N. H.; F. W. Moeller, Waldameer Beach, Erie, Pa.; H. P. Schmeck, Philadelphia Toboggan Company, Germantown, Pa.; Henry G. Bowen, Whalom Park, Fitchburg, Mass.; E. E. Foehl, Willow Grove Park, Willow Grove, Pa.; George A. Hamid, New York; Raymond Lusse, Lusse Bros., Inc., Philadelphia; Henry A. Guenther, Olympic Park, Irvington, N. J.; Fred W. Pearce, Walled Lake Park, Detroit; Leonard B. Schloss, Glen Echo Park, Glen Echo, Md.; A. W. Ketchum, Forest Park Highlands, St. Louis; A. B. McSwigan, Kennywood Park, Pittsburgh; Irving Rosenthal, Palisades (N. J.) Park; Edward L. Schott, Coney Island, Cincinnati; N. S. Alexander, Woodside Park, Philadelphia; Edward J. Carroll, Riverside Park, Springfield, Mass., and Huedepohl.

12,000 View Crowning Of West View Queens

PITTSBURGH, Aug. 3.—More than 12,000 persons jammed West View Park's Talkie Temple last Monday to see the crowning of Miss Greater Pittsburgh, Miss Western Pennsylvania, Miss Talent, and Miss McKeesport.

Contest, with blessing of the Atlantic City Beauty Pageant, was directed by James Nudi, North Side publisher. Miss Pittsburgh was selected Monday (22), contest being a purely local affair with the winner sent to Billy Rose's Diamond Horseshoe for a week's engagement.

Irma Manko was crowned Miss Greater Pittsburgh (Nudi could not use the Miss Pittsburgh title because Don D'Carlo, rival contest promoter, had registered the title). Theresa Musmanno was selected Miss Western Pennsylvania, Peggy Quarture won title of Miss Talent and Josephine Larcinese is the new Miss McKeesport.

Polio Puts Lid on Police-Operated Spot in Miami

MIAMI, Aug. 3.—All mechanical and clubhouse facilities at the Police Benevolent Association Park at 23d Avenue and Northwest 14th Street have been closed because of the polio epidemic. Robert Vollman, chairman of the House Committee, made the announcement. The picnic grounds are still open.

Shortage of personnel and small attendance has prevailed for some time.

Riverview Notes

By Henry

CHICAGO, Aug. 3.—Jack Davis, Bill Snyder, Johnny Peluso and the rest of cast at the Calamari-Trenker Motordrome are cashing in on the picture break received Sunday (27) in the rotogravure section of *The Chicago Daily News*. Pictures show the front of the drome, with talker Snyder at the mike and Neta Neil atop a motorcycle and the inside of the drome with Neta riding the wall. Snyder and his cohorts have the pictures on display out front and Snyder has incorporated it in his talk with "come in and see Neta Neil perform; you've read about her and seen her picture in *The Chicago Daily News*. Now come in and see her in person." Business is good, the boys say.

Monday (29) the park entertained about 500 orphans and Chicago papers came thru with pictures Tuesday, *The Chicago Sun* using a pic on Page 1, with *The Daily News* using two columns of pictures from top to bottom on its picture page.

G. H. Francis, of the hi-striker, marked his 79th birthday last Tuesday. He was given a surprise party in the home of Mr. and Mrs. Harry Donahue. Idea was Donahue's and Glenn Bell's, both of the shooting gallery near the front gate. "We had plenty of French fries and dark beer, W. H.'s favorites," Bell said.

Jay (Siegel) Smith, who works on one of Max Hirsch's dart games, is vacationing in Windsor, Ont. In that connection, Dick Armstrong, of hoopla, says stand is having Dan Cupid troubles. "But Edna Kaai and Mrs. Esther Felke can tell you more about that," Armstrong said, "because they are evidently the object of Cupid's darts."

Duke Jeanette, member of the Johnny J. Jones Exposition, was a visitor Wednesday, Leona Halligan, of the Freak Show, reported. . . . A new face at the Freak Show, incidentally, is Dollie Sharzer, the ossified girl, who arrived Saturday (27) from Canada.

Jean Rungi, coke bottle, celebrates her birthday Sunday (4). Coke bottle has some fancy farmerette straw hats for prizes now and Gloria May, believing its pays to advertise, wears one while on the job. Mighty cute, too, meaning both the hat and Gloria May. . . . Flash: The Morris Bedlins got a car, so Morris's worries are over, thanks to wife Dorothy.

Clarence L. (Doc) Rivers, who recently left Ray Marsh Brydon's Freak Show because of Mrs. Rivers's illness, writes from Elizabeth, N. J., that his wife, known as Blanche M. Palmer in showbiz, is ill in Long Island, N. Y. Doc is going it alone, playing hotels and camp dates.

stock these
HYDE
skate-room
accessories

Laces
5 1/2" — 6 1/2" — 7 1/2" and 8 1/2"
Plaids and solid colors

Cinderella Polish

Inner Soles

Rubber Heel Toe Stoppers

Ankle Protectors for Straps

Skate Carrying Cases

HYDE ATHLETIC SHOE CO.

Manufacturers of those famous
BETTY LITTLE Roller Shoes

Cambridge, Mass.

FOR SALE

One of the largest Portable Rinks ever assembled, 96'x130'. New tent, new maple floor, all new Chicago Skates. No center poles. Located at 1620 Barksdale Blvd., Shreveport, Louisiana, on the road to the Army Air Base. Year around set-up with natural gas heat. Price \$22,000, with one half down. If you are interested in this deal, send one dollar for picture. No letters will be answered. Come and see it. Telephone 2-5964, between 6 and 9 P.M. on Thursday, Friday and Saturday of this week.

B. G. PIERCE
1520 BARKSDALE BLVD.

FOR SALE—CASH

HAMMOND ORGAN, Model "D", new in 1942. Excellent condition. Should be seen and heard to be appreciated. With or without 1943 Soto-vox. Act Quickly. **BEST OFFER.**

CHICAGO RINK SKATES—354 pairs good condition plus 47 pairs new. Full run of sizes. **BEST OFFER.**

Hartford Skating Palace

3340 MAIN STREET HARTFORD 5, CONN.

POLISHED ALUMINUM POST WAR SKATE CASES

"THE FEATHERWEIGHT CHAMPION"
★ 1/3 the Weight ★ Twice As Strong
★ Airplane Construction ★ Regulation Size
★ A Super Seller ★ \$6.50 OPA Ceiling
★ No Excise Tax ★ Immediate Delivery
\$45.48 Doz. Sample \$3.79. F.O.B. Chicago.
1/2 Deposit with Order.
SATISFACTION GUARANTEED.
L & L PRODUCTS
7019 N. Glenwood (B) Chicago 26, Ill.

RIEDEL

THE BETTER SKATING SHOE

NOW AVAILABLE
2727 Milvia Street Berkeley, Calif.

No. 321 DUSTLESS FLOOR DRESSING

Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal., in 5 gal. containers. Terms: 25% with order, balance C. O. D.
GAGAN BROTHERS
444 Second St. Everett, Mass.

FOR SALE

Portable Skating Rink 44x99 under NEW TENT. In. 1 SELECT MAPLE FLOOR. Stored since '41. 100 Pcs. Skates, good as new. Excellent P.-A. system, Floor Sander, plenty tools and repairs. Now in operation on new location in Woodward, Oklahoma. Price \$8,500.
B and B AMUSEMENT CO.
c/o Baker Hotel

FOR SALE

100 PAIRS SKATES, ASSORTED SIZES.
S. BERARDI
109 Finch St. Sandusky, Ohio

WILL PAY CASH FOR WURLITZER BAND ORGANS MERRY-GO-ROUND HORSES USED RIDES
All or any part, regardless of condition.
Roscoe T. Wade, 16845 Lindsay, Detroit 27, Mich.

Verbal Hooks, Right Crosses Fly Fast in Brown Vs. Schmitz Newark Battle of the Century

Continuation of URO-RSROA Fight Takes Place in Press

CINCINNATI, Aug. 3.—That URO-RSROA controversy has burst into flame again, this time in Frank Casale's *The Morning View*, a column appearing in the sports pages of *The Newark (N. J.) Star-Ledger*. Principals in the battle of words that took place in paper's July 9 and 12 editions are William Schmitz, operator of the America on Wheels chain of rinks and secretary of the United Rink Operators, and Victor J. Brown, owner of New Dreamland Arena, Elizabeth, N. J., and chairman of the foreign relations committee of the Roller Skating Rink Operators' Association of the United States.

Altho the pros and cons of roller

Kids Picket Camden Spot Over Mekosh's Ban on "Dragging"

CAMDEN, N. J., Aug. 3.—Nick Mekosh, operator of Skateland Roller Rink here, says the type of skating known as "dragging" is rowdiness and he won't allow it. However, some 30 youthful skaters who picketed his rink July 27 say it's proper. Police say they're neutral as long as the pickets behave.

Mekosh insisted that a ban on "drag," a form of dance skating performed by a couple in a sitting position, is one of the eight cardinal rules of the Philadelphia Skating Association, of which he is a member. He first ordered several such skaters off the floor July 25. When they returned the next night he gave them their skates and advised them never to darken his door again.

However, they were back the following night with signs which read: "We Want Slow Dragging" . . . "Unfair to Draggers" . . . "This Is Camden, Not Philadelphia." Enlarging the issue, one picketer carried a banner proclaiming: "We want 5-cent sodas." The rink, he explained, charges 10 cents. Mekosh said the picketing hasn't affected his business much, and insisted he would never succumb to demands for dragging.

Mekosh, formerly operating in Philadelphia, took over Skateland last December.

skating's biggest controversy may be growing tiresome to some readers, the two columns, nevertheless, pack a load of interest for those who make roller skating a business.

The July 9 column, headed "Fight Brews Over Control of Amateur Skating," reads as follows:

Schmitz Objects

"An AP story sent out of New York and printed in *The Star-Ledger* last Tuesday contained an announcement (See Brown and Schmitz on page 99)

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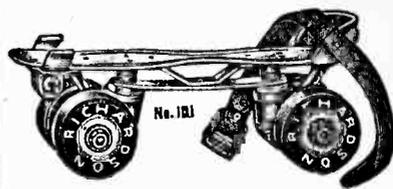
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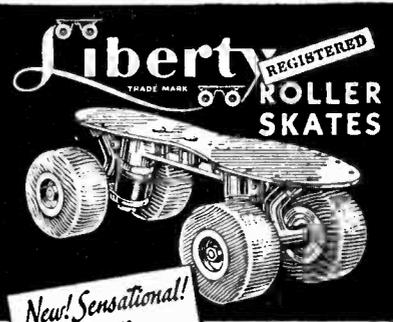
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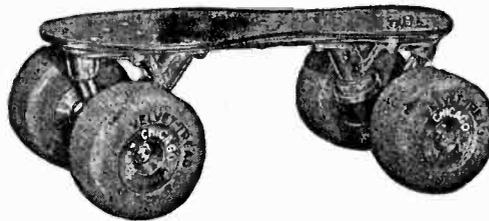
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Amazing New Pencil

AROUSING UNUSUAL INTEREST

The BROMPTON Pencil is DIFFERENT, unusually different... and VERY ATTRACTIVE. Precision is built into it to LAST and SERVE with FAITHFUL PERFORMANCE. All Metal... Light Weight... PROPELS... REPELS... You will instantly notice the difference from the practical standpoint and from the selling standpoint. Eye appeal turns selection into QUICK SALES and PROFITS.

DEALERS ENTHUSIASTIC —

CASH IN ON THESE LOW PRICES

(12 Pencils Mounted on Each Card)

1 DOZ. PENCILS ONLY \$ 5.40
3 DOZ. PENCILS ONLY \$15.84
6 DOZ. PENCILS ONLY \$31.32
12 DOZ. PENCILS ONLY \$60.48

We Ship Prepaid.

ORDER TODAY

SAMPLE \$1.00

A BIG VALUE for \$1.00 Buy Direct from Manufacturer RUSH YOUR ORDER TODAY

In Very Attractive Colors: MAROON, BLUE, BLACK and NATURAL

—ALL METAL—

12 PENCILS (ass't colors)

MOUNTED ON ATTRACTIVE DISPLAY CARDS

These Display Cards are UNUSUALLY ATTRACTIVE with 12 BROMPTON Pencils mounted on each card and 3 pencils of each of the 4 Colors: MAROON, BLUE, BLACK, and NATURAL COLOR... Attractive beyond description and made of durable aluminum, expertly machined and precision built for faithful and long service. DISTRIBUTORS and AGENTS WANTED EVERYWHERE.

Get in on the BIG PROFITS NOW!

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Dept. B-8, 3171 N. Halsted St. CHICAGO 13, ILL.

GRAND OPENING—OUR NEW HOME

More Convenient — Larger Stocks — Quicker Service
Merchandise You Have Been Looking For

Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys. Every Kind of Glassware, Blankets, Hampers, Hassocks, Plaster, Slum, Flying Birds, Whips, Balloons, Hats, Canes, Ball Game Specials, Bingo Merchandise.

Catalog Now Ready—Write for Copy Today

IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.

ACME PREMIUM SUPPLY CORP.
1111 South 12th, St. Louis 4, Mo.

JUMBO BEAR

Combination Plush and Plush Fleece

WE HAVE 35 Inches Long — Flashy, Assorted Colors

• Plush Toys
• Fur Animals
• Dolls
• Boudoir Dolls, Bingo Items, Slum, and what do you want!

\$40.00 Dozen

25% With Order, Balance C. O. D.
Immediate Delivery

JOE END & CO.
Catering to Concession Trades
MIKE TISSER, Gen. Mgr.
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Phone: GR. 3-1812

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PITCHMEN, DEMONSTRATORS—This One's for You

NU-AUTO PLASTIC GLAZE

Renews Car Finish. Restores the Beauty of the Original Color. Not a wax. Not a polish. Not a rub-on liquid. Applied by Brush or Spray. Dries dust-free in 10 minutes.
12 Qt. Cans—\$14.85 12 Pt. Cans—\$8.37 Sample Pints—\$1.55 One-Third Deposit.

NU-AUTO PLASTIC GLAZE CO. 4613 Chene St., Detroit 7, Mich.

IMMEDIATE DELIVERY

Same Day Order Received

No. 4 Balloons, 10 Gross...	\$ 30.00
50 Gross...	137.50
100 Gross...	250.00
No. 418 Balloons, 10 Gross...	40.00
50 Gross...	187.50
100 Gross...	350.00
No. 524 Balloons, 10 Gross...	80.00
50 Gross...	375.00
100 Gross...	700.00

We Also Have Size 7, 9, 11, 13, 14, 16 Target, Picture Balloons, Mickey Mouse, Circus and Kat Hero.

Aluminum Balloon Sticks, 20"...	\$ 1.50
Green Balloon Sticks, 18"...	1.00
Hair Pins, Ginnie Lou (24)...	7.20
Pin Wheels, Aluminum...	8.50
Kem Beer Bottle Lighters...	30.00
Kem Beer Bottle Lighters, 25 Gross Lots...	25.20
Wiggly Fish...	21.00
Wiggly Jitter Bug...	18.00
Sterling Neck Chain, 18"...	72.00

Mike Jr. Microphones...	\$ 9.00
Ocarina, Large...	6.00
Flashlights, Straight...	7.20
Flashlights, 2 Bulbs, Right Angle...	13.20
Penlight, Aluminum, 2 Batteries...	9.00
Jiffy Coin Trick...	1.75
Miniature Boxing Gloves...	3.60
Bicycle Playing Cards...	4.50
John Bowl Toilet Pipes...	3.00
Stratford Fountain Pens...	6.50
Kem Beer Bottle Lighters...	3.00
Comic Buttons, 4 Inch, per 100...	10.00
Comic Buttons, 3/4 Inch, per 1000...	10.00
Hot Peppermint Gum, per 1000...	30.00
Comic Cigarette Labels, per 1000...	9.00

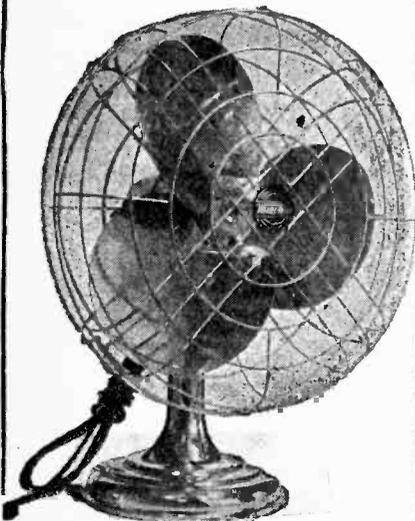
*Canadian Buyers: Write Asmar & Simpson, 462 Niagara Street, Windsor, Ontario, Canada.

Positively No Merchandise Shipped Without a Deposit.

BORDER NOVELTY CO.

405 Woodward Ave., Detroit 26, Mich. Phones: CADillac 6261-6253

FANS



MAKE YOUR OWN

18" Counter Model Fan Kit, consisting of everything except (1/5, to 1/3 H.P.) motor, at \$19.00 each. 24" Adjustable Pedestal Fan Kits, consisting of everything except (1/4 to 1/3 H.P.) motor, at \$46.50 each. Larger quantities special prices. Limited quantity of complete Fans in various sizes are available. Order by phone. Will pay highest prices for 1/6, 1/4 or 1/3 or any fraction H.P. Motor, 110 volt, 60 cycle, new or used or government surplus; also will pay commissions for information where Motors can be obtained.

TERMS: 1/3 with order, balance C. O. D. express (except rated concerns).
Electric Fan Products
 102 N. Niles South Bend, Indiana
 Phone 32275

FLYING TIGER BEACH ANIMAL BALLOONS

ORDER NOW—IMMEDIATE DELIVERY
 Easily inflated—Can be blown up in a jiffy. Floats sturdily—LOTS OF FUN at the beach and in the bathtub. Aids in swimming and floating in water.
 Large Size, Per dozen...\$7.80
 Retail price, \$1.00
 Extra Large Size, Per dozen...\$9.50
 Retail price, \$1.50.
 SAMPLE LARGE SIZE, \$1.00.
 25% Deposit with Order, Balance C.O.D.
 "Satisfaction Guaranteed or Your Money Back."
 Established 1932.
NATIONAL SALES COMPANY—Dept. B
 2805 E. 79th St. Chicago 48, Ill.

MEXICAN YOUNG TAME DONKEYS (Buros)—Special, to ride on, \$35.00 each or \$50.00 each prepaid. General Mercantile Co., Laredo, Tex.

ON HAND—PUMAS, COATI-MUNDIS, BEAR Cubs, Ocelots, Wildcats, Agoutis, Coyotes, King-tail Monkeys, Pacas, Peccary, Raccoon Cubs, White Fox, Opossum. Cbarone Animal Ranch, Burlington, Wis.

RHESUS MONKEYS—YOUNG, HEALTHY, excellent condition. Enoch Bradford, Bailey Bros.' Circus, Murfreesboro, Tenn.

BUSINESS OPPORTUNITIES

BE YOUR OWN MASTER—BUILD YOUR OWN business. Write A. C. Lunn Co., P.O. Box 311, Oklahoma City, Okla. ocb

DO SHOW CARD WRITING—90% PROFIT, your own business. Simplified trade instructions showing professional methods. \$1.00 postpaid. Selecte, Box 22, Kensington Sta., Buffalo, N. Y.

EXCELLENT OPPORTUNITY FOR VETERAN with knowledge coin machine business. In North-east New England, medium-sized compact music route, well established. Reason for selling given in correspondence. Box C-264, Billboard, Cincinnati 1, Ohio.

HOTEL RESORT—"THE IDLE HOUR," 54 Rooms, South Channel, St. Clair Flats. Cock-tail Lounge, Dining Room, Dance Hall, complete Kitchen and Furnishings, good following, liquor license, completely rejuvenated, new breakwaters, well landscaped, \$75,000.00. Terms. Owner, Nick Herman, Detroit, Murray 9239; Algonac 9119.

ONE TWO-STORY BUILDING—POOL ROOM complete with living quarters on second floor. Nets \$500.00 per month. Price, \$7,000.00. \$4,000.00 cash, terms. Piedmont section of South Carolina. Write Pool Room, Box C-275, Billboard, Cincinnati 1, O.

OPERATE PROFITABLE MAIL ORDER BUSI-ness at home. Proven method. Shows how. Free details. Johnson, Box 23, Allston 34, Mass. aul7

RECEIVE HUNDREDS OF MONEY MAKING Offers. Free information. Write Ace Service, 4304 Maryland, St. Louis 8, Mo.

SELL BY MAIL—OPPORTUNITY FOR PER-manent business of your own on small starting investment. Interesting literature free. Monahan Mail Service, 2145-B Elm Ave., Norwood, O. av31

90c PROFIT ON EACH \$1.00 ORDER SELL-ing by mail. Gorman Co., P.O. Box 1182-B, Santa Monica, Calif.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

AAA AMERICA'S POSTAGE STAMP MA-chines for sale. Buying all kinds. Multiply Folders, 50 M., \$27.50. Write U. S. P., 190 Grand St., Waterbury 5, Conn. au31

AA BUYS!—NEW POSTAGE MACHINES, 1c LoBoy and Ticket Weighing Scales, Nut Vendors. Adair Co., 6926 Roosevelt, Oak Park, Ill. au17

A-1 CIGARETTE AND CANDY VENDING MA-chines. All makes, models, lowest prices. What have you to sell? Mack Postel, 6750 N. Ashland, Chicago. de7

BARRAGE, RITZ, PLAYTIME, \$30.00. 2 Kenney Guns, brown cabinet, \$45.00. Ed Signor, 1135 Hudson St., S.W., Grand Rapids 9, Mich.

BELL PRODUCTS CO. IS BADLY IN NEED OF all types of equipment. Therefore we will pay top dollar for any amount of Pin Games, Consoles, Phonographs, Slots and Arcade Equipment. We will buy equipment on or off locations. Write, wire or phone Bell Products Co., 2000 N. Oakley Chicago 47, Ill. se28

CIGARETTE MACHINES FOR SALE—25 6-col. Nationals, Model 6-26, \$15.00 each. 25 4-col. DuGrenier's, \$5.00 each. 1 6-col. DuGrenier's, \$6.00 each. Above machines will operate on 15c and in good condition. Prices are P.O.B. Miami. Ace Cigarette Service, 9709 N.E. 2nd Ave., Miami, Fla. au10

FLORIDA—ONE WURLITZER LITEUP SIX-teen, perfect, \$275.00. One Wurlitzer 24, on location, \$400.00. One Seeburg Ten Selectone, \$100.00. Broadward Amusement, P.O. Box 338, Dana, Fla. au17

CLOSE OUTS

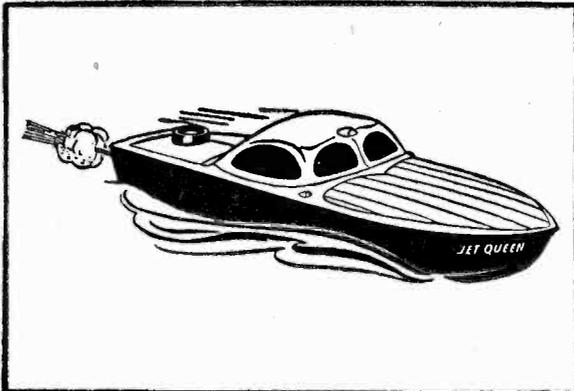
DOUBLE HEART PINS—Sterling Silver and Gold Plated. Highly Polished! Patent Back! Wonderful Engraving Number! 6 Doz. Lots. Doz.	\$ 1.50
Sample Lots, Doz.	1.75
JEWELRY SAMPLES—ASST., Worth \$100. Limited Lots. Sell for 25.00	
MILITARY JEWELRY—Sterling G.P. Lockets, Bracelets, Pins., etc. Worth \$50.00. Lot	15.00
PERFUME, 98¢ Seller (Standard). Gr.	9.00
NOVELTY JEWELRY—ASST., Boxed, Doz.	2.00
JITTERBUG NOVELTY PINS. Gr.	4.50
PRIZE BAGS, NOVELTIES—Asst. 500 for	15.00
BRACELETS—ASST., Real Bargain, Boxed, 24K G.P. Doz.	3.00
100 JEWELRY ITEMS—\$1 Sellers	20.00
PILLOW TOPS—SATIN, Boxed, Doz.	4.00
PERFUME—ASST. ODORS (5 Gr. Lots) Gr.	3.50
CROSSES ON CHAINS—24K. G.P. Silver, Gold, Doz.	3.00
LOCKETS ON CHAINS—24K G.P., Boxed, Doz.	12.00
LUCITE COMPACTS—\$5 Retailers. Doz.	12.00
LUCITE PICTURE FRAMES—5x7, \$9.00 Doz.; 7x10, \$8.00 Doz.; 8x10, Doz.	6.00
WALLETS—Genuine Leather, Space for 9 Pictures, Doz.	6.50
LEATHER KEY HOLDERS, Gr.	3.90
LEATHER CIGARETTE CASES, Gr.	14.40
BATHING CAPS—ASST. Gr.	24.00
SUIT & DRESS PINS—ASST., Boxed, Gr.	14.40
PERFUME & BATH SALT SET, 3 Pc. Gr.	18.00
PERFUME, BATH SALT, FACE POW-der & TOILET WATER SET—4 Pc. Gr.	30.00
MEN'S KEY CHAINS, 24K G.P. Doz.	4.00
FACE POWDER (Standard), Gr.	7.20
NOVELTY KEY CHAINS—Asst. Gr.	4.25
FACE POWDER & PERFUME COMB., Cellulose Wrapped, Gr.	18.00
EVERSHARP RED-TOPI LEADS & ERASERS—ON DISPLAY CARDS, Gross Tubes	7.20
PLASTIC CIGARETTE HOLDERS, on Cards, Gr.	3.50
PLASTIC PLANET CIGARETTE CASES, Doz.	4.00
STUFFED ANIMALS—Beautiful. All Plush. Nice Size. Standing. Sitting. Running. Scotties, Lambs, Cats, Elephants, Pandas, Terriers, Cuddle Dolls, Pup-pies, etc. Doz.	15.00
JUMBO PANDAS, 30", Plush, Doz.	38.00
JUMBO PANDAS, 24", Plush, Doz.	33.00
20% DEPOSIT WITH ORDER, BALANCE C. O. D.	

MDSE DISTRIBUTING CO.
 19 E. 16TH ST. NEW YORK, N. Y.

JET QUEEN RUNS WITHOUT A MOTOR JET-PROPELLED

SELLING LIKE WILDFIRE

- Ultra Streamlined Design, 7 inches long, molded in BRIGHT, CONTRASTING COLORS.
- JET QUEEN leaves a trail of bubbles and foam in its wake, with a realistic PUT-PUT SOUND.
- NO MECHANICAL PARTS to get out of order.
- RUNS LIKE A REAL BOAT, by CHEMICAL REACTION WITH WATER.
- Each packaged in attractive two-color box, containing operating instructions.
- IMMEDIATE DELIVERY ON ORDERS PLACED AT ONCE.



PRICE \$45.00 Gross; \$4.00 Dozen
 25% Deposit With Order on All C. O. D. Shipments.

GEM SALES CO. 533 WOODWARD AVE. DETROIT 26, MICH.

HAND MADE

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SAMPLE ASSORTMENT \$10.00
Free Catalog
 STATE YOUR BUSINESS
CHAS. DEMEE MFG. CO.
 108-116 EAST WILMUT ST. — MILWAUKEE 12, WIS.

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JEWELRY

NEW! SENSATIONAL! GENUINE PLASTIC SLUM
 FIRST TIME IN HISTORY!
 Standing Items
\$1.40 Per Gross
 UNBREAKABLE — CHIP-PROOF
 Order Now—Immediate Delivery
 Packed 1 gross per box. Assorted colors and pieces. Send 50c per gross deposit with order, balance C. O. D. "Satisfaction Guaranteed or Your Money Back."
 Established 1932
 Order Now — Immediate Delivery
National Sales Co.—Dept. B
 2805 East 79th St. Chicago 48, Ill.

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VETERANS

DISCHARGE RING

Designed in Extra Heavy Highly-Polished MONEL Metal, guaranteed for life, with Gold-Finish Service Emblem. Ideal Gift for every Vet.
\$15.00 DOZ. Sample Ring, \$1.50

\$15.00 PER DOZ.

MEN'S AND BOYS' CAMEO RING

Hand-Made, Hand-Engraved Cameo-Style Knight Head in extra heavy Monel Metal.
\$15.00 DOZ. Sample Ring, \$1.50
 25% with Order, Balance C. O. D.
 Also for immediate, Lodge Rings, Emblem Rings, Initial Rings and Square-Top, inset with Mother-of-Pearl Rings, all made of Monel Metal. Send for Sample Ring.
\$1.50 or \$15.00 DOZ.

MON-EL JEWELRY MFG. CO.
 202 Main Zanesville, O.

Coin or Regular Streamline PHOTOMACHINES

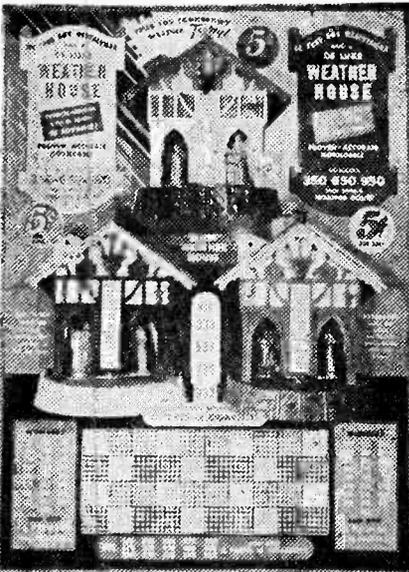
Quick Delivery. Single, double, tripla. 10 sizes, bust to full length. Cameras only or cabinets complete. KD or 3 piece.
 Write—phone—wire.

Federal Identification Co.

Dept. T, 1012 N. W. 17, Oklahoma City, Okla.

RADIO BOARD BARGAIN!!

Five Tube Beautiful Brown and White Plastic Genuine Teletone Radio with Salesboard. Brings in \$80.00. Your Cost Only \$25.95.
FREIGHT PAID ANYWHERE IN THE U. S. A.
 Order From This Ad.
 25% Deposit With Orders.
GOODSON-GRAY CO.
 1812 CAPITOL OMAHA 2, NEBRASKA



Takes in.....\$50.00
 Each Deal (Includes
 3 Plastic Weather
 Houses) 9.50
 Dealers Profit (Less
 Cigarettes)\$40.50
 1 Deal COMPLETE \$9.50 each
 10 Deals COMPLETE \$8.50 each
 25% Deposit, Balance C. O. D.,
 F. O. B. Pittsburgh

K & K SALES CO.
 215 6th St., Dept. W2, Pittsburgh 22, Pa.

FOR SALE—DRIVEMOBILE, \$195.00. FOX Hunt pin game, very clean and good condition, \$40.00. Frank Guerrini, Burnham, Pa.

FOR SALE—25 BUCKLEY DAILY DOUBLE Track Odds @ \$525.00 (late models). 15 Buckley Long Shots @ \$875.00 (late models). 16 Mills Bonus Slots @ \$165.00 (factory rebuilt 2 months ago). All above in A-1 condition. A. Rasmussen, 310 W. Main, New Iberia, La. au13

FOR SALE—DUGRENIER CIGARETTE MACHINES in good operating condition and ready to set. 7 Column, repainted, like new, \$36.50. 9 Column, \$65.00; 11 Column, \$98.00 original finish. Matheny Vending, 560-64 W. Douglas, Wichita, Kan. se7

FOR SALE—SINGING TOWER, \$325.00: Wurlitzer 600R, \$450.00; 618 Light-up, \$280.00; 61 with stand, \$185.00; 61 without stand, \$160.00; Model 50, \$130.00; 412, \$160.00. Holly Grips @ \$15.00 each. All in good condition. 1/3 deposit, bal. C.O.D. L. Filkins, 157 E. Bishop, Flint 5, Mich.

FOR SALE—TEN IRON CLAW DIGGERS in flashy Trailer. Prairie Home, Missouri, August 6th, 8th. Lamar Byrum, Shelbyville, Mo.

FOR SALE—TWIN WURLITZER 616 MECHANISMS, metal cabinet, Buckley adapter, twelve 32 selection Buckley Chrome Boxes, 150 ft. cable, \$415.00; Twin 12 Wurlitzer Mechanisms, metal cabinet, Buckley adapter, eleven 24 selection Buckley Chrome Boxes, 125 ft. cable, \$395.00; 3 Seeburg wired boxes, 50 ft. cable, \$30.00. Music Machine Co., Brunswick, Ga.

FOR SALE—WURLITZER PHONOGRAPHS: 24 in Victory cabinet, clean, \$450.00; 750M, mechanism reconditioned, cabinet refinished, \$725.00; 500, \$475.00; 600K, slugproof, \$475.00. Also Seeburg Colonel and Envoy, both ESRC, cabinets refinished, \$500.00 each. Seeburg Hideaway, RC, and Speaker, home made cabinet, \$300.00. Georgia Music Co., Brunswick, Ga.

FOR SALE—50 PEANUT MACHINES, GOOD condition. Columbus, Advance, Northwestern, \$5.00 each. 2 Smileys, like new, \$24.00 each. DeCotes, 29 Prospect Ave., Binghamton, N. Y.

GET STARTED—ONE THOROUGHLY RECON- ditioned Peanut Machine and ten pounds best salted Spanish Peanuts, \$9.50. 1/3 with order, balance C.O.D. Thomas Novelty Co., Paducah, Ky. se21

GRIPPERS WANTED—GRIPPERS; WANT three hundred Penny Grippers. Advise make, condition and best price. Deposit by return mail if offer accepted. L. G. Thompson, P.O. Box 881, Greensboro, N. C. au17

MILLS 5c CHERRY BELL, 3/10, \$115.00. Mills 10c Cherry Bell 3/5, \$120.00. Mills 25c Cherry Bell 3/5, \$125.00. Jennings Little Dukes, \$10.00. Deposit with order. Herman Kraus, R.F.D. No. 3, Galion, O.

NEW METAL STANDS FOR A.B.T. CHAL- lengers, \$12.95 each. Wisconsin Novelty Co., 3734 N. Green Bay Ave., Milwaukee 6, Wis. au17

ONE SUPER ROCK-OLA—LOOKS AND works O.K. Crack in one top corner. Plastic. Price, \$420.00. 1/3 deposit, bal. C.O.D. Howard Music, Box 355, Chariton, Ia.

PERISCOPE—A-1 SHAPE, \$75.00. 1 EVANS Ten Strike, A-1 shape, \$45.00. Speed Demon, \$27.50. Bolaway, \$60.00. Merry-Go-Round, \$25.00. Bordertown, \$27.50. Wurlitzer 24, beautiful refinish, \$375.00. QT Glitter Gold, 1c, \$45.50. 1/3 down. Ace Amusement Sales, 27 Stroud St., Wilmington 21, Del.

PHONOGRAPHS FOR SALE—TWO EACH. Wurlitzer 850, \$800.00; Wurlitzer 800, \$750.00; Wurlitzer 700, \$700.00. Wurlitzer 500, \$500.00; Wurlitzer 600K, \$500.00; Rock-Ola 40 Super Rockolite, \$500.00; Seeburg Hitone, \$550.00. Seeburg Hitone ESRC, \$600.00. Machines clean, cabinet and chassis, guaranteed good operating condition. Taylor Amusement Co., Brunswick, Ga.

SEEBURG WALL BOXES FOR SALE—20 late model Select-O-Matic, three wire boxes, covers good, \$20.00 each. 10 Wall-O-Matic wireless boxes with new unused 70L7, \$30.00 each. Taylor Amusement Co., Brunswick, Ga.

SET NICKEL, DIME, QUARTER MILLS CLUR Bells, \$800.00. Lot 48 Jack-Pot Slots, 30% discount. Request list. Slot Parts galore. Coleman Novelty, Rockford, Ill. au17

USED GRIP MACHINES—ELECTRIC SHOCK- ers, \$20.00 each. Arnold Co., 606 W. Broad, Savannah, Ga.

WANT TO BUY—MILLS ONE CENT VEST Pocket Bells. Need not be in running order, but all parts must be intact. State price and quantity. Write or wire collect. Ernest E. Graham, 1212 E. Colorado, Glendale 5, Calif. au10

WILL TRADE—BROWN FRONT CHERRY Bell 25c, Mills Q.T. 10c, Mills Q.T. 1c, Brown Paces Races (Red Arrow), Black Paces, Paces 5c Slot, Jackpot Dice, 5c, three Blue & Gold Vest Pockets—for five Rock-Ola Counter Models 39 or 40, good condition. ABC Novelty Co., 2509 S. Presa, San Antonio, Tex.

5 ROCK-OLA COMMANDOS, \$575.00. 1 Rock-Ola, 1941 Hide-away, steel cabinet, Organ Speaker, 6 Wall-O-Matics, \$475.00. 17 Rock-Ola Wall Boxes, 5-10-25, \$16.00. 5 Rock-Ola Bar Boxes, 5-10-25, \$18.00. 0 Buckley Boxes, \$13.00. Equipment excellent condition. Prices F.O.B., 1/3 down, bal. C.O.D. Beattie Music, Box 43, Hidalgo, Tex.

74 VICTORY AUTOMATIC STAMP DISPENS- ers—Vends 3 3c and 4 1c. Like new, only \$19.50 each. Northside Sales Co., Indianapolis, Iowa. oc5

CANDY

Operator's Assortments—Immediate Deliveries
 #30—4 1-lb. Boxes—12 12-ounce Boxes, Pecan Caramels, in large, flat Cello Wrapped Beautiful Boxes, Highest Quality (in individual cups) and 1 Candid Camera\$14.50

#31—12 12-ounce Boxes Pecan Caramels \$ 7.75
 #32—12 1-lb. Boxes Pecan Caramels\$10.75

5-Tube Radio—Walnut Cabinet\$21.95
 #10 Cedar Chest & 1-lb. 2.59
 Electric Clocks, Watches, Pushcarts, etc.

DeLUXE SALES CO.
 BLUE EARTH, MINN.

NEW PATENTED KEY RING

No Hooks! No Screws! No Movable Parts!
 Genuine Leather Jacket, Retail \$2.50 Each. One dozen on attractive Display Card, Sample Card, \$1.45 postpaid. Ten Cards or more, \$1.35 Ea.
KUR PRODUCTS CO.
 Box 7015, Walbrook P.O. Baltimore 16, Md.

CARNIVAL, CIRCUS AND PARK SPECIALS

SENSATIONAL LOW PRICES

Orders Shipped Same Day



JOCKO



Whips...

MILTON D. MYER COMPANY

332 THIRD AVENUE

THE UNDERSELLING SUPPLY HOUSE

PITTSBURGH 22, PA.

- Cat Head Balloons, Large Size, Gross.....\$15.00
- #7 Balloons, Per Gross, \$4.50. #9 Balloons, Gross 6.50
- #16P Balloons, Per Gross, \$18.00. Balloon Sticks, Gr. 1.00
- Flying Birds Deluxe Whistler With Sticks, Gross..... 18.00
- 6" Composition Dolls, Gross..... 8.00
- Feather Dresses, Gross..... 9.00
- 30" Dowel Sticks for Dolls or Balloons, Hundred..... 1.50
- Hawaiian Lels, Medium, Gross, \$3.60. Large Size, Gr. 7.20
- Cowboy Lash Whips With Wood Handle, Gross..... 15.00
- 50 Ligne Comic Buttons, Thousand, \$17.50. 70 Ligne, M. 35.00
- Pin Wheels, Assorted Colors, Gross..... 7.50
- Police Whistles, Gr. \$4.50. Rubber Return Balls, Gr. 4.50
- Metallic Airplanes, Gross..... 18.00
- Jocko Military Monkeys, Dozen..... 12.00
- Glass Coasters, Gross..... 3.50
- Beaded Key Chains, Gross..... 4.50
- Police Whistles, Gross..... 4.50

No Orders Shipped Without One-Third Deposit, Balance C. O. D.

No Catalogues. Order from the above low price list. No Catalogues.



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PRACTICAL SOUVENIER

Sold nationally thru more than 3,000 Tobacco, Candy and Specialty Jobbers, from Coast to Coast and Canada.

BUY FROM YOUR LOCAL JOBBER
 (Actual Pipe Size—11" Long)

SAMPLE DISPLAY CARD (WITH 6 PIPES) \$3.00 POSTPAID

MISSOURI SALES & MFG. CO.
 WASHINGTON, MO.



Exact Reproduction of Display Card.

Colorful

PLASTIC CARNIVAL CANES!

Also Plastic

Fast selling, profit-making items available now for IMMEDIATE DELIVERY. **BEAN SHOOTERS BOW AND ARROW SETS GARMENT HANGERS**

All these plastic products are produced in brilliant colors with a lustrous finish that attracts and appeals on sight to young and old. While we are in full production on these colorful plastic lines, demand is heavy and it will pay you to place your order QUICKLY. Send at once for samples and prices.

Distributors Wanted

PLASTIC DIVISION
PRESTITE ENGINEERING COMPANY
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NEED MERCHANDISE?

WE HAVE A FULL LINE OF
SLUM—BINGO—CIRCUS AND PREMIUM ITEMS
 SEND FOR ILLUSTRATED CATALOGUE

TELL IT TO **Casey** YOUR DEPENDABLE SOURCE OF SUPPLY
 1132 S. WABASH AVE. • CHICAGO

MUCH-IN-DEMAND SENTIMENTAL NAME PINS ON RICH, FRESH-WATER PEARL—AT UNBELIEVABLY LOW PRICES!

Mother, Sister, Sweetheart or Wife in exquisite script mounted on with 12-kt. 1/16 rolled Gold Plate Wire. Attractively individually carded.
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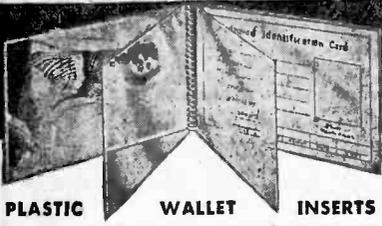
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Hillbilly and Western show, nice wardrobe, own
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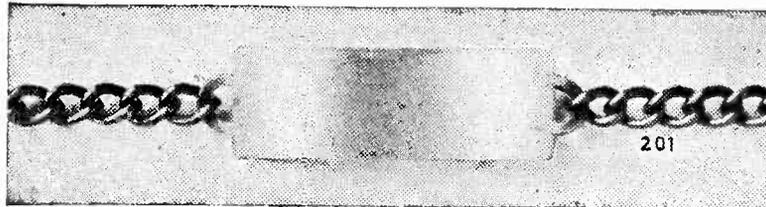
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Experienced newspaper writer and photographer.
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38/8/10

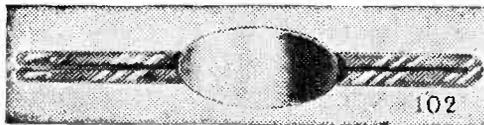
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Half and Half Parts. Looks Gypsy. Age 30. Wire
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 - #13 Cat-Face Balloons, Gr. 13.00
 - #14 Cat-Head Balloons, Gr. 15.00
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 - #428 Long Balloons, Gr. 6.00
 - Balloon Sticks, 18" Gr. 1.00
 - Per Thousand, 23" Gr. 1.25
 - Per Thousand, Gr. 8.00
 - Long Balloon Sticks, 33", Per 1000
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 - Metallic, Double Propellor on Stick,
Very Colorful, Gr. 8.40
 - Striped, Plastic Kiddie Canes, Gr. 16.50
 - DeLuxe Flying Birds, Gr. 16.00
 - #2 Flying Birds, Gr. 14.80
 - Swords With Sheaths, 20" Lgth. Doz.
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 - Loop-O-Plans on Sticks, Tri-Motor, Gr. 17.00
 - Swagger Canes, Beautiful Finish, Gr. 10.50
 - Pinwheels, Plastic and Foll, Gr. 7.00
 - Lash Whips, Gr. 15.00
 - Composition Dolls, 6 1/2", Gr. 16.00
 - Feather Dress for Dolls, Gr. 9.00
 - Sticks for Dolls, 30x 1/4", Per 100 ... 1.50
 - Plastic Gun, Holster and Strap, Doz. 4.00
 - Comeback Balls, Gr. 4.80
 - Bullet Key Chains, Gr. 8.50
 - Large Bullet Key Chains, Gr. 10.20
 - Assorted Carded Key Chains, Gr. 4.75
 - Western Jewelry, Assorted, Gr. 10.80
 - Rabbit Feet Key Chains, Per 100 ... 6.00
 - Badgeboard Metal Gun With Holster,
Imprinted With Cowboys, Circus or
Rodeo, Gr. 17.00
 - Miniature Gun With Holster, Gr. 8.40
 - Running Mice, Gr. 15.00
 - 50-L Buttons, Circus, Rodeo, Flag,
Comic, Per Hundred 1.75
 - Per Thousand 15.00
 - Rubberized, Plastic Assorted Bathing
Caps, Special, Gr. 18.00
 - 1/4 Deposit, Balance C. O. D.
Send for Price List.

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A Beautiful Standard TELATONE Radio.
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Takes in \$150.00 and Pays Out \$21.00 in Cash.
Radio does not necessarily go off Board.

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Do not compare TELATONE with off-brand
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Distinctive furs of all
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Weighted Feather Darts, Doz.	1.20	Salt and Pepper Shakers	3.00
4 to 7 Inch Hoop-La Rings, Doz.	.70	Engraved Wedding Rings	.95
Straw Horse & Man	4.00	Paper Flags	.65
Horseshoe Plaques	2.00	Paper Flag Bows	.75
Large "Pin Up" Plaques	2.00	Comic Paper Masks	1.00
Small "Pin Up" Plaques	.85	Muslin Flags on Sticks	1.15
R. W. & B. Batons, Gross	16.50	Plaster Dogs, Ducks, Etc.	1.25
Jr. Batons, Gross	8.00	Cloth Flag Bows	1.35
Silver Canes, Gross	14.50	Humorous Mirror	3.00
Flying Birds, Gross	16.50	Mirror Memo Books	4.50
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Medium Leis, Gross	4.00	Painting Puzzle Book	6.50
Medium Plaster, Gross	7.00	Puzzle Pictures, Per Bale (250)	1.50
Swaggers, Gross	9.50	Tongue Novelty, Per Bale (200)	1.50
Jr. Swaggers, 29", Gross	9.00	Wheel Tops	4.80
Aluminum Milk Bottles, Each	1.75	Airplane Gliders	4.00
Wood Milk Bottles, Each	.50	Paper Hats	5.00
Jumbo Tails, Per 100	21.00	Assorted Prevue Brooches	9.60
Knife Rack Rings, Per 100	2.75	Comic Hat Bands, Per 100	1.85
Cane Rack Rings, Per 100	2.75	Per 1,000	17.50
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		Flag Buttons, Per 100	2.00
		Motto Buttons, Per 100	.90
		MacArthur Buttons, Per 100	1.45
		Army Metal Buttons, Per 100	.40

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Heavy Whiskey Glasses	Per Gross \$ 3.50
Miniature Mugs	4.00

Limited Quantity—25% Deposit, Balance C. O. D., F. O. B. Indianapolis.

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BASS MAN—WANTS TO JOIN TENOR BAND. Experienced, read, fake. Musician, 308 W. Lorraine Ave., Baltimore, Md. au10

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★ DRUMMER—AGE 29, MARRIED. PLAY all Percussion Instruments. Stage, screen and radio experience. Good appearance. Dependable. Ralph Kempf, 446 N. 9th St., Coshocton, O. 34/8/3

★ DRUMMER—WANTS ONE NITERS WITH territory band playing this area. 10 years' experience MCA, GAC bands. Member of Locals 1, 24, 66. Style immaterial, I play the way you want. Steve Lewis Jr., 126 E. Wallace, New Castle, Pa. Phone 2480-R. 29/8/3

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A Stepstool Made to Last a Lifetime—Steps Fold Under When Not in Use

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Made of 3/4 Inch seam-less steel tubing.

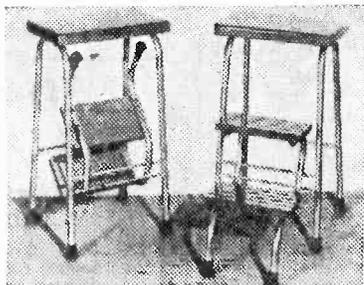
SEAT
Made of 1 1/2 Inch kiln dried pine with leatherette seat cover.

LEGS
Equipped with black rubber feet to prevent slipping.

HEIGHT
Overall, 24 Inches.

STEPS
9 1/4 x 5 Inches.

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Frame finished with a durable chrome laquer.

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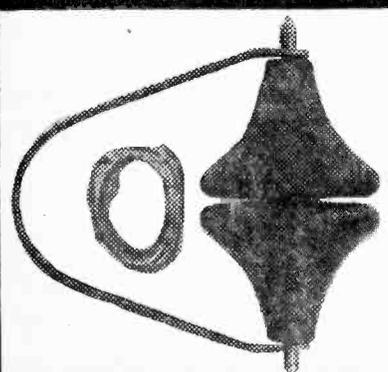
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8 MORE STYLES—15 STYLES ALTOGETHER—Order Today
HARRY PAKULA AND CO. 5 N. WABASH AVE., CHICAGO 2, ILL.

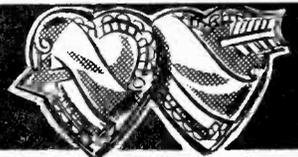


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No. 2815—Smartly styled in the fashion trend, with two engraved hearts pierced by an arrow. Can be engraved. Gross \$12.00



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No. 2816—Looks good on suit or dress, for women and children. Heavy stock, can be engraved. Only \$15.00 Gross Available! Engraving Machines. Ea. \$7.50 Send 25% With Order

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No. 2821—STERLING \$9.00 DOZEN
Rhodium finished curb chain and oblong center. Good weight sterling in ladies' size.

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THE FIRST, SENSIBLY PRICED, HONEST-VALUE ITEM IN YEARS!

Only \$74.40
Per Gross (Per Doz. \$6.60)

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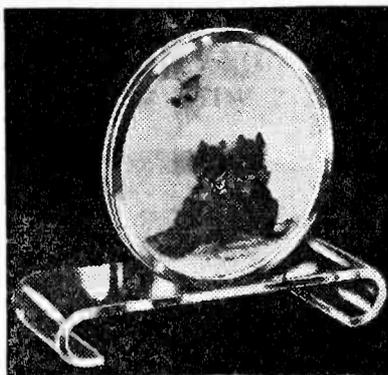
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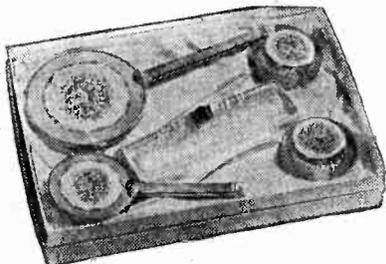
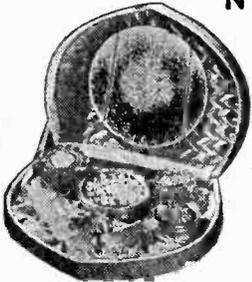
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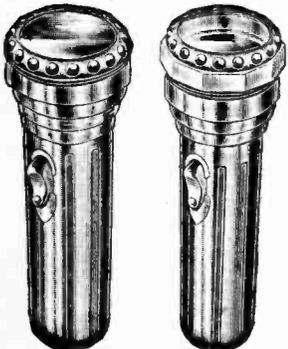
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| Beene, Mrs. | Cordell, Frances | Chappelle, Fred | Lester, Esther | Lentini, Frank | Kraus, John D. | Rockwell Shows |
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| Beene, Mrs. | Cordell, Frances | Chappelle, Fred | Lester, Esther | Lentini, Frank | Kraus, John D. | Rogers, H. L. |
| Beene, Mrs. | Cordell, Frances | Chappelle, Fred | Lester, Esther | Lentini, Frank | Kraus, John D. | Rogers, James S. |
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| Beene, Mrs. | Cordell, Frances | Chappelle, Fred | Lester, Esther | Lentini, Frank | Kraus, John D. | Stanton, Steve |
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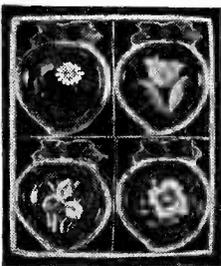
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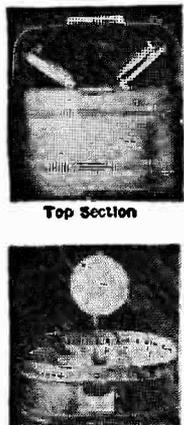
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UNDER THE MARQUEE
(Continued from page 74)
Taylor, of Palos Park, Ill., who declares the Davenport's have the best-built wagons and the best horse flesh of any show on the road.

St. Salomea's Church, Chicago, was clawed by his finish lion when his arena door failed to open in time Sunday (28) night. After having 15 stitches taken in his left forearm at Roseland Community Hospital, he returned to his cats at 2:30 a.m. to let them know he was still top man.

Dick Clemens, appearing with his lions and tigers at the carnival of

Engravers, Attention!
Very heavy Aluminum Identification Bracelet. Highly polished Carbonadium Aluminum. Does not tarnish. Solid Nickel Silver Chain and Sister Hooks. \$6.00 Doz. \$60.00 Gross. SPECIAL—Vibro-Tool, \$7.50 Each. You must mention The Billboard to get these low prices. 25% Deposit Required, Balance C. O. D.

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No showman has yet blamed his failure in the biz on the fact that he slept thru an inspiring address made by an old-timer near a stake and chain wagon.

Bill Green, CHS and CFA, visited Ted and Freda LaVelda on Monroe Bros. at Linn, Kan. Billie E. Thompson, agent for Monroe, who started the season as producing clown with Bell Bros., spent an evening with Green in his home at Washington, Kan. . . . Rex and Fannie Ingham and small son, Milton, of Ruffin, N. C., and George D. Barrett and sister, Mrs. Marie Muirheid, of Decatur, Ill., spent a day in Washington with Dr. William M. Mann at the National Zoological Park. They also were entertained by Richard G. Paine, recently retired from the National Museum.

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Pipes For Pitchmen

By Bill Baker

J. H. RUTLEDGE . . .
postals from Ford City, Pa., that he's still with the Bardex Minstrels and doing okay for himself. Rutledge asks that some of the old-timers limber up their ink sticks and fog thru a couple of pipes.

NORMA TRAYSER . . .
wife of Tony Trayser, well-known pitch lad, passed away July 19 at Mackinac Island, Mich., according to word from Solly Childs. Mr. and Mrs. Charles A. Ross, Mr. and Mrs. Solly Fields and Mrs. Trayser's father and family attended the funeral. Tony Trayser was putting in his first season as a gift-shop operator at Mackinac Island when Norma was stricken.

RAY C. HERBERS . . .
after a one-day layover in Gary, Ind., where he says he found things to his liking, hopped into Detroit last week. He says he'll hop over around the Motor City for a brief spell before hitting out for New York and Boston.

BEN (HORSEBACK) MEYERS . . .
blames his many weeks of silence onto the fact that he has parked himself in Galesburg, Ill., for the sole purpose of making a study of what the future holds for pitchdom. In the meantime, he says,

he'd like to read pipes from Sgt. Rubin Bluestein, of gadget fame; Tom Kennedy, exponent of can openers; Morris Kahntroff, of jam; Madeline Regan, of med, and the Goldstein brothers, of the seven-and-one tune whistle.

JEANETTE G. ARBITTER . . .
well-known pitch gal and demonstrator, recently honorably discharged from the WAC's, is honeymooning in New Orleans following her marriage July 23 in Galveston, Tex., to Ben A. Solomon, a non-pro.

I. W. HIGHTOWER . . .
piping from Tampa, says that city is currently in one of the biggest booms in its history. "Tampa," writes Hightower, "looks exactly like it did in 1924 before the big Florida real estate boom. Apartments are all full and there are no rooms to be had. Houses are selling at top dollar. I'm on a well-needed vacation, and the fish bite here in the summertime, too."

JACK (SNOW BALL) BEARD . . .
is with Bubbles and Romana Mathes's Show carrying 10 people. In addition to Jack, Bubbles and Romana, line-up includes Toby and Bertha Skelton, Mr. and Mrs. Tom Gown and Carl Walters and Stella. Jack says he'd like to read pipes here from Jack Hamilton, Walter Mc-Morrow, Soapy Williams, Tom Dean and Ray South.

WRANGLER RAMBO . . .
and wife, Virginia, are celebrating the arrival of a son, Steven, in Galesburg, Ill., July 3.

O. V. HUTCHENS . . .
shoots a line from Yadkinville, N. C., to learn of the fate of that med old-timer, Jacob Dease (Shorty Jacobs), formerly for a long time with Allen's med opry.

GEORGE AND JEAN HANEY . . .
jeeped it back into Cincinnati last week to load up on stock for the fairs. They are pitching electric pants pressers, an assortment of kitchen utensils and a rug cleaner and report that takes in recent months have been far above the average. George and Jean spent Sunday (28) with the pitch boys and gals on Chicago's Maxwell Street and report they haven't seen so many pitch satellites gathered in one spot in a long time. They promise to give us the names of the folks they met there in time for our next issue.

A Good Pitchman

By E. F. Hannan

AN EX-G.I. writing from Portland, Ore., asks: "Where can I get a book that will give me information on how to become a good pitchman?" If there is any such book I don't know of it and if there was I'd say buy it, read it and then promptly forget it, and go to selling in your own way.

Good pitchmen are a combination of individuals born to the business, and polished by practice, together with an ever-lasting itch to get money no other way than by selling. Every good pitchman like every good actor was a novice once and got out of this class and into more capable company by pounding away at the work. Buy and read any books you wish on salesmanship; they won't harm you, and after you have read them toss them aside and go on your own.

And if you haven't some love for the biz don't get into it. Good pitchmen are lost anywhere else, and like race horse people, they know no other lingo than their own. If you've got most of these things in or about you you'll become a good pitchman. And like everyone that I've ever met in showbiz you'll often ask yourself: "How or why did I get this way?"

AGENTS: BIG MONEY in WATCHES

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14 K. Gold Plated on Bronze Base Metal Whitestone Ladies' Rings, \$2.50 Per Doz.; Per Gr. . . . 27.00
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Also a variety of Ladies' and Men's Whitestone or Colored Stone Rings.

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1033-1035 Mission St., San Francisco 3, Calif.

Brown and Schmitz Trade Verbal Blows in Latest Roller Tangle

(Continued from page 85)
by Victor J. Brown, chairman of the foreign affairs committee of the nation's skating rink operators, that a world championship of roller skaters would be held either this year or next. . . . Also that a committee of North American operators would fly to Europe next fall to organize a world congress and to perfect an international standard of teaching.

"W. Schmitz, general manager of America on Wheels, an organization with executive offices in Elizabeth, comes forth with a rather heated objection to the story, holding that it was very misleading. . . . He submits his views in the following letter, printed in full:

"I read the article 'Plan Skates Title Meet' in your Tuesday, July 2, issue. Since your paper has quite a large circulation among sport fans, I would like to call to your attention the fact that this article is very misleading.

"Arrangements have already been made for an International Championship, however, not by the RSROA, of which Victor Brown is a chairman, but by the ARSA (Amateur Roller Skating Association), which is an affiliate of the AAU and the sole governing body over all amateur roller skating in the United States.

"Mr. Brown represents a group of rink operators who are trying to govern the amateur roller skating sport but have no recognition by any

amateur sports body anywhere.

"Since, in the State of New Jersey, in which your paper has its main circulation, most amateur roller skaters are members of the ARSA and the AAU, I would appreciate it if you will clarify the matter.

"It is well known to Mr. Brown and his colleagues that a representative of the FIPR (Federation Internationale de Patinage a Roulette), of Switzerland, whose name is Maj. Albert Mayer, has already arrived in New York and has conducted a number of conferences with the representatives of the ARSA for the purpose of making plans for the International Championships in 1947. None will be held in 1946 outside of roller hockey which will be held in Portugal.

RSROA Wants To Be King

"Mr. Brown and his colleagues met with Major Mayer in New York, but were refused their request for recognition. Therefore, these operators are trying to organize what is called 'a World Congress,' which is superfluous since their amateur roller skaters can enter the already scheduled International Meet by directly joining the ARSA. However, it seems that it is one of those old adages: 'If I can't be king, I don't want to play.'

"Should you wish to verify the statements contained in this letter, I suggest that you call Dan Ferris, secretary of the AAU in New York, who is very familiar with the facts."

"The matter points to a controversy between two groups, one old and apparently long respected and recognized and another new and in a challenging mood, for control of amateur roller skating in this country. . . . Mr. Schmitz makes some harsh statements about the aims of Brown and his colleagues, and if we know Brown—and we think we do—his answer will reach this department as quickly as it is possible for him to send it along."

The July 12 column, headed "Brown's Side of Controversy," read: "Bill Schmitz said the other day that the RSROA, of which Vic Brown is a guiding light, is not recognized by any amateur sports body in this country and that the ARSA, an affiliate of the AAU, alone governs the sport.

"He charged that Brown and his colleagues are bent on seizing control. . . . As a step in that direction, he pointed out that Brown and his group recently met Maj. Albert Mayer, a representative of the FIPR, of Switzerland, sought recognition but were refused it.

"Brown read the letter here which contained Schmitz's views and complaints and hastened to dispute Schmitz's entire stand in an epistle of his own stoutly defending the organization he represents. . . . 'Brown's letter:

"Read your column with much interest. It seems to me that my good friend Bill Schmitz is blowing a whistle as to what organization means anything in the roller skating field. Our organization, the RSROA, of which I am chairman of the foreign relations committee, has been in existence since 1937, and there are 23,427 amateur roller skaters registered with us as of June 1, with representations in 39 States. I believe we have the largest single sport registration in the world.

"Schmitz said that my colleagues and I met Albert Mayer, of Switzerland. That is untrue. Whoever Mr. Mayer is, he certainly is not big enough to tell the RSROA what to do, because in Switzerland I doubt very much that they have 200 registered roller skaters.

"The FIPR, supposedly repre-

sented by Mayer, is only a small body with which we were once affiliated, but with which we broke off relations since we felt the FIPR was of no assistance to us.

Questions Support of Ferris

"Schmitz suggests that you verify 'some of the facts' with Dan Ferris, of the AAU. I am sure that the white-haired Dan would go along with Schmitz, since at one time a peace pact was offered and Schmitz let it be known that if he did not agree with the terms Ferris would support him. I wonder why?

"I got a kick out of Schmitz quoting the adage 'If I can't be king, I don't want to play.' I wonder if you ever met Schmitz?"

"Brown went on to charge that Schmitz is behind the ARSA with intent to wreck the RSROA because he is not a member of the latter body and can never be one, adding:

"The ARSA was born because some rink operators could not join and others were expelled from the RSROA, which is a member of the World Roller Skating Congress and is allied with Canada, New Zealand, Australia and South Africa. We have a representative in England now for the purpose of getting England, France, Italy and Belgium to join with us in the Congress, and I feel sure that our representative, who is slated to return on July 20, will come back with the other countries lined up with us.

"I did not want to answer Schmitz, but so long as he led with his left, I thought it best to counter with a right cross. He always was a sucker for a right."

"Schmitz has had his say here and Brown, too. And now the time has come for us to bow out of this controversy."

POLACK BROS. NO. 2

(Continued from page 76)
worth and Kansas City. Darby Hicks keeps the corn popping and Vic Beck keeps the dogs hot (when he can get them). Jerry Kissel is Paige's assistant, and Harry Bernstein has the candy floss. Gus Lind certainly gives that dummy he uses in his foot-juggling act a going over. Vic Stevenson, our 350-pound assistant manager, wants to be a clown, and the clowns will put him in the reducing gag—if they can squeeze him into the machine.—CHARLES E. POST.

DAILEY BROS.

(Continued from page 76)
by the dry, dusty air of the Southwest. The Superior (Wis.) fire department placed small fire extinguishers around the hippodrome track. Clever of them. The Cole show left some souvenirs on the Superior lot: A wagon wheel, in good condition; several stakes, not so good, and numerous ruts and holes, very bad.—HAZEL KING.



B. B. 100—10K Yellow Gold Ring, set with fine Diamond. Each . . . \$4.10
B. B. 101—3 Diamond Wedding Ring to match. Each 4.50
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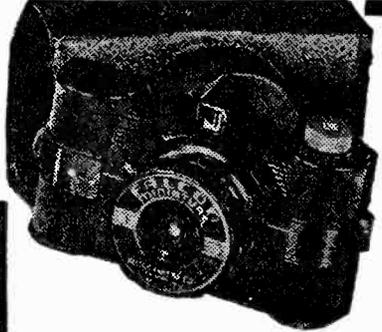
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CMI Emblem Wins Trade Support

Mfg. Meeting Set for Oct.

Postpone full public relations work until machine output grows

CHICAGO, Aug. 3.—At the end of the first week after Coin Machine Industries, Inc., invited its member firms to use an emblem cut designating their membership, some 125 requests for the emblem were received at the organization's headquarters.

Jim Gilmore, secretary-manager of CMI, brought all members up to date on progress being made with the association's public relations program in a message addressed to the individual firms last week. At the same time he invited member firms to write in for a CMI emblem (one by one-eighths inch) for use on the firm's stationery and advertising.

As this is written, requests for the emblems are still coming steadily—a healthy indication of the interest and support manufacturers, distributors and operators are giving CMI.

Issue Cards

Membership cards accompanied the letter sent these firms, with numbers on the card corresponding with the numbers on membership certificates which the association sent out previously. This membership, Gilmore pointed out, entitles the firms to call upon CMI for any service which the association can render.

Bringing both new and old members up to date on the public relations program drive, Gilmore wrote each member that "Our solicitation of funds from the manufacturers for our public relations program has been deliberately delayed due to the fact that none of them are producing more than a trickle of their pre-war capacity due to conditions beyond their control. They have been delayed, as you doubtless very well know, by strikes in other industries and by shortages of parts, materials and labor."

Answering the question as to when the manufacturers will be called together, Gilmore told the members that a meeting will be scheduled for early October.

Details by Convention

Details of the public relations program now being pushed by CMI will not be announced, Gilmore told the members, until after the manufacturers' subscriptions have been made. Meantime, however, he informed distributors and operators that funds for the program are being retained in a separate account "until such time as the grand total to be subscribed by the manufacturers is determined and the details of the program can be decided upon."

One thing was certain, Gilmore told members, and that is that the public relations program "will be well under way by the time our annual Convention and Coin Machine Show is held February 3-6, 1947, at which time (if not before) it will be outlined in as complete detail as possible by the public relations counselors who will be retained for the purpose."



Doesn't this darned thing ever pay off?

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Coney Island Arcade Spots Have Biz Dip

Times Square Holds Up

NEW YORK, Aug. 3.—In spite of record crowds at Coney Island, Rockaway Beach, Oceanside and numerous other summer arcade spots, arcade owners report that business generally is down from 25 to 40 per cent in these resort areas. Reasons for the decline are difficult to pin down since arcade play is likely to be spotty even within a limited area.

"Crowds are flocking to the beach areas right now," one arcade proprietor said, "but they are not spending pennies and nickels in amusement arcades. Poker-roll concessions report they are also noting a drop in business, but feel the decline is natural since the end of the war."

Rockaway Beach coinmen gave the sourest report of all. From Boston, comes word that the summer decline has hit arcades there as in New York. Some estimates place the decline at as much as 40 per cent.

Times Square Good

Meanwhile, Times Square area arcades report business is holding up well—particularly business on nickel machines. Penny machines have fallen off somewhat.

"Solution to control drop in play," one arcade owner in this area claims, "are either new nickel machines with pulling power, or used nickel machines which can be converted to penny play to replace older penny machines."

All over, arcade men are discovering that where the crowd goes determines the amount of play. Where one arcade will report business down, another arcade but a few miles away finds play holding up.

In those arcades at resort areas, or in neighborhoods where business depends upon transient trade, play is likely to bounce up and down, one way or another, from month to month. But using good promotion methods and making the most of the new machines they are able to obtain, many an arcade proprietor has been able to solve the old summer slump.

zines are continuing their high interest in all types of coin machines. At the moment, several national general interest magazines are preparing feature stories on the industry, and all are favorable. Meantime, look for some startling announcements concerning new coin devices which old established firms have lately developed.

SOFT DRINKS—Soft drink bottlers and dealers are determined to keep the basic price of their beverages down to a nickel a bottle, tho they will have a hard time doing this if their suppliers hike costs of materials which go into the carbonated drinks. If only the bottlers can obtain gradual increases in their sugar quotas, they feel they can meet most rising costs by increased volume.

News Digest

CIGARETTES—Retail cigarette dealers, particularly along the East Coast, are increasing their per-pack price one cent. A scattering of vending machine operators have already made moves to increase their price a cent, keeping them a cent above over-the-counter retailers in New York. Reason for the increase is increased wholesaler's price. Penny jump is not expected to have any appreciable effect on vender business.

VETS—In Chicago this week a veteran came to the headquarters of CMI to seek advice on the purchase of stamp vending machines. Advertisements appearing in Chicago daily newspapers offered 25 machines for nearly \$1,000, promoting the machines with prospects of earnings up to \$300 monthly. While the price asked for the machines is the current market price, the high earnings advertised have generally been considered unethical promotion by coin machine men and Better Business Bureaus as well.

LABOR—John Small, head of the Civilian Production Administration, says that the material bottlenecks hampering production are gradually clearing. But he added the warning that there may be a shortage of labor before the end of the year which could tend to slow up production of manufacturers.

CANDY—Candy makers have completed their report to the Commerce Department for the year 1945, and

the report has been released. It shows that the trend to bar goods continued during 1945 as during 1944. Penny bulk goods, on the downgrade for some six years, dropped off only slightly from 1944. For complete details see story headed "400 Candy Makers Give Biz Report" in the vending machines section.

JUKES—April was the biggest month for coin machine exports since the war started. \$132,718 in machines were shipped out of this country. Juke boxes accounted for \$102,053 worth of this business. Mexico and Canada retained their lead. For full details see music machines section.

PUBLIC RELATIONS—CMI announced this week that a manufacturers' meeting will be called early in October to solicit support of the manufacturers for the association's public relations program. Reason for not calling the meeting sooner, is difficulty the manufacturers have had getting into full production. Officials of CMI promised, however, to have the program well under way by convention time.

VENDERS—Before too long look for some spectacular developments in the vending machine trade. This industry within an industry will shortly announce new machines such as have never been seen in this country. Only one of several is a multiple column refrigerated vender to dispense a variety of products.

PUBLICITY—Newspapers and maga-

Travel Peak Boosts Play Thru Oregon

Beer Pinch Hits Cities

PORTLAND, Ore., Aug. 3.—With coin machine play in the cities hit somewhat by the beer shortage, Oregon operators with locations along the highways and tourist routes are in the midst of a travel bonanza that promises to set a new record while reaching its peak this month.

A. Bancroft Wells, manager of the tourist and convention section of the Portland Chamber of Commerce, said 1946 tourist business would double the \$51,000,000 mark of 1941, previous high in Oregon.

Tourists this year are spending more freely than ever before, Wells said, which will boost the business materially, regardless of the number of visitors involved.

Portland hotels are filled to capacity, unable to take care of all requests for reservations. Sight-seeing tours are running heavy, with the peak expected during August, while the Oregon State Motor Association reports a "very heavy" influx thruout the Northwest, particularly of visitors from the East and South. Airline and railroad tourist business is "beyond expectations."

Most Are Strangers

While Oregon beach resorts could handle more than the "considerable" business they are getting, Wells points out that the Oregonians are the one's holding back in the fear that they could not get accommodations. He said 27,000 more out-of-State cars have checked in on the Coast highway this year than in 1941.

Resorts in the Cascade mountains and in the national forests are getting heavy play, tho some not up to 1941 figures, with a preponderance of out-of-State cars reported. On the other hand, at Seaside, on the shore of the Pacific Ocean, Pacific Northwest tourists are in majority.

Chief complaint of the tourists is lack of suitable eating places.

Lodge Members in Protest Against Seizure of Bells

CLEVELAND, Aug. 3.—Three bell machines were confiscated by city patrolmen here July 22. The bells were taken from the Fraternal Order of Eagles Hall, and the manager of the hall was arrested on a charge of exhibiting gambling devices.

Police announced that this was the first time in three months that any bell machines had been confiscated in the city.

Newspaper reports published here said that the policemen who entered the hall about 2 a.m. also dispersed some 58 lodge members "who complained vociferously" that they were being discriminated against since, they said, many other organizations in the city featured the devices.

Patrolmen who made the arrest said that the hall would be cited for violating the State liquor law regulations which prohibit the sale and service of beer and liquor after 1 a.m. Patrolmen alleged that the hall was still serving when they entered at 2 a.m.

Tax Calendar

- Alabama**
Sept. 10: Tobacco stamp and use tax stamp and payment due. Tobacco wholesalers' and jobbers' reports due.
Sept. 20: Sales tax reports and payments due.
- Arizona**
Sept. 15: Gross income reports and payments due.
- Arkansas**
Sept. 10: Cigarette reports due.
Sept. 20: Gross receipts tax report and payment due.
- Colorado**
Sept. 15: Sales tax reports and payments due. Use tax reports and payments due.
- Connecticut**
Sept. 10: Cigarette tax report due.
- Georgia**
Sept. 10: Cigar and cigarette reports due.
- Idaho**
Sept. 15: Cigarette wholesalers' drop shipment reports due.
- Illinois**
Sept. 15: Cigarette tax return due. Sales tax report and payment due.
- Iowa**
Sept. 10: Cigarette vendors' reports due.
- Kansas**
Sept. 5: Cigarette distributors' reports due.
Sept. 20: Sales tax report and payment due.
- Kentucky**
Sept. 10: Amusement and entertainment report and tax due. Cigarette tax reports due.
- Louisiana**
Sept. 1: Tobacco wholesalers' reports due.
Sept. 20: New Orleans city sales and use tax reports and payment due. Sales and use tax report and payment due.
- Maryland**
Sept. 10: Admission tax payment due.
- Massachusetts**
Sept. 20: Cigarette distributors' tax report and payment due.
- Michigan**
Sept. 15: Sales and use tax reports and payments due.
- Mississippi**
Sept. 10: Admission tax reports and payment due.
Sept. 15: Report of manufacturers, distributors and wholesalers of tobacco due. Sales tax reports and payment due. Use tax reports and payment due.
- Nebraska**
Sept. 15: Itinerant vendors' reports due.
- New Mexico**
Sept. 25: Use or compensating report and payment due.
- North Carolina**
Sept. 15: Sales tax report and payment due. Use tax report and payment due.
- North Dakota**
Sept. 10: Cigarette distributors' tax due.
- Ohio**
Sept. 10: Admissions tax report and payment due. Cigarette wholesalers' report due.
Sept. 15: Use tax report on cigarettes due.
- Oklahoma**
Sept. 10: Cigarette tax reports due. Coin-operated music box reports and tax due.
- Rhode Island**
Sept. 10: Tobacco product tax reports due.
- South Carolina**
Sept. 10: Admission tax reports and payment due. Soft-drink tax report and payment due.
- Texas**
Sept. 1: Cigarette distributors' and solicitors' reports due.
- Utah**
Sept. 15: Sales and use taxes and returns due.
- Wyoming**
Sept. 15: Sales tax reports and pay-

Production Chief Sounds Labor Shortage Warning

WASHINGTON, Aug. 3.—Altho preliminary estimates by the Civilian Production Administration indicated a record volume of goods in the next six months, Administrator J. D. Small warned recently that a "serious shortage of labor is developing" which might prove to be an impor-

tant limiting factor in production by the end of the year.

CPA chief said that business would have to recruit large numbers of workers, idle since V-J Day, back into the labor market and that industry would have to put in large amounts of overtime if production schedules were to be met.

Small pointed out that altho 10,000 veterans and 550,000 war workers have been discharged in the past year, industrial demand for workers has been so great that unemployment has risen only 1,600,000 and still may be considered "remarkably low."

"The demand for labor in the remaining months of 1946 will be large if, as it now appears, the country's production continues to rise," Small said.

"This demand will have to be filled from a depleted labor pool of less than 4,000,000 workers," Small continued.

"The high level of employment and output and the speed with which transportation and distribution systems seem to function should make a record volume of consumer goods available during the remaining months of 1946," he said.

Forecast Big Production

The administrator forecast record production volume on the basis of the nation's rapid recovery in steel and coal. Small said factory output in June hit a new postwar peak in production of consumers goods. He estimated a further 3 per cent rise this month would equal biggest single month's output in history, that of December, 1941.

"Additional production gains were registered in July despite uncertainties concerning price controls and adverse effects resulting from vacations and holidays," the administrator said.

Small commended producers of consumer goods for "remarkable restraint" in the four-week price control holiday. He said that in general, producers had withstood the temptation to withhold goods from the market in anticipation of higher prices.

New Mutoscope Bomber Games In Production

NEW YORK, Aug. 3.—A new amusement game, International Mutoscope's Atomic Bomber, is now being delivered to coinmen thruout the country in small doses, but production schedules "will be rushed to capacity as soon as possible," according to Al Blendow, sales manager.

Machine operates upon inserting a nickle. A moving panorama—visible to the player thru the bomb-sight and to spectators thru the reflectograph—shows targets for the bombs that are released upon pressing another button. Flashing lights record the scores, progress and success of the bombing mission.

Small in size, 2 feet wide, 2 feet 4 inches deep, and 6 feet 6 inches high, the machine weighs only 200 pounds. Reception of the first new game by Mutoscope since the war is very good, Blendow states. Postwar versions of the Voice-o-Graph and Photomatic machines are now on the production lines, he added.

Maritime Coin Play Drops as Military Goes

ST. JOHN, N. B., August 3.—Coin machine operators in the maritime provinces report loss in coin machine play since demobilization of men formerly attached to naval and air force bases in this area.

In Nova Scotia operators and location owners report a downward trend in the towns of Halifax, Dartmouth, Shelburne, Yarmouth, Digby, Annapolis Royal, Lunenburg, Truro, Kentville, New Glasgow, Pictou, Sydney and North Sydney.

In New Brunswick coin play is down, as it is in St. John, Fredericton, St. George, Edmundston, Sussex, Moncton and Shediac. Same is true on Prince Edward Island, at Charlottetown, and Summerside and on Newfoundland at St. Johns, Gander and Botwood.

Dartmouth and Halifax machines are getting comparatively more play because the air force still maintains a field at Dartmouth and Halifax is Canadian naval headquarters on the Atlantic.

Removal of summer port business to Montreal has cost patronage of large numbers of merchant seaman, consistant coin machine players. A current drive to hype Halifax's summer shipping business may result in increased play in the near future.

ment due. Use tax reports and payment due.

West Virginia
Sept. 15: Sales tax reports and payments due.

Wisconsin
Sept. 10: Tobacco products returns due.

Dallas Distrib Frank O'Brien Fetes Orphans

DALLAS, Aug. 3.—More than 100 orphaned children were recently guests at a special performance of Polack Bros.' Show thru the efforts of Frank O'Brien, of Acme Distributing Company here.

O'Brien enlisted the aid of the local Kiwanis Club, Chamber of Commerce and other civic organizations in getting bus transportation to the circus lot for the kids and providing refreshments with all the trimmings during the show.

Since coming to Dallas, headquarters for his State-wide coin machine distributing business, O'Brien has become active in civic movements of all kinds, and is a member of the Chamber of Commerce and a number of civic clubs.

O'Brien recently returned from a trip to Chicago where he was accompanied by Mrs. O'Brien on a combined business and pleasure trip. A distributor of J. H. Keeney and Exhibit Supply products, he visited both those plants and also lined up a distributorship for Genco.

According to O'Brien, manufacturers are starting to ship machines in encouraging quantities, altho supply has not yet caught up with the demand for coin-operated equipment.

Plan Boxcars To End Acute Freight Jam

Shippers in Bad Spot

WASHINGTON, Aug. 3.—Acute shortage of freight cars which has threatened to put a serious crimp in the country's production and would eventually hit the coin machine industry may be alleviated thru a government-financed program for construction of 50,000 new boxcars.

These plans were being worked out by the Office of Defense Transportation in co-operation with private industry. At the same time, pressure was being applied to secure larger allotments of steel and other materials for boxcar construction from Civilian Production Administration.

ODT officials, in explaining the need for immediate action, said that demand for movement of merchandise, grains and raw materials would so far outstrip available car supplies as to cause severe shortages of rail and freight facilities. Firms which use trucking equipment for shipments would naturally be caught in any shipping squeeze, since more shippers would turn to this form of transportation.

In order to obtain more efficient use of rolling stock in the immediate future, the Interstate Commerce Commission has named Homer C. King, of ODT, to divert or re-route all carload and less-than-carload traffic from any railroad which is unable to speed up movements. Re-routing is to be made despite routes indicated on bills of lading, but rates charged will be the same as if the goods had followed the bill of lading route.

Original ODT proposal for freight-car building came early this year when the agency recommended building of 80,000 cars in 1946. During the first six months of this year, however, only 18,256 freight cars had been constructed. Cars on order July 1 totaled 39,437. Thus, the year's production scheduled to date would give railroads only 57,693 cars, or approximately 22,000 less than the ODT estimate.

One handicap in expanding the new-car output is the restricted supplies of steel available. It is said that construction of 50,000 new cars would consume up to a million tons of steel. For this reason, aluminum and other substitute metals are being considered.

If present car supplies are not improved, ODT officials declared, the country would be faced with an extended period during which a backlog of unmoved materials would be continuous.

Eagan, Arcade Man, Buys Photo Supply Company in Dallas

DALLAS, Aug. 3.—F. M. Eagan, Playland Arcade, announces the purchase of the Thompson Photo Supply Company of this city on July 1. Concern handles all kinds of equipment and supplies for the direct positive operator, and will be called the Lone Star Photo Supply Company now, Eagan states.

Regional director of the Arcade Owners' Association of America, Eagan plans to open a new amusement arcade in Palestine, Tex., shortly. Tomie Williams will be in charge of the Palestine arcade.

Calendar for Coinmen

August 12-14—National Tobacco Tax Association, Hotel Utah, Salt Lake City.
 October 1-4—Iron and Steel Exposition, Public Auditorium, Cleveland.
 October 3-5—National Electronics Conference, Edgewater Beach Hotel, Chicago.
 October 14-19—Electronics Industry Exposition, Grand Central Palace, New York.
 October 16-18—National Automatic Merchandising Association, national convention, Congress Hotel, Chicago.
 October 21-26—Dairy Industries Exposition, Atlantic City.
 November 11-14—National Hotel Exposition, Grand Central Palace, New York.
 November 25-26—Packaging Industry's Annual Convention (sponsored by Packaging Machinery Manufacturing Institute), Stevens Hotel, Chicago.

G.I. Dreams Up Slide Projector Seen Adaptable to Coin Chute

MEMPHIS, Aug. 3.—An automatic kodachrome slide projecting machine and its inventor—a veteran of the Bataan death march—were featured recently in an article appearing in *The Press-Scimitar*, local daily. Altho ex-G.I. Reynolds Dorris views his invention as an advertising medium, it also may have possibilities for adaptation to coin operation. The newspaper story, written by Margaretta Clark, is reprinted here:

Far off in a Japanese prison camp, a soldier dreamed.

Gradually, his dream took on form and substance, and now it is a reality. Today it stands in the Precision Tool Company workshop, 234 Court—a radio-television-like cabinet enclosing a new and original advertising device.

At first, Cpl. Reynolds Dorris's dream was just something to think about. Something to take his mind off the hunger, the pain of walking on ankles that had been broken but never set, the filth, the memories of those who had died in agony from beriberi and starvation.

How It Began

It all came about this way. In December, 1941, at Nichols Field, Manila, Cpl. Dorris was wounded. He recovered and rejoined his buddies, going on to Bataan with them. Then came the death march to Camp O'Donnell, where over 3,000 prison-

ers died. From Billibid and Carabuntuan he went to Kyushu where he was put to work in pits.

There, both ankles and his pelvis were fractured in a mine cave-in, but the Japs didn't bother to set the bones. Pneumonia set in. The "hospital" was filthy; the food, what little there was of it, inedible. It was winter, and there was no heat.

But he had maintained a hold on life thus far, however tenuous. And nothing was going to loosen his obstinate grasp. He was a man with a dream.

He began to think of an automatic magic lantern device with a technicolor-motion picture slant that could be used for advertising. For two years he worked on his dream, perfecting the details.

Since he had worked for a number of years as motion picture operator for the East Texas Amusement Company, he knew a great deal about cameras, lantern slides and projectors. He used a series of mirrors for enlarging tiny kodachrome slides and a round rack for holding them.

Each slide was to remain on the screen of the five by three-foot cabinet for 12 seconds. And each picture would be about 15 by 22 inches, in full colors. The cabinet could be placed in hotel lobbies, bus stations, anywhere that large numbers of people gather, and the advertisements flashed on and off the screen intermittently all day. They could be changed every week—20 new advertisements taking their place.

When he came back to Memphis, where his mother, Mrs. Annie Dorris, lives at 2678 Kimball, after being freed last fall, he was sent to Kennedy General Hospital to recover his health. There he continued to work on his dream.

Precision Tool Company made a model for him. He designed his own trade-mark for the Dorris Magic Ad—a little rabbit popping out of a hat. His application for a patent has been accepted.

So he is all set. The dream is a metal, plastic and wood reality, operating on an AC current of 110 to 120 volts. The R. D. Dorris Advertising Company of Memphis is open for business.

Jackpot

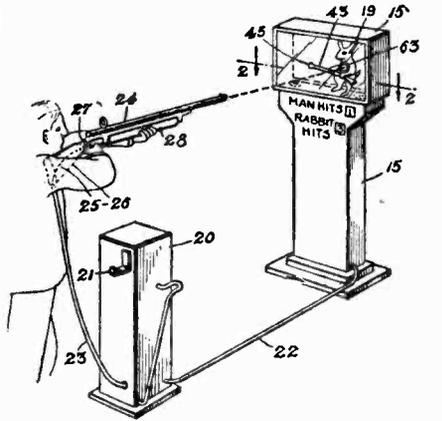
HARRISBURG, Pa., Aug. 3.—Larry Lingle, 17 months old, hit the jackpot recently. He swallowed a penny and, under the ministrations of physicians, coughed up a nickel. Parental disapproval has prevented neighbors from giving Larry a steady play.

Target Game Patented by Chicago Men

WASHINGTON, Aug. 3.—Patent for an electric target game has been issued to Leonard Z. Plebenek, of Chicago, with one-third assigned to Charles J. Strelbel and one-third to Anthony Bird.

Plebenek made application for the patent May 8, 1944, and the serial number given for it is 534,619.

Description of the invention, accompanied by a schematic drawing



NEW PATENT for electric target game is shown in sketch reproduced from Official Gazette of U. S. Patent Office.

which indicates that coin operation is involved, is given in *The Official Gazette* of the U. S. Patent Office (July 23, 1946) as follows:

In a game of the class described a target, means to move said target, a weapon carried by said target, means for causing said target to turn after a predetermined movement under certain conditions and electrical means for causing illumination of the end of said weapon for simulating a shot at substantially the end of the turning movement of said target.

Pittsburgh Citizen Asks Gambling Levy

PITTSBURGH, Aug. 3.—The following expression of opinion is reprinted below from the letter column of a recent issue of *The Pittsburgh Sun-Telegraph*.

Legalize Gambling

"I have lived in this county and State for the past 64 years and believe I have the qualifications to judge the American people as to their wants and desires.

"I believe that we should have in each county and State of the United States a law to make gambling legal. Licenses for numbers writers, horse-race bookies, lottery or any other kind of gambling should be issued by each State.

"In this way the State would receive the license fees which would operate the State Department and at the same time keep under control those who had the licenses. The names of those who had licenses would be furnished to the counties, boros and cities. The government would know the names of all in this game so that they could collect income taxes and cut off the racket that belongs to the public, income.

"We now have a great number of these rackets which chip into the pockets of our officials from the highest to the lowest. But the ones who don't chip in you will see in the daily papers. They are the officials who are trying to fool the public that they are doing their duty.

"(Signed) WILLIAM H. HETZEL."

Peanut Council Plans Research

MEMPHIS, Aug. 3.—Board of directors of the National Peanut Council in a two-day meeting here recently approved plans for a \$1,000,000 research and promotion campaign to increase product consumption and appropriated \$190,000 for national goober advertising.

Included among the research projects are an insect infestation project at the Georgia Experiment Station, Experiment, Ga.; a nutritional project at Southern Research Institute, Birmingham, and a new laboratory, details of which are to be decided upon at a later date.

Chief headache confronting members of the industry, which last year brought \$278,000,000 to Southern farmers, is lack of nails for stacking, and council directors asked the U. S. Department of Agriculture and Civilian Production Administration to insure growers nail supplies needed to harvest.

Directors said peanut growers would be asked to donate 25 cents for every ton of peanuts they handle over a three-year period to supply funds for the research and promotion program.

400 Candymakers Give Biz Report

Chains Jump Cig Prices For Philly

Vend Men Holding Off

PHILADELPHIA, Aug. 3.—Cigarettes were swept into the tide of rising prices here this week when representatives of five large chains announced an increase of 1 cent a pack. Union News Company, operating about 20 stands in subway and railroad stations, and the Schulte chain of 10 stores announced an increase in cigarette prices from 16 to 17 cents. A similar advance was announced later in the week by the large chain of Sun Ray-Nevins drug-stores. All three are selling two packs of cigarettes for 33 cents.

The United Cigar Store Company and the Whelan drugstore chain, operating 30 stores here, advanced the price of single packs from 17 to 18 cents, which is the price for single packs in vending machines. Two packs at these chains now sell for 34 cents. All prices include the 2-cent-a-pack tax levied by the State.

Give No Reason

Spokesmen for the chains gave no reason for the increase, pointing out that prices were set on a national level and passed down to Philadelphia managers. There have been no increases here in wholesale prices since the OPA first went out of operation.

Further increases are anticipated here, with those in the trade predicting that by the fall at the latest, cigarettes here, tax included, will be selling at 20 cents per pack. Vending operators are waiting for further developments before considering any change in the present machine prices. However, if single-pack prices move to 19 cents as expected, machine prices will be scaled at 20 cents a pack.

Similar increases have already been announced by local cigar manufacturers. Cigar increases have been from 10 to 20 per cent.



JIM FARLEY tries out new coin changer made by Harris Coin Changer Division of Johnson Fare Box Company, Chicago. He has a special interest in this coin machine development as executive vice-president of Coca-Cola.

Product	1944	1945	Pct. Change
Bar Goods			
Molded Chocolate	\$ 82,384,489	\$ 69,372,774	Down 15.8%
Chocolate Covered	129,774,697	131,710,304	Up 1.5%
Other Bars	33,329,628	30,745,882	Down 7.3%
(Total Three Groups) ..	\$245,488,814	\$231,823,960	Down 5.5%
Other 5-cent and 10-cent Specialties	\$ 54,128,690	\$ 40,353,762	Down 25.5%
Penny Goods	13,073,327	10,438,946	Down 20.2%

(Above figures based on reports by 295 identical manufacturer-wholesalers in two years indicated and prepared from statistics published by the Department of Commerce in 19th annual report on confectionery sales and distribution.)

Research on Vender Sale Of Ice Cream

NEW YORK, Aug. 3.—That ice cream manufacturers are seriously considering use of venders to promote sales and brands is the opinion of Lewell W. Sikes, president of Sikes Research Company, who recently completed an industry-wide survey.

Sikes claims that manufacturers give first preference to cup venders, with sandwich and pint-size containers second. Others have indicated interest in cone, quart, novelty forms and ice cream on a stick.

While development of new venders was stymied during the war years, release of factories to civilian production has revived interest of coin vender engineers and manufacturers in possibility of making a vender entirely free of flaws.

Chief headache to refrigeration experts and vender manufacturers has been frost accumulation which develops to such an extent that neither dispensing nor coin mechanisms can be operated. Stoppages of electric current powering refrigeration have also stood in the way of successful operation.

Researchers have been giving in-

Conn. Cig Tax Aids State Vets

HARTFORD, Conn., Aug. 3.—Conversion of 1 cent a package of the State cigarette tax, as authorized by the Legislature in 1945, to the Soldiers, Sailors and Marines' Fund will enable the State to pay aid benefits amounting to about \$750,000 a year to needy veterans.

The fund, established in 1919 to assist veterans and their families, paid benefits totaling \$202,000 in the past year. During the period, the fund accumulated approximately \$1,500,000 from cigarette tax revenue and \$60,000 from interest. Fund trustees said that at present the principal is about \$2,500,000.

Officials said that about 300,000 veterans in the State, including those of the Spanish-American War and World War I and II, are eligible to receive benefits from the fund.

During recent months withdrawals from the fund have been heavier than at any previous time, and officials attribute this to numerous strikes which have stopped work and family incomes in many instances.

Increased attention to these problems, and leaders in both the ice cream and vending industries feel that successful coin venders will soon be commonplace.

Vet Seeks CMI's Advice; Gets Best: "Investigate"

CHICAGO, Aug. 3.—"Before you invest, investigate"—the slogan of the Better Business Bureaus, endorsed by leading coinmen everywhere—paid dividends for at least one ex-G.I. this week.

In Chicago papers for the past several weeks appeared an advertisement offering vending machines for sale to ex-servicemen and women. The ad told veterans they could earn "up to \$300" and more monthly, all for a small investment.

Seeing the advertisement and looking for an opportunity, this particular veteran wrote in to the box number at the newspaper. All of the ads were blind, giving no firm name, with a box number at the paper quoted as the place to which replies should be directed.

In due course, after writing his letter, the veteran was invited to come for an interview with a factory salesman who had quarters in one of Chicago's Loop hotels. The salesman offered the veteran 25 stamp vending machines for nearly \$1,000,

promising verbally to place these machines on location for the veteran after the machines were paid for in full and in advance.

Veteran Skeptical

Skeptical of the proposition, particularly of the promised earnings, the veteran came to the headquarters of Coin Machine Industries, Inc., for advice on what to do.

Jim Gilmore, secretary-manager of CMI, called a meeting at which a representative of the Veterans' Information Service, an official of the National Stamp Vending Operators' Association and the coin machine editor of *The Billboard* were present.

These men discussed what is generally regarded by coin machine men and by Better Business Bureaus as unethical advertising.

Official of the stamp vending association told the meeting that the price quoted in the advertisement and by the salesman is the current market price for such vending machines. But, he added, the promise (See Advice To Vet on page 104)

Bars Star in 1945 Returns

Candy industry bible gives vending trade information gold mine

WASHINGTON, Aug. 3.—Full picture of what happened to the candy industry in the reconversion year of 1945 plus a wealth of trade information for candy vending machine operators is available now in the recently published 19th annual report on confectionery sales and distribution prepared by the Department of Commerce under financial sponsorship of the National Confectioners' Association.

In this latest report the special section on vending machines carried both in the 1943 and 1944 reports is omitted. According to Philip P. Gott, NCA president, decision to exclude specific vending statistics was prompted by the belief that previous surveys have not adequately presented the scope of vending machine sales.

In commenting upon the possibility of working out more accurate and complete studies of vending activities for inclusion in the 1946 report, Gott emphasized that the industry is vitally interested in the role vending machines are playing in candy sales. Big need, he declared, was for candy manufacturers to secure more information from their wholesalers concerning transactions with vending trade members.

400 Makers Co-Operate

Despite absence of individual reports on vending sales, however, the 1945 survey has great value to the trade. Over 400 candy manufacturers co-operated in the work and their combined sales represent an estimated 77 per cent of all manufacturing confectioners' sales thruout the country in 1945. Complete breakdown of production and sales figures is made for bar goods, bulk confections and penny candies—the three classifications in which vending operators are most interested.

By far the most important among these—and all other types of confections—in the report are bar goods, (See *Candymakers Report*, page 107)

Changer Speeds Drug Phone Booth Nickels

NEW YORK, Aug. 3.—One of the first Vendo coin-changers to roll off the production lines has been placed on location in the Walgreen Drug Store in the Astor Hotel. Machine is placed at head of the stairs leading to 18 telephone booths.

Clerks at the cigar counter report the machine has saved them an "untold" amount of time changing quarters and dimes into nickels. The changer is placed on a stand painted red to match the cabinet.

Palestine Wants Venders

NEW YORK, Aug. 3.—Interest in coin-operated ice cream vending machines has been expressed by Pelkinson and Wagner, ice cream manufacturers at 28 Hakhalutzim Street, Tel-Aviv, Palestine.

Automatic Ticket Sellers Being Tested by Railways

NEW YORK, Aug. 3.—Two automatic ticket sellers are being tested here at Grand Central Terminal and the Long Island ticket windows of Pennsylvania Station in what railroad men termed an effort to speed the sale of tickets in "this automatic world."

One machine is made by the National Cash Register and the other by General Register Corporation. Neither is coin-operated, but both are adaptable, and according to officials of GRC, tests are being conducted on machines constructed for coin operation.

The "Automaticket," an elaborate 300-hundred-pound machine, made by GRC, is similar in style and operation to coin-operated ticket machines now used in subway stations in London, England. General Register Corporation also makes automatic ticket sellers for use in motion picture theaters and cafeterias.

50 Possible Choices

Waist-high, the machine has a large dial around which are the names of 50 possible destinations. The ticket seller moves a lever to the spot on the dial bearing the name of the desired destination, plunges the lever once for a one-way ticket and twice for a round-trip fare.

Machine imprints on a regular sized ticket, point of departure and arrival, fare and tax and agent's number. According to officials of GRC, the firm is also constructing a strip-ticket machine for Pullman use.

The National Cash Register machine is similar to cash registers used in places of business and will print 100 different destinations by lever

action. Operator imprints the amount of the fare by punching cash register keys. By plunging a motor bar, the ticket, resembling a regular cash register receipt, is produced.

If proved successful in present tests, railroad officials state that the machines will be put into general use in railroad stations throughout the country. Elimination of the necessity of the ticket agent searching the racks for the proper ticket and hand stamping will conserve time for both purchaser and seller, it was pointed out.

Authorities said railroads have already received numerous letters from patrons who commend the time-saving feature of the machines, which dispense tickets almost as fast as it takes the agent to make change.

Use of coin-operated ticket dispensers for stops within 50 miles of New York City would eliminate lines altogether one ticket agent said. He pointed out that commuters form the largest per cent of persons in ticket lines inconveniencing those wishing to purchase tickets for more distant places.

Universal Match Company Buys Jacobs Candy Firm

ST. LOUIS, Aug. 3.—Universal Match Corporation, producers of book and match packages widely used in coin-operated venders, has acquired the Jacobs Candy Company of New Orleans for an undisclosed amount it was announced here recently.

Universal will operate the candy plant as a wholly owned subsidiary, the announcement stated.

Aussies Bid \$7 Carton for Cigs In Wild Auction

BRISBANE, Australia, Aug. 3.—Cigarettes create as big a furore over here as nylon stockings do in the United States.

Announcement of an auction of 1,500,000 cigarettes attracted a crowd of more than 5,000 people and resulted in near-riot that caused police to call off the sales less than 30 minutes after it started. Sale was advertised by the customs department and held in a room too small to accommodate even a tenth of the crowd. In the melee, one woman was reported injured.

Before police were able to halt the sale, those unable to get in were bidding more than \$7 a carton for the smokes.

Consumption Down

Government officials recently announced that Australia's consumption of tobacco amounted to 22,336,000 pounds during the 1944-'45 fiscal year—a drop of nearly 10 per cent from the previous year. Tobacco Manufacturers' Committee announced that the June allowance for civilians this year was increased 5 per cent but Aussies still are very short of smokes.

Veterans are allowed a ration of 240 cigarettes per month, but they say they seldom get their full ration. They point out that retailers will sell them at most only 24 small packs of cigarettes. Many of these packs, which sell for 20 cents, contain only nine cigarettes whereas pre-war packs contained 10 each.

Preference for America-made cigarettes is said to be universal, and once trade with Australia re-opens fully this should offer tremendous market for cigarette vending machines as well as American brands of cigarettes.

Advice to Vet Is "Investigate"

(Continued from page 103)

to secure good locations for the machines would be very difficult to fulfill.

This association official told the veteran that in making such purchases it would be best to buy from any one of the city's local distributors.

Need Training First

He also raised other questions about the proposition being offered, suggesting that merely placing of machines on any location would be a simple matter for anyone. More important, the stamp vending representative said, would be the business of training this veteran, or any other veteran to manage and service the route. The official said that six months' training under a competent man should be sufficient experience to get the veteran acquainted with the fundamentals of the vending machine business.

For this particular case the stamp vending association official suggested that the G.I. take his matter to the Chicago Better Business Bureau and enlist its support to approach Chicago's newspapers in an effort to discourage such advertising in the future.

Representative of the Veterans' Information Service promised his agency's full co-operation and said that the big difficulty comes when veterans "seek information after they have already invested. It would be much better," he added, "if these veterans sought information before investing since it is often too late after their money has been paid out."

Soft Drink Men Aim To Retain Nickel Prices

CHICAGO, Aug. 3.—Despite higher operating costs necessitated by higher wages, higher sugar prices and increased distribution expense, the soft drink industry will continue to maintain the present five-cent standard for most bottled products, according to spokesmen.

Pointing out that the nickel bottle of pop owes most of its present volume to the merchandising value of its popular price, industry leaders maintain they will hold the price as long as possible despite increased costs, material shortages and its present slump to less than 17,000,000,000 annually, lowest production pace of last five years.

Also the sugar allocation has been raised 10 per cent since April 1, to 60 per cent of its 1941 base use, spokesmen assert that release from the armed forces of 10,000,000 men now sharing civilian supplies has reduced the per capita amount of available soft drinks.

NEW!
**WORLD'S FIRST
PRECISION BUILT**

**5 CENT
BULK VENDOR**



NOW!
IMMEDIATE DELIVERY
Write for Further Details.

Salesmen and Distributors wanted east of Iowa. Get in while there's no competition.

**LOS ANGELES
MANUFACTURERS**

Contact F. J. MCKERNAN, Dist. Mgr.
U. S. Bank Bldg. Johnstown, Pa.
or VIRGIL E. EARL, Dist. Mgr.
808 No. 3rd St. Milwaukee, Wis.

DESIGNED WITH THE
FUTURE IN MIND . . .

THE NEW
DUGRENIER
Challenger
AMERICA'S FOREMOST
CIGARETTE MERCHANDISER



Only the DuGrenier organization had the vision to fully anticipate the problems growing out of today's complex tax and price trends.

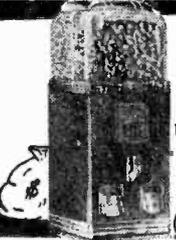
That is why ONLY the new DuGrenier CHALLENGER offers you a coin mechanism flexible enough to operate on nickels and dimes in all combinations, including (Quarters optional). At the same time you are able to operate different columns of the CHALLENGER to vend at 10c and 15c, or 15c and 20c, or 20c and 25c . . . in the same machine at the same time.

In this exclusive feature, as in many others, the new DuGrenier CHALLENGER earns its title as "America's Foremost Cigarette Merchandiser."

ARTHUR H. DUGRENIER, INC.

America's Foremost Manufacturer of Automatic Merchandisers
15 HALE STREET, HAVERHILL, MASS.

Northwestern



**Your Assurance Of
Postwar Security**

Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—venders built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION

2 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

HAWKEYE MATCH VENDORS



again leading
the field.

Built in 2 models.
2 Books for 1c
OR
1 Box for 1c.

Retails for **\$5.95**

HAWKEYE NOVELTY CO.
1754 East Grand DES MOINES, IOWA

Wing Continues To Operate Vend Firm As Maynard Leaves

DETROIT, Aug. 3.—May-Win Enterprises, vending machine operating firm, has been taken over by Allan C. Wing as sole owner, with headquarters remaining at 3950 Grand River Avenue. Firm was founded by Wing and Manuel Maynard. Maynard has now moved to California and withdrawn from partnership.

The business was established early in the war when Wing and Maynard took over the route of another operator who was leaving to go into service. They have a route of peanut, gum and cigarette vendors.

Operations are being concentrated now upon the gum vendors, Wing said. The problems of servicing cigarette vendors with the wrapped pennies under the new raised prices and the complete scarcity of stock in the nut field have made it almost impossible to service these machines adequately, and Wing has felt it better to reduce the scope of operations.

He is giving nothing but quality

Move To Drop Peanut Quotas

WASHINGTON, Aug. 3.—Removal of marketing quotas from the 1947 peanut crop was approved in a bill passed by the Senate and House. If signed by the President, legislation would have an immediate effect on peanut prices, and in the long run on production, when it becomes effective next year.

Normally crop prices will tend to fall when quota systems are removed. Falling prices, in turn, may have the effect of cutting production of peanuts, assuming that the bill becomes law, because increasing numbers of farmers would turn to higher price crops.

type gum—mostly Wrigley's—in his machines, even tho this means reducing the number of machines on location rather than give what he considers inferior quality brands.

Wing himself has a background in show business and is now the head of Theater, Inc., one of the Motor City's most active dramatic groups.

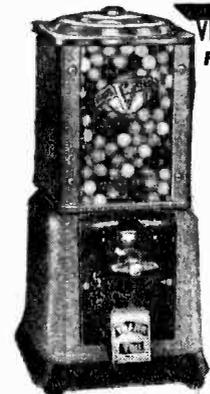
ADVANCE NO. 11 BULK VENDOR Built for the Operator!



- PRICES**
- 1 to 9 \$10.31
 - 10 to 24 8.35
 - 25 to 49 8.66
 - 50 to 99 8.25
- The Finest Tasting **RED PISTACHIO NUTS** 70¢ Lb.
- Salted Squash Seeds, 20¢ Lb.
- Spanish Peanuts, 22¢ Lb.
- Jumbo Peanuts, 27¢ Lb.

This machine is exceptionally strong in construction—the result of over 45 years of experience where no effort or expense has been spared to perfect it!

J. SCHOENBACH
1647 Bedford Ave., Brooklyn 25, N. Y.



VICTOR'S MODEL V Famous Pre-War Vendor

DeLuxe Cabinet Type.
Model V, capacity: 6 1/2 to 8 lbs. of bulk merchandise or 1250 to 1600 balls of gum. Vends 1/2", 3/4" and 3/8" ball gum.
Model V Globe Type. \$11.75 Ea.
Model V Wall Bracket. 65¢ Ea.
Combination 1¢ and 5¢ Coin Counter, Plus Postage, \$1.25 Ea.

Orders Filled In Rotation

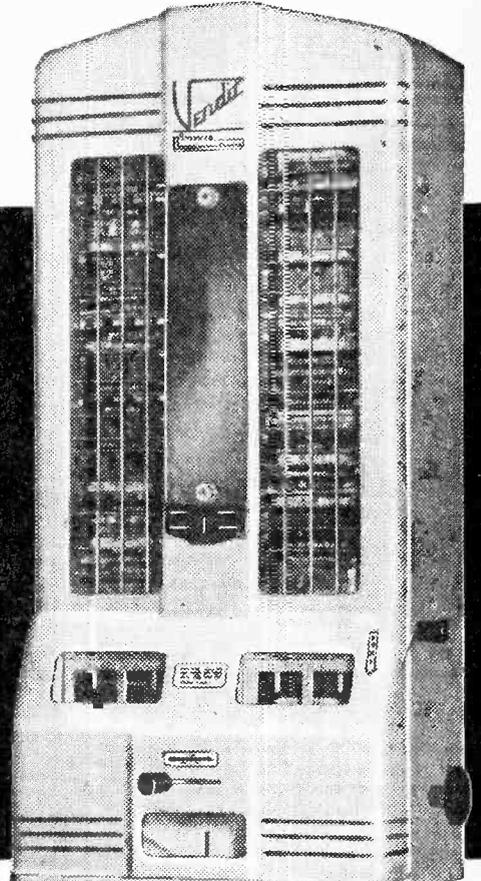
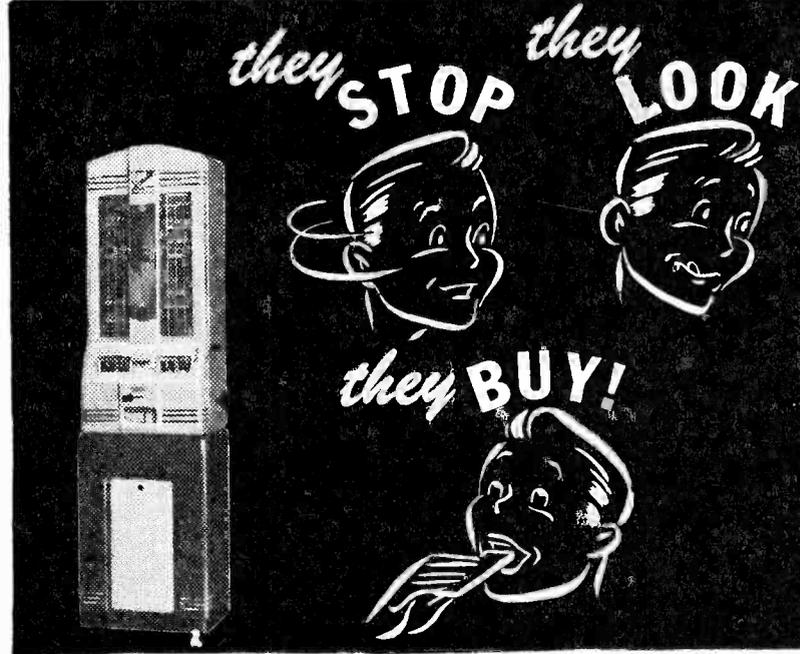
Model V. DeL. Cab. Type \$13.75 Ea.

1/3 Dep.; Cert. Check or M. O., Bal. C. O. D.

PIONEER VENDING SERVICE

Exclusive Victor Distributor in N. Y. 461 Sackman St., Brooklyn 12, N. Y.

Wherever You Install It.....



AND THAT'S ANOTHER REASON COIN MEN WANT

THE VENDIT

The VENDIT has a "come-hither" look that everybody goes for. Whether it stands in the foyer of a beautiful theatre, in the concourse of a great railway terminal, or is mounted on the wall of a throbbing factory, it gets the eye of passers-by, and how it sells that candy! Fifty bars are always in full view on VENDIT trays. One hundred and fifty bars are easily brought into

view by turning the Selector handle, every bar 100% selective. More beauty, more capacity, more attractive display... that's why the VENDIT sells more candy. So simple a child can operate it. So soundly engineered it is safe from cheating and free from mechanical grief. That's how the VENDIT keeps costs down and profits UP!

To Speed Delivery, Place Your VENDIT Order Now!

American
VENDING CORPORATION

Factory:
Kansas City, Kansas
Sales Offices:
THE VENDIT CORPORATION
2946 W. Grand Ave., Chicago 22, Ill.

CIGARETTE MACHINES

REAL BARGAINS ALL SET FOR 20c

- DuGrenier W's, 9 Col. \$55.00
- DuGrenier 7 Col. Mod. S. Ea. \$30.00
- Rowe Aristocrats, 6 Col., with Stands, Takes All Comb. of 20c \$22.50 Ea. Repainted.
- 8 Col. Round U-Needa-Pack. Ea. \$10.00 Penny Pusher, new, \$47.50
- 15 Col. model 500 U-Need-A-Pak. \$100.00

What Have You to Sell?

Half Deposit. Phone: BA 9-0606

HARRIS VENDING

2717 N. Park Ave. Philadelphia, Pa.

ATTENTION

MACHINE OPERATORS AND SHOWMEN

We can supply you with fresh #1 Spanish Blanched Spanish Peanuts, and Red Skins in thirty pound vacuum packed metal cans. Salted #1 Spanish Red Skins @ 19 1/2c lb. Blanched #1 Spanish Salted Peanuts @ 23c lb. 2% if cash accompanies order. F. O. B. Camilla, Ga.

Send all orders to

HERBERT W. GLASSMAN & CO.

517 Peters Bldg. Atlanta, Ga.

CHARMS

CHARMS CHARMS

BRAND NEW ASSORTMENT OF BRIGHT SPARKLING ALL PLASTIC CHARMS

Just the Item to pep your Bulk Sales

1,000 \$ 4.00

10,000 35.00

25% Cash with Order

M. L. SALES CO.

903 Bailey Bldg. Philadelphia 7, Pa.

GRIP MACHINES

BRAND NEW G. G. GRIPS

IN ORIGINAL CARTONS **\$22.50**



Thoroughly reconditioned and refinished. Gottlieb Three-Way Grips, guaranteed same as new, \$22.50.

Holly, C. T. S., G. G., thoroughly reconditioned Grips, \$17.50. (We reserve right to ship what we have.)

COLLECTION BOOKS 65c DOZ., POSTPAID

Three-In-One Flat Coin Wrappers, the BEST. 85¢ Per M. CHARMS, 15 Gross—\$13.25.

THE NEW BLACKSTONE

High Speed Double Barrel COIN PACKER

Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$2.10 post-paid each size.



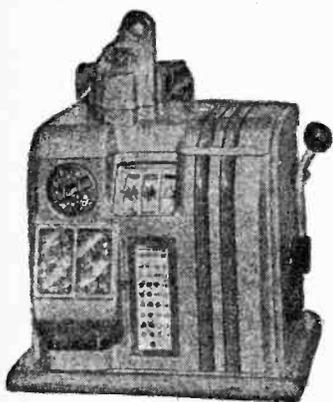
A STAMP Machine Worthy of the Name—ADVANCE

All Metal, Slug Proof. Pick-proof lock. Chromium and gold finish. Sells 4-1s for 5¢, or 3-3s for 10¢, or combinations as you like. Either 5¢ or 10¢ coin operated, and ONLY \$18.00 or pair mounted \$36.85. A profit maker and ornament to any store.

MARBLES

While BALL GUM is scarce, don't lose your locations. MARBLES, 3/8", the perfect substitute. Asst. colors glass agates, others. Barrel, 40,000 \$52.50 Keg, 17,000 21.05

COLUMBIA BELLS



The greatest little money-maker yet! Changeable to 1-5-10-25c play right on location, and only **\$145.00 Each**

IMMEDIATE DELIVERY ON ABOVE MACHINES

THOMAS NOVELTY COMPANY

1572 Jefferson Street Paducah, Ky.

OPS MULL CIG PRICE HIKE

See Rise Coming For All Brands

Some ops jump gun on price rises for all brands—most go slow

NEW YORK, Aug. 3.—Prospect of a general 1-cent cigarette price hike following the 3 per cent wholesale increase announced July 31 by Liggett & Myers (Chesterfield) is being greeted with mixed reactions by vending machine operators, who will be affected differently thruout the country, according to local price-tax conditions.

Chesterfield price boost is from \$7.09 a thousand—last OPA ceiling—to \$7.31 a thousand. Twenty-two-cent wholesale increase came after the removal of tobacco controls, jumping the price per carton 4 1/2 cents.

While other leading manufacturers declined to comment on their plans, consensus among tobacco men is that they will announce similar increases. They appeared, however, to be waiting to see the reaction of the trade before taking action.

Venders Make Plans

Around the country, vending machine men, tobacco jobbers and retailers were making their own provisional plans for any general price rise, in some cases favoring simple pass-ons of manufacturer boosts, in others considering independent action to meet their own special problems.

In the East a week ago retail cigarette outlets had already put into effect a 1-cent increase (17 to 18 cents in New York) to make up for the last price rise allowed to manufacturers—and also vending machine operators—but not allowed to retailers.

Now, in New York, retailers plan to go from 18 to 19 cents in the event that all makers follow Chesterfield and vending machine operators say that they will raise their price to an even 20 cents in order to stay ahead of the retail figure as is their custom.

CMA Statement

Officials of the Cigarette Merchandisers' Association here have issued a statement confirming reports that some vending operators have already hiked Chesterfield prices and that a rise for other brands may be expected within a week after wholesale increases.

Jack Seidler, president of Independent Operators' Association, a national organization, declared that some operators already have hiked prices—regardless of brand. "Others are planning to put the price rise thru by the first of the week," he said.

From New Jersey comes word thru operator Marion Helfer that some trade members there have raised prices, but that the majority are waiting to see what happens. Samuel Posner reports that most operators in Connecticut have raised only Chesterfields. In Washington a rise is planned within three weeks if there is evidence that other manufacturers boost their wholesale prices.

Midwest Goes Slow

In the Midwest vending machine operators evinced a go-slow attitude on prices. General opinion seemed to be that the wise policy would be to await public reaction to any retail rises. Most indicated that they would not advance prices ahead of the general retail level.

Chicago has no cigarette machines,

Install Coin Slot For Bank Deposits To Foil Jokesters

NEW YORK, Aug. 3.—Installation of a 5-cent coin slot to open the night deposit box at the Greenwich Savings Bank, Sixth Avenue and 16th Street, has "proved a boom to securing small depositors who formerly had to bank by mail or not at all," according to an executive of the bank.

Most banks issue keys to their night deposit boxes to those who plan to use the night banking system, "but not everyone who could bank by the depository will ask for keys," the official added.

It was first planned to allow the depository to remain open so that anyone could do banking at night, but pranks by small boys and drunks decided the bank directors to install a coin slot so that only by inserting a coin in the slot can the door to the depository be opened. Credit for the nickel inserted in the coin slot is given the account of those using the system so that it is supposed to be non-profitable, but almost every night finds a nickel or two inserted by the curious to see how it works, officials state.

Withdrawals, as well as deposits,

but opinion of tobacco trade leaders there was interesting as indications of what may happen in the Midwest.

One large jobber there predicted that drug and tobacco chains would hold to present 18-cent prices even if a general wholesale increase occurs—an opinion held also by such trade leaders as Eric Calambria, Retail Tobacco Dealers of America. Smaller retailers, it is thought, will pass on all price boosts.

Instance of variations in effect of any price boost for vending operators is the New York situation. With a rise to 20 cents, operators here will be able to save the cost of inserting coins in the packs, increasing operating profits.

Will Think Twice

In States where the rise would mean putting another nickel into the vending machines, operators indicate (See Ops Mull Cig Hike on Opp. page)

may be made by use of a special envelope that is released after each coin insertion. All withdrawals are mailed to the depositor on the next bank business day.

REGAL KING OF THEM ALL



OUR MACHINES ARE A PROVEN FACT AND WHEN YOU OPERATE A ROUTE OF THEM YOU ARE ON THE ROAD TO A SUCCESSFUL CAREER. WRITE FOR PARTICULARS. SPECIAL DISCOUNT TO OPERATORS.

REGAL PRODUCTS CO.

GAYS MILLS, WISCONSIN

HANSON SCALE

COUNTS PENNIES AND NICKELS

The Modern Way to Count Collections



No. 317 Weighs only pennies to \$15. No. 318 Weighs pennies to \$7.50 or Weighs nickels to \$23.65

Either Style, Complete with Tray and Handy Carrying Case **\$18.50 Each**

National Sales Agency **BLOCK MARBLE CO.** 1527 Fairmount Ave. Philadelphia 30, Pa.

NEW



Novelty CARD VENDOR

FAST PENNY GETTER MADE FOR THE OPERATOR

ABT Coin Slots Separate Locked Cash Box Natural Oak Finish Compact and Legal No Federal Tax

A GOOD PROFIT REPEATER

Price **\$29.50** F. O. B. Brooklyn 1/3 Deposit With Order

1,000 Cards Free With Each Machine

J. SCHOENBACH

1645 BEDFORD AVE.

BROOKLYN, N. Y.

BALL GUM

is still scarce and will be for the coming year; better order Marbles now, the best substitute!

CAN STILL SUPPLY

Glass, Agate, Assorted Color Marbles.
Barrel of 50,000\$54.50
Keg of 21,000 23.80
Solid Color, Cherry Red for Prizes.
Per Thousand\$4.00

BRAND NEW!

PRCMT DELIVERY!

Victor Model "V" 14 Vendors. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments re-

Model "V" Standard quired.

Finish (glass globe), Each \$11.75

Model "V" DeLuxe Cabinet (as pictured), Ea. \$13.75

YOU HAVE TRIED THE REST — NOW TRY THE BEST.

NEW "BELL" CHARMS

ASSORTED COLORS

10 Gross\$ 9.00
100 Gross 85.00
Samples — 25c
Parcel Post Paid

ROY TORR

LANSDOWNE PENNA.

CIGARETTE VENDING MACHINES

Refinished Like New. Ready for Location

- National 9-30\$ 62.50
- DuGrenier 5-col. R 30.00
- DuGrenier 7-col. S 39.50
- DuGrenier 9-col. W 65.00
- DuGrenier 7-col. VD 72.50
- DuGrenier 7-col. Champion 85.00
- DuGrenier 9-col. Champion 90.00
- U-Need-A-Pak 4-col. E 22.50
- U-Need-A-Pak 5-col. E 37.50
- U-Need-A-Pak 6-col. E 47.50
- U-Need-A-Pak 8- & 9-col. E 57.50
- U-Need-A-Pak 6-col. A 60.00
- U-Need-A-Pak 8-col. A 80.00
- U-Need-A-Pak 9-col. A 85.00
- U-Need-A-Pak 7-col. 500 115.00
- Rowe Imperial 6-col. 50.00
- Rowe Imperial 8-col. 57.50
- Rowe Royal 6-col. 65.00
- Rowe Royal 8-col. 80.00

1/2 Down Payment, Balance C. O. D., F. O. B. N. Y. C.

N. Y. VENDING MACHINE EXCH.
418 B'WAY, BROOKLYN, N. Y.
EVergreen 8-7570



Brand New!

Shipman Triplex Stamp Machines Vends 1¢, 3¢, and 8¢ Postage Stamps. Stugproof! Compact Size! Foolproof! Operator's Price \$39.50 each. PROMPT DELIVERY. 1/3 cash with order, balance C. O. D.

★ Send for Free Descriptive Leaflet ★

R. H. ADAIR COMPANY

8924-28 Roosevelt Rd. Oak Park, Illinois

Folders — \$15.00 for 25,000, which return gross profit of \$250.00 when sold thru the machines.

ATTENTION!

Wholesalers, Food Distributors and Vending Machine Operators

Salted Spanish Peanuts—19¢ per lb.
Salted Mixed Nuts—27 1/2¢ per lb.
Mixed Nuts consist of Spanish, Virginia, Pecans, Cashews and Almonds.
Packed 30 lbs. to Carton.
F.O.B. St. Louis, Mo.
Order Received Today—Fried, Salted and Shipped Promptly.

Terms: 1/2 Deposit with Order, Balance C. O. D.

ACE HIGH PRODUCTS CO.

1811 S. 14th St. St. Louis 4, Mo.

Candymakers Report On Biz; Bars Star in 1945 Returns

(Continued from page 103)

which continued to dominate the entire candy market, accounting for more than half of all sales. About 90 per cent of all civilian bars retailed at 5 cents, the price bracket in which bar venders operate almost exclusively.

Chocolate-Covered Best

Star seller in bars was the chocolate-covered type, which the report shows outselling all other bars combined, including the popular molded chocolate bar (with or without nuts). Thus, the chocolate-covered product accounted for 29 per cent of all candy sales, molded chocolate bars for 14.6 per cent and the remainder for 7.5 per cent. All three together comprised more than 51 per cent of all candy sold.

Other 5 and 10-cent specialties, of which items such as mint rolls, enveloped and tubed packets are widely dispensed thru venders, accounted for about 10 per cent of total candy sales.

Bad news for the vending trade was the continued nose dive of penny candies. Once amounting to 15 per cent of total candy sales, these products were down in 1945 to less than 3 per cent.

Comparing 1945 production and sales figures with those of 1944, the report sets final returns on all 1945 output at about 10 per cent below the peak production of 1944.

Compare 1944 Record

Citing the critical raw materials shortage and the problems of returning to a peacetime basis as the two paramount factors affecting production and all other phases of the candy industry, Commerce Department statisticians proceeded to elaborate comparisons of 1945 operations with those of the previous year.

Total production of all types of confections during the year amounted to 2,562,000 pounds compared with 2,804,000,000 pounds in 1944. Sales figures reflected the production drop—which came at a time when the candy-buying public would have bought an estimated one-third more confections than were available—with a total of \$620,000,000 (manufacturers' sales value) reported for 1945, or \$38,000,000 less than the \$658,000,000 sales reported in 1944.

Blame Sugar Ration

Decline is seen as the inevitable effect of operations during a period when sugar rations reached the lowest level (50 per cent of average 1941 consumption) of three years of rationing controls. It was during 1945 also that military consumption of candy—which had taken 25 per cent of manufacturers' total output in 1944—tapered off with the conclusion of the war in Europe and a few months later in the Pacific. Cutting off of ingredient replacements furnished to manufacturers for materials used in goods sold to the government contributed to the decrease in production, it is said.

Turning to comparative production and sales figures for particular types of candies sold thru vending machines, the report shows the same declining trend. For bar goods a compilation of production figures submitted by the same 295 manufacturers for both 1944 and 1945 showed drop from 1,050,148,862 pounds in 1944 to 992,104,163 pounds in 1945.

Apparent Sales Trend

Interesting fact is that chocolate-covered bars actually gained 3.4 per cent in production, a gain which was wiped out by decreases of 19 per cent in production for molded chocolate bars and of 13.4 per cent for the group including all other bars.

Viewed from the sales angle, the same trend within the bar category

was apparent! While manufacturers value for chocolate-covered bars increased in 1945 from \$129,895,707 to \$131,710,304, that for molded chocolate types dropped from \$82,384,489 in 1944 to \$69,372,774 the following year. Decrease for all other bars was from \$33,329,628 in 1944 to \$30,745,882 in 1945.

Penny goods registered a poundage production decline of 22.5 per cent, a development seen as stemming from the materials shortage which led manufacturers to use available ingredients in higher profit items. Sales drop for these products was from \$13,073,327 in 1944 to \$10,438,946 in 1945.

Even harder hit were 5 and 10-cent specialties, which showed a drop in production of 26.7 per cent compared with 1944 levels. This was reflected in dollar sales by a nose dive from \$54,128,690 in 1944 to \$40,353,762 in 1945.

OPS MULL CIG HIKE

(Continued from opposite page)

that they will think twice before raising the price. A rise of 2 cents a pack would be necessary in these States to make the rise profitable. And a rise of 1 cent would mean a loss of profit.

In the cigar field manufacturers also have announced price rises. These have come in two-for-a-quarter brackets, as well as in lower price brands, ranging from 10 to 20 per cent over OPA ceilings.

This action may cause some of the many contemplated cigar vending machine manufacturers to alter their plans. "Instead of 10-cent cigars we may have to vend 15-cent brands," one manufacturer said, "but before we do that we will try to find a 10-cent cigar manufacturer who will work with us."

Other cigar-vending machine manufacturers who are not trying to tie in with any special brand announce that the price rise does not affect them at all. They are leaving it to operators to decide brands to be vended.

COLUMBIA BELLS

New-Improved-1946 Models

NOW! IMMEDIATE DELIVERY

Fresh off the production lines—comes the famous COLUMBIA TWIN JACKPOT BELL—A GREAT MONEY-MAKER!

These new improved 1946 models in dazzling, durable Hammerloid finish are changeable right on location to 1-5-10-25c play; hence, you get the service of four machines for the price of one—plus double slug protection!

COLUMBIA makes more money faster—costs less money to own.

WRITE, PHONE OR WIRE YOUR ORDER NOW
OPERATORS' PRICE, \$145.00 F. O. B.

In Lots of Five or More, \$140.00

Northwestern

WORLD'S FINEST BULK VENDERS



DE LUXE

World's finest and most modern single unit bulk merchandiser, 1c and 5c comb. Slug Proof, finished in beautiful red porcelain.

SAMPLE \$19.75

MODEL 33

A real vendor, it vends only peanuts, but it can't be beat. It has a fool-proof mechanism and simplified slug ejector. Porcelain finish.

SAMPLE \$9.95

WRITE FOR QUANTITY PRICES

Also Available Northwestern Model 39.....\$11.80. Immediate Delivery
Send for Our Free Complete Price List of Coin Operated Equipment
All Orders Must Be Accompanied By a One-Third Deposit, Postal Money Order or Certified Check, Balance C. O. D.

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET

PHILADELPHIA 23, PA.

JUKES TOP RECORD EXPORTS

\$132,718 for U. S. Traders

Music machine shippers get \$102,053 of total — most to Canada, Mexico

WASHINGTON, Aug. 3.—Exports of coin machines, particularly juke boxes, soared to a new monthly high in April—even higher for the one month than for the first three months of this year taken together—according to the latest report issued by the U. S. Department of Commerce.

Total value of all kinds of coin machine sold abroad during April was \$132,718, compared to a total of \$130,180 worth of machines sold during January, February and March. Bulk of the machines—not in numbers but in cash worth—were music machines.

Report shows that 237 jukes, valued at \$102,053, were shipped out in April to 11 different countries. Still the biggest buyers of jukes and of all types were Canada and Mexico. Surprising thing was that Colombia bought 51 music machines valued at \$25,516—indicating that coinmen in that country see a big future for music machines.

Canadian Yardstick

As in previous months the actual number and dollar value of phonographs shipped north to Canada seemed low. Only completed jukes, in cabinets, are entered on the export list issued by the commerce department. Actually this is no yardstick of the number of jukes going into Canada since three of the juke box manufacturers in this country now have assembling factories in Canada. Manufacturers have shipped in component parts which are assembled in Canada and sold there, so there is no accurate way of judging from the export figures just how much demand there is for jukes.

One factor which should be noted in the current export report is the decrease in the actual number of machines being traded, but the increase in dollar value. Not all of this can be explained away by the increased cost of machines—both old and new. It is true that the large percentage (See *Jukes Top Record* on page 112)

Alpert Duluth Office Remains Open for Trade

MINNEAPOLIS, Aug. 3.—Izzy Alpert, veteran coinman who has opened an office at 2027-29 Washington Avenue South, Minneapolis, will continue twin port sales at Duluth, Minn., where he operates a route as well as distributes juke boxes in that area.

Alpert has taken over distributorship of Packard juke boxes for Minnesota, North Dakota and Western Wisconsin. The Minneapolis office which will serve as headquarters for twin port sales will concentrate on distributing only and will not venture into operating.

Melvin Goldstein, associated with Alpert for five years, has been placed in charge of the Minneapolis establishment.



SKEETS GALLAGHER (left), old-timer of stage and screen, is newcomer to the coin machine trade. Here he's boning up with aid of Aubrey Stemler, his partner in new Los Angeles firm.

Stage Star Skeets Gallagher Partner in L. A. Coin Firm

LOS ANGELES, August 3.—Skeets Gallagher, veteran stage and screen star, has entered the coin machine business here in partnership with Aubrey Stemler, coinman and past organizer of the local Music Operator's Association of Southern California.

Company is known as Stemler-Gallagher Distributing Company.

Gallagher's name is legend to the theatrical world. Born in Terre Haute, Ind., he was studying law at the University of Indiana when he decided to enter vaude in 1916. After six years of vaude wanderings, he went into his first musical comedy in New York, *Up in the Clouds*, produced by Joseph W. Gates and starring Grace Moore.

In Many Movies

Gallagher continued in New York musical comedies until the advent of the talking picture in 1929, appearing in such Broadway successes as *Rose Marie*, *The City Chap* and *No, No, Nanette*, playing the leading role in the last named. His last musical extravaganza in New York before going west was *Lucky*, starring Ruby Keeler, and included Bing Crosby with the Rhythm Boys in the cast.

The veteran actor spent his first four years in Hollywood with Paramount Studio, first appearing in *Close Harmony* with Buddy Rogers and Nancy Carroll before teaming with Jack Oakie in a series of comedies. After Paramount, he freelanced, primarily as a comedian, appearing with some of Hollywood's biggest names in numerous screen successes, including *Idiot's Delight* and *Possession* for Metro-Goldwyn-Mayer, and a series for Warner Brothers in England. In 1935 he took a leave from pictures to return to Broadway for the stage production *Hollywood Holiday*, playing opposite Ben Lyons and Bebe Daniels.

After 13 years on the screen, Gallagher joined the cast of *Good Night, Ladies*, in New York in March of 1942, portraying Mike Bonner. This production just concluded a three-

and-a-half-year run on Broadway and the road, after which he decided to settle down with his family in Southern California.

Ray Moloney, Bally president, a good friend of Gallagher's, interested the actor in the coin machine business and helped arrange his new partnership with Stemler on coin row here. Gallagher intends to make coin machines his one business interest, but may produce local theatricals on occasion. The distributing firm will handle Bally machines.

Gallagher has been married to Pauline Mason, former Ziegfeld girl, for 17 years. They have two children, a son, Duke, 16, and daughter Pam, 13.

Solotone Show In Des Moines Draws Coinmen

DES MOINES, Aug. 3.—The Sandler Distributing Company, of Des Moines, held open house Sunday, July 28, for the first showing here of the new Solotone with a large number of operators from Des Moines and over the State attending the event.

The new equipment was on display with installation in a number of cut-off booths showing operation of the music machine.

Buffet luncheon was served during the afternoon and evening with refreshments added, while Irving Sandler, head of the company, served as host.

A number of Aireon officials from Kansas City attended the event, including R. R. Greenbaum, vice-president; Fred Mann, W. T. Robert, Martin Parker, Charles Webber, Charles Pheasant and Paul Lannerd; Ted Bush, head of the Bush Distributing Company, of Minneapolis; O. R. Truppman and Harold Lieberman, both of the Bush company, and Harold Klein, head of Klein Distributing Company, of Milwaukee.

AOLAC Work Wins Friends For Coin Biz

Aid Many Civic Causes

LOS ANGELES, Aug. 3.—Associated Operators of Los Angeles County is continuing to gain friends for the association and the business firms it represents thru a consistent and effective public relations program.

While the association has performed outstanding service to operators in Los Angeles County, it has also been of substantial service to civic organizations in the area on many occasions.

Almost every day incoming mail brings expressions of thanks and good will for favors and accommodations rendered by the association on behalf of its members for various enterprises of charitable nature.

For Worthy Causes

Recent correspondence from organizations included a letter from the Glendale Council of Camp Fire Girls thanking the AOLAC for a contribution toward raising funds for a summer camp; another letter was from the Pico Lions Club expressing appreciation for the use of machines of local operators to raise money to buy a seeing-eye dog for a blind woman, and another communication thanked the association for its cooperation in raising funds for the Loyola High School building fund.

The AOLAC recently received national recognition of their far-seeing public relations program when the American Trade Association executives requested submission of program exhibit for a possible award from the ATAE. Curley Robinson, managing director of the AOLAC is a member of the executive board of ATAE.

Robinson sent three large folder books of material to the awards committee. These folders contained broadsides, letters, magazines and newspaper clippings tracing the association's work in creating good will for the trade.

Aims Set Forth

Preamble to the AOLAC constitution sets forth the aims of the group: "To promote, advance and maintain good will and harmonious action between the individual members; to establish high standards of business operations; to create and maintain ethical business practice among the members; to prevent law violation; to stimulate a cordial public interest towards amusement machines and devices and their manufacturers, owners, operators and exhibitors; to prevent unfair and unjust legislation concerning amusement machines and devices to the end that the members may receive benefits and advantages, and the industry in general be benefited thereby, and that the public view said industry with favor and esteem."

Officials of local service clubs and charitable organizations agree that the Los Angeles operators are living up to the preamble and reaping a harvest of steadily mounting public good will.

PERSONAL MUSIC

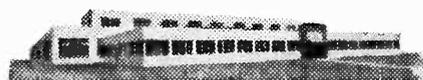


Sparks

NEW IDEAS.. NEW LOCATIONS.. NEW MULTI-PROFITS

Personal Music boxes are now installed in locations where music was not previously acceptable. Objection to loud music by location owners is now overcome by Measured Music* Systems. These spots are now good stakes for music merchants. Personal Music boxes are individual, low-volume music boxes which can be heard only in the immediate area of the unit. Each plays the same music at the same time, but only the ones operate in which a coin has been inserted. NEW multiple profits — not one coin for a record — but many coins for the same record. Personal Music boxes are small (only 6¼" high), sleekly designed in sparkling chrome — easy to clean because there are no gadgets to collect dust. Service calls are seldom necessary. Because the music is transmitted by telephone wires to each location, there is no phonograph to repair at the location, no records to change or title strips to replace. Investigate this NEW idea in multi-profit, customer-approved music merchandising. Write today for a booklet.

THE HOME OF PERSONAL MUSIC



PERSONAL MUSIC CORPORATION

P. O. Box 720, Highway No. 1, Newark, New Jersey

Telephone Bigelow 8-2200

*Reg. Trade Mark

MOST-PLAYED JUKE BOX RECORDS

(Continued from page 29)

POSITION	Weeks to date	Last Week	This Week	Record
1	—	—	13.	I GOT THE SUN IN THE MORNING (M) —Les Brown (Doris Day) Columbia 36977 (Nat Brandwynne Ork, Diamond 2036; Monica Lewis, Signature 15028; Hal McIntyre, Cosmo 478; Buddy Morrow Ork, Mercury 3020; Leo Reisman, Decca 18861; Artie Shaw, Musicraft 365)
4	10	—	13.	ONE MORE TOMORROW (F) —Frankie Carle (Marjorie Hughes) Columbia 36978 (Glen Gray-Eugenie Baird, Decca 18843; Glenn Miller Ork-Tex Beneke, Victor 20-1835; Danny O'Neil, Majestic 7171)
2	13	—	13.	STONE COLD DEAD IN THE MARKET (He Had It Coming) —Ella Fitzgerald-Louis Jordan Decca 23546 (Four King Sisters, Victor 20-1943)
1	—	—	14.	I DON'T KNOW ENOUGH ABOUT YOU —Benny Goodman (Art Lund) Columbia 37053 (See No. 7-A)
1	—	—	14.	(GET YOUR KICKS ON) ROUTE 66 —Bing Crosby-Andrews Sisters (Vic Schoen Ork) Decca 23569 (Georgie Auld, Musicraft 15072; Wingy Manone Ork, 4-Star 1128; Buddy Rich Ork, Mercury 3025; King Cole Trio, Capitol 256)
14	15	—	14.	THE GYPSY —Hildegard-Guy Lombardo Decca 23511 (See No. 1)

Coming Up

MY SUGAR IS SO REFINED—Johnny Mercer (The Pied Pipers-Paul Weston Ork) Capitol 268
THE HOUSE OF BLUE LIGHTS—Freddie Slack-Ella Mae Morse Capitol 251
WHO TOLD YOU THAT LIE?—Vaughn Monroe (Vaughn Monroe-The Moon Maids) Victor 20-1892

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 28)

POSITION	Weeks to date	Last Week	This Week	Record
14	3	—	7.	THE GYPSY Dinah Shore Columbia 36964 <i>Laughing on the Outside</i> <i>(Crying on the Inside)</i>
2	9	—	8.	SOUTH AMERICA, TAKE IT AWAY Bing Crosby-Andrews Sisters Decca 23569 <i>Route 66</i>
1	—	—	19.	FIVE MINUTES MORE Frank Sinatra Columbia 37048 <i>How Cute Can You Be?</i>
6	10	—	10.	THEY SAY IT'S WONDERFUL Frank Sinatra Columbia 36975 <i>The Girl That I Marry</i>

Record Reviews

(Continued from page 33)

ANNISTEEN ALLEN (Queen 4124)

She Lost Her Re-Bop—FT; V.
Give It Up—FT; V.

Top side is a jive ditty, with vouty lyrics on *Hey Baba Leba* vein. Bebop wordage is not intended to make sense. Musical portions aren't good music, but they do have a certain amount of rhythmic drive. *Give It Up* has lyrics open to interpretation, and as a result is not recommended for radio. Annisteen Allen shouts both sides, assisted by Bull Moose Jackson and vocal ensemble.

Race locations may take to the jitterbug beat of this brace of sides.

DEACON LEM JOHNSON (Queen 4125)

Walkin' the Boogie—V.
Oo-We Babe—Blues; V.

Top side is not a boogie piano solo as title might indicate but a tired song about a new dance step. Johnson hurriedly runs thru the lyrics and there's a brief orchestral passage. *Oo-We Babe* is a 12-bar blues with piano prominent in the background. Johnson also groans the wordage. A brief flat and fluffed horn obligato toward the end of the disk completely mars this side.

Little here to recommend.

OPIE CATES

(Four Star 1101, 1124, 1131)

Am I Correckit?—FT; V.
I've Found a New Baby—FT.
Whatta Ya Gonna Do?—FT.
Blues in B Flat—FT.
To Each His Own—FT; V.
Cherokee—FT.

Radio fronter-clarinetist Opie Cates recently decided to take a fling at the terp-stand field and in these offerings he tries to prove his qualifications. Sides are generously sprinkled with solo breaks by the maestro's clean-toned clary. Vocal topsides are backed with instru-

ADVANCE RECORD RELEASES

(Continued from page 31)

SIERRA SERENADE Curly Gribbs and His Texas Ranchers (Curly Gribbs) (SILVER STARS) Signature 1001
SILVER STARS, PURPLE SAGE Curly Gribbs and His Texas Ranchers (Curly Gribbs) (SIERRA SERENADE) Signature 1001
SMART LITTLE FOOL Jerry Sellers (David Rhodes Ork) (I GET) Sonora 3019
SNAFU Shorty Sherock Ork (THE WILLIES) Signature 28118
SOMEWHERE IN THE NIGHT Jerry Sellers (David Rhodes Ork) (THIS IS) Sonora 3013
STUMBLING Joe Biviano Quintette (BUGLE CALL) Sonora 3023
TAILOR-MADE GAL Dickie Thompson and His Blue Five (Dickie Thompson) (HAND IN) Signature 1002
TARDE GRIS Raquel Moreno-Juan S. Garrido Ork (UNO) Peerless 2088
TEA FOR TWO Barney Bigard Trio (MOONGLOW) Signature 28116
TEMPTATION Perry Como (Ted Steele Ork) (GOODBYE SUE) Victor 20-1919
TENIA QUE SER ASI Salvador Garcia-Continental Ork (NUESTRO ENCUENTRO) Peerless 2216
THAT LITTLE DREAM GOT NO- WHERE Bing Crosby-Eddie Heywood Ork (BABY, WON'T) Decca 23636
THAT'S MY HOME Gene Krupa (Buddy Stewart) (IT'S JUST) Columbia 37067
THAT'S MY MAN Una Mae Carlisle (THROW IT) Savoy 616
THE FORTY CENTS POLKA Skertich Brothers' Tamburica Ork (VIOLET WALTZ) Columbia 12286
THE OLD LAMP-LIGHTER Saxie Dowell Ork (Don Grady) (RUMORS ARE) Sonora 3026
THE WHOLE WORLD IS SINGING MY SONG Les Brown (Doris Day) (I GUESS) Columbia 37066
THE WILLIES Shorty Sherock (SNAFU) Signature 28118
THIS IS ALWAYS Dick Haymes (Earle Hagen Ork) (WILLOW ROAD) Decca 18878
THIS IS ALWAYS Jerry Sellers (David Rhodes Ork) (SOMEWHERE IN) Sonora 3013
THROW IT OUT YOUR MIND Una Mae Carlisle (THAT'S MY) Savoy 616
TIPPIN' OUT Roy Eldridge Ork (Hi Ho) Decca 23637
TRISTE PENSAMIENTO Mario Alberto Rodriguez-Juan S. Garrido Ork (LAMENTO BOHEMIO) Peerless 2253
TWILIGHT SONG Claude Thornhill (Buddy Hughes) (UNDER THE) Columbia 37065
UNDER THE WILLOW TREE Claude Thornhill (Buddy Hughes) (TWILIGHT SONG) Columbia 37065
UNO Raquel Moreno-Juan S. Garrido Ork (TARDE GRIS) Peerless 2088
VIOLET WALTZ Skertich Brothers' Tamburica Ork (THE FORTY) Columbia 12286
VOODTE Coleman Hawkins Ork (HAWKINS' BARREL-HOUSE) Signature 28101
VOT'S DOT? Allen Eager Quartette (SEPTEMBER IN) Savoy 621
WALTZ THEME FROM "BLITHE SPIRIT" Henri Rene Ork (LYDIA) Victor 46-0003
WHERE IS MY BESS? Frank Sinatra (Axel Stordahl Ork) (BEGIN THE) Columbia 37064
WILLOW ROAD Dick Haymes (Earle Hagen Ork) (THIS IS) Decca 18878
WINE, WOMEN AND SONG Al Dexter and His Troopers (IT'S UP) Columbia 37062
WINE, WOMEN AND SONG Dick James and the Coast Ranch Hands (HEADIN' DOWN) Coast 234
WINE, WOMEN AND SONG Frankie Marvin (BABY THAT) San Antonio 107
YOU MUST HAVE BEEN A BEAUTIFUL BABY Perry Como-The Satisfiers (Russ Case Ork) (A GARDEN) Victor 20-1916
YOU'RE NOT DOING YOUR HOMEWORK Piccadilly Pipers (I DON'T) Savoy 5531
ZONKY Nat Jaffe (BLACK AND) Signature 28111

mental items. *Am I Correckit?* is a catchy but corny ditty, with Cates and vocal group (The Rhythmaires) in the word department. Reverse is in jump gear, maestro smoothly riding the solo spot from the edge. Arrangement smacks of late '20s vintage. Crew takes it slow and easy on *Whatta Ya Gonna Do?*, setting the scene for a refreshing vocal by Trudy Erwin. Reeds and subdued brass into a growl trumpet solo on *Blues*, with piano and the bafoner's clary taking over for an interesting swing session. Miss Erwin is particularly winsome in her projection of *To Each* (title tune of the Paramount pix). Gal really knows how to sell. For the mood backing Cates adds strings to give it the lush touch. Grooving is solid on *Cherokee*, with its bright tempo allowing boys ample opportunity to prove their solo and ensemble capabilities.

Altho sides have juke potential, most of the tokens will go to the currently popular *To Each* and *Whatta Ya Gonna Do?*

AL SACK AND HIS ORCHESTRA
(Black & White 2008)

Hora Staccato—FT.
Piccolino—FT.

Similar to the symphonic jazz style employed by Al Sack in his *Velvet Moods* and *Latin Moods* albums, these two are poured out in high quality fashion. *Hora Staccato*, the highly flavored Gypsy dance made popular by violinist Jascha Heifetz gets full

orchestral treatment and comes a tasty morsel for the ears. Irving Berlin's *Piccolino* is given a spirited rendition with dashes of pizzicato strings and an effectively used piccolo providing the spice.

Couplet is a winner wherever middle-brow music can go.

SLIM GAILLARD QUARTET
(Melodisc 1012, 1013)

Boogin at Berg's—FT.
Laguna—FT; V.
Dunkin' Bagel—FT; V.
Don't Blame Me—FT; V.

Slim Gaillard shows up on still another indie label. Made from the same cloth as his other daffy rhythm novelties, these offerings (with one exception) hold little that hasn't been heard before. The exception: Gaillard goes straight on *Don't Blame Me* and turns in a fine sample of serious baritoning. With Dodo Marmarosa on piano, Gaillard's guitar, Tiny Brown's bass and Zutty Singleton on drum, all sides carry plenty of jamnistic merit. This is particularly noted in *Boogin at Berg's* (where Gaillard has been appearing in Hollywood), with eight-to-the-bar shared by Marmarosa and Brown. *Laguna* is dedicated to Southern California's swank summer resort spot and is filled with the same senseless jargon found in *Bagel*.

Disks will go big on the Coast (*Bagel* is already clicking) or anywhere else where kids go nuts over Gaillard's stuff.

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The valuable contents of the New 1946-'47 Billboard Encyclopedia of Music makes it "must reading" for every juke box operator in the country.

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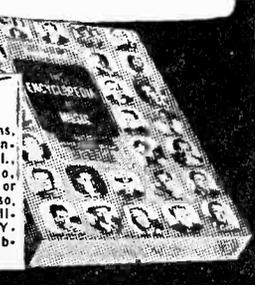
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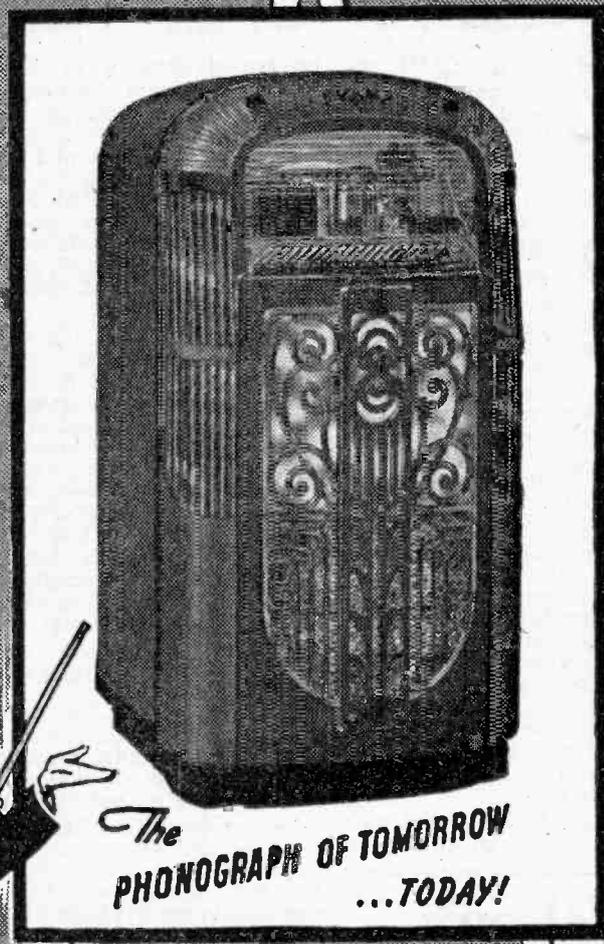
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Coin Machine Exports

April, 1946

Country	Totals		Phonographs		Venders		Amusement Games	
	No.	Value	No.	Value	No.	Value	No.	Value
Canada	410	\$ 19,002	83	\$ 31,938	147	\$2,109	180	\$14,955
Newfoundland	2	982	2	982	—	—	—	—
Mexico	204	38,558	69	29,203	1	49	134	9,306
Guatemala	9	3,806	9	3,806	—	—	—	—
Costa Rica	1	385	1	385	—	—	—	—
Panama	7	3,438	7	3,438	—	—	—	—
Bahamas	1	125	1	125	—	—	—	—
Cuba	23	1,079	—	—	5	270	17	809
Colombia	51	25,516	51	25,516	—	—	—	—
Venezuela	10	5,020	10	5,020	—	—	—	—
Philippines	5	1,725	2	990	—	—	3	735
South Africa	12	1,932	2	650	—	—	10	1,282
Brazil	5	1,150	—	—	5	1,150	—	—
Totals	739	\$132,718	237	\$102,053	158	\$3,578	311	\$27,087

Jukes Top Record Exports; \$132,718 for U. S. Traders

(Continued from page 108)

of coin machine exports has always been made up of used machines for two reasons: foreign buyers were not always as flush with capital as they are today, and such an export business allowed for a turnover in machines which had outworn their usefulness to coinmen in this nation.

Want Newer Models

Since the war, however, the complexion of exports has been gradually changing. It is still true, and will remain true, that the bulk of export shipments will be composed of used machines or reconverted ones. But many traders in foreign countries have come out of the war in a strong financial position, they want to buy brand new models and they have the money to pay for those models.

Buyers representing foreign coin machine firms have been endeavoring to secure a percentage of new machine production for export to help fill this demand for new machines abroad. The success or failure of their mission, of course, will depend entirely on how valuable American manufacturers expect the foreign market to be and on how soon those manufacturers can reach full-scale production.

Great number of juke boxes now being shipped to foreign firms can

be traced directly to the contacts which those countries made with the United States during the war. Many countries, where the citizens knew only vaguely of the juke box, heard Yank soldiers talk of the music machines. Where the Red Cross, or the services, brought out jukes for personnel, citizens of other lands got to know and like juke box music and that is now being reflected in export shipments.

Smaller nations, like Venezuela where the market for coin machines has never been fully developed, will continue to show up on export lists. But coinmen know that they are going to have to concentrate their first efforts on the larger export markets—Canada, Australia, Mexico and later on perhaps England. They are going to have to do this because developing new markets is often expensive, so that the smaller nations' business will depend almost entirely on the buyers there and not on the sellers.

Canada, Mexico Lead

Statistics for the first four months of 1946 bear out this point. For all the fact that smaller nations are entering the trade, Canada and Mexico still maintain an out and out lead.

During these first four months the total dollar value of coin machine shipments to all countries was \$262,898. Canada and Mexico were responsible for \$164,523 of this business. Phonographs accounted for \$140,645.

Jack Nelson's New Chi Office In Former Bk.

CHICAGO, Aug. 3.—Jack Nelson Distributing Company will move to new, larger quarters at 2320 Milwaukee Avenue. The building, at the corner of Milwaukee and Belden avenues, was formerly occupied by a bank and the building stands intact—even to a huge vault in the basement.

New quarters, 12 minutes from the Loop, will put the firm in the same neighborhood with more than a dozen coin machine manufacturers and distributors. Nelson will have almost 5,000 square feet in the new building. Since everything was left intact when the bank moved, the company will sport beautiful executive offices, walnut paneled walls, tiled floors and the vault in the basement.

"All will be put to good use," says Jack Nelson, "and if we can't fill the vault with money we will fill it with equipment that will make money."

Main display room occupies some 2,000 square feet. In business less than six months the firm is now distributing the products of seven manufacturers. Newest addition to the line is an electric pin-setting bowling alley made on the West Coast by Universal Pacific Sales Company.

Protective Coating For Metal Parts Is Claimed Effective

WASHINGTON, Aug. 3.—A report now available from the office of technical services of the Department of Commerce describes a temporary coating for metal parts developed by the firm of Vereingte Lackfabriken, near Hamburg, Germany.

In the report prepared for the U. S. Naval technical mission in Europe, the firm's chief chemist claims the product is effective against corrosion, rust, salt water and would not melt when exposed to hot sun rays.

The chemist stated that the coating, which can be applied with a brush, was particularly useful for protecting metal parts during ocean shipment. Product is rapid-drying and can be removed easily with ordinary gasoline.

Directions for preparation are contained in the report which said the coating was composed of a mixture of a soluble dye, wool fat, natural resin, chinawood oil and white spirits.

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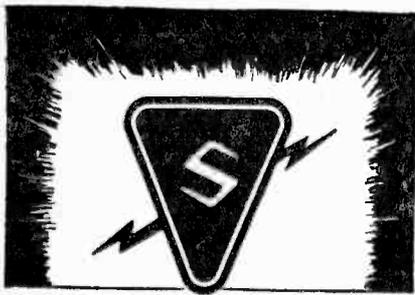
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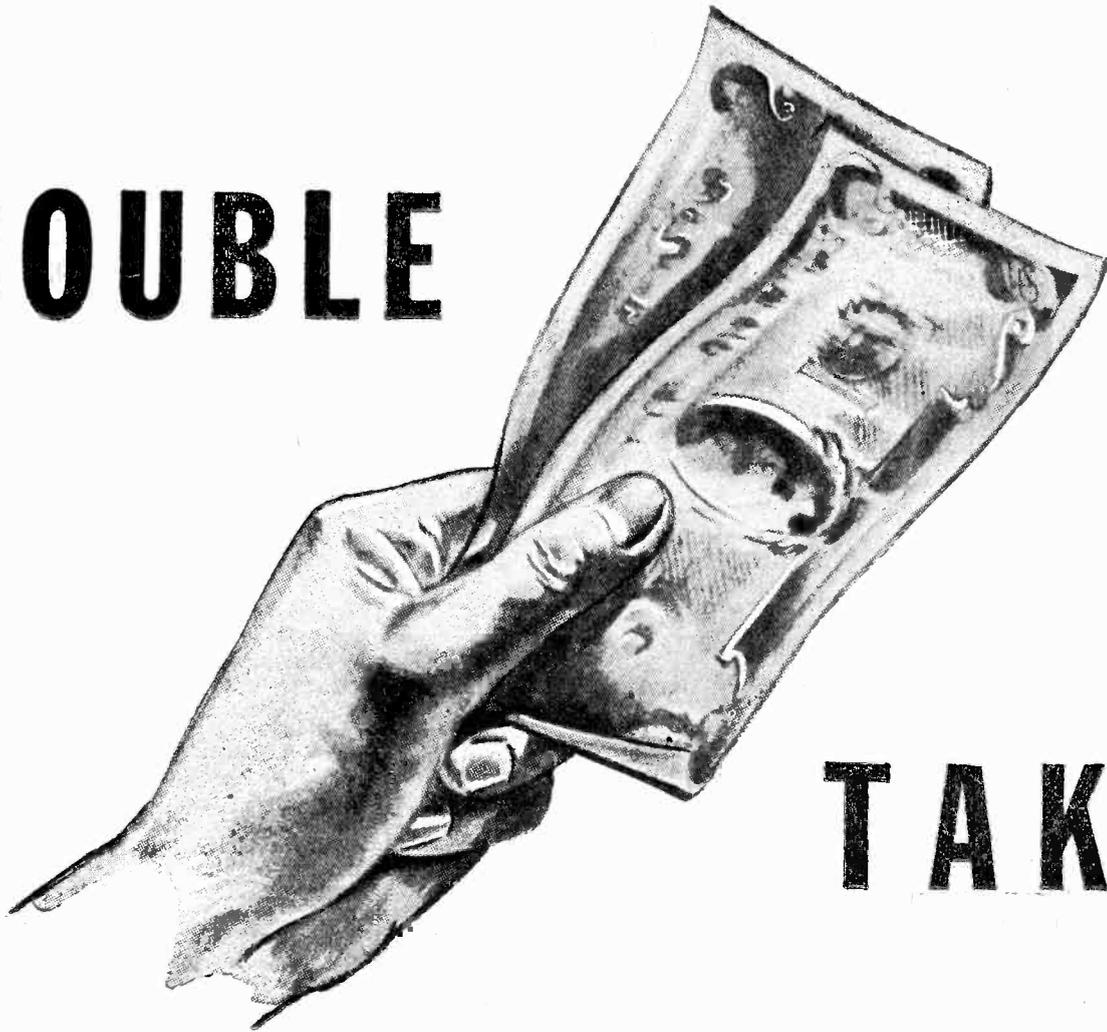


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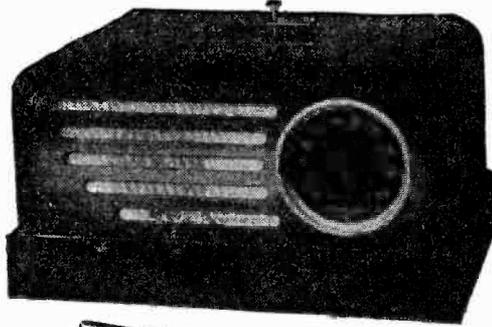
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Vets and Newcomers Swell Juke Op Ranks in Detroit

DETROIT, Aug. 3.—Entry of new blood into the juke box field is one of the most significant news trends of recent months.

Many of the new men coming into the industry are war veterans who have had experience in other lines and are coming into the field with the object of establishing their own business rather than just going to work for someone else.

In most cases they have not had prior experience in the coin machine field, but are intelligently studying and learning the methods of operation as they go along.

Typical of the development of new men in the industry is the recent entry of two new firms within the same block in an East Side location, tho the two firms face on different streets.

Family Enterprise

First of these is the T & D Music Company at 2511 LeMay Avenue, formed by Tony Milazzo and Dominic Corrado. Both are new men in the business and are brothers-in-law, making it a family enterprise. Corrado was formerly in the grocery business, but Milazzo has never before been in business for himself.

They are operating a small route of some 15 machines and are planning a steady expansion. They are now looking for a suitable store location to establish new headquarters in less crowded conditions than at present.

Around the corner George Guillery has established the Arrow Music Company, using a name familiar some years before the war when the Arrow Electric Company, operated by Mrs. Roy Small, was one of the prominent juke box organizations of the city.

Starting Small

Guillery is located at 2624 Montclair Avenue. He is starting in a small way, with a route of some 10 machines, and is proceeding on a sound, cautious basis, with no immediate plans for major expansion.

Guillery started in the business because of the encouraging experience of a friend in Pennsylvania who has done very well in the music machine

business. Formerly he was in the steel business for 13 years and was a scrap metal inspector at the Great Lakes Steel Company here until recently.

Guillery bought his present route from the Miracle Music Company, another East Side firm, which was reducing scope of operations because of ill health on the owner's part.

2 9800, Seeburg, E.S.R.C. Each	\$595.00
1 8800, Seeburg, E.S.R.C.	615.00
1 8200, Seeburg, E.S.R.C.	650.00
1 Major, Seeburg, E.S.R.C.	515.00
1 Vogue, Seeburg, E.S.R.C.	400.00
2 Gems, Seeburg, Each	360.00
1 71 Wurl. Coun. Model	225.00
2 Classic, Seeburg, Each	415.00
1 600 Wurl. R.	435.00
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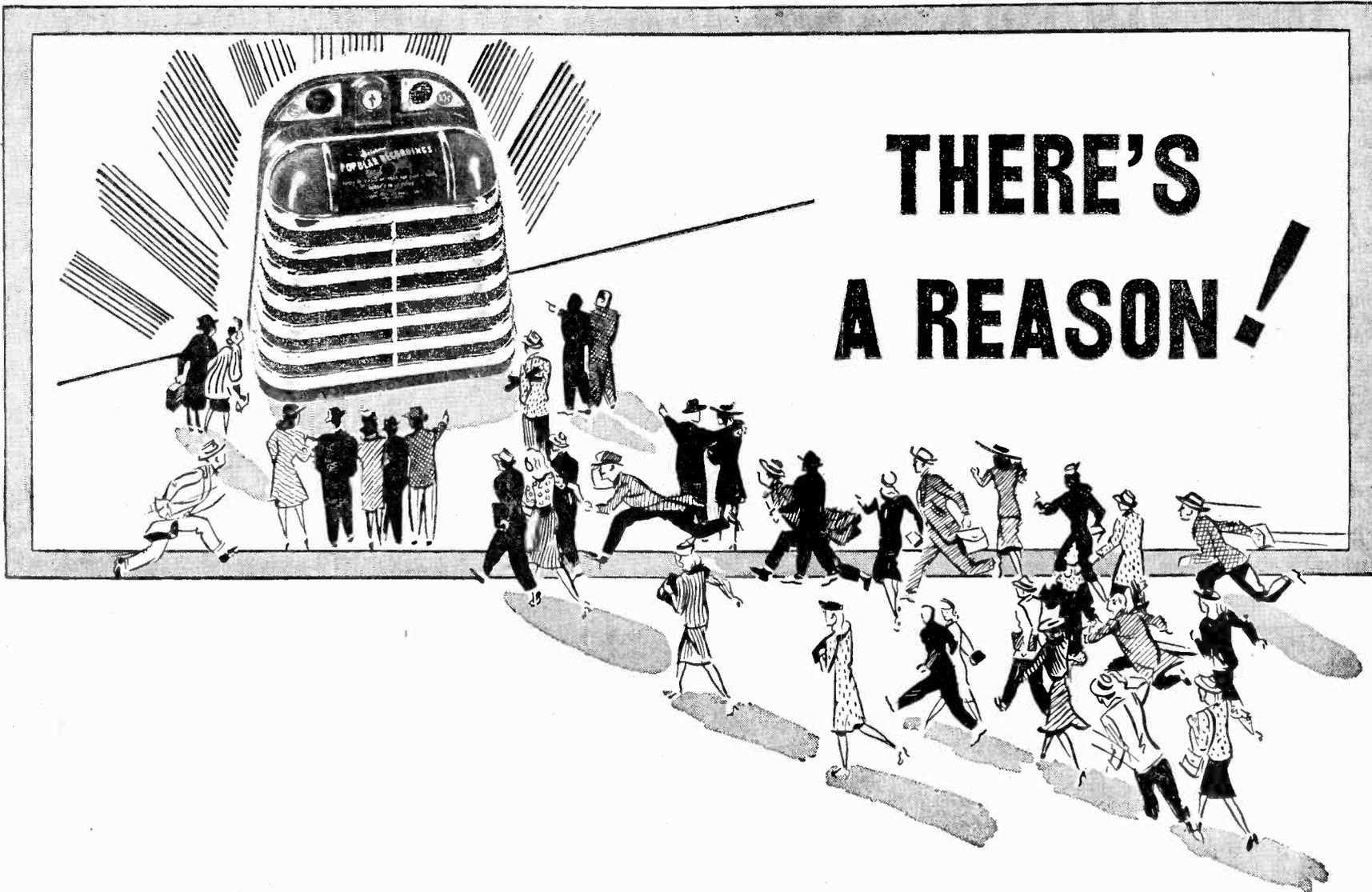
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D-249, Care The Billboard, Cincinnati 1, O.



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AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

Dean Simmons, head of ditto agency, has shelled \$30,000 into Spade Cooley's Santa Monica Ballroom, making Simmons a share holder.

Tex Williams Signs

Tex Williams, who left Spade Cooley's band to branch out on his own with a music crew, has signed with Capitol Records on an exclusive four-year contract. His new group includes Smokey Rogers, on guitar; Pedro DePaul, accordion; Cactus Soldi, fiddle; Spike Featherstone, harp, guitar and sax; Johnny Weis, electric guitar; Muddy Berry, drums; Ossie Godson, piano and vibes. Diane Richards is fem vocalist for group.

Cass County Boys recently cut six sides for ARA. Tex Ritter is publishing his latest song *I'm Riding With Tears In My Eyes*. His pub firm has opened offices in Radio City. Kirby Grant, Universal's new outdoor star, will sing his first Western ballad in forthcoming pic production, *Rustler's Round-Up*. His initial offering will be

Follow the Western Trail, clefted by Milton Rosen and Everett Carter.

Junior Dager's song, *Texas Moon*, written with the aid of Bob Carleton, has been recorded by Jack Owens, of the *Breakfast Club* and Roy Shields's orchestra on the Diamond Record.

Lewis Slavitt, American folk-dance specialist, and leading genius in U. S. history in the field, has been with McKennon Players since June 27.

M. M. Cole Publishing Company, is putting out a new Rex Allan Song Book, containing among many other songs of tomorrow, *Down On Sunnybrook Farm*, by Marty Licklider, Lew Mel and Thelma M. Parker, and *Happy Ranch Hands*, by Norman Kelly, Larry Gondringer and Lew Mel. *Sleepy Head*, new lullaby written by Ace Pancoast and published by National Music Publishing Corporation, of Philadelphia, is being heard more and more via radio disk-programs.

Dude Martin is really "a'straddle his saddle again" with a 55-minute daily broadcast over KYA, San Francisco, and a Pacific Coast network sustainer coming up for ABC. Dude surprised Herb Caen, San Francisco's nite life columnist and Western music critic, by extending his Persian Room contract at the Sir Francis Drake Hotel for 22 weeks.

Western Jamboree

A Western jamboree headlining name attractions is scheduled for Sundays at the Open-Air Theater at Dorney Amusement Park, Allentown, Pa. For the opening two-hour evening show, the line-up includes Dave Denny, cowboy screen star; Dick Thomas, of *Sioux City Sue* fame; Smokey and Henry and Tumbleweed Ludy and Whitey Carson.

Chris Sanderson was the caller and music maker for the square dancing featured at the July 4 public celebration in Philadelphia, sponsored by *The Evening Bulletin* in Fairmount Park.

Lee Thomas, New England vocalist and songwriter, has placed *Prairie Serenade*, *Sundown Trail*, *I'm Broken-Hearted Now* and *Lullaby of the Trail* with Leeds Music Company. The songs were written with Doye O'Dell, Republic feature player seen in Monte Hale series.

A group of six young Delaware County, Pa., musicians made their first radio appearance recently over Station WILM. They are the Blue Ridge Mountaineers, Billy Hood, 17; George Schock, 17; Stanley Moustakes, 16; Dick Moore, 16; Mary Yaroshuk, 16, and Paul Havener, 21, all residents of Chester Pike communities.

Pretty blond Mary Yaroshuk, accordionist, is a senior at Ridley Township High. The others are students at Ridley Park High, with the exception of Havener, who is a graduate, and George Schock, who is a senior at Prospect Park High.

Aftermath of the La Casa Del Rio Music Company case, in which Don B. Owens Jr., owner, was fined \$200 and costs June 12 in Toledo, is that Owens, according to Edward P. Buckenmyer, assistant county prosecutor, is sending letters to stockholders in the company telling them the case is "strictly phony" and soliciting money to pay his fine.

Since *The Billboard* has received a number of letters asking about the folk music publishing house, here is the history of the case to date:

The firm was organized by Owens, president; his wife, Ethel, as treasurer, and Edward M. Love, as secretary. Rio applied to the Ohio Securities Commission for license to sell

stock. Before any action by the commission, firm began advertising campaign.

Within a month police were receiving complaints and when more than 100 came in, firm was raided. More than 300 new offerings were found in the files, many of the composers having been asked to purchase stock in the org ranging from \$5 to \$100 before songs would be pubbed. Firm also "promised" songs would be plugged by top name bands on radio.

All three officers were indicted with violating the Ohio Securities Act. Owens was convicted, but the others were acquitted. He was fined and placed on a five-year probation. Judge ordered him to return all songs to writers who made requests.

It was then, according to Buckenmyer, that he began his letter campaign. The county prosecutor, the governor, the Securities Commission and the Ohio Pardon and Control Commission have been asked to investigate Owens' recent activities. Approximately 100 letters from the prosecutor's office have been sent to stockholders in the company explaining charges and disposition of the case.

All writers, according to court order, may have their compositions returned by request, and any failure by Owens to concur will probably mean revocation of his probation

Howard Opens

Jack Howard, who heads Cowboy Publications and Cowboy Records in Philadelphia, has just opened up quarters in the center of the city which is attracting much attention. He has arranged a clever musical decoration for his own private office. Bars of music cover the wall, and faces of his Western and hillbilly performer friends are the musical notes.

For his Cowboy Record label, Howard announced four new sides made by two local troupes. Elmer Newman and His Sleepy Hollow Gang recorded *Westward Bound* and *Let's Say So Long and Not Goodby*. The Santa Fe Rangers have a coupling coming up in *I Round Up the Stars and You've Got My Heart in Trouble*. The recordings were just made and will be released later this month.

A four-page red and black brochure, *The Ranch on Chestnut Street*, has just been prepared and being distributed by the Katz agency, New York, representatives of WFIL, to call attention to Elmer Newman and the Sleepy Hollow Gang. The troupe is featured Saturday nights on the station's ABC *Hayloft Hometown* network barn dance. In addition, the gang has its own daily noon program on WFIL. The attractive brochure sketches the show's stars with pictures of the entire troupe and gives a description of their radio programs.

Frank Blockowitch and his orchestra provide the music for the square dances being staged every Friday and Saturday evening at the Hillside Hotel in Allentown, Pa., by the Adamchak Brothers.

Bill Baer, gag writer, is collaborating with Dick Thomas on a *Sioux City Sue* cartoon panel in which the

Tradio Names New Distribbers

ASBURY PARK, N. J., Aug. 3.—Announcement was made this week of two more distributors for Tradio coin-operated radios by George Trad. New distributors are:

Southwest Distributing Company, 3710 East Anaheim Street, Long Beach, Calif., to be in charge of Southern California.

Sambert Distributing Company, 1910 Saint Jarlatheve, Oakland, Calif., will handle sales in Northern California.

No Jackpot Here But Bandits Got \$5,000 From KC Coin Firm

KANSAS CITY, Mo., Aug. 3.—Ten employees and two owners of the Music Service Company were robbed here recently by two armed bandits who escaped with nearly \$5,000 after binding their victims.

Firm is owned by Frank W. Murray and Edward J. Nettle, operators of juke boxes, who told police the bandits obtained about \$3,700 from the safe and about \$1,300 from the victims.

Employees robbed included Elmer Grauberger, John Wilson, Willie McNeill, Louis Geier, James Bohan, Ralph Clark, Richard Russell and Marty Woodward.

Murray, whose pockets yielded \$465 to the bandits, said, "All I carry with me anymore is carfare."

newspaper syndicates are interested.

Another double-header was featured at Sleepy Hollow Ranch near Quakertown, Pa., for the July 21 show. Headliners were Jimmy Walker and his All-Western Stars, sharing the spotlight with Slim Stuart and his Saddle Sweethearts coming up from Baltimore. Rex Allen, of WLS National Barn Dance show, headlined the July 28 show.

Curt Earl's variety band, Silver Lee, Dolly Dixon, Bunkhouse Al and Circle J., staged the Western and hillbilly jamboree at Dorney Park, Allentown, July 20.

IN WISCONSIN

Aireon KLEIN DISTRIBUTING CO.

2606 W. Fond Du Lac Ave. MILWAUKEE 6, WISC. KILBOURN 2032-3

LUMILINES

GE Mazda 12" or 18" long. Clear or frosted. Big Bulbs GE Mazda, 15, 25, 40, 60, 75 Watt. 120 to Carton. Write. Assorted 100 Springs for general games and music use, 4¢ each. 250 Bolts and Nuts, Asst., in glass jar, \$1.00. 1,000 Cotter Pins, Asst., 85¢ per box. Glass Fuses, autotype, 100 to pack, 3 amp., 3¢ each. 5, 10, 15, 20 amp., 2¢ each. Approved 3 amp. plug fuses, 100 to pack, \$4.85. Original, one and only GE Mazda Gun Bolts, 60¢ each. Panoram Projection Lamps, special values, write. Resin and Acid Core Solder, 1-lb. rolls, 60¢ per lb. Hack Saw Blades, 1 doz to pack, 8¢ each. Send us your tube and cable needs. 1/3 Dep., Bal. C.O.D., F.O.B. New York

ARCADE BULB COMPANY
58 W. 25th St. New York 10, N. Y.

6,000 USED RECORDS

8¢ Each — Lots of 1,000

F.O.B. Pittsburgh

Send Deposit With Order

PITTSBURGH MUSIC CO.

420 North Craig Street
Pittsburgh 6, Pa.

FOR SALE

10 Wurlitzer 730E. Each \$635.00
5 Wurlitzer 24s. Each 300.00
2 Wurlitzer 24s in Charm Cab. Ea. 300.00
9 Packard Wall Boxes. Each 25.00

Will throw in large box of used Cable. Guarantee above Merchandise to be in first class operating shape. Will ship open inspection. Will accept smaller offer for entire lot.

ROBERT TAYLOR
BOX 934 PORTSMOUTH, O.

FOR SALE

ONE SMALL ROUTE OF 20 MACHINES

(Late Models)
Located in South Carolina. Must be Wurlitzer Factory-Approved Merchant.
BOX D-269
c/o BILLBOARD CINCINNATI 1, O.

PHONOGRAPHS WANTED

We Will Pay Cash for WURLITZER

61 — 71 — 81 — 616 — 24
— 500 — 700 — 800 — 850.

SEEBURG

Rex — Gem — Regal —
Vogue — Classic — Colonel
— Envoy — 8800 — 9800.

ROCK-OLA

Counter Models—Standard—
Deluxe—Super—Masters.
5-Ball Free Play Games
Wanted. State Condition.
Write or Wire

BYRON NOVELTY CO.
2045 Irving Park Road, Chicago 18

NEW PACKARD WALL BOXES - \$38.95

Speakers, Brackets and Cable

PHONOGRAPHS AND MECHANISMS

Seeburg 8800, ES Only \$525.00
Seeburg 9800, RC 560.00
Mills Empress 385.00
Wurlitzer Twin 12 and Adapter, Complete 250.00
Mills Throne 315.00
1 Seeburg 8200 Cabinet 475.00
1 Rock-Ola Twin Twelve Mechanism and Adapter, Complete 225.00
1 1942 Mills Throne 480.00

ANGOTT SALES CO., INC.

2616 Puritan Ave. Detroit 21, Mich.

Electron Show Draws Eyes of Coin Industry

CHICAGO, Aug. 3.—Exchange of ideas and production methods by leaders in the electronics field, which rapidly is becoming an important factor in the coin machine industry, will highlight the National Electronics Conference, scheduled for October 3, 4 and 5 at the Edgewater Beach Hotel.

Three-day gathering will bring together electronic physicists, designers, production men and others who are working on this new development. More than 60 technical papers will be presented, covering recent advancements in electronics applications, and a series of forums will provide a medium for exchange of ideas between working electronics engineers as well as theoretical men.

Planned also are exhibits of electronic products now coming on the markets which possibly may include such coin machine products as the electronic sandwich vending machine. Manufacturers' displays are expected to cover equipment in the fields of communication, power, television and transportation.

Conference is being sponsored by Illinois Institute of Technology, Northwestern University, and the University of Illinois. Dr. J. E. Hobson, of the Armour Research Foundation, is acting as chairman of the board of directors for the event.

Nino's Music Firm New Juke Operator In Detroit Spots

DETROIT, Aug. 3.—Latest addition to the ranks of local music operators is the new firm of Nino's Music, with headquarters at 8113 Willard Avenue. Firm is being established by Nino Garofalo as his first independent business venture in the field.

Garofalo was formerly in the wholesale drug business as well as the jewelry field where he still retains a connection. He has been associated with the coin machine industry for some time, joining Willis Coin Machine Service operated by Bradlee Willis. Latter specializes in an extensive organization for other operators as well as operating his own route. In this way Garofalo has been able to acquire a wealth of experience which will serve him now when he establishes his own music route.

New Louisiana Law Tightens Licensing Control of Taverns

BATON ROUGE, La., Aug. 3.—Backed by the U. S. Brewers' Association and the Louisiana Municipal Association to "ensure good tavern conditions in the interest of public welfare," a bill signed recently by Governor Jimmie Davis subjects bars, taverns and other places handling beer to much stricter regulation.

Under provisions of the new act municipal, parish and public authorities are granted much greater control of issuance of beer licenses and revocation for cause of those already issued.

By doubling the present tax of \$1.50 and giving the funds to local authorities, the bill provides revenue to be used for closer supervision of bars and taverns. The governor has also taken action on Senate bill 46, which provides for stricter supervision of retail liquor outlets but does not provide for the additional tax.

Causes for license revocation under the new act are "illegal gambling on the premises" and failure to keep establishments well lighted and open to view from the outside.

The measure provides that municipalities and parishes must pass local ordinances in order to obtain the additional funds from the State revenue collector.

Janes Music Co. To Expand

INDIANAPOLIS, Aug. 3.—Expansion program of the Janes Music Company here was launched recently with the announcement by Blanche Janes, president, that firm had leased additional space at headquarters, 803 North Delaware Street.

Addition, measuring 25 by 100 feet, will enable company to equip service department for refinishing and general repair work on juke boxes. Other plans are to convert present space into a streamlined music shop where sheet music and phonograph records will be sold. Sheet music is a recent addition to the company's line.

Program calls for installation of new and larger record cabinets and accommodations for all types of sheet music. Rear of the establishment will house office and executive department.

Continue Juke Injunctions in Detroit Cases

DETROIT, Aug. 3.—Two restraining injunctions are now in effect here—one enjoining the local music maintenance union from picketing locations where certain distributors have placed their juke boxes, and a second injunction restraining three juke box distributors from placing their machines in locations which already have music machines.

The three distributing firms named in the court injunction were alleged to have "raided" city locations and using coercion to place their juke boxes in bars and restaurants.

In answering these charges attorney for the distributors stated that restriction of peaceful competition is illegal. Nevertheless, the injunction remained in effect when the court refused to dismiss the order.

Dismissal Fought

Attorney for the local Music Workers' Union fought dismissal of the injunction against the distributors and again alleged that the three distributors were using unfair, underhanded methods.

An injunction enjoining the union from picketing locations where these distributors have placed machines,

however, has also been continued by the court.

The court, in upholding the injunction restraining the distribution firms on July 27, said that it would postpone any further action for two weeks. The court also suggested that the union and the distributing firms should meet and try to agree on terms for modifying both injunctions.

HARD TO GET PARTS

★ MAIN FIBRE GEARS

for

WURLITZER	\$4.00
STAR WHEELS30
SELECTOR PINS, 1 Doz.	3.00
For SEEBURG & WURLITZER	
NEEDLE SCREWS, 1 Doz.	\$2.00
VOLUME CONTROL KEYS, 100..	5.00
SHOULDER SCREWS FOR CANCEL	
PAWL ON WURLITZER MACA-	
ZINE SWITCH, 1 Doz.	1.50
TRIP DOWN WIRE, 1 Doz.	5.00
BRASS YOKE ROLLER, 1 Doz.	2.00
MAIN CLOCK GEARS WITH	
HARDENED DOGS AND SPRINGS	
FOR MILLS AND JENNINGS	
SLOTS, Each	2.00

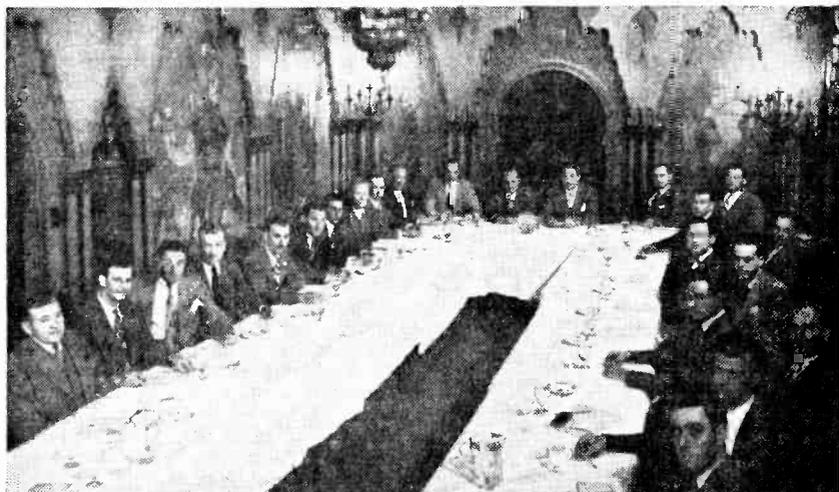
Plunger Rods or Ball Shooters for All Makes Pin Ball Mach., \$5.00 Per Doz.

Distributors and Jobbers, write for quantity price list.

James Clement Mfg. & Coin Machine Parts

948 W. Russell St. Phila. 40, Pa.

WE GOT 'EM!
WE GOT 'EM!
BRAND NEW hand spun Aluminum RECORD HOLDER TRAYS
\$20 per set of 12
write-wire-
phone-
FIT WURLITZER MODELS 50, 51, 61, 71, 41 AND 81
DO NOT CONFUSE THESE TRAYS WITH REBUILT TRAYS. THESE ARE BRAND NEW.
Eliminate Unnecessary Service Calls!
DON'T KEEP YOUR COUNTER MODELS IDLE FOR LACK OF RECORD TRAYS!
SOLD ONLY IN SETS OF 12
1/3 deposit with order, balance C. O. D.
Special Distributors' Deal still available in some territories.
EXCLUSIVE DISTRIBUTORS OF AIREON ELECTRONIC PHONOGRAPHS AND ACCESSORIES
ALFRED SALES, INC.
Distributors of coin operated machines and devices
1006-1008 Main St. LI. 9107 Buffalo 2, N. Y.



WEEKLY SALES HUDDLE of the combined staffs of Atlantic New York Corporation, Atlantic New Jersey Corporation and Atlantic Connecticut Corporation—affiliated Seeburg distributors—is on here after luncheon at the Park Central Hotel, New York. Co-ordination of plans is the objective.

PHONOGRAPH ROUTE FOR SALE IN MIDWESTERN STATE

Established Route of 43 All Late Model Machines with 26 Wallboxes, Speakers, Parts, etc., located adjacent to permanent military installation, and in the heart of a multi-million dollar governmental project. Machines are all located within limits of large city, plenty of room for expansion. Not a sacrifice, but will pay out in a short time.

PRICE — \$35,000

BOX D-271, THE BILLBOARD, CINCINNATI 1, OHIO

Chicago:

Harry Salat, of Bell Products, is off to California with his wife and two children for a month of vacationing and enough firm work to keep him out of mischief. According to Al Sebring, Harry will spend some time in the company's San Francisco office at 1002 Buchanan Street, with an eye to promoting the new coin-changer. Sebring reports that a number of large interests outside of the coin machine business expressed interest in the changer during a recent New York showing.

Mike Atol, who distributes the Challenger juke thru his Northwest Challenger Company in St. Paul, came down for a two-day stay and talked with Bert Davidson, of U. S. Challenger. . . . F. N. Rigby arrived from Topeka, Kan., where he heads R. & F. Sales Company, to expedite equipment deliveries. . . . Norwood Veatch reported to manufacturers on distributing activities of his Central Distributors in St. Louis.

Jack Nelson has moved his music distributing offices to 2320 N. Milwaukee Avenue. Occupying a one-time bank building, firm is now operating in plush surroundings. . . . Ray Virsluis, of Moline, was in town for a few days of relaxation, also to place orders for his operating business there. . . . Another down-State operator seen at coin offices was J. M. Trotter, Jacksonville.

Jimmy Martin reports that his allocation from first production of new Rowe cigarette venders will be air-expressed (See Chicago on page 120)

Detroit:

Gay Wobermin, of Gaycoin Distributors, is in Florida with James A. Passanante, veteran coin machine figure from the Detroit territory, for a couple of months. Stanley Robins is handling the Gay Coin business in their absence as assistant sales manager. . . . Mrs. Elizabeth Lund, office manager of the MAPOA, is back from a vacation in New York.

Joseph Brilliant, president of the MAPOA, has left for three weeks' vacation at Mackinac Island. . . . Victor De Schryver, head of Marquette Distributing Company, out of town on a business trip. . . . Ben Liddon, who is convalescing after several months' illness, is moving the headquarters of the Advance Service Company, formerly on 14th Street, to 11737 Hamilton Avenue.

Meyer and David Saperstein are incorporating the Reliable Vending Company at 7648 Fenkell Avenue, with a capitalization of \$50,000, to operate in the vending machine field. . . . Andrew B. Hamer, who runs the Sunny Jack Music Company, is spending a few days fishing up in Canada.

Vancouver:

Joseph H. Myers, of J. H. Myers Distributing Company, Ltd., who is distributor of Aireon jukes for the Provinces of Alberta, British Columbia and the North West Territories, with headquarters in this city, is displaying the new models in his showrooms. He expects a shipment of a limited number from the new assembly plant in Montreal this month.

D. S. Robertson, chief mechanic for Smith Bros., Wurlitzer distributors in Western Canada, is in Victoria on business for his firm. Hugh Smith states that most of his territory has been covered lightly, machines coming thru from the assembly plant in limited numbers. . . . A question that is worrying most distributors in this territory is what will happen if the price of machines increase greatly. Canada has a ceiling set on them and it will be impossible for Canadian importers to raise prices too high. Some cling to the hope that now the premium of 10 per cent on the Canadian dollar has been lifted by the Canadian government it may balance any rise that may take place.

COINMEN YOU KNOW

Cincinnati:

Back from Cleveland, on the first non-stop flight from Cleveland to Cincinnati, came John Weisenberger, who operates Kentucky Service Company across the river. Altho it was his first flight, Weisenberger enjoyed it. Mrs. Weisenberger, who is associated with her husband in the business, is leaving for the Smoky Mountains to be gone about two weeks.

Sam Chester, who operates the Diamond Vending Machine Company and is president of the Automatic Phonograph Owners' Association here, suffered a slight accident and a sprained ankle this week which will keep him away from his office for a few days. . . . Al Lieberman, B. W. Novelty Company, is in Chicago on a business trip. . . . Milton Cohen, Ohio Specialty Company, will likewise go to Chicago for a few days on business and pleasure.

On a good-will tour during which they visited members of the Automatic Phonograph Owners' Association, J. I. McClellan, district sales manager for Seeburg, and Verne Greene, district field service man, were in Cincinnati this week. . . . Mrs. Charles Kanter, Boss-Lady at Ace Sales Company during the absence of her husband who is vacationing in Florida, is doing a fine job.

Up in Reading, O., Howard Males, phonograph operator, has opened a record and appliance shop. Males has sponsored a softball team called the Shoestringers, who have won 15 out of 16 games in their league. The team will enter the Cincinnati tournament for the playoffs.

Joe Mistler, with K & O Music Company, will spend the next two weeks vacationing in the Great Smoky Mountains.

Boston:

Walter Luby, Shrewsbury, Mass., in Boston the other day with his son to buy some new units. He operates the White City Park Arcade. . . . Bill Hamel, Hamel Distributing Company, recently sold two music routes. Bill Greely, same firm, hiked off to Concord, N. H., for the week-end.

R. Driscoll, Danvers, Mass., is now in California. . . . Milton Hoff, Boston Coin Machine Company, Inc., is waxing enthusiastic over some of the new games. . . . M. Jacobs, Eliot Enterprises, is traveling thru New England for radio. Says there are a number of ready-made locations for the coin-operated radios. . . . George White, Worcester, Mass., the Beau Brummell of the trade, was in Boston recently.

On the long distance telephone daily is Ed Ravreby, Associated Amusements. Ed keeps busy trying to secure new machines for New England operators. Walter Curran, Dorchester pinball operator, was a recent visitor at Associated Amusements.

Veterans coming into the business here include Walter J. Midula, Palmer, Mass., who is starting up a route. . . . Louis Fontaine, Greenfield, Mass., disabled vet, is planning to start a music machine route. . . . Si Redd, Redd Distributing Company, has been able to spend more time in his home office lately.

Into Boston on a flying trip came Adolphe Dugas, Webster, Mass. . . . Arthur Strahan, Mohawk Music Service, Greenfield, Mass., is one of New England's most successful and enterprising operators. He has placed an order for a new truck van for his business. With his two-seater airplane Strahan has been able to service 25 locations.

New York:

Victor Trad, Tradio Radios, has just returned from Georgia, where he has been giving field tests to something new that will be of interest to coinmen. . . . Al Cohn, Asco Vending, Newark, has just returned from a biz trip to Montreal. . . . Murry Wohlman, Pan Coast Amusement, is now on vacation at White Lake.

Shoe shining machine of Pan Coast is now in production, George Guenet states. George plans to leave next week for a vacation in Canada. . . . Dave Lowy, of the firm of the same name, has his fingers in a lot of pies of late. . . . Phyllis Feldman is the new redhead addition at Runyon Sales of New York.

Within three or four weeks Challenger will start delivering jukes and cup vending machines in the East, Mac Pearlman states. New 1,000-cup vender now on location in the salesroom of H. Rosenberg Company is attracting plenty of attention. . . . Herman Brothers, coin machine counsel, plans to start his vacation next week resting at Long Beach.

Earl Winters, Modern Music, states that Vogue records are getting into real production now. Nat Cohn, same firm, is still on vacation. . . . Bernard Rodin has already made reservations for his wife and himself at the CMI convention. . . . Aireons are arriving every week now at Manhattan Phono. . . . Jake Fitzgibbon, Jafco, is almost ready to break with his new venture. . . . Harry Berger, West Side, also has some plans which he will announce shortly.

Al Blendow, International Mutoscope, is kept busy these days with his Atomic Bomber. . . . George Trad, Tradio Radios, is still adding to the list of his distributors. . . . The new Vendo coin changer is now on location in the city. . . . Paul Lambert is converting penny gum machines to 10-cent aspirin machines. Paul used up a lot of his product doing the converting, according to reports.

Jack Mitnick, Runyon Sales, is a proud grandfather now. . . . Charles Katz and Leon Berman, Standard Games, report interest high in their new amusement game. . . . George Ponser, Amusement Enterprises, is still receiving congrats from skee-ball distributors and operators for his "bank ball" court victory. George and Irving Kaye will display three new amusement games at the Hotel New Yorker beginning August 15 for four days.

Dave Margolin, Manhattan Phono, is still doing "great" with his plastic factory. . . . Coin laundry in Parkchester is reported to be doing a land-office biz. . . . Al Bloom, Speedway Products, reports "talking gold" is still getting congrats from proud jukes. . . . Stanley Gersh and Sam Garber, Perfect Games, are all hepped up on their new penny pitch game. . . . J. Schoenbach, of the firm of the same name, is going heavy on coin machine accessories.

Gloria Friedman is the new assistant to Johnny Holonka at the record department of Runyon Sales. . . . Coney Island arcade owners are taking a current drop in revenue despite the large crowds that are reported to be attending. . . . B-29 Turret Gunner has been placed in another Times Square amusement arcade. . . . Atomic Bomber has also found its way into a Broadway arcade.

New version of the Aece Theater is now in production, according to Charles Shankman, vice-president. . . . Louis Fox has been wearing himself out running back and forth between his arcade in Steeplechase Park and the one on the Boardwalk (Coney Island). . . . Herb Weaver reports biz is good in his Chinatown amusement arcade. . . . Howard Kohn has been busy fixing machines in Bernie Katz's arcade.

Claire Morano, Amusement Enterprises, is wearing a big smile these days as a result of the court decision. George Ponser spent last week-end visiting his youngster at a near-by (See New York on page 122)



COIN PARTNERS, Irving Goldberg (left) and Al Stern, of World Wide Distributing Company, Chicago, relax at the Park Plaza Hotel, St. Louis. They were guests of Ben Axelrod, manager of Olive Novelty Company there.

Los Angeles:

Bill Happel, of Badger Sales Company, has returned from his extensive tour thruout the Northwest and Canada. Bill reports that new games are gaining momentum, but it is the same old story of fighting for equipment. He says there is a market for Freeplay consoles, and Badger will begin financing deals in Western Canada. He predicts the demand for used equipment will continue for at least two more years. Happel was married during his trip to Martha Marger, in Portland, Ore., June 29, and managed a honeymoon at Banff and Lake Louise while attending to business in the North. George Murdock, of San Francisco, recently

dropped in at Badger offices and renewed his acquaintance with parts manager Jack Leonard. Leonard is currently proud of his recent 220 score on the bowling alley.

Paul Laymon's place is crowded these days with operators looking over the new draw bell on display there. . . . E. T. Mape was in town for a week checking over his offices with local manager Ray Powers. . . . Mollie Simon reports the work is getting heavier in her stenography business for coinmen. . . . Jimmy Rutter, of Operator's Service, recently made a round trip to Kansas City, Mo., in four-and-a-half days, on his horse-racing game. Anton Jeppeson, May- (See Los Angeles on page 119)

DON'T OVERLOOK THESE BARGAINS

WURLITZER	
780-E	\$600
750-M	650
750-E	650
800	650
850-E	695
500	395
500-A	395
600-K	400
SEEBURG	
8800 RCES	\$575
8200 RCES	600
GEM	300
VOGUE	375
REGAL	325
ARCADE	
NEW SMILEYS	\$ 20
GOALEES (Like New)	325
GOALEES (New)	Write

All above equipment ready for location. 1/3 certified deposit required.

R & S SALES COMPANY

3rd & BUTLER ST., MARIETTA, OHIO

COINMEN YOU KNOW

Los Angeles:

(Continued from page 118)

wood, and S. L. Griffin, Pomona, were in Rutter's shop looking around.

M. C. (Bill) Williams is finally off jury duty and rejoicing. He has the new dynamite game on display in his showroom, and has already received a shipment of 50 machines for delivery. . . . Nels Nelson's offices are bristling with activity, with everyone interested in looking over the new Strikes 'n' Spares automatic bowling game on display there. Nelson reports he is making deliveries now on this new automatic game by Ed Johnson.

Charles F Washburn, divisional sales manager for Packard and head of Ace Distributing and Coast Record companies, now has all his activities functioning out of the spacious new headquarters on Pico. Washburn has a large three-storied building which promises to be one of the showplaces of Coin Row. He is still retaining his old quarters for storage and shipping. Washburn recently returned from two weeks in Indianapolis and Chicago, including four days at the Packard factory attending a school held for Packard's 13 divisional sales managers. Bill Abel reports they will have a shipment on hand any day of the new Packard Hideaway 24-record units, with the console going into production in September. Walt Hedenberg, local sales manager for Ace, tells of the recent visit of Mr. Brown and Mr. Erickson, of Standard Supply, Salt Lake City. While in town, Brown and Erickson took in a recording session with Abel, Hedenberg and Chet Wiser, traveling sales manager for Coast, who recently returned from a tour of Western States.

Don Hamby, of Pacific Records in Berkeley, was in George Burke's and Ken Brown's Coinmatic Distributors offices conferring with Manager Preston Jarrell. Don spent a week in town mixing business with pleasure and renewing old acquaintances. Burke and Brown spent the week-end at Catalina with their wives. F. J. Myers, of K & M Service, is still in Dallas and has hired secretary Ann Young to help him organize his company's new offices there. Partner Len Kelley is holding the fort locally.

Charles R. MacFarland, CMAC Western representative, was in visiting with Aubrey Stemler after a recent trip to the Northwest. Mac (See Los Angeles on page 122)



THE VOICE, Frankie Sinatra himself, learned a few things about the coin machine business in a chat with Ben Coven, of Coven Distributing Company, Chicago. Confab was interrupted here as Frankie borrows Stein's pen to prepare for an onslaught of autograph hunters.

YOUR PACKARD DISTRIBUTOR IN NORTHERN ILLINOIS AND EASTERN IOWA OFFERS

THE SENSATIONAL NEW HIDEAWAY MODEL 400. \$450.00

PLA-MOR WALL BOX	\$38.95	SPEAKERS
PLASTIC CABLE, 30	.27	#1000 OUT OF THIS WORLD
REGULAR CABLE, Wire	.22	# 900 STEEL CABINET
		# 800 STEEL CABINET
		# 700 STEEL CABINET
ADAPTORS		STEEL CABINETS
SINGLE 24 WURLITZER	\$59.50	SINGLE CHASSIS, HIDDEN
TWIN 12 WURLITZER	71.50	TWIN CHASSIS, HIDDEN
SINGLE 20 SEEBURG	59.50	
SINGLE 20 ROCK-OLA	59.50	

NEW MACHINES FOR DELIVERY NOW

FRISCO	\$274.50	OKLAHOMA	\$269.50	GOTTLIEB SUPER-LINER	\$322.00
GOALEE	525.00	RIVIERA	279.50	GOTTLIEB CANTEEN	274.50
TOTAL ROLL	525.00	SOUTH SEAS	279.50	CHICAGO COIN	
IDAHO	269.50	EXHIBIT BIG HIT	334.00	SPELLBOUND	325.00
STREAMLINER	269.50				

ONE BALL GAMES

TURF KING	\$275.00	'41 DERBY	\$225.00	LONGSHOT	\$185.00
JOCKEY CLUB	275.00	CLUB TROPHY	210.00	KENTUCKY	195.00

BELL MACHINES

GOLD CHROME, 50c		JENNINGS VICTORY CHIEF, 5c	\$150.00
1 CHERRY P. O.	\$250.00	JENNINGS VICTORY CHIEF, 25c	195.00
V. P. BELLS B. & G., 5c	42.50	JENNINGS 4 STAR CHIEF, 5c	95.00
MILLS CLUB BELL, 5c	200.00	MILLS BLUE FRONT, 25c	165.00
MILLS CLUB BELL, 10c	225.00	MILLS BROWN FRONT, 25c	175.00
SILVER CHIEF, 5c	135.00	PACE COMET, 5c	65.00
PACE COMET, 25c	85.00	PACE COMET, 10c	75.00
MILLS Q. T., 5c	\$65.00		

WORLD-WIDE Distributors

• 1014 N. ASHLAND—CHICAGO 22—Phone BRUNSWICK 2338-6878
• 1513 OAK ST.—KANSAS CITY 8—Phone VICTOR 8404-8405

FOR SALE

USED FIVE BALL FREE PLAY

1 A.B.C. Bowler	\$ 89.50
1 Alert	89.50
1 Arizona	179.50
3 Big Parade, Each	139.50
1 Boloway	79.50
1 Bosco	79.50
2 Brazil, Each	179.50
1 Five & Ten	119.50
2 Flat Top, Each	179.50
2 G.I. Joe (Jungle), Each	79.00
2 Sky Blazer, Each	80.00
1 Sky Chief	155.00
1 Smack the Jap (Convert. Knock-Out)	109.50
1 Spot Pool	79.50
1 Bomb the Axis (Convert. Star Att.)	39.50
1 Three Score	32.50
1 Venes	79.50
1 Wagon Wheels	179.50
1 Grand Canyon	179.50
1 Invasion	129.50
1 Jeep	99.50
5 Keep 'Em Flying, Each	159.50
1 Laura	189.50
1 Liberty	169.50
1 Majors '41	65.00
1 Marvel Baseball	109.50
2 Midway, Each	119.50
1 Montokor	79.50
1 Oklahoma	179.50
1 Santa Fe	179.50
2 Hi Dive, Each	109.50
1 Bally Play Ball	39.50
1 Sink the Jap (Convert. 7-Up)	52.50
1 Battle	89.50
1 Gun Club	89.50
1 Ball Fleet—Plastic Bumper	39.50

USED ARCADE EQUIPMENT

1 Lite League	\$349.50
5 "Rapid Fire" Bally, Each	109.50
MUSIC	
Packard Pla-Mor Wall Boxes	\$ 38.95
One-Piece Bar Bracket, Each	5.00
#700 Speakers	21.95
#800 Speakers	36.95
#900 Speakers	49.50
30 Buckley Boxes, "Old Style," Each	5.00

SHANK BROS. AUTOMATIC MUSIC CO.
839 W. Walnut St. Kalamazoo 44, Mich.
Phone 3-2415

PHONOGRAPHS

1 Seeburg 8800 Remote Control, Just Overhauled and Painted	\$600.00
2 Wurlitzers, 24 Model, Each	300.00
1 Wurlitzer 800 for	400.00

USED FREE PLAY TABLES

Four Diamonds	\$ 69.50
Contest	109.50
High Dive	79.50
Four Roses	49.50
Big Time	39.50
Keep 'Em Flying	115.00
Sun Beam	59.50
Knockout	125.00

ONE BALL TABLES

Club Trophy	\$295.00
Sportman	200.00
One-Half Deposit With Orders, Balance C. O. D.	

H. & H. NOVELTY CO.

2033 Texas Ave. Shreveport 13, La.

OVERSTOCKED

The Largest Used Coin Machine Distributors in the Southwest

PHONOGRAPHS

4 Wurlitzer 750E, Each	\$725.00
2 Wurlitzer 600-42 (Victory), Ea.	435.00
5 Wurlitzer 24-42 (Victory), Ea.	400.00
1 Wurlitzer 800	675.00
4 Wurlitzer 500, Each	475.00
1 Wurlitzer 600R	425.00
1 Wurlitzer 716	200.00
2 Wurlitzer 616, Each	250.00
2 Wurlitzer P12, Each	145.00
1 Wurlitzer 412	155.00
6 Rock-Ola Commando, Each	550.00
1 Rock-Ola DeLuxe	460.00
1 Rock-Ola Imperial 20	255.00
2 Rock-Ola 12 Lite-Up Grill, Each	145.00
4 Rock-Ola 12-Record, Each	125.00
2 Seeburg 9800 ESRC, Each	630.00
1 Seeburg 8800 ESRC	675.00
1 Seeburg 8200 ESRC	675.00
2 Seeburg Model A, Each	125.00
2 Seeburg 12-Record, Each	125.00

ONE BALL MARBLE TABLES

5 Longacres, Each	\$340.00
2 Thorobreds, Each	325.00
1 Sportsman	175.00
3 Blue Grass, Each	150.00
1 Dark Horse	125.00
1 Sport Special	125.00
1 Record Time	100.00
1 Gold Cup	40.00

SLOTS AND CONSOLES

1 Bakers Pacer, D.D., P.O.	\$275.00
1 Bally Club Bell, Comb.	225.00
3 10c Watling Roll-a-top 3/5 Reb. Ea.	105.00
2 5c Mills Gold Chrome 3/5, Each	187.50
1 5c Mills Silver Chrome 3/5	195.00
1 5c Jennings Silver Original 3/5	155.00
4 5c Mills Vest Pocket, Used, Each	45.00
10 5c Mills Q.T. Refinished, Each	89.50

FIVE BALL MARBLE TABLES

1 Wagon Wheels	\$235.00
1 Big League	40.00
1 Speed Ball	65.00
4 Victory, Each	75.00
1 Bombardier	80.00
2 Hi Boys, Each	55.00
1 De Icer	75.00
1 Attention	70.00
1 Hi Hat	65.00
1 Spot Pool	65.00
1 Sky Chief	160.00
1 Home Run	60.00
1 Ten Spot	50.00
1 Cross-Line	60.00

ARCADE EQUIPMENT

Lite Leagues	\$375.00
Rapid Fire	135.00
Chicken Sam	80.00
Air Raider	135.00
Ten Strike	65.00
Skee Jump	55.00
Chicago Coin Goalee	375.00

NEW EQUIPMENT

Lite Leagues	\$425.00
Big Hits	334.00
Surf Queen	327.50
Victory Special	661.50
Genco Total Roll	525.00
Pitol Trainers	Write

PACKARD PLA-MOR EQUIPMENT

MISCELLANEOUS

20 Rock-Ola Wall Boxes, Each	\$15.00
10 Rock-Ola Bar Boxes, Each	17.50
15 Wurlitzer 125 Wall Boxes, Each	15.00
5 Wurlitzer 320 Boxes, Each	15.00
6 Wurlitzer 145 Steppers, Each	45.00

ACE COIN MACHINE COMPANY

2214-16 Main Street

Phone C-3095

Dallas 1, Texas

Look To The **GENERAL** For **LEADERSHIP**

RECONDITIONED EQUIPMENT

3 LATE MODEL PHOTOMATICS

15c Chutes. 1 purchased new August 1941 (FD Serial); 2 purchased new November 1941 (SD Serial). Used very little . . . All 3 in good, clean condition!

Price: \$750 each (Crating and Shipping Extra).

Will sell all three for \$2,100.00 and will include 1 Lot of Frames and Chemicals.

5-BALL:

ARCADE:

BIG TIME	\$ 65.00	KEENEY AIR RAIDER	\$169.50
BOLOWAY	89.50	PLAY GOLF	125.00
CLICK	75.00	SKY FIGHTER	225.00
DEFENSE (Genco)	99.50	TEN STRIKE, Latest Model FP.	350.00
DRUM MAJOR (Plastic Bumpers)	60.00	1-BALL & CONSOLES:	
HOROSCOPE	69.50	PIMLICO	\$325.00
MIDWAY	150.00	THOROBRED	375.00
MYSTIC	79.50	MILLS 1940 1-2-3	150.00
OH! BOY (Plastic Bumpers)	50.00	BAKERS PACERS, DD	275.00
SCHOOL DAYS	69.50	HIGH HAND	199.50
SHOW BOAT	69.50	PACE REELS, JR., PO, 5c	150.00
SKY LINE	55.00	SILVER MOON TOTALIZER, FP.	125.00
SKY RAY	50.00	SUPER BELL, 5c Conv.	295.00
TEN SPOT	60.00	TRIPLE ENTRY	175.00

GENERAL  Formerly The General Vending Service Co.
Vending Sales Corp.
306 N. GAY ST. ★ BALTIMORE, 2, MD.

COIN MEN YOU KNOW

Chicago:

(Continued from page 118)

here soon. As distrib for these machines, he's enthusiastic over a new feature which will allow change-making with 11 combinations of coins. Martin also says record sales are at wintertime levels, something unusual.

Hoscle Goldberg, of Sterling Novelty Company, Louisville, was in town searching for new equipment in amusement lines. . . . Bob Warner visited manufacturers to keep things humming in Columbus, where he heads American Vending Company.

Aubrey Weinzelsbaum, partner in Coin Amusement Games here, is back from a swing thru Indiana, showing operators a sample edition of the firm's Jungle Fury target game conversion. . . . Final details are being set on the organizational set-up of the new Munves Manufacturing Corporation here, according to Mike Munves. Firm hopes to move into its building on the near North Side.

Two more operators have entered the coin radio field in this area. In Champaign, Ill., Bill Rush, a former coinman now out of the army, is setting up routes. Robert Frisch is a newcomer to the trade, operating in the Fox River Valley cities. Both are using Tradio equipment distributed here by Morris Nozette.

Bob Howenstein, of Howe Sales Company, Fort Wayne, Ind., was in town recently on a business trip devoted to heavy buying. . . . Also here were Jules Peres and Henry Fox, of New Orleans. . . . Coin play in Baltimore is doing unexpectedly well during the summer months, according to Irv Blumenfeld, of General Vending Sales Corporation, Baltimore, who recently visited friends at Empire Coin Machine Exchange.

E. R. Carlstedt, of Moline, Ill., and Woolf Solomon, of the Central Ohio Coin Machine Exchange, Columbus, O., were making the rounds here last week. . . . Other Midwestern distributors in town were Ralph Crain, of Kankakee, Ill., and E. Hautzer, of Auburn, Ind. Both were lining up machines in anticipation of a heavy season this fall.

Operator Harry Miehle, of Williamsport, Pa., managed to get in a game or two of golf while here on a buying trip a short time ago. . . . Tony Mangano, of Omaha; Frank Averkamp, of Clinton, Ia., and Tom Madden, of International Falls, Minn., were recent visitors to the Mills Industries plant. Dick Law, of the Mills advertising staff, has returned to work following a fishing trip to Grand Marais, Minn.

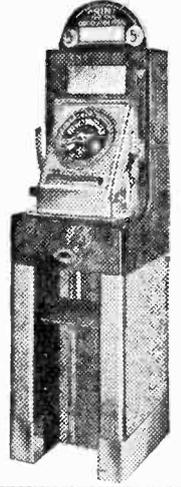
Buster Williams and E. H. Newell, of Music Sales Company, Memphis, flew up in Williams' new Cessna five-passenger, twin-motor plane, which Buster has been using for business as well as pleasure since leaving the Army Air Force in which he was a pilot-instructor. . . . Recent visitor at United Manufacturing Company plant was W. R. Sellers, manager of the West Coast Amusement Company, Tampa.

At last report, Pat Buckley, of the Buckley Trading Post, was in Switzerland. Buckley is on a European trip in furtherance of his firm's foreign trade and possibly to set up a manufacturing plant in France. Smitty Smith, of the Buckley firm, leaves this week for a vacation at his summer home on the Fox River at McHenry, Ill.

Howie Freer, of Empire Coin Machine Exchange, has returned from his Eagle River vacation looking tanned and fit. Shirley Korush will leave on her furlough next week (12). Her destination has not yet been determined. . . . J. D. Lazar, of the distributing firm of B. D. Lazar, Pittsburgh, recently visited the Gottlieb brothers at the plant.

METAL TYPERS

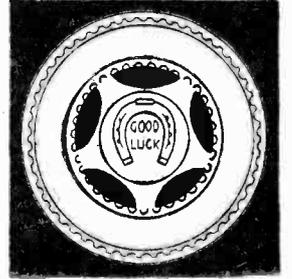
NEW MACHINES



EXPERT REPAIR SERVICE

METAL TYPER DISCS

WRITE US FOR THE BEST



DISC PRICES

\$6.00 TO \$12.00 PER 1,000

STANDARD SCALE CO.

715 N. KINGSHIGHWAY, ST. LOUIS 8, MO.
Successors to the Grootchen Tool Co. in the manufacture of Metal Typer Name Plate Machines.

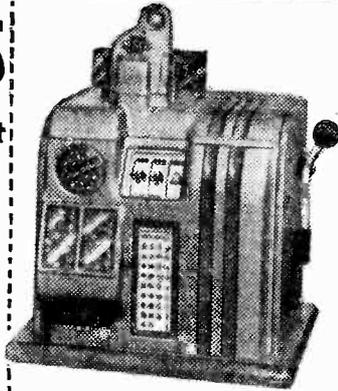
COLUMBIA BELLS

The Greatest Money Maker Yet!

1-5-10-25c Play

\$145.00
EACH

Lots of 5, \$139.00 Each



NEW EQUIPMENT!!!! IMMEDIATE DELIVERY!!!!

BALLY'S VICTORY SPECIAL	\$661.50
BALLY'S SURF QUEENS	327.50
GENCO'S TOTAL ROLL	525.00
CHICAGO COIN'S SPELLBOUND	325.00
CHICAGO COIN'S GOALEE	525.00
DAVAL'S GUSHER	54.00
DAVAL'S MARVEL, PLAIN, NOT COIN OPERATED	54.00
DAVAL'S MARVEL, GUM, NOT COIN OPERATED	59.00
DAVAL'S AMERICAN EAGLE, PLAIN, NOT COIN OPERATED	54.00
DAVAL'S AMERICAN EAGLE, GUM, NOT COIN OPERATED	59.00

McGLENN'S
DISTRIBUTING CO. PITTSBURGH, PA.
612 FIFTH AVENUE 612
ATLANTIC 1818

BRANSON'S GUARANTEED REBUILTS

Bowling League, 9 Foot Size	\$165.00
Evans Rollette	99.50
Mills 6-Column Cigarette Vendor	49.50
Stewart-McGulre 10-Column Cigarette Vendor	79.50
Jennings Model XV Ciga-Rola	89.50
Jennings 5c Silver Moon Totalizer	139.50
Wurlitzer Model 61 Phonograph	149.50
Wurlitzer Model 71 With Stand	249.50
Buckley-Wurlitzer 24 Record Hide-away In Steel Cabinet	245.00
Keeneey 5c 1938 Track Time	99.50
Mills 5c Four Bells	400.00
Paces Races, Red Arrow	165.00
Jennings 5c Silver Chief	149.50
Jennings 10c Silver Moon Chief	174.50
Jennings 5c Model B Victoria	52.50
Jennings 5c Duchess	47.50
Jennings 1c Little Duke	25.00
Mills 5c Glitter Gold	174.50
Mills 5c Blue Front	139.50
Mills 5c QT Glitter Gold	124.50
Mills 5c QT-Blue	89.50
Mills 1c QT-Blue	42.50
Mills 5c Vest Pocket, Chrome	54.50
Watling 25c Rol-A-Top	125.00
Pace 5c Royal Comet Console	149.50
Pace 5c Comet	59.50
Grootchen 5c Columbia, Gold Award, Fruit	79.50
Bally Monicker	89.50
Bally Cross Line	69.50
Thumbs Up (Revamp)	49.50
Sentry (Revamp)	59.50
Genco 7-Up	72.50
Genco 1942 Home Run	92.50
Genco Victory	97.50
Gottlieb Hi Dive	97.50

Every Machine in Perfect Condition, Ready for Location.

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Authorized Factory Distributors for the Leading Manufacturers

H. M. BRANSON DISTRIBUTING CO.

514-16-18 So. 2d Street
LOUISVILLE 1, KY.
Phone: Wabash 1501

DELIVERING NOW FROM STOCK

BALLY VICTORY DERBY\$646.50 BALLY SURF QUEENS.....\$327.50
 BALLY VICTORY SPECIAL 661.50 BALLY UNDERSEA RAIDER.... 399.50
 EXTRABELL CABINETS \$77.50

A. B. T. CHALLENGER, 1c OR 5c PLAY\$65.00

**Guaranteed Used Equipment Thoroughly
 Reconditioned and Ready for Immediate Shipment**

MUSIC

1 Rock-Ola 12 Record.....\$120.00
 1 Seeburg Classic..... 450.00
 2 Seeburg Vogue..... 450.00
 1 Seeburg K-20..... 295.00
 1 Wurlitzer 600-R..... 450.00
 1 Wurlitzer 24..... 325.00
 1 Wurlitzer 61..... 185.00
 2 Wurlitzer 616 Life-Up..... 295.00
 1 Wurlitzer 412..... 175.00

ONE BALLS

**SPECIAL—A Few Late One Balls, Slightly
 Used. Write for Prices**

1 Fairmount\$375.00
 3 Turf King..... 295.00
 2 Jockey Club..... 295.00
 2 Long Acres, free play, on bases 359.50
 5 Long Shot..... 175.00
 13 Santa Anita..... 115.00
 3 Grand National..... 60.00
 2 Pacemaker..... 39.50
 1 Thistledown..... 39.50

Terms: 1/3 Deposit, Balance C. O. D.

**ALL MERCHANDISE UNCONDITIONALLY GUARANTEED
 REGARDLESS OF PRICE**

**RETURN IN FIVE DAYS IF NOT SATISFIED
 ALL ORDERS SUBJECT TO PRIOR SALE OF EQUIPMENT
 DESIRED**

PHONE, WIRE OR WRITE

MULLINIX AMUSEMENT COMPANY

1514-16 Bull Street Phone 3-6601 Savannah, Georgia

CONSOLES

1 Mills Four Bells, flat heads,
 cabinet refinished.....\$395.00
 1 Buckley D. D. Jackpot Track Odds 550.00
 1 Evans Galloping Dominoes '41,
 glass cracked..... 175.00

SLOTS

**SPECIAL—Immediate Delivery on
 Extrabell Rebuilts**

5c Extrabell\$225.00
 10c Extrabell 239.50
 25c Extrabell 259.50

**All Completely Refinished and Rebuilt
 by Expert Mechanics**

6 5c Mills Blue Front.....\$139.50
 1 5c Mills Cherry Bell..... 159.50
 1 10c Mills Cherry Bell..... 159.50
 1 10c Mills Gold Chrome, rebuilt,
 new cabinet..... 195.00
 1 50c Mills Roman Head, original 295.00
 2 25c Pace Blue Front Comet,
 3/5 P. O..... 125.00
 1 50c Pace Blue Front Comet,
 3/5 P. O..... 195.00

**COINMEN
 YOU KNOW**

Los Angeles:

(Continued from page 119)
 reports Al Sleight, Bally regional manager, is just out of the hospital after a minor operation in Portland, Ore. George Schnabel, Puget Sound Novelty Company, is also on the sick list, according to MacFarland. . . In Southern California vacationing are Lew Wolcher, Advanced Automatic Sales, San Francisco, and Walter Solomon, Western Distributors, Seattle. . . George Murdock, M-B-W Associates, has returned to San Francisco after a visit here, and is currently in Chicago for two weeks at the Rock-Ola factory.

Ray Moloney, president of Bally, was in town for 10 days, accompanied by his attorney and chief engineer. Moloney is here for business, but recently took in an afternoon at the races with Skeets Gallagher, partner in new Stemler-Gallagher Company. . . Robert W. Shidler, Southwest Distributing Company and Tradio distributor for California, was up from Long Beach looking around. . . E. L. Hearn, veteran coinman from Globe Record Company, just returned from a trip to Texas on business.

Calling at Badger Sales recently were local ops Frank Lamb, Elia Franco, Barry Beauregard, Louis Depello, J. P. Ley, Jack Brady, Jack Perock, Charley Lane, Sam Brown and Roy Jones Sr. Out-of-towners included Lee Walker, Gardena; Scott Dreyer, Whittier; John Rogers, Lawndale; Walt Murra, Downey; L. Jordan, Encanto; Bernard Knott and Frank Abbott, Alhambra; Harold Murphy, Palm Springs; Tom Boddy, Lomita; Lester Bender, Lynwood; S. J. Burris, Montebello, and Clem Korte, Ted Johnstone and Ben Korte, Glendale.

New York:

(Continued from page 118)
 camp. . . Kenneth J. Robbins, old-time game machine operator, has just been discharged from the Army Air Force with the rank of major. . . Maurice Friedman, Atlanta operator, is visiting here for the next week. . . Cigar vending machines are on the increase in the city, with plenty of old-time machines making an appearance again.

Reports are floating around town that General Electric is working on a new type coin machine. . . Entry of another firm into the coin radio field will be announced within the next two weeks. . . Bob Lyons, Chi operator, was in town this week and made the rounds of coin machine row meeting the boys again.

WANTED

Coin Machine Mechanics for Pin Games. Good opportunity—steady work. State age and experience.

MARVEL MFG. CO.

2847 Fullerton Ave., Chicago, Ill.

21 Buckley Track Odds Daily Double Jack Pot, just off location. Will sacrifice at \$600.00 each.
 4 Panoram in good condition at \$375.00 each.
 2 Evans 1940 Pacers, each \$250.00.
 2 Baker Pace Racer, each \$325.00.

TECHE NOVELTY CO.
 NEW IBERIA, LA.

NICKEL SENSATION

SIX NEW SMILEYS,
 FIVE CENT SLOTS, Entire Lot, \$200.00.
 1/3 Certified Cash, Balance C. O. D.
Waters Novelty Company
 1352 Main St. Jacksonville, Fla.



**MARKEPP
 VALUES**

Gusher Daval's



New Jack Pot or Bonus Counter Game—Hand Load. A Real Money Maker. Order from Markepp Now.

\$54.00

Also—American Eagle and Marvel Cigarette 1¢ & 5¢ play. Write for prices.

5 BALL PIN GAMES

Marvel Catalina . \$249.50	Metro . . . \$ 59.50
Marvel Hollywood 249.50	Follies . . . 32.50
Bally Surf Queen 327.50	Monicker . . 94.50
All Out . . . 79.50	School Days 69.50
Polo 32.50	Fleet 54.50
	Victory . . . 105.00
	New Champ 89.50

NEW AND USED ARCADE

New Love Analyst \$225.00
New Super Roll 10 foot (Skee Ball) 349.50
New Genco Total Roll 525.00
New Lite League 425.00
Seeburg Target Con. 98.50
Chi Coin Hockey 195.00
Bally Rapid Fire 125.00
Evans Ski-Ball 115.00

SLOTS — CONSOLES

ONE BALLS

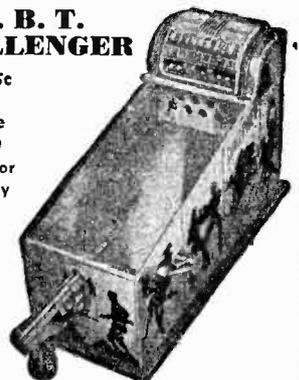
Jennings 4-Star Chief 5¢ \$ 85.00
Jennings Chief 5¢ 85.00
Cattle 1¢ 40.00
Roll-A-Top Waiting 10¢ 85.00
Blue Front 5¢ 125.00
Blue Front 10¢ 150.00
New Victory Special, F.P. 681.50
Used Dark Horse, F.P. 149.50
Used Long Ace, F.P. 359.50
Jumbo Parade, P.O. 105.00

MUSIC

Panoram Peek Con. \$325.00
Panoram 350.00
Rockola Imperial Hideaway 285.00
Seeburg Rex Wireless Hideaway 305.00
Seeburg Hi Tone 8800, RC 650.00
Singing Tower 201, like new 450.00
Rockola Moderne Corner Speakers 50.00
Mills Throne 335.00
Wurlitzer Victory 24 425.00
Wurlitzer Victory 500 525.00
Wurlitzer 600R 450.00

A. B. T. CHALLENGER

1c or 5c Play
 Sample \$65.00
 Write for Quantity Prices



All Machines Carry Markepp Guarantee.

THE MARKEPP CO.

(M. M. Marcus & Sons)
 4310 Carnegie Avenue Cleveland 3, Ohio
 Phone: Henderson 1043

MR. GEORGE BAIRD

Please Communicate with

HOWARD BARTON

at 400 Water St., Portsmouth, Va.—Important!
 Anyone knowing the whereabouts of the above party will do me a great favor by advising me.

FOR SALE

2 Groetchen Metal Typers, late model used 1 year. Each \$225.00
 1 Metal Typer, older model. 175.00
 All Machines clean and ready for location, including about 4,000 Tokens.
 Terms: 1/3 Down, Balance C. O. D.
TEXAS NOVELTY CO.
 1724 S. Congress Ave. Austin, Texas

WANTED TO BUY FOR CASH

Chester Pollard Football Games \$75.00
 Chester Pollard Golf Machines 20.00
 Need not be in working condition, but must have all parts.

IDEAL NOVELTY COMPANY

2823 Locust St. St. Louis 3, Mo.
 Phone, FRanklin 5544

"The House of Proven Winners"

**WE HAVE THE "KNOW HOW" OF THE
 3 R's IN USED MACHINES
 RECONDITIONED—RENEWED—REBUILT**

PHONOGRAPHS

Wurlitzer 312.....\$165.00	Seeburg Hi-Tone 8800.....\$595.00
Wurlitzer 412..... 175.00	Seeburg 8800 RC..... 625.00
Wurlitzer 416..... 125.00	Seeburg 9800 RC..... 625.00
Wurlitzer 616..... 225.00	Seeburg Con. Master..... 545.00
Wurlitzer 616 Life-Up..... 260.00	Seeburg Commander..... 495.00
Wurlitzer 716..... 225.00	Seeburg Cadet..... 395.00
Wurlitzer 24..... 345.00	Seeburg Colonel RC..... 465.00
Wurlitzer 600R..... 445.00	Seeburg Major..... 365.00
Wurlitzer 600K..... 465.00	Seeburg Major..... 445.00
Wurlitzer 42-24..... 445.00	Seeburg Envoy..... 445.00
Wurlitzer 42-780..... 525.00	Seeburg Envoy RC..... 495.00
Wurlitzer 500..... 485.00	Seeburg Casino..... 365.00
Wurlitzer 700..... 675.00	Seeburg Gem..... 325.00
Wurlitzer 800..... 695.00	Seeburg Plaza..... 395.00
Wurlitzer 750..... 700.00	Seeburg Classic..... 445.00
Wurlitzer 750E..... 745.00	Seeburg Vogue..... 415.00
Wurlitzer 850..... 775.00	Seeburg Regal..... 375.00
Wurlitzer 950..... 745.00	Seeburg Royale..... 265.00
Mills Empress..... 365.00	Seeburg Crown..... 345.00
Rock-Ola Master Rockalite..... 445.00	Seeburg K20..... 295.00
Wurlitzer Twin 12 Hideaway..... 225.00	Seeburg Con. Grand..... 295.00
Wurlitzer Twin 16 Hideaway..... 150.00	Seeburg Symphonola..... 135.00
Wurlitzer 24 Hideaway..... 150.00	Seeburg Rex..... 295.00

ALSO

SEEBURG—PACKARD—WURLITZER—BUCKLEY

Wall and Bar Remote Boxes

Write, Wire or Phone

1/3 Deposit, Balance C. O. D. ★ Subject to Prior Sale

Gaycoin DISTRIBUTORS

Exclusive Bally Distributors

4866 Woodward Avenue 750 Northeast 79th Street
 Detroit 1, Michigan. Phone Temple 1-7272 Miami 38, Florida. Phone 7-2441

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Vending Machine Company

207 FRANKLIN ST., FAYETTEVILLE, N. C.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of North Carolina, South Carolina, and Virginia suggests: **MILLS GOLDEN FALLS** the hand load Jackpot Bell.

A-1 RECONDITIONED EQUIPMENT FOR SALE

SLOT MACHINES

1 Mills May Bell, 5-5-5-25	\$500.00
1 Mills 5c Blue Front, 3/5 Pay Out	110.00
1 Mills 5c Cherry Bell, 3/5 Pay Out	125.00

2 Jennings 5c Standard Chiefs
2 Jennings 5c Bronze Chiefs
1 Jennings 5c Light Up Deluxe Chief
These Five Machines Are Practically New
MAKE OFFER

FREE PLAY GAMES

1 Action	\$125.00
1 Battle, 5 Ball	80.00
1 Catalina	210.00
1 Club Trophy, F.P.	200.00
1 Four Roses, 5 Ball	59.50
1 Fox Hunt, 5 Ball	40.00
1 Gun Club	65.00
1 New Champ, 5 Ball	45.00
1 Pimlico, F.P.	250.00
1 Shanghai	150.00
1 Stage Door Canteen	230.00
1 Streamliner	220.00
1 Ten Soot, 5 Ball	45.00
1 Whirlaway, F.P.	200.00

NOW DELIVERING
Bally Draw Bell
Bally Surf Queen
Bally Victory Derby
Bally Victory Special

WRITE FOR PRICES

ACE DISTRIBUTING CO.

1317-21 Kentucky Ave. St. Louis, Mo.

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United Novelty Company

Delauney & Division Streets, Biloxi, Miss.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the State of Mississippi and the Gulf counties of Alabama suggests: **MILLS GOLDEN FALLS**, the hand load Jackpot Bell.

SALESMEN WANTED

To sell complete line of Coin Machine Parts and Supplies. Can use experienced men in any part of the United States except the Southeast. Must own car and be able to furnish good references. Only top men considered. This is a percentage proposition, and the sky is the limit for producers. Write, wire or phone the South's leading distributor.

Heath Distributing Co.

217 Third St. Macon, Ga.
Phones 2681-2682

Northwest Sales Company

3144 ELLIOTT AVENUE, SEATTLE, WASH.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of Idaho, Montana, and Washington suggests: **MILLS GOLDEN FALLS**, the hand load Jackpot Bell.



900 FREE NUMBERS ON A 1000 HOLE BOARD

- DYNAMIC NEW IDEA
- UNSURPASSED PLAYER APPEAL
- RAPID FIRE CLEAN-OUT

\$25 TOP PAYOUT
\$57.36 PROFIT

DEPEND UPON WALSH TO BE FIRST WITH THE LATEST NEW BOARD IDEAS. SEND FOR CATALOG SHEET AND PRICE LIST.

We can supply you regardless of size, style, number of holes, payout or purpose. Write us your requirements.

THOS. A. WALSH MFG. CO.

201-207 SO. TENTH ST. OMAHA, NEBR.

DOUBLE FEATURE

A One Ball Free Play Multiple Game that is "different." Drop slot motor driven shuffle board. New features as shown.

A one operation game.

DROP CHUTE

METAL DIAMONDS

A UNIT GUARANTEED
To Reduce Service to a Minimum

- FIRST RACE
- SECOND RACE (First Race Remains Lit 'Til Hit)
- STAINLESS SIDE RAILS
- FIRST RACE
- SECOND RACE
- STAINLESS FRONT RAIL
- BENT COIN RETURN
- FREE PLAY BUTTON
- HEAVY FRONT DOOR COIN RETURN

Complete as Pictured, \$289.50
(On Following)

All motor drives \$105.00. We can quote any operation: Thorobred, Longacres, 41-47 Derbys, Dustwhirls, Whirlaway, Pimlico, Club Trophy and any One-Ball Unit.

VICTORY SALES CO.

BALTIMORE 2, MD. 1100 HARFORD AVE. PHONE: WOLFE 9124-W

RECORD PLAYER



Three-Tube Amplifier Crystal Pick-Up
OPA Retail Price \$30.50
Dealers' Price 21.52
One-Half Deposit with Order.

NEW EQUIPMENT

IMMEDIATE DELIVERY

Exhibit Big Hit	Each \$334.00
Bally Surf Queens	327.50
A.B.T. Game Hunters (Numbered Reels)	59.50

USED EQUIPMENT

11 Club Bells (Comb.)	Each \$165.00
2 High Hands (Comb.)	165.00
1 5c Super Bell (Comb.)	225.00
1 Lucky Star 1941 C.P.	200.00
2 Jumbo Parades, F.P.	49.50
1 Wurlitzer 700	650.00
2 Mills Thrones	325.00
1 Mills Empress	375.00
5 616 Lite-Ups	285.00

CHRISTOPHER-LUKER CO.

783 S.W. 8th ST. MIAMI, FLA.

—FOR SALE—

PHONOGRAPHS

Seeburg Hi-Tones—8800 RCES with Transmitters	Each \$550.00	Seeburg Wireless Speakorgans	Each \$30.00
Seeburg Hi-Tones—8800 RCES with Transmitter	550.00	Seeburg Classics	425.00
Seeburg Envoys—RCES	450.00	Wurlitzer 750M	600.00
Seeburg Colonels—RCES	450.00	Wurlitzer 750E	650.00
Seeburg Casino	350.00	Wurlitzer 850E	750.00
Seeburg Hide-a-Way (Gems & Casino) Remote, with Transmitters	350.00	Wurlitzer 81 Counter Model	235.00
		Wurlitzer 81 Counter Model	150.00
		Rock-Ola Counter Model, 1939, 5c & 10c Stand	210.00

ARCADE EQUIPMENT

Batting Practice	\$ 87.50	Chicago Coin Hockey, Converted to 2-Man Play	\$224.50
Evans Tommy Gun	84.50		

FIVE BALL FREE PLAY PIN GAMES

Alrport	\$19.50	Argentine	\$62.50	Flicker	\$47.50
10 Spot	47.50	Dixie	39.50	Wild Fire	39.50
Top Notcher	19.50	Metro	39.50	Big Chief	34.50
7 Up	49.50	Salute	34.50	Trail Ways	49.50
Target Skill	39.50	Score Champ	26.50	Bowl-A-Way	69.50
Land Slide	39.50	Tops	21.50	Score-A-Line	37.50
Fox Hunt	34.50	Spot Pool	54.50	ABC Bowler	49.50

1/3 Deposit with Order

GLENN J. ROMKEY COMPANY

1230 WASHINGTON ST. Phone 589 BURLINGTON, IA.

United Amusement Company

3410 Main St., Kansas City 2, Missouri

The authorized BELL-O-MATIC distributor of Mills Bell Products in the entire State of Kansas and the Western part of Missouri suggests: **MILLS GOLDEN FALLS**, the hand load Jackpot Bell.

BARGAINS—OPERATORS—BARGAINS

BUY WITH CONFIDENCE. ALL MACHINES OFF OUR OWN LOCATIONS. RAILS CLEANED AND MECHANICALLY PERFECT 5-BALL FREE PLAYS

3 Surf Queens, Like New	\$249.00
2 Catalinas, Used 30 days	199.50
1 Bubbles, Used 30 days	199.50
1 Marines at Play, Revamp.	79.50
2 Invasions, Revamp.	79.50
3 Flying Tigers, Revamp.	99.50
1 Sky Rider, Revamp.	99.50
1 Torpedo Patrol, Revamp.	109.50
1 Eagle Squadron, Revamp.	109.50
1 Bombarier, Revamp.	109.50
1 Kismet, Revamp.	139.50
1 Streamliner, Revamp.	169.50
1 Santa Fe, Revamp.	149.50
1 Grand Canyon, Revamp.	149.50
2 Midways, Revamp.	109.50
1 Bosco, clean, Revamp.	89.50
1 Gun Club	69.50
1 G. I. Joe	69.50
1 Defense—Bakers	69.50
1 Defense—Genco	79.50
1 Captain Kidd	79.50
1 Tall Gunner	69.50
1 Five-Ten-Twenty	109.50
1 Mills Owl, Revamp.	64.50
1 Evans Tommy Gun	\$ 99.50
1 Under Sea Raider, Like New	259.50
1 Evans Lucky Star, 5c Play, Automatic, very clean	129.50

TERMS—1/3 Deposit with Order.

MIDWEST NOVELTY COMPANY

17 S. 7th Ft. Dodge, Ia.

Mills Sales Co. Ltd.

1640 18th STREET, OAKLAND, CALIF.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of Arizona, California, Nevada, and Oregon suggests: **MILLS GOLDEN FALLS**, the hand load Jackpot Bell.

SUPER SKEE ROLL

Like New — Original Crates

\$250.00

F. O. B. Dallas, Tex.

FIRST COME—FIRST SERVED

1/3 Deposit with Order, Balance C. O. D. or Sight Draft.

Southwest Amusement Co.

2916 Main St. Dallas 1, Tex.
Riverside 5141

W. L. Amusement Company

217 S. 7th Street, St. Louis 2, Missouri

The authorized BELL-O-MATIC distributor of Mills Bell Products in the Eastern part of Missouri and Southern Illinois suggests: **MILLS GOLDEN FALLS**, the hand load Jackpot Bell.



Automatic Coin Says NO TO INFLATION!



WHILE THEY LAST!

- BALLY SPOTTEM
- BALLY SCOOP
- BALLY CHEVRON
- BALLY PICKEM
- BALL VARIETY
- STONER CHUBBY
- BOOM TOWN

Just Off Location . .
All Parts Intact!

\$35⁰⁰
EACH

GUARANTEED RECONDITIONED EQUIPMENT

Consoles		Slots	
1940 Galloping Domino, J.P.	\$159.50	5c Jenn. Silver Club Special	\$149.50
1941 2-Tone Galloping Domino, J.P.	249.50	10c Jenn. Silver Club Special	159.50
Mills 4-Bells	395.00	5c Jenn. Silver Sky Chief	149.50
Mills Jumbo, F.P.	119.50	10c Watling Rotatop	89.50
Pin Games		Vest Pocket Bell, Bl. & Gold.	49.50
Williams Flat Top (Revamp)	\$199.50	5c Pace Comet	79.50
Marvel Catalina (Revamp)	199.50	5c Columbia, Gold Award	59.50
Exhibit Action (Revamp)	109.50		
Snappy '41	69.50		

1/3 Deposit—Balance C. O. D.

NOW DELIVERING BRAND NEW

MILLS VEST POCKET BELL	\$ 74.50	CHAMPION HOCKEY	\$289.50
EXHIBIT BIG HIT	334.00	ABT CHALLENGER	65.00
MILLS BLACK CHERRY BELL	WRITE		

Write for complete list of guaranteed Reconditioned Equipment of all kinds.

AUTOMATIC COIN MACHINES & SUPPLY CO.

ALL PHONES: CAPITOL 8244

4135-43 ARMITAGE AVE. • CHICAGO 39, ILLINOIS
Affiliate Office: IOWA STATE SALES CO., 567 Seventh St., Des Moines 9, Iowa

DUFFY'S!

NEW... A TOP MONEY MAKER BY ACTUAL TEST!

REVAMPED FROM ANY GOTTLIEB GAME, INCLUDING WIRE BUMPER MODELS.

DISTRIBUTORS: Ship us your game and wire for SPECIAL Conversion Deal.

PRICE
\$249.50
F.O.B. CHICAGO

REBUILT EQUIPMENT — COIN TESTED

MILLS SILVER CHROMES

5c	\$225.00
10c	250.00
25c	275.00
50c	400.00

Write for complete Price List
Mills, Jennings
Watling & Pace

REBUILT—5c AND 25c PLAY MILLS Q. T.'s

Blue, 5c	\$ 75.00
Glitter Gold, 5c	100.00
Blue, 25c	125.00
Glitter Gold, 25c	150.00

JENNINGS SILVER DOLLAR CHIEF WRITE

PHONOGRAPHS: The Best Stock in Chicago! SEEBURGS, WURLITZERS. Specify Models Wanted.

DOWNEY-JOHNSON COIN COUNTERS
\$177.50 F. O. B. CHICAGO

GLOBE COIN SEPARATOR
\$290.00 F. O. B. CHICAGO

HOME of the FINEST Coin Machine Craftsmen in Chicago.

POWER UNIT

COMPLETE POWER UNIT FOR EVANS DOMINOES and BANG-TAILS and GENCO PIN GAMES.
F.O.B. Chicago **\$35.00**

TERMS
1/3 Deposit with Order, Balance C.O.D., F.O.B. Chicago.

WRITE FOR OUR COMPLETE LIST
CHARLES (JIMMY) JOHNSON

GLOBE DISTRIBUTING CO.
1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. • ARM. 0780

CoinMachineGlamor Seen in Glow Paint

CHICAGO, Aug. 10.—Possibility of new designs and more attractive finishes for coin-operated machines of all types was seen here recently following announcements by Lawters Chemicals, that it has developed luminous paints with normal daytime visibility, yet they glow in the dark.

The manufacturer displayed the paint at a recent lighting exposition held here. First manufactured for the government for use in blackout identifications, the paint has numerous commercial and display possibilities aside from its attractiveness as a finish for coin machines.

Paints are available in yellow, green, orange, blue-green, deep blue and purple, and are adaptable to use on plastics, paper, plaster, metal, glass and fabric. The paint comes in two types, luminescent and fluorescent, the latter requiring ultra violet activation in order to glow in the dark.

Juke Interest

Juke box manufacturers are evincing interest in the paint, it was reported, because of the increased attractiveness of present display lighting of music machines when combined with glowing paint. It was pointed out that the new paint would render additional merchandising values to boxes, attracting more nickels to the coin chutes.

The paint also has many other uses, according to the manufacturers, chief among which is its potential value in dressing up displays and advertising signs.

It is expected to be in demand also for improving the decor of night clubs and taprooms, and it can also be used for Christmas tree ornaments, light switches, stair rises and treads and theater aisles.

New Applications

The processes now under development for application of the glowing paint include roller coating, screen process printing, spraying, brushing, dipping, knife coating and letter press and offset printing.

The processes make possible luminous decals for store windows or trucks and, according to Hugh S. Littlejohn, development engineer for Lawters. General Electric has already started supplying its dealers with transfers displaying the GE trade-mark.

Foreign Trade Study By Census Bureau Is Stymied by Congress

WASHINGTON, Aug. 3.—Ambitious foreign trade program and industrial survey planned next year by the Census Bureau received a severe set-back when Congress reduced the 1947 appropriation for foreign trade statistics from \$1,690,000 to \$950,000 and the over-all budget almost \$700,000 from 1946.

The cut was made in the face of statements by budget bureau officials that the reductions would "completely disorganize the foreign trade program at a time when detailed and authoritative information on our trade with the rest of the world is vitally needed by government and industry."

Altho Congress made no provision for moving expense, the bureau was also ordered to move the Washington office of between 500 and 600 persons to New York. Capitol insiders have opined that clerks from New York convinced members of Congress that the appropriation figure requested by the budget bureau was too large.

Census officials are looking for a last minute "stop" order on moving plans, according to bureau spokesmen.

It's CONDITION That Counts FOR WINNING PERFORMANCE



SLOTS

5c Jennings Chief	\$ 89.50
5c Columbia Fruit Reels	69.50
5c Columbia Cig. Reels	49.50
5c Gold Chrome	219.50
25c Gold Chrome	239.50
5c Blue Front	129.50
25c Blue Front	129.50
5c Brown Front	129.50
5c Cherry Bell	139.50
10c Q.T. Green	59.50
5c Black Cherry Bell	209.50
10c Black Cherry Bell	229.50
5c Melon Bell	119.50
5c Watling Rotatop	69.50

MULTIPLES & CONSOLES

'41 Derby, F.P.	\$189.50
'45 Derby, REV. F.P.	249.50
1-2-3, '41, F.P.	89.50
Pimlico, F.P.	269.50
Spinning Reels	79.50
Two Way Super Bell, 5-5	379.50
Club Bells, Comb.	189.50
High Hand, Comb.	139.50
Jumbo Parade, F.P.	99.50
Mills 4 Bells, Ash Tray, 4-5c	379.50
Paces Reels, Bl. Cab.	79.50
Paces Red Arrow with J.P.	159.50
Paces Saratoga, Comb. w/rails	149.50
Paces Reels, w/rails	99.50
Silver Moon, Comb. 5c	159.50
Silver Moon, P. O. 5c	119.50
Silver Moon, Tot. F.P.	89.50
Super Bell 5c Comb.	229.50

MUSIC

Seeburg Colonel	\$449.50
Seeburg Hi-Tone 8200 RC	689.50
Rock-Ola 16-Record	199.50
Rock-Ola 16-Record, Ill. Cab.	239.50
Rock-Ola Rhythm King 16	169.50
Rock-Ola Windsor	299.50
Rock-Ola Monarch	339.50
Rock-Ola '41 Premier	589.50
Rock-Ola Commando	599.50
Wurlitzer 616	229.50
Wurlitzer 616 (Ill. Cab.)	269.50
Wurlitzer 42-24 (RV) (Wio. Cab.)	399.50
Wurlitzer 24-Rec. Amplifier & Speaker	39.50
Buckley 24-Rec. Adapter	21.50

Terms: 1/3 Deposit, Balance C. O. D.
Every Machine Guaranteed Clean and in A-1 Operating Condition.
Phone: District 0500

SILENT SALES
635 "D" St. N. W. Washington 4 D. C.

WANTED
GENCO
FREE PLAY GAMES
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Send Us Your List at Once
P&S MACHINE CO.
3017-19 N. SHEFFIELD AVENUE
CHICAGO 14, ILLINOIS

LOW PRICES
WURLITZER

850	\$675.00
780M Colonial	550.00
600R Victory Cabinet	350.00
500 Keyboard	375.00
616	135.00

SEEBURG

9800 RCES	\$550.00
8800 RCES	525.00
Classic ESRC	400.00

(Including 6 Buckley 30-Wire Boxes.)

Vogue	\$275.00
RC-Special	300.00
Rex Cellar Job	250.00
Royale	200.00
43 Vic. Cab. (Gem-Mech.)	395.00
Major	335.00
Gem	265.00

All these Machines are now on Location and can be shipped immediately to make room for our new Machines.
1/3 Deposit with Order, Balance C. O. D.
DAKOF CO.
233 S. Broad St. Middletown, O.

FOR SALE

2 Seeburgs 8800 ESRC. Ea.	\$600.00
12 Columbia CA Lrg. Cig. Reels. Ea.	65.00
1 Mills Jumbo Parade, F.P.	100.00

E. R. MUSIC CO.
110 6th St. Monroe, La.

FOR SALE

ONE COVER GIRL
ONE LARA
ONE OKLAHOMA
ONE STREAMLINER
All in good working order, 1/3 Cash, Bal. C. O. D.
C. & B. Amusement Co.
208 W. Baroque St. Pine Bluff, Ark.
Price \$169.50

Automatic Coin Machine & Supply Co.
4133 W. Armitage Ave., Chicago, Illinois

The authorized BELL-O-MATIC distributor of Mills Bell Products in the City of Chicago and adjacent territory suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell.

EVANS

Symbol of Superiority

in

CONSOLES

H. C. EVANS & CO.
1520-1530 W. ADAMS STREET • CHICAGO 7, ILLINOIS

Roy McGinnis Company
2011 MARYLAND AVE., BALTIMORE, MD.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the District of Columbia and the State of Maryland suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell.

Exhibit Big Hit, \$334.00

A.B.C. Bowler	\$ 59.50
Band Wagon	49.50
Boloway	69.50
5-10-20	119.50
Four Roses	64.50
Gun Club	79.50
Legionnaire	69.50
New Champ	69.50
School Days	59.50
Sea Hawk	69.50
Spot-a-Card	79.50
Star Attraction	59.50
Ten Spot	62.50
Zig-Zag	74.50

1/3 Deposit, Balance C. O. D.

H. & D. SALES CO., INC.
407 N. Gay St. Knoxville 17, Tenn.

QUICK DELIVERY!

MILLS SLOTS

DELUXE CLUB BELLS
BLACK CHERRY BELLS
BLACK BEAUTY BELLS
GOLD CHROME BELLS
SILVER CHROME BELLS

LIBERAL ALLOWANCES FOR OLD EQUIPMENT
WE BUY, SELL AND EXCHANGE

BAKER NOVELTY COMPANY
1700 W. WASHINGTON BLVD. • CHICAGO 12, ILLINOIS

SELL RIGHT TO AMMCO

TEN STRIKES CHICKEN SAMS

ABC BOWLER	SEA HAWK
BELLE HOP	SPOT A CARD
CHAMP	SPOT POOL
FOUR ROSES	SOUTHPAW
HOROSCOPE	STAR ATTRACTION
METRO	ZOMBIE
MIAMI BEACH	SKY BLAZER
PARADISE	5-10-20
SCHOOL DAYS	TRIUMPH

WRITE—PHONE—WIRE
For Our HIGHEST Prices

AMMCO DISTRIBUTORS
2513 MILWAUKEE AVE.
CHICAGO 47, ILL.
PHONE CAPITOL 1111

South Coast Amusement Co.
314 E. 11th STREET, HOUSTON 8, TEXAS

The authorized BELL-O-MATIC distributor of Mills Bell Products in the Southern half of the State of Texas suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell.

FRISCO . . \$279.50

WANT 500 PIN GAMES IMMEDIATELY

1/3 Deposit, Balance C. O. D.

Catalina	\$249.50
Longacres	359.50
'41 Derby	275.00
5¢ Super Bell Comb.	275.00
5¢ & 5¢ Twin Super Bell	335.00
B & G Vest Pockets	49.50
5¢ Mills Black Cherry Bell	225.00
Keeney Texas Leaguer	45.00
Rapid Fire	125.00
Ten Strike	60.00
Casino Golf	40.00
Keeney Submarine	125.00

★★★★★★★★★★★★

Dixie Coin Machine Company
910-912 Poydras St., New Orleans 13, La.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the State of Louisiana suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell.

★★★★★★★★★★★★

FOR SALE

All Mills Machines Ready To Operate	Each
2 5¢ Mills Green Q.T.	60.00
4 5¢ Jennings 4 Star Chief	90.00
2 10¢ Jennings 4 Star Chief	100.00
2 5¢ Jennings 1 Star Chief, 3/5	50.00
2 5¢ Watling Rol-A-Top, 3/5	60.00
1 10¢ Watling Rol-A-Top, 3/5	75.00
2 Mills Single Slot Cabinets	25.00
1 Single Slot Cabinet (No Keys)	20.00
1 1938 Keeney Track Times	75.00
5 1¢ Gem Cig. Reel \$5.00—Lot of 5	20.00
1 1¢ Penny King	5.00
1 1¢ Penny Pack	7.50
1 1¢ Imp	5.00
1 1¢ Daval Marvel (Chlp)	12.50
1 1¢ O.T. Indian Head	15.00
3 Jennings Good Luck, Cash (As Is)	15.00
2 Complete 5¢ Q.T. Mechanisms	15.00

Will Sell Entire Lot Above (Uncrated) for \$1,100.00
Terms: 1/3 Deposit, Balance C. O. D.

EAST SIDE SERVICE
1318 State St. East St. Louis, Ill.
(Phone: Hemlock 2519)

Lewis COIN MACHINE SERVICE
3924 W. Chicago Ave. • Chicago 51 • Belmont 7005

SLOTS FOR SALE

1 5¢ Mills Blue Front 3/5 P.O.
1 5¢ Mills War Eagle 2/4
1 5¢ 4-Star Jennings Chief 3/5
1 5¢ Jennings Chief 3/5
1 25¢ Brown Cherry Bell 3/5

All Five in operating condition.
Just Off Location, for \$525.00.

NOAH SALES
CROOKSTON, MINN.

WANTED FOR CONVERSION!

- BROADCAST
- PAN-AMERICAN
- MYSTIC
- SILVER SKATES
- CROSSLINE
- VACATION
- CRYSTAL
- MARINES
- ATTENTION
- CHARM
- MASCOT
- FLICKER

Send us complete description of your machines and we will advise you immediately of our new, thoroughly location-tested conversion. All work done by factory-trained mechanics.

WRITE—WIRE—PHONE TODAY!

MUNVES MANUFACTURING CORP.
2634 N. Laramie Ave. Chicago 39, Ill. Tel.: NATIONAL 2727

Silent Sales Company
204 11th Avenue S, Minneapolis 15, Minn.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of Minnesota, North Dakota, and South Dakota suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell.

Guaranteed Perfect LONGACRES and THOROBREDS
\$275.00 Each

Wire deposit for immediate delivery.

NEW ORLEANS NOVELTY CO.
115 Magazine St. RA 7904 New Orleans, La.

Coin Machine Distributing Co.
500 N. Craig Street, Pittsburgh 13, Pa.

The authorized BELL-O-MATIC distributor of Mills Bell Products in Western Pennsylvania suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell.

FRISCO

THE FREE PLAY GAME YOU'VE WAITED FOR



IMMEDIATE DELIVERY!

CONVERTED FROM

- CHAMP
- SEA HAWK
- HOROSCOPE
- SCHOOL DAYS
- BELLE HOP
- PARADISE
- SPOT POOL
- MIAMI BEACH
- ABC BOWLER

DEPENDABLE PERFORMANCE

★
PRICE

\$279.⁵⁰

ORDER FROM YOUR DISTRIBUTOR OR WRITE TO US

MARVEL MANUFACTURING CO.

2847 FULLERTON AVE. EVERGLADE 0230 CHICAGO, 47

Coin Trade Observes Big Biz Plans To Cut Cost of Distribution

CHICAGO, Aug. 3.—Coin machine firms are observing with interest the trend toward revamp of wholesaling and distributing channels by large manufacturers as a number of producers who normally are suppliers to the trade move to cut costs and red tape all along the distribution line.

These manufacturers, who see savings in the process of getting their goods from factories into the hands of users as a way of combatting rising costs and prices, are reported to be planning revolutionary tactics.

Some have indicated that they will cut out wholesalers and jobbers entirely. Others plan to cut discounts to the wholesalers. Favored methods also include relocation of factories and realignment of salesmen's territories.

Wire Firms Involved

Several wire and cable companies—which make products used in the production of coin machines—have indicated their intention of cutting out jobbers in designated areas.

Sylvania Electric Products has disclosed tentative plans for moving its lamp manufacturing plants out of New England closer to prime consumption areas, thus slashing costs. General Electric is said to be shifting manufacturing operations for some of its products to reduce freight charges.

Sales control programs, in addition to re-routing salesmen's territories, contemplate revisions of calling lists and entire sales organizations. Thus, one steel firm, on the basis of advice from a management consultant, is cutting off all casual or occasional customers from salesmen's routes. Such accounts, it is argued, are a waste of the salesman's time and generally unprofitable under present conditions.

Distributors for such manufacturers in many cases are adjusting their own operations to fit the new picture. A large distributor of electrical supplies, for example, recently reported that he has worked out a plan which will enable him to function on a 10 per cent margin, rather than on the 17 per cent basis which prevailed prior to the war.

Harlich in New Plant Aug. 15

CHICAGO, Aug. 3.—Harlich Manufacturing Company announces that effective August 15 they will be in their new plant located at 1200 North Homan Avenue, Chicago. Old address of the firm was 1401-1417 West Jackson Boulevard, Chicago.

New quarters, officials of the sales-board firm said, will give them 250,000 square feet all on one floor. This will give the company a single, streamlined production line for all types and sizes of boards, executives stated.

After the short period necessary for adjustments to the new plant, the firm will increase its production tempo.

Walter R. Sellers Dies

TAMPA, Aug. 3.—Walter Raleigh Sellers, 50, owner of West Coast Amusement Company here, died July 24 at his home here. Sellers, who came here from Rocky Mount, N. C., operated a flying school several years prior to entering the coin machine business.

Survived by his widow, Jennie; a son, W. R. Jr.; his mother and a brother.

TOP VALUES

MUSIC—Ready for Location.
 2 Wurlitzer 850's \$750.00
 1 Wurlitzer 600 475.00
 1 Rock-Ola Imperial 20 275.00
 11 Packard Wall Boxes 27.50

SLOTS
 Following Machines Thoroughly Reconditioned, Refinished—Like New
 5 5c Mills Blue Fronts \$150.00
 1 25c Mills Blue Fronts 175.00
 7 5c Mills Brown Fronts 180.00
 2 10c Mills Brown Fronts 185.00
 2 25c Mills Brown Fronts 175.00
 1 5c Mills Bonus Bell 175.00
 1 25c Mills Bonus Bell 225.00
 2 5c Mills Gold Chromes 175.00
 1 1c Mills Q.T. Bell 45.00
 1 10c Mills Q.T. Bell (late) 75.00
 5 5c Mills Vest Pocket Bells 45.00
 1 5c-25c Bally Bell 150.00
 1 5c Pace Slug Proof Bell 95.00
 1 5c Watling Rotatop 95.00
 1 25c Jennings Chief 135.00

ARCADE
 1 Bally Rapid Fire Gun \$99.50
 1 Keeney Sub. Gun 75.00
 Terms: 1/3 Certified Deposit, Balance C. O. D.

Automatic Amusement Co.

1000 Pennsylvania St. Evansville, Ind.
 Phone: 34508

WANTED FOR CASH
 MODEL 41 TWIN TWELVES
 TWIN SIXTEENS
 ALL TYPES OF CELLAR JOBS

FOR SALE
 DuPone 60 Gauge Sheet Plastic... \$ 8.50
 1941 Photomatic 650.00
 1 Rapid Fire 75.00
 30-Wire Cable, Per Ft.29

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AMERICAN COIN MACHINE COMPANY
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Columbus, Northwestern and Victor Peanut Machines
WILL PAY TOP PRICES
 Will Buy Any Type of Machine
 Send Us Your List
VEEDCO 2113 MARKET ST. PHILA. 3, PA.

SPECIALS BY STEWART

- 1 Exhibit Punching Bag.....\$99.50
- 8 2c Mufo Card Vendors..... 17.50
- 3 Spinning Reels..... 90.00
- 3 Show Boat, 5 Ball Pin..\$55.00
- 2 Liberty Bell, Consoles.....\$19.50
- 1 Hawthorne, 1 Ball Pin.... 65.00

STEWART NOVELTY CO.
 136 1/2 S. Main St., Salt Lake City, Utah

ARCADE OUTFITTERS SINCE 1912

SCALES
 KIRK "Astrologist" \$ 95.00
 KIRK "Guess Your Weight" 125.00
 Porcelain Large Dial Scale 45.00
 Fortune-Telling, Ticket Vending
 Low Model 100.00
 Floor Size 125.00
 Character Reading Fortune Telling, New 169.50
 Complete Stock of Guns, Fortune-Telling, Athletic and other kinds of Amusement Equipment—Factory Rebuilt and Repainted. Prices on Request.
 New or Rebuilt Amusement Machines—Any Make or Model—Munves Has Them All!
MIKE MUNVES
 510-514 W. 34th St. N.Y. 1, N.Y. (Bryant 9-6677)



"That's Phil T. Lucrel He comes in every day since G-E Lamps were put in the pinball machine!" Watch 'em flock in when you light up with G-E Lamps that stay brighter longer. Ask your coin machine wholesaler or write General Electric Lamp Dept., Div. 166—B-3-23, Nela Park, Cleveland 12, Ohio.

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A20-275	SWITCH BLADES, Light, Medium or Heavy. Per Hundred...\$3.50
A20-4	1.15	Rectifiers—New
A20-675	Junction 24. Ea. \$5.00. Doz. Lots\$4.50
R20-275	Junction 28. Ea. 4.75. Doz. Lots 4.50
R20-375	Live Rubber Roll. Ft.15
R20-475	Bally, Exhibit & Gottlieb Ball Shooter Assemblies 1.15
		Ball Lift Assembly55
		Bell Timer Clocks 1.49
		Genuine Chilco Bulbs (No. 1489)49
		Large Plastic Bumper Assbly. (Compl.)39
		Plunger Tips (Lge. or Sm.). Per 100 3.40
		Mechanical Counters99
		Independent Locks (2 Keys)75

WRITE FOR NEW 1946 CATALOG.
DAN GOULD ENTERPRISES 5049 W. FULLERTON AVE. CHICAGO, ILLINOIS
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NOW AVAILABLE FOR DELIVERY!

Packard Pla-Mor Phonograph Hideaway, Model No. 400	\$450.00
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Packard Rotating Speaker	159.50
Packard Model 900 Wall Speaker	49.95
Packard Model 800 Wall Speaker	36.95
Packard Model 700 Wall Speaker	21.95
30-Wire Packard Pla-Mor Cable, Ft.	.22
Bar Brackets, Aluminum	5.00
Packard Hideaway Steel Cabinet	45.50

NEW MACHINES

New Bank Ball, 9"	\$375.00
New Bank Ball, 12" & 14"	Write
Chicago Coin Game	525.00
Mills Black Cherry Bells	Write
Bally Victory Derby	Write
Bally Victory Special	Write
Champion Hockey	Write

OTHER GUARANTEED BUYS!

Jockey Club, Ref.	\$375.00
Turf King	275.00
Kentucky, Ref. Like New	225.00
Paces Reels, Aut. P.O., Ref.	125.00
Silver Moon, Like New	125.00
Jumbo Parade, Hi-Hd., Ref.	135.00
Big Game, Aut. P.O., Ref.	135.00
Jenn. Totalizer, Free Play	100.00
Big Game, Free Play	100.00
Paces Reels, Two Way 5¢-5¢	275.00
Paces Reels, Two Way 5¢-10¢	300.00
Keeney Super Bells, Two Way 5¢-25¢	550.00
Comb. Cash Free Play	75.00
Dewey Single	150.00
Dewey or Cattle Double	200.00
Wurl. 616 Hideaway	200.00

JENNINGS 4-STAR CHIEFS

5¢, \$125.00; 10¢, \$150.00; 25¢, \$175.00.

WATLING ROLATOPS

5¢, \$75.00; 10¢, \$100.00; 25¢, \$150.00.

MILLS GOLD CHROMES, BLACK CHERRY BELLS OR SILVER CHROMES

New Cabinets, Castings, Slides and all other Moving Parts—NEW!
5c, \$225.00; 10c, \$250.00; 25c, \$275.00; 50c, \$400.00.

MILLS CLUB BELLS

New Cabinets, Castings, Slides and all other Moving Parts—NEW!
5c, \$300.00; 10c, \$350.00; 25c, \$400.00; 50c, \$600.00.

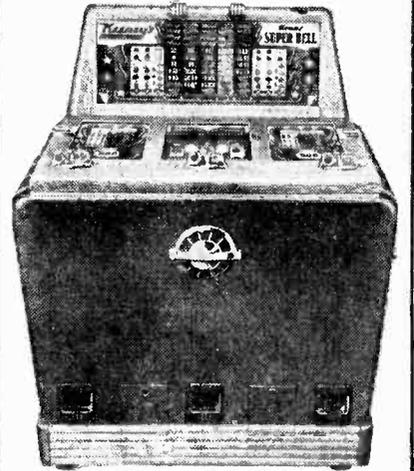
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Automatic Payout Only
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Any Coin Combination

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Wurlitzer 850	\$715.00
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Wurlitzer 700	585.00
Seeburg Hi-Tone 9800	565.00
Seeburg Vogues	400.00

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Big Parade	110.00

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Outstanding Coin Machine Business consisting of phonographs and legal amusement machines at present time. Territory in past also operated all types of gaming devices. Business established in 3-county territory for 16 years with high-class reputation. Routes well centralized. Thriving mail order business in connection with large inventory.

\$45,000 will handle both businesses consisting of all coin machine equipment, shop and office equipment, spare parts, trucks, tools, etc., plus mail order mailing lists and large mail order stock. Unlimited possibilities in beautiful territory.

Other interests force owner to sell. For full particulars write

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AUGUST SPECIALS IN SALESBOARDS

Holes	Name	Price
1500	WOO-WOO	\$5.82
940	HUBBA-HUBBA	6.27
1419	ROLL'DEM BONES	7.63
2625	WIN A RADIO	9.62

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CHICAGO 2, ILL.

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CLEAN AND READY TO GO

FIVE BALLS		ONE BALLS	
Hi Hat	\$79.50	Victorious	\$ 75.00
Zig Zag	69.50	Sport Special	119.50
Velvet	59.50		
Roll Call (Rev.)	59.50		
Baker's Big Time	55.00		
Crystal	45.00		
On Deck	45.00		
Dixie	42.50		
Hold Over	35.00		
Ump	34.50		
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E. & R. SALES CO.

813 COLLEGE, N. E. GRAND RAPIDS 5, MICH.

SPECIAL CLOSE OUT!

5 Bally New 5-Ball Surf Queen, Ea.	\$327.50	1 1946 Evans Galloping Dominos	Write
4 Gottlieb Stago Door Canteen, Ea.	274.50	1 5¢ Baker Paer	\$179.50
2 New Bally Victory Derby	Write	2 Bally Longacre, Ea.	296.00

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"BUY MACHINES REBUILT BY RUTHERFORD'S AND YOU BUY SATISFACTION"

WANTED!

NEW AND USED

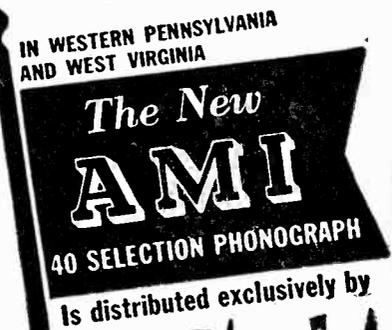
STEPPING RELAYS

- 500 or More 70 Point Double Roll—24 Volts Stepping Relays.
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Want used Chicago Coin Games, not necessarily in working condition. All parts must be there. Will pay \$25.00 each.

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FOR SALE

1 #850 Wurlitzer	Each \$695.00
1 #750E Wurlitzer	695.00
2 #600 Wurlitzer	395.00
2 #500 Keyboard Wurlitzer	445.00
2 #616 Wurlitzer	225.00
3 5¢ 41 Galloping Domino, Jack Pot Model	225.00
1 5¢ Mills Futurity	95.00
2 5¢ Brown Front Slots	125.00
2 5¢ Melon Bells	110.00
3 5¢ Mills Chrome Rebuild	135.00
2 5¢ Mills Copper Chrome Rebuild	135.00
1 50¢ Emerald Chrome #475401, Like New	395.00
1 Photomat Semi-Automatic	250.00

All These Machines Just Off Location.
BRANTLEY'S MUSIC & NOVELTY CO.
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FOR SALE

- 5 24 Victory Wurlitzers, Each \$495.00 Cabinets and Mechanism in Perfect Condition.
- 4 Mills Wolf Head 5¢ D.J. Pot 75.00
- 5 Bally Grandstands, A No. 1 Cond. Each. 50.00

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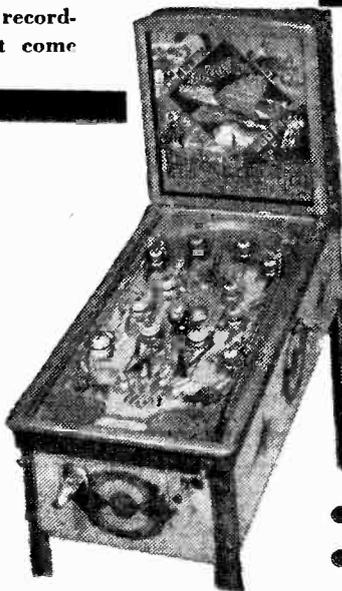
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But You'll RAVE about the new record-breaking "sky-high" profits that come rolling in with . . .

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GOTTLIEB
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FEATURING THE
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NEW SUPER-STREAM-
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Here's a sure-fire money-making game made by the people "who know how"! We believe that the new Gottlieb SUPERLINER in "looks," "excitement," "play appeal" and all other profit-making features, is all set for a record-smashing "run"!



"Jet Propel" your own profits into the stratosphere! Order the New Gottlieb SUPERLINER today, from

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Phone: Grant 7818 PITTSBURGH 19, PA.

New Thumb Trigger Wrench May Serve Coin Servicemen

CHICAGO, Aug. 3.—Development of an automatic wrench which may be adapted to mechanisms of coin-operated machines has been announced by the Oscar W. Hedstrom Corporation here.

According to Hedstrom, the wrench adjusts itself automatically thru an instant thumb-trigger adjustment and automatic "eye" control which holds the tool's jaws on square, hexagonal, metric or odd-sized nuts while the handle is in operation. This mechanism reduces danger of skinned knuckles, eliminates necessity of changing sizes of end wrenches to fit different sized nuts, and prevents fumbling with thumb screws to adjust for size.

The tool, which is called the *Larc-O-Matic*, was invented by John V. Larson, of Chicago, and comes in three sizes. These are: six-inch model, opening to 13/16 inches; eight-inch model, opening to one-inch, and 10-inch model, opening to one and three-eighths inches. Company also makes a holster in which the wrench may be carried on the belt.

The wrench comes in two types. One with V-groove jaws for corners and facings, and the other with pipe wrench teeth for use on rounded nuts. Manufacturers claim that structure of the wrenches reduces damage to brass and nickle nuts.

**Complete Files of
Enemy Patents Now
Ready in Five Cities**

WASHINGTON, Aug. 3.—Complete files of patents seized from German and Japanese nationals are now available to business men in five cities—Chicago, Boston, San Francisco, New York and Washington—according to Alien Property Custodian James E. Markham.

Chicagoans will find the files in the main building of the public library. Easterners may either go to Boston's public library or to APC offices at 120 Broadway, New York, and APC headquarters in the National Press Building, Washington. In San Francisco, the files are located in APC offices at 417 Montgomery Street.

Markham explained that the transfer of files to the two public libraries followed closing of APC field offices in those cities. All patent libraries are arranged according to standard patent office classification to facilitate searching, he said.

**More Farmers, But
Cities Still Ahead**

CHICAGO, Aug. 3.—Despite a gain of 800,000 in farm population during 1945, the farm-to-city exodus which has been the rule now for 30 years is expected to go merrily on.

In releasing population figures, the Census Bureau reported that demobilization of the armed forces was largely responsible for the increase. With 5,000,000 servicemen returning to civilian life in 1946, another gain for rural areas is predicted this year.

Fact remains that at the end of 1945 there were 4,500,000 fewer persons living on farms than in 1940. Only twice before has the trend been interrupted since 1916—during the period of demobilization after World War I and as a result of the depression inroads on city jobs.

For coinmen these statistics were continuing evidence that large city populations, key to coin trade prosperity, are here to stay.

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- Original Gun Lamps. Ea. . . . \$.60
- Zip Cord (2-wire, rubber covered) 500 ft. 7.50
- Pigtail Wire (Stranded). Per ft.04
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- 5-Wire (Rock-Ola Cable.)
- Per ft.15
- Rubber Tips. Per 100 3.50
- Rubber Plugs. Ea.10
- A.B.T. Slug Rejector (V.S.) 6.00
- 28V Bulbs (Kenney Console)
- Per 10 2.00
- Photo Electric Cells. Ea. 2.50
- Bally Rapid Motor (New). Ea. 15.00

**BULBS TUBES COILS
MUSIC PARTS**

**"Economize With
Economy"**

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**Chicago Coin
SPELLBOUND - GOALEE**

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- Bally **SURF QUEEN**
- Gottlieb **STAGE DOOR CANTEEN**
- Williams **"SUSPENSE"**

Murray Simon
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- 5 Seeburg 8800 RC \$550.00
- 5 Seeburg 8800 ES 500.00
- 2 Wurliitzer 800 850.00
- 5 Wurliitzer 500 450.00
- 5 Wurliitzer 412 150.00
- 5 Seeburg Vogue 425.00
- 4 Seeburg Gem 325.00
- 5 Seeburg Envoy 475.00
- 5 Seeburg Major 475.00
- 1 Seeburg Victory Model 410.00
- 1 Wurliitzer Victory Model 410.00
- 1 Rock-Ola 18 Remod. Cab. 225.00
- 1 Mills Empress 350.00

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Phone: BRyant 9-0817

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THE BEST IN ONE BALLS**

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BALLY VICTORY DERBY
ALL THE NEW PIN GAMES**

THE BEST IN SERVICE

PALISADE SPECIALTIES COMPANY

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Phone: Cliffside 6-2892-3

FOR SALE

**4 LIKE NEW VICTORY DERBYS @
\$600.00 EACH**

In Original Crates, 1/3 Deposit with Order.

BILL JOHNSON

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FIVE DAYS' TRIAL

- 1 Kill the Jap. Like New \$ 15.00
- 2 Keep 'Em Bombing, New 10.00
- 2 King Six Dice 15.00
- 1 3 Jacks, Like New, Penny 35.00
- 1 Casino, New, Nickel 40.00
- 1 Jennings 4 Star Chief, 5¢ 95.00
- 1 5¢ Blue Front, Serial 432647 125.00
- Want O. D. Jennings Dixie Bells.

Phone 800 **NORMAN DEE** Cumberland, Md.

PACE
THE **BIGGEST**
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Deluxe Bells } \$1.00
 } 50c
 } 25c
 } 10c
 } 5c

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MFG. CO. INC.
2909 INDIANA AVE.
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YOU ARE CORDIALLY INVITED
TO ATTEND THE FIRST MIDWEST SHOWING OF
HOMER CAPEHART'S
NEW 24-RECORD PACKARD PLA-MOR
HIDEAWAY PHONOGRAPH

In Steel Cabinet

THURSDAY and FRIDAY, AUGUST 8th and 9th
AT OUR OMAHA OFFICE, 1209 DOUGLAS STREET

FRANKEL DISTRIBUTING COMPANY

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Standard Thickness • Satin Finish

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Samples on request. Per 1,000
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DISTRIBUTING COMPANY
914 DIVERSEY - CHICAGO 14, ILL.

Veatch's Panther

WANTED
1,000
GENCO GAMES

Games do not have to be in operating condition, but must be complete with all parts. Send us your list at once.

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2336 OLIVE ST. — 2339 PINE ST.
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EXCLUSIVE DISTRIBUTION

AIREON **WILLIAMS'**
MUSIC **GAMES**

RIVIERA
CONVERTED FROM
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OTHER CONVERSIONS FROM . . .

ZOMBIE STARS
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DOUBLE PLAY DUPLEX
WEST WIND SKY BLAZER
DO-RE-MI KNOCKOUT

\$60
F.O.B. Factory will be paid for above games.
Conversions for outright sale \$279.50 each

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5737 BROADWAY, CHICAGO 40, ILLINOIS

SEND IN YOUR GAMES FOR CONVERSION

Veatch's Panther

SPECIALS

CHICAGO COIN GOALEE - - - \$349.50
BALLY UNDER-SEA RAIDER - \$239.50

Equipment in A-1 Condition and Guaranteed.

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EXCLUSIVE DISTRIBUTION

AIREON **WILLIAMS'**
MUSIC **GAMES**

SALESBOARDS

SPECIALS—IMMEDIATE DELIVERY

Holes	Name	Profit	Price
600	5c Diamond Dust	Def. \$11.00	\$.65
1000	1c Cig. Bd. Girlie, 26 or 28 Pk.78
1000	25c Charley Board	Def. 50.00	.89
1000	5c Nickel Charley	Def. 17.00	.96
1000	5c Double Finn.	Def. 24.00	.98
1000	25c J.P. Charley	Avr. \$52.04	\$1.22
1000	25c J.P. Charley	Avr. 50.00	1.10
1000	10c J.P. Ready Money Seal	50.70	1.69
1000	5c J.P. Home Run Baseball	27.00	1.89
1200	5c J.P. Tex. Charley Seal	102.28	1.89
1200	25c J.P. Texas Charley	Avr. 102.28	2.29
1184	5c J.P. Win-a-Fin, Jumbo.	\$34.40	\$2.49
1000	5c J.P. Beat This Card	33.30	2.59
1020	5c J.P. Hot Stuff, Girlie.	27.00	2.79
1020	5c J.P. Wanna Dough, Girlie.	27.00	2.89
2400	10c J.P. Barrel	Avr. 92.65	3.49
1664	5c J.P. Victory Bell	Avr. 46.32	3.74
2170	5c Tab. Rd. Wh. Blue Tickets \$36.00		\$1.27
2170	5c Rd. Wh. Blue Single Bd.	36.00	1.59
2280	5c J.P. Ticket Deal	Avr. 44.00	2.89
120	Baseball Books, Singles, Am., Nat.	Dz. 1.95	
120	Tip Tickets Books, Singles	Dz. 1.95	
	Grand Prize Boards, Real McCoy Boards, Etc.		

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DELUXE MFG. CO.
Deluxe Building Blue Earth, Minn.

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New Victory Specials \$661.50—Write
New Jennings Chiefs 5/10/25 \$249.00 up
New Columbia Bells Write
New Surf Queens Write
New Big Hits Write
New Spell Bounds \$325.00
New Super Liner \$22.00
New Wind Mills 1c Write
Perfect—Blue Fronts—Melon—Bonus—
Q.T.'s—Used Pin Games, etc.

Write. WE PAY THE FREIGHT.
GENERAL COIN MACHINE CO.
227 N. 10th St. Philadelphia, Pa.

TRADE WITH CONFIDENCE HERE!
WE NEED SPACE . . .
CONSOLES AND SLOTS
AT A TREMENDOUS SACRIFICE

CONSOLES

1 BALLY CLUB BELL—COMB. 5 & 25c.
1 PACES REELS 5c COMB.
6 KEENEY SUPER BELLS 5c COMB.
2 KEENEY SUPER BELLS 5 & 5 COMB.
2 KEENEY SUPER BELLS 5 & 25c COMB.
1 WATLING BIG GAME HUNTER, F.P.

1 BALLY BIG TOP, P.O.
2 PACES RACES BROWN CABINET.
1 '40 GALLOPING DOMINO.
1 '41 GALLOPING DOMINO.

WILL SELL ALL OR PART. WRITE TODAY.

NEW SLOTS

MILLS BLACK CHERRY BELL SETS 5-10-25.
1 JENNINGS 10c BRONZE CHIEF.
2 MILLS 5c ORIG. Q.T. GLITTER GOLD.

2 MILLS 10c ORIG. GLITTER GOLD.
MILLS VEST POCKETS.

GUARANTEED USED SLOTS — LIKE NEW

1 SET MILLS ORIGINAL BROWN FRONT. 5-10-25.
1 SET MILLS ORIGINAL CHROME, 5-10-25.
2 MILLS 5c BLUE FRONT.

1 WATLING 5c ROLATOP.
3 MILLS 5c Q.T. BLUE.
2 MILLS 5c Q.T. GLITTER GOLD.
WILL SELL ALL OR PART. WRITE TODAY.

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HOROSCOPE STRATOLINER
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GUN CLUB FOX HUNT
KNOCKOUT SPORT PARADE
BIG PARADE ARGENTINE

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2369 Milwaukee Ave. Chicago 47, Ill.

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HIGH SPEED DOUBLE BARREL
COIN PACKER

Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$2 each size.

Blackstone Coin Packer Co.
Madison 1, Wis.

<p>PINS</p> <p>NEW PINS - ONE BALLS</p> <p>Victory Special \$661.50 Victory Derby 850.00</p> <p>NEW PINS - FIVE BALLS</p> <p>Big Top \$199.50 Foreign Colors 109.50 Oklahoma 243.50 Grand Canyon 249.50 Idaho 249.50 Surf Queen 320.00 Big Hit 329.50 Suspense 320.00</p> <p>RE-CHECKED PINS</p> <p>Anabel \$ 25.00 League Leader 50.00 Playball 54.00 Target Skill 42.50 Home Run '42 109.50 Double Feature 40.00 Hit the Japs 50.00 Victorious 85.00 Dude Ranch 50.00 Stratolliner 55.00 Zig Zag 85.00 ABC Bowler 95.00 Victory 90.00 Jungle 90.00 Five-Ten-Twenty 125.00 World Series 54.50 Star Attraction 79.50 Bolaway 90.00 Texas Mustang 85.00 Oh! Boy 30.00 Four Diamonds 65.00 Argentine 40.00 Over the Top 90.00 Gooztown 39.50 Bombardier 125.00 Production 129.50 Venus 84.50 Sport Parade 54.50 Spot Pool 79.50 Yacht Club 40.00 South Paw 85.00 School Days 70.00 Big Chief 45.00 Defense 90.00 Snappy 75.00 Paradise 50.00 New Champ 79.50 Gold Star 54.50 Glamour 57.50 Knockout Japs 120.00 Monicker 90.00 Mystic 62.50 Topic 87.50 Skyline 47.50</p> <p>SCALES</p> <p>Watling Lo Boy \$ 79.50 Mills Lo Boy 64.50</p>	<p>WALL BOXES</p> <p>Wallmatic \$ 49.50</p> <p>SAFES</p> <p>Brand New Revolve Round \$185.00 Milink Comb. Safe 69.50 Single Cabinet Mills 49.50 Milink Dbl. Cabinet 89.50 Single Cabinet 39.50 QT Stand 16.50 Jack in Box Stand 59.50 Single Chic. Metal 49.50</p> <p>CONSOLES</p> <p>Jumbo Parade, FP \$ 89.50 Watling Big Game 89.50 Bangtail 115.00 Baker's Paces Races, 25¢ 300.00 '37 Tracktime 70.00 Bobtails 119.00 Club Bells 275.00 Big Top 119.50 '38 Kentucky Club 79.50 Super Bell 310.00 Hi Hands 179.50 Keeney Bonus Superbell WRITE Exhibit Races 65.00 Rio 50.00</p> <p>ARCADE</p> <p>Bally Rapid Fire \$125.00 Skyfighter 210.00 Paratrooper 85.00 Keeney Air Raider 175.00 Keeney Sub. Gun 85.00 Shoot To Tokio 175.00 Drivemobile 25.00 Chicago Hockey 175.00 Zingo 175.00 Photomatic 675.00 Chicken Sam 110.00 Super Skeeroll 310.00 Anti Aircraft 74.50 Groetchen Metal Typex 250.00 Texas Leaguer 49.50</p> <p>MUSIC</p> <p>WURLITZER</p> <p>'61 Counter Models \$155.00 '71 Counter Models 260.00 '41 Counter Models 175.00 616 Ill 250.00 616 Plain 225.00 850 Peacock 650.00 500 425.00 Victory Rotary 425.00 Victory Keyboard 425.00 P 12 140.00 750 E 675.00 700 650.00 950 850.00 800 625.00 600 400.00 Twin 12 Celler Job 235.00</p>	<p>ROCK-OLA</p> <p>Commando \$425.00 12 Record 150.00 Super Rockolite 325.00 Standard 375.00 DeLuxe 380.00 Master 400.00 Monarchs 300.00 Playmaster and Spec. 425.00 Windsor 300.00</p> <p>SEEBURG</p> <p>8800 Hi Tone \$540.00 9800 Hi Tone 540.00 12 Record 149.00 Cellar Job 500.00 Commander 450.00 Vogue 400.00 Envoy RC 500.00 Classic 400.00 Gem 375.00</p> <p>AMI</p> <p>Singling Towers \$325.00</p> <p>SLOTS</p> <p>New Black Cherry, 5¢, 10¢, 25¢ WRITE New Jennings Chief WRITE New Columbias WRITE 5¢ Gold Chrome \$199.50 25¢ Gold Chrome 225.00 5¢ Brown Front 199.50 5¢ Cherry Bell 188.50 5¢ Four Star Chief 99.50 5¢ Mills Skyscraper 89.50 25¢ Skyscraper 89.50 5¢ Chrome Columbia 59.50 25¢ Pace Golf Ball 64.50 25¢ War Eagle 100.00 5¢ Melon Bell 169.50 25¢ Caille 50.00 5¢ Caille 40.00 10¢ Watling 50.00 5¢ Rock-Ola 45.00 10¢ Gooseneck 40.00 25¢ Gooseneck 149.50 5¢ Blue Front 199.50 10¢ Cherry Bell 205.00 25¢ Pace Comet 125.00 Watling TJP 62.50 10¢ Brown Front 210.00 5¢ War Eagle 100.00 5¢ Pace Comet 50.00 5¢ Silver Chrome 209.00 10¢ Bonus 275.00 New Vest Pockets 74.00 Green Vest Pockets 39.50 Green QT's, 5¢ Play 69.50 Blue QT's, 5¢ Play 79.50 Glitter Gold, 5¢ Play 109.50</p>
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FISCO SALES CO.
Monument Square Phone: 3486 Haverhill, Mass.

World's Highest Coin Machine Big N. Y. Attraction

NEW YORK, Aug. 3.—Located on the 86th floor of the Empire State Building, 1,055 feet above ground, is a Voice-o-Graph recording machine which should win hands down in any contest to determine the highest operator-owned coin machine in the world.

Operated by Leo Weisskopf and Murray Handler, Murllee Enterprises, the machine has been featured in several front-page stories appearing in New York dailies since its installation July 3.

Novelty of making a recording atop the world's tallest building has appealed to the constant stream of visitors who pay \$1.20 each to ascend to the 102nd story observatory and must wait for tower elevators at the 86th floor.

Typical Comments

Typical patrons start off their recordings with some such comment as, "This is a great thrill recording my voice at the top of the Empire State Building." Or, "Here I am on top of the Empire State Building where there have been a lot of stories about planes crashing."

A less exalted observatory functions on the 86th floor, and souvenir counters, writing desks and easy chairs contribute to making the recording machine location a lingering place for visitors. Weisskopf said he had counted as many as 87 people waiting in line to make the recordings. Other coin machines attractions here are four coin telescopes owned by the building.

Open from 8:45 in the morning until midnight every day of the year, the observatories draw an average of 6,000,000 paid patrons annually, according to building officials. Because of such heavy traffic, many attempts have been made to install various types of coin machines, and the introduction of the voice recorder may be the opening wedge.

Comic Book Arcade Described in Call

NEWARK, N. J., Aug. 3.—The Penny Arcade was looked at in a favorable light in the July 28 Call comic book section. In an introduction to a "Flatfoot Burns" adventure strip, a short item was run telling of the Penny Arcade, scene of the current story. Introduction is reprinted below:

The Penny Arcade—a poor man's paradise! Here, for a few pennies, a lonely soul can conquer the world! He can be a bombardier who blows up enemy bridges, a top-notch ball player who hits a homer, or a card shark who gets a royal flush in poker! All for one penny!

Visual Education Dealers To Hold Meet in Chicago

CHICAGO, Aug. 3.—Opening of the 1946 national convention of the National Association of Visual Education Dealers will be marked with the usual fanfare on August 5 at the Hotel Continental.

Displays from equipment and film manufacturers will be shown during the three-day meet.

Midstate Company in Move

CHICAGO, Aug. 3.—The Midstate Company, coin machine firm formerly located at 2848 Roosevelt Road, Chicago, is moving into newer quarters at 2369 Milwaukee Avenue, Chicago.

QUALITY PHONOS

At Reasonable Prices
Unconditionally Guaranteed

WURLITZERS

- 5-616's, Illuminated..... \$275.00
- 5-616's 250.00
- 3-24's 350.00
- 1-24, Illuminated..... 375.00
- 3-500's 500.00
- 1-600-R 475.00
- 2-600's-K 500.00
- 2-700 650.00
- 2-800 675.00
- 8-750-E 725.00
- 2-950 725.00
- 4-850 750.00
- 8-Victory, 4 600-R 575.00
- 4 24 525.00

ROCK-OLA

- 1-16 Record..... \$225.00
- 1-Windsor 300.00
- 3-Monarch 325.00
- 7-Standard 400.00
- 1-DeLuxe 425.00
- 3-Master 450.00
- 2-Super 500.00
- 1-Spec. & Playmaster.... 450.00
- 1-Commando 600.00

SEEBURG

- 2-Rex \$300.00
- 2-Regal 400.00
- 1-Gem 400.00
- 2-Classic 475.00
- 1-Vogue 475.00
- 2-9800 Remote Control... 625.00
- 5-8800 Remote Control... 625.00
- 1-8200 Remote Control... 625.00
- 4-Envoy Remote Control... 575.00
- 1-Colonel Remote Control.. 550.00
- 1-Cadet Remote Control... 500.00

MILLS

- 1-Throne \$350.00
- 1-Empress 400.00

WALL BOXES—Wurlitzer

- 45 #100 \$20.00
- 50 #120 22.50
- 75 #125 32.50

TERMS: Immediate shipment F. O. B. New York. 1/3 deposit, balance C. O. D. Shipments made by Railway Express unless otherwise instructed by you.

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| SEEBURG HI-TONE, ESRC..... \$550.00 | SEEBURG HI-TONE, ES..... \$515.00 |
| WURLITZER 750E..... 680.00 | WURLITZER 41..... 155.00 |
| WURLITZER 500..... 450.00 | WURLITZER 61..... 165.00 |
| ROCK-OLA MASTER With Remote 450.00 | WURLITZER 800..... 625.00 |
| MILLS THRONE..... 275.00 | WURLITZER 500 VICTORY.... 450.00 |
| WURLITZER 950..... 650.00 | SEEBURG CLASSIC..... 405.00 |
| WURLITZER 600K..... 430.00 | SEEBURG VOGUE..... 405.00 |
| WURLITZER 600R..... 400.00 | WURLITZER 850..... 700.00 |
| WURLITZER 700..... 575.00 | |

GRUEN PRECISION DIODE METERS for Lining Up Wireless Boxes.. \$14.50

WALL BOXES

- | | |
|---------------------------------------|--------------------------------------|
| WURLITZER #100..... \$14.50 | BUCKLEY CHROME, 32 Sel..... \$ 9.50 |
| WURLITZER #120..... 19.50 | BUCKLEY CHROME, 24 Sel..... 14.50 |
| SEEBURG WIRELESS, 24 Sel. Perf. 25.00 | WURLITZER #125, Perfect Cond.. 17.50 |
| SEEBURG, 20 Sel. Wireless..... 35.00 | ROCK-OLA, All Types..... Write |
| SEEBURG, 20 Sel., 3-Wire..... \$29.50 | |

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All equipment guaranteed in perfect condition. We pride ourselves on our clean reputational WRITE—WIRE!

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WASHINGTON—OREGON—NORTHERN CALIFORNIA

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GUARANTEED USED EQUIPMENT

AT DRASTICALLY REDUCED PRICES!

★ One Balls

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|---------------|-----------------|
| 5 BLUE GRASS | 8 LONGACRE |
| 6 CLUB TROPHY | 2 LONG SHOT |
| 6 '41 DERBY | 4 PIMLICO |
| 5 FORTUNE | 3 SPORT SPECIAL |

★ Arcade

- 3 KING PIN
- 2 AIR RAIDER
- 3 SUB GUN
- 2 SKY FIGHTER

★ Consoles

- 2 BAKER'S PACER DD
- 1 BIG TOP, FP
- 1 BALLY CLUB BELL
- 2 HIGH HAND

★ ★ ★

All Equipment Guaranteed To Be In Excellent Shape

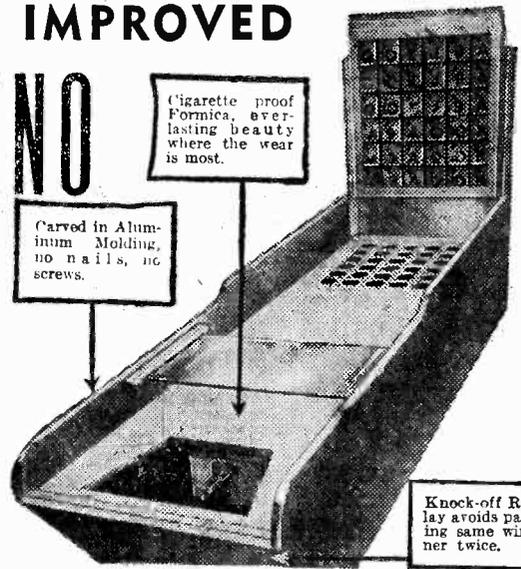
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**POKERENO
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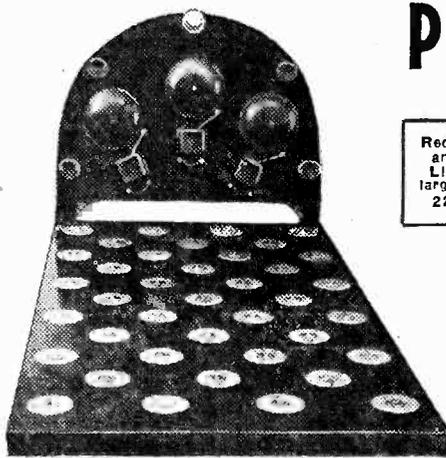


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BRAND NEW
CABINETS

Excellent for Summer resorts, parks and big money earners on individual locations (built accordingly).

\$175.00 COMPLETE
7' LONG — 25" WIDE
IMMEDIATE DELIVERY

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TABLES**



Red, White and Blue Lights for target prizes. 22"x42"

Terrific Money Makers at Fairs, Carnivals, Parks and Summer Resorts. Players can pitch pennies, nickels, dimes, quarters or halves.

That's Action!

\$95.00 Complete
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| Cleveland Coin Machine Exchange 2021-2025 Prospect Ave. Cleveland 15, Ohio | Eastside House of Music 5123 Avalon Blvd. Los Angeles 11, Calif. | K. C. Abrams Normandle Hotel Miami Beach, Fla. |
| Central Ohio Coin Machine Exchange 185 East Town St. Columbus, Ohio | Alfred Sales, Inc. 1006 Main St. Buffalo 2, N. Y. | Aaron Crystal Carlin's Park, Baltimore, Md. |
| Roanoke Vending Machine Exchange 13 S. Jefferson St. Roanoke, Va. | L. M. Daniels Southern Pines, N. C. | Hamel Distributing Co. 910 Beacon St. Boston 15, Mass. |
| Indiana Automatic Sales Co. 450 Massachusetts Ave. Indianapolis 4, Ind. | Advance Automatic Sales Co. 1350 Howard St. San Francisco 3, Cal. | Twin Port Sales Co. 230 Lake Ave., South Duluth 2, Minn. |

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UNITED Exclusive Distributors for Wisconsin and Peninsula of Michigan for -

CHALLENGER '47 PHONOGRAPH
EVANS TEN STRIKE AND CONSOLES

ALSO DELIVERING

CHICAGO COIN GOALEE—GENCO TOTAL ROLL—
ABT CHALLENGER—CHAMPION HOCKEY—
BALLY SURF QUEEN AND OTHER GAMES.

8—QUALITY USED MACHINE BUYS OF THE WEEK—8

- | | | | |
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| Sky Fighter Conversion | \$185.00 | Santa Anita (1 Ball P.O.) | \$ 89.50 |
| Lucky Strike Bowler, A-1 | 69.50 | Evans Lucky Lucre, '41 | 99.50 |
| Wurlitzer Counter Model '71, with Stand | 259.50 | Race King (1 Ball P.O.) | 79.50 |
| Wurlitzer Hideaway—Twin '12 | 245.00 | Caillie Enamel, 10¢ 3/5 P.O. | 49.50 |
| Bowling League, 9 ft. | 149.50 | 4-Star Jennings Chief, 10¢ | 89.50 |

WRITE TODAY FOR OUR PRICE LIST — Terms: 1/3 Certified Deposit

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WILL BUY OR SELL

ONE BALLS—CONSOLES—SLOTS

Write — Wire — Phone

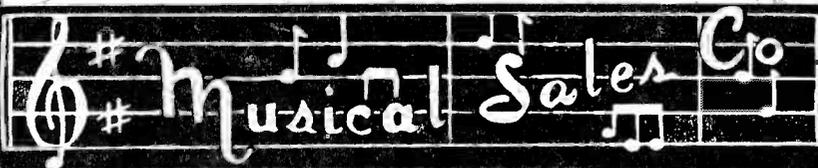
H. ROSENBERG CO., INC.

625 Tenth Avenue LOnacre 3-2479 New York 19, N. Y.

MUSIC CLOSEOUT

- | | | | | |
|--|--|----------|---|----------|
| 1 Wurlitzer 600 K \$405.00 | 1 Rock-Ola Spectra-vox | \$ 75.00 | 3 Seeburg Bar-O-Matic, Wireless, 5¢, 10¢, 25¢ | \$ 55.00 |
| 1 Wurlitzer 600 R. 395.00 | 17 Rock-Ola Dial-A-Tone Wall Boxes. 10.00 | | 2 Seeburg Sefectomatics, 20 Rec. | 7.50 |
| 1 Wurlitzer 24 ... 275.00 | 4 Rock-Ola Dial-A-Tone Bar Boxes, 5¢, 10¢, 25¢ | 12.00 | 1 Seeburg Stroller, ESRO | 55.00 |
| 10 Wurlitzer #320 Boxes Converted for Fast Stepper ... 17.50 | 2 Rock-Ola Dial-a-Tone Bar Boxes, Early Model ... | 10.00 | 5 Buckley Chrome Lite-Up Boxes ... | 7.50 |
| 2 Wurlitzer 5¢, 10¢, 25¢ Fast Stepper. 17.50 | 1 Seeburg 8800, ESRC | 595.00 | 4 Organ Speakers ... | 22.50 |
| 1 Rock-Ola Standard Dial-A-Tone ... 375.00 | 3 Seeburg 8200, ESRC | 675.00 | 10 P.M. Speakers in assorted cases, For All | 100.00 |
| 3 Rock-Ola Windsor, Cellar Job R.C. ... 200.00 | | | | |
| 2 Rock-Ola Play-master | 300.00 | | | |

10% DISCOUNT ON PURCHASE OF THE COMPLETE LOT



EXCLUSIVE **SEEBURG** DISTRIBUTORS

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140 W. MT. ROYAL AVENUE BALTIMORE 1, MARYLAND
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POLICY IF FULL PAYMENT ACCOMPANIES ORDER
 200 MILE RADIUS
 Otherwise 1/3 With Order, Balance C. O. D., F. O. B. Philadelphia, Pa.
IMMEDIATE DELIVERY ON WHAT WE ADVERTISE
ALL GAMES CHECKED PERFECTLY

NEW GAMES		
Big Hit\$334.00	Surf Queen\$327.50	Victory Special ...\$661.50
NEW REVAMPS		
Santa Fe\$259.50	Trade Winds\$259.50	Riveria\$279.50
Streamliner 259.50	Wagon Wheels 259.50	South Seas 279.50
Arizona 259.50	Oklahoma 259.50	Frisco 279.50
USED PIN GAMES		
Big Hit\$285.00	Showboat\$59.50	Dixie\$49.50
Liberty 169.50	Boloway 69.50	New Champs 49.50
Victory 99.50	Silver Skates 79.50	Score-A-Line 29.50
Air Circus 119.50	Air Force 89.50	Rotation 29.50
Strat-O-Liner 49.50	Legionnaire 49.50	Ten Spot 49.50
Sport Parade 49.50	Fox Hunt 49.50	Strip Tease 69.50
Monicker 89.50	Skyline 49.50	Invasion 69.50

TAKING ORDERS FOR EARLY DELIVERY
 Dynamite Spellbound Superliner

**YOU'LL LIKE TO DO BUSINESS WITH
 MAX BROWN**

PHILADELPHIA COIN MACHINE EXCHANGE
 844 N. Broad Street Telephone POplar 5-4772 Philadelphia, Pa.

**Only One Arcade Is
 Left as Two Close
 In Salt Lake City**

SALT LAKE CITY, Aug. 3.—Decrease in the military population in this area from 60,000 during the war years to less than 4,000 currently has left only one arcade operating here.

Latest casualty resulting from high rental and loss of patronage is one of the largest arcades in the West, city's Playmore, which was owned by the Stewart Novelty Company. Arcade was the second of firm's two spots closed in the past year. First was the Playdium, which did landslide business during the war and went out of operation upon expiration of its lease.

Offices, shops and warehouse of the firm have been moved to new location at 1361 South Main Street. Arcade equipment has been shipped to Lake Tahoe, where the firm will operate about nine months each year. Other equipment was shipped to West Yellowstone for four months' summer season play.

According to G. R. Booth, general manager of the firm, company's pinball routes have been sold to Andy Stevenson, of the Consolidated Amusement Company. With exception of two arcades, firm will confine itself to distribution of machines.

**New York Policeman Shoots
 Cig Vending Machine Thief**

NEW YORK, Aug. 3.—Patrolman Harold B. Brown shot and killed a 17-year-old boy Thursday (1) as the youth was driving away from the scene of a tavern robbery.

Examination of the getaway car showed that there were 95 packages of cigarettes wrapped in a tablecloth in back. Each pack had a penny inside the wrapper indicating that they had been stolen from a vending machine.

NATIONAL SPECIALS

616 Rock-Ola	\$185.00
Rock-Ola 39 Standard	425.00
Rock-Ola DeLuxe	445.00
Seeburg Classic	475.00
Seeburg Cadet	445.00
Seeburg Vogue	435.00
Seeburg Commander	445.00
Hi Tone	675.00

GET ON OUR MAILING LIST
 for "National's "Newsette," monthly price bulletin listing buys in new and used equipment. (We rent games and phonographs within 100 miles.)

National Novelty Co.
 183 Merrick Road, MERRICK, L. I., N. Y.
 Phone: Freeport 8320

WE HAVE IT!
**Gottlieb's Sensational
 SUPERLINER**

DIXIE COIN MACHINE CO.
 912 Poydras St. NEW ORLEANS 13, LA.

**MUSIC ROUTE
 WANTED**

War Veteran Wants To Move Out Within 200 Miles of Chicago. 15 to 200 Locations.
 Address BOX 750, Billboard Pub. Co.
 155 N. Clark St. Chicago 1, Ill.

**For Immediate Shipment
 .22 SHORTS**

Write, Wire, Phone for Prices.
SIMON SALES, INC.
 215 West 64th St., New York 23, N. Y.
 Phone: Tr. 4-6900

America's Finest...

**RUNYON'S PHONO PLASTIC
 Unbreakable REPLACEMENT Parts**

The Finest Plastic on the Market
WRITE—WIRE—PHONE TODAY

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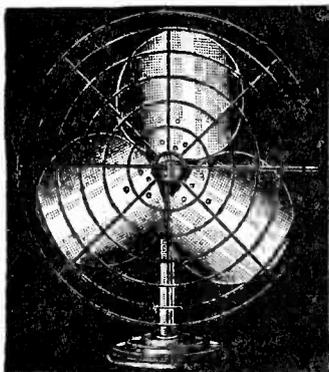
LIMITED AMOUNT!

18-INCH COUNTER MODEL
\$35.00

20-INCH COUNTER MODEL
\$40.00

With Chrome Adjustable Floor Stand, from 2½ ft. to 5½ ft., add \$6.00.
 Deposit Required

- ALL CHROME
 - 18 INCHES HIGH
 - RUBBER BASE
 - TILTING MOTOR
 - 1500 RPM
 - 110 VOLTS A.C.
- COUNTER MODEL TYPE
 DAYTON ELECTRIC MOTOR



C & H ELECTRIC CO.

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PFANSTIEHL COIN MACHINE NEEDLES.
 (Orders filled only to operators in Eastern Pennsylvania and Southern New Jersey territory). Over 100, Ea.\$.46
 Over 200, Ea.45

CRYSTAL PICK-UP for Rock-Ola, Bakelite, Ea. 3.50
CRYSTAL PICK-UP for Rock-Ola, Metal, Ea. 4.50
MICRO SWITCHES—Red and Green, for Rock-Olas, Ea. 1.25
ZIP CORD—Two-wire, rubber-covered, 500' rolls, Per ft.02 ½
MOTOR BELTS—For Rock-Ola, Small, Ea., 70¢, Large, Ea.75
CABLE—Five-conductor, for Rock-Ola remote installation, Per ft.10
ROCK-OLA RECTIFIERS for 1937 to 1940 D. C. remote control power supply units. Eliminates wrong selection, Ea. \$ 7.50

2 ½ VOLT FILAMENT TRANSFORMER—110 Volt A. C. Primary to 2 ½ Volt Output. For filament supply for any amplifier using 2 ½ Volt filament tubes. Size 2"x1 ½", Ea. 3.25

SPEED IRONS—New Soldering Principle—Heats up in five seconds, can't overheat, no redressing and retinning, excellent for work in close quarters, Ea. 14.95
 Additional Tips, Ea.05

BENNETT—4,000-Play Coin Machine Needle, Close Out, Ea.25
MAIN FIBRE GEARS for Wurlitzer Phonographs, Ea. 3.75
STAR WHEELS for Wurlitzer Phonographs, Ea.25
STAR WHEEL PINS for Wurlitzer Phonographs, Ea.30
TOPE CONTROL KEYS for Wurlitzer & Seeburg (Nickel Plated), Per 100 4.00
NEEDLE SCREWS for Wurlitzer and Seeburg, Doz. 2.00
DOUBLE POINT NEEDLES, 10,000-Play Coin Phonograph Needle, Each point gives up to 5,000 plays, Ea.75
ROCK-OLA WALL and BAR BOXES, All models available Write

1/3 Deposit, Balance C.O.D., F.O.B. Philadelphia.



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THE EAST'S LEADING DISTRIBUTOR
 1423 SPRING GARDEN STREET PHILADELPHIA 30, PA.

America's Finest REBUILT 50¢ SLOTS!

Immediate Delivery! Available in Gold, Silver or Black Chromes!
 As Good as New—2/5 or 3/5 Pay

Silver Chrome Cabinets, Brand New, Gold and Black Chrome Cabinets also available; all completely assembled, 5¢, 10¢ or 25¢ play; 2/5 or 3/5 pay. **\$39.50**

The finest rebuilt 50¢ Slots on the market today. . . . All machines sold on Money Back Guarantee . . . Available from stock!

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5c Gold Chrome	185.00
5c Black Chrome	200.00
5c Silver Chrome	205.00
10c Silver Chrome	210.00
10c Jennings 4-Star Chief	105.00
10c Bonus Bell (Excellent)	247.50
25c Brown Front	165.00
25c Gold Chrome	195.00
5c Vest Pocket (Used)	37.50

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Defense (Genco)	72.50
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Super Bell, 5c, Combination	245.00
Super Bell, 25c, Combination	300.00
High Hand, Combination	169.50
Silver Moon, Free Play	85.00
Club Bells, Free Play	195.00
Duo Bell, Free Play	475.00
Duo Bell, F.P., Push Button	575.00

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Latest Type Fruit
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Highly polished chrome finish. Die cast and precision machined. Weighted non-slip base. Automatically dispenses 5 nickels, 5 dimes, 4 quarters or 2 halves with a flick of the finger.

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New Escalator Conversion by Duro-Matic Co.

SEATTLE, Aug. 3.—Duro-Matic Company, Inc., Seattle, is now producing a new escalator conversion known as Duro-Matic. Conversion was invented by Dave Martin, president of the firm. Martin has been associated with the coin machine trade since 1929.

Conversion, Martin says, makes use of a new, simple method.

Among features claimed for the conversion is the fact that it no longer requires force or pressure to operate the escalator which in turn makes the machine itself easier to operate.

Martin says that the coins move smoothly along carrying dirt and lint which may collect with them and making care and cleaning easier on the operator.

Officers of the Duro-Matic firm, in addition to Martin, are Earl K. Everett, vice-president; Sam Grossman, secretary-treasurer.

SAM STERN SAYS...



On Any LOCATION It's

DYNAMITE

Williams' New 5 BALL

SCOTT-CROSSE COMPANY

1423 Spring Garden St., Phila. 30, Pa.

Science and Coin Machines Joining Hands at Coney I.

NEW YORK, Aug. 3.—Coin machines at Coney Island have gone scientific, says a feature article in *The New York Times Magazine* July 21. Author Ellen D. Struhs took a jaunt out to Coney and came back with the following article, reprinted by courtesy of *The Times*:

"Coney Island has gone scientific in a big way. Step into a Penny Arcade and you will find it combines the best features of laboratory, clinic and proving grounds. If for instance you want a picture of yourself in the best traditions of the Atomic Age you can take an 'atomic photo' for a mere 20 cents. 'You can't go wrong on this one,' the barker sings out. 'All you gotta do is pose and the picture comes out atomic.'

"For those in need of vocational guidance another machine provides a rapid diagnostic service upon being fed with pennies. The subject clasps a handle firmly in his fist and a light races up and down a thermometer-like contraption and comes to rest finally on the well-considered verdict: 'Shipping clerk' or 'band leader' or 'pharmacist' or 'housewife' or whatever. Then there is the love meter which accurately places the subject in the category he or she belongs to. Thus one can find out whether one is 'cold' or 'clammy,' 'bashful' or 'friendly,' all the way up to 'sizzling' and the final cum laude degree, 'hot stuff.'

"Or suppose you want your fortune told and feel that the traditional mummy or the grandmotherly wax figure is too old-fashioned. You plunk down 2 cents on the 'Mystic Ray,' which has lights, indicators and gadgets of all kinds, and 'reads you like a book.' When the money is inserted the 'neuro-electrons' go into action, lights flash, a needle swings wildly to and fro and an electrical pen scribbles a message. 'You will go far but avoid distractions,' says one with the assurance of the Delphi oracle.

"For gun-happy individuals there is plenty of shooting and the war goes on unabated in spite of V-E and V-J days, 'Shoot the Jap!', 'Smash the Axis!', 'Sink a Sub!' are the slogans. On questioning, the owner of one of these contraptions explained the seeming anachronism. 'We gotta fight the war until reconversion really sets in,' he said glumly. 'Until then we can't get new machines.'

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Over 20 49¢ Ea.
Over 50 48¢ Ea.
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1 Wurlitzer 950	\$775.00	1 Seeburg 9800, ES	\$815.00
1 Wurlitzer 71 Counter Model	235.00	2 Seeburg 9800, ESRC	665.00
2 Wurlitzer 24	395.00	1 Seeburg Envoy, ESRO	495.00
1 Wurlitzer 600-K	495.00	2 Seeburg Classics	475.00
1 Wurlitzer 81 Counter Mod. with Stand	190.00	1 Seeburg Major, RC	475.00
3 Wurlitzer 600-R	465.00	1 Seeburg Vogue	450.00
4 Wurlitzer 750-E	765.00	1 Seeburg 8800, ES	615.00
1 Wurlitzer 716	249.00	2 Seeburg 8800, ESRC	685.00
1 Wurlitzer 700	745.00	1 Seeburg Regal	375.00
2 Wurlitzer 616	289.00	2 Rock-Ola Spectravox with Playmaster	425.00
2 Wurlitzer 616, Remodeled	299.00	1 Rock-Ola Master	475.00
2 Wurlitzer 412 Lite-Up	189.00	2 Rock-Ola Standards	425.00
1 Wurlitzer 500	495.00	1 Mills Throne	375.00

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Wurlitzer Model 125, 5-10-25¢	\$5.95
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Seeburg Model W82Z, 5¢, 20 Selec.	7.45
Seeburg Model, 5-10-25¢, 20 Selec.	8.25

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This wonderful new Bell is now ready for delivery in 5¢, 10¢, 25¢ and 50¢ Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.
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R. M. Thin 5¢ Play
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1 Pace 5c & 25c Combination Console	249.50
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3 Mills 25c Brown Fronts	175.00
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"Pre-War Merchandise"

6 Mills Silver Chromes, 5¢ play	\$175.00
2 Mills Copper Chrome, 5¢ play	175.00
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1 Mills Gold Chrome, 5¢ play	175.00
5 Mills Brown Fronts, 10¢ play	180.00
1 Mills Copper Chrome, 10¢ play	180.00
1 Mills Silver Chrome, 10¢ play	180.00
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Ace COIN COUNTER

Write for Prices

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BLACK CHERRY BELLS, Orig. Mech., Club Handles, D.P. Sides and Front, Knee Action, 3/5 or 2/5.
5c - \$195.00 10c - \$225.00 25c - \$250.00

Mills New Vest Pockets \$ 74.50	Jenn. Master Silver Chief, S.P. 10¢ \$ 98.50
Mills Brown Fronts, compl. rebuilt, club handles, drill proof, 5¢ 150.00	Jenn. 4-Star Chief, Compl. Recond. and Refin., 10¢ 98.50
10¢ \$175.00; 25¢ 225.00	Jenn. Silver Chief or Silver Club Special, 5¢ 119.50
Mills Blue Fronts, Hand Load, Serial No. Over 400,000, 25¢ 250.00	10¢ \$139.50; 25¢ 169.50
Mills Vest Pockets, Like New, Silver Chrome 49.50	Jenn. Victory Model, 5¢ 119.50
Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5, 5¢ 215.00	Pace All Star Comets, Comp. Refin. In Gold and Silver Chrome, 3/5 5¢ \$69.50; 10¢ 79.50
10¢ \$225.00; 25¢ 250.00	25¢ \$125.00; 50¢ 279.50
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Seeburg Wireless Wallomatics, Completely Reconditioned with New 70L7 Tube \$ 37.50
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Mills Jumbo, C.P., Late Model 109.50	Galloping Dominos, 2 Tone, J.P. 249.50
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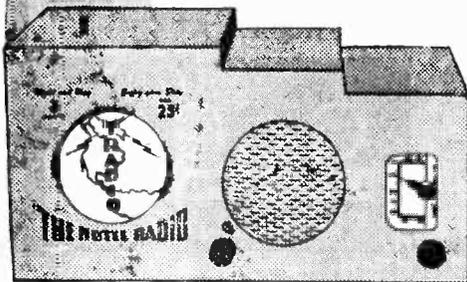
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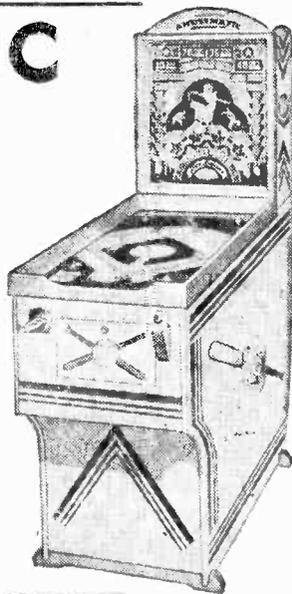
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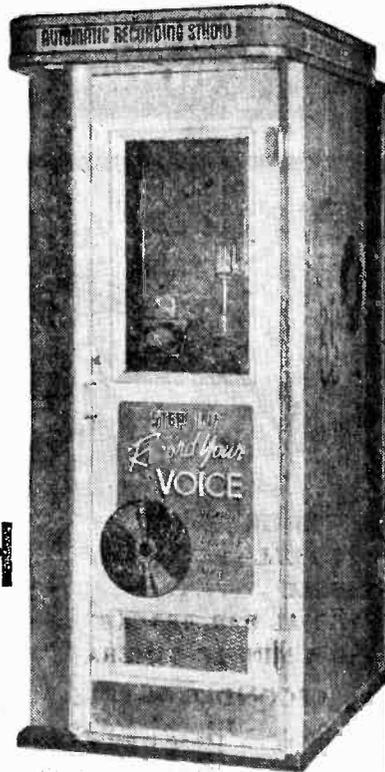
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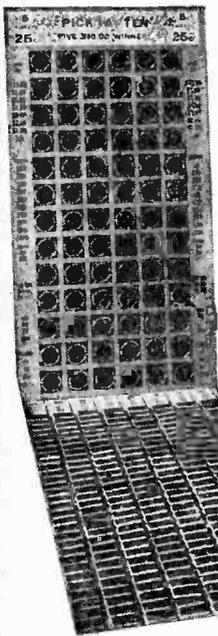
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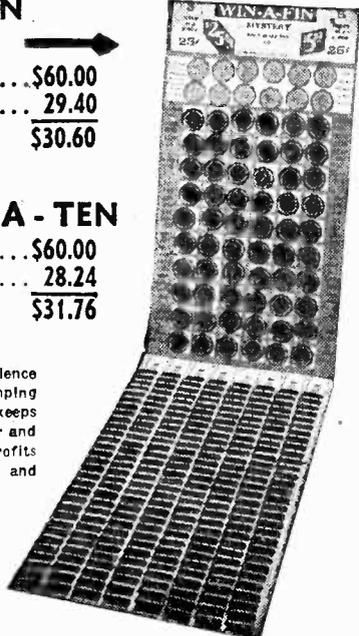
WIN - A - FIN MYSTERY

TAKES IN \$60.00
 AVG. PAYOUT 29.40
 AVG. PROFIT \$30.60

PICK - A - TEN

TAKES IN \$60.00
 AVG. PAYOUT 28.24
 AVG. PROFIT \$31.76

Years of experience in hand stamping Pay-Out Cards keeps players guessing and makes more profits for operators and locations.



PLACE SAMPLE ORDER NOW!

EITHER OF ABOVE DEALS—SINGLE SAMPLE—\$3.00
 SAMPLE DOZEN \$33.00. TRY THEM! WATCH 'EM GO!
WRITE FOR QUANTITY PRICES

JAR TICKETS TIP BOOKS

We Manufacture a Complete Line
 RED, WHITE AND BLUE, COMBINATION, AND BINGO TICKETS
WRITE US FOR PRICES

MUNCIE NOVELTY CO.

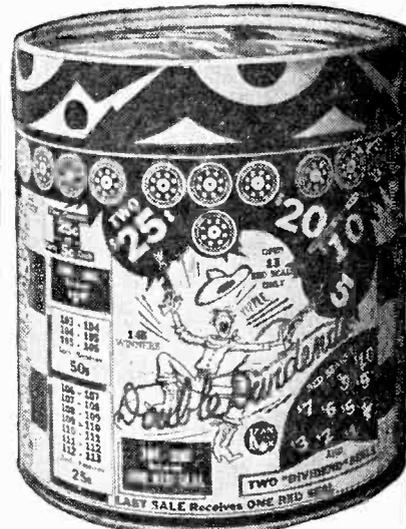
2704 S. Walnut St.,

Muncie, Ind.

E-Z PICKIN' JAR GAMES NEW PRESENTATION



A one-piece product colorfully decorated with complete play-data and jackpot seals. It's compact, lightweight and sturdily constructed. A large selection of games is available in varied styles.



"DOUBLE DIVIDENDS"

2,520 Coupons — 5c Play
 Like E-Z Pickin' Extra Dividends
 Takes in @ 5c \$126.00
 Pays Out: 13 Seals \$24.00
 132 Cons'l. 51.00

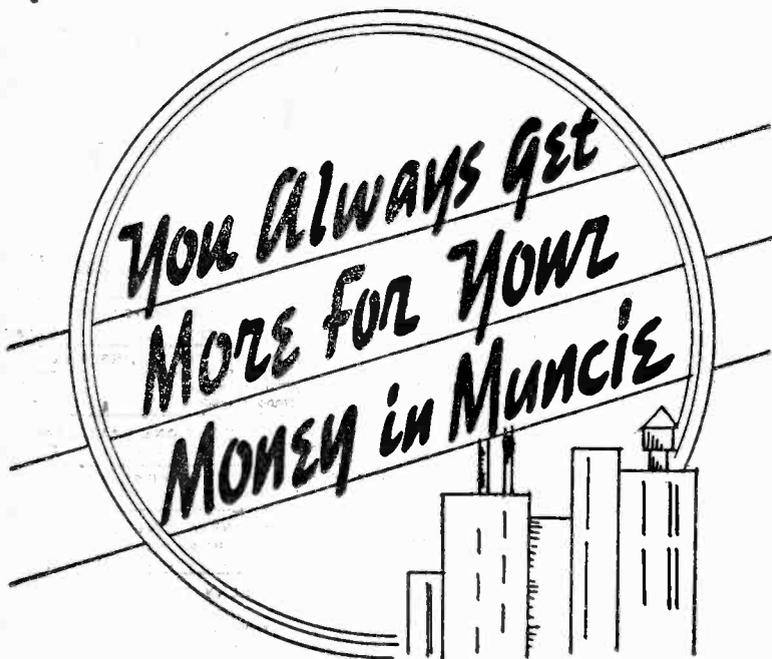
PROFIT (Average) \$ 51.00
 Retail Price \$6.90

"SUPER CHARLEY"

1200 Rotation Style Coupons—25¢ Play
 Takes in @ 25¢ \$300.00
 Pays Out: 8 Seals Avg. \$45.28
 190 Cons'l @ \$1 190.00 235.28
 PROFIT (Average) \$ 64.72
 RETAIL PRICE—\$3.68
 (Actual Size 6 1/2" High by 5" Wide)



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THE MANUFACTURING CENTER OF THE TICKET GAME INDUSTRY

- Jar Games
- Spindle Deals
- Tip Books
- Baseball Tallies
- Salesboards
- Trade Stimulators
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- NOEL MANUFACTURING CO.
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- HOME TALLY CARD CO.

WANTED TO BUY!

- MILLS ESCALATOR SLOTS
- MILLS 4 BELLS
- MILLS 3 BELLS
- MILLS JUMBO PARADES—Combination Free Play and Cash
- KEENEY SUPER BELLS—Combination Free Play and Cash
- BALLY CLUB BELLS
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- ✓ Streamline Cabinet
- ✓ Recessed Lite Box
- ✓ Visual Ball Lift
- ✓ Schematic Panel
- ✓ Eject Pockets

DYNAMITE!

has all these Features PLUS . . .

✓ **ATOMIC KICKERS!**

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Williams
MANUFACTURING
COMPANY

161 W. HURON ST.
CHICAGO 10, ILLINOIS

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EAGLE PHONOGRAPH REPLACEMENT PLASTICS

available at RIGHT prices!

New CLEAR, TRANSPARENT PLASTIC WINDOWS
For your Model 850 program holder \$5.00 per set

**Thickest • Strongest
Toughest • Non-Inflammable • Perfect Fit!**
Almost 1/4 inch thick—COLORS TINTED THROUGH AND THROUGH SAME AS THE ORIGINAL. A Quality Product Worthy of Your Expensive Instrument

WURLITZER	Each
800 Top Corners.....	\$16.50
800 Lower Sides.....	13.50
800 Middle Sides.....	3.00
800 Top Centers (Right or Left, Red).....	8.00
800 Back Sides (Green).....	9.50
800 Top centers (onyx).....	4.00
600, 500 Top Corners.....	4.50
700 Top Corners.....	7.50
700 Lower Sides.....	9.50
700 Back Sides.....	8.50
750 Top Corners.....	8.75
750 Lower Sides.....	8.75
750 Top Center.....	4.25
750 Middle Sides.....	2.00
850 Top Corners.....	9.50
850 Lower Sides.....	8.75
850 Top Center.....	11.00
850 Peacock Glasses.....	3.50
950 Lower Sides.....	10.50
24 Top Corners.....	1.00
24 Lower Sides.....	4.00
41-61-71 Top Corners.....	4.50

ROCK-OLA	Each
Standard, Master, Deluxe or Supers:	
Top Corners (Solid Red, Yellow or Green).....	\$12.75
Lower Sides (Red or Yellow).....	12.75

SEEBURG	Each
"Hi-Tone" Model 9800, 8800, 8200:	
Lower Sides (Solid Red, Yellow or Green).....	14.50
"Classic"—"Colonel" Top Corners (Solid Red, Yellow or Green).....	6.00

SHEET PLASTICS	Each
20" x 50"—Pliable—Per Sheet, 50 Gauge, Red, Yellow, Green or Clear.....	\$12.50



If You Don't See What You Want . . . Ask For It! We May Have It In Stock!

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Immediate Shipment—Brand New Factory Releases

BALLY VICTORY SPECIAL	\$661.50	MARVEL'S FRISCO	\$278.50
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GOALIE	525.00	GROETCHEN COLUMBIA, TW, J.P.	145.00
TOTAL ROLL	525.00	NEW MILLS VEST POCKETS ..	74.50
JENNINGS CHALLENGER TW. CON.	495.00	DAVAL'S GUSHER, J.P. & BONUS	54.00
AMUSEMATIC LITE LEAGUE	425.00	GOTTLIEB 3-WAY GRIPPERS	39.50
RED BALL	395.00	50¢ PACE DELUXE BELL	500.00
EXHIBIT'S BIG HIT	334.00	\$1.00 PACE DELUXE BELL	600.00
BALLY SURF QUEENS	327.50	ROCKET BALL 8' 6"	335.00
CHICAGO COIN'S SPELLBOUND ..	325.00	ROCKET BALL 10' 8"	385.00

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Bally Club Bells 5¢	295.00	Jenn. Derby Day, S.L.	65.00
Bally Club Bells 25¢	375.00	Keeney Skiltime	145.00
Bally HI Hands 5¢	209.50	Keeney Sup. Bell 5¢ Comb.	325.00
Bally HI Hand 25¢	325.00	Keeney Super Bell Tw. 5 & 5 ..	495.00
Bally Rollem	145.00	4-Way Super 3/5 & 25	795.00
Buckley Track Odds, D.D., J.P. ..	650.00	Mills 4 Bells	495.00
Buckley Track Odds, P.O.	295.00	Liberty Bell	55.00
Calle Roulette 25¢	275.00	Jumbo Parades, late 5¢	165.00
Evans Lucky Lucre 5¢	225.00	Jumbo Parade 5¢ Comb.	249.50
Evans Lucky Lucre 3/5 & 2/25 ..	375.00	Paces Races Brown	175.00
Evans Bangtalls 5¢, late model, J.P.	395.00	Paces Twin Reels 5 & 25	325.00
Evans Dominos 5¢, late model, J.P.	395.00	Paces Twin Reels 10 & 25	345.00
Evans Dominos 25¢, late model, J.P.	575.00	Paces Saratoga 5¢	99.50
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THOROUGHLY REBUILT MILLS & JENNINGS SLOTS, 5-10-25c Play.
Write for Close-Out Prices

NEW MILLS BLACK CHERRY BELLS.....WRITE

NEW JENNINGS STANDARDS, BRONZE AND SUPER DELUXE CHIEFS.....WRITE

AVAILABLE FOR IMMEDIATE SHIPMENT
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BRAZIL		SANTA FE
GRAND CANYON		STREAMLINER
IDAHO		TRADE WINDS
SOUTH SEAS, RIVIERA. Each		\$299.50

BRAND NEW A. B. T. CHALLENGERS
SPECIFY 1c OR 5c PLAY

Single	\$65.00
Lots of 25	60.00
Lots of 50	55.00
Lots of 100	50.00
New A.B.T. Target Stands. Price \$12.95 Ea.	

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Shoot the Mother-in-Law	\$55.00	Shoot the Wolf	59.50
Kilroy "Is" Here	55.00	Jungle Fury	69.50

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BRAND NEW GROETCHEN SLOTS

Convertible to Penny, Nickel, Dime & Quarter Play. Chrome Columbia Double Jackpot Bell ..	\$169.50
Standard Columbia Double Jackpot Bell ..	145.00

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Like New In Every Way
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Originated by us. No Lemons on first reel, 80% to Player.
5¢ Play. Pays 3 on 1 cherry, 3 on 2 bars \$275.00
10¢ Play. Pays 3 on 1 cherry, 3 on 2 bars 295.00
25¢ Play. Pays 3 on 1 cherry, 3 on 2 bars 295.00
Ten-Day, free trial, money-back guarantee.
Liberal trade-in allowance on all used Mills Escalator Models, 2/5 & 3/5 Pay-Out.
Order Sample Today—Write for Circulars.

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5¢ Original Victoria, J.P.B., 2-4 Payout \$	50.00
10¢ Original Victoria, J.P.B., 2-4 Payout	57.50
10¢ Original Big Chief, S.J.B., 3-5 Payout	165.00
25¢ Original Silver Moon Chief, S.J.B., 2-5 Payout	185.00
25¢ Original Four Star Chief, S.J.B., 3-5 Payout	149.50

USED MILLS SLOTS	Each
5¢ Original Bonus (Like New), J.P.B.	\$250.00
5¢ Original Gooseneck, S.J.B., 2-4 Payout	27.50

USED PACE SLOTS	Each
10¢ Orig. All Star Comet, D.J.B., 3-5 P.O.	\$89.50

USED WATLING SLOTS	Each
5¢ Original Roila-Top, Twin J.P.B., 2-4 Payout	\$ 85.00

USED CAILLE SLOTS	Each
5¢ Silent Sphinx, S.J.B., 2-4 Payout.	\$ 42.50

USED METAL SAFES & STANDS	Each
Mills Double Safes with Double Doors ..	\$100.00
Mills Single Safes with Double Doors ..	75.00
Mills Jack-in-the-Box Cabinets	50.00

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TERMS: CASH IN FULL WITH ORDER OR 1/3 DEPOSIT, BALANCE C. O. D. REF.: DUN & BRADSTREET—ESTABLISHED FIFTEEN YEARS.

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Authorized Factory Dist. for N. E. States 5¢ Bangtalls, F.P. & C.P., Seven-Coin Head	\$674.50
25¢ Bangtalls, F.P. & C.P., Seven-Coin Head	764.50

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Bangtalls (Grey Head)	\$100.00

USED FREE PLAY CONSOLES	Each
5¢ Keeney Super Bell	\$300.00
5¢ Jennings-Silver Moon	117.50
5¢ Mills Jumbo Parade	99.50

USED CASH PAYOUT ONE BALL GAMES	Each
Bally Santa Anita	\$ 99.50

BRAND NEW ONE BALL FREE PLAY GAMES	Each
Bally Victory Special	\$861.50

BRAND NEW FIVE BALL FREE PLAY GAMES	Each
Exhibit Big Hit	\$334.00

USED FREE PLAY FIVE BALL GAMES	Each
Wagon Wheels	\$254.50
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Air Circus	124.50
Yanks	109.50
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Monicker	87.00
Paratroops	79.50
Jungle	77.00
Legionnaire	73.50
Repeater (41)	63.50
Tail Gunner	59.50
Ten Spot	57.00
Showboat	55.50
Big Chief	53.50

WANTED FOR CASH
Used Keeney Super Track Times.
Used Gottlieb Stage Door Cantons.
Used Williams Suspense.
Used Original Mills Black Cherry Bells.
Used Jennings Standards, DeLux & Super DeLux Chiefs.

"There is no substitute for quality"

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CATALINA	\$249.50
BUBBLES	249.50
STRATOLINER	69.50
MARINES	139.50
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NEW CHAMPS	79.50
GUN CLUB	79.50
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Woolf Solomon

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Rapid Fires, A-1	\$169.50	Voice Recorders	\$150.00	Batting Practice	\$119.50
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Chi-Coin Spellbound	325.00	Radiofone Voice Recorders	
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Surf Queen	327.50	Bally Victory Special, One Ball F. P.	
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CONSOLES

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Orders now being taken for immediate delivery in Central and Southern Ohio. Hottest Item in music.

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We are distributors for Central and South-eastern Ohio. Order now for preferred delivery.

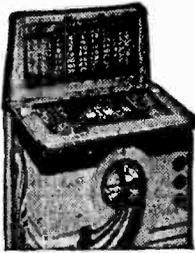
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COMBINATION F. P., C. P.

- 1 COIN HEAD
- 5 COIN MULTIPLE
- 2 COIN HEAD
- 10 COIN MULTIPLE, LARGE JACKPOT



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HEAVY STEEL, BURGLAR PROOF Will Take Mills or Jennings Slots. Bottom Door for Storage and Weights.

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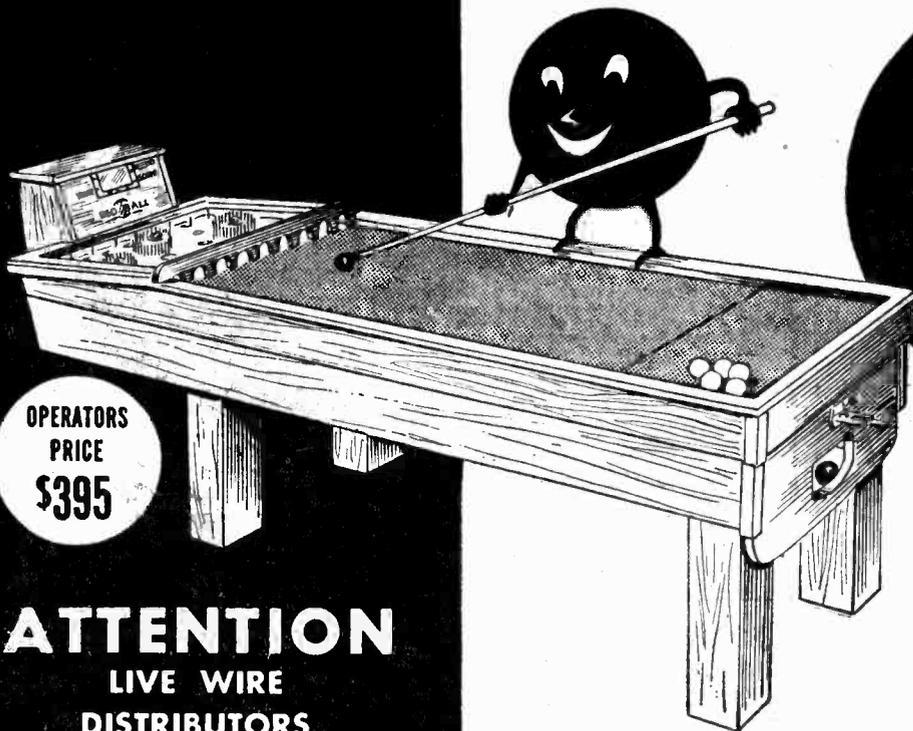
SEEBURG — 8800 ES	\$525.00
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A new and electrifying machine that combines the appeal of Pin Ball and the skill of Pool or Billiards.

A beautiful, well constructed machine of RED OAK 33 1/2" x 8' 7". It has an electric scoring device and takes one minute and 25 seconds to play.

Operators average \$95 weekly and pay 40% commission per location... the machine pays for itself in about 8 weeks.

We are delivering 150 RED BALL MACHINES each day which insures you of your order... ON TIME!

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Summer or Winter



Day or Night

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SEEBURG RAY GUNS COMPLETELY
RECONDITIONED, REPAINTED AND
CONVERTED TO

**RIFLE RANGE
AND
SHOOT the BEAR**

\$129⁵⁰
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**Genco
TOTAL
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PRICE
\$525⁰⁰



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You Won't Want To Miss This Sensational Showing of

NOT 1 NOT 2 BUT 3

ORIGINAL, EXCITING NEW GAMES CREATED BY
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THE DATES: Aug. 15, 16, 17 and 18
THE PLACE: HOTEL NEW YORKER
34TH STREET AND 8TH AVENUE
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Amusements**

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The authorized

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MILLS GOLDEN FALLS, the hand
load Jackpot Bell.

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CRATING \$5.00 EXTRA

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Bell Products in Western New
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GOLDEN FALLS, the hand load
Jackpot Bell.

★ **LOWEST PRICES** ★
 ★ **HIGHEST QUALITY** ★
 ★ **FINEST SERVICE** ★
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5 BALL FREE PLAYS—THOROUGHLY RECONDITIONED—READY FOR LOCATION!

Argentine	\$ 79.50	Shangri La	\$ 99.50
Big Chief	59.50	Sky Chief	149.50
Captain Kidd	79.50	Snappy	69.50
Give Bomber	39.50	Sports Parade	69.50
Eagle Squadron	119.50	Spot Pool	59.50
Five, Ten and Twenty	57.50	Star Attraction	119.50
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Cun Club	139.50	Tail Gunner	39.50
Keep 'Em Flying	149.50	Topic	89.50
Midway	69.50	Vacation	
Pan-American	69.50	Victory	
Seven Up			

1 BALLS—REBUILT AND RECONDITIONED!
 41 Derby, F.P... \$275.00 Fortune (Comb.) \$99.50 Turf King P.O. \$275.00

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- First With the Latest!
- Spellbound
 - Big Hit
 - Marvel Frisco
 - Superliner
 - New Vest Pockets
 - Jennings Slots

FLOOR SAMPLES
 Prices Slashed!

EXTRA SPECIAL! GROETCHEN COLUMBIAS
 Rebuilt Gold Award fruit or cigarette reels, \$59.50 (Specify kind of reels when ordering.)

EXTRA SPECIAL! UNDERSEA RAIDERS
 Slightly used, like new \$259.50

EXTRA SPECIAL! KEENEY SUPER BELL TWIN
 5c-25c Cash Play \$375.00 (Completely rebuilt—Cabinet refinished!)

T-E-R-M-S-!

1/3 Certified Deposit.
 Balance C.O.D. or
 Sight Draft!

Exclusive Bally Distributor,
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 Delivering **RIGHT NOW!**
SURF QUEENS, VICTORY SPECIALS, VICTORY DERBY and BALLY'S DRAW BELL—Nickel or Quarter Play! JOBBERS—WRITE FOR QUANTITY PRICES!

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BUCKLEY CABINET ASSEMBLIES

- ✓ COMPLETE NEW PRECISION - BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.
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- ✓ 5c-10c-25c CHROME DENOMINATOR COIN INTAKE.
- ✓ PAYOUT CUPS WITH ANTI-SPOON CUP.
- ✓ DRILLPROOF PLATES.

AVAILABLE IN THE FOLLOWING FINISHES

SURF BLUE WRINKLE	CHOCOLATE WRINKLE
TAN WRINKLE	GREEN WRINKLE
GOLD WRINKLE	COPPER WRINKLE

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WANTED
 ANY QUANTITY
MILLS SLOTS
 ESCALATOR MODELS
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800 Lower Sides	13.50
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750 Middle Size	2.00
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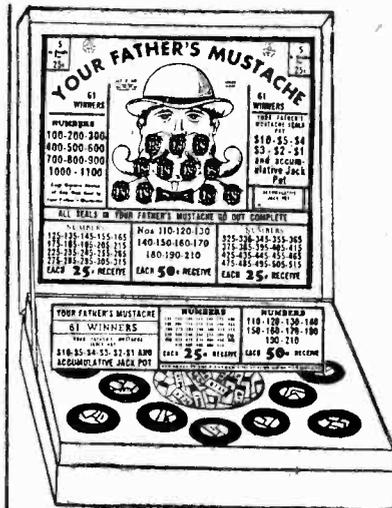
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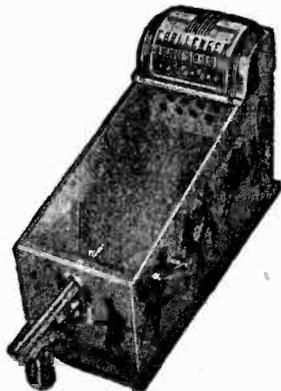
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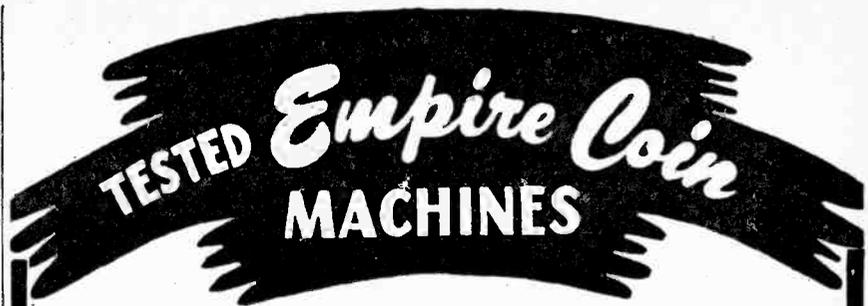
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MILLS JUMBO, F.P.	129.50
BALLY BIG TOP, P.O.	119.50
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BALLY BIG TOP, F.P.	129.50
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JENN. SILVER MOON, F.P.	129.50
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MILLS BLUE FRONTS, 10c (refinished)	179.50
MILLS BLUE FRONTS, 25c (refinished)	199.50
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VICTORY CONVERSION VALUES

ON DECK	for Snappy	SKY RAIDER	for Big Parade
GIRLS AHOY	for Sea Hawk	TAIL GUNNER	for Ten Spot
MISS AMERICA	for All American	ARTISTS & MODELS	for Star Attraction
GLAMOR GIRLS	for Sport Parade	SEA RAIDER	for Capt. Kidd
FOLLIES OF '46	for Hi-Hat	BASEBALL	for Seven-Up
BOMBARDIER	for Victory	BASEBALL	for Slugger
G.I. JOE	for Jungle	PLAY BALL	for New Champ
ARMY & NAVY	for Knockout	PLAY BALL	for Old Champ

COSTS YOU ONLY \$9.50 Each F.O.B. Chicago

HERE IS WHAT YOU GET

- NEW! Flashy, 14 Color Score Glass
- NEW! Large Size Bumper Caps
- NEW! Score Cards
- NO MECHANICAL CHANGES

VICTORY GAMES

2140-44 Southport Ave. Chicago 14, Illinois
"America's Pin Game Conversion Headquarters"

RUSH YOUR ORDER TODAY

NOTHING ELSE TO BUY

WANT TWO MECHANICS

TOP MONEY FOR GOOD ARCADE MAN!

No drifters. Prefer family man. A year-around job with live-wire organization. Most favorable working conditions.

ALSO MUSIC AND PINBALL MECHANIC

For outside operation. One-ball experience necessary.

WRITE OR CALL

HERB ROSS

PLAYLAND ARCADE

669 Main Street Phone: MADison 1485 Buffalo 3, N. Y.

BOWLING GAME BALLS

REGROUND AND LACQUERED—REFINISHED LIKE NEW

2 1/4" to 3 1/4" \$25.00 per hundred 10-Day Service

MACOMB

MUSIC SERVICE

16700 NINE MILE RD. EAST DETROIT, MICH.

\$10,000 STOCK SALESBOARDS

BELOW FACTORY PRICE

Holes	Play	Description	Avg. Profit	Net Price
1000	25c	CHARLEY BOARD—THICK	\$ 50.00	\$.88
1000	25c	GOLDEN BOY CHARLEY—THICK	50.00	.88
1000	1c	CIGARETTE BOARD—30 PK.		.49
800	5c	HAPPY HUNTING—BOOK COVER	22.00	1.94
1200	5c	CAPITOL	30.00	2.67
1800	5c	PADDLE WHEEL	45.00	2.96
2000	25c	LU LU	100.00	2.76
2028	10c	JAR OF JACK	52.80	2.74
2300	5c	COVERED WAGON	50.70	2.98
2800	5c	HIT FIFTY	78.00	3.77
3000	5c	FAST ACTION	56.00	2.87

ONE CIGARETTE OR CHARLEY BOARD WITH EACH OTHER BOARD. FREIGHT PREPAID ON ORDERS \$75.00 OR MORE. TERMS: 1/4 CASH, BALANCE C. O. D. WRITE FOR FULL LIST. **DIXIE NOVELTY CO., Box 2974, Beaumont, Texas**

FIRST:

Our very warmest thanks to all the dear friends who attended our triumphant First Southern Showing of the New AMI Phonograph. It was a genuine pleasure to greet all of you. And it was certainly a pleasure to be able to show you the very finest automatic phonograph the South has ever seen . . . the New AMI, of course.

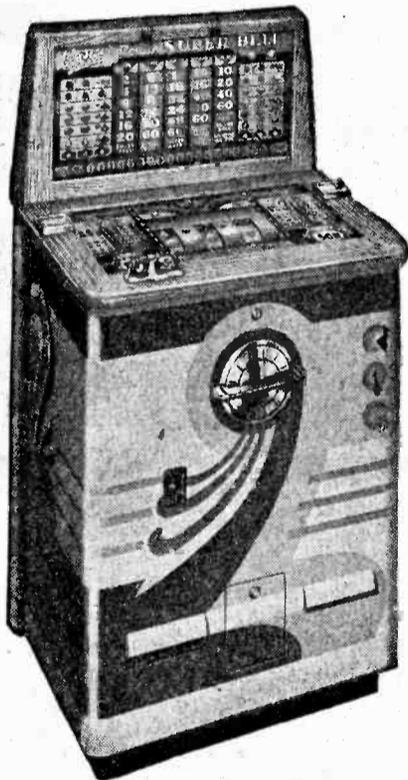
And Now . . .
BACK TO BUSINESS

The **NEW**
AMI
AUTOMATIC
PHONOGRAPH

Made a Tremendous Hit!

To quote our visitors . . .
"Heavenly tone!" "Marvelous Mechanism!"
"Georgous styling!"

No wonder orders for the New AMI are rushing in. If you didn't place your order during the Showing, here's a reminder to ACT TODAY—to insure earliest possible delivery!



KEENEY'S
Bonus
SUPER
BELL

NOW DELIVERING
FAR AND AWAY
ONE OF THE TOP
MONEY-MAKERS
OF ALL TIME!

Up to 5 coins every play!
Single or Twin Slots!
Convertible Free Play and Pay-out!
5c-10c or 25c play.

NOW DELIVERING
Chicago Coin's **SPELL BOUND**
Exhibit's **BIG HIT**
New **A. B. T. CHALLENGER**

For latest, complete information on our complete line of equipment, including prices, place your name on our current mailing list. CALL, WRITE OR WIRE TODAY

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PEACHES from GEORGIA

PRICES SLASHED

Every piece is rebuilt where necessary, all extra clean in appearance, lots of machines beautifully repainted. Every machine guaranteed ready for location. Always remember that HEATH, the house of integrity, unconditionally guarantees every item it sells.

"WE EAT THE LEMONS—YOU GET ONLY THE PEACHES"

SPEAKER CONES FOR WURLITZER PHONOGRAPHS—Just received five hundred brand new Speaker Cones. Specify what model of machine it is wanted for; whether voice coil is 1 1/2" or 2" in diameter; type of spider, whether small round, large round, three point, or two point. If the above information is not available, send us your old voice coil and spider. We can fill your needs. 12" Cones \$4.50 Each—15" Cones \$5.00 Each.

MUSIC

All extra clean, no broken plastics. Perfect working order.

Wallomatic, 5c	\$ 20.00	Seeburg Colonel, R. C.	\$475.00
P-12 Wurlitzer	150.00	2 Mills Empress, new marble glow finish	345.00
2 8200 Seeburg, R. C., walnut	575.00	Mills Throne, new marble glow finish	300.00
750-E Wurlitzer	675.00	2 61 Wurlitzer	165.00
850 Wurlitzer	725.00	41 Wurlitzer	145.00
500 Wurlitzer	435.00	416 Wurlitzer	265.00
18 Record Gable	125.00	4 616 Wurlitzers, new marble glow finish. Each	285.00
Rock-Ola Imperial	295.00	Seeburg Envoy, newly refinished	450.00
9800 Seeburg, R. C., clean	535.00	Seeburg Royal, newly refinished	275.00
412 Wurlitzer, new marble glow finish	175.00	Wurlitzer 600-R	395.00
312 Wurlitzer, new marble glow finish	175.00	8800 Seeburg RC, clean	525.00
P-12 Wurlitzer, new marble glow finish	140.00		

ARCADE

All rebuilt and extra clean. Most refinished like new.

Jennings Roll-In-Barrel	\$100.00	Drive Mobile, refinished	\$200.00
Goalee, floor sample	Write	Exhibit Muscle Builder	145.00
4 ABT Fire and Smokes	15.00	Undersea Raider, like new	310.00
2 Western Baseball, deluxe	100.00	2 Bally Rapid Fire, converted and refinished, G-Men Hunt	150.00
3 Chicago Coin Hockeys, refinished like new	195.00	Bally Defender, clean	150.00
2 Air Raiders, refinished like new	100.00	Brand New Stands for A. B. T. Challengers	12.50
New Bolascres. Each	275.00	6 Munves Superolls, brand new, @ \$275.00, or lot for	1,500.00
Bally Sky Battle, refinished	145.00		

ONE BALL TABLES

4 Mills Owls, perfect	\$50.00	Keeney Contest, F. P.	\$ 95.00
'41 Derby	175.00	Longacres, extra clean	295.00
Skylark, con.	124.50		

PIN BALLS

(Cleanest Pin Balls in the U. S. A. Every one thoroughly reconditioned, rails scraped and guaranteed ready for location.)

2 Flickers	\$ 75.00	Rotation	\$ 49.50	Torpedo Patrol	\$120.00
Yankee Doodle	145.00	Super Charger	49.50	Flat Top	195.00
5-10-20	125.00	School Days	79.50	Seven Up	79.50
Sea Hawk	75.00	3 Clamour	65.00	Argentine	79.50
American Beauty	125.00	Velvet	84.50	Holly, Extra Clean	145.00
2 Marines at Play	125.00	Sluggo	84.50	ABC Bowler	99.50
P. & S. Shangri La	125.00	Bally Triumph	49.50	Jungle	74.50
4 Play Ball	75.00	2 On Deck	59.50	2 Knockouts	149.50
Mystic	80.00	3 Score Card	59.50	Victory	94.50
Horoscope	75.00	2 Red-White-Blue	64.50	Repeater	69.50
Pioneer Big Top, Like New	210.00	4 Chevron	49.50	Red Hot	59.50
2 Arizonas. Each	195.00	Skyline	72.50	Stage Door Canteen	245.00
Paradise	89.50	5 Contact	49.50	Dude Ranch	69.50
Gold Star	82.50	Super Six	64.50	Zig Zag	79.50
Bally Beauty	55.00	Big Six	49.50	Bol-O-Way	74.50
Hit the Jap	59.50	Zip	49.50	Big Parade	149.50
Progress	59.50	3 Landslide	59.50	Four Roses	69.50
Fifth Inning	49.50	Flagship	49.50	New Champ	79.50
				Captain Kidd	89.50

CONSOLES

5c Paces Reels, Jr., rails, refinished like new	\$110.00	5c Paces Reel Senior	\$100.00
Buckley Track Odds, no J. P., latest model	350.00	5c Bally Big Top, Animal Reels	90.00
2 Keeney Super Track Times	175.00	5c Jennings Silver Moon, F. P.	110.00
1 Keeney Pastime, 9 coin head	125.00	5c Jennings Bobtail, F. P.	105.00
3 5c Pace Saratoga, P. O., Skill Fields	80.00	10 5c Walling Big Games, F. P., early head	95.00
5c Jumbo, P. O., Fruit Reels, late head	110.00	10 5c Walling Big Games, F. P., late head	110.00
		2 Keeney Track Time, '39 model	95.00

SLOTS

1 10c Pace, latest model deluxe	\$100.00	2 5c Columbia, Gold Award	\$ 39.50
2 5c 1 Star Chief	80.00	3 Mills Vest Pockets	74.50
3 10c Walling Rol-A-Top, 3-5	105.00	2 25c Roulettes, 6 Coin P. O. Slots, perfect	225.00
1 5c Columbia, J. P.	54.50		

One-half certified deposit must accompany all orders. Take advantage of these bargains now—they will not last long.

Heath Distributing Company

217 THIRD STREET PHONES, 2681 & 2682 MACON, GA.



COLUMBIA BELLS

Gives you the Service of 4 machines for the price of 1

You virtually get four machines for the price of one. Columbia (and only Columbia) is changeable right on location in a few moments time to 1-5-10-25c play.

Coins played last are paid out first after having passed through the visible escalator, thus you get double slug protection. And you get a smartly styled, dazzling, durable Hammerloid finished Columbia Bells; silent operation and trouble free mechanism.

GROETCHEN TOOL & MFG. CORP.
126 NORTH UNION AVENUE,
CHICAGO 6, ILL. • RANDOLPH 2807

OPERATOR'S PRICE

\$145⁰⁰ FOB
CHICAGO, ILL.

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C.O.D.

IMMEDIATE DELIVERY



Salute the Aristocrat

KEENEY'S New THREE-WAY MODEL BONUS SUPER BELL

Truly the aristocrat of coin-operated equipment. Extravagantly handsome. A record-breaking money producer. Just what every smart lounge, swank club and other choice locations are waiting for. Features include:

- Takes in up to 15 coins every play. (5 coins thru each chute.)
- Available in any combination of nickel, dime and quarter chutes. Standard model equipped with 5c-10c-25c chutes.
- Three people can play at the same time.
- Triple scoring—players win on 1 to 3 lite-up rows that flash while reels are in motion.
- Positive odds advance across jumbo lite-up scoreboard for powerful long-distance flash.
- A 500 BONUS to jackpot winner on each of 3 chutes thru which 5 coins are played.

Act now—See your Keeney Distributor without delay.

J. H. KEENEY & CO., INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS



"JET PROPELLED" EARNINGS!
Superliner

Super APPEAL...
THE MAGIC BUTTON!
Super DESIGN...
NEW STREAMLINED CABINET!
Super PERFORMANCE...
CUTS SERVICE COSTS!
"THERE IS NO SUBSTITUTE FOR QUALITY"



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The New **PREMIER BARREL ROLL**

**IS LEADING THE PARADE
 IN POPULARITY**

PREMIER means "first" and the new PREMIER BARREL ROLL earns its name. Topping the list of PREMIER "firsts" is the "revolving barrel roll." Here's a new optional feature that really steps up the competitive tempo. And PREMIER BARREL ROLL is "first" with a sensational "six games in one" combination. Choose the size best suited to your locations. . . . 10½ ft., 12½ ft. and 14 ft. All backboards and playing fields are interchangeable and interlockable. Be FIRST yourself . . . with the new PREMIER BARREL ROLL.

The PREMIER BARREL ROLL is solidly constructed in our own modern plant. It's built for heavy play—and it's built well.



**DISTRIBUTOR TERRITORIES
 AVAILABLE—WRITE**

PREMIER COIN MACHINE MANUFACTURING CORP.

Formerly F. P. & K.

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THE AMAZING NEW ESCALATOR CONVERSION

DURO-MATIC

PATENT PENDING

HERE'S THE STORY OF DURO-MATIC

DURO-MATIC IS THE RESULT OF

A careful study of the problems and constant service experienced by operators using bell-type machines has resulted in the amazing discovery of:

SIMPLE, SENSIBLE, SENSATIONAL

DURO-MATIC is an escalator conversion consisting of a new sensational combination of parts, which can be installed in 20 minutes, no adjustments, and lines up with any mechanism.

PRECISION BUILT FOR SERVICE

DURO-MATIC is precision built. Automatic in operation with all metals tested for strength and durability. Add all this together —your answer is "DURO-MATIC," a simplified combination designed to fit any escalator and insure you with trouble-free operation, resulting in a tremendous earning power.

EASY TO INSTALL! GUARANTEED!

All escalator conversion kits sold with a money-back guarantee, including instructions for installation. Be first in your territory. Write or wire all orders. Replies will be given prompt attention.

DON'T DELAY
Place your order immediately. Get on the road to prosperity with **DURO-MATIC**

A FEW CHOICE DISTRIBUTORSHIPS AVAILABLE

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SEATTLE 99, WASHINGTON

Phone GARFIELD 8833



MATCH WITS WITH
TELEQUIZ
A LEGAL MACHINE

AVAILABLE FOR ALL TYPES OF TERRITORIES

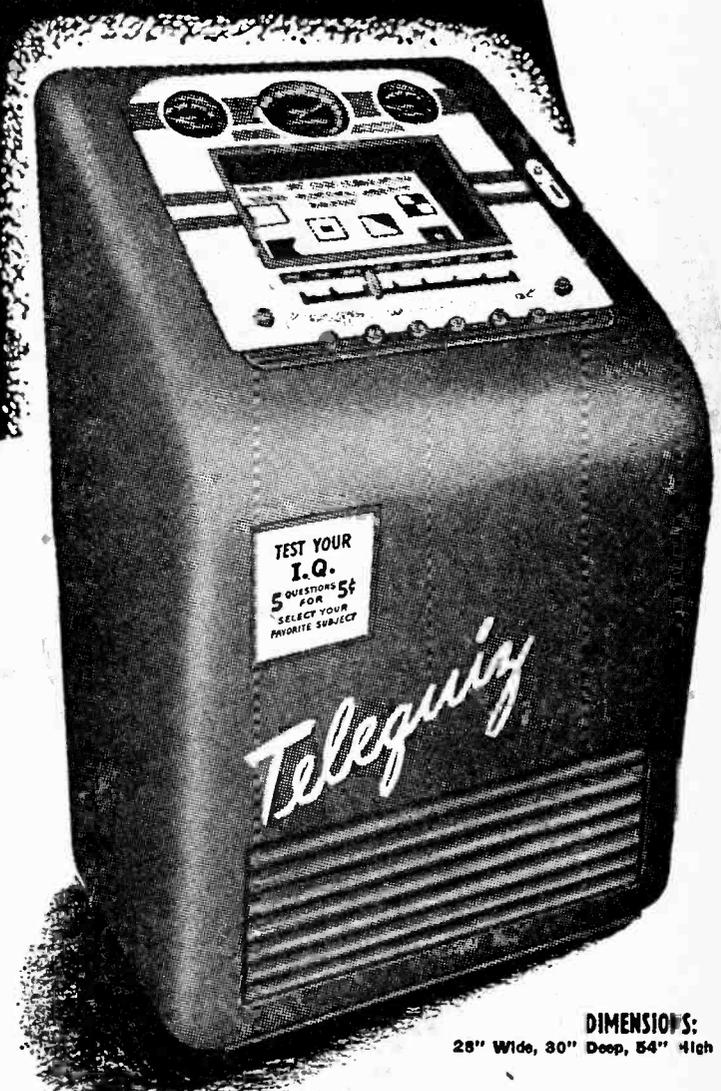
As an Amusement Device, Free Play or Automatic Cash Award.
Can be ordered with 5c-10c-25c Play or Combinations.

HERE'S HOW IT WORKS

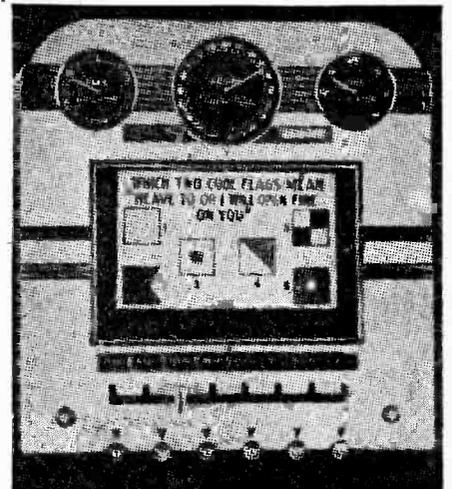
TELEQUIZ challenges each individual. It may be stocked with as high as 32,000 different questions (4,000 on each subject) or set to repeat questions at intervals. Each complete game of 5 questions takes one minute and 15 seconds. Machine has a potential earning power of \$2.50 an hour at 5c play.

It allows the player his choice of eight different subjects, such as Law, Comics, Baseball, Football, Cities, Celebrities, Music, War, etc. Questions are projected on a 9x12 screen. Has three dials (1) a Play Indicator showing which question is being answered; (2) a Timing Dial which analyses time needed by player to answer, and (3) the Totalizer which gives player his score.

TELEQUIZ is not a gambling machine, having no element of chance. It depends on the skill and knowledge of the player—is as legal as any cash award radio program on the airplanes today. Contact TELEQUIZ SALES today for further information.



DIMENSIONS:
28" Wide, 30" Deep, 54" High



Top Instrument Panel

TESTED: Placed on location in Milwaukee, Wis. (closed territory), TELEQUIZ AVERAGED \$9.00 PER DAY for over 3 weeks—with no Cash Awards, Prizes or Free Plays.

THIS IS THE POST-WAR MACHINE YOU'VE DREAMED ABOUT.

It's New! It's Different! It's Sensational!

Engineered and Devised by
TRAINING DEVICES, INC., Lincoln Park, Michigan

TELEQUIZ SALES COMPANY

1627 W. Mitchell St. Milwaukee, Wis.
(Tel. Mitchell 3254-55)

DISTRIBUTORS WANTED!
Write, Wire, or Telephone

NOW!
Chicago Showing
32 W. Randolph St.

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MUSICALE

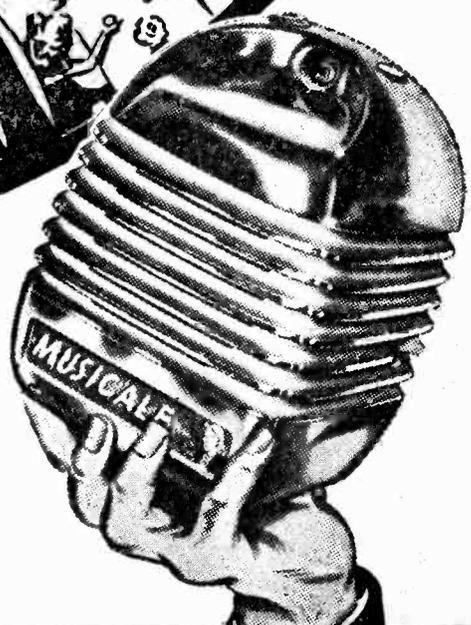
MUSICALE

MUSICALE

MUSICALE



EVERYBODY
pays
MUSICALE



Everyone who listens to Musicale music pays for it—a nickel for *each* recording from every booth or table in a location (some locations install more than a hundred units). Everyone is sold on listening, because every tune is "suggested", an exclusive Musicale feature that boosts profits immensely. Other Musicale exclusive features include a full measure of music for every listener—no interrupted records; a

nickel every 3 minutes; custom-built by a long-established and qualified telephone equipment manufacturing company. Musicale profits await you—wire or telephone today.

ESTERBROOK 4231

telotone corporation

Telephone Engineering

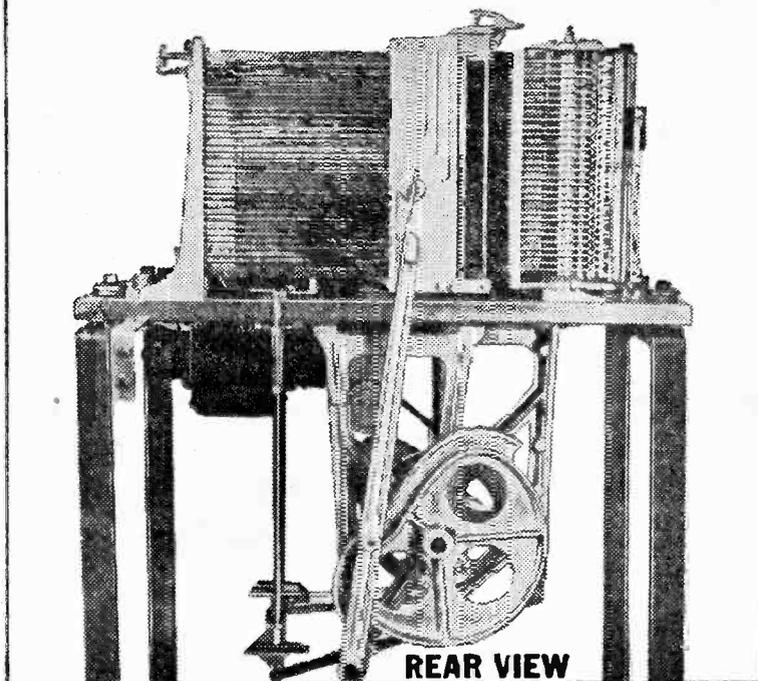
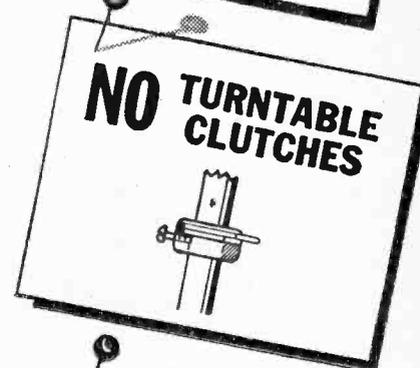
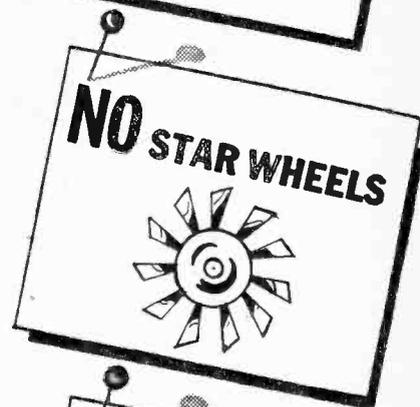
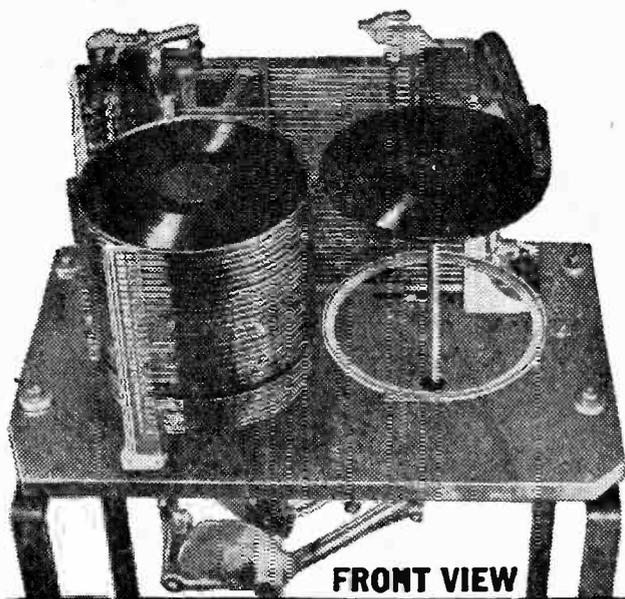
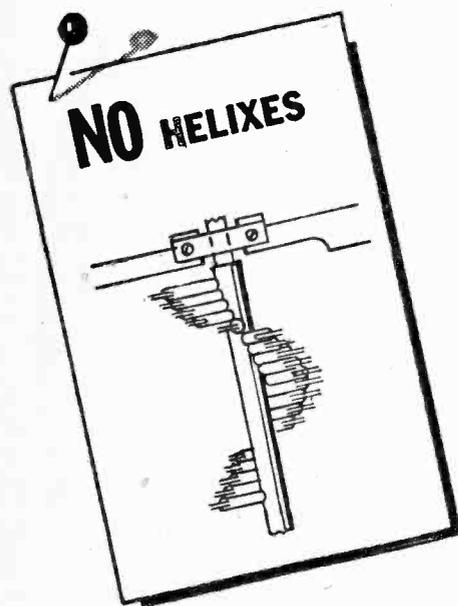
500 N. PARKSIDE

CHICAGO, ILL.

Why there are 60% Less Moving Parts in the

Challenger '47

PHONOGRAPH



All of which means Trouble-Free Operation

Challenger Automatic Music & Challenger Drink Dispenser on Permanent Display Chicago Showrooms



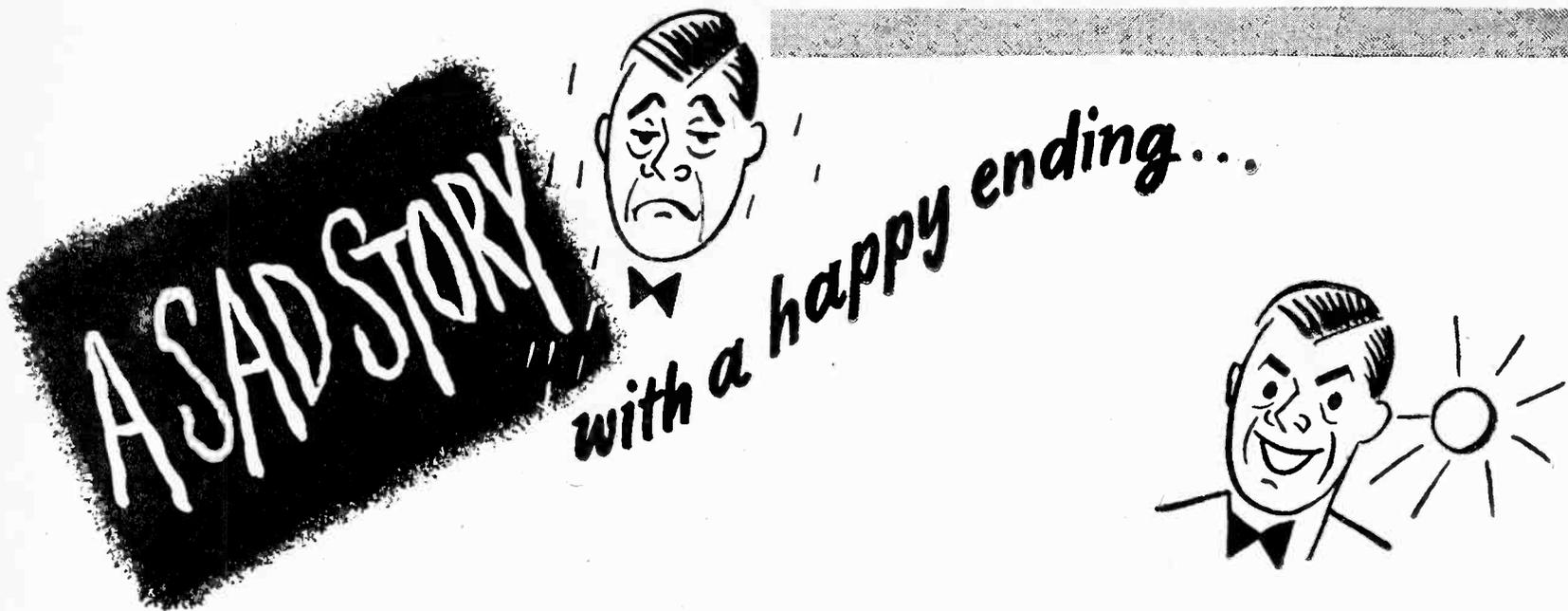
U.S.-CHALLENGE CO.

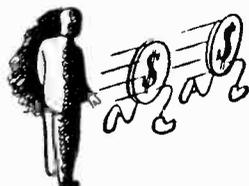
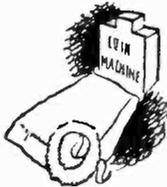
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EXCLUSIVE NATIONAL DISTRIBUTORS FOR FILBEN MANUFACTURING CO.

FACTORIES — BATAVIA, ILLINOIS • WICHITA, KANSAS • CENTERVILLE, IOWA

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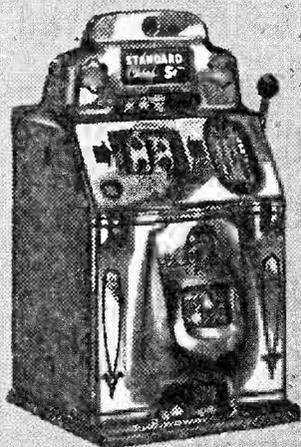


Once upon a time there was a man named Steve  who had some coin machines that were old and battered and run-down . He lost lots of profitable business  because the customers got mad  and finally wouldn't play them at all. 

Finally he got some of the new, sparkling **STANDARD CHIEFS**   . Business picked up — profits began rolling in .

So Steve is smiling now  and it's all

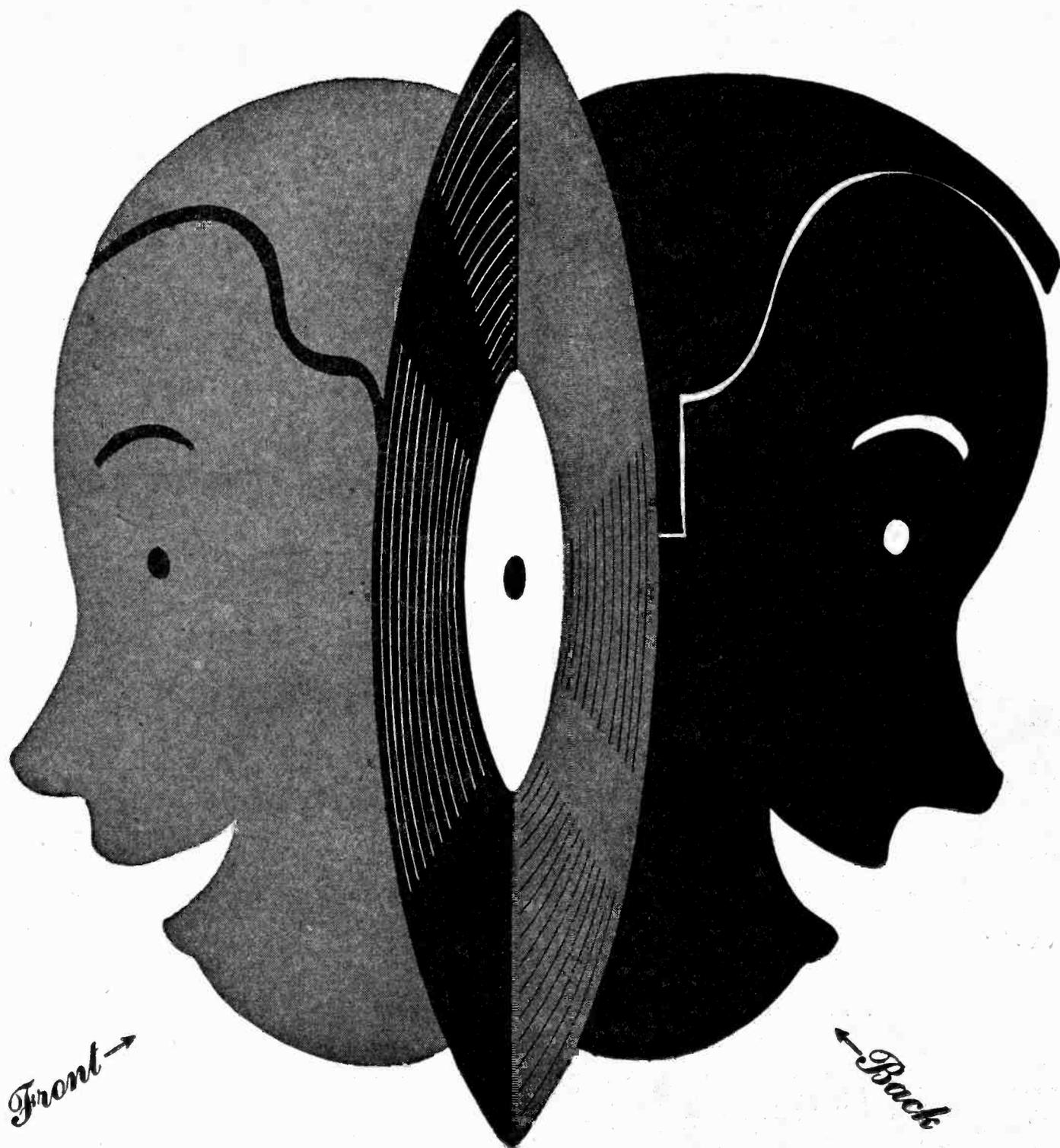
because of ...



The Standard Chief



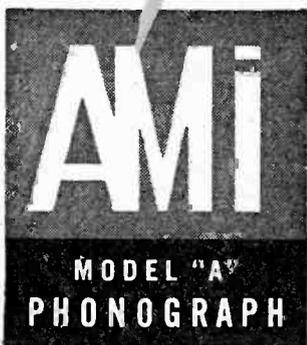
dg



A Record Has TWO Sides!

Why not play them both—for variety, for musical abundance, for double service to the player?

The new AMI Model "A" phonograph is the only coin-operated instrument with single mechanism playing both sides of 20 records to give 40 selections,



PRODUCT O

AMI Incorporated

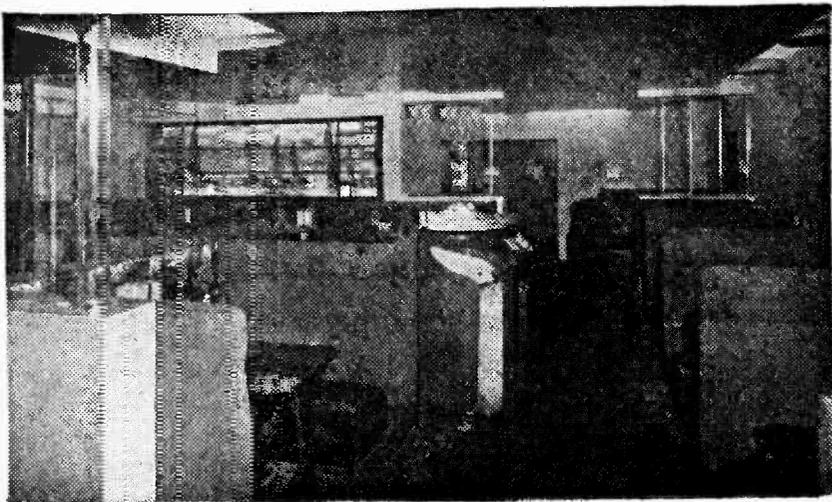
679 NO. WELLS STREET, CHICAGO 10, ILL.



"I've had lots of experience with coin-operated phonographs in my establishments in the past . . . but Seeburg Scientific Sound Distribution is the greatest thing ever developed in recorded music presentations," said Sam Ventura, owner of the Italian Village. (Installed by Melody Music Co., Tilman Babb, owner.)

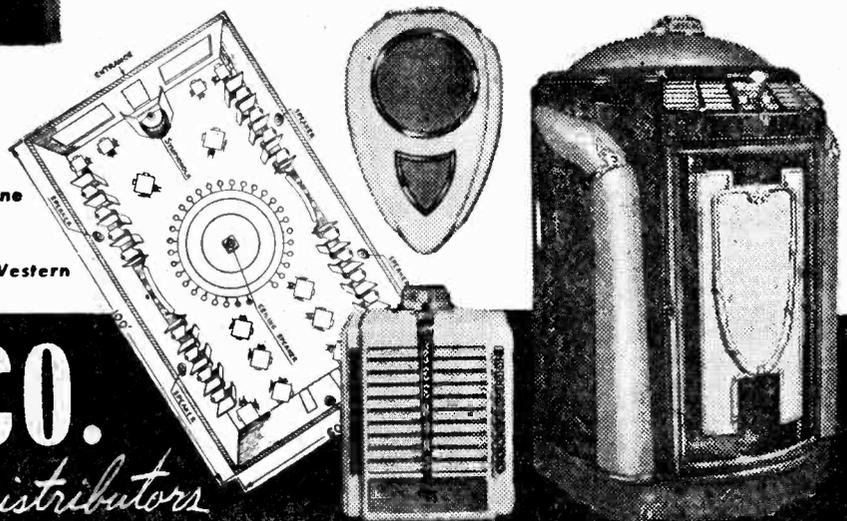
America's top-ranking Restaurants

... are installing Scientific Sound Distribution Systems by **Seeburg** DEPENDABLE MECHANISMS



In Dallas, the beautiful new \$150,000.00 Italian Village . . . a tip-top restaurant made up of many glamorous dining rooms and streamlined booth arrangements . . . has just installed Seeburg Scientific Sound Distribution. Bouquets are coming from all over town! Customers are amazed and delighted that recorded music can be presented so beautifully . . . smoothly . . . evenly over a large area . . . never too loud . . . never too soft!

★ Seeburg Installation Chart



Our Seeburg Offices:

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- ★ HOUSTON . . . 910 Calhoun
- ★ SAN ANTONIO . . . 241 Broadway
- ★ NEW ORLEANS . . . 832 Baronne
- ★ MEMPHIS . . . 167 S. Second
- ★ OKLAHOMA CITY . . . 900 N. Western

S. H. LYNCH & CO.

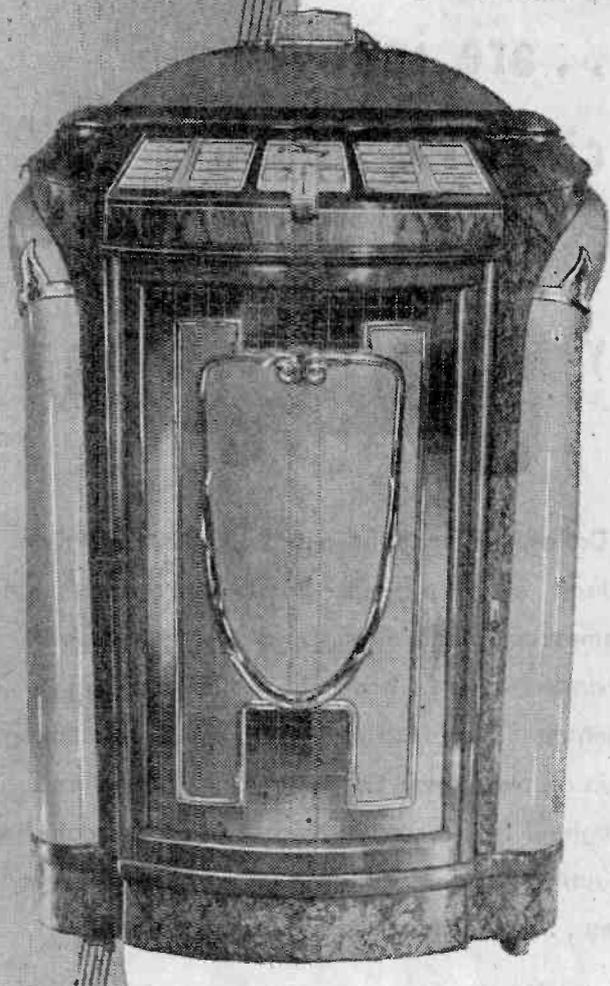
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BUILT TO SERVE YOU

WELL AND PROFITABLY

SEEBURG

DEPENDABLE MUSIC SYSTEMS



By every standard which measures performance in Automatic Music . . . Seeburg ranks *first!*

First in mechanical and electronic reliability—

First in adaptability and utility of design . . . a Seeburg System for any location—

First with the greatest development in the history of Music Merchandising . . .



SCIENTIFIC SOUND

DISTRIBUTION

GET THE WHOLE SEEBURG STORY AT YOUR NEAREST SOUTHERN OFFICE!

SOUTHERN AUTOMATIC MUSIC CO. Inc.

"THE HOUSE THAT CONFIDENCE BUILT"



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SOUTHERN IS NOW DELIVERING

SEEBURG PRODUCTS
KEENEY BONUS SUPER BELL

GOTTLIEB PRODUCTS
ABT CHALLENGER

DAVAL PRODUCTS
CHAMPION HOCKEY

EXHIBIT BIG HIT
ACE COIN COUNTER

Only **Aireon**

Tailors' Music

TO FIT ANY LOCATION!

AIREON AVC
CONTROLS VOLUME
AUTOMATICALLY,
DEPENDING ON THE
NOISE LEVEL OF ROOM



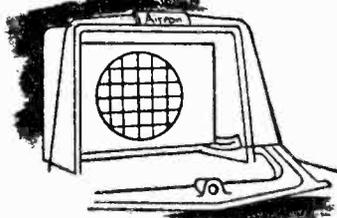
NO "DEAD SPOTS"
REGARDLESS
OF SHAPE OR
SIZE OF ROOM



EXCLUSIVE "TONAL
ARCH" TAILORS TONE
TO SHAPE AND
ACOUSTICS OF ROOM



MUSIC CAN BE
DIRECTED TO
FARTHEST
CORNERS



Mounted conveniently to eliminate interference, Aireon's Speaker unit is instantly adjustable to any one of 15 positions. Music reaches every corner or location.



Aireon's own specially-designed 15-inch dynamic speaker—the perfection in tone quality. No reproduction of sounds outside of music range.



Handy tone, range and volume control dials quickly adjust music to acoustics of room and to pre-set volume level desired.

No two locations are exactly alike in shape, size, height, acoustics and noise level — but Aireon, the *Electronic Phonograph* has exclusive features which produce the ultimate in music in *any* location. No Operator who places Aireon in his top locations need fear losing them — because no automatic phonograph can equal Aireon Electronic music!

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**Fastest Money-Maker
in the Novelty Class...**



Collection reports from all parts of the country prove SURF QUEENS the fastest money-maker in the novelty class . . . a sensational profit-booster that definitely ranks with Bally Bumper and Bally Reserve for consistently big collections, week after week and month after month. Try SURF QUEENS in your slowest spot. See how quick collections climb. You'll want SURF QUEENS in every location in your territory.

VICTORY DERBY

**ONE BALL
MULTIPLE
PAY TABLE**

Packed with all the profit-proved features of Bally's famous pre-war multiple games, VICTORY DERBY also introduces new play-stimulating ideas that are pushing profits to a new all-time high. Order today to insure early delivery.

VICTORY SPECIAL

**ONE OR FIVE
BALL REPLAY
MULTIPLE**

Bally's big, beautiful VICTORY SPECIAL is your post-war profit insurance in replay territory. Quickly convertible to one or five ball play . . . and a fast money-maker either way. For top profits in replay spots order your VICTORY SPECIAL tables today.



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with

Scientific Sound Distribution

the Symphonola is more than a phonograph, it's a music merchandising system. Installations are engineered so that all patrons have sound as they want it—more volume where needed—music at conversational level at tables and booths.

See and hear the "1-46" for yourself. Arrange with your Seeburg Distributor for a demonstration.

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1902 • DEPENDABLE MUSIC SYSTEMS • 1946

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ON DISPLAY AT YOUR SEEBURG DISTRIBUTOR

10' Sample Volume Control



10' Sample Control Speaker



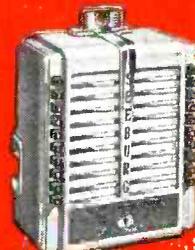
12-Inch Mirror Speaker



8-Inch Tear Drop Speaker

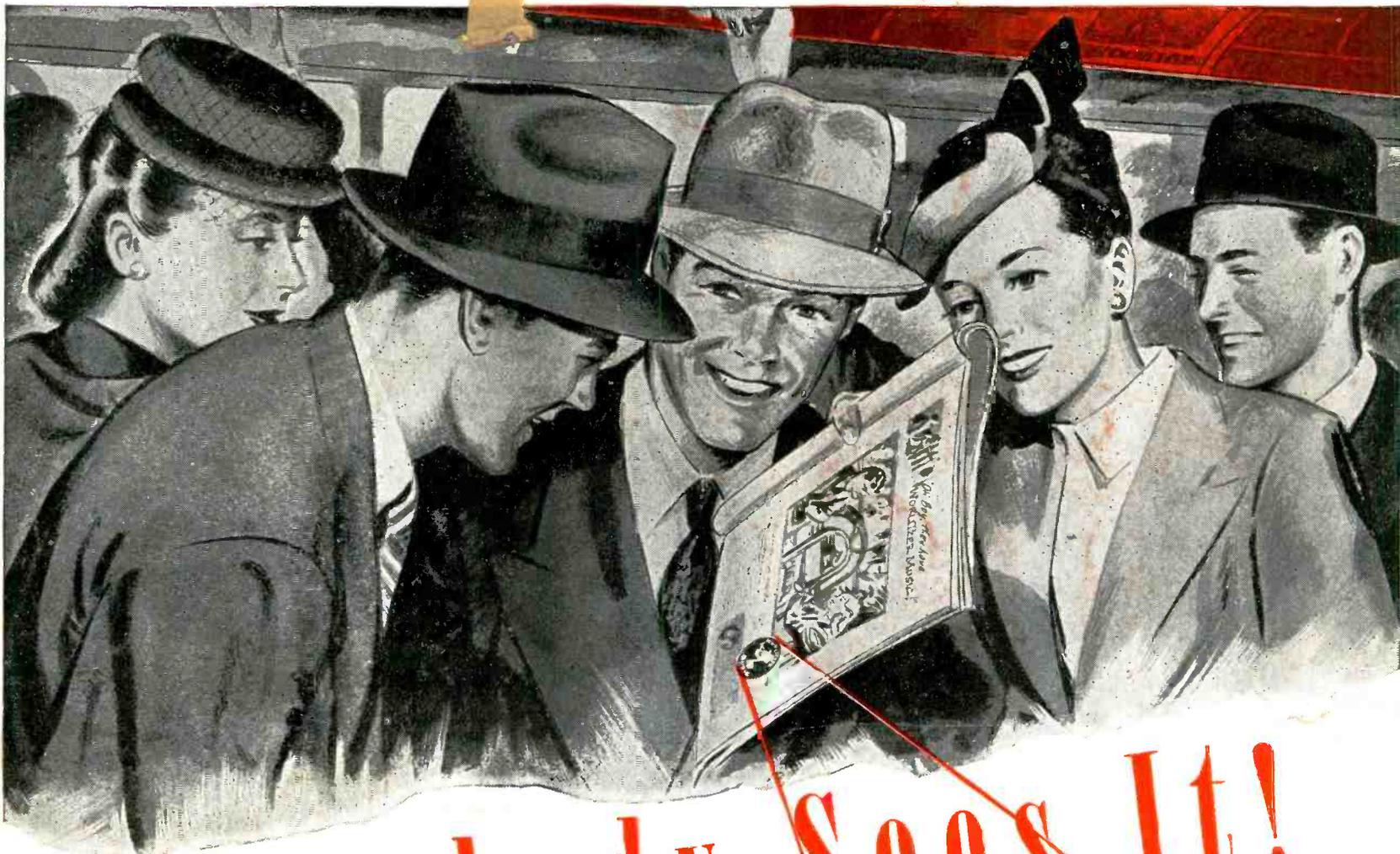


4-Wire Wallomatic



3-Wire Wallomatic





Everybody Sees It!

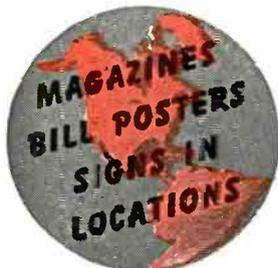
That's Why Every Location

Owner Will Want A New Wurlitzer

Everybody, everywhere is being told to look for Wurlitzer's *Sign of the Musical Note* to identify the place where they'll have fun playing Wurlitzer Music.

They're seeing this message on billboards coast to coast. They're seeing it in full color pages in the *Saturday Evening Post*, *Collier's*, *Look* and *Liberty*.

Millions are responding by patronizing Wurlitzer locations. Thousands of Wurlitzer



Wurlitzer's "Triple Action" Advertising Campaign will reach *Everybody...Everywhere*



location owners report the heaviest patronage in their histories.

As the news spreads, every location owner will want a new Wurlitzer. Every Wurlitzer Factory-Approved Music Merchant will reap the rewards of Wurlitzer's aggressive leadership. The Rudolph Wurlitzer* Company, North Tonawanda, N. Y.

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